

# Manitoba Calling



## On the Backyard "Front"



**Every square yard of land growing vegetables is helping to defeat the enemies of freedom.**



# MANITOBA CALLING

Address all communications to Public Relations Department,

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Single Copy  
5c

CKY Radio Branch CKX  
Manitoba Telephone System,  
Winnipeg.

May, 1944.  
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## *Gardening for Victory*

*Now is the season when the drug stores, having pushed aside the throat lozenges to make room for the seed-packet display boxes, proceed to dispense miracles to the multitude.*

*Seeding time for our Victory Gardens is approaching and every gaudy envelope of potential flower or vegetable is a packet of magic charged with the mystery of life awaiting but the required combination of sun, rain, and mother earth, to repeat the process of growth. It is an interesting subject for meditation, but we must get busy. There is raking to be done, and much digging to exercise muscles which have been rested half a year.*

*With war conditions giving heavy emphasis to our dependence for existence upon the fruits of the soil, the 1944 garden must largely be devoted to vegetables rather than flowers. Patriotism encourages it and sympathy for nations less fortunate than our own tends to promote the idea that petunias vaunting their luxuriance where lettuces or carrots might have been are petunias which should all be pink with shame. And yet we must have flowers, too, for the glory of the garden is not in vegetables alone. Flowers do something to us spiritually that onions or tomatoes can never accomplish.*

*So, flowers and vegetables let it be. Out with rake and hoe and into the attack—for Victory.*



## WILF. CARPENTIER HAS NEW DUTIES



Wilfred Carpentier, CKY.

For the past two-and-a-half years acting as manager of the Public Relations Department with duties including the editing of "Manitoba Calling", Wilf. Carpentier now assumes new activities as Supervisor of Programme Production at CKY.

Mr. Carpentier entered the Radio Branch of the Manitoba Telephone System in December, 1936, when he joined the staff of CKX, Brandon, as an announcer. Prior to that he had frequently performed on CKX as a pianist. Becoming Programme Director of the Brandon station, he was transferred to CKY when Brian Hodgkinson enlisted in the R.C.A.F. in 1940.

To compliment Wilf. on the able manner in which he has conducted this publication would be superfluous. Everything that he undertakes is done well, with that enthusiasm and friendly co-operation which are his characteristics.



In recent radio announcements the Dominion Department of Agriculture, Ottawa, invited listeners to write for a booklet entitled "The Wartime Garden".

"I can't picture anybody who does not love a garden. A garden is such a wonderful place. It may be only ten feet square in the backyard, but it has a thousand suggestions of the Infinite."—"The Golden Side of Life", a collection of radio talks given on CKY, by Rev. W. E. Donnelly, D.D.

## *It's Good to be Back!*

Returning to CKY after two-and-a-half years in the R.C.A.F. was like coming home. There are many pals missing from the studios and offices—fellows who are overseas or elsewhere in the Armed Forces — but the old familiar spirit of friendliness remains among those whose war service is being performed very definitely and effectively by remaining on the job. For it is war service. When I observe the work being done by members of the staffs of CKY and CKX in dozens of activities connected with the war effort, the long hours and unstinting labour being devoted to assisting every worthy cause, I wonder if the sacrifices of some of the civilian population are being adequately recognized. In the daily rounds of duty; in serving on innumerable committees; in organizing Victory Loan programmes; in instructing units of the Armed Forces, Sea Cadets, and Air Cadets; and in many other ways the staffs of CKY and CKX are making a very valuable contribution on the home front. "Peace hath her victories", but there is no peace in wartime for those employed in broadcasting, nor will there be peace for them when the fighting is finished and the equally arduous tasks of new world conditions have to be faced. For some of us the uniforms are put away in mothballs awaiting another call to arms which, let us hope, will never come. But there are plenty of useful things to do.

It's good to be back.

D.R.P.C.



CKY and CKX always welcome comment in the mail. We believe that constructive criticism is a healthy sign of public interest and although radio stations cannot comply with every request of the individual listener, it is good that we should be kept aware of what people are thinking. So, perhaps, may we escape the anaesthetic of smug complacency.

We invite our listeners to write. Letters should be addressed to the Public Relations Department, Radio Branch, Manitoba Telephone System, Winnipeg.

# CKX Snaps

Wally Grigg in CKX control room. Wally is now commercial manager, following George Arnott's recent move to Toronto.



★

Edith Cousins (standing) is continuity editress and Isobel Stockden is a capable stenographer.



★

Left to right: Eric Davies, programme director; W. F. Seller, manager; George Arnott, formerly commercial manager.



★

Gordon Garrison (seated), announcer; and Derek Nelson, transmitter operator.





# CKY's Morning Good Turns

Help given to worthy causes now set in rhyme.

It may have been the influence of spring or something, but whatever it was, CKY suddenly burst into rhyme. "Manitoba Calling", the week-day five minutes at 8.25 a.m., devoted to a discussion of the program menu and to the mention of charitable projects and good causes worthy of public support has gone from verse to verse.

