

The

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KMA GUIDE

Vol. 7.

DECEMBER, 1950

No. 12



Connie Mails a Letter to Santa

(See Page 2)

"THE MAGAZINE ABOUT YOUR FAVORITES ON YOUR FAVORITE STATION"



Henderson, Iowa

My sister sent me this dollar bill for my birthday, and I know of nothing better to spend it for than the blessed KMA GUIDE. I think my time is out this next June, and I don't want to miss one number. I can hardly wait from one month to the other. Thanking you for making it possible for us to enjoy such a good little GUIDE. I'll be waiting for the December issue.

Mrs. W. C. Hoffman

(We thank you for your nice letter, Mrs. Hoffman. It is indeed a pleasure to print such a magazine when it is received by the readers with such enthusiasm).

Emerson, Nebraska

Enclosed find \$1 for which please renew my subscription to the GUIDE. I thought we could get along without it only to find that we all miss it. My husband and family told me to renew it. I have taken it since '45 and do enjoy everyone of the pictures and everything in it.

Mrs. Thomas Belt

Prairie City, Illinois

Please excuse me for not sending this in sooner as I was in the hospital when the card came and have been down most of the time since coming home, never got around to getting it sent, but here it comes before I spend this dollar bill. I can't lose out on an issue of the KMA GUIDE. It's a wonderful little magazine and I just "must" have it.

Mrs. George Wolf

(We hope by the time you receive this GUIDE, you are well on the road to recovery.)

Gladstone, Nebraska

I was going to let my subscription run out, but then I began to think what I would miss each month. It gave me a feeling I couldn't go without the GUIDE. So here is my dollar for renewal.

Mrs. Lydia Traeger

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The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 north Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; Harold B. Arkoff, editor; Doris Murphy, feature editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for changes of address and be sure to send old as well as new address.

Cover Girl—

Connie Mails A Letter to Santa

The charming young miss with the bewitching smile who caught your eyes on the front cover of this issue is Connie Burrichter, 4 year old daughter of KMA Engineering Supervisor Don Burrichter and his wife.

Connie knows that December brings Christmas . . . and that Christmas brings that jolly old man with white whiskers. And, this Christmas, what with shortages and everything, Connie is playing it smart by getting her Christmas order in early.

Santa told us, that judging from her letter, Connie is about ready to set up housekeeping. Connie asked for a doll with real clothes that she can really dress herself, a clothes line and real clothes pins. Then she wants an ironing board and iron so she can keep her doll's clothes looking nice and so she can help her mother with her ironing.

Connie is one of the most alert, intelligent and cooperative four year olds we've ever seen. When she posed for her picture she smiled into the camera with the ease and grace of a Powers model. We'd like to predict that, with her sparkling brown eyes and pretty brown hair, she might choose just such a career.

Connie's greatest ambition now is just to be a year older so she can go to school like her older brother and sister, Eddy, 9, and Carol, 5. She also has a younger sister, Mary, age 22 months.

A Chat With Edward May



We had a very nice Thanksgiving at our house and I sincerely hope you did too. We had a family gathering and the table was laden with turkey, cranberry sauce, pumpkin pie, and the usual trimmings. The gathering and dinner was very agreeable, far more so than the weather. Old Man Winter really moved in and brought us the coldest day so far this winter.

Annette and Karen are the only ones at our house who enjoy cold weather. They like it because they know that cold weather, sooner or later, brings snow. Almost all children like snow because they can slide down the hill, build a snow man, make snow balls, and enjoy every minute of it.

With Thanksgiving behind us we are rapidly approaching Christmas and New Year's. This is a time when we pause and recall the many events of the past year. All in all, I think the year 1950 was a good year for most of us. We had one of the most enjoyable summers I can remember with ample rains which resulted in bountiful crops and gardens. In addition to enjoying good crops, I hope all of you enjoyed excellent health throughout the year.

The most important coming event at our house is the approach of Christmas with its round of many activities.

Karen is really too young to understand about Santa Claus but Annette does and

she has expressed a desire for a large doll. Annette hopes to see Santa arrive to see if Rudolph, The Red Nosed Reindeer, is pulling his sled.

We bought the girls a new story book entitled, "Rudolph, The Red Nosed Reindeer", and each evening before the children go to bed Eleanor and I have the pleasant task of reading about Rudolph to them. The above picture indicates bedtime at our house and is a typical scene any evening of the week around 7:30. Then, while Eleanor pulls the covers down, Annette and Karen like to play piggy-back with "Daddy" getting quite a workout.

With the approach of the New Year and 1950 soon to become past history, I think all of us have much to be thankful for. Everyone in the May family has enjoyed excellent health throughout the year, and my grandfather, Mr. E. S. Welch, is slowly recovering from a serious auto accident.

I hope that 1950 has been good to you, and on behalf of the entire May family, and everyone at both KMA and the May Seed Company, I sincerely wish you a Merry Christmas and a Healthful, Prosperous New Year.

We all would like to express our deepest sympathy to the family and friends of Horace Sawyer on his untimely death Nov. 2, 1950.

