

Fall 2000
Delivery Schedule
Inside!

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64 Philadelphia
Summer 2000

Radio Market Report

Philadelphia



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Summer 2000
June 29 - September 20

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Radio Market Report

**Fall 2000
Delivery Schedule**
Including Phase 1 &
Phase 2 Arbitrends:
One page in from the
back of the report

2000-2001 Survey Schedule

Summer 2000
June 29 - September 20

Fall 2000
September 21 - December 13

Winter 2001
January 4 - March 28

Spring 2001
March 29 - June 20

Summer 2001
June 28 - September 19



What MRC accreditation means

The Arbitron Radio Service has been accredited by the Media Rating Council (MRC) since 1968. To merit continued MRC

accreditation, Arbitron: (1) adheres to the Council's Minimum Standards for Media Rating Research; (2) supplies full information to the MRC regarding details of its operation; (3) conducts its measurement service substantially in accordance with representations to its subscribers and the Council; and (4) submits to, and pays the cost of, thorough annual audits of accredited Arbitron services by CPA firms engaged by the MRC. In addition to paying sizable audit charges, Arbitron provides office and file space for MRC auditors as well as considerable staff and computer time involved in various aspects of the audit.

Further information about the MRC's accreditation and auditing procedures can be obtained from the Executive Director, Media Rating Council, 200 W. 57th St., Suite 204, New York, New York 10019.

Preface

This report is designed to provide a compilation of radio audience estimates representing radio listening during an average week for this market for the Summer 2000 survey period and other information. The surveys to which the Target Listener Trends estimates apply are identified on the Target Listener Trends pages of this report. The estimates are based on listening information recorded in seven-day diaries by persons 12 years of age and older. All audience estimates are approximations subject to statistical variations and other limitations. The reliability of audience estimates cannot be determined to any precise mathematical value or definition.

This report is intended to furnish radio station, advertiser and agency clients of Arbitron with an aid in evaluating radio audience size and composition. Arbitron attempts to provide herein a summary description of methodology for Arbitron audience estimates contained in the Listener Estimates section of this report. A more detailed description of Arbitron methodology can be found in a separate publication titled *Arbitron Radio Description of Methodology* and other associated relevant documents, available to all Arbitron Radio Report subscribers.

Warning

All Arbitron audience estimates and Arbitron maps are proprietary and confidential.

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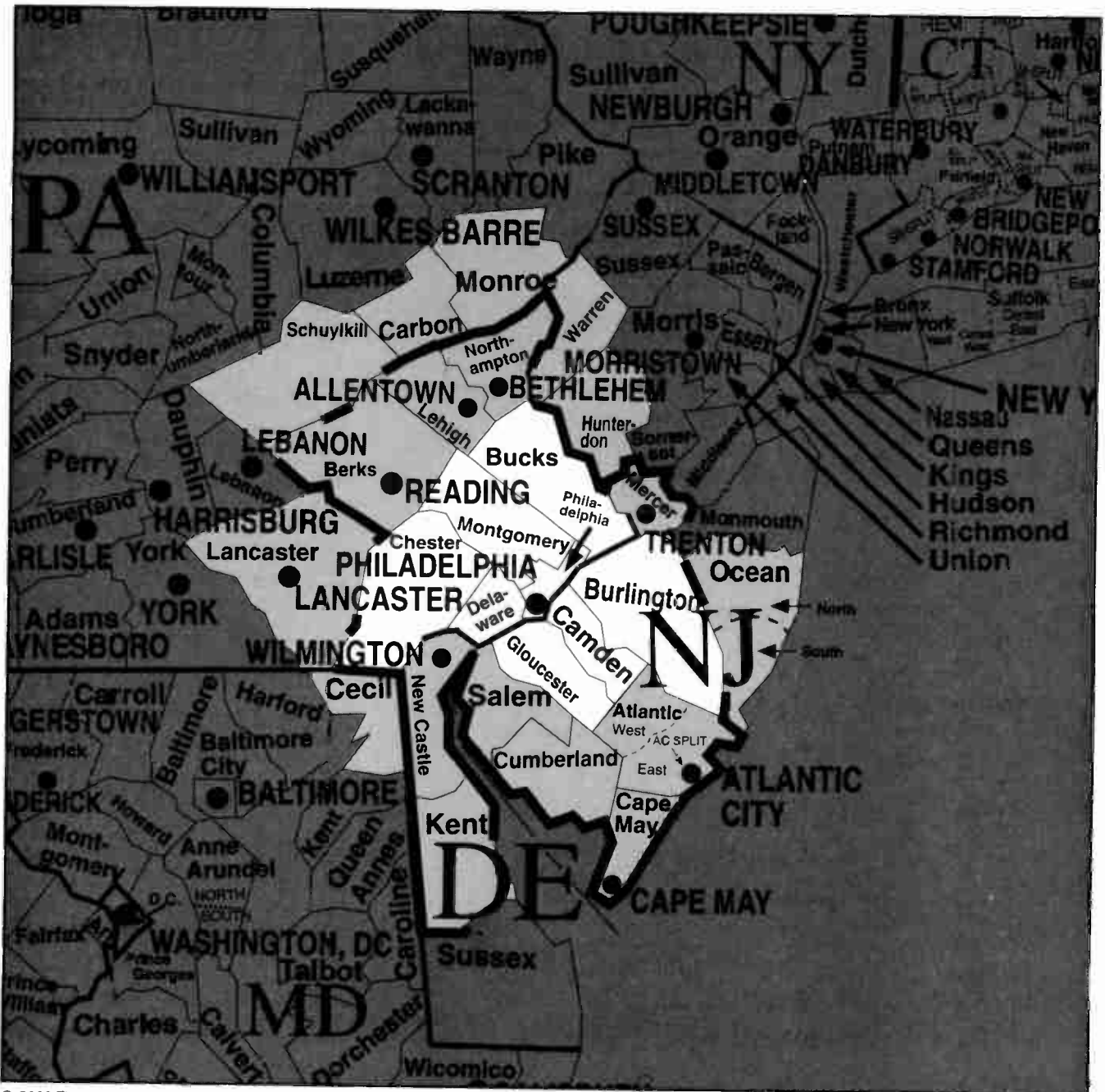
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Please note/Users of this report should become familiar with the sections of this report titled "Description of Methodology" (Pages M3-M7) and "Limitations" (Page M5, Paragraph 16). Instructions for estimating reliability and effective sample bases for this report can be found on Pages M1 and M2.

Philadelphia



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Metro
 TSA
 DMA®

TSA and DMA sampled in Spring and Fall only. For definitions of the terms Metro, TSA and DMA, see Page M3, Paragraph 1, and Page M7, "Selected Arbitron Terms."

Metro Rank: 5

Market Surveyed: Winter, Spring, Summer, Fall

Station Subscribers to This Report*

KYW-AM	WBEB-FM	WDAS-AM	WDAS-FM	WEJM-FM	WEMG-AM
WEMG-FM	WHAT-AM	WIOQ-FM	WIP-AM	WJJZ-FM	WLCE-FM
WMGK-FM	WMMR-FM	WUGL-FM	WPEN-AM	WPHI-FM	WPHT-AM
WPLY-FM	WSSJ-AM	WUSL-FM	WWDB-FM	WXTU-FM	WYSP-FM

* Station subscribers as of release to print.

Population Estimates and Tabulated (In-Tab) Diaries by County

Estimated P12+ Population			County/ Split County		HDA		Estimated P12+ Population			County/ Split County		HDA	
In-Tab	Area		ST	Blk. / Hisp.	In-Tab	Area	ST	Blk. / Hisp.	In-Tab	Area	ST	Blk. / Hisp.	
346,400	403	M	BURLINGTON	NJ	B	358,200	411	M	CHESTER	PA			
413,500	499	M	CAMDEN	NJ	B H	453,800	509	M	DELAWARE	PA	B		
205,600	215	M	GLOUCESTER	NJ		612,100	677	M	MONTGOMERY	PA			
492,500	520	M	BUCKS	PA		1,180,900	1,383	M	PHILADELPHIA	PA	B	H	

M - Metro County T - TSA County D - DMA County

HDA - High-Density Area
(Black or Hispanic)

REM - Remainder portion of geographic split county (generally nonmetropolitan according to the federal government's Office of Management and Budget (OMB))

High-Density Area

Black/Hispanic

Combined	Total		Ethnic	
	In-Tab	Est. Pop. 12+	In-Tab	Est. Pop. 12+
HDBA	848	700,700	651	509,200
HDHA	63	56,700	24	32,900

These population estimates are based on 1990 Census data, updated and projected to January 1, 2000, by Market Statistics, a division of Claritas, Inc.

Effective with the Fall 1999 survey, population estimates for this report are based on Market Statistics 1/1/00 whole-county population estimates (1990 Census-based).

For split-county population estimates, the 1/1/00 whole-county populations are allocated to the respective split counties, based on Market Statistics 1/1/99 zip code population estimates (1990 Census-based).

For total Metro in-tab counts for applicable ethnic groups, see Page 4.

Population Estimates and In-Tab Diary Sample by Demographics

	Metro				
	Est. Pop.	Est. Pop. % P12+	In-Tab Sample	% Unwgt. In-Tab Sample	% Wgt. In-Tab Sample
Men					
12-24	407,200	10.0	447	9.7	10.0
18-24	213,200	5.2	219	4.7	5.2
25-34	342,500	8.4	328	7.1	8.4
35-44	379,600	9.3	409	8.9	9.3
45-49	173,100	4.3	207	4.5	4.3
50-54	150,400	3.7	180	3.9	3.7
55-64	217,500	5.4	249	5.4	5.4
65+	257,300	6.3	269	5.8	6.3
18+	1,733,600	42.7	1,861	40.3	42.7
Women					
12-24	399,000	9.8	518	11.2	9.8
18-24	213,300	5.2	264	5.7	5.2
25-34	343,800	8.5	364	7.9	8.5
35-44	401,100	9.9	518	11.2	9.9
45-49	187,100	4.6	228	4.9	4.6
50-54	163,000	4.0	238	5.2	4.0
55-64	242,400	6.0	278	6.0	6.0
65+	399,000	9.8	384	8.3	9.8
18+	1,949,700	48.0	2,274	49.3	48.0
P18+	3,683,300	90.7	4,135	89.6	90.7
Teens 12-17	379,700	9.3	482	10.4	9.3
Black P12+	767,200	18.9	960	20.8	18.9
Hispanic P12+	172,500	4.2	211	4.6	4.2
Total P12+	4,063,000		4,617		

Diary Placement/Return

	Metro
LST - Est. Usable Households in Sample	2,644
UNL - Est. Usable Households in Sample	3,315
TOT - Est. Usable Households in Sample	5,959
LST - Est. Persons in Usable Households	6,188
UNL - Est. Persons in Usable Households	7,915
TOT - Est. Persons in Usable Households	14,103
LST - Contacted Households	2,516
UNL - Contacted Households	2,984
TOT - Contacted Households	5,500
LST - Households Accepting Diaries	1,722
UNL - Households Accepting Diaries	2,104
TOT - Households Accepting Diaries	3,826
LST - Persons Sent Diaries	4,058
UNL - Persons Sent Diaries	5,085
TOT - Persons Sent Diaries	9,143
LST - Diaries In-Tab	2,172
UNL - Diaries In-Tab	2,445
TOT - Diaries In-Tab	4,617
Metro Sample Target	4,630
Metro In-Tab/Target Index	100
Metro Response Rate %	33

These population estimates are based on 1990 Census data, updated and projected to January 1, 2000, by Market Statistics, a division of Claritas, Inc.

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For split-county population estimates, the 1/1/00 whole-county populations are allocated to the respective split counties, based on Market Statistics 1/1/99 zip code population estimates (1990 Census based).

LST - Listed UNL - Unlisted TOT - Total

(For information on Sampling and Measurement Techniques, see Page M3, Paragraph 2.)

Station Information

For Stations Listed in This Report

Home to Arbitron Radio Metro Area

[Stations listed alphabetically left to right.]

- (s) **KYW-AM 1060**
Independence Mall E
Philadelphia, PA 19106
(215) 238-4971 Fax: (215) 238-4545
Format: All News
Sales Rep: CBS RADIO SALES
Network: CBS, ABC
City of Lic./Alt City ID: Philadelphia, PA
County/Split Co.: Philadelphia, PA
Power Day/Night (watts): 50,000/50,000
- (s) **WBEB-FM 101.1**
10 Presidential Blvd
Bala Cynwyd, PA 19004
(610) 667-8400 Fax: (610) 538-8416
Format: Adult Contemporary
Sales Rep: MCGAVREN GUILD
Network: IND
City of Lic./Alt City ID: Philadelphia, PA
County/Split Co.: Philadelphia, PA
ERP (watts) / HAAT (meters): 14,000/287
- (s) **WDAS-AM 1480**
23 West City Line Ave
Bala Cynwyd, PA 19004
(610) 617-8500 Fax: (610) 617-8501
Format: Religious
Sales Rep: EASTMAN RADIO, INC
Network: AURN, AMFM
City of Lic./Alt City ID: Philadelphia, PA
County/Split Co.: Philadelphia, PA
Power Day/Night (watts): 5,000/1,000
- (s) **WDAS-FM 105.3**
23 West City Line Ave
Bala Cynwyd, PA 19004
(610) 617-8500 Fax: (610) 617-8501
Format: Urban Adult Contemporary
Sales Rep: EASTMAN RADIO, INC
Network: ABC, AMFM
City of Lic./Alt City ID: Philadelphia, PA
County/Split Co.: Philadelphia, PA
ERP (watts) / HAAT (meters): 16,500/266
- (s) **WEMG-FM 104.9** (simulcast w/WEMG-AM)†
1080 N Delaware Ave Ste 500
Philadelphia, PA 19125
(215) 426-1900 Fax: (215) 426-1550
Format: Spanish Tropical
Sales Rep: CABALLERO SPANISH MEDIA, INC
Network: WESTWD
City of Lic./Alt City ID: <Egg Hrbr/Phldphi>, NJ
County/Split Co.: Atlantic East, NJ
ERP (watts) / HAAT (meters): 10,000/155
- (s) **WFIL-AM 560**
117 Ridge Pike
Lafayette Hill, PA 19444
(610) 828-6965 Fax: (610) 828-8879
Format: Religious
Sales Rep: SALEM RADIO REPRESENTATIVES
Network: IND, SRN
City of Lic./Alt City ID: Philadelphia, PA
County/Split Co.: Philadelphia, PA
Power Day/Night (watts): 5,000/5,000
- (s) **WHAT-AM 1340**
2471 N 54th St
Philadelphia, PA 19131
(215) 581-5161 Fax: (215) 581-5185
Format: Talk/Personality
Sales Rep: IN HOUSE
Network: IND
City of Lic./Alt City ID: Philadelphia, PA
County/Split Co.: Philadelphia, PA
Power Day/Night (watts): 1,000/1,000
- (s) **WIOQ-FM 102.1**
1 Bala Plz 2nd Fl Ste 243 W
Bala Cynwyd, PA 19004
(610) 667-8100 Fax: (610) 668-4657
Format: Pop Contemporary Hit Radi
Sales Rep: KATZ RADIO
Network: AMFM
City of Lic./Alt City ID: Philadelphia, PA
County/Split Co.: Philadelphia, PA
ERP (watts) / HAAT (meters): 27,000/204
- (s) **WIP-AM 610**
441 N 5th St
Philadelphia, PA 19123
(215) 922-5000 Fax: (215) 922-2364
Format: All Sports
Sales Rep: INTEREP
Network: WESTWD, CBS
City of Lic./Alt City ID: Philadelphia, PA
County/Split Co.: Philadelphia, PA
Power Day/Night (watts): 5,000/5,000
- (s) **WJZZ-FM 106.1**
440 Domino Ln
Philadelphia, PA 19128
(215) 508-1200 Fax: (215) 508-4444
Format: New AC (NAC)/Smooth Jazz
Sales Rep: CHRISTAL RADIO
Network: AMFM
City of Lic./Alt City ID: Philadelphia, PA
County/Split Co.: Philadelphia, PA
ERP (watts) / HAAT (meters): 22,500/226
- (s) **WLCE-FM 104.5**
One Bala Plz Ste 243
Bala Cynwyd, PA 19004
(610) 668-0750 Fax: (610) 668-8253
Format: Adult Contemporary
Sales Rep: KATZ RADIO
Network: AMFM
City of Lic./Alt City ID: Philadelphia, PA
County/Split Co.: Philadelphia, PA
ERP (watts) / HAAT (meters): 16,000/266
- (s) **WMGK-FM 102.9**
3rd Fl W 1 Bala Cynwyd Plz
Bala Cynwyd, PA 19004
(610) 667-8500 Fax: (610) 664-9610
Format: 70's Oldies/Classic Hits
Sales Rep: MCGAVREN GUILD
Network: IND
City of Lic./Alt City ID: Philadelphia, PA
County/Split Co.: Philadelphia, PA
ERP (watts) / HAAT (meters): 8,500/360
- (s) **WMMR-FM 93.3**
One Bala Plaza #424
Bala Cynwyd, PA 19004
(610) 771-0933 Fax: (610) 771-9749
Format: Album Oriented Rock
Sales Rep: MCGAVREN GUILD
Network: IND
City of Lic./Alt City ID: Philadelphia, PA
County/Split Co.: Philadelphia, PA
ERP (watts) / HAAT (meters): 18,000/252

continued...

- (s) Station subscribers as of release to print
* Simulcasting 10%-50%, Mon-Sun, 6AM-Midnight
† Simulcasting 51%-90%, Mon-Sun, 6AM-Midnight
‡ Simulcasting 91%-100%, Mon-Sun, 6AM-Midnight
< > Indicates home status is based on station's Alternate City ID, rather than on station's legally authorized City of License.

The data above are the most current data provided to Arbitron as of the last day of this survey period. Commercial stations are listed only if they have met Arbitron's Minimum Reporting Standards for this survey (see Page M4, Paragraphs 7-10 of this report). Noncommercial stations and nonqualifying commercial stations are not listed in this report (see Page M4, Paragraph 7). The county or split county listing reflects the geographic location of the station's City of License. Stations for which no Sales Representative or format information is on file with Arbitron are listed above by "N/A." See Page 13 of this report for additional station information.

Network Affiliation Abbreviations

ABC: ABC Radio Networks
AMFM: AMFM Radio Network
APNET: Associated Press Radio Network
AURN: American Urban Radio Network
BNN: Business News Network
CAR: Cadena Caracol Network
CBS: CBS Radio Networks
CNN: Westwood One CNN Plus Radio Network
ESPN: ESPN Radio Network
IEAMER: I E America Network
JRN: Jones Radio Network
SBUSA: Sports Byline USA
SOURCE: Westwood One Source Radio Network

SRN: Salem Radio Network
TALKNT: Talknet
TARN: Talk America Radio Network
UNICA: Radio Unica Network
UPI: United Press International Radio Network
USA: USA Radio Network
WESTWD: Westwood One Radio Network
1ON-1: One-on-One Sports Radio Network

IND: Denotes stations that have not reported to Arbitron an affiliation with any of the above radio networks.

ARBITRON

Station Information *(continued)*

For Stations Listed in This Report

Home to Arbitron Radio Metro Area *(continued)*

[Stations listed alphabetically left to right.]

<p>WNAP-AM 1110 2311 Old Arch Rd Norristown, PA 19401 (610) 272-7600 Fax: (610) 272-5793 Format: Religious Sales Rep: IN HOUSE Network: IND City of Lic./Alt City ID: Norristown/Philadel, PA County/Split Co.: Montgomery, PA Power Day/Night (watts): 4,800/NA</p>	<p>(s) WOGL-FM 98.1 City Line + Monument Aves Philadelphia, PA 19131 (610) 668-5940 Fax: (610) 667-1904 Format: Oldies Sales Rep: CBS RADIO SALES Network: CBS City of Lic./Alt City ID: Philadelphia, PA County/Split Co.: Philadelphia, PA ERP (watts) / HAAT (meters): 12,500/305</p>	<p>(s) WPEN-AM 950 3rd Fl W 1 Bala Cynwyd Plz Bala Cynwyd, PA 19004 (610) 667-8500 Fax: (610) 664-9610 Format: Adult Standards Sales Rep: MCGAVREN GUILD Network: WESTWD City of Lic./Alt City ID: Philadelphia, PA County/Split Co.: Philadelphia, PA Power Day/Night (watts): 5,000/5,000</p>
<p>(s) WPHI-FM 103.9 100 Old York Rd Ste 2-260 Jenkintown, PA 19046 (215) 884-9400 Fax: (215) 884-1707 Format: Urban Contemporary Sales Rep: MCGAVREN GUILD Network: IND City of Lic./Alt City ID: Jenkintown/Phila, PA County/Split Co.: Montgomery, PA ERP (watts) / HAAT (meters): 340/305</p>	<p>(s) WPHT-AM 1210 10 Monument Rd Bala Cynwyd, PA 19004 (610) 668-5984 Fax: (610) 668-5888 Format: Talk/Personality Sales Rep: INTEREP Network: CBS City of Lic./Alt City ID: Philadelphia, PA County/Split Co.: Philadelphia, PA Power Day/Night (watts): 50,000/50,000</p>	<p>(s) WPLY-FM 100.3 1003 Baltimore Pike Media, PA 19063 (610) 565-8900 Fax: (610) 565-7823 Format: Alternative Sales Rep: ALLIED RADIO PARTNERS Network: IND City of Lic./Alt City ID: Media/Philadelphia, PA County/Split Co.: Delaware, PA ERP (watts) / HAAT (meters): 35,000/183</p>
<p>(s) WSSJ-AM 1310 1080 N Delaware Ave Ste 500 Philadelphia, PA 19125 (215) 426-1900 Fax: (215) 426-1550 Format: Spanish Contemporary Sales Rep: CABALLERO SPANISH MEDIA, INC Network: WESTWD City of Lic./Alt City ID: Camden/Philadelphia, NJ County/Split Co.: Camden, NJ Power Day/Night (watts): 1,000/250</p>	<p>(s) WUSL-FM 98.9 440 Domino Ln Philadelphia, PA 19128 (215) 483-8900 Fax: (215) 508-2933 Format: Urban Contemporary Sales Rep: EASTMAN RADIO, INC Network: AMFM City of Lic./Alt City ID: Philadelphia, PA County/Split Co.: Philadelphia, PA ERP (watts) / HAAT (meters): 18,000/253</p>	<p>(s) WWDB-FM 96.5 166 E Levering Mill Rd Bala Cynwyd, PA 19004 (610) 668-4400 Fax: (610) 668-4418 Format: News Talk Information Sales Rep: D & R Network: ABC, CNN City of Lic./Alt City ID: Philadelphia, PA County/Split Co.: Philadelphia, PA ERP (watts) / HAAT (meters): 17,000/264</p>
<p>(s) WXTU-FM 92.5 555 City Line Ave Ste 330 Bala Cynwyd, PA 19004 (610) 667-9000 Fax: (610) 667-5978 Format: Country Sales Rep: D & R Network: IND City of Lic./Alt City ID: Philadelphia, PA County/Split Co.: Philadelphia, PA ERP (watts) / HAAT (meters): 15,500/274</p>	<p>(s) WYSP-FM 94.1 101 S Independence Mall East Philadelphia, PA 19106 (215) 625-9460 Fax: (215) 625-6555 Format: Album Oriented Rock Sales Rep: INTEREP Network: SOURCE, WESTWD City of Lic./Alt City ID: Philadelphia, PA County/Split Co.: Philadelphia, PA ERP (watts) / HAAT (meters): 16,000/274</p>	

Outside Arbitron Radio Metro Area

<p>WJBR-FM 99.5 3001 Philadelphia Pike Claymont, DE 19703 (302) 791-4110 Fax: (302) 791-9669 Format: Adult Contemporary Sales Rep: CHRISTAL RADIO Network: APNET, WESTWD City of Lic./Alt City ID: Wilmington, DE County/Split Co.: New Castle, DE ERP (watts) / HAAT (meters): 50,000/152</p>	<p>WKXW-FM 101.5 218 Ewingville Rd Trenton, NJ 08638 (609) 882-4600 Fax: (609) 883-6684 Format: Talk/Personality Sales Rep: CHRISTAL RADIO Network: IND City of Lic./Alt City ID: Trenton, NJ County/Split Co.: Mercer, NJ ERP (watts) / HAAT (meters): 19,000/245</p>	<p>WLEV-FM 100.7 2158 Ave C Ste 100 Bethlehem, PA 18017 (610) 266-7600 Fax: (610) 231-0400 Format: Adult Contemporary Sales Rep: MCGAVREN GUILD Network: IND City of Lic./Alt City ID: Allentown, PA County/Split Co.: Lehigh, PA ERP (watts) / HAAT (meters): 11,000/327</p>
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continued...

- (s) Station subscribers as of release to print
 * Simulcasting 10%-50%, Mon-Sun, 6AM-Midnight
 † Simulcasting 51%-90%, Mon-Sun, 6AM-Midnight
 ‡ Simulcasting 91%-100%, Mon-Sun, 6AM-Midnight
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Network Affiliation Abbreviations

ABC: ABC Radio Networks	SRN: Salem Radio Network
AMFM: AMFM Radio Network	TALKNT: Talknet
APNET: Associated Press Radio Network	TARN: Talk America Radio Network
AURN: American Urban Radio Network	UNICA: Radio Unica Network
BNN: Business News Network	UPI: United Press International Radio Network
CAR: Cadena Caracol Network	USA: USA Radio Network
CBS: CBS Radio Networks	WESTWD: Westwood One Radio Network
CNN: Westwood One CNN Plus Radio Network	1-ON-1: One-on-One Sports Radio Network
ESPN: ESPN Radio Network	
IEAMER: I E America Network	
JRN: Jones Radio Network	
SBUSA: Sports Byline USA	
SOURCE: Westwood One Source Radio Network	

IND: Denotes stations that have not reported to Arbitron an affiliation with any of the above radio networks.

Station Information *(continued)*

For Stations Listed in This Report

[Stations listed alphabetically left to right.]

Outside Arbitron Radio Metro Area *(continued)*

WNJO-FM 94.5

619 Alexander Rd
Princeton, NJ 08540
(609) 419-0300 Fax: (609) 419-0143
Format: Oldies
Sales Rep: KATZ RADIO
Network: IND
City of Lic./Alt City ID: Trenton, NJ
County/Split Co.: Mercer, NJ
ERP (watts) / HAAT (meters): 50,000/150

WPST-FM 97.5

619 Alexander Rd 3rd Fl
Princeton, NJ 08540
(609) 924-3600 Fax: (609) 924-1725
Format: Pop Contemporary Hit Radi
Sales Rep: KATZ RADIO
Network: ABC
City of Lic./Alt City ID: Trenton/Philadelphia, NJ
County/Split Co.: Mercer, NJ
ERP (watts) / HAAT (meters): 50,000/131

WSTW-FM 93.7

P O Box 7492
Wilmington, DE 19803
(302) 478-2700 Fax: (302) 478-0100
Format: Pop Contemporary Hit Radi
Sales Rep: EASTMAN RADIO, INC
Network: IND
City of Lic./Alt City ID: Wilmington, DE
County/Split Co.: New Castle, DE
ERP (watts) / HAAT (meters): 50,000/149

(s) Station subscribers as of release to print

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† Simulcasting 51%-90%, Mon-Sun, 6AM-Midnight

‡ Simulcasting 91%-100%, Mon-Sun, 6AM-Midnight

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CBS: CBS Radio Networks
CNN: Westwood One CNN Plus Radio Network
ESPN: ESPN Radio Network
IEAMER: I E America Network
JRN: Jones Radio Network
SBUSA: Sports Byline USA
SOURCE: Westwood One Source Radio Network

SRN: Salem Radio Network
TALKNT: Talknet
TARN: Talk America Radio Network
UNICA: Radio Unica Network
UPI: United Press International Radio Network
USA: USA Radio Network
WESTWD: Westwood One Radio Network
1-ON-1: One-on-One Sports Radio Network

IND: Denotes stations that have not reported to Arbitron an affiliation with any of the above radio networks.

Metro Market Profile



Metro Household Data and Group Quarters population estimates are 1990 Census data and are updated by Market Statistics where appropriate update sources are available. (For more information, see "Metro Census Data," Page M8.)

Household Data

	Metro Total	Metro %		Metro Total	Metro %
Total Households	1,798,000	100.0	Seasonal Housing Units	3,453	.2
Households by Income			Education: Persons 25+		
Under \$10,000	138,384	7.7	Elementary 0-8 grade	245,079	7.7
\$10,000-19,999	173,391	9.6	High school 1-3 yrs	516,807	16.4
\$20,000-29,999	164,615	9.2	High school grad	1,042,876	32.9
\$30,000-39,999	165,573	9.2	College 1-3 yrs	641,096	20.2
\$40,000-49,999	147,952	8.2	College 4+ yrs	720,494	22.8
\$50,000-74,999	348,384	19.4	Colleges & Universities		
\$75,000-99,999	246,803	13.7	Total enrollment	244,278	100.0
\$100,000+	412,898	23.0	Full-time enrollment	140,034	57.3
Median income: \$57,114			Occupation		
Value of Owner-Occupied Housing Units			Managerial	681,585	29.5
Less than \$50,000	201,618	11.3	Technical	807,405	35.0
\$50,000-74,999	139,974	7.9	Service worker	274,871	11.9
\$75,000-99,999	192,871	10.9	Farm worker	23,038	1.0
\$100,000-149,999	265,061	14.9	Precision production	237,616	10.3
\$150,000-249,999	206,424	11.6	Operator	283,042	12.3
\$250,000+	72,872	4.1	Farm Population		
Median value: \$100,800				10,441	
Monthly Gross Rent			Transportation to Work		
Less than \$200	36,209	2.0	Public	265,207	11.6
\$200-349	60,202	3.4	Driving to work	1,545,143	67.8
\$350-499	143,904	8.1	Carpool	271,619	11.9
\$500-649	144,950	8.2	Other	198,590	8.7
\$650-749	55,375	3.1	Average Travel Time to Work (Min.)		
\$750+	76,408	4.3		25	
Median rent: \$516			Car Ownership by Household		
Household Size			0 Cars	311,400	17.3
1 Person	480,000	26.7	1 Car	635,200	35.3
2 Persons	534,100	29.7	2 Cars	609,000	33.9
3-4 Persons	575,100	32.0	3+ Cars	242,400	13.5
5+ Persons	208,800	11.6			

Group Quarters Population Estimates

Group Quarters Populations are included in the universe estimates. Additionally, Group Quarters Populations are included in the sample frame if the individual living quarters (room, suite or apartment) has a private residential telephone number that serves fewer than 10 residents. Persons are not eligible to participate in the survey if their living quarters has no private telephone number or the telephone number is used by 10 or more residents.

Population Estimates	Military Housing	% Total Demographic	University Housing	% Total Demographic	Other Group Quarters	% Total Demographic
Persons 12+	1,400	.0	35,600	.9	85,400	2.1
Teens 12-17	0	.0	1,100	.3	3,000	.8
Men						
18-24	600	.3	13,800	6.5	9,100	4.3
25-34	400	.1	1,700	.5	8,600	2.5
35-44	100	.0	400	.1	6,400	1.7
45-49	0	.0	0	.0	2,000	1.2
50-54	0	.0	0	.0	1,600	1.1
55-64	0	.0	0	.0	2,500	1.1
65+	0	.0	0	.0	10,200	4.0
Women						
18-24	200	.1	17,100	8.0	2,700	1.3
25-34	100	.0	600	.2	1,800	.5
35-44	0	.0	100	.0	1,700	.4
45-49	0	.0	100	.1	1,000	.5
50-54	0	.0	100	.1	900	.6
55-64	0	.0	100	.0	2,000	.8
65+	0	.0	500	.1	31,900	8.0

Ethnic Population Estimates

Metro Ethnic Populations are reported for all Standard and Condensed Markets whether or not ethnic sampling procedures are in place (see Page 4). The Percent Total Black and Hispanic Populations are based on Black and Hispanic Populations Persons 12+. The Percent Total Demographic is based on total Metro Demographics on Page 4. Ethnic Population information is based on 1990 Census data, updated and projected to 1/1/00 by Market Statistics.

Hispanic persons may be of any race (White; Black; Native American; Eskimo or Aleut; Asian or Pacific Islander). For purposes of Arbitron reports and publications, Hispanic persons that are Black are not included in Black universe estimates. Hispanic persons of all races are included in estimates of Hispanic universes and Hispanic audience estimates.

Population Estimates	Total Black	% Total Black Pop.	% Total Demographic	Total Hispanic	% Total Hispanic Pop.	% Total Demographic
Persons 12+	767,200	100.0	18.9	172,500	100.0	4.2
Teens 12-17	82,300	10.7	21.7	24,600	14.3	6.5
Men						
18-24	48,500	6.3	22.7	11,900	6.9	5.6
25-34	66,400	8.7	19.4	19,800	11.5	5.8
35-44	65,700	8.6	17.3	19,300	11.2	5.1
45-49	29,200	3.8	16.9	7,200	4.2	4.2
50-54	24,500	3.2	16.3	5,000	2.9	3.3
55-64	36,400	4.7	16.7	6,200	3.6	2.9
65+	37,300	4.9	14.5	4,800	2.8	1.9
Women						
18-24	48,300	6.3	22.6	12,400	7.2	5.8
25-34	71,700	9.3	20.9	18,200	10.6	5.3
35-44	79,800	10.4	19.9	18,500	10.7	4.6
45-49	37,300	4.9	19.9	6,800	3.9	3.6
50-54	30,800	4.0	18.9	4,800	2.8	2.9
55-64	46,100	6.0	19.0	6,400	3.7	2.6
65+	62,900	8.2	15.8	6,600	3.8	1.7

Area Lifestyle Profile

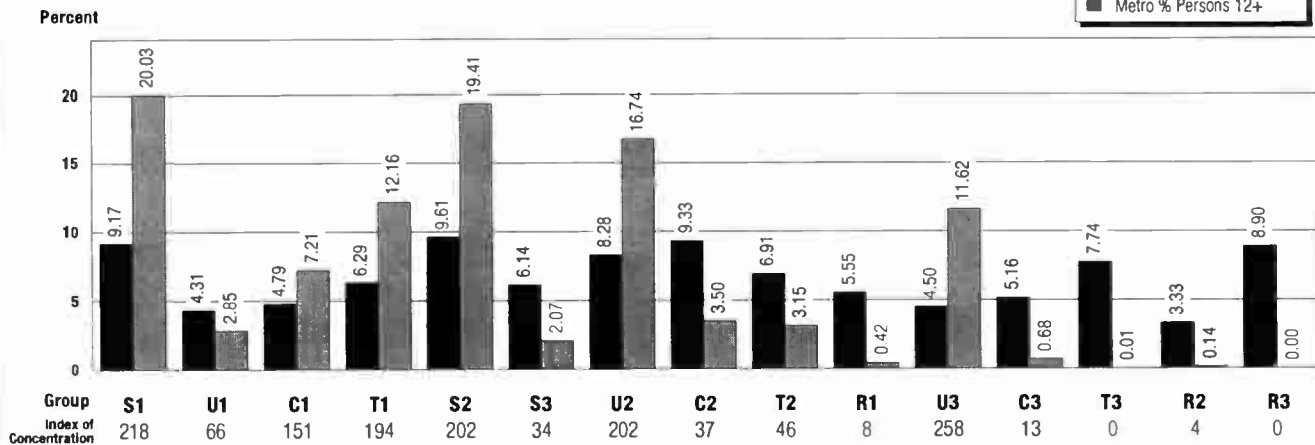
by PRIZM® Groups

PRIZM is a market segmentation system developed by Claritas, Inc. to help marketers target consumers, and to profile markets and audiences by lifestyle. There are 62 PRIZM clusters which are organized into 15 broader social groups denoting basic neighborhood types.

The 15 PRIZM social groups are identified by codes that are listed below the graph.

In this graph, the national composition and this Metro's composition for each PRIZM group are shown for Persons 12+. The Index of Concentration compares this Metro's composition

with the national composition for each PRIZM group. An index of 100 indicates that the Metro has the same percent concentration as the nation. (For more information about PRIZM and Claritas, Inc., see Page M8.)



PRIZM® Groups

- S1** Elite Suburbs - superrich, executive, upscale white-collar couples, empty-nesters
- U1** Urban Uptown - elite, upscale, bohemian singles & couples; established Immigrant families
- C1** 2nd City Society - upscale executive & young upscale white-collar; affluent retirees
- T1** Landed Gentry - elite exurban, small-town executive & young, mid-class town families
- S2** The Affluentials - upwardly mobile young singles & couples; white-collar suburban families

- S3** Inner Suburbs - empty-nesters, mobile city singles, blue-collar families & aging couples
- U2** Urban Midscale - white-collar urb. couples; mid-income immigr.; African-American & Hispanic families
- C2** 2nd City Centers - mid-level, white-collar couples; mid-income families & college town singles
- T2** Exurban Blues - yng. mid-class, blue-collar families in mid-size towns; GI families
- R1** Country Families - midscale couples, rural, white-/blue-collar, kids, farm families

- U3** Urban Cores - ethnically mixed singles; Hlsp. snpls. & families; Inner-city solo-parent families
- C3** 2nd City Blues - low-inc. older snpls., cpls. & fam.; low-inc. Hlsp. fam.; Afr.-Am. service wrkr.
- T3** Working Towns - older families; mill towns, low-inc. blue-collar, town seniors
- R2** Heartlanders - rural farm town & ranch families, farm dwellers & tenants
- R3** Rustic Living - moderate blue-collar farm fam.; low-inc. older cpls., remote older families

Metro Market Profile *(continued)*

Sales Data



Household Income, Total Retail Sales and 11 categories of store sales have been compiled by Market Statistics and furnished to Arbitron. These data are based on Sales and Marketing Management's 1999 publication of *Survey of Buying Power* (1/1/99 estimates) for the Metro.

Metro Income*

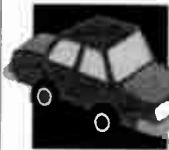
Total Income (\$000)	\$134,551,395
Median Household Income	\$57,114
Income per Household	\$74,834

* Income represents pretax personal income for households as defined by the Department of Commerce, Bureau of Economic Analysis.

Metro Retail Sales Data (\$000)

Total Retail Sales	\$49,977,078
Retail Expenditures per Household (\$)	\$27,796
Food Stores	\$8,087,004
Supermarkets	\$7,347,249
Eating & Drinking Places	\$3,997,577
General Merchandise Stores	\$4,577,007
Department Stores	\$3,749,826
Apparel and Accessories Stores	\$2,853,723
Automotive Dealers	\$13,351,466
Building Materials & Hardware Stores	\$2,292,859
Drugstores	\$2,630,316
Furniture and Appliance Stores	\$758,034
Radio, TV & Music Stores	\$1,130,054

Car Registrations



The Metro Share of New Private Passenger Car Registrations* is supplied by the Automotive Information Services Division of The Polk Company. (For more information on passenger car registrations, see Page M8.)

Manufacturer	%
DaimlerChrysler AG	11.7
Ford Motor Company	13.5
General Motors Corporation	21.5
Honda	10.8
Mitsubishi	2.3
Nissan	6.7
Toyota	10.7
Volkswagen/Audi	7.0
Other	15.8

* Note: Figures are shown for October through December of the 2000 model year.

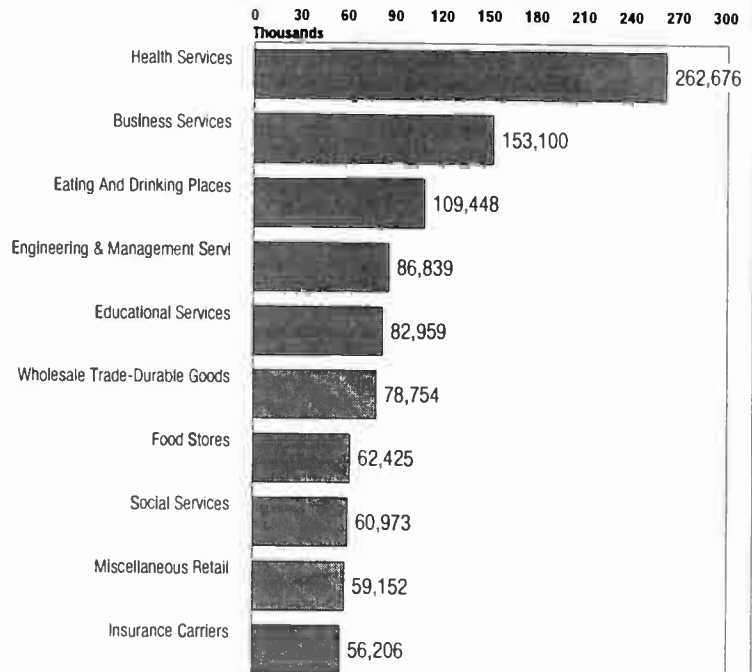
Top Ten Employer Industries

These classifications are from the Department of Commerce Standard Industrial Classification (SIC) system. The data below are from the 1996 County Business Pattern Reports (U.S. Census Bureau) and are aggregated by primary SIC.

Metro Employer Industries

Total Employees
1,916,800

Top 10 Total Employees
1,012,532
52.8% of Total



Magazines

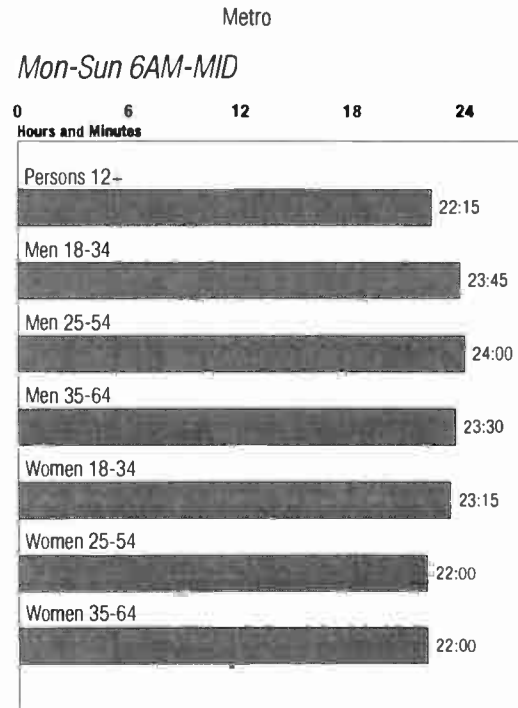
Magazine	Circulation	%	Magazine	Circulation	%
MODR MATOR	446,927	24.9	YM	39,315	2.2
TV GUIDE	289,012	16.1	MENS HLTH	38,502	2.1
RDRS DIGST	206,570	11.5	MARTHA STW	38,493	2.1
BTR HOME	124,483	6.9	PARENTS	36,816	2.1
NAT GEO	111,415	6.2	STAR	35,824	2.0
TIME	98,477	5.5	COOKING LT	33,818	1.9
FAMLY CRCL	98,257	5.5	NATL ENOR	33,305	1.9
GD HSEKPNG	89,199	5.0	ENTERTNMNT	31,349	1.7
LS HOME JN	79,701	4.4	ROLLNG STN	30,664	1.7
MCCALLS	74,911	4.2	GOLF DIGST	30,029	1.7
WOMANS DAY	72,836	4.1	CTRY LVING	29,960	1.7
PEOPLE	67,826	3.8	PARENTING	26,998	1.5
NEWSWEEK	67,769	3.8	LIFE	26,966	1.5
SPORTS ILS	66,703	3.7	BOYS LIFE	26,051	1.5
PREVENTION	60,058	3.3	VOGUE	25,391	1.4
PLAYBOY	54,166	3.0	GOLF MGZNE	24,179	1.3
COSMOPLTAN	53,370	3.0	PENTHOUSE	23,799	1.3
MONEY	52,979	3.0	POP SCIENC	23,755	1.3
EBONY	52,400	2.9	SHAPE	23,671	1.3
REDBOOK	51,327	2.9	POP MECHAN	20,196	1.1
SMITHSONIAN	45,210	2.5	CAR & DRI	20,166	1.1
SEVENTEEN	43,155	2.4	FIELD STRM	18,306	1.0
US NWS&WR	41,886	2.3	OUTOR LIFE	14,073	0.8
GLAMOUR	41,614	2.3	SOU LVING	-	-
TEEN	41,051	2.3	SUNSET	-	-

Newspapers

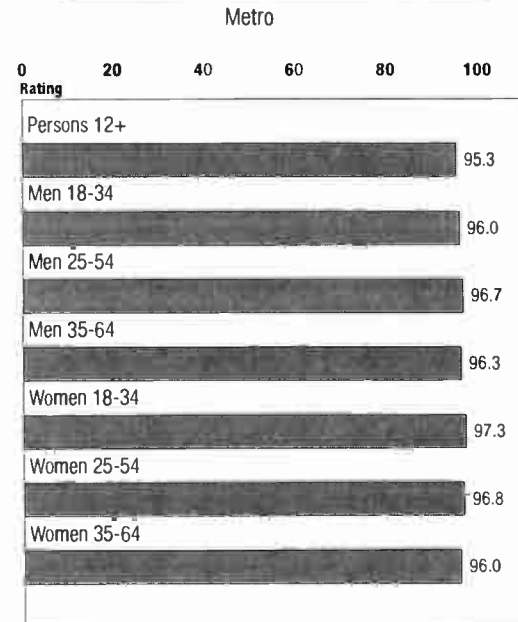
Paper	Circulation	%
PHILADELPHIA INQUIRER	384,925	21
PHILADELPHIA DAILY NEWS	155,591	8
CAMDEN COURIER POST	84,535	4
BUCKS COUNTY COURIER TIMES	68,456	3
DELAWARE COUNTY TIMES	50,122	2
INTELLIGENCER RECORD	44,363	2
BURLINGTON COUNTY TIMES	39,531	2
WEST CHESTER DAILY LOCAL NEWS	32,940	1
USA TODAY	32,163	1
GLOUCESTER COUNTY TIMES	27,414	1
NORRISTOWN TIMES HERALD	23,040	1
POTTSTOWN MERCURY	21,843	1
LANSDALE REPORTER	19,450	1
TRENTONIAN	12,970	1
TRENTON TIMES	10,876	1
ALLENTOWN MORNING CALL	7,747	-
WILMINGTON NEWS JOURNAL	4,259	-
PHOENIXVILLE, THE PHOENIX	4,089	-
PRESS OF ATLANTIC CITY	1,003	-
LANCASTER INTELLIGENCER-JRNL	879	-
DAILY JOURNAL	865	-
READING EAGLE	515	-
SALEM, TODAY'S SUN&EAM	513	-

For more information on magazine and newspaper data, see Page M8.

Radio Time Spent Listening*



Radio 24-Hour Cume*



* Based on Arbitron's Summer 2000 radio survey.

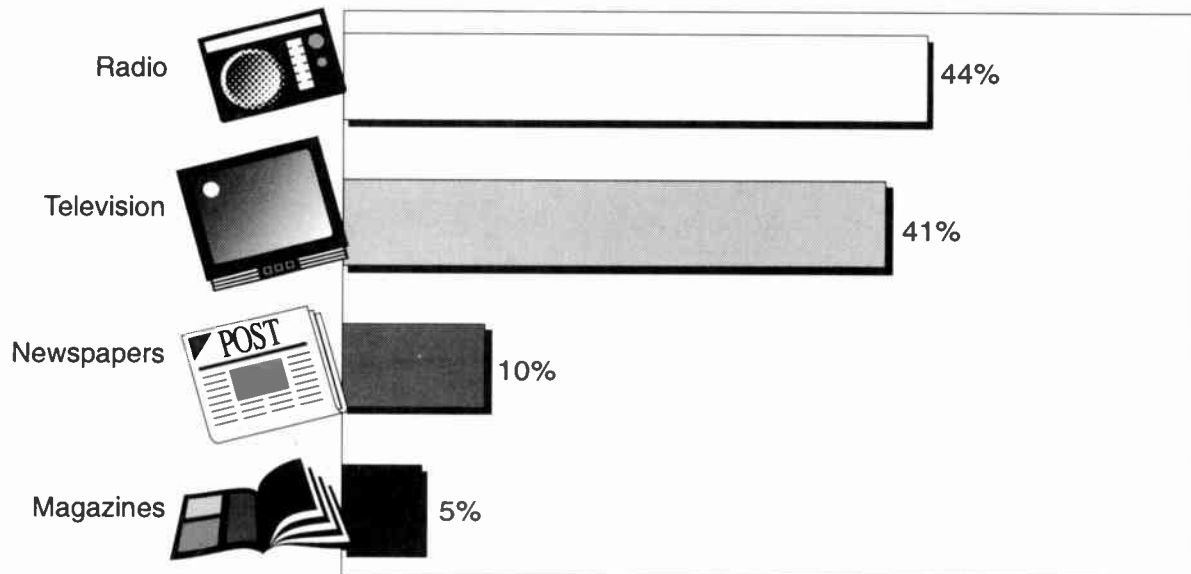
Media Targeting 2000SM

A National Study of Consumers and Media



People Spend More Time with Radio!

Average Weekday Share of Time Spent with Each Medium
Persons 12+, Monday-Friday 6AM-6PM



(Estimated average weekday time spent with media: 4 hours, 54 minutes.)

Media Targeting 2000 is a national* study of the estimated amount of time consumers spend with media. This study provides estimated media usage and consumer profiles for 116 different qualitative categories. The above chart for Persons 12+ is an excerpt from the *Media Targeting 2000* report.

* For the 48 contiguous states of the United States.

How to Read

Persons 12+ spend an estimated 44 percent of their total media time with radio, Monday-Friday, 6AM-6PM.

For Limitations and Restrictions on Use of the *Media Targeting 2000* report, see Page MT of this report.

This Service Is Not Accredited by the MRC/This service is not part of a regular syndicated rating service accredited by the Media Rating Council (MRC), and Arbitron has not requested accreditation. Arbitron does provide syndicated services which are accredited by the MRC.

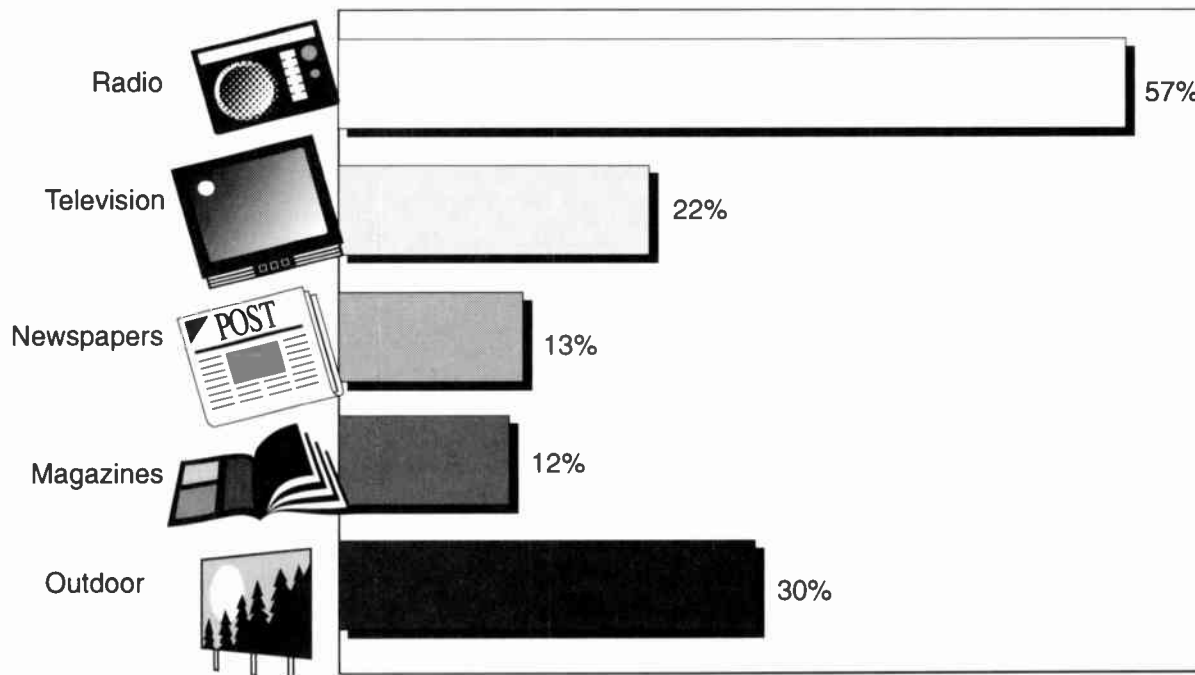
Media Targeting 2000SM

A National Study of Consumers and Media



Consumers Spend More Time with Radio Prior to Largest Purchase!

Media Exposure Prior to Purchasing



(Based on respondents reporting any purchase within 24 hours prior to interviewer contact.)

Media Targeting 2000 is a national* study of consumers' estimated average media exposure prior to the largest purchase of the day. This study provides estimated media usage and consumer profiles for 116 different qualitative categories. The above chart for Persons 12+ is an excerpt from the *Media Targeting 2000* report.

* For the 48 contiguous states of the United States

How to Read

An estimated 57 percent of Persons 12+ are exposed to radio within one hour prior to their largest purchase of the day.

For Limitations and Restrictions on Use of the *Media Targeting 2000* report, see Page MT of this report.

This Service Is Not Accredited by the MRC/This service is not part of a regular syndicated rating service accredited by the Media Rating Council (MRC), and Arbitron has not requested accreditation. Arbitron does provide syndicated services which are accredited by the MRC.

Rating Distortion/Rating Bias Policies and Procedures

In accordance with MRC and industry guidelines, Arbitron provides the following information relating to Rating Distortion and Rating Bias to advise Arbitron clients about applicable policies and procedures and to assist Report users in making evaluations of the audience estimates contained in the "Listener Estimates" section of this report.

Arbitron's original policy statement dated May 20, 1977, has been updated by Arbitron releases of February 1978, December 1981, January 1987, February 1988, June 1992 and handbooks of May 1985, March 1987, June 1990 and October 1996, distributed to all radio stations.

As a practical matter, Arbitron's published guidelines cannot describe all possible station activities. Therefore, in order to avoid possible citation, stations are advised to submit planned activities to Arbitron for a confidential Pre-Review.

Rating Distortion

Rating Distortion is defined as: Any activity which Arbitron believes may affect the way diarykeepers record their listening, so that recorded listening differs from actual listening. Rating Distortion includes station activities through which the station has the potential to: learn the identity of diarykeepers; gain access to, or influence over, current or upcoming survey diaries; or prompt the use of diaries for purposes other than those intended by Arbitron. **ARBITRON MAY DELIST FROM ITS REPORTS, COMPUTER MEDIA, AND OTHER SERVICES THE CALL LETTERS AND AUDIENCE ESTIMATES OF ANY STATION DETERMINED BY ARBITRON TO HAVE ENGAGED IN ACTIVITIES WITH RATING DISTORTION POTENTIAL.**

Rating Distortion may take the form of Diarykeeper Solicitation, Improper Promotional Activities or other means. The following categories and examples are illustrative only and are not all-inclusive:

Diarykeeper Solicitation is any attempt by, or on behalf of, a station that encourages diarykeepers to record listening that differs from their actual listening. It may take the form of a public or private appeal for diarykeepers to surrender their diaries or to misreport - in any way (e.g., overstate, understate, misstate) - their actual listening to any station. Diarykeeper Solicitation includes attempted breaches of diary security, whereby a station has the potential to learn the identity of diarykeepers or to gain access to, or influence over, current or upcoming survey diaries.

Improper Promotional Activities are those that may not directly appeal to diarykeepers, but that may nevertheless cause diarykeepers to misreport their actual listening. Improper Promotional Activities include, but are not limited to, contests that may cause diarykeepers to misreport their actual listening by offering prizes based on amounts of listening recorded or claimed; attempts to cause diarykeepers to lose their anonymity; promotions that might cause a diarykeeper to surrender a diary.

Rating Distortion is sometimes confused with "hyping." Rating Distortion involves station activities that may prompt diarykeepers to report listening that differs from their actual listening. Hyping refers to station activities designed to prompt more actual listenership during the survey period. Rating Distortion is cited under Arbitron's Special Station Activities guidelines; hyping is not.

Rating Distortion Violations

Rating Distortion Violations may result in a station's call letters and audience estimates being delisted from the applicable report(s) and other services. Rating Distortion that Arbitron concludes does not warrant delisting may be noted by placement of a notice inside Arbitron's reports; placement of a notice on report covers; placement of a flag in computer media; and placement of a station's call letters and audience

estimates out of alphabetical sequence, below a special distinguishing line at the bottom of each applicable page in the market report (known as "below-the-line" listing).

Rating Bias

Rating Bias is defined as: Any announcement, statement or activity that could alert, sensitize or remind diarykeepers or potential diarykeepers about past, current or future surveys in any way that might affect participation in a current or future survey. Such activities may interfere with the objectivity or conduct of the survey and may take the form of announcements or statements on air, in print, or in any other medium.

Rating Bias activities may take the form of direct survey announcements that are pre-planned, repeated, or stylized, but may also take the form of any activity - including contests or research - if, in Arbitron's opinion, the activity may sensitize listeners to the process of recording listening in diaries. Survey announcements are messages delivered by a radio station in any medium that alert listeners that a survey is, or soon will be, in progress or that emphasize the importance of participation in radio rating surveys, regardless of whether the word "Arbitron" or "diary" is used, and regardless of whether participants are urged to be "honest" or "accurate."

Sourcing of previous survey information in the form of advertising that promotes a station's success in prior surveys, as permitted by contractual agreement with Arbitron, does not constitute Rating Bias. Note, however, that references to a station's performance in prior surveys in the context of appeals for support are not protected under this guideline, and may, in fact, be violations of Arbitron's guidelines on Rating Bias.

Extemporaneous Comments/Arbitron may cite as Extemporaneous Comments any reference on the air, or in any other medium, that mentions or alludes to a past, current, or future Arbitron survey, diary (ies) or radio ratings in any way that might sensitize diarykeepers to a current or future survey, or that may affect the way diarykeepers report their listening in a current or future survey.

The circumstances surrounding a reference will generally affect Arbitron's decision on whether to cite that reference as Extemporaneous Comments. As the name implies, Extemporaneous Comments are generally one-time-only, spontaneous remarks that may have been intended as humorous. Where warranted, however, Arbitron may cite a reference as a Rating Bias and/or Rating Distortion activity, even if the reference appears to have been a one-time-only, spontaneous, or humorous remark.

Rating Bias/Extemporaneous Comments Violations

Rating Bias Violations or violations cited as Extemporaneous Comments may result in the station's call letters and audience estimates being placed at the bottom of each page below a distinguishing line ("below-the-line"); and/or the activity being noted on the cover of the Report and/or on Page 13 of the Report. Appropriate notice may also be made for other applicable services. In the event of repeated or serious Rating Bias Violations, as determined by Arbitron, a station's call letters and audience estimates may be delisted in applicable reports and other services.

General Information

General information with respect to Rating Distortion and Rating Bias:

a. Requests for an inquiry should be in writing, accompanied by evidence such as an air-check tape, direct-mail advertisement, or newspaper clipping. Requests will be accepted up to the day after the last day of the survey and should be addressed to: Radio Special Station Activities Committee, The Arbitron Company, 9705 Patuxent Woods Dr., Columbia, MD 21046-1572.

b. The initiation of an inquiry at any time is solely within the discretion of Arbitron.

c. Arbitron will review activities conducted at any time (not just during, or four weeks prior to, a survey) for compliance with these guidelines if, in Arbitron's judgment, the activity has the potential to undermine the credibility of the survey. The same activity could be subject to citation for two or more consecutive surveys, depending on the timing and severity of the activity.

d. Activities by stations not meeting Arbitron's Minimum Reporting Standards for a syndicated Market Report may still be subject to citation in any applicable custom report or other Arbitron service.

e. Activities noted for one station may also be noted for additional stations on which the specific programming segment was also broadcast because of simulcast, syndication, or network relationships.

f. Activities found to be in violation of these guidelines may or may not have actually affected reported listening. Such an effect would be virtually impossible to prove or disprove and Arbitron makes no attempt to do so. Activities violating these guidelines are inherently detrimental to the broadcast, advertising, and audience measurement industries. The fact that such activities occurred undermines confidence in audience estimates.

ARBITRON RESERVES THE RIGHT to use any available means to draw attention to any station activity that, in Arbitron's opinion, has the potential to undermine the credibility of the survey, even though such activity does not meet any of the specific criteria stated above. Arbitron further reserves the right to take other appropriate action depending upon the content, context, frequency, or repetition of the activity.

Industry Statements

"The American Association of Advertising Agencies (AAAA) Media Research Committee opposes any attempt in any medium to distort results of any audience measurement survey... By encouraging daily recording or reporting of radio listening activity, [stations] may be sensitizing the public and thereby contributing to rating distortion or inflation. The AAAA Media Research Committee takes violations of rules against distorting practices, as described by rating services, seriously."

"The Arbitron Radio Advisory Council (ARAC) is very concerned about the continued practice of station activities that are intended to distort ratings data...we strongly recommend that Arbitron take serious action against anyone who violates the accredited standards. Likewise, special treatment should be taken when judging stations that repeatedly break this policy after prior warning."

"The National Association of Broadcasters (NAB) is joined by the Media Rating Council (MRC) in condemning the activities engaged in by some broadcast stations that intentionally distort [or bias] legitimate audience surveys...practices specifically targeting survey respondents severely detract from the reliability and the validity of audience research. Stations that engage in these practices negatively affect the research results, which in turn influences the credibility and value of audience research in an increasingly competitive media marketplace."

"The Radio Advertising Bureau (RAB) Goals Committee condemns any practices by radio stations designed to intentionally bias or cause distortion of the listening estimates reported by the ratings companies...they harm the credibility and value of the audience research, thereby impairing the ability of advertisers to buy efficiently and intelligently to the detriment of all radio stations... [and] the rating companies have adopted stern policies against these activities."

Special Notices and Station Activities

The Market

Metro Definition/ The radio Metro definition of this market is Arbitron defined. It does not conform to the Metropolitan Statistical Area implemented by the U.S. Office of Management and Budget in January 1993.

Audience trend analyses may be affected by any change in the Metro definition. However, there are no changes in the Metro definition for the reporting periods covered by the Target Listener Trends section of this report.

Metro Ethnic Controls/ Black and Hispanic Differential Survey Treatments (DST) used in this Metro Survey Area. All Metro counties, including HDBA and/or HDHA splits, receive the same ethnic sampling procedures.

Hispanic persons may be of any race (White; Black; Native American; Eskimo or Aleut; Asian or Pacific Islander). For purposes of Arbitron reports and publications, Hispanic persons that are Black are not included in Black universe estimates. Hispanic persons of all races are included in estimates of Hispanic universes and Hispanic audience estimates.

Language Preference/ In Hispanic DST Metros, the bilingual diary includes a three-part question to determine the individual language preference of the diarykeeper. The diary question was tested in six diverse Hispanic Metros in Summer 1996 and was found to have no significant impact on Hispanic response rates, in-tab representation by sex/age, or format ratings and shares.

All Households to Receive New Hinged Box Mailers/ Effective Spring 2000, all consenting households will be sent hinged box mailers (in either English-only or bilingual version, as appropriate). Black households with four or more persons will continue to receive the two-piece box that has been used over the past number of years.

Young Male Differential Survey Treatment (DST)/ In this market, Metro consenting Black households with an 18-34 year old Male receive higher diary premiums, additional follow-up calls and per person follow-up premiums.

Metro consenting non-Black households with an 18-24 year old Male receive higher diary premiums, additional follow-up calls and household follow-up premiums.

Additionally, Metro consenting non-Black households with a 25-34 year old Male receive additional follow-up calls and household follow-up premiums.

Business Reply Postage for Diary Return/ Effective Fall 1999, Business Reply return postage will be used on all diaries sent to non-Hispanic households with one or two persons.

Additional Follow-up Calling/ Effective Fall 1999, ninety-seven Metros that previously only received a pre-survey follow-up call to non-DST households will receive a survey week follow-up call.

Previous Listening Question Added to Diary/ Effective Fall 1999, the following question will be added to all radio diaries: "Thinking back six months ago, what radio station did you listen to the most at that time? Write down call letters, dial setting or station name. Mark (x) AM or FM."

The addition of this question is in response to customers' desire for prior P1 listening information and will only be reported in PD AdvantageSM.

Diary Processing Reengineering/ Effective with processing of the diaries for the Fall 1999 survey, a reengineered diary processing system will be implemented. The new system is Y2K compliant and is Windows-based, moving Arbitron's systems to a single platform. The enhanced diary processing system allows Arbitron to expand the use of Optical Character Recognition (Optical Mark Recognition and Intelligent Character Recognition) technology, and affords the opportunity for data quality improvements.

New Respondent Website/ Effective Fall 1999, a respondent Web site has been established. A highly visible link will be added to the previously existing, client focused Web site— www.arbitron.com. In conjunction with the establishment of the Web site, Arbitron materials now reflect the new Web site address. The pre-placement postcard/letter refers respondents to the www.arbitronratings.com Web site. The Web address now appears on all respondent letters and selected respondent materials, including the radio diary. In addition, interviewers may refer respondents to the Web site.

Interviewing Centers Calling Schedule

Adjustment: Effective with calling for the Summer 1999 survey, the calling schedule for the Columbia Interviewing Center and all vendor sites has been adjusted. Calling begins one day earlier, on Wednesday, and continues for nine days through Thursday of the following week. Prior to Summer 1999, the calling schedule began on Thursday and ended nine days later on Friday.

The Stations

Current Stations, Call Letter Changes and Trend Data/

Current Call Letters	Former Call Letters	Prior Trend Data	On-Air Date/ Date of Change
WLCE-FM	WYXR-FM	SU99	11/01/99

Stations are identified in this report under their current call letters; and the audience estimates reflect listening recorded for the current and, if applicable, the former call letters. The Trends section displays trend data pertaining to both the former and the current call letters. Survey dates will be listed in the "Prior Trend Data" column whenever trend information exists for a station that has changed call letters. The date of the call letter change will also be included in order to identify which call letters were in use during a particular survey.

No adjustments are made to the reported estimates for a station that does not broadcast for the entire survey period. Since the time a station is off the air is counted as zero listening in the 12-week average, the reported estimates for a station that is on the air less than the entire survey period could understate the audience for the time the station is on the air.

Simulcasting

Listed below are the dayparts simulcast throughout the survey by the respective simulcast partners. Only the broadcast simulcast daypart (s) is (are) indicated for each simulcast combination.

Users of this report may add the published Average Quarter-Hour persons, ratings and shares in order to obtain the respective combined audience for simulcast partners. Cume estimates are not additive.

Simulcast Stations	Mon-Sun 6A-Mid	Mon-Fri 6A-10A	Mon-Fri 10A-3P	Mon-Fri 3P-7P	Mon-Fri 7P-Mid	Wkd 6A-Mid	Wkd 10A-7P	Sat 6A-10A	Sat 10A-3P	Sat 3P-7P	Sat 7P-Mid	Sun 6A-10A	Sun 10A-3P	Sun 3P-7P	Sun 7P-Mid
WEMG-AW	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
WEMG-FM															

Target Listener Estimates

Persons 12+																				
Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	593	9687	1.5	6.5	295	5681	.7	6.0	667	2703	1.6	12.9	364	1703	.9	4.5	227	1187	.6	4.2
4-Book	619	9992	1.5	6.8	292	5743	.7	6.1	657	2751	1.6	12.6	328	1681	.8	4.2	227	1180	.6	4.1
WBEB-FM																				
SU '00	660	5336	1.6	7.2	230	3265	.6	4.7	208	709	.5	4.0	450	1435	1.1	5.5	296	917	.7	5.5
4-Book	656	5493	1.6	7.1	233	3145	.6	4.8	267	897	.7	5.1	441	1355	1.1	5.6	277	934	.7	5.0
WDAS-AM																				
SU '00	152	785	.4	1.7	118	841	.3	2.4	108	257	.3	2.1	76	169	.2	.9	43	108	.1	.8
4-Book	121	812	.3	1.4	107	885	.3	2.2	96	225	.3	1.9	76	189	.2	1.0	51	114	.1	.9
WDAS-FM																				
SU '00	518	3608	1.3	5.7	322	2640	.8	6.6	310	758	.8	6.0	473	1161	1.2	5.8	379	870	.9	7.0
4-Book	503	3584	1.3	5.5	313	2653	.8	6.5	300	751	.7	5.7	439	1093	1.1	5.6	342	826	.9	6.2
WEJM-FM																				
SU '00	197	2566	.5	2.1	115	1817	.3	2.3	86	373	.2	1.7	188	702	.5	2.3	198	578	.5	3.7
4-Book	236	2782	.6	2.6	122	1814	.3	2.5	118	428	.3	2.3	231	782	.6	2.9	179	623	.4	3.3
WEMG-AM																				
SU '00	30	269	.1	.3	25	161	.1	.5	23	74	.1	.4	40	90	.1	.5	28	82	.1	.5
4-Book	27	220	.1	.3	25	161	.1	.5	22	65	.1	.4	42	95	.1	.5	27	65	.1	.5
WEMG-FM																				
SU '00	47	337	.1	.5	34	310	.1	.7	16	75	.3	.3	75	161	.2	.9	59	112	.1	1.1
4-Book	38	355	.1	.4	25	243	.1	.5	18	67	.4	.4	48	124	.1	.6	37	88	.1	.7
WFIL-AM																				
SU '00	49	416	.1	.5	18	236	.4	.4	30	98	.1	.6	13	68	.2	.2	19	77	.4	.4
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	83	470	.2	.9	60	488	.1	1.2	66	149	.2	1.3	64	146	.2	.8	44	64	.1	.8
4-Book	95	554	.2	1.0	61	506	.2	1.3	82	178	.2	1.6	82	203	.2	1.1	34	65	.1	.6
WIOQ-FM																				
SU '00	437	6340	1.1	4.8	298	4162	.7	6.1	204	753	.5	3.9	555	2027	1.4	6.8	355	1334	.9	6.6
4-Book	428	6233	1.1	4.7	277	4209	.7	5.7	202	826	.5	3.8	485	1907	1.2	6.2	379	1442	.9	6.8
WIP -AM																				
SU '00	265	3071	.7	2.9	112	1642	.3	2.3	117	511	.3	2.3	196	615	.5	2.4	88	250	.2	1.6
4-Book	290	3172	.7	3.1	117	1799	.3	2.4	142	523	.4	2.7	188	679	.5	2.4	95	377	.2	1.7
WJJZ-FM																				
SU '00	475	3805	1.2	5.2	231	2642	.6	4.7	228	576	.6	4.4	407	1146	1.0	5.0	306	923	.8	5.7
4-Book	440	3553	1.1	4.8	217	2481	.5	4.5	183	546	.5	3.5	368	1046	.9	4.7	284	808	.7	5.2
+WLCE-FM																				
SU '00	293	3723	.7	3.2	135	2019	.3	2.8	153	438	.4	3.0	249	848	.6	3.1	162	639	.4	3.0
4-Book	312	3750	.8	3.4	129	2090	.3	2.7	130	471	.3	2.5	247	873	.6	3.1	164	659	.4	3.0
WMGK-FM																				
SU '00	357	4061	.9	3.9	175	2699	.4	3.6	140	561	.3	2.7	394	1378	1.0	4.8	233	888	.6	4.3
4-Book	358	3915	.9	3.9	160	2381	.4	3.3	169	574	.4	3.2	331	1119	.8	4.2	229	836	.6	4.1
WMMR-FM																				
SU '00	362	3947	.9	4.0	138	2263	.3	2.8	157	603	.4	3.0	262	930	.6	3.2	153	607	.4	2.8
4-Book	342	3823	.9	3.7	129	2182	.3	2.7	143	540	.4	2.7	253	914	.6	3.2	171	659	.4	3.1
WNAP-AM																				
SU '00	* 30	207	.1	.3	* 29	210	.1	.6	* 28	74	.1	.5	66	110	.2	.8	28	89	.1	.5
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WOGL-FM																				
SU '00	394	4334	1.0	4.3	222	3230	.5	4.5	193	706	.5	3.7	418	1391	1.0	5.1	259	960	.6	4.8
4-Book	364	4183	.9	4.0	219	2978	.6	4.5	205	769	.5	3.9	357	1185	.9	4.5	261	896	.7	4.7

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Target Listener Estimates - Persons 12+

Persons 12+																				
Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WPEN-AM																				
SU '00	285	2074	.7	3.1	143	1437	.4	2.9	193	547	.5	3.7	360	817	.9	4.4	189	543	.5	3.5
4-Book	342	2348	.8	3.7	173	1756	.4	3.6	289	747	.7	5.5	383	935	.9	4.9	222	592	.6	4.0
WPHI-FM																				
SU '00	197	2969	.5	2.1	141	2044	.3	2.9	61	291	.2	1.2	200	780	.5	2.5	219	732	.5	4.1
4-Book	204	3095	.5	2.2	159	2117	.4	3.3	95	339	.3	1.8	229	864	.6	2.9	230	738	.5	4.2
WPHT-AM																				
SU '00	290	2511	.7	3.2	72	976	.2	1.5	82	214	.2	1.6	92	281	.2	1.1	74	216	.2	1.4
4-Book	208	1962	.5	2.3	54	888	.2	1.1	56	157	.2	1.1	63	250	.2	.8	40	137	.1	.7
WPLY-FM																				
SU '00	300	4372	.7	3.3	160	2736	.4	3.3	145	618	.4	2.8	301	1133	.7	3.7	214	831	.5	4.0
4-Book	291	4196	.7	3.2	150	2581	.4	3.1	118	516	.3	2.3	284	1180	.7	3.6	199	821	.5	3.6
WSSJ-AM																				
SU '00	21	148	.1	.2	16	101	.3	.3	16	41	.3	.3	24	46	.1	.3	8	22	.1	.1
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	416	4299	1.0	4.5	263	2916	.6	5.4	233	720	.6	4.5	382	1116	.9	4.7	277	927	.7	5.1
4-Book	415	4525	1.0	4.5	289	3228	.7	6.0	241	696	.6	4.6	453	1401	1.1	5.8	359	1073	.9	6.5
WWDB-FM																				
SU '00	227	1954	.6	2.5	168	1586	.4	3.4	206	507	.5	4.0	229	507	.6	2.8	67	248	.2	1.2
4-Book	282	2543	.7	3.1	191	2018	.5	3.9	241	658	.6	4.6	265	674	.7	3.4	82	278	.2	1.5
WXTU-FM																				
SU '00	331	2862	.8	3.6	208	2082	.5	4.2	260	739	.6	5.0	391	1064	1.0	4.8	229	726	.6	4.2
4-Book	345	3009	.8	3.8	197	2103	.5	4.1	224	725	.6	4.3	365	1028	.9	4.6	243	704	.6	4.4
WYSP-FM																				
SU '00	558	5518	1.4	6.1	179	2573	.4	3.7	149	488	.4	2.9	259	934	.6	3.2	195	726	.5	3.6
4-Book	583	5537	1.5	6.4	171	2665	.4	3.6	148	508	.4	2.9	237	920	.6	3.0	180	646	.5	3.3
WJBR-FM																				
SU '00	56	531	.1	.6	23	411	.1	.5	17	83	.3	.3	56	211	.1	.7	17	95	.1	.3
4-Book	51	584	.1	.6	26	374	.1	.5	22	77	.4	.4	45	138	.1	.6	23	81	.1	.4
WKXW-FM																				
SU '00	104	1279	.3	1.1	31	428	.1	.6	47	103	.1	.9	49	129	.1	.6	18	101	.1	.3
4-Book	97	1177	.3	1.1	27	463	.1	.6	32	108	.1	.6	51	168	.1	.7	27	110	.1	.5
WLEV-FM																				
SU '00	23	403	.1	.3	22	283	.1	.4	8	48	.2	.2	37	88	.1	.5	29	55	.1	.5
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	70	799	.2	.8	32	499	.1	.7	19	101	.4	.4	41	182	.1	.5	26	119	.1	.5
4-Book	68	877	.2	.7	32	509	.1	.7	24	94	.1	.5	55	211	.1	.7	37	158	.1	.7
WPST-FM																				
SU '00	140	2739	.3	1.5	84	1464	.2	1.7	79	277	.2	1.5	152	599	.4	1.9	108	430	.3	2.0
4-Book	132	2831	.3	1.4	81	1684	.2	1.7	62	276	.2	1.2	140	713	.4	1.8	119	509	.3	2.2
WSTW-FM																				
SU '00	52	816	.1	.6	18	477	.4	.4	10	98	.2	.2	30	153	.1	.4	14	104	.1	.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	9164	37957	22.6		4902	31932	12.1		5186	13943	12.8		8157	19742	20.1		5405	14458	13.3	
4-Book	9199	38254	22.7		4839	31943	11.9		5249	14365	12.9		7904	19676	19.5		5541	14526	13.6	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 12+																				
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	126	838	.3	3.9	473	2281	1.2	11.8	275	1515	.7	4.6	203	1001	.5	4.7	103	708	.3	3.9
4-Book	129	725	.3	4.1	526	2247	1.3	12.8	248	1353	.6	4.2	184	943	.5	4.4	118	730	.3	4.7
WBEB-FM																				
SU '00	137	653	.3	4.2	145	488	.4	3.6	265	977	.7	4.4	225	763	.6	5.2	104	350	.3	3.9
4-Book	117	546	.3	3.7	159	564	.4	3.9	275	948	.7	4.7	213	677	.6	5.1	110	424	.3	4.3
WDAS-AM																				
SU '00	41	68	.1	1.3	346	631	.9	8.6	203	513	.5	3.4	91	182	.2	2.1	59	119	.1	2.2
4-Book	21	46	.1	.7	313	605	.8	7.6	199	540	.5	3.4	90	191	.2	2.2	35	79	.1	1.4
WDAS-FM																				
SU '00	244	566	.6	7.5	254	637	.6	6.3	241	867	.6	4.0	259	581	.6	6.0	396	743	1.0	15.0
4-Book	236	593	.6	7.5	244	643	.6	5.9	289	860	.7	4.9	238	566	.6	5.7	393	759	1.0	15.5
WEJM-FM																				
SU '00	157	597	.4	4.8	48	194	.1	1.2	84	426	.2	1.4	101	359	.2	2.3	52	212	.1	2.0
4-Book	108	404	.3	3.4	56	214	.1	1.4	116	482	.3	2.0	108	370	.3	2.5	53	216	.2	2.1
WEMG-AM																				
SU '00	19	44	.6	.6	16	47	.4	.4	31	90	.1	.5	24	65	.1	.6	13	33	.5	.5
4-Book	11	27	.3	.3	24	53	.1	.6	38	78	.1	.6	26	59	.1	.6	8	23	.3	.3
WEMG-FM																				
SU '00	24	72	.1	.7	15	44	.4	.4	44	94	.1	.7	16	50	.4	.4	17	46	.6	.6
4-Book	17	66	.5	.5	15	39	.4	.4	32	93	.1	.5	17	56	.4	.4	13	46	.5	.5
WFIL-AM																				
SU '00	14	57	.4	.4	40	94	.1	1.0	14	36	.2	.2	18	50	.4	.4	4	30	.2	.2
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	34	69	.1	1.0	114	253	.3	2.8	106	274	.3	1.8	47	120	.1	1.1	14	37	.5	.5
4-Book	24	62	.1	.7	140	269	.4	3.4	81	237	.2	1.4	45	111	.1	1.1	14	51	.5	.5
WIOQ-FM																				
SU '00	271	1199	.7	8.3	150	620	.4	3.7	411	1436	1.0	6.8	229	847	.6	5.3	158	781	.4	6.0
4-Book	240	1021	.6	7.6	134	575	.3	3.3	330	1472	.8	5.6	246	1012	.6	5.9	170	765	.4	6.7
WIP -AM																				
SU '00	53	220	.1	1.6	121	403	.3	3.0	146	463	.4	2.4	95	341	.2	2.2	73	318	.2	2.8
4-Book	63	287	.2	2.0	111	350	.3	2.7	151	535	.4	2.6	102	396	.2	2.5	77	300	.2	3.1
WJJZ-FM																				
SU '00	169	693	.4	5.2	141	412	.3	3.5	257	812	.6	4.3	232	678	.6	5.4	104	417	.3	3.9
4-Book	186	611	.5	5.9	123	404	.3	3.0	251	772	.6	4.3	217	630	.6	5.2	108	373	.3	4.2
+WLCE-FM																				
SU '00	81	384	.2	2.5	99	317	.2	2.5	156	615	.4	2.6	128	427	.3	3.0	51	219	.1	1.9
4-Book	75	360	.2	2.4	74	323	.2	1.8	167	665	.4	2.9	122	453	.3	3.0	44	220	.1	1.7
WMGK-FM																				
SU '00	104	572	.3	3.2	73	328	.2	1.8	226	744	.6	3.8	144	555	.4	3.3	60	350	.1	2.3
4-Book	91	425	.2	2.9	68	293	.2	1.7	188	702	.5	3.2	146	556	.4	3.5	54	262	.1	2.1
WMMR-FM																				
SU '00	81	381	.2	2.5	66	289	.2	1.6	184	723	.5	3.1	159	589	.4	3.7	40	213	.1	1.5
4-Book	75	374	.2	2.4	62	286	.2	1.5	144	608	.4	2.5	131	551	.3	3.1	53	265	.2	2.1
WNAP-AM																				
SU '00	**	**	**	**	* 21	61	.1	.5	11	31	.2	.2	20	29	.5	.5	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUGL-FM																				
SU '00	122	566	.3	3.7	198	595	.5	4.9	272	973	.7	4.5	174	602	.4	4.0	127	452	.3	4.8
4-Book	135	497	.3	4.3	239	684	.6	5.8	221	826	.6	3.7	192	600	.5	4.5	148	427	.4	5.9

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Target Listener Estimates - Persons 12+

	Persons 12+																			
	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	72	256	.2	2.2	58	229	.1	1.4	137	474	.3	2.3	80	290	.2	1.9	46	193	.1	1.7
4-Book	75	265	.2	2.4	79	299	.2	1.9	166	542	.4	2.8	115	369	.3	2.8	59	230	.1	2.3
WPHI-FM																				
SU '00	141	531	.3	4.3	88	261	.2	2.2	151	499	.4	2.5	100	387	.2	2.3	150	487	.4	5.7
4-Book	191	669	.5	6.1	86	293	.2	2.1	166	590	.4	2.8	127	446	.3	3.0	128	417	.3	5.0
WPHT-AM																				
SU '00	45	151	.1	1.4	88	233	.2	2.2	79	253	.2	1.3	59	178	.1	1.4	61	170	.2	2.3
4-Book	32	120	.1	1.0	84	231	.2	2.0	66	263	.2	1.1	50	165	.1	1.2	44	136	.1	1.7
WPLY-FM																				
SU '00	122	688	.3	3.7	57	296	.1	1.4	180	844	.4	3.0	150	585	.4	3.5	99	481	.2	3.8
4-Book	122	578	.3	3.9	60	307	.1	1.4	174	828	.4	3.0	135	574	.3	3.2	86	391	.2	3.4
WSSJ-AM																				
SU '00	25	47	.1	.8	11	26	.3	.3	19	33	.3	.3	18	51	.4	.4	7	14	.3	.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	276	794	.7	8.4	208	480	.5	5.2	326	1005	.8	5.4	216	675	.5	5.0	160	534	.4	6.1
4-Book	295	891	.8	9.3	225	644	.6	5.5	324	1078	.8	5.5	226	701	.5	5.4	164	532	.4	6.5
WWDB-FM																				
SU '00	79	280	.2	2.4	140	517	.3	3.5	409	750	1.0	6.8	39	143	.1	.9	129	356	.3	4.9
4-Book	75	267	.2	2.4	185	668	.5	4.5	479	939	1.2	8.2	62	201	.2	1.5	95	327	.3	3.7
WXTU-FM																				
SU '00	92	354	.2	2.8	171	570	.4	4.3	270	758	.7	4.5	198	551	.5	4.6	55	257	.1	2.1
4-Book	82	352	.2	2.6	169	574	.4	4.1	268	852	.7	4.6	181	559	.5	4.3	52	218	.1	2.1
WYSP-FM																				
SU '00	104	412	.3	3.2	73	320	.2	1.8	233	837	.6	3.9	326	957	.8	7.6	98	402	.2	3.7
4-Book	93	380	.3	2.9	62	249	.2	1.5	293	1056	.7	4.9	279	952	.7	6.5	72	308	.2	2.8
WJBR-FM																				
SU '00	11	60	.3	.3	22	78	.1	.5	15	62	.2	.2	19	53	.4	.4	22	72	.1	.8
4-Book	22	80	.1	.7	23	81	.1	.5	34	109	.1	.6	18	57	.5	.5	13	58	.1	.5
WKXW-FM																				
SU '00	13	93	.4	.4	27	78	.1	.7	50	159	.1	.8	27	101	.1	.6	11	68	.4	.4
4-Book	13	71	.4	.4	25	91	.1	.6	33	117	.1	.5	23	81	.1	.6	14	55	.6	.6
WLEV-FM																				
SU '00	17	75	.5	.5	18	53	.4	.4	33	152	.1	.5	15	40	.3	.3	18	37	.7	.7
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	11	38	.3	.3	24	101	.1	.6	66	244	.2	1.1	49	161	.1	1.1	20	103	.8	.8
4-Book	21	83	.1	.7	26	93	.1	.6	47	180	.2	.8	34	112	.1	.8	14	67	.6	.6
WPST-FM																				
SU '00	45	264	.1	1.4	49	240	.1	1.2	117	486	.3	1.9	77	277	.2	1.8	43	264	.1	1.6
4-Book	57	303	.2	1.8	41	213	.1	1.0	94	510	.2	1.6	89	385	.2	2.1	41	238	.1	1.6
WSTW-FM																				
SU '00	2	32	.1	.1	23	63	.1	.6	38	173	.1	.6	18	91	.4	.4	8	41	.3	.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	3272	10395	8.1		4011	11549	9.9		6011	16252	14.8		4316	11729	10.6		2640	8285	6.5	
4-Book	3160	9805	7.8		4127	11899	10.2		5870	16217	14.5		4190	11415	10.3		2543	7976	6.3	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Persons 12-24																				
Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	11	498	.1	1.0	19	263	.2	1.7	17	189	.2	1.1	12	144	.1	.8	1	54	.1	
SP '00	12	568	.1	1.1	44	390	.5	3.3	4	113	.4		12	209	.1	.8	5	88	.1	
WI '00	10	507	.1	.9	41	339	.5	3.1	5	105	.1	.5	7	122	.1	.5		9		
FA '99	9	567	.1	.8	26	325	.3	1.9	8	138	.1	.7	9	146	.1	.6	3	94	.3	
4-Book	11	535	.1	1.0	33	329	.4	2.5	9	136	.1	.7	10	155	.1	.7	2	61	.2	
SU '99	12	654	.1	1.1	33	365	.4	2.9	7	164	.1	.5	8	161	.1	.6	5	78	.1	
WBEB-FM																				
SU '00	65	1137	.8	5.6	47	341	.6	4.1	121	496	1.5	7.9	95	556	1.2	6.7	45	336	.6	
SP '00	52	1081	.6	4.7	46	395	.6	3.5	73	387	.9	6.5	51	429	.6	3.5	42	404	.5	
WI '00	50	1212	.6	4.6	55	535	.7	4.1	74	482	.9	6.8	68	516	.8	4.8	35	452	.4	
FA '99	47	1026	.6	4.1	38	419	.5	2.8	40	309	.5	3.6	54	412	.7	3.5	68	525	.8	
4-Book	54	1114	.7	4.8	47	423	.6	3.6	77	419	1.0	6.2	67	478	.8	4.6	48	429	.6	
SU '99	38	1007	.5	3.4	36	345	.4	3.1	65	410	.8	4.6	42	358	.5	3.1	27	327	.3	
WDAS-AM																				
SU '00	5	138	.1	.4	2	36	.2		4	28	.3		4	41	.3		3	37	.3	
SP '00	4	127	.4		6	50	.1	.5	2	16	.2		4	32	.3		1	14	.1	
WI '00	6	105	.1	.5	18	61	.2	1.3	8	26	.1	.7	2	19	.1		2	19	.2	
FA '99	12	215	.1	1.0	13	105	.2	1.0	9	51	.1	.8	19	76	.2	1.2	7	42	.1	
4-Book	7	146	.1	.6	10	63	.2	.8	6	30	.1	.5	7	42	.1	.5	3	28	.3	
SU '99	6	167	.1	.5	6	39	.1	.5	7	64	.1	.5	6	30	.1	.4	2	28	.2	
WDAS-FM																				
SU '00	28	687	.3	2.4	27	181	.3	2.4	33	252	.4	2.1	36	334	.4	2.5	26	268	.3	
SP '00	40	639	.5	3.6	45	244	.6	3.4	41	272	.5	3.7	44	265	.5	3.0	28	254	.3	
WI '00	52	720	.6	4.7	59	344	.7	4.4	50	272	.6	4.6	60	294	.7	4.2	54	299	.7	
FA '99	42	764	.5	3.6	50	292	.6	3.7	30	220	.4	2.7	50	340	.6	3.2	53	324	.7	
4-Book	41	703	.5	3.6	45	265	.6	3.5	39	254	.5	3.3	48	308	.6	3.2	40	286	.5	
SU '99	28	790	.3	2.5	28	261	.3	2.4	29	320	.4	2.0	27	345	.3	2.0	32	370	.4	
WEJM-FM																				
SU '00	12	417	.1	1.0	8	91	.1	.7	21	180	.3	1.4	15	178	.2	1.1	7	93	.1	
SP '00	7	334	.1	.6	7	98	.1	.5	9	86	.1	.8	12	167	.1	.8	4	103	.4	
WI '00	9	302	.1	.8	5	60	.1	.4	17	63	.2	1.6	12	91	.1	.8	5	100	.1	
FA '99	24	564	.3	2.1	20	181	.2	1.5	44	249	.5	4.0	33	304	.4	2.1	10	176	.1	
4-Book	13	404	.2	1.1	10	108	.1	.8	23	145	.3	2.0	18	185	.2	1.2	7	118	.1	
SU '99	19	531	.2	1.7	13	185	.2	1.1	31	224	.4	2.2	22	243	.3	1.6	9	140	.1	
WEMG-AM																				
SU '00	9	86	.1	.8	13	48	.2	1.1	9	56	.1	.6	8	55	.1	.6	6	46	.1	
SP '00	4	50	.4		4	33	.3		4	20	.4		4	26	.3		2	15	.2	
WI '00	1	42	.1		3	35	.2		1	15	.1			7						
FA '99	4	109	.3		3	63	.2		5	44	.1	.5	4	27	.3					
4-Book	5	72	.4		6	45	.1	.5	5	34	.1	.4	4	29	.3		2	15	.2	
SU '99	2	62	.2						3	38	.2		2	39	.1		1	15	.1	
WEMG-FM																				
SU '00	4	99	.3		2	17	.2		3	21	.2		9	61	.1	.6	2	40	.2	
SP '00	6	147	.1	.5	10	73	.1	.8	6	34	.1	.5	6	113	.1	.4	3	63	.3	
WI '00	2	73	.2		5	41	.1	.4	2	35	.2		1	28	.1		2	32	.2	
FA '99	11	129	.1	1.0	14	76	.2	1.0	16	63	.2	1.5	12	74	.1	.8	4	87	.4	
4-Book	6	112	.1	.5	8	52	.1	.6	7	38	.1	.6	7	69	.1	.5	3	56	.3	
SU '99	2	48	.2		4	16	.3		1	7	.1		3	25	.2		1	16	.1	
WFIL-AM																				
SU '00		24			1	12	.1							4			1	7	.1	
SP '00		14				9												9		
WI '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
FA '99	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99	1	37	.1		2	22	.2		2	15	.1		1	6	.1		14			

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Persons 12-24

	Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WHAT-AM																				
SU '00		23				10				5								8		
SP '00		15				8	.1			8	.1			8						
WI '00		25				8	.1													
FA '99	2	42	.2		1	11	.1		1	22	.1						7	11	.1	.7
4-Book	1	26	.1		1	9	.1		1	9	.1			2			2	5		.2
SU '99	5	39	.1	.5	10	18	.1	.9	3	24	.2		10	30	.1	.7	3	24		.3
W10Q-FM																				
SU '00	182	3397	2.3	15.8	158	1499	2.0	13.9	229	2152	2.8	14.9	226	2212	2.8	15.9	164	1647	2.0	18.2
SP '00	199	3675	2.5	17.8	203	1913	2.5	15.4	166	1639	2.1	14.9	271	2416	3.4	18.8	193	1938	2.4	19.7
WI '00	152	3450	1.9	13.9	178	1894	2.2	13.3	131	1521	1.6	12.0	212	2159	2.6	15.0	146	1637	1.8	15.5
FA '99	182	3342	2.3	15.8	217	1789	2.7	16.0	163	1424	2.0	14.8	277	2279	3.4	17.8	155	1713	1.9	16.2
4-Book	179	3466	2.3	15.8	189	1774	2.4	14.7	172	1684	2.1	14.2	247	2267	3.1	16.9	165	1734	2.0	17.4
SU '99	153	3245	1.9	13.9	110	1352	1.4	9.6	189	1763	2.3	13.3	194	1901	2.4	14.4	140	1658	1.7	15.8
W1P-AM																				
SU '00	19	325	.2	1.7	12	70	.1	1.1	29	156	.4	1.9	22	132	.3	1.5	9	131	.1	1.0
SP '00	16	437	.2	1.4	18	145	.2	1.4	9	82	.1	.8	14	130	.2	1.0	20	220	.2	2.0
WI '00	11	382	.1	1.0	20	184	.2	1.5	7	73	.1	.6	16	157	.2	1.1	10	183	.1	1.1
FA '99	13	299	.2	1.1	13	93	.2	1.0	17	108	.2	1.5	22	143	.3	1.4	6	88	.1	.6
4-Book	15	361	.2	1.3	16	123	.2	1.3	16	105	.2	1.2	19	141	.3	1.3	11	156	.1	1.2
SU '99	12	310	.1	1.1	24	169	.3	2.1	15	110	.2	1.1	11	131	.1	.8	9	101	.1	1.0
WJZZ-FM																				
SU '00	23	300	.3	2.0	24	105	.3	2.1	31	125	.4	2.0	35	177	.4	2.5	14	93	.2	1.6
SP '00	18	287	.2	1.6	10	87	.1	.8	22	83	.3	2.0	14	121	.2	1.0	16	105	.2	1.6
WI '00	8	282	.1	.7	8	86	.1	.6	11	69	.1	1.0	5	82	.1	.4	6	97	.1	.6
FA '99	15	308	.2	1.3	17	87	.2	1.3	20	66	.2	1.8	22	149	.3	1.4	7	90	.1	.7
4-Book	16	294	.2	1.4	15	91	.2	1.2	21	86	.3	1.7	19	132	.3	1.3	11	96	.2	1.1
SU '99	18	538	.2	1.6	15	140	.2	1.3	34	206	.4	2.4	25	248	.3	1.9	10	155	.1	1.1
+WLCE-FM																				
SU '00	28	718	.3	2.4	36	232	.4	3.2	44	330	.5	2.9	29	378	.4	2.0	13	194	.2	1.4
SP '00	19	713	.2	1.7	15	204	.2	1.1	31	255	.4	2.8	27	356	.3	1.9	13	212	.2	1.3
WI '00	24	845	.3	2.2	24	296	.3	1.8	31	239	.4	2.8	24	342	.3	1.7	23	245	.3	2.4
FA '99	36	1043	.4	3.1	40	424	.5	2.9	61	375	.8	5.6	44	494	.5	2.8	20	377	.2	2.1
4-Book	27	830	.3	2.4	29	289	.4	2.3	42	300	.5	3.5	31	393	.4	2.1	17	257	.2	1.8
SU '99	40	1150	.5	3.6	35	319	.4	3.0	62	470	.8	4.4	41	519	.5	3.1	32	454	.4	3.6
WMGK-FM																				
SU '00	36	834	.4	3.1	35	304	.4	3.1	60	410	.7	3.9	46	460	.6	3.2	15	242	.2	1.7
SP '00	24	714	.3	2.1	22	215	.3	1.7	23	186	.3	2.1	42	424	.5	2.9	20	256	.2	2.0
WI '00	46	757	.6	4.2	63	402	.8	4.7	91	427	1.1	8.3	61	449	.8	4.3	18	230	.2	1.9
FA '99	31	670	.4	2.7	27	289	.3	2.0	52	268	.6	4.7	44	363	.5	2.8	17	192	.2	1.8
4-Book	34	744	.4	3.0	37	303	.5	2.9	57	323	.7	4.8	48	424	.6	3.3	18	230	.2	1.9
SU '99	34	767	.4	3.1	30	274	.4	2.6	63	392	.8	4.4	47	414	.6	3.5	17	258	.2	1.9
WMMR-FM																				
SU '00	47	1272	.6	4.1	53	440	.7	4.7	70	545	.9	4.6	63	737	.8	4.4	20	366	.2	2.2
SP '00	66	1425	.8	5.9	79	515	1.0	6.0	93	560	1.2	8.3	90	808	1.1	6.2	44	594	.5	4.5
WI '00	52	1196	.6	4.7	79	560	1.0	5.9	64	467	.8	5.9	56	656	.7	4.0	34	381	.4	3.6
FA '99	39	1265	.5	3.4	60	523	.7	4.4	44	491	.5	4.0	51	680	.6	3.3	20	411	.2	2.1
4-Book	51	1290	.6	4.5	68	510	.9	5.3	68	516	.9	5.7	65	720	.8	4.5	30	438	.3	3.1
SU '99	41	1144	.5	3.7	37	364	.5	3.2	61	507	.8	4.3	55	572	.7	4.1	29	389	.4	3.3
WNAP-AM																				
SU '00	* 6	13	.1	.5	* 2	8	.2		8	8	.1	.5	8	8	.1	.6				
SP '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WI '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
FA '99	8	75	.1	.7	15	48	.2	1.1	4	31	.4		8	29	.1	.5				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99	1	30		.1		11							1	16		.1				

** Station(s) not reported
this survey.

* Listener estimates adjusted for
reported broadcast schedule.

