

W B W

ROUND-UP



Kenny Harries

NOV. Our Ninety-Second Issue 1952

ROUND-UP

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NOVEMBER

Our Ninety-Second Issue

1952

TRY THIS!

A new versatile macaroon recipe, from the Test Kitchens of the new Lever House, offers a variety of easy-to-make cookies. Serve with a homemade sundae.

LEVER HOUSE MACAROONS

1 cup Homogenized Spry
1 cup brown sugar, firmly packed
1 cup granulated sugar
 $\frac{1}{2}$ teaspoon salt
 $\frac{1}{2}$ teaspoon vanilla
2 eggs, unbeaten
 $\frac{1}{2}$ cup chopped walnuts
 $\frac{1}{4}$ cups sifted all-purpose flour
1 teaspoon soda
 $\frac{1}{2}$ teaspoon cinnamon
3 cups rolled oats
(regular or quick-cooking)

Put first 6 ingredients in mixing bowl and beat very thoroughly . . . Stir in nuts . . . Sift flour with soda and cinnamon, add to Spry mixture, and mix thoroughly . . . Add oats and mix well . . . Measure out level tablespoons of dough on Spry-coated baking sheets, leaving a little space between mounds of dough. Press nearly flat with fork, making round shapes . . . Bake in moderate oven (350° F.) 12-15 minutes. Cool about 2 minutes before removing cookies from baking sheets . . . Yield: 5 $\frac{1}{2}$ dozen.

Sugar-Crisp Tea Macaroons

Use recipe for Lever House Macaroons as follows: Omit cinnamon . . . Use $\frac{1}{2}$ teaspoon almond extract instead of vanilla . . . Add 1 cup coconut with nuts . . . Shape the dough into small $\frac{3}{4}$ " balls . . . Roll each ball in granulated sugar and place on Sprycoated baking sheets . . . Bake in moderate oven (350° F.) 12 minutes, or until a very delicate brown. (Be careful not to overbake.) Cool about 2 minutes before removing cookies from baking sheets . . . Yield: 10-11 dozen.

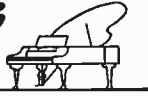
Orange 'N' Date Macaroons

Use recipe for Lever House Macaroons as follows: Omit vanilla and cinnamon . . . Add 1 $\frac{1}{2}$ teaspoon grated orange rind, $\frac{1}{2}$ teaspoon grated lemon rind, and 1 tablespoon orange juice in first mixing step. . . Add $\frac{3}{4}$ cup chopped dates with the nuts . . . Shape and bake as directed . . . Yield: 5 $\frac{1}{2}$ dozen.



Agnes Young ("Aunt Jenny") smilingly hopes you will like the Lever House Macaroons recipe and hopes also you will listen to her play the part of lovable "Aunt Jenny" in the dramatized short stories of life in Littleton, U.S.A. This series is in its 16th year of consecutive broadcasting and has been cited frequently for its enlightening semi-documentary presentation of typical civic and social problems.

Ramblings



It doesn't seem possible the WIBW kiddies grow up so fast. Larry Lee Cunningham, son of announcer HOMER CUNNINGHAM, is now a freshman in the school of fine arts at Kansas University. He is out for the freshman football squad, and a member of the Air Force branch of the R.O.T.C. He has been pledged to Phi Kappa Tau fraternity. It seems only yesterday that HOMER was walking in with him by the hand.

DON HOPKINS' daughter, Donna Lee, is another youngster, growing up. She has been elected president of the Student Council at Highland Park Junior High School. From what we hear, she knows how to campaign too. She and her campaign manager, Lucy Screechfield, dreamed up some real stunts. They collected about 150 pop bottle caps...removed the corks...pressed the caps against the dress...inserted the corks again on the inside of the dress, making the caps stick to the clothing like a regular campaign button. Across the top of each was written "Vote for Hoppi." When the big day of the election arrived, Donna Lee had five or six of her girl aides parading around the school grounds carrying banners reading "Hop to the polls and vote for Hoppi." Incidentally, each one of the three candidates had to give a talk on why she wanted to be president of the Student Council. Donna Lee, fortified with confidence by having made many personal appearances as a singer, gave a five-minute talk without notes which may have swayed some of the independent voters. Proud daddy, Don, likes to think she takes her ability to talk from him. He admits there is no lack of conversation when he, his wife Bertha, and Donna Lee get together.

OLE LIVGREN is certainly kept busy these days, playing his Hammond organ. In addition to his work at the studio here he plays every evening at Minich's Cafe during the dinner hour, and recently contracted three nights each week for organ

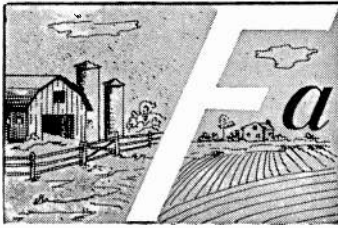
playing at the Roller Rink. That should keep him out of mischief until the baseball season starts next summer.

