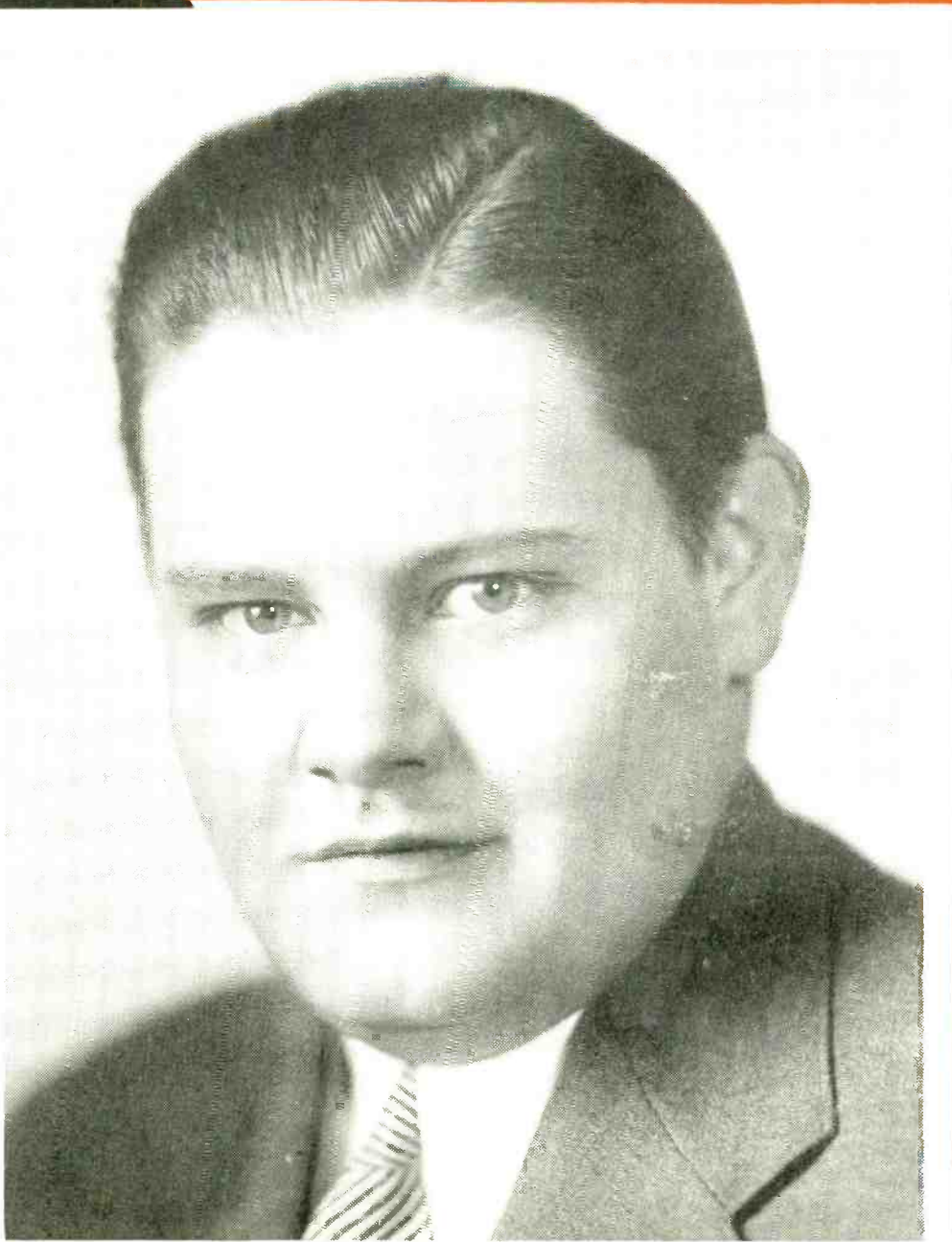


WILLIE I. ARNOLD  
217 E. SUMMIT AVE  
STOCKTON, ILL.

# Stand By

MARCH 27, 1937



VANCE McCUNE, JR.

So You Want  
to Be  
An Engineer

•  
The  
Mikemen

# Listeners' Mike

## For Sophia

I have never seen much comment in this column about Sophia Germanich's singing and I want to say that I think she certainly sings those hymns well on the Dinner Bell program. There is never a word she sings but that is clearly understood. . . .  
**Hoosier Listener, Atlanta, Ind.**

## From Maine

Yours is my favorite station but I can listen to only the first 15 minutes of the daily programs on account of so many factories starting at 6:45 EST. From then on I can get nothing but them sawing wood or making toys.—**Mrs. Arthur Wilde, West Farmington, Me.**

## Faraway Fan

We listen to the Barn Dance every Saturday night and also every morning to Smile-A-While for as long as we can "catch" you. Our reception isn't so good after 8:00 a. m., so therefore we miss out from that time throughout the day. . . .  
**Mrs. Blanche Childers, Copen, W. Va.**

## We'll Try, Ruth

When it comes to giving out pictures of new people, you are the stingiest editor I have ever laid eyes on. Did you expect the curious people in your audience to be satisfied with those measly "candid shots" of Ed Paul and Cy Harrice? How about some real pictures soon?—**Ruth Raether, Lake Forest, Ill.**

## Wants Chuck and Ray

Some folks write in to say they don't like this program or that artist. Why can't they turn their radio dial and not abuse people? I do not care for some programs but someone likes them or they wouldn't be on the air. I am glad Slim Miller is back with the Smile-A-While gang. They surely are a great bunch. I am also glad the Morning Minstrels are back on the air. They are two of my favorite programs, but I think Chuck and Ray should be back on both of them. For real sweet harmony, Chuck and Ray can't be beat and I hope they'll be back on the air soon. I was interested in the article by Julian Bentley, "Knox Is 100." I have the old bass

horn that was played at the Lincoln-Douglas debate. There is quite a difference in the style of it and the bass horns of today. . . .  
**Mrs. James Miller, Brazil, Ind.**

## Bouquet

The addition of the De Zurik sisters makes the Barn Dance all the better. We have never heard anyone yodel quite like them. More power to those two Minnesota gals! The Barn Dance entertainers generally can't be beat.—**Pearle Rosengren & Mary Schiller, Fergus Falls, Minn.**

## Album Fan

. . . I am more than pleased with the Family Album and I spend many happy hours studying the faces of the friends who have meant more to me than I could ever put into words. Was glad to see the picture of Mrs. Butler and also the family groups of the engineers. I think much praise is due the engineers for the big part they have in getting the programs on the air. . . .  
**Mrs. L. R. Kirkpatrick, Rushsylvania, Ohio.**

## For Lulu Belle

I agree with Georgie Robbins; I think we should all vote for Lulu Belle in the Star of Stars contest. I think that if each Stand By reader would vote for our radio queen we could get her to the top of the list of Stars in the Radio Guide contest.—**Mr. and Mrs. L. Rollins, Appleton, Wis.**

## Pokey to Sing?

Why not have a song from Pokey Martin on the morning programs? We listen to Pokey and Arkie every morning. . . . How about a picture of Lee and her new husband in Stand By? Let's have more of Henry Burr's singing.—**Mrs. Bert Hibbs, Bloomington, Ill.**

## Patsy for Queen

I want to call all Stand By readers to help us put Patsy Montana over as queen of radio this year, just as we did Lulu Belle last year. Come on, all Patsy Montana fans, let's all give her a vote.—**Mr. R. F. Dickerson, Petersburg, Ill.**

## Salty on Screen

I just saw "Banjo on My Knee" and it was grand. The only thing wrong was that Salty wasn't seen enough. Why can't we have some of Salty's solos on the Barn Dance. We don't have half enough of him as we would like.—**Peggy, Joliet, Ill.**

## Paging Rocky

Many times listeners criticize some of the work being done by the artists. I do not think this is entirely fair to them, so for a bit of variety I am writing to complain about something that is not being done. Will somebody please tell me why we so seldom hear the delightful bass voice of Rocky Racherbaumer any more? In my opinion he has one of the finest voices in radio. When he sings, the worries and cares of the day seem to vanish. So come on, all Rocky fans, let's have a sit-down strike—sit down and write to the station asking to have Rocky back on the air with a program of his own.—**Kathleen Whiting, Oconto, Wis.**

## Talk on Humor

"Is a Sense of Humor Worth Developing?" will be the theme of Ruth Harshaw's talk during Homemakers' Hour on Tuesday afternoon, March 30. Based on Robert Benchley's hilarious book, "My Ten Years in a Quandary and How They Grew," this discussion will be another of the series "The Bookshelf and the Cookie Jar" to help popularize current literature.

## STANDBY

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**JULIAN T. BENTLEY, Editor**  
**Virginia Seeds, Managing Editor**

March 27, 1937

VOLUME 3

NUMBER 7



by  
JOHN  
BAKER

Production Man Bill Jones checks script of the network hour of the National Barn Dance as Chief Engineer Tom Rowe expertly handles the complicated job of mixing and balancing the big stage production.

# So You Want to Be an ENGINEER

If You Do, Get All the Knowledge and Experience Possible

**Y**OU'RE interested in radio, and you like to fool with tubes and wires and gadgets; talking to a microphone scares you stiff. All right, then maybe your best bet (if you want to get into radio) is to learn to be an operator.

Maybe you'll be an operator on an ordinary broadcasting station, but Tommy Rowe, chief engineer of WLS, says there are more jobs open in other lines of technical radio activity than in the field of commercial broadcasting. And in all lines of radio activity you won't find an abundance of jobs waiting to be filled.

In a commercial radio station perhaps the most prominent work of an operator is handling the control board. The operator must work with producers in handling radio programs of all kinds. Some shows may require

several microphones, (no less than five microphones are used for the National Barn Dance on Saturday night) and the operator must cooperate in the placing of these microphones to get the proper balance for the program.

When the program is on, the engineer must see that each microphone is open at the right time; otherwise some part of the program might not be heard. He must keep the proper balance between different portions of the program. For example, he must see that an orchestra does not drown out a singer, or that a chorus does not cover up a soloist; he must be sure that an announcer's voice is strong enough to stand out above a musical background. By a simple turn of a knob, an operator could ruin the finest show ever produced,

but he doesn't do it, because he's just as important as the stars.

