



October

Our Forty-Third Issue

1948

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## Red, The Ed, Says

I have done a number of different things but I never dreamed of having the opportunity of editing the WIBW Round-up and meeting you, our faithful readers, until the other day. Ben Ludy, our fine boss, told me Doc and Esther were leaving WIBW and asked if I could look after the Round-up and still continue the publicity work—you know the answer.

Doc has been "Ad LIBBING" to you folks for the past several years and now I need a title or descriptive name for my editorial column. While I was pondering over my typewriter, one of the boys called, "Say Red!" That did it—for your editorial page will be titled "RED, the Ed, SAYS." The name Red seems to apply very well because after I am with someone for a short time they drop the name Allan and just call me Red Young.

Now, about Doc and Esther: You know in an organization the size of WIBW, the loss of one or two members is not usually a serious matter. The members of the staff are very versatile and they just naturally fill in the empty spot; but last month when Doc and Esther left after spending four years with WIBW, it was a little different. The kids were not only on the entertaining staff, but Doc was editor of the Round-up. When they get settled after a little more fishing in Colorado, I certainly will let you know where they are located.

I want the WIBW Round-up to continue to be the kind of magazine you want because it is certainly your Round-up; so let me hear from you and you'll be hearing from me.



Doc Shows Red the "Set-up"

### So Long

I suppose I'm like a lot of you folks; I hate to say good-bye. Esther and I have had four wonderful years here at WIBW. It is the finest station we have ever worked for and we will never forget you folks who have been so loyal in your support of our programs and the Round-up magazine. We are very grateful and maybe sometime we will return to this part of the country to sing for you again.

I'm sure WIBW will continue sending you the kind of entertainment you like and I know Allan Young, your new Round-up editor, will do a good job. Allan has been working in WIBW's publicity department for over a year and is well qualified for his new job.

I repeat, I hate "good-byes," so Esther and I will just say "so long" and thanks for everything.

Doc Embree.

### How We Keep Busy

By Don Hopkins

As I gazed at Hilton Hodges' "fleshcolored hair" the other day, the old saying came to mind ... "Grass doesn't grow on busy streets." Hilton is definitely one of the leading candidates for the title "Busiest man at WIBW." If you don't think so-just try following him around for one day. Hilton-you'll remember very well-handled regular announcing chores, including being an extremely popular M-C of the Kansas Roundup for six years preceding the war. When he came back to WIBW as a Lieutenant Commander in the U.S. Naval Air Corps, he received a promotion to the job as SALES-SER-VICE manager of Radio Stations WIBW and WIBW-FM. His jobs include selling advertising and working with advertising. And that means he is continually on the go in Topeka and other Midwest cities. He also writes a great many of the commercial announcements for the accounts he puts on the air. You might think the story ends here-but it's only a beginning. Hilton handles the play-by-play description of Topeka High School and Washburn University football and basketball games-as well as track events. He and Art Holbrook bring you the blow-byblow description of the FIGHTS at the Topeka Municipal Auditorium. This means that after HILTON has put in a full day as SALES SERVICE manager-he is often called upon to work a full evening at a Sporting Event. Every second Wednesday evening at :0:15 over WIBW you can hear HILTON'S interviews-while SHOPPING AT BOMGARDNER'S. And just about the nicest thing I can say about Hilton is that all of the announcers know that if they need help. Hilton will drop his regular duties and pinch hit at the microphone. How much time does he spend at home? Your guess is as good as mine. I do know that recently he found time to help Mrs. Hodges redecorate the interior of their lovely house. Yes folks-Hilton Hodges is the proof of the saying ... "If you want something done-ask a busy man-he'll do it."

#### Vacation

Many people have visited Chicago but few have ever enjoyed three days there more than did Ole, Edmund and Myrtle.

Pleasant weather, Edmund's new car, good roads, good eats, Ole and Myrtle taking turns at the wheel were factors making the first six hundred miles of the trip ideal. In fact, by nine o'clock in the evening they arrived at Michigan Boulevard about seven blocks south of their hotel. There among a lot of other signal lights and signs was a sign saying "No Left Turns." The logical thing seemed to be go on across and turn on the next corner-at least that's the way they do in Topeka. Following that procedure this Kansas trio next found themselves on that famous six-lane Lake Shore Driveheaded south ... with cars passing on both sides ... speed limit 45 miles per hour (that is, you must drive at least 45). To use Ole's words-"We took out south 45 miles per hour with about sixty thousand cars chasing us." It seems that by the time they figured out just what lane to get in and just where and how to turn off of that drive they were a good fifteen miles from their hotel. Edmund says he wasn't much more than asleep when Ole came to his door saying it was time to go to the Train Fair. We haven't heard them say what time they finally reached their hotel but we have heard several remarks about the elevated trains and driving around the Loop.

