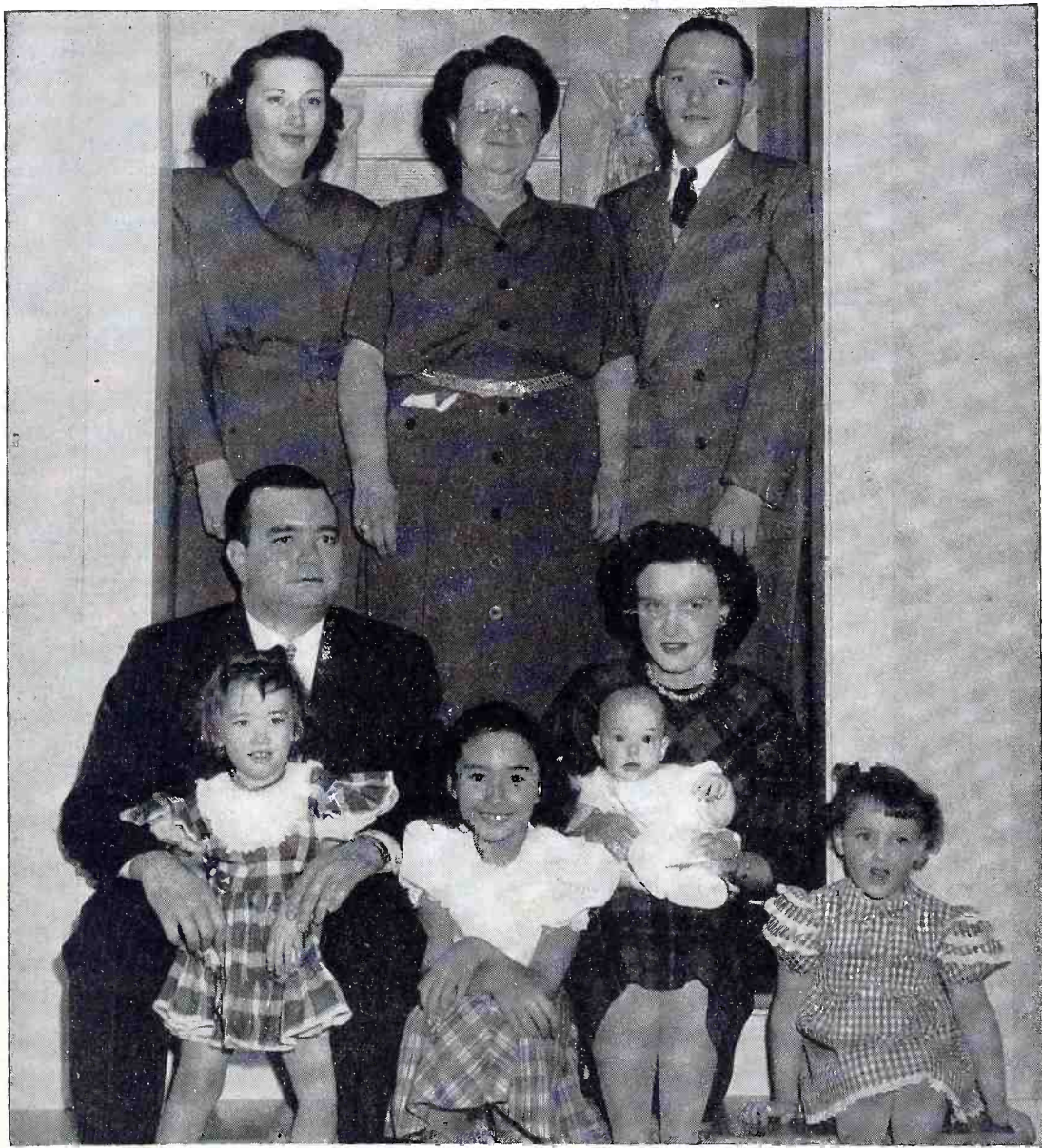


The **KMA GUIDE** 10¢

Vol. 5 DECEMBER, 1948 No. 12



**MERRY CHRISTMAS FROM THE MAYS**



Seated l. to r. J. D. Rankin, Jr., holding Diane; Betty Jane Rankin; Mrs. Edward May, holding Karen, Annette.  
In background, Frances (May) Rankin, Mrs. Earl E. May and Edward. (See p. 3.)

**"THE MAGAZINE ABOUT YOUR FAVORITES ON YOUR FAVORITE STATION"**



# The KMA Guide

Vol. 5

No. 12

DECEMBER, 1948

Wahoo, Nebraska

Nope. You can't kick me off of your mailing list for the GUIDE. I scratched around in my purse and, believe it or not, I am going to spend my last dollar for my next subscription.

*Mrs. Fred Zauss,  
1331 North Elm St.*

(We've put a red star by your name. You're wonderful, Mrs. Zauss.)

Marshalltown, Iowa

We would like to see pictures of the new members of the Blackwood Quartets with their families.

*Mrs. E. D. Rowe.*

(On p. 7 you will find a picture of Jonny Dickson and wife; on p. 14, the "Cat" Freemans. Next month you will see pictures of Warren Holmes' family and the Blackwoods' new piano player, Kenneth Apple.)

Cameron, Missouri

Here is a dollar for my renewal for the GUIDE. It's like having company come into the house as I do not have a radio.

*Mrs. Frank Hatcher,  
Rt. 5.*

(Thank you for inviting us into your home.)

Red Oak, Iowa

I'm sure glad to hear Jimmie Kendrick back on the air and may he have all kinds of success.

*Mrs. C. H. Turner.*

(Jimmie sends you and all the other fine people who have written him his heartfelt thanks.)

Martinsville, Missouri

Thought I would try to get along without the GUIDE, but just couldn't seem to do it. So here's my dollar for another year.

*Mrs. W. J. Grace,  
Rt. 2.*

(Lack of will power is a virtue in this case, Mrs. Grace.)

Atlantic, Iowa

I should have sent in my subscription for the GUIDE last month but had to move and you know how hard it is to find a place to live nowadays.

