

Manitoba Calling



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CKY Programs

RADIO BRANCH
MANITOBA TELEPHONE
SYSTEM

Vol. III, No. 10

November, 1939



GOODMAN ACE



This is the man who writes the "Easy Aces" series. A rare combination of a clever script writer and a highly capable dramatic actor.

"MARIE ANTOINETTE"

One of the best examples of entertainment via electrical transcription we have yet heard is the new series entitled "Cavalcade of Drama". The plays deal with the lives of several famous characters, the first of which is "Marie Antoinette." Through thirteen episodes, the story of that unhappy queen is presented in a manner which makes the listener feel that here the very height of perfection in radio drama has been reached. Surely, until television adds sight to our listening, nothing much more can be done in the way of adding realism to that already achieved in "Marie Antoinette". Fine acting, supported by appropriate musical and sound effects and the intelligent use of technique in production, have been combined in the making of this series. The result is not only excellent entertainment; it is history, so taught as not easily to be forgotten.



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Northern Electric

MIRROPHONIC RADIOS

See your nearest dealer

Vol. III, No. 10.
Single Copy
5c

MANITOBA CALLING

November, 1939.
One Year, 60c.
Post Free

Address all communications to Public Relations Department,
Radio Branch,
Manitoba Telephone System,
Winnipeg

THE SCHEDULE JIG-SAW

Pity the program shufflers! The annual introduction and subsequent termination of daylight saving time in parts of this continent are each an occasion for a general upheaval in schedules. In addition, important events are frequently happening to create unexpected demands for accommodation.

Were broadcasting a purely local activity, with all the entertainment originating in the station's home town, the job of keeping schedules straight would be an easy one. But radio listeners today demand more than local productions. They want programs from Vancouver, Toronto and other Canadian cities; from Hollywood, Chicago, and various points in the United States; as well as from London and the principal cities of Europe. This involves not one broadcasting authority but many.

Every change of schedule affects the plans and often the contracts of numerous sponsors who have invested heavily in radio as an advertising medium. Because the fare provided by any particular station is derived from so many sources, a proposed variation will mean negotiations by mail or telephone with all the firms and authorities affected, and the discussions may continue almost to the moment of introducing the change.

Thus it is that printed radio programs are often out-of-date before they leave the press, and so it is that the "Outline of CKY's Programs" published in these pages is merely an "outline", giving an idea of what may come, but not guaranteeing that any item will be heard at the hour indicated.

CKY PROGRAM CHANGES

Effective Week Commencing November 5th, 1939.

University Lectures—Mondays, Wednesdays, Fridays	4.45 - 5.00 p.m.
Prof. W. T. Allison—Tuesdays	4.45 - 5.00 p.m.
Prof. V. W. Jackson—Saturdays	11.00 - 11.15 a.m.
Dept. of Health Talks—Thursdays	4.45 - 5.00 p.m.
M.T.S. Program—Saturdays	4.30 - 5.00 p.m.
"Backstage Wife"—Mondays, Wednesdays, Fridays	4.30 - 4.45 p.m.
"Stella Dallas"—Mondays through Fridays	4.15 - 4.30 p.m.
"Voice of Inspiration"—Tuesdays, Thursdays	5.00 - 5.05 p.m.
"Burns British Bands"—Sundays	12.30 - 1.00 p.m.
Devotional Service (Rev. Father Wood)—Sundays	1.30 - 2.00 p.m.

"FOUR INK-SPOTS"

The Ink-Spots, N.B.C. network, stage and phonograph record stars, are now to be heard on CKY at 6.45 p.m. on Thursdays. The Four Ink-Spots have received high praise in Walter Winchell's column in the New York "Daily Mirror" on several occasions. Before joining the American networks, the Ink-Spots completed a 65 weeks' engagement in England. A well known critic has written of them:—"They are sure-fire entertainment of national calibre. . . . One of those ever popular minstrel shows that keep coming back for another encore."



OXYDOL'S OWN

A model of kindness, with constant faith in the existence of goodness in everybody, Mr. Perkins continues to preside over the destinies of the Perkins' lumber mill. Having successfully steered "Shuffle" through dangerous waters which nearly swept him on to the rocks of matrimony with the designing widow



Ma Perkins

Pusick, Ma is—as we go to press—piloting the affairs of Paul Henderson and her daughter Fay to what is expected to be a happy conclusion. Although it has run so long, the Ma Perkins serial maintains its popularity with the lunch-hour listeners.

WRITES "CAVALCADE OF DRAMA"



Dr. Kimball S. Sant

For several years Dr. Kimball S. Sant has been a well known name in radio. Up to the present time, he is perhaps most famous as a radio serial writer. His penning the human interest drama "House of MacGregor" has brought him renown in all parts of the English speaking hemisphere. His most recent literary creation is the "Cavalcade of Drama", a historical series that so dramatically recreates the lives of some of the most famous characters in history. Several years ago he was persuaded to become a dramatic writer for the C. P. MacGregor Studios in Hollywood, who are today exclusive producers of his radio dramas. Dr. Sant was born in Kohala, Hawaii, but received his education in the United States where he had the privilege of attending Harvard University. He is an ardent historian and has made history his hobby. Many of the incidents contained in "Cavalcade of Drama" prove the sincerity with which he pursued this hobby. "Cavalcade of Drama" is heard each Monday, Wednesday and Friday over Station CKY at 11.30 a.m., sponsored by the millers of Purity Flour.

