

HARRISON PUTNAM  
RFD 1  
TEKONSHA MICH  
C 2-7-37

# Stand By

MAY 8, 1937



MARIE NELSON

Adventure  
in the  
Philippines  
★ ★ ★  
Pictures!



# Listeners Mike

## Wonderful Soloist

Allow me to compliment one of your Hometowners who sang "In the Beautiful Garden of Love" Wednesday morning. It was sung so beautifully that I cannot help but admire your wonderful soloist and I hope he sings many more for us. . . . Mrs. J. F. Haworth, Georgetown, Ill.

(The soloist who sang "In the Beautiful Garden of Love" was Max Wilson.)

## To Grace Wilson

I enjoyed Grace Wilson's songs on Homemakers' Hour today more than ever before, especially "The Old Family Bible." Her voice, always fresh and vital, was never more gentle and expressive and seemed sweeter than ever to me. Both songs were lovely, she sang them. . . . Z. M. J. Davis, Fremont, Mich.

## Not Filing It

Morning devotions is an inspiration for the whole day, and hundreds of listeners will bear me out in this statement. I have cut the letter "Pretty Speeches" out of Stand By as I save every copy and I don't want that letter filed away. . . . Mrs. Anna Jackson, Wheaton, Ill.

## Not Enough

We don't hear Rocky sing near enough. I enjoy the quartet very much but enjoy Rocky's solos even more. I sure would like to have his 15-minute program back on the air at least three times a week. If this is possible, I hope he continues to use his old theme song. I would like to see a picture of Rocky and his wife in Stand By real soon. . . . Mrs. Leroy Denton, Freeport, Ill.

## Welcome Place

In the few weeks that we have been receiving Stand By it has won a welcome place in our home. It saves time, as it is impossible to keep the radio tuned in all the time, so we consult our program schedule and then do not need to worry about losing out on any special and interesting programs. Heard little Billy Holmes and his daddy singing this morning. It sure was grand. . . . A. S. B., Weyerhauser, Wis.

## From the Heart

It's just too bad we haven't more sincere men of the Jack Holden type. Every one of his readings are read and expressed as coming right from the heart as so many of the responses indicate. . . . G. L. R., Houston, Minn.

## Jolly Bunch

I just want to let you know how much I enjoyed the National Barn Dance at the Eighth Street Theatre last Saturday night. I have always enjoyed listening to the programs over the radio, but now since I have seen this jolly bunch of entertainers I am going to enjoy them all the more. Those Hoosier Hot Shots are as good as a spring tonic and Lulu Belle is all she seems to be. . . . Mrs. W. T. Kring, Goodman, Wis.

## More to It

If Morning Devotions can put new hope and new courage into the sore, tortured hearts like that of "Eleanor," then there is undoubtedly a lot more to it than flowery words and empty phrases. . . . G. Stewart, Port Byron, Ill.

## Didn't Agree

I feel sorry for a fellow who can't enjoy a good, clean, humorous program like Otto and his boys put on. I think A. S. L. had eaten something that didn't agree with him. . . . F. J. Blocher, Franklin Grove, Ill.

## Next-Door Neighbor

I want you to know I consider WLS a next-door neighbor, a wonderfully good one, too. I especially appreciate Dr. Holland. How could anyone listen to him every day without being a better man or woman? . . . B. D. Dolder, Ottawa, Ill.

## Favorites

My husband isn't musically inclined and doesn't care a bit for classical music, but when the Hilltoppers play, he always says, "Isn't that pretty?" And my favorites are Winnie, Lou and Sally. Their voices are so well blended and they sing their songs so sweetly in such perfect unison. The children love Pat and Henry and are disappointed that they can't hear them every morning. . . . Mrs. E. C. K., Emden, Ill.

## To A. S. L., April 17

Don't you think it's rather little To say such bitter things? To find fault with others And hurt with verbal stings? Why don't you stop the radio And not show by your manner That you can't stand jolly Otto Or object to Tommy Tanner? I really think myself, that they And all the rest are good. But I'm no grouch 'cause I'm no star For I would be if I could.

. . . Mrs. Hugh Norris, Rochester, Ind.

## Old Times

How good it was to hear the West-erners on the Barn Dance! It was just like old times. Louise still sings as sweet as ever. How we wish they were on every Saturday night! We will surely be glad when Patsy is back. We miss her sweet voice. . . . Katherine Bader, Jacksonville, Ill.

## Front Porch Serenade

How about it all you Barn Dance fans? Wouldn't you like to hear the Front Porch Serenade again with Clay, June and the rest of the gang? I'm sure there are a lot of us who would enjoy that program again but are just a little lazy when it comes to writing and asking to have it back on the air. My favorite on the Barn Dance is none other than our own Ramblin' Red, and I think he has the most beautiful voice I've ever heard. . . . Adeline Schultz, Milwaukee, Wis.

## STAND BY

Copyright, 1937, Prairie Farmer Publishing Co.  
BURRIDGE D. BUTLER, Publisher  
1230 Washington Blvd., Chicago  
Indianapolis: 241 N. Pennsylvania  
New York City: 250 Park Avenue  
Subscription Price, \$1.00 a Year  
Single Copy, 5 cents  
Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor  
Virginia Seeds, Managing Editor

May 8, 1937

VOLUME 3 NUMBER 13

STAND BY

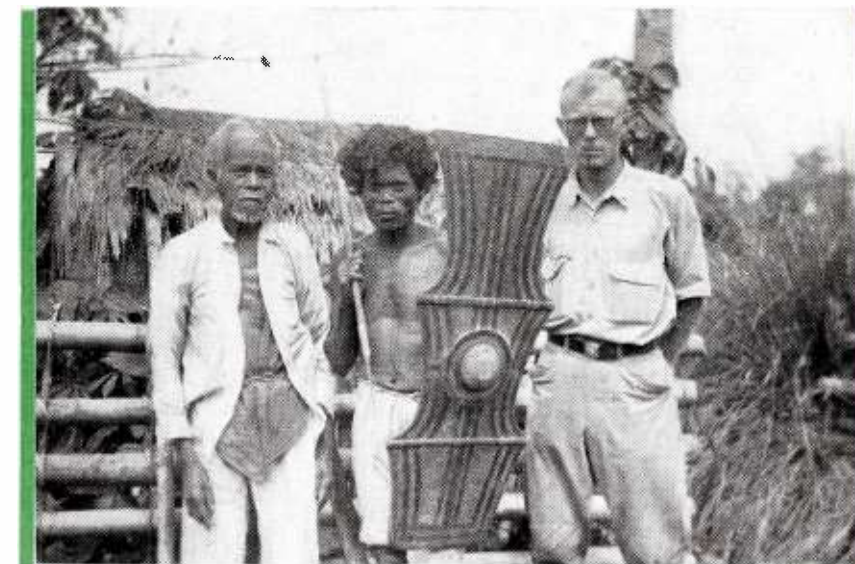
by JOHN BAKER

# Adventure in the Philippines

Henry de Vries Tells  
Dinnerbell Listeners  
of Primitive Tribes

HOW would you like a tasty meal of locusts? Or perhaps you'd prefer a little roast monkey meat for dinner. Maybe those don't sound appetizing to you; and they didn't to the Reverend Henry de Vries, when he first went to the Philippine island of Mindanao. "But," says de Vries, "if you're hungry enough, anything tastes good." Dinnerbell listeners recently heard Rev. de Vries speak of his experiences among the primitive peoples of the island of Mindanao.

During the World War, Henry de Vries, whose parents had brought him from Holland to the United States when he was only a boy, joined the United States Navy. He had charge of a group of Filipinos, and became friendly with several of them. At discharge time, several gave him their pictures. These pictures were to be a deciding factor in de Vries' life a few years later.



(Above) Rev. Henry de Vries and several friends of the Manobo tribe. The sword and spear are not playthings. (Below) Gayow, a Bukidnon chief and medicine man, gave de Vries his shirt, crown and spear when he became a Christian. His daughter teaches Sunday school.

Young de Vries went into the ministry, and wanted to become a missionary. Where, he had no idea. But spring came to Chicago, where he was studying, and that brought with it the demand for lighter clothing. While going through his trunk, he came across a package of photographs, including those given him by his Filipino subordinates of Navy days. The pictures brought back memories of many things, including the fact that he had heard of portions of the Philippines where the teachings of Christ had never been taken. That settled his course: he would take the Gospel to the primitive tribes of the Philippines. In 1924, de Vries and his wife arrived at Malabalay, in Bukidnon province, on the Island of Mindanao. In 1928 they came back for a time to allow the missionary to recover his health; then back to Malabalay, to stay again until the fall of 1936. Nervous troubles frequently attack the white person who attempts to conquer the jungle, heat, tropical diseases, distrust and superstition that confront the missionary in Mindanao. The troubles are brought on by a combination of exhaustive physical work, intense heat, and improper food much of the time, according to Rev. de Vries, who is now recovering his health and is anxious to get back to

his work at the "Pioneer Mission" at Malabalay.

The people of the Philippines are as widely diversified as the people of Europe. There are more than 80 different dialects, although they all have some similarities. The people are of the brown, or Malay race. Most of them are rather short, although in a few tribes, other blood apparently has been introduced which makes the people grow to about the same size as an American.

## Asiatic Influence

Part of the tribes are Mohammedan in their belief, reflecting the influence of Asiatic invasions in bygone centuries. The other tribes, including the Bukidnon and Manobo, are worshipers of spirits. "Theirs is really a religion of fear, rather than one of worship," explains the returned missionary. "They are constantly making sacrifices and going through ceremonies to drive away evil spirits. In planting corn, which they do in small clearings made in the jungle, the man of the house uses a bamboo stick equipped with a wooden clapper. The stick makes a hole in the ground, and the clapper scares away the evil spirits. Bells and rattles play an important part in

(Continued from page 12)



MAY 8, 1937



## The Old Hayloft

By THE HIRED MAN

LILY MAY is all smiles this week. . . . By the time you read this, she'll be back home with her folks in "Pinch-em-Tight Holler" near Lombard, Kentucky. . . . Great kid! . . . She loves the old hayloft and the many friends she has made, but we all know she's been lonesome for her kin-folk. . . . One of the treasures she's carrying with her is the 13th anniversary picture of the Barn Dance crew. . . . And is she proud of it? . . . You can bet she is. . . . Have a nice vacation, girl, but hurry back as soon as your folks'll let you.

