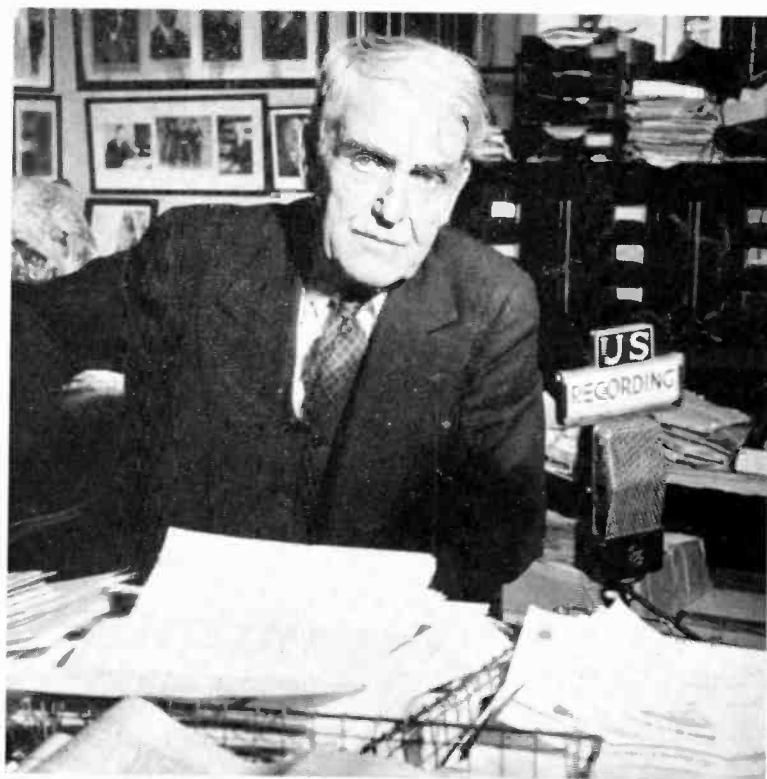


WVBR

ROUND-UP



SENATOR ARTHUR CAPPER
(See Page 3)

Vol. 1

JULY, 1945

No. 4

ROUND UP

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The WIBW Round-Up Magazine is published monthly by the WIBW Round-Up, G. W. "Doc" Embree, Editor. Two weeks' notice necessary for change of address. Subscription rates, \$1.00 per year. Mailing address, Box 981, Topeka, Kansas.

Editorial Page



Since our May issue we have been swamped with requests and demands that we print a picture of Ezra Hawkins "as is," without his make-up. Our main difficulty right now is to get Ezra to stand in one place long enough and to find a photographer willing to risk his equipment. We will do our best, though, and will try to give you a glimpse of his homey (not homely) face.

Apologies are due Henry and Jerome. As you probably guessed, that was their picture on page 11 of the June issue. However, the picture was taken in 1929 instead of 1927. The boys have changed considerably in appearance since the picture was taken, but they still sing those down to earth songs that made them so popular with you WIBW listeners.

If you have been missing our evening talent shows, better tune in on Tuesday and Thursday evenings for Pleasant Valley and the Crossroad's Sociable. Pretty good programs!

Right now Virginia Lee is busy, writing our feature story for next month. Yes, Virginia will be our cover girl for August. Don Hopkins and Miss Maudie have made contributions, Homer Cunningham will be in our announcer's spot-light and altogether, I think we will have some very interesting stories for you. Unless Jerome breaks his camera while taking Ezra's picture, we'll have some snap-shots of the rest of the gang, too.

Around the Studios



"Original Man-Hinter" is the title given Merle Housh, announcer on the popular Exchange Club Program (8:30 week-days), better known as Henry to you listeners. Henry pioneered in this type of program and the popularity of his unique style of "hinting" has grown throughout the years.



Axel Bender says the reason jitter-bugging wasn't done in the gay nineties was because all the ladies were "Bustle-Bound!"

Dear Old Sunny Kansas

Dude Hank is bemoaning the day he selected Monday of each week as his day off. During a five-month period Dude found that it rained twenty Mondays.



It would be fun to get Charlie King (engineer) and the Shepherd in a contest, telling fish stories. Both boys are over six feet tall and have arms that reach and reach and reach!

