

The

# KMA GUIDE

*May, 1959*



# COVER STORY

# The KMA Guide

Our cover picture this month shows Merle Douglas, KMA morning announcer, at his favorite pastime. Merle can hardly wait till the ground dries before he gets out his golf clubs and starts his daily pilgrimage to the country club. Merle was out this particular morning getting in some practice swings and putting. Here he makes a swing and thank heavens there was no golf ball involved for the cameraman was in the line of fire. His club is at an angle which makes it appear to be the size of a nine-pound sledge.

MAY 1, 1959

Vol. 5

No. 5

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; Duane Modrow, editor; Doris Murphy, feature editor; Farrell Turnbull, copy editor. Subscription price \$1 per year (12 issues) in the United States, foreign countries, \$1.50 per year. Allow two week's notice for change of address and be sure to send old as well as new address.



The little girl in the center foreground is almost totally unaware a camera is anywhere around. She is five-year-old Valerie Douglas, daughter of Merle Douglas whose picture is on the cover. By coincidence these pictures were both taken at the Shenandoah American Legion Country Club. Here Valerie is scrambling with the other children her age in the search for Easter Eggs at the annual American Legion Easter Egg Hunt. A young lad and lass just behind are both reaching for an egg at the same time. The boy is a fraction ahead.



## A Chat With Edward May

My month has arrived — May, to me is one of the most beautiful months of the year. The Redbuds, Flowering Crabs, Flowering Almonds, Lilacs and many other beautiful flowers burst forth into bloom. Mother Nature dresses as if she were going to a gala party.

This is also the final month of the school year. I wish to congratulate those who are graduating for having successfully completed their schooling. May their future be bright and successful in every way.

In recent years, the idea of holding class reunions has been spreading. My graduating class celebrated its 20th anniversary two years ago. We had a wonderful time seeing our school mates again, some for the first time in twenty years. If your class should decide to hold a reunion I hope you will make every effort to attend, even though it may necessitate the traveling of several hundred miles. The time and effort required will be more than worthwhile.

Still on the subject of school, our oldest daughter, Annette, will be a freshman in high school this fall. Karen will be in the sixth grade, and Eddie will start to school.

The weather forecasts for May sound favorable, ample moisture and a little on the cool side. In so far as moisture is concerned we are in excellent shape. I believe this is true with most of the State of Iowa with the possible exception of the northwest corner of the state. They have been dry, but I hope the rains during the next few months will improve that situation.

Did you ever meet anyone whose name is the same as yours? Recently I was in a store in Omaha and met a man whose name is Edward May. His middle initial is different than mine, but it seemed strange to meet a man whose first and last name is the same as mine.

They say a picture is worth a thousand words. This is certainly true in the

case of the picture of Eddie swinging. This is his favorite pastime, particularly when someone is around to swing him. One of my daily pleasures is to swing him at noons before I go back to work. It will seem a little lonely this fall when he starts to school. I am afraid his mother will probably shed a few tears the first day Eddie heads to school.

I have had several requests from radio listeners for copies of a type of garden I gave recently on the air. It is a wonderful garden and one everyone should plant.

First: Plant Four Rows of Peas:

Presence, Promptness, Preparation and Perseverance.

Next: To These Plant Three Rows of Squash:

Squash Gossip, Squash Indifference, Squash Criticism.

Then: Plant Five Rows of Lettuce:

Let Us Obey Rules and Regulations.

No Garden is Complete Without Turnips:

Turn Up for Meetings.

Turn Up With a Smile.

Turn Up with New Ideas.

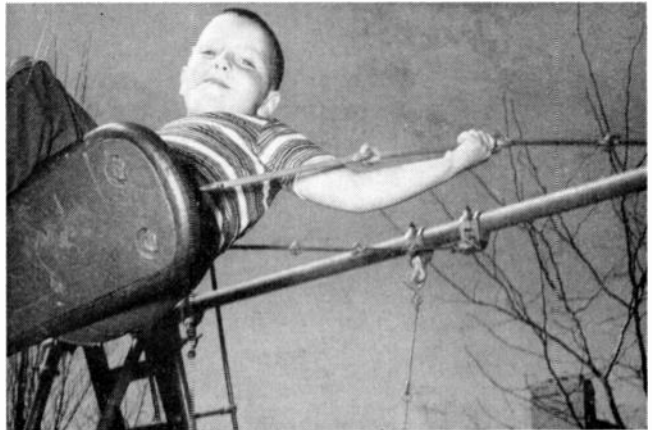
Turn Up With Determination to Make

Everything Count for Something Good and Worthwhile.

Let Us Be True to Our Obligations.

Let Us Be Faithful to Duty.

Let Us Love One Another.



High into the air, over the photographer's head, little Eddie May gives his gym set its first spring workout.

# Frank Comments

By FRANK FIELD

The picture this month shows just as near a complete Field family group as it was possible to get. Reading from left to right, you will see John Field, Zo Fishbaugh, Jennie Field, Frank Field and Robert Field. The only one missing is Peggy Bellamy who, as you know, lives in Dallas, Texas and wasn't able to make it home for the reunion.

The occasion was my latest birthday and it so happens that Bob's wife, Elsie, also has her birthday on April 6, so each year we have a sort of combination birthday party for the two of us. Our basement recreation room makes a dandy place to have a dinner party and we try to have the whole tribe together three or four times a year for a big family dinner. Counting the grandchildren, there are 12 of us, not counting Peg and her family, which would make five more.

We have one of those old fashioned pull-out dining room tables with enough extra leaves so that it seats twelve nicely without any crowding.

Over the last four or five years we have been gradually fixing up our basement with cupboards and cabinets and partitions and as we bought new furniture for the living room and the kitchen, the old pieces, instead of being taken to a non-existent attic, are simply carried down stairs to the basement; for instance the old over-stuffed davenport you see in the picture.