Nielson and Engineers Heed 'Call of Wild Goose'--Hunt Honkers and Pheasants

The duck, goose and pheasant hunting seasons found a lot of takers among KMA personalities, and they didn't come back empty handed as these photos will attest.

Warren Nielson, emcee of the new Monday night show "Out Door Mid-America", says it has been only a fair season for hunters in this area, generally speaking.

Warren has been keeping hunters and farmers up with the latest news about gun safety, wild life conservation and tips on farmer-sportsman relations during his weekly visits.

On his December 11th program, Warren will relate one of the strangest hunting stories of the decade, "The True Story of the Three Bears!"

It's a story about a group of Audubon, Iowa, men who went fishing in Canada and ended up capturing three wild bears practically "bear" handed.

At the right Warren proudly displays his opening day catch of ring necks along with those of his hunting partner, KMA engineer Norman Kling. Warren likes his pheasants best fried in a deep fat, but says he roasts some of them "just for the variety". The pheasants shown here were taken in Audubon Co., Ia.

In the photo below Warren is measuring the Canadian goose that fell victim to the gun of another KMA engineer, Ralph Lund. The wing spread on this honker measured over six feet from wing tip to wing tip. Warren wants to tell about interesting outdoor stories that happen to KMA GUIDE Readers so send him your own personal experiences.

Right: Warren Nielson measures the wing spread on Ralph Lund's Canadian Goose.



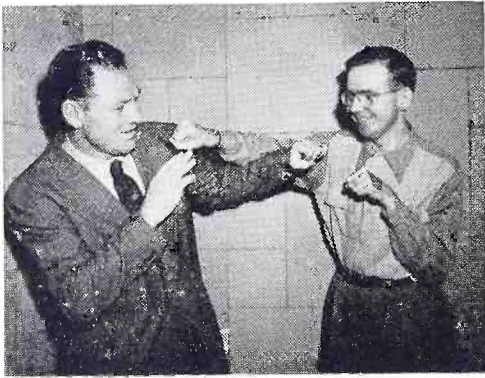
Above: Norman Kling (left) and Warren show their results from the first day of the hunting season.



Boxing Champ Savold Recent KMA Guest

When heavyweight boxer Lee Savold, a former Iowan, was in Shenandoah recently for an exhibition bout he appeared as Jim Kendrick's guest on "The Sports Parade".

Savold is recognized by the British Board of Boxing as the heavyweight boxing champion of the world. The board has authority over boxing in about two-thirds of the world.



Jim Kendrick (right) gets a boxing lesson from Champ Savold.

This picture was snapped while Savold was showing Jim the proper way to make a right cross to the chin. Jim said that he isn't sure whether he learned the proper way to do it or not.

His only comment was, "I think I'll just stay in radio".

Savold is scheduled to meet Ezzard Charles for the American version of the heavyweight crown in June, 1951.

WEDDING BELLS RING OUT FOR GOSPEL TENOR RANDALL

Vocalist Don Randall of the Gospel Legion Quartet was married November 19th to Gertrude Treese of Shenandoah, the first of the Gospel group to leave the realm of bachelordom and say, "I do".

Don sings second tenor with the quartet and has been a member of the group since they started their daily programs on KMA last July. (Monday through Saturday, 7:30-7:45 A. M.; Sunday, 7:30-8:00 A. M.)

The Shocking Story of The Electric Guitars!

Question: "When is an electric guitar not an electric guitar?"

Answer: "When it's an Hawaiian steel (electric) guitar!"

To help clear up the matter a little bit, KMA entertainer Coy Martin informed us that what people commonly refer to as an electric guitar is the Spanish type electric guitar like the one played by another KMA musician, Ike Everly.

Coy's instrument, which he's seen playing at the bottom of this column is a Hawaiian steel guitar, which although played electrically sounds about as different from the Spanish variety as a bass fiddle does from a violin!

To further confuse us Coy said that his specially made Hawaiian guitar has ten strings which makes it quite a bit different from the ordinary six string variety.

Now, is everything clear—or do you just think he's "stringing" us along?



DO YOU KNOW THAT . . .

The KMA Bar Nothin Ranch boys play for a free dance every Saturday night in the Shenandoah Armory. Bring your partner or family and join in the fun!

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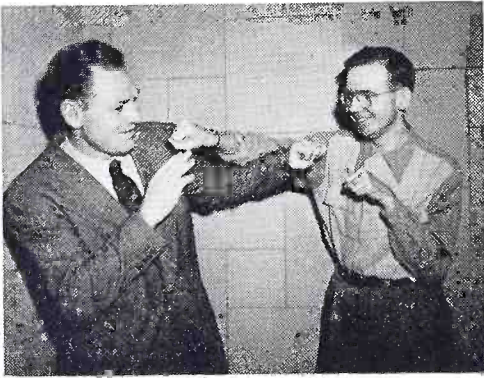
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On The KMA Party Line

With **DORIS MURPHY**

What tricks our memories play on us some times! Accordionist BOB BARRY found this out recently . . . much to his embarrassment. It happened on Sat. P. M. while he was appearing on the "KMA Hillbilly Hit" show. LEE SUTTON, Master of Ceremonies, called on BOB to play an old favorite, "Hop Scotch Polka". BOB stepped to the microphone to play the number. Before starting LEE noticed he was stalling a little, and wondered why. But soon he got under way and was getting along fine, until right in the middle of the number he completely forgot the tune. To save his life he couldn't remember it! After a little coaching from clarinetist EDDIE COMER, BOB finally recalled the song, and finished in fine shape. The studio audience got a big kick out of it, and BOB now realizes more than ever, how your memory can fail you at the most inopportune time!

