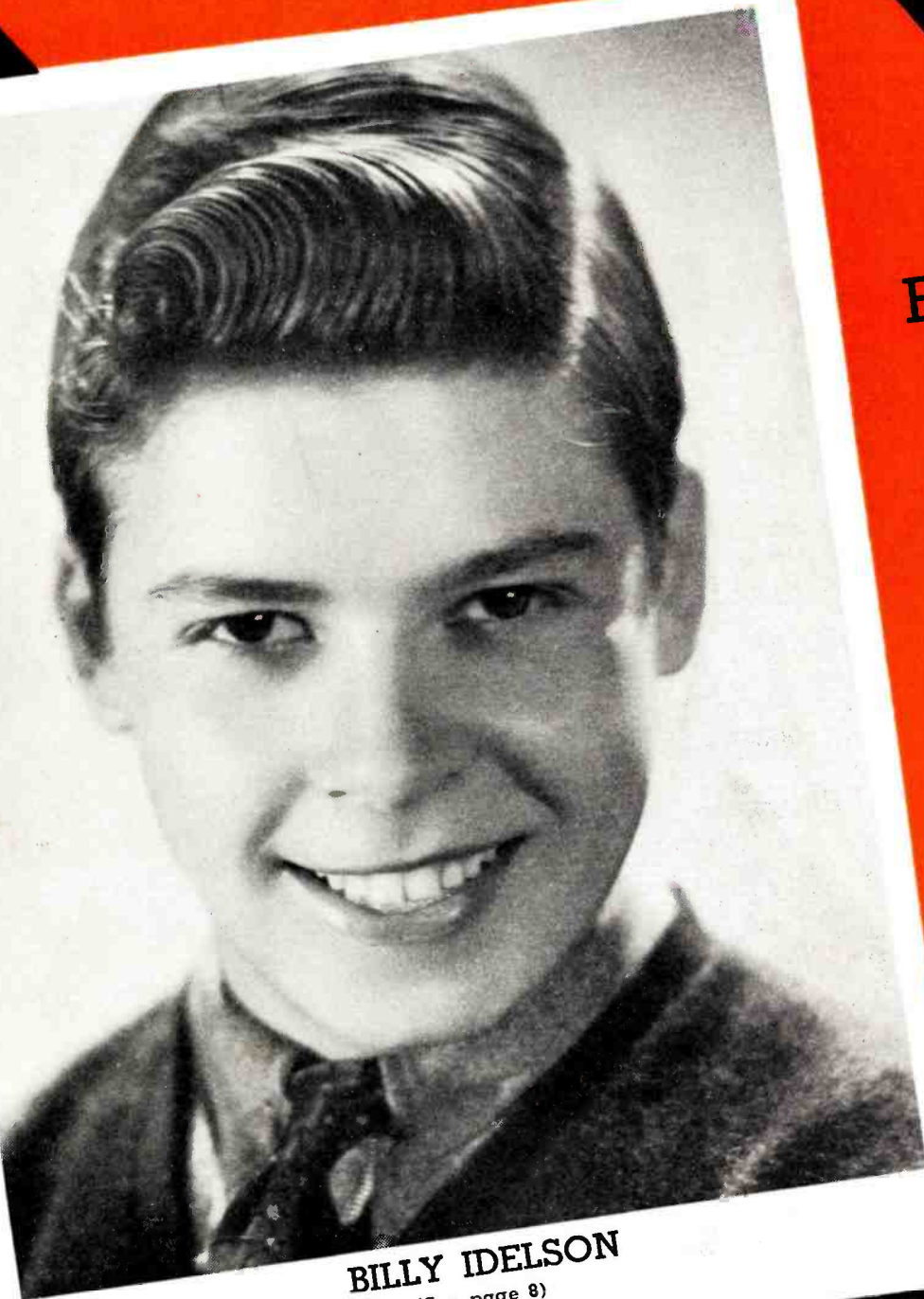


MRS CHRIST JOHNSO
R 1 BOX 136
SHANNON ILL
6 2-3519 F. 1010-A

Stand By

FEBRUARY 26, 1938



BILLY IDELSON
(See page 8)

Ridin' West

★ ★

Takin'
Life Easy

Listeners Mike

Author! Author!

I want to praise one of my favorite writers in Stand By, as he is very seldom mentioned. It is Check Stafford. To me, his short Latch String items are wonderful, so very inspirational and interesting, and describing so well the things of outdoor nature, such as birds, animals, streams, flowers and trees. And then the beautiful drawings he adds to the Latch String page are so natural. I have long held this as one of my favorite pages in Stand By. Check surely is an artist and philosopher.

I would be very much interested to see some of my favorite artists in a moving picture! . . . Mrs. Fred Newberry, Clinton, Ill.

Old Timer

Have been a regular listener to the Barn Dance since the days of the good old Show Boat, and haven't missed many Saturday nights since. In those days we had a battery set, but now we even have a radio in the car so we won't miss the programs on Saturday night.

We sure would like to see a movie of the whole gang, and feel certain that it would be great. Wish the entire crew loads of success. . . . Arthur A. Garrison, 914 Elm St., Rockford, Ill.

Dial Isn't Stationary

After reading Feb. 5, Stand By, I can't keep still any longer. Why do people always want to pick on someone? X. Y. Z. of Indiana, I'll argue with you! Any one that doesn't care for Lulu Belle—well, I'm glad my radio dial is not stationary, and when I just turn them off, and it looks like you could too! But anyone that doesn't like Lulu Belle must be soured on the world. No one could do any better than Lulu Belle did Saturday night when she sang "Beautiful Texas." C'mon, Lulu Belle, we're all for you! . . . M. O. O., Eldorado, Ill.

Try This Trio

I think it wouldn't be a bad idea to have a trio composed of Lulu Belle, Patsy and Christine. They are three fine persons and have wonderful voices. And the idea is certainly worth trying. . . . A Steady Listener, West Bend, Wis.

Reply to X. Y. Z.

My blood fairly boils when someone makes a remark about somebody I'm especially fond of—X. Y. Z. of Vincennes, Indiana. You had a right, I suppose, to express disapproval of the suggested trio of Lulu Belle, Patsy and Christine, but you were going too far when you said you didn't care for Lulu Belle at all! They say there is no accounting for tastes, but there is such a thing as very bad taste, and when a person expresses her dislike of our own Lulu Belle we wonder just what sort of person she is. . . . Mary Basham, St. Joseph, Ky.

And Another

I don't know why X. Y. Z. doesn't like Lulu Belle. She is one of the best on the air, and I'd like to hear more of her. If X. Y. Z. doesn't like Lulu Belle, she doesn't have to listen to her. I'm sure there are many other people who enjoy her very much.

All the Barn Dance gang are grand, but I have my favorites, and Lulu Belle is one of them. Also like Patsy, Arkie and the DeZurik Sisters. As other Stand By readers say, please keep Bill Newcomb; he sure is a grand singer. We would like to see a movie of the whole Barn Dance gang. . . . E. Vaez, Merrill, Wis.

And Still Another

I have been a reader of Stand By ever since you started to publish it. It is a shame the station cannot be on full time. It sure stirs me up when someone like X. Y. Z. of Vincennes, Indiana, writes that she doesn't like to hear Lulu Belle. Bless their hearts, people like X. Y. Z. don't have to listen to her. All they have to do is press a button or turn a dial and find something that does suit them. But thousands of others do want to hear Lulu Belle! . . . Clarence Farrell, R. 2, Prophetstown, Ill.

It's "Tops"

We listen to the Barn Dance every Saturday night and think it is "tops." Every one of the gang is swell and may they have the best of luck in everything they do. We are coming to see the Barn Dance and the gang this summer. . . . Rae, Whitewater, Wis.

Enjoys School Time

We are enjoying and getting more out of the School Time programs all the time. I was much interested in the resume of the work given on Dinner Bell hour—liked the paper sent by John Wieland, State Superintendent. . . . Miss Ruth I. Ott, Lakeview School, Zion, Ill.

Well Worth the Price

I just want to tell you how much we enjoyed WLS on Parade at Noblesville recently. Eleven of us went over from Indianapolis to see the performance. Chuck, Ray and Christine are grand—even better than they sound over the radio, which is plenty good. And those Novelodeons are the best ever! Never laughed as much as we did at Otto. As for Joe Kelly, he tops them all. The whole show was fine and well worth the price and trip over there. We are going every time they are close enough for us to drive to see them. . . . Mrs. John Kidd, Indianapolis, Ind.

Thank You, Dorothy!

I received my 1938 Family Album a short while ago, and want to compliment you on the fine pictures. I prize it very highly.

I think the movie idea of the Barn Dance is the greatest thing yet. I'm sure Arkie would go over big. He is my favorite singer. . . . Dorothy Brown, Cloverdale, Ind.

Trying to Yodel?

I have noticed that when the DeZurik Sisters are on the air, our family pet does not howl but she yips! . . . Herman A. Daake, Rochester, Ind.

STAND BY

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JULIAN T. BENTLEY, Editor
Edythe Dixon, Managing Editor

February 26, 1938

VOLUME 4 NUMBER 3

STAND BY

Ridin' West

by GEORGE C. BIGGAR



(Editor's note: George C. Biggar, Promotional Director of WLS, and Mrs. Biggar are enjoying a three-week vacation on the West Coast. On their way to California they stopped in Flagstaff, Arizona, to visit Mrs. Biggar's sister, Miss Bess Chappell, and included a side-trip down to Romaine Lowdermilk's dude ranch at Soda Springs, Arizona, south of Flagstaff. In Long Beach, California, they're visiting Mrs. Biggar's father, T. L. Chappell, and on the return trip to Chicago they're stopping at KOY in Phoenix, Arizona.)

