

HARRISON PUTMAN
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P M 2-3-37

Stand By

October 19, 1935



DOROTHY McDONALD

Cowboy
In Town

Fashions



Listeners' Mike

"A Paper to Express Radio"

Maybe So

In regard to Jim Poole's electrocuted mouse—maybe that was one of those Mickey Mouse cows he sometimes talks about.—J. De Munck, Glenbeulah, Wis.

• • •

Where's Elmer

I'm disappointed! For the past two weeks I've searched Stand By for the clever drawing of the engineer in the control room—and his remark about the cowboy singer in the studio. We've had a great many laughs over it, and miss it when it's omitted. No comment has been made on this feature, but surely others have enjoyed it as much as I have. . . . Gladys Corbin, Pontiac, Mich.

(You have reference to "Elmer," Miss Corbin. And we've not done right by Elmer. For he did get several letters but somehow they were crowded out. Now that Elmer's popularity has been established, we're going to turn the tables. If readers want Elmer continued, they'll just have to rally 'round and send in remarks for him to make. They shouldn't be longer than eight or 10 words. Even as sharp-tongued a fellow as Elmer occasionally runs down. So, help him out, will you?)

• • •

Want Modern Rhythm

We disagree with Mrs. Fisher and Mrs. Feaman concerning up-to-date music. Older people may like old music but how about us young people? Here's to more popular music!—The Sophs and Juniors, Carmel, Ind.

(This looks like good material for a debate. The Carmel Sophs and Juniors seem convinced that young folks prefer music in the modern manner. Perhaps there are others of the younger generation who would tell a different story.)

• • •

One Grand Voice

Three cheers for Rocky. I certainly enjoy Rocky's singing. He has a grand voice for such a little fellow. I try never to miss any of his programs. . . . Mrs. Waldo Coleman, Elmhurst, Ill.

A Letter From Our Publisher

They have asked me to write a few lines for this issue of Stand By. I am happy to do so but it is a hard job to put into words my feelings responding to the thousands of friendly letters that have come in during the past months.

When Stand By was started last winter I said we wished to have a paper that would not tell about radio but a paper that would express radio.

In more than forty years of publishing I have never seen nor have I ever heard of such response from readers. It is like thousands of hands reaching out to me in friendly greeting and response.

Sometimes our emotions and purposes are bigger than we are. They rise above our ability to perform. But we can keep going ahead with our eyes on the mark. Can't we? That is what we are going to do.

With your help and your interest I am now sure that we can make a paper that will express the friendliness and sincerity of the voice of WLS on the air.

Perhaps we are the pioneers in a new and more sincere journalism.

Thank you again for your letters.

Burrige D. Butler

She Disagrees

I do not agree with L. P. Wilkerson that radio has gone down hill, for I think the National Barn Dance is getting better and better every time I hear it. I believe they put on the best programs and have the finest bunch of entertainers on the air. And the announcers are all O. K. . . . Please continue signing off in the same manner, for there is nothing nicer than that poem and closing song. . . . Mrs. Mae Beauprey, Covington, Mich.

"Ear's" a Puzzler

Here's a-betting over one-half of you don't know what the meaning of "Hoosier" is. Now, do you? You're all hearing of the Hoosier Hot Shots, Hoosier this and Hoosier that, but where did the word originate? I'll let you in on a little secret. . . . When football was played in Indiana back in the good old days there weren't helmets and other protectors like our boys have today. So-o-o every now and then a player would lose an ear or so. Believe it or not, ears were picked up here and there. Then you'd hear someone calling "Hoos-year?" You can ask Hezzie if you don't take my word for it. . . . I wonder if he has his own ears.—Lucille Barker, Forest Park, Ill.

(A pretty theory, Lucille, but something in our editorial bones tells us that you're going to have an argument on your hands.)

• • •

Lady's Choice

. . . Chuck and Ray can't be beat for singing. Ken Wright is all there with his "musical chest protector." Give us more of Chuck and Ray. They're all great but we have our choice and this is it.—Rosemary Cushman, Springerton, Ill.

• • •

Floral Offering

Here's a bouquet of sweet scented variety for our friends the Hilltoppers. I certainly enjoy them. On a great many numbers one notices a great similarity to the Westerners. . . . Mrs. F. W. W., Elgin, Ill.

STAND BY

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JULIAN T. BENTLEY, Editor

October 19, 1935

VOLUME 1

NUMBER 36

Big Fall Doin's

by JOHN BAKER

YES, sir, no matter how low the thermometer gets, there'll be a hot time for three nights around Halloween when Prairie Farmer-WLS holds the first annual Harvest Festival and Pet Show. The dates are October 29, 30 and 31, with the event coming to a grand climax on Halloween.

The event will be held in the amphitheatre of the International Livestock Exposition, a place large enough to accommodate the crowds from Chicago and the neighboring states who are invited to have a part in the general good time.

All over the Middle West, gardeners and farmers are looking over their crops of vegetables and corn, selecting the biggest and the strangest shaped. Their city cousins, back-yard farmers—yes, and even window box plantation proprietors—are not to be outdone. They, too, are saving the cream of the season's crop. For what could be more fun for a city slicker than to beat an expert farmer at his own game?

Owners of cats and dogs—and that includes almost everyone—are getting their pets brushed, washed and polished for the big pet show. This is not to be a show of the blue bloods of the feline and canine world. On the contrary, the dog that is "just dog" has as good a chance of winning a prize as one that can trace his ancestry clear back to the two that trotted up the gang plank of the Ark.

Prizes are to be offered for the biggest and littlest dogs, prettiest and ugliest, and the most attractive dog and puppies. The best trick dog also will win a prize. The largest and the prettiest cats will be chosen, and the most attractive cat and kittens also will receive prizes.

For the boys and girls who raise white rats and rabbits, prizes are also offered.

HA!
ODDEST
VEGETABLE

LOOKY!
UGLIEST
POOCH

BUT SEE?
PRETTIEST
KITTY



anyone who grows corn may enter any freak ear in a special class for oddly developed corn.

The most perfect red ear of corn also is to be selected. (No arrangements have been made as yet to have the exhibitor of the prize-winning red ear get any award other than the \$3 cash which WLS and Prairie Farmer are offering.) If city folks don't know what red ears of corn mean, they'd best ask someone from the country.

Here is a list of the vegetables which will be exhibited and from which the largest specimens will be awarded prizes: pumpkins, pop corn, smooth squash, crookneck squash, potato, carrot, sweet potato, rutabaga, egg plant, table beet, cattle beet, turnip, cabbage, gourd, sunflower head, parsnip, onion and radish. In addition to the biggest of each of these, for which \$3, \$2 and \$1 will be awarded, another class is planned for the most interesting freak or peculiarly shaped vegetable of any kind. And the biggest apple will win a prize all its own. It is also planned to award \$3 to the exhibitor sending in an entry from the greatest distance.

Vegetables should be sent in about October 23. Please do not send perishable products before that date. Non-perishables such as corn, gourds, sunflower heads, etc., may be mailed any time.

But looky, looky, looky! The display of produce and prize pets is only part of the big doings. There's a big shindig in prospect with the National Barn Dance staged each night.

It will be a big two-hour show. A group of expert square dancers will put on an exhibition, and also, the floor will be opened to (To page 9)

A nation-wide effort is being made to locate the longest ear of corn in the United States. In the Harvest Festival a prize of \$3 is offered for the longest ear of yellow and white corn from each state, with a grand championship prize of \$10 additional for the longest ear of corn. Corn fanciers who have unusual varieties or types of corn will compete for a prize for the most unusual variety, and

FLASHES

Prince's Wedding Broadcast Slated For November 6

THE wedding of Lady Alice Montagu-Douglas-Scott to the Duke of Gloucester, third son of King George V of England, will be broadcast from Westminster Abbey, London, over an NBC-WJZ network on Wednesday, November 6, from 5:15 to 6:30 a. m., CST.

The broadcast will include descriptions outside the Abbey before the wedding, the cheers of the watching throngs, the ceremonies and the pealing of bells as the royal couple departs for Buckingham Palace after the ceremony.

