



Family Album
KOY

PRESENTING COLUMBIA AND LOCAL PROGRAMS



World Radio History

KOY

Family Album
1939



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Salt River Broadcasting Company

Phoenix, Arizona

This is
KOY

*Arizona's Station
for public service*

DEDICATION

We have chosen to direct KOY along lines of friendship and service. This purpose has never varied. It is our way of life. It has brought us great happiness because we have found you traveling the same way. Your expressions of affection and confidence, as told to us in thousands of letters, confirm our faith and strengthen our purpose. This booklet of pictures has been prepared because you have asked for it. We are happy to have you want it. With mutual understanding . . . with heartfelt friendship . . . we dedicate this, our Family Album, to you, our listeners.



KOY's Transmitter



Policy and Purpose

Touching the changing life of Arizona at many vital points, the policy of KOY remains constant and simple. We seek to understand and to serve. People throughout the state have shown great desire to know something about the "secret" of KOY. Discussing projects in which we have had a part, puzzling over the thousands of letters that have come to us during the year, people say, "What do you do to people that makes them such constant listeners, send in money for charitable purposes, make up funds for the Red Cross? What is the secret?"

The secret is very old. You folks who listen to us every day already know it. The only way anyone can ever learn this secret is to attune his heart strings with the great throbbing heart of humanity.

This is a family station. All our ideals center around the firesides of our listeners. We believe the finest work in America is to bring up boys and girls to the fullness of citizenship. Entertainment and educational features, news and daily service are governed by this ideal.

No man or corporation can really own a broadcasting station. We are stewards, administering this service for a host of listeners. Every member of the KOY staff has been selected because he believes that only as we serve do we live up to our great responsibility.

With this brief statement of policy we present the executives, the staff, and the artists who serve you daily through KOY.

Burrige D. Butler,
Chairman.



Your Station for Public Service



William A. Baldwin

William A. Baldwin, President of KOY, is a former railroad executive, and came to Phoenix in 1927, at which time he became a proud property owner and taxpayer in "The Valley of the Sun." An old friend of Mr. Butler, Mr. Baldwin, a lover of good music, finds keenest enjoyment in the youthful enthusiasm of the KOY family.



Fred A. Palmer

Genial Fred Palmer is Vice-President and General Manager of KOY. His informal, friendly manner when he is occasionally heard on the air in the role of "Neighbor Palmer" has made him many friends among KOY listeners. He came to Phoenix in April, 1937, from Columbus, Ohio. A graduate of the College of Wooster, Mr. Palmer started in radio 10 years ago as an announcer. He was formerly manager of WAIU and WBNS, both in Columbus, Ohio where he was president of the Ohio Association of Broadcasters. He and Mrs. Palmer and their young daughter live at 27 Hoover.



Hobby: His daughter, Carol Angene—age 3.



Arizona's

• Friendly

Station

KOY

Dow Ben Roush

Variety marks the career of KOY's business manager, Dow Ben Roush, a native of Nelsonville, Ohio. Ben, an integral part of the dramatic staff, wrote and directed the "Arizona Highway Patrol" program and is heard in the "Gay 90's" "Meller Drammers", taught in Phoenix Union High School, and being a member of the Bar, has practiced law. Ben was president of the Phoenix Little Theatre in 1937-38, and is a member of the National Collegiate Players. To add to this list, he worked as a field clerk for the Arizona Highway Department and once was assistant chemist in a mosaic tile factory.

Hobby: Golf.



E. E. Alden

E E. "Gene" Alden, another of KOY's engineers without whose technical knowledge and skill KOY listeners would not be so well served, was born in Sandusky, Ohio. Gene has really grown up with radio, obtaining his first radio license while still in high school immediately after the war when radio was again released publicly. He and his dad operated station WAAV, Southern Ohio, in 1932, then Gene worked with WTAL, Toledo, WALR, Zanesville, and WWJ, Detroit. Before coming to KOY in July, 1937, he had the distinction of operating WALR, Zanesville, Ohio, in January, 1936, for three days straight without once going off the air, in order to assist in refuge work during the Muskingum River Flood.