February Eleventh

Kansas . . . Sunshine . . . Early spring. . . . Playing golf . . . Plowing town gardens . . . Cattle in feedlots. . . . Winter wheat fields stretching miles and miles. . . . Streams low . . . Rain would be welcome . . . Flat country. . . . Horse and mule market . . . Oil wells . . . Trucks and tractors. Night . . . Oklahoma . . . Texas Panhandle. . . . Lighted oil derricks reminding of rides at River-view Park. . . . Black gold . . . Boom towns . . . Low cost cotton. . . . Reading "Gone With the Wind" . . . Have had Lu and Scotty's copy a year. . . . Eight hours of shut-eye.

February Twelfth

New Mexico . . . Adobe houses . . . Spanish architecture. . . . Sagebrush . . . Scrub cedars . . . Drifted sand. . . . "We Are Wanderers of the Waste Land." . . . Louise and the Westerners . . . Gene Autry. . . . "Tumblin' Tum-bleweeds."

Ranch houses . . . wire fences . . . cultivated land. . . . Windmills . . . Old oaken buckets . . . Grazing White-Faces. . . . Dry River Beds . . . Mountains wrapped in purple haze. . . . Invigorating air . . . Mission schools . . . Trading Posts. . . .



Enterprising cities . . . Towns . . . Trinkets for tourists . . . Deserted houses. . . . Indians driving 1938 models . . . Shawled squaw balancing burden on head. . . . Cute Mexican youngsters . . . Navajo rugs . . . Tengallon hats. . . . Flat topped mesas . . . Canyons . . . Patsy and the Ramblers. . . . Super-streamliners . . . Cow ponies . . . Sheep. Lamb stew . . . Tomato with mayonnaise . . . Sherbet . . . Strong coffee. . . . Blue skies . . . White clouds . . . Black clouds . . . Rain squall. . . . Most beautiful rainbow imaginable! . . . Dust storm! . . . Paved roads . . . Cow trails . . . Boulders. . . . Filling stations . . . Coca Cola signs . . . Pa-poooses. . . . Lounge car radio . . . Program from Albuquerque. . . . Cowboy ballads? . . . Guess again! . . . New York NBC. . . . Friendly Western announcer? . . . No! . . . He's aping the network! Talkative passengers . . . Wife says: "Read that book and return it!" . . . Arizona . . . Romaine Lowdermilk. . . . Mr. Butler and KOY. . . . Tumblin' tumble weeds . . . Hollywood horse opera. . . . Scarlett O'Hara . . . Rhett Butler . . . Civil War Days. . . . Irrigation ditches . . . Snow-capped mountains . . . Don Wilson's camera. . . . Wind-eroded rocks . . . Cliff dwellings. . . . Purple haze. . . . Air mail!

G. C. B.

P. S. Yes, Ralph Emerson, I'm getting the fever too!

"The Old Hayloft"

By the Hired Man

PARTICULARLY sweet was Saturday night in the Old Hayloft, and some of the songs that helped make it so were "You're a Sweetheart," "Sweetheart Darlin'," "We Will Always Be Sweethearts" and the ever-popular "Let Me Call You Sweetheart." The Hoosier Hot Shots asked "Beatrice Fairfax" what to do, and the Hayloft Octette presented a special arrangement of the "Beat of My Heart." Henry Burr sang a favorite song of many of us, "Dear Little Mother of Mine."

Fun and Nonsense . . . The whole hayloft gang welcomed the arrival of East and Dumke, the well-known "Sisters of the Skillet." For years these two jovial boys have been making folks laugh with their nonsense. For a long time they were on a program emanating from New York, where they produced their daily quota of laughs by solving the "home" problems of any and all. . . . On the Alka-Seltzer hour, they interviewed a man taking a bath. Not content to shout their questions through the door, they went right in and sat on the edge of the tub. Then, after one of them pulled out the plug and the man slipped down the drain, his wife entered and exclaimed: "That's the third husband I've lost that way." . . . Then, a little later, the boys sat down at the piano and sang a ditty called "A Tattooer from Tacoma." . . . We'll be listenin' for you again fellers!

In memory of Abraham Lincoln, Pokey Martin celebrated Pioneer Night on the Tall Story Club . . . and he interviewed the special guest of the evening, "Dad" Chenoweth . . . 70-year-old pioneer from Dallas, Texas. Mr. Chenoweth says everyone calls him "Dad." . . . He remembers the early days in Texas . . . killing buffaloes. And he invented, built, and operated the first 6-cylinder automobile. . . . Another of his achievements was making his own flying machine and winning the distinction of being the first one to fly a distance of 24 miles.

The Hired Girl has been knocking on the door all morning. . . . All right, come in and have your say, young'n! . . . Rev. W. F. McDermott of the Chicago Daily News dropped in to the Barn Dance to see us. Mrs. Charles Lapka, wife of the manager of the Eighth Street Theater used to be a

frequent visitor, but for the past year she has been neglecting us. It was good to see her again and we hope she'll visit us often. Mr. and Mrs. T. G. McVicar, (Mr. McVicar is manager of the Civic Opera Building theaters), dropped in and compared our rural fun with his Opey!

Quite a toss . . . What nearly caused a mild sort of riot was Ernie and Pat bringing out boxes of candy and throwing them out into the audience. The boys and girls were competing with each other to see who could throw them the farthest, and Ernie won with a toss to the third row in the balcony!

Miniature Valentine. . . The sweetest Valentine of the evening was Linda Lou . . . dressed in a royal blue dress and with a hair ribbon in her beautiful red hair. . . . Cute as a button. . . . We missed John Brown . . . but Helene Brahm is always welcome. . . . Are our boys and girls talented? They certainly are. . . . Scotty wrote the song he and Lulu Belle sang, "Nora" . . . and Ernie Newton was serious for a change when he composed the song, "Riding Home," sung by Ernie and the Hilltoppers.

Judith Lowry of NBC appeared in the skit with East and Dumke, the "Sisters of the Skillet." . . . Betty Pietsch has been with us occasionally and did herself proud with the selection, "My Hero," from the "Chocolate Soldier." Betty originally came from Fargo, N. D., and has been singing in groups on various programs the past few years.

Barn Dance Callers: . . . Roy McElfish of Muskegon, Michigan, has been calling barn dances for eight years. . . . H. G. O'Neill, native of Pennsylvania, who has been living in Chicago the past 25 years, has called 'em for four years. Albert Ripplinger, born at Mt. Vernon, Ill., has lived in Chicago the past four years.

What this country needs. . . . I want to quote the Valentine read by the "Sisters of the Skillet" to Uncle Ezra. . . .

"Here's a Valentine Greeting to Uncle Ezra,
A friend so true.
He's searching for what this country needs—
And he's doing it sincerely, too.
Well, I believe that I've found it

Worried Listener

How nerve tingling some of Arch Oboler's Lights Out dramas, heard each Wednesday at 11:30 p. m., CST over the NBC-Red network, really are was proved recently when NBC Chicago studio officials received a long distance call from Green Bay, Wis., during the broadcast of "Until Dead."

A jittery voice on the other end of the wire asked: "Has that play ever been on the air before?" A checkup showed it had been. "Thank goodness," said the jittery voice, on being informed, "I could have sworn I had heard the thing, but thought maybe I was going crazy." Lights Out dramas are occasionally repeated on popular demand.

Gets Nickname

Clinton Stanley, Chicago director who handles Vic and Sade, is being called "Tucker" around NBC Chicago studios these days.

The other day in the show, Script Writer Paul Rhymer, had "Rush," the youngster of the script, reading an imaginary thriller called "The Adventures of Third Lieutenant Clinton Tucker Stanley." So Stanley, whose full name is James Clinton Stanley, is now "Tucker" wherever he goes. "The odd part of it," says Stanley, "is that during the World War when I was radio operator on the U. S. S. Tucker, everyone I met called me 'Tucker' because U. S. S. Tucker was printed on my sailor hat."

Bazooka Stumps Pup

Completely ignoring NBC studio rules, a small Spaniel strolled into Kraft Music Hall rehearsal studios in Hollywood the other afternoon. The object of his visit appeared to be an interest in how musicians made different noises. Trombones and clarinets apparently had him mystified, but the little fellow wasn't completely stymied until he ran into Bob Burns' bazooka.

Fashion Plate Benny

Jack Benny is giving Phil Harris the laugh. Jack has been selected by an association of clothiers as one of the 10 best dressed Americans.

And I say in this Valentine
What this country needs is more
Uncle Ezras,
Then things would be peaceful and fine!

Is my face red! . . . I didn't give the Hoosier Hot Shots nearly enough credit when I told you folks about their new song book some time ago. I described it as a 24 page book, and it's really much bigger 'n' better than that. It contains 48 pages and has 24 studio and candid camera shots as well as 15 of the Hot Shots' most popular original songs. . . . Well, s'long—I gotta get back to my dishes!

New Equipment Installed at Eighth Street Theater

RECENT installation of the most up-to-date Western Electric equipment in a newly-constructed control booth in the Eighth Street Theater affords better reception to Barn Dance listeners and provides every possible facility for present-day program protection.

Ever since the first National Barn Dance was broadcast from the Sherman Hotel in Chicago in April, 1924, Tommy Rowe, chief engineer at WLS, has been at the controls. When the Barn Dance moved to the stage of the Eighth Street Theater in March, 1932, a temporary amplifier was set up in the wings and head phones were used for monitoring the show. Later that year, a dressing room upstairs was converted into a control booth and more elaborate and more reliable equipment was installed. There still was, however, no way for Tommy to see the show from his second floor booth and it was necessary to have a man in the stage wings to act as his "eyes."