Our little party took a cab to the Train Fair. Here fifty acres of exhibits were on display. The Atchison, Topeka and Santa Fe presented an Indian village with 125 tribesmen living on the grounds displaying their arts and crafts. A trading post, a curio shop, Pueblo type dwelling, a Kiva, an Apache wikiup and a Navajo medichie lodge were among the things of interest. The Burlington Great Northern and Northern Pacific presented scenes of vacation lands seen from their lines-they displayed a miniature rodeo, a functioning replica of Old Faithful, live bears and totem poles. From a spacious log chalet with a balcony-like stage they presented

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At this writing I am sitting in the lobby of the Beck Hotel in Stockton, Kansas, where our staff is appearing two nights at the Rooks County Fair. It has been a pleasure to greet our old friends and to meet some new ones. Although we have been on the road constantly the past several weeks, our work has been both enjoyable and educational. We have enjoyed the fascination of the gay mid-ways with their brilliantly lighted ferris wheels and rides; the twang of the barkers calling attention to the games of chance; the appetizing aroma of hot, buttered pop corn, candy floss, hamburgers and hot dogs: the side shows featuring oddities of nature; the horse races, and the roar of automobiles driven by daring men, tearing down the track through walls of fire, turning end over end to thrill the spectators with their death-defying stunts.

It has been educational because we have learned the trials and tribulations of the Fair managers and their committees. All of their friends, business associates and relatives expect free passes. One manager not long ago, told me that their grandstand seated nearly three thousand persons but when all the free passes were counted they barely had two thousand paid admissions when it was filled to capacity. These small fairs need their grandstands filled with good customers in order to meet the expense of bringing all kinds of attractions to their communities for three or four days. They are in business the same as the merchants, so the next time we are tempted to ask for a pass, let's do our fair managers a favor by patronizing them instead.

WIBW appreciates the courtesy and kindness shown our staff by members of the Fair Association and their committees. In the past few weeks our entertainers have appeared in the following towns: Osborn; Russell; Norton; Holdredge, Nebraska; Glasco; Smith Center; Alma; Gar-

nett; Belleville; Richmond; Diller, Nebraska; Wakeeney; Stockton; Iola; Williamsburg; Severance; Chapman; Horton; Sylvan Grove; Oil Hill; Lehigh; Eureka: the Topeka Free Fair and the Hutchinson State Fair.

KENNEY HARRIES was a busy little man during the Topeka and Hutchinson fairs. In addition to his appearing on the regular WIBW broadcast schedules, he also played in the band for Barnes and Caruthers big night show.

We are sorry to lose DOC and ESTHER, who have been part of our WIBW family for several years. They have one of the best teams on the air and will be missed by many of our listeners as well as by us. DOC has been editor of the ROUND-UP magazine and has worked hard to make it an interesting publication. They certainly have our most sincere best wishes for success in their new endeavor.

While we were in Stockton, EZRA bought a new swing for "Cindy," his fourmonths-old daughter. She gets strapped in with a safety belt, bounces up and down, can swing to and fro and then the seat can be detached from the swing and hooked over the back of the car seat. Little "Judy," daughter of HENRY PETERS, also has one of these—so now the mothers can drive with perfect ease while listening to Daddy on the radio.

GLEN OSBORN expects to apply for his pilot's license in the near future. His dad is a member of the Flying Farmers and says that GLEN does a fine job of piloting.

BOBBIE DICK is sporting a new Ford club coupe-1949 ... EDMUND and OLE brought back personal regards from Mason Coppinger and Franklin McCormick, both formerly with WIBW, now with CBS in Chicago ... MAUREEN and Harry Dawdy celebrating their wedding anniversary by having a big chicken dinner at Scotts Owl Cafe ... CHUCK WAYNE, ELSA and OLE working extra program schedules while MISS MAUDIE, DUDE HANK and EZRA are on the road making personal appearances ... COLONEL COMBS busier than ever with his auction sales ... HOPPI CORBIN starting the fall

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# On Our Cover KENNY HARRIES

I was born right here in the good old state of Kansas, in fact, in Topeka on January 24, 1926. I don't remember much about it, but I have heard this from my parents, both of whom were born in Iowa. My father was of Scotch-Irish parentage and my mother of Danish. I have one sister who is married and living with my mother in Topeka as my father passed away some years ago.

Nothing of great interest happened to me through my early childhood except the common desire of all small fry to sit and bang at the piano with both hands, just to hear the noise. At about the age of seven I began my musical career, deafening everyone with a harmonica my father bought for me. But I finally acquired enough knowledge of the instrument to perform at a few school plays and entertainments. I found that music had a definite attraction for me even at that early age so I finally persuaded my parents to start giving me piano lessons, at which I worked very hard. After two years or so of "plunking," I decided it was time to broaden my study so I went to work arduously on a shiny new clarinet. I gained sufficient knowledge to play in the junior high school band and on into the Topeka High School organization.