Hobby: Aviation.



Jack Williams

Perhaps Jack Williams is best known to KOY listeners as an announcer and master of ceremonies, for his voice is often heard on such programs as the "Gay 90's" and the "Dinner Bell", and on special broadcasts. Besides his speaking duties Jack is also KOY's program director. He came here from Los Angeles, went to Phoenix Union High School and Phoenix Junior College, and laid early claim to fame when he became State Oratorical Champion in 1927. After he engaged in some newspaper work, Jack joined KOY in 1929.

Hobbies: Writing and horseback riding.



Your Friendly Station

Sunshine Sally

No vocalist is more popular with KOY listeners than Sunshine Sally whose songs on such programs as "Gay 90's" and "Dinner Bell" have endeared her to an ever growing audience. A veteran, yet young in years, Sunshine Sally, whose name is Mavis Green, began with KOY in 1928. Born in San Antonio, Texas, she came to Phoenix in 1919, attended public schools here and later graduated from Arizona State College at Tempe. In addition to her singing Sally serves as secretary to Program Director Jack Williams; it is her job to arrange the programs each day and keep a constant record of everything that goes on the air.

Hobby: Collecting photographs.



A Musical Family

Sally's musical background is as interesting as it is unique, she comes from a family of musicians. Have you ever wished you could have an orchestra right in your own home? Sally does have! Her father and one brother play the violin; another brother's versatility adds violin, guitar, and piano, while the third brother's instruments are the guitar, piano, and bass fiddle; the ensemble is completed by a young sister who plays the piano.



Harold Gates

Though an important member of the sales staff of KOY, Hal is probably more extensively known as the "Inquiring Reporter" who asks "the man on the street" the questions that allow him to speak his mind. Hal was born in San Jose, California, but attended Phoenix Union High School and Arizona State College at Tempe. He operated the Brunswick Music Shop in Phoenix for 10 years and traveled the state for the General Electric Supply Radio Department. Hal has been connected with KOY since 1931.

Hobbies: Hunting, Fishing, camping and his wire-haired terrier, Woggles.



Lou Kroeck

To Lou, nothing in the world is more important than the outcome of a sports event . . . because that's his job. Lou has been a member of the KOY sales department for over a year, but is still active as KOY's sports announcer . . . a job he began in May, 1936. Lou pioneered the first soft-ball game in Arizona. He played football, basketball, and baseball with De Paul University, was a member of the Northern Wisconsin Baseball League for three years and played professional football with the famous Chicago Green Bay Packers. He is heard daily on the "Inquiring Reporter" broadcast. **Hobby:** Sports . . . of course.



Gordon Wiggin

Gordon Wiggin is one of the most dynamic members of KOY's sales force, and also acts as staff commercial artist. Born in Buffalo, New York, Gordon attended high school in Philadelphia, spent two years studying in Boston and one year at Vesper George Art School, also in Boston. After working on the Los Angeles Times and the Boston Traveler, he came to Phoenix and joined KOY in November, 1936.

Hobby: Aviation and art.

First in Sports in Phoenix



The Junior Broadcasters

Encouraging youthful talent has always seemed a worthy purpose and KOY, in presenting the Junior Broadcasters, feels that it is helping many gifted children to develop into good citizens. Not all of those who appear on the air will become radio stars; yet by turning their interests toward healthful, clean and useful activities we feel that we are aiding them in attaining a more complete childhood development. The program is presented under the direction of Miriam Palmer who is assisted by Roberta Bragdon.