Lady Alice is the daughter of the Duke and Duchess of Buccleuch and Queensbury. She is very fond of polo and is an excellent water-color artist, having exhibited her work in the foremost galleries in London.

The Duke of Gloucester, Prince Henry William Frederick Albert, is the king's soldier son. He attended school at Eton and then went to the Royal Military College. The Duke is 35 years old and also holds the titles of the Earl of Ulster and Baron Culloden.

The wedding of Princess Marina of Greece to George Edward Alexander Edmund, the Duke of Kent and the fourth son of King George, was broadcast over NBC networks last winter. The present program will be heard in the United States through the cooperation of the British Broadcasting Corporation.

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A new all-star program featuring Rubinoff and his violin with his 33-piece orchestra, Virginia Rea, popular soprano, Jan Pierce, tenor, and Graham McNamee will be heard over an NBC-WEAF network beginning Saturday, October 19.

The new weekly series will be heard each Saturday at 8:00 p. m., CST.

• • •

Parochial school children of the United States, linked by radio on a nation-wide scale for the first time to hear a message from the Apostolic Delegate in Washington, will be led in a vast, simultaneous recital of the Lord's Prayer and the Apostles' Creed in a special Catholic program over an NBC-WJZ network Wednesday, October 30, at 10:00 a. m., CST.

The prayers, the first simultaneous recital ever attempted by school children in this country on such a scale, will be led from Washington by the Most Reverend John McNamara, Auxiliary Bishop of Baltimore, and will follow the talk by the Apostolic Delegate, the Most Reverend Amleto Cicognani.

Mahomet was famed, among other things, for going to a mountain when he found that it would not come to him. But by the Beard of the Prophet, Hartford Eades, Modesto, Illinois, is one up on the good Mahomet.

Hartford is a leader in his community despite the fact that he has been bed-ridden for three years. An able writer and organizer, Hartford is called upon frequently to lend his talents to various civic projects. When Modesto planned to stage a Community Talent Barn Dance Show, Hartford helped organize it and also wrote much of the continuity for the entertainment.

A keen radio fan, Hartford was bitterly disappointed because of his inability to attend the performance. But he kept his feelings to himself. His neighbors knew, however, how he would have enjoyed attending. Accordingly, they laid their heads together.

Result: the telephone company at Scottville sent out an expert lineman. Unbeknownst to Eades, he ran a line three-quarters of a mile, rigged up a loudspeaker near Hartford's bedroom window and a microphone at the Modesto high school auditorium.

Although Modesto has only 248 residents, 1,500 persons attended the performances. No one present, though, enjoyed it more than Hartford Eades.

• • •

Dramatizations of human-interest news events of the week are broadcast each Sunday night over WLS in the new feature titled "The News Parade." It is heard at 7:45 p. m., CST.

• • •

R. T. Van Tress, Horticulturist of Garfield Park Conservatory, will tell how to protect shrubs during the winter, on Homemakers' Hour, Wednesday, October 23.

• • •

In two weeks more than 5,000 boys and girls have joined the "Junior Broadcasters' Club," heard over WLS each Tuesday, Thursday and Saturday from 7:30 to 7:45 a. m. Each Saturday morning a number of club members are invited to participate in the program.

"Jumbo," the theatrical spectacle soon to open at the historic New York Hippodrome as a combined circus and musical play, will be presented as a radio serial every Tuesday at 8:30 p. m., CST, over an NBC-WEAF network, beginning October 29.

The series will bring to listeners such principals as Jimmy Durante, Donald Novis, radio and stage tenor, and Gloria Crafton, musical comedy star.

Ben Hecht and Charles McArthur, authors of the Hippodrome presentation, will write the radio serial which will be broadcast direct from the stage of the theatre.

Present plans also call for the presentation of the song-writing team of Richard Rodgers and Lorenz Hart who will, from time to time, introduce new selections.

• • •

Buck Rogers and Wilma Deering went on "strike" last week. They were observed "picketing" the CBS reception rooms with signs reading "Jack Johnstone is unfair to professional actors." It seems that Jack, who writes the script for the show, inserted a part for his dog "Tagalong." . . . Hence the strike!

• • •



TWO COWPUNCHERS in the big town, Romaine Lowdermilk and Tumble Weed. On the opposite page Romaine tells what he thinks of city life.

Cowboy in Town

By
ROMAINE
LOWDERMILK

Stone and Steel a Bit too Confining

WHEN a cowboy comes back East he begins to feel uncomfortable just as soon as he crosses the big river. Everywhere east of Kansas City he feels completely off his range, and the farther East he gets the more of a curiosity he becomes and the smaller he feels. Chicago, to us, seems to be 'way back East.

I remember once a cowboy came to work on my ranch in Arizona and he claimed he came from the East. We found out that he really had never been East of Fort Worth, Texas, but to his mind that was 'way back East by the time he got to Arizona.

So it is with us coming from Arizona to Chicago. We think we're a long ways from home and we're a little frightened by the cold and critical attitude of the strangers we see everywhere on the streets and in the hotels.

We can understand now why city men all dress and look alike. It's painful to be conspicuous.

The cowboy who starts out from his western home in his accustomed attire begins to learn a lot.

For instance, when we first came to town we had on our best silk shirts, pretty loud ones, too, just like we would wear out west when dressed up and going to town. Well, we looked like a couple of sissies to these cotton-shirt dudes in the big town, so we quit them quick. Then again:

People thought the neck-handkerchiefs we wore meant we had sore throats.

If we wore our boots outside our pants folks thought we were with a circus, when we wear them underneath they think maybe we're gigolos because we've got high heels on.



If we wear our Stetsons they want to know how many gallons they'd hold, and if we leave them off and go bareheaded they think we've been in a fight.

If we wear a carved leather belt, or a silver-studded one they want to take it off and look at it, and if we try to get along without it our pants fall off.

If we wear our Pendleton jackets we loom up like a couple of steers at a hog-calling and the waiters think we're lumberjacks from Michigan.

When we walk down the street folks holler "yip-e-e!" and "Ride e'm, cowboy" and in elevators and hotel lobbies folks who wouldn't know a

cowboy song from an aloes ball want us to sing "Home on the Range!"

The rodeos that are held at the Stadium are regarded as a show and people attend it in the same frame of mind that they'd go to a circus.

Last year one of the greatest cowboy gatherings ever held was presented at Soldier Field and a lot of folks thought it was some sort of a convention.

A cowboy will do a rope trick or give an exhibition of fancy roping and somebody will come (To page 11)



By JACK HOLDEN

ALL right! Stop hollering over that partition. . . . I'm getting this column out as fast as I can! Can I help it because the Cubs are a game behind? Can I help it because you didn't have time to shave this morning? Give me a minute's peace and quiet here and I'll have this on your desk.

What's that, Joe? Well I'll be through with this typewriter in just a few minutes. Answer that 'phone, will you, Joe, please? If this keeps up I'll never get this column finished. What's that? It's for me? O. K. I'll take it. Hello . . . yes . . . yes . . . our studios are open from 5:30 a. m. till 3:00 p. m. . . . yes, that's right . . . we're located at 1230 W. Washington . . . no . . . 1230 . . . one, two, three, oh.

Complete Directions

You can get here by taking Washington Boulevard Bus and get off at 1230. . . . Well then I guess you'll have to take the elevated down town and then get the bus in the loop . . . yes . . . yes. What's that? (Kelly, bring me a chair, I'm going to be here for a while.) Well you can get the bus at State and Washington. That's right . . . tell the driver to let you off here . . . he'll know. We're on the third floor . . . (get away from here, Buttram) . . . that's right.

Well, I don't know but if you can't get a bus at five-thirty down town . . . I'm sure you'll be able to get a street car . . . Madison street car . . . no, not Addison . . . Madison . . . M-A-D-I-S-O-N. You'll have to get the car at Madison and Dearborn . . . you see it runs East before it runs West . . . goes around in sort of a circle . . . and then heads back West.

