

# WIBW

## ROUND UP



ELMER CURTIS

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July      Our Seventy-Sixth Issue      1951

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# ROUND UP

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JULY

Our Seventy-Sixth Issue

1951

## On Our Cover

by Elmer Curtis

Well, it is nigh on to sixty days now since you had the story of "The Old Man at the Mike." The Lee Anniversary program, you remember. The Lee Noon News, 12:00 Noon, over WIBW, sixteen years and so on. Mr. Ben Ludy came on the air at that time and offered a pound of Lee Coffee each to the listeners who could name the theme of the Lee Program—WELL, have you noticed a coffee shortage lately?

Mr. Allan Young informs your reporter that this time we talk about something different than "The Old Man at the Mike." I think it was our long time, and good friend from the little town of Clay Center, Nebraska, Mr. Hilton Hodges, who monickered "Dad Curtis," in his wry vein of humor.

Never let it be said that a radio announcer or an auctioneer ever wants for a subject to talk about or write about. So it is with this spieler.

Folks say in their great number of letters, "Where do the Curtises live? We have been in Topeka but we never have been able to find their place." The domicile is located in Mr. Alf Landon's development of the suburban district known as "Prospect Hills" west of the city of Topeka. We give our address the farm flavor of Route 8, but then 430 Yorkshire Road is correct, too.

The lava formation stone, or Dakota Sand Stone of which the house is constructed causes a great deal of comment. This rock comes from the region around Bennington, Kansas. The rock was trucked

from northwest of Bennington for this particular building.

It is not quarried but rather taken from the surface of the prairie and it is up to the individual to make the selection of the many thousands of designs and formations found on this stone that truly comes from the lone prairie.

The walls are twenty-four inches thick, and the construction is all steel and stone. Sound proof as a bomb shelter. I have mentioned this fact to Mr. Ben Ludy and suggested that we set up a broadcasting device in the living room, then your reporter could shuffle in from under his favorite shade tree, make like a broadcaster, sip his Lee Ceylon and India tea, and push his 230 pounds to possibly 250. Mr. Ludy said he would think about it; that was ten years ago—and me, I am not one to rush a decision, myself!

Come out some time, folks, just turn north on Yorkshire Road, look for the biggest mail box ever put out by Mr. Sears and Mr. Roebuck and you will be asked to make yourself at home.

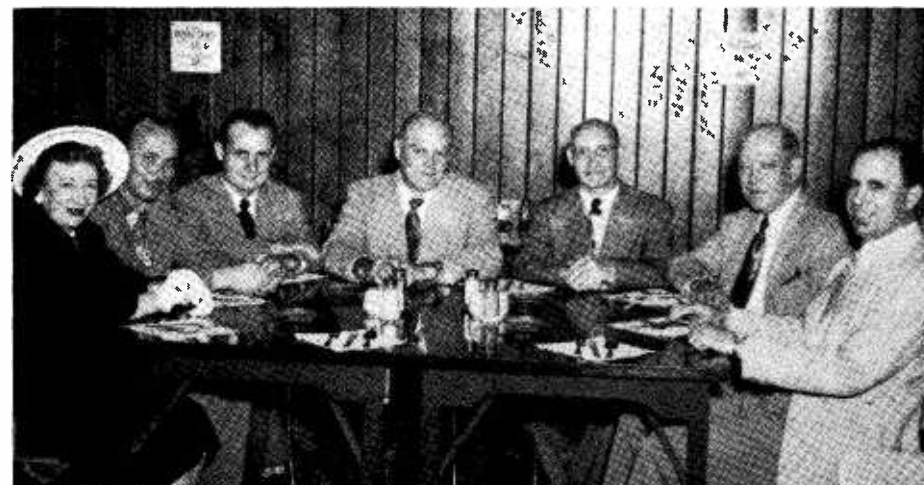
What about your hobbies? Me, I have no hobbies. True that Hazel and I delved into the race horse business. The mare won the half and seventy, and the big horse won the Kansas Derby. That was the last year for horse races at the Free Fair. It was a grand close, and I will never forget the look on the face of the Free Fair Manager when he handed me those two checks. (No comment). Ah, I'll tell you that thoroughbred horse is my kind of cattle. A horse that walks straight out, trots straight out, and when you ask

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JULY, 1951

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## Over 100 Years of Service



Lunching at Maxeys are seven of the WIBW staff whose combined years of service total over one hundred. (l to r) Miss Maudie, 18; Dude, 18; Clark, 10; Hilton, 15; Chuck, 10; Ole, 15, and Edmund, 15.

him to give—he can cut a hole in the wind. Now mind you, race horses were not a hobby, it was a business. Broadcasting is our hobby.

