

# The **K M A GUIDE**

*Saint Valentines, 1957*



**FEBRUARY, 1957**

## COVER STORY

Happy Valentines to each and every one of you in KMAland. And just to assure that you'll enjoy a happy Saint Valentines' Day, two of the "KMA kids" and Cupid are posed to prove it.

The smiling young lady minus the teeth is Tamari Naven, daughter of Program director Dean Naven. The young romeo in the stiff shirt and bow tie, who is also missing a couple of front chompers, is Thomas Heuer, son of the Mike Heuers. Tom's daddy is one of KMA's disc jockeys. Both children are in first grade at Central school, both are seven—and both enjoyed the cover picture "doings" a great deal.

SOS SOS

SOS SOS

## Historic 1932 Game Is Recalled



Paul Sullivan, left, owner of Redfield-Sullivan Furniture store in Shenandoah, came down to the KMA studios to talk to Dean Naven as one of the features on Fast Break, the Tuesday and Friday night sports coverage program for high school sports events. Sullivan was a member of the 1932 Shenandoah basketball team that battled with Clarinda in an overtime basketball game that ended with Clarinda winning. The score—Clarinda 9, Shenandoah 7. Fast Break also features many interviews from all over the high school scene, with Ralph Childs and Dean Naven doing most of the air work, while Warren Neilson and John Springer spin the discs. The show is heard each Tuesday and Friday night from 8 until 11 o'clock.

## The KMA Guide

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# A Chat With Edward May

Meet the Shenandoah Womens Bowling Champions, the KMA team in the City League. The girls shown in the picture are Dorothy Hardman, Phyllis Scott, Evalyn Saner, Farrell Turnbull and Helen Jensen. These girls try to make a habit of being champions and they are excellent representatives of KMA because they have won more than their share of city and league championships in Shenandoah. Another of the KMA girls, Gayle Maher, who didn't bowl on the KMA team this year, won the City Singles Championship. So, you can see the KMA girls are extremely versatile and do a good job in whatever they undertake to perform.

Old Man Winter really moved in during January and brought us some extremely cold weather. However, we expect it during January and I agree with the person who said, "It's best to have winter weather on schedule rather than having it later on." We don't know what the next few months are going to be like but, according to a few self-styled weather prophets in Shenandoah, February should be on the mild side followed by a mild March, an excellent possibility of an early spring. Our main concern is for good spring rains and I personally believe we will have more rains this spring than we have had during the past two or three spring seasons.

Perhaps as much concern to most farmers in the area as the moisture situation is the government farm program. Most farmers will admit they are rather confused about the corn acreage allotments and would like to know what action, if any, Congress might take in regard to increasing the corn acreage allotments. I don't know what you and I as individuals can do but I believe it would be a good idea for you to write your congressman and let him know how you feel about the government program. He is your voice in Congress and a letter from you would best let him know how you feel about the program. If every farmer were to write his congressman there would be no question in the minds of the members of Congress what type of farm program the farmers would like to have.

In this part of the country the Great Corn Belt of the United States, we are all very close to the farm and

the farmers' reactions. Often times I have used a quotation of Daniel Webster's regarding farmers and civilization. For thought on the subject here is that quotation:

## FARMERS — CIVILIZATION

"Let us never forget that the cultivation of the earth is the most important labor of man. Man may be civilized in some degree without great progress in manufacturing and with little commerce with his distant neighbors. But without the cultivation of the earth, he is, in all countries a savage. Until he gives up the chase, and fixes himself in some place, and seeks a living from the earth, he is a roaming barbarian. When tillage begins other arts follow. The farmers, therefore, are the founders of civilization."

—Daniel Webster

## UPS AND DOWNS

Here at KMA we find that when your outgo exceeds your income, your upkeep is your downfall.

How often, right under our noses, there are opportunities for understanding, for guidance, for kindness, and generosity. Many of these opportunities slip by because we not only do not understand the language of the person in need, but we do not even make an effort to translate it.



Champions again. Left to right are Helen Jensen, Farrell Turnbull, Evalyn Saner, Phyllis Scott, and Dorothy Hardman.



# On the KMA PARTY LINE

By DORIS MURPHY

The big old red rooster on the Falk farm who crowed his way into the hearts of you KMA listeners, is dead. Remember this picture of him with the "FARMER'S WIFE" that appeared in the February issue of the Guide in 1954? FLORENCE received many letters from you listeners, telling how much you enjoyed hearing him crow outside her open window in the summertime. He was a New Hampshire Red and was 6 years old. The cause of his death is not definitely known, but I guess the cold weather was just a little too severe for a fellow his age. Although the two oldest roosters in the flock have died, the Falks have two replacements 3 years old, and we hope this younger generation will fill the boots of their predecessors, and crow just as lustily. In the spring when the windows are open again at the FALK farm home, the roosters will be back on the job wandering around the barn yard, and you'll hear them crowing over the KMA microphone on FLORENCE'S broadcasting desk just inside the dining room window. No matter where you live you'll welcome that friendly greeting from the farm into your home.

Quite a contrast in weather was experienced, when MERRILL LANGFITT flew in the Wayne Stevens plane to Denver to

attend the National Western Stock Show, January 10th. It was around 6 below zero the day they left Shenandoah, and four hours later when they landed in Denver, the temperature stood around 60° and the sun was shining. However, they saw lots of snow in the mountains. This is the eleventh year MERRILL has covered this outstanding stock show. There were lots of 4-H exhibitors at the show and MERRILL interviewed six of them. Iowa exhibitors seemed to capture the lions share of the honors this year.

