

The

KMA GUIDE

October, 1964



COVER STORY

The KMA Guide

One of the many beautiful floats in the hour-long parade on Shenandoah Farm-Industry Day celebration, Saturday, Sept. 19, the KMA-May Seed and Nursery Company float with a close-up of its bevy of lovely girls is our cover picture for October. The float was completely refurbished a second time this year after getting caught in a soaking rain. The pulchritude on the float (L to R) Suzy Childs, daughter of veteran newscaster Ralph Childs; Ann Lund, daughter of KMA engineer Ralph Lund; Cheryl Saner, daughter of Mr. and Mrs. John Saner; Marcia Pulley, daughter of Mr. and Mrs. Roland Pulley; Karen May, daughter of Ed May, president of KMA and May Seed and Nursery Company.

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OCTOBER, 1964

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Dick and Alice Elchor, brother and sister-in-law of KMA announcer Dale Elchor (right), of Littleton, Colorado made a special side trip to KMA while on vacation visiting their parents in Casey, Iowa. They are pictured in the record library being given a tour of the radio center by Dale. Dick is an electronics engineer in the instrumentation division of the Martin-Marietta Plant of Denver. It isn't difficult to

tell Dale and Dick are brothers. Alice calls them "look-alikes". Both Alice and Dick and Dale's folks live in Casey, Iowa; in fact they are neighbors. Her folks are Mr. and Mrs. George Spain, and Dick and Dale's are Mr. and Mrs. Hugh Elchor. They visited in Shenandoah overnight then went back to Casey before returning to their home in Littleton.



A Chat With Edward May

They say a picture is worth a thousand words. Well, here is a picture you might say is worth fifty thousand packets of carrot seed, for, in a way, the pictures on this page represent fifty thousand packets of carrot seed donated by the May Seed & Nursery Co. to the Christian Rural Overseas Program — better known as CROP — who distributed the packets to natives of Haiti. Judging from the picture, both the soil and methods of cultivating present a sharp contrast from conditions here in the Middle West. However, according to CROP representatives, the results were very gratifying, so it is a rewarding feeling to know the donation was of benefit to many people. In addition to fifty thousand packets of carrot seed distributed in Haiti, an additional fifty-five thousand packets were donated by us for distribution in Korea. To date, we have not heard the Korean results, but I hope they are equally as satisfactory as those in Haiti.

Were you in Shenandoah Saturday, September 19, to help us celebrate Farm-Industry Day? If so, you were one of approximately twenty-three thousand persons who helped make this the largest crowd Shenandoah has had since the day in 1952, when both President Truman and Senator Taft were in town. This year the thousands of visitors were treated to the longest and best parade the town has ever had. Also, three thousand pounds of bar-

becued meat were used to serve approximately ten thousand sandwiches by the Chamber of Commerce. Everyone agreed the sandwiches were mighty tasty.

This being an election year several political candidates took advantage of the opportunity to mingle with their constituents. This certainly added interest to the occasion. Unfortunately, at the last minute, Iowa's Governor was unable to attend because of inclement weather in Des Moines. Governor Hughes was scheduled to fly to Shenandoah but because of fog he was unable to do so. This was disappointing to many people. However I don't think it disappointed the "die-hard Republicans," because, with the absence of Democratic Governor Hughes, this sharpened the spotlight upon the "big name" of Barry Goldwater, Jr., who made a trip to Shenandoah for the occasion. He made a good impression, and found Shenandoah and southwestern Iowa quite delightful and seemed more than pleased with the size of the crowd on hand.

Barry Goldwater, Jr. and Congressional aspirant Hansen, as well as many others, voted in the "Ed May Straw Poll" conducted by KMA. (See pictures on page 6.) The results of the Straw Poll were as follows: For President, Goldwater, 51.4% of the votes; Johnson, 48.6%. (Incidentally, this is a reversal of our Poll taken late in July

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Carrot Seed gift to CROP bears fruit in Haiti.

Frank Comments

By FRANK FIELD

Last month on this page, I told you that by the time another month had rolled around, we would be planting Dutch bulbs and that I probably would run a picture showing just how the planting was done. That turned out to be just wishful thinking on my part, as up until now, we haven't planted a single bulb and this picture will show you why.

Shown in the picture this month is the west side of our house, facing the street. It has the usual foundation planting of evergreens with Pfitzer Junipers under the windows and upright Junipers at the corners and between the windows. Then, in front of the evergreens, you will notice a bed of Petunias about 3 ft. wide, clear across the front of the house. You will also notice each clump of Petunias is a different color, including at least two clumps of pure white.

If I had taken a picture from this same spot last May, instead of the Petunias you would see clumps of Tulips, each clump a different color. In this country, some kinds of Tulips have a tendency to sort of run out after two or three years so the bed needs replanting. As soon as the Tulip flowers begin to fade along in May, I put Petunia plants down in between the Tulip plants using a different color Petunia for each different color of Tulips, then when I come to a clump of Tulips which is running out so it needs replanting, I use pure

white Petunias in that spot.

