

The

KMA GUIDE



July 1955

JULY 1, 1955

Pictured on the cover of your July Guide is the Myron Heuer family, enjoying a pleasant family picnic at McComb Park in Shenandoah. That's Jeffrey, age 15 months, waiting to dig in, while Tommy, 5, contemplates the fried chicken.

Mrs. Heuer is a nurse at Hand Hospital, and of course Myron (Mike to his thousands of listeners) is one of KMA's busiest on-the-air personalities. Mike has the Club 960 record show each night from 7 'til 10 p.m. He also handles newscasts and special events on occasion.

The Heuers have just received the "green-light" from the Veterans Administration and hope to start building their own home in the Hillcrest addition, where the Frank Field's just completed a new home.

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; F. S. (Toke) Nelson, editor; Doris Murphy, feature editor, Carol Bonwell, copy editor. Subscription price \$1 per year (12 issues) in the United States, foreign countries, \$1.50 per year. Allow two week's notice for changes of address and be sure to send old as well as new address.

MANY GROUPS TOUR KMA STUDIOS, GARDENS



It has been a very busy May and June at KMA and May Seed Company as more than 1,000 women from all over KMA-land have come to Shenandoah to be taken on special tours of the many sites of interest. Ethel Baldwin and Ridge Hutchison escorted the club groups through the studios, to the homes of the homemakers, and to the nursery fields, and the outstanding gardens of many May Seed and KMA personalities. This group from an Omaha Club are shown admiring the beautiful roses in the garden of Mrs. Earl E. May, wife of KMA's founder. If your group would be interested in a tour, you are invited to write to Ethel Baldwin, KMA, Shenandoah for complete details.

A Chat With Edward May

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Within a few days after this issue is mailed we will be celebrating Edward Jr's first birthday at our house. He has certainly been a joy to us during the year and he has been, what I would call, a perfect baby. Both Annette and Karen love him and he returns their affection, with the result that Eleanor and I consider ourselves extremely fortunate to have such a lovely family.

Karen celebrated her seventh birthday early in June and she was pleasantly surprised to receive a set of two swings and a slide, which are shown in the picture. This picture shows only a few of the neighborhood children enjoying the playground equipment. Incidentally, in our neighborhood we are certainly not without children. We now have twelve children "around the circle" and that number will be increased to twenty-seven when the present homes under construction are completed and the families move in. Boys are scarce and, of the twenty-seven children that will

be in the neighborhood within the next few months, nineteen will be girls and eight will be boys. The children's ages vary from Eddie, who is one year old, to two girls who will be seniors in high school this fall.

During the latter part of June we took Annette and Karen on a four-day trip to Chicago. Nearly everything connected with it was a "first" for them. We crowded a great deal into the short period and both Annette and Karen were thrilled with everything they saw. We traveled by train and it was the first long train ride the girls had experienced. While in Chicago we visited the Art Gallery, the Museum of Natural Science, Science and Industry, Brookfield Zoo, the airport where we were able to see the inside of a large DC-6B plane that was being prepared for a non-stop flight from Chicago to New York. We visited Marshall Field's Department Store where both Annette and Karen spent a great deal of time riding up and down the escalators. We also rode the elevated railway, saw the subway, visited a childrens amusement park, and two or three other minor things. The trip was a huge success and both Annette and Karen are old enough to remember the trip for years to come. Also, while in Chicago, Eleanor and I celebrated our 13th wedding anniversary.



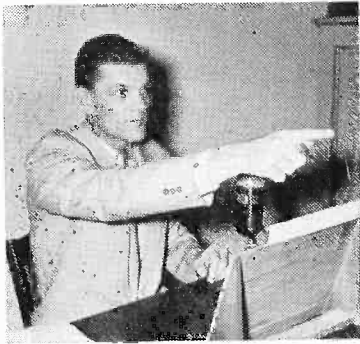
It's just like a municipal park in the backyard at the Ed Mays, now that Karen's birthday brought a swing and slippery slide set. That's Little Eddie sitting on Annette's lap, while Karen swings, along with a host of other neighborhood friends.

We have our plans for journeying to Wisconsin for a short while during July and will do some fishing, swimming, boating, hiking and the other things of interest of that area. We go to a town called Mercer. The family has been going to the same place for nearly thirty-five years so we are well acquainted and always enjoy ourselves. As you can see, we make the most of summer vacation for the children. In the next issue I will report on the fish that didn't get away and the many things we will have seen in Wisconsin.

Edward May

July, 1955

KMA's Family Album

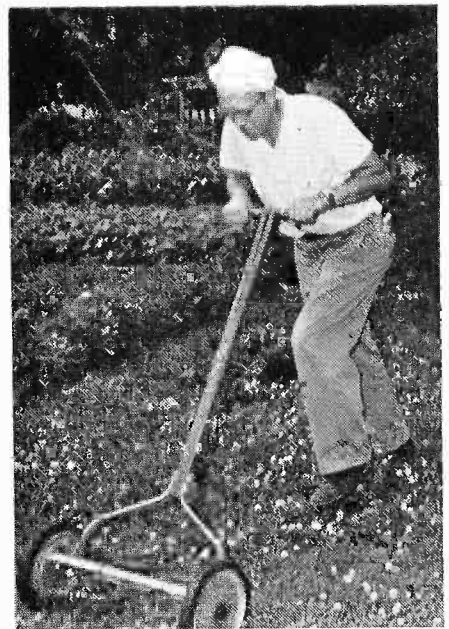


MERL DOUGLAS MAKES A POINT

Staff announcer Merl Douglas was taken by surprise when we snapped this picture. Doug was busy with a commercial, and he was pointing to the control room engineer, signaling to throw the mike to the other studio. Merl is heard every weekday morning at various times. He emcees the 5 to 6 a.m. show which features his own songs, songs by Betty & Lyn, and record hits. He also has several other shows, and handles most of the morning announcing chores.

