

# W B W

## ROUND-UP



**JEROME DEBORD**

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January Our Twenty-second Issue 1947

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Here's a hint for you ladies who have been wearing galoshes these past few weeks, and find those black rings they leave around your stockings just above the ankles. Wrap a man's handkerchief around your legs inside the galoshes just where the ring would come. The handkerchief cannot be seen above the galoshes, and your hosiery will be nice and clean.

Have boiling hot water in your tea kettle and steam your suede shoes over the spout of the kettle. It'll brighten them up and make them look like new.

**SHOES:** To waterproof boys shoes in the spring and fall, melt two parts of vaseline with one of paraffin and apply liberally where the soles and uppers meet. Let dry one night. Renew each month and the children will not have wet feet.

A chest on the back porch for holding boots and overshoes is mighty convenient. This not only keeps them from view, but also provides a comfortable place to sit while putting them on.

**WATERPROOFING SHOES:** Melt together a dressing of two parts of beeswax to one part mutton fat. Apply at night and in the mornnig wipe well before wearing with a piece of flannel.

To wash chamois gloves, add a litle olive oil to lukewarm water and soap. Put the gloves on the hands and wash in this solution. Rinse in warm water, but do not put too near heat to dry. If slightly stiff when dry rub them between the hands.

If you have gloves that snap at the wrist, here's a good way to keep from losing them. Sew a tiny loop of braid or tape the

color of the lining of your coat in the coat sleeve so it can't be seen. Clasp your gloves together in the loop, then you don't have to go hunting for lost gloves.

To make that plush coat look like new, hold it over the boiler on wash day or wring out a cloth in hot water and put it over the coat. When good and dry, brush it and presto, it's like new. This is a mighty good hint to use when you've been out in the rain or snow with the coat.

You will be cleaning your fur coat before long! Here's a good way to do it. First heat corn meal in a shallow pan (not too hot). With your fingers rub the meal well into the fur. After two days shake out or brush with a soft brush. If the fur is very soiled, repeat.

To remove Iodine stains: Pour hot (boiling) lard through goods, wash in basin. Then throw in washing machine.

To remove adhesive tape, dampen the edges with fingernail polish remover. After the tape has been removed, gently rub the skin with polish remover and the sticky substances which leaves a dark spot will come off instantly. When candle wax has dripped on table cloth or other linens, use carbon tetrachloride on it to take off wax. Rub a little cooking fat on it to take the stains out if any are left.

If ink is spilled on the rug, make a paste of starch and buttermilk and apply to the ink. Let it dry. Then brush off with a brush. If the stain remains, repeat the process.

It's a hint for the folks who have to wear glasses. Before going out into the cold, rub your glasses with soap, wipe them clean and they will not steam when you go inside where it is warm.

When washing hair in the winter time you can make good use of your vacuum cleaner attachments. Just connect the blower to the cleaner and set it over the register. Then dry the hair by blowing the heat into it.

A stick of slippery elm bark (you can buy it at a drug store) placed in a stone jar or can of home rendered lard will keep it fresh and sweet for years.

# Around the Studios



## With Hilton

The New Year has started and the nearly two-hundred folks in the WIBW family wish the very best of everything for you and your family in '47. Have you ever thought that times are what we make them—the way we act and think. Perhaps if we all resolved to think and act happiness and prosperity, they would be easier to get—and keep. Anyway—HAPPY NEW YEAR!

WIBW had its Christmas Party again this year—about 150 of us met on the Roof of the Jayhawk for a grand “spread” and the exchange of gifts. Santa Claus looked faintly familiar and continually talked of what the weather would be next week and how valuable the Planter's Guide is. But in spite of the commercials, everyone had a jolly time.