Mother's Day honors will be paid "Aunt Em" tonight on the Alka-Seltzer Barn Dance hour over 60 stations. . . . The woman whose son, Egbert Van Alstyne, gave the world "Memories," "In the Shade of the Old Apple Tree" and other melodies, will give some of her real philosophy of life, inspirational alike to young and old. . . . Eighty-one years young in March, "Aunt Em" let nothing stand in the way of making her dreams come true. . . . She has accomplished much since her 65th birthday. . . . I understand that she received over 1,000 letters and cards from radio friends after her Easter morning message on the Little Brown Church of the Air. . . . If you could meet Mrs. Emma Van Alstyne Lanning personally, talk to her a few minutes, you'd feel that anything can be accomplished which one sets out to do.

## ROY WILSON'S "HOOFING HICKS"



Dean Haubecker, Virginia Leuter, Roy Wilson, and Roy's daughter, Marjorie, of Aurora, Illinois, have taken part in a number of Prairie Farmer's Home Talent shows.

Arkie claims to have been the first old-time singer to do "Home on the Range" on radio. . . . It was on KMBC, Kansas City, in 1928. . . . He had only the words, so he made up his own tune and it became very popular on the air from that station. . . . Later, coming to Chicago, Arkie found the music, so he had to learn this popular cowboy song all over again.

Have you seen "Home Folk Songs," the new book of Lulu Belle and Skyland Scotty? . . . It's a dandy! . . . Contains practically all of their popular old-timers with music for piano and chords for guitar. . . . Story of their lives, too, and a fine picture of the hayloft sweethearts and cute little Linda Lou. . . . They're surely proud of this book—an ambition of theirs for a long time.

Hired Girl says: Just like old times to have Louise Massey and the Westerners with us. . . . Beautifully costumed in white outfits. . . . And how the crowd went for them, particularly the Chicago Westerners' Club attending in a group. . . . Many were the happy greetings and hand-shakes welcoming our buddies. . . . G-A-L Club of 25 members from Lockport, Illinois, in the audience. . . . Also saw Mrs. Charley Root and son, Junior and Mr. and Mrs. Moss of the Cubs. . . . Luke Sewell, catcher for White Sox, was an enthusiastic member of audience. . . . Uncle Ezra and Nora Cunneen renewing old friendship with Sam Summers and Estella Hunt, vaudeville pair. . . . They all used to troupe together. . . . Latter knew Otto when he was the comedian with Six Brown Brothers.

Studebaker Chorus of 45 fine singing men from South Bend did a fine job and made a nice appearance on

network hour. . . . Very ably directed by versatile Ethel S. Gaumer. . . . How'd you like hearing them sing "Pop Goes the Weasel?" . . . They started singing together at Christmas, 1931. . . . Several from their families were in audience. . . . Hope you folks all come again soon!

• • •

## The Friendly Gardener

BY GEORGE, this is a grand time of year! I know we've had some rain and some chilly weather. But just the same, things are beginnin' to grow. In our neighborhood the forsythia's been out just a few days; willows have been showin' yellow and green for a while. Last week I noticed the honeysuckle bushes were beginnin' to put out their leaves, and we've got a couple of five-leaved aralia that have their leaves all unfolded. Narcissi are just beginnin' to be pretty, and it won't be long until the tulips are out. Yes sir, spring is a great time of year to be alive.

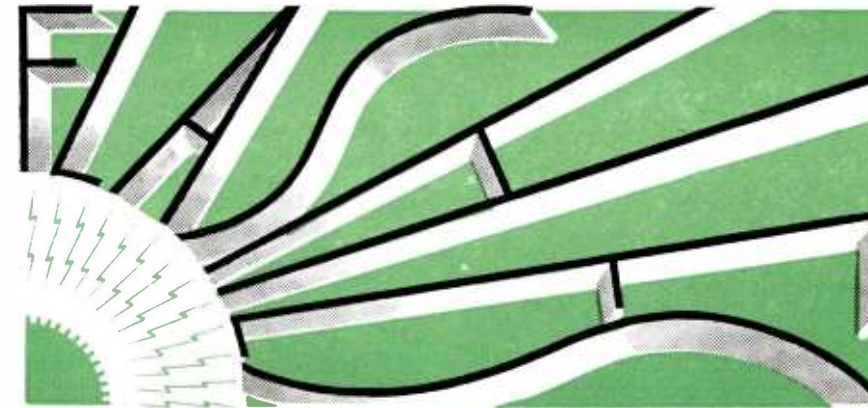
Most folks like to try one or two new flowers or new vegetables each year, 'cause I guess we all like to experiment a little. Hang a sign "Wet Paint" on the door, and two persons out o' three'll stick their fingers in the paint just to see if the sign is right. It's the folks who like to experiment around who've brought about most of the improvements in this world.

Lots of scientific plant experimenters are at work all the time, giving us new varieties of flowers and vegetables. Probably you've heard of the All-American selections of flowers. You'll find them listed in almost any good flower-seed catalog.

The flower variety that got the gold medal as the best flower variety of all new ones offered for sale this year is a marigold, Crown of Gold. A missionary found a scrubby little plant in the mountains of Tibet and sent some of the seed back to California. It wasn't much of a flower, but it had one desirable thing about it—it was free from that peculiar marigold smell. Plant breeders crossed it with others, and developed a plant that was free of the peculiar odor and still was an attractive flower. That flower is the marigold Crown of Gold. Then the rest of the list runs something like this:

Zinnia: Star Dust  
Centaurea: Jubilee Gem  
Verbena: Floradale Beauty  
Stocks: Giant Excelsior Column Rose Pink  
Petunia: Burgundy  
Larkspur: Imperial White King  
Poppy: Iceland Yellow Wonder  
Marigold: Double Striped Royal Scot  
Snapdragon: White Spire

If you're looking for new varieties to try, probably these "All-Americans" will be about the best to start with. You may not like all of 'em, but you'll find lots of fun comparin' these new varieties with some of the old stand-bys.



## A Cappella Choirs

The Lincoln College A Cappella Choir of 60 voices will present a 15-minute concert on WLS, Saturday morning, May 8, at 9:45.

The choir, which is directed by Prof. E. J. Laughlin of the college music department, is unique in that it is a community and collegiate choir combined. It is made up of students and other singers from the entire county.

The Eau Claire State Teachers College A Cappella Choir will present a concert Sunday morning, May 9, at 9:30.

## Describes Preakness

The 45th annual running of Maryland's historic Preakness at Pimlico will be described for the NBC-Blue network audience by Clem McCarthy, veteran turf authority, on Saturday, May 15, from 4:15 to 4:45 p. m., CST.

The race, first run in 1873, is one of the major turf events in America. It has been continuous except for 19 years from 1890 to 1909.

## May Festival

William Miller of the Contented Hour quartet will sing with the Chicago Symphony Orchestra at the May festival of Cornell College, Mt. Vernon, Iowa, on May 8.

## Change Time and Name

The Saturday Night Party moves to Sunday night, May 23, and necessitates a change in the name of the program. There will be no change in the cast, which is headed by James Melton.

## Long Contracts

Les Tremayne and Barbara Luddy have been signed to long term contracts by the sponsors of the First Nighter programs. The contracts, guaranteeing 52 weeks' work a year for three years, call for their exclusive services, beginning June 4, 1937. This means that Les will have to give up his parts in a number of other Chicago radio dramas, including Betty and Bob.

## Supply and Demand

"Supply and Demand," by Irwin Shaw, will be the Columbia Workshop's presentation May 9, 5:00 p. m., CST. The play is an ironically written social commentary on the food situation in the country.

## Newcomers

Newcomers to the Prairie Farmer station are Don and Helen, harmony team. They are heard on Smile-A-While time, Dinnerbell time, Homemakers' Hour, and have a 15-minute program of their own, Tuesdays and Thursdays at 11:15 a. m., and Saturdays at 9:45 a. m.

Don and Helen Bush have sung together ever since their marriage in 1928. For the last eight months they have been appearing at KQV, Pittsburgh, the same station that Herb Morrison came from. Helen plays their accompaniment at the piano.



Charlotte Ledford and Lily May before they went back to Kentucky.

## Five-Day Week

A five-day week for all NBC announcers, production men and sound effects men will go into effect just as soon as schedules can be arranged.

## Spelling Bee

A new series of night-time broadcasts for the NBC Spelling Bee was inaugurated over the NBC-Blue network, Thursday, May 6, from 7:30 to 8:30 p. m., CST. The bee takes over the time of America's Town Meeting of the Air which left the airplanes April 29.

## Honeyboy Dies

George Fields, "Honeyboy" of Honeyboy and Sassafras, died April 25 of a heart attack while on his way to a medical examination.

## Invited Guests

Novel stunt during Uncle Ben's Friendship Circle program on WTMJ is calling listeners at random by studio telephone and inviting them to visit his show. Guests are called for and delivered by taxi.

## Book Chat

Present Indicative, Noel Coward's story of his own life, will be reviewed by Mrs. Ruth Harshaw during Homemakers' Hour, Tuesday, May 11. One of the most versatile men in the theatre today, Noel Coward writes plays, songs and lyrics, directs and acts, and his life story makes fascinating reading.

## Puppy Dog's Tail

The Hoosier Hot Shots have written music for a song to be called "Puppy Dog's Tail" which is being published. Cary Robards of Decatur, Illinois, wrote the lyrics.

