

HARRISON-PUTNAM
RFD. 1
TOKONSHA MICH
911-78 DISCOOT

Stand By

MAY 22, 1937



DON and HELEN

“Today’s
Children”

★ ★ ★

Features

Listeners' Mike

Spring Cleaning

How about some of those girls that try to cry and sing at the same time? Fifteen minutes of that is more than we can endure so we tune to another station. Hope WLS gets the spring cleaning fever and sweeps those weeping singers off the air. . . . **Frances and Dad**, Champaign, Ill.

Best Part First

Why not have the best part of the Barn Dance first? Put the DeZurik sisters on and let them sing and yodel for everybody. . . . **N. M. Cross**, Winslow, Ind.

Never Move Dial

I have read many things in Stand By that I have always wondered about. The Saturday night Barn Dance is my favorite program. I turn it on when it comes on the air and never move the dial until everything is all over for fear I might miss something. I would like to hear more of Henry Burr and that sweet little Joy Miller. . . . **Mrs. J. M. Duttry**, Portage, Pa.

Spring Again

It must be spring again, the way the crabs are poking their heads out. Red Foley doesn't imitate anyone. With ready laughter, comic songs, solemn songs, he is always there. I wish everyone could go behind the curtain and talk to Red as I did. . . . **Julia R. Crist**, Urbana, Ill.

The Forgotten Man

I just can't resist calling your attention to the fact that you forgot to mention old-timer Charley Stookey, a very good friend of mine whom I enjoyed a lot while he worked at the Prairie Farmer station. I just can't imagine your forgetting to mention him on your anniversary. . . . **Mrs. Fred Newberry**, Clinton, Ill.

Get Along, Little Dogies

The movie, "Get Along, Little Dogies," was recently shown in Dixon, Illinois. The Maple City Four were wonderful. Their singing was the best I've ever heard. . . . **LaVina Helfrich**, Dixon, Illinois.

Can't Be Beat

I enjoy the Prairie Ramblers' singing and playing and was glad to hear Tex Atchison back with them again. I like his singing very much and he can't be beat playing the fiddle. They are my favorites, along with the Girls of the Golden West. Can't they have a program together? I think it would be great. . . . **Anna Mae**, Calamine, Wis.

No Complaint

While I have no complaint against Mary Jane and Caroline—I really enjoy hearing them sing and yodel—I don't think that McAdoor man had any business saying what he did about Red. If he's been listening to the radio very long, he knows that Red was yodeling like that long before the DeZurik sisters were heard on the air. . . . **Doris Maney**, Pelican Lake, Wis.

Warm Spot

I especially appreciate this week's Stand By with the pictures of my favorites—the Maple City Four and Gene Autry. I have had a very warm spot for the Maple City Four ever since Checker-Board days. . . . **Florance Carrier**, Greenfield, Ind.

Summer without Flowers

The Ramblers and Georgie may not be cowboys but they look swell in their cowboy outfits.

How anyone could want Lulu Belle to stay home is more than I can see. A Barn Dance without Lulu Belle would be like spring and summer without flowers and trees. Scotty may be Mr. Lulu Belle to some people but I'll bet to each other they're Mr. and Mrs. Scott Wiseman, the same as they are to almost everybody. . . . **F B.**, Lafayette, Ind.

So Delighted

I was so delighted to hear Louise and the Westerners on Saturday that I switched about to the other station and listened to them a second time.

Another thing I want to mention is that we all miss Patsy Montana very much and will be very glad when she gets back. No one can take her place. . . . **Mrs. Grace Bishop**, Sherwood, Wis.

Pet Peeves

My pet peeves in radio are never-ending continued stories. Why can't they ever get married and live happily ever afterward? Even if the long-delayed wedding occurs, triangle stuff keeps the story going for years longer. Why can't some more complete stories be given for 15 or 30-minute periods? I realize that the serials are used to fill time and no station could afford to have star programs all the time. . . . **Carrie Olive Brown**, Cambridge, Ill.

More Interesting

I was one of the early subscribers to Stand By and it grows more interesting every week. I enjoyed so much the picture of the old gentlemen's quartet. This joy in life will help to keep them young.

I also enjoy the children and baby pictures that appear. It was a joy to know that little Ann Llewellyn and see what a sweet, intelligent-looking child she is. . . . **Mrs. Samuel M. Burns**, Chalmers, Ind.

Welcome, Don and Helen

Here's a welcome for the quiet harmony of Don and Helen's singing.

And a cheer for the Midwest on Parade with John Baker. I enjoy history dramatized and find it especially interesting when made to live again with familiar voices. Keep up the good work!

Why isn't the full name of Herb Morrison mentioned as often as Ed Paul's? . . . **R. L.**, Kouts, Ind

STAND BY

Copyright, 1937, Prairie Farmer Publishing Co
BURRIDGE D. BUTLER, Publisher

1230 Washington Blvd., Chicago
Indianapolis: 241 N. Pennsylvania
New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year

Single Copy, 5 cents

Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor
Virginia Seeds, Managing Editor

May 22, 1937

VOLUME 3

NUMBER 15

STAND BY

"Today's Children"

Daily Drama Mirrors Lives of
Average American Family

(Left) Raymond Johnson, who plays Henry Matthews, at home. (Below) Songstress Gale Page as Gloria Marsh.



A MIRROR held up to life is Today's Children. High tragedy, great romances are lacking. No Romeo and Juliet, no Hamlet is this. It is the story of the everyday life of the average children of today.

A mother and her large family meet joys and problems of the day. They get jobs and sometimes lose them. They get married, take vacations, quarrel and are reconciled, and fall in and out of love just as the real children of today do in actual life.

This, perhaps, explains the broad appeal of this daily drama for listeners who have followed the story for the past four years, while it has been winning a unique reputation among radio shows.

Protest Cancellation

Before the program was sponsored and while it was still broadcast only locally on WMAQ, an announcement was made on the air that Today's Children was to be cancelled. Fans protested with an avalanche of mail and the cancellation order was rescinded. Shortly afterwards, Today's Children was given a spot on the NBC-Red network with a spon-

sor. Recently the sponsor renewed the contract for another 52 weeks on the air, beginning June 1.

The script is written by a real child of today—Irna Phillips. The youngest of a family of 10 children, she writes about members of her own family and her daily associates. And, without a doubt, that's the reason the drama always rings true.

A Real Mother

One of the chief characters is Mother Moran, she of the quiet voice and wise counsel. Mother Moran is the steady influence in the varied lives of her children, their families and their friends. The model for Mother Moran is the author's own mother who, alone, reared 10 children of today.

No wonder Irna Phillips is an authority on family life, when she grew up with nine brothers and sisters. She has what psychologists call a "photographic mind" and can reproduce a real life conversation almost exactly, bending the material to suit the characters in her story. Frequently, a conversation she hears today will show up in the script a week or so later.

A few short years ago, it had

never occurred to Irna Phillips that she could write. Outside of school compositions she had never even tried. She was a school teacher who wanted to become an actress, and didn't even consider radio.

In 1930 while she was teaching public speaking and dramatics in Dayton, Ohio, she came to Chicago to visit her mother. She had heard Pat Barnes on the air and went to the studio to catch a glimpse of him. He thought she wanted an audition and gave her one, reading Eugene Field's "The Bow-leg Boy."

That chance audition started her thinking about radio and a year later, she resigned her teaching job to become a radio actress in Chicago. After a few weeks of acting, a station official asked her to write a short Memorial Day program.

Over her protests that she was an actress not an author, Irna was persuaded to try writing the program. It was such a success that she was advised to concentrate on writing and she started a script of an average American family.

About a year later she started writing Today's Children in collaboration

(Continued on page 15)

The "Old Hayloft"

By THE HIRED MAN

TO Herb and Charlie: Much has been written and much has been broadcast concerning your heroic job of recording for all time the Hindenburg disaster. When Harold introduced you to the audiences at both Barn Dance shows the other night, those loyal listeners of yours applauded vigorously. They were proud of you. Yes, national acclaim is yours for an emergency task well done—but just remember that your "buddies" of the old hayloft and in the studios feel just a wee bit more proud of you than anyone else possibly could—even though we find it difficult to express ourselves.

Snapshots! . . . The Dixie Harmonica King, **Eddie Allan**, expectantly waiting for **Jack Holden** to call him to the microphone. . . . **Otto "solong"** at between-shows lunch, sitting on a bale of hay and happily making away with sandwiches, pickles and coffee. . . . **Pokey Martin** waving his arms as he tells "tall stories" into the mike. . . . **Henry Hornsbuckle** with his general store characters—the **Prairie Ramblers**, **Christine** and **George Goebel**—almost painfully intent on their broadcast. . . . **Lulu Belle** hanging her gum on her guitar preparatory to singing. . . . **Tom Rowe** seriously guiding the controls. . . . **Fritz Meissner** kibitzing. . . . **John Brown** at the piano—a picture of calmness and serenity.

Mother's Day Scene

Beautiful scene on Mothers' Day eve when **George Goebel** sang "My Mother's Eyes" to his own mother, as she knitted in a rocking chair. . . . With a blue light on this picture, it was one of the prettiest our old hayloft audience has witnessed for a long time. . . . Wasn't it nice to hear **Sophia Germanich** on the Tall Story Club?