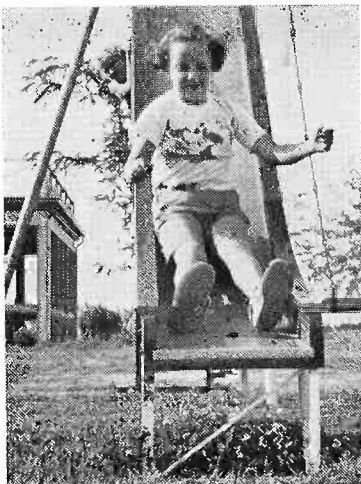
WES HAINES ENJOYS HIS DAY OFF AT HOME

Funny caption, but Wes swears that he loves to spend his off days from studio work, pulling on his work clothes to battle his yard. He's shown here trying to reduce the height of the sweet clover with his lawn mower. Look's like its a big job, but if you'll look on page 15, you'll see why he enjoys his work so much.



KAREN MAY ENJOYS 7th BIRTHDAY PRESENT

There was tremendous joy in Mayridge Circle when the neighborhood children heard that Annette May had received a pony for her birthday in May. But you can imagine the delight when Karen celebrated her seventh birthday and received this wonderful slide and swing set. The kids line up to slide and swing now. That's Karen whizzing down the slick-as-glass slippery slide.



TRENDS IN

"Pop" Music

by MIKE HEUER

★

KMA's Evening Dee Jay

Again I'm called on to help fill some space in the KMA Guide. The editor, Toke "New Dad" Nelson suggested as a subject, "Music." The subject is quite broad so I'll confine myself to the pop music with which I'm most familiar.

Many people are quite unhappy with today's popular music. Generally speaking, I don't think it's so bad. Of course we have the mambo and rock and roll which supposedly are the rage but we have some very fine tunes these days.

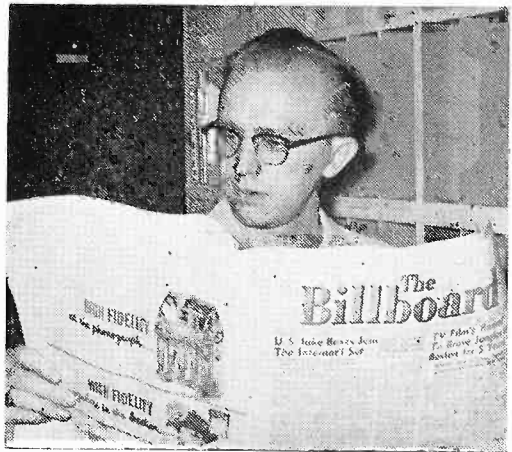
The following songs, I think are very good: "Heart", "Learnin' the Blues", "Unchained Melody", "Love Me Or Leave Me" (which is an oldie that's coming back) "The Man in the Raincoat" to mention a few.

The basic popular song is a ballad. It's what they do to the ballad that may be objectionable. The mambo craze is an example. The rock and roll craze is way over my head. I can't understand why anyone would like a song that has absolutely nothing. It isn't good rhythm and isn't good blues.

I hope some of the teenagers that may read this will explain it to me. That, however, may be impossible to do as I can't explain the wild swing craze which was so predominant before, during and immediately after World War II, when I was a teenager. We just loved it and wanted more.

Probably the only explanation for these wierd periods in popular music is the fact that they happened around the same time that this country was at war. . . people were so keyed up that they wanted something loud and boisterous to forget, for a moment, the horrors of war. After World War I for a decade the country went wild with prohibition, charleston, black bottom and I believe the dance marathon came in there, too.

July, 1955



Here's Mike Heuer, proprietor of Club 960, getting "hepped" up by gleaning latest news from Billboard.

World War II, before, during and after, saw the rise of such swinging bandleaders as Glenn Miller, Benny Goodman, Harry James and others. And then following the recent Korean War, the rock'n roll and mambo craze. I believe it'll wear off in time, just be patient.

A very common phrase is "The Old Songs Are The Best." With this I'm inclined to agree. But the only old songs you hear are the very best ones from years gone by. There are some songs that are being heard today that will live. Take for instance, "Little Things Mean A Lot" and "Answer Me My Love". These songs were two of the top tunes of 1954 but wait a couple of years and you'll hear them again as standards. One song we had many requests for in 1951 while I was with the Armed Forces Radio Service in Korea was "Because of You." We grew very very tired of the song at the time but I certainly enjoy hearing it again today. The best songs will live through it all. Remember "Club 960" three hours nightly. I hope you'll tune in.

Mike Heuer

TOP WESTERN HITS EVERY DAY AT 6:15 p.m.

