



The

KMA GUIDE

July, 1964

COVER STORY

The KMA Guide

Our July cover picture is of a gal who has been a familiar figure at KMA over a number of years. Martha Bohlsen, who has become a very well known midwest radio-TV personality, is again bringing KMA listeners her wonderful homemaking program. "The Martha Bohlsen Show" is heard three times daily (8:15 a.m., 2:15 p.m. and 4:15 p.m.) Monday through Friday. Martha is a charming, genuine and capable woman who has received many outstanding honors for her professional, civic, and church services. Enjoy her friendly, rewarding visits every day.

Vol. 10

No. 7

JULY, 1964

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Tony Keelker editorial chairman; Duane Modrow, editor; Doris Murphy, featured editor; Susan Eckley, copy editor. Subscription price \$1 per year (12 issues) in the United States, foreign countries, \$1.50 per year. Allow two week's notice for change of address and be sure to send old as well as new address.



JERRY SHELL joined KMA June 8 as a staff announcer. Jerry is your night-time host on "Night Flight", 7:00 p.m. till midnight. Jerry's home town is Guthrie Center, Iowa where his parents, Mr. and Mrs. Gerald Sheeder reside. Before joining KMA, Jerry was a staff announcer with

radio station KDLS at Perry, Iowa. He is married to the former Alice Mansen of Atlantic, Iowa. The Shells have a brand new son Todd, 4 weeks old. We are happy to have Jerry's fine family with us. Join Jerry every night on KMA. You'll hear a fine selection of light, modern music.



A Chat With Edward May

Last month I wrote how one of Eddie's main interests seems to be in learning to play golf. I also mentioned, "I believe golf is an excellent idea, as it is a good game, and Eddie is at the right age for learning it."

In view of this statement, I felt it appropriate to show a picture of Eddie on the golf course; so, here you see Eddie holding the flag while his good friend, Jamie Koelker, is ready to putt, and another friend, Ronald Smith, lining up his putt. Actually, Eddie doesn't play too often but he does enjoy the game. Because of his interest in the game, I have found time to play a couple rounds with him. Frankly, I am not very good — and never will be — so I decided I should perhaps play Eddie now while he is learning because it won't be very long until he will be able to beat me. Then he probably won't feel like playing with "the old man."

I debated whether to use a picture of Eddie on the golf course or with a fishing pole. He is just as enthusiastic about fishing as he is about golf. Unless something unforeseen happens, on June 26, Eddie

and I are joining some friends, a father and daughter combination, for a few days of fishing in Canada. We are looking forward to the trip, and I hope the big one doesn't get away. Eddie isn't too sure about fishing with a girl but I am sure the two of them will hit it off well. Who knows, she might turn out to be a better fisherman than Eddie.

The May family is certainly busy and all at once we seem to be going in different directions. The same time I take Eddie fishing, our daughter, Karen, is accompanying her cousin, Diane Rankin, and her parents to the seed convention in San Francisco, California. Our other daughter, Annette, is attending summer school at Northwestern University, at Evanston, Illinois, and my wife has been invited to spend a few days with a friend in the Ozarks. So, if everyone's plans materialize, the family will be north, south, east and west.

We have received many letters from people in the KMA area telling us how much they rely upon the "up-to-the-minute" weather coverage given by KMA. We appreciate your fine comments and will continue to do our best to stay abreast of the weather as it occurs. Frankly, I don't believe any of us have been pleased with the recent storms. The tornados, plus the over-abundance of moisture, haven't been to anyone's liking. However, I believe we will see improved weather during the month of July — at least, I hope so.

If you save your copies of the KMA Guide, look at your February issue where I discussed the onion forecast for 1964. You will read where the onions predicted June to be the wettest month of the year. Frankly, I am not pointing out that the onions were correct because this is probably a coincidence, but they did indicate a wet June. Using the same forecast, the
Continued on Page 15



Eddie May, Jamie Koelker, and Ronnie Smith get into the swing of golf.

Frank Comments

By FRANK FIELD

The picture this month certainly has very little to do with gardening or raising flowers, but you know, we have to have a little relaxation now and then, and Jennie and I like to do our relaxing by going fishing for a few days. The middle of April we took a long week end and went to Table Rock Lake down in the southwest corner of Missouri. We stayed at the Barnett's place there and had so much fun that Jennie and I went back down to the Barnett's for a week end the middle of May, along with Joe and Nellie Hunter.

Then the second week in June, we took another long week end and went to Marvin's Place on Lake Koronis near Paynesville, Minnesota. The Hunters couldn't get away because of winding up the spring seed and nursery business, so Jack and Pauline Gowing and their children Randy and Julie, went with us.

The Walleyes and Black Bass weren't biting but the Crappies were very cooperative and we could easily get our limit in a couple of hours. Randy turned out to be the best fisherman in the bunch as he proved by landing this 5 lb. Dogfish on light weight spinning gear. The Crappies were extra nice—running from 1 lb. to about 1½ lbs. each. The weather was just



A string any boy would be proud of.

perfect while we were there with sunny skies and temperatures in the 80's while at the same time southwest Iowa was having a steady diet of showers and thunderstorms which, by the way, are still continuing. As I write this on June 18, more showers and thunderstorms are predicted for tonight with possible clearing for tomorrow.