Stranger in Town

Well, after you get off the "El" you walk about . . . what's that . . . will the taxis be out that early in the morning? Yes, I'm quite sure . . . that'll be much better . . . just get in a cab and tell the driver 1230 West Washington . . . that's right . . . that's right . . . uh, huh . . . oh, you're

a stranger in town? . . . from Arkansas . . . yes, Lulu Belle and Scotty will be here . . . well I'm not sure about Arkie but I think he's on tomorrow morning. . . . Well, thank you . . . yes, I'll be glad to . . . the studios are open from 5:30 till 3:00 in the afternoon . . . we are at 1230 W. Washington Blvd. . . . the studios are on the third floor. Glad to have helped . . . you're welcome. Good-bye.

Cheered Their Son

Last Saturday night we were glad to meet the mother and father of Lon Warneke. Pa and Ma came to Chicago to see Lon do his stuff on the mound and they said they always listen to the barn dance down home.

Tommy Tanner always likes to wear his hat while eating over at the restaurant. Marquis Smith steps on the scales and says, "I'm going to see if I weigh as much as I hope I don't." He did. Joe Kelly took all those pictures down off the wall of our office. Several threatening letters were responsible for it. I wonder who sent them?

Another Stranger?

The other day Ernie (Hilltopper) Newton boarded an "El" train north bound for home. That's what he thought. Ernie it seems never will learn that all "El" trains do not run north. After riding for quite a while, munching on a candy bar and reading a magazine something in the air told Ernie he was on the wrong train. Just as he went past the stock yards Ernie realized he was south bound instead of north bound. It was late when Ernie finally arrived home and cold roast beef was on the dinner menu in the Newton home as a result.

Saturday a motorist down here on the boulevard ran over a red fox. (Can you imagine a red fox running wild on Washington Blvd.? The animal was injured severely and a kind-hearted cop pulled the trigger of his gun. Pat Buttram has three traps set out as a result of that. One on each corner.

Nervous Tailor Scores

AN anxious-faced little Manhattan tailor is responsible for the reputation Joan Blaine, Princess Pat Player and narrator on NBC's Music Magic program, has acquired for being one of radio's best dressed women.

"Catch Her Spirit"

About eight years ago, when Joan was starring in a legitimate production in New York, this small perturbed man appeared at her dressing room door and asked if he might make a suit for her, free of charge. No one else, he insisted, could possibly "catch Joan's spirit," in woolens or with the needle as he could. He begged her to let him design a garment for her, so Joan acceded to his request.

Lots of Road Work

During the eight years he made 26 different outfits for Joan. He has come to her, or she to him, from coast to coast. He has rushed outfits for last minute openings—he has



A nervous Manhattan tailor caught her spirit.

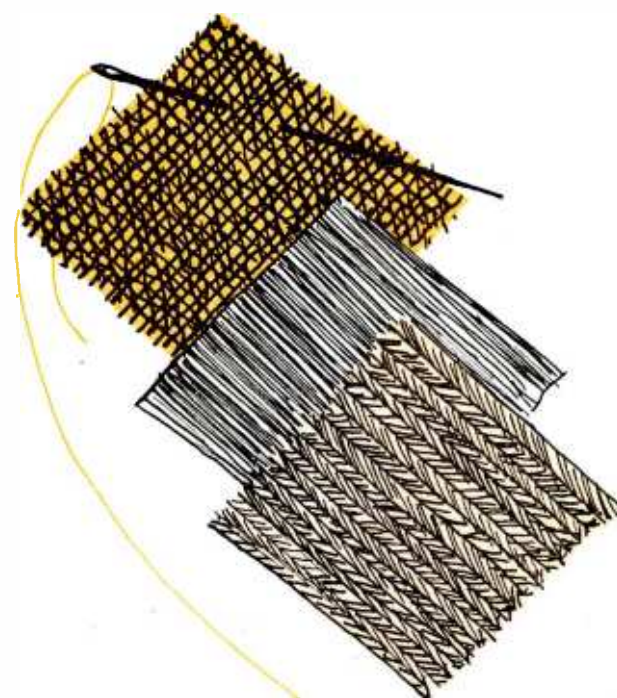
sent them by air mail or brought them by car, riding miles to fit and refit them. Always they have been what women call "different."

Joan sketches what she wants—suggests shades and materials—he shops for them, corrects her sketches, sends samples and eventually delivers the costumes, perfect in every detail.

Three Fall Outfits

Two months ago Joan called him long distance, placing her order. This week he delivered three fall outfits that will carry her through the mid-winter season. They are a Russian ensemble in deep purple; a tailored street suit in black with an extra skirt of English tweed, and a soft blue "in between" frock with a cape for dinner dates and Sunday teas. Joan is perfectly satisfied with all of them.

« WOOLENS FOR MADAME »



THINGS have been happening on the air. All sorts of new shows have started, some perfectly grand, others . . . well, not so good. But air shows are not the only exciting new things about. Listen in on this:

All over the country fashion shows have been bringing to their public all that's smartest to wear now that summer (we believe) is definitely gone. And since there's plenty of zip in the air you'll like this nation-wide decision. Woolens are in . . . in a big way. They're here to help you bear up in the brisk October breeze. You don't have to be a husky outdoor girl to wear these 1935 vintages. There are variations for every type from the lovely, feminine Jessica Dragonette sort of woman to the Gertrude Niesens for whom tweeds seem to have been made.

Jerseys are reaching new heights. They're soft, firmly woven and less burly than many of the heavier, rougher woolens. I can't remember when I have been so enthusiastic about this good, old perennial, but the rich colors will send any women into loud cheering; to say nothing of the styles that seem to be created with jersey in mind. Besides that, it's a perfect fabric for business, school and street dresses because: (1) It's extremely easy to take care of. It resists wrinkling and, if you have a good quality, will not sag or bag as quickly as some of the soft yarn woolens. (2) The weight and straight up-and-down effect of jersey make it a joy to work with, make it "take" to the tailored line.

There's great sport in choosing mixed tweeds for

ensembles. Let your pent-up desire for riotous color go to all lengths. The less your jackets or sweaters look as though they belong to your skirts the smarter picture you present.

And, by all means . . . make your own! Fabrics-by-yard are often so much more interesting than those you are able to find in dresses already made. There are hundreds to choose from. But, more than that, sewing is fun! Wearing your own concoctions is thrilling and gratifying!

Here are just a few of the fabrics to look for and some of the ways in which most designers are using them.

JERSEYS (discussed before.) NUBBY TWEEDS . . . in monotonous, variations of the same color or plain dusky shades. COLOR TWEEDS . . . herringbone weaves or "cross-hatch" weaves shot with every hue in the spectrum. WOOL CREPES . . . (another perennial that's enjoying a revival) in dark tones or deep, glowing colors. These for daytime tailored or sports wear.

HEAVY CREPES . . . plain, dark or colorful. Best for the dressy frock that has many details for interest. MATELASSE WEAVES . . . smartest in black. Best for simple afternoon dresses that depend upon the weave for their life. CEREAL, DRIZZLE AND MOSS CREPES . . . for all around dresses to wear everywhere . . . or for dressy frocks. And . . . the brightest star of the year: the METALLIC FABRICS that make the little jackets that let you, in a charming way, do a Dr. Jekyll and Mr. Hyde. These jackets cover you and your tailored dress from shoulder to hip (or below) in a shining sheath. They turn you, a struggling business girl or studious co-ed, into a frivolous, utterly disarming companion. I can't say too much.—Shari.



Brightening Up

The House Is Fun

AREN'T you glad you are living now, instead of 'way back in those so-called "good old days"? Housekeeping has been made easy for us with all the modern equipment together with the helps passed out by our state colleges. And we have all the fun.

Why, even housecleaning, that bug-a-boo in the good old days, is fun these days if it is carried on as our home economists suggest. How is that? Simply that there are no one or two weeks that we devote entirely to housecleaning while the family stumble over misplaced furniture, eat hastily prepared meals, and breathe a sigh of relief when it's over. Not on your life. The modern homemaker, mind you, is much more than a housekeeper.