PUNCH'S PROPHETIC PICTURE

MUSIC BY ELECTRIC TELEGRAPH.



"Punch"--1849

Ninety years ago, "Punch" published this sketch, with some remarks from which we quote the following:—

"It appears that songs and pieces of music are now sent from Boston to New York by Electric Telegraph . . . It must be delightful for a party at Boston to be enabled to call upon a gentleman in New York for a song. The grand point of the invention, however, seems to be that, if songs can be carried along the lines, our popular vocalists may treble or quintuple their present salaries, by singing in four or five places at once. Our own JENNY LIND, for example, who seems to be wanted everywhere at the same time, will have an opportunity of gratifying the subscribers to HER MAJESTY'S Theatre, and a couple of audiences many hundred miles off at the same moment. The telegraph, being found applicable for singing, may also be used by the shareholders who are beginning to sing out pretty loudly for their dividends, as well as for the directors, who have been obliged to sing rather small during the last twelve-month. We hope the music of the wires may have the effect of restoring harmony to the railway world, which has long been out of tune, and which has lately been acting by no means in concert."

Whatever the railway situation may have been in 1849, it is astonishing to read of music and singing being transmitted over telegraph wires so long ago, the telephone not having been invented until 1876! It would be interesting to learn what methods were employed in the transmissions. Perhaps some of our readers can enlighten us.

AN OUTLINE OF CKY'S PROGRAMS

In these pages are listed programs which are usually to be heard on the days and at the times shown, during the current month. As changes are liable to be made at short notice, it is impossible to guarantee the accuracy of these listings. ALL TIMES CENTRAL STANDARD.

SUNDAY

- 11.00—Church Service.
- 12.25—British United Press News
- 12.30—British Bands—Burns Packing Co.
- 1.30—Devotional Service—(Rev. Father Wood
- 2.00—Philharmonic Symphony of New York—
CBC.
- 4.00—The Church of the Air—CBC.
- 4.30—Halifax Symphony Orch.—CBC.
- 5.00—Silver Theatre—CBC — International
Silver Co.
- 5.30—The World Today—CBC.
- 5.45—Canadian Press News—CBC.
- 6.00—Jack Benny—CBC—Jello.
- 7.00—Church Service.
- 9.00—Campbell Playhouse—CBC — Campbell
Soup Co.
- 10.00—Canadian Press News—CBC.
- 10.15—Star Dust—CBC.
- 10.30—Sweet and Low—CBC.
- 11.00—Gaiety on Parade—CBC.
- 11.30—Sanctuary—CBC.

MONDAY

- 7.30—Reveille.
- 7.45—British United Press News.
- 8.00—Wake Up and Live.
- 9.00—The Man I Married—CBC—Oxydol.
- 9.15—Allan Caron—Organist.
- 10.15—The Gospel Singer—Oxydol.
- 10.45—Getting Most Out of Life—CBC—
Fleischmann's Yeast.
- 11.30—Cavalcade of Drama—Western Canada
Flour Mills.
- 12.30—Road of Life—CBC—Chipso.
- 12.45—B.U.P. News.
- 1.00—Big Sister—CBC—Rinsó.
- 1.15—Life and Love of Dr. Susan—CBC—Lux
- 2.00—Story of Mary Marlin—CBC—Ivory.
- 2.15—Ma Perkins—CBC—Oxydol.
- 2.30—Pepper Young's Family—CBC—Camay.
- 2.45—The Guiding Light—CBC—P. & G.
- 3.00—Club Matinee—CBC.
- 3.30—Vic and Sade—CBC—Crisco.
- 3.45—BBC News—CBC.
- 4.15—Stella Dallas—Dr. Lyons Tooth Powder.
- 4.30—Backstage Wife—Bayer Aspirin.
- 4.45—University Lecture.
- 5.00—The Lone Ranger—Modern Dairies.
- 5.30—Jimmie Allen—B. A. Oil.
- 5.45—British United Press News.
- 6.15—Light Up and Listen Club — Imperial
Tobacco.
- 6.30—Speed Gibson—Beehive Corn Syrup.
- 6.45—Easy Aces—Anacin.
- 7.00—Quaker Variety Show—Quaker Oats.
- 7.30—Appointment with Agostini—CBC.
- 8.00—Lux Radio Theatre—CBC—Lux.
- 9.00—Contented Hour—CBC—Carnation Milk
Co.
- 9.30—Dogs in Harness—Talk—CBC.
- 10.00—C.P. News—CBC.

- 11.00—Stag Party—CBC.
- 11.30—In the Sports Editor's Office.
- 12.00—B.U.P. News.