Because at that time Chicago's loop used direct current, the equipment necessarily was all battery operated. About a year ago it was decided to install a control booth at one side of the stage in order to enable WLS to use the latest type of equipment and eliminate all batteries and to permit the operator to see the performance. Special 110 volt AC lines were run into the theater for the operation of the new equipment and every minute of the entire five-hour show is fed from the theater to the main WLS studios on two circuits. Consequently, if one amplifier fails, the program goes out on the other. Even if the main electrical current into the Eighth Street Theater booth fails, a relay automatically picks up an emergency supply and the show goes on.

International House

International House, a 30-minute program presented and produced for the University Broadcasting Council by Allan Miller from the University of Chicago Studios is heard every Saturday at 3:00 p. m., CST, over WGN. The program presents students from various countries attending the University of Chicago and living in the famous International House there. Anything of interest to the countries of the students taking part in the 30-minute debate is subject to discussion, especially if it deals with controversial subjects.

Selected Cast

In order that the new NBC dramatic serial, *Those We Love*, might be brought to life with perfect authenticity, it was necessary for 170 actors and actresses to audition for the roles.

Hollywood Huddle

With the present action of Margot of Castlewood set in Hollywood and with three former Hollywood players in the cast, it is not surprising that Director Basil Loughrane is getting plenty of technical advice these days on the production of the show.

Not only are the rehearsals and the script itself packed with Hollywood ingredients, but even the conversation between shows is devoted to the film city. Barbara Luddy, who plays the title role; Charles Carroll, who is leading man, and Francis X. Bushman, who has one of the main supporting parts, usually can be found in a group discussing their mutual friends and acquaintances.

Miss Luddy, who also stars in Campana's First Nighter over NBC, formerly played opposite Leslie Howard, Francis Lederer, Edward Everett Horton, Ricardo Cortez and William Powell in Hollywood programs.

Carroll has appeared on the air with such women stars as Bette Davis, Kay Francis, Ann Harding and Marlene Dietrich.

Bushman, of course, has memories that go back to the early days of the movies when he was the undisputed idol of the screen.

Margot of Castlewood is heard Mondays through Fridays over WLS at 9:00 a. m., CST.

Famous Americans

The life stories of men and women who, through their distinguished accomplishments, have won high ranking on the honor roll of United States history, are being told in many languages for radio listeners in South America and Europe in a series of programs recently inaugurated over W3XAL, short-wave station of the NBC International Division.

Entitled *Portraits of Famous Americans*, the new series is being broadcast over the W3XAL directional beams to Europe and Latin America in four periods every Friday. The stories are narrated in French at 12:30 p. m., CST, in German at 1:15 p. m., CST, in Portuguese at 6:30 p. m., CST, and in Spanish at 8:15 p. m., CST. A period for narration in Italian will be added at an early date.

While using the same subjects as those presented on American Portraits, a dramatized program heard in the United States over the NBC-Red network, the new short-wave series differs from the other in that it is presented in the form of narration rather than dramatization.

Foreign Letter Applause

Lanny Ross received hundreds of letters from Italians complimenting him for the manner in which he sang Cavello's "Matinata" on a recent "Hollywood Mardi Gras" program.

SAFETYGRAM PRIZE WINNERS

Each Sunday, on Everybody's Hour, three safetygrams of not more than 12 words win prizes of one dollar. The following safetygrams were awarded prizes on Sunday, February 13.

**Driving '80,' so I'm told,
Will keep a guy from growing
old.**

—Mrs. J. W. Keeler, 1156 West King St., Decatur, Ill.

**Aching hearts . . . empty
places . . .**

**A careless driver caused tear-
stained faces.**

—Mrs. Wm. Bartlett, Comstock Park, Mich.

**Life is what you make it—
make it safe.**—Russell Gillett,
19 Burr Oak, N. E., Grand Rapids, Mich.

Final Debate

Tomorrow evening (February 27), the final debate of the series of four weekly debates featuring two representatives of the Chicago Kent College of Law versus two men representing other schools will be broadcast over WLS from 7:00 to 7:30 o'clock.

"Resolved: That America Should Protect Her Foreign Investments Abroad" is the subject of this debate, with the Chicago Kent College of Law taking the affirmative and the University of Notre Dame the negative.

Debate Ballot

In the February 27 debate, I cast my vote for:

Chicago Kent College of Law
(Affirmative)

Notre Dame University
(Negative)

(Kindly check in box the team you are voting for.)

If you would like to have a copy of debate, check box.
Address this ballot to: College Debates, WLS, Chicago, Illinois

FAMFAR

by WILMA GWILLIAM

DO YOU have a Pet Peeve? Many of your WLS friends do, and here they are:

JACK STILWILL: Otto announcing the 1:15 program.

MARY JANE DEZURIK: Being called Janie.

CAROLINE DEZURIK: To finish cleaning a room and have someone come along immediately and muss it up.

MERLE HOUSH: No time to go to lunch. That was the situation yesterday and I find myself in the same state today.

GRACE CASSIDY: To have someone stop me, when I'm in a hurry. (That's just what I did when I asked for her Pet Peeve.)

ROD CUPP: I haven't any.

OTTO: Jack Stilwill announcing the 1:15 program.

POKEY MARTIN: 1st: WORK. 2nd: To have a fellow on the street-car shift his newspaper before I'm ready. 3rd: A drinking fountain that refuses to work—and then, just as you close your mouth, changes its mind and spurts all over your face.

CHUCK OSTLER: Hats and dancing.

ARKIE: Taxi cabs in traffic.

EVELYN: Crooked seams in my stockings.

JOHN BROWN: Umbrellas and rubbers.

HANK RICHARDS: Radio entertainers "I knew when," who now that they are on top go high hat.

DR. HOLLAND: People who make promises and then break them.

HELEN BUSH: Being pushed around in a crowd.

DON BUSH: People who eat peanuts.

Presenting — PATSY MONTANA: Patsy was born October 30, 1912, in Hot Springs, Arkansas. She is 5 ft. 2½ in. tall, weighs 111 pounds and has dark brown hair and blue eyes. Her parents are both living and she has 10 brothers. Patsy was the seventh child.

WLS's little cowgirl was married to Paul Rose on July 3, 1934, in Crown Point, Indiana. They have one child, a baby girl, Beverly Paula, born May 12, 1935.

Patsy joined the staff of WLS in October, 1933. Before that, she had appeared over KFI, KFG, KGW, KFRC, WOR, KMTR and KTM.

Mrs. Carl Jolly, Mount Vernon, Illinois: Little Billy Holmes is still a sick boy but is getting along as well as can be expected. Jack and Klina Taylor adopted a baby boy a month or so ago. They named him Daniel Depp Taylor. Herb Morrison is now announcing at WOR, Newark, New Jersey. Herbie Weyers is a member of our engineering staff.

A Listener, Clay City, Illinois: Pat Petterson and Fritz Meissner, members of the Maple City Four, are both married. Art Janes, baritone of the Maple City Four, was married to Linda Parker, the Little Sunbonnet Girl, who passed away a few years ago.

Mrs. John C. Engle, Elkhart, Indiana: The Maple City Four as pictured in the 1938 Album are (left to right) Top row: Pat Petterson, Al Rice—Bottom row: Fritz Meissner and Art Janes. The complete names of Chuck and Ray are: Chuck Haines and Ray Ferris. In the 1938 Album, the Hoosier Hot Shots are shown with Uncle Ezra. (left to right) Uncle Ezra, Paul "Hezzie" Trietsch, Ken Trietsch, Frank Kettering and Otto "Gabe" Ward.

Becky Ann Moore, Sullivan, Indiana: Lily Mae did not know Margaret "Aunt Idy" Lilly before going to WLW. Jack Armstrong in real life is Jim Ameche, brother of Don Ameche.

Mrs. A. J. Mondloch, Sheboygan, Wisconsin: Jo and Alma, the Kentucky Girls, are Jack Taylor's sisters.

Mrs. Anna Dehlinger, Chicago, Illinois: Irene Wicker, the Singing Lady, is on the air—but her present program does not have a Chicago outlet. It can be heard over WLW daily at 4:30 p.m.

Magic Menu

The Mystery Chef has received 15,000 requests for copies of his weekly four dollar menu for four people.

Something to Talk About

by CHUCK ACREE

Cattle—8,000 (Mooo-oo); Calves—1,500 (Maaa-aa); Hogs—21,000 (Oink-oink); Sheep—9,000 (Baaa-aa). This is the way the livestock quotations come to listeners over WJR in Detroit, Michigan. Throwing in the sound effects with the quotations is the idea of *Tim Doolittle and His Pine Center Gang*. The boys were all raised on the farm, so it's easy for them to supply imitations of yearlings, calves, pigs and sheep while the announcer gives the quotations.

Jack Benny's program appears on the biggest week-to-week commercial network in the history of radio—at least 110 stations.

Just in case the public hasn't heard enough of sponsors, KGVO of Missoula, Montana, has a program called "Parade of the Sponsors" which presents news of the various sponsored shows on the station as well as informative and sales-promotional material for prospective buyers of radio time.

Mrs. Harry Johnson of Omaha, Nebraska, is one of the few woman sports announcers in the country. She is the wife of the Central States Broadcasting System's regular sportscaster, and covers all events when her husband is absent.

According to a survey that was recently completed, the song that was played the greatest number of times over the air in 1936 was "Did I Remember?" which was aired 30,442 times during that year. Which shows why popular songs die so quickly. The other leading ten numbers of 1936, and the number of times they were played, were:

"Melody from the Sky"	29,425
"Is It True What They Say About Dixie?"	29,346
"Goody, Goody"	28,969
"You"	28,685
"When I'm with You"	28,522
"Lost"	28,224
"When Did You Leave Heaven?"	27,352
"You Can't Pull the Wool Over My Eyes"	26,695
"Stompin' at the Savoy"	26,610

Incidentally, the "Stars and Stripes Forever" was in 16th place with a total of 24,802 times on the air. All others of the first 25 were popular dance tunes.



by CHECK STAFFORD

HOWDY Folks: As I write . . . a few snow flakes are falling on my office window ledge and Art Page has just left, after displaying a fine, deep-toned sleighbell . . . one of the largest I have ever seen.