If you are a lover of the very best in folk music and top western tunes, you'll be certain to enjoy listening to KMA each afternoon at 6:15. On Tuesdays and Thursdays, you'll hear the famous "Songs From The Hills" program, featuring the outstanding artists of the country. On Monday, Wednesday and Friday evenings at 6:15, KMA will present Andy Parker and the Plainsmen, the foremost Hollywood western quartet.

Frank Comments

By FRANK FIELD

This picture was taken on June 17 at the south end of our house and shows the small portion of the hybrid tea roses, which are planted in a double row across the south end of the house. These roses were dormant stock and were taken right from the bin in our Shenandoah store and were planted on April 20th. They were cut back almost to the ground and covered completely with a mound of dirt, which was left in place until the new growth started out through the mound. Then the dirt was carefully scratched down level again. The first blooms opened out in just seven weeks from the day they were planted and by the eighth week almost every bush had at least one bloom out.

The one I'm holding in my right hand is an outstanding, variety called New Yorker. It is very deep dark blood red and quite large in size. The one just to my right is Mojave, and the one to the left with six or eight blooms on it is Golden Scepter. In the front row are Annette and Golden Rapture, and farther over in the back row are Chrysler Imperial, Pink Radiance, Sleigh Bells and Crimson Glory. All of them have had at least one bloom out already, with many more buds coming.

The florabunda are planted along the west side of the house and they too are doing very nicely and I think will take a picture of them next month to show you how they are doing.

The florabundas out in the north west corner of the yard around the birdbath,



Frank is very pleased with the progress his roses and other flowers are doing at his new home.

are all one variety a glorious dark red called Eutin. They are just starting to bloom as I am writing this. In another two or three weeks they will be right at their best.

I really should have mowed the grass before this picture was taken but it probably shows up best this way. This part of the lawn was seeded on April 20, and for the last two months has never been allowed to get dry, even once. You can see the hose attached to the sill cock right in the center of the picture. My water bill for the months of April and May was a little over \$28.00, but I didn't begrudge paying it, as a good lawn is worth many many times that amount. The lawn has had one application of fertilizer already and late this fall I intend to give it another heavy application of Maytone.

There are still some bare spots where heavy rains made little gullies and washed away the seed, but I am refilling the little gullies with fresh dirt every time they wash out and scattering a little more May-park lawn grass mixture. By fall I think it will all be nice and smooth and even.

Since taking the picture shown on this page, I have planted petunias in between the roses and clear around the house, as they don't seem to mind hot dry weather, and when the roses slow up during July and August the petunias will take over and give us plenty of color. Then on the west side of the house I transplanted a row of rose moss just inside the sidewalk and in front of the roses and petunias. I think it will be blooming enough so that it will show in next months picture.

The pansies along the front walk have entirely recovered from the beating they took from the hail storm last month, and in fact are much better looking than they were before. I don't see how they did it. The tuberous begonias planted on the north side of the house between the Japanese Yews are beginning to grow nicely and each one has at least two leaves, but no signs of any blossoms yet. The iris planted in a double row along the east side of the parking area are all growing nicely and will probably make some blooms next spring. In fact everything we have planted is doing fine, thanks to Maytone fertilizer and plenty of water. How are your flowers doing?

Frank Field

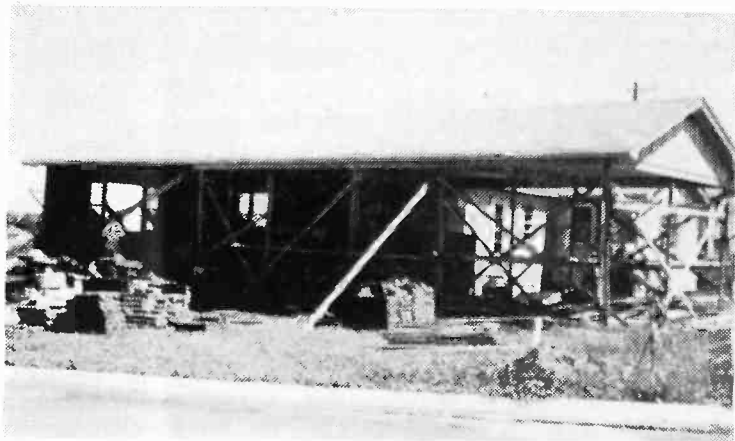
Grass Root Notes

By

MERRILL LANGFITT

KMA

Farm Service Director



Here's what the new home looks like at this early stage. More photos will follow.

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At last the Langfitts are in the process of building a new home. At some stages of the development it is a real thrill, while at the other stages it is somewhat of a headache.

When they first dig the hole in the ground you are sure you will be able to move in after about two months. After the first month has gone by, you are equally as sure that it will be six to eight months before the house is finished.

You have the anxieties of waiting for materials, for the right kind of windows or doors, or waiting for the brick layer to finish the job he is on and get to yours. Framing up the house of course goes fast and our carpenters are among the best.

As for features in the house, I doubt that ours is so unusual. The design, however, is quite different than most houses. Our house is shaped like a large printed letter H. The left side of the H is the front, which includes the living room and dining room. The center section is the kitchen and two bath rooms. The right side of the H is the bedroom wing with three nice bedrooms. Two of the bedrooms have windows on three exposures. We have settled on a car port rather than a garage. Between the house and the car port is an outdoor dining terrace and that particular recreation area will also include the floor space of the car port.

