

WGR

**1922
'TIL NOW**

**more than
25 years of
service!**

481005

Preface

WGR was one of America's pioneer stations when radio broadcasting started in 1922. It was Buffalo's first licensed broadcasting station. "More than 25 years of service" gives WGR an interesting history . . . a history of ownership . . . a history of technical and program developments . . . **a history of people.**

It is the purpose of this booklet to present a panorama of those people . . . people who are now on the staff . . . people who were on the staff and who have gone on to other positions in radio or other endeavors. The owners of this station believe that such a compilation will be of interest to present and past staff members, and that in some measure it will be a lasting tribute to the folks who have developed one of America's first stations.

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Twenty-five years is a long time, and it has not been easy to gather this information. We have written to as many folks as our memories and records disclose. Not all have been located. Some of course we must mention "In Memoriam."

We hope to continue our efforts of the past and to add to this work from year to year as we carry on. You will note this is in loose leaf form, and it is our plan to issue supplementary pages from time to time. These will be mailed to everyone now receiving the booklet. We feel sure that as you go through this booklet you will have many fond memories, and that additional names will occur to you. If so, please drop us a note with such names and addresses.

▼

One thing our correspondence to date has disclosed is that there is a general and enthusiastic appreciation and approval of the idea.

"In the Ears of the Listeners . . . the voices of WGR"

Executive Offices



LEO J. FITZPATRICK

WGR's Chairman of the Board is Leo J. "Fitz" Fitzpatrick, prominent in radio since 1921 — until recently one of the principal owners of WJR, Detroit and WGAR, Cleveland. A real pioneer in the development of radio and a former President of the National Association of Broadcasters.



I. R. LOUNSBERRY

WGR's President and General Manager is I. R. "Ike" Lounsberry who started his radio career in pre-broadcast days. For seven consecutive years he has been a member of the CBS Affiliates Advisory Board. Formerly he was Executive Vice-President of Buffalo Broadcasting Corporation.



NORMAN E. NOBES

WGR's Secretary-Treasurer is Norman E. "Norm" Nobes, whose radio accountancy experience has been broad. He has served as an independent public accountant for stations WJR, WGAR and KMPC prior to his association with WGR.



ALISON G. TENNANT

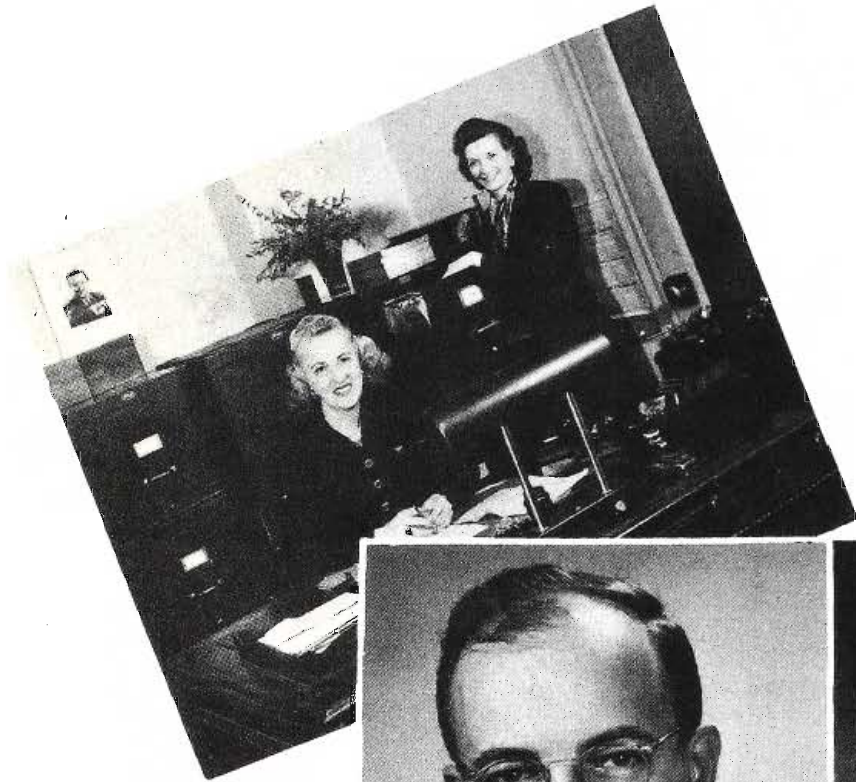
WGR's Secretary to the Chairman of the Board is Alison G. Tennant. She has been Executive Secretary to Mr. Fitzpatrick during many of the years that he has been in radio business.



WILMAY B. MURCHISON

WGR'S Secretary to the President is Wilmay B. Murchison. She has been associated as an executive in the business operations of WGR for more than 15 years.

Sales Department

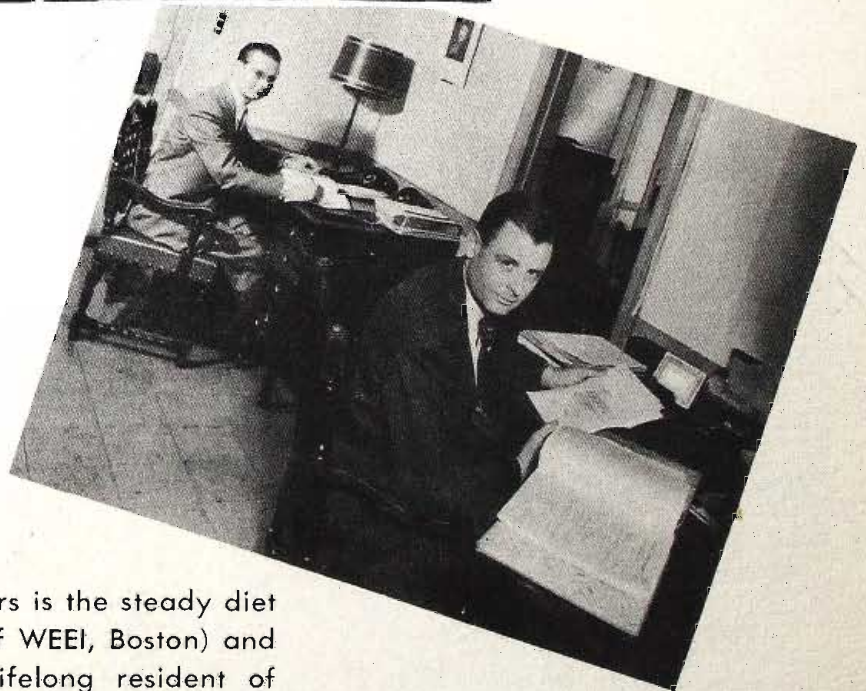


Capably handling the multitude of details for the sales department of WGR are (L. to R.) **MARGARET K. KURTZ**, Secretary to the Sales Manager and **GERTRUDE F. BROBEIL**, Sales Representatives Secretary.



WGR's Sales Manager **N. L. "NAT" COHEN** has been associated with Buffalo radio sales for more than 17 years. Under his capable guidance the local sales representatives work to keep WGR "Buffalo's FIRST Station".

F. ROBERT "BOB" GREENE has been identified with WGR since 1934 in the sales department. He represents the station in the national sales field and as the WGR's Assistant General Manager has been prominent in civic affairs.



Daily contact with radio advertisers is the steady diet of (L. to R.) **TED ROSS** (formerly of WEEI, Boston) and **G. PASCHALL "PAT" SWIFT**, a lifelong resident of Buffalo and active in advertising circles over the past 14 years.

Technical Department



Technician **"MIKE" POPELUK** at the controls of the WGR transcribing equipment, a permanent installation at the Rand Building Studios.



Heading up the Control Room technicians is **RICHARD F. "DICK" BLINZLER**, Control Supervisor. His knowledge found him in demand during War years training Radio Technicians at Canisius College.



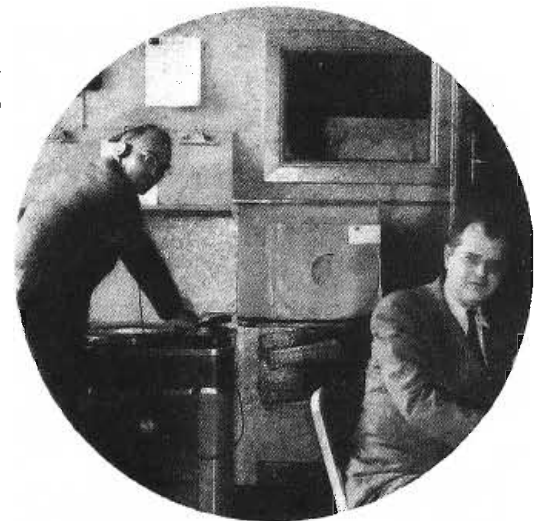
At the booth control panel is **HENRY J. "HANK" KOHLBRENNER**, an expert at "mixing" the mikes to produce letter perfect audio tones for listeners' ears.



WGR's **KARL B. "HOFFY" HOFFMAN** is Technical Director. It is under his expert direction that WGR's technical facilities are operated with "pin-point" precision. His career in radio, too, dates back to pre-broadcast days.

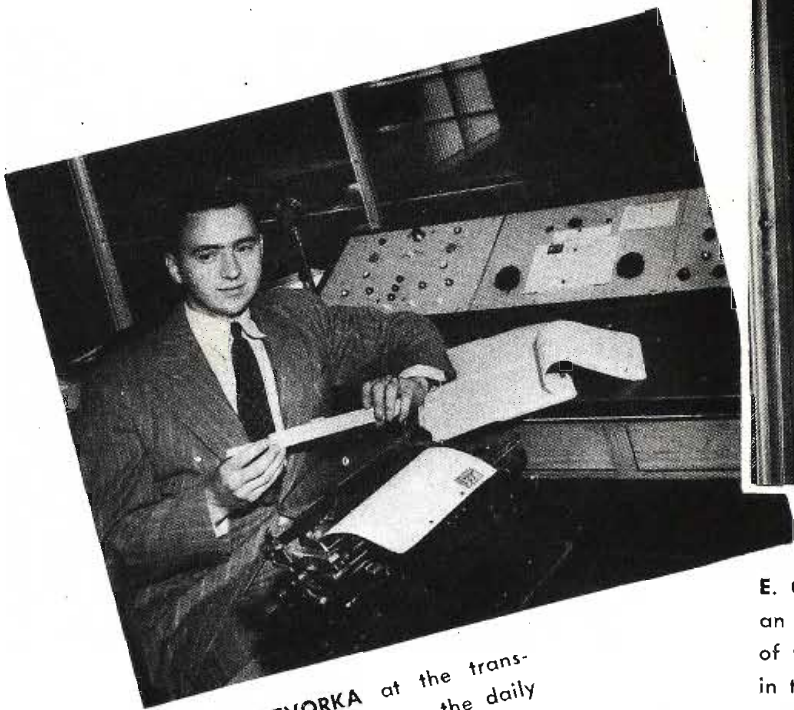


Likeable **"LEW" SHEA** handles the remotes with the new WGR Remote Car and is set up for a typical "man-in-the-street" program.



