



The

# WAYGUIDE

# COVER STORY

Florence and Holly Nielson, wife and daughter of KMA production manager Warren Nielson are pictured on this month's cover with their new bikes. The mother-daughter duo plan many outings together. Florence's bike was purchased with 18 books of trading stamps, nearly half of them won as first prize in a local contest. Holly has put 36 miles on the speedometer of her bike since her birthday, just one month ago. The girls will have a lot of fun, fresh air, exercise, and sunshine. Florence will take along supplies and teach Holly to sketch. We'll see what Holly's speedometer says this fall. Bet it'll have a lot of miles. Picture was taken one Saturday afternoon when wind was gusting up to 60 miles per hour.

# The KMA Guide

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## Mail Bag

### HERE IS A SUBSCRIBER'S PROBLEM:

"... I am enclosing 10¢ for which send me a copy of the January no.-1963. I received mine o.k., but a friend of mine wanted to read the no. and never returned the January copy. I have a complete file of the KMA Magazine since December 1955. So you see I am concerned when I miss a copy of the magazine."

Mrs. C. V. G.  
Maryville, Missouri

### HERE IS ANOTHER SOLUTION:

"Enclosed find \$1.00 for 1 year subscription to KMA Guide to be sent as a gift to Mrs. E. W., Pueblo, Colorado. She always enjoyed my magazine as others do when I am through with it. Now they are moving to Colorado, so I want you to mail it to her.

Mrs. V. W.  
Clarinda, Iowa

### GIFT SUBSCRIBERS BECOME FRIENDS, TOO:

"... I was given a year's subscription by an Aunt but be it as it may, I don't want to miss my next KMA Guide. Since we are

former Northwest Missouri people, and are still on May Seed Company mailing list we feel every time a Guide comes it's a "Hello" from Home."

Mrs. R. F. S.  
Odessa, Texas

### GIFT SUBSCRIPTIONS — GOOD IDEA!

Many Guide subscribers maintain a complete file of all their Guides. It is surprising, when going through the files, how many have been subscribing since the late 40's. A large number have been with us since the Guide began in 1944. If you are among those who don't wish to lose a copy of your Guide tell your interested friends to write in, or send us their name. We will send them a complimentary copy of the Guide.

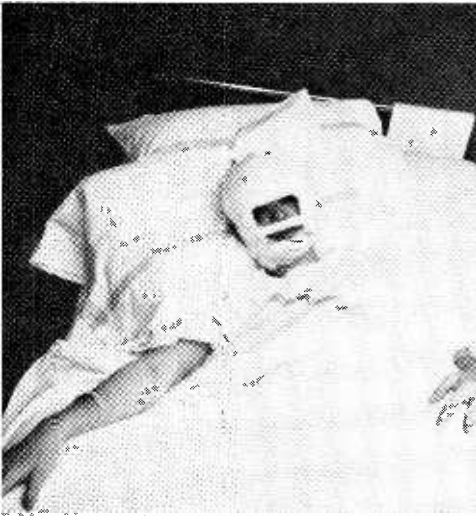
With this issue of the Guide we will return to two pages of recipes. Recipes have been one of the features for which the Guide is famous. We have exclusive files of many outstanding recipes which we know you'll want. In order to best make use of available space, Frank Field will bring you most timely tips and suggestions on gardening in his column, combining Ethel Baldwin's much appreciated efforts.

Ethel is in charge of tour season, which will soon get under way. Frank has complete information on how to arrange a tour of seed and nursery facilities in Shenandoah in this issue. We will make every effort to make your Guide informative, useful, and entertaining. We welcome your suggestions.



## A Chat With Edward May

Do you recognize the person in the picture below? I doubt if you do. It is a picture of our daughter, Karen, as she looked following her serious automobile accident early in February. Eleanor and I were out of town and we rushed home as soon as we received word of the accident, and, upon walking into the hospital room, we saw Karen as you see her in the picture. Karen referred to the bandages as "a cocoon." I thought it looked like a person about to orbit into space, but I think Eddie's description was perhaps the best of all, when he said, "Karen looks like a mummy." Regardless of what Karen might have looked like when she was in the hospital, we feel the doctor did a marvelous job, and the bandages were removed in two weeks and Karen came home. After spending another week at home resting and getting both her strength and appetite back, she was able to return to school. Many people still ask about her and I am happy to report she is doing very well and is cheerful about everything. She will undoubtedly have to return to Omaha sometime this summer for some plastic surgery on two or three of the cuts, but whatever the doctor says I am



Daughter Karen, after accident . . . in good spirits despite stitches and bandages.

sure Karen will gladly do it. She has certainly been a good "trooper" and her optimistic attitude toward the future has certainly been a big help to her. I hope none of you or your family have an experience similar to Karen's, but, if you should have, I hope you will be as cooperative as Karen has been and also hope you will come through as well as Karen has.

With the arrival of spring we always see several changes around the radio station and the seed house. This is particularly true around the seed house and there are a few signs that indicate spring is actually here. One is the pungent smell of onion sets offset by the more refreshing smell of "shingletoe", which is cedar shavings. Shingletoe is used to pack around the roots of the nursery stock in the bins.

This year if you come to Shenandoah you will notice more changes than usual. For example, we have completely rearranged our front store at the seed house, plus building a beautiful new outdoor nursery yard. This will enable us to handle many more varieties and items of nursery stock than we have heretofore been able to carry. I am sure our customers will find this to be a nice addition.