When the Ashern War Effort Committee asked CKY to announce a dance in aid of the Milk for Britain Fund, it came out thus:—



The kids in Britain,  
Bless their hearts!  
Young Gwen and Tam and Johnny,  
Are needin' milk  
To give 'em strength—  
Tae mak 'em brow an' bonnie.  
So Ashern folks will  
Go and dance,  
Or some to just be sitt'n  
A-list'n'g to the music which  
Will buy some Milk for Britain.

The demand for rags, old clothing, etc. for the manufacture of uniforms, building materials, roofing, etc. is urgent. The Greater Winnipeg Patriotic Salvage Corps put in a request for appeals to be made at the microphone. Quick as a flash our captive poet produced this classic:—

The country needs dear father's old pyjamas;  
The cozy things our Mabel used to wear.  
All articles of wool from sheep or llamas,  
And cotton, too, and Tommy's teddy bear.

That shirt that sister Susie never finished;  
That faded mat upon the kitchen floor;  
May help to swell the pile that's so diminished  
Of vital goods demanded by the war.

If you would like to see things more unpleasant  
For Hitler and his gang of Nazi thugs,  
Just make your local Salvage Corps a present  
Of all your rags and antiquated rugs.

Let's help to strangle Goering with a curtain,  
And stuff our old felt hat in Goebbel's face.  
Let's make the end of Hirohito certain  
By sending in that worn-out pillow case.

Those mitts, that scarf, and that old knitted sweater  
Will do their little bit to win the war,  
If you will kindly drop a line—or better—  
Just phone the Patriotic Salvage Corps.



More Morning Good Turn verses will appear next month.



SUMMER SUGGESTION

With the arrival of the merry month of May, unless the weather man is quite unreasonable, there will come warmer days and an urge to open windows.

Then will be noticed in many communities the sounds of neighbours' radios from across the street. Efforts to enjoy some much needed solitude in the garden with a book, or a Sunday afternoon nap in an easy chair, will be made hopeless by the strains of undesired music or dialogue emanating from one or more radios in the vicinity.

Like most of the world's blessings, broadcasting can be much abused. That which can be a delight in the home, controlled according to one's taste, may be a pesky nuisance when wafted over the back fence. Let us keep our radios going this summer, by all means, but let us do so with discretion and with fitting regard for the ears of those at a little distance to whom the overflow from our loud speaker may be an irritation.



THE SCHOOLS OF MANITOBA

If we count among our natural resources the people who are custodians of the future of our country, there must be appreciation of the importance of our schools. Manitoba Calling commences with this issue a series of photographs of the schools in our Province with some interesting particulars concerning teachers and students, past and present. Our readers will understand that it is not intended to present extensive histories of the schools. Only a few outstanding features can be included and, in many instances, for every name mentioned a host of equally worthy ones must be omitted.



REQUEST FROM AFAR — "Just a few lines, but with a big request from the Far East. I would appreciate it very much if you could play a number for my wife. The number is 'You Are Always in My Heart' . . ."—R.C.A.F. India Command.

CKY-CKX

Listeners' Prize Contest

Readers of Manitoba Calling are invited to write letters, not exceeding 500 words in length, on the subject:—

"What Radio Means to Me"

A Five-Dollar War Savings Certificate will be awarded to each of the writers of the best five letters received not later than

MAY 25th, 1944

Address letters to

PUBLIC RELATIONS DEPARTMENT

Radio Branch, Manitoba Telephone System, Winnipeg



## CKX HIGHLIGHTS

Numerous programmes not carried by CKY are available to listeners who tune in CKX, Brandon. Some of these are listed below.

### SUNDAY

- 9.30—Strength for the Day.
- 11.00—City Church Service.
- 12.00—Hello Children—CBC.
- 12.15—Just Mary—CBC.
- 5.00—Radio Hall of Fame—CBC.
- 7.00—Charlie McCarthy—CBC.
- 7.30—Week-end Review—CBC.
- 8.30—Texaco Star Theatre—CBC.
- 9.30—Nocturne—CBC.
- 10.00—CBC National News—CBC.

### MONDAY

- 1.15—Rural Rhythm.
- 4.30—Listen to London—CBC.
- 6.45—Patterns in Black and White.
- 7.30—Riches to Rhythm—CBC.
- 9.00—Arrangements by Cable—CBC.
- 10.00—CBC National News—CBC.

### TUESDAY

- 1.15—Rural Rhythm.
- 4.30—Listen to London—CBC.
- 7.00—Town and Country—CBC.
- 9.00—Bob Hope—CBC.
- 10.00—CBC National News—CBC.
- 11.00—Albert Johnson Orchestra.

### WEDNESDAY

- 1.15—Rural Rhythm.
- 4.30—Listen to London—CBC.
- 7.00—Hollywood Playhouse.
- 8.30—Alan Young Show.
- 9.00—Time for Reflection—CBC.
- 10.00—CBC National News—CBC.
- 10.30—The Weird Circle.

### THURSDAY

- 1.15—Rural Rhythm.
- 4.30—Tea Time—CBC.
- 6.45—Patterns in Black and White.
- 9.00—Light Up and Listen.
- 9.30—Swing for the Serv. ces.
- 10.00—CBC National News.

