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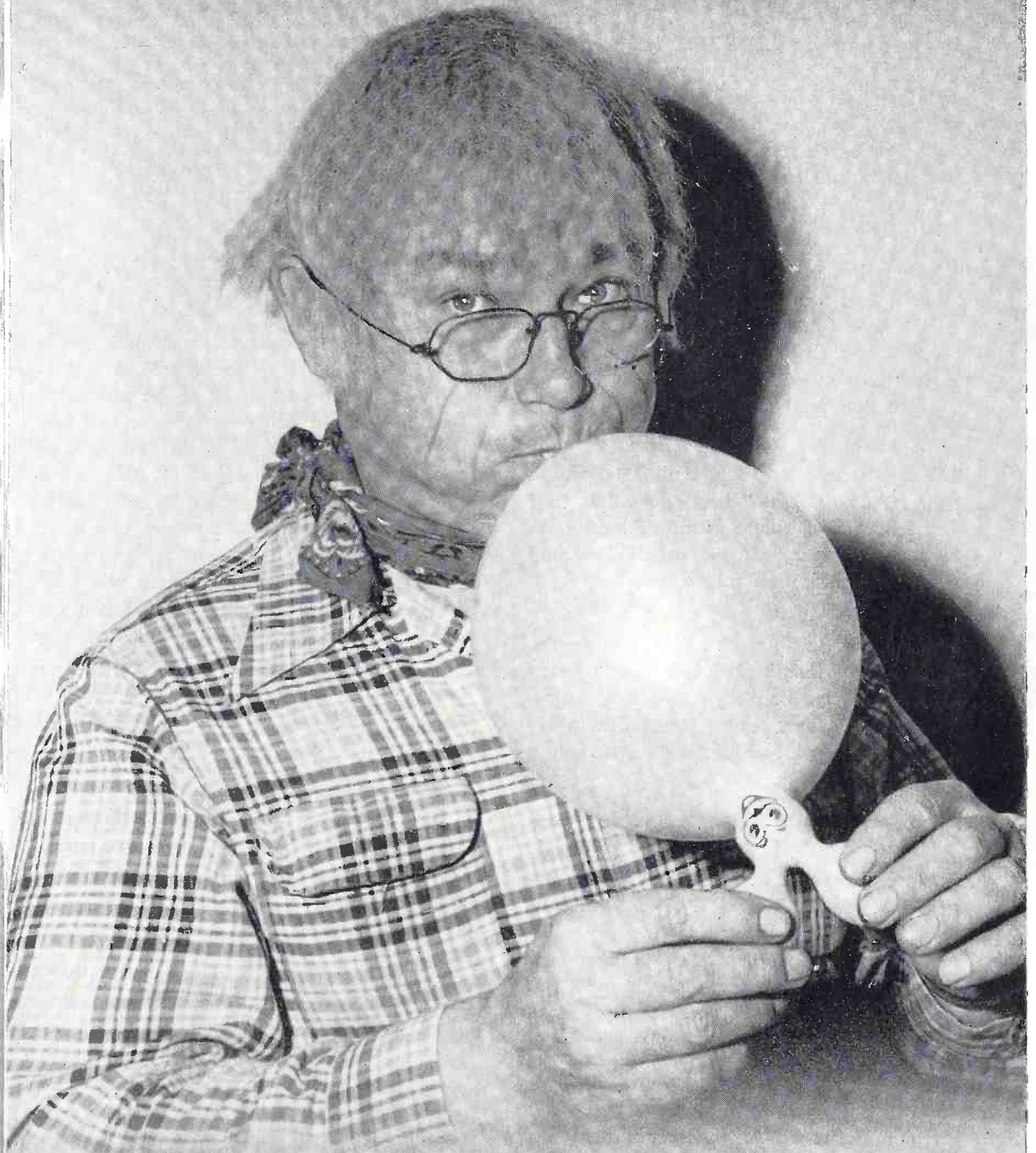
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KMA GUIDE

Vol. 8

NOVEMBER, 1951

No. 11



Ezra Hawkins - KMA Klown Prince

(Story on Page 2)



The KMA Guide

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Pawnee City, Nebraska . . . I am enclosing a dollar for the GUIDE for one more year. We enjoy it very much and don't want to be without it. Doris Murphy's column, "On The KMA Party Line", can't be beat for its news and the funny little incidents that happen around the station.

Lonnie Clutter

* * * * *

Weldon, Iowa . . . I get so much enjoyment out of seeing the pictures of the old and new entertainers, and announcers. I would certainly hate to miss the wonderful advice on gardens, flowers and also the homemakers' recipes.

Mrs. Clara Aten

(Please notice on page 4 of this issue a new column called "Grass Roots" by our Farm Service Director Merrill Langfitt. A monthly feature, these articles should prove helpful to all midwesterners.)

* * * * *

Pacific Junction, Iowa . . . I have taken the GUIDE for years and follow the happenings and ways of all your staff of entertainers. We sure enjoy your "Little-Big Book". What a lot of information crammed into a few pages.

Mrs. Jay Fisher

* * * * *

Easton, Missouri . . . Here is \$1 for my renewal to the KMA GUIDE. I am glad you sent me a card reminding me my subscription would soon expire. I keep enjoying the magazine each month and don't stop to think how long it has been coming, as time slips by so fast.

Mrs. Freddie Kerns

* * * * *

Omaha, Nebraska . . . Congratulations on the "new look" of the October cover!

Mrs. George Walrod

(Thanks, we like it, too, and hope you like Ezra this month as well.)

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; Harold B. Arkoff, editor; Doris Murphy, feature editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for changes of address and be sure to send old as well as new address.

Cover Story—

Klown Prince Ezra Begins 25th Year in Radio

On the front cover this month is lovable Ezra Hawkins, popular KMA comedian, musician and clown of the airwaves, who started his 25th year in radio this fall.

Born on a farm near Valley Falls, Kansas, Ezra got his first job in radio in a most peculiar fashion—as a laughing boy!

It seems there was a radio character named "Truthful Jones" on a Topeka station who would drop in once a week on one of the programs and tell a tall story. Ezra happened to be in the audience for one of the programs and after the show told the manager that "Truthful Jones" was a good joke-teller, but nobody on the program laughed.

