

HELLIE I. ARNOLD
217 E. SUMMIT AVE
STOCKTON ILL
4-3-1-37

Stand By

DECEMBER 14, 1935



MARY WRIGHT

Dialing on
Sunday

•
Gift
Suggestions



Listeners' Mike



SHOOT 'EM ALL AT SUNRISE

A Modest Proposal

I am a farmer and I have been laid up for some time with a broken leg. During that time I have listened to radio a lot—about 15 hours a day—and I have heard a lot of different programs, some good, some bad. I got a wallop out of the letters by some farm people published in Radio Guide in regard to hayseed programs for farm people. I think these letters were fine, but much too mild. They did not crack down hard enough. I suggest that every guitar-playing son-of-a-gun of a cowboy or hill billy singer, all the mouth organ players and every old-time fiddler on the radio be shot at sunrise tomorrow. . . . **George Rosp**, Arlington, Minn.

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Songs From Life

. . . I am surprised that out of the hundreds of stations on the air selfish listeners even want to take WLS' biggest feature away from us . . . that is music as our fathers, mothers, uncles and aunts used to sing and dance to. Songs that were written from life and could be sung by people who didn't have time or money to take lessons and study notes. Popular music? It's about the silliest jumbled up mess I ever listened to, but just because I don't care for it is no reason to stop playing it. Let everyone have what they want. If I do not like popular or classical music I am not selfish enough to want it cut off the air. . . . **Gene Jones**, Glen Carbon, Ill.

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Tumble's Sticking

It seems as if everyone has forgotten about Tumble Weed on this page. We all think he is a very nice singer and hope to hear more of him. Don't let him go back to Arizona. . . . **Adeline Kelbel**, Hillsboro, Wis.

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More Smoothies

Saw the letter from Mr. Wincensten of Chicago in the November 30 issue. Speaking of smoothies, we have more than one. We live on a rural route and when the mail carrier

passes, the children slip Stand By into the house and never lay it down until they are all through. We do not see how so much information can be printed in that size magazine. We are a family of 10 and we all enjoy it. . . . **Mrs. C. R. Bousineau**, Centralia, Ill.

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72 Degrees! Brrrr!

We listen every morning to the Smile A While program and enjoy it immensely. As we live in the far North and have very severe weather during the long winter months, we surely appreciate the music that comes over your broadcast. A short distance from Kapuskasing the temperature has been as low as 72 degrees. So you may consider us Northerners as Jack Frost's neighbors. . . . **Mr. and Mrs. Howard Faulkner**, Kapuskasing, Ontario, Canada.

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No Yodeling, Please

I've just been listening to the Prairie Ramblers and Salty Holmes' fox hunt is surely realistic—even if he did kill Old Blue instead of the fox. . . . **Patsy**, don't ruin your sweet voice yodeling. . . . **Mrs. Irene Warren**, Cairo, Mo.

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Prefers Hymns

I, too, like to hear Ford Rush and Rocky sing, but I would rather hear them sing hymns and old time music. Popular music is all right if it has any meaning and music back of it. . . . **Mrs. Clyde Richards**, Richland Center, Wis.

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Pleasing Mixture

. . . On the subject of popular music I have this to say: I like both and my favorite artists are those who do each equally well. I should hate to have to listen to either all the time, and I don't have to, for WLS gives a pleasing mixture. . . . **Mrs. Earle Compton**, Cowden, Ill.

Paging Ezra

I am seven years old. I like all the stars and would like to see Uncle Ezra as he really looks on the cover of Stand By. . . . **Virginia Sample**, Jacksonville, Ill.

(We understand Uncle Ezra has had some brand new pictures taken—at least he promised us he would. We plan to have a picture of the Ole Jenny Wren on the cover before long.—Ed.)

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Check's Wide Talents

I didn't know that Check Stafford was an artist until I saw his sketches on his page. They are quite clever. Marjorie Gibson's Fanfare and Pat Buttram "Butting In" are fine, too. . . . **Janie Raft**, Urbana, Ill.

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Why Not, Indeed?

Why not a word of commendation for Romelle Fay and Howard Chamberlain for their beautiful Sunday morning program, honoring our older friends? This program, I know, gives many untold pleasure and is deserving a "thank you." We'd also like to visit more of the homes of our radio friends. . . . **Mrs. E. R. Sommer**, Elkhorn, Wis.

(Listener Sommer is directed to page 5 of this issue for a detailed story of this Sunday morning program series.—Ed.)

STAND BY

BURRIDGE D. BUTLER, Publisher
Copyright, 1935, Prairie Farmer Publishing Co.
1230 Washington Blvd., Chicago
Indianapolis: 241 N. Pennsylvania
New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year
Single Copy, 5 cents
Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor

December 14, 1935

VOLUME 1

NUMBER 44

BRTAIN'S empire-wide celebration of Christmas, including a talk by King George, a characterization of Dickens' Scrooge by Sir Seymour Hicks, noted British actor, and the exchange of greetings between England and her far-flung territories, will be brought to America in a series of programs over NBC network starting Friday, December 20.

King George will be heard on the British Broadcasting Corporation's "This Great Family" program on Christmas Day over an NBC-WEAF network at 8:25 a.m., CST. The broadcast opens with the pealing of bells in Bethlehem, turns to London for the reading of a Saint Luke Christmas story, and returns to Bethlehem for the sound of bells again.

The London carolers will then sing "God Bless the Ruler of This House," following which "sound pictures" will be heard linking typical homes in Canada, South Africa, India, Australia and New Zealand.

Child Presents King

After an exchange of greetings among these points, a child in New Zealand, staying up late just to participate in the broadcast, will introduce King George to their world-wide audience.

Sir Seymour Hicks will be heard from London on Christmas Eve over an NBC-WJZ network at 6:45 p.m., CST, in a 15-minute characterization and narration of "The Story of Scrooge," the famous figure from the pages of Dickens' "Christmas Carol."

The broadcast on Friday, December 20, from 2:00 to 2:38 p.m., CST, over an NBC-WJZ network, will be titled "Round the Northern Pantos," and will consist of Christmas pantomimes in important theatres in various parts of Great Britain. From the Empire Theatre in Manchester will come "Mother Goose," featuring Anne Seigler. From the Theatre Royal in Leeds will come "Red Riding Hood." From the Empire Theatre in Newcastle will come "Dick Whittington," and from the Prince's Theatre in Manchester, "Mother Goose."

Guests are always welcome in the hospitable home. But does your guest room radiate that feeling? Jean Sterling Nelson, interior decorator, will bring you ideas for making your guest room express the cordiality you feel, during Homemakers' Hour, Friday, December 20.

A charming book for Christmas is "Silas Crocket" by Mary Ellen Chase, which will be reviewed by Mrs. William Palmer Sherman, December 17, during Homemakers' Hour.

Flashes

Mrs. Knute Rockne, widow of Notre Dame's famous football coach, will make her debut as sports commentator as a guest of Thornton Fisher on the Sport Page of the Air on Saturday, December 14. She will go on the air from Miami, where she is spending the Winter with her four children, and will be heard over an NBC-WEAF network at 6:00 p.m., CST.

Mrs. Rockne will recount some interesting episodes in her husband's career and reveal for the first time what he considered the happiest day of his college life, Notre Dame's defeat of Southern California in 1930.

Al Pearce and His Gang are coming to Chicago on December 15 to broadcast their thrice-weekly informal variety shows from the NBC Chicago studios for an indefinite period.

The program is presented each Monday, Wednesday and Friday over an NBC-WEAF network at 4:00 p.m., CST. The first broadcast from Chicago will be heard on Monday, December 16.



BRILLIANT philosopher and charming conversationalist, Prof. T. V. Smith of the University of Chicago is bringing his fascinating series, "This Friendly Earth," to the WLS microphones each Sunday night at 7:30.

A flying trip through London by night, taking radio listeners to interesting spots of one of the world's smartest capitals, will be broadcast over an NBC-WJZ network on Tuesday, December 17, from 5:05 to 5:30 p.m., CST.

The tour, arranged by the British Broadcasting Corporation and brought to America via short-wave by RCA, will start on the roof of Royal Albert Hall with a description of London by night. Then it will jump into the kitchen of one of the big hotels, where a famed chef will be described at work preparing delicacies for the hungry after-theatre crowd.

There also will be a brief peep into the House of Lords, the churchyard of St. Martin-in-the-Fields, a pantomime rehearsal at one of the well-known theatres, and a visit to one of the famous London night clubs.

What a time Jolly Joe's palsy-walsies are going to have at the WLS kids' Christmas parties this Saturday and next, December 14 and 21. All the youngsters who crowded the Eighth Street Theatre last year for the Christmas party are coming again this year and bringing their friends.

