

The

KMA GUIDE



November, 1956

COVER STORY

The KMA Guide

It's November and it's harvesttime, USA. Whether the crop harvest in Mid America was bountiful or scarce, farmers and their families pause during this month to give their thanks for the blessings of all the seasons.

KMA's Farmer's Wife, Florence Falk, her "farmer" and two children are shown with a large shock of Atlas Sorgo on a farm in Page County, Iowa. Because of the acuteness of moisture, many farmers have planted milo, maize and sorgum crops because it can stand dry, hot weather better than corn. These crops also provide much ensilage and feed for livestock. Here in Page county this year for example, sorgum crops planted on good ground averaged from 16 to 18 tons of ensilage per acre, with bushel yield from 45 to 85 acres reported. That's 13-year-old Karen and 11-year-old Bruce with their parents.

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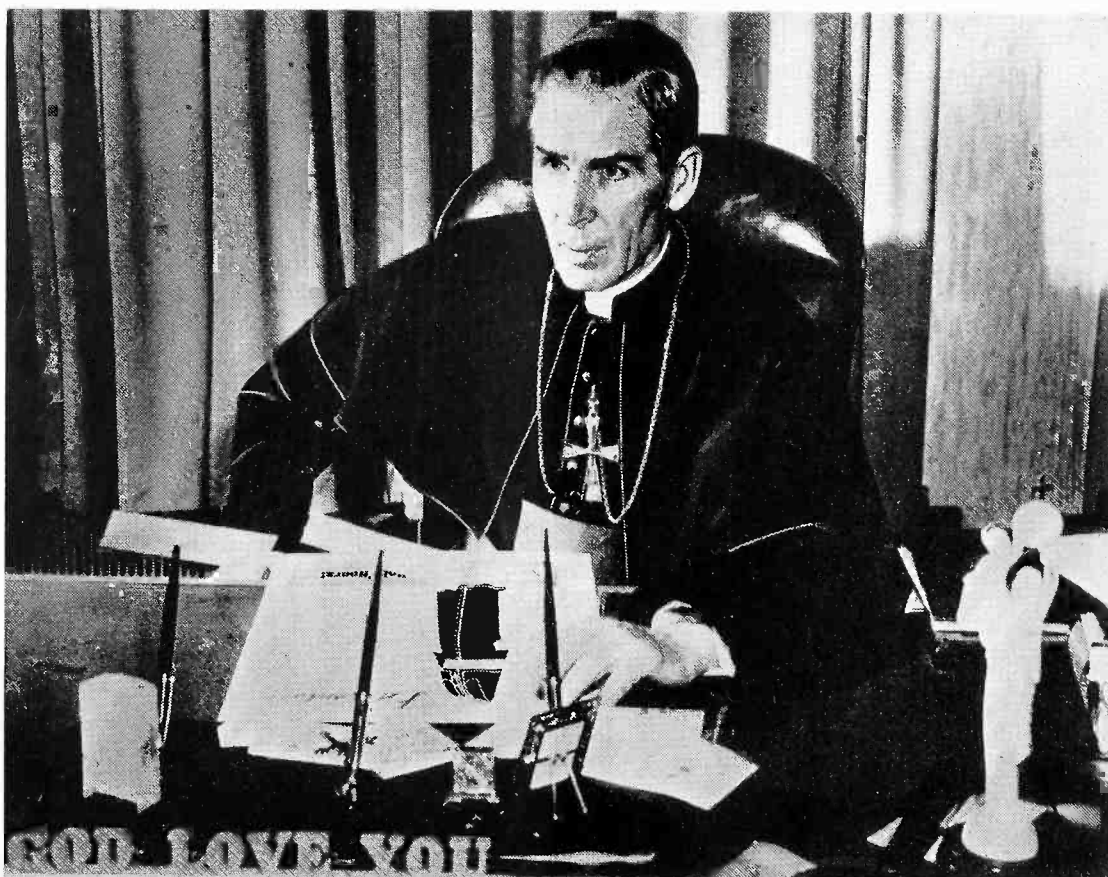
No. 12

NOVEMBER 1, 1956

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SOS SOS

SOS SOS



Here's an interesting picture of Bishop Fulton J. Sheen, the dynamic religious leader, whose *Life Is Worth Living* series is heard at 7:30 each Tuesday night on KMA. There is a story of Bishop Sheen's life on page 13 of this issue of the Guide.

Annual KMA Cookie Tea Will Be Held on Tuesday, December 4th

Well, ladies, you've probably been waiting to hear this announcement. The date for the third annual KMA Cookie Tea has been set for Tuesday, December 4th. The place: the large two story Memorial Armory in downtown Shenandoah.

The event has grown like Topsy during the last two years, and we plan to have it at the armory so that more women can attend and enjoy this big all-free one day event.

Only stipulation, as in the past, is for each person attending to bring along a paper plate of your favorite home-baked Christmas cookies. And if you'll enclose your recipe and your name and address on a small stiff card it will speed up registration, so that you'll have more time to enjoy the big afternoon affair.

Doris Murphy, director of women's affairs at KMA, is hard at work with homemakers Florence Falk and Bernice Currier making plans for the gala event. Doris doesn't want us to let the cat out of the bag too early, but she said that both Florence and Bernice would be telling you all about the plans as they are made. So listen at 9 a.m. each morning for Bernice Currier's Homemakers' Visit, and at 10:30 each morning for Florence Falk, the Farmer's Wife—and they'll keep you informed about all the plans.

One thing we will guarantee you now. Keep the date, Tuesday December 4th open on your agenda, because we know that you'll not want to miss out on this wonderful event—tailored to present a pleasant afternoon of entertainment and socialability for all of the KMAland women.

Hey, Gals, Party

Line Calls Are

Welcomed Daily!

