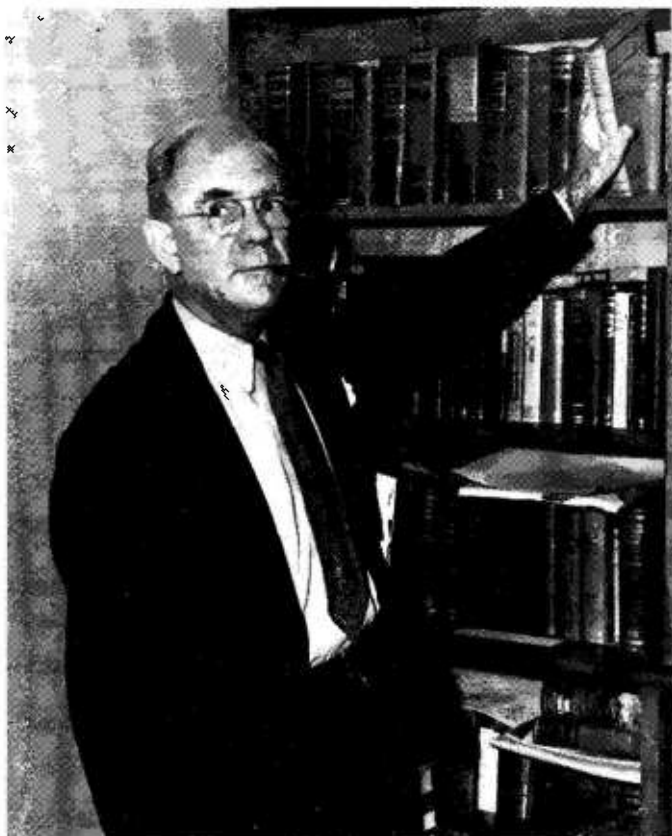


# W B W

## ROUND-UP



**OLAF SOWARD**

(See Page 2)

---

**Oct.    Our Seventy-Ninth Issue    1951**

---

# ROUND UP

The WIBW Round-Up Magazine is published monthly by the WIBW Round-Up. Allan Young, Editor. Two weeks' notice necessary for change of address. Subscription rates \$1.00 per year. Mailing address, Box 119, Topeka, Kansas.

OCTOBER

Our Seventy-Ninth Issue

1951

## On Our Cover

Among the questions which are frequently put to the folks whose voice you have become accustomed to hear over the radio, one of the most common is: "How did you happen to get into radio?"

In his earlier days before the microphone Olaf Soward, WIBW newscaster and editor, felt somewhat at a loss how to answer that repeated query. As a matter of fact, his introduction to the radio world was so sudden and unexpected, that he admits frankly it was some considerable time before he himself realized fully exactly what had happened.

But, after the first five or six years of newness wore off, Soward concluded he had worked out the solution to that problem with an air-tight logic nothing could shake.

"Really, it is all very simple," he explains candidly. "I guess I happened into radio as a newsmen, because as a boy I had my heart set on being—a lawyer."

And, to hear Soward tell the whole story, the links of that chain of cause and effect fall into place so naturally that you cannot help feeling his view has a lot more of truth about it than of a conversational joke.

From about the sixth grade on through high school, he clung to that decision to study law. However, his family did not have the kind of financial resources which meant that he would automatically move on into college after finishing high school. Young Soward was going to have to do something about that himself.

So, in casting about for something which would fit neatly into a plan for some income even while allowing time for study,

it was not altogether by chance that he thought of newspaper work. In fact, he was already no stranger to newspapers. He had been delivering paper routes in Kansas City, Kansas, ever since he was nine years old.

Hence, it was no very violent transition when, during his second year in high school, he approached the management of a morning newspaper in Kansas City, Missouri, and eventually found himself "on the inside" where the clatter of typewriters, jangling of telephones, rumbling of presses and smell of printers' ink form a world all of their own. That continued evenings and Saturdays until he was nineteen.

Then a severe attack of polio effectively put him out of circulation for some three years. Soward improved the enforced idleness with probably the most concentrated schedule of study he ever followed before or since. He was still going to get that degree in law!

But, when he emerged from his involuntary period of retirement, he was faced with what looked to him like a mountain of debt and the necessity of re-making his own way in a world which ever asks bluntly, "What can you do?"

Well, Soward could do newspaper work. He was already partly experienced as a beginner. And those years of concentrated study, gave him a breadth of background which quickly began to pay off. A constant stream of slightly wider opportunity—and constantly richer experience—began to open up which carried him on its current to Wyoming, Nebraska, Missouri, Philadelphia and Milwaukee—and

(Continued on Page 14)

OCTOBER, 1951

3

## Ramblings



It certainly was nice to visit with all of our old friends at Hutchinson again this year. This makes our fifth season to attend the State Fair and to broadcast our programs from our own WIBW tent. The Capper building is right next door so we feel very much at home.

RUTHIE MICCOLIS WILLIAMS spent a lot of time traveling during the months of July and August. Her husband, Johnny Williams, who has just returned from Korea, was sent to an air base in California where he was to be stationed. RUTHIE decided to take a leave of absence for several months so she could be with her soldier husband. We all cried when she left and everyone was heartbroken to think the two sisters would have to break up their wonderful team. Poor MARY had to be comforted for days after RUTHIE had gone. All was gloom.

Before RUTHIE and her husband arrived in California, his orders had been changed; and the day he reported for duty they sent him back to Forbes Air Base in Topeka. They had driven two thousand miles only to turn right around and come back again. Of course, we were all excited over such good news . . . so now the two sisters are rehearsing new tunes and the team sounds better than ever. All is joyful again.



Ruthie and Johnny invite us in to see their new home.

BILL KIRK told me the other night he had dinner over to the Williams house and that Ruthie could make ice cubes that melted in your mouth.

MAUREEN was visiting with Nancy Pierson, the two-and-a-half year old younger daughter of WILLIE and LOIS PIERSON. MAUREEN was sort of chatting along with her in baby talk style. Presently Nancy looked up at MAUREEN and said, "They can't you talk plain?"