TUESDAY

- 7.30—Reveille.
- 7.45—British United Press News.
- 8.00—Wake Up and Live.
- 9.00—The Man I Married—CBC—Oxydol.
- 9.15—Allan Caron—Organist.
- 9.30—Tod Russell—United Radio Advtg.
- 10.00—Peggy's Point of View.
- 10.15—The Gospel Singer—Oxydol.
- 10.45—Getting Most Out of Life—CBC—
Fleischmann's Yeast.
- 11.30—Pelham Richardson's Orch.—CBC.
- 12.30—Road of Life—CBC—Chipso.
- 12.45—British U. P. News.
- 1.00—Big Sister—CBC—Rinsó.
- 1.15—Life and Love of Dr. Susan—CBC—Lux
- 2.00—Story of Mary Marlin—CBC—Ivory.
- 2.15—Ma Perkins—CBC—Oxydol.
- 2.30—Pepper Young's Family—CBC—Camay.
- 2.45—The Guiding Light—CBC—P. & G. Soap
- 3.00—Club Matinee—CBC.
- 3.45—BBC News—CBC.
- 4.15—Stella Dallas—Dr. Lyons Tooth Powder.
- 4.30—Yours for a Song—CBC.
- 4.45—Prof. W. T. Allison—Book Review.
- 5.00—Voice of Inspiration — Young United
Church.
- 5.30—Jimmie Allen—B. A. Oil.
- 5.45—B.U.P. News.
- 6.15—Light Up and Listen Club — Imperial
Tobacco.
- 6.30—Byron Bros., Quartet.—Gensers Ltd.
- 6.45—House of Dreams—Wpg. Supply & Fuel
- 7.00—Big Town—CBC—Rinsó.
- 7.30—Tuesday Night Party—CBC—Lifebuoy.
- 8.30—Fibber McGee & Molly—CBC—Johnson
Wax.
- 9.00—Treasure Trail—Wrigley Co.
- 9.30—CKY Studio Strings—M.T.S.
- 10.00—C.P. News—CBC.
- 10.15—Star Dust—CBC.
- 10.30—Memory Land—CBC.
- 11.00—Old Time Mellerdramer—CBC.
- 12.00—B.U.P. News.

WEDNESDAY

- 7.30—Reveille.
- 7.45—B.U.P. News.
- 9.00—The Man I Married—CBC—Oxydol.
- 9.15—Stars of the Week—United Radio Advtg.
- 9.30—Tod Russell—United Radio Advtg.
- 9.45—House of Peter MacGregor—Greyhound
Travel Bureau.
- 10.00—Radio Kitchen—Five Roses Flour.
- 10.15—The Gospel Singer—Oxydol.
- 10.30—Allan Caron—Organist.

- 10.45—Getting Most Out of Life—CBC—
Fleischmann's Yeast.
11.30—Cavalcade of Drama—Western Canada
Flour Mills.
12.30—Road of Life—CBC—Chipso.
12.45—B.U.P. News.
1.00—Big Sister—CBC—Rinso.
1.15—Life & Love of Dr. Susan—CBC—Lux.
2.00—Story of Mary Marlin—CBC—Ivory.
2.15—Ma Perkins—CBC—Oxydol.
2.30—Pepper Young's Family—CBC—Camay.
2.45—The Guiding Light—CBC—P. & G. Soap
3.00—Club Matinee—CBC.
3.30—Vic and Sade—CBC—Crisco.
3.45—BBC News—CBC.
4.15—Stella Dallas—Dr. Lyons Tooth Powder.
4.30—Backstage Wife—Bayer Aspirin.
4.45—University Lecture.
5.00—The Lone Ranger—Modern Dairies.
5.30—Jimmie Allen—B. A. Oil.
5.45—B.U.P. News.
6.15—Light Up and Listen Club — Imperial
Tobacco.
6.30—Speed Gibson—Beehive Corn Syrup.
6.45—Easy Aces—Anacin.
7.00—Goodwill Hour—Ironized Yeast.
7.30—Serenade for Strings—CBC.
8.30—Music by Faith—CBC.
9.30—Midweek Commentary—CBC.
10.00—C.P. News—CBC.
10.30—Cathedral Singers—CBC.
11.00—Everyman Theatre—CBC.
11.15—Classics for Today—CBC.
12.00—B.U.P. News.

THURSDAY

- 7.30—Reveille.
7.45—B.U.P. News.
9.00—The Man I Married—CBC—Oxydol.
9.15—Stars of the Week—United Radio Advtg.
9.30—Smilin' Jack—United Radio Advtg.
10.00—Peggy's Point of View.
10.15—The Gospel Singer—Oxydol.
10.30—Allan Caron—Organist.
10.45—Getting Most Out of Life—CBC—
Fleischmann's Yeast.
11.30—Pelham Richardson's Orch.—CBC.
12.30—Road of Life—CBC—Chipso.
12.45—B.U.P. News.
1.00—Big Sister—CBC—Rinso.
1.15—Life and Love of Dr. Susan—CBC—Lux
2.00—Story of Mary Marlin—CBC—Ivory.
2.15—Ma Perkins—CBC—Oxydol.
2.30—Pepper Young's Family—CBC—Camay.
2.45—The Guiding Light—CBC—P. & G. Soap
3.00—Club Matinee—CBC.
3.45—BBC News—CBC.
4.15—Stella Dallas—Dr. Lyons Tooth Powder.
4.30—Songs for Today—CBC.
4.45—Department of Health.
5.00—Voice of Inspiration — Young United
Church.
5.30—Jimmie Allen—B. A. Oil.
5.45—B.U.P. News.
6.15—Light Up and Listen Club — Imperial
Tobacco.
6.30—Stepping Along—Berryhills.
6.45—Ink Spots—Jackson & Sons Ltd.
7.00—One Man's Family—CBC — Tenderleaf
Tea.
8.00—Maxwell House Good News—CBC —
Maxwell Coffee.