Even though 11 year old PHIL EVERLY is new in radio and inexperienced, he proved recently he doesn't lose his head in an emergency! PHIL, his mother, dad and brother were entertaining one morning on the 6 A. M. show. PHIL was singing a solo when all of a sudden the lights went out. Instead of losing his head, when the studio went dark, PHIL kept right at the microphone, continued singing, in spite of the fact, it was a song he didn't know very well. No seasoned broadcaster could have met the emergency better than young PHIL.

Just how long our new evening announcer, PAUL PIPPERT will remain a bachelor, is unknown, but we do know his fiance, MISS WEVA WITHERS of Mason City was in Shenandoah for a three day visit recently. PAUL joined KMA Oct. 9th, coming from his home town of Mason City. In addition to 3 years experience in commercial radio, he was producer and announcer of an Army Camp Radio show

in Colorado Springs for a year and a half. Wonder when those wedding bells will ring?

Here, with their gold blouses and green block letters, is a picture of the KMA Women's Bowling Team, which Captain GAYLE MAHER laughingly refers to as "the old hen and her chickens". All are beginners with the exception of the captain. Reading l. to r. are LOIS JEAN PETERSON, of the Continuity Department; DOROTHY BENEFIEL, the only member of the team not employed by KMA; GAYLE MAHER, secretary to General Manager OWEN SADDLER; INEZ KEETON, secretary to Promotion Manager HAROLD ARKOFF, and MARTHA JO BORLAND of the Traffic Department. The KMA women bowl in the Monday Night League which



is comprised of eight teams. To date they have won five out of nine games.

Shenandoah has not had a bowling alley for the last four years, and the KMA women bowlers won the City Championship in 1946 and 1947. The girls don't promise to win the City Championship this year, but they do hope to become good enough to challenge the KMA men's team—and beat them!

Going to the barn with daddy to watch him milk the cows, turned into quite a surprise for 3 yr. old DULCIE JEAN BIRKBY one evening. Little DULCIE, daughter of EVELYN BIRKBY, whose "Down the Country Lane" program can be heard on KMA at 10:30 each Sat. A. M., noticed some strange noises coming from up in the haymow. So she and daddy decided to investigate. After a quick search in the hay, away over in the corner they

found the family dog Pepper with ELEVEN brand new baby puppies. DULCIE was thrilled when she saw Pepper's big family of black and white baby pups, and immediately rushed into the house, excitedly calling to mother: "Guess what's out in the barn!" Mother was almost breathless upon hearing Pepper had given birth to eleven pups, knowing this would mean 12 dogs and 5 cats in the family. Their cat Blackie had recently had four kittens. No doubt the BIRKBYS will be looking for homes for eleven little pups about Christmas time! That means eleven little boys and girls will be happy when Christmas morning arrives and they find Santa has left them a rollicking little black and white Dalmatian puppy.

Twenty guests were entertained at a



"Pink and Blue" shower recently given by MRS. BOB BARRY and MRS. CALVIN RANEY, in honor of MRS. JEANIE SANDERS.

KMA entertainers, making personal appearances in towns at nights, sometimes find it hard to overlook pranks played on them by mischievous boys. One night recently after finishing their show at 10 P. M. in Trenton, Mo., they came out of the high school to get ready to drive home, only to find three flat tires on their car. Boys had let the air out of the tires as a joke. On another occasion in Fontanelle, Ia., pranksters broke off both locks on the safety chain and tore the tail light off their new instrument trailer. Since the Iowa State Law requires a trailer light and safety chains, it took the KMA entertainers a long time before they could repair the broken parts good enough, so

they could drive home in safety. One other time at Bethany, Mo., pranksters pulled all the wires out of the distributor and off the spark plugs, causing them much delay trying to get the wires back in the right place so the car would run. Everyone enjoys fun, but it ceases to be funny when you've done a big day's work at the studio; driven a long distance to another town; put on a 2 or 3 hour stage show, and still have a long drive ahead of you to get home, then to come out to your car and find grief ahead of you. Boys will be boys . . . but surely there must be other ways of having a good time, besides causing other folks unnecessary work and trouble!

Here is the KMA Men's Bowling Team. Reading from left to right:

DON BURRICHTER, Engineer Supervisor; JACK JOSEPHSON, Control Engineer; WAYNE BEAVERS, Program Director; WAYNE BOWMAN, Transmitter Engineer; FRANK FIELD, KMA Weather Announcer; JIM KENDRICK, Announcer; LLOYD LATTA, Control Engineer. The eighth member of the team, MAX OLIVE, isn't in the picture, because he was attending the annual football game between Red Oak and

Shenandoah the night the picture was taken. Yes, only five men bowl at a time, so they change off. Sort of a two platoon team, so to speak. It must work out all right, because the KMA Team is leading its league.

