

HARRISON PUTNAM
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TERONSHA MICH
75121

Stand By

JANUARY 8, 1938



BILLY WOODS
(See page 9)

From Airlines
to Airlines

★ ★

Music
Makers

Listeners' Mike

From Coast to Coast

Will you please announce in Stand By my nation-wide Fan Club in honor of Lulu Belle and Scotty? I will be glad to furnish full particulars to anyone interested. Wishing all of you at WLS the best of season's greetings, I am most sincerely. . . Mrs. Louise Conrad, General Delivery, Gary, Ind.

Only One Fault

It surely was good to hear Patsy Montana again. We certainly enjoy her singing and also that of Arkie and Grace Wilson. I think there is only one thing wrong with WLS and that is that we don't hear Patsy and Arkie enough. . . Beatrice Sillman, Clifton, Ill.

Non-Partial Reporter

Let us all congratulate Wilma Gwilliam on the good job she is doing on Fanfare. Her words are clear and to the point and she is non-partial. My best wishes for her continued success. . . Mrs. Waldo Schreck, Chicago, Ill.

Took It to Heart

Dear Smile-A-While Gang: I have my dial tuned in waiting for you every morning. When I heard you sing "Don't Grieve Your Mother," I was angry with mine, but got right up and wrote her. Everything is OK now. . . Elsie, Chicago, Ill.

You Don't Say

At last the question is solved. Guy Colby is the Hired Man in the Old Hayloft column. Just want to add that we think all the Barn Dance entertainers are fine. Especially Pokey Martin and Arkie. . . S. V., Kaukauna, Wis.

Best Yodelers Ever

I heard the DeZurik Sisters sing for the first time the other day. I think they are the best yodelers I have ever heard. As for Pokey and Arkie, they just can't be beat. I understand now why Arkie laughs when he sings, with all the things Pokey does. After seeing Pokey tell his tall stories, I'm going to enjoy his programs twice as much. . . Nellie Hilling, Wilmette, Ill.

Contest Winner's Thanks

I thank WLS for choosing my name and slogan for Pat and Henry's newspaper and wish you much luck for the coming year. The twenty-five dollars paid for clothing which sister and I needed. A bee stung me in the neck once so you see the idea for this slogan didn't have far to go. Will always remember the best birthday present ever, which reached me on my fourteenth birthday. . . Gordon Zoerb, 563 Roosevelt Rd., Kohler, Wis.

(Pat and Henry ran a contest to find a name for the weekly newspaper they're struggling with on their 6:45 a. m. program and young Gordon Zoerb proposed the winning title and slogan. The "Haleyville Hornet" was the name he suggested and the slogan is "You Get the Point—We Get Action.")

From Over the Sea

After being a listener for some years, I moved to England. I very often wish I had some of the old songs to play on my guitar. Could you possibly send me the cost of one of your books with the music and words of some of the songs in it? I'm particularly anxious to get such songs as "Oh, Them Golden Slippers" and "She'll Be Comin' 'Round the Mountain." . . Frank Mawby, 79 Nansen Road, Leicester, England.

Don and Helen Club

I have started a Don and Helen Club in honor of those two grand folks—Don and Helen. All of you who have heard their beautiful harmony will want to join. Please let me hear from all of you Don and Helen fans and I'll send you details. . . Olga Martinjak, General Delivery, Ottawa, Ill.

Inspired Songs

"Most of all I am thankful for my mother." That expression of Arkie's was one of the most beautiful things I have ever heard. Probably it's because his songs are inspired by such wonderful thoughts that his singing is so lovely and unusual. Why can't we hear him oftener? We would like to have him on the early part of the Barn Dance as he is the one the little folks always want to hear. . . L. E., Champaign, Ill.

Laugh Provokers

Must tell you how much I enjoy Pat and Henry's program. I get such a kick out of that silly laugh of Henry's. Pat is my favorite on the radio and I think Henry is mean to him when the subject of his girl comes up. If I were Pat, I'd be gettin' me another gal. Keep up the good work, fellows, because I enjoy you both. I feel safe in saying that no one else on the radio can make a person laugh like you two. . . J. J. S., Greenville, Ill.

Enjoys Organ Recitals

Want to let you know that we all love to hear Howard Peterson's program at 11:30 each day. His organ recitals are what I love; I could listen to them all day. He certainly has the correct music for an organ program. . . Mrs. J. Amos, West Allis, Wis.

Louisiana Listener

I am just a Stand By reader way down in Louisiana. I always read Listeners' Mike and so far haven't seen anyone's name from this state, so thought I'd drop you a line to say how much I enjoyed Tumble Weed's guest appearance in the Old Hayloft. . . Mrs. Ples McManus, Glenmora, La.

Pat and Henry Fan

Could we please have more of Pat and Henry? We do not like to criticize because we love them all very much, but we do think Pat and Henry are the best. Next time you send a group to our town would you let Pat and Henry come? . . Mrs. Pauline Yermolkaitis, Kewanee, Ill.

STAND BY

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JULIAN T. BENTLEY, Editor
Edythe Dixon, Managing Editor

January 8, 1938

VOLUME 3

NUMBER 48

STAND BY

From AIRLINES to AIRLANES

The Story of a Radio Scoop

AGAIN WLS and Prairie Farmer present another "first" to their listeners.

This latest WLS scoop was the broadcasting of the first words of Norman Alley as he stepped from a United Airlines Mainliner upon his arrival at the Chicago Municipal Airport. Alley is the Universal Newsreel photographer who was aboard the U. S. S. Panay when it was bombed and sunk recently in the Yangtze River in China by the Japanese and who recorded the entire dramatic event in news reels.

As is often the case in attempting to bring a special event broadcast to the radio audience, innumerable obstacles presented themselves.

After Mr. Alley had arrived on the West Coast in the China Clipper, he transferred to the land plane and WLS arranged the details for this broadcast. The plane was due in Chicago at 3:30 in the early morning, Wednesday, December 29, and the WLS pickup crew planned to be on hand.

All was well until midnight, when the Airline's teletype flashed that the plane was grounded at Cheyenne, Wyoming, because of bad weather. Anxious moments followed while the weather was expected to clear so that the plane might resume its journey. One o'clock, two o'clock, three o'clock—finally 3:30 arrived, the time the plane was scheduled to set down in Chicago, but the teletype still reported the plane at the Cheyenne, Wyoming, airport.

Here the WLS crew which had been sent to the airport, decided to call the matter a night. This group consisted of Edythe Dixon, in charge of WLS publicity and former Chicago newspaper woman who had worked with Mr. Alley on numerous occasions; Jack Stilwill of the WLS announcing staff, Bob Kaufman and, of course, Tommy Rowe and Charles Nehlsen of the engineering staff.

Bright and early the crew were back on the job at the airport taking up their post in the airport supervisor's office so that they might receive instant information concerning
(Continued on page 12)

Jack Stilwill, WLS announcer, was the first aircaster to interview Norman Alley, Universal Newsreel photographer who was aboard the ill-fated U. S. S. Panay, when Alley stopped briefly in Chicago, en route to New York. Jack also interviewed Alley's sister and brother-in-law, Mr. and Mrs. Roland Keehn.



"The Old Hayloft"

By the Hired Man



OPERA melodies sounded from the old hayloft from coast to coast on one December Saturday night. . . . It sounded strange to hear it done by members of the crew. . . . Many folks around the hayloft asked: "How did our listeners like it?" . . . So, for their benefit and for you who are curious about the reaction from such a radical change, I'm going to let you peek into some of the letters received.

"Congratulations on your fine program. It certainly did seem good to hear a better class of music—well done—on Saturday night."—L. B. R., Long Beach, California. . . . "What has happened to your good old Barn Dance programs? On December 11 it was plain rotten. Are you putting on a program for the enjoyment of you folks or for the listeners?"—Mrs. H. R., Morris, Illinois. . . . "Tired out a little, perhaps by repetition, we had not been listening regularly to the Barn Dance for several months. The surprise and gratification we were given by your combination of fun and the classics will not soon be forgotten. I know it has been customary for many farm families to drop a station as soon as anything approaching what we called 'classical' came on. Perhaps we are getting away from that attitude and can take more frequent doses, especially if they are sugar-coated a little by the skill of Uncle Ezra."—W. E. T., R. F. D. 4, Kenosha, Wisconsin. . . . "Your program tonight was terrible, to say the least. Who conceived that wild idea of opera?"—T. J. P., Baltimore, Maryland.

Here are more. . . . "The opera program on Saturday night was a wow!"—G. C. H., Davenport, Iowa. . . . "Please, oh please, don't have any more opera on the Barn Dance. That stuff is just out of place on your program."—Mrs. W. H., R. F. D. 3, Syracuse, Indiana. . . . "Too often your gang just makes a lot of noise. Your opera program was fine!"—F. M., Mill Valley, California. . . . "Lost! Sixty minutes of valuable Saturday night time. It was the rottenest on record! Please tell that Professor to go jump in the lake!"—D. E., Johnstown, Pennsylvania. . . . "By far the best program ever produced in the old 'cow barn'. Give us more of it!"—C. M. P., R. F. D. 3, Fremont, Nebraska. . . . "I tuned in expecting to relax

with good old-fashioned Barn Dance music and I have to suffer opera—of all things!"—J. A. T., Pittsburgh, Pennsylvania.

And so read the letters! . . . The program stirred up a tempest, all right. . . . Believe it or not, letters favoring the opera melodies on the Barn Dance were predominant. . . . And, as you'll note from the comments, no lines were drawn between farm and city people. . . . All of which proves, as Mr. Buttram has so often said, "You can't please everybody!"