Women, it has wisely been said, have more problems than anyone else. Probably it's because of the complexity of all the various loads that are heaped on the shoulders of America's number one citizen, the housewife.

We know you have problems, questions, gripes, pet peeves. And we want you to share them with us, and with the rest of the gals out in radioland.

Warren Nielson conducts the KMA Party Line at 2:30 each afternoon—and Warren wants all the women to call him up—It's free, it's easy, all you do is call Shenandoah 192, Collect—and bingo, you're on the air.

The Party Line really does accomplish things in a hurry, too. Nielson has given away upteen dogs, cats, figured hundreds of home remedies out for women—etc, etc.

It's a great show. Reason It's so great is because you folks, the listeners make it that way—so listen each day, and when you have suggestions, problems, and yes, criticisms, too, just call Shenandoah 192, Collect, from 2:30 until 2:55, and ask for the Party Line.

We can divide worry into two kinds: first, worry about imaginary or borrowed trouble; second, worry about real trouble. I once read that a well-known psychiatrist declared that ninety per cent of worry is of the first kind, ten per cent is of the second. Think of that! Ninety per cent of our worry is about imaginary or borrowed trouble.

Remember that listening is a very necessary part of every successful conversation. In order for two persons to exchange ideas one person must listen while the other speaks, and then the other listens while the first one speaks. It is always courteous and wise to give your full attention to what the other person has to say.

One gift we can always give to God is our thanks. Let's give it often.

The test of true greatness lies in what a man will undergo for the sake of principle, what he will endure rather than forego his faith.

Anyone can give way to despair, but only those who have faith in life and love for life keep going when the way grows hard. . . The small boy whistling in the dark and keeping on his way is a symbol of the whole human race.

The spirit to whistle when we do not feel like whistling, the heart to sing when we do not feel like a song, the faith to affirm the goodness of God when we see no facts to justify our affirmation—from these has the greatness of man sprung, with these have the victories of life been won.

Mike's Fame Spreads Abroad



Wij hebben de drie meiskes McGuires al eerder afgebeeld in deze rubriek—en zullen dat wellicht nog lange tijd blijven doen. Want Amerika's meest aantrekkelijke vocale Trio aller tijden gaat onvermoeid voort bestsellers te lanceren. De meest recente: 'Delilah Jones' (gebaseerd op het 'Man With The Golden Arm'-motief) en 'Picnic'—een magnifieke melodie welke prompt op de Hit Parade verscheen en bij het verschijnen van deze uitgave de bovenste regionen zal hebben bereikt. Op de kiek: Phyllis, Dotty en Chris Mcquire met discjockey Mike Heuer—die zich bepaald niet onplezierig zal voelen!

Well, did you have trouble with the above? The reason for it, was because John Lindell of Shenandoah, who is stationed in Holland picked up a copy of "Jazz Journal" Dutch version on a newsstand. The picture of Mike Heuer getting a kiss from the famed McGuire sisters appeared in the magazine, with the above caption. We can't find anyone here who understands Dutch in print, so we thought perhaps one of the Guide readers would be able to translate the picture caption and send it to us, so that we can run the translated version in the next issue of the Guide.

Mike made a tape interview with the McGuires in Omaha when they appeared at the Auto Show. His popular record show, Mike's Matinee is heard every weekday afternoon from 4 to 5:30 and he also spins 960 Hit Parade each Friday night at 7 o'clock, previewing the nation's top recorded songs.



A Chat With Edward May

By the time you read this issue of the KMA Guide the 1956 election will be history. I think everyone is glad when elections are over and all candidates are able to wash off the campaign mud that is always thrown during the weeks before any election. I hope your favorite candidates were successful in their election to office. However, regardless of the outcome of the election we should support the candidates that were chosen to assume the responsibilities of running our government whether it be on the national, state or local level. Our form of government is unique throughout the entire world and history has proven it to be one of the most successful. The two-party system is necessary in our form of government and let's hope we always have two strong parties.

A few days prior to the election a big event in the lives of all children was Hallowe'en. Both Annette and Karen attended several Hallowe'en parties and had a very good time. In addition, they, along with practically every youngster in town, were dressed as a ghost or a goblin and collected a handsome bounty of treats. How much better it is for the children to knock on people's doors and ask for treats than the old-fashioned way of seeing how much damage one could do on Hallowe'en.

Several people have written and asked why I was off the air for a short while.

I had to go into the hospital for a few days and have a cyst removed from my lower jawbone. It was a little inconvenient for a few days but everything turned out highly successful, and it seems very good to be on the air again.

We have the first of our major holidays approaching and Thanksgiving will see many families reunited around the dinner table enjoying the traditional turkey and cranberry sauce. I hope your family is able to be together and enjoy a day of thanksgiving.

THE HEART IS STRENGTH

November is not bare.
I think we can see more
Through winter's clearer air
Than we could see before

The mists of green are gone
And flower-clouds' pink-and-white
But everywhere upon
The earth a soft still light

Lies like Christ's mantle thrown,
A splendor like a king's
On naked tree and stone
And all small growing things

That have the faith to start
Up, fearless of winter's length.
Now I see to the heart—
And, oh, the heart is strength!

—James D. Freeman

Frank Comments

By FRANK FIELD

First get out your September KMA Guide and turn to page 15. Those pictures were taken on Wednesday August 1st the day I started my 31st year in radio. You regular listeners will remember all about it, and about the surprise party they pulled on me, on the air that morning.