Little did we realize when we ran the picture of Homemaker ADELLA SHOEMAKER and son on the front cover of the Sept. GUIDE, that it would turn out to be a wedding picture as well as his college picture. Announcement of the marriage of GEORGE to MISS JOAN JOHANNES of Creston, was made at a family dinner on Thanksgiving Day. Tiny notes at each place setting explained the absence of GEORGE from the family dinner. The wedding took place Sept. 2 at Centerville, Ia. He is a student at Tarkio College and his bride at Creston Junior College. Both plan to attend Tarkio College next semester.

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KMA DAILY PROGRAMS FOR DECEMBER 1950

960 ON YOUR DIAL — 5000 WATTS

DAILY DAYTIME PROGRAMS MONDAY THROUGH FRIDAY

5:30 a.m.—Blackwood Bros.
 5:30 a.m.—News and Weather
 6:00 a.m.—Ike Everly Family
 6:30 a.m.—Sweet Lassy Time
 6:45 a.m.—Fertile Time
 7:00 a.m.—Mel Mains, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Gospel Legion Quartet
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Breakfast Club
 9:00 a.m.—Homemaker's Visit
 9:25 a.m.—Betty Crocker
 9:45 a.m.—Victor H. Lindlahr
 10:00 a.m.—Edith Hansen
 10:30 a.m.—Country Cousins (M.W.F.)
 10:30 a.m.—Quick As A Flash (Tu.Th.)
 11:00 a.m.—Luncheon Club
 11:25 a.m.—Edwin C. Hill
 11:30 a.m.—Fritos Free For All
 11:45 a.m.—Stump Us Gang
 12:00 noon—Ralph Childs, News
 12:15 p.m.—Edward May
 12:30 p.m.—Half Past Nooners
 12:45 p.m.—Mel Mains, Markets
 1:00 p.m.—Eddy Arnold
 1:15 p.m.—Jack Hunt
 1:30 p.m.—John B. Kennedy
 1:45 p.m.—Hawkeye Rangers
 2:00 p.m.—Hillbilly Jamboree
 2:25 p.m.—One Man's Opinion
 2:30 p.m.—KMA Party Line
 2:45 p.m.—Bob Stotts
 3:00 p.m.—Mack and Jeanie
 3:15 p.m.—Steve Wooden
 3:30 p.m.—Kitchen Klinik
 4:00 p.m.—Dee Pierson Sings
 4:15 p.m.—Mack Sanders
 4:30 p.m.—Ralph Childs, News
 4:45 p.m.—Bar Nothing Ranch
 5:00 p.m.—Jimmy Wakeley (M.W.F.)
 5:00 p.m.—Modern Romances (T.Th.)
 5:30 p.m.—Space Patrol (M. & F.)
 5:30 p.m.—Superman (T. & Th.)
 5:30 p.m.—Blackhawk (Fri.)
 5:55 p.m.—Falstaffs Fables

MONDAY NIGHT

6:00 p.m.—KMA Sports Parade
 6:15 p.m.—Suppertime Frolik
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Lone Ranger

7:30 p.m.—Henry J. Taylor
 7:45 p.m.—Una Mae Carlisle
 8:00 p.m.—This Is My Song
 8:15 p.m.—Outdoor Mid-America
 8:30 p.m.—Johnny Desmond
 9:00 p.m.—United Or Not
 9:30 p.m.—Inner Sanctum
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Naval Reserve Show
 10:30 p.m.—Girl Friend, Lorraine
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

TUESDAY NIGHT

6:00 p.m.—KMA Sports Parade
 6:20 p.m.—Let's Go Visiting
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Cisco Kid
 7:30 p.m.—Armstrong Of SBI
 8:00 p.m.—Am. Town Meeting
 8:30 p.m.—Can You Top This?
 9:00 p.m.—On Trial
 9:30 p.m.—Author Meets The Critic
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Nat'l Guard Show
 10:30 p.m.—Girl Friend, Lorraine
 11:00 p.m.—Newstime
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 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Lone Ranger
 7:30 p.m.—I Fly Anything
 8:00 p.m.—Rogue's Gallery
 8:30 p.m.—American Agent
 9:00 p.m.—Mr. President
 9:30 p.m.—Treasury Band
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Navy Startime
 10:30 p.m.—Girl Friend, Lorraine
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

THURSDAY NIGHT

6:00 p.m.—KMA Sports Parade
 6:20 p.m.—Let's Go Visiting
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Cisco Kid

AMERICAN BROAD



CASTING COMPANY

7:30 p.m.—Armstrong Of SBI
 8:00 p.m.—Original Amateur Hour
 8:45 p.m.—Robert Montgomery
 9:00 p.m.—Screen Guild Players
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—KMA Showcase
 10:30 p.m.—Girl Friend, Lorraine
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