SENATOR CAPPER

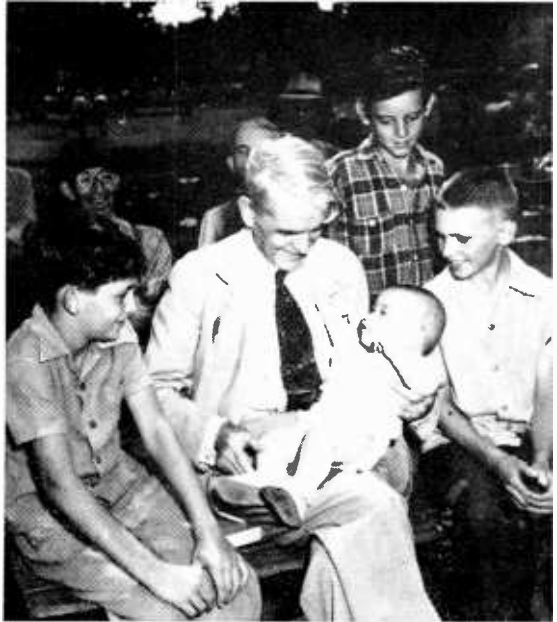
In the summer of 1884, a slim, bashful country boy was graduated at the head of his class, in a modest little country high school at Garnett, in Anderson County, Kansas. He seldom had been away from home, and he was greatly attached to his devoted Quaker mother. But having finished school it was up to him to make his way in the world, and he set out for Topeka the following Monday, where he got a job as a typesetter on the Topeka Daily Capital. From this job, he went to the newsroom and became a reporter. He soon advanced to the post of editor, managing editor, and then to Washington Correspondent.

In 1893 this young man, who's name was Arthur Capper, and whose picture honors our cover this month, laid the foundations of Capper Publications, Inc., of which WIBW became a part in 1928, by purchasing the Topeka Mail.

Arthur Capper is not a man of imposing presence. His figure is spare. It would be difficult to find a more unassuming man. There is nothing outwardly assertive about his personality. His most striking physical feature is his eyes, which are large and fine. He has always been intensely practical with an absorbing interest in the progress and welfare of the people of the West.

Since he entered public life, Mr. Capper has turned most of the work of his publishing interests to his employees. That is why Senator Capper has been able to devote his life to more activities than one man can normally handle, why he has been able to represent his people in the nation's capital, and take part in the many public services which need his counsel and experience.

July 14 is Senator Capper's birthday, and on that day each year he leases an amusement park and invites all the children of



No posing in this picture. Senator Capper enjoys children and even the tiniest baby soon "makes up" to him.

Kansas to spend the day there. He is the personal friend of thousands of western boys and girls. No man was ever more boy-hearted. Many years ago Senator Capper conceived the idea of lending money to Kansas boys to start in a modest way the business of raising purebred pigs for market. He took each boy's personal note for the amount. He has loaned thousands of dollars for this purpose and has not lost a dollar. Arthur Capper's one idea in life has been to serve—to help.

During his 27 years in the Senate, Arthur Capper has never been a "show horse"—but he is always in the tugs, pushing on his collar. One of his few boasts is that he has never missed an important roll call or dodged a vote.

In Kansas he has always stood for clean politics, and he has friends in both parties, with whom he consults often, and who respect him for his honesty and courage

(Continued on Page 11)

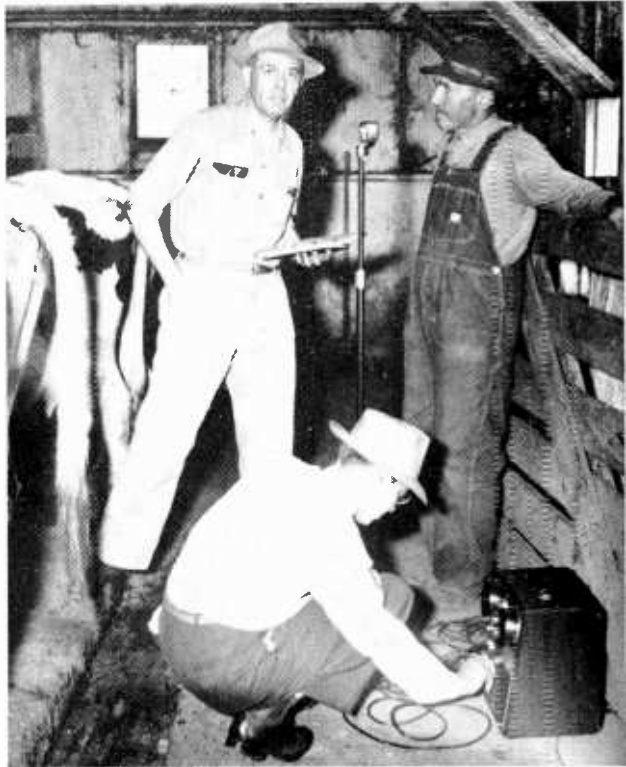
WIBW ACQUIRES WIRE RECORDER

By K. G. MARQUARDT, *WIBW Chief Engineer*

WIBW is one of the few fortunate radio stations in the country to have a wire recorder. The General Electric Company made available a limited number of the wire recorders to broadcast stations; and the WIBW management, seeing the tremendous service it could render its farm listeners, immediately placed an order for one of these devices.