## Ann Harding Guests

Ann Harding will be guest star on the initial program of which her husband, Werner Janssen, is musical director. The program, featuring Don Ameche and Edgar Bergen, starts May 9 at 6:00 p. m., CST, on NBC's Red network.

## Bartered Bride

To be sung in English, "The Bartered Bride" will be the Metropolitan Opera broadcast for Saturday, May 8, at 12:00 noon, CST, over the NBC-Red network.

## Family Relations

Mrs. Rufus Rish, County Home Bureau Chairman of Tazewell county, will discuss the bureau's major project, "Family Relations" during Homemakers' Hour, Friday, May 14.



# Achieve Eye Appeal By Simple Garnishes

by MARY WRIGHT

**D**EVICES there are, and many of them, to perk up our appetites. Chief among these are garnishes, for the truth is that our eyes have a big influence on our eating.



Mrs. Wright

Foods that appeal to the eye have won half the battle for they will be sampled. If found tasty, they will be eaten and the spring appetite slump is solved.

We should use garnishes often—not just on special occasions. So make them simple and you can use them for your everyday meals. For greatest appeal, garnishes should be dainty and appropriate to the foods with which they are served, both in flavor and color.

A spoonful of whipped cream, a dash of paprika, a few croutons (small cubes of bread, toasted), tiny crackers or popped corn, a sprinkling of finely-chopped parsley or grated cheese will lift any soup from the commonplace. If you want an especially attractive garnish for soup, use a pastry tube to make a rosette of whipped cream on a small cracker, and place a small square of pimiento in the center or sprinkle with finely-chopped parsley or paprika. It doesn't need to take much time to have any one of these garnishes ready—just a little planning in advance.

## Radish Tulips

The meat course allows even greater freedom in the selection of garnishes. Radish tulips are exceedingly attractive and surprisingly easy to make. Use the small red round radishes and when cleaning them leave a few small green leaves intact and cut off the root end. With the tip of a paring knife, make five or six incisions at regular intervals, just through the skin, from root tip about two-thirds of the way to the stem end. Then carefully insert the blade of the paring knife under the skin to loosen it, thus forming the petals. Radish roses are made in a similar way except the petals are actually cut, and since the petals are more numerous and in several rows, they are not as long.

Drop the radish tulips or roses into ice water for an hour or two and the petals will curl slightly. If you like,

these may be made the day before they are to be used. After they have stood in the ice water an hour or two, drain, place in a tightly covered jar and store in refrigerator until serving time.

## Celery Hearts

Hearts of celery are often small enough to be used as a garnish. If too long, cut into three or four-inch lengths, leaving on the top leaves. Curl the cut ends by cutting into narrow strips one to one and a half inches deep and chill in ice water. If you wish to add color or flavor along with this garnish, make the curled portion short and stuff the center with pimiento cheese or cream cheese seasoned with finely-chopped chives, chopped cucumber or grated onion. The rose tube of your pastry bag will make an attractive filling, but, lacking this, you may fill it with a teaspoon. If a white filling has been used, add a bit of color by sprinkling carefully with paprika or finely-chopped parsley or by laying a narrow strip of pimiento on it. Many of the paprika cans on the market have such large holes in the top that it is impossible to sprinkle the paprika from them and get a dainty effect. I solve this problem by using a regular pepper shaker for paprika, keeping it near the stove with the salt and pepper so it is easily available. Use the salt shaker of the set for sugar, marking it plainly so there will be no confusion in mistaking it for salt. You'll be surprised how convenient you'll find these two shakers in seasoning and garnishing foods.

Slices or wedges of tomatoes and hard-cooked eggs, beet or cucumber pickles, olives, thinly-sliced cucumbers, narrow strips of pimiento, green pepper rings or chopped green pepper, parsley, watercress and the small tender hearts of lettuce are all easy to prepare and are pleasing as garnishes. Do not allow the sliced cucumbers to stand in salt water as this toughens them. If you wish to add a touch of green, you may even leave the peeling on the cucumber without any ill effects. A most attractive scalloped edge is made on cucumber slices, after peeling, by scoring the cucumber lengthwise with the tines of a fork and then cutting in thin slices. When using parsley, select the youngest sprigs and cut off most of the stem. Small cucumber pickles may be cut to resemble fans by cutting them in half lengthwise and then slicing them very thinly length-

wise almost to the stem end and spreading the slices.

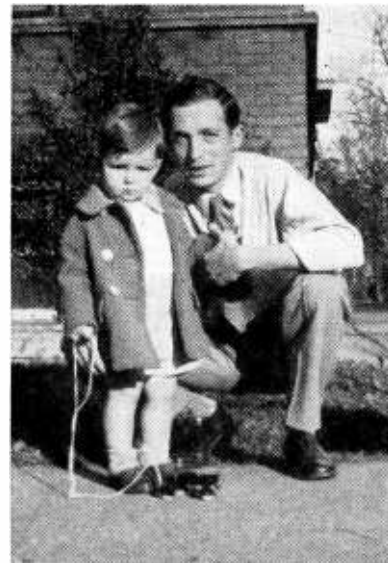
All the garnishes mentioned so far are easily prepared without special equipment. There are devices on the market for making spirals from various cooked vegetables such as carrots and beets; for cutting lattice potatoes, carrots or beets; for cutting hearts, diamonds, clubs, spades and many other shapes from cooked, sliced vegetables; for shredding green beans.

Swedish timbale cases for holding vegetables or creamed meats are easily made by following recipe and directions which accompany the iron. They may be made the day before they are to be served and reheated in the oven just before using. Golden brown French fried onions add much to the attractiveness of a meat dish and are delicious as well. Select a mild, white onion, such as the Spanish or Bermuda onion. Peel, slice, separate into rings and soak in milk for at least half an hour. Drain, roll in salted flour (½ tsp. salt to ½ c. flour) and fry in deep fat at 375° F. Drain on clean paper toweling which has been crumpled, and serve hot.

Sautéed pineapple, peaches, pears, apple rings, and cinnamon apples are also useful in enhancing meat dishes. Tart jellies of attractive colors in small individual molds lend a festive air when arranged around meat.

While vegetables and eggs are used mainly for garnishing meats and vegetable salads, nuts, candied fruit, maraschino cherries, fruit peel, tiny candies, jelly, and toasted or colored coconut do their part in making fruit salads and desserts as attractive to the eye as to the palate.

Why not get acquainted with a few new dresses for your food this spring? It will improve the morale of the whole table.



Jerry Baker was not quite two when this picture was taken with his daddy, Frank.

## Ad Lib

By JACK HOLDEN

**T**WO old cronies of the baseball diamond will get together on the playing field Saturday afternoon at Wrigley Field; and then after the game they'll make their way down to the Eighth Street Theater to see the National Barn Dance again. Lon Warneke and Charlie Root will watch the hayloft gang after the Cubs-Cardinal game here.

## Proposal

Sophia Germanich received her twenty-fifth proposal this week. It came as a letter from a listener in Wisconsin. And speaking of letters, Ed Paul once received a letter from a listener who said she hoped Ed would find a suitable husband for her. If he succeeded, she would propose to the "find" over the air.

It's easy to see that Announcer Herb Morrison is very "air-minded." The wall over his desk is fairly papered with pictures of all models of airplanes.

## World's Fair Memories

A touch of summer and a drive over the barren lanes of what once was the World Fair Grounds brings back happy memories. The barn dance at the court of states. Devotions from the hall of religion. Speed boat rides between programs. George Biggar sleeping in the sand at the bathing beach. Arkie trying to pound a spike into a log in six strokes and winning an ash tray. Hot sultry weather and torrid sun beating down on a hot microphone. Farm week with its horseshoe pitching, hog calling and milking contests. Poultry

service broadcast from the poultry exhibit. Thousands and thousands of people. Great days!

Introducing Don and Helen, the new Harmony team you've been hearing on Smile - A - While, Household magazine program, Dinner Bell, and Homemakers' Hour. A couple of swell kids who built up a grand radio reputation in Pittsburgh.

Our congratulations to Announcer Ed Paul for the fine play you heard yesterday on Homemakers. Ed wrote it.

## Fishermen

These fine afternoons have been responsible for our boys' donning old clothes and getting out the old rod and reel. McHenry, Illinois, is a swell spot to fish. Just ask Arkie and brother, Pete. They'll tell you. They are the fishermen who hang up records when it comes to bringing home the results. Ralph went out with them yesterday. Maybe he'll tell us what the brothers' secret is.

Pokey Martin, John Baker, Chuck Acree and Frank Baker are becoming sport enthusiasts these days. They all have broken out with a good case of Badminton. (They tell me that's a game.) But Pokey had the advantage due to the fact that he and Herb Morrison pitched baseball for an hour yesterday before the Badminton series.

There's a new member in the Ray Ferris family (Chuck & Ray). It's a

dog, sent to Ray by a brother-in-law from Pennsylvania. The dog arrived yesterday with a personal and private escort whose job was to see that the dog arrived safely.

## Seen Behind the Scene

*Herman Felber* rehearsing the orchestra. . . . "All right boys, take it once more" he says . . . and the boys swing into action. Chicago schools closed for a week of spring vacation and the Little Theatre jammed with school-children. . . . *Art Page* with a flower in his lapel. . . . *Eddie Allan* puts on his glasses and studies furiously for 15 minutes for his part in a dramatic skit . . . after 15 minutes he knows his two lines by heart. . . . *Paul Nettinga* with a new suit . . . spring must be here. . . . *The Drake University quartet* presenting the "Italian Street Song." . . . *Chuck Acree* scanning sheaves of material for a bit of "Something to Talk About." . . . *Grace Cassidy* has a radio on her desk to keep track of the programs on the air. . . . *George Biggar* without his coat, sleeves rolled to the elbow, bent over some copy which soon will be heard by thousands of listeners. . . . The orchestra opens Dinnerbell with the "Star Spangled Banner" and *Harold Safford* stands in his office and sings it . . . at least it was loud.