Then Ezra told him that someone on the program should have a different and unusual laugh and really let go every time "Truthful" made a crack. Ezra gave him an example of what he meant and was so good that the manager hired him for \$1 a program to do nothing but laugh at "Truthful's" jokes!

Ezra's wife's name is Virginia and they have a daughter Cindy who is now three.

Ezra is heard on KMA every afternoon at 5 p. m. with his famous "Bar Nothing Ranch" program, in addition to several other KMA programs.

Incidentally, the Hawkins modern trailer home is parked right next to the super-slick job of Doc and Esther Embree's, with whom the Hawkins are the best of friends.

A Chat With Edward May

One more page has been torn from the calendar which means winter is approaching. The beautiful coloration of the fall foliage, followed by the falling of the leaves, the southward flight of the ducks, the hustling activity of the squirrels, all herald the approach of winter.

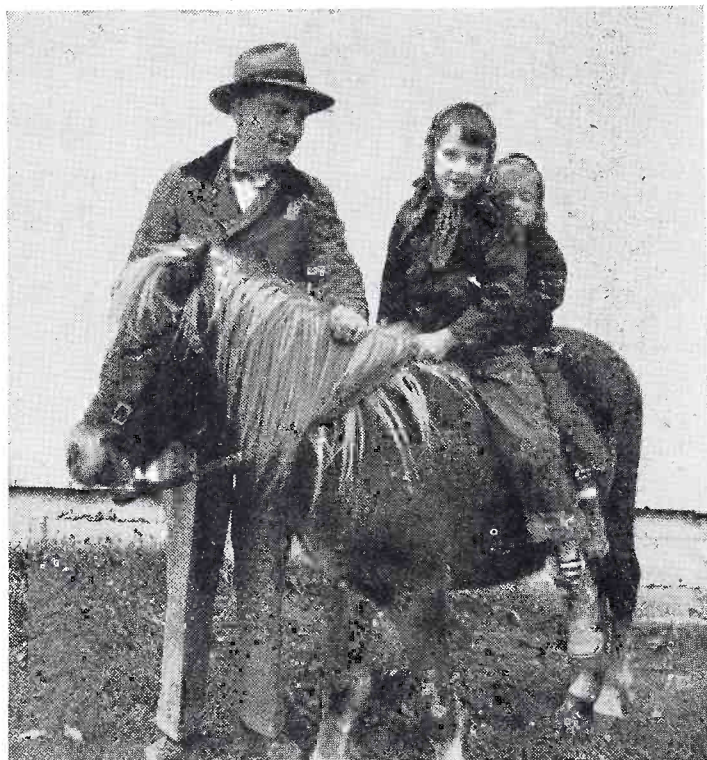
Last year Iowa's first general snow occurred November 3. When will it be this year? It's anyone's guess.

Maybe it'll snow by the time the mailman brings you this issue of the GUIDE. Will we have a mild winter or a severe one—what's your belief?

Many people regard fall as the most beautiful and the finest season of the year and not many of us look forward to the arrival of cold weather. At our house Annette and Karen are looking forward to playing in the snow, making a snowman, sliding on their sleds and many other things which one associates with winter-time.

However, both Annette and Karen know cold weather will more or less put a stop to their pony riding. Both of the girls are extremely fond of ponies and would like very much to have one of their own. The above picture shows them riding the garden seed pony. This beautiful pony has been at our house for several weeks and both Karen and Annette have ridden him many times.

The pony has no name and he will be awarded a few months from now, to one of the many boys and girls that sell our garden seeds. The details on how to try to win this pony, as well as many other



prizes, will be found in our spring catalog. So, boys and girls, be sure and have your folks write for our catalog so you can have a chance of winning the beautiful pony pictured above.

The month of November will undoubtedly bring an end to practically all fall planting. It is also time to be mulching perennials in the flower garden, as well as other plants and flowers. Many materials can be used successfully as a mulch but we don't recommend mulching perennials with leaves as they have a tendency to produce a smothering effect.

Now is a very good time to be starting narcissus, hyacinths, tulips and some of the other bulbs in order to have them in bloom as early as possible. Several weeks are required for these bulbs to produce a root system, so the sooner they are started the better.

By the time this issue of the GUIDE reaches you I am sure I will be broadcasting from our home. Then it will be possible for both Annette and Karen to be on frequently and perhaps I can persuade Eleanor to speak a few words occasionally.

Grass Roots

By **MERRILL LANGFITT**
KMA Farm Service Director

(First of a Series of Farm Commentaries)

This business of feeding cattle continues to be the biggest gamble in the farming game. The first few sales from range to feeder usually set the price picture for the season and that price picture has a pretty high tag on it again this year.

From your farm editor's desk it looks more sane and sensible to raise your own feeders. Undoubtedly the time has come when the feeder must get cheaper gains if he is to survive. I'm talking about maintaining a cow herd and raising your own calves. Sure that means a slower turn over on your investment, but it represents a safer investment at the same time.

With a cow herd you can utilize more roughage which in itself is your only cheap feed on the farm. Of course, we need to grow better pastures so that fewer acres are required per cow and calf, but that can be done and is being done on many farms.

When we accomplish the goal of carrying a cow and a calf on about two acres, then we will have the sand hills producers and others beat seven ways for Sunday

* * * * *



On the feed lot of the Anderzohn farm in Fremont County (Iowa) are, left to right, Wayne Anderzohn, Dick Scott, Roy Anderzohn and Langfitt.

as a cattle producing area. Some people say our land is priced too high to produce beef cattle on, but look at the figures. Two acres for a cow and calf on \$175 land represents \$350 land investment. Fifteen acres of the western grass land at \$25 an acre to do the same job represents a \$375 land investment.

I am not saying the purebred business is the answer for everyone, but a herd of good grade beef cows raising a calf every year makes profit sense to me. Yes, the cow herd program is slower—but it's safer, too!

* * * * *

HILTON GRISWOLD BACK AT KMA

Texas-born Evangelist Hilton Griswold, who became well-known throughout the middle west as pianist and baritone with the Blackwood Brothers Quartet, now has his own Sunday afternoon program on KMA at 2:15 p. m. Hilton is pictured at left seated in front of the keyboard. An ordained minister and ex-farmer, Hilton's wizardry with the piano is familiar to KMA listeners.

The Griswolds live in Tarkio, Missouri, but Hilton drives to Shenandoah each week for his program.