Then, when Tulip planting time comes, it is very simple to identify those spots which need replanting. Wherever there are white Petunias, that means there is room for a new clump of Tulips. If the Petunias are any other color, that means those Tulips are okay for a least another year. We used this same system all over the yard and have for many years, wherever there is room for a clump of Tulips, in go some white Petunias.

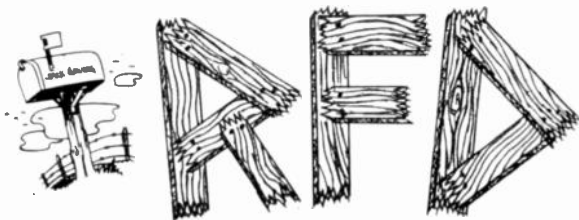
One look at this picture will show very quickly why we hate to go in and tear up those beautiful Petunias just to get Tulips planted early. The Petunias have done extremely well this fall after the weather cooled down and the rains started, and as long as they are making this kind of showing, we are not about to go in and tear them up to plant a few Tulips which can just as well be put in two or three weeks from now.

Yes, Jennie and I and Joe and Nellie Hunter spent a long week end up in Minnesota about the middle of September and for the first time in many years, we ran into a spell of bad weather — cold, windy and rainy, which made for very poor fishing. However, it quieted down the last day we were there and we had one-half day of really good fishing. We haven't decided definitely, but we will probably spend a long week end late in October on Table Rock Lake down in southwest Missouri, providing of course, that we can pick better weather.

Wasn't it surprising the way the roses staged a come-back after the heat was broken and we started getting rains again?

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with
Jack
Gowing



Now that youngsters have had a month of school things have settled back to routine in most homes. Our two seem to be more agreeable to going to bed on time now than they were before school got underway.

We took Randy and Julie over to Mt. Pleasant to see the old steam engines and threshers and these made quite an impression on them. Of course, Pauline and I enjoyed it too. Over one hundred steam engines are on display and they actually thresh everyday. There is an old wood-burning train that circles the entire area. They have completely rebuilt the engine and coaches and of course sell rides on it. If you haven't attended this event, I suggest that you try and see it next year.

The picture for this month was taken at the tractor pulling contest which was a part of Shenandoah's Farm Industry Day. We had a lady's class which was the first lady's class that I know of. This seemed to be a real crowd pleaser and nearly all of the women pulled more weight than their husbands pulled.

This past month I have attended some farm credit conferences over the area. It seems that the main idea in farm credit now is that it is better to do all borrowing

from one lender and in this way the lender can better understand all of the problems of a farming operation. Still another suggestion is that longer term credit for some production tools and maybe consider perpetual debt on land.

One economist predicted that by 1980 (just 16 years) that our farm population would decrease another 3½ million while our total population would reach 250 million and a world population of 4.2 billion. Our real income here in America will be 50 per cent higher while our gross national product will double.

This same economist predicted that two-thirds of the world would still be undernourished and not be in a financial position to import the needed food. The foreign aid program will probably continue, in his opinion, at about the rate as it is now.

He seemed to think that we would see less government in Agriculture, in terms of what we now call feed grain programs and the like.

He talked in terms of average farm size somewhere near 640 to 700 acres and a capital investment per farm of as much as \$300,000. This would require a completely new evaluation of our credit attitudes and facilities.



Jack MC's Shenandoah tractor pull attended by 4-5,000.

POLITICAL SCENE

One of the features of Shenandoah Farm-Industry Day Saturday, September 19, was the presence of a number of political figures, highlighted by the appearance of Barry Goldwater, Jr., speaking in behalf of his presidential candidate father, Barry Goldwater. Among the many displays of farm and industry lining both sides of the main street, Ed May again conducted a "straw vote" at a booth in the center of activity. (Ed has the results of the voting in his column on page three). Pictured at top casting their ballots are: John Hansen, democratic candidate for Seventh District Congress; Harold Teachout of Shenandoah and Ed May. After completing a speech from the Republican headquarters booth, Barry Goldwater, Jr., stopped by Ed Mays Straw Vote booth to cast his ballot, before joining the barbecue line. The appearance of young Goldwater attracted a sizeable crowd around the booth as movie cameras buzzed and cameras flashed. Just before Barry Jr.'s scheduled appearance on main street he visited the KMA studios for interviews with Associate Farm Service Director Tom Beavers and a special interview with Dean Naven for Omaha sister station KMTV (see bottom picture next page). While in the studios, Station Manager Tony Koelker took Barry, Jr. on a brief tour of the Radio Hall of Fame and is pictured at bottom showing him one of the old original microphones among the collection of old radio sets and equipment.