At one time we supported thirty-five dogs, not just ordinary dogs, but dogs that weighed seventy-five and eighty pounds each. Great big things, some as large as polo ponies. What a feed bill! I am not saying that we had anything to do with it—but since that time Nutrena Mills have put on several extra salesmen, and have enlarged the plant to considerable proportions. But the dogs are all sold (my neighbors will appreciate this) and the horses are practically on retirement.

Now you take gardening—this year we have made gardening a business, not a hobby. Yes we have a big garden: potatoes, radishes, onions, peas—I planted two pounds of peas. They were out early, I braved the cold north wind off the Kaw to get them in the ground early, and no sooner than they were through the ground than the deer ate them off slick and clean. I asked Mr. Dave Leahy at Pratt, Kansas, what the penalty was for shooting three

(Note—Elmer lost his entire garden in the Kaw River flood)—Ed.

deer out of season in my garden. He said, "Five hundred dollars. For a radio man it would be double." Me, I'm a Ford man myself, but the peas are gone and I haven't seen the deer lately.

I suppose this little magazine kinda has a job to do. For example, when you read in here that Hazel and Elmer are still making it along together, then you wonder what the kids are doing. Well, Jacqueline Nadine and Shirley Jeannine will finish high school in '52. Jo Suzan will wind up her career in junior high school. John W., 20 now, the old man, is working hard summer and winter with his higher "larnin." When they all start out in September it will look like a school bus that has just made its last stop before going on into town.

Now, you take here just now. Just returning from our vacation and my, I wish you could see the pretty cards for birthday and for our 25th wedding anniversary. So many beautiful cards, I never saw the like in my lifetime. Of all the kind things you have said and done. May we thank you all so much. We just hope we can be deservin' folks—come and see us.

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by Wes Seyler

You know there is nothing unusual about being bit by a bug this time of the year. In fact, if you are being infested with "Red Bugs" or what are commonly called CHIGGERS, I'd call that no disgrace at all. It merely is evidence to the rest of the world that you are getting about and are possibly doing some of the things that your more timid friends would like to be doing. Anyhow we do have some information on how to locate chiggers in your garden, yard and lawns and then, too, some helpful control measures, if you are finding these tiny blood suckers to be present.

Contrary to popular belief, chiggers do not burrow into the skin, but attach like ticks, usually in skin depressions at the base of the hair. Persons may become heavily infested without realizing it until itching begins several hours later. The poison secreted by the chigger may cause severe irritation, which may continue for some time.

Chiggers are so small they are not easily seen. To locate an infested area, place a piece of black cardboard edgewise on the ground where you suspect their presence and carefully watch the cardboard for a few minutes. If you see small yellowish or pinkish mites running rapidly over the cardboard and accumulating on the upper edge, you have no doubt located the chigger infested place. You might also detect them running over black polished shoes.

Sulphur dust applied to infested areas has been used for some time to control chiggers. In recent years a number of newer insecticides have been found to be more effective. These are chlordane, lindane and toxaphene. Emulsion sprays of these insecticides usually will give the best results. A chlordane or toxaphene emulsion applied at two pounds or lindane emulsion at one-fourth pound per acre

will provide a high degree of control for two months. Apply these sprays at the rate of twenty to twenty-five gallons to the acre, or about one gallon to eighteen hundred square feet. Knapsack-type hand sprayers may be used over small areas. These insecticides usually can be purchased at your drug store or your garden supply store, and the directions that are recommended for garden pest control may likewise be used for control of chiggers. I would like to caution you again to use care in handling these insecticides. Avoid unnecessary exposure to them. Do not let children or pets in the treated areas until the spray dries, and if you spill the concentrated material on the skin wash at once with soap and water.

My neighbor and I were talking the other evening about our limited garden space. We face the problem of not growing some of the varieties of vegetables we would like because if we did we would be infringing upon some of the space allotted to the Wife for flowers, and most of you can understand what complications such an act might arouse. We finally decided that the air rights of the garden area should be exploited to grow crops that like to climb. Among these are cucumbers, pole beans and pole limas, small melons and tall peas. A fraction of the space which these crops would occupy when allowed to spread over the ground, suffices to grow them when they climb. This releases room for other vegetables which are not climbers.

Any cucumber will be happy climbing on a fence or trellis whether or not it is a climber. Perhaps your cucumbers are well started and the vines are forming over the ground. I still think it is not too late to encourage them to climb some structure you might devise and save additional

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## Ramblings

Vacations have begun at WIBW, so if your favorite entertainer seems to have been missing lately, just don't mind. He or she is just enjoying a well-deserved rest—and will be back, or no doubt is back, by the time you read this.