### FRIDAY

- 1.15—Rural Rhythm.
- 4.30—Eyes Front—CBC.
- 8.30—That Brewster Boy—CBC.
- 10.00—CBC National News—CBC.

### SATURDAY

- 10.00—On Stage Everybody—CBC.
- 11.30—A4 Artillery Band.
- 6.30—Songs at Eventide—CBC.
- 6.45—Books of the Time—CBC.
- 10.00—CBC National News—CBC.

## WORDS ABOUT WORDS

When you hear a radio announcer or other speaker use a pronunciation which seems to you to be incorrect, write the word down. Make a list and mail it to Manitoba Calling.

**SEVASTOPOL:** Many listeners are enquiring as to whether the correct pronunciation is Sev-AST-o-pol, as they have mostly heard it called, or Sev-as-TOE-pol, as it is being pronounced by numerous news commentators. We always heard it given the former pronunciation in our youth, but we will make no bets on place names. Which of these are correct, for example: — Paris or Parea, Reading pronounced Redding or Reeding? It depends upon where one is speaking and to whom. We westerners smile when we hear a Montreal announcer speak of Portage la Prairie, giving it the original French pronunciation, for we have anglicized it to Portidge, just as we have made Notre Dame rhyme with lame. We shall not as a rule deal with proper names in this column.

We nearly passed out a few weeks ago on hearing a radio speaker refer to the EX-cha-queer Court, meaning EX-CHECK-er (Exchequer), but he could probably catch us in something sounding just as foolish to him. We who live in glass houses mustn't throw stones. Any discussion in this column is conducted with this in mind.

There seems to be a growing tendency to say AN-TIE for ANTI with the short I. Whatever justification there may be for it, AN-TIE AIRCRAFT lacks the euphony of ANTI-AIRCRAFT. Imagine our ancestors speaking of those decorative slips hung over the backs of chairs, originally for the purpose of protecting the chair from the macassar oil in people's "hair-do", as AN-TIE-macassars!

The FORECASTLE of a ship, that forward part usually inhabited by the firemen and sailors, was once actually a fore-castle. Long usage has given authority for the abbreviated form more familiar to mariners than to landsmen —FO-ksl.





*"As we look in  
on the little  
community . . ."*

The opening announcement of the programme sponsored by Miles Laboratories Limited is always the introduction to some amusing doings "down in Pine Ridge", where the inimitable Lum and Abner have their sometimes prosperous and often not-quite-so-thriving rural general store. As side lines the pair and their associates may be building a rocket ship or struggling against local competition in the motion picture show business. Whatever their latest activities may be, they are always good for laughs.



Upper Picture: Lum and Abner in character.

Left: Chester Lauck and Norris Goff in real life.



Creation of the mythical "Jot 'Em Down Store and Library" by Chester Lauck and Norris Goff (Lum and Abner)

stemmed from an idea the boys had in the late twenties of settling down in Mena, Arkansas, and living the characteristic life of typical American businessmen.

Further evidence of their good intentions came with the marriage of Lauck in 1926, which was followed three years later by Goff's taking his marital vows. But in the spring of 1931, came the birth of Lum and Abner and their inconspicuous start in radio. Then things began to happen. Lauck and Goff came to Chicago, achieved a measure of success and went to Texas. Cleveland called and the boys responded. New York made its bid and the pair went East. Chicago beckoned again and Lauck and Goff took Greely's admonition, and went West. Finally in 1936 the soft, sun-

kissed breezes of the West coast temptingly tickled their nostrils, and it was "California, Here We Come". They've been there ever since.

With it all, Lauck and Goff have steadily risen in the esteem of radio listeners in the United States and Canada until today they enjoy an eminent place in the world of fine entertainment.

They play, of course, more than the two leading parts—how many is uncertain, for their characterizations nearly always defy detection of their "doubling". Who plays Squire Skimp and who handles the part of Cedric? Then there are such occasional characters as Professor Sloan to be accounted for.

Lum and Abner are heard over Station CKY, Mondays, Tuesdays, Thursdays and Fridays at 6.45 p.m.



- - - *Manitoba Schools*



Names of Performers

1st VIOLINS

- Elsie Jensen
- Marion Adams
- Alice Blenky
- Helen Charenko
- John Datzkuv
- Betty Folllott
- Allan Goldstein
- Bill Goodey
- Donald Groves
- Elsie Hazen
- Bill Holockuk
- Vera Huminiuk
- Clarence Koss
- Mary Kryschuk
- Ernest Kulyaych

Helen McGregor

- Beth McVey
- Olga Maksymec
- Virginia Prokop
- Stella Scherbaniuk
- Chrissie Shewchuk
- Doreen Vermett
- Alma Walberg
- Peter Yaremko
- Joyce Strickland
- Donnelda Hunsacker

FLUTES

- Ted Dudley
- Carl Ridd
- Stewart Snider

CLARINETS

- O'iga Batyrn
- Margaret Bellhouse
- Barrie Best
- Harold Fleishman
- Harold Fraser
- Marion Rutherford
- Kenneth Snider
- Edward Holich