I know a lot of our listeners have missed the versatile talent of CLARK WAYNE, staff guitarist, lately. As you have read before, his first love seemed to be "tinkering with cars." He opened his own repair garage a few years ago, and has been very successful. In fact, his duties at his garage were making it rather difficult for him to continue in his radio work. So, he has resigned in order to give more attention to the expanding of his chosen field of endeavor. We all miss him. He is one of the most talented musicians we've ever had on our staff.

Many of our listeners write and ask why SHEPHERD OF THE HILLS is on sometimes from 9:00 a.m. to 9:25, and other times just from 9:15 to 9:25. Usually, it is because the first fifteen minutes at 9:00 a.m. are occasionally sold to a sponsor who selects his own type of show for that particular time. It could be network with Arthur Godfrey or a transcribed program such as the Miracle Men which was sponsored by the Sturman Spot Remover Company. When these contracts end, SHEP fills the time again. He is back on at that time now, so a lot of you are happy, I know.

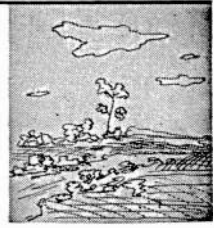
When radio stations sell commercial accounts, (which they have to do in order to meet payrolls for all of us) all programs are subject to change. This does not mean that the talent heard at that particular time perhaps for weeks or months, is no longer doing a good job if the style of the show is changed and another artist takes over for that same period. It usually means that it is sponsored by those buying an entirely different type program. Then, of course, both the program department and the talent understand and shows are adjusted. It never means any cut in salary for our people, they are paid by the station and all are paid whether they are taken off or added on to the various schedules. In fact, our boss, Mr. Ludy, had PIANO RAMBLINGS on and off so many times on our 6:30 p.m. spot, that I finally persuaded him to put the broadcast lines

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Farm talk

by Wes Seyler



When the Pilgrims hove to at Cape Cod and sixteen men armed with muskets and buckets pushed a skiff off the *Mayflower* to hunt ashore for meat and fresh water, the turkey population of America was a half million wild birds scattered over the entire land. Last year, in a total space no larger than the state of Delaware, 44,000,000 turkeys were raised to an average weight of 17.4 pounds.

Pilgrims had turkey for their first Thanksgiving because it was the most plentiful meat. Until recent years, turkey was a winter holiday bird exclusively. Now it is served year round and has replaced chicken once-a-week for larger families.

Turkeys are an attractive investment for the large scale grower who raises thousands of birds a year and nets \$1 or more a bird; and especially profitable for the small farmer who builds up a branded quality product to be sold in his own community at higher than market price. The specialty farmer with a good product can sell branded advertised goods at a premium.

The profits from turkeys depend upon the way you visualize the gobblers and their market. Five hundred birds on five acres, requiring part time work for five months, nets a bare \$300, plus \$100 a month for labor. But 50,000 birds on 500 acres netted a dollar a bird or more during recent years for the average grower, and \$2 a bird for the most efficient operators. Even though it sounds a good idea to take a fling at the turkey raising business, perhaps we're not all so inclined. Here's a suggestion you might like to "fling" at the family and friends during the holiday festivities.

Smoked turkey makes a mouth-watering delicacy that should be eaten on festive occasions by those who love good food. A

curing and smoking process has been developed, which improves the keeping quality of the birds. For curing, the birds are immersed for a day in brine that is held at 40 degrees Fahrenheit. (To make this brine: dissolve one pound four ounces of common table salt and seven-tenths of an ounce of Chile saltpeter—called sodium nitrate at the drug store—in a gallon of water.) After they have drained, the birds are matured for five to six days at 40 degrees Fahrenheit and are then soaked in clear water four hours. The final step is to smoke the birds for five to six hours at 140 degrees, preferably in an atmosphere of about 35 per cent humidity. Applewood or hickory are traditional woods for meat smoking fires. Applewood is preferred for a blander flavor.

When the smoking process is over the bird is ready to be eaten, though they are often steamed to make the meat a little moister. If this process seems like too much trouble, you can buy smoked poultry at any good food shop at \$2.50 a pound and up, but it won't have the home-made flavor.

There is a record number of cattle on farms and indications are that there will be another increase in beef cattle this year. However, this is no reason to become alarmed. Those who are real cattlemen—who are experienced and efficient—can expect to continue to make satisfactory profits. Maybe not as high as during the past few years but favorable in comparison to the long-time average.

In the cattleman's favor are such things as record consumer income and our all-time high population which is still rising. Add to this men who (1) know cattle, (2) like cattle, (3) will provide plenty of feed, (4) practice sound management, and

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C.B.S. notes by *Kathryn Young*

Is it possible? It doesn't seem time could go so fast but now a second generation of "Let's Pretend" players, children of the original 1930 child actors, are heard breaking into radio on this program. Would someone please help me to my old rocking chair?

More than twenty applicants were auditioned before one was discovered with a voice having the virility and strength characteristics of Tarzan. To be sure the opening call for the Tarzan program would be consistent, a recording was made of this voice, so every Saturday night at 7:30 you're sure to hear the identical "call of the apes."

