

WVBR

ROUND-UP



ESTHER AND VIRGINIA LEE

(See Page 3)

October Our Nineteenth Issue 1946

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RAMBLINGS

By M SS MAUDIE

September 16, 1946

The Fair season is drawing to a close and we want to thank all of the folks in Kansas and Nebraska for the hospitality shown us on our personal appearance engagements in the various towns.

In case I haven't kept you informed as to the latest "goings on" of our staff you might be interested to know:

Jimmie McGinnis, popular guitarist, has three adorable kiddies, Marilyn, Stephen and Bonnie Gay . . . little Esther was embarrassed the other day when Hilton asked the listeners out at the Fair grounds about her pretty figure. Now Esther doesn't know whether she is too thin or too fat as Hilton promptly went in to a commercial announcement on DIETRIM! . . . Col. Combs goes by the direction of the wind in figuring out his weather predictions, so the kids on the staff call him "Windy" . . . the program sheets at the Belleville Fair called attention to the fact that the WIBW entertainers would appear. It read "Eighteen of these characters will appear in person" . . . reminds us of Jimmie McGinnis who calls everyone "a character" . . . Chuck and Clark Wayne are happy these days 'cause Mom and Dad Arbogast are visiting here from Buckhannon, W. Va. Papa Chuck is proud of his son Ford whose teacher put him in the 6th grade this year . . . he skipped the 5th . . . Shepherd told me the reason Virginia Lee was so anxious to let Billie and Claudia, their two attractive children, ride the merry-go-round and Ferris wheel was so that she could ride
(Continued on Page 6)



"Well, tuck a fiddle under my chin and call me Meureen," says this chubby little tot. Now she has two youngsters of her own. How time flies.

COMING EVENTS

Birthdays

Edna Hann October 17
Opal Hartley October 18
Ole Livgren October 26

Anniversaries

Dude Hank and Miss Maudie October 17
Mr. and Mrs. Henry Peters October 22
Mr. and Mrs. Ben Ludy October 25
Mr. and Mrs. Merle Housh November 6
Mr. and Mrs. Gene Shipley November 8
Mr. and Mrs. Loyd Evans November 15

MY MOST AMUSING EXPERIENCE

By ESTHER EMBREE

By VIRGINIA LEE

One of the most amusing things that I can remember happened when Doc and I were working at a resort in the Teton Mountain country . . . a place called Jackson Hole, Wyoming. I like to tell this little story . . . I guess because the joke was on Doc. Well, anyway—when we first arrived we thought we'd like to see a little bit of the beautiful mountains, so the guide at the Bar BC Dude ranch, who was a very close friend of ours volunteered to take us horse back riding. Our little Johnny was only about three then, and we had to take him along on the ride, so Doc put him up on his knee and away we went. We got along fine until it suddenly started raining. If you've ever been caught in one of those mountain showers, you know just how we felt. We started for the ranch as fast as our horses could run. Pretty soon I heard a wild yell from behind. I looked back and saw poor old Doc coming like mad down the trail, hanging onto Jimmy, trying to hold his hat on and stay on the horse all at the same time. He looked so funny bouncing up and down in the saddle. He'd go up and I'd see daylight between him and the saddle, then he'd go down and water would splash 'way up in the air. In the mad dash he finally lost his hat and we had to stop to get it. We were all soaked and chilled by the time we made it to the ranch.

That was one of the happiest summers of our lives . . . and I think that summer is when we made up our minds about our future home (we both got the same idea at the same time.) We decided we want to go back to the mountains in Colorado some day and settle down for life on a resort of our own. There is one thing we will miss very much, and that is how nice you listeners have been to us, and maybe someday you can visit us at our resort and we will try to return some of the hospitality you have shown us.

My experience occurred when I was a little girl back in the West Virginia hills. We had a bunch of girls organized into one of the roughest outlaw bands that ever struck those parts . . . we thought. It happened one day that we had nothing better to do, so we decided to take a hike. We thought we would explore some new territory, and it wasn't long before we were in a part of the country that was strange to us. While crossing a fence, we saw a sign . . . "Keep Out, Wild Horse." We thought it was just a sign to keep people out so kept right on going. We had a fine time until we looked up and there was about the biggest horse I have ever seen. There was no mistaking that look in his eyes . . . he was unhappy about our trespassing and the way he was coming toward us made us think that he was going to do something about it. We took off at a run and scrambled up into a tree, one of those huge rambling trees found in West Virginia. I can imagine how funny we looked . . . seven of us up in a tree, yelling for help, and that one lone horse down on the ground making sure that we stayed there.