FRIDAY NIGHT

6:00 p.m.—KMA Sports Parade
 6:15 p.m.—Suppertime Frolik
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Lone Ranger
 7:30 p.m.—This Is Your FBI
 8:00 p.m.—Ozzie and Harriet
 8:30 p.m.—The Sheriff
 9:00 p.m.—Boxing Bout
 9:30 p.m.—Am. Sports Page
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Stars On Parade
 10:30 p.m.—Girl Friend, Lorraine
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

SATURDAY PROGRAMS

5:30 a.m.—Blackwood Bros.
 5:50 a.m.—News and Weather
 6:00 a.m.—Ike Everly Family
 6:30 a.m.—RFD 960
 7:00 a.m.—Mel Mains, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Gospel Legion Quartet
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Alarm Clock Club
 9:00 a.m.—Homemaker's Visit
 9:30 a.m.—1950 Radio Speaking
 9:45 a.m.—Safety Story Lady
 10:00 a.m.—Junior Junction
 10:30 a.m.—Down A Country Lane
 11:00 a.m.—101 Ranch Boys
 11:30 a.m.—Am. Farmer
 12:00 noon—Ralph Childs, News
 12:15 p.m.—Edward May
 12:30 p.m.—Half Past Nooners
 12:45 p.m.—Mel Mains, Markets
 1:00 p.m.—Eddy Arnold
 1:15 p.m.—This Week On The Farm
 1:30 p.m.—Ike Everly Family
 1:45 p.m.—Hawkeye Rangers
 2:00 p.m.—Gospel Legion Quartet
 2:15 p.m.—KMA Cowboys
 2:30 p.m.—Hillbilly Hits
 3:00 p.m.—Mack and Jeanie
 3:15 p.m.—Steve Wooden
 3:30 p.m.—Dee Pierson Sings
 4:15 p.m.—Mack Sanders
 4:30 p.m.—Ralph Childs, News
 4:45 p.m.—Bar Nothing Ranch
 5:00 p.m.—Guest Star

5:15 p.m.—Navy Band
 5:30 p.m.—Swing To 45
 5:45 p.m.—The New Frontier
 6:00 p.m.—KMA Sports Parade
 6:15 p.m.—Here's To Veterans
 6:30 p.m.—Mel Mains, News
 6:45 p.m.—Homes On The Land
 7:00 p.m.—Cisco Kid
 7:30 p.m.—Marry-Go-Round
 8:00 p.m.—What Makes You Tick?
 8:30 p.m.—Jay Stewart
 9:00 p.m.—Sat. At The Shamrock
 9:30 p.m.—Favorite Songs
 9:45 p.m.—Shenandoah Dance
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Shenandoah Dance
 10:30 p.m.—Girl Friend, Lorraine
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orch.
 11:55 p.m.—News

SUNDAY PROGRAMS

7:00 a.m.—News
 7:15 a.m.—Morning Song
 7:30 a.m.—Gospel Legion Quartet
 8:00 a.m.—Rev. Gene Phillips
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Negro College Choir
 10:00 a.m.—Worship Service
 10:30 a.m.—Milton Cross' Opera Album
 11:00 a.m.—This Week Around The World
 11:30 a.m.—Piano Playhouse
 12:00 noon—News
 12:15 p.m.—Treasury Show
 12:30 p.m.—Salute To Reservists
 1:00 p.m.—Hour of Decision
 1:30 p.m.—Back To The Bible
 2:00 p.m.—This Week Around The World
 2:30 p.m.—Newstime
 2:45 p.m.—Blackwood Brothers
 3:00 p.m.—Revival Hour
 4:00 p.m.—Lutheran Hour
 4:30 p.m.—Fine Arts Quartet
 5:00 p.m.—Drew Pearson
 5:15 p.m.—Monday Morning Headlines
 5:30 p.m.—Norman Brokenshire
 6:00 p.m.—Richard Wallace
 6:30 p.m.—Mystery File
 7:00 p.m.—Stop The Music
 8:00 p.m.—Walter Winchell
 8:15 p.m.—Jergens-Woodbury Journal
 8:30 p.m.—Sammy Kaye's Serenade
 9:00 p.m.—Holland Today & Tomorrow
 9:15 p.m.—Let's Be Healthy
 9:30 p.m.—Proudly We Hail
 10:00 p.m.—News
 10:15 p.m.—Thoughts In Passing
 10:30 p.m.—Dance Orch.
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

Listings Correct at Time of Publication
 However, all Programs Are Subject to Change

Frank Comments

By **FRANK FIELD**

There have been a lot of requests lately for a picture of the youngest grandchild, so here it is. Jonathan Daniel Field, 4 months old, or rather he was 3½ months old the day this picture was taken.

I don't believe I ever saw a healthier baby for his age. From his picture you might think that he was fat, but as a matter of fact he hasn't an ounce of fat on him. It is all solid muscles, and everyone of those muscles is in operation all of the time that he is awake. He does eat a lot but he runs it all off lying on his back. Maxine and Johnny don't realize how fortunate they are in having not only a healthy baby but at the same time an exceptionally good baby who never cries without a good reason.