Jack Benny is already making his plans for the Christmas holidays. He plans to entertain GI's in Alaska, so he's going to record some of his radio shows ahead for this period.

Roger Forster, host and announcer on "Gangbusters," is the son of an internationally famous animal sculptor. One of his best-known works is the Columbia University lion at Baker Field.

Before songs are programmed on "Chor-aliars," they must pass a four-man jury, judging them on the basis of familiarity and musical appeal.

Gale Gordon again is playing the role of the father on "Junior Miss," although he's one of the busiest actors in Hollywood. He is Professor Conklin on the TV and radio versions of "Our Miss Brooks" as well as being on another network.

Ed McConnell of "Smilin' Ed's Gang" started on the air as an unwilling substitute for a sick performer.

John Daly reports his "What's My Line?" panel has a harder time guessing ordinary occupations than unusual ones.

Bob Hawk, quipmaster of the "Bob Hawk Show," invents relatives as the butts of his jokes, to avoid offending by using names of actual people.

Rosemary DeCamp, featured as Nurse Judy Price on "Dr. Christian," has been doing some real life nursing. Her four-

year-old daughter, Valeria, just had the mumps.

Patsy Campbell, who plays the title role on "Second Mrs. Burton," devotes her free time to teaching radio technique to hospitalized veterans.



Lionel Barrymore, grand old man of the theatre, is host, narrator and occasional star on "Hallmark Playhouse," which is heard Sunday nights at 8:00.

Once Karl Swenson ("Mr. Chameleon") impersonated King Edward VIII in the monarch's abdication speech on a special news program, and his accent was so true that CBS was flooded with inquiries as to whether the portrayal was a recording or done by an actor. Swenson was born in Brooklyn, but spoke nothing but Swedish until he was five.

Virginia Payne, who is heard as "Ma Perkins," is a great-great-graunddaughter of Dolly Madison.

According to Irving Cummings, pro-

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Chats Around the Aerial

.... with *Olaf S. Soward*

Within a few days after this magazine you are this minute reading goes to press, this nation will be going to the polls to vote as a climax to one of the bitterest and most hard fought political campaigns in modern American history.

But, it is entirely safe to predict that after the voting is over and the count completed, 999 out of every thousand of the losers as well as the winners will be quite content to accept the verdict of the majority and let it go at that for at least four years.

Not that basic differences of opinion will disappear. Not that any of the sincere die-hards on either side will cease to fight for what they insist is the right. But still that 999 out of every thousand of them will expect to do that fighting by force of argument, under the rules of political fair play as laid down by American law and custom.

That may sound like a little thing. However, it is only because we are so accustomed to it, after a century and three-quarters of national tradition, that we accept it so calmly. In the long range of human history through time—or throughout most of the square mileage of the world's geography today—that is a rare and precious political phenomenon.

The more nearly general rule has always been, and still is this minute over by far the larger percentage of the earth's surface, "If you can't win a fair majority in an open election—just keep on scheming until you can steal a rigged election, or start a revolution and kill everybody who dares to disagree with you."

You can hear and read a lot of fancy dissertations on the difference between life under any of the Communist dictatorships and life in the free republics of "the west." And, each and every one of those documented contracts between slavery and freedom will probably be as true as the Gospel.

But, underlying all of them—and absolutely basic to every one of the thousand

differences which can be drawn—is that one little matter of free and honest elections; that one little trait of national character which accepts as final and binding the verdict of a free majority until the rules of the game call for a new vote to be taken.

There is nothing in the world that today's so-called Communists fear so much as a free and honest majority opinion about any political controversy, domestic or international. There is nothing on earth that any breed of dictator fears so much as the independent thinker who stands right up in open meeting and says: "I have listened to you call a lot of people a lot of ugly names. I have listened to you make a lot of claims and hurl a lot of reckless charges. But, I have not heard you bring forward one little splinter of logical proof of either. Where is that proof? Or, is there any?"

That is what makes an American election—despite all the drawbacks that supercharged critics may claim to find in it—such a hopeful and inspiring political phenomenon.

All sides are expected to have their say. No matter if their spokesmen choose to gibber as crazily as a wild man from Borneo in a circus sideshow, they are given a hearing before that free and untrammelled majority makes up its mind—for any reasons at all which may seem good to it—whom to trust.

That is the essence of civilized freedom. That, and the fact that 999 out of every thousand who don't like the decision expect to wait until the next election as the only fair and honest means of changing the verdict.

She: Did you hear about the skinny man who was hired to crawl inside the cannon to clean it, and accidentally set the cannon off?

He: Shot it off? What happened to him?

She: He was discharged!