While **WAYNE CHILSON** takes charge of the panel in Master Control, **HOWARD QUADE** readies a transcribed spot for airing at the double turntables.

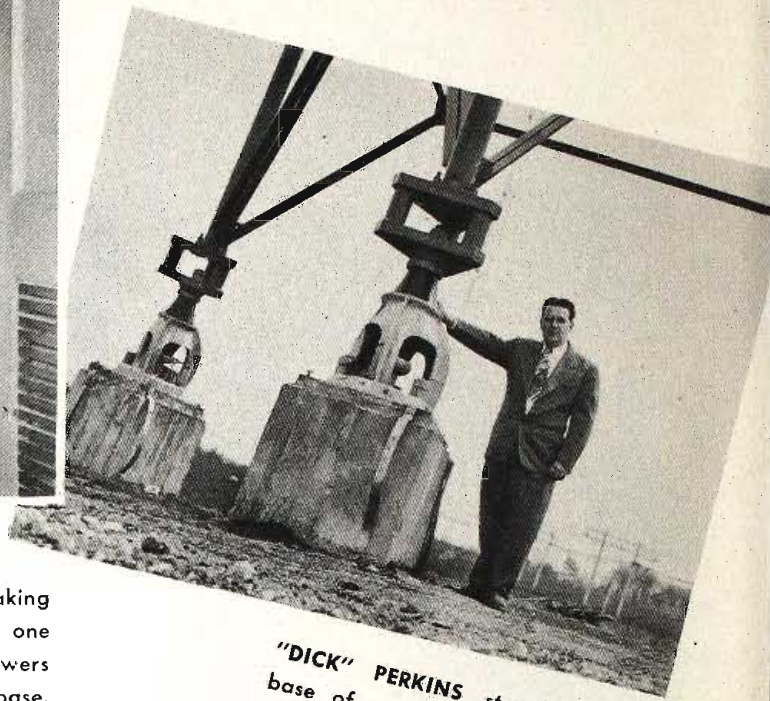
Transmitter



"PETE" BREVORKA at the transmitter controls completes the daily records using a slide rule on his calculations.



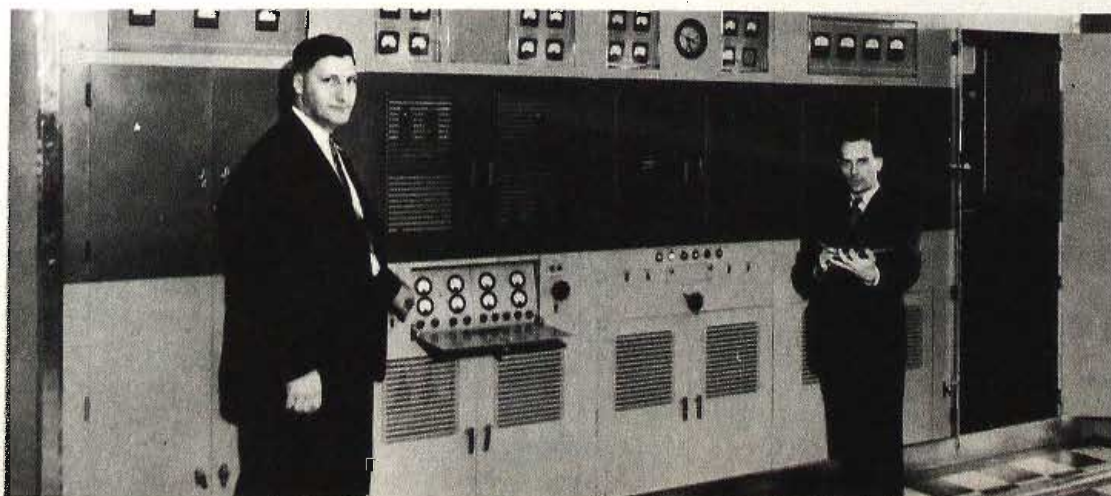
E. C. "Mac" MacPHERSON making an adjustment at the base of one of the four WGR broadcast towers in the "tuning house" at the base.



"DICK" PERKINS stands at the base of one of the new towers being installed to permit raising the WGR night time power to 5,000 watts.



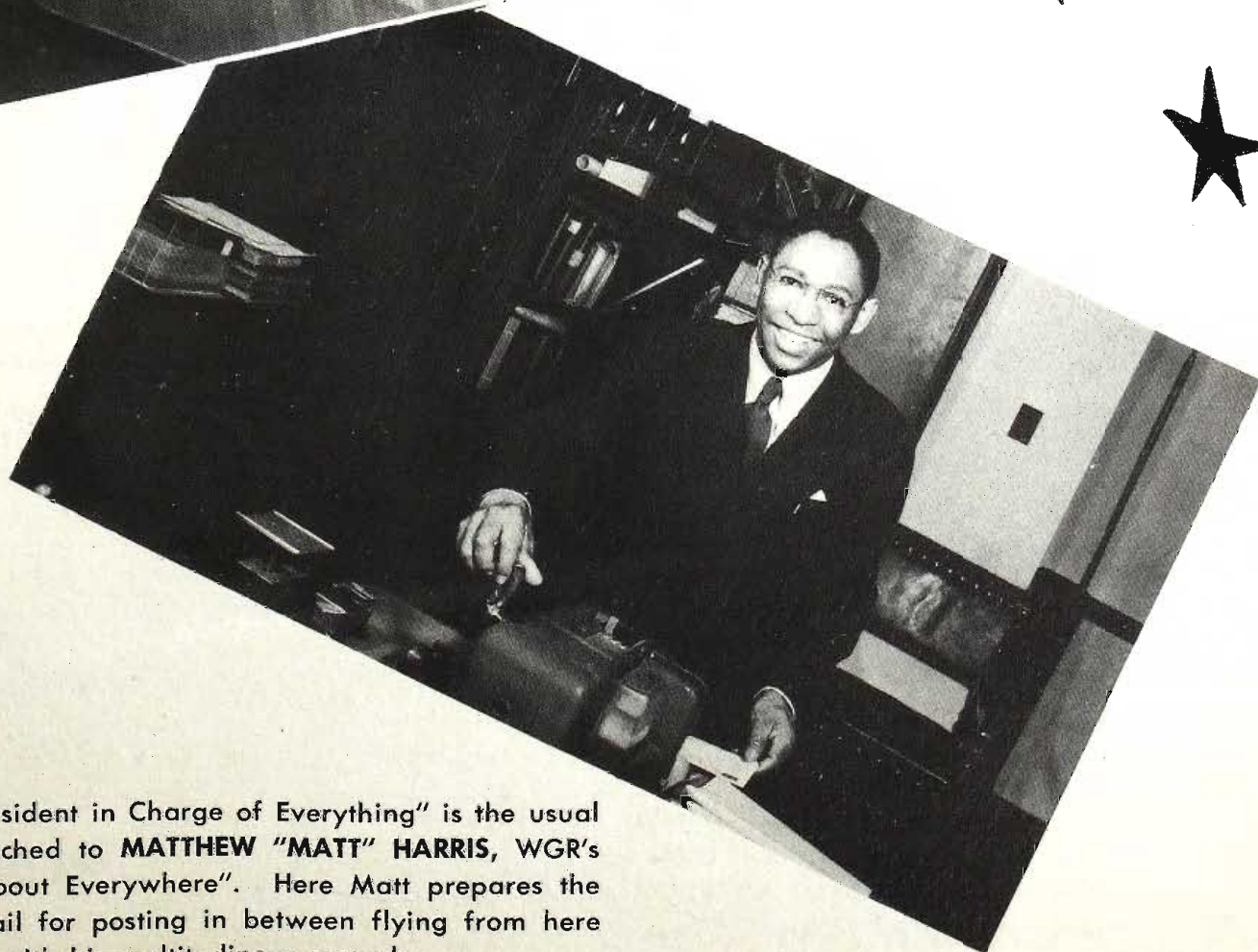
Transmitter Supervisor FRANK J. MARKS makes field measurements in connection with WGR's new 5,000 watts night time power soon to be used.



WALTER BUECHI (left) and EARLE MANCHESTER (right) pause in front of the WGR transmitter as they take the meter readings at the close of an eight-hour period.

As you leave the elevator on the 18th Floor of the Rand Building you are greeted by WGR's **MYRTLE "MYRT" VOLTZ**, chief operator and receptionist, or during the evening hours by **MARGARET "MARGIE" SEITZ** who has been associated for many years with both the traffic and program departments.

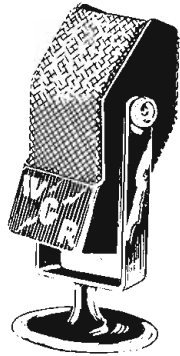
Reception Room



"Vice-President in Charge of Everything" is the usual title attached to **MATTHEW "MATT" HARRIS**, WGR's "Man About Everywhere". Here Matt prepares the daily mail for posting in between flying from here to there with his multitudinous errands.

Accounting

Specialized efficiency best explains the Accounting Department at WGR as they go about their business of keeping the books, handling the payrolls and being "watch-dogs" of the treasury.



Petite **MRS. EUGENE "FAY" KRAFT** serves as Secretary to the Assistant Treasurer and bookkeeper. It is she who issues purchase orders, statements, etc.



Young in years, but old in experience is **EUGENE "GENE" KIRSHENSTEIN**, Assistant Treasurer under whose direction things financial keep running smoothly at WGR.



DONALD K. "DON" FINGER is the newest recruit to the WGR bookkeeping staff with direct payroll responsibility in addition to his many other accounting assignments.



Program Department

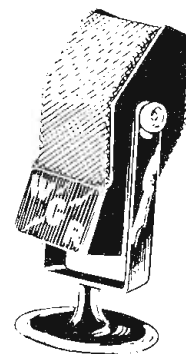
What the listener hears is carefully planned, organized and presented under the direction of the program department.



Through the desk of **KATHERINE "KAY" ZIMMER** pass the many program orders to all departments as Secretary to the Program Manager.



ROBERT J. "BOB" STRIGL heads the all-important Program Department at WGR. Bob has been with WGR for more than 20 years as singer, announcer, actor, producer, director, librarian and program manager.



Chief Announcer **ALLAN LEWIS** discusses weekly assignments with his capable announcing staff, (left to right) **DAVID GETMAN, BERNARD RYAN, ROBERT SHERRY** and **JOHN GILL**. All of these men have special program assignments as well and are assisted by personalities shown on other pages.