Lee Sutton at 4:30 a. m. - Oh! How He Hates to Get Up in the Morning!



4:32 a. m. - "That X&X? Clock"

Flash! Here are secret, intimate photos taken from a hiding place in Lee Sutton's closet at 4:30 one morning last week just as Lee was getting up to make it to his 5 a. m. "Hillbilly Jamboree" program.

4:32 a.m.! Burr went the Big Ben and Lee's hand shot out for one of his big cowboy boots sitting by the foot of the bed in order "to put that clock out of its misery."

4:35 a.m.! "Wide awake" now, Lee lets out with one last yawn before leaving a warm bed for the cold trek down to the studio through the dark, deserted, Shenandoah streets.

4:35-"Up and at 'em (Yawn)"

Every morning except Sunday (when KMA starts broadcasting at 6:55 a.m.) Lee begins the day for KMA at 5 a.m. with 50 minutes of his popular "Hillbilly Jamboree". He's developed a huge audience at that hour. (Particularly among farm families, listening while eating breakfast or doing the morning chores), and early risers from all over the midwest.

If you're ever driving through Shenandoah at 5 a.m. some morning, drop in for a chat.



"CHAMPION ROLL CALL"

One of the fastest five minutes on KMA is the 8:55 p.m. Friday night feature "Champion Roll Call" which just precedes the Friday night fights. Harry Wismer presents the latest sports news.

BIBLICAL STORIES ON KMA

Stirring Biblical dramatizations are heard on KMA every Sunday afternoon at 4:30 on "The Greatest Story Ever Told." Enthusiastically endorsed by the clergy, the program has been announced from pulpits of all denominations.

On The KMA Party Line

With **DORIS MURPHY**

Putting sweet smelling bubble bath in the water has always been fun for **KAREN** and **ANNETTE MAY**, daughters of **MR.** and **MRS. EDWARD MAY**. So when mother announced it was "bath time", the two children hurried upstairs to get the tub filled with water. Karen, age 3, quickly grabbed the round celluloid bath ball, and gave it a hard squeeze, instead of waiting to let the ball dissolve in the hot water bath. Out came the bubble bath with such force, it hit her in the eye full strength, burning the eye ball. She was rushed to the hospital where medication was given every 30 minutes night and day, until the burned area had healed. For 4 days **KAREN** kept her eyes closed, but by the end of the week, her injury had greatly improved. I imagine the children will depend on sweet smelling soap to make their bath more pleasant now . . . instead of bubble bath.

One poor little mouse never knew what hit him! He was paralyzed instantly and burned from nose to tail, when he ran across the high voltage connection at the **KMA Transmitter** and got 14,000 volts thru him. His unfortunate mishap caused the radio station to be off the air 4 minutes. Bet his playmates are looking for another place to play!

Shooting "ducks" and getting "ducked" are two different things, and it was the latter that happened to entertainer **DOC EMBREE** on one of his first hunting trips of the season. **DOC** rolled out of bed in the cold, gray dawn at 4 a. m., put on his hunting togs and away he went in search of ducks. Crossing a stream proved his downfall! One roll of a log and down he went into the water, clear up to his armpits. Even that didn't stop him. Sopping wet he continued to hunt a couple of hours longer, reaching home still soaked to the skin. Having to mop up the floor after he had removed his clothes didn't make his wife **ESTHER** as mad as it did when she saw the beautiful leather belt encrusted with gold and rubies, she had given him as a gift, all caked with mud! It's hard for women to understand **WHY** men will endure such hardships, just to get a **DUCK!**

Imagine playing an instrument that weighs one-third as much as you do! That's what **JEEP LINDEMANN**, **KMA's** new accordionist does. Here you see him holding his 30 lb. accordion and he weighs only 90 lbs. Because of his small size, **JEEP** has his hats special made, and has a hard time buying boots size 1½. Before going into radio, **JEEP** worked as a jockey one summer, but this career was ended when he was thrown from a horse and internally injured. His uncle was responsible for starting **JEEP** in his musical career. At the age of 6, his uncle bought him a common \$7.50 accordion, and gave him lessons. **NOW . . .** he entertains you **KMA** listeners with music on his brand new Noble accordion which cost \$1,350.00. In addition to playing accordion he plays



piano, trombone and saxophone.

An unexpected loud pop followed by a sharp hit on the chin gave **HERMAN HOUSH**, the fiddler, such a scare one afternoon during a broadcast, it took him a second to figure out just what **HAD** happened! But one look at his fiddle gave him the answer. It was a broken fiddle string that had popped and flown up in his face. Quickly he grabbed another entertainer's fiddle to complete the program, but found it difficult playing a different instrument, as well as difficult getting over

the fright he had had. Fiddle strings always pick out such inopportune times to break!

Handsome banjoist and singer, 20 yr. old KEN WELDON SAYS he has no love interest, but we have proof he was "day dreaming" one day and nearly missed his show. KEN was idly standing in the talent room . . . when all of a sudden strains of the theme on the OZARK MOUNTAIN BOYS show, came floating thru the door. You should have seen him make a dash for the studio!

Not many babies born these days has the distinction of having a real old fashioned wooden cradle awaiting their arrival. But that is what homemaker ADELLA SHOEMAKER has prepared for her new grandson, GREGORY GEORGE. It is on



a standard and the quaint little cradle made of wooden slats, rocks back and forth. She has lined the inside with a soft, thin white lawn and a wide ruffle of embroidered eyelet and a pink bow adorns the outside. You will be hearing plenty about the baby from it's proud Grandma on her homemaker program at 3:30 p. m., on KMA.

Even though his mother-in-law MRS. FRANK MAXWELL of Bondurant, Iowa thinks entertainer CURLY DALE is a wonderful pilot, he STILL hasn't been able to convince his wife to take a ride with him. CURLY gave MRS. MAXWELL her first

plane ride when she came for a visit recently, and she loved it! Maybe her enthusiasm will eventually sell her daughter on the idea.

Nineteen hours of broadcasting daily should be enough! But control operator FRANK SCHNEIDER was so sleepy one morning he put the station on the air five minutes early. When announcer LEE SUTTON arrived, he was amazed to hear "The Star Spangled Banner" and it wasn't even 5 o'clock! In order to fill time, LEE visited with the listeners . . . asking them to write in, if they happened to hear his unscheduled visit. He found out there were quite a few early risers from the many letters that arrived.

