

W B W

ROUND-UP



SMILEY BURNETTE

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JUNE

Our Ninety-Ninth Issue

1953

ROUND UP

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On Our Cover

"I might have gone fishin'..." but he evidently decided to go swimming. Yes, it's Smiley Burnette we're talking about.

Smiley, whose Staley Sweetose radio show is heard on WIBW each Monday, Wednesday and Friday at 8:45 a.m., is one of Hollywood's biggest stars by virtue of his weight as well as his reputation.

First and foremost, the rotund Smiley is a movie and radio comedian. But, in addition, he is a master of almost every musical instrument known to man (and some known only to Smiley!), a chef worthy of comparison with Oscar of the Waldorf, a mechanic with the most highly developed talents, and a songwriter who can boast of more than 300 published works.

Smiley Burnette's showbusiness career dates back to his first public appearance at the age of nine, when he gave a YMCA-sponsored recital of "The Glowworm" on a crosscut saw.

He first got on speaking terms with a microphone in the year 1930 at Radio Station WDZ, a "mighty" 100-watter. Signing the station on at the half-light hour of 5:00 a.m., Smiley "soloed" until almost noon, playing every quarter-hour program on a different instrument and attempting to announce each show in a different voice.

After three years at WDZ, Smiley one day received a telephone call from a cowboy singer in Chicago, a young fellow named Gene Autry, who proposed that the sturdily-built Burnette join him as an accordionist with the Autry show at station WLS in the Windy City.

From that point Smiley's rise to fame is

almost showbusiness legend: Smiley accepted Gene's offer and the two youngsters, who had never before seen each other, became a team.

Less than a year later, Autry received a bid from Hollywood; someone there had the radical idea of hiring a cowboy who not only could ride and shoot, but one who could sing as well!

Gene invited Smiley to come along, and the latter was given a small part in the first of what has proved to be a never-ending stream of "singing westerns." And, when the fame of Gene Autry soared overnight, Smiley became a lovable, laughable regular in Gene's cast, tagged for a long while with the character name "Frog Millhouse."

Smiley has now made more than 200 pictures, co-starring with Roy Rogers, Charles "Durango Kid" Starrett, and, of course, Gene Autry. Postmarks on his daily inpouring of fan mail read like a fifth-grade geography book, for Smiley Burnette is known 'round the world.

Among the songs which have brought an extra measure of fame to the hefty Smiley are: "It's My Lazy Day," "Hominy Grits," "Ridin' Down the Canyon," and "Catfish, Take A Look At That Worm." Such artists as Vaughn Monroe, Dean Martin and Phil Harris have recorded Smiley Burnette compositions, and Smiley himself has made a goodly number of children's records.

The fabulous Smiley has composed as many as eleven songs in one day, all of which were considered by his studio to be good enough to include in eleven different Smiley Burnette movies.

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AROUND the STUDIOS with Hilton

We're happy for two youngsters in the WIBW family. Donna Lee Hopkins, Don and Bertha's daughter, is one of three Topeka eighth-grade girls who sing under the name "The Three Jills." They recently sang in a Kansas City amateur show, which climaxed their many appearances here in Topeka before civic clubs, in hospitals and before women's clubs. They have their sights set for an appearance on the Arthur Godfrey Show. Arthur will be in the hospital for a few weeks for hip operations but the girls are going to send him clippings and a recording. Janice Osborn and Karen Deeter are the other girls in the talented trio. Karen's mother, Mrs. Vail Deeter, is their accompanist and director. She was a featured actress in the "Crime Patrol," "The Coleman Family" and other dramatic programs over WIBW in the late 'Thirties.

Our other salute is to John Eland, son of P. N. Eland, one of our weather broadcasters. John won the American Legion oratorical contest at Topeka High School,

won the district, state and 4-state contests and competed in the sectional at Blackwell, Oklahoma. Competition was too tough there but had he won it, he would have competed in the National Contest in Jersey City. John's topic was "The Constitution of the United States."

Since our last issue, our manager, Ben Ludy and Chief Engineer Lewis Dickensheets, have attended the National Association of Radio and Television Broadcasters in Los Angeles. And then hurried home for the Kansas State Association meeting here in Topeka last week. Mr. Ludy is State President.

Olaf Soward is the first vacationer for 1953. Olaf and Mrs. Soward left May 4 for two weeks in Fort Pierce, Florida.

We've been delighted to have scores of schools include our studio home on their "Sneak Day" and "Day-Off" vacations this spring. Groups from grade schools to Kansas State College stopped in to see a program, and tour our studios. Our only regret is that in many cases there is not enough room for everyone to see the show.

CBS will broadcast a documentary program in June on the Anniversary of the

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Versatile is the word for the Western band of Johnnie Lee Wills and His Boys, whose 15-minute show is heard on WIBW at 8:30 a.m. Monday through Friday for Larro Feeds.

The nationally known organization is equally at home with just about any musical style—ol fashioned hoe-downs, Western ballads, polkas and hymns, as well as currently popular numbers.

Chats Around the Aerial

.... with *Olaf S. Soward*

Home is the place we are most prone to take for granted. Be it the house in which we grew up, the town in which we spent our childhood, or the country under whose flag we were born—there is an almost universal human tendency to regard it as the unexciting and ordinary in life; the foil which makes everything else seem by contrast to be wonderful, exotic and glamorous.

The average stay-at-home spends the major part of his life dreaming about getting away from the ordinary humdrum which surrounds him. He sighs for the beauty, excitement and splendor—which is always somewhere else. The further away, the more beautiful, exciting and splendid!

By and large, only those who have spent the most time in the most places know how pathetically true is John Howard Payne's immortal "Home Sweet Home."