- 9.00—Kraft Music Hall—CBC—Kraft Cheese.
10.00—C.P. News—CBC.
10.30—Minstrel Show—CBC.
11.00—Adventures in Rhythm—CBC
12.00—B.U.P. News.

FRIDAY

- 7.30—Reveille.
7.45—B. U. P. News, Weather Report.
9.00—The Man I Married—CBC—Oxydol.
9.15—Stars of the Week—United Radio Advtg.
9.30—Smilin' Jack—United Radio Advtg.
9.45—Allan Caron—Organist.
10.00—The Gospel Singer—Oxydol.
10.45—Getting Most Out of Life—CBC—
Fleischmann's Yeast.
11.30—Cavalcade of Drama—Western Canada
Flour Mills.
12.30—Road of Life—CBC—Chipso.
12.45—B.U.P. News.
1.00—Big Sister—CBC—Rinso.
1.15—Life and Love of Dr. Susan—CBC—Lux
2.00—Story of Mary Marlin—CBC—Ivory.
2.15—Ma Perkins—CBC—Oxydol.
2.30—Pepper Young's Family—CBC—Camay.
2.45—The Guiding Light—CBC—P. & G. Soap
3.00—Club Matinee—CBC.
3.30—Vic and Sade—CBC—Crisco.
3.45—BBC News—CBC.
4.15—Stella Dallas—Dr. Lyons Tooth Powder.
4.30—Backstage Wife—Bayer Aspirin.
4.45—University Lecture.
5.00—The Lone Ranger—Modern Dairies.
5.30—Jimmie Allen—R. A. Oil.
5.45—B.U.P. News.
6.15—Light Up and Listen Club — Imperial
Tobacco.
6.30—Speed Gibson—Beehive Corn Syrup.
6.45—Easy Aces—Anacin.
7.00—Charlie Chan—Listerine.
7.30—Sinfonietta—CBC.
8.30—Ballet Music—CBC.
10.00—C.P. News—CBC.
10.30—Woodhouse and Hawkins—CBC.
11.00—Wilf Carter—Songs—CBC.
11.30—Quizzical Musical—CBC.
12.00—B.U.P. News.

SATURDAY

- 7.30—Reveille.
7.45—B.U.P. News.
10.00—Peggy's Point of View.
10.30—Good Deed Club—T. Eaton Co.
11.00—Prof. Jackson—Nature Talk.
12.45—B.U.P. News.
1.00—Under the Big Top—CBC.
1.15—Ray Kinney's Orch.—CBC.
3.45—BBC News—CBC.
4.30—CKY Studio Strings—M.T.S.
5.45—B.U.P. News.
7.00—Count of Monte Cristo—City Hydro.
7.30—Wayne King's Orch.—CBC—Colgate's.
8.00—Hockey Broadcast—Imperial Oil.
9.35—NBC Symphony Orch.—CBC.
10.45—C. P. News—CBC.
11.30—Old Time Barn Dance—CBC.
12.00—B.U.P. News.

ADVENTURES IN RADIO - 4

By D. R. P. C.

Excerpts from a Series of Talks Broadcast over CKY.

DOWN EAST



D.R.P.C. as a Wireless Operator in 1915.

It has been pleasant to read a number of letters received from natives of Nova Scotia who are now residing in Western Canada. Some of these letters have recalled to my mind incidents which occurred during my association with Halifax. Often the writers have shown, in sentences breathing sentiment and sometimes pathos, how strong is the grip of New Scotland upon them after years away from the rolling hills and apple orchards, the rippling streams alive with fish, the rugged coast, the white sea foam swirling over the rocks, the ghostly fog coming down and hiding ships on the lead-gray ocean; the groaning fog-horn, the deep bellowing of invisible steamers, the rainbow sun-dogs promising clear weather, the smell of tar and hemp in chandlers' stores of sea-port towns . . . and the thousand sights and sounds which come to mind as one thinks of the Province by the Sea.

I suppose no two people see the same pictures when they conjure up recollections of places they have visited. So much depends upon circumstance . . . The reason for one's going there, whether on business or vacation. . . The folks one met. . . One's state of health and the condition of one's pocket-book . . . All

these weave themselves into the tapestry of memory. My own picture of Halifax is a happy one, for there I made good friends . . . and there I once stood upon dry land after many hours of wondering if walking on earth would ever be my privilege again. We never forget the first land we set foot upon after a marine disaster. It shares a corner in our hearts with the boat which picked us up. Thus it happened that Halifax came to be always associated in my mind with the name of a Japanese admiral. That, however, is another story.

When a ship has been lost or involved in an accident, there is held a court of enquiry to investigate the mishap and, if possible, determine who was to blame. I have sat in at three such courts of enquiry, and two of them were in Halifax. One pertained to the loss of a vessel which pounded herself to pieces on Sambro Ledges, off the Nova Scotian coast to the south of Halifax, and the other referred to a collision in the harbour itself. The second event was much less thrilling than the first.