The house faces southwest on a lot about the shape of a large piece of pie. The front part of the living room will be solid brick as both the inside and outside finish. The outside brick wall is made up of brick of three colors, and the inside wall is Roman brick. The Roman brick is red and

is larger and thinner than a standard brick. There will be no windows on the front side of the living room, but we will have a big picture window on the north end.

We are putting in plenty of electrical outlets and will have five telephone jacks. I wanted a telephone in the bedroom for two reasons. One is so the boys at the station can call me if I happen to over sleep some morning. The other reason is because I get calls all times of the night so would like the luxury of answering the phone while still in bed.

Our bedroom closets will have light switches that turn the lights on when the door opens and turns them off when the door closes. We hope to carpet the living room and dining room if the money holds out and will finish a nice big recreation room in the basement as time and money permits.

I will paint the house on the outside myself and will also do the interior decorating. We have a serving bar between the kitchen and the dining room which we think will be convenient, also lots of outdoor spot lights for our picnic area.

We think our new home will be nice—oh yes, we will have our kitchen finished in mahogany and are using polished antique brass hardware in it. We have a clothes chute for the basement and will have a perimeter heating system.

After all of this explanation you probably still don't know what our house will look like but maybe this picture of early construction will give you some idea of it. Stop in at 23 Mayridge Drive about October 1st and take a look. We will be glad to show you around.

Merrill Langfitt

July, 1955



On the KMA PARTY LINE



By DORIS MURPHY

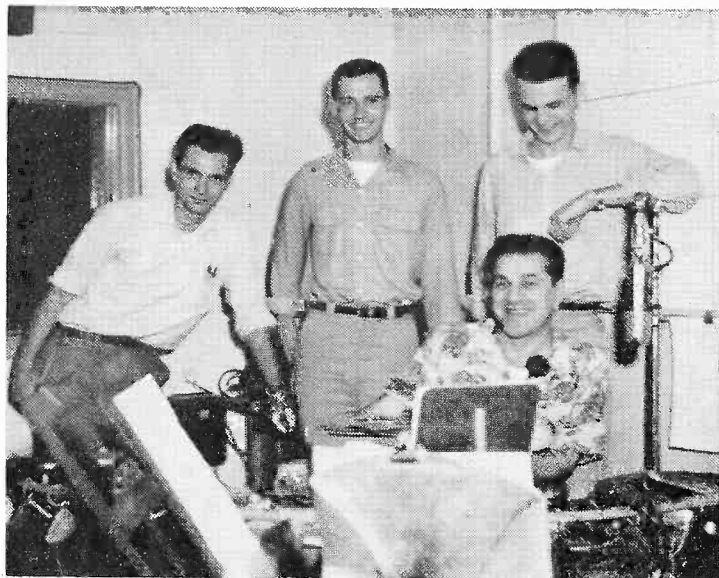
Flat tires CAN be annoying, but the flat tire that caused the three sons of DICK and MILLIE MILLS to be delayed on their trip East has my vote of thanks! Otherwise I wouldn't have had this good picture of DICK and the three handsome boys for the Guide. Ted, Bill and Bob had been home for a weekend visit at the close of their college year, and were ready to leave for Poughkeepsie, New York where they will be employed this summer at Baird State Park, when a tire went down. Fortunately, they had just stopped in to tell DICK goodbye, when I happened into the studio and met them. You can bet I rushed out for the staff photographer, so we could get a picture before they left. We didn't even have time to wait until DICK had finished his afternoon's disc jockey show. . . the boys lined up back of him while he was on the air, and their picture was snapped. Standing on the left is Ted, 26, a student at Iowa State College at Ames; in the middle is Bill, 21, who is attending Drake University, and in back of DICK is Bob, 19, also a student at Ames. On the next weekend, another son Jim, a student at the University of Iowa and his

wife Joyce and two children, Cathy, age 18 months and Michael James, 5 months, came for a visit. It was Michael's first visit here, and he was doing his best to be on good behavior. But he just couldn't help getting food smeared all over his face! After observing the family endeavoring to feed Michael with a spoon, DICK figured they could do a better job if they used a grease gun! They could aim better and get more food inside. Yet. . . it probably would be more accurate, but young Michael wouldn't enjoy his meals half so much, if he couldn't smear the food all over everything.

Farm Service Director MERRILL LANGFITT figured out two ways he can save when the family gets moved into their new ranch style home. He and his wife Cel will not have to walk so many steps to turn off the lights the kids have left on, as they have done in a two story house; and they can cut down on the light bill. More power to you MERRILL. . . everyone with families and big electric bills, know just what you mean! The LANGFITT'S hope their new home being built on Mayridge Drive, near the EDWARD MAY home, will be completed by early fall. It will have three bedrooms, two baths, a full basement, two patios, and the front will be made of red brick, with white siding on three falls. The fireplace in the living room will be made of long, narrow red Roman brick.

Leech Lake in Minnesota where the fishing is good, was the spot chosen by Associate Farm Service Director JACK GOWING, wife, and son Randy for a weeks vacation in June. Mrs. Gowing's parents, Mr. and Mrs. Paul Youngmark of Coin accompanied them.