A toy or useful gift, either clothing or food, is the only admission charged for the party, and these presents are passed on to children whose Christmas stockings would otherwise be empty.

Billy White, the tenor who made an unheralded appearance on the Greater Minstrels program, scored such a hit with the radio audience that he has been signed to sing regularly on that program over an NBC-WJZ network each Monday at 8:00 p.m., CST.

"Child Welfare Through the P.T.A. in Illinois" is the subject to be discussed during Homemakers' Hour, Monday, December 16. Mrs. Arthur R. Williams, president of the Illinois Congress of Parents and Teachers, will be the speaker.



Imagine Al's Confusion

By MARJORIE GIBSON

HELLO, Fanfare readers. We want to say a word first about the young man whose picture used to appear at the top of this page and whose Fanfare notes you enjoyed in the first issues of Stand By. Undoubtedly many of you already know that Wyn Orr recently left to become production manager of Station WCCO in Minneapolis. There was perhaps no one in the organization who was better liked or more admired than Wyn. We all miss him. However, we are glad of this fine opportunity which came to him and which he so richly deserved. We're sure that you Fanfare friends join with your present Fanfare Reporter in congratulating a former Fanfare Reporter and wishing him every success and happiness in his new radio connections.

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"Who play the parts of Mr. and Mrs. Drake, Sr., in the 'Betty and Bob' skit?" inquires Mrs. E. L. Anderson of Joliet, Illinois. Mr. Drake is portrayed by Phillip Lord. This Phillip Lord is not the one known as Seth Parker, however. Mrs. Drake is played by Edith Davis.

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As this is written, Bill Jones, the young man who directs the production of the Alka Seltzer hour of the National Barn Dance coast-to-coast broadcast each Saturday night, is gradually recovering from an attack of pneumonia. He was taken seriously ill following the barn dance show several weeks ago, but will probably be able to resume his work in another 10 days or two weeks.

• • •

Settling an argument for Mrs. Mary Zervas of Gary, Indiana, regarding the identity of Jack Armstrong, in the radio skit by the same name: The male lead in "Jack Armstrong" show broadcast over WBBM is played by Jim Ameche, Don Ameche's younger brother.

Hiram Higsby or Trulan Wilder formerly heard as "Hiram" of the teams "Henry and Hiram" and "Hank and Hiram" recently joined the staff of KRNT in Des Moines.

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During the past year free lance writer Willis Arthur has written 103 songs, about 25 of which are frequently used by various staff artists and entertainers. His most recent one is "My Baby's Lullaby," which you've heard Patsy Montana sing and which describes Patsy's baby daughter, Beverly Paula. Some of the others are Red Foley's "Old Shep"; Tommy Tanner's "Tennessee, When I See the Evening Sun Go Down"; Arkie's "Streamline Train," and the Hoosier Sod Busters' "Ain't We Crazy." In each instance, Willis wrote the lyrics and the artist using the number wrote the music.

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We're sure many of you are glad to hear again the sweet voice of Little Dixie Mason. Dixie sings each Thursday morning on the Feature Foods program conducted by Martha Crane and Helen Joyce.

She is also heard from the Edgewater Beach Hotel each week. During the past year Dixie sang with Herbie Kay's Gloom Dodgers over WBBM and appeared with them when they played a week's engagement at the State Lake Theatre in Chicago.

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Your old friend Hugh Cross, the Smoky Mountain Boy, and his Georgie Porgie Boys are appearing over WWVA in Wheeling, West Virginia.

On Hugh's birthday, October 19, the station gave a party in his honor at the midnight jamboree at the Capitol Theatre in Wheeling. More than 3,800 people packed the theatre, showering Hugh with hundreds of lovely gifts, birthday cards, and cakes galore—66 in all! Well, as you might guess, Hugh declared it was the grandest birthday he has ever had, and about the happiest day of his life.

Answering several questions for Mrs. Hugh Smith of Parchment, Michigan: Tom in the "Painted Dreams" sketch is played by Dick Wells. The gardener of the Garden Club program broadcast each Saturday at 12:15 is John Baker, conductor of Dinnerbell and other farm programs. Mrs. Burnham, the listeners' representative, who always attends the Garden Club meeting, is your Fanfare Reporter in disguise.

• • •

A recent Monday night broadcast of the outstanding news of the day featured in "Grand Stand Thrills" proved to be a thrill all around. For in the studio witnessing the broadcast was Inspector Arthur Bishop of Scotland Yard who was in Chicago on the Drake mail fraud case; Charles Challen, English barrister representing the English government; United States Inspector Johnson, and several federal men. Among others at the microphone was that versatile actor, Al Halus. Imagine Al's feelings, for his part in the program was to impersonate Inspector Bishop.

Inspector Bishop was delighted with Al's characterization of himself. Shaking hands with Al following the broadcast, he remarked in his British accent, "Thank you so much. That was splendid. Do I really sound like that?"

Then he asked Al to autograph the script which he declared he was going to take back to England with him as a souvenir of the occasion.

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"Who portrayed the characters in the 'Lum and Abner' skit?" asks Mrs. Kenneth Dunn of Grayville, Illinois. Lum is played by Chester Lauck and Abner by Norris Goff.

• • •

ELMER

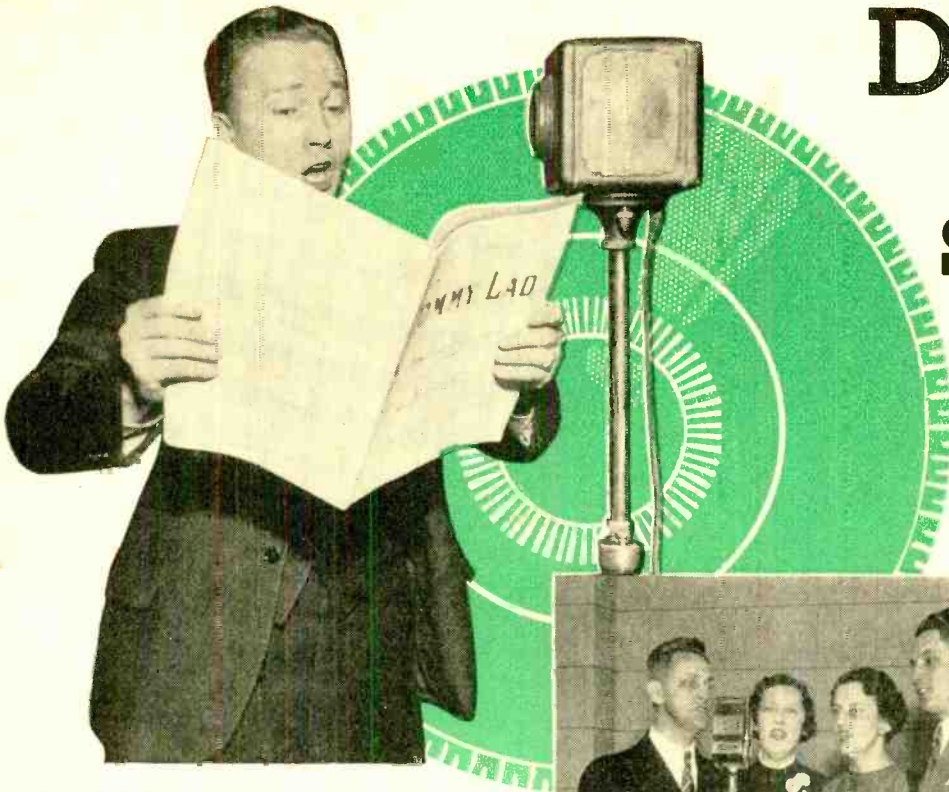


"The alarm clock Romeo—open-faced and noisy as a buzz saw."

Dialing on SUNDAY

Sabbath Programs
For Old and Young

By VIRGINIA SEEDS



Baritone Roy Anderson at the Sunday microphone; Little Brown Church Quartet, Reuben and Lois Bergstrom, Ruth Slater, Vernon Gerhardt, with Organist Romelle Fay; below, Frank Carleton Nelson, the Indiana Poet, reads his original poems.



SUNDAY morning—it's a time of rest and relaxation for most of us—a time when the family lingers over the breakfast table—a time when we shake the cares of a work-a-day world off our shoulders and just sit. We reach over to the radio, flick the dial and say: "Let's see what's on the air this morning."

The clock strikes eight. We hear Howard Chamberlain announcing. Then we hear the soft, sweet music of the organ as Romelle Fay opens the program with her own theme song.

