

The **KMA GUIDE**



June, 1958

COVER STORY

The KMA Guide

Vol. 4

No. 6

JUNE 1, 1958

Our cover picture this month is one we've been after for a long time. Last January we had a picture of Little Eddie "Casey" May in his engineer's outfit from Santa Claus. At that time he was operating his electric train at home. Eddie has always wanted to board the big Burlington Diesel Engine that passes through Shenandoah. Here you see a boy's dream come true. Little Eddie has on his engineer's outfit and is waving back as if he were giving the flagman the all clear signal from the engineer's cab of the Burlington Diesel. The engineers got as big a kick out of having Eddie aboard as Eddie had being there.

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Young Visitor, First time in Daddy's Office



In this issue of the Guide we wanted to feature the "Father of the Month" for Father's Day. We have so many fathers in the KMA staff it was near impossible to make a decision. A few days ago Mrs. Earle Crowley brought little David to the office for a visit. David was born last December and this was his first visit where all the staff could get to see him. Jane, David's mother, almost lost him he was so popular. He had a big smile for everyone. Here you see him on his daddy's lap in his office getting his first glimpse of an accounting machine. David's daddy Earle Crowley is on the KMA accounting staff. You can see why Earle is so proud of his first-born son and why he makes the ideal "Father of the Month".



A Chat With Edward May

The caption on the picture below could well be entitled, "Casey's Big Day". It certainly was Eddie's or "Casey's big day" when his dream was realized of being able to climb into the cabin of the engine of a train. For over two years Eddie has frequently watched the freight from Red Oak to Hamburg do its switching in Shenandoah. All this time he has said some day he would like to talk to the engineer and see if the engineer would let him get a close look at the engine. One day in May we contacted the engineer who said he would be happy to let Eddie see the engine. Such an occasion called for a photographer, so the KMA Guide photographer was on hand to snap a few pictures of Eddie in his engineer's outfit with the engineer of the train. Even though the pictures were taken early in May, Eddie still talks a great deal about it. I am certain the experience will be a fond memory for years to come. Incidentally, this freight train, shown in the picture, is the one that a few years ago replaced Frank's famous "Wooden Axel" that used to always arrive in Shenandoah during Frank's morning program.

With the arrival of June the schools have finished their year and the students are now enjoying a well earned summer vacation. At our house, Annette will be in the eighth grade and Karen will be in the fifth this fall. Eddie still has one year to wait before he is old enough to start to school. Since the children are no longer in school I hope yours will have an opportunity to visit grandma and grandpa.

Our girls have a busy summer schedule planned. Karen thinks she wants to learn to play the saxophone and be in the grade school band. There is a six weeks trial period so we will know more about Karen's desire to play an instrument after the end of that six weeks' period.

Annette, likewise, has a

busy schedule and she is planning on spending two weeks at a riding camp for girls. Annette has her own pony and has always enjoyed riding, and we are happy to encourage her interest in riding and hope she will continue to maintain her enthusiasm for it. Later we hope to take the whole family and spend some time in Wisconsin where we do some fishing and boating.

We are having quite a few tours in Shenandoah at this time. If you belong to a group and would like to have a tour of Shenandoah, we cordially invite you to write us and arrange a date for you and your group. We conduct tours on Tuesdays and Thursdays and furnish the guides.

I am glad to report my mother is progressing satisfactorily as the result of a broken leg. She now has the cast removed but has been told by her doctor not to put any weight to speak of on that leg for a while. However, she manages to get around quite well and will soon be able to be about as before.



Little Eddie having the time of his life with his hosts, the Burlington Diesel train crew.

Frank Comments

By FRANK FIELD

On Saturday May 17th, we had a pretty grand and glorious surprise at our house. About 5 minutes to 12 the phone rang and it was our daughter, Peg, who as you know, lives in Dallas, Texas. She said they were out at the airport all ready to take off for Shenandoah and she was calling to ask us to meet them at the Shenandoah Airport at about 6 o'clock, she and Jim and the three boys. Well, they had a good strong tail wind all the way up and got into Shenandoah about a quarter till six after flying through some pretty bad weather around Tulsa, Oklahoma.

Well, you can imagine the hurrying, scurrying and telephoning it took to put on a big family dinner with only 6 hours notice. Jennie called the rest of the children and told them to be at our place by 6:30 without fail. I tore down town and got a 10 pound rolled roast and started it barbecuing on our grill and Zo fixed the combination salad and baked lima beans. Jennie fixed everything else and we had just as good a supper as if it had been planned for a month. The roast was just exactly right, one end well done, one end rare and the center portion medium, so everyone got just the cut they like best.

The evening was spent visiting back and forth between Jim's folks and our house and naturally it was a little late before everyone got bedded down for the night.

Then the next morning Jim announced the weather forecast called for bad weather in northern Texas, late in the afternoon, so he wanted to take off from here not later than 12 o'clock Sunday noon. That meant we would have to have dinner not later than 11 o'clock which naturally takes a little doing.

It just happened we had a turkey down in the freezer left over from Christmas so Jennie and I got up at 5:30 Sunday morning and by 6:30 the turkey was in the oven. By 10:30 it was nicely done and the gang sat down to dinner at 10:45 to a roast turkey dinner with all the trimmings except cranberries, which no one missed. We got them out to the airport by 11:30 and just at 12 o'clock they took off and headed south. Everything was lovely till they were over Oklahoma, where they ran into bad weather. It rapidly got worse, they landed at Ardmore and went the rest of the way home by bus. They reached home at 3:00 a.m. Then they had to send a man up after the plane Monday.