The WIBW Wire Recorder made its air debut on V-E Day when Gene Shipley set it up in several prominent Topeka homes and business offices and obtained V-E Day interviews. After each interview the wire recorder was stopped and moved to the next office. When the interviews were broadcast the listener heard a solid uninterrupted 15-minute program, with only a second or two interval between each interview.

The WIBW recorder is used, primarily, to conduct "on the spot" interviews with farmers. In this manner we obtain much valuable information for our listeners, with a minimum of inconvenience to the farmer. Interviews have been conducted in dairy barns, machine sheds, chicken houses, in the home living room; and a gasoline driven power plant permits us to make wire recordings right out in the field, or at locations where electric power is unavailable. Another example of its use occurred when Homer Cunningham and Bob Kearns, WIBW announcers, took the wire recorder to the Winter General Hospital and made several bedside interviews with overseas patients. These interviews were



Gene Shipley, WIBW's farm service announcer (left) interviewing Jess Butler, Dover farmer. K. G. Marquardt, WIBW Chief Engineer is shown operating the Wire Recorder set up the Jess Butler dairy barn.

used to further the 7th War Loan Drive.

When interviews are conducted in cities far removed from Topeka, the writer flies Gene Shipley and the Wire Recorder to this point; and in many cases landings will be made right on the farm where the interview is to be conducted.

Due to the demands of the Armed Forces, only a few broadcast stations have obtained wire recorders; and most civilians never have seen one of these devices. The wire recording is made upon a strand of wire nearly as fine as the human hair. The wire moves thru the recording head at 400 feet a minute, and 12,000 feet of wire is required to record a 30 minute program.

The Voices You Hear Along the RFD



... by Gene Shipley ...

Farmers have a big job to do this year. Even though the war is over in Europe, the cry now is for more, rather than less food. Liberated nations have to have food until they can get their own farms back into production.

Kansas farmers have many problems to contend with this year. Shortages of labor, transportation and machinery are intensifying the struggle to meet production goals on hundreds of farms. And now with the wheat harvest at hand, human ingenuity will be strained to the limit to get the job done.

Some time ago, I started taking our wire recorder out to the Kansas farms, to talk with different farmers and their wives about some of these problems and how they were preparing to meet them. I have talked to farmers in their homes, out in the fields, in the cow shed, on crop inspection tours, at community sales—that's one nice thing about the wire recorder it goes right along with you, and gets the story on the spot. You have already heard many of these "on the farm" interviews over WIBW, and you will be hearing many more. They bring direct from the farm to

you, personal and intimate stories of country folks just like yourselves, the work they are doing, intimate glimpses of farm home life, some of the difficulties experienced, and how they are being met. Some of the farm folks I have talked to have been farming for over 40 years, through drouth and depression, have been all but "wiped out" several times, but they held on, and are some of the best farmers we have in Kansas today.

Others have just started in, having either just rented or bought a farm, and after the first flush of satisfaction, are finding out that farming is a serious business, fraught with many hazzards, and in addition to requiring a sizeable investment for equipment, it requires day after day of hard, gruelling work and long hours.

I am hoping these stories from the farms and ranches of Kansas will be both interesting and helpful; and that they will provide a valuable service for our listeners for the ideas they are bringing out, ideas that may solve some farm problem for you. And meanwhile, if you have some ideas, send them along. It may be the answer your neighbor has been looking for.

Once a recording has been made upon the wire it can be played over and over again, or it can be erased by simply turning a switch. The recorder is very compact, being only a little larger than a standard typewriter, and it weighs only 35 pounds complete with microphone, stand and cables.

The uses to which the wire recorder can be put stagger the imagination. Industry, no doubt, will have many new uses for it, and some radio manufacturers plan to incorporate the wire recorder in their post-war radios. The wire recorder for this use will use only the amplifier section of the radio, or plug into the phonograph jack on most present day radios. The recorder when used in the radio will be about the size of a cigar box, and will cost the pur-

chaser about forty dollars extra. One manufacturer has developed a wire recorder, to be used in home radios, that is so small it will fit into your coat pocket.

This type of recorder will be very popular with the home recording enthusiast because of its inexpensive operating cost. One spool of wire can be used over and over again. If the wire should break one merely ties the ends together, and only a slight click is heard when the knot passes thru the recording head.

The wire recorder is merely another electronic development, perfected and made practical to further wartime communications, and now being passed on to be used and enjoyed by industry, business and radio listeners.

C.B.S. notes by Kathryn Young



Garry Moore is the one Jimmy Durante refers to when he says: "My boy said that!" on the "Durante-Moore" show on WIBW at 9:00 p.m. each Friday. Garry's ambition is to do a broadcast from a subway as he says it will be radio's first "street on the man" broadcast.