Christmas night. . . . Old hayloft back in Prairie Farmer studio for entire evening. . . . Many members of performers' families were invited guests. . . . Lots of meeting old friends and acquaintances, handshaking and chatting. . . . Ping pong tables became sandwich and coffee counters and were well patronized. . . . Studios full of smiling faces. . . . Programs sounded fine to all of us. . . . Carols on Alka-Seltzer hour were beautifully done and stories and dramatizations most interesting. . . . Chuck, Ray and Christine appropriately singing "Write a Letter Home to Mother" on Aladdin half hour. . . . Lulu Belle sincerely and sweetly talks "heart to heart" with her radio friends on Keystone. . . . Chuck Acree entertainingly tells of Santa Claus, Indiana, and Christmas, Florida, on Gillette "Memories" program. . . . Pokey Martin has gift exchange night on Kentucky Club.

Prairie Ramblers' absence gives sad note to the evening. . . . Salty Holmes, his wife and her brother, and Chick Hurt in hospital after Christmas Eve auto accident. . . . Jack Taylor and Kentucky Girls at home, not seriously hurt. . . . Patsy Montana and Tex Atchison on the job, the other acts "pitching in" to take absent members' places. . . . Many last-minute changes made in written lines and songs because of Ramblers' misfortune. . . . Ernie Newton served well to take Chick's place in Henry Hornsbuckle's Fireside Party.

Old Timers introduced in a "spot" on last hour of this Christmas family party. . . . There were Maple City Four, John Brown, Grace Wilson, Bill O'Connor, George Biggar, Tom Rowe, Tom Corwine, Harold Safford, Eddie Allan and George Ferguson in the group. . . . "Fergie" awarded an engraved silver cowbell for nearly 14

Seen Behind the Scenes

Scotty restringing his banjo . . . Christine lost her wrist watch at the Eighth Street Theater the other Saturday night . . . any one finding same will find Christine at the studios every morning at 10:00 a.m. . . . Thanks to Irene Mettler of Wilmette for a nice Christmas card. . . . Mrs. O'Connor is an accomplished pianist . . . besides accompanying husband Bill she also teaches a group of piano students. . . . And how do you like those accordion duets between Art Wenzel and Augie Klein on the Keystone Show? . . . Everyone here at the studio likes to listen to Otto's "Little Genevieve" character. . . . George Biggar gets the prize for having sent out the most novel Christmas card . . . it was a miniature newspaper of the home life of the Biggar family out in Wheaton. . . . And may you receive in 1938 all the good things that failed to materialize in 1937! A Prosperous New Year!

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Shirts Galore

Fort Pearson, NBC Chicago announcer, received a new supply of gabardine shirts from his wife for Christmas.

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"Tops" at Taps

Paul "Hezzie" Trietsch of the WLS Hoosier Hot Shots, feels that his talents are going to waste. When the Hot Shots were in vaudeville, Hezzie's tap dance was one of the hits of the act, but since they've been on the air he's never put his feet to work.

years of service, starting in 1924 receiving guests and answering telephones and for last few years booking Barn Dance entertainers in your theaters as member of our Artists' Bureau. . . . He left after Christmas with his family and Larry Kurtze to do similar work with movie and radio stars in Hollywood. Good luck, fellows! . . . Arkie visiting his mother and rest of folks at Knobnoster, Missouri—his first Christmas home in five years.

Pie Plant Pete dropped in for a few minutes to chat with old friends. . . . He is now at WSYR, Syracuse, New York. . . . Was very popular member of crew from 1928 to 1931. . . . Real name is Claud Moye and home is in Chicago. . . . We all gladly welcomed George Goebel, who has spent several months entertaining Tennesseans from WDOD, Chattanooga. . . . Success to you, boy, in your new job at KMOX. . . . Hired Girl begged off for the week-end to enjoy visit in Wisconsin. . . . No turkey to bake or dishes to wash! . . . But she arrived home to "hash" the gobbie bird!

Sixty-five Hospitals Receive Wheel Chairs

THE most successful of the Christmas Neighbors' Club projects saw the children's wards of 65 Mid-Western hospitals equipped with 125 brand new wheel chairs before New Year's Day, according to George C. Biggar, Promotional Director. More hospital requests are being received daily. Over \$6,200 in cash has been received from more than 4,000 listeners and organizations.

"If your contributors could see the radiant smiles of these children, I know that they would feel amply repaid for their support of the Christmas Neighbors' Club," wrote E. E. Hanson, superintendent of the Lutheran Deaconess Home and Hospital, Chicago.

"Without a doubt the most welcome gift we could have received," declared Dr. M. L. Busch, superintendent of Edgewater Hospital, Chicago, while J. Dewey Lutes of Ravenswood Hospital wrote: "We have been parading the children through the hospital in the new chairs, affording them the opportunity of telling everyone how nice Santa Claus was to children unfortunate enough to be in the hospital."

These are just three excerpts from the dozens of appreciative letters from heads of hospitals throughout Illinois, Indiana, Michigan and Wisconsin. A complete list of the hospitals will accompany a report to all Christmas Neighbors' Club members in an early issue of Stand By.

Have you a wheel chair to loan or give? This question is being asked because in the Christmas Neighbors' Club mail have come several requests from needy individuals in private homes. New wheel chairs, purchased through the club fund, can only be distributed for use by hospitals and similar organizations serving children.

It has occurred to Christmas Neighbors' Club headquarters that there may be Stand By readers with adult or children's wheel chairs not now in use which you would be willing to loan or give away to some needy person in your locality. Or you may know where such a useable chair may be obtained.

Please write to Christmas Neighbors' Club, % WLS, immediately if you live in the neighborhood of one of the following cities or towns and have, or can get, a wheel chair for paralyzed, crippled or otherwise incapacitated needy individuals in private homes. The name will then be mailed to you so that you can help in this most worthy cause.

Here is a list of towns and cities where there are adults needing wheel chairs: **Illinois:** Freeport, Gibson City, Salem, Fox River Grove, Round Lake, Pana, Lotus and Chicago (six cases); **Wisconsin:** Racine; **Indiana:** Marion; **Michigan:** Mount Morris.

Children in need of chairs: **Illinois:** Elgin, Martinsville, Round Lake; **Wisconsin:** Grandmarsh, Helenville, New Franken and Norwalk.

SAFETYGRAM PRIZE WINNERS

Each Sunday, on Everybody's Hour, three safetygrams of not more than 12 words win prizes of one dollar. The following safetygrams were awarded prizes on Sunday, December 26.

Let your first thought for the New Year be "Safety First."—Leonard W. Moore, 119½ W. 2nd St., Kewanee, Ill.

Safer driving by me and mine—Safer riding for thee and thine.—Mrs. Harold Hunt, 1402 S. Wabash, LaFayette, Ind.

Approach schools as you did in your youth—slowly!—Mrs. Warde French, Route 8, Kalamazoo, Mich.

Musical Steelmakers

Employees from mills, factories and offices of the Wheeling Steel Corporation, Wheeling, W. Va., participate in a new program, "The Musical Steelmakers" over WGN and the Mutual Broadcasting System. The series is heard at 4:00 p.m., CST, every Sunday.

"The Musical Steelmakers" presents a new angle in amateur talent of a widely varied and carefully selected type. Among the 25,000 or more employees of the Wheeling Steel Corporation there is no dearth of talent to provide specialty headliners every week.

Sports Broadcasts

A new series of sports broadcasts on topics of interest to hunters and fishing enthusiasts is being heard each Sunday from 10:30 to 10:45 a.m., CST, over the NBC-Red network, with Raymond R. Camp of the New York Times as commentator.

Camp, member of the Times editorial staff for nine years and now wood, field and stream editor, is a nationally known writer on sports subjects. He has hunted and fished all over the country, from Mexico to Canada.

Radio Double Feature

A double feature forenoon show made its bow over the NBC-Blue network last Monday, January 3, at 9:00 a.m., CST, when The Cabin at the Crossroads was paired with a new dramatic serial starring Barbara Luddy and Charles Carroll.

The new serial, Margot of Castlewood, is written by Les Weinrott, author of The Cabin at the Crossroads. It is the story of the Carver family, an American clan with its many members and their widely separated problems. Principally it is the story of Margot Dupre Carver, matriarch of the clan, and Margot Carver who, at 21, finds herself torn between the duty she has been taught she owes her family and her desire to be free to live her own life as she sees fit.

The half hour of entertainment is sponsored by the Quaker Oats Company.

The Cabin at the Crossroads was introduced several months ago as an early morning variety show over the NBC-Blue network. Harriette Widmer was cast as Aunt Jemima, mistress of ceremonies, with Roy Brower, tenor; Sammy Williams and his band; Noble Cain's A Cappella Choir; Vance McCune and Forrest Lewis furnishing music and laughs.

The show proved so successful that the additional dramatic serial was determined upon and the first program was moved to a new time and consolidated with the second one. Margot of Castlewood now is heard Mondays through Fridays from 9:00 to 9:15 a.m., CST, and The Cabin at the Crossroads is heard from 9:15 to 9:30 a.m., CST, over WLS.

Roosevelt to Broadcast

President Franklin D. Roosevelt and Postmaster-General James A. Farley, speaking at the annual Jackson Day Dinner of the Democratic Party, will be heard over the NBC-Red network today, January 8, from 8:30 to 9:00 p.m., CST.

The Chief Executive will deliver his address from the dinner at the Mayflower Hotel, Washington, D. C. Postmaster-General Farley, who will introduce the President to the radio audience, will be heard from the Hotel Commodore in New York. Besides being heard by NBC listeners, the President's address also will be heard by thousands of persons attending Jackson Day dinners throughout the country.