2nd VIOLINS

- Mary Balamut
- Jerry Bilovs
- Nadia Boychuk
- Frank Barowski
- Walter Diduck

Joyce Froom

- Nadia Huminiuk
- Libby Kolt
- Eugene Kowalski
- Patricia Larsen
- Donald McLaren
- Trud Moore
- Herman Newfeld
- Tom Payne
- Paul Ridd
- Earl Shepherd
- Walter Tyshko
- George Turnland
- Helen Unruh
- Donald Young
- Betty Jean Bassett



Orchestra - 1944 - - -



in Easter Concert

**TRUMPETS**

George Baxter  
Dave Cook  
Morris Miller  
Herbert Rosove  
Keitn Caldwell  
Stanley Holich

**HORN**

Dick Johnston

**TROMBONES**

Bob Nix  
Jack Edge  
Ted Lee

**VIGLAS**

Jack Patterson  
Frank Ramsay  
Lois Ta.t  
Mrs. A. Dudley

**CELLOS**

Bob Farrar  
Bob McPherson  
Gwen Parker  
John Young  
Mr. G. Snider

**PIANO**

Cornelia Gayowsky  
Melita Hensen

**ACCOMPANIST**

Winnifred Scott  
Kenneth Duncan

**PIANO SOLOIST**

Marjorie Kehm

**VIOLIN SOLOIST**

Elsie Jensen

**TRIO**

Mary Kryschuk  
Bob Farrar  
Kenneth Duncan

**EXTRA CONCERT  
MISTRESSES**

Goldie Bell  
Betty Davison  
Frances Port

**CONDUCTOR**

Filmer E. Hubble

**CONCERT MISTRESS**

Elsie Jensen



## Some Indian Designs

By L. T. S. NORRIS-ELYE, B.A. (Cantab.)  
Director, The Manitoba Museum.



Like Indians elsewhere, the Manitoba Indians made pictures of familiar objects in various ways. With a sharp piece of hard stone they could scratch lines on pieces of softer stone and form pictures. By similar methods, they could draw pictures on native rocks or on large boulders; these are known as pictographs, a word indicating that they are not merely pictures done for fun or to relieve an artistic urge, but are a means of saying something—in short, they were a form of writing. These pictographs seem to be quite rare in Manitoba. The Museum has had a few reports of them but they remain to be properly investigated. Mrs. William Blanco of Domain reported that she had seen some on rocks at the crest of a hill some forty miles N-E of Rennie with several pictures, evidently done by In-

dians. Mr. Fraser of Bowsman River reported that he has seen pictographs in ochre on rocks on the North side of a stream running from a muskeg (called by the Indians "The mosquito bar") to Molson Lake. Among other things, there is a picture of a moose 3 or 4 feet long. The Museum would very much like to obtain photos of these and of any others that may be discovered.

Another form of design which is more like a model than a picture, is an arrangement of boulders placed on bare rock to form images of turtles, snakes, etc. many of which have been discovered in the Whiteshell Forest Reserve during the last few years. These were probably visited during solemn ceremonies.

The commonest form of pictorial art is carried out by means of designs on birch-bark, leather, cloth, etc. using dyed



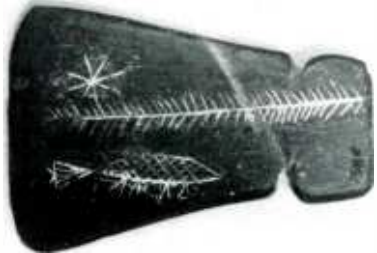
porcupine quills, ochre and charcoal used as a paint, and, after the advent of white man, glass beads and silk.

The beadwork and silkwork often consisted of floral designs of leaves or flowers; these floral designs are believed to have been introduced by white men. It is rather widely believed that the floral designs are only from the forest-dwelling Indians and the geometrical designs from the plains Indians. In round figures, this is substantially true, but there are too many exceptions to make such a hard and fast rule.

My photographs show two banner stones; one is more or less rectangular, the other is shaped like an axe. Both are made of the red pipe stone known as catlinite. The larger was found at Bradwardine and has an excellent drawing of a running wapiti (wrongly called an elk). The reverse side has several irregular scratches. The smaller axe-like stone shows a crude picture of a deer with "flag" (tail) up to signal alarm and also either a feather or perhaps the butt end of an arrow. On the other side are a fish, a feather and a star-like object. The plough that turned it up made the deep scratch. Banner stones are said to have been used at solemn ceremonies carried either in the hand or attached to long, highly decorated sticks. Judging from our knowledge of Indian mentality, these pictures were probably meant to give good luck in securing the animals depicted.

The other photograph shows a mixture of floral and geometric decoration. In the top row are, from left to right, a mocassin with a geometric design of the plains Indian; centre, a beaded pocket with floral and leaf design, characteristic of the forest dwelling Indians; right, a fire-bag (for carrying fire-making implements and pipe, tobacco, etc.) with a geometrical design of the plains Indian. In the bottom row is, left, a hair-bag decorated with porcupine quill-work, which by the nature of the work itself, is restricted to a geometrical design. The manner of attaching the dyed porcupine quills does not lend itself to curves which are necessary in floral designs. At the bottom centre is a buckskin mocassin decorated with silkwork

in beautiful colours and is of the floral type. A great deal of this silk-work has been done by the Crees in the region of Norway House.