Mrs. Wright

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One at a Time

The new housecleaning slogan is "Clean one room at a time and clean it so tactfully that the family doesn't realize you are cleaning house." If you do that, you'll enjoy it so much that you'll want to clean house all year 'round. Because housecleaning now includes rejuvenating the furnishings, and who doesn't like to see rooms, one by one, take on a perky appearance?

Jack Frost has arrived and the first snow flakes have fallen, so winter cannot be far behind. It's time to brighten up that dark corner in the living room—the one farthest from the window. Remember you promised yourself last winter, that before snow fell again. . . .

It's Easy—and Cheap

You can change that faded, worn chair to a thing of beauty by making a bright slip cover for it. It's very easily done and needn't be expensive. Then cover an ottoman with the same material and you have not only a bright corner, but a comfortable one as well. One thing leads to another as usual, and such a corner just calls for a table for your favorite books and a good light. Pick out a color in your slip cover for the outer

By
**MARY
WRIGHT**

part of the shade for a pleasing effect, but use white for the lining. This is to reflect the light downward. Newest information on electric lighting recommends an inverted glass bowl under the light bulb through which is diffused a soft light, easy on the eyes.

Hang a picture behind the whole group . . . one that harmonizes in color . . . and stand back a few steps to enjoy the effect. Doesn't it invite you right over? And it was so much fun doing it, you really forgot you were working, I'll wager.

Trim Worn Hems

I see the glass curtains are getting a little worn along the edge of the hem. But you were wise when you made them to reach to the bottom of the apron. Now you can cut off the worn hem—and shorten them so they touch the window sill. Either length



You may get into a situation like this if you attack the task of housecleaning broadside. The old method is hard on back muscles, nerves, tempers and the general peace and calm of the family circle.

is correct, and chances are these curtains will last until spring or longer. Some people will probably say you were lucky—but you smile and know better, realizing it was just good planning.

Paint Dries Fast

Modern furniture cleaners and floor finishes are so easily used these days that even these once-called tasks are over with in a hurry. Our biggest concern is to work them into our schedule so that our family will not realize we are doing it. But with our present agility with brushes, we can "re-do" an entire floor in a short

time in the morning, and before Dad and the children are back from work and school at night, the floor is dry, the furniture back in place, an appetizing meal is ready for the table, and you are enjoying the latest book in the inviting corner you made so attractive several days ago in anticipation of this grand climax.

Who said housecleaning is fun? We all do—if we go modern, use modern supplies, equipment and methods. Aren't you glad you are living now instead of 'way back in those "good old days"?



But if you take one room at a time, Mrs. Wright suggests, you will make things more pleasant for all concerned during housecleaning. And with surprisingly small effort you can achieve such a charming corner as this.

A Few Tunes

Arnold Johnson, genial maestro and producer of Columbia's weekly "National Amateur Night" program, has one of the largest private music libraries in the world. His special arrangements alone are valued at more than \$50,000.

Buttram Butts In

I wuz noticin' in the headline where it sez: "THREE POLITICIANS AND ONE TAXPAYER HURT IN ACCIDENT" . . . the pore feller.

They had a big argument down home in Winston county last week about hangin' horse theifes. . . . Some uv 'em said that hangin' didn't help none but Frankie Gluepot sed that he'd never knowed a feller to steal a horse after he'd been thourley hung.

There wuz a feller gonna start a fascist group down there but he sed that they wuzn't no color left fer the shirts. . . . Italy has got theirn black . . . Germany brown . . . Ireland blue . . . France green and the only color left fer him wuz white and they wuz too durn hard to keep clean. . . .

Yourn 'til drug stores start sellin' drugs,

Pat Buttram.

S-Kelly-ton Spooks

By VIRGINIA SEEDS

IF YOU had your "druthers," what kind of a Halloween party would you druther go to?

Joe Kelly claims he likes spooks and doughnuts all mixed up with his celebration of Halloween. Dressing up is the best part of the fun, he thinks.

"I like the kind of a party where you sit down beside a girl and try to hold her hand and you don't know she's your wife until you both unmask," Joe says.

A skeleton was the best disguise he ever wore to a Halloween party. It was easy, too. "Why, I just took some of that long woolen underwear like you see flopping on the washline in the winter time, pulled it on and buttoned it up. I guess I was just a little thinner than I am right



now," he admitted ruefully. "The skull was simple to make out of cardboard and I scared everybody almost to death."

Having grown up on the stage, Songstress Grace Wilson never had much of an opportunity to go to kids' parties. As a youngster, she always looked forward to Halloween because that was one time of the year when the grown-ups acted like kids.

"I liked to duck for apples and never minded getting my face wet in the old washtub of water if I could sink my teeth into one of those bright red apples," Grace laughed. "I have good strong teeth and like to get a good big bite of apple."

Another apple-bobber is Reggie Cross of the Hoosier Sod Busters. Bob for them or bite them off a string, it's all the same to Reggie just so they're apples.

"Say, the best party I ever went to was a Halloween party at Sunday School when I was about 11 years old. I dressed up like Little Lord Fauntleroy and my Mom spent three weeks making that costume," Reggie

smiled, remembering how he looked as a mama's darling.

"I wore long, blonde curls, a white ruffled collar and silver buckles on my shoes. Boy, that was an outfit. I've still got it, too," but Reggie says he can't wear it down to the studio because he can't get into it any more.



Wouldn't you know that Art Page would like something different in the way of Halloween parties?

"I've been to lots of them and we've given several for our boys, too," he said, "but the one that stands out in my memory was different from all the others. We'd had the usual fun all evening—telling fortunes and playing games—and then as the witching hour came nearer, we all gathered around the open fireplace and sang songs and ate pumpkin pie a la mode."

"The pie and ice cream tasted mighty good," recalled Art, "but it was the firelight and the singing that really made the party a success."

Big Fall Doin's

(Continued from page 3)

anyone who wants to take part in a good old-fashioned square dance, with some of the old-time waltzes thrown in for good measure. Hands that haven't clapped in time and feet that haven't swung through a quadrille in many a year will loosen up during the Harvest Festival. An ample supply of liniment will be on hand for those who may need it, and there will be cider and doughnuts, apples and pumpkin pie for everyone.

So—save those big pumpkins, 'taters, red ears and other vegetables—and pick out those long ears of corn. Also find the "freakiest" specimens of corn and vegetables that you can. Mail or ship to WLS Harvest Festival, International Amphitheatre, Chicago.

It's going to be a great three days—so come if you possibly can and if you can't, enter an exhibit.

Archer

Bernardine Flynn—Sade of NBC's VIC and Sade broadcasts—says that one or more of her ancestors must have been members of Robin Hood's gang, who slipped away to Ireland from Sherwood forest. That's the only way she can account for her keen love of archery and absolute detestation of all other forms of outdoor sport.

Crossed Paths

Dr. John Wesley Holland, Martha Crane, and Marjorie Gibson have considerable in common. They all attended Iowa Wesleyan College in Mt. Pleasant, Iowa. (Not at the same time, however). They all went to Northwestern University in Evanston, Illinois. Now, they all speak on the same 50,000 watt channel.

Sticks to Radio

Born in Louisiana, cowhand in Oregon, reporter on a dozen papers in a half dozen states, Carlton Morse is now in his early thirties, "radio's first man of letters." He has been offered fabulous sums for the publishing and movie rights of his "One Man's Family" but prefers to devote his attention exclusively to radio.

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SKRULAND

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THE LATCH STRING



By

"CHECK" STAFFORD



HOWDY, folks. Well, Old Jack Frost has blown his white breath and the fodder's in the shock. Yep . . . summer's gone. It was a grand old summer and we regretted to see her go.

A story in the Rochelle, Illinois, Leader, of how three little girl students at Thorp school, near Steward saved a little pigeon's life caught our eye.