— WIBW ROUND-UP —

Energetic Marx Loeb "doubled in sound" while directing a recent "Theatre of Romance" production. Script called for two intervals of tap-dancing. Marx wanted a certain rhythm in the tapping. So . . . for the moment he quit tossing cues with his hands, left his control-room post, thrust out his determined chin, and wore out some of his own shoe-leather . . . but succeeded in getting exactly the tap routine desired. This show can be heard on WIBW at 7:30 p.m. Tuesdays.



— WIBW ROUND-UP —

Marion Hutton (sister to movie-actress Betty Hutton) fills the "rhythm" bill on the "Romance, Rhythm and Ripley" show on WIBW at 9:30 p.m. Thursday. Robert L. "Believe It Or Not" Ripley heads the show, which also features Larry Douglas.

— WIBW ROUND-UP —

Warren Sweeney, announcer for "Great Moments in Music," broadcast every Wednesday evening over WIBW at 9:00, is a talented musician, too. Warren was a music student at Peabody in Baltimore, and has given several piano recitals.

— WIBW ROUND-UP —

Marilyn Erskine, who appears as a fairy princess on "Let's Pretend" (WIBW at 3:00 p.m. Saturday), was recently named pin-up favorite of an Amphibious group in the South Pacific.



SHOT IN ACTION

No, that's not a quotation from a war casualty list . . . it's just a description of this picture of Bobbie Dick. Left to right, Edmund Denny, Leonard McEwen, Jud Miller (see his head over Leonard's shoulder?), Doc Embree, Bobbie and Chuck Wayne. The photographer caught Bobbie in the middle of a high yodel.

☆ WIBW ☆ Service ☆ Stars ☆



FRANK JENNINGS, S. 1/c

Any doubts we may have had about whether our service men would want to return to the life they were living before entering the services have been allayed by the correspondence we have received from some of the fellows. Frank Jennings writes that he has seen all of the world he cares to see, with the possible exception of a fallen Tokyo, and is ready to return to good old WIBW as soon as the Japs are put out of commission. He tells us that his copies of the Round-Up magazine have furnished many enjoyable hours' reading, not only for him, but for his shipmates, many of whom are former Kansans.

Glenn Osborne sends along this picture, taken in Belgium, late in 1944 and relates a few of his adventures. On one occasion some of the boys were guarding a bridge when the Germans started throwing eighty-eights at them. Glenn says that his only tool was a pocket knife, but he broke all records, digging a fox-hole. Glenn is doing repair work on radio equipment and, he says since the Germans have surrendered, he has been catching up on a little of the sleep he missed while taking part in the final drive on the Western Front.



PVT. GLENN OSBORNE

One of the things he misses most is his electric guitar.

Since Clark Wayne has returned to California he has taken additional training, has received his new over-seas equipment and is at present at Fort Ord, waiting shipping orders.

Art Holbrook, former WIBW announcer, at last reports was stationed in St. Louis and working with the public relations branch of the Coast Guards.

For those of you who have inquired about Sleepy Rice, I must confess that we have lost all trace of him. The former WIBW banjo player left for the army nearly two years ago and no one has heard from him since he was in Leavenworth.

Ole Livgren reports that he has been permanently assigned to Camp Crowder and at the present time is trying to find suitable living quarters for his family.

We want to thank you all for your interest in our boys in the service and for the letters you have written us concerning them. The boys are always glad to hear from you and letters addressed to them in care of WIBW will be forwarded to them.



Wallpaper Cleaner

- 1 cup flour
- 1 tbs. salt
- 1 tsp. kerosene
- 2 tsp. ammonia
- 2 tsp. vinegar
- ½ cup warm water

Boil until the flour is well scalded and the moisture used up. Stir constantly. Take up, knead with the hands as soon as it cools. Make balls of the dough and rub on the paper, changing to a new spot as it becomes dirty.

— WIBW ROUND-UP —

A recipe for cleaning painted walls. This is the formula and quantity that is used in cleaning a room size 12 by 12. One cup of soda, one cup vinegar, one cup ammonia, one quart of water. Mix well. Rub on a small square at a time and wipe off with clean damp cloth.

— WIBW ROUND-UP —

Have a partition soldered into a pail, dividing into two equal parts. When cleaning put the hot sudsy ammonia water in one side and the clean, clear water for the rinsing in the other side. This will save an amazing number of steps.

— WIBW ROUND-UP —

To make a dustless dustcloth, saturate a piece of cheese cloth with turpentine. Dry thoroughly and the dust will not fall out until thoroughly shaken.

— WIBW ROUND-UP —

A match stem placed in one end of the bar of soap, leaving about 3 quarters of an inch sticking out, will solve the problem of slipping from your hand.

