

# R&R

**RADIO & RECORDS**

# PROGRAM SUPPLIER GUIDE '91

**1000 LISTINGS**

•Radio's Most Comprehensive Resource  
•Expanded Show Prep, Sports, and Voice Talent Listings



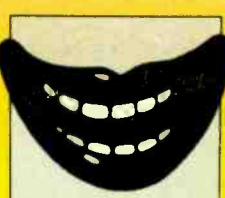
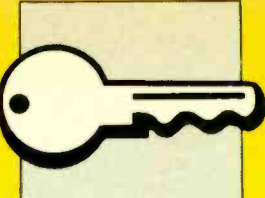
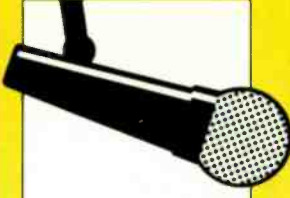



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## MUSIC

<b>WEEKLY</b>	<b>DAILY</b>	<b>SEASONAL</b>
Includes artist profile and countdown shows	Consistent music programming for every day of the week	Special programs for holiday or special-event airings
<b>4</b>	<b>15</b>	<b>16</b>

## INFORMATION

<b>ENTERTAINMENT NEWS</b>	<b>TALK SHOWS</b>
 Interviews & profiles of TV, movie, and music stars	 Radio's phone-in conversation shows are listed here
<b>19</b>	<b>30</b>
<b>COMEDY</b>	<b>SELF-HELP FEATURES</b>
 Prerecorded bits designed to bring smiles to your listeners	 Includes recreation and leisure-oriented features
<b>21</b>	<b>31</b>
<b>NEWS PROGRAMS</b>	<b>PUBLIC AFFAIRS</b>
 Includes listings of fulltime news networks	 Includes religion programming
<b>23</b>	<b>31</b>
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 Features that will score a hit with your listeners	 Programming from radio's "golden age" and current features
<b>27</b>	<b>32</b>



ABC RADIO NETWORK IS PROUD TO ANNOUNCE:



THE DOUBLE

gold

COLLECTION

## AMERICAN GOLD

Contemporary in delivery, *American Gold* focuses on a powerful mix of music from the 60's and 70's. The foundation of each week's program is the exclusive Top 10 countdown from Billboard's official Hot 100 charts of that era. Artist interviews, listener requests and memories, and capsule salutes to the most memorable movies, television shows and personalities will round out the program.



## ROCK & ROLL'S GREATEST HITS

The Dick Bartley Show

### ROCK & ROLL'S GREATEST HITS

Following a format that Dick Bartley successfully developed and is best known for, *Rock & Roll's Greatest Hits* is a live all-request gold show. Each week, Dick will host a coast-to-coast oldies party as listeners from all across America call in their favorite songs on our toll-free request lines. The classic hits of yesterday meet the digital audio technology of today, as *Rock & Roll's Greatest Hits* features the best possible version of each song played directly from compact disc.

### THE DOUBLE GOLD COLLECTION

The Double Gold Collection represents 2 brand-new, distinctive weekly radio shows produced and hosted by three-time Billboard Award winner—Dick Bartley. Whether the format is oldies or gold-based A/C, here are 2 shows designed to dramatically enhance any station's weekend programming. ABC Radio Networks' Double Gold Collection is offered to radio on a market - exclusive basis. For more information call Patricia Kresner (212) 456-5365. Outside the U.S. contact Radio Express (213) 850-1003.

## A

**"Afterglow"**  
**Afterglow Productions**

Produced by: Don Johnson  
Hosted by: Don Johnson  
Frequency: Weekly  
Length: 30 mins.  
Terms: Public service  
Delivered via: Analog tape  
Began airing: 1/70  
Affiliates: 80

Blend of traditional sacred and contemporary Christian music with insightful and informative comments by the program host.

**"Alta Tension"**  
**Cadena Radio Centro**

Produced by: Cadena Radio Centro  
Hosted by: Arturo Flores & Carrillo  
Frequency: Weekly  
Length: Two hours  
Terms: Supplied with network affiliation  
Delivered via: Westar IV  
Affiliates: 52

The Top 40 contemporary Spanish songs for the 12-24 demo.

**"America's Ballroom"**  
**SJS Entertainment**

Produced by: ABM Partners  
Frequency: Weekly  
Length: Two hours  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 7/1/90  
Affiliates: 120

Celebration of America's best — chock-full of all-time favorites designed to make the listener tune in and stay tuned in.

**"American Country Countdown With Bob Kingsley"**  
**ABC Radio Networks**

Produced by: ABC Watermark  
Hosted by: Bob Kingsley  
Frequency: Weekly  
Length: Four hours  
Terms: Barter

Delivered via: CD  
Began airing: 10/6/73  
Affiliates: 700+

Weekly countdown of country music's 40 biggest hits as ranked by Billboard magazine. Country music's No. 1 countdown show.

**"American Dance Traxx"**  
**Westwood One**

Produced by: Westwood One/  
Michael Waters  
Hosted by: Jeff Wyatt  
Frequency: Weekly  
Length: Three hours  
Terms: Barter  
Delivered via: Vinyl/Satcom C1 T3  
Began airing: 3/87

Exciting, fast-paced countdown of the week's hottest dance tracks; includes artist spotlights, special remixes, and other special features.

**"American Top 40 With Shadoe Stevens"**  
**ABC Radio Networks**

Produced by: ABC Watermark  
Hosted by: Shadoe Stevens  
Frequency: Weekly  
Length: Four hours  
Terms: Barter  
Delivered via: CD  
Began airing: 7/4/70  
Affiliates: 400+

Weekly countdown of America's 40 biggest hits as ranked by Billboard magazine. America's No. 1 countdown show.

**"The Answer Radio Show"**  
**Domain Communications**

Produced by: Stel Pontikes  
Hosted by: Stel Pontikes  
Frequency: Weekly  
Length: One hour  
Terms: Free  
Delivered via: Analog tape  
Began airing: 5/76  
Affiliates: 7

Hot AC, featuring contemporary Christian artists Amy Grant, Petra, Michael W. Smith, etc.; extra tracks from feature albums, "The Answer Archives."

## B

**"Best Of The Oldies Radio Network"**  
**Best Of The Oldies Radio Network**

Produced by: Darryl Evans  
Hosted by: Darryl Evans  
Frequency: Weekly  
Length: Three hours  
Terms: Barter/cash  
Delivered via: Analog tape  
Began airing: 3/89  
Affiliates: 50

Features music from 1955-1975, spotlights artists from that era, takes requests and dedications, and features interviews.

**"Big Band Jump"**  
**Lita Cohen Radio Services**

Produced by: Don Kennedy  
Hosted by: Don Kennedy  
Frequency: Weekly  
Length: Two hours  
Terms: Barter  
Delivered via: Analog tape/cassette  
Began airing: 1983  
Affiliates: 225

Two hours of big band music hosted by Don Kennedy. Fabulous ratings and revenue achieved by stations.

**"Blues Deluxe"**  
**Music Unlimited**

Produced by: David Fusco  
Hosted by: Dave Johnson  
Frequency: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 1/88  
Affiliates: 25

AOR/Classic Rock-oriented blues; emphasis on '60s-'90s material. Includes artist interviews, listener requests, and unsigned band contributions. Frequent promotions.

**Broadway Encore****"Broadway Encore"**  
**U.S. Media Entertainment**

Produced by: Steve Brooks  
Hosted by: Steve Brooks  
Frequency: Weekly  
Length: One hour  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 11/89  
Affiliates: 22

Original-cast performances of top Broadway musicals with just enough narration to provide your listeners with front-row center seats.

## C

**"Casey's Top 40 With Casey Kasem"**  
**Westwood One**

Produced by: Westwood One/  
Bert Kleinman  
Hosted by: Casey Kasem  
Frequency: Weekly  
Length: Four hours  
Terms: Barter  
Delivered via: Vinyl/Satcom C1 T3  
Began airing: 1/89

Weekly CHR Top 40 countdown hosted by 20-year veteran Casey Kasem.

**"Chicago Symphony Orchestra"**  
**WFMT Fine Arts Network**

Produced by: Norm Pellegrini  
Hosted by: Norm Pellegrini  
Frequency: Weekly  
Length: Two hours  
Terms: Free  
Delivered via: Westar IV T2D  
Affiliates: 500+

Selected concert performances of the Chicago Symphony during the current season — taped at Orchestra Hall and in other venues.

**"Christian Countdown USA"**  
**CBN Radio**

Produced by: CBN Radio  
Hosted by: Bob Souer  
Frequency: Weekly  
Length: Two hours  
Terms: Barter  
Delivered via: Analog tape/  
Galaxy 1 T11/Spacenet 3 T7D & T3H  
Began airing: 5/17/84  
Affiliates: 170

Countdown of the week's Top 30 adult contemporary Christian music songs as compiled by CCM magazine.

DICK CLARK'S

**"Dick Clark's Rock Roll & Remember"**  
**Unistar Radio Networks**

Produced by: Dick Clark Productions  
Hosted by: Dick Clark  
Frequency: Weekly  
Length: Four hours  
Terms: Swap/exchange  
Delivered via: CD  
Began airing: 2/82

Features all-time favorites from the '50s, '60s, and '70s with a spotlighted artist/group per show and interviews.

**"Classic Cuts"**  
**MJI Broadcasting**

Produced by: Craig Jablin  
Hosted by: Dave Herman  
Frequency: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 1/87

Five different classic rock artists tell the stories behind their most famous songs.

**"Compact Disc Showcase"**  
**Copley Entertainment**

Produced by: Copley Entertainment  
Hosted by: Eric Aubrey  
Frequency: Weekly  
Length: Two hours  
Terms: Barter  
Began airing: 9/91  
Affiliates: 41

Weekly review of the latest CD releases, including AC, jazz, light R&B, and pop.

## STAFF

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Note: All listings in R&R's "Program Supplier Guide '91" were provided by program producers or distributors. All known program suppliers were invited to contribute, and every submission received before April 1 was used. All reasonable care has been taken, but no responsibility is assumed for errors and omissions. All rights reserved. Published May 1991.

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Contact Leslie Cutting

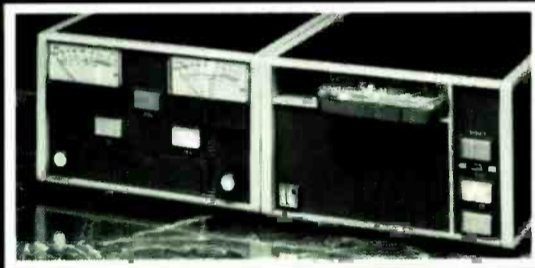
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## C



**"Countdown America With Dick Clark"**  
**Unistar Radio Networks**  
 Produced by: Dick Clark Productions  
 Hosted by: Dick Clark  
 Frequency: Weekly  
 Length: Three hours  
 Terms: Swap/barter  
 Delivered via: CD  
 Began airing: 1/8/83  
*A countdown of the top AC songs as determined by R&R.*

**"Countdown Companion"**  
**Westwood One**  
 Produced by: On The Radio  
 Frequency: Weekly  
 Length: Four hours  
 Terms: Barter  
 Delivered via: Mailed script  
 Began airing: 4/1/88  
 Affiliates: 212

Complete script and interviews allowing stations to produce a localized countdown program.

## THE COUNTDOWN with Walt Love

**"The Countdown"**  
**Westwood One**  
 Produced by: Westwood One/  
 Michael Waters  
 Hosted by: Walt Love  
 Frequency: Weekly  
 Length: Two hours  
 Terms: Barter  
 Delivered via: Vinyl/Satcom C1 T3  
 Began airing: 8/83  
*Countdown of the week's Top 25 Urban Contemporary hits.*

**"Country Crossroads"**  
**Radio & TV Commission Of SBC**  
 Produced by: Eddie Reed  
 Hosted by: Bill Mack & Jerry Clower  
 Frequency: Monthly  
 Length: 30 mins.  
 Terms: Free  
 Delivered via: Vinyl  
 Began airing: 1969  
 Affiliates: 1368  
*Contemporary country music featuring interviews with artists and composers.*



**"Country Gold Saturday Night Live"**  
**Unistar Radio Networks**  
 Produced by: Ed Salamon  
 Hosted by: Mike Fitzgerald  
 Frequency: Weekly  
 Length: Five hours  
 Terms: Swap/exchange  
 Delivered via: Satcom C1 T23  
 Began airing: 4/7/90  
*Country radio's first national oldies phone request party — live every Saturday night!*

**"Country Star Tracks"**  
**Emerald Entertainment Network**  
 Produced by: Michael Bornheim  
 Hosted by: Dale Moore  
 Frequency: Weekly  
 Length: One hour  
 Terms: Barter  
 Delivered via: CD  
 Began airing: 8/11/90

**Affiliates: 250**  
*Hear the stars' favorite songs and their reasons for picking current and classic music. Interview/music format recorded digitally to CD.*

**"Country Today"**  
**MJI Broadcasting**  
 Produced by: Rosemary Young  
 Hosted by: Dan Taylor  
 Frequency: Weekly  
 Length: One hour  
 Terms: Barter  
 Delivered via: Vinyl  
 Began airing: 5/85

*Country music/news magazine featuring interviews with the hottest stars, their hits, and news reports from Nashville by Diane Richey.*

**"Country World Premiere"**  
**SJS Entertainment**  
 Produced by: Cross Country Entertainment  
 Hosted by: Lon Helton  
 Frequency: Monthly  
 Length: 90 mins.  
 Terms: Barter  
 Delivered via: Satellite (live)  
 Began airing: 9/90  
 Affiliates: 179

*Features the newest album releases by some of country's top artists; explores the making of the album with the artist.*

**"Country-Phonics"**  
**Kaleidophonics/Syndicom**  
 Produced by: Alan Olmstead  
 Hosted by: Alan Olmstead  
 Frequency: Weekly  
 Length: Two hours  
 Terms: Barter/cash  
 Delivered via: Analog tape  
 Began airing: 1986  
 Affiliates: 4

*Features all forms of country music, including bluegrass, western swing, oldies, outlaw, country-rock, Cajun, comedy, and more.*

**"Cruisin' America"**  
**CBS Radio Programs**  
 Produced by: Cutler Productions  
 Hosted by: "Cousin" Bruce Morrow  
 Frequency: Weekly  
 Length: Three hours  
 Terms: Barter  
 Delivered via: Vinyl/Satcom C1 T15  
 Began airing: 1/87  
 Affiliates: 150

*Cruise down memory lane with the sounds of the '50s-'70s (emphasis on the mid- to late '60s); includes interviews.*

## D



**"Rick Dees Weekly Top 40"**  
**CD Media**  
 Produced by: Jack Silver  
 Hosted by: Rick Dees  
 Frequency: Weekly  
 Length: Four hours  
 Terms: Barter

**Delivered via: CD**  
**Began airing: 10/83**  
**Affiliates: 300**  
*CHR countdown featuring artist interviews, chart facts, and Rick Dees's humor.*

**"Desert Island Discs"**  
**MJI Broadcasting**  
 Produced by: Craig Jablin  
 Hosted by: Tony Pigg  
 Frequency: Weekly  
 Length: One hour  
 Delivered via: Vinyl  
 Began airing: 1/90  
*Major rock artists or celebrities host their own show, picking the music they would take if stranded on a desert island.*

**"Direct Hits"**  
**MJI Broadcasting**  
 Produced by: Odie Johnson  
 Hosted by: Al Bandiero  
 Frequency: Weekly  
 Length: Two hours  
 Terms: Barter  
 Delivered via: Analog tape/vinyl  
 Began airing: 9/87  
*Up-to-the-minute music and entertainment news and information about artists, plus the most played songs on CHR/dance stations.*



**"Dr. Demento"**  
**Westwood One**  
 Produced by: Dr. Demento  
 Hosted by: Dr. Demento  
 Frequency: Weekly  
 Length: Two hours  
 Terms: Barter  
 Delivered via: Vinyl/Satcom C1 T3  
 Began airing: 10/78  
*Presents the most bizarre, eccentric, and demented music ever committed to vinyl.*

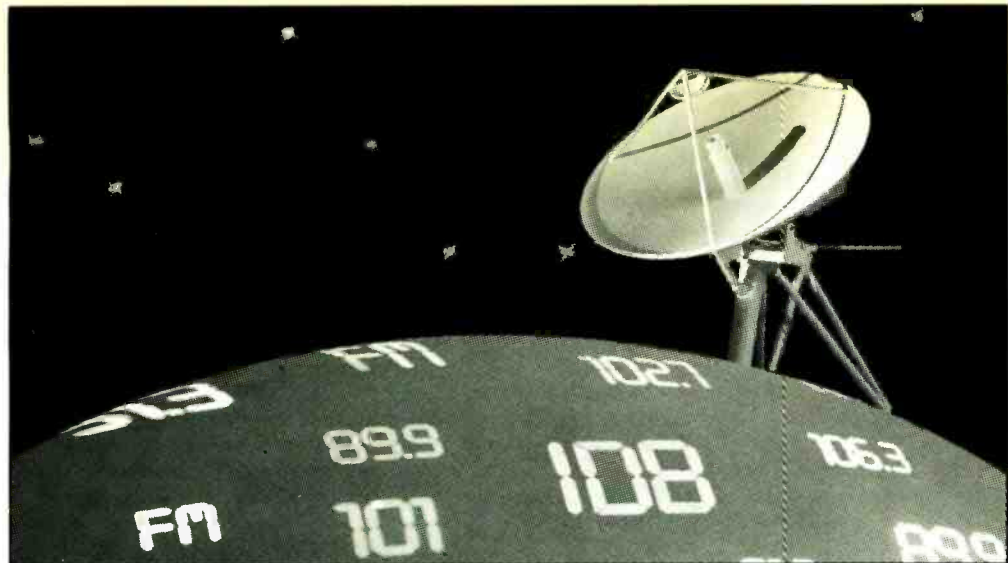
## E

## ENCORE

**"Encore"**  
**Westwood One**  
 Produced by: Westwood One/  
 Marcia Hrichison  
 Hosted by: The late William B. Williams  
 Frequency: Weekly  
 Length: Two hours  
 Terms: Barter  
 Delivered via: Satcom C1 T3  
 Began airing: 1/85  
*Weekly two-hour tribute to the music and personalities of the big band era, including interviews and special features.*

**"Exitos Latinos De Billboard"**  
**Cadena Radio Centro**  
 Produced by: Cadena Radio Centro  
 Hosted by: Alberto Sanchez  
 Frequency: Weekly  
 Length: Two hours  
 Terms: Supplied with network affiliation  
 Delivered via: Westar IV  
 Began airing: 11/90  
 Affiliates: 52  
*Countdown of the Top 20 songs from Billboard's Latin chart.*

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F

**"Folk Sampler"**  
**WFMT Fine Arts Network**

Produced by: Mike Flynn  
 Hosted by: Mike Flynn  
 Frequency: Weekly  
 Terms: Cash  
 Delivered via: Westar IV T2D  
*Folk, traditional, bluegrass, and blues program built around a weekly theme and drawn from a collection of 4000 recordings.*

**FUTUREHITS**

**"Future Hits"**  
**Westwood One**

Produced by: Nancy Conover  
 Hosted by: Joel Denver  
 Frequency: Weekly  
 Length: One hour  
 Terms: Barter  
 Delivered via: Vinyl/Satcom C1 T3  
 Began airing: 7/84  
*A weekly look at the most added singles on America's CHR stations, plus special features.*

G

**"Gospel Greats"**  
**Heil Enterprises**

Produced by: Paul Heil  
 Hosted by: Paul Heil  
 Frequency: Weekly  
 Length: Two hours  
 Terms: Cash  
 Delivered via: Analog tape  
 Began airing: 2/80  
 Affiliates: 200  
*America's premier Southern gospel music and features program for Gospel and Country stations. Countdowns, artist interviews, news, giveaways, sales aids.*



**"The Great Sounds"**  
**Unistar Radio Networks**

Produced by: Pam Green  
 Hosted by: Ray Otis  
 Frequency: Monthly  
 Length: Three hours  
 Terms: Swap/exchange  
 Delivered via: CD  
 Began airing: 1/83  
*MOR/nostalgia/big band, featuring a different artist on each show.*

H

**"Hard-Core Country"**  
**H.C.C. Productions/Collins Broadcast Services**

Produced by: Stu Collins  
 Hosted by: Rick Patton  
 Frequency: Weekly  
 Length: Two hours  
 Terms: Barter/cash combo  
 Delivered via: Analog tape  
 Began airing: 9/30/90  
 Affiliates: 23  
*Country oldies from the '40s to the '80s with artist information, requests, and other listener interactive features.*



**"Hot Mix"**  
**ABC Radio Networks**

Produced by: Andrew Starr/  
 Dave Rajput  
 Frequency: Weekly  
 Length: Four hours  
 Terms: Barter  
 Delivered via: CD  
 Began airing: 5/86  
 Affiliates: 150+  
*Today's hottest music mixed beat-to-beat and back-to-back comes unhosted for stations to localize and customize.*

I

**IN CONCERT**

**"In Concert"**  
**Westwood One**

Produced by: Westwood One/  
 Lorre Crimi  
 Frequency: Twice monthly  
 Length: 90 mins.  
 Terms: Barter  
 Delivered via: Vinyl/Satcom C1 T3  
 Began airing: 5/81  
*Features rock's hottest talent recorded live in concert throughout America.*

**IN CONCERT**  
**NEW ROCK**

**"In Concert: New Rock"**  
**Westwood One**

Produced by: Westwood One/  
 Karen Manning  
 Frequency: Twice monthly  
 Length: 90 mins.  
 Terms: Barter  
 Delivered via: Analog tape/  
 Satcom C1 T3  
 Began airing: 3/90  
*Features top alternative rock acts recorded live at concert venues around the world.*

**IN THE SPOTLIGHT**

**"In The Spotlight"**  
**Westwood One**

Produced by: Westwood One/  
 Michael Waters  
 Hosted by: Pam Robinson  
 Frequency: Twice monthly  
 Length: One hour  
 Terms: Barter  
 Delivered via: Vinyl/Satcom C1 T3  
 Began airing: 1/86  
*Music and interviews featuring two hot acts from R&R's Urban Contemporary charts, including artist performances from the Westwood One archives.*

**"In The Studio"**  
**SJS Entertainment**

Produced by: Bullet Productions  
 Hosted by: Redbeard  
 Frequency: Weekly  
 Length: One hour  
 Terms: Barter  
 Delivered via: CD  
 Began airing: 6/27/89  
 Affiliates: 200  
*The making of significant rock albums is recreated as artists are brought back "in the studio." Features music and interviews.*

**"Inspirations Across America"**  
**Anderson Communications**

Produced by: Vanessa Vaughn  
 Hosted by: Burke Johnson  
 Frequency: Weekly  
 Length: Two hours  
 Terms: Barter  
 Delivered via: Vinyl  
 Began airing: 1/84  
 Affiliates: 104  
*An Urban Contemporary gospel music format featuring interviews, Bible trivia, positive thoughts, and other musical features (gospel rap, instrumentals, and classics).*

J

**"Jazz Flavours"**  
**Lita Cohen Radio Services**

Produced by: Prime Media  
 Hosted by: Russ Davis  
 Frequency: Weekly  
 Length: Three hours  
 Terms: Barter  
 Delivered via: Analog tape  
 Affiliates: 50  
*New Age jazz featuring pop artists and interviews blended for the best enjoyment by AC listeners.*

**"Jazz From The City"**  
**Ken Webb Enterprises**

Produced by: Ken Webb  
 Hosted by: Ken Webb  
 Frequency: Weekly  
 Length: Two hours  
 Terms: Barter  
 Delivered via: Analog tape/DAT  
 Affiliates: 63  
*Latest in mainstream and contemporary jazz, with interviews and features.*

**"Jazz Trax Weekend Special"**  
**Jazz Trax**

Produced by: Art Good  
 Hosted by: Art Good  
 Frequency: Weekly  
 Length: Three to five hours  
 Terms: Barter/barter plus cash  
 Delivered via: Analog tape/DAT  
 Began airing: 1985  
 Affiliates: 30  
*A showcase of the newest and best in contemporary jazz music, featuring conversation with a guest artist each week.*

K

**"Kaleidophonic Jazz"**  
**Kaleidophonics/Syndicom**

Produced by: Alan Olmstead  
 Hosted by: Alan Olmstead  
 Frequency: Weekly  
 Length: Three hours  
 Terms: Barter/cash  
 Delivered via: Analog tape  
 Began airing: 1979  
 Affiliates: 6  
*Weekend special feature targets upscale demos; emphasizes contemporary jazz but samples all eras of jazz in low-key format.*

L

**"Legends Of Rock"**  
**Denny Somach Productions**

Produced by: Denny Somach  
 Hosted by: Ray White  
 Frequency: Weekly  
 Length: One hour  
 Terms: Barter  
 Delivered via: CD  
 Began airing: 1/84  
 Affiliates: 150  
*Weekly profiles of superstar artists.*

**"Live (From Electric Ladyland)"**  
**SJS Entertainment**

Produced by: Bullet Productions  
 Frequency: Monthly  
 Length: One hour

Terms: Barter  
 Delivered via: Satellite  
 Began airing: 1/90  
 Affiliates: 300

*A rare opportunity to hear live concerts in settings most conducive to high-quality sound reproduction — recording studios or soundstages.*



**"Live From The Sixties With The Real Don Steele"**  
**Premiere Radio Networks**

Produced by: Phil Harvey  
 Hosted by: The Real Don Steele  
 Frequency: Weekly  
 Length: Three hours  
 Terms: Barter  
 Delivered via: Vinyl  
 Began airing: 1/88  
 Affiliates: 310  
*Music, jingles, news, promotions, and events of the '60s done in the present tense — as if you never left.*

**THE LOST LENNON TAPES**

**"Lost Lennon Tapes"**  
**Westwood One**

Produced by: Westwood One/  
 Lorre Crimi  
 Hosted by: Elliot Mintz  
 Frequency: Weekly  
 Length: One hour  
 Terms: Barter  
 Delivered via: Vinyl/Satcom C1 T3  
 Began airing: 1/88  
*Features material taken from more than 300 hours of newly discovered recordings; includes jam sessions, demos, and in-studio conversations.*

M

**"Metalshop"**  
**MJI Broadcasting**

Produced by: Don Kaye  
 Hosted by: Charlie Kendall  
 Frequency: Weekly  
 Length: Two hours  
 Terms: Barter  
 Delivered via: Vinyl  
 Began airing: 1/84  
*Spotlights heavy metal/hard rock music and musicians; includes interviews, song countdown, metal news, up-and-coming bands, and classic tracks.*

**"Missing Masters"**  
**Charles Fuller/Voices**

Produced by: Charles Fuller  
 Hosted by: Charles Fuller/others  
 Frequency: Weekly  
 Length: One hour  
 Terms: Barter  
 Delivered via: Analog tape/cassette  
 Began airing: 6/89  
*Big band recordings not usually heard in current programming; non-hits, dance remotes, and other materials long missing from the airwaves.*

**"Mix America"**  
**Cutler Productions**

Frequency: Weekly  
 Length: Two hours  
 Delivered via: Reel-to-reel  
*Weekly mix show featuring hot mixers from around the country.*

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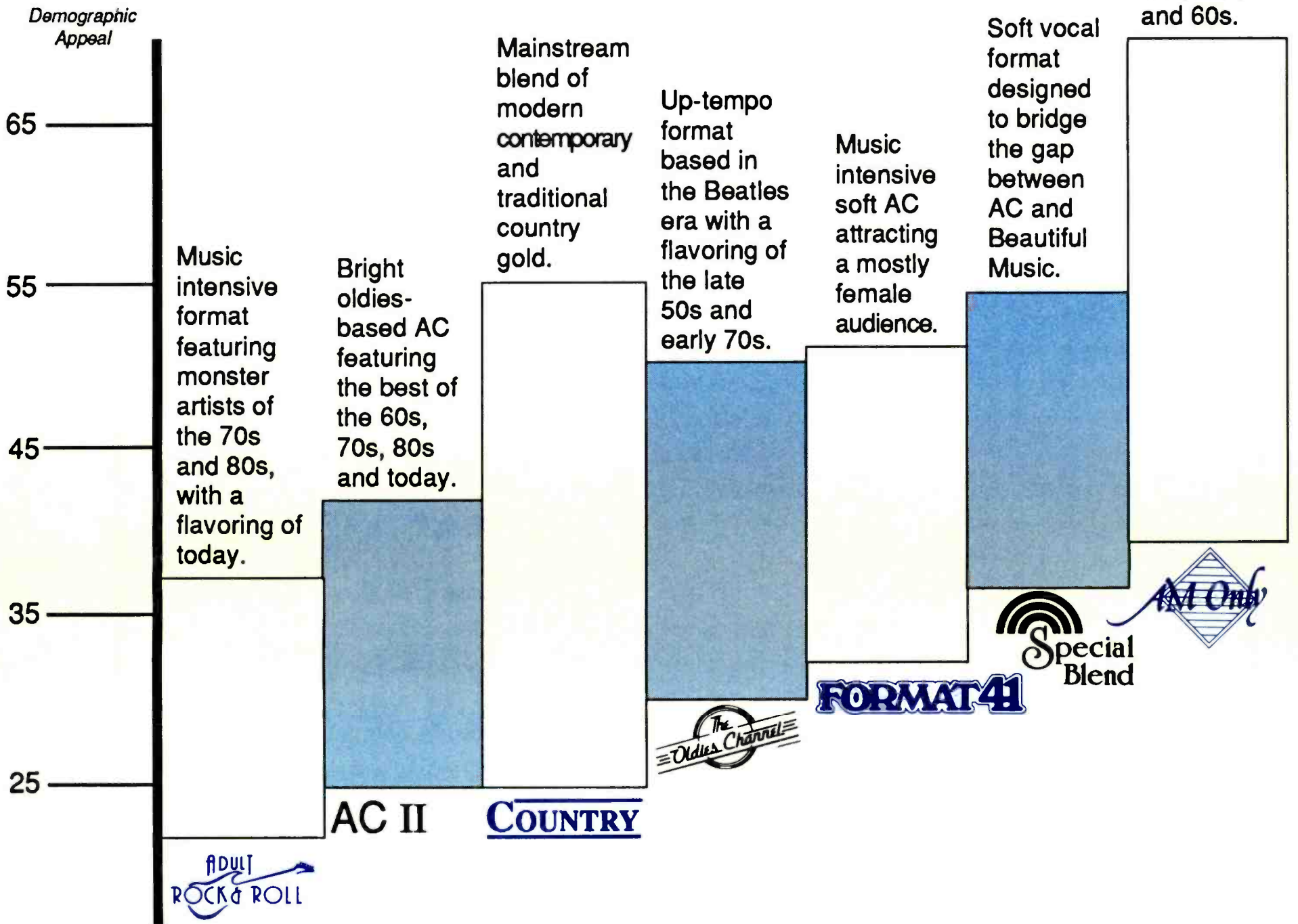
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COUNTRY MUSIC  
COUNTDOWN**





## M

### "Musical Starstreams" Musical Starstreams

**Produced by:** Frank Forest  
**Hosted by:** Frank Forest  
**Frequency:** Weekly  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Analog tape/DAT/  
mailed script  
**Began airing:** 12/81  
**Affiliates:** 60

Commercial radio's longest running and most listened-to two-hour weekly NAC music program.