None of us were too uncomfortable and we were having quite a time until my foot slipped and I would have fallen had it not been for my clothes catching on a limb. Then I was in a fine fix. There I was, suspended on a limb, with the prospects of a twelve foot drop to the ground where I was sure to be met by a wild horse. Luckily, I didn't fall, but I had to stay there for nearly two hours until a man came to feed the horse. Was I ever glad to see him! I didn't mind a bit when he gave us a "bawling out." The joke was on us when we found that the horse wasn't really wild, just a little bit unfriendly. Ever since that time I have been a firm believer in signs.



CLEANING METAL AND PORCELAIN

RUST REMOVAL (TUBS). For rust in galvanized tubs, paint over the rust with nail polish.

To clean rust or water deposit from tubs or buckets, clean with soldering acid. Be careful using this, as it is poisonous.

Save many things from rusting (such as tubs, buckets, range ovens, etc.) by painting with outside aluminum paint.

IRON. To remove rust from iron, use one tablespoon ammonium litrate crystals in one pint of water. By using this solution warm, the rust will be removed in one or two hours. If the solution is cold leave the article in the liquid for the night.

SINKS AND BATHTUBS (Cleaning). In cleaning sinks and bathtubs try using a piece of rayon. This does the work in half the time.

For cleaning the kitchen sink or bathroom fixtures, take a lemon and cut in half, sprinkle freely with salt and rub the stains and dark marks. They disappear like magic.

If wash basins collect a greasy scum in them, dampen a cloth with kerosene and wipe out the basin. You will find the grease comes out very easy and leaves the basin bright and shiny.

STAINS. If dripping water causes ugly yellow stains in your porcelain bathtub or basin, moisten pulverized chalk with ammonia and apply with a brush.

To remove yellow stains from your sink and bathtub, put a rag on a little stick and tie it real tight. Dip this into a little muriatic acid and apply it to the spot or

streak. Leave it on for a few minutes, rub it a little, rinse off with cold water and the streak will be gone. This does not hurt the enamel but be very careful about getting any of the acid on your hands.

BRASS AND COPPER. For cleaning brass and copper: make a paste of equal parts of salt, flour and vinegar and rub it on the article to be cleaned. Leave it on to dry thoroughly for about an hour, then rub off and wash and polish with a soft dry cloth.

ENAMEL. Use common baking soda to scour your white enamel ware or sinks.

Drain cleaners should never be used on enamel plumbing fixtures. They are sure to eat into the gloss.

FAUCETS. To keep faucets from becoming stained. Rub the faucet with a good grade of furniture polish, after polishing with your metal polish.

Muriatic acid applied with a cloth swab, will remove tarnish from brass or bronze faucets. Always rinse well with baking soda to stop the action of the acid immediately after the rust or tarnish has been removed. Be careful not to get any of the muriatic acid on your hands.

KNIVES. Steel knives which are not in general use may be kept from rusting if they are dipped in a strong solution of soda. One part water to four parts of soda. Then wipe dry, roll in flannel and keep in a dry place.

PEWTER AND BRASS. Make a paste of one half teaspoon salt and one half cup vinegar. Thicken with flour, rub on the article to be cleaned, leave on one hour then wash with warm water and dry.

PORCELAIN. To restore white porcelain, dip one half a lemon in borax, then rub it over white porcelain, to bring back that shiny whiteness. Lemon and borax do the same thing for marble. Remember this if you have any graying statuettes, or marble ornaments.

JEWELRY—Cover tarnished jewelry with vinegar and let stand for two or three minutes. Then take a small brush—a toothbrush will do—and go over jewelry, using the vinegar as a cleaner. Rub dry with a soft cloth and your jewelry will look like new.

Around the Studios



With Hilton

Everyone at WIBW has been very, very busy the past few weeks. First of all, we enjoyed the Kansas Free Fair and sent you six programs from the Free Fair Grounds daily. And just last week, CBS went back to Standard Time (from Daylight Saving) and that called for some juggling of programs, changing schedules and re-arranging folks here and there. Incidentally, we hear that CBS will not observe Daylight Saving Time any more because most CBS stations remain on Standard Time and it means too much juggling twice a year.

About the Free Fair: We had the biggest crowds in history, the best possible weather and the most visitors. It's a great treat for WIBW folks to meet listeners personally. And it's very true that radio artists listen when you tell them what you like and don't like. Anyway, we all enjoyed our broadcasts from the Fair and enjoyed seeing so many of you. Ezra and Sonny won a rubber elephant at the milk bottle stand and rumor has it that the girls in the mail room spent too much time at the bingo stand.