+ Station(s) changed call
letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends - Persons 12-24

Target Listener Trends

Persons 12-24																				
Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WOGL-FM																				
SU '00	12	400	.1	1.0	14	131	.2	1.2	19	166	.2	1.2	16	223	.2	1.1	4	91	.4	
SP '00	16	602	.2	1.4	10	165	.1	.8	17	168	.2	1.5	15	202	.2	1.0	11	184	.1	
WI '00	9	395	.1	.8	9	125	.1	.7	6	96	.1	.6	13	140	.2	.9	7	120	.1	
FA '99	17	528	.2	1.5	11	145	.1	.8	16	179	.2	1.5	22	221	.3	1.4	13	156	.2	
4-Book	14	481	.2	1.2	11	142	.1	.9	15	152	.2	1.2	17	197	.2	1.1	9	138	.1	
SU '99	13	603	.2	1.2	15	230	.2	1.3	22	193	.3	1.6	14	246	.2	1.0	8	153	.1	
WPEN-AM																				
SU '00	1	29		.1					3	20		.2		10						
SP '00		20								9								10		
WI '00		33				6			1	6		.1		1	20		.1		7	
FA '99	1	21		.1	2	21		.1										2	8	
4-Book	1	26		.1	1	7		.1	1	9		.1		8			1	6	.1	
SU '99	2	21		.2	5	21		.1	.4	7	11		.1	.5						
WPHI-FM																				
SU '00	110	2160	1.4	9.6	97	885	1.2	8.5	114	1176	1.4	7.4	140	1300	1.7	9.9	123	1146	1.5	
SP '00	110	2158	1.4	9.8	90	876	1.1	6.8	89	1020	1.1	8.0	168	1353	2.1	11.6	121	1087	1.5	
WI '00	123	2481	1.5	11.2	128	1253	1.6	9.5	96	945	1.2	8.8	161	1552	2.0	11.4	128	1170	1.6	
FA '99	111	2253	1.4	9.6	107	1036	1.3	7.9	75	986	.9	6.8	168	1365	2.1	10.8	103	1123	1.3	
4-Book	114	2263	1.4	10.1	106	1013	1.3	8.2	94	1032	1.2	7.8	159	1393	2.0	10.9	119	1132	1.5	
SU '99	105	2144	1.3	9.5	80	772	1.0	7.0	121	1165	1.5	8.5	153	1315	1.9	11.4	89	1013	1.1	
WPHT-AM																				
SU '00	2	139		.2	3	58		.3	8	56		.1	.5	1	34		.1	1	36	
SP '00	3	57		.3	1	21		.1	2	21		.1	.2	5	21		.1	2	38	
WI '00	1	60		.1	4	50		.3	1	7		.1	.1	2	32		.1		16	
FA '99		17																		
4-Book	2	68		.2	2	32		.2	3	21		.2	2	22		.1	1	23	.1	
SU '99	1	69		.1		9								2	27		.1	2	26	
WPLY-FM																				
SU '00	109	2320	1.4	9.5	101	1001	1.3	8.9	158	1400	2.0	10.3	152	1487	1.9	10.7	81	986	1.0	
SP '00	96	2190	1.2	8.6	135	1083	1.7	10.3	97	909	1.2	8.7	139	1379	1.7	9.6	76	954	.9	
WI '00	92	2191	1.1	8.4	99	1009	1.2	7.4	97	994	1.2	8.9	122	1338	1.5	8.6	78	930	1.0	
FA '99	103	2342	1.3	8.9	91	977	1.1	6.7	113	1105	1.4	10.3	143	1488	1.8	9.2	86	996	1.1	
4-Book	100	2261	1.3	8.9	107	1018	1.3	8.3	116	1102	1.5	9.6	139	1423	1.7	9.5	80	967	1.0	
SU '99	112	2477	1.4	10.2	99	948	1.2	8.6	159	1311	2.0	11.2	154	1549	1.9	11.5	83	1095	1.0	
WSSJ-AM																				
SU '00	1	29		.1		8												2	21	
SP '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WI '00	5	71		.1	4	35		.3	4	37		.4	4	42		.3	5	22	.1	
FA '99	4	107		.3	3	37		.2	3	26		.3	5	38		.1	5	9	.1	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99	3	31		.3	9	24		.1	.8	2	14		.1				2	15	.2	
WUSL-FM																				
SU '00	192	2723	2.4	16.7	171	1170	2.1	15.1	231	1547	2.9	15.0	218	1769	2.7	15.4	211	1528	2.6	
SP '00	168	2818	2.1	15.0	198	1463	2.5	15.1	142	1306	1.8	12.7	205	1712	2.5	14.2	188	1503	2.3	
WI '00	181	2880	2.2	16.5	189	1573	2.3	14.1	112	1223	1.4	10.3	239	1884	3.0	16.9	212	1607	2.6	
FA '99	200	3043	2.5	17.3	224	1657	2.8	16.5	150	1382	1.9	13.6	266	1897	3.3	17.1	215	1663	2.7	
4-Book	185	2866	2.3	16.4	196	1466	2.4	15.2	159	1365	2.0	12.9	232	1816	2.9	15.9	207	1575	2.6	
SU '99	184	2801	2.3	16.7	181	1249	2.2	15.7	210	1640	2.6	14.8	235	1728	2.9	17.5	176	1514	2.2	
WWDB-FM																				
SU '00	5	99		.4	6	37		.5	11	26		.7	8	56		.1	.6			
SP '00	1	57		.1					2	11		.2	5	26		.1	.3		7	
WI '00	2	121		.2		18			1	19		.1	3	46		.2		2	17	
FA '99	3	135		.3	3	28		.2	2	32		.2	8	67		.1	.5	1	22	
4-Book	3	103		.3	2	21		.2	4	22		.3	6	49		.1	.4	1	12	
SU '99	4	139		.4	4	35		.3	10	82		.7	3	33		.2			16	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Target Listener Trends - Persons 12-24

	Persons 12-24																				
	Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID				
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WXTU-FM																					
SU '00	29	396	.4	2.5	35	136	.4	3.1	50	181	.6	3.3	29	206	.4	2.0	20	138	.2	2.2	
SP '00	24	536	.3	2.1	22	258	.3	1.7	29	239	.4	2.6	29	254	.4	2.0	20	241	.2	2.0	
WI '00	24	404	.3	2.2	38	203	.5	2.8	29	186	.4	2.7	35	239	.4	2.5	11	165	.1	1.2	
FA '99	10	282	.1	.9	6	106	.1	.4	11	104	.1	1.0	17	150	.2	1.1	5	72	.1	.5	
4-Book	22	405	.3	1.9	25	176	.3	2.0	30	178	.4	2.4	28	212	.4	1.9	14	154	.2	1.5	
SU '99	12	329	.1	1.1	18	193	.2	1.6	16	149	.2	1.1	18	183	.2	1.3	3	61		.3	
WYSP-FM																					
SU '00	79	1724	1.0	6.9	161	858	2.0	14.2	84	850	1.0	5.5	79	720	1.0	5.6	44	479	.5	4.9	
SP '00	93	1785	1.2	8.3	212	964	2.6	16.1	113	778	1.4	10.1	95	960	1.2	6.6	48	611	.6	4.9	
WI '00	78	1477	1.0	7.1	153	793	1.9	11.4	103	581	1.3	9.4	89	674	1.1	6.3	38	506	.5	4.0	
FA '99	99	1978	1.2	8.6	227	1182	2.8	16.7	85	702	1.1	7.7	103	821	1.3	6.6	48	549	.6	5.0	
4-Book	87	1741	1.1	7.7	188	949	2.3	14.6	96	728	1.2	8.2	92	794	1.2	6.3	45	536	.6	4.7	
SU '99	90	1826	1.1	8.2	192	967	2.4	16.7	115	853	1.4	8.1	78	852	1.0	5.8	44	629	.5	5.0	
WJBR-FM																					
SU '00	8	152	.1	.7	9	46	.1	.8	11	46	.1	.7	8	40	.1	.6	7	72	.1	.8	
SP '00	4	130		.4	2	28		.2	5	47	.1	.4	5	45	.1	.3	5	59	.1	.5	
WI '00	7	155	.1	.6	9	61	.1	.7	5	38	.1	.5	7	75	.1	.5	10	75	.1	1.1	
FA '99	4	117		.3	3	36		.2	11	11			3	61		.2	5	36		.5	
4-Book	6	139	.1	.5	6	43	.1	.5	5	36	.1	.4	6	55	.1	.4	7	61	.1	.7	
SU '99	4	96		.4	4	33		.3	5	42	.1	.4	4	37		.3	6	42		.7	
WKXV-FM																					
SU '00	2	135		.2	1	37		.1	2	51		.1	4	42		.3	3	19		.3	
SP '00	3	142		.3	3	32		.2	5	52	.1	.4	8	101	.1	.6		20			
WI '00	3	67		.3	1	22		.1	9	27	.1	.8	7	36	.1	.5	1	12		.1	
FA '99	4	164		.3	4	32		.3	6	60	.1	.5	8	99	.1	.5	1	37		.1	
4-Book	3	127		.3	2	31		.2	6	48	.1	.5	7	70	.1	.5	1	22		.1	
SU '99	4	113		.4	3	27		.3	11	51	.1	.8	4	56		.3					
WLEV-FM																					
SU '00	1	70		.1	1	16		.1	3	53		.2									
SP '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WI '00	1	54		.1	2	19		.1	1	20		.1					3	45		.3	
FA '99	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																					
SU '00	2	127		.2	2	10		.2	2	47		.1	2	59		.1	1	15		.1	
SP '00	7	173	.1	.6	9	50	.1	.7	11	56	.1	1.0	12	49	.1	.8	4	43		.4	
WI '00	4	95		.4	2	34		.1	5	39	.1	.5	5	50	.1	.4	3	47		.3	
FA '99	2	123		.2	1	37		.1	5	35	.1	.5	3	70	.2	.2	1	27		.1	
4-Book	4	130		.4	4	33		.3	6	44	.1	.5	6	57	.1	.4	2	33		.2	
SU '99	7	232	.1	.6	9	76	.1	.8	15	137	.2	1.1	7	94	.1	.5	3	76		.3	
WPST-FM																					
SU '00	39	1392	.5	3.4	29	409	.4	2.6	51	750	.6	3.3	60	769	.7	4.2	23	517	.3	2.5	
SP '00	38	1410	.5	3.4	37	547	.5	2.8	31	405	.4	2.8	62	823	.8	4.3	35	584	.4	3.6	
WI '00	48	1659	.6	4.4	46	643	.6	3.4	32	590	.4	2.9	72	903	.9	5.1	48	717	.6	5.1	
FA '99	52	1605	.6	4.5	60	855	.7	4.4	49	549	.6	4.5	68	943	.8	4.4	40	694	.5	4.2	
4-Book	44	1517	.6	3.9	43	614	.6	3.3	41	574	.5	3.4	66	860	.8	4.5	37	628	.5	3.9	
SU '99	64	1625	.8	5.8	58	660	.7	5.0	67	840	.8	4.7	81	950	1.0	6.0	71	851	.9	8.0	
WSTV-FM																					
SU '00	11	471	.1	1.0	8	116	.1	.7	19	210	.2	1.2	12	177	.1	.8	8	103	.1	.9	
SP '00	4	260		.4	3	74		.2	3	100		.3	5	124	.1	.3	4	88		.4	
WI '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
FA '99	8	494	.1	.7	10	161	.1	.7	6	154	.1	.5	10	258	.1	.6	7	142	.1	.7	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99	4	289		.4	6	69	.1	.5	5	98	.1	.4	5	156	.1	.4	3	87		.3	
TOTALS																					
SU '00	1151	7590	14.3		1136	5247	14.1		1536	5937	19.1		1420	6460	17.6		903	5299	11.2		
SP '00	1117	7782	13.9		1315	6300	16.3		1115	4859	13.8		1444	6540	17.9		979	5734	12.1		
WI '00	1096	7564	13.6		1343	6219	16.7		1090	4711	13.5		1414	6391	17.5		942	5363	11.7		
FA '99	1154	7650	14.3		1359	6308	16.9		1099	4803	13.6		1553	6465	19.3		957	5654	11.9		
4-Book	1130	7647	14.0		1288	6019	16.0		1210	5078	15.0		1458	6464	18.1		945	5513	11.7		
SU '99	1102	7674	13.7		1151	5471	14.3		1419	5961	17.6		1343	6524	16.7		888	5616	11.0		

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

		Persons 12-24																				
		Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM	SU '00	16	405	.2	1.2	9	218	.1	1.0	12	53	.1	1.9	13	66	.2	.9	10	28	.1	.9	
	4-Book	17	465	.2	1.3	6	162	.1	.6	12	52	.1	1.9	6	36	.1	.4	4	19	.1	.4	
WBEB-FM	SU '00	91	815	1.1	6.6	33	536	.4	3.6	15	62	.2	2.4	57	159	.7	4.0	40	126	.5	3.6	
	4-Book	65	818	.8	4.9	37	534	.5	4.0	33	114	.4	4.9	50	158	.6	3.5	41	120	.5	3.3	
WDAS-AM	SU '00	3	70	.2	.2	8	72	.1	.9	1	4	.2	.2	1	5	.1	.1		5	.1	.2	
	4-Book	7	80	.1	.6	8	92	.1	.8	3	11	.4	.4	2	12	.2	.2	3	9	.1	.2	
WDAS-FM	SU '00	32	495	.4	2.3	22	307	.3	2.4	8	36	.1	1.3	41	107	.5	2.9	23	60	.3	2.0	
	4-Book	43	521	.5	3.3	35	392	.4	3.8	27	87	.3	4.0	41	105	.5	2.9	44	95	.6	3.5	
WEJM-FM	SU '00	15	295	.2	1.1	11	181	.1	1.2	12	45	.1	1.9	14	80	.2	1.0	13	41	.2	1.2	
	4-Book	17	285	.2	1.3	9	193	.1	1.0	6	29	.1	.8	16	70	.2	1.1	14	62	.2	1.2	
WEMG-AM	SU '00	10	86	.1	.7	9	48	.1	1.0	5	15	.1	.8	17	23	.2	1.2	6	23	.1	.5	
	4-Book	5	59	.4	.4	5	32	.1	.6	5	14	.1	.7	9	16	.1	.6	4	10	.1	.3	
WEMG-FM	SU '00	4	61	.3	.3	5	66	.1	.5					13	31	.2	.9	10	15	.1	.9	
	4-Book	7	94	.1	.5	6	64	.1	.6	6	20	.1	.8	11	33	.2	.8	11	25	.1	.9	
WFIL-AM	SU '00		16				4															
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM	SU '00		10				13			1	8	.2	.2									
	4-Book	1	12	.1	.1		14				2	.1	.1	1	5	.1	.1	1	2	.1	.1	
WIOQ-FM	SU '00	206	3084	2.6	15.0	152	2083	1.9	16.7	106	362	1.3	17.0	248	1006	3.1	17.3	191	766	2.4	17.0	
	4-Book	200	3103	2.5	15.3	150	2157	1.9	16.2	111	430	1.4	16.8	233	973	2.9	16.3	201	777	2.5	16.4	
WIP -AM	SU '00	22	242	.3	1.6	22	182	.3	2.4	5	32	.1	.8	24	44	.3	1.7	16	36	.2	1.4	
	4-Book	17	245	.2	1.3	15	196	.2	1.6	7	39	.1	1.0	18	59	.2	1.3	8	31	.1	.7	
WJZZ-FM	SU '00	30	215	.4	2.2	17	172	.2	1.9	5	19	.1	.8	26	62	.3	1.8	33	94	.4	2.9	
	4-Book	19	180	.2	1.4	15	154	.2	1.7	8	27	.1	1.2	22	49	.3	1.5	25	55	.3	2.1	
+VLCE-FM	SU '00	37	574	.5	2.7	22	306	.3	2.4	29	60	.4	4.7	46	153	.6	3.2	34	99	.4	3.0	
	4-Book	35	629	.4	2.7	19	332	.2	2.0	15	54	.2	2.3	35	125	.4	2.4	28	113	.4	2.3	
WMGK-FM	SU '00	48	687	.6	3.5	29	418	.4	3.2	13	61	.2	2.1	59	203	.7	4.1	31	97	.4	2.8	
	4-Book	48	628	.6	3.7	22	359	.3	2.3	14	49	.2	2.1	44	163	.6	3.1	30	123	.4	2.5	
WMMR-FM	SU '00	63	1067	.8	4.6	39	600	.5	4.3	34	135	.4	5.5	51	210	.6	3.6	56	234	.7	5.0	
	4-Book	67	1052	.8	5.2	38	661	.5	4.1	32	128	.4	4.9	65	264	.8	4.6	51	205	.6	4.2	
WNAP-AM	SU '00	* 6	8	.1	.4	* 7	13	.1	.8	* 3	8	.5	.5	8	8	.1	.6	8	8	.1	.7	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WGLL-FM	SU '00	17	343	.2	1.2	9	136	.1	1.0	7	28	.1	1.1	24	59	.3	1.7	8	42	.1	.7	
	4-Book	14	329	.2	1.1	16	212	.2	1.7	9	43	.1	1.3	23	81	.3	1.6	23	72	.3	1.8	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Target Listener Estimates - Persons 12-24

Persons 12-24																				
Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WPEN-AM																				
SU '00	1	20	.1	.1	1	19	.1	.1	1	2	.1	3	10	.2	.2					
4-Book	1	19	.1	.1	1	8	.1	.1	1	2	.1	2	5	.2	.2	1	2	.1	.1	
WPHI-FM																				
SU '00	117	1814	1.5	8.5	88	1349	1.1	9.7	35	199	.4	5.6	119	505	1.5	8.3	133	470	1.6	11.8
4-Book	118	1948	1.5	9.0	102	1349	1.3	11.0	63	225	.8	9.4	143	557	1.8	10.0	151	478	1.9	12.3
WPHT-AM																				
SU '00	4	102	.3	.3	1	14	.1	.1				1	3	.1	.1			2		
4-Book	3	46	.2	.2	1	14	.1	.1				1	3	.1	.1			2		
WPLY-FM																				
SU '00	138	2042	1.7	10.0	77	1259	1.0	8.5	42	194	.5	6.7	133	544	1.6	9.3	98	335	1.2	8.7
4-Book	120	1960	1.5	9.1	79	1288	1.0	8.5	45	216	.6	6.8	141	585	1.7	9.9	104	388	1.3	8.5
WSSJ-AM																				
SU '00	**	8	**	**	1	6	.1	.1	**	**	**	**	**	**	**	**	**	**	**	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
WUSL-FM																				
SU '00	208	2316	2.6	15.1	151	1690	1.9	16.6	143	369	1.8	23.0	217	612	2.7	15.1	153	544	1.9	13.6
4-Book	193	2486	2.4	14.7	157	1779	2.0	16.9	125	362	1.6	19.0	245	795	3.1	17.2	195	598	2.4	16.0
WWDB-FM																				
SU '00	8	80	.1	.6	3	29	.3	.3				5	10	.1	.3					
4-Book	4	72	.3	.3	3	50	.4	.4	1	7	.2	.2	2	10	.1	.1	1	3	.1	
WXTU-FM																				
SU '00	39	309	.5	2.8	18	246	.2	2.0	12	52	.1	1.9	22	71	.3	1.5	11	51	.1	1.0
4-Book	28	322	.3	2.1	17	243	.2	1.8	13	56	.2	1.9	25	84	.3	1.7	18	68	.2	1.4
WYSP-FM																				
SU '00	106	1447	1.3	7.7	54	762	.7	5.9	31	123	.4	5.0	71	282	.9	4.9	92	273	1.1	8.2
4-Book	123	1497	1.5	9.4	52	826	.7	5.6	29	142	.4	4.3	74	300	.9	5.2	70	233	.9	5.8
VJBR-FM																				
SU '00	9	72	.1	.7	5	78	.1	.5				14	38	.2	1.0			2	24	.2
4-Book	6	92	.1	.5	5	74	.1	.5	4	11	.1	.6	5	22	.1	.3	5	17	.1	.4
WKXW-FM																				
SU '00	2	94	.1	.4	2	42	.2	.2				1	7	.1	.1			2	17	.2
4-Book	5	94	.1	.4	1	35	.1	.1				1	14	.1	.1			3	10	.2
VLEV-FM																				
SU '00	1	53	.1	.1	**	36	**	**	1	10	.2	.2	**	**	**	**	**	**	**	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
WNJO-FM																				
SU '00	2	86	.1	.1	2	56	.2	.2	1	11	.2	.2	5	19	.1	.3	6	17	.1	.5
4-Book	5	95	.4	.4	2	54	.2	.2	1	7	.1	.1	5	24	.1	.4	4	18	.1	.3
WPST-FM																				
SU '00	47	1146	.6	3.4	35	639	.4	3.8	14	81	.2	2.2	74	277	.9	5.2	52	210	.6	4.6
4-Book	49	1250	.6	3.8	41	853	.5	4.4	22	119	.3	3.4	68	356	.8	4.8	65	272	.8	5.3
WSTV-FM																				
SU '00	14	321	.2	1.0	7	193	.1	.8	1	17	.2	.2	3	33	.2	.2	3	33	.3	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
TOTALS																				
SU '00	1377	7350	17.1	17.1	910	6075	11.3	11.3	623	1644	7.7	7.7	1435	3650	17.8	17.8	1125	2891	14.0	14.0
4-Book	1310	7498	16.3	16.3	928	6233	11.5	11.5	659	1934	8.2	8.2	1429	3771	17.7	17.7	1225	3011	15.2	15.2

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 12-24																				
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	4	31	.5	15	86	.2	3.0	7	59	.1	.6	7	34	.1	.8	2	17		.3	
4-Book	2	14	.3	10	52	.1	2.0	6	45	.1	.5	3	24	.1	.4	2	11		.2	
WBEB-FM																				
SU '00	38	151	.5	4.7	10	43	.1	2.0	47	177	.6	4.3	24	95	.3	2.7	24	85	.3	3.5
4-Book	34	128	.4	3.9	21	65	.3	3.8	39	139	.5	3.8	38	112	.5	4.4	38	130	.5	5.6
WDAS-AM																				
SU '00				19	43	.2	3.8	19	43	.2	1.8	9	16	.1	1.0	13	20	.2	1.9	
4-Book	1	5	.1	23	52	.3	4.1	15	45	.2	1.5	9	18	.1	.9	7	15	.1	1.0	
WDAS-FM																				
SU '00	20	63	.2	2.5	12	38	.1	2.4	14	63	.2	1.3	16	42	.2	1.8	33	71	.4	4.8
4-Book	32	86	.4	3.6	29	91	.4	5.4	36	111	.5	3.6	32	69	.4	3.6	40	91	.5	6.0
WEJM-FM																				
SU '00	23	105	.3	2.8	4	14	.1	.8	6	23	.1	.6	6	19	.1	.7	4	9	.1	.6
4-Book	12	48	.1	1.3	6	20	.1	1.0	7	36	.1	.7	7	27	.1	.7	4	18	.1	.6
WEMG-AM																				
SU '00	6	15	.1	.7	9	25	.1	1.8	5	15	.1	.5	7	23	.1	.8	13	33	.2	1.9
4-Book	2	4	.2		4	10	.1	.8	8	14	.1	.8	7	17	.1	.8	3	8	.1	.5
WEMG-FM																				
SU '00	5	23	.1	.6	1	5	.2		6	14	.1	.6	3	8	.3		3	8		.4
4-Book	6	27	.1	.7	2	7	.4		4	13	.1	.4	2	5	.2		4	14		.6
WFIL-AM																				
SU '00	**	**	**	**	**	**	**	**	**	**	**	**	1	4	.1		**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00				1	5		.2													
4-Book				1	5		.2	1	4		.1									
WIOQ-FM																				
SU '00	138	641	1.7	17.0	85	363	1.1	17.1	183	708	2.3	16.9	127	495	1.6	14.1	118	522	1.5	17.2
4-Book	145	618	1.8	16.3	81	327	1.0	15.1	165	756	2.1	16.0	140	571	1.8	15.9	112	510	1.4	16.7
WIP -AM																				
SU '00	13	30	.2	1.6	12	29	.1	2.4	45	85	.6	4.1	31	51	.4	3.4	24	55	.3	3.5
4-Book	11	42	.2	1.3	11	29	.1	2.0	27	69	.4	2.6	19	51	.3	2.1	14	46	.2	2.0
WJJZ-FM																				
SU '00	17	47	.2	2.1	8	14	.1	1.6	9	26	.1	.8	19	55	.2	2.1	15	37	.2	2.2
4-Book	15	33	.2	1.7	8	23	.1	1.6	17	41	.2	1.7	16	43	.2	1.8	9	30	.1	1.4
+WLCE-FM																				
SU '00	18	79	.2	2.2	25	43	.3	5.0	13	89	.2	1.2	10	46	.1	1.1	4	35		.6
4-Book	16	73	.2	1.8	13	51	.2	2.5	23	109	.3	2.1	13	61	.2	1.5	8	54	.1	1.1
WMGK-FM																				
SU '00	21	95	.3	2.6	9	48	.1	1.8	49	111	.6	4.5	28	108	.3	3.1	14	85	.2	2.0
4-Book	15	72	.2	1.8	6	29	.1	1.2	27	96	.3	2.6	21	87	.3	2.3	10	60	.1	1.5
WMMR-FM																				
SU '00	28	149	.3	3.4	25	86	.3	5.0	51	213	.6	4.7	53	199	.7	5.9	14	78	.2	2.0
4-Book	29	143	.4	3.3	19	87	.2	3.7	39	155	.5	3.8	40	180	.5	4.5	22	103	.3	3.3
WNAP-AM																				
SU '00	**	**	**	**	* 3	8	.6		8	8	.1	.7	9	13	.1	1.0	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WOGL-FM																				
SU '00	1	18	.1		8	14	.1	1.6	17	32	.2	1.6	5	22	.1	.6	1	8		.1
4-Book	11	32	.1	1.2	12	40	.1	2.1	18	56	.2	1.7	20	50	.3	2.3	11	43	.2	1.6

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 12-24

Target Listener Estimates - Persons 12-24

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID							
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr				
	WPEN-AM SU '00 4-Book					1	2	.1		3	19	.3		2	9	.2								
WPHI-FM SU '00 4-Book	89 127	341 442	1.1 1.6	10.9 14.3	41 49	173 194	.5 .6	8.3 9.3	102 106	336 381	1.3 1.4	9.4 10.3	80 87	314 324	1.0 1.1	8.9 9.7	95 82	331 280	1.2 1.0	13.9 12.2				
WPHT-AM SU '00 4-Book					2	3	.3		1	3	.1		1	5	.2		4	9	.6					
WPLY-FM SU '00 4-Book	59 77	348 328	.7 1.0	7.2 8.6	36 31	165 149	.4 .4	7.3 5.8	103 88	440 411	1.3 1.1	9.5 8.5	81 74	270 272	1.0 .9	9.0 8.2	53 58	284 260	.7 .7	7.7 8.6				
WSSJ-AM SU '00 4-Book	**	**	**	**	**	**	**	**	**	**	**	**	1	6	.1		4	6	.6					
WUSL-FM SU '00 4-Book	175 175	515 533	2.2 2.2	21.5 19.7	89 93	210 271	1.1 1.2	17.9 17.6	160 153	531 540	2.0 1.9	14.7 14.8	132 133	439 443	1.6 1.6	14.6 14.8	118 119	403 387	1.5 1.5	17.2 17.7				
WWDB-FM SU '00 4-Book					2 4	10 12	.4 .1	.4 .8	17 14	19 28	.2 .2	1.6 1.3	2	3	.2			2	.1					
WXTU-FM SU '00 4-Book	13 15	42 61	.2 .2	1.6 1.6	11 10	51 45	.1 .1	2.2 1.9	26 24	87 93	.3 .3	2.4 2.4	39 20	106 59	.5 .3	4.3 2.3	11 8	50 31	.1 .1	1.6 1.1				
WYSP-FM SU '00 4-Book	47 46	194 172	.6 .6	5.8 5.2	20 18	115 86	.2 .2	4.0 3.5	51 70	189 263	.6 .9	4.7 6.5	85 73	282 258	1.1 .9	9.4 7.9	36 33	124 133	.4 .4	5.3 5.0				
WJBR-FM SU '00 4-Book	3 8	25 25	.1 .1	.4 .8	4	11	.1	.7	6	15	.1	.5	10 5	30 17	.1 .1	1.1 .6	7 3	32 15	.1	1.0 .4				
WKXW-FM SU '00 4-Book		2				2		.1	5 2	16 6	.1	.5 .2	6 3	17 7	.1	.7 .3	2 1	9 2	.3	.1				
WLEV-FM SU '00 4-Book	**	**	**	**	**	**	**	**	2	26	.2		**	**	**	**	**	**	**	**				
WNJD-FM SU '00 4-Book	1	7	.2		1	3	.1		1 2	8 7	.1 .2		2 2	17 9	.2 .2		1	8	.1					
WPST-FM SU '00 4-Book	13 32	108 175	.2 .4	1.6 3.5	15 18	91 101	.2 .2	3.0 3.5	55 48	245 267	.7 .6	5.1 4.6	33 47	132 210	.4 .6	3.7 5.2	20 26	174 159	.2 .3	2.9 3.8				
WSTW-FM SU '00 4-Book	2 **	32 **	**	.2 **	8 **	8 **	.1 **	1.6 **	18 **	50 **	.2 **	1.7 **	8 **	45 **	.1 **	.9 **	8 **	41 **	.1 **	1.2 **				
TOTALS SU '00 4-Book	814 887	2457 2532	10.1 11.0		496 530	1435 1608	6.2 6.6		1085 1033	2899 2923	13.5 12.8		902 896	2385 2361	11.2 11.1		685 670	2150 2099	8.5 8.3					

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

		Persons 18-34																				
		Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM	SU '00	58	1335	.5	2.1	20	537	.2	1.5	35	178	.3	3.1	17	122	.2	.7	23	104	.2	1.4	
	4-Book	60	1450	.5	2.2	21	619	.2	1.7	49	240	.4	4.5	18	150	.2	.8	18	100	.2	1.2	
WBEB-FM	SU '00	210	1484	1.9	7.7	52	846	.5	3.9	40	158	.4	3.6	118	343	1.1	5.1	77	217	.7	4.8	
	4-Book	160	1438	1.5	6.0	53	764	.5	4.1	47	178	.4	4.3	101	305	.9	4.7	64	205	.6	4.1	
WDAS-AM	SU '00	18	126	.2	.7	17	150	.2	1.3	6	30	.1	.5	8	22	.1	.3	3	7	.1	.2	
	4-Book	18	130	.2	.7	14	156	.1	1.1	7	26	.1	.7	8	26	.1	.4	10	19	.1	.6	
WDAS-FM	SU '00	130	1062	1.2	4.8	68	731	.6	5.0	38	133	.3	3.4	104	249	.9	4.5	85	207	.8	5.3	
	4-Book	128	1072	1.2	4.8	77	773	.7	6.0	57	164	.5	5.2	104	264	1.0	4.8	87	205	.8	5.5	
WEJM-FM	SU '00	63	896	.6	2.3	33	568	.3	2.4	9	53	.1	.8	32	171	.3	1.4	77	201	.7	4.8	
	4-Book	71	914	.6	2.7	32	558	.3	2.5	22	98	.2	2.0	57	224	.5	2.7	50	165	.5	3.1	
WENG-AM	SU '00	12	145	.1	.4	11	79	.1	.8	10	31	.1	.9	23	38	.2	1.0	9	38	.1	.6	
	4-Book	13	114	.1	.5	13	75	.1	1.0	13	32	.1	1.2	25	48	.2	1.1	11	27	.1	.7	
WENG-FM	SU '00	33	229	.3	1.2	23	204	.2	1.7	11	50	.1	1.0	45	97	.4	2.0	44	70	.4	2.7	
	4-Book	24	187	.2	.9	16	131	.2	1.2	15	51	.1	1.4	29	73	.3	1.3	24	50	.2	1.5	
WFIL-AM	SU '00	2	42	.1	.1	**	10	**	**	**	**	**	**	1	10	**	**	**	**	**	**	**
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM	SU '00	15	45	.1	.6	9	42	.1	.7	20	31	.2	1.8	8	8	.1	.3	8	8	.1	.5	
	4-Book	6	47	.1	.2	6	49	.1	.4	8	18	.1	.8	6	19	.1	.3	4	11	.1	.2	
WIOQ-FM	SU '00	206	2934	1.9	7.6	127	1720	1.1	9.4	92	356	.8	8.2	237	876	2.1	10.3	145	593	1.3	9.0	
	4-Book	210	2789	1.9	7.9	119	1714	1.1	9.2	86	358	.8	7.9	222	798	2.0	10.2	152	589	1.4	9.6	
WIP -AM	SU '00	72	752	.6	2.7	32	439	.3	2.4	13	90	.1	1.2	37	114	.3	1.6	27	77	.2	1.7	
	4-Book	71	835	.6	2.7	33	518	.3	2.6	25	118	.2	2.3	46	187	.4	2.1	32	109	.3	2.0	
WJZ-FM	SU '00	75	505	.7	2.8	22	262	.2	1.6	23	58	.2	2.0	54	104	.5	2.4	32	80	.3	2.0	
	4-Book	59	513	.6	2.2	30	350	.3	2.3	17	65	.2	1.5	43	114	.4	2.0	35	81	.3	2.2	
+WLCE-FM	SU '00	124	1635	1.1	4.6	46	823	.4	3.4	48	178	.4	4.3	92	327	.8	4.0	73	275	.7	4.5	
	4-Book	128	1623	1.1	4.8	50	832	.5	3.9	47	176	.4	4.3	99	353	.9	4.6	68	250	.6	4.3	
WMGK-FM	SU '00	90	1420	.8	3.3	54	918	.5	4.0	24	126	.2	2.1	121	489	1.1	5.3	75	291	.7	4.6	
	4-Book	118	1391	1.1	4.5	44	766	.4	3.5	38	153	.4	3.5	98	381	.9	4.5	69	256	.6	4.3	
WMMR-FM	SU '00	181	2000	1.6	6.7	72	1145	.6	5.3	85	258	.8	7.6	136	480	1.2	5.9	66	281	.6	4.1	
	4-Book	169	1918	1.5	6.4	61	1091	.6	4.8	68	245	.6	6.2	116	455	1.1	5.4	71	314	.7	4.5	
WNAP-AM	SU '00	* 7	24	.1	.3	* 7	15	.1	.5	* 3	8	.3	.3	8	8	.1	.3	8	8	.1	.5	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WGL-FM	SU '00	47	600	.4	1.7	20	392	.2	1.5	22	88	.2	2.0	52	189	.5	2.3	9	65	.1	.6	
	4-Book	39	531	.4	1.4	15	306	.1	1.2	12	60	.1	1.1	27	112	.3	1.2	15	63	.1	.9	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 18-34

Target Listener Estimates - Persons 18-34

	Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	5	42		.2	4	32		.3	7	22	.1	.6	15	32	.1	.7	3	11		.2
4-Book	3	45		.1	3	23		.3	3	8	.1	.3	8	16	.1	.4	6	11	.1	.4
WPHI-FM																				
SU '00	110	1584	1.0	4.1	80	1123	.7	5.9	34	146	.3	3.0	101	387	.9	4.4	138	408	1.2	8.5
4-Book	117	1656	1.1	4.4	86	1132	.8	6.7	55	190	.5	5.0	130	479	1.2	6.0	131	396	1.2	8.3
WPHT-AM																				
SU '00	21	310	.2	.8	2	32		.1	4	22		.4	8	20	.1	.3	2	10		.1
4-Book	16	215	.1	.6	3	59		.3	2	10		.2	5	18	.1	.2	3	13		.2
WPLY-FM																				
SU '00	190	2612	1.7	7.0	97	1618	.9	7.2	78	360	.7	6.9	182	704	1.6	7.9	143	517	1.3	8.8
4-Book	191	2360	1.7	7.2	83	1407	.8	6.5	61	279	.6	5.5	165	662	1.5	7.6	116	447	1.1	7.3
WSSJ-AM																				
SU '00	8	60	.1	.3	4	38		.3	4	9		.4	10	16	.1	.4	4	16		.2
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	249	2205	2.2	9.2	159	1538	1.4	11.8	155	448	1.4	13.8	267	704	2.4	11.6	153	511	1.4	9.5
4-Book	243	2274	2.2	9.1	161	1643	1.4	12.5	141	393	1.3	12.9	274	784	2.5	12.7	197	562	1.8	12.5
WVDB-FM																				
SU '00	32	279	.3	1.2	6	87	.1	.4	1	19		.1	11	30	.1	.5				
4-Book	26	340	.3	1.0	11	172	.1	.9	5	27	.1	.5	8	34	.1	.4	3	15		.2
WXTU-FM																				
SU '00	90	718	.8	3.3	46	506	.4	3.4	41	131	.4	3.7	87	207	.8	3.8	31	103	.3	1.9
4-Book	92	856	.8	3.5	42	560	.4	3.3	46	164	.4	4.2	78	260	.7	3.6	46	159	.4	3.0
WYSP-FM																				
SU '00	323	3049	2.9	11.9	107	1504	1.0	7.9	80	257	.7	7.1	152	570	1.4	6.6	117	485	1.1	7.2
4-Book	328	2932	2.9	12.3	93	1399	.9	7.2	77	286	.7	7.0	139	529	1.3	6.4	103	387	.9	6.5
WJBR-FM																				
SU '00	10	85	.1	.4	2	58		.1					6	32	.1	.3	1	9		.1
4-Book	7	135	.1	.3	5	96	.1	.4	6	20	.1	.5	3	27	.1	.1	3	13		.2
WKXW-FM																				
SU '00	26	388	.2	1.0	8	107	.1	.6	11	18	.1	1.0	12	39	.1	.5	2	17		.1
4-Book	21	312	.2	.8	5	91		.4	6	14	.1	.5	12	38	.1	.6	3	17		.2
WLEV-FM																				
SU '00	2	76		.1	1	66		.1	2	21		.2					**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	7	155	.1	.3	3	69		.2	1	21		.1	3	10		.1				
4-Book	10	159	.1	.4	4	63		.4	3	15		.3	6	25		.3	2	9		.1
WPST-FM																				
SU '00	77	1260	.7	2.8	44	596	.4	3.3	43	149	.4	3.8	79	242	.7	3.4	64	206	.6	4.0
4-Book	68	1337	.6	2.6	38	720	.4	3.0	27	128	.2	2.4	63	301	.6	2.9	58	221	.5	3.7
WSTV-FM																				
SU '00	14	379	.1	.5	7	193	.1	.5	2	19		.2	8	52	.1	.3	4	37		.2
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	2715	10561	24.4	1347	8611	12.1	1123	3160	10.1	2295	5341	20.6	1617	4108	14.5					
4-Book	2661	10587	23.9	1282	8531	11.5	1094	3082	9.9	2170	5368	19.5	1582	3949	14.2					

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys

Target Listener Estimates

Persons 18-34																				
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	11	116	.1	1.0	25	147	.2	3.0	23	155	.2	1.4	23	94	.2	1.7	9	52	.1	1.3
4-Book	8	61	.1	.8	35	178	.3	4.3	22	135	.2	1.4	17	98	.2	1.5	7	58	.1	1.0
WBEB-FM																				
SU '00	42	206	.4	3.9	11	50	.1	1.3	51	208	.5	3.1	48	149	.4	3.6	25	101	.2	3.5
4-Book	39	159	.4	3.7	21	99	.2	2.6	56	206	.5	3.6	52	162	.5	4.4	39	139	.4	5.5
WDAS-AM																				
SU '00	3	7		.3	39	89	.4	4.7	32	85	.3	1.9	30	39	.3	2.3	20	38	.2	2.8
4-Book	4	14		.4	31	82	.3	3.8	29	95	.3	1.8	17	28	.2	1.3	8	20	.1	1.1
WDAS-FM																				
SU '00	42	111	.4	3.9	70	161	.6	8.4	66	254	.6	4.0	61	151	.5	4.6	77	168	.7	10.7
4-Book	59	155	.5	5.8	62	167	.6	7.6	80	227	.7	5.2	62	151	.6	5.2	94	203	.9	13.3
WEJM-FM																				
SU '00	66	238	.6	6.1	9	55	.1	1.1	23	151	.2	1.4	39	133	.4	3.0	8	37	.1	1.1
4-Book	37	142	.3	3.5	13	56	.1	1.6	36	146	.3	2.2	31	117	.3	2.6	11	48	.1	1.6
WEMG-AM																				
SU '00	6	15	.1	.6	6	17	.1	.7	10	39	.1	.6	12	38	.1	.9	13	33	.1	1.8
4-Book	4	11	.1	.4	9	17	.1	1.1	20	40	.2	1.2	15	29	.1	1.2	6	16	.1	.8
WEMG-FM																				
SU '00	16	53	.1	1.5	14	31	.1	1.7	31	63	.3	1.9	12	43	.1	.9	12	38	.1	1.7
4-Book	11	41	.1	1.0	11	25	.1	1.4	19	47	.2	1.3	9	28	.1	.8	8	29	.1	1.1
WFIL-AM																				
SU '00																				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	6	8	.1	.6	8	8	.1	1.0	14	19	.1	.8	9	19	.1	.7				
4-Book	4	7	.1	.4	11	25	.1	1.4	6	19		.4	5	13		.4	1	3		.1
WIOQ-FM																				
SU '00	121	552	1.1	11.2	52	272	.5	6.3	189	569	1.7	11.3	99	367	.9	7.5	54	273	.5	7.5
4-Book	114	477	1.0	11.0	49	221	.5	5.9	139	551	1.3	8.7	104	424	.9	8.9	68	281	.6	9.6
WIP -AM																				
SU '00	21	67	.2	1.9	36	89	.3	4.3	60	131	.5	3.6	30	113	.3	2.3	24	96	.2	3.3
4-Book	18	77	.2	1.8	26	78	.3	3.2	55	183	.5	3.5	34	120	.3	3.0	21	103	.2	3.0
WJZZ-FM																				
SU '00	23	67	.2	2.1	10	38	.1	1.2	8	47	.1	.5	11	43	.1	.8	12	40	.1	1.7
4-Book	33	95	.3	3.4	21	57	.2	2.6	37	82	.4	2.5	27	77	.3	2.3	22	68	.2	3.2
+WLCE-FM																				
SU '00	37	194	.3	3.4	28	113	.3	3.4	45	212	.4	2.7	39	147	.4	3.0	9	76	.1	1.3
4-Book	37	183	.3	3.6	28	117	.3	3.4	61	244	.6	3.9	42	175	.4	3.6	15	96	.2	2.2
WMGK-FM																				
SU '00	23	153	.2	2.1	24	100	.2	2.9	76	236	.7	4.6	57	200	.5	4.3	23	162	.2	3.2
4-Book	24	118	.2	2.4	11	58	.1	1.3	47	193	.4	3.0	43	167	.4	3.6	22	115	.2	3.1
WMMR-FM																				
SU '00	50	188	.4	4.6	45	124	.4	5.4	88	352	.8	5.3	91	346	.8	6.9	16	101	.1	2.2
4-Book	39	201	.4	3.8	32	136	.3	3.9	71	295	.7	4.6	67	303	.6	5.7	25	139	.2	3.6
WNAP-AM																				
SU '00					* 4	15		.5	9	15	.1	.5	8	8	.1	.6				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WOGL-FM																				
SU '00	4	36		.4	27	76	.2	3.3	22	87	.2	1.3	7	32	.1	.5	11	56	.1	1.5
4-Book	5	33	.1	.5	16	46	.1	2.0	18	81	.2	1.2	13	38	.1	1.2	12	49	.1	1.7

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 18-34

Target Listener Estimates - Persons 18-34

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WPEN-AM																					
SU '00	3	11		.3					2	10		.1		3	11		.2				
4-Book	2	8		.2	2	5		.2	4	9		.2	2	7		.2	1	3		.2	
WPHI-FM																					
SU '00	91	339	.8	8.4	42	143	.4	5.1	94	285	.8	5.6	52	206	.5	3.9	76	255	.7	10.6	
4-Book	98	354	.9	9.9	47	155	.4	5.7	95	326	.8	6.0	63	231	.6	5.3	56	195	.5	8.0	
WPHT-AM																					
SU '00																					
4-Book	1	7		.1	5	16	.1	.6	6	25	.1	.4	3	14		.3	2	5		.3	
WPLY-FM																					
SU '00	84	421	.8	7.8	35	189	.3	4.2	113	541	1.0	6.8	92	357	.8	7.0	43	220	.4	6.0	
4-Book	71	311	.7	6.9	31	162	.3	3.8	96	444	.9	6.2	76	345	.7	6.6	41	181	.4	5.7	
WSSJ-AM																					
SU '00	4	15		.4					5	8		.3	7	30	.1	.5					
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
WUSL-FM																					
SU '00	166	469	1.5	15.4	113	290	1.0	13.6	178	541	1.6	10.7	121	379	1.1	9.2	98	318	.9	13.6	
4-Book	158	457	1.4	15.5	125	343	1.1	15.2	178	565	1.6	11.3	114	357	1.0	9.8	85	267	.8	12.0	
WVDB-FM																					
SU '00	2	18		.2	2	10		.2	21	38	.2	1.3	1	10		.1	3	10		.4	
4-Book	3	10		.3	12	46	.1	1.5	43	106	.4	2.8	5	14	.1	.5	1	9		.2	
WXTU-FM																					
SU '00	13	45	.1	1.2	31	149	.3	3.7	81	231	.7	4.9	64	144	.6	4.8	13	61	.1	1.8	
4-Book	17	87	.2	1.8	36	146	.4	4.4	60	221	.5	3.8	42	144	.4	3.5	13	58	.1	1.8	
WYSP-FM																					
SU '00	84	322	.8	7.8	39	172	.4	4.7	136	445	1.2	8.2	185	479	1.7	14.0	60	274	.5	8.3	
4-Book	65	255	.6	6.3	34	143	.3	4.1	144	500	1.3	8.9	132	451	1.2	10.8	46	201	.4	6.5	
WJBR-FM																					
SU '00	6	26	.1	.6					2	10		.1						2	18		.3
4-Book	9	35	.1	.9	7	17	.1	.8	7	24	.1	.5	3	6		.3	4	23		.6	
WKXV-FM																					
SU '00	2	22		.2	12	29	.1	1.4	18	67	.2	1.1	3	32		.2	3	31		.4	
4-Book	2	20		.2	3	10		.4	7	24	.1	.4	2	14		.2	3	15		.4	
WLEV-FM																					
SU '00	1	20		.1					2	26		.1									
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
WNJO-FM																					
SU '00									5	28		.3	9	37	.1	.7	4	20		.6	
4-Book	1	5		.1	5	10	.1	.6	8	22	.1	.5	7	23	.1	.6	3	17		.4	
WPST-FM																					
SU '00	18	81	.2	1.7	24	85	.2	2.9	63	203	.6	3.8	44	135	.4	3.3	16	77	.1	2.2	
4-Book	30	130	.3	3.0	17	72	.2	2.0	47	223	.5	3.0	46	172	.4	3.9	17	89	.2	2.4	
WSTW-FM																					
SU '00	2	25		.2	10	38	.1	1.2	12	57	.1	.7	11	51	.1	.8	5	17		.7	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
TOTALS																					
SU '00	1078	3158	9.7		829	2342	7.4		1666	4330	15.0		1321	3334	11.9		719	2355	6.5		
4-Book	1019	2970	9.2		820	2395	7.4		1577	4233	14.2		1184	3129	10.7		707	2236	6.4		

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

		Persons 18-49																				
		Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM	SU '00	201	4168	.9	3.7	68	1912	.3	2.5	147	758	.7	5.7	63	374	.3	1.4	75	389	.3	2.4	
	4-Book	220	4475	1.0	4.0	77	2124	.3	2.9	182	898	.8	7.1	77	489	.4	1.8	70	397	.3	2.2	
WBEB-FM	SU '00	398	3205	1.8	7.3	111	1779	.5	4.1	80	388	.4	3.1	261	829	1.2	5.7	167	477	.7	5.3	
	4-Book	388	3240	1.7	7.0	118	1710	.5	4.5	119	466	.6	4.7	232	720	1.1	5.2	154	500	.7	4.9	
WDAS-AM	SU '00	61	358	.3	1.1	53	375	.2	1.9	40	116	.2	1.6	30	70	.1	.6	8	28	.1	.3	
	4-Book	48	358	.2	.9	42	394	.2	1.6	30	89	.2	1.2	22	70	.1	.5	19	44	.1	.6	
WDAS-FM	SU '00	372	2454	1.7	6.8	235	1846	1.0	8.6	203	503	.9	7.9	323	818	1.4	7.0	279	601	1.2	8.8	
	4-Book	359	2496	1.6	6.5	223	1873	1.0	8.5	193	500	.9	7.6	300	765	1.4	6.8	240	574	1.1	7.6	
WEJM-FM	SU '00	139	1989	.6	2.5	84	1376	.4	3.1	59	274	.3	2.3	134	499	.6	2.9	155	455	.7	4.9	
	4-Book	183	2169	.8	3.3	91	1409	.4	3.4	84	322	.4	3.3	172	588	.8	3.9	135	472	.6	4.3	
WEMG-AM	SU '00	25	225	.1	.5	23	145	.1	.8	21	67	.1	.8	38	81	.2	.8	28	82	.1	.9	
	4-Book	22	177	.1	.4	20	123	.1	.7	20	53	.1	.8	33	75	.2	.8	23	54	.1	.7	
WEMG-FM	SU '00	44	302	.2	.8	31	261	.1	1.1	16	75	.1	.6	58	123	.3	1.3	57	105	.3	1.8	
	4-Book	33	285	.2	.6	21	190	.1	.8	17	64	.1	.7	40	101	.2	.9	31	73	.2	1.0	
WFIL-AM	SU '00	17	200	.1	.3	6	88	.2	.2	9	25	.3	.3	4	32	.1	.1	5	27	.2	.2	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM	SU '00	19	96	.1	.3	19	143	.1	.7	22	38	.1	.9	15	23	.1	.3	14	16	.1	.4	
	4-Book	21	154	.1	.4	14	153	.1	.5	12	31	.1	.5	15	44	.1	.3	12	27	.1	.4	
W100-FM	SU '00	310	4470	1.4	5.7	194	2732	.9	7.1	135	492	.6	5.2	383	1315	1.7	8.3	220	846	1.0	6.9	
	4-Book	313	4275	1.4	5.7	179	2728	.8	6.7	130	537	.6	5.0	346	1257	1.6	7.8	241	911	1.1	7.6	
WIP -AM	SU '00	170	1858	.8	3.1	70	1027	.3	2.6	74	345	.3	2.9	123	359	.5	2.7	57	158	.3	1.8	
	4-Book	185	2002	.8	3.3	75	1141	.4	2.9	83	311	.4	3.3	117	413	.5	2.6	69	253	.3	2.2	
WJZ-FM	SU '00	257	2109	1.1	4.7	113	1456	.5	4.2	108	268	.5	4.2	199	580	.9	4.3	141	431	.6	4.4	
	4-Book	237	1979	1.1	4.2	109	1318	.5	4.1	80	259	.4	3.1	180	518	.8	4.1	127	375	.6	4.0	
+WLCE-FM	SU '00	269	3319	1.2	4.9	113	1734	.5	4.2	118	373	.5	4.6	203	703	.9	4.4	133	525	.6	4.2	
	4-Book	276	3208	1.2	5.0	110	1776	.5	4.2	107	400	.5	4.2	212	752	.9	4.8	141	559	.6	4.5	
WMGK-FM	SU '00	304	3357	1.3	5.6	143	2252	.6	5.3	116	437	.5	4.5	338	1187	1.5	7.3	203	778	.9	6.4	
	4-Book	315	3283	1.4	5.7	134	1985	.6	5.1	145	483	.7	5.7	281	947	1.3	6.4	195	714	.9	6.2	
WMMR-FM	SU '00	319	3479	1.4	5.8	125	1953	.6	4.6	148	546	.7	5.7	236	812	1.0	5.1	137	515	.6	4.3	
	4-Book	314	3310	1.4	5.6	110	1859	.5	4.2	131	482	.6	5.1	217	780	1.0	4.9	141	562	.6	4.5	
WNAP-AM	SU '00	* 10	73	.2	.2	* 13	91	.1	.5	* 3	8	.1	.1	28	51	.1	.6	17	39	.1	.5	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WGL-FM	SU '00	193	2224	.9	3.5	84	1570	.4	3.1	97	349	.4	3.8	164	671	.7	3.6	86	386	.4	2.7	
	4-Book	176	2111	.8	3.1	85	1329	.4	3.2	85	329	.4	3.3	153	533	.7	3.5	94	362	.4	3.0	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 18-49

Target Listener Estimates - Persons 18-49

	Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	21	167	.1	.4	9	129	.3		11	44	.4		20	55	.1	.4	10	27		
4-Book	18	163	.1	.3	10	116	.4		12	34	.5		18	44	.1	.4	15	30	.1	.5
WPHI-FM																				
SU '00	133	1945	.6	2.4	100	1349	.4	3.7	43	179	.2	1.7	131	493	.6	2.8	179	520	.8	5.6
4-Book	145	2064	.6	2.6	104	1389	.5	4.0	63	220	.3	2.5	155	580	.7	3.5	159	492	.7	5.0
WPHT-AM																				
SU '00	64	914	.3	1.2	9	234	.3		17	58	.1	.7	26	82	.1	.6	8	46		.3
4-Book	58	677	.3	1.0	12	244	.1	.5	12	38	.1	.5	20	76	.1	.5	7	34		.2
WPLY-FM																				
SU '00	234	3422	1.0	4.3	126	2166	.6	4.6	123	534	.5	4.8	254	932	1.1	5.5	176	682	.8	5.6
4-Book	243	3202	1.1	4.4	111	1903	.5	4.2	89	395	.4	3.5	225	887	1.0	5.1	150	615	.7	4.8
WSSJ-AM																				
SU '00	15	83	.1	.3	11	64		.4	12	24	.1	.5	17	32	.1	.4	4	16		.1
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	325	2878	1.4	5.9	198	1989	.9	7.3	179	552	.8	7.0	296	819	1.3	6.4	185	635	.8	5.8
4-Book	314	3046	1.4	5.6	205	2185	.9	7.8	175	497	.8	6.8	324	963	1.5	7.3	245	720	1.1	7.8
WVDB-FM																				
SU '00	67	703	.3	1.2	28	392	.1	1.0	10	56		.4	28	101	.1	.6	6	26		.2
4-Book	81	926	.4	1.5	46	582	.2	1.7	37	112	.1	1.5	43	143	.2	1.0	11	47	.1	.4
WXTU-FM																				
SU '00	189	1590	.8	3.5	112	1126	.5	4.1	122	361	.5	4.7	220	553	1.0	4.8	108	361	.5	3.4
4-Book	183	1636	.8	3.3	95	1102	.4	3.6	106	356	.5	4.2	183	553	.8	4.1	110	345	.5	3.5
WYSP-FM																				
SU '00	493	4681	2.2	9.0	151	2186	.7	5.5	126	410	.6	4.9	214	787	.9	4.6	164	631	.7	5.2
4-Book	519	4656	2.3	9.3	139	2088	.6	5.2	128	440	.6	5.1	203	777	.9	4.6	153	544	.7	4.9
WJBR-FM																				
SU '00	22	235	.1	.4	7	201		.3	4	34		.2	20	109	.1	.4	5	41		.2
4-Book	27	331	.1	.5	11	198	.1	.5	12	43		.5	16	66	.1	.4	10	36		.3
WKXV-FM																				
SU '00	61	831	.3	1.1	20	268	.1	.7	37	64	.2	1.4	30	75	.1	.6	10	59		.3
4-Book	63	795	.3	1.1	15	274	.1	.6	23	70	.1	.9	31	105	.2	.7	12	63	.1	.4
WLEV-FM																				
SU '00	7	287		.1	5	159		.2	3	38		.1	6	39		.1	8	8		.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	39	413	.2	.7	11	230		.4	6	40		.2	9	54		.2	7	34		.2
4-Book	38	470	.2	.7	17	259	.1	.7	12	54	.1	.5	27	94	.1	.6	19	78	.1	.6
WPST-FM																				
SU '00	111	2026	.5	2.0	62	1044	.3	2.3	66	234	.3	2.6	110	414	.5	2.4	80	294	.4	2.5
4-Book	103	2048	.5	1.8	56	1121	.3	2.1	45	199	.2	1.8	98	489	.5	2.2	81	335	.4	2.6
WSTV-FM																				
SU '00	44	643	.2	.8	14	382	.1	.5	10	89		.4	25	130	.1	.5	11	79		.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	5467	21349	24.3		2722	17812	12.1		2575	7233	11.4		4618	11031	20.5		3170	8324	14.1	
4-Book	5570	21545	24.7		2640	17583	11.7		2560	7189	11.4		4421	10931	19.6		3159	8203	14.0	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 18-49																				
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	36	310	.2	1.7	101	600	.4	5.3	67	429	.3	2.0	52	271	.2	2.1	25	211	.1	1.7
4-Book	32	211	.2	1.6	125	665	.5	6.6	74	464	.4	2.3	57	336	.3	2.4	29	237	.2	2.0
WBEB-FM																				
SU '00	72	336	.3	3.5	49	188	.2	2.6	119	453	.5	3.6	89	331	.4	3.6	37	165	.2	2.5
4-Book	74	325	.3	3.9	59	244	.3	3.1	135	486	.6	4.1	108	352	.5	4.6	58	233	.3	4.1
WDAS-AM																				
SU '00	22	35	.1	1.1	152	280	.7	8.0	83	223	.4	2.5	53	89	.2	2.2	46	74	.2	3.2
4-Book	11	26	.1	.6	117	257	.5	6.2	85	248	.4	2.7	43	88	.2	1.8	21	38	.1	1.5
WDAS-FM																				
SU '00	186	440	.8	8.9	197	472	.9	10.3	193	637	.9	5.8	179	396	.8	7.3	304	559	1.3	20.9
4-Book	182	438	.8	9.4	165	450	.8	8.8	211	616	1.0	6.5	174	412	.8	7.5	296	587	1.3	20.9
WEJM-FM																				
SU '00	126	498	.6	6.0	35	141	.2	1.8	62	347	.3	1.9	70	264	.3	2.9	32	144	.1	2.2
4-Book	82	327	.4	4.2	38	161	.2	2.1	91	384	.4	2.8	82	285	.4	3.5	38	162	.2	2.7
WEMG-AM																				
SU '00	19	44	.1	.9	13	39	.1	.7	27	82	.1	.8	24	65	.1	1.0	13	33	.1	.9
4-Book	8	24	.1	.4	16	38	.1	.9	29	62	.1	.9	22	49	.1	.9	8	21	.1	.5
WEMG-FM																				
SU '00	24	72	.1	1.2	15	39	.1	.8	42	88	.2	1.3	16	50	.1	.7	17	46	.1	1.2
4-Book	15	58	.1	.8	12	31	.1	.7	27	71	.1	.8	14	43	.1	.6	10	39	.1	.7
WFIL-AM																				
SU '00	4	29	.2	.2	19	35	.1	1.0	5	17	.2	.2	2	8	.1	.1	2	10	.1	.1
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	10	16	.5	.5	41	82	.2	2.2	35	71	.2	1.1	13	32	.1	.5	7	14	.5	.5
4-Book	10	22	.5	.5	31	73	.1	1.7	21	64	.1	.7	11	30	.1	.5	5	20	.4	.4
W100-FM																				
SU '00	181	789	.8	8.7	78	366	.3	4.1	290	922	1.3	8.7	151	525	.7	6.2	80	437	.4	5.5
4-Book	155	655	.7	8.0	74	329	.3	3.9	220	945	1.0	6.7	152	635	.7	6.5	91	411	.4	6.5
WIP -AM																				
SU '00	40	156	.2	1.9	73	233	.3	3.8	96	260	.4	2.9	49	206	.2	2.0	44	217	.2	3.0
4-Book	47	200	.2	2.5	65	212	.3	3.5	105	358	.5	3.2	67	261	.3	2.9	48	196	.2	3.4
WJJZ-FM																				
SU '00	97	396	.4	4.7	56	166	.2	2.9	124	429	.6	3.7	119	375	.5	4.9	57	238	.3	3.9
4-Book	103	350	.5	5.4	67	207	.3	3.6	131	406	.6	4.1	108	328	.5	4.6	65	219	.3	4.6
+WLCE-FM																				
SU '00	75	317	.3	3.6	74	262	.3	3.9	130	529	.6	3.9	119	379	.5	4.9	48	196	.2	3.3
4-Book	69	319	.3	3.6	59	256	.3	3.1	144	564	.7	4.4	104	390	.5	4.5	40	195	.2	2.8
WMGK-FM																				
SU '00	84	480	.4	4.0	46	233	.2	2.4	182	604	.8	5.5	108	417	.5	4.4	46	303	.2	3.2
4-Book	77	362	.4	4.1	49	224	.2	2.6	156	588	.7	4.8	119	453	.6	5.1	45	226	.2	3.2
WMMR-FM																				
SU '00	73	313	.3	3.5	58	217	.3	3.0	167	607	.7	5.0	148	547	.7	6.0	31	175	.1	2.1
4-Book	64	322	.3	3.3	50	229	.2	2.6	124	508	.6	3.8	111	468	.5	4.7	40	215	.2	2.9
WNAP-AM																				
SU '00	**	**	**	**	* 9	31	**	.5	10	24	**	.3	10	15	**	.4	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WVGL-FM																				
SU '00	58	295	.3	2.8	73	219	.3	3.8	87	396	.4	2.6	63	267	.3	2.6	39	175	.2	2.7
4-Book	61	225	.3	3.2	72	225	.3	3.8	80	349	.4	2.4	76	263	.4	3.3	56	175	.3	3.9

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 18-49

Target Listener Estimates - Persons 18-49

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	12	42	.1	.6	2	8	.1	.1	3	17	.1	.1	6	27	.2	.2	4	26	.3	.3
4-Book	6	22	.3	.3	4	15	.2	.2	16	41	.1	.5	6	19	.2	.2	4	18	.3	.3
WPHI-FM																				
SU '00	105	391	.5	5.0	71	185	.3	3.7	108	322	.5	3.3	57	221	.3	2.3	95	308	.4	6.5
4-Book	122	428	.6	6.4	62	199	.3	3.3	113	387	.5	3.5	74	262	.4	3.2	73	243	.3	5.2
WPHT-AM																				
SU '00	3	24	.1	.1	7	28	.4	.4	8	44	.2	.2	5	24	.2	.2	1	9	.1	.1
4-Book	6	32	.3	.3	16	51	.1	.9	17	85	.1	.5	6	36	.3	.3	10	29	.1	.7
WPLY-FM																				
SU '00	98	517	.4	4.7	46	239	.2	2.4	131	647	.6	3.9	106	435	.5	4.3	60	302	.3	4.1
4-Book	87	410	.4	4.5	45	234	.2	2.4	129	606	.6	4.0	97	439	.5	4.2	52	244	.2	3.7
WSSJ-AM																				
SU '00	15	32	.1	.7	9	17	.5	.5	14	25	.1	.4	15	37	.1	.6	3	7	.2	.2
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	211	564	.9	10.1	169	394	.7	8.9	260	759	1.2	7.8	155	471	.7	6.3	106	350	.5	7.3
4-Book	206	593	.9	10.7	177	485	.8	9.4	244	772	1.1	7.5	152	455	.7	6.5	104	323	.5	7.3
WWDB-FM																				
SU '00	13	60	.1	.6	22	98	.1	1.2	110	232	.5	3.3	9	35	.4	.4	15	52	.1	1.0
4-Book	10	38	.1	.5	55	199	.3	3.0	168	345	.8	5.2	17	44	.1	.7	13	49	.1	.9
WXTU-FM																				
SU '00	52	205	.2	2.5	85	309	.4	4.5	142	452	.6	4.3	124	335	.6	5.1	41	181	.2	2.8
4-Book	42	193	.2	2.2	78	279	.4	4.2	126	440	.6	3.9	87	294	.4	3.7	27	125	.1	1.9
WYSP-FM																				
SU '00	97	374	.4	4.7	53	241	.2	2.8	202	689	.9	6.1	279	766	1.2	11.4	76	344	.3	5.2
4-Book	79	318	.4	4.1	47	189	.2	2.5	222	785	1.0	6.6	217	706	.9	9.2	60	250	.3	4.2
WJBR-FM																				
SU '00	9	43	.4	.4	4	26	.2	.2	5	33	.2	.2	8	8	.4	.4	8	39	.5	.5
4-Book	11	45	.1	.6	10	33	.5	.5	14	52	.1	.4	9	21	.4	.4	7	34	.5	.5
WKXW-FM																				
SU '00	11	69	.5	.5	27	78	.1	1.4	28	90	.1	.8	8	55	.3	.3	10	53	.7	.7
4-Book	9	50	.5	.5	13	46	.1	.7	17	59	.1	.5	11	41	.5	.5	6	31	.4	.4
WLEV-FM																				
SU '00	6	36	.3	.3	12	34	.1	.6	7	61	.2	.2	1	8	.2	.2	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	4	23	.2	.2	1	13	.1	.1	24	112	.1	.7	23	80	.1	.9	10	55	.7	.7
4-Book	14	59	.1	.7	12	38	.1	.7	25	90	.1	.8	17	57	.1	.7	8	41	.6	.6
WPST-FM																				
SU '00	31	158	.1	1.5	41	172	.2	2.2	81	326	.4	2.4	59	209	.3	2.4	28	143	.1	1.9
4-Book	39	189	.2	2.0	28	129	.1	1.5	64	332	.3	1.9	63	256	.3	2.7	25	137	.1	1.8
WSTW-FM																				
SU '00	2	25	.1	.1	15	55	.1	.8	26	142	.1	.8	16	68	.1	.7	5	17	.3	.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	2084	6276	9.2	9.2	1904	5473	8.4	8.4	3317	8805	14.7	14.7	2453	6468	10.9	10.9	1457	4570	6.5	6.5
4-Book	1928	5775	8.5	8.5	1878	5609	8.3	8.3	3262	8931	14.5	14.5	2343	6336	10.4	10.4	1416	4348	6.3	6.3

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Persons 25-49																				
Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	121	4119	.7	3.7	333	2959	1.8	7.1	94	1461	.5	1.9	160	2092	.9	4.0	33	778	.2	2.3
SP '00	141	4752	.8	4.2	402	3330	2.2	7.7	98	1489	.5	2.0	164	2166	.9	3.9	41	854	.2	2.8
WI '00	137	4986	.7	4.2	434	3541	2.4	8.3	88	1543	.5	1.8	142	2063	.8	3.5	37	740	.2	2.8
FA '99	146	4391	.8	4.6	392	3054	2.1	7.7	109	1329	.6	2.4	181	2124	1.0	4.6	57	900	.3	4.4
4-Book	136	4562	.8	4.2	390	3221	2.1	7.7	97	1456	.5	2.0	162	2111	.9	4.0	42	818	.2	3.1
SU '99	168	5103	.9	5.1	416	3450	2.2	8.4	149	1833	.8	3.1	229	2558	1.2	5.8	55	933	.3	3.8
WBEB-FM																				
SU '00	203	3195	1.1	6.3	260	1676	1.4	5.5	421	1763	2.3	8.7	259	1701	1.4	6.5	58	844	.3	4.1
SP '00	209	2920	1.1	6.2	276	1720	1.5	5.3	405	1592	2.2	8.1	259	1710	1.4	6.2	72	958	.4	5.0
WI '00	225	3411	1.2	6.9	288	1918	1.6	5.5	451	1755	2.5	9.2	288	1933	1.6	7.2	87	1032	.5	6.5
FA '99	223	3106	1.2	7.0	301	1682	1.6	5.9	441	1650	2.4	9.5	266	1760	1.5	6.7	93	1033	.5	7.2
4-Book	215	3158	1.2	6.6	281	1749	1.5	5.6	430	1690	2.4	8.9	268	1776	1.5	6.7	78	967	.4	5.7
SU '99	212	3251	1.1	6.5	282	1623	1.5	5.7	400	1849	2.2	8.4	256	1790	1.4	6.5	84	1061	.5	5.9
WDAS-AM																				
SU '00	49	453	.3	1.5	79	268	.4	1.7	57	190	.3	1.2	43	190	.2	1.1	23	103	.1	1.6
SP '00	35	430	.2	1.0	60	222	.3	1.1	47	190	.3	.9	36	154	.2	.9	6	60	.0	.4
WI '00	35	487	.2	1.1	57	276	.3	1.1	41	200	.2	.8	34	215	.2	.8	8	59	.0	.6
FA '99	25	542	.1	.8	37	240	.2	.7	14	119	.1	.3	23	151	.1	.6	11	84	.1	.8
4-Book	36	478	.2	1.1	58	252	.3	1.2	40	175	.2	.8	34	178	.2	.9	12	77	.1	.9
SU '99	27	423	.1	.8	47	200	.3	1.0	32	134	.2	.7	25	165	.1	.6	11	116	.1	.8
WDAS-FM																				
SU '00	285	2570	1.6	8.8	378	1533	2.1	8.0	355	1404	1.9	7.3	320	1593	1.8	8.1	206	1098	1.1	14.5
SP '00	232	2459	1.3	6.8	344	1571	1.9	6.6	297	1352	1.6	5.9	245	1456	1.3	5.8	162	1084	.9	11.2
WI '00	291	2460	1.6	8.9	480	1745	2.6	9.2	365	1407	2.0	7.5	291	1555	1.6	7.3	185	1153	1.0	13.8
FA '99	229	2518	1.3	7.1	320	1570	1.8	6.3	258	1159	1.4	5.6	262	1398	1.4	6.6	156	1050	.9	12.0
4-Book	259	2502	1.5	7.9	381	1605	2.1	7.5	319	1331	1.7	6.6	280	1501	1.5	7.0	177	1096	1.0	12.9
SU '99	260	2613	1.4	7.9	370	1631	2.0	7.5	314	1336	1.7	6.6	282	1366	1.5	7.1	179	1165	1.0	12.5
WEJM-FM																				
SU '00	96	2288	.5	3.0	101	959	.6	2.1	154	999	.8	3.2	113	1218	.6	2.9	45	678	.2	3.2
SP '00	110	2319	.6	3.2	129	971	.7	2.5	177	1116	1.0	3.5	142	1340	.8	3.4	40	665	.2	2.8
WI '00	107	2189	.6	3.3	133	1084	.7	2.5	174	1113	1.0	3.6	142	1216	.8	3.5	36	564	.2	2.7
FA '99	167	2908	.9	5.2	204	1551	1.1	4.0	261	1492	1.4	5.6	245	1742	1.3	6.2	72	799	.4	5.5
4-Book	120	2426	.7	3.7	142	1141	.8	2.8	192	1180	1.1	4.0	161	1379	.9	4.0	48	677	.3	3.6
SU '99	189	3174	1.0	5.8	178	1503	1.0	3.6	289	1589	1.6	6.1	251	1917	1.4	6.4	117	910	.6	8.2
WEMG-AM																				
SU '00	14	176	.1	.4	26	123	.1	.6	13	87	.1	.3	17	96	.1	.4	2	45	.0	.1
SP '00	19	182	.1	.6	18	97	.1	.3	24	127	.1	.5	22	101	.1	.5	6	63	.0	.4
WI '00	6	120	.0	.2	5	38	.0	.1	10	50	.1	.2	6	59	.0	.1	2	30	.0	.1
FA '99	23	165	.1	.7	36	133	.2	.7	32	94	.2	.7	14	103	.1	.4	12	73	.1	.9
4-Book	16	161	.1	.5	21	98	.1	.4	20	90	.1	.4	15	90	.1	.4	6	53	.0	.4
SU '99	12	166	.1	.4	16	81	.1	.3	13	45	.1	.3	13	57	.1	.3	8	31	.0	.6
WEMG-FM																				
SU '00	31	292	.2	1.0	38	205	.2	.8	46	168	.3	.9	38	193	.2	1.0	12	129	.1	.8
SP '00	18	255	.1	.5	34	113	.2	.7	19	121	.1	.4	21	177	.1	.5	5	83	.0	.3
WI '00	12	228	.1	.4	18	98	.1	.3	17	91	.1	.3	12	78	.1	.3	4	75	.0	.3
FA '99	20	258	.1	.6	33	161	.2	.6	27	136	.1	.6	23	171	.1	.6	9	128	.0	.7
4-Book	20	258	.1	.6	31	144	.2	.6	27	129	.2	.6	24	155	.1	.6	8	104	.0	.5
SU '99	26	388	.1	.8	32	210	.2	.6	27	182	.1	.6	41	249	.2	1.0	13	102	.1	.9
WFIL-AM																				
SU '00	12	207	.1	.4	33	162	.2	.7	7	73	.0	.1	12	103	.1	.3	7	66	.0	.5
SP '00	10	235	.1	.3	17	170	.1	.3	11	114	.1	.2	16	100	.1	.4	6	82	.0	.4
WI '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
FA '99	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99	18	325	.1	.5	35	225	.2	.7	28	147	.2	.6	21	143	.1	.5	10	72	.1	.7

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Persons 25-49																				
Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WOGL-FM																				
SU '00	126	2725	.7	3.9	146	1116	.8	3.1	216	1249	1.2	4.5	167	1415	.9	4.2	51	683	.3	3.6
SP '00	139	2386	.8	4.1	181	1224	1.0	3.5	226	1365	1.2	4.5	156	1280	.9	3.7	77	643	.4	5.3
WI '00	99	2179	.5	3.0	124	958	.7	2.4	158	923	.9	3.2	122	1102	.7	3.0	53	517	.3	4.0
FA '99	113	2396	.6	3.5	150	1223	.8	2.9	177	983	1.0	3.8	134	1321	.7	3.4	51	540	.3	3.9
4-Book	119	2422	.7	3.6	150	1130	.8	3.0	194	1130	1.1	4.0	145	1280	.8	3.6	58	596	.3	4.2
SU '99	102	2353	.6	3.1	133	1064	.7	2.7	151	1074	.8	3.2	115	1108	.6	2.9	38	648	.2	2.7
WPEN-AM																				
SU '00	15	198	.1	.5	16	78	.1	.3	15	99	.1	.3	30	131	.2	.8	15	82	.1	1.1
SP '00	5	157	.1	.1	2	42	.1	.1	6	61	.1	.1	9	54	.2	.2	1	12	.1	.1
WI '00	6	196	.2	.2	14	51	.1	.3	7	68	.1	.1	2	42	.1	.1	4	45	.3	.3
FA '99	26	289	.1	.8	32	108	.2	.6	38	121	.2	.8	35	142	.2	.9	8	77	.6	.6
4-Book	13	210	.1	.4	16	70	.1	.3	17	87	.1	.3	19	92	.1	.5	7	54	.5	.5
SU '99	16	231	.1	.5	23	100	.1	.5	18	77	.1	.4	24	118	.1	.6	8	40	.6	.6
WPHI-FM																				
SU '00	64	1326	.4	2.0	74	538	.4	1.6	80	682	.4	1.7	80	717	.4	2.0	45	475	.2	3.2
SP '00	84	1488	.5	2.5	90	646	.5	1.7	119	719	.7	2.4	123	826	.7	2.9	37	491	.2	2.6
WI '00	55	1176	.3	1.7	60	484	.3	1.1	66	496	.4	1.4	75	674	.4	1.9	47	439	.3	3.5
FA '99	58	1353	.3	1.8	74	655	.4	1.4	72	562	.4	1.6	72	681	.4	1.8	31	457	.2	2.4
4-Book	65	1336	.4	2.0	75	581	.4	1.5	84	615	.5	1.8	88	725	.5	2.2	40	466	.2	2.9
SU '99	63	1368	.3	1.9	68	544	.4	1.4	96	640	.5	2.0	70	739	.4	1.8	30	412	.2	2.1
WPHT-AM																				
SU '00	38	1054	.2	1.2	31	365	.2	.7	87	524	.5	1.8	56	438	.3	1.4	23	327	.1	1.6
SP '00	39	887	.2	1.1	44	284	.2	.8	65	308	.4	1.3	66	328	.4	1.6	20	219	.1	1.4
WI '00	49	1045	.3	1.5	49	386	.3	.9	116	454	.6	2.4	78	406	.4	1.9	10	129	.1	.7
FA '99	11	408	.1	.3	16	154	.1	.3	17	101	.1	.4	20	194	.1	.5	5	74	.4	.4
4-Book	34	849	.2	1.0	35	297	.2	.7	71	347	.4	1.5	55	342	.3	1.4	15	187	.1	1.0
SU '99	43	950	.2	1.3	71	277	.4	1.4	32	218	.2	.7	64	373	.3	1.6	33	389	.2	2.3
WPLY-FM																				
SU '00	108	2591	.6	3.3	149	1116	.8	3.2	149	1158	.8	3.1	152	1540	.8	3.8	40	772	.2	2.8
SP '00	103	2318	.6	3.0	152	1249	.8	2.9	148	1024	.8	3.0	161	1465	.9	3.8	34	717	.2	2.4
WI '00	111	2210	.6	3.4	171	1079	.9	3.3	161	973	.9	3.3	146	1289	.8	3.6	53	636	.3	4.0
FA '99	120	2689	.7	3.7	166	1312	.9	3.2	198	1280	1.1	4.3	186	1661	1.0	4.7	34	792	.2	2.6
4-Book	111	2452	.6	3.4	160	1189	.9	3.2	164	1109	.9	3.4	161	1489	.9	4.0	40	729	.2	3.0
SU '99	111	2712	.6	3.4	164	1191	.9	3.3	142	1386	.8	3.0	159	1702	.9	4.0	43	779	.2	3.0
WSSJ-AM																				
SU '00	15	135	.1	.5	20	52	.1	.4	16	60	.1	.3	9	46	.2	.2	23	81	.1	1.6
SP '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WI '00	15	139	.1	.5	18	90	.1	.3	16	105	.1	.3	17	110	.1	.4	12	73	.1	.9
FA '99	21	135	.1	.7	24	75	.1	.5	30	73	.2	.6	25	53	.1	.6	6	63	.5	.5
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99	15	171	.1	.5	28	124	.2	.6	10	74	.1	.2	16	88	.1	.4	16	103	.1	1.1
WUSL-FM																				
SU '00	142	1948	.8	4.4	192	1030	1.1	4.1	187	1077	1.0	3.9	190	1122	1.0	4.8	79	669	.4	5.6
SP '00	176	2393	1.0	5.2	238	1260	1.3	4.6	220	1220	1.2	4.4	198	1328	1.1	4.7	115	864	.6	8.0
WI '00	167	2018	.9	5.1	239	1079	1.3	4.6	239	982	1.3	4.9	177	1150	1.0	4.4	105	775	.6	7.8
FA '99	136	2165	.7	4.2	210	1100	1.1	4.1	144	1056	.8	3.1	149	1202	.8	3.7	100	837	.5	7.7
4-Book	155	2131	.9	4.7	220	1117	1.2	4.4	198	1084	1.1	4.1	179	1201	1.0	4.4	100	786	.5	7.3
SU '99	132	2242	.7	4.0	182	1143	1.0	3.7	152	984	.8	3.2	160	1192	.9	4.1	72	723	.4	5.0
WWDB-FM																				
SU '00	42	904	.2	1.3	31	277	.2	.7	70	333	.4	1.4	73	477	.4	1.8	23	204	.1	1.6
SP '00	62	1164	.3	1.8	59	367	.3	1.1	84	294	.5	1.7	84	533	.5	2.0	35	323	.2	2.4
WI '00	56	1133	.3	1.7	60	362	.3	1.1	93	408	.5	1.9	78	546	.4	1.9	22	229	.1	1.6
FA '99	72	1430	.4	2.2	67	525	.4	1.3	136	737	.7	2.9	85	646	.5	2.1	30	318	.2	2.3
4-Book	58	1158	.3	1.8	54	383	.3	1.1	96	443	.5	2.0	80	551	.5	2.0	28	269	.2	2.0
SU '99	77	1558	.4	2.3	73	534	.4	1.5	147	818	.8	3.1	91	500	.5	2.3	41	355	.2	2.9

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 25-49																				
Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	188	3914	1.0	4.1	63	1804	.3	2.9	137	711	.7	6.2	54	323	.3	1.4	67	369	.4	2.7
4-Book	207	4177	1.2	4.5	74	2038	.4	3.5	174	866	.9	8.0	73	462	.4	2.1	68	389	.4	2.8
WBEB-FM																				
SU '00	322	2653	1.8	7.1	88	1478	.5	4.0	66	327	.4	3.0	218	716	1.2	5.7	137	402	.7	5.5
4-Book	334	2717	1.9	7.2	95	1414	.5	4.5	106	405	.6	4.8	198	625	1.1	5.5	128	428	.7	5.2
WDAS-AM																				
SU '00	59	330	.3	1.3	47	334	.3	2.1	40	116	.2	1.8	30	70	.2	.8	8	28	.3	.3
4-Book	44	322	.2	.9	39	354	.2	1.8	30	87	.2	1.4	21	63	.1	.6	17	39	.1	.7
WDAS-FM																				
SU '00	351	2201	1.9	7.7	220	1685	1.2	10.1	202	496	1.1	9.2	293	747	1.6	7.7	258	562	1.4	10.4
4-Book	326	2184	1.8	7.0	197	1619	1.1	9.3	175	444	1.0	8.0	272	694	1.5	7.6	207	511	1.1	8.4
WEJM-FM																				
SU '00	125	1760	.7	2.8	80	1279	.4	3.7	55	250	.3	2.5	125	456	.7	3.3	146	432	.8	5.9
4-Book	167	1968	.9	3.6	86	1300	.5	4.1	81	304	.5	3.8	160	547	.9	4.5	128	445	.7	5.2
WEMG-AM																				
SU '00	18	154	.1	.4	15	105	.1	.7	19	60	.1	.9	20	59	.1	.5	23	59	.1	.9
4-Book	19	135	.1	.4	16	102	.1	.8	16	44	.1	.8	26	63	.2	.7	21	47	.1	.8
WEMG-FM																				
SU '00	41	262	.2	.9	27	230	.1	1.2	16	75	.1	.7	54	115	.3	1.4	49	97	.3	2.0
4-Book	27	226	.2	.6	17	153	.1	.8	12	47	.1	.6	31	76	.2	.9	23	56	.2	.9
WFIL-AM																				
SU '00	17	188	.1	.4	6	88	.3	.3	9	25	.4	.4	4	32	.1	.1	5	27	.2	.2
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	19	96	.1	.4	19	136	.1	.9	21	30	.1	1.0	15	23	.1	.4	14	16	.1	.6
4-Book	20	147	.1	.4	14	145	.1	.7	12	29	.1	.5	14	39	.1	.4	11	25	.1	.5
WIOQ-FM																				
SU '00	210	2965	1.1	4.6	132	1856	.7	6.0	87	317	.5	4.0	277	889	1.5	7.3	144	506	.8	5.8
4-Book	207	2839	1.1	4.5	116	1834	.7	5.5	82	353	.5	3.8	236	856	1.3	6.6	160	601	.9	6.5
WIP -AM																				
SU '00	152	1714	.8	3.4	55	913	.3	2.5	72	327	.4	3.3	103	321	.6	2.7	44	128	.2	1.8
4-Book	171	1838	.9	3.7	65	1011	.4	3.1	79	279	.5	3.6	103	364	.6	2.8	62	230	.3	2.5
WJJZ-FM																				
SU '00	230	1983	1.3	5.1	106	1384	.6	4.8	103	249	.6	4.7	181	551	1.0	4.8	127	396	.7	5.1
4-Book	221	1866	1.2	4.8	98	1229	.6	4.6	74	238	.4	3.4	161	485	.9	4.5	111	349	.6	4.5
+WLCE-FM																				
SU '00	241	2907	1.3	5.3	101	1548	.6	4.6	109	336	.6	5.0	176	608	1.0	4.6	105	465	.6	4.2
4-Book	247	2777	1.4	5.3	97	1566	.6	4.6	98	364	.6	4.5	186	670	1.0	5.2	118	483	.7	4.8
WMGK-FM																				
SU '00	267	2841	1.5	5.9	127	2001	.7	5.8	106	398	.6	4.8	311	1074	1.7	8.2	182	722	1.0	7.3
4-Book	274	2853	1.5	5.9	121	1766	.7	5.7	137	453	.8	6.3	253	843	1.4	7.1	173	635	1.0	7.0
WMMR-FM																				
SU '00	269	2677	1.5	5.9	94	1527	.5	4.3	117	430	.6	5.3	194	659	1.1	5.1	93	353	.5	3.8
4-Book	258	2551	1.4	5.5	84	1396	.5	4.0	103	381	.6	4.7	172	600	1.0	4.8	109	417	.6	4.4
WNAP-AM																				
SU '00	* 4	65	.1	.1	* 7	83	.3	.3	* **	**	**	**	20	43	.1	.5	9	31	.4	.4
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WVGL-FM																				
SU '00	179	2018	1.0	3.9	82	1481	.4	3.7	96	328	.5	4.4	156	636	.9	4.1	83	361	.5	3.3
4-Book	166	1919	.9	3.6	79	1212	.4	3.7	81	305	.4	3.7	144	492	.8	4.0	86	325	.5	3.5