Someone asked what's become of our old-fashioned Winters. Remember it used to "set in" right after Thanksgiving and when the Spring thawouts finally melted the drifted roads down to the mud or gravel . . . then Dad put the cutter away and hung up the strands of sleighbells, after weeks of fun . . . zipping over the snow to dances, oyster suppers and revival meetings.

Cold, frosty nights, with the old moon shining down on a white, beautiful landscape . . . a prancing drivin' hoss . . . a coupla strands of bells for music . . . plenty of robes for your red cutter . . . and 10 or 20 miles was no fearful journey to some "doins," especially if you had "her" snugly tucked in beside you. Remember how you could easily tell, though retired for the night, whose sleigh was passing . . . by the tone of its bells? Men prized their sleighbells, their whalebone whips, their buffalo robes and their harness trappings when I was a boy. They worked hard and slowly accumulated to get their first "rig."



I doubt that any young man of today can feel prouder with his sleek, deluxe car, than the lad of thirty or forty years ago did with his first driver and red-wheeled, rubber-tired buggy . . . or plush-trimmed, varnished sleigh . . . and bells.

Those young blades who owned no "driver" could, for the princely sum of two dollars, hire a livery rig to take their sweethearts to the park, picnic or church festival. "Two iron men" was a lot of money then . . . but there were jobs then, too. There was timber to cut, ditches to dig, gravel to haul, threshing to do, with 30 men at the task. Today's combines use three. Folks had their "Sunday suits" or dresses and wore overalls, jeans, and calico dresses and cotton hose or Sox through the week, at work . . . and believe me, you elderly folks know they did work. Maybe they didn't know any better and some would have us believe they were unhappy then . . . but I have a very vivid memory of those grand and glorious years and they weren't marred by labor troubles . . . discontent . . . nor bare cupboards. Fact is, a man was pitied only when his extreme age forced him to lay down his tools or failing strength and eyesight took their toll.

True . . . times have changed but in as many queer, re-acting ways. We have added years and are still battling to add more years to the span of life. Yet in the same breath, industry shelves a worker at 40. Gray hair is not so well-liked . . . and the jobless army increases. Commerce and industry spend huge sums in research and invention to build a machine or gadget that will throw thousands more hand laborers in the discard or relief lines, regardless of age. Not long ago, I passed through a countryside where 12 years ago on two miles of roadside, there were seven farm families living and a crew of seven or eight workers were repairing a phone line. On my recent visit, I found only three farm families residing there, the buildings were fallen in—or torn down—and the barns of those remaining were full of tractors, combines and autos, while along the highway a new, modern pole-setting equipped truck was working, manned with TWO MEN. Well . . . so what? . . . some of you may ask. Figure it out . . . and fame and fortune are yours.

Seen Behind the Scenes

by CHUCK OSTLER

The entire *Smile-A-While* gang wishes to thank all the listeners who sent in the hundreds of valentines to them. . . . *Otto* can fall asleep almost anywhere. . . . *Hezzie* (Are you ready, *Hezzie*?) has a blister on his thumb from his early golf practice. . . . *The Novelodeons*, *Chuck*, *Ray* and *Christine*, and a few others had quite a time last Sunday night. On returning home from a personal appearance in Indiana, the bus in which they were riding ran out of gas, and the driver had to go seven miles to the nearest gas station. They whiled away the time singing and telling stories, till the driver appeared with the precious fluid, and they finally got under way. They left Indiana about 10:00 o'clock at night, and arrived in Chicago about 7:00 o'clock Monday morning . . . tired but happy!

Everyone knows that *Joe Kelly* is the master of ceremonies of the Alka-Seltzer hour of the Barn Dance . . . but do you know who writes the script for the show? . . . He is a quiet, reserved little man by the name of *Pete Lund*. And here is a little story about *Pete*. It seems that in the past *Mr. Peter Lund* has had a bad habit of leaving his brief case, containing his script, at odd places, such as restaurants, movies, trains, street cars, etc. More than once *Pete* has found himself in somewhat of a predicament due to having left his brief case behind him in some out of the way place. But those days are gone forever. Yessir, no more will he lose his scripts and spend hours rewriting them. From now on, whenever and wherever he goes, *Pete* ties a piece of wire from the handle of his brief case to the buttonhole of his overcoat, thereby making it impossible to lose his brief case. But then, soon we'll probably hear that he left his overcoat somewhere!

Progress is inevitable. . . . Time marches on . . . and the world is changing . . . all these are true. To be sure, we don't grind our corn between two rocks anymore—haven't for years now—and fewer of us eat corn bread these days. Personally, I think it's because corn pone is considered kinda old-fashioned. And there are thousands of folks, not so young either, who have never tasted good old hominy. Back to my start—about milder winters and the old days—the younger generation will continue to be reminded of their parents' homelife . . . so long as people now fifty to sixty and over are with us.

Veteran Air Star Though He's Still a School Boy

WILLIAM JAMES IDELSON, Billy Idelson around the studios and just plain Rush to radio listeners, is the Typical American Boy. Just one little difference marks him off from his school mates. He gets excused from his classes for a couple of hours every day so that he may take part in a dramatic series, Vic and Sade.

Before and after the rehearsal and program, Billy is just like any other school boy. He hates homework, keeps two dogs, likes to fish and delights in banana custard.

Billy was born in Forest Park, Illinois, where he still lives with his parents. In 1931, the Idelson family was seated at the dinner table one night when Billy's sister dropped a chance remark that a Chicago radio station was looking for a juvenile to play the role of Skeezix in a new program. Billy decided to enter the tryouts that were being conducted. He did—and won out over more than 100 other young hopefuls. He played the part of Skeezix throughout 1931 and then went to the National Broadcasting Company for a part on the Saturday Matinee program. When the decision was made to include a boy character in Vic and Sade, Billy Idelson was the one called to fill the role of Rush. At 13, Billy had been in 1,000 broadcasts.

The young star's leisure moments are taken up largely with reading and looking after his pair of pet dogs, one of which he rescued from being shot by a policeman. Fishing and horseback riding intrigue him. He retires at 10 o'clock each night.

Billy is intensely interested in motion pictures, and hopes to be a film actor some day. To that end, he attends Saturday matinees regularly and is studying voice. If the pride of the Idelson family were not already an actor, he might become a writer. He has written numerous poems, some of which have been published in newspapers. Cooking captures his fancy at times and he's quite a chef when it comes to preparing brownies and his favorite dish, banana custard. He has gathered a large collection of puns and has a particular fondness for punsters.

One of the most interesting experiences Billy has encountered since being on the air was the locating of a long lost cousin who heard his program and wrote to him at the studios. Once he ordered an important radio executive out of the studios without knowing who he was.

Prospects of television do not make the brown-eyed, brown-haired young

actor happy. He doesn't like the idea of having to memorize his lines in the future.

Twin Couplets

The Stroud twins, heard Sundays at 7:00 p. m., CST, during the Chase and Sanborn Hour, may look alike to the eye, but they can't see eye to eye when it comes to THE girl.

Clarence, the loquacious, wants an idealistic girl with a high mentality and inherent or acquired understanding of life, plus a high sense of values.

Claude, the indifferent, would like a companion who wouldn't take everything he does too seriously, especially his indifference; who has a career of her own and who is "a good sport."

Right now the Strouds are courting the screen's attractive Brewster Twins, according to press reports. Barbara Brewster is an idealistic girl with a high mentality and she goes places with Clarence. Gloria Brewster is a good sport and she has a career, too. She likes Claude.

Tries Again

Fort Pearson, NBC Chicago announcer who bought a centerboard sailboat last summer and immediately sold it after overturning in Lake Michigan during his first sail, has just purchased another sailboat. The new one has a keel and plenty of ballast.

The boat, an 18-foot auxiliary sloop, has been named the Cora Ellyn III, after Mrs. Pearson. The Cora Ellyn I was the boat in which Fort overturned. The Cora Ellyn II was a speedboat he bought after selling the Cora Ellyn I.

"Scoop" Keeps Fit

Pat Murphy, the "Scoop" Curtis of the dramatic serial, Girl Alone, is going in for boxing in a big way. Pat works out at a Chicago gym with sparring partners on an average of twice a week and is recommending it to his fellow air stars around NBC Chicago studios as a good formula for keeping in shape.

Shows 'Em the Sights

Gabriel Heatter's son, Bud, enjoys acting as a sight-seeing guide for people who appear as guests on his dad's show, "We, the People."



Man wuzn't built until after all other things wuz finished an' it's a good thing. . . . If man had bin made fust he would have insisted on bossin' th' rest uv th' job.

Don't do things in too big a hurry. It's a heap sight easier to git a fish-hook in than tis to git it out.

Two things that should never be et fer dinner are breakfast an' supper.

Th' feller on th' farm next door haz bought a incubator an' it ain't no good. He's had it fer three weeks now an' it ain't laid a egg yit.

It's better to kno nuthin' than to kno a lot that ain't so.

A man bores you when he talks so much about hisself that you can't talk about yourself.

Yourn til Congress goes on a strike,
PAT.

Plays in Alleys

Bowling is the favorite after-broadcast activity of Alistair Cooke, "Critic on Broadway" of NBC, who finds this sport the best way to "unwind" tense nerves he has generated during his network talk.

Five minutes after his broadcast, Cooke is on the alleys of the Radio City Bowling Club just across from NBC studios. His constant opponent, incidentally, is his wife, who averages a score of "200"—almost as good as her commentator-husband.