The garden is coming along beautifully—a few of the tomatoes are beginning to turn; the early Sweet Corn is silking and we have been eating Contender Green Beans from the garden since June 15. The heavy rains have done considerable washing in the garden and there is one pretty sizable gully running diagonally across the tomato patch. If these rains continue I will about have to terrace the garden this fall and leave a grass waterway where this gully is trying to form.

The Peas of course, are all picked and the vines pulled and their spot replanted to Tomatoes for fall, to come on after the others are through. The two new varieties I mentioned last month are looking better and better. The Avalanche is a variety which should be staked just like the Surprise, and as near as I can tell now, is just a bigger and better and earlier Surprise. In fact, it has three of the same "grandparents" as Surprise and should be fully as popular once it becomes known. It is a little too early to tell yet about the other new variety, but from all present indications, it will make a wonderful tomato for the early market as it is a bush-type and does not have to be pruned or staked. Possibly next month I can show you some pictures of them.

This long wet, rainy spell has made it extremely difficult to keep things properly sprayed and dusted and consequently, lots of the roses are starting to lose their lower leaves from Black Spot and the tomatoes are beginning to show signs of early Blight on their lower leaves. The thing to do is put on the dust or spray about every week or ten days and even if the rains do come and wash it off the next day, it will have done some good. On my roses I have been using Home Orchard Spray and on the tomatoes I have been using Zineb and Sevin.

If everything works according to plan, Jennie and I and the Hunters will be back up to Marvin's Place on Lake Koronis the first week end in July—we'll let you know next month!



with
*Jack
Gowing*



**By KMA Associate
Farm Svc. Director
Tom Beavers**

I have had the opportunity to visit with Harold Gunderson, better known as "Tiny", who is an extension agronomist for Iowa State University, about corn rootworms. The type we are concerned about is the resistant corn rootworm. With all the moisture that we have had here in the middle-west, primarily here in the KMA four-state area, Tiny is "scared" that the organo-phosphates that were applied this spring may have broken down faster than expected. Some indication of this has been shown at the Paul Rydberg farm near Essex, Iowa. Corn rootworm test plots were set up by Tiny & John Rydel, Page County, Iowa Extension Director, to see what control the rootworm chemicals would give. These plots were handled the same way as corn fields to get comparison tests. Indications are that some of the organo-phosphates are not given to be completely effective in controlling resistant corn rootworms. This could be bad news for some of you farmers with resistant corn rootworm problems.

Pictured with me this month is John Hlavacek, Special News Correspondent for KMTV in Omaha. John spoke at the Shenandoah Junior Chamber of Commerce Installation banquet, May 18. For the past two years he has been a staff correspondent for NBC news in Havana and Miami, and a Florida correspondent for the New York Times. Prior to this, he was a news correspondent for 5 years in the Caribbean.

John Hlavacek spoke on "Cuba and Its Relation with the United States." He spoke first of the Batista Government, its downfall and the coming into power of Fidel Castro. In Hlavacek's words, "Castro was not a Commu-

nist when he took over power," but was so anti-American that he wanted to try out the system he had read and studied about so much. So he adopted the Communist system. Hlavacek terms this a "textbook Communist."

Castro is going to be with Cuba for a long time, possibly a generation. This is due to the fact that Castro has such complete control over Cuba.

Hlavacek pointed out that an invasion of Cuba now would never take place and that the United States was discouraging raids by the Cuban exiles.

This has been quite a spring with all the rain and wind. Looking back, it has been quite a while since we have had so much wind. Normally we have wind storms but not so many of them covering such a wide area like we had.

The tornado that hit south of Shenandoah caused much damage and loss, not only to buildings and livestock, but to the crops growing in the area. The combination

Continued on Page 15



Tom Beavers meets sister station KMTV news analyst John Hlavacek.

Weather Man Drives KMA Picnic Indoors

Soggy weather didn't dampen festive spirits at the annual KMA picnic one bit. Guide Editor Duane Modrow had been promising the staff that it wouldn't rain on picnic day, May 27. This was wishful thinking, more than a weather forecast on his part. To play it safe, Duane had the Country Club Grove reserved if the weather was nice, and the Municipal Park Rose Garden building also in case it rained. . . . all day! However, the facilities at the Rose Garden were superb, and much more convenient than the great outdoors. The first picture shows one of two tables full of KMAers. Part of the gang hung around an old piano on which Billie McNeilly pounded out a long repertoire of old-time song favorites. Ed May's booming bass led off the singing. Everyone drifted around from table to table enjoying the chance to catch up on their visiting. The second picture shows

Farm Service Man Tom Beavers and Accountant John Sawyer grilling up hamburgers while Frank Field can hardly wait to get one on a bun. The bottom picture shows the final touch to the delicious burgers. Switchboard operator Lucy Lawson cooked a special hot sauce in which the hamburgers were simmered just before serving. Accountant Earle Crowley and wife Jane are being served the yummy burgers by Lucy. To say the least, a good time was had by all.