SHEPHERD OF THE HILLS came up to the studio one day in a hurry. He had just worn his old fishing clothes . . . planning later to chase home, dress and get his "prairie mountain costume" to leave for a personal appearance in Chapman, Kansas. In the meantime, his wife, Virginia Lee had gone somewhere in his car . . . carrying the "prairie mountain costume" with her. The gang was ready to leave for their show in Chapman . . . and there stood SHEP in his old fishing clothes. Jerome suggested that SHEP sing all of his songs in character make-up such as "Barefoot Days" . . . "Huckleberry Finn" . . . "Crawdad Song" . . . and "Where Did You Get That Hat." Just then CLARK WAYNE drove up with SHEP's clothes. He had happened by the house as Virginia drove up with the stage wardrobe, getting it to SHEPHERD just in time.

Little Claudia Willhite, Shep's daughter, will be attending her first grade in school this year. I'll bet all the little boys will turn their heads for a second look, when they see that glamorous red hair and sweet smile.

COLONEL COMBS is busy shopping for his house again. He has a new platform rocker, buffet, end tables and lamps. I just wonder what is up his sleeve, buying all those pretty things.

GLENN OSBORN is still busy building his new ranch house. The roof is on and now they are ready for the plastering. He and his family are having a lot of fun living in the temporary garlow which will be used later as a three-car garage.

CHUCK WAYNE had just moved back in to North Topeka where he had worked

(Continued on Page 11)

## How We Keep Busy

by Don Hopkins

This month's column could well be headed, "Dean Calvin, the dial-twister." Dean is one of our control room engineers. Not as familiar to you folks as the announcers and entertainers, his job is every bit as essential as theirs. Dean's job is a complicated and complex one at its best. It calls for a clear head and sure hands. He has to ride gain on every broadcast on WIBW during his shift. If the announcers and entertainers are not loud enough Dean brings up the gain, if we are too loud he brings it down a bit. And if he should ever get disgusted enough, we'll be shut up completely. It is possible that all at one time Dean may have to ride gain on a program, set up a transcribed announcement to be played and start tape-recording a CBS feature. He can tell you that announcers make mistakes and I want you to know that we announcers have been saved from many other mistakes by the alert thinking of Dean Calvin. Cooperation between announcers, engineers and entertainers is imperative for successful operation, and Dean is certainly full of co-operation.

You'd think Dean would get enough of radio while at work. But not so. He has an amateur radio station of his own. He has installed a mobile rig in his car and to and from work talks to other "ham" amateur radio stations throughout the world. Although usually short on power, because these ham stations operate on short waves, there is almost no limit to their range. Sometimes the conversations between ham station operators thousands of miles apart sound very much like the telephone conversations you hear every day. Other times these small radio stations become invaluable.

During Topeka's recent disastrous flood, Dean and other Topeka amateurs proved their worth to the community. Dean took his mobile equipment by way of boat to Rochester School, a point just north of the flooded area. It was an assembly

point for flood refugees. Dean broadcast from that school doing both the operating and announcing. It was picked up on our short-wave receiver and re-broadcast over WIBW. Incidentally, Dean sounded like a pretty fair announcer. I would go stronger than that, but he might get designs on my job and that would never do.

Dean tells me that one of his most interesting experiences as a ham radio station operator was when he contacted Martin Block, one of the nation's top disc jockey M-C's—at Martin's home in Encino, California. Mr. Block was due on the network in a few minutes and was just ready to sign off when Dean caught his signal. He turned out to be a very nice fellow to talk to. Besides his radio work at WIBW, and his amateur radio work, Dean finds time to erect television antennas on the side.

Betty, that's Dean's wife, was a TWA hostess when he met her. She used to fly from hither to yon and back again. It was a very interesting life, but apparently she found Dean even more interesting. And strange as it may seem, neither of the Calvins have been up in an airplane since their marriage.

There are a couple of new things in Dean's life that take up his spare moments. The Calvins have moved into a new home at 1829 Burnett Road and just two months ago, they became the proud parents of a little girl named Deborah. They also have a boy named Michael, who is now three and one-half years old. That new girl gives Dean frequent baby-sitting jobs. The new house provides Dean with the job of getting a new lawn started.

Dean came to WIBW January 13, 1945. And all of the WIBW announcers and entertainers find him to be one of the finest engineers to work with. Genial and easy-going, he is at the same time very efficient. We couldn't do without Dean Calvin, and, folks, neither could you. All the fine programs would be to no avail but for the control room and transmitter operators' help. Dean is one of our silent partners in this radio business. When you are talking about WIBW, please don't forget the engineers.



## FUN AT THE FAIR

*Top—Smiley Burnett joins the WIBW gang during a broadcast from the fair.*

*Center—Lunch for three: Mary, Ole, and Ruth share a long hot dog.*

*Bottom—Dude points out to Maureen and Miss Maudie the monkey he wants.*



by Wes Seyler

Howdy folks. We've just about concluded another fair season. As Farm Director, I've had the privilege of meeting hundreds of people at these special events and activities called "fairs." It's really a grand experience and right now I want to thank the many fair officials, extension agents, vocational agriculture instructors and others for the grand cooperation we have received this year while we visited with you and your farm youth at your local fair. It is through your efforts, we are able to make the kind of report that will be interesting to thousands of our other listeners who hear the broadcasts.

I have noticed, with interest, the increased number of sheep entered in competition at the many fairs this fall. This is very heartening to me and I hope the increase continues to be more noticeable during the coming years. When we see greater numbers of sheep on exhibit at our agricultural events we can justly reason that the number of sheep on our farms throughout the Midwest also is on the increase. This increase may be slow but the very fact that it is evident shows most of us that our balanced farming efforts are finding results.

During the period 1942-1950 our sheep numbers were reduced about forty-five per cent. And if we search through statistics we learn that the sheep numbers on our farms have been increased approximately four per cent during the past year. What do these figures mean to us who live here in the Midwest? I like to think that they strongly indicate sheep production would be a profitable venture for farmers who are looking for a new enterprise. At present there is a short supply of both meat and wool from the sheep industry. This fact and high prices being paid for both products indicate a favorable long

time outlook for the industry. Young farmers with limited capital should find this enterprise especially attractive at this time.