Be Natural

The best singing is singing that sounds natural, in the opinion of Frank Luther, tenor. If you can convey the impression that your singing is not pre-planned and laboriously rehearsed, you have accomplished much in mastering the fine art of singing, he contends.



GREETINGS everyone! I've been wondering how your scrap book is coming along. Have you been clipping each of these articles as they appear in Stand By? If you have, by this time you have a very valuable collection of writings on reading character from handwriting. As well as a very nice collections of WLS autographs.

And now for another lesson on reading character from handwriting. Last week I told you some interesting things about the margins of letters; we will go further on that subject now, considering only the left margin.

The left margin will tell you much more about your writer than the right margin. At times you will find a writer who starts his letter with a wide margin at the top of the page; slowly but surely this margin grows narrower as the writer reaches the bottom of the page. This is a dead give away that the writer is inclined to spend money and be liberal but somehow fights against it successfully.

Very often you will find the conditions reversed. . . . The writing will start with a narrow margin at the top of the page and will end wide at the bottom, thus the indications will be reversed. The writer, while trying to combat against spending more money and being generous, has little luck in saving but spends more all the time.

If the left margin is uneven and lines are indented, giving an in and out appearance, this is an indication of poor taste and often of an untidy and slovenly nature. The writer is usually thrifty and leans toward stinginess. And thus you have the story of the margins of a letter. Next week we will learn more of "The Special Features" of reading character from handwriting.

And now, Autograph Hunters, here is the signature of a person most all Stand By readers have heard about from time to time, but who is seldom heard over the air on WLS. He is

Frank Baker

Frank Baker, Continuity Editor for WLS. Frank's job is to check all copy to be used on the air, and much of it he writes himself. He is an old hand at radio. For some time Frank Baker was heard as the Edgewater Beach Hotel announcer for the Columbia network and a mighty fine voice he has, too. Later Frank went to the National Broadcasting Company and from there to WLS. Looking at his handwriting we see script that is very interesting, to say the least.

Parlez-vous?

James Matthews, NBC announcer; Don Thompson, West Coast NBC special events producer; George Greaves, Marvyn Adams and E. C. Callahan, field engineers, are back in San Francisco with an imposing souvenir and a story about their special events broadcast from the swank winter resort, Sun Valley, Idaho.

The souvenir is a gold-printed menu which was handed the quintet one evening at the resort hotel by a solemn waiter who looked the epitome of all the impeccable continental waiters they had ever seen on the stage or screen. The menu was printed in French, and, since none of the lads could read French, five pairs of eyes fell in embarrassment. After an interval of silence, during which the waiter stood immobile as a statue, he finally bent over and in purest Idahoese whispered: "Don't worry boys, just order the dinner. That's all there is on the card!"

Absorbing Work

The mother of Seymour Young, juvenile NBC star, is worried about his absent-mindedness. The other day after he returned from the studio, his mother told him to go into the music room of their home and practice on the piano. The young NBC star, his mother says, would rather thump the piano than eat.

An hour later, when Seymour's mother walked into the room, he was sitting hot and uncomfortable at the piano with his hat and topcoat on. He had forgotten to take them off.

Kept Busy

Walter Winchell prefers the role of radio editor and daily newspaper columnist to that of film star. With two successful films to his credit, Walter claims he has had enough of being an actor and will never make another motion picture. Sunday night's air show and six columns a week are enough, he says, to occupy a man's time.

Cycling Commentator

Rush Hughes, the commentator, is the only person who ever rode a bicycle across the San Francisco Golden Gate Bridge.

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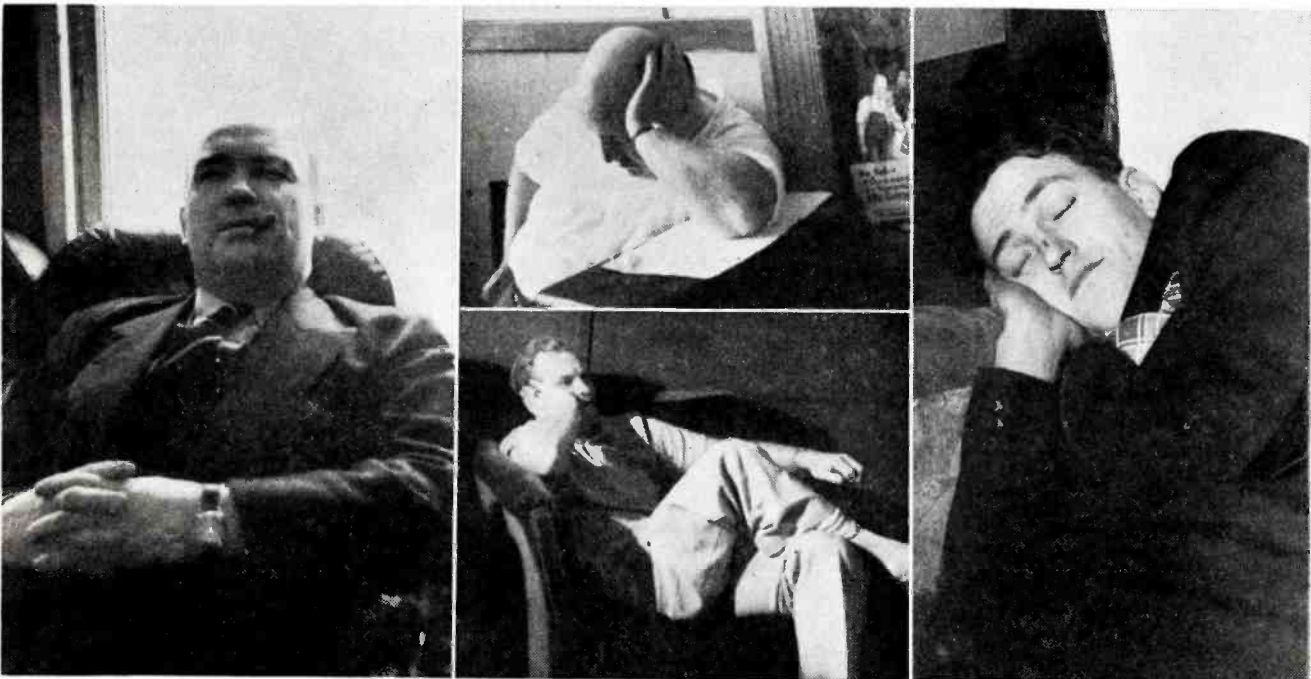
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TAKIN' LIFE EASY



Don Wilson doesn't seem to be taking his reading too seriously at the moment. Maybe he's storing up energy to tackle it again. Or perhaps he's pondering over something he has read.

They laughed when he sat down at the desk! How in the world anyone could sleep with rehearsals going on all around him was beyond them. But Roy Knapp proved to his cronies in the orchestra that it can be done by just leaning on his elbow and going to sleep—as simple as that. It looks as if he's enjoying himself immensely. Isn't that an ecstatic expression he's wearing!



As promotional director of the Prairie Farmer Station, George Biggar is kept so busy that he doesn't get much time to relax. But now that he's on a vacation, he's really takin' life easy. Better wake up, George, if you ever expect to finish reading "Gone With the Wind."

Otto (top), like Roy Knapp, can sleep anywhere, anytime. And he not only can, but does.

Arkie occasionally joins the ranks of the afternoon snoozers and saws wood instead of chopping it.

About the only time in his life when Ernie Newton isn't thinking up some new prank is when he's asleep. One of the other Hilltoppers snapped this picture of him enjoying his favorite pastime—indulging in a short nap.

Notes from the MUSIC LIBRARY

by SOPHIA GERMANICH

PHYLLIS GARNER, R. 1, Browns, Illinois, is just a beginner in Song Exchange and needs help in locating the following songs: "Alice of Old Vincennes," "One Wonderful Night," "From Jerusalem to Jericho" and "Roll Along Harvest Moon." A couple of lines to the last song are: "Roll along harvest moon, roll along in all your glory."

Won't you go very soon? Let me whisper love's old story. . . ."

Delbert L. Stutzman, R. 1, Nappanee, Indiana, has nearly one thousand songs and will gladly exchange any one of them for the following: "Columbus Stockade Blues," "All Go Hungry Hash House Where I Board" and "This World is Not My Home."

Carl Burghardt, 10523 Ewing Avenue, Chicago, Illinois, is looking for copies of "Traveling Man," "Blessed Jesus, Hold My Hand," "Wedding of the Valley and the Hills," "Where the Mohawk Flows Tonight" and "Can't You Hear That Night Bird Crying." Mr. Burghardt would like to know of the whereabouts of Cliff Carlisle and the Blue Sky Boys.

Genevieve Blum, R. 1, Potosi, Wisconsin, wishes to enter our Song Exchange group. She has many songs to offer in exchange and would especially like to get in touch with Edna Buckholz of Edgar, Wisconsin, and Anna Henkel, R. 1, Box 19, Sublette, Illinois.

Ruby J. Mewborn, Tarboro, North Carolina, is joining our Song Exchange. She has songs of all types and will be more than pleased to exchange with anyone (words only).

Mrs. Etta Davis, 313 E. Forest Hill Avenue, Peoria, Illinois, would like to get the words to "Waltz of the Hills," "Cowboy Honeymoon," "Streamlined Train" and "Peg Leg Jack." She will send two songs for each one of these sent her.

Ruth and Margaret Acomb, R. 3, Dansville, New York, are new members and will exchange songs for copies of "Way Out There," "Capture of Al Johnson," "Prairie Dream Girl" and "Unwanted Orphans."

Grace Craig, R. 5, Coshocton, Ohio, is looking for the following songs: "My Clinch Mountain Home," "Little Ah Sid" and "Oklahoma Blues."