## N

### "Nashville Live" Emerald Entertainment Network

**Produced by:** Dale Moore  
**Hosted by:** Moon Mullins  
**Frequency:** Weekly  
**Length:** 90 mins.  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3  
**Began airing:** 9/26/87  
**Affiliates:** 200+

Music/interviews with country stars. Listeners call toll-free from anywhere in North America for live, direct dialogue with top artists.

### "Nashville Record Review" TNNR (The Nashville Network Radio)

**Produced by:** Charlie Douglas  
**Hosted by:** Lorianne Crook &  
Charlie Chase  
**Frequency:** Weekly  
**Length:** Four hours  
**Terms:** Barter  
**Delivered via:** Vinyl  
**Began airing:** 12/88

Top 40 country music countdown, features, and occasional interviews.

## O

### OFF THE RECORD

WITH *Mary Turner*

### "Off The Record Specials" Westwood One

**Produced by:** Westwood One/  
Marcia Hrichison  
**Hosted by:** Mary Turner  
**Frequency:** Weekly  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl/Satcom C1 T3  
**Began airing:** 8/80

Music and interview program spotlighting the superstars of rock 'n' roll.

### ON A COUNTRY ROAD WITH LEE ARNOLD

### "On A Country Road With Lee Arnold" Westwood One/ Mutual Broadcasting

**Produced by:** Scott Paton  
**Hosted by:** Lee Arnold  
**Frequency:** Weekly  
**Length:** Three hours

**Terms:** Barter  
**Delivered via:** Vinyl/Satcom C1 T15  
**Began airing:** 1/83

Country's premier magazine format: interviews, Nashville news, country trivia, showcase recordings, plus the hottest music from today's charts.



### "On The Edge" Westwood One

**Produced by:** Westwood One/  
Marcia Hrichison  
**Frequency:** Weekly  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Analog tape/  
Satcom C1 T3  
**Began airing:** 1/91

Features three of new rock's best artists each week; most shows include performances recorded live in the Westwood One studios.

### "On The Move" CBS Radio Programs

**Produced by:** Cutler Productions  
**Hosted by:** Tom Joyner  
**Frequency:** Weekly  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Vinyl/Satcom C1 T15  
**Began airing:** 1/87  
**Affiliates:** 80

Countdown of the Top 30 Urban Contemporary chartbusters, with comedy bits and interviews.



### "On The Radio" Westwood One

**Produced by:** On The Radio  
**Hosted by:** "Big" Ron O'Brian  
**Frequency:** Weekly  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl/Satcom 1R T3  
**Began airing:** 2/1/85  
**Affiliates:** 212

Eleven hit records, including R&R's Top 5 CHR tracks. Exclusive interviews, humor, and a weekly hot track.

### "On Track" Radio & TV Commission Of SBC

**Produced by:** Joe Lusk  
**Hosted by:** Ross Tucker  
**Frequency:** Monthly  
**Length:** 30 mins.  
**Terms:** Free  
**Delivered via:** Vinyl  
**Began airing:** 1981  
**Affiliates:** 500

Contemporary Christian music format with artist interviews.

### "One-On-One" Wilford Hears Voices Studio

**Produced by:** Ben Johnson  
**Hosted by:** Ben Johnson  
**Frequency:** Monthly  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Analog tape/CD  
*Live in-studio performance and probing interviews with top NAC artists.*

### "Open House Party" Superadio

**Produced by:** Radiocraft  
**Hosted by:** John Garabedian  
**Frequency:** Twice weekly  
**Length:** Five hours  
**Terms:** Barter  
**Delivered via:** Satcom K2 T12  
**Began airing:** 9/87  
**Affiliates:** 126

Hot, live Saturday and Sunday party for hit radio; features live 800-line requests, superstar guests, and cutting-edge music mixes.

## P

### "Party America" Cutler Productions

**Produced by:** Lynnsey Guerrero  
**Hosted by:** Magic Matt Allen &  
Fast Jimi Roberts  
**Frequency:** Weekly  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Vinyl  
**Began airing:** 7/4/86  
**Affiliates:** 110

Top 20 party hits mixed with interviews, entertainment news, and radio reports on hot musical trends. The music never stops!

### "Party Mix" Cutler Productions

**Frequency:** Weekly  
**Length:** Three hours  
**Delivered via:** Reel-to-reel

Three hours of today's hottest contemporary dance music, mixed to perfection with our special remixes.

### "Pepsi's New Music Exclusives" Joseph-Fox Communications

**Produced by:** Joseph-Fox  
Communications  
**Hosted by:** Oedipus  
**Frequency:** Weekly  
**Length:** 30 mins.  
**Terms:** Barter  
**Delivered via:** DAT  
**Began airing:** 9/10/90  
**Affiliates:** 40

Premieres rarities and unreleased music from top new artists, plus interviews and news features. Affiliates receive free DAT deck.



### "Pirate Radio USA" Westwood One

**Produced by:** Westwood One/  
Dana Miller  
**Frequency:** Weekly  
**Length:** Five hours  
**Terms:** Barter  
**Delivered via:** Satcom C1 T3  
**Began airing:** 10/89

Saturday nights rock as Pirate Radio's signal takes over local frequencies around the country. The week's top requests, party blocks, and more.



### "Plain-Rap Urban Countdown" Premiere Radio Networks

**Produced by:** Cameron Turner  
**Frequency:** Weekly  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Analog tape/  
mailed script  
**Began airing:** 6/89  
**Affiliates:** 100

Urban's "personalized" Top 30, written by the best countdown writers in the business. The only self-hosted Urban Top 30 in the market.

### "Portraits In Sound" SJS Entertainment

**Produced by:** Thom Reinstein  
Productions/Radio Today  
**Hosted by:** Thom Reinstein  
**Frequency:** Weekly  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Analog tape  
**Began airing:** 1/6/86  
**Affiliates:** 103

Offers the highest standard of music selections — a sound that's fresh, relaxing, and enjoyable. Appeals to listeners of all ages.

### "Powercuts" Global Satellite Network

**Produced by:** Emily Carey &  
Marcia Longo  
**Hosted by:** Geno Michellini  
**Frequency:** Weekly  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3  
**Began airing:** 3/84  
**Affiliates:** 100

The top AOR tracks each week, plus exclusive interviews, rock news, and trips to the biggest concerts in the world.

### "Powerline" Radio & TV Commission Of SBC

**Produced by:** Kirk Teegarden  
**Hosted by:** Brother Jon Rivers  
**Frequency:** Weekly  
**Length:** 30 mins.  
**Terms:** Free  
**Delivered via:** Vinyl  
**Began airing:** 1969  
**Affiliates:** 1100

Current hits from Top 40 charts.



### "Premiere Plain-Rap Countdown" Premiere Radio Networks

**Produced by:** Louise Palanker/  
Cathy Cogan

**Frequency:** Weekly  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Analog tape  
**Began airing:** 3/86  
**Affiliates:** 150

Each market's own "personalized" hit list written by Premiere talent. The only countdown that makes you the market's music authority.

## R

### "Reelin' In The Years" Global Satellite Network

**Produced by:** Kevin Barry  
**Hosted by:** George Taylor Morris  
**Frequency:** Weekly  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3  
**Began airing:** 1986  
**Affiliates:** 100

Brings the '60s and '70s up to date from a '90s perspective. Music, interviews, and rare sound clips from Liverpool to Woodstock.

### "Reinas De La Popularidad" Cadena Radio Centro

**Produced by:** Cadena Radio Centro  
**Hosted by:** Constanzo Campini/  
Luis Carrandi  
**Frequency:** Weekly  
**Length:** Two hours  
**Terms:** Supplied with network affiliation  
**Delivered via:** Westar IV  
**Began airing:** 9/86  
**Affiliates:** 52

Countdown featuring the most popular songs in Mexico.

### "Rock Over London" Radio Ventures

**Produced by:** Rock Over London  
**Hosted by:** Paul Sexton  
**Frequency:** Weekly  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** CD  
**Began airing:** 4/83  
**Affiliates:** 107

Spotlight on the best new rock by emerging artists and superstars from the UK and Europe; features music, interviews, exclusives, bonus tracks.

### "Rock Today" MJI Broadcasting

**Produced by:** Danny Fields  
**Hosted by:** Dennis Elsas/Kathy Millar  
**Frequency:** Weekly  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Analog tape/vinyl  
**Began airing:** 7/85

Rock music/news magazine featuring up-to-the-minute information, interviews with top stars, and the week's hottest music.



### "Rockin' Gold Radio Show" Westwood One

**Produced by:** Westwood One/  
Dan Taylor  
**Hosted by:** Dan Taylor  
**Frequency:** Weekly  
**Length:** Five hours  
**Terms:** Barter  
**Delivered via:** Satcom C1 T3

Live weekly Saturday night show featuring dedications, requests, and music from the '50s, '60s, and early '70s.



**RADIO  
THAT  
ROCKS,  
TALKS,  
UPDATES,  
COMMUNICATES,  
SHOOTS, SCORES,  
AFFECTS,  
AND ALWAYS CONNECTS.**



***WESTWOOD ONE COMPANIES***



S

**"Saturday Night House Party"**  
Emerald Entertainment Network

Produced by: Dale Moore  
Hosted by: Gerry House  
Frequency: Weekly  
Length: Three hours  
Terms: Barter  
Delivered via: Satcom 1R T3  
Began airing: 9/2/89  
Affiliates: 100+

Live! Gerry House and his wacky array of characters interact with America, toll-free. Guest stars, live/call-in. Outrageous! Hilarious!

**SCOTT SHANNON'S ALL REQUEST TOP 30 COUNTDOWN**

**"Scott Shannon's All-Request Top 30 Countdown"**  
Westwood One

Produced by: Westwood One/  
Dana Miller  
Hosted by: Scott Shannon  
Frequency: Weekly  
Length: Three hours  
Terms: Barter  
Delivered via: Vinyl/Satcom C1 T3  
Began airing: 10/84

America's only all-request countdown featuring the Top 30 hits of the week based on listener calls.



**"Dave Sholin's Insider"**  
Premiere Radio Networks

Produced by: Jo Interrante/  
Ray De La Garza  
Hosted by: Dave Sholin  
Frequency: Weekly  
Length: Four hours  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 4/90  
Affiliates: 100

The Top 40 countdown for the '90s: a 40-minute music sweep, fewer national commercials, insider gossip, music news, and more!

**"Showcase Of Rock"**  
Monthly Specials  
Unistar Radio Networks

Produced by: Rich Vestuto  
Hosted by: Ed Sciaky  
Frequency: Monthly  
Length: Three hours  
Terms: Swap/exchange  
Delivered via: CD  
Began airing: 1/89

Classic rock artist or group is featured each month; includes music and artist interviews.

**SOLID GOLD SATURDAY NIGHT!**  
WITH BOB WORTHINGTON

**"Solid Gold Saturday Night"**  
Unistar Radio Networks

Produced by: Ed Salamon  
Hosted by: Bob Worthington  
Frequency: Weekly  
Length: Five hours  
Terms: Swap/exchange  
Delivered via: Satcom C1 T15  
Began airing: 1/82

Live request oldies show featuring artist spotlights and special theme shows.

**"Something Special"**  
MediaAmerica

Produced by: Anita Garner  
Communications  
Hosted by: Anita Garner  
Frequency: Weekly  
Length: Four hours  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 6/30/90

AC's first non-countdown weekly show! More music, more entertainment; guest stars, requests, toll-free talkback lines.

**"Sounds Of Sinatra"**  
Orange Productions/  
SJS Entertainment

Produced by: Orange Productions  
Hosted by: Sid Mark  
Frequency: Weekly  
Length: Two hours  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 1/1/79  
Affiliates: 125

Music-based show loaded with interviews, offstage tales, and continuing current commentary from Frank Sinatra himself.

**"Soundscapes"**  
Paul Hunter/Radio Express

Produced by: Paul Hunter  
Hosted by: Paul Hunter  
Frequency: Weekly  
Length: One/two/three hours  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 4/13/83

The finest contemporary NAC music with a touch of world music for the 29-44 audience.

**"Starbeat"**  
MJI Broadcasting

Produced by: Liesl Saurer/  
Ken Simmons  
Hosted by: Vinnie Brown &  
Wendy Williams  
Frequency: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 5/86

Weekly music/news magazine featuring interviews with and music by the hottest urban artists.

**"Streams In The Desert"**  
Radio & TV Commission  
Of SBC

Produced by: Joe Lusk  
Hosted by: Dick McCartney  
Frequency: Monthly  
Length: 30 mins.  
Terms: Free  
Delivered via: Vinyl  
Began airing: 1976  
Affiliates: 412

Current and classic easy listening music.



**"Super Gold"**  
Unistar Radio Networks

Produced by: Mike Durling  
Hosted by: Mike Harvey  
Frequency: Weekly  
Length: Five hours  
Terms: Swap/exchange  
Delivered via: Satcom C1 T3  
Began airing: 8/83

The best songs from the '50s, '60s, and '70s with a feature artist or theme per show.

**"Supermixx"**  
Murray/Walsh Radio  
Programming

Produced by: Murray/Walsh Radio  
Programming  
Frequency: Weekly  
Length: Four hours  
Terms: Barter  
Delivered via: Analog tape/CD  
Began airing: 6/88  
Affiliates: 32

Four-hour program of CHR/Top 40 dance music mixed back to back.



**"Superstar Concert Series"**  
Westwood One

Produced by: Westwood One/  
Ron Stephan  
For airing as: Twice monthly  
Length: 90 mins.  
Terms: Barter  
Delivered via: Vinyl/Satcom C1 T3  
Began airing: 6/83

Live concert series featuring the hottest superstars in rock today.

T

**"TDK New Music Report"**  
CMJ Radio Network

Produced by: Neer Perfect/  
College Media  
Hosted by: Dan Neer  
Frequency: Weekly  
Length: One hour  
Terms: Supplied with network affiliation  
Delivered via: CD  
Began airing: 9/30/90  
Affiliates: 250

All that's new about new music. A college show full of premieres, interviews, the CMJ countdown, and the newest music.

**"Ticket To Ride"**  
Denny Somach Productions

Produced by: Denny Somach  
Frequency: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: CD  
Began airing: 2/85  
Affiliates: 186

A weekly tribute to the Beatles, with a guest host and featured interview on each program.

**"Top 20 — Modern Rock Tracks Countdown"**  
Hot Mix Radio Network

Produced by: Andrew Starr  
Hosted by: Mark Hamilton  
Frequency: Weekly  
Length: Two hours  
Terms: Cash  
Delivered via: Analog tape

Official Top 20 countdown program of Billboard's "Modern Rock Tracks" chart. Hosted by KITS/San Francisco midday personality Mark Hamilton.



Urban Radio's Fresh New Weekly Countdown Show

**"Top 30 USA"**  
STRZ Entertainment Network

Produced by: SBN Productions  
Hosted by: Donnie Simpson  
Frequency: Weekly  
Length: Three hours  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 7/14/89  
Affiliates: 80

Urban radio countdown show, hosted by popular radio and TV host Donnie Simpson.

U

**"UK Chart Attack"**  
Radio Ventures

Produced by: Rock Over London  
Hosted by: Graham Dene  
Frequency: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: CD  
Began airing: 6/90  
Affiliates: 132

Hottest new CHR series spotlights the best new music from emerging artists and superstars. Bonus tracks give affiliates an advantage over competitors.

**"Up Close"**  
MediaAmerica Radio

Produced by: Neer Perfect  
Productions  
Hosted by: Dan Neer  
Frequency: Biweekly  
Length: Two hours  
Terms: Barter  
Delivered via: CD  
Began airing: 4/87  
Affiliates: 200

The top interview show in the field. Up Close brings your favorite rockers up close in words and music.

W

**"Watsnu"**  
Reel Good Productions

Produced by: Reel Good Productions  
Hosted by: Steve Cochran  
Frequency: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: CD/DAT  
Began airing: 1991  
Affiliates: 15

New music and comedy show featuring Steve Cochran and guests. Interviews, watsnu and hot, major national promotions with local tie-ins.

**THE WEEKLY COUNTRY MUSIC COUNTDOWN**

**"Weekly Country Music Countdown"**  
Unistar Radio Networks

Produced by: Ed Salamon  
Hosted by: Chris Charles  
Frequency: Weekly  
Length: Three hours  
Terms: Swap/exchange  
Delivered via: CD/Satcom C1 T15  
Began airing: 12/81

Countdown of the Top 30 singles according to R&R. Includes a country calendar, artist interviews, and a featured artist.

*The Weekly*  
**MUSIC SURVEY**  
with Robert Murphy

**"Weekly Music Survey"**  
With Robert Murphy"  
CD Media

Produced by: Paul Liebeskind  
Hosted by: Robert Murphy  
Frequency: Weekly  
Length: Three hours  
Terms: Barter  
Delivered via: Analog tape/CD  
Began airing: 6/91

Weekly countdown of the Top 30 hits in Hot AC/Adult CHR as determined by affiliate playlists.

**THE WEEKLY SPECIALS**

**"Weekly Specials"**  
Unistar Radio Networks

Produced by: Cinda Sivak  
Hosted by: Patty Steele  
Frequency: Weekly  
Length: One hour  
Terms: Swap/exchange  
Delivered via: CD  
Began airing: 4/82

Spotlights a different artist/group per show with music and interviews.

**"Wolfman Jack Show"**  
Denny Somach Productions

Produced by: Denny Somach  
Hosted by: Wolfman Jack  
Frequency: Weekly  
Length: Four hours  
Terms: Barter  
Delivered via: CD  
Began airing: 7/91

The world's most famous DJ plays the best classic rock. Weekly guest stars included.



## W

### "World Premiere" SJS Entertainment

Produced by: Bullet Productions  
Frequency: Monthly  
Length: 90 mins.  
Terms: Barter  
Delivered via: Satellite  
Began airing: 6/15/89  
Affiliates: 300

*This live (or live-on-tape) program features rock artists and their latest material one day before the album is released.*

### "Worship America" CBN Radio

Produced by: CBN Radio  
Hosted by: Don Moen  
Frequency: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: Galaxy 1 T11/  
Spacenet 3 T7D & T3H  
Began airing: 1989  
Affiliates: 90

*Perfect for Sundays! Contemporary praise and worship music with special emphasis on songs from Hosanna Integrity music.*

## Z

### "Z-Rock 50" Satellite Music Network

Produced by: Lee Abrams  
Hosted by: Madd Maxx Hammer  
Frequency: Weekly  
Length: Four hours  
Terms: Barter  
Delivered via: Spacenet 3 T13  
Began airing: 9/89  
Affiliates: 26

*America's only hard rock countdown.*

## A

### "Ask The Stars" MJI Broadcasting

Produced by: Rosemary Young  
Hosted by: Lon Helton  
Frequency: Twice daily  
Length: Five mins.  
Terms: Barter  
Began airing: 5/91

*Listeners call an 800 number to ask their favorite country stars questions. Shows include question, star's answer and hit record.*

## B



### "BBC Classic Tracks" Westwood One

Produced by: BBC London  
Hosted by: Richard Skinner  
Frequency: Daily  
Length: Five to seven mins.  
Terms: Barter  
Delivered via: CD/Satcom C1 T3  
Began airing: 1/90

*Daily live concert performances on CD straight from the BBC archives.*

### "Beautiful Music Challenge" Bits & Pieces Creative Services

Produced by: Tony Fiore  
Length: 20-40 secs.  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 11/89  
Affiliates: 30

*"Beautiful Music" versions of current dance and CHR hits for contests, promotions, etc. Station chooses cuts from ongoing library.*

## C



### "Casey's Biggest Hits" Westwood One

Produced by: Westwood One/  
Bert Kleinman  
Hosted by: Casey Kasem  
Frequency: Daily  
Length: Four to six mins.  
Terms: Barter  
Delivered via: Vinyl/Satcom C1 T3  
Began airing: 1/90

*Casey Kasem presents a top hit and tells the inside story behind the song in this daily feature.*

### "Classics Today" Reel Good Productions

Produced by: Reel Good  
Hosted by: Bill McLaughlin  
Frequency: Daily

Length: 90 secs.  
Terms: Barter/cash  
Delivered via: Analog tape/DAT  
Began airing: 7/89  
Affiliates: 10

*Classical music, new releases. Expert host. Historical perspective, performance comments.*

### Country Comments

### "Country Comments" Westwood One/ Mutual Broadcasting

Produced by: Ken Hodges  
Frequency: Daily  
Length: Five mins.  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 8/5/85

*Stations create identity and prestige by using local personalities to intro candid comments by country's biggest stars.*

### "Country Quiz" MJI Broadcasting

Produced by: Andrea Dresdale  
Hosted by: Dan Taylor  
Frequency: Twice daily  
Length: Two mins.  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 1/82

*Country music trivia contest featuring quizzes on stars. Occasionally stars host the program themselves. Theme weeks. Prizes for winners provided.*

## E

### "Elevator From Hell" Jameson Broadcast

Produced by: Jameson Broadcast/  
Tony Fiore  
Frequency: Daily  
Length: 20-40 secs.  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 7/90  
Affiliates: 72

*"Elevator" music versions of classic hits prepackaged as a call-in contest for AOR and Classic Rock stations.*

### "En Concierto" Cadena Radio Centro

Produced by: Cadena Radio Centro  
Frequency: Daily  
Length: One hour  
Terms: Supplied with network affiliation  
Delivered via: Westar IV  
Began airing: 9/86  
Affiliates: 52

*Musical program in which different guest artists present their own songs each week.*

## I



### "Interstate Radio Network" Interstate Radio Network

Produced by: Interstate Radio Network  
Frequency: Daily  
Length: Five hours  
Terms: Barter  
Delivered via: Galaxy 2 T3  
Began airing: 3/28/88  
Affiliates: 50

*Live overnight program targets truckers, travelers, and third-shift workers. Country music, interstate weather, sports, features. Phone requests.*

## K



### "Bob Kingsley With America's Musicmakers" ABC Radio Networks

Produced by: ABC Watermark  
Hosted by: Bob Kingsley  
Frequency: Daily  
Length: Two mins.  
Terms: Barter  
Delivered via: CD  
Began airing: 5/88  
Affiliates: 250+

*A daily dose of today's hottest country stars, telling their own special stories in their own words.*

## M

### "Milestones" MJI Broadcasting

Produced by: Jim Green  
Hosted by: Jim Douglas  
Frequency: Twice daily  
Length: Five mins.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 1/90

*Each program features a rock 'n' roll pioneer or songwriter telling the stories behind classic oldies.*

### "Moment Of Musical History" Melcor Broadcasting

Produced by: Marty Wilson  
Hosted by: Marty Wilson  
Frequency: Daily  
Terms: Barter  
Delivered via: Cassette/reel-to-reel  
Began airing: 11/86  
Affiliates: 75

*Date and year in history; talks about events of the day and plays most popular recording of that date.*



### "MTV News" Westwood One

Produced by: Westwood One/MTV  
Hosted by: Kurt Loder  
Frequency: Twice daily  
Length: 2½ mins.  
Terms: Barter  
Delivered via: Analog tape/  
Satcom C1 T3

*Presents the music news headlines twice every weekday.*

## N



### "New Gold On CD" Westwood One

Produced by: Westwood One  
Frequency: Daily  
Length: Four to six mins.  
Terms: Barter  
Delivered via: CD/Satcom C1 T3  
Began airing: 1/90

*The latest CD releases of the biggest hits of the '60s and '70s, with the inside story behind the hit.*

# MAKE MONEY WHILE YOUR COMPETITION SLEEPS

Let The Interstate Radio Network help turn midnight to 5am into your station's newest revenue generating daypart—Overnight Drive-Time! Up-to-the-minute weather... Sports... Road conditions, blended with lots of country music. Available live, 7 nights a week, barter.

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TRIBUNE RADIO NETWORKS





# DAILY MUSIC FEATURES

## N

### "Nightrax" Dick Summer Communications

Produced by: Dick Summer  
Communications  
Hosted by: Dick Summer  
Frequency: Daily  
Length: Four hours  
Terms: Barter/cash  
Delivered via: Analog tape  
Began airing: 5/90  
Affiliates: 5

Voiceover content for nighttime music show. Station supplies music from its playlist. Talent is former network, New York, and Boston personality.

## P

### "Psychedelic Psnack" Westwood One

Produced by: Denny Somach

Hosted by: Phil Hendrie  
Frequency: Daily  
Length: 12 mins.  
Terms: Barter  
Delivered via: CD  
Began airing: 5/86  
Affiliates: 140

Music and interviews focusing on the psychedelic era (1965-72).

## R

### "Rock Quiz" MJI Broadcasting

Produced by: Andrea Dresdale  
Hosted by: Richard Neer  
Frequency: Twice daily  
Length: Two mins.  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 11/81

Rock music trivia contest featuring quizzes on stars. Occasional guest hosts and theme weeks. Prizes for winners provided to stations.

## S



### "Solid Gold Country" Unistar Radio Networks

Produced by: Ed Salamon  
Hosted by: Charlie Cook  
Frequency: Daily  
Length: One hour  
Terms: Swap/exchange  
Delivered via: CD  
Began airing: 7/83

Country music magazine with special themes, years, and artist salutes.



### "Solid Gold Scrapbook" Unistar Radio Networks

Produced by: Peter Shamin  
Hosted by: Dave Charity  
Frequency: Daily  
Length: One hour  
Terms: Swap/exchange  
Delivered via: Satcom C1 T15  
Began airing: 4/84

A "pop music almanac"; features the greatest Top 40 hits of all time.

### "Star Quiz" MJI Broadcasting

Produced by: Ken Simmons  
Hosted by: Gary Byrd  
Frequency: Twice daily  
Length: Two mins.  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 4/84

Urban music trivia contest featuring quizzes on stars. Occasionally stars host the program themselves. Prizes for contest winners are provided.

### "Ed Sullivan Archives" Denny Somach Productions

Produced by: Denny Somach  
Frequency: Daily  
Length: Five mins.  
Terms: Barter  
Delivered via: CD  
Began airing: 9/91

Songs from the "Ed Sullivan Show," recorded live by the original performers. Available in multiple formats.