A couple of years ago I installed a cabinet sink in the utility room and the children all chipped in on our 40th wedding anniversary and bought us a set of dishes for the basement. We have an electric stove and roaster down there and the old pots and pans and the old silverware. So, you see it

isn't as much hard work as you would think it would be to put on a family dinner for twelve.

So much for the family. Now let's talk about the yard. Like everyone else, we lost quite a few roses this last year, especially in the Hybrid Teas. Not counting the Eutins, we lost about 20%, or 8 out of 40, of course, the Eutins are so hardy that we didn't even give them winter protection and they came through nicely. I don't know exactly what was the cause but I think the roses went into the winter too dry and too soft and sappy. We had warm weather right up to Thanksgiving and then it turned cold all of a sudden. However, we are not complaining in the least as I figure you get your money back out of a Hybrid Tea rose the very first year and I am perfectly willing to replace a few every year for the joy they give us during the summer and fall.

Jennie and I have a vegetable garden again this year, after four years without one. Our next door neighbor on the east is letting us use her garden spot this year and while it isn't very large, we expect to get a lot of enjoyment out of it. It is 25 feet wide and 35 feet long. We will have most of the space in beans and tomatoes for canning and of course, a row of Burpee's Hybrid cucumbers for pickling purposes, and a row each of beets, onions and cabbage. The beans will be 2 rows of Contenders for early and 2 rows of Garden Green for main crop. The tomatoes will be one row Roma for catsup and juice, and one row of Hybrid Best-All for canning. The beets, onions and cabbage are already planted and up. We scattered a few radish seeds along in the beet row and they will be used and gone before the beets need the room. We have one row of Contender beans planted and as soon as they start coming through the ground, we will plant the second row, so if the first row gets frozen off by a late frost, we will have another row coming on.



The rabbits ate off our first row of cabbage, as it started to rain just as I was finishing planting them and I didn't get to dust them that evening. The rabbits ate them off during the night. When I replanted them a few days later, I dusted each plant as I set it out and the rabbits have left them strictly alone.

As usual, I am running out of space again, so that will be all for now - see you next month.

# 17 KMA Personnel Average Twenty-three Years



L to R: Warren Nielson, Frank Field, Don Burrichter, Bernice Currier, Ray Schroder, Ralph Lund, Ed May, Tony Koelker, Gayle Maher, Evalyn Saner, Merle Douglas, Owen Saddler, Helen McCullough, J. D. Rankin, Raymond Sawyer, and Ralph Childs (also Doris Murphy who is not shown) have been in radio for an average of 24 years each. This is somewhat of a record in this relatively new industry. These same folks have been with KMA an average of 18 years. To be considered a pioneer in radio, 20 years is required. Eleven KMA people are radio pioneers. Frank Field and Bernice Currier have 33 and 32 years' service respectively, starting when radio was a mere infant. KMA is very proud of the very impressive service record of these fine folks. They are directly responsible for maintaining the nationally recognized high level of leadership for which KMA is widely acknowledged.

Veteran Newscaster Ralph Childs, center, and Station Manager Tony Koelker, right, are being congratulated by Ed May for a quarter-of-a-century in radio. Ralph has been with KMA for 20 years. His news voice is a KMA trademark to nearly everyone in the mid-west. Tony came to KMA eight years ago. Previous to that time he was with the ABC Network in Chicago.



## New Frankie Avalon Show Weekly

"The Golden Boy of 1959", Frankie Avalon, is moving up fast on the list of new stars. This amazing young man of only 19 has sold nearly two million copies of his recording "Venus", topping all other popular record sales for the past year. Every Saturday evening at 6:00 o'clock KMA will bring you "The Frankie Avalon Show", a half-hour teenage party over the ABC Network. Frankie features young guests of predominance in many different fields of importance to teenagers. Frankie began his musical career as a trumpet player, doing occasional choruses with the band. In an attempt to help a recording company friend find a promising new vocalist, his friend ironically discovered Frankie. A tour of record hops in the East proved Frankie to be an immediate hit with the teenagers, in fact they practically tore the slim little singer apart. Frankie's dad says, "Greatest idea I ever had was to give that boy a trumpet and get him off the street."

## Pepper-Upper Time Stars Eydie Gorme

Three times each week on Monday, Wednesday, and Friday, KMA brings you a new musical series featuring the young singing star of broadcasting and recording fame, Eydie Gorme. "Pepper-Upper Time" is heard at 5:35 p.m. these three days. Before Eydie's rapid rise to fame she sang with the Tommy Tucker and Tex Beneke orchestras, was featured on the "Steve Allen Show" and "Tonight", where she met Steve Lawrence. Their working together led to romance and they were married in December 1957. We believe you'll enjoy this bright new addition to KMA programming.

## Only Three Sunday Religious Programs Affected By Baseball

Religious programs heard between 2:30 p.m. and 4:30 p.m. Sundays on KMA were rescheduled for the Kansas City Athletics Baseball broadcast. Three religious programs were rescheduled to evening times. Here are the programs and the times they will now be heard; "Dr. Bob Pierce", 6:30 p.m.; "Revival Hour", 7:00 p.m.; and "Bible Class", 9:00 p.m.