About this time, my clarinet instructor. who is now a member of the great Barnum and Bailey Circus Band, say that I was deadly serious in my music studies so he persuaded me to begin the study of saxophone. Not much else happened except a lot of hard study and playing with local bands here in Topeka until the summer vacation of school in 1943. It was then I got a chance to join Jack Cole's orchestra from Omaha, Nebraska, and I toured with him a few weeks until I met the band leader Ted Fio Rito. I somehow landed a job with him and finished the summer touring theaters with that orchestra and spending some of the finest days of my life. While with these two traveling bands, I traveled Iowa, Nebraska, Missouri, Wisconsin, Minnesota, Illinois, and South Dakota, playing both ballroom and theater dates.

I came back home, though, finished school and then entered the Navy in July of 1944. In this same year I returned home on leave and married my childhood sweetheart. Jo Ann Dyal.

When I returned to Service, I was sent to the Navy Conservatory of Music in Washington, D. C., and from there was sent to Admiral Chester Nimitz's band on Guam.

I was dead set on continuing my work in music when I returned home in March of 1946, so I applied for a job in radio here at WIBW. I acquired the position and since have been happy and thrilled beyond words.

In June of 1947, Jo Ann and I became the proud parents of a fine baby girl, whom we named Nancy Jo. This naturally has given me added reason for hard endeavor to make a nice home for my wife and baby.

I'd like to wind up my story by saying that all of the gang here are certainly swell; and my immediate bosses, Miss Maudie and Mr. Ludy, are surely the finest to be found—personally and professionally. All of you listeners also have been very kind to me, and so to all of you I'll say just "Thanks a Million!"

#### MUSICAL MECHANIC



When Clark Wayne isn't playing his guitar, you can bet he's tinkering with a

#### VACATION

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western singers and instrumentalists. An old southern colonial mansion set in a picturesque Florida garden of palm trees, citrus trees and typical Florida plants and flowers was one fascinating attraction. Chicago and North Western Railroad system recreated Chicago's first railroad station. Alongside stood motor-driven reproductions of old trains. One was the "Pioneer"—a 10-ton log burning train.

"The General" an old wood burning locomotive captured by the "Andrews Raiders" in the Civil War was another interesting feature.

Ole and Edmund examined every detail of the locomotive. The first cab they entered happened to be a New York Central engine. As soon as the engineer realized Edmund's handicap he "took-over." He put Edmund on the engineer's seat and let him pull the throttle, operate the testing gauges, use the radio-telephone-in fact everything-all the while he explained and demonstrated each operation to Edmund. In the course of the day two other trainmen gave Edmund similar privileges and demonstrations. Edmund was amazed at their kindness. He says that so often he senses the fact that people do not want "finger marks" on their displayed articles and consequently Edmund does not get to "see" a lot of things and must rely upon a description by someone else which is often very inadequate. You can be sure the Railroad Fair will long be remembered by Edmund.

The Railroad Fair was not the only interesting event of this trip. The second day was spent with Mason Coppinger, a former engineer at WIBW who now works on the CBS staff in Chicago. He showed and explained to them all the studios and engineering equipment at CBS which was equally fascinating. Then he took them to his home where Rosemary had prepared a delicious dinner. They enjoyed a special treat in Mason's home watching his television set. We hear about television but it's hard to realize its reality until we see it in the home of a friend.

Mason is a member of The Actors Club. There they met many famous CBS celebrities in person; also two former WIBW people, Frank McCormick and Jean McKenna. Other highlights of the evening were seeing the Big Three Trio and Eddie South with his violin.

The third day was spent with Edmund's cousin, Irene, who is an executive in one of Chicago's largest advertising companies. She showed Edmund through her offices while Myrtle slipped away to shop a bit in Marshall Fields and Ole went through the Hammond Organ factory-(That Ole will be building organs next). Because of "Ole" Irene arranged for lunch at the famous Kungsholm where the Scandinavian Smörgasbord was served. When the orders were turned in Ole was the only one who preferred to order American food. He soon was persuaded differently after being accused of being a traiter to his nationality. All agreed that they had never eaten richer, more delicious food. A tour of the city followed. Among the highlights were: a visit to the famous Maxwell street, the airport, an accordion factory where Ole bought Larry a couple of new accordion keys and the lake shore where Irene took Edmund to wash his hands in Lake Michigan (he came back with his feet washed too-the tide came in. They had dinner at the El Gaucho where Ole had the opportunity to hear and watch another organist play. The finale was a stop at the Yacht Club in the Edgewater Beach Hotel which Irene wanted Edmund to "see." The room is built to represent a ship deck. You enter by ascending a gang plank held by ropes which very realistically swings as you walk; as you approach the door it automatically opens so that you can enter. Sound effects are installed to create a "swishing water" effect. Ropes are drawn along the sides. Fog horns and whistles blow on the hour and quarter hour. With permission of the door man, Irene showed Edmund the entire boat which added to Edmund's experience of "seeing" things.

The next day was spent traveling back to Topeka—vacation over for another year.