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 25-49

Target Listener Estimates - Persons 25-49

	Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	20	156	.1	.4	8	119	.4		11	44	.1	.5	17	44	.1	.4	10	27	.1	.4
4-Book	17	151	.1	.4	10	112	.5		12	34	.1	.5	17	41	.1	.5	15	30	.1	.6
WPHI-FM																				
SU '00	78	1083	.4	1.7	52	673	.3	2.4	26	83	.1	1.2	81	267	.4	2.1	85	258	.5	3.4
4-Book	82	1060	.5	1.8	52	710	.3	2.5	30	103	.2	1.4	79	290	.4	2.2	73	240	.4	3.0
WPHT-AM																				
SU '00	60	834	.3	1.3	9	234	.4		17	58	.1	.8	26	82	.1	.7	8	46		.3
4-Book	55	645	.3	1.2	11	238	.1	.5	12	38	.1	.6	19	73	.1	.5	6	32		.3
WPLY-FM																				
SU '00	150	2185	.8	3.3	80	1417	.4	3.7	97	407	.5	4.4	165	575	.9	4.4	115	489	.6	4.6
4-Book	162	2089	.9	3.5	67	1203	.4	3.2	70	291	.4	3.2	135	544	.7	3.8	89	399	.5	3.6
WSSJ-AM																				
SU '00	15	83	.1	.3	11	64	.1	.5	12	24	.1	.5	17	32	.1	.4	4	16		.2
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	189	1699	1.0	4.2	101	1067	.6	4.6	84	316	.5	3.8	157	449	.9	4.1	94	313	.5	3.8
4-Book	198	1787	1.1	4.3	116	1269	.7	5.5	105	296	.6	4.8	185	534	1.1	5.2	134	402	.8	5.5
WWDB-FM																				
SU '00	59	639	.3	1.3	25	362	.1	1.1	10	56	.1	.5	22	90	.1	.6	6	26		.2
4-Book	78	868	.4	1.7	43	534	.2	2.0	36	105	.2	1.7	41	135	.2	1.2	11	44	.1	.4
WXTU-FM																				
SU '00	151	1329	.8	3.3	95	930	.5	4.3	111	316	.6	5.0	201	500	1.1	5.3	98	325	.5	4.0
4-Book	158	1374	.9	3.4	82	916	.4	3.9	96	309	.5	4.4	166	487	.9	4.6	97	290	.5	3.9
WYSP-FM																				
SU '00	405	3593	2.2	8.9	112	1634	.6	5.1	109	337	.6	5.0	174	606	1.0	4.6	96	428	.5	3.9
4-Book	416	3569	2.3	8.9	102	1542	.6	4.9	109	345	.6	5.0	152	577	.8	4.3	103	388	.6	4.2
WJBR-FM																				
SU '00	19	203	.1	.4	7	183		.3	4	34		.2	19	101	.1	.5	4	32		.2
4-Book	24	273	.1	.5	9	164		.4	9	34		.4	16	57	.1	.4	8	31		.4
WKXW-FM																				
SU '00	59	757	.3	1.3	19	242	.1	.9	37	64	.2	1.7	29	68	.2	.8	8	42		.3
4-Book	59	722	.3	1.3	15	261	.1	.7	23	70	.1	1.1	30	99	.2	.9	12	59	.1	.5
WLEV-FM																				
SU '00	7	250		.2	5	141		.2	2	28		.1	6	39		.2	8	8		.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	37	335	.2	.8	10	191	.1	.5	5	29		.2	6	43		.2	7	34		.3
4-Book	35	408	.2	.7	16	229	.1	.8	12	48	.1	.5	25	81	.1	.7	19	74	.1	.8
WPST-FM																				
SU '00	80	1426	.4	1.8	44	768	.2	2.0	54	179	.3	2.5	66	297	.4	1.7	47	202	.3	1.9
4-Book	73	1414	.4	1.6	36	749	.2	1.7	35	143	.2	1.6	64	328	.4	1.8	49	216	.3	2.0
WSTW-FM																				
SU '00	36	440	.2	.8	11	261	.1	.5	9	80		.4	24	110	.1	.6	10	64	.1	.4
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	4533	17361	24.8		2189	14566	12.0		2199	6250	12.0		3792	9099	20.8		2479	6718	13.6	
4-Book	4662	17544	25.5		2110	14326	11.6		2188	6157	12.0		3573	8894	19.6		2465	6591	13.5	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 25-49																				
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	32	280	.2	2.0	95	571	.5	5.8	64	409	.4	2.4	47	250	.3	2.5	24	201	.1	2.2
4-Book	30	198	.2	2.1	119	637	.6	7.5	71	444	.4	2.7	55	323	.3	3.0	29	232	.2	2.7
WBEB-FM																				
SU '00	51	258	.3	3.2	42	163	.2	2.6	87	354	.5	3.3	69	271	.4	3.6	28	128	.2	2.6
4-Book	52	249	.3	3.7	49	209	.3	3.1	111	405	.6	4.2	79	280	.4	4.4	35	154	.2	3.3
WDAS-AM																				
SU '00	22	35	.1	1.4	141	253	.8	8.7	67	196	.4	2.5	47	82	.3	2.5	32	54	.2	2.9
4-Book	11	25	.1	.7	112	239	.6	7.0	80	229	.4	3.0	38	80	.2	2.1	15	27	.1	1.4
WDAS-FM																				
SU '00	170	392	.9	10.6	195	457	1.1	12.0	186	609	1.0	7.0	171	377	.9	9.0	276	517	1.5	25.2
4-Book	159	387	.9	11.1	148	393	.8	9.3	181	545	1.0	6.9	150	363	.8	8.3	261	515	1.4	24.4
WEJM-FM																				
SU '00	121	454	.7	7.5	31	132	.2	1.9	60	340	.3	2.2	68	257	.4	3.6	28	135	.2	2.6
4-Book	76	304	.4	5.3	37	150	.2	2.3	85	363	.5	3.2	77	265	.4	4.2	36	154	.2	3.4
WEMG-AM																				
SU '00	13	30	.1	.8	7	22	.1	.4	22	67	.1	.8	17	42	.1	.9				
4-Book	7	20	.1	.5	13	32	.1	.9	24	52	.1	.9	17	38	.1	.9	5	13		.4
WEMG-FM																				
SU '00	19	49	.1	1.2	15	39	.1	.9	37	80	.2	1.4	13	42	.1	.7	13	38	.1	1.2
4-Book	9	35	.1	.7	11	27	.1	.7	24	64	.1	.9	13	41	.1	.7	7	29	.1	.6
WFIL-AM																				
SU '00	4	29	.2		19	35	.1	1.2	5	17	.2		2	8	.1		2	10	.2	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	10	16	.1	.6	41	82	.2	2.5	35	71	.2	1.3	13	32	.1	.7	7	14		.6
4-Book	10	22	.1	.6	31	71	.2	1.9	21	64	.1	.8	11	30	.1	.6	5	20		.5
WIOQ-FM																				
SU '00	122	514	.7	7.6	50	225	.3	3.1	211	661	1.2	7.9	95	328	.5	5.0	40	259	.2	3.6
4-Book	86	370	.5	6.0	44	213	.2	2.8	151	645	.9	5.8	98	407	.6	5.4	53	234	.3	5.0
WIP -AM																				
SU '00	28	135	.2	1.7	61	205	.3	3.7	59	203	.3	2.2	32	175	.2	1.7	39	199	.2	3.6
4-Book	39	176	.2	2.7	58	188	.3	3.6	83	307	.5	3.2	54	229	.3	3.0	43	169	.2	4.0
WJJZ-FM																				
SU '00	91	386	.5	5.7	56	166	.3	3.4	124	429	.7	4.6	111	355	.6	5.8	51	228	.3	4.6
4-Book	92	332	.5	6.5	62	196	.3	3.9	119	381	.7	4.6	96	297	.5	5.3	58	203	.3	5.5
+WLCE-FM																				
SU '00	61	275	.3	3.8	68	243	.4	4.2	123	491	.7	4.6	116	368	.6	6.1	46	177	.3	4.2
4-Book	57	270	.3	4.0	53	227	.3	3.3	128	498	.7	4.9	99	356	.5	5.4	35	154	.2	3.2
WMGK-FM																				
SU '00	79	434	.4	4.9	44	223	.2	2.7	153	546	.8	5.7	89	342	.5	4.7	36	234	.2	3.3
4-Book	70	318	.4	4.9	48	214	.3	3.0	140	536	.8	5.3	103	394	.6	5.7	39	180	.2	3.6
WMMR-FM																				
SU '00	52	225	.3	3.2	37	168	.2	2.3	125	459	.7	4.7	106	390	.6	5.6	25	128	.1	2.3
4-Book	42	220	.2	3.0	38	173	.2	2.4	93	396	.5	3.6	83	339	.5	4.5	29	148	.2	2.7
WNAP-AM																				
SU '00					* 6	22		4	2	16		.1	2	7		.1				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WGL-FM																				
SU '00	58	286	.3	3.6	73	219	.4	4.5	85	386	.5	3.2	63	260	.3	3.3	39	175	.2	3.6
4-Book	59	213	.3	4.1	67	212	.4	4.2	72	322	.4	2.7	68	242	.4	3.7	51	149	.3	4.8

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 25-49

Target Listener Estimates - Persons 25-49

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	12	42	.1	.7	2	8		.1	1	7			6	27	.3		4	26		.4
4-Book	6	22	.1	.4	3	13		.2	15	39	.1	.6	6	18	.3		4	18		.4
WPHI-FM																				
SU '00	53	190	.3	3.3	47	89	.3	2.9	49	163	.3	1.8	21	73	.1	1.1	46	147	.3	4.2
4-Book	61	215	.3	4.3	36	97	.2	2.3	55	194	.3	2.1	36	111	.2	2.0	39	123	.2	3.6
WPHT-AM																				
SU '00	3	24		.2	7	28		.4	8	44		.3	5	24		.3	1	9		.1
4-Book	6	32		.5	14	48	.1	.9	16	82	.1	.6	6	33		.3	10	29	.1	.9
WPLY-FM																				
SU '00	62	333	.3	3.9	21	125	.1	1.3	71	387	.4	2.7	64	301	.4	3.4	42	190	.2	3.8
4-Book	44	239	.2	3.1	28	151	.1	1.7	81	392	.5	3.1	57	288	.3	3.1	26	128	.1	2.4
WSSJ-AM																				
SU '00	15	32	.1	.9	9	17		.6	14	25	.1	.5	15	37	.1	.8	3	7		.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	95	265	.5	5.9	111	249	.6	6.8	158	442	.9	5.9	69	210	.4	3.6	35	110	.2	3.2
4-Book	116	338	.6	8.1	118	319	.7	7.4	147	467	.8	5.6	77	218	.4	4.2	43	133	.2	4.0
WVDB-FM																				
SU '00	13	60	.1	.8	20	88	.1	1.2	93	213	.5	3.5	9	35		.5	15	52	.1	1.4
4-Book	10	38	.1	.7	51	187	.3	3.2	154	317	.8	5.9	15	41	.1	.8	12	46	.1	1.2
WXTU-FM																				
SU '00	40	171	.2	2.5	75	258	.4	4.6	117	365	.6	4.4	87	239	.5	4.6	31	131	.2	2.8
4-Book	31	147	.2	2.2	70	242	.4	4.4	108	369	.6	4.1	70	245	.4	3.8	21	103	.1	2.0
WYSP-FM																				
SU '00	57	219	.3	3.6	38	163	.2	2.3	163	561	.9	6.1	207	555	1.1	10.8	51	253	.3	4.6
4-Book	44	199	.3	3.1	36	136	.2	2.3	174	613	1.0	6.5	162	523	.9	9.0	36	161	.2	3.3
WJBR-FM																				
SU '00	7	26		.4	4	26		.2	5	33		.2		8			6	22		.5
4-Book	7	33		.5	7	25		.4	10	45		.4	7	18		.4	5	25		.5
WKXW-FM																				
SU '00	11	69	.1	.7	27	78	.1	1.7	28	90	.2	1.0	7	45		.4	8	45		.7
4-Book	9	50	.1	.7	13	46	.1	.8	17	59	.1	.6	9	36	.1	.5	5	29		.5
WLEV-FM																				
SU '00	6	36		.4	12	34	.1	.7	6	54		.2	1	8		.1				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	4	23		.2	1	13		.1	23	104	.1	.9	21	63	.1	1.1	10	55	.1	.9
4-Book	14	55	.1	1.0	12	38	.1	.8	23	83	.1	.9	16	50	.1	.9	7	33		.7
WPST-FM																				
SU '00	31	149	.2	1.9	32	133	.2	2.0	56	222	.3	2.1	40	138	.2	2.1	23	90	.1	2.1
4-Book	24	118	.1	1.7	21	100	.1	1.3	40	218	.2	1.5	40	163	.2	2.1	15	77	.1	1.4
WSTW-FM																				
SU '00					15	55	.1	.9	17	107	.1	.6	10	39	.1	.5				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	1603	4932	8.8		1628	4741	8.9		2672	7334	14.6		1909	5156	10.4		1097	3488	6.0	
4-Book	1435	4453	7.9		1593	4797	8.7		2637	7389	14.4		1830	5081	10.0		1067	3314	5.8	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

		Persons 25-54																				
		Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM	SU '00	261	5082	1.2	5.0	92	2496	.4	3.6	213	1038	1.0	8.2	90	511	.4	2.1	85	520	.4	3.0	
	4-Book	276	5273	1.3	5.1	100	2648	.5	4.0	229	1126	1.1	8.8	102	649	.5	2.5	89	511	.4	3.1	
WBEB-FM	SU '00	385	3128	1.8	7.3	116	1815	.5	4.6	105	411	.5	4.0	250	852	1.2	5.7	160	514	.7	5.6	
	4-Book	421	3269	2.0	7.8	129	1785	.6	5.2	151	517	.7	5.8	262	799	1.3	6.3	166	562	.8	5.8	
WDAS-AM	SU '00	77	402	.4	1.5	59	430	.3	2.3	53	148	.2	2.0	38	87	.2	.9	10	37	.1	.4	
	4-Book	60	411	.3	1.1	51	438	.3	2.1	43	118	.2	1.6	32	84	.2	.8	26	54	.1	.9	
WDAS-FM	SU '00	388	2519	1.8	7.4	245	1880	1.1	9.6	218	539	1.0	8.4	340	848	1.6	7.8	282	621	1.3	9.9	
	4-Book	382	2488	1.8	7.1	229	1834	1.1	9.2	207	506	1.0	8.0	325	799	1.6	7.8	239	585	1.1	8.3	
WEJM-FM	SU '00	154	2008	.7	2.9	95	1435	.4	3.7	64	280	.3	2.5	158	536	.7	3.6	174	486	.8	6.1	
	4-Book	190	2212	.9	3.5	99	1440	.5	4.0	97	350	.5	3.8	189	618	.9	4.5	147	499	.7	5.1	
WEMG-AM	SU '00	19	174	.1	.4	15	105	.1	.6	19	60	.1	.7	20	59	.1	.5	23	59	.1	.8	
	4-Book	21	147	.1	.4	18	113	.1	.7	17	50	.1	.7	29	70	.1	.7	22	52	.1	.8	
WEMG-FM	SU '00	41	268	.2	.8	28	236	.1	1.1	16	75	.1	.6	59	122	.3	1.4	49	97	.2	1.7	
	4-Book	29	242	.1	.5	17	163	.1	.7	12	47	.1	.4	34	82	.2	.8	24	58	.1	.8	
WFIL-AM	SU '00	24	247	.1	.5	7	101	.3	.3	20	38	.1	.8	7	39	.2	.2	5	27	.2	.2	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM	SU '00	30	157	.1	.6	26	224	.1	1.0	28	52	.1	1.1	19	30	.1	.4	14	16	.1	.5	
	4-Book	29	187	.1	.6	20	206	.1	.8	20	45	.1	.8	22	59	.1	.5	14	33	.1	.5	
W10Q-FM	SU '00	223	3108	1.0	4.2	139	1962	.6	5.5	92	338	.4	3.5	288	942	1.3	6.6	147	522	.7	5.2	
	4-Book	217	2977	1.0	4.0	120	1938	.6	4.9	86	367	.4	3.3	242	891	1.1	5.8	164	622	.8	5.7	
WIP -AM	SU '00	173	1959	.8	3.3	64	1033	.3	2.5	72	327	.3	2.8	124	382	.6	2.8	57	162	.3	2.0	
	4-Book	198	2127	.9	3.7	75	1157	.4	3.1	88	314	.4	3.4	121	435	.6	2.9	70	267	.3	2.4	
WJJZ-FM	SU '00	302	2442	1.4	5.7	134	1694	.6	5.3	130	340	.6	5.0	235	719	1.1	5.4	151	489	.7	5.3	
	4-Book	281	2284	1.3	5.2	124	1527	.6	5.0	102	312	.5	3.9	210	639	1.0	5.1	141	440	.7	4.9	
+WLCE-FM	SU '00	247	3033	1.2	4.7	107	1636	.5	4.2	114	351	.5	4.4	184	637	.9	4.2	119	517	.6	4.2	
	4-Book	268	2975	1.3	5.0	105	1663	.5	4.2	106	387	.5	4.1	202	715	1.0	4.8	129	519	.6	4.5	
WMGK-FM	SU '00	295	3191	1.4	5.6	140	2179	.7	5.5	118	445	.6	4.5	329	1136	1.5	7.6	202	782	.9	7.1	
	4-Book	298	3116	1.4	5.5	133	1909	.6	5.4	147	486	.7	5.6	276	913	1.3	6.6	193	690	.9	6.7	
WMMR-FM	SU '00	296	2829	1.4	5.6	98	1619	.5	3.9	123	462	.6	4.7	209	711	1.0	4.8	93	353	.4	3.3	
	4-Book	270	2690	1.3	5.0	88	1484	.4	3.6	105	397	.5	4.0	181	633	.9	4.3	113	438	.5	3.9	
WNAP-AM	SU '00	* 9	103	.2	.2	* 11	128	.1	.4	* 14	22	.1	.5	24	58	.1	.6	12	46	.1	.4	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WVGL-FM	SU '00	252	2726	1.2	4.8	120	1949	.6	4.7	112	404	.5	4.3	220	832	1.0	5.0	133	547	.6	4.7	
	4-Book	232	2610	1.1	4.3	116	1729	.6	4.7	107	423	.5	4.1	200	702	.9	4.8	137	505	.7	4.8	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 25-54

Target Listener Estimates - Persons 25-54

	Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	26	240	.1	.5	9	150		.4	14	51	.1	.5	19	50	.1	.4	12	42	.1	.4
4-Book	23	227	.1	.4	13	169	.1	.6	17	49	.1	.7	22	49	.1	.5	18	38	.1	.6
WPHI-FM																				
SU '00	79	1119	.4	1.5	52	678	.2	2.0	26	83	.1	1.0	81	267	.4	1.9	86	262	.4	3.0
4-Book	83	1095	.4	1.5	54	734	.2	2.1	32	110	.2	1.2	80	296	.4	1.9	77	252	.4	2.7
WPHT-AM																				
SU '00	84	1010	.4	1.6	13	320	.1	.5	20	71	.1	.8	33	103	.2	.8	13	62	.1	.5
4-Book	71	812	.3	1.3	16	322	.1	.6	15	50	.1	.6	22	85	.1	.5	10	45	.1	.4
WPLY-FM																				
SU '00	155	2266	.7	2.9	81	1451	.4	3.2	98	415	.5	3.8	167	582	.8	3.8	115	489	.5	4.0
4-Book	165	2168	.8	3.1	68	1243	.3	2.8	70	295	.3	2.7	138	562	.7	3.3	92	411	.4	3.2
WSSJ-AM																				
SU '00	19	116	.1	.4	15	79	.1	.6	14	32	.1	.5	24	46	.1	.6	8	22		.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	194	1786	.9	3.7	106	1115	.5	4.2	84	322	.4	3.2	158	462	.7	3.6	112	340	.5	3.9
4-Book	205	1873	1.0	3.8	122	1337	.6	4.9	107	309	.5	4.1	192	561	.9	4.6	146	436	.7	5.1
WWDB-FM																				
SU '00	64	764	.3	1.2	39	509	.2	1.5	23	97	.1	.9	42	125	.2	1.0	12	59	.1	.4
4-Book	99	1083	.5	1.8	56	697	.3	2.3	51	150	.2	2.0	62	187	.3	1.5	16	64	.1	.5
WXTU-FM																				
SU '00	168	1560	.8	3.2	106	1054	.5	4.2	124	370	.6	4.8	225	588	1.1	5.2	115	390	.5	4.0
4-Book	185	1657	.9	3.4	100	1093	.5	4.0	112	365	.6	4.3	195	576	.9	4.7	124	370	.6	4.3
WYSP-FM																				
SU '00	434	3791	2.0	8.2	119	1716	.6	4.7	118	365	.6	4.5	186	642	.9	4.3	101	443	.5	3.5
4-Book	439	3805	2.1	8.1	109	1673	.5	4.4	117	364	.6	4.5	160	609	.7	3.9	108	409	.5	3.8
WJBR-FM																				
SU '00	22	254	.1	.4	7	205		.3	6	48		.2	19	101	.1	.4	4	32		.1
4-Book	31	338	.2	.6	12	199	.1	.5	13	48	.1	.5	24	71	.1	.6	11	40	.1	.4
WKXW-FM																				
SU '00	72	839	.3	1.4	20	263	.1	.8	42	78	.2	1.6	30	74	.1	.7	9	49		.3
4-Book	67	828	.3	1.3	17	304	.1	.7	27	82	.1	1.0	36	120	.2	.9	18	78	.1	.6
WLEV-FM																				
SU '00	13	281	.1	.2	7	180		.3	2	28		.1	6	39		.1	9	26		.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	41	438	.2	.8	16	266	.1	.6	6	36		.2	19	80	.1	.4	11	57	.1	.4
4-Book	41	512	.2	.8	20	304	.1	.8	13	56	.1	.5	33	116	.2	.8	21	90	.1	.8
WPST-FM																				
SU '00	91	1533	.4	1.7	48	807	.2	1.9	65	196	.3	2.5	78	322	.4	1.8	56	219	.3	2.0
4-Book	79	1513	.4	1.5	39	797	.2	1.6	39	152	.2	1.5	71	351	.3	1.7	54	232	.3	1.9
WSTW-FM																				
SU '00	37	476	.2	.7	11	275	.1	.4	9	80		.3	24	110	.1	.6	11	71	.1	.4
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	5268	20340	24.6	2544	16959	11.9	2594	7354	12.1	4357	10503	20.4	2853	7760	13.3					
4-Book	5406	20528	25.3	2482	16792	11.6	2612	7294	12.2	4176	10427	19.5	2882	7708	13.5					

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 25-54																				
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	48	392	.2	2.7	147	821	.7	7.5	83	578	.4	2.7	68	362	.3	3.1	34	291	.2	2.6
4-Book	44	279	.2	2.7	163	848	.8	8.5	90	571	.4	2.9	73	427	.3	3.4	37	296	.2	3.0
WBEB-FM																				
SU '00	69	335	.3	3.8	59	207	.3	3.0	119	467	.6	3.8	99	369	.5	4.5	58	197	.3	4.4
4-Book	55	311	.3	3.9	76	297	.4	4.0	154	530	.7	4.9	106	358	.5	4.9	50	195	.2	3.9
WDAS-AM																				
SU '00	25	42	.1	1.4	175	319	.8	9.0	93	261	.4	3.0	52	98	.2	2.3	33	61	.2	2.5
4-Book	12	26	.1	.7	139	289	.7	7.2	102	288	.5	3.3	48	95	.2	2.2	18	35	.1	1.4
WDAS-FM																				
SU '00	196	429	.9	10.9	207	493	1.0	10.6	200	650	.9	6.4	184	403	.9	8.3	319	593	1.5	24.3
4-Book	180	430	.8	11.0	178	456	.9	9.2	209	611	1.0	6.8	169	405	.8	7.9	301	580	1.4	23.8
WEJM-FM																				
SU '00	133	482	.6	7.4	32	140	.1	1.6	68	362	.3	2.2	88	301	.4	4.0	40	176	.2	3.1
4-Book	84	325	.4	5.1	41	168	.2	2.1	93	396	.4	3.0	90	302	.4	4.1	44	174	.2	3.5
WEMG-AM																				
SU '00	13	30	.1	.7	7	22	.1	.4	22	67	.1	.7	17	42	.1	.8				
4-Book	9	23	.1	.5	14	35	.1	.8	27	56	.1	.8	19	42	.1	.9	5	13		.4
WEMG-FM																				
SU '00	19	49	.1	1.1	15	39	.1	.8	37	80	.2	1.2	13	42	.1	.6	13	38	.1	1.0
4-Book	10	36	.1	.6	12	30	.1	.6	25	70	.1	.8	13	45	.1	.6	7	29		.6
WFIL-AM																				
SU '00	4	29	.2		19	35	.1	1.0	5	17	.2		2	8	.1		2	10		.2
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	11	23	.1	.6	56	118	.3	2.9	55	129	.3	1.8	21	63	.1	.9	10	29		.8
4-Book	10	26	.1	.6	45	96	.2	2.3	32	86	.2	1.0	17	46	.1	.8	7	29		.6
WIOQ-FM																				
SU '00	126	539	.6	7.0	66	257	.3	3.4	224	704	1.0	7.2	97	336	.5	4.4	40	259	.2	3.1
4-Book	92	392	.4	5.6	50	231	.2	2.6	157	679	.7	5.1	102	425	.5	4.7	55	241	.3	4.3
WIP -AM																				
SU '00	35	160	.2	1.9	80	249	.4	4.1	67	218	.3	2.1	35	191	.2	1.6	41	205	.2	3.1
4-Book	41	188	.2	2.5	72	225	.4	3.7	96	351	.5	3.1	61	257	.3	2.8	49	190	.3	3.9
WJZZ-FM																				
SU '00	109	460	.5	6.1	78	235	.4	4.0	166	554	.8	5.3	133	435	.6	6.0	63	268	.3	4.8
4-Book	111	385	.5	6.8	76	247	.4	3.9	148	481	.7	4.8	118	370	.6	5.5	75	254	.4	6.0
+WLCE-FM																				
SU '00	63	305	.3	3.5	73	265	.3	3.7	137	517	.6	4.4	118	381	.6	5.3	46	184	.2	3.5
4-Book	58	279	.3	3.6	57	246	.3	2.9	140	537	.7	4.6	105	378	.5	4.9	35	161	.2	2.8
WMGK-FM																				
SU '00	82	468	.4	4.6	57	271	.3	2.9	169	607	.8	5.4	110	421	.5	5.0	41	256	.2	3.1
4-Book	75	345	.4	4.6	57	248	.3	2.9	153	578	.7	5.0	116	440	.6	5.5	41	196	.2	3.3
WMMR-FM																				
SU '00	53	232	.2	2.9	39	187	.2	2.0	130	502	.6	4.2	106	390	.5	4.8	26	135	.1	2.0
4-Book	44	230	.2	2.7	40	189	.2	2.1	101	441	.5	3.3	87	363	.4	4.1	31	161	.2	2.5
WNAP-AM																				
SU '00					* 13	36	.1	.7	3	23	.1		2	7	.1					
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WGL-FM																				
SU '00	83	371	.4	4.6	96	278	.4	4.9	132	533	.6	4.2	106	374	.5	4.8	68	283	.3	5.2
4-Book	84	308	.4	5.2	95	311	.4	4.9	108	451	.5	3.5	105	353	.5	4.9	83	241	.4	6.6

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 25-54

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	13	49	.1	.7	4	14	.2	.4	1	7			6	27	.3	.4	5	35		.4
4-Book	9	30	.1	.6	7	27	.4		21	56	.1	.6	9	27	.4		5	22		.4
WPHI-FM																				
SU '00	53	190	.2	2.9	47	89	.2	2.4	49	163	.2	1.6	21	73	.1	.9	46	147	.2	3.5
4-Book	63	222	.3	3.8	36	97	.2	1.9	58	205	.3	1.8	38	120	.2	1.7	40	127	.2	3.1
WPHT-AM																				
SU '00	4	32		.2	12	50	.1	.6	13	67	.1	.4	8	38		.4	5	18		.4
4-Book	9	43		.5	21	69	.1	1.1	21	101	.1	.7	10	48		.5	17	43	.1	1.3
WPLY-FM																				
SU '00	63	340	.3	3.5	21	131	.1	1.1	71	387	.3	2.3	67	308	.3	3.0	46	197	.2	3.5
4-Book	45	243	.2	2.7	28	155	.1	1.5	81	400	.4	2.7	59	294	.3	2.7	28	132	.1	2.2
WSSJ-AM																				
SU '00	25	47	.1	1.4	9	17		.5	19	33	.1	.6	15	37	.1	.7	3	7		.2
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	99	272	.5	5.5	111	249	.5	5.7	160	451	.7	5.1	74	218	.3	3.3	38	117	.2	2.9
4-Book	119	352	.6	7.3	121	334	.6	6.3	154	493	.7	5.0	83	235	.4	3.8	44	139	.2	3.5
WWDB-FM																				
SU '00	14	67	.1	.8	30	137	.1	1.5	148	306	.7	4.7	9	35		.4	15	52	.1	1.1
4-Book	14	54	.1	.9	61	231	.3	3.2	196	397	.9	6.3	16	48	.1	.7	15	63	.1	1.2
WXTU-FM																				
SU '00	41	179	.2	2.3	84	278	.4	4.3	130	392	.6	4.2	101	265	.5	4.6	31	131	.1	2.4
4-Book	40	187	.2	2.5	81	282	.4	4.2	128	437	.6	4.2	91	297	.4	4.2	31	126	.2	2.4
WYSP-FM																				
SU '00	57	219	.3	3.2	42	184	.2	2.1	170	600	.8	5.4	223	610	1.0	10.1	58	260	.3	4.4
4-Book	46	207	.2	2.8	40	153	.2	2.1	190	671	.9	5.9	175	577	.8	8.1	38	170	.2	3.0
WJBR-FM																				
SU '00	7	26		.4	5	34		.3	5	33		.2	1	14			6	22		.5
4-Book	13	45	.1	.8	10	35	.1	.5	14	57	.1	.5	7	21		.3	5	27		.4
WKXW-FM																				
SU '00	11	69	.1	.6	27	78	.1	1.4	28	90	.1	.9	7	45		.3	8	45		.6
4-Book	9	52	.1	.6	15	55	.1	.8	18	66	.1	.6	11	42	.1	.5	5	29		.4
WLEV-FM																				
SU '00	6	36		.3	12	34	.1	.6	8	68		.3	4	29		.2	6	8		.5
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	5	29		.3	3	27		.2	34	143	.2	1.1	36	97	.2	1.6	16	75	.1	1.2
4-Book	15	63	.1	1.0	15	51	.1	.8	31	114	.2	1.0	21	68	.1	1.0	9	43		.7
WPST-FM																				
SU '00	32	156	.1	1.8	32	140	.1	1.6	59	232	.3	1.9	44	145	.2	2.0	23	90	.1	1.8
4-Book	25	123	.1	1.5	21	106	.1	1.1	42	230	.2	1.4	42	175	.2	1.9	16	79	.1	1.2
WSTW-FM																				
SU '00	**	**	**	**	15	55	.1	.8	17	114	.1	.5	10	46		.5	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	1799	5593	8.4		1955	5706	9.1		3124	8582	14.6		2218	6014	10.4		1311	4070	6.1	
4-Book	1638	5098	7.7		1928	5786	9.0		3102	8670	14.5		2155	5972	10.1		1268	3873	5.9	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates - Persons 25-54

Target Listener Estimates

		Persons 35-64																				
		Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM	SU '00	327	5670	1.7	7.1	135	3107	.7	5.8	312	1318	1.6	11.7	149	786	.8	3.9	102	614	.5	4.1	
	4-Book	347	5848	1.8	7.3	138	3167	.7	5.9	319	1452	1.7	12.0	149	837	.8	3.9	114	635	.6	4.4	
WBEB-FM	SU '00	363	2977	1.9	7.9	122	1777	.6	5.3	141	448	.7	5.3	241	852	1.3	6.3	147	499	.8	5.9	
	4-Book	431	3119	2.3	9.1	135	1742	.7	5.9	170	544	.9	6.4	266	803	1.4	7.0	163	558	.9	6.3	
WDAS-AM	SU '00	99	465	.5	2.2	76	503	.4	3.3	81	181	.4	3.0	45	100	.2	1.2	26	66	.1	1.0	
	4-Book	69	460	.4	1.5	64	489	.3	2.8	59	140	.3	2.2	42	105	.2	1.1	30	66	.2	1.1	
WDAS-FM	SU '00	340	2066	1.8	7.4	225	1570	1.2	9.7	230	528	1.2	8.6	332	807	1.7	8.7	262	564	1.4	10.5	
	4-Book	336	2078	1.8	7.1	210	1581	1.1	9.1	207	499	1.1	7.8	305	744	1.6	8.1	215	522	1.1	8.4	
WEJM-FM	SU '00	119	1472	.6	2.6	71	1082	.4	3.1	64	277	.3	2.4	140	444	.7	3.7	106	318	.6	4.3	
	4-Book	155	1705	.8	3.3	80	1126	.4	3.5	86	305	.5	3.3	159	499	.8	4.2	115	402	.6	4.5	
WEMG-AM	SU '00	14	109	.1	.3	13	74	.1	.6	11	36	.1	.4	17	52	.1	.4	19	44	.1	.8	
	4-Book	12	86	.1	.3	10	70	.1	.5	8	26	.1	.3	15	45	.1	.4	14	34	.1	.6	
WEMG-FM	SU '00	11	79	.1	.2	9	71	.1	.4	5	24	.1	.2	23	40	.1	.6	13	34	.1	.5	
	4-Book	13	131	.1	.3	8	81	.1	.3	2	13	.1	.1	16	40	.1	.4	10	30	.1	.4	
WFIL-AM	SU '00	34	278	.2	.7	10	119	.1	.4	21	57	.1	.8	8	38	.1	.2	12	45	.1	.5	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM	SU '00	37	234	.2	.8	32	277	.2	1.4	21	55	.1	.8	29	74	.2	.8	24	26	.1	1.0	
	4-Book	45	269	.2	.9	29	274	.2	1.3	28	69	.1	1.0	37	96	.2	1.0	17	35	.1	.7	
WIOQ-FM	SU '00	124	1750	.6	2.7	81	1196	.4	3.5	53	199	.3	2.0	175	563	.9	4.6	89	305	.5	3.6	
	4-Book	119	1704	.6	2.5	69	1186	.4	3.0	50	209	.3	1.9	139	530	.7	3.7	98	363	.5	3.8	
WIP -AM	SU '00	160	1741	.8	3.5	61	960	.3	2.6	83	355	.4	3.1	135	408	.7	3.5	50	157	.3	2.0	
	4-Book	182	1872	1.0	3.9	67	1028	.4	2.9	91	321	.5	3.4	119	406	.6	3.1	54	232	.3	2.1	
WJZZ-FM	SU '00	309	2616	1.6	6.8	155	1882	.8	6.7	151	410	.8	5.7	260	800	1.4	6.8	183	567	1.0	7.3	
	4-Book	312	2453	1.6	6.6	151	1687	.8	6.5	137	392	.7	5.2	260	746	1.4	6.9	186	537	1.0	7.2	
+WLCE-FM	SU '00	156	1864	.8	3.4	75	1036	.4	3.2	76	220	.4	2.9	127	433	.7	3.3	74	311	.4	3.0	
	4-Book	176	1881	.9	3.7	71	1099	.4	3.1	75	266	.4	2.8	135	465	.7	3.5	88	361	.5	3.4	
VMGK-FM	SU '00	254	2382	1.3	5.6	106	1584	.6	4.6	108	393	.6	4.1	238	780	1.2	6.2	147	557	.8	5.9	
	4-Book	231	2266	1.2	4.9	105	1432	.6	4.6	120	384	.6	4.5	212	659	1.1	5.6	148	523	.8	5.7	
WMMR-FM	SU '00	166	1648	.9	3.6	58	918	.3	2.5	70	321	.4	2.6	115	384	.6	3.0	75	242	.4	3.0	
	4-Book	161	1588	.9	3.4	56	878	.3	2.4	70	264	.4	2.6	115	367	.6	3.1	81	280	.4	3.1	
WNAP-AM	SU '00	* 17	132	.1	.4	* 14	140	.1	.6	* 16	32	.1	.6	31	68	.2	.8	14	56	.1	.6	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WVGL-FM	SU '00	313	3205	1.6	6.8	165	2376	.9	7.1	149	556	.8	5.6	282	978	1.5	7.4	212	765	1.1	8.5	
	4-Book	289	3131	1.5	6.1	167	2229	.9	7.2	159	598	.9	6.0	273	890	1.5	7.2	203	704	1.1	7.9	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 35-64

Target Listener Estimates - Persons 35-64

	Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	78	588	.4	1.7	31	405	.2	1.3	44	168	.2	1.7	77	188	.4	2.0	41	123	.2	1.6
4-Book	92	646	.5	2.0	39	466	.2	1.7	65	186	.3	2.5	87	205	.5	2.3	45	116	.2	1.7
WPHI-FM																				
SU '00	24	407	.1	.5	22	248	.1	.9	10	42	.1	.4	31	114	.2	.8	42	116	.2	1.7
4-Book	31	465	.1	.6	21	292	.1	.9	11	42	.1	.4	25	110	.1	.7	32	108	.2	1.3
WPHT-AM																				
SU '00	126	1329	.7	2.8	26	464	.1	1.1	30	83	.2	1.1	41	135	.2	1.1	18	80	.1	.7
4-Book	103	1062	.6	2.2	25	455	.1	1.1	25	71	.2	.9	29	115	.1	.8	12	50	.1	.5
WPLY-FM																				
SU '00	54	923	.3	1.2	31	590	.2	1.3	46	181	.2	1.7	75	242	.4	2.0	35	173	.2	1.4
4-Book	59	963	.3	1.3	30	559	.2	1.3	29	119	.2	1.1	65	258	.4	1.7	39	188	.2	1.5
WSSJ-AM																				
SU '00	12	73	.1	.3	11	49	.1	.5	12	32	.1	.5	15	30	.1	.4	4	6	.1	.2
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	91	885	.5	2.0	48	577	.3	2.1	27	128	.1	1.0	35	153	.2	.9	59	184	.3	2.4
4-Book	87	942	.5	1.9	54	666	.3	2.4	39	126	.2	1.5	63	225	.4	1.7	70	213	.4	2.7
WVDB-FM																				
SU '00	79	921	.4	1.7	68	740	.4	2.9	66	163	.3	2.5	72	205	.4	1.9	26	100	.1	1.0
4-Book	124	1261	.7	2.6	85	966	.5	3.7	98	256	.5	3.7	103	293	.5	2.8	32	125	.2	1.3
WXTU-FM																				
SU '00	176	1626	.9	3.8	121	1169	.6	5.2	160	458	.8	6.0	220	609	1.1	5.8	147	457	.8	5.9
4-Book	179	1586	.9	3.8	109	1106	.6	4.7	122	394	.6	4.6	203	545	1.1	5.4	137	390	.7	5.3
WYSP-FM																				
SU '00	213	2004	1.1	4.7	54	828	.3	2.3	55	181	.3	2.1	73	253	.4	1.9	52	161	.3	2.1
4-Book	232	2134	1.2	4.9	58	917	.3	2.5	62	176	.3	2.4	75	289	.4	2.0	56	182	.3	2.2
WJBR-FM																				
SU '00	24	300	.1	.5	9	206	.1	.4	6	48	.1	.2	25	119	.1	.7	8	58	.1	.3
4-Book	34	339	.2	.7	14	185	.1	.6	12	43	.1	.4	30	77	.2	.8	12	44	.1	.5
WKXW-FM																				
SU '00	64	714	.3	1.4	16	257	.1	.7	37	85	.2	1.4	26	51	.1	.7	12	58	.1	.5
4-Book	66	734	.4	1.4	17	294	.1	.7	24	80	.1	.9	30	100	.2	.8	19	73	.1	.7
WLEV-FM																				
SU '00	12	269	.1	.3	11	158	.1	.5	1	17	.1	.3	24	58	.1	.6	19	44	.1	.8
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	55	539	.3	1.2	23	347	.1	1.0	16	70	.1	.6	27	112	.1	.7	14	67	.1	.6
4-Book	51	600	.3	1.1	24	377	.1	1.1	19	70	.1	.7	41	148	.2	1.1	28	118	.2	1.1
WPST-FM																				
SU '00	46	890	.2	1.0	24	505	.1	1.0	34	103	.2	1.3	43	197	.2	1.1	25	105	.1	1.0
4-Book	43	839	.2	.9	21	473	.1	.9	23	82	.1	.9	43	215	.2	1.2	29	132	.1	1.2
WSTW-FM																				
SU '00	32	310	.2	.7	7	204	.1	.3	8	70	.1	.3	17	77	.1	.4	7	50	.1	.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	4575	18086	23.9	2320	15230	12.1	2660	7151	13.9	3821	9318	20.0	2494	6763	13.0					
4-Book	4725	18259	24.7	2315	15175	12.1	2659	7279	13.9	3785	9329	19.8	2584	6956	13.5					

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 35-64																				
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	60	430	.3	4.0	229	1150	1.2	11.5	133	776	.7	4.7	86	477	.4	4.4	45	413	.2	3.6
4-Book	61	363	.3	4.4	239	1129	1.3	11.7	117	714	.6	4.1	91	503	.5	4.6	53	373	.3	4.5
WBEB-FM																				
SU '00	63	294	.3	4.2	87	286	.5	4.4	127	504	.7	4.5	124	460	.6	6.3	47	160	.2	3.8
4-Book	60	298	.3	4.2	96	324	.5	4.7	164	552	.9	5.7	118	374	.6	6.0	45	190	.2	3.9
WDAS-AM																				
SU '00	38	61	.2	2.5	236	395	1.2	11.9	120	306	.6	4.2	43	109	.2	2.2	35	70	.2	2.8
4-Book	17	29	.1	1.2	188	348	1.0	9.2	118	314	.6	4.1	55	121	.3	2.8	22	46	.1	1.9
WDAS-FM																				
SU '00	191	414	1.0	12.8	154	395	.8	7.8	152	504	.8	5.4	159	348	.8	8.1	298	510	1.6	23.9
4-Book	162	372	.9	11.5	156	404	.8	7.6	185	537	1.0	6.5	152	359	.8	7.8	277	500	1.5	23.5
WEJM-FM																				
SU '00	72	287	.4	4.8	35	114	.2	1.8	50	227	.3	1.8	55	202	.3	2.8	44	176	.2	3.5
4-Book	58	226	.3	4.2	36	142	.2	1.8	73	307	.4	2.6	73	236	.4	3.6	38	154	.2	3.2
WEMG-AM																				
SU '00	13	30	.1	.9	7	22	.1	.4	21	52	.1	.7	12	27	.1	.6				
4-Book	7	16	.1	.5	12	30	.1	.6	15	34	.1	.5	9	25	.1	.4	3	8		.2
WEMG-FM																				
SU '00	8	19	.5		1	8	.1		11	25	.1	.4	4	8	.2		5	8	.4	
4-Book	6	21	.4		3	12	.1		10	38	.1	.4	6	25	.3		5	14	.4	
WFIL-AM																				
SU '00	7	47	.5		26	62	.1	1.3	9	26	.3		2	8	.1		4	20	.3	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	22	41	.1	1.5	62	145	.3	3.1	66	163	.3	2.3	22	71	.1	1.1	14	37	.1	1.1
4-Book	14	37	.1	1.0	64	130	.3	3.1	44	113	.2	1.5	20	53	.1	1.0	9	38	.1	.8
W100-FM																				
SU '00	71	281	.4	4.8	42	125	.2	2.1	116	413	.6	4.1	58	183	.3	2.9	26	164	.1	2.1
4-Book	50	211	.3	3.5	33	133	.2	1.6	92	452	.5	3.2	55	244	.3	2.8	28	147	.1	2.4
WIP -AM																				
SU '00	27	121	.1	1.8	72	268	.4	3.6	60	231	.3	2.1	38	178	.2	1.9	25	156	.1	2.0
4-Book	36	165	.2	2.6	65	219	.4	3.2	77	278	.4	2.7	53	220	.3	2.7	43	153	.2	3.7
WJJZ-FM																				
SU '00	116	505	.6	7.8	92	282	.5	4.6	196	615	1.0	6.9	164	502	.9	8.3	68	281	.4	5.4
4-Book	133	432	.7	9.5	84	279	.5	4.1	170	547	.9	6.0	149	439	.8	7.6	74	250	.4	6.3
+WLCE-FM																				
SU '00	41	153	.2	2.7	52	181	.3	2.6	105	351	.5	3.7	82	245	.4	4.2	39	127	.2	3.1
4-Book	34	150	.2	2.4	38	176	.2	1.9	98	370	.5	3.4	73	248	.4	3.7	26	111	.2	2.2
WMGK-FM																				
SU '00	67	370	.4	4.5	35	181	.2	1.8	130	455	.7	4.6	79	322	.4	4.0	32	172	.2	2.6
4-Book	59	277	.3	4.2	50	208	.3	2.4	130	463	.7	4.6	93	349	.5	4.8	28	133	.2	2.4
WMMR-FM																				
SU '00	25	132	.1	1.7	15	111	.1	.8	87	307	.5	3.1	56	201	.3	2.8	16	81	.1	1.3
4-Book	29	133	.2	2.1	22	111	.1	1.1	62	264	.4	2.2	49	194	.3	2.5	17	91	.1	1.5
WNAP-AM																				
SU '00	**	**	**	**	* 12	30	.1	.6	2	16	.1		11	16	.1	.6	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
VOGL-FM																				
SU '00	110	476	.6	7.4	118	369	.6	5.9	187	701	1.0	6.6	143	491	.7	7.2	111	366	.6	8.9
4-Book	113	412	.6	8.1	155	472	.8	7.6	163	615	.9	5.7	145	474	.8	7.3	120	328	.6	10.3

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Persons 35-64

Target Listener Estimates - Persons 35-64

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	21	114	.1	1.4	14	32	.1	.7	16	68	.1	.6	20	69	.1	1.0	15	83	.1	1.2
4-Book	21	75	.1	1.5	16	68	.1	.8	36	117	.2	1.3	28	88	.1	1.4	15	62	.1	1.3
WPHI-FM																				
SU '00	14	52	.1	.9	29	42	.2	1.5	14	37	.1	.5	6	15	.1	.3	28	62	.1	2.2
4-Book	26	83	.2	1.8	16	44	.1	.8	21	74	.1	.7	13	41	.1	.7	20	54	.1	1.7
WPHT-AM																				
SU '00	11	51	.1	.7	31	95	.2	1.6	26	109	.1	.9	23	89	.1	1.2	25	81	.1	2.0
4-Book	15	69	.1	1.0	45	125	.3	2.2	32	133	.2	1.2	18	75	.1	.9	22	70	.1	1.8
WPLY-FM																				
SU '00	15	102	.1	1.0	11	56	.1	.6	21	113	.1	.7	19	92	.1	1.0	20	89	.1	1.6
4-Book	18	107	.1	1.3	14	76	.1	.7	36	176	.2	1.3	22	102	.1	1.1	14	67	.1	1.2
WSSJ-AM																				
SU '00	20	32	.1	1.3	11	26	.1	.6	14	26	.1	.5	7	7	.1	.4	3	7	.1	.2
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	51	110	.3	3.4	58	113	.3	2.9	90	245	.5	3.2	50	118	.3	2.5	12	48	.1	1.0
4-Book	53	154	.3	3.7	60	172	.3	2.9	82	254	.5	2.9	46	121	.3	2.3	20	64	.1	1.7
WWDB-FM																				
SU '00	17	67	.1	1.1	52	233	.3	2.6	244	424	1.3	8.6	15	51	.1	.8	29	90	.2	2.3
4-Book	25	102	.1	1.8	87	320	.5	4.3	262	495	1.4	9.1	24	78	.2	1.2	29	117	.2	2.5
WXTU-FM																				
SU '00	57	239	.3	3.8	110	326	.6	5.5	124	384	.6	4.4	120	341	.6	6.1	39	163	.2	3.1
4-Book	46	192	.3	3.3	91	299	.5	4.5	141	445	.7	4.9	104	313	.5	5.3	31	128	.2	2.7
WYSP-FM																				
SU '00	13	52	.1	.9	20	99	.1	1.0	83	321	.4	2.9	119	389	.6	6.0	26	87	.1	2.1
4-Book	17	73	.1	1.2	18	67	.1	.9	112	413	.6	3.8	114	378	.6	5.7	18	61	.1	1.5
WJBR-FM																				
SU '00	4	27	.1	.3	5	34	.1	.3	6	42	.1	.2	1	14	.1	.1	14	31	.1	1.1
4-Book	8	30	.1	.6	9	39	.1	.4	19	64	.1	.7	9	30	.1	.5	7	27	.1	.6
WKXW-FM																				
SU '00	10	57	.1	.7	15	48	.1	.8	13	40	.1	.5	11	37	.1	.6	7	37	.1	.6
4-Book	9	40	.1	.6	17	63	.1	.8	14	59	.1	.5	15	47	.1	.8	10	31	.1	.8
WLEV-FM																				
SU '00	4	16	.1	.3	13	43	.1	.7	15	76	.1	.5	4	29	.1	.2	6	8	.1	.5
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	11	38	.1	.7	10	62	.1	.5	50	167	.3	1.8	39	119	.2	2.0	16	84	.1	1.3
4-Book	19	72	.1	1.4	14	64	.1	.7	33	132	.2	1.2	25	78	.2	1.3	11	48	.1	.9
WPST-FM																				
SU '00	14	84	.1	.9	18	102	.1	.9	24	142	.1	.8	19	81	.1	1.0	13	65	.1	1.0
4-Book	10	66	.1	.7	12	69	.1	.6	23	134	.1	.8	20	96	.1	1.0	9	50	.1	.7
WSTW-FM																				
SU '00					5	17	.1	.3	15	92	.1	.5	6	24	.1	.3				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	1494	4826	7.8		1987	5758	10.4		2833	7689	14.8		1974	5484	10.3		1248	3730	6.5	
4-Book	1401	4428	7.3		2044	5969	10.7		2859	7891	15.0		1976	5414	10.3		1179	3504	6.2	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Men 12-24																				
Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	4	191	.1	.7	8	76	.2	1.4	4	68	.1	.6	5	60	.1	.8				
SP '00	8	389	.2	1.5	27	250	.7	4.0	2	69	.4		11	173	.3	1.6	3	64	.1	.7
WI '00	6	265	.1	1.1	25	165	.6	3.5	1	46	.2		5	73	.1	.7				
FA '99	5	305	.1	.9	12	176	.3	1.8	6	94	.1	1.1	7	88	.2	.9	2	54		.5
4-Book	6	288	.1	1.1	18	167	.5	2.7	3	69	.1	.6	7	99	.2	1.0	1	32		.3
SU '99	7	322	.2	1.3	20	184	.5	3.4	4	65	.1	.6	2	79		.3	4	59	.1	1.0
WBEB-FM																				
SU '00	19	366	.5	3.5	13	100	.3	2.3	41	147	1.0	5.7	27	170	.7	4.1	9	91	.2	2.2
SP '00	19	366	.5	3.5	12	114	.3	1.8	25	138	.6	4.5	21	164	.5	3.0	15	115	.4	3.4
WI '00	14	323	.3	2.7	22	193	.5	3.1	26	129	.6	4.4	13	141	.3	1.9	3	55	.1	.7
FA '99	17	381	.4	3.0	8	113	.2	1.2	14	132	.3	2.5	25	147	.6	3.2	27	183	.7	6.1
4-Book	17	359	.4	3.2	14	130	.3	2.1	27	137	.6	4.3	22	156	.5	3.1	14	111	.4	3.1
SU '99	11	329	.3	2.0	11	74	.3	1.9	18	114	.4	2.6	10	98	.2	1.6	8	71	.2	1.9
WDAS-AM																				
SU '00	2	48		.4	1	14		.2	2	7		.3	1	13		.2	2	15		.5
SP '00	2	72		.4	5	37	.1	.7		7			2	20		.3				
WI '00	2	61		.4	9	27	.2	1.3	3	12	.1	.5		12				12		
FA '99	6	108	.1	1.1	6	54	.1	.9	1	17		.2	12	28	.3	1.5	4	28	.1	.9
4-Book	3	72		.6	5	33		.8	2	11		.3	4	18		.5	2	14		.4
SU '99	2	55		.4		9			2	16		.3		7			1	11		.2
WDAS-FM																				
SU '00	13	258	.3	2.4	17	89	.4	3.0	13	95	.3	1.8	19	118	.5	2.9	9	81	.2	2.2
SP '00	22	298	.5	4.1	27	101	.7	4.0	26	149	.6	4.7	27	166	.7	3.9	13	126	.3	3.0
WI '00	26	281	.6	5.0	33	171	.8	4.7	34	119	.8	5.7	32	133	.8	4.7	18	95	.4	4.4
FA '99	19	339	.5	3.4	32	152	.8	4.7	11	120	.3	2.0	18	120	.4	2.3	19	154	.5	4.3
4-Book	20	294	.5	3.7	27	128	.7	4.1	21	121	.5	3.6	24	134	.6	3.5	15	114	.4	3.5
SU '99	10	359	.2	1.9	5	95	.1	.9	14	143	.3	2.0	14	173	.3	2.2	12	161	.3	2.9
WEJM-FM																				
SU '00	6	140	.1	1.1	3	43	.1	.5	13	71	.3	1.8	6	53	.1	.9	3	30	.1	.7
SP '00	3	107	.1	.6	3	43	.1	.4	3	46	.1	.5	3	52	.1	.4	1	28		.2
WI '00	7	175	.2	1.3	4	41	.1	.6	17	50	.4	2.9	11	35	.3	1.6	3	47	.1	.7
FA '99	7	255	.2	1.2	6	65	.1	.9	8	57	.2	1.4	10	139	.2	1.3	5	96	.1	1.1
4-Book	6	169	.2	1.1	4	48	.1	.6	10	56	.3	1.7	8	70	.2	1.1	3	50	.1	.7
SU '99	8	232	.2	1.5	5	69	.1	.9	15	116	.4	2.1	13	119	.3	2.0	4	66	.1	1.0
WEMG-AM																				
SU '00	2	39		.4	6	18	.1	1.1	1	18		.1	4	24	.1	.6	1	24		.2
SP '00																				
WI '00	1	27		.2	2	20		.3	1	7		.2		7						
FA '99	2	53		.4	1	27		.1	1	25		.2	3	18	.1	.4				
4-Book	1	30		.3	2	16		.4	1	13		.1	2	12		.1	2	6		.1
SU '99	1	45		.2					2	28		.3	2	23		.3		8		
WEMG-FM																				
SU '00	1	48		.2									2	24		.3	1	16		.2
SP '00	4	66	.1	.7	7	33	.2	1.0	4	19	.1	.7	4	58	.1	.6	1	36		.2
WI '00		13				8								6						
FA '99	5	42	.1	.9	9	31	.2	1.3	8	23	.2	1.4	3	34	.1	.4	1	23		.2
4-Book	3	42	.1	.5	4	18	.1	.6	3	11	.1	.5	2	31	.1	.3	1	19		.2
SU '99																				
WFIL-AM																				
SU '00		12			1	12		.2												
SP '00																				
WI '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
FA '99	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99	1	17		.2	1	9		.2	1	9		.1						8		

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

		Men 12-24																				
		Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM	SU '00	6	137	.1	.9	5	106	.1	1.2	8	39	.2	3.2	8	41	.2	1.2	4	10	.1	.9	
	4-Book	9	256	.2	1.4	3	90	.1	.7	9	36	.2	3.0	4	22	.1	.5	1	5		.3	
WBEB-FM	SU '00	28	260	.7	4.3	10	176	.2	2.5	6	21	.1	2.4	23	60	.6	3.6	14	34	.3	3.0	
	4-Book	21	281	.5	3.2	13	155	.3	3.0	11	40	.3	3.7	19	58	.5	3.0	16	28	.4	2.8	
WDAS-AM	SU '00	1	21		.2	4	20	.1	1.0													
	4-Book	3	37	.1	.5	4	44	.1	.9	2	9	.1	.6	1	5		.2					
WDAS-FM	SU '00	16	199	.4	2.4	9	113	.2	2.2	4	14	.1	1.6	22	41	.5	3.4	12	13	.3	2.6	
	4-Book	24	236	.6	3.7	16	171	.4	3.9	17	48	.4	5.6	19	47	.5	3.0	20	40	.5	3.6	
WEJM-FM	SU '00	8	95	.2	1.2	4	59	.1	1.0	1	8		.4	7	25	.2	1.1	7	16	.2	1.5	
	4-Book	8	113	.2	1.2	4	79	.1	.9		4		.1	5	19	.1	.7	7	27	.2	1.3	
WEMG-AM	SU '00	3	39	.1	.5	1	18		.2	3	8	.1	1.2									
	4-Book	2	24		.3	1	13		.3	3	7	.1	1.1	2	5	.1	.3					
WEMG-FM	SU '00		24			1	24		.2					2	8		.3					
	4-Book	3	34	.1	.5	2	26	.1	.5	3	10	.1	1.1	3	11	.1	.5	5	13	.1	.9	
WFIL-AM	SU '00		12																			
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM	SU '00						8			1	8		.4									
	4-Book		8		.1		4				2		.1									
WIOQ-FM	SU '00	73	1204	1.8	11.1	53	775	1.3	13.2	43	125	1.1	17.1	97	389	2.4	15.1	56	238	1.4	12.0	
	4-Book	67	1114	1.7	10.2	49	697	1.2	11.6	38	135	1.0	13.3	70	303	1.7	10.9	68	230	1.7	11.8	
WIP -AM	SU '00	20	218	.5	3.1	21	173	.5	5.2	5	32	.1	2.0	19	35	.5	3.0	16	36	.4	3.4	
	4-Book	16	209	.4	2.4	14	173	.3	3.3	7	39	.2	2.3	17	56	.4	2.7	8	29	.2	1.5	
WJZ-FM	SU '00	13	128	.3	2.0	10	75	.2	2.5					18	44	.4	2.8	16	37	.4	3.4	
	4-Book	10	98	.2	1.5	8	76	.2	1.9	4	14	.1	1.1	10	26	.2	1.7	9	18	.2	1.7	
+WLCE-FM	SU '00	5	179	.1	.8	5	106	.1	1.2					20	57	.5	3.1	2	7		.4	
	4-Book	12	233	.3	1.8	8	107	.2	1.9	4	23	.1	1.3	17	52	.4	2.6	10	33	.2	1.7	
WMGK-FM	SU '00	31	329	.8	4.7	16	181	.4	4.0	3	16	.1	1.2	17	68	.4	2.6	15	30	.4	3.2	
	4-Book	31	323	.8	4.8	14	186	.3	3.4	8	25	.2	2.6	25	72	.6	4.0	21	66	.5	3.5	
WMMR-FM	SU '00	43	689	1.1	6.6	23	401	.6	5.7	23	98	.6	9.2	26	148	.6	4.0	22	120	.5	4.7	
	4-Book	49	666	1.2	7.6	22	406	.6	5.3	18	87	.4	6.1	36	163	.9	5.9	28	129	.7	4.9	
WNAP-AM	SU '00	*				*				*												
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WVGL-FM	SU '00	10	119	.2	1.5	1	36		.2	1	11		.4	6	19	.1	.9					
	4-Book	7	138	.2	1.1	8	93	.2	1.8	5	25	.1	1.6	8	30	.2	1.2	13	34	.3	2.1	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 12-24

Target Listener Estimates - Men 12-24

	Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	1	20		.2	1	10		.2					3	10	.1	.5				
4-Book	1	13		.1	1	5		.2	1	2		.2	2	5	.1	.4	1	2		.2
WPHI-FM																				
SU '00	56	920	1.4	8.5	38	651	.9	9.5	17	71	.4	6.8	59	266	1.4	9.2	55	205	1.4	11.8
4-Book	58	917	1.4	8.9	48	601	1.2	11.6	31	98	.8	10.3	69	255	1.7	11.0	75	212	1.9	13.1
WPHT-AM																				
SU '00	1	46		.2									1	3		.2				
4-Book	1	23		.2	1	12		.2												
WPLY-FM																				
SU '00	64	940	1.6	9.8	38	481	.9	9.5	18	86	.4	7.2	74	226	1.8	11.5	53	161	1.3	11.4
4-Book	62	937	1.6	9.6	37	573	.9	8.9	22	95	.6	7.5	66	268	1.6	10.4	50	178	1.3	8.9
WSSJ-AM																				
SU '00		8																		
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	99	1211	2.4	15.1	66	774	1.6	16.4	64	140	1.6	25.5	87	252	2.1	13.6	60	236	1.5	12.9
4-Book	85	1173	2.1	13.0	64	775	1.6	15.4	52	145	1.3	18.2	98	321	2.4	15.7	87	263	2.2	15.7
WVDB-FM																				
SU '00	6	34	.1	.9	1	10		.2					5	10	.1	.8				
4-Book	3	37	.1	.5	1	25		.3	1	5		.2	1	3		.2	1	3		.1
WXTU-FM																				
SU '00	23	124	.6	3.5	3	105	.1	.7	4	20	.1	1.6	5	21	.1	.8	1	11		.2
4-Book	15	137	.4	2.3	6	93	.2	1.3	4	20	.1	1.3	10	30	.2	1.6	8	25	.2	1.3
WYSP-FM																				
SU '00	84	933	2.1	12.8	44	521	1.1	10.9	17	81	.4	6.8	55	188	1.4	8.6	72	188	1.8	15.5
4-Book	96	1034	2.4	14.6	40	561	1.0	9.4	20	103	.5	6.6	55	212	1.4	8.8	52	157	1.3	9.4
WJBR-FM																				
SU '00	1	17		.2									1	4		.1	1	2		.2
4-Book	1	27		.2	1	8		.2	2	4		.5	1	4		.1	1	2		.2
WKXW-FM																				
SU '00	1	42		.2	2	26		.5									1	10		.2
4-Book	2	41		.3	1	20		.2					1	10		.2	1	5		.2
WLEV-FM																				
SU '00		20				21			1	10		.4								
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	2	30		.3	1	30		.2	1	11		.4	3	10	.1	.5				
4-Book	4	47	.1	.6	1	29		.3		3		.1	4	12	.1	.6	1	7		.2
WPST-FM																				
SU '00	16	345	.4	2.4	10	178	.2	2.5	7	28	.2	2.8	28	96	.7	4.4	16	42	.4	3.4
4-Book	19	416	.5	2.8	13	262	.3	3.1	8	50	.2	2.7	21	116	.5	3.3	21	74	.5	3.6
WSTW-FM																				
SU '00	1	88		.2	1	48		.2					2	17		.3	1	10		.2
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	655	3582	16.1		402	2817	9.9		251	639	6.2		642	1611	15.8		465	1161	11.4	
4-Book	652	3703	16.0		415	2930	10.2		293	875	7.2		627	1661	15.4		567	1314	13.9	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 12-24																				
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	3	20	.1	.9	7	21	.2	3.5	5	27	.1	1.0	5	21	.1	1.2	2	17	.6	
4-Book	1	8	.4		5	20	.1	2.2	4	28	.1	.9	2	12	.5		1	9	.3	
WBEB-FM																				
SU '00	10	37	.2	2.8	1	20	.5		19	82	.5	3.8	4	31	.1	.9				
4-Book	12	33	.3	2.7	4	19	.1	1.4	13	39	.3	2.9	14	34	.4	3.5	11	33	.3	3.3
WDAS-AM																				
SU '00					8	20	.2	4.0	12	20	.3	2.4					7	7	.2	2.2
4-Book					11	24	.3	4.4	8	24	.2	1.7	2	5	.1	.5	5	9	.1	1.4
WDAS-FM																				
SU '00	8	14	.2	2.3	10	22	.2	5.0	2	22	.4		3	7	.1	.7	9	21	.2	2.8
4-Book	14	34	.3	3.3	12	34	.3	5.3	13	48	.3	3.1	16	30	.4	4.1	19	42	.4	6.5
WEJM-FM																				
SU '00	10	50	.2	2.8					2	8	.4									
4-Book	6	25	.2	1.5	4	12	.1	1.6	2	13	.5		2	9	.4		2	8	.1	.7
WEMG-AM																				
SU '00					5	18	.1	2.5									4	10	.1	1.2
4-Book					2	6	.9		3	4	.1	.5	1	2	.3		1	3	.3	
WEMG-FM																				
SU '00	2	8	.6						5	8	.1	1.0								
4-Book	2	6	.4		1	2	.2		4	7	.1	.8	1	2	.2		1	2	.2	
WFIL-AM																				
SU '00																				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00										2	.1									
4-Book																				
WIOQ-FM																				
SU '00	58	243	1.4	16.5	30	131	.7	14.9	57	231	1.4	11.4	26	108	.6	6.1	47	148	1.2	14.6
4-Book	57	197	1.4	13.9	27	93	.7	11.5	48	206	1.2	10.5	41	153	1.0	10.6	38	150	1.0	12.5
WIP -AM																				
SU '00	13	30	.3	3.7	12	29	.3	5.9	45	85	1.1	9.0	31	51	.8	7.3	24	55	.6	7.4
4-Book	11	33	.3	2.6	11	29	.3	4.5	25	59	.6	5.4	17	46	.4	4.3	13	44	.3	4.1
WJJZ-FM																				
SU '00	11	30	.3	3.1	8	14	.2	4.0	6	14	.1	1.2	9	24	.2	2.1	9	17	.2	2.8
4-Book	7	14	.2	1.7	6	17	.2	2.8	9	19	.2	2.2	10	25	.3	2.5	6	19	.1	1.9
+WLCE-FM																				
SU '00	1	12	.3		3	8	.1	1.5	7	41	.2	1.4	4	21	.1	.9				
4-Book	8	29	.2	1.9	5	27	.1	2.4	10	35	.3	2.1	5	21	.1	1.3	2	15	.7	
WMGK-FM																				
SU '00	8	35	.2	2.3	9	48	.2	4.5	39	77	1.0	7.8	19	57	.5	4.5	13	66	.3	4.0
4-Book	11	43	.3	2.6	5	21	.1	2.4	18	55	.5	3.9	13	44	.3	3.1	7	34	.2	2.1
WMMR-FM																				
SU '00	12	96	.3	3.4	16	76	.4	7.9	34	153	.8	6.8	37	146	.9	8.7	12	62	.3	3.7
4-Book	18	83	.5	4.4	13	68	.3	5.7	22	91	.5	5.0	25	109	.6	6.1	14	61	.4	4.7
WNAP-AM																				
SU '00																				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WGL-FM																				
SU '00						6				6										
4-Book	10	24	.3	2.3	6	19	.1	2.1	8	24	.2	1.8	7	18	.2	1.9	6	13	.2	2.0

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 12-24

Target Listener Estimates - Men 12-24

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM SU '00 4-Book									2 1	10 3	.4 .1									
WPHI-FM SU '00 4-Book	39 59	159 194	1.0 1.5	11.1 14.4	12 22	79 96	.3 .5	5.9 9.2	34 50	123 160	.8 1.2	6.8 11.3	39 39	175 148	1.0 1.0	9.2 9.9	47 37	172 125	1.2 .9	14.6 12.0
WPHT-AM SU '00 4-Book					2	3		.6	1	3		.3	1	5		.3	3	7	.1	.8
WPLY-FM SU '00 4-Book	26 38	138 145	.6 .9	7.4 9.2	11 12	50 54	.3 .3	5.4 5.2	53 43	171 187	1.3 1.1	10.6 9.5	40 29	126 114	1.0 .7	9.4 7.4	21 28	80 121	.5 .7	6.5 9.1
WSSJ-AM SU '00 4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM SU '00 4-Book	73 75	215 222	1.8 1.8	20.8 18.3	33 37	76 113	.8 .9	16.3 16.4	74 52	242 203	1.8 1.3	14.8 11.5	73 54	195 168	1.8 1.4	17.2 13.7	60 49	182 149	1.5 1.2	18.6 15.8
WVDB-FM SU '00 4-Book					2	7	.1	1.0	4	13	.1	1.0						2		.1
WXTU-FM SU '00 4-Book	5	20	.1	1.1	1	10 14		.5 1.0	5 8	23 37	.1 .2	1.0 2.0	8 5	30 16	.2 .1	1.9 1.4	3	7	.1	.9
WYSP-FM SU '00 4-Book	42 38	146 125	1.0 .9	12.0 9.2	20 14	115 73	.5 .3	9.9 6.1	48 56	162 188	1.2 1.4	9.6 12.0	74 56	216 180	1.8 1.4	17.4 13.3	27 24	67 86	.7 .6	8.4 7.8
WJBR-FM SU '00 4-Book	1	4		.3													1	2		.2
WKXV-FM SU '00 4-Book						2		.1	5 1	8 2	.1 .3	1.0 .3	6 2	17 4	.1 .4	1.4 .4	2 1	9 2	.6 .2	
WLEV-FM SU '00 4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM SU '00 4-Book	1	7		.3	1	3		.2	1	8 4		.2 .3	2 1	8 2		.5 .1		2		.1
WPST-FM SU '00 4-Book	2 10	27 49	.2	6 2.4	3 5	19 22	.1 .1	1.5 2.1	16 14	75 75	.4 .4	3.2 3.1	4 17	14 58	.1 .4	.9 4.5	7 10	51 49	.2 .3	2.2 3.4
WSTV-FM SU '00 4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS SU '00 4-Book	351 409	1079 1105	8.6 10.0		202 232	619 699	5.0 5.7		500 450	1261 1226	12.3 11.1		425 394	1093 1025	10.4 9.7		323 306	914 924	7.9 7.5	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Men 18-34																					
Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID					
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr		
KYW -AM																					
SU '00	19	744	.3	1.9	46	502	.8	3.3	14	247	.3	.9	32	400	.6	2.6	2	100	.4	.4	
SP '00	24	927	.4	2.4	82	681	1.5	5.2	9	210	.2	.6	26	373	.5	2.0	7	182	.1	1.4	
WI '00	21	894	.4	2.2	77	660	1.4	5.0	7	221	.1	.5	22	375	.4	1.9	3	82	.1	.6	
FA '99	21	770	.4	2.1	60	529	1.1	4.0	20	219	.4	1.4	28	357	.5	2.2	4	127	.1	.8	
4-Book	21	834	.4	2.2	66	593	1.2	4.4	13	224	.3	.9	27	376	.5	2.2	4	123	.1	.8	
SU '99	28	966	.5	2.8	63	600	1.1	4.3	31	279	.5	2.1	33	369	.6	2.8	9	158	.2	1.7	
WBEB-FM																					
SU '00	41	678	.7	4.1	52	279	.9	3.7	81	293	1.5	5.4	51	320	.9	4.2	25	259	.4	4.8	
SP '00	27	435	.5	2.7	26	218	.5	1.7	44	190	.8	3.1	26	212	.5	2.0	19	170	.3	3.8	
WI '00	39	688	.7	4.0	53	407	1.0	3.5	81	343	1.5	5.7	46	298	.8	4.0	17	158	.3	3.5	
FA '99	36	479	.6	3.6	31	204	.6	2.1	65	241	1.2	4.6	42	244	.8	3.3	25	168	.4	4.9	
4-Book	36	570	.6	3.6	41	277	.8	2.8	68	267	1.3	4.7	41	269	.8	3.4	22	189	.4	4.3	
SU '99	31	553	.5	3.1	45	184	.8	3.1	50	277	.9	3.5	28	275	.5	2.4	18	196	.3	3.3	
WDAS-AM																					
SU '00	3	64	.1	.3	4	18	.1	.3									2	8		.4	
SP '00	2	84		.2	5	33	.1	.3	1	24		.1	2	26		.2					
WI '00	7	92	.1	.7	18	51	.3	1.2	14	58	.3	1.0	5	51	.1	.4	1	20		.2	
FA '99	4	109	.1	.4	6	44	.1	.4	1	10		.1	2	21		.2	3	23	.1	.6	
4-Book	4	87	.1	.4	8	37	.2	.6	4	23	.1	.3	2	25	.2	.2	2	13	.1	.3	
SU '99	3	82	.1	.3	1	15		.1	3	17	.1	.2	3	22	.1	.3		8			
WDAS-FM																					
SU '00	35	498	.6	3.5	39	217	.7	2.8	48	218	.9	3.2	39	295	.7	3.2	31	255	.6	5.9	
SP '00	41	505	.7	4.0	62	283	1.1	3.9	45	249	.8	3.1	55	241	1.0	4.2	20	192	.4	4.0	
WI '00	42	471	.8	4.3	69	267	1.2	4.5	48	257	.9	3.4	38	210	.7	3.3	31	206	.6	6.3	
FA '99	33	518	.6	3.3	48	247	.9	3.2	29	253	.5	2.0	43	310	.8	3.4	33	246	.6	6.4	
4-Book	38	498	.7	3.8	55	254	1.0	3.6	43	243	.8	2.9	44	264	.8	3.5	29	225	.6	5.7	
SU '99	46	606	.8	4.6	56	279	1.0	3.8	58	280	1.0	4.0	50	270	.9	4.2	40	304	.7	7.4	
WEJM-FM																					
SU '00	16	383	.3	1.6	13	112	.2	.9	27	175	.5	1.8	17	185	.3	1.4	8	107	.1	1.5	
SP '00	17	377	.3	1.7	17	136	.3	1.1	26	115	.5	1.8	26	262	.5	2.0	8	153	.1	1.6	
WI '00	20	453	.4	2.1	19	153	.3	1.2	43	198	.8	3.0	27	208	.5	2.3	4	76	.1	.8	
FA '99	28	600	.5	2.8	19	225	.3	1.3	48	245	.9	3.4	48	337	.9	3.8	13	147	.2	2.5	
4-Book	20	453	.4	2.1	17	157	.3	1.1	36	183	.7	2.5	30	248	.6	2.4	8	121	.1	1.6	
SU '99	39	684	.7	3.9	30	233	.5	2.0	74	338	1.3	5.1	48	341	.8	4.0	21	208	.4	3.9	
WEMG-AM																					
SU '00	3	62	.1	.3	4	10	.1	.3	1	33		.1	5	39	.1	.4	1	24		.2	
SP '00	4	45	.1	.4	3	14	.1	.2	5	38	.1	.3	5	38	.1	.4	2	14		.4	
WI '00		13				7			1	13		.1		7							
FA '99	13	77	.2	1.3	18	50	.3	1.2	20	48	.4	1.4	6	50	.1	.5	7	32	.1	1.4	
4-Book	5	49	.1	.5	6	20	.1	.4	7	33	.1	.5	4	34	.1	.3	3	18	.1	.5	
SU '99	1	30		.1					2	6		.1	3	30	.1	.3		8			
WEMG-FM																					
SU '00	13	135	.2	1.3	10	64	.2	.7	21	49	.4	1.4	18	89	.3	1.5	4	47	.1	.8	
SP '00	7	78	.1	.7	17	57	.3	1.1	8	29	.1	.6	7	62	.1	.5	2	40		.4	
WI '00	1	33		.1		6			2	21		.1	1	11		.1					
FA '99	11	73	.2	1.1	22	52	.4	1.5	20	43	.4	1.4	10	62	.2	.8	1	43		.2	
4-Book	8	80	.1	.8	12	45	.2	.8	13	36	.2	.9	9	56	.2	.7	2	33	.1	.4	
SU '99	5	79	.1	.5	5	45	.1	.3	5	37	.1	.3	7	48	.1	.6		13			
WFIL-AM																					
SU '00	1	32		.1	4	22	.1	.3		10				10							
SP '00	2	63		.2	5	63	.1	.3	2	39		.1	3	21	.1	.2		25			
WI '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
FA '99	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99	1	19		.1	2	19		.1	1	19		.1									

** Station(s) not reported this survey. * Listener estimates adjusted for reported broadcast schedule. + Station(s) changed call letters - see Page 13. 4-Book: Avg. of current and previous 3 surveys. 2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Men 18-34																				
Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WGL-FM																				
SU '00	13	254	.2	1.3	16	100	.3	1.1	22	89	.4	1.5	17	170	.3	1.4	1	33	.2	
SP '00	15	370	.3	1.5	20	193	.4	1.3	34	172	.6	2.4	20	141	.4	1.5	5	85	.1	
WI '00	9	281	.2	.9	10	112	.2	.7	12	100	.2	.8	12	73	.2	1.0	3	30	.1	
FA '99	8	249	.1	.8	9	102	.2	.6	16	97	.3	1.1	11	114	.2	.9	2	58	.4	
4-Book	11	289	.2	1.1	14	127	.3	.9	21	115	.4	1.5	15	125	.3	1.2	3	52	.1	
SU '99	9	383	.2	.9	7	112	.1	.5	13	165	.2	.9	10	150	.2	.8	5	112	.1	
WPEN-AM																				
SU '00	1	21	.1	.1	1	10	.1	.1	3	10	.1	.2	1	10	.1	.1		10		
SP '00		22			1	22														
WI '00		31				6			1	20	.1	.1	1	10	.1	.1				
FA '99	5	23	.1	.5	6	11	.1	.4	6	23	.1	.4	5	11	.1	.4	2	11	.4	
4-Book	2	24		.2	2	12		.2	3	13		.2	2	8		.2	1	5		
SU '99		9							1	9	.1	.1							.1	
WPHI-FM																				
SU '00	47	984	.8	4.7	44	420	.8	3.1	53	552	1.0	3.6	56	584	1.0	4.6	44	463	.8	
SP '00	45	889	.8	4.4	50	350	.9	3.2	53	456	1.0	3.7	68	509	1.2	5.2	30	337	.5	
WI '00	50	1081	.9	5.2	54	423	1.0	3.5	60	463	1.1	4.2	64	606	1.2	5.5	40	388	.7	
FA '99	50	810	.9	5.0	41	351	.7	2.7	60	407	1.1	4.2	76	466	1.4	6.1	43	392	.8	
4-Book	48	941	.9	4.8	47	386	.9	3.1	57	470	1.1	3.9	66	541	1.2	5.4	39	395	.7	
SU '99	58	1003	1.0	5.8	68	370	1.2	4.6	80	541	1.4	5.5	66	603	1.2	5.5	42	455	.7	
WPHT-AM																				
SU '00	9	247	.2	.9	8	74	.1	.6	25	100	.4	1.7	13	80	.2	1.1	3	66	.1	
SP '00	9	181	.2	.9	4	44	.1	.3	8	64	.1	.6	24	92	.4	1.8	3	40	.1	
WI '00	7	225	.1	.7	4	53	.1	.3	13	77	.2	.9	16	74	.3	1.4	2	36	.4	
FA '99	2	95	.1	.2	3	32	.1	.2	3	21	.1	.2	2	32	.2	.2	1	22	.2	
4-Book	7	187	.1	.7	5	51	.1	.4	12	66	.2	.9	14	70	.2	1.1	2	41	.1	
SU '99	8	235	.1	.8	6	37	.1	.4	8	63	.1	.6	17	102	.3	1.4	9	83	.2	
WPLY-FM																				
SU '00	70	1369	1.3	7.0	78	585	1.4	5.5	111	698	2.0	7.5	96	861	1.7	7.9	28	488	.5	
SP '00	81	1294	1.5	8.0	130	718	2.3	8.3	133	660	2.4	9.3	126	822	2.3	9.6	22	409	.4	
WI '00	67	1255	1.2	6.9	81	484	1.5	5.3	99	685	1.8	7.0	93	675	1.7	8.1	43	497	.8	
FA '99	79	1212	1.4	7.8	85	487	1.5	5.7	139	694	2.5	9.8	117	781	2.1	9.3	33	418	.6	
4-Book	74	1283	1.4	7.4	94	569	1.7	6.2	121	684	2.2	8.4	108	785	2.0	8.7	32	453	.6	
SU '99	77	1544	1.4	7.7	93	629	1.6	6.3	103	907	1.8	7.1	110	1024	1.9	9.2	41	508	.7	
WSSJ-AM																				
SU '00	3	38	.1	.3	2	9	.1	.1	1	7	.1	.1	1	16	.1	.1	7	24	.1	
SP '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WI '00	3	40	.1	.3	4	26	.1	.3	4	20	.1	.3	2	33	.2	.2	4	13	.1	
FA '99	1	56	.1	.1	1	10	.1	.1	1	19	.1	.1	1	17	.1	.1				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99	3	46	.1	.3	8	33	.1	.5	2	14	.1	.1	2	13	.2	.2	4	40	.1	
WUSL-FM																				
SU '00	99	1342	1.8	9.9	80	596	1.4	5.7	130	819	2.3	8.7	128	874	2.3	10.5	92	633	1.7	
SP '00	82	1190	1.5	8.1	94	582	1.7	6.0	107	669	1.9	7.5	100	738	1.8	7.6	63	518	1.1	
WI '00	95	1310	1.7	9.8	124	640	2.2	8.1	107	660	1.9	7.6	98	801	1.8	8.5	97	620	1.7	
FA '99	95	1162	1.7	9.4	133	714	2.4	8.9	92	675	1.7	6.5	116	763	2.1	9.2	85	568	1.5	
4-Book	93	1251	1.7	9.3	108	633	1.9	7.2	109	706	2.0	7.6	111	794	2.0	9.0	84	585	1.5	
SU '99	103	1318	1.8	10.3	116	685	2.1	7.9	135	748	2.4	9.3	131	834	2.3	11.0	81	682	1.4	
WWDB-FM																				
SU '00	14	173	.3	1.4	9	76	.2	.6	34	97	.6	2.3	27	128	.5	2.2	3	57	.1	
SP '00	13	301	.2	1.3	12	64	.2	.8	31	86	.6	2.2	20	153	.4	1.5	2	41	.4	
WI '00	10	279	.2	1.0	5	59	.1	.3	15	81	.3	1.1	15	164	.3	1.3	5	54	.1	
FA '99	11	253	.2	1.1	3	39	.1	.2	28	139	.5	2.0	17	130	.3	1.4	5	75	.1	
4-Book	12	252	.2	1.2	7	60	.2	.5	27	101	.5	1.9	20	144	.4	1.6	4	57	.1	
SU '99	14	275	.2	1.4	6	41	.1	.4	31	150	.5	2.1	21	119	.4	1.8	9	80	.2	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 18-34																				
Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	29	706	.5	2.1	11	312	.2	1.7	27	140	.5	4.8	8	72	.1	.7	12	61	.2	1.5
4-Book	33	772	.6	2.4	11	335	.2	1.8	33	147	.6	5.8	9	74	.2	.9	9	51	.1	1.1
WBEB-FM																				
SU '00	63	501	1.1	4.6	14	280	.3	2.1	8	31	.1	1.4	32	88	.6	2.8	27	59	.5	3.4
4-Book	51	464	.9	3.7	19	227	.4	3.0	15	48	.3	2.6	32	87	.6	3.0	24	55	.4	3.1
WDAS-AM																				
SU '00	1	18	.1	.1	6	56	.1	.9												
4-Book	5	46	.1	.4	4	60	.1	.7	1	8	.2		3	11	.1	.3	2	4		.2
WDAS-FM																				
SU '00	42	396	.8	3.0	23	250	.4	3.5	10	43	.2	1.8	43	84	.8	3.8	43	100	.8	5.5
4-Book	46	424	.9	3.3	28	278	.5	4.6	23	57	.4	4.0	35	97	.6	3.3	37	86	.7	4.7
WEJM-FM																				
SU '00	20	261	.4	1.4	15	201	.3	2.3	5	17	.1	.9	14	43	.3	1.2	44	97	.8	5.6
4-Book	28	349	.5	2.0	14	205	.3	2.2	12	37	.2	2.2	21	68	.4	2.0	21	59	.4	2.7
WEMG-AM																				
SU '00	3	47	.1	.2	4	40	.1	.6	6	15	.1	1.1	6	15	.1	.5	4	15	.1	.5
4-Book	6	39	.1	.4	6	32	.1	.9	9	20	.2	1.7	9	19	.2	.8	4	9	.1	.5
WEMG-FM																				
SU '00	17	96	.3	1.2	13	112	.2	2.0	6	23	.1	1.1	17	34	.3	1.5	24	38	.4	3.1
4-Book	11	66	.2	.8	7	59	.1	1.1	8	21	.1	1.4	10	26	.2	.9	14	28	.2	1.7
WFIL-AM																				
SU '00	1	32	.1	.1		10							1	10	.1					
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	5	22	.1	.4	1	18		.2	1	8		.2								
4-Book	3	23	.1	.2	2	19		.3	2	8		.3	2	8	.1	.2	1	5		.1
WIOQ-FM																				
SU '00	63	1145	1.1	4.6	51	678	.9	7.8	35	122	.6	6.2	78	307	1.4	6.8	50	207	.9	6.4
4-Book	68	1015	1.2	4.9	42	589	.8	6.7	27	119	.5	4.7	76	264	1.4	7.3	53	189	1.0	6.8
WIP -AM																				
SU '00	69	703	1.2	5.0	28	393	.5	4.3	9	77	.2	1.6	27	92	.5	2.4	26	64	.5	3.3
4-Book	68	736	1.2	4.9	30	449	.5	4.8	23	108	.4	4.0	41	172	.8	3.9	30	100	.6	3.9
WJJZ-FM																				
SU '00	38	213	.7	2.7	11	85	.2	1.7	11	31	.2	2.0	30	56	.5	2.6	12	29	.2	1.5
4-Book	26	232	.5	1.9	13	156	.3	2.2	8	31	.2	1.5	18	55	.3	1.7	10	27	.2	1.3
+WLCE-FM																				
SU '00	45	553	.8	3.3	18	297	.3	2.7	24	68	.4	4.3	38	100	.7	3.3	23	97	.4	2.9
4-Book	51	619	.9	3.6	23	321	.4	3.7	25	81	.5	4.5	43	137	.8	4.1	30	103	.6	3.8
WMGK-FM																				
SU '00	58	666	1.0	4.2	38	480	.7	5.8	13	59	.2	2.3	81	241	1.5	7.1	48	147	.9	6.1
4-Book	67	629	1.2	4.8	28	381	.5	4.5	28	92	.5	5.0	67	196	1.2	6.3	39	126	.7	5.1
WMMR-FM																				
SU '00	141	1377	2.5	10.2	48	726	.9	7.3	65	197	1.2	11.5	98	342	1.8	8.6	34	176	.6	4.3
4-Book	124	1237	2.2	8.9	39	672	.7	6.2	45	168	.8	7.9	72	279	1.3	6.9	44	197	.8	5.7
WNAP-AM																				
SU '00	*	**	**	**	*	**	**	**	*	**	**	**	**	**	**	**	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WOGL-FM																				
SU '00	19	190	.3	1.4	10	130	.2	1.5	14	41	.3	2.5	17	39	.3	1.5	2	20		.3
4-Book	17	208	.3	1.2	7	112	.1	1.2	6	25	.1	1.1	8	20	.2	.8	7	26	.1	.9

** Station(s) not reported this survey. * Listener estimates adjusted for reported broadcast schedule. + Station(s) changed call letters - see Page 13. 4-Book: Avg. of current and previous 3 surveys. 2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Target Listener Estimates - Men 18-34