## SEASONAL, LIMITED RUN SPECIALS

## A



### Academy of Country Music

### "Academy Of Country Music Awards Nomination Special" Unistar Radio Networks

Produced by: Ed Salamon  
Hosted by: Gene Weed  
For airing as: One-time special  
Length: Three hours  
Terms: Swap/exchange  
Delivered via: CD

Features top nominees, interviews, and music. Scheduled to air the weekend prior to the awards show telecast (April 1992).

### "Tom Adams Presents" Tom Adams Productions

Produced by: Tom Adams  
For airing as: Seasonal specials  
Length: One hour  
Terms: Barter/cash  
Delivered via: Analog tape/DAT  
Began airing: 8/86  
Affiliates: 500

Salute to various holidays (Christmas, Valentine's Day, Fourth of July, etc.) in gold records.

### "Amadeus" Broadcast Programming

For airing as: One-time special  
Length: 52 hours  
Terms: Cash  
Delivered via: Analog tape

Twenty-six two-hour Mozart specials, mastered from CDs, fully announced and toned for automation.

## AMERICAN MUSIC AWARDS

NOMINATIONS RADIO SPECIAL

### "American Music Awards Nominations Special" Unistar Radio Networks

Produced by: Dick Clark Productions  
Hosted by: Dick Clark  
For airing as: One-time special  
Length: Three hours  
Terms: Swap/exchange  
Delivered via: CD

Features interviews with top nominees and nominated music. Precedes the 19th annual telecast (airs January 25 and 26, 1992).

AMERICAN TOP FORTY'S  
all  
american  
fourth of  
july  
celebration

### "American Top 40's All American 4th Of July Celebration" ABC Radio Networks

Produced by: ABC Watermark  
Hosted by: Shadoe Stevens  
For airing as: Holiday special  
Length: Four hours  
Terms: Barter  
Delivered via: CD  
Affiliates: 400+

Tribute featuring the all-time biggest American acts and special messages from our Armed Forces and their friends and families.

### "Atlanta Symphony Orchestra" WFMT Fine Arts Network

Produced by: WABE Radio  
Hosted by: Jonathan Phelps  
For airing as: Seasonal special  
Length: Two hours  
Terms: Free  
Delivered via: Westar IV T2D

Selected concert performances from Atlanta's Symphony Hall. Airls for 13 weeks (April to June).

## B

### "Johann Sebastian Bach" Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash

Delivered via: Analog tape

Birthday special (March 21) mastered from CDs, fully announced and toned for automation.

### "Backstage Pass" Global Satellite Network

Produced by: Mark Felsot & Gregg Steele  
Hosted by: Bob Coburn  
Length: One hour  
Terms: Barter  
Delivered via: Satcom 1R T3  
Began airing: 3/90  
Affiliates: 100

One-hour specials on major artists from Steve Winwood to the Scorpions, coinciding with their tours across North America.

The  
**BEACH BOYS**  
30<sup>th</sup> Anniversary Special

"Beach Boys 30th  
Anniversary Special"  
Unistar Radio Networks  
Produced by: Denise Oliver

Hosted by: Ron Lundy  
For airing as: Holiday special  
Length: Four hours  
Terms: Swap/exchange  
Delivered via: CD  
Began airing: 7/91

Fourth of July profile of "America's Band" features interviews with Brian and Carl Wilson, Mike Love, Al Jardine, and Bruce Johnston.

### "Ludwig Van Beethoven" Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash

Delivered via: Analog tape

Birthday special (December 16) mastered from CDs, fully announced and toned for automation.

### "Leonard Bernstein" Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash

Delivered via: Analog tape

Birthday special (August 25) mastered from CDs, fully announced and toned for automation.

### "Georges Bizet" Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash

Delivered via: Analog tape

Birthday special (October 25) mastered from CDs, fully announced and toned for automation.

### "Black Music Month Spotlight" American Media

Produced by: American Media  
Hosted by: Mike Roberts

For airing as: Seasonal special  
Length: One min.  
Terms: Barter  
Delivered via: CD  
Began airing: 6/1/90  
Affiliates: 80

Vignettes spotlighting black music superstars of today and yesterday, and unique themes of black music.

### "Born In The USA" On The Radio Broadcasting

Produced by: On The Radio  
Hosted by: Paul Wells  
For airing as: Holiday special  
Length: 12 hours  
Terms: Barter  
Delivered via: CD  
Began airing: 7/4/90  
Affiliates: 173

The best all-American classic rock recorded between 1966-80. Includes over 100 exclusive interviews.

### "Alexander Borodin" Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash

Delivered via: Analog tape

Birthday special (November 12) mastered from CDs, fully announced and toned for automation.

### "Break On Through: Opening The Doors Of Perception ... The Real Doors" Westwood One

Produced by: Westwood One/  
Marcia Hrichison  
For airing as: Holiday special  
Length: Six hours  
Terms: Barter  
Delivered via: CD/Satcom C1 T3

Labor Day tribute includes interviews with the remaining Doors plus a cast including Danny Sugerman, Bill Siddons, and Patricia Kennealy.



## C

### DICK CLARK

35 YEARS OF  
ROCK N' ROLL

#### "Dick Clark's 35 Years Of Rock N' Roll" Unistar Radio Networks

Produced by: Dick Clark Productions  
Hosted by: Dick Clark  
For airing as: One-time special  
Length: Three hours  
Terms: Swap/exchange  
Delivered via: CD  
Began airing: 7/91

Highlights of the past 35 years of hits since rock 'n' roll first became a national craze; includes artist interviews.

### DICK CLARK

DANCE CLASSICS

#### "Dick Clark's Dance Classics" Unistar Radio Networks

Produced by: Dick Clark Productions  
Hosted by: Dick Clark  
For airing as: One-time special  
Length: Three hours  
Terms: Swap/exchange  
Delivered via: CD  
Began airing: 5/91

Dick Clark plays favorite dance songs of the '50s, '60s, and '70s, adding his memories and interviews with the hitmakers.

### DICK CLARK

SUMMER MEMORIES

#### "Dick Clark's Summer Memories" Unistar Radio Networks

Produced by: Dick Clark Productions  
Hosted by: Dick Clark  
For airing as: Holiday special  
Length: Three hours  
Terms: Swap/exchange  
Delivered via: CD  
Began airing: 5/91

Labor Day special — Dick Clark looks back on the greatest "summer" hits and the stars who created them. Includes artist interviews.



#### "Class Of '66" Unistar Radio Networks

Produced by: Denise Oliver  
For airing as: Holiday special  
Length: Four hours  
Terms: Swap/exchange  
Delivered via: CD  
Began airing: 5/91

Memorial Day weekend radio "reunion" of the top music stars of 1966, featuring their greatest hits plus interviews.

#### "Aaron Copland" Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birthday special (November 14) mastered from CDs, fully announced and toned for automation.

#### "Country Music Legends" TNNR (The Nashville Network Radio)

Produced by: TNNR  
For airing as: One-time special  
Length: Four hours  
Terms: Barter  
Delivered via: Satcom  
Began airing: 7/84  
Tape-delayed country music concert features the history makers of country music.

## COUNTRY SIX PACK

#### "Country Six Pack 1991" Unistar Radio Networks

Produced by: Ed Salamon  
Hosted by: Mike Brophy  
For airing as: Holiday specials  
Length: Three hours  
Terms: Swap/exchange  
Delivered via: CD  
Began airing: 5/82  
Spotlights top country artists with music and interviews. Runs on six holiday weekends.

#### "Crossroads" Global Satellite Network

Produced by: Kevin Barry  
Hosted by: Tony Pigg  
For airing as: Holiday specials  
Length: Three hours  
Terms: Barter  
Delivered via: CD  
Began airing: 1988  
Affiliates: 125  
Traces the rock family tree through music and interviews, showing how our rock heritage has descended through meeting at the crossroads.

## D

#### "Claude Debussy" Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birthday special (August 22) mastered from CDs, fully announced and toned for automation.

#### "Detroit Symphony Orchestra" WFMT Fine Arts Network

Produced by: Hal Youngblood  
Hosted by: David Fox  
For airing as: Seasonal special  
Length: Two hours  
Terms: Free  
Delivered via: Westar IV T2D  
Selected concert performances from Ford Auditorium and Meadowbrook. Aired for 26 weeks (October to March).

#### "Antonin Dvorak" Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape

## E

#### "Elvis: A Three-Hour Special" Broadcast Programming

Produced by: Mark Ford  
Hosted by: Bill Drake  
For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Vinyl  
Three-hour special on the "King of rock 'n' roll."

## F

#### "Fourth Of July Special" Broadcast Programming

For airing as: Holiday special  
Length: Eight hours  
Terms: Cash  
Delivered via: Analog tape  
Classical music programmed to salute America's birthday. Fully announced and toned for automation.

## G

#### "Good Time Gold" On The Radio Broadcasting

Produced by: On The Radio  
Hosted by: Gary Price  
For airing as: Seasonal special  
Length: 12 hours  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 5/30/90  
Affiliates: 220  
Twelve hours of upbeat solid gold from 1955-71, with interviews and music.

#### "Gospel Year In Review" Heil Enterprises

Produced by: Paul Heil  
Hosted by: Paul Heil  
For airing as: Seasonal special  
Length: Two or four hours  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 12/80  
Affiliates: 200+  
Year-end countdown of Top 20 (or Top 40) biggest Southern gospel hits of the year; artist comments on each song.

#### "Grammy Awards Radio Special" MJI Broadcasting

Produced by: MJI Broadcasting  
For airing as: Seasonal special  
Length: Two hours  
Terms: Barter  
Delivered via: Vinyl/Satcom 1R T3  
Began airing: 2/86  
In-depth look at music and nominees for Grammy Awards, airing the weekend before the ceremony; also live broadcast from the Grammys.

## H

#### "Halloween (Classical)" Broadcast Programming

For airing as: Holiday special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Mastered from CDs, fully announced and toned for automation.

#### "George Fredrick Handel" Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birthday special (February 23) mastered from CDs, fully announced and toned for automation.



MIKE HARVEY'S ROCKIN'  
NEW YEARS EVE

#### "Mike Harvey's Rockin' New Year's Eve" Unistar Radio Networks

Produced by: Mike Durling  
Hosted by: Mike Harvey  
For airing as: Holiday special  
Length: Six hours  
Terms: Swap/exchange  
Delivered via: CD/Satcom C1  
Began airing: 12/91  
Mike counts down the hours to midnight on this special edition of his live oldies request show from Disney World.

#### "Franz Josef Haydn" Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birthday special (March 31) mastered from CDs, fully announced and toned for automation.

#### "History Of Country Music" Broadcast Programming

Produced by: Mark Ford  
Hosted by: Ralph Emery  
For airing as: One-time special  
Length: 52 hours  
Terms: Cash  
Delivered via: Analog tape/vinyl  
From hillbilly to country-western to modern country.

#### "History Of Rock & Roll" Broadcast Programming

Produced by: Mark Ford  
Hosted by: Bill Drake  
For airing as: One-time special  
Length: 52 hours  
Terms: Cash  
Delivered via: Analog tape/vinyl  
The first 25 years of the rock era.

#### "Holly — The Legend" Broadcast Programming

Produced by: Mark Ford  
Hosted by: Lew Roberts  
For airing as: One-time special  
Length: Two hours  
Terms: Cash  
Delivered via: Vinyl  
Fascinating two-hour special with historic "garage" recordings, songs recently released, and exciting stories surrounding Buddy Holly's life.

#### "Gustav Holst" Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birthday special (September 21) mastered from CDs, fully announced and toned for automation.



#### "Hottest Country In The Country" ABC Radio Networks

Produced by: ABC Watermark  
Hosted by: Bob Kingsley  
For airing as: Holiday special  
Length: Three hours  
Terms: Barter  
Delivered via: CD  
Began airing: 1991  
Affiliates: 300+  
This Memorial Day special will focus on the hottest acts and most popular songs in country music.

## I

#### "In Concert: High Voltage" Westwood One

Produced by: Westwood One/  
Marcia Hrichison  
For airing as: Twice monthly  
Length: 90 mins.  
Terms: Barter  
Delivered via: Analog tape/Satcom C1 T3  
Began airing: 1/91  
The best live music from today's hottest pure rock artists.

#### "It's Only Rock & Roll" On The Radio Broadcasting

Produced by: On The Radio  
Hosted by: Steven Seaweed  
For airing as: Holiday special  
Length: 12 hours  
Terms: Barter  
Delivered via: CD  
Began airing: 5/30/90  
Affiliates: 167  
The best classic rock tracks recorded between 1964-80. Includes exclusive interviews and music.



J

**"The Jacksons"**  
**Unistar Radio Networks**

Produced by: Denise Oliver  
Hosted by: Gary Bryan & Ross Brittain  
For airing as: Holiday special  
Length: Three hours  
Terms: Swap/exchange  
Delivered via: CD  
Began airing: 5/91

Profile of America's first family of music, featuring interviews and their hits of the '80s and '90s. Airing Memorial Day weekend.

**"July 4th Superjam"**  
**Westwood One**

Produced by: Westwood One  
For airing as: Holiday special  
Length: Two hours  
Terms: Barter

Delivered via: Vinyl/Satcom C1 T3  
Urban Contemporary special produced to spice up the holiday weekend.

L

**"Labor Day Superjam"**  
**Westwood One**

Produced by: Westwood One  
For airing as: Holiday special  
Length: Two hours  
Terms: Barter

Delivered via: Vinyl/Satcom C1 T3  
Urban Contemporary special produced to spice up the holiday weekend.

**LENNON**  
**HIS LAST INTERVIEW;**  
**HIS GREATEST MUSIC**

**"Lennon: His Last Interview; His Greatest Music"**  
**Unistar Radio Networks**

Produced by: Ed Salamon  
Hosted by: Ed Salamon  
For airing as: One-time special  
Length: Four hours  
Terms: Swap/exchange  
Delivered via: CD  
Began airing: 12/87

A tribute featuring Lennon's best Beatles and solo songs, plus segments from his last interview, conducted the day he died.

M

**"Made In America"**  
**On The Radio Broadcasting**

Produced by: On The Radio  
Hosted by: Joe McCoy  
For airing as: Holiday special  
Length: 12 hours  
Terms: Barter  
Delivered via: CD/Satcom C1 T3  
Began airing: 7/4/87  
Affiliates: 250

Fourth of July special: retrospective of the best all-American solid gold recorded between 1960-71. Over 100 interviews interspersed with music.

**"Memorial Day Superjam"**  
**Westwood One**

Produced by: Westwood One  
For airing as: Holiday special  
Length: Two hours  
Terms: Barter  
Delivered via: Vinyl/Satcom C1 T3  
Two hours of live concert action recorded at Rock In Rio.

**MEMORIES OF ELVIS**

**"Memories Of Elvis"**  
**Unistar Radio Networks**

Produced by: Rich Vestuto  
For airing as: One-time special  
Length: Four hours  
Terms: Swap/exchange  
Delivered via: CD

Annual tribute to the "King" on the anniversary of his death, based on a countdown of his greatest hits.

**"Milwaukee Symphony Orchestra"**  
**WFMT Fine Arts Network**

Produced by: Mary Gaffney  
Hosted by: Don Tait  
For airing as: Seasonal special  
Length: Two hours  
Terms: Free  
Delivered via: Westar IV T2D

Selected concert performances from Viehlein Hall. Airing for 13 weeks (July to September).

**"Wolfgang Amadeus Mozart"**  
**Broadcast Programming**

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape

Birth day special (January 27) mastered from CDs, fully announced and toned for automation.

**"Music Of A People"**  
**SI Communications**

Produced by: SI Communications  
Hosted by: Doug Banks  
For airing as: One-time special  
Length: Two hours  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 6/91  
Affiliates: 110

Five music-intensive two-hour specials tracing the evolution of black American music as told by today's hottest artists.

**"Mutual's 1991 Country Specials Package"**  
**Westwood One/ Mutual Broadcasting**

Produced by: Kevin DeLany, George Achaves, Jim Duncan  
Hosted by: Lee Arnold, Jim Duncan  
For airing as: Holiday special  
Length: Three hours  
Terms: Barter  
Delivered via: Vinyl/Satcom C1 T15

Eight specials from Memorial Day to Christmas, including "New Faces Of Country Music," "Dynamic Duos," and "A Salute To Texas Superstars."

**"Mutual's Adult Contemporary Specials Package"**  
**Westwood One/ Mutual Broadcasting**

Produced by: George Achaves, Kevin DeLany, Marcia Stevenson

For airing as: Holiday specials  
Length: Two hours  
Terms: Barter  
Delivered via: Vinyl/Satcom C1 T15  
Began airing: 1991

Four specials from Memorial Day to Thanksgiving: features on Carly Simon, movie soundtrack songs, Nat "King" Cole, and Duke Ellington.

N

**"New Year's Eve Dance Party"**  
**Bonneville Broadcasting System**

For airing as: Holiday special  
Length: Five hours  
Terms: Cash  
Delivered via: Analog tape/DAT/mailed script  
Began airing: 1/72

Nostalgia-based, fully scripted New Year's Eve program to fit any five-hour period; includes midnight countdown.

**"1991: The Year In Review"**  
**Westwood One**

Produced by: Westwood One  
For airing as: Seasonal special  
Length: Four hours  
Terms: Barter  
Delivered via: CD/Satcom C1 T3  
Began airing: 1991

A look back at 1991 and ahead to 1992 in words and music.

**"Number One Goodtime Oldies"**  
**On The Radio Broadcasting**

Produced by: On The Radio  
Hosted by: Charlie Tuna  
For airing as: Holiday special  
Length: 12 hours  
Terms: Barter  
Delivered via: CD/Satcom C1 T3  
Began airing: 5/30/91  
Affiliates: 200

Memorial Day special features the best No. 1 solid gold hits from 1959-71. Includes interviews interspersed with music.

**"Nuveen/Lyric Opera Of Chicago"**  
**WFMT Fine Arts Network**

Produced by: Barry Hochman, Lois Baum, Norm Pellegrini  
Hosted by: Norm Pellegrini  
For airing as: Seasonal special  
Length: Two to four hours  
Terms: Free  
Delivered via: Westar IV T2D

Full-length grand opera from prior fall season taped at Chicago's Civic Opera House. Airing for eight weeks (May/June).

P

**"The Package"**  
**Broadcast Programming**

For airing as: One-time special  
Length: Six hours  
Terms: Cash  
Delivered via: Vinyl

Spectacular combination of Elvis Presley, Buddy Holly, and Roy Orbison, with 58 minutes of commercial avals.

**THE ELVIS PRESLEY BIRTHDAY TRIBUTE**

**"Elvis Presley Birthday Tribute"**  
**Unistar Radio Networks**

Produced by: Ed Salamon  
For airing as: One-time special  
Length: Four hours  
Terms: Swap  
Delivered via: CD

Annual birthday tribute (all-new edition for 1992) featuring Elvis's greatest music, with interviews.

R

**"Rarities On Compact Disc"**  
**On The Radio Broadcasting**

Produced by: On The Radio  
For airing as: Seasonal special  
Length: One hour  
Terms: Supplied with network affiliation  
Delivered via: CD  
Began airing: 8/1/90  
Affiliates: 347

Collection of rare, live, or currently unavailable on CD tracks; supplied free to network affiliates.

**"Rock And Roll Hall Of Fame Radio Special"**  
**MJI Broadcasting**

Produced by: MJI Broadcasting  
For airing as: One-time special  
Length: One/two hours  
Terms: Barter  
Delivered via: Vinyl/Satcom 1R T3  
Began airing: 1/90

Preview of music and musicians nominated for the Rock And Roll Hall Of Fame. News reports throughout the induction ceremonies.

S

**"Salute To America"**  
**Department Of The Interior**

Produced by: U.S. Department Of The Interior  
Hosted by: Steve Brooks  
For airing as: Holiday special  
Length: One hour  
Terms: Barter  
Delivered via: CD  
Began airing: 1989  
Affiliates: 2004

Independence Day country music special with an even mix of top artists/music. Five one-minute avals in program.

**"San Francisco Symphony Orchestra"**  
**WFMT Fine Arts Network**

Produced by: KKHI Radio  
Hosted by: Diane Nicolone  
For airing as: Seasonal special  
Length: Two hours  
Terms: Free  
Delivered via: Westar IV T2D

Selected concert performances from Louise M. Davies Symphony Hall. Airing for 26 weeks (January to June).

**"Santa Fe Chamber Music Festival"**  
**WFMT Fine Arts Network**

Produced by: Lars Hoel  
Hosted by: Steve Post  
For airing as: Seasonal special  
Length: One hour  
Terms: Free  
Delivered via: Westar IV T2D  
Selected concerts from prior summer's festival in Santa Fe. Small chamber ensembles, guest soloists. Airing for 13 weeks.

**"Franz Schubert"**  
**Broadcast Programming**

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birth day special (January 31) mastered from CDs, fully announced and toned for automation.

**"Robert Schumann"**  
**Broadcast Programming**

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birth day special (June 8) mastered from CDs, fully announced and-toned for automation.

**"Schweppes Presents The British Invasion: The Royalty Of British Rock"**  
**Westwood One**

Produced by: BBC London  
Hosted by: Richard Skinner & Alan Freeman  
For airing as: Holiday special  
Length: Six hours  
Terms: Barter  
Delivered via: CD/Satcom C1 T3  
Memorial Day weekend tribute to rock's British Royalty: Led Zeppelin, the Who, the Rolling Stones, the Beatles, Eric Clapton, and Elton John.

**"Schweppes Presents The British Invasion Part 2: Rock — From The UK To The USA"**  
**Westwood One**

Produced by: BBC London  
Hosted by: Richard Skinner  
For airing as: Holiday special  
Length: Six hours  
Terms: Barter  
Delivered via: CD/Satcom C1 T3  
Fourth of July holiday special features classic rock 'n' roll performances from a British invasion that continues to this day.

**"The '60s"**  
**On The Radio Broadcasting**

Produced by: On The Radio  
Hosted by: R.C. Rogers  
For airing as: Holiday special  
Length: 12 hours  
Terms: Barter  
Delivered via: CD/Satcom C1 T3  
Began airing: 9/1/91  
Affiliates: 277  
Labor Day special takes listeners back in time with the best upbeat oldies from 1963-70. Includes featured artists' personal remembrances.



## S

### "Sixties Party"

#### Unistar Radio Networks

Produced by: Denise Oliver  
For airing as: Holiday special  
Length: Four hours  
Terms: Swap/exchange  
Delivered via: CD  
Began airing: 8/91

Labor Day weekend retrospective of the all-time best party music of a great party decade; features artist interviews.

### "Solid Gold All Time Favorites Countdown"

#### Unistar Radio Networks

Produced by: Ed Salamon  
Hosted by: Bob Worthington  
For airing as: Holiday special  
Length: Five hours  
Terms: Swap/exchange  
Delivered via: Satcom C1 T15  
Began airing: 7/82

Special edition of Solid Gold Saturday Night featuring a countdown compiled from our annual listeners' poll of their favorite oldies.

## SOUL OF THE SIXTIES

### "Soul Of The Sixties"

#### Unistar Radio Networks

Produced by: Rich Vestuto  
For airing as: Seasonal special  
Length: 90 mins.  
Terms: Swap/exchange  
Delivered via: CD  
Began airing: 5/91

Music and interview special featuring the greatest soul songs and artists of the '60s. Airs weekly from Memorial Day to Labor Day.

### "Spirit Of Summer"

#### Kris Stevens Enterprises

Produced by: Kris Stevens Enterprises  
Hosted by: Kris Erik Stevens  
For airing as: Seasonal special  
Length: 22 hours  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 1985  
Affiliates: 400+

The ultimate summertime special — highly produced, featuring major music stars past and present. Captures fun, sun, and the greatest summertime hits!

### "Spring (Classical)"

#### Broadcast Programming

For airing as: Seasonal special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Mastered from CDs, fully announced and toned for automation.

## Summer

BEACH PARTY  
1991

### "Summer Beach Party"

#### Unistar Radio Networks

Produced by: Rich Vestuto  
For airing as: Holiday special  
Length: Four hours  
Terms: Swap/exchange  
Delivered via: CD

Annual Fourth of July special featuring favorite "summer" hits of the past and interviews with the artists who created them.

### "Summer Concert Series"

#### Global Satellite Network

Produced by: Radio Vision/  
Global Satellite Network  
Hosted by: Bob Coburn  
For airing as: Holiday specials  
Length: 90 mins.  
Terms: Barter  
Delivered via: Satcom 1R T3  
Began airing: 1990  
Affiliates: 125

Guns N' Roses, INXS, Rod Stewart, and Bob Dylan featured in live concerts over the summer of 1991.

### "Superstar Spectacular"

#### TNNR (The Nashville Network Radio)

Produced by: TNNR  
For airing as: Seasonal special  
Length: Four hours  
Terms: Barter  
Delivered via: Satcom  
Began airing: 6/84

Tape-delayed live country music concert, produced during country music's "Fan Fair" each year in Nashville.

## T

### "Peter Tchaikovsky"

#### Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birthday special (May 7) mastered from CDs, fully announced and toned for automation.

### "Thanksgiving (Classical)"

#### Broadcast Programming

For airing as: Holiday special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Mastered from CDs, fully announced and toned for automation.

### "Top 10 Hits Of All Time"

#### Kris Stevens Enterprises

Produced by: Kris Stevens Enterprises  
Hosted by: Kris Erik Stevens  
For airing as: One-time special  
Length: 25 hours  
Terms: Cash  
Delivered via: Vinyl  
Began airing: 1980  
Affiliates: 400+

Top 10 hits (plus other hits) of 1955-1980 counted down. Filled with star interviews, fads, fashions, and news spanning 25 years of rock.

### "Top 100 Of The '70s"

#### Broadcast Programming

Produced by: Ron Hubbard  
Hosted by: John Leader  
For airing as: One-time special  
Length: 12 hours  
Terms: Cash  
Delivered via: Analog tape  
This 12-hour special focuses on the music and lifestyles of the '70s.

### "Tribute To Robert Johnson"

#### MediaAmerica Radio

Produced by: Neer Perfect Productions  
Hosted by: Dan Neer  
For airing as: One-time special  
Length: One hour  
Terms: Barter  
Delivered via: CD  
Affiliates: 200

Informative and fond look at the king of the Delta blues by the rock legends he inspired. Interview and music.

## U

### "Undiscovered Album

#### Cuts Of Creedence

#### Clearwater Revival"

#### Kenetics Radio

Entertainment  
Produced by: Ken Levy  
Hosted by: Ken Levy  
For airing as: One-time special  
Length: Two hours  
Terms: Barter  
Delivered via: Analog tape  
Stories behind the music of one of America's biggest rock 'n' roll bands. New, exclusive interviews, rare cuts, and CD giveaways!

### "United Airlines Presents"

#### WFMT Fine Arts Network

Produced by: Norm Pellegrini  
Hosted by: Norm Pellegrini  
For airing as: Seasonal special  
Length: One hour  
Terms: Free  
Delivered via: Westar IV T2D  
Classical music performances by solo and small ensemble groups live at WFMT's Chicago studios. Airs weekly January-June and October-December.

## V

### "Valentine's Day

#### (Classical)"

#### Broadcast Programming

For airing as: Holiday special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Mastered from CDs, fully announced and toned for automation.

## W

### "Timothy White Collection"

#### Westwood One

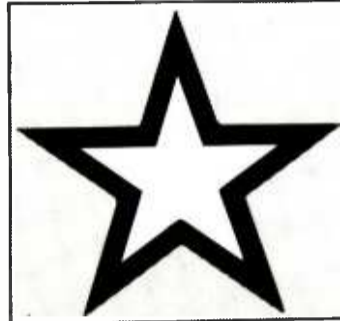
Produced by: Westwood One/  
Andy Denemark  
Hosted by: Timothy White  
For airing as: Holiday special  
Length: Four hours  
Delivered via: CD/Satcom C1 T3  
Thanksgiving special features great moments from past Timothy White specials, including Pete Townshend, Sting, Steve Winwood, and more.

### The Timothy White Sessions

#### "Timothy White Sessions"

#### Westwood One

Produced by: Timothy White/  
Andy Denemark  
Hosted by: Timothy White  
For airing as: Seasonal specials  
Terms: Barter  
Delivered via: CD/Satcom C1 T3  
Hosted by the nation's foremost rock journalist, each session features in-studio performances and in-depth conversations.



## ENTERTAINMENT NEWS

### "ABC's Milestones In

#### Black Music"

#### ABC Radio Networks

Produced by: Radio Today  
Frequency: Seasonal special  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Satcom C1 T23  
Began airing: 6/3/91  
Affiliates: 100  
Daily throughout the celebration of Black Music Month in June, this 20-show series will profile the stars of Urban radio.