Little did Cpl. BILL YATES, whose wife MARTHA JO is employed in KMA's Traffic Dept., realize he was going to get a furlough when he drove home for a weekend visit. He left Forbes Air Force Base in Topeka feeling a little ill, having passed out at drill the day before. While enroute home . . . he noticed a breaking out on his skin. So a doctor was called, to see just what was his ailment. And guess what it was! Of all things . . . the CHICKEN POX! Luckily for him, he had reached home, so that meant a week's unexpected furlough with his wife instead of in an army hospital! Bet he was glad he DIDN'T have the chicken pox when he was a kid!

The attractive young couple pictured polishing silver are entertainers DOC AND ESTHER EMBREE you hear on KMA at 11:30 a. m. DOC "dolloed-up" in a hand-crocheted apron likes to help ESTHER, and often dries the dishes, but his cooking ability is limited to popping corn. The picture was taken in their beautiful new trailer home. Because of it's many modern conveniences, ESTHER finds housekeeping a real pleasure. It has hot and

cold water, double sink, gas stove, electric refrigerator, air conditioning, shower, fan, plenty of cupboards and wall sockets, and even a snack bar. Right now the EMBREES are using the snack bar as the table for their television set. The top of the ice box has a freezing unit where the extra ducks and pheasants DOC shoots, will be stored for Thanksgiving dinner.

LEONARD CARL, night announcer, didn't stay a bachelor long after joining KMA! He will be married Nov. 11 to MISS JOANNE GARNER of Kansas City, Kansas. Watch next month's GUIDE for a picture of the bride and groom.

KMA DAILY PROGRAMS FOR NOVEMBER, 1951

960 ON YOUR DIAL — 5000 WATTS

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:00 a.m.—Hillbilly Jamboree
 5:50 a.m.—News & Weather—Pippert
 6:00 a.m.—Ozark Mountain Boys
 6:30 a.m.—RFD-960—Langfitt
 6:45 a.m.—Bob Stotts
 7:00 a.m.—Paul Pippert, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Betty & Lyn
 7:45 a.m.—Morning Headlines—Pippert
 8:00 a.m.—Breakfast Club
 9:00 a.m.—Homemaker Visit—Bernice
 Currier
 9:25 a.m.—Edward Arnold
 9:30 a.m.—Betty Crocker
 9:45 a.m.—Against The Storm
 10:00 a.m.—Edith Hansen
 10:30 a.m.—Break The Bank
 11:00 a.m.—Jack Berch
 11:15 a.m.—Victor H. Lindlahr
 11:30 a.m.—Doc & Esther
 11:45 a.m.—KMA Cowboys
 12:00 noon—Ralph Childs, News
 12:15 p.m.—Edward May
 12:30 p.m.—Half Past Nooners
 12:45 p.m.—Market Reports, Childs
 1:00 p.m.—Western Hit Tunes
 1:15 p.m.—Bob Stotts
 1:30 p.m.—Ozark Mountain Boys
 1:45 p.m.—The Mid Westerners
 2:00 p.m.—Farm Hands
 2:15 p.m.—Betty and Lyn
 2:30 p.m.—Nishna Valley Neighbors
 2:45 p.m.—Evelyn Winters
 3:00 p.m.—Doc & Esther
 3:15 p.m.—Hawkeye Hawaiians
 3:30 p.m.—Kitchen Klinik—Adella Shoe-
 maker
 4:00 p.m.—Curly Dale
 4:15 p.m.—Camp Meeting Time
 4:30 p.m.—Ralph Childs
 4:45 p.m.—Mickey Cottey
 5:00 p.m.—Bar Nothing Ranch
 5:30 p.m.—Mark Trail (M. W. F.)
 5:30 p.m.—Fun Factory (T. Th.)
 5:55 p.m.—Victor Borge (M.W.F.)
 5:55 p.m.—Will Rogers (T. Th.)

MONDAY NIGHT

6:00 p.m.—Sports Parade—Carl
 6:15 p.m.—Mickey Cottey
 6:30 p.m.—Ralph Childs, News

6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Lone Ranger
 7:30 p.m.—Henry J. Taylor
 7:45 p.m.—Outdoor Mid-America
 8:00 p.m.—Paul Whiteman's Teen Club
 9:00 p.m.—Red Nichols
 9:15 p.m.—Dream Harbor
 9:30 p.m.—The Big Hand
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sports Report
 10:30 p.m.—Dance Orchestra
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

TUESDAY NIGHT

6:00 p.m.—Sports Parade—Carl
 6:20 p.m.—Let's Go Visiting
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Mr. Mercury
 7:30 p.m.—Newstand Theatre
 8:00 p.m.—Am. Town Meeting
 8:45 p.m.—You and The Law
 9:00 p.m.—Stars On Parade
 9:15 p.m.—Dream Harbor
 9:30 p.m.—United Or Not
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sports Report
 10:30 p.m.—Dance Orchestra
 10:45 p.m.—Dream Harbor
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

WEDNESDAY NIGHT

6:00 p.m.—Sports Parade—Carl
 6:15 p.m.—Mickey Cottey
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Lone Ranger
 7:30 p.m.—Mystery Theatre
 8:00 p.m.—Richard Diamond
 8:30 p.m.—The Top Guy
 9:00 p.m.—Mr. President
 9:30 p.m.—Serenade In Blue
 9:45 p.m.—Latin Quarter Band
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sports Report
 10:30 p.m.—Dance Orchestra
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

AMERICAN BROADCASTING COMPANY



THURSDAY NIGHT

6:00 p.m.—Sports Parade—Carl
 6:20 p.m.—Let's Go Visiting
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Silver Eagle
 7:30 p.m.—Defense Attorney
 8:00 p.m.—Amateur Hour
 8:45 p.m.—Adventure Is Your Heritage
 9:00 p.m.—KMA Showcase
 9:15 p.m.—Dream Harbor
 9:30 p.m.—Operation Dixie
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sports Report
 10:30 p.m.—Dance Orchestra
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

FRIDAY NIGHT

6:00 p.m.—Sports Parade—Carl
 6:15 p.m.—Mickey Cottey
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Lone Ranger
 7:30 p.m.—This Is Your FBI
 8:00 p.m.—Ozzie & Harriet
 8:30 p.m.—Mr. District Attorney
 9:00 p.m.—Boxing Bout
 9:30 p.m.—Am. Sports Page
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sports Report
 10:30 p.m.—Dance Orchestra
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