PLEASANT VALLEY GANG

Chuck Jimmie Bill Willie Glenn Colonel Homer

with the "Whiz-Bang Kid" (Dean Calvin, Engineer)

AROUND the STUDIOS
with Hilton

A letter came last week from Billie Baucom. Our old-favorite dancer-comedian is in Los Angeles and recently has been on several network radio programs. He reminded us that he is now doing the "voice" on a new Walt Disney feature-length cartoon. We are to get the title of the picture later. Billie said Ralph Moody (Uncle Abner) (Uncle Ralph) has had some good movie parts lately, the last one being in Rita Hayworth's newest picture. Ralph plays the part of the local magistrate in a court scene. Ralph and Billie were with WIBW before the war and went on countless Saturday Night Kansas Round-Up trips in Kansas, Missouri and Nebraska. You'll probably remember Ralph best as the cranky old barber with Elmer and Shepherd and also on his Sunday Morning "Uncle Ralph" programs. Billie was the lovable little "Cipher."

WIBW had a proud and active part in the 5th annual Kansas Manufacturers Show, held in Topeka last month. This was the first time the show has been held in Topeka. It was a great show, with more than 100 Kansas manufacturers exhibiting their wares; everything from airplanes, food, bedding, automobiles, farm equipment, building materials, clothing, etc., etc. There were exhibits from 21 Kansas cities, covering two floors of the Topeka Municipal Auditorium. About 30,000 attended the show. Entertainment included a choral group from the University of Kansas, the Kansas State College Band, the orchestra and chorus from Ottawa University; and on Saturday Night, the entire staff of the Kansas Round-Up. On four nights of the five-day show, your reporter acted as Quizmaster for the "Know Your Kansas" quiz. We chose four contestants from the audience and asked each four questions about the state; its geography, history, agriculture and industry. It was most interesting, even to the contestants. And the most interesting part of all was the \$3,500 in prizes which the management of the

show awarded to the contestants. There were electric dishwashers, power mowers, room air conditioners, an aluminum boat, a beautiful playhouse and other prizes. Our hope is that many of the people who heard the show felt a little prouder of Kansas; and will tell themselves and the world that Kansas is a great state. For too long, Kansas has been under a bushel with its talents, riches and traditions. It's time we "KNOW OUR KANSAS."

We spent several wonderful days at the American Royal in Kansas City, with special daily broadcasts and tape recordings with winners and friends. The Royal has that touch of grandeur and glamor that makes it something special for the thousands who come to see and take part in it. Wes Seyler, Farm Service Director, had time for only one day of the affair before he boarded a plane for San Francisco to catch the steamship Lurline for his Hawaiian Tour. He left the States October 21 at 4:00 p.m. Art Holbrook flew direct from Kansas City to Honolulu, leaving October 26, arriving the next morning. With them, are 28 WIBW friends from Kansas, Nebraska, Colorado, Iowa and Arizona, combining a very pleasant trip to Hawaii with a serious study of agriculture on the islands. Wes and Art have been planning this trip for more than a year—the first such trip ever sponsored by a radio station. We are looking forward to their return November 9. Meantime, we can see them now strolling on the white coral sand beaches, softly strumming their ukeleles to the rhythm of the swaying palm trees.—W. (Waikiki) Seyler and A. (Aloha) Holbrook.

Coming Events

BIRTHDAYS

Col. A. Z. Combs.....Nov. 20
Freda Baker.....Nov. 29

ANNIVERSARIES

Mr. and Mrs. Hilton Hodges.....Nov. 5
Mr. and Mrs. Joe Byer.....Nov. 10
Mr. and Mrs. Ray Layman.....Nov. 28



THE MICCOLIS TRIO

RUTH ★
JOHNNY
★ MARY

CBS NOTES

(Continued from Page 5)

ducer-host of "Lux Radio Theatre," he switched from stellar acting roles to motion picture directing when he noticed that his hairline was retreating and his waistline advancing.

"Specks" Powell of Archie Bleyer's "Talent Scouts" orchestra, is so conscientious a musician that he gets to the studio an hour early to practice the piano—and he can really tickle those ivories. Comes show time and he takes his place with the orchestra—at the drums!

"Amos 'n' Andy" are now in their 25th year—yet when they started their program, Freeman Gosden and Charles Correll had such misgivings about their future they refused to sign an official lease until they had been on the air a while.

Putting a musical show on the air is no simple matter, as the engineer on the "Jack Smith-Dinah Shore Show" can attest. He uses eleven microphones to air the program, eight of them for Frank De Vol's orchestra.

Charles Paul, organist-composer whose original music is heard on "Mr. and Mrs. North," conducted 90 members of the New York Philharmonic in benefit concerts last month featuring the American premiere of "Concert D'Éte" for violin and orchestra by the blind Spanish composer Joaquin Rodrigo. Mr. Paul discovered the music last summer, during a guest conducting tour of Europe.

FARM TALK

(Continued from Page 4)

(5) operate efficiently and you'll come up with the fact that beef cattle should make money in the months ahead.

Successful cattlemen keep the kind of cattle that fits their operation and the feed supply available. For instance, calves will do well on good quality roughage while yearling steers will make good use of lots of medium or low quality roughage. Yearlings can utilize the poorer grades of roughage to good advantage if properly supplemented. Grain and supplement will be needed for finishing them for market.