Celia Bender, DePue, Illinois, will exchange songs for copies of "Ridge Running Roan," "Black Pony," "Chuck Wagon Blues" and "Peach Picking Time Down in Georgia."

Lorraine Mega, 2011 West 71st Street, Chicago, Illinois, is offering the following songs: "Old Shep," "She Buckaroo," "Uncle Noah's Ark," "Ridin' Down the Canyon" and "Sweetheart of the Saddles" for copies of "Old Missouri Moon" and "Give Me a Home in Montana."

Margaret Schawde, Box 44, Avoca, Wisconsin, 10-year-old Song Exchanger, will trade songs for copies of "Dying Nun," "Prisoner's Dream" and "Answer to a Prisoner's Dream."

Lee Bruno, 7719 Greenwood Avenue, Chicago, Illinois, is just a beginner in collecting songs and is asking Song Exchangers to help him out.

Elsie Mae Greiner, T. B. Sanatorium, Crown Point, Indiana, is asking for the words to "Don't Take the Sweet Out of Sweetheart" and "You're the Only Star in My Blue Heaven."

Linnea Berg, R. 2, Milan, Illinois, has a very large collection of songs and will exchange any of them for a copy of "You're a Flower Blooming in the Wildwood."

Pearle Rosengren, 800 Linden Street W., Fergus Falls, Minnesota, is offering copies of "Take Me Back to Colorado," "Texas Plains" and "Aunt Jemima's Plaster" in exchange for the words to "Wanderers," "Colorado Memories," "Ridin' Old Paint," "Nevada Memories" and "Little Ranch House on the Old Circle B."

Vivian Mras, R. 2, Arpin, Wisconsin, will exchange songs for copies of "There's a Love Knot in My Lariat" and "Columbus Stockade Blues."

Ruby Mollet, 10th Street and Perrysville Road, Georgetown, Illinois, is a new member and will exchange the words of any song she has for "We Buried Her Beneath the Willow," "My Dear Old Arizona Home," "Little Mother of the Hills," "I Want to Be a Real Cowboy Girl," "Ride, Ride, Ride" and "Freight Train Blues."

Dimple Dunn, Box 154, Carrier Mills, Illinois, will exchange any song (words only) for "Little Box of Pine

on the 7:29," "I'll Be Singing to My Gal" and "Little 'Dobe Shack 'Way Out West."

Marveline Weiss, R. 1, Grand Mound, Iowa, will exchange such songs as "Utah Trail," "Beautiful Texas," "I Want to Be a Cowboy's Sweetheart," "Chime Bells" and many others for copies of "Take Me Back to Colorado," "Ragtime Cowboy Joe," "Montana Plains" and "Alpine Honeymoon."

Lillian Stratdner, R. 1, Jasper, Indiana, has a fine offer to make. She will send "Madam, I've Come to Marry You," "Hi Rinktum Inkum," "Goin' Back to Old Montana," "Chewin' Chawin' Gum," "Sugar Babe," "Somewhere Somebody's Waiting for You," "I Want to Be a Cowboy's Sweetheart," "Happy as a Big Sunflower," "I Only Want a Buddy" or any song from Ascher and Little Jimmie Sizemore's book for copies of "Take Me Back to Colorado," "Way Out There," "Echoes from the Hills," "Martins and the Coys," "Ridin' Old Paint," "I Want to Be a Real Cowboy Girl," "That Silver Haired Daddy of Mine," "Yodeling Cowboy" and "This World is Not My Home."

Helen Tanzyus, 1635 E. Locust Street, Decatur, Illinois, is interested in collecting songs, and will exchange words and guitar chords of any song contained in the WLS One Hundred Favorites, Arkie's Book, Gene Autry's Book, Cumberlind Ridge Runners' Book, Mac and Bob's Book and Cliff Carlisle's Book for the words and guitar chords of "Jimmy the Kid," "Cowboy's Love Song," "Cowboy's Lullaby," "Chime Bells" and "Alpine Milkman."

Lillian Helgren, 445 E. Birch Street, Ironwood, Michigan, has songs such as "Charlie Brooks," "I'll Remember You, Love, in My Prayers," "Blind Girl," "True Lover's Farewell" and many others to offer in exchange for other popular songs of yesterday.

Mrs. George Stoll, New Athens, Illinois, has many songs to offer in exchange for "Tumbling Tumbleweeds," "Martins and the Coys" and "Rocking Alone in an Old Rocking Chair." (Thank you for sending those songs, Mrs. Stoll.)

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Friendly Gardener Lists All American Vegetables

WELL, now, y'see, it's this way: Last week I had somethin' to say about the new flower varieties bein' offered for the first time this year; the ones that have been chosen for special honors, by bein' called "All America" varieties. Well, they've done the same thing with the new vegetable varieties. The plant breeders who developed these varieties sent 'em to seed growers in different parts of the country to try out an' see whether they did as well in Oregon as in New York; an' how their growth in Texas compared with their performance in Minnesota. The varieties that seem to be good all around performers are called "All America" varieties of vegetables.



Most good seed houses have these "All America" vegetables for sale, an' you may want to give 'em a try. Here they are, in the order of their ratin' by the committee in charge of the selections:

BEAN: Kentucky Wonder Bush Bean: A bush form of the old favorite pole bean.

SQUASH: Early Prolific Straight-neck: Smaller, more productive, more uniform than other straightneck squashes.

CABBAGE: Chieftain: A crinkly-leaf variety.

PEPPER: Windsor "A": Early variety, good producer.

PEPPER: Rocky Ford: Very large, heavy bearer.

BEEF: Perfect Model: Round, dark color.

CABBAGE: Sauerkraut King: Sehr Gutt!

TOMATO: Cardinal: Early variety, large size, of the "Stone" type.

SPINACH: Del Monte: Large, thick-leaved variety.

TOMATO: Harkness: Very early, smooth, round, of the "Earliana" type.

RADISH: Billiard Ball: Much like Scarlet Globe radish but perfectly round instead of being olive-shaped. There are other new varieties offered by seed houses this year. Some of 'em you may find you like better than the old stand-bys; others may not do so well in your garden. It may be that some of the new varieties that didn't get "All America" mention will be just what you've been looking for in carrots, melons, or some other vegetable.

I wouldn't give over the whole garden to new varieties, if I were you; but I do think some of these new varieties ought to be worth a trial. If you find just one new variety that's an improvement, you've made it worth while.

Really a Storekeeper

Fred Allen's "Hodge, the grocer," is a real Massachusetts storekeeper.

Fictitious Amnesia

Pat "Uncle Ezra" Barrett may have to adopt the movie method of announcing before each show that "all characters in this production are purely fictitious."

One night recently, Uncle Ezra went to the assistance of a woman amnesia victim. The broadcast was heard in Brookline, Mass., by friends of a woman who had been missing since the previous Saturday. They put the United Press on the trail only to learn that Uncle Ezra's character was merely a figment of his imagination.

Remembers Former Ties

Ed Prentiss of the cast of the serial, the Guiding Light, gets an unusual amount of fan mail from Iowa, Nebraska and Minnesota. Ed once sold men's neckwear in those states and friendly store keepers, Ed's ex-customers, write him to tell him how swell he sounds on the air.

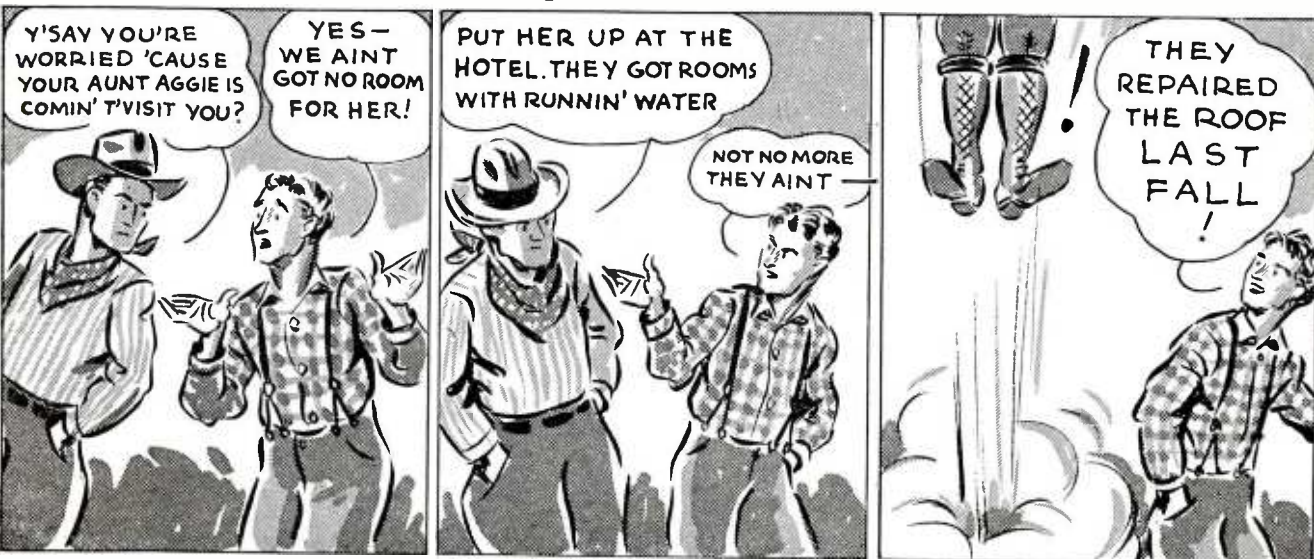
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Beautifully colored, trained warbler canary singer. Guaranteed. Unrelated females. Ship anywhere. Ethel Fetzer, Fairbury, Ill.

