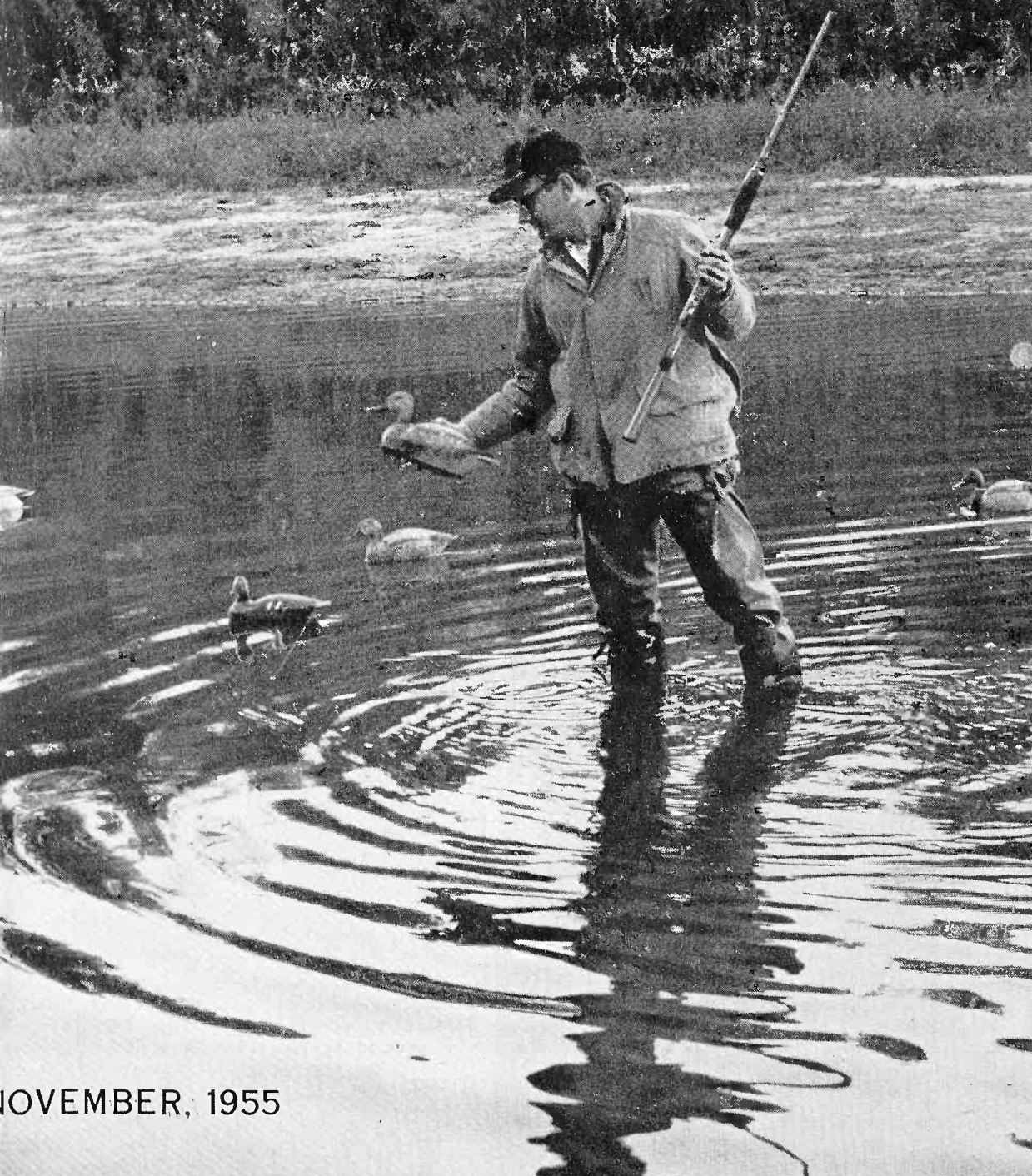


The  
**KMA GUIDE**



NOVEMBER, 1955

NOVEMBER 1, 1955

November, among other things usually turns out to be the hunter's delight. For it's during the brisk early morning hours in November that the much-sought but ever elusive waterfowl starts the southward migration. And it is in the sunless, gray November afternoons that the colorful plumed pheasants are stalked out by Iowa's army of hunters. And KMA has it's share of outdoor enthusiasts, too. Not the least enthusiastic is Program director Warren Nielson, shown here setting out some decoys to attract wayward mallards in the Nishna River near Riverton. Nielson reports "poor" luck for the early part of the season, but Engineers Ralph Lund and Norm Kling reported "fair" shooting.

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## KMA Sportscaster and Friends (lots of 'em)



Don Joe, the sports voice so familiar to KMA listeners, is shown here surrounded by some of his fans while broadcasting the exciting football action between Randolph and College Springs. . . at the colorful Randolph six-man field. It was a great game, full of thrills, and Randolph won 34 to 33 to roll up an undefeated season, and perhaps the Iowa State six-man mythical title.



## A Chat With Edward May

November—the month we expect colder weather to move in preparatory to winter. Many dislike the cold weather, whereas others look forward to it. Annette and Karen are hoping for a snow so they can play in it. Duck hunters like colder weather because it drives the ducks and geese down from the north which sometimes gives good hunting. However, according to most hunters in the Shenandoah area, the shortage of water dims the prospects for good duck hunting.

Whether you like or dislike cold weather, I know you look forward to Thanksgiving, one of our finest holidays—a day which sees many families celebrating together and enjoying the traditional turkey, cranberry sauce and pumpkin pie.

After Thanksgiving we expect Old Man Winter to move in and stay awhile. Many

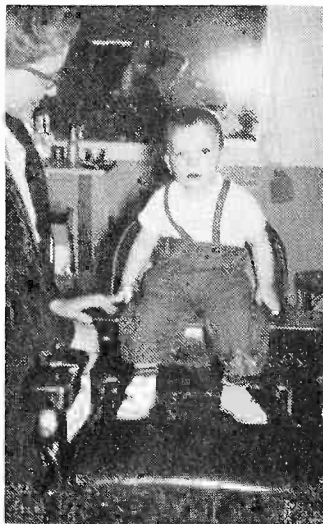
people have an opinion regarding the severity of the coming winter. Do you? If so, do you think it will be a mild one or a severe one. Wayne Cooper, a blind weather observer from Carson, Iowa, predicts a mild winter. Do you agree or disagree? Incidentally, if you would like to write someone who would certainly enjoy hearing from you, drop a card or letter to Wayne Cooper of Carson, Iowa. He is handicapped by blindness and would like to hear from people.