Operating the control panel, with its volume indicators and controls for the various microphones, is only part of the work of an operator at the average radio station. The operator also needs to be familiar with the operation of short-wave radio equipment, for which an advanced license is required. He may be called upon to make recordings of programs, and that means that he must know how to operate recording equipment. He needs to know telephone and telegraph work, and must know how studios should be treated for sound. A good share of his time when not on the control board may be spent in repairing or replacing equipment of all kinds; so an operator must know

*(Continued on page 6)*



# "Ad Lib!"

By JACK HOLDEN

Last week Ad Libber Jack Holden's regular column was not printed, as everyone, excepting possibly Pat Buttram, noticed. The reason was that Jack was wrestling with the Muse. Monday morning, he brought in the result of his labors—poetry, he says.

I'M writing this column in John Lair's office

Surrounded by music and rhyme I have an idea that I might try Some rhyme myself this time. Now I'm not a poet and really I know it

But I think it might be fun, To write Ad Lib in poetry gib—

I'll be glad when the thing is done. Friend Wilma's all smiles as she looks through her files

For a tune that is old or new, But the smiles are "derived," because she has striven

To look over my shoulder, too. Christine just came in with a little Swiss grin

To submit a barn dance song. And for musical measure, altho he's no treasure

Our friend Mr. Boyd came along. You see it is Friday, which really is my day

To write Ad Lib for Stand By! Ambition is lacking, in fact its nerve wracking

And now I'll tell you why. Eddie Allan walks in . . . 15 pounds thin,

With harmonica grins on his face; There's no use to try it, he wants to talk diet

As he struts all over the place. He then says, "Good-bye" and I with a sigh

Return to the battle and strife The telephone rings . . . doggone those things—

"You Holden . . . I think it's your wife."

A peck of potatoes, a can of tomatoes Some turnips and carrots, too.

"Hurry right home," she says o'er the phone,

"Tonight's menu calls for beef stew."

The receiver I hang, the typewriter I bang

And I think that I'm getting somewhere,

When a sound hits my ears that fills me with fears

Fred Palmer is tearing his hair.

"Come, Holden, my boy" (that fills me with joy)

"A rehearsal for Barn Dance you see,"

"The whole barn dance crew is waiting for you

We're ready in studio B."

Doggone! What's the use, with all this abuse

Of even trying to write?

This IS a poor showing, at the rate I am going

I might get Ad Lib done tonight!

The rehearsal is through . . . I'm mighty glad too.

So behind a locked door,

Away from the rest I'll try my best To finish this column once more.

There are lots of things about boys and girls

I think that I should tell

About their homes, their work and play,

And how they sing so well.

A pleasure it is to be able

To type in peace and quiet here,

But something tells me it's far too good,

It can't last long I fear.

A knock at the door, a turn of the key And into the din and the glare,

There stumbles a creature unshaven, forlorn

He looks like a grizzly bear. He's in . . . I'm out! As loudly I shout,

"It's mutiny on the bounty!"

What greets my eye is "Captain Bligh"

Who hails from Winston County.

## Even So

"Trying to tell jokes into the metallic ear of a microphone is like telling them to a frozen jellyfish," says Irvin S. Cobb, host of the NBC Paducah Plantation.

"I'll take a small studio audience any day," he declared.

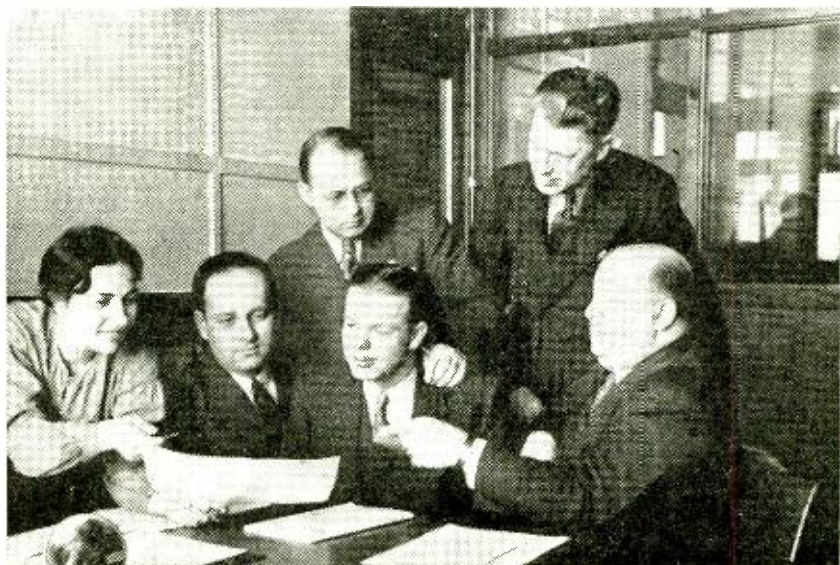
A large audience, Cobb believes, is too unwieldy for a successful broadcast.

"The trouble with a big audience," he said, "is that you can't control it. It keeps laughing at a joke long after the radio listener at home is all through with it."

## It's a Pipe

Carlton Kelsey, WBBM musical director, is greatly handicapped by NO SMOKING regulations in Columbia's Chicago studios. Kelsey unconsciously uses his unlit pipe as a second baton, which rises and falls with the crescendos and diminuendos of his arrangements. During Chicago's Charter Jubilee rehearsal in Chicago Stadium, where smoking is permitted, Kelsey accompanied his fanfares with explosive clouds of smoke.

## HUDDLE



A musical plot is being hatched above. The conspirators, left to right: Sophia Germanich, Bill Thall, Glenn Welty, Art Wenzel, Rene (Zeb) Hartley and Ted (Otto) Morse.

# Networks Plan Fine Easter Programs

**B**EAUTIFUL and inspiring Easter Sunday programs are planned by NBC and CBS for tomorrow.

Four sunrise services, following the rising sun westward, will be heard over NBC. The services will be broadcast from the Municipal Theatre, St. Louis; Soldier Field, Chicago; Grand Canyon, Arizona and Mt. Davidson, San Francisco.

From 8:00 to 9:00 a. m., CST, NBC will present church music of the Cleveland Orchestra under the baton of Rudolf Ringwall. From 9:00 to 9:30 a. m., the net will carry a special Norwegian program, including Easter chorals and an Easter message. This program also will be short-waved to Norway.

Columbia will follow the Easter sunrise half way around the world. The network will carry a series of Sunrise Services beginning on the Atlantic seaboard, continuing across the nation to California, from a battleship in the Pacific, and ending on the sands of Waikiki Beach of Honolulu.

## First from Philadelphia

The first broadcast of the day, Easter Sunday, March 28, from 6:00 to 6:30 a. m., CST, comes appropriately enough from the oldest Sunrise Service in America and one of the largest. In the Temple University Stadium at Philadelphia more than 75,000 persons are expected to greet the rising sun with sacred music.

Other sunrise services will be broadcast from the St. Louis Municipal Opera Bowl, Memory Grove at Salt Lake City, Glendale, California, from the Mid-Pacific and from Waikiki Beach at Honolulu.

At 9:00 a. m., CST, the program will swing eastward to Washington for a special Easter service.

For the second unusual program of the day, Columbia will present over the air for the first time the Chaplain of the Navy's Easter service from the quarter-deck of the U. S. S. Pennsylvania at San Pedro, California, from 10:30 to 11:00 a. m., CST.

## Easter Parade

Columbia's commentator Bob Trout, will conduct a style revue at first hand. Standing on the corner of Park Avenue and 51st Street, directly across the street from fashionable St. Bartholomew's Church, and accompanied by Miss Helen Worden, society editor of the New York World-Telegram, Trout will give a colorful word-picture of the most brilliantly gowned and tailored throng in the world. From 11:30 to 11:45 a. m., CST, Trout and Miss Worden will stroll the sidewalk of swank Park Avenue commenting on the fashions and personalities of New York's "400."

From 12:00 to 12:30 p. m., CST, the Columbia network will carry a special program originating in the oldest Catholic church on the West

Coast—the Church of Nuestra Senora La Regina de Los Angeles de Porciuncula, better known as the Plaza Mission.

## Lud with Ken

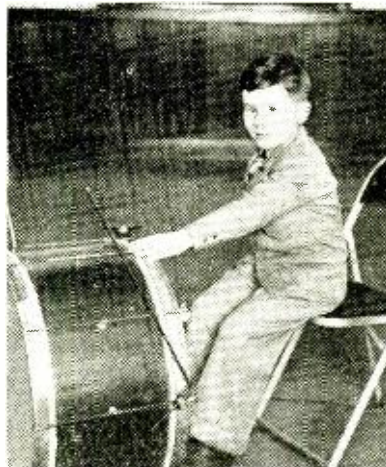
Lud Gluskin, whose orchestrations and original variations in rhythmic themes have been a feature of the Columbia network for several years, will be the musical pilot of the Ken Murray program when it replaces the Burns and Allen show on the nation-wide WABC-Columbia network Wednesday, March 31, from 7:30 to 8:00 p. m., CST.

Also to be heard on the program will be Ken Murray's stooge, "Oswald," the vocalizations of Shirley Ross, film sensation, and the petite blonde, Marlyn Stuart.

## N. Y. and Sycamore

Easter styles on Fifth Avenue, New York, and on Main Street in Sycamore, Illinois, will be compared as a feature of NBC's Easter Sunday broadcast over the NBC-Red network, Sunday, March 28, from 11:30 a. m. to 12:00 noon, CST.

## CAREER MAN



Skippy Emerson already shows signs of following in the musical footsteps of his parents, Ralph and Elsie Mae. "I doubt," says Ralph, "that it will be with drums, however."

## "March" Continues

The "March of Time" will go forward into the spring and summer over an augmented WABC-Columbia network.

The new series, under contract extension effective April 15, will be heard at the usual time of 9:30 to 10:00 p. m., CST, on Thursdays over several additional Columbia network stations to be announced shortly.

## Original Drama

Songs, music, drama, and comedy of 50 years ago will be contrasted with those of modern times in "It Rings True," a new radio dramatization being prepared by Peter Godfrey, English author, dramatist, and producer, for presentation, Sunday, March 28, at 7:00 p. m., CST, over the NBC-Blue network.