Special School Drive

A matter of deep concern to many citizens of Page County, Iowa, was the total destruction of the Yorktown Special School for Educable Retarded Children in the April 12 tornado. Since the school could not immediately be rebuilt from government funds, the Junior Chamber of Commerce of Shenandoah and Clarinda organized a countywide fund raising drive to get a building program started in September. Jaycees, headed by Don Brayden of Clarinda, organized a porchlight campaign Thursday evening, June 25. Porchlights indicated donors, Jaycees picked up funds. Approximately \$2200 was raised, with more coming in. This was enough to get the

program started; however, more funds are needed. Pictured is Warren Nielson with Page County Superintendent of Schools, Esther Hensleigh, one of ten individuals who told of the needs and facts concerning the school on KMA.



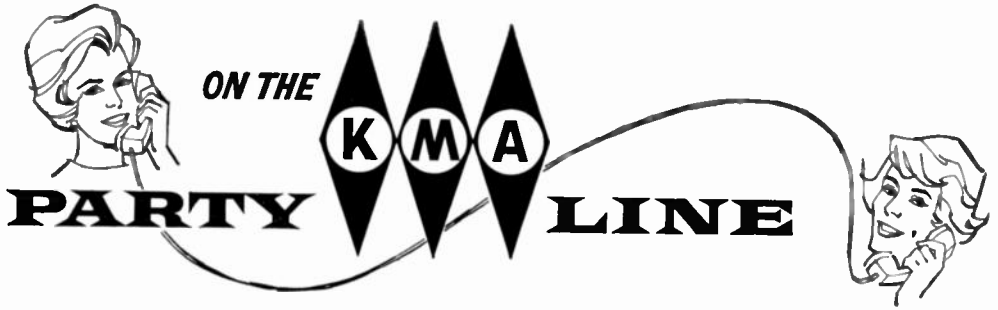
Fast Action

Shortly after 8:00 a.m. one morning in mid-June both the KMA control room and the telephone office warning devices broke loose with lights flashing and bells ringing. Right out of the clear blue sky KMA was suddenly off the air. KMA engineers and telephone company servicemen immediately went into action and traced the trouble in a few minutes. The underground lines between the studios in town and the transmitter north of town were open (cut). A fast trip down the cable revealed a gaping hole (pictured) where utility company repairmen were working on gas lines. While digging to fix the gas lines, their digging machine had chopped through the KMA cable. In the picture you can see the sixteen



pairs of lines which had to be traced and spliced. While linemen spliced, chief engineer Don Burrichter set up temporary broadcast facilities at the transmitter pictured at bottom. Dick Jeffries took over the controls and KMA was back on the air in less than 20 minutes. Don Burrichter had prepared for just such an emergency some 18 months previously. He was ready and KMA lost little time off the air.





ON THE

K M A

PARTY LINE

By **DORIS MURPHY**

Can you imagine having three washing machines in your basement . . . and none of them working? That was the dilemma of engineer Norm Kling. How come three machines? Well since Norm is quite adept mechanically, he started out with one machine. When it became irreparable, he got another just like it so he could "rob" parts from the first. This happy situation finally faded away when both motors blew and he hit bottom on spare goodies. So, he ordered a brand new one . . . and it went out of order. All of a sudden Norm was desperate, three bad machines, laundry piling up, and servicemen too busy to call. So, Norm really "dug in" and patched up one of the old ones . . . working perfectly. Along came the repairman and fixed the new machine. Norm now has both machines hooked up and should be able to relax for awhile.

Thanks to salesman and sportscaster Andy Andersen, Warren Nielson got a last-minute reprieve from an unexpected emergency weekend shift on the air. Warren and wife, Florence, had planned to attend a weekend Recreation Area Open House in

Yankton, South Dakota, as guests of the Yankton Chamber of Commerce. When the call to duty came, Warren forlornly gave his special invitation to Frank Field so someone could take advantage of the holiday weekend. When Andy heard of Warren's plight, he volunteered to take the shift. Now what? He'd given away his invitation! Warren called Frank, told him of his "reprieve", and Frank handed back the invite. Warren and Florence had a wonderful time, but had to leave early Sunday so Warren could be back in time for his Sunday evening shift. He needed one more volunteer. The purpose of the two-day event was to acquaint some 89 couples in the Radio-TV-Newspaper field of surrounding states with the wonderful recreation potential of the Gavins Point Dam and Lewis and Clark Lake on the Missouri River between Nebraska and South Dakota. It was especially enjoyable for Warren because he grew up and attended college in Yankton. While her parents were being entertained, 10 year old Holly spent a pleasant week-end at the home of her two great aunts in Yankton.