Upper Stone: A wapiti. Centre: Deer and feather. Lower Stone: (Reverse of centre picture, enlarged) Fish, feather, and star.

The Museum has on display a fine selection of Indian and Eskimo clothing, implements, utensils, toys, etc. It is hoped that this brief outline may enable visitors to understand more sympathetically some of the highly artistic work of these interesting people.

The Museum is situated on the top floor of the Winnipeg Civic Auditorium Building on the Memorial Boulevard side. The ground floor galleries on both sides of the building have many glass cases with fine displays which represent the over-flow from the main gallery upstairs.



## STAFF GOSSIP

Who doesn't know "Dibbs" Woods? In our wanderings hither and yon with Control Operator and all-round most useful "Dibbs", wherever duty has taken us together, we have been impressed with the number of people who greeted us with "Hi-ya 'Dibbs'!" In the region of Carman, Manitoba, a walk abroad with him is suggestive of a Royal progress, for everyone seems to hail him as a friend. All of which indicates that "Dibbs" is a mighty popular man and a very good scout. He is, of course, in the Army now, but we were glad to see him when he visited CKY during a recent furlough.

\* \* \*

Wilf Davidson, whom we all miss from the microphone, is at M.D. 10 Winnipeg again after a brief sojourn in Toronto. Wilf was reported sick, but we were glad to see him looking very fit again.

\* \* \*

Tommy Benson, now a Lieutenant in the R.C.N.V.R., was last seen supervising the production of a broadcast for the Victory Loan ceremonies from the swimming pool aboard H.M.C.S. "Chippawa", and doing a good job, as usual.

\* \* \*

Lieutenant Maurice Burchell, R.C.N.V.R., was somewhere in eastern Canada—or maybe at sea—when we went to press.

\* \* \*

Major Claude Snider, who was over-seas with the Royal Canadian Engineers, dropped in recently. Claude used to be in charge of CKX transmitter at Brandon. He has had a tough session with ill-health and has been retired from the Army for medical reasons. It is hoped that he will soon be fit enough to re-join his many friends in the Manitoba Telephone System. Major Snider trained for many years in the Non-Permanent Militia and went on active service shortly after war was declared.

\* \* \*

Flight Lieutenant Calvin Peppler, formerly in the Public Relations Department of CKY, continues to send us

## EAT YOUR DANDELIONS

Radio speaker Eustella Langdon advises her listeners to eat the dandelions out of the lawn this year instead of hiring someone to do a weeding job on them. No advice is given as to the correct method of attack when the pangs of hunger drive us to consuming the garden pests. Do we crawl on our stomachs and nibble the yellow blossoms; should we sit cross-legged, tailor fashion, plucking the weeds and conveying them to our mouths with our fingers; or should we just go over the lawn with the mower and include grass in the diet? Perhaps Emily Post will write a chapter on the subject. Meanwhile, there are, it seems, a number of edible wild greens which might add much to our food stocks and provide benefits in supplying valuable vitamins. The subject is worth looking into, and readers are recommended to write to C.B.C., Box 500, Toronto (1), for a copy of a leaflet containing illustrations of edible wild greens commonly found in Canada, a chart showing where they grow, and instructions for cooking them or preparing them for salads.

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breezy letters from his post somewhere in —? He, the Field Post Office, and the Censor conspire to keep us mystified as to where he is. All we know is that he is on the other side of the Atlantic; he is well; he was at last writing engaged in some instructional work following his long experience as a fighter pilot; he wants to get back into action; he has received various parcels from Winnipeg; and he wishes to be remembered to all his friends here.

Calvin originally enlisted in the Army Service Corps (R.C.A.S.C.), was promoted to Corporal and then transferred to the Royal Canadian Air Force. Passing the rigid tests for aircrew training, he in due course won his wings and became a fighter pilot. He has served in Great Britain, North Africa, Sicily and Italy, not to mention innumerable raids over countries he hasn't named.



## Shrine Circus

Fine Entertainment for a Good Cause



### The Circus Helps These

For the past several years CKY has broadcast announcements and actuality activities in connection with the Shrine Circus, an event which gives joy to children and oldsters who delight in the capers of clowns, performing elephants and the man on the flying trapeze, and which has for its main purpose the raising of money to help maintain the Shriners' Hospital.

The first Shriners' Hospital was opened in Shreveport, Louisiana, in 1922. There are now eighteen such hospitals in the United States and Canada, including the one in Winnipeg which commenced operating in March, 1925. These institutions are absolutely free to children whose parents or guardians are unable to pay for treatment. The financial status of the parents or guardians is thoroughly investigated and no paying or part-paying patient is accepted. Needy children are admitted regardless of race, colour or creed. The only stipulations are that the child shall be under fourteen years of age, that he or she requires orthopaedic treatment and that his or her condition presents reasonable hope of obtaining material benefit or cure.