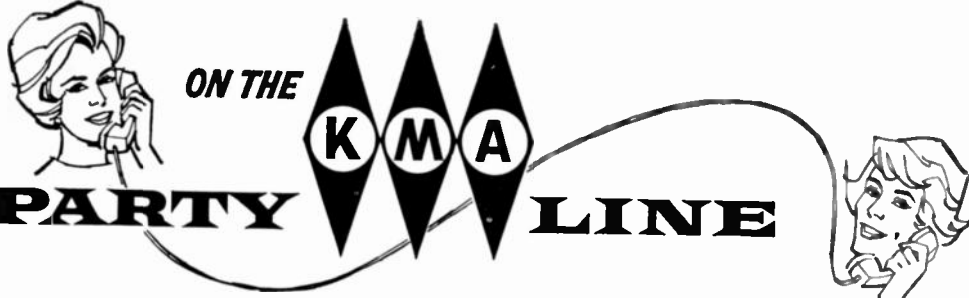
The KMA radio center collection of pictures of radio pioneers and antique radio equipment never ceases to create deep interest, particularly among visitors from a great distance who have never heard of this historical feature of the station. Although the politicians were not scheduled for speaking appearances as a part of the Farm-Industry Day celebration, they circulated among their constituents.



The Big Day

KMA people were here, there and everywhere participating in the Farm-Industry Day functions. Jack Gowing was the announcer at the tractor pulling contest at Sportsman's Park. KMA Engineers Don Burrichter and Norm Kling were on hand earlier to set up the KMA PA system. KMA Homemaker Billie McNeilly was a judge at the queen contest at mid-morning. Miss Candy Freeman of Percival, Iowa representing the Sidney High School, was crowned queen. Pictured at top, the Ed May Quartet with (L to R) Ed May, Tom Beavers, Wayne Stevens, and Glen Sheirbon appeared on stage among the entertainment uptown. The second picture is MC Mike Hoyer, getting the mike set up to bring on the next act. Home talent from as far as Clarinda, Stanton and Red Oak put on a crowd pleasing stage show in the barbecue serving area. An estimated crowd of 23,000 consumed all but 20 pounds of a ton and a half of beef and pork dressed with 50 gallons of sauce. Farm-Industry Day officials stated perfect weather and hard work by everyone brought in a crowd reminiscent of the old jubilee days. There was plenty to see and do all day long. The KMA studios were busy all day with visitors touring the new studios, the Hall of Fame and collection of radio artifacts. Plans are being laid for a bigger and better celebration next year . . . if that's possible!





ON THE

KMA

PARTY LINE

By **DORIS MURPHY**

Twenty years ago Earl May, President of the May Seed Company, decided the first day of school in Shenandoah would be cheerier if each school room was brightened up with a beautiful bouquet of gladioli. He asked one of his faithful employees, Martin Pulley, to see that flowers were delivered each year in time for the school opening. During the remainder of Earl May's lifetime, Mr. Pulley continued with the custom. Since then, Edward May and Mr. Pulley have carried on the tradition. The tubs full of magnificent glads in all colors, are picked in time for distribution to all school rooms, a gift from the May Seed Company. This year, Martin Pulley, pictured on the left, is shown with Supt. L. A. Logan (right) as they look over the 116 dozen colorful glads just brought in fresh from

the gladioli fields. I am sure Mr. Pulley doesn't feel picking the flowers is a chore, as he expressed his opinion so beautifully when he said: "I love picking the flowers, because I love kids." And I am sure it was this same love for children, that prompted Earl May to start the tradition 20 years ago.

You can bet everyone at KMTV in Omaha had a good time when one of television's most famous and well known, comedienne **PHYLLIS DILLER**, came in for an interview. She had the whole staff in an uproar for a solid hour, with her spontaneous comedy. So when it came time for Frank Field to go on camera with his show "Over the Garden Fence", he told his viewers that anything might happen as Phyllis was in the studio. And sure enough, it did! Frank had scarcely started, when Phyllis unexpectedly walked on the set carrying an old dead gladioli leaf and asked: "What's the matter with my plant?" From then on, the viewers got a sample of Phyllis' extemporaneous comedy as she told Frank about her husband "Fang" raising red, white and purple tomatoes. Because of her unusual hair cut, Frank gave her hair a little pull, to see if it was real! "Yes, it's real," replied Phyllis, "it's the only thing I can grow!" To the delight of everyone, Phyllis put her arm around Frank and plunked a great big kiss on his cheek, ending the gesture with "IT TICKLES!" The floor man on the show became so flustered trying to keep track of the show, he made a mistake and rang the gong to end the show five minutes ahead of time, but Frank laughingly bid Phyllis goodbye and continued thru full time.



Martin Pulley of May Seed Company picks flowers for opening day of school for the 20th year.

How lucky can you be? Julie, daughter of Engineer Jack Josephson secured a position within two days after she moved to Omaha. Julie and friend Nancy Baldwin of Shenandoah decided they wanted to make a change. They moved into Creighton Hall in Omaha on Sunday, and by Tuesday Julie had a secretarial position with the Nebraska Consolidated Mills offices in the

Kewit Plaza. She likes it fine and the two girls are enjoying city living.