But that wasn't all. They pulled the same stunt on me all over again on my television program "Over the Garden Fence" on Station KMTV that day. This picture was taken while Owen Saddler, General Manager of Station KMTV, was chatting over old times with me. I have a suspicion that Jennie knew about the whole thing ahead of time, because that morning she said she would like to go up to Omaha with me that day. something she hadn't done for several months. You people who watch "Over the Garden Fence" regularly will recognize the setting where the picture was taken, by the sign on the desk, the fireplace in the background, and the map over the fireplace, giving the locations of the various Earl May Stores. Some of you folks have been wanting me to show a closeup view of Jennie so you can see what she really looks like. Well, here it is. Martha Bohlsen's show came on the air ahead of mine, and you can see the paper and pencil in Jennie's hand, where she had been copying down a recipe just like some of you do.

I am writing this page the middle of October just after we had had that glorious, drouth-breaking rain. Here at Shenandoah we had 2¼ inches and none of it ran off. It all soaked in and it is really amazing how quickly things greened up after the rain. Very few of the chrysanthemums had bloomed on account of the long continued hot sunny weather. It takes cloudy, cool, fall weather to bring the mums out and that is something which we had very little of through August and September, but now that we have rain and some cloudy days the mums made up for lost time in a hurry, and at the time I'm writing this they are out in all their glory. The hardy asters however, have bloomed and gone. Weather conditions apparently have nothing to do with their time of blooming. When fall comes they bloom anyway, regardless of bright sun or cloudy skies.

We have completed our fall bulb planting in the show gardens west of the seed house. It's including a lot of the experimental hybrids so that you folks that come to visit us next spring will be able to see 15 or 20 different strains of the new giant hybrid tulips which have been so popular this fall. It is true they are a little high in price this year because they are new and scarce yet, like Red Emperor was a few years ago. If you haven't already done so I would suggest that you plant a few of the hybrid tulips yet this fall as they can be planted any time before the ground freezes up for winter, but naturally, the sooner they are in the ground the better, so they can be making roots and getting ready for next spring.



Frank talks with Owen Saddler, May Broadcasting general manager, and wife Jennie on the "set" at KMTV.

Everything has been calm and peaceful in the various branches of the Field family with one exception. Our oldest boy, Bob, who has lived in the west part of Shenandoah for 6 or 8 years got a chance to buy a practically new house in the east part of town from some people who were being transferred to St. Joseph, Missouri. They moved early in October and Bob is still only touching the ground at intervals. Elsie is so proud of her new modern kitchen that she just stands and looks at it.

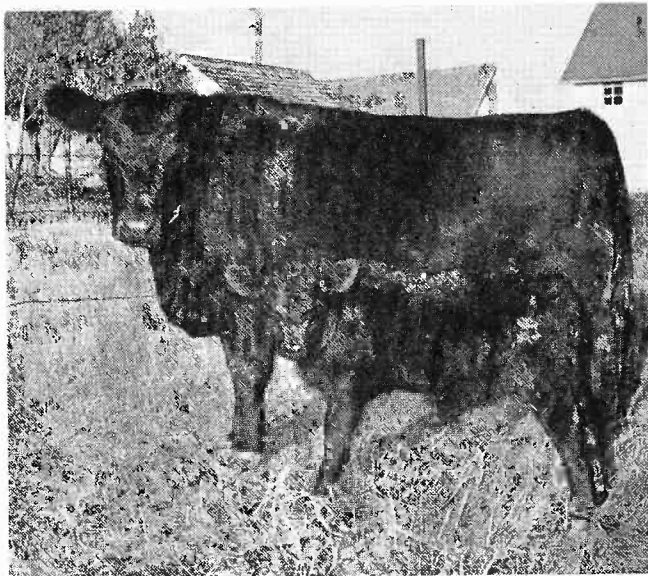
It isn't quite time to put your roses and perennials to bed for winter yet, we will talk about that next time.

Frank Field

The KMA Guide

Grass Root Notes

by
JACK GOWING
Assistant
Farm Service Director



Here's a picture that Jack took of his fine Angus cattle just before the Guide went to press.



It has been some time since I visited with you in the Guide.

Things are rather quiet out at the farm now with the harvest over. We finished picking corn October 5th, which is quite a bit ahead of normal. We only had 15 acres and two windy days blew a lot of stalks down. Even so, we had a 53 bushel per acre yield over the scales and we have probably another 5 bushels per acre to pick up.

I hope that you are getting as much corn or more than that. Actually 53 bushels per acre is very good considering the amount of moisture we received this year. At the time of this writing we have just received 2.45 inches of rain and its the first in five or six weeks. We should have much more before going into the winter.

Speaking of winter, reminds me, do you have any signs that you watch to forecast winter weather? If you do I would like to hear from you.

We have two new Angus calves now, one heifer and one bull. Our boy, Randy, likes to pet them but the calves have other ideas. We were so dry so long that we have no

pasture so I am feeding hay already. Of course we have the stalk field, but I prefer to wait until we have a freeze or two before turning the cows into the stalk field.

Many people have been concerned about corn stalk poisoning and I believe the safest way is to wait until you have had at least one freeze and maybe two. As I understand it, this breaks up the nitrate compound which is the poisonous substance in corn stalks.

This would be a good time to sharpen your pencil and do a good job of figuring your feed costs for your livestock too. Many people will cut down on protein supplement because livestock prices are low. I believe that is a big mistake because it takes so much more corn. If you will do a little figuring I think you'll see that it would be better to sell a little corn and take the money and buy protein. I believe you'll find out that you can get more dollars from the corn you save than you will spend for the protein supplement. At any rate you will be well paid to do some figuring and see where you can cut costs. Farm cost cutting seems to be the answer to increasing profits at this stage of the game.

On the KMA PARTY LINE

By DORIS MURPHY

Even though she is only 6, Cristi, daughter of KMA Guide Editor Toke Nelson showed she can use her head in time of an emergency. One morning while her 3½ year old brother Sandy was playing in the basement, he accidentally got his leg caught in the seat of an old fashioned school desk. While Mother calmed his fears and soothed Sandy with Coolade, Cristi had memorized daddy's phone number and called him at the office. Toke realized someone must be in distress when he heard Cristi say: "Daddy, you better come home right away." He drove home as quickly as possible, to find Sandy with his leg folded in such a way, that he had to remove the screws from the desk seat and take it off, before he could get his son's leg released. I imagine from now on, the Nelson kiddies will be a little more careful how they wiggle around in the desk seats.