Very cheap gains can be made when plain cattle are used to clean up stubble, corn fields and late pasture. About three pounds of balanced supplement containing a high content of molasses and a mixture of several quality proteins should be fed daily to give the best medium for growth of rumen bacteria. When properly fed, these rumen "bugs" are capable of breaking down such rough feeds as hay, corn cobs and silage.

Yes, there are more cattle, but there are more people and they have money to buy meat. Keep the right kind of cattle, handle them properly and feed them for efficient and profitable gains and beef cattle should prove to be good property.

A million of our farmers are missing! In addition to this about 855,600 of our
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FARM TALK

(Continued from Page 7)

farms are missing!

A logical question at this point is how could we lose a million farmers and almost a million farms? Sounds incredible, but it is true.

The number of farms in the United States decreased by 713,000 between 1940 and 1950, according to Bureau of Census figures. During that decade the average farm grew from 174 to 210½ acres. The trend toward fewer and larger farms is continuing. Decreasing at this same rate of change to the present, means that we now have 855,600 fewer farms than in 1940.

While the number of farms has been decreasing, the number of farmers and farm workers has been decreasing even faster. About 870,000 fewer people were working on farms in 1950 than in 1940. At that rate we have now lost 1,044,000 farmers since 1940.

During the time that we have been losing farmers and farms, we have been gaining in farm production. For example corn is up 673,833 bushels, wheat 212,109 bushels, and oats 218,684 bushels.

This means that farming is getting much more efficient. Each acre and each farmer is producing more crops.

The factors which contribute to the farmers' increased efficiency are:

1. Higher yielding new crop varieties.
2. Improved machinery that enables farmers to handle more acres faster and better.
3. Increased use of commercial fertilizer containing nitrogen, phosphate, and potash. Nitrogen has been the element responsible for the greater part of this increased production.
4. Farmers' understanding of need to build up and maintain a high soil fertility level.

As the number of farmers becomes smaller and the size of each individual farm grows larger many good farm families fall by the way. Let's hope that this trend doesn't catch you napping. Be one of the efficient productive farmers and stay off the list of the missing.

Be seeing you next Round-Up time with more farm talk.

RAMBLINGS

(Continued from Page 3)

right in our house, so I could run from the kitchen in to the piano if he needed me. Right now the JACK HUNT SHOW, sponsored by Pillsbury is on that spot. Who knows, when the contract ends... I may be running in again at 6:30 with PIANO RAMBLINGS... just to fill the time until it is sold... Just thought you would like to understand a little better, why the talent is sometimes not heard owing to a change in the commercial schedules.

So long, till next time.

Miss Maudie.

Patt Buttram of the "Gene Autry Show" tells of a rooster who found a football, kicked it into the henhouse and remarked, "Now, girls, understand, I ain't complainin' none, but this'll give you an idea of what the hens next door are doin'!"

It's time to order the WIBW Round-Up magazine for Christmas gifts. Use this convenient order form and we'll do the rest. A gift card will be sent, giving the name of the sender.

Please send the
WIBW ROUND-UP

To _____
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City State

I enclose
 \$1.00 for one year
 \$2.00 for two years

This is a
 Renewal
 New Subscription
 Christmas Gift

From _____
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City State

WIBW WAS THERE



AT THE AMERICAN ROYAL . . .

Top: Hilton Hodges holds the microphone while Joe O'Bryan of Hiattville, Kansas, tells the WIBW audience about the happenings at The American Royal in Kansas City. Joe's son (left) and Lewis Dickensheets, WIBW engineer, both look and listen.

AT THE NATIONAL FUTURE FARMERS OF AMERICA CONVENTION . . .

Center: Wes Seyler discusses the proceedings of the FFA Convention in Kansas City with A. P. Davidson, Manhattan, Kansas, State Deputy Advisor (center) and three FFA members from Kansas.

AT THE KANSAS MANUFACTURERS SHOW . . .

Below: Hilton combined pleasure with business when he introduced Jacqueline Farris, queen of the 5th Annual Kansas Manufacturers Show. The smiling gentlemen in the background were the Judges of the "Know Your Kansas" quiz (left to right) Jim Reed, Executive Editor, Topeka Daily Capital; Rodger Kirkwood, Editor, Kansas Business Magazine; Bob Holladay, Public Relations Director, Kansas State Chamber of Commerce.



Iffen you all ain't registered and you don't go to cast your vote—don't be hol-lerin' 'bout what happens in Washington frum now on. Iffen you all didn't vote—then you ain't got no right to kick 'bout nuthin, that's fur sure!

I see where a feller promised his friends he would die on a certain date, at a certain hour but is still alive. It's gittin' so you can't believe anybody anymore.

Unk Russell says he knows why farm products cost so much and all dee things a farmer has to buy is sky high too. Accordin' to Unk: "When a farmer has to know dee botanical name of what he's raisin' an' the zoological name of dee insect dat eats it, and dee chemical name of dee stuff dat will kill it, **SOMEBODY'S GOTTA PAY!**"

I wuzz tryin' to order me a new suit—but dee tailor say hit wouldn't be ready fur six months. "Six months," I says. "Great day in dee mornin' man . . . why, don't you all know dat dee whole worl' wuzz created in only six days?" "Dat's true, brother Ham, dat's true . . . but has you took a good look at it lately?" Maybe dee guy has got somethin' there.