## Unseen Friend Renews

"Your Unseen Friend," dramatizations of human problems under the direction of M. H. H. Joachin, author and producer, has been renewed, and will continue to be heard over the WABC-Columbia network on Sundays from 4:00 to 4:30 p. m., CST.

## Rubinoff to Films

Rubinoff and his violin with his orchestra have been renewed for an additional thirteen weeks beginning Sunday, April 18, which will carry the conductor well into the summer season. Rubinoff will leave for the West Coast directly after the April 11 program to begin work on his second feature for Twentieth Century-Fox films entitled "This Year's Kisses." He will be heard for several weeks broadcasting over the WABC-Columbia network from Hollywood, Calif.

## New Night Spot

NBC's Vic and Sade have added a Wednesday night performance to their schedule of two a day, five days a week. The new program will be aired at 9:00 p. m., CST over NBC-Blue.

Vic and Sade will continue to be broadcast twice daily, Mondays through Fridays, over the NBC-Blue network at 10:30 a. m., CST and over the NBC-Red network at 2:30 p. m., CST.

## Quint Talks

Dr. Allan Roy Dafeo, personal physician to the famous Dionne quintuplets, has renewed his contract, effective Monday, April 5. He will continue to be heard from Callander, Ont., over the WABC-Columbia network each Monday, Wednesday and Friday, from 10:45 a. m. to 11:00 a. m., CST.

# Housekeeping, Says Millie, Is Fun

**I**T'S about this time of year that Millie Good McCluskey, dispenser of harmony, of the Girls of the Golden West duo, enjoys being home the most, for it's time to think of Spring Housecleaning. What Millie likes best—outside of caring for the children—in her part-time job as homemaker, is rearranging the furniture. But she doesn't usually wait until housecleaning time to start moving because husband Bill doesn't object to finding, in the evening, the bookcases against the wall where the davenport happened to be when he left in



Mrs. Wright

the morning. At least, if he did at one time, he's getting so accustomed to it that he makes no objection—providing his own belongings are left alone.

In private life, Millie is the wife of Bill McCluskey, emcee of many road shows. They have two little boys, Billy, 18 months old, and Danny, five months. So Milly and Bill have plenty to keep them occupied when they are home. Billie is just the right age now to like to have his mother play with him, so when Millie reaches home each day around 3:20 her time is his. Most of all Billy likes to be held and read to. He is especially fond of stories and pictures of dogs. He is learning to pedal a kiddie car now, too, and whenever there is music on the radio Billie dances in time to it. Millie hopes Billie will be a singer some day and has already started to teach him little songs.

## Boys Get Along Well

Danny is too small to be greatly interested in Billie's accomplishments but Billie is very fond of him nevertheless and will probably help him in his musical efforts as he grows older.

Regardless of Billie's and Danny's tender ages, Millie feels perfectly safe in leaving them at any time, because her maid has a sister who is a trained nurse who is employed in the same apartment building.

Right now, Millie has the ever-recurring Spring urge to get started on her living room to make it look "summery." Full white ruffled tie-back curtains are her choice, with plenty of plants to furnish green throughout the room. Bright chintz is her preference for slip covers for the davenport and one chair. The other chairs will be left plain.

But Millie doesn't confine all her time when home to interior decorating and the babies. She likes to cook too well for that. Even though she has a maid who cooks well, Millie prefers to do all the cooking for her family (except the baking) when she is not out on the road—and does it.

Millie's response to a query as to her preference in the culinary arts was uncertain. First she decided salads were the most fun; then she decided she got more genuine pleasure out of preparing a delicious roast and finally desserts won, hands down, when she happened to think about the pride she took in preparing desserts a day ahead of time so there'd be no last minute rush. So many preferences should be excellent proof that Millie likes to cook.

Try this "prepared the day-before" dessert recipe of hers and you'll agree she has good reason for liking to cook. We like most to do those things we do best.

## PINEAPPLE ICE-BOX CAKE (Serves 6)

1 egg yolk	17 graham crackers,
1 tbsp. cream	crushed
$\frac{3}{4}$ c. sugar	$\frac{1}{2}$ c. pecan nutmeats
$\frac{3}{4}$ c. butter, melted	1 tbsp. pineapple
1 small can crushed	juice
pineapple, drained	
(1 cup)	

Beat together the first four ingredients. Add pineapple and blend well. Line the bottom of a refrigerator pan, about 12x3 $\frac{1}{2}$  inches, with a third of the very fine graham cracker crumbs, spread half of the pineapple



Millie and Billy

mixture on top of this, then sprinkle over with nuts, and a tablespoonful of pineapple juice; then add another layer of cracker crumbs, the remaining pineapple and nuts and cover with remaining cracker crumbs. Cover top securely with wax paper and let stand in refrigerator for 24 hours. Serve with whipped cream.

Millie is especially fond of this vegetable salad, too. Try it, and chances are it will be one of your favorites hereafter.

## COMBINATION VEGETABLE SALAD

One whole small head cabbage, shredded  
4 green onions, cut fine (or 1 dry onion)  
One carrot, diced  
 $\frac{1}{2}$  green pepper, cut fine  
2 hard boiled eggs, chopped  
2 large stalks celery, cut fine  
2 tomatoes, diced  
Salt to taste  
Small pinch sugar  
2 tbsp. mayonnaise or more if needed  
Thin mayonnaise with a little cream and about 1 tbsp. vinegar  
Mix well and pile into lettuce cups on individual salad plates.

## Engineering—

(Continued from page 3)

how to take a microphone apart and put it together again. He must understand the intricate wiring of a control panel, with its thousands of tiny connections. Once in a while he may have to design or build new equipment for special purposes, or he may have to rig an emergency transmitter or amplifier.

"Anybody can 'ride gain' on a control board," says Tommy Rowe, "but it takes a real operator on the job when anything goes wrong. That's when experience and training really count, and every operator has to have both of those." ("Riding gain" is an operator's expression for controlling the volume.)

Outside the commercial broadcast field there is opportunity for radio operators in airplane and shipping work. An operator on a passenger ship comes into contact with the passengers in handling their personal messages, and so he should be a friendly, personable individual who likes to meet people; in addition, of course, he has to be a competent radio man, because when anything breaks down in mid-ocean he can't call upon anyone else to fix it.

Tommy Rowe and Charles Nehlsen, of the WLS staff, both went to sea as ship radio operators when they were still in their 'teens. John O'Hara, WCFL, and E. A. McCormick, one of NBC's operators, are others who gained early experience on board ship before turning to program broadcasting.

The operator for an airline is charged with the responsibility of maintaining equipment both at airports and in the planes, so that pilots can have communication with the

(Continued on page 15)

## The Old Hayloft

By THE HIRED MAN

**O**BSERVATIONS . . . Throughout the entire show to other night I made the following notes: . . . Lulu Belle and chorus greet the world with the usual "How Do You Do" song with new verse. . . Later joins Scotty to sing "Hushabye Baby." . . . Wonder if Linda Lou was listening. . . How many of you folks remember "Dublin Bay," which the Hot Shots sang? . . . Bet a lot of you sang it 20 years or so ago. . . "Bridget O'Flynn" makes entrance and does Irish reel with Uncle Ezra. . . In real life, she is Nora Cuneen—the wife of the old jumpin' jenny wren. . . What a pair they make! . . . Lucille Long sings the beautiful "Danny Boy" and pleases everyone. . . That cute Irish song "Nora," was, you know, written by Scotty—and the the "hayloft sweethearts sang it well. . . Pokey Martin as a newspaper reporter would last about a day, judging by his demonstration on the "Tall Story Club." . . . Doesn't it make your mouth water for southern dishes to hear Red Foley sing "Echoes of My Old Plantation Home." . . . And Bill O'Connor really came into his own singing four Irish songs. . . He wishes St. Patrick's Day would come more often.

**Hello—Hired Girl!**—Glad to see you in the old hayloft as usual. . . Yep, I agree with you—we should have television to really put Bridget and Uncle Ezra's dance over in fine style. . . The Hilltoppers? . . . Oh sure—Tom, Don and Ernie have a swell act—particularly when they put on such fine numbers as "Bells of St. Mary's" and "Wanderers." . . . Did I meet "Aunt Em"? . . . I'll say I did! . . . And was she tickled to meet Lulu Belle,

Grace Wilson, Uncle Ezra, Henry Burr, Tom Corwine and many others of the hayloft crew. . . Thanks, young lady.

"Aunt Em," in case a few of you readers don't know her, is Mrs. Emma Van Alstyne Lanning, Marengo, Illinois. . . She has been featured on WROK, Rockford, and has appeared on WLS Dinnerbell Time. . . Eighty-one years young on March 29, "Aunt Em" still continues as an inspiration to all who meet her or hear her on radio. . . Dr. Holland has invited her to be guest speaker on the Little Brown Church of the Air on Easter Sunday morning at 9 o'clock. . . Listen to her!

Chuck Acree, who usually has "Something to Talk About," gave me his impression of the hayloft program the other night. . . He is comparatively new at the station, you know. . . "Back in Oklahoma, we used to gather around the radio every Saturday night to listen to the Barn Dance," said Chuck. "I remember how dad used to say 'That's one gang I'd like to meet. They sound like real people.' It's been a great pleasure to me to find the Barn Dance even better than dad pictured it. The gang don't seem to be putting on a radio program—they are actually having a good time. I like the informality and the fact that everything and everyone seems so thoroughly human! Every time I come to the hayloft, I remember the times at home when we used to listen and dad would take out his harmonica or jews harp and join in the singing and playing of the old time songs."

"Here is my ideal 30-minute Barn Dance program," writes J. Francis Elliot, R. 2, Beardstown, Illinois:

Prairie Ramblers—"Foggy Mountain Top."  
Girls of Golden West—"Going Back to Texas."  
Arkie—"Sweet Evalina."  
Christine—"Alpine Mountain Sweetheart."  
Lily May—"Cacklin' Hen."  
Patsy Montana—"Sweetheart of the Saddle."  
Sod Busters—"Golden Slippers."  
Lulu Belle and Scotty—"Play a Little Tune for

the Baby." . . . Red Foley—"Don't Be Bashful, Joe." . . . Pat Buttram and Jack Holden—Comedy. . . DeZurick Sisters—"Left My Gal in the Mountains." . . . Siim Miller—"Arkansas Traveller."