## Tom Tiernan Joins KMA Sales Staff

Tom Tiernan, pictured on the left, joined the KMA Sales Department April 13. Tom is 28 years old, was born at Macomb, Illinois and grew up in Kankakee. He attended Morgan Park Military Academy in Chicago and was selected for the All-State Basketball team in Illinois while playing at Morgan Park. Tom graduated from the University of Michigan in 1952 and played on the Michigan varsity basketball team from 1949 through 1952. He served in Germany with the U. S. Air Force as 1st Lieutenant from 1953 to 1955. He is married to the former Joan Kleinert of Birmingham, Michigan and they have two young sons, David, 2½, and Peter, 9 weeks. Tom came to Shenandoah from Red Oak, Iowa where he was Assistant Industrial Manager at the Red Oak plant of the National Carbon Company, a division of Union Carbide. Tom has moved his family to Shenandoah, and is looking forward to many new acquaintances.



# Grass Root Notes

By

**MERRILL LANGFITT**

**KMA**

**Farm Service Director**

Recently we had the pleasure of a visit from Med Maxwell, famous farm broadcaster for Wayne Feeds. Med and I have been good friends down through the years and a day of visiting with him is always a refreshing experience. Med has, perhaps, covered more total miles developing on-the-scene farm broadcasts than anyone else in America.

His philosophical approach to farm family living imparts the humanness of the man and sets a very pleasant scene for getting the most from the people he interviews. In his visits he is able to draw on a vast store of knowledge, not only of agriculture, but of history, geography and of local situations. Even though Med has been a radio broadcaster for more years than he cares to admit, he remains a young and vigorous man. The day seems never to be too long nor the effort too great to get the whole story and a good story.

Med is one of those people who enjoys his work and to him each day is a new and interesting experience. Perhaps most important to his success is that he likes people and the people he meets readily become his friends. He has a great capacity for remembering names and remembering people and the incidents in which he was associated with them.

To many of you, his job or mine may appear to be glamorous. It has its glamour, but associated with that, all too frequently long hours, long drives, meals on the road, sleeping in a different bed every night, a change of drinking water at every

meal, night work, working on weekends - in fact getting the story where it is regardless of the time required to do it.

And then we must pay a tribute to the business of advertising. If it were not for advertisements, you folks would not have products. If we did not have salesmen, you would not be able to buy the things that make your life more pleasant or your work easier. It has been said that the "traveling salesman has made America great." All of us in the field of advertising consider it a very honorable profession — each of us instilled with the desire to do the best job we can — yet with full consideration for you our customers. We must always be honest and fair in telling our story. We hope we always accomplish those objectives. So that is the story of one of our great advertising specialists who uses radio to tell a story for the people that employ him. We hope you will have as much fun listening to Med Maxwell each Tuesday and Thursday morning at 7:35 on KMA, as I do.



**Med Maxwell visits KMA, RFD 960.**

# On the KMA PARTY LINE

By DORIS MURPHY

It was a major tragedy at the home of engineer DON BURRICHTER when Zippy, their famous albino parakeet suffered injuries, which resulted in his death. Zippy was loved by everyone. In his short life of a year and a half, he had brought many smiles and happiness to the BURRICHTER family as well as KMA listeners who enjoyed announcer HARRY EBBESEN'S clever interview with this unusual parakeet that could speak forty words. He could even say one sentence of seven words and his enunciation was so clear it was almost unbelievable. The Burrichter children loved teaching him to talk and one of the last things he learned to say was: "Keep tuned to KMA." Accidentally flying against a door in the house one day, he was stunned and fell to the floor. Death occurred 4 or 5 hours later from internal injuries. Now the Burrichters are on the look out for another parakeet. Even though Zippy will be replaced, I am sure the memory of this

beautiful delicate white parakeet will long remain in the hearts of the Burrichters.

The last time Pgm. Director DEAN NAVEN was in the Southwest Iowa Theatre Guild play, his wife painted and papered the kitchen. Now that DEAN has a part in the new play, "Goodbye My Fancy", to be given April 30 and May 1st, his wife has launched into another big project. . .refinishing furniture. If DEAN keeps up his Thespian enterprises, maybe Claudine will get the whole house redone.

Seeing a circus for the first time, was the thrill experienced by Holly, daughter of Mr. and Mrs. WARREN NIELSON when her parents took her to Omaha to see the Shrine circus. According to her dad, Holly especially like the clowns and Edgar Bergen with his dummy Charlie McCarthy.

Spring time is fun time for the kiddies who have been shut up in the house all winter! Pictured here you see Randy and Julie Gowing, with their mother, Mrs. JACK GOWING enjoying a swing on their new glider recently purchased by daddy. In the background is the picnic table ready for outdoor meals just as soon as the weather permits. The glider is a part of a gym set, and no doubt the kiddies will spend many happy hours this summer playing in the back yard of their farm home. Recently an old pine tree that was 75 to 100 years old, had started crowding too near the foundation of the home so it was necessary to cut it down. Now, in place of it, the home is greatly enhanced with a beautiful new modern landscaping job of spreading and upright evergreens.

Congratulations to FLORENCE FALK, the Farmer's Wife, who was recently chosen to receive an award from the Iowa Federation of Women's Clubs for outstanding service in the field of radio for seven years on KMA. The award was given at Clear Lake, Ia. at the state convention of the department of public relations. The certificate was signed by the president of the Iowa Federation of Women's Clubs, Mrs. Clark Mechem of Thompson, Ia. and Mrs. J. W. Howe of Iowa City, chairman of the division of radio, television and visual education. FLORENCE is a charter member of the Tomorrow's Club of Essex. Her 30 minute homemaker program is broadcast



Jack Gowing's family enjoys one of first outings of spring season.



from 10:30 to 11 each weekday morning. KMA is proud of this fine honor extended to MRS. FALK.

The furnace at the KMA radio office worked beautifully all winter long. But when spring arrived I guess it decided to play a trick on the girls in the office. That day the office got hot. .then hotter by the hour. The thermometer was checked but it showed it had been turned way down. They couldn't figure out what was wrong. Finally when the office had almost reached the sizzling stage, the air conditioner was turned on. It was then a repair man was called and the mystery was solved! A valve in the heating system had stuck causing the furnace to run constantly. In the meantime, the KMA employees had certainly had a sample of hot and cold temperatures.