In the picture Peg is seated at the extreme left. Next to her is Shannon, 9 years old and then Chris, 5 years old and then Jimmie D., 3½ years old, Jim is at the extreme right and that trellis sprouting out of the top of his head is actually right against the southeast corner of our house where we have a clump of perennial sweet peas which are not up far enough yet to show in the picture. If you look real closely you can see some of our roses in the background and in between the roses are the little baby pansies or Hartsease, as grandmother used to call them.

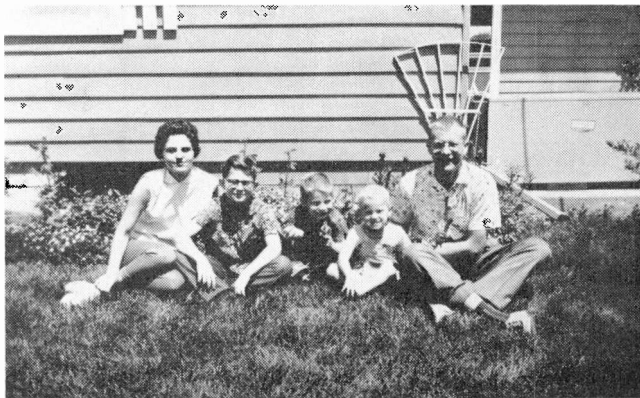
In the foreground of the picture you can see some of the lawn which I was telling you about last month. We are still having to mow it every third day in spite of the fact we have had very little rain here in Shenandoah this past month.

There will not be any big display of peonies out in the nursery fields here at Shenandoah this year as that hard freeze we had late in April damaged the buds so that most of them blasted. There will be a scattering crop of blooms. However, most of the peonies around town are having a normal crop of blooms. It seems that they were more or less protected in most cases so that the buds were not damaged to amount to anything.

Jennie and I are beginning to get a little bit caught up on our fishing as we spent a long weekend up in Minnesota on Lake Koronis May 24, 25 and 26th. We also expect to spend the second week in June up at Hackensack, Minnesota and Lake Birch and beyond that we don't have any definite plans. We had hoped to spend one or two long weekends in March and April down in the Ozarks but we were so busy here in the seedhouse that I just couldn't get away.

Plant lice and other pests have been quite bothersome here in Shenandoah this year

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Peg, Shannon, Chris, Jimmy D., and Jim flew in from Dallas for Sunday dinner.

Did You Know

Evalyn Saner of the Traffic Department, planted a whole row of phlox, before she discovered she was planting them upside down.

Disc Jockey Mike Heuer and Florence Falk, the "Farmer's Wife" have birthdays on the same date, May 6th.

Salesman Neal Bachman's son Shawn, cut his first tooth at the age of one month.

Bruce Falk got a baseball glove for his 13th birthday on May 14th.

Engineer Norman Kling and Production Mgr. Warren Nielson's wedding anniversaries are on the same date, June 12. Warren and Florence have been married 10 years and Norman and Margaret for 12 years.

Ralph Child's favorite foods are shrimp cocktail, thick T-bone steaks and garlic salad.

Announcer Jack Rainbolt can't stand to wear a white shirt and tie. He prefers sport shirts.

Jack Gowing has quarter of an acre of wonderful Senator Dunlap strawberry plants ready to produce. Yum, Yum . . . homemade strawberry shortcake!

Dean Naven gave his wife a lawn rake for her birthday! BUT. . .she hasn't used it yet! (Guess it wasn't such a good idea, Dean. . you might as well get to work.)

Jack Rainbolt longed for his shot gun the night of May 13th, when he heard geese honking, and ran outdoors to see a flock of 25 big snow geese flying over the studio.

Frank Field gets up at 5:15 every morning, Sundays included. And goes to bed at 10:16 every night!

FRANK COMMENTS

Continued from Page 4

and it's necessary to spray the roses every week or ten days. Malathion seems to be the best thing yet for keeping the aphids under control. It only takes two teaspoons of the liquid for a gallon of water and a gallon of water will spray up to 100 rose bushes.

For the leaf spot and chewing insects we have never found anything that could beat Earl May's Rose and Floral Dust used as a liquid spray, according to the directions on the container.

Kiddie Korner

By WARREN NIELSON

Here's a riddle for you. What is the difference between a hill and a pill? (See answer below.)

A part of a boat is called keel. . . a part of a wagon is called -----!

MAGIC: Lean sideways against a door or wall and press your hand and arm hard against it while you count to twenty-five. Then stand up straight. Lo and behold, without any help from you, your arm that was pressed against the door or wall will start to rise on its own free will!

A part of a cow or horse is called a hoof. A part of a house is called a -----!

HOW TO MAKE CINNAMON TOAST: Take sliced bread and make toast with Mother's toaster. (With her permission.) Butter it quickly while it is still hot, sprinkle it with a little sugar and cinnamon. Cut it into small squares, strips and triangles and you've got a real treat!

A part of a lamp is called a shade. A part of a knife is called a -----!

HOW TO MAKE A RAIN GAUGE: Get a glass jar with straight sides and a small ruler. (You can make your own ruler by putting marks on a small stick.) If it looks like rain, put your empty jar out in the open away from buildings and trees. After the rain is over put your ruler in the jar to measure the amount of rain that fell. Keep a record on a calendar and add up the week's and month's rainfall. It could develop into a very worth-while hobby.

Answer to riddle: One is hard to get up. . . the other is hard to get down!

A part of a belt is called a buckle. A part of your finger is called your -----!

The next time you have chicken at your house save some chicken bones including the wishbone. Let them dry for two or three days, then paint them bright colors. Using a pin or string, girls can make chicken jewelry, boys can make chicken badges.

