

# W B W

## ROUND-UP



**NEAL BURRIS**

(See Page 5)

---

December Our Fifty-Seventh Issue 1949

---

# ROUND-UP

The WIBW Round-Up Magazine is published monthly by the WIBW Round-Up. Allan Young, Editor. Two weeks' notice necessary for change of address. Subscription rates \$1.00 per year. Mailing address, Box 119, Topeka, Kansas.

December

Our Fifty-Seventh Issue

1949

## Ramblings



Hello, folks, do you have your Christmas shopping all finished? Our staff seems to have the same old holiday spirit—the girls come in the studio just beaming with little packages under their arms... tinsel and holly are beginning to make their appearance... and the boys as usual are trying out all sorts of toys making them run and jump all over the place just to see if they work, they say.

We are all looking forward to our annual Christmas party given for the entire WIBW personnel. This will be held on the roof garden of the Hotel Jayhawk, December 15. Next month in our ROUND-UP MAGAZINE, we'll tell you all about it. Right now we are busy making all the final arrangements for the big affair.

THE MICCOLIS SISTERS are both happily married now... and the excitement of the weddings has ceased. I must tell you all about MARY'S... also you will find the pictures in this issue. Mr. Royce Fulmer is the lucky man who made a very handsome groom. OLE was best man, and DUDE and DALE were ushers. BILL KIRK gave the bride away. She was attended by Jane Livgren and Miss Maudie. ELSA played the wedding music. The ceremony was performed by Monsignor Vallely at the Church of the Assumption. MARY was very beautiful in her white satin gown styled with round neckline and yoke embroidered in seed pearls, and pleats formed an aisle-wide train. The finger-tip length veil fell from a coronet of

seed pearls backed with a ruffle of tulle. Her bouquet was of white mums and carnations centered with an orchid. Jane Livgren wore a floor-length gown of dubonnet taffeta with a head piece of aqua tulle. MISS MAUDIE wore a gown of periwinkle  
(Continued on Page 11)



*Bill Kirk, who gave Mary away, assists her into the church.*



*The ceremony is just over and Mary and Royce smilingly leave the altar.*



*The wedding party formally poses at the reception. Reading from left to right, they are: Jane Livgren, Maudie Carlson, Mary and Royce Fulmer, Ole Livgren, and Roy Carlson.*



*Royce, Miss Maudie, and Mary look at a silver tray—one of their many beautiful presents.*



*At the reception, the bride gives the groom his first bite of the wedding cake.*

## How We Keep Busy

By Don Hopkins

A good many years ago there was a little boy who was always helping others. They called him "Helpful HENRY!" This statement may not be the exact facts in the case, but it certainly does make a good way to introduce the subject of this column . . . HOW WE KEEP BUSY. Yes, we are writing about Merle Housh, better known to you as HENRY of HENRY'S EXCHANGE. You are familiar with HENRY'S EXCHANGE, which is on the air each morning Monday through Friday from 8:30 until 9:00. And certainly HENRY has been a "helpful" HENRY with the many useful hints, helps and savers that he puts on the air. HENRY'S EXCHANGE, over the years, has provided the answer to almost every farm and home problem.



*Merle (Henry) Housh*

Merle Housh, Henry to you, is an old-timer in this business of radio broadcasting. He got his start as half of the singing team of HIRAM AND HENRY right here at WIBW twenty-three years ago. After two years with WIBW he joined the staff of WLS in Chicago and it was there that he conceived the idea of the EXCHANGE HINT CLUB. It was very successful from its inception and literally thousands of letters and cards with hints, helps and savers were received.

Unfortunately for Merle, he had a spell of serious illness. When he finally recovered he returned to WIBW with the EXCHANGE CLUB back in 1940. HENRY'S

EXCHANGE has become one of WIBW's biggest mail-pulling programs. One thing that contributes to its success is the earnestness with which HENRY prepares each day's show. He leaves nothing to chance. There's always an organized procedure. Though his program does not take the air until 8:30, he is usually at the WIBW studio by 6:30 and stays for some time after the Exchange has ended.

Three hours per day! That's not much, is it? However, HENRY manages to stretch it into a ten- to fourteen-hour day and this is the way he does it. So many hints, helps and savers came in to the EXCHANGE CLUB PROGRAM that Henry couldn't begin to get them all on the air. It was then that he decided upon publishing the HINT MONTHLY MAGAZINE so that all the worthwhile hints received could be made available to everybody. If you've never published a magazine, you can't begin to conceive of just how much work is involved. The hints must be organized. Each hint must be checked for its reliability. The amount of space available in each month's issue must be figured. All the copy that goes into a specific issue must be proofread to catch any typographical errors, and there are many other odds and ends. Henry has published also four Hint Books, collections of the best hints, helps and savers. The Number 4 FARM AND HOME HINT BOOK is available now at 50¢. This would make a fine CHRISTMAS GIFT.