We've saved several letters concerning WIBW alumni and will catch up on the answers this month: Blackie and Bill Bryan are in radio in Oklahoma City. Jimmie Dickens is in Indianapolis and Billy Starr sings over KMOX, St. Louis. Jim Reed, former announcer, is in the publishing biz in California. Aunt Fay lives in Kansas City and is not in radio. Pappy Chiselfinger and Uncle Abner are in Hollywood in radio. Cipher works for WIBW and our sister station, KCKN, in Kansas City. Horace Krinklepan plays in an orchestra with a Wichita station. “Big Nick” (Joe Nickell, former newscaster) is in charge of an Army Reserve Unit in Topeka. He recently turned his small airplane on its back after a landing and told us the other day he needed about \$500 to fix it up. Joe lost a few teeth but was not seriously injured. Like the old story about its taking 10 men to keep one military pilot flying (mechs, factory men, etc.), WIBW needs more “behind-the-scenes” people to stay on the air than you ever

hear. There are many more WIBW folks “silent” than you hear on your favorite programs. Speaking of silence, our editor, the good “Doc” surely wasn't very silent after he returned from a duck-hunting trip



to Clay Center and Carl Blake's farm. Doc had the back end of his car loaded—10 ducks that is!!! Hmmmm, almost slipped.

Ever listen to Sunday Morning Meeting, 6:00 to 7:00 Sunday Morning? Loyd has a great time on the show. Those who hear it, like it. Let's tune in next Sunday. Wednesday Night is also wonderful listening on WIBW. Jack Carson, Doctor Christian, Frank Sinatra, Dinah Shore, Academy Award Theater and Information Please make for excellent winter listening.

Gene Shipley has been busy these past few weeks. Early in December, he spoke before the National Association of Radio Farm Directors in Chicago on “Flying Farmers.” Since then, he has spoken in Onaga, St. Francis, Osborne and Wamego before Farm Bureaus and 4-H Club Groups. While in Chicago, Gene made many recordings of the “Goins-On” at the Annual 4-H Club Congress and the International Livestock Show.

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an account here", Edmund said "No" . . . of course, they were very embarrassed . . . just then a fan came along who recognized the boys . . . she ran up and said "Oh, Mr. Denney, would you do something for me" . . . please give Doc Embree this dollar bill for a renewal of the ROUND-UP magazine" . . . "oh yes . . . and here is fifty-one cents for Colonel Combs Farmers and Planters Guide". Edmund said "Yes indeed!" They paid the saleslady a dollar to hold the housecoat and celebrated by having do-nuts and coffee on the way home. Edmund made a trip back in an hour tho' to pay for his present . . . stopped at the station to order the magazine and planters guide . . . and then took Jerome out to dinner.

Someone asked Shepherd the other day if he had seen some of the 1947 cars yet . . . Shep said "I don't know whether to buy a new car or get my shoes half-soled" . . . Ole has one of the timer clocks offered on WIBW . . . he has it set so that it serves a three-fold purpose. First, it awakens him . . . then turns on the radio and starts the coffee to perkin' . . . that Ole!!!

Doc Embree has a new camera, a gift from little Esther. He is always dashing around taking pictures of the staff. You'll be seeing some of these any day now . . .

We all had a grand time last month at all of our Christmas parties. The business girls had a luncheon and an exchange . . . the talent staff had an afternoon party after the Round-Up . . . and an exchange . . . and then our station dinner at the Hotel Jayhawk given by Mr. Ludy, our general manager, was a gala affair with a hundred guests. Colonel Combs was Santa Claus and, with his helpers, gave out loads of lovely gifts. We are all very, very grateful for the beautiful presents we have received from everyone . . . and also, we appreciate the grand cards and gifts sent to us by you folks, our listeners. If it weren't for your thoughtfulness many of us would be lonely, indeed.

So long . . . Miss Maudie

## Joe Farrell Joins WIBW Staff

The new announcer for WIBW-FM, Joe Farrell, comes to us from the Army. Joe, however, says he took a good vacation first.

