

WVBR

ROUND-UP



DUDE HANK

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Nov.

Our Forty-Fourth Issue

1948

ROUND UP

November

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Red, The Ed, Says

Here's a swell way for you to brighten Christmas for orphans. The roasters of Butter-Nut Coffee, who sponsor our news at 6:00 p.m. Monday, Wednesday and Friday, have started their 1948 Christmas Fund which supplies toys, nuts and candy to orphanages at Christmas. They will place a cash value on the strips and labels from cans and jars of Butter-Nut Coffee which listeners send in and buy the gifts with this money. The more strips and labels they receive, the more gifts they will buy. Listen to the Butter-Nut news and get the full details so you can help some lonesome child have a merrier Christmas.

Thanksgiving Thoughts

By Rev. Gene Frank

In the fall of the year, 1623, the Pilgrim fathers invited their friends, the Indians, to share in a harvest festival in which they gave thanks to God for His providence in supplying a bountiful harvest.

If one needed further proof of the ancient truth, "Life does not consist in the abundance of possessions," he could find it here.

The average yield in those early days of our continent was about three bushel of maze to the acre. Gratitude is always a state of mind, for if our Pilgrims found it in their hearts to be thankful for those meager blessings, on those bleak, wind-swept shores; how much more ought an America, blessed with bounty, give thanks to God.

But, genuine gratitude is not an easy thing. It is not the repeating of a song or

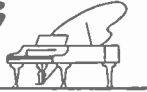


Rev. Gene Frank, new minister of The First Methodist Church Topeka.

a prayer. It is not the result of abundance. Gratitude is an inner attitude of dependence upon God, an inner recognition that all things come from Him. The mark of our generation is "self-sufficiency," not gratitude. When one feels self-sufficient, he cannot be thankful for he no longer recognizes His Creator and the Giver of all good gifts.

Difficult as it may be for us to believe,
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Ramblings



OLE LIVGREN is working on a new super-duper "Olevox." This one will be a smaller size and portable so that OLE can take it on some of his personal appearances.

BOBBIE DICK, our red-headed cowboy yodeler has lost 25 lbs. in weight. The girls all gather around him saying "Tell us, how did you do it?" "No sweets . . . no starches . . . no sodys," moans Bob!

Some fun for ART HOLBROOK, studio director, with PUG MARQUARDT and DALE RADER; chief engineer and control engineer respectively, Saturday, October 2nd, when they boarded the WIBW Flying Rooster and flew to Salina to meet Governor Thomas E. Dewey's special campaign train as it crossed Kansas headed back east. ART and DALE rode the "Dewey Victory Special" from Salina into Topeka, interviewing many dignitaries aboard with a WIBW tape recorder, and recording Governor Dewey's speeches at Junction City and Topeka. The boys really had a workout while aboard the train, figuring out the many problems that always arise while trying to make recordings on a train or any other vehicle, for that matter. They were high in their praise of Governor Dewey and his staff as well as the very gracious Mrs. Dewey. ART says it brought back memories of the Landon campaign twelve years ago when he was handling so much of the radio publicity for the Governor. In September President Truman also came through Topeka. We didn't know he was going to stop until about three hours before his special train was due to arrive, so there was really some scrambling around that Sunday evening to get our equipment set up at the railroad station to broadcast his arrival. We broadcast several news bulletins about the President's stopping in Topeka and as a result a fine big crowd was on hand to greet him. ART pushed our mike up to him but the President said he never made any talks on Sunday! The boys' efforts

were in vain . . . however, if you happened to hear the broadcast, you DID get to hear the President say to ART, "I do not make any talks on Sunday but I hope to be back soon and make a real speech." So you see politics has been adding a lot to the excitement around the studio these days.

We had a note from Doc and Esther Embree written from Wichita Falls, Texas. They have bought a home there and enrolled Johnny in school. We miss them and so do their many friends of the air.

RAY and ELDA LAYMAN who have taken over the 6:45 and 8:15 a.m. programs, brought us a host of new listeners who have been their followers for years. They sing harmony duets, hymns, solos and RAY plays the harmonica. RAY and ELDA have a little girl five years old named Donna Sue. They like Topeka and have already bought a home here. Why not drop them a line or two—your cards and letters will be appreciated.



ELDA and RAY

HENRY PETERS has been out shooting again. He is such a fine marksman I would hate to be a sad little burglar trying to rob his house. At the Midwestern shoot held at Lawrence, Kansas, October 1, 2, and 3 HENRY won the doubles championship with ninety-five out of one hundred. The next day he won the High-Over-All championship. Out of one thousand registered sixteen-yard targets he has missed but sixteen. Some boy, our HENRY!