There has been plenty of activity around the Edward May home this month with Annette returning to Northwestern University to resume her studies, Karen clerking at the Seventeen dress shop, and Eddie, Jr. having problems with his cat. After hearing the cat meowing for some time outdoors, young Eddie took his flashlight and searched the yard. Soon he found the cat perched high up in a tree, but it refused to come down, so there it stayed all night long. Next morning Eddie went out to see what he could do to coax it out of the tree, only to find it had worked its way pretty well down by that time, and was willing to leave its retreat. Poor Eddie, he loves his cat, but is allergic to cats, so has to limit his affection for his pet.

Josie, 13 year old daughter of Guide Editor Duane Modrow, recently came up with a black and blue eye that was a real "shiner." She got it when the brakes on a bicycle she was riding failed to work, and she came riding out of an alley and smacked right into the curb, binging herself up. Someone suggested she get a job doing one of the television cigarette commercials where they show a pretty girl with a black eye saying: "I would rather fight than switch!"

Everyone at the studio was wondering what had happened to our cute little Crystal radio set. It had been sent in by a loyal listener for Edward May's collection of antique radios for our new radio office, and we loved it. But one day, we discovered it was gone! We knew it had "whiskers," but didn't have legs, so it couldn't "walk" back in to join its old-time companions who look a little lonesome since it left. At last, we learned the owner had decided to take home this charming little set complete with ear-phones. So it is gone for good! Now we're wondering if any of you good readers know where we could "adopt" another Crystal radio set for our display?

In the fall a young lady's fancy often turns to sweaters! And naturally, a hand-knit sweater is something extra special. So Nancy O'Day of the KMA CONTINUITY department and Sue Eckley, promotion secretary, intrigued Mrs. Mae Driftmier of Traffic, to teach them how to knit. Duane Modrow, KMA Guide EDITOR dropped by the Driftmier home the first night they took a lesson, and found

the girls completely entangled with Susie's yarn. After stretching the yarn clear across the living room, they finally got it straightened out, and Mae proceeded to show them the basic stitches of casting on, knitting and purling. After they have learned this, she will give them more instructions. The girls plan to spend many winter evenings with their knitting needles, and hope by spring to come up with something wearable. Pictured on the davenport at the Driftmier home, reading left to right is Mae Driftmier, Nancy O'Day and Sue Eckley.

Thanks to Jeffrey Hoyer's flashlight, he picked a prize winning marigold from the family garden, and won a purple ribbon at the Children's Flower Show held at school in September. Jeffrey, son of announcer Mike Hoyer, had forgotten all about the show until after dark. So quickly he grabbed his flashlight, searched around the garden, finally spotting a beautiful marigold. He put it in a pop bottle and entered the flower in competition next day. Sure enough . . . it was a winner! Holly, daughter of Warren Nielson, received a red ribbon for her arrangement using wood, rocks and sea shells, and Randy, son of Farm Service Director Jack Gowing, was a two time winner. He won a white ribbon for his Humorous Characters made from Vegetables, and a red ribbon for his "Magic Carpet made with Flower Heads." Congratulations to our winners!

What a wonderful opportunity for Steve, son of Ralph Childs of the KMA NEWS department, to further his education and learn to speak a foreign language. Steve, who has been taking his Boot Training at San Diego, has been sent to a Training Camp School in Washington, D.C., where he will be stationed for the next nine months, learning to speak Vietnamese. Upon completion of his schooling he is slated for duty in Viet Nam.

Dean Naven, Special Events Director and Newscaster of KMA, joined the members of the Iowa Development Commission,

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One of the frustrations of learning to knit.

A Letter From Billie McNeilly

Hello Everybody!

It is with a very full heart I open the door to October, "'Tis Autumn!" The season I love the best. By the time this issue of the Guide goes to press Donna and Bill will be settled in their new home in Lincoln, Nebraska. Marcie will be busily engaged in classes and her new life at the University of Nebraska. John will be heading home for that first leave. Yes, indeed! These things leave me with a very full heart. We forget, sometimes, to count our blessings, and I'm just remembering to count mine.

My long drives through the countryside, from Omaha to Shenandoah, and back again, are so enjoyable this time of year. The days are growing shorter, and it's almost like the sun must make a spectacle of itself in every rising and setting. Have you taken time to thrill to an autumn sunset? Or watched the glorious burst of color at a fall sunrise? Do it, and you'll be enchanted.

As we go to press, I'm working ahead of myself to clear the way for an AWRP Convention in Kansas City over the weekend. One interesting seminar will be devoted to the topic, "Our Changing Society." Speakers will be Dean Frederick Lewis, Dean, Law School, University of Missouri at Kansas City, and Dr. Harold Mandl, Private Clinical Psychologist, formerly of the Menninger Foundation Staff. Both promise to bring us a great deal of food for thought. You'll hear about them on my daily programs. In my constant search for material I feel this will be of interest to you, I welcome an opportunity like this one.

I hope you listeners know how much your friendship means to me. After Marcie's departure I "listened" to the quiet in my home and realized there would be much more quiet in my life, but for you! It's so important to be busy, and you keep me that way. Thank you! I just hope you are all busy and happy, too.