Men 18-34																				
Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WPEN-AM SU '00 4-Book	2 2	21 24	.1 .2	1 1	10 7	.2 .2		2 3			.3	3 2	10 5	.1 .1	.3 .2	2 2	3 3		.3	
WPHI-FM SU '00 4-Book	51 57	825 789	.9 1.0	3.7 4.1	40 39	588 504	.7 .7	6.1 6.3	24 26	75 81	.4 .5	4.3 4.7	62 65	249 245	1.1 1.2	5.4 6.3	69 57	238 175	1.2 1.0	8.8 7.5
WPHT-AM SU '00 4-Book	16 10	189 139	.3 .2	1.2 .7	2 3	32 43	.3 .4		4 1	22 8	.1 .2	.7 .2	8 4	20 16	.1 .1	.7 .3	2 3	10 13		.3 .3
WPLY-FM SU '00 4-Book	96 109	1196 1099	1.7 2.0	6.9 7.8	50 42	694 660	.9 .8	7.6 6.8	46 37	172 133	.8 .7	8.2 6.5	96 83	306 313	1.7 1.5	8.4 7.9	77 59	259 226	1.4 1.1	9.8 7.6
WSSJ-AM SU '00 4-Book	1 **	16 **	.1 **	.1 **	2 **	23 **	.3 **	.3 **	4 **	9 **	.1 **	.7 **	5 **	9 **	.1 **	.4 **	1 **	9 **		.1 **
WUSL-FM SU '00 4-Book	114 109	1156 1092	2.1 2.0	8.2 7.8	75 69	779 746	1.3 1.2	11.4 11.0	62 58	209 166	1.1 1.1	11.0 10.2	140 123	386 365	2.5 2.2	12.3 11.7	66 99	294 286	1.2 1.8	8.4 12.8
WWDB-FM SU '00 4-Book	24 19	155 201	.4 .3	1.7 1.3	1 5	29 88	.2 .1	.2 .8	1 2	9 17	.2 .4		7 3	19 15	.1 .1	.6 .3	2 2	9 9		.2
WXTU-FM SU '00 4-Book	56 45	325 379	1.0 .8	4.1 3.2	18 20	233 233	.3 .4	2.7 3.2	18 23	55 69	.3 .4	3.2 4.0	34 39	63 108	.6 .7	3.0 3.7	17 24	58 72	.3 .4	2.2 3.1
WYSP-FM SU '00 4-Book	249 259	1974 1999	4.5 4.7	18.0 18.5	75 70	1048 953	1.3 1.3	11.4 11.1	50 58	164 216	.9 1.0	8.9 10.3	107 107	405 387	1.9 1.9	9.4 10.3	92 79	309 254	1.7 1.4	11.7 10.2
WJBR-FM SU '00 4-Book	1 1	30 30	.1 .1		1 1	26 26	.2 .2		2 2	7 7	.1 .1	.4 .4	1 1	7 7	.1 .1		1 1	5 5		.1
WKXW-FM SU '00 4-Book	12 11	128 122	.2 .2	.9 .8	5 3	53 44	.1 .1	.8 .5	9 5	10 10	.2 .1	1.6 .9	11 11	25 27	.2 .2	1.0 1.0	1 1	10 5		.1 .2
WLEV-FM SU '00 4-Book	1 **	41 **	.1 **	.1 **	** **	40 **	** **	** **	2 **	21 **	** **	.4 **	** **	** **	** **	** **	** **	** **	** **	** **
WNJO-FM SU '00 4-Book	3 7	66 79	.1 .1	.2 .5	1 3	30 30	.2 .5		1 3	11 7	.2 .1	.2 .5	3 5	10 15	.1 .1	.3 .5	1 1	2 2		.1
WPST-FM SU '00 4-Book	27 26	389 463	.5 .5	2.0 1.9	17 14	192 252	.3 .3	2.6 2.3	26 12	54 50	.5 .2	4.6 2.1	42 26	107 120	.8 .5	3.7 2.4	24 20	77 78	.4 .4	3.1 2.6
WSTW-FM SU '00 4-Book	3 **	135 **	.1 **	.2 **	2 **	53 **	.3 **	.3 **	** **	** **	** **	** **	4 **	23 **	.1 **	.4 **	2 **	12 **	** **	.3 **
TOTALS SU '00 4-Book	1382 1396	5210 5246	24.9 25.1		658 623	4128 4103	11.8 11.2		564 564	1528 1531	10.1 10.1		1139 1049	2484 2508	20.5 18.9		784 771	2006 1856	14.1 13.9	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 18-34																				
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	4	41	.1	.8	17	91	.3	4.1	11	82	.2	1.3	8	42	.1	1.3	6	32	.1	1.7
4-Book	2	21	.1	.5	22	103	.4	5.2	9	68	.2	1.2	7	47	.1	1.2	4	31	.1	1.1
WBEB-FM																				
SU '00	18	88	.3	3.6	1	10	.2	.2	12	72	.2	1.4	10	54	.2	1.7	4	29	.1	1.1
4-Book	18	60	.3	3.7	6	26	.1	1.4	20	65	.4	2.6	20	58	.4	3.6	14	50	.3	4.3
WDAS-AM																				
SU '00					13	23	.2	3.1	13	35	.2	1.6	11	11	.2	1.8	11	17	.2	3.1
4-Book	4		.1		8	23	.1	2.0	9	30	.2	1.2	7	10	.1	1.2	5	9	.1	1.3
WDAS-FM																				
SU '00	15	25	.3	3.0	35	75	.6	8.4	22	94	.4	2.7	3	22	.1	.5	15	29	.3	4.2
4-Book	21	52	.4	4.2	28	70	.5	6.8	30	80	.6	4.0	18	40	.3	3.3	35	71	.6	10.6
WEJM-FM																				
SU '00	39	119	.7	7.7	2	18	.5	.5	7	51	.1	.8	12	31	.2	2.0				
4-Book	22	69	.4	4.3	7	24	.1	1.6	13	49	.2	1.6	13	38	.2	2.3	3	7	.1	.7
WEMG-AM																				
SU '00					3	10	.1	.7	3	15	.1	.4	6	15	.1	1.0	4	10	.1	1.1
4-Book	2	6	.1	.4	5	10	.1	1.2	9	15	.2	1.1	5	8	.1	.8	3	8	.1	.9
WEMG-FM																				
SU '00	10	31	.2	2.0	14	31	.3	3.4	22	40	.4	2.7	5	16	.1	.8	6	22	.1	1.7
4-Book	4	12	.1	.8	6	12	.1	1.4	9	20	.2	1.1	4	12	.1	.8	2	8	.1	.6
WFIL-AM																				
SU '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00									6	11	.1	.7	3	11	.1	.5				
4-Book	1	3		.1	5	12	.1	1.2	2	5	.1	.3	2	8	.1	.4	1	3		.2
WIOQ-FM																				
SU '00	72	270	1.3	14.2	25	122	.4	6.0	83	226	1.5	10.0	24	114	.4	4.0	24	90	.4	6.7
4-Book	51	186	.9	10.1	19	86	.3	4.8	49	169	.9	6.2	30	129	.5	5.7	22	88	.4	6.3
WIP -AM																				
SU '00	18	55	.3	3.6	36	89	.6	8.7	59	120	1.1	7.1	30	113	.5	5.0	14	71	.3	3.9
4-Book	16	62	.3	3.4	25	75	.4	5.9	50	152	.9	6.6	30	108	.5	5.7	18	88	.3	5.2
WJZ-FM																				
SU '00	9	20	.2	1.8	4	29	.1	1.0	4	12	.1	.5	6	20	.1	1.0	9	20	.2	2.5
4-Book	15	43	.3	3.2	10	29	.2	2.5	19	35	.4	2.7	15	37	.3	2.8	10	36	.2	2.8
+WLCE-FM																				
SU '00	9	62	.2	1.8	11	43	.2	2.6	19	84	.3	2.3	14	68	.3	2.3	4	39	.1	1.1
4-Book	19	80	.4	3.6	12	50	.2	3.0	31	102	.5	4.1	16	76	.3	3.0	5	36	.1	1.4
WMGK-FM																				
SU '00	15	82	.3	3.0	22	81	.4	5.3	58	154	1.0	7.0	42	109	.8	7.0	19	120	.3	5.3
4-Book	13	56	.3	2.7	9	35	.2	2.0	29	100	.5	3.6	24	75	.5	4.3	13	69	.2	3.8
WMMR-FM																				
SU '00	27	107	.5	5.3	30	84	.5	7.2	66	253	1.2	8.0	55	217	1.0	9.1	7	54	.1	2.0
4-Book	24	109	.4	5.0	23	101	.4	5.5	45	188	.8	5.9	40	184	.7	7.3	15	83	.3	4.5
WNAP-AM																				
SU '00	**	**	**	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WGL-FM																				
SU '00	1	10		.2	26	57	.5	6.3	14	37	.3	1.7	1	15		.2	8	24	.1	2.2
4-Book	3	18	.1	.7	13	29	.3	3.0	11	37	.2	1.5	2	9		.5	7	16	.1	2.0

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 18-34

Target Listener Estimates - Men 18-34

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00									2	10	.2									
4-Book		3	.1		1	2	.1		2	5	.2		1	3	.1		1	3	.4	
WPHI-FM																				
SU '00	47	179	.8	9.3	6	51	.1	1.4	35	124	.6	4.2	24	105	.4	4.0	45	146	.8	12.6
4-Book	49	164	.9	10.2	16	62	.3	3.8	41	130	.7	5.4	27	96	.5	4.9	25	89	.5	7.3
WPHT-AM																				
SU '00																				
4-Book	1	5	.2		5	11	.1	1.1	5	19	.1	.6	1	6	.2		2	5	.1	.7
WPLY-FM																				
SU '00	44	207	.8	8.7	16	74	.3	3.8	60	266	1.1	7.2	36	131	.6	6.0	18	79	.3	5.0
4-Book	33	141	.6	6.7	18	83	.3	4.4	51	221	.9	6.6	30	139	.5	5.6	22	88	.4	6.5
WSSJ-AM																				
SU '00	2	7	.4										4	15	.1	.7				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	65	185	1.2	12.8	42	108	.8	10.1	81	232	1.5	9.8	73	179	1.3	12.1	57	152	1.0	16.0
4-Book	69	196	1.3	13.8	48	134	.9	11.7	64	209	1.2	8.3	45	127	.8	8.2	39	113	.7	11.3
WWDB-FM																				
SU '00	2	18	.4		7	24	.1	1.6	20	46	.4	2.8	2	6	.3					
4-Book	3	7	.1	.6																.1
WXTU-FM																				
SU '00	1	11	.2		16	67	.3	3.8	37	96	.7	4.5	19	46	.3	3.2				
4-Book	7	36	.1	1.5	22	76	.4	5.2	26	81	.5	3.4	15	51	.3	2.7	6	17	.1	1.8
WYSP-FM																				
SU '00	52	197	.9	10.3	24	131	.4	5.8	98	362	1.8	11.8	136	339	2.4	22.6	43	172	.8	12.0
4-Book	48	175	.9	9.8	22	109	.4	5.4	109	370	2.0	14.0	97	310	1.8	17.1	35	142	.6	10.2
WJBR-FM																				
SU '00																				
4-Book	2	9	.4		3	7	.1	.7	2	9	.3									.4
WKXW-FM																				
SU '00	1	15	.2		8	10	.1	1.9	8	20	.1	1.0	2	25	.3		3	24	.1	.8
4-Book	1	10	.3		2	5	.5		2	5	.3		1	9	.1		1	9	.1	.4
WLEV-FM																				
SU '00									1	19	.1									
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00									1	8	.1	.1	2	8	.3					
4-Book	1	5	.1		3	6	.1	.7	6	13	.1	.8	3	7	.1	.5				.1
WPST-FM																				
SU '00	1	10	.2		15	36	.3	3.6	21	54	.4	2.5	8	23	.1	1.3	1	10	.3	
4-Book	9	43	.2	1.9	8	31	.2	2.1	18	78	.3	2.3	17	55	.3	3.2	6	28	.1	1.8
WSTW-FM																				
SU '00					1	9	.2		1	22	.1		2	12	.3		4	11	.1	1.1
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	506	1505	9.1		416	1116	7.5		829	1998	14.9		603	1536	10.9		357	1115	6.4	
4-Book	490	1392	8.8		412	1153	7.4		767	1950	13.8		545	1419	9.9		338	1054	6.1	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

		Men 18-49																				
		Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM	SU '00	101	2123	.9	3.6	34	991	.3	2.6	74	413	.7	5.6	35	197	.3	1.6	30	190	.3	2.0	
	4-Book	115	2294	1.0	4.0	39	1082	.4	3.0	93	458	.9	6.9	39	245	.4	1.9	34	208	.3	2.2	
WBEB-FM	SU '00	110	1063	1.0	3.9	31	547	.3	2.3	16	98	.1	1.2	69	227	.6	3.1	60	136	.5	3.9	
	4-Book	111	1001	1.0	3.9	38	527	.3	2.9	37	142	.3	2.8	66	206	.6	3.1	46	131	.4	3.0	
WDAS-AM	SU '00	8	66	.1	.3	16	111	.1	1.2	6	16	.1	.5	4	7		.2					
	4-Book	13	108	.1	.5	13	126	.1	1.0	8	25	.1	.6	6	21		.3	3	7		.2	
WDAS-FM	SU '00	158	1029	1.4	5.7	101	707	.9	7.6	87	225	.8	6.6	158	367	1.4	7.0	125	267	1.1	8.2	
	4-Book	139	1000	1.3	4.8	89	733	.8	6.9	79	206	.7	5.9	109	292	1.0	5.1	97	230	.9	6.4	
WEJM-FM	SU '00	51	681	.5	1.8	43	563	.4	3.2	32	137	.3	2.4	74	188	.7	3.3	79	186	.7	5.2	
	4-Book	79	868	.7	2.8	39	553	.4	3.0	39	141	.4	3.0	73	222	.7	3.4	61	189	.6	4.0	
WEMG-AM	SU '00	8	86	.1	.3	8	71	.1	.6	10	31	.1	.8	11	39	.1	.5	14	31	.1	.9	
	4-Book	9	67	.1	.3	8	52	.1	.6	11	29	.1	.9	11	31	.1	.5	10	23	.1	.7	
WEMG-FM	SU '00	24	128	.2	.9	17	134	.2	1.3	10	38	.1	.8	24	49	.2	1.1	29	54	.3	1.9	
	4-Book	16	106	.2	.6	9	79	.1	.7	9	25	.1	.6	14	34	.1	.7	16	36	.2	1.1	
WFIL-AM	SU '00	9	116	.1	.3	4	57		.3	5	18		.4	1	10			4	19		.3	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM	SU '00	6	39	.1	.2	6	53	.1	.5	1	8		.1	2	9		.1	6	9	.1	.4	
	4-Book	8	69	.1	.3	5	67	.1	.4	3	14		.2	5	18	.1	.3	5	13	.1	.3	
W100-FM	SU '00	100	1623	.9	3.6	75	1028	.7	5.6	54	192	.5	4.1	121	433	1.1	5.4	74	300	.7	4.8	
	4-Book	100	1452	.9	3.5	64	941	.6	5.0	41	189	.4	3.1	118	411	1.1	5.5	84	299	.8	5.5	
WIP -AM	SU '00	161	1633	1.5	5.8	59	867	.5	4.4	65	323	.6	4.9	93	285	.8	4.1	49	128	.4	3.2	
	4-Book	174	1717	1.6	6.0	67	964	.6	5.2	79	292	.7	5.9	104	370	.9	4.8	62	221	.6	4.1	
WJJZ-FM	SU '00	127	1018	1.1	4.5	63	696	.6	4.7	68	154	.6	5.1	113	313	1.0	5.0	76	231	.7	5.0	
	4-Book	99	913	.9	3.4	57	642	.5	4.4	50	142	.5	3.7	96	259	.9	4.4	60	177	.6	3.9	
+WLCE-FM	SU '00	120	1361	1.1	4.3	53	727	.5	4.0	71	174	.6	5.3	104	274	.9	4.6	51	209	.5	3.3	
	4-Book	114	1290	1.0	3.9	50	740	.5	3.9	61	203	.5	4.6	91	305	.8	4.3	59	227	.6	3.9	
WMGK-FM	SU '00	176	1622	1.6	6.3	81	1013	.7	6.1	78	246	.7	5.9	180	538	1.6	8.0	103	314	.9	6.7	
	4-Book	172	1581	1.6	6.0	74	958	.7	5.8	93	272	.9	6.9	162	471	1.5	7.5	102	337	.9	6.6	
WMMR-FM	SU '00	248	2311	2.2	8.9	88	1226	.8	6.6	114	396	1.0	8.6	171	559	1.5	7.6	93	355	.8	6.1	
	4-Book	235	2130	2.1	8.2	75	1174	.7	5.8	95	340	.8	7.1	148	501	1.3	6.9	97	376	.9	6.4	
WNAP-AM	SU '00	*	8			*	1		.1	*								2	9		.1	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
VOGL-FM	SU '00	91	869	.8	3.3	35	631	.3	2.6	37	119	.3	2.8	44	196	.4	2.0	35	148	.3	2.3	
	4-Book	87	880	.8	3.0	40	547	.4	3.1	40	143	.3	3.0	61	180	.5	2.9	46	168	.4	3.0	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 18-49

Target Listener Estimates - Men 18-49

	Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	2	46	.1	.1	2	45	.2	.2	7	16	.1	.5	3	10	.1	.1	5	12	.1	.3
4-Book	7	74	.1	.3	4	52	.4	.4					6	15	.3	.3				
WPHI-FM																				
SU '00	61	974	.6	2.2	51	677	.5	3.8	26	93	.2	2.0	79	291	.7	3.5	91	276	.8	6.0
4-Book	73	983	.7	2.5	48	620	.5	3.7	31	97	.3	2.4	78	291	.7	3.6	72	217	.7	4.7
WPHT-AM																				
SU '00	40	545	.4	1.4	6	156	.1	.5	8	39	.1	.6	18	56	.2	.8	8	46	.1	.5
4-Book	37	430	.4	1.3	9	176	.1	.7	7	28	.1	.6	14	55	.1	.6	5	28	.1	.3
WPLY-FM																				
SU '00	118	1516	1.1	4.2	64	955	.6	4.8	68	257	.6	5.1	132	414	1.2	5.9	99	351	.9	6.5
4-Book	133	1463	1.2	4.6	55	868	.5	4.2	51	193	.5	3.8	108	399	1.0	5.1	76	296	.7	5.0
WSSJ-AM																				
SU '00	6	23	.1	.2	8	41	.1	.6	10	16	.1	.8	10	16	.1	.4	1	9	.1	.1
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	137	1432	1.2	4.9	95	945	.9	7.1	71	253	.6	5.3	154	437	1.4	6.8	84	360	.8	5.5
4-Book	141	1432	1.3	4.9	87	963	.8	6.7	71	210	.7	5.3	143	439	1.3	6.7	117	353	1.1	7.7
WWDB-FM																				
SU '00	49	388	.4	1.8	13	188	.1	1.0	5	26	.1	.4	19	65	.2	.8	1	8	.1	.1
4-Book	54	537	.5	1.9	26	321	.3	2.0	16	66	.1	1.2	25	87	.2	1.2	6	26	.1	.4
WXTU-FM																				
SU '00	94	693	.8	3.4	45	485	.4	3.4	58	171	.5	4.4	89	195	.8	4.0	57	171	.5	3.7
4-Book	91	737	.8	3.1	47	489	.4	3.7	58	174	.5	4.3	96	250	.9	4.5	57	161	.5	3.7
WYSP-FM																				
SU '00	399	3182	3.6	14.3	109	1498	1.0	8.2	93	301	.8	7.0	153	532	1.4	6.8	118	390	1.1	7.7
4-Book	411	3180	3.7	14.3	104	1412	1.0	8.0	99	335	.9	7.4	153	541	1.4	7.2	112	356	1.0	7.3
WJBR-FM																				
SU '00		6			1	46	.1	.1	2	18	.2	.2	3	18	.1	.1				
4-Book	8	83	.1	.3	4	59	.3	.3	5	16	.4	.4	4	18	.2	.2	4	10	.3	.3
WKXW-FM																				
SU '00	32	328	.3	1.1	13	126	.1	1.0	26	42	.2	2.0	20	34	.2	.9	4	20	.3	.3
4-Book	31	334	.3	1.1	9	132	.1	.7	16	46	.2	1.2	21	56	.2	1.0	5	21	.3	.3
WLEV-FM																				
SU '00	3	97	.1	.1	1	68	.1	.1	3	30	.2	.2								
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	18	187	.2	.6	4	94	.3	.3	5	29	.4	.4	6	29	.1	.3	3	9	.2	.2
4-Book	20	217	.2	.7	9	132	.1	.7	7	35	.1	.6	15	46	.2	.7	11	40	.1	.7
WPST-FM																				
SU '00	41	688	.4	1.5	25	368	.2	1.9	35	92	.3	2.6	52	161	.5	2.3	28	99	.3	1.8
4-Book	39	712	.4	1.4	22	414	.2	1.7	20	79	.2	1.5	38	194	.4	1.8	28	122	.3	1.8
WSTW-FM																				
SU '00	11	237	.1	.4	5	153	.4	.4	2	38	.2	.2	11	59	.1	.5	4	30	.3	.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	2793	10423	25.2		1329	8571	12.0		1328	3647	12.0		2250	5154	20.3		1528	3992	13.8	
4-Book	2886	10547	26.1		1293	8455	11.7		1338	3627	12.1		2149	5141	19.4		1529	3880	13.8	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

		Men 18-49																				
		Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM	SU '00	15	125	.1	1.5	48	304	.4	5.3	41	232	.4	2.5	21	106	.2	1.8	14	104	.1	2.0	
	4-Book	13	90	.1	1.3	63	331	.6	6.9	36	240	.3	2.3	29	178	.3	2.7	16	129	.2	2.2	
WBEB-FM	SU '00	29	132	.3	2.8	8	55	.1	.9	32	136	.3	1.9	23	102	.2	2.0	11	65	.1	1.6	
	4-Book	31	122	.3	3.1	17	72	.2	1.8	46	157	.4	2.8	36	116	.3	3.2	22	87	.2	3.2	
WDAS-AM	SU '00	5	8	.5		44	79	.4	4.8	27	58	.2	1.6	21	34	.2	1.8	24	34	.2	3.5	
	4-Book	2	8	.3		32	70	.3	3.6	27	65	.2	1.7	16	32	.1	1.4	11	18	.1	1.6	
WDAS-FM	SU '00	82	163	.7	7.9	106	210	1.0	11.7	81	244	.7	4.9	58	109	.5	5.0	105	185	.9	15.4	
	4-Book	78	172	.7	8.0	71	176	.7	7.9	83	231	.8	5.3	68	137	.6	6.2	119	240	1.1	17.6	
WEJM-FM	SU '00	75	235	.7	7.3	22	64	.2	2.4	30	146	.3	1.8	19	66	.2	1.6	9	47	.1	1.3	
	4-Book	43	144	.4	4.4	18	67	.2	2.0	33	137	.3	2.1	29	90	.3	2.6	12	47	.1	1.8	
WEMG-AM	SU '00	4	8	.4		6	26	.1	.7	9	38	.1	.5	9	22	.1	.8	4	10		.6	
	4-Book	4	13	.4		7	19	.1	.8	11	22	.1	.6	8	16	.1	.7	4	12		.6	
WEMG-FM	SU '00	14	38	.1	1.4	15	39	.1	1.7	28	47	.3	1.7	9	24	.1	.8	10	30	.1	1.5	
	4-Book	7	21	.1	.7	6	16	.1	.7	14	34	.1	.9	6	19	.1	.6	4	14		.6	
WFIL-AM	SU '00	4	29	.4		15	28	.1	1.7	2	10	.1						2	10		.3	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM	SU '00	3	9	.3		12	26	.1	1.3	14	37	.1	.8	3	11		.3	5	9		.7	
	4-Book	4	11	.4		12	29	.1	1.3	7	21	.1	.4	3	10		.2	3	13		.4	
WIOQ-FM	SU '00	102	367	.9	9.9	30	157	.3	3.3	128	379	1.2	7.8	39	173	.4	3.4	30	156	.3	4.4	
	4-Book	71	260	.6	7.3	28	125	.3	3.1	80	317	.7	5.0	50	218	.5	4.5	30	136	.3	4.5	
WIP -AM	SU '00	37	144	.3	3.6	68	207	.6	7.5	79	216	.7	4.8	47	198	.4	4.0	30	171	.3	4.4	
	4-Book	40	166	.4	4.2	61	193	.6	6.8	91	298	.8	5.8	59	230	.5	5.4	41	165	.4	6.0	
WJJZ-FM	SU '00	56	194	.5	5.4	24	94	.2	2.6	70	212	.6	4.2	62	184	.6	5.3	30	137	.3	4.4	
	4-Book	54	175	.5	5.6	35	102	.3	3.8	69	199	.6	4.4	56	164	.5	5.1	28	106	.3	4.0	
+WLCE-FM	SU '00	22	121	.2	2.1	41	127	.4	4.5	67	239	.6	4.1	53	178	.5	4.6	14	71	.1	2.0	
	4-Book	32	139	.3	3.4	27	107	.3	3.0	71	235	.6	4.5	42	157	.4	3.8	14	79	.1	2.1	
WMGK-FM	SU '00	38	210	.3	3.7	33	149	.3	3.6	116	307	1.0	7.0	68	213	.6	5.8	22	155	.2	3.2	
	4-Book	38	171	.3	4.0	29	111	.3	3.2	84	281	.8	5.3	61	223	.6	5.5	22	109	.2	3.2	
WMMR-FM	SU '00	44	194	.4	4.3	41	152	.4	4.5	122	389	1.1	7.4	96	348	.9	8.3	20	111	.2	2.9	
	4-Book	40	187	.4	4.2	36	171	.3	4.0	83	331	.8	5.2	71	295	.6	6.4	27	136	.3	4.0	
WNAP-AM	SU '00					* 4	9		.4					2	7		.2					
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WGL-FM	SU '00	33	133	.3	3.2	44	112	.4	4.8	45	190	.4	2.7	33	151	.3	2.8	13	76	.1	1.9	
	4-Book	35	111	.3	3.6	37	101	.3	4.1	36	143	.4	2.2	32	112	.3	2.9	30	74	.3	4.3	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 18-49

Target Listener Estimates - Men 18-49

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	4	9		.4					3	17		.2								
4-Book	4	12		.4	1	4		.1	8	21		.5	1	5		.1	3	12		.4
WPHI-FM																				
SU '00	52	202	.5	5.0	21	77	.2	2.3	44	140	.4	2.7	29	113	.3	2.5	59	178	.5	8.6
4-Book	62	208	.6	6.4	23	84	.2	2.5	50	160	.5	3.2	31	107	.3	2.8	34	115	.3	5.0
WPHT-AM																				
SU '00	3	24		.3	5	10		.6	2	18		.1	3	15		.3	1	9		.1
4-Book	5	24		.5	13	37	.1	1.5	13	64	.1	.9	4	23		.4	8	23	.1	1.2
WPLY-FM																				
SU '00	51	253	.5	4.9	19	92	.2	2.1	70	315	.6	4.2	43	168	.4	3.7	27	125	.2	4.0
4-Book	41	178	.4	4.3	25	118	.2	2.8	66	292	.6	4.1	39	181	.4	3.5	28	122	.2	4.2
WSSJ-AM																				
SU '00	13	25	.1	1.3	9	17	.1	1.0	9	17	.1	.5	11	22	.1	.9	3	7		.4
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	93	233	.8	9.0	70	149	.6	7.7	125	322	1.1	7.6	89	205	.8	7.7	59	161	.5	8.6
4-Book	93	256	.8	9.5	67	184	.6	7.4	92	290	.8	5.8	56	155	.5	5.0	46	132	.4	6.6
WVOB-FM																				
SU '00	5	36		.5	12	56	.1	1.3	49	88	.4	3.0	3	8		.3	8	25	.1	1.2
4-Book	6	24		.7	30	118	.3	3.4	95	176	.8	6.0	8	23	.1	.7	9	28	.1	1.3
WXTU-FM																				
SU '00	19	77	.2	1.8	31	129	.3	3.4	52	177	.5	3.1	44	112	.4	3.8	13	36	.1	1.9
4-Book	21	86	.2	2.3	40	141	.4	4.4	59	178	.6	3.7	36	109	.3	3.3	12	40	.1	1.7
WYSP-FM																				
SU '00	63	233	.6	6.1	32	168	.3	3.5	146	501	1.3	8.8	211	549	1.9	18.1	58	234	.5	8.5
4-Book	58	219	.5	5.9	28	139	.3	3.1	167	565	1.5	10.2	160	494	1.4	14.0	47	183	.4	6.9
WJBR-FM																				
SU '00	2	10		.2	1	9		.1	2	9		.1								
4-Book	3	13		.3	5	15	.1	.5	4	19		.3	3	5		.3	2	9		.3
WKXV-FM																				
SU '00	6	38	.1	.6	20	44	.2	2.2	15	36	.1	.9	3	31		.3	7	38	.1	1.0
4-Book	6	28	.1	.6	8	28	.1	.9	6	21		.4	6	25	.1	.6	3	17		.4
WLEV-FM																				
SU '00					4	18		.4	3	29		.2								
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00									4	35		.2	12	35	.1	1.0	3	27		.4
4-Book	7	29	.1	.7	7	20	.1	.8	13	47	.1	.9	10	29	.1	.9	2	12		.2
WPST-FM																				
SU '00	9	56	.1	.9	21	74	.2	2.3	31	98	.3	1.9	15	41	.1	1.3	9	51	.1	1.3
4-Book	15	74	.1	1.6	15	67	.2	1.7	25	122	.2	1.6	26	93	.2	2.4	10	47	.1	1.4
WSTW-FM																				
SU '00					5	18		.6	10	67	.1	.6	7	30	.1	.6	4	11		.6
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	1034	3077	9.3		909	2604	8.2		1651	4090	14.9		1163	3033	10.5		683	2191	6.2	
4-Book	963	2799	8.7		904	2654	8.2		1593	4175	14.4		1115	2960	10.1		682	2088	6.2	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

		Men 25-49																				
		Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM	SU '00	95	2021	1.1	4.0	30	922	.3	2.8	65	374	.7	5.5	31	166	.3	1.7	26	180	.3	2.1	
	4-Book	108	2124	1.2	4.5	37	1033	.4	3.5	86	434	1.0	7.4	37	229	.4	2.2	33	205	.4	2.8	
WBEB-FM	SU '00	89	868	1.0	3.8	24	428	.3	2.2	10	77	.1	.8	52	188	.6	2.8	46	110	.5	3.7	
	4-Book	94	810	1.1	3.9	28	432	.3	2.7	32	119	.4	2.7	51	166	.6	2.9	33	112	.4	2.7	
VDAS-AM	SU '00	7	59	.1	.3	13	98	.1	1.2	6	16	.1	.5	4	7		.2					
	4-Book	11	89	.1	.5	11	108	.1	1.1	7	23	.1	.6	5	17		.3	3	7		.2	
VDAS-FM	SU '00	148	947	1.7	6.3	95	663	1.1	8.7	87	225	1.0	7.4	144	346	1.6	7.7	114	253	1.3	9.3	
	4-Book	121	868	1.4	5.0	76	630	.9	7.3	67	177	.8	5.8	96	263	1.1	5.5	79	199	.9	6.6	
WEJM-FM	SU '00	44	610	.5	1.9	40	517	.4	3.7	31	129	.3	2.6	67	163	.7	3.6	71	170	.8	5.8	
	4-Book	73	792	.8	3.0	37	516	.4	3.6	39	139	.4	3.4	70	213	.8	4.1	58	180	.6	4.9	
WEMG-AM	SU '00	5	54	.1	.2	7	61	.1	.6	10	31	.1	.8	11	39	.1	.6	14	31	.2	1.1	
	4-Book	8	53	.1	.3	7	43	.1	.7	9	25	.1	.8	9	26	.1	.5	10	23	.1	.9	
WEMG-FM	SU '00	23	112	.3	1.0	16	118	.2	1.5	10	38	.1	.8	24	49	.3	1.3	29	54	.3	2.4	
	4-Book	13	89	.2	.6	8	66	.1	.8	6	17	.1	.5	11	27	.1	.6	14	28	.2	1.1	
WFIL-AM	SU '00	9	104	.1	.4	4	57		.4	5	18	.1	.4	1	10		.1	4	19		.3	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM	SU '00	6	39	.1	.3	6	45	.1	.6					2	9		.1	6	9	.1	.5	
	4-Book	8	64	.1	.3	5	65	.1	.5	3	12		.3	5	18	.1	.3	5	13	.1	.4	
W100-FM	SU '00	63	1005	.7	2.7	54	680	.6	5.0	34	129	.4	2.9	85	263	.9	4.5	57	172	.6	4.6	
	4-Book	63	934	.7	2.6	45	671	.5	4.3	27	131	.3	2.4	82	280	.9	4.7	63	217	.7	5.3	
WIP -AM	SU '00	144	1504	1.6	6.1	44	762	.5	4.0	63	305	.7	5.3	78	256	.9	4.2	36	98	.4	2.9	
	4-Book	160	1571	1.8	6.6	58	845	.6	5.6	74	261	.8	6.3	91	324	1.0	5.1	55	198	.6	4.6	
WJJZ-FM	SU '00	117	957	1.3	5.0	59	669	.7	5.4	68	154	.8	5.7	103	297	1.2	5.5	71	221	.8	5.8	
	4-Book	91	850	1.0	3.8	51	598	.6	4.9	47	130	.6	4.0	88	242	1.0	5.0	57	170	.6	4.7	
+WLCE-FM	SU '00	118	1247	1.3	5.0	51	677	.6	4.7	71	174	.8	6.0	97	244	1.1	5.2	51	209	.6	4.2	
	4-Book	104	1142	1.2	4.3	44	672	.5	4.2	58	188	.7	5.0	79	268	.9	4.5	50	199	.6	4.2	
WMGK-FM	SU '00	151	1392	1.7	6.4	70	912	.8	6.4	75	236	.8	6.3	166	496	1.9	8.8	89	294	1.0	7.2	
	4-Book	146	1366	1.7	6.0	65	845	.7	6.2	90	259	1.0	7.6	142	421	1.6	8.0	86	296	1.0	7.1	
WMMR-FM	SU '00	218	1783	2.4	9.3	72	942	.8	6.6	93	308	1.0	7.9	151	451	1.7	8.0	79	275	.9	6.4	
	4-Book	195	1648	2.2	8.0	60	894	.7	5.7	79	267	.9	6.7	125	401	1.4	7.0	80	288	.9	6.7	
WNAP-AM	SU '00	*	8			*	1		.1	*								2	9		.2	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WOGL-FM	SU '00	81	813	.9	3.4	34	601	.4	3.1	36	108	.4	3.0	38	177	.4	2.0	35	148	.4	2.9	
	4-Book	82	807	.9	3.4	37	504	.4	3.5	38	130	.4	3.1	58	168	.6	3.3	43	155	.5	3.6	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 25-49

Target Listener Estimates - Men 25-49

	Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	1	35			1	35		.1												
4-Book	7	69	.1	.3	4	50		.4	7	16	.1	.6	5	13		.3	5	12	.1	.5
WPHI-FM																				
SU '00	36	543	.4	1.5	30	365	.3	2.8	18	60	.2	1.5	52	152	.6	2.8	52	155	.6	4.2
4-Book	40	512	.5	1.7	24	327	.3	2.3	15	46	.2	1.3	38	145	.4	2.2	32	106	.4	2.6
WPHT-AM																				
SU '00	40	513	.4	1.7	6	156	.1	.6	8	39	.1	.7	18	56	.2	1.0	8	46	.1	.7
4-Book	36	416	.4	1.5	8	170	.1	.8	7	28	.1	.6	13	52	.1	.7	5	26	.1	.4
WPLY-FM																				
SU '00	83	1030	.9	3.5	44	691	.5	4.0	55	197	.6	4.6	89	279	1.0	4.7	67	259	.7	5.5
4-Book	92	985	1.0	3.8	35	565	.4	3.4	41	145	.5	3.5	68	246	.8	3.9	48	197	.5	4.0
WSSJ-AM																				
SU '00	6	23	.1	.3	8	41	.1	.7	10	16	.1	.8	10	16	.1	.5	1	9		.1
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	77	853	.9	3.3	49	517	.5	4.5	32	162	.4	2.7	87	253	1.0	4.6	42	196	.5	3.4
4-Book	88	846	1.0	3.7	48	571	.5	4.6	42	128	.5	3.6	82	246	.9	4.6	61	203	.7	5.1
WVDB-FM																				
SU '00	42	369	.5	1.8	13	178	.1	1.2	5	26	.1	.4	13	54	.1	.7	1	8		.1
4-Book	51	505	.6	2.1	25	296	.3	2.4	16	62	.2	1.3	24	84	.3	1.4	6	23	.1	.5
WXTU-FM																				
SU '00	71	593	.8	3.0	42	400	.5	3.9	54	151	.6	4.6	85	184	.9	4.5	56	160	.6	4.6
4-Book	77	626	.9	3.2	43	415	.5	4.1	55	156	.6	4.7	89	227	1.0	5.1	51	140	.6	4.3
WYSP-FM																				
SU '00	329	2520	3.7	14.0	76	1124	.8	7.0	89	260	1.0	7.5	120	414	1.3	6.4	60	250	.7	4.9
4-Book	332	2448	3.7	13.8	75	1049	.8	7.2	88	273	1.0	7.5	114	399	1.3	6.5	73	253	.8	6.1
WJBR-FM																				
SU '00		6			1	46		.1	2	18		.2	3	18		.2				
4-Book	8	64	.1	.3	3	54		.3	4	14		.4	4	16		.2	4	10	.1	.3
WKXW-FM																				
SU '00	32	292	.4	1.4	12	108	.1	1.1	26	42	.3	2.2	20	34	.2	1.1	2	10		.2
4-Book	30	303	.4	1.3	9	124	.1	.8	16	46	.2	1.3	20	52	.2	1.1	4	19		.4
WLEV-FM																				
SU '00	2	77		.1	1	57		.1	2	20		.2								
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	16	157	.2	.7	3	64		.3	5	18	.1	.4	3	19		.2	3	9		.2
4-Book	17	184	.2	.7	8	116	.1	.8	7	33	.1	.6	13	39	.2	.8	11	40	.1	.9
WPST-FM																				
SU '00	32	518	.4	1.4	21	305	.2	1.9	30	81	.3	2.5	35	120	.4	1.9	20	88	.2	1.6
4-Book	27	501	.3	1.1	15	296	.2	1.5	16	55	.2	1.4	26	133	.3	1.5	19	94	.2	1.6
WSTW-FM																				
SU '00	11	187	.1	.5	5	122	.1	.5	2	38		.2	10	49	.1	.5	4	30		.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	2349	8505	26.2		1089	7040	12.2		1183	3261	13.2		1878	4278	21.0		1228	3293	13.7	
4-Book	2417	8578	27.0		1044	6921	11.7		1173	3152	13.1		1756	4216	19.6		1197	3165	13.4	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 25-49

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
KYW -AM																				
SU '00	12	105	.1	1.5	44	294	.5	5.5	39	222	.4	2.9	16	85	.2	1.8	12	94	.1	2.4
4-Book	12	82	.1	1.6	61	320	.7	7.9	34	226	.4	2.7	28	171	.3	3.2	15	124	.2	2.9
WBEB-FM																				
SU '00	19	95	.2	2.3	7	44	.1	.9	24	94	.3	1.8	20	81	.2	2.2	11	65	.1	2.2
4-Book	21	97	.2	2.8	13	59	.2	1.7	37	132	.4	2.8	23	90	.3	2.6	14	63	.2	2.8
WDAS-AM																				
SU '00	5	8	.1	.6	37	66	.4	4.6	16	45	.2	1.2	21	34	.2	2.3	18	27	.2	3.6
4-Book	2	8		.3	30	64	.4	3.8	23	53	.3	1.8	14	29	.2	1.5	8	12	.1	1.5
WDAS-FM																				
SU '00	74	148	.8	9.1	104	202	1.2	13.0	79	237	.9	5.9	58	109	.6	6.4	99	177	1.1	19.7
4-Book	69	153	.8	9.3	62	152	.7	8.0	72	202	.8	5.6	55	114	.6	6.3	103	206	1.2	20.2
WEJM-FM																				
SU '00	71	199	.8	8.7	22	64	.2	2.7	28	138	.3	2.1	19	66	.2	2.1	9	47	.1	1.8
4-Book	40	130	.5	5.3	18	63	.2	2.3	32	131	.4	2.4	28	82	.3	3.2	12	47	.1	2.4
WEMG-AM																				
SU '00	4	8		.5	4	16		.5	9	38	.1	.7	9	22	.1	1.0				
4-Book	4	13		.6	6	17	.1	.9	9	20	.1	.6	6	13	.1	.7	3	10		.6
WEMG-FM																				
SU '00	11	30	.1	1.4	15	39	.2	1.9	23	39	.3	1.7	9	24	.1	1.0	10	30	.1	2.0
4-Book	5	17	.1	.7	6	16	.1	.8	11	28	.2	.9	6	19	.1	.7	4	14		.8
WFIL-AM																				
SU '00	4	29		.5	15	28	.2	1.9	2	10		.1					2	10		.4
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	3	9		.4	12	26	.1	1.5	14	37	.2	1.0	3	11		.3	5	9	.1	1.0
4-Book	4	11		.5	12	29	.1	1.5	7	21	.1	.5	3	10		.3	3	13		.6
WIOQ-FM																				
SU '00	75	252	.8	9.2	20	97	.2	2.5	104	286	1.2	7.7	31	136	.3	3.4	11	99	.1	2.2
4-Book	45	166	.5	6.1	17	83	.2	2.2	58	230	.7	4.5	40	170	.4	4.5	21	92	.2	4.1
WIP -AM																				
SU '00	25	124	.3	3.1	56	178	.6	7.0	43	158	.5	3.2	31	167	.3	3.4	26	152	.3	5.2
4-Book	32	145	.3	4.5	54	169	.6	6.9	71	252	.8	5.6	48	200	.5	5.5	37	139	.4	7.2
WJJZ-FM																				
SU '00	50	184	.6	6.1	24	94	.3	3.0	70	212	.8	5.2	57	174	.6	6.3	24	127	.3	4.8
4-Book	48	167	.6	6.7	32	94	.4	4.1	63	188	.7	4.9	49	146	.6	5.5	24	92	.3	4.7
+WLCE-FM																				
SU '00	22	121	.2	2.7	41	127	.5	5.1	60	208	.7	4.5	50	168	.6	5.6	14	71	.2	2.8
4-Book	26	119	.3	3.6	24	91	.3	3.1	63	210	.7	4.9	40	142	.5	4.5	12	68	.2	2.4
WMGK-FM																				
SU '00	36	192	.4	4.4	30	139	.3	3.7	91	268	1.0	6.8	54	181	.6	6.0	14	105	.2	2.8
4-Book	32	146	.4	4.5	27	104	.3	3.5	74	254	.8	5.7	50	191	.6	5.7	18	82	.2	3.5
WMMR-FM																				
SU '00	38	151	.4	4.7	29	113	.3	3.6	95	278	1.1	7.1	69	237	.8	7.7	16	80	.2	3.2
4-Book	28	135	.3	3.9	27	125	.3	3.5	65	265	.7	5.0	54	219	.6	6.1	20	96	.2	3.9
WNAP-AM																				
SU '00					* 4	9		.5					2	7		.2				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
VOGL-FM																				
SU '00	33	133	.4	4.1	44	112	.5	5.5	45	190	.5	3.3	33	151	.4	3.7	13	76	.1	2.6
4-Book	33	104	.4	4.6	35	98	.4	4.5	30	130	.3	2.3	31	107	.4	3.5	28	70	.3	5.5

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 25-49

Target Listener Estimates - Men 25-49

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WPEN-AM																					
SU '00	4	9		.5					1	7		.1						4	26		.8
4-Book	4	12		.5	1	4		.1	7	18		.5	1	5		.2	3	12		.6	
WPHI-FM																					
SU '00	28	125	.3	3.4	15	26	.2	1.9	24	73	.3	1.8	16	52	.2	1.8	30	96	.3	6.0	
4-Book	33	120	.4	4.5	12	37	.2	1.6	23	80	.3	1.8	16	44	.2	1.8	18	64	.2	3.5	
WPHT-AM																					
SU '00	3	24		.4	5	10	.1	.6	2	18		.1	3	15		.3	1	9		.2	
4-Book	5	24	.1	.7	12	34	.2	1.5	12	61	.1	1.0	4	20		.4	8	23	.1	1.6	
WPLY-FM																					
SU '00	36	184	.4	4.4	9	53	.1	1.1	42	218	.5	3.1	27	116	.3	3.0	25	104	.3	5.0	
4-Book	21	110	.2	2.9	17	85	.2	2.1	44	197	.5	3.4	26	123	.3	2.9	16	69	.2	3.1	
WSSJ-AM																					
SU '00	13	25	.1	1.6	9	17	.1	1.1	9	17	.1	.7	11	22	.1	1.2	3	7		.6	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																					
SU '00	46	125	.5	5.7	53	106	.6	6.6	75	178	.8	5.6	36	81	.4	4.0	17	53	.2	3.4	
4-Book	50	150	.6	6.9	46	120	.5	5.9	60	185	.7	4.6	26	69	.3	3.0	16	53	.2	3.1	
WWDB-FM																					
SU '00	5	36	.1	.6	12	56	.1	1.5	49	88	.5	3.6	3	8		.3	8	25	.1	1.6	
4-Book	6	24	.1	.9	28	111	.3	3.7	91	164	1.0	7.1	8	23	.1	.9	9	26	.1	1.7	
WXTU-FM																					
SU '00	19	77	.2	2.3	30	118	.3	3.7	47	154	.5	3.5	37	91	.4	4.1	13	36	.1	2.6	
4-Book	16	68	.2	2.3	38	129	.4	4.9	53	151	.6	4.0	32	100	.4	3.7	9	35	.1	1.7	
WYSP-FM																					
SU '00	25	111	.3	3.1	17	90	.2	2.1	110	392	1.2	8.2	149	387	1.7	16.6	40	184	.4	8.0	
4-Book	29	133	.3	4.0	19	95	.2	2.5	128	443	1.4	9.5	118	370	1.3	13.3	29	123	.3	5.8	
WJBR-FM																					
SU '00	2	10		.2	1	9		.1	2	9		.1									
4-Book	3	11		.3	5	15	.1	.6	4	19		.3	3	5		.3	2	7		.3	
WKXW-FM																					
SU '00	6	38	.1	.7	20	44	.2	2.5	15	36	.2	1.1	2	21		.2	5	29	.1	1.0	
4-Book	6	28	.1	.8	8	28	.1	1.0	6	21	.1	.5	6	22	.1	.7	2	15		.5	
WLEV-FM																					
SU '00					4	18		.5	3	29		.2									
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																					
SU '00									4	27		.3	11	27	.1	1.2	3	27		.6	
4-Book	7	26	.1	1.0	7	20	.1	.9	12	42	.1	1.0	9	27	.1	1.1	1	10		.3	
WPST-FM																					
SU '00	9	56	.1	1.1	21	74	.2	2.6	28	77	.3	2.1	15	41	.2	1.7	8	41	.1	1.6	
4-Book	9	49	.1	1.3	13	60	.2	1.8	17	84	.2	1.3	18	70	.2	2.1	5	29	.1	1.0	
WSTW-FM																					
SU '00					5	18	.1	.6	9	57	.1	.7	7	30	.1	.8					
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																					
SU '00	814	2467	9.1		802	2282	9.0		1347	3430	15.0		900	2398	10.1		502	1710	5.6		
4-Book	726	2202	8.1		775	2295	8.7		1304	3500	14.6		880	2409	9.9		509	1613	5.7		

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 25-54																				
Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	138	2636	1.3	5.1	40	1243	.4	3.2	90	519	.9	6.7	40	254	.4	1.9	38	282	.4	2.7
4-Book	143	2673	1.4	5.1	47	1322	.5	3.9	110	560	1.1	8.0	48	312	.5	2.4	46	277	.5	3.2
WBEB-FM																				
SU '00	99	983	.9	3.7	34	535	.3	2.7	21	92	.2	1.6	58	215	.6	2.7	50	128	.5	3.5
4-Book	116	974	1.1	4.2	42	569	.4	3.4	52	169	.5	3.8	75	223	.7	3.7	49	167	.5	3.5
WDAS-AM																				
SU '00	12	83	.1	.4	17	141	.2	1.3	17	41	.2	1.3	9	17	.1	.4	2	9		.1
4-Book	18	117	.2	.6	16	141	.2	1.3	15	37	.2	1.1	12	27	.1	.6	7	14	.1	.5
WDAS-FM																				
SU '00	157	1064	1.5	5.8	103	735	1.0	8.2	87	233	.8	6.5	151	370	1.4	7.0	121	278	1.2	8.5
4-Book	145	991	1.4	5.2	90	719	.9	7.3	77	197	.8	5.7	114	300	1.1	5.6	94	228	.9	6.7
WEJM-FM																				
SU '00	60	763	.6	2.2	48	614	.5	3.8	38	153	.4	2.8	84	203	.8	3.9	84	203	.8	5.9
4-Book	85	914	.8	3.0	43	595	.4	3.5	49	172	.5	3.7	85	247	.8	4.2	66	210	.6	4.8
WEMG-AM																				
SU '00	6	69	.1	.2	7	61	.1	.6	10	31	.1	.7	11	39	.1	.5	14	31	.1	1.0
4-Book	9	80	.1	.3	8	50	.1	.6	9	26	.1	.7	11	29	.1	.5	11	27	.1	.8
WEMG-FM																				
SU '00	24	118	.2	.9	17	124	.2	1.3	10	38	.1	.7	29	55	.3	1.4	29	54	.3	2.0
4-Book	14	101	.1	.5	8	71	.1	.6	6	17	.1	.4	13	30	.1	.7	14	30	.1	1.0
WFIL-AM																				
SU '00	11	120	.1	.4	4	57		.3	5	18		.4	1	10			4	19		.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	10	72	.1	.4	7	70	.1	.6	2	8		.1	2	9		.1	6	9	.1	.4
4-Book	14	88	.2	.5	9	94	.1	.7	7	19	.1	.5	9	29	.1	.5	8	21	.1	.5
WIOQ-FM																				
SU '00	65	1046	.6	2.4	56	716	.5	4.4	34	129	.3	2.5	88	281	.8	4.1	59	181	.6	4.2
4-Book	67	981	.6	2.4	46	705	.4	3.7	27	133	.3	2.0	83	286	.8	4.1	65	227	.6	4.7
WIP -AM																				
SU '00	164	1713	1.6	6.1	53	875	.5	4.2	63	305	.6	4.7	99	316	.9	4.6	49	132	.5	3.5
4-Book	184	1809	1.8	6.6	66	970	.6	5.4	82	292	.8	6.0	107	381	1.0	5.2	62	229	.6	4.4
WJZZ-FM																				
SU '00	157	1205	1.5	5.8	79	845	.8	6.3	88	226	.8	6.5	129	370	1.2	6.0	89	277	.9	6.3
4-Book	118	1031	1.2	4.3	63	725	.6	5.1	58	167	.6	4.2	108	304	1.0	5.3	67	199	.7	4.8
+WLCE-FM																				
SU '00	123	1290	1.2	4.6	56	724	.5	4.4	76	190	.7	5.7	104	261	1.0	4.8	63	242	.6	4.4
4-Book	114	1232	1.1	4.1	48	719	.5	3.9	63	199	.6	4.6	87	289	.8	4.2	56	218	.5	4.0
WMGK-FM																				
SU '00	165	1559	1.6	6.1	77	1005	.7	6.1	79	255	.8	5.9	180	530	1.7	8.4	98	325	.9	6.9
4-Book	161	1506	1.6	5.8	71	928	.7	5.8	96	280	.9	6.9	155	464	1.5	7.6	97	325	.9	6.8
WMMR-FM																				
SU '00	236	1874	2.3	8.7	74	988	.7	5.9	96	322	.9	7.1	162	482	1.5	7.5	79	275	.8	5.6
4-Book	204	1736	2.0	7.3	63	951	.6	5.1	80	277	.8	5.8	133	425	1.3	6.4	85	306	.8	6.0
WNAP-AM																				
SU '00	* 1	17			* 2	33		.2	*				3	8		.1	4	17		.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
VOGL-FM																				
SU '00	117	1140	1.1	4.3	55	849	.5	4.4	40	138	.4	3.0	69	254	.7	3.2	65	263	.6	4.6
4-Book	115	1119	1.1	4.1	58	776	.6	4.7	48	191	.5	3.4	87	273	.9	4.3	69	246	.7	4.9

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 25-54

Target Listener Estimates - Men 25-54

	Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	4	72		.1	1	53		.1									1	9		.1
4-Book	9	94	.1	.3	6	77	.1	.5	8	23	.1	.6	7	15	.1	.4	8	19	.1	.6
WPHI-FM																				
SU '00	36	560	.3	1.3	30	365	.3	2.4	18	60	.2	1.3	52	152	.5	2.4	52	155	.5	3.7
4-Book	41	528	.4	1.5	25	338	.3	2.0	16	53	.2	1.2	39	148	.4	1.9	35	114	.3	2.4
WPHT-AM																				
SU '00	55	630	.5	2.0	9	227	.1	.7	10	45	.1	.7	22	71	.2	1.0	9	55	.1	.6
4-Book	46	527	.4	1.7	11	224	.1	.9	10	37	.1	.7	14	59	.1	.7	7	34	.1	.5
WPLY-FM																				
SU '00	87	1058	.8	3.2	45	698	.4	3.6	55	197	.5	4.1	89	279	.9	4.1	67	259	.6	4.7
4-Book	94	1015	.9	3.4	36	580	.4	2.9	41	145	.4	3.0	70	254	.7	3.4	49	203	.5	3.5
WSSJ-AM																				
SU '00	8	49	.1	.3	11	49	.1	.9	12	24	.1	.9	15	24	.1	.7	1	9		.1
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	81	903	.8	3.0	51	533	.5	4.0	32	162	.3	2.4	87	253	.8	4.1	50	204	.5	3.5
4-Book	91	880	.9	3.3	50	595	.5	4.1	43	131	.4	3.2	85	253	.8	4.1	67	218	.7	4.8
WVDB-FM																				
SU '00	45	440	.4	1.7	22	285	.2	1.7	17	60	.2	1.3	28	81	.3	1.3	7	42	.1	.5
4-Book	62	616	.6	2.2	32	383	.3	2.6	25	88	.3	1.9	37	110	.4	1.8	10	37	.1	.7
WXTU-FM																				
SU '00	77	678	.7	2.8	44	445	.4	3.5	55	157	.5	4.1	92	230	.9	4.3	58	175	.6	4.1
4-Book	90	756	.8	3.2	52	505	.5	4.3	61	176	.6	4.4	103	274	1.0	5.1	66	181	.6	4.6
WYSP-FM																				
SU '00	353	2655	3.4	13.1	82	1171	.8	6.5	94	274	.9	7.0	130	437	1.2	6.1	64	259	.6	4.5
4-Book	351	2622	3.4	12.6	81	1154	.8	6.6	96	289	.9	7.0	121	428	1.2	6.0	77	268	.8	5.5
WJBR-FM																				
SU '00	1	30			1	55		.1	2	18		.1	3	18		.1				
4-Book	8	85	.1	.3	4	64		.4	4	16		.3	5	18		.3	4	12		.3
WKXW-FM																				
SU '00	39	338	.4	1.4	12	115	.1	1.0	28	49	.3	2.1	20	34	.2	.9	2	10		.1
4-Book	34	362	.3	1.3	10	143	.1	.8	17	49	.2	1.2	25	65	.3	1.2	7	26	.1	.5
WLEV-FM																				
SU '00	7	85	.1	.3	1	67		.1	2	20		.1					1	10		.1
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	17	176	.2	.6	6	99	.1	.5	5	18		.4	5	34		.2	6	25	.1	.4
4-Book	20	228	.2	.7	10	155	.1	.8	8	35	.1	.6	16	56	.1	.8	13	51	.1	.9
WPST-FM																				
SU '00	34	546	.3	1.3	23	315	.2	1.8	37	91	.4	2.8	40	130	.4	1.9	27	98	.3	1.9
4-Book	28	529	.3	1.0	17	315	.2	1.4	18	60	.2	1.4	30	146	.3	1.5	22	101	.2	1.6
WSTV-FM																				
SU '00	11	203	.1	.4	5	122		.4	2	38		.1	10	49	.1	.5	4	30		.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	2702	9914	25.8	1263	8127	12.1	1345	3751	12.9	2146	4922	20.5	1420	3815	13.6					
4-Book	2787	9995	26.6	1230	8102	11.8	1372	3711	13.2	2042	4940	19.5	1410	3711	13.5					

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 25-54																				
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	16	140	.2	1.8	57	373	.5	6.0	50	319	.5	3.2	27	137	.3	2.5	14	114	.1	2.2
4-Book	18	110	.2	2.3	77	410	.7	8.2	42	291	.4	2.8	36	216	.4	3.5	17	142	.2	2.8
WBEB-FM																				
SU '00	26	116	.2	2.9	15	60	.1	1.6	34	130	.3	2.2	30	114	.3	2.8	33	102	.3	5.2
4-Book	24	115	.2	2.8	26	93	.3	2.9	52	172	.5	3.3	33	120	.3	3.1	21	76	.2	3.4
WDAS-AM																				
SU '00	5	8		.6	43	92	.4	4.5	22	63	.2	1.4	24	43	.2	2.2	18	27	.2	2.8
4-Book	2	8		.3	41	84	.4	4.3	31	73	.3	2.1	18	34	.2	1.6	9	14	.1	1.4
WDAS-FM																				
SU '00	81	165	.8	9.0	109	219	1.0	11.5	83	245	.8	5.3	58	109	.6	5.4	124	217	1.2	19.5
4-Book	78	176	.8	9.3	75	180	.7	7.9	82	222	.8	5.4	62	131	.6	5.9	121	234	1.2	19.4
WEJM-FM																				
SU '00	73	207	.7	8.1	24	72	.2	2.5	29	146	.3	1.8	29	90	.3	2.7	17	73	.2	2.7
4-Book	42	138	.4	5.0	20	74	.2	2.1	33	144	.4	2.2	32	98	.3	3.1	15	60	.2	2.4
WEMG-AM																				
SU '00	4	8		.4	4	16		.4	9	38	.1	.6	9	22	.1	.8				
4-Book	5	15		.6	7	18	.1	.8	10	22	.1	.6	7	16	.1	.6	3	10		.5
WEMG-FM																				
SU '00	11	30	.1	1.2	15	39	.1	1.6	23	39	.2	1.5	9	24	.1	.8	10	30	.1	1.6
4-Book	5	17	.1	.6	7	18	.1	.7	12	32	.1	.8	7	23	.1	.6	4	14		.6
WFIL-AM																				
SU '00	4	29		.4	15	28	.1	1.6	2	10		.1					2	10		.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	3	9		.3	15	34	.1	1.6	18	45	.2	1.1	7	28	.1	.7	5	9		.8
4-Book	4	14		.5	20	40	.2	2.1	12	28	.1	.7	6	20	.1	.6	4	15		.6
WIOQ-FM																				
SU '00	75	252	.7	8.3	26	107	.2	2.7	110	314	1.1	7.0	31	136	.3	2.9	11	99	.1	1.7
4-Book	46	170	.4	5.5	19	89	.2	2.0	60	245	.6	4.0	41	172	.4	3.9	22	94	.2	3.5
WIP -AM																				
SU '00	32	149	.3	3.5	74	223	.7	7.8	51	174	.5	3.2	31	176	.3	2.9	27	158	.3	4.3
4-Book	34	157	.3	4.1	68	205	.7	7.1	84	290	.8	5.5	53	220	.5	5.1	42	157	.4	6.6
WJJZ-FM																				
SU '00	66	240	.6	7.3	41	137	.4	4.3	104	300	1.0	6.6	77	239	.7	7.2	36	167	.3	5.7
4-Book	54	188	.5	6.5	41	120	.4	4.3	80	237	.8	5.2	61	186	.6	5.8	32	118	.3	5.0
+WLCE-FM																				
SU '00	25	144	.2	2.8	43	136	.4	4.5	75	233	.7	4.8	51	175	.5	4.8	14	71	.1	2.2
4-Book	27	127	.3	3.3	26	101	.3	2.7	70	230	.7	4.6	41	150	.4	3.9	12	71	.1	2.0
WMGK-FM																				
SU '00	39	225	.4	4.3	35	165	.3	3.7	96	300	.9	6.1	63	218	.6	5.9	16	120	.2	2.5
4-Book	36	166	.4	4.4	32	126	.3	3.4	78	275	.7	5.1	57	215	.6	5.4	20	94	.2	3.2
WMMR-FM																				
SU '00	38	151	.4	4.2	30	120	.3	3.2	98	294	.9	6.2	69	237	.7	6.5	16	80	.2	2.5
4-Book	29	137	.3	3.5	28	133	.3	3.0	71	291	.7	4.6	58	237	.6	5.6	20	100	.2	3.3
WNAP-AM																				
SU '00					* 4	9		.4					2	7		.2				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WOGL-FM																				
SU '00	48	180	.5	5.3	58	137	.6	6.1	73	277	.7	4.6	62	213	.6	5.8	28	130	.3	4.4
4-Book	50	163	.5	6.1	49	146	.5	5.2	52	203	.5	3.3	54	170	.5	5.1	53	133	.5	8.5

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 25-54

Target Listener Estimates - Men 25-54

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	4	9		.4					1	7		.1					5	35		.8
4-Book	6	16	.1	.7	2	8		.2	11	29	.1	.7	1	5		.1	4	16		.6
WPHI-FM																				
SU '00	28	125	.3	3.1	15	26	.1	1.6	24	73	.2	1.5	16	52	.2	1.5	30	96	.3	4.7
4-Book	34	123	.3	4.1	12	37	.1	1.3	25	84	.2	1.6	16	47	.2	1.5	18	64	.2	2.9
WPHT-AM																				
SU '00	4	32		.4	9	25	.1	.9	7	41	.1	.4	6	29	.1	.6	5	18		.8
4-Book	5	28		.6	16	48	.2	1.7	16	76	.2	1.1	7	28	.1	.6	12	32	.1	1.9
WPLY-FM																				
SU '00	36	184	.3	4.0	9	53	.1	.9	42	218	.4	2.7	30	123	.3	2.8	28	111	.3	4.4
4-Book	22	113	.2	2.7	17	85	.2	1.7	45	202	.4	3.0	27	127	.3	2.6	17	73	.2	2.8
WSSJ-AM																				
SU '00	17	33	.2	1.9	9	17	.1	.9	14	26	.1	.9	11	22	.1	1.0	3	7		.5
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	46	125	.4	5.1	53	106	.5	5.6	78	186	.7	4.9	41	89	.4	3.8	17	53	.2	2.7
4-Book	52	156	.5	6.2	46	121	.5	4.9	62	190	.6	4.0	30	78	.3	2.8	16	57	.2	2.6
WWDB-FM																				
SU '00	5	36		.6	17	83	.2	1.8	83	146	.8	5.3	3	8		.3	8	25	.1	1.3
4-Book	7	28	.1	.9	33	132	.3	3.5	112	207	1.1	7.4	9	27	.1	.9	11	36	.1	1.8
WXTU-FM																				
SU '00	19	77	.2	2.1	31	125	.3	3.3	47	154	.4	3.0	39	97	.4	3.7	13	36	.1	2.0
4-Book	24	99	.2	3.1	42	147	.4	4.5	63	182	.6	4.1	44	130	.4	4.2	17	50	.2	2.7
WYSP-FM																				
SU '00	25	111	.2	2.8	21	104	.2	2.2	116	424	1.1	7.4	163	428	1.6	15.3	46	191	.4	7.2
4-Book	31	138	.3	3.8	23	109	.2	2.5	142	494	1.4	9.0	129	413	1.2	11.9	31	129	.3	5.0
VJBR-FM																				
SU '00	2	10		.2	2	18		.2	2	9		.1					2	7		.2
4-Book	6	18	.1	.8	5	19	.1	.6	4	21		.3	3	5		.3				
WKXW-FM																				
SU '00	6	38	.1	.7	20	44	.2	2.1	15	36	.1	1.0	2	21		.2	5	29		.8
4-Book	6	29	.1	.7	10	31	.1	1.0	6	23		.4	6	25	.1	.6	2	15		.4
WLEV-FM																				
SU '00	**	**	**	**	4	18		.4	3	29		.2	**	**	**	**	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	1	6		.1	2	7		.2	5	46		.3	22	49	.2	2.1	5	34		.8
4-Book	8	31	.1	.9	9	26	.1	.9	15	56	.1	1.0	13	36	.1	1.2	2	14		.3
WPST-FM																				
SU '00	9	56	.1	1.0	21	74	.2	2.2	31	87	.3	2.0	15	41	.1	1.4	8	41	.1	1.3
4-Book	9	49	.1	1.1	13	63	.1	1.4	18	93	.2	1.2	19	76	.2	1.9	5	30	.1	.8
WSTV-FM																				
SU '00	**	**	**	**	5	18		.5	9	57	.1	.6	7	30	.1	.7	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	903	2773	8.6		948	2729	9.1		1576	4043	15.1		1067	2823	10.2		635	2019	6.1	
4-Book	826	2509	7.9		943	2770	9.0		1533	4119	14.7		1055	2866	10.1		626	1914	6.0	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 35-64																					
Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM					
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr		
KYW -AM																					
SU '00	172	2931	1.9	7.5	65	1570	.7	5.8	143	653	1.6	10.9	75	415	.8	4.2	48	328	.5	4.0	
4-Book	181	2990	2.0	7.6	66	1596	.7	5.8	151	718	1.6	11.4	69	408	.8	3.8	55	324	.6	4.3	
WBEB-FM																					
SU '00	104	947	1.1	4.5	41	582	.4	3.7	47	134	.5	3.6	67	260	.7	3.7	49	159	.5	4.1	
4-Book	124	976	1.4	5.2	45	603	.5	4.0	60	187	.7	4.6	84	260	.9	4.6	55	195	.6	4.4	
WDAS-AM																					
SU '00	20	131	.2	.9	19	158	.2	1.7	17	41	.2	1.3	10	25	.1	.6	2	9		.2	
4-Book	19	136	.2	.8	19	153	.2	1.7	15	35	.2	1.0	13	30	.1	.7	7	12	.1	.5	
WDAS-FM																					
SU '00	152	906	1.7	6.6	98	627	1.1	8.7	105	246	1.1	8.0	141	355	1.5	7.8	99	223	1.1	8.3	
4-Book	141	859	1.5	5.9	89	663	1.0	7.9	85	220	.9	6.4	118	297	1.3	6.5	88	207	1.0	7.1	
WEJM-FM																					
SU '00	49	626	.5	2.1	37	514	.4	3.3	39	162	.4	3.0	79	203	.9	4.4	49	131	.5	4.1	
4-Book	69	726	.8	2.9	34	479	.4	3.0	42	152	.5	3.3	73	215	.8	4.0	51	180	.6	4.1	
WEMG-AM																					
SU '00	6	62	.1	.3	5	39	.1	.4	4	16		.3	7	32	.1	.4	10	16	.1	.8	
4-Book	5	40	.1	.2	4	31	.1	.4	3	11		.2	6	19	.1	.3	8	18	.1	.6	
WEMG-FM																					
SU '00	7	38	.1	.3	5	28	.1	.4	4	15		.3	12	21	.1	.7	5	15	.1	.4	
4-Book	5	60	.1	.2	3	32		.3	1	4		.1	6	14	.1	.4	3	12	.1	.3	
WFIL-AM																					
SU '00	12	119	.1	.5	6	66	.1	.5	6	37	.1	.5					9	28	.1	.8	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																					
SU '00	24	118	.3	1.0	16	111	.2	1.4	4	17		.3	15	43	.2	.8	24	26	.3	2.0	
4-Book	23	124	.3	1.0	13	124	.1	1.1	13	33	.1	.9	16	44	.2	.8	12	23	.1	.9	
WIOQ-FM																					
SU '00	40	536	.4	1.7	27	430	.3	2.4	21	95	.2	1.6	50	178	.5	2.8	25	102	.3	2.1	
4-Book	36	512	.4	1.5	25	424	.3	2.2	15	78	.2	1.1	45	170	.5	2.5	34	123	.4	2.7	
WIP -AM																					
SU '00	145	1458	1.6	6.3	51	787	.6	4.5	75	320	.8	5.7	100	322	1.1	5.6	44	140	.5	3.7	
4-Book	165	1558	1.8	6.9	59	849	.7	5.2	84	291	.9	6.3	103	351	1.1	5.6	46	195	.5	3.6	
WJZ-FM																					
SU '00	155	1307	1.7	6.8	88	943	1.0	7.8	87	236	.9	6.6	122	373	1.3	6.8	111	318	1.2	9.3	
4-Book	139	1131	1.5	5.9	76	811	.8	6.7	71	210	.8	5.3	129	345	1.4	7.1	95	249	1.0	7.6	
+WLCE-FM																					
SU '00	81	868	.9	3.5	42	496	.5	3.7	52	122	.6	4.0	76	200	.8	4.2	40	145	.4	3.4	
4-Book	76	805	.9	3.2	34	503	.4	3.0	46	145	.5	3.5	60	198	.6	3.3	39	151	.4	3.1	
WMGK-FM																					
SU '00	139	1185	1.5	6.1	52	680	.6	4.6	72	233	.8	5.5	115	340	1.2	6.4	64	199	.7	5.4	
4-Book	128	1154	1.4	5.4	55	699	.6	4.9	73	216	.8	5.5	113	334	1.2	6.2	76	247	.8	6.0	
WMMR-FM																					
SU '00	125	1025	1.4	5.5	43	555	.5	3.8	52	212	.6	4.0	84	247	.9	4.7	59	179	.6	5.0	
4-Book	122	1013	1.3	5.1	40	569	.4	3.6	53	186	.6	4.0	85	250	.9	4.6	59	200	.6	4.7	
WNAP-AM																					
SU '00	* 8	53	.1	.3	* 4	43		.4	* 2	10		.2	10	18	.1	.6	7	27	.1	.6	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WGL-FM																					
SU '00	147	1429	1.6	6.4	74	1111	.8	6.6	58	231	.6	4.4	107	391	1.2	5.9	97	351	1.1	8.2	
4-Book	144	1392	1.6	6.1	82	1038	.9	7.3	72	284	.8	5.4	122	379	1.3	6.7	100	338	1.1	8.0	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 35-64

Target Listener Estimates - Men 35-64

	Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	20	184	.2	.9	7	149	.1	.6	11	45	.1	.8	14	50	.2	.8	3	28		.3
4-Book	40	259	.4	1.7	17	192	.2	1.5	29	78	.3	2.1	33	78	.4	1.8	18	46	.2	1.4
WPHI-FM																				
SU '00	10	166	.1	.4	11	97	.1	1.0	3	26		.2	17	50	.2	.9	23	38	.2	1.9
4-Book	18	223	.2	.7	11	128	.1	1.0	7	25	.1	.5	14	51	.2	.7	18	50	.2	1.4
WPHT-AM																				
SU '00	66	726	.7	2.9	10	290	.1	.9	7	31	.1	.5	17	66	.2	.9	8	54	.1	.7
4-Book	62	618	.7	2.6	14	290	.2	1.3	12	46	.1	.9	17	67	.2	.9	7	31	.1	.6
WPLY-FM																				
SU '00	27	363	.3	1.2	16	275	.2	1.4	22	85	.2	1.7	38	115	.4	2.1	24	100	.3	2.0
4-Book	29	408	.3	1.2	14	232	.2	1.3	14	60	.2	1.1	28	101	.3	1.5	20	82	.3	1.6
WSSJ-AM																				
SU '00	8	42	.1	.3	9	34	.1	.8	10	24	.1	.8	10	15	.1	.6				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	31	389	.3	1.4	25	232	.3	2.2	9	52	.1	.7	18	67	.2	1.0	32	97	.3	2.7
4-Book	38	407	.4	1.6	22	266	.3	2.0	15	51	.2	1.1	28	90	.3	1.5	30	92	.3	2.5
WWDB-FM																				
SU '00	48	468	.5	2.1	31	359	.3	2.8	32	77	.3	2.4	37	91	.4	2.1	16	66	.2	1.3
4-Book	73	673	.8	3.1	45	516	.5	4.0	48	135	.5	3.7	58	158	.6	3.3	19	71	.2	1.6
WXTU-FM																				
SU '00	83	724	.9	3.6	56	508	.6	5.0	86	235	.9	6.5	98	256	1.1	5.4	74	181	.8	6.2
4-Book	89	718	1.0	3.7	55	528	.6	4.9	67	207	.7	5.0	105	263	1.1	5.8	68	181	.8	5.4
WYSP-FM																				
SU '00	185	1448	2.0	8.1	42	551	.5	3.7	47	151	.5	3.6	54	150	.6	3.0	30	91	.3	2.5
4-Book	185	1476	2.0	7.8	44	631	.5	3.9	50	136	.6	3.8	55	189	.6	3.1	37	120	.4	3.0
WJBR-FM																				
SU '00	9	87	.1	.4	5	87	.1	.4	2	18		.2	14	50	.2	.8	3	17		.3
4-Book	10	106	.1	.4	5	64	.1	.4	3	11		.2	10	28	.1	.5	5	13	.1	.4
WKXW-FM																				
SU '00	32	310	.3	1.4	10	114	.1	.9	23	49	.2	1.8	17	19	.2	.9	2	10		.2
4-Book	32	336	.4	1.4	10	144	.1	.9	13	44	.1	1.0	20	54	.2	1.1	8	25	.1	.6
WLEV-FM																				
SU '00	7	84	.1	.3	3	56		.3	1	10		.1	9	9	.1	.5	5	19	.1	.4
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHJO-FM																				
SU '00	21	204	.2	.9	11	151	.1	1.0	10	37	.1	.8	7	51	.1	.4	10	34	.1	.8
4-Book	23	262	.2	.9	13	191	.2	1.2	11	44	.1	.8	20	75	.2	1.1	17	63	.2	1.4
WPST-FM																				
SU '00	16	336	.2	.7	11	186	.1	1.0	17	48	.2	1.3	16	63	.2	.9	12	32	.1	1.0
4-Book	14	288	.2	.6	10	190	.1	.8	11	36	.1	.8	16	87	.2	.9	11	53	.1	.9
WSTW-FM																				
SU '00	8	118	.1	.3	4	101		.4	2	38		.2	7	36	.1	.4	3	18		.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	2290	8687	24.9	1123	7245	12.2	1314	3516	14.3	1801	4365	19.6	1190	3200	12.9					
4-Book	2385	8789	25.9	1127	7284	12.3	1332	3626	14.5	1818	4436	19.8	1253	3309	13.6					

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 35-64

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
KYW -AM																				
SU '00	25	214	.3	3.3	103	559	1.1	11.5	76	444	.8	5.4	38	195	.4	3.9	25	229	.3	4.1
4-Book	27	168	.3	3.8	113	556	1.2	11.9	57	376	.6	4.2	46	262	.5	4.8	27	197	.3	4.4
WBEB-FM																				
SU '00	27	113	.3	3.5	33	113	.4	3.7	39	154	.4	2.8	42	149	.5	4.3	29	82	.3	4.8
4-Book	22	113	.2	2.9	35	109	.4	3.7	53	180	.6	3.8	36	123	.4	3.6	20	72	.2	3.4
WDAS-AM																				
SU '00	5	8	.1	.7	61	133	.7	6.8	30	76	.3	2.1	16	49	.2	1.6	17	25	.2	2.8
4-Book	4	7	.1	.6	58	108	.6	6.1	36	89	.4	2.7	15	38	.2	1.6	11	18	.1	1.8
WDAS-FM																				
SU '00	82	171	.9	10.7	81	167	.9	9.0	66	192	.7	4.7	66	120	.7	6.8	134	222	1.5	22.0
4-Book	77	166	.8	10.6	66	162	.7	7.0	77	205	.8	5.7	69	142	.8	7.4	118	219	1.3	19.7
WEJM-FM																				
SU '00	38	125	.4	5.0	26	63	.3	2.9	24	104	.3	1.7	17	59	.2	1.7	18	82	.2	3.0
4-Book	24	87	.3	3.4	15	60	.2	1.6	26	110	.3	1.9	24	75	.3	2.4	13	55	.2	2.2
WEMG-AM																				
SU '00	4	8	.5	.4	4	16	.4	.4	9	32	.1	.6	4	7	.4	.4				
4-Book	3	9	.4	.4	5	14	.5	.5	6	14	.1	.4	3	10	.3	.3	1	4	.1	.1
WEMG-FM																				
SU '00	4	8	.5	.4	1	8	.1	.1	6	8	.1	.4	4	8	.4	.4	5	8	.1	.8
4-Book	3	9	.4	.4	1	6	.1	.1	6	22	.1	.5	3	13	.3	.3	3	8	.1	.4
WFIL-AM																				
SU '00	6	38	.1	.8	21	47	.2	2.3	6	18	.1	.4					4	20	.7	.7
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	21	34	.2	2.7	26	60	.3	2.9	21	60	.2	1.5	11	34	.1	1.1	9	17	.1	1.5
4-Book	10	22	.1	1.4	27	53	.3	2.9	14	38	.1	1.0	7	19	.1	.7	5	17	.1	.8
WIOD-FM																				
SU '00	30	98	.3	3.9	11	45	.1	1.2	51	190	.6	3.7	15	60	.2	1.5	6	65	.1	1.0
4-Book	23	84	.3	3.1	11	48	.1	1.2	35	175	.4	2.6	22	99	.3	2.3	10	52	.1	1.6
WIP -AM																				
SU '00	26	114	.3	3.4	67	241	.7	7.5	42	181	.5	3.0	33	146	.4	3.4	22	133	.2	3.6
4-Book	30	136	.3	4.1	60	192	.7	6.4	66	231	.7	4.9	45	180	.5	4.8	39	133	.4	6.4
WJZZ-FM																				
SU '00	73	283	.8	9.5	50	150	.5	5.6	117	319	1.3	8.4	100	277	1.1	10.3	43	192	.5	7.1
4-Book	69	222	.8	9.5	46	135	.5	4.8	83	258	.9	6.1	74	218	.8	7.7	36	126	.4	6.0
+WLCE-FM																				
SU '00	16	82	.2	2.1	32	103	.3	3.6	68	190	.7	4.9	40	118	.4	4.1	10	32	.1	1.6
4-Book	15	69	.2	2.1	20	81	.2	2.1	50	164	.5	3.7	29	95	.3	3.0	10	47	.1	1.6
WMGK-FM																				
SU '00	28	171	.3	3.7	16	94	.2	1.8	69	202	.7	4.9	41	167	.4	4.2	9	59	.1	1.5
4-Book	29	139	.3	4.1	27	107	.3	2.8	65	218	.7	4.8	47	183	.5	4.8	12	55	.1	1.9
WMMR-FM																				
SU '00	17	86	.2	2.2	12	75	.1	1.3	61	162	.7	4.4	41	132	.4	4.2	13	57	.1	2.1
4-Book	17	80	.2	2.4	16	82	.2	1.7	44	174	.5	3.2	36	129	.4	3.7	13	58	.2	2.2
WNAP-AM																				
SU '00					* 4	9	.4	.4					2	7	.2	.2				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WOGL-FM																				
SU '00	59	222	.6	7.7	52	151	.6	5.8	92	343	1.0	6.6	77	252	.8	7.9	50	183	.5	8.2
4-Book	66	212	.7	8.9	69	203	.8	7.2	71	272	.8	5.2	77	234	.8	7.9	77	187	.8	12.8

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Men 35-64

Target Listener Estimates - Men 35-64

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM SU '00 4-Book	6 14	26 37	.1 .2	.8 1.8	4	20		.4	9 18	42 58	.1 .2	.6 1.3	8 9	18 28	.1 .1	.8 .9	5 8	42 33	.1 .1	.8 1.4
WPHI-FM SU '00 4-Book	5 14	23 47	.1 .2	.7 1.9	15 7	26 22	.2 .1	1.7 .7	9 11	16 35	.1 .1	.6 .8	4 5	8 13		.4 .5	14 9	32 26	.2 .1	2.3 1.6
WPHT-AM SU '00 4-Book	5 8	42 40	.1 .1	.7 1.0	11 26	41 75	.1 .3	1.2 2.7	12 22	65 93	.1 .2	.9 1.6	14 11	64 50	.2 .1	1.4 1.1	9 11	45 40	.1 .1	1.5 1.9
WPLY-FM SU '00 4-Book	7 8	47 42	.1 .1	.9 1.2	3 7	19 35		.3 .7	12 16	56 77	.1 .2	.9 1.2	11 10	51 48	.1 .1	1.1 1.1	12 8	53 38	.1 .1	2.0 1.4
WSSJ-AM SU '00 4-Book	15 **	26 **	.2 **	2.0 **	11 **	26 **	.1 **	1.2 **	14 **	26 **	.2 **	1.0 **	7 **	7 **	.1 **	.7 **	3 **	7 **	** **	.5 **
WUSL-FM SU '00 4-Book	30 25	55 69	.3 .3	3.9 3.3	29 20	51 58	.3 .2	3.2 2.2	50 32	106 93	.5 .3	3.6 2.4	32 19	52 41	.3 .2	3.3 1.9	4 8	18 26	.1 .1	.7 1.3
WVDB-FM SU '00 4-Book	3 10	18 42		.4 1.4	23 47	109 177	.2 .5	2.6 4.9	116 138	189 255	1.3 1.5	8.3 10.1	4 13	15 40		.4 1.3	8 16	25 58	.1 .2	1.3 2.7
WXTU-FM SU '00 4-Book	32 26	120 102	.3 .3	4.2 3.8	40 41	148 140	.4 .5	4.5 4.3	45 68	152 192	.5 .8	3.2 5.0	57 50	145 137	.6 .5	5.8 5.2	21 17	55 56	.2 .2	3.4 2.9
WYSP-FM SU '00 4-Book	12 12	36 49	.1 .1	1.6 1.6	14 11	59 47	.2 .1	1.6 1.2	61 84	200 295	.7 .9	4.4 6.0	96 85	287 272	1.0 .9	9.8 8.4	24 16	78 49	.3 .2	3.9 2.6
WJBR-FM SU '00 4-Book	2 5	10 11		.3 .7	2 3	18 14		.2 .3	4 5	18 19		.3 .4	4 4	9 9	.1 .1	.4 .4	8 4	9 12	.1 .1	1.3 .6
WKXW-FM SU '00 4-Book	6 7	33 26	.1 .1	.8 1.0	13 11	34 36	.1 .1	1.4 1.1	9 7	24 29	.1 .1	.6 .5	4 9	13 25		.4 .9	5 7	22 18	.1 .1	.8 1.1
WLEV-FM SU '00 4-Book	**	**	**	**	5 **	27 **	.1 **	.6 **	7 **	29 **	.1 **	.5 **	**	**	**	**	**	**	**	**
WNJO-FM SU '00 4-Book	7 12	15 38	.1 .1	.9 1.7	5 8	24 33	.1 .1	.6 .8	13 13	55 60	.1 .1	.9 1.0	28 15	67 43	.3 .2	2.9 1.6	8 5	53 24	.1 .1	1.3 .9
WPST-FM SU '00 4-Book	8 6	46 32	.1 .1	1.0 .8	6 7	38 41	.1 .1	.7 .7	12 10	54 60	.1 .1	.9 .8	8 10	19 45	.1 .1	.8 1.1	8 4	41 21	.1 .1	1.3 .6
WSTW-FM SU '00 4-Book	**	**	**	**	4 **	9 **		.4 **	9 **	45 **	.1 **	.6 **	5 **	17 **	.1 **	.5 **	**	**	**	**
TOTALS SU '00 4-Book	765 728	2393 2215	8.3 7.9		898 949	2740 2798	9.8 10.3		1396 1360	3646 3703	15.2 14.8		975 967	2607 2605	10.6 10.5		609 601	1888 1756	6.6 6.6	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Women 12-24

	Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WOGL-FM																				
SU '00	6	256	.2	1.0	5	64	.1	.9	7	112	.2	.9	7	142	.2	.9	3	74	.1	.6
SP '00	7	279	.2	1.2	4	48	.1	.6	10	84	.3	1.8	8	131	.2	1.1	5	78	.1	.9
WI '00	5	272	.1	.9	6	83	.2	.9	5	69	.1	1.0	6	87	.2	.8	3	75	.1	.6
FA '99	8	293	.2	1.4	6	68	.2	.9	13	99	.3	2.4	8	123	.2	1.0	3	85	.1	.6
4-Book	7	275	.2	1.1	5	66	.2	.8	9	91	.2	1.5	7	121	.2	1.0	4	78	.1	.7
SU '99	7	288	.2	1.2	9	119	.2	1.6	14	89	.4	1.9	7	123	.2	1.0	4	65	.1	.8
WPEN-AM																				
SU '00		9																		
SP '00		9								9										
WI '00		23				6				6	.2			10				7		
FA '99																				
4-Book		10				2				4	.1			3				2		
SU '99	2	11	.1	.4	4	11	.1	.7	7	11	.2	1.0								
WPHI-FM																				
SU '00	59	1080	1.5	9.6	46	390	1.2	8.1	60	606	1.5	7.4	77	654	1.9	10.1	67	595	1.7	13.8
SP '00	62	1166	1.6	10.7	50	468	1.3	7.8	49	554	1.2	8.8	86	750	2.2	11.5	69	599	1.7	12.8
WI '00	62	1264	1.6	10.8	63	709	1.6	9.9	50	512	1.3	10.1	75	780	1.9	10.1	68	653	1.7	12.8
FA '99	53	1243	1.3	9.0	58	588	1.5	8.5	28	555	.7	5.2	84	803	2.1	10.9	54	641	1.4	10.4
4-Book	59	1188	1.5	10.0	54	539	1.4	8.6	47	557	1.2	7.9	81	747	2.0	10.7	65	622	1.6	12.5
SU '99	48	1095	1.2	8.5	39	429	1.0	6.8	61	631	1.5	8.5	68	671	1.7	9.7	39	478	1.0	8.3
WPHT-AM																				
SU '00	2	65	.1	.3	2	38	.1	.4	6	30	.2	.7	1	19		.1		8		
SP '00		8				8				8				8			1	8		.2
WI '00	1	26		.2	3	26	.1	.5	1	7		.2		7				7		
FA '99																				
4-Book	1	25		.1	1	18	.1	.2	2	11	.1	.2		9				6		.1
SU '99																				
WPLY-FM																				
SU '00	58	1306	1.5	9.4	57	576	1.4	10.0	83	807	2.1	10.2	79	799	2.0	10.3	44	559	1.1	9.0
SP '00	45	1103	1.1	7.8	50	524	1.3	7.8	50	507	1.3	8.9	61	683	1.5	8.2	37	498	.9	6.9
WI '00	48	1182	1.2	8.4	56	596	1.4	8.8	42	443	1.1	8.5	62	774	1.6	8.4	38	518	1.0	7.2
FA '99	47	1220	1.2	8.0	42	542	1.1	6.2	44	524	1.1	8.2	69	759	1.7	8.9	38	483	1.0	7.4
4-Book	50	1203	1.3	8.4	51	560	1.3	8.2	55	570	1.4	9.0	68	754	1.7	9.0	39	515	1.0	7.6
SU '99	59	1323	1.5	10.4	54	524	1.4	9.5	89	646	2.2	12.4	80	865	2.0	11.4	40	603	1.0	8.5
WSSJ-AM																				
SU '00	1	21		.2													2	21	.1	.4
SP '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WI '00	3	37	.1	.5	3	15	.1	.5	2	23	.1	.4	3	15	.1	.4	4	15	.1	.8
FA '99	3	46	.1	.5	3	27	.1	.4	2	17	.1	.4	4	21	.1	.5				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99		17			1	10		.2									1	7		.2
WUSL-FM																				
SU '00	102	1294	2.6	16.6	99	596	2.5	17.4	117	776	2.9	14.4	111	809	2.8	14.5	107	790	2.7	22.0
SP '00	103	1564	2.6	17.8	122	843	3.1	19.1	84	746	2.1	15.0	122	958	3.1	16.4	124	845	3.1	23.0
WI '00	107	1472	2.7	18.7	110	904	2.8	17.2	60	659	1.5	12.1	145	1003	3.6	19.6	118	904	3.0	22.3
FA '99	111	1729	2.8	18.8	122	982	3.1	18.0	82	787	2.1	15.2	142	1064	3.6	18.4	128	968	3.2	24.8
4-Book	106	1515	2.7	18.0	113	831	2.9	17.9	86	742	2.2	14.2	130	959	3.3	17.2	119	877	3.0	23.0
SU '99	91	1458	2.3	16.1	96	671	2.4	16.8	96	848	2.4	13.4	118	870	3.0	16.9	87	806	2.2	18.5
WWDB-FM																				
SU '00	2	64	.1	.3	1	18		.2	1	10		.1	5	36	.1	.7				
SP '00		16											2	7	.1	.3				
WI '00	1	36		.2		10			1	10		.2		7						
FA '99	2	79	.1	.3	1	10		.1	1	22		.2	3	48	.1	.4	1	22		.2
4-Book	1	49	.1	.2	1	10		.1	1	11		.1	3	25	.1	.4		7		.1
SU '99	3	62	.1	.5	4	35	.1	.7	8	49	.2	1.1	1	16		.1		€		

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 12-24																				
Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	11	268	.3	1.5	3	111	.1	.6	4	14	.1	1.1	6	25	.2	.8	6	18	.2	.9
4-Book	8	209	.2	1.1	2	71	.1	.5	4	15	.1	1.0	2	14	.1	.3	3	14	.1	.4
WBEB-FM																				
SU '00	62	555	1.6	8.6	23	360	.6	4.5	9	41	.2	2.4	34	99	.9	4.3	26	92	.7	3.9
4-Book	44	537	1.1	6.6	25	378	.6	4.8	21	75	.6	5.8	32	101	.8	4.0	25	92	.7	3.8
WDAS-AM																				
SU '00	2	49	.1	.3	4	51	.1	.8	1	4	.3		1	5	.1	.1		5	.1	.4
4-Book	4	43	.1	.6	4	48	.1	.8	1	2	.2		2	7	.1	.2	3	9	.1	.4
WDAS-FM																				
SU '00	16	295	.4	2.2	13	194	.3	2.6	3	22	.1	.8	20	65	.5	2.5	12	47	.3	1.8
4-Book	20	286	.5	3.0	19	222	.5	3.7	9	38	.3	2.6	22	58	.6	2.7	24	55	.6	3.7
WEJM-FM																				
SU '00	8	200	.2	1.1	7	122	.2	1.4	11	38	.3	3.0	7	55	.2	.9	5	26	.1	.8
4-Book	10	173	.3	1.5	6	114	.2	1.1	5	25	.1	1.4	12	51	.3	1.5	7	36	.2	1.2
WEMG-AM																				
SU '00	7	47	.2	1.0	7	30	.2	1.4	2	7	.1	.5	17	23	.4	2.1	6	23	.2	.9
4-Book	3	36	.1	.5	4	19	.1	.7	2	7	.1	.5	7	11	.2	.8	4	10	.1	.6
WEMG-FM																				
SU '00	4	37	.1	.6	4	42	.1	.8					11	24	.3	1.4	10	15	.3	1.5
4-Book	4	60	.1	.6	4	38	.1	.8	3	11	.1	.7	8	23	.2	1.0	6	13	.2	.9
WFIL-AM																				
SU '00		4				4														
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00		10				5														
4-Book		5		.1		10		.1					1	5		.1	1	2		.1
WIOQ-FM																				
SU '00	133	1880	3.3	18.4	99	1308	2.5	19.5	63	237	1.6	16.9	151	617	3.8	19.1	135	528	3.4	20.4
4-Book	134	1990	3.4	20.4	101	1460	2.6	19.8	73	295	1.8	19.8	164	670	4.1	20.3	133	546	3.3	19.9
WIP -AM																				
SU '00	2	24	.1	.3	1	9		.2					5	9	.1	.6				
4-Book	1	36		.2	1	24		.2					1	2		.2		2		
WJJZ-FM																				
SU '00	17	87	.4	2.4	7	97	.2	1.4	5	19	.1	1.3	9	18	.2	1.1	17	57	.4	2.6
4-Book	9	83	.2	1.3	8	78	.2	1.5	4	13	.1	1.2	12	23	.3	1.4	16	37	.4	2.5
+WLCE-FM																				
SU '00	31	395	.8	4.3	17	199	.4	3.3	29	60	.7	7.8	26	96	.7	3.3	32	92	.8	4.8
4-Book	23	396	.6	3.5	11	225	.3	2.2	11	31	.3	2.9	18	74	.5	2.3	18	80	.5	2.8
WMGK-FM																				
SU '00	17	358	.4	2.4	13	237	.3	2.6	10	45	.3	2.7	41	135	1.0	5.2	16	67	.4	2.4
4-Book	17	305	.4	2.7	8	173	.2	1.5	5	24	.1	1.4	19	91	.5	2.4	10	57	.3	1.4
WMMR-FM																				
SU '00	20	377	.5	2.8	16	199	.4	3.1	11	37	.3	3.0	24	62	.6	3.0	34	115	.9	5.1
4-Book	18	386	.4	2.7	16	255	.4	3.1	14	41	.4	3.9	29	101	.8	3.6	23	76	.6	3.5
WHAP-AM																				
SU '00	* 6	8	.2	.8	* 7	13	.2	1.4	* 3	8	.1	.8	8	8	.2	1.0	8	8	.2	1.2
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WVGL-FM																				
SU '00	6	224	.2	.8	8	100	.2	1.6	7	17	.2	1.9	18	40	.5	2.3	8	42	.2	1.2
4-Book	7	191	.2	1.1	8	119	.2	1.6	5	18	.1	1.2	15	51	.4	1.9	10	38	.3	1.5

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Target Listener Estimates - Women 12-24