Production Mgr. Warren Nielson has decided you can't win! Accidents happen when you least expect them. One Saturday, he spent the whole day tramping among the willows on the Missouri River

bank, looking for a place to hunt deer and ducks. He could have easily fallen, and gotten hurt. But he didn't. However, next day on Sunday, he was merely walking through the yard at home when he fell down and sprained his ankle badly. And to top it off. . .on the following day. . .Monday, while lying on the bed resting his injured ankle, his 3 year old daughter Holly, playing on the bed accidently scratched the cornea of his eye with her finger. Both injuries were painful and both happened right at home, when and where you might least expect an accident to happen. Pictured on this page is Warren wearing dark glasses and with a mocassin on his foot, while taking a call on "Party Line." Yes, he kept on the job, even though he has to work under difficulties.

Unbeknown to Dean Naven, KMA News Editor, he was elected Vice President of the Iowa Associated Press, Radio and Television News Editors, at their annual meeting September 28th in Des Moines. Dean had attended the meeting but left early to return home in time for the KMA picnic. After he left the meeting, the election took place. This was on Wednesday. On Thursday, the news was announced in the paper, but he didn't happen to see it. Dean's first inkling of his new office, was when Edward May walked in Friday morning and extended congratulations. Upon inquiring WHY he was being congratulated, he learned the news. Later that day, he received a letter from the President confirming his election. It was quite a surprise. . .and a nice honor!

I don't know who was scared the most . . . announcer Mike Heuer or the family parakeet, when the bird suddenly flew into his mouth one day. It all happened when Mike, had the parakeet perched on his finger up close to his mouth, while he whistled. The bird would keep pecking around his lips to see where the whistling was coming from. Just about that time, Mike opened his mouth real wide to yawn. "Timmy" the parakeet, thought that was his chance to investigate. Quick as a flash, he dashed into Mike's mouth. Both were startled to find themselves in such a predicament. Quickly Mike pulled out the bird minus some of it's down. About that time Mike was really living up to that old expression of "feeling down in the mouth."



The portrait of "Hardluck Warren."

Dick Mills, whose fine musical recorded programs you've enjoyed over KMA the past two years, left November 1st for New York where he will spend several months setting up the "Dick Mills Shows" on a syndicated basis. Later he plans to travel the country recording his interviews and musical shows. His son Jim and family accompanied the MILLS back East. He will be employed at General Electric in Syracuse, N. Y.

I've heard of butch hair cuts. . .and flat tops, but Pgm. Director Dean Naven's little girl has come up with a new one. When her daddy came home from the barbershop with his hair cut close to his head, she exclaimed "Oh daddy has an up haircut!"

It was a great year for growing watermelons! Ass't Farm Service Director Jack Gowing had a patch of about 50 or 60 big delicious Dixie Queens and Kleckley Sweets on his farm all ready to pick. Two nights before Labor Day, he had heard the family dog barking during the evening. . .and later a car drive by. But he didn't think anything of it. Next morning half the watermelons in the patch were gone. But that didn't satisfy the thieves. Next night they returned and took all of the remainder with the exception of a few. Still they weren't satisfied. The third night in a row, the patch was raided, leaving only 3 or 4 small melons. You can imagine the disappointment of Jack and his wife, after working hard to grow a patch of watermelons, to have them cleaned out. Now Jack is spending his evenings devising traps for next year! You can bet when the hungry watermelon eaters show up next year, they're likely to be greeted with something besides watermelons.

Guide Editor Toke Nelson had quite an exciting experience one day while driving the KMA station wagon near Oakland, Iowa, when one of the tubeless tires rolled off the wheel causing the car to head into the ditch. The road had recently been surfaced with rock which may have been the reason the tire pulled loose from the wheel. Quick thinking on Toke's part, kept the car from hitting a steel culvert, so that when the car finally came to a stop it was on the side of a bank. Damage to the car amounted to a mashed left front bumper and fender. Toke luckily escaped with only bumps and bruises as a result of the recording equipment stored in the back of the station wagon, falling forward on him.

When Mrs. Dean Naven decided to drive to Des Moines to the State Cancer Meeting she wondered how she would get along with her three little daughters in the car, the oldest only 6 years old and the youngest, 6 months old. They finally decided allotting a little responsibility might help. So Daddy fixed it up with 6 year old Tami, that she was to help her mama look after

the other two. Tami really took her job seriously, and proved a big help. She even went so far as to sing to "Kim" her baby sister, so that Mrs. Naven had no trouble at all driving the 150 miles with three such good little girls as traveling companions.

In the "Reflected Glory" department, Bernice Currier and I have been sharing honors recently with our children; Bernice with her daughter Margaret Boylan, whose book: "The Marble Orchard" was recently published by Random House, and I with my son Tom, whose book: "A Business of Your Own" has just been published by McGraw Hill Publishing Company. Both Margaret and Tom live in New York.

Little did Homemaker Bernice Currier think she would be wearing this Hallowe'en costume when she made it for her children 25 years ago. But when she found out the Business & Professional Women of Shenandoah were invited to a Hallowe'en party given by the BPW Club in Malvern, October 29th, she remembered the costume tucked away in the closet for many years. Out it came. . .and it fit her perfectly. The costume is half black and half orange and with it she wore a black mask. Bernice had made it for her daughter Helen when she was 16 years old, but it had also been worn by Red, Ed and many other teenagers at the time her children were of school age. Photographer Toke Nelson happened along just at the right time to catch a picture of Bernice in front of the mirror trying it on. Bernice said she had forgotten how much fun it is to dress up for Hallowe'en!