Busy or not—this column greatly appreciates your letters—and we've had many of them this last month. Thanks for your suggestions and questions. And here are some answers: Maudie and Elsa are not related. Elsa's home was originally O'dell, Nebraska. Maudie is a Topeka gal. As for her age, she says "I'm over 30—and besides, Hodges, it's none of your business." (You know how girls are!)—Axelbender is at a radio station in Shenandoah, Iowa. —Sally and Sue are in New York City and as far as we can find out, are not in radio. —Kenny Harries spent part of the summer out of the state but is back now and is playing in a Topeka dance band. —Mau-reen's husband, Harry Dawdy, is famous in Topeka because of his fine voice and choir direction. —Don Austin is working

in Peoria, Illinois (his home town) but visited Topeka in September. He was in the 3rd Armored Division of the 7th Corps, First Army; the first American troops in Germany in September, 1944. He had a hundred stories about his experiences but was extremely modest about his Bronze Star, 5 battle stars, Combat Infantry badge and Presidential Unit Citation. He told us incidentally, that the rest of the Oklahoma Cowboys are stationed as follows: Al Clauser and Tex Hoepfner are in Tulsa, Slim Phillips is in Yankton and Lambert Bartak is at an Omaha station and has just recently married one of the secretaries in his boss' office.

WIBW has been granted permission to operate an FM station, with an effective radius of about 60 miles out of Topeka. We are rarin' to go but have been delayed because of shortages of critical transmitter materials. We hope to have the new station in operation by November 15th. Many folks have asked how the new FM station would affect WIBW and the answer is— not at all. WIBW will continue as always —on 580 kc, 5000 watts.

The best "goat" of the month was probably E. H. Cutris. He and his brother have been trying for months to get their 82-year-old mother a telephone. (She lives out in Lincoln county.) Finally her name reached the top of the list and she got her 'phone. Her first call was to Elmer . . . to tell him that after all these years, she could finally talk back to him when she needed an answer to something he said over the radio. But the real meat of the story is that she called him COLLECT. Elmer is now threatening to sue her.

Tonight when you go to bed, pause a minute and think about the millions of young men who are not going to bed in their own homes . . . young men who are lying on cots in barracks in distant countries, men who lie in the quiet of a hospital ward. Think about them and about the ways you can say thanks for all they have done for us. Give to the USO through your Community Chest or your local USO campaign, and you give to the men who serve America.

(Continued from Page 2)

too . . . by the way, in answer to a fan's letter asking when Shep's family picture would appear in Round Up magazine, will say that it appeared in the June 1946 issue . . . Dude Hank, Hoppi Corbin, Charles Putt, Mart Hackett and Woody Morse nearly tore up studio A on the Food review band program Saturday morning; they had been playing for the Rodeo at the Fair with Marshall's band and forgot that the real fast tempos on gallops and marches are not for radio broadcasting, tsk . . . tsk . . . by the way, when Hoppi Corbin came in the studio in his band uniform, female heads were turn in his direction giving Sonny Slater some competition in the competition in the "hubba" field . . . Sonny Slater's folks were here visiting last week from Pattonsburg, Mo. . . . Glen Osborn's dad is a flying farmer; he has ordered a plane and is planning an emergency landing place on his farm which is 14 miles Southeast of Garnett . . . the girls on our talent staff hold a luncheon and bring presents to whichever girl happens to have a birthday . . . this month no one had a birthday so Maureen, Virginia, Esther and Elsa came to me and said "let's have a luncheon anyway and just draw names to bring a present . . . we have so much fun . . ." The lovely voice you hear on Fleming's Coffee program as the housewife, and on Henry's Exchange as the Perfect girl belongs to Maureen, our staff violinist . . . the tall, goodlooking chap seen having a coke date with our cute hostess Mary Lou Holt is none other than Dale Rader of our engineering staff . . . Darlene Henderson in our mail room seen lunching at Maxey's with Glen Osborn . . . Elsa, our organist, looking chick in a new fall chapeau . . . we call Charles Putt "Cement Mixer" . . . Putti . . . the reason Gene Shipley and Edmund Denney call each other "Massa Denney and Massa Shipley" over the air is because a few years ago we were all on the Southern Plantation program which featured Billie Baucom as the old judge and also as "Cipher" a pickaninny character . . . on this show he called Denney and Shipley "Massa" and me . . .