One evening in 1915, after various voyages across the Atlantic, I found myself, in obedience to instructions, going aboard the steamship *Morwenna*, the same vessel which was subsequently torpedoed and about which I have already told you in this series. My trunks were scarcely put aboard in Halifax when the ship left the wharf and proceeded down the harbour. A few minutes later there was much shouting from our bridge and forward deck, and then a bump and a noise of splitting timbers and cracking steel. Although broad daylight, we had hit the ferry boat which ran between Halifax and Dartmouth. There were a number of passengers on the ferry, and they went scurrying along the deck as the bow of the *Morwenna* rammed their vessel amidships and tore through the planks of the superstructure. Fortunately, the hull of the ferry boat being protected by a wide projecting deck designed to carry horses and wagons besides human passengers, we did not sink

(Continued on Page 13.)

THE LISTENER WRITES

CKY and CKX receive thousands of letters each month, many of them praising the programs and some offering suggestions and criticism. All are welcome. In referring to any of the letters, whether on the air or in these columns, we do not disclose the names of the writers unless they have given us special permission to do so. Correspondents are requested to sign their communications, as anonymous letters cannot be given attention.

THESE GIRLS—"Wish we could have more better music. I don't mean classic either. Would enjoy male quartets and tango programs, but to listen to some of these girls sing is enough to drive one crazy. . . ."—Moorhead, Minnesota.

SHUT-IN—"I listen to CKY about ten hours a day. As I am confined to my bed, and have been for over four years,

it would amount to a great number of hours. I must say that I have learned a great deal about music—music that I wouldn't listen to four years ago, I now look forward to hearing. . . ."—St. Boniface, Man.

A BOOSTER — "I am one of your most ardent boosters for CKY. . . ."—Fort Frances, Ont.

MANITOBA CALLING — "I really enjoy this little paper very much. It makes a person feel on speaking terms with all your artists and staff. . . ."—Woodside, Man.

CALL FOR BRIAN—"We rural women would like to hear Brian Hodgkinson again in 'Good Morning Neighbor' . . ."—Poplar Point, Man.

GOSPEL SINGING — "It would be much nicer if you had more Gospel singing, as one gets tired of modern music all the time. . . ."—Petersfield, Man.

APPRECIATION—"We wish to congratulate you on the high standard of service you are rendering your listening public. We thoroughly enjoy your programs and know most of your announcers by their voices. . . ."—Shortdale, Man.

PRAISE—"We like 'Manitoba Calling'

very much and we read the little books from cover to cover. Then we keep them all and are putting them together with silk cord, so the children will be able to read and learn from them when they grow a little older. . . ."—Pratt P.O., Man.

A KICK — "Received my 'Manitoba Calling' yesterday and noticed that

'Church in the Wild-wood' was booked for 8.45 a.m., but instead some awful music came on, if you could call it that. . . What is the use of the magazine? Most of them transcribed, too. . ."—Moorhead, Minn.

NEWS — "Am surprised to hear that there have been complaints lodged re newscasts, as personally I have been delighted to get such excellent, frequent and accurate news accounts during these anxious times. My congratulations to all

at CKY, and thanks. . . ."—St. James, Man.

FOR BRIGHTER BAND MUSIC — "May I suggest more thrilling band music. . . ."—St. James, Man.

LESS SWING — "We enjoy 90% of your programs but could get along nicely with less 'swing'. When they 'swing' the grand old pieces I feel like saying 'That ain't the way I he'erd it!' It's a crime to murder such good music. . . ."—Lyleton, Man.

VOICES AND LOOKS—"I like getting the pictures of radio actors and performers. One thing is certain, and that is, none of them ever looks as we imagined them—especially the announcers. . . ."—Monominto, Man.

OUR PRIZE LETTER

A Year's Subscription to "Manitoba Calling" has been awarded to the writer of the following:

WHAT IS HOME WITHOUT A RADIO?—"Our radio went on a 'sit-down strike just for one day last week. Had I been able to run away I would have done so. The house was like a graveyard. I found myself watching the clock and walking over to the radio for my pet programmes, to find it was dead. . . I would like to hear some of the old programmes, like 'The Youngbloods'. I shall never forget how once when we were waiting for that to come on, the house next door to us caught fire. The first thing my husband did was to get the radio out. . . ."—St. James, Man.

UNIVERSITY OF THE AIR

COMING RADIO TALKS

University Lectures are broadcast by CKX and CKY simultaneously at 4.45 p.m. on Mondays, Wednesdays and Fridays. Another series, arranged particularly for rural listeners, is broadcast by CKX only, at 5.00 p.m. on Tuesdays and Thursdays. In the following list, those in heavy type are to be broadcast by both CKX and CKY, at 4.45 p.m.

- Nov. 10—"Patterns and Textures." .
Prof. M. S. Osborne.
- " 13—"You and the 'U'."
Dean T. W. Laidlaw.

STAR OF "CAMPBELL PLAYHOUSE"



Here is the man whose fame was widely spread by the Martian "invasion" of our earth, so realistically produced that listeners fainted, made their wills, or telephoned for ambulances to come and get them. Hanged, electrocuted, or otherwise disposed of each week as the script demands, he bobs up very much alive at the conclusion of his plays and signs off "obediently yours, Orson Welles."