Because of the large amount of orders coming in for the hint books and the Hint Monthly Magazine, Henry has found it necessary to set up an ADDRESSING COMPANY with all brand new equipment. The magazine and hint books are mailed from this addressing company to your homes. In addition the Topeka Addressing Company does a huge amount of mailing and addressing for WIBW and other large and small companies.

So it's to work at WIBW from 6:30 until at least 9:30 each morning, then to the Addressing Company to work all day. I happen to know that Henry puts in many

(Continued on Page 11)

## On Our Cover

NEAL BURRIS

For the first time it is my privilege to talk to you listeners and tell you something about myself in the WIBW Round-Up Magazine. I was born March 11, 1929, in Emporia, Kansas, and was there all of three weeks. Then we moved to Council Grove, Kansas, and from there to Wellsville, Kansas. At the age of three and a-half years I made my first stage appearance at Council Grove for a Boy Scout convention. I believe the name of the song that I sang was "Santa Claus Is Coming To Town."

My dad is a school teacher and therefore, we moved from town to town like gypsies. We moved from Wellsville, Kansas, to Garnett, Kansas; from Garnett to Welda, Kansas; from Welda to Independence, Kansas; from Independence to Parsons, Kansas; and from Parsons to Kansas City, Kansas. Then we decided to give Missouri a try, so we moved to Slater, Missouri. From Slater we went to Kansas City, Missouri, and there in my sophomore year of high school I got interested in guitar and Western singing. In fact, the day I took up guitar my grades started dropping because I just lived to pick and sing. My first experience as a Western vocalist was at a high school assembly there and I did a little yodeling. I'll never forget the scared little boy I was in that assembly, but this gave me encouragement to go on in the musical field.

We took a big move at the end of my junior year and went clear to a suburb of Boston called Melrose, Massachusetts. There I really started my career by playing for dances, organizations, and school assemblies. With all of my musical work I found my senior year in high school very difficult but I did manage to graduate.

With school out of the way I really was excited about getting into radio so I got an audition with a radio station in Boston and they gave me a spot on a program on Wednesday nights called, "The Boston Barn Dance." Very soon I found myself playing about every other night for dif-

ferent organizations and was enjoying it very much. On Sunday afternoons a boy named Buddy Allen and I teamed up and worked at the Lone Star Ranch in Nashua, New Hampshire. There I had the pleasure of working with such artists as Texas Jim Robertson, Patsy Montana, Dick Thomas, and Montana Slim. I worked at several other dude ranches there such as the C Bar C, M bar X, and the Moose Head Ranch.

Even with all this I knew I would rather be back in the good old Midwest so I took off on my own and went to Springfield, Missouri. It was there that I got my first steady radio job with Station KGBX. We did four shows a day and that kept me pretty busy learning enough new numbers to keep variety on the programs. It was kind of tough for the first few months but I loved every minute of it. The greatest thrill I get is singing for you folks and I hope that I make you just half as happy as you make me.

While I was at the radio station in Springfield I lived with my uncle, who is a doctor at Billings, Missouri. Billings is about twenty miles from Springfield, so it was quite a long trip for me. After I had been catching a ride in for about four months I decided that I would get a car of my own and not depend on my ride. This I did by getting a 1937 Ford club coupe. It wasn't much but at least it managed to get me there and back and took us to quite a few personal appearances, too. After driving it for about five or six months a certain black Pontiac convertible took my eye so I traded in my Ford. I'm still driving the Pontiac—with the top down most of the time. It's real nice on dates, too!!! By the way, I'm still single and still looking for that certain someone.

Probably my greatest hobby is music but I have several others. I like swimming, hunting, tennis, and especially collecting snakes and other reptiles. Ever since I can remember I have had no fear of snakes and have always liked to handle them. My cousins used to collect them and they still tell me stories of how at the age of three

(Continued on Page 12)

## AROUND *the* STUDIOS with Hilton

Christmas is still three weeks away—but old Santa slipped in unannounced to visit several WIBW folks ahead of time. Miss Maudie and Don Hopkins are wearing new Helzberg wrist watches, gifts from Helzbergs. And are the guy and girl proud of them! They've never stopped showing them to us. The watches are among the nicest we've seen anywhere. Maudie and Don will tell you all about them on the 3:15 p.m. "Kansas Round-up" any day, Monday through Friday. Ken Hercules has a new Studebaker (the kind with the airplane front) and Bob Kearns owns his first car, a new Ford. And of course little Bill Post, one of our custodians, has a new eight-pound baby boy—almost as big as Bill is, he says.

We've already begun our schedule of basketball broadcasts and will bring you all Kansas State and Kansas University home games. Both schools have outstanding teams and should provide many pleasant hours for the sports fans in your family. WIBW-FM will broadcast also all Washburn and Topeka High games for the folks nearer to Topeka. Please tell the fans at your house to tune us in.