You will find it fun if you should be invited for a meal to the Farmer's Wife's home, because FLORENCE has been busy canning and freezing this spring, so you would have lots of delicious fruit. So far two cases of strawberries, two cases of black



Thanks to the flat tire, Dick's three boys had time to chat for a minute before leaving for the East.

raspberries, 20 qts. of cherries, and lots of rhubarb and mulberries have gone into the home freezer or into glass jars. This winter the Falk family can have "summer-time in their meals" whenever they wish. Radio visitors have called at the farm as early as 6:00 o'clock in the morning and as late as 10:30 at night, but have had no difficulty finding the place as they are guided by the rooster on the mail box. There was a touch of sadness at the farm the other day when old Topsy died. Topsy was the farm work horse you saw pictured with the Falks in the September, 1952 Guide. She was 32 years old and had served the family well for many years. But it pulled at the heart strings to know old Topsy wouldn't be there anymore to plow the garden, or to give the children and their friends a ride.

Huge busloads of women unloading at KMA early in the morning these beautiful spring days, has not been an uncommon sight. Clubs, organizations and groups have come by the hundreds to spend the day with us, and we have enjoyed giving them the tour of the radio station, May Seed Company, Mount Arbor nursery, the nursery fields, Shenandoah flower gardens and a visit to the homemaker's homes. Within one month over 1,200 visitors have registered for the tour, coming from 130 different towns in Iowa, Nebraska, Missouri and Kansas. It has been a pleasure to be of service to you, and we've enjoyed your visits.

Stevie, 14, and David 10, sons of Newscaster RALPH CHILDS feel they are mighty lucky to have such a wonderful aunt and uncle, as Mr. and Mrs. Ford Snyder of Winnetka, Ill. Having no children

of their own, the Snyders invited the boys to join them on a fishing trip to the Lake of the Woods in Canada the latter part of June. RALPH took the boys to Red Oak where they boarded the train for Chicago, and were met by their aunt and uncle. Then they all drove to Canada for ten days of their favorite sport. . .fishing. The latter part of July the CHILDS family expect to visit the Snyders in their home at Winnetka.

Have you heard the new "KMA PARTY LINE show 11:30 to 11:45 a.m. Monday through Friday? Listen in. . .you'll enjoy it! Let emcee WARREN NIELSON find the answer to your problem.

Men know women have a habit of changing their minds! That's why KMA Guide Editor, TOKE NELSON, wasn't sure of the name when he told MIKE HEUER his new baby daughter born June 13th at 6:00 p.m. was to be called "Betsy Jean". He qualified his statement with the remark: "Betsy Jean is her name, but Bonnie probably will change it after she comes out from under the ether." That evening on the 10 p.m. KMA newscast, MIKE announced just what had been said. And sure enough, when TOKE went out to the Hand Hospital to see his wife, Bonnie inquired: "Did you tell anyone we were going to call the new baby Betsy Jean? I've decided on Jennifer Jean." It suited TOKE fine! He had expected it to be changed. Jennifer looks like her sister Cristi did, when she was born. Cristi, age 4½, was surprised when she awakened the morning her new sister arrived, to find Grandmother Nelson in the home. Upon inquiring where her Mother was, Grandma said she had gone to the hospital to get the new baby.

Cristi a little set back, said: "Well, why didn't she wait until I got up?" Baby brother Sanford, age 2½, wasn't much impressed with the exciting news of a new baby sister, and soon resumed driving a fire engine around the yard. Pictured on this page you see Bonnie with the new baby, and Cristi and Sandy proudly welcoming Jennifer.

It's vacation time, and your KMA Party Line Columnist had a wonderful time at a weekend houseparty June 18 and 19, at the new "House O'Charm" of Edythe Fern Melrose in Detroit, and a week in New York visiting son Tom, who is on the editorial staff of Tide magazine.



In the picture at left, you see Cristi getting the fascinating instructions on how to hold new baby Jennifer. At right, Sandy was so thrilled when he saw the new arrival, he lovingly stroked Jenny's head while Jennifer received her first bottle at home.

A LETTER FROM THE FARMER'S WIFE

Greetings from the Farm! !

It's a beautiful day here on this Iowa farm right in the middle of KMA-land. Not a fancy farm but just a home and living for us. The bluest of skies with wisps of white frosty clouds floating so lazily around and just enough breeze to ruffle the leaves and move the curtains at the open windows. We've had some very fine rains after all the high winds and dust storms earlier. The grass, pastures and gardens are all simply booming! ! The hail early in June almost wrecked the garden and small grain, but a great deal of it did pull through. The sweet corn seems to be ready to tassel and it won't be long until "corn on the cob." Um!m!m!

The farmer has been quite busy getting field work done in between the showers. Having farmed all of his life he's used to that. Quite unusual in this area to put up the first cutting of hay in May and to see the oats headed out. But it is so nice to have green grass pastures for the cattle and their pickings are so much better. Even have more water in the wells for which we are so thankful.

Tippy III our puppy, has become adjusted to her new home and just now is beginning to bark when strangers come to the



Chris Norberg, the Austrian exchange student, tours "the farm" with Florence.

house. She is growing fast and will soon be the family dog. She goes with the farmer after the cows every morning even on these dewy wet mornings. She has had several run ins, with the old hens and their broods, much to her dismay. The cat population has increased by 6 at this writing. Old mother Silver cat has for the first time had a varied colored kitten rather than the straight style of grey she has always favored these past 5 years. The long haired "Fuzz Bomb" has left the haybarn for the back step where she evidently thinks it's more fun to be under someone's feet.