- " 14—"Bacteria and Yields."
Prof. N. James.
- " 15—"Leonardo da Vinci."
Lillian B. Allen.
- " 16—"Gifts You Can Make."
Grace Ronningen.
- " 17—"Crafts for Fun."
Grace Ronningen.
- " 20—"You and the 'U'."
Dean D. S. Woods.
- " 21—"Malting Barley Varieties."
W. O. S. Meredith.
- " 22—"Copernicus."
Prof. L. A. H. Warren.
- " 23—"Adult Education."
Robert England.
- " 24—"Aristophanes."
Prof. W. M. Hugill.
- " 27—"You and the 'U'."
Eva Clare.
- " 28—"Flavours in Milk."
Prof. R. W. Brown.
- " 29—"Newton."
Prof. Frank Allen.
- " 30—"Organizing Study Groups."
Prof. H. C. Grant.
- Dec. 1—"Marcus Martial."
Prof. F. W. Clark.
- " 4—"You and the 'U'."
Grace Gordon Hood.
- " 5—"Manitoba Honey Production."
E. C. Martin.
- " 6—"Hegel."
Prof. H. McD. Clokie.
- " 7—"Adult Education."
C. B. Davidson.
- " 8—"Cervantes."
Prof. Roy Daniels.

★ ★ ★

'THE HOUSE OF DREAMS

A radio program designed to put the listener in the right mood and make him or her receptive to the promptings of happy memories, is the production called "The House of Dreams", broadcast by CKY on Tuesdays at 6.45 p.m.

UNIVERSITY LECTURERS - - 1



Professor Frank Allen

CKY commenced, in March, 1923, the first series of University lectures broadcast in Canada. Since then, hundreds of radio talks have been delivered at our microphone by staff members of the University of Manitoba. Among those who have contributed is Professor Frank Allen, head of the Department of Physics. Like Sir Oliver Lodge, his knowledge is profound and his ability to present scientific facts for popular consumption remarkable. Whether he be conducting his listeners on a tour within the atom or through the lonely reaches of star strewn space, he is always interesting. His investigations have covered the senses of vision, hearing, touch, taste, and the actions of muscles and glands. He has published a score or two of research papers and a book called "The Universe, from Crystal Spheres to Relativity". Walking with kings among scientific thinkers, he has not "lost the common touch". It is this rare gift which makes his radio talks so acceptable.

Professor Allen's paternal ancestors came to Canada from Yorkshire and settled in Nova Scotia in 1783. His

mother's people left London, England, in 1635 and made their home in New Haven, Conn., but moved to Nova Scotia with the U. E. Loyalists. Professor Simon Newcomb, one of the greatest "American" astronomers, was descended from this latter branch. Born in Meductic, N.B., in a Methodist manse, the subject of our biography lived in many places and was exposed to many varieties of school education. He matriculated, however, and graduated B.A. from the University of New Brunswick in 1895, with honors in physics and chemistry and the Alumni Gold Medal for Latin. After teaching school for four years, his ambitions were directed towards Cornell University. There he won a University Scholarship and the President White Fellowship. Following the completion of some research work he was awarded the degree of M.A. in 1900 and Ph.D. in 1902.

Our Professor's association with the University of Manitoba commenced in 1904, when he was one of the original six appointees to the first Faculty of Science in that institution. Surviving the early struggles in the U. of M., he was given recognition with an honorary LL.D. In 1908 he was elected a Fellow of the Royal Society of Canada. For many years a Member of the Council of the University, he was also for five years on the National Research Council of Canada.

It may please many of our readers to observe a tendency among broadcasters to reserve more space in their programs for such men as Professor Allen and others who, although unaccomplished on the saxophone, so far as we are aware, are worthy of hearing by the combined virtues of their scholarship and their ability to speak of what they know. It is not without some pride that we recall our pioneer efforts in association with the University of Manitoba, nor do we forget that of those of the University staff who during the past sixteen years have given their services voluntarily to radio, one of the first to broadcast was Professor Frank Allen.

Professor Allen will be heard over CKY and CKX at 4.45 p.m. on November 29th. His subject, in the "Pioneers of Thought" series, will be "Newton".

RADIO PICK-UPS

A Page of Items Heard or Seen

Segregating the Serious:

"Serious music not only interrupts the general programmes and disappoints millions every time it is broadcast, but has no possible place in any scheme of programme-building. It is quite apart from anything coming under the heading of entertainment. Nobody even listens to it to be entertained. The term does not apply. I listen to serious music because it is vitally necessary to me to hear it—at least, periodically; but it is no entertainment. It is an experience. I imagine it is the same for all musicians. Therefore, I argue that the broadcasting ideal would be to isolate all serious music programmes, and not allow them to interfere with the pleasure of people to whom radio is primarily an entertainment. That is the ideal. The day may come when it will be possible to get it, and I wait for that day. . . ."

C. Whitaker-Wilson,
in "Radio Times".

All In The Mail:

"The mail of Henry Dupree, special events announcer, WWL, New Orleans, has included, he says, in the past year: —3 marriage proposals; all sorts of threatening letters; 13 gold fish; 2 turtles; 32 fish (quite dead); 1 goat; 1 colored baby; 1 alligator; 1 grass snake; 2 rabbits; threats for breach of promise suits; 1 request from a dying woman to make a special event of her funeral. . . ."

"Broadcasting."

Children Like Adult Programs:

"A recent New York survey shows that youngsters are close followers of world events. Parents, take heed! Perhaps your children are more grown up than you think. A survey made by Youth-builders, Inc., among 3,000 New York school children, aged 10 to 15 years, showed the children to be close followers of world events, many of them expressing marked personal opinions on the forum broadcasts. . . ."

"Voice of Radio", New York City.

