

The

KMA GUIDE

February, 1970

COVER STORY

The KMA Guide

FEBRUARY, 1970

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No. 2

To make our Valentine cover picture, two KMA staffers were coaxed to pose for the Guide photographer. Thanks to Evalyn Saner and Keith Ramsey, for cooperating in our "Heart" edition.

For more pictures and stories about "love" and all its ramifications turn to pages 6 and 7.

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THE MAY FAMILY AFFAIR: (L to R) Eddie and Ed May; David Sanders; Eleanor May; Annette Sanders (the Mays' older daughter); Karen Sislo (the other daughter); Jim Sislo; and seated are Mrs. Earl May and her great-granddaughter Amy Sislo. The family thoroughly enjoyed their first reunion in over a year during the past holiday season. Annette and David Sanders live in Seattle, Washington. Karen, Jim and daughter, Amy, Sislo live in Rhinelander, Wisconsin.

A Chat With Edward May



You have heard the saying, "Everybody talks about the weather but no one does anything about it." How true this is. There certainly was a great deal of conversation about the weather in January when most of the KMA area seemed like an icebox. There were many days when the wind chill index was from 30° to 50° below zero, and many cars were hard to start. However, in spite of the extremely low temperatures, I prefer this over a year ago when we had so much ice.

With the arrival of February I like to think the worst of the winter is behind us. Also, this being February, I will continue the tradition of publishing my annual onion forecast. I am happy to report that for the year 1970 the onions forecast a favorable moisture situation; in fact, quite similar to that of 1969. (In 1969, Shenandoah received 43.67 inches of moisture, which was 11.22 inches above normal.) With few exceptions, I believe most of us would enjoy having another growing season comparable to 1969.

For those of you who might not be familiar with the onion forecast, it works as follows: On the first day of January, take 12 onions and cut these in half. Take 12 halves and, with a spoon or knife hollow out a portion of the center of each onion to form a cup. Then place 12 onion halves in the basement, or some cool spot, and number them one through twelve; the numbers representing the months of the year. Then you fill each onion with salt and let stand for 12 days. At the end of the 12-day period, you read the onions by checking the moisture content of the salt of each onion. If the salt is dry, this indicates a dry month. If it is moist, this indicates a wet month with varying degrees in between. On a monthly basis, the onions forecast the following for 1970: January, below average; February, a little above average; March, average; April, well above average; May, average; June, well above average; July, well above average; August, average; September, a little below average; October, average; November, well above normal; December, below normal. As you see, only January, September and December are forecast to receive below normal moisture with all other months being normal or above, with the total picture indicating a moisture supply approximating that of 1969. I hope the onions prove to be correct, but naturally

there is no scientific basis for this forecast. I can not attest to its accuracy, but it has been used for generations.

I am pleased to use the picture below which shows my mother, Mrs. Earl May, my son, Ed May, Jr., and myself. The picture was taken at the annual KMA - May Seed Christmas party, and, as you can see, I no longer can refer to my son as "Little Ed" as he is as big as his father. Incidentally, a great many people have told me they enjoy hearing Ed on KMA on Friday and Saturday nights. They seem a little confused when they hear him say, "This is Ed May." At first they aren't sure if it is Ed May, Sr. or Jr., but they quickly realize it is Ed May, Jr. Incidentally, he is the third generation of the May family to broadcast on Radio Station KMA and surely this must be a first of some kind.

Our household has returned to normal following the entire family being together again over the holidays. We were able to keep our granddaughter, Amy, for a few extra days, and those of you who are grandparents know the pleasures that brought.



February, 1970

FRANK COMMENTS



By Frank Field

You are accustomed to seeing pictures in the KMA Guide of radio people with their children and once in awhile with their grandchildren, but if you will turn over to page 7 in this month's Guide you will see a picture of our great-grandchildren, Stevie and Sondra Field, who are the children of Bill Field, son of Bob Field, our oldest son. We really don't get to see the kids very often any more as they live in Omaha where Bill has a soft drink truck route, which covers the nearby towns in western Iowa. This picture was taken the week before Christmas when they were down for a visit. Look closely behind Stevie's head and you will see a small Christmas tree.