Music



DAVID CHESKIN is WGR's Musical Director. In addition to conducting Buffalo's most sought after dancing group, he, in his own right, is a brilliant violinist and symphonic conductor. Dave has been associated with WGR for more than 16 years and was one of the youngest directors to have network airings when he first joined WGR.



The rich tenor voice of **BOB PERRY** is a regular feature of the nightly broadcasts of the WGR staff orchestra.



Lovely **ELVERA RUPPEL** is Buffalo's most popular vocalist, heard regularly with Cheskin and the orchestra. Her versatility and accomplishment make her a valuable asset to WGR's staff.



NORMAN WULLEN is WGR's staff organist and is heard many times weekly at the console of the Hammond.



ROY WILHELM is WGR's featured pianist. Here again is a man who has been associated with WGR for many, many years and is equally accomplished with the classics or today's "pop" tunes.

The WGR staff orchestra is made up of Western New York's "cream of the crop" musicians, most of whom have been identified with the station for many years.



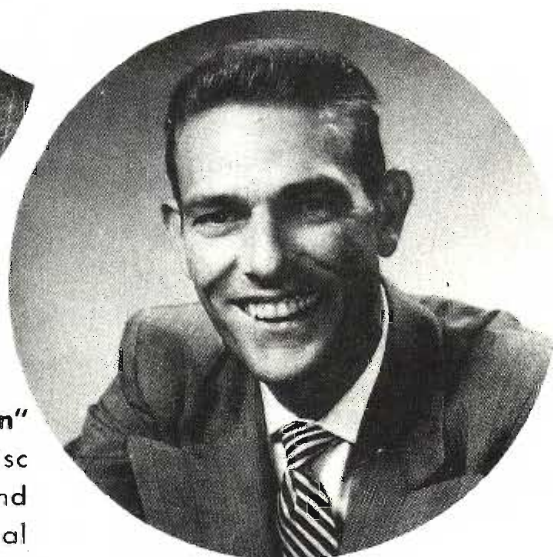
Personalities



RALPH "Morning Man" SNYDER who presents WGR's Musical Clock each weekday morning.



BILLY "Meetin' with Keaton" KEATON, WGR's afternoon disc jockey, popular emcee and widely sought after for personal appearances in all of Western New York.



JOHN "Man About Midnight" LASCELLES who presides over the disc-spinning department during the late hour period every weekday.



ANN HOWARD, newest addition to the WGR personality staff, with a program designed especially for women, featuring household and cooking hints.

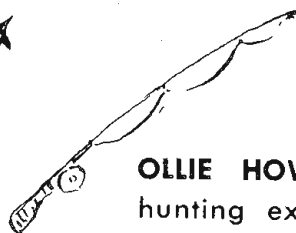


DONALD "Don" HUCKLE, WGR's R.F.D. (Radio Farm Director), Buffalo's only full-time farm radio expert, with reports every day of the week.

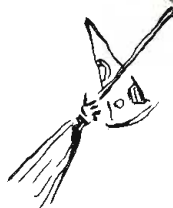
And More Personalities . . .



SIG SMITH, WGR's popular sportscaster, is the most traveled of all sports reporters in Western New York. From baseball Spring training to West Coast sports conferences . . . and this Summer to England for the Olympics . . . all to give his listeners first-hand reports from the world of sports.



OLLIE HOWARD, WGR's fishing and hunting expert, gives nightly info on "where they're bitin'," hunting conditions, tackle and gear suggestions and all that makes this field so enticing.



MARY "Mother Goose" LAWTON is WGR's popular story teller for wee tots. This is one of the most popular public service features of WGR and is probably in the most demand for personal appearances of any "small fry" program in Western New York.



MR. and MRS. "Billy and Reggie" KEATON, Western New York's only on-the-air . . . off-the-air, husband and wife team. Commercial from the day of inception, they're heard in the late afternoon every week day.



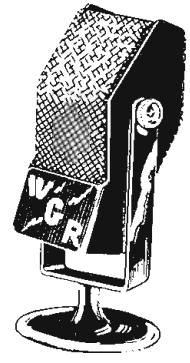
Among the
Alumni are
many nationwide
favorites . . .





On the pages to follow are brief biographical sketches and pictures of as many former WGR personnel as we have been able to contact.

From time to time, we will supplement this record by mailing additional pages which may be inserted in the book for permanent reference.



Many are the names which have become well-known over the nation, that have found their first microphone appearance on the "550 dial position". In the pages to follow, we present an impressive list of those formerly heard on WGR and now spread across the nation in a hundred-and-one occupations.



ROY W. AMIDON, WGR Sales Clerk '38 to '41, left to join sales staff WHLD. After a three year army career, joined KMO, Tacoma, Wash. where he is a staff Sales Representative. He is the son of Traffic Supervisor Walter L. Amidon.



BERT ARNOLD managed WGR '25-'26. In '28 was made Vice-President of BBC and later, Program Manager of WFLA, Tampa, Fla. Returned in '36 to WGR then to WQAM, Miami. In '39 managed WLAK, Florida, and now back at WFLA as Advertising Manager.



LOUIS AIKEN, JR., was WGR Newscaster in the thirties. Later became soloist on "Hymns of all Churches" over NBC, from WLW. Then was Announcer at WINX often introducing Truman, Byrnes, et al. Now managing KURV, Edinburg, Texas.



CHARME ALLEN was a WGR dramatic actress in '22. Associated with Studio Players and WGR until '35 when she went to New York to do "Palmolive Showboat" and "March of Time". She is now frequently heard on "Inner Sanctum" and plays part of Polly on "David Harum".



THOMAS AHRENS was child actor on WGR in early '30s. Was graduated from U. of B. and Harvard Law School, LLB. After two years in army joined CBS producing staff, handling Vox Pop. Since '46 Executive Vice-President of John Wuldberg Television Productions.



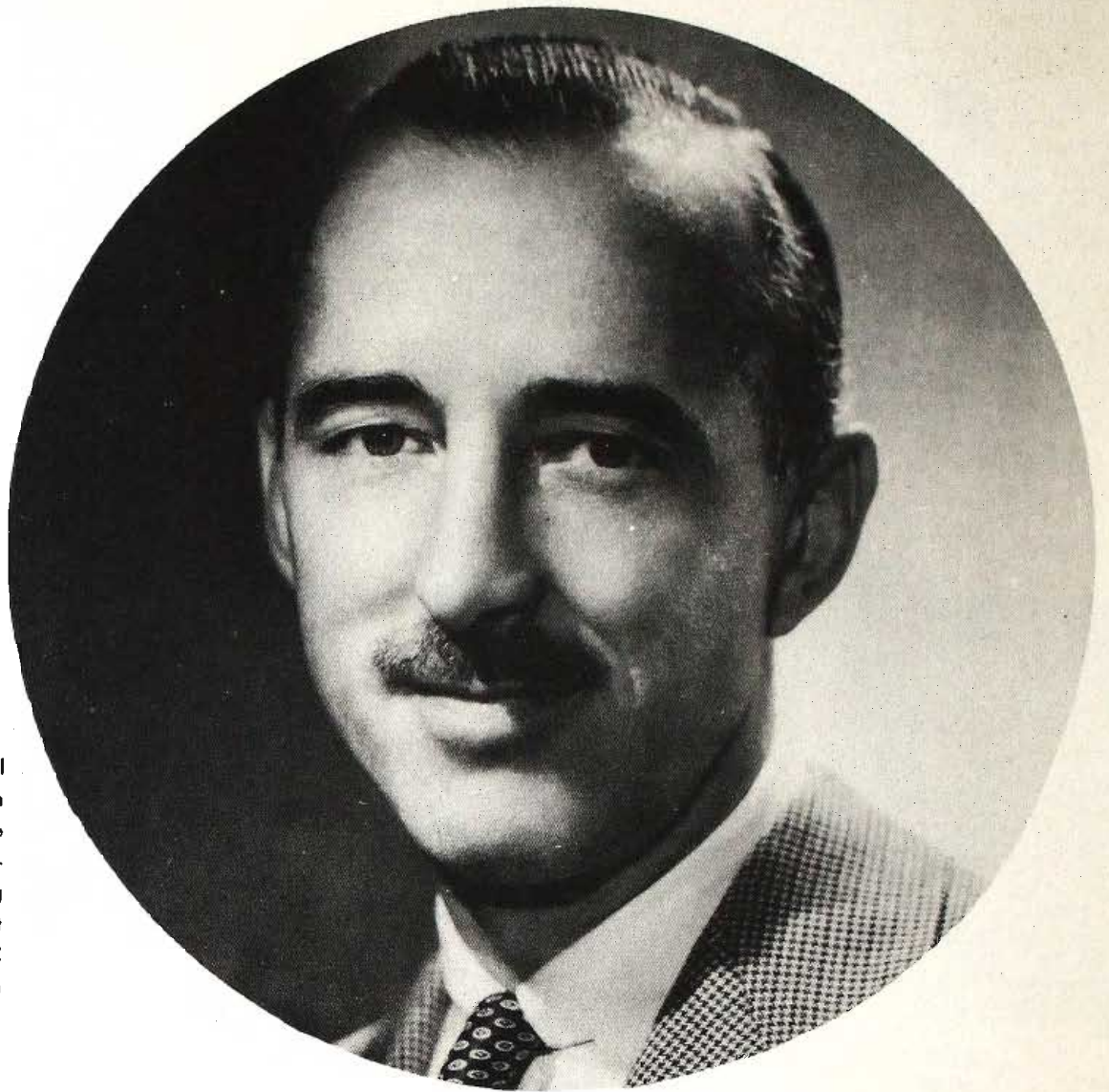
"Whistling **JOE ARMBRUSTER**". His was the first orchestra to play on WGR, or to be broadcast from Buffalo! Joe has accompanied such greats as John McCormack, Chauncey Olcott, Caruso, Irving Berlin and Morton Downey. His orchestra played for opening of Buffalo's Statler Hotel and the Buffalo Athletic Club. Today his first fans' grandchildren still dance to his tuneful interpretations.



HAROLD AUSTIN, another popular present day Buffalo dance orchestra leader, was a musician with WGR when it was Buffalo's ONLY station. Many of his former men are now featured with the country's leading dance orchestras. Today Harold is President and Manager of Dellwood Ballroom and Crystal Beach Ballroom.



LARRY BRECK was one of WGR's early sales representatives leaving in '33 to become manager of the Buffalo Office of a national paint concern. '36 to '40 managed Pittsburgh Office of Brunswick-Balke-Collender. He is now Assistant Gen'l Mgr., Refrigeration Div., Jack & Heintz Co. in Cleveland.