Payne himself found out the hard way. He was born in New York City June 9, 1792, and in earliest childhood revealed remarkable genius in poetry and literature. When only 17 he became an actor and registered an immediate success on the New York stage. The following year he set the theatrical world by its ears in the difficult role of Hamlet and other leading parts.

But, the New York of 1810 was essentially a minor backwash of the world's alluring and exciting stream of the drama of its day. London was the heart and center of the English speaking stage at that time. So, quite naturally, the young American genius hied himself to England—and at the age of 20 and 21 he set the blase audiences at the famous Drury Lane theatre afire with his performances with quite as phenomenal success as at the then provincial Park theatre in New York.

While there he rewrote and produced adaptations of many continental dramas, chiefly from the French. It was in one of these that he wrote and inserted the deathless song, "Home Sweet Home."

Before Payne returned to the United States, in 1832, he became one of the lions of the aristocratic and literary society of polished England. But not even his princely income (despite which he was always "broke"), his artistic and personal success in what was then the richest and most intellectually refined nation of the earth could make him forget the raw, bustling and youthfully exuberant country where he had first seen the light of day.

For the whole gamut of his experience—then and thereafter—was poured by his homesick and prophetic soul into the simple and beautiful lines of that simple and homey little song.

In an age when the stage everywhere was given to an unusual amount of artificiality, overacting and posing, that one gem of simplicity struck a world-wide spark that gave it eternal life—while everything else the wandering genius from young America did, including his monumental tragedy, "Brutus"—was forgotten long before he died.

And, by the strange working of Fate, even his death in 1852 threw into poignant relief the yearning truth of those words, "Be it ever so humble, there is no place like home" for he died in far off Tunis, while U. S. Consul in that north African city.

Perhaps the United States of 1953 is fortunate, after a fashion, in that millions of her sons have been sent to the four corners of the earth during the course of two world wars. Those who returned did so with a new perspective on life in America. Many, many of them have learned to cherish what they had previously merely took for granted.

As a man of considerable eminence in Kansas, who came to this country as a boy in his 'teens, once said: "The main trouble with you fellows over here is that you don't really know what your forefathers have given you. You should have to live

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C. B. S. notes by *Kathryn Young*

"Lux Summer Theatre" took over June 1 as a new summer series for Lever Brothers. The regular "Lux Radio Theatre" will return September 7 to begin its eighteenth season on CBS. In the meantime, there'll be some good listening from 7:00-8:00 p.m. Mondays, thanks to Lux.

Gene Autry really goes in for personalized stationery. His envelopes bear a picture of himself astride Champion, with his name spelled out by a rope he's throwing to capture a steer. And these instructions are included for the Post Office Department: "If No Ketchum in Ten Days, Return to Gene Autry, Hollywood, California."

Don Wilson, announcer of the "Jack Benny Program," responds thus to letters from would-be announcers seeking the advice of a successful veteran: "Be yourself. Don't try to mimic someone else. Your own personality is your greatest asset. Have an honest enthusiasm about the product you're selling and your voice will register successfully."

Gale Storm and Charles Farrell, co-stars of "My Little Margie," are slated for joint billing in a motion picture to be based on the radio series. Present plans are for a musical, to take advantage of the stars' singing talents.

It's unusual when a radio actor actually looks the part; but John Larkin, star of "Perry Mason," fits the author's description to a "T." He's almost six feet tall, with brown hair, blue eyes, a ruggedly square jaw and clean-cut handsomeness. Incidentally, John entered radio in Kansas City as an announcer in 1935.

A heckler in the studio audience gave Art Linkletter a bad time as he selected a contestant for his "People Are Funny" show recently. It reached the point where Linkletter sent a friend to eject the disturber. Several blows were exchanged and there was much rolling in the aisles before Linkletter let the audience in on a secret—the scrappers were film stunt men, hired for the occasion. A contestant was

sent to Hollywood and Vine after the show went on the air, to stop a fight between the same two men. He was given an old suit so his own clothes wouldn't be harmed. At Hollywood and Vine, he learned his attire was a "breakaway" suit, designed to fall apart. And it did.



Garry Moore

Although Garry Moore is popular as a comedian on his own show, it seems since the beginning he's been called on to substitute for other comedians. Jack Benny became ill one evening and Garry was rushed in as a last-minute replacement. This first successful substitution did not inspire him with ambitions to be a comedian but the radio executives had other ideas and Garry found himself with a show of his own. Later on when Tom Breneman suddenly died, he was signed for "Breakfast in Hollywood." And now he's substituting again for Arthur Godfrey on "Arthur Godfrey's Talent Scouts" during Godfrey's convalescence.

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Farm talk



by Wes Seyler

This past month the WIBW Farm Department has been privileged to act as host to a visitor from Europe. He was Erwin Ladanszky from Austria.

Mr. Ladanszky is a farm reporter for the Red-White-Red Network and has been in radio for seven years. We enjoyed his visit very much and sincerely hope that he learned something from our operations that will be of benefit to him when he returns to his position with the Austrian network.

Erwin helped on our farm broadcasts and traveled with us to farm meetings and events here in Kansas. He made tape recorded programs interviewing various persons about practices and policies used in America and mailed these back to the network in Austria for broadcast. Mr. Landanszky spent several days living and visiting with Kansas farm families. He was much impressed with the Wayne Ukena farm operations at Everest, Kansas, and the Joe Campbell farm life near Rossville.

We here at WIBW enjoyed cooperating with SDA Agricultural officials, Mutual Security Agency and others working with the RFD's from Europe. The National Association of Radio Farm Directors gave special attention to this program. All co-operating members feel that we have benefited greatly from the experience.