Part of a pencil is called the lead. Part of your body is called your -----!

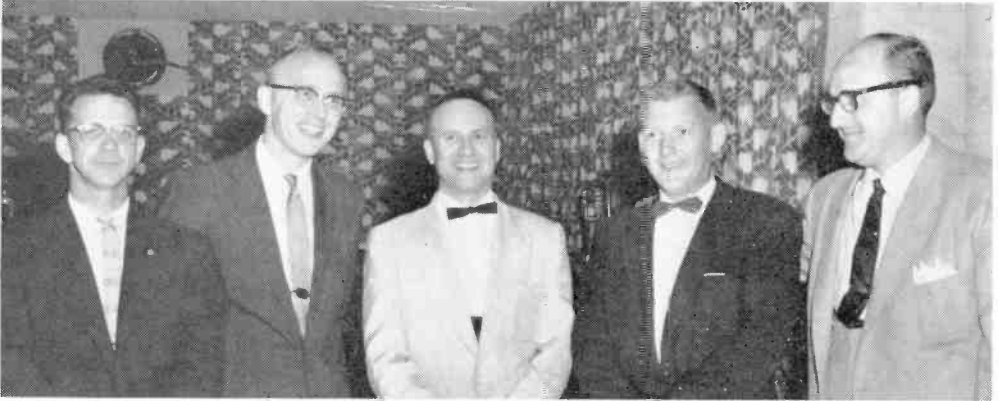
A good frame for small pictures can be made from a rubber jar ring. Put glue on one side of the ring and press it down over your picture. When dry, trim around the edges and punch a hole in the top of the ring to hang it up.

There was a boy whose name was Jack Horner. Every Saturday he listened to -----!

Are you a PUTTER-OFFER? Do you delay doing your chores and work as long as you can? As we grow up we learn to do our work promptly. It's a sign you're growing up when you stop being a PUTTER-OFFER. See you next month.

Uncle Warren

NAME BAND CLUBS STIR INTEREST



Kieth Erskine, Red Oak American Legion; Mike Heuer, KMA; Ralph Flanagan; John Leacox, regional band leader; and Bohm Townsend, music enthusiast. This picture was taken the night Ralph Flanagan's Orchestra played at the American Legion Ball Room in Red Oak.

If you have ever wished you could dance once in a while to a name band without traveling quite a distance, here are some of the men in the KMA area who are initiating a plan that will interest you. Bohm Townsend of Maryville, Missouri is the man who is boosting the "Dance Club Plan" although he claims the idea came from Les Brown, leader of the famous Band of Renown and a personal friend of Bohm's. Bohm is getting a lot of help from KMA's Mike Heuer and Tommy Burns, and Johnnie Leacox along with many other individuals. The plan is similar to the Civic Music Groups whereby classical artists' concerts are arranged by subscription memberships of local music lovers. Dance Clubs would consist of 100-150 couples, each paying a pre-set membership price. Name bands would then be booked for "private dances" for members only. The

organization would be strictly non-profit and four or five bands could be booked each year. The sole purpose would be to dance to fine bands such as the Fabulous Dorsey Orchestra, Les Brown, Ralph Flanagan, Les Elgart, Ray Anthony, Ralph Martierie, etc. etc. There are several clubs in operation around the nation, the nearest being at Maryville, Mo. Bohm, Mike, Tommy, John and other interested individuals hope they will be able to set up clubs in Clarinda, Shenandoah, Red Oak and Atlantic with each club co-ordinating their bookings. Plans are being made to activate these clubs this fall and it is believed there will be no trouble at all getting the needed memberships. If you're interested in starting a name band "Dance Club" in your town, contact Mike or Tommy at KMA and they'll give you more information.

KMA News Department Has Nebraska Visitor

At left, Al Diedrich of the KRVN news department, Lexington, Nebraska with Dean Naven, Program Director of KMA. Al made a special trip to Shenandoah to spend a full day with Dean Naven to make a study of news and programing techniques at KMA. In their preliminary correspondence Dean had informed Al that his day started at 4:30 a.m. Al came right back and said he'd be ready at 4:30. Al is a top-notch news man, and when the two got together they found a world of ideas and opinions to exchange.

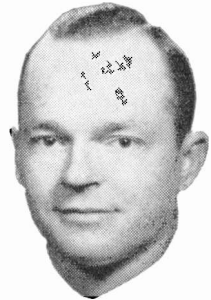


Grass Root Notes

By
JACK GOWING

KMA

Assistant Farm Service Director



Last month in Merrill's column I mentioned that since we hear so much about integration I would like to illustrate some things we can do without integration in this month's issue of the Guide.

You have had a group of sows that didn't have very large litters. It might have been bad weather at farrowing time, maybe she layed on some of them or you blame the boar that was used. If you have had a group of sows like that you know that you didn't make much money on their litters.

Let's discuss profit hogs and see what a few more pigs per litter (profit hogs) can mean to you. The national average number of pigs per litter is 6.3, but for easy figuring we will use 6.

Experts say it takes 5 pigs per litter to break even, so let's do a little figuring:

	No. of Sows	Pigs Per Litter	Total	Profit Hogs
Farmer A	10	6	60	10
Farmer B	10	9	90	40

You can see that Mr. B has the same expenses up to weaning as Mr. A, but he has 30 more profit hogs. Suppose they both market at 200 lbs. and let's say hogs are \$18.00.

Mr. A receives \$360 for his profit hogs while Mr. B gets \$1,440 for his profit hogs. Mr. B sold \$1,080 more hogs than Mr. A did from the same number of sows.