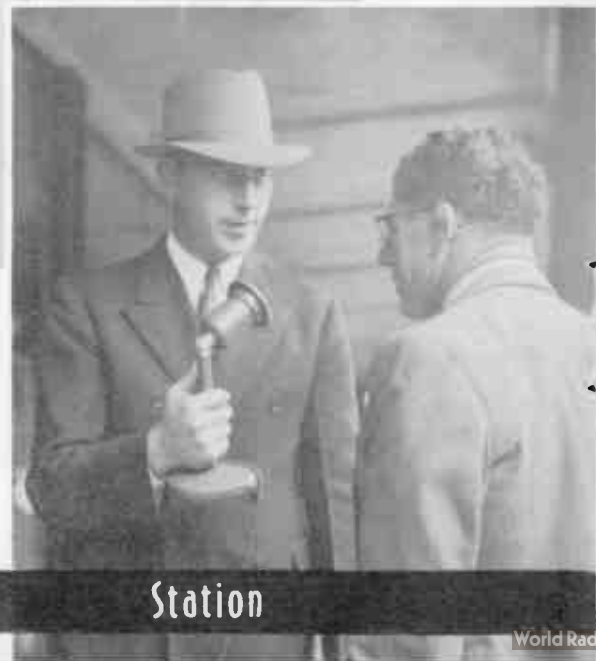
The Inquiring Reporter

The man-on-the-street "speaks his mind" as he answers the questions of KOY's "Inquiring Reporter". Strolling the streets of Phoenix, Harold Gates and Lou Kroeck, your reporters, question passers-by and receive answers that are often as amusing as they are illuminating. Introduced about a year and a half ago, the program, because of its respect for the opinions of men and women of every walk of life, has grown until today spectators crowd the sidewalks to see Hal and Lou at work and hundreds of letters containing questions arrive at KOY each week. No scripts are used or directions attempted; your reporters simply ask the questions and wait for the answers . . . and the surprises that often follow.



Speaking His Mind

(Right) Lou Kroeck gets the opinion of a Phoenix man-on-the-street on a question of current interest. Every effort is made to avoid any embarrassment of the people kind enough to cooperate with the reporter. Next time you see the "Inquiring Reporter" try your hand at some of his questions.



Your

Friendly

Station

World Rad



Rod Clelland

Tune in any morning around 8:30, or afternoon at 3:45, and you'll hear "Your Old Friend the Young Trader", telling you about the best rents and buys of the day. That's Rod Clelland and his "Trading Post". In addition to his "classified column of the air", Rod devotes time to his duties as a member of the KOY sales department, and he is often heard in the "Gay 90's" program "Meller Drammers" and singing with the "Gay 90's" chorus. Rod came to Phoenix

from Imperial, California. While at the University of Arizona, he was president of the University Players. He is the father of a year old daughter, Velda Jean.

Hobby: Dramatics.



Dailey Stewart

Although most active as a member of the Sales Department, "Dale" is best known to KOY listeners as a dramatic actor . . . and he is an experienced one. After receiving his B.S. degree from Iowa State College, Dale joined the NBC dramatic staff in 1929 as a character actor on the now famous "First Nighter" show. He joined KOY in June of 1938. His interest in horses, cattle and dogs has carried him through every state in the union as an exhibitor at fairs, dog and stock shows. Dale's wire-haired terrier, named Ace High of Verdugo, was a winner in Phoenix' kennel club show of 1937.

Hobby: Horses and dogs



Mary Jane Wisnousky

The weighty affairs of business and station finance fall lightly on cheerful Mary Jane as she assists Business Manager Dow Ben Roush by keeping KOY's books in order. She came to KOY as bookkeeper in November, 1936, from her birthplace, Fairfax, Iowa. She was educated in Cedar Rapids, Iowa going through high school and business school, and taking extension work from Coe College in that city. She worked with the Standard Equipment Company and with the Cedar Rapids Engineering Company before joining KOY's staff.

Hobby: Photography.



George Backus...One of KOY's newest members is George Backus, salesman, who joined the sales staff in October, 1938. He was born in Brooklyn, New York, and received his education in Greenwich. He has been a life-guard on the eastern coast, has worked for the Sun Oil Company and the Petroleum Heat and Power Company, and played professional hockey for three winters in Westchester and New York City.

Hobby: Sports.