Now back to the picture on this page. That plant is technically known as *Amorphophallus Rivieri*, and it's known by a number of common names including African Lily and Devil's Tongue. As you can tell by the flower, it is closely related to the Calla Lily and also to our Jack-In-The-Pulpit; in other words it belongs to the Arum family. Late last fall a lady from Tarkio brought us in the dry bulb, which was about 6 inches in diameter, and said that she had had the bulb for three years and had never been able to get it to bloom. She planted it out in the yard each spring and it made tremendous growth of leaves but no bloom. Each fall she dug the bulb and stored it in the basement until spring and then planted it out again with the same result. She said, "maybe you can get it to bloom," and left the bulb with us. We just set it on top of a cupboard in Mary's office and just left it alone to see what would happen. It had good strong artificial light every day and darkness at night, with a temperature of around 70 to 75.

No, it wasn't potted in dirt and never got a drop of moisture of any kind, just the dry bulb sitting on top of the cupboard. There it sat through November and December until the day before Christmas, when it started to send up the bloom stalk. The



day after Christmas it was about 3 inches high and that shoot kept on growing 4 or 5 inches a day, and the bloom started to unfold on January 10th. On January 12th when I took this picture, it was in full bloom and 58 inches tall. All of that growth had been made in just 18 days. The flower itself starts right where I have hold of the stem and is 29 inches to the tip of the spadix, which is chocolate brown and gives it the common name of Devil's Tongue. The flower itself was a mixture of dark red, maroon and brown and so was the stem.

And now for the sad part. As soon as the flower was fully opened it developed a very offensive odor, kind of a mixture between rotten meat and dead rat, if you get what I mean. We stood it for one day and then moved the flower out into a back room, which is not being used at this time. It seems that in its native haunts in the African jungle, this plant has learned to depend on blow flies to pollinize the flower and so develops this odor of rotten meat to attract the blow flies. One surprising thing to me was the fact that the bulb is still just as sound and solid as it was last fall, even after producing almost five feet of flower and stem, every bit of which had to come from the bulb itself, but then mother nature does some pretty wonderful things.

No, we do not have bulbs of the *Amorphophallus* for sale.

R J D

With JACK GOWING

This month we want to devote our column to recreation. Many people in our area feel that they have to go someplace else for recreation, but many are and have for several years been making their own fun nearby.

We have boating in some parts of our area and this has meant a growing interest in water skiing and just boating.

Ice skating interest seems to be on the increase too. This one could be even more popular if a little more thought was given to developing good skating places. Some families make their own ice rink by flooding an area in their yard. This takes some doing as far as getting the area ready, and then flooding it each day for several days so as to have a smooth hard surface.

I have noticed some groups enjoying toboggan rides too. Some of the toboggans are fancy and some are homemade. This is one thing we haven't tried as yet.

We used to see quite a few bobsleds over the area, but they have gradually decreased so you rarely see one anymore. I mean the small kind that several can sit on while one person guides as you coast down a hill or are pulled by car or tractor.

I know that most all of this winter recreation depends on whether we get much snow and whether the snow stays with us through the winter.

Now we are beginning to see the snowmobile frequently over the KMA area. They have really become a common sight in the northern part of our area and of course in any area where there is snow.

Our picture this month is of the family with a snowmobile furnished by Reynold Almquist of Essex. It was our first experience in riding on one and what a thrill to go scooting over the ground at about 40 miles an hour. Some will go faster than that depending on what size engine they have.

In some states, 4-Hers have snowmobile projects and are attracting members far beyond the hoped for goals of the leaders. Interest is the only incentive so far. Snowmobile projects are so new that there hasn't been time to pollute it or tangle it up in awards or point system. Minnesota's pilot project is being copied now by several states, and national 4-H leaders say they don't see any need for an award or point system at this time.

The kids are interested in learning about the snowmobile and having fun with it and are not concerned about winning an award. They just want to dig deeper, find out new things, and if each person can satisfy some of his own yearnings in this project then he has achieved.

Waubonsie State Park has about seven miles of trails where you can ride one. You must have a special permit though.

Snowmobiles will offer an opportunity to teach mechanics to youngsters too. If they really get involved they will have to have a pretty good knowledge of mechanics. It would also be an opportunity to teach some safety habits.