		Women 12-24																				
		Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WPEN-AM	SU '00						9															
	4-Book		6				4															
WPHI-FM	SU '00	61	894	1.5	8.4	50	697	1.3	9.8	18	128	.5	4.8	60	239	1.5	7.6	78	264	2.0	11.8	
	4-Book	60	1031	1.5	9.1	54	748	1.4	10.6	32	126	.8	8.6	73	302	1.8	9.1	77	266	1.9	11.6	
WPHT-AM	SU '00	3	57	.1	.4																	
	4-Book	1	23		.2		2		.1													
WPLY-FM	SU '00	74	1102	1.9	10.2	39	778	1.0	7.7	24	107	.6	6.5	59	318	1.5	7.4	45	174	1.1	6.8	
	4-Book	58	1023	1.5	8.7	42	714	1.1	8.1	23	120	.6	6.4	74	318	1.9	9.2	54	210	1.4	8.3	
WSSJ-AM	SU '00					1	6		.2													
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM	SU '00	110	1106	2.8	15.2	84	917	2.1	16.5	79	228	2.0	21.2	130	360	3.3	16.4	93	308	2.3	14.1	
	4-Book	108	1313	2.7	16.5	93	1004	2.3	18.0	73	217	1.9	19.9	148	474	3.7	18.4	108	335	2.7	16.4	
WWDB-FM	SU '00	2	46	.1	.3	3	19	.1	.6													
	4-Book	1	34		.2	2	25	.1	.4	1	3		.2	1	7		.1					
WXTU-FM	SU '00	15	185	.4	2.1	15	142	.4	3.0	8	32	.2	2.2	17	51	.4	2.1	9	41	.2	1.4	
	4-Book	13	186	.3	1.9	11	150	.3	2.1	9	36	.3	2.4	15	55	.4	1.8	10	43	.3	1.5	
WYSP-FM	SU '00	22	514	.6	3.0	10	241	.3	2.0	14	41	.4	3.8	16	94	.4	2.0	20	85	.5	3.0	
	4-Book	28	463	.7	4.2	13	265	.4	2.4	9	38	.3	2.5	18	87	.5	2.3	18	76	.5	2.7	
WJBR-FM	SU '00	9	55	.2	1.2	5	78	.1	1.0					14	38	.4	1.8	2	24	.1	.3	
	4-Book	5	65	.1	.7	5	66	.1	.9	3	7	.1	.7	4	17	.1	.6	4	15	.2	.6	
WKXW-FM	SU '00	1	52	.1	.1		15								7			1	7		.2	
	4-Book	3	53	.1	.5	1	14		.1		2		.1		4			2	5	.1	.2	
WLEV-FM	SU '00	1	32		.1		15															
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM	SU '00	1	56	.1	.1	1	26		.2					2	8	.1	.3	6	17	.2	.9	
	4-Book	1	48		.2	1	25		.2		4		.1	1	11		.2	3	11	.1	.4	
WPST-FM	SU '00	31	802	.8	4.3	25	462	.6	4.9	8	53	.2	2.2	47	181	1.2	5.9	36	169	.9	5.4	
	4-Book	31	834	.8	4.7	28	592	.7	5.5	15	70	.4	4.1	48	240	1.2	6.0	44	198	1.1	6.7	
WSTV-FM	SU '00	12	233	.3	1.7	5	145	.1	1.0	1	17		.3	1	16		.1	2	23	.1	.3	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS	SU '00	722	3769	18.1		508	3258	12.7		372	1005	9.3		792	2038	19.8		661	1730	16.6		
	4-Book	658	3795	16.5		513	3303	12.9		366	1059	9.2		803	2111	20.1		658	1698	16.5		

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 12-24																				
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	1	11	.2	8	65	.2	2.7	2	32	.1	.3	2	13	.1	.4	1	2	.2		
4-Book	1	7	.2	5	31	.1	1.8	2	18	.1	.3	1	12	.1	.3	1	2	.2		
WBEB-FM																				
SU '00	28	114	.7	6.0	9	23	.2	3.1	29	94	.7	5.0	21	64	.5	4.4	24	85	.6	6.6
4-Book	23	95	.6	4.8	17	46	.4	5.5	27	99	.7	4.6	25	78	.6	5.0	27	97	.7	7.3
WDAS-AM																				
SU '00				10	23	.3	3.4	7	23	.2	1.2	9	16	.2	1.9	7	14	.2	1.9	
4-Book	1	5	.1	12	28	.3	3.8	8	21	.2	1.3	7	13	.2	1.3	3	7	.1	.7	
WDAS-FM																				
SU '00	12	48	.3	2.6	2	17	.1	.7	12	41	.3	2.1	13	35	.3	2.7	24	50	.6	6.6
4-Book	18	52	.5	3.8	17	57	.5	5.7	23	63	.6	4.0	16	38	.4	3.1	21	50	.5	5.7
WEJM-FM																				
SU '00	14	55	.4	3.0	4	14	.1	1.4	4	15	.1	.7	6	19	.2	1.3	4	9	.1	1.1
4-Book	6	23	.2	1.2	2	9	.1	.5	6	24	.2	.9	5	19	.2	1.0	2	10	.1	.6
WEMG-AM																				
SU '00	6	15	.2	1.3	4	7	.1	1.4	5	15	.1	.9	7	23	.2	1.5	9	25	.2	2.5
4-Book	2	4	.1	.3	3	4	.1	.9	5	11	.1	1.0	6	14	.2	1.3	2	6	.1	.6
WEMG-FM																				
SU '00	3	15	.1	.6	1	5	.1	.3	2	6	.1	.3	3	8	.1	.6	3	8	.1	.8
4-Book	5	22	.1	1.0	2	5	.1	.5	1	6	.1	.2	1	3	.1	.3	4	12	.1	1.0
WFIL-AM																				
SU '00																				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
WHAT-AM																				
SU '00				1	5	.3														
4-Book				1	5	.4			2		.1									
WIOQ-FM																				
SU '00	80	398	2.0	17.3	55	233	1.4	18.7	126	476	3.2	21.5	102	386	2.6	21.4	71	374	1.8	19.6
4-Book	88	421	2.2	18.6	54	235	1.4	17.9	116	550	2.9	20.2	100	417	2.5	20.5	74	360	1.9	20.6
WIP -AM																				
SU '00									2	10	.1	.3	3	5	.1	.5	1	2	.4	
4-Book	1	9	.2																	
WJZ-FM																				
SU '00	6	17	.2	1.3					2	12	.1	.3	10	31	.3	2.1	6	21	.2	1.7
4-Book	8	19	.2	1.8	2	6	.1	.7	8	22	.2	1.4	6	18	.2	1.2	4	11	.1	1.1
+WLCE-FM																				
SU '00	17	67	.4	3.7	22	35	.6	7.5	6	48	.2	1.0	6	26	.2	1.3	4	35	.1	1.1
4-Book	9	44	.2	1.8	7	24	.2	2.4	13	74	.4	2.2	8	40	.2	1.6	5	39	.1	1.4
WMGK-FM																				
SU '00	13	60	.3	2.8					11	34	.3	1.9	9	51	.2	1.9	1	13	.3	
4-Book	5	29	.1	1.0	1	8	.2		9	41	.3	1.6	8	43	.2	1.6	4	25	.1	1.1
WMMR-FM																				
SU '00	15	54	.4	3.2	8	10	.2	2.7	17	60	.4	2.9	16	53	.4	3.4	2	15	.1	.6
4-Book	11	61	.3	2.3	6	19	.2	2.0	17	64	.4	3.0	16	71	.4	3.0	8	42	.2	2.1
WNAP-AM																				
SU '00				3	8	.1	1.0	8	8	.2	1.4	9	13	.2	1.9					
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
VOGL-FM																				
SU '00	1	18	.2		8	8	.2	2.7	17	26	.4	2.9	5	22	.1	1.0	1	9	.3	
4-Book	1	9	.1		6	22	.2	2.1	10	32	.2	1.6	13	32	.4	2.6	5	30	.1	1.4

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 12-24

Target Listener Estimates - Women 12-24

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID							
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr				
WPEN-AM SU '00 4-Book					1	2		.2					1	9	.2	.4	2	9	.1	.4				
WPHI-FM SU '00 4-Book	49	183	1.2	10.6	28	94	.7	9.5	69	213	1.7	11.8	41	139	1.0	8.6	48	160	1.2	13.3				
WPHT-AM SU '00 4-Book																					1	2		.4
WPLY-FM SU '00 4-Book	33	210	.8	7.1	24	116	.6	8.2	50	269	1.3	8.5	42	143	1.1	8.8	32	204	.8	8.8				
WSSJ-AM SU '00 4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM SU '00 4-Book	102	299	2.6	22.0	55	134	1.4	18.7	86	289	2.2	14.7	59	244	1.5	12.4	58	220	1.5	16.0				
WWDB-FM SU '00 4-Book					2	10	.1	.7	17	19	.4	2.9					2	3	.1	.4				
WXTU-FM SU '00 4-Book	13	42	.3	2.8	9	41	.2	3.1	21	64	.5	3.6	31	75	.8	6.5	11	50	.3	3.0				
WYSP-FM SU '00 4-Book	5	48	.1	1.1					3	27	.1	.5	11	66	.3	2.3	9	57	.2	2.5				
WJBR-FM SU '00 4-Book	3	25	.1	.6									10	30	.3	2.1	7	32	.2	1.9				
WKXV-FM SU '00 4-Book					4	11	.1	1.2	6	15	.2	.9	5	17	.2	1.0	3	13	.1	.7				
WLEV-FM SU '00 4-Book		2		.1					1	8		.2	1	3		.2								
WNJO-FM SU '00 4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM SU '00 4-Book									1	3		.1	1	9		.2		5		.1				
WPST-FM SU '00 4-Book	11	81	.3	2.4	12	72	.3	4.1	39	170	1.0	6.7	29	118	.7	6.1	13	122	.3	3.6				
WSTW-FM SU '00 4-Book	2	32	.1	.4	8	8	.2	2.7	17	40	.4	2.9	8	45	.2	1.7	4	30	.1	1.1				
TOTALS SU '00 4-Book	463	1378	11.6		294	816	7.4		585	1638	14.7		477	1291	12.0		362	1236	9.1					
	478	1428	12.0		298	909	7.5		583	1698	14.6		502	1335	12.6		364	1175	9.1					

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Women 18-34																				
Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID				
AQH (00)	Cums (00)	AQH Rtg	AQH Shr	AQH (00)	Cums (00)	AQH Rtg	AQH Shr	AQH (00)	Cums (00)	AQH Rtg	AQH Shr	AQH (00)	Cums (00)	AQH Rtg	AQH Shr	AQH (00)	Cums (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	19	655	.3	1.9	41	468	.7	3.3	23	300	.4	1.6	24	227	.4	1.9	7	136	.1	1.2
SP '00	15	663	.3	1.7	50	497	.9	4.1	10	184	.2	.8	11	223	.2	1.0	5	91	.1	.9
WI '00	16	883	.3	1.8	53	567	1.0	4.3	12	275	.2	.9	12	266	.2	1.1	3	88	.1	.6
FA '99	21	773	.4	2.2	58	524	1.0	4.5	13	183	.2	1.0	26	387	.5	2.1	6	109	.1	1.1
4-Book	18	744	.3	1.9	51	514	.9	4.1	15	236	.3	1.1	18	276	.3	1.5	5	106	.1	1.0
SU '99	18	765	.3	1.9	58	504	1.0	4.7	8	217	.1	.6	20	306	.4	1.7	4	119	.1	.8
WBEB-FM																				
SU '00	94	1232	1.7	9.4	92	581	1.7	7.3	200	695	3.6	13.9	136	631	2.4	10.7	37	344	.7	6.6
SP '00	54	1078	1.0	6.0	63	556	1.1	5.2	107	590	1.9	8.5	58	508	1.0	5.2	28	351	.5	5.3
WI '00	75	1409	1.3	8.2	80	631	1.4	6.4	148	709	2.7	11.1	104	776	1.9	9.2	34	496	.6	7.1
FA '99	70	1088	1.3	7.2	84	548	1.5	6.6	115	537	2.1	8.5	84	598	1.5	6.9	48	500	.9	9.0
4-Book	73	1202	1.3	7.7	80	579	1.4	6.4	143	633	2.6	10.5	96	628	1.7	8.0	37	423	.7	7.0
SU '99	62	1124	1.1	6.6	68	536	1.2	5.5	134	588	2.4	9.9	75	557	1.3	6.4	28	383	.5	5.4
WDAS-AM																				
SU '00	13	135	.2	1.3	17	76	.3	1.4	21	52	.4	1.5	12	54	.2	.9	3	13	.1	.5
SP '00	9	94	.2	1.0	13	43	.2	1.1	11	43	.2	.9	8	27	.1	.7	2	17	.1	.4
WI '00	10	128	.2	1.1	17	68	.3	1.4	15	50	.3	1.1	9	54	.2	.8	2	11	.1	.4
FA '99	8	161	.1	.8	13	66	.2	1.0	8	49	.1	.6	9	60	.2	.7	4	18	.1	.8
4-Book	10	130	.2	1.1	15	63	.3	1.2	14	49	.3	1.0	10	49	.2	.8	3	15	.1	.5
SU '99	10	158	.2	1.1	16	60	.3	1.3	12	66	.2	.9	12	54	.2	1.0	3	22	.1	.6
WDAS-FM																				
SU '00	69	860	1.2	6.9	83	387	1.5	6.6	99	391	1.8	6.9	80	466	1.4	6.3	56	339	1.0	10.0
SP '00	59	720	1.1	6.5	73	401	1.3	6.0	80	359	1.4	6.4	65	383	1.2	5.9	47	343	.8	8.9
WI '00	69	825	1.2	7.6	82	408	1.5	6.6	89	432	1.6	6.7	69	427	1.2	6.1	71	400	1.3	14.9
FA '99	75	839	1.3	7.7	80	464	1.4	6.3	93	381	1.7	6.8	76	450	1.4	6.3	73	379	1.3	13.7
4-Book	68	811	1.2	7.2	80	415	1.4	6.4	90	391	1.6	6.7	73	432	1.3	6.2	62	365	1.1	11.9
SU '99	74	855	1.3	7.8	77	447	1.4	6.2	95	419	1.7	7.0	76	425	1.3	6.5	62	460	1.1	11.9
WEJM-FM																				
SU '00	29	773	.5	2.9	31	268	.6	2.5	55	351	1.0	3.8	40	463	.7	3.1	12	212	.2	2.1
SP '00	19	591	.3	2.1	18	214	.3	1.5	34	229	.6	2.7	27	298	.5	2.4	9	177	.2	1.7
WI '00	14	498	.3	1.5	17	207	.3	1.4	23	260	.4	1.7	16	242	.3	1.4	6	146	.1	1.3
FA '99	54	925	1.0	5.5	58	512	1.0	4.5	99	530	1.8	7.3	83	574	1.5	6.8	14	258	.3	2.6
4-Book	29	697	.5	3.0	31	300	.6	2.5	53	343	1.0	3.9	42	394	.8	3.4	10	196	.2	1.9
SU '99	63	975	1.1	6.7	63	533	1.1	5.1	107	506	1.9	7.9	82	543	1.4	7.0	28	266	.5	5.4
WEMG-AM																				
SU '00	8	98	.1	.8	17	82	.3	1.4	5	47	.1	.3	6	47	.1	.5	5	23	.1	.9
SP '00	9	96	.2	1.0	7	56	.1	.6	9	57	.2	.7	11	54	.2	1.0	2	30	.1	.4
WI '00	3	74	.1	.3	2	29	.2	.5	5	29	.1	.4	3	27	.1	.3	2	16	.1	.4
FA '99	6	79	.1	.6	10	55	.2	.8	14	56	.3	1.0	1	31	.1	.1	1	10	.1	.2
4-Book	7	87	.1	.7	9	56	.2	.8	8	47	.2	.6	5	40	.1	.5	3	20	.1	.5
SU '99	3	66	.1	.3	4	33	.1	.3	3	23	.1	.2	2	32	.1	.2	2	16	.1	.4
WEMG-FM																				
SU '00	13	141	.2	1.3	16	99	.3	1.3	15	82	.3	1.0	17	95	.3	1.3	8	87	.1	1.4
SP '00	8	96	.1	.9	17	54	.3	1.4	9	40	.2	.7	8	82	.1	.7	2	29	.1	.4
WI '00	6	116	.1	.7	9	61	.2	.7	7	56	.1	.5	5	38	.1	.4	4	67	.1	.8
FA '99	13	184	.2	1.3	14	111	.3	1.1	18	100	.3	1.3	15	103	.3	1.2	6	99	.1	1.1
4-Book	10	134	.2	1.1	14	81	.3	1.1	12	70	.2	.9	11	80	.2	.9	5	71	.1	.9
SU '99	14	196	.2	1.5	15	80	.3	1.2	13	68	.2	1.0	25	147	.4	2.1	10	69	.2	1.9
WFIL-AM																				
SU '00		10			1	10		.1					2	10		.2				
SP '00	3	67	.1	.3	1	44		.1	5	42	.1	.4	4	24	.1	.4	2	18		.4
WI '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
FA '99	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99	1	47		.1	5	29		.1					3	25		.3		8		

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Target Listener Trends - Women 18-34

		Women 18-34																			
Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID					
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr		
WHAT-AM																					
SU '00	8	23	.1	.8	14	23	.3	1.1	12	23	.2	.8	6	8	.1	.5	1	8	.1	.8	
SP '00	3	42	.1	.3	7	24	.1	.6	3	28	.1	.2	1	18	.1	.1	4	6	.1	.8	
WI '00	2	53	.2	.2	3	29	.1	.2	2	14	.2	.2	1	7	.1	.1					
FA '99	1	27	.1	.1	2	11	.2	.5													
4-Book	4	36	.1	.4	7	22	.1	.2	4	16	.1	.3	2	8	.2	.2	1	4	.3	.3	
SU '99	4	32	.1	.4	5	10	.1	.4	8	16	.1	.6	2	12	.2	.2	3	16	.1	.6	
W100-FM																					
SU '00	106	1942	1.9	10.6	116	1048	2.1	9.3	166	1200	3.0	11.5	141	1277	2.5	11.1	53	726	1.0	9.4	
SP '00	103	2029	1.8	11.4	108	945	1.9	8.9	137	1158	2.5	10.9	134	1238	2.4	12.1	70	847	1.3	13.2	
WI '00	103	1912	1.8	11.3	129	1144	2.3	10.4	146	1098	2.6	11.0	143	1198	2.6	12.6	56	639	1.0	11.7	
FA '99	117	1907	2.1	12.0	134	1016	2.4	10.5	170	1097	3.1	12.5	168	1342	3.0	13.8	60	792	1.1	11.3	
4-Book	107	1948	1.9	11.3	122	1038	2.2	9.8	155	1138	2.8	11.5	147	1264	2.6	12.4	60	751	1.1	11.4	
SU '99	91	1930	1.6	9.6	98	841	1.7	7.9	130	984	2.3	9.6	123	1167	2.2	10.6	57	713	1.0	11.0	
WIP -AM																					
SU '00	3	80	.1	.3	1	29	.1	.1	4	42	.1	.3	3	33	.1	.2	1	31	.2	.2	
SP '00	5	282	.1	.6	9	119	.2	.7	4	69	.1	.3	7	76	.1	.6	4	105	.1	.8	
WI '00	2	173	.2	.2	5	43	.1	.4	1	39	.1	.1	2	45	.2	.2	1	37	.2	.2	
FA '99	1	113	.1	.1	4	43	.1	.3	1	26	.1	.1		17	.1	.1		18	.1	.1	
4-Book	3	162	.1	.3	5	59	.1	.4	3	44	.1	.2	3	43	.1	.3	2	48	.3	.3	
SU '99	2	191	.2	.2	4	90	.1	.3	1	45	.1	.1	2	62	.2	.2	2	48	.4	.4	
WJZZ-FM																					
SU '00	24	401	.4	2.4	26	145	.5	2.1	47	191	.8	3.3	37	175	.7	2.9	10	106	.2	1.8	
SP '00	32	457	.6	3.5	31	235	.6	2.6	55	180	1.0	4.4	33	152	.6	3.0	14	115	.3	2.6	
WI '00	13	367	.2	1.4	13	136	.2	1.0	24	133	.4	1.8	9	149	.2	.8	6	73	.1	1.3	
FA '99	25	394	.4	2.6	27	140	.5	2.1	47	185	.8	3.5	33	194	.6	2.7	12	131	.2	2.3	
4-Book	24	405	.4	2.5	24	164	.5	2.0	43	172	.8	3.3	28	168	.5	2.4	11	106	.2	2.0	
SU '99	26	460	.5	2.8	20	184	.4	1.6	37	215	.7	2.7	28	210	.5	2.4	20	217	.4	3.8	
+WLCE-FM																					
SU '00	53	1308	1.0	5.3	55	478	1.0	4.4	96	688	1.7	6.7	82	772	1.5	6.4	21	415	.4	3.7	
SP '00	50	1047	.9	5.5	50	424	.9	4.1	97	543	1.7	7.7	69	611	1.2	6.2	21	297	.4	4.0	
WI '00	53	1284	1.0	5.8	70	670	1.3	5.6	95	637	1.7	7.1	74	619	1.3	6.5	15	354	.3	3.1	
FA '99	51	1243	.9	5.2	70	688	1.3	5.5	91	604	1.6	6.7	64	774	1.1	5.3	19	418	.3	3.6	
4-Book	52	1221	1.0	5.5	61	565	1.1	4.9	95	618	1.7	7.1	72	694	1.3	6.1	19	371	.4	3.6	
SU '99	59	1319	1.0	6.2	69	641	1.2	5.6	110	632	1.9	8.2	69	744	1.2	5.9	23	454	.4	4.4	
WMGK-FM																					
SU '00	23	897	.4	2.3	22	361	.4	1.8	35	456	.6	2.4	37	451	.7	2.9	12	260	.2	2.1	
SP '00	30	798	.5	3.3	34	321	.6	2.8	54	375	1.0	4.3	52	469	.9	4.7	11	254	.2	2.1	
WI '00	39	900	.7	4.3	48	374	.9	3.9	81	478	1.5	6.1	55	543	1.0	4.9	12	231	.2	2.5	
FA '99	41	922	.7	4.2	44	475	.8	3.4	78	450	1.4	5.7	61	591	1.1	5.0	17	302	.3	3.2	
4-Book	33	879	.6	3.5	37	383	.7	3.0	62	440	1.1	4.6	51	514	.9	4.4	13	262	.2	2.5	
SU '99	41	941	.7	4.3	41	445	.7	3.3	70	501	1.2	5.2	57	580	1.0	4.9	17	304	.3	3.3	
WMMR-FM																					
SU '00	30	849	.5	3.0	49	353	.9	3.9	36	349	.6	2.5	36	434	.6	2.8	12	273	.2	2.1	
SP '00	37	940	.7	4.1	59	423	1.1	4.9	56	433	1.0	4.5	42	480	.8	3.8	17	339	.3	3.2	
WI '00	37	904	.7	4.1	59	455	1.1	4.8	58	388	1.0	4.4	41	505	.7	3.6	12	246	.2	2.5	
FA '99	24	717	.4	2.5	32	336	.6	2.5	35	328	.6	2.6	32	406	.6	2.6	7	189	.1	1.3	
4-Book	32	853	.6	3.4	50	392	.9	4.0	46	375	.8	3.5	38	456	.7	3.2	12	262	.2	2.3	
SU '99	23	847	.4	2.4	25	342	.4	2.0	35	241	.6	2.6	29	406	.5	2.5	11	319	.2	2.1	
WNAP-AM																					
SU '00	* 7	24	.1	.7	* 2	8	.2	.2	8	17	.1	.6	9	24	.2	.7					
SP '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
WI '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
FA '99	6	55	.1	.6	10	41	.2	.8	6	34	.1	.4	6	23	.1	.5	**	**	**	**	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
SU '99	1	61	.1	.1	2	15	.2	.2	1	10	.1	.1	1	24	.1	.1	**	**	**	**	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Women 18-34

	Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WOGL-FM																				
SU '00	20	552	.4	2.0	22	183	.4	1.8	36	260	.6	2.5	25	242	.4	2.0	12	124	.2	2.1
SP '00	10	403	.2	1.1	10	125	.2	.8	14	151	.3	1.1	13	161	.2	1.2	6	91	.1	1.1
WI '00	13	373	.2	1.4	19	117	.3	1.5	22	109	.4	1.7	14	140	.3	1.2	6	121	.1	1.3
FA '99	17	526	.3	1.7	22	241	.4	1.7	38	222	.7	2.8	17	223	.3	1.4	6	153	.1	1.1
4-Book	15	464	.3	1.6	18	167	.3	1.5	28	186	.5	2.0	17	192	.3	1.5	8	122	.1	1.4
SU '99	11	397	.2	1.2	13	181	.2	1.0	21	168	.4	1.6	9	153	.2	.8	5	95	.1	1.0
WPEN-AM																				
SU '00	4	22	.1	.4	3	11	.1	.2	2	11	.1	.1	6	22	.1	.5	7	11	.1	1.2
SP '00		23								9				14				6		
WI '00	1	43	.1			6			1	6	.1			17			1	19	.2	
FA '99	2	28	.2		2	9	.2				.2		2	9	.2		1	9	.2	
4-Book	2	29	.2		1	7	.1		1	7	.1		2	16	.2		2	11	.4	
SU '99	9	37	.2	1.0	10	20	.2	.8	16	20	.3	1.2	10	18	.2	.9	6	9	.1	1.2
WPHI-FM																				
SU '00	51	931	.9	5.1	49	380	.9	3.9	54	488	1.0	3.7	77	573	1.4	6.0	48	459	.9	8.5
SP '00	58	1067	1.0	6.4	51	422	.9	4.2	72	543	1.3	5.7	75	634	1.3	6.8	44	392	.8	8.3
WI '00	51	1009	.9	5.6	61	517	1.1	4.9	54	494	1.0	4.1	63	565	1.1	5.6	40	425	.7	8.4
FA '99	54	1188	1.0	5.5	61	520	1.1	4.8	45	599	.8	3.3	74	766	1.3	6.1	44	479	.8	8.3
4-Book	54	1049	1.0	5.7	56	460	1.0	4.5	56	531	1.0	4.2	72	635	1.3	6.1	44	439	.8	8.4
SU '99	38	998	.7	4.0	31	415	.5	2.5	54	501	1.0	4.0	56	578	1.0	4.8	25	336	.4	4.8
WPHT-AM																				
SU '00	3	131	.1	.3	3	48	.1	.2	9	81	.2	.6	3	32	.1	.2	1	20		.2
SP '00	3	74	.1	.3	1	26	.1		8	43	.1	.6	4	9	.1	.4	1	24		.2
WI '00	6	137	.1	.7	7	82	.1	.6	12	34	.2	.9	15	77	.3	1.3	1	33		.2
FA '99	1	18	.1		1	9	.1		1	18	.1		1	18	.1			9		
4-Book	3	90	.1	.4	3	41	.1	.3	8	44	.1	.6	6	34	.1	.5	1	22		.2
SU '99	3	45	.1	.3	7	10	.1	.6					8	26	.1	.7		8		
WPLY-FM																				
SU '00	70	1629	1.3	7.0	93	832	1.7	7.4	87	856	1.6	6.0	104	1053	1.9	8.2	40	573	.7	7.1
SP '00	52	1368	.9	5.7	68	672	1.2	5.6	65	699	1.2	5.2	75	913	1.3	6.8	33	544	.6	6.2
WI '00	60	1311	1.1	6.6	90	724	1.6	7.2	86	637	1.5	6.5	84	865	1.5	7.4	18	361	.3	3.8
FA '99	58	1393	1.0	6.0	68	732	1.2	5.3	86	723	1.5	6.3	83	858	1.5	6.8	24	470	.4	4.5
4-Book	60	1425	1.1	6.3	80	740	1.4	6.4	81	729	1.5	6.0	87	922	1.6	7.3	29	487	.5	5.4
SU '99	68	1589	1.2	7.2	77	721	1.4	6.2	96	807	1.7	7.1	100	1096	1.8	8.6	32	561	.6	6.2
WSSJ-AM																				
SU '00	6	67	.1	.6	11	28	.2	.9	7	37	.1	.5	3	15	.1	.2	11	36	.2	2.0
SP '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WI '00	7	55	.1	.8	8	33	.1	.6	6	42	.1	.5	8	33	.1	.7	8	33	.1	1.7
FA '99	7	70	.1	.7	6	38	.1	.5	9	43	.2	.7	7	33	.1	.6	1	25	.2	.2
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99	4	61	.1	.4	11	43	.2	.9	2	16	.1	.1	6	35	.1	.5	4	25	.1	.8
WUSL-FM																				
SU '00	112	1203	2.0	11.2	148	678	2.7	11.8	132	738	2.4	9.2	124	774	2.2	9.7	94	651	1.7	16.7
SP '00	114	1395	2.0	12.6	157	809	2.8	12.9	127	727	2.3	10.1	120	822	2.2	10.8	100	687	1.8	18.8
WI '00	113	1334	2.0	12.4	146	808	2.6	11.8	123	708	2.2	9.3	140	873	2.5	12.4	84	657	1.5	17.6
FA '99	117	1603	2.1	12.0	143	843	2.6	11.2	116	850	2.1	8.5	139	957	2.5	11.4	99	835	1.8	18.6
4-Book	114	1384	2.0	12.1	149	785	2.7	11.9	125	756	2.3	9.3	131	857	2.4	11.1	94	708	1.7	17.9
SU '99	81	1398	1.4	8.6	118	765	2.1	9.5	85	674	1.5	6.3	106	802	1.9	9.1	50	570	.9	9.6
WWDB-FM																				
SU '00	5	182	.1	.5	8	67	.1	.6	4	29	.1	.3	11	86	.2	.9	1	10		.2
SP '00	3	125	.1	.3	3	43	.1	.2					1	23	.1	.1	2	38		.4
WI '00	5	170	.1	.5	4	53	.1	.3	9	41	.2	.7	7	48	.1	.6	1	26		.2
FA '99	10	337	.2	1.0	10	117	.2	.8	15	163	.3	1.1	14	148	.3	1.2	8	84	.1	1.5
4-Book	6	204	.1	.6	6	70	.1	.5	7	58	.2	.5	8	76	.2	.7	3	40		.6
SU '99	10	275	.2	1.1	6	89	.1	.5	23	133	.4	1.7	7	41	.1	.6	6	66	.1	1.2

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

		Women 18-34																				
		Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM	SU '00	29	630	.5	2.2	9	224	.2	1.3	8	37	.1	1.4	9	50	.2	.8	11	43	.2	1.3	
	4-Book	27	678	.5	2.1	10	284	.2	1.5	17	94	.3	3.2	9	76	.2	.9	10	50	.2	1.2	
VBEB-FM	SU '00	147	983	2.6	11.0	38	566	.7	5.5	32	127	.6	5.7	86	255	1.5	7.4	49	158	.9	5.9	
	4-Book	109	974	1.9	8.6	34	537	.6	5.2	33	131	.6	6.3	69	218	1.2	6.1	40	151	.7	4.9	
WDAS-AM	SU '00	17	108	.3	1.3	11	94	.2	1.6	6	30	.1	1.1	8	22	.1	.7	3	7	.1	.4	
	4-Book	13	85	.3	1.0	10	96	.2	1.5	6	18	.1	1.1	6	15	.1	.5	9	15	.2	1.1	
WDAS-FM	SU '00	88	666	1.6	6.6	45	481	.8	6.5	28	90	.5	5.0	61	165	1.1	5.3	43	106	.8	5.2	
	4-Book	81	649	1.5	6.4	48	495	.9	7.3	35	108	.7	6.5	69	167	1.3	6.2	50	119	.9	6.2	
VEJM-FM	SU '00	43	636	.8	3.2	17	367	.3	2.5	4	36	.1	.7	18	128	.3	1.6	33	104	.6	4.0	
	4-Book	43	566	.8	3.3	19	352	.3	2.8	10	61	.2	1.9	37	156	.7	3.3	29	109	.5	3.6	
WEMG-AM	SU '00	9	98	.2	.7	8	39	.1	1.2	4	16	.1	.7	17	23	.3	1.5	6	23	.1	.7	
	4-Book	8	75	.2	.6	7	43	.2	1.1	4	12	.1	.8	16	28	.3	1.4	8	18	.1	.9	
WEMG-FM	SU '00	16	133	.3	1.2	11	92	.2	1.6	5	27	.1	.9	28	63	.5	2.4	20	32	.4	2.4	
	4-Book	13	121	.2	1.0	9	72	.2	1.4	7	30	.1	1.3	19	47	.4	1.7	10	22	.2	1.2	
WFIL-AM	SU '00	1	10	.1	.1																	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM	SU '00	11	23	.2	.8	8	23	.1	1.2	20	23	.4	3.6	8	8	.1	.7	8	3	.1	1.0	
	4-Book	4	24	.1	.4	4	30	.1	.6	7	10	.1	1.2	4	11	.1	.4	3	5	.1	.4	
WIOQ-FM	SU '00	143	1789	2.6	10.7	76	1042	1.4	11.0	57	234	1.0	10.2	159	568	2.9	13.8	95	385	1.7	11.4	
	4-Book	142	1774	2.6	11.2	77	1125	1.4	11.7	60	239	1.1	11.3	146	534	2.6	13.1	100	399	1.8	12.3	
VIP -AM	SU '00	3	49	.1	.2	4	46	.1	.6	4	13	.1	.7	10	22	.2	.9	2	13	.2	.2	
	4-Book	3	99	.1	.3	3	69	.1	.5	3	10	.1	.5	5	15	.1	.5	2	10	.2	.3	
VJJZ-FM	SU '00	38	292	.7	2.9	11	176	.2	1.6	11	28	.2	2.0	24	48	.4	2.1	20	50	.4	2.4	
	4-Book	33	281	.6	2.6	16	194	.3	2.5	8	34	.2	1.6	25	60	.4	2.2	25	54	.5	3.1	
+WLCE-FM	SU '00	79	1082	1.4	5.9	29	526	.5	4.2	24	110	.4	4.3	53	227	1.0	4.6	50	179	.9	6.0	
	4-Book	78	1004	1.4	6.1	28	511	.5	4.2	22	95	.4	4.1	56	216	1.0	5.0	38	147	.7	4.7	
WMGK-FM	SU '00	32	754	.6	2.4	16	438	.3	2.3	11	68	.2	2.0	40	248	.7	3.5	27	144	.5	3.2	
	4-Book	51	762	.9	4.1	16	385	.3	2.5	10	62	.2	1.9	32	185	.6	2.8	30	130	.5	3.6	
WMMR-FM	SU '00	40	623	.7	3.0	24	419	.4	3.5	20	61	.4	3.6	38	137	.7	3.3	32	105	.6	3.8	
	4-Book	45	681	.8	3.6	23	420	.4	3.5	23	78	.4	4.4	44	177	.8	3.9	27	118	.5	3.3	
WNAP-AM	SU '00	* 7	24	.1	.5	* 7	15	.1	1.0	* 3	8	.1	.5	8	8	.1	.7	8	8	.1	1.0	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WGL-FM	SU '00	28	411	.5	2.1	9	261	.2	1.3	8	48	.1	1.4	35	150	.6	3.0	8	45	.1	1.0	
	4-Book	22	324	.4	1.7	8	194	.2	1.2	6	35	.1	1.2	19	92	.4	1.7	9	38	.2	1.1	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Target Listener Estimates - Women 18-34

		Women 18-34																				
		Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WPEN-AM	SU '00	3	22	.1	.2	4	22	.1	.6	7	22	.1	1.3	12	22	.2	1.0	3	11	.1	.4	
	4-Book	1	22	.1	.1	2	16	.1	.3	2	6	.1	.3	6	11	.1	.5	4	8	.1	.5	
WPHI-FM	SU '00	59	759	1.1	4.4	40	535	.7	5.8	10	71	.2	1.8	39	138	.7	3.4	69	169	1.2	8.3	
	4-Book	61	867	1.1	4.9	47	627	.9	7.2	29	109	.5	5.4	66	234	1.2	5.9	73	220	1.3	9.1	
WPHT-AM	SU '00	5	121	.1	.4																	
	4-Book	5	77	.1	.4	1	15		.1		2		.1	1	3		.1					
WPLY-FM	SU '00	94	1415	1.7	7.1	47	923	.8	6.8	33	188	.6	5.9	86	398	1.5	7.4	66	258	1.2	7.9	
	4-Book	82	1262	1.5	6.5	41	747	.8	6.2	24	146	.4	4.5	82	349	1.5	7.3	57	221	1.0	7.0	
WSSJ-AM	SU '00	7	44	.1	.5	2	15		.3					5	8	.1	.4	3	8	.1	.4	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM	SU '00	135	1050	2.4	10.1	84	759	1.5	12.2	93	239	1.7	16.6	127	318	2.3	11.0	87	217	1.6	10.4	
	4-Book	134	1183	2.4	10.6	92	897	1.7	14.0	83	227	1.5	15.7	152	420	2.7	13.5	99	276	1.8	12.1	
WVOB-FM	SU '00	7	124	.1	.5	4	58	.1	.6	1	10		.2	4	10	.1	.3					
	4-Book	7	139	.1	.6	6	84	.1	.8	3	10	.1	.6	5	19	.1	.4	1	7		.1	
WXTU-FM	SU '00	34	393	.6	2.6	28	273	.5	4.1	23	75	.4	4.1	53	144	1.0	4.6	13	45	.2	1.6	
	4-Book	47	477	.9	3.8	23	328	.4	3.5	23	95	.4	4.4	39	152	.7	3.5	22	87	.4	2.8	
WYSP-FM	SU '00	75	1075	1.3	5.6	31	456	.6	4.5	30	93	.5	5.4	45	166	.8	3.9	25	176	.4	3.0	
	4-Book	69	933	1.2	5.5	23	446	.4	3.5	19	69	.3	3.5	32	142	.6	2.8	23	132	.4	2.9	
WJBR-FM	SU '00	10	85	.2	.8	2	58		.3					6	32	.1	.5	1	9		.1	
	4-Book	6	105	.1	.5	4	70	.1	.6	4	14	.1	.7	2	20		.2	2	8	.1	.3	
WKXV-FM	SU '00	15	260	.3	1.1	3	54	.1	.4	2	8		.4	2	14		.2	1	7		.1	
	4-Book	10	190	.2	.8	2	48	.1	.3	1	5		.2	2	12		.2	2	12	.1	.3	
WLEV-FM	SU '00	1	35		.1		27															
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM	SU '00	4	89	.1	.3	2	39		.3	1	10		.2									
	4-Book	3	80	.1	.2	2	34		.3	1	8		.2	1	10		.1	1	8		.1	
WPST-FM	SU '00	50	871	.9	3.8	27	404	.5	3.9	17	95	.3	3.0	37	135	.7	3.2	40	129	.7	4.8	
	4-Book	42	874	.7	3.3	24	468	.5	3.6	15	78	.3	2.8	38	182	.7	3.4	38	143	.7	4.7	
WSTW-FM	SU '00	10	244	.2	.8	5	140	.1	.7	2	19		.4	5	29	.1	.4	3	25	.1	.4	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS	SU '00	1333	5351	23.9		690	4483	12.4		559	1632	10.0		1155	2857	20.7		833	2103	15.0		
	4-Book	1266	5341	22.7		660	4428	11.9		531	1552	9.5		1121	2860	20.1		811	2094	14.6		

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 18-34																				
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	6	75	.1	1.0	8	56	.1	1.9	11	73	.2	1.3	15	52	.3	2.1	3	20	.1	.8
4-Book	6	40	.1	1.0	14	75	.2	3.3	12	67	.2	1.4	10	52	.2	1.6	3	27	.1	.9
WBEB-FM																				
SU '00	24	118	.4	4.2	11	39	.2	2.7	39	136	.7	4.7	39	95	.7	5.4	21	72	.4	5.8
4-Book	20	100	.4	3.8	15	73	.3	3.7	37	141	.7	4.5	32	105	.6	5.0	25	89	.5	6.7
WDAS-AM																				
SU '00	3	7	.1	.5	26	66	.5	6.3	19	50	.3	2.3	19	28	.3	2.6	9	20	.2	2.5
4-Book	4	10	.1	.7	23	60	.4	5.7	20	65	.4	2.5	10	18	.2	1.4	3	11	.1	.9
WDAS-FM																				
SU '00	27	86	.5	4.7	35	86	.6	8.5	44	159	.8	5.3	58	128	1.0	8.1	62	139	1.1	17.1
4-Book	39	103	.7	7.3	34	97	.6	8.4	51	147	.9	6.3	45	111	.8	6.9	59	132	1.1	15.9
WEJM-FM																				
SU '00	26	119	.5	4.5	6	36	.1	1.5	16	100	.3	1.9	27	103	.5	3.8	8	37	.1	2.2
4-Book	15	73	.3	2.6	6	32	.1	1.4	23	97	.4	2.7	19	80	.3	2.9	9	41	.2	2.4
WEMG-AM																				
SU '00	6	15	.1	1.0	4	7	.1	1.0	7	23	.1	.8	7	23	.1	1.0	9	23	.2	2.5
4-Book	2	6	.1	.3	5	8	.1	1.1	11	24	.2	1.4	10	20	.2	1.7	2	8	.1	.6
WEMG-FM																				
SU '00	6	23	.1	1.0	6	13	.1	1.4	10	24	.2	1.2	8	27	.1	1.1	6	16	.1	1.7
4-Book	7	30	.1	1.4	6	13	.1	1.4	11	27	.2	1.4	6	16	.1	.8	6	21	.1	1.6
WFIL-AM																				
SU '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	6	8	.1	1.0	8	8	.1	1.9	8	8	.1	1.0	6	8	.1	.8	6	8	.1	.8
4-Book	3	5	.1	.5	7	13	.1	1.6	4	14	.1	.5	3	6	.1	.4	3	6	.1	.4
WIOQ-FM																				
SU '00	49	283	.9	8.6	27	150	.5	6.5	105	343	1.9	12.5	75	253	1.3	10.4	30	182	.5	8.3
4-Book	63	292	1.1	11.8	29	135	.5	7.1	90	382	1.6	11.1	74	295	1.3	11.7	47	192	.8	12.8
WIP -AM																				
SU '00	3	11	.1	.5	1	4	.1	.2	1	11	.1	.1	4	13	.1	.7	10	24	.2	2.8
4-Book	2	15	.1	.4	1	4	.1	.2	5	30	.1	.6	4	13	.1	.7	3	15	.1	.9
WJZZ-FM																				
SU '00	14	48	.3	2.4	6	9	.1	1.5	4	35	.1	.5	5	24	.1	.7	3	20	.1	.8
4-Book	18	51	.4	3.4	11	28	.2	2.8	17	47	.3	2.2	12	41	.2	1.9	13	32	.2	3.5
+WLCE-FM																				
SU '00	28	132	.5	4.9	17	70	.3	4.1	26	129	.5	3.1	25	79	.4	3.5	5	37	.1	1.4
4-Book	19	104	.3	3.5	16	68	.3	3.8	30	142	.6	3.7	25	99	.5	4.1	10	60	.2	2.8
WMGK-FM																				
SU '00	7	71	.1	1.2	2	19	.1	.5	17	82	.3	2.0	15	91	.3	2.1	4	42	.1	1.1
4-Book	11	62	.2	2.2	3	22	.1	.6	18	93	.3	2.2	19	91	.4	3.0	8	47	.2	2.2
WMMR-FM																				
SU '00	22	81	.4	3.8	15	41	.3	3.6	22	99	.4	2.6	36	130	.6	5.0	8	47	.1	2.2
4-Book	15	92	.3	2.8	9	36	.2	2.3	26	107	.5	3.3	27	120	.5	4.2	10	56	.2	2.6
WNAP-AM																				
SU '00	**	**	**	**	* 4	15	.1	1.0	9	15	.2	1.1	8	8	.1	1.1	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WOGL-FM																				
SU '00	3	27	.1	.5	1	20	.1	.2	8	50	.1	1.0	6	17	.1	.8	3	32	.1	.8
4-Book	2	15	.1	.3	4	17	.1	1.0	7	43	.1	.9	11	29	.2	1.8	5	33	.1	1.4

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 18-34

Target Listener Estimates - Women 18-34

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	3	11	.1	.5					2	4	.1	.2	3	11	.1	.4				
4-Book	2	5	.1	.3	1	3		.2	2	4	.1	.2	1	4		.2				
WPHI-FM																				
SU '00	44	160	.8	7.7	36	91	.6	8.7	59	161	1.1	7.0	27	101	.5	3.8	31	109	.6	8.6
4-Book	50	191	.9	9.7	31	93	.6	7.5	55	196	1.0	6.7	36	135	.7	5.8	32	106	.6	8.6
WPHT-AM																				
SU '00																				
4-Book		2				1	5	.1		1	6	.1		1	9	.2				
WPLY-FM																				
SU '00	40	214	.7	7.0	19	116	.3	4.6	52	276	.9	6.2	56	226	1.0	7.8	25	141	.4	6.9
4-Book	38	170	.7	7.0	13	79	.2	3.2	45	224	.8	5.8	46	206	.8	7.3	19	94	.3	5.0
WSSJ-AM																				
SU '00	2	8		.3					5	8	.1	.6	4	15	.1	.6				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	101	284	1.8	17.7	70	183	1.3	16.9	97	309	1.7	11.6	48	200	.9	6.7	41	166	.7	11.3
4-Book	89	261	1.6	17.0	77	209	1.4	18.7	115	356	2.1	14.1	70	230	1.3	11.2	46	155	.8	12.6
WVDB-FM																				
SU '00					2	10		.5	21	38	.4	2.5	1	10		.1	3	10	.1	.8
4-Book		2		.1	6	22	.1	1.4	23	60	.4	2.8	4	7	.1	.6	1	7		.3
WXTU-FM																				
SU '00	12	34	.2	2.1	15	82	.3	3.6	44	135	.8	5.3	46	98	.8	6.4	13	61	.2	3.6
4-Book	11	51	.2	2.2	15	70	.3	3.6	34	139	.6	4.2	28	93	.5	4.3	7	41	.1	1.9
WYSP-FM																				
SU '00	32	125	.6	5.6	15	40	.3	3.6	38	83	.7	4.5	49	139	.9	6.8	17	102	.3	4.7
4-Book	17	80	.3	3.1	12	34	.2	2.9	35	130	.6	4.1	36	141	.7	5.5	11	59	.2	3.1
WJBR-FM																				
SU '00	6	26	.1	1.0					2	10		.2					2	18		.6
4-Book	7	27	.1	1.3	4	10	.1	.8	5	15	.1	.7	3	6		.5	3	18	.1	.9
WKXW-FM																				
SU '00	1	8		.2	4	19	.1	1.0	11	47	.2	1.3	1	8		.1	1	8		.3
4-Book	1	11		.1	1	5		.3	5	19	.1	.6	1	5		.2	2	7		.4
WLEV-FM																				
SU '00	1	20		.2						7										
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00									5	20	.1	.6	8	29	.1	1.1	4	20	.1	1.1
4-Book					2	4	.1	.6	2	10		.3	5	16	.1	.7	2	15	.1	.6
WPST-FM																				
SU '00	18	71	.3	3.1	9	49	.2	2.2	41	148	.7	4.9	36	112	.6	5.0	15	67	.3	4.1
4-Book	21	87	.4	4.0	9	41	.2	2.0	29	145	.5	3.6	30	117	.5	4.6	11	61	.2	3.0
WSTW-FM																				
SU '00	2	25		.3	9	29	.2	2.2	11	34	.2	1.3	9	38	.2	1.3		6		
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	572	1652	10.3		413	1226	7.4		837	2333	15.0		718	1797	12.9		362	1240	6.5	
4-Book	529	1579	9.5		408	1242	7.4		810	2283	14.5		639	1710	11.5		369	1182	6.6	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Women 18-49																					
Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID					
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr		
KYW -AM																					
SU '00	66	2132	.6	3.4	175	1508	1.5	6.8	61	834	.5	2.1	74	946	.6	3.0	21	423	.2	2.2	
SP '00	73	2436	.6	3.7	208	1716	1.8	7.5	51	757	.4	1.8	85	1101	.7	3.5	18	426	.2	1.8	
WI '00	66	2627	.6	3.4	226	1813	2.0	8.0	42	852	.4	1.4	57	972	.5	2.3	16	392	.1	1.8	
FA '99	74	2317	.6	3.9	206	1650	1.8	7.4	42	631	.4	1.6	85	1030	.7	3.6	37	510	.3	4.0	
4-Book	70	2378	.6	3.6	204	1672	1.8	7.4	49	769	.4	1.7	75	1012	.6	3.1	23	438	.2	2.5	
SU '99	71	2528	.6	3.7	203	1687	1.8	7.8	42	877	.4	1.5	84	1176	.7	3.6	28	489	.2	3.0	
WBEB-FM																					
SU '00	182	2535	1.6	9.2	208	1318	1.8	8.1	384	1519	3.4	13.0	249	1412	2.2	10.2	53	657	.5	5.6	
SP '00	174	2548	1.5	8.8	219	1484	1.9	7.9	342	1403	3.0	11.9	217	1493	1.9	9.0	57	824	.5	5.8	
WI '00	187	2818	1.6	9.5	216	1469	1.9	7.6	371	1478	3.2	12.8	245	1673	2.1	10.1	83	1024	.7	9.1	
FA '99	176	2472	1.5	9.2	241	1406	2.1	8.7	340	1322	3.0	12.6	210	1435	1.8	8.9	84	927	.7	9.2	
4-Book	180	2593	1.6	9.2	221	1419	1.9	8.1	359	1431	3.2	12.6	230	1503	2.0	9.6	69	858	.6	7.4	
SU '99	173	2543	1.5	9.0	218	1384	1.9	8.3	360	1549	3.1	12.8	211	1399	1.8	9.0	56	78C	.5	6.1	
WDAS-AM																					
SU '00	41	379	.4	2.1	65	225	.6	2.5	53	172	.5	1.8	41	178	.4	1.7	17	93	.1	1.8	
SP '00	28	334	.2	1.4	49	176	.4	1.8	34	129	.3	1.2	26	122	.2	1.1	6	5E	.1	.6	
WI '00	21	311	.2	1.1	35	161	.3	1.2	24	129	.2	.8	22	133	.2	.9	3	2E		.3	
FA '99	23	405	.2	1.2	35	222	.3	1.3	18	129	.2	.7	23	145	.2	1.0	10	7E	.1	1.1	
4-Book	28	357	.3	1.5	46	196	.4	1.7	32	140	.3	1.1	28	145	.3	1.2	9	6E	.1	1.0	
SU '99	24	342	.2	1.2	42	155	.4	1.6	26	136	.2	.9	23	128	.2	1.0	10	10A	.1	1.1	
WDAS-FM																					
SU '00	177	1755	1.5	9.0	238	963	2.1	9.2	214	870	1.9	7.3	191	1022	1.7	7.8	141	760	1.2	14.8	
SP '00	166	1685	1.4	8.4	220	1025	1.9	7.9	213	943	1.9	7.4	180	1005	1.6	7.4	128	806	1.1	13.0	
WI '00	208	1808	1.8	10.6	307	1200	2.7	10.9	265	1031	2.3	9.1	227	1146	2.0	9.3	153	859	1.3	16.9	
FA '99	164	1760	1.4	8.5	225	1066	2.0	8.1	185	801	1.6	6.9	172	958	1.5	7.3	128	77A	1.1	14.0	
4-Book	179	1752	1.5	9.1	248	1064	2.2	9.0	219	911	1.9	7.7	193	1033	1.7	8.0	138	79E	1.2	14.7	
SU '99	166	1802	1.4	8.6	217	1038	1.9	8.3	194	892	1.7	6.9	177	945	1.5	7.6	123	86A	1.1	13.3	
WEJM-FM																					
SU '00	63	1595	.6	3.2	59	666	.5	2.3	112	770	1.0	3.8	86	906	.8	3.5	28	478	.2	2.9	
SP '00	72	1461	.6	3.6	85	671	.7	3.1	112	757	1.0	3.9	93	845	.8	3.8	28	41A	.2	2.9	
WI '00	57	1315	.5	2.9	72	680	.6	2.5	88	696	.8	3.0	70	739	.6	2.9	23	38	.2	2.5	
FA '99	103	1860	.9	5.4	118	1055	1.0	4.2	169	1006	1.5	6.3	157	1135	1.4	6.6	31	54	.3	3.4	
4-Book	74	1558	.7	3.8	84	768	.7	3.0	120	807	1.1	4.3	102	906	.9	4.2	28	45A	.2	2.9	
SU '99	120	2006	1.0	6.2	122	1023	1.1	4.7	184	1054	1.6	6.5	149	1260	1.3	6.4	60	585	.5	6.5	
WEMG-AM																					
SU '00	14	146	.1	.7	23	122	.2	.9	15	87	.1	.5	12	74	.1	.5	6	51	.1	.6	
SP '00	15	140	.1	.8	14	90	.1	.5	19	81	.2	.7	19	78	.2	.8	3	41		.3	
WI '00	6	121	.1	.3	6	53	.1	.2	10	52	.1	.3	6	52	.1	.2	2	30		.2	
FA '99	8	103	.1	.4	14	72	.1	.5	17	81	.1	.6	1	31	.1	.6	1	10		.1	
4-Book	11	128	.1	.6	14	84	.1	.5	15	75	.1	.5	10	59	.1	.4	3	34		.3	
SU '99	7	103	.1	.4	11	52	.1	.4	5	34	.2	.2	6	45	.1	.3	8	27	.1	.9	
WEMG-FM																					
SU '00	16	181	.1	.8	22	125	.2	.9	17	101	.1	.6	22	127	.2	.9	10	113	.1	1.1	
SP '00	11	177	.1	.6	20	78	.2	.7	13	84	.1	.5	14	136	.1	.6	4	52		.4	
WI '00	9	171	.1	.5	13	86	.1	.5	8	81	.1	.3	9	61	.1	.4	5	90		.6	
FA '99	18	268	.2	.9	24	168	.2	.9	24	156	.2	.9	22	155	.2	.9	11	155	.1	1.2	
4-Book	14	199	.1	.7	20	114	.2	.8	16	106	.1	.6	17	120	.2	.7	8	103	.1	.8	
SU '99	20	282	.2	1.0	22	125	.2	.8	20	125	.2	.7	32	193	.3	1.4	14	94	.1	1.5	
WFIL-AM																					
SU '00	5	84		.3	9	77	.1	.3	5	43		.2	9	55	.1	.4	4	36		.4	
SP '00	6	124	.1	.3	9	84	.1	.3	8	66	.1	.3	11	48	.1	.5	3	41		.3	
WI '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
FA '99	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
SU '99	7	173	.1	.4	19	125	.2	.7	8	83	.1	.3	11	97	.1	.5	2	46		.2	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

		Women 18-49																				
		Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM	SU '00	100	2044	.9	3.7	35	921	.3	2.5	74	346	.6	5.9	28	177	.2	1.2	45	198	.4	2.7	
	4-Book	105	2180	.9	3.9	39	1041	.4	2.9	90	441	.8	7.4	37	244	.3	1.7	36	189	.3	2.2	
WBEB-FM	SU '00	288	2143	2.5	10.8	79	1232	.7	5.7	65	290	.6	5.2	191	602	1.7	8.1	107	340	.9	6.5	
	4-Book	277	2240	2.4	10.3	80	1183	.7	6.0	82	324	.7	6.7	166	515	1.5	7.3	108	366	.9	6.6	
WDAS-AM	SU '00	53	292	.5	2.0	37	263	.3	2.7	34	100	.3	2.7	26	63	.2	1.1	8	25	.1	.5	
	4-Book	35	250	.3	1.3	29	268	.3	2.2	22	64	.2	1.8	16	48	.2	.7	16	37	.2	1.0	
WDAS-FM	SU '00	214	1425	1.9	8.0	134	1139	1.2	9.6	116	278	1.0	9.3	165	451	1.4	7.0	153	330	1.3	9.3	
	4-Book	220	1496	1.9	8.2	134	1140	1.2	10.0	114	294	1.0	9.4	192	473	1.7	8.5	143	340	1.2	8.8	
WEJM-FM	SU '00	88	1308	.8	3.3	41	813	.4	2.9	27	137	.2	2.2	60	312	.5	2.5	76	269	.7	4.6	
	4-Book	103	1302	.9	3.9	52	856	.5	3.9	45	181	.4	3.7	99	366	.9	4.4	74	283	.7	4.6	
WENG-AM	SU '00	17	139	.1	.6	15	74	.1	1.1	11	36	.1	.9	27	43	.2	1.1	15	5	.1	.9	
	4-Book	13	109	.1	.5	12	71	.1	.9	8	24	.1	.7	22	45	.2	1.0	13	3	.1	.8	
WENG-FM	SU '00	20	174	.2	.7	14	127	.1	1.0	7	37	.1	.6	34	74	.3	1.4	28	5	.2	1.7	
	4-Book	17	180	.2	.7	12	111	.1	.9	9	39	.1	.7	26	67	.2	1.2	15	33	.1	.9	
WFIL-AM	SU '00	8	84	.1	.3	2	30	.1	.1	5	7	.1	.4	3	23	.1	.1	1	3	.1	.1	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM	SU '00	13	57	.1	.5	13	90	.1	.9	21	30	.2	1.7	13	14	.1	.5	8	3	.1	.5	
	4-Book	13	85	.1	.5	9	87	.1	.7	9	17	.1	.8	10	26	.1	.4	7	14	.1	.4	
WIOQ-FM	SU '00	210	2847	1.8	7.9	120	1703	1.0	8.6	81	300	.7	6.5	262	883	2.3	11.1	146	545	1.3	8.9	
	4-Book	214	2823	1.9	8.0	115	1787	1.0	8.5	89	349	.8	7.3	229	847	2.0	10.1	156	612	1.4	9.6	
WIP -AM	SU '00	10	226	.1	.4	11	159	.1	.8	9	22	.1	.7	30	74	.3	1.3	8	30	.1	.5	
	4-Book	12	285	.1	.5	8	176	.1	.6	5	19	.1	.4	13	43	.1	.6	7	32	.1	.4	
WJJZ-FM	SU '00	129	1091	1.1	4.8	51	760	.4	3.7	41	114	.4	3.3	86	267	.8	3.6	65	200	.6	4.0	
	4-Book	138	1066	1.2	5.1	52	676	.5	3.9	30	117	.3	2.5	83	259	.8	3.7	66	158	.6	4.1	
+WLCE-FM	SU '00	148	1958	1.3	5.5	60	1007	.5	4.3	47	199	.4	3.8	99	428	.9	4.2	82	315	.7	5.0	
	4-Book	162	1918	1.4	6.0	60	1037	.5	4.5	46	197	.4	3.7	120	448	1.1	5.3	82	302	.7	5.0	
WMGK-FM	SU '00	129	1734	1.1	4.8	62	1239	.5	4.5	38	191	.3	3.0	157	650	1.4	6.6	99	464	.9	6.0	
	4-Book	143	1702	1.3	5.3	60	1027	.5	4.5	52	211	.5	4.2	120	477	1.1	5.2	93	307	.8	5.7	
WMMR-FM	SU '00	70	1169	.6	2.6	37	728	.3	2.7	34	150	.3	2.7	66	253	.6	2.8	44	160	.4	2.7	
	4-Book	78	1180	.7	2.9	35	685	.3	2.6	36	142	.3	3.0	69	279	.6	3.1	44	186	.4	2.7	
WNAP-AM	SU '00	* 10	65	.1	.4	* 12	67	.1	.9	* 3	8	.2	.2	28	51	.2	1.2	15	31	.1	.9	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WVGL-FM	SU '00	102	1355	.9	3.8	49	940	.4	3.5	61	230	.5	4.9	120	476	1.0	5.1	51	238	.4	3.1	
	4-Book	89	1232	.8	3.3	45	783	.4	3.3	45	186	.4	3.7	92	353	.8	4.0	48	134	.4	3.0	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 18-49

Target Listener Estimates - Women 18-49

	Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	18	121	.2	.7	7	84	.1	.5	11	44	.1	.9	17	44	.1	.7	10	27	.1	.6
4-Book	10	89	.1	.4	6	64	.1	.4	5	18	.1	.4	12	29	.1	.5	10	18	.1	.6
WPHI-FM																				
SU '00	72	972	.6	2.7	49	672	.4	3.5	17	86	.1	1.4	53	202	.5	2.2	88	244	.8	5.4
4-Book	73	1082	.6	2.7	56	769	.5	4.1	32	123	.3	2.7	77	289	.7	3.4	87	275	.8	5.4
WPHT-AM																				
SU '00	24	369	.2	.9	3	79	.2	.2	9	18	.1	.7	7	25	.1	.3				
4-Book	21	247	.2	.8	3	69	.2	.2	4	10	.1	.4	6	21	.1	.3	2	6		.1
WPLY-FM																				
SU '00	116	1906	1.0	4.3	61	1211	.5	4.4	55	277	.5	4.4	121	518	1.1	5.1	77	331	.7	4.7
4-Book	110	1739	1.0	4.1	56	1035	.5	4.2	38	202	.4	3.1	116	487	1.0	5.1	74	319	.7	4.6
WSSJ-AM																				
SU '00	9	60	.1	.3	3	23	.2	.2	2	8	.2	.2	8	16	.1	.3	3	8	.2	.2
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	188	1446	1.6	7.0	103	1044	.9	7.4	108	300	.9	8.7	142	382	1.2	6.0	101	275	.9	6.2
4-Book	173	1614	1.5	6.5	119	1222	1.1	8.8	104	286	.9	8.5	180	524	1.6	8.0	128	367	1.1	7.8
WVDB-FM																				
SU '00	19	316	.2	.7	15	203	.1	1.1	4	29	.3	.3	9	36	.1	.4	5	17	.3	.3
4-Book	28	391	.3	1.0	20	261	.2	1.5	20	46	.2	1.7	18	56	.2	.8	5	21	.3	.3
WXTU-FM																				
SU '00	95	897	.8	3.6	67	641	.6	4.8	65	190	.6	5.2	131	358	1.1	5.5	50	190	.4	3.0
4-Book	93	899	.8	3.5	48	614	.4	3.5	49	182	.4	4.0	87	303	.7	3.8	54	185	.5	3.2
WYSP-FM																				
SU '00	94	1499	.8	3.5	42	689	.4	3.0	33	109	.3	2.6	61	255	.5	2.6	46	241	.4	2.8
4-Book	108	1475	.9	4.0	36	677	.3	2.6	29	106	.3	2.4	50	237	.4	2.3	41	189	.4	2.5
WJBR-FM																				
SU '00	22	229	.2	.8	6	154	.1	.4	2	17	.2	.2	17	91	.1	.7	5	41	.3	.3
4-Book	20	248	.2	.8	8	139	.1	.6	8	28	.1	.7	12	48	.1	.5	6	27	.1	.4
WKXW-FM																				
SU '00	28	503	.2	1.0	7	141	.1	.5	11	22	.1	.9	10	40	.1	.4	7	40	.1	.4
4-Book	32	461	.3	1.2	7	142	.1	.5	8	24	.1	.6	10	48	.1	.5	8	43	.1	.5
WLEV-FM																				
SU '00	5	190	.2	.2	4	91	.3	.3		8			6	39	.1	.3	8	8	.1	.5
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	21	225	.2	.8	7	136	.1	.5	1	10	.1	.1	3	25	.1	.1	4	25	.2	.2
4-Book	19	252	.2	.7	8	128	.1	.6	5	18	.4	.4	13	47	.1	.6	8	38	.1	.5
WPST-FM																				
SU '00	70	1338	.6	2.6	37	676	.3	2.7	31	142	.3	2.5	58	253	.5	2.5	52	194	.5	3.2
4-Book	64	1336	.6	2.4	34	707	.3	2.5	25	119	.2	2.0	60	296	.5	2.7	54	213	.5	3.3
WSTV-FM																				
SU '00	33	406	.3	1.2	8	229	.1	.6	8	52	.1	.6	15	70	.1	.6	6	49	.1	.4
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	2674	10926	23.3		1392	9242	12.2		1248	3586	10.9		2367	5877	20.7		1641	4332	14.3	
4-Book	2684	10998	23.4		1348	9128	11.8		1222	3562	10.7		2272	5791	19.9		1630	4324	14.2	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

		Women 18-49																				
		Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM	SU '00	21	186	.2	2.0	53	296	.5	5.3	26	196	.2	1.6	31	165	.3	2.4	11	107	.1	1.4	
	4-Book	19	121	.2	1.9	62	335	.6	6.4	38	225	.3	2.2	28	157	.2	2.2	14	109	.1	1.9	
WBEB-FM	SU '00	44	204	.4	4.2	41	133	.4	4.1	87	318	.8	5.2	66	229	.6	5.1	26	100	.2	3.4	
	4-Book	44	204	.4	4.6	43	172	.4	4.4	89	329	.8	5.3	72	236	.6	5.9	36	146	.3	4.9	
WDAS-AM	SU '00	17	26	.1	1.6	109	201	1.0	11.0	56	165	.5	3.4	33	55	.3	2.6	22	40	.2	2.8	
	4-Book	9	19	.1	.8	85	187	.8	8.7	58	184	.5	3.5	28	56	.3	2.3	9	20	.1	1.2	
WDAS-FM	SU '00	105	278	.9	10.0	91	262	.8	9.1	112	393	1.0	6.7	121	287	1.1	9.4	199	374	1.7	25.7	
	4-Book	104	267	.9	10.7	95	274	.9	9.7	128	385	1.1	7.7	107	275	1.0	8.7	177	346	1.6	24.0	
WEJM-FM	SU '00	51	262	.4	4.9	13	78	.1	1.3	32	201	.3	1.9	51	198	.4	4.0	23	97	.2	3.0	
	4-Book	39	183	.3	4.0	20	95	.2	2.1	58	246	.5	3.4	52	196	.5	4.2	26	115	.2	3.6	
WEMG-AM	SU '00	15	37	.1	1.4	7	13	.1	.7	19	44	.2	1.1	15	43	.1	1.2	9	23	.1	1.2	
	4-Book	4	11	.1	.4	10	19	.1	1.0	19	40	.2	1.1	15	34	.1	1.2	4	9	.1	.5	
WEMG-FM	SU '00	11	34	.1	1.0					15	41	.1	.9	8	27	.1	.6	6	16	.1	.8	
	4-Book	9	38	.1	.9	6	14	.1	.6	14	38	.1	.8	8	24	.1	.6	6	25	.1	.9	
WFIL-AM	SU '00					4	7		.4	3	8		.2	2	8		.2					
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM	SU '00	6	8	.1	.6	28	56	.2	2.8	21	34	.2	1.3	11	21	.1	.9	2	6		.3	
	4-Book	5	12	.1	.5	20	44	.2	2.0	15	43	.1	.9	9	19	.1	.8	2	9		.3	
WIOQ-FM	SU '00	79	422	.7	7.5	48	209	.4	4.8	162	543	1.4	9.7	112	352	1.0	8.7	50	281	.4	6.5	
	4-Book	83	395	.7	8.6	46	204	.4	4.7	140	628	1.2	8.3	102	418	.9	8.2	61	275	.5	8.4	
WIP -AM	SU '00	3	11		.3	5	27		.5	17	44	.1	1.0	2	8		.2	14	46	.1	1.8	
	4-Book	8	34	.1	.8	4	19		.4	13	61	.1	.8	8	32	.1	.7	6	30		.8	
WJJZ-FM	SU '00	41	202	.4	3.9	32	72	.3	3.2	54	217	.5	3.2	56	191	.5	4.3	27	101	.2	3.5	
	4-Book	50	175	.5	5.2	32	105	.3	3.3	62	207	.6	3.8	52	164	.5	4.2	37	113	.3	5.1	
+WLCE-FM	SU '00	52	196	.5	5.0	33	135	.3	3.3	63	290	.6	3.8	66	200	.6	5.1	34	126	.3	4.4	
	4-Book	37	180	.3	3.9	32	149	.3	3.2	73	329	.7	4.4	62	233	.6	5.0	26	116	.2	3.5	
WMGK-FM	SU '00	46	270	.4	4.4	14	84	.1	1.4	65	296	.6	3.9	40	204	.3	3.1	24	148	.2	3.1	
	4-Book	40	191	.4	4.1	21	113	.2	2.2	72	307	.6	4.3	57	231	.5	4.7	23	117	.2	3.2	
WMMR-FM	SU '00	28	119	.2	2.7	17	65	.1	1.7	45	217	.4	2.7	51	199	.4	4.0	11	64	.1	1.4	
	4-Book	23	135	.2	2.4	13	58	.1	1.4	41	176	.4	2.5	39	173	.3	3.2	13	79	.1	1.7	
WNAP-AM	SU '00					* 5	22		.5	10	24	.1	.6	8	8	.1	.6					
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WOGL-FM	SU '00	26	162	.2	2.5	29	106	.3	2.9	42	205	.4	2.5	30	116	.3	2.3	26	99	.2	3.4	
	4-Book	26	113	.2	2.8	35	124	.3	3.6	44	205	.4	2.6	44	151	.4	3.5	26	101	.2	3.6	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Target Listener Estimates - Women 18-49

	Women 18-49																			
	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	8	33	.1	.8	2	8		.2					6	27	.1	.5				
4-Book	3	11		.3	3	11		.4	8	20	.1	.4	5	14	.1	.4	1	6		.2
WPHI-FM																				
SU '00	53	189	.5	5.0	50	108	.4	5.0	65	182	.6	3.9	29	108	.3	2.2	36	130	.3	4.7
4-Book	60	220	.6	6.3	40	115	.3	4.1	64	227	.6	3.8	43	156	.4	3.5	39	128	.3	5.4
WPHT-AM																				
SU '00					2	19		.2	5	26		.3	1	9		.1				
4-Book	2	8		.2	3	14		.3	4	21		.2	2	13		.2	2	6		.3
WPLY-FM																				
SU '00	47	263	.4	4.5	27	147	.2	2.7	61	332	.5	3.7	63	267	.6	4.9	34	178	.3	4.4
4-Book	47	232	.4	4.8	20	116	.2	2.1	64	314	.5	3.9	58	258	.5	4.7	24	123	.2	3.3
WSSJ-AM																				
SU '00	2	8		.2					5	8		.3	4	15		.3				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	118	331	1.0	11.2	99	245	.9	9.9	135	438	1.2	8.1	66	266	.6	5.1	47	189	.4	6.1
4-Book	114	337	1.0	11.9	109	301	1.0	11.3	152	482	1.3	9.1	96	300	.8	7.9	58	192	.5	7.9
WWDB-FM																				
SU '00	7	24	.1	.7	10	42	.1	1.0	61	144	.5	3.7	6	27	.1	.5	7	27	.1	.9
4-Book	4	14		.4	25	81	.2	2.5	73	168	.6	4.3	8	21	.1	.7	4	21		.6
WXTU-FM																				
SU '00	34	128	.3	3.2	54	180	.5	5.4	90	274	.8	5.4	81	224	.7	6.3	28	145	.2	3.6
4-Book	22	106	.2	2.2	38	138	.4	3.9	67	262	.6	4.0	51	186	.5	4.1	15	85	.1	2.0
WYSP-FM																				
SU '00	33	141	.3	3.1	20	74	.2	2.0	56	188	.5	3.4	68	217	.6	5.3	18	110	.2	2.3
4-Book	21	100	.2	2.2	19	50	.2	1.9	55	219	.5	3.2	56	212	.5	4.6	13	67	.1	1.7
WJBR-FM																				
SU '00	7	34	.1	.7	3	17		.3	4	24		.2		8			8	39	.1	1.0
4-Book	8	32	.1	.9	5	18		.5	11	34	.1	.6	6	17	.1	.6	5	25	.1	.6
WKXW-FM																				
SU '00	4	31		.4	7	34	.1	.7	13	54	.1	.8	5	24		.4	3	15		.4
4-Book	3	22		.3	5	18	.1	.5	11	38	.1	.6	4	17		.4	3	14		.4
WLEV-FM																				
SU '00	6	36	.1	.6	8	16	.1	.8	4	32		.2	1	8		.1				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	4	23		.4	1	13		.1	20	77	.2	1.2	11	45	.1	.9	7	28	.1	.9
4-Book	7	30	.1	.8	5	17	.1	.5	12	44	.1	.7	8	28	.1	.6	6	29	.1	.8
WPST-FM																				
SU '00	23	102	.2	2.2	20	98	.2	2.0	50	228	.4	3.0	44	167	.4	3.4	20	91	.2	2.6
4-Book	25	116	.2	2.6	13	62	.1	1.3	39	210	.3	2.4	37	163	.3	3.0	16	90	.2	2.2
WSTW-FM																				
SU '00	2	25		.2	10	37	.1	1.0	17	75	.1	1.0	9	38	.1	.7		6		
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	1050	3200	9.2		995	2868	8.7		1666	4714	14.5		1290	3436	11.3		773	2379	6.7	
4-Book	965	2977	8.4		974	2955	8.5		1669	4756	14.6		1228	3376	10.8		734	2260	6.4	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Women 25-49

Target Listener Trends - Women 25-49

	Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
	WHAT-AM																			
SU '00	11	104	.1	.7	16	57	.2	.7	15	36	.2	.6	9	14	.1	.5	4	21	.1	.6
SP '00	10	130	.1	.6	15	64	.2	.6	10	68	.1	.4	7	43	.1	.3	5	21	.1	.7
WI '00	8	112	.1	.5	14	91	.2	.6	10	54	.1	.4	13	37	.1	.6	4	13	.1	.6
FA '99	10	116	.1	.6	15	59	.2	.6	16	31	.2	.7	11	43	.1	.6	4	15	.1	.6
4-Book	10	116	.1	.6	15	68	.2	.6	13	47	.2	.5	10	34	.1	.5	4	18	.1	.6
SU '99	9	76	.1	.6	13	30	.1	.6	16	29	.2	.7	8	28	.1	.4	5	28	.1	.7
W100-FM																				
SU '00	105	2189	1.1	6.6	117	1052	1.3	5.4	179	1259	1.9	7.5	135	1425	1.4	7.0	36	628	.4	5.2
SP '00	91	2159	1.0	5.6	115	1000	1.2	4.8	149	1169	1.6	6.1	111	1296	1.2	5.5	34	716	.4	4.7
WI '00	99	2034	1.1	6.1	144	1181	1.5	5.9	147	997	1.6	5.8	137	1172	1.5	6.8	41	638	.4	6.3
FA '99	115	2192	1.2	7.5	147	1167	1.6	6.3	175	1190	1.9	7.8	158	1382	1.7	8.3	46	697	.5	7.2
4-Book	103	2144	1.1	6.5	131	1100	1.4	5.6	163	1154	1.8	6.8	135	1319	1.5	6.9	39	670	.4	5.9
SU '99	74	1841	.8	4.6	90	770	1.0	4.0	112	1012	1.2	4.8	94	989	1.0	4.9	28	504	.3	4.0
WIP-AM																				
SU '00	8	309	.1	.5	14	133	.2	.6	5	101	.1	.2	6	113	.1	.3	3	61	.1	.4
SP '00	12	557	.1	.7	22	266	.2	.9	11	128	.1	.5	14	190	.2	.7	13	229	.1	1.8
WI '00	9	374	.1	.6	21	140	.2	.9	8	129	.1	.3	8	91	.1	.4	3	63	.1	.5
FA '99	8	340	.1	.5	15	135	.2	.6	9	118	.1	.4	5	76	.1	.3	4	59	.1	.6
4-Book	9	395	.1	.6	18	169	.2	.8	8	119	.1	.4	8	118	.1	.4	6	103	.1	.8
SU '99	6	336	.1	.4	15	181	.2	.7	5	74	.1	.2	7	92	.1	.4	2	63	.1	.3
WJZZ-FM																				
SU '00	80	1316	.9	5.1	77	490	.8	3.6	156	719	1.7	6.5	98	661	1.1	5.1	38	432	.4	5.5
SP '00	108	1412	1.2	6.6	121	809	1.3	5.1	217	750	2.3	8.9	128	737	1.4	6.4	49	455	.5	6.8
WI '00	84	1326	.9	5.1	99	668	1.1	4.0	171	656	1.8	6.8	95	639	1.0	4.7	25	311	.3	3.8
FA '99	79	1092	.8	5.1	83	509	.9	3.5	155	525	1.7	6.9	114	646	1.2	6.0	37	397	.4	5.8
4-Book	88	1287	1.0	5.5	95	619	1.0	4.1	175	663	1.9	7.3	109	671	1.2	5.6	37	399	.4	5.5
SU '99	91	1207	1.0	5.7	76	474	.8	3.4	172	631	1.8	7.3	112	610	1.2	5.8	57	473	.6	8.2
WFLC-FM																				
SU '00	83	2021	.9	5.3	100	859	1.1	4.6	151	1063	1.6	6.3	111	1121	1.2	5.7	28	639	.3	4.1
SP '00	93	1873	1.0	5.7	121	1020	1.3	5.1	162	1071	1.7	6.6	123	1083	1.3	6.1	29	446	.3	4.1
WI '00	116	2091	1.2	7.1	151	1257	1.6	6.2	210	1129	2.3	8.3	159	1176	1.7	7.9	32	546	.3	4.9
FA '99	84	1672	.9	5.5	132	1030	1.4	5.6	158	776	1.7	7.1	102	1068	1.1	5.4	17	361	.2	2.7
4-Book	94	1914	1.0	5.9	126	1042	1.4	5.4	170	1010	1.8	7.1	124	1112	1.3	6.3	27	498	.3	4.0
SU '99	76	1808	.8	4.7	102	942	1.1	4.6	137	915	1.5	5.8	93	1010	1.0	4.8	20	492	.2	2.9
WMGK-FM																				
SU '00	80	1776	.9	5.1	93	801	1.0	4.3	150	944	1.6	6.2	93	988	1.0	4.8	23	538	.2	3.3
SP '00	84	1636	.9	5.1	95	912	1.0	4.0	134	876	1.4	5.5	132	1011	1.4	6.6	33	498	.4	4.6
WI '00	104	1745	1.1	6.4	122	843	1.3	5.0	190	897	2.0	7.6	147	1088	1.6	7.3	29	459	.3	4.4
FA '99	81	1797	.9	5.3	88	815	.9	3.7	140	872	1.5	6.3	121	1083	1.3	6.3	26	462	.3	4.1
4-Book	87	1739	1.0	5.5	100	843	1.1	4.3	154	897	1.6	6.4	123	1043	1.3	6.3	28	489	.3	4.1
SU '99	77	1723	.8	4.8	85	795	.9	3.8	127	952	1.3	5.4	105	1013	1.1	5.5	25	405	.3	3.6
WMMR-FM																				
SU '00	35	1173	.4	2.2	57	477	.6	2.6	49	484	.5	2.0	48	582	.5	2.5	12	294	.1	1.7
SP '00	54	1171	.6	3.3	93	606	1.0	3.9	106	557	1.1	4.3	54	573	.6	2.7	15	289	.2	2.1
WI '00	44	1027	.5	2.7	66	508	.7	2.7	75	495	.8	3.0	50	598	.5	2.5	8	209	.1	1.2
FA '99	33	1064	.4	2.1	57	500	.6	2.4	48	553	.5	2.2	46	580	.5	2.4	8	207	.1	1.3
4-Book	42	1109	.5	2.6	68	523	.7	2.9	70	522	.7	2.9	50	583	.5	2.5	11	250	.1	1.6
SU '99	51	1353	.5	3.2	74	631	.8	3.3	78	600	.8	3.3	55	709	.6	2.9	18	399	.2	2.6
WNAP-AM																				
SU '00	*	79		.3	*	3	19		.1	5	36	.1	.2	4	39		.2			
SP '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WI '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
FA '99	9	97	.1	.6	14	49	.2	.6	5	40	.1	.2	11	47	.1	.6	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99	5	82	.1	.3	5	35	.1	.2	6	32	.1	.3	5	27	.1	.3	**	**	**	**

** Station(s) not reported this survey. * Listener estimates adjusted for reported broadcast schedule. + Station(s) changed call letters - see Page 13. 4-Book: Avg. of current and previous 3 surveys. 2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Women 25-49																				
Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WGL-FM																				
SU '00	71	1589	.8	4.5	84	679	.9	3.9	119	790	1.3	5.0	88	822	.9	4.5	31	389	.3	4.5
SP '00	62	1242	.7	3.8	75	610	.8	3.1	86	686	.9	3.5	78	672	.8	3.9	39	373	.4	5.4
WI '00	54	1155	.6	3.3	70	528	.8	2.9	85	538	.9	3.4	65	631	.7	3.2	29	273	.3	4.4
FA '99	62	1504	.7	4.0	77	797	.8	3.3	92	644	1.0	4.1	77	835	.8	4.0	37	380	.4	5.8
4-Book	62	1373	.7	3.9	77	654	.8	3.3	96	665	1.0	4.0	77	740	.8	3.9	34	354	.4	5.0
SU '99	49	1242	.5	3.1	57	536	.6	2.6	81	584	.9	3.4	58	621	.6	3.0	17	316	.2	2.4
WPEN-AM																				
SU '00	14	145	.2	.9	14	68	.2	.6	14	81	.2	.6	28	105	.3	1.4	13	46	.1	1.9
SP '00	3	88	.2	.2	2	21	.1	.1	4	33	.2	.2	5	35	.1	.2	1	12	.1	.1
WI '00	1	95	.1	.1	1	15	.1	.1	1	17	.1	.1		16	.1	.1	2	20	.3	.3
FA '99	13	137	.1	.8	14	60	.2	.6	19	61	.2	.9	19	69	.2	1.0	2	25	.3	.3
4-Book	8	116	.1	.5	8	41	.1	.3	10	48	.1	.4	13	56	.2	.7	5	26	.7	.7
SU '99	13	114	.1	.8	17	68	.2	.8	17	59	.2	.7	17	69	.2	.9	7	31	.1	1.0
WPHI-FM																				
SU '00	32	670	.3	2.0	38	281	.4	1.8	44	328	.5	1.8	45	367	.5	2.3	21	203	.2	3.0
SP '00	44	831	.5	2.7	43	383	.5	1.8	56	357	.6	2.3	59	435	.6	2.9	23	261	.2	3.2
WI '00	28	624	.3	1.7	32	239	.3	1.3	30	261	.3	1.2	41	365	.4	2.0	25	244	.3	3.8
FA '99	31	750	.3	2.0	43	346	.5	1.8	35	333	.4	1.6	37	365	.4	1.9	17	226	.2	2.7
4-Book	34	719	.4	2.1	39	312	.4	1.7	41	320	.5	1.7	46	383	.5	2.3	22	234	.2	3.2
SU '99	28	664	.3	1.7	26	305	.3	1.2	41	304	.4	1.7	34	339	.4	1.8	12	209	.1	1.7
WPHT-AM																				
SU '00	13	373	.1	.8	8	152	.1	.4	32	259	.3	1.3	18	150	.2	.9	6	78	.1	.9
SP '00	14	292	.2	.9	12	139	.1	.5	39	149	.4	1.6	15	68	.2	.7	5	58	.1	.7
WI '00	18	335	.2	1.1	19	169	.2	.8	38	161	.4	1.5	32	146	.3	1.6	7	51	.1	1.1
FA '99	3	107	.2	.2	1	25	.2	.2	7	34	.1	.3	5	75	.1	.3		17	.1	.1
4-Book	12	277	.1	.8	10	121	.1	.4	29	151	.3	1.2	18	110	.2	.9	5	51	.1	.7
SU '99	8	220	.1	.5	13	46	.1	.6	3	45	.1	.6	19	127	.2	1.0	2	41	.3	.3
WPLY-FM																				
SU '00	49	1317	.5	3.1	74	606	.8	3.4	55	587	.6	2.3	75	805	.8	3.9	19	348	.2	2.8
SP '00	35	1101	.4	2.1	58	588	.6	2.4	35	438	.4	1.4	54	727	.6	2.7	17	362	.2	2.4
WI '00	55	1131	.6	3.4	99	625	1.1	4.0	80	518	.9	3.2	75	749	.8	3.7	15	260	.2	2.3
FA '99	54	1495	.6	3.5	72	737	.8	3.1	81	714	.9	3.6	82	911	.9	4.3	16	452	.2	2.5
4-Book	48	1261	.5	3.0	76	639	.8	3.2	63	564	.7	2.6	72	798	.8	3.7	17	356	.2	2.5
SU '99	53	1323	.6	3.3	75	618	.8	3.4	72	679	.8	3.1	75	831	.8	3.9	17	377	.2	2.4
WSSJ-AM																				
SU '00	7	68	.1	.4	13	36	.1	.6	10	45	.1	.4	3	23	.2	.2	10	29	.1	1.5
SP '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WI '00	10	97	.1	.6	12	54	.1	.5	13	78	.1	.5	13	74	.1	.6	5	44	.1	.8
FA '99	5	75	.1	.3	4	34	.2	.2	7	33	.1	.3	4	22	.2	.2	2	32	.3	.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99	11	95	.1	.7	19	71	.2	.9	9	67	.1	.4	12	59	.1	.6	11	56	.1	1.6
WUSL-FM																				
SU '00	80	992	.9	5.1	122	562	1.3	5.7	110	535	1.2	4.6	104	565	1.1	5.4	37	304	.4	5.4
SP '00	97	1324	1.0	5.9	136	721	1.5	5.7	113	659	1.2	4.6	104	695	1.1	5.2	64	496	.7	8.9
WI '00	92	1077	1.0	5.6	124	557	1.3	5.1	125	514	1.3	5.0	96	593	1.0	4.8	56	445	.6	8.5
FA '99	77	1255	.8	5.0	120	587	1.3	5.1	85	561	.9	3.8	84	641	.9	4.4	48	509	.5	7.5
4-Book	87	1162	.9	5.4	126	607	1.4	5.4	108	567	1.2	4.5	97	624	1.0	5.0	51	439	.6	7.6
SU '99	65	1231	.7	4.1	103	660	1.1	4.6	68	514	.7	2.9	80	622	.8	4.2	26	330	.3	3.7
WVOB-FM																				
SU '00	13	387	.1	.8	17	140	.2	.8	9	85	.1	.4	25	183	.3	1.3	4	35	.6	.6
SP '00	19	456	.2	1.2	18	127	.2	.8	14	88	.2	.6	23	179	.2	1.1	14	93	.2	2.0
WI '00	21	482	.2	1.3	23	164	.2	.9	36	168	.4	1.4	32	181	.3	1.6	3	60	.5	.5
FA '99	30	690	.3	1.9	35	337	.4	1.5	53	339	.6	2.4	31	283	.3	1.6	14	137	.2	2.2
4-Book	21	504	.2	1.3	23	192	.3	1.0	28	170	.3	1.2	28	207	.3	1.4	9	81	.1	1.3
SU '99	38	780	.4	2.4	37	312	.4	1.7	65	421	.7	2.8	42	193	.4	2.2	21	165	.2	3.0

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 25-49																				
Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	93	1893	1.0	4.3	33	882	.4	3.0	71	337	.8	7.0	23	158	.2	1.2	40	189	.4	3.2
4-Book	100	2053	1.1	4.5	38	1005	.5	3.6	87	432	1.0	8.6	35	233	.4	2.0	35	184	.4	2.7
WBEB-FM																				
SU '00	232	1785	2.5	10.6	64	1049	.7	5.8	56	250	.6	5.5	166	528	1.8	8.7	90	292	1.0	7.2
4-Book	240	1908	2.6	10.7	67	982	.7	6.3	74	286	.8	7.3	147	459	1.6	8.1	96	317	1.0	7.5
WDAS-AM																				
SU '00	52	271	.6	2.4	34	236	.4	3.1	34	100	.4	3.3	26	63	.3	1.4	8	28	.1	.6
4-Book	33	233	.4	1.5	28	246	.3	2.6	22	64	.3	2.2	16	47	.2	.9	14	32	.2	1.1
WDAS-FM																				
SU '00	203	1254	2.2	9.3	125	1022	1.3	11.4	115	271	1.2	11.3	149	401	1.6	7.8	144	309	1.5	11.5
4-Book	205	1316	2.2	9.1	120	989	1.3	11.3	108	267	1.2	10.6	175	431	1.9	9.7	128	312	1.4	10.1
WEJM-FM																				
SU '00	82	1149	.9	3.8	40	762	.4	3.6	25	121	.3	2.5	58	292	.6	3.0	75	262	.8	6.0
4-Book	95	1176	1.0	4.3	48	785	.5	4.5	42	165	.5	4.2	90	334	1.0	5.0	71	266	.8	5.6
WEMG-AM																				
SU '00	13	99	.1	.6	8	44	.1	.7	9	29	.1	.9	10	20	.1	.5	9	28	.1	.7
4-Book	11	81	.1	.5	9	59	.1	.9	7	20	.1	.7	17	37	.2	1.0	10	23	.1	.8
WEMG-FM																				
SU '00	18	150	.2	.8	11	112	.1	1.0	7	37	.1	.7	30	66	.3	1.6	20	43	.2	1.6
4-Book	14	136	.2	.6	9	87	.1	.8	7	30	.1	.7	20	50	.2	1.1	10	28	.1	.8
WFIL-AM																				
SU '00	8	84	.1	.4	2	30	.2	.2	5	7	.1	.5	3	23	.2	.2	1	8	.1	.1
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	13	57	.1	.6	13	90	.1	1.2	21	30	.2	2.1	13	14	.1	.7	8	8	.1	.6
4-Book	13	83	.1	.6	9	80	.1	.9	9	17	.1	.9	9	21	.1	.5	6	12	.1	.5
W100-FM																				
SU '00	146	1960	1.6	6.7	78	1177	.8	7.1	52	188	.6	5.1	192	626	2.1	10.0	87	333	.9	6.9
4-Book	144	1905	1.6	6.4	71	1164	.8	6.7	55	223	.6	5.4	154	577	1.7	8.5	96	384	1.0	7.7
WIP -AM																				
SU '00	8	210	.1	.4	11	151	.1	1.0	9	22	.1	.9	25	65	.3	1.3	8	30	.1	.6
4-Book	11	267	.1	.5	8	165	.1	.7	5	19	.1	.5	12	40	.2	.6	7	32	.1	.5
WJZZ-FM																				
SU '00	114	1026	1.2	5.2	47	715	.5	4.3	35	95	.4	3.4	78	254	.8	4.1	56	174	.6	4.5
4-Book	130	1016	1.4	5.8	47	631	.5	4.4	27	108	.3	2.6	73	243	.8	4.0	55	178	.6	4.3
+WLCE-FM																				
SU '00	123	1660	1.3	5.6	50	872	.5	4.5	38	162	.4	3.7	79	363	.8	4.1	54	255	.6	4.3
4-Book	142	1635	1.5	6.3	53	895	.6	5.0	40	176	.4	3.9	107	401	1.2	5.9	69	284	.7	5.3
WMGK-FM																				
SU '00	115	1449	1.2	5.3	57	1089	.6	5.2	31	162	.3	3.1	145	578	1.6	7.6	93	428	1.0	7.4
4-Book	128	1488	1.4	5.7	56	921	.6	5.3	48	195	.5	4.7	111	422	1.2	6.1	87	339	1.0	6.9
WMMR-FM																				
SU '00	51	894	.5	2.3	22	585	.2	2.0	24	122	.3	2.4	43	208	.5	2.2	14	78	.2	1.1
4-Book	63	902	.7	2.8	24	502	.2	2.2	24	114	.3	2.4	47	199	.5	2.6	28	129	.3	2.2
WNAP-AM																				
SU '00	* 4	57	.2	.2	* 5	59	.1	.5	* *	**	**	**	20	43	.2	1.0	6	23	.1	.5
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
VOGL-FM																				
SU '00	98	1205	1.1	4.5	47	880	.5	4.3	60	220	.6	5.9	117	460	1.3	6.1	48	213	.5	3.8
4-Book	84	1112	.9	3.8	42	708	.5	3.9	44	174	.5	4.3	86	324	.9	4.7	44	170	.5	3.5

