

# THROUGH THE YEARS



**KFDH**

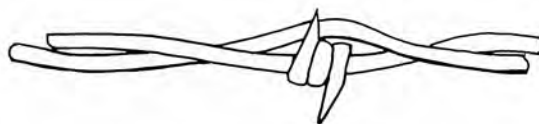
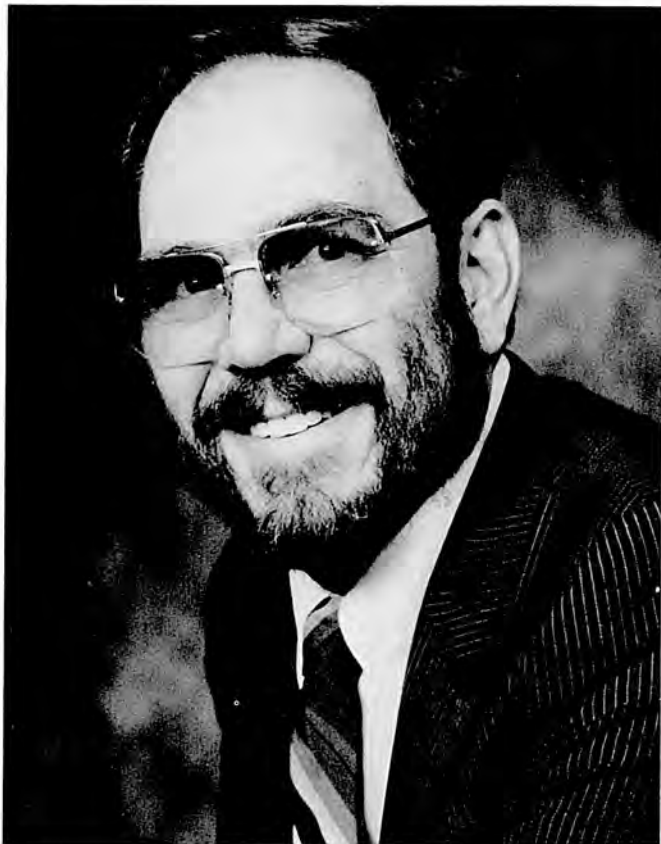
FM101

AM1070

20th Anniversary Souvenir Photo Album

\$2.00

[www.americanradiohistory.com](http://www.americanradiohistory.com)



*Dear KFDI Listener:*

*What you see here are some of the highlights of 20 years of the most rewarding career that any radio person could have. We have been here all that time watching, participating, observing and enjoying the finest radio audience with which any radio station was ever blessed. Thumbing through these pages makes us a little misty eyed and brings back a flood of old, wonderful memories. Some of you have listened to us all the 20 years . . . some of you have come on board sometime in between then and now, but each of you deserve your special place in the hearts of all of us at KFDI. Your listening has made us what we are . . . a proud, and we suppose, very successful radio station that loves to play country music and to perform for you on a daily basis. Help yourself to our memories. . . and thank you for helping us make them.*