# Chats Around the Aerial .... with Olaf S. Soward

Most of us have been or even still may be going to fairs. State fairs, county fairs and regional fairs of one kind and another are as much a part of the normal course of things throughout American agricultural areas at this time of the year as the satisfaction everybody feels with the crops all in and things half way ready for the hard ride through winter's trials and tribulations.

And most of us think of those annual fall fairs entirely in the terms of the fun and good-fellowship—a chance to compare notes on what the best farmers, stockmen and housekeepers are doing in the daily activities which are the common interest of us all.

Possibly the younger folks get an unusual amount of pleasure out of the color and crowds and gay confusion of the amusement concessions. But the serious side of life in the open countryside has also come to have a growing appeal to them in their club exhibits and judging.

However, the point is that everybody expects to have a good time at the fairs. And there are mighty few records of people, young or old, failing to find the good time they went for!

But that is just about as far as much of anybody goes in thinking about this annual institution of both farm and town life in the autumn. There are even somewhat snobbish critics in some of the larger cities who profess to see nothing in those fairs but fair game for ridicule.

Yet, those country get-togethers can justly claim direct descent through every period of history from the very seed which sprouted the whole complex and bewildering civilization of our era.

When great nations arose at the eastern end of the Mediterranean, the merchants of the island and coastal cities used to sail even to far-away England in their clumsy little cockle shells of ships to trade the luxuries and weapons of Egypt and Crete and Babylonia for tin and amber and



Olaf flashes that friendly smile as he points out one of the WIBW posters on a Topeka Yellow Cab.

dozens of other products of uncivilized Europe which were prized back home.

It became their habit to congregate at certain places at certain times so that all the tribes and villages of our wild fore-fathers could lug their accumulated stock of exchangeable goods to the appointed places. For several days there would be a brisk hullabaloo of barter and gossip—then the isolated cove or riverbank fishing village would suddenly revert to its ordinary sleepy desertion until the next visit of the merchants' ships was due.

Centuries later caravans of merchants would wind over mountains and plains, along rivers and through forests, to stop far inland at stipulated places where the spices of the orient, the cloths of India and the silk of China could in certain weeks of every year, be bartered for domestic manufacturers and products of every kind for miles around.

And those places where they stopped—season after season for untold centuries—became with the passage of time the proud, haughty and rich cities of the old world. No, the country fair needs no apology!

# The Voices You Hear Along the RFD ... by Gene Shipley ...

Another fair season has come to a close, and a very successful year it has been. Exhibits were on the whole excellent. The county fairs are coming back again with renewed vigor, after the war slump, and it is encouraging to see the renewed interest taken almost everywhere this year in this great institution that brings farm and city folks together to see the displays and realize the variety of our resources and to get a first hand picture of the industry of our rural people. WIBW entertainers have had a busy summer season, and we have visited many of the fairs in the WIBW Flying Rooster. It is always refreshing to have the opportunity to meet so many of our fine farm folks and their families at fair time.

One of the highlights of our activities this summer was the WIBW sponsored Kansas State Plow Terracing Contest on the Lawrence Holthaus farm north of Centralia in Nemaha County on August 18th. Sponsored jointly with the Nemaha County Soil Conservation District, the contest attracted a crowd estimated at over 15,000 by the Highway Patrol, which shows the widespread interest in soil conservation and conservation measures. Eighteen Kansas counties sent entries in the senior division, and ten in the junior division. When all the measurements were



Gene presents winner Don Mix with a government bond for his success in plow terracing.

in and tallied, Don Mix, young Bourbon County farmer from Bronson, Kansas, won first place in the Seniors and Jim Dodd, 17 year old 4-H Club boy from Esbon, Kansas, out in Jewell County, placed first in the Junior Division. Mix also went on to the National Contest at Harlan, Iowa, a week later and landed 3rd place after driving all night and getting only one hour's sleep.



Gene congratulates Junior Winner Jim Dodd.

Five charming queens were feted at the Plowmen's Banquet at Seneca on the night before the contest, and during the banquet program the judges selected pretty, 16-year-old Carolyn Ramsey, a 4-H girl from Uniontown, Kansas, as reigning "Queen of the Curves" and Wanda Louk, 16 of Topeka and Darlene Mars, 15 of Centralia, the queen's attendants. The girls, attired in pretty formals, were crowned by Governor Frank Carlson from the entertainment platform at the contest grounds the next day amid a chorus of "Ohs" and "Ahs" from the admiring crowd. It was a great day, and a colorful event, and even

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# AROUND the STUDIOS

ROUNDUP MAGAZINE columnists have a new boss-and you have a new editor! We welcome him because he's a good natured, hard-working redhead and we're sure you'll go along with him because he has plans for making this magazine even better. His name is Allan Young, an Army veteran who served overseas in communications; has had experience in the tire and sand business and who's been with WIBW more than a year as merchandising and publicity director. His wife, Kathryn, was Public Service Director and left us only a few months ago for something far more important. Salaams to the new editor.