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 25-49

Target Listener Estimates - Women 25-49

	Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WPEN-AM																					
SU '00	18	121	.2	.8	7	84	.1	.6	11	44	.1	1.1	17	44	.2	.9	10	27	.1	.8	
4-Book	10	83	.1	.5	6	62	.1	.6	5	18	.1	.5	12	29	.1	.7	10	18	.1	.8	
WPHI-FM																					
SU '00	43	540	.5	2.0	22	309	.2	2.0	8	23	.1	.8	29	115	.3	1.5	34	103	.4	2.7	
4-Book	42	549	.5	1.9	28	383	.3	2.6	16	57	.2	1.6	41	145	.5	2.3	42	134	.5	3.3	
WPHT-AM																					
SU '00	20	321	.2	.9	3	79		.3	9	18	.1	.9	7	25	.1	.4					
4-Book	19	229	.2	.9	3	69		.3	4	10	.1	.4	6	21	.1	.3	2	6		.1	
WPLY-FM																					
SU '00	67	1155	.7	3.1	36	726	.4	3.3	42	210	.5	4.1	77	296	.8	4.0	48	230	.5	3.8	
4-Book	69	1104	.7	3.1	31	639	.3	3.0	29	146	.3	2.8	67	298	.7	3.7	41	202	.5	3.3	
VSSJ-AM																					
SU '00	9	60	.1	.4	3	23		.3	2	8		.2	8	16	.1	.4	3	8		.2	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																					
SU '00	112	846	1.2	5.1	52	550	.6	4.7	52	154	.6	5.1	70	196	.8	3.7	52	117	.6	4.2	
4-Book	110	941	1.2	4.9	68	698	.8	6.4	62	168	.7	6.1	104	289	1.1	5.8	74	199	.8	5.8	
WWDB-FM																					
SU '00	17	270	.2	.8	12	184	.1	1.1	4	29		.4	9	36	.1	.5	5	17	.1	.4	
4-Book	27	364	.3	1.2	18	238	.2	1.7	20	43	.2	2.0	18	51	.2	1.0	5	21	.1	.4	
WXTU-FM																					
SU '00	80	736	.9	3.7	53	530	.6	4.8	57	165	.6	5.6	117	316	1.3	6.1	42	164	.5	3.4	
4-Book	82	749	.9	3.7	40	501	.4	3.7	41	153	.5	4.1	77	260	.8	4.2	46	149	.5	3.6	
WYSP-FM																					
SU '00	76	1073	.8	3.5	36	511	.4	3.3	20	77	.2	2.0	53	192	.6	2.8	35	178	.4	2.8	
4-Book	84	1121	.9	3.8	27	494	.3	2.6	21	72	.2	2.1	38	179	.4	2.2	30	135	.4	2.4	
WJBR-FM																					
SU '00	19	197	.2	.9	5	137	.1	.5	2	17		.2	16	83	.2	.8	4	32		.3	
4-Book	17	209	.2	.8	5	111	.1	.5	5	21	.1	.5	12	41	.1	.6	5	21		.4	
WKXV-FM																					
SU '00	27	465	.3	1.2	7	134	.1	.6	11	22	.1	1.1	9	33	.1	.5	6	33	.1	.5	
4-Book	29	419	.3	1.3	6	137	.1	.6	8	24	.1	.8	10	46	.1	.6	7	41	.1	.6	
WLEV-FM																					
SU '00	4	174		.2	4	84		.4		8			6	39	.1	.3	8	8	.1	.6	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																					
SU '00	21	178	.2	1.0	6	127	.1	.5	1	10		.1	3	25		.2	4	25		.3	
4-Book	18	223	.2	.8	8	113	.1	.7	5	16	.1	.5	12	42	.1	.7	8	33	.1	.6	
WPST-FM																					
SU '00	48	908	.5	2.2	23	463	.2	2.1	24	98	.3	2.4	31	177	.3	1.6	27	114	.3	2.2	
4-Book	46	913	.5	2.1	21	453	.2	1.9	19	88	.2	1.8	38	195	.4	2.1	30	122	.3	2.4	
WSTW-FM																					
SU '00	25	253	.3	1.1	6	139	.1	.5	7	43	.1	.7	14	62	.2	.7	5	33	.1	.4	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																					
SU '00	2185	8856	23.4		1100	7527	11.8		1016	2988	10.9		1914	4821	20.5		1252	3424	13.4		
4-Book	2246	8966	24.1		1066	7405	11.5		1015	3005	10.9		1817	4678	19.5		1269	3426	13.6		

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 25-49																			
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
KYW -AM																			
SU '00																			
20	175	.2	2.5	51	277	.5	6.2	26	187	.3	2.0	31	165	.3	3.1	11	107	.1	1.8
4-Book																			
18	116	.2	2.5	59	317	.6	7.2	37	218	.4	2.8	28	153	.3	2.8	14	109	.2	2.4
WBEB-FM																			
SU '00																			
32	164	.3	4.1	35	118	.4	4.2	64	260	.7	4.8	49	190	.5	4.9	18	63	.2	3.0
4-Book																			
32	152	.3	4.5	36	150	.4	4.4	74	273	.8	5.5	57	190	.6	6.0	21	91	.3	3.8
WDAS-AM																			
SU '00																			
17	26	.2	2.2	103	188	1.1	12.5	51	152	.5	3.8	26	49	.3	2.6	15	27	.2	2.5
4-Book																			
8	17	.1	1.1	82	175	.9	10.0	56	176	.6	4.3	24	51	.3	2.6	7	15	.1	1.3
WDAS-FM																			
SU '00																			
97	244	1.0	12.3	91	255	1.0	11.0	107	372	1.1	8.1	113	268	1.2	11.2	177	339	1.9	29.7
4-Book																			
91	234	1.0	12.9	85	241	.9	10.5	109	343	1.2	8.2	95	249	1.0	10.0	158	308	1.7	28.3
WEJM-FM																			
SU '00																			
50	255	.5	6.3	9	68	.1	1.1	32	201	.3	2.4	49	191	.5	4.9	19	88	.2	3.2
4-Book																			
37	174	.4	5.2	19	87	.2	2.3	54	232	.6	4.0	49	182	.5	5.0	25	107	.3	4.5
WEMG-AM																			
SU '00																			
10	22	.1	1.3	3	6		.4	13	29	.1	1.0	8	20	.1	.8				
4-Book																			
3	7		.4	7	15	.1	.9	16	32	.2	1.2	11	24	.1	1.1	2	3		.3
WEMG-FM																			
SU '00																			
8	19	.1	1.0					15	41	.2	1.1	5	19	.1	.5	3	8		.5
4-Book																			
5	18	.1	.7	5	10	.1	.6	14	36	.2	1.0	7	22	.1	.8	3	15		.6
WFIL-AM																			
SU '00																			
**	**	**	**	4	7		.5	3	8		.2	2	8		.2	**	**	**	**
4-Book																			
**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																			
SU '00																			
6	8	.1	.8	28	56	.3	3.4	21	34	.2	1.6	11	21	.1	1.1	2	6		.3
4-Book																			
5	12	.1	.7	19	42	.2	2.3	15	43	.2	1.1	9	19	.1	1.0	2	9		.4
WIOQ-FM																			
SU '00																			
47	262	.5	6.0	30	128	.3	3.6	107	375	1.1	8.1	64	192	.7	6.3	29	160	.3	4.9
4-Book																			
42	204	.5	5.9	27	130	.3	3.3	93	415	1.0	7.0	58	237	.6	6.2	32	142	.4	5.8
WIP -AM																			
SU '00																			
3	11		.4	5	27	.1	.6	17	44	.2	1.3	2	8		.2	14	46	.2	2.4
4-Book																			
7	31	.1	1.0	4	19	.1	.4	12	55	.1	.9	7	30	.1	.7	6	30	.1	1.1
WJZ-FM																			
SU '00																			
41	202	.4	5.2	32	72	.3	3.9	54	217	.6	4.1	53	181	.6	5.3	27	101	.3	4.5
4-Book																			
44	165	.5	6.2	30	102	.3	3.7	56	194	.6	4.3	47	152	.5	4.9	35	110	.4	6.3
+VLCE-FM																			
SU '00																			
38	153	.4	4.8	27	117	.3	3.3	63	284	.7	4.8	66	200	.7	6.5	32	107	.3	5.4
4-Book																			
31	150	.3	4.4	29	137	.3	3.5	66	289	.7	5.0	59	214	.6	6.1	22	86	.2	3.9
WMGK-FM																			
SU '00																			
43	242	.5	5.4	14	84	.2	1.7	62	279	.7	4.7	35	161	.4	3.5	22	125	.2	3.7
4-Book																			
38	173	.4	5.3	21	111	.3	2.6	66	282	.7	5.0	52	203	.6	5.6	21	95	.2	3.7
WMMR-FM																			
SU '00																			
14	74	.2	1.8	8	55	.1	1.0	30	181	.3	2.3	37	153	.4	3.7	8	46	.1	1.3
4-Book																			
14	85	.2	2.1	10	49	.1	1.3	28	131	.3	2.2	29	120	.3	3.1	10	52	.1	1.7
WNAP-AM																			
SU '00																			
**	**	**	**	* 2	14		.2	2	16		.2	**	**	**	**	**	**	**	**
4-Book																			
**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WGL-FM																			
SU '00																			
25	153	.3	3.2	29	106	.3	3.5	41	196	.4	3.1	29	110	.3	2.9	26	95	.3	4.4
4-Book																			
26	109	.3	3.7	32	114	.4	4.0	42	192	.5	3.1	38	136	.4	3.9	23	78	.3	4.1

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 25-49

Target Listener Estimates - Women 25-49

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WPEN-AM SU '00 4-Book	8 3	33 11	.1 .4	1.0 .4	2 3	8 10	.2 .3	.2 .3	8 20	.1 .1	.6 .6	.6 .6	6 5	27 13	.1 .1	.6 .5	.6 .5	1 6	6 6	.2 .2	.2 .2
WPHI-FM SU '00 4-Book	25 28	66 95	.3 .3	3.2 4.0	32 24	63 61	.3 .3	3.9 3.0	24 32	.90 115	.3 .4	1.8 2.3	5 21	21 67	.1 .2	.5 2.1	.5 2.1	16 21	51 59	.2 .2	2.7 3.8
WPHT-AM SU '00 4-Book	2 2	8 8	.3 .3	.3 .3	2 3	19 14	.2 .4	.2 .4	5 4	26 21	.1 .1	.4 .3	1 2	9 13	.1 .2	.1 .2	.1 .2	2 6	6 6	.4 .4	.4 .4
WPLY-FM SU '00 4-Book	26 23	150 129	.3 .3	3.3 3.2	12 12	72 67	.1 .1	1.5 1.5	29 36	169 194	.3 .4	2.2 2.8	37 32	185 165	.4 .3	3.7 3.4	3.7 3.4	17 11	85 59	.2 .1	2.9 1.9
WSSJ-AM SU '00 4-Book	2 **	8 **	.3 **	.3 **	** **	** **	** **	** **	5 **	8 **	.1 **	.4 **	4 **	15 **	.4 **	.4 **	.4 **	** **	** **	** **	** **
WUSL-FM SU '00 4-Book	48 66	140 188	.5 .7	6.1 9.3	57 72	143 199	.6 .8	6.9 8.8	83 86	264 282	.9 1.0	6.3 6.5	32 51	129 149	.3 .5	3.2 5.4	3.2 5.4	18 27	57 80	.2 .3	3.0 4.9
WWDB-FM SU '00 4-Book	7 4	24 14	.1 .1	.9 .5	8 23	32 76	.1 .3	1.0 2.8	44 63	125 153	.5 .7	3.3 4.7	6 6	27 19	.1 .1	.6 .6	.6 .6	7 4	27 21	.1 .1	1.2 .8
WXTU-FM SU '00 4-Book	21 15	94 79	.2 .2	2.7 2.0	45 32	140 113	.5 .4	5.4 3.9	70 55	211 218	.8 .6	5.3 4.2	50 38	148 145	.5 .4	5.0 4.0	5.0 4.0	17 12	95 68	.2 .2	2.9 2.1
WYSP-FM SU '00 4-Book	32 15	108 67	.3 .2	4.1 2.0	20 16	74 41	.2 .2	2.4 2.0	53 47	169 171	.6 .5	4.0 3.4	58 45	168 153	.6 .5	5.8 4.8	5.8 4.8	12 7	69 39	.1 .1	2.0 1.2
WJBR-FM SU '00 4-Book	6 5	16 21	.1 .1	.8 .7	3 2	17 11	.4 .3	.4 .3	4 7	24 26	.3 .1	.3 .5	4 4	8 14	.5 .5	.5 .5	.5 .5	6 3	22 19	.1 .1	1.0 .6
WKXW-FM SU '00 4-Book	4 3	31 22	.5 .4	.5 .4	7 5	34 18	.1 .1	.8 .6	13 11	54 38	.1 .1	1.0 .8	5 3	24 14	.1 .4	.5 .4	.5 .4	3 3	15 14	.5 .6	.5 .6
WLEV-FM SU '00 4-Book	6 **	36 **	.1 **	.8 **	8 **	16 **	.1 **	1.0 **	3 **	25 **	.2 **	.2 **	1 **	8 **	.1 **	.1 **	.1 **	** **	** **	** **	** **
WNJO-FM SU '00 4-Book	4 7	23 30	.5 .1	.5 1.0	1 5	13 17	.1 .1	.1 .6	20 11	77 41	.2 .1	1.5 .8	10 7	36 23	.1 .1	1.0 .7	1.0 .7	7 6	28 23	.1 .1	1.2 1.0
WPST-FM SU '00 4-Book	22 15	93 69	.2 .2	2.8 2.1	12 8	59 40	.1 .1	1.5 1.0	27 23	146 134	.3 .3	2.0 1.8	25 21	96 93	.3 .2	2.5 2.2	2.5 2.2	15 10	50 49	.2 .1	2.5 1.8
WSTW-FM SU '00 4-Book	** **	** **	** **	** **	10 **	37 **	.1 **	1.2 **	8 **	50 **	.1 **	.6 **	3 **	9 **	.3 **	.3 **	.3 **	** **	** **	** **	** **
TOTALS SU '00 4-Book	789 709	2465 2252	8.5 7.6	8.5 7.6	827 818	2458 2502	8.9 8.8	8.9 8.8	1326 1333	3903 3888	14.2 14.3	14.2 14.3	1008 950	2758 2672	10.8 10.2	10.8 10.2	10.8 10.2	595 558	1778 1700	6.4 6.0	6.4 6.0

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

		Women 25-54																				
		Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM	SU '00	123	2446	1.1	4.8	52	1252	.5	4.1	123	519	1.1	9.9	50	257	.5	2.3	47	238	.4	3.3	
	4-Book	133	2599	1.2	5.1	52	1325	.5	4.2	120	566	1.1	9.7	54	337	.5	2.6	43	235	.4	2.9	
WBEB-FM	SU '00	286	2145	2.6	11.1	82	1279	.7	6.4	83	319	.8	6.7	192	637	1.8	8.7	110	386	1.0	7.7	
	4-Book	305	2295	2.8	11.7	87	1216	.8	7.0	99	348	.9	8.0	188	577	1.7	8.8	117	396	1.1	8.0	
WDAS-AM	SU '00	65	318	.6	2.5	42	289	.4	3.3	36	107	.3	2.9	29	70	.3	1.3	8	28	.1	.6	
	4-Book	42	294	.4	1.6	35	297	.3	2.8	29	81	.3	2.3	20	57	.2	1.0	19	41	.2	1.2	
WDAS-FM	SU '00	231	1455	2.1	9.0	143	1145	1.3	11.2	131	306	1.2	10.5	189	478	1.7	8.5	161	342	1.5	11.2	
	4-Book	238	1498	2.2	9.1	140	1115	1.3	11.2	130	310	1.2	10.5	211	499	1.9	9.9	145	357	1.4	9.8	
WEJM-FM	SU '00	95	1245	.9	3.7	47	822	.4	3.7	26	127	.2	2.1	74	334	.7	3.3	89	284	.8	6.2	
	4-Book	105	1298	1.0	4.0	56	845	.5	4.4	48	179	.4	3.9	104	371	1.0	4.9	80	289	.7	5.5	
WEMG-AM	SU '00	13	105	.1	.5	8	44	.1	.6	9	29	.1	.7	10	20	.1	.5	9	28	.1	.6	
	4-Book	12	87	.1	.5	10	63	.1	.8	8	23	.1	.6	19	41	.2	.9	11	25	.1	.7	
WEMG-FM	SU '00	18	150	.2	.7	11	112	.1	.9	7	37	.1	.6	30	66	.3	1.4	20	43	.2	1.4	
	4-Book	16	142	.2	.6	9	92	.1	.7	7	30	.1	.6	20	52	.2	1.0	10	28	.1	.7	
WFIL-AM	SU '00	13	127	.1	.5	4	44	.3	.3	15	20	.1	1.2	6	29	.1	.3	1	8	.1	.1	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM	SU '00	19	85	.2	.7	19	154	.2	1.5	26	44	.2	2.1	17	21	.2	.8	8	8	.1	.6	
	4-Book	15	99	.1	.6	12	112	.1	.9	14	26	.1	1.1	13	30	.1	.6	6	12	.1	.4	
W100-FM	SU '00	158	2062	1.4	6.2	83	1245	.8	6.5	58	209	.5	4.6	199	661	1.8	9.0	89	341	.8	6.2	
	4-Book	150	1997	1.4	5.8	74	1233	.7	6.0	59	234	.5	4.7	159	605	1.5	7.5	99	396	.9	6.8	
WIP -AM	SU '00	9	246	.1	.4	11	158	.1	.9	9	22	.1	.7	25	65	.2	1.1	8	30	.1	.6	
	4-Book	14	318	.1	.6	9	187	.1	.7	6	22	.1	.5	15	54	.1	.7	8	39	.1	.6	
WJJZ-FM	SU '00	145	1237	1.3	5.7	55	849	.5	4.3	42	113	.4	3.4	106	349	1.0	4.8	62	212	.6	4.3	
	4-Book	163	1253	1.5	6.2	61	802	.6	4.9	44	145	.4	3.5	102	335	1.0	4.8	74	242	.7	5.0	
+WLCE-FM	SU '00	125	1743	1.1	4.9	51	912	.5	4.0	38	162	.3	3.0	80	376	.7	3.6	56	276	.5	3.9	
	4-Book	155	1743	1.4	5.9	57	944	.5	4.5	44	188	.4	3.5	115	426	1.0	5.4	73	300	.7	4.9	
WMGK-FM	SU '00	130	1632	1.2	5.1	64	1174	.6	5.0	39	190	.4	3.1	149	607	1.4	6.7	103	457	.9	7.2	
	4-Book	137	1611	1.3	5.3	62	982	.6	5.0	52	207	.5	4.1	121	450	1.1	5.7	96	364	.9	6.5	
WMMR-FM	SU '00	61	956	.6	2.4	24	631	.2	1.9	27	141	.2	2.2	47	229	.4	2.1	14	78	.1	1.0	
	4-Book	66	954	.6	2.5	25	533	.2	2.0	25	120	.2	2.0	48	208	.5	2.3	29	132	.3	2.0	
WNAP-AM	SU '00	* 8	86	.1	.3	* 9	95	.1	.7	* 14	22	.1	1.1	20	50	.2	.9	7	29	.1	.5	
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WGL-FM	SU '00	135	1586	1.2	5.3	64	1100	.6	5.0	72	266	.7	5.8	152	578	1.4	6.9	67	285	.6	4.7	
	4-Book	117	1491	1.1	4.5	57	953	.5	4.6	60	232	.6	4.8	113	428	1.0	5.3	68	259	.6	4.6	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Target Listener Estimates - Women 25-54

	Women 25-54																			
	Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	23	168	.2	.9	8	97	.1	.6	14	51	.1	1.1	19	50	.2	.9	11	33	.1	.8
4-Book	15	133	.2	.6	8	92	.1	.6	8	27	.1	.7	14	35	.1	.7	10	19	.1	.7
WPHI-FM																				
SU '00	43	559	.4	1.7	22	313	.2	1.7	8	23	.1	.6	29	115	.3	1.3	34	108	.3	2.4
4-Book	42	566	.4	1.6	29	396	.3	2.3	16	57	.2	1.3	42	149	.4	2.0	42	139	.4	2.9
WPHT-AM																				
SU '00	29	380	.3	1.1	4	93	.1	.3	10	26	.1	.8	11	32	.1	.5	4	7	.1	.3
4-Book	25	284	.2	.9	5	98	.1	.4	5	12	.1	.4	7	26	.1	.3	3	12	.1	.2
WPLY-FM																				
SU '00	69	1208	.6	2.7	37	753	.3	2.9	43	218	.4	3.4	78	302	.7	3.5	48	230	.4	3.3
4-Book	71	1153	.7	2.7	32	663	.3	2.6	29	150	.3	2.4	68	308	.6	3.2	43	208	.4	2.9
VSSJ-AM																				
SU '00	10	66	.1	.4	4	30	.1	.3	2	8	.1	.2	9	22	.1	.4	7	14	.1	.5
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	113	883	1.0	4.4	54	582	.5	4.2	53	161	.5	4.2	71	209	.6	3.2	62	136	.6	4.3
4-Book	114	993	1.0	4.4	71	743	.7	5.7	64	178	.6	5.2	107	308	1.0	5.0	79	218	.7	5.3
WWDB-FM																				
SU '00	19	325	.2	.7	16	225	.1	1.2	6	37	.1	.5	14	44	.1	.6	5	17	.1	.3
4-Book	36	467	.3	1.4	24	314	.2	1.9	26	61	.3	2.1	25	77	.2	1.2	7	27	.1	.4
WXTU-FM																				
SU '00	92	882	.8	3.6	62	608	.6	4.8	69	213	.6	5.5	133	358	1.2	6.0	57	215	.5	4.0
4-Book	95	901	.9	3.6	48	587	.5	3.8	51	189	.5	4.1	92	302	.9	4.3	58	189	.6	3.9
WYSP-FM																				
SU '00	81	1135	.7	3.2	37	545	.3	2.9	24	91	.2	1.9	56	205	.5	2.5	36	184	.3	2.5
4-Book	88	1183	.8	3.4	28	519	.3	2.3	22	75	.2	1.7	39	182	.4	1.8	31	141	.3	2.1
WJBR-FM																				
SU '00	20	224	.2	.8	6	150	.1	.5	4	30	.1	.3	16	83	.1	.7	4	32	.1	.3
4-Book	22	253	.2	.9	8	135	.1	.7	9	33	.1	.7	20	54	.2	.9	7	28	.1	.5
WKXV-FM																				
SU '00	32	501	.3	1.2	8	148	.1	.6	14	29	.1	1.1	10	39	.1	.5	7	39	.1	.5
4-Book	32	467	.3	1.2	8	161	.1	.6	10	33	.1	.8	12	55	.1	.6	11	53	.1	.8
WLEV-FM																				
SU '00	5	195	.2	.8	6	113	.1	.5	8	8	.1	.3	6	39	.1	.3	9	16	.1	.6
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	25	262	.2	1.0	10	167	.1	.8	2	18	.1	.2	14	46	.1	.6	4	32	.1	.3
4-Book	21	284	.2	.8	10	150	.1	.8	6	21	.1	.5	17	60	.1	.8	9	39	.1	.6
WPST-FM																				
SU '00	57	987	.5	2.2	25	492	.2	2.0	27	105	.2	2.2	37	193	.3	1.7	29	122	.3	2.0
4-Book	51	984	.5	2.0	22	482	.2	1.8	20	92	.2	1.6	42	206	.4	2.0	33	132	.3	2.3
WSTV-FM																				
SU '00	26	274	.2	1.0	6	153	.1	.5	7	43	.1	.6	14	62	.1	.6	6	41	.1	.4
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	2566	10426	23.4	1281	8832	11.7	1248	3603	11.4	2211	5580	20.2	1433	3945	13.1					
4-Book	2619	10533	23.9	1252	8690	11.5	1240	3583	11.3	2135	5488	19.5	1472	3997	13.5					

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 25-54																				
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	32	252	.3	3.6	90	448	.8	8.9	33	259	.3	2.1	41	224	.4	3.6	19	177	.2	2.8
4-Book	27	170	.3	3.3	86	439	.8	8.7	48	281	.5	3.0	37	211	.3	3.3	20	154	.2	3.1
WBEB-FM																				
SU '00	43	219	.4	4.8	44	147	.4	4.4	85	337	.8	5.5	69	255	.6	6.0	25	9E	.2	3.7
4-Book	41	196	.4	5.0	50	205	.5	5.0	102	359	1.0	6.5	73	238	.7	6.6	28	119	.3	4.4
WDAS-AM																				
SU '00	20	33	.2	2.2	133	228	1.2	13.2	71	198	.6	4.6	28	56	.3	2.4	15	34	.1	2.2
4-Book	9	19	.1	1.0	98	206	.9	9.9	71	215	.6	4.6	31	61	.3	2.8	9	21	.1	1.4
WDAS-FM																				
SU '00	115	265	1.1	12.8	97	274	.9	9.6	117	406	1.1	7.6	126	294	1.2	10.9	195	376	1.8	28.8
4-Book	102	255	1.0	12.6	103	276	1.0	10.5	127	389	1.2	8.1	107	274	1.0	9.7	180	346	1.7	28.0
WEJM-FM																				
SU '00	60	275	.5	6.7	9	68	.1	.9	39	215	.4	2.5	59	211	.5	5.1	22	103	.2	3.3
4-Book	42	187	.4	5.2	22	94	.2	2.3	60	252	.6	3.8	58	203	.5	5.1	28	115	.3	4.5
WENG-AM																				
SU '00	10	22	.1	1.1	3	6		.3	13	29	.1	.8	8	20	.1	.7				
4-Book	4	9		.4	8	17	.1	.8	17	34	.2	1.1	12	26	.1	1.0	2	3		.2
WENG-FM																				
SU '00	8	19	.1	.9					15	41	.1	1.0	5	19		.4	3	8		.4
4-Book	5	19	.1	.7	5	12	.1	.5	14	38	.1	.9	7	22	.1	.7	3	15		.5
WFIL-AM																				
SU '00					4	7		.4	3	8		.2	2	8		.2				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	8	15	.1	.9	41	84	.4	4.1	37	84	.3	2.4	14	35	.1	1.2	5	20		.7
4-Book	6	13	.1	.7	25	56	.3	2.5	21	58	.2	1.3	11	25	.1	1.0	3	15		.5
WIOQ-FM																				
SU '00	51	288	.5	5.7	40	150	.4	4.0	114	390	1.0	7.4	66	200	.6	5.7	29	160	.3	4.3
4-Book	46	222	.4	5.7	31	142	.3	3.2	96	434	.9	6.2	62	253	.6	5.6	33	147	.3	5.2
WIP -AM																				
SU '00	3	11		.3	5	27		.5	17	44	.2	1.1	4	15		.3	14	46	.1	2.1
4-Book	7	31	.1	.9	4	20		.4	12	61	.1	.8	8	37	.1	.7	8	33	.1	1.2
WJJZ-FM																				
SU '00	43	220	.4	4.8	37	98	.3	3.7	62	253	.6	4.0	56	196	.5	4.9	27	101	.2	4.0
4-Book	57	197	.5	7.1	36	128	.3	3.6	69	244	.7	4.5	57	184	.5	5.1	44	135	.4	6.9
+WLCE-FM																				
SU '00	39	161	.4	4.3	31	129	.3	3.1	63	284	.6	4.1	66	206	.6	5.7	33	113	.3	4.9
4-Book	31	152	.3	3.8	31	145	.3	3.1	70	307	.7	4.5	64	228	.6	5.8	23	90	.2	3.5
WMGK-FM																				
SU '00	43	242	.4	4.8	22	106	.2	2.2	73	307	.7	4.7	47	203	.4	4.1	26	136	.2	3.8
4-Book	39	179	.4	4.8	25	122	.3	2.6	76	304	.7	4.8	60	225	.6	5.6	22	103	.2	3.4
WMMR-FM																				
SU '00	15	81	.1	1.7	9	67	.1	.9	32	207	.3	2.1	37	153	.3	3.2	10	55	.1	1.5
4-Book	15	92	.1	1.9	12	56	.1	1.2	31	149	.3	2.0	29	126	.3	2.7	11	60	.1	1.8
WNAP-AM																				
SU '00					* 9	28	.1	.9	3	23		.2								
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WOGL-FM																				
SU '00	36	192	.3	4.0	38	141	.3	3.8	59	256	.5	3.8	45	161	.4	3.9	40	153	.4	5.9
4-Book	35	145	.3	4.3	46	166	.4	4.7	56	249	.5	3.5	51	182	.5	4.6	30	108	.3	4.7

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 25-54

Target Listener Estimates - Women 25-54

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WPEN-AM SU '00 4-Book	10 4	40 14	.1 .4	1.1 .4	4 6	14 19	.4 .6		10 28	.1 .6			6 8	27 22	.1 .1	.5 .8	1 6			.2	
WPHI-FM SU '00 4-Book	25 29	66 100	.2 .3	2.8 3.6	32 24	63 61	.3 .2	3.2 2.5	24 33	.2 .3	1.6 2.1		5 22	21 73	.2 .2	.4 2.0	16 22	51 63	.1 .2	2.4 3.4	
WPHT-AM SU '00 4-Book					3 5	26 22	.3 .5		5 5	26 25	.3 .3		1 4	9 20	.1 .3		5 11			.8	
WPLY-FM SU '00 4-Book	27 23	156 131	.2 .2	3.0 2.8	12 12	78 70	.1 .1	1.2 1.2	29 37	.3 .4	1.9 2.4		37 32	185 168	.3 .3	3.2 2.9	17 11	85 59	.2 .1	2.5 1.6	
WSSJ-AM SU '00 4-Book	7 **	14 **	.1 **	.8 **	** **	** **	** **	** **	5 **	8 **	.3 **		4 **	15 **	.3 **		** **	** **	** **	** **	
WUSL-FM SU '00 4-Book	53 68	147 196	.5 .6	5.9 8.4	57 75	143 213	.5 .7	5.7 7.7	83 92	.8 .9	5.4 5.9		32 52	129 157	.3 .5	2.8 4.7	21 28	64 82	.2 .3	3.1 4.3	
WWDB-FM SU '00 4-Book	9 7	31 26	.1 .1	1.0 .9	13 28	54 99	.1 .2	1.3 2.8	64 83	.6 .8	4.1 5.2		6 6	27 21	.1 .1	.5 .6	7 5	27 27	.1 .1	1.0 .7	
WXTU-FM SU '00 4-Book	22 16	102 89	.2 .2	2.5 1.9	54 39	153 134	.5 .4	5.4 4.0	83 66	.8 .6	5.4 4.2		63 47	168 168	.6 .5	5.5 4.2	17 13	95 76	.2 .1	2.5 2.1	
WYSP-FM SU '00 4-Book	32 15	108 69	.3 .1	3.6 1.8	21 17	81 45	.2 .2	2.1 1.7	54 48	.5 .4	3.5 3.0		60 47	182 164	.5 .4	5.2 4.3	12 7	69 42	.1 .1	1.8 1.1	
WJBR-FM SU '00 4-Book	6 6	16 28	.1 .1	.7 .8	3 5	17 17	.3 .5		4 10	24 35	.3 .7		1 5	14 17	.1 .5		6 4	22 21	.1 .1	.9 .6	
WKXW-FM SU '00 4-Book	4 3	31 22	.4 .3		7 6	34 24	.1 .1	.7 .6	13 11	.54 .44	.1 .1	.8 .7		5 4	24 18	.4 .4		3 3	15 14	.4 .5	
WLEV-FM SU '00 4-Book	6 **	36 **	.1 **	.7 **	8 **	16 **	.1 **	.8 **	5 **	39 **	.3 **		4 **	29 **	.3 **		6 **	8 **	.1 **	.9 **	
WNJO-FM SU '00 4-Book	4 7	23 32	.4 .1		2 6	21 25	.2 .1		28 16	.97 .58	.3 .2	1.8 1.0		13 8	48 32	.1 .1	1.1 .8	11 7	41 29	.1 .1	1.6 1.1
WPST-FM SU '00 4-Book	23 16	100 74	.2 .2	2.6 1.9	12 8	65 43	.1 .1	1.2 .8	27 24	.2 .2	1.7 1.6		29 23	104 99	.3 .2	2.5 2.0	15 10	50 49	.1 .1	2.2 1.6	
WSTW-FM SU '00 4-Book	** **	** **	** **	** **	10 **	37 **	.1 **	1.0 **	8 **	57 **	.1 **	.5 **		3 **	16 **	.3 **		** **	** **	** **	
TOTALS SU '00 4-Book	897 813	2820 2589	8.2 7.4		1007 984	2977 3015	9.2 9.0		1548 1569	4539 4551	14.1 14.3		1151 1101	3191 3106	10.5 10.1		676 642	2052 1960	6.2 5.9		

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 35-64																				
Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYV -AM																				
SU '00	155	2739	1.6	6.8	70	1537	.7	5.8	169	664	1.7	12.6	73	371	.7	3.6	54	286	.5	4.1
4-Book	166	2857	1.7	7.1	72	1571	.7	6.1	168	735	1.7	12.6	80	430	.8	4.1	60	311	.6	4.5
WBEB-FM																				
SU '00	259	2030	2.6	11.3	80	1195	.8	6.7	95	314	1.0	7.1	174	592	1.8	8.6	98	340	1.0	7.5
4-Book	307	2144	3.1	13.1	90	1139	.9	7.5	110	357	1.1	8.3	182	544	1.8	9.2	108	363	1.1	8.1
WDAS-AM																				
SU '00	79	334	.8	3.5	57	344	.6	4.8	64	139	.6	4.8	36	75	.4	1.8	23	56	.2	1.8
4-Book	49	323	.5	2.1	45	336	.5	3.8	45	104	.4	3.4	30	74	.3	1.6	23	54	.2	1.7
WDAS-FM																				
SU '00	188	1160	1.9	8.2	127	943	1.3	10.6	125	282	1.3	9.3	191	452	1.9	9.5	163	342	1.6	12.5
4-Book	195	1219	2.0	8.3	122	918	1.3	10.2	121	279	1.2	9.1	188	447	1.9	9.5	127	315	1.3	9.5
WEJM-FM																				
SU '00	70	845	.7	3.1	35	568	.4	2.9	26	115	.3	1.9	61	242	.6	3.0	57	187	.6	4.4
4-Book	86	979	.9	3.7	47	647	.5	3.9	45	153	.5	3.4	87	284	.9	4.4	64	223	.7	4.8
WEMG-AM																				
SU '00	8	47	.1	.4	7	35	.1	.6	7	20	.1	.5	10	20	.1	.5	9	28	.1	.7
4-Book	8	47	.1	.3	6	39	.1	.5	5	15	.1	.4	10	26	.1	.5	7	16	.1	.5
WEMG-FM																				
SU '00	4	41	.2	.4	4	43	.3	.4	1	10	.1	.1	11	19	.1	.5	8	19	.1	.6
4-Book	8	71	.1	.4	5	49	.4	.4	1	9	.1	.1	10	26	.1	.5	7	19	.1	.5
WFIL-AM																				
SU '00	22	159	.2	1.0	4	53	.3	.3	15	20	.2	1.1	8	38	.1	.4	3	17	.2	.2
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	13	115	.1	.6	16	166	.2	1.3	17	39	.2	1.3	15	31	.2	.7	6	12	.1	.5
4-Book	22	145	.2	1.0	16	150	.2	1.4	15	36	.2	1.1	22	52	.3	1.1	6	12	.1	.5
WIOQ-FM																				
SU '00	84	1214	.8	3.7	54	766	.5	4.5	31	104	.3	2.3	124	385	1.2	6.1	64	203	.6	4.9
4-Book	83	1192	.8	3.6	44	763	.5	3.7	35	132	.4	2.6	94	361	.9	4.8	64	241	.6	4.9
WIP -AM																				
SU '00	15	283	.2	.7	11	173	.1	.9	8	35	.1	.6	35	86	.4	1.7	6	17	.1	.5
4-Book	17	313	.2	.7	9	179	.1	.7	7	30	.1	.5	16	55	.2	.8	8	37	.1	.6
WJZ-FM																				
SU '00	154	1309	1.5	6.7	67	939	.7	5.6	65	174	.7	4.8	138	428	1.4	6.8	72	249	.7	5.5
4-Book	174	1322	1.8	7.4	75	876	.8	6.3	66	182	.7	5.0	132	401	1.3	6.7	92	288	.9	6.9
+VLCE-FM																				
SU '00	75	997	.8	3.3	33	539	.3	2.8	24	98	.2	1.8	52	232	.5	2.6	34	166	.3	2.6
4-Book	101	1076	1.0	4.3	38	596	.4	3.2	29	120	.3	2.2	75	268	.8	3.8	50	210	.5	3.7
WMGK-FM																				
SU '00	115	1197	1.2	5.0	54	904	.5	4.5	36	160	.4	2.7	124	440	1.2	6.1	83	358	.8	6.4
4-Book	104	1112	1.1	4.4	51	733	.5	4.3	46	168	.5	3.5	99	326	1.0	5.0	73	276	.8	5.4
WMMR-FM																				
SU '00	41	624	.4	1.8	15	363	.2	1.3	17	108	.2	1.3	32	137	.3	1.6	16	63	.2	1.2
4-Book	39	574	.4	1.7	15	309	.2	1.3	17	78	.2	1.3	30	117	.3	1.6	21	80	.2	1.6
WNAP-AM																				
SU '00	* 8	79	.1	.4	* 10	97	.1	.8	* 14	22	.1	1.0	20	50	.2	1.0	7	29	.1	.5
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WVGL-FM																				
SU '00	166	1776	1.7	7.3	91	1265	.9	7.6	91	325	.9	6.8	175	587	1.8	8.7	115	414	1.2	8.8
4-Book	145	1739	1.5	6.2	85	1191	.9	7.2	87	314	.9	6.6	151	511	1.5	7.6	103	366	1.1	7.7

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 35-64

Target Listener Estimates - Women 35-64

	Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	58	404	.6	2.5	24	256	.2	2.0	33	123	.3	2.5	63	138	.6	3.1	38	96	.4	2.9
4-Book	53	386	.5	2.3	23	273	.2	1.9	37	108	.4	2.8	54	127	.5	2.8	27	70	.3	2.0
WPHI-FM																				
SU '00	14	241	.1	.6	11	151	.1	.9	7	15	.1	.5	14	64	.1	.7	20	79	.2	1.5
4-Book	13	243	.1	.6	10	164	.1	.8	5	17	.1	.3	12	59	.1	.6	15	59	.2	1.1
WPHT-AM																				
SU '00	61	603	.6	2.7	15	174	.2	1.3	23	52	.2	1.7	23	69	.2	1.1	10	26	.1	.8
4-Book	40	443	.4	1.7	11	165	.1	.9	13	25	.1	.9	13	48	.1	.6	5	18	.1	.4
WPLY-FM																				
SU '00	27	560	.3	1.2	14	315	.1	1.2	24	96	.2	1.8	37	127	.4	1.8	11	73	.1	.8
4-Book	30	555	.3	1.3	16	327	.2	1.4	15	60	.2	1.1	37	157	.4	1.9	19	105	.2	1.4
VSSJ-AM																				
SU '00	4	31	.2	.2	2	15	.2	.2	2	8	.1	.1	5	15	.1	.2	4	6	.3	.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	60	496	.6	2.6	22	345	.2	1.8	17	76	.2	1.3	17	86	.2	.8	28	87	.3	2.1
4-Book	50	535	.5	2.1	32	400	.3	2.7	24	76	.3	1.8	36	135	.4	1.8	40	122	.4	3.0
WWDB-FM																				
SU '00	31	454	.3	1.4	37	381	.4	3.1	33	86	.3	2.5	35	114	.4	1.7	10	34	.1	.8
4-Book	51	588	.5	2.2	40	450	.4	3.4	49	121	.5	3.8	45	135	.5	2.3	13	55	.1	1.0
WXTU-FM																				
SU '00	93	902	.9	4.1	65	661	.7	5.4	75	223	.8	5.6	123	353	1.2	6.1	72	276	.7	5.5
4-Book	90	868	.9	3.9	54	578	.6	4.5	55	187	.6	4.2	99	282	1.0	5.0	68	209	.7	5.1
WYSP-FM																				
SU '00	28	555	.3	1.2	13	277	.1	1.1	7	31	.1	.5	19	102	.2	.9	22	71	.2	1.7
4-Book	47	658	.5	2.0	15	286	.2	1.3	11	40	.1	.9	20	99	.2	1.1	19	62	.2	1.5
WJBR-FM																				
SU '00	15	213	.2	.7	5	119	.1	.4	4	30	.3	.3	12	69	.1	.6	6	41	.1	.5
4-Book	24	233	.3	1.0	9	121	.1	.8	9	32	.1	.7	21	49	.2	1.1	8	30	.1	.6
WKXW-FM																				
SU '00	32	404	.3	1.4	6	143	.1	.5	14	37	.1	1.0	8	32	.1	.4	9	49	.1	.7
4-Book	34	398	.3	1.5	7	151	.1	.6	11	37	.1	.8	10	47	.1	.5	11	49	.1	.8
WLEV-FM																				
SU '00	5	185	.1	.2	8	102	.1	.7	8	8	.1	.1	15	49	.2	.7	13	25	.1	1.0
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	34	335	.3	1.5	13	196	.1	1.1	6	33	.1	.4	20	61	.2	1.0	4	32	.3	.3
4-Book	29	338	.3	1.2	12	186	.1	1.0	8	26	.1	.6	21	73	.2	1.1	12	54	.1	.9
WPST-FM																				
SU '00	30	554	.3	1.3	13	319	.1	1.1	17	55	.2	1.3	27	133	.3	1.3	13	73	.1	1.0
4-Book	30	551	.3	1.3	12	284	.1	1.0	12	46	.1	.9	27	129	.3	1.4	18	79	.2	1.4
WSTW-FM																				
SU '00	23	192	.2	1.0	4	103	.3	.3	6	33	.1	.4	10	41	.1	.5	4	32	.3	.3
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	2284	9399	23.0	1198	7986	12.1	1346	3635	13.5	2020	4953	20.3	1304	3563	13.1					
4-Book	2340	9471	23.6	1188	7891	12.0	1327	3653	13.4	1967	4894	19.8	1331	3646	13.4					

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 35-64																				
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00	35	216	.4	4.8	126	592	1.3	11.6	57	332	.6	4.0	48	282	.5	4.8	20	185	.2	3.1
4-Book	34	195	.4	5.1	126	574	1.3	11.6	60	339	.6	4.0	45	241	.5	4.4	26	177	.3	4.6
WBEB-FM																				
SU '00	35	180	.4	4.8	54	173	.5	5.0	88	350	.9	6.1	82	311	.8	8.2	18	78	.2	2.8
4-Book	38	185	.4	5.6	61	215	.6	5.6	112	372	1.2	7.5	83	251	.8	8.2	26	119	.3	4.4
WDAS-AM																				
SU '00	33	53	.3	4.5	175	262	1.8	16.1	90	231	.9	6.3	27	60	.3	2.7	18	45	.2	2.8
4-Book	13	23	.1	1.9	130	240	1.3	11.9	82	226	.8	5.5	40	83	.4	3.8	11	28	.1	2.0
WDAS-FM																				
SU '00	108	243	1.1	14.8	73	228	.7	6.7	86	312	.9	6.0	94	227	.9	9.4	165	288	1.7	25.8
4-Book	84	207	.9	12.4	89	243	.9	8.2	109	332	1.1	7.3	83	217	.8	8.2	159	282	1.6	27.2
WEJM-FM																				
SU '00	34	162	.3	4.7	9	51	.1	.8	25	124	.3	1.7	38	143	.4	3.8	26	93	.3	4.1
4-Book	33	138	.3	5.0	21	82	.2	1.9	47	196	.5	3.1	50	161	.5	4.8	25	98	.3	4.4
WEMG-AM																				
SU '00	10	22	.1	1.4	3	6		.3	12	20	.1	.8	8	20	.1	.8				
4-Book	4	7		.5	7	16	.1	.6	9	21	.1	.6	5	15	.1	.5	2	3		.3
WEMG-FM																				
SU '00	4	11		.5					5	17	.1	.3					3	7		.5
4-Book	3	12		.4	2	5		.2	4	17	.1	.3	4	12		.4	3	7		.5
WFIL-AM																				
SU '00	1	9		.1	5	15	.1	.5	3	8		.2	2	8		.2				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM																				
SU '00	1	7		.1	35	85	.4	3.2	45	103	.5	3.1	11	37	.1	1.1	5	20	.1	.8
4-Book	4	15	.1	.6	37	77	.4	3.4	30	76	.4	2.0	13	34	.1	1.3	5	20	.1	.8
WIOQ-FM																				
SU '00	41	183	.4	5.6	30	80	.3	2.8	64	223	.6	4.5	43	123	.4	4.3	20	99	.2	3.1
4-Book	27	127	.3	3.9	22	86	.2	2.0	57	277	.6	3.8	33	145	.3	3.2	19	95	.2	3.2
WIP -AM																				
SU '00	1	8		.1	5	27	.1	.5	18	50	.2	1.3	5	32	.1	.5	3	22		.5
4-Book	7	29	.1	1.0	5	27	.1	.5	11	47	.1	.7	8	41	.1	.8	5	19	.1	.8
WJJZ-FM																				
SU '00	44	223	.4	6.0	43	132	.4	3.9	79	296	.8	5.5	65	225	.7	6.5	25	90	.3	3.9
4-Book	65	209	.7	9.7	39	144	.4	3.6	87	289	.9	5.8	75	222	.8	7.5	38	125	.4	6.8
+WLCE-FM																				
SU '00	25	71	.3	3.4	20	78	.2	1.8	37	161	.4	2.6	42	127	.4	4.2	29	95	.3	4.5
4-Book	19	81	.2	2.8	18	94	.2	1.7	48	206	.5	3.2	44	153	.5	4.4	17	64	.2	2.7
WMGK-FM																				
SU '00	39	199	.4	5.3	20	87	.2	1.8	61	252	.6	4.2	37	155	.4	3.7	23	113	.2	3.6
4-Book	31	138	.3	4.5	23	102	.3	2.1	65	245	.7	4.4	47	167	.5	4.6	17	79	.2	2.9
WMMR-FM																				
SU '00	8	46	.1	1.1	3	36		.3	25	145	.3	1.7	15	69	.2	1.5	4	24		.6
4-Book	11	53	.1	1.7	6	30	.1	.5	18	90	.2	1.2	14	64	.2	1.4	5	33	.1	.8
WNAP-AM																				
SU '00					* 8	21	.1	.7	2	16		.1	9	9	.1	.9				
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WVGL-FM																				
SU '00	52	254	.5	7.1	66	218	.7	6.1	95	358	1.0	6.6	65	240	.7	6.5	61	183	.6	9.5
4-Book	48	200	.5	7.1	86	269	.9	7.9	92	343	1.0	6.1	68	241	.7	6.7	44	142	.4	7.7

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Women 35-64

Target Listener Estimates - Women 35-64

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM																				
SU '00	16	89	.2	2.2	14	32	.1	1.3	6	27	.1	.4	12	51	.1	1.2	10	41	.1	1.6
4-Book	8	39	.1	1.1	12	48	.1	1.1	19	60	.2	1.2	19	60	.2	1.9	7	29	.1	1.2
WPHI-FM																				
SU '00	9	29	.1	1.2	14	17	.1	1.3	6	21	.1	.4	2	7	.2		14	30	.1	2.2
4-Book	12	36	.1	1.8	9	22	.1	.9	10	39	.1	.7	8	28	.1	.8	10	28	.1	1.7
WPHT-AM																				
SU '00	6	9	.1	.8	20	54	.2	1.8	14	44	.1	1.0	9	26	.1	.9	16	36	.2	2.5
4-Book	7	28	.1	1.0	19	49	.2	1.8	10	40	.1	.7	8	26	.1	.7	11	30	.1	1.9
WPLY-FM																				
SU '00	8	56	.1	1.1	8	37	.1	.7	8	56	.1	.6	8	41	.1	.8	8	36	.1	1.3
4-Book	9	65	.1	1.4	7	41	.1	.7	20	99	.2	1.3	12	54	.1	1.2	6	29	.1	1.0
WSSJ-AM																				
SU '00	5	6	.1	.7																
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WUSL-FM																				
SU '00	21	54	.2	2.9	29	62	.3	2.7	40	138	.4	2.8	18	66	.2	1.8	8	30	.1	1.3
4-Book	27	86	.3	4.1	39	113	.4	3.6	50	161	.5	3.3	28	80	.3	2.8	12	39	.1	2.2
WWDB-FM																				
SU '00	14	49	.1	1.9	29	125	.3	2.7	129	235	1.3	9.0	11	36	.1	1.1	21	64	.2	3.3
4-Book	15	60	.1	2.3	41	143	.4	3.7	125	240	1.3	8.3	11	39	.1	1.1	13	59	.1	2.2
WXTU-FM																				
SU '00	25	118	.3	3.4	69	178	.7	6.3	79	232	.8	5.5	64	195	.6	6.4	19	108	.2	3.0
4-Book	19	90	.2	2.9	50	159	.5	4.6	73	253	.8	4.9	54	176	.5	5.3	15	72	.2	2.4
WYSP-FM																				
SU '00	1	16	.1	.8	6	40	.1	.6	22	121	.2	1.5	23	102	.2	2.3	2	8	.3	
4-Book	5	24	.1	.8	7	20	.1	.7	28	117	.3	1.8	28	106	.3	2.9	2	12	.3	
WJBR-FM																				
SU '00	3	17	.4		3	17	.3		3	23	.2		1	14	.1		6	22	.1	.9
4-Book	4	19	.1	.6	7	25	.1	.6	14	45	.2	1.0	5	21	.1	.6	3	16	.5	
WKXV-FM																				
SU '00	4	23	.5		3	14	.3		4	16	.3		7	24	.1	.7	3	15	.5	
4-Book	3	14	.4		7	27	.1	.6	8	31	.1	.5	6	22	.1	.6	3	13	.6	
WLEV-FM																				
SU '00	4	16	.5		8	16	.1	.7	8	48	.1	.6	4	29	.4		6	8	.1	.9
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM																				
SU '00	4	23	.5		5	37	.1	.5	38	112	.4	2.6	11	52	.1	1.1	8	31	.1	1.3
4-Book	8	34	.1	1.1	6	31	.1	.6	21	72	.2	1.4	10	35	.1	1.0	6	24	.1	1.0
WPST-FM																				
SU '00	6	38	.1	.8	12	64	.1	1.1	12	88	.1	.8	12	63	.1	1.2	5	24	.1	.8
4-Book	5	34	.1	.7	6	28	.1	.5	13	74	.2	.8	10	52	.1	.9	5	29	.1	.9
WSTW-FM																				
SU '00					1	8	.1		6	47	.1	.4		7						
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS																				
SU '00	729	2433	7.3		1089	3018	11.0		1437	4043	14.5		1000	2876	10.1		639	1842	6.4	
4-Book	674	2213	6.8		1095	3171	11.0		1499	4189	15.1		1010	2809	10.2		578	1749	5.8	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Teens 12-17																			
Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID			
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
KYW -AM																			
SU '00	3	238	.1	.7	4	77	.1	1.2	3	81	.1	.6	3	76	.1	.6			34
SP '00	3	185	.1	.7	9	118	.2	2.0	1	22	.1	.5	3	59	.1	.5	1		16
WI '00	3	200	.1	.7	11	152	.3	2.3	3	42	.1	1.8	2	29	.1	.4			
FA '99	3	236	.1	.7	9	111	.2	1.9	2	46	.1	1.3	2	40	.1	.3			38
4-Book	3	215	.1	.7	8	115	.2	1.9	2	48	.1	1.1	3	51	.1	.5	1	22	.1
SU '99	5	323	.1	1.2	14	167	.4	4.1	3	78	.1	.7	2	67	.1	.4	2		31
WBEB-FM																			
SU '00	13	450	.3	3.1	3	83	.1	.9	22	129	.6	4.4	15	183	.4	3.0	16		133
SP '00	13	416	.3	3.1	12	93	.3	2.6	8	114	.2	3.9	9	126	.2	1.6	20		162
WI '00	12	440	.3	3.0	16	193	.4	3.4	3	87	.1	1.8	12	122	.3	2.2	11		139
FA '99	16	471	.4	4.0	16	213	.4	3.4	2	87	.1	1.3	14	179	.4	2.3	35		257
4-Book	14	444	.3	3.3	12	146	.3	2.6	9	104	.3	2.9	13	153	.3	2.3	21	173	.5
SU '99	12	495	.3	2.8	11	130	.3	3.2	11	162	.3	2.4	12	122	.3	2.3	15		165
WDAS-AM																			
SU '00	2	76	.1	.5	1	21	.1	.3	2	21	.1	.4	2	27	.1	.4	1		22
SP '00	2	66	.1	.5	2	24	.1	.4	1	5	.1	.5	1	8	.1	.2	1		10
WI '00	2	54	.1	.5	8	35	.2	1.7											
FA '99	8	129	.2	2.0	5	55	.1	1.1	2	20	.1	1.3	17	52	.4	2.8	5		31
4-Book	4	81	.1	.9	4	34	.1	.9	1	12	.1	.6	5	22	.1	.9	2	16	.1
SU '99	1	72	.1	.2		13			1	20	.1	.2		7			1		17
WDAS-FM																			
SU '00	10	302	.3	2.4	11	105	.3	3.4	7	100	.2	1.4	17	154	.4	3.4	9		118
SP '00	6	234	.2	1.4	5	70	.1	1.1	5	69	.1	2.4	6	93	.2	1.0	8		102
WI '00	13	240	.3	3.2	16	144	.4	3.4	11	67	.3	6.5	15	97	.4	2.8	10		75
FA '99	10	322	.3	2.5	13	133	.3	2.7	6	59	.2	3.8	15	139	.4	2.4	11		126
4-Book	10	275	.3	2.4	11	113	.3	2.7	7	74	.2	3.5	13	121	.4	2.4	10	105	.3
SU '99	7	321	.2	1.6	6	92	.2	1.8	10	141	.3	2.2	9	169	.2	1.7	4		103
WEJM-FM																			
SU '00	3	125	.1	.7	2	30	.1	.6	2	34	.1	.4	2	34	.1	.4	1		24
SP '00	3	148	.1	.7	1	43	.1	.2	2	23	.1	1.0	5	75	.1	.9	2		58
WI '00	1	142	.1	.2	3	36	.1	.6		5			1	30	.1	.2	1		35
FA '99	3	188	.1	.7	3	40	.1	.6	1	23	.1	.6	3	76	.1	.5	5		86
4-Book	3	151	.1	.6	2	37	.1	.5	1	21	.1	.5	3	54	.1	.5	2	51	.1
SU '99	2	150	.1	.5	2	41	.1	.6	1	52	.1	.2	3	56	.1	.6	1		36
WEMG-AM																			
SU '00	2	15	.1	.5	5	15	.1	1.5	4	7	.1	.8	2	7	.1	.4			
SP '00	1	11	.1	.2		5													
WI '00		20			2	14	.1	.4											
FA '99	1	56	.1	.2	2	36	.1	.4		9			2	10	.1	.3			
4-Book	1	26	.1	.2	2	18	.1	.6	1	4	.1	.2	1	4	.1	.2			
SU '99	1	32	.1	.2					2	32	.1	.4		9					
WEMG-FM																			
SU '00	1	43	.1	.2					1	6	.1	.2	5	21	.1	1.0			
SP '00	2	82	.1	.5	2	34	.1	.4		11			3	55	.1	.5	2		38
WI '00	1	28	.1	.2		8				4				10					4
FA '99		30			1	8	.1	.2					1	12	.1	.2			7
4-Book	1	46	.1	.2	1	13	.1	.2	5	5	.1	.1	2	25	.1	.4	1	12	.1
SU '99																			
WFIL-AM																			
SU '00		12												4					7
SP '00		5																	
WI '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
FA '99	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99	1	28	.1	.2	1	13	.1	.3	1	6	.1	.2	1	6	.1	.2			14

** Station(s) not reported this survey.

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+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Teens 12-17

Target Listener Trends - Teens 12-17

	Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WHAT-AM																				
SU '00		15				10				5										
SP '00																				
WI '00		15			1	8		.2												
FA '99		9																		
4-Book		10				5		.1		1		1								
SU '99		15				6			1	6		.2		6			6			
WIOQ-FM																				
SU '00	101	1781	2.7	24.3	63	698	1.7	19.3	122	1104	3.2	24.5	128	1169	3.4	25.8	104	997	2.7	26.2
SP '00	111	2009	2.9	26.7	123	1165	3.2	26.9	56	710	1.5	27.3	156	1409	4.1	27.1	122	1212	3.2	25.6
WI '00	83	1829	2.2	20.5	98	1077	2.6	20.6	37	655	1.0	21.8	114	1142	3.0	21.3	96	1023	2.5	20.8
FA '99	80	1886	2.1	19.9	105	1051	2.8	22.2	21	527	.6	13.3	141	1267	3.7	22.9	91	1063	2.4	20.5
4-Book	94	1876	2.5	22.9	97	998	2.6	22.3	59	749	1.6	21.7	135	1247	3.6	24.3	103	1074	2.7	23.3
SU '99	75	1608	2.0	17.6	46	654	1.2	13.5	94	939	2.5	20.4	89	956	2.3	17.0	72	904	1.9	16.7
WIP -AM																				
SU '00	4	149	.1	1.0	1	24		.3	4	57	.1	.8	3	46	.1	.6	4	61	.1	1.0
SP '00	4	127	.1	1.0	2	25	.1	.4	1	27			1	27	.1	.2	8	76	.2	1.7
WI '00	2	130	.1	.5	4	52	.1	.8	4	42	.1	.7	4	42	.1	.7	3	45	.1	.7
FA '99	2	140	.1	.5	5	49	.1	1.1	1	24		.6	3	41	.1	.5	2	41	.1	.5
4-Book	3	137	.1	.8	3	38	.1	.7	1	20		.4	3	39	.1	.5	4	56	.1	1.0
SU '99	5	132	.1	1.2	15	86	.4	4.4	4	26	.1	.9	1	30		.2	7	48	.2	1.6
WJZ-FM																				
SU '00	5	144	.1	1.2	4	24	.1	1.2	2	44	.1	.4	6	66	.2	1.2	3	61	.1	.8
SP '00	2	74	.1	.5		13			3	9	.1	1.5	4	31	.1	.7	2	25	.1	.4
WI '00	2	115	.1	.5	1	24		.2		3			2	24	.1	.4	3	33	.1	.7
FA '99	3	132	.1	.7	1	37		.2		16			9	69	.2	1.5	3	41	.1	.7
4-Book	3	116	.1	.7	2	25		.4	1	18	.1	.5	5	48	.2	1.0	3	40	.1	.7
SU '99	4	251	.1	.9	3	51	.1	.9	4	78	.1	.9	7	121	.2	1.3	4	73	.1	.9
+WLCE-FM																				
SU '00	8	229	.2	1.9	13	49	.3	4.0	7	105	.2	1.4	6	86	.2	1.2	5	75	.1	1.3
SP '00	3	251	.1	.7	4	95	.1	.9	2	50	.1	1.0	5	104	.1	.9	1	49		.2
WI '00	5	269	.1	1.2	4	85	.1	.8	2	69	.1	1.2	7	104	.2	1.3	3	57	.1	.7
FA '99	5	378	.1	1.2	8	138	.2	1.7	2	39	.1	1.3	8	128	.2	1.3	6	95	.2	1.4
4-Book	5	282	.1	1.3	7	92	.2	1.9	3	66	.1	1.2	7	106	.2	1.2	4	69	.1	.9
SU '99	15	469	.4	3.5	9	95	.2	2.6	18	170	.5	3.9	13	200	.3	2.5	17	188	.4	4.0
WMGK-FM																				
SU '00	10	255	.3	2.4	11	58	.3	3.4	11	97	.3	2.2	9	126	.2	1.8	7	85	.2	1.8
SP '00	7	241	.2	1.7	6	72	.2	1.3	1	23		.5	14	128	.4	2.4	11	73	.3	2.3
WI '00	7	259	.2	1.7	10	158	.3	2.1	3	68	.1	1.8	6	110	.2	1.1	8	78	.2	1.7
FA '99	4	307	.1	1.0	7	115	.2	1.5	3	82	.1	1.9	5	138	.1	.8	2	51	.1	.5
4-Book	7	266	.2	1.7	9	101	.3	2.1	5	68	.1	1.6	9	126	.2	1.5	7	72	.2	1.6
SU '99	7	309	.2	1.6	5	75	.1	1.5	11	138	.3	2.4	12	128	.3	2.3	2	92	.1	.5
WMMR-FM																				
SU '00	10	359	.3	2.4	11	117	.3	3.4	20	132	.5	4.0	8	162	.2	1.6	6	106	.2	1.5
SP '00	11	436	.3	2.6	12	162	.3	2.6	6	91	.2	2.9	21	242	.6	3.6	10	128	.3	2.1
WI '00	16	357	.4	4.0	16	139	.4	3.4	6	86	.2	3.5	18	157	.5	3.4	23	153	.6	5.0
FA '99	7	407	.2	1.7	10	137	.3	2.1	2	87	.1	1.3	8	167	.2	1.3	6	102	.2	1.4
4-Book	11	390	.3	2.7	12	139	.3	2.9	9	99	.3	2.9	14	182	.4	2.5	11	122	.3	2.5
SU '99	12	418	.3	2.8	8	88	.2	2.3	16	186	.4	3.5	20	236	.5	3.8	12	142	.3	2.8
WNAP-AM																				
SU '00	*	**	**	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SP '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WI '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
FA '99	3	29	.1	.7	7	23	.2	1.5		7			6	23	.2	1.0		**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99		11				11												**	**	**

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Trends

Teens 12-17

	Monday-Sunday 6AM-MID				Monday-Friday 6AM-10AM				Monday-Friday 10AM-3PM				Monday-Friday 3PM-7PM				Monday-Friday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WOGL-FM																				
SU '00	4	159	.1	1.0	4	62	.1	1.2	3	57	.1	.6	3	76	.1	.6	2	38	.1	.5
SP '00	6	250	.2	1.4	4	69	.1	.9	3	33	.1	1.5	5	88	.1	.9	4	92	.1	.8
WI '00	4	147	.1	1.0	3	49	.1	.6	4	48	.1	2.4	4	68	.1	.7	2	41	.1	.4
FA '99	9	272	.2	2.2	4	57	.1	.8	2	52	.1	1.3	10	97	.3	1.6	10	44	.3	2.3
4-Book	6	207	.2	1.4	4	59	.1	.9	3	48	.1	1.5	6	82	.2	1.0	5	54	.2	1.0
SU '99	4	290	.1	.9	5	89	.1	1.5	4	107	.1	.9	6	117	.2	1.1	2	50	.1	.5
WPEN-AM																				
SU '00		19							10				10							
SP '00		10															10			
WI '00																				
FA '99	1	21	.2		2	21	.1	.4									2	8	.1	.5
4-Book		13	.1		1	5	.1		3				3				1	5		.1
SU '99		10			1	10		.3												
WPHI-FM																				
SU '00	57	1111	1.5	13.7	54	446	1.4	16.6	62	633	1.6	12.5	69	648	1.8	13.9	70	601	1.8	17.6
SP '00	59	1068	1.6	14.2	52	464	1.4	11.4	37	433	1.0	18.0	93	676	2.4	16.1	70	645	1.8	14.7
WI '00	59	1108	1.6	14.6	53	595	1.4	11.2	29	327	.8	17.1	80	741	2.1	14.9	75	615	2.0	16.3
FA '99	45	1058	1.2	11.2	53	533	1.4	11.2	16	348	.4	10.1	70	622	1.8	11.4	41	560	1.1	9.3
4-Book	55	1086	1.5	13.4	53	510	1.4	12.6	36	435	1.0	14.4	78	672	2.0	14.1	64	605	1.7	14.5
SU '99	51	994	1.3	12.0	33	391	.9	9.7	50	559	1.3	10.9	77	611	2.0	14.7	46	510	1.2	10.7
WPHT-AM																				
SU '00		30							1	7		.2	1	16		.2		8		
SP '00	1	45		.2		8				8				8			1	25		.2
WI '00		24			2	24	.1	.4					1	15		.2		9		
FA '99		8																		
4-Book		27		.1	1	8		.1	4			.1	1	10		.1		11		.1
SU '99	1	44		.2		9							1	18		.2	2	26		.5
WPLY-FM																				
SU '00	45	936	1.2	10.8	39	338	1.0	12.0	61	547	1.6	12.3	61	578	1.6	12.3	41	467	1.1	10.3
SP '00	34	995	.9	8.2	49	513	1.3	10.7	6	232	.2	2.9	43	588	1.1	7.5	43	456	1.1	9.0
WI '00	32	914	.8	7.9	35	464	.9	7.4	11	272	.3	6.5	38	545	1.0	7.1	41	417	1.1	8.9
FA '99	44	1177	1.2	10.9	45	500	1.2	9.5	23	406	.6	14.6	69	779	1.8	11.2	50	552	1.3	11.3
4-Book	39	1006	1.0	9.5	42	454	1.1	9.9	25	364	.7	9.1	53	623	1.4	9.5	44	473	1.2	9.9
SU '99	38	1047	1.0	8.9	30	342	.8	8.8	43	530	1.1	9.3	49	581	1.3	9.3	39	491	1.0	9.1
WSSJ-AM																				
SU '00		14				8											1	6		.3
SP '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WI '00		14			1	6		.2	1	6		.6	1	6		.2				
FA '99	1	45		.2		17				7			1	11		.2		9		
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
SU '99																				
WUSL-FM																				
SU '00	69	1329	1.8	16.6	57	516	1.5	17.5	82	661	2.2	16.5	78	803	2.1	15.7	81	719	2.1	20.4
SP '00	81	1450	2.1	19.5	97	776	2.6	21.2	40	539	1.1	19.5	107	896	2.8	18.6	103	816	2.7	21.6
WI '00	85	1373	2.2	21.0	98	803	2.6	20.6	35	427	.9	20.6	116	911	3.1	21.6	107	853	2.8	23.2
FA '99	80	1483	2.1	19.9	82	804	2.2	17.3	40	531	1.1	25.3	118	948	3.1	19.2	104	837	2.7	23.5
4-Book	79	1409	2.1	19.3	84	725	2.2	19.2	49	540	1.3	20.5	105	890	2.8	18.8	99	806	2.6	22.2
SU '99	83	1338	2.2	19.5	70	566	1.8	20.5	86	794	2.3	18.7	102	823	2.7	19.4	96	784	2.5	22.3
WWDB-FM																				
SU '00		16								6				10						
SP '00		16											2	7	.1	.3		7		
WI '00		15												7				8		.2
FA '99	1	25		.2									5	25	.1	.8				
4-Book		18		.1					2	2			2	12	.1	.3		4		.1
SU '99	1	46		.2	2	16	.1	.6	2	32	.1	.4	1	8		.2				

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

		Teens 12-17																			
		Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM			
		AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
KYW -AM	SU '00	3	152	.1	.7	3	110	.1	.8	1	5	.4	.4	5	16	.1	.8	1	8	.2	.2
	4-Book	4	168	.1	1.0	2	76	.1	.5	3	19	.1	1.0	2	9	.4	.4	1	11	.2	.2
WBEB-FM	SU '00	14	263	.4	3.2	11	235	.3	2.9	14	53	.5	6.3	14	46	.4	2.3	10	51	.3	2.3
	4-Book	11	295	.3	2.7	14	238	.4	3.6	19	53	.5	6.3	17	62	.4	2.9	16	48	.4	2.9
WDAS-AM	SU '00	2	42	.1	.5	2	31	.1	.5	1	4	.4	.4	1	5	.2	.2		5		
	4-Book	3	44	.1	.8	5	52	.1	1.1	3	9	.1	.9	1	6	.1	.3	1	4		.1
WDAS-FM	SU '00	11	242	.3	2.5	7	146	.2	1.9	7	29	.2	2.8	11	36	.3	1.8	2	22	.1	.5
	4-Book	10	210	.3	2.6	9	138	.2	2.2	9	30	.3	3.0	11	34	.3	1.9	11	33	.3	2.0
WEJM-FM	SU '00	2	66	.1	.5	6	84	.2	1.6	9	21	.2	3.6	6	36	.2	1.0	5	19	.1	1.1
	4-Book	2	84	.1	.5	4	84	.1	1.0	3	11	.1	1.0	5	29	.1	.8	8	36	.2	1.5
WEMG-AM	SU '00	4	15	.1	.9	1	8	.3	.3	3	8	.1	1.2								
	4-Book	2	18	.4	.4	1	12	.3	.3	1	5	.5	.5	2	3	.1	.3	2	2	.1	.3
WEMG-FM	SU '00	2	21	.1	.5	2	35	.1	.5					8	24	.2	1.3	2	7	.1	.5
	4-Book	1	34	.2	.2	1	26	.1	.3	1	4	.3	.3	2	10	.1	.4	3	8	.1	.6
WFIL-AM	SU '00	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WHAT-AM	SU '00		10				5														
	4-Book		5				6														
W100-FM	SU '00	106	1578	2.8	23.9	90	1208	2.4	23.9	58	187	1.5	23.5	142	579	3.7	23.3	115	426	3.0	26.4
	4-Book	95	1667	2.5	23.4	87	1263	2.3	21.9	63	246	1.7	22.2	122	572	3.2	21.0	120	466	3.2	22.6
WIP -AM	SU '00	3	98	.1	.7	7	68	.2	1.9	3	14	.1	1.2	4	6	.1	.7	3	6	.1	.7
	4-Book	3	81	.1	.7	4	66	.1	1.1	2	8	.1	.6	3	10	.1	.6	2	8	.1	.3
WJJZ-FM	SU '00	4	89	.1	.9	9	100	.2	2.4					9	33	.2	1.5	19	59	.5	4.4
	4-Book	3	67	.1	.6	4	65	.1	1.0	2	6	.1	.5	3	16	.1	.6	10	29	.3	2.0
+WLCE-FM	SU '00	9	162	.2	2.0	10	120	.3	2.7	19	23	.5	7.7	19	58	.5	3.1	6	39	2	1.4
	4-Book	5	198	.1	1.3	6	122	.2	1.5	6	18	.2	2.4	9	42	.3	1.6	6	38	.2	1.1
WMGK-FM	SU '00	10	171	.3	2.3	13	167	.3	3.4	3	22	.1	1.2	32	90	.8	5.3	11	41	3	2.5
	4-Book	7	198	.2	1.8	8	140	.2	2.0	6	19	.2	1.9	16	58	.4	2.7	9	44	3	1.8
WMMR-FM	SU '00	13	264	.3	2.9	8	174	.2	2.1	2	19	.1	.8	8	57	.2	1.3	12	73	.3	2.8
	4-Book	11	292	.3	2.8	11	198	.3	2.8	4	27	.1	1.3	19	84	.5	3.3	18	60	.5	3.4
WNAP-AM	SU '00	*	**	**	**	*	**	**	**	*	**	**	**	**	**	**	**	**	**	**	**
	4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
WOGL-FM	SU '00	3	137	.1	.7	7	47	.2	1.9	6	8	.2	2.4	16	24	.4	2.6	5	16	.1	1.1
	4-Book	4	136	.1	1.0	9	95	.3	2.4	5	19	.2	1.7	14	39	.4	2.4	15	34	.4	2.7

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Target Listener Estimates - Teens 12-17

Teens 12-17																				
Monday-Friday 6AM-7PM				Weekend 6AM-MID				Saturday 6AM-10AM				Saturday 10AM-3PM				Saturday 3PM-7PM				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
WPEN-AM																				
SU '00	10			1	9			1	2			2	2	.1	.3	1	2			
4-Book	8		.1	1	4		.1	1	2		.2	2	2	.1	.3	1	2		.3	
WPHI-FM																				
SU '00	62	951	1.6	14.0	40	673	1.1	10.6	18	103	.5	7.3	69	279	1.8	11.3	39	208	1.0	9.0
4-Book	54	944	1.5	13.5	50	670	1.3	12.6	30	108	.8	10.2	67	267	1.8	11.5	65	227	1.7	12.1
WPHT-AM																				
SU '00	22			1	9															
4-Book	14		.1	1	9		.2													
WPLY-FM																				
SU '00	54	805	1.4	12.2	32	510	.8	8.5	16	67	.4	6.5	44	187	1.2	7.2	37	141	1.0	8.5
4-Book	39	846	1.0	9.6	35	588	.9	8.7	26	112	.7	8.9	51	243	1.4	8.8	43	172	1.1	8.1
WSSJ-AM																				
SU '00	8			1	6		.3													
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
WUSL-FM																				
SU '00	73	1137	1.9	16.4	54	768	1.4	14.3	47	133	1.2	19.0	77	242	2.0	12.6	62	222	1.6	14.3
4-Book	77	1226	2.0	19.1	68	863	1.8	17.1	55	161	1.5	18.9	107	366	2.8	18.5	85	280	2.2	15.7
WWDB-FM																				
SU '00	16				2								2							
4-Book	14		.2		2								2							
WXTU-FM																				
SU '00	1	48		.2	1	50		.3	1	8		.4	3	19	.1	.5	1	15		.2
4-Book	3	60	.1	.6	4	57	.1	1.0	2	10	.1	.6	8	19	.2	1.3	5	12	.1	.8
WYSP-FM																				
SU '00	17	358	.4	3.8	15	211	.4	4.0	14	49	.4	5.7	31	101	.8	5.1	24	70	.6	5.5
4-Book	20	410	.5	5.0	15	280	.4	3.8	9	46	.3	3.3	22	99	.6	3.7	21	76	.5	4.0
VJBR-FM																				
SU '00	6	40	.2	1.4	4	60	.1	1.1					14	29	.4	2.3	2	16	.1	.5
4-Book	2	33	.1	.6	3	41	.1	.6	1	2		.2	5	13	.1	.8	4	11	.1	.7
WKXW-FM																				
SU '00	1	21			1	16		.3												
4-Book	1	22		.2	1	21		.2		2		.1	1	9		.1	2	6	.1	.4
WLEV-FM																				
SU '00	1	16		.2		19			**	**	**	**	**	**	**	**	**	**	**	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
WNJO-FM																				
SU '00	1	8			1	17		.3					2	8	.1	.3	6	17	.2	1.4
4-Book	1	32		.3	1	24		.3		2			3	11	.1	.5	4	13	.1	.8
WPST-FM																				
SU '00	15	546	.4	3.4	17	363	.4	4.5	2	25	.1	.8	30	160	.8	4.9	19	119	.5	4.4
4-Book	19	616	.5	4.7	21	481	.6	5.3	12	63	.3	4.0	34	194	.9	5.8	32	154	.8	5.9
WSTV-FM																				
SU '00	5	119	.1	1.1	3	71	.1	.8	1	8		.4	2	14	.1	.3	2	17	.1	.5
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
TOTALS																				
SU '00	444	3362	11.7		377	2829	9.9		247	661	6.5		609	1718	16.0		435	1284	11.5	
4-Book	403	3496	10.6		398	2976	10.5		287	902	7.6		582	1735	15.3		532	1399	14.0	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Teens 12-17																				
Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID				
AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	
KYW -AM																				
SU '00				9	57	.2	4.1	4	39	.1	.9	2	13	.1	.6	1	7		.3	
4-Book	1		.1	5	23	.1	1.9	3	24	.1	.7	1	12	.1	.4	1	6		.4	
WBEB-FM																				
SU '00	17	74	.4	5.1	3	18	.1	1.4	16	77	.4	3.6	5	35	.1	1.4	16	48	.4	4.9
4-Book	12	51	.3	3.1	11	30	.3	4.2	15	58	.4	3.7	10	40	.3	2.6	15	51	.4	4.8
WDAS-AM																				
SU '00				7	16	.2	3.2	3	16	.1	.7	2	9	.1	.6					
4-Book	3		.1	17	34	.5	7.0	9	26	.3	2.3	4	10	.1	1.0	2	4	.1	.6	
WDAS-FM																				
SU '00	4	14	.1	1.2	10	24	.3	4.5	8	34	.2	1.8	8	22	.2	2.2	4	29	.1	1.2
4-Book	10	34	.3	2.3	11	33	.3	4.6	7	40	.2	1.7	8	20	.2	1.9	5	19	.1	1.4
WEJM-FM																				
SU '00	19	61	.5	5.7		5			4	15	.1	.9	4	12	.1	1.1				
4-Book	6	25	.2	1.8	4	9	.1	1.5	2	15	.1	.5	2	7	.1	.5	3	10	.1	.8
WENG-AM																				
SU '00				3	8	.1	1.4													
4-Book				1	4	.1	.6	3	5	.1	.7	2	5	.1	.5					
WENG-FM																				
SU '00				1	5		.5	2	6	.1	.5									
4-Book	1	4		1	3		.3	2	6	.1	.5	1	3		.3	1	4		.2	
WFIL-AM																				
SU '00				**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
WHAT-AM																				
SU '00				1	5		.5													
4-Book				1	3		.2	1	4		.1									
WIOQ-FM																				
SU '00	79	365	2.1	23.7	56	223	1.5	25.5	104	446	2.7	23.6	72	297	1.9	20.1	78	344	2.1	23.9
4-Book	77	332	2.0	19.7	51	211	1.4	21.0	96	456	2.5	23.6	87	343	2.3	22.9	74	332	2.0	22.8
WIP -AM																				
SU '00	1	10		.3				8	27	.2	1.8	15	20	.4	4.2	19	37	.5	5.8	
4-Book	3	18	.1	.6	3	4	.1	1.3	5	17	.1	1.3	7	19	.2	1.7	9	20	.2	2.6
WJJZ-FM																				
SU '00	11	37	.3	3.3	8	14	.2	3.6	9	26	.2	2.0	10	35	.3	2.8	9	28	.2	2.8
4-Book	4	15	.1	1.1	4	12	.1	1.6	5	17	.1	1.1	3	13	.1	.9	3	13	.1	.9
+WLCE-FM																				
SU '00	4	36	.1	1.2	19	24	.5	8.6	6	51	.2	1.4	8	36	.2	2.2	2	16	.1	.6
4-Book	4	23	.1	1.1	7	22	.2	2.9	7	44	.2	1.7	8	27	.2	2.0	2	14	.1	.6
WMGK-FM																				
SU '00	15	49	.4	4.5	7	38	.2	3.2	20	53	.5	4.5	8	33	.2	2.2	5	16	.1	1.5
4-Book	7	28	.2	2.0	4	19	.1	1.8	11	43	.3	2.5	5	28	.2	1.4	4	13	.1	1.2
WMMR-FM																				
SU '00	7	61	.2	2.1	4	37	.1	1.8	9	65	.2	2.0	11	43	.3	3.1	8	31	.2	2.5
4-Book	8	41	.2	2.0	7	31	.2	2.8	9	44	.3	2.2	12	51	.3	3.2	11	36	.3	3.3
WNAP-AM																				
SU '00				*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
4-Book	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
WGL-FM																				
SU '00	1	8		.3	8	14	.2	3.6	16	22	.4	3.6	4	16	.1	1.1	1	8		.3
4-Book	9	20	.2	2.2	7	28	.2	2.8	10	28	.2	2.3	12	30	.3	3.1	6	17	.2	1.9

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Target Listener Estimates

Teens 12-17

Target Listener Estimates - Teens 12-17

	Saturday 7PM-MID				Sunday 6AM-10AM				Sunday 10AM-3PM				Sunday 3PM-7PM				Sunday 7PM-MID			
	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr	AQH (00)	Cume (00)	AQH Rtg	AQH Shr
WPEN-AM SU '00 4-Book									1	9	.2		2	9	.1	.6				
										2	.1		1	2		.2				
WPHI-FM SU '00 4-Book	36	140	.9	10.8	16	76	.4	7.3	43	177	1.1	9.8	43	166	1.1	12.0	47	170	1.2	14.4
	66	229	1.8	16.4	22	92	.6	9.0	48	189	1.3	11.9	49	172	1.3	12.9	48	160	1.3	15.0
WPHT-AM SU '00 4-Book													1	2		.1	4	9	.1	1.1
WPLY-FM SU '00 4-Book	23	164	.6	6.9	11	51	.3	5.0	42	181	1.1	9.5	40	136	1.1	11.2	35	172	.9	10.7
	34	157	.9	8.4	14	66	.4	5.5	39	197	1.0	9.4	34	121	.9	9.0	32	143	.8	9.9
WSSJ-AM SU '00 4-Book	**	**	**	**	**	**	**	**	**	**	**	**	1	6		.3	4	6	.1	1.2
													**	**	**	**	**	**	**	**
WUSL-FM SU '00 4-Book	59	216	1.6	17.7	30	65	.8	13.6	58	214	1.5	13.2	46	178	1.2	12.8	48	162	1.3	14.7
	85	278	2.3	21.3	34	105	.9	13.8	56	235	1.5	13.8	58	206	1.5	15.1	58	196	1.5	18.0
WWDB-FM SU '00 4-Book																				
WXTU-FM SU '00 4-Book	1	8		.3	2	8	.1	.6	6	22	.2	1.4	2	10	.1	.6	2	10	.1	.6
	3	15	.1	.8									4	9	.1	.9				
WYSP-FM SU '00 4-Book	7	39	.2	2.1	5	37	.1	2.3	12	61	.3	2.7	14	70	.4	3.9	11	33	.3	3.4
	11	53	.3	2.8	7	33	.2	2.8	22	91	.6	5.5	19	74	.5	4.8	9	45	.2	2.7
WJBR-FM SU '00 4-Book	1	8		.3	1	4		.3	2	7	.1	.5	10	30	.3	2.8	4	15	.1	1.2
	4	12	.1	.9									3	14	.1	.8	1	6		.3
WKXW-FM SU '00 4-Book		2		.1		2		.1	5	16	.1	1.1	5	8	.1	1.4				
									2	6	.1	.5	1	2		.4				
WLEV-FM SU '00 4-Book	**	**	**	**	**	**	**	**	2	19	.1	.5	**	**	**	**	**	**	**	**
									**	**	**	**	**	**	**	**	**	**	**	**
WNJO-FM SU '00 4-Book	1	4		.3	1	3		.2					1	2		.1				
WPST-FM SU '00 4-Book	12	99	.3	3.6	6	52	.2	2.7	30	142	.8	6.8	14	61	.4	3.9	14	121	.4	4.3
	17	104	.4	4.2	12	72	.3	4.6	24	153	.6	5.9	23	117	.6	5.9	15	99	.4	4.7
WSTW-FM SU '00 4-Book	**	7	**	**	8	8	.2	3.6	8	15	.2	1.8	2	16	.1	.6	3	24	.1	.9
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTALS SU '00 4-Book	333	1112	8.8		220	703	5.8		441	1428	11.6		358	1072	9.4		326	1067	8.6	
	394	1210	10.4		244	796	6.4		408	1381	10.8		383	1106	10.1		320	1064	8.4	

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Listener AQH Composition

Monday-Sunday 6AM-MID

AQH Persons (00)

	Persons 12+	Teens 12-17	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Men 65+	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Women 65+
KYW -AM	414	3	195	4	15	33	38	42	63	217	5	14	31	39	36	92
(%)	100	1	47	1	4	8	9	10	15	52	1	3	7	9	9	22
Rating	1.0	.1	1.1	.2	.4	.9	1.2	1.9	2.4	1.1	.2	.4	.8	1.1	1.5	2.3
Share	6.1	.7	6.4	1.2	2.3	4.7	6.8	11.0	15.6	6.5	1.3	2.3	4.7	6.7	8.7	13.7
WBEB-FM	436	13	125	15	27	22	19	29	14	298	37	57	53	70	41	40
(%)	100	3	29	3	6	5	4	7	3	68	9	13	12	16	9	9
Rating	1.1	.3	.7	.7	.8	.6	.6	1.3	.5	1.5	1.7	1.7	1.3	2.0	1.7	1.0
Share	6.4	3.1	4.1	4.3	4.1	3.1	3.4	7.6	3.5	9.0	9.5	9.4	8.0	12.0	9.9	6.0
WDAS-AM	120	2	23	1	1	7	4	7	2	95	2	11	21	17	23	22
(%)	100	1	19	1	1	6	4	5	2	80	1	9	18	14	19	18
Rating	.3	.1	.1			.2	.1	.3	.1	.5	.1	.3	.5	.5	.9	.6
Share	1.8	.5	.8	.3	.2	1.0	.7	1.8	.5	2.9	.5	1.8	3.2	2.9	5.5	3.3
WDAS-FM	416	10	165	8	27	64	36	21	10	242	11	59	72	57	27	17
(%)	100	2	40	2	6	15	9	5	2	58	3	14	17	14	6	4
Rating	1.0	.3	1.0	.4	.8	1.7	1.1	1.0	.4	1.2	.5	1.7	1.8	1.6	1.1	.4
Share	6.1	2.4	5.4	2.3	4.1	9.0	6.5	5.5	2.5	7.3	2.8	9.7	10.9	9.8	6.5	2.5
WEJM-FM	150	3	60	5	11	13	27	1	3	88	5	25	23	20	9	6
(%)	100	2	40	3	7	9	18	1	2	58	3	17	15	14	6	4
Rating	.4	.1	.3	.2	.3	.3	.8	.1	.5	.2	.7	.6	.6	.4	.2	.9
Share	2.2	.7	2.0	1.4	1.7	1.8	4.8	.3	.7	2.6	1.3	4.1	3.5	3.4	2.2	.9
WEMG-AM	24	2	8	2	1	3	1	1		14	5	3	6			
(%)	100	9	32	8	5	13	4	3		59	20	11	25	2		
Rating	.1	.1	.1	.1	.1	.1	.1	.1		.1	.2	.1	.1			
Share	.4	.5	.3	.6	.2	.4	.2	.3		.4	1.3	.5	.9			
WEMG-FM	37	1	18	1	12	5				17	2	11	3	1		1
(%)	100	4	50	2	34	14	1			46	6	29	7	2		2
Rating	.1	.1	.1	.4	.1	.1				.1	.1	.3	.1			.1
Share	.5	.2	.6	.3	1.8	.7				.5	.5	1.8	.5	.2		.1
WFIL-AM	34	10			1	5	2	2		24			5	4	6	9
(%)	100	29			2	15	5	6	1	71		1	13	13	17	27
Rating	.1	.1			.1	.1	.1	.1		.1			.1	.1	.2	.2
Share	.5	.3			.2	.7	.4	.5		.7			.8	.7	1.4	1.3
WHAT-AM	66		27		4	6	13	4	4	39		8	3	6	4	19
(%)	100		41		5	8	20	7	59		12	4	9	6	28	
Rating	.2		.2		.1	.2	.6	.2	.2	.2		.2	.1	.2	.2	.5
Share	1.0		.9		.6		1.1	3.4	1.0	1.2		1.3	.5	1.0	1.0	2.8
WIOQ-FM	360	101	89	31	25	20	12	1		170	51	55	36	22	5	1
(%)	100	28	25	9	7	6	3			47	14	15	10	6	1	
Rating	.9	2.7	.5	1.5	.7	.5	.4			.9	2.4	1.6	.9	.6	.2	
Share	5.3	24.3	2.9	8.9	3.8	2.8	2.2	.3		5.1	13.1	9.0	5.5	3.8	1.2	.1
VIP -AM	184	4	159	14	33	45	30	22	16	20	1	2	3	4	4	5
(%)	100	2	87	7	18	25	16	12	9	11	1	1	2	2	2	3
Rating	.5	.1	.9	.7	1.0	1.2	.9	1.0	.6	.1		.1	.1	.1	.2	.1
Share	2.7	1.0	5.2	4.0	5.0	6.4	5.4	5.7	4.0	.6	.3	.3	.5	.7	1.0	.7
WJJZ-FM	343	5	170	9	18	44	54	21	25	168	9	15	38	46	24	36
(%)	100	2	50	3	5	13	16	6	7	49	3	4	11	13	7	10
Rating	.8	.1	1.0	.4	.5	1.2	1.7	1.0	1.0	.9	.4	.4	.9	1.3	1.0	.9
Share	5.0	1.2	5.6	2.6	2.7	6.2	9.7	5.5	6.2	5.1	2.3	2.5	5.8	7.9	5.8	5.4
WLCE-FM	205	8	91	3	29	40	17	1	2	105	17	36	39	10	2	1
(%)	100	4	44	1	14	19	8		1	52	8	18	19	5	1	1
Rating	.5	.2	.5	.1	.8	1.1	.5		.1	.5	.8	1.0	1.0	.3	.1	.1
Share	3.0	1.9	3.0	.9	4.4	5.6	3.1	.3	.5	3.2	4.4	5.9	5.9	1.7	.5	.1
WMGK-FM	249	10	135	16	27	50	36	5		104	9	14	50	27	2	2
(%)	100	4	54	7	11	20	14	2		42	4	6	20	11	1	1
Rating	.6	.3	.8	.8	.8	1.3	1.1	.2		.5	.4	.4	1.2	.8	.1	.1
Share	3.7	2.4	4.4	4.6	4.1	7.1	6.5	1.3		3.1	2.3	2.3	7.6	4.6	.5	.3

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

& Both of the previous footnotes apply.