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Bernice ready to "trick or treat."

A LETTER FROM THE FARMER'S WIFE

November Greetings from our house to yours! ! ! !

This has been a beautiful fall. The weather at times has been dry to be sure, but we had rain and the dust settled. The trees were maybe not so red as other falls but the clear yellows gave so much light to the few grays days that we had.

We finished picking corn in October and the crib on this place, the old red barn on the other, have loads and loads of golden ears of corn. A far cry from hand picking, the big dinosaur of the machine age (the mechanical picker) just ate its way down the rows.

It was our good fortune to find a field of corn shocks to the east of us that gave us a perfect setting for a rural November picture. These shocks stretch down the rows just like so many tepees of old. There was a lot of color—the pumpkins, the crook neck squash and all. Tippy, our dog, just can't understand all these goings-on.

Since last writing to you life has gone on as usual on the farm. We have been very thankful for our good health. The children, Bruce and Karen, have been busy with school and its many activities. Both are in the band and this means hours and hours of practice. At the homecoming football game in October, Karen had a baton solo. To me, she looked so small down on the big football field but she went through her routine as practiced.

This past summer Bernice and I have had the pleasure of meeting and shaking hands with hundreds of you that visited KMA. Ethel Baldwin has very capably and with a great deal of enthusiasm conducted the tours which really covered Shendoah. You had a chance to see many beautiful flowers, lovely homes and learn, as well, a great deal of the work in the seed and nursery business. Late in October, the last two tours went home loaded with chrysanthemums from the fields they visited. Bernice and I went to studio A almost every Tuesday and Thursday afternoon all summer, didn't miss many and my, how we enjoyed visiting. Of course, time was never long enough but that's the way it is. For many of you this one day of vacation left you with memories to carry you through a dark, cold winter.

There were so many interesting incidents recalled and all the visitors felt their day was well spent.

Here in the farm house I've been very busy. It is a real thrill to report that as of this writing I am completely caught up with the mail. No back letters to do research for, no letters requesting hard recipes to find. Everything is in the clear. When this first happened, the last week in

October, then I started cleaning out the downstairs closet with its 24 shelves. With the help of a very capable friend all the things that had been hastily put away during busy times was taken out and rearranged. It took hours and hours but now I feel so relieved. Surprising how in almost 5 years of radio work so many things could accumulate.

One accumulation that was taken care of was a huge stack of cancelled stamps. They were turned over to a friend to process and send on to California to a group of war veterans. There are so many addresses available where cards, stamps, nylon hose, etc. can be sent. People make good use of these, too.

Then following all this filing, it was time to start housecleaning all over again. The farmer and I took a good long look at the damage done to walls in every room, when the ground drew away during the extremely dry weather and caused the house to settle. As of this writing, we haven't decided what to do. Seems every room has a huge crack from corner to corner across a wall. Have some reading to do, too. And of course with the usual work on a farm a person keeps busy.

To those of you receiving the KMA Guide outside the range of our voices at KMA, may you have a Happy Thanksgiving and a very joyous Yule Season.

To you in KMAland remember to tune in on 960 on your dial Monday through Saturday and have a visit right from the farm. I'll be happy to know you are listening somewhere out there.

And to all of you until I write again in January of 1957

Keep Smiling

Florence Falk

The Farmers' Wife

The man who gives the least gets the least; the man who gives the most gets the most. Thinking in terms of giving is the one certain means of opening a wide avenue for receiving. It is a dependable law of life.

You can promote yourself to a better job by the simple process of doing a better job. When an employer needs a man or a woman to fill a higher position he looks first among his own staff. . . The man or woman he wants is the one who is giving him the most for his money and is likely to continue doing so.

No contract is binding enough to hold together men who do not trust each other; no partnership can work unless its parties believe in each other.



Homemaker's Guide

"THE FARMER'S WIFE"

By FLORENCE FALK

Greetings from the farm this November month of Thanksgiving ! ! ! ! !

Just about this time every year requests come to my desk for fruit cake recipes. After checking on such requests I find the following types are the ones you like.

* * * * *

From the old cook books come very fine fruit cake recipes. Try this one.

FRUIT CAKE BY MEASURE

- 2 scant teacupfuls of butter
- 3 cupfuls of dark brown sugar
- 6 eggs, whites and yolks beaten separately
- 1 pound raisins seeded
- 1 pound currants washed and dried
- ½ pound citron cut in thin strips
- ½ cupful cooking molasses
- ½ cupful sour milk

Stir the butter and sugar to a cream, add to that:

- ½ a grated nutmeg
- 1 tablespoonful mace

Add the molasses and sour milk. Stir all well, then put in the beaten egg yolks, stir again thoroughly and then add 4 cupfuls of sifted flour alternately with the beaten egg whites. Dissolve a level teaspoonful of soda and stir in thoroughly. Mix the fruit together and stir into it, 2 heaping tablespoonfuls of flour, then stir it in the cake. Butter 2 loaf pans carefully, line them with letter paper (now we use brown paper) well buttered, and bake in a moderate oven 300° to 325° for 2 hours. After it is baked let cool in the pan and if you wish let remain but however keep it covered tightly.

* * * * *

UNBAKED FRUIT CAKE

Melt ¾ c. butter over low heat. Add 1 pound of marshmallows and leave over heat until well blended. Roll 3 pounds of graham crackers to very fine crumbs. Combine graham cracker crumbs with:

- 1 pound raisins
- 3 pounds dates, ground
- 3 pounds pecans, chopped
- 1 large jar maraschino cherries, use juice for extra liquid if needed

Combine all ingredients and work till all very well blended. Pack into molds or into

rolls. Wrap in wax paper and refrigerate. This must ripen for at least 3 weeks before using.