* * *

Residents of Jewell County and many others interested in the advancement of Soil Conservation really had a wonderful day on May 20. That was the date for "Old Limestone Day," the 20th anniversary for the Limestone Creek Demonstration project.

There was a morning tour thru the project area, and an afternoon program at the Mankato athletic field. Dr. Hugh Bennett, retired chief of the U. S. Soil Conser-

vation Service, was the main speaker. The program was broadcast over WIBW thru the cooperation of station KSAC at Manhattan.

We folks with Capper Publications say that "Old Limestone Day" was—A MEMORIAL TO THE PROGRESS, AN INSPIRATION FOR THE FUTURE OF "SAVING SOIL."

* * *

Farmers are expected to set a new high in fertilizer buying this year. They'll spend more than a billion dollars for 21 million tons. The fertilizer will be used on nearly 360 million acres of farm land.

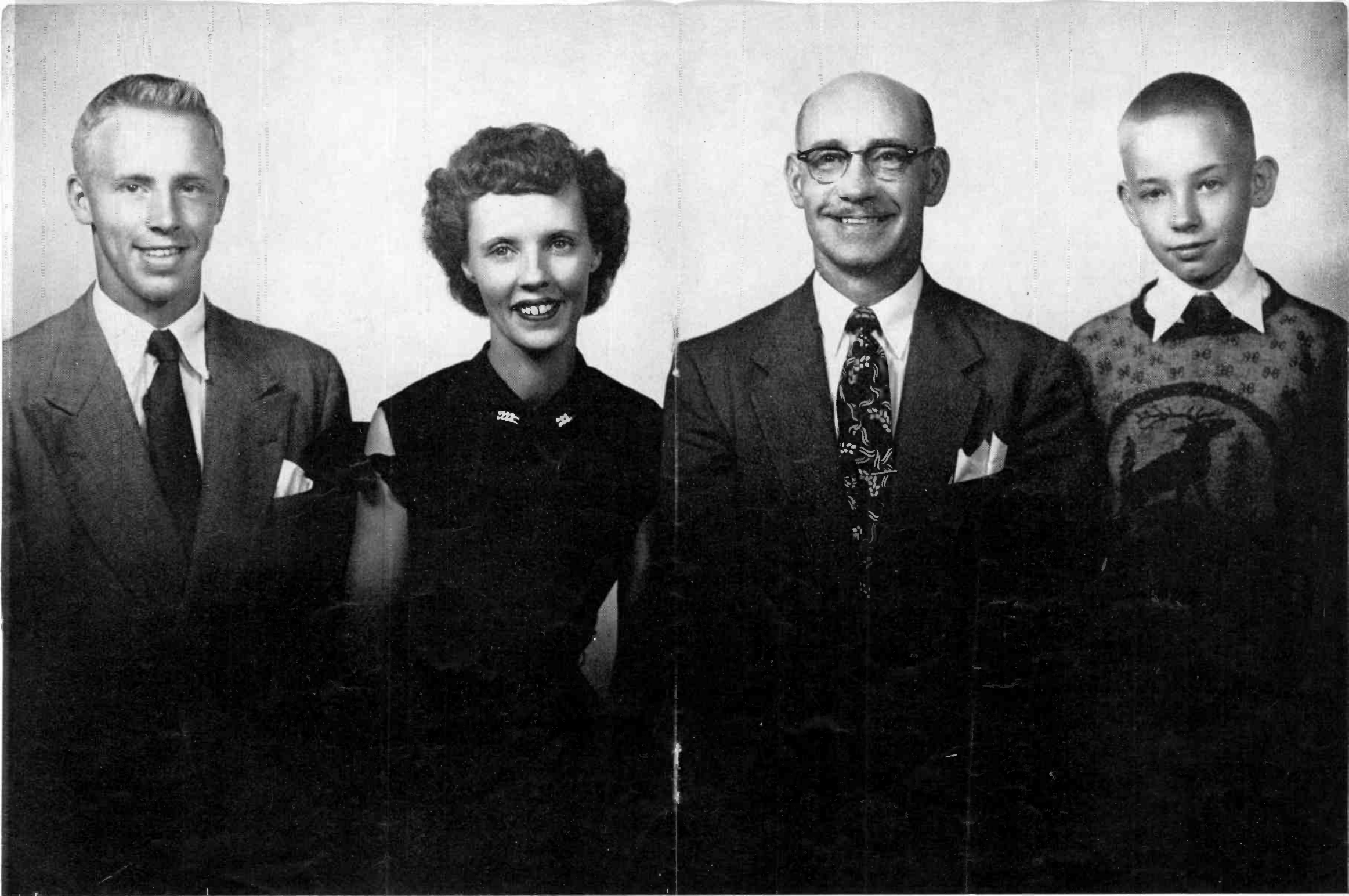
One reason for the expected increase in fertilizer consumption is the improved supply of sulphur, a major fertilizer ingredient. A world shortage of sulphur began with the Korean war. It lasted two years, but now the shortage is over and supply is keeping up with the current demands.

Farmers used twenty million tons of fertilizer in 1952. The U. S. Department of Agriculture estimates that for every dollar spent on it farmers receive an average of \$3.75 in additional income.

The fertilizer industry is the nation's biggest user of sulphur. About one-third of the five million tons of the yellow mineral consumed each year in the U. S. is used in the manufacture of superphosphate after first being converted into sulphuric acid.