Mr. A sees that Mr. B has more income so Mr. A buys more sows and thinks he will have more income. Actually he can never equal Mr. B's income until he does a better job of breeding, feeding and management. He can raise more hogs, but at 6 pigs per litter all he, and others like him, are doing is flooding the hog market with what I would call non-profit hogs. They are not increasing their income.

All Mr. A would have to do is do a better job with the 10 sows that he has and he will have more income than he will if he keeps more sows at the present average of 6 pigs per litter.

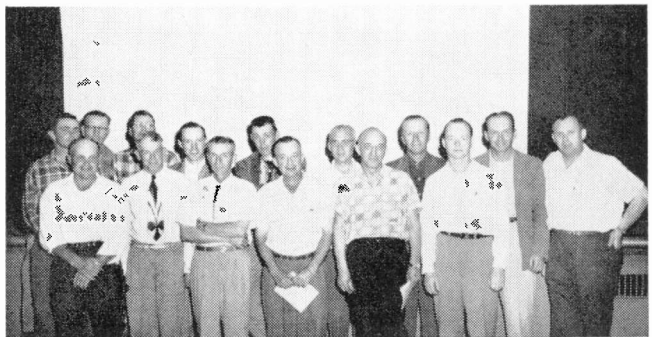
If we here in KMAland can do our jobs better like the example I have given, we can increase our income and yet not have to increase our risks.

This past month I had the pleasure of attending the meeting in which an organization was formed for the purpose of building a Hall of Fame for Agriculture.

Included in our meeting was a tour of the Truman Library at Independence, Missouri. Mr. Truman led our small group through the library.

If you and your family have an opportunity to visit this library don't pass it up. It contains papers from all administrations plus some private papers from each president down through history.

The Agricultural Hall of Fame will be sort of a museum of agricultural implements used to develop our great country and will also honor all who have served Agriculture. A site for the Hall of Fame has not yet been chosen.



Weather modification goes into effect in three South-west counties with other counties in KMAland coming into the picture soon. This picture is of the Page County workers and directors of the IAMO project taken at their recent meeting with workers from other counties in the area at the Mayfair Auditorium May 14. Jack DiSanto, checkered shirt front row, represented Krick Weather of Denver.

On the KMA PARTY LINE

By DORIS MURPHY

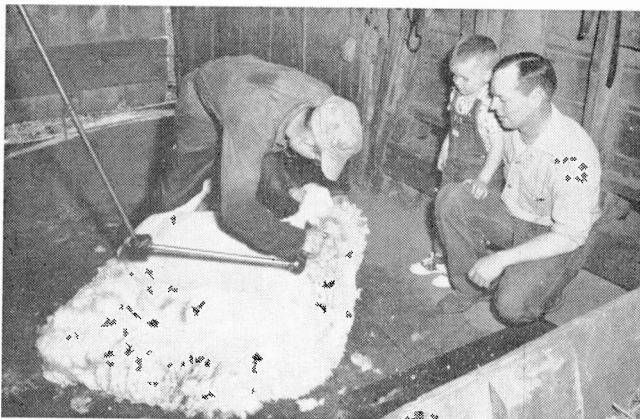
"Smoky", ETHEL BALDWIN'S faithful dog, didn't like being left home alone one evening. So he tried to figure out where she had gone. Deciding she might have returned to her office, Smoky trotted up to the May Seed Company and took up his vigil under ETHEL'S office desk. When ETHEL returned home and Smoky was no where around, she started looking and calling. She drove around the block, searching the whole neighborhood. She even called the dog catcher, but to no avail. No one had seen Smoky. Finally about 11 o'clock at night, the thought occurred to Ethel that Smoky might have gone back to the office. So she got in her car and drove to the store. Sure enough. . . there under her desk, "Smoky" was patiently waiting. Immediately upon hearing her footsteps he came out wagging his tail, so happy to see his Mistress. Even the night watchman who had passed by two or three times, hadn't discovered the dog. Only when he heard ETHEL'S familiar footsteps did he make his whereabouts known!

Lightning damaged the power line just outside the transmitter building the afternoon of May 14th, and KMA was off the air for two hours, while power company employees repaired the damage.

Radio continues to baffle Holly, 4 year old daughter of WARREN NIELSON. When WARREN is home and they are listening to KMA, and suddenly WARREN'S voice appears on a transcribed announcement, Holly looks puzzled. WARREN will say: "Who is that talking?" Quickly she replies: "Why that's dad. . . that's YOU!" But still Holly hasn't got it quite figured out how daddy can be sitting right there at home with her, and yet his voice is coming out of the radio.

No doubt listeners to the Farmer's Wife's program will soon be getting good country lard recipes. The reason is because the FALKS butchered a hog May 10th, and FLORENCE made up eight gallons of fresh sweet lard. It's all in one pound packages and stored in the freezer for future use. Lots of good meals will be planned around the fresh pork and lard on hand.

People sometimes have a little difficulty in pronouncing the name of "BURRICHTER". That was why the family of KMA engineer DON BURRICHTER was so surprised when their parakeet learned to pronounce their name. "I love BURRICHTERS" and "How are you BURRICHTERS" are familiar greetings from their little feathered friend.



Sheep shearing time at the Jack Gowing farm. Randy watches with his daddy as the shearer deftly and quickly removes a "blanket of wool".

It was sheep shearing time at the JACK GOWING farm last month, and pictured on this page you see JACK and young son Randy watching the shearing. From the expression on Randy's face you can see he is wondering if they are hurting the sheep, but his dad explained it was just like "getting a hair cut" so he felt better about it. Twenty of the 42 head on the farm were clipped producing 173 pounds of wool. It was so fascinating to see, even Mrs. Gowing and baby Julie Dawn came to the barn to watch awhile. JACK had warned Randy to stay out of the pen for fear he would get butted by the ram. But Randy didn't heed his dad's

warning. Much to his surprise. . he got it one day! The old ewe butted him from behind, knocking him down. Randy learned his lesson the hard way!