Operatic Debut

The latest "find" of opera, Zinka Milanov, will make her radio operatic debut in the performance of Verdi's "Il Trovatore" which will be broadcast in full from the stage of the Metropolitan Opera House today, January 8, beginning at 12:55 p.m., CST, over the NBC-Blue network.

FAMFAR

by WILMA GWILLIAM

THE laughs and good times at WLS are coming very few and far between, these days. Two of the most loved people on the station's staff have been fighting for their lives in St. Mary of Nazareth Hospital, as a result of an automobile accident Christmas Eve.

The Prairie Ramblers, their families and friends decided to have their gift exchange on Christmas Eve, because they would be too busy on Saturday, Christmas Day, to get together. They all, with the exception of Tex, gathered at Salty's apartment to help decorate Billy Holmes' tree and to exchange gifts with Billy, Salty and Christine, Mrs. Holmes. Among the guests were Patsy Montana, her husband, Paul Rose, and their daughter, Beverly. Around ten o'clock, Patsy suggested that they get in their cars and go over to her apartment on the North side and help fix little Beverly's tree and watch the excitement at their house, when Beverly found what Santa had left her. Everyone except Billy Holmes agreed that it was a splendid idea—Billy wanted to stay home with his nurse and play with his toys, which he did. Chick was alone in his car. Gladys, his wife, had been called home suddenly to Kewanee, Illinois, a few days before because of the illness of her mother. Salty and Mrs. Holmes decided to ride with Chick, rather than take their car, since Chick otherwise would be riding alone. Both cars left Salty's around ten o'clock. Patsy and Paul and Beverly had gone on ahead about ten or fifteen minutes before the rest. Chick was driving the first car and with him were Salty, his wife and his brother-in-law. Jack's car was second and with him were Mrs. Taylor, Mrs. Taylor's mother and Alma and Jo Taylor, the Kentucky Girls.

Chick Hurt and Jack Taylor live in the same building. They pass their apartment house on the way from Salty's to Patsy's. So they decided to stop and leave the gifts they had received. Before leaving the hotel, Mrs. Taylor's mother, who is quite old, decided she was too tired to continue the evening's festivities, so she remained at home. After this was all taken care of, they continued on their way, Chick leading and Jack following close behind. They turned north

on Western Avenue; when reaching the three hundred block they had to pass under a railroad viaduct. When Chick was half way through, his car skidded into one of the pillars and turned crosswise in the street. Jack, who was following, too close behind to stop on the ice, crashed into him. Jack and the passengers in his car came through with just minor cuts and bruises but those in Chick's car, except Mrs. Holmes' brother, were hurt quite seriously—especially Chick and Salty. It was thought for a while that Mrs. Holmes was in a serious condition but it was found later that none of her injuries were serious. If nothing unforeseen happens, she should be able to leave the hospital in a few days. The latest reports from the hospital are that Salty is coming along as well as can be expected and Chick, although his condition is quite serious, is holding his own.

Listen boys, the station isn't the same without you—Jack, Tex and Patsy walk around as though they're completely lost—they're still stunned. It just doesn't seem possible to them that you're not here. So continue holding your own and come back to us soon.

A surprise Christmas card that I received this year was in the form of a newspaper, "The East Jefferson News," written, edited, printed and sent with love by the George Biggar family of Wheaton, Illinois. Pictures of the three Biggar children adorned the front page and both front and back pages of the four-page sheet were chock full of family and neighborhood news—from a list of what George Junior wanted for Christmas to a column headed "Pet News" which chatted about "Topsy, Our Dog," "Blue Boy, Our Cat," and "Bing, Safford's Dog." Across the double spread of the center pages was a big wish for a very merry Christmas and the happiest of New Years from "Mamma and Daddy and all of us" with the childish signatures of Betty Gene, George Jr., and Gordon scrawled underneath.

Another very clever card sent out by a staff member, was that received from Karl Schulte, violinist in the orchestra. The card was in green and

white and folded like an accordion. The scale was drawn across the card in treble clef. In the base of each note on the scale was a picture of a member of the Schulte family—first Karl, then Mrs. Schulte, and following, according to ages, were the Schulte children. And of course the lyrics to the scale were "Merry Christmas and a Happy New Year."

LOST AND FOUND DEPARTMENT

Lost: Two roommates—they both left for home the same time I did—one for Fort Wayne and the other for St. Paul. I arrived back Sunday night but they didn't. If you see two young ladies who look as if they might belong elsewhere than where they are, just mention East Delaware St., Chicago, to them. If that seems to click with them—please send them home. I'm not an advocate of—**live alone and like it.**

Lost: One black and white Boston Bull dog. If found, return to Al Boyd, George St., Chicago. Mrs. Boyd, Patsy and Carol Ann are visiting out of town for a few days. The first thing that happened after their departure was the dog's disappearance. Al is afraid that if the Boyd pet isn't found by the time Mrs. Boyd returns—not only the dog will be without a home.

I should have headed that last—LOST DEPARTMENT—because plenty has been lost but as yet nothing has been—FOUND.

It's nearly seven P. M. now and if Pokey Martin would decide to go back to his home office and write some more of those Tall Stories for the Penn Show I might get this column finished and be out of here by seventhirty.

By the way, Pokey is going to be on Homemakers' Hour tomorrow to tell you about the Pokey Martin Breakfast Special that the restaurants serve on the West Side.

Again just now, I picked up the Biggar Christmas card that I mentioned before in this column. Here is a bit from it that I thought you might enjoy.

NOTICE TO SANTA!

Us kids will have our stockings up about 8 o'clock Christmas Eve. Then we'll go to bed. Come any time you want to after that. It's the square house with brick up half way on East Jefferson. We got a nice fireplace. Daddy will let the fire go out so you won't get burned none. My stocking is just medium-size. It'll be in the middle. B. G.'s is bigger and longer and Gordon's is little. You'll know them easy.—George Jr.

Until next week . . . So Long.



by CHECK STAFFORD

HOWDY Folks: Now that the holidays are over, folks are settling down and many of us are wondering how we can settle up the Christmas bills.

One thing I did resolve to do and which did not involve breaking any resolutions was to clean out my desk. Funny, isn't it, how we save this and that which really are worthless and only keep things cluttered up? We pile up or file away during the year so many things which, like the junk of the garret, are just space fillers and dust catchers.

But are they? Don't we put away these articles, items or papers for some reason? They are reminders of some pleasant occurrence, event or

memories. Perhaps there are many souvenirs of this and that which accumulate as the months roll by. I cherish many of them and they go into the waste basket at New Year's time with regret, yet I know there must be room made for the more practical things of daily need and work.

Wonder if our lives this year will again become ones of saving too much that is good for naught, and too thinly marked with worthwhile accumulation? Will our desks and attics again become soiled and overloaded or shall we follow through on our New Year's clean-up? Only we ourselves can answer. Time and character will tell.

In our Christmas Neighbors' Club mail was a nice letter and contribution to the wheel chair fund from the Allotted Time Quartet of Elgin, Illinois.

Many will recall that these men, old in years but young in voice and spirit, sang on the Dinner Bell program last year. Their combined ages are now 301 years. Another dollar was received from an aged woodsman of northern Wisconsin, who said he lived alone in his isolated cabin but now was able to get about and work each day and wanted his contribution to help little folks who couldn't walk. Then there was a letter containing some souvenir coins and a nice cash contribution from an Aurora, Illinois, couple, both of whom use wheel chairs themselves. The husband said he had used one chair for over fifty years, just recently purchasing a new one.

There came a dollar from a Fulton, Illinois, lady who had picked and peddled popcorn to do her bit. How we wish we could relate many, many more of the letters received during the campaign to which so many of you generously subscribed. There were thousands of them, and each had its own story behind it of self-denial, generosity, warmth of heart or sympathy. Many were unsigned or



person. Many of them are sorta sacred. Maybe there have been nice letters saved from a real friend who has passed on or a clipping of an event which brings back a rush of

More Mountain Music

The lore of the mountain folk, handed down by word of mouth for more than 200 years, soon will be collected in a single volume. Lulu Belle and Skyland Scotty are now compiling the volume and expect soon to have it in the hands of the publishers.

The Barn Dance singers have made much of the music of the mountains familiar to the listeners of the program each Saturday night. Since the folk-lore of their native mountains of North Carolina is largely preserved in song, they determined to gather all the folk songs they could into a book, in order that they might be preserved.

Much of the music which the noted couple has used in programs is built around the history of the mountain people. It has been deeply affected by the political and social changes of the area. In it will be found the laments of the early settlers who fought constantly in the various colonial congresses against the class legislation desired by the large settlements.

Then, too, the love stories of the early settlers and their descendants have been woven into these ballads that mothers sang to their children, and the children to their children, preserving them through the ages.

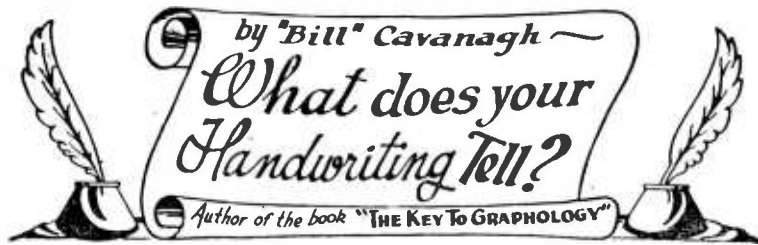
Lulu Belle and Scotty had hoped to have the work ready in time to make it an event with which to celebrate their third wedding anniversary, which occurred last month, but they were unable to finish it.

Early Stage Experience

Joe Kelly, master of ceremonies on the WLS National Barn Dance, was a boy soprano at the age of 8. At that tender age he toured the country with Neil O'Brien's Minstrels and was billed as Master Joseph Kelly, The Youngest Minstrel Man on the American Stage.

marked "A friend" and most of them said, "Don't mention the name." It's pretty hard to believe there are selfish, bad or unkindly folks in the world, after such striking evidence of wonderful people who would lighten the load of the unfortunate. Surely, this is a good old world, despite the cry of the cynic.