This past month many of us who live on the lower reaches of the Kansas River were exposed to another threat of flood waters. I spent one evening helping several of the business men in North Topeka move store equipment and merchandise out to higher ground. This was the fourth time these folks have been forced to move this spring and summer. This business of moving is not a happy thought, but a must with these folks when the waters reach flood stage.

With these thoughts in mind I would like to quote Secretary of Agriculture Charles Brannan. "Up-stream conservation measures are the only way of controlling floods where floods are born, of protecting farms and homes and other installations above main-stream dams." Suitable conservation measures can accomplish a number of desired objectives all at once. Farm land can be used so that water is caught as it falls from the sky. Water is encouraged to sink deep into the ground and is stored up against drouth. Surplus can be stored in ponds and basins and provide water for livestock and some can be released downstream slowly when the flood threat is passed. Most all of us agree that these conservation measures may not always manage the whole rainfall, but they will greatly relieve the up-stream flood conditions and can reduce the volume of excess and speed with which it runs into the larger streams and rivers.

I was particularly impressed with the quality and number of dairy heifer calves exhibited at the Kansas State Fair at Hutchinson the week of September 16-22.

(Continued on Page 14)

## C.B.S. notes by Kathryn Young

Good old October means the return of regular CBS shows such as "Our Miss Brooks" (October 7), "The Charlie McCarthy Show" (October 7), Vaughn Monroe (October 6), "Amos 'n' Andy" (September 30), Bing Crosby (October 3), "Lux Radio Theatre" (September 27), "Hopalong Cassidy" (September 22), "Gangbusters" (September 22)—the list goes on and on. The best thing to do is to keep tuned to WIBW and you'll hear your favorite shows.

A new show joins our schedule October 9—it's "People are Funny." If you hear this show one Tuesday night at 7:00 and not the next Tuesday, don't think something is wrong because this program will be broadcast on alternate Tuesdays beginning October 9.

Being "lost in a fog" was exactly what almost caused William Keighley, producer of "Lux Radio Theatre," to miss the first broadcast of the season. He and Mrs. Keighley arrived in the United States only a few hours before broadcast time instead of several days before. They were fog-bound in Ireland two days and couldn't sail on schedule.

When Frank Martin, announcer on the "Alias Jane Doe" show, took an airplane trip recently, a practical-joking friend told the stewardess he was totally deaf. Result was that Martin received a succession of solicitous notes from the stewardess: "Would you like a cup of tea?" "We are now over Des Moines," etc.

John Michael Hayes, who writes the script for "Alias Jane Doe," has written a screenplay being filmed under the title of "The Red Ball Express." And who has the leading role? Handsome Jeff Chandler, who is Mr. Boynton of the "Our Miss Brooks" comedy series.

You wouldn't let your children listen to "Hopalong Cassidy" stories if Bill Boyd hadn't changed this fictional character. In Clarence E. Mulford's novels "Hopalong" was always sloppily dressed, his speech was rough, and he was the type to shoot

a man first and ask questions later. Bill dressed him up in a simple black suit, toned down his speech, and sees to it that he doesn't use his six-shooters unless they're needed for self defense or to right a wrong.

Irene Tedrow, who rates laughs as the indulgent mother of the "Meet Corliss Archer" show, used to be known as the "tragedy queen" because of her years as a serious Shakespearean actress.

Aside from his duties as producer-director of "Suspense," Elliott Lewis occupies his spare time with a number of hobbies. He likes to cook; collect stamps, first editions and rare prints; build model trains and play the piano.

Art Gilmore of the "Dr. Christian" show suggests that the pleasantest way to have spots before your eyes is to kiss a girl with freckles.



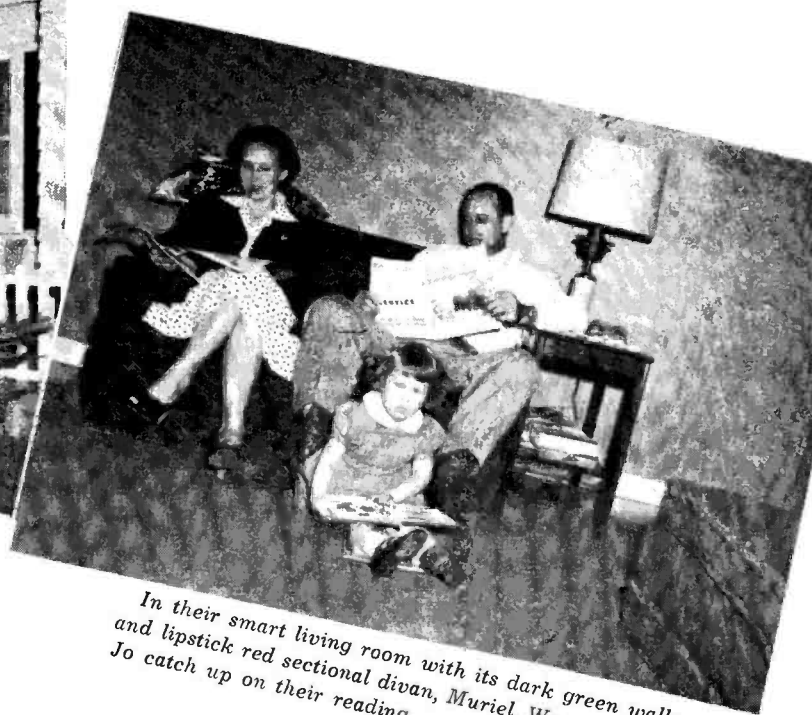
Hugh Studebaker and Mary Jane Croft enjoy their roles of Mr. and Mrs. Henderson, the devoted employers of "Beulah," in the comic series of the same name heard Monday through Friday nights at 10:15.



Wes tells Mary Jo and Muriel all about the interesting people he met on his last trip in the Ramblin' Rooster.