Another major change that will be taking place — starting this spring — will be the tearing down of the present KMA office building and the construction of new office and studio facilities. The present KMA office building has quite a history. Those of you who used to come to KMA to visit Country School in days gone by perhaps ate a meal or two at the Earl May Cafe. The Earl May Cafe was later converted to the present radio offices. However, we are going to tear down the building and in its place erect a new modern, efficient building, which will house the entire KMA staff. We think it will operate more efficiently to have everyone under one roof. We may be a little inconvenienced for a few months while we are building the new offices and studios, but we are looking forward to the time when the building will be completed and will be able to move into new facilities. I am sure photographer Duane Modrow will be taking pictures of the operations, and we will keep you informed upon the progress by means of the KMA Guide.

# Frank Comments

By FRANK FIELD

I am just a little disappointed in the picture this month as it didn't turn out as well as I thought it would. This picture was taken on the 14th day of March and shows part of a row of yellow crocus in full bloom with three and four blooms from each bulb. If you look closely you can make them out, clear in the back ground, against the foundation. They are planted right against the south side of our house and have been blooming steadily since the first day of March. They have been buried in snow twice and the weather has been below freezing every night but they keep right on blooming.

The broad leafed plants are Madonna lilies, just in front of the crocus, and which you know stay green right through the winter. Now look very closely right in the foreground and you will see two clumps of hardy amaryllis which are all ready two or three inches high. They will make a big growth of leaves through April and May and will die down along in June about the time the tulips and hyacinths die down. Then along in August they send up their bloom stalks with the beautiful lavender heads.

Remember about these flowers and should you come to see us this summer on one of the tours you can look and see just where I took the picture. The month of April will start the tour groups here to visit for a day. We have hundreds of folks from various garden clubs, circles, church groups, schools, etc., come each year. All are welcome. We sponsor these tours three days a week, Tuesday, Wednesday and Thurs-

day. We wish we could have them every day of the week and Sunday, but that is out of the question because we have our regular work to do and this is just an extra job for the girl guides as well as for Ethel Baldwin, my Girl Friday. It is her job to make all arrangements and reservations.

Of course in a set up of this kind there must be some rules and regulations by which all must abide. These tours are free, the only charge is for your lunch, which we can reserve for you at one of our local restaurants, or if you wish you may bring a picnic or sack lunch and go to one of our beautiful parks. We have an agreement with our local dispensers of food, to serve our guests at a cost not to exceed \$1.10. The food is good, the places clean and well managed, the servings ample. We allow an hour for lunch, and with so many coming, unless the reservations are made it is hard to eat and get back by one o'clock.

We do not make guided tours for less than ten people. Of course if there is a small group who wish to come, and they write, we try to make arrangements so they can join some other group. We are glad to have them all.

The usual procedure is for the president, or some one responsible, to write in for a questionnaire. This tells us all the things we need to know such as time you will arrive, number in the party, dates preferred, how you are coming, by bus or car, lunch preference, name of group, etc. We must have two or more dates when you can come because we have limits to the number of our guides, and other facilities. We have two busses at our disposal. If you come in your own bus we ask you to retain your bus and driver as we use them. We drive from 5 to 10 miles during the average tour, depending on what flower fields are in bloom.

Another thing we ask: If Mrs. John Doe

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# AREA

by  
Jack  
Gowing



The picture this month shows Tom Beavers and myself looking over our calendar. March was a busy month here at the KMA Farm Department.

We have a jam-packed schedule at this time of the year. If you have any stories in your area drop us a line and we will be glad to visit your area with a tape recorder. An example of this was the new pork plant at Harlan.

I spent a day with folks in the Harlan area and tape recorded comments from several people about their views on what such an industry would mean to Shelby County, then we made a special salute to Harlan on the day the plant was dedicated. Looks like they are off to a good start.

Many communities are looking for new industry. The latest figures I have, are that about 30,000 communities are looking for new outside industry, but only 6,000 new industries start to relocate each year.

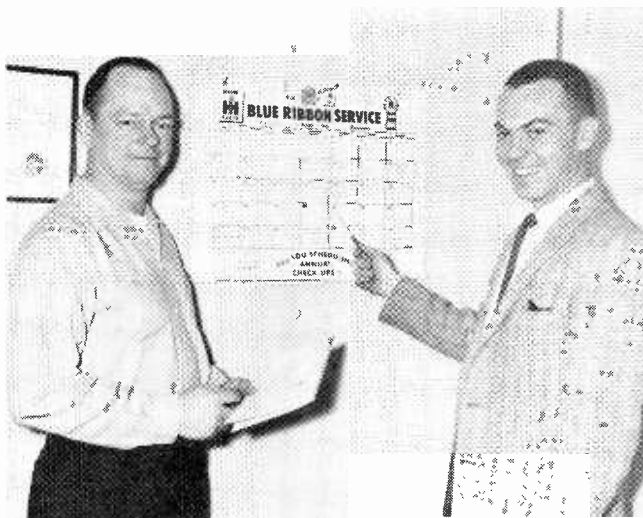
This is the most dark and gloomy time of the year. Everything is so dull just before the breaking out for Spring. At the time I am writing this, I have noticed some pussy willows are showing a few fuzzy buds and also we have tulips up and leafed out pretty well. Other than that everything is so bare or else it is muddy. Our feed lots have been real sloppy again this year. The people that have concrete feed lots can really enjoy them particularly in the early spring. I have often wondered if these conditions this time of year is when most decisions are made about paving lots. It becomes quite convincing after a few weeks of mud.

While we are in the between winter and spring period is a good time to check over machinery and get everything checked out so that it will be ready when weather permits field work. I have noticed quite a little fence work being done too. I have to rebuild some fence that was damaged by last year's snow.

Pauline has been busy getting some of our garden things started in the house. We usually start a few tomatoes and she likes to get an early start on some of her flowers too.