### "Big Time Radio Bingo"

#### Reel Good Productions

Produced by: Reel Good Productions  
Frequency: Daily  
Length: 25 mins.  
Terms: Barter/cash  
Began airing: 5/91  
Affiliates: 1  
A new twist on an old idea that generates genuine interest to the bottom line. No gimmicks, just a great game show.

### "Black Music Month Salute"

#### STRZ Entertainment Network

Produced by: Thad Hill  
Frequency: Seasonal special  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Westar 5 T9X  
Began airing: 6/89  
Affiliates: 140  
The richness and diversity of black music past and present are highlighted during June, honoring contributions made by various artists.

## James Brady's Ad Age Reports

### "James Brady's Ad

#### Age Reports"

#### Unistar Radio Networks

Produced by: Ed Salamon  
Hosted by: James Brady  
Frequency: Daily  
Length: One min.  
Terms: Swap/exchange

Delivered via: Satcom C1 T15

Began airing: 9/26/88

Commentary on the media, entertainment, and advertising industries.

### "Cameos Of Black Women"

#### STRZ Entertainment Network

Produced by: Thad Hill  
Hosted by: Angela Stribling  
Frequency: Daily  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Westar 5 T9X  
Began airing: 2/28/89  
Affiliates: 140

Focuses on the achievements of and contributions made by black women past and present.



### "Clai'ence Update of

#### CBS-TV's 'The Young And

#### The Restless'"

#### Premiere Radio Networks

Produced by: Dick Schroder  
Hosted by: Brad Sanders  
Frequency: Twice daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Telco/Satcom 1R T3  
Began airing: 11/86  
Affiliates: 200

Clai'ence updates America's No. 1 soap opera, CBS-TV's "The Young And The Restless," in his own unique, hilarious style.

### "Country Calendar"

#### Olympia Networks

Produced by: Scott Blake  
Hosted by: Craig Scott  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: CD  
Began airing: 10/81  
Affiliates: 252  
Topical news and interviews with today's biggest country stars.

### "Crosswalk"

#### International Lutheran

#### Laymen's League

Produced by: Mark Eischer  
Frequency: Weekly  
Length: 30 mins.  
Terms: Public service  
Delivered via: Vinyl  
Began airing: 6/83  
Affiliates: 350  
Christian contemporary music and artist interviews.

### "Daily Insider"

#### Terry Marshall

Produced by: Terry Marshall  
Frequency: Daily  
Terms: Cash  
Delivered via: FAX/mailed script  
Began airing: 8/1/81  
Affiliates: 150  
Five pages, 10-12 news items and/or interviews on CHR, AOR, AC, and alternative artists; 30-40 birthdays and anniversaries each week.





**"Bill Diehl  
Entertainment Report"  
ABC Direction Network**

Produced by: ABC  
Hosted by: Bill Diehl  
Frequency: Daily  
Length: Two mins.  
Terms: Supplied with network affiliation  
Delivered via: Satcom C1 T23  
Began airing: 2/1/89  
Affiliates: 300  
*The hottest entertainment news.*

**"Entertainment Radio  
Network"  
SJS Entertainment**

Produced by: SJS Entertainment  
Frequency: Twice daily  
Terms: Barter  
Delivered via: Analog tape/  
scripted material  
Began airing: 4/1/89  
Affiliates: 300  
*Drop-in services and program prep materials.*

*The Entertainment  
Report*

**"Entertainment Report:  
In The Lyons Den With  
Jeffrey Lyons"  
Westwood One/  
Mutual Broadcasting**

Produced by: Mutual News  
Hosted by: Jeffrey Lyons  
Frequency: Daily  
Length: 2½ hours  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 4/15/85  
*News, reviews, and interviews from the world of entertainment. Show business coverage, commentary, and insight from veteran reporter Jeffrey Lyons.*

**"Environmental Minute"  
Kenetics Radio  
Entertainment**

Produced by: Ken Levy  
Hosted by: Ken Levy  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter/cash  
Delivered via: Analog tape  
Began airing: 5/90  
*Definitive daily environmental feature for practicing Earth control. Timely, entertaining, advertiser-friendly. Produced in cooperation with leading environmental groups.*



**"Fraze At The Flicks"  
Premiere Radio Networks**

Produced by: Ira Lawson/  
Ray De La Garza  
Hosted by: Frazer Smith  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 9/88  
Affiliates: 170  
*The "elusive exclusive" of movie reviews, straight from a native of Hollywood.*

**"Interview Factory"  
Interview Factory**

Frequency: Daily  
Length: 45 mins. to one hour  
Terms: Cash  
Delivered via: Analog tape  
*Over 4000 celebrity interviews available — everyone from Waylon to Whitney, Michael to Madonna — plus promos, holiday memories, etc.*

**"Graveline Hollywood"  
Kenetics Radio  
Entertainment**

Produced by: Ken Levy  
Hosted by: Greg Smith  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 1991  
*Underground look at the underside of Hollywood. Daily updates on Tinseltown's dead and famous. Reported by Hollywood's infamous Graveline Tours.*

**"Interview Cheat Sheets"  
Dave Dworkin's Ghostwriters**

Terms: Cash  
Delivered via: Mailed script  
Began airing: 1988  
Affiliates: 100  
*Stock interview questions (150) for interview prep or last-minute interview backup.*

**"Jazzmasters"  
STRZ Entertainment Network**

Produced by: Ken Webb  
Hosted by: Ken Webb  
Frequency: Weekly  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Westar 5 T9X  
Began airing: 4/88  
Affiliates: 140  
*Feature series that focuses on the music and views of contemporary and classic jazz artists.*

**"Leonard Maltin On Video"  
The Broadcast Group**

Produced by: Matthew H. Coates  
Hosted by: Leonard Maltin  
Frequency: Daily  
Length: One min.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 2/6/89  
Affiliates: 220  
*This highly produced feature mixes soundtrack audio and music with the video reviews and commentary of "Entertainment Tonight"'s Leonard Maltin.*

**"Mass Popular  
Entertainment Library"  
San Francisco Sound Archive**

Frequency: 24/month  
Terms: Permanent buyout  
Delivered via: Analog tape  
Began airing: 1979  
Affiliates: 8  
*More than 3000 original sound bites from TV, movies, historic voices, and songs 1889-present. Monthly/customized service, market exclusive.*

**"Master Control"  
Radio & TV Commission  
Of SBC**

Produced by: Chuck Ries  
Hosted by: Dave Naugle & Terri Barrett  
Frequency: Weekly  
Length: 30 mins.  
Terms: Free  
Delivered via: Vinyl  
Began airing: 1959  
Affiliates: 1134  
*Variety magazine format featuring celebrity closeups, travel features, lifestyle tips, informational author interviews, and more.*

**"Music Minute"  
Ben Johnson Productions**

Produced by: Ben Johnson  
Hosted by: Ben Johnson  
Frequency: Daily  
Length: One min.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 4/29/91  
Affiliates: 15  
*Daily NAC music feature spotlighting new album releases, technical developments, tour info, etc.*

**"Music Minute Feature"  
STRZ Entertainment Network**

Produced by: Thad Hill  
Frequency: Seasonal special  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Westar 5 T9X  
Began airing: 11/87  
Affiliates: 140  
*Highlights today's hottest Urban recording stars with their music viewpoints on a wide range of topics in the entertainment business.*



**"News From The Boonies"  
Premiere Radio Networks**

Produced by: Lee Crowe/Danny Lang  
Frequency: Twice daily  
Length: 45 secs.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 10/90  
Affiliates: 200  
*News so ridiculous it can't be true... but it is! Hilarious facts from the bent minds at Premiere.*

**"Radio America Magazine"  
Radio New England**

Produced by: Barry Lunderville  
Hosted by: Barry Lunderville  
Frequency: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 8/6/83  
Affiliates: 85+  
*Potpourri of entertainment and information: celebrity interviews, lifestyles, music features, recreation, nostalgia. Used to be called Radio New England Magazine.*

**"Radio Direct Satellite  
Press Tours"  
Radio Direct**

Terms: Free  
Delivered via: Satcom 1R T15  
*Live-via-satellite Radio Press Tour offering stations celebrities in movies, television, and records, as well as authors and newsmakers.*

**"Radio Links"  
Radio Links**

Produced by: Lori Lerner  
Hosted by: Lori Lerner  
Frequency: Weekly  
Length: 3½ mins./90 secs.  
Terms: Free  
Delivered via: Satcom 1R T15/  
AP Network  
Began airing: 6/86  
Affiliates: 500  
*Interviews with top stars and sound bites from their current movies. Stations can air the program as is or pull cuts.*

**"Rex (Movie Celebrities)"  
Sixty Second Preview**

Produced by: Joey Berlin  
Hosted by: Jeff Craig  
Frequency: Daily  
Length: One min.  
Terms: Barter  
Delivered via: CD  
Began airing: 1/1/88  
Affiliates: 142  
*A movie celebrity actuality available hosted or for customizing locally.*

**"Rex (Music Artists)"  
Sixty Second L.P.**

Produced by: Joey Berlin  
Hosted by: Jeff Craig  
Frequency: Daily  
Length: One min.  
Terms: Barter  
Delivered via: CD  
Began airing: 1/1/79  
Affiliates: 149  
*A music artist actuality available hosted or for customizing locally.*

**Rock Calendar**

**"Rock Calendar"  
The Source**

Produced by: Chuck LaBella  
Hosted by: Mal Reding  
Frequency: Daily  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Satcom C1 T15  
Began airing: 8/88  
Affiliates: 125  
*Recap of the most significant anniversaries of rock music events.*

**"Rock Report"  
Denny Somach Productions**

Produced by: Denny Somach  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: FAX  
Began airing: 9/79  
Affiliates: 150  
*The latest news and gossip in the world of rock.*

**THE ROCK REPORT**

**"Rock Report"  
The Source**

Produced by: Chuck LaBella  
Hosted by: Dia Stein  
Frequency: Daily  
Length: 90 secs.  
Terms: Supplied with network affiliation  
Delivered via: Satcom C1 T15  
Began airing: 9/80  
Affiliates: 125  
*Update of top rock news items; includes interviews.*

**"Rocklines"  
Global Satellite Network**

Produced by: Mark Felsot  
Hosted by: Bob Coburn  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: CD  
Began airing: 1989  
Affiliates: 65  
*Daily feature highlighting great moments from previous Rockline shows.*

**"Screen Test"  
SJS Entertainment**

Produced by: Radio Today  
Hosted by: Leeza Gibbons  
Frequency: Daily  
Length: 2½ mins.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 3/31/90  
Affiliates: 115  
*Daily movie trivia promotion designed to intrigue and entertain today's movie-goer — includes movie-related prize giveaways.*

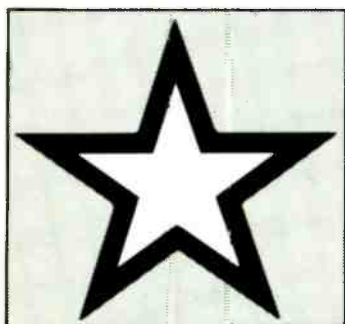
**"Sixty Second L.P."  
Sixty Second L.P.**

Produced by: Joey Berlin  
Hosted by: Jeff Craig  
Frequency: Daily  
Length: One min.  
Terms: Barter  
Delivered via: CD  
Began airing: 1/1/76  
Affiliates: 224  
*A review of new CD releases for AC, CHR, AOR, and Country.*

**"Sixty Second Preview"  
Sixty Second Preview**

Produced by: Joey Berlin  
Hosted by: Jeff Craig  
Frequency: Daily  
Length: One min.  
Terms: Barter  
Delivered via: CD  
Began airing: 1/1/88  
Affiliates: 204  
*A review of new movie releases.*





## ENTERTAINMENT NEWS

### "Skirt With The Dirt" Rita Bentley Productions

**Produced by:** Rita Bentley  
**Hosted by:** Rita Bodine  
**Frequency:** Daily  
**Length:** One min. to 90 secs.  
**Terms:** Cash  
**Delivered via:** Analog tape/  
mailed script  
**Began airing:** 2/90  
**Affiliates:** 3  
*Produced tabloid news bits.*

### "Soap Quiz" Jameson Broadcast

**Produced by:** Jameson Broadcast  
**Frequency:** Daily  
**Length:** One min.  
**Terms:** Free  
**Delivered via:** Analog tape/  
Satcom 1R T23  
**Began airing:** 7/6/87  
**Affiliates:** 320  
*Soap opera trivia quiz. Daily quiz actualities feature different stars each day. Ideal for call-in contest and/or sales promotions.*

### "Speaking Of Everything" ABC Contemporary Network

**Produced by:** ABC Radio Networks  
**Hosted by:** Howard Cosell  
**Frequency:** Weekly  
**Length:** 24 mins.  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom C1 T23  
**Affiliates:** 200  
*Interview program with today's newsmakers, celebrities, decisionmakers, and prominent authors.*

### "St. Pe Entertainment" St. Pe Entertainment

**Frequency:** Daily  
**Length:** One to two mins.  
**Terms:** Barter/cash  
**Delivered via:** Cassette  
**Began airing:** 1989  
**Affiliates:** 100  
*Feature shorts on a variety of topics (from entertainment to news) geared to 25-54 audiences for radio and TV.*

### "Story Of A People: Today" SI Communications

**Produced by:** SI Communications  
**Frequency:** Twice daily  
**Length:** One min.  
**Terms:** Barter  
**Delivered via:** Vinyl  
**Began airing:** 12/90  
**Affiliates:** 85  
*Daily vignette series relating inspiring stories of everyday African-Americans who are making a difference in their communities or society.*



### "STRZ Funline" STRZ Entertainment Network

**Produced by:** Thad Hill  
**Hosted by:** Derrick Allen  
**Frequency:** Daily  
**Length:** One min.  
**Terms:** Supplied with network affiliation  
**Delivered via:** Westar 5 T9X  
**Began airing:** 6/12/89  
**Affiliates:** 140  
*A feature series of the latest concerts, movies, and special events throughout the year.*

### "Take One" Ontrack Communications

**Produced by:** Tim McLarty  
**Hosted by:** Tim McLarty  
**Frequency:** Daily  
**Length:** 90 secs.  
**Terms:** Barter/cash  
**Delivered via:** Analog tape  
**Began airing:** 4/15/91  
**Affiliates:** 10

*Daily look at big-screen movies past, present, and future — with actual audio clips from films — plus weekly 30-minute weekend edition.*

### "Harrison Tilbert Travel Guide Of The Airwaves" Kenetics Radio Entertainment

**Produced by:** Ken Levy  
**Hosted by:** Harrison Tilbert  
**Frequency:** Daily  
**Length:** 90 secs.  
**Terms:** Barter  
**Delivered via:** Analog tape  
**Began airing:** 4/88  
*Radio's original rock 'n' roll travel guide. Takes listeners to exotic ports of call. Vacation giveaways.*

### "Trivia Quiz" MJI Broadcasting

**Produced by:** Jim Green  
**Hosted by:** Dan Taylor  
**Frequency:** Twice daily  
**Length:** Two mins.  
**Terms:** Barter  
**Delivered via:** Vinyl  
**Began airing:** 5/85  
*Topical trivia questions with a different theme every week. Occasional guest hosts. Prizes for contest winners are provided to stations.*

### "Truth About The Movies" Radiola Sound Productions/ Bear Broadcasting

**Produced by:** Mark Miller  
**Hosted by:** Mark Miller & Paul Goodwin  
**Frequency:** Weekly  
**Length:** Two mins.  
**Terms:** Cash  
**Delivered via:** Analog tape  
**Began airing:** 6/25/90  
**Affiliates:** 1  
*Two critics, two minutes, new every week. Fast-moving capsule film review exclusive to your market. Free demo.*

### "UNCF Parade Of Stars" STRZ Entertainment Network/SBN

**Produced by:** Jerry Lopes  
**Hosted by:** Lou Rawls  
**Frequency:** Seasonal special  
**Length:** Seven hours  
**Terms:** Supplied with network affiliation  
**Delivered via:** Westar 5 T9X

**Began airing:** 12/26/85  
**Affiliates:** 140

*Lou Rawls's Parade Of Stars simulcast radiothon benefits the United Negro College Fund. SBN is the official UNCF radio network.*

### "Various" CRN International

**Produced by:** CRN International  
**Frequency:** Monthly/weekly/daily/  
twice daily  
**Length:** 30 secs. to one min.  
**Terms:** Barter/cash  
**Delivered via:** FAX/telephone  
*CRN produces shortform, localized, and customized programming which is accompanied by quality promotional merchandise and supported with a fee.*

### "Very Best Videos" Video Viewer

**Produced by:** Joey Berlin  
**Hosted by:** Jeff Craig  
**Frequency:** Daily  
**Length:** One min.  
**Terms:** Barter  
**Delivered via:** CD  
**Began airing:** 7/2/90  
**Affiliates:** 131  
*An update of classic movies released on video.*

### "Video Viewer" Video Viewer

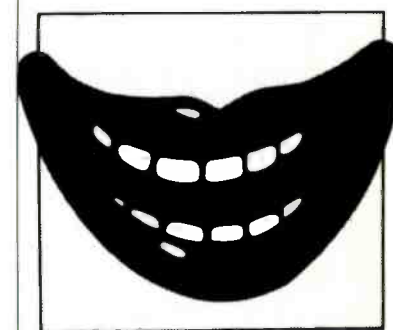
**Produced by:** Joey Berlin  
**Hosted by:** Jeff Craig  
**Frequency:** Daily  
**Length:** One min.  
**Terms:** Barter  
**Delivered via:** CD  
**Began airing:** 7/2/90  
**Affiliates:** 133  
*An update of new video releases.*

### "World Space Report" World Space Report (Radio Waves Corp.)

**Produced by:** Joe Piasek  
**Hosted by:** John Ogle  
**Frequency:** Daily  
**Length:** 90 secs.  
**Terms:** Barter/cash  
**Delivered via:** Analog tape  
**Began airing:** 1/88  
**Affiliates:** 70  
*Space news from heroes to aliens, from high-tech toys to the problems that plague our planet.*

### "Young Adult Newscall" ABC Radio Networks/ ABC News

**Produced by:** ABC Radio News  
**Frequency:** Daily  
**Length:** Nine mins.  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom C1 T23  
**Affiliates:** 350  
*Daily actuality feed of raw sound, interview clips, and correspondent reports of stories of interest to young adults 12-34.*



## COMEDY

### "ABC's Morning Show Prep Produced Comedy" ABC Radio Networks

**Produced by:** Sarit Catz & Gloria Ketterer  
**Frequency:** Twice daily  
**Terms:** Supplied with network affiliation  
**Delivered via:** Setcom C1 T23/ABC data system  
**Began airing:** 2/90  
*Topical comedy bits and song parodies created especially for morning show disc jockeys.*


### "Tom Adams Presents" Tom Adams Productions

**Produced by:** Tom Adams  
**Length:** One min.  
**Terms:** Barter/cash  
**Delivered via:** Analog tape/DAT/FAX  
**Began airing:** 7/85  
**Affiliates:** 500  
*One hundred cuts of stand-up comics in one-minute bits.*

## Short Form Programming that Gives You The Edge

American Health Report with Robert Osgood • Soap Quiz with the ABC Soap Stars • Earth Report with Kevin Gordon  
Elevator From Hell a devilishly innovative call-in contest for AOR and Classic Rock stations • Zapnews the full-service low-cost news service created specifically for radio

Brought to you by Jeannie Mantell • Brendan Hurley • Jeff Quinn • Robin Winkel

Trulee Burns and Jamie Jameson •  202 328-3283

Promotions, Special Programming and Station Services





COMEDY

**ACN**  
American Comedy Network

### “American Comedy Network”

**American Comedy Network**

Produced by: American Comedy Network

Frequency: Weekly

Length: One min. to 90 secs.

Terms: Cash

Delivered via: Analog tape/CD

Began airing: 1/30/84

Affiliates: 296

Original, topical shortform comedy designed for morning shows in all formats. Customizing, workparts, and library material also included.

### “Benmar Bits”

**Benmaradio**

Produced by: Benmaradio

Frequency: Weekly

Length: 45 secs. to one min.

Terms: Cash

Delivered via: Analog tape

Comedy material for Classic Rock, AOR, AC, Gold, or any adult-oriented format. Includes bogus products, commercials, TV shows, and movies.

### “Best of National Comedy Wireless”

**West End Media Group**

Frequency: Annually

Terms: Cash

Delivered via: Analog tape

Began airing: 3/86

The 250 best fake commercials,

song parodies, and drops produced during the last five years. Big market sound, small market price.

### “Blasters! The Positive Laxative”

**Audio Workshop**

Produced by: Audio Workshop

Frequency: Weekly

Length: One min. to 90 secs.

Terms: Cash

Delivered via: Analog tape/DAT

Began airing: 1991

Three to five incredible fake commercials per week. The most original campaign in years! Listeners will really talk about this one!

### “Bobb Sledd . . .

**Not A Private Eye”**

**Magnolia Street/**

**Radio Cinema**

Produced by: Magnolia Street/

Radio Cinema

Frequency: Daily

Length: 2½ mins.

Terms: Cash

Delivered via: Analog tape/DAT

Affiliates: 40

Follows the adventures of Bobb Sledd . . . not a private eye, but a crime stopper, sort of.

### “Gary Burbank Comedy Service”

**West End Media Group**

Produced by: Gary Burbank

Frequency: Weekly

Terms: Cash

Delivered via: Analog tape

Began airing: 4/91

Crazy commercials, song parodies — you name it, we've done it! It's a thinking man's American comedy service.

### “A Call from Mother”

**West End Media Group**

Produced by: Mark O'Toole

Frequency: Daily

Terms: Cash

Delivered via: Voice mail

Began airing: 4/91

Power 106/L.A. morning man Jay Thomas's No. 1 comedy feature since 1987; an interactive, sexually active retiree who shocks listeners. Great introductory price!

### “Cheap Laughs”

**Laugh-Trak Media Services**

Produced by: Laugh-Trak

Media Services

Frequency: Daily

Length: 45-75 secs.

Terms: Cash/cash & barter

Delivered via: Telephone/faxed script

Began airing: 1/91

Popular celebrity interactives recorded daily; male and female impressions; two bits per day; convenient retrieval with touch-tone telephone; market exclusive.

### “Cheap Snicks”

**Varga & Associates**

Produced by: Ed Varga

Frequency: Monthly

Length: One to two mins.

Terms: Cash

Delivered via: Analog tape

Began airing: 9/90

For all the radio stations that want high-priced comedy but can't afford it. Great AM & PM drive stuff!

### “Comedy Hour”

**Charles Michelson & Sons**

Produced by: Charles Michelson

Frequency: Weekly

Length: 30 mins.

Terms: Cash

Delivered via: Analog tape

Began airing: 1946

Affiliates: 143

Famous comedy series of all time including the Jack Benny show, Burns & Allen, Abbott & Costello, plus others.

### “Comedy Hour”

**MJI Broadcasting**

Produced by: Len Belzer

Hosted by: Len Belzer

Frequency: Weekly

Length: One hour

Terms: Barter

Delivered via: Vinyl

Began airing: 3/86

Weekly interviews with top comedians, previews of upcoming routines, live stand-up performances; best in recorded comedy.

### “Comedy Warehouse”

**Comedy Warehouse**

Produced by: Mark Tuschel

Frequency: Biweekly

Terms: Cash

Delivered via: Analog tape

Began airing: 11/1/86

Variety of prerecorded comedy: er-satz ads, parody songs, drop-ins, etc. Character phoners and custom production available.

### “Contemporary Comedy Network”

**Olympia Networks**

Produced by: Jill Greer

Frequency: Daily

Length: One hour

Terms: Barter

Delivered via: CD

Began airing: 1/2/89

Affiliates: 338

CD-delivered comedy service featuring song/commercial parodies, characters, interactives, prerecorded drops, and bonus bits.

### “Daily Feed”

**DC Audio**

Produced by: John Dryden

Frequency: Daily

Length: 90 secs.

Terms: Barter/cash

Delivered via: Analog tape

Began airing: 12/81

Affiliates: 30

Front-page news satire. Irreverent but tastefully delivered political/social commentary and cartoon vignettes which cultivate extremely loyal repeat listeners.

### “Dropinz”

**Collins Broadcast Services**

Produced by: Stu Collins

Frequency: Monthly

Length: 5-10 secs.

Terms: Cash

Delivered via: Analog tape

Began airing: 1982

Affiliates: 175

Short, clean insults, put-downs, and random comments taken from soap operas, movies, and commercials.

### “Earl Pitts ‘Uhmerikun’”

**West End Media Group**

Produced by: Gary Burbank

Hosted by: Earl Pitts (Gary Burbank)

Frequency: Daily

Length: 90 secs.

Terms: Cash

Delivered via: Analog tape

Began airing: 2/87

Outrageously funny commentary that borders from satire to slapstick. A genuinely unforgettable character: Earl Pitts, an “Uhmerikun” icon!

### “Emerald Comedy Company”

**Emerald Entertainment Network**

Produced by: Michael Bornheim

Hosted by: Gerry House

Frequency: Weekly

Length: 12-18 mins.

Terms: Barter/cash

Delivered via: Satcom 1R T3

Began airing: 3/90

Insanity-to-go for Country radio. Gerry House and his team of comedy crazies bring you weekly topical bits.

### “Fun Factory”

**Pro Media**

Produced by: Pro Media

Frequency: Weekly

Length: One min. & under

Terms: Barter/cash

Delivered via: Analog tape

Began airing: 1986

Affiliates: 250

Weekly package of 25 hilarious original comedy bits. Topical song parodies, fake commercials, characters, and more.

### “Gilbert Gnorley”

**West End Media Group**

Produced by: Gary Burbank

Hosted by: Gilbert Gnorley

(Gary Burbank)

Frequency: Daily

Length: 90 secs. to two mins.

Terms: Cash

Delivered via: Analog tape

Began airing: 4/91

Gilbert Gnorley, another Burbank creation. Gilbert uses your phone to make wacky calls to some very confused people.

### “Hiney Wine II”

**West End Media Group**

Frequency: Daily

Length: 90 secs. to two mins.

Terms: Cash

Delivered via: Mailed script

Began airing: 8/81

Radio's biggest cume builder returns! New scripts, jingles, characters, writers, merchandise, promotions, laughs . . . don't miss it again!

# Have the BEST Morning Show! TM Century's Comedy Network

“TM Century has the funniest comedy service ever!”



Dave Kraddick  
KEGL  
Dallas, TX

“The TM Century Comedy Network is the Best! I guarantee you will get your money's worth.”



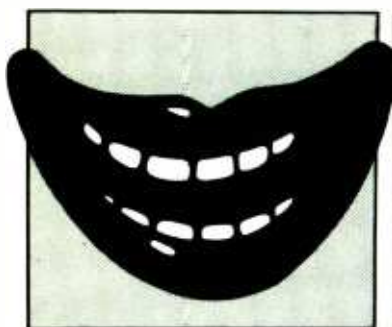
Bruce Kelly  
Y-95  
Phoenix, AZ

TM Century's Comedy Network is also in use at  
Mojo (WPLJ), New York  
KQLZ, Los Angeles  
WBMX, Boston  
Q-105, Tampa  
KCPX, Salt Lake City  
Q-104, Kansas City  
KUBE, Seattle  
FM 102, Sacramento

**TM Century**  
Inc.

14444 Beltwood Parkway  
Dallas, Texas 75244





## COMEDY

### "Hit Comedy Network"

#### Olympia Networks

Produced by: Bruce Butler  
Frequency: Daily  
Terms: Barter  
Delivered via: CD  
Began airing: 6/25/90  
Affiliates: 189

Timely, topical interactive bits and characters plus prerecorded comedians, song/commercial parodies, and movie drops.

### "Instant Comedy"

#### Mark Larson Programming & Production

Produced by: Mark Larson  
Terms: Cash  
Delivered via: Telephone  
Began airing: 1985  
Affiliates: 25

Live telephone comedy bits with Bush, Quayle, Reagan, Carter, Kissinger, and more; customized to each station.

### "Knockers\*!"

#### Charles Fuller/Voices

Produced by: Charles Fuller  
Terms: Cash  
Delivered via: Analog tape/cassette  
Began airing: 1976  
Affiliates: 1140

Eclectic collection of guests, gags, funky reports, and voices for a wacky show host to apply at will.

### "Larry's Imperfect Pet Emporium"

#### Lee Allen Faust (LAF) Productions

Produced by: Lee Allen Faust  
Hosted by: Larry (Lee Faust)  
Length: One min.  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 10/87

"Warranty? Your pet will make it to your car alive. Don't park two miles down the road — we're wise to that trick!"

### "Laugh Machine"

Produced by: Pro Media  
Frequency: Monthly  
Length: One min. & under  
Terms: Barter/cash  
Delivered via: Analog tape  
Began airing: 1984  
Affiliates: 100

Great comedy routines from the "best in the business." Classic cuts as well as material from today's up-and-coming performers.