I think I should explain the pictures on this page. You will readily recognize our boy who is now 16 months old. If he looks any different than previous pictures it is because he had his first hair cut. The occasion was not as painful as we had anticipated. We visualized Eddie refusing to sit in the chair and screaming his head off

when Dennis Boldra, the barber, started cutting Eddie's hair. Instead, it was actually the reverse. He sat in the chair with a big smile on his face and seemed to enjoy every minute of it. Both Annette and Karen were along for moral support and Annette kept one of the curls the barber clipped from the back of Eddie's hair.

Annette and Karen are busy with school. In addition, Annette takes piano lessons. She is looking forward to joining a 4-H Club and was more than pleased to find she is eligible.

Karen is very busy, too, doing about the same things Annette did two or three years ago. Our days seem to be kept busy and we enjoy each day. I agree with the person who said, "All days are good days, some are just better than others."



The photo (left) shows Eddie, jr. entering the barber's chair for first time. . .and some 40 minutes later (right) he was smiling widely as the barber finished. His father snapped the photos during Eddie's first visit to the barber on October 22.

## ◆ KMA's Family Album ◆



### GRETTA BELLAMY PLAYS FOR KMA VISITORS

Shades of Country School Days! That's right Gretta Bellamy. . .the once unruly KMA Country School problem girl was on hand last month at KMA's big Flower Arrangement Day to play selected organ stylings for folks. Gretta is the wife of retired Shenandoah dentist Joe D. Bellamy, who long ago was part of the "Applesauce Twins" duo on KMA. Other half was Grady Fort. . .remember? ?

### ". . .IF YOU WERE THE ONLY GIRL IN THE WORLD. . ."

Quite a surprise to the 1,100 folks at the Flower Arrangement Day show was some excellent songs by Dick Mills, popular KMA afternoon disc jockey. Dick also surprised Bernice Currier, KMA Home-maker, when he pulled her on stage and sang a love song to her. . . "I was nervous, but I was thrilled," Bernice confessed afterwards.



### NAVEN and THE NEWS BACKSTAGE VIEW

There's quite a lot that goes into putting on specialized news programs, such as the four heard every morning on KMA with Dean Naven presenting the latest, greatest news. In addition to his host of correspondents and other sources, Dean leans strongly on 3 AP and UP wire machines, and when something goes wrong Naven crawls into the machine to correct the troubles. Listen at 6, 7, 7:45 and 12 noon Mon. thru Sat. as Dean Naven brings you what we sincerely believe to be the most complete up to the minute reports in Midwest radio.





# It's Off The Press . . . The New KMA Cookie Book Is Available Now !!!

Hey, Ladies! It's ready and waiting for you.

We are talking about the wonderful new KMA Cookie Book, which just came off the presses. It's loaded with 121 taste-tempting recipes, which our homemakers Bernice Currier and Florence Falk, along with Doris Murphy and the Guide staff, put into cookbook form.

And of course the big news is how easy it is for you to get one of these attractive, invaluable recipe books. It's very simple.

There are three ways for you to obtain a Cookie Book. Simply renew your KMA GUIDE for one year right now. . .at that same low, low price that it was way back in the 30's when the GUIDE was started. It doesn't make any difference when your current subscription expires, if you renew now, we will simply extend your subscription one year. . .to assure you 12 additional picture-packed issues of your favorite radio fan magazine.

Or if you are not now a subscriber to the KMA GUIDE, send in \$1.00 for a new subscription for one year, and you will receive as a bonus this fine cookbook.

SSS SSS

## COOKIE TEA WILL BE HELD DECEMBER 1st

Just as we go to press we learn big news of interest to the ladies. Doris Murphy, director of women's activities, informs us that the annual KMA Cookie Tea will be held on Thursday, December 1st at the Shenandoah armory. As last year, admission will be a plate of one dozen of your favorite cookies, plus the recipe.

Listen as the homemakers make the plans for this big social, entertaining event. There will be prizes, entertainment, and an opportunity to view and to eat delicious cookies from all over the Midwest. But plan to come. . .and keep up with all the interesting details of the Cookie Tea by listening each morning at 9 a.m. to Bernice Currier and at 10:30 each morning to Florence Falk, KMA's Farmer's Wife.

### SWEDISH RECIPES AVAILABLE

Again this year, as in past, Florence Falk, KMA's Farmers Wife, will send you a complete set of smorgasbord and Swedish dish recipes for the Yuletide season. Simply send a stamped self-addressed envelope to Florence Falk, KMA.

The other way. . .and we think a wonderful idea, is for you to give the GUIDE to a friend as a gift. They will enjoy your thoughtfulness 12 times during the coming year, every time their cheery magazine arrives. We will also send a suitable gift card along to inform them of your gift.

If you want them to receive the magazine, but you want to receive the cookbook, please state that. If you want them to get both the magazine and the cookbook, tell us that, too.

You've probably heard Bernice and Florence telling about the recipe book. It's everything they've told you. . .and more. The recipes are the most choice ones from over 400 which accompanied the actual cookies to last year's KMA Cookie Tea.

But take our word for it. These books are moving very fast, and we do not know how long our supply will last. We will have to withdraw the offer as soon as the supply is exhausted, because there will be no reprinting. Our advise to you is to act at once, assure yourself of getting one of these attractive, useful recipe books, with 121 choice cookie recipes.

SSS SSS

## PARTY LINE LISTENER WRITES POETIC VERSE

(Ed Note: The subject was husbands and cooking. One listener sent in the following. We thought you'd enjoy it.)

Should husbands do the cooking?

O. K. but certainly not mine

He's clumsy, awkward and sloppy too

He's so messy, it's a crime.

Other women's husbands may be neat

And have the knack it takes

To put a meal together right

From soups on through to cakes.

But mine has arms like an octopus

With ten thumbs on each hand

If you can imagine him as a cook

Your imagination is working grand.

I've done my own cooking for 30 years

I hope I can for 30 more

It may not be the best in the world

But it is an enjoyable chore.

This is only one woman's opinion

Others may not agree with mine

But I hope and pray that I never see the  
day

When on my husbands' cooking I must dine.