While in the Army Joe was stationed at Ft. Benning in Georgia, teaching machine gun technique to officers and officer candidates, and giving special instruction in the handling of the .50 calibre machine gun to officers of our allied armies.

Joe had been with WEW, St. Louis, WSPA and WORD, Spartanburg, S. C., as well as with a big bottle manufacturing outfit before going into the service.

He says he is ready to settle down now, and that Topeka is the place.

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Our new station WIBW-FM is growing rapidly. The fine tone quality, noise-free and static-free reception has made hundreds of FM enthusiasts among Topeka listeners. There are about 200 homes in Topeka which have FM receivers and we're looking forward to the day (not far away) when nearly every home will be able to enjoy this newest means of broadcasting.

Thanks very much for your many kindnesses this past year. Write to me if you have suggestions and questions for the column. See you in February.

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make any man proud. I also have two very sweet little grand-daughters.

Although I like hunting and fishing, my greatest hobby at the present time is coin collecting. Some day I hope to have a collection of coins that will rate me the title of "collector!"

In closing this little skit, I'd like to extend thanks to all the fellows here at WIBW, as well as you listeners for being so nice to us. I hope you'll continue listening and drop us a line now and then.



THE CUNNINGHAMS—ROSEMARY, LARRY, JON AND HOMER

## The Voices You Hear Along the RFD

... by Gene Shipley ...

### What About 1947?

There's a new picture on the kitchen wall. Perhaps it's a new face or a new landscape in that eye-worn spot in the dining room. You're been looking at the old scenes for the past 12 months, so any change is quite welcome. The tack or that small nail that holds it in place had to find a new spot too, or maybe was driven a little deeper. There's a different number below . . . 1947! For several weeks, we will probably still date our letters and notes "1946," because habit is a forceful thing, and hard to change. Changing the calendar is a simple operation—but changing some of our deeply embedded habits and traditions is not so easy a matter.

Seldom has our national and foreign picture seemed more confusing than it is right now. There are many perplexing agricultural problems that will have to be solved in the not too distant future, if this business of farming is to continue to be a profitable and successful enterprise. How to deal with surpluses, will have to be decided before goals are established for the 1947-48 crop year. Are we going to expect unlimited government support on unrestricted production at 90 per cent of parity through government purchase or loans, or are we going to have to work out some system of acreage restriction to conform to readjusted production goals that will more adequately fit current consumption without burdensome carry-overs? Should the parity formula be re-defined? Should government support levels be lowered to discourage the tendency to overproduce when lush, wartime markets disappear, and relief shipments are no longer necessary? How are we going to balance livestock production and feeding to economically fit into this jig-saw puzzle? The solution of these problems will tax the abilities of our best experts, economists and agricultural leaders. We haven't been able yet, to fit all the pieces together, in a

smooth-working, depression free economy. 1947 may bring forth the answers. So, we turn the page and start out with fresh hope.

Many of these problems are of long standing. They are not going to be solved in a period of a few short months. But, it is encouraging and refreshing to see our younger generation in agriculture becoming increasingly interested in some of these complex problems. They realize that what is done now, will affect them very materially in the years ahead, as they gradually take over this business of farming. That is why we need today additional opportunity for youthful training in leadership and citizenship. Such a program will certainly pay off in dividends in future years and justify every bit of its cost.

Last year I attended the National Convention of the Future Farmers of America in Kansas City, which was attended by something like 15,000 FFA boys from all over the country, boys enrolled in vocational agriculture in our high schools. These boys are making the business of farming a specialized vocation, they study modern methods of farming right along with their algebra, geometry and history, and some of these youngsters have more dollars salted away in bonds and savings accounts as a result of early application, proper management, and sound training than many men who have been working for 20 years. And when you talk to such natural young leaders as Bill Carin of Pennsylvania, and Virgil Ghetto of Nevada, and our own Bob Jones from Franklin County, you can't help but feel that these boys, and hundreds like them are going to exert a wholesome and valuable influence for the future betterment of agriculture.