Yours truly and the better half recently returned from a trip through the South. Dorothy has many relatives in Mississippi and so we stopped by and were dined on catfish rolled in corn meal, waffles with melted butter, date cake and hominy grits with ham gravy. With many souvenirs, including fresh pecans, stalks of sugar cane and cotton fresh from the field, we drove on to New Orleans and up through Arkansas. The waistline improved (in increased size, that is) and we had a fine trip. But it was nice to get home, even if we did have to put up storm windows and catch up on a dozen other chores. Bud Davis just returned from a good vacation with his family in Michigan, and Maudie and Dude are hoping to get away this month for a week or so. They've been so busy this past summer that they haven't

had any vacation except in "spurts" of a day or two.

Wish you could have been in on the picture-taking session where the writers for the Round-Up Magazine were cornered and made to sit still. We were all in Mr. Ludy's office and "Red, the Ed" posed us. It was good fun. Hope you enjoy seeing all the folks who do the writing for your magazine. Incidentally, a good many folks have told me that they are giving subscriptions to the Round-Up Magazine as Christmas gifts. If you have a family on your gift list that's puzzling you, send the Round-Up to them. It will remind them of you twelve times next year.

Wish we could all be as lucky as Charles Putt was the other day. The men folks at your house have probably been in a "pool" on a baseball or football game in which each man picked the total score or the winning inning. Charley was in a football pool to pick the most winning teams on a recent Saturday. He won—over \$200.00. Christmas came early for our favorite trombone player!

Although we're well into the winter months, we often think of the great times we had last summer visiting 4-H Clubs, fairs and livestock shows and meeting the fine young folks who very soon will be the farmers in our state. These young folks are working these winter months on their favorite projects, improving their club rooms, working on safety projects and generally keeping themselves busy, improving their homes, communities and state. We've a soft spot for them and only hope we can continue to serve them as they serve all of us.

We wish you could be with us at our Christmas party—but since you can't, from all of us to all of you, Merry Christmas and Happy New Year.

---

Lum: Abner, I can't give up the idea of gittin' married. It's part of my nature. I'm happiest when I'm in a home.

Abner: You keep actin' the way you been, and they're shore goin' to put you in one!



**MERRY CHRISTMAS!**

**HAPPY NEW YEAR!**

*This is the wish for you from the WIBW talent staff, who are as follows: Seated, reading from left to right: Neal Burris, Ruth and Mary Miccolis, Maureen Dawdy, Hoppi Corbin, Clark Wayne, and Don Hopkins, with Miss Maudie at the piano. Standing, reading from left to right: Ray and Elda Layman, Bud Davis, Dale Easton, Kenny Harries, Chuck Wayne, Glen Osborn, Col. Combs, Edmund Denney, Ole Livgren, and Dude Hank. Not included in the picture are Jerome DeBord and Bill Kirk.*

# Chats Around the Aerial

.... with Olaf S. Soward

Now that the first day of December is securely behind us, it is quite safe to hazard the opinion that there is only one thing about which three-fourths of us Americans are thinking. Or, if you want to take exception to that estimate of the situation, you would certainly have to agree that ALL Americans are thinking about that one thing at least three-fourths of the time.

Naturally, it does not take anybody beyond the mature age of about three more than a microscopic fraction of a split second to leap unerringly to the brilliant deduction that that one thing simply has to be nothing else than—Merry, Merry Christmas!

As in every year, at about this time, the eyes of every child shine in magnificently trusting anticipation of the wonders which will materialize on the big morning. The eyes of most adults twinkle with a restraint born of greater experience, but with a pleasure that is equally infectious. Song and happiness are vibrant in the very air.

And, of all these the greatest is unmistakably—happiness! That one word—happiness—is the keynote of the whole Christmas season, whether you consider its observance primarily a religious or a secular occasion.

Yet, strangely enough, this season of happiness is not welcome everywhere nor by everybody. Even among us there are those, although fortunately only a few, who sneer at Christmas. Some dismiss it acidly as nothing but a pack of foolishness, not even good for the children, to whose mentality alone they think it geared. Some assume a lofty air of worldly wisdom, and see in Christmas nothing but the survival of ancient superstitions. Others get bitter at life in general and, with their jaundiced eyes, profess to discern nothing more than a deeply laid commercial plot to tempt people to spend money lavishly.

Of course, we are lucky. We do not have to pay any attention whatsoever to such people—beyond feeling charitably sorry for them, and leaving them to stew in their own juice of an anti-social disposition.

But, over large areas of the earth this Christmas season it is extremely difficult, and perhaps even extremely dangerous, for either young or old to find any joy whatsoever in that day which is dedicated above all other things to hope and joy unbounded! To do so would expose them to the chance—in some places even the deadly certainty—of being hunted down like the vilest of criminals by all the terrible police machinery of brutal governments.