Hayloft visitors are always interesting, declares the **Hired Girl**. . . . On the show itself, the **Kokomo Kitchen Band** were "different." . . . And in the audience, there were 40 Juniors and Seniors from Big Rock (Illinois) Township high school. . . . They spent the day visiting Chicago in charge of Superintendent **E. L. Welton**. . . . Among baseball notables were **Luke Sewell** of the White Sox and **Muddy Rule** of the Boston Red Sox. . . . **Olive Kackley**, beloved producer of our Community Service Home Talent Shows, was on deck. . . . She's one of the best known women of the entire corn belt because of the many productions she has directed. . . . (Guess I'll let the **Hired Girl** go right ahead. . . . She's doing fine.)

Eighty-one years young and spry as a woman half her age—that's **Mrs. Emma Van Alstyne Lanning**—our

"Aunt Em"—featured on the network hour as a mother who had accomplished much during her life. . . . In the audience were her son, **Egbert Van Alstyne**, his wife, and her grandson. . . . It was a happy moment in her life when she was presented at the microphone with an engraved cowbell, flowers from a listener and a big bouquet with the message "Love—Sonnie." . . . **Uncle Ezra** was loud in his praise of "Aunt Em."

Harmony Duet

HARMONY is the keynote in the partnership of Don and Helen, the new duo heard daily on WLS programs. Sweet harmony they seek in singing their songs and happy harmony in their lives together as Mr. and Mrs. Lincoln Bush. Lincoln, not Don, is Don's real first name, but he adopted the shorter name for radio purposes.

The melody "Two by Four for Two" they chose as a theme, for it is an expression of their own idea of a happy life together. They select for their broadcasts the songs we all love to hear—old love songs, songs of home, familiar old and new popular ballads and melodies.

Girls Only

With the exception of two or three years which they spent in Pittsburgh, Don and Helen have always lived in Chicago. Both were born in Chicago, both grew up here. Both attended Austin High School. They met in high school, but for three years after they finished school, they went their separate ways.

Then one evening Helen attended an engagement party of a young friend. While the party was in progress, the telephone rang. That telephone call changed the course of two lives. The speaker on the other end of the wire was informed that the party was for girls only, so immediately he declared he'd bring his friends and come right over.

Among the group of intruders was Don. That evening Don and Helen renewed their friendship. Coming events do seem to cast their shadows before, and so they did on this night.

Helen sat at the piano and played. Everyone sang, including Don and Helen. Helen was secretly delighted to discover what a pleasing voice Don had, for she was seeking a new radio partner. She had previously sung on the air on WJJD with her brother John.

"Business" Arrangement

Two weeks later Helen and Lincoln were heard on the air from WJJD in Chicago. When the new partnership started, Helen would not permit Don to pay for her carfare and lunches,

for, of course, it was strictly a "business" arrangement. Then one day Helen accidentally addressed Don as "honey."

"Don't call me honey unless you mean it!" Don exclaimed and looked very stern. A slight pause followed, then both suddenly laughed, for at that moment they realized how much they meant to each other. Two and a half years later the "business partnership" became a life partnership.

About three years ago, Don and Helen were East visiting in Pittsburgh. Relatives there urged the couple to try radio. They auditioned and were engaged immediately. The next two years Don and Helen had programs on WWSW, KQV, and KDKA. They made personal appearances in the East with Dan and Sylvia's Revue and were chosen to sing at the Greater Exposition in Cleveland last September on the Pittsburgh radio show. Before going to Pittsburgh the couple had appeared on WENR and WGN in Chicago, as well as WJJD previously mentioned.



Don and Helen relax at a Wisconsin lake over week-ends.

In the East, Helen grew homesick for the windy city. So back to Chicago they came. On April 26, radio listeners heard Don and Helen for the first time from the Prairie Farmer station.

Don was born on Lincoln's birthday, February 12. Helen just had a birthday May 10. As Helen says, she is 5'5" tall with her shoes on, which makes her actual height about 5'3½". Her hair is chestnut brown and her eyes are hazel, with a bit more brown in them than any other color. She weighs 125 pounds. Don is a half inch over 6', weighs 170 pounds. He has light brown, wavy hair and blue eyes.

Safe Driving Week Observed May 23-30

THE week of May 23 to 30 is being set aside as WLS Safe Driving week, to prepare motorists for the holiday week-end. During this week listeners' attention will be brought to the tragic toll of motor accident deaths in many novel ways.

Safetygrams, such as are featured on Everybody's Hour each Sunday, will be given frequently during station breaks; and accident news of the week will be emphasized.

The Chicago Motor Club, the National Safety Council, Mayor Kelly's Keep Chicago Safe Committee, the Chicago Police Department, Illinois State Highway Department, the School-boy Patrol System, and the safety department of the Illinois Agricultural Association have all been invited to cooperate in the safe driving week observance.

Time on Dinnerbell, Everybody's Hour, and other programs will be devoted to this feature.

Charter Jubilee

The Chicago Charter Jubilee program started on WLS, Thursday, May 20, with a roster of prominent Chicagoans in the cast. Dramatized on this bi-weekly program, which alternates with the Judges of the Round Table series, are historic episodes in Chicago's 100-year span.

Featured on the first official radio program of the Charter Jubilee were Mayor Edward J. Kelly; Barnet Hodes, Jubilee secretary and Chicago corporation counsel; Judges Stanley H. Klarkowski and Cornelius J. Harrington of Cook county circuit court; Michael L. Rosinia, city prosecutor; Thomas J. Bowler, clerk of the criminal court; Madge Lawrence of the Bureau of Public Welfare, and Michael F. Ryan, president of the Lawyers' Legislative League of Illinois, sponsors of the program.

Every other week, a prominent Chicagoan will give a five-minute talk on the Jubilee at the beginning of the Round Table show.

The Lawyer Lincoln series, in which the Legislative League also cooperated, is temporarily off the air.

Newsies See Barn Dance

Three hundred newsboys of the Minneapolis Star will climax their trip to Chicago, May 22, with a visit to the Old Hayloft to watch the Barn Dance crew entertain.

When Wayne Tiss of the Star was planning the trip for the newsies, he conducted a poll to discover what the majority of them were interested in seeing in Chicago. Most of them expressed an earnest desire to see the National Barn Dance and that wish is to be fulfilled.

Vic and Sade Shift

Vic and Sade, daily serial which for the last several weeks has had, also, three night broadcasts a week, changed schedule after Wednesday night, May 12, and dropped one of the two Wednesday night broadcasts and added Friday night performances effective, Friday, May 21, at 8:45 p. m., CST, over the NBC-Red network. The program is now heard Tuesday, Wednesday and Friday nights each week, with the present daytime schedule to remain unchanged.

Allotted Time on Net

The Allotted Time quartet, heard recently on Dinner Bell, flew to New York to make an appearance on Phillips Lord's "We, the People" program, May 16. They sang several old-time songs and were interviewed by Lord on "horse and buggy" days.

Speed Classic Aired

The annual 500-mile automobile race at the Indianapolis Motor Speedway on Monday, May 31, one of the most spectacular sports events in America, will be covered by NBC in a series of broadcasts beginning several days before the event and including an eye-witness description of the running of the race itself.

Preliminary to the day of the race, NBC will broadcast two or three programs in which the elimination and time trials at the track will be covered.

Around the World

A radio tour around the world in one city will be staged by NBC on Monday, May 24 at 6:00 p. m., CST. Native songs and languages of 25 nations of the world will be broadcast from the "melting pot," New York.

A RADIO "PULITZER PRIZE"

The achievement of Announcer Herbert Morrison and Engineer Charles Nehlsen in their magnificent eye-witness reporting and recording of the Hindenburg dirigible disaster emphasizes a need which Stand By has long felt has existed in radio. There should be an award, a cup, medal or cash prize, to be given annually for the most outstanding accomplishment in radio during the year. It could be comparable to the various Pulitzer awards in journalism.

The award could be given for outstanding broadcasts in which public service, resourcefulness, courage, devotion to duty and other such elements are major factors. An impartial commission should be formed to study examples of such broadcasts and to decide the winners.

All types of radio workers could be eligible—announcers, engineers, production men, writers, commentators, actors; in short, everyone who works on the mike or behind the scenes in radio would be considered. The award could be announced annually at the convention of the National Association of Broadcasters. Winning the prize would come to be the highest honor in radio.

We have no suggestions as to who would supply the necessary funds. That is a detail which could be worked out among the broadcasters. We merely offer the suggestion and urge the establishment of an annual radio service award for the achievements of radio workers like Morrison and Nehlsen.

Strawberry Season Suggests Desserts

by MARY WRIGHT

APRIL showers bring not only May flowers, but also luscious, red strawberries which furnish us with pleasant memories for all the intervening months. And what memories! Whatever your favorite be, strawberry shortcake, pie, ice cream, or "what have you," strawberry season is a memorable time of the year to everyone—but especially so to those of us who have gone out into



Mrs. Wright

the garden on a warm morning and picked the ruby red, dew-drenched fruit and consumed it right there. "au naturel." And speaking of strawberries "au naturel," for the first course for the Spring breakfast party,

they're a natural, than which there is none better. Leave the stems on the fruit, wash them several times, drain well, and serve arranged with stems outward, around a pile of powdered sugar or, if you prefer, confectioners' sugar.

By the way, strawberries will always retain more of their juice and flavor, regardless of the way they are to be used, if you will wash them before removing the hulls. You'll find the matter of removing the hulls much simpler if you'll use a little five cent strawberry huller which acts like tweezers. Lacking this, use a teaspoon in preference to a knife for greater ease on your fingers.