The National 4-H Congress at Chicago each year brings together 1300 boys and girls from every state in the union and

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## Chats Around the Aerial

.... with Olaf S. Soward

Well, well! Another New Year's day has rolled around. And with it has come again that annual visitation of reminders that this is the time to "turn over a new leaf."

On the whole, that is a completely laudable idea. At least once a year it is a most excellent thought for anybody to take a little while out from the overwhelming routine of our daily living to subject the habits which have grown upon him to scrutiny under the microscope of common sense and age-old ethical advice. Then it is much easier to get rid of the bad ones.

There is only one major objection which can be advanced against this historic annual revision of our lists of undesirable habits. The whole idea leads one to believe that time is walled up into compartments called years; and that whatever happens in one year has nothing to do with what happens some other year.

Unfortunately—or, perhaps, fortunately—there is absolutely no truth to that bright idea!

Time is only one, steady stream moving on toward the ocean of Destiny. It is not a building walled off into separate compartments. The life of any human being is one continuous progress from the cradle to the grave—and what we do or think today is inevitably going to influence what we are, or feel or look like tomorrow or ten years from now; just as what we are, or feel or look like today is, in a considerable measure, the sum total of what we did and thought anywhere between yesterday and ten years ago!

Giving way to a bad habit today—be it selfishness, laziness, carelessness or any of a thousand others—will start processes at work within us which, unchecked, will go on undermining our character, health or popularity just as long as we continue to

give way to it. The longer it continues, the worse will be its accumulated effects.

Just to cite one homely, everyday example or two extremes of one very ordinary bad habit which can sneak up on us before we so much as know what is happening to us:

Failure to husband our money carefully and sensibly during the years when we are more fortunate than usual in the matter of our income—may make us scorned or pitied paupers tomorrow. On the other hand, we can lose all our true perspective about the real function of saving money as an anchor for life's storms. Failure to guard against plain selfish greed in our dealings with our fellow men today may set us on the road where the whole world will look at us contemptuously ten or twenty years from now as "a guy who would sell his grandmother's gold teeth for a nickel."

Failure to submit our eating, or drinking or sleeping to the dictates of common sense today may easily wreck our health beyond repair in the future—be it near or distant.

Constantly we are the product of the habits and thoughts we have permitted to take possession of us. To subject them to review and revision once a year is a fine idea, as far as it goes.

But a lot of damage can be done to us by even one year's persistence in some unwise course. By a month's. Yes, by a week's!

So, with all due respect to the traditional new leaf for New Year's a better plan still is to keep an unremitting watch on ourselves, on our appetites, on our habits, on our ideas—to nip in the bud any questionable mental deformities before they get a chance to warp our ideas, our thoughts, our actions or our reputation.

## *C.B.S. notes* by Kathryn Young

Now that we've put the tinsel and Christmas decorations away for another year, it's time to make those same New Year's resolutions we made last year. Among those I usually make, I'm going to include a resolution to bring you all the interesting information I can gather about the CBS stars. I'll welcome any questions you might have about these stars and I'll answer them in this column.

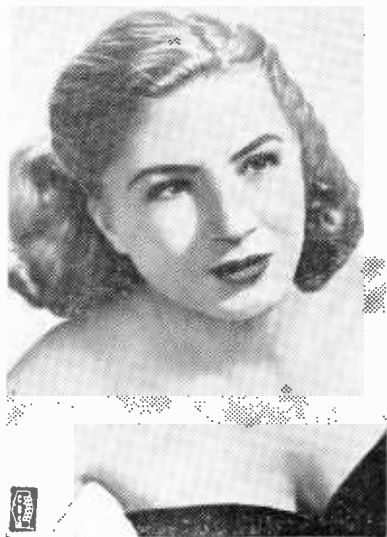
If you have ever had a cute little puppy as a pet, you will be able to understand why Edith Arnold of "Crime Dictor" made a resolution to be careful where she stores the steel wool in her house. Edith's champion cocker spaniel, "Eventide," became seriously ill very suddenly and Edith rushed her to the hospital. Yes, you've guessed it! Eventide had chewed up some steel wool she had found in Edith's kitchen cabinet. She's feeling fine now, much to Edith's relief.