Our picture this month is doubly dear to me. This young woman has played a big part in my life. Susan Christner Lawson, shown here holding her year old son Douglas, has helped to keep me young. Susan was Donna's "best friend" through their childhood and high school days, and spent many hours at our home. She has a priceless sense of humor, and I was thrilled to note she hadn't lost it during her experiences in the past two years. Susan, her husband, John, and Douglas just returned to the states after two years of Peace Corps work in Ethiopia. Some of you heard Susan on the Saturday program, September 19th. We hope to hear more about the Peace Corps, Ethiopia and their travels to Egypt and other points, when they will visit us in November. The day this picture was taken, Beth Conrad and I had driven to Shenandoah to enjoy the big Farm Industry Day. What a glorious fall day, and such a fine crowd. It was fun meeting many of you at the station and on the streets of Shenandoah. My big thrill of the day was the parade. Who wrote "I Love a Parade?" I don't know, but I do! Beth thought it was terribly funny when I had tears in my eyes as the Shenandoah High School band marched by. Guess I kept seeing my own three kids marching there. Anyway I always get misty eyed over a good band. I used to have a terrible time on band day!



Peace corps workers return from Ethiopia.

Enjoy those blazing flower gardens while they last, and do take a slow, leisurely drive through the country one day soon. The trees and shrubs — even the lowly weeds — are kissed with color, all for you. How I love the autumn.

Bye for now.

Billie

Billie's Kitchen Tested Recipes

HUGE HONEY COOKIES

- 5 c. sifted all-purpose flour
- 1 t. baking soda
- 1 t. baking powder
- 1 t. salt
- 1½ t. mace
- 1 c. honey
- 1 c. butter
- 2 t. vanilla extract
- ½ t. grated orange rind
- 1 c. sugar
- Granulated sugar
- ½ c. fresh orange juice

Sift together flour, baking soda, baking powder, salt, and mace; set aside. Combine honey and orange juice; blend well. Cream together butter, vanilla, orange rind, and 1 c. sugar until smooth and well blended. Add dry ingredients alternately with honey mixture, a little of each at a time; mix well after each addition. Cover and chill dough for 2 hours or longer. Work with a small amount of dough at one time, leaving remaining dough in refrigerator. Roll dough about ¼ inch thick on lightly floured board; cut with 3-inch cutter; using a wide spatula or pancake turner, transfer cookies to baking sheet. Sprinkle surface of each cookie lightly with sugar. Bake in a 350 degree oven 18 to 20 minutes. Transfer to cake rack to cool. Makes about 2 dozen large cookies.

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APPLE DELIGHT WITH SAUCE

- 1 c. sugar
- 1 egg
- 1 t. soda
- ½ t. cinnamon
- 1½ c. chopped apples
- 1 t. vanilla flavoring
- ¼ c. butter
- 1 c. flour
- ¼ t. nutmeg
- ¼ t. salt
- ½ c. chopped pecans

Cream together the sugar and butter. Add egg and vanilla. Sift together the flour, soda, nutmeg, cinnamon and salt and add to creamed mixture. Stir in the apples and nutmeats. Bake in 8x8-inch greased and floured pan at 350° for 45 minutes.

SAUCE

- ¾ c. sugar
- ½ c. orange juice
- ½ c. water
- 2 T. cornstarch
- 1 t. lemon flavoring

Mix sugar and cornstarch in saucepan. Add orange juice, lemon flavoring and water. Stir as the sauce cooks until thickened and clear. Serve hot over the pudding.

CHICKEN AND RICE CASSEROLE

- 3 to 4 lb. chicken, cut
- ⅓ c. seasoned flour
- ¼ c. butter
- 1 can condensed cream of chicken soup
- 2½ T. grated onion
- 1 T. chopped parsley
- 1 t. salt
- ¼ t. thyme
- ½ t. celery flakes
- 1½ c. water
- 1½ c. Minute Rice
- ½ t. paprika

Roll cut up chicken in flour. Saute in butter until golden brown. Mix soup, onion (I use onion flakes) seasonings in saucepan. Gradually stir in water. Bring to boil, stirring constantly. Pour Minute rice into shallow 2 quart casserole. Stir all except ½ cup soup mixture into rice. Top with Chicken; pour on remaining soup mixture. Cover. Bake 30 minutes in moderate oven, 375 degrees, or until chicken is tender. Sprinkle with paprika.

* * *

CHERRIES AND RICE IN THE SNOW

- ½ c. sugar
- 2 T. butter
- 3 c. cooked rice
- 3 c. milk

Mix all together in heavy pan and cook slowly until thick. (Takes about 25 minutes.) Stir often to avoid sticking to bottom of pan. Take from burner and cool down. Chill until partially set, then fold in the following:

- 1 c. heavy cream, whipped
- 1 to 2 t. almond extract

Turn into mold or large square pan and let set until serving time. Serve with Wilderness Cherry Pie Filling spooned over the top.