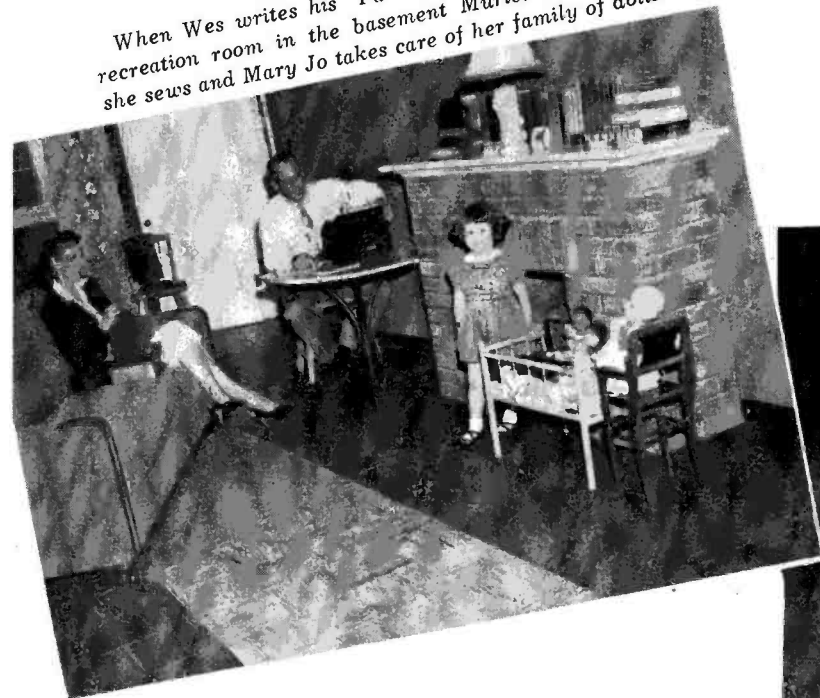
"Hi, Daddy," shouts Mary Jo when she and Muriel greet Wes on his return home.



In their smart living room with its dark green walls and lipstick red sectional divan, Muriel, Wes and Mary Jo catch up on their reading.

## Seeing the Seylers

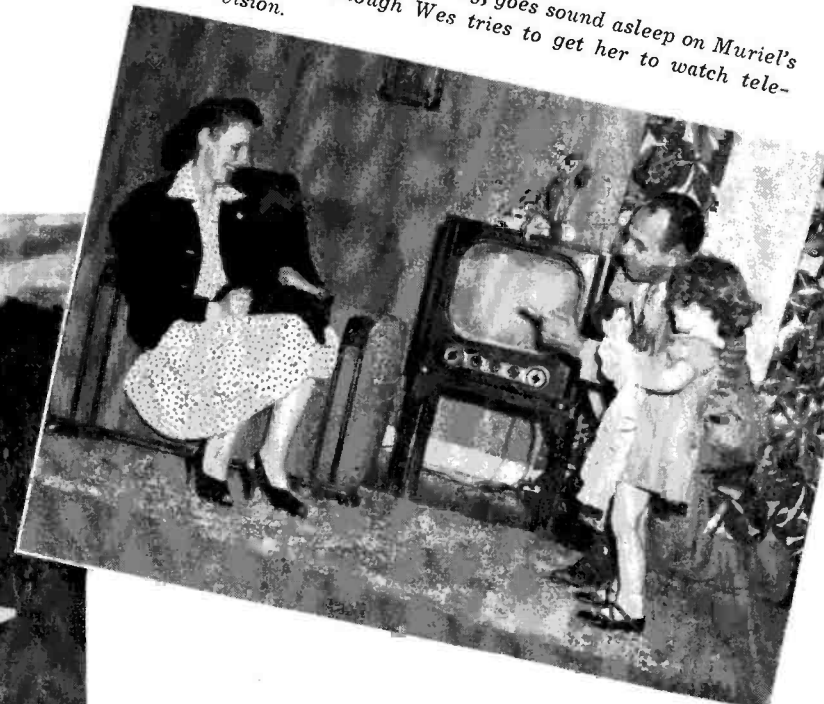
When Wes writes his "Farm Talk" column in their recreation room in the basement Muriel chats while she sews and Mary Jo takes care of her family of dolls.



Muriel watches Wes swing Mary Jo in her favorite swing.



"Tiny," the Seyler dog, goes sound asleep on Muriel's lap, even though Wes tries to get her to watch television.



# Chats Around the Aerial

.... with Olaf S. Soward

It is impossible to get through the month of October in any year without a good many reminders that the 12th of Nature's most colorful period is Columbus Day. And that is all to the good. For the reminder that on the same day in 1492 Christopher Columbus and his ocean-weary and half mutinous crews first sighted land in the western hemisphere is both an annual and perennial source of inspiration.

That incident marks one of the world's classic examples of calculating intelligence which defied fearsome and silly superstition—stubborn confidence which defied die-hard disbelief on the part of "practical" and powerful men—and inspired bravery which defied cowardly rebellion by unwilling underlings.

The story itself is almost too well known to require repetition. Columbus' years of wandering about the royal courts of Europe seeking a financial backer for his proposed voyage into the unknown western seas are legendary. Many of those kings would not quite say "no," but none of them would exactly say "yes." Finally, Queen Isabella took the plunge her royal husband was too cautious to attempt.

And then Columbus' troubles were just beginning! Grafting outfitters sold the Spanish government rotten ships for the explorer to use. Creditors began to hound him. Few experienced sailors would risk their necks in the "crazy" venture, and the jails had to be emptied to provide him a riff-raff crew. Once on his way, the winds proved contrary and it took him weeks longer than he had figured to plow through the trackless wastes of water.

But, triumphant success came finally. And Columbus' daring and steadfast courage changed the whole course of human life—created a brand new era in world history—and did at least as much as any other one thing to make today's life what we like to call "modern."

Never were the shortcomings of the timid

and stick-in-the-mud majority of men more dramatically exposed than by Columbus and his remarkably brilliant success in the face of every conceivable obstacle. But, the one most important aspect of his achievements is almost never considered. That is the fact that he knew what he was doing.