The week of May 25th to the 31st will be an important week in the life of Bruce, son of KMA Homemaker FLORENCE FALK. On the 25th he will graduate from the eighth grade in Essex and on the 31st will be confirmed in St. John's Lutheran Church.

Michael Anthony, three month old son of sportscaster JACK RAINBOLT, is really a "roly poly". He now balances the scale at 15 pounds and 13 ounces. Even the doctor was amazed at his growth, when his mother took him for his first polio shot recently.

Sportscaster JACK RAINBOLT had been invited to Villisca to assist with the Blue Jays Relays. He was happy to assist with the track meet, but must have gotten so enthusiastic he couldn't wait for the event. Anyway he went to Villisca only to discover he had arrived five days too early!

JACK GOWING can't figure out if his car was temperamental or just plain tired. But it stopped near Essex right when he was in a hurry to get to Lenox, Ia., to make a talk at an F. F. A. meeting. Not having time to baby it along, he hitch hiked a ride into Shenandoah and got the KMA station wagon to continue his trip. And lo and behold. .next morning he had trouble getting the station wagon to start. What provoked him the most, was the fact his brother found JACK's car started immediately when he went out in the country to bring it in. Apparently there was nothing wrong with it. That wasn't all his problems. The night before his truck had developed trouble and stopped running. So JACK felt

he had "had it" as far as transportation problems were concerned!

News Travels fast! Friends of the famous Everly Brothers learned of the new baby born to Don Everly and wife in just 1 hour and 5 minutes after it's arrival in Nashville. KMA announcer MERLE DOUGLAS happened to be listening to a Nashville radio station at 20 minutes past 3, when they told about the new baby who was born at 2:15. The baby weighed 7 lbs. 15 $\frac{1}{2}$  ounces and has been named Venetia Embra. Don and brother Phil appeared on the Roy Rogers television spectacular in New York the night of April 26th. No doubt many of you remember the Everly family when they entertained on KMA.

FRANK FIELD must be as good an electrician as he is radio announcer. Recently he did all the wiring for the brand new built-in oven and table top stove for their kitchen. Now Jennie is enjoying cooking on this newest type stove equipment.

To most of us Yucatan sounds like it is among the "far away" places! But KMA Farm Service Director MERRILL LANGFITT has figured out a way he can visit with his friends in Yucatan very easily. Pictured here you see Merrill over at his neighbor's house. .engineer DON BURRICHTER'S, who is getting his short wave radio set ready for the visit. Arrangements are being made by letter as to what time they will be calling, so that the visits can be made weekly. MERRILL and his wife recently spent a delightful week visiting in Yucatan and will enjoy keeping in touch with their friends, among them the cordage mill owner who is the ham operator he will be calling. They'll exchange information about the weather, about their families and compare notes on business. What an interesting way to keep in touch!



Merrill Langfitt, KMA Farm Service Director; and Don Burrichter, Chief Engineer, plan short wave radio contacts with friends south of the border.

# A Letter From The Farmer's Wife

May — such a happy sounding month. The month of Maybaskets, first flowers, the month of spring formals, the month of little things, and of course the month school is out.

This year May is indeed a happy month for after winter's last blast in April we appreciate these balmy, warm and yes quiet days. Have you ever remembered such winds? No wonder the leaves on the trees came out quickly this spring, they were literally shaken from their coats. But the bad weather is past and we're all busy trying to catch up on the out-of-doors work. Gardening, yard work as well as the field work had to be done on the run when the rains had stopped. But it is well to be busy.

The farmer ruefully surveyed the wheat field and then went to work on the parts that didn't winter-kill, much of the seeding went, anyway someplace. By the time you read this we all hope the corn will be in and at least the first garden produce, radishes and lettuce gracing our tables.

Since last writing to you, we've been busy as usual.

The farmer has made a wonderful recovery from surgery in December. He has had to slow down considerably and as the doctor reminded — "remember you're past twenty-one". Guess we all need that re-

minder now and then, those of us at least "39". But he manages to get field work done — had engineered some devices that save him from lifting things which of course he shouldn't do yet. Bruce has been pretty faithful with choring and several times has done the Sunday evening chores while the farmer and I have been gone. They seem to have mastered the intricacies of the milking machines, even the cows stand peacefully chewing their cud's with all the noise around them.

Bruce has an extremely busy month. The Essex eighth graders have their own graduating exercises May 25th at the Essex gymnasium and it looks from here as though his confirmation class will have their examinations the following Friday evening May 29th. With their confirmation rites of the Lutheran Church the following Sunday. So he will be busy all at once and then vacation.

He has plans for Scout camp at least and we have hopes of a short trip someplace this summer. Can't go too far in one week.

Karenann had been busier than usual if that is possible. She took part in the style show the Home Economics girls gave late in April. All modeled clothes they had made for themselves. Amazing the seamstresses they have all made of themselves.



April 23rd Shenandoah Chamber of Commerce Annual Homemakers Day. L to R: Marjorie Burch, Page County Home Economist; Bernice Currier, KMA Homemaker; Martha Bohlsen, Hostess on Tidy House Kitchen Club; Florence; Mary Ellen Jones, Fremont County Home Economist; and C. J. Gauger, S. W. Iowa Extension Director of Ames who along with Martha Bohlsen were the main speakers of the afternoon program. Florence tape recorded interviews which were played back over KMA the same afternoon for the interest of those homemakers unable to attend.