WILD BILL KIRK plans to go to St. Louis as usual. Inasmuch as both he and Delores (De-de) claim that beautiful city as their real home, they always look forward to their visit with "the folks."

After RUTH and MARY, the MICCOLIS SISTERS, waited months, it was a strange coincidence that their husbands altho in different parts of the world, would return almost within three weeks of one another. Johnny Williams had been in Japan flying over Korea for the past nineteen months. When he came back RUTHIE took her two weeks' vacation and MARY sang alone. Then just as the Williamses returned from visiting his folks in Mobile, Alabama, MARY received word from her husband, Royce Fulmer, that he would be in the next week from England, where he also has been flying. As soon as he arrived MARY started a week of her vacation and RUTHIE sang alone. As soon as MARY comes home from visiting Royce's family in North Carolina, I'll tell you all about their trip. In the meantime I would like to tell you a little concerning Ruth and Johnny. They visited Johnny's family in Mobile, Alabama, where Mom, Dad, sister and little brother were so happy to have Johnny home again. The Mobile press interviewed him and ran a story which was of interest to us. It said he had made forty-two missions over enemy territory in Korea as a top-turret gunner on a B-29. His plane shot down an enemy jet on one occasion which resulted in a crash of Johnny's ship. Five of his crew were killed; three hospitalized for treatment of wounds; and five, including Johnny, were uninjured. He received a citation for this—the Air Medal with three Oak Leaf Clusters and the Korean Campaign Medal

with three campaign stars. RUTHIE is very proud of her hero husband, and we are very proud of her for being so brave and hopeful during his absence. Many times when she was singing the songs from her heart for you folks out there, she was really voicing her prayers for his safety.

JEROME DEBORD with is wife, Elsie, and daughter, Gwenda, spent a few days visiting his cousin, Dr. Roy Moser, who lives on a farm near Holton. Gwenda has just been graduated from Topeka High School and plans to go to college next year. It seems only yesterday that the team of HENRY and JEROME joined our staff, and little Gwenda was just three years old. That was in 1934. She has blossomed into a beautiful young woman, and daddy JEROME is hoping he can keep her for a little while before too many boys start standing in line.

OLE LIVGREN, Jane, Larry, Betty Jane and Linda are thinking of a trip to Chicago between ball games; but OLE just hasn't figured out the details yet. "I'll probably wind up working on my house, as usual," he said.

HOPPI CORBIN and Pearl are planning to go to Colorado. So is DON HOPKINS. Through the courtesy of a couple of his sponsors, the Kansas Farm Life and Farm Bureau Mutual, he is invited to Grand

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Belgian Girl Scout, Mlle. Francoise Vande Riviere, left, visits our studio for a chat on the mike with Art Holbrook and Topeka Girl Scout Leader Martha Johnson.



Mary

MR. and MRS. ROYCE FULMER

Royce



# Chats Around the Aerial

.... with Olaf S. Soward

Yes, sir—it's great to be an American! Especially with the Fourth of July as the chief ornament of the month which bears that magic significance to every niece and nephew—particularly the young ones—of Uncle Sam.

Not that there is any necessity of debating the point to prove it. Everybody between the Gulf of Mexico and the Canadian border will admit it enthusiastically, without the slightest arguing. Indeed, the automatic quality of that "hip-hip-hooray-for-the-good-old-U. S. A." is one of the most disturbing aspects of American life to the philosophical mind. Things which are automatic are seldom appreciated at their true value.

And it is after you have submitted the general idea of America to the most searching scrutiny that you are most likely to agree wholeheartedly that it is really great to be an American.

For instance, take the matter of that Fourth of July business. This America of ours is not the only nation which has its chief patriotic holiday in July. Our French friends also observe their bang-up, number one, top drawer splurge of patriotic oratory and reverence for the fatherland on the 14th of this month. They call it "Bastille day."

And, while we are both republics—while the political philosophers of both France and America were among the first in the modern world to point out the social value of personal and political freedom—what impresses the thoughtful observer the most in comparing those two holidays is not their similarities; but the almost astonishing difference in the character of the two events they commemorate on opposite sides of the Atlantic.

In France "Bastille day" is a reminder of one of the most strikingly successful riots by one of the wildest mobs in history. The Bastille was a state prison in Paris under the French monarchy. Prisoners

were committed to it without trial after secret arrest, and frequently spent the rest of their lives in the Bastille's gloomy dungeons without even knowing with what alleged crime they were charged nor who had made the accusation. Naturally, the institution enjoyed a peculiarly unsavory reputation throughout France.