Appearances at the Kansas Free Fair and Kansas State Fairs wound up another busy summer for Maudie and the WIBW Staff. They traveled to every corner of Kansas and into Nebraska to entertain at fairs, picnics and rodeos; driving thousands of miles and meeting many new friends and steady listeners. Maudie confiled that although they enjoyed it, they were ready to settle down and be quiet for a few weeks; doing things like reading a book, listening to the radio and cleaning house. If you've ever been away from home for a couple of weeks you know what she means.

The WIBW Special Events department has been busy this summer covering important news events, conventions and the like. The State American Legion Convention, the Official State Dedication of the Kansas Good Will Food Train, the Kansas State Plow Terracing Contest with Gene Shipley and the entire staff, and the official dedication of the War Memorial at the Kansas Free Fair are only a few of the special events broadcast. Our tape recorders and telephone installations over the city of Topeka are usually kept for unusual and outstanding events.

A cozy fire and a good radio are pleasant and economical companions on chilly days and nights. If your radio isn't working perfectly, have an expert check it. It's a good investment and you'll be repaid a thousand times with all the wonderful programs to serve you. Our new KITCHEN KLUB at 10:30 every morning is one you won't want to miss, together with dozens of other outstanding day and night CBS and local programs.

If you've ever had a membership in a quilting club you would be very much at home in our mail room. The twelve young ladies who first read your letters and orders keep each other on tip-toe and have a quick answer always. I'm only kidding of course, because they are a grand bunch. One of them got married last month—Joan Casto. Joan married a Washburn student, Kenneth Gatchell, and while Kenny is in school, Joan will be with us.

If you've ridden certain Topeka busses the past two months, you've heard WIBW-FM music. We installed radio receivers and speakers on six Topeka busses as a test and when 90 per cent of the riders were enthusiastic about the music while they rode to and from work and shopping, we made plans to install receivers in all of the 60 busses. They should be installed by October 1. WIBW-FM will again air all of the Washburn and Topeka High Football games after a summer of Kansas City Blues baseball broadcasts.

The better looking of the pair on the center spread in this issue is Dorothy, the lady who buys the porkchops, neckties and automobiles at our house. She's two years younger than the bald-headed man; was born and went to school in Greencastle and Indianapolis, Indiana. She came to Topeka with her family in 1936. Her dad and mother still live here. Her hobbies are good things to eat, phonograph records and interior decorating. No doubt her finest quality is patience, without which no wife could life with a radio man.

### The New Look

Thanks to Elsa, WIBW organist, the comfortable old overstuffed chair in the talent lounge has the "new look." Elsa brought over a slip-cover and The Shepherd of the Hills did the rest.

# C.B. S. notes by Kathryn Young

Circle October 8 on your calendar with a notation to listen to WIBW. On that night two new CBS shows will join our schedule and they are bound to be really good listening. For a lot of laughs, it will be the "Jack Carson Show" at 7:00 p.m. on Fridays and for an hour of solid enjoyment, we recommend "The Ford Theater" at 8:00 p.m. Fridays. Fletcher Markle, talented young Canadian who directed and acted in a lot of the dramatizations featured on "Studio One" will direct "The Ford Theater." And of course, Jack Carson, popular stage, radio and movie comedian, needs no introduction. It does seem like a coincidence, though, that Jack is also a Canadian. He was born in Carmen, Canada. One of Jack's main troubles is he's too generous. He has his business manager pick up his check and take care of it for him; otherwise Jack would be continually broke.

Another new show on WIBW starting October 3 is "The Electric Theater" starring Helen Hayes. Miss Hayes, who won great acclaim for her brilliant comedy role in Anita Loos' Broadway hit, "Happy Birthday," last season will be supported by a company of well-known radio actors. Both adaptations of favorite stage plays and original scripts will be offered on this series, so it sounds like more good listening.

The "County Fair" show is to be commended for their ambitious program calling for the establishment of "County Fair"-Junior Achievement Companies in all areas served by CBS. Each of the companies, composed of boys and girls between the ages of 15 and 19, is to put on a fair during the week of October 23-30. Capitalized through their own efforts and operating as a business, the companies will compete against each other for valuable merchandise awards. The winning company will receive a grand award-the "County Fair" program, brought from New York, will originate in the city of the winning group. The winners will be

announced November 27 and the broadcast will originate from the winning city December 11.

Beverly Wills, who plays the comic part of Fuffy Adams on "Junior Miss," likes to spend her spare time—of all things—writing serious poetry!



Vaughn Monroe

Speaking of good listening brings to mind the new recording which the ever-popular Vaughn Monroe and his orchestra have just cut. It's "In My Dreams," and critics say it is the finest Monroe etching this year. I thought you'd like this candid shot of Vaughn taken during a recent "Camel Caravan" broadcast.