"Miss Maudie" and that's how it all started . . . Donna Lee Hopkins is on her way to the theatrical profession . . . Don, her daddy, tells me she is quite a dancer . . . Mrs. Thomas is the teacher . . . Dean Eacker is not the only goodlooking member of his family . . . Thelma Eaker is a real pin-up gal herself . . . Bobbie Dick brought Cheryl Jeannine in the studio the other day; if she can sing like her daddy and is as beautiful as her mother what a glamour girl she will be when she grows up . . . speaking of glamour, did you see Doc Embree's picture on the September issue of Round Up magazine . . . Henry and Jerome are busy these days . . . Henry with his brand new cafe . . . and Jerome moving to another apartment in the same house . . . "It was no job for the moving van," he said, "but, oh my aching back" . . . Ezra, Ginger (his wife) Henry and Jerome, Dude and I still talking about the wonderful chicken dinner at Mrs. James' house when we played Severance . . . Ole, Clark, Dean and Shepherd were their guests the next night too . . . such grand hospitality . . . everytime a strange musical instrument makes its way in to WIBW we run and hide it so that Ole won't start fixing it up with electric wires and attach his accordion to it . . . Art Holbrook, Hilton and Pug Marquardt, our chief engineer, are planning an air trip to San Francisco at this writing . . . "have a good time, fellers" . . . next month I'll try and find out more about them and let you know . . . So long.



"Crime Photographer" Casey (Staats Cotsworth) and his girl friend, "Ann Williams (Lesley Woods), share some exciting experiences on the "Crime Photographer" show Thursdays at 8:30.



The Livgrens: Jane, Ole, Betty Jane and Larry

The Voices You Hear Along the RFD

... by Gene Shipley ...

BALANCED FARMING

During the past nine months the "Flying Rooster" has winged his way over many hundreds of miles of Kansas terrain, through fair skies, and sometimes through rain and turbulent winds that are not so pleasant. But the "Rooster" very seldom fails to get through, and on very few occasions have our Kansas folks been disappointed when the "Rooster" was scheduled to take us to a scheduled meeting or appointment. By flying, we have been able to cover a much larger area, and to meet with and visit the good farm folks in the far corners of the state as well as our neighbors close to home.

In talking with hundreds of farmers on these visits, I find more and more interest being developed in a Balanced Farming Program. Sometimes it takes quite awhile for a good idea to catch on, but when you see your neighbor take up such a farm plan and operate over a period of years by careful coordination of soil, water, crops and livestock, and see the fruits of his operation result in better and more prosperous farm living, the idea is going to spread like a blanket. It doesn't take a lifetime to see results, either. In a few short years, the fruits of a "balanced farming" program can be witnessed on every hand—in erosion control and the reclaiming and rehabilitation of gullied land, rebuilding poor soil and the up-grading of livestock, rejuvenating run-down and unpainted farm buildings, and turning all this into a prosperous and money-making piece of property.

The first thing necessary is to admit and analyze the weaknesses of former methods, and with the aid of competent advisors, make up a detailed farm plan. An air photograph is a big help in mapping the farm. Many farmers use a work book to keep a constant record of the conversion program, and a running record of progress made toward the ultimate completion of this planned project. More and more, suc-

cessful farming is becoming a highly specialized business. Scientific farming is fast taking the place of the common run-of-the-mill farming. It takes too large an investment for land, buildings, livestock and machinery and equipment nowadays to allow for any slipshod operation, and the careless, inefficient farmer eventually goes broke when the going gets a little bit tough.

One of the most important undertakings in working out a balanced farming plan is the problem of erosion control. I still think this is our biggest problem of the future. Those few inches of top soil are the basis of your very existence. On the average farm, six or eight inches of dirt determines its worth. If wind and water gain the upper hand, and this top soil is washed and eroded away, the land is useless—worthless, because no one wants it at any price, because the cost of rehabilitation is prohibitive, when you cannot figure on any return for 10 or 12 years. You have seen it, and so have I—land so badly eroded right here in Kansas that even weeds won't grow. And this land was once rich, fertile and productive.

The Department of Agriculture has been doing a great deal of work in soil erosion control at their many experiment stations, and some of their experiments and findings are very interesting, and should be convincing to anyone who doubts the value of adopting methods of proper land use. At one station they found that the annual loss per acre from wind and water on fallow land to be 112 tons . . . not pounds, but tons. On another tract which was continuously planted to corn, the annual loss was about 69 tons per acre. Where a three year rotation was used, clover, corn and wheat, the annual soil loss was cut down to approximately 11 tons per acre. But on land that was continuously in blue grass, the measured soil loss from erosion was only

(Continued on Page 14)

Chats Around the Aerial

.... with Olaf S. Soward

During my vacation I made it a point to read a history of the American revolution I had been trying for months to find time to peruse amid the exacting demands of working days. It is not a new book. It is one written by a famous English historian named Lecky about 60 years ago. It was especially interesting, because he was so extremely honest in his effort to be impartial. Indeed, if anything, he leaned over a bit backward in seeking justification for the course of the colonies in their major differences with London.