OLAF SOWARD and GENE SHIPLEY have new Buick automobiles . . . RUTH and MARY MICCOLIS have new Pontiacs . . . MARGE HOPKINS (my gal Friday) also has a new Pontiac. Speaking of

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How We Keep Busy

By DON HOPKINS

"Keeping Busy" takes Loyd Evans, one of your favorite announcers, into many different fields. Loyd, fondly referred to as "Radio Ears" by Ezra Hawkins and myself, has a heavy early morning announcing schedule. His shows include BOBBY DICK at 6 a.m., BAR NOTHING RANCH GANG at 6:15, RAY AND ELDA at 6:45, and, when GENE SHIPLEY is out of town, the EDMUND DENNEY SHOW at 7:45 a.m. and the DEKALB FARM NEWS AND MARKETS at 12:15 p.m. Incidentally, that name RADIO EARS comes from the fact that Loyd has generous sized ears though actually, they are very little if any bigger than mine. You know the old saying—"A person with large ears is apt to be generous." That's Loyd Evans. He is always willing to do his part and more if need be. When there's EXTRA work to be done, LOYD is right on deck. So much for the radio field. His activities don't stop there—not by a long shot. With his radio work done by 12:30—Loyd trots down to the Montgomery Ward Company's basement store and becomes a sales clerk for four hours each day. They say he's a mighty good one. Loyd's better half, Mrs. Evans, has a business of her own, the AVALON BEAUTY shop, and she does her best to keep LOYD from having any idle time on his hands by insisting that he do the odd jobs around the beauty shop. During the last two sessions of the state legislature—sessions of '45 and '47, Loyd acted as my assistant reading clerk in the House of Representatives.

Loyd and his wife, Reva, in spite of all this activity, find quite a bit of time for church work and home work.

Loyd's success as an announcer can be traced to three things—his willingness to do his share, his sincere friendliness, and the fact Loyd Evans, on the air or off the air, is just plain LOYD EVANS. And as far as being "busy" is concerned, I'm sure Loyd would be willing to try something more if you could make it worthwhile to him. Any suggestions?

Questions and Answers

Q. When is Kenny Harries' birthday?

A. January 24th. See the cover story of Kenny in the October issue.

Q. When is Bill Kirk's birthday.

A. March 16. Bill's picture and feature story was in the September Round-Up.

Q. Has Jimmy McGinnis left WIBW?

A. Yes.

Q. What do the call-letters WIBW stand for?

A. No specific significance. The FCC (Federal Communications Commission) determines the call letters for all stations in the United States. The call letters for all standard stations begin with either "K" or "W" and oftentimes the call letters as requested are granted.

Q. Is Doc Hopkins, Chicago guitar player, any relation to Don Hopkins, WIBW announcer?

A. No relation.

THANKSGIVING THOUGHTS

(Continued from Page 2)

we are happiest when we feel dependence upon God and express our gratitude toward Him in "thankful" living. For, life does not consist in abundance or in quantity; it always consists in quality and in character. Thank God, then, this Thanksgiving, for that little handful of faithful men and women who found in the midst of disease, suffering, cold and famine; a handful of corn and a few wild fowl, enough to make them thankful. Let us, like them, but in the midst of our plenty, recognize our Creator and Benefactor and with all our hearts, give thanks.

Christmas is just around the corner with that old problem of what to buy for gifts. The answer is simple this year—a subscription to the WIBW Round-Up. It costs only one dollar and lasts all year with each monthly issue as a reminder of your thoughtfulness. A special Round-Up Christmas card, explaining that it is a gift from you, will be sent just before Christmas.

On Our Cover DUDE HANK

I have answered to... "Hi, Swede"... "Whatcha know, Lee"... "How ya doin', Tuggles"... "Beautiful day, Carl"... "Goin' to see the game today, Roy"... "How about a tune, Dude"... all of which may have "Miss Maudie" wondering as to the authenticity of LeRoy Howard Carlson on her "latent rolling pin" (marriage certificate).

"Dude Hank" was suggested several years ago by a dear Mrs. William Butler, who unknowingly at that time was selecting a radio name for her future son-in-law. She said that I was always "dressed up" like a "Dude" and she thought "Hank" would fit it with the ranchhand personality... so thus "Dude Hank."

Many persons ask me how I happened to take up the trumpet. Well, when I was nine years old I found an old battered up bugle in a storm cellar. It had no mouth-piece and the horn had three nail holes punched in the side. I drove my family crazy with the unearthly noises, so the folks decided to buy me a real silver cornet for Christmas. I'll never forget what a proud moment that was. With a little instruction book in front of me for hours on end I managed to eke out a few of the favorite standard melodies. My first experience at playing a cornet solo (O' Sole Mio) before a group of classmates and parents at a school Halloween party, almost proved to be my last. My mouth filled with "cotton" and not a sound came forth, I covered up my em-

barrassment by joining the kids in the next room "bobbing for apples."