BOB BROWN, well-known to all radio audiences, joined WGR in 1925. Left in 1928 to become chief announcer of WLW, Cincinnati, later joined NBC announcing staff. During war was Lieutenant in Navy. In 1947 he joined NBC Western Network as program manager and now resides in Hollywood.



ADDISON F. BUSCH joined the staff in 1931 and did promotion, publicity, writing and finally sales work. He wrote the early "Stoopnagle and Bud" shows and has syndicated many scripts. He is now Manager and part owner of Finley H. Greene Advertising Agency of Buffalo.



BENJAMIN BARTZOFF was an early WGR sales representative. He is now Vice-President of Boston Broadcasting Corp., Boston University Professor of Radio and pioneer in Improved Race Relations. He is past president of Publicity Man's Club, and Tub Thumpers of America.



FORD BILLINGS was Manager of WGR in 1926. Later became the manager of WLW and of West Coast Hearst Radio. During recent war did engineering for the Navy and is now Sales Manager of WEIM, Fitchburg, Mass.



JOHNNY BOYER was an announcer in 1940. Left to join WCAU in Philadelphia as a disc jockey, then to WJAS as Announcer-Sports-caster. Since 1941 has been sports editor of KDKA, Pittsburgh doing play-by-play of Pirate games.



JOHN A. BACKUS, Operator '36-'42. Left WGR to join Applied Physics Laboratory, Johns Hopkins University, and helped develop proximity fuse. Works now with Navy Laboratories, and lives in Rockville, Md.



ROGER COLEMAN, Vocalist '42. Featured singer on many WGR programs. Left to do radio work in Philadelphia and New York. Was in Army 4-years, chiefly as an entertainer. Now sings on KYW, Phila. Pa.



JOSEPH M. CLEARY, Announcer '44-'46. Joined Ford Motor Co. Sales Department, later promoted to Staff of Ass't to Henry Ford, II, in charge of Public Relations. Left in '47 to become executive editor of Bradford Era and general manager of WESB and WESB-FM, Bradford, Pa.



O. W. "BILL" CLEAL, Announcer, '39-'40. Began flying in '41, joined Navy Air Corps as Instructor '42, then became ATC pilot. On discharge, did aircraft sales work. Now Transport Pilot on Southwest Airlines.



WISHART CAMPBELL, vocalist early '30s. During War was entertainment officer in RCAF and was made a member of The Order of The British Empire. Today he is the Director of Music for CFRB, Toronto, Ontario.



PHYLLIS JEANNE CREORE, Actress '37. Featured on WGR as star in MBS "soap opera" "I'll Find My Way" and as J. N. Adam Co. fashion narrator. Is now heard on CBS "Our Gal Sunday" and does film-narration, fashion commentary and transcribed features in New York City.



GEORGE BYRAN, Announcer '37. Joined CBS '39 announced for Benny Goodman, Helen Hayes, Bob Crosby, Eddy Duchin, "We, The People" and others. 2nd Lieut. U. S. Army World War II. Returned to CBS '44, announces "Talent Scouts", does "Theater of Today newscast" and free lances as film narrator.



PATRICIA BOYLE, Pianist, WGR '36-'39.

Soloed with Buffalo Philharmonic Orchestra. Has given many children's concerts at Kleinhans Music Hall. Miss Boyle is now a prominent Buffalo piano teacher.



MALCOLM BARNEY, Announcer '31-'41.

During World War II, special Curtiss-Wright public relations representative, later Dept. Manager, U. S. Treasury, War Savings Division. In 1945 joined Comstock, Duffes & Company as account executive.



GEORGE E. BUTTS, Former Treasurer and Vice-President WMAK

Sang on WGR as charter member of Guido Chorus. With Robert Strigl, Kolin Hager, Al Erisman, sang as Buffalo Optical Company Quartet. In '29 farmed G. E. Butts Ca., Inc., one of Buffalo's leading food brokers.



ROGER BAKER, Sportscaster.

Remembered as WGR Sports Announcer who is Buffalo's all-time great radio personality, the unbeatable on play-by-play baseball. Left WGR '39 to join WLW in Cincinnati, where he replaced Red Barber. After some time he was elevated to Sales work and public relations at WLW. In 1947 he left to assume managerial duties at KOB, Albuquerque, New Mexico.

LOUIS DEAN—Announcer from '28 to '30, and Stoopnagle's "straight man." Then to NBC Announcing, later on CBS. Announced for Stoopnagle & Bud program and many others. Now with Kudner Agency handling General Motors account.



DAVID DAY—Announcer '31 to '41. During war was vocational teacher at Burgard School, followed by two years efficiency study for J. N. Adam Co. of Buffalo. Today, he is Personnel Director of Ontario Biscuit Co., here in Buffalo.



AUGUST ESENWEIN — Early WGR Sales Executive. Formed Buffalo Aeronautical Corporation in '32, later with Curtiss-Wright. During war was Lt. Col. in Aircraft Maintenance. He is now Executive Vice-President of Aviation Maintenance Corporation of Van Nuys, Cal.



JOHN C. GALVIN—During late '20s was WGR boy soprano. Left Buffalo '36 to be Civilian Representative, Bureau of Aeronautics, Navy Department. Today he sings as a sideline and is active in his own company, San Carlos Radio Productions of Hollywood, Calif.



LESTON P. FANEUF—News Commentator in the late '30s. Left to become Secretary to Mayor Thomas L. Holling of Buffalo. Is now Assistant to the President of Bell Aircraft Corporation. He is also a trustee of Buffalo Fine Arts Academy and Kleinhans Music Hall in Buffalo.

WILLIAM A. FAY—Sang and announced over WGR in '27. Left to join WHAM as program Director. Elevated to General Manager '29. In 1939 became manager of pioneer FM station, WHFM as well. He is Vice-President and Board Member, Stromberg-Carlson Co. He is now General Manager of the new "Rochester Radio City".

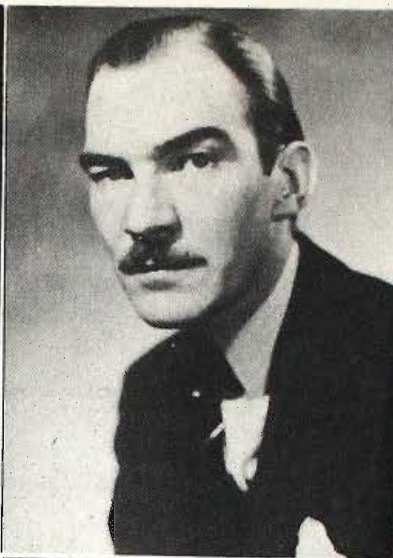


JAMES EBERLE—Assistant to Roger Baker in Sports '34 and '35. Left to join WWJ, Detroit News Station, as Sports Director. '43 to '47 was in Naval Air Combat Intelligence. Now he is Director of Special Events, WWJ-TV, Detroit, Mich.



SHERWOOD GORDON—All night Disc Jockey in early '40s. Served 2 years overseas with Army Signal Corps. He is now an Account Executive and Vice-President of Wilbar Photo-Engraving, Inc., New York, as well as part owner of a Florida Radio Station.

WILLIAM G. COOK — Announcer '28-'32. Between times was also reporter for Buffalo Times. During the war he was Lt. Col. in Infantry stationed in China. He was with American Machine & Foundry Co., as Personnel Assistant and Publications Supervisor, of Buffalo. Now he is Director of Publicity for the Community Chest.



JAMES E. CORBETT—Actor in the early '30s. He left to go to CBS, New York for radio and theater character acting. During the war was with the A.A.F. He returned to Buffalo to work as free lance writer and is now an account executive for a local advertising agency.



RETA COWLES — Conducted the "Woman's Page of the Air" in '43. She left to return to New York and advertising agency work. Now has her own agency known as the Chestnut Hills Studio of Mamaroneck, New York.



A. B. CHAMBERLAIN — Technical Director and Vice-President from '29 to '31. Joined CBS as Chief Engineer, helped install 50 KW equipment for KNX, WTOP, WCBS, WEEL. He has written many published technical articles. During the war served as Navy Captain and received Legion of Merit for radar research work. He returned to his former position with CBS in 1945.

VIC CAMPBELL — Announcer and Writer '35-'39. Joined staff of WGY as Production Manager. Served in Army and worked up to Chief Radio Officer in MacArthur's Tokyo Public Relations Staff. Now is free-lance radio writer and shares "parenthood" with Bob Smith to "Howdy Doody", the lovable television character.



ELMER DAYER—Sang with a quartette in the early days. He, at that time, and up until 1947 was President and General Manager of the Buffalo Dye Fireproof Warehouse. In 1947 he formed his own company which today does business under the name of Dayer Storage Warehouse, in Buffalo.



RUDOLF DOBLIN—Cellist '38. During early '30s he was opera coach and conductor in Danzig, Germany. Now he is first cellist and Ass't. Conductor of the Buffalo Philharmonic Symphony Orchestra.



THOMAS DECKER — Won WGR's College Announcer contest and became member of WGR Announcing Staff. During the war he was a radio technician in the Army. Since June 1947 has been Sports Director of WFBL, Syracuse, N. Y.



LEWIS H. AVERY—Sales Manager '31-'39. After seven years and seven months of continuous association with WGR and BBC he left to join Free & Peters, Inc., and from there to the National Association of Broadcasters and then in 1946 became the senior partner in the firm Avery-Knodel, Inc., one of the country's leading Radio Station Representatives.



KOLIN HAGER—In 1929 he was Vice-President in charge of Program Production for WGR, WKBW, WMAK and WKEN. Pioneered in television in 1928. From '31 to '46 managed WGY, Schenectady. Today he is Assistant to the President of Sesac Transcription Syndicate, New York.



A. VANCE HALLACK — Announcer, actor, producer '44-'45. He came to WGR from Detroit where he acted in "Lone Ranger" and "Green Hornet". Free lanced in television production in New York and in '47 joined WNBW-TV, Washington, D.C. as producer.



ARMAND "BUD" GAGNON—WGR Technician in thirties. Joined CBS in '37 started by handling "Hilltop House", then Al Jolson, Danny Kaye and Evening in Paris. He is currently the engineer on "Studio One".



LARRY GENO—One of the early WGR Technicians. In 1932 joined Buffalo Police Department radio station. Was elevated to Chief Operator in 1941. Served in AAF as Captain with action in China, Africa, etc. Since '46, back at WMJ as Chief Operator.

JOHN A. GUINAN — Was WGR announcer '41 and '42. Served as Captain in U. S. Army. In 1945 joined WJTN, Jamestown as Chief Announcer. Returned to WGR for a few months then back to WJTN as Sportscaster and Special Events Director.