Early in May she is a County 4-H Officer Candidate. School is out for her the last week in May. In June she will attend 4-H Conference at Ames and 4-H Camp at Boone. My next letter will brief you in July as to her many activities that month.

As for the Farmer's Wife herself? I've been curtailing my activities for this month so that I can be free for the family. Have shown my travelogue pictures to over eight thousand interested people. Due to so many requests from my radio listeners I'll begin a review of my European trip the 29th of this month on my daily program and then we'll take a trip a bit every day, just for fun.

Do wish you all a very happy May and June and until July —

Keep Smiling  
Florence Falk

The KMA Guide

# Homemaker's Guide

## "The Farmer's Wife"

By FLORENCE FALK

Greetings from the farm kitchen this merry month of May. What better time to have a few friends in, or to honor the new graduate, the new bride????

The punch recipes this month have been chosen with this type of entertaining in mind.

### PUNCH

This is a fine one for any occasion but especially for a "golden" wedding.

- 1 gal. orange sherbet
- 1 quart orange juice
- 8 quarts chilled ginger ale

Serves fifty. Cut down to smaller quantity;

- 1 quart orange sherbet
- 1 c. orange juice
- 2 qt. chilled ginger ale

\* \* \*

Before any more punch recipes, remember a few facts. Don't thin amounts down by adding ice cubes of water. Prepare cubes of juices or of the sherbet itself. These when added will not dilute the punch. If desired freeze designs, such as in big star mold, ring mold. Flowers may be frozen into these if you wish. Pansies and violets are especially attractive.

This is another "golden punch" but with a few different ingredients:

- 4 pounds sugar
- 1 3/4 gallons water
- 1 1/2 quarts lemon juice
- 1 gallon orange juice
- 2 quarts orange sherbet

Make a sirup of sugar and 2 quarts of water. Cool. Add lemon juice, orange juice and remaining water. Pour over ice or add sherbet just before serving. Serves fifty.

\* \* \*

With carnival and circus spirits in the air:

### GYPSY BOWL

- 3/4 c. brown sugar
- 1 c. water
- 1/4 t. salt
- 1/4 t. nutmeg
- 1/2 t. cinnamon
- 1/2 t. allspice
- cinnamon sticks
- 3/4 t. cloves

- 2 cans jellied cranberry sauce
- 3 c. water
- 1 quart pineapple juice

Boil together the sugar, 1 c. water, salt and spices. Crush the cranberry sauce with a rotary beater until smooth and add the 3 c. water, cranberry liquid and pineapple juice to the spiced sirup. Heat to boiling. This is an excellent thirst quencher for the campfires and picnics so popular this time of the year.

\* \* \*

### GRAPE GLAMOUR

- 4 thinly sliced oranges
- 6 or 8 thinly sliced lemons
- 2 c. sugar
- 3 quarts grape juice
- 1 quart water

In a granite pail, large stone jar or other large receptacle put the sliced oranges, lemons and sweetening. Work this together with a wooden masher. Add grape juice and water and stir well. Place cover in refrigerator for 12 to 24 hours. Strain off, pressing juice from the fruit. Will keep sweet for a week if kept refrigerated. Serves 20 to 25.

\* \* \*

### STRAWBERRY DELIGHT

- 2 c. fresh strawberries
- 1/2 c. sugar
- 2 c. milk
- 1/2 pint strawberry ice cream

Clean and press strawberries through a sieve. Mix in the sugar and chill well. Add milk and ice cream. Stir until ice cream is partially melted. Pour into glasses. Serves 4.

\* \* \*

### BANANA MILK SHAKE

- 4 ripe bananas
- 3 c. cold milk
- 1/2 c. thin cream
- 2 t. vanilla

Peel bananas and break into pieces, place in a bowl. Beat with rotary beater until smooth. Add milk, cream and vanilla; continue to beat until well mixed. Serves 4.

\* \* \*

To make a soda:

Place 2 or 3 tablespoons of your favorite sirup, chocolate, raspberry, etc. in a tall glass. Add a scoop of ice cream; fill glasses with ginger ale and stir briskly.

# Homemaker's Visit

By **BERNICE CURRIER**

Right away, first thing, get your March Guide and mark out the recipe on my page for the BANANA SPICE MARBLE CAKE. There has been a mistake made in it and I cannot check it because I no longer have the original copy. I am very sorry and I do hope that not many of you have wasted good ingredients trying to make it.

Here is an omelet filled with cottage cheese and green onions. It is lovely for a spring or summer lunch.

## COUNTRY BLINTZ

- 6 eggs
- $\frac{1}{3}$  c. milk
- $\frac{1}{2}$  t. salt
- dash pepper (optional)
- 2 T. butter or margarine
- 1 c. large curd cream style cottage cheese
- 1 to 2 T. chopped green onions
- Crisp cooked bacon slices
- Tomato slices
- Parsley

Beat eggs slightly, beat in milk and seasonings. Heat butter or margarine in 10 inch skillet; pour in the omelet mixture and cook very slowly. Run spatula around edges, lifting to allow uncooked portion to flow underneath. When egg is just cooked but still shiny on top, loosen edge. Place cheese in center, sprinkle with onion; roll edges over. Serve on warm platter with bacon, tomato and parsley. Makes 4 servings.

\* \* \*

## BRAZILIAN OMELET CON CARNE

Sauce:

- A—1 c. ground left-over cooked beef
- 1 T. fat or oil
- B— $1\frac{1}{2}$  c. canned tomatoes
- $\frac{1}{2}$  t. salt
- $\frac{1}{2}$  t. chili powder
- $\frac{1}{2}$  green pepper cut in strips

Omelet:

- C—6 egg yolks
- D—3 T. tomato juice
- 1 t. salt
- dash pepper (optional)
- E—6egg whites beaten stiff
- F—3 T. fat or oil

Brown in skillet. Add B and cook 10 minutes stirring often. Beat C until light colored and thick, add D, fold in E. Heat F in skillet, pour in egg mixture, cover, cook over low heat till it puffs, about 8 minutes. Uncover, bake in 325° oven 15 minutes or brown under broiler. Fold over. Pour sauce over. Serve with fried rice. Makes 6 servings.