*Martha E. Cue,  
105 North Locust St.*

(You bet we do!)

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddle, editor; Doris Murphy, feature editor; Jim Moore, production editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for changes of address and be sure to send old as well as new address. Advertising rates on request.

Mooresville, Missouri

Here comes my letter—slow but sure. My husband and I surely do enjoy hearing Adella every day. She makes us so hungry!

*Mrs. J. N. Dilley,*

(Yes, she makes us hungry, too. Particularly when she bakes a birthday cake for our editor.)

Palmyra, Nebraska

I am enclosing check in payment for the GUIDE for 1949. This will be my Christmas and birthday gift since I was born on December 25. I will be 80 years young and sure do like to read the GUIDE.

*Lott McKay.*

(80 years young is right!)

Davis City, Iowa

I have taken the GUIDE for over 3 years and have never seen a letter from anyone here at Davis City in the magazine. Wish you would publish one now and then.

*Anna Mae Hagen.*

(Wish granted.)

Anthon, Iowa

I want to say, "Welcome Home" to Bernice Currier. I heard her many years ago and enjoy hearing her voice once again on the air.

*Mildred M. Thompson,  
Box 234.*

(Bernice wishes to thank all the hundreds of listeners who have written expressing this same sentiment.)

Carroll, Iowa

In one of the GUIDES Frank Field complained about having to wear a necktie. I noticed Merrill Langfitt's picture without a tie. If Frank has to wear them, why doesn't Merrill?

*Anna Tigges.*

(Good point! We'll have Mrs. Langfitt talk to Merrill.)

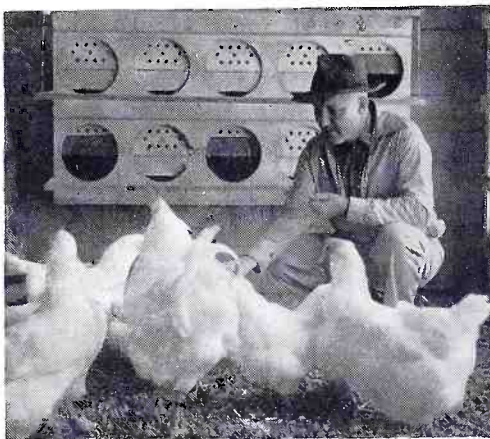
## A Chat With Edward May

Remember the last time you tried to get your family together for a picture? "Karen has a cold. Maybe we better put it off until next week." And, "Let's wait. I'm having my hair done tomorrow." For one reason or another it is repeatedly put off until tomorrow.

But, we finally made it. The May family was together for Thanksgiving dinner and the picture on the cover was taken. My sister, Frances, and Mother and I are standing in the doorway. Franny's husband, J. D. Rankin, is seated below her and my wife, Eleanor, below me. Left to right, the children are Diane and Betty Jane Rankin and then Karen and Annette May. We had a time getting all four youngsters quiet at one time.

I know lots of you had family reunions on Thanksgiving Day. To Americans everywhere Thanksgiving has a deep and fine meaning. In the words of an old favorite hymn it is a time when we "count our many blessings" and give thanks to our God for them.

Again this year, we can hardly think of all the wonderful things we enjoy as Americans without remembering the hunger and hardship being endured by so many other peoples in the world. It isn't my place to preach any sermons about these things, but I can hope you folks will do more than just remember. Through your local church, the Red Cross or some other way, won't you send clothing or food or money to people in less fortunate countries? If no organization in your community is collecting things for shipment overseas, send your contribution of clothing or money to me and I will pass it on for you.



The picture of Joe Hunter, above, is here "by request". It is Joe's voice you nearly always hear in place of mine when I have to be out of town. Many of you have asked to see what Joe looks like and so there you are. Maybe you have guessed it already but I'll tell you that Joe is our hatchery man, and takes care of all orders and supervises the operations and record keeping at our Trap-nest Breeding Farm, looks after the Hatchery, and takes care of all orders for baby chicks. Now that you have seen him you can picture what he looks like the next time you hear him in my place.

For several weeks I have been getting letters from all around telling me about the wonderful yields of corn our Hybrids are making. I am keeping track of them by counties, just like I did with the Early Bird Gardeners. And, along sometime after Christmas I am going to send something very special to the one reporting the largest yield in each county. I am very much interested in getting a great many of these reports. No doubt your corn is all in now. I'll appreciate a note from you telling me how many bushels you got to the acre, and any other details you care to send.

The next time I sit down to write something for the KMA GUIDE, Christmas will have come and gone. And so, I am going to send you the Season's Greetings right now. I hope you and your loved ones have a very Merry Christmas, and may the New Year bring you happiness in abundance.

## Happy Holidays!



Best wishes for a happy holiday season from our entire staff.

During this year our most satisfying experience has been meeting you personally.

In the past 11 months, 293,000 of you listeners have visited us.

Starting in the early days of Spring and continuing thru Fall, 221 groups from 6 states saw the studios, transmitter, homes of entertainers and visited with us.

Since May over 7500 women from 12 states and two foreign countries (Denmark and Canada) have seen our 5 Homemaker Days.

On July 28, 4000 farmers attended our Farm Day at the Shenandoah Airport.

During Harvest Jubilee in September, 28,500 visitors passed thru our studio doors. Over 10,000 saw Republican and Democratic candidates for Governor in Iowa debate on our outdoor platform.

Each Saturday afternoon 1,100 fans of COUNTRY SCHOOL have packed our Auditorium.

All of this plus regular daily studio attendance adds up to over 200,000 visitors and much satisfaction for us.

As this year ends, we want to point to the sign in the picture above. "YOU ARE WELCOME"—always.