A couple of weeks ago we took a walk along our creek and believe me, this is a good time to observe the erosion that takes place in a year's time. We have a large gully that runs through our place and it continues to cave in and grow a little bit each year. The area is organized into what is known as Pierce Creek Watershed and it has been approved. We hope to see the first stages of work done in the upper end this year. The whole project is based on a 5 year plan so we don't expect any activity around our part of it for about 4 years since we are in the extreme lower end.

We have everything terraced on our place. This was one of our first projects right after we bought the farm. Since terracing, one gully has all but disappeared and is now grassed over. It used to be about 4 feet deep before the terraces were built. Terracing is one thing that will be worth all the expense of building and trouble of farming over on any farm that has hill ground.



Jack Gowing, Tom Beavers, farm department boys check bus schedule of events, meetings.



The loss of Country Music stars Hawkshaw Hawkins, Patsy Cline, Cowboy Copas and Randy Hughes in a plane crash, followed by the auto death of Jack Anglin while driving to prayer services for Miss Cline was a disbelieving shock to everyone in the country music field. Mike Heuer, your Saturday night host on KMA Bandstand-Country style, was a friend of all these people. Pictured top to bottom, are Hawkshaw and wife Jean Shepard when they were in Shenandoah, Mike interviewing Patsy Cline and, bottom, Mike and Cowboy Copas in Nashville. We asked Mike to comment in this issue of the Guide. Here are his remarks.

"There isn't much I can say that hasn't already been said pertaining to the tremendous loss the field of country music suffered the first week of March. The passing of Hawkshaw in particular affected many of the listeners to KMA BANDSTAND, COUNTRY STYLE and I myself, felt I had lost a brother. Hawk made many friends in this area during his one night appearance in Shenandoah last September. I'm sure everybody that knew him liked him immensely.

I first met Patsy and Copas during the convention last November. Patsy in fact, was right behind us in the registration line and we immediately struck up a friendship. We had several quick visits during that busy weekend . . . including a tape interview. Her popularity spilled over into the pop music field after her big hit "I Fall to Pieces".

Cowboy Copas or "Copas" as he was affectionately known was certainly an old-timer in the business even though he was only 49 when he died. He spoke of the honor bestowed upon him in Omaha during the interview we had at the convention. Ak-Sar-Ben in Omaha elected him to the Cowboy Hall of Fame while he appeared there during their rodeo last September. Cope was very proud of the honor.

Randy Hughes was a jack of all trades in the music field. He was manager for Patsy Cline plus other acts, was a versatile guitarist and quite active in recording sessions for Patsy and others. He was married to Copas' daughter Kathy, who lost both father and husband in the crash.

Jack Anglin was 50% of a very popular duet known as Johnny and Jack. I believe it's been close to 30 years that Jack and Johnny Wright have worked together.

The strange thing about it all is this is the first time (referring to the plane crash) that any country artist has been killed while traveling to or from a show date. Strange because an estimated 9 million miles are traveled in playing some 3,000 shows a year. Unfortunately when it did happen, it took several of the top artists. The loss of these people will be irreparable to country music.



## A Bit of Ireland

As a special 8:00 p.m. program for St. Patrick's Day Warren Nielson had an interview with Mr. and Mrs. Ambrose Doyle of Imogene, Iowa. Mrs. Doyle was born and raised in Ireland, coming to the U.S. as a trained nurse. She met Ambrose when he visited at the hospital in Omaha where she worked. They now have three children, two girls and a boy. Mrs. Doyle's maiden name was Kathleen O'Sullivan. She has a wee bit of brogue; very pleasant to listen to. Warren had many questions about the Emerald Isle and St. Patrick. Their discussion of the countryside, towns, people, customs, and such things as shamrocks and kissing the blarney stone was most interesting. Mrs. Doyle said the reason Ireland is called the Emerald Isle is because it is green year round; seldom getting down to freezing because of warm ocean currents. Shamrocks grow wild year-round



everywhere in Ireland. Ireland is the only place in the world where Shamrocks abound in nature. She describes true shamrocks as similar to small three-leaf clovers and very hardy. She said everyone should visit Ireland sometime in their life. If everyone there is as pleasant to meet as Mrs. Doyle, it certainly would be a most enjoyable place to visit.

## Lost & Found

The KMA "Lost and Found" department, if we may call it that, runs into some strange occurrences. It seems there's always a lost dog or farm animal to locate; however, as Spring rolls around the tempo of inquiries seems to increase. One sunny afternoon Garry Higgins and Woody Jenkins of Shenandoah came rapping at the back door of the KMA control room with a big ewe under tow. Jim Ross, our afternoon deejay was just a bit astonished to have a lost article such as a big sheep delivered right to the door. The only solution was to make an announcement quickly and hope the owner shows up pronto. As it turned out the sheep must have been TRYING to get lost, because it was at a local locker plant when it ESCAPED! Speaking of fast results, one morning Frank Field received a request to find a lost hog. Frank had



it on his 7:15 a.m. program. The owner wrote to thank him. He said that within two minutes after Frank made the announcement a farmer called and said the hog was safe and sound at his farm and to come and get it. That's speedy service.

April, 1963

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# On the KMA PARTY LINE

By DORIS MURPHY

I guess sleep walkers find themselves in odd circumstances sometimes! At least Josie, 11 year old daughter of Guide Editor Duane Modrow does. One morning recently she got up and came down stairs to the kitchen, where her mother noticed her staring at a wall plaque which was where the kitchen clock used to be. Josie looked real puzzled for a few minutes, then turned around and left the room. No one thought much about her actions, until a few minutes later when her sister Teresa came downstairs and said: "Mother, Josie is standing in the bath tub!" Sure enough, they discovered Josie had been sleep walking, and it wasn't until her bare feet hit the cold bath tub, that she snapped out of her sleep walking trance and wakened. She apparently didn't even know she had been gazing at the wall in the kitchen!