Let's listen in on the Old-Timers' Club with Howard conducting the meeting. Really, they are three clubs in one. There's the "Three-Quarters Club" for folks who are more than 75 years old, and that is the largest of the three. Then there's the "Century Club" for folks who have reached their hundredth birthday—that's a pretty exclusive crowd. Couples who have been married 50 years or more belong to the "Golden Wedding Club."

Howard reads letters from new members of these clubs, congratulating them on their anniversaries while Romelle Fay plays old favorite request numbers on the organ. As soon as the Family Albums are off the press, one will be given to the oldest man, the oldest woman and the couple who has been married longest in the clubs.

At 8:30 Don C brings "Everybody's Hour" to the microphone. It is a

well-balanced variety program packed with things of interest to every member of the family. Music is furnished by Romelle, the Hilltoppers, Tommy Tanner, John Brown and the Concert Ensemble. Don, who has traveled throughout the world, presents a basketful of odd facts, interesting anecdotes and tales of his experiences. In addition, he plans to interview some well-known man or woman weekly on his or her hobby. George Harris presents a 10-minute news broadcast at 8:50 a. m.

Next, we are carried back to Colo-

nel Jim's old southern plantation for the Sycamore and Cypress program.

Tom, the faithful negro servant, rolls crippled Colonel Jim out on the spacious verandah in his wheel chair, and the "darkies" from the slave quarters gather around him to sing spirituals and talk over their troubles with him. Their troubles are many, but lovable old Colonel Jim has a kindly solution for all of them. Colonel Jim is played by Bill Vickland and the "darkies" are the Jubilee Singers, well-known on Chautauqua circuits for their fine negro spirituals.

At 9:30 the Little Brown Church comes on the air. For more than 11 years the Little Brown Church has been a Sunday feature. Shut-ins and other folks who are unable to attend any other church look to Dr. John W. Holland, pastor of the Little Brown Church, for spiritual guidance and help. Hymns are sung by the Little Brown Church Quartet.

Now comes a musical interlude with the concert orchestra, Organist Romelle Fay and Roy Anderson, baritone. Roy is a new member of the staff. Winner of the Chicagoland Music Festival, he sang several times as a guest artist on (To page 13)

Let's Talk!



By JACK HOLDEN

DO YOU know who radio's highest paid singer is? Betcha couldn't guess in a hundred million billion years, I betcha. Well, it's the fellow on Jack Benny's program who sings only one note. It's the letter "O". He sings it twice each Sunday evening and gets \$25 each time. In other words, every time he sings a note he is paid that much.

Speaking of notes, I hold one on Pat Buttram. He only borrowed a quarter but I made him sign a note. It's due day after tomorrow. Bet I have a hard time collecting.

I also note that Operator Charlie Nehlsen is again attempting a moustache. Maybe this one will be better. The other one was most unruly.

I don't know why it should happen, but lately I've been getting some of Jack Hylton's mail.

Two Other Guys

In answer to a letter received last week: To my knowledge I am no relation to the former warden of the Michigan State Prison.

Thanks to those of you who have sent me books in the past two weeks.

Had a bite to eat last night with Art Janes, Fritz Meissner, Joe Parsons, John Brown and "Big Bill" Childs of the Greater Minstrels. The topic of conversation was where to buy the biggest steak sandwiches in town.

Joe Kelly lets out a war whoop. He shows me a letter from a listener in Canada who says we should be up there if we want to see some really cold weather. Seventy-two below. Br-r-r-r-r!

Darning Session

The sewing circle met again yesterday. Mesdames Dean, Storey, Chamberlain, Wilson, Housch, Tuite, Westley, Tanner, Newton, Trietsche, Holden, all met at the home of Mrs. Jimmie Dean. Socks were darned (husbands, too), children's clothes were made and repaired, patches were sewed on clothes, buttons sewed on shirts, etc. All of which resulted in late dinners for The Rangers, the Hot Shots, The Hilltoppers, the Dean

Brothers and the announcers. Oh, well . . . it only happens once a week.

So Long, Wyn

Wyn Orr said good-bye to the gang last Saturday and left for Minneapolis and Station WCCO, where Wyn will have charge of production on that station. We'll miss Wyn greatly as will all our listeners. I'm sure you join with us in wishing him only the best of luck. As Glenn Snyder said when presenting Wyn with a fine traveling bag, a gift from the gang here: "Use it to pack your clothes in when you come back to see us." . . . And may it be soon.

The new Greater Minstrels line-up is just taking the air at this moment. Gus Van in the role of interlocutor and Malcolm "Spareribs" Claire as a new end man. Gene Arnold, who has been interlocutor since its beginning, will not be with the show any more. Gene has plenty of activities to occupy his time and he is far from being lost to the radio audience. Something we're all thankful for, I'm sure. The same is true of Mac McCloud, former end man.

"Con" Is Efficient

It's nearly time to sign off the station and thus bring to a close another busy day. Waste paper baskets are full, floors covered with paper and used carbons, desks covered with mail. Tomorrow when we come down to work everything will be spick-and-span. Which only goes to show that "Con" the night janitor certainly has his hands full as he works all night.

Looking out the office window I see the Lindbergh beacon light downtown as it sweeps the sky and the entire city. A lot of you who live out of town can see it on a clear night. One night Dad and I sailed across the lake to Benton Harbor, Michigan. That light followed us all the way over.

Sh-h-h-h! . . . secret . . . I saw a proof copy of the new 1936 Family Album. It's a dandy and I know you'll enjoy it just heaps. Goodnight, folks.

Lounging Clothes

By Elizabeth Day

(Elizabeth Day plays the part of Sally Jones in the CBS dramatic series, "Five Star Jones," broadcast over the WABC-Columbia network Mondays through Fridays at 12:45 p. m., EST.)

FOR informal occasions during the early hours of the day around the house, I think there is nothing so comfortable as a pair of lounging pajamas. In the accompanying picture I am wearing a pair in white satin, printed in black squares. Even if an unexpected guest should pop in for luncheon, I feel suitably attired in this outfit. With a bright green



Neat and comfortable.

ascot at the neck, and gold and silver kid scandals, one has a sense of being well dressed, while at the same time being able to lounge around in a more carefree manner than when dressed for the street.

I also like the long, simple sleeves which aren't constantly getting caught in things, as are the wide, flowing sleeves found on most hostess gowns. Another attractive feature of this home costume is that it can be easily laundered, and so always kept fresh and clean.

• • •

Blanche Sweet, golden-haired favorite of the silent films and now giving beauty talks on the Columbia chain, reads law books while waiting for rehearsals.

« GIFTS FOR the LORD and MASTER »

POETS and novelists would have us believe that women know exactly how to please a man, but there's one season of the year when women sadly admit that they aren't at all sure what they like. If they were, these last nine shopping days before Christmas wouldn't be the trial they are. This year, however, selecting a man's gift should be somewhat simpler than it often is. There are hundreds of suitable, desirable gifts that men would buy for themselves. It would take dozens of pages to list even a small percentage of them, but on this page a few are described. None of them are terribly unusual, but most men would just as soon you'd forget to be different when you're choosing a gift for them.

TIES. Not to be sneered at because men never, never have more than they want. It's a gift that is always appreciated **IF** you remember certain things. The color he likes; whether he ordinarily wears stripes, plain colors or all over patterns; the fact that men will fondly tell all his friends that you're one woman who really does know how to pick a man's tie **IF** you get him handmade ties. (Look for the loose thread hanging on the inside of the tie near the end.) Handmade ties look better, tie better and wear longer than those made on machines. If your chosen man goes in for tweeds and rough surfaced suits, give him a tie that matches in "feeling." Knitted ties in bright colors are smart with these fabrics.

HANDKERCHIEFS. Monogrammed, of course. A great many stores are featuring these as the ideal Christmas gift. They **DO** make a more personal gift . . . and carry a nice inference that you wanted to give him something very special, something just for him. The handkerchiefs should be a soft, fine linen. If you're limiting the amount you wish to spend . . . don't give him so many, but give him fine quality.

BOOKENDS. For those men who love books and own a lot of them. Not the least attractive for men are two black horses of vigorous contour. These are a good weight and he'll probably park them beside his bed to keep the many books he has piled there from falling in a heap as they usually do.

NIGHT LAMPS. Speaking of bedside accessories, why not a night lamp? Preferably a small one that can be clamped on anything that happens to be nearby. It should be simple in design . . . built to give a lot of

light instead of so much beauty. If the man who gets this gift from you is your husband, jump at this chance . . . there are clever lamps created to throw the light in one place only . . . on your husband's book and not in your eyes.

LIGHTED MIRRORS. To keep men from slicing their ears while they shave. Stands or hangs, and gives a perfect light for shaving. These are guaranteed to stop the savage muttering that goes on in the bathroom every morning as your husband scrapes away at his stubbled chin.