Since the program of December 8, Rise Stevens, Jimmy Carroll, and Ted Malone

have been featured on the "Prudential Family Hour" Sunday programs. Here's a picture of Jimmy Carroll and I hope to have a good one of Rise Stevens to show you before long.

The youngsters who appear on the "House Party" program always surprise Art Linkletter, the emcee, with their unexpected answers. Recently he got an answer that almost left him speechless. When he asked a little girl what she wanted to be when she grew up, she said, "A daddy!"



Peggy Stanley, talented young actress, is heard frequently in supporting roles on "Big Town," the CBS show heard on WIBW Tuesdays at 7:00 p.m.

Lionel Barrymore, who is 'Mayor of the Town' on Saturday nights, is nearing the 70-year mark, but has purchased a helicopter plane which he plans to pilot himself.

Peter Lind Hayes, comedy star of "The Ford Show Starring Dinah Shore," is a young man with serious acting ambitions and recently he helped to form a Little

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Theatre group near his ranch home in the San Fernando Valley. "Design For Living," their first production, is scheduled to open this month at Hollywood's El Patio Theatre.

How does a radio actor create the effect of talking while eating a sandwich? Some do it by actually munching a sandwich. Others do it by rolling the tongue to one side. When called upon to get that effect in a recent CBS "Academy Award" broadcast, Charles Coburn did it by holding a cigar between his teeth.

Kate Smith's most severe critic is "Freckles," a dog. He belongs to Jerry Adelman, script writer for the show, and attends all rehearsals of "Kate Smith Sing." He howls at every false note.



Claudia Morgan, who plays the fascinating wife of Nick Charles, is a member of a famous family. Her father is Ralph Morgan and her uncle is Frank Morgan, both of the movies, and she's married to announcer Ernest Chappell.

Even a high school principal can be wrong. The seventh time that Mel Blanc was sent to the head office to explain why he broke up classroom discussions by talking in four different voices, the principal assured Mel he'd never amount to anything if he didn't stop fooling around and settle down. Blanc kept right on fooling around with the result that he's starred

on his own show on CBS and is owner of half-a-dozen of the entertainment world's best-known voices.

Larry Berns, the producer of the "Jack Carson Show," majored in economics in college and hadn't even thought about a career in radio until he met Sandra Gould, one of Hollywood's best-known radio actresses. They fell in love and were married in 1938. Through his wife, Larry met a number of radio people and became interested in radio production and is now considered among the top in the business.

During the war, Ginny Simms, CBS singing star of "The Ginny Simms Show" was a leader in entertaining service men at their bases; and now she is helping provide new homes for them. Ginny is sponsoring the construction of 450 homes for vets in Los Angeles. The first 24 are nearing completion.



When you hear someone calling square dances over WIBW, you can be sure it is Colonel Combs before the mike. Colonel knows the calls from memory and also exactly what each one means. While he is calling, Colonel usually goes into a dance of his own, but he held still long enough for Doc to snap this picture.





Happy New Year to ya' all! Ain't it a fright, how time do fly? Seems juss lak yessiddy dat' we wuzz all still fightin' dem Nazzies, an' Japanzies don't it? But heah we is startin' a brand new year and now we is fightin' 'mongst ourselves! My ole Pappy usta tell us youngins' . . . dat iffen we had ah grudge agin' somebody we bettuh git rid of it quick, cause it wuzz lak a weed in de' garden. Iffen it warent pulled out by de' roots, it would choke out de' garden stuff afore ya knowed it! A grudge an' a hate, will do de' very same thing to you, too! A chip on de' shoulder is 'bout de' heavist load a man kin carry! One way to start off de' new year is juss remember dis . . . De' worl' ain't turned agin' you. Git on de' right side of it an' you'll find it still smilin!