Isn't it fortunate that fresh pineapple is in season along with strawberries? Sugared and combined with fresh strawberries, it is luscious as a first course for any of the three meals of the day, and equally delectable as a dessert.

Be careful not to let the strawberries stand more than 10 or 12 hours in the sugar, however, or they will become toughened. If you don't like your berries crushed, slice them before sugaring to allow the sugar to penetrate better.

If you would like to give your family a special treat without spending much time on it, serve this:

PINEAPPLE DELICIOUS (serves 8)

1 c. strawberries, sliced
4 slices pineapple, cut in 1/2" pieces
12 marshmallows
1/4 to 1/2 c. nut meats
1 pt. heavy cream

Mix first four ingredients and let stand for one-half hour. If fresh pineapple is used,

cook it until heated through and chill before adding to the mixture. Drain. To this fruit mixture, add 1 pint whipping cream, whipped stiff. Mix well and chill at least 1 hour.

You'll agree that this Pineapple Delicious lives up to its name if served over fluffy white angel food cake, in delicately tinted meringue shells of various colors, or just plain in tall sherbet glasses.

For those extra special occasions, why not please your guests by serving your strawberries in a strawberry ice cream pie? It's delicious to taste, it's delightful to make and it's de-lovely to see. It may sound like a lot of work at the last minute, but I assure you it is not, providing you brown the meringue while you are filling glasses or doing other incidentals between courses. Here's the recipe.

STRAWBERRY ICE CREAM PIE (serves 6)

4 marshmallows
1/2 to 3/4 pint strawberries
1 egg white
1/16 tsp. salt
2 tsp. sugar
1 1/2 pint vanilla ice cream
Baked pastry shell

Cut marshmallows in small pieces and heat with 1 tsp. crushed strawberries in a saucepan over a very low heat, folding over and over. Remove from heat before marshmallows have entirely melted, but continue mixing until you have a smooth fluffy mass. Add a few drops of red coloring if you wish. Beat the egg white to which the salt has been added, until stiff, add the sugar gradually beating well between additions. Fold into marshmallow mixture. Working quickly, put the ice cream into the well cooled



Delicious, delightful and de-lovely is this strawberry ice cream pie.

pastry shell, smoothing it down fairly well. Cover the top of the ice cream with a cupful of sliced berries (unsweetened) and top the whole with swirls of the strawberry meringue. Place under the broiler just long enough to brown the meringue lightly, 1/2 to 1 minute. Remove pie from oven and garnish by placing whole strawberries, hulls intact, in the swirls of the meringue. Be sure that the meringue meets the pie crust all the way around and that there is a thick layer over every part of the ice cream, for it is this meringue which protects the ice cream from the heat.

If you prefer, you may use a regular meringue, in which case it would be well to make a two-egg meringue, so it will be sufficiently deep to protect the ice cream from heat. If you do not have a broiling oven, heat the baking oven very hot, 500 degrees F., place the pie pan on a heavy board (to prevent the bottom of pie from becoming hot) and slip into the oven to brown lightly.

Outward Room

"Outward Room" by Millen Brand will be reviewed by Ruth Harshaw during Homemakers' Hour on Tuesday, May 25. With New York as its setting, this novel portrays the struggle of a girl who escapes from a madhouse and gradually regains normalcy in the great city. Although a first novel by the author, it is attracting unusual attention.

Social Activities

Mrs. Will Parks of the Rock Island County Home Bureau will be a guest speaker on Homemakers' Hour on Friday, May 28. She will discuss the social and community activities of the Home Bureau and their cooperation with other organizations.



By JACK HOLDEN

BUTTRAM came over to our house the other evening. He always manages to get there just in time to eat. I'm going to have to re-sod our entire back yard now. Donnie had some airplanes and he and Buttram sailed them all over the yard till dark. Donnie and Buttram always did get along together. Just a couple of seven-year-old kids.

For candid camera fans: An old woman sound asleep on a stone bench at Wacker drive and Michigan bridge. Jimmy (Schnozzle). Durante posing for photographers in the Merchandise Mart lobby. Tom Hargis' two feet crossed and on top of his desk (panorama view). Otto standing against a flour barrel (that's Otto on the right). Tom Rowe as he fumbles thirty keys to find the one that unlocks his office. George Biggar nervously chewing the eraser end of a lead pencil.

A new untold story regarding the Hindenburg disaster and Announcer Herb Morrison. Herb recalled that as he ran from the flaming mass of wreckage he heard objects whizzing past him at close range. Thinking they were perhaps fire brands, he only ran the faster. Later he was told that those fast-whizzing objects were bullets! It seems that all airships carry a certain amount of cartridges in a magazine store, due to the fact that guns are carried aboard by certain members of the crew to safeguard the mails and express, etc. When the intense heat struck the

cartridge magazine, it naturally exploded and the lead pellets were sent into the air. No damage was done by them, but a few of them came very close to Herb as he ran back from the wreckage.

A letter from your old friend Howard Chamberlain, who tells us that his wife, Lurella, is recovering satisfactorily from a major operation. I know they'd be glad to get a card from you if you have time. Address Howard at KMA, Shenandoah, Iowa.

Drove past Riverview Park yesterday. Roller-coasters, ferris wheels, merry-go-rounds, water chutes and miniature railways are being tested out for the new season which opens this week. The turnstiles are being put up and the big high fence has a new coat of paint. It won't be long now. The WLS gang is already invited to be the guests of Park Manager George Schmidt, and we expect a great evening. Red Foley will spend

all his time trying to win a Kewpie doll and Arkie will probably try all evening to hit the target with a baseball and send one of the colored boys into a tub of water.

Gillette show rehearsal for tomorrow night. All right, Hargis, hold your horses! I'm coming.



What the well-dressed young man wears for spring is demonstrated by Neil Eugene Bechtel, Evelyn's son.

SAVE ON YOUR PHOTO FINISHING



With each roll sent to us you will receive one of your prints, hand colored FREE (regular size). The value of this print is 15¢; also 1-6x7 enlargement FREE (black and white). Our work is of the highest standards as attested by thousands of satisfied customers. We guarantee our work. Daily service. Save by sending your films here.

25¢

PER ROLL SEND COIN

Be sure address is correct—and put your return address on package.

ALLEN PHOTO SERVICE, 3729 N. Southport Ave., Chicago, Illinois

LILY MAY



Conversational Cut-Up!

Fanfare

By MARJORIE GIBSON

AS WE begin our Fanfaring this week, Patsy Montana and Paul Rose and their little girl, Beverly, are on their way home from California. The Hilltoppers are vacationing now. Ernie Newton is on his way to Santa Anna, California, to see his mother. Tommy Tanner and his wife, Ruby, left after the barn dance last Saturday for Clay Center, Nebraska, to visit relatives and friends. Don Wilson, who had planned to take his wife and their new little son, David Layton, to visit the folks in Fort Smith, Arkansas, came down with the mumps just three days before his vacation was to start.

We'll undoubtedly have considerable vacation news from now on. Thinking in the vacation vein, we decided to ask some of the men in the studio this question. Where would you like to go on a vacation?

Herb Morrison: I'd not only like to go down to West Virginia to see my mother, but I am going.

Harold Safford: Just where I go every summer—up in the Lake Superior country along the Gun Flint Trail.

Rocky Racherbaumer: I'd like to go to Mexico City—also I'd like to go on a Caribbean cruise.

Bill Meredith: I have only three choices: Bermuda, Mexico or Canada.

Merle Housh: I have two. First choice would be to go home to Topeka, Kansas, to see Mother and Dad. I'd also like to go to Bermuda.

Eddie Allan: I'd like to go to northern Michigan, near Munising. Those rock formations are among the most beautiful in the world. You know, I've heard the fishermen up there use eight-pound trout for bait.

Phil Kalar: I'd like to go two places—first to California, and especially to San Diego; then I'd like to go up to my old cabins in the mountains near Denver.

Buddy Gilmore: I'd like to go up to my cabin in the north country near St. Ignace, Michigan.

Paul Nettinga, Frank Baker and Zeb Hartley: I'd like to spend my vacation in the north woods.

Jack Taylor: I'm going to go just where I'd like to go. First to Summer Shade, Kentucky, to spend a week, and then up north to Silver Lake, Wisconsin.

Tex Atchison: I'd like to go out to Hollywood and watch them make a motion picture.

Arkansas Woodchopper: I'd like to go up in the peaks of the Rocky Mountains and trout fish in those lakes where the water's cold and the fish are wild.

Chuck Ostler: I'd like to spend my vacation in a Swiss Chalet in the Alps Mountains.

Art Wenzel: California.

Ed Paul: I'd like to go out to some quiet lake somewhere and I'd like to stay about three or four months.

Max Wilson: I'd like to spend it on a cool lake in the mountains.

Bill Thall: To California, especially Hollywood.