## Frank Comments

By FRANK FIELD

This picture was taken on the afternoon of Friday, October 14. The wind had switched around into the north, and the air was getting rather nippy, but the forecast did not call for any sharp drop in temperature. In fact the noon forecast that day said our low the following morning would be about 40 degrees. However, Jennie, and I thought it might be a good idea to cut an armful of roses and bring them inside, just in case it did drop below freezing during the night. In fact it did just that, and at 6:30 the following morning the thermometer stood at 28° and our bird bath had ice on it a quarter of an inch thick.

The surprising thing about it was that in spite of the temperature four degrees below freezing, the roses showed very little damage. Some of the blooms which were wide open did turn black and shattered, but, the buds were not hurt in the least and kept right on blooming. The only apparent damage of our freeze the morning of October 15, was to the dahlias, cannas and to some of the more tender, annuals, including the peppers and tomatoes.

This particular rose bed where Jennie is cutting the flowers to take inside, is across the entire south end of our house, and consists of hybrid teas, mostly of the newer patented varieties, except for the one in front of Jennie. That one is our old friend Pink Radiance, and still is one of the very best. If you look real closely you can see one tremendous bloom just in front of Jennie's left shoulder, and she is holding another one equally as large in her left hand.



Jennie Field exhibits one of the beautiful roses at their new home atop Hillcrest addition.

To begin with we spaded up a space five feet wide across the south end of the house, and planted our first row of roses two feet out from the foundation, and two and half feet apart in the row. Then a second row of roses was planted, two feet out from the first row and staggered with them.

Then right against the foundation Jennie planted a row of salvia plants two feet apart, which incidently goes clear around the house. In the space between the roses and the lawn we planted a row of double rose moss, which makes one of the most colorful border plants. It started blooming in June and as you can see in the lower center of the picture, is still a mass of bloom. The salvia too has been a blaze of color all through August, September and October.

The vine at the corner of the house behind Jennie, is a Heavenly Blue morning glory, which started blooming about the first of September, and each morning since then has been a mass of bright blue, up until about noon. On cloudy days the flowers stay open all day. Just behind the morning glory vine, you can see one corner of our patio, where we like to sit on warm summer evenings to enjoy the southeast breeze, and a breath taking view up the valley to the south of us.

As I write this page late in October we are about through with our fall planting. We have our dutch bulbs all in and watered down, including tulips, hyacinth, narcissus and a few dutch iris. We have all of the lilies planted including Regals, Olympic Hybrids, Madonna, Tigers, and Hardy Amaryllis. We have our perennial border all in including shasta daisies, painted daisies, peonies, iris, hardy phlox, delphiniums, hardy asters and many others, including one plant of the perennial sweet pea at the northwest corner of the house.

About all that remains to be done in the way of planting is a weeping willow, and a few more shrubs, which can either be planted in November or early next spring.

You probably are wondering why the roses did so extremely well for the very first season on rather poor clay ground. There isn't any secret to it and anyone can have results just as good or even better. Each rose bush had about a tin cupful of Maytone fertilizer about the first of June. They were given a good thorough soaking, once a week the equivalent to about an inch of rain. Then as soon as the ground was dry enough after each watering they were given a

(Continued on Page 13)

# Here Are Some Good Suggestions To Bolster Sagging Farm Economy

by MERRILL LANGFITT, KMA farm service director

Everyone is trying to diagnose the ills of agriculture these days. The farm problem is again becoming a political football as it has in other years. Farm problems are being discussed nearly as much as the weather, and no one seems to have any better solutions to this problem than they have for changing the weather.

Now what are the basic problems? First of all we have witnessed a decline in farm prices, while all of the rest of our economy has been improving its position. Secondly, we have experienced two short crops in most of our area. Third, we have learned so much about farm production that we can produce more of some commodities, than consumers will buy in certain periods. And fourth, we have lost some of our foreign market. We have taught so many people in the world how to produce more food, that we have actually educated ourselves out of some of our markets. Of course there are foreign exchange problems, where dollars become involved that also eliminate some of our foreign market potential.

Now you want answers don't you, What can we do immediately, and in the long range outlook to improve the financial position of the farmer.

Well, Dr. Langfitt doesn't have any pills of magic to relieve the pain right away. Nor does anyone else. There are a few things, however, that I think we should pursue.

1. We must increase demand for farm products here at home. We have a great potential domestic market for food if we explore it. We must advertise our products and sell them. We can sell more ham, eggs, beef, milk, etc., if we were to use the same advertising techniques used by big business. Wouldn't a salesman always like to have a product as fine as butter, ham or roast beef

to sell? This is a field that farmers must devote more time and money to.

2. We must regulate production until demand catches up with supply. It would be better to regulate production on a voluntary basis, but since this seems impractical, then the government will probably have to do that for us.

3. We must cut corners in cost of production, so we can produce more cheaply in the hope of making a profit. Some folks will make a little money on 13-to-14 dollar hogs but only the most efficient producers. For most farmers, the break-even point in cost of producing hogs is about \$16.00 per cwt.

4. We must take better care of our equipment to avoid costly repairs. Machinery repair costs are robbing many farmers of profits. Cost of production must be lowered whenever possible. We must keep better records and carry out some business analysis on all farm enterprises, so we will know which ones return a profit and which ones are operating at a loss.

Now these are just a few things that I think will help the financial position of the farmer. As you can see, I have no cures to offer. And I don't pretend to be an authority on the subject. The pinch is on, agriculture is in a tough financial position, but I think we will see our way through it—that is unless the politicians confuse an already troublesome situation even more than it is now. The farmer has been forced to tighten his belt before and can do it again if he has too, but if he is forced into continued low income the rest of our economy will suffer too. It is time we fight for cost of production plus a reasonable profit—not guaranteed by government preferably, but at the market place.

Merrill Langfitt

# On the KMA PARTY LINE

By DORIS MURPHY

It is still a mystery to Program Director WARREN NIELSON, how thieves broke into the KMA station wagon in Omaha, and stole around \$450 worth of instruments and clothing, because the station wagon was locked when he left it, and locked when he returned. WARREN and entertainers BETTY and LYN SOFLIN had gone to Bellevue to entertain at the opening of the new bridge on Sunday afternoon. They were accompanied by the girl's mother from Lincoln. Enroute home they stopped for dinner in Omaha, and it was while they were in the restaurant, the robbery occurred. BETTY and LYN lost their guitar and new cowgirl outfits including red skirts, boleros, blouses, boots, neck scarves, white felt hats and a good suitcase. WARREN lost a clarinet. So far, police have been unable to locate the stolen merchandise. In the mean-

time, BETTY and LYN are having to wear their old cowgirl outfits, and are using a borrowed guitar! They felt especially bad about their loss, because their outfits had been purchased at different vacation spots over the country, and could not be duplicated now.