### "Laughs On Us"

#### ABC Radio Networks

Produced by: Pro Media  
Terms: Supplied with network affiliation  
Delivered via: Satcom C1 T23

Famous one-liners and classic comedy bits from some of the world's funniest people.

### "Momento De Buen Humor"

#### Cadena Radio Centro

Produced by: Cadena Radio Centro  
Frequency: Daily  
Length: Three mins.  
Terms: Supplied with network affiliation  
Delivered via: Westar IV  
Began airing: 1987  
Affiliates: 52

Jokes about common situations.

### "Morning Circus"

#### CBS Radio Programs

Produced by: Cutler Productions  
Frequency: Weekly  
Terms: Cash  
Delivered via: Satcom C1 T15/CD  
Began airing: 6/89  
Affiliates: 153

Weekly comedy service featuring song and commercial parodies, original comedy skits, and interactive comedy bits; targeted at CHR/AOR drivetimes.

### "Morning Sidekick"

#### Critical Mass Media

Produced by: Critical Mass Media  
Frequency: Weekly  
Length: 15 secs. to one min.  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 1/88  
Affiliates: 62

Prerecorded commercial parodies, song send-ups, drops, characters, interactives. Fifteen original bits a week. Best comedy value in the business.

### "Mr. Food"

#### United Syndications Radio Network

Produced by: United Syndications Association  
Hosted by: Art Ginsberg  
Frequency: Daily  
Length: 2 1/2 mins.  
Terms: Barter  
Delivered via: Satcom 1R T3/cassette  
Began airing: 2/10/91  
Affiliates: 102

Monday through Friday vignette with simple, delicious cooking tips and food news from America's favorite chef.

### "My Music"

#### WFMT Fine Arts Network

Produced by: BBC  
Hosted by: Steve Race  
Length: 30 mins.  
Terms: Cash  
Delivered via: Westar IV T2D  
Panel game; a battle of wits to answer questions about music — classical, opera, jazz, pop, and more.

### "My Word!"

#### WFMT Fine Arts Network

Produced by: BBC  
Hosted by: Jack Longland  
Frequency: Weekly  
Length: 30 mins.  
Terms: Cash  
Delivered via: Westar IV T2D  
A witty panel game show about words, played by people whose business is words.

### "On Golden Prune"

#### Audio Workshop

Produced by: Audio Workshop  
Frequency: Daily  
Length: 90 secs.  
Terms: Cash  
Delivered via: Analog tape/DAT  
Began airing: 1991

Comedy soap opera featuring multiple characters. New episode every weekday. Nothing else like it!



### "On The Phone With Ti-Rone"

#### Premiere Radio Networks

Produced by: Ray De La Garza  
Hosted by: Brad Sanders  
Frequency: Twice daily  
Length: Two mins.  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 1/88  
Affiliates: 115

Ti-Rone answers questions on everything from love to money, from friendships to family; the funniest advice ever to hit Urban radio!

### "Phoney Calls"

#### Laugh-Trak Media Services

Produced by: Laugh-Trak Media Services  
Frequency: Daily  
Length: 45-75 secs.  
Terms: Cash/cash & barter  
Delivered via: Telephone/faxed script  
Began airing: 1/90  
Popular celebrity interactives; daily delivery; customized; male and female impressions; market exclusive; designed for CHR, AC, Gold; two packages available.

### "Premiere Comedy Network"

#### Premiere Radio Networks

Produced by: Susan Gold  
Length: One min.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 1/88  
Affiliates: 350

Largest interactive comedy service available in radio today; comedy bits, parody songs, Jeff Altman, Ronnie Schell, John London, and more.



### "Premiere Country Comedy Network"

#### Premiere Radio Networks

Produced by: Susan Gold  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Analog tape  
Began airing: 2/90  
Affiliates: 225

Hilarious parody songs, commercials, impersonations, and interactive characters exclusively for Country radio. Mack & Jamie, Buddy Baron, Donna Cherry, and more!



### "Premiere Comedy 25-54"

#### Premiere Radio Networks

Produced by: Susan Gold  
Length: One min.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 10/90  
Affiliates: 90

Hilarious parody songs, commercials, impersonations, and interactive characters exclusively for 25-54 radio. Mack & Jamie, Buddy Baron, Donna Cherry, and more!

### "Red Neckerson"

#### Syndicom

Hosted by: Red Neckerson  
Frequency: Daily  
Length: One min.  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 9/79  
Affiliates: 87

Comedy editorials — Red has an opinion on everything from TV to sports to opening a wine bottle.

### "Bob Rivers Twisted Tunes"

#### ABC Rock Network

Produced by: Bob Rivers  
Frequency: Weekly  
Length: 90 secs.  
Terms: Supplied with network affiliation  
Delivered via: Satcom C1 T23  
Affiliates: 100  
Song parodies of current songs/artists.

### "Rock Comedy Network"

#### Olympia Networks

Produced by: Jill Greer  
Frequency: Daily  
Terms: Barter  
Delivered via: CD  
Began airing: 1/2/89  
Affiliates: 275

Comedy service targeted to 18-34s. Features original character bits, song and commercial parodies, and material developed from our 7000+ record library.

### "Susan B. Anthony Jones"

#### Rita Bentley Productions

Produced by: Rita Bentley  
Frequency: Twice weekly  
Length: One min. to 90 secs.  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 9/83  
Affiliates: 35  
Interactive comedy bits.



### "TM Comedy Network"

#### TM Century

Produced by: TM Century  
Hosted by: R. Humphries Productions  
Frequency: Weekly  
Terms: Cash  
Delivered via: Analog tape

Began airing: 1989

Affiliates: 125

Topical and funny comedy service specializing in parody songs, customized morning show jingles, and TV commercial spoofs.

### "TV/Movie Clips"

#### ABC Radio Networks

Produced by: Pro Media  
Length: Two hours  
Terms: Supplied with network affiliation  
Delivered via: Satcom C1 T23

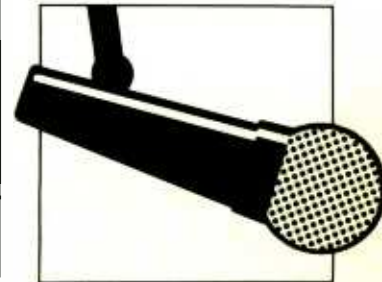
A feature filled with famous one-liners from cartoon characters to theme songs and classic sound bites.

### "Wormgear Mail"

#### American Comedy Network

Produced by: American Comedy Network  
Hosted by: Verna Wormgear  
Frequency: Twice monthly  
Length: One min. to 90 secs.  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 1/15/91  
Affiliates: 10

Fake commercials/interactives with Verna Wormgear, manager of Wormgear Mail, where sales events and promotions always seem to end in catastrophe.



## NEWS PROGRAMS

# NEWS ENCORE

### "1991 News Encore"

#### Unistar Radio Networks

Produced by: Rich Rieman  
Frequency: Seasonal special  
Length: Two hours  
Terms: Swap/exchange  
Delivered via: CD  
Began airing: 12/91  
Fast-paced, highly produced year-end review of the biggest news stories of 1991; airs 12/27/91 to 1/1/92.

### "ABC's Living The Dream"

#### ABC Radio Networks

Produced by: ABC Radio Networks  
Hosted by: Lynda Moore  
Frequency: Seasonal special  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Satcom C1 T23  
Began airing: 2/1/91  
Affiliates: 100

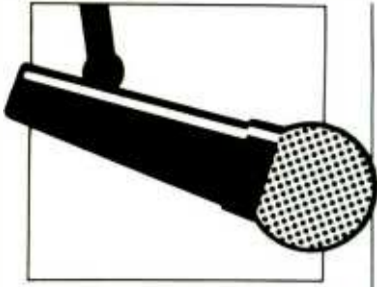
Throughout the celebration of Black History Month (February), 20 vignettes using actual sound highlight key people and events in black history.

### "Accu-Weather"

#### Accu-Weather

Delivered via: Telephone  
Affiliates: 130  
Weather forecasts and discussions customized to market and format. Accurate, promotable, and available exclusively to one station per market.





## NEWS PROGRAMS

### "Lou Adler's Medical Journal" Eagle Media Productions

Produced by: Lou Adler  
Hosted by: Lou Adler  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Cassette  
Began airing: 1/87  
Affiliates: 100

Interviews with health experts on medicine, health, fitness, nutrition, etc. Tightly produced and scripted with an accent on preventive medicine.

### "Agri-Voice Radio Network" Tribune Radio Networks

Produced by: Tribune Radio Networks  
Hosted by: Orion Samuelson, Max Armstrong & Dave Russell  
Frequency: Daily  
Length: One to five mins.  
Terms: Barter  
Delivered via: Galaxy 2 T3  
Began airing: 1985  
Affiliates: 80

Midwestern and Indiana network of agri-news, commentary, detailed agri-weather, and concise market reports on local, national, and international events.

## AM BUSINESS REPORT

### "AM Business Report A" Westwood One/ NBC Radio Network

Produced by: NBC Radio News  
Hosted by: John Hartge  
Frequency: Daily  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15

As a new business day begins, a complete review of the previous day's market activity.

### "AM Business Report B" Westwood One/ NBC Radio Network

Produced by: NBC Radio News  
Hosted by: Camille Bohannon  
Frequency: Daily  
Length: One min.

Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15  
The day's first word on foreign exchanges and overseas market activity.

## America in the Morning

### "America In The Morning" Westwood One/ Mutual Broadcasting

Produced by: Greg Johnson  
Hosted by: Jim Bohannon  
Frequency: Daily  
Length: One hour  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 1984

Morning newsmagazine program with investigative news and information, weather, sports, and daily special segments. Designed as lead-in to morning drive.

### "America On The Road" Westwood One/ Mutual Broadcasting

Produced by: Ed Yelin  
Hosted by: Mike Anson & Steve Parker  
Frequency: Weekly  
Length: One hour  
Terms: Barter/supplied with network affiliation  
Delivered via: Satcom 1R T15  
Began airing: 1/90  
Affiliates: 149

Automobile experts review new technology, test-drive vehicles, interview industry figures, analyze products and services, and reveal industry news.

## America This Week

### "America This Week" Westwood One/ Mutual Broadcasting

Produced by: George Achaves  
Hosted by: Jim Bohannon  
Frequency: Weekly  
Length: 22 mins.  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 3/90

A quick trip through the feature events of the week, with correspondent reports, special events, and the weekly film review.

### "American Agenda" ABC Information Network

Produced by: ABC Radio News  
Frequency: Four to six times annually  
Length: One hour  
Terms: Barter/supplied with network affiliation  
Delivered via: Satcom C1 T23  
Began airing: 6/89  
Affiliates: 250

Live phone-in discussion of major news issues.

### "American Farmer" American Farm Network

Produced by: American Farm Network  
Hosted by: Bob Talman  
Frequency: Daily  
Length: 3½ mins.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 9/86  
Affiliates: 375

Interview format — successful people from all facets of agriculture discuss lifestyles, management, optimism in agriculture.

### "American Health Report" Jameson Broadcast

Produced by: Jameson Broadcast  
Hosted by: Robert Osgood  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 7/1/82  
Affiliates: 340

News and information on personal health, nutrition, and fitness. Concise, fact-packed reports from the editors of American Health magazine.

### "American Medical Radio News" American Medical Association

Produced by: Bruce K. Dixon  
Hosted by: Bruce K. Dixon  
Frequency: Daily  
Length: One min./two to four min. monthly features  
Terms: Free  
Delivered via: Satcom 1R T23/  
Westar IV T3/telephone  
Began airing: 3/1/82  
Affiliates: 650

Daily one-minute wraps based on field and telephone interviews with researchers and other authorities in medicine and public health.

### "AMI News" AMI News

Frequency: Daily  
Length: One min./90 secs.  
Terms: Free  
Delivered via: Telephone  
Affiliates: 650

Localized ski, camping, fishing, and beach reports. Free to stations.

### "Al Archer (aka 'Storm Kennedy') Weather" Continental Weather Corp.

Produced by: Alan Archer  
Hosted by: Alan Archer (aka "Storm Kennedy")  
Frequency: Daily  
Terms: Cash  
Delivered via: Fax/Telco (Comrex optional)/computer/modem  
Began airing: 1975  
Affiliates: 90

A highly localized, non-technical weathercast live and/or recorded to provide stations with optimum weather image within their music framework.

### "Army Pentagon Newsbreak" Army Public Affairs — Soldiers Radio & TV

Frequency: Daily  
Length: Five mins.  
Delivered via: Westar 4 T12D  
Began airing: 1989

Internal information for soldiers, family members, and Army civilian employees worldwide.

## Audio Datebook

THE SOUNDS OF A GENERATION COME ALIVE

### "Audio Datebook" ABC Radio Networks

Produced by: ABC Radio News  
Frequency: Weekly  
Terms: Supplied with network affiliation  
Delivered via: Satcom C1 T23  
Began airing: 1/1/86  
Affiliates: 1500

Actuality feed of raw sound, interview clips, and correspondent reports from major news and cultural events from each day in history.

## TRIBUNE RADIO NETWORKS

### "John Block Reports" Tribune Radio Networks

Produced by: John Block  
Hosted by: John Block  
Frequency: Weekly  
Length: Five mins.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 1990  
Affiliates: 81

Commentary and insight on politics, congress, international trade, and regulation of agriculture by the former Secretary of Agriculture.

### "Broadcast Weather Services" Broadcast Weather Services

Produced by: Tom Burse  
Hosted by: Tom Burse  
Frequency: Daily  
Length: As required  
Terms: Cash  
Delivered via: Telephone  
Began airing: 1983  
Affiliates: 4

Miami TV meteorologist forecasts and voices weather segments for radio stations anywhere in the U.S.

## The Dr. Joyce Brothers Report

### "Dr. Joyce Brothers" Westwood One/ NBC Radio Network

Produced by: Bill Lally  
Hosted by: Dr. Joyce Brothers  
Frequency: Daily  
Length: Two mins.  
Terms: Barter  
Delivered via: Satcom 1R T15

Relationships, family, work, stress... advice on coping from America's best-known psychologist.

### "Hal Bruno's Washington" ABC Entertainment Network

Produced by: ABC Radio News  
Hosted by: Hal Bruno  
Frequency: Weekly  
Length: 25 mins.  
Terms: Supplied with network affiliation  
Delivered via: Satcom C1 T23  
Affiliates: 200

ABC political editor Hal Bruno interviews major news figures and decision-makers.

## Business Beat

### "Business Beat I & II" Westwood One/ Mutual Broadcasting

Produced by: Mutual News  
Hosted by: John Hartge  
Frequency: Twice daily  
Length: 4½ mins.  
Terms: Supplied with network affiliation  
Delivered via: Satcom C1 T15  
Began airing: 12/82

Noon report reviews trading activity, evening report recaps the stock market. Other business and financial news covered in both reports.

### "Children's Health News Network" Children's National Medical Center

Produced by: Marge Kumaki  
Hosted by: Marge Kumaki  
Frequency: Weekly  
Terms: Free  
Delivered via: Telco/Satcom 1R T23  
Began airing: 2/14/89  
Affiliates: 300-500

Health and medical news feed aimed at parents, with prenatal, pediatric, and adolescent topics presented in actualities and voices.

# AMERICA'S #1 FARM BROADCAST TEAM\*

IS HEARD ON **802** AFFILIATE STATIONS INCLUDING **WGN** <sup>AM</sup> **RADIO 720**.  
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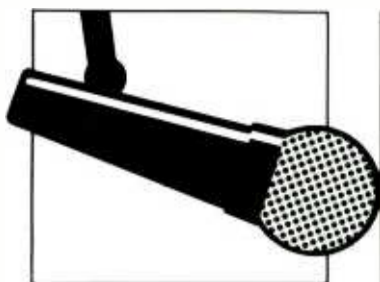
AGRI-VOICE • NATIONAL FARM REPORT • FARMING AMERICA • JOHN BLOCK REPORTS

\*Orion Samuelson and Max Armstrong ranked Number One by Doane Marketing Research, 1990

TRIBUNE RADIO NETWORKS







## NEWS PROGRAMS

### "Comment On The News"

**Westwood One/  
NBC Radio Network**

Produced by: NBC Radio News  
Frequency: Daily  
Length: Three mins.  
Terms: Barter  
Delivered via: Satcom 1R T15

Thought-provoking analysis and commentary on the top news stories from Irving R. Levine, Richard Valeriani, and others.

### "Consumer Report"

**Westwood One/  
NBC Radio Network**

Produced by: NBC Radio News  
Hosted by: John Hartge  
Frequency: Daily  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15

From the latest marketing trends to the newest products — a look at what's hot on the market.

### "Dow Jones Report"

**Dow Jones & Co.**

Produced by: Dow Jones & Co.  
Frequency: Hourly  
Length: One min.  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 8/31/87  
Affiliates: 40

Hourly news briefs containing current money news and consumer trends; designed for FM music stations.

### "Earth Report"

**Jameson Broadcast**

Produced by: Jameson Broadcast  
Frequency: Daily  
Length: One min./90 secs.  
Terms: Barter  
Delivered via: Analog tape/Satcom 1R/  
Galaxy VI  
Began airing: 7/91

Environmental/energy news from the producers of the Mother Earth News. Includes actualities from key newsmakers and special consumer information.

## Face-Off

### "Face Off"

**Westwood One/  
Mutual Broadcasting**

Produced by: The Broadcast Group  
Hosted by: Sens. Ted Kennedy (D-MA) and Alan Simpson (R-WY)  
Frequency: Daily  
Length: 4 1/2 mins.  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 4/16/84

Opposing viewpoints from political adversaries on issues concerning everyone. High-powered politics with an enjoyable and informative presentation.

### "Farming America"

**Tribune Radio Networks**

Produced by: Max Armstrong  
Hosted by: Max Armstrong  
Frequency: Daily  
Length: Five mins.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 1987  
Affiliates: 280

Daily farm program featuring agricultural issues, current events, news, and actualities.

## First Light on NBC Radio

### "First Light On NBC Radio"

**Westwood One/  
NBC Radio Network**

Produced by: Greg Johnson  
Hosted by: Dirk Van

Frequency: Daily

Length: 30 mins./one hour

Terms: Barter

Delivered via: Satcom 1R T15

A morning magazine with a comprehensive mix of news, information, features, and entertainment; designed as a lead-in to morning drive.

### "Stan Freberg Here"

**Dick Brescia Associates/  
MediaAmerica**

Produced by: Freberg Ltd.  
Hosted by: Stan Freberg  
Frequency: Daily  
Length: 2 1/2 mins.  
Terms: Barter  
Delivered via: Satcom 1R T15  
Began airing: 2/15/90  
Affiliates: 90

Satirical commentary on today's headlines and happenings.

### "Paul Harvey News"

**ABC Radio Networks**

Produced by: Paul Harvey  
Hosted by: Paul Harvey  
Frequency: Daily  
Length: Five to 15 mins.  
Terms: Supplied with network affiliation  
Delivered via: Satcom C1 T23  
Affiliates: 1300

News and commentary hosted by Paul Harvey, the most listened-to voice in America.

## HEALTH NEWSFEED

### "Health Newsfeed"

**Johns Hopkins  
Medical Institutions**

Produced by: Carol Anne Strippel  
Hosted by: Carol Anne Strippel  
Frequency: Daily  
Length: One min.  
Terms: Free  
Delivered via: Satcom C1 T23/  
Westar 1V T2D  
Began airing: 12/85  
Affiliates: 350

Daily medical and health news reports available for unrestricted use as a sponsored feature or in newscasts.

### "Interview Service"

**Newsmaker Interviews**

Terms: Monthly subscription  
Delivered via: Telephone  
Began airing: 1982  
Affiliates: 135

Gives radio stations access to newsmakers for telephone interviews; 47 personalities offered each month.

### "It's A Fact"

**Dale Baglo Broadcast**

Produced by: Dale Baglo Broadcast  
Hosted by: Dale Baglo  
Frequency: Daily  
Length: 70-90 secs.  
Terms: Cash  
Delivered via: Analog tape/DAT  
Began airing: 12/84

Amazing facts to astound your audience. Emphasis on science; great production value. Sales kit, promos provided; 260 shows.

### "Peter Jennings Journal"

**ABC Information Network**

Produced by: ABC Radio News  
Hosted by: Peter Jennings  
Frequency: Daily  
Length: Three mins.

Terms: Supplied with network affiliation

Delivered via: Satcom C1 T23

News analysis/commentary.

## Let's Have A Word Or Two

### "Let's Have A Word Or Two"

**Westwood One/  
NBC Radio Network**

Produced by: Marcia Stevenson  
Hosted by: Jonathan Hartzell  
Frequency: Daily  
Length: Two mins.  
Terms: Barter  
Delivered via: Satcom 1R T15

It's all about words . . . word origins, usages, and interesting tidbits about our language.

## Like Only Yesterday

### "Like Only Yesterday"

**Westwood One/  
Mutual Broadcasting**

Produced by: George Achaves  
Hosted by: Dick Rosse  
Frequency: Daily  
Length: 2 1/2 mins.  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 5/5/86

A look back at today in history using extensive archive tape and research material. Hear actual sounds of the day.

### "A Matter Of Law"

**Eagle Media Productions**

Produced by: Paul Loewenwarter  
Associates/Lou Adler  
Hosted by: Lou Adler  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Cassette  
Began airing: 5/89  
Affiliates: 70

Coverage of topical events such as case examinations and court decisions helps consumers to know and understand the law.

## Mature Focus

### "Mature Focus"

**Westwood One/**

## Mutual Broadcasting

Produced by: Mutual News & AARP

Hosted by: Peter Hackes

Frequency: Daily

Length: 90 secs. weekdays/  
five mins. Saturdays

Terms: Barter

Delivered via: Satcom C1 T15

Began airing: 1/2/89

A look at topics important to adult Americans, including retirement planning, consumer tips, travel and leisure, Social Security, and more.

### "McNally & Assoc."

**McNally & Assoc.**

Frequency: Daily

Delivered via: Telco

Affiliates: 45

Custom weathercasting by professional broadcast meteorologists. AMS, NWA, SPJ/SDX. Personality-driven to fit format. Consulting service for your WX blocks.

### "Metro Traffic Control"

**Metro Networks**

Produced by: Metro Networks

Frequency: Daily

Terms: Barter

Delivered via: Telco/computer/  
two-way radio

Began airing: 1978

Affiliates: 700+

Live local traffic reports; also week-end traffic, beach and ski reports, and special services available on market-by-market basis.

## Money Magazine Business Report

### "Money Magazine

**Business Report"**

**Westwood One/**

**Mutual Broadcasting**

Produced by: Mutual News

Hosted by: Jordan Goodman

Frequency: Daily

Length: 2 1/2 mins.

Terms: Barter

Delivered via: Satcom C1 T15

Began airing: 3/90

From Money magazine's financial desk, this report reviews the latest developments on Wall Street, business news, and the foreign markets.

## A Healthy Relationship . . .

*Your station and Health NewsFeed!*

Rely on Health NewsFeed to provide your listeners with the latest health and medical information. Our free one-minute reports are available via Satcom 1R, Associated Press audio and telephone. More than 250 stations have made a healthy choice . . . you can, too! For details, call Carol Anne Strippel, 301-955-2849.

## This Forecast Calls For More Listeners



Rain or shine, here's a custom formatted, personalized, and localized weather forecasting system your audience will stay tuned for every day.

- On-air interactions with experienced radio voices
- Multi-station & AM/FM package discounts
- Studio quality availability

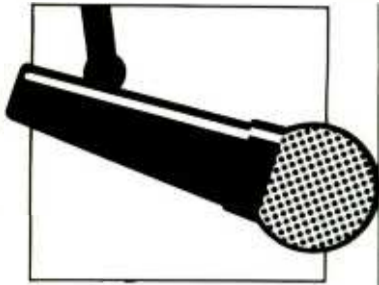


For a free demo tape and details on our 10th anniversary discounts, call 1-800-SKYWATCH.

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WEATHER CENTER

347 Prestley Road • Bridgeville, PA 15017 • 1-800-759-9282





## NEWS PROGRAMS

### Money Memo

#### "Money Memo"

**Westwood One/  
NBC Radio Network**

Produced by: Bill Lally  
Hosted by: Ken & Daria Dolan  
Frequency: Daily  
Length: Two mins.  
Terms: Barter  
Delivered via: Satcom 1R T15

Expert advice on all those budget issues: saving, investing, and getting the most from your money.

#### Larry King: My Side of the Story

#### "My Side Of The Story"

**Westwood One/  
Mutual Broadcasting**

Produced by: Pat Piper  
Hosted by: Larry King  
Frequency: Daily  
Length: 2 1/2 mins.  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 1/90

Larry King speaks out on the news and issues of the day in this no-holds-barred commentary.

#### "National Farm Report"

**Tribune Radio Networks**

Produced by: Orion Samuelson  
Hosted by: Orion Samuelson  
Frequency: Daily  
Length: Five mins.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 1983  
Affiliates: 350

Daily farm program featuring agri-business reports and commentary from the nation's No. 1 farm broadcaster.

### NBC Extra

#### "NBC Extra"

**Westwood One/  
NBC Radio Network**

Produced by: NBC Radio News  
Frequency: Monthly/when developments warrant  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15

This five-part series takes an in-depth look at current issues and top stories in the news.

#### "NBC Radio 1991 News Specials"

**Westwood One/  
NBC Radio Network**

Produced by: NBC Radio News  
Frequency: Seasonal specials  
Length: 24 mins.  
Terms: Barter  
Delivered via: Satcom

"Hard Times, Living Through The Recession," "Pearl Harbor 50th Anniversary," "1991: A Look Back," and "1991: The Year In Sports."

#### "New England Business Report"

**Syntron**

Hosted by: Richard Manning  
Frequency: Daily  
Length: Two mins.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 1/1/91  
Affiliates: 30

A daily pro-business New England business report.

### News You Can Use

#### "News You Can Use"

**Westwood One/  
NBC Radio Network**

Produced by: U.S. News & World Report  
Hosted by: Vic Sussman  
Frequency: Daily  
Length: 2 1/2 mins.  
Terms: Barter

Delivered via: Satcom 1R T15

Adapted from the U.S. News & World Report column of the same name; informative and lively advice on everyday issues.

### THE OFFBEAT

#### "The Offbeat"

**Westwood One/  
Mutual Broadcasting**

Produced by: Mutual News  
Hosted by: Jim Bohannon  
Frequency: Daily  
Length: 2 1/2 mins.  
Terms: Barter

Delivered via: Satcom C1 T15  
Began airing: 6/88

Interesting tidbits and strange stories you won't hear on the news highlight this lighter look at the world.

#### "Perspective"

**ABC Information Network**

Produced by: ABC Radio News  
Hosted by: Bob Walker  
Frequency: Weekly  
Length: One hour  
Terms: Supplied with network affiliation  
Delivered via: Satcom C1 T23  
Affiliates: 400

ABC correspondents worldwide discuss important issues and the past week's news in depth.

### PM BUSINESS REPORT

#### "PM Business Report"

**Westwood One/  
NBC Radio Network**

Produced by: NBC Radio News  
Hosted by: John Hartge  
Frequency: Daily  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15

A wrap-up of business news, activity, and Wall Street closings for the end of the business day.

#### "Road Watch America"

**Road Watch America**

Frequency: Daily  
Length: 90 secs.  
Delivered via: Satcom 1R  
Affiliates: 68

Regional travel report broadcast for nine regions of the U.S. includes weather, accidents, construction, and road closure information.

### Science Update

#### "Science Update"

**Westwood One Companies/  
NBC Radio Network**

Hosted by: Bob Hirshon  
Frequency: Three times weekly  
Length: 90 secs.  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15

Ninety seconds of the latest in science, technology, and medicine.

#### "Ski Reports"

**Morrie Trumble & Associates**

Produced by: Danny Toy  
Frequency: Daily  
Length: 30/60/90 secs.  
Terms: Free  
Delivered via: Telco switch 56  
Began airing: 1972  
Affiliates: 400

Reports localized for each market, customized for each station. Voiced by national network-quality announcers.



#### "Skywatch Weather"

**Skywatch Weather Center**

Frequency: Four times daily  
Length: 20-40 secs.  
Terms: Cash  
Delivered via: Telephone  
Began airing: 4/1/80

Live and taped weather segments presented by experienced broadcast meteorologists. Custom formats, localized forecasts. Comrex/Gentner available. Toll-free.

#### "Summer Reports"

**Morrie Trumble & Associates**

Produced by: Danny Toy  
Frequency: Daily  
Length: 30/60/90 secs.  
Terms: Barter  
Delivered via: Telco switch 56  
Began airing: 1986  
Affiliates: 30

Reports localized for each market, customized for each station. Voiced by national network-quality announcers.