* * *

CORN BREAD CASSEROLE

- 1 T. shortening
- ⅓ c. diced onion
- 2 T. diced green pepper
- 1 lb. ground beef
- 1 c. tomatoes
- 2 c. red kidney beans, drained
- ½ pkg. corn bread mix

Put shortening, onion and pepper in skillet and brown. Add ground beef and brown. Add the tomatoes and simmer for 15 minutes. Put mixture from skillet into a greased 1½ or 2 quart casserole. Add the beans. Mix up ½ package corn bread mix — rather thick. Put by spoonfuls over the top. Preheat oven, 425 degrees. Bake 30 minutes.

"My Best" Recipes for October

Looking for a really good way to fix hamburger? Stop right here for hamburger at its best. Bacon and sour cream give real flavor flair to the ground beef. The only extras necessary are relishes and a favorite dessert.

HAMBURGER STROGANOFF

- 1 lb. ground beef
- 3 slices bacon, diced
- ½ c. chopped onion
- ¾ t. salt
- ¼ t. paprika
- Dash pepper
- 1 can condensed cream of mushroom soup
- 1 c. dairy sour cream

Hot buttered noodles

Brown ground beef with bacon. Add onion, cook until tender but not brown. Drain off excess fat. Add seasonings to meat mixture. Stir in soup. Cook slowly, uncovered 20 minutes, stirring frequently. Stir in sour cream and heat through . . . do not boil. Serve over hot buttered noodles. Makes 4 to 6 servings.

* * *

BUTTERSCOTCH MERINGUE BARS

Combine ¼ cup butter or margarine and 1 cup brown sugar; cook and stir over low heat till mixture begins to bubble; cool. Add 1 egg and ½ teaspoon vanilla; beat well. Sift together ¾ cup sifted all-purpose flour, ½ teaspoon salt, and ¼ teaspoon nutmeg; stir into sugar mixture. Spread in greased 8x8x2-inch baking pan. Beat 1 egg white to soft peaks; gradually add 1 tablespoon light corn syrup. Then gradually add ½ cup granulated sugar, beating to very stiff peaks. Fold in ½ cup chopped walnuts; spread over dough. Bake in moderate oven (350°) about 30 minutes. Cut in bars.

* * *

BANANA QUICK BREAD

- 1 c. sugar
- ½ c. margarine
- 2 eggs
- 2 c. all-purpose flour
- 1 t. soda
- 3 large bananas, mashed

Cream together sugar and margarine. Add eggs, then flour and soda and bananas. Bake for 1 hour at 350 degrees in loaf pan greased on the bottom only.

CHINESE VEGETABLE SALAD

- 1 can bamboo shoots (sprouts)
- 1 can watercress chestnuts (one large or two small)
- 1 can bean sprouts
- 1 can Chinese mixed vegetables
- 1 can green peas
- 1 can French beans
- 1 cup onion rings
- 1 cup celery diced

Drain vegetables well. Cover and let marinate with this dressing:

- 1 cup sugar
- 1 cup tarragon

Blend until sugar is dissolved. Or you can heat the sugar and vinegar — then cool before putting on the vegetables. **MAKES A LARGE BOWLFUL, BUT WILL KEEP INDEFINITELY.**

* * *

CHICKEN 'N DRESSING BAKE

- 1 7 or 8 oz. pkg. herb-seasoned stuffing
- 1 can condensed cream of mushroom soup
- 2 c. chicken broth
- 2 well-beaten eggs
- 2½ c. diced cooked chicken
- ½ c. milk
- 2 T. chopped pimento

Toss stuffing with ½ can of the soup, the broth, and eggs. Spread in 11½x7½x-1½-inch baking dish; top with chicken. Combine remaining soup with milk and pimento; pour over all. Cover with foil; bake at 350° 45 minutes or till set. Makes 6 to 8 servings.

* * *

INDIAN PUDDING

- 3 c. milk
- ½ c. corn meal
- 1 t. salt
- ½ t. cinnamon
- ¼ t. ginger
- ½ t. nutmeg
- ½ c. molasses
- 1 beaten egg
- ½ c. sugar
- ½ c. light cream

Scald milk in double boiler and add remaining ingredients. Stir over heat until mixture thickens then simmer in double boiler for 1 hour.

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ORANGE BUTTER SAUCE

(for vegetables)

Heat 2 tablespoons orange juice concentrate with 3 tablespoons melted butter. Serve over hot, cooked beets, spinach, squash, sweet potato or other vegetables.

KMA Football Schedule

FRIDAYS

- 7:00 p.m. "Football Hall of Fame"**
Produced by noted football historian
Dick Lamb.
Outstanding interviews with top sports figures.
- 7:15 p.m. "Football Warmup"**
Information, news, statistics in the Hawkeye
Seven Conference with team lineups of to-
night's broadcast action.
- 7:30 p.m. "Game of the Week"**
Direct play-by-play of the top high school game
in the area.
- 10:15 p.m. "Football Scoreboard"**
High School scores in the KMA area.