Don't know if they thought it was "June In January" or if they were just staging their first annual "Pneumonia Handicap", but a group of eight ardent golfers braved the near zero weather January 13th and played three holes of golf in the snow with red tennis balls. Among them was our hardy KMA announcer, MERL DOUGLAS. The fellows used only five-irons and coffee cans served as cups for the balls. It didn't take them long to find out, however, that the tennis balls didn't go far, and were hard to find in the deep snow. At least, the golfers kept "cool" on the course, and now have the distinction of having played golf in the snow in Iowa in January!

It was a one in a million chance but it happened the other day on WARREN NIELSON'S Party Line program. Mrs. CLIFFORD MARTINDALE of Atlantic, Iowa and Mrs. ALBERT CORGAN of Council Bluffs, both sent in Party Loonies with the identical answer. Just in case you don't know what a Party Loonie is. . . its' a riddle whose answer is always two words that rhyme. Mrs. Martindale's riddle was: "What do you call a lady with a sprained ankle?" Mrs. Corgan's was: "What do you call a lady on crutches?" The answer to both is: "A lame dame." Warren loves getting your riddles and uses one every day on his show. He'll be looking for YOUR riddle soon.



The famous red rooster is no more, but a new replacement is being groomed at the Falk farm.

"I never had such a pleasant surprise in my life!" exclaimed Mrs. Don Burrichter, wife of KMA's engineering supervisor, as she told about the wonderful shower of Get-Well and Birthday cards she received while in the hospital last month. The shower was planned by St. Mary's Regina Guild. Bundles of mail poured in. . .nearly 170 cards and letters and the well wishes of her many friends certainly helped Mrs. Burrichter get well after her operation. It was ESTHER'S third trip to the hospital this winter. After her first illness she returned home to be with the family on Christmas Day, then took ill and went back for further diagnosis. On New Years Day Mrs. BURRICHTER underwent surgery, performed by an Omaha specialist assisted by her local doctor. She is back home now, feeling stronger every day, and grateful for her many fine friends and their thoughtful deeds during her illness.

What a wonderful way to watch the growth of their two children! Disc Jockey MIKE HEUER is taking movies of the family every Christmas, with the camera he won in an RCA contest two years ago. Eventually he hopes to put the picture together in sequence with titles, it will make a perfect record of the family's Christmases, and the growth of the kiddies each year. Three year old JEFFREY, especially, gets a big kick out of seeing himself on the movie screen. Both JEFFREY and TOMMY are enjoying the big table made by their daddy for the farm set they received for Christmas. The table is set up in the basement and on it, are glued the farm buildings, fencing and trees so they won't get lost or broken. The animals, people and other figures are loose so the children can move them around to suit themselves.

The 45 seconds of music you heard right in the middle of a 10 o'clock newscast one Friday night, wasn't scheduled! You probably wondered if that was some "new type of programming". Well, it wasn't. . .it just got thrown in because of a little confusion. It seems that newscaster DEAN NAVEN had a little cold and while on the air his nose started running. He motioned to announcer JOHN SPRINGER to cut the microphone so he could blow his nose. . .but JOHN was busy taking a ball score on the phone and didn't see him. Finally after a punch by his wife sitting nearby, JOHN caught the signal. But his mind was on FAST BREAK featuring ball scores from all over the territory, so he quickly said: "FAST BREAK WILL CONTINUE in just a minute," and started a record to spinning. Well. . .it was a Fast Break DEAN wanted. . .but it was a newscast he was giving, and not the right time for a musical interlude. Those are the kind of things that happen some times when a studio is humming with activity. RALPH CHILDS was

in the newsroom getting sports material together for the Fast Break show to follow. . .DEAN was in Studio B giving the news and JOHN was operating both the controls and taking down ball scores over long distance. Is it any wonder funny things happen some time?

Even though FLORENCE FALK, the "Farmer's Wife" is a mighty busy homemaker, mother and broadcaster, she found time this winter to read 25 books for the reading project sponsored by the Federated Clubs of Iowa. It's her pastime when the snow is on the ground. Come spring. . .and the baby chicks arrive and spring gardening starts, FLORENCE doesn't have much time to spend with books. Outdoor work added to her housekeeping duties, keeps her mighty busy.

Recognize this fellow all bundled up? It's RALPH CHILDS who brings you those complete weather reports on KMA every afternoon at 1:55, 2:55, 3:55 and 4:55. And let me tell you, RALPH has to brave all kinds of weather to bring you this complete service. It was 14 below the day this picture was taken, and he was reading the U. S. Weather Bureau equipment located in the garden beside the seedhouse. At 2:55 he broadcasts the Krick Forecast. No matter if the weather is below zero or if it's sweltering hot at 100°, RALPH will be on the job giving you the latest report.

Continued on Page 13



Bundled against the cold, Ralph Childs checks official U. S. Weather Bureau equipment outside KMA studio, prior to one of his afternoon shows.

## Frank Comments

By FRANK FIELD

Last month on this page I showed you a picture of one of the two storage cabinets which Jennie and I built during the early part of the winter in the utility room in the basement. I don't think it is necessary to show you a picture of the other storage cabinet because it is exactly like the first one except that it is in the opposite corner of the room. I thought maybe you would like to see part of my workshop.

The picture this month shows the west side of the garage which is attached to the east side of the house. In other words, the kitchen is just on the other side of that wall you see. The garage itself is 16 feet wide and 24 feet long and since the car is only 6 to 7 feet wide that means that there is plenty of room for a workshop down one side of the garage.