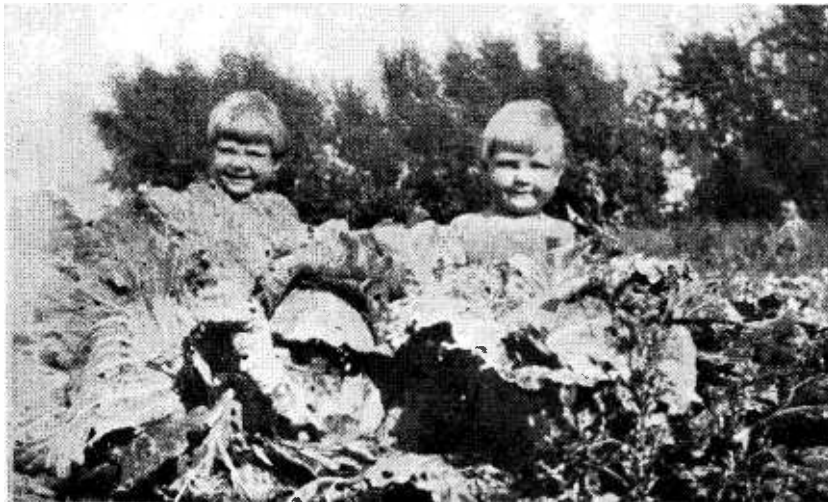
John Lair: I'd like to spend my vacation down in Mt. Vernon, Kentucky, and in Renfro Valley, and that's just where I'm going to spend it.

Chick Hurt: I'd like to go down to the jungles of Africa. I always wanted to see a cannibal. I wouldn't be afraid, 'cause I think cannibals would run when they saw me.

Pokey Martin: I'd like to go to Hawaii via Durant or to Durant via Hawaii, and vicey versey.

Chuck Acree: Not having been home in six years I'd like to go home. Home is in MacAlester, Oklahoma, just 75 miles north of Durant.

Dorothy M. Onkka, Cohato, Minnesota: has some interesting questions



Mary Jane and Carolyn DeZurik used to play hide and seek in the cabbages.

for us and here are the answers: The Betty and Bob show which she hears over WCCO, Minneapolis, originates in the studios of WBBM in Chicago. National Barn Dance tickets are 75 cents for adults and 35 cents for children. It is advisable to order tickets for the barn dance from a week to 10 days in advance. Visitors can see the early morning broadcasts which originate in Studio A on the third floor of the Prairie Farmer building.

Miss Onkka also requests the names of the Kitty Keene cast. Kitty Keene is played by Frances Carlon, Jill by Joan Kay, Bob Jones by Dick Wells, Charles William by Ken Griffin, Ken Flannigan by Henry Saxe, Clara Lund by Virginia Payne, Steve by Rupert La Belle, Sonny by William Rose, Huldah by Beulah Brandon.

H. S. K., Milton, Wisconsin: Henry Burr was married on June 5, 1910, to Cecelia Way Niles of Cuba, New York. They met while appearing together in a concert in New York City.

Erma R., Hale, Colorado, writes us that a friend says that Jack Holden sings every night over Columbia network and she asks us to confirm or deny this assertion. The answer is no. Jack has sung on the air occasionally, however, and has a pleasing baritone voice.

A radio listener (address missing) wants to know where Lew Childre is appearing. Dad Pickard came in to see us the other day and he said that Lew is appearing on WWL, New Orleans. The Pickard Family has just recently returned from the South and is heard each evening over WGN.

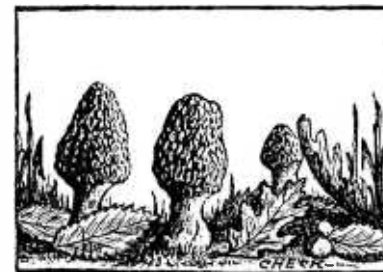
Mrs. Harold Hanks, Scottville, Michigan: Evelyn the Little Maid was 23 years old December 20.

M. H., Zion Ill.: Julian Bentley has been interviewed. He was born near Harvard, Illinois, on August 19, 1908.



By CHECK STAFFORD

HOWDY, folks: How many of you like to hunt and eat mushrooms? Soon it will be time for the spring or sponge variety of this delicate Nature's morsel. Warm rains and sunshine cause them to spring up in woodlands, old orchards and pastures. But if the hunter is not acquainted with the edible varieties, he should have a care, for many of the fungi are poisonous, especially the toadstool or flat topped kinds.



Among other Little Theatre visitors last week, I enjoyed meeting Mr. and Mrs. L. M. Ingram of Chicago, Illinois. Ingram related an interesting life story. At the age of six, he and a little sister, then about two years old, were bereft of parents while living at Bloomington, Illinois, 51 years ago. Visiting Kansas folks took charge of the little orphans and Ingram has vivid memories of a brief, hard life on a large, ranch-like prairie home before he was sent back to Bloomington, unwanted. However, his sister, who was called Beulah Belle, was kept by the Kansas rancher family. To this day he has never seen or heard of her, despite efforts to find her.

Back in Illinois the little lad was buffeted about and finally went to work at an early age in the mines. He followed various lines of work and finally become a street railway employe at Springfield, Illinois. During all this time he had made many attempts to gain clues about his sister's whereabouts, but with no success. Only dim memories of his brief but happy days with her remained. He decided to seek new fields and journeyed to Chicago, where he soon found work with the Chicago Street Railway Company. That was 25 years

ago, and today, he is still on the job as a street car motorman, able, active and spry.

As he sees hundreds of passengers daily, Ingram wonders could one of the elderly ladies possibly be his long-lost sister? . . . is she still alive? . . . where is she? . . . and will he ever know of her fate? The veteran motorman told me of his rough, hard, boyhood days, of his yearning for a friendly home and folks to guide him, and of his longing to see his sister. Time passed rapidly and came the day that his last chance to find the people who would recall the name of the small Kansas town where his sister once lived, was gone. Try as he did and has, no word or clue has ever been found of the family who kept the golden haired, pretty little girl on the Kansas farm, while he, the more stubborn, willful brother, was sent back to Illinois, never to return.

The Ingram folks' thought of the long-missing sister was no doubt reopened when they heard a police request broadcast made on the air asking for clues to a missing person. Daily, we unwillingly peep into the seamy, sorry side of life as we answer official calls from downstate officials or city police regarding lost people or straying loved ones. Those of us who can look back to a happy, peaceful and parent-guided childhood and youth, have much to be thankful for. I often wonder if we, who enjoyed the loving guidance of Mother and Dad's kindly hands until we had families of our own, ever really appreciate the blessing of that influence.

Studio and Little Theatre news notes of late include the large number of phone calls following Herb Morrison's dramatic recording of the Hindenburg disaster . . . the increasing attendance of school classes interested in radio . . . the brightness and cheer the flowers radio listener friends have sent in add to our offices . . . and a studio marriage ceremony. Last Friday John Sandberg,

of Rockford, Illinois, and Margaret Morris, of Ashton, Illinois, were united in marriage by Dr. John W. Holland, in his office, with Sophia Germanich and Delia Ragland as witnesses.

Pioneer Stories

A new series of programs, entitled Pioneer Stories, started on WLS, May 18, and is heard every Tuesday and Thursday at 6:30 a. m., CST.

The "Old Timer" spins yarns about the western cattle country, the Erie Canal, and other pioneer subjects. Special music has been chosen to fit each story with emphasis on old-time favorites.

RCA LIC. RADIOS

CATALOG FREE
Factory Prices—Save 50%
FREE home trial. MONEY
BACK if not satisfied. ONE
YEAR GUARANTEE. 24 beautiful
models. 5 to 15 tubes.
Radios that get EUROPE. New
Battery radios for farms. Auto
Radios. Send for free catalog.
Order Now. Send \$1
Dep. Pay balance C.
O.D. Money back if
not 100% satisfied.

WORLD-WIDE RADIO CO.
Dept. 45
2888 Elston Ave., Chicago

YOUR BIRTHSTONE

**SPECIAL GET
ACQUAINTED OFFER FREE**

Send Name, Address
and Date of Birth

ALSAMAR CHICAGO ILLINOIS

20 REPRINTS 25c

FILM developed, 2 prints each negative, 25¢.
10 Reprints 50¢; 100—\$1.00.

ROLI developed and printed,
with 2 professional enlargements, 25¢.

**ENLARGEMENTS 4—4x6,
25¢; 3—5x7. 25¢; 3—8x10,
35¢.**

**SPECIAL hand-colored, case/
mounted. 4x6 enlargement, 25¢.**

TRIAL OFFER

SKRUDLAND
8970-86 George St. :: Chicago, Illinois

DO YOU HAVE Cottages for Rent?

A SUMMER HOME OR ROOMS
AVAILABLE FOR VACATION
TOURISTS?

ARE YOU A GUIDE?

90,000 FAMILIES

living within inexpensive driving
distance of your community read
this magazine every week. Vacations
are being planned now.

Advertise in Stand By

(Reasonable Rates)

Information gladly sent on request
—address Advertising Department
Stand By Magazine

Drama, Music and Fashions



▲ The four principals of the Virginia Lee and Sunbeam drama in a tense moment. Left to right: Lester Podwell as Tommy, Rosemary Dillon as Norma, Virginia Lee, and Frank Dane as Jimmy.



▲ Sally Foster models a summer fashion in a white linen jacket worn over a black crepe dress, with green buttons.



◀ Entire Virginia Lee and Sunbeam cast includes Announcer Ed Paul, Dick Earle as the waiter, Norma, Tommy, Al Boyd, Jimmy, Virginia Lee and Producer "Tiny" Stowe.



◀ In Chicago for the National Folk Festival starting May 22, Romaine Lowdermilk will bring his authentic Western music to WLS listeners on several programs. Romaine is attending the festival as KOY representative.