HAND WARMER. Worrying about what to give a man whose only great love is the great outdoors . . . hunting, shooting, walking? Then calm your troubled brain; he'll swear you're one of the seven wonders of the world if you have foresight enough to give him a hand warmer. These unique "firecrackers" are just about large enough to close your hand around comfortably. They're tubes, filled with a chemical that is lighted just before one goes out. Men leave it in their pockets and warm their hands by holding it. The heat lasts about eight hours. Some types of hand warmers do not require lighting, merely the addition of a few drops of water to the chemicals; but either type is a particularly good gadget for men who hunt or like winter sports such as skating and skiing.

BRIEFCASES. Practical gifts for business men or young men in school. Get a sturdy one that can stand a lot of bulging . . . and a zippered one that opens all the way around three sides. These allow men to look at the entire contents of the case, instead of having to struggle in vain with the many sheets from one side closing.

AUTOMOBILE COMPASSES. One of the most discussed accessories in a long time. It clamps firmly on the dash board. The driver knows at all times just what direction he's heading. Some cars come equipped with these, but you know whether the man you're buying for has one or not. If he hasn't he'll like it.

AND, if he's extremely hard to please . . . stop wondering what you'll buy him. I'll unblushingly admit that the most particular man would love to get a year's subscription to **STAND BY.**

—Shari.

Christmas Time is Candy Time

WARM November days have allowed Christmas to creep up on us unawares. If you are having a difficult time getting into the spirit, nothing helps more to bring on the "Christmassy" feeling more quickly than making an assortment of candies to pack into gay red and silver boxes.

Personally, I have never quite decided which is the more fun, making the candy or eating it. But let me assure you that if you master the art of making really luscious candy, you will be sure of plenty of helpers on the receiving line.



Mrs. Wright

Although family birthdays are always an occasion for homemade candies, still it is Christmas that calls forth the greatest array of candies from the easily-made salt-water taffy to the seemingly difficult chocolate covered fondants. All candies may be made easily and successfully if you can get the correct directions for making them and have the equipment to follow out these directions.

Fudge Not So Easy

Fudge is one of the most difficult candies to make so let's start with it. Did you ever stop to think of the number of times you have heard people mention soft creamy fudge and of the comparatively few people who actually make it creamy? Yet it can very easily be accomplished if you are careful in just a few details. These are the ingredients I usually use.

CHOCOLATE FUDGE (Soft and Creamy)

2 c. white sugar	1 tbsp. corn syrup
3 to 4 tbsp. cocoa or	1 tsp. vanilla or ¼
1½ to 2 squares	tsp. cinnamon
chocolate	Nutmeats
1 c. cream	

Mix sugar and cocoa (or melted chocolate) well, add the cream and corn syrup and cook slowly until the very soft ball stage is reached when tested in cold water (234° F.).

Remove from fire and wipe off the sides of the pan with a cloth wrapped around the tines of a fork and dampened in hot water. Allow candy to cool until lukewarm without disturbing. Add vanilla, beat hard until candy commences to lose its glossy appearance, add nuts and spread in a buttered pan. Cut in squares at once, and when thoroughly cool, pack in an air-tight box (preferably metal). The fudge will become softer as it stands.

"To stir or not to stir, that is the question" with many, many cooks.

By
**MARY
WRIGHT**

But whether you do or not, it makes no difference to the candy, as long as the candy is cooking; however, once the candy is cooked sufficiently and set aside in its pan to cool, then guard it zealously from all who would be tempted to give it a stir. For the cooling confection should not be moved or beaten until it has cooled down to lukewarm (110° F.), if you would have the candy smooth. This will require about an hour, sometimes longer, at room temperature. When you start to beat it, the candy will seem quite stiff, but it will become softer as you beat it.

Eliminate Crystals

Why wipe the sides of the pan with a dampened cloth? To wash off any crystals of sugar which may have boiled up on the side of the pan. Should these crystals remain and touch the candy or fall into it while cooling, they will cause the candy to become what is often called "sugary."

The use of corn syrup is still another help in making a smooth fudge. And now, follow these three simple guides and you will have no difficulty in making a smooth candy.

Once mastered, a great many variations may be made from this same recipe. Add one-third cup of peanut butter just before taking the chocolate fudge from the stove, and you have a delectable new flavor.

Penuche is nothing more nor less than fudge made with half white and half brown sugar and with the chocolate omitted.

Fudge Variations

White fudge turned into a pan which has been sprinkled with the grated rind of an orange and one-half cup of shredded cocoanut is another delicious variation. No vanilla or other flavoring is required, as the orange rind is sufficient.

You will find this Yule Log luscious, too, easily made and welcomed by all members of the family. Let it stand at least a day or two before eating. It will keep much longer.

YULE LOG

2½ c. sugar	1 pkg. (10 oz.) pitted
1 c. cream	dates
	2 c. chopped nuts

Boil sugar and cream to a very soft ball stage (234° F.). Add dates that have been washed, pitted and chopped and cook until dates soften and blend with mixture. (236° F.). Add nuts (reserving about ½ cup). Cool until lukewarm, turn into buttered pan and knead until creamy and stiff. Shape in roll and roll in nuts which were reserved. Wrap

in damp cloth and place in covered container until ready to slice.

Metal boxes will keep your Christmas candies fresh for many days so do not hesitate to start making your candies any time now. Then you will have plenty of time to enjoy your candy making to the fullest, for half the fun comes in packing the gift boxes attractively. A bit of holly, a sheet of sparkling transparent paper and a shiny ribbon in contrasting colors cost little, but they enhance the appearance of your gift ten-fold and carry to your friends just a bit more of that homey Christmas cheer.

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Actors Return

Gene Autry and Smiley Burnett have returned to WLS from Hollywood, where they have been starred in western motion pictures for the past year. Smiley and Gene will appear on the National Barn Dance and will make a series of Mid-Western theatre appearances before returning to Hollywood. Appearing with them are Gene Autry's Hollywood Cowboys.

Production on their next picture, Red River Valley, will begin Jan. 15.

Gene, who plays the romantic leads, and Smiley, who plays the comedy leads, have starred in the following pictures: The Old Santa Fe Trail, Tumbling Tumbleweeds, Melody Trail, Sage Brush Troubadour, The Singing Vagabond. In addition, Smiley has appeared in six non-western films. He also wrote the complete musical score for Republic Films' "Waterfront Lady." Smiley also is the voices of several animated cartoon characters, including Barney Google, Snuffy and Louisey Smith, Terry Tunes and Crazy Kat.

• • •

MARKSMAN



AN OLD WOODSMAN is the Arkansas Woodchopper and handy with a rifle, too, as he shows near Crystal Falls, Mich.

Christmas Neighbors

MERRY CHRISTMAS, Mother! Merry Christmas, Daddy!" As your youngsters greet you on Christmas morning, their eyes shining with delight at the glittering Christmas tree and the gifts left by Santa Claus, your Christmas is merry because of their pleasure.

You pity the families that have no children to make the house ring on Christmas morning. And most of all your heart yearns for the little children who have no families to give them a merry Christmas. Perhaps you wish that you could do something for these youngsters, less fortunate than your own.

Because station heads knew that you neighbors would want to do your share toward making this Christmas a merry one for children in orphan-

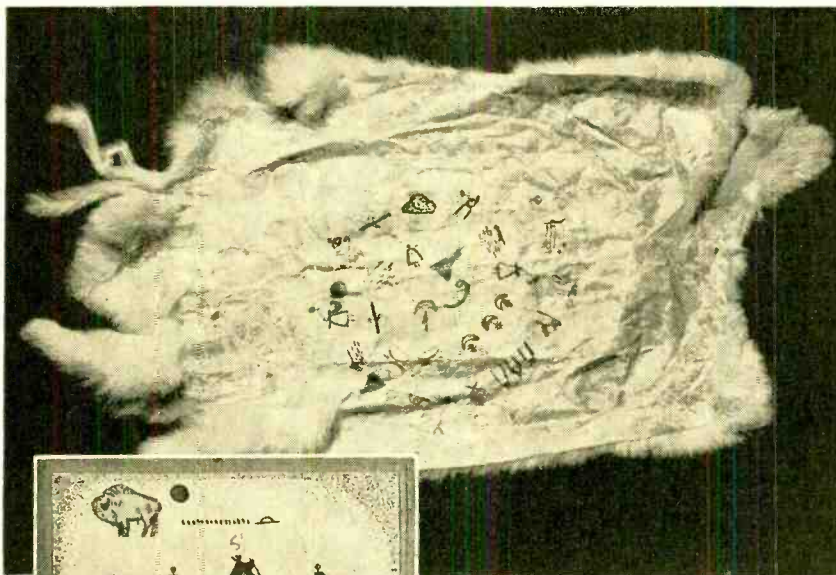
ages and hospitals, they planned the WLS Christmas Neighbors Club.