* * * * *

A DIFFERENT CHRISTMAS FRUIT CAKE

- 2¼ c. cake flour
- 1 t. baking powder
- ½ t. salt
- ½ c. shortening
- ½ c. butter
- 1 c. sugar
- 5 eggs
- 1 t. lemon flavoring
- ½ to ¾ c. blanched, chopped almonds
- 1 c. shredded, moist cocoanut
- ¼ c. candied lemon peel, chopped

Sift flour, measure; add baking powder, salt and sift again. Cream shortening and butter together; add sugar, cream until well blended. Add eggs one at a time, beating after each addition. If you use a mixer, beat with slow speed all the recipe. Mix in lemon, almonds, cocoanut and lemon peel. Stir in dry ingredients. Turn batter into greased and floured 9" tube pan. Bake in slow oven 275° to 300° for 1¼ to 1½ hours. When cooled store in air tight container.

* * * * *

APRICOT GLAZE

For a glaze that will hold decorations, fruits and nuts on top of your fruit cakes try this one.

Wash ¼ pound dried apricots. Cover them with 1½ c. cold water and let soak overnight or for several hours. Cook them in the same water until very tender. This takes 15 to 20 minutes. Drain off the cooking water through a fine sieve and rub through only half the apricots. Measure juice and puree. There should be about ½ c. Add 1 c. of white corn syrup and boil rapidly for 2 or 3 minutes or until the mixture is clear and transparent. Remove from the heat and use immediately, quickly applying to fruit cake with pastry brush. If you wish apply one coat of glaze, set your decorations and then apply another coat. Be sure the first coat has set to a glaze. You will have to reheat the glaze to apply. Dry thoroughly before storing the cakes. This should be enough for 5 loaves of fruit cake or its equivalent.

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HOMEMAKER'S VISIT

By **BERNICE CURRIER**

For a Thanksgiving Season.
ORANGE ROLLS

- A—1 package dry yeast
1/4 c. warm water
- B—1/4 c. soft shortening
1/4 c. sugar
1 t. salt
1 T. grated orange rind
- C—1 egg
- D—1/2 c. orange juice
1/4 c. water
- E—3 c. sifted flour

Combine A. Cream B in mixing bowl, add C and beat well. Add D, add A, then add E gradually until dough is soft and yet stiff enough to be kneaded. Put on floured board, knead till smooth and elastic. Put in greased bowl, cover, let rise to double. Punch down, let rest 10 minutes then roll out on board. Brush with melted butter, sprinkle with grated orange rind. Roll up like jelly roll, cut into 18 slices, put in greased oblong pan or in greased muffin pans, cover, let rise to double, bake 15 to 20 minutes at 375°.

* * * *

During the Holiday Season keep rolls or coffee cake on hand to serve friends who drop in for a little chat or bring you a gift. One of these coffee cakes would make a welcome gift all wrapped in holiday paper and tied with pretty ribbon.

CHERRY DANDY COFFEE CAKE

- A—1 package dry yeast
1/4 c. lukewarm water
- B—1/2 c. milk scalded, cooled to lukewarm
- C—1/4 c. brown sugar
1 t. salt
2 T. melted shortening
- D—1 egg
1 t. vanilla
2 c. sifted flour

Combine A and let set. Combine C with B and then add 1 c. flour and beat well. Add A and D and mix till smooth. Add 1 c. flour and beat well. Cover and let set while making FILLING and TOPPING.

FILLING:

- Mix 1/4 c. brown sugar
1 T. cornstarch

Add 1/2 c. cherry juice, mix well and cook till clear, stir in 1 c. pie cherries and cool.

TOPPING:

- Combine 2 T. melted butter
1/4 c. flour
1/4 c. brown sugar

Blend until like coarse corn meal. Stir down the batter and put half of it into greased 9 inch square pan. Pour FILLING over it, then spoon in the remaining batter and sprinkle TOPPING over all. Bake 45 minutes at 350°.

* * * *

Another coffee cake your friends will be wanting the recipe for.

ORANGE ROSETTE COFFEE CAKE

- A—1 package dry yeast
1/4 c. lukewarm water
- B—1/2 c. milk scalded
1/4 c. sugar
1 t. salt
2 T. shortening
1 egg
2 1/2 c. sifted flour
1/4 c. orange sugar
1/4 c. nuts ground
powdered sugar icing

Combine A. Combine B and cool to lukewarm. Add flour to make thick batter. Mix well. Add A and egg. Beat well. Add enough flour to make soft dough. Turn out on floured board and knead till smooth. Place in greased bowl. Cover and let rise to double. Then punch down. Let rise 10 minutes. Divide dough into three parts. Shape each part into a roll 20 inches long and 3/4 inches wide, put orange sugar and nuts on waxed paper. Place rolls or ropes of dough in the sugar-nut mixture. Press mixture into the dough. When all are coated, braid them together loosely and coil the braid into a greased 9 inch round pan, tucking the end under. Sprinkle remaining sugar on top. Let rise till double. Bake in 350° oven 30 minutes. When cool, brush with thin powdered sugar icing.

ORANGE SUGAR:

Mix well and let stand in covered jar—
1/4 c. sugar, 1 1/2 t. grated orange rind and
1/8 t. lemon extract.

* * * *

CRANBERRY RELISH WITH ORANGE MARMALADE

Combine 2 parts jellied cranberry sauce with 1 part orange marmalade. Blend well and serve with meat.

* * * *

CRANBERRY ORANGE RELISH

Put 1 pound fresh cranberries and 2 unpeeled, quartered and seeded oranges through the food grinder. Add 2 c. sugar. Mix well and chill. Keeps well for weeks in refrigerator.