But, being an Englishman—and free from most of the unconscious prejudices which have hampered so many of the more popular of our native historians—he dwelt at some length on certain aspects of our Revolutionary era usually ignored, glossed over or apologized for by American writers.

In particular, he laid bluntly unvarnished—though not at all unfriendly—emphasis upon the cynical disregard of law and courts, upon the brutalizing habit of mob atrocities and upon the ungenerous attitudes toward political and economic antagonists revealed by the partisans of revolution.

Not that he is alone in such frank exposure of some of the less charming antics of our forefathers! All, or virtually all, of the hard-boiled modern school of American historians are quite open and above board about the rough and tumble political morals of our frontier ancestors.

But, the point is that anyone reading such chapters in the history of less than 200 years ago might be forgiven if he sympathizes somewhat with the jittery fears of many good men in those days that any people given habitually to such unbridled outbursts of blind and unfair passion could never be depended upon to establish a republic based on justice, law, civilized self-restraint and genuine political conscience.

Yet, nearly two centuries of history have put six or seven generations of Americans

on record as, on the whole, the record is not perfect. Nothing purely human ever is. We even now must plead guilty to a good many more crimes of violence per 100,000 of population than any other nation at our stage of civilization. Undeniably there are parts of this country where occasional mobs are still as illegally "trigger-happy" as any ever were in the bitter and confused days of rebellion.

But, fundamentally, no great nation does show or ever has shown higher regard for the abstract principles of justice or the man-to-man fair mindedness which is the customary American attitude. The very cries of outraged resentment which greet these occasional lapses from perfection prove the soundness of the country's basic idealism.

And still these idealistic Americans of 1946 sprang largely from those same capitious, unstable, greedy and quarreling colonists of 1775 who justified such scorn and contempt from contemporary European observers—and who were the admitted despair of such American leaders as Washington, John Adams, Morris and Franklin.

The language of events has proved that the pessimists and doubters of the 1770's and 80's were dead wrong in spite of the gloomy evidence with which they could buttress every suspicion of their gloomy fears.

And any evidence of irresponsibility, heedless greed or social hysteria America may be showing in 1946 is not even a reasonable facsimile of the full fledged anarchy which reigned from about 1765 until the establishment of the United States government under the present constitution a quarter of a century later.

Whence, then, come those present gloomy fears that today's convulsive and irrational agitations will not work themselves off in the kind of steam that leaves scarcely a trace behind, once it has evaporated?

C.B.S. notes by Kathryn Young



To prove they aren't superstitious, Jimmy Durante and Garry Moore returned to the air on Friday, the 13th of September (8:30 p.m. Fridays) and here they are under the traditionally bad-luck step-ladder.

Margaret O'Brien has the unique honor of being the youngest child performer to star on the "Lux Radio Theater" heard on WIBW at 8:00 p.m. Monday. Margaret's first appearance on the show, as the star of "Lost Angel" in June, 1944, marked the first time she had ever appeared in an hour-long radio show. Only seven, she could not read the script, but she overcame this handicap by memorizing not only her own lines but also those of every one else in the cast.

Mel Blanc, the comic star of "The Mel Blanc Show" (WIBW—7:30 p.m. Tuesday), at last gets to be "himself." Mel has been in radio 19 years but has always played some character part. He made a hit as the happy (?) postman on the Burns and Allen show and as "Pedro" on the Judy Canova show. The kiddies know Mel best as the

voice for Bugs Bunny and Porky Pig in the movie cartoons. After playing so many different characters, our big wonder is—how does Mel know when he is himself?

When Kate Smith was a child she planned to be a nurse when she grew up. We're glad she changed her mind and also glad to welcome her back from her summer vacation. Her "Kate Smith Sings" program can be heard at the new time of 9:30 p.m. on Sunday.

Singer Ginny Simms and actress Rosemary De Camp share more in common than their popularity as CBS talent. They both became mothers just a day apart last July. Ginny's 9-pound son arrived on July 24 and Rosemary's second daughter arrived on July 25. Rosemary is better known as "Judy Price" in the "Dr. Christian" series heard on WIBW at 7:30 p.m. Wednesday. Ginny, of course, is the star on "The Ginny Simms Show" which can be heard Friday night at 8:00 on WIBW.