An innocent exchange of gifts could very easily bring sharp and hostile questioning from the authorities. Efforts to attend religious services of the season would be met by closed church doors in some cases and an intentionally intimidating scrutiny by swarms of armed and uniformed "guardians" in others. It is so much easier for all but the most deeply moved souls just to skip the whole thing and at least pretend to forget all about it, which is exactly what it is hoped they will do.

Many harsh things have been said about those same governments by many people. They have been charged with a lack of honesty, justice and humanity. And, in the main, most fair-minded and reasonable men will agree that the accusations have been made to stick. Even the attempts at defense issued by the interested governments have sounded strangely like confessions to those trained to read between the lines.

But what is to be said about any government which would, with cold and deliberate calculation, seek to destroy the joy children and grown-ups find in Christmas? Such joy cannot possibly be the slightest threat to the political powers that be in such governments—unless they are willing to admit that one of their adminis-

## C.B.S. notes by Kathryn Young

Christmas is the happy time when families get together. Some families, however, make Thanksgiving their holiday for reunion. So it was this year with Ethel Owen, noted actress who is "Mother Burton" on "The Second Mrs. Burton." For the first time in several years her entire family, including three daughters and two grandchildren, were with her for the big turkey dinner.

Oh, to be like Lucille Ball! This bright lass, who plays the part of Liz Cooper on "My Favorite Husband," completed her Christmas shopping long ago. Lucille likes to plan things far in advance. She's so far ahead in her planning that she already has booked passage for Europe next summer.



Eve Arden

This month in Los Angeles Eve Arden, star of "Our Miss Brooks," will be a guest model at the California Teachers' Federation's special fashion show for teachers. Clothes to be shown are designed especially for schoolma'am's budgets.

The wardrobe of Barbara Stanwyck, who is one of the most popular members of the "Family Hour of Stars" permanent stock company, is made up principally of suits, sports clothes and slacks, all made from men's materials. Her feminine taste expresses itself in negligees.

Al Jolson has been signed up to perform exclusively for CBS for both radio and television for the next three years. To begin with, Mr. Jolson will limit his performances to guest appearances on the network's leading programs. The first was on Bing Crosby's show last month.

How long does it take you to read a book? James Hilton, host-narrator of "Hallmark Playhouse," possesses the knack of reading rapidly but retentively. He can read an average length novel in two or three hours. His keen memory enables him to retain the full flavor of the book despite his reading speed.

"Let's Pretend" is the oldest children's program on the air. It has been written, produced, and directed by Nila Mack since 1930.

Eddie Anderson, Jack Benny's "Rochester," reports that he's found the greatest reducing secret of them all—and it's dancing. Rochester had to dance three exhausting routines on his personal appearance tour last summer and when he returned found that he had lost fifteen pounds. Although his appearance with Jack Benny on Sundays doesn't necessitate dancing, he's keeping it up every day at home. This might be a good hint to remember after eating so much Christmas candy, nuts, and other rich foods.

The prize hint, though, is suggested by Gracie Allen of the "Burns and Allen

(Continued on Page 12)



trative aims is to destroy happiness.

And it does not take too much reading of history to convince any open-minded student that no man nor men who made it a point to try to crush the happiness of any people into the ground endured through any great span of time. The hate they had distilled in their own souls sooner or later poisoned them and all their works.

All that is no part of the standard Christmas message, but it is worth thinking about right now.

Anyway—Long live Merry Christmas!

### HOW WE KEEP BUSY

(Continued from Page 4)

fourteen-hour days. There's not a lazy bone in his body.

Henry has had some very amusing hints come in to the EXCHANGE CLUB PROGRAM. He likes to tell the one about the lady who wrote in to say that she had witnessed another lady running through the house and screaming after having hit her hand with a hammer while trying to drive in a nail. This lady suggested that for safety's sake one should hold a hammer with both hands.

Oh yes, Henry does manage, occasionally, to find a bit of time for recreation. And that recreation usually takes the form of handball, snooker or fishing. Unlike most fishermen, Henry does not spin many imagination-stretching yarns about the fish he catches.

Henry has one headache that will make you feel he is one of you. He, like so many of us, has a car of somewhat ancient vintage. Last winter he needed more than his share of pushes.

I promised Henry I would tell you that now you can get the HINT MONTHLY MAGAZINE at only \$1.00 per year. Red, the Ed, says that outside of the ROUND-UP MAGAZINE, it's the best buy on WIBW.

Every good man has a motto and Henry is no exception. Here it is as our parting remark. "Trade dollar bills and you have gained nothing. TRADE HINTS and you have gained 100%."

### RAMBLINGS

(Continued from Page 2)

with matching coronet. Both wore white mitts and carried cascade bouquets of red roses and carnations. A small reception followed the wedding.



"Smokey" performs for the Capper Crippled Children.