Opinions differ in almost every one of the hundreds of letters received with "Ideal Barn Dance" preferences. . . Doris Maney, Pelican Lake, Wisconsin, Lillian Rasmussen, Menominee, Michigan, and Mrs. Louis Buttgen, Washington, D. C., would like to hear Arkie on 30 minutes by himself, while Miss Duane Anderson, Chicago, joins others in asking for a half hour featuring Red Foley. . . Anyway, when we summarize your artist and song preferences, we should have a really "Ideal Barn Dance." . . . We're going to do that, if possible, on our Thirteenth Anniversary program in April. . . Let's hear from you, soon.

Gladys Swarthout's sponsors have taken out a \$50,000 policy with Lloyd's of London to insure her not missing a broadcast.



**3 Pkts. SEEDS 3c**

To have you try Jung's Quality seeds we will send you a pkt. of Jung's Wayhead Tomato—produces big, juicy, red tomatoes often ripe by July 4th; also the new Glorious Double Nasturtiums, will produce long-stemmed, sweet-scented double flowers in many colors, and a pkt. of Giant Flowered Dahlia Zinnias, if you will enclose 3¢ to pay postage.

**BEAUTIFUL CATALOG FREE**

Our new spring catalog showing many Vegetables, Flowers and Shrubs in natural colors. Many bargains in Seeds and Plants. A Coupon for Rare Premiums in each catalog.

J. W. Jung Seed Co., Dept. X, Randolph, Wis.

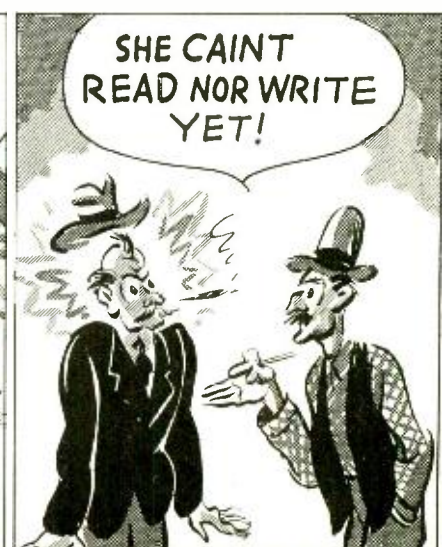
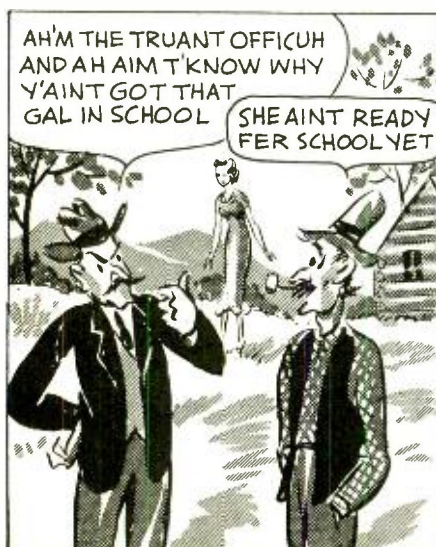


**UNIQUE SIGNET RING**

12 Kt. Gold Wire Initial Set into Genuine Catalin Stone, price 35¢. State size & Initial. FREE your Initial made into Pm, send 10¢ to cover handling.

Sackett Jewelry Co., Dept. S, Warren, Ohio

## LILY MAY



# FANFARE

by MARJORIE GIBSON

**H**ELLO, Fanfare friends. Let's just ramble around a bit before we raid the Old Wire Basket. . . . **George Biggar** received a "singing alligator," or so it was labeled, from a friend vacationing down in Florida. . . . **George** thinks the new pet is homesick for he won't sing. . . . Speaking of Florida makes us think of **Stand By's** managing editor, **Virginia Seeds**, who's down at Miami Beach with three broken toes and her foot in a cast. Certainly hope Virginia's foot's much better by this time.

We're sure that it seemed like old times to many folks to hear **Clem and Harry** on the air again. . . . If you haven't heard them yet, you'll find them at 10:45 each night over WENR. . . . A clever new skit on the air with an intriguing mystery angle is "**Pretty Kitty Kelly**" aired over CBS each Monday evening at 5:45. Incidentally, the author of the script is **Frank Daum** who prepares the coffee commercials heard daily on Fanfare. Mr. Daum has written many other well-known shows including "Little Orphan Annie" and "Ma Perkins." . . . **Julian Bentley** just received news of a new namesake — Julian Bentley Hall. The little boy was born March 8, to **Mr. and Mrs. Roy H. Hall** of Champaign, Illinois. . . . Julian has several namesakes. . . . You'll undoubtedly recall the picture of cute little **Julian T. Fusaro** of Elmhurst, Illinois, in last week's issue, who was also named for Julian.

**Katherine Persons**, continuity writer, finds it handy to be ambidextrous. She writes with which ever hand she happens to pick up her pen or pencil, and with equal ease. . . . **Chick Hurt's** father is a visitor in Chicago for the first time in his life. . . . **Chick** says his dad's very much impressed by the bright lights of the city. . . . **Mr. Hurt**

## Good News for Rheumatic Sufferers

Rheumatic Aches and Pains quickly banished. I obtained successful relief. You can too. Simple Treatment. Write for FREE particulars.  
C. W. Fashbaugh, Dept. B, Darwin, Calif.

**Van Housen's Paper Hats**  
Novelties-Balloons-Confetti  
Serpentine and Noise Makers  
VAN HOUSEN'S FAVORITE CO. 251 W. LAKE ST. CHICAGO, ILL.

is from Willow Shade, Kentucky. . . . The little **Swiss Yodeler, Christine**, gave a dinner party for the barn dance crew which played at the Fenger high school last week. . . . **Christine**, you know, is a graduate of the Fenger school. . . . **Eddie Allan, Reggie Cross, Vance M. Cune, Jr.** and **George Biggar** are on a diet to lose weight. The diet seems to be working, for they all report that they've lost considerable weight. . . . Announcer **Herb Morrison** has been on a diet to gain and has put on 17 pounds.

By the way, have you heard that new song of **Skyland Scotty's**, called "I'm in the Dog House Now?" It's a (bow) WOW!

We have to go into the Stand By archives to answer our first question this week which was sent to us by a **Rogersville, Tennessee, reader**. The girl and young man pictured with Lulu Belle and Skyland Scotty on page 5 of the July 20, 1935, issue of Stand By are Doris Johnson and her cousin Bert Johnson who is Scotty's cousin. Bert was associated for some time with the artist bureau as a traveling show manager.

The Arkansas Woodchopper did not take a vacation last summer. His mother lives on a farm near Knobnoster, Missouri. **Arkie's** father is not living. **Elsie Mae Emerson** is 4'11" tall, has auburn hair and dark brown eyes. **Ralph** is 5'9½" tall, has wavy brown hair and blue eyes.

For **Mrs. Cletus P. Stokes of South Bend, Indiana**: **Carolyn** and **Mary Jane De Zurik** are from Royalton, Minnesota. **Carolyn** is 18 and **Mary Jane** is 20. Neither is married. The girls look somewhat alike. **Carolyn** is 5'1" tall, weighs 128, has light brown hair and blue-gray eyes. **Mary Jane** is 5' tall, weighs 115 pounds, and has light brown hair and blue-gray eyes. Broke into radio as a result of winning an amateur contest at Little Falls, Minnesota. First appeared on KSTP, St. Paul. The girls are heard on Merry-Go-Round program each Saturday.

**Miss E. M. C. of Francesville, Indiana**, would like to see the answers to several questions on Fanfare page. . . .

**Ramblin' Red Foley** was born in Christmas Ridge, Kentucky, on June 17, 1910. **Paul Nettinga** was 29 years old on Christmas Day. The Hayloft Octette includes **Tom Blanchard, Emil Taplinger, Lovelle Carter, Leslie Clucas, Bob Dale, Earl Johnston, Dwayne Carnes, and Scotty Townsend**.

The members of the concert orchestra are **Herman Felber**, violinist and conductor; **Margaret Sweeney**, harpist; **Ted Du Moulin**, cellist; **Walter Steindel**, pianist; **Roy Knapp**, drummer; **Lou Klatt**, accordionist and trumpet player; **Karl Schulte**, **Louie Marmer** and **William Levitt**, violinists; **Emilio Silvestre**, clarinet; **Chris Steiner**, tuba and string bass; **Gerrie Vogt**, trombone; **Walter Lewis** and **Jimmie Fallis**, clarinet and saxophone, and **Oscar Tengblad**, trumpet. **Glen Welty** arranges music for the orchestra.

**Miss E. M. C.** gives us this bit of information. **Smiley Burnette** and his boys are heard by electrical transcription at 7:00 p.m. each evening over Station XERA, Del Rio, Texas.

**Georgia Wean of Ashville, Ohio**: The correct date of **Arkie's** birth is March 2, 1907.

## Oversight

**Gale Page**, NBC singer, received a note the other day which said: "Please sing 'Don't Mention Love to Me.' Enclosed is my check with the amount left blank for you to fill in." The check was enclosed, the amount left blank . . . but the place for the signature was also blank.



A few years before the dawn of a career in stage and radio, the "Girl with a Million Friends," **Grace Wilson**, looked like this.



## Dinner Bell Rings

By ARTHUR C. PAGE

**E**IGHT pairs of newlyweds have made the Dinner Bell Program one of the first stops on their honeymoon trips since January 1, 1937. They have all been fine young people, and we have enjoyed meeting them. We are expecting an increased number of these newlywed couples as we approach the month of June.

Word came last week that the State Legislature has passed the bill appropriating for the construction of some junior agriculture buildings on the Illinois State Fair grounds, for 4-H Club and Future Farmer activities. Director J. H. Lloyd of the State Department of Agriculture expresses the hope that at least one of these buildings will be ready for the 1937 Illinois State Fair.

Such a building was very much needed, and we are rather proud of the fact that the first public agitation calling attention to this need was started on the Dinner Bell program immediately following the Illinois State Fair last year. State Fair and Department of Agriculture officials have given splendid cooperation, and we are looking forward to putting on a dedicatory program in this new building next August.

Spring will have been here for a week by the time you get this, and that means that from now on the



topics of discussion on Dinner Bell Time and on the Bulletin Board will change to fit the season.