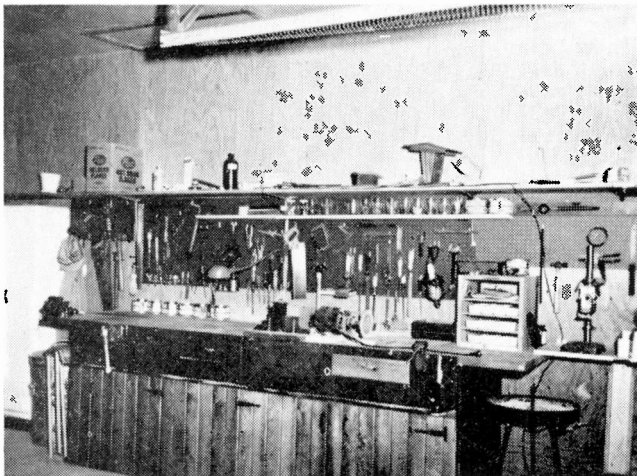
The work bench itself is 10 feet long and 30 inches wide but the top is made of 2 inch planks 12 feet long, so they stick out a foot beyond the work bench at each end. You will notice that there are 3 doors in the front of the bottom part with one shelf inside which is about 10 inches from the floor. Then there are 2 drawers for small tools which are not used often enough to justify a place on the peg board above the bench.

There is a big vise at the left end of the bench and a little vise at the right end with a mitre saw and electric grinder near the center. The press drill is at the extreme right and next to it is sort of a cabinet in which I keep all of the drills and bits in

various sizes. The electric drill itself is hanging from the peg board just to the left of the drill bit cabinet.

That funny looking thing under the right hand end of the work bench is our barbecue grill which we put out on the patio during the summertime, but in cold or stormy weather we use it in the garage. Those empty coffee cans at the left end of the workbench contain various sizes of bolts and nuts and the glass jars on the upper shelf contain various sizes of screws and small nails. The big shelf at the top needs cleaning off pretty badly. Jennie says it is just a "junk catcher" anyway for things I'm too lazy to put away in their proper places.

But enough about the workshop, let's talk about something else. Zo has been bothered with asthma quite a bit this winter and early in December she and Jennie went down to Biloxi, Mississippi, and Zo went through the asthma clinic there. She got some relief but it soon wore off, so early in January, Zo and Bob pulled out for Arizona to see if a warm dry climate would help her any. Wouldn't you know that by the time they got there it wasn't a dry climate anymore. The second week in January, Arizona received more rain by far, than they had received in the preceding ten months. We talked to them on the telephone one night recently and their plans were a little uncertain. They had spent a few days in Phoenix and a few days in Tucson but so far hadn't discovered the dry climate they were looking for. Everywhere they went was nice and balmy, in fact, real shirt-sleeve weather but with very high humidity, which isn't too good for asthma. It has stopped raining out there now however, and will probably dry out very quickly.



This view shows Frank's garage workshop.

How do you like my new 1:30 radio program which started January 14th? It seems to be catching on in pretty good shape. If the listeners really like it, it will be made a permanent feature or at least until KMA starts carrying the ball games, this summer. It gives me an opportunity to use a lot of the letters that I can't find time for on the 7:15 program. What is your pet peeve?

PS: Just talked to Zo last night, and she is going to stay in Phoenix for a few weeks, and Bob is coming back to Shenandoah in a few days.

Frank Field.

The KMA Guide

# Grass Root Notes

by

**MERRILL LANGFITT**

**KMA**

**Farm Service Director**



The KMA farm department is busy as the new year gets under way. The first major event was the National Western Livestock Show at Denver. This was the 12th consecutive year I have covered this show. Its the most colorful of all the shows. Its colorful because the people who exhibit and attend are colorful. The western folks dressed in their broad-brimmed hats, western tailored clothes and boots, predominate both as exhibitors and visitors. In spite of that, however, an Iowa fed steer has captured the grand championship for the last two years. The Denver show is colorful because of its location. The visitor needs only glance to the West to see the beautiful towering Rockies reaching toward the sky with their snow caps and a blue haze properly blended into the scene to make it all a sight to behold. The Denver show is colorful also because there are many horses there, a big rodeo and sunshine. It seems the sun never fails to shine during the stock show. It was 60° in Denver while it was zero here, quite a contrast and a pleasant one, too. One always comes in contact with the winter sportsman at the rail and air terminal this time of the year. They travel from all over the country, converging on the winter playlands of the Rockies to ski. One year I rode the ski lift up on Berthoud Pass. That is quite a thrill, I can assure you.

This year I saw Hippo, the world's largest steer. He is a big rangy fellow, weighs 3300 pounds and probably as tough as leather. I doubt if he would even make good stew. These shows are an important part of agricultural America. Flying both ways shortens the journey a great deal. With the small private airplane, its interesting to note how the world is shrinking. With the plane which we can base at our Shenandoah Airport we are only 3 hours from Denver, 2¾ hours from Chicago, 2 hours from Minneapolis and 6 hours from

Washington, D. C. I could ramble on, but I want Jack to tell you about his coverage of the President's Drouth Tour, so come in Jack.

(By JACK GOWING)

The president toured the worst parts of the drought area. He saw areas that have had below normal rainfall for as long as 5 to 7 years. Cattle herds have been disposed of and homes sold. In many areas it is much worse than the "Dust Bowl" of the thirties.

I saw President Eisenhower at Wichita, Kansas where he made his final stop of the tour. At that meeting he stressed local responsibility and control and opposed federal control of any drought program.

The President said that even though the short range or immediate problems are causing the hardships, we must not lose sight of the long range program. By that, I think, he meant getting much of the area out from under the plow and back into permanent vegetative cover.