### Training in Morale

An important phase of the Hospital work is the proper adjustment of the mental outlook of the child. Within the hospital there are Girl Guides and Boy Scout organizations and a school teacher is supplied to each unit. The children attend school when possible, or receive bedside teaching. A Ladies' Auxiliary provides the Hospital with many little extras, such as dresses, bed covers, and screen covers adorned with nursery rhymes, etc. They remember each child's birthday and other special occasions, and when a child is discharged, the Auxiliary sees that he or she returns home proudly wearing a complete new outfit.

Nearly half a million members of the Ancient Mystic Arabic Order, Nobles of the Mystic Shrine are making possible one of the greatest services to humanity the world has ever known, that of giving a normal chance to thousands of helpless crippled children. Patients discharged from the Winnipeg Shriners' Hospital number to date more than 2,500.

It is with such inspiring facts in mind that CKY endeavours each year to interest its listeners in the coming of the Circus. The big show has all the features of a well conducted circus, including the street parade which this year will tour the principal streets of Winnipeg at 3 p.m. on May 5th, as a prelude to the daily performances in the Amphitheatre Rink from May 6th to 13th inclusive.

There will be innumerable laughs and thrills as the performers go through acts which are the finest among the circus folk anywhere, but let it not be forgotten that behind all the tinsel and glamour of the show is the appeal of a good cause devoted to the helping of crippled children who cannot help themselves.



# MANITOBA CALLING

## CKY PROGRAMMES

Radio programmes are subject to change without notice. The following items are listed as a guide to some of the most popular features. For more details see Winnipeg daily newspapers. Daily programmes are shown in heavy type. Those marked \* run on weekdays. Those marked † are on weekdays except Saturdays. All times Central Daylight.

### SUNDAY

- 9.00—CBC News—CBC.
- 9.45—Sunday School of the Air.
- 10.00—Neighbourly News—CBC.
- 10.15—Prairie Gardener—CBC.
- 11.00—Church Service.
- 12.25—News.
- 12.30—Chamber Music—CBC.
- 1.00—CBC News—CBC.
- 1.15—Anzac News Letter—CBC.
- 1.30—Religious Period—CBC.
- 2.00—New York Ph.harmonic Orch.—CBC.
- 3.30—H.M.C.S. Chippawa Band (Alt.)
- 3.30—Church of the Air—CBC—(Alt.)
- 4.00—CBC News.
- 4.03—Singing Stars of Tomorrow—CBC—York Mills.
- 4.30—Comrades in Arms—CBC.
- 5.30—Behind the Headlines.
- 5.45—BBC News—CBC.
- 6.00—Jack Benny—Gen. Foods—CBC.
- 6.30—L for Lanky—CBC—Can. Marconi.
- 7.00—Church Service.
- 8.00—Stage "41"—CBC.
- 8.30—American Album—CBC—Bayer Aspirin.
- 9.00—CBC News—CBC.
- 9.15—Songs of Empire—CBC.
- 10.00—Just a Song—CBC.
- 11.00—BBC News Reel—CBC.
- 11.30—News Time and Sign Off.

### MONDAY

- \* 7.00—News and Band Revue.
- \* 7.30—News.
- \* 8.00—CBC News—CBC.
- † 8.05—Eight-o-Five Show.
- † 10.00—Road of Life—CBC—Chipso.
- † 10.30—Soldier's Wife—CBC—W.P.T.B.
- † 10.45—Lucy Linton—CBC—Sunlight Soap.
- 11.00—BBC News—CBC.
- † 11.15—Big Sister—CBC—Rinso.
- 11.30—Recorded Varieties.
- † 12.15—The Happy Gang—Col.-Palm.—CBC.
- † 12.45—They Tell Me—Dept. of Finance—CBC.
- † 1.00—News and Messages.
- † 1.30—CBC Farm Broadcast—CBC.
- † 2.00—Woman of America—CBC—Ivory.
- † 2.15—Ma Perkins—CBC—Oxydol.
- † 2.30—Pepper Young's Family—CBC—Camay.
- † 2.45—Right to Happiness—CBC—P. & G.
- † 3.15—CBC News—CBC.
- † 3.18—Topical Talks—CBC.
- † 3.30—The Liptonaires—CBC—Lipton Tea.
- † 4.00—Front Line Family—CBC.
- 5.00—Men in Scarlet—Lowney's.
- 5.15—University Lecture.
- 5.45—Durham War Stamp Prog. Bee Hive.
- 6.15—So the Story Goes—Anacin.
- 6.30—CBC News.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—The Victory Parade—Coca Cola—CBC.
- 7.45—Souvenirs of Song—CBC.
- 8.00—Lux Radio Theatre—Lever Bros.—CBC.
- 9.15—Canadian Roundup—CBC.
- 10.00—String Album—CBC.
- 10.30—Harmony House—Nabob Prod.—CBC.

### TUESDAY

- 9.15—Peggy's Point of View.
- 9.45—The Voice of Inspiration.

- 5.00—Secret Service Scouts—Can. Starch.
- 5.15—Headline History—Anne Francis—CBC
- 5.45—Air Command—Byers Flour Mills.
- 6.00—Norman Cloutier.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—Big Town—Sterling Products—CBC.
- 7.30—Of Things to Come—CBC.
- 8.00—John and Judy—Lamont Corliss—CBC.
- 8.30—Fibber McGee—CBC—S. C. Johnson.
- 9.30—Treasure Trail—CBC—Wm. Wrigley.
- 10.00—Studio Strings—Man. Tel. System.