The girls, while building a rock garden, found the little carrier half frozen and numb, in a water tank near the schoolhouse. Taking it to the schoolroom they bundled it up in a bed of warm cloths near the stove. The next day, they and Miss Virginia Thorp, the teacher, were delighted to find the pigeon completely revived. Before releasing the bird, they wrote a lengthy note and attached it to the banded leg of the carrier. The burden of their big "note" was TOO much, so the teacher wrote a brief message and; away flew their feathered guest.

A few days later, a letter was received, reading as follows:

September 26, 1935
Lombard, Illinois.

Dear Sir:

I am writing a few lines to let you know that the bird that stopped at your place is home.

The Silver Cock came in about 9:30 Wednesday morning, September 25th. This bird was flown from Cedar Rapids, Iowa in a special race, but he was a little late.

I appreciate the note you put on the bird's leg so I know what happened to it.

Yours very truly,
H. F. Schneider,
Lombard, Illinois.

Maybe only a little story of another carrier pigeon's flight . . . but we shall always wonder how these little feathered folks can fly so unerringly and find their way over hundreds of miles of strange country. Nature is strange, and a great study.

Anxious relatives of children who leave home with no thought of the

grief and worry their hasty action causes often call us, asking that broadcasts be made. Others seeking missing relatives, last seen here in this great city months and even years ago, request descriptions be given over the air. Owing to the large total of these requests, it was found necessary to confine such to those received from county sheriffs' offices or police department officials. We always try to cooperate with the Law in such matters.

The Bureau of Missing Persons has many stories in its records. Radio has restored many a wandering child or misguided person to his family. We are glad to learn of several such instances and we know, because we have later heard from the reunited folks or from police circles. Today, there are many, many discouraged people lost to their folks, who live in this great melting pot in some manner, who would be happier and make home folks happy were they to pocket their pride and go back home.



A father left home in a rural district some months ago, hoping to find work in Chicago. He has not been heard of since, and an anxious family sought our aid. A daughter arrived here several weeks ago for a visit. She never returned home and never visited her intended hosts. A son asks our help. His aged father is missing. Two boys, heading for the west, leave a good home and distracted parents. And so it goes in the daily grief records of the radio "missing persons" log.

The cases grow and, much as we'd like to be able to handle them all . . . and much as we feel for these home folks affected, it is imperative that requests come directly from the police department or county sheriff offices. It is the only way.

America First

Research in radio and television in Europe is not as far advanced as in America, David Sarnoff, Chairman of the Board of the National Broadcasting Company and president of the Radio Corporation of America, stated on his return from a two-month visit abroad.

"I studied the technical developments in the important radio laboratories of Europe and saw their latest television experiments," he said. "While interesting research work is being done along these lines in several European countries, the progress being made in our own country is in advance of anything I saw abroad. America continues to lead the world in radio.

"In England the BBC, while government owned, is nevertheless permitted to exercise a measure of freedom, but in other European countries, especially where dictatorship is the order of the day, radio is primarily used for propaganda purposes. In such countries no word of opposition to those in control may be uttered, nor may any difference with their opinions be expressed.

"But despite these restrictions and repression, radio programs continue to cross the borders and are increasingly welcome visitors in European homes. The increase in short-wave transmissions has brought to the people on the European continent the realization that through their radio receiving sets they can come to know more about themselves, their neighbors and those far away."



"They used to say at the general store at home I'd never amount to much."

Mellerdrammer

Dramatic critics are oiling their typewriters for a busy reviewing season with the announcement that Jim Higgins will reopen his celebrated Hayloft Theatre with the production of "Lena Rivers" at 9:30 p. m., Saturday, October 19.

Jim, who is owner, manager, stage hand and impresario of the Hayloft Theatre, has re-engaged the popular Aladdin Players for the coming season. Under the masterful direction of Mr. Wynthrop Orr, the Aladdin Players will be heard each Saturday night in half-hour melodramas.

Distinguished Cast

When Jim hauls up the curtain on Tiny Stowe's adaptation of the old novel, listeners will hear the following cast:

- Lena Rivers—Miss Dorothy McDonald.
 - Caroline Livingstone—Miss Angelina Hedrick.
 - Grandmother Nichols—Miss Hazel Dopheide.
 - John Livingstone—Mr. Jess Pugh.
 - Josiah Skovendyke—Mr. Al Halus.
- The irrepressible Jim Higgins will be played again this season by Homer (Friendly Philosopher) Griffith.

Lena Rivers is the story of an unfortunate child left to the tender mercies of the world, after her mother has been deserted by her father. She is forced to leave her New England home for the Kentucky estate of her uncle who has dropped the family name of Nichols for the loftier-sounding cognomen—Livingstone.

How Lena thwarts the rudeness of her snobbish cousin Caroline Livingstone, clears the be-clouded name of her mother, is reunited with her father, and marries the rich young Kentucky Colonel for whom Caroline herself had set her cap, makes a highly-dramatic story.

Cowboy In Town

(Continued from page 5)

along and want to borrow his rope and try to do in five minutes what's taken fifteen years to learn.

A cowboy will get a suit of clothes, thinking he'll look like the other city folks and the first thing he hears is "whoopee" or "that open space between his knees is where the horse goes!"

As Bad as That?

He soon realizes that his hair doesn't set right; his eyebrows are too heavy; his face gets sore with repeated shaving; his feet hurt clear up to the back of his neck; his bathtub is rimmed with soot, carbon

monoxide, or worse. He yanks door-knobs pulled by every race and age. From a hotel lobby where four hundred people all breathe the same air he stumbles out through a revolving door into a street where thousands jam the sidewalk, vieing with the motor cars and elevated trains for a breath of incinerator smoke.

The wind blows dust up into the shoving crowd, most of whom are in a hurry; every alleyway belches out a blast that smells like a Hopi Indian town. So he dodges into the quiet of a movie, soon to be coughed and sneezed out.

Heads for Home

He goes for a ride in the park and passes a hundred others bobbing grimly along through the haze. He grabs his war-bag, jams his Stetson down to his ears and grabs the first train west.

When he gets back to Arizona his ears unfold, his lungs begin to operate, he puts on his old boots and his feet quit hurting, he puts on a faded and fancy silk shirt and feels comfortable in it; he wraps his old neckerchief around his wattles and nobody thinks he's got a cold; he wears any belt that will hold his britches up, dons his chaps, his spurs, and saddles up the first sound horse that gets into the corral and goes back to his daily work which, to an Eastern city man, would seem deadly monotonous, but which to the Arizona cowboy is a most gosh-awful relief from what he's been through.

PROMENADERS



INFORMAL ATTIRE is chosen by the Bergstroms, Reuben and Lois, for their beach excursions. Their harmony is heard each Sunday morning.

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VALUABLE FOR HOME USE

The hymns you love to sing in church and hear over your favorite radio station have been combined in a 72-page book containing 88 selections, and are available in book form at only 25c postpaid, including words and music.

Included are such selections as:

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BOOK OF HYMNS
1230 Washington Blvd., Chicago

Statement of the Ownership, Management, Circulation, Etc., Required by the Act of Congress of March 3, 1933

Of Stand By, published weekly at Chicago, Illinois, for October 1, 1935. State of Illinois, County of Cook, ss.

Before me, a notary public in and for the State and county aforesaid, personally appeared Fred W. Orleman, who, having been duly sworn according to law, and says that he is the business manager of the Stand By and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc. of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor and business manager are: Publisher, Burrige D. Butler, 1230 Washington Blvd., Chicago, Illinois; Editor, Julian T. Bentley, 1230 Washington Blvd., Chicago, Illinois; Business Manager, Fred W. Orleman, 1230 Washington Blvd., Chicago, Illinois.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock; if not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company or other unincorporated concern, its name and address, as well as those of each individual member, must be given.) Burrige D. Butler, Chicago, Illinois; Clifford V. Gregory, Chicago, Illinois; Charles P. Dickson, Chicago, Illinois; Gus A. Holt, Chicago, Illinois; Ina H. Butler, Hinsdale, Illinois; J. E. Edwards, Chicago, Illinois; F. W. Orleman, Chicago, Illinois.