SATURDAY PROGRAMS

5:00 a.m.—Hillbilly Jamboree
 5:50 a.m.—News & Weather—Pippert
 6:00 a.m.—Ozark Mountain Boys
 6:30 a.m.—RFD-960—Langfitt
 6:45 a.m.—Bob Stotts
 7:00 a.m.—Paul Pippert, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Betty & Lyn
 7:45 a.m.—Morning Headlines—Pippert
 8:00 a.m.—Notes 'Till Nine
 9:00 a.m.—Homemaker's Visit—Bernice Currier
 9:30 a.m.—Space Patrol
 10:00 a.m.—Junior Junction
 10:30 a.m.—For Kids Only
 10:45 a.m.—T. B. Speaking Program
 11:00 a.m.—101 Ranch Boys
 11:30 a.m.—Am. Farmer
 12:00 noon—Paul Pippert, News
 12:15 p.m.—Edward May
 12:30 p.m.—Half Past Noons
 12:45 p.m.—This Week On The Farm
 1:00 p.m.—Game Of The Week
 3:30 p.m.—Kitchen Klinik—Adella Shoemaker

4:00 p.m.—Curly Dale
 4:15 p.m.—Camp Meeting Time
 4:30 p.m.—Paul Pippert, News
 4:45 p.m.—Mickey Cottey
 5:00 p.m.—Bar Nothing Ranch
 5:30 p.m.—Pvt. Eddie Fisher
 6:00 p.m.—Sports Parade—Carl
 6:15 p.m.—National Guard Show
 6:30 p.m.—Paul Pippert, News
 6:45 p.m.—Here's To Vets
 7:00 p.m.—Dancing Party
 9:00 p.m.—Sat. At The Shamrock
 9:30 p.m.—The Buccaneers
 9:45 p.m.—Shenandoah Square Dance
 10:00 p.m.—News
 10:15 p.m.—Shenandoah Square Dance
 10:30 p.m.—Dance Orchestra
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

SUNDAY PROGRAMS

6:55 a.m.—Weather Summary
 7:00 a.m.—News
 7:15 a.m.—Favorite Hymns
 7:30 a.m.—Worship Service
 8:00 a.m.—Rev. Gene Phillips
 8:30 p.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—News
 9:45 a.m.—Morning Song
 10:00 a.m.—Baltimore Tabernacle
 11:00 a.m.—Navy Band
 11:30 a.m.—Piano Playhouse
 12:00 noon—Ralph Childs, News
 12:15 p.m.—This Is Holland
 12:30 p.m.—U. N. Story
 12:45 p.m.—Guest Star
 1:00 p.m.—Marines on Review
 1:30 p.m.—Back To The Bible
 2:00 p.m.—Newstime—Childs
 2:15 p.m.—Hilton Griswold Sings
 2:30 p.m.—Hour Of Decision
 3:00 p.m.—Revival Hour
 4:00 p.m.—Concert Of Europe
 4:30 p.m.—Greatest Story Ever Told
 5:00 p.m.—Drew Pearson
 5:15 p.m.—Monday Morning Headlines
 5:30 p.m.—Stage 52
 6:30 p.m.—Ted Mack
 7:00 p.m.—Stop The Music
 8:00 p.m.—Walter Winchell
 8:15 p.m.—Jergens-Woodbury Journal
 8:30 p.m.—Salute To Reservists
 9:00 p.m.—Let's Be Healthy
 9:15 p.m.—Gloria Parker
 9:30 p.m.—Proudly We Hail
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Thoughts In Passing
 10:30 p.m.—Dance Orchestra
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

Listings Correct at Time of Publication
 However, all Programs Are Subject to Change

Frank Comments

By **FRANK FIELD**

Yes, this is Shannon Bellamy, the next to the youngest grandson. He is a little over three and a half now, but he still takes naps every afternoon. In fact he rather likes the idea. He is so active that by the time dinner is over he is plenty willing to rest awhile. He makes quite a production out of the process, taking off his clothes and putting on his pajamas, just the same as he does when he goes to bed at night.

Shannon has a room of his own and one of those double decked bunk beds. He likes to climb around on the upper deck, but doesn't exactly trust himself to sleep on the upper deck. He always uses the lower one, so that if he falls out of bed he won't have far to fall.

Last month I mentioned the hard frost which we had the morning of September 28th, which pretty effectively stopped the growth of tender things like tomatoes and peppers, and which killed all of the corn throughout this entire section. For some reason or other it didn't do any damage at all at our house, as we live on a hill. For the past month we have been really enjoying our roses, delphiniums, chrysanthemums, zinnias, marigolds and petunias. In fact, I think we picked more roses during the month of October than any other month, with the possible exception of June.

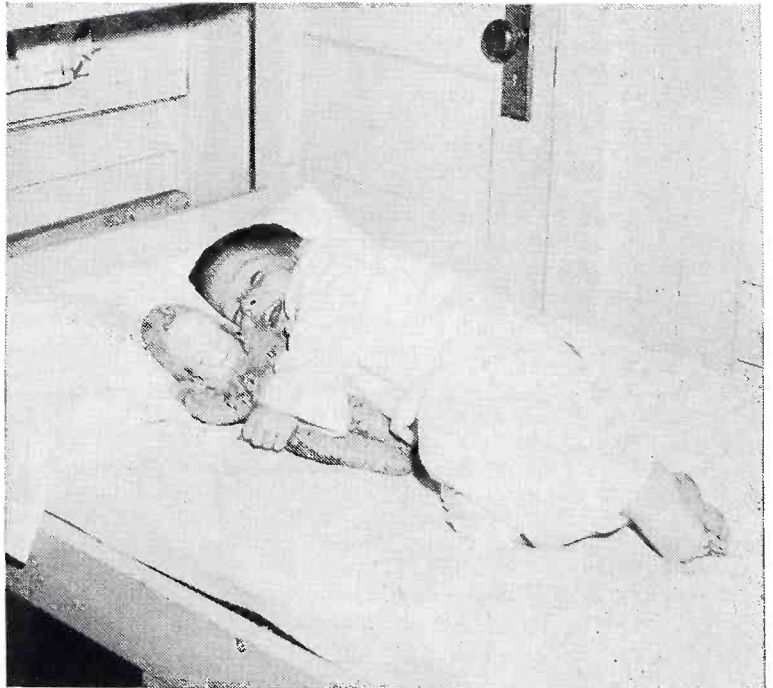
However, on the morning of October 24th we had a really killing frost. The ice on the bird bath that morning was so thick I could not break it with my knuckles. Naturally that put a stop to just about everything.