Broadcasting and the Public:

"The effect of radio broadcasting on the thinking of men and women is ever widening. The thoughts and reasonings of their children are forming under the influence of the voices and music that

pour from the loud-speaker into their homes. Thus radio's social responsibility does not fall on the broadcaster alone; it is shared by those who employ the facilities of the network for any purpose. It is to the interest of all to broadcast programs so high in quality and integrity as to merit an ever increasing public approval. . . . Every intellectual and economic stratum of society is represented in the radio audience. Intelligent persons listen as well as those less fortunately endowed in mentality or education. Radio must weigh carefully what it carries over the air, for it must serve them all to good purpose. . . ."

"Moving Merchandise", Toronto.

Announcing Coming Programs:

"You must have noticed many times that we announce in this period program events which never happen, and we fail to tell you of other events which do. Yesterday, for instance, we told you that a certain talk would be broadcast. Maybe you listened for it at the time we announced, and you didn't hear it. Then, as you know, there are occasions when some very important speech goes out via CKY, and you have not been advised of it in advance. This is all very regrettable, confusing and disappointing, but the fact is, we can't avoid these troubles. With programs coming from so many sources and subject to so many conditions, last minute changes are bound to occur.

"Today's Programs."

Talks:

"Broadcast talks, or a proportion of them, should surely aim at giving us something that we cannot get from lectures or public speeches or ordinary conversation, something, in fact, that we cannot get from any kind of talk which is not broadcast. Speakers at the microphone have these two tremendous advantages possessed by no other kind of speaker. They are invisible and anonymous. Which means, O fellow sufferers, that if these advantages were fully exploited we ought to get from broadcast talks a far greater degree of sincerity and truth than we get from any other kind of talking. . . ."

"Radio Times."

CONDUCTOR AND HIS LEADING MAN



John Barbirolli (right), brilliant young conductor of New York Philharmonic-Symphony Orchestra, now in its tenth broadcasting season, is shown conferring with Mishel Piastro, concertmaster, in the former's dressing room at Carnegie Hall. Moments of study such as this between director and concert-master are frequent inasmuch as an orchestra leader depends upon his chief violinist to interpret the letter of his wishes to the other musicians. The New York Philharmonic-Symphony is to be heard via C.B.C. on CKY, Sundays, at 2 p.m.

★ ★ ★

When Dr. William L. Stidger loudly refused a manicure many years ago with the words "Of course not, I'm no sissy", everyone in the barber shop burst into laughter. When the man who conducts the "Getting the Most Out of Life" program asked the manicurist why his retort got such a laugh he was informed that the burly fellow having his nails clipped at the first table was Ed. "Strangler" Lewis, the world's champion wrestler.

ADVENTURES IN RADIO

(Continued from Page 8.)
her. We did, however, break the stem of our own ship and had to put back into port and eventually into dry-dock for repairs, which laid us up for thirteen days. I suppose that was the shortest trip I have made in an ocean going steamship.

There was nothing for a wireless operator to do while the *Morwenna* was in dry-dock. Nights were made horrible by the rattle of rivetting hammers, and days were a monotonous round of meals seasoned with a perpetual smell of red-oxide paint. By your noses shall ye know dry-docks every time, in Tilbury, Hull or Halifax. The effluvia is peculiar and unmistakable. My young listeners who have spent their lives in Manitoba may make nothing of a description of a dry-dock, but those who hail from sea-port towns would have no difficulty in following me in their imaginations were I to take them, in a few words, back to the scenes with which they are familiar . . .

There is the long rectangular or elliptical space filled with green water almost to the top—a lake big enough to float a large steamship. At each end are heavy gates of wood and steel, capable of shutting the water in the dock so that it shall not escape, or able to prevent water from coming in when the dock is pumped dry. . . There is a certain thrill in crawling under a big ship for the first time. The wooden blocks upon which the keel rests are spaced apart so that one can duck down and go right under the vessel . . . Sometimes ships are brought in for cleaning, their hulls so hung with a drapery of marine life of repulsive forms as to necessitate scraping. . . But to get back to Halifax.

Ice Breaking

One morning, Captain F——, a well known figure in Halifax, came aboard our ship and asked for the wireless operator. He told me there were three steamships stuck in the ice off Louisburg. Two were big freighters, and the third a tug-boat, the *Douglas H. Thomas*, which had gone to try and pull them out, only to become stuck herself. The tug-boat was the only one of the trio fitted with wireless. A Halifax ice-breaker, the *Seal*, was then raising

steam to go to the rescue, but she had been laid up and although equipped with wireless, had no operator. Would I go? It would take five or six days. I had more than that period remaining before the *Morwenna* would complete her repairs. . . .

So we put out to sea in the sturdy little *Seal* and found ourselves next morning bucking a vast field of ice with not a patch of open water in sight except the narrow channel we made as we crashed into the solid mass, broke some off beneath our bow, and so kept nibbling away at it all day and the next day, making slow progress. At last, in the growing dusk of early evening, we sighted our three ships. They were in a "lake", hemmed in with thick sheet ice all around them. On we crashed, and banged our way until we had cut a channel by which they were all able to follow us back. It's dreary work in an ice-breaker when one gets used to the sensation of bumping and the continual clanging of the telegraph as the engines are ordered ahead and astern, but it was a pleasant interlude to relieve the monotony of the dry-dock.