Almanacs and long range local weather forecasters make prophecies of coming bad weather, snow, sleet and cold. Should such really arrive . . . let's not forget our little feathered friends. A clean-swept place in the snow . . . a few scattered crumbs or grain or chunks of dry bread hung in the door-yard tree will make the birds warm and happy.



Something to Talk About

by CHUCK ACREE

A few columns ago, we talked about the initials of *Harold Safford's* father, which are the same as the call letters of the Prairie Farmer Station—WLS. Now we find out that *Harold's* own initials have a story behind them. The initials of *Harold A. Safford* spell the word "has," and, according to Harold, there's a superstition afoot that says that anyone whose initials spell a word will make a lot of money. In addition to this, when *Harold* buys one of these initial watch fobs or some other thingamabob which has the initials printed over one another—the "H" on top of the "S" makes a dollar sign. What *Harold* is wondering is how long it's going to take him to make the pile of money or how long it's going to take him to find it in the event that he doesn't make it.

Good old *Zeb*—the Novelodeons's *Zeb Hartley*—made *Something to Talk About* the other day when he went over to the NBC studios for a rehearsal and opened up his violin case and found that the violin wasn't there. (*Zeb* says it's a fiddle.) Anyway, the fiddle or the violin or whatever you call it wasn't in the case. *Zeb* had dashed off in a hurry from the WLS studios and had closed his violin case without noticing that the violin was still lying on the piano. *Zeb*, incidentally, is responsible for many of those novel arrangements which have helped make the Novelodeons a headline act on radio and stage.

Show Goes on

Mento Everitt, although missing none of her "Jenny Peabody" programs on WBBM-CBS, is under a doctor's care and confined to her bed at all times, with the exception of rehearsals and broadcasts. Her illness is a recurrence of effects from an old spine injury sustained when she had just passed her twentieth birthday.

Mento, now a character actress, fell 18 feet from a scenic platform to the stage of a Boston theater where she was showing. In spite of the severe and painful injuries sustained, she continued to appear nightly.

Pot-Luck Suppers

Every week for four years, the WLS Hoosier Hot Shots have met at the home of one of the boys for a pot-luck supper. The other night the custom was broken for the first time. It was Paul "Hezzie" Trietsch's turn to entertain, but he was moving into a new home on Sheridan Road in Chicago.

Man on the Cover

BILLY WOODS

BILLY WOODS, the man on the "musical woodpile," has been in show business for 20 years, and he's only 31 years old. Starting his musical studies at eight, Billy has been a performer since his short-pants days.

Billy got his flair for the show business naturally, since his father and mother, Mr. and Mrs. William Strnad, were in vaudeville for many years. They saw to it that Billy began his musical education early. He made his first professional appearance at 11. He appeared in clubs, hotels, and at various entertainments. At 12 he began an engagement with Jimmy Henshel's orchestra at the then fashionable North American restaurant in Chicago's loop.

Throughout his high school days, Billy was the featured xylophonist with Henshel's orchestra and with other entertaining groups.

He finished high school in 1923 and that fall he signed a contract to tour the RKO theater circuit. From then on, Billy saw plenty of country. He played literally scores of cities in every part of the nation, and during those years earned the title of "America's Rhythm Xylophonist."

One of Billy's most interesting engagements was the eight months he spent touring the theaters of Australia in 1925 and 1926. Proof that the folks "down under" responded to Billy's xylophone rhythms came in the fact that he stayed an additional five months by popular request.

When he returned from Australia, he had an opportunity to go on a world tour for three years. He felt that that was too long a time to be away from home, so he turned it down.

He began his radio work in 1932 over WLS mikes. He had been playing a theater in Milwaukee and there met Mac and Bob, WLS harmony team who were on the same bill. They urged him to have an audition. He did, and the 870-kilocycle wave length has heard him consistently, and with pleasure, ever since.

Just as Billy managed to find time to complete his high school work in spite of his musical career, in the same way he found time to get married also. In 1930 he married Juanita Dodge. They have a son, Billy, Jr., four-and-a-half years old. The family now lives in Oak Park.

Billy is widely known as the designer of the "xylorimba," a combination xylophone and marimba. He explains that formerly the xylophone was chiefly a staccato instrument and

Musically Inclined

Hugh Studebaker, versatile radio actor and an accomplished singer and organist, was presented with a complete up-to-date recording outfit by his wife this Christmas. Now Hugh is going to have his wife make recordings of all his programs in an effort to detect the flaws in his work and in the hope that they will find new ideas to incorporate in his acting.

Studebaker's living room is now equipped completely as a music store. In it there is a piano, electric organ, phonograph-radio combination, a cabinet of musical recordings containing some 3,000 selections and the new recording machine. Friends have suggested that Studebaker go into the music business.

Hugh Studebaker is featured as "Dr. Graham" in the WGN and Mutual network show "Bachelor's Children."

Campus Comment

Campus Comment, a series of once-a-month discussions of campus problems and subjects of general interest, will be presented under the auspices of the National Student Federation starting Tuesday, January 11, from 9:45 to 10:00 p. m., CST, over the NBC-Red network. The first program will originate in San Francisco and subsequent broadcasts will be heard from New York.

Contest Postponed

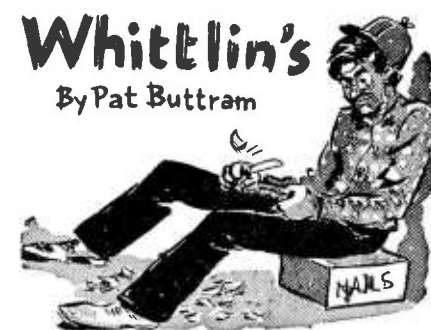
Acting on the advice of a group of distinguished bird lovers, headed by Dr. W. Reed Blair, director of the Bronx Zoological Park in New York, the National Broadcasting Company is postponing the National Parrot Contest, originally scheduled for today, January 8, until early spring, probably mid-May, because of cold weather in many sections of the country.

Symphony Program

Arturo Toscanini will conduct the new NBC Symphony Orchestra in Schumann's Third Symphony during the third broadcast of the series, to be heard today, January 8, from 9:00 to 10:30 p. m., CST, over the combined nation-wide NBC-Red and Blue networks.

used mostly for fast work. If the musician wanted to play soft and sweet, it was next to impossible to do so. This set Billy to thinking and the result was the xylorimba which combines the best qualities of the marimba and xylophone.

Billy's hobbies are swimming, golf and riding.



If you're a gonna climb th' ladder uv success, be shore it ain't up-side down.

Ther' ain't much to see in my home town, but what ye heer makes up fer it.

Churches, wher' souls are lifted, stay vacant; but beauty parlors, wher' faces are lifted, are packed.

Th' turtle is a lazy feller, but nobody evert accuses him uv havin' a soft snap.

Conceit mite puff a man up, but it never props him up.

Frekked faces mite not be buteful but they are often honest.

When ye see a fancy name on a bill uv fair, be keerful it ain't hash.

Yourn 'til Niagra Falls, PAT.

P. S. A stitch in time saves embarassment.

Rest Cure

Allan Jones, baritone heard on the Good News of 1938 program, changes his shoes four times a day. It relaxes him, he says.

OLD BOOKS WANTED

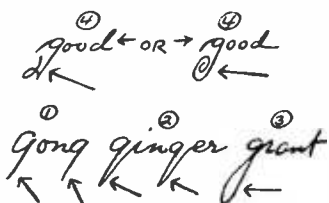
We pay big cash prices for thousands of different titles. We bought over 7,500 books in past twenty-one months, paying as high as \$500 for a single book. For example, we will pay you cash for the following books as described in our price list:

Pilgrim's Progress	\$4,000.00
Adventures of Tom Sawyer	200.00
Old Swimmin' Hole	75.00
Black Beauty	100.00
Treasure Island	50.00
Scarlet Letter	35.00
Venus and Adonis	5,000.00
Leaves of Grass	250.00
Snow-Bound	45.00
Uncle Tom's Cabin	100.00
Ben Hur	50.00
Last of the Mohicans	50.00
Moby Dick	100.00
Little Women	25.00
McGuffey Primer	100.00
Tamerlane & Other Poems	5,000.00

These are but a few of the many thousands of books we want. DON'T SEND BOOKS until you have checked our latest list giving full information. Don't delay—a single old school book, story book, bible, poetry, history, travel, almanacs, newspapers, letters, etc., may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash for certain books. Better investigate NOW. Send 10c to the American Book Mart, 140 S. Dearborn St., Dept. 3062, Chicago, and we will send you latest list of old books we want to buy and cash prices we will pay. Copyright 1938 by American Book Mart

GREETINGS everyone! Well, here we are with Christmas over and the New Year here. You know, there is something about the New Year that always makes me feel full of ambition. Whatever last year brought us in the way of success or failure, here is a new year to achieve new goals, to be a success, to start anew. To all my readers I sincerely wish a most prosperous and happy New Year. May the entire three hundred and sixty-five days of 1938 bring you the best of everything.

And now for that graphology lesson for today. We are going to consider the small written letter "g". This is a very interesting little letter.



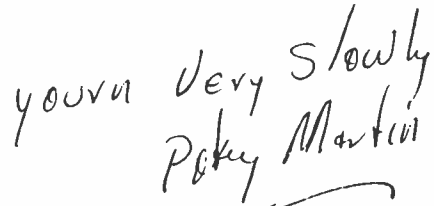
When you see the small letter "g" written with the lower part a strong stroke instead of the usual loop, this shows determination and will power on the part of the writer.