* * *

With about 1 quart in 10 of the country's milk going into cheese, and with the per capita consumption of 7½ pounds recently almost doubled that of a generation ago, the cheese industry is turning dairy problems into opportunities, True D. Morse, under secretary of agriculture, said last month. (Continued on Next Page)



THE CHUCK WAYNE FAMILY

FORD

JUNE

CHUCK

VIRGIL

"Our Trumpeteer"

by Don Hopkins

After all these years almost everybody knows of "Dude Hank." But, I wonder how many have ever heard of LeRoy Carlson. Actually they are one and the same person. LeRoy got that Dude Hank handle quite some time ago. Miss Maudie's mother remarked one day that since LeRoy was always so dressed up he should be called "Dude Hank." And that name has stuck. As a matter of fact, it never occurs to any of the WIBW staff that he should be called anything else. However, the name Carlson hasn't been completely overlooked. During United States Senator Frank Carlson's campaigns for Governor and Senator Dude frequently appeared by coincidence on the same program. Both being Swedes and Carlsons they got along fine although they are in no way related.

Of course you know that DUDE HANK plays the trumpet on many different WIBW shows and that he has been on the staff for many years. Dude's experience before coming to WIBW was most varied and interesting to say the least. He traveled for a while with different name bands. Incidentally, when he toured with Ted Fio Rito, he and Dave Rose—who now is the conductor on the Red Skelton show—were close friends in the band. It was through Dave Rose that Dude became interested in arranging music. At one time Dude Hank had his own dance band called the "Pied Pipers." They wore bright blazers that attracted everyone's attention. You have heard us mention the drummer on the BOHEMIAN BAND programs Tuesday and Thursday afternoons at 3:15. We refer humorously to him as "Handsome Ansom." Actually he is Art Holbrook, our studio manager. Well Art played the drums "back in the good old days" with Dude's "Pied Pipers." Art and Dude went to school together and into show business together. They are great pals.

Today Dude Hank is more than just a fine "trumpet player." Dude is also WIBW's official arranger. You've heard

many of his special musical arrangements on the air for the Ranch Hands, The Trouble Chasers and for the Bohemian Band, many of which are never announced as such. If you should happen to think that arranging is just a picnic I would like to remind you that Dude spent three weeks on his special arrangement of "I've been working on the Railroad."

Dude Hank is also a composer of note. He specializes in novelty tunes for the trumpet. I'm sure you've heard his famous "Cry Baby Trumpet," the "Corncob Scottische" and the "Trumpet has a Cold" numbers. Many of the polkas and waltzes that you hear on the Bohemian Band programs are Dude's compositions. Quite often folks send in words to a new number and want Dude to compose an appropriate melody. He is capable of doing just that. However, Dude has had to say "No" and stick by his guns on such requests. If he tried to keep up with such requests he wouldn't be able to get anything else done.

Now let's take a look at Dude Hank's many outside activities. His main hobby is remodeling. He buys a house, sometimes a pretty well run-down house. Then he remodels it into modern apartments of his own design. Dude even draws his own blueprints and carpenters say that they are as perfect as any professional plans that they have ever worked from. Not satisfied with his "knack" for remodeling, Dude completed a University of Kansas Extension course in Interior Decorating. Now he completely redecorates his apartments, furnishes them tastefully and carpets them from wall to wall. You should see the folding doors he had made for the wardrobes and the built-in dressing tables he has made for the bathrooms. When Dude gets through remodeling an apartment you can know that it will draw a top rental price.

Just as Dude is not Dude Hank at all but LeRoy Carlson, so Miss Maudie is not

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Andy Anderson, Foreign Agricultural Agent, explains the procedure in building a water-way with heavy equipment to Erwin Ladanszky, Vienna, Austria; Wayne Ukena, Everest; and Wes Seyler during a soil demonstration held on the Wayne Ukena Farm. Ladanszky, radio farm director from Austria, was a WIBW guest for two weeks.

"There is no over-all surplus of dairy products," he declared. "Actually there exists a great shortage of milk to meet our full needs. We cannot escape this fact.

"What we have is a lack of adjustments to the markets—so that not all of the butter, cheese, and dried milk is being consumed. If the adjustments are made and milk and milk products are backed by the selling that their merits justify, the surplus problem will be gone.

"The rapid population increase gives a solid future for dairying—if the industry will get its full share of the growing demand for food. It offers tremendous market expansion opportunities for dairy farmers."

* * *

Careful attention to safeguards for quality production of milk and cream will pay farmers good dividends during the next few months. Bacteria counts increase and errors in milking and preparing milk and cream for the market rob dairy herd owners of a costly sum, particularly during warmer weather.

Off flavors from pastures, lack of regard for sanitation in milking, unhealthy cows, rusty or dirty utensils and containers, inadequate facilities for cooling milk and cream, the increase of flies and other insects, and failure to market products more often than they do during the winter

months, are some of the factors that cause the farmers financial loss during the spring and summer months.

Loss from degraded or condemned milk and cream can be cut to the minimum if owners of dairy herds take steps now to prevent trouble and observe the best practices possible around their milking barns.

As temperatures rise, bacteria counts increase more rapidly and the only remedy is to be more thorough with sanitation practices that should be observed the year around, such as sterilizing utensils, keeping udders clean at milking time, destroying breeding places for flies and spraying cattle and dairy barns for fly control. Milk should be cooled as rapidly as possible and sent to market as soon as possible.

* * *

Most everyone will be using some form of insecticides during the next three months. Much care is needed while handling the "bug eliminators," but insecticides can be used without being detrimental to those applying them.

While most insecticides are toxic, they are no more dangerous than other commonly used items about the house and farmstead, such as electrical appliances, or heating and cooking stoves.