On July 14, 1789—just as the French revolution was beginning—a mob of thousands of Parisians stormed the place, and after the governor had surrendered and was on his way to jail overwhelmed the soldiers who were guarding him and lynched the unhappy official without further ado. Since he was merely a political appointee doing what his superiors told him to do, it would seem that the rioters might have vented their fury on the wrong man. But, mobs usually throw both honest judgment and justice into the gutters from which the mob itself always springs.

That is what the French national holiday on July 14 celebrates every year.

The American Fourth of July is a commemoration of the final adoption of the Declaration of Independence by the Continental Congress at Philadelphia—a calm, reasoned, legal procedure involving a calm, reasoned more-or-less legal state document which is admitted even by its critics to have set a new high for all time in humanity's long struggle for a sound philosophy of politics.

The openly proclaimed aim of that Declaration was to establish the truth that personal freedom and complete legal equality under just laws enacted by representatives chosen by the people themselves were the necessary foundations for any government that had any right to endure.

That is what the American Fourth of July celebrates, no matter how much the idea may get obscured by time and public custom.

Yes, sir—it is great to be an American!

\* \* \* \* \*

## FARM TALK

(Continued from Page 4)

ground space. Tomatoes, on a fence or trellis, will give you top yield in a small space. Keeping tomato plants pruned and tied needs constant attention. At the joint where each leaf grows from the main stem, a branch will develop, and this must be cut or pinched off before it is four inches long, otherwise its removal may weaken the plant.

Tomatoes require full sun, heavy feedings and regular watering. When the soil is allowed to dry out, with fruit set, a black decay spot known as "Blossom-end Rot" may develop on the fruit. Watering during dry spells will prevent this.

There are a few other things about garden watering that I might mention. Veteran gardeners have long used this practice. "Give the plants (or garden) a drink when it is dry." In other words, do not keep the soil wet, but let it get thirsty between drinks. A good soil holds both water and air at the same time. These are held in spaces between the soil particles called "pores." When there is an excess of water, air is driven out and the plants suffer for lack of it. Lack of water, on the other hand, is also harmful to the plants. So, we contend, that a balance between air and water must be maintained at all times in order to secure best possible growth from plants.

We have enjoyed visiting our many friends concerning this year's garden. Everyone reports much success, and I hope these few suggestions may come in handy sometime.

I'll be seeing you next Round-Up time with more Farm Talk.



## Try This!



Mrs. Jimmie Pierson shows Jimmie and their daughter, Beverly Ann, how to make their favorite salad.

### SPRING SALAD BOWL

- ½ head lettuce
- ¼ bunch curly endive
- ½ bunch watercress
- 2 tomatoes, cut in wedges
- 2 stalks celery, cut in sticks
- 6 radishes, sliced
- 3 green onions, chopped
- ½ green pepper, sliced
- ¼ cup French dressing

Break lettuce in bowl; tear endive and watercress in small pieces. Arrange tomatoes, celery, radishes, onions, and green pepper over top of greens. Pour over dressing and toss lightly. (serves 6)

### ON OUR COVER

(Continued from Page 3)

Here is a little story that will make you know what I mean about these kids and some of their sayings, that sorta sometimes take the wind out of your sails:

I worked long and tediously to frame up a letterhead. A picture of Turk and me, and underneath "21 years of broadcasting in '51." Then on the outside of the envelope the same but abbreviated to "21 in 51." Whereupon John looked with amazement and said, "What does that mean Dad? The horse is 21 years old and you are 51." Well, folks, for now we will just say—sooooo long.

## AROUND the STUDIOS with Hilton

June's biggest event in Topeka was the 31st Annual Reunion of the famous 35th Division. Several thousand members and many notables were on hand. Among them were Army Secretary Frank Pace, Jr., and Captain Jimmy Jabara, the first jet ace, who just returned from Korea after shooting down six Russian-made MIG 15's. President Truman, who served in the 35th in World War I and who generally attends this reunion, was unable to be here. The 35th was made up originally of National Guardsmen from Kansas and Missouri. Their emblem of the Santa Fe white cross on a blue wagon wheel was chosen because so many of the original members lived along the Santa Fe right-of-way. Some of the sessions, including Mr. Pace's address were broadcast over WIBW.

Last month saw the completion of our new ground system. This consists of 480 radials (on a drawing board they look like spokes in a wheel), 240 running out from each of our two transmitter towers. The longest of these radials is 850 feet. These radials are one-inch wide copper straps (a few are four inches) buried four to six inches deep by an especially adapted sub-soiler. In all, there are about 150,000 feet weighing nearly two tons. This copper was bought last summer before the shortage. The new ground system should improve reception of WIBW by producing a better ground wave and better signal.