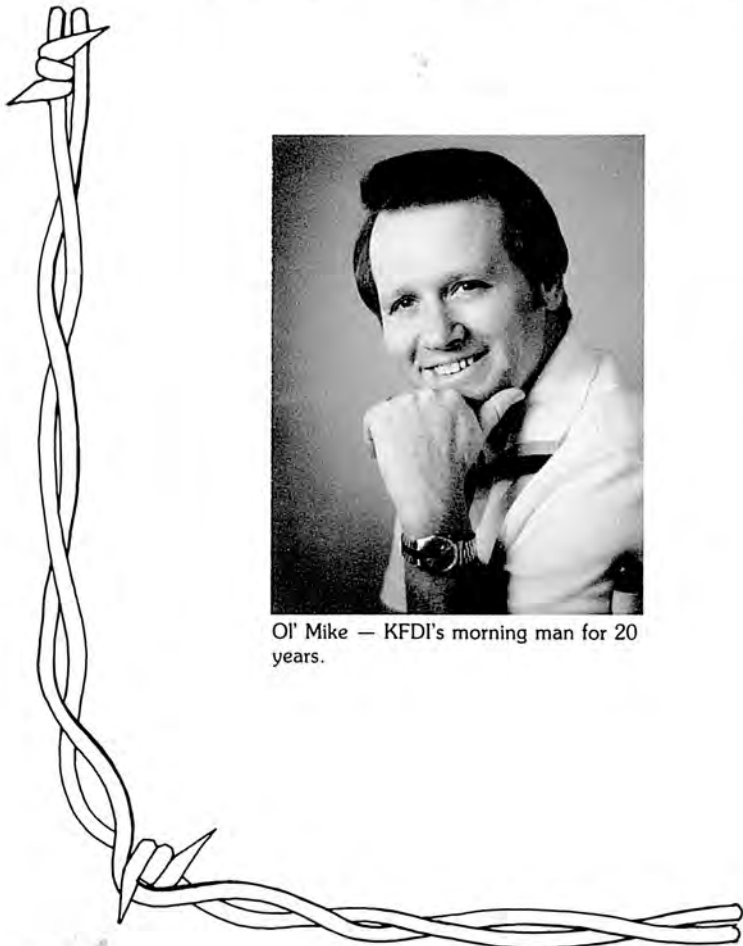
*Sincerely,*

*Mike & Mike*





Back row, left to right: John Speer, Mark Dawson, Tony Michaels, Scott Piper. Middle row: Willie Wheelchair, Bob Allison, Jackie Foster, Gary Hightower, Randy Ray Urich, Chris Collier, Bekki Gardner. Front row: Terry Burford, Andy Oatman, Orin Friesen, and Buddy Nichols.



Ol' Mike — KFDI's morning man for 20 years.



Traveler, KFDI's morning dog since 1981.

THE KFDI



Jerry "Atta Boy" Adams



Chris Collier



Willie Wheelchair



Terry Burford



Buddy Nichols and Andy Oatman



Tony Michaels and Gary Hightower



Jackie Foster and Scott Piper



Bob Allison and Randy Ray Ulrich



Orin Friesen and Bluegrass Country



John Speer



Mark Dawson



Bekki Gardner

RANCH

HANDS



# RANCH HANDS

# PAST AND



The 'Hands at Cowtown' back in '70. This photo was used on the "...Meanwhile Back at the Ranch" album.



Shelly Davis, former Ranch-Hand at Anniversary Party, now currently working for the Oakridge Boys as their personal manager.



Rear: Tony Michaels, Diane Davis, Gary Hightower, and Mark Winston. Front: John Speer, "Waylon" and Lyman James, 1981.



Superman Nichols



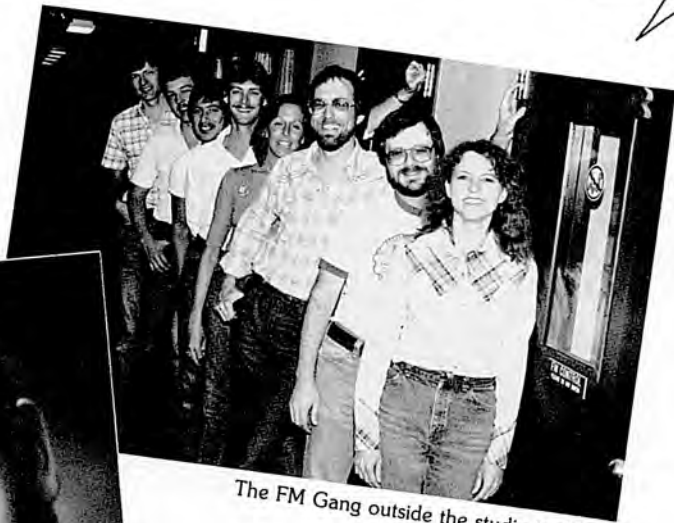
This is the REAL Randy Ray!

Terry B in the beginning... early 60's.



Buddy

# PRESENT



The FM Gang outside the studio in 1983.



Ol' Mike. . .high school graduation?



Chris Collier on the road again in the Rollin' Ranch, in 1983.



Nelson Schock in 1972. Getting ready to "cover" his assignment.



Willie said he wouldn't tell Virginia.



"Ain't that right Julie?" Julie Pritchard our receptionist and Lamar the "Quick Trip" dog visiting at the Ranch in 1983.



John Wright and Dave Barger.



Willie's always got his nose in it.

# DO YOU REMEMBER?



Jim Setters, Gene Koehn, Mike Lynch, Ol Mike, Terry B, Rex Hall and Ralph Cramm at Sheplers in '71.



Mike Lynch on a hunting trip. . .



Ralph and Mike at Joyland in 1967.