My first professional work was with the Pied Pipers, who wore collegiate outfits... loud striped blazer jackets and bow ties. With several years of traveling with dramatic stock companies and road bands, I finally accepted a pit job in Los Angeles. Here I met and played for some of the big stars of the day. In 1935 I joined Ted Fio Rito for a tour of almost every state in the Union. We had the opportunity of playing the "Lady Esther" show on CBS and NBC, coast-to-coast hook-up—the Edgewater Beach Hotel in Chicago, and recording for Brunswick.

Having tired of "living out of a trunk," I decided that good old WIBW was the best place after all. With such a charming and talented wife as a partner I find my present work as an arranger and musician in the radio field most enjoyable. As director of the Band on the "Food Revue Program" 8:15 a.m. on Saturdays and the "Crossroad Sociable" 8:00 p.m. on Tuesdays, I have certainly appreciated your generous response to our efforts in presenting your favorite numbers.

Every musician harbors an idea to compose a hit tune. With thousands of professional writers grinding out melodies daily it is almost an impossibility to put over an original song without tremendous expenditures for nationwide exploitation. "Cry Baby Trumpet," "Corn-cob Schottische" and "Trumpet Has a Cold" were written merely for my own amusement. I'll admit it was a surprise when your reaction to these novelties was favorable. Thanks a million for your requests.

Baseball, football, good concerts and road shows are my favorite hobbies. I also get a kick out of grabbing a paint brush, lawn mower, rake or hoe to beautify our home which we cherish very much.

I would like to say in closing that WIBW is the best place in the country to work—has the finest executive staff headed by Ben Ludy—and has a swell group of employees who are all friendly and cooperative—not to mention you good listeners who are responsible for keeping us all on the air.



Dude, Chuck and Kenny play
"Cry Baby Trumpet"

The Widder Talks

By BOB KEARNS

Here's a new *twist...it's an interview with an entertainer's wife!

Among avid radio listeners within range of WIBW, the most talked-about radio personality is a fellow named Ezra Hawkins. Listeners know that Ezra has told many tales—but the Widder remained quiet. We've turned the tables. Now—with Ezra quiet, the Widder Talks.

I went out to Bar-Nothin' recently for this interview with the Widder. There I met Snorkey, and saw Siccem'. Pot Likker wasn't home and you probably know, Butterball was sold a few months ago.

Most questions are of a similar nature when asking about Ezra, who is as pleasant to meet off the air as he is a regular habit to thousands of listeners each day. The Widder confirmed the fact that the only difference in his voice at home from talking on the air is the chuckle he adds now and again. You'd recognize him in conversation any place, and believe me... any place is about where you will find him—touring, making personal appearances and leaving little spare time for his favorite hobby, fishing.

"Widder," I ask, "what about entertainment for the entertainer?" "Those Hollywood movie flickers and football," the Widder replied. "My Ezra played football 6 years and he really enjoys the game."

The Widder told me that the Bar-Nothin', which is a real ranch, furnishes Ezra with plenty to do, raising about 150 chickens, hoeing the large garden and raising corn. NOT the radio kind! Did you know that Ezra is an amateur blacksmith? Yep! He has an electric welder in his shop among other tools of the trade and the Widder mentioned that it keeps Ez' busy keeping Snorkey's car in working order. Ezra built it from various parts of automobiles and junk parts, but it works like a charm.

The only thing trying in their happy wedded life, said the Widder, is the fact that Ezra has tried for years to find someone to cut chin whiskers. Even he has tried, but you yourself can't cut 'em right

so they won't be in the way when you bow a fiddle. Ezra claims the Widder cuts them chin whiskers so's they don't get in the way. Now the Widder has the job.

The Widder said that her Ezra was a Jack of all trades and has mastered a few. Wrestler in a carnival, worked on the railroad, eventually coming to WIBW in 1927 where today Miss Maudie and Heinie are the only remaining folks of that staff. Ezra's even worked via the CBS network.

One of Ezra's trying moments, I'm passing on to you. T'was back about '28 or 9 at the Fair, with the broadcast in progress from the grounds, when the engineer made it known that the program was two minutes short. So, Ezra dedicated a tune to some folks whose names he picked out of the thin air from a town in Colorado. After the show, a man rushed up to Ezra wanting to know where the people were. Even had Ezra page them on the P.A. system, for it seems this man was from this town and had talked with these folks before he left home and they hadn't mentioned coming to Topeka or the Fair. Ezra paged them all right—but then made a quick exit and doesn't know to this day how he happened to pick a real name of folks he didn't know, and a place he hardly knew existed.

About this joshin' all the time, the Widder says that even at home, eating or working—quiet may reign, but it won't be long till Ezra's chucklin' and a joke is born. So, now we know that it's a "natural" as a comedian we have in the genial person of Ezra Hawkins here at WIBW, and not a synthetic book worm, using other folks' material for funny work. Any other questions?...I'm fresh out!

Coming Events

Birthdays

Colonel Combs.....November 20
Freda Murphy.....November 29

DEFINITION

You know the difference between an invention and a discovery? When a guy comes home late, he's gotta invent a story so his wife won't discover where he's been.