CHUCK "JASPER" WAYNE took his little trick pony "Smokey" out to the Capper Home for Crippled Children the other day. "Smokey" performed for the kiddies and they were all delighted with his performance. A lot of credit is due CHUCK for his patience in training the pony.

HOPPI CORBIN, our cellist and librarian, gets a big kick out of the character he is supposed to represent on the CROSSROADS SOCIABLE program heard each Tuesday night at 8:00. HOPPI has a mythical drill team who march around and get all mixed up. VALLIE KIRK, the lovely lady who plays flute in the band, is also in the drill team and because MISS MAUDIE, who is a shortie, marches in front of VALLIE, who is taller, they get mixed up passing the blackboard and VALLIE always goes the wrong way. Last week she marched right out the door and COLONEL COMBS had to go find her ... (all in fun, folks, it doesn't happen at all). At any rate, our studio audience has as much fun as we do even if our schoolhouse is make-believe.

We were guests at the EDMUND DENNEY home this week and enjoyed their

(Continued on Page 13)



Maureen took time out from her Christmas shopping to give us the following recipe:

### CHRISTMAS SALAD

(From Maureen Dawdy's collection of recipes)

- 1 T. (1 envelope) unflavored gelatin
- ¼ Cup cold water
- 1 Cup (8 oz. can) crushed pineapple
- ¼ Cup lemon juice
- 1 Can (17 oz. can) jellied cranberry sauce
- 1 Cup chopped celery
- ¼ Cup nut meats (pecans or walnuts)

Soften gelatin in cold water. Heat pineapple. Add gelatin; stir until dissolved. Add lemon juice and cranberry sauce; beat smooth. Chill partially (until it begins to congeal); add celery and nuts. Pour into oiled molds. Chill until firm. Unmold on pineapple slices.

### FRUIT DRESSING

Combine:

- 2 beaten egg yolks
- ½ Cup sugar
- ¼ Cup lemon juice
- 1 tsp. grated lemon rind
- 1 T. vinegar

Cook over boiling water until thick, stirring constantly. Add 1 teaspoon butter; cool. Just before serving, fold in 1 cup heavy cream whipped.

Serves 6 to 8.

## Coming Events

### BIRTHDAYS

Hoppi Corbin .....December 19

### ANNIVERSARIES

Mr. and Mrs. Chuck Wayne...December 24

Mr. and Mrs. Clark Wayne...December 28

### ON OUR COVER

(Continued from Page 5)

I would take a black snake they had and let it wrap itself around my arms and neck. I had quite a collection of them in Springfield but had to let them go when I moved up here. Oh well, maybe next summer I'll get a few. My next favorite hobby is tennis and that will probably appeal to more of you than the snakes. While I was in Melrose I made the high school tennis team and though I wasn't too good I had a lot of fun and enjoyed getting out in the fresh air. I have always loved the out-of-doors.

About three years ago I took an audition for WIBW and Miss Maudie told me that if I kept on working on my singing and yodeling some day I could go to work for WIBW. Ever since then it has been my goal to go to work here. When I did get on here and you folks responded so heartily with your many nice cards and letters, you made me the happiest boy in the world. WIBW is the best radio station I know of to work for and everybody is just like a brother to you. I hope to stay here a good long time.

Before I close I want to be sure to say that I've never been any place as nice as this for personal appearances. It's a real thrill to play before such downright friendly people. Every place I've gone here people have come backstage, shaken my hand and made me feel right at home back in good old Kansas. I'm looking forward to meeting each one of you on my personal appearances in the future, so until I see you then, it's just "Yodels of luck, everybody!"

### CBS NOTES

(Continued from Page 7)

Show." Gracie says when you're cooking that big Christmas dinner to add a tablespoonful of soap powder to everything you cook. It doesn't improve the flavor much, she advises, but it certainly makes the dishes easier to wash!

With that, I'll wish you a Merry Christmas!

## RAMBLINGS

(Continued from Page 11)

new television set. The Arthur Godfrey show was very good and it was a thrill to see all of his gang almost the same as in person. Myrtle, Edmund's wife, tells us she hardly can get her work done each day since the new television set came to the Denney household. Myrtle also is planning to re-decorate their kitchen. She will do the border painting herself and plans to have Billy Banana playing the bass fiddle, which will be made by painting strings, etc., on a refrigerator . . . Penny Pineapple will be playing the piano which will be made by painting the keys, etc., on a stove . . . other characters will be playing on a sink and a whole group will be playing the Hammond organ which will be a reproduction of the Denney's breakfast bar. It should be very clever when finished.

OLE and JANE have a new television set, too, so we had a nice visit with them one Sunday night. It was real dark in OLE'S living room when we arrived, as one of the TV shows was in progress. I couldn't see who was in the room, but pretty soon a husky voice passed by me, stepping on my toes and saying, "Excuse me, this is where I came in" . . . it was JASPER leaving.