3. That the known bondholders, mortgagees and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving the names of the owners, stockholders and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association or corporation has any interest direct or indirect in the said stock, bonds or other securities than as so stated by him.

FRED W. ORLEMAN, Business Manager.
Sworn to and subscribed before me this 3rd day of October, 1935. MOLLIE FELDMAN.
[SEAL] (My commission expires Aug. 3, 1937.)



GREETINGS, Fanfare friends. Well, say, we certainly ran across a lot of fine questions from you folks in that old wire basket on our desk this week. Wish we could answer them all at once—but we'd have to use the old type-squeezer to do it. However, we'll get them answered just as quickly as possible. No let's see what we have here.

Two young ladies of Cloverdale, Indiana—Sybil Pottorff and Guila Smiley—ask us these questions: "How many children has Ken of the Hoosier Hot Shots? And what is the name of the horse shown with Georgie Goebel in the June 1 issue of Stand By?" Ken has one little girl—Joan, who is just 7 years old. Ken Trietsch of the Hoosier Hot Shots has a little daughter—Joan. Spot is the name of the horse on which Georgie Goebel is standing in the picture in the June 1 issue of Stand By.

Answering a couple of questions for Martha Moon of Van Dyne, Wisconsin: Ramblin' Red Foley was 25 on June 17. The folks interviewed during the month of August were: Henry Burr on August 3, Phil La Mar Anderson on August 10, Hilltoppers on August 17, Pa and Ma Smithers, August 24 and Check Stafford on August 31.

Inaugurating our own little system of television, here's what you would have seen on a certain Saturday afternoon a short time ago, had you had television—Otto, he of the pleasingly plump proportions, standing in the center of the studio during Merry-Go-Round, balancing a cornet on his head, and grinning and smacking his lips as he put away an enormous piece of cake "mit pink und white frosting on."

Kathryn Billeter of Good Hope, Illinois, sends us these questions. Has Skyland Scotty any brothers or sisters? And in the picture on page 9 of the August 31 issue of Stand By, are Lulu Belle and Scotty standing at the back of the left row? . . . Scotty has five brothers and two sisters. He is the seventh of this fine large family.

Scotty tells us it's good luck to be the seventh child. We believe it has certainly proved true in his case. . . . The two folks at the back of the left row in the picture referred to are Verne Hassell of the Girl's Trio and Bill Thall of the Tune Twisters. We were unable to locate Lulu Belle and Scotty in the picture of the folks on the train going to Springfield to the Illinois State Fair. However, we know that they were on the train that day, but they were probably too far back to be distinguishable in the picture.

John Drake of Dayton, Ohio, wants to know if the "Sisters of the Skillet" are college men. Yes. Ralph Dumke studied engineering at Notre Dame, and Ed East attended Indiana university.

K. L. Norton of St. Paul, Minnesota, would like to know what programs are being directed by Howard Barlow at the present. Howard Barlow is now directing the musical portions of the CBS "March of Time" five nights a week at 9:30 p. m., CST, and has charge of the orchestra on the "To Arms for Peace" program on Thursday evenings at 8:30 p. m.

Did you know that Marquis Smith, conductor of Sears' Retail Stores program, was once superintendent of a school in Iowa, was at one time with the Department of Justice in the state of Iowa, was superintendent

of a department store in Memphis, Tennessee, once sold bonds (but who hasn't? asks Marquis), was program director of WNBR in Memphis, and is at present operating a farm in addition to his radio work with Sears Roebuck & Co.?

Did you know that Tom Corwine, master imitator of barnyard fowls and other sounds, could mimic animals before he could talk? One day when he was only three years old, he climbed up on a fence and began to crow. Not being as practised in perching on a fence and crowing as the feathered friends he was trying to emulate, Tom met with disaster. He fell and broke his right arm. From then on, Tom did his crowing with two feet on the ground.

Stooge Troubles

Life is becoming rather complicated for Phil Baker, the Great American Tourist, for now instead of two stooges to harass him there are four. Supporting Beetle and Bottle are two feminine trouble-makers—Agnes Moorehead and Emily Vaas.

Rained Out

Betty Lou Gerson, NBC's petite star who fell out of Alabama, won considerable press mention for herself, not to speak of a few Thespian laurels, when she was starred in a French play at the tender age of six. In the first act, Betty was slated to fall off a couch and start weeping loudly. But unfortunately, the play never progressed beyond the first scene, for Betty, imbued with the drama of the situation, took the tearful scene seriously and couldn't stop crying for two hours. They didn't use the hook on her, but they did ring down the curtain and refund the money.

ON TOUR



WHEN ONE of the Barn Dance road shows units played Tulsa, Polly, the Weiss Twins and Buster posed for a snapshot by Uncle Dan outside the studios of KVOO.

Girl on the Cover

THE theatre brought Dorothy Day a chance to see a good share of the country. When she wanted to settle down and have a permanent home, radio came along and afforded her that opportunity.

Dorothy, or as her friends call her, Dolly, was born in Fairbury, Illinois. When she was quite young her parents removed to Galesburg, Illinois. Thus she spent her formative years in a town which is both dramatic and music-minded.

Early Ambition

Dolly early came under the influence of the theatre. She used to sit fascinated in the front row of the old Plaza Theatre across from the Broadview Hotel on the Square, while such famed Thespians as Sothorn and Marlowe, Mantell, De



A happy medium has to be reached on the mike's height when Dolly works with Bill Vickland.

Wolf Hopper, Fiske and many others trod the boards. It was during those happy, thrilling nights that her ambition to become an actress grew.

In grade and high school, Dolly gained her first experience in dramatics. By the time she was a junior in high school and moved to Chicago, she had a dozen or more productions—many of them leading roles—to her credit.

Professional at 16

At 16 Dolly made her professional debut in a juvenile role. She says her first play of any importance was with George Arliss as the star. She learned

much from studying the distinguished Briton's acting.

Dolly tramped from coast to coast with various stock companies and became a finished actress, playing chiefly ingenue parts but also doing character roles. She had married Eugene McDonald and their daughter Jean became a veteran traveler at a tender age. In 1926 Eugene died and Dolly took Jean with her on her stock company tours.

Met Bill Vickland

When it became time for Jean to start school, Dolly decided she must settle down permanently. Radio drama was just becoming popular and she determined to try it.

"Believe it or not," says Dolly, "the idea came to me just as I was about to board a street car in front of the Hotel Sherman."

Upstairs in the Sherman was WLS. Dolly went up to the studios and was given an audition by a tall, quiet spoken gentleman who was selecting talent for a new production. The quiet gentleman was Bill Vickland and he was auditioning people for "The Prairie President" series which ran for two seasons.

Played "Mary Todd"

Bill liked Dolly's work and gave her the part opposite himself—that of Mary Todd Lincoln. Dolly's radio career was launched. She appeared in all the episodes of the series. Jean also made her air debut, standing on a chair to reach the microphone in the role of Tad Lincoln.

Listeners liked Dolly's work immediately, and since then she has appeared in literally hundreds of radio productions. They include Homemakers' plays, Hayloft dramas, Aladdin Players, Justrite series, Aunt Abby Jones, Myrt and Marge, Betty and Bob, Painted Dreams, Rich Man's Darling, the Secret Three and scores of others.

She Gestures Plenty!

Dolly is usually cast in ingenue roles but she does elderly characters and children equally well. She's five feet tall, weighs 110 pounds, has black hair and snapping black eyes. She'll gain much when television heaves in sight, both because of her looks and also because of the gestures and facial expressions with which she reads her lines.

"Oh, I suppose the gestures don't help," says Dolly, "but after you've been on the stage you can't forget them."

Leslie Howard, celebrated stage and screen star, who will shortly be heard over CBS in a series of romantic playlets, was christened Leslie Stainer. He changed the name to "Howard" for professional purposes.

Music Notes

By JOHN LAIR

WELL, the big name-the-book contest closes at midnight tonight, so when most of you see this it will be too late for you to do anything about it except to wish you'd entered it while you still had time. We'll be announcing the winners soon—maybe in the next issue.