"Big City Parade" is a Friday feature in which Judge J. M. Braude of the Chicago Boys' Court and Lillian Gordoni, dramatic director, take an active part. ➤



Notes from the MUSIC LIBRARY

By JOHN LAIR

I AM a bit disappointed in not having had a greater response to the call for information on the Fuller-Warren tragedy mentioned in a recent issue. While it is true that it all took place in 1820, more than 100 years ago, there must be some of our readers who have heard from grandparents or old settlers the story of Amos (Amasa) Fuller. Fuller was hanged in Lawrenceburg, Indiana, for the murder of Palmer Warren, his rival for the hand of a young English girl visiting American relatives at that place.

Two or three years ago I made a trip to Lawrenceburg but was unable to gain much information from local historians. I did uncover, quite by accident, in the public library an eyewitness account, in poetry, of the execution of Fuller. I have a copy of the court records on the case (this, by the way, was the first public hanging in that section of Indiana) and have located the burial place of Fuller but my story is still far from complete. I have two ballads written around this incident—one of them being, I believe, the most perfect example of American balladry I have ever seen. I have heard that there is a third, but have never come across it.

Ask the old-timers in your neighborhood if they know a song about this or if they ever knew anyone who knew any of the principals in the tragedy. As soon as I can get together sufficient information I want to publish the story and the song, as it would be a new contribution to existing American Folk Music. Your help will be greatly appreciated.

SONG EXCHANGE

Frank S. Milligan, 835 Van Buren Street, Gary, Indiana, joins our song exchange list with 1,000 songs on which to trade and is anxious to hear from you.

O. C. Thompson, R. 1, Tunnel Hill, Georgia, wants to exchange songs with Stand By readers. He is looking for "He'd Say Ah, ha!" and "On the Party Line."

Hazel E. Baker and Elsie M. Lang, both of R. R. 1, Piper City, Illinois, are beginners in the fascinating business of song collecting. Hazel wants

the words to "Red River Lullaby" and "I Want to Be a Real Cowboy Girl," while Elsie expresses a preference for "Beautiful Texas" and "I Want to Be a Cowboy's Sweetheart." It strikes me as being a pretty nice idea for two girl friends to go into this together and I hope they will derive a lot of pleasure from it.

Mildred White, 6th and Poplar Street, West Terre Haute, Indiana, offers to exchange with readers any of her large collection of songs. She is looking for "Put Me In Your Pocket" and "Oklahoma Sweetheart."

Carl Burghardt, 10523 Ewing Avenue, Chicago, Illinois, offers to exchange songs with anyone. He would especially like to get a copy of Bert Layne's song book or would like to hear from anyone who knows where Bert is located now.

Dorothy M. Herrman, 1540 Wolf-ram St., Chicago, Illinois, is also new in the song collecting game. She has only a few songs now, but hopes to increase her collection through the kindness of other collectors. She will exchange "Little Joe the Wrangler" and "Little Joe the Wrangler's Sister Nell" for "Berry Picking Time" and "Riding Down the Canyon."

"Take Good Care of Mother, Boys"

Contributed by Mrs. Clayton Gillmer, Genesee, Pennsylvania, who sent the words only. Can someone supply the music?

I remember when a lad,
Just sixteen years of age,
My father, he was taken ill and died.
On the morning of the night
That his spirit took its flight,
He called his children all to his bedside.
He kissed us all goodbye,
And bade us not to cry.
But take good care of Mother when I'm dead.
Her head is bending low
And she soon from you will go
And you'll never know a mother's love again.

Chorus:
Take good care of Mother, boys,
When I am dead and gone.
Try to keep her last days free from pain.
Respect her old gray head,
And remember when she's dead
That you'll never know a mother's love again.

The years flew quickly onward.
I soon became a man.
My brothers and the rest grew up apace.
But my mother, poor old soul,
She had almost reached life's goal.
I could see it as I gazed into her face.
Her head was bending low.
And her steps were weak and slow.
Her eyes were dim and she scarce could see.
I would try to cheer her heart
As oft I would impart
These words my dying father taught to me.

On a quiet summer morning,
The birds were singing gay,
The roses lent their fragrance to the air.
In a quiet village churchyard,
Close by a hollowed mound,
A few sad faces assembled there
Within that sacred spot.
They have laid my mother down
By one on earth whom she loved so dear.
As the aged sexton
Was filling up the grave.
These words, they seem to whisper in my ear.

BIG SONG BOOK

By
DOC HOPKINS, KARL & HARTY
Song hits with piano and guitar music—pictures, etc. Hear them on the SUPPER TIME FROLIC—WJJD—6 o'clock every evening. Send 50¢ in coin to—
CUMBERLAND RIDGE RUNNERS
Room 310, 208 N. Wells Street, Chicago

100 BARN DANCE FAVORITES

These Should Be in Your Home
100 favorite songs and fiddle tunes as used on the WLS Barn Dance since the beginning. All songs with both words and music arranged for piano and guitar accompaniment. Pictures of favorite acts, both old and new. A large picture of the Barn Dance Crew and the story of its origin. The complete souvenir of the Barn Dance. Price 50¢—in Canada 60¢. Address Favorite Songs, % WLS, Chicago.

SHELBY JEAN DAVIS

WJJD SUPPER TIME FROLIC
Sends words to "The History Song" and six others with her 6x7 picture. Mail 25¢ coin to 3548 N. Whipple, Chicago.

YOU can play GUITAR—Spanish or Hawaiian. New quick way. Play regular sheet music by notes and diagrams. Order ALLEN METHOD for Hawaiian and ADAMS METHOD for Spanish. Each book 50¢ postpaid.
FORSTER—216 S. Wabash, Chicago, Ill. A firm whose reliability is never questioned.

Song Collector's Special

... add these photographic copies of the original sheet music to your collection—all six for \$1.00.

- CRADLE'S EMPTY, BABY'S GONE
- MOLLY DARLING
- OLD HOME DOWN ON THE FARM
- GATHERING SHELLS FROM THE SEASHORE
- THE GYPSY'S WARNING
- GRANNY'S OLD ARMCHAIR

Song collectors will find these copies of the originals very interesting.

Order from
MUSIC LIBRARY, WLS
Chicago, Ill.

The Friendly Gardener

I WONDER if you'd be interested in talking about a pool for your yard or garden. Lots of folks are building 'em every year, and they're a pile of fun once you get 'em built. I don't know whether you actually build a pool or not; maybe it'd sound better to say "dig" it, but after you've got the digging done, there's lots of work to be done to make it ready to use.



of a lawn and call that a pool. It looks out of place. Of course, if you've got a formal garden, laid out in regular geometric design, then a round or square pool in the center may be just the thing. But the kind of pool that I think works out best in most places is a little informal pool, with no particular shape to it—but one that looks as though it just happened to be carved out by a stream of water runnin' through some low ground. Of course, it takes the right kind of plants to make it look that way. It ought to have shrubs and low trees growin' around the edge; a few reeds and cattails and other plants of that sort help it along; and iris is a dandy plant to have at the border of a garden pool.

Somehow I always think of pools bein' shady and that's the way I like to see 'em. Shaded by trees, sort of shut off from the rest of the world. A place where you can take a lawn chair and read, take a nap if you want to, or even take off your shoes without the pryin' eyes of the rest of the world starin' at you an' wonderin' what you're doin'.

One thing it's easy to forget: a pool ought to be in a low place; not on top of a knoll or at the highest spot in the yard or garden.

There's one big advantage to a garden pool; once you get it started, and get it stocked with water lilies or goldfish or both, it takes practically no attention. There won't be any weeds growin' in it; it won't suffer from hot or dry weather; and it won't be bothered by bugs or diseases.

Look around your own place and see if there's a spot where a pool would fit into the picture and help make a shady little nook. Next week we'll get more business-like, an' talk about makin' a garden pool.

Then, too, there's a certain something that a pool adds to a garden. Some folks call it charm. But whatever you call it, it's there. A pool, big or little, sort of sets off a garden or a yard and puts it in a class by itself. If the pool is well designed and made right, it puts the garden in a class at the top of the list; but if it's awkwardly done, then it may do more harm than good.

For example, I don't think it's a good idea to dig a hole in the middle

Radio in Australia

David F. Syme of Melbourne, Australia, visited WLS recently as part of his tour of American broadcasting stations. He is managing director of Stations 3 HA, 3 TR and 3 SH, in Victoria, and also assistant manager of the Melbourne Age and Leader.

With Mrs. Syme, he left Melbourne

on March 6, coming by way of San Francisco. They have toured the South and Middle West, visiting radio stations, and are now in the East. During the summer they plan to go to England and Scotland, returning home in November via the Suez Canal.