Joan Edwards, who sings your favorite tunes on the "Hit Parade" at 8:00 p.m. on WIBW, first sang on that program in 1941.

WIBW PROGRAM SCHEDULE

580 on Your Dial

Due to last minute program changes, WIBW can not guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Presentations.

Monday Through Friday

Morning

- 5:00—Daybreak Jamboree
- 5:45—News
- 6:00—Songs of Bobbie Dick
- 6:15—Bar Nothing Ranch (Peruna)
- 6:35—Farm Service News
- 6:45—Abbie and Arkie
- 7:00—News (Mon., Wed., Fri., B. F. Goodrich) (Tues., Thurs., Sat., Carey Salt)
- 7:15—Shepherd of the Hills (Nutrena Mills)
- 7:30—Henry and Jerome (Wait Cahil Co.)
- 7:45—Edmund Denney Time (Merchant Biscuit)
- 8:00—News (Allenru)
- 8:05—Henry and Jerome (Vick Chemical Co.)
- 8:15—Hymn Time with Doc and Esther
- 8:30—Henry's Exchange
- 9:00—Shepherd of the Hills
- 9:15—News (Dannen Mills)
- 10:30—Doc and Esther
- 10:45—Sonny Slater (Michigan Bulb Co.)
- 11:00—Judy and Jane (Folger Coffee)
- 11:15—Aunt Jenny's Stories (Lever Bros.)
- 11:30—Weather Bureau
- 11:35—Dinner Hour
- 12:00—News (Lee Foods)
- 12:15—News and Markets (De Kalb)
- 2:00—Kansas Round-Up (Kolor-Bak, Sunway Vitamins)
- 3:00—Mon., Wed., Fri., House Party (General Electric) Tues., Thurs., Kansans and Organalities
- 3:30—Second Mrs. Burton (General Foods)
- 3:45—Ma Perkins (Procter & Gamble)
- 4:00—Big Sister (Procter & Gamble)
- 4:15—Road of Life (Procter & Gamble)
- 5:30—Romance of Helen Trent (American Home Prod.)
- 5:45—Our Gal Sunday (American Home Products)
- 6:00—News (Mon., Wed., Fri., Butternut Coffee) (Tues., Thurs., Phillips 66)
- 6:15—Songs of Bobbie Dick

Monday Evening

- 6:30—Twilight Serenaders (American Poultry)
- 6:45—News
- 7:00—Inner Sanctum (Emerson Drug)
- 7:30—Joan Davis Show (Lever Bros.)



Well, here hit is November an' de' time ob' dee big elections. Ain't no use fo' me to try an' tell you all how to doo yo' votin' . . . dey has been plenty fellows travelin' roun tryin' to tell you dat!

Unk Russell say dat "Only one man in a thousand is a shore nuff leader of men. Dee other 999 is followers of women. I axe Unk whut wuzz dee diff-runce 'tween a fanatic and ah extremist. He say, "Ham-bones dee diff-runce is plain to see . . . ah fanatic is juss more extreme dan an extremist. So there you is.

They wuzz a big city feller out to dee school house last month addressin' a bunch of us farmers. He short made a long talk and drunk 'bout two pichers ob' water durin' dee speech. At dee end of his talk, Larry Darryfield say, "Well, dats dee first windmill I ever see run by water.

Somebody axe Unk Russell iffen he wuzz buyin' War Bonds. "War Bonds he say, I's been in 'em ever since I been married."

Somebody round dee station wuzz tellin' me one on Mr. "Ernie" Quigley dat happen to him several years ago. Hit seems, accordin' to dee story, dat Mr. "Ernie" wuzz in a restaurant gittin' ready to eat when dee waitress caught him dusting off his plate wit dee napkin!

"You don't hafta do that when you eat in dis restaurant, Mister," she said. "I beg yo' pardon Miss, Ernie say, It's just force ob' habit . . . you know I'm an umpire."

Just when we's begin to think dee peace of dee worl' is come . . . we finds dey is some more axis to grind!