Not only was he a thoroughly experienced deep water navigator who had been sailing ships all around the European coast from Turkey to Iceland his whole adult life; he was a close student of astronomy and of all the other incidental problems of sailing around the earth, which all except a few men thought to be flat.

It is quite true that he stumbled onto the Americas instead of the East Indies he was seeking, because nobody knew the intervening land mass so much as existed half way between Spain and Calcutta! But, the principles on which he was acting—the basic conclusions he had drawn from his years of study—were correct down to the dot over the last "i" and the crossing of the final "t."

Yet, ever since Columbus made his name immortal, and changed practically every main current of human life and activity, he and his dazzling victory over innumerable difficulties have been held up triumphantly as a justification for their own ill digested schemes by every impulsive madcap who wants to plunge off at some exciting tangent merely for the reason that it is new, or at least different.

These gamblers with the destiny and happiness of humanity have never stopped to think through the past causes and future results of their off-the-cuff proposals. And if anybody else dares to ask them to pause long enough to analyze their own ideas before blindly committing the fate of millions of men to the unknown cross currents of wishful impulse and exciting confusion they usually cry bitterly that these men who ask questions are the same kind of timorous, ignorant reaction-

## Try This!



Clark holds the fruit for his wife, Lou-anna, who is making the dessert he likes best of all. (Recipe below.)

### FIVE THREES ICE

3 cups sugar, 3 cups water—boil to a syrup and cool.  
 3 bananas mashed.  
 3 oranges, 3 lemons—juice extracted and strained.  
 Mix well and freeze. Makes about 3 pints of ice.

### COMING EVENTS BIRTHDAYS

Homer Cunningham ..... October 4  
 Olaf Soward ..... October 13  
 Edna Hann ..... October 17  
 Ben Ludy ..... October 25  
 Ken Hercules ..... October 26  
 Ole Livgren ..... October 26

### ANNIVERSARIES

Mr. and Mrs. John B. Williams, Jr. .... October 8  
 Mr. and Mrs. Don Hopkins..... October 9  
 Mr. and Mrs. Roy Carlson..... October 17  
 Mr. and Mrs. Kenny Harries... October 18  
 Mr. and Mrs. Royce Fulmer.... October 21

aries who thought Columbus was a fool. It should always be remembered that the most vital thing about the amazing success of Columbus was the thirty years of serious and unremitting study which took place before he even dreamed of unfurling his sails before the winds of the western ocean.

He knew what he was doing! That is the first and most essential key to every worthwhile step toward real progress.

### RAMBLINGS

(Continued from Page 3)

for weeks to put his flood-damaged house in shape for occupancy when a second flood threatened and forced them to evacuate again. Luckily it was only a scare so they are continuing their plans for re-decorating.

Thanks to all of our kind friends who are still inquiring about my mother. She is home from the hospital and feeling wonderful. She is enjoying her new apartment at 821 West 10th in Topeka and would be very happy to have you call and see her.

Until next time, so long,  
 Miss Maudie.

Please send the  
**WIBW ROUND-UP**

To \_\_\_\_\_  
 Name

\_\_\_\_\_ Address

City State

I enclose  
 \$1.00 for one year  
 \$2.00 for two years

This is a  
 Renewal  
 New Subscription

From \_\_\_\_\_  
 Name

City State

## AROUND the STUDIOS with Hilton

The WIBW staff traveled several thousand miles this past summer, playing at fairs and picnics throughout Kansas. It's a wonderful treat for our gang to get out and meet you folks who have listened and have wondered what this or that member looks like. Maudie and all the gang enjoyed every trip and we know you'll enjoy hearing them all even more now that you have seen them.

But that season is over and now we're in the best radio season of all, as far as all programs are concerned. Jack Benny, Amos 'n' Andy and all the rest of your all-time favorites are back to make your evenings more enjoyable during the winter. Why not check Kathryn Young's column and the listings on the back page to find your favorites?

Sixteen of the staff members entertained Wes and Muriel Seyler at Lake Wabaunsee in honor of Wes's birthday (he never did say which one it was!) The Allan Youngs, the Bob Kearns, the Ed Hearn, Marge Amend, Charles Putt, Elsie and Sally Shideler and the Hodges provided the food and refreshments for the funfest. After a sparkling horseshoe tournament (the girls had one too), everyone started for town in the rain. Allan Young was the villain when a tire on his car went flat. Wes was following and the two of them had a cool fifteen minutes in the downpour changing the tire. Nothing like being the honored guest!

During the latter part of the Western Association Baseball Pennant Race, the Sportswriters and the Broadcasters of Topeka staged a "Radio Appreciation" Night for Owl owner, Lincoln Norris. It was a highly publicized game; pitting the skill of the writers against the talkers. About three thousand folks attended the tense, dramatic battle, which was a comedy of two innings of nearly hitless ball. Doing their part for the Broadcasters were Jimmie Pierson, who was the defensive star of the evening, pitching shut-out ball in the crucial second inning; Don Hopkins who

played a solid left field (he missed his only fielding chance when a fly ball sailed over his head. If he hadn't run up on the ball, he couldn't have missed it); Dick Carder, who was a surprise pinch hitter in the second inning. Dick was the "Gorgeous George" of baseball, with his tuxedo and his attendants who preceded him to the plate to spray the opposing catcher, the umpire and the surrounding area with DDT and perfume. Dick's solid smash was caught by twelve-year-old Curtis Tarwater, a late substitute, who earlier had singled off Clyde Lovelette, 6' 8" All American basketball star from the University of Kansas. In a last minute trade, Ole Livgren was traded to the Writers for Link Norris. Ole fully lived up to the Writers' manager's prediction: "We gotta have a player, even though he only plays an organ." Naturally, everyone had a great time but the broadcasters' dressing room was a silent, sorrowful gathering place after a heart-rending four to two defeat. It's back to horseshoes for the Broadcasters.



Bonnie Lee Williams is the Lemac Girl who sings out the score for each contestant on the "Bob Hawk Show."