A certain feller has a pretty good philosophy in his business. He hands everybody a card dat reads: "We ain't got no quarrel with them dat sell fur less; they should know what their stuff is worth."

I jest found a resturant where you kin get a sizzlin' platter fur only a dollar. Iffen you want a steak it's six bucks extra.

Breathin' thru your nose is good fur dee health and also tends to keep you out of trouble by keepin' your mouth shut.

A good memory is one dat is so poor

dat you can't remember what you worried about yesterday.

Too many light heads believe dat dee headlights cause accidents.

Two well-known finishes for cars—laquer and liquor.

I know ah artist feller dat kin make a portrait of your wife so real you'll duck every time you look at it.

Then there wuzz dee man dat told his wife he just done got his life insured fur \$10,000.00. His wife say: "Ain't dat nice? Now I won't haff to keep tellin' you to be careful every place you go."

Learn from the mistakes of others. You won't live long enough to make them all yourself!

"It's nice that you and your son can now carry on the business together."

"Yeah, it works out pretty well; I run the business and he does the carrying on."

The size of your troubles generally depends on whether they are coming or going.

People who say they sleep like a baby usually don't have one.

Seeing ourselves as others see us wouldn't do much good. We wouldn't believe it anyhow.

Here's to a better sense of humor. There is enough misery in this old world.

Remorse is the sincere emotion that immediately follows detection.

If your dreams haven't come true . . . be glad your nightmares haven't either.

It's gettin' harder and harder for business men to support the government in the style to which it's grown accustomed to.

About the time we learn to make the most of life—the most of life is gone.

A certain jockey seemed to always ride a winning horse. The secret of his success was found out when he was overheard whispering the following to his horse before a race.

"Roses are red, voilets are blue;

Horses that lose are made into glue."

Politicians might enjoy campaigning more if they kissed all babies—that were old enough to vote.

When a girl's toes stick out of her shoes, she's in style. When a man's toes stick out of his shoes, he's a bum.

Holiday Hints

By Henry

Before we know it, Thanksgiving, Christmas and New Year's will be upon us so here are a few holiday suggestions:

Turkey will be served in a lot of homes during the coming season, and some pointers on the roasting process may assist in serving a golden brown yet moist bird. To keep the skin on the drumsticks from drawing, tie cord around the legs just above the joint. Wrap the drumsticks with bacon to prevent overbrowning. Dip cheese cloth in melted fat; cover entire bird. Keep moistened with drippings. Don't cover pan and don't add water. Place breast down for first half of roasting time. Twenty minutes before bird should be done, protect fingers with a clean cloth and press thick part of the drumstick. If not very soft, give it more roasting time. Fork spearing is not accurate and loses flavorful juice. Let bird stand for 10 to 15 minutes before serving to absorb juices.

Christmas tree decorations: Pop corn and cranberry decorations are nice and gum drop candies also can be used. Run a string through the red, green, orange and purple colors and tie on the Christmas tree.

Anise Drops: 1 pound powdered sugar, 5 large eggs, 3 cups flour (half cake flour) 5 drops anise oil. Beat whole eggs well with rotary egg beater. Add sugar, two tablespoons at a time, beating thoroughly after each addition. Add flour and anise oil and beat thoroughly again. Drop from a teaspoon into drops the size of a quarter on waxed paper allowing about an inch and a half between drops to permit spreading. Bake in slow oven (300 degrees). The flavor is improved if allowed to ripen a few weeks before using.

Keep your Christmas tree in water from the time you bring it home. Make fresh saw cut across trunk base before setting up. Place tree in water-containing holder and fill it daily. Remove dry tree from premises immediately after holidays.

Christmas Centerpiece: Cut piece from limb of tree 12 inches long and 3 inches

in diameter. Shave piece from one side so that it will lay on smooth surface. Bore 2 shallow holes the size of candles you wish to use. Then paint green or aluminum color. (Rough bark looks better.) Heat end of candles, place in holes so they will hold firm. Use few sprigs of cedar around base of candles and small bow of red ribbon. Fasten cedar and ribbon with tacks.

Bergen: Well, hello, Mortimer, What's new?

Mortimer: Wull, let's see...my cat had kittens.

Bergen: Oh, Mortimer, every time I ask you "What's new?" you tell me your cat had kittens. Can't you think of anything else?

Mortimer: I can, but the cat can't.

Red: You know why they don't use less material in women's bathing suits?

Rod: No, why?

Red: They have to leave a spot to pin on the price tag.



The "Moon Maids," who seem to be surrounding Vaughn Monroe, say he's a swell fellow to work with. They should know for they're heard regularly on "Camel Caravan starring Vaughn Monroe" at 10:15 p.m. Saturday.