ALBERT A. GROBE—Announcer in early 30's. Joined WINS in New York later to WQXR. During war announced and narrated war training films and was heard as the voice of countless War Bond transcriptions. He is now the voice of the New York Times and narrates news-reels and foreign government films.



WILLIAM HERSON — Announcer during 30's. Joined WBAL in '37 as the "Morning Man", then to WRC five years later, where he has remained. In addition to morning program on WRC he is also doing a four-station Television Network program "Capitol Citizen".



RADCLIFF HALL—Announcer during 30's. Joined WGR '34 as Program Director, then to NBC as announcer in New York. During the war was NBC News Announcer then Army Radio Correspondent doing the only show from Russian-occupied Korea. Now back at NBC, he also narrates Pathe Newsreels.



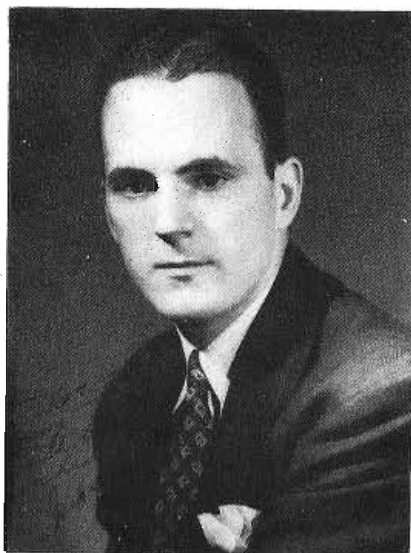
MARK HAWLEY—While in Buffalo during late '20's was country's youngest announcer. Joined CBS as Announcer and Newsreel narrator. During war did two great documentary films . . . "On the Shores of Two Jima" and "The Fleet That Came to Stay". Since '47 with New Entertainment Workshop doing public opinion research and preparing new radio shows.



VERA HOLLY — WGR Vocalist in 1940. Joined WBEN and later to CBS in New York. Sang with Jack Smith and Tom Dorsey. Was featured on "Pot O' Gold", "Contented Hour", and "Alec Templeton Show". South Carolina Peach Growers voted her "Peach Queen of '47".



ETHEL HINTON—WGR actress in '40. Later was associated with "Save The Children Federation", for which she organized Welfare Boards in W. Virginia and Arizona. Now, she is Executive Director of Arizona Florence Crittenton Home, a state institution.



JACK HIGGINS — Broadcaster on WGR in early '30's. Left to join Baldwin, Bowers & Strachan Advertising Agency of Buffalo as an account executive. In '45 joined B.B.D. & O. in New York where he now handles the agency's largest client, E. I. DuPont de Nemours & Co. In '47, three ads he prepared won awards.



LOU HURST—Sang with Bob Strigl, Ken Hines, Frank Crombie as Western Savings Bank Quartet in early days of WGR. He has since sung with Horace Heidt, Pied Pipers, Lyn Murray and Frankie Masters. He now sings on WRBC, Jackson, Mississippi and is studying business administration.



STUART W. HALLOCK—Announcer '46. Joined WWHG, Hornell, as Chief Announcer and Ass't. Mgr. Has been Production Director since '47 and formed their prominent "Workshop Players" who dramatize history of Hornell and Steuben Counties.



PAUL S. HENDRICKS—Early WGR Operator who also helped build WMAK equipment. In 1928 left to join Massachusetts Institute of Technology Research Department. Later joined CBS Research where he is associated today.



ROBERT IVES—Announcer '44 and '45. Later joined WJTN as regular newscaster and in '47 elevated to Chief Announcer. Late in '47 joined WFBL, Syracuse CBS affiliate, as Staff Announcer.



REV. CARROLL H. KITTS—Sales representative '39 to '42. Entered study for ministry at Princeton Theological Seminary. Upon graduation went to Dayton, Ohio as Assistant Pastor of Westminster Presbyterian Church. Is now Pastor of 100-year-old First Presbyterian Church in West Carrollton, Ohio.



FLORENCE KIRSHENSTEIN — Accountant and Secretary at WGR '41 to '44. Then studied modeling in New York and did fashion shows at Waldorf-Astoria and Hotel Plaza. Since '45 has been model for L. L. Berger of Buffalo.



MANTZ KILGORE—Orchestra member in early '30's. Then was booking agent for MCA for two years. Began, and now operates, Music Department for Brydon Booking Agency, Detroit, Michigan.



PETER A. KRUG—Announcer during the early '40's. Joined Donahue & Coe in New York as radio production trouble-shooter. Then joined Hicks & Greist, Inc., as Radio Director. He is now in charge of all space buying, and is handling Television accounts.



KATHARINE LASHECK — Receptionist and Switchboard Operator '34 to '42. Joined Wright-Sonovox as Teacher of Articulators. She is now voice instructor at University of Iowa, School of Music.



LORRAINE LANDEL—Child actress with WGR until '44. Was on "Children's Theater", "Miss Mead's Children" and others. She now studies music at Julliard, in New York. She has sung with Chautauqua Light Opera Co., and at Radio City Music Hall.





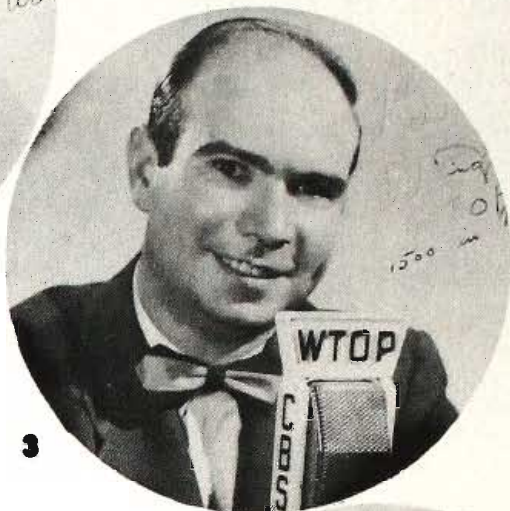
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1
S. RAMSAY LEES—Announcer in '30's. From '40 to '44, free lance announcer, actor and Emcee in Toronto, working on both Canadian networks. He is now Canadian Radio Director for Ruthrauff & Ryan, Inc., and does acting and sports in radio.



2

2
ARLENE BROCK LEVITT—Actress for many years on "Children's Theater", "Miss Mead's Children", "I'll Find My Way" and others. Went to New York in '43 and has been heard on "Silver Theatre", "Armstrong Theater of Today", "Ma Perkins" and scores of others. On Broadway had ingenue role in Snafu. Considers marriage in '46 highlight of her life.



3

3
TED LINGO—Morning man and all-night disc spinner in '43. Joined WTOP, Washington, D. C. as announcer for "Country Journal" and "Adventures in Science". Has worked for as high as three different Washington stations in one week.



4

4
MEL LOVELL—Technician who left to join CKTB, St. Catherines, Ont. Has since done engineering for Toronto's Royal York Hotel and Research Enterprises, Ltd. He is now with Canadian government handling surplus radio and radar equipment.



5

5
EDWARD MANGUSO—Former WGR vocalist who went to New York in the early '30's to sing in night clubs. During the war, sang for Bond drives and was war worker at Curtiss-Wright Corp. Has worked with Walt Disney as choir singer and now is in "Up In Central Park" film musical.



6

6
ROBERT MATHEWSON—WGR Transmitter operator during the war. In '45 joined technical staff at WBEN. '46 joined transmitter staff of WPDQ, Jacksonville, Florida.





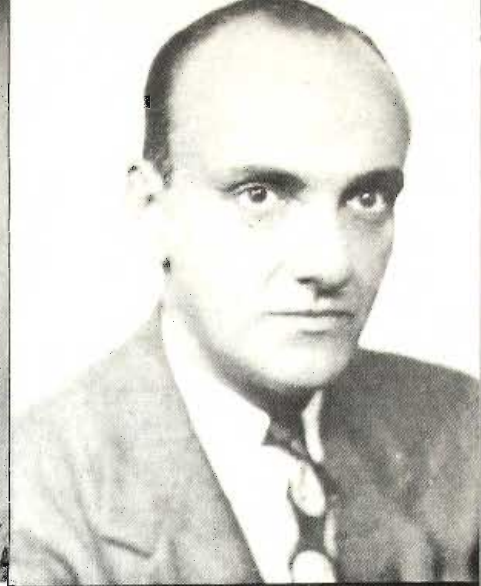
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2



3



4

1
SAM MINEO—Arranger and pianist with David Cheskin and WGR orchestra. Has since played for Paul Whiteman, Ferde Grofe, Larry Clinton, Beá Wain and Jane Froman. Composer of "Tarantella" and "Just Close Your Eyes". He is now Arranger-Conductor, NBC Hollywood and a frequent network guest soloist.

2
ROBERT MONAGHAN—Singer-Organist in '46. Now teaches at Batavia School for the Blind. He devotes his life to encouraging others who are physically handicapped, through lectures and his own example. He is a frequent entertainer at Veterans' Hospitals and a teacher of music, residing in Batavia, N. Y.

3
SHEILA MURPHY—Conducted "Nancy's Shopping News" and was Nancy of "Happiness House." In '34 went to the West Coast, where she conducted a shopping program in Los Angeles. Became successful free lance radio writer and is still on the West Coast.

4
ROBERT E. MacINTYRE—WGR actor up to '37. During the war was with Red Cross and later was National Campaign Director for the American Cancer Society Fund Drive. Since '45 has been manager of the Buffalo Philharmonic Orchestra.

5
CARLTON P. COOKE—Accepted presidency of Buffalo Broadcasting Corporation (Stations WGR, WKBW, WMAK, WKEN) September 1930 and remained in this capacity until April 1931, at which time he returned to banking activities. He is President of the Buffalo Industrial Bank.

6
EDWARD C. MILLER—Operator prior to '31. Joined NBC Technical staff and handled Edward Bergen, Fred Allen, Paul Whiteman and Dick Haymes. Was operator for Jack Benny, Walter Winchell and Phil Harris when they started in radio over 13 years ago. He now does the Burns and Allen, and Dennis Day Shows from Hollywood.

7
LOWELL H. MacMILLAN—Announcer prior to '31 when he joined WHAM, Rochester as Sportscaster. '37 joined WHEC in sports. During the war was Captain in U. S. Army. He is now Production and Sports Director for WHEC, Rochester, N. Y.



5



6



7



HELEN OLHEIM—Soloist in '28. Went to New York and sang on Show Boat Hour, Coca Cola Show, Log Cabin Syrup Show and others. She is now an internationally prominent concert and opera star and has toured Europe and South America. She lives in Connecticut.