J. D. Rankin and grandson visit KMA office.

How those little ones grow! On the March Guide Cover picture Gordon Michael Sherman was pictured with his parents Mike and Betty (Rankin) Sherman as a very tiny baby. Here he is at 4½ months with his grandfather, J. D. Rankin, Vice President of the May Broadcasting Co., dropping in for a visit with the KMA gang. He's already shaping up into a handsome, husky little lad. As you can see, J. D. has plenty of reason to be mighty proud of his first grandson.

Announcer Dale Eichor and wife Esther braved snow-covered ground and cold, cold nights to camp out on their westward vacation. Dale said most of Yellowstone Park was covered with snow, even picnic tables needed to be scooped off. Warm winter clothing and a roaring campfire were very welcome.

The Ralph Childs call their cat by the initials P.K., which stands for Pure Kat.

The KMA Guide

The name possibly derived as a precise term for cat of doubtful ancestry. One day P. K. marched in the house holding his new little playmate, L.C. . . . live chipmunk. The Childs separated, or rescued, L.C. from P.K. and returned him to his natural habitat . . . the great outdoors!

After nine years with the Heuer family, their parakeet Timmy suddenly died. The Heuers purchased Timmy from Leo Morton, May Seed Store Manager. Leo raised parakeets and Timmy was just out of the nest when Mike took him home. Timmy had traveled with the Heuers on several long moves, had survived an attack by the family cat, and survived the shock of jumping in Mike's mouth one time. (We aren't sure who was most shocked, Mike or Timmy). This happened when Timmy was young and Mike was teaching him to talk. Mike was holding the bird on his finger up close to his face so Timmy could see how to talk. Suddenly Mike had to yawn . . . you guessed it . . . Timmy jumped right in for a closer look. Mike grabbed at Timmy so fast it's a wonder he didn't "throttle" him right there! Maybe we should say Mike survived that one.

Jamie Koelker, 11 year old son of station manager Tony Koelker, is showing initiative about tornado safety. After several trips to the basement to wait out alerts, packing along his own transistor radio and other items, his father noted Jamie had also brought along a packet of bandaids.

Ed May's Onion Weather Forecast, which Ed set up with 12 onion halves and salt on the first of January, appeared in a Dayton, Ohio Newspaper. So far, the "onioncast" has been surprisingly accurate.

Speaking of crazy weather, pictured on this page is Ralph Childs in a situation about as frustrating as you'll ever see. Ralph owns a convertible, which was parked outside one afternoon with the top down when it began to rain. You can see puddles of water already accumulated. As Ralph prepared to put the top up, the sun came out. Here he is shading his eyes from the sun for a look at doubtful skies. At this moment he is getting both rain and sun in his eyes. Luckily Ralph left the top down. The rain-showers passed over and his car dried out. Ironically, if he had put his top up, the car would have remained wet.

KMA News Director Dean Naven received an appointment from Iowa Governor

Hughes to the Iowa Development Commission. Dean was honored to accept the appointment to a four year term which begins July 1. The Commission's objectives are to work to improve and expand the state's agricultural and industrial economy, and to promote the travel and recreational assets of the state.

Mike Heuer turned right around and headed south again after his June 17-20 Grand Ole-Opry bus tour to Nashville, Tennessee. This time Mike took the family on a vacation into the Ozarks.

The Warren Nielsons decided to give their station wagon camper a test run before taking it on vacation. Their weekend destination was Pioneer Village at Minden, Nebraska, and a campout at the Harlan County Reservoir. They were a little relieved traveling west to think they were "getting away" from the tornado area. They had a beautiful Saturday, arrived at the campsite on schedule, and everything was roses until 3:00 a.m. Sunday morning. Cyclone winds struck the area, 2½ inches of rain poured down, hail the size of ice cubes came right through the canvas boot on their station wagon. Practically every tent in camp was down, rain came right in the car. Hail punched through the top of a nearby aluminum trailer. Everyone left. Warren said he would have left, too, but he didn't know where to go. They were weary and happy to head home the next day. Their test run turned out to be a real shakedown cruise.

Margaret, wife of KMA engineer Norm Kling underwent major surgery at the

Continued on Page 15



Ralph Childs with the sun and rain in his eyes.

A Letter From Billie McNeilly

Hello again! We approach July with a wary eye cast toward the skies, for who knows what the weather man holds in store for us this month. Surely this will be a time of sunshine and a little less turbulence.

July is a vacation month for many of you Guide readers. I have to smile and catch a little of the contagious happiness of carloads of vacationers I see on the highways these days. You can usually tell if these travelers are just getting off on their fun-trek or returning. Their facial expressions tell the story. The next time you see a car loaded with vacationers, note their faces. Bet you can tell the difference too.

Most of you, I'm sure, know about John enlisting in the Air Force. His departure from home for basic training down Texas way left a bit of a void, to be sure. But I'm convinced his was a wise decision, which he made with no help or hindrance from the "home folks". I'm proud of this fine young man, but no more proud than I was before his enlistment. It isn't their deeds that impress us, but the kind of people they are. Isn't that right?