Snowmobiles will cause some headaches before we get some of the legal entanglement straightened out in some of our states. Let me suggest that if you have the chance, take a ride on a snowmobile.



Jack Gowing, KMA Farm Director, and Don Irvin, farmer near Blanchard, Ia., received 4-H honorary memberships at Clairinda recently when the Page County Boys 4-H Clubs held their annual meeting.

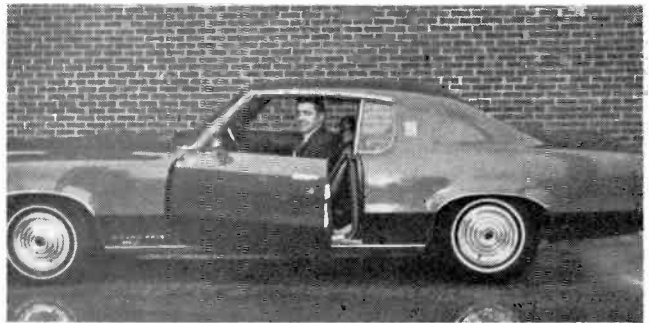


Love Makes The World Go 'Round

"A father's love for his daughter is precious," and so it is with Warren Nielson and his young daughter, Holly, of whom he is so proud. Holly was busy at her part-time job at the Shenandoah Public Library when the Guide photographer and Warren decided to visit for this picture. Holly is a sophomore in the Shenandoah High School and anticipates becoming a librarian. She is also interested in music and drama, not necessarily in that order, and her hobbies are sewing and typing.



"Love is blue" to bachelor Keith Ramsey, KMA salesman. His latest and most recent is his blue automobile which he polishes regularly with "TLC." Keith is also the cover boy this month.



Small boys or large — the love of throwing snowballs comes to the surface occasionally, and KMA's three part-time announcers prove to be no exception. Ed May, Jr., ducks behind a pole to avoid snowball thrown by Lee Hughes as Darrell Murphy gives encouragement.



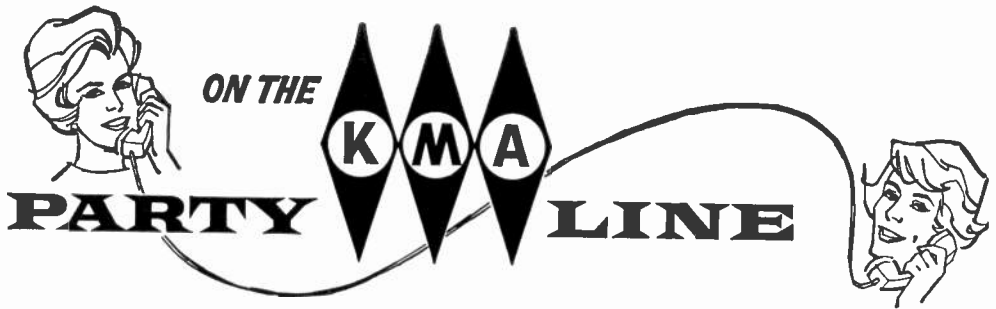
This is one of my favorite things sings little Jeff Patterson as he rides his favorite pony. Looking on are Daddy Pat who is one of KMA's salesmen and Mother Sue. Of course, speaking of favorite things we'll have to admit that ponies and horses are the Pattersons' summer love; they have many trophies to prove it. Next month we'll give you a glimpse of the Pattersons' trophy case.



Great-Grandpa Frank Field has posed his two great-grandchildren for their Guide picture. Of course saying "great" grandchildren can be interpreted in many ways and according to Grandpa, they are great, wonderful, a terrific pair. By the way, these are also the grandchildren of Bob Field who is employed by the May Seed and Nursery Company and their names are Stevie and Sondra Field.

Where you find small boys you'll usually find a puppy. So it is with the two Priebe youngsters. Princess' puppies were just 4 days old when their picture was taken. Jimmy and Kenny Priebe are showing Jolene Kirsch and their Mother Jean the tiny ones. Jean is KMA's office secretary and in charge of Guide circulation. Also a belated "Happy Birthday" goes out to Jolene as we inadvertently omitted her January 26th birthday in our Guide Birthday list. Jolene is the foster daughter of Jean and her husband Don.