Dont go gittin' de idee dat you is useless in dis ole worl! Dey aint nobody useless iffen he trys to lighten de' burden of it fo' somebody else. Don't do like de' feller who wouldn't play football because he hates to do things by halves! (Dat's a joke son).

Unk! Russell say, "One reason a woman would ruther be a woman is 'cause she's hate to be a man and be bossed aroun' by a woman.

The secret service warns us to look out fo' counterfeit one hundred dollar bills. Now dat's downright silly. They is so doggone many of us dat iffen we ever had one hundred dollar bills poked at him, no matter whether dey is genwin or counterfeit, we would juss faint dead away right on de' spot. So how in de' worl' is yo' gonna watch out iffen yo' is unconscious. Huh?

Dat Col Combs is gittin' so lazy he runs his car over a bump just to knock de'

ashes offen his cigar! It's a fact so help me! He's shore a jolly kind o feller tho! De' Colonel is gittin' kinda "hefty" dese days too. Ony tips de' scales at 250 now. Why when you axe him how he's feelin' . . . he allus tells people dat he feels as fit as a 'cello! Watch dat one son!

I is just discovered whuts wrong wit the worl' situation. De' troubl' is dat most men dat insist on 'fair play' also wantta be de' judge too! They is two sides to everything . . . they is two sides to a sheet of fly paper too, but only one of 'em sticks.

Most everybody knows dat we has seven senses . . . five of 'em will take care of dem selves . . . two needs some cultivatin' . . . common horse sense and a good sense of humor. Things is 'bout equal though. Thin, skinny men has more to laugh about maybe . . . but fat men has more to laugh with. Not so many women has a sense of humor . . . but yo' gotta admit they has a sense of RUmor.

Bout time fo' a lot of people to get busy on dere income tax. Income tax could be a lot worse—just supposin' we had to pay on whut we think we is worth. Ain't it awful. Just fo' fun . . . whose picture appears on a hundred dollar bill?

#### WHAT ABOUT 1947?

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from two Canadian provinces, who have attained the highest honors in their respective states. The Congress provides these members with the opportunity to compare their achievements, to broaden their education and give them new contacts. It makes them proud to be a farmer. The 4-H Congress is probably the ultimate goal of every 4-Her, and to attend one of these conventions is an experience they will never forget. It gives those boys and girls with the highest achievements a chance to hear some of our best agricultural authorities, and to mingle with some of our most prominent citizens and celebrities, and to participate in educational tours of some of the finest institutions of art and learning.



### WIBW-FM DEDICATION HUGE SUCCESS

Ben Ludy, General Manager of WIBW, Henry Blake, General Manager of Capper Publications, Governor Andrew Schoeppel of Kansas, Senator Arthur Capper, President of Capper Publications, and Mayor Frank Warren of Topeka, officially dedicated station WIBW-FM at a dinner held for over three hundred civic leaders.

## WIBW PROGRAM SCHEDULE

5.0 on Your Dial

Due to last minute program changes, WIBW can not guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Presentations.

### MORNING

5:00—Daybreak Jamboree	Mon. thru Sat.
5:40—News	Mon. thru Sat.
6:00—Bobbie Dick	Mon. thru Sat.
Sunday Morning Meeting	Sun.
6:15—Bar Nothing Ranch (Peruna)	Mon. thru Sat.
6:35—Farm Service News	Mon. thru Sat.
6:45—Senny Slater	Mon. thru Sat.
7:00—News (B. F. Goodrich)	Mon., Wed., Fri.
(Carey Salt)	Tues., Thurs., Sat.
(Schreiber Mills)	Sun.
7:15—Shepherd of the Hills (Nutrena Mills)	Mon. thru Sat.
7:30—Henry and Jerome (Wait-Cahill)	Mon. thru Sat.
Bethel Covenant Church	Sun.
7:45—Edmund Denney Time (Merchants Biscuit)	Mon. thru Sat.
8:00—News (Allenru)	Mon. thru Sat.
Farmer's Forum	Sun.
8:05—Henry and Jerome (Vick Chemical Co.)	Mon., Wed., Fri.
(Jones-Mack)	Tues., Thurs., Sat.
8:15—Hymn Time with Doc and Esther	Mon. thru Fri.
Capital Food Review	Sat.