After learning of the varied interests of Gene Autry of the "Gene Autry Show" we wonder if he ever has any spare time. He owns only five ranches ranging in size from 390 acres to a tract of 128,000 acres near Winslow, Arizona. The main industry of his "Melody Ranch," where Gene and Ina Autry make their home, is fruit growing. The other ranches are used chiefly to house the prize stock Autry

uses in his rodeo appearances. Incidentally, The Gene Autry Championship Rodeo is the world's largest. He owns a daily newspaper in Phoenix, Arizona; half-interest in a flying school there; controlling interest in four radio stations; a Hollywood restaurant; six motion picture theaters in Texas—to tell you the truth, I haven't space to tell you all the enterprises Gene has. Besides all this, he has found time to write over 500 songs!

When you tune in "Lux Radio Theatre," do you realize you are one of an audience of over 26,000,000?

Cy Howard, producer-writer of "My Friend Irma," kiddingly complained to Cathy Lewis and Marie Wilson that the fountain pen they had given him leaked. Marie came back with a typical "Irma" answer, explaining. "It's Cathy's fault—she bought you the half that leaks!"

The cast of "The Second Mrs. Burton" had a good laugh the other day at the expense of Larry Robinson, who plays the part of Brad. He tiptoed into the studio during rehearsal and quietly sat down in a rocking chair. The rocker creaked and groaned outrageously—it was an especially noisy one to be used for sound effects!

If you can't find a story that will amuse your children, contact Jean Hersholt, better known as "Dr. Christian." He has a library collection of Hans Christian Andersen, famous spinner of fairy tales, which contains 1,500 items. It is surpassed in size only by the collection of the Royal Danish Museum in Copenhagen.

### **Coming Events**

#### BIRTHDAYS

Janis Yontz									.October 5
Edna Hann									.October 17
Ben Ludy									. October 25
Ole Livgren			 						.October 26

#### ANNIVERSARIES

Dude Hank and Miss Maudie Oct. 17
Mr. and Mrs. Kenny Harries Oct. 18
Mr. and Mrs. Henry PetersOct. 22
Mr. and Mrs. Gene ShipleyNov. 8
Mr. and Mrs. Lloyd Evans Nov. 15



Howdy folks. Did you all miss me last month? That dad-burned editor feller said I didn't git my stuff in to him in time. So I reckon I didn't shore 'nuff!

'Corse I wuzz called outtta town on account of my "Pappy" bein' sick an' on top of dat it wuzz my vacation. so how ya' gonna blame a man fur not gittin' some things done, huh?

Iffen you ain't took a long trip in dee last few years, you juss don't know what you is missin! Man they ain't nuthin' like travelin' cross dis great country of ours to make you realize dat whatever you hears or reads 'bout how wonderful it is, it ain't enuff!

Of course drivin' long distances has it's rough side too. Just a short drive will convince you sometimes dat a mental test ain't required when a lotta fellers gits a drivers license. A hundred years ago a man used to drive by sayin' "gee haw" and "giddap." Now he yells his fool head off an says, "Pull over to yore side you little shrimp." Or words to dat effect. Ain't it funny? A woman can dash down a three foot aisle in a crockery store an never brush dee dust off. Den she'll drive her car home and tear down dee side of a ten foot door. Ain't it awful!?

Boy, I must be gittin' stronger! A few years ago I couldn't even carry three dollars worth of groceries ... now it's easy!

Unk Russell says, "we'll never have a woman president. Iffen she throws her hat in dee ring, by dee time people figgers out what the dern thing is, dee election will be all over." Besides dat, how is dee newspaper fellers gonna tell you how old she is?

# WIBW Program Schedule

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule. Programs in heavy type are Studio Presentations