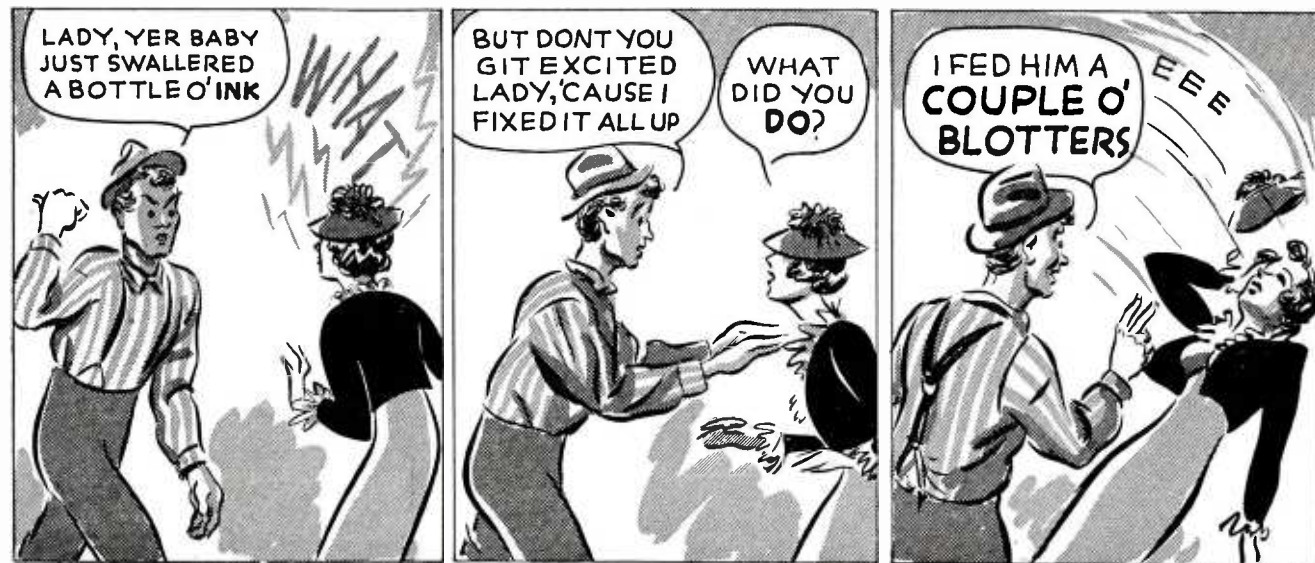
"Radio is vastly different in Australia," said Syme. "For one thing, we have about an equal number of government owned and operated stations and private commercial stations. We have shorter advertising announcements than you do in America.

"Strangely enough, however, most of our popular programs are electrical transcriptions from the United States, featuring your leading orchestras. On our network, the Ford program, with Fred Waring's band, was one of our outstanding programs. Very little Australian talent is used on the air, except in dramatic shows."

Seen Behind the Scene

Virginia Meredith coming down to watch hubby, Bill, work. . . Marge Gibson went home to Flora for Mother's Day. . . And Chuck Acree is busy stringing tennis racquets. . . Smile-A-While time, and a little party in celebration of Helen's birthday, of the Don and Helen team. . . Zeb Hartley busily working on an arrangement for the Novelodeons. . . Georgie Goebel singing a Mother's Day song to his mother. . . Grace Cassidy visited her cottage out at Crystal Lake. . . Rocky has his chest out this week. . . his great dane won first prize in a dog show in Benton Harbor. . . The most popular program during the summertime is the morning homemakers hour with Martha Crane and Helen Joyce. Why? Because they usually make ice cream. . . and is it good? Ask Eddie Allan!

Pokey Martin and Arkie



"Stand By" Classified Ads

STANDBY CLASSIFIED

advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, GR, 2T, and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STAND BY, 1230 Washington Blvd., Chicago, Illinois.

Baby Chicks

Send no money. Baby chicks from bloodtested flocks only. 100% live delivery guaranteed. We pay postage, ship C.O.D. Barred, White, Buff Rocks, Rhode Island Reds, White, Silver Laced Wyandottes, Buff Orpingtons, \$7.95-100. Minorcas, New Hampshire Reds, \$8.65-100. Brahmas, Giants, \$9.50-100. Brown, White, Hanson strain Leghorns, \$7.45-100. Hybrids, Austra-Whites, Leghorns, Rocks, Red Rocks, \$7.95-100. Chicks hatched in separate units from incubation. Flocks under supervision of Mr. Moore with thirty years experience with poultry. This means best quality. N. S. Fisher, Prop., Sheridan Hatchery, Sheridan, Indiana.

Beauty Culture

Jean Beauty Shop—"The Institution that makes Loveliness lovelier." Mrs. J. A. McDonald, Oblong, Illinois. Phone 281-W.

Collection Specialists

Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

Dogs for Sale

The only love money can buy—a dog. English Shepherds—Children's pals. Stock dogs, males, \$5.00. Females, \$3.00. D. Blessing, Summitville, Indiana.

Pure bred Chows, Fox Terriers, Shepherds, Collies. Good ones. Reasonable. E. N. Zimmerman, Flanagan, Illinois.

Five full blood English Beagle Hound puppies. Four months old. Charles Kraiger, R.F.D. No. 2, Lawrence, Michigan.

Fishing Tackle

For Sale at Prices that will please you—Beautiful, high quality, hand made fishing rods for trout, bass, wall-eyed pike, etc. All kinds of fishing tackle. Flies that really get 'em. Manufactured by an expert fisherman and guide. Write Bud Norton, Green Lake, Wisconsin.

Help Wanted

Experienced girl over 25 years of age, for general housework and care of baby. Day nights. References required. State all in letter. Address Box J.K., % Stand By.

Hosiery

Beautiful silk hosiery, 5 pairs \$1 (also NEEHI). Directco, BY221W Broad, Savannah, Georgia.

Instructions

Get Yourself a Government Job. Start \$105-\$175 month. Steady raise. Men-women. Dependable. Common education sufficient. List positions, FREE. Write today. Franklin Institute, Dept. E 17, Rochester, New York.

Lightning Rods

Lightning Rods properly installed absolutely protect buildings and contents against lightning. 25 years' experience installing. Write the King Lightning Protection Company, Peoria, Illinois.

Magazine Subscriptions

Spring Specials! Real Bargains for our readers. Write for list. Frank Pearson, Stand By, 1230 W. Washington, Chicago.

Movie Equipment for Sale

Talking Movie Equipment. Two large Simplex Projectors, two Syncro Film Sound Heads, Loud Speaker, Siracco Ventilator Blower, over a thousand feet of heavy Sounding Felt, and steel booth, 8x9 feet, and all accessories. All in good shape. Write or call Z. G. Watt, Erie, Illinois.

Musical

Play Guitar Quickly. Learn solos and chords new, easy way. Send only 50¢ for fascinating book of instructions. Satisfaction guaranteed. Particulars free. Century Studios, 813 South Oak Park Ave., Oak Park, Illinois.

Nursery Stock

Nancy Hall—Portorica Potato Plants, 200, 50¢; 500, \$1.00; 1000, \$1.50 prepaid. Wrapped roots, box packed. Paul Jones Rushing, Gleason, Tennessee.

Gladiolus—100 Choice assorted blooming size, \$1.00 postpaid. Picardy included. Plant now for August flowers! Terrace Gladioli Gardens, Stevensville, Michigan.

Cactus Novelties, five varieties including Old Man Cactus \$1.00. Three Grafted South American Cacti \$1.00. Hummel's Exotic Gardens, Inglewood, California.

Nancy Halls, Portoricans, Yellow Jerseys, plants 200-60¢, 500-\$1.00, 1000-\$1.75, 5000-\$8.00. Tomatoes: Earliana, Pritchard, Baltimore, Marglobe 200-60¢, 500-\$1.00, 1000-\$1.50. Canner size 500-\$7.00. Pepper: California Wonder, Ruby King, Hungarian, Egg Plant, Cauliflower, Celery 50-40¢, 100-65¢. Cabbages: Wakefield, Copenhagen, Dutch 200-50¢, 500-\$1.00, 1000-\$1.50. Postpaid. Well packed, immediate shipment. Good size. Rural Plant Company, Hawesville, Kentucky.

50 husky, giant pansy plants \$1.00. Immense, gorgeous flowers. 10 Imperial Hybrid Delphiniums \$1.00. Satisfaction guaranteed. Wayside Nurseries, Knightstown, Indiana.

Dahlias, 500 varieties—10 choice named \$1.00 postpaid; mixed 15-\$1.00. Gladiolus \$1.00 hundred (\$100 Prize Offer). Free catalog. Southern Bulb Farms, North, South Carolina.

Photo Film Finishing

NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

Hand-colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

Roll developed, eight guaranteed prints, two beautiful professional doubleweight enlargements 25¢. Very quick service. Expert workmanship. PERFECT FILM SERVICE, LaCrosse, Wisconsin.

Quicker Service. Roll developed, printed, two enlargements, 25¢ each. Satisfaction guaranteed. Major Photo Service, 5705-15 North Major, Chicago.

25 Reprints 25¢. Rolls developed and printed 20¢. Fred's Service, River Grove, Illinois.

Rolls developed, one print and one enlargement of each exposure 25¢. PHOTOSHOP, Dunning Station, Chicago.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. 16 reprints and 2 enlargements 30¢. DEPENDABLE, RiverGrove, Illinois.

Radio Film Company, LaCrosse, Wisconsin. Latest in Photo Finishing. Eight guaranteed prints—two enlargements 25¢.

20 reprints 25¢. Roll developed 16 prints 25¢. Parker Service, 1617-19 N. Artesian Ave., Chicago.

20 reprints 25¢. 100 reprints \$1.00. Rolls developed with 16 prints 25¢. Nordskog, 42 Maywood, Illinois.

Free Pen or Pencil with your monogram in Gold with first Roll developed and printed 25¢. Or free with 25 Reprints 35¢. Fred's, 3, River Grove, Illinois.

At last! All your prints in natural color. Amazingly beautiful. Roll developed, 8 natural color prints, 25¢. Reprints 3¢. Fast service. Natural Color Photo, C-94, Janesville, Wisconsin.

Films developed, 25¢ coin; 2—5x7 double weight professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wisconsin.