Several weeks ago we started getting things ready for winter,

and by this time next month, everything will be mulched which needs mulching and we will be ready for really cold weather.

The first thing along that line, was to cut off the tops of the peonies and the hardy phlox. These were carefully worked in around the roses about five or six inches deep, then as we raked the leaves off of the lawn about once a week, instead of burning the leaves, they were put on top of the coarse mulching material in around the roses to a depth of a foot or more, and by the way, the rose tops were not cut back in the least. They were left just as they were, and will be left that way until the mulch is removed next spring. At that time the roses will be cut back to five or six inches from the ground and allowed to make all new tops, as they bloom on new wood.

After the hard freeze on October 24th the petunias, zinnias, marigolds and other annuals were pulled and very carefully placed over the perennials to a depth of about a foot. No leaves are used as mulching for perennials as they have a tendency to pack down during the winter and make an air tight blanket, which would smother the perennials.





HOMEMAKER'S GUIDE

Kitchen Klinik

By **ADELLA SHOEMAKER**

THANKSGIVING CRANBERRY SALAD

- 4 cups cranberries
- Juice of 1 No. 2 can crushed pineapple
- Hot water
- 2 cups sugar
- 2 tablespoons (2 envelopes) plain gelatin
- 1/2 cup cold water
- 1 cup seedless grapes, halved
- 1/2 cup nutmeats
- 1 cup crushed pineapple

Cook cranberries until soft in pineapple juice adding hot water enough to make 3-1/2 cups. Soak gelatin in cold water, and add to hot cooked cranberries. Add sugar. Cool, then add nuts, grapes and pineapple. Stir well and pour into individual molds or shallow pan. Let stand in refrigerator until solid. Serves 16.

* * * * *

SAGE DRESSING

- 7 cups small cubes of bread
- 1 cup chopped celery
- 1/3 cup chopped onion
- 1/4 cup (or more) melted butter
- 1 tablespoon salt
- 1/2 teaspoon pepper
- 1 tablespoon sage
- 1-1/2 cups boiling water or stock

Combine ingredients. Stuffing will be sufficient for a 10 lb. turkey. If hot water is used instead of stock, use more butter.

* * * * *

PUMPKIN DROP COOKIES WITH DATES

Here is a surprise cooky. When they are cold, not one of your testers will guess pumpkin is an ingredient!

- 1/2 cup vegetable shortening
- 1 cup sugar
- 1 cup canned pumpkin
- 2 eggs
- 2-1/4 cups sifted all purpose flour

- 3-1/2 teaspoons baking powder
- 1 teaspoon cinnamon
- 1/4 teaspoon ginger
- 1 teaspoon salt
- 1/2 teaspoon vanilla
- 1 teaspoon lemon juice
- 1 pound chopped dates

Beat shortening, sugar, pumpkin and eggs together, thoroughly. Sift dry ingredients and add. Stir in vanilla and lemon juice. Add dates, mixing thoroughly. Drop by teaspoon on greased cooky sheet. Press down slightly. Bake 10 to 12 minutes in 325° oven. Do not overbake, as these are supposed to be soft.

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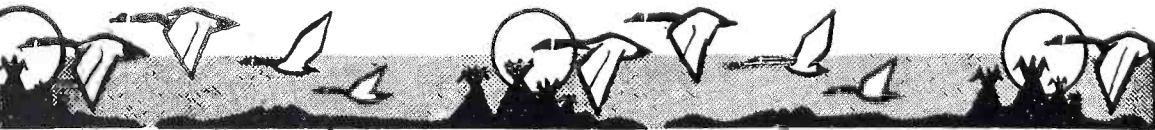
ONION DUMPLINGS

This recipe serves 4. This is a star recipe that will make a "hit" with your guests. This provides the bread and vegetable for a meal. One would not serve another kind of bread with onion dumplings.

- 1 recipe baking powder biscuits
- 4 large sweet onions, boiled
- 1-1/2 cups cheese sauce

Make the biscuit dough, roll out, and cut into four equal squares. The onions are boiled in salted water, then drained. (Save the liquid for use in the cheese sauce). Place one boiled onion on each square of pastry and press the corners together up around the onions as you would for apple dumplings. A slice of cheese may be laid on top of each onion first if desired. Bake at 425° for about 20 min. or until biscuit casing is done. Serve with hot cheese sauce made by blending 3 tablespoons margarine, 3 tablespoons flour and gradually adding 1-1/2 cups combined milk and onion water. Cook and stir to a smooth sauce and melt 1/4 cup or more cheese in the sauce. Tomato sauce is excellent, too, with these onion dumplings.





Homemaker Visit

By **BERNICE CURRIER**

Here are two recipes especially good for sending overseas. We are indebted to one of our listener friends for them. They pack well and keep well.

GINGER SNAPS

- A—3/4 cup shortening
- 1 cup sugar
- 1/4 cup molasses
- B—1 egg
- 1 teaspoon vanilla
- C—2-1/4 cups sifted flour
- 2 teaspoons soda
- 1/2 teaspoon salt
- 1 teaspoon cinnamon
- 1 teaspoon cloves
- 1 teaspoon ginger

Cream A well, add B. Then gradually add C sifted together. Mix well. Chill the dough. Form into balls the size of walnuts. Dip the tops in sugar and place on greased cookie sheet and flatten a little. Bake at 375° for about 15 min. Makes 50 to 60 cookies. These will be crinkly on top. Good when crisp, good when soft.

* * * * *

DOUBLE CRUST GROUNDCHERRY PIE

- 3 cups husked groundcherries
- 1 cup sugar
- 1/4 teaspoon salt
- 1 tablespoon butter or margarine
- 1 tablespoon flour
- Pastry for two crusts

Line pie pan with pastry. Sprinkle the flour and about half the sugar over crust. Spread the cherries over this and sprinkle the remaining sugar and the salt over them. Dot with butter or margarine. Put on top crust, place in 400° oven and bake about 40 min. or until groundcherries are completely soft. Turn the heat down to 350° when crust begins to brown lightly.