Ruby Edna Ross

Most of the letters leaving KOY are from the typewriter of Ruby Edna Ross. She has been a stenographer with the station since April of 1937. Born in Marshall, Missouri, Ruby came to Phoenix in 1918. She was schooled at St. Joseph's Academy in Prescott and Phoenix Union High School. Her three years as a student in the University of Arizona saw her as a participant in many of the extra-curricular activities, among these were her membership in Chi Omega Sorority, archery championship, and girl's sports editor of the Arizona Wildcat.



Hobbies: Swimming and badminton.



Beth Barton

Known to KOY listeners as Beth Barton of the "Mixing Bowl" program, Lucille Braine discards her "nom de plume" in her office to assume the duties of director of publicity and national sales for KOY and the Arizona network, and secretary to Manager, Fred A. Palmer. She came to Phoenix in 1928 from Rice Lake, Wisconsin where she studied public speaking and home economics. After completing a business course in 1931, Lucille joined KOY as Continuity Editor.

Hobby: Testing the many recipes sent to her by "Mixing Bowl" listeners.



Byrnicé Crist

Byrnicé Crist, KOY's social reporter, conducts the program "What Goes On Here". Born in Dallas, Texas, she came to Phoenix in 1928, and attended Junior College, the University of Arizona, and later the Pasadena School of the Community Playhouse. For the last seven years, Byrnicé has been associated with the Phoenix Little Theatre, appearing in such productions as Noel Coward's "Hay Fever", "The Good Hope", "Three-Cornered Moon", and "Dark Tower". She is a member of Beta Sigma sorority and the Saguaro Club.



Hobbies: Horseback riding and swimming.



Joe Dana

Joe Dana, serving KOY in the double capacity of announcer and baritone, is known to KOY listeners as the "Singing Announcer", and "Gentleman Joe". He is heard regularly on the "Dinner Bell" and "Gay 90's" programs. Joe is a real native son, born and raised in Arizona, receiving his education in Mesa, Miami and Phoenix. He acquired his background in dramatics and speech while at Phoenix Junior College. Both his singing and speaking voice are familiar to and well-liked by his many friends of the Arizona Network.

Hobby: Collecting theatre stubs from all parts of the country.



Charles Jones

KOY has in Charles C. Jones an ace continuity director. Charlie, heard on the "Today's Best Buys" program, has just returned to his old haunts after having managed the Hollywood Studios of the Arizona Network for several months. He was born in Dallas, Texas, attended high school at Port Arthur, and went to Lamar College in Beaumont. Receiving his radio engineer's license at Port Arthur College Charlie was employed at KPAC, later going to KNET in Palestine, Texas, KGKB in Tyler, KLUF in Galveston, KFDM in Beaumont, XEPN and XELO in Piedras Negras, Coahuilla, Mexico, and came to KOY in the fall of 1937.

Hobbies: Hunting, Fishing and a Scotty named Rookie.



Marlene Ayres

Marlene whose soft soprano voice has endeared her to fans of "Melody Express" and "His Majesty the Baby" programs is known off the air as Audrey Ingram. Born in Phoenix, she attended high school here and was a member of the Oratorio Society. An experienced vocalist, Marlene has sung with such orchestras as Lloyd Blair, Gene Cole, and Jimmy Geare. Often when you call KOY to request a number or to tell us how you like the program, you will talk to Marlene as she also acts as telephone receptionist.



Hobby: Collecting photographs.



Ellis Craig

The voice of Ellis Craig is familiar to KOY listeners as an announcer and master of ceremonies. His work on "Side by Side" with Ruthie and Roberta, and on "His Majesty the Baby", has won him many friends. Born in Pima, Ellis received his high school education at Thatcher, attended Gila Junior College where he was a football letterman. He graduated from Arizona State College at Tempe and while there won his letter for varsity basketball. During the two years spent in England, he, in addition to his work, pitched for the championship National Baseball League.



Hobby: Baseball.