### SAVE ON YOUR PHOTO FINISHING

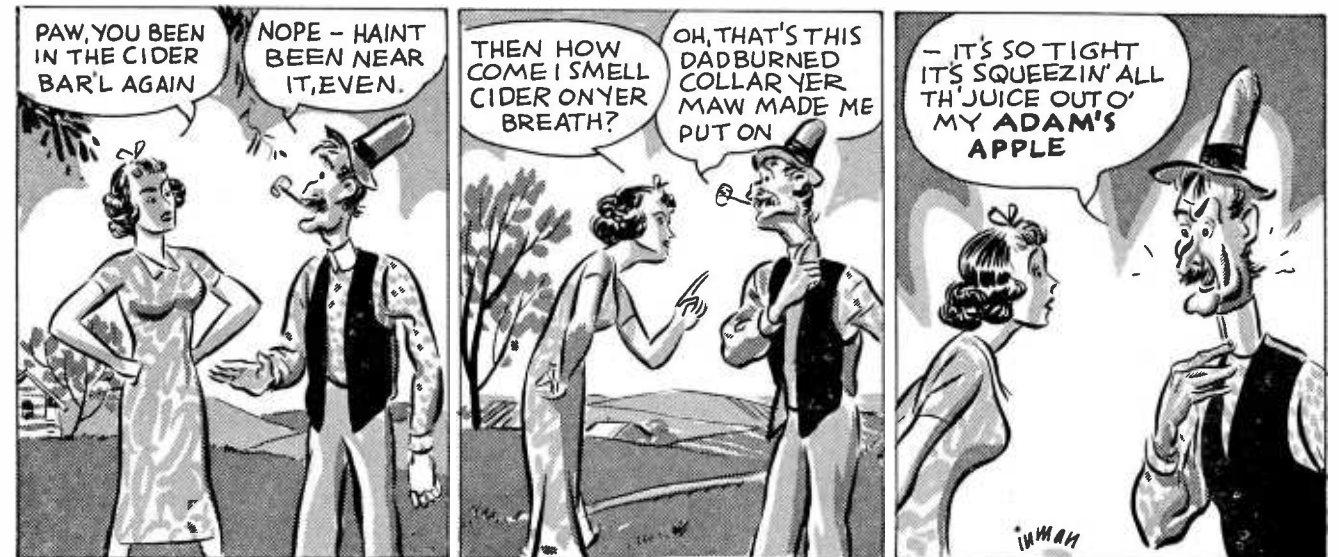
With each roll sent to us you will receive one of your prints, hand colored FREE (regular size). The value of this print is 15¢; also 1-5x7 enlargement FREE (black and white). Our work is of the highest standards as attested by thousands of satisfied customers. We guarantee our work. Daily service. Save by sending your films here.

25¢

PER ROLL SEND COIN

Be sure address is correct—and put your return address on package.  
ALLEN PHOTO SERVICE, 3729 N. Southport Ave., Chicago, Illinois

## LILY MAY



## Alibi Apple



# FAMILY

By MARJORIE GIBSON

**May birthdays:** Art Wenzel, 5; Lucille Long, 5; Chick Hurt, 11; Herb Morrison, 14; Georgie Goebel, 20; Dan Hosmer, 23; Glenn Welty, 27; Margaret Sweeney, 28; Lou Klatt, 30; and Joe Kelly, 31.

It was swell seeing that fine bunch of folks, Louise and the Westerners, while they were playing a theatre engagement in Chicago last week. It was grand, too, to hear them down there on the National Barn Dance once again with the Old Hayloft Crew. . . . Had a nice long visit with them. Louise and Milt's daughter, Joy is studying voice and art in New York and is getting along splendidly. Both Louise and Milt have lost a great deal of weight. Louise was ill for a long time last summer and fall as a result of sunburn poisoning. . . . Allan Massey's little boy, Curtis Allan, has recently been seriously ill with pneumonia but is now well on the road to recovery. . . . We learned from Louise, that the Larry Wellington home radiates an atmosphere of perfect happiness and contentment. . . . Remember, Larry's wife was a Prairie Farmer Girl, Mary Montgomery. . . . They have a little son Jerry. . . . Dott Massey and his wife, Edythe are fine. . . . The folks all live out on Long Island.

They returned to New York and are going to make personal appearances in the East. The Bar Z Ranch program on which Louise and The Westerners are featured will return to the air lanes sometime during the summer or early in the fall.

**Mrs. Frank Harpster, Heyworth, Illinois:** Neither Jack Taylor nor Chick Hurt of the Prairie Ramblers has any children.



Long curls and bangs may have been the cause of Pokey Martin's taking life so seriously at the age of four.

dam, Holland, on January 16, 1917. . . . Paul Rose is a manager of one of the travelling shows. As you know, Paul with his wife, Patsy Montana, and their little girl, is vacationing in California. Earl Kurtze tells us that he had a card from them the other day mailed from the Grand Canyon. . . . Patsy's real first name is Ruby, but hardly anyone ever calls her by that name. Her name before marriage was Blevins.

**Viola Turner, Payson, Illinois:** Lily May's sister, Charlotte, went home several weeks ago. As this is being written, Lily May is on her way to Lombard, Kentucky, for a two months' visit with her family and friends down thar around Pinch-emptight Holler. . . . The DeZurik Sisters, Carolyn and Mary Jane, made their first radio appearance on KSTP, St. Paul, as a result of winning an amateur contest at Little Falls, Minnesota. . . . Eva Overstake Foley is 5'5" tall, weighs 130, has light brown hair which she wears in a long bob, fair complexion, and hazel eyes.

**Mrs. C. A. Diehl, Rockford, Illinois:** No, Charlotte Ledford did not at any time substitute for Lily May. She appeared on the air with Lily May a few times, however. When Tex Atchison was called to McHenry, Kentucky, recently on account of the serious illness of his mother, Lily May played the fiddle with the Prairie Ramblers. . . . By the way, we're very glad to say that Tex's mother is much improved. . . . Yes, announcer Ed Paul conducted a "Man on the Street" broadcast over WROK, Rockford. . . . Referring to the Minstrel picture on the "Old and New" page of the January 23 issue of Stand By, the two standing back of Merle Housh on the left and right are Tom Hargis and Possum Tuttle (Vance McCune, Jr.).

**C. M., Arpin, Wisconsin:** Shelby Jean Davis on WJJD is 10 years old. She has four brothers, two older and two younger. Billy is 13, Bobby is 12, Jackie is six and Karl is three. Shelby Jean is blond-haired and blue-eyed.

**G**IRLS, perhaps you'll be interested in knowing what the hayloft bachelors consider all important characteristics in their Ideal Girls. Then, get a load of this.

**The Arkansas Woodchopper:** Sincerity, thoughtfulness, and a pleasing personality.

**Pokey Martin:** Patience.

**Tom Hargis:** Must be sympathetic and understanding.

**Reggie Cross:** She must be kind and sweet.

**Herb Morrison:** Self-respect and confidence.

**Max Wilson:** She should be congenial, understanding, and have high ideals.

**Paul Nettinga:** Neatness is important but so is a sympathetic understanding.

**Bill Legge (artists' bureau):** Must have a nice disposition.

**Larry Kurtze:** She must be gracious.

**Ernie Newton:** I like a girl that's real and genuine.

**Ed Paul:** Must have a sense of humor but not too loud a laugh.

**Otto:** I like a jolly girl; also one that's musically inclined and one that enjoys outdoor sports especially base ball.

**Chuck Ostler:** There are two things that I think are important—one is a sense of humor, and the other is expressed in a little verse, I know:

"Here's health to the girl who can dance like a dream,  
And the girl who can play the piano;  
A health to the girl who writes verse by the ream  
Or top with high C in soprano;  
To the girl who can talk and girl who does not;  
To the saint and the sweet little sinner;  
But here's to the cleverest girl of the lot—  
The girl who can cook a good dinner."

**Mrs. Frank M. Hall, Sandwich, Illinois,** has some interesting questions for us. Here are the answers. Hugh Aspinwall is with WCCO, Minneapolis. . . . So far as I'm able to learn, Bill Childs who used to appear on the Sinclair Minstrel show, is not on a radio program at present. . . . Dixie Mason is in California. . . . Pie Plant Pete is with WTAM in Cleveland. . . . Sally Foster was born in Milwaukee on June 20, 1916. Her real name is Louise Rautenberg. . . . Christine's last name is "Endebak." She is a native Hollander. Was born in Amster-

# The Latch String

By CHECK STAFFORD

**H**OWDY, folks: The first of May has, since the days of pagan ceremony, been one of observance in song, games and rites, celebrating new life in both animal and vegetation. The early Romans started the custom of presenting boughs and blossoms and the gathering at the Maypole, which was later taken up by the English from whom we have inherited many of our holiday customs.



At first, the English maypole was of birch and set up for only a day but later was made of durable wood and permanently erected and striped with colors. These poles were especially offensive to the Puritans who objected to the levity and hilarity associated with the springtime celebration. The early English, especially the young folks, made nocturnal trips to the woods for green boughs, shrubs and flowers which they attached to the doors, or planted in the door yards of friends or sweethearts. Today little children keep alive the custom with their exchange of tiny baskets and bouquets of flowers or confectons. Remember when you shyly left a little homemade paper basket of apple blossoms and popcorn or candy jelly beans on your best girl's front door?

Someone asked me why our wild-flower, the May Apple, or mandrake plant was called May Apple. The an-

swer is that the white flower or bloom unfolds during May in most North American woodlands. The flower has an offensive odor unlike any other wild plants. Usually in July, the flower matures into a small, yellow oval-shaped berry or apple which venturesome folks have tasted and found somewhat bitter. However, the root is of medicinal value, the powerful drug which bears the chemical name of podophyllin being made from May Apple roots. Even the pigs, rooting about in woody pastures, will not touch the juicy roots they uncover, seeming to know the deadly quality contained.