Ralph, Don Lowrey of Don's Motor Exchange, one of our first advertisers, contest winners and Faye Graves — awarding a prize in one of our first big contests on KFDI, early 1965.



Left to right, Jimmy C. Newman, Tillman Franks, Little Donnie Do-Dad, David Houston, Jim Chase, Ol' Mike, Leon Rausch, Terry Burford, Mike Lynch and Ralph Cramm, backstage at one of our early anniversary parties.



There's only one Ralph — at one of the early Rod and Custom Shows at Century II.



Chuck Hogan, former Governor Robert Bennett and Larry Scott, proclaiming "October is Country Music Month in Kansas" 1975-1976.



Buddy, Jim Zeiner and Ralph at Sport Boat and Travel Show in the early '70s.



Terry B, Mike Lynch and Little Donnie Do-Dad — about 1967 at MacArthur Beach remote.



Mike Lynch and Mel Hamblen, coming back from the hunting trip.



Where's the dress?  
Ralph Cramm at Century II.



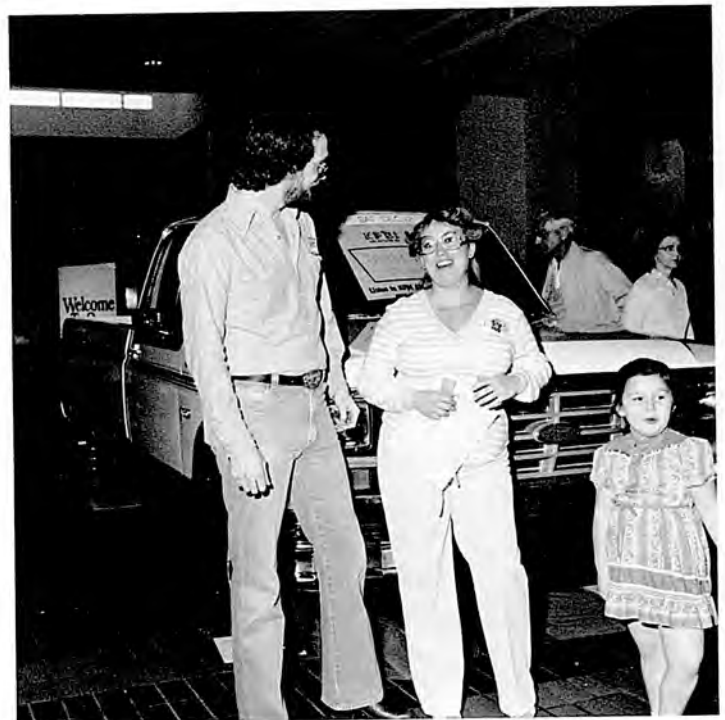
# IN THE PAST 20 YEARS WE'VE GIVEN AWAY OVER \$500,000 IN CASH AND PRIZES TO KFDI LISTENERS!!



Atta Boy Adams and John Speer with another "Make Me Rich" Winner.



Don Paul giving away "THOUSANDS" KFDI's Gonna Make Me Rich!, 1983.



Trucks and Bucks Giveaway at Towne West in 1982.



Donnie Do-Dad and Gary giving away more \$\$ from Tela Booka Looka.



Lucky KFDI winner being presented 1,000 albums by Little Donnie Do-Dad and John Jolly, former FM Ranchhand.



10th Anniversary Prize Winner!

# COUNTRY CARAVANS AND ROADSHOWS

An important part of the Radio Ranchhands every day activities include being out in "KFDI Country".

Whether we're in one of the KFDI stagecoaches or "on the road again" in the Rollin' Ranch, our studio equipped mobile home, we're always happy to meet the most important people in the world. . .our listeners!



The Rollin' Ranch

## THE KFDI STAGECOACHES



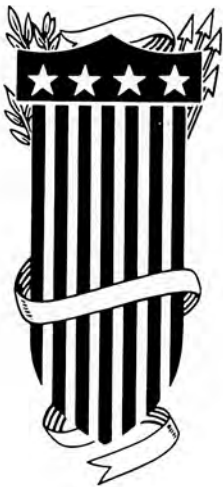
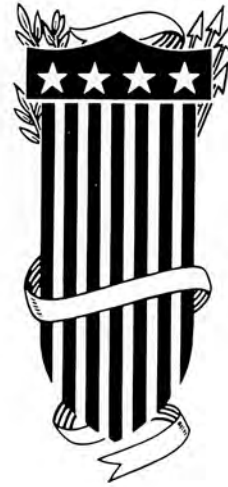
Our 1st Stagecoach — we've still got it!