#### "This Week With David Brinkley"

**ABC Information Network**

Produced by: ABC Radio News  
Hosted by: David Brinkley  
Frequency: Weekly  
Length: 30 mins.  
Terms: Supplied with network affiliation  
Delivered via: Satcom C1 T23

#### "Wall Street Journal Report"

**Dow Jones & Co.**

Produced by: Dow Jones & Co.  
Frequency: Hourly  
Length: Two mins.  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 11/17/80  
Affiliates: 105

Two-minute hourly newscast covering the latest breaking business and financial information.

### The Week In Review

#### "Week In Review"

**Westwood One/  
Mutual Broadcasting**

Produced by: George Achaves  
Hosted by: Dick Rosse  
Frequency: Weekly  
Length: 22 mins.  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 6/10/83

Summary of the week's most important news, with on-the-scene reports and analysis from Mutual's worldwide staff.

### Weekend Headliner

#### "Weekend Headliner"

**Westwood One/  
Mutual Broadcasting**

Produced by: Craig Warner  
Frequency: Weekly  
Length: 22 mins  
Terms: Barter

Delivered via: Satcom C1 T15  
Began airing: 1934

Probing, in-depth interviews with today's most important newsmakers, plus incisive background reports and hot issues of the week.

### Bruce William's Travel Corner

#### "Bruce Williams Travel Corner"

**Westwood One/  
NBC Radio Network**

Produced by: Bill Lally  
Hosted by: Bruce Williams  
Frequency: Daily  
Length: 2 1/2 mins.  
Terms: Barter

Delivered via: Satcom 1R T15

A complete guide to traveling from a knowledgeable traveler, with tips on where, when, how, and how much.

#### "Gordon Williams Business Report"

**ABC Radio Networks**

Produced by: ABC Radio News  
Hosted by: Gordon Williams  
Frequency: Daily  
Length: One to two mins.  
Terms: Barter  
Delivered via: Satcom C1 T23  
Affiliates: 220

Nine daily (six times on weekends) business reports focusing on current news in the business and financial communities.



#### "You And Your Money"

**Westwood One/  
Mutual Broadcasting**

Produced by: Mutual News & Money magazine  
Hosted by: Eric Schurenberg  
Frequency: Daily  
Length: 2 1/2 mins.  
Terms: Barter

Delivered via: Satcom C1 T15

Began airing: 5/88

Personal financial information from Money magazine will help listeners spend and invest their money wisely.



#### "Zapnews"

**Jameson Broadcast/  
Fairfax Media**

Produced by: Fairfax Media  
Frequency: Hourly  
Terms: Cash  
Delivered via: Fax/computer/modem  
Began airing: 3/90  
Affiliates: 200+

Full-service, hard copy news service providing world, national, and state news, sports, business news/information, and features. Fully edited.

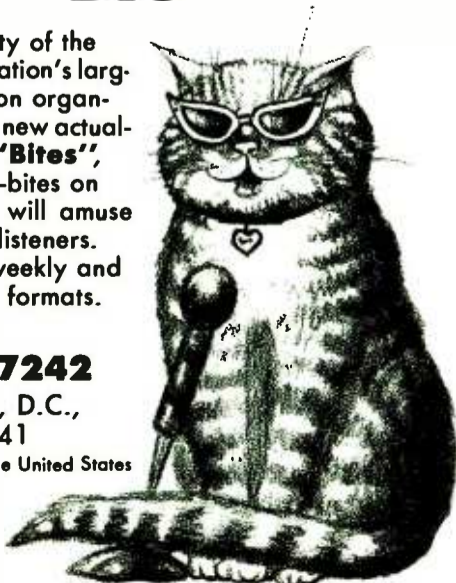
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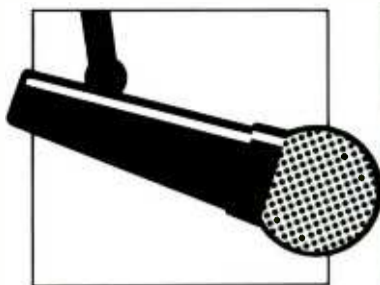
Call  
**1-800-237-7242**

In Washington, D.C.,  
call 778-6141

The Humane Society of the United States  
2100 L Street, NW  
Washington, DC 20037  
202-452-1100







## NEWS NETWORKS

### ABC RADIO NETWORKS

#### "ABC Contemporary Network"

**Delivered via:** Satcom 1R T23  
**Affiliates:** 200  
**Hours of operation:** 24  
**Main newscast begins:** :56 past  
**Other services/programs:** News-in-brief, Howard Cosell Sports, News-calls, Young Adult Newscall.

## ABC DIRECTION NETWORK

#### "ABC Direction Network"

**Delivered via:** Satcom 1R T23  
**Affiliates:** 430  
**Hours of operation:** 24  
**Main newscast begins:** :50 past  
**Other services/programs:** News-briefs, sports, newscalls.



#### "ABC Entertainment Network"

**Delivered via:** Satcom 1R T23  
**Affiliates:** 600  
**Hours of operation:** 24  
**Main newscast begins:** On the hour  
**Other services/programs:** News updates, sports, Saturday Sports, Sunday Sports, newscalls.



#### "ABC FM Network"

**Delivered via:** Satcom C1 T23  
**Affiliates:** 150  
**Hours of operation:** 24  
**Main newscast begins:** :45 past  
**Other services/programs:** NewsMinutes, newscalls, Young Adult Newscall.



#### "ABC Information Network"

**Delivered via:** Satcom C1 T23  
**Affiliates:** 600  
**Hours of operation:** 24  
**Main newscast begins:** On the hour  
**Other services/programs:** News Headlines, Johnny Holliday Sports, Fred Manfra World Of Sports, newscalls.



#### "ABC Rock Network"

**Delivered via:** Satcom 1R T23  
**Affiliates:** 100  
**Hours of operation:** 24  
**Main newscast begins:** :45 past  
**Other services/programs:** News-briefs, newscalls, Young Adult Newscall, ABC Rock Song Parodies With Bob Rivers.

#### "AP Network News"

**Delivered via:** Spacenet 3R T1  
**Affiliates:** 1000  
**Hours of operation:** 24  
**Main newscast begins:** On the hour  
**Other services/programs:** Short newscast, sports, business reports, Newsweek On Air, Portfolio, Special Assignment, World Of Religion, Segue, Chip Talk, Eye On TV, Health And Medicine, Consumer Watch, Flashback, On The Homefront, Bestsellers In Review, Competitive Edge, Home Entertainment Update, Hollywood Report, Pets And People, Film Clips, Music Report, Country Music Report, Real Life, Between The Lines, Morning Minutes.

*A full-service, 24-hour-a-day radio network utilizing the full resources of the Associated Press, the world's largest news-gathering organization.*

#### "Cadena Radio Centro"

**Delivered via:** Westar 4 T2D  
**Affiliates:** 52  
**Hours of operation:** 24  
**Main newscast begins:** On the hour  
**Other services/programs:** Sports, comedy feed, national public affairs call-in show.

*Satellite-delivered 24-hour radio network. Format includes news on the hour, music, special entertainment, and sports features.*

#### "CBN (Christian Broadcasting Network) Radio"

**Delivered via:** Galaxy 1 T11/  
 Spacenet 3 T3H & T7D  
**Affiliates:** 165  
**Hours of operation:** 24  
**Main newscast begins:** On the hour  
*For religious radio: The only top-of-the-hour newscast bringing a Christian perspective to urgent news.*

#### "CBS Hispanic Radio Network"

**Delivered via:** Satcom C1 T15  
**Affiliates:** 30  
**Other services/programs:** Major League Baseball, National Football League, A Magical Christmas At Disneyland.  
*Premier baseball and NFL events, sports features, and a holiday entertainment special for stations in the U.S., Latin America, and Mexico.*

#### "CBS Radio Network"

**Delivered via:** Satcom C1 T15  
**Affiliates:** 440  
**Hours of operation:** 24  
**Main newscast begins:** On the hour  
**Other services/programs:** Newsfeed, Funny Stuff, Osgood File, World News Roundup, World Tonight, Dan Rather Reporting, Capitol Ideas, Letters To CBS News, Face The Nation, Sports World Roundup, Sportstime, College Sports USA, Sports Central USA, sportsfeed, Major League Baseball, NFL, NCAA Basketball Tournament, Tennis Spot, Masters Golf Tournament, Golf Spot, In The Marketplace,

Your Dollars, Your Money Minute, Entertainment Update, Celebrity One-On-One Interviews, Music And The Spoken Word, Down To Earth, Parent Profile, Walter Cronkite's Twentieth Century, Healthtalk, Science Today.

*More than 300 news, sports, and information programs each week; extensive play-by-play coverage of top-flight sports events.*

#### "CBS Spectrum Radio Network"

**Delivered via:** Satcom C1 T15  
**Affiliates:** 600  
**Other services/programs:** Custom news cuts, sportsfeed, entertainment news, Laff Trax, Today In Rock History, Classic Cuts Library, Hot Off The Press, Celebrity One-On-One Interviews.

*Offers CBS News services and a comprehensive package of audience services to stations programming for the 25-54 audience.*

#### "Dow Jones Radio Network"

**Delivered via:** Satcom C1 T15  
**Affiliates:** 40  
**Main newscast begins:** :15 and :45 past  
**Other services/programs:** Market Wrap Up.



### FNN BUSINESS RADIO

#### "FNN Business Radio"

**Delivered via:** Satcom 1R T15  
**Hours of operation:** 24 hours/5 days  
**Main newscast begins:** :20 and :50 past  
**Other services/programs:** Business reports, entertainment news, MarketScan, Focus Programming, weekend reports, FNN Tax Tips.  
*Comprehensive business news package providing hourly updates of the world economic markets. Up-to-the-minute coverage.*



#### "Mutual Broadcasting System"

**Delivered via:** Satcom C1 T15  
**Hours of operation:** 24  
**Main newscast begins:** On the hour  
**Other services/programs:** Sports, business reports, entertainment news, newscalls, half-hourly newscast, update newscast.  
*Full-service network offers newscasts, bulletins, continuous coverage of major events, expanded newlines, sports, business entertainment, public affairs, and feature programming.*

#### "National Weather Network"

**Delivered via:** Telco  
**Affiliates:** 250  
**Hours of operation:** 24  
**Main newscast begins:** As needed  
*All weathercasts are customized for each station and severe weathercasts are fed as needed. American Meteorological Society approved.*

#### "North American Network"

**Delivered via:** Telco  
**Other services/programs:** News feeds, talk show guests.

#### "Satellite Music Network"

**Delivered via:** Spacenet 3 T13  
**Hours of operation:** 24  
**Main newscast begins:** On the hour  
**Other services/programs:** Sports, business reports, entertainment news, Auto Digest, Healthwatch.  
*National news service and features are free (no cash or barter) to Satellite Music Network affiliates.*



#### "Sheridan Broadcasting Network"

**Delivered via:** Westar 5 T9X  
**Affiliates:** 140  
**Hours of operation:** 19  
**Main newscast begins:** :50 past  
**Other services/programs:** Extended newscast, sports, business reports, newscalls, SBN Money Smarts, NFL Playbook.  
*International and national news and sports reports, information, and entertainment programming targeted toward African-Americans and other minorities.*



#### "The Source"

**Delivered via:** Satcom 1R T15  
**Affiliates:** 125  
**Hours of operation:** 24  
**Main newscast begins:** :15 past  
**Other services/programs:** Entertainment news, newscalls, comedy feed, Sportslines, ReSources.  
*Young-adult-oriented news plus various audio services including comedy, film clips, music feeds, and live-via-satellite interviews.*

#### "Sports Ticker"

**Delivered via:** Printer/PC/  
 on-line dial-up  
**Hours of operation:** 24  
**Main newscast begins:** On the hour (roundups)  
*The nation's leading real-time sports information and score reporting service. Roundup packages and instant score reporting, box scores, and summaries.*

#### "Unistar Power"

**Delivered via:** Satcom C1 T15  
**Affiliates:** 200  
**Hours of operation:** 24  
**Main newscast begins:** On the half-hour  
**Other services/programs:** Extended newscast, sports, business reports, newscalls, health report, weekend news, sportscalls.  
*Newscasts target adults 18-49 and are designed to fit wholly or in part into stations' news programming.*

#### "Unistar Ultimate"

**Delivered via:** Satcom C1 T15  
**Affiliates:** 210  
**Hours of operation:** 24  
**Main newscast begins:** On the hour  
**Other services/programs:** Sports, business reports, newscalls, health report, weekend news, sportscalls.  
*Newscasts target adults 25-54 and are designed to fit wholly or in part into stations' news programming.*

#### "Wall Street Journal Radio Network"

**Delivered via:** Satcom C1 T15  
**Affiliates:** 105  
**Hours of operation:** 5:20am-10:20am (ET)  
**Main newscast begins:** :20 and :50 past  
**Other services/programs:** Consumer Update, international report.

#### "Weather Services Corp."

**Delivered via:** Telco  
**Affiliates:** 50  
**Hours of operation:** 24  
**Main newscast begins:** Per affiliate  
*Highly accurate, professional, personalized, customized weather forecasts delivered exclusive to your market. Our meteorologists become valued personalities on your station.*



#### "Westwood One Companies/NBC Radio Network"

**Delivered via:** Satcom 1R T15  
**Hours of operation:** 24  
**Main newscast begins:** On the hour  
**Other services/programs:** Sports-casts, AM Business Report A & B, PM Business Report, Consumer Report, Comment On The News, Don Criqui On Sports, Money Memo, Dr. Joyce Brothers, News You Can Use, Let's Have A Word Or Two, Bruce Williams Travel Corner, NBC Extra, news specials, play-by-play sports coverage.  
*Full news coverage of national and international events, Custom Affiliate News, newlines, and a variety of features.*



## SPORTS

#### "Baseball Sunday" United Syndications Radio Network

**Produced by:** United Syndications Assoc.  
**Hosted by:** Kevin Harlan  
**Frequency:** Weekly  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3  
**Began airing:** 4/88  
**Affiliates:** 115  
*Live toll-free calls featuring USA Today's Hal Bodley and baseball author Bill James.*





## SPORTS

**"Basketball Sunday"**  
**United Syndications**  
**Radio Network**

Produced by: United Syndications Assoc.

Hosted by: Kevin Harlan

Frequency: Weekly

Length: Two hours

Terms: Barter

Delivered via: Satcom 1R T3

Began airing: 12/90

Affiliates: 115

Toll-free calls 7-9pm (ET) featuring NBA's Marty Black and Sports Illustrated's Alexander Wolff. Delivered live.

**"Battle Of The Bowls College Bowl Preview Special"**  
**PIA Radio Sports**

Produced by: PIA Radio Sports

Hosted by: Marv Albert

Frequency: One-time special

Length: One hour

Terms: Barter

Delivered via: Analog tape

Began airing: 12/89

Affiliates: 200

Exciting preview of the major college bowls played in January. Actuality-packed, roundtable discussion, coach and player interviews.

**"Black College Football Review"**  
**SBN Sports Network**

Produced by: Tony Girdano

Hosted by: Tyrone Miller

Frequency: 3/1/91-11/5/91

Length: Five mins.

Terms: Supplied with network affiliation

Delivered via: Westar 5 T9X

Began airing: 9/1/87

Affiliates: 140

Only sports program highlighting black college football players, coaches, and games throughout the season.

**"Black Collegiate Sports Report"**  
**Urban Entertainment Network**

Produced by: SJS Entertainment

Hosted by: Gary Shepherd

Frequency: Daily

Length: One min.

Terms: Barter

Delivered via: Analog tape

Began airing: 1/1/90

Affiliates: 60

The achievements of black college athletes profiled both on and off the field.

**"Chicago Bears Football"**  
**Tribune Radio Networks**

Produced by: Jack Rosenberg

Hosted by: Wayne Larrivee,

Hub Arkush, Gary Fencik

Frequency: Weekly (August-December)

Length: Three hours

Terms: Barter

Delivered via: Satcom 1R T3/

Galaxy 2 T3

Began airing: 1985

Affiliates: 52

Play-by-play coverage of the No. 1 most recognized NFL team in the country.

**"Chicago Cubs Baseball"**  
**Tribune Radio Networks**

Produced by: Jack Rosenberg

Hosted by: Harry Caray, Thom

Brennaman, Ron Santo, Bob Brenly

Frequency: Daily, (April-October)

Length: Three hours

Terms: Barter

Delivered via: Satcom 1R T3/

Galaxy 2 T3

Began airing: 1983

Affiliates: 72

Play-by-play coverage of one of the most popular sports teams in the nation.

**"College Basketball Game Of The Week"**  
**Westwood One Companies/**  
**Mutual Broadcasting System**

Produced by: Mutual Sports

Hosted by: Mutual Sports play-by-play commentators

Frequency: Sundays in college basketball season

Length: Two hours

Terms: Barter

Delivered via: Satcom C1 T15

Began airing: 1/88

Play-by-play of the season's best match-ups between top college teams in the nation.

**"College Bowl Games On NBC Radio"**  
**Westwood One Companies/**  
**NBC Radio Network**

Produced by: NBC Radio Sports

Terms: Barter

Delivered via: Satcom 1R T15

Live, play-by-play coverage of college football's best — Liberty Bowl, Rose Bowl, Orange Bowl, and Fiesta Bowl.

**"College Football Game Of The Week"**  
**PIA Radio Sports**

Produced by: PIA Radio Sports

Hosted by: Joe McConnell, Frank Layden, and Chet Coppock

Frequency: Weekly during season, holidays and bowls

Length: Four hrs.

Terms: Barter

Delivered via: Satcom 1R T15/Galaxy

2 T3

Began airing: 9/1/89

Affiliates: 150

"The finest radio sports broadcasts I've ever heard." The greatest college match-ups in the land covered by an award-winning sports team.

*"The finest radio sports broadcasts I've ever heard." The greatest college match-ups in the land covered by an award-winning sports team.*

**"College Football Preview Special"**  
**PIA Radio Sports**

Produced by: PIA Radio Sports

Hosted by: Marv Albert

Frequency: One-time special

Length: One hour

Terms: Barter

Delivered via: Analog tape

Began airing: 9/1/90

Affiliates: 200

Coaches, players and sports commentators go out on a limb with predictions for the upcoming college pigskin season.

**"Costas Coast-To-Coast"**  
**Olympia Networks**

Produced by: Bruce Cornblatt

Hosted by: Bob Costas

Frequency: Weekly

Length: Two hours

Terms: Barter

Delivered via: Satcom C1 T15

Began airing: 11/6/86

Affiliates: 194

Live, topical, controversial sports talk show hosted by Bob Costas and featuring the biggest names in sports.

**"Don Criqui On Sports"**  
**Westwood One Companies/**  
**NBC Radio Network**

Produced by: NBC Radio Sports

Hosted by: Don Criqui

Frequency: Daily

Length: 2½ mins.

Terms: Barter

Delivered via: Satcom 1R T15

Daily commentary and analysis of the major sports stories from a highly respected sports authority.

**"DePaul Blue Demon Basketball"**  
**PIA Radio Sports**

Produced by: PIA Radio Sports

Hosted by: Chuck Swirsky,

Ray Meyer, Lou Canellis

Frequency: Weekly (during season)

Length: Three hours

Terms: Barter

Delivered via: Satcom 1R/Galaxy 2 T3

Began airing: 11/90

Affiliates: 10

Blue Demons available for the first time on a national network. Exciting basketball action as they take on Georgetown, Notre Dame, etc.

**"The Mike Ditka Show"**

**Tribune Radio Networks**

Produced by: Jack Rosenberg

Hosted by: Mike Pyle

Frequency: Weekly (August-December)

Length: One hour

Terms: Barter

Delivered via: Satcom 1R T3/

Galaxy 2 T3

Began airing: 1985

Affiliates: 43

Interviews and analysis of Bears football with Coach Ditka, and phone calls from fans.


**"The Final Score With Curt Gowdy"**  
**Premiere Radio Networks**

Produced by: Tim Kelly

Hosted by: Curt Gowdy

Frequency: Daily

Length: 2½ mins.

Terms: Barter

Delivered via: Analog tape/Satcom

Began airing: 4/15/91

Sports broadcasting legend Curt Gowdy gives you the little-known and often-overlooked sports facts upon which sports legends are made.

*Sports broadcasting legend Curt Gowdy gives you the little-known and often-overlooked sports facts upon which sports legends are made.*

**"Football Sunday"**  
**United Syndications**  
**Radio Network**

Produced by: United Syndications

Radio

Hosted by: Kevin Harlan

Frequency: Weekly

Length: Two hours

Terms: Barter

Delivered via: Satcom 1R T3

Began airing: 10/89

Affiliates: 115

Live, toll-free calls 7-9pm (ET) featuring ESPN's Mel Kiper. The program that has America talking football.

**"Lou Holtz Show"**  
**Westwood One Companies/**  
**Mutual Broadcasting System**

Produced by: Mutual Sports

Hosted by: Lou Holtz

Frequency: Tuesday nights (during college football season)

Length: One hour

Terms: Barter

Delivered via: Satcom C1 T15

Began airing: 9/88

The coach's analysis and commentary on Notre Dame and college football, with insights into strategy, injury updates and humor. Call-in.

**"In-Fisherman Radio"**

**In-Fisherman**

**Communications Network**

Produced by: Jim O'Rourke

Hosted by: Wade Bourne

Frequency: Daily

Length: Three mins.

Terms: Barter

Delivered via: Analog tape

Began airing: 3/76

Affiliates: 900+

Six-day, year 'round show offers "how to" fishing tips from the top pros in the country. Five different editions.

**"Inside Sports Magazine"**

**Olympia Networks**

Produced by: Dave Cohen

Hosted by: Bob Costas

Frequency: Daily

Length: Two mins.

Terms: Barter

Delivered via: Analog tape

Began airing: 1982

Affiliates: 225

Daily presentation of behind-the-scenes sports stories with the personalities who make the news.

**Larry King:**  
**Sports in Focus**
**"Larry King: Sports In Focus"**

**Westwood One Companies/**  
**Mutual Broadcasting System**

Produced by: Pat Piper

Hosted by: Larry King

Frequency: Daily

Length: Three mins.

Terms: Barter

Delivered via: Satcom C1 T15

Began airing: 12/2/85

Larry King's love of sports provides the inspiration for his insightful daily sports commentary. Larry leaves no base unturned.

**"Legends Of The NBA"**  
**SBN Sports Network**

Produced by: Tony Girdano

Hosted by: Tony Girdano

Frequency: Seasonal special

(March-June)

Length: One min.

Terms: Supplied with network affiliation

Delivered via: Westar 5 T9X

Began airing: 2/27/89

Affiliates: 140

Series highlights the rise and success stories of yesterday's superstars in professional basketball.

# NATIONAL TALENT, LOCAL AVAILABILITY

Jim McKay, perennial host of the Olympic coverage and anchorman of the Triple Crown, brings The Thoroughbred Connection to Tribune Radio Networks.

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**TRIBUNE RADIO NETWORKS**







**SPORTS**

**"John Madden's Sports Calendar"**  
*Olympia Networks*

Produced by: R.D. Steele  
Hosted by: John Madden  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: CD  
Began airing: 4/3/89  
Affiliates: 250

A date-specific program focusing on pertinent historical events and great moments which happened that day in sports.

**"John Madden's Sports Quiz"**  
*Olympia Networks*

Produced by: Gary Bridges  
Hosted by: John Madden  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: CD  
Began airing: 8/31/87  
Affiliates: 425

Quiz program featuring personality interviews, actual broadcasts of the greatest moments in sports, and insights of America's best-known sports broadcaster.

**"Mutual's College Football Bowl Games Package"**  
*Westwood One Companies/ Mutual Broadcasting System*

Produced by: Mutual Sports  
Hosted by: Various  
Frequency: One-time special  
Length: 3 1/2 hrs.  
Terms: Barter

Delivered via: Satcom C1 T15  
Live, play-by-play action from the Holiday Bowl, Freedom Bowl, Aloha Bowl, and Sugar bowl.



**"NASCAR Live"**  
*MRN Radio*

Produced by: John McMullin  
Hosted by: Eli Gold  
Frequency: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: Satcom C1 T3/  
Westar 4 T2D/Galaxy 2 T3  
Began airing: 2/83  
Affiliates: 196

A top star of NASCAR fields calls and questions from listeners. Tuesdays, 7-8pm (ET).

**"NASCAR Racing"**  
*MRN Radio*

Produced by: John McMullin  
Hosted by: Barney Hall & Eli Gold  
Frequency: Weekly  
Length: Four hours  
Terms: Cash  
Delivered via: Satcom C1 T3/  
Westar 4 T2D/Galaxy 2 T3  
Began airing: 2/70  
Affiliates: 293

Live coverage of NASCAR Winston Cup Series racing events, such as the Daytona 500. Sunday afternoons, February through November.

**"NASCAR Today"**  
*MRN Radio*

Produced by: Allen Bestwick  
Hosted by: Allen Bestwick  
Frequency: Daily  
Length: Five mins.  
Terms: Barter  
Delivered via: Satcom C1 T3/  
Westar 4 T2D/Galaxy 2 T3  
Began airing: 1/7/90  
Affiliates: 179

A daily update on the latest news in NASCAR racing, including driver interviews and race results. Fed Monday-Friday, 4:45pm (ET).

**"NBA Radio Network"**  
*PIA Radio Sports*

Produced by: PIA Radio Sports  
Hosted by: Joe Mc Connell, Frank Layden, and Chet Coppock  
Frequency: Weekly (during season), plus playoffs, finals, All-Star, and draft  
Length: Three hours  
Terms: Barter  
Delivered via: Satcom 1-R T15/Galaxy 2 T3  
Began airing: 11/9/90  
Affiliates: 150

Only national play-by-play available. Award-winning talent combined with the hardest-working team in network sports.

**"NFL Football I & II"**  
*Westwood One Companies/ Mutual Broadcasting System*

Produced by: Mutual Sports  
Hosted by: Tony Roberts and Mutual sports play-by-play commentators  
Frequency: Sundays (in NFL season)  
Length: 3 1/2 hrs.  
Terms: Barter  
Delivered via: Satcom C-1 T15  
Began airing: 1975

Sunday afternoon doubleheader play-by play. Game of the week matchups chosen to provide the most football excitement on radio.

**"NFL Playbook"**  
*SBN Sports Network*

Produced by: Tony Girdano  
Hosted by: Franco Harris  
Frequency: Seasonal special (8/26-12/15)  
Length: Five mins.  
Terms: Barter/supplied with network affiliation  
Delivered via: Analog tape/  
Westar 5 T9X  
Began airing: 8/28/89  
Affiliates: 150

NFL highlights and predictions providing the very latest on each NFL team, interviews, and reviews of game plans.

**"Notre Dame/ Major College Football"**  
*Westwood One Companies/ Mutual Broadcasting System*

Produced by: Mutual Sports  
Hosted by: Tony Roberts and other play-by play commentators  
Frequency: Saturdays (in college football season)  
Length: 3 1/2 hrs.  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 1967

For the 24th consecutive year, exclusive play-by-play of Notre Dame's entire schedule, plus hottest college wild card games.

**"Pro Football '91 — A Look Ahead"**  
*PIA Radio Sports*

Produced by: PIA Radio Sports  
Hosted by: Marv Albert  
Frequency: One-time special  
Length: One hour  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 9/87  
Affiliates: 200

Colorful recap of the '90 season. Actualities, plus players and coaches speak out. Sports greats predict upcoming season.

**"Pro Football This Week"**  
*PIA Radio Sports*

Produced by: PIA Radio Sports

Hosted by: Hub Arkush and Wayne Jarrivee  
Frequency: Weekly (August-January)  
Length: Half hour  
Terms: Barter  
Delivered via: Satcom 1-R T3/Galaxy 2 T3  
Began airing: 1987  
Affiliates: 125

The only in-depth half-hour look at the issues and players in the NFL. Weekly picks by USA Today's Danny Sheridan.

**"Race-Talk Weekend Report"**  
*Sportcom Associates*

Produced by: Sportcom/  
Motor Sports Radio  
Hosted by: Paul Kaminski  
Frequency: Weekly  
Length: Five mins.  
Terms: Barter  
Delivered via: Analog tape/  
Telco-single line Comrex  
Began airing: 4/88

A preview of major auto racing worldwide, with driver comments and short features.

**"Sports Byline USA"**  
*Champion Productions*

Produced by: Champion Productions  
Hosted by: Ron Barr  
Frequency: Daily  
Length: Two hours  
Terms: Barter  
Delivered via: Satcom 1R T3/  
Galaxy 2 T3  
Began airing: 10/24/88  
Affiliates: 75

"America's sports talk show." Live weekday show with an 800 number so listeners can call in.