	Farm News	Sun.
8:30—	Henry's Exchange	Mon. thru Fri.
	Kansas News	Sun.
8:45—	Bobbie and Glenn	Sat.
	Mr. Veteran	Sun.
9:00—	Shepherd of the Hills	Mon. thru Sat.
	Church of the Air	Sun.
9:15—	News (Dannen Mills)	Mon. thru Sat.
10:00—	Wings Over Jordan	Sun.
10:30—	Doc and Esther (London Specialties)	Mon. thru Fri.
	Give and Take (American Home Products)	Sat.
	Salt Lake City Tabernacle	Sun.
10:45—	Sonny Slater	Mon. thru Fri.
11:00—	Judy and Jane (Folger Coffee)	Mon. thru Fri.
	Theatre of Today (Armstrong Cork Co.)	Sat.
	First Methodist Church	Sun.
11:15—	Aunt Jenny's Stories (Lever Bros.)	Mon. thru Fri.
11:30—	Weather Bureau	Mon. thru Sat.
11:35—	Dinner Hour	Mon. thru Sat.

AFTERNOON

12:00—	News (Lee Foods)	Mon. thru Sat.
	News	Sun.
12:15—	News and Markets (DeKalb)	Mon. thru Sat.
	Rainbow Trail	Sun.
1:00—	Invitation to Learning	Sun.
1:30—	Ernie Quigley, Sports	Sun.
2:00—	Kansas Round-up (Kolor-Bak, Sunway Vitamins)	Mon. thru Fri.
	New York Philharmonic (U. S. Rubber)	Sun.
2:30—	Mary Lee Taylor (Pet Milk Co.)	Sat.
3:00—	To Be Announced	Mon., Wed., Fri.
	Edmund Denney Sings	Tues., Thurs.
	Let's Pretend (Cream of Wheat)	Sat.
3:15—	Organalities	Tues., Thurs.
3:30—	Second Mrs. Burton (General Foods)	Mon., thru Fri.
	Chicagoans	Sat.
	Hour of Charm (Electric Companies' Adv. Program)	Sun.
3:45—	Ma Perkins (Procter and Gamble)	Mon. thru Fri.
4:00—	Big Sister (Procter and Gamble)	Mon. thru Fri.
	Philadelphia Orchestra	Sat.
	Family Hour (Prudential Insurance)	Sun.
4:15—	Road of Life (Procter and Gamble)	Mon. thru Fri.
4:30—	County Fair (Borden Co.)	Sat.
	News	Sun.
4:45—	Senator Arthur Capper	Sun.
5:00—	Public Service	Sat.
	Old Fashioned Revival Hour (Gospel Broadcasting Ass'n)	Sun.
5:15—	Grand Central Station (Pillsbury Mills)	Sat.
5:30—	Romance of Helen Trent (American Home Products)	Mon. thru Fri.
5:45—	Our Gal Sunday (American Home Products)	Mon. thru Fri.
	News (Phillips 66)	Sat.