Members of the Christmas Neighbors Club are giving as much as they can—whether it is a little or a lot—to buy radios that will be placed in crippled children's hospitals and orphanages. Think what a lot of fun and entertainment the world of radio will bring to these youngsters!

The younger members of your family may take radio pretty much for granted, but perhaps you can remember your own wonder and amazement when you picked your first radio program "out of the air" by turning mysterious knobs and dials. Through your generosity many crippled children and orphans will be introduced to the mysteries of radio for the first time this Christmas.

Join the WLS Christmas Neighbors Club and help yourself to a Merry Christmas!

PICTURE WRITERS



There was heap-big pencil scratching when Hotan Tonka, Chippewa Indian story teller, announced prizes for the best Indian picture writing of a brief story which he read to his young listeners one morning.

Of the thousands of entries submitted, Hotan and four other judges finally selected the entries of Mary Jane Schuetz, West Allis, Wisconsin, and Delmar Nordquist, Mattoon, Illinois, who drew his story on a tanned rabbit skin.

The other judges were O-con-sta-

to, a Cherokee and president of the Grand Council Fire of the American Indians; Whirling Thunder, a Winnebago; Clear Water, an Ottawa, and Green Rainbow, Winnebago.

Delmar won an eagle feather war bonnet and Mary Jane was awarded an Indian worked sterling silver bracelet. Twenty-six other contestants won copies of Hotan Tonka's book, "Ojibway Trails."

The story they translated into Indian picture language is printed below. See if you can figure it out.

"One summer day an Indian woman came from her tipi and went to the fields to plant corn. Many, many days through the summer the woman watched the corn grow. When harvest time came, she brought the corn to her tipi, where she ground it. Then she baked corn cakes for her family for the winter."

\$TICKERS\$

Fish seem to take the cake this week—or at least to take the prize money in the studio sticker contest. Two of the prize-winning tongue twisters this week are about fish and the other one seems to be about Check Stafford. Can you say them?

"A few fat flat freshwater fish flashed by."—Mrs. L. Baumel, Iron Mountain, Mich.

"Mrs. Smith's swiss fish dish feeds famished swiss fish dish eaters."—Alverna Grinde, Madison, Wis.

"Stuttering Stafford studiously studies stupendous studio staff statistics."—Dorothy Douvia, Ottawa, Ill.

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New Orch Series

The first of a series of 10 broadcasts which the Cleveland Orchestra will present for NBC network audiences is scheduled for Tuesday, December 17. This program, to be broadcast from 1:00 to 2:00 p.m., CST, will be heard over an NBC-WEAF network. A special Christmas Eve program will be broadcast from 9:30 to 10:30 p.m., CST, on December 24, over the same network.

AIR-WAY TO PLAY PIANO

50c The quick, easy,
Postpaid inexpensive way

If you can sing, hum or whistle a tune you can learn to play piano the Air-Way. Developed by a famous music teacher, this method is one of the easiest, quickest and least-expensive known. It eliminates such factors as note-values and counting-time—enables you, in a few short weeks, to play the familiar old favorites in a really entertaining manner.

Air-Way to Play Piano is complete in one book of 12 lessons. Priced at only 50¢ while the edition lasts (formerly sold at \$1.00). Send coin or money order today:

AIR-WAY
1230 Washington Blvd.
Chicago, Illinois

POLLY JENKINS AND HER PLOWBOYS (Polly, Uncle Dan and Buster)

Presenting
HALLOWEEN ON THE FARM

A RURAL MUSICAL NOVELTY—introducing the Musical Wheelbarrow, Polly's Cowbells, Musical Sleighbells, Funnels, The Musical Hat Rack, Musical Rakes, Musical Coins, Auto Horns, Musical Tyre, in addition to Accordion, Harmonicas and Guitar. Special scenery.
Soon to appear with WLS Mammoth Minstrels

20 REPRINTS 25c

FILM developed, 2 prints each negative, 25¢
40 Reprints 50¢; 100-\$1.00.

ROLL developed and printed,
with 2 professional enlargements, 25¢.
ENLARGEMENTS 4—4x6,
25¢; 3—5x7, 25¢; 3—8x10,
35¢.

SPECIAL hand-colored, easel
mounted, 4x6 enlargement, 25¢.
SKRUDLAND

6970-86 George :: Chicago, Illinois



THE LATCH STRING

By



"CHECK" STAFFORD

HOWDY, folks. Our loud speaker is bringing us the music of bands and the lowing of prize cattle from the big International Stock and Grain Show ringside. We hear good old Dave Thompson's booming voice. What strides we have made in the livestock industry in the passing of the years. Today ribbon winners are announced to the world in a moment after the judge makes his decision. Radio may have made a slave out of Jim Poole (at least he says it has), but it also has brought the show to many daily listeners who would never be able to actually witness the colorful picture in person.

In the Welch town, Christmas for young folks was a season of skating, sliding, taffy making and many Yuletide church services. Folks were not so busy coaling the boats, as the busier season was over, although 21 boats made port there. Folks in the Welch village were frugal and their wants were few. Mr. Williams said that although a child's schooling only cost four to six pennies per week, many could ill afford this small sum.

stand out of this long record. One: Each Christmas he received a nice turkey, and he a bachelor! Two: As a reward for long and loyal service, he draws a retired employes' McCormick estate monthly pension check.

In speaking of the past, the old gentleman said Mrs. Nettie F. McCormick, who was over 80 when she passed away, was always cheery and never forgot her employes. A pipe, a radio, his evening meal are daily bright spots, and we found this old gentleman's story far from one of bitterness. Especially jovial was his chuckle about all those Christmas turkeys which he as a bachelor roomer could never cook himself. The hardness of experience and life's struggles seem to soften as "Merry Christmas" is heard.

We were wondering the other evening, while watching folks pass the windows of our restaurant, just what



the approaching Yuletide would mean to them. Would they be happy? Had the passing year been a bounteous one? Were their Christmas times of other years brighter? Was the old gentleman with the cane and glasses, entering rather falteringly, aware of the Christmas season? He was,

we found, although he had a hard time in his 72 years, 47 of which he has lived in this country, since coming from Wales, his boyhood home.

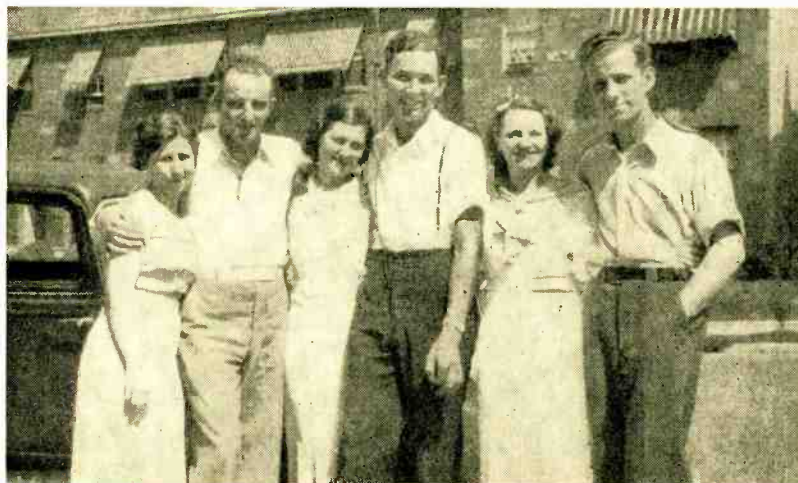
Rugby football was his favorite sport as a boy, although there was not the time those days, with labor hours of 7:00 to 6:00 daily, to indulge in games. At 24 he left for the United States. It took nine long days for his slow craft to reach the United States. Now they make it in five or less.

Finding his trade crowded here, Mr. Williams took up janitor work, and for 35 years he worked in the old Reaper building at Clark and Washington Streets. Two features

Modest Request

Some listeners almost expect miracles to be performed by their favorites. A little Rock, Arkansas, fan addressed Lawrence Tibbett as follows: "The other night I heard you sing on the radio and enjoyed it. I see, however, that you are a baritone. My mother and I are particularly fond of tenors and we are very anxious to know if on some future program you could not arrange to sing all or part of your program in the tenor register. Thank you for anything you can do."

THEIR BETTER HALVES



HERE'S A SEGMENT of the Prairie Ramblers and their helpmeets. Left to right, Clinah and Jack Taylor, Christine and Salty Holmes, Patsy Montana and Paul Rose.