## FRIED RICE

Cook  $\frac{1}{2}$  c. chopped onion and 2 c. raw rice in 3 T. fat over low heat stirring constantly until rice is yellow. Add 1 t. salt and 6 c. water. Cover and cook over low heat 20 minutes. Drain, pack into mold. Unmold. Garnish with sieved hard-cooked egg yolks, ripe olives.

\* \* \*

## FRESH STRAWBERRY PARFAIT

- juice of 1 lemon (3 T.)
- 1 c. fresh sliced strawberries
- 1 c. heavy cream whipped

Melt marshmallows in double boiler, over gently boiling water, add lemon juice; cool slightly, add fruit; fold in whipped cream. Freeze in refrigerator tray. Makes 8 servings.

\* \* \*

## RED RASPBERRY PUFF

- A— $1\frac{1}{2}$  c. crushed vanilla wafers
- $\frac{1}{4}$  c. melted butter or margarine
- 2 T. sugar
- B—4 egg whites
- C— $\frac{1}{2}$  c. sugar
- D—2 c. sweetened red raspberries
- E— $\frac{1}{2}$  c. heavy cream
- 2 t. sugar

Mix A and press firmly into 8 inch square pan. Beat B to soft peaks, add C gradually while beating. Spread this over crumb mixture. Bake at 325° until lightly browned, about 20 minutes. Cool. Cut in squares, top with D. Combine E and spoon over berries. Makes 9 servings.

\* \* \*

## RHUBARB COBBLER

- A—1 lb. rhubarb, cut in pieces
- 1 T. water
- $\frac{3}{4}$  c. sugar
- B—2 T. cornstarch
- $\frac{1}{4}$  c. sugar
- C— $1\frac{1}{2}$  t. butter
- D— $\frac{1}{4}$  t. cinnamon

Combine A and heat to bubbly. Mix B, add a T. rhubarb juice and mix to a paste, add it to A and boil 1 minute. Pour into 8 x 2 inch round baking dish. Dot with C, sprinkle with D. Place BATTER by spoonfuls over fruit, sprinkle with 1 T. sugar and bake 30 minutes at 400°. Makes 6 servings.

Butter:

Add 3 T. melted butter and  $\frac{1}{3}$  c. milk to  $1\frac{1}{2}$  c. biscuit mix. Mix with fork.

# Midwest's Best Cookie Recipes For May

## CHOCOLATE WALNUT COOKY

Cream together:

- 1/4 c. butter
- 1/4 c. shortening

Add gradually:

- 3/4 c. sugar

Beat in:

- 1 egg

Stir in:

- 2 squares unsweetened chocolate

Sift together:

- 1 3/4 c. sifted flour
- 1/2 t. soda
- 1/2 t. salt

Add alternately with:

- 1/2 c. sweet milk

Stir in:

- 1/2 t. vanilla
- 1/2 c. chopped walnuts

Drop by teaspoon on ungreased cooky sheet. Bake 10 minutes at 400°. Cool and frost with powdered sugar frosting. Top with English walnut half. Makes about 40 cookies.

\* \* \*

## POWDERED SUGAR COOKIES

- 1 c. powdered sugar
- 1 c. butter or margarine
- 1 egg
- 1/2 t. vanilla
- 2 c. sifted flour
- 1/2 t. salt
- 1/2 t. soda
- 1/2 t. cream of tartar
- 1/2 c. chopped pecans

Cream the sugar and butter well, add egg and beat well. Sift dry ingredients and add slowly, add vanilla and nuts. Roll into small balls and flatten with fork. Bake 10 to 15 minutes at 350°.

\* \* \*

## CHOCOLATE CREAM BARS

Cream together:

- 1 1/2 c. brown sugar, packed
- 1/2 c. butter or margarine, melted

Add in order given:

- 1/2 c. milk
- 1 egg, beaten
- 1 1/2 c. sifted flour
- 1/2 c. chopped pecans

Combine and add:

- 3 T. cocoa
- 1/2 t. soda
- 1/2 c. hot water

Spread on greased cooky sheet 10 1/2 x 15 1/2 inches. Bake about 20 minutes at 350°. Set on rack and while hot spread with following glaze:

- 2 c. powdered sugar
- 3 T. hot coffee

- 2 T. cocoa
- 4 T. melted butter
- 2 T. cream

When cool cut in squares.

\* \* \*

## CHOCOLATE SURPRISE

Cut 2 1/2 inch rounds from sugar cooky dough. Cut a chocolate covered mint in half. Fold the cooky over the half mint, press edges together. Put a chocolate chip on top. Bake 10 minutes at 400°.

\* \* \*

## PINEAPPLE BLACK WALNUT COOKIES

1 small can crushed pineapple and juice.

Cream together:

- 1 c. shortening
- 1 c. sugar
- 1 c. brown sugar, packed

Add:

- 2 eggs beaten
- 1 t. vanilla
- 1/2 t. salt
- 1 c. chopped black walnut meats

Sift and add:

- 4 c. sifted flour
- 1 t. soda

Add:

pineapple and juice

Drop by teaspoon on greased cooky sheet, bake 12 minutes at 375°.