May, called the Flower Month by ancient Gauls, has many days of note. There is Mother's Day. May 30 is Memorial Day in most states while May 10 is Confederate Memorial day in the Carolinas. In Canada, May 24 is set aside as Empire Day, in celebration of Queen Victoria's birthday. While we think of May as a sunny, warm month it is true that in the Middle West, there are many nights when heavy frosts occur and even an occasional blizzard comes along. The old English proverb "Change not a clout—till May is out" is often good advice, and cautions us not to put away all winter garments, even though flowers are blooming and gardens are sprouting.

I've had several interesting talks with Little Theatre folks of late. Uncle General Proctor Finney, of Sheridan, Illinois, who is spry and active, though now in his 92nd year, is widely known as an old time fiddler and has won many medals and awards. He played for "shin-digs" back in Massachusetts when only a 13-year-old lad. He has followed the trades of harness-maker, ditcher and farmer, during the 68 years he has lived in Illinois. His wife, 73, six children and 22 grandchildren form his fine family. Uncle General says he likes the old fiddle he himself made, better than the genuine Stradivarius he owns and that his favorite old-time tune is McDaniel's reel. Old-time fiddlers, truly playing the old square dance tunes, are not met every day.

Another interesting person was Theodore Batian, a Filipino, who left his native island home 17 years ago to seek his fortune and an education in the good old USA. A pleasant, courteous fellow and a determined one, he has succeeded in securing a good education at the YMCA college and Southern University of California. A responsible position at the Chicago postoffice is Batian's work, and now, after his many years here, he is securing a five months' vacation to visit his native land. The will to do . . . and perseverance are the attributes this young man used to climb the ladder of success in a strange country. No doubt his folks will greet him with pride.

## 20 REPRINTS 25c

FILM developed, 2 prints each negative, 25¢. 40 Reprints 50¢; 100-41.00.

ROLL developed and printed, with 2 professional enlargements, 25¢.

ENLARGEMENTS 4—4x8, 25¢; 3—5x7, 25¢; 3—8x10, 35¢.

SPECIAL hand-colored, easel mounted, 4x8 enlargement, 25¢.

TRIAL OFFER

SKRUDLAND

6970-86 George St. :: Chicago, Illinois



**CATALOG FREE**  
Factory Prices—Save 50%.  
FREE home trial. MONEY-BACK if not satisfied. ONE YEAR GUARANTEE. 24 beautiful models, 5 to 15 tubes. Radios that get EUROPE. New Battery radios for farms. Auto Radios. Send for free catalog. **WORLD-WIDE RADIO CO.** Dept. 45  
Order Now. Send \$1. O.P. Money back if not 100% satisfied. 2868 Elston Ave., Chicago

## What Others Say—

Terre Haute, Ind.  
607 So. 9th Street  
We use YELO-CROSS SALVE and find it indispensable for its drawing and healing qualities. We always keep a jar on hand.—Mrs. Harvey W. Flood.  
**ONLY 50¢ A JAR POSTPAID**  
George A. Canary, 848 N. LaTrobe, Chicago

## DO YOU HAVE Cottages for Rent?

A SUMMER HOME OR ROOMS AVAILABLE FOR VACATION TOURISTS?  
ARE YOU A GUIUDE?

## 90,000 FAMILIES

living within inexpensive driving distance of your community read this magazine every week. Vacations are being planned now.

Advertise in Stand By (Reasonable Rates)

Information gladly sent on request—address Advertising Department Stand By Magazine



# In The Studio

The Four Songsmiths are featured on the Musical Moments Revue at 6:30 a. m. three times a week. Left to right: Tubby Weyant, Scrappy Lambert, Len Stokes and Bob Moody. ♡



↑ Mr. and Mrs. Gene Donovan, newlyweds. The bride is Lee Hassell of the Verne, Lee and Mary trio; the groom is pianist for the WENR amateurs. Their wedding was on Valentine's day.



Here is one reason why Arkie frequently laughs in the middle of a song on the Pokey and Arkie morning program. ♡



↑ Members of the Senior Dramatic Club of Oak Park High School took part in a recent radio play, sponsored by the Chicago Tuberculosis Institute for its early diagnosis campaign.

## Music Notes

By JOHN LAIR

BELOW is reproduced one version of one of the best and most popular of all old-time songs. It comes to us in many forms and under several titles. In the East it is "Bright Mohawk Valley"; in sections of Pennsylvania it is "Bright Sherman Valley"; in the West it is sometimes "Cowboy Love Song"; and in the Middle West and South it's generally "Red River Valley," much as we give it here.

This song represents one of the mysteries of folk music and is a challenge to any collector or student in this field. It is almost certain that this song was once a published, popular number. It has all the earmarks of a sheet music production. Its wide-spread popularity seems to indicate that it once had considerable circulation as a printed song, but I have never been able to find an early copy of it and I have never talked with anyone who had seen one.

The country is full of later copies, dating from the early nineteen twenties, but the song is much older than that and must have been printed, somewhere, before 1920—but where and by whom? Some of you song collectors get busy and find a first edition of the first printing of this song and I'll see that your efforts are rewarded.

And now here it is, at the request of Ed Becker and family.

### "Red River Valley"

From this valley they say you are going,  
I shall miss your sweet face and bright smile;  
For you take with you all of the sunshine  
That has brightened my life for awhile.

Chorus:  
Then consider awhile, ere you leave me,  
Do not hasten to bid me adieu;  
Just remember the Red River Valley  
And the girl that has loved you so true.

I have waited a long time, my darling,  
For those words that you never would say,  
And alas, now my fond heart is broken,  
For they say you are going away.

I have promised you, darling, that never  
Will a word from my lips cause you pain,  
And my life it shall be yours forever  
If you only will love me again.

When you think of the valley you're leaving,  
Oh, how lonely and drear it will be;  
When you think of the fond heart you're breaking  
And the grief you are bringing to me.

### "Black Sheep"

(Contributed by Mrs. George O. Stoll, New Athens, Illinois.)

In a quiet village not so very far away,  
Lives a rich and aged man,  
Whose hairs are few and gray.  
He had three sons, his only ones; both Jack  
and Tom were sly  
While Ted was honest as could be, he would  
not tell a lie.  
They planned their best to ruin Ted, in the  
old man's eyes.  
Their poison soon began its work till Ted  
was much despised.  
One night the old man said, begone, you're  
heartless to the core  
These words the lad then said, as he stood  
beside the door.

Chorus—

Don't be angry with me dad; don't turn me  
from your door  
I know that I've been wayward, but I won't  
be any more.  
Give me just another chance, and put me to  
the test.  
You'll find the black sheep loves you far  
better than the rest.

Year by year fled quickly by, the father  
now grown old,  
Called Jack and Tom to him and gave them  
all his gold.  
"I only need this little room, a place at  
your fireside."  
One night on Jack's returning home, he  
brought with him a bride.  
The wife began to hate the father more and  
more each day.  
One night he heard the three declare, "The  
old fool's in our way."



A glance in the music library shows Wilma Gwilliams, John Lair and Sophia Germanich working hard.

And they agreed to send him to the poor-  
house that was near.  
Like a flash the Black Sheep's words, came  
ringing in his ear.

A wagon drives up to the door. It is the  
poorhouse man.  
The brothers point toward their dad and  
say, "There is the man."  
Just then a manly form appears, and pushes  
through the crowd  
"Stop that, you brutes," the stranger said.  
"This will not be allowed."  
You took the old man's property, and all  
that he could save.  
You even sold the little lot containing his  
wife's grave.  
I am his son, but not your kin, from now  
till Judgment Day.  
The father clasped the Black Sheep's hand;  
the crowd then heard him say.

Last Chorus—

Don't be angry with me lad; I turned you  
from my door,  
I know that I was foolish; I've repented  
o'er and o'er;  
I wish I had given you my gold, for you  
have stood the test.  
Now I find the Black Sheep loves his dad  
far better than the rest.

## BIG SONG BOOK

By

DOC HOPKINS, KARL & HARTY

Song hits with piano and guitar music—  
pictures, etc. Hear them on the SUPPER  
TIME FROLIC—WJJD—6 o'clock every  
evening. Send 50¢ in coin to—

CUMBERLAND RIDGE RUNNERS  
Room 310, 208 N. Wells Street, Chicago

## 100 BARN DANCE FAVORITES These Should Be in Your Home

100 favorite songs and fiddle tunes as  
used on the WLS Barn Dance since the  
beginning. All songs with both words and  
music arranged for piano and guitar ac-  
companiment. Pictures of favorite acts,  
both old and new. A large picture of the  
Barn Dance Crew and the story of its  
origin. The complete souvenir of the Barn  
Dance. Price 50¢—In Canada 60¢. Address  
Favorite Songs, % WLS, Chicago.

## SHELBY JEAN DAVIS

WJJD SUPPER TIME FROLIC

Sends words to "The History Song" and six  
others with her 5x7 picture. Mail 25¢ coin to  
3545 N. Whipple, Chicago.

YOU can play GUITAR—Spanish or  
Hawaiian. New quick way. Play  
regular sheet music by notes  
and diagrams. Order ALLEN METHOD  
for Hawaiian and ADAMS METHOD for  
Spanish. Each book 50¢ postpaid.  
FORSTER—216 S. Wabash, Chicago, Ill.  
A firm whose reliability is never ques-  
tioned.

## Song Collector's Special

... add these photographic copies  
of the original sheet music to your  
collection—all six for \$1.00.

CRADLE'S EMPTY, BABY'S GONE  
MOLLY DARLING  
OLD HOME DOWN ON THE  
FARM  
GATHERING SHELLS FROM  
THE SEASHORE  
THE GYPSY'S WARNING  
GRANNY'S OLD ARMCHAIR

Song collectors will find these  
copies of the originals very inter-  
esting.