Recently we received from Miss Anna Mang of St. Anne, Illinois, two very nice bound collections of old music. The first song in one volume happened to be a first edition copy of "Columbia, the Gem of the Ocean," a song much in demand by collectors and dealers. We immediately wrote Miss Mang of our find and informed her that this copy would be removed from the book and sold at the first opportunity and the proceeds forwarded to her. We hope we'll be able to make a good sale and surprise her with the amount thus derived from a book which she was kind enough to donate to the library.

Mrs. I. J. Miller of South Bend, Indiana, writes that she would like very much to see the words of "Rosalie, the Prairie Flower" in Stand By, but indicates that she hardly expects us to be able to dig this one up. We like nothing better than being able to surprise folks in this way, so it is with a great deal of pride that we offer this number herewith.

Rosalie, the Prairie Flower

On the distant prairie, where the heather wild
In it's quiet beauty lived and smiled,
Stands a little cottage, and a creeping vine
Loves around it's porch to climb;
In that peaceful dwelling was a lovely child,
With her blue eyes beaming soft and mild,
And the wavy ringlets of her flaxen hair
Floating in the summer air.

Chorus—
Fair as a lily, joyous and free, light of that
prairie home was she.
Everyone who knew her felt the gentle
power of Rosalie the Prairie Flower.

On that distant prairie, when the day was long,
Tripping like a fairy, sweet her song
With the sunny blossoms and the birds at play,
Beautiful and bright as they,
When the twilight shadows gathered in the west,
And the voice of nature sank to rest,
Like a cherub kneeling seemed the lovely child,
With her gentle eyes so mild.

But the summer's faded, and a chilly blast
O'er that happy cottage swept at last.
When the autumn birds woke the dewy morn
Little Prairie Flower was gone.
For the angels whispered softly in her ear
"Child, thy father calls thee, stay not here."
And they gently bore her, robed in spotless white,
To their blissful home of light.

... LISTENING IN WITH WLS DAILY PROGRAMS

Saturday, October 19, to Saturday, October 26

870 k.c. - 50,000 Watts

Monday, October 21, to Friday, October 25



DAVID EBEBY is a chap who wants to know about things. He's learning the radio business in the advertising department.

MORNING PROGRAMS

- 5:30—Smile - A - While —Prairie Ramblers, Patsy Montana; Hoosier Sod Busters.
- 6:00—Farm Bulletin Board—Check Stafford.
- 6:20—Bookings; Livestock Estimates; Weather Report.
- 6:30—Sterling Insurance Program; Tumble Weed & Romaine Lowdermilk.
- 6:45—Pat Buttram; Hiram & Henry; Prairie Ramblers. (Oshkosh)
- 7:00—WLS Newscast—Julian Bentley. (Hamilton's)
- 7:10—Daily Program Summary.

Saturday Eve., Oct. 19

- 7:00—Otto's Tune Twisters with Tumble Weed & Romaine Lowdermilk.
- 7:15—Prairie Ramblers and Patsy Montana.
- 7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 8:00—Akron Barn Dance Jamboree.
- 8:30—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Cumberland Ridge Runners; Verne, Lee and Mary; Hoosier Hot Shots; Lucille Long; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 9:30—Aladdin Hayloft Theatre.
- 10:00—Barn Dance Varieties. (Gepert)
- 10:30—Sterling Barn Dance Round-Up.
- 11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers; Patsy Montana; Hometowners Quartet; Christine; Hilltoppers; Bill O'Connor; Grace Wilson; Hiram & Henry; Georgie Goebel; Pat Buttram; Arkie; Hoosier Sod Busters; Eddie Allan, and many others.

- 7:15—Mon., Tues., Wed., Fri.—Otto & His Tune Twisters.
- Thurs., Sat.—"Keep Posted" (Creosoted Pine Posts); Dave Fentswell; Tune Twisters.

- 7:30—Mon., Wed., Fri.—Hotan Tonka, Indian Legends; Ralph Emerson, organist.
- Tues., Thurs., Sat.—"Junior Broadcasters Club." (Campbell Cereal)

- 7:45—Jolly Joe and His Pet Pals.

- 8:00—Lulu Belle and Skyland Scotty. (Foley's Honey & Tar)

- 8:15—Morning Devotions conducted by Jack Holden assisted by Hometowners and Ralph Emerson.

- 8:30—Sears Retail Program; Ford Rush; Ralph Emerson and Marquis Smith.

- 8:45—WLS News Report—Julian Bentley.

- 8:50—Livestock Receipts; Hog Flash; Bookings.

- 9:00—Prairie Ramblers; Patsy Montana; Hiram & Henry. (Peruna & Kolor-Bak)

- 9:30—NBC—"Today's Children," Dramatic Adventures of a Family.

- 9:45—Morning Minstrels, featuring Hometowners Quartet; Chuck & Ray; Possum Tuttle and Jack Holden. (Olson Rug Co. Mon., Wed., Fri.)

- 10:00—Martha Crane & Helen Joyce in Morning Homemakers' Program; Ralph Emerson; John Brown; Hilltoppers; Arkie; Sophia Germanich; Grace Wilson; Tune Twisters.

- 10:30—WLS News Report—Julian Bentley.

- 10:35—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.

- 10:40—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)

- 10:45—Tower Topics by Sue Roberts. Songs—Bill O'Connor, tenor, assisted by John Brown. (Sears Mail Order)

- 11:00—Mon., Wed., Fri.—WLS Round-Up—Otto and Tune Twisters; Tumble Weed & Romaine Lowdermilk; Rodeo Joe. (Willard Tablet Co.)

- Tues., Thurs.—Prairie Ramblers; Patsy Montana; Chuck & Ray; Rodeo Joe.

- 11:15—"Old Kitchen Kettle"—Mary Wright; Hilltoppers; Fruit and Vegetable Report.

- 11:30—Mon., Wed., Fri.—"Old Music Chest"—Phil Kalar and Ralph Emerson.

- Tues., Thurs.—"Little Bits from Life"—Bill Vickland; Chuck & Ray; Ralph Emerson.

- 11:45—Weather Report; Fruit and Vegetable Market; Bookings.

- 11:55—WLS News Report—Julian Bentley. (Morton Seasoning)

AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

12:00 noon to 3:00 p. m., CST

- 12:00—Prairie Farmer Dinnerbell Program, conducted by John Baker, 45 minutes of varied farm and musical features. Dr. Holland in Devotional Message at 12:40.

- 12:45—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)

- 12:55—Mon., Wed., Fri.—Livestock Feeding Talk—Murphy Products Co.

- Tues.—Ralph Emerson.

- Thurs.—WLS Orchestra.

- 1:00—Mon., Wed., Fri.—The Hilltoppers. (Johnson Motor & ABC Farm Washers)
- Tues., Thurs.—Hometowners and Federal Housing Speaker.

- 1:15—"Pa and Ma Smithers," humorous and homey rural sketch.

- 1:30—F. C. Bisson of the U. S. Dept. of Agriculture in grain market summary.

- 1:35—Homemakers' Hour. (See the detailed schedule.)

- 2:15—NBC—"Ma Perkins" rural comedy sketch.

- 2:30—Homemakers' Hour, cont'd. (See detailed schedule.)

- 3:00—Sign Off for WENR.

Saturday Morning, October 26

- 5:30-9:30—See Daily Morning Schedule.

- 9:30—Sears Junior Round-Up.

- 9:45—Rocky, basso, with Ted Gilmore.

- 10:00—Martha Crane and Helen Joyce—Morning Homemakers' Hour.

- 10:30—WLS News Report—Julian Bentley.

- 10:35—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.

- 10:45—Jolly Joe and His Junior Stars.

- 11:00—Otto and His Tune Twisters; Hiram & Henry; Tumble Weed.

- 11:15—"Old Kitchen Kettle," Mary Wright; Hilltoppers; Fruit and Vegetable Report.

- 11:30—"The Old Story Teller"—Ralph Emerson.