Federal and state regulations require labeling of insecticides showing their

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AROUND THE STUDIOS

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Korean War. Because the 38th parallel, which is so important in the Korean War, runs through Kansas (Syracuse, Hutchinson, Yates Center, etc.) CBS has asked us to help prepare the program by interviewing folks who live on or near the parallel to show the contrast between living here and half way around the world. John Redmond of Burlington has helped to arrange the interviews.

Last summer, we attended the first "No Money" Calf Auction at the CK Ranch Field Day at Brookville. We saw sixty boys and girls bid for the ten calves with Gooch Red Circle points. Because of the huge success of the auction, J. J. Vanier, owner of the Ranch, has donated thirty top quality calves for the Second Annual Auction to be held Saturday, July 25. Last year's 10 calves were won by boys and girls from four states.

Our offices are a little lonely since June 1. Our fine daytime receptionist, Millie Jones, has left us. She has been a pleasant and valuable guide, telephone operator and friend for several years. But she decided, and it's certainly a lady's privilege to do same, that she had better give more time to her husband Frank and her home. Because sometime this fall, there will be three Joneses. We wish Millie and Frank all the best.

CHATS AROUND THE AERIAL

(Continued from Page 4)

under any of Europe's laws and social institutions for about five years—and then you would appreciate your birthright."

But, even in the smaller aspects of our daily experience it is still true—will always be true—that the friends and scenes of our youth are the immutably stable core of our life. It is to them we return in our thoughts for comfort when the world goes wrong. The law of the heart which says, "Be it ever so humble, there is no place like home," can never be repealed by any earthly power.

Wes Receives Degrees



Billy Ray James of Clay Center, retiring state president of Future Farmers of America, presents Wes Seyler, WIBW Farm Director, with an honorary state farmer degree in the Future Farmers of America. Wes received this honor for being a friend of vocational agriculture.

COMING EVENTS

BIRTHDAYS

- Lois PiersonJune 8
- Beverly VincentJune 20
- Charles PuttJune 28

ANNIVERSARIES

- Mr. and Mrs. Elmer Curtis.....June 12
- Mr. and Mrs. Irvin Lehman.....June 23

CBS NOTES

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John Lair is editor and compiler of a book to be published later this year under the title "Songs Lincoln Loved." It will contain 35 hymns and songs, collected by the presiding personality of "Renfro Valley Gathering," and occasionally sung on the broadcasts.

The hobbies of Rye Billsbury, who plays Millie's boy friend on "Meet Millie," run from the highest to the lowest. His main hobby is astronomy and he's fond of deep sea diving. When he isn't studying the stars or on the bottom of the ocean, he likes to watch polo and football and collects classical records.

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Ramblings



A few weeks ago we made a personal appearance in Burdette, Kansas. The show was sponsored by the Lions Club and given in their new High School Auditorium, which is a beauty. There were 10 of us from the staff...really 12, as WILLIE and LOIS could not get a baby sitter for their two kiddies, so we just took them along. We drove 270 miles to Burdette...then after the show drove back to Great Bend where we had reservations at the Stanley Motel. In addition to WILLIE and LOIS, we took EDMUND, SHEPHERD, GLEN, OLE, JIMMIE, MARY MICCOLIS, DUDE and myself. One of the high spots of our program was the singing of "Doggie In the Window" by the PIERSON KIDDIES, Connie and Nancy. Connie sang the lead, while little Nancy filled in with the "arf, arf" sound effects. This succeeded in stopping the show, and drew so much applause, Nancy decided she should come back and do a regular solo, like big sister Connie. When I asked her what she wanted to sing, she said "Wudof," that meant "Rudolph, the Red-nosed Reindeer." Of course, WILLIE played guitar for her, and the fact that she sang in a different key from the one WILLIE gave her, didn't bother her a bit, but delighted the audience to no end...as well as the gang on the stage.

The girls on the staff celebrated RUTHIE MICCOLIS WILLIAMS' birthday, May 10, by having a luncheon for her in the Senate Room of the Hotel Jayhawk. The table was decorated with a pretty "Happy Birthday" cake, candles and lots of lovely presents for RUTHIE who is lovely herself. She celebrated her first "Mother's Day" this year by receiving gifts from baby daughter "Dawn" and proud daddy, Johnny Williams. Incidentally, if any of you folks who read the Topeka Daily Capital, notice articles written by John Williams, Jr., you will know they are written by RUTHIE'S husband, who is on the staff of the Daily Capital.

OLE LIVGREN is keeping busy. In ad-

dition to his staff work, he is back at the Owl Baseball Park, playing organ during the intermission and between innings. He also entertains at a local cafe, Minich's, from 6:00 to 8:00 each evening.

During the last two months we have had the pupils from a number of out-of-town schools visit us and see their favorite radio performers broadcast. We are always happy to have them...and any of you folks too...just remember, the welcome mat is always out. Professor Robert Fell, of Kansas State College, brought his radio class to visit our studios. The students were shown through our mail room, business offices, control room and news room. Just drop a note to any of us if you would like to see a certain program.

Larry Cunningham, son of our popular announcer HOMER CUNNINGHAM, received special praise and honorable mention for his cartoons drawn for the Kansas University daily paper, the University Daily Kansan. The UDK has won a contest on safe driving for two straight years among dailies entered by college newspapers. Larry drew the cartoons for the paper in the contest, and his work was credited in the paper as being a major factor in their receiving the award. Larry also does the editorial cartoon on the column "One Man's Opinion" by Bill Dickinson. I have seen several of his feature cartoons in the UDK. They are clever, and he is very talented. Larry is a freshman in fine arts.