SATURDAYS

- 7:30 a.m. "Football Scoreboard"**
Complete roundup of high school scores.
- 1:15 p.m.* "Iowa University Football"**
KMA will broadcast the complete schedule of
University of Iowa Hawkeye. *Game times
change on some games . . . stay tuned for
broadcast time each week.
- 5:00 p.m. "Johnson Football Scoreboard"**
College scores around the nation.
- 6:45 p.m. "Johnson Football Finale"**
Final roundup of all college scores.

KMA Daily Program for October, 1964

DAILY DAYTIME PROGRAM

MONDAY THROUGH FRIDAY

5:00 a.m.—Morning Guard Music
 6:00 a.m.—News & Weather,
 Dean Naven
 6:15 a.m.—Morning Guard Music
 6:30 p.m.—RFD 960, Jack Gowing
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Markets
 7:35 a.m.—Morning Guard Music
 8:00 a.m.—Morning Headlines
 & Weather
 8:15 a.m.—Martha Bohlsen
 8:20 a.m.—Morning Guard Music
 9:00 a.m.—Breakfast Club
 9:55 a.m.—News
 10:05 a.m.—Community Calendar
 10:10 a.m.—Morning Guard Music
 10:20 a.m.—Tater Quiz
 10:30 a.m.—It's A Woman's World,
 Billie McNeilly
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Morning Guard Music
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Midwest Farmer
 (Tom Beavers)
 12:45 p.m.—Markets
 1:00 p.m.—Paul Harvey
 1:15 p.m.—Afternoon Music
 2:15 p.m.—Martha Bohlsen
 2:20 p.m.—Afternoon Action Music
 4:15 p.m.—Martha Bohlsen
 4:20 p.m.—Afternoon Action Music
 5:40 p.m.—Tom Harmon Sports
 5:50 p.m.—Alex Dreier
 6:00 p.m.—Life Line
 6:15 p.m.—Paul Harvey
 6:20 p.m.—Bob Considine
 6:25 p.m.—As Naven Sees It
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Mkts. & Weather
 Warren Nielson

MONDAY NIGHT

7:00 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:00 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:00 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:00 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:00 p.m.—Football Hall of Fame
 7:15 p.m.—Football Warmup
 7:30 p.m.—Game of Week
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—High School Scoreboard
 10:30 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Morning Guard Music
 5:30 a.m.—Morning Guard Music
 6:00 a.m.—News & Weather,
 Dean Naven
 6:15 a.m.—Morning Guard Music
 6:30 a.m.—RFD 960, Jack Gowing
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—High School Scoreboard
 7:45 a.m.—KMA Goes Visiting With
 Tom Beavers
 8:00 a.m.—Morning Headlines
 8:15 a.m.—Morning Guard Music
 10:30 a.m.—It's A Woman's World,
 Billie McNeilly
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Morning Guard Music
 12:00 noon—News
 12:15 p.m.—Edward May
 12:30 p.m.—Midwest Farmer
 (Tom Beavers)
 12:45 p.m.—Market Review
 1:00 p.m.—Paul Harvey
 1:15 p.m.—"Iowa Football"
 5:00 p.m.—Johnson Football
 Scoreboard
 6:00 p.m.—Life Line
 6:15 p.m.—Wonderful
 Weekend Music
 6:30 p.m.—News
 6:45 p.m.—Johnson Football Finale
 7:00 p.m.—KMA Bandstand
 Country Style
 10:00 p.m.—News
 10:15 p.m.—KMA Bandstand
 Country Style
 11:00 p.m.—News
 11:05 p.m.—KMA Bandstand
 Country Style
 11:55 p.m.—News
 *Iowa Game times vary —
 times announced each week

SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible
 7:00 a.m.—News & Weather
 7:15 a.m.—Hymn Time
 7:30 a.m.—Sun. Worship Service
 7:55 a.m.—Morning Headlines
 8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Social Security
 9:35 a.m.—Wonderful
 Weekend Music
 10:00 a.m.—S.U.I. Feature
 10:25 a.m.—Wonderful
 Weekend Music
 11:35 a.m.—Inquiry (Iowa State U
 & Kiwanis)
 12:00 noon—News
 12:15 p.m.—Wonderful
 Weekend Music
 1:00 p.m.—Tarkio College Speaks
 3:55 p.m.—Mon. Morn. Headlines
 4:00 p.m.—Wonderful
 Weekend Music
 6:30 p.m.—News
 6:45 p.m.—Radio Liberty
 7:00 p.m.—Wonderful
 Weekend Music
 7:30 p.m.—Revival Hour
 8:00 p.m.—Wonderful
 Weekend Music
 8:30 p.m.—Issues & Answers
 9:00 p.m.—Hour of Decision
 9:30 p.m.—Wonderful
 Weekend Music
 10:00 p.m.—News
 10:15 p.m.—Erwin Canham
 10:30 p.m.—Revival Time
 11:00 p.m.—Wonderful
 Weekend Music
 11:55 p.m.—News

Every Afternoon
 Monday Through Saturday
 ABC Network News 5 minutes
 before the hour
 Local News on the hour

A CHAT WITH EDWARD MAY

Continued from Page 3

at the Trial Grounds Open House. At that time, Johnson received 51% of the votes, and Goldwater, 49%.) For Governor of Iowa, Democratic Hughes received 50.6%; Republican Hultman, 49.4%; and for Representative from the 7th District of Iowa, incumbent Republican Ben Jensen, 56.4%; Democrat Hansen, 43.6%.