### WEDNESDAY

- 5.00—Men in Scarlet—Lowney's.
- 5.15—University Lecture.
- 5.45—Durham War Stamp Prog.—Bee Hive.
- 6.00—Waltz Interlude—Wpg. Bus. Colleges.
- 6.15—So the Story Goes—Anacin.
- 6.45—Korn Kobbler—Mitchell-Copp.
- 7.00—Georgian Singers—CBC.
- 7.30—Victory Loan Show—CBC—Dept. Fin.
- 8.30—Alan Young—CBC—Tuckett's Ltd.
- 9.30—Masterworks of The Piano—CBC.
- 10.30—The Army Speaks—City Hydro.

### THURSDAY

- 9.15—Peggy's Point of View.
- 5.00—Secret Service Scouts—Can. Starch.
- 5.15—Headline History—Anne Francis—CBC
- 5.45—Air Command—Byers Flour Mills.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—The Voice of Victor—R.C.A. Victor.
- 7.30—Aldrich Family—CBC—Gen. Foods.
- 8.00—Kraft Music Hall—CBC—Kraft Cheese.
- 8.30—Fighting Navy—CBC—B.A. Oil.
- 9.00—CBC News—CBC.
- 10.00—CBC Drama—CBC.
- 10.30—CBR Pops Orchestra—CBC.

### FRIDAY

- 7.05—The Earlybirds—Eveready.
- 5.00—Men in Scarlet—Lowney's.
- 5.15—University Lecture.
- 5.45—Durham War Stamp Prog.—Bee Hive.
- 6.15—So the Story Goes—Anacin.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—The Victory Parade—Coca Cola—CBC.
- 7.30—Musical Mailbox—CBC—Cash. Bouquet
- 8.00—Waltz Time—CBC—Sterling Products.
- 9.30—Eventide—CBC.
- 10.00—Soliloquy—CBC.
- 10.30—Music from the Pacific—CBC.

### SATURDAY

- 9.00—CBC News—CBC.
- 9.15—Peggy's Point of View.
- 9.45—Morning Devotions—CBC.
- 11.15—University Question Box.
- 11.30—Studio Strings—Man. Tel. System.
- 12.00—Week-end Review.
- 1.00—News and Messages.
- 6.15—Calling the Fur Trade—Soudacks.
- 6.30—British Variety Show.
- 7.00—Jolly Miller Time—Maple Leaf Co.
- 7.30—Share the Wealth—CBC—Col.-Palm.
- 10.00—Dances of the Nations—CBC.
- 10.30—CKY Dance Orchestra—CBC.
- 11.30—Leicester Square—CBC.





PERCY FAITH



Musical arrangements for the National War Finance Victory Star Shows were by the talented conductor Percy Faith, whose name is, of course, very familiar to Canadian radio listeners. He will conduct the final broadcast of the series, on May 10th. Listen to CKY, 7.30 to 8.30 p.m.

★ ★ ★

**"DANCES OF THE NATIONS"**

Veteran CKY artist, Jimmie Gowler, first heard as an old-time fiddler in the earliest days of broadcasting in Manitoba, is conducting a new series of the popular C.B.C. programmes entitled "Dances of the Nations". Jimmie inherits his knowledge of folk music from an ancestry which includes the names of some of the original Selkirk settlers. To his natural gifts he has added by extended study a very wide acquaintance with the dance music of the nations, and his competence in this field is a guarantee of good entertainment.

"Dances of the Nations" is to be heard on Saturdays at 10 p.m.

**The Question Box**

*We shall be pleased to answer questions relating to radio. Selected questions and replies will be published in this column. Others will be answered by mail.*

**R.F.:** Are visitors still taken on conducted tours through CKY's Studios? Yes, visitors are welcomed. When groups wish to visit, their representative should write or telephone the Public Relations Department for appointments. Mr. Fuller, our Studio Guide, veteran of the Boer War and World War I and a member of the Corps of Commissionaires, conducts visitors through the studios and explains the numerous interesting features.

**B.J.M.:** Where are "Woodhouse and Hawkins"? They are living in Toronto.

**J.D.:** In some programmes we hear people speak in hollow tones, as if they were in a tunnel or a vault, as in the case of the aircraft in the "L for Lanky" series. How is the effect obtained? The voice of the speaker is reproduced in a loud speaker set up in an "echo room" where it is given an echoing or "hollow" effect. A microphone picks up the voice from the loud speaker. The listener hears the voice as picked up by the second microphone.

**V.S.:** What opportunities will there be for employment in radio stations and studios for men and women who have had wireless training in the Armed Forces? No one can predict post-war conditions. In radio as in other occupations there will be former personnel to re-establish when they return from active service. It is likely that many men and women who have had radio training in the Forces will find places in various branches of commercial radio, but what percentage of the large number so trained it is impossible to forecast.

**A.C.:** What is the height of CKY's antenna and how does it affect the power? 225 feet. Height is determined by frequency required, not by the power to be used.