Those of us who celebrated birthdays and anniversaries in May and June are grateful to you for sending cards. We only wish we could answer each one—or tell you personally how much we appreciate your remembering. Thanks again.

In April, Don Hopkins, Kansas Round-Up announcer, won the District Toastmasters Speech Contest at Kansas City; earning the right to represent Kansas and Missouri in the Zone Contest held last month in Joplin. Don placed third and missed the trip to San Diego for the na-

tional finals. Don was chagrined and of course, disappointed. He didn't mind placing third but felt he had let his fans down by delivering what he thought was a poor speech. He says that if he had delivered a speech comparable to his District speech, he may have won. The winner was William Wall of Mobile, Alabama. Second place winner was Paul Hicks of Midland, Texas. Don placed ahead of the speaker representing Oklahoma and New Mexico and the boy representing Montana, Wyoming and Colorado. Don does get a grand trip though next month. He and any other members of the 7:30 a. m. program who can get away, will be guests of the Kansas Farm Life and Farm Bureau Mutual at their meeting in Grand Lake, Colorado. It will be a wonderful four-day trip.

All of us either have had or are planning vacations; many of us will stick around pretty close home with a side trip to see "Grandma and Grandpa" or a few days fishing. Maybe we're getting old but it seems a little silly to spend half the time driving. (Perhaps it's because we've done it ever since we can remember.) Hope you have a good vacation. Make it a safe one and we'll meet here August 1.

We always look forward to July with its Big Fourth, the Santa Fe Trail Rodeo and Senator Capper's big Birthday Party for youngsters. The Rodeo will be held in Topeka on the 13th, 14th and 15th and should be the best one we've had. Senator Capper's birthday is July 14 and as he has done for years and years, he's planning to serve ice cream and have plenty of free entertainment for the kiddies. We attended our first party in 1936 and recall talking to several mothers who had attended the party when they were just youngsters. So there will be grandmothers there this year who were Senator Capper's young guests years ago. Our grand boss is most famous for his outstanding achievements in improving farm methods and making farm living more pleasant and for his wonderful work with farm youth. But near and dear to his heart are kiddies—and he'll join them for his 86th birthday.



Well iffen yo' figgers yo' got thru' June O. K. you'll make it. Maybe dey is more and bigger things gonna happen to us in dee next six months . . . but after livin' dee first six, I ain't a'feared of nuthin' now.

A bunch of dee boys wuzz talkin' as usual in dee barber shop lately, an' 'course yo' can 'spect bout any subject to be 'cussed and dis-cussed to a fair-the-well. Minds me of dee time Col. Cobb told about dee boys discussin' dee "four freedoms." ('Bout dee time all dee boys wuzz about talked out old Unk Russell piped up.) "Well boys," says Unk, "I looks at it this way. Did you ever figger dat a feller in jail has all dem 'four' freedoms you fellers been talkin' about . . . freedom of speech, freedom of worship, freedom from want and freedom from fear? (Dat is iffen he ain't headed for dee gallows.) 'Course yo' is got to admit dat he does lack one BIG freedom, of course:—LIBERTY!" Now right there old Unk spoke a mouthful. Yo' might be what some people like to call secure, but iffen you ain't "free" you sure ain't gonna enjoy it, is you!?"

All you new June brides just take a tip frum old Ham. Face powder may catch a man, but it takes bakin' powder to keep him. Dee "best man" at any weddin' is allus dee parson—he pockets all dee profits and takes no chances.

In dee good old days, when a feller said dat he wuzz down to his last dollar he at least knowed where his next THREE meals wuzz comin' from. I also notice dat a lot of folks who once had money to burn are sifftin' dee ashes.

Hit may be true like some smart alecks

say dat most people can't stand prosperity—but it's also true dat most people don't have to.

Here's one dat might work fur you. Unk said it shore did cure Lucinda. She been complainin' for a long time 'bout how nervous she wuzz. Unk took her to a doctor dat told her . . . nervousness wuzz a sign of old age. Dat done it!

Ever notice how a lot of people quit lookin' fur work when dey finds a job?

Ain't it strange? . . . a feller will blame fate fur dee other accidents in his life, but feels personally responsible when he makes a hole in one on dee golf course.

They is thousands of men dat breathe, move, and live; pass offen dee stage of life and ain't heard of no more. Why? 'Cause dey didn't do a smiggin' of good in dis old war weary worl'. Dat's why. Nobody wuzz blest by 'em . . . as dee parson of Greasy Rock Church would put it . . . nobody could point to 'em as the instrument of their redemption; their light went out in dee darkness and they jest ain't remembered no more.