Our elderly friend was Owen Williams, who in early boyhood had lost his left eye and has recently lost nearly all vision in his right eye. He says that radio and his pipe have brought him much pleasure in the seven years since he has quit active labor. Learning the boiler-maker's trade in Wales, where he worked on the many ships of the Irish trade docking at Hollyhead port, he sought his fortune in America. One of the bright spots he recalls was when in 1906 he returned to visit his aged mother.

Girl On the Cover

THE famed reliability of Uncle Sam's postal service changed the whole pattern of Mary Lawton Wright's life. If a certain fateful letter had not tracked her down, she might today be a resident of Canada or even a British subject. But more of that anon.

Mary was born January 27 on a farm near the thriving village of Cooper, Iowa. Mary's arrival boosted the population of Cooper to 95, all told. She attended country school for four years and became as proficient as any of the boys in "ante-over," "ducky-on-the-rock," tag, cowboys



The camera catches Mary as she looks up from her busy desk.

and Indians, and dozens of other games. She remembers perhaps most vividly the fact that her school boasted a "tornado cave" for emergencies.

Disappointed

"But I was always disappointed," says Mary. "There never was a heavy storm during school hours."

Mary finished grade and two years of high school in Cooper. When she graduated from high school in Panorama she had her heart set on a course in home economics at Iowa State College at Ames. She had had theoretical and practical training in Panorama, where she and her sister Lillian kept house in a small apartment and took courses in "domestic science" at high school.

Their parents decreed, however, that the girls were too young to attend a big college that year. Accordingly, they attended Cornell college at Mt. Vernon for a year.

Became Teacher

The following year they enrolled at Ames and began the study of home economics. After two years at Ames,

Mary felt she should reimburse the family exchequer for her education. After a year of teaching high school at Grimes, Iowa, Mary joined the faculty of the high school at Woodward, home of her aunt and uncle. Her second year at Woodward she became principal of the school.

Won Internship

Each year Mary had attended summer school, acquiring enough credits to gain her bachelor of science degree after only one more year at Ames. Her scholarship and industry had an almost immediate reward. She was granted a 12-months internship at Iowa State University, Iowa City, to work for her master's degree in nutrition. All school and living expenses were paid by the university and Mary received a year's thorough training as a student dietitian in the state hospital, besides.

Mary, with characteristic modesty, passes off that internship as "a lucky break."

In June, 1926, Mary received an appointment as therapeutic dietitian at General Hospital, Montreal, Canada. Thrilled at the opportunity, she wanted to start packing at once. Her parents, however, insisted that she take two weeks' vacation. Mary's agreement to this plan was probably the big turning point in her life. She had always dreamed of going to a foreign country, and the Canadian appointment seemed to be the logical first step toward work in England or France.

Letter Found Her

En route to Montreal, Mary stopped off at Bloomington, Illinois, to visit her sister. While there a forwarded letter reached her which brought an offer from Dean Mary L. Matthews of the school of home economics at Purdue university. Mary had been highly recommended by her instructors at Ames.

It was a difficult decision and Mary went to Montreal before she made up her mind. En route, incidentally, she did an unusual thing. Saw Niagara Falls—alone. Meeting Maud Perry, head dietitian at the hospital and a Purdue graduate, Mary was told her opportunities at Purdue were probably greater. Accordingly, she obtained a release from her agreement, and the following September met her first class of students at the university at West Lafayette, Indiana.

Also Met Harry

At Purdue she also met Harry Wright, who was teaching in the engineering school. Mary probably will never see Niagara Falls alone again! She and Harry were married during a Christmas vacation, December 20, 1928.

Mary and Harry both have had lots of hobbies, but their chief and only one now is Miss Eileen Wright, a fair-haired, blue-eyed miss who was

five years old last April 30. Eileen is very fond of coming to the station with her mother, and her friendliness has won her a wide acquaintance among musicians, engineers, janitors, stenographers, script writers and others. Eileen is definitely interested in folks and has a habit of frequently inviting friends home to dinner. In Mary's few hours at home, she reads with Eileen and helps her with her piano lessons. Harry is a teacher at Lyons Township High School, La Grange, Illinois.

Mary is five feet, six and a half inches tall, has fair hair and skin and gray eyes. She came to WLS in October, 1934.

SNOW FAN



EILEEN JENSEN, of Winnie, Lou and Sally, enjoys the first snowfall at Crystal Falls, Mich., where she and other Barn Dance stars made a theatre appearance. Arkie snapped the picture.

Stymied

Louis Sorin, whose rich variety of dialects is an amusing highlight of Walter O'Keefe's CBS Caravan programs, received a pleading letter from an admirer in St. Louis the other day. The letter ran:

"Dear Mr. Sorin: Will you please teach me your Jewish dialect for \$3 per half-hour lesson over the long distance 'phone? I have always wanted to be a Jewish comedian and I will gladly pay the 'phone company's toll charges in addition to my fee to you. Could you talk to me over the 'phone half an hour after supper—say from 7:30 to 8:00 p. m.—three times each week? We have an extension upstairs and my mother would enjoy listening to us.—G. W. T."

Louis politely turned down the request, explaining that he, too, had an upstairs extension and was afraid his mother-in-law would insist on listening in.



Notes from the MUSIC LIBRARY

By JOHN LAIR

WE TOLD you in this column a few weeks ago that we would list here from time to time, as space permits, a list of the songs and tunes to be found in the new song book "ONE HUNDRED WLS BARN DANCE FAVORITES". Too often the purchaser of a song book finds that he has acquired a collection of ordinary songs, obtainable anywhere, with one or two good ones thrown in for flash. The best way to convince you that such is not the case with this new book is to list its contents here. You'll know exactly what you're getting, and we feel certain that you'll find in this collection many individual numbers worth more to you than the price of the entire book.

In the heavier type below we give the name of the song, and immediately below it the name of the artist who introduced the number or featured it on his or her programs. A picture of the artist named also appears with the song in the new song book.

BURY ME BENEATH THE WILLOW
Linda Parker

TAKE ME BACK TO RENFRO VALLEY
Linda Parker

WHEN IT'S PRAYER MEETING TIME IN THE HOLLOW
Grace Wilson

I FEEL JUST AS HAPPY AS A BIG SUN FLOWER
Lulu Belle

LONE COWPUNCHER
Red Foley

SITTING ROUND THE OLD FIRE-SIDE AT HOME
Hugh Cross

I'LL TAKE YOU HOME AGAIN, KATHLEEN
Sophia Germanich

SALLY, GIT YER HOECAKE DONE
Cumberland Ridge Runners

THE OLD WOODEN ROCKER
Chuck and Ray

BRING ME BACK MY BLUE-EYED BOY
Karl Davis

DOWN IN THE VALLEY WHERE THE FLOWERS ARE GROWING
Hoosier Hot Shots

ME AND MY BURRO
The Hilltoppers

GOING BACK TO OLD MONTANA
Patsy Montana

GATHERING SHELLS FROM THE SEASHORE
Skyland Scotty

SWEET EVELINA
The Arkansas Woodchopper

LITTLE RED CABOOSE
Winnie, Lou and Sally

OH, SUSANNAH
Chubby Parker

A STARRY NIGHT FOR A RAMBLE
Georgie Goebel

CHARLIE BROOKS
Louise Massey

SUGAR BABE
Burrhead and Lulu Belle

WE PARTED BY THE RIVER SIDE
Prairie Ramblers

THE TRAIL TO MEXICO
The Westerners

I WISH I WAS SINGLE AGAIN
Mac and Bob

AIN'T WE CRAZY, YES WE'RE CRAZY
Hiram and Henry

METHODIST PIE
Bradley Kincaid

How does that list look to you? That's only one-fourth of the songs in "ONE HUNDRED WLS BARN DANCE FAVORITES"! The remaining 75 numbers will be listed here later.

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Birthday

Gertrude Berg, author and actress of the House of Glass, and formerly of the Rise of the Goldbergs, is celebrating the beginning of her seventh year on NBC networks.

Mrs. Berg, whose House of Glass dramatic programs are broadcast every Wednesday at 7:30 p.m., CST, over an NBC-WJZ network, was first heard on the air as leading character of her Rise of the Goldbergs scripts November 20, 1929.

Buttram Butts In

Well, they say ye can't fool all th' people but when they git this Drake Estate business cleared up I'll bet they find that some feller come dern near it.

It looks like everybody but Italy is agin a-havin' a war. . . . I think they ourter at least wait til they git th' old 'un paid fer a-fore they start another. . . . Ye know th' war debts is due agin but that's about all ye kin say fer 'em . . . it's jest another uv Europe's big ruins.