About three years ago we mentioned somebody's experience in planting nasturtiums along with cucumbers to keep the bugs away. This year some 40 or 50 letters were received from people who have tried it, about two-thirds of them with success and one-third of them either doubtful or a failure.

We receive a great deal of information about crops, livestock, markets, and weather conditions all over the

country, and we have constant access to the immense information sources of Prairie Farmer, by means of which we undertake to make the Dinner Bell Program of definite service value.

Mrs. C. C. Ehammer of Palatine, Illinois, writes, "When our 16-months-old baby boy hears the dinner bell ring and the National Anthem played, he first smiles, then laughs, and then gets so excited I can hardly hold him in his highchair. He's always having his dinner at that time and I really believe he remembers those two features of the Dinner Bell Program from day to day. What do you think?"

Well, I think a little boy 16 months old probably knows and remembers a great deal more than most people realize.

Next Friday, April 2, Dinner Bell Time will be host to a number of folks from Blackburn College, Carlinville, Illinois. A chorus under the leadership of "Mother" Hudson will sing. Dr. William Hudson, President of the college, will interview several of the students about their unique work, and Mrs. Hudson, affectionately known by all the students as "Mother," will talk about the girls who attend Blackburn. It will be an unusual broadcast of a very unusual school.

While you are reading this copy of "Stand By" the writer expects to be in Kansas City, Missouri, spending a day or two at Easter with his father and mother and also perhaps visiting a radio station or two.

### Henry Hornsbuckle Sez

**John Baker:** Is Skippy's new dog a setter or a pointer?

**Ralph Emerson:** Neither one he's an upsetter and a disappointer.

**John Brown:** Name a liquid that won't freeze.

**Jack Taylor:** Hot water.

**George Cook:** And above all things if your clothing catches fire keep cool.

**Herb Morrison:** I have always wondered where all the Smith's came from till I came to Chicago.

**Ed Paul:** Now do you know?

**Herb:** Yes I saw the Smith Manufacturing Company on the way to work this morning.

**Grace Cassidy:** I would like to hire a horse.

**Manager:** Do you want him long.

**Grace:** Yes there are eight of us girls going for the ride.

## Eighty-One Years Young!

Tune in Easter morning for the Little Brown Church of the Air and you'll hear "Aunt Em" (Mrs. Emma Van Alstyne Lanning) in a message of inspiration. Dr. John Holland has invited her to be the guest of the services honoring this fine and unusual woman in observance of her 81st birthday, which is Monday, March 29. "Aunt Em" is many folks' ideal, because she made many of her "dreams come true" after she was 65. She learned to typewrite, swim, write poetry, do oil painting and speak in public during the past 12 years. For several months, she travelled from her home in Marengo, Illinois, to speak each week on WROK, Rockford. Over 200 listeners wrote to "Aunt Em" after her Dinnerbell Time appearance a few months ago.

### What Others Say—

YELO-CROS SALVE is the very best salve I know about. I always keep a goodly amount on hand for SORES and INFECTIONS. Mrs. S. W. Rowland, Nampa, Idaho.

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## HEAR OTTO AND HIS NOVELODEONS on WLS

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Sweet music as only the Novelodeons can play it. Songs dear to your heart. Comedy the whole family enjoys. Be sure to hear them!

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**LEWIS' LYE**

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Pat Buttram registers polite disbelief as Henry Hornsbuckle makes some amazing Hornsbuckle statement. ➤



⤴ Something obviously has tickled Production Man Tom Hargis mightily.



Herb Morrison takes his commercial announcements seriously, studying them thoroughly before taking the air. ➤



⤵ Jelly Joe Kelly has just sprung a joke on his Pet Pals program and laughs are echoing through 10 states.



⤴ Jack Holden, with Ralph Emerson at the organ, conducts Morning Devotions, reading some old favorite bit of poetry or homely philosophy.

Ed Paul came up the stairs three steps at a jump and didn't even have time to take off his overcoat before going on the air. ➤



## Music Notes

By JOHN LAIR

**T**HIS week we devote our time and space to trying to locate among our readers certain songs asked for by various collectors. In each case we are able to give a fragment of the song requested and if anyone knows the complete song he can send it in to the Music Library for use in Stand By or else write directly to the person requesting it.

Miss Katherine Bader, 225 E. Vandalia Road, Jacksonville, Ill., wants a song called "Poor Little Nellie." She remembers only this much of it. "Poor little Nellie by the old kitchen grate Crying for Ma, but it is too late."

Mrs. Mamie Hall, 309 S. West St., Sandwich, Ill., wants all the words to "Little Baby's Gone to Sleep." It begins like this:

"There's a pair of little eyes  
That will no more smile or weep,  
Tiny windows of the soul,  
Little baby's gone to sleep.

Una Butler Gilmore, Markesan, Wisconsin, wants to find the words to an old song her father learned back in the seventies. Here is the chorus:

Mister, please give me one penny,  
For I aint got any Pa.  
Please give me one little penny—  
I want to buy some bread for Ma.

Mrs. Genetta Row, Lakeville, Indiana, sends in words to a song begin-

ning: "There was a terrible time when I was born way down in the State of Maine." She would like to have the music for it—and so would we. It looks like a good one for Arkie to sing.

Miss Mabel Christie, Falmouth, Michigan, has asked us to help locate a song with these lines "Through forty years of married life our love remains the same." We'd like very much to find this one, not only because it sounds like a good song but also because Miss Christie has been so helpful in contributing to this page from her vast store of old songs.

In an interesting letter Miss Emma F. Roesch, 614 Chandler St., Danville, Ill., asks our aid in locating a song with the lines "Will I know my angel mother, when I meet her on the Golden Stair."

Mrs. W. F. Ahrens, Box 315, Mukwonago, Mich., is looking for a song sung in the seventies by her teacher. She remembers this much of it:

Still in fancy I stand in my dear native land  
On the hill 'neath the old mountain pine.

Mrs. Floyd E. Stoddard of Mid. Granville, N. Y., wants a copy of "Bingen on the Rhine." Will someone please send it to her direct?

Mrs. Hugo Middlestadt, R. 1, Page, Nebraska, wants a song called "John, the Lumberjack." We don't know about it. Who can help us out?

This old song was requested by Marguerite Hippen, of Glencoe, Illinois.

## THANKS TO YOU ALL

March 11, 1937.

Prairie Farmer Station WLS  
1230 Washington Blvd.  
Chicago, Illinois.

Gentlemen: Attention: Mr. George C. Biggar

Although you have already received a formal certificate of appreciation from the Chicago Chapter, American Red Cross, for your outstanding contribution to the success of the Red Cross Flood Relief Fund drive, we want to take this occasion to emphasize our sincere gratitude.

The 1937 flood has proved to be the worst natural disaster in our country's history and the public's response to the appeal for means to aid the disaster victims has been the greatest on record.

Prairie Farmer Station WLS listeners have contributed through the Chicago Chapter the impressive total of \$94,351.20. This is by far the largest amount contributed through any single agency within the chapter's jurisdiction. We are sorry that we cannot thank personally the many thousands of individuals, organizations and groups whose generosity made this achievement possible. We hope you will convey our appreciation through the facilities of Prairie Farmer.

In expressing most hearty thanks, the Red Cross speaks for the many thousands of flood victims who have been rescued from disaster's terrors and given a fresh start in life through the helpfulness of sympathetic neighbors such as the WLS listeners.

Very sincerely yours,  
(Signed) J. B. FORGAN,

JBF/A

Chairman, The American Red Cross,  
Chicago Chapter.

### "The Dying Nun"

Let the air blow in upon me, let me see the midnight sky.

Stand back, sisters, from around me! Oh, it is so hard to die!

Raise the pillow up, oh, Martha, Sister Martha, you were kind;  
Come and stand alone beside me ere I leave you all behind.

Hold my hand so cold and frozen; once it was so soft and white,  
And this ring that falls down from it, clasped the finger round so tight;

Little ring they thought so worthless, that they let me keep it there,  
Only a plain golden circlet with a braid of Douglass' hair.

Sister Martha, are you near me? You were kinder than the rest;  
Lift my head, and let me lean it, while I live, upon your breast.

I was thinking of some music that I heard long, long ago;

Ah! how sweet the Nuns are singing in the Chapel, soft and low.

Oh! my Father; oh! my Mother! will you not forgive the past.

When you hear a stranger tell you how your stray lamb died at last?

Out of all that used to love me, who will weep when I am dead?

Only you, oh, sister Martha! keep the last watch by my bed.

But a strain of heavenly music drowns the holy midnight dream,

Still I hear the wild waltz pealing, and I float away with him;

I am coming, Douglass, Douglass, where you are I too am there.

Freed at last, I come, my dearest, death gives back your little Clare.

Sister Martha, Sister Martha, has the Moon gone down so soon?

Ah! the cell seems cold as winter, tho' I know that it is June.

Sisters, in your white beds lying, sleeping in the June moonlight,

Thro' your dreams, comes there no message? Clara dies alone to-night.

## BIG SONG BOOK

By

DOC HOPKINS, KARL & HARTY

Song hits with piano and guitar music—pictures, etc. Hear them on the SUPPER TIME FROLIC—WJJD—6 o'clock every evening. Send 50¢ in coin to—

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**YOU** can play GUITAR—Spanish or Hawaiian. New quick way. Play regular sheet music by notes and diagrams. Order ALLEN METHOD for Hawaiian and ADAMS METHOD for Spanish. Each book 50¢ postpaid.  
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## OLD MUSIC

We can furnish the following old songs, complete with words and music—exact photographic duplicates of the original songs as published years ago.

Cradle's Empty, Baby's Gone  
Molly Darling

Old Home Down on the Farm  
Gathering Shells from the Seashore  
The Gipsy's Warning  
Granny's Old Armchair

Song collectors will find these copies of the originals very interesting. The price is 25¢ per copy.

Order from

MUSIC LIBRARY, WLS  
CHICAGO, ILL.

## Minstrel Man

"YASSA, I cum from de best," is the manner in which Possum Tuttle greets his radio audience on the Morning Minstrel show. Listeners first heard Possum when he joined the Minstrel crew as an end-man two years ago next July. He also took part on the National Barn Dance Gillette program. When the Minstrel Show returned to the air about two months ago, Possum returned with it. In the interim, he had made occasional appearances with traveling shows.