Immediate Service! No delay! Roll developed, carefully printed, and two beautiful 5x7 double weight professional enlargements or one tinted enlargement or six reprints—all for 25¢ coin. The Expert's Choice. Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota.

Photo Film Finishing

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢. 100-\$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements, 4—4x6 25¢; 3—5x7 25¢; 3—8x10 35¢. Special hand-colored, easel-mounted 4x6 enlargement, 25¢. Trial Offer. Skrudland, 6970-86 George Street, Chicago.

Rolls Rushed! Developed and printed with two supertone enlargements 25¢. Four 4x6 enlargements 25¢. NEWTONE, Maywood, Ill.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.

Two beautiful, double weight, professional enlargements, 8 guaranteed Never-Fade prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

Enlargements our specialty. 4x6 or smaller, 5 for 25¢. 5x7, 3 for 25¢. 8x10, 3 for 25¢. Roll developed, 16 prints 25¢. 25 reprints 25¢. ENLARGERS, Dunning Station, Chicago, Ill.

Rolls developed—One day service—2 beautiful enlargements and 8 brilliant prints, quality guaranteed, 25¢. Electric Studios, 95 Eau Claire, Wisconsin.

2 beautiful enlargements suitable for framing with roll developed, printed, 25¢. PHOTOFILM, S-2424 North Avenue, Chicago.

Postage Stamps, Coins & Curios

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

Quilt Pieces for Sale

Bright colored, good material quilt patches, 15oz. 30¢, 30oz. 60¢, 3 1/2 lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

Radios

200 new auto radios in original cartons at lowest prices, while they last. Schiffmann Bros., 3840 N. Ashland Ave., Chicago.

Seed Potatoes

Old-Time Peachblows rediscovered. Offering few. Bushel \$5.00. Sample, postpaid, 20¢. R. Hoyt, R1, Durand, Illinois.

Summer Resorts

Lake Nakomis—Furnished cottages for rent, with boats and linens. Henry Ernst, Tomahawk, Wisconsin.

Eagle Lake Terrace, Bloomingdale, Michigan. 18 miles north east of South Haven; cottages furnished complete for rent; cottages open on lake; excellent fishing, bathing; electricity; artesian wells; food coolers; mail delivery; Gentiles. Early bookings. S. D. Smith.

Are you planning a vacation? At reasonable rates we provide good board and nice rooms in private home on banks of Muskegon River, near trout brook and beautiful lake. Peaceful and quiet. Maple grove for trailers and tents. Accommodate only a few. Located two miles south Big Rapids, Michigan. Write Mrs. Mildred Ely, Route 2, No. 104, Big Rapids, Michigan.

You'll enjoy a quiet, restful week-end or prolonged vacation in our modern private home on farm in Ogle County, Illinois. Good food. Clean rooms. \$1.50 per day. Make reservations ahead. Mrs. Paul Strite, Route No. 2, Polo, Illinois.

Tractor Parts

Every Tractor Owner needs Irving's 84 page 1937 tractor replacement parts catalog. Absolutely free. Thousands parts, all makes; tremendous price savings. Irving's Tractor Lug Co., 180 Knoxville Road, Galesburg, Ill.

Turkey Tonics

Attention Turkey Raisers. Thousands of people are now using Williams Turkey Tonic for the prevention and treatment of blackhead in turkeys of all ages. Order direct. Pint \$1.75. Quart \$2.75. Gallon \$10.00. Satisfaction guaranteed or money refunded. Williams Turkey Tonic Company, Monticello, Illinois.

WLS DAILY PROGRAMS

Saturday, May 22, to Saturday, May 29

870 k.c. — 50,000 Watts



Joy Ann Atchison stands up in her carriage to have her picture taken with her mother, Dolly Good.

Sunday Morning

MAY 23

(CENTRAL STANDARD TIME)

- 7:00—Organ Concert—Elsie Mae Emerson.
- 7:30—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Herb Morrison; Grace Wilson; Safetygram contest; Lawson Y. M. C. A. Glee Club.
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist. Bishop Ernest Lynn Waldorf, Guest Speaker.
- 9:15—National Folk Festival Speaker.
- 9:30—WLS Concert Hour—Orchestra; Herman Felber, Roy Anderson, soloists.
- 10:00—NBC—The Southernaires.
- 10:30—"Building Better Citizens"—Chuck Acree.
- 10:45—Elsie Mae Emerson at the organ.
- 10:58—Weather Report; Chicago Livestock Estimates.
- 11:00—Sign off.

Sunday Evening

MAY 23

6:30 p. m. to 8:00 p. m.
(CENTRAL STANDARD TIME)

- 5:30—NBC—The Bakers' Broadcast—Robert Ripley. (Standard Brands)
- 6:00—NBC—General Motors Concert Hour—Erno Rappe, Conductor.
- 7:00—Sign off for WENR.

Monday to Friday

Morning Programs

MAY 24 TO MAY 29

(CENTRAL STANDARD TIME)

- 5:00—Smile-A-While—Prairie Ramblers and Patsy; Red Foley; Arkie; Don & Helen.
- 5:30—Farm Bulletin Board—Merle Housh.
- 5:45—Smile-A-While cont.; Livestock Estimates.

- 6:00—News Report—Julian Bentley.
- 6:10—Program Review.
- 6:15—Mon., Wed., Fri.—Sing. Neighbor, Sing. (Purina Mills)
Tues., Thurs.—Otto's Novelodeons.
- 6:30—Mon., Wed., Fri.—Musical Moments. (Chevrolet)
Tues., Thurs.—"Pioneer Stories," (Allis-Chalmers)
- 6:45—Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.
- 7:00—Mon., Wed., Fri.—Pokey Martin and the Arkansas Woodchopper. (McConnon)
Tues., Thurs., Sat.—Patsy Montana.
- 7:15—News Report—Julian Bentley; Booking Announcements.
- 7:30—Jolly Joe's Pet Pals Club. (Coco-Wheats)
- 7:45—Mon., Wed., Fri.—Otto's Novelodeons. (ABC Washers and Ironers)
Tues., Thurs., Sat.—Morning Minstrels.
- 8:00—NBC—Tim Healy. (Ivory)
- 8:15—NBC—Ma Perkins. (Oxydol)
- 8:30—NBC—Pepper Young's Family. (Camay)
- 8:45—School Time — Educational broadcasts presented by Prairie Farmer, conducted by John Baker.
- 9:00—NBC—The O'Neills. (Ivory)
- 9:15—NBC—Personal Column of the Air. (Chipso)
- 9:30—NBC—Vic and Sade. (Crisco)
- 9:45—NBC—Edward MacHugh, Gospel Singer.
- 10:00—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from the Union Stock Yards. (Chicago Livestock Ex.)
- 10:05—Poultry and Dressed Veal Market; Butter and Egg Markets.
- 10:10—News Report—Julian Bentley.
- 10:15—Prairie Ramblers & Patsy Montana. (Drug Trades)
- 10:30—Martha Crane & Helen Joyce in Morning Homemakers' Program with Orchestra; Hometowners Quartet; John Brown; Soloist. Tues. Sat.—Novelodeons & Ralph Emerson.
- 11:00—Mon., Wed.—Priscilla Pride. (Downtown Shopping News)
Tues., Thurs.—Don & Helen.
Fri.—"Big City Parade."
- 11:15—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast)
Tues.—"Memories and Melodies"—Ed Paul; Ralph Emerson.
Thurs.—Henry Burr and Ralph Emerson.
- 11:30—Fruit and Vegetable Market; Weather; Bookings.
- 11:40—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 11:45—Prairie Farmer Dinner Bell Program conducted by Arthur Page—30 minutes of varied Farm and Musical Features. Special Tues.—Midwest on Parade, featuring Mt. Morris, Illinois.
- 12:30—Mon., Wed., Fri.—"Garden Talk." (Ferry Morse)
Tues., Thurs., Sat.—John Brown.
- 12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 12:45—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 12:55—News Report—Julian Bentley.
- 1:00—Homemakers' Hour.
- 2:00—Sign off for WENR.

Saturday Morning

MAY 29

(CENTRAL STANDARD TIME)

- 5:00-8:00—See Daily Morning Schedule.
- 6:30—Uncle Buster and His Big Yank Boys. (Reliance)
- 6:45—Dr. John Holland's Sunday School, with George Goebel and Ralph Emerson.
- 7:59—Livestock Estimate and Hog Flash.
- 8:00—Junior Stars Program.
- 8:30—The Friendly Philosopher—Homer Griffith.
- 8:45—Hoosier Sod Busters & Red Foley.
- 9:00—Priscilla Pride. (Downtown Shopping News)
- 9:15—Folk Festival Program.
- 10:00—Program News—Harold Safford.
- 10:05—Poultry and Butter and Egg Markets; Dressed Veal.
- 10:10—News Report—Julian Bentley.
- 10:15—Ramblers & Patsy. (Drug Trades)
- 10:30—Morning Homemakers' with Martha Crane and Helen Joyce. (Feature Foods)
- 11:00—Don & Helen.
- 11:15—Garden Club, conducted by John Baker.
- 11:30—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.
- 11:40—News Report—Julian Bentley.
- 11:45—Closing Grain Market Summary—F. C. Bisson.
- 12:00—Poultry Service Time.
- 12:15—Home Talent Program.
- 12:30—Weekly Livestock Market Review by Dave Swanson of Chicago Producers' Commission Association.
- 12:45—Winnie Lou & Sally.
- 1:00—Homemakers' Hour—Mary Wright; Fanfare; Elsie Mae Emerson; John Brown; Evelyn; Red Foley; Eddie; Allan; DeZurik Sisters; Fanfare Interview; Roy Anderson.
- 3:00—Sign off for WENR.