Remember what fun it was to swing on an old picket fence? Well, Sanford James, 2½ year old son of KMA Guide Editor TOKE NELSON gets a big kick out of it too, and here you see him hanging from the fence at his grandmothers, Mrs. Floyd Knight in Shenandoah. If you think he looks kind of pained, just turn the picture upside down, and you'll see that he is really enjoying himself. Sandy always wears his cowboy hat backwards. Why? Nobody knows! But whenever Sandy has a hat on you can rest assured it will be on backwards.

Pete, the parakeet, at the home of announcer WES HAINES is too smart. Consequently, he has his master about crazy. All because Pete heard the sparrows loudly chirping out on the porch, when the family took out his glass feeder, to blow out the cleanings. Since then, Pete imitates the sparrows and chirps so loud, WES has about decided he'll have to get some ear plugs. WES says he doesn't know how boiled or baked parakeet tastes, but if Pete keeps up his loud chirping like a bird, he'll be tempted to try it. WES probably won't take drastic measures though, if Pete will keep on whistling "Yankee Doodle."

And a little child shall lead them! Yes, it took little 20 month old Holly, daughter of Program Director WARREN NIELSON, to remind her mother and daddy one day, they had forgotten to say Grace at the table. Casting glances at each of them, she said "bow", and lowered her little head. Holly is learning fast, and is out of her high chair now and sits at the table like a big girl.

Even though she could stay only a few hours DICK MILLS enjoyed seeing his daughter Marlene from New York, when she drove home with her mother Millie, who had been visiting in the East with relatives six weeks. Marlene is associated with an industrial advertising agency in New York. She made a quick visit, too, to the homes of her brothers, Jim in Iowa City, and Ted and Bill in Des Moines.

Big plans are being made for our annual KMA Christmas Cookie Tea to be held again



Sandy Nelson, two-and-one half year old son of the Toke Nelsons, enjoys swinging on the pickets at grandma's house. Turn this upside if you think he's not happy.



this year. Listen to homemakers BERNICE CURRIER and FLORENCE FALK for further details. Everyone enjoyed our Cookie Tea so much last year, I hope all of you plan to attend.

What a mess! What a surprise! You can be sure 19 month old Randy, son of JACK GOWING, KMA's assistant Farm Director, didn't expect to get into trouble over his inquisitiveness to see what was inside the bowl on the kitchen table. But he did! He tipped it over to take a look, when WOW... eggs his mother had just beaten to bake a cake, poured all over his head, face and down onto his clothes. Unfortunately it was the yolks of the eggs, which made it that much more of a sticky, gooey mess! Before his mother could proceed with the cake, Randy had to be tubbed to get him back in good humor.

Returning to his Alma Mater, Iowa State College at Ames, for Homecoming and the 50th Anniversary of the School of Journalism, wasn't all fun for KMA's Station Manager ANTHONY KOELKER. While there he served on a radio and television panel.

Jeri, age 3, daughter of newscaster DEAN NAVEN may not have worded it right, but I'll bet all of you who have had a cold at some time, agree she describe it pretty well, when she said: "Her nose was running down!"

Seems like engineer BILL KIRK has thought of everything in his attractive new 5 room brick house recently built in Hillcrest addition. He even has an automatic machine to answer the telephone. If the KIRKS are away, the machine tells the callers to leave their message. The machine will record up to 30 messages. BILL and Liz, along with their German Shepherd dog Rust, and two cats Smoky and Pinky, moved into their new home October 23rd. They are specially proud of their new place, as BILL did all the wiring, painting, varnishing and landscaping. His amateur ham station will be located in the garage. Pictured on this page is a view of their beautiful new home with attached garage at the front.

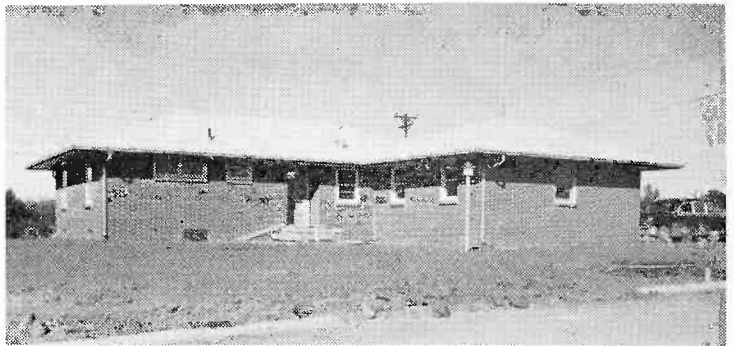
It's off the press! Ready and waiting for you! And it's something everyone of you homemakers will want. It's the brand new KMA Cookie Book containing 121 choicest cookie recipes. And it's yours as a gift with every new subscription to the KMA Guide. . . renewal or gift subscription. These recipes were compiled from the 400 "favorites" brought by Midwestern homemakers to our KMA Christmas Cookie Tea, last year. Sorry we couldn't publish every recipe brought in, as they were all "tops,"

but we felt it best to sort them over and give you a wide variety of different kinds of recipes. Included in the book are recipes for Drop cookies, Bars and Squares, Oatmeal drop cookies, Refrigerator cookies, Rolled cookies, Rolled into Ball cookies, Extra Different cookies, Miscellaneous, and Unbaked cookies. You'll use this Cookie Book over and over for years. It's chuck full of wonderful recipes, so hurry and get in your subscription and get KMA's Cookie Book as a gift.

Jeffrey, two year old son of announcer MIKE HEUER, received second degree burns when he pulled a pan of hot grease over on him. His mother had just melted shortening to make a coffee cake when the accident happened. She quickly called the doctor and in just a few minutes, the baby was in the hospital where he received immediate treatment. The only remaining evidence of the burns, is a mark on his right arm.

FRANK FIELD and wife Jennie love good music. So when building their new home, they saw to it, they can enjoy Hi Fidelity music, no matter where they are. It is piped into every room in the house, including the basement. FRANK proved he is a capable carpenter too, having built a kitchen cabinet with formica top, roll-out shelves, and even a partitioned spice drawer at the top. Visitors to FRANK'S lovely new home are greeted by Good Luck at the door, in the form of a horse shoe foot scraper. Just one of the pleasant ways, the FIELDS have of greeting their guests.