He emphasized more participation of farmers in soil and water conservation programs. He was very much impressed when a suggestion was offered for a stepped up program of watershed protection with the watershed communities assuming leadership, supported by appropriate state and federal government action.

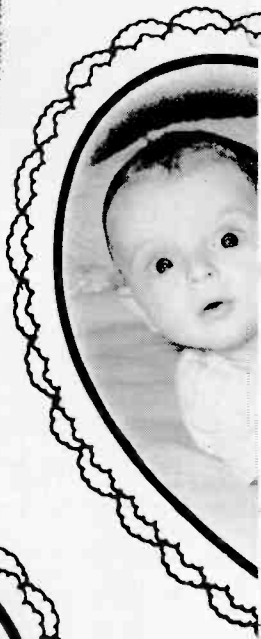
The President pointed out that we need more research as to our underground water resources. Not a short and quick research program but a long and complete one that will benefit both agriculture and industry.

I believe the President will do a great deal more toward water conservation since his tour, although he has been favorable towards more and more conservation.

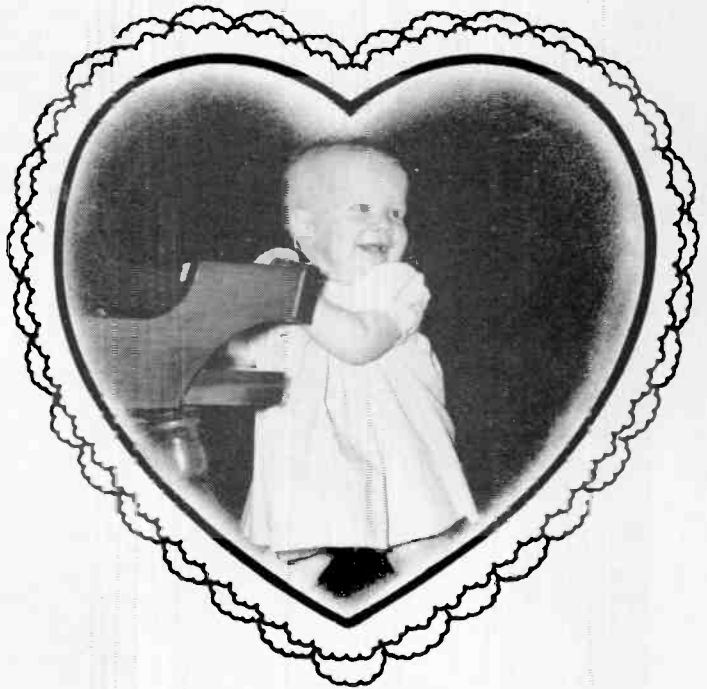
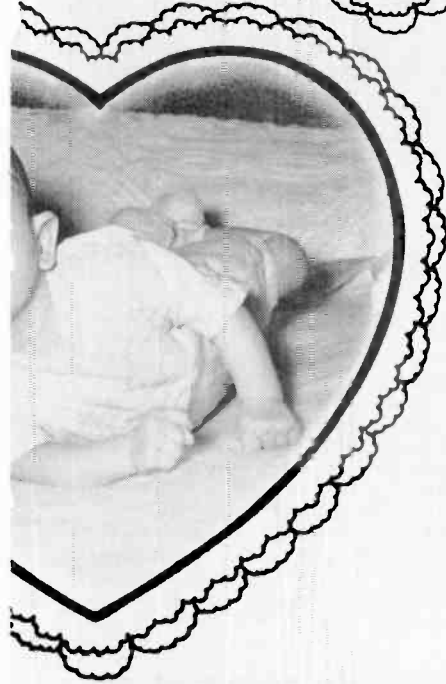
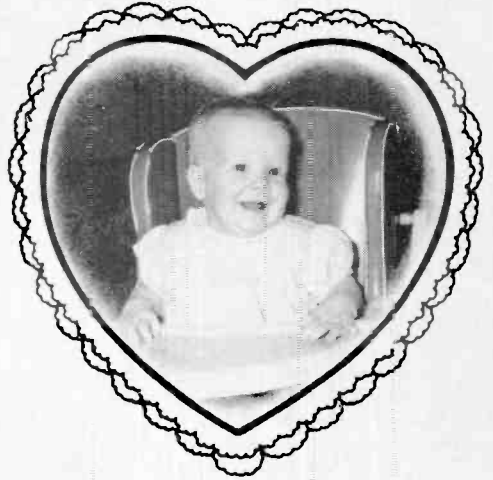
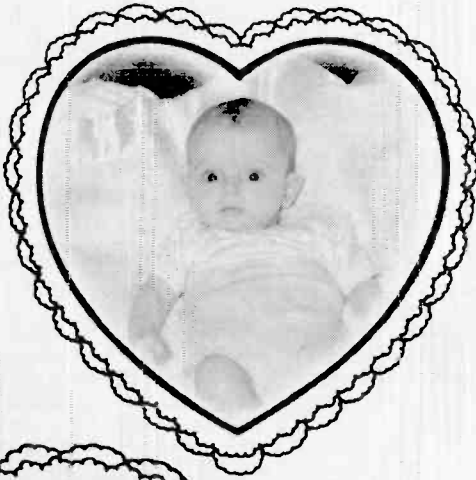
I would say his tour was a success from the standpoint that we will see an accelerated water study and conservation plan.

A black and white illustration of a cherub with a floral crown and a teddy bear. The cherub is on the left, holding a large heart. The teddy bear is on the right, looking up at the heart. The heart is the central focus of the page.