It will be quite interesting to compare these results with the final vote in the November election. We have conducted the Straw Votes for many years and it has been amazingly accurate as to the political feelings of the voters in the KMA area. For example, a few years ago our Straw Poll was one of the few in the entire country that predicted President Truman would defeat Tom Dewey, which now is a matter of record. Taking everything into consideration, our Farm-Industry Day was a huge success, and, insofar as politics is concerned, it has been stated, "In political matters, much may be said on both sides and it always is."

Incidentally, now that Iowa has returned to Central Standard Time, I want to welcome back the thousands of KMA listeners in Missouri and Nebraska who, throughout the summer, might have missed some of the KMA programs because of the change in time due to Iowa being on Daylight Savings. We missed you, so, welcome back!

FRANK COMMENTS

Continued from Page 4

I don't believe our roses have ever been as beautiful as they are right now. Some of them are actually up to my shoulder and for some reason, the Black Spot has quit bothering them completely — (they haven't been sprayed for at least 6 weeks now). Up to that time they had been sprayed regularly every week or ten days to keep them healthy. Also, wasn't it surprising the way those brown patches in the lawn just seemed to disappear with the coming of fall? Apparently it wasn't fungus or Sod Web Worms or Grubs or anything of the kind, just hot, dry weather. Of course, like everyone else, I scattered some more Park Kentucky Blue Grass seed on those brown spots and gave them a little extra Maytone Fertilizer and if you still have some brown spots in the lawn, I would suggest you do the same thing.

PARTY LINE

Continued from Page 9

on a recent trip to New York to "Sell Iowa". The trip was made September 14-16 with the Iowa delegation leaving by plane from Des Moines, Iowa. Business, financial and government leaders, about 100 in all

made the trip to help boost Iowa.

How'd you like to pop 175 pounds of pop corn in one day? That is what was popped in the machine at the May Seed Company on Farm-Industry Day, when sacks of pop corn were given free to visitors. As you can well imagine, it took several people taking turns at the machine, to keep up with the big demand. Most of the time there was a big line of people waiting for that delicious piping hot popcorn!

Mrs. Kenn Horrigan's introduction to her new home in Shenandoah, would have been much more hospitable had she arrived from the family home in Des Moines just a few minutes earlier. Her husband Kenn and teenage sons Darwin and Dennis had worked at the house all morning getting it spic and span for her arrival. They had just left to go downtown to eat a noonday lunch, when Mrs. Horrigan arrived, and found herself locked out. So, for the next hour, she had to sit in the car in the driveway, waiting for her family to return. Since the house had been bought without her seeing it, Kenn was naturally eager for her arrival, to see if she approved of her new home. Fortunately for him, she loved it, as did the sons, so the HERRIGANS are now happily located at 902 Harrison Street, and the boys are making many new friends at school. Mr. Horrigan joined the KMA STAFF July 6, as regional salesman. The Horrigans enjoyed a visit in September with Kenn's mother, Mrs. Don Nailor, and aunt Mrs. George Tait of Washington, D.C. who had attended a convention in Chicago and stopped off for a visit, before they returned East.

Seeing ore boats, wheat boats and passenger ships in from foreign countries, and boarding a Norwegian Navy Frigate in dock at Duluth, were among the interesting sights Assistant Farm Service Director Tom Beavers and his wife enjoyed on their vacation trip to Canada. Their trip also took them through a majority of the Lake of the Woods country. In Winnipeg they saw the stage production of "Gypsy" starring Julie Wilson. Upon their return, Tom's wife started her seventh year of teaching, this year teaching second grade at the Nishna Road school in Shenandoah.

In closing, here are some thoughts for the day:

Why is it that the fellow who has an hour to kill, spends it with someone who doesn't?

Wisdom comes with age. Too late sometimes to do any good.

Egotist is one who thinks he's smarter than you . . . but you know he isn't.

The formula for youth is to keep your enthusiasm and forget your birthdays.

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SHARP SHOOTERS—The KMA trap shoot team, looking like a small army, is pictured at the Shenandoah Izaak Walton League. The boys have been competing in team shoots every Wednesday night for several weeks. Engineer Ralph Lund, third from left, is one of the old "pros" who got teams together for the fun shoots. Considering that most of the team shoots only occasionally, they did quite well in the competi-

tion. They were top in the third class in the Lewis system until the last shoot, where they were nudged out. One consolation is, the duck season is just around the corner and they did sharpen their shooting eye. L to R: Benny Kling, son of KMA engineer Norm Kling; Assoc. Farm Service Director Tom Beavers; Ralph Lund; announcer Pete Howard; salesman and sportscaster Andy Andersen and program director Jack Katz.