CHARLIE PUTT, staff trombonist, was as busy as the proverbial cranberry merchant last month. He was show chairman for the Topeka Kennel Club's Annual Dog Show, held here in our beautiful Municipal Auditorium, May 17. CHARLIE was "dog" tired when it was over, trying to take care of the wants of the exhibitors of the 484 dogs shown.

JEROME DEBORD spent his two weeks' vacation in May just taking it easy. He visited relatives in and near Holton, eating plenty of good old farm food, and getting a well earned rest.

JIMMIE, WILLIE AND LOIS PIERSON together with GLEN OSBORN took their families along and drove back to Bangor,

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Maine. While they were there, the New Central Furniture Store, who had sponsored them over WABI, had the group do a daily personal appearance from their store. When the surrounding communities heard that the PIERSONS were coming for a visit, they were immediately booked for shows. They will return June 15.—Till next time, so long,

MISS MAUDIE.

FARM TALK

(Continued from Page 7)

proper use and carrying warning where risk is involved in their use.

Here is a good place to stop this chatter. Red the Ed may turn his squirt gun in my direction if I don't slow down. Will see you next Round-Up with more Farm Talk.

Beulah: What football position did you play, Johnny?

Johnny: First I was left end, then I was right end. And then I quit before I became dead end.—CBS Radio's "Beulah."

CBS NOTES

(Continued from Page 11)

The first network role was that of a Confederate cavalryman for Don McLaughlin, who plays the part of Dr. Jim Brent of "Road of Life." However, during rehearsal the soldier was cut from the script but his horse's neigh was kept. McLaughlin, not to be denied his network debut, did the horse's neigh!

Actor Paul Frees of "Hallmark Radio Hall of Fame" and his wife, actress Joyce Terry have been looking forward to this month with great anticipation. They expect their first child in June.

Many an odd thing has happened to Bob Hawk, radio's "faster quizmaster," in his 25 years of broadcasting. One of the strangest came when Hawk had to disqualify a jackpot contestant on an earlier program series—caught him looking up the answer in a book he'd smuggled onstage.

The only son of an only son of an only son is Bob Readick, now in his mid-twenties. He represents the third generation in his family carrying on a talented acting strain. Currently he is featured on six CBS radio programs, four of which are on WIBW: "Mr. and Mrs. North," "FBI in Peace and War," "Time for Love," and "Let's Pretend."

ON OUR COVER

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According to the "mainmost man" himself, only one thing in the world rivals his love for his WIBW radio show and his Columbia pictures. That, of course, is his family.

The Burnette clan is six in number: Smiley, his charming wife Dailas, and their four handsome children, Linda, 15; Stephen, 13; Carolyn, 10; and Bryan, 8.

A rambling San Fernando Valley ranch house, located in the beautiful community of North Hollywood, is home to the Burnettes. However, the family can make its home almost anywhere it chooses, since they own several fully equipped house trailers, used principally these days for holiday fun at the beach or high in the mountains.

Please send the
WIBW ROUND-UP

To _____
 Name

 Address

 City State

I enclose
 \$1.00 for one year
 \$2.00 for two years

This is a
 Renewal
 New Subscription

From _____
 Name

 City State



Boy, step up and shake dee hand of a man dat's on his way to makin' big money! I's done invented a chocolate bon bon wit a lettuce center fur women dat's on a diet! Ain't dat a caution? You ain't heard nuthin' yet . . . stick 'round a spell.

In dee place where I eats dey ain't much danger of gittin' fat. Dee waiter axe me, whut I had a bookmark in my sandwich fer. I says, "Brother, dat's to tell where dee meat is."

Dat's some scrumptious joint where I eats sometimes . . . it's one of dem places where dee waiter yells dee order thru' a winder to dee cook in dee kitchen. You know dee kind . . . dee waiter yells . . . "bale of hay, drownd it" . . . dat means shredded wheat wit cream. "Adam and Eve on a raft . . . wreck 'em!" Dat's two eggs . . . scrambled. One day I orders . . . ham and eggs . . . and dee feller asks . . . "How does yo' all want dem eggs . . . blind or lookin' up at you?" Oh . . . dat's a joint all right.

I'm goin' out to dinner tonight though. Friend of mine called me up . . . says, "Drop over to dee house tonight, Ham, my wife is celebratin' dee third anniversary of her 29th birthday!"

There is one spell in a man's life when he is dee un-disputed master in his own house; it's from dee day he wuzz born until 'bout his third year!

Advice to June couples: "Second sight is dee cure . . . fer love at FIRST sight."

Imagination: "Dat's somethin' dat sets-up with a man's wife when he don't come home till late." (Better learn how to dodge boy)

Fairy-tale: "A story dat's told to quiet

a restless youngin'—OR a suspicious wife." (Better tell dee truff)

Ed: end of advice: (what does yo' expect fur free)

One of my youngest's school friends axe him why his pa put up dee storm winders in dee fall and took 'em down agin in dee spring? "Dee main reason is dat my mother keeps after him 'till he does," says dee little smart eleck!

Aunt Lucinda has got dee answer to dee question, "How old is you, aunt 'cindee?" She allus says, "Well, I'll tell you, I wuzz 18 when I married Clem, and he wuz 30. Clem is now 60, or twicet as old as he wuz den. Sooo I is now 36."

Dee honeymoon is over when dee billin' exceeds dee cooin'.

Women won't be on a par wit us men 'till dey has a bald spot on dee top of their head and still fancy dey is handsome.

About dee supremest example of vanity dat we knows of is dee parent tryin' year by year to make his child just what he is.