EVENING

6:00—	News (Butternut Coffee)	Mon., Wed., Fri.
	(Phillips 66)	Tues., Thurs.
	Man on the Farm (Quaker Oats)	Sat.
	Gene Autry Show (Wm. Wrigley, Jr.)	Sun.
6:15—	Songs of Bobbie Dick (Marvene)	Mon. thru Fri.
6:30—	Rainbow Trail	Mon., Wed., Fri.
	Piano Ramblings	Tues.
	Great Stories About Corn (Peppard Seeds)	Thurs.
	The Vaughn Monroe Show (R. J. Reynolds Tobacco Co.)	Sat.
	Blondie (Colgate)	Sun.
6:45—	News	Mon., Tues., Wed., Fri.
	Olaf Seward's Viewpoint	Thurs.

Miss Laura Williams,

A lton, Kansas.

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**PAID**

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7:00—	Inner Sanctum (Emerson Drug)	Mon.
	Big Town (Ironized Yeast)	Tues.
	Jack Carson Show (Campbell Soup)	Wed.
	Baby Snooks Show (General Foods)	Fri.
	Hollywood Startime (General Motors-Frigidaire Division)	Sat.
	Adventures of Sam Spade (Wildroot Co.)	Sun.
7:15—	Public Service	Thurs.
7:30—	Joan Davis Show (Lever Bros.)	Mon.
	Mel Blanc Show (Colgate)	Tues.
	Dr. Christian (Chesebrough Mfg. Co.)	Wed.
	Crossroads Sociable	Thurs.
	Adventures of the Thin Man (General Foods)	Fri.
	Mayor Of The Town (Noxzema)	Sat.
	Crime Doctor (Philip Morris)	Sun.
7:55—	NEWS (Garst and Thomas)	Mon., Wed., Fri.
	(Ray Beers Clothing Co.)	Thurs.
8:00—	Lux Radio Theater (Lever Bros.)	Mon.
	Vox Pop (Lever Bros.)	Tues.
	Songs By Sinatra (P. Lorillard)	Wed.
	Thursday Meeting With Dick Haymes (Auto-Lite)	Thurs.
	Ginny Simms Show (Borden Co.)	Fri.
	Lucky Strike Hit Parade (American Tobacco Co.)	Sat.
	Campbell Room With Hildegard (Campbell Soup)	Sun.
8:30—	American Melody Hour (Bayer Co.)	Tues.
	Ford Show Starring Dinah Shore (Ford)	Wed.
	Crime Photographer (Anchor-Hocking)	Thurs.
	Durante-Moore Show (United Drug Co.)	Fri.
	Eddie Bracken Show (The Texas Co.)	Sun.
8:45—	Kansas Round-Up (Flex-O-Glass, Schreiber Mills, Western Stationery Associate Sales Co.)	Sat.
9:00—	Screen Guild Players (Lady Esther Sales Co., Inc.)	Mon.
	Pleasant Valley	Tues.
	To Be Announced	Wed.
	Readers Digest—Radio Edition (Hall Bros.)	Thurs.
	It Pays To Be Ignorant (Philip Morris)	Fri.
	Take It Or Leave It (Eversharp)	Sun.
9:30—	Bob Hawk Show (Reynolds Tobacco Co.)	Mon.
	Open Hearing	Tues.
	Information Please (Parker Pen Co.)	Wed.
	Frank Parker Show (Karlans Furniture Co.)	Thurs.
	Ann Sothern In Maisie (Eversharp)	Fri.
	Kate Smith Sings (General Foods)	Sun.
9:45—	Patterns In Melody	Thurs.
10:00—	NEWS (The Fleming Co.)	Mon. thru Sun.
10:15—	Emahizer Melodies (Emahizer-Spielman Furniture Co.)	Mon. and Sun.
	Ernie Quigley, Sports	Tues. and Thurs.
	Treasury Salute	Wed.
	Ned Calmer, News (Parker Pen)	Sat.
10:30—	Adventures of Ozzie and Harriet (International Silver)	Sun.
	Adventurer's Club (W. A. Schaeffer Pen Co.)	Sat.
11:00—	News	Mon., thru Sat.
	Wm. Shirer, News (J. B. Williams)	Sun.