KMA and MAY SEED COMPANY have had a busy summer, but a happy one, entertaining visiting clubs and extension groups who came to tour the radio station, Earl May store and places of interest in Shenandoah. To date, 77 clubs with a total of between 1,800 and 2,000 visitors took the tours headed by Ethel Baldwin and Ridge Hutchinson of the May Seed Co. Each group visited the home of Bernice Currier, where they had the opportunity to visit with both Bernice and Florence Falk, KMA's Homemakers.



Here's an outside view of the new home of Bill Kirk and wife Liz which was just finished.

## A LETTER FROM THE FARMER'S WIFE

Greetings from the farm this month of Thanksgiving!

Since last writing you the extreme drouth and heat of the late summer have vanished and the good showers we finally had really helped us all. Surprisingly enough, the pastures and grasses "greened" beautifully. School is now well into the second six-week period, and the football season is nearing to its close.

For the farmer the haying has long been through for this season. The corn is harvested and stored in the crib and the big old red barn. We are very thankful for the corn crop this year. The quality is better than we had anticipated, but, of course, like so many areas the quantity left much to be desired. But we're all thankful here on the farm for what we have. Above all this Thanksgiving season we are the most thankful for our health, to tackle the jobs that come along.

As with most of you the farm kitchen has been a busy place this summer and fall. Carol Bonwell of the KMA Guide staff came out and took a picture of the fruit room. Sorry the painting wasn't done but we can finish the floor when the snow blows this winter.

The farmer built these shelves about six years ago, and they have really held many pints, quarts and gallons of fruit, juices and vegetables. The quart jars stand five deep on the shelves.

The pumpkins and squash have had their stems dipped in paraffin and we will use some for Thanksgiving, the rest later.



Florence Falk is shown with her adequately stocked fruit cellar.

Of course much goes into the home freezer that used to be canned. Really the freezer is a time saver, and in some fruits you have a much nicer finished product. In the extremely hot weather it really saved time and disposition. Why boil when you can freeze. But it's good to have, whether canned or frozen. Statistics have proven home freezers cut "canning time" by more than 80%, so save your feet and beat the heat.

One product you don't see—potatoes. We had, I'm sorry to say, a small patch and we ate them as fast as they were ready.

The boxes on the side and lower shelves are for storage of things such as Christmas molds, cookie cutters, big picnic things and so on. You know how it is when you're short of shelf and storage space.

In the corner in a huge plastic bag is the sheaf of wheat cut and tied on a very hot day last summer. This will hang from a pole in the center of the barnyard come this Christmas Eve. A custom we love to observe and provide an extra morsel for the birds. Another custom that begins this month is the lighting of the Advent candles. The last Sunday in November is the first Sunday in Advent so have your holder ready for the four Advent candles and follow this lovely custom. It is a tradition here on the farm.

Getting back to the fruit room. The walls here as well as in the furnace room have been plastered and then painted with a paint that keeps the moisture out so we have a nice comparatively dry basement. With the old furnace now converted into an oil burning deal (this done through necessity) the basement at least stays a little cleaner. With no ashes to carry and no coal dust to clean, the walls stay light. My how times can change, and I guess if we stopped to consider, we change, too.

On the recipe page for this month you will find a menu with recipes as you requested. Thank you for the wonderful mail, recipes, and of course the orders that help keep the program "The Farmer's Wife on the air."

May you have a Happy Thanksgiving and because my next letter won't be a long until January of 1956, the family along with me wish you and yours a Happy Healthy Christmas, with plenty of smiles around, for this season.

*Florence Falk*

*The KMA Guide*



## Homemaker's Guide

### "THE FARMER'S WIFE"

By FLORENCE FALK

So many requests came in for recipes for a Thanksgiving menu. So here you are and may your Thanksgiving meal with your family be a happy one! If there is any more cooking fun to be found than preparing a Thanksgiving dinner you tell. We do stop to think of our Pilgrim forefathers and how they delighted in the wild turkeys that were the fore runners of the marvelous present day cultivated turkeys. Turkeys are generally associated with holidays, particularly Thanksgiving. For a traditional New England Thanksgiving dinner try:

#### Roast Turkey

Mashed Potatoes      Mashed Yellow Turnips  
Boiled white onions—plain or creamed  
Giblet Gravy              Cranberry Sauce  
Mince Pie — Pumpkin Pie

Try to use different ideas for some of these historic dishes in this modern age.

Start your meal with a good hot soup. Not a thick soup but a clear broth that will be a good beginning for the heavy meal to follow.

#### Hot Soup

Roast Turkey or Roast Duck  
Dressing  
Mashed potatoes      Giblet Gravy  
Cauliflower with Butter      Sauce and Peas  
Tomato Cheese Ring Salad  
Hot Rolls              Butter Preserves  
Cranberry Relish  
Orange Chiffon Pie      Pumpkin Pie

#### TOMATO CHEESE RING

Heat 2 cups of tomato juice and add to one package lemon-flavored gelatin. Stir until dissolved and add: 2 tablespoons vinegar, Dash of salt, 1 tablespoon sugar. Let this set while you blend together, 1 three-ounce package cream cheese and 1 teaspoon grated onion. Stir in 2 tablespoons chopped nuts and form this into small balls. Arrange in bottom of chilled ring mold. Cover with about one-third of tomato gelatin mixture and chill until firm. When partially

set add remaining tomato mixture combined with  $\frac{1}{2}$  cup finely chopped celery. Chill until set. Unmold and serve with mild dressing.

#### CRANBERRY RELISH

Wash and pick over 4 cups cranberries and put them through the medium blade of food grinder along with 1 unpeeled navel orange with the center vein removed. Drain juice from 1 small can of crushed pineapple and add pineapple and juice of  $\frac{1}{2}$  lemon to cranberries and orange with 1 cup granulated sugar. Make relish a couple days in advance and store in refrigerator.

#### ORANGE CHIFFON PIE

1 T. plain gelatin, unflavored  
2 T. cold water  
 $\frac{1}{2}$  c. boiling water  
4 egg yolks  
 $\frac{1}{2}$  c. sugar  
dash salt  
 $1\frac{1}{2}$  t. grated orange rind  
1 c. orange juice  
3 T. lemon juice  
4 egg whites  
 $\frac{1}{4}$  c sugar  
Baked 9 inch pastry shell

Soak the gelatin in the cold water for five minutes. Add boiling water and stir until dissolved. Beat the egg yolks until very light, add  $\frac{1}{2}$  cup sugar and salt and beat for a few seconds to blend. Add the orange juice and lemon juice and grated rind, and cook over low heat until the mixture thickens, stirring constantly. Remove from the fire and stir in the gelatin mixture. Let stand until cool but not long enough for the mixture to thicken or the finished pie will be lumpy. Beat the egg whites stiff and beat in the other  $\frac{1}{4}$  cup sugar, a tablespoon at a time. Fold into the gelatin mixture. Put into the pie crust and chill for several hours in the refrigerator before serving. Put a thin layer of whipped cream over the top, if you wish. This is also very fine made and poured into graham cracker or ginger snap cookie crust. This type of pie has an extremely light and airy filling. It is popular following a heavy meal because of its lightness.