ON THE
KMA
PARTY LINE

By JO FREED

Traffic Manager **ARDEEN MULLISON'S** seven year old daughter, **JANIE**, recently lost a baby tooth at school one day. Before getting home she actually lost it. She placed her glass beside the bed that night (in which she usually places the tooth) with the attached note. "Tooth Fairy, I'm sorry that I lost my tooth so I couldn't put it in this glass, but would you please leave a dime anyway?"

Sports Director **BRUCE PILCHER** and his wife, **CHERYL**, have a new addition to their small family. They are twins and their names are "Tiny" and "Tim". They were born with lots of orange and white fur and are darling . . . Oh, yes . . . I forgot to tell you they are baby kittens! And Bruce claims, "they don't even keep us up at night!"

Speaking of love! We have **MIKE GOODIN** doing "his thing." Bet you can't imagine who Mike's latest is? Yes, you guessed it! Himself. Double jointed, huh, Mike? (at right)



The Guide photographer asked Newsman **LARRY MILLER** if she could go to their home and take a picture of him and his son, **BRADLEY**, building a snowman. Larry claimed he tried building one with him one day but he kept jumping on it so it turned out to be a very fat snowman—only one foot high.

The well-stacked cousins of **KMA** are none other than **Darrell Murphy**, night-time announcer and his cousin, Traffic Manager **Ardeen Mullison** and Secretarial Manager **Evalyn Saner** and her cousin **Lee Hughes**, part-time announcer.

FEBRUARY GREETINGS

THIS IS YOUR DAY:

HAPPY BIRTHDAY TO:

- Feb. 1—Nadine Kelsey
- Feb. 2—Ralph Lund
- Feb. 20—Earle Crowley
- Feb. 20—Holly Nielson (Warren's daughter)
- Feb. 24—Mike Goodin
- Feb. 25—Ruth Palm

HAPPY ANNIVERSARY TO:

- Feb. 6—Mr. and Mrs. Ralph Lund

A Story From the Heart

By RALPH CHILDS

For the Ralph Childs family the recent holidays became a season. With two of their boys in Uncle Sam's service, coinciding leaves had to be maneuvered. They coincided on the weekend of December 13 and 14, bringing about a family reunion.

The elder Childses, meanwhile, had been ordering things for a normal Christmas on the 25th. But many things came early. So there were some Christmas gifts: in fact, many.

Meanwhile, daughter Susie, realizing that the week end of the 14th was the only one for the entire family to be together decided that she could combine the family finances available to fly out from Chicago for the weekend. She had to work the Friday after Christmas and couldn't be home then.

So — Steve, who works as a commercial artist in Omaha; Dave, who is teaching army intelligence in San Angelo, Texas, and his wife, Bonnie; Mike, who is a



KMA Newsman Ralph Childs relaxes and enjoys a cup of coffee during a break.



Bus and Ruth Palm look over travel folders as they are planning to celebrate Ruth's February birthday in the Bahamas and Florida. Two weeks in balmy weather would be wonderful wouldn't it? We all envy you Ruth and Bus. Ruth is KMA's continuity manager.

draftee in the army after two years of law at Iowa, and is headed for Viet Nam, and his wife, Nancy; and Susie, whose husband, Fred, is a bank examiner — all convened at the Childs' home on Dec. 14th for a glorious celebration on Sunday morning. It was the complete family together.

Fred and Susie left at 2 that Sunday afternoon for their plane back to Chicago. The sons went to their wives' parents' homes, but they came back.

Dave and Bonnie returned the next week-end; and more had come in from the mail orders; so there was another Christmas Dec. 21st. Steve came home on Christmas Eve; so there were few gifts and another traditional Christmas. Mike and Nancy came back from her parents the weekend after Christmas. Some more gifts were opened. There has been a family joke about Mike liking dirty money; so there were some dirty dollar bills — disguised.

And so it went. Two weeks of Christmas with the family all together, and then comings and goings. The Childses recommend Christmas as a season — as an all-togetherness — and an enjoyment of the individuals.

After all, the essence of the philosophy of Christ is Love. The whole meaning of Christmas is Love, and Love begins in the family.