## Kendrick Family

The young fellow with the big broad smile and wearing a bright red and green shirt is announcer Jim Kendrick, smiling at the antics of his pet cat "Katy", as she gets her picture taken. Seated in the chair beside Jim is his mother. The Kendricks returned to Iowa Oct. 1 and "Katy" came with them, after traveling thru 7 different states. Jim claims the cat is his "good-luck piece". She is strictly a house cat and they never let her out. However, a week or so ago, the cat suddenly felt the urge to see the great outdoors, so when the door was opened, she made a dash outside, ran across the lawn, and up on the neighbor's roof. Jim followed in pursuit but failed miserably as the cat raced up to the roof and stayed there all day and night. While up there, Katy had a fray or two with the birds and a squirrel, but even that didn't bring her down. Next morning Jim borrowed a ladder, climbed up and carried her down. After her gay spree outdoors, the only after-effects was a big appetite. Now the family double-checks before they open the door, to see that kitty isn't lurking nearby to make another dash outside. Katy's favorite foods are potato chips and black walnut ice cream, but her regular diet consists of cooked pork liver plus a regular balanced cat food.

Jim's mother's favorite pastime is tatting and she's mighty busy making Christmas presents edged with tatting.



## Nishna Valley Neighbors

"I don't like ole Joe Clark". I'll tell you the reason why"—

Yes friends, it's the theme song of the "Nishna Valley Neighbors" heard 6:00-6:15 P. M. Mon. thru Fri.

In case you're wondering why the boys don't like "ole Joe Clark" here's the answer:

"He tore down my ole rail fence, And his cows ate up my rye."

The boys are usually so anxious to proceed with the fun of the program that they race through the theme song. As a result, now and then, we receive a letter from some curious listener who wants the words to the ballad.

"Nishna Valley Neighbors" really lives up to its title, "The most informal 15 min. in radio". The engineers tell us that at 5:55 each evening they check the underpinning in Studio A to make sure it will stand up under another beating from N. V. N. It's the last show of the day for our local entertainers and the boys really "let themselves go".

After this program, they leave on personal appearances throughout the area and for them this program is sort of a going-away party.

Incidentally, if you are interested in seeing as well as hearing the boys, you can find out where their personal appearances will be by listening to "Nishna Valley Neighbors" each evening.

As announcer Wayne Beavers has said, "Anything can happen on this program. And it usually does!" Most common occurrence is caused by Dusty Owen's ab-

sent-mindedness. The boys always prepare their program a day in advance and on numerous occasions, Dusty has forgotten the number which he was supposed to play until reminded by Wayne Beavers. This has developed into a game. Frequently, Wayne will toss in an unfamiliar tune to see if Dusty knows it. If you hear a long pause some evening, you will know that Wayne has finally stumped

Dusty.

However, the hottest feud is between Ike "Curly" Everly and Mack Sanders.

Several weeks ago Ike, whose hair is perfectly straight today, was telling the boys about his boyhood nickname, "Curly." Mack immediately started to laugh and (to use kind words) express his disbelief.

That evening when the boys were appearing at a town in Northern Iowa, Mack introduced Ike as "Curly". Now this friendly feud has extended into Ike's show (3:00-3:15 P. M. every weekday) and Wayne Beavers who announces on both programs has taken over the added duties of referee.

Ike claims that he has a picture somewhere of his curly locks, but to date he has been unable to produce it. If Ike should find it, you will see it in next month's GUIDE. However, Mack Sanders doubts very much if you folks will ever see it because he thinks no such picture exists. Time will tell.

"Nishna Valley Neighbors" also features the ballads of Steve Wooden and Eddie Comer's hot clarinet. If you like good music and light comedy with your evening meal, be sure to tune in at 6 P. M. tomorrow night.



l. to r. Steve Wooden, Wayne Beavers, Eddie Comer, Dusty Owens and Mack Sanders.

## On The KMA Party Line

With **DORIS MURPHY**

The life of 3½ yr. old ANNETTE, daughter of MR. & MRS. EDWARD MAY is far from dull! Here's a few of her recent activities. She took her first trip alone, traveling 25 mi. to Red Oak for a visit with her aunt. At the end of the bus trip she rushed to identify her baggage just like a long-time traveler. She got along so well, she'll probably be planning more trips. Unlike most children, ANNETTE is very fond of the cod liver oil she is given each day. So she decided if a "little" was good, a "lot" would be better. One day she went to the icebox, got out a brand new \$3.50 bottle of concentrated cod liver oil, and drank the entire contents. The first her mother knew about it was when she held up the empty bottle and said: "It's all gone, Mommie!" As a result, it was a sleepless night for both ANNETTE and her parents. She also caused plenty of entertainment for the fans at a recent football game, when she slipped away from her dad, picked up a baton, and joined the band as they marched down the field. You can be sure ANNETTE was the cutest drum majorette on the field, keeping perfect step until the last, when her two little legs became weary of the high-stepping and she finally gave up the idea of leading the band until she gets a little older. Yes, there's plenty going on in her little life!

He loves cookies! Yes, WARREN NIELSON is as fond of cookies as a little boy, and keeps begging his wife to bake them. So THIS time, she baked one big enough to satisfy him for awhile. Instead of the regular size, she baked a great big cookie filled with raisins, 'sugar 'n spice and everything nice' and put it in the lunch

he brings to the studio. Here you see WARREN, sitting at the announcers desk, relaxing between announcements, and enjoying this delicious big cookie his wife had baked in a pie tin. WARREN's necktie is also some more of his wife's handiwork. She has hand-painted over 30 ties, and can make any design desired. This tie is yellow with a green palm tree painted on it, and a monkey up in the tree. With such a talented wife you can see why WARREN looks so contented.



FRANK FIELD and Promotion Manager JIM MOORE go to a great deal of effort to get the best in pictures for the GUIDE, but recently they went almost TOO far! As a result of their attempt to get a picture of the transmitter at night, FRANK got his foot caught in the top of a barbed wire fence and there he hung face downward until JIM came to his rescue. It all happened when the boys decided to cross the highway and go into the field, to "shoot" the transmitter with the lights shining out the windows. It was a good idea, but hopping over a barbed wire fence in the dark isn't easy. FRANK's camera fell to the ground, as he got caught in the fence, and it was necessary for JIM to unlace FRANK's shoe and take it off, before he could get him back on the ground. Taking that picture not only caused FRANK a "bad" time but also ruined a brand new pair of shoes!