## HOMEMAKER'S VISIT

By **BERNICE CURRIER**

Holiday Time is Good Eating Time. Fresh breads and rolls have a tantalizing aroma that whets the dullest appetite.

### *Apple Raisin Folds*

- A—2 packages dry yeast  
     $\frac{1}{4}$  c. warm water
- B— $\frac{1}{2}$  c. sugar  
    2 t. salt  
     $\frac{1}{2}$  c. shortening  
     $1\frac{3}{4}$  c. milk scalded
- C—2 eggs beaten
- D— $6\frac{1}{2}$  c. sifted flour  
    1 t. nutmeg  
     $\frac{1}{2}$  c. sugar

Combine A. Combine B and cool to lukewarm. Add A and C. Beat well. Sift D then add two cups of D to first mixture and beat well. Cover and let rise till light and bubbly. Add remaining D and mix well. If stiff enough to knead, put out on floured board and knead till smooth. Put in greased bowl, cover, let rise to double. Punch down with fist. Put out on board and roll out to  $\frac{1}{4}$  inch thick. Cut in 3 inch squares. Combine 1 cup thick applesauce, 2 tablespoons brown sugar, 1 tablespoon melted butter,  $\frac{1}{4}$  teaspoon nutmeg and  $\frac{1}{2}$  c. raisins. Place 1 teaspoon on each square. Bring corners of square to center and pinch edges together firmly. Place in greased muffin pans. Cover, let rise to double. Brush with melted butter, sprinkle with sugar and cinnamon. Bake 20 to 25 minutes at 375° degrees. Makes three dozen rolls.

### *Crisp Sugared Pecans*

- $2\frac{1}{2}$  c. pecans
- 1 c. sugar
- $\frac{1}{2}$  c. water
- 1 t. cinnamon
- 1 t. salt

Place pecan halves in shallow pan and heat in 375° oven for about 15 minutes, stirring often. Take out of oven. Cook sugar, water, cinnamon and salt to soft ball stage without stirring after the sugar is dissolved. Remove from heat, add  $1\frac{1}{2}$  teaspoon vanilla and nuts. Stir gently till all are well coated and mixture turns creamy. Turn out on waxed paper immediately and

separate nuts as they cool. You may store these for months in air-tight cans or boxes.

### *Piccalili Relish Molds*

- 1 package lime gelatin
- 2 c. hot water
- dash salt
- 2 T. pickled onion vinegar
- 3 T. thinly sliced pickled onions
- $\frac{1}{2}$  c. sweet picalili

Dissolve gelatin in hot water. Add salt and onion vinegar and chill until slightly thickened. Fold in remaining ingredients, turn into small molds or into ring mold. Chill till firm. Unmold. Makes seven servings.

### *Thanksgiving Dinner Menu*

- Tomato Juice
- Roast Turkey
- Mashed Potatoes
- Snowy White Cauliflowerets
- Pickled Crabapples
- Individual Pumpkin Pies
- Salted or Crisp Sugared Nuts
- Coffee
- Oyster Stuffing
- Giblet Gravy
- Vegetable Platter
- Green Peas
- Broiled Mushroom Caps
- Cranberry Jelly
- Cheese

Roast Pork with the Carrot Dressing and Glazed Sweet Potatoes would be excellent for Thanksgiving dinner.

### *Banana Frozen Salad*

- A—2 three ounce packages cream cheese (Philadelphia)
- B—1 t. salt
- 2 T. mayonnaise
- 1 T. lemon juice
- C— $\frac{1}{2}$  c. drained crushed pineapple
- $\frac{1}{2}$  c. coarsely cut maraschino cherries
- $\frac{1}{2}$  c. coarsely chopped pecans
- D—1 c. heavy cream
- E—2 c. diced ripe bananas

Soften A with fork. Add B. Mix well. Fold in C. Whip D and fold in. Fold in E. Turn into freezing trays and put into refrigerator freezing unit. When ready to serve, cut into squares. Garnish with crisp greens. Makes 8 to 10 servings.





# KMA's News Gathering Facilities Now Covers Area Better Than Ever Before

By DEAN NAVEN, KMA News Director

During the past month, the KMA news department has made some significant strikes in covering the vast KMA-land. First, we added the United Press wire service from Nebraska which now gives us detailed and immediate coverage of events in that state, Iowa, Missouri and Kansas. Our three wire machines not only provide us with regional but national and international news and give KMA as close coverage of the midwest as any radio station. To our wire services, we add our many correspondents who telephone their stories directly to the KMA newsroom.

You might be interested in some other figures connected with our operation. We have two teleprinters which operate 24 hours a day, 7 days a week, and the third one operates about 16 hours. They print on flat-folded paper and each box contains 1,620 feet of paper. In the next year, we anticipate using 112 of those boxes which means some 34 miles of paper will pour through the machine.

In addition, Ralph Childs and I will use another type of paper to prepare 14 newscasts heard daily, except Sunday, on KMA. That will add up to another 124 pounds of paper or if the 7 by 10 sheets were laid end to end, another three and one half miles would be covered. Editing a newscast is almost mandatory when one considers those printers will pour about 25 million words of markets, news, sports and weather into the newsroom within a years time.

However, the newsroom doesn't rely on what arrives from the wires services. Luckily, the telephone is right at our elbows. In August, for instance, 75 long distance calls were made, either from or to, the newsroom. This winter the load of long distance calls will increase tremendously dependent upon the weather.

Again this year, KMA has set up a list of checkpoints for road and weather information. They are usually 24-hour cafe and truckstops. The operators have been briefed to inquire from the motorist or truck driver as to exact road conditions. Therefore, KMA is able to provide a road and weather report that is less than an hour old which is much faster than the official sources.

Last year we had ten such checkpoints. This year we intend to expand that service

into four states and our long distance call rate will go up accordingly. The dozen or more points will be checked prior to each major newscast or more often if winter weather conditions warrant.