With Mike in the infantry going to Viet Nam, there is no knowing what the next Christmas will be; but Ralph says, "Life has been good to us so far, and we all live in faith."



Basketball Is the Name Of the Game

Watching proudly as his son shoots a basket is Dennis Boldra, KMA salesman. Coach Keith Meyer eyes the action of Tom Boldra, one of the top guards on his Junior Varsity Basketball Team. Picture was taken in the gymnasium at the new Shenandoah High school.



A new face in the accounting department at KMA is Fairis Maas. Nadine Kelsey who also works in the accounting department is busily showing Fairis the system.



Getting instructions on the next play is Dan Andersen, son of Andy Andersen, KMA sales manager. Dan plays forward on the varsity squad of the Shenandoah High school basketball team.

Hail and Farewell

When we give someone a farewell at KMA, it usually calls for a gift or gifts. So, when Denise Cloyd resigned to become a new bride, a party was in order. During coffee break the girls gathered round and presented Denise with a quilt and place mats for her new home.



BRUCE PILCHER

On Sports

Just one more month before the Boys and Girls' State Tournaments. Again this year KMA will be bringing your way the thrilling highlights of the tournaments. We will broadcast the girls' tournament from Des Moines in its entirety and all but a few of the boys' games. Last year southwest Iowa had representatives in the consolations and finals of both tournaments. Again this year both tournaments are expected to have outstanding fields.

This month, we will be airing reports from the State Wrestling Tournament in Des Moines. This will be in conjunction with our **This Week In Wrestling** program. The Iowa tournament previously has been held in Waterloo, but its location will be in Des Moines this year.

LARRY MILLER

On News

There have been many technical improvements in the KMA Newsroom in recent weeks, improvements which will enable KMA News to provide even faster and more reliable news coverage to our many listeners.



Pictured here is KMA Sports Director Bruce Pilcher speaking with Wayne Davidson, athletic director and head basketball coach at Tarkio. Wayne was recently interviewed on one of the KMA Sportsman programs. Interviews with area coaches are the main features of the 5:35 p.m. sports program.



Don Burrichter and Larry Miller discuss recent technical improvements in the KMA News Department.



The scanner—part of improvements.

Chief Engineer Don Burrichter and News Director Larry Miller worked hand-in-hand to accomplish the changes, which include: a new monitoring system for police/fire/and civil defense broadcasts; an improved alarm system to notify personnel when important news bulletins are being transmitted by United Press International or the Associated Press; and a cartridge tape recorder for playback purposes in the newsroom.

These are just three of several modifications that have been initiated during recent weeks, and other changes are being considered. The object: to give our listeners the very best news coverage possible!

TODAY'S WOMAN

By JO FREED

With February being "heart" month, I thought I would bring to you the tradition of the valentine and how it began and continued. This article is reprinted from the monthly "Coffee Newsletter" which I received recently.

"In early Rome, as the birds began mating, a festival was dedicated to Lupercus, the god of shepherds and lovers. As part of the celebration, Roman maidens deposited their names in a giant urn in the public square. Each young man drew a 'card,' and then spent the year courting the girl whose name he drew. Some maidens tried to attract attention to their cards by lavishly decorating them—thereby creating valentine forerunners.

"While awaiting his execution for helping Christian martyrs, later legend has Roman priest St. Valentine falling in love with the blind daughter of his jailor. Through his deep faith, Valentine was able to restore the girl's sight. On the evening before his execution, he wrote a farewell message to her which he signed 'From Your Valentine.' He was beheaded on February 14, 270 A.D., which was also the Feast of Lupercalia.

"So gradually this new Christian holiday became a time for exchanging love messages, and St. Valentine emerged as the patron saint of lovers. There was also an old European belief that on February 14 of each year the birds began to find their mates. In the 'Parliament of Fowles,' Chaucer wrote: 'For this was Seynt Valentine's Day when every foul cometh ther to choose his mate.'

"One of the earliest creators of valentines, called 'poetical or amorous addresses,' was a young Frenchman, Charles, Duke of Orleans. He was taken prisoner at the Battle of Agincourt in 1415 and for several years was confined in the Tower of London. From prison he sent many poems or 'valentines' to his wife in France.