# SPECIAL EVENTS



**EVEN THE PRESIDENT  
IS A PART OF  
KFDI COUNTRY!**



Ag Day at the Cotillion. . .left to right, Ol' Mike, the late Ralph Cramm Sr., Ronald Reagan and KFDI Agri-Service Director Rex Childs.

# PROMOTIONS



John McEnroe and "Atta Boy" Adams 1984.



A KFDI paint crew member and Bekki Gardner at Paint Day 1981.



Pac Man Live 1982 at Towne East Square.



KFDI/COKE TRUCK "Hands On" Contest Giveaway, 1982.



Tony, Orin, contest winner and Uncle Dick "showing their tans" at Towne East Square during the summer of '81.



Ranchhands at KFDI's Dough Dip, 1981.





KFDI's Uncle Sam at Home Show '84.



"Honorary" Ranchhand Attorney General Bob Stephan.



Line 'em up boys... the Ranchhands getting ready for our 17th Anniversary Party.



Ken and Tammy Vandruff helping out at our first KFDI Paint Day.



KFDI "30 Day Listening Test" on East Kellogg during the early 70's.



April Fools Day 1982 on East Central.



KFDI/Donrey Wedding Promotion, September 13, 1980.

# COUNTRY ARTISTS / INTERVIEWS



John Speer and Michael Martin Murphey backstage after a KFDI concert in 1979 w/Michael and the Oakridge Boys at Century II.



Atta Boy Adams, Bekki Gardner, Wolfman Jack, Tommy Overstreet, Don Paul and Orin Friesen. Visit to the Radio Ranch in 1982.



Atta Boy and Charly McClain.



Roy Clark entertains KFDI listeners at Country Club Dance at the Cotillion 1967.



T.B. and Ol' Mike on stage at the Cotillion. . . It's probably "Sally Was A Good Ol' Girl!!!"



Mel Tillis at KFDI benefit for Institute of Logopedics.



Susie Allanson at a KFDI benefit concert in 1980.



Atta Boy, Burford and Porter Waggoner, early '70s.



Chris and Randy Ray backstage at the Coliseum with recording star Gary Morris at our Listener Appreciation Show, 1984.



Emmylou at the Cotillion Ballroom for KFDI concert in 1979.



Scott Piper, Ranger Doug of the Riders in the Sky, Tony Michaels and Orin Friesen at our 1984 L.A.S.



Glen Campbell, backstage, at our 16th Annual Listener Appreciation Show.





Gary Hightower and the Statler Brothers in the early 70's.



Donna Fargo and Buddy Nichols at Century II.



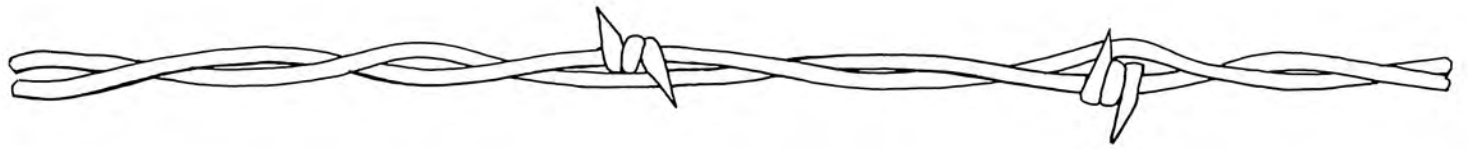
Ol' Mike and Sonny James backstage at Henry Levitt Arena for a Listener Appreciation Show.



Former Wichita Major Bill Anderson and Ol' Mike officially welcome Eddy Arnold to Wichita on the occasion of his first appearance here in Wichita.



Larry Gatlin signing autographs at KFDI concert at Kansas Coliseum.



The ol' KFDI-FM pickup given away in 1977.



KFDI billboards in 1981.



Jeannie Kendall at '83 Anniversary Party.



KFDI's Gonna Make Me Rich winners Carroll and Betty Poovey of Oxford, Kansas and John "Boy", picking up another new car.





KFDI's goin' to the circus!!



Ralph Cramm and Daryl Starbird.



One of the Playboy Playmates stopped by the Ranch — and stopped the Ranch.



"1st and 4th". . . John Speer and the spokesman for the 4th National Bank at the 4th Tennis Classic. . .1984.