- 11:45—Weather Report; Fruit and Vegetable Market; Bookings.

- 11:55—WLS News Report—Julian Bentley. (Morton Seasoning)

- 12:00—Poultry Service Time; Hometowners Quartet; Rocky; Ralph Emerson.

- 12:15—WLS Garden Club.

- 12:30—Grain Market Quotations by F. C. Bisson of U. S. Department of Agriculture.

- 12:37—Musical Feature.

- 12:45—Weekly Livestock Market Review by Jim Clark of Chicago Producers' Commission Association.

- 1:00—"Future Farmers of America" Program, conducted by John Baker.

- 1:15—Prairie Farmer - WLS Home Talent Acts.

- 1:30—Homemakers' Hour.

- 2:40—WLS Merry-Go-Round with variety acts, including Ralph Emerson; Hiram & Henry; Winnie, Lou & Sally; Eddie Allan.

- 3:00—Sign Off for WENR.

HOMEMAKERS' SCHEDULE

(Conducted by Mary Wright)

Monday, October 21

- 1:35—Orchestra; Jack Elliot; Vibrant Strings; Hometowners; John Brown; Marjorie Gibson in Fanfare; P.-T.A. Speaker.

Tuesday, October 22

- 1:35—Ralph Emerson; Hilltoppers; Wm. O'Connor; Don Wilson and His Singing Guitar; Helen Brahm; Marjorie Gibson in Fanfare; Mrs. Sherman's Book Chat.

Wednesday, October 23

- 1:35—Orchestra; Jack Elliot; Vibrant Strings; Hometowners; John Brown; Marjorie Gibson in Fanfare; Garden Talk.

Thursday, October 24

- 1:35—Orchestra; Donald Thayer; Grace Wilson; John Brown; WLS Little Home Theatre; Marjorie Gibson in Fanfare.

Friday, October 25

- 1:35—Orchestra; Marjorie Gibson in Fanfare; Cornhuskers & Chore Boy; Lois Schenck; Prairie Farmer Homemakers' News; Jean Sterling Nelson, "Home Furnishings."

Saturday, October 26

- 1:30—Ralph Emerson; Hilltoppers; Skyland Scotty; John Brown; Chuck & Ray; Otto and His Tune Twisters; Tommy Tanner; Ken Wright; Interview of a WLS Personality—Marjorie Gibson.

EVENING PROGRAMS

Monday, October 21

- 7:00—Fibber McGee and Mollie. (NBC)
- 7:30—"Evening in Paris." (NBC)
- 8:00—Sinclair Minstrels. (NBC)

Tuesday, October 22

- 7:00—Eno Crime Clues. (NBC)
- 7:30—Edgar Guest. (NBC)
- 8:00—N. T. G. and His Girls. (NBC)

Wednesday, October 23

- 7:00—Rendezvous-Musical Varieties. (NBC)
- 7:30—"House of Glass." (NBC)
- 8:00—John Charles Thomas. (NBC)

Thursday, October 24

- 7:00—Nickelodeon; Comedy; Songs; Drama. (NBC)
- 7:30—Cyril Pitts, soloist. (NBC)
- 7:45—Hendrik Van Loon. (Author) (NBC)
- 8:00—"Death Valley Days."

Friday, October 25

- 7:00—Irene Rich. (NBC)
- 7:15—Rogers & Gallet. (NBC)
- 7:30—College Prom. (NBC)
- 8:00—Beauty Box. (NBC)

WATCH THIS SPACE

FOR

Appearance of WLS Artists
in YOUR Community



SATURDAY, OCTOBER 19

WLS Barn Dance—Piller Theatre, Valley City, N. Dak.: Barn Dance Band; Max Terhune; Hayloft Trio; Ralph & Helen Sternard.

SUNDAY, OCTOBER 20

WLS Barn Dance—Rialto Theatre, Dickinson, N. Dak.: See above names.

MONDAY, OCTOBER 21

Ralph Waldo Emerson, plays for dedication of new organ in the Elks Club, Pekin, Ill., mat. & eve. shows.

WLS Barn Dance, Princess Theatre, Sidney, Montana: See above names.

TUESDAY, OCTOBER 22

WLS On Parade Show, Lincoln Theatre, Robinson, Ill.: Hoosier Hot Shots; Tom Corwine; Winnie, Lou & Sally; The Stranger.

WLS Barn Dance, Rose Theatre, Glendive, Montana: Barn Dance Band; Max Terhune; Hayloft Trio; Ralph & Helen Sternard.

WEDNESDAY, OCTOBER 23

Ralph Waldo Emerson, Ford Rush, Ottawa St. M. E. Church, Joliet, Ill. 8:00 p. m.

WLS Merry-Go-Round, City Hall Aud., Crystal Falls, Mich.: Arkansas Woodchopper; Jo and Jean; Hayloft Dancers; Rube Tronson and His Orchestra.

WLS Barn Dance, State Theatre, Miles City, Montana: Barn Dance Band; Max Terhune; Hayloft Trio; Ralph & Helen Sternard.

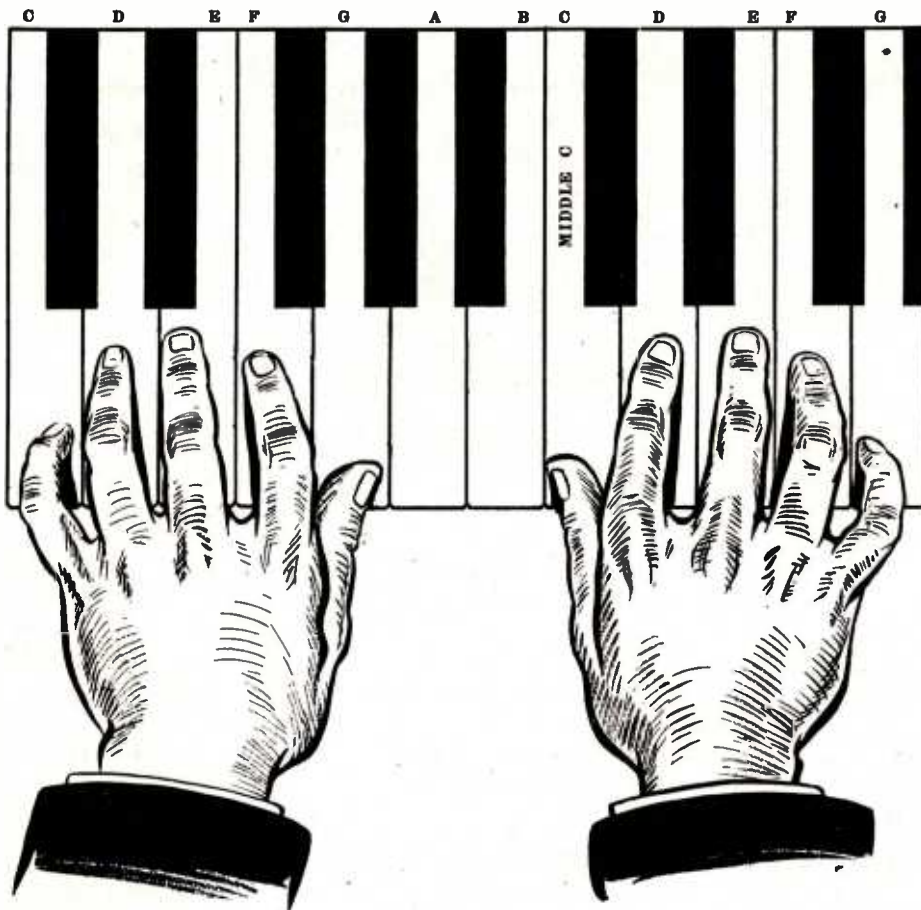
THURSDAY, OCTOBER 24

Hoosier Hot Shots, Cinderella Ballroom, Appleton, Wis. Evening only.

WLS Barn Dance, Iris Theatre, Red Lodge, Montana: Barn Dance Band; Max Terhune; Hayloft Trio; Ralph & Helen Sternard.



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