Circus clown Jimmy Armstrong, who stretches to a height of 3 feet, 11 inches, is one of the zany contestants on the CBS comedy quiz "Fun for All," starring Bill Cullen and Arlene Francis as opposing team leaders in the Saturday spree of rib-tickling clues.

OUR TRUMPETEER

(Continued from Page 10)

Miss Maudie at all but rather she is Mrs. LeRoy Carlson. You can bet that Miss Maudie certainly appreciates having such a handy hubby. Not so long ago she had been lamenting the fact that Dude took her knee-hole desk out of the den and put it into one of his remodeled apartments. She complained that she didn't have any place to put the things that had been in the desk. One evening while they were home watching TV Dude remarked that he had an idea for replacing the desk. They have a lovely fireplace with bookshelves on either end. A lower cabinet in the bookcase had originally been designed for fire-wood storage. Dude built a complete little desk inside of this cabinet with the usual pigeon holes and places for stationery and other things you keep in such a desk. He then built a drop leaf table arranged so that the table dropped down over the desk in such a manner that you can still shut the doors of the cabinet. When in use the table can be pulled out. Dude Hank along with the rest of us is looking forward to TV. He figures to have a "heap of fun" designing stage sets when that day arrives.

In addition to Dude's remodeling and decorating efforts around the home, Miss Maudie informs me that he considers himself quite a chef. His specialty—you ask? Tossed salads with a special Dude Hank dressing.

You can just bet that the home life of Dude Hank and Miss Maudie is most compatible—what with their like interests in music and in the home. What some housewives would give for a "handy man" like Dude! Gosh, I hope my wife doesn't read this column.

In closing I should like to say this about Dude Hank. He not only is a tremendous asset to WIBW but he's also one of the nicest guys ever. I can't remember him ever getting angry at anyone. Yes, Dude is a genial guy with a big heart. We love him for it.

DON'T MISS THE JULY ISSUE OF THE WIBW ROUND-UP! IT WILL BE ENTIRELY DIFFERENT.

**WIBW
Program Schedule**

530 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Productions

MORNING

- 5:00—**Daybreak Jamboree**.....Mon. thru Sat.
- 5:40—**News**Mon. thru Sat.
- 6:00—**Pleasant Valley Gang**.....Mon. thru Sat.
- Sunday Morning Meeting**.....Sun.
- 6:35—**Farm Service News**.....Mon. thru Sat.
- 6:45—**Ray and Elda**Mon. thru Sat.
- (Gooch's Best)**Mon., Wed., Fri.
- 7:00—**News (Garst & Thomas)**...Mon., Wed., Fri.
- News (Carey Salt Co.)**...Tues., Thurs., Sat.
- News**Sun.
- 7:15—**Shepherd of the Hills**.....Mon. thru Sat.
- (Nutrena)**Mon., Wed., Fri.
- (Jones-Mack)**Tues., Thurs., Sat.
- Country Church of Hollywood**.....Sun.
- 7:30—**Miccolts Sisters**Mon. thru Sat.
- Kansas News & Farm Sales**.....Sun.
- 7:45—**Edmund Denney Time**
- (Merchants Biscuit)**Mon. thru Sat.
- Serenade in Blue**.....Sun.
- 8:00—**Mosby Mack News**
- (Mosby-Mack Motor Co.)**..Mon. thru Sat.
- Farmer's Forum**Sun.
- 8:05—**Coffee Time**.....Mon. thru Sat.
- 8:15—**Farm News**Sun.
- 8:30—**Johnny Lee Wills**
- (Larro Feeds)**Mon. thru Fri.
- Willie and Lois**.....Sat.
- Revivaltime (Assemblies of God)**...Sun.
- 8:45—**Smiley Burnette Show**
- (Sweetose Waffle Syrup)**..Mon., Wed., Fri.
- Ray and Elda**.....Tues., Thurs., Sat.
- 9:00—**Shep and Kaw Valley Boys**
-Mon. thru Sat.
- Renfro Valley Sunday Gatherin'**
- (General Foods)**Sun.
- 9:25—**News**Mon. thru Sat.
- 9:30—**Church of the Air**Sun.
- 10:00—**Salt Lake City Tabernacle**.....Sun.
- 10:30—**Jimmie Pierson**Mon. thru Fri.
- Bohemian Band**Sat.
- News**Sun.
- 10:35—**Invitation to Learning**Sun.
- 10:45—**Kitchen Club (Tidy House Products Co.)**Mon. thru Fri.
- 11:00—**Judy and Jane**
- (Folger Coffee)**Mon. thru Fri.
- Theater of Today**
- (Armstrong Cork Co.)**Sat.
- First Methodist Church**Sun.
- 11:15—**Aunt Jenny's Stories**
- (Lever Bros.)**Mon. thru Fri.
- 11:30—**Weather Bureau**Mon. thru Sat.
- 11:35—**Dinner Hour**Mon. thru Sat.

AFTERNOON

- 12:00—**News (Perfex, Gloss Tex., Shina Dish and Dexol)**.....Mon. thru Sat.
- News**Sun.
- 12:15—**Weather Report**Mon. thru Sat.
- The Ray Beers Show**
- (Ray Beers Clo. Co.)**.....Sun.
- 12:20—**Purina Markets**
- (Ralston-Purina Co.)**.....Mon. thru Sat.
- 12:30—**Western Star Time**.....Sun.
- 1:00—**Ernie Quigley, Sports**.....Sun.
- 1:30—**Summer Musical Festival**
- (Willys-Overland)**Sun.
- 2:00—**Arthur Godfrey Show**
- (Pillsbury Mills, Inc.)**