\* \* \*

## ANGEL COOKY BALLS

- 1/2 c. butter
- 1/2 c. shortening
- 1/2 c. brown sugar, packed
- 1/2 c. white sugar
- 1 egg
- 1 t. vanilla
- 2 c. sifted flour
- 1 t. soda
- 1 t. cream of tartar
- 1/2 c. chopped pecans

Sift dry ingredients. Cream together first four ingredients, add remainder in order given. Roll into small balls, dip each ball in water (1/2 of it), then in sugar. Place on greased cooky sheet sugar side up. Leave 1 1/2 inches between for spreading. Bake at 350° 10 to 12 minutes. Makes 3 dozen.

\* \* \*

## NO COOK BUTTERSCOTCH COOKIES

- 2 packages butterscotch chips
- 1/2 c. crunch style peanut butter
- 4 c. corn flakes

Melt butterscotch chips in top of double boiler over boiling water, mix in the peanut butter and blend well. Pour in the corn flakes and mix well crushing them as you mix. Drop on waxed paper by teaspoon. Cool. Makes 3 dozen.

# KMA Daily Programs For May, 1959

5000 WATTS—ABN

**DAILY DAYTIME PROGRAMS****MONDAY THROUGH FRIDAY**

5:00 a.m.—Town & Country Hour  
6:00 a.m.—News & Weather  
6:15 a.m.—Western Star Time  
6:30 a.m.—Merrill Langfitt  
7:00 a.m.—Dean Naven, News  
7:15 a.m.—Frank Field  
7:30 a.m.—Markets  
7:35 a.m.—Let's Go Visiting

(Tues. Thurs.)

7:35 a.m.—Lawrence Welk's Show  
7:45 a.m.—Morning Headlines  
8:00 a.m.—Take 30 For Music  
8:30 a.m.—Bernice Currier  
9:00 a.m.—Breakfast Club  
10:00 a.m.—Kitchen Club  
10:15 a.m.—Housewives Serenade  
10:30 a.m.—Florence Falk  
11:00 a.m.—Back To The Bible  
11:30 a.m.—Lawrence Welk's Rand  
11:45 a.m.—Morning Markets  
12:00 noon—Dean Naven, News  
12:15 p.m.—Edward May  
12:30 p.m.—Jack Gowing  
12:45 p.m.—Markets  
1:00 p.m.—Frank's Letter Basket  
1:15 p.m.—Tommy Burns' Show  
4:00 p.m.—Harry's Corner

5:35 p.m.—Eydie Gorme (M.W.F.)  
5:45 p.m.—John Daly  
5:55 p.m.—Paul Harvey  
6:00 p.m.—Farm Bulletin Board  
6:15 p.m.—Sports  
6:25 p.m.—As Naven Sees It  
6:30 p.m.—Ralph Childs, News  
6:45 p.m.—Ed. May, Mkts. & Weather

**MONDAY NIGHT**

7:00 p.m.—Club 960  
9:00 p.m.—Harry's Corner  
10:00 p.m.—Ralph Childs, News  
10:15 p.m.—Dance To The Bands  
11:00 p.m.—News  
11:05 p.m.—Music In The Night  
11:30 p.m.—Back To The Bible

**TUESDAY NIGHT**

7:00 p.m.—Club 960  
9:00 p.m.—Harry's Corner  
10:00 p.m.—Ralph Childs, News  
10:15 p.m.—Dance To The Bands  
11:00 p.m.—News  
11:05 p.m.—Music In The Night  
11:30 p.m.—Back To The Bible

**WEDNESDAY NIGHT**

7:00 p.m.—Club 960  
9:00 p.m.—Harry's Corner  
10:00 p.m.—Ralph Childs, News  
10:15 p.m.—Dance To The Bands  
11:00 p.m.—News  
11:05 p.m.—Music In The Night  
11:30 p.m.—Back To The Bible

**THURSDAY NIGHT**

7:00 p.m.—Club 960  
9:00 p.m.—Harry's Corner  
10:00 p.m.—Ralph Childs, News  
10:15 p.m.—Dance To The Bands  
11:00 p.m.—News  
11:05 p.m.—Music In The Night  
11:30 p.m.—Back To The Bible

**FRIDAY NIGHT**

7:00 p.m.—Club 960  
9:00 p.m.—Harry's Corner  
10:00 p.m.—Ralph Childs, News  
10:15 p.m.—Dance To The Bands  
11:00 p.m.—News  
11:05 p.m.—Music In The Night  
11:30 p.m.—Back To The Bible

**SATURDAY PROGRAMS**

5:00 a.m.—Town & Country Hour  
6:00 a.m.—News & Weather  
6:15 a.m.—Western Star Time  
6:30 a.m.—Merrill Langfitt  
7:00 a.m.—News  
7:15 a.m.—Frank Field

7:30 a.m.—Lawrence Welk's Band  
7:45 a.m.—Morning Headlines  
8:00 a.m.—Take 30 For Music  
8:30 a.m.—Bernice Currier  
9:00 a.m.—Story Princess  
9:30 a.m.—Radio Kids Bible Class  
10:00 a.m.—Saturday Shopper  
10:30 a.m.—Florence Falk  
11:00 a.m.—Back To The Bible  
11:30 a.m.—Sparta Polka Band  
11:45 a.m.—Practical Land Use  
12:00 noon—News  
12:15 p.m.—Edward May  
12:30 p.m.—Jack Gowing  
12:45 p.m.—Market Review

1:00 p.m.—Saturday Matinee  
6:00 p.m.—Frankie Avalon Show  
6:30 p.m.—News  
6:45 p.m.—Golf Show  
7:00 p.m.—Lawrence Welk's Show  
7:30 p.m.—Club 960  
8:00 p.m.—Dance Time  
8:30 p.m.—Club 960  
9:00 p.m.—Stars For Defense  
9:15 p.m.—Guest Star  
9:30 p.m.—Navy Hour  
10:00 p.m.—News  
10:15 p.m.—Club 960  
11:00 p.m.—News  
11:05 p.m.—Club 960  
11:55 p.m.—News