Programs in heavy type are Studio Presentations
MORNING
5:00—Daybreak Jambaraa
5:40—News Mon. thru Sat. 6:00—Bobbie Dick Mon. thru Sat. Sunday Morning Meeting Sun. 6:15—Ray Neything Page.
6:00—Bobbie Dick
Sunday Morning Mosting
6:15—Bar Nothing Ranch
(Porting Nation
(Peruna)
(Marysville Livestock Co. and
Sabatha Salas Call
Sabetha Sales Co.)Mon. thru Sat. 6:45—Ray and Elda (Western Star
Mills Western Star as a
Mills Mon., Wed., Fri. (Vick Chemical Co.) Tues., Thurs., Sat.
7:00—News (Garet and Thomas) as, Thurs., Sat.
7:00—News (Garst and Thomas) Mon., Wed., Fri. (Carey Salt) Tues., Thurs., Sat. 7:15—Shepherd of the Hills (National Biscuit
7:15—Shenherd of the Hills (2) in the State
Co. Shredded Wheet Mational Biscuit
(Nutrona Mills) . Tues., Thurs., Sat.
Changle to the Classic
Co. Shredded Wheat) Tues., Thurs., Sat. (Nutrena Mills) Mon., Wed., Fri. Chapel In the Sky Sun.
(Iones Marty)
The Course H Mon. thru Fri.
(Jones-Mack) Mon. thru Fri. The Covenant Hour Sun. 7:45—Edmund Denney Time
Assert Denney Time
8 00 Mon. thru Sat.
(Danner Malle) Mon., Wed., Fri.
(Dannen Mills) Tues., Thurs., Sat.
rarmers Forum Sun.
o menry and Jerome
(Gaylark) Mon. thru Sat.
Mon., thru Fri.
Capital Food Review Sat.
8.20 Harmite Sun.
Sistementy's Exchange Mon. thru Fri.
8.45 Pablic and St. Sun.
Mr. Votanna Glenn Sat.
7:45—Edmund Denney Time (Merchants Biscuit) 8.00—News
(Willard Tablets) Mon Worl Est
9:15 - News (Willard Tablets) Mon., Wed., Fri.
(Nabisco Shredded Wheat) Mon., Wed.,Fri.
(Michigan Bully Co.) To The Mon., Wed., Fri.
(Michigan Bulb (o.) Tues., Thurs., Sat.
(Curtiss Candu)
(Michigan Bulb (°), Tues., Thurs., Sat. 10:00—Warren Sweeney, News (Curtiss Candy) Sun. 10:05—Howard K. Smith Sun. 10:15—News Makers Sun. 10:30—Kitchen Club (Perfex) Mon. thru Fri. Junior Miss (Lever Bros.) Sat. Sat. Lake City Tabernaele Sun. 10:45—Ambross Haley and Ozark Ramblers (Tide) Mon. thru Fri.
10:15—News Makers
10:30-Kitchen Club (Postan) Sun.
Junior Miss (Lover Base) Mon, thru Fri.
Salt Lake City Tabanasla
10:45—Ambrose Haley and Ozark Dambia. Sun.
(Tide)
(Tide)
Coffee)
Theater of Today (A Mon. thru Fri.
Co.)
First Methodiet Church Sat.
First Methodist Church Sat.  11:15—Aunt Jenny's Stories (Lever
Bros )
11:30-Weather Bureau Mon. thru Fri.
11:35-Dinner House
Bros.)
AFTERNOON
12:00—News (Lee Foods) Mon. thru Sat.
News C
12:15—Markets (DeKalb)
Rainbow Trail
News   Sun.
1 00—Langine Symphonette
Sun,

1:30—Ernie Quigley, Sports Sun. 2:00—Grain Markets Mon. thru Fri. Hollywood Symphony Sun.
(Helzberg) Mon. thru Fri. 2:30—Mary Lee Taylor (Pet Milk) Sat. 3:00—Hint Hunt (Armour and Company) Mon. thru Fri.
Let 3 Fretenti It ream of Wheat Sat
alau—Second Mrs Burton (Consest
Foods) Mon. thru Fri. Give and Take (Toni. Inc.) Sat
Foods)
Gamble) Mon. thru Fri, 4:00—Big Sister (Procter and
News Mon. thru Fri.
4:1bThe Guiding Light
Senator Arthur Capper Sun.
Sunday at the Chase Sun.
(Procter and Gamble). Senator Arthur Capper Sun. 4:30—County Fair (Borden Co.) Sat. Sunday at the Chase. Sun. 5:00—Public Service Sat. Old Fashioned Revival Hour
(Gospel Broadcasting Ass'n) Sun.  5:15—Grand Central Station (Pillsbury Mills) Sat.  5:30—Alka Seltzer Time Mon. thru Fri.  5:45—Strange Romance of Evelyn Winters (Manhattan Scan Co.) Mon. thru Fri.
5:30 —Alka Seltzer Time . Mon. thru Fri.
5:45—Strange Romance of Evelyn Winters (Manhattan Soap Co.) Mon. thru Fri. News (Phillips 66)
Sat.
6:00—News (Butternut Coffee) Man U. L. D.
(Phillips 66) Tues., Thurs.
6:00—News (Butternut Coffee) Mon., Wed., Fri. (Phillips 66) Tues., Thurs. Man On The Farm (Quaker Oats) . Sat. Gene Autry Show (Wm. Wrigley, Jr.) . Sun
Jr.) Sun. 6:15—Songs of Bobbie Dick 6:30—Rainbow Trail Mon., Wed., Fri. Piano Ramblings Dairyman's Roundtable 6:30—Annos and Andy Sim.
Piano Ramblings Tues., Thurs.
Dairyman's Roundtable Sat. 6:30—Amos and Andy
6:45-News (Ray Beers) Mon., Wed., Fri.
7:00—Inner Sanctum (Emerson Drug Co.). Mon. Mystery Theatre (Sterling Products) Tues
Mr. Chameleon (Sterling Products) Wed. F.B.I. In Peace and War (Procter
and Gamble) . Thurs. Mr. Ace and Jane (General Foods) Fri.
Sing It Again C.
Adventures of Sam Spade (Wildroot Co.) Sun.  7:30 — Arthur Godfrey (Lever Bros.) Mon. Mr. and Mrs. North (Colgate) Tues.
7:30 -Arthur Godfrey (Lever Bros.) . Mon.
Dr. Christian (Cheshrough Mig. Co.) Wed
Mr. Keen; Tracer of Lost Persons
Mr. Keen; Tracer of Lost Persons (Whitehall Pharm. Co.) Thurs. Jack Carson Show (General Foods) Fri.
Man Called X (General Motors, Frigidaire Division) Sun.
5:00-Lux Radio Theatre (Lever Bros.) Mon
Crossroads Sociable Tues. Your Song and Mine (Borden Co ) Wed.
Suspense (Electric Auto-Lite Co.) Thurs.
Ford Theatre (Ford Motor Co.) Fri.
Electric Theater
(Electric Companies' Adv.) Sun. 8:15—Kansas Round-Up
8:30—Harvest of Stars (International
Harvester Co.) Wed.