At times the small letter "g" is written with the return stroke up on the right as shown in example two. This shows a sympathetic and kind person; generosity of affection is also indicated, and an amiable nature.

When you see the letter "g" written with the loop very long, this indicates a tendency to exaggerate.

At times you will find the letter "g" written with a flourish within the loop. This is usually the habit of a writer having some bad moral habit.

And now here is the interesting signature of "Pokey Martin." Pokey is well known on WLS and is quite a figure on the National Barn Dance. He is particularly well known for his "Tall Story Club."



Pokey has a very interesting hand. His writing shows exactly what his name says. A slow moving, more or less exacting person.

Pokey is a bit forgetful. He jumps to conclusions and is guided by an inner consciousness rather than by any process of reasoning. It's a funny thing about Pokey, he will decide to do something and then he'll turn it over and over in his mind; after a lot of thought he will, ten chances to one, do the very thing he first made

up his mind to do. Pokey has a fine determination, a good will power and has a very even temperament. He is artistic, has a good imagination and is very generous. Pokey is a jovial sort and known as "a good scout" at any party. Pokey's "Tall Story Club" is just a program with Pokey. Here is one fellow who wouldn't tell a so-called "tall story" for anything in the world if it wasn't just to give someone a laugh. In other words, in life you can depend on anything Pokey says to be the truth. Pokey Martin, you have a bright, successful future before you. May the New Year bring you many good things . . . Good Luck!

Would you like to know what your handwriting says about you? Just send a sample of writing together with 10 cents (in coin) and a self-addressed stamped envelope to "Bill" Cavanagh, % WLS, Chicago, for a complete character analysis.

Singing Stenographer

Lowell Thomas, NBC news commentator, now has a singing stenographer—except she doesn't sing at her work. She sings in the chorus of the Metropolitan Opera.

Pretty Rita Sheridan found time between assorting and handling the news commentator's fan mail to take voice lessons. Now in the chorus of the Metropolitan, she's started on a road that may some day lead to personal fan mail.

Grown Up Now

Frankie Pacelli, NBC juvenile star, received a silk scarf and a belt with a silver buckle as a Christmas gift from Irna Phillips, NBC authoress.

"I am a man, I am a man," the little NBC star kept repeating as he showed the gift to little friends at the studios.

Appreciates Suggestions

Don Quinn, author of the NBC Fibber McGee and Molly show, always carries around a pocketful of cigars to pass out to people who make suggestions for Fibber McGee and Molly broadcasts.

Music Makers



Grace Wilson. "The Girl with a Million Friends." has a voice that listeners love. When Grace sings a song, she sings it from her very heart. ➔

← Reggie Cross and Howard Black (left to right) not only play old-fashioned music, but do some very difficult classical melodies, as well.

Those versatile Hoosier Hot Shots, Paul (Hezzie) Trietsch, Otto (Gabe) Ward, Frank Kettering, Kenneth (Ken) Trietsch, are farm boys who started in a school band. ➔



There's plenty of music to be had when Otto and his Novelodeons are around. The boys are (left to right): Zeb Hartley, Art Wenzel, Ted (Otto) Morse, Bill Thall and Buddy Gilmore. ↓



When it comes to mountain songs, Lulu Belle and Skyland Scotty can play just about all of them. And in addition, they frequently compose songs themselves. ↓



Notes from the MUSIC LIBRARY

by SOPHIA GERMANICH

MRS. Tower Hills, Little Fork, Minnesota, wishes to exchange any song contained in her library for a copy of "I've A Longing In My Heart For You, Louise," "San Antonio" and "Girl I Left Behind." The latter song reads as follows:

"Of gold I have a-plenty
And my wife is very kind.
But my pillow is nightly haunted
By the girl I left behind."

Maxine Laker, Wayland, Michigan, owns around 2,200 copies of old-time songs, including "Lilly Dale," "Soldier's Farewell" and "Old Chain Gang," any of which she will exchange for sad and sentimental songs, particularly "Just Because," "Lay My Head Beneath A Rose," "We Sat Beneath The Maple On The Hill," "Honeysuckle Time," "When The Trees Are White With Blossoms I'll Return" and "In The Gloaming." She is interested in the words only.

We want to thank Doris Ikerd, R. 4, Bedford, Indiana, for sending in songs to the Music Library, some of which we may be able to print in this column.

Vina Culver, R. 1, Douglas, Minnesota, is very interested in our Song Exchange, and is looking for a song with the words to the chorus as follows:

"Way over, way over the mountain
Where the sun shines all the day.
In a cabin all covered with ivy
Somebody is waiting for me."

Evalina Nichols, 216 W. Lake Avenue, Peoria, Illinois, is just a beginner in the hobby of song collecting and has about 200 songs to start with. She will exchange the words of "Little Blossom," "Bright Shannon Valley," "Dream Pal," "Innocent Prisoner," "Under The Yum Yum Tree" or any of Gene Autry's songs for the words to "My Own Iona," "Waltz Of The Hills," "After Twenty-One Years" and "Silver Bell."

Wanda Adams, 9028 Escanaba Avenue, Chicago, Illinois, is a new member of our club and needs help in obtaining songs. I know that a few of our members will be glad to help get Wanda started.

Charles Gorla, R. 1, Conrath, Wisconsin, will exchange the words to "Prisoner's Dream," "Answer to Prisoner's Dream," "My Old Saddle Pal," "That Silver Haired Daddy Of Mine,"

"Memories Of That Silver Haired Daddy Of Mine," "I Want To Be A Cowboy's Sweetheart" and many others for copies of "Mexicali Rose," "Beautiful Texas," "When It's Lamp-lighting Time In The Valley," "Rocking Alone In An Old Rocking Chair," "Take Me Back To Colorado," "From Jerusalem To Jericho" and "New River Train."

Mrs. George Sponev, R. 3, Oregon, Wisconsin, will exchange any one of her songs for copies of "Snow Dear," "Mexicali Rose," "I Want To Be A Cowboy's Sweetheart" and "Somebody Stole My Gal."

Olive Rockwell, R.F.D. 1, Brownsville, Pennsylvania, wants to become a member of our club. She has a number of songs both with and without music for exchange. She also has a large quantity of instrumental music suitable for mandolin, banjo or guitar. Here's an opportunity for some of you members to obtain these instrumental pieces and at the same time help Olive out with songs she needs.

Mrs. Albert Olson, R. 6, Kalamazoo, Michigan, would like the words to "Peek-A-Boo." I know that our Song Exchangers will help you out, Mrs. Olson.

Grace Moore writes to give us her correct address so that our members can get in touch with her . . . 248 North Main Street, Decatur, Illinois.

Stanley Wick, 750 Chicago Street, Hammond, Indiana, is joining our club and will exchange any one of 1,600 songs he owns for the words to "Sippin' Cider Through A Straw" and "Peek-A-Boo."

Wears Children's Gloves

Edna Fischer, diminutive, auburn-haired NBC pianist heard from San Francisco, has what are believed to be the smallest hands in radio, and must visit the children's counter to be fitted for gloves.

Necktie Collection

Jean Sablon's collection of neckties is probably one of the most extensive in the world. The NBC singing star has them by the thousands—solid colors, stripes, polka dots.

"Mike" Fright

Microphone fright, instead of dooming her to failure, actually won her first radio role for Betty Caine, pretty auburn-haired actress who plays the part of Joan in A Tale of Today over the NBC-Red network each Sunday at 5:30 p. m., CST.

Ordinary symptoms of fear—clammy hands, Jelly-like knees, swollen tongue, dry throat—were not experienced by Betty as she approached the microphone for the tryout. She felt all right until she started to speak and discovered, to her horror, a funny crack in her voice. Although the handicap persisted, she struggled through her lines as best she could, croaking and creaking to the end.

"That was fine, fine! You'll do! You'll do!" shouted the director. "Why wasn't I smart enough to figure out that the part should be played that way—like a crack-voiced old woman?"

So Betty accepted the honors she had so unwittingly won. And that night, when she arrived home, her contract tucked safely in her purse, Betty retired to her room and practiced again and again playing the part of a crack-voiced old woman. In her four years of college experience she had never played anything but youthful roles and she wanted to be sure she could make good in the part.

She did. And she has been acting before the microphone regularly ever since.

Chats About Dogs

Bob Becker, author, outdoor editor, authority on dogs and radio commentator, will return to NBC networks with his weekly Chats About Dogs program tomorrow, January 9.

UNCLE EZRA'S
Famous Songs, Memory Verses
and
THOUGHTS FOR THE DAY
together with PHOTOGRAPHS of all
the Important ROSEDALE Characters
All Original Songs
Arranged for Voice, Piano, Guitar Chords
Complete 50c
WM. J. SMITH MUSIC CO., Inc.
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WE SPECIALIZE IN
GOSPEL SONGS IN BOOK,
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Enclose 3¢ stamp for information.
CHARLES W. DAUGHERTY
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100 BARN DANCE FAVORITES These Should Be in Your Home

100 favorite songs and fiddle tunes as used on the WLS Barn Dance since the beginning. All songs with both words and music arranged for piano and guitar accompaniment. Pictures of favorite acts both old and new. A large picture of the Barn Dance Crew and the story of its origin. The complete souvenir of the Barn Dance. Price 50¢—In Canada 60¢. Address Favorite Songs, % WLS, Chicago.

The Friendly Gardener

WELL now, it's like this: A feller was sayin' the other day that the way most of us keep our houses over-heated an' over-dry, the air's about like the air of a desert. Maybe that's one reason cactus plants grow so well indoors when some of the other plants get sickly and puny.