PUZZLE PICTURE



What song titles are suggested by the above cartoons by Myrtle Denney? (See next issue)

WIBW
Program Schedule

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Productions.

MORNING

- 5:00—**Daybreak Jamboree**..... Mon. thru Sat.
- 5:40—**News** Mon. thru Sat.
- 6:00—**Pleasant Valley Gang**..... Mon. thru Sat.
(Willard Tablet Co.) .. Mon., Wed., Fri.
- Sunday Morning Meeting**.....Sun.
- 6:35—**Farm Service News**..... Mon. thru Sat.
- 6:45—**Ray and Elda**..... Mon. thru Sat.
(Gooch's Best)..... Mon., Wed., Fri.
(James R. Barnett Co.) Tues., Thurs., Sat.
- 7:00—**News (Garst & Thomas)**..... Mon., Wed., Fri.
News (Carey Salt Co.) .. Tues., Thurs., Sat.
News Sun.
- 7:15—**Shepherd of the Hills**..... Mon. thru Sat.
(Nutrena) Mon., Wed., Fri.
(Jones-Mack) Tues., Thurs., Sat.
- Country Church of Hollywood**.....Sun.
- 7:30—**Miccolis Trio** Mon. thru Sat.
- Kansas News & Farm Sales**.....Sun.
- 7:45—**Edmund Denney Time**
(Merchants Biscuit)..... Mon. thru Sat.
- 8:00—**Health Aids** Mon. thru Sat.
- Mosby Mack News**
(Mosby-Mack Motor Co.) .. Mon. thru Sat.
- Farmer's Forum**
(Ralston-Purina Co.) Sun.
- 8:05—**Henry's Exchange** Mon. thru Sat.
- 8:15—**Farm News** Sun.
- 8:30—**Johnnie Lee Wills (Larro Feeds)** Mon. thru Fri.
- Willie and Lois** Sat.
- Revivaltime (Assemblies of God)**..... Sun.
- 8:45—**Smiley Burnette Show**
(Sweetose Waffle Syrup) .. Mon., Wed., Fri.
- Jack Hunt**
(Ballard & Ballard) .. Tues., Thurs., Sat.
- 9:00—**Shep. and Kaw Valley Boys** Mon. thru Sat.
- Renfro Valley Sunday Morning Gatherin'** (General Foods).....Sun.

- 9:25—**News** Mon. thru Sat.
- 9:30—**Church of the Air** Sun.
- 10:00—**Salt Lake City Tabernacle**..... Sun.
- 10:30—**Jimmie Pierson**..... Mon. thru Fri.
- Bohemian Band** Sat.
- News** Sun.
- 10:35—**Invitation to Learning**..... Sun.
- 10:45—**Kitchen Club (Tidy House Products Co.)** Mon. thru Fri.
- 11:00—**Judy and Jane**
(Folger Coffee) Mon. thru Fri.
- Theater of Today**
(Armstrong Cork Co.)..... Sat.
- First Methodist Church** Sun.
- 11:15—**Aunt Jenny's Stories**
(Lever Bros.) Mon. thru Fri.
- 11:30—**Weather Bureau**..... Mon. thru Sat.
- 11:35—**Dinner Hour** Mon. thru Sat.

AFTERNOON

- 12:00—**News (Perfex, GlossTex, China Dish and Dexo)**..... Mon. thru Sat.
- News** Sun.
- 12:15—**DeKalb Weather News (DeKalb Hybrid Seed Corn Co.)**..... Mon. thru Sat.
- The Ray Beers Show**
(Ray Beers Clo Co.)..... Sun.
- 12:20—**Purina Markets**
(Ralston-Purina Co.)..... Mon. thru Sat.
- 12:30—**Western Star Time** Sun.
- 1:00—**Ernie Quigley, Sports**..... Sun.
- 1:30—**New York Philharmonic**
(Willy's-Overland) Sun.
- 2:00—**Arthur Go'frey Show (Pillsbury Mills, Inc., National Biscuit Co., Lever Brothers, Chesterfield Cigarettes)** Mon. thru Fri.
- KSAC Football** Sat.
- 3:00—**The Second Mrs. Burton**
(General Foods) Mon. thru Fri.
- Symphonette (Longine-Witnauer Watch Co.)** Sun.
- 3:15—**Kansas Round-Up** Mon. thru Fri.
- 3:25—**News** Sat.
- 3:30—**Quiz Kids** Sun.
- 3:40—**News** Mon. thru Fri.
- 3:45—**Ma Perkins**
(Procter and Gamble)..... Mon. thru Fri.
- 4:00—**Big Sister**
(Procter and Gamble)..... Mon. thru Fri.
- Dr. Charles E. Fuller**
(Gospel Broadcasting Co.)..... Sun.