Pgm. Director DEAN NAVEN isn't much of a fellow for hobbies, but he does have one that dates back to 1936. At the time he started his collection of horse racing pictures, and now has pictures of thoroughbreds running in every Kentucky Derby since that date. One way he gets his pictures is by subscribing to the Louisville Courier Journal a month before Derby time. Then he cuts out the pictures he likes and puts them in his scrap book. Thru a chance acquaintance, DEAN was given a huge picture of the finish of the 1950 Derby. But wives often don't share enthusiasm for their husband's hobby, and so far DEAN hasn't succeeded in talking Claudine into letting him give it a place of honor in their new recreation room. DEAN hasn't given up though. He still is trying to figure out just the right place for his horse racing picture.

Valerie Jo, 5 year old daughter of announcer MERL DOUGLAS has an expression all her own. Whenever she hears or sees something cute, she will call it "hunchy". If MERL does something she especially likes, she will say: "Oh Daddy, you're so hunchy." The word can't be found in the dictionary but it's Valerie Jo's way of expressing her approval of things.

Congratulations to our KMA Guide Editor DUANE MODROW, for his election as lieutenant governor for the state of Iowa Toastmasters Club at the spring conference and district speech contest in Iowa City. DUANE and TOMMY BURNS of KMA represented the Shenandoah Toastmasters Club at the convention.

Recently TOMMY BURNS received a call from Maryville wanting him to furnish music for a dinner and Food Show sponsored by the Townsend Wholesale Grocery Co. of Maryville. Being "TOMMY On The Spot" he drove to Maryville and found out to his chagrin that the meeting was being held at the Shenandoah Country Club. An embarrassed telephone call back to Shenandoah, notified Mr. Townsend that there would be a slight delay. He had misunderstood and had driven to Maryville, only to find out he should have stayed in Shenandoah. The evening was a great success, in spite of the fact it got off to a late start.

JACK GOWING of KMA was among the 150 representatives of farm organizations, land grant colleges and farm youth groups who attended the organizational meeting in Kansas City last month

to make plans for the building of a multi-million dollar "Hall of Fame for Agriculture". Those in attendance also toured the Truman Library, and JACK had the opportunity of visiting with former President Harry Truman. While there he interviewed Claude Wickard of Indiana, former Secretary of Agriculture.

Come on in to the sitting room at the Falk farm home and enjoy some good old fashioned organ music. "Farmer's Wife" bought the organ at Christmas time from a friend in Clarinda, but because of the roads they didn't get it home until this spring. FLORENCE had played the organ years ago, so it didn't take her long to get out the hymnal and start playing. Of course, Karen and Bruce had to learn how to pump the organ with their feet while they play. It is a Packard reed organ, probably 50 years old or older, made of beautiful hand carved walnut. Lots of fancy gingerbread on the top with special places on either side for lamps. Now Florence is looking for antique organ lamps. The FALKS call this their Antique Corner, and you will notice on the wall an old fashioned picture in it's original antique gold frame. It is a picture of BYRON FALK when he was 3, and his sister Mrs. Elmer Holmes when she was 7. The glass basket and everything on the organ is authentic antique.



Florence at the Falk's beautiful antique organ with Karen and Bruce looking on.

A Letter From Bernice Currier

Dear Homemakers:

When I was young and my slippers were red
I could kick my feet clear over my head;
Then I grew older my slippers were blue
But still I could dance the whole night through;
Now I am old my slippers are black,
I can not walk to the corner and back.

The reason I know my youth has been spent,
My get-up-and-go has got-up-and-went.
But really I don't mind when I think with a grin
Of all the grand places my get-up has been!

This little poem has made such a hit with my homemakers I thought we better share it with those who have moved away from the KMA area but who like to keep up with the folks here.

My sister Elizabeth from Billings, Montana was here for almost three weeks during April and we had a wonderful visit. My house got dusted every day, the dishes were kept washed up and I had a clean coffee cup every time I had coffee. She enjoyed my friends here and liked what I had done to the house. I think she was especially pleased with the cement walk I



No need to worry about watching your step at Bernice Currier's. After-dark guests all remark how convenient her yard lamp is in avoiding groping in the dark for front steps.

had put in from the sidewalk out to the curb, widening it to a car length at the curb. And the yard light she liked too. Those were things that had needed doing for a long time. Now if I could find time to get the basement cleaned, and then keep it that way, I think I would have more peace of mind. Elizabeth attended one of our D. A. R. meetings. It was right after the states had all been having their State Conferences. She had attended the Montana Conference and told us some of the things they had done there. I entertained the Altrusa Club for their Dessert Meeting while she was here and I was so glad to have her meet all the lovely friends in that organization. Our president, Delta Lindell was stricken with a heart attack two days after that meeting and is still in the hospital. She is a sweet, gracious person and a very fine president. We pray she will make complete recovery soon. Doris invited us to dinner one night and Carol went all out for good things to eat, including her famous dinner rolls. Then Cora Pace invited us for dinner and Elizabeth decided that Shenandoah must be headquarters for hospitality and fine food.

Helen and my grandson David will be here June 12th. They will fly from Houston, Texas to Omaha then take the bus on down here. She sent me pictures of all five of the children for Mother's Day. Such a wonderful family! !