Ruthie Reece

Every morning Ruthie peddles her bicycle, (which carries the proud name of "Old Faithful") toward KOY. Enjoying her work, this little girl studies hard—hoping someday to become a movie star "just like Loretta Young." She learned her first dance steps from Comedian Dell Phillips about a year and a half ago and now adds this talent to her singing on her personal appearance tours. As her popularity continues to increase she receives as many as 150 letters each week . . . and actually tries to read them all.

Hobbies: Drawing (she is very talented) and horseback riding.



Side by side

Each weekday at 7:45 KOY's morning gets off to a happy start as lovable little Ruthie Reece sings to the piano accompaniment of her friend and discoverer Roberta Bragdon on the program aptly called "Side by Side". Ruthie, KOY's youngest star, is four feet high, weighs 47 pounds, has jet black hair and sparkling black eyes. About a year and a half ago Roberta, after hearing Ruthie sing, persuaded her mother to allow Ruthie to enter KOY's statewide "Search for Talent" contest; listeners awarded her second prize and since that time Ruthie has become a regular performer. Her personal appearances throughout the state have made Ruthie one of the best known little girls in Arizona—yet she retains her unspoiled childish charm.



Roberta Bragdon

Roberta Bragdon, "The Girl of a Million Songs", was born in Anderson, Indiana, came to Phoenix in 1934, joining KOY as staff pianist that same year. Before coming to Arizona, Roberta was staff pianist for stations WHBU and WFBM, for stations in San Antonio, Texas, New York, New Jersey, Pennsylvania and Connecticut. She is heard regularly on such programs as "Side by Side", "Stories in Song", "Do You Remember" and "The Gay 90's".

Hobbies: Candid camera work and home movies.



Would You Like Ruthie's Autograph?

Ruthie will be happy to autograph her portrait on this page for you. Call at the studios during any of her programs . . . she will be happy to meet you. You are always welcome at KOY, "The Friendly Station."



The Gay Nineties

• Representative of this hectic period of America's development is the "Gay 90's" program with its "Meller Drammer", its comedy, old songs, and burlesque. Introduced only a year ago the "Gay 90's" has grown until today it is one of KOY's most popular variety shows. Every Monday night the KOY staff meets in the main studio to spend the week's most enjoyable evening. Listeners, anxious to see the performers, are welcome visitors and join in with the cast in making a program filled with entertaining informality.



The Cast

(Above) In the costumes of the '90's, members of the cast strike the dramatic poses so characteristic of their times. Left to right are: Tommy Dix, Charles Jones, Sunshine Sally, Al Becker, Roberta Bragdon, Joe Dana, Marlene Ayers, Rod Clelland, Ben Roush, and Ruthie Reece.

Ruthie Reece (Left) diminutive songstress, lends her childish charm to an old fashioned melody.



Even Dastardly Villains Sing

(Above) Villains, heroes, and heroines forget their differences to take part in a chorus of an old song. Jack Williams turns his back to direct Al Becker (at the organ) Joe Dana (in Derby), Marlene, Betty Jean Bell, Ruthie, Ben Roush, Tommy Dix, and Sunshine Sally.

Music Hath Charm

(Below) Two lovely old-fashioned girls, Marlene Ayres and Betty Jean Bell sing "My Merry Oldsmobile"



Sally Takes The Mike

Sunshine Sally (Above) sings, as only she can, one of the sweet old songs of yesteryears. The "very latest styles" of the Gay '90's are worn by all members of the cast. Applauding (uproariously) the hero and hissing (vehemently) the villain, the audience takes an active part as they emulate the music hall spectators of bygone days. Come to the "Gay 90's" . . . see the show . . . bring your Family Album . . . ask for autographs.

Foiled Again! Curses!

(Above) Villainous Dow Ben Roush flashes a disarming smile (b-e-ware) at our fair heroine . . . but Marlene goes right on reading her script . . . never suspecting the wily ways of the Viper!
(Right) Tommy, "The Silver Throated Thrush", sings a melancholy song.