THE DAWDY FAMILY
Maureen and Harry with children Sondra and Bill

Chats Around the Aerial

... with Olaf S. Soward

Not too many weeks ago an extremely able and well known Missouri newspaper editor sat himself down at his favorite typewriter and wrote a "piece" for his paper which was widely and deservedly reprinted.

The burden of his journalistic song was that he yearned to see the old-time chautauqua return, with the great and the near-great trouping from canvas top to canvas top—from city to city—throughout the country during the season. He contended that he had heard many famous men speak whom he would never have had a chance to hear had it not been for that old chautauqua circuit.

He goes on to admit, finally, in his column-long article, loaded with the fond memories of a generation which is fast disappearing from the scene, that by just turning a dial on a home radio set we can hear a voice or a musical program—but that something essential is missed when we don't get to see the man wave his arms and thrust out his chin as he makes a point during that speech, or watch the orchestra tune up before it launches into actually playing the musical score for us.

And there is no arguing, but that he does have a point there. Just as we of today miss something of the charm of the countryside as we whizz along in a motor car at from fifty miles an hour up on a concrete or black-top highway, as compared with what our parents enjoyed when they joggled along a narrow and tree-bordered country lane in a horse-drawn buggy. But—romantic memories to one side—it is perfectly safe to say that you could put the matter to a vote and that not one-tenth of one per cent would be in favor of abolishing the businesslike and speedy usefulness of the auto to return to Old Dobbin and even the fanciest buckboard!

And your radio is the counterpart in the field of disseminating ideas that your sleek and shiny sedan is in the matter of transportation. In the first place, for every

person who could find it physically possible to get under a big tent at the appointed time and hear some nationally famous figure explain in detail his pet controversial theory of the moment in even a hundred appearances during a whole season—at least ten can twirl the dials on the front of their radios and hear him do exactly the same thing from coast to coast by just speaking into one microphone, no matter where he happens to be in the country.

Then, as regards that matter of not being able to watch the expressions of his face or the motions of his arms as he hammers home his favorite points—there are times when there is a distinct advantage from the listener's standpoint to that very inability!

Some speakers who are, either unconsciously or intentionally, adept at borrowing the emotion-arousing techniques of the actor can make a shoddy, insubstantial, almost meaningless bit of special pleading look like a devastating argument, so long as they have their audience where they can play upon them like a violinist does upon the strings of his instrument.

When the words just pour out of a blank and expressionless box, those same words have to stand much more nearly upon their own logical feet if they are to make any sense or carry any conviction. It becomes just that much harder for slipshod reasoning and blind prejudices to carry any audience off its intellectual base.

Not that radio has brought us into any utopia of sane and careful public reasoning. There are and always will be some people who don't *want* to think tricky problems through to a coldly logical—and perhaps dispassionately unpleasant—solution, even though it may happen to be the only correct one.

There are undoubtedly a few tricks of vocal expression which may be more deceptive over the radio than they are face to face.

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The Voices You Hear Along the RFD

... by Gene Shipley ...

Here it is November. Where has this year gone? I think many will echo that statement because it has been a busy year with so many things to do and places to visit. You folks have been so nice to us here at WIBW and I want you to know we appreciate that friendship more than we can ever tell you.

Elections will be over when this issue of the Roundup Magazine reaches you. To many, the result will be just what the doctors ordered, to others, a disappointment—but that is the American way. Thank Heaven, in this country we still have the right of individual expression but are content to abide by the will of the majority. This is the month when we sort of take stock and recount our blessings. There has been a bumper wheat crop, one of the best corn yields in years, pastures have been lush and have been converted into hundreds of thousands of pounds of valuable beef, feed crops have been excellent and silos are bulging with sustenance for livestock this winter. Prices of farm products are off considerably from the high level of last year, but farmers will not be particularly worried about that if other things come down in like proportion. The farmers do resent being blamed for high prices, and rightly so, because farm prices on what the farmer sells certainly have not been out of line with those of things he has to buy. The farmer is still the backbone of our national economy and good times cannot continue for long if the food producers of this country have to hold on to the short end of the stick.

So, when we take stock of what has been accomplished this year, we can give thanks once more for a bountiful and profitable harvest and, although everyone has his worries we all still can find time for a smile. This summer while driving back from vacation, I saw a car ahead with a large placard in the rear window. If anything makes me curious it is a sign I can't read. So I speeded up a bit and in big red letters was this warning, "Beware

of sudden stops—am teaching my wife to drive." I hope none of us ever lose our sense of humor.

The Flying Rooster has certainly had a busy summer. We haven't totalled up all the miles he has flown us this year but it will be over 35,000 before the year is over and he is still going strong. Gusty Kansas winds have never so much as ruffled his sturdy wings. He is a great old bird and we love every "feather" in his tail. He has been a little worried about the turkey shortage, come Thanksgiving time, but we'll be content with a chunk of beef or a nice fat hen because the Kansas skies would sorely miss that little old red Rooster—and so would we!