"The history of the valentine in America began during the middle of the eighteenth century. Early valentines were handmade, and many of them were delicate 'pin pricks' or 'cutouts.' The Hallmark Historical Collection, the world's largest with over 55 antique cards, has silhouette valentines that possess workmanship so intricate and paper so fragile that they are mounted on fine muslin or colored paper for protection.

"Verses were usually copied from a book that appeared in 1797 called The Young

Man's Valentine Writer. It contained valentine verses suitable for all trades and professions—lawyers, candlemakers, weavers, sailors, and merchants, as well as those for non-working 'young ladies' and 'gentlemen.'

"Comic cards came into vogue about the end of the nineteenth century. One company in 1843 advertised valentines for 'fussy old bachelors and sour old maids.' Some of these grotesque 'penny awfuls' became so vulgar they were banned in several countries.

"The twentieth century has witnessed further changes in taste and preference. While it is estimated that 80 percent of all cards were formerly sent by women, the advent of humorous contemporary cards has led an increasing number of men to send missives. But from pagan times to the present, one aspect of the valentine tradition has persisted—the message of love is always the same."



Michelle Marie Larson makes a cuddly valentine in her "granny gown and cap." No teeth yet to smile so she'll just grin this month. Michelle Marie or as we call her "Little MM" is just 6 months old and the daughter of Bettie Jo and Ed Larson of Battle Creek, Michigan. Bettie Jo is the daughter of Betty and Jack Crose. Mrs. Crose is Jo Freed's sister . . . so all in all, "Little M-M" is Jo's great-niece, and one of Jo's favorites.

THE WAY TO A MAN'S HEART

LONG JOHNS

Dissolve:

- ½ c. shortening in
- 1 c. boiling water

Cool to lukewarm and add:

- 1 c. canned milk

Dissolve:

- 3 pkgs. yeast in
- ½ c. warm water

Stir well and add together:

- 2 well beaten eggs
- 1½ t. nutmeg
- ½ c. sugar
- 2 t. salt

Add:

- 8½ to 9 cups flour or more

Knead for 5 minutes. Rest dough for 10 minutes. Roll out ¼ inch thick. Cut into strips about 1x6 inches in size. Lay strips on wax paper and let rise until double in size and fry as donuts. (Fry in deep fat 385 degrees for about 3 minutes or until golden brown.)

FROSTING FOR LONG JOHNS

Melt:

- ¼ c. butter
- 2 T. cream or milk
- ½ c. brown sugar
- Few drops maple flavoring
- Enough powdered sugar to spread

Mix together butter, brown sugar and boil for a few minutes. Add cream and a few drops of maple flavoring. Then add powdered sugar a little at a time until enough powdered sugar has been added to make it spreadable.

FILLING FOR LONG JOHNS OR CUPCAKES

- 1 c. sugar
- 1 c. shortening
- 4 T. flour
- 1 c. milk
- 2 t. vanilla

Cook milk and flour to a thick smooth paste. Add vanilla and cool thoroughly. Beat sugar and shortening 15 minutes or until smooth (not grainy). Add flour and milk mixture and beat 10 minutes or more. The more the last step is beaten the better the volume. Put the filling in the Long Johns or cupcakes with the small tube end of a cookie press or a catsup squeeze bottle.

* * *

SWISS BAKED POTATOES

- 3 large baking potatoes, peeled
- ¼ c. butter, melted
- Salt
- Pepper

- 1 c. (4-oz.) shredded Swiss cheese
- 2 T. grated Parmesan cheese

Halve potatoes lengthwise, then slice crosswise into ½ inch slices. (Do not put potatoes in water after slicing). Immediately line up in pan with slices overlapping,

arrange in serving portions. Pour butter over potatoes. Season with salt and pepper. Bake 20 minutes. Remove from oven; sprinkle with Swiss cheese and then with Parmesan cheese. Bake an additional 5 to 7 minutes or until cheese is melted and slightly browned.

* * *

PARTY DREAM SALAD

Shallow salad mold, 6 cup . . . 6 to 8 servings.