Arizona's Friendly Station





KOY--Your Columbia Station

KOY is proud to be a part of the Columbia Broadcasting System—the largest single network in the world, bringing to the listener, programs from all over the world. Educational features . . . news of the day . . . drama . . . sports . . . special events broadcast from every corner of the nation . . . the finest in music, from the classics on down to the modern "Swing" . . . these are a few of the services which have made CBS outstanding as a network, which, through constant analysis of its vast audience, has been successful in supplying listeners all over the world with the kind of entertainment that insures the supremacy of the WORLD'S FINEST NETWORK.

For Your Entertainment

Presented over KOY you've heard (left to right) Ted Husing; Ben Bernie; Barbara Luddy and Les Tremayne of the "First Nighter"; Burns and Allen; Adolph Menjou and Una Merkel, Jane Froman and Kenny Baker, and Max Reinhart of "Texaco Star Theatre"; and "Men Against Death."



Your Station for Public Service



Frank B. Weltmer... KOY listeners are familiar with the voice of Frank B. Weltmer, for he often announces in addition to his important duties as control room operator. Frank is a native son, born in Miami and received his education in Superior. He attended Phoenix Junior College, and later took instruction in radio under Charles Frederick Lindsley in Los Angeles. He joined KOY as an announcer in 1933 and now is both announcer and operator in the control room.



Hobby: Collecting all species of rare butterflies.

James Ross... James Ross, KOY engineer, is one of the important men whose job it is to see that all the programs planned for KOY listeners get on the air safely and go off smoothly. He was born in Fayetteville, Arkansas. Before coming to Phoenix, he worked with KITE in Kansas City and also with WALR in Zanesville, Ohio. He joined the KOY family in July, 1937.



Hobby: Stamp Collections.



Harold Lines... Stationed at the transmitter on Camelback Road, Hal is responsible for the KOY's expensive broadcasting equipment, and his operation of the technical apparatus brings KOY's programs to your homes with unvarying quality. Hal joined KOY as shortwave operator and is now on the technical staff. He received his radio training in Los Angeles and worked with KCRJ in Jerome.



Hobbies: Aviation—he has his pilot's license—and amateur radio; he operates a "ham" station with the call letters W6DPS.

Don S. Bowles... Without the work of Don S. Bowles, KOY Engineer, listeners would probably not be served so well. Don was born in Winslow and educated in Phoenix. He studied radio at Pacific Radio School in San Francisco, worked with station KJBS in that city and was Chief Engineer for KAWM, Gallup, New Mexico. He joined KOY late in the summer of 1938.



Hobbies: Aviation and amateur radio operation—his call letters are W6NAF.



Your Station for Public Service



Columbia Headliners

Stars on America's Largest Network presented over SKOY are (left to right) Benny Goodman; Billy House; Kate Smith and the Aldrich Family; John Barbirolli, Conductor of the New York Philharmonic Symphony orchestra; H. V. Kaltenborn, CBS history-in-the-making man who reported the recent Czech crisis; Martha Tilton, vocalist with B. Goodman; David Broekman and Jane Froman, Cecil B. DeMille; and Paul Whiteman.



Arizona's

Friendly

Station



Tonto Bill and the Chuck Wagon Boys

Tonto is a western singer who can sing the songs of the old west with real authority, he used to ride the range and punch cattle around Bisbee and Douglas. Besides his weekly broadcasts over KOY, he and his boys play in some of Arizona's smartest dude ranches and hotels. "The Chuck Wagon Cowboys" are Smoky, Rusty, Slim, Curly and Tex. They are most famous for their genuine western and cowboy tunes and for "harmony yodelin'."

Tommy Dix

Tommy Dix is best known as a singer. He is a native of St Louis, Missouri and how's this for an interesting life—Tommy appeared with Earl Carroll's Vanities, worked with Jack Dempsey at Ensenada, sang on WLS, Chicago, National Barn Dance for several years and did a command performance for the Imperial Governors of the Bahamas. To his many friends of the air, he's the "Silver Throated Thrush" of the "Gay 90's" program.