**"Sports Final"**  
*Star Communications*

Produced by: Star Communications  
Hosted by: Bill Buckner, Dave Cowens, Nancy Leiberman-Kline, Scott Sandvos, Bill Newell, Jason Wolfe, Rod Fritz  
Frequency: Daily  
Length: Eight hours  
Terms: Barter  
Delivered via: Satcom 1R T15/  
Galaxy 2 T3  
Began airing: 4/15/85  
Affiliates: 110

Eight hours of sports programming delivered live via satellite overnight, 365 days a year, across the country.

**"Sports Flashback"**  
*Olympia Networks*

Produced by: Randy Karraker  
Hosted by: Jack Buck  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 1985  
Affiliates: 225

Daily presentation of the greatest moments in sports history as they happened and were broadcast.

**"SportsCard Report"**  
*Del Mar Broadcasting Networks*

Produced by: Del Mar Broadcasting Networks  
Hosted by: Allan Kaye  
Frequency: Daily  
Length: Two mins.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 1/28/91

Affiliates: 154

The latest news in sports memorabilia for collectors and sports fans, including investment tips and interviews with sports celebrities.

**"Sunday Night Report"**  
*Sportcom Associates*

Produced by: Sportcom/  
Motor Sports Radio  
Hosted by: Paul Kaminski  
Frequency: Weekly  
Length: Five mins.  
Terms: Barter  
Delivered via: Telco-single line  
Comrex/Satellite TBA  
Began airing: 3/90

News and events in major auto racing for a given weekend, with driver actuality and standings.

**"Superbowl XXVI — Countdown To Sunday"**  
*PIA Radio Sports*

Produced by: PIA Radio Sports  
Hosted by: Marv Albert  
Frequency: One-time special  
Length: One hour  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 1/86  
Affiliates: 200

Preview of the big game — actuality packed recap of season action, coach and player predictions, sports authority roundtable.

**"Syracuse University Football & Basketball"**  
*New York State Radio Network*

Produced by: Duane Link  
Length: Three to four hours  
Terms: Barter/supplied with network affiliation  
Affiliates: 20

Hear the excitement of Syracuse University/Big East football and basketball on the New York State Radio Network.

**"This Is The NFL"**  
*SJS Entertainment/ Radio Ventures*

Produced by: NFL Films/  
Radio Ventures  
Hosted by: Steve Sabol  
Frequency: Weekly  
Length: 2 1/2 mins.  
Terms: Barter  
Delivered via: CD  
Began airing: 8/1/91  
Affiliates: 242

Interactive radio program featuring interesting NFL stories, incorporating the daily call-in "NFL Trivia Quiz." Daily prize giveaway.



**"Thoroughbred Connection"**  
*Tribune Radio Networks*

Produced by: Jack Rosenberg  
Hosted by: Jim McKay  
Frequency: Weekly  
Length: Five mins.  
Terms: Barter  
Delivered via: Analog tape/  
Satcom 1R T3/Galaxy 2 T3  
Began airing: 1990  
Affiliates: 39

Jim McKay provides a uniquely personal perspective on many of thoroughbred racing's well-known events and personalities.

**WORK AM**

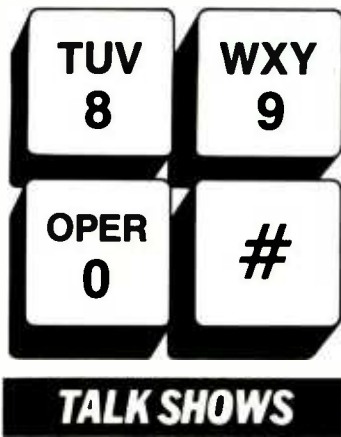
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### "America's Most Wanted Radio Hotline"

#### SJS Entertainment

Produced by: SJS Entertainment/Jameson Broadcast  
Hosted by: John Walsh  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 7/1/91  
Affiliates: 246

Hard-hitting, audience-grabbing program featuring profiles on most-wanted fugitives, with updates on their whereabouts and an 800 number.

### "Best Of King"

#### Westwood One/ Mutual Broadcasting

Produced by: Tony Carton  
Hosted by: Larry King  
Frequency: Weekly  
Length: Six hours  
Terms: Barter/supplied with network affiliation  
Delivered via: Satcom C1 T15  
Began airing: 2/6/78

Sunday evening/overnight programming featuring highlights of the "Larry King Show," America's premier interview and call-in program.

## The Jim Bohannon Show

### "Jim Bohannon Show"

#### Westwood One/ Mutual Broadcasting

Produced by: Pat Piper  
Hosted by: Jim Bohannon  
Frequency: Daily  
Length: Six hours  
Terms: Barter/supplied with network affiliation  
Delivered via: Satcom C1 T15  
Began airing: 9/23/84

Saturday evening/overnight programming featuring interviews, "news you can't use," and the "sleaze report," plus listener calls on all topics.

### "Concerned Women Live"

#### CBN Radio

Produced by: Concerned Women For America  
Hosted by: Beverly LaHaye  
Frequency: Daily  
Length: One hour  
Terms: Barter  
Delivered via: Galaxy 1 T11/Spacenet 3 T3H  
Began airing: 1990  
Affiliates: 35

LaHaye provides ways to affect the news. Reagan calls her "one of the real powerhouses on the political scene today."

## The Dolans Show

### "The Dolans"

#### NBC/Talknet

Produced by: Bill Lally  
Hosted by: Ken & Daria Dolan  
Frequency: Twice a week  
Length: Three hours  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 3/17/90  
Affiliates: 291

The husband-and-wife team of Ken and Daria Dolan discuss all matters of the pocketbook.

### "Dr. Dean Edell Hour"

#### EFM Media Management

Produced by: EFM Media Management  
Hosted by: Dean Edell, M.D.  
Frequency: Daily  
Length: One hour  
Terms: Barter  
Delivered via: Satcom 1R T23  
Began airing: 9/80  
Affiliates: 240

Health/medical news and information, plus answers to listeners' call-in questions via national 800 number.

### "Dr. Dean Edell Medical Minutes"

#### EFM Media Management

Produced by: EFM Media Management  
Hosted by: Dean Edell, M.D.  
Frequency: Daily  
Length: One min.  
Terms: Barter  
Delivered via: Satcom 1R T23  
Began airing: 1987  
Affiliates: 280

Health/medical capsules on breaking news and features covering personal and community health concerns.

### "Financial Digest"

#### Givens Broadcasting

Produced by: Givens Media International  
Hosted by: Charles J. Givens  
Frequency: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: Analog tape/Satcom 1R T15  
Began airing: 1/1/88  
Affiliates: 75

Financial and investing advice from money strategist Charles J. Givens, author of the bestsellers "Wealth Without Risk" and "Financial Self Defense."

### "For The People"

#### People's Network International

Produced by: People's Network International  
Hosted by: Chuck Harder  
Frequency: Daily  
Length: One hour  
Terms: Barter (affiliates compensated)  
Delivered via: Satcom 2 T18/Galaxy 2 T3  
Began airing: 3/87  
Affiliates: 60

Consumer help, national issues, 800 call-in.

### "Kids Say The Darndest Things"

#### O'Connor Creative Services

Produced by: O'Connor Creative Services  
Hosted by: Art Linkletter  
Frequency: Daily

Length: Three mins.  
Terms: Cash  
Delivered via: Vinyl  
Began airing: 1975  
Affiliates: 345

Art's talks with small children elicit hilarious and quite unexpected comments. Airing on every adult-oriented format, U.S. and overseas.



### "Larry King Show"

#### Westwood One/ Mutual Broadcasting

Produced by: Pat Piper  
Hosted by: Larry King  
Frequency: Daily  
Length: Six hours  
Terms: Barter/supplied with network affiliation  
Delivered via: Satcom C1 T15  
Began airing: 1/31/78

Broadcasting's best-known interviewer talks to the most important people, with listener call-in and "Open Phone America."

## The Myrna Lamb Show

### "Myrna Lamb"

#### NBC/Talknet

Produced by: Bill Lally  
Hosted by: Myrna Lamb  
Frequency: Daily  
Length: Three hours  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 7/90  
Affiliates: 275

Talknet's overnight host blends her expertise as a teacher, counselor, and mother to offer common-sense advice.

### "Rush Limbaugh Show"

#### EFM Media Management

Produced by: EFM Media Management  
Hosted by: Rush Limbaugh  
Frequency: Daily  
Length: Three hours  
Terms: Barter  
Delivered via: Satcom 1R T23  
Began airing: 8/88  
Affiliates: 340

Conservative, entertaining commentary on political/social issues in the news, plus dialogue with call-in listeners via national 800 number.

### "Livewire"

#### Global Satellite Network

Produced by: Mark Felsot  
Hosted by: Jay Thomas  
Frequency: Three to six times a year  
Length: One hour  
Terms: Barter  
Delivered via: Satcom 1R T3  
Began airing: 12/89  
Affiliates: 125

From New Kids On The Block to Paula Abdul, Livewire is where your audience can talk with the biggest CHR artists.

### "Living With Diabetes"

#### EDI Radio

Produced by: Robert Eakin  
Hosted by: Patrick Gallagher  
Frequency: Weekly  
Length: One hour

Terms: Barter  
Delivered via: Satcom 1R T3  
Began airing: 10/29/88  
Affiliates: 44

General medical program with an emphasis on diabetes. Large and loyal audience; sponsor leads available.

## The Lee Mirabal Show

### "Lee Mirabal"

#### NBC/Talknet

Produced by: Bill Lally  
Hosted by: Lee Mirabal  
Frequency: Daily  
Length: Three hours  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 3/18/91  
Affiliates: 301

America's favorite next-door neighbor. Weeknights, listeners can count on Lee to discuss just about anything that concerns them.

## On The Garden Line

### "On The Garden Line"

#### Westwood One/ Mutual Broadcasting

Produced by: Kevin DeLany  
Hosted by: Jerry Baker  
Frequency: Weekly  
Length: Two hours  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 9/87

Gardening tips and tricks, lawn and plant care, and seasonal reminders. Live listener participation for expert advice.

### "On The Line"

#### CBN Radio

Produced by: CBN Radio  
Hosted by: David Gyertson  
Frequency: Daily  
Length: One hour  
Terms: Barter  
Delivered via: Galaxy 1 T11/Spacenet 3 T3H & T7D  
Affiliates: 80

Premier Christian talk radio show putting people in touch with today's newsmakers. Utilizes worldwide connections of Pat Robertson's 700 Club.

### "Parent Talk"

#### CBN Radio

Produced by: Family Life Broadcasting  
Hosted by: Randy Carlson & Dr. Kevin Leman  
Frequency: Daily  
Length: One hour  
Terms: Barter  
Delivered via: Galaxy 1 T11/Spacenet 3 T3H & T7D  
Began airing: 1/91  
Affiliates: 30

Humor, common sense, and practical wisdom to get today's parents through the challenges of raising children.

### "Rockline"

#### Global Satellite Network

Produced by: Mark Felsot  
Hosted by: Bob Coburn  
Frequency: Weekly  
Length: 90 mins.  
Terms: Barter  
Delivered via: Satcom 1R T3  
Began airing: 5/4/81  
Affiliates: 180

Original live call-in show featuring the biggest stars in rock 'n' roll. Every Monday night in the U.S., Canada, and Japan.

## The Harvey Ruben M.D. Show

### "Harvey Ruben M.D."

#### NBC/Talknet

Produced by: Bill Lally  
Hosted by: Harvey Ruben, M.D.  
Frequency: Twice weekly  
Length: Three hours  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 1982  
Affiliates: 289

This internationally known authority addresses mental health, mental illness, relationships, and family problems each weekend.

### "Talk America"

#### Mid-Atlantic Entertainment

Produced by: Rick Gaidis/Debbie Miller  
Hosted by: Rick Gaidis  
Frequency: Daily  
Length: Two hours  
Terms: Barter  
Delivered via: Spacenet III  
Began airing: 9/75  
Affiliates: 15

General-interest show featuring nationally known guests discussing issues of major concern.

### "Teleclub"

#### Givens Broadcasting

Produced by: WTIX Radio  
Frequency: Daily  
Length: Two hours  
Terms: Barter  
Delivered via: Satcom 1R  
Began airing: 3/1/91  
Affiliates: 35

Dating and personals program. Station affiliates receive cash compensation determined by calling volume.

### "Timeless Voyager Radio"

Produced by: B. Holms  
Hosted by: Bruce Stephen Holms  
Frequency: Weekly  
Length: One hour  
Terms: Barter/cash  
Delivered via: Analog tape/DAT  
Began airing: 9/89

Interviews with leading authors and prominent New Age spokespersons. Topics include UFOs, channeling, astrology, holistic health, and alternative therapies.

## Bruce Williams Show

### "Bruce Williams"

#### NBC/Talknet

Produced by: Bill Lally  
Hosted by: Bruce Williams  
Frequency: Daily  
Length: Three hours  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 11/81  
Affiliates: 310

Listeners get down-to-earth advice from Bruce every weeknight. His answers are based on his own life experiences.

### "Your Health Choices With Dr. Robert Atkins"

#### North American Network

Produced by: Atkins Centers  
Hosted by: Dr. Robert Atkins  
Frequency: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: Analog tape  
Affiliates: 7

The national talk show of WOR's current "Design for Living" health/complementary medicine talk show.





## "Birdwatch"

### Finger Lakes Productions

Produced by: Paul Bartishevich  
Hosted by: Bob Kantor  
Length: 90 secs.  
Began airing: 2/4/90  
Affiliates: 115

*Birding is a \$4 billion industry! A perfect early morning feature easily sold to businesses that sell birding products.*

## "Come Home"

### North America Network

Produced by: Campbell-Mithun-Esty  
Hosted by: Joan McClosky  
Frequency: Seasonal special  
Length: 90 secs.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 4/90  
Affiliates: 100

*Twelve home remodeling consumer reports airing 4/15-5/31. Sponsored by Andersen Windows; available in certain areas with co-op through centers.*

## "Education Now"

### Melcor Broadcasting

Produced by: Shelley Ballet  
Hosted by: Marty Wilson  
Frequency: Daily  
Length: Two mins.  
Terms: Barter  
Delivered via: Cassette  
Began airing: 3/4/91  
Affiliates: 42

*Everything to do with today's education, including SATs, grad school, adult education, etc.*

## "The Environminute"

### Finger Lakes Productions

Produced by: Paul Bartishevich  
Hosted by: Gordon Webb  
Length: One min.  
Began airing: 3/4/91  
Affiliates: 85

*No barter spots! Objective tips on how to make an environmental difference. Easily salable, this is radio's premiere environmental feature.*

## "Gwenn's Kitchen Talk"

### Gwenn Jensen

Produced by: Wilson Video Productions  
Hosted by: Gwenn Jensen  
Frequency: Twice daily  
Length: Two mins.  
Terms: Cash  
Delivered via: Audiocassette  
Began airing: 4/13/87  
Affiliates: 1

*Food and nutrition feature includes seasonal specialties, food trivia, recipes, presentation ideas. Appeals to all cooks and eaters.*

## "Home, Sweet Home"

### Gary Whiteaker Corp.

Produced by: Gary Whiteaker  
Length: Two mins.  
Terms: Cash  
Delivered via: DAT/reel-to-reel  
Began airing: 1991  
Affiliates: 45

*Profiles of unusual, historical, and peculiar homes.*

## "Just for the Health of It"

### Consultation Radio

Produced by: Stupak Assoc.  
Hosted by: John Stupak  
Frequency: Daily  
Length: One min.  
Terms: Barter  
Delivered via: Cassette  
Began airing: 7/89

*Award-winning, upbeat health-related feature. Consumer-oriented information dealing with medicine and fitness. Gets the audience's attention.*

## "Lifestyles"

### Urban Entertainment Network

Produced by: SJS Entertainment  
Hosted by: Valerie Smaldone  
Frequency: Daily  
Length: One min.  
Terms: Barter  
Delivered via: Analog tape  
Affiliates: 120

*Daily program dealing with practical, usable information about food, wines, travel, etc. and the best way to enjoy them.*

## "Minority Small Business Review"

### STRZ Entertainment Network

Produced by: Jerry Lopes  
Frequency: Weekly  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Westar 5 T9X  
Began airing: 1/90  
Affiliates: 140

*Program covers how black businesses in America got started. Keeps pace with the business economy and future business dreams.*

## "A Minute About Your Car"

### Mainstreet Productions

Produced by: Dennis Regan  
Hosted by: Cleveland Forrest  
Frequency: Daily  
Length: One min.  
Terms: Barter/cash  
Delivered via: Analog tape

*The perfect vehicle for car dealers, after-market manufacturers, and retailers. It's "you can do" car care, driving, and traveling info.*

## "A Minute About Your Money"

### Mainstreet Productions

Produced by: Dennis Regan  
Hosted by: Cleveland Forrest  
Frequency: Daily  
Length: One min.  
Terms: Barter/cash  
Delivered via: Analog tape

*Financial advice covers investing, saving, spending, etc. Each program offers a specific "how to" action to take.*

## "Power Minutes"

### Anderson Communications

Produced by: Les Brown/  
Vanessa Vaughn  
Hosted by: Les Brown  
Frequency: Daily  
Length: One min.

Terms: Barter

Delivered via: Cassette  
Began airing: 4/1/91  
Affiliates: 25

*A thought-provoking message featuring motivational concepts and applications that stimulate positive insights and ideas.*

## "Radio Road-Test"

### Sportcom Associates

Produced by: Sportcom/  
Motor Sports Radio  
Hosted by: Paul Kaminski  
Frequency: Weekly  
Length: Five mins.  
Terms: Barter  
Delivered via: Analog tape/  
satellite (TBA)  
Began airing: 9/27/91

*A program of driving impressions, car care tips, car owner's issues, and a look at life on the highway.*

## "Right At Home"

### National Association Of Home Builders

Produced by: Spencer Levine  
Hosted by: Mike McClintock  
Frequency: Daily  
Length: One min.  
Terms: Free  
Delivered via: Telco/Satcom 1R T23  
Began airing: 6/89  
Affiliates: 150

*Consumer tips on home care, repair, maintenance, and other pocketbook issues of interest to home buyers, sellers, and renters.*

## "SBN Money Smarts"

### STRZ Entertainment

Produced by: Lynette Wellington  
Hosted by: Lynette Wellington  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Analog tape/  
Westar 5 T9X  
Began airing: 2/9/87

*Daily personal finance information feature on investments, retirement, mortgages, and college funds.*

## "Synapse"

### Omnimedia Group

Produced by: Omnimedia Group  
Hosted by: Alan & LuAnn Hutner  
Frequency: Daily  
Length: Two mins.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 7/1/91

*Entertaining collage of unique news, resources, and tips about health, relationships, business, environment, lifestyles, etc. Insightful, inspirational, and humorous.*

## "Tax Break"

### STRZ Entertainment Network

Produced by: Lynette Wellington  
Hosted by: Lynette Wellington  
Frequency: Seasonal special  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Westar 5 T9X  
Began airing: 3/1/88  
Affiliates: 140

*Information about new tax laws and tips on subjects such as IRAs, mortgages, interest, and investments.*

## "Tax Help"

### STRZ Entertainment Network

Produced by: Lynette Wellington  
Hosted by: Lynette Wellington  
Frequency: Seasonal special  
Length: 90 secs.  
Terms: Barter  
Delivered via: Westar 5 T9X  
Began airing: 3/6/89  
Affiliates: 100

*Information about new tax laws and tips on subjects such as IRAs, interest, and investments. Airs 3/25-4/15.*



## PUBLIC AFFAIRS

### America On The Road

## "America On The Road"

### Westwood One/ Mutual Broadcasting

Produced by: Ed Yelin  
Hosted by: Mike Anson & Steven Parker  
Frequency: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 1/90

*Automotive experts look at latest technology developments, test-drive new vehicles, interview industry designers and executives. Upscale-oriented.*

## "America On The Road"

### Westwood One/ Mutual Broadcasting

Produced by: Ed Yelin  
Hosted by: Mike Anson & Steven Parker  
Frequency: Daily  
Length: 2 1/2 mins.  
Terms: Barter  
Delivered via: Satcom C1 T15  
Began airing: 1/90

*Daily presentation of automotive news, industry developments, executive interviews, and test drives of the latest cars and trucks.*

## "Amex Business Talk"

### American Stock Exchange

Produced by: Tom Mariani  
Hosted by: Tom Mariani  
Frequency: Weekly  
Length: 15 mins.  
Terms: Free  
Delivered via: Analog tape/  
Westar IV T2D  
Began airing: 5/5/85  
Affiliates: 120

*Host interviews noted guests in business and finance who discuss timely subjects aimed at a general audience.*



## "Animal Bites"

### Humane Society Of The United States

Produced by: Humane Society Of The United States  
Frequency: Weekly  
Length: One min.  
Terms: Free  
Began airing: 4/89

*Sixty seconds of sound bites on animal-related topics. Message changes every week.*

## "April Consumer Series/ National Consumers Week Series"

### North American Network

Produced by: North American Network  
Hosted by: Lisa Bateman  
Frequency: Seasonal specials  
Length: One min.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 4/87  
Affiliates: 350

*Ten to 20 consumer reports with actualities. Available in April for spring programming/sales and in October for National Consumers Week.*

## "Baptist Hour"

### Radio & TV Commission Of SBC

Produced by: Craig Coffman  
Hosted by: Derwood Rowell  
Frequency: Monthly  
Length: 30 mins.  
Terms: Free  
Delivered via: Vinyl  
Began airing: 1941  
Affiliates: 950

*A modified worship service with traditional religious music.*

## "Car Care Series/ Car Care Month Series"

### North American Network

Produced by: North American Network  
Hosted by: Mike Winters  
Frequency: Seasonal specials  
Length: One min.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 4/87  
Affiliates: 350

*Ten to 20 consumer reports with actualities. Available in April for spring programming/sales and in October for National Car Care Month.*

## "Contact"

### Sacred Heart Program

Produced by: Jesuit Radio  
Frequency: Weekly  
Length: 4 1/2 mins.  
Terms: Free  
Delivered via: Vinyl  
Began airing: 1975  
Affiliates: 93

*Mini-documentaries dealing with today's social concerns. Excellent quality programs that adapt to most Sunday morning formats.*





## PUBLIC AFFAIRS

### "Drug Alert"

**Gary Whiteaker Corp.**

Produced by: Gary Whiteaker  
Frequency: At stations' discretion  
Length: One min.  
Terms: Cash  
Delivered via: DAT/reel-to-reel  
Began airing: 1991  
Affiliates: 45

Addresses the social and physical consequences of drug use.

### "Energy Awareness Month Series"

**North American Network**

Produced by: North American Network  
Frequency: Seasonal special  
Length: One min.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 10/90  
Affiliates: 350

Five to 10 energy awareness consumer reports for airing during October. Ideal for local sales involving energy industry.

### "Focus On Women"

**Anderson Communications**

Produced by: Jean Ross  
Hosted by: Jean Ross  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Cassette  
Began airing: 6/87  
Affiliates: 65

A daily vignette that targets women's issues and concerns, including interviews, lifestyle and business tips, etc.

### "Lift Your Heart"

**Sacred Heart Program**

Produced by: Jesuit Radio  
Frequency: Weekly  
Length: 15-30 mins.  
Terms: Free  
Delivered via: Vinyl  
Began airing: 1/15/39  
Affiliates: 827

Weekly documentary productions dealing positively with today's social concerns, personal growth, and spiritual values.

### "Lutheran Hour"

**International Lutheran Laymen's League**

Produced by: International Lutheran Laymen's League  
Hosted by: Dr. Dale A. Meyer/  
Rev. Wallace Schulz  
Frequency: Weekly  
Length: 25 mins./30 mins.  
Terms: Cash/public service  
Delivered via: Analog tape/vinyl  
Began airing: 10/2/30  
Affiliates: 1900

Programs include messages based on monthly themes and appropriate music in the 25- and 30-minute formats.

### "Moments In Family Literacy" American Media

Produced by: American Media  
Frequency: Daily  
Length: One min.  
Terms: Barter  
Delivered via: CD  
Began airing: 4/1/90  
Affiliates: 75

Vignettes featuring top entertainers informing listeners of literacy problems and telling them where to get help.

### "Mutual's 1991 News Specials Package" Westwood One/ Mutual Broadcasting

Produced by: Mutual News  
Frequency: One-time specials  
Length: 24 mins.  
Terms: Barter/supplied with network affiliation  
Delivered via: Satcom C1 T15

"The Real Private Benjamin: Women In The Military," "Elvis, Marilyn, & James: Stars That Never Fade," and year-in-review programming.

### "North American Agenda" Radio America

Produced by: John Druva  
Hosted by: Pat Korten/Karlynn Keene  
Frequency: Weekly  
Length: 30 mins.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 8/90  
Affiliates: 40

American and Canadian journalists participate in a round-table discussion of the week's top stories with invited experts.

### "Northwestern Reviewing Stand" Public Interest Affiliates

Produced by: Public Interest Affiliates  
Hosted by: Sandra Kramer & Steve Scott  
Frequency: Weekly  
Length: 30 mins.  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 5/25/85  
Affiliates: 100

Award-winning public affairs show with newsmaker interviews, man-on-the-street montages, and celebrity actualities.

### "Page One" Public Interest Affiliates

Produced by: Simon Wiesenthal Center  
Hosted by: Richard Trank  
Frequency: Weekly  
Length: 30 mins.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 1/17/88  
Affiliates: 60

Cultural news magazine featuring contemporary Jewish issues, personalities, and international newsmakers.

### "Pathways" Sacred Heart Program

Produced by: Jesuit Radio  
Frequency: Daily  
Length: 90 secs.  
Terms: Free  
Delivered via: Vinyl  
Began airing: 1984  
Affiliates: 151

Crisp and topical short subjects with a sensitive understanding of human needs.

### "PIA Customized Public Affairs" Public Interest Affiliates

Produced by: Public Interest Affiliates  
Hosted by: Sandra Kramer  
Frequency: Weekly  
Length: 30 mins.  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 1/82  
Affiliates: 100

Award-winning public affairs . . . compelling coverage . . . minimum of 20 shows created annually from your problems/issues lists.

### "Profile"

**Radio America**

Produced by: John Druva  
Hosted by: Jim Roberts  
Frequency: Weekly  
Length: 30 mins.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 4/85  
Affiliates: 150

Interviews with nationally known authors, politicians, policy experts, and others on a wide range of issues.

### "Profiles In The Building Of America" Urban Entertainment Network

Produced by: SJS Entertainment  
Hosted by: Gary Shepherd  
Frequency: Daily  
Length: One min.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 4/1/88  
Affiliates: 60

Short-form daily show highlighting personalities in black history and documenting their cultural significance.

### "Public Affairs Digest" Omnimedia Group

Produced by: Omnimedia Group  
Hosted by: Alan & LuAnn Hutner  
Frequency: Daily  
Length: Two mins./30 mins.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 7/1/91

Radio magazine focusing on lifestyle issues, social responsibility, health, and current topics of concern in a casual, news-style format.

### "Public Policy Forum" Radio America

Produced by: Patricia Devine  
Hosted by: Patricia Devine  
Frequency: Weekly  
Length: 30 mins.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 9/90  
Affiliates: 150

The most interesting speeches in the Capitol are recorded and edited — from Thatcher, Bush, and Shamir to Wilder, Perot, and Amett.

### "Radio America Commentary Series" Radio America

Produced by: Brett Moss  
Frequency: Weekly  
Length: Two to three mins.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 4/85  
Affiliates: 200

Eighteen programs on economics, public affairs, movies, books, consumer issues, and a debate. Each program is an independent unit.

### "Radio Dialogue" Longhorn Radio Network

Produced by: Woodrow Wilson International Center For Scholars  
Hosted by: George Liston Seay  
Frequency: Weekly  
Length: 30 mins.  
Terms: Free  
Delivered via: Analog tape/  
NPR satellite system  
Began airing: 1982  
Affiliates: 130

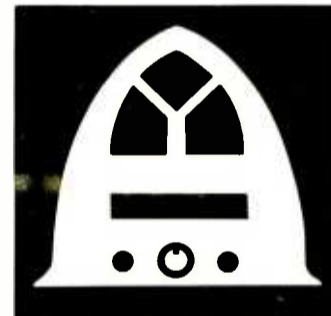
Conversation with Washington-based policy experts, scholars, and authors on political, historical, and cultural issues in world affairs.

## THE SOURCE REPORT

### "The Source Report" The Source

Produced by: Elin Wilder  
Hosted by: Dia Stein  
Frequency: Weekly  
Length: 30 mins.  
Terms: Supplied with network affiliation  
Delivered via: Satcom C1 T15  
Began airing: 5/80  
Affiliates: 125

Magazine-format young adult public affairs show.