* * * * *

CUPCAKES WITH HOT LEMON SAUCE

Over white cup cakes pour hot lemon sauce made by combining 1/2 cup sugar

with 1 tablespoon cornstarch. Dissolve in 1 cup boiling water and cook slowly, stirring constantly until thickened and clear. Remove from heat and add 2 tablespoons butter, 1 tablespoon grated lemon rind, 3 tablespoons lemon juice and 1/8 teaspoon salt. These are particularly good served with tea.

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FLUFFY GINGERBREAD

- A—2 cups sifted flour
- 1-1/2 teaspoons soda
- 1/2 teaspoon salt
- 2 teaspoons ginger
- 1 teaspoon cinnamon
- 1/2 teaspoon cloves
- B—1/2 cup butter or margarine
- 1/2 cup brown sugar
- C—2 eggs well beaten
- D—3/4 cup molasses
- E—1 cup boiling water

Sift A three times. Work B until creamy, then add C. Add 1/4 of A and blend. Add D and beat till smooth. Add remaining A and beat. Add E and stir until blended. Turn into greased loaf pan and bake in moderate oven 375° for about 45 min. This is wonderful just with butter or margarine and eaten as bread, or it can be a dessert served with whipped cream or a lemon sauce beaten into whipped cream.

* * * * *

GRAHAM CRACKER BARS

- 14 graham crackers finely crushed
- 1 can sweetened condensed milk
- 1/4 teaspoon salt
- 1 teaspoon vanilla
- 1 cup shredded coconut
- 1 cup chocolate chips

Mix the cracker crumbs and condensed milk well. Then add rest of ingredients in their order. Grease a 9"x9" pan and pour mixture into it. Bake at 350° for about 15 min. or until lightly browned. Nuts may be added if desired but that is not recommended as the nuts may get stale.



Sat. Night Square Dances Start Nov. 10

Saturday night square dances, featuring Ezra Hawkins and the KMA Bar Nothing Ranch gang, will begin at the Shenandoah Armory November 10 with a big Armistice Day celebration. The dances will continue each Saturday night, starting at 9 p. m.

On hand at the dances, in addition to comical Ezra, will be Doc Embree, Curley Dale, Herman ("The Fiddler") Housh, and Ernie Frost. KMA will broadcast direct from the armory each Saturday night from 9:45 to 10 p. m. and again from 10:15 to 10:30 p. m.

Bring the family and join in the fun.

* * * * *

Here is a partial list of dances and shows that the KMA entertainers will be playing in the month to come.

November 3-10-17 and 24, Saturdays; Hastings, Iowa (Dance featuring KMA Western Swingsters—Bob Stotts, Eddie Comer, Mickey Cottey, and Jeep Lindemann.)

November 7, Wednesday; Hamburg, Iowa (Bar Nothing Ranch Amateur Talent Show featuring Ezra Hawkins, and Doc and Esther.)

November 10-17-24, Saturdays; Shenandoah, Iowa (Armory Dance with the KMA Bar Nothing Ranch gang—Ezra Hawkins, Doc Embree, Curly Dale, Herman Housh and Ernie Frost.)

November 22, Thursday; Bethany, Missouri (Dance and stage show starring Ezra Hawkins, Doc and Esther, Jeep Lindemann, and Curly Dale.)

November 27, Tuesday; Braddyville, Iowa (Bar Nothing Ranch Amateur Talent Show with Ezra Hawkins and Doc and Esther.)

BOOKINGS OPEN

Booking dates for KMA entertainers are invited so for best dates contact them as far in advance as possible. If your group or organization would like them to play for a show or dance contact Bob Stotts, Lee Sutton or Doc Embree.

"Space Patrol" Brings Thrills From Year 3450!

"Space Patrol", the exciting science-fiction program set in an imaginative interplanetary world of tomorrow, is a new KMA-ABC show heard at 9:30 every Saturday morning.

The action takes place in the interplanetary universe in the year 3450. Com-



Above, Commander Buzz Corry, left, and Cadet Happy map out future program plans.

mander Buzz Corry and a streamlined cast patrol the space between the planets in a perilous assignment that makes for an interesting half-hour every Saturday.

The program stars Ed Kemmer as Commander Buzz Corry; Lyn Osborn as Cadet Happy; Bela Kovacs as Prince Baccarratti; and others.

"AGAINST THE STORM"

"Against the Storm" dramatic serial heard on KMA each morning at 9:45, is the only daytime drama to ever win the coveted Peabody award for entertainment excellence.

Presenting believable and realistic characters, "Against the Storm" is written by Sandra Michaels.

JAY JOSTYN STARS AS "MR. DISTRICT ATTORNEY"

One of the great all-time audience favorites among all radio programs is "Mr. District Attorney", now heard on KMA every Friday night at 8:30 p. m. Jay Jostyn plays the title role of the aggressive prosecutor in these authentic dramatizations.

Milwaukee-born Jostyn, who was stage-struck from early childhood, participated in school dramatics and had a summer's experience in local stock even before he entered Marquette University.

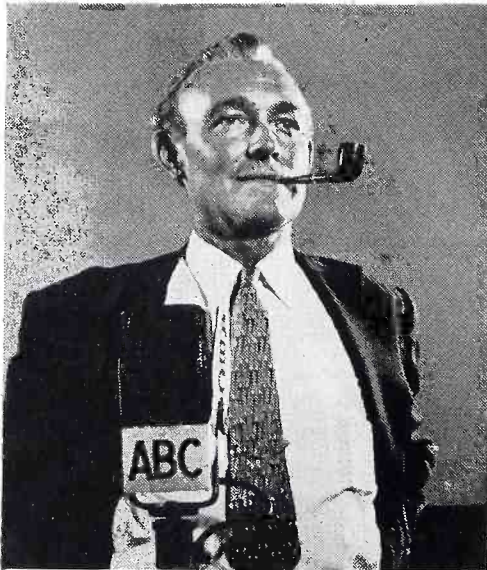
After several summer vacations with summer theatres Jostyn went to Hollywood to try his luck. During the daytime he worked for a telephone company because "a guy has to eat".