Remember when a porter-house steak wuzz dee cheapest remedy fur a black eye? Boy, yo' been 'round here a long time ain't you?

Unk Russell says, whut dis country needs is dee spirit of '76—and dee prices of '36. No wonder dee cows are contented dese days . . . jest look at dee price of milk!

About dee only thing dat works fur chicken feed these days . . . is chickens!

Even dee kids ain't overlookin' any bets. I says to my youngin' . . . "A penny fur your thoughts," when I notices dat he is gazin' into space. He says, "Well, to be honest, Pop, I wuzz thinkin' of a dime." Now ain't dat cute?

He got a toy bank dat he pulls out when relatives or friends come in . . . so one day he wuzz showin' it to a visitor and displayin' where dee coins could be inserted. He confided . . . "I made dee slot bigger—now it will hold half-dollars."

Guess you all had a big time at your county and state fair dis year. We had a big 'un I'll tell you. 'Bout dee biggest in history, I reckon.

They is a feller still lookin' fur Col. Combs. Colonel put him plumb out of business, I guess. You know dee one what guesses yo' weight? Colonel done went and broke his scales.

Dee Colonel likes to try to make fellers think he is a little on dee dumb side. Dey don't know dat he's baitin' 'em on most likely. At dee fair dis year they wuzz one of dem artist fellers dat kin paint yo' picture while you waits. He sees dee Colonel watchin' frum de outskirts of dee crowd an' he says to him, "Brother!" . . . he

called dee Colonel "brother" . . . "Brother," he say, "I'll give you a dollar bill iffen you'll let me paint you." Colonel let on like he weren't much intrusted in dee arrangement . . . so dee feller takes out his billfold an' say, "Now what's holdin' you, feller . . . dat's easy money ain't it?" Well, dee Colonel, lookin' innocent like only dee Colonel kin when he's pullin' off a joke . . . says, "Well now, mister, I don't know 'bout dat. It ain't dee money . . . I was jest wonderin' how in dee worl' I'd git dee paint off afterwards." What yo' gonna do wit a jokester like dat?

Dee Colonel wuzz kinda under dee weather fur a while last month. Dee doctor thought he wuzz a pretty sick man, in fact, he wuzz kinda worried 'bout it. He told Colonel . . . "You're a sick man, Colonel, I's sure you wanna know dee facts. Now, is dey anyone you would like to see?" Colonel feebly nodded his head. . . . "Yes," he whispered . . . "I'd like to see another doctor!"

You has all heard me mention my ole pappy frum time to time in dis col'yum in dee past. Most of yo' knows dat he has done past on to whatever dey is waitin' fur good people on dee other shore.

Hit reminds me dat fathers is jest as big ah institution as mothers is iffen yo' ask me. Now, dat ain't takin' anything frum mothers either, bless dere hearts. But iffen you'll give a short listen I wanna say a few things in defense of fathers all over.

To begin with a father is a thing dat is forced to endure child-birth wit-out dee aid of ah anesthetick.

A father is a thing dat growls when he feels good . . . and laughs loud when scared half to death. A father never feels worthy of dee worship in a child's eyes. Never quite dee hero his daughter thinks . . . never quite dee man his son believes him to be—and this worries dee old man sometimes . . . so he works too hard tryin' to smooth dee rough places in dee road for dem of his own who will follow him. Fathers are things dat give daughters away to fellers who ain't no wise good

(Continued on Next Page)

**HAMBONE SEZ**

(Continued from Page 13)

'nuff fur em . . . so dey kin have grand-children who naturally is smarter dan anybody's.

I don't know . . . where a father goes . . . when he dies . But I's got a idee dat after a good rest . . . wherever hit is . . . he won't jest set 'round on a cloud and wait fur dee girl he's loved and dee children she bore . . . nope . . . he'll be too busy there too, repairin' dee stairs . . . oilin' dee gates . . . improvin' dee streets . . . smoothin' dee way fur dem dat's to follow after.

**ON OUR COVER**

(Continued from Page 2)

eventually back to his home town of Kansas City. He still thought of law. But newspaper life was always too interesting to quit "this" year!

There he joined the Capper Publications' "Daily Kansan" in Kansas City, Kansas, in 1924. Some twelve years later Soward was assistant news editor when the newspaper bought the radio station which is today known as KCKN.

And, in the middle of his vacation the following summer Soward was summoned back to Kansas City, Kansas, by an urgent telephone call. Arriving home one Sunday morning he hurried (without even waiting to shave) down to the newspaper office, where the general manager had skipped Sunday School—a rare thing for him—to be at his desk and greet Soward with the announcement that the next morning he would take over the news department of the radio station "and see what you can do with it."

There he stayed until 1943, when—still within the framework of the Capper Publications—he was moved to WIBW in Topeka.

Soward will admit, with a smile, that things are still too interesting in the news world for him to quit and study law. But his only son, Selby, rescued the family ambition from oblivion. He is a lawyer, practicing at Goodland, Kansas, and currently county attorney of Sherman county.

**FARM TALK**

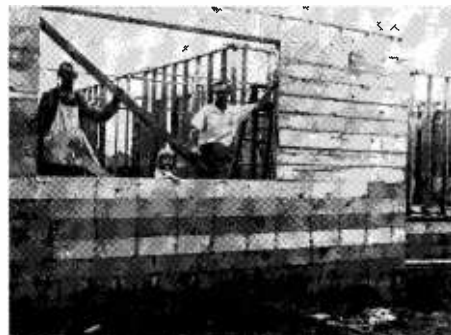
(Continued from Page 6)

These great numbers of good dairy heifers getting a proper start in life under the care and protection of capable 4-H and Future Farmer members indicate that we are on the upgrade with our dairy business in Kansas.

I talked with many of the exhibitors in the Club and open classes concerning dairy calf problems on the farm. The one question that comes up repeatedly is the losses suffered due to calf scours. Diarrhea costs the dairy industry untold millions annually. Well here is a bit of encouraging news along the same line. Recent experiments in several states have proved that "calf scours" can be greatly reduced by the addition of small amounts of aureomycin to the diet. The scientists not only claim to reduce death losses with aureomycin, but they are finding also that this antibiotic helps to increase the growth rate; and in some cases the calves fed aureomycin show a growth rate increase of twenty-five per cent over calves not getting the antibiotic. This new finding will be welcome news to dairymen everywhere.