## "John and Judy" Stars

No sand in the spinach—Carrie will see to that! It's going to be as clean as her spotless kitchen. Everything must be just right for the Kendalls and Carrie tries her best to make it so—even shoulders some of their burdens that are out of her sphere. Carrie's homely philosophy and her unintentional comedy make her one of the favourites on "John and Judy".

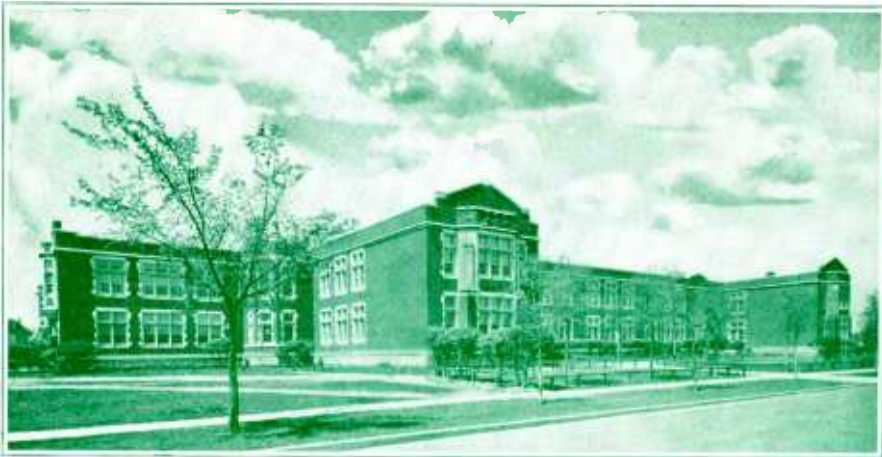


Aunt Mary's hands are always busy—even in her leisure moments. With John in the Air Force and baby Kenny forever needing things, there's lots of knitting to be done in the house on the hill. Mary's looking very cheerful about her responsibilities—greater now than ever, with Judy married and in a home of her own.



George Kendall in one of his rare moments of relaxation. Mayor of Hillside, head of the local Ration Board, the town's leading lawyer, his leisure time has almost vanished. Here, he enjoys his pipe and a book in his favourite armchair by the fireside. "John and Judy" are heard over CKY on Tuesdays at 8 p.m.

## MANITOBA SCHOOLS



### *Daniel McIntyre Collegiate, Winnipeg*

Daniel McIntyre Collegiate is the descendant of the old Winnipeg Central, founded in 1882 when seven pupils with Mr. J. B. Fawcett, M.A. as principal moved into the second floor of a building on Louise Street. There the first High School west of the Great Lakes was born. In due course and following several moves the Collegiate was transferred in 1923 to its present building, named after Dr. Daniel McIntyre who was Superintendent of Schools in Winnipeg for more than forty years. The School has had as principals men of notable ability and scholarship. Messrs. F. H. Schofield, E. A. Garrett, Major E. K. Newcombe, and A. C. Campbell were principals for various periods prior to Mr. E. H. Morgan who now holds the proud responsibility.

That the Collegiate has been and is being well and faithfully served by its staff is evidenced by the fine records of its graduates. These include Mrs. Nellie McClung, author and lecturer; Helen Palk, author of a number of books on Canadian History; Agnes Laut, novelist; The Hon. Mr. Justice J. T. Thorson; Dr. Guthrie Perrie, retired Professor of Oriental Languages at United College; Skuli Johnston, Rhodes scholar and Professor of Classics at the University of Manitoba; R. W. Craig, K.C., former Attorney General of Manitoba; and Paul Bardal, Member of the Legislative As-

sembly. These were graduates of the old "Central".

That the record is being well maintained is shown by some of the names of graduates since 1923:—Dyson Carter, scientist and author; Ross Pratt, musician (hailed by U.S.A. critics as "the most gifted of the younger pianists"); Evelyn Morris, actress, the "Judith Evelyn" of "Broadway Season" fame, whose most successful hit was in "Angel Street"; Cherry Crawford, author and poet; Fred Grinke, well known violinist and winner of a Royal Academy scholarship; Brenda Bennett, formerly soprano lead in the D'Oyley Carte Opera Company; and Olive Elsie Knox, author of "By Paddle and Saddle".

Limitations of space make it impossible to mention the names of more than these few of the many distinguished citizens who attended Daniel McIntyre. nor can we do justice to the contributions made to the war effort by those whose examples of duty and sacrifice will be an inspiration to students in the future. Let the figures speak for themselves:—Names on the Honour Roll, 1568; Number killed, 81; Missing, 26; Prisoners of War, 18. The diaries of graduates who have experienced exciting adventures and who have won decorations and distinctions would make a thrilling addition to any library of war literature.



## **LET'S SHOW OUR COLORS**

Our fighting forces face a harder and more dangerous task than ever. Yet they are willing to make any sacrifice.

We at home must show the same unselfish spirit. We must buy Victory Bonds till it hurts. It's the very least we can do—and no one who is able to buy them should escape this duty! So let's prove we're ready to do *our* share by buying EXTRA Victory Bonds.

*Put Victory First...*

**BUY  VICTORY BONDS**

*Manitoba Calling for*

**\$80,000,000**