O' course you won't expect to grow the big kinds o' cactus that they have out West on the desert, but there are several kinds of miniature cactus that make just about as nice house plants as you could ask for, and they're easy to grow.



There's the Christmas cactus an' another kind called Phyllocactus that you might like to try. Most any florist shop'll have one kind or the other. Or if you know a neighbor that has a cactus plant, you can start your own plant by breakin' or cuttin' off a little section and puttin' it in moist sand.

Some kinds of cacti produce good lookin' flowers every year; some of 'em don't have blossoms every year,

Fantastic Animals

"Snoppyquops," the current rage in Hollywood, is the invention of Feg Murray who appears on the Seein' Stars program every Sunday night. "Snoppyquops" are fantastic fable animals, including ants with alarm-clock ears and elephants with vacuum cleaner trunks.

but when the blossoms do appear they're worth waitin' for.

Cactus plants are used to dry soil, so don't give 'em as much water as you would give ordinary house plants. A little plant food'll help their growth, an' after the blossom period, be a little more generous with the water.

January's a good month to start plannin' your 1938 garden. It helps keep you thinkin' about gardens, an' you may have more time to think about it than if you wait until April. Probably you haven't forgotten the things that you didn't like about the 1937 model, an' you'd like to correct 'em this comin' year. Maybe you didn't have enough sweet corn, or maybe you had more in each plantin' than you could use up. Maybe you didn't like the variety of spinach you planted, but your neighbor had some you'd like better; maybe you'd like to try some o' the vegetables you haven't grown before, like kohlrabi, or salsify. Maybe you'd like to set off a corner of your garden for a strawberry patch. Well, if you get your plans made in January, then you can get your seeds an' plants ordered early, an' you'd be surprised how much easier it is to get things done when plantin' time comes 'round.

Seed catalogs will be here 'fore long; then it's plantin' time; then the fourth of July; an' then the kids are startin' back to school, an' another garden season's come an' gone, an' you haven't done the things you wanted to do. That's why I say you'd better start makin' your plans in January.

Airlines to Airlanes

(Continued from page 3)

the plane bearing Mr. Alley eastward. While waiting for additional word from Cheyenne, Miss Dixon and Mr. Stilwill located Mr. and Mrs. Roland Keehn of Oak Park, a sister and brother-in-law of Mr. Alley, as well as Whitfield Alley, a brother. These relatives graciously recorded their reactions to having had one of their family in the center of the Sino-Japanese crisis.

This record, an exclusive WLS transcription, was rushed by taxicab to the Washington Boulevard studios where Program Director Harold Safford was waiting to edit it and prepare it for immediate broadcast. This record was heard by WLS listeners at 1:30 p. m.

Meanwhile, at the airport, the pick-up crew received disheartening news. Flying conditions at Chicago were so bad that when the Mainliner bearing Alley arrived in Omaha it took off again under orders to fly non-stop to Cleveland; landing was only to be made at Chicago "weather permitting." A careful check with the weather bureau indicated that the ship might come down if the ceiling was 500 feet or more. At that time it was but 350 feet and so it looked as if all of the elaborate preparations for making a broadcast transcription would be for naught.

Suddenly a United Airline's dispatcher called the air terminal restaurant and ordered meals prepared for the passengers on "Flight 2." This was the plane with the Universal Newsreel photographer and his 5,400 feet of precious motion picture film aboard.

Just a few minutes before one o'clock, the terminal became the scene

(Concluded on page 15)

"Stand By" Classified Ads

STANDBY CLASSIFIED

advertising rate—5 cents per word; minimum 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, E2, 100a, 6E, 2T and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STANDBY, 1280 Washington Blvd., Chicago, Illinois.

Baby Chicks for Sale

SEND NO MONEY. Shipped C.O.D. postage paid, one hundred % live delivery guaranteed. Blood tested flocks. Barred, White, Buff Rocks, White Wyandottes, Rhode Island Reds, Austra Whites, New Hampshire Reds, \$2.50 per 100. Orpingtons, Brahmas, Giants, \$10.50 per 100. Bred to lay Big English White Leghorns, Brown Leghorns, \$7.50 per 100. Order early and avoid disappointment. SHERIDAN HATCHERY, N. S. Fisher, prop., SHERIDAN, INDIANA.

Braided Rugs

Bargain, one beautiful 8 x 12 foot all-wool braided rug, also smaller rugs, hooked and crocheted. Alice Allan, 224 Franklin Street, Portage, Wisconsin.

Cactus

Night Blooming Cereus and six Mimicry Cactus; Lambtail, Golden Peanut, Orchid Flowering Cactus, Living Rock, Rat Tail, Crabbe Claw, \$1.00. Hummel's Exotic Gardens, Inglewood, California.

Camera Repairing

Cameras and shutters repaired. Leather bellows installed in Folding and View Cameras. Bellows made to order. United Camera Co., Inc., 1515 Belmont Ave., Chicago, Illinois.

Canaries for Sale

For sale—guaranteed Singing Canaries, spotted green, cinnamon, \$3.00 and \$4.00. Blanche Waldo, Lacon, Illinois.

Cleaning & Pressing

Paroel Pest your Cleaning and Pressing to Chicago. Plain one-piece dresses, men's suits, topcoats, ladies' plain coats, 39¢, plus 5¢ insurance. Heavy and fancy good and 2-piece dresses at small extra charge. Send no money. Goods returned COD. J&S Cleaners, 3459 Lawrence Avenue, Dept. SB, Chicago.

Collection Specialist

Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

Cutlery

Hand-Made Knives—7 Inch Butcher, COCO-BOLA Handle—85 cents. 8 Inch Carver—Cocobola Handle—\$1.25. Paring—Walnut Handle—35 cents. Postpaid. Guaranteed. Hudson Knife Works, Howard City, Mich.

Dogs for Sale

Pomeranians—Adorable little toys: 10 weeks old, pedigreed and registered in A.K.C. A. S. Riley, R.D. 3, Box 9, Beloit, Wisconsin.

For Inventors

We successfully sell inventions, patented and unpatented. Write for proof, and tell us what you have for sale. Chartered Institute of American Inventors, Dept. 62, Washington, D. C.

Help Wanted—Male & Female

ATTENTION!! LADIES!! Can you sew? How would you like a paycheck coming in regularly all year round? If you qualify, we can provide you with steady, profitable work! No canvassing. Nothing to sell. Details free. Thompson, Dept. Y, 4447 North Winchester, Chicago.

Help Wanted—Male & Female

Mother's helper, 18-25. Small apartment, \$5.00 per week to start. Write Mrs. Robin, 300 S. Hamlin, Chicago.

Mother's Helper, 18-25. Two adults and one child. Good home. \$5.00 to start. Write Box 7, Stand By.

STEADY WORK—GOOD PAY—Reliable man wanted to call on farmers. No experience or capital required. Pleasant work. Home every night. Make up to \$12 a day. Wonderful new proposition. Particulars FREE. Write MONESS CO., Dept. 101, Freeport, Ill.

Ink Printing

250 Letterheads and Envelopes only \$2.50. 500 Business Cards \$1.50. Lora Press, River Grove, Illinois.

Instructions

Get Yourself a Government Job. \$105-\$175 month. Prepare immediately. Particulars free. Write Franklin Institute, Dept. M17, Rochester, New York.

Machinery & Tools

Ice Machines, all Standard Makes and sizes, actually half price or less. Have you tried our "Clertempice"? Write for Free sample today. Born, 35 E. Wacker, Chicago.

Magazine Subscriptions

Magazine specials. Real bargains for our readers. Write for list. Frank Pearson, Box 20, Stand By.

Miscellaneous

Learn to read character from handwriting with two hours of study! An absolute guarantee: Mystify your friends! It may change your entire life from discouragement to success! Send one dollar for complete book on character reading from writing. Plainly and simply written. "Bill" Cavanagh, % WLS, Chicago.

Movie Equipment for Sale

Talking Movie Equipment. Two large Simplex Projectors, two Syncro Film Sound Heads, Loud Speaker, Siracco Ventilator Blower, over a thousand feet of heavy Sounding Felt, and steel booth, 9x9 feet, and all accessories. All in good shape. Write or call Z. G. Wait, Erie, Illinois.

Pecans

Pecans. Large paper shell, 3 pounds \$1.00; five \$1.50; ten \$2.50; fifty pounds \$11.00 prepaid. Vickery Nut Co., Ennis, Texas.

Pop Corn for Sale

Kuenzi's Popcorn, delicious, guaranteed to pop. Ten pounds \$1.00 postpaid. Kuenzi's Popcorn Farm, Fairbury, Illinois.

Photo Film Finishing

NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

THE PHOTO MILL, IMMEDIATE SERVICE! NO DELAY! Roll developed, carefully printed, and choice of two beautiful 5x7 double weight professional enlargements, one tinted enlargement, or eight reprints—for 25¢ coin. Reprints 2¢ each. THE PHOTO MILL, Box 629-55, Minneapolis, Minnesota.

Limited Time Only. 4x6 NATURAL COLOR Enlargement from your negative, 10¢. NATURAL COLOR PHOTO, Janesville, Wis.

Film developed with 16 prints and enlargement coupon, 25¢. Reprints 2¢ each. Wilbert Friend, River Grove, Illinois.

20 reprints 25¢. 100 reprints \$1.00. Roll developed with 16 prints 25¢. Newtowne, 42, Maywood, Illinois.

Photo Film Finishing

One Day Service—2 beautiful enlargements, 8 brilliant prints, 25¢. Quality guaranteed. Electric Studios, 95 Eau Claire, Wisconsin.

Two 5x7 enlargements and 16 reprints, 25¢. Two 8x10 enlargements and 15 reprints, 50¢. Shureshop, Maywood, Illinois.