Thanks to the heavy overall jeans MRS. WARREN NIELSON was wearing the day she was bitten by a dog, her injury did not prove serious. She was walking to the grocery, when a dog, without warning, ran out and bit her on the leg. After an examination at the hospital, she returned home and treated the injured leg, and in a few days the soreness was gone.

In celebration of her 9th birthday, Oct. 28, CATHY PETERSON, daughter of Sales

Manager HOWARD PETERSON, entertained fourteen guests at a birthday party. The children enjoyed playing games in the recreation room, and at the close of the afternoon, refreshments were served by her mother.

Of all times to break his nose! Just when he was to take the leading part in two different plays, GEORGE SHOEMAKER, son of Homemaker ADELLA SHOEMAKER, had the misfortune to get his nose broken while playing football.

The accident happened during the noon recess. After he had been taken to the doctors office and the injured bone was set, GEORGE returned home. Along late in the afternoon he decided to look in the mirror to make sure his nose was straight again. One look assured him he would be as

good as ever, as soon as it healed, so he announced he was not going to let a broken nose stop him . . . he would appear as scheduled in the two plays . . . at church that night and at high school two days later. Just like his mother . . . nothing stops him!

Returning home late at night from a COUNTRY SCHOOL appearance at Council Bluffs, Mack, Jeanie, Ike and Eddie were surprised to see a buck deer loom up in the road ahead. The deer apparently had come out of the hills, and being blinded by the car lights, got in the path of the car. A slight bump with the bumper pushed him off the road, uninjured.

Returning home from a business trip to New York, editor OWEN SADDLER was confronted with the problem of "Where was he going to sleep?" In his absence his daughter BARBARA had acquired the mumps, and he hadn't had the disease! Things were more complicated by the fact there was a new baby in the home too.

At last it was decided poor BARBARA with her swollen cheeks, would be kept apart from the rest of the family. OWEN took up his abode down stairs and the children in separate rooms, in hopes the rest of the family would be lucky enough to avoid taking the disease.

The IKE EVERLYS have moved back to town. When the country school failed to open, it became necessary for them to move to town in order for the two boys to go to school. Now, they have what they

call "the next best thing to country life" . . . living on an acreage at the edge of town.

It has happened for THREE years straight running! BOB STOTTS had accidentally left the defroster fan on his car running all night and the battery run down. Next morning he had grief because the

car wouldn't start. Too bad BOB . . . it seems you have to learn the HARD way!

Girls . . . the line forms at the right! It seems that when the entertainers go out on personal appearances, all of them have someone to kiss them goodbye except DUSTY OWENS, our handsome new accordian player. He's being kidded about it by the wives of our KMA Gang, but from what I've noticed, I'm not so sure DUSTY is being slighted!

This picture of Jonny Dixon yawning was NOT faked. It actually happened one evening while Jim Moore was visiting in the home of Jonny and his wife Mae. They were sitting at the table drinking coffee when all of a sudden Jonny started this great big yawn. Jim just happened to have his camera in hand, so he immediately snapped the shutter and YOU see the results. Possibly the reason Jonny was so tired (not bored with the company) was because it was soon after he had joined the Blackwoods. Now he's used to the rigorous, sleepless routine.



# KMA DAILY PROGRAM FOR DECEMBER 1948

960 ON YOUR DIAL — 5000 WATTS

## DAILY DAYTIME PROGRAMS

### MONDAY THROUGH FRIDAY

5:15 a.m.—Blackwood Brothers  
 5:45 a.m.—Elmer's Scrapbook  
 6:00 a.m.—RFD 960  
 7:00 a.m.—Larry Parker, News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Blackwood Brothers  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Breakfast Club  
 9:00 a.m.—Homemaker's Visit  
 9:25 a.m.—Betty Crocker  
 9:45 a.m.—Bob Stotts  
 10:00 a.m.—Judy and Jean  
 10:15 a.m.—Steve Wooden  
 10:30 a.m.—Ted Malone  
 10:45 a.m.—Time Out  
 11:00 a.m.—Welcome Travelers  
 11:30 a.m.—Mary Foster  
 11:45 a.m.—Stump Us  
 12:00 noon—Larry Parker, News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Half Past Noon  
 12:45 p.m.—KMA Market Reports  
 1:00 p.m.—Joy Spreaders (M.W.F.)  
 1:00 p.m.—Hawkeye Rangers (T. Th.)  
 1:15 p.m.—Gospel Quartet  
 1:30 p.m.—Bride and Groom  
 2:00 p.m.—Ladies Be Seated  
 2:30 p.m.—Edith Hansen  
 2:45 p.m.—Helzberg's Time  
 3:00 p.m.—Ike Everly's Trio  
 3:15 p.m.—Judy and Jean  
 3:30 p.m.—Kitchen Klinik  
 4:00 p.m.—Bob Stotts  
 4:15 p.m.—Mack and Jeanie  
 4:30 p.m.—Ralph Childs, News  
 4:45 p.m.—Steve Wooden (M.W.F.)  
 4:45 p.m.—Joy Spreaders (T. Th.)  
 5:00 p.m.—Challenge of Yukon (M. W. F.)  
 5:00 p.m.—Green Hornet (T. Th.)  
 5:30 p.m.—Sky king and/or Jack  
 Armstrong

### MONDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors  
 6:15 p.m.—Sports Parade  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Edw. May, Mkts. & Weather

7:00 p.m.—Lone Ranger  
 7:30 p.m.—Railroad Hour  
 7:45 p.m.—Kiernan's Korner  
 8:30 p.m.—Stars In The Night  
 9:00 p.m.—Varieties In Music  
 9:15 p.m.—Earl Godwin  
 9:30 p.m.—Roy Rogers  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Henry J. Taylor  
 10:30 p.m.—Sports Final  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

### TUESDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors  
 6:15 p.m.—Sports Parade  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Edw. May, Mkts. & Weather  
 7:00 p.m.—Blackwood Brothers  
 7:30 p.m.—America's Town Meeting  
 8:30 p.m.—Tune Time  
 8:45 p.m.—Detroit Symphony  
 9:30 p.m.—Gabriel Heatter  
 9:45 p.m.—Varieties In Music  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Guest Star  
 10:30 p.m.—Sports Final  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

### WEDNESDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors  
 6:15 p.m.—Sports Parade  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Edw. May, Mkts. & Weather  
 7:00 p.m.—Lone Ranger  
 7:30 p.m.—Blackwood Brothers  
 8:00 p.m.—Meredith Willson  
 8:30 p.m.—You Can Bet Your Life  
 9:00 p.m.—Bing Crosby  
 9:30 p.m.—Milton Berle  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—KMA Showcase  
 10:30 p.m.—Sports Final  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

### THURSDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors  
 6:15 p.m.—Sports Parade  
 6:30 p.m.—Ralph Childs, News

AMERICAN BROADCASTING COMPANY





6:45 p.m.—Edw. May, Mkts. & Weather  
 7:00 p.m.—Abbott & Costello  
 7:30 p.m.—Blackwood Brothers  
 8:00 p.m.—Personal Autograph  
 8:30 p.m.—Our Job Is Manhattan  
 9:00 p.m.—Great Scenes  
 9:30 p.m.—Gabriel Heatter  
 9:45 p.m.—Voice Of Army  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Cliff Edwards  
 10:30 p.m.—The Thin Man  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

**FRIDAY NIGHT**

6:00 p.m.—Nishna Valley Neighbors  
 6:15 p.m.—Sports Parade  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Edw. May, Mkts. & Weather  
 7:00 p.m.—Lone Ranger  
 7:30 p.m.—This Is Your FBI  
 8:00 p.m.—Break The Bank  
 8:30 p.m.—The Sheriff  
 8:55 p.m.—Champion Roll Call  
 9:00 p.m.—Boxing Bout  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Henry J. Taylor  
 10:30 p.m.—Sports Final  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

**SATURDAY PROGRAMS**

5:15 a.m.—Blackwood Brothers  
 5:45 a.m.—Elmer's Scrapbook  
 6:00 a.m.—RFD 960  
 7:00 a.m.—Larry Parker, News  
 7:15 a.m.—Frank Field  
 7:30 a.m.—Blackwood Brothers  
 7:45 a.m.—Morning Headlines  
 8:00 a.m.—Merrill Langfitt Interview  
 8:30 a.m.—Sat. Jamboree  
 9:00 a.m.—Homemaker's Visit  
 9:30 a.m.—Keyboard Capers  
 9:45 a.m.—Smilin' Ed McConnell  
 10:00 a.m.—Abbott & Costello  
 10:30 a.m.—Tomorrow's Headlines  
 10:45 a.m.—Dusty Owens' Trio  
 11:00 a.m.—Uncle Warren's Kid Show  
 11:30 a.m.—Am. Farmer  
 12:00 noon—Larry Parker, News  
 12:15 p.m.—Edward May  
 12:30 p.m.—Half Past Noon  
 12:45 p.m.—Football Games  
 12:45 p.m.—Market Reports  
 1:00 p.m.—Hawkeye Rangers  
 1:15 p.m.—Gospel Quartet  
 1:30 p.m.—Merl Douglas  
 1:45 p.m.—Judy & Jean  
 2:00 p.m.—Mack & Jeanie  
 2:15 p.m.—Dusty Owens' Trio  
 2:30 p.m.—KMA Country School  
 3:00 p.m.—Ike Everly  
 3:15 p.m.—Judy & Jean

3:30 p.m.—Kitchen Klinik  
 4:00 p.m.—Bob Stotts  
 4:15 p.m.—Mack Sanders  
 4:30 p.m.—Ralph Childs, News  
 4:45 p.m.—Steve Wooden  
 5:00 p.m.—Speaking of Songs  
 5:30 p.m.—House of Mystery  
 6:00 p.m.—Treasury Band  
 6:30 p.m.—Ralph Childs, News  
 6:45 p.m.—Edw. May, Mkts. & Weather  
 7:00 p.m.—Kay Starr  
 7:30 p.m.—Famous Jury Trials  
 8:00 p.m.—Gangbusters  
 8:30 p.m.—Amazing Mr. Malone  
 9:00 p.m.—KMA Country School  
 9:30 p.m.—Meet Your Boss  
 10:00 p.m.—Ralph Childs, News  
 10:15 p.m.—Cliff Edwards  
 10:30 p.m.—Dance Orch.  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

**SUNDAY PROGRAMS**

7:00 a.m.—News Summary  
 7:15 a.m.—Blackwood Brothers  
 7:30 a.m.—Back To The Bible  
 8:00 a.m.—Music Time  
 8:30 a.m.—Your Worship Hour  
 9:00 a.m.—Sunday School Lesson  
 9:15 a.m.—Frank and Ernest  
 9:30 a.m.—Revival Hour  
 10:30 a.m.—Voice of Prophecy  
 11:00 a.m.—Southernaires  
 11:30 a.m.—Lutheran Hour  
 12:00 noon—News  
 12:15 p.m.—Editor At Home  
 12:30 p.m.—National Vespers  
 1:00 p.m.—Blackwood Brothers  
 1:30 p.m.—Mr. President  
 2:00 p.m.—U. S. Marine Band  
 2:15 p.m.—Future of America  
 2:30 p.m.—Newstime  
 2:45 p.m.—Your Country Editor  
 3:00 p.m.—Ted Malone  
 3:15 p.m.—Johnny Thompson  
 3:30 p.m.—Air Force Hour  
 4:30 p.m.—Counterspy  
 5:00 p.m.—Drew Pearson  
 5:15 p.m.—This Week In Review  
 5:30 p.m.—Greatest Story Told  
 6:00 p.m.—Go For The House  
 6:30 p.m.—Curt Massey  
 7:00 p.m.—Frankie Master's Band  
 7:30 p.m.—Proudly We Hail  
 8:00 p.m.—Walter Winchell  
 8:15 p.m.—Louella Parsons  
 8:30 p.m.—Theatre Guild  
 9:30 p.m.—Starlight Moods  
 10:00 p.m.—News  
 10:15 p.m.—Thoughts In Passing  
 10:30 p.m.—Dance Orch.  
 11:00 p.m.—Newstime  
 11:30 p.m.—Dance Orch.