**KMA's  
Valentine  
Greetings  
to  
you**







Shown here are three KMA children who'd make anyone happy on Saint Valentine's Day. At left are two poses of Malia, one-month-old daughter of Tony and Pat Koelker. Two hearts at upper left contain Roderic, four-month-old son of Toke and Bonnie Nelson; and the two valentines at right frame cherubic Kimberly Naven, 8-month-old daughter of Dean and Claudeen Naven. Happy Valentines to all! ! !

# A Letter From Bernice Currier

Dear Friends:

Since writing to you before, I have spent a delightful Christmas with Red, Janet, Karen and Lynn Rae. It was a quick trip packed with pleasant things to do and good friends to meet. We tried to find a time to get a picture of all of us, but there never was a time when we were all dressed at the same time. Finally a good friend of ours brought his camera over on Christmas afternoon and said "now we'll take the picture". Karen and I flew into the bedroom and fixed up a little and Red said it would take him the rest of the day to be presentable; Janet was busy with the dinner with her hair pinned up and Lynn was at the neighbors. That's why there are two in this picture instead of five. Then in the other one Karen had just set the table and the centerpiece was so pretty I wanted a picture of that with Karen standing beside it. The little house is the one I told you about when I got back. It is made of cardboard covered with white icing sprinkled with silver glitter. The walls were decorated with peanut halves to look like stone. Santa Claus is standing back of the chimney just ready to take his pack down to the fireplace. The house is resting on a huge snowbank made of styrofoam with evergreen trees at each corner.

The collar Karen has on was a Christmas gift from Ed and Patti and she was delight-

ed with it. The skirt is white felt. Karen's hair is golden blond. She has worn it shoulder length until just recently, but I love it the shorter length.

These pictures were taken in the family room. It is panelled with redwood. The fireplace is just visible where I am standing, done in Roman brick with the door to the log cabinet back of me. It opens into the garage so can be filled from there. The planter right back of us is beautiful. I had never seen the split-leaf Philodendron before. You can see how large the leaves are and they are a gorgeous waxy green. Janet said she is going to take out the smaller vine stuff in the box because it is spreading too much. The door back of Karen goes to the garage.

The end of the family room where Karen is standing by the table is papered with the color scheme of charcoal, chartreuse and pink being carried out. The wall lights are charcoal and Janet had them decorated all around the room with clusters of three large Christmas balls tied with wide ribbon.

Karen's slippers are interesting. She has several sets of rosettes of different colors that she can snap on and off to match different dresses.

Since coming back home I have been trying new recipes, catching up with my mail and cleaning house some. I am baking oatmeal bread this afternoon and when that is out of the oven I will make some Crumb Macaroons and probably put that recipe on the next page.

Helen writes that she is busy with her five-ring merry-go-round. Busy and happy. Ed and Pat write that they are moving to their newly built home in Silver Spring, Maryland about the middle of January which is soon now.

*Bernice*



Bernice is shown with 12-year-old granddaughter Karen of Cairo, Illinois.



This picture shows Karen beside the festive holiday table setting.



# Homemaker's Guide

## HOMEMAKER'S VISIT

By **BERNICE CURRIER**

### MARTHA WASHINGTON FAN

- A—1 package dry yeast  
1/4 c. warm water
- B—1/2 c. scalded milk  
1/4 c. sugar  
1 t. salt  
2 T. shortening
- C—1 beaten egg  
1/2 t. grated lemon rind
- D—3 T. melted butter  
1/2 c. sugar  
1 1/2 t. cinnamon

Combine A and let stand. Combine B and cool to lukewarm. Combine A and B. Add 1 c. flour and mix well. Add remaining flour and knead till smooth. Place in greased bowl and cover, let rise in warm place to double. Punch down and let stand 10 minutes. Put on board and knead a few times, then roll out to 12 inch square. Brush with C and sprinkle with D, then fold over in half. Brush and sprinkle again and fold over to make smaller square. Now roll it out to 12 inch square again, brush with C and sprinkle with D. Fold it over to form triangle. Place on greased baking sheet. With a sharp knife slash strips from the long edge of the triangle toward the point leaving uncut near the point. Make about 8 to 10 slashes. Separate the strips and turn them on their side, all turned the same direction. Brush with butter and let rise to double. Bake 35 to 40 minutes at 350°. When cool frost with powdered sugar icing and sprinkle with ground nuts.

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### CHERRY PUDDING

- A—1 c. sugar  
1/2 c. shortening
  - B—2 egg yolks
  - C—2 c. sifted flour  
1 t. soda  
1 t. baking powder  
1/2 t. salt
  - D—3 T. buttermilk  
1 can (No. 2) pie cherries, drained
- Cream A add B. Sift C. Add C and D alternately, then add cherries. Bake in greased casserole 1 hour at 350°.
- Topping:

Combine and cook till it thickens: 1 c. sugar, 1 T. flour, 1 t. butter and 1 c. cherry

juice. Serve warm with pudding, or let cool a bit and use both the topping and whipped cream.

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### MARTHA WASHINGTON PUDDING

- Mix together:
- 1/2 c. sugar
  - 1 T. butter
  - 1/2 c. sweet milk
- Sift together:
- 1/4 t. cinnamon
  - 2 t. baking powder
  - 1 c. sifted flour
  - 1 T. cocoa

Add:

- 1/2 c. raisins

Add sugar butter mixture. In 9 inch square baking pan dissolve: 1 c. sugar, 2 c. boiling water and pinch of salt. Bring just to boiling, then by teaspoon drop first mixture into the syrup, set in 375° oven and bake about 25 minutes or until done. Makes 9 servings. Serve with its own syrup and whipped cream.