In addition to Frank Field and Ed May, weather plays an important part in all KMA newscasts. Added to those are the daily weather 'casts every hour on the half hour Monday through Friday by Ralph Childs. Listeners not only will know what the weather is but they can also be 'in' on any changes that occur.

Our wire services, our correspondents and our phone calls are aimed at but one thing, to give the listeners as accurate and complete a news coverage as possible. It is rather difficult to cover such a vast area as KMA-land (we have 18 hundred communities in our signal) but it is our pledge to do the best job possible.

*Dean Naven*

## FRANK COMMENTS

(Continued from Page 6)

thorough cultivation with a hoe. And last but not least they were planted where they got full sun all day long, which roses like if they can get it. Incidentally that extremely tall bush just under the window is one of the new grandiflora type called Queen Elizabeth. Those blooms were actually about shoulder high. We had a whole row of them in the show garden back of the seed house which grew even taller this year. One more thing in connection with the roses, next spring after they are cut back to about six inches above the ground, each plant will be given another tin cupful of Maytone Fertilizer and then the entire bed will be covered four inches deep with ground corn cobs, which will not only hold the moisture so that they will not require much watering next summer, but will also keep the weeds down entirely making cultivation unnecessary.

In case you didn't get it done yet there is still plenty of time for planting in your yard, any or all of the things I told you Jennie and I had planted in our yard. But get it done as soon as you can because snow balls will be flying before too long.

*Frank Field*

**DAILY DAYTIME PROGRAMS****MONDAY THROUGH FRIDAY**

5:00 a.m.—Town & Country Hour  
 6:00 a.m.—News & Weather  
 6:15 a.m.—Rural Electric Reporter  
 (Tu. & Th.)  
 6:15 a.m.—Merl Douglas. (MWF)  
 6:30 a.m.—Merrill Langfitt  
 7:00 a.m.—Dean Naven. News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Markets  
 7:35 a.m.—Betty & Lyn  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Breakfast Club  
 9:00 a.m.—Bernice Courier  
 9:25 a.m.—Whispering Streets  
 9:45 a.m.—When A Girl Marries  
 10:00 a.m.—Kitchen Club  
 10:15 a.m.—Tennessee Ernie  
 10:30 a.m.—Florence Falk  
 11:00 a.m.—Back To The Bible  
 11:30 a.m.—Companion  
 11:45 a.m.—Morning Markets  
 12:00 noon.—Dean Naven. News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Jack Gowing  
 12:45 p.m.—Markets  
 1:00 p.m.—Dick Mills Show  
 2:30 p.m.—Party Line  
 3:00 p.m.—Dick Mills' Show  
 5:45 p.m.—Bill Stern  
 6:00 p.m.—Farm Bulletin Board  
 6:15 p.m.—Andy Parker  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Edw. Mkts. & Weather

**MONDAY NIGHT**

7:00 p.m.—Club 960  
 7:30 p.m.—Voice of Firestone  
 8:00 p.m.—Club 960  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Club 960  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

**TUESDAY NIGHT**

7:00 p.m.—Club 960  
 7:30 p.m.—Life Is Worth Living  
 8:00 p.m.—Club 960  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Club 960  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

**WEDNESDAY NIGHT**

7:00 p.m.—Club 960  
 9:15 p.m.—Boxing Bout  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Club 960  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

**THURSDAY NIGHT**

7:00 p.m.—Club 960  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Club 960  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

**FRIDAY NIGHT**

7:00 p.m.—Club 960  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Club 960  
 10:30 p.m.—Sports Roundup  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:30 p.m.—Back To The Bible

**SATURDAY PROGRAMS**

5:00 a.m.—Town & Country Hour  
 6:00 a.m.—News & Weather  
 6:15 a.m.—Merl Douglas  
 6:30 a.m.—Merrill Langfitt  
 7:00 a.m.—Dean Naven, News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—This Week In Sports

7:45 a.m.—Morning Headlines  
 8:00 a.m.—Saturday Shopper  
 9:00 a.m.—Bernice Courier  
 10:00 a.m.—No School Today  
 10:30 a.m.—Inner Circle  
 11:00 a.m.—Florence Falk  
 11:30 a.m.—Back To The Bible  
 11:30 a.m.—Songs America Sings  
 11:45 a.m.—Practical Land Use  
 12:00 noon.—Dean Naven, News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Jack Gowing  
 12:45 p.m.—Market Review  
 1:00 p.m.—Sat. Matinee  
 2:00 p.m.—Football Game  
 or Sat. Matinee  
 5:00 p.m.—Schlitz Scoreboard  
 5:30 p.m.—Sat. Matinee  
 5:45 p.m.—Bob Edge  
 6:00 p.m.—Farm Bulletin Board  
 6:15 p.m.—Here's To Veterans  
 6:30 p.m.—News  
 6:45 p.m.—Sports  
 7:00 p.m.—Dancing Party  
 9:00 p.m.—Hotel Edison Orch.  
 9:30 p.m.—Lawrence Welk's Army Show  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Guest Star  
 11:00 p.m.—Proudly We Hail  
 11:30 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:55 p.m.—News

**SUNDAY PROGRAM**

6:30 a.m.—Musical Clock  
 7:00 a.m.—News and Weather  
 7:15 a.m.—Musical Clock  
 8:00 a.m.—Radio Bible Class  
 8:30 a.m.—Your Worship Hour  
 9:00 a.m.—Sunday School Lesson  
 9:15 a.m.—Bible Truth  
 9:30 a.m.—Wes Haines' Sun. Album  
 12:00 noon.—News  
 12:45 p.m.—Platter Party  
 12:15 p.m.—KMA Roundtable  
 12:45 p.m.—Platter Party  
 1:00 p.m.—Light & Life Hour  
 1:30 p.m.—Wings of Healing  
 2:00 p.m.—Newstime  
 2:15 p.m.—Sun. Worship