Betty, Deb and Marcia — the Ranch Gals at a Halloween Dress Up Day at the Ranch.



Ranchhands on a KFDI/E.O. Ski Trip, 1981.



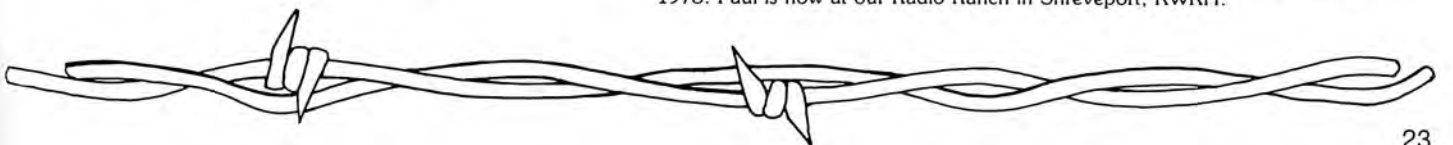
KFDI's 14th Anniversary at Joyland.



KFDI News foolin' around in 1980.



Paul "Catfish" Jones and Ralph with the "Bow Wow" girls at the Boat Show about 1978. Paul is now at our Radio Ranch in Shreveport, KWKH.





Ranchhands getting ready for another Kansas State Fair broadcast.



Ranchhands Keith Foster and Charlie Traffas interviewing KFDI listener at Anniversary Party, 1982.



Keith Foster, Bob Proffitt (now sales manager at our Denver Ranch KBRQ) Greg "Muscles" Stevens, Ralph and Ol' "Number 1" Mike Oatman at a Ranchhands family get-together.



Buddy and former Ranchhand Gail Counter who now works with Sheplers.



KFDI/Cowboy Kiss Off 1982, former TV newsperson Dennis Schreffer, Eagle Beacon's Bob Curtwright and John Speer.



Former KFDI News Ranchhand Bill Kendrick, George McCorkle of the Marshall Tucker Band, John Speer, and former Ranchhands Jim Koch and Steve White in 1976.



Our friends at W.P.D. and the Christmas Crusade, and our Staff Weather Expert, Dave Barger, and FM Program Manager John Speer, 1983.



Our receptionist Diana and head of our Continuity Dept., Bob Hayes, getting some information for a listener, 1984.



Marcia Hus and Cliff Koch working on "Tower and Transmitter Projects to Keep the Radio Ranch's on the Air."



The "Behind The Scenes" team at the Radio Ranch, June 1984.



Joyland Park.



Charlie Traffas and Ralph at the "Front Gate" Joyland, 1977.



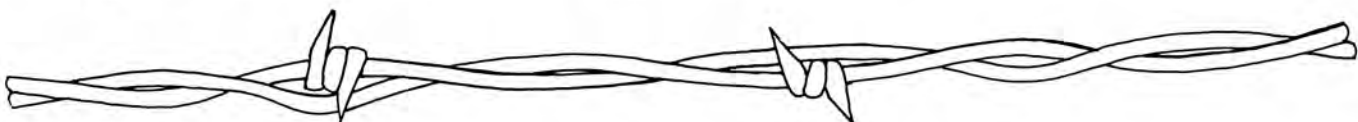
1 . . 2 . . 3 . . EAT! 15th Anniversary Party.



Happy Hoppers at '83 Anniversary Party.



Find that money!! . . .1982 Anniversary Party "Needle in a Haystack" Contest.