So long folks, MERRY, MERRY CHRISTMAS and a happy joyous NEW YEAR . . .  
Miss Maudie.



*It's a jolly time for all when The Cass County Boys get set to accompany Gene Autry on one of his favorite Western songs on his Saturday night show.*



Iffen yo' has ever been in doubt as to how to tell dee two sexes apart when bofe of 'em is wearin' pants: Dee one listenin' is dee man!

Some folks don't care whut kinda position dey hold—so long as it's sittin'! Well . . . here I is sittin' and my mind is a blank iffen yo' know whut I mean.

Red, dee Ed, been yappin' at me for dee lass two weeks, nudgin' me to git started on dee column for dis mcnth's edition of dee Round-Up . . . corse I say I is gittin' right on it an' stuff lak dat. But here I is wit another deadline bustin' me right smack in dee face agin!

But seein' as how I got me dee new copy of Uncle Charley's joke book maybe I kin pass 'em on.

Dee funny part 'bout dis business . . . yo' is writin' stuff for dee next issue of the magazine a whole month ahead of time, see? Now here I is at dee first of November tryin' to think whut I is gonna be doin' in December. See whut I mean? Dat ain't as easy as it looks cause how I know whut dee sitch-ee-ation gonna be lak fore I gits into Christmas shoppin' mix-ups all over dee place?

The successful man is usually jest a average man dat either had a chance or took a chance. Dat 'minds me of Mogg Brandt, my old poker playin' friend. Dey wuzz a feller in our town in dem days (I ain't mentionin' no names) who wuzz a terrible bad loser. Yo' know dee kind. Well, I axe Mogg how come he allus played wit dee feller when he well knowed dat he would carry on sump'n' fierce

(Continued on Page 15)

## WIBW Program Schedule

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule. Programs in heavy type are Studio Presentations.

### MORNING

- 5:00—Daybreak Jamboree . . . . . Mon. thru Sat.  
 5:40—News . . . . . Mon. thru Sat.  
 6:00—Pleasant Valley Gang . . . . . Mon. thru Sat.  
     (RCW Enterprises)  
     Sunday Morning Meeting . . . . . Sun.  
 6:35—Farm Service News . . . . . Mon. thru Sat.  
 6:45—Ray and Elda . . . . . Mon. thru Sat.  
     (Gooch Feed Mill) . . . . . Mon., Wed., Fri.  
 7:00—News (Garst & Thomas) . . . . . Mon., Wed., Fri.  
     News (Carey Salt Co.) Tues., Thurs., Sat.  
     News . . . . . Sun.  
 7:15—Neal Burris Show . . . . . Mon. thru Sat.  
     (Nutrena Mills) . . . . . Mon., Wed., Fri.  
     Niresk, Inc. . . . . Tues., Thurs., Sat.  
 7:30—Chuck and Jerome  
     (Western Stationery Co.) . . . . . Mon. thru Sat.  
     The Bible Hour . . . . . Sun.  
 7:45—Edmund Denney Time  
     (Merchants Biscuit) . . . . . Mon. thru Sat.  
 8:00—News . . . . . Mon. thru Sat.  
     Farmer's Forum . . . . . Sun.  
 8:05—Bud Davis Show . . . . . Mon. thru Sat.  
 8:15—Hymn Time . . . . . Mon. thru Fri.  
     Capital Food Review (Daily  
     Capital) . . . . . Sat.  
     Farm News . . . . . Sun.  
 8:30—Henry's Exchange . . . . . Mon. thru Fri.  
     Kansas News . . . . . Sun.  
 8:45—Ray and Elda . . . . . Sat.  
     Mr. Veteran . . . . . Sun.  
 9:00—The Ranch Hands . . . . . Mon. thru Sat.  
     (RCW Enterprises)  
     Church of the Air . . . . . Sun.  
 9:25—News . . . . . Mon. thru Sat.  
 10:00—News . . . . . Sun.  
 10:05—Newsmakers . . . . . Sun.  
 10:15—Howard K. Smith . . . . . Sun.  
 10:30—The Miccolis Sisters . . . . . Mon. thru Fri.  
     Junior Miss (Lever Bros.) . . . . . Sat.  
     Salt Lake City Tabernacle . . . . . Sun.  
 10:45—Kitchen Club (Perfex) . . . . . Mon. thru Fri.  
 11:00—Judy and Jane  
     (Folger Coffee) . . . . . Mon. thru Fri.  
     Theater of Today  
     (Armstrong Cork Co.) . . . . . Sat.  
     First Methodist Church . . . . . Sun.  
 11:15—Aunt Jenny's Stories  
     (Lever Bros.) . . . . . Mon. thru Fri.  
 11:30—Weather Bureau . . . . . Mon. thru Sat.  
 11:35—Dinner Hour . . . . . Mon. thru Sat.
- ### AFTERNOON
- 12:00—News (Lee Foods) . . . . . Mon. thru Sat.  
     News . . . . . Sun.  
 12:15—DeKalb Markets (DeKalb  
     Agricultural Assn.) . . . . . Mon. thru Sat.  
     Rainbow Trail . . . . . Sun.  
 12:45—M. L. Nelson (Garst and Thomas) . . . . . Sun.  
 1:00—Choralliers (Longine-  
     Wittnauer Watch Co.) . . . . . Sun.  
 1:30—Ernie Quigley, Sports . . . . . Sun.  
 2:00—Arthur Godfrey Show  
     (Gold Seal Co., National Biscuit  
     Co., Chesterfield Cigarettes) . . . . . Mon. thru Fri.  
     New York Philharmonic . . . . . Sun.  
 2:30—Make Way For Youth . . . . . Sat.