Bathing Beauty a la Curtis—1918 model.

Elmer denies everything. He has called his attorney and entered a general denial. Thanks to J. J. McCurdy, Lincoln, Kansas, for the picture. Elmer advises a law suit is developing.

**SPEAKING OF WIBW**  
**Willie the Penguin says:**



This is the station  
 for hits bright and gay  
 So light up a KOOL  
 and enjoy them  
 today!

**Tune in on all these hit shows:**

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Presentations.

**MORNING**

- 5:00—Daybreak Jamboree ..... Mon. thru Sat.
- 5:40—News ..... Mon. thru Sat.
- 6:00—Pleasant Valley Gang  
 ..... Mon. thru Sat.  
 Sunday Morning Meeting ..... Sun.
- 6:35—Farm Service News  
 (Fl-Pel) ..... Mon. thru Sat.
- 6:45—Ray and Elda ..... Mon. thru Sat.  
 (Gooch Feed Mill) ..... Mon., Wed., Fri.
- 7:00—News (Garst & Thomas) ..... Mon., Wed., Fri.  
 News (Carey Salt Co.) ..... Tues., Thurs., Sat.
- 7:15—Shepherd of the Hills ..... Mon. thru Sat.  
 (Nutrena Mills) ..... Mon., Wed., Fri.  
 (Jones-Mack) ..... Tues., Thurs., Sat.
- 7:30—Country Church of Hollywood ..... Sun.  
 Micollis Sisters (Kansas Farm  
 Life, Farm Bureau Mutual) ..... Mon. thru Fri.  
 Kansas News & Farm Sales ..... Sun.
- 7:45—Edmund Denney Time  
 (Merchants Biscuit) ..... Mon. thru Sat.  
 Serenade in Blue ..... Sun.
- 8:00—Mosby-Mack News  
 (Mosby-Mack Motor Co.) ..... Mon. thru Sat.  
 Farmer's Forum  
 (Ralston-Purina Co.) ..... Sun.
- 8:05—Henry's Exchange ..... Mon. thru Fri.  
 Jimmie Pierson (Bomgardner  
 Furn. Co.) ..... Sat.
- 8:15—Capital Food Review  
 (Daily Capital) ..... Sat.  
 Farm News ..... Sun.
- 8:30—Jimmie Pierson ..... Mon. thru Fri.  
 Revivaltime (Assemblies of God) ..... Sun.
- 8:45—Sweetose Serenade (A. E. Staley  
 Mfg. Co.) ..... Mon., Wed., Fri.  
 Ray and Elda ..... Tues., Thurs., Sat.
- 9:00—Arthur Godfrey Show  
 (Toni, Inc., Monarch Foods) ..... Mon. thru Fri.  
 Kaw Valley Boys ..... Sat.  
 Renfro Valley Sunday Morning  
 Gatherin' (General Foods) ..... Sun.
- 9:15—Shep and Kaw Valley Boys  
 (D-Con Co.) ..... Mon. thru Sat.
- 9:25—News ..... Mon. thru Sat.
- 9:30—Church of the Air ..... Sun.
- 10:00—Salt Lake City Tabernacle ..... Sun.
- 10:30—The Micollis Sisters ..... Mon. thru Fri.  
 Somerset Maughan Radio Theatre  
 (Bymart, Inc.) ..... Sat.  
 News ..... Sun.
- 10:35—Invitation to Learning ..... Sun.
- 10:45—Kitchen Club (Perfex) ..... Mon. thru Fri.
- 11:00—Judy and Jane  
 (Folger Coffee) ..... Mon. thru Fri.  
 Theater of Today  
 (Armstrong Cork Co.) ..... Sat.  
 First Methodist Church ..... Sun.
- 11:15—Aunt Jenny's Stories

- (Lever Bros.) ..... Mon. thru Fri.
- 11:30—Weather Bureau ..... Mon. thru Sat.
- 11:35—Dinner Hour ..... Mon. thru Sat.