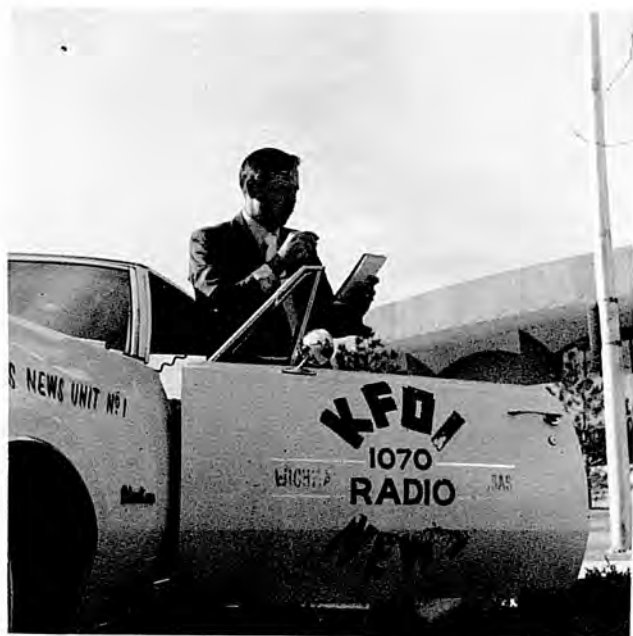
# HAPPY TRAILS



Dusty Herring



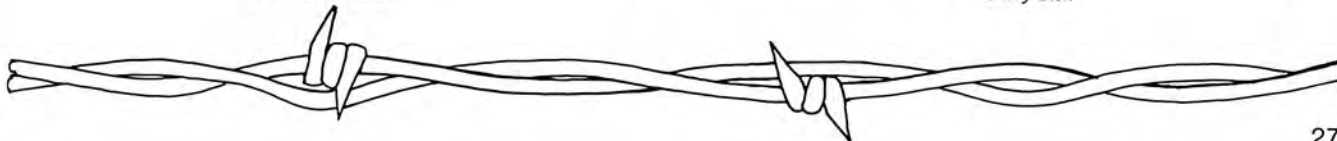
Uncle Dick



Joe Montgomery



Jerry Sisk





# THROUGH THE YEARS ...



The Great KFDI-KLEO Gas War!!



Kansas State Fair 1970.

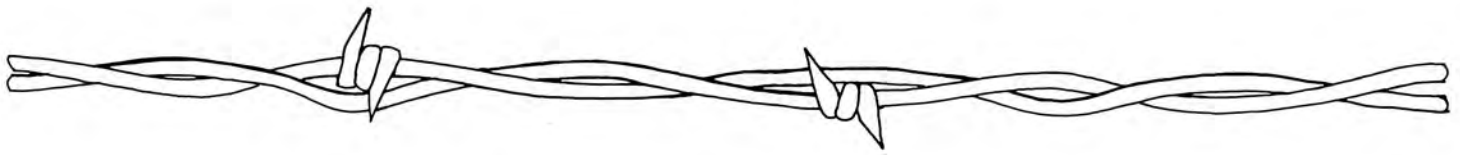


The Wichita Linemen and Donnie Do-Dad at a KFDI Talent Contest in the late 60's.



Greg Stevens and former FM Ranchhand Terry Jones at Joyland in 1976.





Construction of our New Radio Ranch back in '74.

The Blues Brothers (Tony and Gary) and our weird ol' Agri Service Director Rex. Halloween Day 1982 at the Radio Ranch.



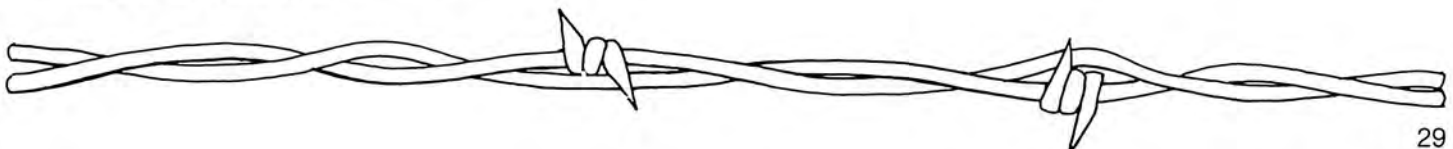
Melissa, Richard and Ol' Mike Oatman and John Speer at KFDI's 1st Annual Wichita Run in 1978.



First Lady of the Radio Ranch — Dorothy Lynch — wife of forman Mike Lynch — early 70's.



Keith Foster our Production Director. . . or is it Alfred Lee?



AM 1070



FM 101

# 20th ANNIVERSARY PARTY

## SUNDAY, JULY 8, 1984



Exile



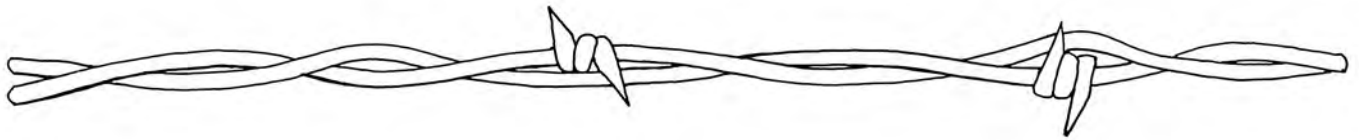
Wichita Linemen



Hank Locklin



Kathy Mattea



“The Original Ranch”