He didn't even object when they discontinued the usual 2 o'clock feeding, just as soon as he came home from the hospital.

The morning I took this picture Johnny said he could be there at 9:30. While we were waiting for him to arrive I went ahead and took several pictures of Danny alone and of Maxine holding him in her arms. In everyone of them he was laughing and smiling and enjoying things immensely.

For some reason or other, as soon as Johnny came in the door Danny stopped smiling. We tried every imaginable pose, Maxine holding Danny, John holding Danny, Danny sitting between them and

Danny standing up between them, no laughs, no smile. All this time I was going through all sorts of acrobatics, waving my hands, jumping up and down, operating toys, honking horns and doing anything else I could think of to bring a smile.

After nearly 30 minutes of this we gave up and I took 2 pictures. This was the best one, and incidentally, the last film and flash bulb I had brought with me.

You guessed it, as soon as the last picture was taken Danny started laughing again and was still crowing and chuckling as I went out the door.



Everything is running along just about as usual, with nothing new to report. John is still at the Sentinel, filling in as sports editor in addition to being staff photographer and star reporter. He recently bought a lot up in the east part of town and he and Maxine are busy studying house plans far into the night now, hoping to get started to build next spring, unless material shortages are too severe.

Peg and Jim are still living out in the Benson section in Omaha, but are planning on moving out to Ralston next spring, so as to be closer to Jim's work.

Bob is still working here at the Seed House, but his job is a little different from what it used to be. He prints all the signs you see in the Earl May Stores, which in itself is quite a job, as we have 35 stores now, counting the one just opening at Mason City. Then, too, he helps with the developing and printing of all the thousands of pictures and photostats.



HOMEMAKER'S GUIDE

Kitchen Klinik

By **ADELLA SHOEMAKER**

FROZEN CRANBERRY SALAD

- 1 cup cream, whipped
- 2 tablespoons sugar
- 2 tablespoons mayonnaise
- 3 ounces, Philadelphia-type cream cheese
- 10 maraschino cherries, sliced
- 1-4-ounce can shredded pineapple
- 1 cup cranberry sauce

Beat cream stiff and add the sugar. Blend the salad dressing and cream cheese. Add cut fruit and cranberry sauce. Fold in the whipped cream. Pour into freezing tray. Freeze for 5 hours. Cut in cubes. Serve on lettuce or endives. Serves 8.

* * *

MEAT LOAF

- 1 pound ground beef
- 1/2 pound ground pork
- 1 1/2 cups crushed cracker crumbs
- Moistened with
- 1 cup spiced tomato juice
- 2 eggs well-beaten
- Salt and pepper
- Mix all and form in a loaf. Spread over top:
- 1 tablespoon thick cream
- 1 tablespoon sugar
- 1 tablespoon catsup
- 1 teaspoon prepared mustard
- 1 tablespoon brown sugar
- 1 tablespoon Worcestershire sauce

Bake at 350° for at least an hour.

* * *

DIVINITY CREAM CANDY

- 3 cups white sugar
- 1 cup white corn syrup
- 1 cup cream (sweet or thick)
- 1 teaspoon vanilla
- 1 cup nutmeats

Boil sugar, corn syrup and cream at 238° or a firm soft ball stage. Start beating at once. Add vanilla and nuts. Continue beating until you can't beat any more and the candy is stiff. Pour into a loaf bread pan. When cold, wrap and store in a cool place. Cut as needed.

* * *

CHERRY COOKIES

- 1/2 cup shortening
- 1 cup brown sugar
- 1 egg
- 1 3/4 cups flour
- 1/2 teaspoon salt
- 1/2 teaspoon soda
- 1/4 cup sour milk
- 1 cup dates
- 3/4 cup pecans
- 1 cup candied cherries (red or green)

Cream shortening and sugar and add egg. Sift dry ingredients together. Sift small amount over dates, nuts and cherries. Add dry ingredients to creamed mixture. Add dates, nuts and cherries. Mix well and drop on cookie sheet. Bake 10 to 12 minutes at 400° F.

* * *

MYSTIC FUDGE

- 4 cups sugar
- 4 tablespoons white syrup
- 1 cup milk
- 1 teaspoon vanilla
- 3 squares chocolate, grated
- Butter, size of walnut

Put sugar, white syrup and milk into a pan and boil till it forms a ball. In a separate bowl, place the vanilla, chocolate and butter. Pour hot syrup over ingredients in bowl and let stand till cold. Do not stir. Do not scrape syrup from sides of pan. Add nut meats, if desired, and beat till creamy. Let stand till cold if you want to, it will be hard to beat, but keep at it anyway.