All Colored Guaranteed Fine Developing—Printing 40¢ roll. Black and white 25¢. Colored reprints 5¢; plain 3¢. American Photo, 3548 North Lawndale, Chicago.

Free Monogram Pen or Pencil with first roll developed, printed—30¢. Or with 20 reprints—35¢. Fred's, River Grove, Illinois.

Amazingly Beautiful, Roll Developed, 8 NATURAL COLOR PRINTS, 25¢. Reprints, 3¢. NATURAL COLOR PHOTO, D-94, Janesville, Wisconsin.

Roll developed—16 prints, 2 enlargements, 30¢. 25 reprints, 30¢. Three 5x7 enlargements, 25¢. Reliable, River Grove, Illinois.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.

Rolls developed—25¢ coin. Two 5x7, double-weight, professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wis.

Rolls developed—two beautiful, double-weight, professional enlargements, 8 guaranteed Never-Fade Perfect Tone prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

2 beautiful enlargements suitable for framing with roll developed, printed 25¢. Photo-Film, S-2424 North Avenue, Chicago.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints, 50¢. 100-\$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements, 4-4x8, 25¢; 3-5x7, 25¢; 3-8x10, 35¢. Special hand-colored, easel-mounted, 4x8 enlargement, 25¢. Trial offer. Skrudland, 6968-86 George Street, Chicago.

Postage Stamps, Coins and Curios

Wanted—Duck Hunting Stamps. 1934 Blue, 1935 Red, 1936 Gray, 1937 Green. 25¢ each. Henry Ernst, Tomahawk, Wisconsin.

200 assorted stamps—10¢. 600 for 25¢. Approvals. Premiums. Leonard Utecht, 1143 North Keeler Avenue, Chicago.

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

100 good ancient arrowheads, \$3.00. Tomahawk head, 5¢. Flint knife, 25¢. Illustrated catalog, 5¢. H. Daniel, Mountain Valley Route, Hot Springs, Arkansas.

Quilt Pieces for Sale

Bright colored, good material quilt patches, 15oz. 30¢, 30oz. 60¢, 3¼ lbs. \$1.00, postpaid. A. E. Coffman, 3336 N. Karlov Avenue, Chicago.

Remnants for garments and quilts, 25-yard bundle, \$1.00 postpaid. Union Mills, Sandoval, Illinois.

Rheumatism—Neuritis

Rheumatism—Neuritis quickly relieved. Internal or external treatment \$1.00; combination \$1.75. Money back guarantee. Cash or COD. Matthew Laboratories, 3709B Leland, Chicago.

Tell Stand By Readers What You

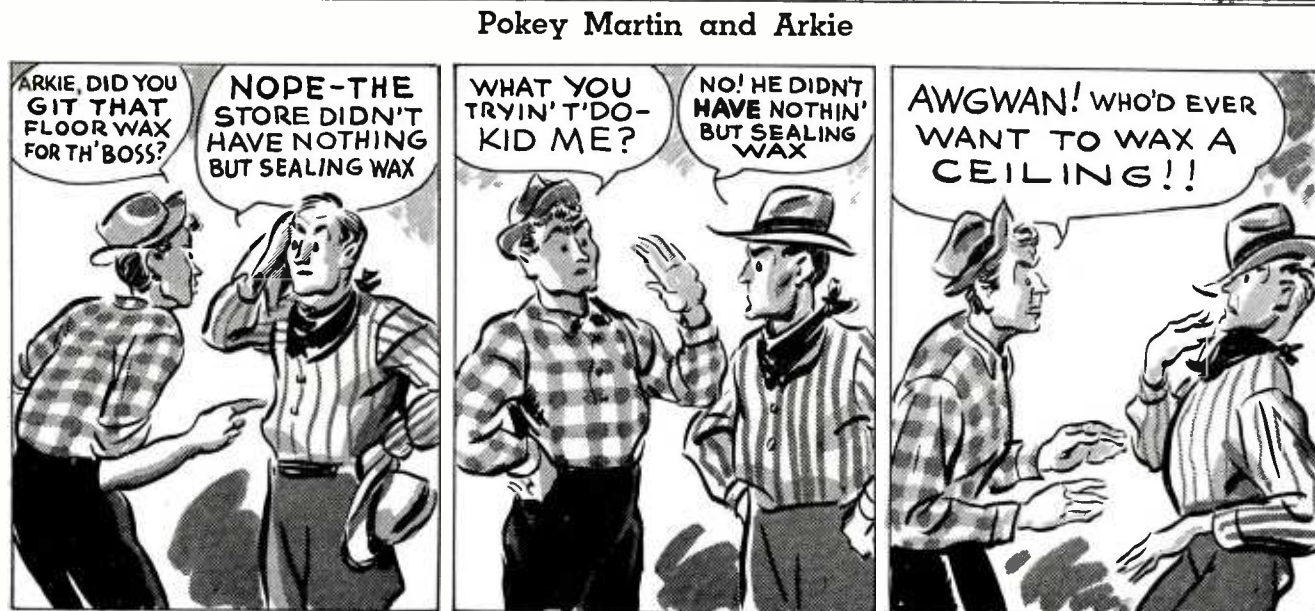
Have to Sell

SEND YOUR AD TODAY

Address

Advertising Department

STAND BY



WLS DAILY PROGRAMS

Saturday, January 8, to Saturday, January 15

870 k.c. — 50,000 Watts



Evidently Arkie not only can chop trees down, but can climb up them as well. Looks as if he might be exploring for nuts stored away by some enterprising squirrel.

Sunday Morning

JANUARY 9

(CENTRAL STANDARD TIME)

- 8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Grace Wilson; Safetygram Contest; "Aunt Em" Lanning.
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers and Helen Jensen, organist.
- 9:45—Weather; News Report—Julian Bentley.
- 10:00—"Folks Worth Knowing"—John Baker.
- 10:30—WLS Concert Hour—Orchestra; Herman Felber; Roy Anderson, soloist.
- 11:00—NBC—The Southernaires.
- 11:30—Grace Wilson, "Singing Your Songs," with Helen Jensen at the Organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign off.

Sunday Evening

JANUARY 9

6:30 p. m. to 8:00 p. m.

(CENTRAL STANDARD TIME)

- 6:30—NBC—The Bakers' Broadcast with Murray and Ozzie Nelson's Orchestra.
- 7:00—NBC—Detective Series.
- 7:30—NBC—To be announced.

Monday to Friday MORNING PROGRAMS

JAN. 10 TO JAN. 14

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy; Arkie; Kentucky Girls.
- 6:00—Farm Bulletin Board; Weather; Livestock Estimates.

- 6:10—Wed., Sat.—Fur Market—Johnny Muskrat.
- 6:30—Mon., Wed., Fri.—"Sing, Neighbor, Sing," (Ralston Purina) (E. T.)
- Tues., Thurs.—Kentucky Girls & Hilltoppers.
- 6:45—Pat & Henry and Sodbusters. (Tues., Thurs., Sat.—Oshkosh)
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review.
- 7:15—Mon., Wed., Fri.—Pokey Martin & Arkie. (McConnon)
- Tues., Thurs., Sat.—Evelyn and Hilltoppers.
- 7:30—Morning Devotions, conducted by Dr. Holland, assisted by Wm. O'Connor and Howard Peterson, organist.
- 7:45—Jolly Joe's Pet Pals. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—News Report—Julian Bentley; Booking Announcements.
- 8:30—The Old Kitchen Kettle—Wilma Gwilliam; Don & Helen; Produce Report.
- 8:45—Daily—Morning Minstrels with Novelodeons, Puddin' Head Jackson, Morpheus Mayfair Manchester, Possum Tuttle and Bill Thall, interlocutor. (Olson Rug Co.)
- 9:00—NBC—Margo of Castlewood. (Quaker Oats)
- 9:15—NBC—Aunt Jemima at the Crossroads. (Quaker Oats)
- 9:30—NBC—Terry Regan, Attorney-at-Law.
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry and Dressed Veal Markets.
- 9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—NBC—Mary Marlin. (Ivory)
- 10:15—NBC—Pepper Young's Family. (Camay)
- 10:30—NBC—Vic and Sade. (Crisco)
- 10:45—NBC—Edward McHugh, Gospel Singer.
- 11:00—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast)
- Tues., Thurs.—Don & Helen.
- 11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Pinex)
- 11:30—"Ma Perkins." (E. T.) (Oxydol)
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley.

Afternoon Programs

(Daily ex Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—30 minutes of varied farm and musical features.

- 12:30—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills)
- Tues., Thurs.—John Brown.
- 12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 12:45—Mon., Wed., Fri.—"This Business of Farming"—Lloyd Burlingham. (J. I. Case)
- Tues., Thurs.—Grace Wilson, soloist.
- 1:00—School Time, conducted by John Baker.
- Mon.—Current Events—Julian Bentley.
- Tues.—Music Appreciation—Ruth Shirley.
- Wed.—Business & Industry—Big City Restaurant.
- Thurs.—Touring the World—British Empire—No. Rhodesia.
- Fri.—Recreation—Harry D. Edgren.
- 1:15—Mon., Wed., Fri.—The Old Timers—Otto, Jack & The Novelodeons. (McKenzie)
- Tues., Thurs., Sat.—Otto and the Novelodeons.
- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:37—John Brown.
- 1:45—Mon.—Illinois Federation of Women's Clubs
- Tues., Thurs.—"How I Met My Husband." (Armand)
- Wed.—"Infant Welfare." (Downtown Shopping News)
- Fri.—"Big City Parade." (Downtown Shopping News)
- 2:00—HOMEMAKERS' HOUR
- 2:00—Homemakers' Hour, conducted by Wilma Gwilliam; Otto & Novelodeons; News Summary—Julian Bentley.
- Mon., Wed., Fri.—Chuck Acree—"Something to Talk About." (McLaughlin)
- Tues., Thurs. Sat.—Wilma Gwilliam—Fanfare Reporter.
- 2:30—Musical Round-Up with Canyon Bill; Prairie Ramblers & Patsy; Ranch Band. (Consolidated Drug Trades)
- 3:00—Sign off.