STUART METZ—Announcer from '29 to '36. Then joined NBC where he remained four years. Free-lanced and later joined CBS. Announced for Mr. Keen, N. Y. Philharmonic, Eileen Farrell and Grand Central Station. He has been and is doing a number of Treasury Department Shows, too.



RUTH NICHOLS—Sang on WGR's second program! Hers' was a familiar voice on WGR for many years coupled with Carl Coleman at the organ, duets with Ken Hines, Herbert Straub conducting. She also soloed at Shea Theaters and is now soloist at Buffalo's Central Park Methodist Church and a teacher of voice.



CHARLES W. MASON—Operator from '33 to '39. Joined CBS and has handled Major Bowes, Kate Smith, Vox Pop and We, The People. He was Short Wave Monitor during the war and now does field operating. In television, did the '47 World Series.



JOHN F. MORRISON—Helped build WGR equipment in '22. Later helped build WEBR and was Chief Operator of WKBW. Since '29 has been with Bell Telephone Laboratory in New York. He is author of many technical papers and has patented designs. He is senior member of IRE, member of AIEE, and the "Caterpillar Club".



TED MILLER—Operator from '30 to '37. Then joined CBS in New York. Has handled controls for Norman Corwin, Inner Sanctum, It Pays to be Ignorant, The Thin Man, Crime Photographer and a host of others. He resides in New York.



ELSIE JANE PFEIL—Child actress until '42. She has since been graduated from Syracuse University, where she was active in radio. She is now at Northwestern University on a scholarship, doing outside radio work, and instructing in radio drama.

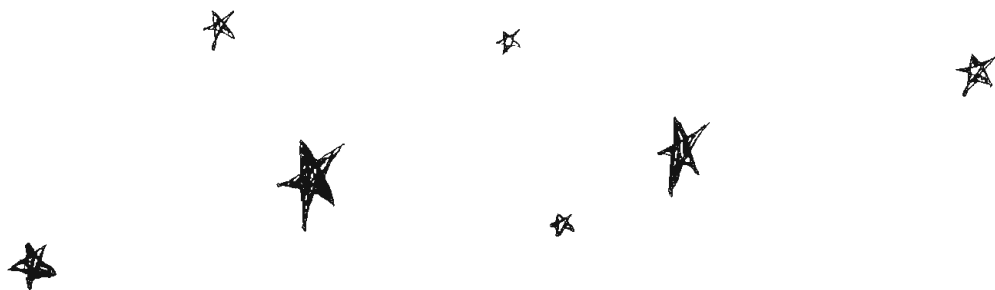


JACK PRESTON—Actor on WGR for many years. He has now retired and lives in a rustic cabin on the Lake Erie Shore not too far from Buffalo. Today his time is spent traveling through the West in a trailer built by himself and listening to his favorite radio programs.

ROY ROWAN—Announcer in '43 '44. Joined KNX, Hollywood CBS Station and has announced for Bill Goodwin, Abe Burrows, Norman Corwin and hundreds of others nationally prominent. He has done direction on Dick Haymes and Club 15 shows. He does some acting and a little television.

PAULINE RENNIE—Sang on WGR network show in early 30's. She was starred in "Make Mine Music", "Tribute To A Song" and a number of Canadian Network Shows. As an actress, does baby roles and is one of the "Oxydol Sparkie" girls. In addition she writes and acts in radio in Toronto.

TED RUST and "PAT"—Early morning show featured ventriloquism and records with "Pat". Upon leaving WGR made a tour of the Statler Hotels, then appeared at Buffalo's Shea Theaters. He is now back in Toronto as promotion director and sales representative for Bendix Home Appliances, Inc. Still entertains as a sideline.



JACK SMART—Actor in 1925 on WGR. Did "Mr. and Mrs." for CBS in '29. Was on "March of Time" and has worked with many big names. On Broadway he was a star in "The Pirate" and "Separate Rooms". He is now best known as ABC's "Fat Man."

IRENE WOLFE REED—Vocalist during the early '30's. She has sung with the San Carlo Opera Company, and has been on a concert tour of Europe including appearances on BBC, London. During the last season she had several singing engagements in Florida.

BOB SMITH — Writer, director, singer, pianist and vocal coach from '36 to '44. Went to WBEN to do similar work, then to WNBC in New York. He is now the morning man opposite Godfrey, and has a promising television show featuring "Howdy Doody."





JAMES R. REISCH—Child actor for many years. Acted on "Miss Mead's Children." During the war he was a radio operator on a Submarine in the Pacific. He is now studying Foreign Affairs at George Washington University and is active in campus radio station.



WILLIAM ROBINSON — Announcer '43-'45. Then, to New York where he directed promotion for NBC Recording Division. From there he entered NBC Radio Production handling the Kenny Delmar Hollywood Jackpot Show. He is now in New York.



MARIAN BRENT SANDERS—Vocalist '42-'43 on network shows, "Songs for Servicemen" and "Serenade from Buffalo". She has sung in Cleveland Statler, in Atlanta and Boston. Known to the radio audience as Marian Brent, she lives in Buffalo today as Mrs. Sanders.

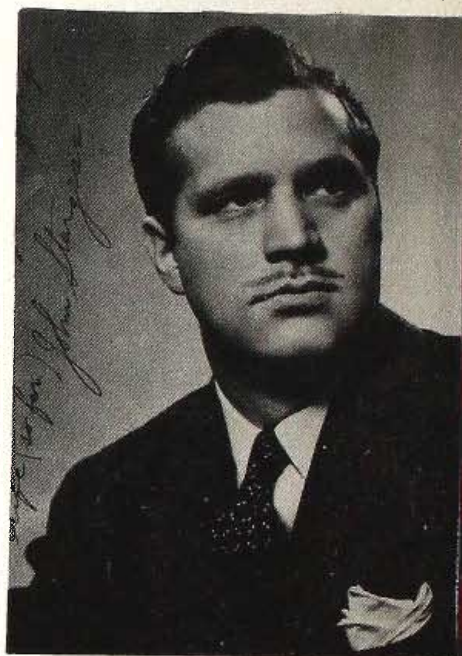


ALAN SAVAGE—Prior to coming to WGR as an announcer he was Canada's first commercial disc-jockey. Following WGR he became Radio Production Supervisor of Cockfield-Brown Co., Ltd. For his "Ontario Panorama", won "Beaver Award", in '46, Canada's highest radio award.

HERBERT C. RICE—Program Director '29 to '43. Then, to New York as Production Manager for the Yankee Network. '44-'45 Executive Producer for NBC. Since '45, Production Manager of Mutual Broadcasting System. Has written and produced for Bing Crosby, Basil Rathbone, Bob Hope, Katherine Hepburn and Frederic March.



JOHN STURGESS—Baritone soloist in '30's and '40's, leaving in '46 to sing in Toronto, over the Canadian network. He has been featured on CBS' "Once Upon a Tune", and sang on MGM recording of series. He now lives in Toronto and does concert work.



ELDEN "DENNY" SHUTE—He was Announcer in '42. Opened an ad agency in Maine in '43. From '44 to '46 was in Marine Corps and participated in Solomons and Okinawa landings. '46 was Program Director of WTVL. '47 became President and Manager of WLAM, ABC station in Lewiston-Auburn, Maine.



BARNEY SCHWEIKHARDT—He was "Q.E.D." WGR's News Analyst in the early '40's while teaching history at Hamburg High School. He is now Assistant Professor of History at Toledo University and does some radio work, lots of lecturing and is an active Cub Scout Master.





JOSEPH SLOTKIN—Writer-actor '43. Wrote Mutual Network feed "I'll Find My Way". Was graduated University of Buffalo and joined Army as Signal Corps Cryptographer in French. He is now in Pasadena, California working for his Masters Degree and doing free lance writing.

GORDON B. STRUNK — WGR's "Lonesome Cowboy" from '33 to '41. During war served on submarine duty, then to Paramount on West Coast to do sound and publicity for Paramount Pictures. He is now Sales Promotian Director for Multicraft Corporation of Los Angeles, California.



EUDICE SHAPIRO—Violinist from '37 to '40. Went to Hollywood and was Concertmaster at Paramount, then RKO, where she still works. Played background solo for Frenchman's Creek, For Whom the Bell Tolls. Gives recitals, makes many concert tours.

DUKE SLOHM—Sports reporter in early '40's, then to Army as Captain in charge of Recreation at Brooklyn Port of Embarkation. Supervised activities of such stars as Joe Louis and Joe DiMaggio. He is now in the Greeting Card business in New York City.



LAWRENCE L. (BUD) WILLIAMS—Operator '37 to '42. Joined Curtiss-Wright Flight Test as Radia Flight Engineer. '44, joined ABC Technical Dept. where he is today. Has handled dials for Paul Whiteman, Stars of Future and many others. Covering 1948 Republican Convention and then into television.

WILLIAM A. SHAW—Control and Transmitter operator from '35 to '42. Since '42 has serviced and installed movie sound equipment for Upper New York State. During war, was an officer in CAP. He lives in Malone, New York.



DON TRANTER—With brother, Jim, was "20 Fingers of Melody" in late 20's. Successfully invaded New York radio in '30's and then in '35 team split, Don married and returned to Buffalo. Was former radio editor of Buffalo Times and presently Radio Editor of the Buffalo Courier-Express.

TONY TERRAN—Orchestra member in '45. Then played with Will Osborne and Horace Heidt. Played 2 years with Skinnay Ennis on Bob Hope show. He is today trumpeting for Desi Arnaz in Los Angeles, California.





ISABELLE TARDIF — Vocal soloist from '36 to '47. She starred on Jahraus-Braun's "Familiar Music" which was Buffalo's first Department Store program to continue on the air for ten consecutive years. She now teaches music in Buffalo's Elementary Schools.



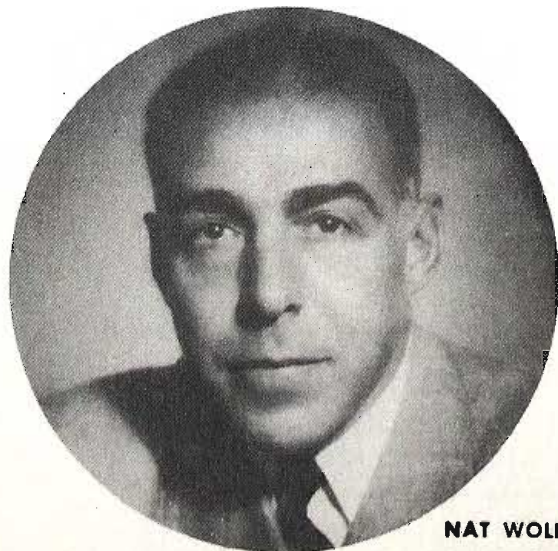
CHARLES B. TRAMONT, M.D.—Announcer in the early '20's. Then announced 11 years for NBC, New York. Attended Columbia University and was graduated in '37 as Medical Doctor and moved to Mt. Vernon, Ohio, where he practices now. Served 4-years in Army Medical Corps and was discharged as Major.