The young man back of the black-faced Possum character is Vance McCune, Jr. Vance has always had a natural leaning toward the show business. His father, Vance, Sr., is well-known in radio particularly as Willy Botts of the "Big Brother Club." Vance, Sr., is now a member of the NBC production department. Vance, Jr.'s, mother used to appear on the "Big Brother Club" as Willy's gal friend, Mayonnaise Rosebud White. She also did quartet work at one time on WLBK, Kansas City, Kansas. Vance's older sister Doris Rose is a talented blues singer. His younger sister, Nola Ruth, was teamed with Jackie Hays on KMBC. They were known as the youngest

## FUTURE STAR



This serious faced young gentleman grew up to become the fun-provoking Possum.

singing radio entertainers in Kansas City. His brother Jack is the only member of the family who hasn't any particular interest in show work. There is nothing that Vance and the members of his family enjoy doing more than spending an evening at

home harmonizing on duo, trio, and quartet numbers.

Vance made his debut in radio on the "Big Brother Club" when it was aired over KMBC. Later he conducted a similar program known as "Anybody's Club" over W9XBY, Kansas City, for some eight or nine months. Vance and his broadcasting partner carried on a feud claiming to be rivals for the janitor's job at the station. "We also pulled riddles and jokes and called cats and dogs," says Vance. He had some stage experience as a minstrel show man in and around Kansas City.

Vance was born in Kansas City, Kansas, just 21 years ago last December 11. Attended grade and high school in Wyandotte, Kansas.

He has straight, very dark brown hair and blue eyes. Is 5 feet, 11 inches tall, weighs 215 pounds, and is on a diet to lose weight. Has been married three years to Doris Burkett, a Kansas City girl.

In his spare time, Vance enjoys playing ping pong. However, swimming is his favorite sport, and by the way, Vance is an excellent swimmer.

M. G.

• • •

## Fixer

When Phil Harris recently visited Ensenada, the desert resort near Hollywood, for a rest, his sleep was disturbed by the incessant hammering of a neighborhood woodpecker. The other day the NBC maestro on Jack Benny's program received a letter, containing a feather and the message: "You can come back. We've killed the woodpecker and you'll be safe!"

• • •

Somebody describes Charlie Butterworth, NBC laugh coxer, as a man who keeps his face in cold storage.

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Lady and Gentleman agents should sell our specialties quickly. Country or towns. Experience unnecessary. Spare or all time. Write today. Wenzelmann Factories, Galesburg, Illinois.

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Send no money. Baby chick from bloodtested flocks only. 100% live delivery guaranteed. We pay postage, ship C.O.D. Barred, White, Buff Rocks, Rhode Island Reds, White, Silver Laced Wyandottes, Buff Orpingtons, \$7.95-100. Minorcas, New Hampshire Reds, \$8.65-100. Brahmas, Giants, \$9.50-100. Brown, White, Hanson strain Leghorns, \$7.45-100. Hybrids, Austra-Whites, Leghorns, Rocks, Red Rocks, \$7.95-100. Chicks hatched in separate units from incubation. Flocks under supervision of Mr. Moore with thirty year's experience with poultry. This means best quality. Sheridan Hatchery, N. S. Fisher, proprietor.

## Books

Manuscripts needed by Publisher of biographical, poetic, medical, religious, travel, scientific, psychological, occult and other non-fiction books. Also important novels except Westerns and mysteries. Include postage. No reading fee. Dept. 65—House of Field, 521 Fifth Ave., New York City.

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Ladies—make suede link belts, material 50¢. Purses to match. Wholesale and retail prices. Home Work Exchange, Route 2 Box 3, Downer's Grove, Illinois.

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For entertaining. Laugh producing program, \$1.00. Catalog 10¢. Balda Art Service, Dept. F-9, Oshkosh, Wisconsin.

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Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

## Dogs for Sale

Purebred Manchester Toy Terrier puppies. Registered and unregistered. Price reasonable. Clark's Goat Farm, Golconda, Illinois.

## For Inventors

Inventors—Write for new, free book, "Patent Guide for the Inventor" and "Record of Invention" form. No charge for preliminary information. Clarence A. O'Brien & Hyman Berman, Registered Patent Attorneys, 666-C Adams Building, Washington, D. C.

## Honey for Sale

Honey, fancy, extracted. Guaranteed pure, light color; 10-lb. pail, \$1.50; 5-lb. 80¢, postpaid. Edw. Steinberg, Cropsey, Illinois.

## Instructions

Work for "Uncle Sam." Many 1937 appointments. \$1260-\$2100 first year. Try next examinations. Pull particulars FREE. Write immediately. Franklin Institute, Dept. C17, Rochester, New York.

## Magazine Subscriptions

Poultry Tribune, America's leading poultry magazine. Five years, \$1.00, one year trial, 25¢. Poultry Tribune, Dept. C-39, Mount Morris, Illinois.

Stand By Readers! All magazines at greatest savings. Write for list. Frank Pearson, % Stand By Magazine.

## Miscellaneous

Stuttering and stammering corrected at home. Booklet free. Paul J. Wolfe, Box 52, Pittsburgh, Pennsylvania.

Falling Hair and Dandruff. Use Vitalene, the antiseptic scalp treatment. Send 10¢ for generous trial bottle. Williams Laboratories, Springfield, Illinois.

Send 15¢ for valuable perfume formula, powerfully scented. High quality. Write: E. Sills, Mullikin, Kentucky.

Are you troubled with dandruff, itching scalp and falling hair? Use A. W. K.'s Dandruff Remover and correct these conditions. Enjoy a clean, healthy scalp. Price per bottle—50¢ plus postage. A. W. K.'s DANDRUFF REMOVER, 603 E. Wilson St., Madison, Wis.

## Musical

Have phonograph record made your song. Rainbow Recording Studios, 210 Olive, St. Louis, Missouri.

Play guitar quickly. Learn solos and chords easily by fascinating new system. No previous musical knowledge required. Send only 50¢ for complete course of instructions. Success or money back. Particulars free. Century Studios, 813A South Oak Park Avenue, Oak Park, Illinois.

Song poems set to music. Get our phonograph recording plan. Zerse Bros., 210 Olive, St. Louis, Missouri.

## Nursery Stock

ROSES—Beautiful, free, illustrated catalog of hardy, field grown, everblooming plants. Lowest price. LANG ROSE NURSERY, Dept. S, Tyler, Texas.

Hardy Prickly Pear Cactus, yellow flowering. Six plants, \$1.00 postpaid. Elmer Wankel, Route 1, Beardstown, Illinois.

Five 2yr. Everblooming Blush Roses, prepaid for \$1.00. Twenty varieties. One extra rose free for promptness. Fruit trees, plants, shrubbery. CATALOG. Cloverleaf Nurseries, Three Oaks, Michigan.

SPECIAL OFFER. 4 Colorado Blue Spruce, 4 Norway Spruce, 4 Balsam Fir, 4 American Arbor Vitae, all 3 years old. Bargain, all 16 trees only \$1.50 postpaid. Evergreen Nursery, Elsdon Station, Chicago, Illinois.

\$350.00 worth of Gladiolus bulbs, free—to first 500 persons requesting 1937 list of First Best Glads. Richland Gladiolus Gardens, Twin Bluffs, Wisconsin.

## Perfume

Special offer. To the ladies who send this ad and 35¢ we will send postpaid, a beautiful purse size flacon of our perfume. This offer is to introduce our beauty preparations and is limited. Send at once! California Perfumers, 629 N. Sacramento St., Lodi, Calif.

## Photo Film Finishing

### NOTICE

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21 reprints 25¢. Rolls developed, 16 pictures, 25¢. With 2 enlargements, 30¢. 44 reprints, 50¢. 100-\$1.00. Five 4x6 enlargements 25¢. Four 5x7s 25¢. Frames 9¢. Million Pictures, 415, Albany, Wisconsin.

Two beautiful double weight, professional enlargements, 8 guaranteed Never-Fade prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

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Enlargements our specialty. 4x6 or smaller 5 for 25¢. 5x7, 3 for 25¢. 8x10, 3 for 35¢. Roll developed, 16 prints 25¢. 25 reprints 25¢. ENLARGERS, Dunning Station, Chicago, Ill.

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Immediate Service! No delay! Roll developed, carefully printed, and two beautiful 5x7 double weight professional enlargements or one tinted enlargement or six reprints—all for 25¢ coin. The Expert's Choice. Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. 16 reprints and 2 enlargements 30¢. DEPENDABLE, RiverGrove, Illinois.

Films developed and printed, 25¢ per roll. Send coin. With each roll sent to us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1-5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 N. Southport Avenue, Chicago.

Films developed, 25¢ coin; 2-5x7 double weight professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wisconsin.

## Postage Stamps, Coins & Curios

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

## Quilt Pieces for Sale

SPECIAL—BIG ASSORTMENT lovely colorfast prints; 5 bargain packages only \$1.00 postpaid. Trial package 25¢. Patterns free. Moneyback guarantee. Rees Davis, Dept. B, 31W Kinzie St., Chicago.

Big, Fancy, Fast color, 100-20¢; 200-35¢. Quilting frames \$1.50, postpaid. Union Mills, Centralia, Illinois.

Bright colored, good material quilt patches, 15oz. 30¢; 30oz. 60¢; 3% lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

## Radio for Sale

Sears "Silvertone"—Table Model 32V. Like new. Works perfectly on Farm Plant light socket. \$12.50. C. I. Swartwood, Minocqua, Wisconsin.

## Rug Weaving

RUGS GALORE! Weave Them At Home. Now from your old clothes. Blueprint of simple Home Loom with instructions, \$1.00. Bailey's Printery, Box 237A, Ottawa, Illinois.

## Silos

A dollar saved is worth a dollar earned. Write us and let us show you how your first payment now, on that permanent silo you are going to buy next summer, will save you many dollars. Michigan Silo Co., 2610 S. Washington Street, Peoria, Illinois.

## Stationery

Personal stationery, 300 noteheds and 150 envelopes with name and address; postpaid \$1.00 cash. Bruner Facing Slip Company, Hawesville, Kentucky.

## Tobacco Habit

QUIT TOBACCO easily, inexpensively, without drugs. Chewing, smoking cigarettes or snuff. Send address. Ralph Stokes, Mohawk, Fla.