Ass't Farm Service Director Tom Beavers was mightly glad to arrive home safely, after driving to Grinnell, Iowa, on Sunday, February 24th, to attend a meeting held in honor of the Outstanding Young Farmer of Iowa, at the Grinnell High School building. Tom, along with other representatives of the Shenandoah Junior Chamber of Com-

merce, drove to Grinnell in the morning, and had a very pleasant trip. But coming home late that afternoon was a different story! By 3 o'clock in the afternoon a blizzard was in full swing, and by the time they started home at 4 o'clock the roads were covered with a glare of ice. It took them five hours to drive back to Shenandoah, and between Grinnell and Atlantic they saw eight cars in the ditch. You can bet there wasn't any fast driving on the road that night.

Jim Shaum, treasurer of May Seed and May Broadcasting companies, and wife Marnie enjoyed a two week vacation trip to Acapulco and Mexico City by jet during early March. Jim reports perfect weather and a wonderful vacation. They toured a number of sights, enjoyed swimming, and sunbathing. Among the things which interested Jim was the University of Mexico with some 50,000 students. The University has beautiful structures with inlaid mosaic walls and magnificent architectural design. The University stretches for miles. Let's hope Jim and Marnie have brought back some of that warm weather with them and spring weather comes breezing in.

Bernice Currier, retired radio homemaker, was pleasantly surprised Saturday, February 23 when Martha Crane, National President of American Women In Radio and Television presented her with a beautiful plaque "for outstanding radio broadcasting". Martha is pictured making the presentation to Bernice. Bernice worked in the broadcast industry in many capacities for 36 years before retiring the first of this year. The plaque is a beautiful walnut wood base with a white ceramic plate attached. The circular design is in gold with black letters "AWRT". The gold plate at bottom is engraved: "To Bernice Currier For Outstanding Radio Broadcasting — Martha Crane — WLS Chicago." Our congratulations to Bernice for a well-



Bernice Currier receives AWRT award from National President, Martha Crane.



deserved recognition.

While the Klings are accumulating pets, the Burchrichters lost one. Sniffles, the hamster belonging to Mary Burchrichter passed away from apparent old age. Don, our chief engineer, obtained Sniffles in the May Seed Company pet department when he was just a little fellow. His picture was in the Guide at that time and Mary has kept him as a dear pet all these years. Sniffles was buried with suitable ceremonies and now rests at the KMA transmitter sight.

Andy Andersen and Dean Naven who have just completed a busy round of basketball tournament broadcasts are now filling speaking engagements at sports banquets in the area. March 29th both men are featured speakers at the Essex, Iowa High School Athletic Banquet. This was a close call for Dean Naven. Andy had already spoken in behalf of Dean saying they would be happy to appear, not knowing that Dean had a previous commitment to introduce Governor Hughes of Iowa at the Regional Flying Farmers' Convention at the American Legion Country Club in Shenandoah the same evening. Fortunately, if Dean hurries he will be able to speak first at the Essex banquet, turn it over to Andy, and dash to Shenandoah. Andy and Dean will also be special guests at Farragut, Iowa for the big celebration honoring the Admiralties who went to the girls State Basketball Tournament. The fellows traveled approximately 3,000 miles covering tournament play this year, but said the weather man was more cooperative than any previous year. Their only bad storm was on the way to Des Moines for the Girls State Tournament. They traveled 130 miles over icy, snow-covered highways. Dean said a six inch snow which laid wavy on the highway almost hypnotized them as they drove along. However, they did make good time since there was no traffic, not even trucks. The boys should carry rabbits feet . . . snowshoe rabbits?

John Sawyer of the KMA Accounting department is getting to be an authority on stage lighting. John has been an active member of the Southwest Iowa Theatre Group since it formed in 1957. During this time his work has been with stage settings and lighting. In orienting new members, one of John's jobs is to brief new recruits in his work so they can better understand all the phases of the theatre production and take up the work that interests them most. During National Library Week, April 23, John will

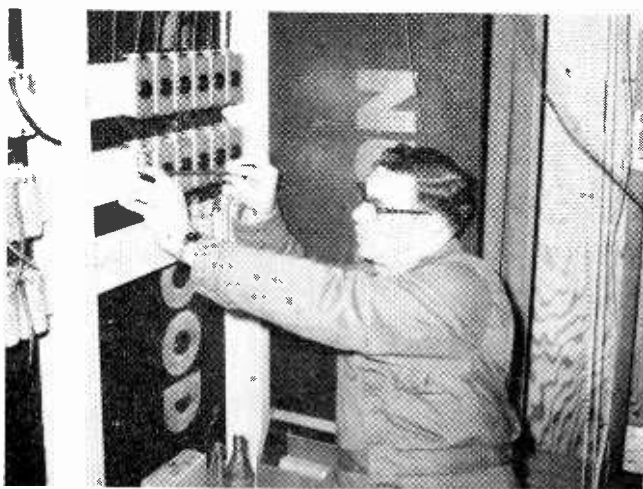
also be a feature speaker at a special library program.

Mike Heuer, host of Saturday KMA Bandstand—Country Style, has been putting out "feelers" over the air to see if enough people are interested in a chartered bus trip to Grand Ole Opry at Nashville, Tennessee. It's too early to tell whether enough people want to. Mike has been going ahead with some wonderful arrangements in Nashville. Tentative plans call for departure on Thursday night, Opry on Friday nite, the big Grand Ole Opry Show Saturday night, and arriving home Sunday night. It will be a wonderful trip, with a tour of a big recording studio as one of many highlights. The cost is very reasonable. For complete details, drop Mike a note. Tour dates will be June 6-7-8-9. Deadline for reservations is May 20.