Marcie is in better health and high spirits these days. She is doing some sewing, and has been weeding out the clothes she's

outgrown and tired of, so her closets are looking better. These cast off garments will go to Goodwill Industries for needed repairs by the handicapped—then on to those who can use them. I hope you heard the interviews I had recently with Byron Head of Goodwill Industries. It's a magnificent job these people do for those less fortunate than ourselves.

Before John left we called my folks in Eugene, Oregon, to tell them of his plans. They had both been quite ill with the flu, and reported that my brother Rich and wife, Mary Lee, were also battling the flu bug. They always write such descriptive letters of trees, shrubs, flowers and general beauty of the Pacific Northwest. This is done, I know, to make us hurry out there! Now they tell us of the glorious climbing roses; they are practically covering one end of the house. I've seen those roses in bloom and they are breath taking.

This time of year we begin to realize the fulfillment of the promises of spring. Those tender blades of grass we thrilled to in the spring are now throwing out their chests to beat the lawn mowers. Tiny seeds tucked into the warm earth are now rows of garden vegetables and beautiful flowers. The Earl May test plots on the south edge of Shenandoah are aglow with color already.

Continued on Page 15



Bernice Currier, Mildred Gustason, Billie and Martha Bohlsen have big homemaker get-together on Billie's show June 22.

Billie's Kitchen Tested Recipes

YONKERS DRESSING

- ½ c. Tarragon or Wine Vinegar
- 1 c. sugar
- 2 full teaspoons each of the following:
 - dry mustard
 - paprika
 - celery seed
 - salt

Mix in large bowl or electric mixer . . . and gradually add: 1 pint Wesson or Mazola oil . . . beating all the time you're drizzling the oil in.

Add grated onion if you wish (I do!). Beat for five minutes . . . then let stand for an hour . . . beat another five minutes at moderate speed . . . then put into jars and store in refrigerator.

* * *

FRESH PEACH ROMANOFF SAUCE

- 1 egg yolk
- Rind of 1 lemon
- Juice of ½ lemon
- 1 T. butter
- ½ c. light corn syrup
- ¼ c. sugar
- 1 c. whipping cream, whipped

Blend egg yolk, sugar, lemon rind and juice. Stir into corn syrup. Put into heavy saucepan and bring to boil, stirring constantly. Boil for 2 minutes. Stir in butter. Chill until thick (about 2 hours). Just before serving, fold into whipped cream and spoon over fresh, sweetened sliced peaches.

* * *

LEMON CHIFFON DESSERT

Beat 4 egg whites with 1 t. cream of tartar and pinch of salt. Beat to peaks, adding 1½ cups sugar slowly. Add 1 t. vanilla. Place this mixture in greased 9x13 pan and bake 45 minutes at 300 degrees. Cool. Spread 1 cup cream, whipped, over meringue. Prepare one package Lemon Instant Chiffon Pie Filling, using ½ c. fruit cocktail juice for part of liquid, and increasing sugar to ½ cup. Drain 1 can fruit cocktail and add to pie filling. Spread filling over the meringue and serve plain or with whipped cream. You may add more pineapple to the cocktail if desired. Serves 12.

* * *

You can put a real sparkle on porcelain surfaces with cream of tartar on a dampened sponge or cloth. You can use hydrogen peroxide, if you prefer. This removes rust from the surfaces and whitens porcelain.

PEAR CHUTNEY

A spicy-good condiment to serve hot or cold with turkey, ham—even cold cuts.

Drain syrup from 1 can (1 pound) pear halves into a medium-size saucepan. Dice pears and add, then stir in 1 medium-size onion, chopped; ¼ cup seedless raisins; ¼ cup honey; 2 Tablespoons vinegar; ¼ teaspoon pumpkin-pie spice; and ¼ teaspoon salt. Heat to boiling; simmer, uncovered, stirring often, 30 minutes, or until thickened. Serve warm or chilled. Store any left over in a tightly covered jar in refrigerator. Makes 1½ cups.

* * *

PEPPER RELISH BOWL

Crisp peppers and sweet onions take on the tart flavor of vinegary marinade.

Slice 1 large green pepper and 1 large sweet red pepper into rings; remove seeds and membrane. Combine with 1 small Bermuda onion, peeled, sliced, and separated into rings in medium-size bowl. Mix 2 Tablespoons cider vinegar, 2 Tablespoons water, 2 Tablespoons sugar, and 2 teaspoons salt in cup; pour over pepper mixture; toss lightly to mix. Cover and chill, stirring once or twice, several hours, or overnight. Drain well before serving. Garnish with a small spray of fresh dill. Makes 6 servings.

* * *

Remember that bottle of vinegar serves many purposes. Boil vinegar in glass coffee servers that are stained. Lime deposits disappear like magic. Save the vinegar for the next cleaning session, but be sure and label the bottle "cleaning vinegar". Vinegar removes water deposit stains on chrome fixtures. Snuggle a terry cloth around the faucets, then pour on the vinegar and let it set. Removes all spots and leftover cleanser in the hard to get places. Just rinse and see them sparkle.