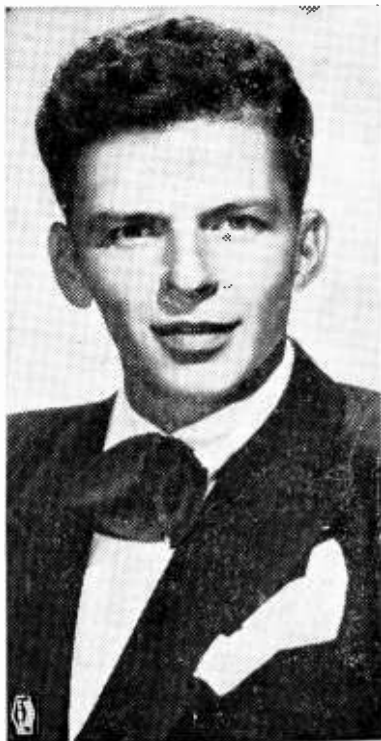
Mr. Soward's young daughter shut off dee record player an' turned excited like to her

pa . . . Dad she exclaim', "Dat wuzz dee latest swing record. Did you ever heah anything like it?"

Mr. Olaf laid down he's book and say kinda weary like . . . "No," I can't say as I has . . . but I once heard a collision 'tween a wagon load ob' empty milk cans and a farmcart filled wit ducks."

Speakin' of ducks I shore hope yo' Thanksgivin' dinner is gonna be sumphin scrumptious. An' remember dis . . . You wouldn't worry 'bout whut people think ob' you iffen you knowed how seldom dey do!

Ezra says he tried to get a loan at de bank. Dem bankers won't loan you a dime lessen you prove to 'em dat you is in such good shape dat you don't need it. Ain't it de truff.



Keep the smelling salts handy for the bobby sox crowd! Frank Sinatra is back on the air at 8:00 p.m. Wednesdays. This is the beginning of Frankie's fifth year in radio.

7:55—News (Garst and Thomas)
8:00—Lux Radio Theater (Lever Bros.)
9:00—Screen Guild Players (Lady Esther)
9:30—Bob Hawk Show (Reynolds Tobacco Co.)
10:00—News (The Fleming Co.)
10:15—Emahizer Melodies (Emahizer-Spielman Co.)
11:00—News

Tuesday Evening

6:30—Rainbow Trail
6:45—News
7:00—Big Town (Ironized Yeast)
7:30—Mel Blanc Show (Colgate)
8:00—Vox Pop (Lever Bros.)
8:30—To Be Announced
9:00—Pleasant Valley
9:30—Open Hearing
10:00—News (The Fleming Co.)
10:15—Ernie Quigley, Sports
11:00—News

Wednesday Evening

6:30—Piano Ramblings (American Poultry)
6:45—News
7:00—Jack Carson Show (Campbell Soup)
7:30—Dr. Christian (Chesebrough Mfg. Co.)
7:55—News (Garst and Thomas)
8:00—Songs By Sinatra (P. Lorillard)
8:30—Ford Show Starring Dinah Shore (Ford)
9:00—Academy Award Theater (E. R. Squibb and Sons)
9:30—Information Please (Parker Pen Co.)
10:00—News (The Fleming Co.)
10:15—Ray Beers Esquire Fashion Parade (Ray Beers Clothing Co.)
11:00—News

Thursday Evening

6:30—Great Stories About Corn (Peppard Seeds)
6:45—Olaf Soward's Viewpoint
7:15—Crossroads Sociable
7:55—News (Ray Beers Clothing Co.)
8:00—Thursday Meeting With Dick Haymes (Auto-Lite)
8:30—Crime Photographer (Anchor-Hocking)
9:00—Readers Digest-Radio Edition (Hall Bros.)
9:30—Frank Parker Show (Karlan Furniture Co.)
9:45—Touchdown Tips (Gibbs Clothing Co.)
10:00—News (The Fleming Co.)
10:15—Ernie Quigley, Sports
11:00—News

Friday Evening

6:30—Henry and Jerome (American Poultry)
6:45—News
7:00—Baby Snooks Show (General Foods)
7:30—Adventures of the Thin Man (General Foods)

- 7:55—News (Garst and Thomas)
- 8:00—Ginny Simms Show (Borden Co.)
- 8:30—Durante-Moore Show (United Drug Co.)
- 9:00—It Pays To Be Ignorant (Philip Morris)
- 9:30—Ann Sothern In Maisie (Eversharp)
- 10:00—News (The Fleming Co.)
- 11:00—News

Saturday

(Same as Monday Through Friday Until Eight O'Clock)