April 28th was a day to remember. Elizabeth was leaving on the 6:30 p.m. bus for Omaha on her way back to Billings, so we planned to have supper about 5 o'clock. The Altrusa Club was entertaining the high school senior girls at dinner at 6:30 and I planned to go over to the church to see the decorations and the menu, and just about 4:45 Margaret called from New York to tell me she had won a Guggenheim Fellowship of \$4,000 for creative writing. I was so excited I nearly forgot everything else, but finally I did dash over to the church while Elizabeth got our supper, then Doris and Carol came to take us to the bus depot and we got everything done in order. Then when I caught my breath I called Margaret back and congratulated her properly.

I talked with Ed and Pat and their oldest daughter, Carol Ann on Mother's Day. So this has been quite a month. My house cleaning isn't done yet and I think I will begin to plan on having the fall house cleaning done on time.

I guess I better say goodbye for this time so until I talk with you every morning at 8:30,

Bless Your Hearts,

Goodbye

Bernice

The KMA Guide

Homemaker's Guide

Homemaker's Visit

By BERNICE CURRIER

PRALINE CRUNCH CAKE

- A—2 c. sifted flour
1 1/4 c. sugar
2 t. baking powder
1 t. salt
2 t. dry instant coffee
- B—3/4 c. milk
1/2 c. shortening
2 T. molasses
- C—1 t. vanilla
1/4 c. milk

Sift A into mixing bowl. Combine B and add and beat 1 1/2 minutes at low speed after blending at lowest speed. Add C and beat 1 1/2 minutes. Turn into a 13x9x2 inch pan well greased and floured on bottom only. If pan is Ovenglayzed do not grease. Bake at 350° for 35 to 40 minutes. Cool and frost, then top with Praline Crunch.

Butter Cream Frosting

Blend together 2 T. butter and 1 1/2 c. powdered sugar. Combine 2 T. cream, 1 t. liquid instant coffee and 1/2 t. vanilla. Spread on baked cake.

Praline Crunch

Cut 2 T. butter into 1/4 c. flour and 2 T. brown sugar to make crumb mixture. Add 1/4 c. chopped pecans. Place in small pan and bake 15 minutes at 350°, then break into small pieces. Scatter this over frosting.

CINNAMON CHERRY COBBLER

- 2 1/2 c. pitted pie cherries, cooked as for canning
1/3 c. sugar
1/3 c. red cinnamon candies
1 T. quick cooking tapioca
2 T. butter or margarine
8 biscuits richer than ordinary

Drain cherries reserving juice. Combine sugar, candies, tapioca and reserved juice. Cook, stirring constantly over low heat till candies melt and mixture is thick and clear. Stir in butter and cherries. Pour into 10x6x1 1/2 inch baking dish. Top this while hot with 8 biscuits made richer than usual. Bake at 375° for 20 minutes or until biscuits are done. Take from oven and drizzle thin powdered sugar icing over. Serve warm with cream. Make 8 servings.

STRAWBERRY JAM

Here are 3 strawberry recipes that I consider the best of their kind.

Two quarts stemmed berries. Cover with boiling water and let stand 3 minutes. Drain and discard water. Add 6 c. sugar to berries, let come to boil and boil

hard 10 minutes. Let stand 24 hours stirring often, very gently to fluff them up. Put into sterile glasses cold, cover with paraffin.

STRAWBERRY PRESERVES WITH VERY LITTLE SUGAR

- 1/2 c. sugar
1 1/2 c. white corn syrup
1 1/2 lb. strawberries

Boil sugar and syrup about 5 minutes, add strawberries and boil till it stiffens (about 5 minutes). Let cool overnight and then put in sterilized glasses and seal with paraffin. Makes 1 1/2 pints.

STRAWBERRY PRESERVES

In a large kettle put 1 c. water, a handful of berries and 9 c. sugar. Over a slow fire bring to a boil. Stir often. When boiling, add remainder of 2 quarts of berries. Boil 15 minutes without stirring. Shake kettle often. Pour into a long flat pan and let stand all day, shaking often. This puffs up the berries. Put into sterilized glasses cold and cover with paraffin.

VELVETY FUDGE CAKE

- A—1 6 oz. package semisweet chocolate chips, melted
- B—1/3 c. butter or margarine
3/4 c. sugar
1 t. vanilla
- C—2 eggs unbeaten
- D—1 1/2 c. sifted cake flour
3/4 t. soda
1 t. salt
- E—1 c. buttermilk

Cream B, stir in A, add C one at a time, beat well. Sift D and add alternately with E. Mix well. Bake in paper lined and greased 8 x 1 1/2 inch layer pans or in oblong pan. If pans are Ovenglayzed, do not line or grease. Bake 30 to 35 minutes at 350°. If served fresh baked, use whipped cream sweetened with powdered sugar. I used icing made of about 2 1/2 c. sifted powdered sugar, 3 T. melted margarine and enough hot strong coffee to make consistency to spread. Sprinkle ground pecans or black walnuts on top.

BEEF CUBES IN SOUR CREAM

- 2 lbs. beef from shank cut in 1 inch cubes
2 medium onions sliced
1/2 c. thick sour cream
1/2 c. water
2 T. grated American cheese
salt and pepper to taste

Roll meat in flour, brown in fat. Add onion. Combine remaining ingredients and pour over meat. Cover tightly and cook slowly until tender, about 2 hours. Makes 6 servings.



"The Farmer's Wife"

By FLORENCE FALK

With June just simply "bustin" out all over" now is the time to be out in the great outdoors, especially at mealtimes. Food tastes so much better out in the open. Here are a few recipes you might like to try!