* * *

If the aroma of onions or other strong flavors cling to the inside of plastic storage bowls or containers, wash the polyethylene container in hot suds, rinse and dry, then crumple a piece of black and white newspaper into the container, seal and leave overnight. The next morning . . . no odor! The black printers ink on the newspaper will absorb the odors. Don't use colored sections or a page from a magazine, though.

* * *

HINT

Add a cup of buttermilk to chocolate cake mix and it makes it almost like fudge.

My Best Recipes for July

RHUBARB PUDDING

- 1 c. commercial sour cream
- 1 c. sugar
- 1 egg, slightly beaten
- 2 c. diced rhubarb
- 1½ c. sifted flour
- ½ t. soda
- ½ t. baking powder
- ¼ t. salt
- 1 t. vanilla

Blend the sour cream and sugar thoroughly. Add the slightly beaten egg and when blended pour in the diced rhubarb. Sift the flour, soda, baking powder and salt and add to the mixture. Add the vanilla and stir till blended. Bake in 375 degree oven for 35 minutes. Serve warm with whipped cream.

* * *

SHERBET SALAD

(by "Bill" Dorothy Gamble)

- 1 pt. raspberry sherbet
- 2 pkg. raspberry gelatin
- ¾ c. boiling water
- 1 c. sour cream
- 1½ c. blueberries (frozen, if possible)
- 1 c. boiling water

Dissolve 1 package raspberry gelatin in ¾ cup boiling water. Add sherbet, stir to blend. Pour into mold; chill until firm. Spread with sour cream. Dissolve second package raspberry gelatin in 1 cup boiling water; add 1 cup cold water and blueberries. Chill until mixture begins to thicken. Spoon blueberry mixture over sour cream layer. Chill until firm.

* * *

STRAWBERRY SALAD

You may substitute raspberries if you wish. Melt 16 marshmallows in double boiler, let cool.

- 2 T. strawberry juice
 - 1 c. crushed strawberries
 - ½ c. crushed pineapple, drained
 - 13 oz. pkg. cream cheese
 - ½ c. salad dressing
 - ½ c. heavy cream, whipped
- Freeze until firm.

* * *

HARVARD BEETS WITH RAISINS

- 1 large can of diced beets
 - ¾ c. beet juice
 - ¼ c. vinegar
 - ¾ c. sugar
 - 3 T. cornstarch
 - 1 c. raisins
- Juice and grated rind of 1 orange

Combine all ingredients, except the beets. Simmer for 20 minutes. Add the beets and simmer until beets are heated thoroughly. Serve.

BUTTER-BOILED POTATO BOATS

A simple cutting trick and a buttery baste give these potatoes their party look.

Paré 6 large long potatoes. Cook in boiling salted water in large saucepan 30 minutes, or just until firmly tender; drain. (This much can be done ahead; if you like.) Place potatoes on broilerproof platter or in shallow baking pan; cut each crosswise into 5 or 6 thick slices almost to bottom. Melt 6 Tablespoons (¾ stick) butter or margarine in small frying pan; brush part over potatoes; sprinkle potatoes with salt and pepper. Broil 6 inches from heat, basting often with remaining butter, 15 minutes, or until golden. Garnish with sprigs of parsley. Makes 6 servings.

* * *

KATIE DAVEY'S BAKED BEAN CASSEROLE

- 2 lbs. dry lima beans
- 1 c. heavy cream
- 1 c. catsup
- 1 c. brown sugar

Soak beans overnight or use frozen lima beans. Cook beans, that have been soaked overnight, in salt water until almost done. This requires several hours. Drain and place in casserole. Stir in catsup, brown sugar and cream. Bake at 350° for 1½ hours or until liquid is somewhat thickened.

Katie Davey was one of the best cooks Shenandoah ever knew, and her name on a recipe means "excellent"!

* * *

CHERRY DESSERT

- 2 cans Wilderness Cherry Pie Filling (peach is good, too)
- 1 large white cake mix
- 2 sticks margarine, melted - (½ lb.)

Pour the pie filling into the bottom of a 9x13 pan. Pour the cake mix DRY over the filling. Drizzle the melted margarine over this and bake at 350° for about 40 minutes or until the top is brown. It is similar to a crisp or cobbler, but much easier.

For a smaller one you can use 1 can filling, 1 stick margarine, melted and 1 small (Jiffy) cake mix.

* * *

LIME BUTTER MINT CANDY SALAD

Prepare 1 package lime jello in 2 cups boiling water.

ADD

- 1 large can crushed pineapple (juice and all)

1 medium package small marshmallows
Let stand in refrigerator overnight. Next day fold in 2 c. whipped cream, 1 c. butter mint candy (crushed). Place in freezer.

Trial Grounds Open House Coming Soon

Visitors at the annual May Seed and Nursery Company's Trial Grounds Open House will see over 2,000 varieties of flowers, vegetables and evergreens. In addition to the many testing beds, there will be 52 sample border plantings. These special plantings are designed to illustrate how different combinations will appear together. Visitors will have the opportunity to ballot for their favorite of the 52 border beds. There will be flowers and vege-

tables on trial from twelve foreign countries. At this writing, no specific date for Open House has been set. As the grounds near peak of bloom the date will be set, which is expected to be one Sunday in the latter half of July. As soon as the date is set, KMA will make the announcement. So plan now to attend and listen to KMA for the date of the Trial Grounds Open House.