BISHOP SHEEN IN NEW SERIES OF DRAMATIC NARRATIVES ON KMA

Bishop Fulton J. Sheen, renowned for his moving and impressive manner of speaking, utilizes that gift to the full this season by offering a new format on *LIFE IS WORTH LIVING*, Tuesday at 7:30 p.m. on Radio KMA and the ABC Radio Network. The Bishop presents dramatic narratives about world famous personalities and little known but extremely interesting people. All of the programs will deal with real people. Many of the narratives will be drawn from Bishop Sheen's personal experiences, others will deal with the lives of famous people whose great deeds have obscured important details in their personal lives.

On May 8, 1895 Fulton John Sheen was born in El Paso, Illinois, he spent most of his boyhood there and in Peoria. He was ordained a Roman Catholic priest in 1919 and one of his first assignments was teaching theology in St. Edmunds College, Ware, England.

It was during this initial teaching assignment that Bishop Sheen first formulated his ability to present a complete lecture without notes of any kind. To this day, all of the Bishop's talks are made entirely without notes. It has often been said that he may re-think a lecture but he never re-writes one.

Bishop Sheen's many degrees range from an M.A. from St. Viator College in Illinois to an L.L.D. from the University of Rome. He brought distinction to his country by being the first American to win the Cardinal Mercier Prize at the University of Louvain, Belgium. The prize is awarded once a decade for the best philosophical treatise.

A prolific writer, the Bishop wrote a book a year between 1928 and 1947. He was first recognized as an important religious writer in 1925 when his book, "God and Intelligence" was published. His two popular newspaper columns are "Bishop Sheen Speaks" which is carried by newspapers in the United States and Canada and "God Love You" which is featured by Diocesan newspapers throughout America.

His religious zeal and ability to get things done has seen him rise from parish priest to Bishop. In 1945 he was made Domestic Prelate and he was consecrated Bishop in the Church of Saints John and Paul in Rome in June of 1951. Bishop Sheen is now Director of the Society For The Propagation Of The Faith.

His busy daily schedule begins at about 6:15 in the morning. After an hour of private meditation he says Mass at 7:30 a.m. He then continues to work, write and give interviews and often is found still at work at his desk at eleven in the evening.

PARTY LINE

Continued from Page 9

Congratulations to Evalyn Saner, who has been heading up KMA's Traffic Department for fifteen years! Boxes of candy and cigarettes were given her, to help celebrate the event.

Two year old Eddie May, Jr., like many other children his age, has reached the stage where he is "plug happy". One of his favorite pastimes is taking the vacuum sweeper or the floor buffer from their utility closet, and plugging it in. He hasn't learned yet how to turn them on, but he certainly enjoys plugging them in and pretending he is operating them.

Time is no object! That's why Merrill Langfitt and Wayne Stevens enjoyed their trip so much, on a cabin cruiser up in northern Minnesota and Canada recently. To the folks away up in this fishing country, time is no object, and it's a great place to relax and forget your cares. Merrill and Wayne flew to Baudette, Minn. where they were guests of Cliff Polley, a farmer from Bethany, Mo., on his cabin cruiser. They left Wheelers Point on the Rainey River on a Saturday morning, sightseeing the Lake of the Woods country, and on up into Canada, returning Monday morning. Merrill was the cook, so you can be sure they had a lot of fried potatoes and fish. The trip was beautiful this time of year with the gold and red leaves silhouetted against a background of green pine trees. While there, Merrill made a number of recordings for his show.

THE FARMER'S WIFE

Continued from Page 11

LEMON ICING FOR FRUIT CAKES

Boil together for 1 minute:

2 T. lemon juice

$\frac{1}{2}$ c. water

$\frac{1}{4}$ c. granulated sugar

Pour over the following mixed together:

$2\frac{1}{3}$ c. powdered sugar

$\frac{1}{4}$ t. salt

1 whole egg

Mix well and add 1 T. grated lemon rind. Beat until creamy and spread over cake.

960 ON YOUR DIAL KMA Daily Programs For November, 1956 5000 WATTS — ABO

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Western Star Time
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—Dean Naven, News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Markets
- 7:35 a.m.—Lets Go Visiting (Tues. Thurs.)
- 7:35 a.m.—Lawrence Welk's Show
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Breakfast Club
- 9:00 a.m.—Bernice Currier
- 9:30 a.m.—When A Girl Marries
- 9:45 a.m.—Whispering Streets
- 10:00 a.m.—Kitchen Club
- 10:15 a.m.—Housewives Serenade
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Tennessee Ernie
- 11:45 a.m.—Morning Markets
- 12:00 noon—Dean Naven, News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 12:45 p.m.—Markets
- 12:55 p.m.—Prof. Farm Review (T. Th. Sat.)
- 1:00 p.m.—Music Matinee
- 2:00 p.m.—You & Your Marriage
- 2:15 p.m.—Ted Malone
- 2:30 p.m.—Party Line
- 3:00 p.m.—Music Matinee
- 4:00 p.m.—Mike's Matinee
- 4:30 p.m.—Corn Country Jamboree
- 6:00 p.m.—Farm Bulletin Board
- 6:15 p.m.—KMA Sports
- 6:20 p.m.—Mel Allen
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Edw. May, Mkts. & Weather

MONDAY NIGHT

- 7:00 p.m.—Club 960
- 7:30 p.m.—Voice of Firestone
- 8:00 p.m.—Club 960
- 9:35 p.m.—Mysterytime
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Club 960
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

- 7:00 p.m.—Club 960
- 9:35 p.m.—Mysterytime
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Club 960
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

- 7:00 p.m.—Club 960
- 8:05 p.m.—Boxing Bouts
- 9:00 p.m.—Club 960
- 9:35 p.m.—Mysterytime
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Club 960
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