Hobbies: Fishing, native Arizona woodwork, and archaeology.



The Gay Caballeros

One of the finest Mexican Dance orchestras in the entire Southwest, the Gay Caballeros are heard for half an hour at 6:30 every weekday morning. One of KOY's most popular programs, they receive as many as 900 letters each week. Gonzalo Martinez, Violinist, spends each summer studying in the Mexico City Conservatory of Music. The organization has been active for over three years and is always in demand for Mexican celebrations; year before last they played the entire season at Camelback Inn. The Gay Caballeros are Gonzalo Martinez, Violin; Eddie Velasques, Bass, Manuel Esquer, Guitar; Sammy Lopez, Trumpet; Pete Chavez, Mandolin; and one senorita, Tonita (Tony) Carlotz, Soloist.

Popular Ralph Gaxiola (inset) announces the program



Your Friendly Station



Your Favorite Stars

No wonder Columbia leads the field with such popular performers as (left to right) Eddie Cantor and the Mad Russian on "Camel Caravan"; Orson Welles of "Mercury Theatre"; Mickey Rooney (with Eddie Cantor), Major Edward Bowes; Joe E. Brown; Gabriel Heatter on "We the People"; Bob Trout, and Al Goodman, orchestra leader of "Your Hit Parade".



Your Station for Public Service

A Day in the

Here is the KOY family as they go about their work. Informal, friendly, these staff members will welcome you when you visit the station. These people who make up "A Day in the Life of KOY" are: 1. Ken Barton and John Wald the two voices of the Richfield Reporter. 2. Ellis Craig, Ruthie and Roberta. 3. Members of the "Gay 90's" cast. 4. Jack Copeland, Transradio Bureau Manager. 5. "The Mixing Bowl" with Al Becker at the organ, Joe Dana at the microphone and Beth Barton interviewing a guest. 6. Sunshine Sally. 7. "His Majesty the Baby" with Marlene Ayres and Ellis Craig. 8. Al Becker rehear-



Your Friendly Station

Life of KOY

sing. 9. Jim Ross. 10. Gene Alden, Chief Engineer. 11. Amos Terrell. 12. Tommy Dix. 13. The cast of "Checkerboard Time". 14. Al Becker. 15. "The Gay Caballeros. 16. Rod Clelland "The Young Trader". 17. Byrnie Crist conducting "What Goes On Here." 18. Frank Weltmer interviewing a TWA pilot. 19. Lou Kroeck, your sports announcer 20. The Gook family, "Vic and Sade" with their son Rush. 21. Ralph Gaxiola, announcer for "The Gay Caballeros". 22. Harold Gates, "The Inquiring Reporter". 23. The Reverend O. H. Hohenstein of Glendale holds the "Family Prayer" aided by the Announcer Ellis Craig. 24. Tonto Bill and his boys. 25. Mary Jane Wisnousky.



6



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16



11



17



23



24



25



Jack Copeland

The remarkably accurate and timely news reports broadcast throughout the day and night are largely the result of Jack Copeland, Transradio Bureau Manager. Jack's nose for news has led him to a life filled with adventure and accomplishments. During the World War, he was a correspondent in France and later spent ten years in the American Tropics as special correspondent for various American and British news services. He has been captured by revolutionists in the Honduras and lost 3000 miles up the Amazon River where he lived for 23 days with a band of head-hunting Indians. He and Mrs. Copeland have a 16 year old daughter, Yvonne, who was born in Botoga, Columbia, South America. Jack was formerly Transradio Manager in Chicago, San Francisco, Los Angeles, and Seattle, before joining KOY. He is heard daily conducting the "Woman's Page of the Air."



Hobby. Photography.



Henry Poole

Henry Poole, Southwest Engineer for Transradio Press, also conducts the "Let's Get Acquainted" program, giving KOY listeners highlights from the lives of radio artists, anecdotes of the radio world, and reviews of interesting programs. He came to KOY in 1937 from WDGY, Minneapolis. Most of the photographs in this year's Family Album are the result of many hours of work by Henry.