- 1 pkg. (8 oz.) cream cheese, softened
- ¼ c. dairy sour cream
- 2 T. confectioners sugar
- 1 T. lemon juice
- ½ t. salt
- ½ c. diced orange sections
- ½ c. halved maraschino cherries
- ½ c. coarsely chopped pecans
- 2 c. diced bananas
- 1 c. whipping cream, whipped

In a small mixing bowl beat together cream cheese, sour cream, confectioners sugar, lemon juice and salt until light and fluffy. Fold in oranges, cherries, pecans, bananas and whipped cream. Turn into mold; chill until firm. Unmold onto serving plate. Garnish with maraschino cherries, and dash of whipped cream.

* * *

COCONUT PIE

- 1½ cups sugar
- 2 eggs
- ½ t. salt
- ½ c. soft butter or margarine
- ¼ c. flour
- ¼ t. baking powder
- ½ c. milk
- 1½ c. shredded coconut

Beat sugar, eggs and salt until mixture is lemon colored. Add butter and flour. Fold in milk and 1 cup coconut. Pour into unbaked 9-inch pie shell and top with remaining coconut. Bake 325 degrees for 60 minutes, or until golden brown on top. You can shake it slightly to see if the center is solid, if not bake it slightly longer.

* * *

BROILED SALISBURY STEAK

- 1 lb. ground beef
- 1 t. salt
- ¼ t. pepper
- ¼ c. chopped onion
- ¼ c. milk
- Cracker crumbs
- 2 T. butter

Mix beef, salt, pepper, onion and milk. Form into one large steak or small serving size steaks. Cover both sides with crumbs, pressing crumbs into meat. Place on broiling rack and dot with butter; brown. Turn and dot with butter; brown on other side. Yields 4 servings.

PROGRAM NEWS FOR FEBRUARY 1970

Dial 960 — K M A — 5,000 Watts

NORM'S FORUM

By
Norman Williams
Station Manager

50 Years Of Radio

This year RADIO celebrates its 50th birthday. The industry is planning many events and promotions to honor its Golden Anniversary. KMA will mark its 45th year of broadcasting this summer.

Fifty years ago, there were only a handful of broadcasting stations. Today, there are over 4,000. Suddenly a world of silence was filled with sound; sound that entertained and informed. The world will never be silent again.

Life seems to be a process of change. We change. Our environment changes. In these last 50 years, we have experienced the most rapid explosion of change in the history of man. Radio has been a part of this change and IS one of the significant contributing factors to the process of change. Radio is very different from what it was just 15 years ago. I suspect that in another 15 years it will be vastly different from what it is today. The only things that do not change are those that do not have life.

During 1970, I will devote many of these columns to the growth of your radio service.

IOWA BASKETBALL ON KMA

February 3—Minnesota—7:25 p.m.
February 7—Indiana—1:10 p.m.
February 10—Wisconsin—7:25 p.m.
February 14—Michigan State—7:25 p.m.
February 17—Illinois—7:55 p.m.
February 21—Ohio State—1:10 p.m.
February 24—Northwestern—7:25 p.m.
February 28—Purdue—2:55 p.m.
March 3—Ohio State—7:25 p.m.
March 7—Northwestern—7:25 p.m.



NewsMan Bob Tarbell interviewed Andre LeTendre of Wausau, Wisconsin, at the Shenandoah Airport. LeTendre, who is the national president of the Jr. Chamber of Commerce, was on a brief speaking tour of the area.

May Broadcasting's KGUN-TV News Team won the Tucson Press Club award for 1969. Holding the plaque is former KMA News Director and now KGUN-TV News Director, Duane Johnson (called "the old man"), Pat Stevens (also does on-air weather), Gary Cooper, Bill Pitts (reads 5 p.m. Newscast), Karl Kindberg (Sports Director), Bill Northrup and Dave Spencer.

OPEN LINE

By WARREN NIELSON

KMA's UN REPORTER (heard at 9:55 Sunday mornings), Jackie Adams was a recent guest and received many calls. Jackie told me that there are many countries, including Russia, that pay more per capita in support of the UN than does the U.S. She said she believed the UN to be the only hope that we have for peace at the present time. She admitted that through necessity the Communists are present in the UN organization, but that they do not control it any more than do the capitalist nations. In fact, lately, she said the Communist nations have not necessarily been voting as a "bloc." Another caller stated that he believed the UN would work if all participating nations would abide by it. As far as UNICEF is concerned, we discussed giving money and aid to Communist nations. Jackie said that the UN supports the children . . . not the ideology of the country and said the money is definitely spent on the children, because UNICEF aid is only given upon request by governments and under strict rules of control.