Uncle Sam is a-sendin' out bills fer 'em but it's jest like me sendin' Jack Holden a bill fer that three dollars and fifteen cents he owes me, I know he won't pay it.

I heard frum Foghorn Yates, th' Winston County politician, an' he sez he's givin' lessons in issue straddlin' fer three dollars a lesson. . . . Th' first lesson starts when somebody asks you when to plant cotton . . . tell him to plant early but not too early.

Yourn til Nellie gits th' gong,
Pat Buttram.

• • •

Pioneer

Phil Baker, Columbia's "Great American Tourist," even lives up to that name on the golf course. During a round on a Connecticut course last week he sliced miserably off the 14th tee and landed deep in the rough. After a long search he found the ball and said to the caddy, "Well, son what do I do now?"

"I dunno, sir," replied the youngster. "Nobody's ever been here before."

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STEP RIGHT UP



Joe Kelly (left) and Uncle Ezra welcome Marybeth Kemp to the microphone the night she was crowned queen of the Prairie Farmer-WLS Harvest Festival.

Dialing on Sunday

(Continued from page 5)

Sunday morning, and because of his popularity was given a permanent place on the program.

The Indiana Poet, Frank Carleton Nelson, reads his original poems. One of his best beloved is his poem on "Mother". When Mr. Nelson offered to send a copy of that poem on request, more than a thousand folks wrote for it.

Here is Bill Vickland again with his "Poems That Live," reading a group of old familiar poems with an organ accompaniment.

Doyle Wilson with his singing guitar is a feature of the Hilltoppers' 15-minute musical program which follows.

A new program is next—a new program with an old friend, Henry Burr. "I Wonder," it is called, and in it Henry wonders about the same things we wonder about every day—the relationship of parents to child and other problems close to our hearts. He wonders about them out loud and gives us his friendly help on them, sometimes rhyming, sometimes singing appropriate songs, but always the kindly philosopher.

You say it's noon? Why, it's time for us to be getting ready for dinner. Hasn't it been a lovely Sunday morning?

Variety

Contrasted with thousands of appreciative letters received in response to the New York Philharmonic-Symphony Society's request for favorite compositions from its radio listeners,

two letters illustrated some widely divergent points of view on music. From Washington, D. C., a citizen wrote: "Please do not feature a Bach program as I would be obliged to turn off the radio. I might also say the same thing for Wagner." From Portland, Oregon, a "Music Lover" wrote: "To be asked to name a favorite living composer is like being asked to name a favorite gangster."

A youngster from Madison, Wisconsin, solved his dilemma by requesting "more music by Bach and Duke Ellington."

PRECIOUS "PIPES"



"Sign here," says Eddie Richmond to Les Tremayne, "and if anything happens to your voice you'll get \$100,000."

Les, who plays the lead in the Saturday night Hayloft Dramas, Romance in Rhythm and appears in Betty and Bob and other network shows, believes in safeguarding his

best equipment—his voice. Accordingly, December 4 he signed papers for an insurance policy for \$100,000. The policy will safeguard him against injury to the vocal cords, changes in register and general loss of voice. It may even insure him against loss of his British accent. Les was born in London in 1913 and made his professional debut in British pictures with his mother, Dolly Tremayne. Besides his radio work, Les also appears frequently on the legitimate stage.

Indian Paradise

The Kishwaukee River, in Northern Illinois, flows through the heart of what was once a true Indian paradise—a happy hunting ground on earth. Its waters teemed with fish (and still do) and the country surrounding the clear stream abounded in game of all kinds. No Indian need go hungry who knew how to hunt.

Jack Harmer, song writer, for years a resident of Belvidere, Illinois, recalls that the happiest hours of his life were spent on the Kishwaukee, either fishing, swimming or boating. The Indians called it Kishwaukee, meaning "Clear Water," and the name was well deserved. The stream made such an impression on Harmer that he has written a song, "Old Kishwaukee River," in an attempt to catch some of the beauty of the stream and convey it to listeners who have never seen the river. The song has been sung on WLS and on other stations throughout the United States and Canada.

Although known as Ole the Swede, Bill Sorenson might call himself the three-in-one Scandinavian. Ole's father was Danish, his mother was Swedish and he was born in Norway.

All Gifts Sent to you Postpaid

C'MON BOYS-GIRLS PICK YOUR PRIZE!

GENUINE FULL SIZE LEATHER BASKETBALL
Share the thrill of Basketball. Now a major sport. Given for the sale of 24 pkts. of Seeds at 10c a pkt. **WE TRUST YOU.**

JUNIOR GUITAR

Get this handsome instrument NOW! Just send your name and address (SEND NO MONEY). WE TRUST YOU with 24 packets of Garden Seeds to sell at 10c a packet. When sold send \$2.40 collected and WE WILL SEND this mahogany finish Guitar and Five Minute Instruction Book absolutely FREE.

SEND NO MONEY WE TRUST YOU

UKULELE-GIVEN

Anyone Can Play This Jazzy Ukulele! Given for the sale of 24 pkts. of Garden Seeds at 10c a pkt. SEND NO MONEY, Just name and address. WE TRUST YOU. Send for seeds today.

SPORT WATCH

A Perfect Time Keeper

Long tonneau shape, chrome finish, embossed case. Newest linked wrist band.

It's a Dandy. Send for two 24 packet collections of Garden Seeds. Sell at 10c a pack. Remit money collected, then watch is yours. **Positively No Extra Money to Pay. WRITE TODAY.**

GIVEN

Sweet Toned VIOLIN

Handsome finish highly polished. Set of strings & bow included. SEND NO MONEY, Just name & address. WE TRUST YOU with 24 pkts. of Seeds to sell at 10c. When sold send \$2.40 collected and we will send Violin Outfit and Instruction Book.

A REGULAR MAN'S WATCH

A completely new standard model with improved movement. Given for selling 24 pkts. of Seeds at 10c a pkt.

Movie Machine

Lots of fun giving shows with this handsome, strong, sturdy, new model machine that throws real pictures. Given for the sale of 24 pkts. of Garden Spot Seeds at 10c a pkt. WE TRUST YOU. Send no money. Just name and address. **WRITE TODAY.**

Mail This Coupon TODAY!
Cut Here

LANCASTER COUNTY SEED CO.
Station 352 Paradise, Pa.

Please send me at once 24 packets of "Garden-Spot" Seeds. I agree to sell them within 30 days and return money for my GIFT according to your offers. You agree to send my Gift promptly, postpaid.

Name _____

Post Office _____

State _____

Street or R.F.D. No. _____ Box _____

Save 2 cents by filling-in, pasting & Mailing this Coupon on a 1c Post Card TODAY.

Print your last name plainly below

... LISTENING IN WITH

Saturday, December 14, to Saturday, December 21

870 k.c. — 50,000 Watts

Monday, December 16, to Friday, December 20

STUDY IN EXPRESSION



HE LIKES HIS WORK, does Ralph Emerson, and his face shows it in this candid shot snapped as Ralph played an organ theme.

Sunday, December 15

- 8:00—Romelle Fay plays the organ in 30 friendly minutes, announced by Howard Chamberlain.
- 8:30—"Everybody's Hour" featuring Don C with interesting facts; WLS Concert Orchestra; Hilltoppers; John Brown and Walter Steindel; Ruth Shirley in children's songs; George Harris with news; Everybody's Almanac; brain teasers, and "Hobby Interview" of a prominent personality.
- 9:30—WLS Little Brown Church of the Air with Dr. John W. Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Romelle Fay, organist.
- 10:15—WLS Orchestra; Roy Anderson, soloist; Frank Carleton Nelson, "The Indiana Poet."
- 11:00—Henry Burr in "Songs of Home."
- 11:15—"Sycamore and Cypress"—Eureka Jubilee Singers and Bill Vickland.
- 11:45—Weather Report; "Keep Chicago Safe"—Dramatic skit.
- 11:58—Livestock Estimates.
- 12:00—Sign Off.

Sunday Evening, December 15

6:30 p. m. to 8:00 p. m., CST

- 6:30—The Bakers Broadcast. (Standard Brands) (NBC)
- 7:00—NBC—Musical Comedy Revue.
- 7:30—University Broadcasting Council, Prof. T. V. Smith.
- 7:45—"The News Parade." (Railway Express Agency)

MORNING PROGRAMS

- 5:30—Smile - A - While — Prairie Ramblers, Patsy Montana; Hoosier Sod Busters and others.
- 6:00—Farm Bulletin Board—Howard Black.
- 6:10—Johnny Muskrat Fur Market. (Wed., Sat.)
- 6:30—Tumble Weed & Hoosier Sod Busters.
- 6:45—Pat Buttram; Henry; Prairie Ramblers. (Oshkosh)
- 7:00—WLS News Report—Julian Bentley. (Hamlin's)
- 7:10—Daily Program Summary.