Listener Cume Composition

Monday-Sunday 6AM-MID

Cume Persons (00)

	Persons 12+	Teens 12-17	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Men 65+	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Women 65+
KYW -AM	10304	238	4958	110	634	1080	1047	960	1127	5109	151	504	880	1205	818	1552
(%)	100	2	48	1	6	10	10	9	11	50	1	5	9	12	8	15
Rating	25.4	6.3	28.6	5.2	18.5	28.5	32.4	44.1	43.8	26.2	7.1	14.7	21.9	34.4	33.7	38.9
WBEB-FM	6503	450	2073	242	436	452	391	342	210	3980	445	787	858	844	563	483
(%)	100	7	32	4	7	7	6	5	3	61	7	12	13	13	9	7
Rating	16.0	11.9	12.0	11.4	12.7	11.9	12.1	15.7	8.2	20.4	20.9	22.9	21.4	24.1	23.2	12.1
WDAS-AM	1162	76	329	21	43	38	77	84	66	757	41	95	156	168	146	151
(%)	100	7	28	2	4	3	7	7	6	65	4	8	13	14	13	13
Rating	2.9	2.0	1.9	1.0	1.3	1.0	2.4	3.9	2.6	3.9	1.9	2.8	3.9	4.8	6.0	3.8
WDAS-FM	4308	302	1592	119	378	511	323	166	95	2414	266	594	623	489	235	206
(%)	100	7	37	3	9	12	8	4	2	56	6	14	14	11	5	5
Rating	10.6	8.0	9.2	5.6	11.0	13.5	10.0	7.6	3.7	12.4	12.5	17.3	15.5	14.0	9.7	5.2
WEJM-FM	3363	125	1323	109	274	387	401	80	73	1915	183	589	634	304	107	98
(%)	100	4	39	3	8	12	12	2	2	57	5	18	19	9	3	3
Rating	8.3	3.3	7.6	5.1	8.0	10.2	12.4	3.7	2.8	9.8	8.6	17.1	15.8	8.7	4.4	2.5
WEMG-AM	298	15	124	32	30	32	22	8		160	40	59	40	21		
(%)	100	5	42	11	10	11	7	3		54	13	20	13	7		
Rating	.7	.4	.7	1.5	.9	.8	.7	.4		.8	1.9	1.7	1.0	.6		
WEMG-FM	414	43	174	32	103	32	6			197	24	117	31	10	8	8
(%)	100	10	42	8	25	8	2			48	6	28	8	2	2	2
Rating	1.0	1.1	1.0	1.5	3.0	.8	.2			1.0	1.1	3.4	.8	.3	.3	.2
WFIL-AM	518	12	216	12	20	86	33	28	37	291		10	59	58	52	112
(%)	100	2	42	2	4	17	6	5	7	56		2	11	11	10	22
Rating	1.3	.3	1.2	.6	.6	2.3	1.0	1.3	1.4	1.5		.3	1.5	1.7	2.1	2.8
WHAT-AM	756	15	315	8	37	10	84	86	92	425		23	46	112	62	181
(%)	100	2	42	1	5	1	11	11	12	56		3	6	15	8	24
Rating	1.9	.4	1.8	.4	1.1	.3	2.6	4.0	3.6	2.2		.7	1.1	3.2	2.6	4.5
WIOQ-FM	7280	1781	2064	649	656	352	334	44	30	3435	967	974	839	527	63	64
(%)	100	24	28	9	9	5	5	1		47	13	13	12	7	1	1
Rating	17.9	46.9	11.9	30.4	19.2	9.3	10.3	2.0	1.2	17.6	45.3	28.3	20.9	15.1	2.6	1.6
WIP -AM	3487	149	2690	153	616	686	525	374	336	649	24	56	126	170	96	176
(%)	100	4	77	4	18	20	15	11	10	19	1	2	4	5	3	5
Rating	8.6	3.9	15.5	7.2	18.0	18.1	16.2	17.2	13.1	3.3	1.1	1.6	3.1	4.9	4.0	4.4
WJJZ-FM	4641	144	2075	68	161	664	634	280	268	2422	88	313	630	641	351	399
(%)	100	3	45	1	3	14	14	6	6	52	2	7	14	14	8	9
Rating	11.4	3.8	12.0	3.2	4.7	17.5	19.6	12.9	10.4	12.4	4.1	9.1	15.7	18.3	14.5	10.0
WLCE-FM	4558	229	1748	140	547	699	282	36	45	2581	349	959	841	331	46	55
(%)	100	5	38	3	12	15	6	1	1	57	8	21	18	7	1	1
Rating	11.2	6.0	10.1	6.6	16.0	18.4	8.7	1.7	1.7	13.2	16.4	27.9	21.0	9.5	1.9	1.4
WMGK-FM	4867	255	2154	249	563	782	459	80	20	2459	330	567	932	467	53	111
(%)	100	5	44	5	12	16	9	2		51	7	12	19	10	1	2
Rating	12.0	6.7	12.4	11.7	16.4	20.6	14.2	3.7	.8	12.6	15.5	16.5	23.2	13.3	2.2	2.8

Listener Composition

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

& Both of the previous footnotes apply.

Listener AQH Composition

Monday-Sunday 6AM-MID																
AQH Persons (00)																
	Persons 12+	Teens 12-17	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Men 65+	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Women 65+
WMMR-FM	240	10	172	22	68	57	24			57	15	15	16	10	1	1
(%)	100	4	72	9	29	24	10			24	6	6	6	4		
Rating	.6	.3	1.0	1.0	2.0	1.5	.7			.3	.7	.4	.4	.3		
Share	3.5	2.4	5.6	6.3	10.3	8.1	4.3			1.7	3.9	2.5	2.4	1.7	.2	.1
*WNAP-AM	29		7				1			22	6		1	6	1	7
(%)	100		25			1	3			75	21	1	5	22	3	23
Rating	.1									.1	.3			.2		.2
Share	.4		.2				.2	1.6		.7	1.5		.2	1.0	.2	1.0
WQGL-FM	289	4	126	5	8	27	48	30	8	159	3	17	23	56	42	19
(%)	100	1	43	2	3	9	17	10	3	55	1	6	8	19	15	6
Rating	.7	.1	.7	.2	.2	.7	1.5	1.4	.3	.8	.1	.5	.6	1.6	1.7	.5
Share	4.3	1.0	4.1	1.4	1.2	3.8	8.6	7.8	2.0	4.8	.8	2.8	3.5	9.6	10.1	2.8
WPEN-AM	202		66	1		1	2	10	52	136		4	2	10	28	91
(%)	100		33				1	5	26	67		2	1	5	14	45
Rating	.5		.4				.1	.5	2.0	.7		.1		.3	1.2	2.3
Share	3.0		2.2	.3		.1	.4	2.6	12.9	4.1		.7	.3	1.7	6.7	13.6
WPHI-FM	175	57	56	24	23	8	1			62	29	23	10			
(%)	100	33	32	13	13	5				36	17	13	6			
Rating	.4	1.5	.3	1.1	.7	.2				.3	1.4	.7	.2			
Share	2.6	13.7	1.8	6.9	3.5	1.1	.2			1.9	7.5	3.8	1.5		.2	
WPHT-AM	189		98		9	9	17	15	48	90	2	1	6	10	23	48
(%)	100		52		5	5	9	8	25	48	1	1	3	5	12	26
Rating	.5		.6		.3	.2	.5	.7	1.9	.5	.1		.1	.3	.9	1.2
Share	2.8		3.2		1.4	1.3	3.1	3.9	11.9	2.7	.5		.2	1.7	5.5	7.2
WPLY-FM	225	45	90	26	43	12	6	1	1	90	38	32	13	4	1	1
(%)	100	20	40	12	19	5	3	1		40	17	14	6	2	1	
Rating	.6	1.2	.5	1.2	1.3	.3	.2			.5	1.8	.9	.3	.1		
Share	3.3	10.8	2.9	7.5	6.5	1.7	1.1	.3	.2	2.7	9.8	5.3	2.0	.7	.2	.1
WSSJ-AM	23		13		3	5	3			10		6	1	2		
(%)	100		54		12	23	12			44		26	5	10		
Rating	.1		.1		.1	.1	.1			.1		.2		.1		
Share	.3		.4		.5	.7	.5		.2	.3		1.0	.2	.3		
WUSL-FM	349	69	127	56	42	19	4	5	1	152	67	45	29	7	3	1
(%)	100	20	36	16	12	5	1	1		44	19	13	8	2	1	
Rating	.9	1.8	.7	2.6	1.2	.5	.1	.2		.8	3.1	1.3	.7	.2	.1	
Share	5.1	16.6	4.2	16.1	6.4	2.7	.7	1.3	.2	4.6	17.2	7.4	4.4	1.2	.7	.1
WWDB-FM	191		77	3	10	11	12	15	24	114	2	3	5	7	19	78
(%)	100		40	2	5	6	6	8	13	60	1	2	3	4	10	41
Rating	.5		.4	.1	.3	.3	.4	.7	.9	.6	.1	.1	.1	.2	.8	2.0
Share	2.8		2.5	.9	1.5	1.6	2.2	3.9	6.0	3.4	.5	.5	.8	1.2	4.6	11.6
WXTU-FM	253	1	117	13	22	26	11	30	16	135	15	15	36	20	16	32
(%)	100	1	46	5	9	10	4	12	6	53	6	6	14	8	7	13
Rating	.6		.7	.6	.6	.7	.3	1.4	.6	.7	.7	.4	.9	.6	.7	.8
Share	3.7	.2	3.8	3.7	3.3	3.7	2.0	7.8	4.0	4.1	3.9	2.5	5.5	3.4	3.9	4.8
WYSP-FM	364	15	275	51	111	75	30	6	1	73	12	40	11	6	2	2
(%)	100	4	76	14	31	21	8	2		20	3	11	3	2	1	1
Rating	.9	.4	1.6	2.4	3.2	2.0	.9	.3		.4	.6	1.2	.3	.2	.1	.1
Share	5.4	3.6	9.0	14.7	16.9	10.6	5.4	1.6	.2	2.2	3.1	6.6	1.7	1.0	.5	.3
WJBR-FM	40	4	12				1	6	5	24	3	4	4	5	1	6
(%)	100	11	30				3	14	12	59	8	10	10	14	2	15
Rating	.1	.1	.1					.3	.2	.1	.1	.1	.1	.1		.2
Share	.6	1.0	.4				.2	1.6	1.2	.7	.8	.7	.6	.9	.2	.9
WKXW-FM	66	1	34	1	7	10	8	2	5	32	1	9	3	8	8	4
(%)	100	1	51	2	11	15	12	3	7	48	1	13	5	12	11	6
Rating	.2		.2		.2	.3	.2	.1	.2	.2		.3	.1	.2	.3	.1
Share	1.0	.2	1.1	.3	1.1	1.4	1.4	.5	1.2	1.0	.3	1.5	.5	1.4	1.9	.6

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

& Both of the previous footnotes apply.

Listener Cume Composition

Monday-Sunday 6AM-MID

Cume Persons (00)

	Persons 12+	Teens 12-17	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Men 65+	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Women 65+
WMMR-FM (%) Rating	4666 100 11.5	359 8 9.5	2648 57 15.3	588 13 27.6	901 19 26.3	774 17 20.4	362 8 11.2	9 8 11.2	14 8 11.2	1658 36 8.5	325 7 15.2	525 11 15.3	500 11 12.5	234 5 6.7	34 1 1.4	40 1 1.0
*WNAP-AM (%) Rating	291 100 .7	5 2 .1	77 27 .4			24 8 .6	17 6 .5	36 12 1.7		209 72 1.1	8 3 .4	16 6 .5	37 13 .9	70 24 2.0	18 6 .7	61 21 1.5
WOGL-FM (%) Rating	5610 100 13.8	159 3 4.2	2307 41 13.3	75 1 3.5	179 3 5.2	518 9 13.6	852 15 26.3	510 9 23.4	174 3 6.8	3144 56 16.1	166 3 7.8	385 7 11.2	650 12 16.2	1013 18 28.9	593 11 24.5	336 6 8.4
WPEN-AM (%) Rating	2280 100 5.6	19 1 .5	847 37 4.9	10 5 .5	10 3 .3	28 1 .7	52 2 1.6	130 6 6.0	616 27 23.9	1414 62 7.3		22 1 .6	80 3 2.0	90 4 2.6	286 13 11.8	938 41 23.5
WPHI-FM (%) Rating	3605 100 8.9	1111 31 29.3	1230 34 7.1	516 14 24.2	458 13 13.7	163 5 4.3	56 2 1.7	9 2 1.7	17 2 1.7	1264 35 6.5	533 15 25.0	398 11 11.6	259 7 6.5	46 1 1.3	18 1 1.3	10 1 1.3
WPHT-AM (%) Rating	3137 100 7.7	30 1 .8	1773 57 10.2	60 2 2.8	187 6 5.5	301 10 7.9	379 12 11.7	347 11 16.0	499 16 19.4	1333 43 6.8	48 2 2.3	83 3 2.4	164 5 4.1	185 6 5.3	322 10 13.3	531 17 13.3
WPLY-FM (%) Rating	5106 100 12.6	936 18 24.7	1867 37 10.8	523 10 24.5	846 17 24.7	330 6 8.7	137 3 4.2	15 3 4.2	17 3 4.2	2303 45 11.8	861 17 40.4	768 15 22.3	408 8 10.2	215 4 6.1	26 1 1.1	26 1 1.1
WSSJ-AM (%) Rating	233 100 .6	14 6 .4	108 46 .6		38 16 1.1	29 12 .8	26 11 .8	9 4 1.1	7 3 1.1	111 48 1.6	15 6 1.7	52 22 1.5	8 4 1.2	14 6 1.4	9 4 1.4	13 6 1.3
WUSL-FM (%) Rating	5030 100 12.4	1329 26 35.0	1836 36 10.6	704 14 33.0	639 13 18.7	232 5 6.1	153 3 4.7	78 2 3.6	31 1 1.2	1865 37 9.6	690 14 32.3	512 10 14.9	343 7 8.6	180 4 5.1	80 2 3.3	59 1 1.5
WWDB-FM (%) Rating	2854 100 7.0	16 1 .4	1297 45 7.5	19 1 .9	155 5 4.5	211 7 5.6	295 10 9.1	248 9 11.4	370 13 14.4	1541 54 7.9	64 2 3.0	118 4 3.4	151 5 3.8	180 6 5.1	329 12 13.6	700 25 17.5
WXTU-FM (%) Rating	3355 100 8.3	84 3 2.2	1466 44 8.5	124 4 5.8	252 8 7.4	354 11 9.3	234 7 7.2	324 10 14.9	178 5 6.9	1806 54 9.3	188 6 8.8	262 8 7.6	397 12 9.9	357 11 10.2	286 9 11.8	315 9 7.9
WYSP-FM (%) Rating	6413 100 15.8	462 7 12.2	3929 61 22.7	765 12 35.9	1431 22 41.8	1071 17 28.2	447 7 13.8	141 2 6.5	74 1 2.9	2021 32 10.4	497 8 23.3	779 12 22.7	415 6 10.3	199 3 5.7	78 1 3.2	54 1 1.4
WJBR-FM (%) Rating	771 100 1.9	92 12 2.4	210 27 1.2		10 1 1.3	35 5 1.9	48 6 1.5	66 9 3.0	50 7 1.9	469 61 2.4	60 8 2.8	70 9 2.0	83 11 2.1	127 17 3.6	51 7 2.1	77 10 1.9
WKXW-FM (%) Rating	1547 100 3.8	37 2 1.0	633 41 3.7	45 3 2.1	136 9 4.0	157 10 4.1	118 8 3.6	82 5 3.8	95 6 3.7	877 57 4.5	54 3 2.5	273 18 7.9	200 13 5.0	109 7 3.1	143 9 5.9	99 6 2.5

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

& Both of the previous footnotes apply.

Listener Composition

Listener AQH Composition

Monday-Sunday 6AM-MID

AQH Persons (00)

	Persons 12+	Teens 12-17	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Men 65+	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Women 65+
WLEV-FM	25		8			1	3	2	1	17		1	3	3		10
(%)	100	2	30	1	1	5	11	9	4	68	1	2	11	11	4	40
Rating	.1						.1	.1		.1			.1	.1		.3
Share	.4		.3			.1	.5	.5	.2	.5		.2	.5	.5	.2	1.5
WNJO-FM	50		22	1	1	4	7	5	4	28		2	7	9	8	2
(%)	100	1	44	2	2	8	15	9	7	55	1	4	13	17	15	5
Rating	.1		.1			.1	.2	.2	.2	.1		.1	.2	.3	.3	.1
Share	.7		.7	.3	.2	.6	1.3	1.3	1.0	.8		.3	1.1	1.5	1.9	.3
WPST-FM	105	15	33	7	13	7	5			56	17	19	13	7		
(%)	100	15	32	6	13	6	5			54	16	18	13	7		
Rating	.3		.2		.3	.4	.2			.3	.8	.6	.3	.2		
Share	1.5	3.6	1.1	2.0	2.0	1.0	.9			1.7	4.4	3.1	2.0	1.2		
WSTW-FM	35	5	9	1	2	5	1			21	5	2	13	1		1
(%)	100	14	25	3	6	13	3			61	14	6	36	2		3
Rating	.1		.1		.1	.1				.1	.2	.1	.3			
Share	.5	1.2	.3	.3	.3	.7	.2			.6	1.3	.3	2.0	.2		.1
TOTALS	6797	416	3058	347	658	708	557	383	403	3324	389	609	659	582	415	670
(%)	100	6	45	5	10	10	8	6	6	49	6	9	10	9	6	10
Rating	16.7	11.0	17.6	16.3	19.2	18.7	17.2	17.6	15.7	17.0	18.2	17.7	16.4	16.6	17.1	16.8

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

& Both of the previous footnotes apply.

Listener Cume Composition

Monday-Sunday 6AM-MID

Cume Persons (00)

	Persons 12+	Teens 12-17	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Men 65+	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Women 65+
WLEV-FM	562	27	209	20	40	58	35	38	18	326	23	29	142	80	9	43
(%)	100	5	37	4	7	10	6	7	3	58	4	5	25	14	2	8
Rating	1.4	.7	1.2	.9	1.2	1.5	1.1	1.7	.7	1.7	1.1	.8	3.5	2.3	.4	1.1
WNJO-FM	1000	25	345	39	36	46	126	71	28	630	64	60	128	179	130	70
(%)	100	3	34	4	4	5	13	7	3	63	6	6	13	18	13	7
Rating	2.5	.7	2.0	1.8	1.1	1.2	3.9	3.3	1.1	3.2	3.0	1.7	3.2	5.1	5.4	1.8
WPST-FM	3251	709	882	212	281	225	148	7	9	1660	471	500	441	196	18	34
(%)	100	22	27	7	9	7	5			51	14	15	14	6	1	1
Rating	8.0	18.7	5.1	9.9	8.2	5.9	4.6	.3	.3	8.5	22.1	14.5	11.0	5.6	.7	.9
WSTV-FM	1157	176	390	81	109	148	43	9		591	214	129	194	36	9	9
(%)	100	15	34	7	9	13	4	1		51	18	11	17	3	1	1
Rating	2.8	4.6	2.2	3.8	3.2	3.9	1.3	.4		3.0	10.0	3.8	4.8	1.0	.4	.2
TOTALS	38696	3518	16552	1992	3331	3652	3107	2079	2392	18626	2080	3338	3880	3371	2282	3674
(%)	100	9	43	5	9	9	8	5	6	48	5	9	10	9	6	9
Rating	95.2	92.7	95.5	93.4	97.3	96.2	96.0	95.6	93.0	95.5	97.5	97.1	96.7	96.3	94.1	92.1

Listener Composition

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

& Both of the previous footnotes apply.

Listening Locations

Persons 18+																
AQH (00)																
	Monday-Friday 6AM-10AM+3PM-7PM				Monday-Friday 10AM-3PM				Weekend 10AM-7PM				Monday-Sunday 6AM-MID			
	At Home	In Car	At Work	Other	At Home	In Car	At Work	Other	At Home	In Car	At Work	Other	At Home	In Car	At Work	Other
KYW -AM (%)	422 59	262 37	31 4	2	164 43	172 45	48 13	1	167 62	95 35	7 3	1	244 59	144 35	22 5	1
WBEB-FM (%)	115 22	139 26	273 51	6 1	114 14	120 15	584 71	9	139 46	83 27	74 24	8 3	103 24	90 21	224 53	6 1
WDAS-AM (%)	112 77	16 11	14 10	2 1	110 69	8 5	37 24	3 2	96 90	8 7	2 2	1 1	94 79	10 8	13 11	2 1
WDAS-FM (%)	205 41	160 32	124 25	15 3	155 30	96 19	241 47	19 4	195 59	77 23	35 10	25 8	198 49	95 23	98 24	15 4
WEJM-FM (%)	32 20	57 35	73 45	1 1	37 15	42 17	163 66	4 2	58 42	56 41	20 14	4 3	36 24	45 30	64 43	3 2
WEMG-AM (%)	6 21	17 59	5 19	1	8 37	3 14	10 47	2	23 74	3 9	4 14	1 4	10 45	7 31	4 20	1 3
WEMG-FM (%)	23 53	14 34	5 12		25 50	10 20	15 29	1 2	34 73	8 16	5 11		21 61	8 24	5 15	1
WFIL-AM (%)	41 69	14 23	4 7	1 2	19 60	8 25	5 15		14 91	1 9			25 72	7 20	2 7	1
WHAT-AM (%)	73 83	11 13	2 3	2 2	55 73	11 15	5 7	3 5	55 81	9 14	3 5		54 81	8 13	3 4	2 2
WIOQ-FM (%)	72 24	126 43	83 28	14 5	79 20	95 24	188 48	27 7	104 36	109 38	47 16	28 10	70 27	93 36	79 30	18 7
WIP -AM (%)	78 30	128 50	47 18	4 2	69 26	80 30	112 42	8 3	47 37	54 42	17 13	10 8	59 33	73 41	43 24	5 3
WJJZ-FM (%)	120 30	101 26	171 43	3 1	120 20	94 16	371 63	8 1	143 49	99 34	39 13	12 4	115 34	76 23	142 42	5 1
WLCE-FM (%)	41 16	83 33	126 50	5 2	40 12	59 18	225 68	8 2	62 37	60 36	34 20	11 7	38 20	56 29	96 49	5 3
WMGK-FM (%)	49 16	110 36	138 46	7 2	55 13	82 20	273 66	6 1	96 40	92 39	34 14	15 6	47 20	75 32	108 45	7 3
WMMR-FM (%)	53 17	120 38	133 43	7 2	53 13	83 20	262 65	9 2	52 28	66 36	51 28	14 8	42 18	73 32	107 46	8 3
WNAP-AM (%)	10 35	11 41	5 17	2 7	8 23	14 41	11 33	1 3	15 48	10 32	6 20		11 37	11 37	6 22	1 4
WUGL-FM (%)	88 25	120 34	139 39	7 2	87 19	87 19	267 59	9 2	118 43	108 39	25 9	26 9	83 29	85 30	107 37	10 4
WPEN-AM (%)	194 75	53 20	13 5		228 70	79 24	17 5	1	141 72	56 28			148 73	45 22	9 4	
WPHI-FM (%)	53 39	51 37	25 18	7 5	42 31	32 24	53 39	8 6	68 57	33 28	10 9	8 6	55 47	34 29	21 18	8 7
WPHT-AM (%)	147 67	63 28	11 5		251 63	97 24	42 11	8 2	57 74	14 18	5 6	1 2	128 68	45 24	13 7	2 1
WPLY-FM (%)	69 29	107 45	56 24	7 3	62 24	73 28	119 46	4 2	50 29	68 39	45 26	10 6	51 28	71 40	53 29	5 3
WSSJ-AM (%)	14 69	5 23	1 5	2	18 79	1 6	3 15		14 81	2 12	1 7		19 84	2 10	1 6	1
WUSL-FM (%)	144 43	111 33	70 21	11 3	120 34	70 20	155 43	12 3	132 54	79 32	20 8	14 6	131 47	75 27	61 22	13 5
WVDB-FM (%)	134 64	59 28	15 7		150 58	47 18	60 23	2 1	160 80	31 16	8 4	2 1	135 71	36 19	20 10	1

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

NOTE: Demographic estimates here may not sum to like demographics in other sections of the report due to rounding.

Listening Locations

Persons 18+

AQH (00)

	Monday-Friday 6AM-10AM+3PM-7PM				Monday-Friday 10AM-3PM				Weekend 10AM-7PM				Monday-Sunday 6AM-MID			
	At Home	In Car	At Work	Other	At Home	In Car	At Work	Other	At Home	In Car	At Work	Other	At Home	In Car	At Work	Other
WXTU-FM (%)	111 35	134 42	69 22	6 2	107 31	94 27	141 41	4 1	166 60	84 30	23 8	4 2	104 41	86 34	58 23	4 1
WYSP-FM (%)	165 26	239 38	204 33	15 2	77 19	102 25	223 54	9 2	102 44	67 29	47 20	16 7	96 28	117 34	125 36	11 3
WJBR-FM (%)	15 35	8 19	19 45	1 1	18 30	7 12	34 56	1 2	12 58	6 29	2 9	1 4	14 40	7 18	14 40	1 2
WKXW-FM (%)	27 30	28 32	33 38		26 20	28 22	75 58		10 28	16 45	10 27		16 25	20 30	30 45	
WLEV-FM (%)	6 31	8 44	4 25		16 56	4 14	8 29	1 1	22 77	6 19	1 3	1 1	16 64	5 20	4 15	1 1
WNJO-FM (%)	12 22	15 27	27 50		17 18	20 21	58 61		16 37	20 44	3 6	6 13	12 25	14 29	22 44	1 2
WPST-FM (%)	26 23	55 48	32 28	2 1	17 12	45 32	77 55	1 1	25 27	39 43	26 29	1 1	21 23	37 41	30 34	2 2
WSTW-FM (%)	8 21	10 27	19 50	1 2	8 13	7 11	44 72	2 3	4 19	13 57	4 17	1 6	6 18	8 26	16 52	1 4
TOTALS (%)	3163 38	2816 34	2178 26	148 2	2750 29	2079 22	4351 46	200 2	2940 52	1774 32	659 12	255 5	2630 41	1826 29	1766 28	160 3

Listening Locations

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

NOTE: Demographic estimates here may not sum to like demographics in other sections of the report due to rounding.

Time Spent Listening

Monday-Sunday 6AM-MID										
Hours and Minutes										
	Persons 12+	Persons 18-34	Persons 25-54	Persons 35-64	Men 18-34	Men 25-54	Men 35-64	Women 18-34	Women 25-54	Women 35-64
KYV -AM										
SU '00	5:00	3:30	4:00	4:30	3:15	4:00	4:30	3:45	4:00	4:30
SP '00	5:00	3:00	4:00	4:45	3:15	4:15	4:45	3:00	4:00	4:45
WI '00	5:00	2:30	3:45	4:45	3:00	4:00	4:45	2:15	3:30	4:30
FA '99	5:00	3:30	4:15	4:30	3:30	4:00	4:30	3:15	4:15	4:30
4-Book	5:00	3:15	4:00	4:45	3:15	4:00	4:45	3:00	4:00	4:30
SU '99	5:00	3:15	4:30	5:15	3:45	4:45	5:30	3:00	4:15	4:30
WBEB-FM										
SU '00	8:30	9:00	8:15	8:30	7:45	6:45	7:30	9:30	9:00	9:00
SP '00	8:15	6:45	9:30	10:00	8:00	9:15	8:45	6:15	9:30	10:45
WI '00	8:15	7:00	9:00	10:30	7:15	8:15	9:30	6:45	9:30	11:00
FA '99	8:45	8:30	9:30	9:45	9:30	8:45	8:45	8:00	9:45	10:15
4-Book	8:30	7:45	9:00	9:45	8:15	8:15	8:45	7:45	9:30	10:15
SU '99	8:00	7:00	8:30	9:15	7:15	8:00	8:15	7:00	8:45	9:45
WDAS-AM										
SU '00	13:00	9:30	13:30	14:45	5:15	10:00	11:15	11:45	14:45	16:30
SP '00	10:45	7:45	13:00	12:00	3:00	16:00	17:00	12:00	11:45	10:15
WI '00	10:15	9:45	9:00	9:15	9:45	10:00	10:15	9:45	8:15	8:45
FA '99	7:00	5:45	5:45	7:30	4:30	4:00	4:45	6:30	6:45	8:45
4-Book	10:15	8:15	10:15	11:00	5:45	10:00	10:45	10:00	10:30	11:00
SU '99	9:15	6:45	8:15	9:00	4:15	5:30	7:00	8:15	9:45	9:45
WDAS-FM										
SU '00	12:15	9:45	13:30	14:45	8:45	13:00	15:15	10:15	13:45	14:30
SP '00	11:45	10:15	12:45	13:45	10:15	11:30	13:15	10:15	13:30	14:15
WI '00	13:45	10:45	15:15	15:45	11:15	14:00	14:45	10:30	16:00	16:45
FA '99	10:30	10:00	12:00	11:45	8:00	11:15	12:30	11:15	12:30	11:15
4-Book	12:00	10:15	13:30	14:00	9:30	12:30	14:00	10:30	14:00	14:15
SU '99	10:45	10:15	12:30	12:00	9:30	12:45	12:15	11:00	12:30	12:00
WEJM-FM										
SU '00	5:45	5:00	5:45	6:15	5:15	6:00	6:00	4:45	5:45	6:15
SP '00	5:45	4:30	6:00	6:30	5:30	5:15	5:15	4:00	6:30	7:15
WI '00	6:30	4:30	6:30	8:00	5:45	7:00	7:45	3:45	6:00	8:00
FA '99	7:00	6:45	7:15	7:00	5:45	7:45	8:00	7:30	6:30	6:15
4-Book	6:15	5:15	6:30	7:00	5:30	6:30	6:45	5:00	6:15	7:00
SU '99	7:15	7:45	7:30	7:15	7:15	7:30	7:00	8:15	7:45	7:15
WEMG-AM										
SU '00	10:15	8:30	9:00	11:30	6:15	8:00	9:30	9:45	9:45	13:30
SP '00	13:30	11:30	15:00	16:00	10:30	12:45	14:45	12:00	17:00	17:00
WI '00	6:00	5:00	6:15	8:00	3:00	5:00	6:15	5:15	6:45	8:45
FA '99	11:15	15:30	16:15	10:30	22:00	23:00	11:30	9:15	9:45	9:00
4-Book	10:15	10:15	11:45	11:30	10:30	12:15	10:30	9:00	10:45	12:00
SU '99	9:00	5:15	8:45	13:30	5:00	9:00	9:45	5:15	8:30	16:15
WEMG-FM										
SU '00	11:15	11:45	13:30	12:45	12:15	15:45	17:30	11:30	11:15	9:00
SP '00	8:45	11:00	9:00	9:30	12:00	7:15	5:00	10:00	10:30	13:30
WI '00	5:45	6:15	6:30	5:45	3:00	6:15	6:45	7:00	6:30	4:30
FA '99	8:45	12:00	9:00	5:15	19:30	11:45	2:15	9:00	7:45	7:15
4-Book	8:45	10:15	9:30	8:15	11:45	10:15	8:00	9:30	9:00	8:30
SU '99	7:30	8:30	7:45	6:00	8:00	6:00	4:30	8:45	8:45	7:00
WFIL-AM										
SU '00	8:15	3:15	7:45	9:15	2:30	6:30	7:30	5:30	9:15	1:00
SP '00	6:00	5:00	4:45	6:00	4:30	4:00	3:30	5:30	5:15	7:30
WI '00	**	**	**	**	**	**	**	**	**	**
FA '99	**	**	**	**	**	**	**	**	**	**
4-Book	**	**	**	**	**	**	**	**	**	**
SU '99	5:30	4:00	6:30	6:45	4:00	8:45	9:00	3:45	4:45	4:45
WHAT-AM										
SU '00	11:00	21:15	10:30	10:00	10:15	8:45	13:15	42:00	11:30	7:15
SP '00	12:30	8:15	12:00	12:15	1:00	16:30	15:15	10:00	8:45	9:45
WI '00	13:00	5:15	10:30	11:30	9:30	11:15	11:15	4:00	9:45	11:45
FA '99	11:45	6:00	7:45	10:45	6:45	7:00	9:00	2:45	8:45	11:45
4-Book	12:00	10:15	10:15	11:15	7:00	11:00	12:15	14:45	9:45	10:15
SU '99	9:15	17:00	9:00	10:00	17:15	7:45	10:45	16:45	11:30	9:15

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

& Both of the previous footnotes apply.

4-Book: Avg. of current and previous 4 surveys.
2-Book: Avg. of most recent 2 surveys.

Time Spent Listening

Monday-Sunday 6AM-MID

Hours and Minutes

	Persons 12+	Persons 18-34	Persons 25-54	Persons 35-64	Men 18-34	Men 25-54	Men 35-64	Women 18-34	Women 25-54	Women 35-64
W10Q-FM										
SU '00	6:15	6:15	5:45	5:30	5:30	5:30	5:45	7:00	6:00	5:30
SP '00	6:15	6:00	5:30	5:45	5:00	6:00	6:00	6:30	5:15	5:30
WI '00	5:30	6:15	5:45	4:45	5:15	5:30	4:15	6:45	6:00	4:45
FA '99	6:15	7:45	5:45	5:00	7:45	4:30	4:15	7:45	6:30	5:30
4-Book	6:00	6:30	5:45	5:15	6:00	5:30	5:00	7:00	6:00	5:15
SU '99	5:15	5:30	4:45	4:45	4:30	4:15	4:45	6:00	5:00	4:30
WIP -AM										
SU '00	6:45	7:15	6:45	7:00	7:30	7:30	7:45	4:15	3:15	3:45
SP '00	6:30	5:30	7:00	7:30	6:15	8:00	8:15	2:15	3:00	3:30
WI '00	6:45	5:30	6:45	7:15	6:00	7:30	8:00	1:45	3:00	3:45
FA '99	6:30	7:15	6:45	6:30	8:00	7:45	7:15	1:30	3:00	3:30
4-Book	6:45	6:30	6:45	7:00	7:00	7:45	7:45	2:30	3:00	3:45
SU '99	6:00	5:30	6:15	6:15	6:15	6:45	6:45	1:30	2:30	4:00
WJZ-FM										
SU '00	9:15	10:15	9:00	9:00	14:30	10:00	9:30	7:45	8:00	8:15
SP '00	9:00	8:30	9:00	9:30	8:00	8:00	9:15	8:45	9:45	9:45
WI '00	9:00	5:45	8:45	9:45	7:00	9:15	10:45	4:30	8:30	9:15
FA '99	9:00	7:15	8:45	9:30	6:30	8:00	9:00	8:00	9:00	10:00
4-Book	9:00	8:00	9:00	9:30	9:00	8:45	9:45	7:15	8:45	9:15
SU '99	8:45	7:15	9:15	10:15	7:15	9:00	9:45	7:15	9:30	10:30
+WLCE-FM										
SU '00	5:45	5:15	5:45	6:15	5:45	7:00	7:15	5:00	5:00	5:15
SP '00	6:15	6:00	7:00	7:15	6:00	7:30	7:45	6:00	6:30	6:45
WI '00	5:45	4:30	6:30	7:15	3:45	5:30	6:30	5:15	7:00	8:00
FA '99	5:30	6:45	6:15	5:30	9:45	6:00	4:15	5:15	6:15	6:15
4-Book	5:45	5:45	6:30	6:30	6:15	6:30	6:30	5:30	6:15	6:30
SU '99	4:45	5:15	5:00	4:30	4:30	4:45	4:30	5:45	5:15	4:30
WMGK-FM										
SU '00	6:30	5:00	6:45	7:45	6:45	7:45	8:45	3:15	5:45	6:45
SP '00	6:45	6:00	7:15	7:30	7:15	8:00	8:00	4:45	6:15	7:00
WI '00	7:30	7:15	7:30	8:15	9:00	7:45	8:00	5:30	7:30	8:15
FA '99	6:30	6:15	6:45	7:00	7:30	7:45	8:00	5:30	5:45	6:00
4-Book	6:45	6:15	7:00	7:45	7:45	7:45	8:15	4:45	6:15	7:00
SU '99	6:15	6:15	6:30	6:45	7:15	7:00	6:30	5:30	6:15	7:00
WMMR-FM										
SU '00	6:30	6:30	7:15	7:15	7:45	9:15	9:00	4:30	4:00	4:15
SP '00	6:45	7:00	7:15	7:30	8:15	8:30	8:45	5:00	5:30	5:15
WI '00	6:15	6:00	6:45	6:45	6:45	7:30	8:00	5:15	5:15	4:30
FA '99	5:30	5:30	6:15	6:45	6:00	8:00	8:00	4:15	3:45	4:30
4-Book	6:15	6:15	7:00	7:00	7:15	8:15	8:30	4:45	4:45	4:45
SU '99	5:45	4:45	6:15	7:15	5:30	7:30	8:45	3:30	4:45	5:00
*WNAP-AM										
SU '00	9:00	24:30	5:15	7:00	0:00	3:00	8:15	24:30	6:00	6:15
SP '00	**	**	**	**	**	**	**	**	**	**
WI '00	**	**	**	**	**	**	**	**	**	**
FA '99	8:30	8:30	8:30	9:00	9:45	33:30	47:45	7:45	5:00	6:45
4-Book	**	**	**	**	**	**	**	**	**	**
SU '99	6:15	2:30	6:45	10:30	3:30	9:00	15:15	2:15	5:45	9:30
WVGL-FM										
SU '00	6:30	5:00	5:15	7:00	6:30	6:45	7:00	4:30	5:45	6:45
SP '00	6:45	4:15	7:30	7:45	5:15	8:15	8:00	3:15	6:45	7:30
WI '00	6:00	4:15	6:00	6:15	4:00	6:00	7:00	4:15	5:45	5:45
FA '99	6:30	4:00	6:15	7:00	4:15	7:30	8:15	4:00	5:15	6:00
4-Book	6:30	4:30	6:30	7:00	5:00	7:15	7:30	4:00	6:00	6:30
SU '99	6:00	3:15	6:00	6:45	3:00	6:30	7:00	3:30	5:30	6:15
WPEN-AM										
SU '00	11:15	15:15	8:45	10:15	6:45	3:45	7:30	23:15	11:15	11:30
SP '00	10:45	1:15	4:15	10:15	0:45	4:00	12:00	1:45	4:30	9:15
WI '00	11:15	2:00	4:45	10:00	1:30	4:30	12:30	2:15	4:45	8:00
FA '99	12:15	15:45	9:30	9:45	25:15	9:30	9:15	7:45	9:30	10:00
4-Book	11:30	8:30	6:45	10:00	8:30	5:30	10:15	8:45	7:30	9:45
SU '99	11:15	24:30	9:15	11:00	2:30	3:45	10:30	30:15	13:15	11:15

Time Spent Listening

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

& Both of the previous footnotes apply.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Time Spent Listening

Monday-Sunday 6AM-MID										
Hours and Minutes										
	Persons 12+	Persons 18-34	Persons 25-54	Persons 35-64	Men 18-34	Men 25-54	Men 35-64	Women 18-34	Women 25-54	Women 35-64
WPHI-FM										
SU '00	6:00	6:30	5:45	4:30	6:00	5:45	5:00	7:00	5:45	4:15
SP '00	6:45	6:45	7:15	6:15	6:30	8:00	8:15	6:45	6:30	4:45
WI '00	6:00	6:00	5:45	5:00	5:45	5:45	5:45	6:15	5:30	4:15
FA '99	5:45	6:30	5:15	4:30	7:45	5:30	5:15	5:45	5:00	3:45
4-Book	6:15	6:30	6:00	5:00	6:30	6:15	6:00	6:30	5:45	4:15
SU '99	6:00	6:00	5:45	5:00	7:15	6:15	4:30	4:45	5:15	5:30
WPHT-AM										
SU '00	7:30	4:00	5:00	6:00	4:45	5:00	5:00	2:45	5:00	7:15
SP '00	6:45	5:30	5:30	6:00	6:00	5:30	6:00	4:45	5:45	5:45
WI '00	7:30	4:30	6:00	7:00	3:45	5:45	7:15	5:45	6:45	6:30
FA '99	4:15	2:30	3:30	4:30	2:00	3:45	5:00	4:30	2:45	3:45
4-Book	6:30	4:15	5:00	6:00	4:15	5:00	5:45	4:30	5:00	5:45
SU '99	5:45	5:15	5:45	6:15	4:30	6:00	6:15	8:45	5:00	6:00
WPLY-FM										
SU '00	5:30	5:45	5:15	4:30	6:30	6:00	5:15	5:30	4:30	3:45
SP '00	5:30	6:15	5:15	4:45	8:00	6:45	5:45	4:45	3:45	3:45
WI '00	5:45	6:15	6:15	5:45	6:45	6:30	5:30	5:45	6:00	5:45
FA '99	5:30	6:45	5:30	4:00	8:15	6:45	4:15	5:15	4:30	3:45
4-Book	5:30	6:15	5:30	4:45	7:30	6:45	5:15	5:15	4:45	4:15
SU '99	5:30	5:45	5:00	5:00	6:15	5:15	4:15	5:30	5:00	5:30
WSSJ-AM										
SU '00	12:30	10:45	15:30	16:30	8:45	14:45	17:15	12:00	16:15	15:15
SP '00	**	**	**	**	**	**	**	**	**	**
WI '00	10:45	13:30	14:00	12:00	10:00	15:00	15:30	16:15	13:30	11:00
FA '99	13:00	8:30	22:00	27:15	3:15	33:00	49:45	12:30	14:00	12:15
4-Book	**	**	**	**	**	**	**	**	**	**
SU '99	15:15	9:00	13:15	22:15	9:00	7:15	9:15	9:15	17:00	29:00
WUSL-FM										
SU '00	8:45	10:30	9:00	7:45	9:15	8:00	7:30	11:45	10:00	8:15
SP '00	8:15	9:30	9:00	7:00	8:45	9:15	8:00	10:15	9:00	6:30
WI '00	8:45	10:00	10:15	7:45	9:00	10:00	8:45	10:45	10:15	7:15
FA '99	8:00	9:45	7:45	6:00	10:15	8:15	5:30	9:15	7:45	6:15
4-Book	8:30	10:00	9:00	7:15	9:15	9:00	7:30	10:30	9:15	7:00
SU '99	8:00	8:30	7:30	6:15	9:45	8:45	6:45	7:15	6:30	6:15
WWDB-FM										
SU '00	8:30	6:45	5:45	6:15	10:00	6:30	6:30	3:30	4:30	6:00
SP '00	8:15	4:45	6:30	6:45	5:30	7:30	8:00	2:45	5:15	5:30
WI '00	8:15	4:15	6:30	7:45	4:15	7:00	7:45	3:45	6:00	7:30
FA '99	8:00	4:30	6:45	7:45	5:30	7:15	8:00	4:00	6:00	7:30
4-Book	8:15	5:00	6:30	7:15	6:15	7:00	7:30	3:30	5:30	6:45
SU '99	7:15	5:45	6:15	6:45	6:30	6:00	5:45	4:45	6:30	7:30
WXTU-FM										
SU '00	9:30	9:45	8:45	9:00	11:45	8:45	9:15	8:15	8:45	8:45
SP '00	8:45	8:15	9:00	9:30	8:30	8:45	9:30	8:15	9:00	9:30
WI '00	9:15	7:15	8:15	9:00	7:45	8:45	10:15	6:45	8:00	8:15
FA '99	9:00	7:30	8:30	8:45	7:45	10:30	10:15	7:15	7:00	7:30
4-Book	9:15	8:15	8:45	9:00	9:00	9:15	9:45	7:45	8:15	8:30
SU '99	8:00	7:00	8:15	9:00	6:00	8:00	8:30	7:30	8:15	9:30
WYSP-FM										
SU '00	7:15	7:45	8:00	7:00	9:15	9:15	8:30	5:15	5:15	3:30
SP '00	7:30	8:30	8:00	7:00	9:45	9:15	8:00	5:45	5:15	4:45
WI '00	7:15	8:00	7:45	7:15	9:30	9:15	8:30	5:00	5:00	4:45
FA '99	7:00	8:00	7:45	6:45	9:30	9:15	7:45	4:30	4:30	4:45
4-Book	7:15	8:00	8:00	7:00	9:30	9:15	8:15	5:15	5:00	4:30
SU '99	7:15	8:30	7:45	6:15	10:00	9:00	7:15	5:30	5:15	4:15
WJBR-FM										
SU '00	6:30	6:45	5:00	5:30	2:15	2:15	6:00	7:00	6:00	5:00
SP '00	5:00	3:00	5:15	6:00	1:30	9:45	7:00	3:15	4:15	5:30
WI '00	7:00	3:45	6:45	9:15	4:15	6:45	8:15	3:30	6:45	9:45
FA '99	6:15	3:45	6:30	7:45	3:15	6:30	7:30	3:45	6:15	7:45
4-Book	6:15	4:15	6:00	7:15	2:45	6:15	7:15	4:30	5:45	7:00
SU '99	7:00	5:45	7:15	6:45	6:30	6:15	5:45	5:30	7:30	7:30

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

& Both of the previous footnotes apply.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys

Time Spent Listening

Monday-Sunday 6AM-MID

Hours and Minutes

	Persons 12+	Persons 18-34	Persons 25-54	Persons 35-64	Men 18-34	Men 25-54	Men 35-64	Women 18-34	Women 25-54	Women 35-64
WKXW-FM										
SU '00	5:30	4:30	5:45	6:15	5:45	7:45	7:15	3:30	4:15	5:15
SP '00	6:00	3:30	5:45	7:30	5:00	5:30	7:15	1:45	5:45	7:45
WI '00	5:00	5:00	4:45	5:00	6:45	6:30	6:15	3:45	3:15	3:45
FA '99	5:30	4:45	6:00	6:00	6:30	6:30	6:00	3:45	5:30	6:00
4-Book	5:30	4:30	5:30	6:15	6:00	6:30	6:45	3:15	4:45	5:45
SU '99	5:00	3:30	5:30	5:45	3:15	6:45	6:30	3:30	4:30	5:00
WLEV-FM										
SU '00	5:45	1:15	3:15	4:15	1:00	4:00	5:45	1:45	3:00	3:30
SP '00	**	**	**	**	**	**	**	**	**	**
WI '00	8:30	11:30	9:30	8:30	10:15	6:00	4:00	12:30	11:15	10:45
FA '99	7:30	4:45	8:15	9:15	4:00	8:30	8:30	5:00	8:15	10:00
4-Book	**	**	**	**	**	**	**	**	**	**
SU '99	**	**	**	**	**	**	**	**	**	**
WNJO-FM										
SU '00	6:15	3:00	6:30	7:15	3:45	7:30	8:30	2:45	6:00	6:30
SP '00	6:00	4:30	5:30	6:45	6:45	6:15	7:15	2:45	4:30	6:15
WI '00	5:45	6:30	6:00	5:45	9:30	6:45	6:00	3:15	5:30	5:30
FA '99	4:15	3:00	3:45	4:30	3:30	3:30	4:15	1:45	4:00	4:30
4-Book	5:30	4:15	5:30	6:00	6:00	6:00	6:30	2:45	5:00	5:45
SU '99	6:00	4:15	6:15	7:00	5:30	6:15	6:30	3:15	6:30	7:45
WPST-FM										
SU '00	4:00	4:45	4:30	4:00	5:15	5:00	4:15	4:30	4:15	4:00
SP '00	3:30	3:30	3:45	3:45	3:45	3:00	2:45	3:30	4:00	4:15
WI '00	3:45	3:45	4:15	4:00	4:15	4:45	4:45	3:30	3:45	3:30
FA '99	3:45	4:30	3:30	3:30	4:30	3:00	3:00	4:30	3:45	3:45
4-Book	3:45	4:15	4:00	3:45	4:30	4:00	3:45	4:00	4:00	4:00
SU '99	4:30	3:15	4:00	5:15	2:15	3:15	4:00	3:45	4:45	6:00
WSTW-FM										
SU '00	3:45	2:15	4:30	5:30	2:00	3:15	3:45	2:30	5:30	7:00
SP '00	3:00	2:45	3:30	3:30	4:00	4:30	4:30	2:00	2:30	2:45
WI '00	**	**	**	**	**	**	**	**	**	**
FA '99	2:45	2:30	3:30	4:15	3:15	5:00	5:30	2:00	2:15	3:15
4-Book	**	**	**	**	**	**	**	**	**	**
SU '99	4:00	4:00	4:30	4:30	3:30	5:00	5:30	4:15	4:15	3:30

Time Spent Listening

** Station(s) not reported this survey.

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

& Both of the previous footnotes apply.

4-Book: Avg. of current and previous 3 surveys.
2-Book: Avg. of most recent 2 surveys.

Cume Duplication Percent

Persons 12+

Monday-Sunday 6AM-MID

	KYW-AM	WBEB-FM	WDAS-AM	WDAS-FM	WEJM-FM	WEMG-AM	WEMG-FM	WFIL-AM	WHAT-AM	WIOQ-FM	WIP-AM	WJJZ-FM	WLCE-FM	WMGK-FM	WMMR-FM	WNAP-AM	WGL-FM	WPEN-AM	WPHI-FM	WPH-AM	WPLY-FM
Cume Pers. (00)	10304	6503	1162	4308	3363	298	414	518	756	7280	3487	4641	4558	4867	4666	291	5610	2280	3605	3137	5106
KYW-AM	100	27	20	17	24	10	17	39	48	17	44	30	22	26	19	21	33	53	8	54	16
WBEB-FM	17	100	5	9	23	15	14	5	2	26	15	21	29	28	16	2	26	12	12	12	19
WDAS-AM	2	1	100	13	3	2	2	10	37	2	2	5				54	1	1	5		
WDAS-FM	7	6	49	100	20	7	8	7	43	7	5	32	4	1	2	38	4	1	35	2	3
WEJM-FM	8	12	9	16	100	3	2	3	7	13	9	14	18	17	12	7	16	3	9	6	13
WEMG-AM	1	1	1	1	100	100	9		2	1									1		
WEMG-FM	1	1	1	1	13	100	2		2	2			1	1	1				2		1
WFIL-AM	2		4	1	2	2	100	6			1	2		1	1	8	1	2	1	4	
WHAT-AM	4		24	7	2	5	9	100			2	5					1	2	1	2	
WIOQ-FM	12	29	3	11	28	25	40	3	1	100	12	5	33	23		16	1	2	1	2	
WIP-AM	15	8	5	4	9	4	4	5	10	6	100	8	12	9	28	6	18	2	34	8	46
WJJZ-FM	14	15	22	34	19	8	14	28	9	11	11	100	10	9	6	19	11	8	3	22	10
WLCE-FM	10	20	2	5	24	5	11	4	3	21	15	10	100	36	25	2	15	1	6	10	24
WMGK-FM	12	21	1	1	25	7	7	5	16	12	10	10	38	100	32	2	19	4	5	12	23
WMMR-FM	9	12	1	2	16	7	7	9	1	18	15	6	26	30	100		14	2	7	6	31
WNAP-AM	1		14	3	1			5	6			1			100	100			1		
WGL-FM	18	22	5	5	27	2	5	16	5	14	16	14	18	21	17	2	100	13	4	15	14
WPEN-AM	12	4	2	1	2			7	5	1	5	4	1	2	1	2	5	100		12	1
WPHI-FM	3	7	14	30	10	12	19	6	6	17	3	11	5	4	5	6	2	100	100	1	11
WPH-AM	16	6	1	6	6	2	26	8	8	3	20	5	7	8	4		9	17	1	100	4
WPLY-FM	8	15	1	3	20	5	10	2		32	15	6	27	24	34		13	1	15	6	100
WSSJ-AM						20	17		3	1			1								
WUSL-FM	5	10	25	43	14	17	19	4	13	20	7	14	6	5	6	11	4	1	77	2	11
WWDB-FM	11	7		2	6	3		4	4	3	10	6	5	7	2		11	17		28	3
WXTU-FM	7	12	1	7	4			5		6	7	7	9	8	8	3	13	7	1	7	7
WYSP-FM	14	14	3	5	23	2	10	8	3	25	32	9	29	30	55	3	17	2	11	15	40
WJBR-FM	2	5	2	1	3			2	1	3	2	2	3	3	2		3	1	1	3	3
WKXW-FM	3	6	1	2	5	5		4		4	4	3	9	7	4		6	1	2	6	4
WLEV-FM	2	3		3				2		1		1	3	3	2		1				
WNJO-FM	2	4		3		6		8		2	1	2	4	4	3		9	2	1	1	3
WPST-FM	4	12		13		6				26	4	5	21	13	15		9	1	11	4	25
WSTW-FM	1	5	1	8						8	3	1	6	7	9		4		3	2	12

+ Station(s) changed call letters - see Page 13.

NOTE: Read across top then down to find percent of top station's cume duplication with side station.

Cume Duplication Percent

Persons 12+

Monday-Sunday 6AM-MID

	WSSJ-AM	WUSL-FM	WWDB-FM	WXTU-FM	WYSP-FM	WJBR-FM	WKXW-FM	WLEV-FM	WNJO-FM	WPST-FM	WSTW-FM											
Cume Pers. (00)	233	5030	2854	3355	6413	771	1547	562	1000	3251	1157											
KYW -AM	11	9	41	20	22	31	22	32	18	13	11											
WBEB-FM	8	13	16	22	15	42	25	33	25	24	25											
WDAS-AM		6				3	1															
WDAS-FM	2	37	2		3	4	7	1	3	3	2											
WEJM-FM		10	8	7	12	14	11	19	10	14	23											
WEMG-AM	26	1																				
WEMG-FM	29	2			1		1		2	1												
WFIL-AM			1	1	1	1	1	2	4													
WHAT-AM	9	2	1			1																
WIOQ-FM	31	29	7	13	28	26	17	17	15	58	49											
WIP -AM	4	5	12	7	18	9	9	2	4	5	9											
WJZ-FM	4	13	10	9	7	12	10	12	11	7	6											
WLCE-FM	11	5	9	13	20	15	25	25	17	29	23											
WMGK-FM		5	12	12	22	18	21	29	19	19	30											
WMMR-FM	6	5	3	11	40	10	12	17	15	22	36											
WNAP-AM		1																				
WGL-FM		5	22	21	15	25	21	14	49	15	22											
WPN-AM			13	4	1	4	2	1	4	1	1											
WPHI-FM		55		1	6	7	4	3	2	12	9											
WPHT-AM	7	1	31	7	7	11	12	7	7	4	6											
WPLY-FM	6	11	5	10	32	20	13	23	5	39	53											
WSSJ-AM	100	1								1												
WUSL-FM	13	100	3	3	8	8	6	5	4	13	10											
WWDB-FM	4	2	100	8	7	12	14	8	8	4	2											
WXTU-FM		2	9	100	7	12	12	10	14	8	13											
WYSP-FM	4	10	17	13	100	11	19	14	26	29	38											
WJBR-FM		1	3	3	1	100	1	1	1	1	7											
WKXW-FM	3	2	7	6	5	3	100	7	17	7	5											
WLEV-FM		1	2	2	1	1	3	100		4	3											
WNJO-FM		1	3	4	4	2	11		100	3	2											
WPST-FM	11	8	5	8	15	5	14	20	9	100	28											
WSTW-FM		2	1	4	7	11	3	6	3	10	100											

Cume Duplication Percent

+ Station(s) changed call letters - see Page 13.

NOTE: Read across top then down to find percent of top station's cume duplication with side station.

Notations

Exclusive & Overnight Listening

Persons 12+

Monday-Sunday

	Exclusive 6AM-MID		Overnight MID-6AM		7-Day 24-Hr		Exclusive 6AM-MID		Overnight MID-6AM		7-Day 24-Hr		Exclusive 6AM-MID		Overnight MID-6AM		7-Day 24-Hr		
	(00)	%	AQH (00)	Cume (00)	Cume (00)		(00)	%	AQH (00)	Cume (00)	Cume (00)		(00)	%	AQH (00)	Cume (00)	Cume (00)		
KYW -AM	701	7	127	2276	10477	WJJZ-FM	285	6	42	670	4686	WUSL-FM	497	10	114	1448	5093		
WBEB-FM	495	8	45	743	6540	WLCE-FM	106	2	39	581	4618	WWDB-FM	274	10	141	731	2915		
WDAS-AM	143	12	18	238	1174	WMGK-FM	210	4	38	472	4886	WXTU-FM	484	14	26	460	3383		
WDAS-FM	412	10	86	1035	4347	WMMR-FM	202	4	25	517	4717	WYSP-FM	282	4	35	561	6458		
WEJM-FM	80	2	20	396	3381	WNAP-AM	14	5			291								
WEMG-AM	100	34	3	60	309	WQGL-FM	398	7	22	504	5636	WJBR-FM	45	6	3	57	779		
WEMG-FM	66	16			414	WPEN-AM	267	12	33	290	2280	WKXW-FM	71	5	7	212	1585		
WFIL-AM	38	7	4	66	518	WPHI-FM	104	3	54	940	3614	WLEV-FM	19	3	6	45	562		
WHAT-AM	45	6	6	80	762	WPHT-AM	136	4	54	460	3163	WNJO-FM	33	3	4	96	1025		
W100-FM	528	7	61	886	7322	WPLY-FM	242	5	34	639	5146	WPST-FM	86	3	9	319	3259		
WIP -AM	141	4	30	483	3504	WSSJ-AM	16	7	1	39	233	WSTW-FM	8	1	3	82	1186		
						TOTALS													
														1236		12205		38740	

Exclusive & Overnight Listening

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

Ethnic Composition

Persons 12+													
Monday-Sunday 6AM-MID													
	AQH (00)	AQH %	AQH Rtg	Cume (00)	Cume %	Cume Rtg		AQH (00)	AQH %	AQH Rtg	Cume (00)	Cume %	Cume Rtg
KYW -AM							*WNAP-AM						
Total	414	100	1.0	10304	100	25.4	Total	29	100	.1	291	100	.7
Black	73	18	1.0	1478	14	19.3	Black	29	100	.4	291	100	3.8
Hispanic	11	3	.6	269	3	15.6	Hispanic						
WBEB-FM							WUGL-FM						
Total	436	100	1.1	6503	100	16.0	Total	289	100	.7	5610	100	13.8
Black	43	10	.6	488	8	6.4	Black	17	6	.2	273	5	3.6
Hispanic	40	9	2.3	428	7	24.8	Hispanic	4	1	.2	143	3	8.3
WDAS-AM							WPEN-AM						
Total	120	100	.3	1162	100	2.9	Total	202	100	.5	2280	100	5.6
Black	118	99	1.5	1105	95	14.4	Black	11	6	.1	122	5	1.6
Hispanic				9	1	.5	Hispanic				10		.6
WDAS-FM							WPHI-FM						
Total	416	100	1.0	4308	100	10.6	Total	175	100	.4	3605	100	8.9
Black	385	93	5.0	3782	88	49.3	Black	123	70	1.6	2074	58	27.0
Hispanic	5	1	.3	160	4	9.3	Hispanic	13	7	.8	278	8	16.1
WEJM-FM							WPHT-AM						
Total	150	100	.4	3363	100	8.3	Total	189	100	.5	3137	100	7.7
Black	32	22	.4	765	23	10.0	Black	6	3	.1	156	5	2.0
Hispanic	7	5	.4	121	4	7.0	Hispanic	1	1	.1	10		.6
WEMG-AM							WPLY-FM						
Total	24	100	.1	298	100	.7	Total	225	100	.6	5106	100	12.6
Black				7	2	.1	Black	8	4	.1	183	4	2.4
Hispanic	24	100	1.4	282	95	16.3	Hispanic	15	7	.9	216	4	12.5
WEMG-FM							WSSJ-AM						
Total	37	100	.1	414	100	1.0	Total	23	100	.1	233	100	.6
Black	1	3		23	5	.3	Black	1	3		31	13	.4
Hispanic	33	90	1.9	324	78	18.8	Hispanic	21	91	1.2	185	79	10.7
WFIL-AM							WUSL-FM						
Total	34	100	.1	518	100	1.3	Total	349	100	.9	5030	100	12.4
Black	9	26	.1	109	21	1.4	Black	261	75	3.4	3053	61	39.8
Hispanic	1	2	.1	10	2	.6	Hispanic	22	6	1.3	312	6	18.1
WHAT-AM							WWDB-FM						
Total	66	100	.2	756	100	1.9	Total	191	100	.5	2854	100	7.0
Black	65	98	.8	697	92	9.1	Black	7	4	.1	127	4	1.7
Hispanic	1	1	.1	22	3	1.3	Hispanic	1		.1	33	1	1.9
W100-FM							WXTU-FM						
Total	360	100	.9	7280	100	17.9	Total	253	100	.6	3355	100	8.3
Black	24	7	.3	640	9	8.3	Black	4	2	.1	75	2	1.0
Hispanic	40	11	2.3	554	8	32.1	Hispanic	3	1	.2	75	2	4.3
WIP -AM							WYSP-FM						
Total	184	100	.5	3487	100	8.6	Total	364	100	.9	6413	100	15.8
Black	26	14	.3	449	13	5.9	Black	20	5	.3	295	5	3.8
Hispanic	2	1	.1	37	1	2.1	Hispanic	8	2	.5	107	2	6.2
WJZZ-FM							WJBR-FM						
Total	343	100	.8	4641	100	11.4	Total	40	100	.1	771	100	1.9
Black	158	46	2.1	2013	43	26.2	Black	3	8		63	8	.8
Hispanic	16	5	.9	171	4	9.9	Hispanic	1	2	.1	40	5	2.3
WLCE-FM							WKXW-FM						
Total	205	100	.5	4558	100	11.2	Total	66	100	.2	1547	100	3.8
Black	12	6	.2	236	5	3.1	Black	7	10	.1	163	11	2.1
Hispanic	6	3	.3	171	4	9.9	Hispanic	3	4	.2	49	3	2.8
WMGK-FM							WLEV-FM						
Total	249	100	.6	4867	100	12.0	Total	25	100	.1	562	100	1.4
Black	9	4	.1	115	2	1.5	Black				21	4	.3
Hispanic	1	1	.1	66	1	3.8	Hispanic				7	1	.4
WMMR-FM													
Total	240	100	.6	4666	100	11.5							
Black	6	2	.1	141	3	1.8							
Hispanic	4	2	.2	99	2	5.7							

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

& Both of the previous footnotes apply.



Ethnic Composition

Persons 12+

Monday-Sunday 6AM-MID

	AQH (00)	AQH %	AQH Rtg	Cume (00)	Cume %	Cume Rtg		AQH (00)	AQH %	AQH Rtg	Cume (00)	Cume %	Cume Rtg
WNJO-FM							WSTW-FM						
Total	50	100	.1	1000	100	2.5	Total	35	100	.1	1157	100	2.8
Black	1	1		30	3	.4	Black	1	1		39	3	.5
Hispanic	1	1	.1	33	3	1.9	Hispanic	1	2	.1	45	4	2.6
WPST-FM													
Total	105	100	.3	3251	100	8.0							
Black	4	4	.1	108	3	1.4							
Hispanic	3	3	.2	122	4	7.1							
TOTALS													
Total	6797	100	16.7	38696	100	95.2							
Black	1584	23	20.6	7331	19	95.6							
Hispanic	327	5	19.0	1656	4	96.0							

Ethnic Composition

* Listener estimates adjusted for reported broadcast schedule.

+ Station(s) changed call letters - see Page 13.

& Both of the previous footnotes apply.

Notations

Notations

Notations

Notations

Notations

Notations

Arbitron Radio Reliability Tables

Table A

RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE
0.1	3.16	5.1	22.00	10.1	30.13	15.1	35.80	20.1	40.07	25.1	43.36	30.1	45.87	35.1	47.73	40.1	49.01	45.1	49.76
0.2	4.47	5.2	22.20	10.2	30.26	15.2	35.90	20.2	40.15	25.2	43.42	30.2	45.91	35.2	47.78	40.2	49.03	45.2	49.77
0.3	5.47	5.3	22.40	10.3	30.40	15.3	36.00	20.3	40.22	25.3	43.47	30.3	45.96	35.3	47.79	40.3	49.05	45.3	49.78
0.4	6.31	5.4	22.60	10.4	30.53	15.4	36.09	20.4	40.30	25.4	43.53	30.4	46.00	35.4	47.82	40.4	49.07	45.4	49.79
0.5	7.05	5.5	22.80	10.5	30.66	15.5	36.19	20.5	40.37	25.5	43.59	30.5	46.04	35.5	47.85	40.5	49.09	45.5	49.80
0.6	7.72	5.6	22.99	10.6	30.78	15.6	36.29	20.6	40.44	25.6	43.64	30.6	46.08	35.6	47.88	40.6	49.11	45.6	49.81
0.7	8.34	5.7	23.18	10.7	30.91	15.7	36.38	20.7	40.52	25.7	43.70	30.7	46.12	35.7	47.91	40.7	49.13	45.7	49.81
0.8	8.91	5.8	23.37	10.8	31.04	15.8	36.47	20.8	40.59	25.8	43.75	30.8	46.17	35.8	47.94	40.8	49.15	45.8	49.82
0.9	9.44	5.9	23.56	10.9	31.16	15.9	36.57	20.9	40.66	25.9	43.81	30.9	46.21	35.9	47.97	40.9	49.16	45.9	49.83
1.0	9.95	6.0	23.75	11.0	31.29	16.0	36.66	21.0	40.73	26.0	43.86	31.0	46.25	36.0	48.00	41.0	49.18	46.0	49.84
1.1	10.43	6.1	23.93	11.1	31.41	16.1	36.75	21.1	40.80	26.1	43.92	31.1	46.29	36.1	48.03	41.1	49.20	46.1	49.85
1.2	10.89	6.2	24.12	11.2	31.54	16.2	36.85	21.2	40.87	26.2	43.97	31.2	46.33	36.2	48.06	41.2	49.22	46.2	49.86
1.3	11.33	6.3	24.30	11.3	31.66	16.3	36.94	21.3	40.94	26.3	44.03	31.3	46.37	36.3	48.09	41.3	49.24	46.3	49.86
1.4	11.75	6.4	24.48	11.4	31.78	16.4	37.03	21.4	41.01	26.4	44.08	31.4	46.41	36.4	48.11	41.4	49.25	46.4	49.87
1.5	12.16	6.5	24.65	11.5	31.90	16.5	37.12	21.5	41.08	26.5	44.13	31.5	46.45	36.5	48.14	41.5	49.27	46.5	49.88
1.6	12.55	6.6	24.83	11.6	32.02	16.6	37.21	21.6	41.15	26.6	44.19	31.6	46.49	36.6	48.17	41.6	49.29	46.6	49.88
1.7	12.93	6.7	25.00	11.7	32.14	16.7	37.30	21.7	41.22	26.7	44.24	31.7	46.53	36.7	48.20	41.7	49.31	46.7	49.89
1.8	13.30	6.8	25.17	11.8	32.26	16.8	37.39	21.8	41.29	26.8	44.29	31.8	46.57	36.8	48.23	41.8	49.32	46.8	49.90
1.9	13.65	6.9	25.35	11.9	32.38	16.9	37.48	21.9	41.36	26.9	44.34	31.9	46.61	36.9	48.25	41.9	49.34	46.9	49.90
2.0	14.00	7.0	25.51	12.0	32.50	17.0	37.56	22.0	41.42	27.0	44.40	32.0	46.65	37.0	48.28	42.0	49.36	47.0	49.91
2.1	14.34	7.1	25.68	12.1	32.61	17.1	37.65	22.1	41.49	27.1	44.45	32.1	46.69	37.1	48.31	42.1	49.37	47.1	49.92
2.2	14.67	7.2	25.85	12.2	32.73	17.2	37.74	22.2	41.56	27.2	44.50	32.2	46.72	37.2	48.33	42.2	49.39	47.2	49.92
2.3	14.99	7.3	26.01	12.3	32.84	17.3	37.82	22.3	41.63	27.3	44.55	32.3	46.76	37.3	48.36	42.3	49.40	47.3	49.93
2.4	15.30	7.4	26.18	12.4	32.96	17.4	37.91	22.4	41.69	27.4	44.60	32.4	46.80	37.4	48.39	42.4	49.42	47.4	49.93
2.5	15.61	7.5	26.34	12.5	33.07	17.5	38.00	22.5	41.76	27.5	44.65	32.5	46.84	37.5	48.41	42.5	49.43	47.5	49.94
2.6	15.91	7.6	26.50	12.6	33.18	17.6	38.08	22.6	41.82	27.6	44.70	32.6	46.87	37.6	48.44	42.6	49.45	47.6	49.94
2.7	16.21	7.7	26.66	12.7	33.30	17.7	38.17	22.7	41.89	27.7	44.75	32.7	46.91	37.7	48.46	42.7	49.46	47.7	49.95
2.8	16.50	7.8	26.82	12.8	33.41	17.8	38.25	22.8	41.95	27.8	44.80	32.8	46.95	37.8	48.49	42.8	49.48	47.8	49.95
2.9	16.78	7.9	26.97	12.9	33.52	17.9	38.34	22.9	42.02	27.9	44.85	32.9	46.98	37.9	48.51	42.9	49.49	47.9	49.96
3.0	17.06	8.0	27.13	13.0	33.63	18.0	38.42	23.0	42.08	28.0	44.90	33.0	47.02	38.0	48.54	43.0	49.51	48.0	49.96
3.1	17.33	8.1	27.28	13.1	33.74	18.1	38.50	23.1	42.15	28.1	44.95	33.1	47.06	38.1	48.56	43.1	49.52	48.1	49.96
3.2	17.60	8.2	27.44	13.2	33.85	18.2	38.58	23.2	42.21	28.2	45.00	33.2	47.09	38.2	48.59	43.2	49.54	48.2	49.97
3.3	17.86	8.3	27.59	13.3	33.96	18.3	38.67	23.3	42.27	28.3	45.05	33.3	47.13	38.3	48.61	43.3	49.55	48.3	49.97
3.4	18.12	8.4	27.74	13.4	34.07	18.4	38.75	23.4	42.34	28.4	45.09	33.4	47.16	38.4	48.64	43.4	49.56	48.4	49.97
3.5	18.38	8.5	27.89	13.5	34.17	18.5	38.83	23.5	42.40	28.5	45.14	33.5	47.20	38.5	48.66	43.5	49.58	48.5	49.98
3.6	18.63	8.6	28.04	13.6	34.28	18.6	38.91	23.6	42.46	28.6	45.19	33.6	47.23	38.6	48.68	43.6	49.59	48.6	49.98
3.7	18.88	8.7	28.18	13.7	34.38	18.7	38.99	23.7	42.52	28.7	45.24	33.7	47.27	38.7	48.71	43.7	49.60	48.7	49.98
3.8	19.12	8.8	28.33	13.8	34.49	18.8	39.07	23.8	42.59	28.8	45.28	33.8	47.30	38.8	48.73	43.8	49.61	48.8	49.99
3.9	19.36	8.9	28.47	13.9	34.59	18.9	39.15	23.9	42.65	28.9	45.33	33.9	47.34	38.9	48.75	43.9	49.63	48.9	49.99
4.0	19.60	9.0	28.62	14.0	34.70	19.0	39.23	24.0	42.71	29.0	45.38	34.0	47.37	39.0	48.77	44.0	49.64	49.0	49.99
4.1	19.83	9.1	28.76	14.1	34.80	19.1	39.31	24.1	42.77	29.1	45.42	34.1	47.40	39.1	48.80	44.1	49.65	49.1	49.99
4.2	20.06	9.2	28.90	14.2	34.91	19.2	39.39	24.2	42.83	29.2	45.47	34.2	47.44	39.2	48.82	44.2	49.66	49.2	49.99
4.3	20.29	9.3	29.04	14.3	35.01	19.3	39.47	24.3	42.89	29.3	45.51	34.3	47.47	39.3	48.84	44.3	49.67	49.3	50.00
4.4	20.51	9.4	29.18	14.4	35.11	19.4	39.54	24.4	42.95	29.4	45.56	34.4	47.50	39.4	48.86	44.4	49.69	49.4	50.00
4.5	20.73	9.5	29.32	14.5	35.21	19.5	39.62	24.5	43.01	29.5	45.60	34.5	47.54	39.5	48.89	44.5	49.70	49.5	50.00
4.6	20.95	9.6	29.46	14.6	35.31	19.6	39.70	24.6	43.07	29.6	45.65	34.6	47.57	39.6	48.91	44.6	49.71	49.6	50.00
4.7	21.16	9.7	29.60	14.7	35.41	19.7	39.77	24.7	43.13	29.7	45.69	34.7	47.60	39.7	48.93	44.7	49.72	49.7	50.00
4.8	21.38	9.8	29.73	14.8	35.51	19.8	39.85	24.8	43.19	29.8	45.74	34.8	47.63	39.8	48.95	44.8	49.73	49.8	50.00
4.9	21.59	9.9	29.87	14.9	35.61	19.9	39.92	24.9	43.24	29.9	45.78	34.9	47.67	39.9	48.97	44.9	49.74	49.9	50.00
5.0	21.79	10.0	30.00	15.0	35.71	20.0	40.00	25.0	43.30	30.0	45.83	35.0	47.70	40.0	48.99	45.0	49.75	50.0	50.00

Note: When a rating is greater than 50.0, use the value given for a rating equal to 100.0 minus the original rating. For example, if the rating were 87.3, use the value shown for a rating of 12.7 (100.0 - 87.3).

Instructions

Estimating the Reliability of Audience Ratings Estimates/The reliability of a survey estimate is generally defined in terms of the estimated margin of sampling error around the estimate, or confidence interval. The confidence interval describes the extent to which a survey estimate, based on a random sample of a population, may vary from the result that would be obtained through a complete census of that population. (See Page M5, Paragraph 14, for further information.)

Confidence intervals can be obtained for any rating in the "Listener Estimates" section in this report in two steps: (1) determine an estimated standard error and (2) use this estimated standard error to construct a confidence interval around the rating.

1. Determine an estimate of standard error:

a. For AQH and Cume ratings, select the rating for which you want to obtain the standard error and locate the corresponding Table A value. For example, the corresponding Table A value for a 2.9 rating is 16.78. Table A values represent the square root of (the rating x [100 - the rating]); therefore, Table A values are constant across all markets and surveys.

b. For AQH ratings, select the demographic group (down the side) and the daypart (across the top) for the corresponding Table B value. For Cume ratings, select the demographic group (down the side) for the corresponding Table B value in the first column.

Table B values are the square roots of the Effective Sample Bases (ESBs) for each market and survey; therefore, Table B values vary from report to report. For example, a hypothetical Table B value for a Metro AQH rating for Men 25-54, Mon-Fri 6AM-7PM might be 93.14.

c. Divide the Table A value by the Table B value to obtain an estimated standard error. Using the example above, $16.78 \div 93.14 = 0.18$.

2. Use the estimated standard error to construct a confidence interval around the rating:

a. The rating +/- one standard error will yield a 68% confidence interval. In the above example, 2.9 ± 0.18 yields a confidence interval of 2.72 to 3.08. Interpretation: The user can be 68% confident that a survey of all Men 25-54 would yield a Mon-Fri 6AM-7PM AQH rating between 2.6 and 3.2.

b. The rating +/- (1.64 x the standard error) yields a 90% confidence interval. In the above example, $2.9 \pm (1.64 \times 0.18)$ yields a confidence interval of 2.60 to 3.20. Interpretation: The user can be 90% confident that a survey of all Men 25-54 would yield a Mon-Fri 6AM-7PM AQH rating between 2.6 and 3.2.

c. The rating +/- (1.96 x the standard error) yields a 95% confidence interval (compute as in (b) above), and the rating +/- (2.58 x the standard error) yields a 99% confidence interval (compute as in (b) above).

Estimating Reliability for Projected Numbers of Persons/To estimate standard error (and construct confidence intervals) for Persons estimates rather

than ratings: (1) Convert the Persons estimate into a rating. ((Persons + the population) x 100). (2) Determine standard error using the instructions above. (3) Convert standard error for the rating into standard error for the Persons estimate. ((Standard error x the population) + 100). (4) Use the Persons estimate +/- one standard error for a 68% confidence interval; use the Persons estimate +/- the standard error multiplied by 1.64, 1.96 or 2.58 to get 90%, 95% or 99% confidence intervals, respectively.

Estimating Effective Sample Base (ESB) Sizes/ Approximate ESB for sex/age groups and dayparts can be obtained by squaring Table B values. For example, the estimated ESB for M25-54, Mon-Fri 6AM-7PM, with a hypothetical Table B value of 93.14, would be 93.14 squared, or 8675. (See Page M5, Paragraph 15, for further information on ESB values.)

For Additional Methodology Details

Please refer to the *Arbitron Radio Description of Methodology and Arbitron Replication II: A Study of the Reliability of Radio Ratings* for further discussion of the above and a discussion of more complex applications.

Limitations

Although Arbitron believes the above-described procedures provide report users with useful estimates of standard errors, the reader should note the limitations described in Paragraphs 14-16 and 18-21 herein on Pages M5-M6.

Metro Table B

Average Quarter-Hour Estimates

Metro Survey Area	All Cume Estimates	Sat 6A-10A Sat 3P-7P	Weekend 10A-7P	Sat 10A-3P Sat 7P-MID	Mon-Fri 6A-10A 3P-7P	Mon-Fri 10A-3P 7P-MID	Weekend 6A-MID	Mon-Fri 6A-10A + 3P-7P	Mon-Fri 6A-7P	Mon-Sun MID-6A	Mon-Sun 6A-MID
		Sun 6A-10A Sun 3P-7P		Sun 10A-3P Sun 7P-MID	Mon-Fri 3P-7P	Mon-Fri 7P-MID					
Persons 12+	55.39	83.29	101.52	82.43	103.36	104.34	122.07	122.36	113.66	125.90	131.25
Persons 18+	*****	*****	97.20	*****	*****	96.26	*****	117.40	*****	*****	125.93
Men											
18+	40.21	*****	*****	*****	*****	*****	*****	*****	*****	*****	97.28
18-24	13.45	*****	*****	*****	*****	*****	*****	*****	*****	*****	39.22
25-34	17.20	*****	*****	*****	*****	*****	*****	*****	*****	*****	45.62
35-44	19.39	*****	*****	*****	*****	*****	*****	*****	*****	*****	48.68
45-54	18.85	*****	*****	*****	*****	*****	*****	*****	*****	*****	46.70
55-64	15.54	*****	*****	*****	*****	*****	*****	*****	*****	*****	41.94
65+	16.32	*****	*****	*****	*****	*****	*****	*****	*****	*****	35.58
12-24	19.86	34.98	*****	34.04	44.09	41.53	51.67	*****	46.55	*****	55.68
18-34	22.14	34.72	42.54	33.52	45.31	42.49	51.45	51.39	49.86	*****	58.27
18-49	31.97	49.60	57.89	48.06	62.89	57.67	70.01	69.93	67.85	*****	79.30
25-49	29.47	44.62	*****	43.98	56.22	51.96	66.16	*****	57.65	*****	71.10
25-54	32.02	47.84	58.64	47.54	60.55	55.70	70.91	65.90	61.80	*****	76.21
35-64	31.38	45.86	57.92	46.84	59.49	55.19	70.05	65.10	61.05	*****	75.28
Women											
18+	44.72	*****	*****	*****	*****	*****	*****	*****	*****	*****	102.81
18-24	15.51	*****	*****	*****	*****	*****	*****	*****	*****	*****	42.02
25-34	18.25	*****	*****	*****	*****	*****	*****	*****	*****	*****	46.76
35-44	21.95	*****	*****	*****	*****	*****	*****	*****	*****	*****	56.60
45-54	20.73	*****	*****	*****	*****	*****	*****	*****	*****	*****	49.21
55-64	16.80	*****	*****	*****	*****	*****	*****	*****	*****	*****	40.10
65+	20.01	*****	*****	*****	*****	*****	*****	*****	*****	*****	45.29
12-24	21.64	35.45	*****	35.04	43.36	44.08	53.17	*****	47.26	*****	55.36
18-34	24.13	37.19	45.91	35.92	46.97	45.50	55.76	52.13	49.87	*****	60.50
18-49	34.53	52.94	63.80	51.71	66.01	63.31	77.48	72.44	69.30	*****	84.07
25-49	32.09	47.62	*****	47.51	60.38	57.44	71.37	*****	65.41	*****	77.10
25-54	35.35	51.89	63.83	51.83	65.95	62.06	77.52	74.32	71.05	*****	83.74
35-64	34.90	50.54	61.12	50.61	63.63	60.72	74.23	71.16	68.03	*****	80.19
Persons											
12-24	27.71	45.25	*****	44.64	56.11	54.46	66.26	*****	61.25	*****	71.25
18-34	30.66	47.32	58.83	45.78	60.33	58.30	70.88	71.05	65.53	*****	76.22
18-49	43.61	66.51	80.90	64.73	82.92	78.55	97.48	97.71	90.12	*****	104.81
25-49	39.60	59.36	*****	58.84	74.52	70.41	87.56	*****	80.95	*****	94.15
25-54	43.13	63.89	79.02	63.72	80.58	76.00	95.22	95.45	88.03	*****	102.39
35-64	42.71	61.67	77.02	62.34	79.03	75.26	92.81	93.03	85.80	*****	99.79
Teens 12-17	19.76	32.37	*****	32.99	44.25	48.91	50.29	*****	53.50	*****	58.34
Black P12+	24.84	*****	*****	*****	*****	*****	*****	*****	*****	*****	58.85
Hispanic P12+	11.72	*****	*****	*****	*****	*****	*****	*****	*****	*****	27.77

***** Report does not include data for this demographic group

Description of Methodology

Introduction

The following Description of Methodology is applicable to the data and estimates contained in the "Listener Estimates" section of this report. A more detailed description of Arbitron methodology can be found in a separate publication titled *Arbitron Radio Description of Methodology* and in other associated relevant documents, made available by Arbitron to all Arbitron syndicated Radio Report subscribers. In the event that the separate publication titled *Arbitron Radio Description of Methodology* conflicts with the "Description of Methodology" printed herein, the latter is considered the more current Description of Methodology.

The Market

1. The Market/An Arbitron Radio Market can be composed of up to three geographic areas: the Metro Survey Area (Metro), the Total Survey Area (TSA) and the Designated Market Area (DMA®). These areas are composed of counties and/or county equivalents. (A county equivalent generally consists of an independent city or geographic split portion of a whole county.) A geographic split county is defined as one or more zip codes within a county and is based on zip code information from 1990 Census data, as updated annually by Market Statistics.

a. Metro Survey Area (Metro)

The Metro Survey Area is the primary reporting area of local radio. Arbitron Metro Markets generally correspond to the federal government's Office of Management and Budget's (OMB) Metropolitan Areas. A radio Metro may deviate from its respective OMB definition due to topographical, sampling, or other considerations. The OMB updates its Metropolitan Areas every 10 years, based on the new decennial census data.

For areas that do not have an OMB-defined Metropolitan Area, Arbitron usually defines the Metro Survey Area to include the county(ies) of the majority of the local area stations' city(ies) of license. Additionally, Arbitron may consider such factors as: the historical market definition(s), local trade and commuting patterns, local radio listening patterns, and input from its subscribers.

Changes to an existing Metro definition will be considered by Arbitron upon receipt of a formal request from at least 75 percent of subscribing station owners. If there are fewer than four subscribing station owners in a market, the request must be made by all subscribing station owners for Arbitron to proceed.

Before a formal request is filed, Arbitron will provide a subscribing station owner with reports that will allow a subscriber to determine the commuting and listenership data for existing Metro counties and any county contiguous to the current Metro.

NOTE: All existing Metro counties and all counties adjacent to existing Metro counties are subject to the Metro evaluation. The two criteria that determine whether evaluated counties are included in the Metro definition are: (i) at least 55.0 percent of listening quarter-hours from the county must be credited to existing Metro stations, and (ii) at least 15.0 percent of commuting from the county must be into the existing Metro. **Metro evaluation results are final — and automatic. This rule applies even if the evaluation finds that one or more counties should be removed from the existing Metro.** Changes in Metro geography implemented through this process will remain in effect for at least three (3) years.

b. Total Survey Area (TSA)

The TSA of an Arbitron Radio Market is designed to provide a comprehensive measure of listening to Metro-licensed radio stations. The TSA is composed of the Metro and any additional counties (or county equivalents) that meet certain criteria for inclusion.

TSA definitions are based on historical radio listening patterns and are updated biennially based on the syndicated diary data used for the most recent County Coverage study [excluding any extra sample used for Custom Survey Area Reports (CSARs)]. The specific criteria for adding, retaining, or deleting non-Metro TSA counties are outlined in a separate publication titled *Arbitron Radio Description of Methodology* and in other associated relevant documents.

c. Designated Market Area (DMA®)

The DMA is composed of counties and/or county equivalents, and is defined and updated annually by Nielsen Media Research, Inc., based on historical television viewing patterns. A county or county equivalent is assigned exclusively to one DMA.

Arbitron reports radio listening estimates for the Top 50 DMAs (ranked on TV households) in the Radio Market Reports of all Arbitron standard radio markets whose Metros are located within the DMA and whose names are contained in the DMA name.

Sampling & Measurement Techniques

2. Sampling Methodology/Survey sample targets are established for the Metro and, if applicable, the non-Metro TSA and/or the DMA. Sample targets are then established for each sampling unit proportional to its Persons 12+ population in the respective survey area subject to minimum sample requirements for Radio County Coverage. The amount of sample ordered is determined by dividing the sampling unit target by the expected rate of response based on previous survey(s) sample performance and other factors.

For each 12-week survey period, a new sample of telephone numbers is computer-selected for each sampling unit through the use of a systematic interval random selection technique. Listed and unlisted telephone numbers are randomly generated using the random digit dial (RDD) technique. Sample RDD numbers are generated from telephone "hundred blocks" containing at least 10 listed residential telephone numbers based on current telephone listings as provided and updated by Survey Sampling, Inc. (SSI). These qualifying hundred blocks comprise the sample frame for each sampling unit. Known residential names and addresses are appended to sample telephone numbers not listed in current telephone directories. Known nonresidential telephone numbers (e.g., businesses, institutions) are excluded from the sample frame. The sample of telephone numbers is then randomly divided into approximately equal weekly groups for diary placement calling.

If a need for additional sample arises after the original sample has been selected by the computer, then such additional sample is generally selected in the same manner and from the same sample frame as the original sample.

3. Arbitron Radio Listening Diary/The Arbitron radio survey is a prealerted, telephone-placed mail survey. The survey instrument, Arbitron's seven-day radio listening diary, is self-administered and designed to be personally maintained by all individuals

12 years of age and older (Persons 12+) in each sample household, up to a maximum of nine persons. The diary contains a varying number of questions (depending on the market/market segment) regarding socioeconomic characteristics of the survey participant(s). Bilingual (Spanish-English) diaries, which include a three-part language preference question, are provided to all survey participants in the Metro of a Hispanic-controlled market who have identified themselves as Hispanic in response to an ethnicity question or from whom ethnicity information was not obtained, and to any others indicating a preference for a bilingual diary.

Premiums of varying monetary amounts are provided to encourage respondent cooperation.

4. Diary Placement and Retrieval/Initial contact with listed sample households is by mail, informing them of their selection and that an interviewer will be calling to request their cooperation in the survey. Generally, initial contact with unlisted sample households is by telephone, when an interviewer calls to request participation in the survey.

Arbitron interviewers call selected telephone numbers to: ascertain the possibility of a media affiliation; gain consent for participation in the survey; determine the number of Persons 12+ living in the household at the time of the placement call; and, where applicable, determine the race/ethnicity and demographics of the household. Households with more than nine persons 12 years of age and older and media-affiliated households are ineligible for survey participation.

Interviewers are instructed to make a number of attempts to reach every telephone number in the sample. These attempts are made at different hours of the day and evening. Arbitron then sends diaries directly to consenting sample households.

In addition to follow-up by mail from Arbitron, the interviewers are directed to make further contact(s) with consenting sample households by telephone to: make sure the diaries have been received; assist members of the household in understanding the diaries' purpose; answer any questions; remind the diarykeepers to return their diaries after the survey week; and thank them for their participation in the survey.

Explicit instructions are provided to each interviewer, and validation checks are regularly conducted to help ensure that instructions are being properly followed.

Processing Techniques

5. Processing of Diaries/Arbitron makes reasonable efforts to utilize all returned diaries. However, some returned diaries are determined by Arbitron to be unusable. Among those that are unusable are diaries that Arbitron determines are incomplete; are postmarked and/or arrive before or after established dates; or that otherwise lack essential information. The total number of in-tab diaries may differ from the sample target.

Usable diaries are prepared for computer processing in accordance with procedures listed in the *Arbitron Diary Processing Radio Edit Training Manual* and in other associated relevant documents. The listening information in the diaries is then computer-entered so that certain verifications and edits can be made. These include ascription procedures, the allocation of credit for aberrated call letters, and other analyses and pretabulation preparations.

Calculating Techniques

6. Calculation of Estimates/

a. Sample Balancing

The weighting system used by Arbitron, sample balancing, is an iterative marginal weighting technique designed to compensate for disproportionate in-tab from specified marginal classes. Marginal weighting means that in-tab diaries are weighted to represent the population for each specified marginal class. The number of geographic marginal classes (e.g., counties, county equivalents or county clusters) will vary. The number of sex/age marginal classes is generally 16. In addition, markets that are race and/or ethnically controlled are sample balanced so that in-tab diaries from the race/ethnic group are weighted to represent the population of that race/ethnic group. As a result of this cumulative weighting, a Persons-Per-Diary Value (PPDV) is computed for each in-tab diary. The PPDV is the number of persons that diary is estimated to represent.

b. Computing Cume Persons Estimates

Station Cume Persons estimates are computed by summing the PPDVs for each diary in which a station received listening credit for the time the station is on the air within a daypart. PPDVs are summed for all diaries within the particular demographic group (e.g., Men 18-34, Persons 25-54), then rounded to hundreds.

c. Computing Average Quarter-Hour (AQH) Persons Estimates

Station AQH Persons estimates are computed by multiplying, for each diary, the number of quarter-hours of listening to a station for the time the station is on the air within a daypart by that diary's PPDV. The result of this multiplication is summed for all diaries within the particular demographic group, then divided by the number of quarter-hours the station is on the air within the same daypart, then rounded to hundreds.

d. Computing 4-Book and 2-Book Averages

4-Book and 2-Book Averages are applicable to Continuous Measurement and Fall/Spring markets, respectively. 4-Book and 2-Book Averages are averages of rounded audience estimates computed for the total demographic group and daypart for each applicable survey. A 4-Book or 2-Book Average is computed for a station if the station is reported in the applicable Radio Market Report for each survey included in the average. A zero value is used for survey(s) for which an estimate did not appear for a station reported in the Radio Market Report. A 4-Book or 2-Book Average is not shown if a station is not reported for one or more of the surveys to be averaged.

e. Rounding of Calculations

Rounding occurs at various stages in the calculation of audience estimates at demographic and daypart summation levels.

f. Broadcast Hours

(i) Local time differences within a market that overlaps time zones are accounted for by adjusting to the time observed by the majority of counties in the Metro of the market being measured. (ii) Only one set of sign-on/sign-off times for a station is used in calculating audience estimates for a market report. Arbitron uses the sign-on/sign-off times reported for the month closest to December and the shortest broadcast day within that month as provided by the affected radio station. (iii) Audience estimates are adjusted for the station's broadcast schedule as reported to Arbitron. However, when a station changes sign-on/sign-off

time(s) during an Arbitron survey period, the times used in calculating audience estimates are based on the sign-on/sign-off times in effect on the last day of the survey period as reported to Arbitron. (iv) Stations broadcasting for less than an entire reported daypart are indicated in the Radio Report by a footnote symbol next to the station's call letters or audience estimates for the applicable daypart(s). (v) Stations broadcasting for less than an entire daypart must be on the air for a minimum of four quarter-hours on each day of the applicable daypart in order to be reported in that daypart. (vi) Stations should notify Arbitron in writing of any changes in the station's sign-on/sign-off time(s) as soon as they occur but no later than the day after the last day of the survey.

g. Technical Difficulties

Generally, no adjustments are made to either diary entries or published audience estimates for periods of technical difficulty. The notation of technical difficulties on Page 13 is to assist users of this report in making their own evaluation of the audience estimates. Arbitron will accept information on technical difficulties up to the day after the last day of the survey.

h. Stations on the Air Less Than 12 Weeks

No adjustments are made to the reported estimates for a station that does not broadcast for the entire survey period. Since the time a station is off the air is counted as zero listening in the 12-week average, the reported estimates for a station that is on the air less than the entire survey period could understate the audience for the time the station is on the air.

Criteria for Reporting Stations

7. Criteria for Reporting Stations/To be listed in an Arbitron report, a radio station must engage in systematic regular commercial broadcasting pursuant to the authority of the Federal Communications Commission (FCC) or other appropriate governmental authority. Call letter designations exceeding four characters are shortened to four characters. Generally, reported call letters are the FCC-authorized call letters in effect on the last day of the survey as reported to Arbitron. In the event a station has changed call letters during the survey period, the first call letters listed in the report are those in effect on the last day of the survey, with the station's previous call letters noted immediately below them.