*Listings Correct at Time of Publication  
 However, all Programs Are Subject to Change*

## Frank Comments

By

**FRANK FIELD**

Yes, this is the latest picture of our youngest grandchild, Peggy's boy, Shannon Bellamy, and he is all boy—overalls and everything. He is just past 9 mo. old and while he can't walk yet without assistance he certainly does get around. Peggy is beginning to learn the hard way about the inadvisability of leaving lower dresser drawers open, magazines on coffee tables or davenport, or, in fact, anything breakable within reaching distance of the floor. No, he doesn't talk understandably yet, but he certainly does a lot of jabbering and gets quite provoked when no one can understand him.

Nothing new or exciting to report about any other members of the Field Tribe. Not even any illness to report except the usual run of colds and the like. Little Johnny is getting along very nicely in the first grade at school and can read the names and numbers on his phonograph records and play them in the proper order without any assistance.

As Doris told you last month, I have been putting on a little weight and the waist bands are now let out the last possible notch. Oh well, I probably needed a new suit anyway, and that is one way of getting it. What's the difference as long as you are healthy.

Oh yes, there is something new. Jennie is finally going through what I did two years ago. She still has all of her front teeth, but her back ones are already out and another 30 days may see some

gaps in those front rows. I wonder why she keeps wanting to give me hamburgers and meatloaf nowadays instead of round steak.

I suppose you folks have already discovered that the black walnuts are very poor in quality this year, owing to the extreme dry weather during August and September when the nuts should have been filling out. Jennie and Zoe worked like a pair of squirrels all through October gathering and hulling walnuts and spreading them out to dry, and fighting

the other squirrels away from them. Now when they go to crack them to make a walnut cake they find only 1 out of every 15 have good plump meats in them. The rest are dried up and worthless.

Here is a little trick that might save you a lot of time and trouble in cracking walnuts. Fill a tub about half full of water, and dump the walnuts in the tub. The good ones will be heavy and go to the bottom, the others will float to the top. Simply throw away all of the walnuts which float because they aren't worth cracking.

As I write this, "Old Man Winter" is rapidly approaching southwest Iowa. Nebraska has already had a touch of winter. And our turn will soon come. It is high time that your roses and perennials were given their winter protection of mulch, but don't mulch your strawberries yet. Wait until the ground is solidly frozen, then apply 3 or 4 inches of straw. Strawberries are perfectly hardy and need no protection from the cold weather. The mulch is applied to hold the ground frozen as late as possible in the spring so as to hold back the time of blooming and thus possibly escape a late killing frost.



## Hello!



Hello! This is Ramona and her mother, Mrs. Wayne Beavers, calling.

At the moment they are calling to see if Daddy is ready to come home from the radio station. Each evening Ramona, age 3, (brown eyes, light brunette hair) and Ruth, Wayne's wife, listen to Nishna Valley Neighbors (see p. 5). Then they call Daddy to see if he is ready to come home.

However, this is only one of many calls which Ramona makes during a day. Most frequent are to Auntie Audie in Oberlin, Kans. and Aunt Lorrie in Dresden, Kans. Needless to say, Daddy is very happy that the phone is not connected! Ramona received the little play phone for her second birthday and since it has been her favorite toy. Right now she is fascinated by clothes. Each evening before she goes to bed she lays out her wardrobe for the following day. And she is also a big help to Daddy in picking out a necktie each day. Wayne tells us that her taste is surprisingly good and that she never lets him wear the same tie on consecutive days.

Ramona's favorite pastime is playing with cats, dogs, horses and—tractors. This last word is the first that Ramona learned when she started to talk and it has fascinated her completely since.

## What's Cooking?

Plenty has been cooking at Glenn Harris' home since his mother, Mrs. A. G. Harris, arrived for a visit from Minneapolis.

As you will remember, Bachelor Glenn has a five room home which he very tastefully decorated several months ago—without feminine help. However, he finds it difficult to prepare his meals and eat alone. The result is that each morning you will find Glenn sitting in a restaurant eating a not-too-fresh sweet roll and gloomily forecasting the end of the world.

Now, that mother is here all of that is changed. Just take another look at Glenn's face in the picture below and you will see what we mean. His average weekly gain since Mrs. Harris' arrival is 3 pounds. His clothes are becoming too small and if Mother stays many more weeks, he will be buying an entirely new wardrobe.

While Glenn is at the radio station, Mrs. Harris visits with Cel (Merrill Langfitt's wife) who lives next door.

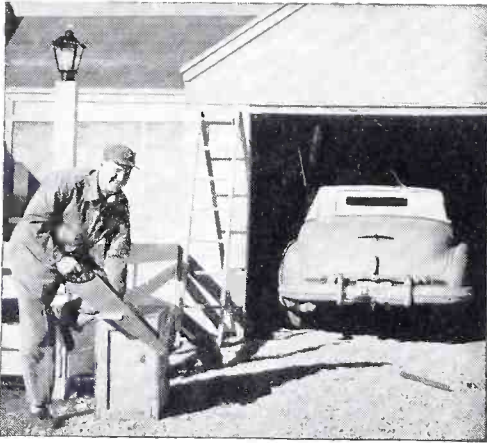
Mrs. Harris' favorite pastime is rearranging furniture in Glenn's house. She approves of his taste but likes to place the various pieces to fit her fancy.

Of all things, Glenn, is now trying to buy a blue piano! Understandably Mother Harris doesn't approve.



## Grass Root Notes

By MERRILL LANGFITT



Let it rain or snow. Now I have a roof on my garage and breezeway. My hobby for the past two months has been building an addition to our home. When I bought our little 5 room house it looked bare sitting in the middle of a 75' x 120' lot.