JAMES B. TRANTER—In '20's supplied 10 of the "20 Fingers of Melody" with brother Don. Then on to success in New York radio. From '33 to '43 acted in New York radio and stage. Was heard in Lorenzo Jones, Valiant Lady, CBS Workshop and Mr. District Attorney. Served briefly in AAF, then Curtiss-Wright Public Relations and is now at Buffalo Evening News as Radio Editor.



ROBERT TRAGO—Operator for many years leaving in '31. Joined CBS, New York, became remote specialist. Has covered political conventions inaugurations, yacht races and disasters. Served as Major in war in charge of Communications for American Intelligence. Since '45 has returned to CBS, New York.



NAT WOLFF—Sales Representative in '35. Has been agent, director, writer in Hollywood since. Represented Carole Lombard, Ginger Rogers, Herbert Marshall. During war was in OWI. Now does radio production, and represents Ronald Colman.



HAMILTON WOODLE — WGR Announcer '31-'32. Joined the announcing staff of WBEN and later made Chief Announcer of WEBR when under dual ownership. In '40 joined WOLF, Syracuse, as Chief Announcer. During war was in the Army and produced morale shows. He is now back at WOLF and has been Program Director since '45.



RICHARD WANAMAKER—Child actor in late '30's, best known as Bobby Benson in "H-Bar-O", a show originated on WGR before it became a network feature. He was overseas with Army and is now studying Radio at Ithaca College, Ithaca, N. Y. and is looking forward to resumption of his radio career.



SAM WOODALL — Announcer in early '40's. Then joined WITH, Baltimore and did an all-night disc-jockey show. Following this he joined WSLI, Jackson, Miss., as an announcer and also attended Mississippi College earning his B.A. He is now Production Mgr. and Announcer at WINN, Louisville, Ky.



THREE TREYS—Featured trio during '30's who later moved to WBEN and then returned to WGR during '45 and remained until '46 when they split. Now (left to right) Marsh Dykman is in the heating business in Ohio; Jim Frieling is the featured record spinner at WXRA, Kenmore, and Giff Jackson is a successful representative of the N. Y. Life Insurance Company with high hopes of returning to his first love, radio.



POLLY WIGGINS—Actress for many years on WGR and other stations of B.B.C. She had her own show "Liza and Lindy" and later was heard on "I'll Find My Way". She is now Supervisor of Demonstrations for Nestle's Milk Products in Western New York and lives in Buffalo.



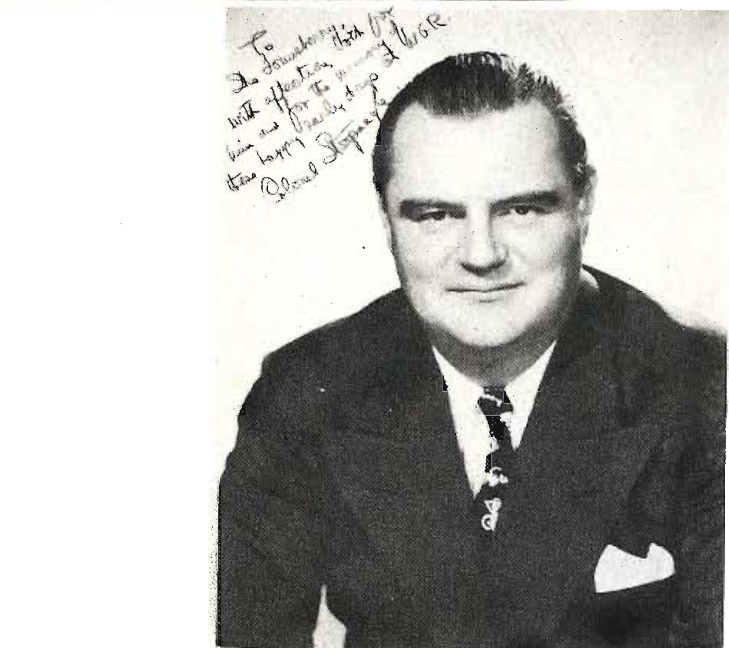
ART YOUNG—The roving cowboy singer who was heard on WGR during '46 and '47. In addition to being a member of a local hill-billy orchestra in much demand for square dancing, he is frequently heard on WWOL, Lackawanna, and as a featured entertainer on club dates.



FRAN STRIKER—Orchestra member '22, Announcer in '26. Joined WTAM, Cleveland to pioneer radio dramatics. In '31 he joined WXYZ, Detroit, and began his now famous "Lone Ranger" which he still writes today in all its forms . . . comics, movies and books as well as radio. He also handles "The Green Hornet", teaches radio writing at Wayne University, and lives in Grosse Pointe, Michigan.



FRED DAMPIER—Actor, Producer, Director since '36. He is perhaps one of Buffalo's best known actors, having played in local stock companies for years at the Old Teck, Shea's Court Street Theater and others. He presents his own weekly poetry show over WGR "Silver Lining" and is best remembered for "Children's Theater" a feature for almost a score of years.



F. CHASE TAYLOR (COLONEL STOOPNAGLE)—Early announcer, who with Bud Hulick left WGR in '32 to join CBS with "The Col. and Budd" show. They were heard on all 4 networks at one time or another. Since '38 "Stoop" has been a solo act. He has been in movies, vaudeville, has written four books, many magazine articles and still writes a syndicated column. He is now trying television and is the comedian on the Vaughn Monroe Show over CBS.



MIRIAM WOLFE—Actress '41 and '42, featured in "I'll Find My Way." While at WGR, she flew weekly to New York for parts in "Let's Pretend", a show with which she has been identified for 17 years. She is now a regular on CBS' "Aunt Jenny", "Crime Photographer" and "Studio One."



CARL COLEMAN—Organist '30-'42. Before being heard on WGR, he was staff organist for WKEN '27-'30, one of the early stations of B.B.C. In '42 he joined the staff of WBEN, remaining until '47 when he became a demonstrator for the Wurlitzer Company. In addition to this capacity he is also Organist and Choir Director of 1st Pilgrim Congregational Church of Buffalo.



MURRAY WHITEMAN—Sang on WGR's very first program! Then, organized the "Murray Whiteman's Midnight Serenaders". For several years before and since his first program, has owned and operated the Whiteman Song Shop—one of Buffalo's largest.



E. C. ZIMMER—WGR relief operator during vacation schedules, later shifting to WHAM in Rochester for the same purpose. On the opening of WRNY-FM and WRNY became a regular staff member.



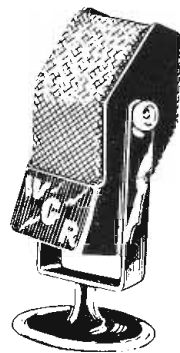
FREDA J. STRIGL—Joined Accounting Department in 1929 and in '32 was made Secretary to Executive Vice-President. '38 became Assistant Secretary of the corporation. In 1937 she married Robert Strigl, present Program Director, whom she had met while at WGR. Since 1943 she has been a full-fledged homemaker.



CHARLES E. PARLATO—Musician in early '40's. Joined Horace Heidt in '44, then to KHJ, followed by Kay Kyser in '45. He is presently with David Rose on the Red Skelton Show, and Phil Harris on his Sunday program. He sings too, with Conlon's Rhythmairs on the Bing Crosby Show, all from the West Coast.



LILLIAN KIRK — Women's Features and Publicity '42-'46. Joined WKBW when the division of stations occurred, as Public Relations Representative. '48 joined Adam Eby & Associates as an Account Executive and free lance Public Relations Representative.



JOHN A. BACON — Sales Director '39 to '47 of WGR and WKBW. When BBC sold WGR he remained and was elevated to Executive Vice-President and General Manager of WKBW. He is now Eastern Advertising Manager of Outdoor Life Magazine, with headquarters in New York City.



RICHARD H. ULLMAN—Sales Manager and Account Executive '30 to '47. During his career at WGR he served, in addition to the sales work, as production man, music composer, and creator of "singies". '47 joined WKBW as Sales Director. '48 concentrated his full effort in Robert P. Mendelson Productions, of which he is a partner.



JOHN EISENBERGER—'35 member of High Hatters Trio, with Bob Smith, which was featured on Kate Smith Show. He remained with WGR through '45 and was featured in Cheer Up Gang, Jack and Gil (CBS feed), and as librarian. '46 was on WEAJ in "Finders, Keepers" and played in "Girl from Nantucket" on Broadway. He has recently returned to Buffalo.



MARTIN TOBIN—Announcer '42-'48. Personality '48. Better-known as the featured "Man About Midnight", Martin was the originator of the late evening disc-jockey show in Buffalo. Early in 1948 he resigned to accept the position of station manager at KWAT, Watertown, S.D., 250 watt affiliate of the Keystone Broadcasting System.

On the next few pages we present a pictorial story of former WGR personnel who are active in radio on other Buffalo stations



RALPH HUBBELL

Ralph's first radio venture was as a poetry reader on WBNY. He is one of the few men who has announced on all five Buffalo stations. For nine years he was Sports Director of WGR. Ralph transferred to WBEN early in 1948 and is now busy with 12 standard broadcast sports programs weekly, in addition to television shows which keep him busy several nights weekly.



SALLY WORK

Sally Work, Women's Director of WBEN, was one of WGR's pioneers two decades ago. In real life she is Mrs. Nelson Wilkinson and was once women's editor of The Buffalo Evening News. She is a graduate of the University of Toronto and is chairman of District 2 of the Association of Women Broadcasters, comprising New York and New Jersey.



LESLIE FORD

In 1943 he became Associate News Editor for WGR/WEW and remained until 1946 at which time he joined the staff of WBEN as News Editor. Les Ford has been identified in news circles in and about Buffalo for many years. He was police reporter and later night editor of the Courier-Express and during the war was also associated with the public relations department of Curtiss-Wright.

WBEN



MAX MILLER

For years Max Miller was one of the bulwarks of WGR orchestras and was outstanding as a concert master. He is now a popular radio and concert violinist and his many musical posts include those of concert master of the Buffalo Philharmonic Orchestra and Musical Director of WBEN.



EDMUND M. LITTLE

Ed Little broke into Buffalo radio in the '30's as a boy actor and joined WGR in 1942. Since that time his studies took him to the University of California in Los Angeles and his wartime air force duties included a stay on Guam. He is now on WBEN after announcing service at Niagara Falls, Erie and Rochester. At WHAM-FM, Rochester, he announced the first commercial broadcast on a FM network.