— WIBW ROUND-UP —

For cleaning and polishing mirrors, make

a thin paste of gloss starch and water. Spread on, let dry and polish with a soft dry cloth.

— WIBW ROUND-UP —

When hanging pictures if you will heat the nail, holding it with the pliers over a flame, before driving into the wall, you won't crack or chip the plaster.

— WIBW ROUND-UP —

To make a fine floor polish, combine melted candle grease and turpentine in equal parts.

— WIBW ROUND-UP —

After windows have been cleaned, run a little glycerine over the pane and you will have no trouble with cloudiness which collects on glass so readily because of changeable weather.

— WIBW ROUND-UP —

When a lock is out of order, dip the key in oil. Often the lock only needs oiling. Another one on that is to use the dust of the lead when you sharpen a pencil. Put in a piece of folded or creased paper and blow the lead dust thru the key hole. The lead is graphite and does the same thing as regular oil.

— WIBW ROUND-UP —

Before putting stoves away for the summer, mix blacking with a little kerosene instead of water to prevent summer rust.

— WIBW ROUND-UP —

If you don't have the proper knife to do a good job and you want to cut a linoleum rug, use a sharp hand saw and not the scissors. The saw will cut smooth and it makes the job easy.

— WIBW ROUND-UP —

If your inlaid linoleum is beginning to break you can use sealing wax to repair it. Select wax that matches the linoleum, melt it and let it run evenly into the break. Then smooth it out before it cools. This will keep the water from running in and rotting the underneath of the linoleum and also prevents it from getting scuffed.

My First and Last Sea Voyage **Why Did I Leave Home!**

BY FRED WARREN

Part Two

After leaving Yokahoma our next stop was Kobe and for the life of me I can't seem to remember much about the town, except that it is a large, modern city. I suppose it didn't impress me since nothing of particular importance happened there to remember after twenty years.

If you should ask four people just what and where Hong Kong is you would probably get four answers. And likely they would all be the same and all of them wrong. Of course, since this war started, people might be better posted on this place but even now, when I want to ask a geographical question, I mention Hong Kong and usually get the same answer, which is invariably that Hong Kong is a city in China. In reality it isn't a city at all and it isn't in China. It is an island off the coast of China and the principal town is Victoria. The peak of this island is a few thousand feet in elevation and while there I stood on this peak and looked almost straight down on the town below. It must have cost the Japanese a great many men to take this place from the British for the fort is right on top of the mountain.

Shanghai was another place where nothing of importance happened; however, my most vivid remembrance of Shanghai is of a camel running loose on the dock. I later learned that he had been given as a birthday gift to the small son of the president of the Dollar Lines, Robert Dollar.

As I said before, twenty years is a long time to remember much that happened, but I know I'll never forget our homecoming. Everyone was on deck, leaning against the railing, long before we reached the "States," anxious for the first glimpse of home. Many words and syllables have been written about that word "home," but none of them seemed adequate to express the

feelings of the members of our party when we finally sighted the mainland. The boat seemed to creep along at a snail's pace until we finally were docked at Seattle, almost three months to the day since we had left on our cruise.

I heartily agree with Dagwood Bumstead when he says "There's No Place Like Home . . . Absolutely No Place!"

— WIBW ROUND-UP —

Vacation Time

If you happen to miss some of your favorite WIBWers, don't worry! They're just resting up a bit and will be back on the air after their vacations.

— WIBW ROUND-UP —

Congratulations

Hats off and best wishes to Alice Joyce and Sammy! Yes, sir, in spite of nicknames like Aunt Matildie and Gramma, Alice done ketched herself a feller. The engagement was announced formally in the early part of June, but we kinda suspected something was going to happen when we noticed that young man a hangin' around!

— WIBW ROUND-UP —

Newcomer

You want to watch WIBW's newest addition . . . Sonny Slater! We predict big things for our seventeen year old hillbilly Sinatra!

(Continued from Page 3)

whether he follows their advice or not.

The late William Allen White once said, "he is loved by the people, the farm boys and girls, because he really loves them. He is a folksy man. He shakes hands, not like a man running for sheriff, but like a father and like a friend of his people. He is a friend who is friendly. He has the great strength of the humble, the modest, the self effacing. He is the voice of the middle West. He has become an institution."

Chats Around the Aerial

.... *with Olaf S. Soward*

At some time or another all of us have heard something said about a supposed necessity for maintaining the beauty of our small towns where such beauty exists—and lifting the civic face to get some beauty if none was there already.

But, so much of the time that advice was pumped at us by what the neighbors regarded as “arty” women or men with such funny neckties that almost no grass-roots American could be expected to take them seriously in the stern light of financial common sense.