Grand Ole Opry Tour, Another Big Success

Pictured below are the thirty seven people who enjoyed a wonderful bus tour to the Country-Western music capital of the world, Nashville, Tennessee. Mike Heuer, Saturday night host on "KMA Bandstand—Country Style", conducted the June 17-20 tour. The group is pictured as they were ready to depart Wednesday evening. They arrived the following day. That evening they dined at the Hermitage Hotel where C-W stars Charlie Louvin, George Hamilton IV, and Georgie Riddle visited with them. Friday morning George Hamilton took them on a tour of Nashville, which was so interesting it was second only to Grand Ole Opry as a highlight of the tour. They visited stars' homes, record pressing plants, RCA Victor Studios, and Columbia Studios.

The Wilburn Brothers, Smiley Wilson

and songwriter Jimmy Key boarded the bus and visited for a half hour over the bus PA system, answering questions and just chatting. Friday night the group attended Friday Opry and watched Mike Heuer do a 9:30 - 11:00 p.m. stint on WSM "DJ U.S.A." This is the second time Mike has been honored as guest D.J. on this show—a rare privilege. On Saturday they visited the Hermitage, Andrew Jackson's home; toured the state capital and museum. That afternoon Carl and Pearl Butler took the whole group out for coffee and cokes. They departed for home about 1:00 a.m. immediately following Saturday night Grand Ole Opry, arriving home Sunday evening about 10:00—a tired, but very happy group of people.



KMA Daily Program for July, 1964

DAILY DAYTIME PROGRAM

MONDAY THROUGH FRIDAY

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather,
 Dean Naven
 6:15 a.m.—Western Star Time
 6:30 p.m.—RFD 960, Jack Gowing
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Markets
 7:35 a.m.—Lawrence Welk's Show
 8:00 a.m.—Morning Headlines
 & Weather
 8:15 Martha Bohlsen
 8:20 a.m.—Accent On Music
 9:00 a.m.—Breakfast Club
 9:55 a.m.—News
 10:05 a.m.—KMA Community
 Calendar
 10:10 a.m.—Housewives Serenade
 10:30 a.m.—It's A Woman's World,
 Billie McNeilly
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Informacast
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Midwest Farmer
 (Tom Beavers)
 12:45 p.m.—Markets
 1:00 p.m.—Midday News
 1:10 p.m.—Paul Harvey
 1:25 p.m.—Musical Scrapbook
 2:15 p.m.—Martha Bohlsen
 4:00 p.m.—Mostly Music
 4:15 p.m.—Martha Bohlsen
 5:40 p.m.—Tom Harmon Sports
 5:50 p.m.—Alex Dreier
 6:00 p.m.—Life Line
 6:15 p.m.—Paul Harvey
 6:20 p.m.—On The Line With
 Bob Considine
 6:25 p.m.—As Naven Sees It
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Mkts. & Weather
 Warren Nielson

MONDAY NIGHT

7:00 p.m.—Night Flight
 7:30 p.m.—News
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:00 p.m.—Night Flight
 7:30 p.m.—News
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:00 p.m.—Night Flight
 7:30 p.m.—News
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:00 p.m.—Night Flight
 7:30 p.m.—News
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:00 p.m.—Night Flight
 7:30 p.m.—News
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Night Flight
 11:00 p.m.—News
 11:05 p.m.—Night Flight
 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour
 5:30 a.m.—Polka Party
 6:00 a.m.—News & Weather,
 Dean Naven
 6:15 a.m.—Western Star Time
 6:30 a.m.—RFD 960, Jack Gowing
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—KMA Goes Visiting With
 Tom Beavers
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Saturday Shopper
 10:30 a.m.—It's A Woman's World,
 Billie McNeilly
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Polka Party
 12:00 noon—News
 12:15 p.m.—Edward May
 12:30 p.m.—Midwest Farmer
 (Tom Beavers)
 12:45 p.m.—Market Review
 1:00 p.m.—Mid-Day News
 1:00 p.m.—Paul Harvey
 1:25 p.m.—Saturday Matinee
 6:00 p.m.—Life Line
 6:15 p.m.—Music on Deck
 6:30 p.m.—News
 6:45 p.m.—Country Music Time
 7:00 p.m.—KMA Bandstand
 Country Style
 10:00 p.m.—News
 10:15 p.m.—KMA Bandstand
 Country Style
 11:00 p.m.—News
 11:05 p.m.—KMA Bandstand
 Country Style
 11:55 p.m.—News

SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible
 7:00 a.m.—News & Weather
 7:15 a.m.—Hymn Time
 7:30 a.m.—Sun. Worship Service
 7:55 a.m.—Morning Headlines
 8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Social Security
 Question Box
 9:35 a.m.—Sunday Album
 10:00 a.m.—S.U.I. Feature
 10:25 a.m.—Sunday Album
 11:35 a.m.—Inquiry (Iowa State U
 & Kiwanis)
 12:00 noon—News
 12:15 p.m.—Sunday Album
 12:30 p.m.—Tarkio College Speaks
 12:45 p.m.—Sunday Album
 3:55 p.m.—Mon. Morn. Headlines
 5:00 p.m.—Sunday Album
 6:30 p.m.—News
 6:45 p.m.—Radio Liberty
 7:00 p.m.—Freedom Sings
 7:30 p.m.—Revival Hour
 8:00 p.m.—Sunday Album
 8:30 p.m.—Issues & Answers
 9:00 p.m.—Hour of Decision
 9:30 p.m.—Pilgrimage
 10:00 p.m.—News
 10:15 p.m.—Erwin Canham
 10:30 p.m.—Revival Time
 11:00 p.m.—Night Flight
 11:55 p.m.—News

Every Afternoon
 Monday Through Saturday
 ABC Network News 5 minutes
 before the hour
 Local News on the hour

A CHAT WITH EDWARD MAY

Continued from Page 3

the onions say July is to be moderately dry. I hope this is correct for we could use some good drying weather, and I believe we will have it during the month.

We have had many groups visit Shenandoah the past few weeks. These groups have ranged from flower clubs to social organizations, church groups, and others. You are always welcome! Any time you are in the vicinity I invite you to stop at our new KMA Radio Center, and also visit the beautiful Trial Grounds of the May Seed & Nursery Co. Incidentally, we will soon be setting the date for our annual Trial Grounds Open House, so keep your dial set on 960 and plan to attend the Open House if possible as it will be well worth your time and effort. You will be glad you came.

RFD

Continued from Page 5

of the wind and rain fairly stripped corn plants of all leaves and beat many into the ground. This is going to put many farmers in a bad spot with their cropping program. It is too wet to work the ground and with it being the last of June, soybeans will be the only crop that will make it to frost date.

All and all, people in the tornado area between Shenandoah and Clarinda can consider themselves lucky since no lives were lost.

PARTY LINE

Continued from page 9

Shenandoah Hand Community Hospital Monday, June 22. She is coming along very well. Norm and the children, Benny, 16; Bobby, 13; and Carol Lea, 9; have been staying with grandparents and aunts and uncles. Norm says, "They eat here and there and I just follow the kids around." Margaret won't have to worry about dishes and things piling up, and the children are enjoying all the outings. Even so, we'll bet they'll all be real happy when mom comes home again.

Recently News Director Dean Naven purchased a riding horse for his three daughters, Tami, Jeri, and Kim. The Navens live in a farm home east of Shenandoah, so the girls have ample opportunity to ride. Recently Dean was working out the horse to take a little bucking out of it and discovered the horse had an unexpected talent. When it comes to a puddle of water at a run, the horse doesn't jump, it stops . . . very quickly! Dean flipped over the discovery, but he wasn't too happy about it. He did a complete flip-flop right over the horse's head . . . and, if it's any consolation . . . over the puddle.

A Letter From Billie McNeilly

Continued from page 10

It was too muddy to get in close, but I drove out to see them a few days ago, and was dazzled. Don't miss these gardens. It beats me how anyone can watch the earth come a-bloom and know the wonders of the changing seasons and doubt that there is a God in our Heavens.

Since I am not energized by the summer sun, I shall take this month of July quite slowly and carefully, knowing full well that many of you are basking in the sun. To each his own. My favorite season is the autumn! !

The recipes I have for you are hot weather favorites at our house. Do try them. Also give some time to those good recipes on the "My Best Recipes" page in this issue of the Guide.

Keep happy, and let me hear from you when vacation's over. In closing, a quote from a favorite author of mine— "It is amazing how far you can see when you look with your heart."

Affectionately yours,

Billie

To remove stains from plastic dinnerware . . . try paste-type silver polish. Save time by doing your silver at the same time . . . wash in hot detergent suds and rinse well, see them sparkle.

POSTMASTER

"Return
Requested"

Tom Thumb Publishing Co.
Shenandoah, Iowa

MRS. PHILLIP JOHNSON
720 STATE ST
GARNER IOWA

Bulk Rate
U.S. Postage
- PAID -
Permit No. 1
Shenandoah, Ia.

NOTE

If a red star appears by your name above, this indicates your subscription expires with this issue of the Guide. Send \$1.00 with your name and address for renewal.



PETE HOWARD joined the KMA staff as an announcer June 16. Pete is a radio veteran with 13 years experience in broadcasting. Previous to joining KMA he was associated with KFNF, Shenandoah, and KXXX, Colby, Kansas. Pete brings to KMA a seasoned background in radio. He is

widely known as a sportscaster. Other capacities include program director, salesman, and announcer. The Howards have four children: Tom, 18; Maureen, 13; Jana, 11; and Mark, 9. Join Pete every afternoon for music, information, and friendly chatter from 1:00 to 4:00.