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### HONEST ABE APPLE PUDDING

- A—1/2 c. sifted flour  
1/2 c. sugar  
1/4 t. nutmeg  
1/4 t. salt
- 3 T. butter
- 3 T. peanut butter
- 1/3 c. peanuts
- 6 apples

Sift A. Cut in butter and peanut butter till mixture is crumbly. Add finely chopped peanuts. Thinly slice peeled and cored apples into a well greased baking dish. Sprinkle the crumbly dough on top. Bake in 350° oven about 40 minutes, then increase oven to 425° and bake 10 minutes more to brown. Serve hot.

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### CRUMB MACAROONS

- A—1 c. fine dry bread crumbs  
1 c. sugar  
1/4 t. salt  
1 c. chopped nuts
- B—1 t. vanilla  
2 eggs beaten

Combine A, add B and mix well. Drop by teaspoon on greased cookie sheet, bake 15 minutes at 350° or until lightly browned. Remove from cookie sheet to rack at once. Makes about 40 cookies.





## "THE FARMER'S WIFE"

By FLORENCE FALK

February ! ! ! The month of parties, so, a few recipes for you to try.

### STRAWBERRY MERINGUE TORTE

Two 9-inch cake layers (round or square)  
strawberry preserves  
2 egg whites  
4 T. sugar

Bake two 9" layers from your favorite cake recipe or any good cake mix. Cool. Spread strawberry preserves between layers and on top of the cake. Make a meringue of egg whites, beaten stiffly with the sugar added and spread over the top. Put the cake under broiler for a few minutes until meringue is a delicate golden brown. This serves 10 to 12 persons.

\* \* \* \*

### PINK HEART DESSERT

2 slightly beaten egg yolks  
 $\frac{1}{2}$  c. sugar  
pinch salt  
 $\frac{1}{4}$  c. scalded milk  
1 T. gelatin (plain)  
 $\frac{1}{4}$  c. maraschino cherries  
1 t. vanilla  
1 c. cream, whipped  
nuts, if desired

Combine egg yolks, sugar and salt. Add hot milk and cook over low heat, or in double boiler, until mixture coats the spoon. Remove from heat and add gelatin, which has been softened in 2 T. of the cold milk. Mix well. Chill until partially set. Fold in the 2 stiffly beaten egg whites. Fold in cherries, sliced and add 3 T. of the maraschino cherry syrup. Add nuts if desired. Pour into oiled heart molds and chill until firm.

\* \* \* \*

For Lincoln's birthday make an edible centerpiece.

Bake your favorite jelly roll and fill as desired. Roll and place on oblong plate or platter. Ice with chocolate frosting so as to resemble bark on a tree. Cut an axe shape from cardboard. Cover the head with foil and the handle may be painted brown. Stick this in the cake. For Washington's birthday make favors of tiny hats the same way.

### CHERRY CUSTARD PIE

2 eggs, slightly beaten  
 $\frac{1}{4}$  c. sugar  
dash salt  
 $\frac{1}{2}$  t. vanilla  
 $1\frac{1}{2}$  c. milk, scalded  
1 c. canned sour pitted cherries, drained  
1 unbaked pie shell.

Line pie pan with crust and make a fluted standing rim. Combine the slightly beaten eggs with the sugar, salt, vanilla and milk. Add the drained cherries and pour mixture into the pie shell. Bake 450° for 10 minutes to set the crust, then turn heat down to 350° and bake 25 to 30 minutes longer or until custard is firm.

\* \* \* \*

### STRAWBERRY VELVET

2 T. plain gelatin  
 $\frac{1}{2}$  c. cold water  
2 t. lemon juice  
 $\frac{1}{4}$  t. salt  
 $\frac{1}{2}$  c. white sugar  
 $1\frac{1}{2}$  c. crushed strawberries (may be frozen kind, thawed and drained)  
2 egg whites, stiffly beaten  
 $\frac{1}{2}$  c. cream, whipped

Soften gelatin in cold water. Place over boiling water. Add lemon juice, salt and sugar. Stir berries into gelatin mixture and chill until slightly thickened. Fold in the stiffly beaten egg whites and the whipped cream. Pour into carmel baskets. Chill until firm and garnish with sliced strawberries and serve.

### CARMEL BASKETS

$1\frac{1}{2}$  c. brown sugar  
2 T. corn sirup  
 $\frac{1}{2}$  c. milk  
6 T. butter  
2 c. crushed wheat flakes

Combine sugar, corn sirup, milk and butter. Cook until mixture spins like a thread. Pour over wheat flakes. Line well-buttered muffin tins with flake mixture to form cups. Cool, unmold and fill with STRAWBERRY VELVET.

There is no surer test of a man's nature than the spirit in which he receives criticism. One whose interest in his work is personal and lies rather in a pride in his way of doing it than in the supreme excellence of the thing done, resents criticism as an attack on himself. On the other hand, one whose chief interest is in the work and not in himself welcomes criticism because it may help him to secure a higher degree of efficiency.



## KMA PARTY LINE

Continued from Page 5

What fun the EDWARD MAY family will have in years to come, listening to the conversation of the three children, which was secretly tape recorded Christmas morning, while the family was opening their Christmas presents. Unbeknown to ANNETTE, KAREN and EDDIE, their daddy hid the tape recorder near the Christmas tree. When the children came rushing downstairs and started to open their presents, the tape recorder was started. All the squeals of delight, and excitement as they exclaimed: "Oh, just what I wanted!" were plainly recorded and will not only be enjoyed for many years, but will provide a wonderful record of the children's Christmas in 1957.