Order from  
MUSIC LIBRARY, WLS  
Chicago, Ill.



# Marie Nelson, Radio Mother

MOTHER'S Day tomorrow will honor mothers all over the nation. Radio boasts of more mothers perhaps, than any other phase of the theatrical world. No one more than Marie Nelson, grand old troupier of stage and radio, typifies the ideal radio mother. Marie has played countless "mother roles" in air shows. In real life she is the mother of a grown daughter, Patricia Marie, and the grandmother of a little four-year-old boy, Nicky Stark.



Typically a radio mother is Marie Nelson.

Marie joined the Chicago radio circle in 1929 and has appeared on virtually every Chicago station. Says she just walked into radio when she was given a part in an air dramatization of the opera, "Il Trovatore."

Since then she has appeared in scores of well-known Chicago radio productions including "Helen Trent" in which she plays the part of Agatha, "Myrt and Marge" in which she portrayed Maggie the cook, "Bachelor's Children" in which she plays the role of "Ellen."

'Twas as the Mother of the Wilson family and Aunt Mattie in the "Prairie Home" skit that Marie first appeared on WLS. That was in 1933 and the next year she played the title role in Aunt Abbey Jones. During this past winter she was heard as Mrs. Barton in the Barton family commercial skit on Saturday night. She has also played in dozens of "Little Home Theatre" dramas on Homemakers' Hour. Besides the "Helen Trent" show and "Bachelor's Children," Marie is now playing regularly in "The Adventures of Dari Dan" on NBC and "Manhattan Mother," on WBBM.

For many years before going into radio, Marie with her famous actor husband, Rodney Ranous, appeared in stock companies, vaudeville and on the legitimate stage. For a number of years now, Ranous has been an invalid, and they maintain a home in Chicago. Up until 1929, Marie Nelson held the long run record in the windy city, having played more consecutive performances than any other actress who had ever appeared on the legitimate stage in Chicago.

Radio listeners hearing the kindly, sympathetic voice of lovable Aunt Abbey Jones, of Mrs. Wilson, and other characters Marie has portrayed, must have pictured a face as fine and sweet as that of Marie Nelson on the cover of this issue of Stand By.

Marie is a tall, handsome woman. She stands 5 feet, 7½ inches tall, has lustrous auburn hair and beautiful brown eyes. She will celebrate her 51st birthday next week on May 14. Detroit, Michigan, was her birthplace. In her lifetime, she has lived in many cities over the country including New York and Boston, Los Angeles and San Francisco.

Though her days are almost entirely occupied with taking care of her home and appearing in radio roles, Marie finds time to devote to her hobby, that of collecting rare books and flowers.

## Philippine Adventure

(Continued from page 3)

their everyday life, and are useful in driving away evil spirits.

"A person who is sick is invaded by evil spirits, according to the belief of the natives. The way to get rid of the evil spirits and keep them from getting into other people, is to kill the sick person. One of the narrowest escapes from death I ever had was one night on the trail when I became sick and asked to spend the night in a native hut. Leaders of the village came in and argued most of the night as to the best way to dispose of me. Early in the morning, I began to feel better, and asked for food. Then they knew I was losing the evil spirits and they decided to let me live.

"Do I carry a gun? Once in a while I carry a .22 calibre rifle for obtaining food, but when I'm in a place where the natives are unfriendly, I go unarmed. They believe a brave man is too good to die, and I know that for me to kill a native under any circumstances would de-

(Continued on page 15)

## Pokey Martin and Arkie



# "Stand By" Classified Ads

## STANDBY CLASSIFIED

advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, GR, 2T and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STANDBY, 1230 Washington Blvd., Chicago, Illinois.

## Real Opportunity for Real Boy on an Arizona Ranch

We need a good boy under 21, experienced in farm work, ambitious, resourceful, a hard worker, willing to start as chore boy and work for a better place on our ranch. Will have to milk 5 cows, morning and evening, build a fire at 6:35 a.m., care for the lawns and shrubbery, irrigate a three-acre strip of blue grass, sweep the swimming pool, freeze ice cream, drive a truck 26 miles for supplies and cheerfully do all duties assigned to him. The boy we employ can learn the cow-boy business if qualified, or work into business end of the ranch if his abilities lean that way, but the preferred boy will be one who also can read popular music and play some lead instrument quite well in our Bunk House band. The environment will be good. Although the salary will be cowboy wages, a conscientious and able boy will be appreciated here and helped along. Address applications to ARIZONA, % Stand By Magazine.

## Arthritis & Rheumatism

Arthritis and rheumatism relieved. Canada Thistle Tea prepared for medical use. ½ lb. \$1.00. Mrs. Fred Hadders, Lowell, Indiana.

## Baby Chicks

Send no money. Baby chicks from bloodtested flocks only. 100% live delivery guaranteed. We pay postage, ship C.O.D. Barred, White Buff Rocks, Rhode Island Reds, White Silver Laced Wyandottes, Buff Orpingtons, \$7.95-100. Minorcas, New Hampshire Reds, \$8.65-100. Brahmas, Giants, \$9.50-100. Brown, White, Hanson strain Leghorns, \$7.45-100. Hybrids, Austra-Whites, Leghorns, Rocks, Red Rocks, \$7.95-100. Chicks hatched in separate units from incubation. Flocks under supervision of Mr. Moore with thirty years' experience with poultry. This means best quality. N. S. Fisher, Prop., Sheridan Hatchery, Sheridan, Indiana.

## Collection Specialists

Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

## Help Wanted—Female

Girl for general housework. Assist in care of two children. No cooking. Light laundry. Good home, reasonable salary. Bulgart, 4904 N. Drake, Chicago.

Experienced girl over 25 years of age, for general housework and care of baby. Stay nights. References required. State all in letter. Address Box J.K., % Stand By.

## Instructions

"Uncle Sam" Jobs. \$105-\$175 month. Men—women. Prepare for next examinations. Full details free. Franklin Institute, Dept. D17, Rochester, New York.

## Magazine Subscriptions

Spring Specials! Real Bargains for our readers. Write for list. Frank Pearson, Stand By, 1230 W. Washington, Chicago.

## Miscellaneous

Earn up to \$500.00 each spring. Easy interesting work. Guaranteed. 25 cents coin. Fred Bambenek, 719 Grand, Winona, Minnesota.

Files (Hemorrhoids) Abscess, Ulcers, Etc., if neglected ruin your health. Cure them as hundreds of others have by using O'Donnell's Ointment. Guaranteed instant relief from torturing pains first application, pleasant soothing after effect, no loss of time, \$1.00 mailed plain wrapper. O'Donnell Medicine Co., 1301 N. Neil St., Champaign, Illinois.

## Movie Equipment for Sale

Talking Movie Equipment. Two large Simplex Projectors, two Syncro Film Sound Heads, Loud Speaker, Siracco Ventilator Blower, over a thousand feet of heavy Sounding Felt, and steel booth, 9x9 feet, and all accessories. All in good shape. Write or call Z. G. Wait, Erie, Illinois.

## Musical

Have phonograph record made your song. Rainbow Recording Studios, 210 Olive, St. Louis, Missouri.

Play Guitar Quickly. Learn solos and chords without notes. Fascinating new system. Send only 50¢ for complete instructions. Satisfaction or money back. Particulars free. Century Studios, 813 South Oak Park Ave., Oak Park, Illinois.

Song poems set to music. Get our phonograph recording plan. Zerse Bros., 210 Olive, St. Louis, Missouri.

## Nursery Stock

Ten Day guarantee—Free catalog for particulars, play safe. Order from old reliable firm. Cabbage Plants; Jersey Wakefield, Copenhagen, Golden Acre, Firsthead, (new) prepaid 200-65¢; 500-98¢; 1000-\$1.55. Collect; 1000-75¢; 5000 or more, 50¢ per 1000. Hand picked; 200-75¢; 500-\$1.35; 1000-\$2.25. Collect; \$1.25 per 1000. Tomato; Georgia now, Kentucky after May 20th. State certified, Indiana Baltimore, Stone, Earliana, Chalk's, John Baer, Bonnie Best, Marglobe, Pritchard. Prepaid 200-65¢; 500-\$1.00; 1000-\$1.75. Collect; 1000 or over \$1.25 per 1000. Canners Special 8 inch plants, \$2.00 per 1000 express collect. Hand picked; prepaid 100-\$1.00, 200-\$1.50; 500-\$3.00; 1000-\$4.00. Sweet Potato; Nancy Hall, Porto Rico, prepaid, 500-\$1.25; 1000-\$2.00. Hand picked; prepaid 200-\$1.00; 500-\$1.75; 1000-\$3.00. Prompt shipment, no excuses. Ohio River Plant Farms, Hawesville, Kentucky.

Cactus Novelties, five varieties including Old Man Cactus \$1.00. Three Grafted South American Cacti \$1.00. Hummel's Exotic Gardens, Inglewood, California.

Nancy Hall—Portorico Potato Plants, 200, 50¢; 500, \$1.00; 1000, \$1.50 prepaid. Wrapped roots, box packed. Paul Jones Rushing, Gleason, Tennessee.

## Of Interest to Women

FREE NEEDLES! Given to every woman who sends 10¢ for a "Jiffy Needle Threader." Mikutis, 4401 18th Ave., Kenosha, Wisconsin.

## Photo Film Finishing

### NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

Quicker Service. Roll developed, printed, two enlargements, 25¢ coin. Satisfaction guaranteed. Major Photo Service, 5705-15 North Major, Chicago.

Rolls developed, one print and one enlargement of each exposure 25¢. PHOTOSHOP, Dunning Station, Chicago.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. 16 reprints and 2 enlargements 30¢. DEPENDABLE, RiverGrove, Illinois.

Radio Film Company, LaCrosse, Wisconsin. Latest in Photo Finishing. Eight guaranteed prints—two enlargements 25¢.