QUIZMASTER



Todd Russell

This genial, good-looking fellow is Todd Russell, quizmaster of "Strike It Rich." His 220 pounds are the reason his friends have nicknamed him "Tiny."

AROUND the STUDIOS with Hilton

Presidential-election year is always an exciting one and this has been a corker! The issues became hotter and hotter, the speeches louder and louder and the candidates entered the final stretch in a blaze of glory! Did ya' vote? You should have. Since F. D. R. used radio so effectively during his campaigns and for his fireside chats, more and more candidates have turned to the radio microphone to appeal to voters. That often means last-minute changes in our schedules so that a half-hour here or an hour there can be cleared for a speech from New York; Sapulpa, Oklahoma; or Fresno. CBS often sent a frenzied teletype message asking us to clear time the same evening. Hard on the nerves; but like radio so much of the time, you never know what's coming next.

Remember Russ Davis? An old-timer at WIBW, he was an announcer in 1935 and 1936. Today, he covers the television broadcasts of wrestling and boxing matches in Chicago and makes appropriate remarks here and there when they are needed to explain a situation. Tom Daley was another WIBW announcer in the late 30's. After seven years at an Omaha station, he has moved to St. Louis where he's doing two disc-jockey shows daily.

Art Holbrook and Dale Rader flew to Salina late in September and "hitched" a ride on the Tom Dewey presidential train into Topeka. Art interviewed several Kansas Republicans and members of the press attached to the party during its swing through the United States. Mr. Dewey's speeches at Junction City and Topeka were recorded and the entire show was built into an exceptionally good program aired over WIBW the same evening.

Another Salina visit was a trip by Loyd and me to the Kansas Star Flour Mills and the Gooch Feed Mills. We enjoyed our trip through these efficient plants and were amazed to learn that Salina ranks 6th in flour milling in America. To top off our trip, we drove to the C-K ranch west of Brookville and saw more registered

Herefords than we knew existed in the state of Kansas. Loyd, Ray and Elda tell you more about the fine products from these mills at 6:45 a.m.

For several years, the Topeka Optimists Club has sponsored a Halloween party for the youngsters of Topeka. A parade and a big party at the Municipal Auditorium give the kids a real break and keep them occupied. Again this year, WIBW joined the party and the entire staff appeared at the auditorium for the "Saturday Night Kansas Roundup."

The Optimists have a great idea and we were happy to join with them in showing the kids of Topeka a wonderful time, for free too!

WIBW-FM is entering its third year—is slowly growing up! Again this winter, we are broadcasting all of the Washburn Municipal University and Topeka High School football and basketball games. And this month we hope to have an FM receiver in every one of the 56 busses in Topeka so that the million riders each month can enjoy music as they ride! Tests during the past two months have shown two things: A great majority of the riders enjoy the music as they ride and the reception is perfect since there is no static or fading on FM. Our FM station, the first in Kansas, is growing up!

Thanks for all your wonderful letters and comments. It's good to know that you enjoy the ROUND-UP MAGAZINE and your suggestions help make it a better magazine! Happy Thanksgiving to you and yours!



Newly-married John Brier, WIBW and WIBW-FM announcer, smiles as he twists the dials of the FM controls.

C.B.S. notes by *Kathryn Young*

These cool evenings when we relax in our favorite easy chairs before a cozy fire and turn our radios on for an evening's entertainment, we realize more than ever the value of that companionable piece of furniture that brings us drama, music, news or comedy—according to our taste.

CBS has added several shows to our schedule for your further enjoyment. The ever-popular team of "Amos and Andy" is now a CBS feature on WIBW at 6:30 Sundays. To be sure this act will be with CBS from here on out, it is rumored CBS is paying Freeman (Amos) Gosden and Charles (Andy) Corell \$2,500,000 for all rights to the show.

Another comedy program which proved itself as a summer replacement is now a "regular" on the CBS schedule. We're speaking of "Our Miss Brooks," which features Eve Arden in the title role. Eve is noted for her comic roles; and as you can see, she won't have any worries about facing the television cameras.



Eve Arden

If you've tuned in at 9:30 on Friday evenings, you know Spike Jones and his

gang are back on "Spotlight Revue." Spike's real name is Lindley Armstrong Jones. His vocalist, Dorothy Shay, is legally known as Dorothy Sims. Due to the popularity of another young singer, Ginny Simms, Dorothy was advised to change her name, so she chose the last name of a friend, Betty Shay, and became Dorothy Shay.