“The Radio Ranch in 1984”

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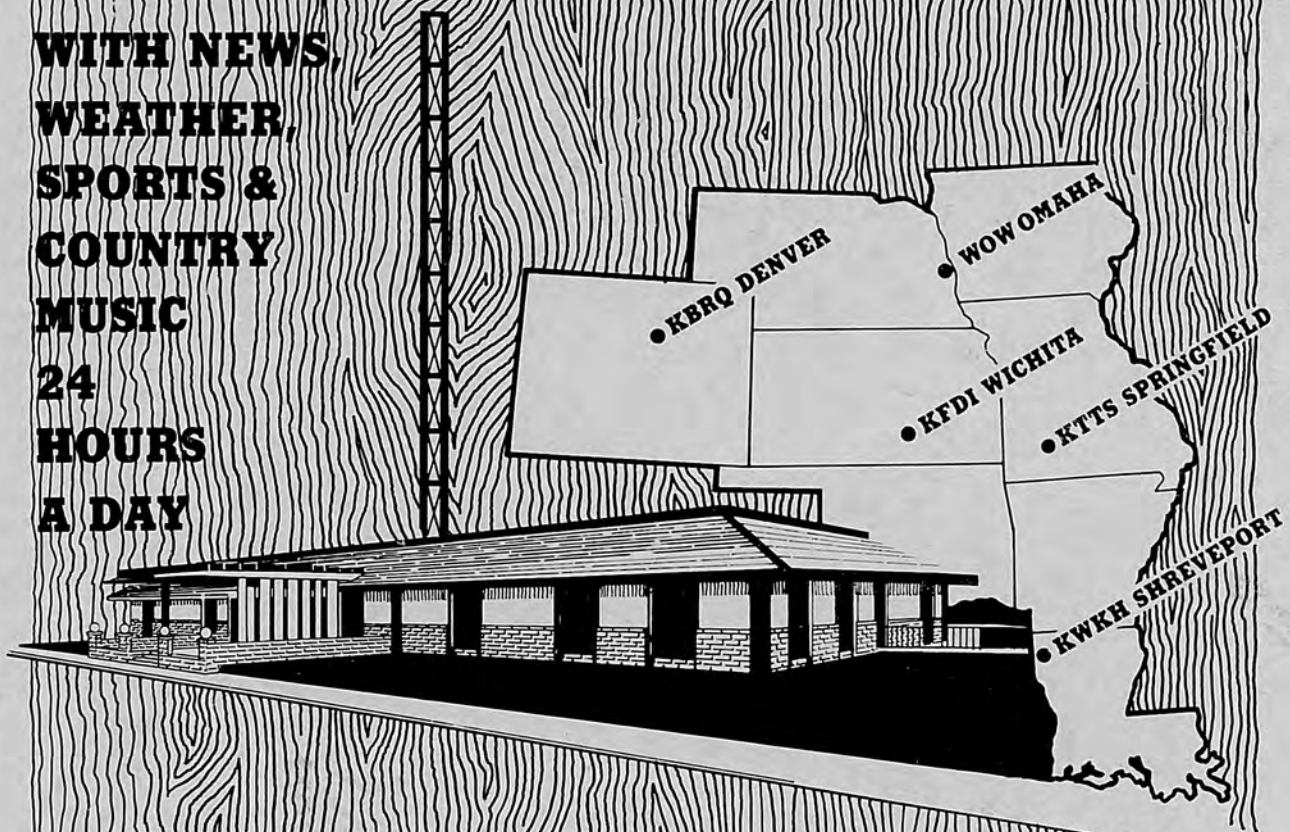
**COUNTRY MUSIC.  
NOBODY DOES  
IT BETTER.**

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# NOW THERE'S A RADIO RANCH IN FIVE GREAT CITIES

WITH NEWS,  
WEATHER,  
SPORTS &  
COUNTRY  
MUSIC  
24  
HOURS  
A DAY



**GREAT EMPIRE BROADCASTING, INC.**

<b>KFDI</b>	<b>KTTS</b>	<b>WOW</b>	<b>KWKH</b>	<b>KBRQ</b>
1070 AM 101 FM WICHITA	1400 AM 95 FM SPRINGFIELD	59 AM 94 FM OMAHA	1130 AM SHREVEPORT	1280 AM 105 FM DENVER