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300 6 1/2 envelopes—name and address printed, \$1.00; 1,000, \$2.50. Free samples. W. Anderson, 4341 N. Meade, Chicago, Illinois.

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Free with your photo finishing—hand-colored print, 5x7 enlargement, 50 snapshot mounting corners, valuable merchandise coupon, all for only 25¢ per roll. Send coin. Our seventeen years of service to thousands of satisfied customers is your guarantee of satisfaction. Become an Allen customer and in addition to getting the highest quality workmanship, take advantage of our free feature offer. Daily service Allen Photo Service, 3729 N. Southport, Chicago.

Photo Film Finishing

Immediate Attention Given! Roll developed and printed with Superb Velox and 5x7 enlargement, 25¢. Reprints 3¢. Enlargements, 2 for 25¢. Finest quality guaranteed. Superb Photos, Dept. R, 6034 Addison, Chicago.

20 reprints 25¢. 100 reprints \$1.00. Roll developed with 16 prints 25¢. Newtowne, 42, Maywood, Illinois.

Rolls developed—25¢ coin. Two 5x7, double-weight, professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wis.

Limited Time Only. 4x6 NATURAL COLOR Enlargement from your negative, 10¢. NATURAL COLOR PHOTO, Janesville, Wis.

Film developed with 16 prints and enlargement coupon, 25¢. Reprints, 2¢ each. Wilbert Friend, River Grove, Illinois.

One day Service—2 beautiful enlargements, 8 brilliant prints, 25¢. Quality guaranteed. Electric Studios, 95 Eau Claire, Wisconsin.

Two 5x7 enlargements and 10 reprints, 25¢. Two 8x10 enlargements and 15 reprints, 50¢. Shureshop, Maywood, Illinois.

Amazingly Beautiful, Roll Developed, 8 NATURAL COLOR PRINTS 25¢. Reprints 3¢. NATURAL COLOR PHOTO, D-94, Janesville, Wisconsin.

Roll developed—16 prints, 2 enlargements, 30¢. 25 reprints, 30¢. Three 5x7 enlargements, 25¢. Reliable, River Grove, Illinois.

Rolls developed—two beautiful, double-weight, professional enlargements, 8 guaranteed Never-Fade, Perfect Tone prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

2 beautiful enlargements suitable for framing with roll developed, printed 25¢. Photo-Film, S-2424 North Avenue, Chicago.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints, 50¢. 100-\$1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements, 4—4x6, 25¢; 3—5x7, 25¢; 3—8x10, 35¢. Special hand-colored, easel mounted, 4x6 enlargement, 25¢. Trial offer. Skrudland, 6988-86 George Street, Chicago.

Pop Corn for Sale

Kuenzi's Pop Corn—delicious, guaranteed to pop. Ten pounds, \$1.00 postpaid. Kuenzi's Popcorn Farm, Fairbury, Illinois.

Postage Stamps, Coins & Curios

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

33 Different United States and 1000 Hinges 20¢. Approvals. Premiums. Leonard Utech, 1143 North Keeler, Chicago.

100 good ancient arrowheads \$3.00. Tomahawk head 50¢. Flint knife 25¢. Illustrated catalog 5¢. H. Daniel, Hot Springs, Arkansas.

Kuenzi's Pop Corn—delicious, guaranteed to pop. Ten pounds, \$1.00 postpaid. Kuenzi's Popcorn Farm, Fairbury, Illinois.

Purebred Game Chickens

Stags, \$5.00. Trio, \$10.00. Hatching eggs, \$4.00 per 15. N. H. Reds, \$2.75. Baby Chick prices on request. Our games make best layers and fighters in the world. Nichols Hatchery, Box 84, Rockmart, Georgia.

Quilt Pieces for Sale

Remnants for garments and quilts. 25-yard bundle, \$1.00 postpaid. Samples free. Union Mills, Sandoval, Illinois.

Bright colored, good material quilt patches—15oz. 30¢, 30oz. 60¢, 3 3/4 lbs. \$1.00, postpaid. Agents wanted. A. E. Coffman, 3336 North Karlov Avenue, Chicago.

Rag Rugs for Sale

Old-fashioned hand-woven Hit-Miss rag rugs, 54x27 inches, sent anywhere U.S., \$1.00 C.O.D., or \$1.10 postpaid. Rugs, solid or combination colors rug filler \$2.00 postpaid. Also weave rugs out of your own rags. Opal Renn, Sheridan, Indiana.

WLS DAILY PROGRAMS

Saturday, February 26, to Saturday, March 5

870 k.c. — 50,000 Watts



His fan mail doubled last week—his sister got married and now her husband writes to him too.

Sunday Evening

FEBRUARY 27

(CENTRAL STANDARD TIME)

- 8:30—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Grace Wilson; Safetymart Contest; "Aunt Em" Lanning.
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers; Helen Jensen, organist.
- 9:45—Weather; News Report—Julian Bentley.
- 9:58—North American Accident Ins. Program.
- 10:00—"Folks Worth Knowing"—John Baker.
- 10:30—Jung Garden Program; Orchestra.
- 10:45—WLS Concert Hour—Orchestra; Herman Felber; Roy Anderson, soloist.
- 11:00—NBC—The Southernaires.
- 11:30—Grace Wilson, "Singing Your Songs," with Helen Jensen at the Organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign off.

Sunday Morning

FEBRUARY 27

6:30 p. m. to 8:00 p. m.

(CENTRAL STANDARD TIME)

- 6:30—NBC—The Bakers' Broadcast with Murray and Ozzie Nelson's Orchestra.
- 7:00—WLS—Debate—University of Notre Dame vs. Chicago Kent College of Law. Resolved, "That America Should Protect Her Foreign Investments Abroad."
- 7:30—NBC—California Concert, conducted by Ernest Gill, with assisting artists.

Monday to Friday

MORNING PROGRAMS

FEB. 28 TO MARCH 4

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy; Arkie; Kentucky Girls.
- 6:00—Farm Bulletin Board; Weather; Livestock Estimates.

- 6:30—Mon., Wed., Fri.—"Sing, Neighbor, Sing," (Ralston Purina) (E. T.) Tues., Thurs., Sat.—Kentucky Girls & Hilltoppers. (Earl May Seed Co.)
- 6:45—Mon.—The Kentucky Girls. (American Book Mart) Tues., Thurs., Sat.—Pat & Henry and Sodbusters. (Oshkosh) Wed., Fri.—The DeZurik Sisters. (American Book Mart)
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review.
- 7:15—Mon., Wed., Fri.—Pokey Martin & Arkie. (McConnon) Tues., Thurs.—Evelyn & the Hilltoppers.
- 7:30—Morning Devotions, conducted by Dan Hosmer, assisted by Wm. O'Connor and Howard Peterson, organist.
- 7:45—Jolly Joe's Pet Pals. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—Mon., Wed., Fri.—Morning Minstrels with Novelodeons, Puddin' Head Jackson, Morpheus Mayfair Manchester, Possum Tuttle and Bill Thall, interlocutor. (Olson Rug Co.) Tues., Thurs., Sat.—DeZurik Sisters. (Sterling Insurance)
- 8:30—News Report—Julian Bentley; Booking Announcements.
- 8:44—Livestock Receipts and Hog Flash.
- 8:45—Mon., Wed., Fri.—Don & Helen—Vocal Duo. (Service Life Insurance) Tues., Thurs., Sat.—Don & Helen.
- 9:00—NBC—Margot of Castlewood. (Quaker Oats)
- 9:15—NBC—Cabin at the Crossroads. (Quaker Oats)
- 9:30—NBC—Terry Regan, Attorney-at-Law. (Johnson Wax)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry and Dressed Veal Markets.
- 9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—NBC—Mary Marlin. (Ivory)
- 10:15—NBC—Pepper Young's Family. (Camay)
- 10:30—NBC—Vic and Sade. (Crisco)
- 10:45—NBC—Edward McHugh, Gospel Singer.
- 11:00—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast) Tues., Thurs., Sat.—"Short, Short Stories." (E. T.) (Libby, McNeill & Libby)
- 11:15—Chuck, Ray & Christine and Hoosier Sodbusters. (Interstate Nurseries—Mon., Wed., Fri.)
- 11:30—"Ma Perkins." (E. T.) (Oxydol)
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by John Baker—30 minutes of varied farm and musical features. Tues.—Arthur Page, Agricultural Review. Thurs.—Julian Bentley, News Commentator.
- 12:30—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills) Tues., Thurs.—Henry Hornsbuckle. (Corn Belt Hatcheries)
- 12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 12:45—Mon., Wed., Fri.—"This Business of Farming"—Lloyd Burlingham. (J. I. Case) Tues., Thurs.—Grace Wilson, soloist.
- 1:00—School Time, conducted by John Baker. Mon.—Current Events—Julian Bentley. Tues.—Music Appreciation—Ruth Shirley. Wed.—Business & Industry—Soybean Products. Thurs.—Touring the World—Brazil. Fri.—"Good Manners on the Street."
- 1:15—Mon., Wed., Fri.—Otto & Novelodeons. Tues., Thurs.—Melody Parade with Olson Quartet and Orchestra. (Olson Rug)
- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:37—John Brown.
- 1:40—Mon. to Thurs., Inc.—Gabriel Heatter, Commentator. (Johns-Manville)
- 1:45—Mon.—Beverly Hills Women's Club. Tues.—Don & Helen. Thurs.—"How I Met My Husband." (Armand) Wed.—Spring Fashions. (Downtown Shopping News) Fri.—"Big City Parade." (Downtown Shopping News)
- 2:00—HOMEMAKERS' HOUR
- 2:00—Homemakers' Hour, conducted by Ann Hart; Otto & Novelodeons; News Summary—Julian Bentley. Mon., Wed., Fri.—Chuck Acree—"Something to Talk About." (McLaughlin) Tues., Thurs., Sat.—Fanfare.
- 2:30—Musical Round-Up with Canyon Bill; Prairie Ramblers & Patsy; Ranch Band. (Consolidated Drug Trades)
- 3:00—Sign off.