Crime Photographer (Toni, Inc.) Thurs.  8:45—The Kansas Round-Up Sat. 9:00—My Friend Irma (Lever Bros.) Mon. Ilm the Jackpot (DeSoto-Plymouth) Tues. Public Service Wed. Hallmark Playhouse (Hall Bros.) Thurs. Everyody Wins (Philip Morris) Fri. Lum and Abner Sun. 9:15—Emahizer Melodies (Emahizer Spielman) Furniture Co.) Wed. 9:30—Camel Caravan With Vaughn Monroe (R. J. Reynolds) Mon. Dance Orchestra Tues. Capitol Cloakroom Wed.
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Monroe (R. J. Reynolds) . Mon. Dance Orchestra . Tues. Capitol Cloakroom
Capitol Cloakroom
Capitol Cloakroom
Capitol Cloakroom Wed.
The Kings Men Thurs.
Spotlight Revue (Coca Cola Co.) Fri.
Kansas Roundup (Michigan Bulb Co.) Sat.
Strike It Rich (Fifth Ave. Candy Bar) Sun.
9:45—The Kansas Round-Up Sat.
Capitol Federal Bandstand Thurs.
10:00-News (The Fleming Co.) . Mon. thru Sun.
10:15—Ernie Quigley, Sports Tues., Thurs.
It Page To Po Innered Co.
It Pays To Be Ignorant Sat.
Emahizer Melodies (Emahizer Spielman
Furniture Co.) Sun. 10:30—Salute to FM . Tues., Wed., Thurs., Sat.
10:30—Salute to FM Tues., Wed., Thurs., Sat.
Prudential Family Hour (Prudential
Life Ins. Co.) Sun.
11:00—News
12:00-News Mon. thru Sun.

#### RAMBLINGS

#### (Continued from Page 4)

house-cleaning of old music from the library while the staff was in Hutchinson for a week ... AMBROSE HALEY and the MICCOLIS SISTERS getting loads of requests for the Woody Wood-pecker Song ... CLARK WAYNE enrolling daughter Judy for her first year in school ... VIR-GINIA LEE and SHEPHERD enrolling Bill Jr. for his first year also ... DON HOPKINS, MISS MAUDIE and HOMER CUNNINGHAM all excited over beautiful watches given them by the Helzberg Jewelers . . . HILTON HODGES and ART HOLBROOK gaining popularity with the sport fans by their broadcasts of the boxing matches . . . Allan Young, our publicity director, adding a new department to his already well filled schedule, that of editing the ROUND-UP MAGAZINE.

So long, folks, till next time. . . .

Miss Maudie.

## Congratulations!

To Olaf Soward for becoming "grand-father" again. His daughter, Mrs. John E. Batty of Kansas City, Kansas, gave birth to a baby girl September 10.

#### **Travelers**



Glen Osborn, Jerome De Bord and Henry Peters leave the studio for another personal appearance.

#### ALONG THE RFD

(Continued from Page 7)

though the day was hot, the crowd stayed until long after the winners were announced and congratulated. Much credit for the success of the contest goes to the Nemaha County Board of Supervisors, to Elton Allen and Leo Spielman, Vic Krainbill, Fred Larabe, John Swart, and to Carl Cunningham and "Jimmy" Geraghty of the Soil Conservation Service, and Wendell Moyer, County Agent, and the Chairmen of the many committees, who put in weeks and weeks of hard work and planning, so that everything would go off smoothly and on schedule. And it is a credit to the foresight of these men that not one single accident was reported on the contest grounds.

Terracing is of course just one of the measures necessary to reduce surface runoff and protect our soil against erosion.
Contests of this kind develop self reliance,
and show what farmers themselves can
do, and when every farmer accepts the responsibility of taking adequate care of his
own soil on his own land, with a minimum
of outside assistance, then soil conservation on a national scale will become possible.

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