Many an older person would give many times a dime, NOT to lose a tooth. But to little Jeri 4 year old daughter of newscaster DEAN NAVEN, the dime her 6 year old sister had just gotten from a "Good Fairy" for the loss of a tooth, was almost more than she could stand. When daddy came home from the studio about 8 one morning, little Jeri was standing over in the corner sobbing. It was some time before she would tell daddy why she was crying. Finally, after being urged by her mother to tell, she sobbed out her story: "I want to lose a tooth too!" Daddy suspicions it wasn't the tooth she wanted to lose so much, as the dime she wanted to get. Daddy told her to wait. . . she'd lose a tooth someday, and that same good fairy would see that a dime was put under her pillow at night! I'll bet after JERI tried to eat a few meals minus a tooth, she would want that fairy to raise the ante. . . it would be worth MORE than a dime to put up with the inconvenience.

He's done it again! Yes, Disc Jockey MIKE HEUER has won another RCA contest, this time winning an RCA Video clock valued at \$20.00. The contest was held in November, designated by RCA as "Wake Up To Music Month". Since MIKE sent in several entries. . . captions to a cartoon. . . he doesn't know which one was the winner. He will attach the clock to his television set, so it will come on and off as he wishes. Mike isn't the only one in the family who has won an honor recently. His wife was elected President of the Hand Hospital Employee's Association, in January. MRS. HEUER has been nursing at the hospital for three years.

While in Clarinda, January 10th, taping highlights of the Cardinal Capers of 1957 at the high school, Disc Jockey TOMMY BURNS found out what a real celebrity he is. Two little 10 year old girls, came up and asked for his autograph. At first, TOMMY argued with them, thinking they

## THE TYPOGRAPHIC ERROR

The typographic error is a slippery thing and sly;  
You can hunt until you're dizzy, but somehow it gets by.  
Till the forms are off the press it's strange how still it keeps,  
It shrinks into a corner and never stirs or peeps.  
The typographic error is too small for human eyes,  
Till the ink is on the paper, when it grows to mountain size.  
The boss, he stares with horror, then tears his hair and groans;  
The sad sack who okayed the proofs just drops his head and moans.  
For all the other printing may be clean as clean can be,  
But that typographic error is the ONLY thing you see!

—ANONYMOUS

didn't know who he was. But when he asked the little girls his name, and they immediately replied: "TOMMY BURNS", he felt very flattered and they soon had his autograph. While there, TOMMY also interviewed CARLA RENZ, a 17 year old Senior in the Clarinda High School. CARLA, with her family, escaped from East Germany 3½ years ago, and since then have been making their home in Clarinda. She is an excellent ballet dancer, taught by the Russians. She started taking lessons when only 5 years old. The interesting interviews were played back on TOMMY'S afternoon disc jockey shows.

Pgm. Director DEAN NAVEN and Asst. Farm Director JACK GOWING barely missed being hit by a train near Bingham one afternoon recently. The track hit the road at an angle. As they neared the track, DEAN who was driving, looked to the right. It just so happened JACK was looking left and said: "Here comes one!" Quick as a flash, DEAN put on the brakes and stopped the car only about one foot from the rail. Then he got it in reverse and pulled back, just as the train went by. Fortunately they were going uphill instead of downhill, which might have been a factor in helping save them from a serious accident.

Lucky! You bet Asst. Farm Service Director JACK GOWING was lucky when he flew to Wichita, Kansas to hear the President speak following his tour of the drouth area in the South, because he was within 20 feet of Eisenhower when he made his talk. Over 1,500 farmers, newspaper, television and radio reporters were on hand at the Service Club Air Base in Wichita to hear the President's eight minute report. An on-the-spot recording was made, and played back on JACK'S program the next day. He was accompanied to Wichita by two news reporters from KMTV in Omaha.

# KMA Daily Programs For February, 1957

## DAILY DAYTIME PROGRAMS

### MONDAY THROUGH FRIDAY

5:00 a.m.—Town & Country Hour  
 6:00 a.m.—News & Weather  
 6:15 a.m.—Western Star Time  
 6:30 a.m.—Merrill Langfitt  
 7:00 a.m.—Dean Naven, News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Markets

7:35 a.m.—Lets Go Visiting (Tues. Thurs.)  
 7:35 a.m.—Lawrence Walk's Show  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Breakfast Club  
 9:00 a.m.—Bernice Currier  
 9:30 a.m.—When A Girl Marries  
 9:45 a.m.—Whispering Streets  
 10:00 a.m.—Kitchen Club  
 10:15 a.m.—Housewives Serenade  
 10:30 a.m.—Florence Falk  
 11:00 a.m.—Back To The Bible  
 11:30 a.m.—Tennessee Ernie  
 11:45 a.m.—Morning Markets  
 12:00 noon—Dean Naven, News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Jack Gowing  
 12:45 p.m.—Markets  
 12:55 p.m.—Prof. Farm Review (T. Th. Sat.)