Now, however, when a completely un-sentimental official of the British government starts talking about the cash value of the surroundings where villagers spend their lives, it begins to look as though that talk might not be through somebody’s hat, after all!

It goes back to the war. Flying torpedoes, cross-channel artillery and German aviators were not exactly respecters of persons or places. The Nazis were quite willing to blow up anything from an isolated farmhouse to an orphan asylum in the middle of London if they thought it would help scare the fight out of the British.

That their psychology was the bunk, even the most pig-headed of the Nazis will be quite ready to admit now. But a lot of those picturesque British villages have been sprinkled over the surrounding countryside in small pieces nevertheless. And it was Lord Woolton, then minister of reconstruction, who told the Warwickshire Federation of Women’s Institutes:

“Let us have a care for the beauty of the English village when we embark on rural development. The English countryside is indeed one of great beauty, but when I look at the modernized village streets and at many of the houses built in the prosperous days of the last 50 years, I am bound to recognize some of the aesthetic limits of what we call progress.”

That argument is as sound as an American dollar! Not even in the rush to recover from the most destructive war England has known in a thousand years is that shrewd Briton going to suggest that England be cluttered up with cheap, shoddy Jerry building just because it can be done in a hurry.

If that makes sense over there and in times like these, how much less can middle western America afford to have ugly towns, trashy and weed-grown yards, run down houses and store fronts that almost dare you to go inside.

For every visitor a British village will have in the post-war period, our small towns will have ten—or fifty. And if your “main drag” doesn’t look like an inviting place to spend five or ten dollars the foot-loose American family will buzz right on through, to spend it in the next place—where they do have paint and washed windows, flower beds and well-cut lawns.

Also, our character tends to reflect our surroundings. Folks who came from clean, attractive, brisk looking neighborhoods usually make the better kind of friends and favorably influence people who count wherever they go.

That is why there is a cash value any bookkeeper can demonstrate in civic beauty and neatness—as well as the even more potent and profitable spiritual values the moralists love to talk about.

SPECIAL EVENTS FOR JULY

Birthdays

- July 1—Maxine Spannagel
- July 8—Esther Embree
- July 14—Senator Arthur Capper
- July 24—Elsie Shideler
- July 31—Merle Housh

Anniversaries

- July 3—Mr. and Mrs. Leonard McEwen
- July 14—Mr. and Mrs. Olaf Soward



Howdy folks! How 'ya all feelin'? Sure hope ya all are bearin' up best ya kin under yore troubles. But juss' remember; "The onliest peoples who really enjoys hearin' yo' troubles is lawyers. They gits paid for it!"

Lightin' knocked over three men who wuzz setin' on boxes in front of Swyers store the other day. One ob' em wuzz knocked clean cold as a door-knob; the other two hollers . . . "let go' honey, I's comin' right home!"

Aunt Susie Drinkwater says, "A mean husband is de' one who takes all de' cash outten de' baby's bank juss when they is nearly e-nuff in it to buy her a new hat!"

I heard two women swappin' compliments wid each other on de street; de conversation went long somephun 'bout like dis.

"Is must be at least six years since I seed yo' last . . . Land sakes alive, yo' looks a lot older. I hardly knowed you!"

"Yes . . . it is a long time ain't it? Iffen I hadn't 'membered yore coat, I wouldn't hab knowed you either."

"Meeow."

One reason why people lose dere heads so often is cause dey use 'em so little! Hit's better to wear dem out, den let em rust out, ain't it?

Don't go buildin' no mental walls 'round yo' self! Dey ain't no walls in God's world, friend. All walls is been mens inventions . . . an everything beautiful finally escapes iffen too many walls is eerected. An' remember dis; Noah wuzz six hundred years old a-fore he knowed e-nuff to build hissef day Ark . . . don't lose yo' grip brother. A vacant mind, like a hollow buildin', is full ob' echoes.

When yo' goes drivin' take along dis thought. Stop and let de train go by . . . it takes les dan a minute. Your car starts out again intact. and better still, YOU'RE IN IT!

Bout de onliest thing harder than gettin' de average man to make a speech is to get him to stop. . . so I think that's about where I come in. My ole Pappy allus say dat de less you knows de longer it takes to tell it. Guess he's right. So long . . . have a good day, all day!

— WIBW ROUND-UP —

Our Announcers



Lloyd Evans started in radio down in Garden City, Kansas, several years ago, later moved to Shenandoah, Iowa, so he could be nearer his folks (they live in Hamilton, Mo.), and joined the WIBW staff about a year and a half ago. You are familiar with his work on Bobbie Dick's 6:00 a.m. show, on the Bar Nothing Ranch program and his Sunday morning meeting at six. Lloyd is married, his wife, Reva, pronounced "Re-vay." is studying to be an expert beautician. His favorite food, just anything, so long as its fried chicken.