Karen spent a week at our Lutheran Girls Bible camp at Story City, Iowa and a week with the Intermediate Girl Scouts at the old historical Manti area just south of Shenandoah. She is now getting lined up to attend a week at the Primitive Girls Scout division at the established camp at Sioux City. In between she is the guy behind the lawnmower with help from the rest of us on the ditches and the edges.

Bruce and I have reduced the number of fish in the streams this season by three, two for him and one for me. He attended the Izaak Walton League Conservation day at Shenandoah and really had a good time. For the first time in his life he handled a gun, (under strict supervision) learned to give artificial respiration, water and boat safety, learned of animals and fish of Iowa and topped it all off with a huge pancake supper.

From the farm kitchen are some recipes this month I'm sure you'll enjoy. Cherries, strawberries, rhubarb, mulberries and black raspberries have been duly canned, frozen and of course tasted. All to the tune of some over 100 quarts processed for those days when the snow flies. This has been a busy, wonderful summer so far. I have gone in to Bernice Currier's in Shenandoah to meet those swell folks who many afternoons come to KMA on tours. Many big buses drive up in front of Bernice's. There are so many lovely homes, gardens and centers of interest in Shenandoah for visitors to see under Ethel Baldwin's fine supervision. We never do get long enough to visit—but it's a lot of fun anyway. By the time you get this I'll be all caught up with back mail that has been so much fun to read. I appreciate all your letters about your families, and what you are doing. Many cars of visitors have called at the farm and we've had such nice visits. I've had KMA radio listeners and visitors as early as 6 in the morning and as late as 10:30 at night, and I love them. So if you're ever up, out, or down this way try to come to see us on the farm.

Until my next letter, in spite of everything, try to "Keep Smiling."



Homemaker's Guide

"THE FARMER'S WIFE"

By FLORENCE FALK

Recipes so easy to serve your family and friends these summer days.

BASIC GELATIN SALAD WITH COTTAGE CHEESE

- 1 package lime and lemon gelatin
- 1 pound cottage cheese
- 1 T. lemon juice
- 2 T. horseradish
- 1 T. mayonnaise

Dissolve the gelatin in 1 cup hot water and chill until set. Beat the gelatin mixture with a rotary beater until light, add the cottage cheese, lemon juice, horseradish, and mayonnaise. Pour into the freezer containers and freeze. This makes 1 quart of gelatin salad.

Variations:

Omit the horseradish and substitute heated fruit juice for the hot water and add any cooked or canned fruit or any combination of fruit.

Or.:

Two cups of any cream cheese spread may be used.

Or:

Add 1½ c. diced chicken, ham or turkey.

Or:

Clean, break into chunks, and add 1½ c. any canned or cooked fish.

PEPPERMINT DESSERT

Butter a 9 inch pie pan and line with vanilla wafer crumbs. Use ½ pound of vanilla wafers and add only half of the crumbs to the pan, use the other half for topping.

Filling: Grind fine 12 sticks of old-fashioned peppermint candy. Mix with 1½ c. cream, whipped.

- 10 marshmallows, cut fine
- 1½ c. nut meats

Mix together, well and pour into crumbs in pan. Top with crumbs. Chill. Serve with whipped cream or vanilla ice cream.

ORANGE AMBROSIA

- 4 oranges, peeled and sliced
 - 12 pitted dates, finely cut
 - 2½ c. orange juice
 - 2 or 3 drops mint extract
- Combine orange slices, dates, orange juice, and mint extract in medium-size bowl. Chill before serving.

ORANGE ANGEL CREAM

- 2 envelopes unflavored gelatin
 - ⅓ c. cold water
 - ⅓ c. hot water
 - 1 c. sugar
 - 3 T. lemon juice
 - 1 c. orange juice
 - 2 egg whites
 - 1 c. cream for whipping
 - 2 oranges, sectioned
 - Mint sprigs.
1. Soften gelatin in cold water in medium-sized bowl, add hot water, stir until gelatin is dissolved.
 2. Stir in sugar and lemon and orange juices, chill until syrupy, beat with rotary beater until fluffy.
 3. Beat egg whites until stiff but not dry in medium-size bowl, fold into gelatin.
 4. Pour cream into same bowl, beat until stiff, fold into gelatin-egg-white mixture.
 5. Spoon into 1½ quart mold, chill several hours, or until firm.
 6. Unmold onto dessert platter, garnish with orange sections and mint sprigs.

MORE RECIPES

(Ed: Note: If you enjoy fine recipes keep tuned to these homemakers each day. They bring you countless recipes over the air which never appear in the Guide.)





HOMEMAKER'S VISIT

By **BERNICE CURRIER**

Coffee Frozen Pudding

- 3 eggs separated
- $\frac{3}{4}$ c. sugar
- 2 t. instant coffee
- 1 c. hot milk
- 1 c. light cream
- 1 envelope plain gelatin
- $\frac{1}{2}$ c. cold water
- $\frac{1}{8}$ t. salt
- 1 t. vanilla
- $\frac{1}{3}$ c. small golden raisins

Beat egg yolks until thick, add sugar gradually while beating. Dissolve coffee in hot milk, add cream. Combine this with yolks and cook over hot water stirring constantly until thick. Soften gelatin in cold water, then dissolve it in the hot mixture. Beat egg whites stiff, add salt and vanilla, fold in raisins, then fold this into first mixture. Pour into freezing tray and freeze until firm in refrigerator.

Serves 8 to 10.