1:00 p.m.—Tommy Burns' Show  
 1:30 p.m.—Frank's Letter Basket  
 1:45 p.m.—Lawrence Walk's Show  
 2:00 p.m.—Tommy Burns' Show  
 2:30 p.m.—Party Line  
 3:00 p.m.—Tommy Burns' Show  
 4:00 p.m.—Mike's Matinee  
 5:00 p.m.—Kiddie Korner  
 5:30 p.m.—Corn Country  
 5:50 p.m.—Western Rhythmaires (Friday)  
 6:00 p.m.—Farm Bulletin Board  
 6:15 p.m.—KMA Sports  
 6:20 p.m.—Mel Allen  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Edw. May, Mkts & weather

## MONDAY NIGHT

7:00 p.m.—Club 960  
 7:30 p.m.—Voice of Firestone  
 8:00 p.m.—Club 960  
 8:35 p.m.—Mysterytime  
 10:00 p.m.—Ralph Childs, News  
 10:16 p.m.—Club 960  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

## TUESDAY NIGHT

7:00 p.m.—Club 960  
 7:30 p.m.—Bishop Sheen  
 8:00 p.m.—Fast Break  
 10:00 p.m.—Ralph Childs, News  
 10:16 p.m.—Fast Break  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

## WEDNESDAY NIGHT

7:00 p.m.—Club 960  
 9:05 p.m.—Boxing Bouts  
 9:35 p.m.—Mysterytime  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Club 960  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

## THURSDAY NIGHT

7:00 p.m.—Club 960  
 9:35 p.m.—Mysterytime  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Club 960  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

## FRIDAY NIGHT

7:00 p.m.—960 Hit Parade  
 8:00 p.m.—Fast Break  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Fast Break  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

## SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour  
 6:00 a.m.—News & Weather  
 6:15 a.m.—Western Star Time  
 6:30 a.m.—Merrill Langfitt  
 7:00 a.m.—Dean Naven, News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—KMA Sports  
 7:45 a.m.—Morning Headlines

8:00 a.m.—Saturday Shopper  
 9:00 a.m.—Bernice Currier  
 9:30 a.m.—No School Today  
 10:30 a.m.—Florence Falk  
 11:00 a.m.—Back To The Bible  
 11:30 a.m.—KMA Country Tops  
 11:45 a.m.—Practical Land Use  
 12:00 noon—Dean Naven, News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Jack Gowing  
 12:45 p.m.—Market Review  
 1:00 p.m.—Red Foley  
 1:30 p.m.—Saturday Matinee  
 6:00 p.m.—At Ease  
 6:30 p.m.—News  
 6:45 p.m.—Stars For Defense  
 7:00 p.m.—Vincent Lopez Band  
 7:30 p.m.—Honor Roll of Hits

## BASKETBALL GAMES

Feb. 2 — Kansas at Lawrence  
 Feb. 4 — Colorado at Ames  
 Feb. 7 — Drake at Ames  
 Feb. 11 — Colorado at Boulder  
 Feb. 16 — Nebraska at Ames  
 Feb. 23 — Kansas City at Manhattan

Listings Correct at Time of Publication

However, all Programs Are Subject to Change.

## SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible  
 7:00 a.m.—News and Weather  
 7:15 a.m.—Here's To Veterans  
 7:30 a.m.—Sunday Worship Service  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Radio Bible Class  
 8:30 a.m.—Your Worship Hour  
 9:00 a.m.—Sunday School Lesson  
 9:15 a.m.—Bible Truth  
 9:30 a.m.—Sun. Album

12:00 noon—News Commentary  
 12:15 p.m.—KMA Commentary  
 12:30 p.m.—Symphony With Springer  
 1:30 p.m.—Wings of Healing  
 2:00 p.m.—Heartbreak Theatre  
 2:30 p.m.—Hour of Decision  
 3:00 p.m.—Revival Hour  
 4:00 p.m.—High Moments in Music  
 4:30 p.m.—College News Conference  
 5:00 p.m.—Mon. Morn. Headlines  
 5:15 p.m.—Paul Harvey  
 5:30 p.m.—Quincy Howe  
 5:45 p.m.—George Sokolsky  
 6:00 p.m.—John Edwards  
 6:15 p.m.—Overseas Assignment  
 6:30 p.m.—Sunday Music Hall  
 9:00 p.m.—Edwin Canham  
 9:15 p.m.—Travel Talk  
 9:30 p.m.—Great Moments  
 10:00 p.m.—News  
 10:16 p.m.—Lets Go To Town  
 10:30 p.m.—Revival Time  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:55 p.m.—News

## KMA's Family Album



### SECRETARY TO KMA MANAGER IS CITY BOWLING CHAMPION

Mrs. Martin (Gayle) Maher, secretary to KMA station manager Tony Koelker, won the trophy for tops in the Shenandoah women's city bowling tournament with a redhot score of 633. Her scratch score was 579, after she posted games of 200, 208, and 171. Gayle's composite average was 139, but it's increasing with every game lately.

### FRANCIS PARKER BUYS A NEW FARM TRACTOR

Merrill Langfitt, KMA farm service director, was on hand to interview Francis Parker, Emerson, Iowa farmer, when Leroy Miller, Shenandoah IHC dealer, delivered the first 1957 tractor. Mr. Parker had purchased the first tractor after Miller went into IHC business seven years ago. He traded his original tractor in on the new 1957 model. Also in the picture taken when it was a chilling zero reading, is Archie Lindburg, who farms with Francis Parker.



### NEW EQUIPMENT INSTALLED FOR KMA DISC JOCKEYS

Don Burrichter, chief engineer for Radio KMA, is shown putting the finishing touches on new turntables and broadcast equipment which has been installed in Studio B at KMA. The very latest equipment, plus the finest high fidelity signal on 960 kilocycles, will assure that KMA programs are heard loud and clear all over the Midlands, according to Burrichter.



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Intermittent snows during January kept Dean Naven busy with his large size, business like scoop shovel at his home on the southeast outskirts of Shenandoah. But his number two daughter Jeri seems to enjoy keeping Dad company while he labors. The long range forecast calls for a good bit more snow in KMAland during February, Dean, so you and all the rest of the folks out in radioland can keep the snow shovels close at hand.