**August M. Flake,
LeRoy, Kansas. Rt. 2**

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| <p>National Biscuit Co.,
Lever Brothers, Chesterfield
Cigarettes, Toni, General
Motors) Mon. thru Fri.
2:30—Music with the Girls (Geo. A.
Hormel & Co.) Sat.
3:00—The Second Mrs. Burton
(General Foods) Mon. thru Fri.
Grand Central Station
(Cream of Wheat) Sat.
String Serenade Sun.
3:15—Kansas Round-Up Mon., Wed., Fri.
Bohemian Band Tues., Thurs.
3:25—News Sat.
3:30—Fun for All (Toni) Sat.
On A Sunday Afternoon Sun.
3:40—News Mon. thru Fri.
3:45—Ma Perkins
(Procter and Gamble) Mon. thru Fri.
4:00—Road of Life
(Procter and Gamble) Mon. thru Fri.
City Hospital (Carter Products) Sat.
Dr. Charles E. Fuller
(Gospel Broadcasting Co.) Sun.
4:15—The Guiding Light
(Procter and Gamble) Mon. thru Fri.
4:25—Galen Drake (General Foods) Sat.
4:30—Saturday at the Chase Sat.
5:00—Garden Gate Sat.
Quiz Kids Sun.
5:15—U. N. On Record Sat.
5:30—Alka-Seltzer Time
(Miles Laboratories, Inc.) Mon. thru Fri.
Sports Roundup Sat.
Our Miss Brooks (Colgate) Sun.
5:45—Perry Mason
(Procter and Gamble) Mon. thru Fri.
Trading Post News Sat.</p> <p align="center">EVENING</p> <p>6:00—News Mon. thru Fri.
(Butternut Coffee) Mon., Wed., Fri.
(Trading Post) Tues., Thurs.
Broadway's My Beat Sat.
Guy Lombardo (Lucky Strike) Sun.
6:15—Sports News Mon. thru Fri.
6:30—R.F.D. Roundtable Sat.
Richard Diamond (Rexall) Sun.
6:45—News Mon. thru Sat.
(Utilities Engr. Co.) Tues., Thurs., Sat.
(White Cross) Mon., Wed., Fri.
7:00—Suspense (Electric Auto-Lite Co.) Mon.
People Are Funny (Amana
Refrigeration Corp.) Tues.
FBI in Peace and War (Lava Soap,
Brylcreem Hair Dressing and
Nescafe) Wed.
Meet Millie (Lilt Home Permanent,
Brylcreem Hair Dressing and
Nescafe) Thurs.
Mr. Keen (Lava Soap, Brylcreem
Hair Dressing and Nescafe) Fri.
Gene Autry (Wm. Wrigley, Jr., Co.) Sat.
Junior Miss Sun.
7:30—Arthur Godfrey's Talent Scouts
(Thomas J. Lipton Co.) Mon.
Mr. and Mrs. North (Colgate) Tues.
Dr. Christian (Chesebrough Mfg. Co.) Wed.</p> | <p>Cathy & Elliott Lewis on Stage Thurs.
Mr. Chameleon Fri.
Tarzan (Krinkles) Sat.
My Little Margie
(Philip Morris Cigarettes) Sun.
7:55—Win Elliott (General Foods) Sat.
8:00—Lux Summer Theatre (Lux) Mon.
Johnny Dollar
(Wm. Wrigley, Jr., Co.) Tues.
Philip Morris Playhouse on Broadway
(Philip Morris Cigarettes) Wed.
Romance Thurs.
There's Music in the Air Fri.
Gangbusters Sat.
December Bride Sun.
8:30—My Friend Irma
(Cavalier Cigarettes) Tues.
What's My Line (Stopette) Wed.
Bing Crosby (General Electric) Thurs.
Western Star Time Fri.
Kansas Round-Up Sat.
Escape Sun.
9:00—Bob Hawk Show (Camel Cigarettes) Mon.
Louella Parsons (Colgate) Tues.
News Wed.
The American Way (American
Tobacco Co.) Thurs.
Capitol Cloakroom Fri.
Kansas Round-up Sat.
Gunsmoke Sun.
9:05—Western Star Time Wed.
9:15—Garden of Eden
(Kruse Nurseries) Tues., Wed.
Kansas Round-Up Sat.
9:30—Music Room Mon.
Emahizer-Melodies (Emahizer-
Spielman Furn. Co.) Tues., Thurs.
From the Bandstand Wed., Fri.
Kansas Round-Up (Emahizer-
Spielman Furn. Co.) Sat.
To be Announced Sun.
9:45—Capitol Federal Bandstand (Capitol
Federal Savings & Loan
Association) Tues, Thurs.
Ray Beers Show
(Ray Beers Clo. Co.) Wed., Fri.
Kansas Round-Up (Capitol Federal
Savings & Loan Assn.) Sat.
Cedric Adams (Sonotone) Sun.
9:50—From the Bandstand Sun.
10:00—Bomgardner News (Bomgardner
Furn. Co.) Mon. thru Sun.
10:15—Dance Orchestra Mon. thru Fri.
Vaughn Monroe Show
(Camel Cigarettes) Sat.
Senator Andrew F. Schoepel 1st Sun.
Senator Frank Carlson 3rd Sun.
Guest Star 2nd and 4th Sun.
10:30—Beulah Mon. thru Fri.
Dance Orchestra Sun.
10:45—Dance Orchestra Mon., Wed., Fri., Sun.
Ernie Quigley Sports Tues., Thurs.
Let's Go to Town Sat.
11:00—News Mon. thru Sun.
11:05—This I Believe Mon. thru Fri.
11:10—Dance Orchestra Tues. thru Sun.
Cedric Adams (Sonotone) Mon.
12:00—Sign off</p> |
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