Hobbies: Aviation, (he recently received his solo license), photography and amateur radio operation . . . his call letters being W6PJT.



George Boring

Most of the news reports broadcast by KOY are received in code by short wave and must be translated by the operator—this is the job of George Boring. As he sits in front of the Transradio shortwave receiver his earphones bring him news from all parts of the world; he must typewrite this as fast as it comes in and give it to the announcer to read to you as you sit in your homes. George has been with KOY about six months and is continuing his radio education in Phoenix Junior College.

Hobby: Amateur radio. George operates amateur station W6IIG and is affiliated with the U. S. Army Signal Corps Reserve under the special call of WLJJ.



Mrs. John R. Murdock

The "Old Clipping Chest" with its poems and the homey philosophy of its conductor, Mrs. John R. Murdock, is one of KOY's most popular weekly programs. Mrs. Murdock, the wife of Arizona's Congressman, is the mother of three children; taught English and physical education in Phoenix Junior College before resigning to accompany her distinguished husband to the Nation's Capital. She continues her studies as she seeks a Doctors degree at George Washington University. Her education and leadership were recognized when she was recently elected President of the 75th Congressional Woman's Club in Washington, D. C. Her life's ambition is "to be a good mother and a good teacher."



Thomas H. Rumans

• "We, of the Arizona Highway Patrol, will, to the best of our ability, do our part to make our highways safer . . . Will you do your part?" This, the motto of the Arizona Highway Patrol, is the familiar preface to the "Safety Program" presented under the direction of Thomas H. Rumans, Superintendent of the Arizona State Highway Patrol. This is another of KOY's programs for public service that met with immediate approval.

Amos Terrell

The rich dramatic baritone voice of Amos Terrell with the organ accompaniment of Al Becker has won the praise of many KOY music lovers. Born in Gage, Oklahoma, Amos moved to Arizona at an early age and has called himself an Arizonan for over 20 years. When he was fifteen Amos began his voice training and has since studied under Rafael Villagranna and Craig Conway. 1929 Amos won the Arizona Atwater Kent contest and in 1936 first place on Major Bowes Amateur Hour. He is the father of two children.

Hobbies: Traveling and tennis.



Your Station for Public Service



Alfred Becker

The organ music heard over KOY is played by Alfred Becker, staff organist, on such programs as "The Road to Paradise", "Doubling in Ivory", the "Gay 90's", the "Dinner Bell", "His Majesty the Baby", the "Mixing Bowl", and "The Old Clipping Chest." Al, born in St. Paul, Minnesota, studied music at the University of Minnesota, under the assistant director of the Chicago Symphony Orchestra, and with Eddie Dunstedtter, the famous organist. He played theater organ in St. Paul, Minneapolis and Chicago, and broadcast over KSTP in St. Paul and KSL, Salt Lake City. One of his most interesting assignments was accompanying Dave Rubinoff when the renowned violinist was beginning his career.



Doubling In Ivory

• Al's versatility is somewhat amazing to the uninitiated. One of his most popular programs is "Doubling in Ivory" and listeners are always interested in knowing how Al can play both the organ and piano at the same time. The photograph on the right shows Al at work, playing the two instruments simultaneously. During this program Al also solos alternately between the piano and organ.



Hobbies: Swimming and badminton.



Your Station for Public Service



In Memoriam

Charlie Renshaw --- "Little Joe"

Little Joe"—beloved by all who knew him, passed on to his "Ranch in the Sky." His sincerity, his always cheerful manner, his willingness to provide the radio audience with their favorite songs, in the face of pain and discomfort that followed "Little Joe" constantly in the last few months he lived, leaves for all of us a valuable lesson, and the constant thought that we are all better off for having known "Little Joe."





Prepared by
E. V. Graham Company
Phoenix, Arizona



Family Album
KOY

PRESENTING COLUMBIA AND LOCAL PROGRAMS