One of the subjects of great interest discussed recently by the Rev. Howard Wakelin, pastor of the First Christian Church of Shenandoah, on the OPEN LINE was the Council of Churches organization and its various aspects. He said that the local, state, national and world councils all operate independently of each other.

Mr. Wakelin defended the National Council of Churches' stand supporting draft dodgers who flee to Canada because he said he feels that a young person, who for conscientious reasons feels he should not serve in the Viet Nam War, needs some protection.

As far as the National Council of



Churches supporting the acceptance of Red China into the United Nations, he said that it is pretty obvious to him that when you have a national group as large as Red China, it is to the advantage of the United Nations to have it represented.

A guest I especially enjoyed was Mrs. Harold Chase of Red Oak, better known as Inge. Inge was born in Germany and grew up under the Nazi flag. She was a teenager when the war ended and has vivid memories of those days. When she came to America, she lived with an uncle in Huron, S. D., later moving to Lincoln where she met her husband. Inge today is a popular artist-lecturer and has definite ideas about patriotism and the young generation. I did both radio and television interviews with her. The picture shows the scene that she painted while I was interviewing her on KMTV. You can imagine how difficult that would be . . . to talk and paint at the same time!



POSTMASTER

Address Correction Requested

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50184



Modern fire fighting equipment for the Southern Fire District is housed in a new building off Oregon's main street. A volunteer fire department serves the area.

KMA Guide Good Neighbors

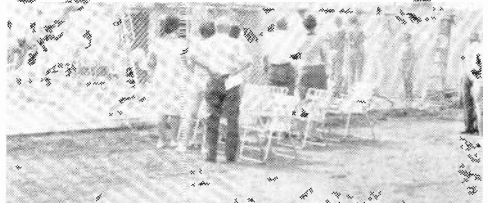
Oregon is the busy county seat of Holt County, Mo. Within the last ten years, a new high school, court house, and swimming pool have been built, and a new gymnasium seating 950 persons is under construction. A completely remodeled building for the first five grades of the elementary school is also under construction. A community center has been remodeled and is in use for many activities.

Kiwanis Club, two veterans' organizations, four federated women's clubs, extension clubs, and a garden club add to community spirit. An active Boy Scout troop which boasts 16 Eagle Scouts, Cub Scouts, and 4-H Clubs, as well as church youth groups provide recreation and service projects for young people. There are five churches in Oregon.

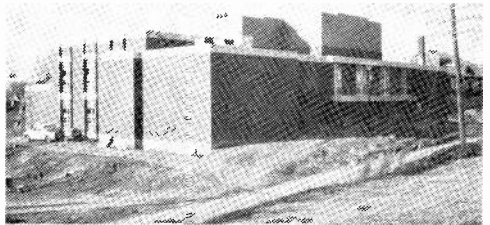
Forest City is three miles from Oregon, and the two localities cooperate in many ventures. The junior high school for both communities is located there. They have a common water system and fire protection district.

A loan for \$140,000 was closed on January 7 with the FHA for the construction of a 16-apartment retirement home, to be called Oregon Manor. In the planning stage for more than a year, the low rent project will be built along Highway 59 just two blocks from the main business section of Oregon. Oregon Manor is expected to be completed and ready for occupancy by fall.

(Editor's note: A very sincere "Thank You" goes out to Mrs. Glenn (Betty) Waller and the Holt County Sentinel for the pictures submitted and the above article and captions.)



Built in 1968, the swimming pool at a Holt County Country Club site near Oregon is open to the public and offers Red Cross water safety lessons. Many clubs and individuals in the community donated labor for painting and landscaping to complete the pool.



New construction and remodeling projects totaling nearly \$500,000 are underway for the South Holt R-1 school at Oregon. A new gymnasium, locker rooms, industrial arts and music facilities are being built. The present gymnasium will be remodeled to include classrooms for kindergarten and grades 1-5.



An all-electric Holt County Court House was erected in 1966 to replace the historic 114-year-old building which burned in 1965. The new brick building housing the county offices was built at a cost of \$200,000.