And if we asked you how you like the singing of Mrs. Robert A. Martin, you'd probably wonder who on earth we meant. But that's the name in private life of Mary Martha Briney of "Your Song and Mine." Mary's high school chums will tell you that she didn't let anyone know how seriously she was preparing for a singing career for fear she might "turn out to be a flop." Her secret was out, however, when she gave an unscheduled performance at her own graduation exercises, singing like a veteran artist. Mary specializes in making fancy desserts. Her favorite recipe is for "Heavenly Pie"—a lemon chiffon pie with a whipped cream topping.

The New York Philharmonic Orchestra is back at 2:00 on Sunday afternoons, which will please 10,000,000 listeners, the estimated audience for each of its coast-to-coast broadcasts. The Philharmonic, now in its 107th year, having started in 1842 with 63 members, has been a CBS feature for eighteen years.

Have you ever wondered what happens to the mountains of fan mail that pour in on famous people? Take the case of Howard Duff who has achieved a double popularity on the screen and as Sam Spade on "The Adventures of Sam Spade." For a while Howard's private secretary handled it, but she soon got swamped. To the rescue came Claire Rochelle, a former movie actress, who for a fee takes complete charge of Howard's fan mail. Pretty Claire started out on a shoestring about a year ago and now has six assistants—and a waiting list of clients. The letters which require complicated answers are turned

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RAMBLINGS

(Continued from Page 3)

Marge: She answers many of my letters to you folks out there . . . takes care of special requests . . . nags me to clear my desk each weekend . . . gets out my memos to the staff . . . types copies of cue sheets, program forms and files EVERYTHING for fear I'll scream for something jotted down on the back of a paper napkin written last 4th of July way out in western Kansas. She orders flowers, decorated birthday cakes for special parties and picks me up in her car at the dentist's because it scares me just to get my teeth cleaned. She knows just where to find me at all times and usually does just what I wish she wouldn't. She keeps track of all our appointments . . . takes telephone messages . . . has all bookings at her finger tips so I won't be at three or four places on the same night . . . and in general keeps me on the job. She's a wonderful gal, Marge!

MR. and MRS. ALLAN YOUNG (Kathryn who writes your CBS Notes, and Allan, publicity director, also new ROUND-UP magazine editor) are the proud parents of a baby daughter, Susan Kay. ALLAN was so thrilled he took pictures of her when she was eight hours old. He brought them all the way to Hutchinson where we were broadcasting at the State Fair to show them off. We all agree with him that she is a beautiful doll!

Many of our listeners write asking me why HILTON HODGES is not on the air more. It is mainly because he is so busy as our sales service manager. He is out of town a lot handling some of our big advertising accounts but does manage to announce sports events whenever he can. HILTON loves flying and was a flying instructor in the Naval Air Force during World War II. Don't forget folks, that Christmas is just around the corner and if you are in doubt just what to buy, be sure and listen for the WIBW holiday specials that will be offered as gift suggestions . . . perhaps a Helzberg's man's or lady's wrist watch or a set of silverware.

We'll be seein' you next month, have a happy Thanksgiving.

MISS MAUDIE.



Over the river and thru' the wood
To grandfather's house we go;
The horse knows the way,
To carry the sleigh,
Thru' the white and drifted snow.

Ain't dat pretty? Corse you all know dat is dee first verse of a famous old poem 'bout Thanksgiving! Which reminds me dat day ain't very far off is it? An' we is shore gotta lot to be thankful fur iffen yo' axe me! And why is it dat we thinks we has to wait all year fur one day to give thanks. 'Corse we don't have to but it is kinda nice to have one day we sets aside each year to count ouah blessins! But: Every days Thanksgiving if you lives yo' life aright.

Every days Thanksgiving if you look up to dee light—

Every days Thanksgiving—but today we celebrate

Around dee family altar with enuff on every plate.

I members when we youngin's usta look forward to Thanksgivin' cause it always meant dat we wuzz gonna git punkin pie!

I see her yet in memory—

In dress of gingham checks,
Us kids all ready fur dee fray
Wit napkins in our necks.

I see her yet ah' standin' there
With carvin' knife on high,
A' countin' noses 'round dee board,
Fore mother cut dee pie!

I furgits who writ dat little verse but he shore knowed his vittles.

My wife Petunia come rushin' in dee house last week and say, "Sorry I is late

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WIBW Program Schedule

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule. Programs in heavy type are Studio Presentations