Homemaker Visit

By **BERNICE CURRIER**

Christmas Dinner Suggested Menu

- Mulled Cider
- Buttered toasted crackers
- Stuffed Roast Turkey
- Whipped Irish potatoes
- Sweet Potato Surprise
- Baked onions de luxe
- Buttered green beans
- Relish tray
- Cranberry jelly
- Hot Rolls—butter
- Cinnamon peaches
- Christmas tree cone salad
- Lemon Sherbet
- Coffee
- Salted nuts

ROASTING GUIDE FOR TURKEY

- 8-10 pounds—20-25 min. per pound
- 11-14 pounds—18-20 min. per pound
- 15-18 pounds—15-18 min. per pound
- 19-25 pounds—13-15 min. per pound

CINNAMON PEACHES

- 1 can peaches
- Red cinnamon candies
- Red coloring

Add red cinnamon candies and a bit of red coloring to syrup from can of peaches. When candies are dissolved, simmer peach halves 5 to 10 min. Then chill peaches in syrup, drain, and place on serving dish.

* * *

MULLED CIDER

- 1 cup brown sugar
- 2 quarts apple cider
- 2 broken-up sticks cinnamon
- 1 teaspoon whole cloves
- 1 teaspoon whole allspice
- 1 teaspoon whole mace

Prepare 1 day in advance. Over low heat dissolve brown sugar in apple cider. Then in a spice bag put the cinnamon, cloves, allspice, whole mace. Drop spice

bag into cider and let simmer 20 min. Remove spice bag. Store cider in refrigerator. Heat when ready to serve.

* * *

BAKED ONIONS DE LUXE

- 8 peeled medium onions
- 1 tablespoon melted butter
- 1/4 cup tomato juice
- 2 tablespoons honey
- 1 teaspoon salt
- 1/2 teaspoon paprika
- Parsley garnish

Heat oven to 350°. Cut onions in half crosswise, place in greased 1 quart casserole. Combine butter and next four ingredients and pour over onions. Cover and bake at 350° till onions are tender. When done, garnish with parsley.

* * *

LEMON SHERBET

- 1 box lemon gelatin
- 1 cup hot water
- 1/2 cup sugar
- 1 cup corn syrup
- 4 cups milk
- Juice of 1 or 2 lemons

Mix gelatin with boiling water and let cool just warm. Add sugar and syrup and mix well. Then add milk very slowly so it will not curdle. Then add lemon juice very slowly, put in freezing tray and while it is freezing, stir it well.

* * *

CHRISTMAS TREE CONE SALAD

- 1 package lime gelatin
- 1 can fruit cocktail, drained
- 6 cone shaped paper cups
- Red and green maraschino cherries
- 1/2 pint heavy cream
- 2 tablespoons mayonnaise

Use juice from fruit cocktail to dissolve gelatin. Add water to make 2 cups. Bring to boil, remove from fire and dissolve gelatin. Let cool till partly set. Add fruit. Stand paper cups in tumblers and fill with gelatin mixture. Chill. When ready to serve, invert on salad plate, remove cone cup, garnish with whipped cream and mayonnaise combined. Dot with red and green cherries.



2,000,000
Pieces of Mail—

Meet
The Gal
Behind
The Guy
Who Brings
Your Guide



Two million pieces of mail! That's a lot of GUIDES, letters and cards—but that's just about the amount that Ina Burdick, manager of the GUIDE circulation department, has given to the guy who brings your GUIDE—the mailman—since she began her work in the fall of 1945.

Ina is shown examining one of the many trays of addressograph stencils that is used in addressing the GUIDE each month. Each of the many thousands of GUIDE subscribers has their own stencil in one of the trays that holds the stencils of all the readers of the same town. In that way, when a subscription is renewed, Ina knows just exactly where to go to find that particular subscribers record.

Ina and her husband, Clyde, live in Farragut, Iowa, which means that she must travel nine miles to work each day. They have one son, J. C., who lives in Baltimore.

"We couldn't agree on a name for him when he was born", Ina said, "So we just gave him some initials."

Famous for her knitting and crocheting, Ina knits and crochets whenever she has time and gives away the fruits of her

labor to her family and friends.

Ina loves sweets, particularly devil's food cake and pies—and how she does it and still keeps her trim figure is a well-guarded secret.

STILL TIME TO GET YOUR
1951 KMA COOK BOOK

Every housewife will want a copy of the new 1951 KMA Cook Book, packed full of the favorite recipes of KMA GUIDE Readers and edited by KMA Homemakers Adella Shoemaker, Doris Murphy and Bernice Currier!

You can get a FREE copy by renewing your GUIDE subscription now, with a new subscription, or by giving a gift subscription to one of your friends. Your friends will enjoy reading each of the twelve monthly issues of the GUIDE and the 1951 KMA Cook Book will be sent direct to YOU! But hurry! You'd better send for your copy today!

Program Personals

By HAROLD ARKOFF



BILLY GRAHAM

Although only 31 years old, evangelist Billy Graham is a ten-year veteran at conducting revival meetings. He's heard by KMA listeners in the half-hour Sunday afternoon program "The Hour of Decision" at one o'clock.

It is estimated that Billy Graham has attracted the largest crowds of any evangelist since Billy Sunday. For example, in a recent six-week campaign Graham spoke to more than 630,000 people. He has attracted thousands to every meeting, from California to England. His conversions are also phenomenal. In only eight weeks in Los Angeles last year, more than 6,000 converts marched down the aisle of the meeting tent.