- 8:00—To Be Announced
- 8:15—Capital Food Review (Daily Capital)
- 8:45—Bobbie and Glenn
- 9:00—Shepherd of the Hills
- 9:15—News (Dannen Mills)
- 10:30—Give and Take (American Home Products)
- 11:00—Theater of Today (Armstrong Cork Co.)
- 11:30—Weather Bureau
- 11:35—Dinner Hour
- 12:00—News (Lee Foods)
- 12:15—News and Markets (De Kalb)
- 2:00—To Be Announced
- 2:30—Mary Lee Taylor (Pet Milk Co.)
- 3:00—Let's Pretend (Cream of Wheat)
- 3:25—News
- 3:30—To Be Announced
- 4:30—County Fair (Borden Co.)
- 5:00—American Legion Aux.
- 5:15—Grand Central Station (Pillsbury Mills)
- 5:45—News (Phillips 66)
- 6:00—Man on the Farm (Quaker Oats)
- 6:30—Tony Martin Show (Bourjois)
- 7:00—Hollywood Startime (Gen'l Motors, Frigidaire Div.)
- 7:30—Mayor of the Town (Noxzema)
- 8:00—Lucky Strike Hit Parade (American Tobacco Co.)
- 8:45—Kansas Round-Up (Flex-O-Glass, Glass, Schreiber Mills, Western Stationery)
- 10:00—News (The Fleming Co.)
- 10:15—Ned Calmer, News (Parker Pen)
- 11:00—News

Sunday

- 6:00—Sunday Morning Meeting
 - 7:00—News (Schreiber Mills)
 - 7:30—Bethel Covenant Church
 - 8:00—Farmers' Forum
 - 8:15—Farm News
 - 8:30—Kansas News
 - 8:45—Mr. Veteran
 - 9:00—Church of the Air
 - 10:00—Wings Over Jordan
 - 10:30—Salt Lake City Tabernacle
 - 11:00—First Methodist Church
 - 12:00—News
 - 12:15—Rainbow Trail
 - 1:00—To Be Announced
 - 1:30—Ernie Ougley, Sports
- (Continued on Back Cover)



Yes, fellows, Beth Butler is just as attractive as she sounds, as witness the above picture. Beth is fashion editor of Topeka's new all-picture magazine, TM. Her songs are features of the Rainbow Trail programs and the Saturday Night Kansas Round-Up.

(Continued from Page 10)

600 pounds per acre, or about 3-tenths of a ton per year. This shows that erosion losses cannot be eliminated entirely, but they can be drastically reduced, when soil conservation methods of farming are used. But controlling erosion is a far greater program than building a few terraces, or building a pond, or damming a gully. A successful soil erosion control involves a sound farm plan, and proper land use, adopting a common sense program of using the soil to the best advantage. This includes not only dams, ponds and terraces, but strip-cropping, contour farming, cover crops, fertilization, more permanent pasture land, and even woodlot planting, and stream diversion.

The erosive action of water starts with the raindrop, and geologists claim you would have to live to be as old as Methuselah to wait for the underlying rock to weather into soil, so we had better preserve our top soil now.



A fellow can't loaf on the job and hold the title of "Kansas' most listened to" newscaster, but Elmer Curtis, who has been given that honor for the second con-

secutive year in a state-wide poll, takes time out to admire the fourteen and a half pound loaf of rye bread given him by Mrs. Kozad of Grove, Kansas.



Topekans are kept up to date on WIBW schedules by these Yellow Cab posters.

Miss Laura Williams,
A lton, Kansas.

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(Continued from Page 14)

- 2:00—New York Philharmonic Symphony
(U. S. Rubber)
3:30—Hour of Charm (Electric Companys
Adv. Program)
4:00—Family Hour (Prudential Ins.)
4:30—News
4:45—Senator Arthur Capper
5:00—Old Fashioned Revival Hour (Gos-
pel Broadcasting Ass'n)
6:00—Gene Autry Show (Wm. Wrigley,
Jr.)
6:30—Blondie (Colgate)
7:00—Adventures of Sam Spade (Wild-
root Co.)
7:30—Crime Doctor (Philip Morris)
8:00—Campbell Room With Hildegarde
(Campbell Soup)
8:30—Eddie Bracken Show (The Texas
Co.)
9:00—Take It Or Leave It (Eversharp)
9:30—Kate Smith Sings (General Foods)
10:00—News (The Fleming Co.)
10:15—Emahizer Melodies (Emahizer Spiel-
man Co.)
10:30—Adventures of Ozzie and Harriet
(International Silver)
11:00—Wm. Shirer, News (J. B. Williams)



Ice water tastes good on those long drives to personal appearances, so Dude Hank stopped at Clay Center to replenish the ice supply. Jerome snapped him when he wasn't looking. Dude will see this picture for the first time in the "Round-Up."



Photography isn't Jerome's only hobby. He collects rare coins and has a wonderful collection of old musical compositions. Plays a little mandolin, too, but strictly for his own amusement. Wonder if that has anything to do with his taking a new apartment.