**SUNDAY PROGRAMS**

6:30 a.m.—Back To The Bible  
7:00 a.m.—News & Weather  
7:15 a.m.—Church of Christ  
7:30 a.m.—Sun. Worship Service  
7:45 a.m.—Morning Headlines  
8:00 a.m.—Radio Bible Class  
8:30 a.m.—Your Worship Hour  
9:00 a.m.—Sunday School Lesson  
9:15 a.m.—Bible Truth  
9:30 a.m.—Sun. Album  
12:00 noon—News  
12:15 p.m.—Sunday Album  
1:00 p.m.—K. C. Baseball  
3:30 p.m.—Sunday Album  
5:00 p.m.—Mon. Morn. Headlines  
5:15 p.m.—Edwin Canham  
5:30 p.m.—Wings of Healing  
6:00 p.m.—Sunday Album

6:30 p.m.—Dr. Bob Pierce  
7:00 p.m.—Rev. Fuller  
7:30 p.m.—Sunday Album  
8:00 p.m.—The Quiet Hour  
8:30 p.m.—College News Conference  
9:00 p.m.—Bible Class  
9:30 p.m.—Hour of Decision  
10:00 p.m.—News  
10:15 p.m.—Here's To Veterans  
10:30 p.m.—Revival Time  
11:00 p.m.—News  
11:05 p.m.—Music In The Night  
11:55 p.m.—News

**May 1959 K. C. Baseball Schedule**

1	Baltimore	7:55
2	Baltimore	7:55
3	Boston	1:25
4	Boston	1:25
5	New York	7:55
6	New York	7:55
7	OPEN	
8	Detroit	7:10
9	Detroit	1:00
10	Detroit	12:25
11	OPEN	
12	Baltimore	7:00
13	Baltimore	7:00
14	Baltimore	7:00
15	Washington	7:00
16	Washington	1:00
17	New York (2)	11:55
18	OPEN	
19	Boston	7:00
20	Boston	1:15
21	Boston	1:15
22	Chicago	7:55
24	Chicago	7:55
23	Chicago	1:25
25	Detroit	7:55
26	Detroit	7:55
27	Detroit	7:55
28	Cleveland	7:00
29	OPEN	
30	Cleveland (2)	1:00
31	Chicago	11:55

Listings Correct at Time of  
Publication

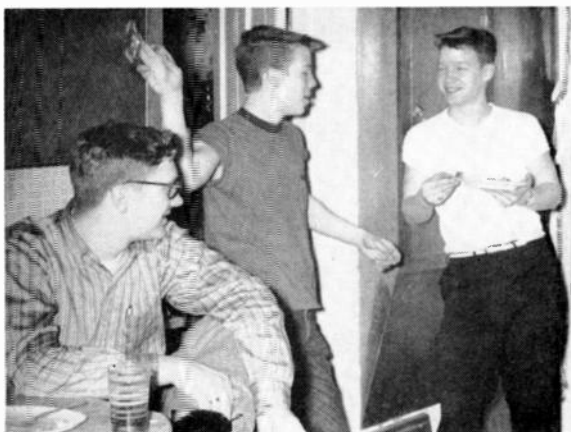
However, all Programs Are Subject  
to Change

## ◆ KMA Family Album ◆



Easter Day was a busy "holiday" at the Ralph Childs'. Muriel and Ralph had invited many of their fasting friends to drop in any time of the day to enjoy good food, refreshment, and celebrate the end of lent. Visitors came all afternoon and on into the evening. Here Betty and Jack Rainbolt with little Mike are welcomed at the door.

Guests ate loads of food, played games and spent hours over good coffee and lively conversation. The champion eaters of the day were the two oldest Childs boys pictured on the right, David and Steve. Harry Ebbesen on the left has just finished another plate full and is enjoying the conversation between the two boys. Steve was home for the holidays from N. W. Missouri State Teachers College at Maryville.



At the left is Ralph at the end of a long, busy day. We suspect he picked up the yawning urge from a series of hard-fought games of chess with Jack Rainbolt. This picture was taken in the huge recreation room on the east wing of the Childs home. Note the table in the background. At one time it was loaded with food items. Don't let this picture of Ralph mislead you, he and Muriel were perfect hosts. It's just the end of a perfect day.



The program presented at the annual Golfer's Kickoff Dinner and Dance in Shenandoah was a big surprise to a half-dozen male golfers. The women put on a performance they had been secretly practicing. The program, written and directed by Elaine Spargur, Neva Hartman, and Phyllis Funk, was a take-off on the Jack Rainbolt-Emil Roewert "Golf Show" heard each Saturday on KMA. L to R: Swea Moffet as Emil Roewert, Marj Terry as Carl 'Andy' Andersen (note bald pate with pipe cleaner curl), Gayle Maher as Le Roy 'Spike' Spargur, Stella Lewis as Jack Rainbolt, Reva Falk as Harry Sommermeyer, and Birdie Butcher as Barr Keshlear. The gals imitated the men's golfing apparel as well as their actions, throwing in props such as a hula hoop and mop for good measure. They brought down the house.

**Return Postage Guaranteed**  
**POSTMASTER** If address has moved and forwarding order is on file, send form 3547, postage for which is guaranteed. If undelivered for any other reason, return to sender.  
**Tom Thumb Publishing Co.**  
**Shenandoah, Iowa**

**MRS PHILLIP JOHNSON**  
**720 STATE ST**  
**CARVER IOWA**

**Bulk Rate**  
**U. S. Postage**  
**- P A I D -**  
**Permit No. 1**  
**Shenandoah, Ia.**