MORNING

5:00—Daybreak Jamboree	Mon. thru Sat.
5:40—News	Mon. thru Sat.
6:00—Bobbie Dick	Mon. thru Sat.
Sunday Morning Meeting	Sun.
6:15—Bar Nothing Ranch (Peruna)	Mon. thru Sat.
6:35—Farm Service News (Marysville Livestock Co. and Sabetha Sales Co.)	Mon. thru Sat.
6:45—Ray and Elda (Western Star Mills)	Mon., Wed., Fri. Tues., Thurs., Sat.
7:00—News (Garst and Thomas) (Carey Salt)	Mon., Wed., Fri. Tues., Thurs., Sat.
7:15—Shepherd of the Hills (National Biscuit Co.-Shredded Wheat) (Nutrena Mills)	Tues., Thurs., Sat. Mon., Wed., Fri.
Chapel In the Sky	Sun.
7:30—Henry and Jerome (Jones- Mack)	Mon. thru Sat.
The Covenant Hour	Sun.
7:45—Edmund Denney Time (Merchants Biscuit)	Mon. thru Sat.
8:00—News	Mon., Wed., Fri.
(Dannen Mills)	Tues., Thurs., Sat.
Farmers Forum	Sun.
8:05—Henry and Jerome (Gaylark)	Mon. thru Sat.
8:15—Hymntime	Mon., thru Fri.
Capital Food Review	Sat.
Farm News	Sun.
8:30—Henry's Exchange	Mon. thru Fri.
Kansas News	Sun.
8:45—Bobbie and Glenn	Sat.
Mr. Veteran	Sun.
9:00—Shepherd of the Hills (Quilt Lady)	Tues., Thurs. Sat.
9:00—Church of the Air	Sun.
9:15—News (Nabisco Shredded Wheat) (Michigan Bulb Co.)	Mon., Wed., Fri. Tues., Thurs., Sat.
10:00—Warren Sweeney, News (Curtiss Candy)	Sun.
10:05—Howard K. Smith	Sun.
10:15—News Makers	Sun.
10:30—Kitchen Club (Perfex)	Mon. thru Fri.
Junior Miss (Lever Bros.)	Sat.
Salt Lake City Tabernacle	Sun.
10:45—Ambrose Haley and Ozark Ramblers (Tide)	Mon. thru Fri.
11:00—Judy and Jane (Folger Coffee)	Mon. thru Fri.
Theater of Today (Armstrong Cork Co.)	Sat.
First Methodist Church	Sun.
11:15—Aunt Jenny's Stories (Lever Bros.)	Mon. thru Fri.
11:30—Weather Bureau	Mon. thru Sat.
11:35—Dinner Hour	Mon. thru Sat.

AFTERNOON

12:00—News (Lee Foods)	Mon. thru Sat.
News (Rockdale)	Sun.
12:15—Markets (DeKalb)	Mon. thru Sat.
Rainbow Trail	Sun.
12:45—M. L. Nelson (Garst and Thomas)	Sun.

1:00—Festival of Song (Longine- Wittnauer Co.)	Sun.
1:30—Ernie Quigley, Sports	Sun.
2:00—Round-Up	Mon. thru Fri.
N. Y. Philharmonic Orch.	Sun.
2:30—Kansas Round-Up (Heilzberg)	Mon. thru Fri.
Red Barber's Clubhouse	Sat.
3:00—Hint Hunt (Armour and Company)	Mon. thru Fri.
Let's Pretend (Cream of Wheat)	Sat.
3:25—News	Mon. thru Sat.
3:30—Second Mrs. Burton (General Foods)	Mon. thru Fri.
Give and Take (Toni, Inc.)	Sat.
Invitation to Learning	Sun.
3:45—Ma Perkins (Procter and Gamble)	Mon. thru Fri.
4:00—Big Sister (Procter and Gamble)	Mon. thru Fri.
News (Rockdale)	Sun.
4:15—The Guiding Light (Procter and Gamble)	Mon. thru Fri.
Senator Arthur Capper	Sun.
4:30—County Fair (Borden Co.)	Sat.
Philip Marlowe	Sun.
5:00—Public Service	Sat.
Old Fashioned Revival Hour (Gospel Broadcasting Ass'n)	Sun.
5:15—Grand Central Station (Pillsbury Mills)	Sat.
5:30—Herb Shriner Time (Miles Laboratories)	Mon. thru Fri.
5:45—Strange Romance of Evelyn Winters (Manhattan Soap Co.)	Mon. thru Fri.
News (Phillips 66)	Sat.

EVENING

6:00—News (Butternut Coffee)	Mon., Wed., Fri.
(Phillips 66)	Tues., Thurs.
Man On The Farm (Quaker Oats)	Sat.
Gene Autry Show (Wm. Wrigley, Jr.)	Sun.
6:15—Songs of Bobbie Dick	Mon. thru Fri.
6:30—Rainbow Trail	Mon., Wed., Fri.
Piano Ramblings	Tues., Thurs.
Dairyman's Roundtable	Sat.
Amos 'n' Andy (Rinso)	Sun.
6:45—News (Ray Beers)	Mon., Wed., Fri.
7:00—Inner Sanctum (Emerson Drug Co.)	Mon.
Mystery Theatre (Sterling Products)	Tues.
Mr. Chameleon (Sterling Products)	Wed.
F.B.I. In Peace and War (Procter and Gamble)	Thurs.
Jack Carson Show (General Foods)	Fri.
Camel Caravan with Vaughn Monroe (R. J. Reynolds)	Sat.
Adventures of Sam Spade (Wildroot Co.)	Sun.
7:30—Arthur Godfrey (Lever Bros.)	Mon.
Mr. and Mrs. North (Colgate)	Tues.
Dr. Christian (Chesebrough Mfg. Co.)	Wed.
Mr. Keen, Tracer of Lost Persons (Anacin and Kolynos)	Thurs.
Mr. Ace and Jane (General Foods)	Fri.
Cabin B-13	Sun.
8:00—Lux Radio Theatre (Lever Bros.)	Mon.
Crossroads Sociable	Tues.
Your Song and Mine (Borden Co.)	Wed.
Suspense (Electric Auto-Lite Co.)	Thurs.
Ford Theatre (Ford Motor Co.)	Fri.
Kansas Round-Up	Sat.
Electric Theater	