## Travel

Kenyon's Home for Travelers, Remington, Indiana. U. S. Highways 24 and 152. Steam heat. Baths. Spring mattresses. Garage. Recommended by Blue List A.O.A.A. Travel Service.

## Veterinary Remedies

Every horse should be capsuled for bots and worms. Write for free information on "A Sur-Shot" Capsules. Fairview Chemical Company, Desk G, Humboldt, South Dakota.

## Wind Light Plants

Build wind light plant from automobile generator. Complete plans and catalog 10¢. 50 other generator changes. LeJay Manufacturing, 1491 Lake, Minneapolis, Minnesota.

# WLS DAILY PROGRAMS

Saturday, March 27, to Saturday, April 3

870 k.c. — 50,000 Watts



George Biggar relaxes in the Biggar parlor with some of his favorite literature.

## Sunday Morning

MARCH 28

(Central Standard Time)

- 5:30—NBC—Papal Benediction—Pope Pius XI.
- 6:30—Easter Sunrise Service from Municipal Theatre, St. Louis, Missouri.
- 7:00—Sunrise Service from Grand Canyon, Colorado.
- 7:30—WLS—Choral Program.
- 8:00—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Herb Morrison; Grace Walson; Safetygram contest; Lawson Y. M. C. A. Glee Club.
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist.
- 9:45—"Old Music Chest"—Phil Kalar, Elsie Mae Emerson. (Willard Tablet)
- 10:00—WLS Concert Hour—Orchestra; Otto Marak, Carol Hammond, Herman Felber, soloists.
- 11:00—NBC—The Southernaires.
- 11:30—"Building Better Citizens"—Chuck Acree.
- 11:45—Elsie Mae Emerson at the organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign Off.

## Sunday Evening

MARCH 28

6:30 p. m. to 8:00 p. m., CST

- 6:30—NBC—The Bakers' Broadcast—Robert Ripley. (Standard Brands)
- 7:00—NBC—"It Rings True"—Produced by Peter Godfrey.
- 8:00—Sign Off for WENR.

## Monday to Friday

MARCH 29 TO APRIL 2

## Morning Programs

(Central Standard Time)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy Montana; Red Foley; Hoosier Sod Busters; Arkie.
- 6:00—Farm Bulletin Board—Howard Black; Weather; Livestock Estimates.
- 6:15—"Sing, Neighbor, Sing." (Purina)
- 6:30—Mon., Wed., Fri.—Winnie, Lou & Sally. (Hayes Pay Day Chicks)
- Tues., Thurs.—Musical Almanac. (Republic Steel)

- 6:45—Mon., Wed., Fri.—Musical Moments. (Chevrolet)
- Tues., Thurs. Sat.—Pat Buttram; Henry Hornsbuckle; Hoosier Sod Busters.
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review.
- 7:15—Prairie Ramblers & Patsy Montana. (Drug Trades)
- 7:30—Mon., Wed., Fri.—Pokey Martin and The Arkansas Woodchopper.
- Tues., Thurs.—The Hilltoppers.
- 7:45—Jolly Joe's Pet Pal's Club. (Coco-Wheats)
- 8:00—Variety Entertainers.
- 8:10—News Report—Julian Bentley.
- 8:30—Morning Devotion, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers)
- Tues., Thurs., Sat.—Morning Minstrels with Hometowners, Ott's Novelodeons, Morpheus Mayfair Manchester, Puddin' Head Jackson, Possum Tuttle; Bill Thall, interlocutor. (Olson Rug Co.)
- 8:59—Livestock Estimates & Hog Flash.
- 9:00—School Time—Educational Broadcasts presented by Prairie Farmer.
- 9:15—NBC—"Ma Perkins." (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry & Dressed Veal Markets.
- 9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from UUnion Stockyards. (Chicago Livestock Exchange)
- 10:00—NBC—The O'Neills. (Ivory)
- 10:15—NBC—Personal Column of the Air. (Chipso)
- 10:30—NBC—Vic & Sade. (Crisco)
- 10:45—NBC—Edward MacHugh, the Gospel Singer. (Ivory)
- 11:00—Martha Crane and Helen Joyce in Morning Homemakers' Program, with Otto & His Novelodeons; Ralph Emerson; Hometowners Quartet; John Brown; Phil Kalar; Carol Hammond; Grace Wilson; Paul Nettinga; Zeta Newell.
- 11:45—Fruit & Vegetable Market; Weather; Bookings.
- 11:55—News Report—Julian Bentley.

## Afternoon Programs

(Daily ex. Saturday & Sunday)

(Central Standard Time)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by Arthur Page—45 minutes of varied farm and musical features.
- Tues.—Mid-West on Parade, featuring Prairie Du Chien, Wisconsin.
- 12:45—Jim Poole's Livestock Market Summary direct from Union Stock Yards.
- 12:55—Mon., Wed., Fri.—"Garden Talk." (Ferry-Morse Seed). (E. T.)
- Tues., Thurs., Sat.—"Something to Talk About," Chuck Acree. (Carhatt Overalls)

- 1:00—Mon., Wed., Fri.—Red Foley; Lily May; Girls of the Golden West. (I. A. A.)
- Tues., Thurs.—Red Foley; Lily May; Girls of the Golden West.
- 1:15—Mon., Wed., Fri.—"Melody Parade"—Hometowners Quartet, Sophia Germanich, WLS Orchestra. (Olson Rug)
- Tues., Thurs.—Otto & His Novelodeons. (Lewis Lye)
- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:45—Mon., Wed., Fri.—Priscilla Pride. (Downtown Shopping News)
- Tues., Thurs.—Christine; Uncle Doody & His Boy.
- 2:00—Homemakers' Program.
- 3:00—Sign Off for WENR.

## Saturday Morning

APRIL 3

(Central Standard Time)

- 5:30—8:30—See Daily Morning Schedule.
- 6:30—Smile-A-While (cont'd).
- 7:30—Uncle Buster & His Big Yank Boys. (Reliance Mfg.)
- 8:30—WLS—Sunday School Class—Dr. John W. Holland.
- 8:45—Morning Minstrels. (Olson Rug Co.)
- 8:50—Livestock Estimate & Hog Flash.
- 9:00—Junior Stars Program.
- 9:30—Big Chief Waldo. (Malt-O-Meal)
- 9:45—News Report—Julian Bentley.
- 9:50—Butter & Egg Markets; Dressed Veal; Live and Dressed Poultry Quotations.
- 9:55—Program News—Harold Safford.
- 10:00—Priscilla Pride. (Downtown Shopping News)
- 10:15—Arkie.
- 10:30—The Bergstroms.
- 10:45—Lily May; Red Foley; Girls of the Golden West. (Household Magazine)
- 11:00—Morning Homemakers with Martha Crane and Helen Joyce. (Feature Foods)
- 11:45—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley.
- 12:00—Poultry Service Time—George Goebel; Ralph Emerson.
- 12:45—H Club Program.
- 12:30—Closing Grain Market Summary—F. C. Bisson.
- 12:45—Weekly Livestock Market Review by Dave Swanson of Chicago Producers Commission Association.
- 12:55—"Something to Talk About," Chuck Acree. (Carhatt Overalls)
- 1:00—Prairie Farmer-WLS Home Talent Acts.
- 1:15—Homemakers' Hour.
- 2:00—Homemakers' (cont'd).
- 2:15—Merry-Go-Round. (Jung Seed Co.)
- 2:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson, Eddie Allan, John Brown, Red Foley, Lily May, Winnie, Lou & Sally, Hilltoppers, Bill McCluskey.
- 3:00—Sign Off for WENR.

## SATURDAY EVENING, MARCH 27

7:00—NBC—Ed Wynn.

7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)

8:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots, Henry Burr; Toby & Susie; Sally Foster; Otto & His Novelodeons; Arkie; Lucille Long; Lulu Belle; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)

9:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montana; Pat Buttram; Wm. O'Connor; Winnie, Lou & Sally; The Hilltoppers; Otto's Novelodeons. (Murphy Products Co.)

9:30—"Hometown Memories"—Hometowners; Hilltoppers; Red Foley; Carol Hammond. (Gillette)

9:45—Henry Hornsbuckle with Prairie Ramblers & Patsy, and George Goebel. (Conkeys)

10:00—"Tall Story Club," with Pokey Martin. (KENTucky Club)

10:30—Christine, Hilltoppers, Slim Miller.

10:45—"Down at Grandpa's"—Lily May; Girls of the Golden West; Hoosier Sod Busters; Dan Hosmer.

11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Hometowners Quartet; Christine; Arkie; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Wm. O'Connor, and many others.

12:00—Sign Off.

## Homemakers' Schedule

(Conducted by Mary Wright)

### Monday, March 29

2:00—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker—Mrs. Walter Buhlig.

### Tuesday, March 30

2:00—Orchestra; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Talk; Wm. O'Connor.

### Wednesday, March 31

2:00—Orchestra; Paul Nettinga; Grace Wilson; John Brown; Marjorie Gibson in Fanfare; Homemaking Talk, Mary Wright.

### Thursday, April 1

2:00—Orchestra; Winnie, Lou & Sally; John Brown; Margaret Sweeney, harpist; Little Home Theatre Drama; Marjorie Gibson in Fanfare.

### Friday, April 2

2:00—Orchestra; Phil Kalar, baritone; Evelyn "The Little Maid;" Marjorie Gibson in Fanfare.

### Saturday, April 3

1:15—Ralph Emerson; John Brown; Christine; George Goebel; Sod Busters; Interview of a WLS Personality—Marjorie Gibson; "Family Fun"—Mary Wright.

## Evening Programs

(Central Standard Time)

### Monday, March 29

7:00—To be announced.  
7:30—NBC—The Sweetest Love Songs Ever Sung. (Sterling Products)  
8:00—NBC—Good Time Society.

### Tuesday, March 30

7:00—NBC—Professor Jack Norworth—Variety Program.  
7:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)  
8:00—NBC—Ben Bernie & His Boys. (American Can)

### Wednesday, March 31

7:00—NBC—Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)  
7:30—NBC—Ethel Barrymore. (Sterling Products)  
8:00—WLS—Pages of the Round Table.