SATURDAY EVENING, MAY 22

(CENTRAL STANDARD TIME)

- 6:00—Novelodeons & Evelyn.
- 6:15—Don & Helen.
- 6:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel & Wire Co.)
- 7:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Toby & Susie; Sally Foster; Otto & His Novelodeons; Arkie; Lucille Long, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)
- 8:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Christine; Pat Buttram; Wm. O'Connor; Winnie, Lou & Sally; Otto's Novelodeons. (Murphy Products)
- 8:30—"Hometown Memories"—Hometowners; Red Foley; Carol Hammond. (Gillite)
- 11:00—Sign off.

Homemakers' Schedule

(Conducted by Mary Wright)

(CENTRAL STANDARD TIME)

MONDAY, MAY 24

- 1:00—Novelodeons; Red Foley; John Brown; Evelyn. "The Little Maid;" "Something to Talk About;" Chuck Acree; P. T. A. Speaker.

TUESDAY, MAY 25

- 1:00—String Ensemble; Don & Helen; Ralph Emerson; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist.

WEDNESDAY, MAY 26

- 1:00—Orchestra; Novelodeons; Evelyn; Red Foley; John Brown; "Something to Talk About;" Chuck Acree; Marjorie Gibson in Fanfare; Homemaking Talk, Mary Wright.

THURSDAY, MAY 27

- 1:00—Orchestra; John Brown; Don & Helen; Little Home Theatre Drama; Marjorie Gibson in Fanfare.

FRIDAY, MAY 28

- 1:00—Orchestra; Evelyn; "The Little Maid;" Christine & Sod Busters; "Something to Talk About;" Chuck Acree; Marjorie Gibson in Fanfare.

SATURDAY, MAY 29

- 1:00—Ralph Emerson; John Baker; Evelyn; Red Foley; Eddie Allan; Roy Anderson; Interview of a WLS Personality—Marjorie Gibson; "Family Fun"—Mary Wright.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, MAY 24

- 6:00—NBC—To be announced.
- 6:30—NBC—Paul Martin & His Music.
- 7:00—NBC—Good Time Society.

TUESDAY, MAY 25

- 6:00—NBC—Husbands & Wives. (Pond's)
- 6:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)
- 7:00—NBC—Ben Bernie & His Boys. (American Can Co.)

WEDNESDAY, MAY 26

- 6:00—NBC—Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)
- 6:30—NBC—Famous Actors Guild—Helen Menken. (Sterling Products) (Bayer)
- 7:00—NBC—String Symphony.

THURSDAY, MAY 27

- 6:00—WLS—"The Old Judge." (University Broadcasting Council)
- 6:15—WLS—Ralph Emerson, organist.
- 6:30—WLS—The City Forum.
- 6:45—WLS—"The Active Citizen," Illinois League of Women Voters.
- 7:00—WLS—Highlights in Chicago's History.

FRIDAY, MAY 28

- 6:00—NBC—Irene Rich. (Welch)
- 6:15—NBC—Singing Sam. (Barbasol)
- 6:30—NBC—Death Valley Days. (Pacific Coast Borax)
- 7:00—NBC—Musical Revue. (Fleischman's)

"Today's Children"

(Continued from page 3)

with Walter Wicker. Irna simply wrote about her brothers and sisters, their husbands and wives and babies, the flesh-and-blood people she knew so well. She dictates all her work to a stenographer and assumes the roles of her various characters as she dictates.

There was a doubt in the minds of radio officials when she first conceived the plan for the story. It was not the sensational stuff that radio audiences wanted, they objected. But she was firm in her belief that au-

diences are interested in the things they understand and know about, and that those things are the people and events very much like those experienced by the average listener. The history of the program has proved just how right she was.

The family aspect of the script is not wholly a matter of the story. The cast itself has become family-like in the four years the story has been on the air, with four present members of the cast playing the same roles they started with almost at the beginning of the story.

These are Kay Crane, played by the author; Fred von Ammon, as Tiny Moran; 12-year-old Lucy Gilman who plays Lucy Moran; and Frances Moran Matthews, played by Bess Johnson. The name of the actress who takes the part of Mother Moran is never told the public. Other characters in the program and the actors and actresses who portray them are:

Eileen Moran (English)—Frances Carlon
Dorothy Moran—Jean McGregor
Bobby Moran—Frank Pacelli
Henry Matthews—Raymond Johnson
Katherine Carter—Helen Kane
Joan Young—Margaret Fuller
Don Carter—Forrest Lewis
Liza—Edith Adams
Aunt Martha—Judith Lowry
Gloria Marsh—Gale Page
Ralph Fanto—Michael Romano
Jack Marsh—Seymour Young
Nancy Matthews—Harriet Cain
Junior Matthews—Donald Weeks
Helen Marshall—Ethel Owen
Robert Marshall—Parker Wilson
Bob Brewer—Robert Griffin
Jerry Ryan—Donald O'Malley
John Bartlett—Rupert Lavelle
Richard Coles—Bob Bailey

In addition there are two characters in the cast who are only written in the script when the actors are in Chicago. These are Bob Crane and the original Eileen Moran, played by Walter and Irene Wicker.

Recently the story of the script was published in book form and, offered on the air at a cash price, it went into the best-seller class almost overnight.

WATCH THIS SPACE

For Appearance of WLS Artists
In YOUR Community

SUNDAY, MAY 23

MIDLOTHIAN, ILLINOIS, Midlothian School Auditorium—WLS ARTISTS: Prairie Ramblers & Patsy Montana; Caroline & Mary Jane DeZurik; Tom Corwine; Billy Woods.

EAST DUBUQUE, ILLINOIS, Moonlight Gardens (Evening Only)—THE HOOSIER HOT SHOTS.

DANVILLE, ILLINOIS, Palace Theatre—THE MAPLE CITY FOUR.

RIPON, WISCONSIN, Auditorium Theatre—WLS NATIONAL BARN DANCE (1937 Edition): Ramblin' Red Foley; Girls of the Golden West; Bill McCluskey; Pauline; Four Hired Hands.

MONDAY, MAY 24

KEWAUNEE, WISCONSIN, Opera House—WLS MERRY-GO-ROUND: Ramblin' Red Foley; Girls of the Golden West; Bill McCluskey; Pauline; Four Hired Hands.

VANDALIA, ILLINOIS, Liberty Theatre—WLS NATIONAL BARN DANCE: Hoosier Sod Busters; Caroline & Mary Jane DeZurik; Billy Woods; Winnie, Lou & Sally.

TUESDAY, MAY 25

MANISTIQUE, MICHIGAN, Gero Theatre—WLS NATIONAL BARN DANCE: Ramblin' Red Foley; Girls of the Golden West; Bill McCluskey; Pauline; Four Hired Hands.

MOUNT STERLING, ILLINOIS, Brown Theatre—WLS NATIONAL BARN DANCE (1937 Edition): Hoosier Sod Busters; Pat Buttram; Billy Woods; Caroline & Mary Jane DeZurik; Winnie, Lou & Sally.

WEDNESDAY, MAY 26

L'ANSE, MICHIGAN, New Mazda Theatre—WLS ON PARADE: Ramblin' Red Foley; Girls of the Golden West; Bill McCluskey; Pauline; Four Hired Hands.

THURSDAY, MAY 27

NEW LONDON, WISCONSIN, Grand Theatre—WLS NATIONAL BARN DANCE (1937 Edition): Ramblin' Red Foley; Girls of the Golden West; Bill McCluskey; Pauline; Four Hired Hands.

PERU, ILLINOIS, Peru Theatre—WLS NATIONAL BARN DANCE (1937 Edition): Hoosier Sod Busters; Pat Buttram; Billy Woods; Caroline & Mary Jane DeZurik; Winnie, Lou & Sally.

WLS ARTISTS, Inc.

1230 Washington Blvd.

Chicago, Illinois

**Knowledge of what we have
done for others**

**Is evidence of the things we
can do for you—**

Seed Potatoes

Old-Time Peachblows rediscovered. Offering
few Bushel \$5.00. Sample, postpaid, 20¢.
R. Hoyt, Rt. 1, Durand, Illinois.

Durand, Illinois

May 9, 1937

Mr. Oren I. Allen
Advertising Manager
Stand By

Dear Sir:

The results of my ad in your publication far exceeded my expectations. I enclose check and ask that you extend it to your copy of May 22nd. This is the date all my ads expire and will close my campaign for this season. **I advertised in the classified columns of nine farm publications and your paper did as well as the best and at less cost.** I keyed my ads and know just what all of them are doing.

I wonder if you know just what the Peachblow Potato I am selling is. Any farm bred member of your staff that is sixty years or older will likely remember. I have had to date 500 orders from old people, from Maine to Washington State, for these old type of potatoes, and they have been sold simply on the reputation they had sixty years ago. You will note there is nothing in my ad that recommends them.

Yours truly,
R. HOYT, Route One
Durand, Illinois

**IF YOU HAVE SOMETHING TO SELL
Use Stand By Classified Ads**

**SEND YOUR
ORDER NOW**

**Only 5¢ per
word**

**Tell Us What You Have to Sell, How Much You Can Spend
We will Prepare An Ad and Submit It for Your Approval**