Before going further I should explain what a breezeway is—it's simply the modern version of a screened-in porch between the house and garage. Two months ago I had only a 12' x 12' concrete floor and 10 creosote posts in the ground. Now I have a nice screened-in porch and a 12' x 24' garage at a total cost of about \$400.00. Of course, there is a little elbow grease thrown in, too.

I hired a carpenter to help put in the rafters and hang the garage door. Otherwise I have done the work myself. The garage construction is simply 4" creosote posts set about 2 feet in the ground. The 2 x 4's were run horizontally and the sheeting nailed up and down. Nailed against the sheeting is one thickness of homosote (a water proof fiber board) which for a finish will be painted white.

My driveway is crushed rock. I like to practice what I preach—hence, a load of road rock from the Missouri Valley Limestone Quarry at Macedonia, Iowa, sponsors of my morning farm show. The rock fills the need as well as concrete and the cost is much less.

## Homemaker Visit

By BERNICE CURRIER

Christmas is coming. This means that I wish all of you a very wholesome and Merry Christmas. Now, I like the idea of celebrating Christmas in a good old fashioned way.

Decorate the house with wreaths and bells; leave the tree a natural vivid green and let the family join in decking it out gaily with icicles, tinsel, and bright red, blue, green and yellow balls. Pop some corn and have dishes of home made candy sitting around.

All of these things we will do here at our house, but compared to Christmases when my four children were at home, it will be a quiet holiday. They each have their own home now and it makes me happy to know that they enjoy doing the same things for their families as I did for mine.

Christmas dinner is the highlight of the day. If you are going to have Cloverleaf Rolls, why not try dividing the dough into three parts and then coloring one part pink, another part pale green and leaving the third part white. Then put one of each in your gem pans to bake. If you have a table mirror use it as your centerpiece covered with artificial snow, a small Santa Claus and tiny packages that turn out to be packages of gum or candy for your guests.

### CLOVERLEAF ROLLS

1 cake dry yeast,  $\frac{1}{4}$  c. lukewarm water,  $\frac{1}{4}$  c. sugar,  $\frac{3}{4}$  c. milk, 3 T. shortening,  $1\frac{1}{2}$  t. salt, 1 egg beaten, and  $3\frac{1}{2}$  c. sifted flour.

Dissolve 1 t. sugar in lukewarm water. Add yeast. Let stand 10 min. Stir well. Scald milk. Add remaining sugar, shortening, and salt. Cool to lukewarm. Add yeast mixture, beaten egg and half of flour. Beat well. Add remaining flour. Mix thoroughly. Shape into rolls and put three in each section of the gem pan. Cover and let rise until double in bulk. Bake in oven about 400°, 20 min. makes about 48 rolls.

## Program Personals

By JIM MOORE



Leave it to Groucho Marx, the gent pictured above, to come up with a new kind of laugh riot. On his show, "You Bet Your Life" (8:30 P. M. Wed.) Groucho recently brought together an Army General and a recruit who had been drafted the week before. The result of this friendly, but heated argument made radio history. Needless to say, the new G. I. had very definite ideas about the army, generals, etc. Groucho is forever developing some new idea like this and "You Can Bet Your Life" you'll have the time of your life each Wed. listening to Groucho's program.

Speaking of new ideas, here's the best of the season. "The Thin Man" (Thurs. 10:30 P. M.) has lost his new Frazier-Manhattan car. It was "stolen" during his Nov. 18 broadcast and since that time millions of people around the countryside have been looking for it because the person who apprehends the "car thief" GETS THE CAR FREE. Each week one clue will be given identifying the auto and its driver. This will continue until someone stops him and claims the car. The "thief" at this very moment is cruising around the United States. Here's your chance, amateur slueths!

## Kitchen Klinik

By ADELLA SHOEMAKER

Here's my Christmas gift to you loyal KMA listeners and faithful readers of the GUIDE—two of my best recipes for the holiday season.

### WONDERFUL FRUIT CAKE

1 lb. butter, 1 lb. white sugar, grated rind of 2 oranges, 10 well beaten eggs, 1 c. rich fruit juice, 1 lb. flour, 1 t. allspice, 1 t. nutmeg,  $\frac{1}{2}$  t. cinnamon,  $\frac{1}{2}$  t. cloves,  $\frac{1}{2}$  t. ginger, and 1 scant t. soda.

Cream butter, sugar, grated rind. Add eggs. Add fruit juice (pineapple juice is fine) alternately with flour which has been sifted with spices and soda.

Add these fruits and nuts: 2 lb. shelled mixed nuts (Brazil, blanched almonds, pecans, and English walnuts), 3 lb. raisins, 2 lb. currants,  $\frac{3}{4}$  lb. citron, 1 lb. candied pineapple, and 1 lb. candied cherries.

Nuts should be in whole pieces. Instead of 2 lb. currants, 1 lb. currants and 1 lb. dates may be used. Citron and pineapple can be cut in pieces the size of cherries but leave cherries whole. Dredge fruit with extra  $\frac{1}{2}$  c. or  $\frac{3}{4}$  c. flour. Mix together fruits and nuts thoroughly before adding to cake. Put 1 lb. of mixture into 1 lb. coffee cans that have been greased and lined with oil paper. Steam 3 hrs. Then bake 40 min. to dry.

If you prefer to bake it in the oven, put a pan of water in the bottom of your oven. Bake at 250°. A pound cake requires about 2 $\frac{1}{2}$  hrs. Add 30 min. longer for each additional pound. For instance, a 2 lb. cake requires about 3 hrs.

### CHINESE CHEWS

1 c. sugar,  $\frac{3}{4}$  c. flour, 1 t. baking powder, 1 c. chopped dates, 2 eggs,  $\frac{1}{4}$  t. salt, 1 c. nut meats chopped,  $\frac{1}{4}$  t. salt.

Mix dry ingredients. Add beaten egg. Then nuts and dates. Spread on cookie sheet (8" x 11") and bake in oven 375°.