Saturday Morning

JANUARY 15

(CENTRAL STANDARD TIME)

- 5:30-7:15—See Daily Morning Schedule
- 7:15—Evelyn & Hilltoppers.
- 7:30—Dr. John Holland's Sunday School, with Howard Peterson, organist.
- 7:45—Jolly Joe. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—News—Julian Bentley; Bookings.
- 8:30—The Old Kitchen Kettle—Don & Helen.

SATURDAY EVENING, JANUARY 8

(CENTRAL STANDARD TIME)

- 7:00—"Meet the Folks"—Behind the Scenes at the National Barn Dance and interviews with visitors.
- 7:30—Keystone Barn Dance Party, featuring Lulu Belle, with Chuck, Ray & Christine, Prairie Ramblers, Sod Busters, DeZurik Sisters, Arkie & Kentucky Girls. (Keystone Steel & Wire)
- 8:00—National Barn Dance NBC Hour, with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Arkie; Lulu Belle & Scotty; Henry Burr; Lucille Long; The Novelodeons, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)
- 9:00—Murphy Barn Yard Jamboree, featuring Quartet; Wm. O'Connor; Prairie Ramblers; Hilltoppers; Winnie, Lou and Sally; Pat Buttram. (Murphy Products)
- 12:00—Sign off.
- 9:30—"Hometown Memories"—Quartet; Grace Wilson; Hilltoppers; Chuck Acree; DeZurik Sisters. (Giffette)
- 10:00—"Tall Story Club," with Pokey Martin. (Kentucky Club)
- 10:30—Fireside Party, with Henry Hornsbuckle; Prairie Ramblers; Hilltoppers; Patsy; Kentucky Girls.
- 11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Patsy Montana; Prairie Ramblers; Otto & His Novelodeons; Pat Buttram; Arkie; Sod Busters; Chuck, Ray & Christine; Bill O'Connor; Grace Wilson; John Brown; DeZurik Sisters; Eddie Allan; Lulu Belle & Scotty; Evelyn & Hilltoppers, and many others.

- 8:45—Morning Minstrels. (Olson Rug)
- 9:00—Junior Stars.
- 9:30—Don & Helen.
- 9:45—News Report—Julian Bentley.
- 9:55—Program News—Harold Safford.
- 10:00—High School Parade. (Downtown Shopping News)
- 10:30—WLS on Parade—Variety Entertainers.
- 11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Pinex)
- 11:30—Organ Moods—Howard Peterson.
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Bookings.
- 11:55—News Report—Julian Bentley.
- 12:00—Poultry Service Time.
- 12:15—Closing Grain Market Summary. (F. C. Bisson)
- 12:30—John Brown.
- 12:35—Weekly Livestock Market Review.
- 12:45—Otto & Novelodeons.
- 1:00—Home Talent Program.
- 1:15—Otto & Novelodeons.
- 1:30—Howard Peterson, organist.
- 1:45—Kentucky Girls.
- 2:00—Homemakers' Hour, including News and Fanfare.
- 2:30—WLS Merry-Go-Round. (Drug Trades)
- 3:00—Sign off.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, JANUARY 10

- 7:00—NBC—Gen. Hugh Johnson. (Grove Lab.)
- 7:15—WLS—The DeZuriks. (Woman's World)
- 7:30—NBC—Grand Hotel. (Campana Sales Corp.)
- 8:00—NBC—Philadelphia Symphony Orchestra. (American Banking Institute)

TUESDAY, JANUARY 11

- 7:00—NBC—Husbands & Wives. (Pond's)
- 7:30—NBC—Edgar A. Guest. (Household Finance)
- 8:00—NBC—Horace Heidt and His Brigadiers. (Stewart Warner)

WEDNESDAY, JANUARY 12

- 7:00—NBC—Roy Shield's Revue.
- 7:15—WLS—The DeZuriks. (Woman's World)
- 8:00—WLS—Don & Helen.
- 8:15—WLS—Elmhurst College Quartet.

THURSDAY, JANUARY 13

- 7:00—NBC—Gen. Hugh Johnson. (Grove Lab.)
- 7:15—WLS—The DeZuriks. (Woman's World)
- 7:30—NBC—"March of Time." (Time, Fortune & Life)
- 8:00—WLS—Don & Helen.
- 8:15—WLS—Evelyn "The Little Maid"; Howard Peterson.

FRIDAY, JANUARY 14

- 7:00—NBC—Grand Central Station. (Lambert)
- 7:30—NBC—Death Valley Days. (Pacific Coast Borax)
- 8:00—NBC—To be announced.

Airlines to Airlanes

(Concluded from page 12)

of intense activity. News photographers grabbed their cameras; reporters, pencils and paper; Jack Stilwill, his microphone, and all rushed to the concrete runway in front of the air terminal. In the distance, the low hum of a powerful motor could be heard. It increased rapidly and soon a huge silver-steel bird slipped from the blanketing fog, made a half-circle of the airport and slid to a graceful landing.

There was a wild rush forward as the ship taxied to its assigned posi-

tion on the ramp. Before the portable steps could be placed at the door, Edythe Dixon had rushed through the crowd and was waiting to greet her old friend. Almost immediately it opened and there was Norman Alley standing and waving to the crowd, most of whom were personal friends, because for years Mr. Alley had been a newspaper photographer in Chicago. Norman Alley reached down and grasped Miss Dixon's hand for a firm shake of "It's certainly good to be back home again." Immediately behind Miss Dixon was Jack Stilwill with the WLS microphone. Jack had been describing the scene at the airport from the moment the plane wheels touched the ground and was ready to immediately start interviewing Mr. Alley.

First on the Air

Jack was followed by Tommy Rowe, carrying a huge bundle of cable—and the interview was on. It was almost impossible for the ground crew to place the steps at the plane's door so that the rest of the passengers might alight. Alley was at the "mike" and, after all, that was the important thing. Jack plied Norman with question after question about his experiences in the Panay bombing and several interesting angles were brought to light and made clear for the first time; that is, as compared with the printed dispatches giving secondhand versions of the incident. The plane's door was opened at 1:08, and from then until 1:15 Jack Stilwill plied the Universal Cameraman with questions, until finally he broke away to rush to the phone to talk to his invalid mother, Mrs. Mary Alley, who was unable to be at the airport to meet her son. Then a quick bite to eat, a few moments of recording for another broadcasting station, and at 1:27 Norman Alley was again winging his way eastward in a United Airlines Mainliner with its historical cargo of films on their way to be viewed by officials of the United States government in Washington. Norman Alley had graciously given more than one-third of his time in Chicago to WLS so that it might bring his vivid account to the listeners of the Prairie Farmer Station.

Rushed to Studios

As soon as the turntable of Charlie Nehlsen's recording machine was stopped, the record was put in a container and rushed to the main studios, where it went on the air at 1:35—27 minutes after the plane had landed. Many listeners probably don't realize that the airport is more than ten miles from the Prairie Farmer studios.

Of course, there were far more details than limited space gives the opportunity to recount, and while it took time and energy of a number of members of its staff, the result served WLS listeners—the sole purpose of Prairie Farmer's radio station.

Watch this Space

For Appearance of
WLS Artists in YOUR
Community

SUNDAY, JANUARY 9

LAKE GENEVA, WIS., Geneva Theater—WLS NATIONAL BARN DANCE: Hoosier Sod Busters; Evelyn & The Hilltoppers; Tom Corwine.

CLINTON, IND., Capitol Theater—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Bill McCluskey; Carolyn & Mary Jane DeZurik; Four Hired Hands; Miss Pauline.

DELAVAN, ILL., Del Van Theater—THE ARKANSAS WOODCHOPPER AND POKEY MARTIN.

TUESDAY, JANUARY 11

STERLING, ILL., Sterling Coliseum—THE FOUR HIRED HANDS; THE KENTUCKY GIRLS.

SATURDAY, JANUARY 15

DES PLAINES, ILL., Masonic Temple—THE FOUR HIRED HANDS.

SUNDAY, JANUARY 16

STURGIS, MICH., High School Auditorium—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Carolyn & Mary Jane DeZurik; The Four Hired Hands; Tom Corwine; Billy Woods; Miss Pauline.



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LA GRANGE, ILL.

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Some Money by Spon-
soring a Personal
Appearance of
WLS Artists

WRITE TO

WLS Artists, Inc.

1230 Washington Blvd.

CHICAGO :: ILLINOIS

Homemaker's Hour

Since the first broadcast of Homemaker's Hour in 1924, it has continually added many loyal listeners. Today thousands of homemakers in the Mid West area plan their afternoons so that they can listen to this program at two o'clock.

Women's clubs throughout the Mid West area have endorsed Homemaker's Hour and have on many occasions helped in the actual broadcast of the programs.

Homemaker's Hour consists of pursuing the daily activities of homemakers, relating their accomplishments and experiences and offering informative discussions on the latest scientific developments designed to help the housewife.

Many entertaining and musical features are included in the program. The WLS Orchestra, Otto and the Novelodeons, Something To Talk About, Fanfare and many other popular WLS acts.

The logo for WLS features the letters 'WLS' in a bold, stylized font. Each letter is filled with a jagged, lightning-bolt-like pattern, giving it a dynamic and energetic appearance.

**THE PRAIRIE FARMER
STATION » » CHICAGO**
870 kilocycles 50,000 Watts