KMA Engineer Jack Josephson has undergone surgery at Methodist Hospital in Rochester, Minnesota. Jack had been suffering an internal disorder for some time. A trip to Mayo's confirmed the diagnosis of his trouble and surgery was decided upon. Jack was operated on a Tuesday, in a wheel chair on Wednesday, and on his feet Thursday. We all wish him a speedy recovery. Delores, Jack's wife was in Rochester with him during hospital confinement. Her daily reports were anxiously awaited by the whole staff.

Kim, six year old daughter of news and program director Dean Naven took a tumble on the stairs at school last month which required five stitches on her forehead just below the hairline. Luckily she didn't bump on her glasses or her injury could have been very serious. Kim is back to normal now . . . fully recovered.

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John Sawyer, KMA accounting department, builds lighting system for Little Theatre Group.

# A Letter From Mary Williams

“Good Morning Everyone”

You've all heard me talk about the Junior High Girls Choir which I direct in our church. Wednesday afternoon when I walked in for rehearsal, the girls were already there and really waiting for me. One of them had an envelope labeled “rotten rattlesnake eggs” which she wanted me to open and of course the rest of them were extremely eager supporters of the idea. Frankly, I'm not too squeamish, but at their age they could have almost anything in that envelope. I must confess I wasn't very anxious to open anything that might let “something” jump out at me! Finally after much, much coaxing and giggling from the girls, I opened it. Wow! “Something” did jump at me all right—naturally I jumped too, and the girls really enjoyed their joke. When the “thing” finally stopped thumping on the floor, do you know what it was? It was a large button strung on rubber band and hooked to a frame. Just before she handed it to me, the girl wound the button so it would spin out when I opened the envelope. What a sensation — it really seemed like it was alive.

Needless to say, it took some time to get everyone settled down to singing, but at least we were all very relaxed from laughing so hard.

It has been so gratifying to see the response to the offer of the favorite recipes of famous people which we just started the week of this letter-writing. Since this was the first such offer made on my program, I was more than pleased, so thank you one and all.

Loche and the Lory are becoming a little “hammy” I'm afraid with all this picture-taking. In the picture this month they are wearing the serape-jackets which we bought in Mexico on our recent trip to that country. These are hand-woven of home-dyed wool and made by the Indians down there. The other souvenirs which they are equally proud of are their two marionettes which we bought in a shop in Guaymas, Mexico. They are also handmade. The marionettes are dressed in typical clothing of the country

or hill people. Our children promptly named them “Pancho” and “Maria”. Standing on the floor between them is their little burro pinata.

The pinata is actually made to be broken, but of course the children wouldn't hear of that. Pinatas are suspended on a rope for the children to hit at during a holiday celebration, and when they are eventually broken, gifts and treats for the children fall out. Gaily colored paper is used to cover the outside of the pinata which can be made in most any shape. The treats are placed in a clay bowl inside which is hidden by the paper. We had fun watching a group of youngsters trying to break a pinata in a school yard while we were down in Mexico.

By the time you receive your copy of the Guide, spring should really be here, and I, for one, will be very glad to shed winter clothes. As yet I haven't decided about new clothing for myself, but the children are going to have new outfits.

Until next month,

Mary



Loche Earl and Lory with souvenirs of family trip to Old Mexico.

# Getting To Know You



## THINGS I REALLY LIKE:

Simple foods — most of the time  
Steve  
Exotic foods — once in a while  
Dave  
Sport shirts  
Mike  
Visiting with my growing-up children  
Susie  
Chatting with people in different occupations  
Comfortable Clothes  
“Poo”, my wife  
Living with boys who can take over the “chores”  
Sea food; cheese  
Reading; music of most kinds  
Entertaining close friends  
Getting comfortable when work is done  
Keeping busy  
Cooking — especially experimental  
Watching my kids grow and develop  
Finding a big ash-tray at my elbow when I want it

## THINGS I REALLY DON'T CARE FOR:

Stuffed shirts — also my own shirts with too-starchy collars  
Being the “heavy-handed” father  
Going to bed; getting up  
Having to ask where things are  
Being greeted by a bunch of questions when I get home

## THINGS I REALLY LAUGH AT:

Pompousness  
Comedians of my youth  
A truly well-told story  
Some of the “cracks” my kids make  
My wife — often

## THINGS I NOTICE AND ADMIRE:

Cute college girls who act sophisticated.  
(They do take me back!)

Someone doing something kind — unobtrusively

A person behind the “eight-ball” getting a break

A youngster making good against odds

## MY HOPELESS AMBITION:

To retire to England for a few months, and live among the scenes familiar in English literature.

## I'M A SUCKER FOR:

A hard luck story  
Girls, from 6 mo. to — ?  
My kids

Fascinating new labor-saving devices

**MY NAME: RALPH CHILDS**

Above is a picture which appeared in the June, 1949 issue of the KMA Guide. It is of Doyle Blackwood; wife Lavez; Karen, age 3; and Terry, age 5½. During this period the famous Blackwood Brothers were entertaining on KMA. The Blackwoods went on to national fame, being rare two-time winners of Godfrey's Talent Scouts TV program in '54 and '56. Pictured below is the Stamps Quartet, which appeared February 6, at the Full Gospel Church in Shenandoah. One member of the quartet is Terry Blackwood, the young lad pictured above. Can you identify Terry?



The Stamps Quartet is among the most popular in the United States. Originated by brothers Frank and V. O. Stamps in the early twenties, personnel have changed throughout the years, selecting outstanding singers from the ranks of gospel singers. Members of the quartet, reading clockwise from the top are: Jerry Redd, tenor; John Hall, bass; Roger McDuff, baritone and MC; “Smiling” Joe Roper, pianist and manager; and Terry Blackwood, singer lead. These fellows travel about 100,000 miles yearly from coast to coast and Canada, averaging performances five nights a week. They travel in their own specially equipped bus with their well-known theme “Give The World A Smile” on the side. Full Gospel Minister, Rev. A. R. Sorenson, says plans are being made to bring the boys back again, with additional hopes for big performances with several quartets appearing the same evening in Shenandoah.