August M. Flake,
LeRoy, Kansas. Rt. 2

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- 4:15—The Guiding Light
(Procter and Gamble) . . . Mon. thru Fri.
4:30—Smilin' Ed McConnell (Brown
Shoe Co.) . . . Sat.
5:00—Serenade in Blue . . . Sat.
December Bride . . . Sun.
5:15—U. N. On Record . . . Sat.
5:30—Alka-Seltzer Time
(Miles Laboratories, Inc.) . Mon. thru Fri.
Sports Roundup . . . Sat.
Our Miss Brooks (Colgate) . . . Sun.
5:45—Perry Mason
(Procter and Gamble) . . . Mon. thru Fri.
News . . . Sat.
- EVENING**
- 6:00—News . . . Mon. thru Fri.
(Butternut Coffee) . . . Mon., Wed., Fri.
Broadway's My Beat . . . Sat.
Jack Benny (Lucky Strike Cigarettes) . Sun.
6:15—Spectator Sports News . . . Mon. thru Fri.
6:20—Miccolis Sisters . . . Mon. thru Fri.
6:30—Jack Hunt Show
(Pillsbury Mills) . . . Mon. thru Fri.
R. F. D. Roundtable . . . Sat.
Amos 'n' Andy (Rexall Drugs) . . . Sun.
6:45—News . . . Mon. thru Sat.
(Utilities Engr. Co.) . . . Tues., Thurs., Sat.
7:00—Suspense (Electric Auto-Lite Co.) . . Mon.
People Are Funny (Mars Candy
Co.) . . . Tues.
F. B. I. in Peace and War
(American Chiclé Co.) . . . Wed.
Meet Millie
(American Chiclé Co.) . . . Sun.
Mr. Keen (American Chiclé Co.) . . . Fri.
Gene Autry (Wm. Wrigley, Jr., Co.) . . Sat.
Bergen-McCarthy
(Hudnut Sales) . . . Sun.
7:30—Arthur Godfrey's Talent Scouts
(Thomas J. Lipton Co.) . . . Mon.
Mr. and Mrs. North (Colgate) . . . Tues.
Dr. Christian (Chesebrough M. G. Co.) . Wed.
Junior Miss . . . Thurs.
Gunsmoke . . . Fri.
Tarzan (Krinkles) . . . Sat.
Philip Morris Playhouse
(Philip Morris Cigarettes) . . . Sun.
8:00—Lux Radio Theatre (Lux) . . . Mon.
Life with Luigi
(Wm. Wrigley, Jr., Co.) . . . Tues.
The Line-Up . . . Wed.
Hollywood Playhouse (Andrew
Jergens) . . . Thurs.
Horatio Hornblower . . . Fri.
Gangbusters (General Food) . . . Sat.
Hallmark Playhouse (Hall Bros.) . . . Sun.
- 8:25—Win Elliott (General Foods) . . . Sat.
8:30—My Friend Irma (R. J. Rey-
nolds) . . . Tues.
What's My Line (Philip Morris) . . . Wed.
Bing Crosby (General Electr. Co.) . . Thurs.
Western Star Time . . . Fri.
Kansas Round-Up . . . Sat.
Escape . . . Sun.
9:00—Bob Hawk Show (Camel Cigarettes) . Mon.
News . . . Wed., Thurs., Fri.
Louella Parsons (Colgate) . . . Tues.
Kansas Round-Up (Flex-O-Glass) . . Sat.
News . . . Sun.
9:05—Mr. Chameleon . . . Tues.
Western Star Time . . . Wed.
Doris Day Show . . . Thurs.
Capitol Cloakroom . . . Fri.
Choralliers (Longines-Whittnauer
Watch Co.) . . . Sun.
9:15—Kansas Round-Up (Rugby Knitting
Mills) . . . Sat.
9:30—Music Room . . . Mon.
Emahizer Melodies (Emahizer-Spielman
Furn. Co.) . . . Tues., Thurs.
The Ray Beers Show
(Ray Beers Clo. Co.) . . . Wed., Fri.
**Kansas Round-Up (Emahizer-
Spielman Furn. Co.) . . . Sat.**
United Nations Report . . . Sun.
9:45—Capitol Federal Bandstand (Capitol
Federal Savings & Loan Assn.)
Dance Orchestra . . . Tues., Thurs.
Kansas Round-Up (Capitol Federal
Savings & Loan Assn.) . . . Sat.
Thinking Out Loud . . . Sun.
10:00—Bomgardner News (Bomgardner
Furn. Co.) . . . Mon. thru Sun.
10:15—Beulah (P & G) . . . Mon. thru Fri.
Vaughn Monroe Show
(Camel Cigarettes) . . . Sat.
Guest Star . . . Sun.
10:30—Jack Smith (P & G) . . . Mon. thru Fri.
Dance Orchestra . . . Sun.
10:45—National Health Aids
(Charles Antell) . . . Mon.
Ernie Quigley Sports . . . Tues., Thurs.
Headlining Sports . . . Wed., Fri.
Let's Go to Town . . . Sat.
11:00—News . . . Mon. thru Sun.
11:05—This I Believe . . . Mon. thru Fri.
11:10—Dance Orchestra . . . Mon. thru Sun.
12:00—News . . . Mon. thru Sun.
12:05—Sign Off . . . Mon. thru Sun.