WIBW PROGRAM SCHEDULE

580 on Your Dial

Monday Through Friday

Morning

- 5:00—Daybreak Jamboree
 5:45—News
 6:00—Bobbie Dick
 6:15—Bar Nothing Ranch
 6:35—Farm Service News
 6:45—Doc and Esther (*Spark-O-Lite*)
 7:00—News
 (*Mon., Wed., Fri., B. F. Goodrich*)
 (*Tues., Thurs., Sat., Carey Salt*)
 7:15—Shepherd of the Hills (*Nutrena*)
 7:30—Henry and Jerome (*Glow Flags*)
 7:45—Edmund Denney Time
 (*Merchants Biscuit Co.*)
 8:00—News (*Mon., Wed., Fri., Polident*)
 8:05—Henry and Jerome
 8:15—Unity Viewpoint (*Unity School*)
 8:30—Henry's Exchange
 9:00—Shepherd of The Hills
 9:15—News (*Dannen Mills*)
 10:30—Bright Horizon (*Lever Bros.*)
 10:45—Aunt Jenny (*Lever Bros.*)
 11:00—Judy and Jane (*Folgers Coffee*)
 11:15—Big Sister (*Lever Bros.*)
 11:30—Weather Bureau
 11:34—Dinner Hour

Afternoon

- 12:00—News (*H. D. Lee Co.*)
 12:15—Markets (*Dekalb Agri. Ass'n.*)
 2:00—Kansas Round-Up
 (*Sunway Vitamins*)
 3:00—House Party (*General Electric*)
 3:25—News
 3:30—Two On A Clue (*General Foods*)
 3:45—Ma Perkins (*Procter and Gamble*)
 4:00—Life Can Be Beautiful
 (*Procter and Gamble*)
 4:15—Young Dr. Malone
 (*Procter and Gamble*)
 5:30—Romance of Helen Trent
 (*American Home Prod.*)
 5:45—Our Gal Sunday
 (*American Home Prod.*)

Evening

- 10:00—News (*The Fleming Co.*)
 10:15—Meaning of the News
 (*B. F. Goodrich Co.*)
 11:00—News
 12:00—News

Highlights of the Week

MONDAY

Evening

- 6:00—News (*Butternut Coffee*)
 6:15—Hedda Hopper's Hollywood
 (*Armour and Co.*)
 6:30—Checkerboard Fun-Fest (*Purina*)
 6:45—News (*Security Benefit Ass'n*)
 7:00—Vox Pop (*Emerson Drug*)
 7:55—News (*Vick Chemical Co.*)

- 8:00—Beulah
 9:00—Screen Guild Players (*Lady Esther*)
 9:30—Thanks to the Yanks
 (*R. J. Reynolds Tobacco*)
 10:20—Jimmy Carroll Sings (*E. R. Squibb*)

TUESDAY

Evening

- 6:00—News (*Phillips 66*)
 6:15—Songs of Bobbie Dick
 6:30—American Melody Hour (*Bayer Co.*)
 7:00—Big Town (*Sterling Products*)
 7:30—Theatre of Romance
 (*Colgate-Palmolive-Peet*)
 7:55—News (*Vick Chemical Co.*)
 8:30—Pleasant Valley
 9:00—Service to the Front
 (*Wm. Wrigley, Jr., Co.*)
 9:30—Ernie Quigley, Sports
 9:45—Emahizer Melodies
 (*Emahizer-Spielman*)
 10:20—Congress Speaks

WEDNESDAY

Evening

- 6:00—News (*Butternut Coffee*)
 6:15—Songs of Bobbie Dick
 6:30—Checkerboard Fun Fest (*Purina*)
 6:45—News (*Security Benefit Ass'n*)
 7:00—The Saint (*Campbell Soup Co.*)
 7:30—Dr. Christian
 (*Chesebrough Mfg. Co.*)
 7:55—News (*Vick Chemical Co.*)
 8:30—Detect and Collect (*P. Lorillard Co.*)
 9:00—Great Moments in Music
 (*Celanese Corp.*)
 9:30—Let Yourself Go (*Eversharp Co.*)
 10:20—Jimmy Carroll Sings (*E. R. Squibb*)

THURSDAY

Evening

- 6:00—News (*Phillips 66*)
 6:15—Songs of Bobbie Dick
 6:30—The Rainbow Trail
 6:45—News (*Security Benefit Ass'n*)
 7:00—Adventures of Chuck Carlson
 (*Plymouth Motor Corp.*)
 7:30—Crossroad's Sociable
 7:55—News (*Ray Beers Clothing Co.*)
 8:00—Music of Morton Gould
 (*Chrysler Corp.*)
 8:30—Corliss Archer
 (*Anchor Hocking Glass*)
 9:00—The First Line
 (*Wm. Wrigley, Jr., Co.*)
 9:30—Romance, Rhythm and Ripley
 (*Bourjois, Inc.*)
 10:20—Ernie Quigley, Sports