SATURDAY EVENING, FEBRUARY 26

(CENTRAL STANDARD TIME)

- 7:00—Bar-N Frolic—The Boys and Girls on the Bar-N Ranch entertain with Western songs and tunes. (Woman's World Magazine)
- 7:30—Keystone Barn Dance party, featuring Lulu Belle, with Chuck, Ray & Christine, Prairie Ramblers, Sodbusters, DeZurik Sisters, Arkie and Kentucky Girls. (Keystone Steel & Wire)
- 8:00—National Barn Dance NBC Hour, with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Arkie; Lulu Belle & Scotty; Henry Burr; Lucille Long; The Novelodeons, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)
- 9:00—Murphy Barn Yard Jamboree, featuring Quartet; Bill O'Connor; Prairie Ramblers; Hilltoppers; Winnie, Lou and Sally; Pat Buttram. (Murphy Products)
- 9:30—"Land O' Memories — Quartet; Grace Wilson; Hilltoppers; Chuck Acree; DeZurik Sisters. (Allis-Chalmers)
- 10:00—"Tall Story Club" with Pokey Martin. (KENTucky Club)
- 10:30—Fireside Party, with Henry Hornsbuckle; Prairie Ramblers; Hilltoppers; Patsy; Kentucky Girls.
- 11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Patsy Montana; Prairie Ramblers; Otto & His Novelodeons; Pat Buttram; Arkie; Sodbusters; Chuck, Ray & Christine; Bill O'Connor; Grace Wilson; John Brown; DeZurik Sisters; Eddie Allan; Lulu Belle & Scotty; Evelyn & Hilltoppers, and many others.
- 12:00—Sign off.

Saturday Morning

MARCH 5

(CENTRAL STANDARD TIME)

- 5:30-7:15—See Daily Morning Schedule
- 7:15—Evelyn & Hilltoppers.
- 7:30—Dr. John Holland's Sunday School, with Bill O'Connor and Howard Peterson, organist.
- 7:45—Jolly Joe. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—The DeZurik Sisters. (Sterling Insur.)
- 8:30—News—Julian Bentley; Bookings.
- 9:00—Jolly Joe & Junior Stars.
- 9:25—Elec. Trans. (Lancaster Seed)
- 9:30—Morning Jamboree—Patsy Montana & Band. (Olson)
- 9:45—News Report—Julian Bentley.
- 9:55—Program News—Harold Safford.
- 10:00—High School Parade. (Downtown Shopping News)
- 10:15—WLS on Parade—Variety Entertainers.
- 11:00—"Short, Short Stories." (Libby, McNeill & Libby)
- 11:15—Chuck, Ray & Christine and Hoosier Sodbusters.
- 11:30—Organ Moods—Howard Peterson.
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Bookings.
- 11:55—News Report—Julian Bentley.
- 12:00—Poultry Service Time—Winnie, Lou & Sally; Howard Peterson.
- 12:15—Closing Grain Market Summary. (F. C. Bisson) Weekly Livestock Market Review.
- 12:30—"Man on the Farm" direct from Quaker Oats Farm at Libertyville.
- 1:00—Home Talent Program.
- 1:30—Grace Wilson.
- 1:45—Kentucky Girls.
- 2:00—Homemakers' Hour, including News and Fanfare.
- 2:30—WLS Merry-Go-Round. (Drug Trades)
- 3:00—Sign off.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, FEBRUARY 28

- 7:00—NBC—Melody Puzzle. (Amer. Tobacco)
- 7:30—NBC—Grand Hotel. (Campana Sales Corp.)
- 8:00—NBC—Philadelphia Symphony Orchestra. (American Banking Institute)

TUESDAY, MARCH 1

- 7:00—NBC—"Those We Love"—Dramatic Serial. (Fond's)
- 7:30—NBC—Edgar A. Guest. (Household Finance)
- 8:00—NBC—Horace Heidt and His Brigadiers. (Stewart Warner)

WEDNESDAY, MARCH 2

- 7:00—NBC—Roy Shield's Orchestra.
- 7:30—NBC—"Hollywood in the News." (Emerson Drug)
- 7:45—WLS—DeZurik Sisters. (Woman's World)
- 8:00—WLS—Don & Helen. (Sayman Products)
- 8:15—WLS—Lakeview Evening School Chorus.

THURSDAY, MARCH 3

- 7:00—NBC—"March of Time." (Time, Fortune & Life)
- 7:30—NBC—Barry McKinley, baritone.
- 7:45—WLS—DeZurik Sisters. (Woman's World)
- 8:00—WLS—Don & Helen. (Sayman Products)
- 8:15—WLS—Evelyn, "The Little Maid"; Howard Peterson.

FRIDAY, MARCH 4

- 7:00—NBC—Grand Central Station. (Lambert)
- 7:30—NBC—Death Valley Days. (Pacific Coast Borax)
- 8:00—WLS—Don & Helen. (Sayman Products)
- 8:15—NBC—Howard Marshall, Commentator.

School Time

(School Time is a Prairie Farmer-WLS program for boys and girls in schools of the Middle West. It is presented every school day at 1 o'clock. A summary of one of these interesting educational programs follows.)

Business and Industry programs for several weeks dealt with the handling, marketing, and processing of grain of various kinds. On February 16, School Time was presented from a flour mill. Boys and girls listening heard the machines in operation, making wheat into flour.

They learned that the wheat is analyzed chemically before it arrives at the mill; when ready for milling, it passes through seven or eight different machines, which remove all sticks, straw, chaff, dirt, other grains, and other material which should not be in the wheat; the grain is "tempered" by having additional moisture added to it; then it passes through five different rolling machines, which grind it; after each rolling, or grinding, the particles of grain are "bolted," passed through sieves. With each grinding and bolting, more flour is collected, until finally practically all the white portion of the kernel of wheat is separated in the form of flour. For one barrel of flour, weighing 196 pounds, four and two-thirds bushels of wheat are used. The bran, middlings and germ left by the milling process are used for livestock feed and, to a limited extent, for medicinal purposes.

The mill has a chemical laboratory, where the wheat is analyzed before it enters the mill, to determine the amount of protein it contains; the flour is analyzed after the milling is completed and before it is sent out. As a further test of the flour, a sample of bread from each batch of flour is made up and baked in the laboratory. This sample must be of satisfactory quality before the flour will be sold.

Just Impossible

Joe Du Mond is in a quandary. He'd like to fill a fan's request, but can't. Du Mond's character, Josh Higgins of Finchville, heard Mondays through Fridays at 10:15 a. m., CST over the NBC-Blue network, began to sing old-time ballads some weeks ago at the request of friends.

Among letters commenting on this innovation was one requesting Josh Higgins and Mr. Joe, who has always sung in the script, to sing a duet.

"Such a duet would be appreciated by all your listeners," the letter said. Since Joe Du Mond is both Mr. Joe and Josh Higgins, however, it CAN'T be done!

Watch this Space

For Appearance of
WLS Artists in YOUR
Community

THURSDAY, FEB. 24

CHICAGO, ILL., Sheridan Theatre (Matinee & Evening)—WLS NATIONAL BARN DANCE SHOW: Hoosier Hot Shots; Jolly Joe Kelly; Henry Burr; Pat Buttram; Kentucky Girls; Hayloft Fiddlers; Billy Woods.

SUNDAY, FEB. 27

DELAVAN, ILL., Del-Van Theatre (Matinee & Evening)—WLS BARN DANCE SHOW: The Hoosier Sodbusters; Winnie, Lou & Sally.

LEXINGTON, ILL., Scenic Theatre (Matinee & Evening)—WLS ARTISTS: Carolyn & Mary Jane DeZurik.

JANESVILLE, WIS., High School Aud. (Matinee & Evening)—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Jolly Joe Kelly; Henry Burr; Pat Buttram; Four Hired Hands; Hayloft Trio; Billy Woods; Miss Pauline.

MONDAY, FEB. 28

HASTINGS, MICH., Central Aud. (Matinee & Evening)—WLS NATIONAL BARN DANCE: Arkansas Woodchopper; Pokey Martin; Pat Buttram; Carolyn & Mary Jane DeZurik; The Hilltoppers; Eddie Allan; Billy Woods.

TUESDAY, MARCH 1

ELKHART, IND., Elco Theatre (Matinee & Evening)—WLS NATIONAL BARN DANCE SHOW: Lulu Belle; Skyland Scotty; Jolly Joe Kelly; Kentucky Girls; Hayloft Fiddlers; Miss Pauline; Billy Woods.

STURTEVANT, WIS., St. Bonaventure College (Matinee & Evening)—WLS ARTISTS: Pat Buttram; Carolyn & Mary Jane DeZurik; The Hilltoppers.

★ ★

If You Have a Good
LIVE-WIRE
ORGANIZATION
In the Cities of

ROCHESTER, MINN.
WINONA, MINN.
BRIDGEPORT, ILL.
ELROY, WIS.
GREENSBURG, IND.
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Appearance of
WLS Artists

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WLS Artists, Inc.

1230 Washington Blvd.

CHICAGO :: ILLINOIS

Lulu Belle and Scotty



WLS

- Eight o'clock in the morning has become a daily listening time for thousands of WLS listeners—for that is when those two fun-making sweethearts, Lulu Belle and Scotty come on the air.

- You will enjoy this early fifteen-minute program of old-time songs. So won't you join your neighbors in tuning in Lulu Belle and Scotty every week-day morning?

THE PRAIRIE FARMER STATION