Roll Developed, Eight guaranteed Prints, Two Beautiful Professional Doubleweight Enlargements 25¢. Very quick service. Expert workmanship. PERFECT FILM SERVICE, LaCrosse, Wisconsin.

25 reprints 30¢. Roll developed, two 5x7's and 8 clear prints 25¢. PARKER SERVICE, 1617-19 North Artesian Ave., Chicago.

20 reprints, 25¢. 100 reprints, \$1.00. Rolls developed with 16 prints, 25¢. Nordskog, 42 Maywood, Illinois.

Films developed, 25¢ coin; 2—5x7 double weight professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wisconsin.

## Photo Film Finishing

Films developed and printed, 25¢ per roll. Send coin. With each roll sent to us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1—5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 N. Southport Avenue, Chicago.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢; 100-\$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements, 4—4x6 25¢; 3—5x7 25¢; 3—8x10 35¢. Special handcolored, easel-mounted 4x6 enlargement, 25¢. Trial Offer. Skrudland, 6970-86 George Street, Chicago.

Rolls Rashed! Developed and printed with two supertone enlargements 25¢. Four 4x6 enlargements 25¢. NEWTONE, Maywood, Ill.

8 enlargements from every roll, 25¢ — or 16 prints 2 enlargements 30¢. 50—reprints—50¢. Million Pictures, 515 Albany, Wisconsin.

Immediate Service! No delay! Roll developed, carefully printed, and two beautiful 5x7 double weight professional enlargements or one tinted enlargement or six reprints—all for 25¢ coin. The Expert's Choice. Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota.

Two beautiful double weight, professional enlargements, 8 guaranteed Never-Fade prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

Enlargements our specialty. 4x6 or smaller 5 for 25¢. 5x7, 3 for 25¢. 8x10, 3 for 25¢. Roll developed, 16 prints 25¢. 25 reprints 25¢. ENLARGERS, Dunning Station, Chicago, Ill.

Rolls developed—One day service—2 beautiful enlargements and 2 brilliant prints, quality guaranteed, 25¢. Electric Studios, 95 Eau Claire, Wisconsin.

2 beautiful enlargements suitable for framing with roll developed, printed, 25¢. PHOTO-FILM, S-2424 North Avenue, Chicago.

Hand-colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.

## Postage Stamps, Coins & Curios

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

## Quilt Pieces for Sale

Bright colored, good material quilt patches, 15oz. 30¢; 30oz. 60¢; 3¼ lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

## Radios

200 new auto radios in original cartons, at lowest prices, while they last. Schiffman Bros., 3840 N. Ashland Ave., Chicago.

## Tractor Parts

Every Tractor Owner needs Irving's 84 page 1937 tractor replacement parts catalog. Absolutely free. Thousands parts, all makes; tremendous price savings. Irving's Tractor Lug Co., 180 Knoxville Road, Galesburg, Ill.

## Turkey Tonics

Attention Turkey Raisers. Thousands of people are now using Williams Turkey Tonic for the prevention and treatment of blackhead in turkeys of all ages. Order direct. Pint, \$1.75. Quart, \$2.75. Gallon, \$10.00. Satisfaction guaranteed or money refunded. Williams Turkey Tonic Company, Monticello, Illinois.

## Want a Clear Skin?

Are you bothered with Pimples, Sallow Complexion, Blotches? Why not try HOLLYWOOD CLEARLETTS. Tablet form, pleasant tasting, not a laxative, mild, safe. Week's supply, 25¢ postpaid. Five packages, \$1.00. Star Beacon Products, 178 E. Long, Columbus, Ohio.



# WLS DAILY PROGRAMS

Saturday, May 8, to Saturday, May 15

870 k.c. — 50,000 Watts



A new angle on Salty Holmes, taken by Candid Cameraman Dick Kurtze, son of Earl Kurtze.

## Sunday Morning

MAY 9

(CENTRAL STANDARD TIME)

- 7:00—Organ Concert—Elsie Mae Emerson.
- 7:30—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Herb Morrison; Grace Wilson; Safetygram contest; Lawson Y. M. C. A. Glee Club.
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist.
- 9:15—National Folk Festival Speaker.
- 9:30—WLS Concert Hour—Orchestra; Herman Felber, Roy Anderson; featuring the A Cappella Choir from State Teachers' College, Eau Claire, Wisconsin.
- 10:00—NBC—The Southernaires.
- 10:30—"Building Better Citizens"—Chuck Acree.
- 10:45—Elsie Mae Emerson at the organ.
- 10:58—Weather Report; Chicago Livestock Estimates.
- 11:00—Sign Off.

## Sunday Evening

MAY 9

6:30 p. m. to 8:00 p. m.  
(CENTRAL STANDARD TIME)

- 5:30—NBC—The Bakers' Broadcast—Robert Ripley. (Standard Brands)
- 6:00—NBC—General Motors Concert Hour—Erno Rappe, Conductor.
- 7:00—Sign Off for WENR.

## Monday to Friday

### Morning Programs

MAY 10 TO MAY 14

(CENTRAL STANDARD TIME)

- 5:00—Smile-A-While—Prairie Ramblers and Christine; Red Foley; Arkie; Don & Helen.
- 5:30—Farm Bulletin Board—Merle Housh;
- 5:45—Smile-A-While cont.; Livestock Estimates.

- 6:00—News Report—Julian Bentley.
- 6:10—Program Review.
- 6:15—Mon., Wed., Fri.—Sing, Neighbor, Sing. (Purina Mills)  
Tues., Thurs.—Otto's Novelodeons.
- 6:30—Mon., Wed., Fri.—Musical Moments. (Chevrolet)  
Tues., Thurs.—Hilltoppers.
- 6:45—Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.
- 7:00—Mon., Wed., Fri.—Pokey Martin and the Arkansas Woodchopper. (McConnon)  
Tues., Thurs.—Pat and Henry.
- 7:15—News Report—Julian Bentley; Booking Announcements.
- 7:30—Jolly Joe's Pet Pals Club. (Coco-Wheats)
- 7:45—Mon., Wed., Fri.—Hilltoppers. (ABC Washers and Ironers)  
Tues., Thurs., Sat.—Morning Minstrels. (Olson Rug Co.)
- 8:00—NBC—Tim Healy. (Ivory)
- 8:15—NBC—Ma Perkins. (Oxydol)
- 8:30—NBC—Pepper Young's Family. (Camay)
- 8:45—School Time—Educational broadcasts presented by Prairie Farmer, conducted by John Baker.
- 9:00—NBC—The O'Neills. (Ivory)
- 9:15—NBC—Personal Column of the Air. (Chipso)
- 9:30—NBC—Vic and Sade. (Crisco)
- 9:45—NBC—Edward MacHugh, Gospel Singer.
- 10:00—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from the Union Stock Yards. (Chicago Livestock Ex.)
- 10:05—Poultry and Dressed Veal Market; Butter and Egg Markets.
- 10:10—News Report—Julian Bentley.
- 10:15—Prairie Ramblers & Christine. (Drug Trades)
- 10:30—Martha Crane & Helen Joyce in Morning Homemakers' Program with Orchestra; Hometowners Quartet; John Brown; Soloist.  
Tues. Sat.—Novelodeons & Ralph Emerson.
- 11:00—Mon., Wed.—Priscilla Pride. (Downtown Shopping News)  
Tues.—Midwest On Parade, featuring Elkhart, Indiana.  
Thurs.—Henry Burr and Ralph Emerson.  
Fri.—"Big City Parade."
- 11:15—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast)  
Tues., Thurs.—Don & Helen. (Household Magazine)
- 11:30—Fruit and Vegetable Market; Weather; Bookings.
- 11:40—News Report—Julian Bentley.

## Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 11:45—Prairie Farmer Dinnerbell Program conducted by Arthur Page—30 minutes of varied Farm and Musical Features.
- 12:30—Mon., Wed., Fri.—"Garden Talk." (Ferry Morse)  
Tues., Thurs., Sat.—John Brown.
- 12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 12:45—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 12:55—News Report—Julian Bentley.
- 1:00—Homemakers' Hour.
- 2:00—Sign Off for WENR.

## Saturday Morning

MAY 15

(CENTRAL STANDARD TIME)

- 5:00-8:00—See Daily Morning Schedule.
- 6:30—Uncle Buster and His Big Yank Boys. (Reliance)
- 6:45—Dr. John Holland's Sunday School, with George Goebel and Ralph Emerson.
- 7:59—Livestock Estimate and Hog Flash.
- 8:00—Junior Stars Program.
- 8:30—The Friendly Philosopher—Homer Griffith.
- 8:45—Lulu Belle & Scotty.
- 9:00—Priscilla Pride. (Downtown Shopping News)
- 9:15—WLS Jamboree.
- 9:45—Lincoln College A Capella Choir.
- 10:00—Program News—Harold Safford.
- 10:05—Poultry and Butter and Egg Markets; Dressed Veal.
- 10:10—News Report—Julian Bentley.
- 10:15—Ramblers & Christine. (Drug Trades)
- 10:30—Morning Homemakers' with Martha Crane and Helen Joyce. (Feature Foods)
- 11:00—Garden Club, conducted by John Baker.
- 11:15—Prairie Farmer—WLS Home Talent Acts.
- 11:30—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.
- 11:40—News Report—Julian Bentley.
- 11:45—Variety Program.
- 12:00—Closing Grain Market Summary—F. C. Bisson.
- 12:15—Poultry Service Time.
- 12:30—Weekly Livestock Market Review, by Dave Swanson of Chicago Producers' Commission Association.
- 12:45—The Hilltoppers.
- 1:00—Homemakers' Hour—Mary Wright; Fanfare; Elsie Mae Emerson; John Brown; Hilltoppers; Evelyn; Red Foley; Eddie Allan; DeZurik Sisters; Fanfare Interview; Roy Anderson.
- 2:00—Sign off for WENR.