CLINT BUEHLMAN

Buehly has been a popular morning man and disc jockey in Buffalo for some 17 years, many of which he spent on WGR. Buehly is now on WBEN and his most recent entertainment triumph included a successful talent search series in television. Buehly is also a standout attraction at evening club dates.



ESTHER HUFF

ESTHER HUFF. She came to Buffalo and WGR in 1927 and conducted an afternoon women's column of fashion note, homemaking hints and Hollywood news notes. Since then she has been heard on three other Buffalo stations and has just celebrated her fifth birthday as Hostess of WBEN's Early Date program.

GEORGE TORGE. George left the WGR announcing staff a dozen years ago to join WBEN and is now Program Director of that station. George is also well-known around town as a baritone soloist. He served with General Patton's 3rd Army during the war and went through the principal European campaigns from D-Day on, ending in Germany.



GEORGE TORGE

WEBR



JOHN BOOTHBY, Entered radio as announcer on WGY, Schenectady, in '34. Joined WSAY, Rochester, '36, then to to WEBR in '39. In '40 became staff announcer for WGR-WKBW and in '43 joined Curtiss-Wright Corp. for war plant service. '44 became Chief Announcer of WEBR.

ALBERT H. ZINK, First broadcast was from WGR, then located in Hotel Statler during 1923. In '28 joined CBS in New York doing dramatics. Returned to WGR-WKBW in '30 and in '33 joined WEBR as Dramatic Director. He is probably best-known as "Uncle Bill" a program for kiddies he has conducted for more than 10 years.



WILBUR "BUDD" HULICK, WGR Announcer '28 to '32 when he, with Colonel Stoopnagle, left to join CBS as "The Colonel & Budd". He has been NBC disc jockey on famous "Studio X" and appeared with Arlene Francis in "What's My Name". In early '47 joined staff of WEBR and is heard with his "Tune Shop" and an "Cinderella Weekend".



CHARLIE BAILEY, Joined WGR Sports Staff in '33 as Assistant to Roger Baker and in 1939 became a full staff special events sportscaster. In 1942 he returned to newspaper sports-writing on the Courier-Express and in '46 joined the staff of WEBR as Sportscaster and play-by-play reporter.



WKBW



HELEN NEVILLE, For a number of years Supervisor of Music in the Batavia, New York school system, she resigned in '41 to become hostess of women's programs on WBTA, Batavia, New York. In '43 she joined the staff of WGR-WKBW and has been featured on women's events and home-makers program in Buffalo ever since. She is in charge of women's activities on WKBW and is regularly heard on the "Modern Kitchen".

FOSTER BROOKS,

As a 13-year-old joined WHAS, Louisville, Ky., as singer and did dramatics. After various radio capacities as WIAS, KSO, and KWK returned to Louisville and then in '38 to WHAM in Rochester, N. Y., as featured disc jockey. In '42 joined WGR-WKBW as Emcee of Musical Clock and is today WKBW's leading personality with his "Million Dollar Ballroom". On November 10th last year, he won the CBS-WGR Arthur Godfrey Talent Scouts program in New York.



HELEN KOZLAW, In 1942 she became associated with the Traffic Department of WHDL, Olean, N. Y., and in '45 joined WGR-WKBW as Assistant to the Traffic Manager. Since WKBW has become a separate corporation, she has been assigned as Traffic Manager.



MAX ROBINSON, Started his radio career as announcer for WSBA, York, Pa. and later joined WHO where he remained 4 years. In '43 joined the staff of WGR-WKBW. In addition to his announcing duties on WKBW he is official caller for the trotting races at Hamburg and handles the Public Address System for the annual Batavia meet.

JACK GELZER,

Joined WGR-WKBW Announcing staff in '36 and was appointed Chief Announcer in '40. When WKBW became a separate broadcasting corporation he became Chief Announcer. He is president of the Great Lake System, Inc. which is applying for a local radio frequency.



WKBW



ROBERT GLACEY, Joined the announcing staff of WGR-WKBW '38. In '42 he enlisted in the U. S. Coast Guard and was assigned to Sampson, N. Y., as Radio Director for network programs from Sampson. At Kwajalein he was featured as a disc jockey. Since returning from war duty he has been featured on his own transcribed classical programs and at present is host for "Glacey's Basement" the WKBW early morning program.



CARLTON BECK, Coming to Buffalo in 1941 from KOMA, he, after a few short months, joined the U. S. Army and saw overseas duty in the European program. Leaving the Army he became associated with KOCY, Oklahoma City as Program Director and in January '47 returned to Buffalo and joined WKBW as staff announcer.

JACK ENO, Entered radio in '35 as "Ye Olde Towne Crier" on WEBR. In '37 became Assistant Program Director of WFBL, Syracuse and in '43 returned to Buffalo, WGR-WKBW, as staff announcer and Associate Drama Director. In addition to his announcing duties on WKBW he is also known as "The Quizmaster".



LEROY FIEDLER — Transmitter Supervisor of WGR for more than 12 years, he was associated during the construction of two transmitter buildings and helped supervise the moving and installation of the present WGR transmitter. Since January 1, 1947 he has been Technical Director of WKBW, Inc.



TRANSMITTER TECHNICIANS—(Top Row, Left to Right) Charles M. Lalloz, Norman J. Krueger, Michael A. Mitzo, Charles J. Wertz and Emerson F. Dietz. (Bottom Row, Left to Right) Frank Brooks, Transmitter Building Maintenance, and Walter A. Krieman, Transmitter Supervisor.

CONTROL TECHNICIANS — (Top Row, Left to Right) R. Bryant Johnson, Henry Franclemont and Arthur Schmidt. (Bottom Row, Left to Right) Robert J. Tryon, Harold Smith, Control Supervisor and Peter J. Blake.

A. E. ANSCOMBE, Was associated with WGR from '34 to '38 as assistant to "Dac" Gallup on the Junior Sports Programs. Upon completion of studies at the University of Buffalo went on active duty with the C.A.P. After the war he joined Public Relations Associates of Buffalo and in '48 became Public Relations Director of WKBW.



JEROME P. DAVIDSON — Upon graduation from the Eastman School of Music, he taught composition, orchestration and related fields privately. In '41 joined the Library staff of WGR-WKBW and at the same time did some musical arranging for the David Cheskin Orchestra. In '41 he became Librarian for WKBW.

ROBERT NICHOLSON—Prior to the war he was staff musician of WGR, whose duties included arranging, singing in the quartette and working on singing commercials as well as trombonist. During the war he was Assistant Conductor of a combat infantry band in the South Pacific. Since 1947 he has been Musical Director of Station WKBW.



WBNY



DONALD F. PERSON—Sales representative of WGR '47-'48 who left to join the sales staff of WBNY. Don is a graduate of Georgetown University and served in the U S. Army during World War II.



JAMES GARDNER—Relief Telephone Operator during '47 who, upon completion of his studies at Canisius College joined the announcing staff of Station WBNY.

WWOL



GERTRUDE C. PEEPLES—Piano stylist on WGR-WMAK '29-'37. In '37 she joined the musical staff of WGY, Schenectady, remaining until '45. She became secretary to Robert P. Mendelson Productions and is now Musical Contractor for WWOL, as well as a featured pianist.



HOWARD A. SEYSE—With WGR '28 then returned to WEBR as Chief Operator. '32 to '47 was an operator for the Buffalo Police Radio WMJ. Built equipment for, and is now Chief Operator of, WWOL, Lackawanna, N. Y.

WHLD



WXRA



RICHARD ROBBINS—Sales Representative of WGR '36-'40. When WHLD was opened on March 1st, 1940, he joined the sales staff, returning to his home town, and was later made Commercial Manager. Today, in addition to its AM station, WHLD-FM is also in the family.



RICHARD SHEPARD—High School Reporter on WGR '45. After completing his education at the University of Buffalo he became an advertising representative for the Kenmore Press and upon opening of WXRA in 1948 joined the sales staff.



JAMES FRIELING—Former member of the Three Treys heard for many years on WGR. At the opening of WXRA he became the Program Director and is a featured disc-spinner. He is heard several times each day with piano novelties, discs and commentary.

In Memoriam . . .

We pay our respects to those who have contributed so much to the history of WGR.



FLORENCE M. SCUTT — Joined the Buffalo Broadcasting Corp. in 1929 and remained until her death, October 24, 1945. She was Secretary-Treasurer.



IRVINE J. KITTINGER — Chairman of the Board of Directors and President of Buffalo Broadcasting Corporation from 1931 to 1936.



HIRAM W. DEYO — Chairman of the Board of Directors and President of Buffalo Broadcasting Corporation from 1936 to 1948.



ALBERT J. ERISMAN — A real pioneer radio artist, who was a brilliant tenor soloist in 1922. He remained with WGR in various capacities, and was best remembered as a Sales Executive, active until his death in the summer of 1945.



HERBERT BARDEN
Announcer '38-'40

HUGH BUCKLER
Dramatics '32-'33

KATE BURR
Women's Column '32-'35

EUGENE W. CARSON
Special Sports '33-'35

CHESTER COLEMAN
Dramatics '29-'35

ETHEL DAHLQUIST
Receptionist '34-'36

JACK SCHNELL
Promotion '44-'47

HERBERT STRAUB
Orchestra Director '29-'31

JOHN B. WELLS
News Commentator '29-'32

ETHEL DAMPIER
Dramatics '30-'40

DOROTHY DRASGOW
Traffic '43-'47

ROLAND D. FOLEY
Farm Director '42-'46

ALLAN FORT
Announcer '43

HOWARD GALLUP
Announcer '32-'34

KENNETH HINES
Vocalist '29-'33

AARON LEVINE
Announcer '37-'40

MERLE MANCHESTER
Technician '35-'46

HOWARD REED
Dramatics '29-'32



Broadcasting Corporation

RAND BUILDING, BUFFALO 3, NEW YORK

LEO J. FITZPATRICK, CHAIRMAN OF BOARD

J. R. LOUNSBERRY, PRESIDENT

September 22, 1948

Dear Paul:

Some time ago you cooperated with us regarding a sentimental project which we had in mind to commemorate WGR's 25th anniversary. Here, at last, is the booklet--as complete as we have been able to make it to this date.

We hope you like it and we hope, too, that you will help us to make it more complete than it now is. Please read the "Preface" carefully so that you have a clear idea of our plan of operation and then, if you can help us as requested, please do so. The response which we received from all now in the booklet was so enthusiastic and appreciative that we really want to follow through and make this a complete record of WGR, past, present and future personalities.

Your present and future help in this plan will be deeply appreciated, not only by us but, we believe, by those who are now in the booklet and by those who will later be added.

Best regards.

Sincerely,