	(Electric Companies' Adv.)	Sun.
8:15	—Kansas Round-Up	Sat.
8:30	—Harvest of Stars (International Harvester Co.)	Wed.
	Crime Photographer (Toni, Inc.)	Thurs.
	Our Miss Brooks (Colgate)	Sun.
8:45	—Kansas Round-Up (Flex O Glass)	Sat.
9:00	—My Friend Irma (Lever Bros.)	Mon.
	Hit the Jackpot (DeSoto-Plymouth)	Tues.
	Public Service	Wed.
	Hallmark Playhouse (Hall Bros.)	Thurs.
	Everybody Wins (Philip Morris)	Fri.
	Lum 'n' Abner (General Motors)	Sun.
9:15	—Kansas Round-Up	Sat.
	Emahizer Melodies (Emahizer-Spielman Furniture Co.)	Wed.
9:30	—Bob Hawk Show (R. J. Reynolds)	Mon.
	Morey Amsterdam	Tues.
	Capitol Cloakroom	Wed.
	The Kings Men	Thurs.
	Spotlight Revue (Coca Cola Co.)	Fri.
	Capitol Federal Bandstand	Thurs.
	Kansas Roundup (Michigan Bull Co.)	Sat.
	Strike It Rich (Ludens)	Sun.
9:45	—Kansas Round-Up (Michigan Bull Co.)	Sat.
10:00	—News (The Fleming Co.)	Mon. thru Sun.
10:15	—Ernie Quigley, Sports	Tues., Thurs.
	It Pays To Be Ignorant	Sat.
	Emahizer Melodies (Emahizer-Spielman Furniture Co.)	Sun.
10:30	—Salute to FM	Tues., Wed., Thurs., Sat.
	Family Hour of Stars (Prudential Life Ins. Co.)	Sun.
11:00	—News	Mon. thru Sun.
12:00	—News	Mon. thru Sun.

HAMBONES

(Continued from Page 13)

gettin' yo' dinner, Ham. I juss got back frum dee beauty parlor. I wuzz there three hours." Well, I wuzz kinda reckless frum hunger I reckon, so I up and says, "You mean yo' waited dat long an den come home witout bein' waited on?" It's getting kind cold dese nights out in dat dog-house!

One of my boys axe me . . . "Pop, what wuzz yo' greatest ambition when yo' wuzz a kid?" Dat one didn't stump me very long. I say, "Son, my greatest ambition wuzz to wear long pants. And I shore got my wish. I don't know of nobody dat wears his pants longer den I does!"

Just remember this: Don't try to fool all dee people all dee time—be satisfied to fool your wife.

Happy Thanksgiving everybody — be good to yourself.

CBS NOTES

(Continued from Page 12)

over to Howard and he answers them personally.

If you've seen one of the documentary film shorts, "This Is America," and the voice of the narrator sounded familiar, it's because you hear it on "Inner Sanctum" each Monday night. It belongs to popular announcer, Dwight Weist.

The sound man for "Crime Photographer" was stumped when the script called for the sound of an ostrich. Finally, he found out just how an ostrich sounds when he called the Bronx Zoo. The zoo assured him an ostrich sounds pretty much like a lion roaring. He checked and rechecked and found that this was really true, so he called in Brad Barker, the famed animal sound man of radio, who gave out with a true ostrich roar.

Vaughn Monroe and his orchestra, heard on "Camel Caravan" Saturday nights, do a lot of traveling across the country and see some very amusing signs. According to Vaughn one restaurant flaunted this challenging sign: "The world hates a coward . . . try our hamburgers!"

Don't eat too much on Thanksgiving Day, and I'll see you in December.



Fans Watch the Gang Broadcast

CHATS AROUND THE AERIAL

(Continued from Page 10)

But, by and large, radio does help compel even the most slippery and persuasive speaker to make words stand for what they actually mean, rather than as merely the audible part of a cleverly staged controversial "act."

To that extent radio is wholly a step in the direction of public progress—no matter how much of purely romantic appeal we may have lost in missing the platform antics of the old-time spellbinder!

MRS. CARL MOYER
CEDAR, KANSAS

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