- 3:00—The Second Mrs. Burton  
     (General Foods) . . . . . Mon. thru Fri.  
     Let's Pretend (Cream of Wheat) . . . . . Sat.  
 3:15—Kansas Round-Up  
     (Helzberg's) . . . . . Mon. thru Fri.  
 3:30—Give and Take (Toni, Inc.) . . . . . Sat.  
     Senator Arthur Capper . . . . . Sun.  
 3:40—News . . . . . Mon. thru Fri.  
 3:45—Ma Perkins  
     (Procter and Gamble) . . . . . Mon. thru Fri.  
     News . . . . . Sun.  
 4:00—Big Sister (Procter and  
     Gamble) . . . . . Mon. thru Fri.  
     Stars Over Hollywood (Armour  
     & Co.) . . . . . Sat.  
     Invitation to Learning . . . . . Sun.  
 4:15—The Guiding Light (Procter  
     and Gamble) . . . . . Mon. thru Fri.  
 4:30—County Fair (Borden Co.) . . . . . Sat.  
     Symphonette (Longine-  
     Wittnauer Watch Co.) . . . . . Sun.  
 5:00—Melody Matinee . . . . . Sat.  
     Old Fashioned Revival Hour  
     (Gospel Broadcasting Ass'n) . . . . . Sun.  
 5:15—Grand Central Station  
     (Pillsbury Mills) . . . . . Sat.  
 5:30—Curt Massey-Martha Tilton  
     (Miles Laboratories) . . . . . Mon. thru Fri.  
 5:45—Perry Mason (Procter and  
     Gamble) . . . . . Mon. thru Fri.  
     News . . . . . Sat.

### EVENING

- 6:00—News . . . . . Mon. thru Fri.  
     (Butternut Coffee) . . . . . Mon., Wed., Fri.  
     Stan Daugherty . . . . . Sat.  
     Jack Benny  
     (Lucky Strike Cigarettes) . . . . . Sun.  
 6:15—Sweet Lassy Time (Schreiber  
     Mills) . . . . . Mon. thru Fri.  
 6:30—Bud Davis Show . . . . . Mon. thru Fri.  
     (Family Times)  
     Dairyman's Roundtable . . . . . Sat.  
     Amos 'n' Andy (Lever Bros.) . . . . . Sun.  
 6:45—News . . . . . Mon. thru Sat.  
     (Topeka Savings) . . . . . Mon., Wed., Fri.  
     (Bomgardner Furniture Co.)  
     . . . . . Tues., Thurs., Sat.  
 7:00—Inner Sanctum (Emerson Drug Co.) . . . . . Mon.  
     Mystery Theatre (Sterling Drugs) . . . . . Tues.  
     Mr. Chameleon (Sterling Drugs, Inc.) . . . . . Wed.  
     F.B.I. In Peace and War  
     (Procter and Gamble) . . . . . Thurs.  
     The Goldbergs (General Foods) . . . . . Fri.  
     Gene Autry (Wrigley Co.) . . . . . Sat.  
     Bergen & McCarthv (Coca Cola) . . . . . Sun.  
 7:30—Arthur Godfrey Talent Scouts  
     (Thomas J. Lipton Co.) . . . . . Mon.  
     Mr. and Mrs. North (Colgate) . . . . . Tues.  
     Dr. Christian (Chesebrough Mfg Co.) . . . . . Wed.  
     Mr. Keen, Tracer of Lost Persons  
     (Anacin and Kolynos) . . . . . Thurs.  
     My Favorite Husband (General Foods) . . . . . Fri.  
     Camel Caravan with Vaughn Monroe  
     (R. J. Reynolds) . . . . . Sat.  
     Red Skelton (Procter and Gamble) . . . . . Sun.  
 8:00—Lux Radio Theatre (Lever Bros.) . . . . . Mon.  
     Life With Luigi . . . . . Tues.  
     You Bet Your Life (Elgin-American)  
     . . . . . Wed.  
     Suspense (Electric Auto-Lite Co.) . . . . . Thurs.  
     Leave It To Joan  
     (American Tobacco Co.) . . . . . Fri.  
     Gangbusters (General Foods) . . . . . Sat.