Cut cookies in squares, form in balls while still warm, then roll in powdered sugar.

## Cat and Billie



Folks, meet "Cat" Freeman, tenor of the Blackwood Brothers Quartet and his wife, Billie.

This happy couple (both Southerners with pleasant, soft drawls) are not only newcomers to the KMA family, but also comparative newlyweds, having been married last Dec. 23. "Cat" met Billie in Greenville, S. C. during a singing tour last year. One month and 4 days after they were married, "Cat" was hospitalized for six weeks and shortly after he was released, Billie took sick. However, both are feeling fine now and making plans for a ranch-style home which they plan to build in the near future. Matter of fact, in the picture above they are studying the houseplans.

Despite their doctor bills they have bought 3 rooms of furniture by careful spending. They have furnishings for living room, bedroom and kitchen.

"Cat", whose voice is the highest pitched in the Midwest, was born in Fyffe, Ala. He received his nickname, "Cat", because his little cousin couldn't pronounce Claris, his given name. He is 5' 11", with brown eyes and dark wavy hair. Billie is frank to admit that "Cat" won her with his soft voice and that wavy hair.

Billie, a brunette with blue eyes, has one failing—a love for Dresden china dogs. She is always on the outlook for some to add to her collection.

## Gospel Quartet's New Pianist

One evening last month the boys of the Gospel Quartet greeted their new piano player, Kenneth Apple, and a short time later, without rehearsal, launched into a concert before 200 people.

This was spectacular, but hardly foolhardy, considering the experience behind Kenny. Despite his youth (19 years), he is an accomplished musician who has played with several top-notch quartets in the East. Kenny, who is 5' 8", 145 pounds with blue eyes and light brunette hair, started playing the piano 8 years ago.

Incidentally, his trip to Shenandoah was a real thriller. At midnight one night he completed a broadcast over a Detroit radio station, caught a plane to Omaha (his first air ride), took a train to Shenandoah, hopped into the Gospel Quartet's car and less than 24 hours after leaving Detroit was playing with the Quartet. Whew!

### ADELLA'S PATTERN

Adella Shoemaker, afternoon homemaker (3:30 P. M. weekdays), offers you free of charge the pattern for the double ruffle doily pictured below.

If you would like this attractive pattern, send a letter with self-addressed stamped envelope to Adella Shoemaker, KMA, Shenandoah, Ia. Ask for Leaflet No. 5901.



## Voice of Democracy



"I Speak for Democracy". Last month ten seniors, winners in their high school, came to KMA to transcribe 5 minute speeches in the national "Voice of Democracy" Contest which offers 4-\$500 college scholarships and a 2 weeks free trip to Washington, D. C.

In the picture above you see contestant Duane Churchman, Farragut, Iowa, before the mike. He plans to become a radio announcer and singer.

### AN EXPERIMENT

"Who do you think deserves a Christmas present more than anyone else in the world?"

This question was asked several of the younger set. Here are their answers: Michael, 3 yr. old son of News Editor Ralph Childs, "Baby Susan. She's youngest in the family". Annette, 3 yr. old daughter of Ed May, "My cousin, Diane Rankin. Her doggy, Penny, chewed up all her toys." Barbara, 7 yr. old daughter of Editor Owen Saddler, "Mommie, Daddy and Jesus". When asked how she could give Jesus a present, she replied, "By minding my Mommie and Daddy." Tucky Saddler, 4 yrs. old, "My little brother, David. It's his first Christmas." Billy, 7 yr. old son of bass Bill Lyles, "The goodest little boy and girl in the whole wide world." Stevie, 8 yr. old son of Ralph Childs, "Carol Knittle—my girl friend."



## Forecasts For The Month

### BIRTHDAYS:

- Dec. 7—Bill Lyles, bass singer in the Blackwood Brothers Quartet.  
 Dec. 9—James Esley Stotts, son of staff artist, Bob Stotts.  
 Dec. 10—Donald Burchichter, engineer.  
 Dec. 11—Ina Burdick, Circulation Manager  
**KMA GUIDE.**  
 Dec. 12—Marie Griswold, wife of Hilton, pianist for the Blackwood Brothers Quartet.  
 Dec. 18—Ruth Lyles, wife of Bill Lyles.  
 Dec. 24—Roy Blackwood of the Blackwood Brothers Quartet.  
 Dec. 26—Elaine Blackwood, wife of R. W. Blackwood of the Blackwood Brothers Quartet.  
 Dec. 26—Adolph Hahn, husband of Ina, Mail Clerk.  
 Dec. 28—Gilda Olive, wife of Continuity Writer, Max Olive.

### ANNIVERSARIES:

Dec. 15—Mail Clerk Ina and Adolph Hahn.

**BIRTHSTONE:** Turquoise.

**FLOWER:** Holly.

## KMA Kwiz

1. Who is the "mile-high yodeling cowboy"? (June '48 p. 5).
2. What entertainer spent 2 wks. fishing this summer without catching anything? (July '48 p. 13).
3. What proud poppa presented his new born daughter to GUIDE readers in August? (p. 3.)
4. Who is announcer for the "Stump Us Gang"? (Oct. '48 p. 5).
5. What announcer came back to KMA in November after an absence of 9 months? (Nov. '48 p. 4).

Each correct answer gives you 20%. If you received 100%, you are a wizard; 80%, to the head of the class; 60%, ain't had, ain't good; 40% or less, better luck next time.

1. Bob Stotts. 2. Steve Wooden. 3. Ed May. 4. Warren Nielson. 5. Jim Kendrick.

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## Santa, I'd like that Train!



Freddie, 4 yr. old son of Engineer Franz Cherny, has told Santa Claus what he would like for Christmas. Matter of fact, he took the old boy right to the store and pointed it out to him. It's an electric train with 6 cars and almost fifty feet of track.

Now, we are going to let you readers in on a secret. Freddie knows nothing about this and since he is too young to read, we're safe in telling you—**FREDDIE IS GOING TO GET THE VERY TRAIN AT WHICH HE IS POINTING.** Please don't give away our little secret!