# "My Best" Recipe Selection for April

## POTATO CANDY EASTER EGGS

(a fondant candy)

- 1/2 lb. marshmallows
- 1/4 c. butter or margarine
- 1/4 t. salt
- 1 c. cooked instant mashed potatoes
- 1 t. vanilla or maple flavoring
- 3 lbs. confectioner's sugar, sifted
- Pecan halves or candied cherries
- Pink, green, and yellow food coloring

Combine marshmallows, butter or margarine, and salt in top of double broiler and place over boiling water to allow marshmallows to melt. Add instant potatoes and flavorings. Divide mixture into three parts. Add a different food color to each portion. Blend 1/3 of the confectioner's sugar into each portion. Additional sugar may be needed to make mixture stiff enough to shape. Form into egg shapes. Place on waxed paper. Top each with a pecan half or half a candied cherry. Cool in refrigerator until firm. Yield: about 60 pieces.

\* \* \*

## RICH RAISIN RHUBARB PIE

(Delectable springtime dessert)

- 2/3 c. dark or golden raisins
- 3 1/2 c. rhubarb, cut into 1/2 inch pieces
- Unbaked 9-inch pastry shell
- 1 egg, beaten
- 1 c. dairy sour cream
- 1 c. sugar
- 3 T. quick-cooking tapioca

Combine raisins and rhubarb in pastry-lined pie plate. Cover with egg mixed with sour cream, sugar and tapioca. Bake in hot oven (425°) 10 minutes. Reduce heat to 350° and bake 30 to 35 minutes longer. Serve warm with additional sour cream, if desired. Makes 1 (9-inch) pie.



Raisin-Rhubarb Pie

## EASTER BUNNY SALAD

On each salad plate, make a nest of finely shredded lettuce and place in the center, a canned pear half to represent a bunny's body. Add a ball of cream cheese for the tail, bits of pimento for the nose and halves of blanched almonds for the ears. As bunnies like carrots, one formed of pimento cheese and a little parsley may be placed just under the nose. Very finely shredded coconut may be sprinkled over the pear to represent the white rabbit fur.

\* \* \*

## RUSSIAN TEA CAKES

- 11 egg whites
- 6 egg yolks
- 1 1/2 c. sugar
- 3/4 t. salt
- 1 c. sifted cake flour
- 1 t. cream of tartar
- 1 t. vanilla

Beat egg whites and salt until foamy. Add cream of tartar and beat until whites stand up in shiny peaks. Beat 6 egg yolks until thick and lemon colored. Add yolks to whites. Beat in sugar, a small amount at a time. Fold in cake flour. Add vanilla. Pour into ungreased tube pan and bake in a 325° oven for 75 minutes or until done. Cool in pan. Remove. Split through the middle into two layers. Pile filling between layers and over the sides of the cake. Store in refrigerator for half a day or overnight before serving.

## FILLING

- Yolks of 5 eggs
- 2 t. gelatin soaked in a little cold water
- 3/4 c. sugar
- 1 T. flour
- 1 1/2 c. milk
- 1 pt. whipping cream

Mix flour and sugar. Add milk and cook in double boiler until slightly thickened. Pour a little of the hot mixture over the slightly beaten eggs and add egg mixture to rest of hot mixture. Cook few minutes longer. Add gelatin at once. Cool. Fold in whipped cream.

This cake is unusual and delicious. It has a rich, moist, velvety crunch. Don't be alarmed because the batter seems thin.

\* \* \*

## EVERYONE'S FAVORITE TOFFEE

- 1/2 lb. crushed vanilla wafers
- 1 c. butter
- 2 c. powdered sugar
- 3 egg yolks, beaten
- 2 sqs. melted chocolate
- 1 t. vanilla
- 1/2 c. nutmeats
- 3 egg whites, beaten and added last

Mix in order given except crumbs which form the bottom and top layers. Chill 24 hours. Cut into squares and top with a small amount of ice cream, if desired.

# Recipes For Easter

## SPARKLING GLAZES FOR THE EASTER HAM

For serving, plan about  $\frac{1}{4}$  pound per person of boneless ham and  $\frac{1}{2}$  pound per person for bone-in variety.

About forty minutes before the ham is baked, begin basting with the Mandarin-Orange Glaze or Sparkling Apricot Glaze about every ten minutes. (Recipes below.) The exterior will have a deep shine by the time the ham is fully baked.

Mandarin-Orange Glaze is a mixture of orange marmalade, lemon-lime carbonated beverage (7-up), brown sugar and spices. The intermingling of the citrus flavors with the spices not only adds a beautiful sparkle to the ham but adds a delectable flavor interest, too. Those who like the sweet-sour tang of apricots can substitute apricot preserves for marmalade in this recipe.

\* \* \*

### HAM TIMETABLE

Cut	Minutes Per Lb.
<b>Cook Before Eating</b> (160° on meat thermometer)	
Whole Ham	18 to 20
Half Ham	22 to 25
Rolled, Boned Ham	30
<b>Fully Cooked</b> (130° on meat thermometer)	
Whole Ham	10
Half Ham	14
Rolled, Boned Ham	12 to 15
Canned (8 to 13 pounds)	10 to 15

\* \* \*

### MANDARIN-ORANGE GLAZE

- 1 (7-oz.) bottle lemon-lime carbonated beverage (7-up)
- 1 (1-lb.) jar orange marmalade
- $\frac{1}{2}$  c. brown sugar
- 1 t. cinnamon
- $\frac{1}{2}$  t. ground cloves
- 1 (11-oz.) can mandarin orange sections, drained
- Maraschino cherries

Slowly add lemon-lime carbonated beverage (7 up) to marmalade. Stir until blended. Stir in brown sugar, cinnamon and cloves. Begin baking ham according to directions. Forty minutes before ham has finished baking, begin spooning marmalade mixture over ham every ten minutes. When ham has finished baking, garnish with mandarin orange sections and cherries.