Well, folks, it's been grand chatting with you for this little while. "Red, the Ed" is particular about the space he allots me these days. Wish he would measure column space like he does those fish he caught this summer. There would be room for us all to get in our say. That's for sure.

I'll be seeing you at next Round-Up time with more farm talk.



Looking at the view from what will be the picture window in Glenn's new home are Glenn's dad, Dala Ann and Glenn.

**Questions and Answers**

Q. What happened to the Aunt Jenny who used to be on the Spry program?

A. There was a change made in the program but we do not have that information at this time.

Q. Where is Spud Williams, the blind singer?

A. Sorry, we do not know.

Q. Is the Bride and Groom program still on radio?

A. No, the program has been discontinued.

Q. What happened to the famous Billy Rose?

A. He is still in New York according to our latest information.

Q. When can the Bohemian Band be heard?

A. Listen every Saturday morning from 10:30 to 1100 a.m.



Celebrated for his agile tongue and nimble wit before the microphone, Art Linkletter, host of "People Are Funny," has fifteen years of experience with more than 25,000 program contestants. "People Are Funny" is broadcast over WIBW at 7:00 p.m. Tuesdays and is sponsored by Mars Bars.

**WIBW Program Schedule**

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Presentations.

**MORNING**

- 5:00—Daybreak Jamboree . . . . . Mon. thru Sat.
- 5:40—News . . . . . Mon. thru Sat.
- 6:00—Pleasant Valley Gang . . . . . Mon. thru Sat.
- 6:30—Pleasant Valley Gang . . . . . Sun.
- 6:30—Pleasant Valley Gang (Willard Tablet Co.) . . . . . Mon. Wed., Fri.
- 6:35—Farm Service News . . . . . Mon. thru Sat.
- 6:45—Ray and Elda (Gooch Feed Mill Co.) . . . . . Mon., Wed., Fri. (Holland Bulb Co.) . . . . . Tues., Thurs., Sat.
- 7:00—News (Garst & Thomas) . . . . . Mon. Wed., Fri. News (Carey Salt Co.) . . . . . Tues., Thurs., Sat.
- 7:15—Shepherd of the Hills (Nutrens Mills) . . . . . Mon. Wed., Fri. (Jones-Mack) . . . . . Tues., Thurs., Sat.
- 7:30—Country Church of Hollywood . . . . . Sun.
- 7:30—Micolis Sisters (Kansas Farm Life, Farm Bureau Mutual) . . . . . Mon. thru Fri. Kansas News & Farm Sales . . . . . Sun.
- 7:45—Edmund Denney Time (Merchants Biscuit) . . . . . Mon. thru Sat. Serenade in Blue . . . . . Sun.
- 8:00—Mosby-Mack News (Mosby-Mack Motor Co.) . . . . . Mon. thru Sat. Farmer's Forum (Ralston-Purina Co.) . . . . . Sun.
- 8:05—Henry's Exchange . . . . . Mon. thru Sat.
- 8:15—Farm News . . . . . Sun.
- 8:30—Jimmie Pierson . . . . . Mon. thru Sat. Revivaltime (Assemblies of God) . . . . . Sun.
- 8:45—Sweetose Serenade (Staley Mfg. Co.) . . . . . Mon., Wed., Fri. Ray and Elda (Western Stationery Co.) . . . . . Tues., Thurs., Sat.
- 9:00—Arthur Godfrey Show (Toni, Inc., Monarch Foods) . . . . . Mon. thru Fri. Kaw Valley Boys . . . . . Sat. Renfro Valley Sunday Morning Gatherin' (General Foods) . . . . . Sun.
- 9:15—Kaw Valley Boys . . . . . Mon. thru Sat.
- 9:25—News . . . . . Mon. thru Sat.
- 9:30—Church of the Air . . . . . Sun.
- 10:00—Salt Lake City Tabernacle . . . . . Sun.
- 10:30—Micolis Sisters . . . . . Mon. thru Fri. Bohemian Band . . . . . Sat. News . . . . . Sun.
- 10:35—Invitation to Learning . . . . . Sun.
- 10:45—Kitchen Club (Tidy House Products Co.) . . . . . Mon. thru Fri.
- 11:00—Judy and Jane (Folger Coffee) . . . . . Mon. thru Fri. Theater of Today (Armstrong Cork Co.) . . . . . Sat. First Methodist Church . . . . . Sun.
- 11:15—Aunt Jenny's Stories (Lever Bros.) . . . . . Mon. thru Fri.
- 11:30—Weather Bureau . . . . . Mon. thru Sat.
- 11:35—Dinner Hour . . . . . Mon. thru Sat.

**AFTERNOON**

- 12:00—News (Lee Foods) . . . . . Mon. thru Sat. News . . . . . Sun.
- 12:15—DeKalb Weather News (DeKalb Agricultural Assn.) . . . . . Mon. thru Sat.
- The Ray Beers Show (Ray Beers Clo. Co.) . . . . . Sun.
- 12:20—Purina Markets (Ralston-Purina Co.) . . . . . Mon. thru Sat.
- 12:30—Senator Arthur Capper . . . . . Sun.
- 12:45—M. L. Nelson (Garst & Thomas) . . . . . Sun.
- 1:00—Ernie Quigley, Sports . . . . . Sun.
- 1:30—New York Philharmonic . . . . . Sun.



Beatrice Nelson,  
Rt. 2,  
Randolph, Kas.

Return to  
**WIBW ROUND-UP  
MAGAZINE**

Box 119, Topeka, Kansas

POSTMASTER:

Return Postage Guaranteed

Sec. 34.66 P. L. & R.