**AFTERNOON**

- 12:00—News (Lee Foods) ..... Mon. thru Sat.  
 News ..... Sun.
- 12:15—DeKalb Weather News (DeKalb Agri-  
 cultural Assn.) ..... Mon. thru Sat.
- The Ray Beers Show ..... Sun.
- 12:20—Ralston-Purina Markets  
 (Ralston-Purina Co.) ..... Mon. thru Sat.
- 12:30—Senator Arthur Capper ..... Sun.
- 12:45—M. L. Nelson (Garst and Thomas) ..... Sun.
- 1:00—Ernie Quigley, Sports ..... Sun.
- 1:30—String Serenade ..... Sun.
- 2:00—Arthur Godfrey Show  
 (Pillsbury Mills, Inc., National  
 Biscuit Co., Chesterfield Cig-  
 arettes) ..... Mon. thru Fri.  
 Price of Peace ..... Sun.
- 2:15—Guest Star ..... Sun.
- 2:30—Music with the Hormel Girls  
 (George A. Hormel & Co.) ..... Sat.  
 Summer in St. Louis ..... Sun.
- 3:00—The Second Mrs. Burton  
 (General Foods) ..... Mon. thru Fri.  
 Let's Pretend (Cream of Wheat) ..... Sat.  
 Dollar a Minute ..... Sun.
- 3:15—Kansas Round-Up  
 (Helzberg's) ..... Mon. thru Fri.
- 8:25—News ..... Sat.
- 8:30—Alias Jane Doe (Toni, Inc.) ..... Sat.  
 Frank Sinatra ..... Sun.
- 3:40—News ..... Mon. thru Fri.
- 3:45—Ma Perkins  
 (Procter and Gamble) ..... Mon. thru Fri.
- 4:00—Big Sister  
 (Procter and Gamble) ..... Mon. thru Fri.  
 Stars Over Hollywood  
 (Armour & Co.) ..... Sat.  
 Dr. Charles E. Fuller  
 (Gospel Broadcasting Co.) ..... Sun.
- 4:15—The Guiding Light  
 (Procter & Gamble) ..... Mon. thru Fri.
- 4:30—Saturday at the Chase ..... Sat.
- 5:00—Navy Star Time ..... Sat.  
 Charlie Wild, Detective  
 (Wildroot Cream Oil) ..... Sun.
- 5:15—Grand Central Station  
 (Pillsbury Mills) ..... Sat.
- 5:30—Alka-Seltzer Time  
 (Miles Laboratories, Inc.) ..... Mon. thru Fri.  
 Our Miss Brooks (Colgate) ..... Sun.
- 5:45—Perry Mason  
 (Procter & Gamble) ..... Mon. thru Fri.  
 B. F. Goodrich News  
 (B. F. Goodrich Company) ..... Sat.

**EVENING**

- 6:00—News ..... Mon. thru Fri.  
 (Butternut Coffee) ..... Mon., Wed., Fri.  
 (B. F. Goodrich Co.) ..... Tues., Thurs.  
 Tropical Trip ..... Sat.  
 Guy Lombardo Time (Lucky Strike  
 Cigarettes) ..... Sun.
- 6:15—Spectator Sports News ..... Mon. thru Fri.
- 6:20—Shepherd of the Hills ..... Mon. thru Fri.
- 6:30—Jack Hunt Show  
 (Pillsbury Mills) ..... Mon. thru Fri.  
 Dairyman's Roundtable ..... Sat.  
 Peggy Lee Show (Rexall Drug Co.) ..... Sun.
- 6:45—News ..... Mon. thru Sat.  
 (Topeka Savings) ..... Mon., Wed., Fri.  
 (International Harvester Co.) ..... Tues., Thurs., Sat.
- 6:55—Spectator Sports News ..... Sat.
- 7:00—Hollywood Star Playhouse  
 (Emerson Drug Co.) ..... Mon.  
 Operation Underground ..... Tues.  
 Rocky Jordan ..... Wed.  
 FBI in Peace and War  
 (Procter & Gamble, Wildroot Co.) ..... Thurs.  
 The Block Party ..... Fri.  
 Rate Your Mate  
 (Wm. Wrigley, Jr. Co.) ..... Sat.  
 Mario Lanza Show (Coca-Cola) ..... Sun.