Finally, after a lot of discouraging ex-



Left to right are Jay Jostyn, who plays the title role of "Mr. District Attorney"; Vicki Vola as his secretary, Miss Miller; and Len Doyle as Harrington.

periences, a friend obtained a radio audition for him. Young Jostyn made good at once and has built such a name for himself in radio work that at one time he portrayed 48 different characters in 36 programs!



"MARK TRAIL" — The title role in this outdoor adventure series, heard on KMA at 5:30 p.m., M.W.F., is played by Matt Crowley.

KMA HOMEMAKERS' DAY COMING NOVEMBER 8!

Glenn Harris and his famous KMTV "Penny Auction", KMA personalities and homemakers, and a nationally-known home economist will be on hand for a big KMA Homemakers' Day celebration in Shenandoah November 8.

More than 800 homemakers from Iowa, Nebraska, Missouri and Kansas are expected to be on hand for the two hour program in the KMA Mayfair Auditorium, beginning at 2 p.m. KMA homemakers will greet the guests in the lobby of the auditorium.

A special Homemakers' Day guest will be Miss Kathryn Miller, nationally known home economist of the International Harvester Company, who will tell the homemakers about new ideas in home freezing.

A \$279.95 home freezer will be given away to some lucky lady in the audience courtesy of the Miller Tractor Co.

Forecasts For The Month



BIRTHDAYS:

- Nov. 3—Lee Sutton, announcer.
- Nov. 5—Roberta Stotts, daughter of Bob Stotts staff artist.
- Nov. 6—Owen Saddler, general manager KMA.
- Nov. 8—Ramona Beavers, daughter of Wayne Beavers program director.
- Nov. 12—Hilton Griswold, evangelist.
- Nov. 14—Judith Ann Langfitt, daughter of Merrill Langfitt farm service director.
- Nov. 16—Steven Childs, son of Ralph Childs newseditor.
- Nov. 17—Connie Burrichter, daughter of Don Burrichter assistant chief engineer.
- Nov. 18—Florence Nielson, wife of Warren Nielson chief announcer.
- Nov. 19—Viola Stotts, wife of Bob Stotts staff artist.
- Nov. 23—Eleanor Jean May, wife of Edward May.
- Nov. 29—David Childs, son of Ralph Childs newseditor.
- Nov. 30—Gwen Beavers, wife of Wayne Beavers program director.

ANNIVERSARIES:

- Nov. 22—Charlotte and Jim Cottrell, sales department.

* * * * *

PATTERN FOR THE MONTH

Wynken, Blynken and Nod are three kittens who like to help out in the kitchen. They are kind to your budget too, when gift-giving time comes. Besides being useful as potholders, their cheerful countenances make cooking a pleasure. Crochet them of thick cotton yarn, add crocheted and embroidered features.

To receive this pattern, send a self-addressed, stamped envelope to THE KMA GUIDE, Shenandoah, Iowa. Ask for Leaflet No. 59-9. It's free!

MANY LADIES WIN ON WEEKLY JINGLE CONTESTS

Dozens of ladies, who listen regularly to Doc and Esther's 11:30 a. m. show each day, have been winning prizes by writing the last line to the weekly Gooch jingle.

Each week the first place winner wins a beautiful 104-piece set of crystal, silverware and warranted, 22 kt. gold-trimmed dinnerware.

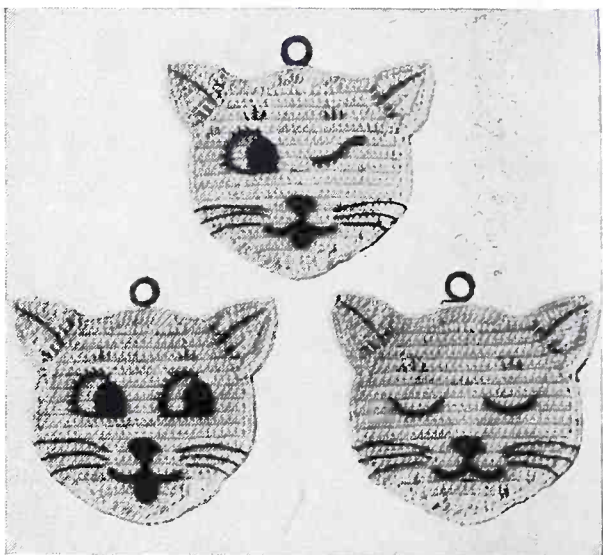
During the first three weeks of October this 104-piece set was awarded to three of Doc and Esther's listeners for their prize winning jingles: Mrs. Henry Wild, Crete, Nebraska; Mrs. Bessie Megee, Moberly, Missouri; and Mrs. Carl Bohlmeier, Jansen, Nebraska.

Other prize winners on the contest during the past few weeks have included: Virginia Laymiller, Grinnell, Iowa; Maggie Ryan, Underwood, Iowa; Mrs. Agnes Garvis, Des Moines, Iowa; Mrs. Ella Warren, Glenwood, Iowa; and Mrs. Milt Freeman, Stanton, Iowa.

Also, Mrs. Doyle Churchill, Gravity, Iowa; Mrs. Leslie Lauersen, Oakland, Nebr.; Mrs. L. J. Logan, Melrose, Iowa; Mrs. Laurence Paap, Otoe, Nebr.; Mrs. Howard Espeland, Atlantic, Iowa; Mrs. Walter Lutz, Logan, Kansas; Mrs. S. A. Beckley, Larrabee, Iowa.

Other recent winners have included ladies from Watson, Maryville and Rockport, Missouri; Talmage, South Sioux City, DuBois, Omaha, Staplehurst, Adams, Burr and Falls City, Nebraska; and many Iowa towns.

* * * * *



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Left to right (sitting) Paul Pippert; Wayne Beavers, program director; Warren Nielson, chief announcer; Ralph Childs, news editor; and Merrill Langfitt, farm service director. (Standing, left to right) Leonard Carl, Sportscaster; Lee Sutton; Guy Doby, news; and Bill Hare.

The Men Behind The Mikes

Ever try to get nine guys to sit still for their picture?

Particularly if they are nine like the "rogue's gallery" above you can see that it was no picnic for the photographer. We did want, though, to get our KMA announcers, newsmen and program staff together for a photo in answer to so many

requests. The shutter clicked just as Warren Nielson was asking the photographer "where's the birdie?" Ralph Childs really seems to be relaxing.

(Editor's note: After this picture was taken the camera was sent away for repairs. Nine guys can't look like that!)