- 7:00 p.m.—Club 960
- 9:35 p.m.—Mysterytime
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Club 960
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

- 7:00 p.m.—960 Hit Parade
- 8:00 p.m.—Game of the Week
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Club 960
- 10:30 p.m.—Scoreboard
- 10:45 p.m.—Club 960
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

- 5:00 a.m.—Town & Country Hour
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Western Star Time
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—Dean Naven, News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—KMA Sports
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Saturday Shopper
- 9:00 a.m.—Bernice Currier
- 9:30 a.m.—All League Clubhouse
- 10:00 a.m.—Song Hits From The World
- 10:30 a.m.—Florence Falk
- 11:00 a.m.—Back To The Bible
- 11:30 a.m.—Electrical Reporter
- 11:45 a.m.—Practical Land Use
- 12:00 noon—Dean Naven, News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Jack Gowing
- 12:45 p.m.—Market Review
- 1:15 p.m.—Iowa U. Football Games
- 3:00 p.m.—Sat. Matinee
- 5:00 p.m.—Scoreboard
- 5:30 p.m.—Sat. Matinee
- 6:00 p.m.—At Ease
- 6:30 p.m.—News
- 6:45 p.m.—Sports Finale
- 7:00 p.m.—Vincent Lopez Band
- 7:30 p.m.—Honor Roll of Hits
- 8:00 p.m.—Nat'l. Juke Box
- 8:30 p.m.—Best Bands In The Land
- 9:00 p.m.—Lawrence Welk's Army Show
- 9:30 p.m.—Platterbrains
- 10:00 p.m.—News
- 10:15 p.m.—Great Sports Thrills
- 10:30 p.m.—Proudly We Hal
- 11:00 p.m.—News
- 11:05 p.m.—Music In The Night
- 11:55 p.m.—News

SUNDAY PROGRAMS

- 6:30 a.m.—Back To The Bible
- 7:00 a.m.—News and Weather
- 7:15 a.m.—Singing Woodsmen
- 7:30 a.m.—Sunday Worship Service
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Radio Bible Class
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Bible Truth
- 9:30 a.m.—Sun. Album
- 12:00 noon—News
- 12:15 p.m.—Platter Party
- 1:30 p.m.—Wings of Healing
- 2:00 p.m.—Harry James
- 2:15 p.m.—KMA Commentary
- 2:30 p.m.—Hour of Decision
- 3:00 p.m.—Revival Hour
- 4:00 p.m.—High Moments in Music
- 4:30 p.m.—Greatest Story
- 5:00 p.m.—Mon. Morn. Headlines
- 5:15 p.m.—Paul Harvey
- 5:30 p.m.—Quincy Howe
- 5:45 p.m.—George Sokolsky
- 6:00 p.m.—John Edwards
- 6:15 p.m.—Overseas Assignment
- 6:30 p.m.—Sunday Music Hall
- 9:00 p.m.—Milton Cross
- 10:00 p.m.—News
- 10:15 p.m.—The Truth About Cancer
- 10:30 p.m.—Revival Time
- 11:00 p.m.—News
- 11:05 p.m.—Music
- 11:55 p.m.—News

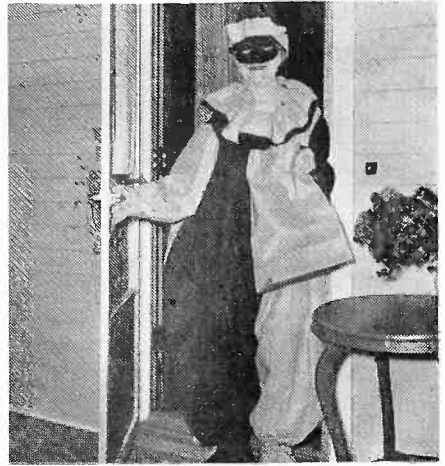
Listings Correct at Time of Publication.

However, all Programs Are Subject to Change.

KMA's Family Album

BERNICE CURRIER ON HALLOWE'EN

The natural question is "who's behind that mask." Well, it's Bernice Currier, KMA morning homemaker who hauled out an old-time costume she'd made for her children. Bernice decided to go "trick and treatin'" this year—and we wonder what tricks she had up her sleeve, in case her "victims" didn't come up with the treats.

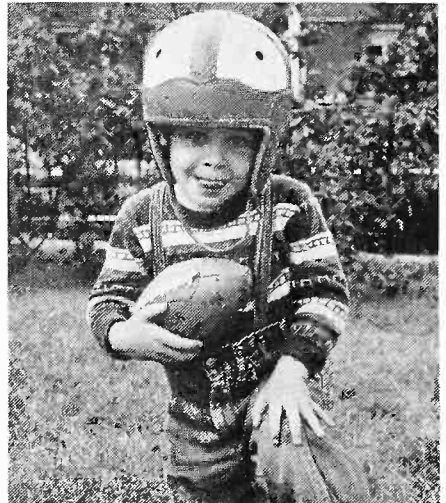


KMA's SPORTS CREW, DON, DEAN, AND DON

Perched high atop the pressbox at Mustang Field in Shenandoah, this trio brought KMA listeners all the action of high school football games during the season, and they contemplate doing the same thing during basketball season. They will pick the outstanding high school game of the week each Tuesday and Friday for broadcast on KMA. At left is Don Burrichter, the hi-fi engineer; Dean Naven color and commercial specialist; and big Don Tebbe, Iowa's Prep Coach of the Year in 1950, who provides the clear, factual play-by-play account.

LET ME GO, COACH I'M READY !!!

This picture wasn't intended for the Guide, but the editor was playing football with Sandy Jim, the 3½ year old of the Nelson tribe, and the pose looked to good to keep to ourselves. The football is too little and the helmet's too big— but when a kid's got the desire for football, these things don't seem to matter.



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