QUICK FRANK MEAL

- 3 medium tomatoes, peeled
- 1 large onion, peeled
- 1 pound frankfurters
- 1 c. grated cheese
- 1 green pepper
- ½ t. salt
- 1 t. paprika

Slice tomatoes into a heavy skillet. Top with thin slices of onion and strips of green pepper. Slice frankfurters in half first lengthwise and then crosswise and place on vegetables. Cover and cook very slowly about 15 minutes. Sprinkle cheese, salt and paprika over the frankfurters. Cover tightly. Remove from hot grill and let stand long enough for cheese to melt. Makes 4 generous servings.

* * * *

HAMBURGERS SUPREME

- 1 pound ground beef
- ½ t. salt
- dash pepper
- ¼ pound bleu cheese
- 2 t. Worcestershire sauce
- ¾ t. dry mustard
- 3 T. mayonnaise

Combine ground beef and seasonings and shape into patties. Make very thin. Blend cheese with remaining ingredients. Combine small amount and put in between two patties. Press edges together with fork tines. Place on grill over hot coals or broil over hot coals. Be sure to brown both sides. Serve with favorite sauce.

* * * *

CAMPFIRE STEW

- 1½ to 2 pounds ground beef
- salt and pepper

Make into little balls and brown in frying pan with 3 t. fat and 1 large onion, peeled and diced. Drain excess fat. Add 2 cans concentrated vegetable soup and enough water or soup stock to prevent sticking. Cover and cook slowly until meat balls are cooked through. Serve 6 to 8.

BAKED POTATOES

Peel 4 large potatoes. Cut three crosswise wedges about ¼ inch thick on each potato, having the wedge cut almost to the bottom of the potato. Place potatoes on squares of heavy aluminum foil. Cut 6 ounces of cheese into 12 slices. (Cheddar may be used if preferred.) Insert a slice of cheese into each cut wedge. Top with teaspoon of butter or margarine. Sprinkle with salt and pepper and fold foil over potatoes into tight double fold. Fold ends under securely. Place on grill over hot coals or rake away coals from stones, turn several times. Open foil to serve.

* * * *

One of the most popular camp out deserts seem to be Some-Mores. We are all familiar with the graham crackers, marshmallow and chocolate combination but try some of these variations:

- Use peanut butter instead of chocolate.
- Use slices of apples instead of crackers.
- Use chocolate covered crackers instead of chocolate bars.
- Use chocolate peppermint instead of the milk chocolate.

* * * *

COCOA

- 1 t. cocoa
- 2 t. sugar
- 1 c. milk or its equivalent:
- ½ c. evaporated milk plus ½ c. water
- or
- 4 T. milk powder and 1 c. water

Mix cocoa and sugar with water in kettle and cook to smooth paste, letting it bubble vigorously. Add milk and stir all thoroughly together. Heat almost to a boil. Add a pinch of salt. Beating with a whip prevents scum from forming. This serves one good scout or picnicker. Increase as needed.

* * * *

Just a word about aluminum foil cookery. You need a fire of coals, not too hot for this. Wrap the food carefully in the foil with the seasonings inside. Turn the edges so that no steam can escape. Leave a bit of air space inside, though. A hamburger patty, with onions, celery, carrot and tomato catsup—all wrapped together. Place this on top of the coals and leave for five to ten minutes, depending on what is inside.



High School Prom - KMA, May Seed Teens

Rain, rain, go away! Everything was perfect the night of the Shenandoah High School prom except for lack of cooperation from the weather man. Elaborate preparations had gone into the most beautiful decorations ever seen at the Liberty Memorial Building, usual site of the Prom. As you can see it took more than a little rain to dampen the spirits of youth in a celebrating mood. Picture at the right is Betty Jane Rankin, daughter of KMA Vice-President J. D. Rankin and granddaughter of Mrs. Earl May. Dick Howard is Betty's escort and very thoughtfully prepared with an umbrella as they leave the Rankin home for the banquet at the American Legion Country Club.



KMA and May Seed Company sons and daughters were well in evidence at the Junior-Senior prom. So much so that we couldn't get all their pictures in. Here is one of two group shots. At left, Margaret Woods with Bob Graham whose dad is manager of our IBM dept. Next is Carollee Knittle with Pat Conners whose mother works in the KMA office. Next is Ann Topham with Bob Elder. Ann's father manages the garden seed dept. of May Seed Co.

At right is Sandy Overbey with Diana Rood. Sandy's father is Advertising Manager of May Seed. Next is Eddie Burrichter and Carol Bargs. Eddie's father is Chief Engineer of KMA. Carol's dad is in the May Seed Garden Seed Dept. And Betty Jane Rankin with Dick Howard, our couple with the umbrella. These two pictures were taken after the banquet at the American Legion.



KMA Daily Programs For June, 1958

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Western Star Time
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—Dean Naven, News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Markets
- 7:35 a.m.—Let's Go Visiting (Tues, Thurs.)
- 7:45 a.m.—Lawrence Welk's Show
- 8:00 a.m.—Morning Headlines
- 8:30 a.m.—Take 30 For Music
- 9:00 a.m.—Bernice Courier
- 9:00 a.m.—Breakfast Club
- 10:00 a.m.—Housewives' Serenade
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Tennessee Ernie
- 12:00 noon.—Morning Markets
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 12:45 p.m.—Markets
- 1:00 p.m.—Frank's Letter Basket
- 1:15 p.m.—Tommy Burns' Show
- 4:00 p.m.—Mike's Matinee
- 5:30 p.m.—Sparta Polka Band (Friday)
- 5:40 p.m.—Speaking of Sports
- 5:45 p.m.—John Daly
- 5:55 p.m.—Paul Harvey
- 6:00 p.m.—Farm Bulletin Board
- 6:15 p.m.—Sports
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Edw. May, Mkts. & Weather