Saturday Eve., Dec. 14

- 7:00—Prairie Ramblers and Patsy Montana; Henry Hornsuckle and Hoosier Sod Busters. (G. E. Conkey Co.)
- 7:15—Hoosier Hot Shots and guest artist. (Morton Salt)
- 7:30—Keystone Barn Dance Party, featuring Skyland Scotty. (Keystone Steel and Wire Co.)
- 8:00—Barn Dance Jamboree.
- 8:30—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Lucille Long; Sally Foster; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 9:30—Aladdin Hayloft Theatre.
- 10:00—Prairie Ramblers & Red Foley. (Jelsert)
- 10:15—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers; Otto & His Tune Twisters; Patsy Montana; Hometowners Quartet; "Pa and Ma Smithers"; Christine; Girls of Golden West; Red Foley; Hilltoppers; Bill O'Connor; Grace Wilson; Hoosier Sod Busters; Eddie Allan, and many others.

- 7:15—Mon., Wed., Fri.—Otto & His Tune Twisters.
Tues., Thurs., Sat.—Red Foley.
- 7:30—Mon., Wed., Fri.—Hotan Tonka. Indian Legends; Ralph Emerson, organist.
Tues., Thurs., Sat.—"Junior Broadcasters' Club." (Campbell Cereal)
- 7:45—Jolly Joe and His Pet Pals. (Little Crow Milling Co.)
- 8:00—Skyland Scotty and Girls of the Golden West. (Foley's Honey & Tar)
- 8:15—Morning Devotions conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.

8:30—WLS News Report—Julian Bentley; Bookings.

8:43—Livestock Receipts; Hog Flash.

8:45—Morning Minstrels, featuring Hometowners Quartet; Tune Twisters; Jack Eliot; Henry; Possum Tuttle; Joe Kelly, and Jack Holden. (Olson Rug Co., Mon., Wed., Fri.)

9:00—Prairie Ramblers; Patsy Montana; Henry. (Peruna & Kolor-Bak)

9:30—NBC—"Today's Children," Dramatic Adventures of a Family.

9:45—Mon., Wed., Fri.—Bill O'Connor, tenor.
Tues., Thurs.—John Lair in WLS Favorite Songs.

10:00—Martha Crane & Helen Joyce in Morning Homemakers' Program; Ralph Emerson; John Brown; Hilltoppers; Tommy Tanner; Dixie Mason; Grace Wilson; Tune Twisters.

10:30—WLS News Report (M. K.)—Julian Bentley.

10:35—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.

10:40—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)

10:45—Mon., Wed., Fri.—Musical Program.
Tues., Thurs.—Organ Concert—Ralph Waldo Emerson.

11:00—Mon., Wed., Fri.—WLS Round-Up—Otto and Tune Twisters; Tumble Weed; Rodeo Joe. (Willard Tablet Co.)

Tues., Thurs.—Prairie Ramblers; Patsy Montana.

11:15—"Old Kitchen Kettle"—Mary Wright; Hilltoppers; Fruit and Vegetable Report.
Thurs. only—Sod Busters and Henry.

11:30—Mon., Wed., Fri.—"Old Music Chest"—Phil Kalar and Ralph Emerson.

Tues., Thurs.—"Little Bits from Life"—Bill Vickland; Ralph Emerson.

11:45—Weather Report; Fruit and Vegetable Market; Bookings.

11:55—WLS News Report—Julian Bentley. (Morton Seasonings)

AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

12:00 Noon to 3:00 p. m., CST

- 12:00—Prairie Farmer Dinnerbell Program. Conducted by John Baker, 45 minutes of varied farm and musical features. Dr. Holland in Devotional Message at 12:40.
- 12:45—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:55—Mon., Wed., Fri.—Livestock Feeding Talk—Murphy Products Co.
Tues., Thurs., Sat.—Music, Variety.

WLS DAILY PROGRAMS

1:00—Mon., Wed., Fri.—The Hilltoppers.
Tues.—Hometowners and Federal Housing Bureau speaker.
Thurs.—Red Foley and Hoosier Sod Busters. (Penn. Salt)
 1:15—"Pa and Ma Smithers," humorous and homey rural sketch.
 1:30—F. C. Bisson of the U. S. Dept. of Agriculture in grain market summary.
 1:35—Homemakers' Hour. (See the detailed schedule.)
 2:15—NBC—"Ma Perkins"—rural comedy sketch.
 2:30—Homemakers' Hour. cont'd. (See the detailed schedule.)
 3:00—Sign off for WENR.

Saturday Morning, December 21

5:30—9:30—See Daily Morning Schedule.
 8:15—WLS Sunday School Class, Dr. John W. Holland.
 9:30—Christmas Party—Jolly Joe's Junior Stars.
 10:00—Martha Crane and Helen Joyce—(Feature Foods)
 10:30—WLS News Report—Julian Bentley, M. K.
 10:35—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.
 10:45—Rocky, basso, with Ted Gilmore.
 11:00—WLS Round-Up—Variety Show.
 11:30—"The Old Story Teller"—Ralph Emerson.
 11:45—Weather Report; Fruit and Vegetable Market; Bookings.
 11:55—WLS News Report—Julian Bentley. (Morton Seasoning)
 12:00—Poultry Service Time; Hometowners Quartet; Rocky; Ralph Emerson.
 12:15—WLS Garden Club.
 12:30—Grain Market Quotations by F. C. Bisson of U. S. Department of Agriculture.
 12:37—Variety music.
 12:45—Weekly Livestock Market Review by Jim Clark of Chicago Producers' Commission Association.
 1:00—Future Farmers of America, conducted by John Baker.
 1:15—Prairie Farmer - WLS Home Talent Acts.
 1:30—Homemakers' Hour.
 2:40—WLS Merry-Go-Round with variety acts, including Ralph Emerson; Henry; John Brown; Christine; Hilltoppers; Eddie Allan.
 3:00—Sign off for WENR.

HOMEMAKERS' SCHEDULE

(Conducted by Mary Wright)

Monday, December 16

1:35—Orchestra; Jack Eliot; Vibrant Strings; Hometowners; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker.

Tuesday, December 17

1:35—Ralph Emerson; Hilltoppers; Don Wilson and His singing Guitar; Helene Brahm; Bill O'Connor, tenor; Marjorie Gibson in Fanfare; Mrs. Sherman's Book Chat.

Wednesday, December 18

1:35—Orchestra; Jack Eliot; Vibrant Strings; Hometowners; John Brown; Marjorie Gibson in Fanfare; Garden Talk.

Thursday, December 19

1:35—Orchestra; Grace Wilson; John Brown; Wm. O'Connor; WLS Little Home Theatre; Marjorie Gibson in Fanfare.

Friday, December 20

1:35—Orchestra; Marjorie Gibson in Fanfare; Cornhuskers & Chore Boy; Lois Schenck; Prairie Farmer Homemakers' News; Jean Sterling Nelson, "Home Furnishing."

Saturday, December 21

1:30—Ralph Emerson; Hilltoppers; Skyland Scotty; John Brown; Otto and His Tune Twisters; Tommy Tanner; Ken Wright; Christine; Interview of a WLS Personality—Marjorie Gibson.

EVENING PROGRAMS

Monday, December 16

7:00—NBC—Fibber McGee and Mollie. (S. C. Johnson)
 7:30—NBC—Evening in Paris. (Bourjois Sales Corporation)
 8:00—NBC—Sinclair Minstrels. (Sinclair Oil Refining)

Tuesday, December 17

7:00—NBC—Eno Crime Clues. (Eno Salts)
 7:30—NBC—Edgar Guest in Welcome Valley. (Household Finance Co.)
 8:00—NBC—Ben Bernie. (American Can Co.)

Wednesday, December 18

7:00—Rendezvous—Musical Varieties. (Life Savers)
 7:30—NBC—House of Glass. (Colgate-Palmolive-Peet)
 8:00—NBC—"John Charles Thomas and His Neighbors." (W. R. Warner)

Thursday, December 19

7:00—NBC—Nickelodeon—Comedy, Songs, Drama.
 7:15—Glenbard High School A Cappella Choir.
 7:45—Home Towners Quartet. (Coyne Electrical School)
 8:00—NBC—Death Valley Days. (Pacific Coast Borax)

Friday, December 20

7:00—NBC—Irene Rich. (Welch Grape Juice)
 7:15—NBC—Bob Crosby & His Orchestra. (Rogers & Gallet)
 7:30—NBC—Kellogg College Prom. (Kellogg Co.)
 8:00—NBC—Palmolive Beauty Box. (Colgate)

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