FRIDAY

Evening

- 6:00—News (*Butternut Coffee*)

- 6:15—Songs of Bobbie Dick
- 6:30—Checkerboard Fun-Fest (*Purina*)
- 6:45—News (*Security Benefit Ass'n*)
- 7:00—Aldrich Family (*General Foods*)
- 7:30—Adventures of the Thin Man
(*General Foods*)
- 7:55—News (*Vick Chemical Co.*)
- 8:00—It Pays to Be Ignorant
(*Philip Morris*)
- 8:30—Those Websters (*Quaker Oats*)
- 9:00—Durante-Moore (*United Drug Co.*)
- 9:30—The Jerry Wayne Show
(*Borden Co.*)
- 10:20—Jimmy Carroll Sings (*E. R. Squibb*)

SATURDAY

Morning

- 8:15—Food Review
(*Topeka Daily Capital*)
- 8:45—Lee Farm Hour
(*Geo. H. Lee Co.*)
- 10:30—Billie Burke Srow
(*Lambert Pharmacal Co.*)
- 11:00—Theatre of Today
(*Armstrong Cork Co.*)

Evening

- 3:00—Let's Pretend (*Cream of Wheat*)
- 3:25—News
- 5:15—Grand Central Station
(*Pillsbury Mills*)
- 5:45—News (*Phillips 66*)
- 6:30—America in the Air
(*Wm. Wrigley, Jr. Co.*)
- 7:00—Mayor of the Town (*Noxzema*)
- 7:55—News (*Vick Chemical Co.*)
- 8:00—Your Hit Parade
(*Lucky Strike*)
- 8:45—Kansas Round-Up (*Army Goods*)
(*Dist., Schreiber Mills*)
- 10:00—News (*The Fleming Co.*)
- 10:15—Ned Calmer, News
(*Parker Pens*)

SUNDAY

Morning

- 6:00—Sunday Morning Meeting
- 7:00—News
- 7:15—Pentecostal Tabernacle
- 7:30—Bethel Covenant Church
- 8:00—CBS Morning News
- 8:15—Farm News
- 8:30—Kansas News
- 8:45—Edmund Denney Show
(*Faultless Starch*)
- 9:00—Church of the Air
- 9:30—Legend Singers Program
- 10:00—Warren Sweeney, News
(*Curtiss Candy*)
- 10:05—Blue Jacket Choir
- 10:30—Invitation to Learning
- 11:00—First Methodist Church

Afternoon

- 12:00—News (*Security Benefit Ass'n*)
- 12:15—Rainbow Trail
- 12:45—M. L. Nelson (*Garst and Thomas*)
- 1:00—Stradivari Orchestra

- (*Prince Matchabelli Division*)
- 1:30—Ernie Quigley, Sports
- 1:55—Program Resume
- 2:00—New York Philharmonic
(*United States Rubber Co.*)
- 3:30—Electric Hour (*Electric Companies'*
Adv. Program)
- 4:00—Prudential Family Hour
- 4:45—Senator Capper
- 5:00—Old Fashioned Revival Hour
(*Gospel Broadcasting Ass'n.*)

Evening

- 6:00—Columbia Presents Corwin
- 7:00—Blondie (*Colgate-Palmolive-Peet*)
- 7:30—Crime Doctor (*Philip Morris*)
- 7:55—News (*Ray Beers Clothing Co.*)
- 8:00—Radio Reader's Digest
(*Campbell Soup Co.*)
- 8:30—Texaco Star Theatre (*Texas Co.*)
- 9:00—Take It Or Leave It
(*Eversharp Inc.*)
- 9:30—Report to the Nation (*Continental*
Can Co.)
- 10:00—News (*The Fleming Co.*)
- 10:15—Ned Calmer, News
(*Parker Pens*)
- 10:20—Emahizer Melodies
(*Emahizer-Spielman*)
- 10:30—Silver Theatre (*International Sil-*
ver)
- 11:00—Wm. L. Shirer, News
(*J. B. Williams Co.*)
- 12:00—News

Due to last minute changes, WIBW cannot guarantee complete accuracy of this schedule.



THE DE BORDS
Elsie, Gwenda and Jerome

**WIBW ROUND-UP
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WATCH THE LEADER

Ezra takes off on a toe-tickling hoe-down, assisted by his Bar Nothing Ranch Gang. Left to right in the picture you can see Edmund, Alice and her accordion, Katy McKay, Ezra, Miss Maudie at the piano, Shep in the back ground and at the extreme right, Don Hopkins.