MONDAY NIGHT

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns' Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Jack To The Bible

TUESDAY NIGHT

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns' Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns' Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

- 7:00 p.m.—Club 960
- 9:00 p.m.—Tommy Burns Show
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Dance To The Bands
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Western Star Time
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Lawrence Welk's Band

- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Take 30 For Music
- 8:30 a.m.—Bernice Courier
- 9:00 a.m.—Radio Kids Bible Class
- 9:30 a.m.—Kiddie Korner
- 10:00 a.m.—Saturday Shopper
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Sparta Polka Band
- 11:45 a.m.—Practical Land Use
- 12:00 noon.—News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 12:45 p.m.—Market Review
- 1:00 p.m.—Mike's Sat. Matinee
- 6:00 p.m.—Golf Show
- 6:30 p.m.—News
- 6:45 p.m.—Bob Crosby
- 7:00 p.m.—Vincent Lopez
- 7:30 p.m.—Club 960
- 8:00 p.m.—Lawrence Welk's Army Show
- 8:30 p.m.—Club 960
- 8:45 p.m.—Guest Star
- 10:00 p.m.—News
- 10:15 p.m.—Club 960
- 11:00 p.m.—News
- 11:15 p.m.—Club 960
- 11:55 p.m.—News

Listings Correct at Time of Publication

However, all Programs Are Subject to Change.

KANSAS CITY

JUNE BASEBALL SCHEDULE

- 1—Cleveland 1:25
- 2—OPEN 7:00
- 3—Washington (2) 7:00
- 4—Washington 7:00
- 5—Washington 7:00
- 6—Baltimore (2) 1:00
- 7—Baltimore 12:00
- 8—Baltimore (2) 7:00
- 9—OPEN 1:15
- 10—New York 1:15
- 11—New York (2) 1:15
- 12—New York 7:00
- 13—Boston 1:00
- 14—Boston (2) 11:55
- 15—Boston 7:55
- 16—OPEN 7:55
- 17—Baltimore 7:55
- 18—Baltimore 7:55
- 19—Baltimore 7:55
- 20—Boston 7:55
- 21—Boston 1:25
- 22—Boston 7:55
- 23—Washington 7:55
- 24—Washington 7:55
- 25—Washington 7:55
- 26—Washington 7:55
- 27—New York 7:55
- 28—New York 7:55
- 29—New York 1:25
- 30—Detroit 1:15

SUNDAY PROGRAMS

- 6:30 a.m.—Back To The Bible
- 7:00 a.m.—News and Weather
- 7:15 a.m.—Church of Christ
- 7:30 a.m.—Sun. Worship Service
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Radio Bible Class
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Bible Truth
- 12:00 noon.—Sun. Album
- 12:15 p.m.—News
- 12:15 p.m.—Sunday Album
- 1:25 p.m.—Baseball Game
- 4:00 p.m.—Sunday Album
- 5:00 p.m.—Mon. Morn. Headlines
- 5:15 p.m.—Paul Harvey
- 5:30 p.m.—Wings of Healing
- 6:00 p.m.—Oral Roberts
- 6:30 p.m.—Sunday Album
- 7:00 p.m.—Revival Hour
- 7:30 p.m.—Bible Class
- 8:00 p.m.—The Quiet Hour
- 8:30 p.m.—Sunday Album

KMA Tour Season Off To Big Start



Above is the large group of tour visitors to KMA and the May Seed Company early last month from Pawnee County, Nebraska. After counting noses several times we believe one or two of the group are not in the picture unless we weren't counting the tired bus driver seated in front. He had been driving quite a while before taking this chartered group and was winding up this schedule with so much overtime that he would be unable to return the tour all the way back to Pawnee City. Another driver was to take his place on the way back. Third from the left is Eva Putnam, one of our tour guides, and kneeling in the front on the right is Ethel Baldwin, manager of the tour department, with her "assistant", Smoky. Smoky always amazes the tourists by his apparent ability to understand everything Ethel tells him.



Another of the recent tour groups to visit KMA is the Science Class of Emerson High School. On the far right of the group itself in white shirt is their instructor, Marlin Mercer. On the extreme far right is Jack Rainbolt who is conducting this particular phase of the tour. Jack and Marlin became very good friends at Des Moines during the broadcasts of the Girl's State Basketball tournament. Marlin is the coach who took his girls team to Runnerup Championship of the State this Spring. The class is pictured here in the main studio of KMA.

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KMA Family Album



KMA Program Director Dean Naven just recently purchased the Ernie Dipple home on South Moreland in Shenandoah. As we well know, moving is a big job but Dean's wife, Claudine, tackled this one enthusiastically. The picture on the left shows the Naven family on the staircase of their big, new home. Jeri Annette, age 5, is at the top of the landing, Tamara Lee, 7, and Kimberly, 2, in her mother's arms. The staircase rises on the southwest corner of their spacious living room. Claudine broke out with "painting fever" when they moved in and before she was through had repainted most of the interior. The colors are rich hues of soft flats. . . very easy on the eyes.

Their home also features a large custom kitchen, with a den on the main floor and two bedrooms upstairs. At the right Jeri and Tammy are standing by Claudine's Hummel figurines and apothecary jars which she obtained in Germany while Dean was on tour of duty with the Armed Forces in World War II.



The basement features a large, western-decor recreation room. Partitioning walls are finished in simulated leather and acoustic tile. At left is the family seated on one of the large sofas in their "rec" room. Behind the photographer is their piano, painted aqua blue to match the masonry walls. Furnace room, laundry, workshop and attached double garage are features of the basement area. Spacious, comfortable living for a wonderful family.