Born on a farm near Charlotte, N. C., Billy's original ambition was to be a big league first baseman. But, when a revivalist came to town during his last year in high school, Billy was converted and was convinced that religion should be his career.

After studying at Bob Jones University, Cleveland, Tenn., and at the Florida Bible Institute, Graham put in a short period of active evangelism and then entered

Wheaton College in Illinois where he participated prominently in the school's frequent mass revivals. Today Graham is president of the Northwestern Schools, a bible institute in Minneapolis.

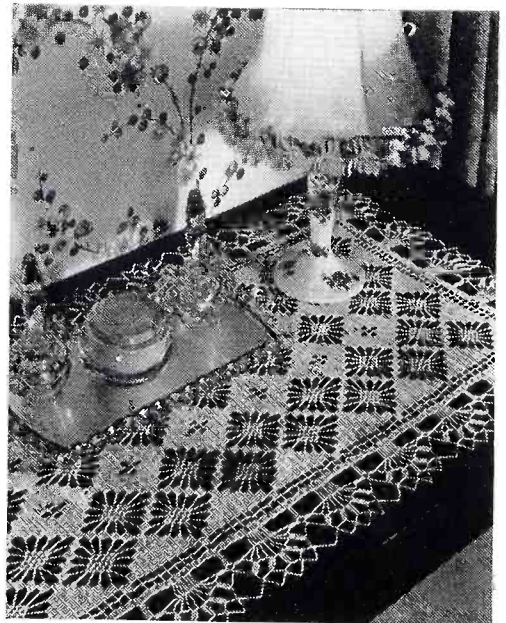
Although he is an ordained Southern Baptist minister, Graham's appeal is strictly nondenominational. He attacks no one, theologically. His main attack is on sin; his main goal is repentance and conversion.

The KMA program also features songs by George Beverly Shea and the campaign choir of the city in which the program originates. The choir is directed by Cliff Barrows.

PATTERN FOR THE MONTH

A set of starched lace runners for your bureau tops will give the whole bedroom a fresh look. Crocheters can make their own crisp lace, enjoy making it and save several dollars on the set, too. The open-work diamond pattern and web-like border of this crocheted runner makes a lacy design that is sparkling in white, equally effective in pastel tones.

Send a self-addressed, stamped envelope to Bernice Currier, c/o KMA, Shenandoah, Iowa. Ask for Leaflet No. N-109.





**One year older, but—
"Dave, They Made
The Coat Too Long"**

Young David Childs was one year older November 29th, but discovered that even at the ripe old age of seven he still wasn't old enough to wear his father's coat and hat. David is the son of the popular, veteran KMA newscaster Ralph Childs and his wife.

In the picture you can see a blank space where one of David's front teeth used to be. The day after this photo was taken, David lost another. He put it in a glass of water and was soon rewarded with a dime, a Childs' family custom.

David is in the second grade and is

★ **Forecasts
For The
Month** ★

BIRTHDAYS:

- Dec. 7—Jon Leston Ely, son of Engineer Walter Ely.
Dec. 10—Don Burrichter, KMA Engineering Supervisor.
Dec. 11—Ina Burdick, Manager of the GUIDE Circulation Department.
Dec. 14—Bruce Langfitt, son of Farm Commentator Merrill Langfitt.
Dec. 24—Adella Shoemaker, afternoon homemaker.
Dec. 28—Gilda Olive, wife of Continuity Writer Max Olive.

ANNIVERSARIES:

- Dec. 25—Adella and Don Shoemaker, afternoon homemaker.
Dec. 31—Delores and Jack Josephson, Control Room Operator.

BIRTHSTONE: Turquoise

FLOWER: Holly

turning out to be a budding genius—and, at the expense of his father's pocket book. David is rewarded for A's on his report card at the going rate of ten cents each. In his first second grade report card David got seven A's and came away seventy cents richer.

David's younger brother Michael, 5, just started school this fall and David was quick to tell him about everything he'll find there. "Oh boy, Mike," David exclaimed, "You're going to like school. There are sure a lot of pretty girls down there."

PRIZE WINNERS

November jack pot winners on the "Fritos-Free-For-All" during November included Mrs. Mary Lanning, Morrill, Kan., winner of a \$299 refrigerator; and Mrs. Joseph Polak, Wahoo, Nebr., winner of a \$109 triple-action washer. The program is heard daily over KMA, Monday through Friday at 11:30 a. m.

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MOTHER'S LITTLE HELPER



Ezra Hawkins' little two year old daughter, Cindy, is just about the world's youngest fiddle player, singer—and cook! She's shown here helping her mother prepare Ezra's dinner. Cindy listens to her father on KMA everyday and plays her own little fiddle along with him. She knows the "Bar Nothin' Ranch" (4:45 to 5:00 P. M.

Monday through Friday) theme song by heart and can even do imitations like "her old man".

When Cindy grows up she wants to play the fiddle on the radio just like her father. With her shining light hair and her sparkling eyes we think she'll sweep the country by storm!