When I think of the craft that used to lie at the wharves in Halifax years ago, and recall the fates of so many of them, I am reminded of the many dangers which face men who go down to the sea in ships. No coasts in the world are more dangerous than those of Nova Scotia and Newfoundland. With fog and storm, and treacherous rocks to rip the bottom out of the misguided vessel, to say nothing of ice-bergs moving like giant ghosts across the track of shipping, well may these waters be called "the graveyard of the Atlantic". I think of the *Cobequid*, the *City of Sydney*, the *Seal*, the *Florizel*, and several others which used to sail out of Halifax and will never do so again. . . . Many a sea tragedy is commemorated in the cemetery at Halifax, and many a mile of rocky coast is marked with the rusty skeletons of hulls which went ashore years ago. We used to get a view of one or other of them through our glasses, and some of them are probably still to be seen.

Among the submerged ledges and knife-like spurs of Sambro, to the west of Chebucto Head, lie twisted masses



In the Graveyard of the Atlantic

which once were beautiful products of human ingenuity. . . . Triple-expansion engines which were the pride of the men who nursed them. . . . The dark green sea swirls through spaces which once re-echoed with laughter and the clink of glass and dishes. . . . There are pianos and automobiles down there, irrecoverable and useless. The pictures that once were in my cabin, my bed-clothes and a hundred things I used, foolishly, to call mine—as if anything is ours!—have dissolved and vanished. . . . And all along that coast are the bones of men who went to sea, often wondered why, and as often went again.

★ ★ ★

Kenny Baker was born in Monrovia, California. He also lived in Long Beach, where his father owned a furniture store. Eight years ago, Kenny was employed as a laborer at Boulder Dam. Subsequently he became a truck driver and later a salesman. He has also worked on a farm and aboard a freighter.

★ ★ ★

"Radio Times", official organ of the B.B.C., estimates that 40 per cent of its readers are using radio sets more than four years old, and questions if on this account they are obtaining the fullest possible enjoyment from their listening.

WORDS ABOUT WORDS

When you hear a radio announcer or other speaker use a pronunciation which seems to you to be incorrect, write the word down. Make a list, and mail it to CKY. A year's subscription to "Manitoba Calling" will be awarded each month to the listener who reports the greatest number of such errors heard from CKY.

Our listeners continue to furnish us with "horrible examples" of mispronunciation perpetrated by announcers and other speakers heard from various stations including, we regret to say, CKY. As showing the fallibility, even of critics, we note with curious feelings that many people write complaining of what they term "Mispronunciation". "A-ha!" think we, "behold ye potte call-eth ye kettle black!" Nevertheless, we are grateful for the corrections.

An announcer is accused of having called Allan Caron's console a COUNSEL. It happened, however, that we heard the announcer with our own ears on that occasion, and he said CON-sole, so there would seem to be some distortion in the listener's receiving set.

We did hear an announcer say caricature the other day, which struck us as quaint. We wondered if he had ever heard Gilbert's immortal line in "The Mikado": "a caricature of a face".

In these days of warfare it isn't conducive to peaceful thoughts to hear a radio speaker say com-BAT-ants instead of COM-bat-ants. The same speaker persisted in misplacing the emphasis in "VOL-untarily, making it vol-UNTARE-ily. Referring to those giant creatures which once roamed parts of this planet, an announcer repeatedly calls them DINNER-sores. Dictionaries, and folks who discuss the critters at scientific meetings usually pronounce them DINE-o-saurs. From pictures and from remains we have seen in museums, the beasties were awful enough whatever name they are called.

A listener reports having heard AD-junct distorted to ad-JUNCT. The liner "Bretagne" became Brit-ANNIE in a recent news broadcast. It at least had the merit of originality. Sailor men report having heard an announcer (not on CKY) read the word gunwales pronounced as it is spelled, GUN-wales.

PLAYS IN "CAVALCADE OF DRAMA"



Lurene Tuttle

By her many fine dramatic portrayals, Lurene Tuttle has gained the distinctive title of being Hollywood's first lady of the radio. Lurene is a young, beautiful redhead and has a glorious voice. Her achievements in radio are too numerous to mention. On many shows, Lurene has been starred opposite such personalities as Frederick March, John Barrymore, Douglas Fairbanks, Jr., Conrad Nagle, Basil Rathbone, George Raft, Dick Powell and many others. Miss Tuttle has had a distinct part in one of the most brilliant dramatic performances of the year, "Cavalcade of Drama." This serial is sponsored by Purity Flour and is heard each Monday, Wednesday and Friday over Station CKY at 11.30 a.m.

Nautical preference is for GUN-nles. Pronunciation of pas-TORI-al for PAS-toral amazed one of our correspondents on October 27th.

MANITOBA MUSIC MAKERS



OAK LAKE CITIZENS' BAND

In our September issue we published a picture of the Souris musicians who were winners in the Provincial Exhibition Festival at Brandon this summer. Second place in the contest was awarded to the Oak Lake Citizens' Band, above. This organization was first formed in 1908, under the leadership of A. M. Tipp. In that year the band achieved fame throughout the district as it toured in a wagon drawn by four horses. The present conductor, Russell Stevens, has been a member of the band for twenty years. Most of the younger bandsmen, including twelve-year-old Guy Costly, have studied under Mr. Stevens.

A Happy Thought . . .

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