PEACH SOUFFLE

- 1 c. peach pulp
- grated rind 1 lemon
- 1 T. lemon juice
- $\frac{1}{2}$ c. sugar
- $\frac{1}{8}$ t. salt
- 3 egg whites

To make peach pulp—peel peaches, remove pit and put peaches thru a coarse sieve or food mill or colander. Add lemon rind and juice, $\frac{1}{2}$ the sugar and the salt. Beat egg whites until stiff but not dry, beat in remaining sugar. Fold in peach pulp, turn into a buttered baking dish, set this pan in a pan of hot water and bake 30 minutes at 375° or until set. Serve immediately with fresh sliced peaches.

RASPBERRY LEMON SHERBET

- 4 c. raspberries pressed thru fine sieve
- 1 c. sugar
- 3 c. milk
- juice of 2 lemons
- 1 can sweetened condensed milk

Put all together and beat with rotary beater until well blended. Put in freezer tray and freeze for 1 hour then stir it up or beat it until smooth. Repeat scraping and stirring every $\frac{1}{2}$ hour for 2 hours. Then let stay until frozen and ready to serve. Garnish with raspberries dipped in sugar.

RASPBERRY ICE CREAM

- 1 pint raspberry juice
- $\frac{1}{2}$ lb. marshmallows
- juice of 1 lemon
- 1 c. heavy cream

Heat juice and dissolve marshmallows in it. Add lemon juice and then cool it. Fold in the cream whipped. Freeze in refrigerator tray, stirring 2 or 3 times while freezing. This makes a perfectly smooth ice cream, rich and delicious.

To take these frozen desserts to a picnic pack them in a container surrounded by layers of rock salt and ice chips.

PICKLED PEACHES

- 3 pounds sugar
- 2 c. vinegar
- 2 t. whole mace
- 1 t. whole allspice
- 2 sticks cinnamon broken up
- 1 t. whole cloves
- 6 pounds peaches

Combine sugar, vinegar, and spices tied in cloth sack loosely. Bring to boil. Scald peaches, peel, then drop a few at a time into boiling syrup. Cook gently just until tender but not in the least broken. Take them out of the syrup carefully with perforated spoon and pack in sterilized jars. When all peaches are cooked, boil the syrup until thick, pour it over the fruit and seal.

Makes 1 $\frac{1}{2}$ pints.

HELP... continue treatment for

POLIO VICTIMS



ELIZABETH KENNY

Polio **FOUNDATION**

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"The Crown of Motherhood"

(Ed. Note: Since the last issue of your KMA Guide, the household of the editor was visited with a blessed event. Specifically, it marked the arrival, on June 13, of Jennifer Jean Nelson. Jenny has a brother, Sanford James, 2½; and a sister, Cristi

Ann, 4½. Among the many courtesies extended during the wonderful occasion, we received the following prose. We believe all mothers, fathers, and older children will get a thrill out of reading it.)



MOTHER

At the door of the Angel of Life there sounded a knocking first very faint, then growing louder and more insistent. Opening the door, the Angel saw on the threshold a woman, pale with pain, but with a look of expectant joy in her eyes.

"I am here," she said triumphantly. "I have come for my child. Give it to me quickly, for it is a long journey and a hard one, and my strength may be exhausted before I return."

"Wait," said the Angel slowly. "Your child is here—a beautiful boy. But first you must pay me for him." "Pay you?" faltered the woman. "But I have very little money and we shall need that for him." "I have no use for money" answered the Angel, "but I must have a little of your Health, a great deal of your Time, some of your Peace of Mind, and at least, half your Heart.

Without hesitating, the woman handed him the things for which he asked, and the Angel turned away and returned with the child. The woman clasped him eagerly in her weak arms, then bravely set out for the land from which she came.

As she turned to go the Angel placed on her head a crown. She turned in surprise.

"This is my gift to you," the Angel of Life said. "It is the Crown of Motherhood, which will recompense you for the things you have given up."

KMA DAILY PROGRAMS FOR JULY, 1955

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Rural Electric Reporter (Tu. & Th.)
 6:15 a.m.—Merl Douglas (MWF)
 6:30 a.m.—Merrill Langfitt
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Markets
 7:35 a.m.—Betty & Lyn
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Breakfast Club
 9:00 a.m.—Bernice Currier
 9:25 a.m.—Whispering Streets
 9:45 a.m.—When A Girl Marries
 10:00 a.m.—Kitchen Club
 10:15 a.m.—Betty & Lyn
 10:30 a.m.—Florence Falk
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Party Line
 11:45 a.m.—Morning Markets
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Jack Gowing
 12:45 p.m.—Markets
 1:00 p.m.—Dixie Four or Baseball
 3:30 p.m.—Dick Mills' Show
 3:45 p.m.—Bill Stern
 6:00 p.m.—Farm Bulletin Board
 6:15 p.m.—Andy Parker (MWF)
 6:15 p.m.—Songs From The Hills (TFFH)
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & weather

MONDAY

7:00 p.m.—Club 960
 7:30 p.m.—Voice of Firestone
 8:00 p.m.—Club 960
 9:00 p.m.—Town Meeting
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Martin Block
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:00 p.m.—Club 960
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Martin Block
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:00 p.m.—Club 960
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Martin Block
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:00 p.m.—Club 960
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Martin Block
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:00 p.m.—Club 960
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Martin Block
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Merl Douglas
 6:30 a.m.—Merrill Langfitt
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—This Week In Sports
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Saturday Shopper
 9:00 a.m.—Bernice Currier
 9:30 a.m.—No School Today