### Thursday, April 1

7:00—WLS—"The Old Judge." (University Broadcasting Council)  
7:15—WLS—Ralph Emerson, organist.  
7:30—WLS—"Since Repeal—What?" American Business Men's Research Foundation.  
7:45—WLS—"The Active Citizen," Illinois League of Women Voters.  
8:00—WLS—Lawyer Lincoln.

### Friday, April 2

7:00—NBC—Irene Rich. (Welch)  
7:15—NBC—Singing Sam. (Barbasol)  
7:30—NBC—Death Valley Days. (Pacific Coast Borax)  
8:00—NBC—Chicago Symphonic Hour; Roy Shields Orchestra; Chicago a Capella Choir.

## Engineering—

(Continued from page 6)

ground and learn about weather, condition of the landing field and all the other data which fliers need to make flying safe.

In addition to actual broadcasting, there are many radio engineers engaged in the designing and building of radio equipment of all kinds, such as receiving sets for home use, airplane and ship transmitters and receivers, short-wave equipment for

## Seen Behind the Scene

It's 1:15 and *Lily May* takes off her shoes before she starts to fiddle so she can stomp her feet better. . . . The *WLS Concert Orchestra* playing "Sylvia". . . . *Pat* and *Henry* put on glasses and wigs to enact a scene from their show for motion pictures. . . . For about the past six months there has been the same young fellow sitting out in the Little Theatre every day from 9:00 to 1:00. . . . *Bill Meredith* and his wife take a walk backstage at the Eighth Street Theatre. . . . *Patsy Montana* was a bit of a heroine one morning last week. While driving down to work early in the morning she smelled smoke. Stopping, she investigated and found the basement of an apartment building was afire. *Patsy* ran in, awoke the occupants, called the fire department, and came on to work. Nice work, *Patsy!* . . . Spring surely must be here: the kids are roller skating and flying kites. . . . *Roy Knapp* sitting in back of his drums and traps in a tuxedo. . . . *Bill Meredith* concentrating on a Homemakers' Play. . . . At the Eighth Street Theatre, Saturday night, time: Five minutes to Twelve, and *Al Boyd* telling the *Novelodeons*: "C'mon, show some pep!" . . . And everybody looking sleepy. . . . *Henry Burr* is a favorite of all the barn-dance goers . . . and *Eddie Paul* cooks his own meals.

amateurs, and large transmitters for commercial broadcasting stations.

In order to operate a radio transmitter of any kind, on land, on sea, or in the air, an operator must pass an examination for a license, issued by the Federal Communications Commission. The examination indicates whether or not the candidate is familiar with both the theoretical and practical phases of radio.

To get this knowledge, any experienced radio engineer will recommend getting as much training as possible, at an accredited engineering college, or in a school which specializes in radio training. But don't be misled by advertisements which hold out the promise of immediate wealth, fame and success in the radio field. A radio engineer or operator may get a job which pays him a fairly good salary, but he won't find it easy sledding. He earns his pay because of thorough training and hard work. Operating an amateur or 'h'am' station is excellent experience for any boy interested in getting into radio as a life work. Reading all the available publications on the technical end of radio is a help. And then, anyone wanting to become a radio operator should plan to spend at least 18 months in a technical school, studying radio; or better still, let him take a regular four-year engineering course at some university which has good courses in radio.

# WATCH this Space

FOR  
Appearance of WLS Artists  
in YOUR Community

### SUNDAY, MARCH 28

SPRINGFIELD, OHIO, Memorial Hall—WLS NATIONAL BARN DANCE: Hoosier Hot Shots; Lulu Belle; Skyland Scotty; Christine; Pauline; Bill McCluskey; Tom Corwine; Four Hired Hands.

ANNAWAN, ILLINOIS, Coliseum Theatre—PINE MOUNTAIN MERRYMAKERS: Ramblin' Red Foley; Lily May; Girls of the Golden West.

SHELBYVILLE, ILLINOIS, Roxy Theatre—WLS NATIONAL BARN DANCE: Prairie Ramblers & Patsy Montana; Pokey Martin; Winnie, Lou & Sally.

CHICAGO, ILLINOIS, Venitian Hall, 137 Kensington Ave.—WLS ARTISTS: Caroline & Mary Jane DeZurik. (Entertainment for Liberty Lodge No. 1053.)

### MONDAY, MARCH 29

ROYAL CENTER, INDIANA, High School Auditorium—WLS MERRY-GO-ROUND: Hoosier Sod Busters; Miss Christine; Georgie Goebel; Tom Corwine; Pauline; Four Hired Hands.

### TUESDAY, MARCH 30

PRINCETON, ILLINOIS, Princeton High School—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Bill McCluskey; Pauline; Olaf the Swede; Billy Woods.

SPRING VALLEY, ILLINOIS, Valley Theatre—WLS NATIONAL BARN DANCE (1937 EDITION): Pine Mountain Merrymakers—Ramblin' Red Foley; Lily May; Girls of the Golden West.

DES MOINES, IOWA (Coca Cola Show), Hotel Fort Des Moines—WLS ARTISTS: Caroline & Mary Jane DeZurik; Four Hired Hands.

### WEDNESDAY, MARCH 31

DUBUQUE, IOWA, Orpheum Theatre—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Bill McCluskey; Caroline & Mary Jane DeZurik; Pauline; Four Hired Hands; Billy Woods.

### THURSDAY, APRIL 1

DUBUQUE, IOWA, Orpheum Theatre—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Bill McCluskey; Caroline & Mary Jane DeZurik; Pauline; Four Hired Hands; Billy Woods.

NASHVILLE, MICHIGAN—WLS NATIONAL BARN DANCE: Pine Mountain Merrymakers; Ramblin' Red Foley; Lily May; Girls of the Golden West; Hoosier Sod Busters; Tom Corwine.

### SUNDAY, APRIL 4

FORT WAYNE, INDIANA, Shrine Theatre—WLS ARTISTS: Henry Burr; Joe Kelly; Olaf the Swede; Winnie, Lou & Sally. (Appearing on "Stars of the Radio" Show.)

FRANKFORT, INDIANA, Roxy Theatre—WLS ON PARADE: Lulu Belle; Skyland Scotty; Bill McCluskey; Caroline & Mary Jane DeZurik; Pauline; Billy Woods; Four Hired Hands.

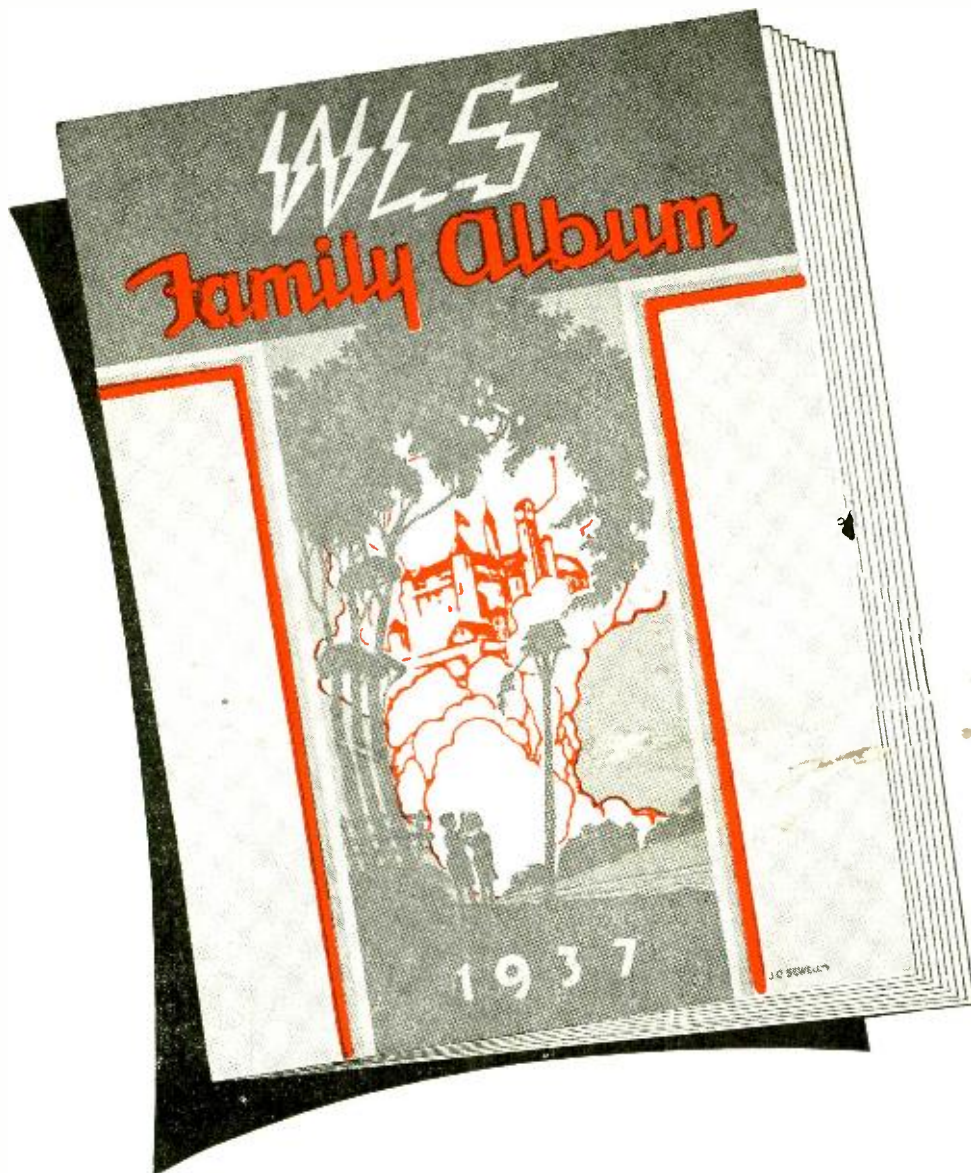
CASSOPOLIS, MICHIGAN, New Gem Theatre—PINE MOUNTAIN MERRYMAKERS: Ramblin' Red Foley; Lily May; Girls of the Golden West.

WLS ARTISTS, Inc.  
1230 Washington Blvd., Chicago

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A joyful task it is, to publish a book that radiates sunshine and good cheer. Last November when the first copy of the 1937 ALBUM was completed, we looked at it, admired the glowing colors and the mystic symbolism of its cover page, turned through its sixty-four pages of beautiful pictures. We hoped you would like it.

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