\* \* \*

### SPARKLING APRICOT GLAZE

Substitute 1 (12-oz.) jar of apricot preserves for the orange marmalade and omit the Mandarin oranges. Heated whole spiced apricots may be used to garnish the ham platter.

## EASTER HAM — THREE MORE WAYS

### RUBY RED GLAZED PINEAPPLE-HAM:

Cook whole ham according to your favorite method, then apply this quick, pretty glaze: Whip  $\frac{1}{8}$  c. currant jelly and spread over scored surface of ham. Use sections of picks to affix pineapple slices and maraschino cherries, then return ham to preheated 400° oven for 15 minutes.

### HAM SLICE HAWAIIAN:

Pan broil ham slice; when done, remove ham and add drained pineapple chunks or tidbits and a little brown sugar to juices. Turn gently until hot and translucent, then spoon over ham and serve.

### BAKED HAM WITH PINEAPPLE LEIS:

Cut deep, wide diagonal grooves from fat, top side of baked ham. Score remaining fat strips, pat with brown sugar, and stick with cloves. Fill grooves with drained crushed pineapple and return to 375° oven for 20 minutes, until golden brown.

\* \* \*

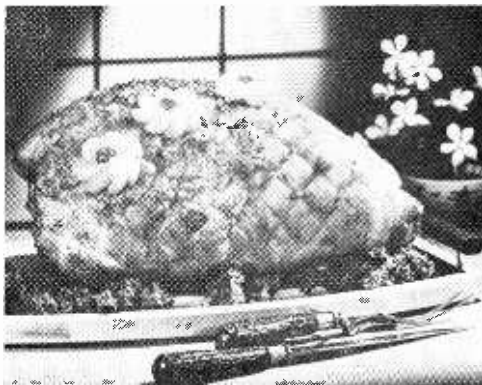
### TASTY SALAD

- 1 pkg. lemon jello (let cool until begins to jell)
- 1 3-oz. pkg. Philadelphia Cream Cheese

Put the cream cheese in the jello after it begins to jell and beat with egg beater until smooth. Then add:

- 1 small can crushed pineapple
- $\frac{1}{2}$  c. chopped nuts
- $\frac{1}{2}$  c. celery
- $\frac{1}{4}$  c. stuffed olives
- $\frac{1}{4}$  t. salt

Drain juice off pineapple and use to make your jello.



Take your pick for Easter

# KMA Daily Program for April, 1963

## DAILY DAYTIME PROGRAM

### MONDAY THROUGH FRIDAY

5:00 a.m.—Town & Country Hour  
 6:00 a.m.—News & Weather  
 6:15 a.m.—Western Star Time  
 6:30 a.m.—RFD 960  
 7:00 a.m.—Dean Naven, News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Markets  
 7:35 a.m.—Lawrence Welk's Show  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Accent On Music  
 9:00 a.m.—Breakfast Club  
 9:55 a.m.—News  
 10:05 a.m.—KMA Community Calendar  
 10:10 a.m.—Housewives Serenade  
 10:30 a.m.—Mary Williams Show  
 11:00 a.m.—Back To The Bible  
 11:30 a.m.—Informacast  
 12:06 noon.—Dean Naven, News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Tom Beavers  
 12:45 p.m.—Markets  
 1:00 p.m.—Jim Ross Show  
 4:00 p.m.—Mike's Matinee  
 5:40 p.m.—Tom Harmon Sports  
 5:50 p.m.—Alex Dreier  
 6:00 p.m.—Life Line  
 6:15 p.m.—Paul Harvey  
 6:20 p.m.—On The Line With Bob Considine  
 6:25 p.m.—As Naven Sees It  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Mkts. & Weather

## MONDAY NIGHT

7:00 p.m.—Night Flight  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Music In The Night  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

## TUESDAY NIGHT

7:00 p.m.—Night Flight  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Music In The Night  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

## WEDNESDAY NIGHT

7:00 p.m.—Night Flight  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Music In The Night  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

## THURSDAY NIGHT

7:00 p.m.—Night Flight  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Music In The Night  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

## FRIDAY NIGHT

7:00 p.m.—Night Flight  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Music In The Night  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

## SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour  
 6:00 a.m.—News & Weather  
 6:15 a.m.—Western Star Time  
 6:30 a.m.—RFD 960  
 7:00 a.m.—News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Lawrence Welks Band  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Accent On Music  
 9:00 a.m.—Saturday Shopper  
 10:30 a.m.—Mary Williams Show  
 11:00 a.m.—Back To The Bible  
 11:30 a.m.—Polka Party  
 12:00 noon.—News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Tom Beavers  
 12:45 p.m.—Market Review  
 1:00 p.m.—Auction Time  
 1:15 p.m.—Saturday Matinee  
 6:00 p.m.—Life Line  
 6:15 p.m.—Music on Deck  
 6:30 p.m.—News  
 6:45 p.m.—Don Beesley & His Midwestern Country Gentlemen  
 7:00 p.m.—KMA Bandstand Country Style  
 10:00 p.m.—News  
 10:15 p.m.—KMA Bandstand Country Style  
 11:00 p.m.—News  
 11:05 p.m.—KMA Bandstand Country Style  
 11:55 p.m.—News

## SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible  
 7:00 a.m.—News & Weather  
 7:15 a.m.—Hymn Time  
 7:30 a.m.—Sun. Worship Service  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Radio Bible Class  
 8:30 a.m.—Your Worship Hour  
 9:00 a.m.—Sunday School Lesson  
 9:15 a.m.—Bible Truth  
 9:30 a.m.—Sunday Album  
 12:00 noon.—News  
 12:15 p.m.—Legislative Report  
 12:45 p.m.—Sunday Album  
 4:55 p.m.—Mon. Morn. Headlines  
 5:10 p.m.—Sunday Album  
 6:30 p.m.—News  
 6:45 p.m.—Guest Star  
 7:00 p.m.—Freedom Calls  
 7:30 p.m.—Revival Hour  
 8:00 p.m.—Sunday Album  
 8:30 p.m.—Issues & Answers  
 9:00 p.m.—Hour of Decision  
 9:30 p.m.—Pilgrimage  
 10:00 p.m.—News  
 10:15 p.m.—Erwin Canham  
 10:30 p.m.—Revival Time  
 11:00 p.m.—Music In The Night  
 11:55 p.m.—News

Every Afternoon

Monday Through Saturday

ABC Network News 5 minutes before the hour

Local News on the hour



## FRANK COMMENTS

Continued from Page 4

writes to begin with and asks for the questionnaire, make sure she is the one writing all the time. A few years ago two ladies from the same group wrote. One lived in Kansas, the other in Nebraska, though they were only 3 miles apart. They were on different routes and had different towns, both sent in their questionnaires. We arranged for two groups. Those reservations cost us because the hotel held us responsible for both reservations. As you know the customer is always right, even when he is wrong.

In early spring there are tulips and other spring flowers followed by peonies, roses and annuals with visits to private gardens. The trial grounds are 76 acres where all the flowers, grasses, vegetables, field crops and corn are tested. Everything we sell is tried there. The trial grounds are at their peak of beauty in July when we hold "Open House". The tours and Open House are two separate events. It would be nice if you could come for both.

Send for a questionnaire, get a group together, "Hitch Up" and come see us. We will do our best to make your trip pleasant, educational, and worth while. Let us know and we will do our best to arrange a tour just the way you would like it.

Frank Field

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## New Cookie Book Offer Starts Now

Here we come with another beautiful recipe book! This is a dazzler by Martha Logan, home economist for Swift and Company. The book is "Our Best Cooky Recipes" and contains 65 new cookie recipes under six main categories: Bar cookies, Drop cookies, "No Bake" Cookies, Pressed and Formed Cookies, Refrigerator Cookies, and Rolled Cookies. The cover of the book is beautiful gold foil coated stock, which not only enhances the appearance but will give the book soil-resistance and long life. The booklet also gives tips on how to store cookies, how to pack for mailing, how to freeze, and cookie baking tips. This one we'll definitely say everyone should have in their kitchen. It is available to Guide subscribers for just a dime to cover handling and postage. We have a good supply, but it is limited, so get yours right away. If you are a Guide subscriber just send in a dime with your name and address and we'll get yours right to you.

April, 1963

## PARTY LINE

Continued from Page 9

Sportscaster and account executive Andy Andersen and son Dan have been having a streak of bad luck. While at the girls state basketball game in Des Moines someone stole Andy's real nice 8-transistor radio out of the KMA announcing booth. The next day son Dan stepped on a sharp object and had to get a tetanus shot. A week later to the day, Dan jumped out of a tree and broke his right arm above the wrist. That night Andy had to broadcast a basketball game in Council Bluffs. Wife Joanne stayed all night at the hospital with Dan, daughter Barbara stayed with her grandma, and daughter Janis stayed all night at a slumber party at Josie Modrow's, daughter of Guide Editor Duane Modrow. Meanwhile the wind blew part of the shingles off of Andy's house! Andy came home from the broadcast to an empty house, his only company was their dog Tippy. Happily, all the family came home the next day, household insurance paid for his lost radio and shingles, and hospital insurance took care of most of Dan's needs, so the story has a fairly happy ending. Needless to say, Andy doesn't want any more weekends like that!

Monday night, March 11th, Jack Gowing called Tom Beavers saying he was on his way to Des Moines to cover the legislature and for Tom to take his 6:30 a.m. show "RFD 960" for him the next morning. It is common practice for the farm service men to take each other's programs briefly when one or the other is out of town. Tom was up early the next morning, hopped in his car and headed for the station. On the way for some reason he started to say something, and was shocked to discover he couldn't talk! At the station he poured down hot coffee and slowly nursed his voice back enough to do the show. There were some anxious moments. It sure didn't sound like anyone we know doing "RFD 960" that morning; more like Larry N. Gitis.

By strange coincidence nighttime announcer Dale Eichor and wife Esther are moving from an apartment to a house for more room and privacy, while promotion secretary Sue Eckley and husband are moving from a house to an apartment. Sue says it's because Junior, her husband, doesn't like to mow lawns. (We don't either). Dale works till midnight and likes to sleep late in the morning, but until their new home gets settled down he isn't getting much sleep. Workmen have been busy carpentering, painting, plumbing, tiling, installing appliances, wiring and keeping the house all torn up. Dale says as many as four workmen pounding away at one time is a sure-fire way to get **awakened** in the morning.

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**NOTE**

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**EARLY BIRD TOURISTS** — The entire 5th and 6th grades of the Church Street School in Shenandoah visited the KWA studios over a two-day period last month. They came in small orderly groups such as the one pictured above. They got a close look at all the facilities — weather machines, news machine, broadcast equipment, recording studios, and even had their own voices recorded for playback. The latter was the high-



light of their tour. Many schools and scout troops make arrangements to tour the studios. Soon the big tour season will get under way with all day tours and movies for garden clubs and women's groups. Frank Field has complete details on arranging reservations in his column on page 4 of this issue of the Guide. Get a group together and come visit us.