10:00 a.m.—Ekfst. Club Review
 10:30 a.m.—Florence Falk
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Songs America Sings
 11:45 a.m.—Practical Land Use
 12:00 noon—Ralph Childs, News
 12:15 p.m.—Edward May
 12:30 p.m.—Jack Gowing
 1:00 p.m.—Baseball Game
 4:00 p.m.—Dick Mills' Show
 6:00 p.m.—At Ease
 6:15 p.m.—Manhattan Melodies
 6:30 p.m.—News
 6:45 p.m.—Bob Edge
 7:00 p.m.—Dancing Party
 9:00 p.m.—Hotel Edison Orch.
 9:30 p.m.—Treasury Band Orch.
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Let's Go To Town
 10:30 p.m.—Proudly We Hail
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:55 p.m.—News

SUNDAY PROGRAM

6:30 a.m.—Musical Clock
 7:00 a.m.—News and Weather
 7:15 a.m.—Musical Clock
 8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Wings of Healing
 10:00 a.m.—Sunday Worship
 10:15 a.m.—Wes Haines' Sun. Album
 12:00 noon—News
 12:15 p.m.—KMA Roundtable
 12:45 p.m.—Platter Party or Baseball Game
 4:30 p.m.—Platter Party
 5:00 p.m.—Mon. Morn. Headlines
 5:15 p.m.—Paul Harvey
 5:30 p.m.—Disaster
 6:00 p.m.—Light & Life Hour
 6:30 p.m.—Valentino
 7:00 p.m.—Revival Hour
 8:00 p.m.—Serenade In Blue
 8:15 p.m.—Quincy Howe
 8:30 p.m.—Sammy Kaye
 9:00 p.m.—Elmer Davis

9:15 p.m.—Defied & Defended
 9:30 p.m.—Hour of Decision
 10:00 p.m.—News
 10:15 p.m.—Guest Star
 10:30 p.m.—Revival Time
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:55 p.m.—News

JULY 1955

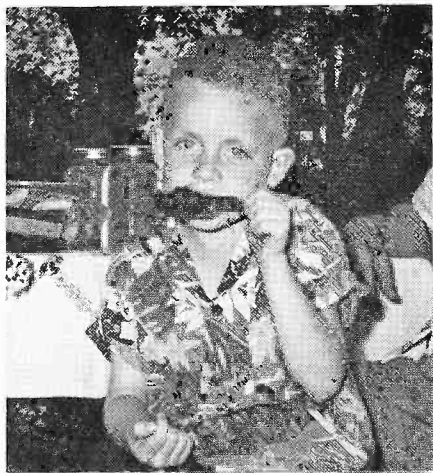
KANSAS CITY BASEBALL SCHEDULE

1—Detroit (2 games) 7:00
 2—Detroit 7:55
 3—Detroit 1:55
 4—Cleveland (2 games) 1:25
 5—Cleveland 7:55
 6—Cleveland 7:55
 7—Cleveland 1:55
 8—Detroit 7:10
 9—Detroit 12:55
 10—Detroit (2 games) 12:25
 11, 12 and 13 OPEN
 14—Baltimore (2 games) 7:00
 15—Baltimore 7:55
 16—Washington 1:55
 17—Washington 1:55
 18—Washington 1:25
 19—Boston 7:55
 20—Boston 7:55
 21—Boston 1:55
 22—New York 7:55
 23—New York 1:55
 24—New York (2 games) 1:25
 25—OPEN
 26—Washington 7:00
 27—Washington 7:00
 28—Washington 12:55
 29—New York 7:00
 30—New York 12:55
 31—New York (2 games) 11:55

Listings Correct at Time of Publication.

However, all Programs Are Subject to Change.

KMA's Family Album



THE STORY BEHIND THE COVER PICTURE

Looking very poised and polite on the cover of this month's Guide was Tommy Heuer, the butch trimmed five-year-old offspring of the Mike Heuers. The reason Thomas was behaving so well, we found out later, was because he knew he was going to have some fried chicken. And it looks like he enjoys his mamma's home cookin' real well. Don't blame you, Tom.

FIELDS' SLEEP WHILE YOUTH HAS ITS FLING

Frank and Jennie Field, are sleeping soundly at right, in front, after the big KMA baseball excursion. Frank had a busy day ahead of him the following day. But the kids couldn't get tired on the exciting trainride. That's Steve Childs holding the coke, while Bruce Stevens opens a sandwich, after the kids watched Cleveland's Herb Score beat the beloved Kansas City A's 4 to 2. About 150 made the memorable trip to Kansas City, and all reported a "swell time."



IT'S REALLY A FAMILY AFFAIR

Wes Haines really enjoys his day off work at the studio because it gives him, his three daughters and Mrs. H. a chance to get together and work in the garden and yard. That's Rita, 17, picking peas; then Mrs. Haines, while Carole, 14, leans on hoe, and Linda, 11, displays some radishes.



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"PARTY LINE" IS POPULAR



Emcee Warren Nielson has a wide grin as he talks with one of the hundreds of KMA-land housewives who have called to add answers and merriment to the KMA Party Line show, which is heard Monday thru Friday at 11:30 a.m. on KMA. We urge all women to call up if they have gripes, questions, or answers to questions.