## SATURDAY EVENING, MAY 8

(CENTRAL STANDARD TIME)

- 6:00—NBC—Ed Wynn.
- 6:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel & Wire Co.)
- 7:00—National Barn Dance NBC Hour with Unzle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Toby & Susie; Sally Foster; Otto & His Novelodeons; Arkie; Lucille Long; Lulu Belle; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 8:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Christine; Pat Buttram; Wm. O'Connor; Winnie, Lou & Sally; The Hilltoppers; Otto's Novelodeons. (Murphy Products Co.)
- 8:30—"Hometown Memories"—Hometowners; Hilltoppers; Red Foley; Carol Hammond. (Gillette)

- 8:45—Henry Hornsbuckle with Prairie Ramblers & Christine, and George Goebel.
- 9:00—"Tall Story Club" with Pokey Martin. (Kentucky Club)
- 9:45—Lulu Belle & Scotty; Christine; The Hilltoppers.
- 9:30—"Down at Grandpa's"—Girls of the Golden West; Hoosier Sod Busters; Dan Hosmer.
- 10:00—Prairie Farmer—WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers; The Hilltoppers; Hometowners Quartet; Christine; Arkie; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Wm. O'Connor, and many others.
- 11:00—Sign Off.

## Homemakers' Schedule

(Conducted by Mary Wright)

(CENTRAL STANDARD TIME)

MONDAY, MAY 10

- 1:00—Novelodeons: Red Foley; John Brown; Evelyn. "The Little Maid"; "Something to Talk About." Chuck Acree; P. T. A. Speaker.

TUESDAY, MAY 11

- 1:00—String Ensemble; Don & Helen; Ralph Emerson; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Hilltoppers; Book Talk.

WEDNESDAY, MAY 12

- 1:00—Orchestra; Novelodeons; Evelyn; Red Foley; John Brown; "Something to Talk About." Chuck Acree; Marjorie Gibson in Fanfare; Homemaking Talk, Mary Wright.

THURSDAY, MAY 13

- 1:00—Orchestra; John Brown; Don & Helen; Little Home Theatre Drama; Marjorie Gibson in Fanfare.

FRIDAY, MAY 14

- 1:00—Orchestra; Evelyn "The Little Maid"; Christine & Sod Busters; "Something to Talk About." Chuck Acree; Marjorie Gibson in Fanfare.

SATURDAY, MAY 15

- 1:00—Ralph Emerson; John Baker; Hilltoppers; Evelyn; Red Foley; Eddie Allan; Roy Anderson; Interview of a WLS Personality—Marjorie Gibson; "Family Fun"—Mary Wright.

## Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, MAY 10

- 6:00—NBC—To be announced.
- 6:30—NBC—Paul Martin & His Music.
- 7:00—NBC—Good Time Society.

TUESDAY, MAY 11

- 6:00—NBC—Husbands & Wives. (Pond's)
- 6:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)
- 7:00—NBC—Ben Bernie & His Boys. (American Can Co.)

WEDNESDAY, MAY 12

- 6:00—NBC—Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)
- 6:30—NBC—Famous Actors Guild—Helen Menken. (Sterling Products) (Bayer)
- 7:00—WLS—To be announced.

THURSDAY, MAY 13

- 6:00—WLS—"The Old Judge." (University Broadcasting Council)
- 6:15—WLS—Ralph Emerson, organist.
- 6:30—WLS—The City Forum.
- 6:45—WLS—"The Active Citizen," Illinois League of Women Voters.
- 7:00—Judges of the Round Table.

FRIDAY, MAY 14

- 6:00—NBC—Irene Rich. (Welch)
- 6:15—NBC—Singing Sam. (Barbasol)
- 6:30—NBC—Death Valley Days. (Pacific Coast Borax)
- 7:00—NBC—Musical Revue. (Fleischman's)

## Philippine Adventure

(Continued from page 12)

stroy the work that my wife and I have worked for 13 years to build up. I've had some close calls, but I'm still here to tell about them."

The natives of the Philippines, according to de Vries, are not necessarily war-like, but they distrust strangers. Many of them are so primitive that they live in the forest, much like animals, with only lean-tos for homes. The traveler who tries to make his way along trails may be

conscious of observers without actually seeing anyone, and may travel for days without coming to a village or finding a habitation. Other tribes live in villages, and they will defend their villages and their families against invaders, white and brown. The constabulary, under the United States government, has succeeded in subduing many of the more warlike tribes, and so de Vries travels in many portions of Mindanao in safety. In other parts, strong opposition, which may develop into downright personal danger, confronts him.

Mrs. de Vries' knowledge and skill as a trained nurse, and his own ability as an amateur doctor have gained hundreds of friends for the blonde missionary, and as a result, thousands of brown-skinned natives have heard the story of Christianity. The Christianity which de Vries preaches is a practical sort, for it includes sanitation, hygiene, care of the sick, and of babies. As long as a baby can eat, the natives think it is

healthy, and de Vries has seen mothers force rice and partially chewed corn down the throat of a month-old baby when it was sick or crying. Small wonder that 90 to 95 per cent of the babies die.

The three de Vries children, David, Genevieve and "Buddy" were born in Malabalay and attended the school conducted by the United States government there. Yet they find no difficulty in switching to an American school. When Mrs. de Vries asked David, who is 12, "When would you like to go back to Malabalay?" his reply was "Tomorrow."

The work of the Pioneer Mission in the Philippines is supported by a church in Muskegon, Michigan, and by contributions of others interested in seeing the work carried on.

"What about radio?" queried de Vries. "People in this part of the world don't appreciate what a wonderful thing radio is, because they don't have to get along without it as we do at Malabalay."

## WATCH THIS SPACE

For Appearance of WLS Artists  
In YOUR Community

SUNDAY, MAY 9

DES PLAINES, ILLINOIS, Maine Township High School—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Ramblin' Red Foley; Girls of the Golden West; Hoosier Sod Busters; Billy Woods; Bill McCluskey; Pauline; Four Hired Hands.

ORLEANS, INDIANA, State Theatre—THE ARKANSAS WOODCHOPPER. KEWANEE, ILLINOIS, Peerless Theatre—UNCLE EZRA & THE HOOSIER HOT SHOTS.

MONDAY, MAY 10

FREEMONT, ILLINOIS, Patio Theatre—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Bill McCluskey; Caroline & Mary Jane DeZurik; Pauline; Billy Woods; Four Hired Hands.

REEDSBURG, WISCONSIN, Badger Theatre—WLS NATIONAL BARN DANCE (1937 EDITION): Ramblin' Red Foley; Girls of the Golden West; Hoosier Sod Busters; Winnie, Lou & Sally.

TUESDAY, MAY 11

SHEBOYGAN, WISCONSIN, Sheboygan Theatre—UNCLE EZRA & THE HOOSIER HOT SHOTS.

BELOIT, WISCONSIN, Majestic Theatre—WLS NATIONAL BARN DANCE (1937 EDITION): Lulu Belle; Skyland Scotty; Bill McCluskey; Caroline & Mary Jane DeZurik; Pauline; Billy Woods; Four Hired Hands.

WEDNESDAY, MAY 12

CHICAGO, ILLINOIS, Atlantic Theatre—WLS NATIONAL BARN DANCE (1937 Edition): Ramblin' Red Foley; Girls of the Golden West; Hoosier Sod Busters; Winnie, Lou & Sally; Four Hired Hands; Pauline; Billy Woods; Little Eva.

THURSDAY, MAY 13

KANKAKEE, ILLINOIS, Majestic Theatre—UNCLE EZRA & THE HOOSIER HOT SHOTS.

SUNDAY, MAY 16

BOSWELL, INDIANA, Roxy Theatre—WINNIE, LOU & SALLY.

WALLACE, INDIANA, Wallace High School Gymnasium—WLS ON PARADE: Ramblin' Red Foley; Girls of the Golden West; Bill McCluskey; Pauline; Billy Woods; Four Hired Hands.

WANATAH, INDIANA, Clinton Township High School Gym—WLS NATIONAL BARN DANCE: Prairie Ramblers & Patsy Montana; Hoosier Sod Busters; Pat Buttram; Caroline & Mary Jane DeZurik.

WLS ARTISTS, Inc.

1230 Washington Blvd.

Chicago, Illinois



---

---

# Do You Have SOMETHING TO SELL?

★ ★ ★

## **Stand By Classified Ads** will MAKE MONEY for YOU!

★ ★ ★

● Many once obscure, unknown business organizations, now widely known, acquired their popularity by the aid of inexpensive classified ads. Many large companies use them today.

● If you have an article on which you wish to build a profitable business—be wise and follow this economical and practical method.



● Through STAND BY classified columns you can tell 90,000 buying families about your product every week. Less than a year ago STAND BY had no classified ads. Today it has a full page. STAND BY readers are buying other products. They will buy yours, too.

**SEND YOUR  
ORDER NOW**

**Only 5<sup>c</sup> per  
word**

★ ★ ★

**Address Advertising Department  
STAND BY MAGAZINE**

 Tell us about your product, how much you can spend.  
We will prepare an ad and submit it for your approval. 



---

---

# Do You Have SOMETHING TO SELL?



## **Stand By Classified Ads** will **MAKE MONEY** for **YOU!**



● Many once obscure, unknown business organizations, now widely known, acquired their popularity by the aid of inexpensive classified ads. Many large companies use them today.

● If you have an article on which you wish to build a profitable business—be wise and follow this economical and practical method.


● Through **STAND BY** classified columns you can tell 90,000 buying families about your product every week. Less than a year ago **STAND BY** had no classified ads. Today it has a full page. **STAND BY** readers are buying other products. They will buy yours, too.

**SEND YOUR  
ORDER NOW**

**Only 5c per  
word**



**Address Advertising Department  
STAND BY MAGAZINE**

 Tell us about your product, how much you can spend.  
We will prepare an ad and submit it for your approval. 