- 7:30—Arthur Godfrey's Talent Scouts  
 (Thomas J. Lipton Co.) ..... Mon.  
 Mr. and Mrs. North (Colgate) ..... Tues.  
 Dr. Christian (Chesebrough Mfg. Co.) Wed.  
 Mr. Keen, Tracer of Lost Persons  
 (Anacin and Kolyonos) ..... Thurs.  
 Phillip Marlowe ..... Sat.  
 Horace Height Show  
 (Phillip Morris Cigarettes) ..... Sun.
- 8:00—Romance (Wm. Wrigley Jr. Co.) ..... Mon.  
 Pursuit  
 (Wm. Wrigley, Jr. Co.) ..... Tues.  
 Johnny Dollar  
 CBS ..... Wed.  
 The Lineup  
 (Wm. Wrigley, Jr. Co.) ..... Thurs.  
 Rayburn & Finch ..... Fri.  
 Gangbusters ..... Sat.  
 Broadway's My Beat  
 (Wm. Wrigley, Jr. Co.) ..... Sun.
- 8:30—Meet Millie ..... Mon.  
 The Bickersons  
 (Phillip Morris Cigarettes) ..... Tues.  
 Johnny Dollar (Wm. Wrigley Jr. Co.) Wed.  
 Phillip Morris Playhouse on Broadway  
 (Phillip Morris Cigarettes) ..... Thurs.  
 Broadway's My Beat ..... Sat.  
 Music for You ..... Sun.
- 9:00—Bob H. Reynolds ..... Mon.  
 Western Star Time ..... Tues.  
 Capitol Cloak Room ..... Wed.  
 Shep Fields ..... Thurs.  
 Rex Allen (Phillips Petroleum) ..... Fri.  
 Kansas Round-Up (Dr. LeGear) ..... Sat.  
 Carnation Contented Hour  
 (Carnation Company) ..... Sun.
- 9:15—Kansas Round-Up (D-Con Company) Sat.
- 9:30—CBS ..... Mon.  
 Emahizer's Melodies (Emahizer  
 Furniture Co.) ..... Tues., Thurs.  
 The Ray Beers Show ..... Wed.-Fri.  
 Kansas Round-Up  
 (Emahizer Furniture Co.) ..... Sat.  
 Symphonette  
 (Longines-Wittnauer Watch Co.) ..... Sun.
- 9:45—Capitol Federal Bandstand (Capitol Federal  
 Savings & Loan Assn.) ..... Tues., Thurs.  
 Shopping at Bomgardner's  
 (Bomgardner Furniture) ..... Wed., Fri.  
 Kansas Round-Up (Capitol Federal  
 Savings & Loan Assn.) ..... Sat.
- 10:00—News (Fleming Coffee) ..... Mon. thru Sun.
- 10:15—Robert Q's Wax Works ..... Mon. thru Fri.  
 Camel Caravan with Vaughn Monroe  
 (Camel Cigarettes) ..... Sat.  
 Organ Melodies  
 (Bomgardner's Furniture Co.) ..... Sun.
- 10:30—Dance Orchestra ..... Sun.
- 10:45—Dance Orchestra ..... Mon., Wed., Fri., Sat.  
 Ernie Quigley Sports ..... Tues., Thurs.
- 11:00—News ..... Mon. thru Sat.
- 11:05—Dance Orchestra ..... Mon. thru Sat.
- 12:00—Sign Off ..... Mon. thru Sun.

**FREE AIR**

(Continued from Page 6)

you; but remember this, the things you don't like wouldn't be on the air, if there weren't many folks who do like them. American radio is responsive to the will of the people. It's democratic. The American system of FREE AIR is able to produce radio programs to which people will listen for no other reason than that they want to and that, it seems to me, is the best reason in all the world. Instead of being disgusted with something you don't want to hear, twist the dial, my friends, twist the dial to something you do like and THANK GOD FOR FREE AIR because it gives you the privilege of deciding what you want to listen to instead of having someone else decide it for you. The dangers of government control are ever with us. Let's keep FREE AIR in America.

**RAMBLINGS**

(Continued from Page 5)

Lake where there will be plenty of tennis, horseshoes, swimming and golfing. So DON should really enjoy himself. I do not know whether HOPPI plans to be near Grand Lake or not, but anyhow both boys are going to Colorado.

SHEPHERD, Virginia, Billy and Claudia have been fishing at Mill Creek. They love to pack the old picnic basket full of fried chicken, potato salad, bread, butter, coffee and home-made cake and spend a few days camping out.

EDMUND and Myrtle plan to go to St. Louis. Naturally they want to attend some of the ball games played by the Cardinals. Myrtle will no doubt take her little paint brush along and start some sketching along the way.

Next month I will have more news concerning our staff's vacation plans. The pleasant voice of our hostess, MILLIE Horton, was missing a couple of weeks too. She was one of the attendants at a wedding, and vacationed in Colorado too.

'Till next time, so long,  
 Miss Maudie.

**Coming Events**

**BIRTHDAYS**

- Mary Wynn ..... July 6
  - Millie Horton ..... July 13
  - Senator Arthur Capper ..... July 14
  - Edmund Denney ..... July 18
  - Elsie Shideler ..... July 24
  - Merle Housh ..... July 31
- ANNIVERSARIES**
- Mr. and Mrs. Olaf Soward ..... July 14
  - Mr. and Mrs. Marion Wynn ..... July 28

Beatrice Nelson,  
Rt. 2,  
Randolph, Ks.

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