Arbitron maintains a call letter history based on information provided by radio stations, the FCC and other sources. In the event of exchanges of frequencies between stations in a market, the call letters under which audience estimates are published in this report are based on Arbitron's verification and interpretation of information from various relevant sources, which include the FCC and the affected stations. Specifics regarding the above are listed on Page 13 of this report.

All radio stations, commercial and noncommercial alike, are measured using the same methodology and are included in Metro, TSA and/or DMA Totals. All commercial stations are evaluated using the Minimum Reporting Standards (MRS) as described in Paragraphs 8 and 9. Noncommercial stations are not eligible to be listed in this report and are not considered in MRS evaluations. For report qualification purposes, stations are considered commercial or noncommercial based on their status as of the last day of the survey as reported to Arbitron. Audience estimates for a station that does not meet MRS cannot be obtained in any way from the audience estimates published in this report, including the Target Listener Trends estimates from prior survey periods. However, individual audience estimates for commercial stations that do

not meet MRS for this report and noncommercial stations may be obtained through other Arbitron services for which the stations qualify.

8. Minimum Reporting Standards (MRS) for Nonsimulcast Stations/A commercial station that does not simulcast with another station is included in this report if it has met all of the following Minimum Reporting Standards for the Metro or, if applicable, the DMA among Persons 12+ during the Monday-Sunday 6AM-Midnight daypart for the current survey of the market:

a. The station must have received five or more minutes of listening in a quarter-hour in at least 10 in-tab Metro diaries (10 in-tab DMA diaries for DMA qualification), and

b. The station must have a Metro Cume rating of 0.495 or greater (DMA Cume rating of 0.495 or greater for DMA qualification), and

c. The station must have a Metro Average Quarter-Hour rating of 0.05 or greater (DMA Average Quarter-Hour rating of 0.05 or greater for DMA qualification) for the time the station is on the air during the Monday-Sunday 6AM-Midnight daypart for the current survey of the market.

9. Minimum Reporting Standards (MRS) for Simulcast Stations/MRS for simulcast stations are generally based on the percent of quarter-hours in the Monday-Sunday 6AM-Midnight daypart (when both stations are on the air simultaneously) that the two stations simulcast for every week of the current survey:

a. 9.49 percent or less – Each station must independently meet the criteria used for nonsimulcast stations. (See Paragraph 8.)

b. 9.50 percent to 90.49 percent – If one of the two stations meets all MRS criteria described in Paragraph 8, the second station is included in the report if it (i) meets the criteria of Paragraphs 8(a) and (b) and (ii) achieves an Average Quarter-Hour rating of 0.05 or greater for any one of the four basic Monday-Friday dayparts, i.e., 6AM-10AM, 10AM-3PM, 3PM-7PM, 7PM-Midnight.

c. 90.50 percent or greater – If the combined audience of the stations is sufficient to meet all criteria of Paragraph 8, then these stations will be listed in the report even though the stations might not meet the MRS criteria if considered individually, so long as each station received a mention in at least one in-tab diary in the market anytime during the 24-hour/7-day survey week.

10. Home and Outside Stations/Any Metro-qualifying station that is licensed to a city located within the Metro of a market, or that has requested Metro home status and is recognized under Arbitron's policies and procedures as having an acceptable alternate city identifier, is listed in the market report as a home station. However, if two stations are partially or totally simulcast and one of the two stations is a home station, both may be treated as home stations. A station can be home to only one Metro, unless a station is licensed to a Metro that is embedded in another Arbitron Metro. All other stations are classified as outside stations. For reports containing a DMA section, outside stations are further classified into: (a) outside the Metro but home to the DMA, or (b) outside the Metro and the DMA. Within each reporting classification, U.S. stations are listed alphabetically followed by non-U.S. stations listed alphabetically.

Simulcast Reporting

11. Station Information/Stations that simulcast for 9.50 percent or more during the Monday-Sunday 6AM-Midnight daypart are listed on the Station Information page in alphabetical order within Home/Outside reporting classifications (see Paragraph 10) with their simulcast partner noted in parentheses next to their call letters. Simulcast partners are further distinguished with the following indicators: * denotes 10 to 50 percent simulcasting; † denotes 51 to 90 percent simulcasting; ‡ denotes 91 to 100 percent simulcasting.

12. Special Notices/Stations that simulcast for 9.50 percent or more during the Monday-Sunday 6AM-Midnight daypart are listed in Special Notices on Page 13 of this report, along with an indication of the dayparts for which they simulcast 100 percent.

13. Station Lineup/If two stations simulcast for 9.50 percent or more during the total Monday-Sunday 6AM-Midnight daypart, the stations are reported in the following order for all dayparts: (1) For AM/FM simulcast partners, the AM station is listed in alphabetical sequence within the lineup of qualifying stations within Home/Outside reporting classification (see Paragraph 10) with its FM simulcast partner listed immediately below it; (2) For same-band simulcast partners, the stations are listed together in alphabetical sequence within the lineup of qualifying stations within Home/Outside reporting classification (see Paragraph 10), based on the alphabetical position of the first simulcast partner.

Statistical Reliability

14. Sampling Error/Arbitron estimates are subject to the statistical variances associated with all surveys which use a sample of the universe and, additionally, to all of the factors described in Special Notices and Paragraph 16. Approximations of the sampling error can be developed by use of Tables A and B included herein. These tables were derived from an empirical study which employed "Jack-Knife Replication." This study, published by Arbitron, is titled *Arbitron Replication II: A Study of The Reliability of Radio Ratings*. Tables A and B produce estimates of sampling error at the one standard error (one sigma) level. However, users of this report should keep in mind that, due to the factors discussed in Paragraph 16, the reliability of Arbitron estimates, data and reports and their statistical evaluators cannot be determined to any precise mathematical value or definition.

15. Effective Sample Base (ESB)/Estimates of the Effective Sample Base indicate the size of a simple random sample (in which all diaries have equal value) that would be required to provide the same degree of reliability as the in-tab sample actually used to produce the audience estimates in the "Listener Estimates" section in this report. The statistical reliability of such estimates depends on the ESB and only indirectly on the number of diaries tabulated. Statistical reliability is also affected by factors described in Paragraph 16. Approximations of ESBs may be determined by squaring the values in Table B of this report. The Arbitron formula for estimating ESBs is based upon the empirical study referenced in Paragraph 14. This formula takes into account overlapping Metro sample designs (Embedded Metros) and differences in return rates among sampling units, the individual sex-age categories and race/ethnic groups, where applicable. As a general rule, ESBs for all Cume

estimates will be less than the number of in-tab diaries, and ESBs for all Average Quarter-Hour estimates will be larger than the ESBs for Cume estimates and may be greater than the number of in-tab diaries for the applicable demo. This is due to the intraclass correlation of the listening between quarter-hours for the various dayparts.

Limitations

16. Limitations/In addition to sources of possible error described elsewhere in this report, the user should be aware of the following limitations:

- a. The sample is drawn from telephone households. Persons in nontelephone households are thereby excluded from the sample frame. Known commercial establishments and other known nonresidential facilities listed in directories are specifically excluded from the sample frame. Steps are taken during diary placement calling to further exclude: business or other nonresidential telephone numbers inadvertently included in the sample; residents of media-affiliated households; and group quarters residences containing 10 or more individuals 12 years of age and older. Additionally, all possible telephone listings may not be included in the directories available to Survey Sampling, Inc. when Arbitron places its sample order, which may affect the identification of qualifying telephone hundred blocks. Such excluded persons may have listening habits which differ from those included in the survey.
- b. Effort is made to exclude households with a media affiliation. The inclusion or exclusion of such households from the sample is dependent upon information revealed by the sample household in response to Arbitron's media affiliation question at the time of the diary placement call, or at any time thereafter.
- c. There may be instances where Arbitron instructions are not followed by the interviewer. Also, the interviewer may not be under the direct control of Arbitron, because independent marketing research suppliers are used by Arbitron.
- d. Nonresponding persons may have listening habits that differ from those of respondents.
- e. Nonresponding persons and other limitations in the original designated sample prevent the in-tab sample from being a perfect probability sample.
- f. The sample design and/or response patterns may preclude proportional representation of certain groups within the population such as ethnic groups, racial groups, persons in certain income or education groups, or persons whose primary language is other than English. Such persons may have listening habits that differ from other persons.
- g. The limitations in data from Market Statistics are inherent in the Arbitron estimates based thereon. The population estimates from Market Statistics used in designing and weighting the sample are based upon the decennial U.S. Census and are subject to all the limitations inherent therein. In addition, population estimates are subject to limitations such as sampling errors, errors in locating undocumented populations, and processing and recording errors. Furthermore, the sources used by Market Statistics to update populations between decennial Census dates may not include adjustments for known or unknown over- or undercounts of various segments of the population, including undocumented population groups. In addition, annual population updates may be based on the results of sample surveys and are subject to their respective limitations.

h. Zip code information (including information supplied by diarykeepers) used to produce this report is subject to defects and limitations that are inherent in Arbitron estimates based thereon.

i. Diaries, or portions thereof, may be completed improperly if the diary instructions are not followed by diarykeepers. Such diaries may be unusable and excluded from the survey. Some diary entries may have been made on the basis of hearsay, recall, diarykeeper approximations or could have been influenced by comments made by the interviewer or others to diarykeepers.

j. Human and computer processing errors may occur before or after the diaries are received by Arbitron. Consequently, the degree of variance in the data may be greater than that expected from sampling variance alone.

k. The data upon which Arbitron has based its in-tab sample weighting, including racial or ethnic identification, may not be precise.

l. Defects and limitations found in data supplied by others are inherent in Arbitron estimates based thereon.

m. Data analysis, preprocessing preparation, transcription of the data, or postsurvey week telephone validation calls may affect diary listening entries before the data are projected. Diaries, or portions thereof, may thereby be modified or excluded from the survey. These procedures may affect the audience estimates or a station's ability to meet MRS.

n. Arbitron conducts research involving new methods of improving cooperation of diarykeepers and/or securing additional information from such persons. Occasionally, a portion of this research may be integrated with actual surveys and, if and when so done, may cause the degree of variance in the data to be greater than that expected from sampling variance alone.

o. Certain data, such as when a station was on and off the air, facilities, call letters in effect, station name claimed, format, programming, Sales Representative, network affiliation(s) and time periods when two stations were simulcast or separately programmed, are based on data supplied by stations, the FCC, industry publications or notices and/or other sources. These data may not be accurate or timely. Some of the data may affect the way certain audience estimates are calculated and/or reported.

p. Situations in which stations use or have used the same call letters or frequency, or have changed call letters or frequency, may result in diarykeeper confusion in correctly identifying the station to which the listening occurred.

q. Rounding occurs at various stages in the calculation of audience estimates, at demographic and daypart summation levels. Due to rounding, mathematical manipulation by the user of estimates for narrow dayparts and/or demographic groups in the Radio Market Report may produce a result which may be incongruent with estimates for broader dayparts and/or demographic groups also contained in the Radio Market Report.

r. Reported trends estimates may not be comparable over time due to: methodological or operational changes; changes in survey area definitions or populations; conditions not under Arbitron's control, such as changes in station operations/facilities/special activities; or other factors.

Retention of Survey Materials

17. Retention Schedule/In-tab Arbitron diaries used for the compilation of the most current estimates published in this report are retained in the form of electronic images for one year from the date on which this report was first mailed to subscribers by Arbitron. Unusable diaries and other survey materials are retained in paper format or electronic image for one year from the date on which this report was first mailed to subscribers by Arbitron. After such time, diaries and other survey materials are destroyed. Subscribers to this report are reminded that any special tabulations of previously published estimates should be ordered before the end of the retention period. Similarly, subscribers to this report interested in scheduling an electronic review of the Arbitron in-tab listening diaries used for this report may do so upon proper appointment with Arbitron's Client Services department in Columbia, MD.

Special Notices

18. Special Notices/To the extent that any provisions contained in this description of methodology are inconsistent or conflict with any provision contained in the Special Notices on Page 13 of this report, such Special Notices are deemed to supersede and/or amend this description of methodology.

Reservation of Rights

19. Reservation of Rights/Arbitron reserves the right to exercise its professional research judgment in modifying, waiving or suspending any policy, procedure or element of methodology that would appear to Arbitron to be unreasonable, illogical or impractical in light of known conditions.

Additionally, Arbitron reserves the right not to produce Arbitron data and listening estimates and/or any Radio Market Report(s) whenever, in its judgment, insufficient data are available to meet its minimum research standards, or any event has jeopardized the reliability of the data.

Disclaimer of Warranties

20. Disclaimer of Warranties/Arbitron makes no warranties, express or implied, concerning: data gathered or obtained by Arbitron from any source; the present or future methodology employed by Arbitron

in producing Arbitron data or estimates; or the Arbitron data or estimates contained herein. All Arbitron data and estimates represent only the opinion of Arbitron and reliance thereon and use thereof shall be at subscriber's own risk.

Restrictions on Use of Report

21. Restrictions on Use of Report/All Arbitron radio audience estimates, together with the map contained herein, are confidential, proprietary to and copyrighted by Arbitron. They are provided to Arbitron clients pursuant to the terms of both written license agreements between Arbitron and such clients and the restrictions and limitations on use printed herein. All Arbitron audience data and estimates are for the exclusive use of Arbitron clients and their authorized representatives and may be disclosed only to advertisers, prospective advertisers and their agencies for the purpose of obtaining and retaining advertising accounts and through advertising or promotional literature. Any commercial use of Arbitron audience estimates or data for the purpose of selling advertising time or space by or on behalf of broadcast, cable, print, Internet or any other medium must be under the terms of a written license agreement between that medium and Arbitron specifying permitted uses. For an Arbitron client to divulge any data or estimates to a nonsubscribing station, or, unless specifically permitted by Arbitron, to lend and/or give a copy and/or a reproduction of any part of any report to any nonsubscriber, including print media, advertisers and/or their agencies, constitutes a breach of the license agreement between Arbitron and client and violation of copyright law. Quotations by clients of the estimates as allowed by this section for purposes of advertising or promotion must identify Arbitron as the source and that Arbitron's data and estimates are copyrighted. Users of this report should also mention that the audience estimates are subject to all qualifications and limitations stated in the Arbitron report. Arbitron recommends that the appropriate market, survey period and kind of audience estimate be stated (e.g., Boston, Summer 2000, Metro Survey Area, Monday-Friday 3PM-7PM, Average Quarter-Hour Estimates, Men 18-34).

A subscriber to any particular report may not use the demographic data or audience estimates printed in the "Target Listener Trends" section which reference a market report to which they did not subscribe.

Neither this report, the map contained herein nor any audience estimate may be used in any manner by nonclients of Arbitron without written permission from Arbitron.

Users of audience estimates are referred to the current policies of the Federal Trade Commission relating to the use of audience estimates.

Selected Arbitron Terms

Average Quarter-Hour Persons/The estimated *average* number of persons who listened to a station for a minimum of five minutes within a reported daypart. The estimate is the average of the reported listening for the total quarter-hours the station was on the air during a reported daypart. This estimate, expressed in hundreds (00), is reported for the Metro, TSA, and DMA, where applicable.

Average Quarter-Hour Rating/The Average Quarter-Hour Persons estimate expressed as a percentage of the appropriate estimated population. This estimate is reported for the Metro and, where applicable, the DMA.

Average Quarter-Hour Share/The Average Quarter-Hour Persons estimate for a given station expressed as a percentage of the Metro Total Average Quarter-Hour Persons estimate within a reported daypart. This estimate is reported for the Metro only.

Cume Duplication/The percentage of estimated Cume Persons for one station that also listened to a second station. This estimate is reported for the Metro only.

Cume Persons/The estimated number of *different* persons who listened to a station for a minimum of five minutes in a quarter-hour within a reported daypart. (Cume estimates may also be referred to as *cumulative* or *unduplicated* estimates.) This estimate, expressed in hundreds (00), is reported for the Metro, TSA, and DMA, where applicable.

Cume Rating/The estimated number of Cume Persons expressed as a percentage of the appropriate estimated population. This estimate is reported for the Metro only.

Daypart/A time period for which audience estimates are reported (e.g., Monday-Friday, 6AM-10AM; Weekend 10AM-7PM).

Designated Market Area (DMA®)/Nielsen Media Research, Inc.'s geographic market design which defines each television market exclusive of others based on measurable viewing patterns. Every county (or county equivalent) in the United States is assigned exclusively to one DMA®.

Diary Mentions/The number of different in-tab diaries in which a station received credit for at least one quarter-hour of listening.

Diarykeeper/Any individual that Arbitron determines to be eligible to receive and is sent survey materials.

Effective Sample Base (ESB)/An estimate of the size of a simple random sample which would be required to produce the same degree of reliability (amount of sampling error) as the sample for a complex survey such as Arbitron's.

Ethnic Composition/Audience estimates for Total, Black and/or Hispanic persons expressed in hundreds (00), ratings and composition percents. Ethnic composition estimates are based on total Metro in-tab diaries and are reported for the Metro of ethnically controlled markets only if at least 30 Black and/or 30 Hispanic diaries, as appropriate, are in-tab for the Metro.

Exclusive Cume Audience/The estimated number of Cume Persons who listened to only one selected station within a reported daypart. This estimate is reported for the Metro only.

Group Quarters/For Arbitron sampling purposes, group quarters refers to living arrangements such as college dormitories, military barracks, nursing homes and prisons, *plus* dwelling units of 10 or more individuals. However, residents of college dorms, military housing, etc., are considered eligible to participate in the survey if the telephone number is assigned to a private telephone serving fewer than 10 individuals.

High-Density Area (HDA)/A zip code-defined sampling unit that may be established in a county within the Metro of an ethnically controlled market. The specific criteria for establishing, retaining, or eliminating an HDA are outlined in a separate publication titled *Arbitron Radio Description of Methodology*.

Home Station/Generally, any station licensed to a city located within a particular Arbitron radio Metro (or a reported Nielsen Media Research, Inc. DMA). A station that is not licensed to a city within an Arbitron radio Metro may be granted "home" status, if it meets certain criteria. (See Page M4, Paragraph 10.)

In-Tab Sample/The number of usable diaries tabulated in producing the report.

Listed Sample/Sample telephone numbers for which names and mailable addresses are published in telephone directories.

Listening Locations/Locations for which audience estimates are reported (At Home, In Car, At Work, Other).

Metro In-Tab/Target Index/The ratio of the number of Metro in-tab diaries to the Metro sample target, generally expressed as a whole number.

Metro Survey Area (Metro)/The primary reporting area for local radio. Metro Survey Area definitions generally correspond to the federal government's Office of Management and Budget's (OMB) Metropolitan Areas, subject to exceptions dictated by historical industry usage or other marketing considerations as determined by Arbitron.

Metro Totals or DMA Totals/Total reported listening to radio in the Metro or DMA (could refer to AQH or Cume estimates). Includes listening to reported stations, nonqualifying commercial stations, noncommercial stations, cable-only stations, and unidentified stations.

Minimum Reporting Standards (MRS)/Criteria used to determine which stations qualify to be listed in this report. (See Page M4, Paragraphs 8-9.)

Outside Station/A station that is not "home" to a particular Metro and/or DMA. (See "Home Station.")

Persons-Per-Diary Value (PPDV)/The numerical value assigned to each in-tab diary for the purpose of projecting audience estimates to the entire 12+ population in a market. The PPDV reflects the number of persons in the geographic/sex/age/ethnic (if applicable) group represented by each in-tab diary after sample balancing has been performed.

Rating/(See "Average Quarter-Hour Rating" and "Cume Rating.")

Respondents/Sampled persons who provide information in response to survey questions.

Response Rate/The ratio of in-tab diaries to the Estimated Persons in Usable Households, generally expressed as a percentage.

Sample Frame/The universe from which potential respondent households are randomly selected. The sample frame for Arbitron radio surveys is designed to include households with telephones.

Sample Target/The number of diaries that is the in-tab sample size objective for a particular survey area.

Sampling Unit/A geographic area consisting of a county or county equivalent (e.g., geographic or ethnic split county, or independent city) for which sample is separately selected and monitored.

Share/(See "Average Quarter-Hour Share.")

Simulcast/The simultaneous broadcast of one station's broadcast flow by another station. *Note*: The simultaneous broadcast of programming from a third-party source (such as a network or syndicator) by stations that have no business relationship with one another will generally not be considered a simulcast.

Split County/A portion of a county, consisting of one or more zip codes, that is recognized as a separate sampling unit for purposes of survey area definition or more discrete sample control.

Technical Difficulty (TD)/Time period(s) of five or more consecutive minutes during the survey period for which a station listed in this report notified Arbitron in writing of: reduced power; intermittent power; signal interference; or times the station was off the air within the station's authorized broadcast day.

Time Spent Listening (TSL)/An estimate of the amount of time the average listener spent with a station (or total radio) during a particular daypart. This estimate, expressed in hours and minutes, is reported for the Metro only.

Total Survey Area (TSA)/A geographic area that includes the Metro Survey Area and may include additional counties (or county equivalents).

Unlisted Sample/Sample telephone numbers for which names and mailable addresses are not published in telephone directories and may or may not be known prior to placement calling.

Unusable Diaries/Returned diaries determined by Arbitron to be unusable according to established criteria.

Unusable Sample/Telephone numbers in the originally selected sample determined by Arbitron to be ineligible for survey participation for reason(s) which include: (1) disconnected telephone number; (2) nonresidential listing; (3) those who reside in households of 10 or more persons age 12 and older; (4) those who volunteer that they reside in group quarters; (5) those who state that a member of the household is media affiliated (in accordance with Arbitron's definition).

Metro Market Profile Sources

PRIZM®

PRIZM is a market segmentation system developed by Claritas, Inc. to help marketers target consumers and profile markets and audiences by lifestyle. Claritas analyzes key demographic characteristics from the U.S. Census and hundreds of millions of actual consumer purchase records to classify each neighborhood in the U.S. into one of 62 distinct PRIZM clusters. Among the characteristics analyzed are income, value and type of housing, marital status, presence and ages of children in a household, ethnicity, urban-suburban-town-rural location, age, sex, occupation, level of education, as well as new car registrations, magazine subscriptions, real estate transactions, and financial data. Claritas updates PRIZM annually.

The 62 unique PRIZM clusters are organized into 15 broader social groups. Each group is identified by a group code which denotes a basic neighborhood type. (U1-U3 groups are Metro Urban; C1-C3 groups are 2nd City; S1-S3 groups are Metro Suburb; T1-T3 groups are Small Town; and R1-R3 groups are Rural.) When linked to market and radio measurement data, this geodemographic model produces descriptive audience information.

Each PRIZM group's composition in this Metro for Persons 12+ is compared to the group's national composition. The Index of Concentration compares the Metro's composition with the national composition for each PRIZM group. An index of 100 indicates that the Metro has the same percent concentration as that of the nation. An index of 200 means that the Metro's composition is twice that of the nation.

For more information about PRIZM, please call (703) 812-2700. PRIZM is a registered trademark of Claritas, Inc.

Metro Census Data

Market Statistics has furnished Household Data, Group Quarters Populations, Retail Sales and Employer Industries Data to Arbitron for the Spring 2000 Metro definition. All data are based on the 1990 Census. For further information, contact your Arbitron representative.

1. Total Households are based on 1990 Census data, updated to 1/1/00.

2. Households by Income is grouped into eight discrete income categories. The income reported represents Money Income as defined by the U.S. Census Bureau. Households by Income is shown for total Metro households (1990 Census-based, updated to 1/1/00).

3. Value of Owner-Occupied Housing Units are 1990 Census data. These data include single-family condominiums, and exclude mobile homes, housing units located on 10 or more acres, housing units located on commercial property, and two housing units sharing the same address. The base for the Metro Percent is 1990 Census metro housing units which includes total housing units.

4. Monthly Gross Rent of Renter-Occupied Housing Units are 1990 Census data in six monthly contract groups. Median rent is shown for total rented units in this Metro. These data exclude no-cash rental units. The base for the Metro Percent is 1990 Census metro housing units which includes total housing units.

5. Household Size categories are for Persons 0+. These categories are based on 1990 Census data, updated to 1/1/00.

6. Seasonal Housing Units are defined as housing units used or intended for use only during certain seasons of the year, and are not included in the total household base (1990 Census). The Metro Percent is 1990 Census total metro housing units (occupied and unoccupied).

7. Education represents the educational attainment of Persons 25+ in the Metro (1990 Census).

8. Colleges and Universities enrollment is taken from the most current available survey of colleges and universities conducted by the National Center for Education Statistics. Only students enrolled in an accredited degree program are included in the enrollment figures. Percentages for the full-time enrollment are based on total enrollment.

9. Occupation data are 1990 Census data and represent the number of Persons 16+ that are employed in each of six occupation categories. Percentages are based on 1990 Census total metro employed Persons 16+.

10. Farm Population data are 1990 Census data for total Persons 0+ living on a farm within the Metro definition.

11. Transportation to Work data are 1990 Census data for total metro employed Persons 16+ who work away from home.

12. Average Travel Time to Work data are 1990 Census data for total metro employed Persons 16+ who work away from home.

13. Car Ownership by Household data are distributed into four Car Ownership categories. Percentages are based on total 1/1/00 household estimates.

Magazine and Newspaper Circulation

Magazine and newspaper circulation data, as of June 2000, were obtained from the Audit Bureau of Circulations' Data Bank Service, 900 North Meacham Road, Schaumburg, IL 60173, (847) 605-0909, and are copyright 2000, Audit Bureau of Circulations (ABC). Unauthorized copying or reprinting of this information is prohibited.

Newspaper circulation figures represent average estimated paid circulation reported to and covered by the latest available Audit Report. Reported publications are listed in Metro circulation order up to a maximum of 35 newspapers. Arbitron may have adjusted the ABC Newspaper Circulation data for Metros comprised of a portion of one or more counties, to reflect as closely as possible the newspapers' circulation in the Arbitron-defined Metro area. Note that any adjusted data may not represent the newspaper's total circulation. Magazine circulation data are the latest paid circulation for a single issue.

Passenger Car Registrations

The Metro Share of New Private Passenger Car Registrations is supplied by the Automotive Information Services Division of The Polk Company. Polk prepares monthly reports (actual counts) of new cars registered in each state. Percentages are listed for American car manufacturers and the five leading imports. The top imports are determined through nationwide ranking. Fleet, other commercial or government registrations are not included. Further automotive statistical information may be obtained from The Polk Company, 26955 Northwestern Highway, Southfield, MI 48034, (248) 728-7000.

More information on Metro Market Profile Sources, including limitations for each service, can be obtained by contacting the individual services.

Methodology: Arbitron 2000 Radio Market Survey Schedule

METRO RANK	MARKET	Seasonal Schedule				METRO RANK	MARKET	Seasonal Schedule				METRO RANK	MARKET	Seasonal Schedule			
		WINTER 00	SPRING 00	SUMMER 00	FALL 00			WINTER 00	SPRING 00	SUMMER 00	FALL 00			WINTER 00	SPRING 00	SUMMER 00	FALL 00
221	Abilene, TX	•	•	•	•	90	Gainesville-Ocala	•	•	•	•	224	Parkersburg-Marietta, WV-OH	•	•	•	•
68	Akron	•	•	•	•	264	Grand Forks, ND-MN	•	•	•	•	121	Pensacola	•	•	•	•
253	Albany, GA	•	•	•	•	252	Grand Junction, CO	•	•	•	•	135	Peoria	•	•	•	•
59	Albany-Schenectady-Troy	•	•	•	•	66	Grand Rapids	•	•	•	•	5	Philadelphia	•	•	•	•
72	Albuquerque	•	•	•	•	275	Great Falls, MT	•	•	•	•	16	Phoenix	•	•	•	•
203	Alexandria, LA	•	•	•	•	182	Green Bay	•	•	•	•	22	Pittsburgh	•	•	•	•
67	Allentown-Bethlehem	•	•	•	•	42	Greensboro-Winston Salem-High Point	•	•	•	•	160	Portland, ME	•	•	•	•
245	Altoona	•	•	•	•	81	Greenville-New Bern-Jacksonville	•	•	•	•	25	Portland, OR	•	•	•	•
187	Amarillo, TX	•	•	•	•	58	Greenville-Spartanburg	•	•	•	•	117	Portsmouth-Dover-Rochester	•	•	•	•
168	Anchorage	•	•	•	•	161	Hagerstown-Chambersburg-Waynesboro, MD-PA	•	•	•	•	157	Poughkeepsie, NY	•	•	•	•
145	Ann Arbor	•	•	•	•	77	Harrisburg-Lebanon-Carlisle	•	•	•	•	33	Providence-Warwick-Pawtucket	•	•	•	•
134	Appleton-Oshkosh	•	•	•	•	261	Harrisonburg, VA	•	•	•	•	242	Pueblo	•	•	•	•
179	Asheville	•	•	•	•	44	Hartford-New Britain-Middletown	•	•	•	•	13	Puerto Rico	•	•	•	•
11	Atlanta	•	•	•	•	60	Honolulu	•	•	•	•	133	Quad Cities (Davenport-Rock Island-Moline)	•	•	•	•
137	Atlantic City-Cape May	•	•	•	•	10	Houston-Galveston	•	•	•	•	48	Raleigh-Durham	•	•	•	•
114	Augusta, GA	•	•	•	•	144	Huntington-Ashland	•	•	•	•	259	Rapid City, SD	•	•	•	•
251	Augusta-Waterville, ME	•	•	•	•	109	Huntsville	•	•	•	•	131	Reading, PA	•	•	•	•
49	Austin	•	•	•	•	38	Indianapolis	•	•	•	•	215	Redding, CA	•	•	•	•
86	Bakersfield	•	•	•	•	263	Ithaca, NY	•	•	•	•	128	Reno	•	•	•	•
20	Baltimore	•	•	•	•	118	Jackson, MS	•	•	•	•	57	Richmond	•	•	•	•
270	Bangor, ME	•	•	•	•	268	Jackson, TN	•	•	•	•	28	Riverside-San Bernardino	•	•	•	•
82	Baton Rouge	•	•	•	•	51	Jacksonville	•	•	•	•	105	Roanoke-Lynchburg	•	•	•	•
238	Battle Creek, MI	•	•	•	•	96	Johnson City-Kingsport-Bristol	•	•	•	•	229	Rochester, MN	•	•	•	•
127	Beaumont-Port Arthur, TX	•	•	•	•	170	Johnstown	•	•	•	•	52	Rochester, NY	•	•	•	•
271	Beckley, WV	•	•	•	•	273	Jonesboro, AR	•	•	•	•	148	Rockford	•	•	•	•
246	Billings, MT	•	•	•	•	176	Kalamazoo	•	•	•	•	29	Sacramento	•	•	•	•
136	Biola-Gulfport-Pascagoula, MS	•	•	•	•	30	Kansas City	•	•	•	•	125	Saginaw-Bay City-Midland	•	•	•	•
166	Binghamton	•	•	•	•	149	Killeen-Temple, TX	•	•	•	•	212	St. Cloud, MN	•	•	•	•
55	Birmingham	•	•	•	•	69	Knoxville	•	•	•	•	19	St. Louis	•	•	•	•
266	Bismarck, ND	•	•	•	•	236	Lafayette, IN	•	•	•	•	150	Salisbury-Ocean City	•	•	•	•
214	Blacksburg-Christiansburg-Radford-Pulaski, VA	•	•	•	•	100	Lafayette, LA	•	•	•	•	35	Salt Lake City-Ogden-Provo	•	•	•	•
230	Bloomington	•	•	•	•	205	Lake Charles, LA	•	•	•	•	260	San Angelo, TX	•	•	•	•
254	Bluefield, WV	•	•	•	•	111	Lakeland-Winter Haven	•	•	•	•	32	San Antonio	•	•	•	•
124	Boise	•	•	•	•	98	Lancaster	•	•	•	•	15	San Diego	•	•	•	•
8	Boston	•	•	•	•	202	Laredo, TX	•	•	•	•	4	San Francisco	•	•	•	•
201	Bowling Green, KY	•	•	•	•	40	Las Vegas	•	•	•	•	27	San Jose	•	•	•	•
112	Bridgeport	•	•	•	•	208	Laurel-Hattiesburg, MS	•	•	•	•	165	San Luis Obispo, CA	•	•	•	•
277	Brunswick, GA	•	•	•	•	258	Lawton, OK	•	•	•	•	184	Santa Barbara, CA	•	•	•	•
232	Bryan-College Station, TX	•	•	•	•	262	Lewiston-Auburn, ME	•	•	•	•	235	Santa Fe, NM	•	•	•	•
45	Buffalo-Niagara Falls	•	•	•	•	106	Lexington-Fayette	•	•	•	•	194	Santa Maria-Lompoc, CA	•	•	•	•
225	Burlington, VT	•	•	•	•	228	Lima, OH	•	•	•	•	113	Santa Rosa	•	•	•	•
123	Canton	•	•	•	•	172	Lincoln	•	•	•	•	78	Sarasota-Bradenton	•	•	•	•
181	Cape Cod, MA	•	•	•	•	83	Little Rock	•	•	•	•	154	Savannah	•	•	•	•
278	Casper, WY	•	•	•	•	2	Los Angeles	•	•	•	•	14	Seattle-Tacoma	•	•	•	•
200	Cedar Rapids	•	•	•	•	53	Louisville	•	•	•	•	269	Sebring, FL	•	•	•	•
209	Champaign, IL	•	•	•	•	177	Lubbock	•	•	•	•	130	Shreveport	•	•	•	•
87	Charleston, SC	•	•	•	•	12	Los Angeles	•	•	•	•	250	Sioux City, IA	•	•	•	•
162	Charleston, WV	•	•	•	•	276	Meridian, MS	•	•	•	•	210	Sioux Falls	•	•	•	•
37	Charlotte-Gastonia-Rock Hill	•	•	•	•	12	Miami-Ft. Lauderdale-Hollywood	•	•	•	•	163	South Bend	•	•	•	•
222	Charlottesville, VA	•	•	•	•	12	Miami-Ft. Lauderdale-Hollywood	•	•	•	•	91	Spokane	•	•	•	•
104	Chattanooga	•	•	•	•	31	Milwaukee-Racine	•	•	•	•	196	Springfield, IL	•	•	•	•
274	Cheyenne, WY	•	•	•	•	17	Minneapolis-St. Paul	•	•	•	•	80	Springfield, MA	•	•	•	•
3	Chicago	•	•	•	•	88	Mobile	•	•	•	•	146	Springfield, MO	•	•	•	•
190	Chico, CA	•	•	•	•	122	Modesto	•	•	•	•	139	Stamford-Norwalk, CT	•	•	•	•
26	Cincinnati	•	•	•	•	47	Monmouth-Ocean	•	•	•	•	237	State College, PA	•	•	•	•
24	Cleveland	•	•	•	•	234	Monroe, LA	•	•	•	•	85	Stockton	•	•	•	•
94	Colorado Springs	•	•	•	•	74	Monterey-Salinas-Santa Cruz	•	•	•	•	239	Sussex, NJ	•	•	•	•
244	Columbia, MO	•	•	•	•	142	Montgomery	•	•	•	•	75	Syracuse	•	•	•	•
89	Columbia, SC	•	•	•	•	186	Morgantown-Clarksburg-Fairmont, WV	•	•	•	•	159	Tallahassee	•	•	•	•
169	Columbus, GA	•	•	•	•	99	Morristown, NJ	•	•	•	•	21	Tampa-St. Petersburg-Clearwater	•	•	•	•
34	Columbus, OH	•	•	•	•	217	Muskegon, MI	•	•	•	•	191	Terre Haute	•	•	•	•
248	Columbus-Starkville-West Point, MS	•	•	•	•	173	Myrtle Beach, SC	•	•	•	•	247	Texarkana, TX-AR	•	•	•	•
265	Cookeville, TN	•	•	•	•	43	Nashville	•	•	•	•	79	Toledo	•	•	•	•
129	Corpus Christi	•	•	•	•	18	Nassau-Suffolk (Long Island)	•	•	•	•	180	Topeka	•	•	•	•
6	Dallas-Ft. Worth	•	•	•	•	164	New Bedford-Fall River, MA	•	•	•	•	195	Traverse City-Petoskey, MI	•	•	•	•
188	Danbury, CT	•	•	•	•	102	New Haven	•	•	•	•	138	Trenton, NJ	•	•	•	•
56	Dayton	•	•	•	•	167	New London, CT	•	•	•	•	206	Tri-Cities, WA (Richland-Kennewick-Pasco)	•	•	•	•
93	Daytona Beach	•	•	•	•	41	New Orleans	•	•	•	•	61	Tucson	•	•	•	•
255	Decatur, IL	•	•	•	•	1	New York	•	•	•	•	62	Tulsa	•	•	•	•
23	Denver-Boulder	•	•	•	•	141	Newburgh-Middletown, NY (Mid-Hudson Valley)	•	•	•	•	178	Tupelo, MS	•	•	•	•
92	Des Moines	•	•	•	•	36	Norfolk-Virginia Beach-Newport News	•	•	•	•	216	Tuscaloosa, AL	•	•	•	•
7	Detroit	•	•	•	•	174	Odessa-Midland, TX	•	•	•	•	140	Tyler-Longview, TX	•	•	•	•
183	Dothan, AL	•	•	•	•	54	Oklahoma City	•	•	•	•	151	Utica-Rome	•	•	•	•
220	Dubuque, IA	•	•	•	•	73	Omaha-Council Bluffs	•	•	•	•	106	Visalia-Tulare-Hanford	•	•	•	•
219	Duluth-Superior	•	•	•	•	39	Orlando	•	•	•	•	192	Waco, TX	•	•	•	•
231	Eau Claire, WI	•	•	•	•	267	Owensboro, KY	•	•	•	•	9	Washington, DC	•	•	•	•
241	Elizabeth City-Nags Head, NC	•	•	•	•	108	Oxnard-Ventura	•	•	•	•	233	Waterloo-Cedar Falls	•	•	•	•
198	Elmira-Corning, NY	•	•	•	•	153	Palm Springs, CA	•	•	•	•	257	Watertown, NY	•	•	•	•
70	El Paso	•	•	•	•	226	Panama City, FL	•	•	•	•	158	Wausau-Stevens Point, WI (Central WI)	•	•	•	•
156	Erie	•	•	•	•	226	Panama City, FL	•	•	•	•	50	West Palm Beach-Boca Raton	•	•	•	•
143	Eugene-Springfield	•	•	•	•	174	Odessa-Midland, TX	•	•	•	•	223	Wheeling	•	•	•	•
152	Evansville	•	•	•	•	54	Oklahoma City	•	•	•	•						

Media Targeting 2000SM

Limited Report Edition

Survey Period

February 8 - March 7, 1995

This Service Is Not Accredited by the MRC/This service is not part of a regular syndicated rating service accredited by the Media Rating Council (MRC), and Arbitron has not requested accreditation. Arbitron does provide syndicated services which are accredited by the MRC.

PREFACE/*Media Targeting 2000* is a national study that was conducted by The Arbitron Company in cooperation with the Radio Advertising Bureau (RAB). *Media Targeting 2000* examines media usage and consumer profiles for 116 different qualitative categories, such as automobile ownership and usage, beverage consumption, and travel and entertainment. The report herein is an excerpt from the *Media Targeting 2000* report, and is intended to provide limited estimated media usage and consumer information for Persons 12+ for the 48 contiguous states of the United States. The specific sections and dayparts contained herein are: **Average Weekday Share of Time Spent with Each Medium, Monday-Friday, 6AM-6PM; and Media Exposure Prior to Purchasing, within one hour prior**

to largest purchase based on respondents reporting any purchase within 24 hours prior to interviewer contact.

METHODOLOGY/Users of this limited report should become familiar with the "Description of Methodology" and "Limitations" sections in the *Media Targeting 2000* report. The *Media Targeting 2000* report is made available by Arbitron to Arbitron clients and the Radio Advertising Bureau.

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Arbitron 2000 Fall Delivery Schedule

Market	Aug-Sep-Oct Arbitrends		Sep-Oct-Nov Arbitrends		Fall Arbitrends		Advance Ratings**		Maximiser®/Media Professional™		Market Report	TAPSCAN®
	Date	Time*	Date	Time*	Date	Time*	Date	Time*	ADE	Mail	Mail Date	Date
Abilene, TX							Feb 05	1:30PM	Feb 07	9:00AM	Feb 08	Feb 09
Akron	Nov 16	1:00PM LMT	Dec 14	1:00PM	Jan 17	10:00AM	Jan 17	1:00PM	Jan 19	10:00AM	Jan 22	Jan 24
Albany, GA							Feb 06	9:30AM	Feb 08	10:00AM	Feb 09	Feb 13
Albany-Schenectady-Troy	Nov 29	11:30AM LMT	Dec 27	11:30AM	Jan 25	11:30AM	Jan 25	2:30PM	Jan 29	11:30AM	Jan 30	Feb 01
Albuquerque							Jan 30	12:30PM	Feb 01	9:30AM	Feb 02	Feb 06
Alexandria, LA	Dec 05	9:30AM LMT	Jan 02	9:30AM	Jan 30	9:30AM	Feb 06	12:30PM	Feb 08	9:00AM	Feb 09	Feb 12
Allentown-Bethlehem							Jan 11	4:00PM	Jan 15	1:00PM	Jan 16	Jan 18
Altoona	Nov 14	1:00PM LMT	Dec 12	1:00PM	Jan 11	1:00PM	Jan 19	1:00PM	Jan 23	10:00AM	Jan 24	Jan 26
Amarillo, TX							Feb 05	3:30PM	Feb 07	9:00AM	Feb 08	Feb 09
Anchorage							Feb 06	12:00PM	Feb 08	6:00AM	Feb 09	Feb 12
Ann Arbor							Jan 16	10:00AM	Jan 18	10:00AM	Jan 19	Jan 23
Appleton-Oshkosh							Feb 05	12:00PM	Feb 07	9:00AM	Feb 08	Feb 09
Asheville							Jan 29	10:30AM	Jan 31	10:00AM	Feb 01	Feb 05
Atlanta	Nov 21	10:00AM LMT	Dec 19	10:00AM	Jan 19	1:00PM	Jan 19	4:00PM	Jan 23	1:00PM	Jan 24	Jan 26
Atlantic City-Cape May							Jan 11	10:00AM	Jan 15	10:00AM	Jan 16	Jan 18
Augusta, GA							Feb 05	1:30PM	Feb 07	10:00AM	Feb 08	Feb 09
Augusta-Waterville, ME							Feb 02	11:30AM	Feb 06	10:00AM	Feb 07	Feb 08
Austin	Nov 28	1:30PM LMT	Dec 26	1:30PM	Jan 24	12:00PM	Jan 24	3:00PM	Jan 26	12:00PM	Jan 29	Jan 31
Bakersfield	Nov 14	10:00AM LMT	Dec 12	10:00AM	Jan 11	10:00AM	Jan 11	1:00PM	Jan 15	10:00AM	Jan 16	Jan 18
Baltimore	Nov 16	11:30AM LMT	Dec 14	11:30AM	Jan 16	11:30AM	Jan 16	2:30PM	Jan 18	11:30AM	Jan 19	Jan 23
Bangor, ME							Feb 05	11:30AM	Feb 07	10:00AM	Feb 08	Feb 09
Baton Rouge	Dec 04	12:00PM LMT	Jan 02	12:00PM	Jan 30	10:30AM	Jan 30	1:30PM	Feb 01	10:30AM	Feb 02	Feb 06
Battle Creek, MI							Jan 29	12:30PM	Jan 31	10:00AM	Feb 01	Feb 05
Beaumont-Port Arthur, TX							Jan 19	10:30AM	Jan 23	9:00AM	Jan 24	Jan 26
Beckley, WV							Feb 05	11:00AM	Feb 07	10:00AM	Feb 08	Feb 09
Billings, MT							Feb 06	10:00AM	Feb 08	8:00AM	Feb 09	Feb 12
Biloxi-Gulfport-Pascagoula, MS							Jan 25	9:30AM	Jan 29	9:00AM	Jan 30	Jan 31
Binghamton							Feb 02	2:30PM	Feb 06	10:00AM	Feb 07	Feb 09
Birmingham	Nov 27	12:00PM LMT	Dec 21	12:00PM	Jan 24	9:00AM	Jan 24	12:00PM	Jan 26	9:00AM	Jan 29	Jan 31
Bismarck, ND							Feb 06	12:00PM	Feb 08	9:00AM	Feb 09	Feb 12
Blksbrg-Chrstnrg-Rdfrd-Ptksi,VA							Jan 30	10:30AM	Feb 01	10:00AM	Feb 02	Feb 06
Bloomington							Jan 12	9:00AM	Jan 16	9:00AM	Jan 17	Jan 19
Bluefield, WV							Feb 05	10:30AM	Feb 07	10:00AM	Feb 08	Feb 09
Bolse							Feb 05	1:30PM	Feb 07	8:00AM	Feb 08	Feb 12
Boston	Nov 15	10:00AM LMT	Dec 13	10:00AM	Jan 12	10:00AM	Jan 12	1:00PM	Jan 16	10:00AM	Jan 17	Jan 19
Bowling Green, KY							Jan 29	9:30AM	Jan 31	9:00AM	Feb 01	Feb 05
Bridgeport							Jan 08	10:00AM	Jan 10	10:00AM	Jan 11	Jan 15
Brunswick, GA							Jan 25	10:00AM	Jan 29	10:00AM	Jan 30	Jan 31
Bryan-College Station, TX							Jan 19	9:30AM	Jan 23	9:00AM	Jan 24	Jan 26
Buffalo-Niagara Falls	Nov 20	10:00AM LMT	Dec 18	10:00AM	Jan 18	1:00PM	Jan 18	4:00PM	Jan 22	1:00PM	Jan 23	Jan 25
Burlington, VT							Feb 05	12:00PM	Feb 07	10:00AM	Feb 08	Feb 09
Canton							Jan 18	10:30AM	Jan 22	10:00AM	Jan 23	Jan 25
Cape Cod, MA							Jan 16	2:30PM	Jan 18	10:00AM	Jan 19	Jan 23
Casper, WY							Feb 06	9:00AM	Feb 08	8:00AM	Feb 09	Feb 12
Cedar Rapids							Jan 31	9:30AM	Feb 02	9:00AM	Feb 05	Feb 07
Champaign, IL							Jan 16	9:30AM	Jan 18	9:00AM	Jan 19	Jan 23
Charleston, SC	Dec 04	10:00AM LMT	Jan 02	10:00AM	Jan 29	1:00PM	Jan 29	4:00PM	Jan 31	1:00PM	Feb 01	Feb 05
Charleston, WV							Jan 31	11:30AM	Feb 02	10:00AM	Feb 05	Feb 07
Charlotte-Gastonia-Rock Hill	Nov 21	11:30AM LMT	Dec 19	11:30AM	Jan 18	1:00PM	Jan 18	4:00PM	Jan 22	1:00PM	Jan 23	Jan 25
Charlottesville, VA							Feb 02	10:00AM	Feb 06	10:00AM	Feb 07	Feb 09
Chattanooga	Dec 01	10:00AM LMT	Dec 29	10:00AM	Jan 26	1:00PM	Jan 26	4:00PM	Jan 30	1:00PM	Jan 31	Feb 02
Cheyenne, WY							Jan 23	10:30AM	Jan 25	8:00AM	Jan 26	Jan 30
Chicago	Nov 13	9:00AM LMT	Dec 11	9:00AM	Jan 10	9:00AM	Jan 10	12:00PM	Jan 12	9:00AM	Jan 15	Jan 17
Chico, CA							Jan 16	9:00AM	Jan 18	7:00AM	Jan 19	Jan 23
Cincinnati	Nov 17	11:30AM LMT	Dec 15	11:30AM	Jan 18	10:00AM	Jan 18	1:00PM	Jan 22	10:00AM	Jan 23	Jan 25

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Arbitron 2000 Fall Delivery Schedule

Market	Aug-Sep-Oct Arbitrends		Sep-Oct-Nov Arbitrends		Fall Arbitrends		Advance Ratings**		Maximiser®/Media Professional™		Market Report	TAPSCAN®	
	Date	Time*	Date	Time*	Date	Time*	Date	Time*	ADE	Mail	Mail Date	Date	
Clarksville-Hopkinsville, TN-KY							Jan 29	9:00AM	Jan 31	9:00AM	Feb 01	Feb 02	Feb 05
Cleveland	Nov 16	1:00PM LMT	Dec 14	1:00PM	Jan 17	10:00AM	Jan 17	1:00PM	Jan 19	10:00AM	Jan 22	Jan 23	Jan 24
Colorado Springs	Nov 22	9:30AM LMT	Dec 20	9:30AM	Jan 19	12:30PM	Jan 19	3:30PM	Jan 23	12:30PM	Jan 24	Jan 25	Jan 26
Columbia, MO							Jan 24	9:00AM	Jan 26	9:00AM	Jan 29	Jan 30	Jan 31
Columbia, SC	Dec 01	10:00AM LMT	Dec 29	10:00AM	Jan 29	10:00AM	Jan 29	1:00PM	Jan 31	10:00AM	Feb 01	Feb 02	Feb 05
Columbus, GA							Feb 02	1:30PM	Feb 06	10:00AM	Feb 07	Feb 08	Feb 09
Columbus, OH	Nov 22	10:00AM LMT	Dec 20	10:00AM	Jan 22	1:00PM	Jan 22	4:00PM	Jan 24	1:00PM	Jan 25	Jan 26	Jan 29
Columbus-Starkville-West Point, MS							Feb 06	9:30AM	Feb 08	9:00AM	Feb 09	Feb 12	Feb 13
Cookeville, TN							Jan 29	9:00AM	Jan 31	9:00AM	Feb 01	Feb 02	Feb 05
Corpus Christi							Jan 31	10:00AM	Feb 02	9:00AM	Feb 05	Feb 06	Feb 07
Dallas-Ft. Worth	Nov 20	3:00PM LMT	Dec 18	3:00PM	Jan 18	1:30PM	Jan 18	4:30PM	Jan 22	1:30PM	Jan 23	Jan 24	Jan 25
Danbury, CT							Jan 09	10:00AM	Jan 11	10:00AM	Jan 12	Jan 15	Jan 16
Dayton	Nov 29	10:00AM LMT	Dec 27	10:00AM	Jan 25	10:00AM	Jan 25	1:00PM	Jan 29	10:00AM	Jan 30	Jan 31	Feb 01
Daytona Beach							Jan 22	1:00PM	Jan 24	10:00AM	Jan 25	Jan 26	Jan 29
Decatur, IL							Jan 16	9:30AM	Jan 18	9:00AM	Jan 19	Jan 22	Jan 23
Denver-Boulder	Nov 22	11:00AM LMT	Dec 20	11:00AM	Jan 19	12:30PM	Jan 19	3:30PM	Jan 23	12:30PM	Jan 24	Jan 25	Jan 26
Des Moines	Dec 04	10:30AM LMT	Jan 02	10:30AM	Jan 29	1:30PM	Jan 29	4:30PM	Jan 31	1:30PM	Feb 01	Feb 02	Feb 05
Detroit	Nov 14	11:30AM LMT	Dec 12	11:30AM	Jan 11	11:30AM	Jan 11	2:30PM	Jan 15	11:30AM	Jan 16	Jan 17	Jan 18
Dothan, AL							Feb 02	9:30AM	Feb 06	9:00AM	Feb 07	Feb 08	Feb 09
Dubuque, IA							Feb 01	9:00AM	Feb 05	9:00AM	Feb 06	Feb 07	Feb 08
Duluth-Superior							Feb 02	10:00AM	Feb 06	9:00AM	Feb 07	Feb 08	Feb 09
Eau Claire, WI							Jan 31	11:00AM	Feb 02	9:00AM	Feb 05	Feb 06	Feb 07
El Paso	Dec 05	9:30AM LMT	Jan 02	9:30AM	Jan 30	11:00AM	Jan 30	2:00PM	Feb 01	11:00AM	Feb 02	Feb 05	Feb 06
Elizabeth City-Nags Head, NC							Jan 25	10:00AM	Jan 29	10:00AM	Jan 30	Jan 31	Feb 01
Elmira-Corning, NY							Jan 29	11:00AM	Jan 31	10:00AM	Feb 01	Feb 02	Feb 05
Erie							Feb 02	1:00PM	Feb 06	10:00AM	Feb 07	Feb 08	Feb 09
Eugene-Springfield							Jan 25	9:00AM	Jan 29	7:00AM	Jan 30	Jan 31	Feb 01
Evansville							Feb 01	9:30AM	Feb 05	9:00AM	Feb 06	Feb 07	Feb 08
Fargo-Moorhead							Feb 05	3:30PM	Feb 07	9:00AM	Feb 08	Feb 09	Feb 12
Fayetteville (NW Arkansas)							Feb 05	1:00PM	Feb 07	9:00AM	Feb 08	Feb 09	Feb 12
Fayetteville, NC							Jan 26	10:00AM	Jan 30	10:00AM	Jan 31	Feb 01	Feb 02
Flagstaff-Prescott, AZ							Jan 18	9:00AM	Jan 22	8:00AM	Jan 23	Jan 24	Jan 25
Flint							Jan 17	10:30AM	Jan 19	10:00AM	Jan 22	Jan 23	Jan 24
Florence, SC							Jan 30	11:00AM	Feb 01	10:00AM	Feb 02	Feb 05	Feb 06
Florence-Muscle Shoals, AL							Feb 01	10:30AM	Feb 05	9:00AM	Feb 06	Feb 07	Feb 08
Frederick, MD							Jan 16	10:00AM	Jan 18	10:00AM	Jan 19	Jan 22	Jan 23
Fresno	Nov 27	10:00AM LMT	Dec 21	10:00AM	Jan 22	1:00PM	Jan 22	4:00PM	Jan 24	1:00PM	Jan 25	Jan 26	Jan 29
Ft. Collins-Greeley, CO							Jan 23	10:00AM	Jan 25	8:00AM	Jan 26	Jan 29	Jan 30
Ft. Myers-Naples-Marco Island							Jan 19	12:00PM	Jan 23	10:00AM	Jan 24	Jan 25	Jan 26
Ft. Pierce-Stuart-Vero Beach							Jan 23	1:00PM	Jan 25	10:00AM	Jan 26	Jan 29	Jan 30
Ft. Smith, AR							Feb 06	10:30AM	Feb 08	9:00AM	Feb 09	Feb 12	Feb 13
Ft. Walton Beach, FL							Jan 25	9:30AM	Jan 29	9:00AM	Jan 30	Jan 31	Feb 01
Ft. Wayne							Jan 26	10:30AM	Jan 30	10:00AM	Jan 31	Feb 01	Feb 02
Gainesville-Ocala							Jan 25	11:00AM	Jan 29	10:00AM	Jan 30	Jan 31	Feb 01
Grand Forks, ND-MN							Feb 06	11:30AM	Feb 08	9:00AM	Feb 09	Feb 12	Feb 13
Grand Junction, CO							Jan 24	9:00AM	Jan 26	8:00AM	Jan 29	Jan 30	Jan 31
Grand Rapids	Nov 30	11:30AM LMT	Dec 28	11:30AM	Jan 26	11:30AM	Jan 26	2:30PM	Jan 30	11:30AM	Jan 31	Feb 01	Feb 02
Great Falls, MT							Feb 06	9:30AM	Feb 08	8:00AM	Feb 09	Feb 12	Feb 13
Green Bay							Feb 05	11:30AM	Feb 07	9:00AM	Feb 08	Feb 09	Feb 12
Greensboro-Winston Salem-High Point	Nov 30	1:00PM LMT	Dec 28	1:00PM	Jan 26	11:30AM	Jan 26	2:30PM	Jan 30	11:30AM	Jan 31	Feb 01	Feb 02
Greenville-New Bern-Jacksonville	Dec 04	10:00AM LMT	Jan 02	10:00AM	Jan 30	10:00AM	Jan 30	1:00PM	Feb 01	10:00AM	Feb 02	Feb 05	Feb 06
Greenville-Spartanburg	Dec 01	11:30AM LMT	Dec 29	11:30AM	Jan 29	10:00AM	Jan 29	1:00PM	Jan 31	10:00AM	Feb 01	Feb 02	Feb 05
Hagerstrn-Chambrsg-Waynsb, MD-PA							Jan 18	10:00AM	Jan 22	10:00AM	Jan 23	Jan 24	Jan 25
Harrisburg-Lebanon-Carlisle	Nov 29	1:00PM LMT	Dec 27	1:00PM	Jan 25	1:00PM	Jan 25	4:00PM	Jan 29	1:00PM	Jan 30	Jan 31	Feb 01

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Arbitron 2000 Fall Delivery Schedule

Market	Aug-Sep-Oct Arbitrends		Sep-Oct-Nov Arbitrends		Fall Arbitrends		Advance Ratings**		MaxiSer®/Media Professional™		Market Report	TAPSCAN®	
	Date	Time*	Date	Time*	Date	Time*	Date	Time*	ADE	Mail	Mail Date	Date	
Harrisonburg, VA							Feb 02	12:00PM	Feb 06	10:00AM	Feb 07	Feb 08	Feb 09
Hartford-New Britain-Middletown	Nov 16	2:30PM LMT	Dec 14	2:30PM	Jan 17	11:30AM	Jan 17	2:30PM	Jan 19	11:30AM	Jan 22	Jan 23	Jan 24
Honolulu	Nov 27	11:00AM LMT	Dec 21	11:00AM	Jan 23	11:00AM	Jan 23	2:00PM	Jan 25	11:00AM	Jan 26	Jan 29	Jan 30
Houston-Galveston	Nov 20	12:00PM LMT	Dec 18	12:00PM	Jan 18	10:30AM	Jan 18	1:30PM	Jan 22	10:30AM	Jan 23	Jan 24	Jan 25
Huntington-Ashland							Jan 31	12:30PM	Feb 02	10:00AM	Feb 05	Feb 06	Feb 07
Huntsville	Dec 04	12:00PM LMT	Jan 02	12:00PM	Jan 30	9:00AM	Jan 30	12:00PM	Feb 01	9:00AM	Feb 02	Feb 05	Feb 06
Indianapolis	Nov 27	10:00AM LMT	Dec 21	10:00AM	Jan 23	11:30AM	Jan 23	2:30PM	Jan 25	11:30AM	Jan 26	Jan 29	Jan 30
Ithaca, NY							Jan 19	10:00AM	Jan 23	10:00AM	Jan 24	Jan 25	Jan 26
Jackson, MS	Dec 04	10:30AM LMT	Jan 02	10:30AM	Jan 29	1:30PM	Jan 29	4:30PM	Jan 31	1:30PM	Feb 01	Feb 02	Feb 05
Jackson, TN							Jan 30	11:30AM	Feb 01	10:00AM	Feb 02	Feb 05	Feb 06
Jacksonville	Nov 28	11:30AM LMT	Dec 26	11:30AM	Jan 24	11:30AM	Jan 24	2:30PM	Jan 26	11:30AM	Jan 29	Jan 30	Jan 31
Johnson City-Kingsport-Bristol	Dec 04	10:00AM LMT	Jan 02	10:00AM	Jan 29	11:30AM	Jan 29	2:30PM	Jan 31	11:30AM	Feb 01	Feb 02	Feb 05
Johnstown							Jan 19	12:30PM	Jan 23	10:00AM	Jan 24	Jan 25	Jan 26
Jonesboro, AR							Jan 30	9:00AM	Feb 01	9:00AM	Feb 02	Feb 05	Feb 06
Joplin, MO							Feb 05	12:30PM	Feb 07	9:00AM	Feb 08	Feb 09	Feb 12
Kalamazoo							Jan 26	10:00AM	Jan 30	10:00AM	Jan 31	Feb 03	Feb 02
Kansas City	Nov 27	10:30AM LMT	Dec 21	10:30AM	Jan 23	1:30PM	Jan 23	4:30PM	Jan 25	1:30PM	Jan 26	Jan 29	Jan 30
Killeen-Temple, TX							Jan 22	9:30AM	Jan 24	9:00AM	Jan 25	Jan 25	Jan 29
Knoxville	Nov 30	10:00AM LMT	Dec 28	10:00AM	Jan 26	10:00AM	Jan 26	1:00PM	Jan 30	10:00AM	Jan 31	Feb 01	Feb 02
Lafayette, IN							Jan 24	11:30AM	Jan 26	10:00AM	Jan 29	Jan 30	Jan 31
Lafayette, LA							Jan 30	9:00AM	Feb 01	9:00AM	Feb 02	Feb 05	Feb 06
Lake Charles, LA							Jan 19	10:00AM	Jan 23	9:00AM	Jan 24	Jan 25	Jan 26
Lakeland-Winter Haven							Jan 19	11:30AM	Jan 23	10:00AM	Jan 24	Jan 25	Jan 26
Lancaster							Jan 25	10:00AM	Jan 29	10:00AM	Jan 30	Jan 31	Feb 01
Lansing-East Lansing	Nov 30	10:00AM LMT	Dec 28	10:00AM	Jan 26	10:00AM	Jan 26	1:00PM	Jan 30	10:00AM	Jan 31	Feb 01	Feb 02
Laredo, TX							Jan 26	10:00AM	Jan 30	9:00AM	Jan 31	Feb 01	Feb 02
Las Vegas	Nov 27	11:30AM LMT	Dec 21	11:30AM	Jan 23	10:00AM	Jan 23	1:00PM	Jan 25	10:00AM	Jan 26	Jan 29	Jan 30
Laurel-Hattiesburg, MS							Jan 25	10:00AM	Jan 29	9:00AM	Jan 30	Jan 31	Feb 01
Lawton, OK							Jan 29	10:30AM	Jan 31	9:00AM	Feb 01	Feb 02	Feb 05
Lewiston-Auburn, ME							Feb 02	10:30AM	Feb 06	10:00AM	Feb 07	Feb 08	Feb 09
Lexington-Fayette							Jan 31	11:30AM	Feb 02	10:00AM	Feb 05	Feb 06	Feb 07
Lima, OH							Jan 26	11:00AM	Jan 30	10:00AM	Jan 31	Feb 01	Feb 02
Lincoln							Feb 05	4:00PM	Feb 07	9:00AM	Feb 08	Feb 08	Feb 12
Little Rock	Dec 01	1:30PM LMT	Dec 29	1:30PM	Jan 29	12:00PM	Jan 29	3:00PM	Jan 31	12:00PM	Feb 01	Feb 02	Feb 05
Los Angeles	Nov 13	10:00AM LMT	Dec 11	10:00AM	Jan 10	10:00AM	Jan 10	1:00PM	Jan 12	10:00AM	Jan 15	Jan 16	Jan 17
Louisville	Nov 28	10:00AM LMT	Dec 26	10:00AM	Jan 24	11:30AM	Jan 24	2:30PM	Jan 26	11:30AM	Jan 29	Jan 30	Jan 31
Lubbock							Feb 01	9:30AM	Feb 05	9:00AM	Feb 06	Feb 07	Feb 08
Macon							Feb 02	12:30PM	Feb 06	10:00AM	Feb 07	Feb 08	Feb 09
Madison	Dec 04	12:00PM LMT	Jan 02	12:00PM	Jan 30	9:00AM	Jan 30	12:00PM	Feb 01	9:00AM	Feb 02	Feb 05	Feb 06
Manchester							Jan 16	11:30AM	Jan 18	10:00AM	Jan 19	Jan 22	Jan 23
Mankato-New Ulm-St. Peter, MN							Jan 22	9:00AM	Jan 24	9:00AM	Jan 25	Jan 26	Jan 29
Marion-Carbondale (Southern IL)							Jan 23	9:30AM	Jan 25	9:00AM	Jan 26	Jan 29	Jan 30
Mason City, IA							Feb 05	11:00AM	Feb 07	9:00AM	Feb 08	Feb 09	Feb 12
McAllen-Brownsville-Harlingen							Jan 30	11:00AM	Feb 01	9:00AM	Feb 02	Feb 05	Feb 06
Medford-Ashland, OR							Feb 06	11:00AM	Feb 08	7:00AM	Feb 09	Feb 12	Feb 13
Melbourne-Titusville-Cocoa							Jan 22	1:00PM	Jan 24	10:00AM	Jan 25	Jan 26	Jan 29
Memphis	Nov 30	1:30PM LMT	Dec 28	1:30PM	Jan 25	1:30PM	Jan 25	4:30PM	Jan 29	1:30PM	Jan 30	Jan 31	Feb 01
Merced, CA							Jan 16	10:00AM	Jan 18	7:00AM	Jan 19	Jan 22	Jan 23
Meridian, MS							Feb 06	9:30AM	Feb 08	9:00AM	Feb 09	Feb 12	Feb 13
Miami-Ft. Lauderdale-Hollywood	Nov 21	2:30PM LMT	Dec 19	2:30PM	Jan 22	11:30AM	Jan 22	2:30PM	Jan 24	11:30AM	Jan 25	Jan 26	Jan 29
Middlesex-Somerset-Union	Nov 10	1:00PM LMT	Dec 08	1:00PM	Jan 08	1:00PM	Jan 08	4:00PM	Jan 10	1:00PM	Jan 11	Jan 12	Jan 15
Milwaukee-Racine	Nov 27	9:00AM LMT	Dec 21	9:00AM	Jan 23	9:00AM	Jan 23	12:00PM	Jan 25	9:00AM	Jan 26	Jan 29	Jan 30
Minneapolis-St. Paul	Nov 20	1:30PM LMT	Dec 18	1:30PM	Jan 19	10:30AM	Jan 19	1:30PM	Jan 23	10:30AM	Jan 24	Jan 25	Jan 26
Mobile	Nov 28	12:00PM LMT	Dec 26	12:00PM	Jan 23	12:00PM	Jan 23	3:00PM	Jan 25	12:00PM	Jan 26	Jan 29	Jan 30

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Arbitron 2000 Fall Delivery Schedule

Market	Aug-Sep-Oct Arbitrends		Sep-Oct-Nov Arbitrends		Fall Arbitrends		Advance Ratings**		Maximiser®/Media Professional™		Market Report	TAPSCAN®	
	Date	Time*	Date	Time*	Date	Time*	Date	Time*	ADE	Mail	Mail Date	Date	
Modesto							Jan 16	9:00AM	Jan 18	7:00AM	Jan 19	Jan 22	Jan 23
Monmouth-Ocean							Jan 08	10:30AM	Jan 10	10:00AM	Jan 11	Jan 12	Jan 15
Monroe, LA							Feb 06	12:30PM	Feb 08	9:00AM	Feb 09	Feb 12	Feb 13
Monterey-Salinas-Santa Cruz	Nov 15	11:30AM LMT	Dec 13	11:30AM	Jan 12	11:30AM	Jan 12	2:30PM	Jan 16	11:30AM	Jan 17	Jan 18	Jan 19
Montgomery							Feb 02	9:00AM	Feb 06	9:00AM	Feb 07	Feb 08	Feb 09
Morgantown-Clarks-Fairmont, WV							Jan 30	10:30AM	Feb 01	10:00AM	Feb 02	Feb 05	Feb 06
Morristown, NJ							Jan 08	10:00AM	Jan 10	10:00AM	Jan 11	Jan 12	Jan 15
Muskegon, MI							Jan 29	12:30PM	Jan 31	10:00AM	Feb 01	Feb 02	Feb 05
Myrtle Beach, SC							Jan 30	11:30AM	Feb 01	10:00AM	Feb 02	Feb 05	Feb 06
Nashville	Nov 30	1:30PM LMT	Dec 28	1:30PM	Jan 25	1:30PM	Jan 25	4:30PM	Jan 29	1:30PM	Jan 30	Jan 31	Feb 01
Nassau-Suffolk (Long Island)	Nov 10	11:30AM LMT	Dec 08	11:30AM	Jan 08	11:30AM	Jan 08	2:30PM	Jan 10	11:30AM	Jan 11	Jan 12	Jan 15
New Bedford-Fall River, MA							Jan 12	10:00AM	Jan 16	10:00AM	Jan 17	Jan 18	Jan 19
New Haven							Jan 17	2:30PM	Jan 19	10:00AM	Jan 22	Jan 23	Jan 24
New London, CT							Jan 11	10:30AM	Jan 15	10:00AM	Jan 16	Jan 17	Jan 18
New Orleans	Nov 28	12:00PM LMT	Dec 26	12:00PM	Jan 24	1:30PM	Jan 24	4:30PM	Jan 26	1:30PM	Jan 29	Jan 30	Jan 31
New York	Nov 10	10:00AM LMT	Dec 08	10:00AM	Jan 08	10:00AM	Jan 08	1:00PM	Jan 10	10:00AM	Jan 11	Jan 12	Jan 15
Newburgh-Middletown, NY(Md-Hud Vly)							Jan 11	11:00AM	Jan 15	10:00AM	Jan 16	Jan 17	Jan 18
Norfolk-Virginia Beach-Newport News	Nov 28	11:30AM LMT	Dec 26	11:30AM	Jan 24	10:00AM	Jan 24	1:00PM	Jan 26	10:00AM	Jan 29	Jan 30	Jan 31
Odessa-Midland, TX							Feb 06	11:30AM	Feb 08	9:00AM	Feb 09	Feb 12	Feb 13
Oklahoma City	Dec 01	10:30AM LMT	Dec 29	10:30AM	Jan 26	12:00PM	Jan 26	3:00PM	Jan 30	12:00PM	Jan 31	Feb 01	Feb 02
Omaha-Council Bluffs	Dec 01	12:00PM LMT	Dec 29	12:00PM	Jan 29	10:30AM	Jan 29	1:30PM	Jan 31	10:30AM	Feb 01	Feb 02	Feb 05
Orlando	Nov 21	1:00PM LMT	Dec 19	1:00PM	Jan 22	10:00AM	Jan 22	1:00PM	Jan 24	10:00AM	Jan 25	Jan 26	Jan 29
Owensboro, KY							Feb 05	12:00PM	Feb 07	9:00AM	Feb 08	Feb 09	Feb 12
Oxnard-Ventura							Jan 12	9:30AM	Jan 16	7:00AM	Jan 17	Jan 18	Jan 19
Palm Springs, CA							Jan 11	9:00AM	Jan 15	7:00AM	Jan 16	Jan 17	Jan 18
Panama City, FL							Feb 06	12:00PM	Feb 08	9:00AM	Feb 09	Feb 12	Feb 13
Parkersburg-Marietta, WV-OH							Feb 05	10:30AM	Feb 07	10:00AM	Feb 08	Feb 09	Feb 12
Pensacola							Jan 23	9:30AM	Jan 25	9:00AM	Jan 26	Jan 29	Jan 30
Peoria							Jan 12	10:30AM	Jan 16	9:00AM	Jan 17	Jan 18	Jan 19
Philadelphia	Nov 14	10:00AM LMT	Dec 12	10:00AM	Jan 11	10:00AM	Jan 11	1:00PM	Jan 15	10:00AM	Jan 16	Jan 17	Jan 18
Phoenix	Nov 16	2:00PM LMT	Dec 14	2:00PM	Jan 16	12:30PM	Jan 16	3:30PM	Jan 18	12:30PM	Jan 19	Jan 22	Jan 23
Pittsburgh	Nov 17	10:00AM LMT	Dec 15	10:00AM	Jan 17	1:00PM	Jan 17	4:00PM	Jan 19	1:00PM	Jan 22	Jan 23	Jan 24
Portland, ME							Feb 02	2:00PM	Feb 06	10:00AM	Feb 07	Feb 08	Feb 09
Portland, OR	Nov 22	1:00PM LMT	Dec 20	1:00PM	Jan 22	11:30AM	Jan 22	2:30PM	Jan 24	11:30AM	Jan 25	Jan 26	Jan 29
Portsmouth-Dover-Rochester							Jan 16	2:00PM	Jan 18	10:00AM	Jan 19	Jan 22	Jan 23
Poughkeepsie, NY							Jan 11	11:00AM	Jan 15	10:00AM	Jan 16	Jan 17	Jan 18
Providence-Warwick-Pawtucket	Nov 15	11:30AM LMT	Dec 13	11:30AM	Jan 12	11:30AM	Jan 12	2:30PM	Jan 16	11:30AM	Jan 17	Jan 18	Jan 19
Pueblo							Jan 23	9:00AM	Jan 25	8:00AM	Jan 26	Jan 29	Jan 30
Puerto Rico	Nov 29	12:30PM LMT	Dec 27	12:30PM	Jan 25	11:00AM	Jan 25	2:00PM	Jan 29	11:00AM	Jan 30	Jan 31	Feb 01
Quad Cities							Jan 12	10:00AM	Jan 16	9:00AM	Jan 17	Jan 18	Jan 19
Raleigh-Durham	Nov 29	1:00PM LMT	Dec 27	1:00PM	Jan 25	1:00PM	Jan 25	4:00PM	Jan 29	1:00PM	Jan 30	Jan 31	Feb 01
Rapid City, SD							Feb 06	9:00AM	Feb 08	8:00AM	Feb 09	Feb 12	Feb 13
Reading, PA							Jan 16	1:00PM	Jan 18	10:00AM	Jan 19	Jan 22	Jan 23
Redding, CA							Jan 17	9:00AM	Jan 19	7:00AM	Jan 22	Jan 23	Jan 24
Reno							Feb 05	1:00PM	Feb 07	7:00AM	Feb 08	Feb 09	Feb 12
Richmond	Nov 28	10:00AM LMT	Dec 26	10:00AM	Jan 23	11:30AM	Jan 23	2:30PM	Jan 25	11:30AM	Jan 26	Jan 29	Jan 30
Riverside-San Bernardino	Nov 10	10:00AM LMT	Dec 08	10:00AM	Jan 09	10:00AM	Jan 09	1:00PM	Jan 11	10:00AM	Jan 12	Jan 15	Jan 16
Roanoke-Lynchburg							Jan 31	10:00AM	Feb 02	10:00AM	Feb 05	Feb 06	Feb 07
Rochester, MN							Feb 05	9:00AM	Feb 07	9:00AM	Feb 08	Feb 09	Feb 12
Rochester, NY	Nov 29	11:30AM LMT	Dec 27	11:30AM	Jan 25	11:30AM	Jan 25	2:30PM	Jan 29	11:30AM	Jan 30	Jan 31	Feb 01
Rockford							Jan 10	9:00AM	Jan 12	9:00AM	Jan 15	Jan 16	Jan 17
Sacramento	Nov 15	1:00PM LMT	Dec 13	1:00PM	Jan 16	10:00AM	Jan 16	1:00PM	Jan 18	10:00AM	Jan 19	Jan 22	Jan 23
Saginaw-Bay City-Midland	Nov 17	10:00AM LMT	Dec 15	10:00AM	Jan 17	11:30AM	Jan 17	2:30PM	Jan 19	11:30AM	Jan 22	Jan 23	Jan 24
Salisbury-Ocean City							Jan 19	1:30PM	Jan 23	10:00AM	Jan 24	Jan 25	Jan 26

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Market	Aug-Sep-Oct Arbitrends		Sep-Oct-Nov Arbitrends		Fall Arbitrends		Advance Ratings**		Maximiser®/Media Professional™		Market Report	TAPSCAN®
	Date	Time*	Date	Time*	Date	Time*	Date	Time*	ADE	Mail	Mail Date	Date
Salt Lake City-Ogden-Provo San Angelo, TX San Antonio	Nov 27	2:00PM LMT	Dec 21	2:00PM	Jan 22	2:00PM	Jan 22	5:00PM Feb 05 10:00AM	Jan 24 2:00PM Feb 07 9:00AM	Jan 25	Jan 26 Feb 08	Jan 29 Feb 12
	Nov 29	1:30PM LMT	Dec 27	1:30PM	Jan 25	1:30PM	Jan 25	4:30PM	Jan 29 1:30PM	Jan 30	Jan 31	Feb 01
San Diego San Francisco San Jose San Luis Obispo, CA	Nov 14	11:30AM LMT	Dec 12	11:30AM	Jan 11	11:30AM	Jan 11	2:30PM	Jan 15 11:30AM	Jan 16	Jan 17	Jan 18
	Nov 15	10:00AM LMT	Dec 13	10:00AM	Jan 12	10:00AM	Jan 12	1:00PM	Jan 16 10:00AM	Jan 17	Jan 18	Jan 19
	Nov 15	11:30AM LMT	Dec 13	11:30AM	Jan 12	11:30AM	Jan 12	2:30PM Jan 16 9:30AM	Jan 16 11:30AM Jan 18 7:00AM	Jan 17 Jan 19	Jan 18 Jan 22	Jan 19 Jan 23
Santa Barbara, CA Santa Fe, NM Santa Maria-Lompoc, CA Santa Rosa							Jan 10	9:00AM	Jan 12 7:00AM	Jan 15	Jan 16	Jan 17
							Feb 01	9:00AM	Feb 05 8:00AM	Feb 06	Feb 07	Feb 08
							Jan 12	9:00AM	Jan 16 7:00AM	Jan 17	Jan 18	Jan 19
							Jan 12	9:00AM	Jan 16 7:00AM	Jan 17	Jan 18	Jan 19
Sarasota-Bradenton Savannah Seattle-Tacoma Sebring, FL	Nov 22	11:30AM LMT	Dec 20	11:30AM	Jan 19	11:30AM	Jan 19	10:00AM Feb 05 2:00PM Jan 19 2:30PM Jan 19 10:00AM	Jan 23 10:00AM Feb 07 10:00AM Jan 23 11:30AM Jan 23 10:00AM	Jan 24 Feb 08 Jan 24 Jan 24	Jan 25 Feb 09 Jan 25 Jan 25	Jan 26 Feb 12 Jan 26 Jan 26
Shreveport Sioux City, IA Sioux Falls, SD South Bend	Dec 01	12:00PM LMT	Dec 29	12:00PM	Jan 29	10:30AM	Jan 29	1:30PM Feb 06 9:00AM Feb 05 11:30AM Jan 12 10:30AM	Jan 31 10:30AM Feb 08 9:00AM Feb 07 9:00AM Jan 16 10:00AM	Feb 01 Feb 09 Feb 08 Jan 17	Feb 02 Feb 02 Feb 09 Jan 08	Feb 05 Feb 13 Feb 12 Jan 19
Spokane Springfield, IL Springfield, MA Springfield, MO	Dec 05	10:00AM LMT	Jan 02	10:00AM	Jan 30	10:00AM	Jan 30	1:00PM Jan 19 9:30AM Jan 16 4:00PM Feb 05 2:00PM	Feb 01 10:00AM Jan 23 9:00AM Jan 18 1:00PM Feb 07 9:00AM	Feb 02 Jan 24 Jan 19 Feb 08	Feb 05 Jan 25 Jan 22 Feb 09	Feb 06 Jan 26 Jan 23 Feb 12
St. Cloud, MN St. George-Cedar City, UT St. Louis Stamford-Norwalk, CT	Nov 17	12:00PM LMT	Dec 15	12:00PM	Jan 17	1:30PM	Jan 22	9:00AM Jan 24 9:00AM Jan 17 4:30PM Jan 08 10:30AM	Jan 24 9:00AM Jan 26 8:00AM Jan 19 1:30PM Jan 10 10:00AM	Jan 25 Jan 29 Jan 22 Jan 11	Jan 26 Jan 30 Jan 23 Jan 12	Jan 29 Jan 31 Jan 24 Jan 15
State College, PA Stockton Sussex, NJ Syracuse	Nov 30	10:00AM LMT	Dec 28	10:00AM	Jan 26	10:00AM	Jan 19	12:30PM Jan 16 10:30AM Jan 11 10:00AM Jan 26 1:00PM	Jan 23 10:00AM Jan 18 7:00AM Jan 15 10:00AM Jan 30 10:00AM	Jan 24 Jan 19 Jan 16 Jan 31	Jan 25 Jan 22 Jan 17 Feb 01	Jan 26 Jan 23 Jan 18 Feb 02
Tallahassee Tampa-St. Petersburg-Clearwater Terre Haute Texarkana, TX-AR	Nov 20	11:30AM LMT	Dec 18	11:30AM	Jan 19	10:00AM	Feb 05	2:30PM Jan 19 1:00PM Feb 06 9:30AM Jan 31 11:00AM	Feb 07 10:00AM Jan 23 10:00AM Feb 08 10:00AM Feb 02 9:00AM	Feb 08 Jan 24 Feb 09 Feb 05	Feb 09 Jan 25 Feb 12 Feb 05	Feb 12 Jan 26 Feb 13 Feb 07
Toledo Topeka Traverse City-Petoskey, MI Trenton, NJ	Nov 22	10:00AM LMT	Dec 20	10:00AM	Jan 22	1:00PM	Jan 22	4:00PM Feb 01 10:00AM Feb 05 11:30AM Jan 09 10:30AM	Jan 24 1:00PM Feb 05 9:00AM Feb 07 10:00AM Jan 11 10:00AM	Jan 25 Feb 06 Feb 08 Jan 12	Jan 26 Feb 07 Feb 08 Jan 15	Jan 29 Feb 08 Feb 12 Jan 16
Tri-Cities, WA Tucson Tulsa Tupelo, MS	Nov 30	9:30AM LMT	Dec 28	9:30AM	Jan 25	2:00PM	Feb 06	11:00AM Jan 25 5:00PM Jan 24 3:00PM Feb 06 9:00AM	Feb 08 7:00AM Jan 29 2:00PM Jan 26 12:00PM Feb 08 9:00AM	Feb 09 Jan 30 Jan 29 Feb 09	Feb 12 Jan 31 Jan 30 Feb 12	Feb 13 Feb 01 Jan 31 Feb 13
Tuscaloosa, AL Tyler-Longview, TX Utica-Rome Visalia-Tulare-Hanford							Jan 24	9:30AM Jan 22 10:00AM Jan 29 12:00PM Jan 16 9:30AM	Jan 26 9:00AM Jan 24 9:00AM Jan 31 10:00AM Jan 18 7:00AM	Jan 29 Jan 25 Feb 01 Jan 19	Jan 30 Jan 26 Feb 02 Jan 22	Jan 31 Jan 29 Feb 05 Jan 23
Waco, TX Washington, DC Waterloo-Cedar Falls Watertown, NY	Nov 16	10:00AM LMT	Dec 14	10:00AM	Jan 16	10:00AM	Jan 22	10:00AM Jan 16 1:00PM Feb 01 9:00AM Jan 29 11:00AM	Jan 24 9:00AM Jan 18 10:00AM Feb 05 9:00AM Jan 31 10:00AM	Jan 25 Jan 19 Feb 06 Feb 01	Jan 26 Jan 22 Feb 07 Feb 02	Jan 29 Jan 23 Feb 08 Feb 05
Wausau-Stevens Point, WI West Palm Beach-Boca Raton Westchester	Nov 22	11:30AM LMT	Dec 20	11:30AM	Jan 23	10:00AM	Jan 31	11:30AM Jan 23 1:00PM Jan 08 2:30PM	Feb 02 9:00AM Jan 25 10:00AM Jan 10 11:30AM	Feb 05 Jan 26 Jan 11	Feb 06 Jan 29 Jan 12	Feb 07 Jan 30 Jan 15
	Nov 10	11:30AM LMT	Dec 08	11:30AM	Jan 08	11:30AM	Jan 08	2:30PM	Jan 10 11:30AM	Jan 11	Jan 12	Jan 15

* All times are local market times.

** All times indicate START of Market calling.

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Arbitron 2000 Fall Delivery Schedule

Market	Aug-Sep-Oct Arbitrends		Sep-Oct-Nov Arbitrends		Fall Arbitrends		Advance Ratings**		Maximiser®/Media Professional™		Market Report	TAPSCAN®	
	Date	Time*	Date	Time*	Date	Time*	Date	Time*	ADE	Mail	Mail Date	Date	
Wheeling							Jan 30	11:00AM	Feb 01	10:00AM	Feb 02	Feb 05	Feb 06
Wichita	Dec 01	9:00AM LMT	Dec 29	9:00AM	Jan 26	10:30AM	Jan 26	1:30PM	Jan 30	10:30AM	Jan 31	Feb 01	Feb 02
Wichita Falls, TX							Jan 30	11:00AM	Feb 01	9:00AM	Feb 02	Feb 05	Feb 06
Wilkes Barre-Scranton	Nov 30	1:00PM LMT	Dec 28	1:00PM	Jan 26	1:00PM	Jan 26	4:00PM	Jan 30	1:00PM	Jan 31	Feb 01	Feb 02
Williamsport, PA							Jan 29	12:00PM	Jan 31	10:00AM	Feb 01	Feb 02	Feb 05
Wilmington, DE							Jan 16	3:30PM	Jan 18	10:00AM	Jan 19	Jan 22	Jan 23
Wilmington, NC							Feb 05	3:00PM	Feb 07	10:00AM	Feb 08	Feb 09	Feb 12
Winchester, VA							Jan 18	10:00AM	Jan 22	10:00AM	Jan 23	Jan 24	Jan 25
Worcester							Jan 16	3:00PM	Jan 18	10:00AM	Jan 19	Jan 22	Jan 23
Yakima, WA							Feb 06	9:00AM	Feb 08	7:00AM	Feb 09	Feb 12	Feb 13
York	Nov 29	10:00AM LMT	Dec 27	10:00AM	Jan 25	1:00PM	Jan 25	4:00PM	Jan 29	1:00PM	Jan 30	Jan 31	Feb 01
Youngstown-Warren							Jan 17	11:00AM	Jan 19	10:00AM	Jan 22	Jan 23	Jan 24

* All times are local market times.

** All times indicate START of Market calling.

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ARBITRON

Sched - 6

2000-2001 Radio Survey Schedule

Who to Call at Arbitron

SUMMER SURVEY

June 29 - September 20, 2000

JUNE						
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

JULY						
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST						
6	7	1	2	3	4	5
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SEPTEMBER						
3	4	5	6	7	1	2
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

WINTER SURVEY

January 4 - March 28, 2001

JANUARY						
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

FEBRUARY						
4	5	6	7	1	2	3
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

MARCH						
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FALL SURVEY

September 21 - December 13, 2000

SEPTEMBER						
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

OCTOBER						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOVEMBER						
5	6	7	8	1	2	3
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

DECEMBER						
3	4	5	6	7	1	2
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

SPRING SURVEY

March 29 - June 20, 2001

MARCH						
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

APRIL						
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

MAY						
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JUNE						
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

New York

142 West 57th Street/10019
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 Fax: (212) 887-1535

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 Kathy Koch (212) 887-1304
 John Nolan (212) 887-1306
 Malou Watterson (212) 887-1371

Scarborough Training Specialists:

Lis Perry (212) 887-1367
 Glen Tacinelli (212) 887-1340

Training Specialist:

Brendan Kane (212) 887-1310

Group Services:

Les Tolchin, Sr. VP, National Sales (212) 887-1302
 Laura Ivey, Mgr., National Radio Sales (212) 887-1326

Rep/Network Services:

Alan Tobkes, VP (212) 887-1354
 Michael Powderly (212) 887-1376

Broadcast Market Analyst:

Donna Pollifrone (212) 887-1582

Product Development:

Gary Marinice, VP (412) 859-3740

Advertiser/Agency Services:

Linda Dupree, VP, Sales (212) 887-1387
 Margaret Bustell, Mgr. (212) 887-1502
 Susan Carmichael (212) 887-1398
 Michael Hopkins (212) 887-1343
 Richard Salazar (212) 887-1356

Network & Syndication Radio:

Jacqueline Noel, National Mgr. (212) 887-1365

Project Development Executive:

Charmaine Eleazar (212) 887-1308

Training Specialist:

Lung Huang (212) 887-1337

Chicago

311 South Wacker Dr., Suite 1600/60606
 Phone: (312) 913-6220
 Fax: (312) 913-6221

Radio Station Services:

Tom O'Sullivan, Div. Mgr. (212) 887-1368
 John Basila, Mgr. (312) 913-6235
 Bethanie Buckingham (312) 913-6232
 Melissa Fischer (312) 913-6231
 Sarah Liddle (312) 913-6236
 Patrick Pendergast (312) 913-6239

Scarborough Training Specialist:

Shannon Grim (312) 913-6238

Training Specialists:

Joe Walker (312) 913-6233
 Karen Young (312) 913-6240

Advertiser/Agency Services:

James Tobolski, Mgr. (312) 913-6226
 Cory Flahaven (312) 913-6229
 Tony Hereau (312) 913-6227
 Tim Roberts (312) 913-6241
 Loraine Woodhead (312) 913-6228

Advertiser Training Specialist:

Oveda Brown (312) 913-6243

Training Specialist:

Deanna Moore (312) 913-6222

Atlanta

9000 Central Parkway, Suite 300/30328
 Phone: (770) 551-1400
 Fax: (770) 551-1401

Radio Station Services:

Tom O'Sullivan, Div. Mgr. (212) 887-1368
 Jacqui Berry (770) 551-1445
 Christian Meinhardt (770) 551-1418
 Jerry Wiese (770) 551-1422

Training Specialist:

Tamara Hulson (770) 551-1405

Urban Radio Marketing Services:

Julian Davis, Dir. & Sr. AE, (770) 551-1419

Advertiser/Agency Services:

Dan Griffin, Mgr. (770) 551-1408
 Kevin Bennett (770) 551-1410
 Eric Coats (770) 551-1428

Training Specialists:

Kevin Hathcock (205) 987-7456, ext. 324
 Steve Williamson (770) 551-1421

Los Angeles

10877 Wilshire Blvd., Suite 600/90024
 Phone: (310) 824-6600
 Fax: (310) 824-6666

Radio Station Services:

Tony Belzer, Div. Mgr. (310) 324-6600
 Jim Remy (310) 824-6606
 Steven Shrinsky (310) 824-6302
 Rob Winston (310) 824-6604

Scarborough Training Specialist:

David Dglevee (310) 824-6607

Training Specialists:

Cynthia Gilmore (310) 824-6637
 Brian McHugh (310) 824-6656
 Gabriela Selva (310) 824-6665

Advertiser/Agency Services:

John Hegelmeyer, Mgr. (310) 824-6626
 Debbie Lahm (310) 824-6622
 Tara P. Cevallos (310) 824-6619
 Vanessa Ware (310) 824-6621

Training Specialist:

Maria Guzman (310) 824-6628

Advertiser Services:

Aissa Joseph, VP (310) 824-6120

TAPSCAN Worldwide (West):

Randi Lee (310) 824-6603

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 13355 Noel Road, Suite 1120.75240
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 Fax: (972) 385-5377

Radio Station Services:

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 Harry Clark (972) 385-5392
 Chris Kiske (972) 385-5398

Maryanne Maguire (972) 385-5383

Scarborough Training Specialist:

Jenny Tsao (972) 385-5390

Training Specialists:

Joanna Cammack (972) 385-5394
 Karen Morriss (972) 385-5393

Latin American Marketing:

Clara Carneiro, VP (972) 385-5384

Radio Programming Services:

Bob Michaels, VP (972) 385-5357

Advertiser/Agency Services:

Becky Burkett, Mgr. (972) 385-5387
 Anne Baron (972) 385-5389
 Karen Miller (972) 385-5344

Training Specialist:

Kelly McLean (972) 385-5364

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 Columbia, Maryland 21046
 Phone: (410) 312-8000
 Fax: (410) 312-8622

Radio Station Services:

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NOTE/The survey dates are subject to change.

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