**P A I D**  
U. S. POSTAGE  
Permit No. 2  
Topeka, Kansas

- 2:00—Arthur Godfrey Show (Pillsbury Mills, Inc., National Biscuit Co., Chesterfield Cigarettes)... Mon. thru Fri.  
K-State Football ..... Sat.
- 3:00—The Second Mrs. Burton (General Foods) ..... Mon. thru Fri.  
Let's Pretend (Cream of Wheat)..... Sat.  
Symphonette (Longines-Wittnauer Watch Co.) ..... Sun.
- 3:15—Kansas Round-Up (Helzberg's) ..... Mon. thru Fri.  
People's Platform ..... Sun.
- 3:40—News ..... Mon. thru Fri.
- 3:45—Ma Perkins (Procter and Gamble) .... Mon. thru Fri.
- 4:00—Big Sister (Procter and Gamble).... Mon. thru Fri.  
Dr. Charles E. Fuller (Gospel Broadcasting Co.)..... Sun.
- 4:15—The Guiding Light (Procter & Gamble) ..... Mon. thru Fri.
- 4:30—Galen Drake (Economics Laboratory).. Sat.
- 4:35—Music ..... Sat.
- 5:00—Music with the Hormel Girls (George A. Hormel & Co.)..... Sat.  
My Friend Irma ..... Sun.
- 5:30—Alka-Seltzer Time (Miles Laboratories, Inc.).. Mon. thru Fri.  
Our Miss Brooks (Colgate)..... Sun.
- 5:45—Perry Mason (Procter and Gamble).... Mon. thru Fri.  
News ..... Sat.

**EVENING**

- 6:00—News ..... Mon. thru Fri.  
(Butternut Coffee)..... Mon., Wed., Fri.  
Visitin' Time (Morton Salt Co.)..... Sat.  
Jack Benny Show (Lucky Strike Cigarettes) ..... Sun.
- 6:15—Spectator Sports News..... Mon. thru Fri.
- 6:20—Miccolis Sisters (Helzberg's) ..... Mon. thru Fri.
- 6:30—Jack Hunt Show (Pillsbury Mills) ..... Mon. thru Fri.  
Dairyman's Roundtable ..... Sat.  
Amos 'n' Andy (Rexall Drug Co.)..... Sun.
- 6:45—News ..... Mon. thru Sat.  
(Topeka Savings) ..... Mon., Wed., Fri.  
(International Harvester Co.)
- 6:55—Spectator Sports News..... Tues., Thurs., Sat.
- 7:00—Suspense (Electric Auto-Lite Co.)... Mon.  
People Are Funny (Mars, Inc.)..... Tues.  
Mr. Chameleon ..... Wed.  
FBI in Peace and War (Wildroot Cream Oil)..... Thurs.  
V.F.W. Medal of Honor ..... Fri.  
Gene Autry (Wm. Wrigley, Jr. Co.)... Sat.  
Bergen-McCarthy Show (Coca-Cola)..... Sun.
- 7:15—Musicland, U. S. A. .... Sat.
- 7:30—Arthur Godfrey's Talent Scouts (Thomas J. Lipton Co.)..... Mon.  
Mr. and Mrs. North (Colgate)..... Tues.  
Dr. Christian (Chesebrough Mfg. Co.) Wed.

- Hallmark Playhouse (Hall Bros.)... Thurs.  
Hopalong Cassidy (Post Cereals).... Sat.  
Horace Heidt Show (Philip Morris Cigarettes)..... Sun.
- 8:00—Lux Radio Theatre (Lever Brothers) .. Mon.  
Life with Luigi (Wm. Wrigley, Jr. Co.)..... Tues.  
Red Skelton ..... Wed.  
Hearthstone of the Death Squad... Thurs.  
The Big Time ..... Fri.  
Gangbusters (Grape-Nuts)..... Sat.  
Meet Corliss Archer (Electric Co.)... Sun.
- 8:30—Western Star Time ..... Tues.  
Bing Crosby (Chesterfield Cigarettes) ..... Wed.  
Operation Underground ..... Thurs.  
Paul Weston Show ..... Fri.  
Kansas Round-up (Dr. LeGear) ..... Sat.  
Contented Hour (Carnation Co.)..... Sun.
- 8:45—Kansas Round-Up (Kyrone Tablets) ..... Sat.
- 9:00—Bob Hawk Show (R. J. Reynolds Co.).. Mon.  
Meet Millie ..... Tues.  
Rex Allen Show (Phillips Petroleum Co.)..... Wed.  
The Line-Up ..... Thurs.  
Capitol Cloak Room ..... Fri.  
Kansas Round-up (Warp Brothers) ..... Sat.  
Music for You ..... Sun.
- 9:15—Kansas Round-Up (D-Con Company) .. Sat.
- 9:30—The Music Room ..... Mon.  
Emahizer's Melodies (Emahizer Furniture Co.)..... Tues., Thurs.  
The Ray Beers Show (Ray Beers Co.) ..... Wed., Fri.  
Kansas Round-Up (Emahizer Furniture Co.)..... Sat.  
Choraliers (Longines-Wittnauer Watch Co.) ..... Sun.
- 9:45—Capitol Federal Bandstand (Capitol Federal Savings & Loan Assn.)..... Tues., Thurs.  
National Guard ..... Wed.  
Shopping at Bomgardner's (Bomgardner Furr. Co.)..... Fri.  
Kansas Round-Up (Capitol Federal Savings & Loan Assn.)..... Sat.
- 10:00—News (Fleming Coffee)..... Mon. thru Sun.
- 10:15—Beulah (Procter & Gamble) Mon. thru Fri.  
Camel Caravan with Vaughn Monroe (Camel Cigarettes) ..... Sat.  
Guest Star ..... Sun.
- 10:30—Jack Smith (Procter & Gamble) Dance Orchestra ..... Sun.
- 10:45—Dance Orchestra ..... Mon., Fri., Sat., Sun.  
Ernie Quigley Sports ..... Tues., Thurs.  
U. S. Navy ..... Wed.
- 11:00—News ..... Mon. thru Sun.
- 11:05—Dance Orchestra ..... Mon. thru Sun.
- 12:00—News ..... Mon. thru Sun.
- 12:05—Sign Off ..... Mon. thru Sun.