- Meet Corliss Archer (Electric Co's. of America) ..... Sun.
- 8:30—Crossroads Sociable ..... Tues.
- Bing Crosby (Chesterfields) ..... Wed.
- Crime Photographer (Philip Morris) ..... Thurs.
- Young Love ..... Fri.
- Kansas Round-Up (Dr. LeGear) ..... Sat.
- Horace Heidt (Philip Morris Cigarettes) ..... Sun.
- 8:45—Kansas Round-Up (Flex-O-Glass) ..... Sat.
- 9:00—My Friend Irma (Lever Bros.) ..... Mon.
- Hit the Jackpot (DeSoto-Plymouth) Tues.
- Burns and Allen (Amm-I-Dent Tooth Paste) ..... Wed.
- Hallmark Playhouse (Hall Bros.) ..... Thurs.
- Pursuit ..... Fri.
- Carnation Contented Hour ..... Sun.
- Kansas Round-Up ..... Sat.
- 9:30—Bob Hawk Show (R. J. Reynolds) ..... Mon.
- Lum N' Abner ..... Wed.
- King's Men ..... Thurs.
- Capitol Cloak Room ..... Fri.
- Kansas Round-up ..... Sat.
- Our Miss Brooks (Palmolive Soap) ..... Sun.
- 9:45—Capitol Federal Bandstand (Capitol Federal Savings & Loan Assn.) Tues., Thurs., Sat.
- 10:00—News (Fleming Coffee) ..... Mon. thru Sun.
- 10:15—Guest Star ..... Mon.
- Ernie Quigley, Sports ..... Tues., Thurs.
- Dance Orchestra ..... Wed.
- Red Barber's Sports ..... Sat.
- U. N. in Action ..... Sun.
- 10:30—Salute to FM. .... Mon., Tues., Wed., Thurs.
- Dance Orchestra ..... Fri., Sat.
- Family Hour of Stars (Prudential Life Ins. Co.) ..... Sun.
- 10:45—Dance Orchestra ..... Mon. thru Sat.
- 11:00—News ..... Mon. thru Sun.
- 11:05—Dance Orchestra ..... Mon. thru Sun.
- 12:00—News ..... Mon. thru Sun.
- 12:05—Sign Off ..... Mon. thru Sun.

**HAMBONE SEZ**

(Continued from Page 13)

when he lost money gamblin'. Well, Mogg had dee right idea bout dat. He say, "Why, Ham, dat's easy, old boy ... (he allus calls me 'Old Boy') ... it's sure certain dat I would rather play wit a bad loser den any kind of winner." Come to think of it like dat ... he's got sumphin' there, ain't he?

Ain't it funny? Not too long ago a congressman sent seeds to his farmers so we'd grow more. Now dey send us checks so we won't grow so much. Hit's shore a strange world all right. A man dese days is born in a hospital, spends all his days in a office, his nights gaddin' about and den he dies in his car. What, pray tell, does a feller like dat need a home fur? Yessir! Dis is a funny world. A man will wear a No. 7 hat and a No. 16 collar, and his head is bigger dan his neck. Ain't dat awful?

Well, dey ain't much I kin tell you 'bout dee Christmas problem dis year. All I know is dat I ain't no more ready now fur it den I is always been befo'. Looks like dey is a chance we kin all git a turkey, maybe. Dat just leave me room to say:

"Merry Christmas, everybody!"



Lucky Art Holbrook had the privilege of interviewing Miss Marvene Fischer, who was "Miss Wisconsin" of 1948. Miss Fischer, who represented Armour and Co., is shown giving Art a piece of their Wisconsin cheese.

Please send the

**WIBW ROUND-UP**

To \_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State

I enclose

- \$1.00 for one year
- \$2.00 for two years

This is a

- Renewal
- New Subscription
- Christmas Gift

From \_\_\_\_\_  
Name

\_\_\_\_\_  
City State

August M. Flake,  
LeRoy, Kansas. Rt. 2

Return to  
WIBW ROUND-UP  
MAGAZINE

Box 119, Topeka, Kansas

POSTMASTER:

Return Postage Guaranteed

Sec. 34.66 P. L. & R.

P A I D  
U. S. Postage  
Permit No. 2  
Topeka, Kansas



"That's what I mean," points out Red, the Ed, to the staff of Round-Up writers. Standing next to (Red, the Ed) Allan Young are from left to right: (Around the Studios) Hilton Hodges, (Hambone Sez) Homer Cunningham, and (How We Keep Busy) Don Hopkins. Seated from left to right are: (Chats Around the Aerial) Olaf Soward, (Ramblings) Maudie Carlson, and (CBS Notes) Kathryn Young.