2:30 p.m.—Hour of Decision  
 3:00 p.m.—Old Fashioned Revival  
 Hour  
 4:00 p.m.—Sunday Melody  
 4:30 p.m.—Greatest Story Told  
 5:00 p.m.—Mon. Morn. Headlines  
 5:15 p.m.—Ted Malone  
 5:30 p.m.—Front & Center  
 6:30 p.m.—Valentino  
 6:45 p.m.—Travel Talk  
 7:00 p.m.—Town Meeting  
 8:00 p.m.—Paul Harvey  
 8:15 p.m.—Edwin Canham  
 8:30 p.m.—Sammy Kaye  
 9:00 p.m.—Overseas Assignment  
 9:15 p.m.—Richard Hayes Sings  
 9:30 p.m.—Great Moments  
 10:00 p.m.—News  
 10:15 p.m.—Let's Go To Town  
 10:30 p.m.—Revival Time  
 11:00 p.m.—News  
 11:05 p.m.—Music In The Night  
 11:55 p.m.—News

**KMA FALL SPORTS****BROADCAST SCHEDULE**

Nov. 4—Hawkeye Eight Game of  
 Week—8:00 p.m.  
 Nov. 5—Nebraska at Iowa State  
 1:50 p.m.  
 Nov. 5—Peru at Nebr. Wesleyan  
 7:45 p.m.  
 Nov. 12—Iowa State at Oklahoma  
 1:50 p.m.  
 Nov. 19—Iowa State at Colodaro  
 2:50 p.m.

Listings Correct at Time of  
 Publication.

However, all Programs Are Subject  
 to Change.

## KMA's Family Album



### YARD BIRDS IN ACTION AT KIRKS

With the threat of a beating hanging over them, Mike Heuer and Wes Haines are goaded into sweeping and raking the lawn at Bill Kirk's new house. Kirk is a control room engineer, Wes is a staff announcer, and Mike has Club 960 every evening from 7 p.m. until 11.

### BETTY AND LYN AND FRIEND

Here's a photo of Betty (right) and Lyn Soflin, KMA's singing sisters, as they performed at the Flower Arrangement Day. Guy looking on is Emcee Warren Nielson, KMA program manager. The girls sported beautiful new outfits they had bought in California. . . and several days after this picture was taken, the trio was performing at the Bellevue bridge ceremony, and a thief stole Betty's guitar, both girls complete outfits and a clarinet owned by Warren, when they left the locked KMA station wagon to have a late snack before returning to Shenandoah. Police haven't turned up any clues into the missing items.



### NEW HOME FOR CHIEF ENGINEER

About the time you receive this issue of the Guide, Chief Engineer and Mrs. Don Burrichter and their children will be moving into their new two-story home in Mayridge Circle. Don did the painting and much of the other work on the home himself.



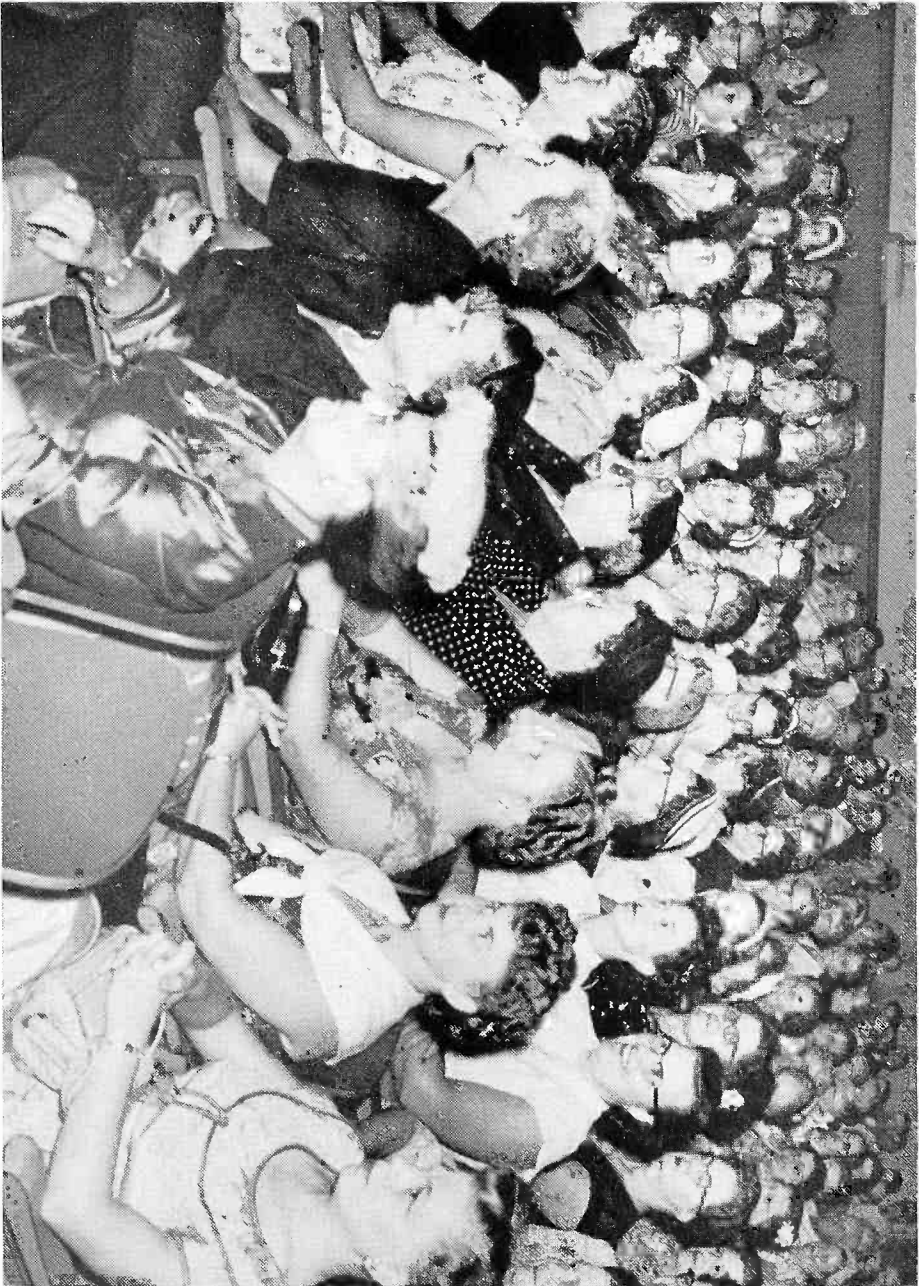
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# KMA Auditorium Filled For Flower Arrangement Day



Here's a cross-section view of some of the more than 1,100 ladies who came to KMA and Shenandoah to attend the outstanding Flower Arrangement Day sponsored by the station, in conjunction with May Seed Company. Mrs. C. S. (Anna) Hausen of Clarinda, Iowa was the featured arranger and she displayed many artistic techniques. Recognize yourself or your friends.