## DRAMA/ NOSTALGIA

### "Ayer, Hoy Y Siempre" International Lutheran Laymen's League

Produced by: International Lutheran Laymen's League  
Hosted by: Uncle Julio  
Frequency: Weekly  
Length: 15 mins.  
Terms: Cash/public service  
Delivered via: Analog tape  
Began airing: 3/1/77  
Affiliates: 125

Dramas relating to everyday topics, such as family relationships, peer pressure, and cross-cultural conflicts meaningful to Hispanics.

### "Bedtime Stories" Dick Summer Communications

Produced by: Dick Summer Communications  
Hosted by: Dick Summer  
Frequency: Daily  
Length: 3½ min.  
Terms: Barter/cash  
Delivered via: Analog tape  
Began airing: 12/90  
Affiliates: 3

Short romantic stories for "Love Songs" shows. Talent is former network, New York, and Boston air personality and Random House author.

### "Bharat Vani" Copley Entertainment

Produced by: Brij Lal  
Hosted by: Brij Lal  
Frequency: Weekly  
Length: Two hours  
Terms: Barter  
Delivered via: Analog tape/Telco  
Began airing: 5/75

English-language broadcast with Indian music; news, talk, and interviews on a variety of topics dealing with the Indian subcontinent.

### "Black History Notes" SI Communications

Produced by: SI Communications  
Frequency: Twice daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 2/82  
Affiliates: 110

Profiles African-Americans whose talents have contributed to American history.

### "Black Women: A Portrait Of Dignity" SI Communications

Produced by: SI Communications  
Frequency: Twice daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Vinyl  
Began airing: 2/83  
Affiliates: 110

A tribute to the strength, dedication, and achievements of African-American women.

### "Drama Hour" Charles Michelson

Produced by: Charles Michelson  
Frequency: Weekly  
Length: 30 mins.  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 1940  
Affiliates: 108

Famous radio drama half-hour network series of all time. "Dragnet," "Gangbusters," "The Green Hornet," and more.

### "Footsteps To Freedom" American Media

Produced by: American Media  
Frequency: Seasonal special  
Length: One min.  
Terms: Barter  
Delivered via: CD  
Began airing: 2/1/91  
Affiliates: 85

Vignettes featuring living black history makers on their descendants with true-to-life episodes of the stride toward freedom.

### "Martin Luther King: A Family Scrapbook" American Media

Produced by: American Media  
Frequency: Holiday special  
Length: One min.  
Terms: Barter  
Delivered via: CD  
Began airing: 1/4/87  
Affiliates: 90

Vignettes featuring Dr. King's four children with personal memories of Dr. King, the civil rights leader and the father.





### "King: A Musical Tribute"

**SI Communications**

**Produced by:** SI Communications  
**Hosted by:** Denzel Washington  
**Frequency:** Holiday special  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Vinyl  
**Began airing:** 1/83  
**Affiliates:** 110

Three-hour special depicting the most explosive period in American history with the man who dominated it — Martin Luther King.

### "King: Carrying On The Dream"

**STRZ Entertainment**

**Produced by:** Thad Hill  
**Frequency:** Holiday special  
**Length:** One min.  
**Terms:** Supplied with network affiliation  
**Delivered via:** Westar 5 T9X  
**Began airing:** 1/88  
**Affiliates:** 140

Program series highlighting people making contributions that have made Martin Luther King's dream come true.

### "King: Celebration Of The Man And His Dream"

**STRZ Entertainment Network**

**Produced by:** SBN Productions  
**Frequency:** Holiday special  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl/Westar 5 T9X  
**Began airing:** 1/15/91  
**Affiliates:** 115

Celebration of Dr. King's birthday and the principles for which he lived, with remembrances from Coretta Scott King and others.

### "King: Countdown To A Holiday"

**SI Communications**

**Produced by:** SI Communications  
**Hosted by:** Brock Peters & Margaret Avery  
**Frequency:** Twice daily  
**Length:** 90 secs.  
**Terms:** Barter  
**Delivered via:** Vinyl  
**Began airing:** 1/86  
**Affiliates:** 110

Paints a personal portrait of Martin Luther King through excerpts of his speeches and stories by those closest to him.

### "Louis L'Amour's American Classics"

**CKW & Associates**  
**Produced by:** Bantam Audio Publishing/Beau L'Amour  
**Frequency:** Weekly  
**Terms:** Barter  
**Delivered via:** Analog tape/vinyl  
**Began airing:** 1991

Theatrical dramatizations of Louis L'Amour's stories, with a full cast of characters, vivid settings, stirring music, and authentic sound effects.



### "Milford-Haven"

**CKW & Associates**

**Produced by:** Mara Purl  
**Frequency:** Daily  
**Length:** 30 mins.  
**Terms:** Barter  
**Delivered via:** Analog tape/vinyl  
**Began airing:** 7/1/91

Radio soap opera serial (120 episodes) about life in a small town. A mix of gossip, romance, intrigue, and environmental issues.

### "Mystery Minutes/Death Rides The Airwaves"

**Contemporary Group**

**Produced by:** Mark Terry  
**Length:** One min.  
**Terms:** Barter/cash  
**Delivered via:** Analog tape

A 25-episode serial that will hook listeners. Set at a radio station, it depicts the marriage and death of owner Killer Hertz.

### "Nostalgia Scrapbook"

**Radio New England**

**Produced by:** Barry Lunderville  
**Hosted by:** Barry Lunderville  
**Frequency:** Weekly  
**Length:** 30 mins.  
**Terms:** Barter  
**Delivered via:** Analog tape  
**Began airing:** 3/1/90  
**Affiliates:** 45

Listen back in time to those thrilling days of yesteryear. Tidbits from old radio shows, early TV, Hollywood, and vaudeville.

### "Salute to Great Black Americans"

**STRZ Entertainment**

**Produced by:** Jerry Lopes  
**Frequency:** Seasonal special  
**Length:** One min.  
**Terms:** Supplied with network affiliation  
**Delivered via:** Westar 5 T9X  
**Began airing:** 2/87  
**Affiliates:** 140

Series of programs that chronicles the achievements of black Americans during Black History Month.

### "Story Of A People"

**SI Communications**

**Produced by:** SI Communications  
**Hosted by:** James Earl Jones & Alfre Woodard  
**Frequency:** Seasonal special  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl  
**Began airing:** 2/82  
**Affiliates:** 110

Sixteen one-hour specials recounting the achievements of black Americans past and present, and forecasting future leaders.

### "War Of The Worlds"

**Charles Michelson**  
**Produced by:** Charles Michelson  
**Hosted by:** Orson Welles  
**Frequency:** One-time special  
**Length:** One hour  
**Terms:** Cash  
**Delivered via:** Analog tape

**Began airing:** 9/11/38  
**Affiliates:** 158

Halloween special: Orson Welles's most famous broadcast (describing a fictional invasion from Mars), which many people believed was real.

### "When Radio Was"

**Dick Brescia Associates/Media America**

**Produced by:** Radio Spirits  
**Hosted by:** Art Fleming  
**Frequency:** Daily  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Satcom 1R T15  
**Began airing:** 1/1/90  
**Affiliates:** 110

Drama, comedy, and adventure from radio of the '30s, '40s, and '50s.

### "World Today"

**The Source**

**Produced by:** Marcia Stevenson  
**Frequency:** Daily  
**Length:** One min.  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom C1 T15  
**Began airing:** 7/88  
**Affiliates:** 125

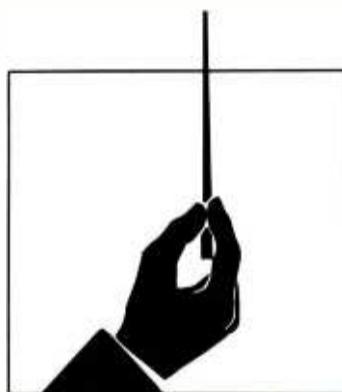
Actual news broadcasts of news stories on their anniversary dates.

### "Your Day in Court"

**O'Connor Creative Services**

**Produced by:** O'Connor  
**Hosted by:** Art Gilmore  
**Frequency:** Daily  
**Length:** Two mins.  
**Terms:** Cash  
**Delivered via:** Analog tape  
**Began airing:** 1990  
**Affiliates:** 150

Describes actual court cases and gives listeners the opportunity to judge them. Deals with all types of civil and criminal cases.



## PRODUCTION LIBRARIES

### "Aircraft Music Library"

**CAV Corp.**  
**Basic cuts:** 360  
**Total cuts:** 2800  
**Updated:** Quarterly  
**Terms:** Leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1986

Contemporary production libraries for radio, including the new "rock" sweepers and ID package for AOR.

### "Answer For The '90s"

**JAM Media Productions**  
**Basic cuts:** 100+  
**Total cuts:** 400+  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 11/90

All :60/:30 production music, featuring live musicians as well as synth. One-time buyout with no renewals or needle drop charges!

### "Apple Digital Production Library"

**O'Connor Creative Services**  
**Basic cuts:** 1600  
**Total cuts:** 2300  
**Updated:** Biannually  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1986  
**Subscribing stations:** 437

Full-service comprehensive music and sound effects library utilized by all formats with great success; priced far below most others.



### "Broadcast 2"

**Associated Production Music**

**Basic cuts:** 800  
**Total cuts:** 2000  
**Updated:** Quarterly  
**Terms:** Leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 9/90

Thirty CDs carefully selected from 355 CDs from four libraries; tailored for promos, spots, PSAs, and programs.



### "The CAT"

**TM Century**  
**Updated:** Three times annually  
**Terms:** Permanent buyout/leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1980  
**Subscribing stations:** 96

Creative Advertising Thematics: Campaigns for local retail clients with a blend of imaginative and creative sounds. Also work parts, sound effects.

### "Chainsaw One"

**SP Productions/Techsonics**  
**Total cuts:** 179  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** CD  
**Introduced:** 1990  
**Subscribing stations:** 100+

Highly unusual "power parts" to create the wildest, hottest station in town! Processed in BASE 3-D.

### "Cheap Radio Thrills"

**L.A. Air Force**  
**Total cuts:** 400+  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD/vinyl  
**Classic package of music and effects, serious and strange. Music beds, jingle add-ons, drum rolls, "Lone Ranger" theme — you name it!**

### "Clean Cuts"

**Clean Sheets**  
**Terms:** Leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 4/90  
**Very high energy promo bed library for CHR, UC, Country, and rock stations.**

### "Climax Premier Production Parts"

**Rick Allen Creative Services**  
**Basic cuts:** 206  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** CD  
**Introduced:** 8/90  
**Hot, high-energy production parts designed for promos, sweepers, and contests. Check out the demo for yourself.**



### "Compact Disc Production Library"

**TM Century**  
**Total cuts:** 1500  
**Updated:** Three times per year  
**Terms:** Permanent buyout/leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1986  
**Subscribing stations:** 115  
**Mass-appeal instrumental music for commercials and promos. Free computer software for track location, use records.**

### "Custom Commercial Jingles"

**Continental Recordings**  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Delivered via:** Analog tape  
**Custom commercial jingles for local advertisers. We provide creative lyrics and original music. Advertiser gets complete package of mixes.**

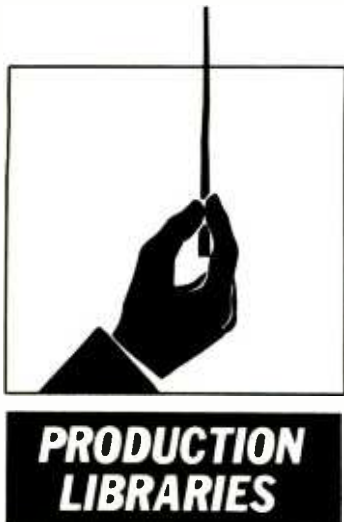
### "Custom Production Library"

**FirstCom**  
**Total cuts:** 8000+  
**Updated:** Biannually  
**Terms:** Permanent buyout/leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1990  
**Subscribing stations:** 1000+  
**Create your own custom production system by choosing from our five libraries, including two special effects libraries.**

### "Cutting Edge Production Library"

**Dave Dworkin's Ghostwriters**  
**Basic cuts:** 109  
**Total cuts:** 162  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD  
**High-energy effects, sweepers, sounders, blasts, and 67 music beds. Thirty-day money-back guarantee.**





## DIGITAL Director

### "Digital Director"

#### TM Century

**Updated:** Three times annually  
**Terms:** Permanent buyout/leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1986  
**Subscribing stations:** 361  
*One-minute, 30-second, and 15-second tracks with work parts and sound effects. A premier production library.*

### "Digital Energy"

#### Mitch Craig Productions

**Basic cuts:** 183  
**Total cuts:** 183  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1990

*One CD of music beds and one CD of HOT effects; recorded in Memphis and Nashville.*

### "Dimension Music & Sound Effects"

#### 27th Dimension

**Terms:** Permanent buyout/leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD/DAT/vinyl/MIDI files

**Introduced:** 1986

**Subscribing stations:** 100+

*Twenty-eight CDs of production music, 10 CDs of sound effects, one new tech effects CD. MIDI files available. Call for demo.*

### "Eclipse"

#### Brown Bag Productions

**Basic cuts:** 420  
**Total cuts:** 420  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** CD  
**Introduced:** 1989

*The most sophisticated adult-based programming library in history; used by WRQX, WSTF, KIIS, WPLJ, KLSI, WBBM-FM, WBSB, and others.*

### "The Effector"

#### Mitch Craig Productions

**Basic cuts:** 193  
**Total cuts:** 193  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1989

*Library supplement with emphasis on effects for HOT sweepers and IDs. Also includes promo beds and extended game beds.*

### "Escape"

#### Brown Bag Productions

**Basic cuts:** 303  
**Total cuts:** 303  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** CD  
**Introduced:** 1986

*Adult-based programming library used by KLDE, WYUU, WZGC, WHIO, WRQX, KRTH, and many more.*

### "Flashpoint!"

#### Brown Bag Productions

**Basic cuts:** 417  
**Total cuts:** 417  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** CD  
**Introduced:** 1988

*A tour de force production library used by WEBN, KIIS, WMMS, KKLO, KXRX, KKDA, WQHT, WLLZ, WXKS, WCKG, and others.*

### "Funny Radio Commercials"

#### K.K. Kreative Concepts

**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Reel-to-reel/cassette  
**Introduced:** 5/88

*Custom produced, award-winning funny radio commercials for most products or services; guaranteed to sound unlike any in a market.*

### "Future Effects"

#### Audio Productions

**Basic cuts:** 105  
**Total cuts:** 105  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1989  
**Subscribing stations:** 58

*A one-disc total production library with sweeps and music beds.*

### "Futureshock"

#### Mitch Craig Productions

**Basic cuts:** 174  
**Total cuts:** 174  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1990

*Hot promo beds and hot effects on two CDs.*

## Generation Three

### "Generation III"

#### TM Century

**Total cuts:** 4400  
**Updated:** Twice monthly  
**Terms:** Permanent buyout/leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1989  
**Subscribing stations:** 300

*Mass-appeal instrumental for commercials, promos, and sweepers. Free computer software for track location and usage records.*

### "Hollywood Production Library"

#### L.A. Air Force

**Basic cuts:** 101  
**Total cuts:** 221  
**Terms:** Permanent buyout  
**Market exclusive?** No

**Delivered via:** CD/vinyl

*Full range of styles in 30- and 60-second low-cost buyout library.*

### "Hotspots"

#### Creative Support Services

**Basic cuts:** 192  
**Total cuts:** 384  
**Updated:** Annually  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 7/90  
**Subscribing stations:** 30

*Five CDs, 192 :60s/:30s. Six musical categories featuring thousands of real instruments. Comprehensive catalog.*

### "Killer Sweepers & Stingers"

#### Killer Tracks

**Basic cuts:** 178  
**Total cuts:** 178  
**Updated:** Annually  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 9/90  
**Subscribing stations:** 150  
*Offers one CD of zaps and another of music bed sweepers for a total of 178 effects.*

### "Killer Tracks"

#### Killer Tracks

**Basic cuts:** 364  
**Total cuts:** 4000  
**Updated:** Annually  
**Terms:** Leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 2/1/90  
**Subscribing stations:** 150  
*Features 40 CDs of diverse categories and musical styles; updated with 10 CDs of new material each year.*

### "Laser Lightning"

#### TM Century

**Total cuts:** 1500  
**Updated:** Three times annually  
**Terms:** Permanent buyout/leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1988  
**Subscribing stations:** 81  
*Hot rockin' production music for*

*CHR, AOR, Churban, and Urban. One-minute and 30-second sweepers, beds, and gimmicks.*

## LAZER PRODUCTION LIBRARY

### "Lazer"

#### TM Century

**Updated:** Three times annually  
**Terms:** Permanent buyout/leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1987  
**Subscribing stations:** 170

*Hot music tracks with original music composed by top writers, musicians, and engineers. Includes sound effects.*

### "Lazer Impact"

#### GMI Broadcast Services

**Basic cuts:** 110  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1/91

*Designed for stations and producers to make their own high-energy promos, sweepers, and IDs. Priced for stations on tight budgets.*

### "Lazor Cuts

#### Production Library"

#### Powersound Productions

**Basic cuts:** 200  
**Total cuts:** 400  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1987

*Music-intensive effects, logos, and IDs adaptable to virtually any format. Absolutely the best package to freshen up your sound.*

### "Legend Digital CD

#### Music Library"

#### Don Elliot Creative Services

**Terms:** Permanent buyout/leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1990

*Promo-intensive full-service 24-CD package for production — full orchestral, electronic — from former KIIS-FM/L.A. Production Dir. Don Elliot*

**"I reviewed many production libraries from at least 10 different companies...I wouldn't think of being without the TECHSONICS 3-D Libraries. That's why I bought them ALL!"**

# TECHSONICS™

Jeff McCartney, Program Director  
 WAPE-FM Radio Jacksonville, FL

## 3-D Production Libraries Used Worldwide

Creative music and power parts for commercials, promos and IDs.

**CALL US IN THE U.S.A. - 804-547-4000 OR FAX 804-436-5928**

International Client Stations: 2 TRIPLE M/Australia, SKYROCK/France, VERONICA/Netherlands-Belgium, CANAL SUR/Spain, CAPITAL CITIES/U.S.A. and many more!

Processed in  
**B.A.S.E. 3-D**  
BEST AUDIO SPACIAL ENVIRONMENT





## "Manhattan Production Music Library" Manhattan Production Music

**Basic cuts:** 400+  
**Total cuts:** 2000+  
**Updated:** Twice quarterly  
**Terms:** Leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1985

*Offers every type of music, and now sound effects. Each CD contains original themes and different edits.*

## "Melodies That Sell" 53 Productions

**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 1989

*Retail advertisers' jingles for local market advertisers.*

## "Metro Music Production Library" Metro Music

**Basic cuts:** 191  
**Total cuts:** 380  
**Updated:** Biannually  
**Terms:** Leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1988

*High-quality contemporary American music — all styles, featuring a mix of synths and acoustic, especially guitar, sax, piano, and horn section.*

## "Music Logos" O'Connell Productions

**Basic cuts:** 15  
**Total cuts:** 30  
**Terms:** Permanent buyout/leased for specific term  
**Delivered via:** Analog tape/DAT  
**Introduced:** 1990

*Needle drop with an edge — 30- and 60-second spots that sell for retail advertisers.*

## "New Country Production Library" O'Connor Creative Services

**Basic cuts:** 94  
**Total cuts:** 345  
**Updated:** Bimonthly  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1991  
**Subscribing stations:** 73

*The first and only commercial and promo production service created specifically for Country. Includes a bonus CD of traditional country orchestrations.*

## "New Digifex Sound Library" O'Connor Creative Services

**Basic cuts:** 632  
**Total cuts:** 632  
**Updated:** No  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1990  
**Subscribing stations:** 762

*The largest collection of natural, unduplicated sound effects, musical and voice elements — every basic effect required in broadcast production. Full indexing.*

## "New Holiday Production Library" O'Connor Creative Services

**Basic cuts:** 97  
**Total cuts:** 25  
**Updated:** No  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1989  
**Subscribing stations:** 723

*The first totally new production service dedicated to commercial and random-length music for every holiday and special event of the year.*

## "New Production Library" Airforce Broadcast Services

**Basic cuts:** 1200  
**Total cuts:** 2500  
**Updated:** Bimonthly  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1985  
**Subscribing stations:** 300

*Contemporary production music library in various lengths. Acoustic to high-tech. Designed exclusively for broadcast use.*

## "No Wimps Cutting Edge CDs" Philadelphia Music Works

**Basic cuts:** 222  
**Total cuts:** 222  
**Updated:** Three times annually  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Delivered via:** CD  
**Introduced:** 1/1/91

*Special CD buyout — 130 music and 92 special effects, plus a name-brand CD player.*



## "Omnimusic Library" Omnimusic

**Basic cuts:** 1150  
**Total cuts:** 1195  
**Updated:** Quarterly  
**Terms:** Leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1982  
**Subscribing stations:** 121

*Fifty-CD digital collection of full-length production themes for TV, radio, and industrial video producers. All styles/moods represented.*

## "On Target — Rock 'N' Roll" Mood Creations

**Basic cuts:** 250  
**Total cuts:** 350  
**Updated:** Biannually  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 4/1/91

*Music and effects library produced specifically for AOR/Classic Rock formats. Outstanding production music, performed live . . . complete package.*

## "Power Tools" Brown Bag Productions

**Basic cuts:** 307  
**Total cuts:** 307  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** CD  
**Introduced:** 1987

*The most successful programming-based library ever created. Used by WXRK, WBBM-FM, WRIF, WEGX, WMMS, WLZR, KAZY, WRBQ, and others.*

## "Powerplay" Airforce Broadcast Services

**Basic cuts:** 416  
**Total cuts:** 436  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Delivered via:** CD  
**Introduced:** 1990  
**Subscribing stations:** 45

*High-energy promo production library: sweepers, lasers, ID stagers, drones, wild work parts, loopable beds, and commercial-length promo beds.*

## "Primo Promos" SP Productions/Techsonics

**Terms:** Leased for specific term  
**Delivered via:** CD  
**Introduced:** 6/91  
*The absolute best production music to create the hottest promos! Four CDs include "Morning Show Comedy" and "Suspense" sections.*

## "Production Animal" Mood Creations

**Basic cuts:** 277  
**Total cuts:** 352  
**Updated:** Biannually  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 4/1/91

*Complete production package for CHR/Urban formats — 250 stingers, etc. Simply the best production music you can find.*

## "Production Garden Library" Production Garden Library

**Basic cuts:** 750  
**Total cuts:** 1550  
**Updated:** Quarterly  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** CD  
**Subscribing stations:** 300

*America's freshest sounding buyout production library. CDs also available individually. One-year buyout plan with automatic updates.*

## "Production Library" Canary Productions

**Total cuts:** 161  
**Updated:** Biannually  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 11/85

*Background music for commercials, film, and video. Running times: one to three minutes.*

## "Production Music" TRF Production Music Libraries

**Total cuts:** 50,000+  
**Updated:** Monthly  
**Terms:** Leased for specific term/per use  
**Delivered via:** CD/DAT/vinyl disc  
**Introduced:** 1931

*The largest collection of theme and background music of both traditional and contemporary styles, including an extensive classical and ethnic series.*

## "Professional Broadcast Series" Omnimusic

**Basic cuts:** 713  
**Total cuts:** 922  
**Updated:** Quarterly  
**Terms:** Leased for specific term  
**Market exclusive?** No  
**Delivered via:** CD  
**Introduced:** 1988  
**Subscribing stations:** 61

*Sixteen-CD digital collection of production beds in :60 and :30 edits; also bumpers, stingers, logos, sweepers, and laser shots.*

# Music Scheduler: No Contract!



# POWERPLAY

At last: Music rotation software that leases month-to-month! Find out why virtually nobody cancels. It's POWERPLAY, and its playlists are so perfect that several hundred

winning stations have already made the move!

POWERPLAY is the best music scheduler for IBM XTs, ATs or compatible: Simplest to learn,

fastest to schedule, and easiest to edit to excellence. POWERPLAY schedules music in minutes, then drops into the editor and finds every song that doesn't pass your tests. You'll reconcile sweeps as fast as lightning, because POWERPLAY suggests the perfect revisions.

You'll teach our automatic editor your programming secrets to do the job itself so your station sounds perfect! You'll save hours a week at the computer.

Call TM Century today for a working copy of POWERPLAY on a free trial. There's no obligation.

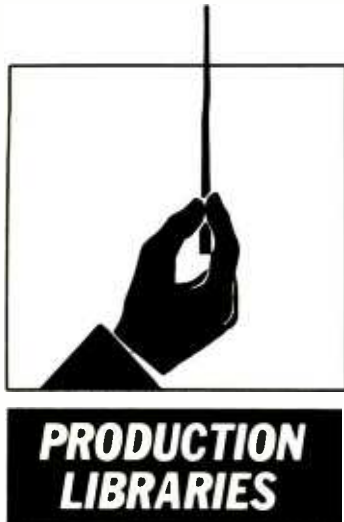
# TM Century

inc.

14444 Beltwood Parkway  
Dallas, Texas 75244

For a working demo, call (800) 937-2100





**"The Professional"**  
Capitol Production  
Music/Capitol Records

Basic cuts: 1220  
Total cuts: 2441  
Updated: Eight to 12 times annually  
Terms: Leased for specific term  
Market exclusive? No  
Delivered via: CD  
Introduced: 1/89  
Subscribing stations: 114

*Fifty-CD package is color-coded, style-grouped, and designed specifically for heavy volume professional production.*

**"Promusic"**  
Promusic

Updated: Monthly  
Terms: Leased for specific term  
Delivered via: CD

*Most versatile 300+ CD music library. Special broadcast packages to answer users' music and budget requirements. CDs supplied free for review.*

**"Raised On Rock"**  
Kendall Energies

Basic cuts: 25  
Total cuts: 175  
Updated: Annually  
Terms: Permanent buyout  
Market exclusive? Yes  
Delivered via: CD  
Introduced: 1989  
Subscribing stations: 75

*Identify yourself with pure rock 'n' roll. Versatile self-contained musical arsenal — perfect for promos, designed to pack a punch!*

**"Retail Jingles"**  
O'Connell Productions

Basic cuts: 1  
Total cuts: 8  
Terms: Permanent buyout/leased for specific term  
Delivered via: Analog tape/DAT  
Introduced: 1980

*Custom original jingles for retail merchants at truly affordable prices based on market size. Major market quality.*

**"Rock! Sweepers And IDs"**  
AirCRAFT Production Libraries

Basic cuts: 364  
Total cuts: 364  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: CD  
Introduced: 4/91

*Rock! Sweepers and IDs is a market-exclusive sweeper ID package for rock radio on CD; new in 1991.*



**"Sales Force"**  
TM Century

Updated: Bimonthly  
Terms: Permanent buyout/leased for specific term  
Market exclusive? No  
Delivered via: CD  
Subscribing stations: 136

*A great source for sales, production, and programming. Fits any local advertiser production. Sound effects included.*

**"Sampler Library"**  
Sound Ideas

Total cuts: 3300  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: CD  
Introduced: 1988

*Digitally recorded music notes and sounds on six CDs; 135 instruments in all.*

**"Seagate Production Music Library"**  
Polaris Productions

Basic cuts: 45  
Total cuts: 71  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: Analog tape/CD/DAT  
Introduced: 2/90  
Subscribing stations: 18

*An alternative music library. Many styles, textures, and lengths; especially useful in AC and News formats. Call for free demo.*

**"Sound Designer"**  
FirstCom

Updated: Biannually  
Terms: Leased for specific term  
Market exclusive? No  
Delivered via: CD  
Introduced: 1991

*A scoring and production library designed to allow production departments complete flexibility for production elements, commercials, and promos.*

**"Sound Ideas Production Music Library"**  
Sound Ideas

Basic cuts: 350  
Total cuts: 1300  
Updated: Biannually  
Terms: Permanent buyout/leased for specific term  
Market exclusive? No  
Delivered via: CD  
Introduced: 1988

*The ideal library for audio-visual, film, industrial, broadcast, and commercial presentations. New releases added each year.*

**"Starfire"**  
Brown Bag Productions

Basic cuts: 302  
Total cuts: 302  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: CD  
Introduced: 1985

*Legendary programming library used by WQHT, KKDA, KSOL, WMMS, WPGC, WHQT, KRTH, WSTR, and many more.*



**"Techsonics 2"**  
The Music Library"  
SP Productions/Techsonics

Basic cuts: 500+  
Total cuts: 764  
Updated: Annually  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: CD  
Introduced: 1989  
Subscribing stations: 200+

*The perfect all-around library for the hottest promos, sweepers, and commercials. Processed in BASE 3-D for maximum impact.*

**"The Toolkit"**  
GMI Broadcast Services

Basic cuts: 318  
Terms: Permanent buyout  
Market exclusive? Some areas  
Delivered via: Analog tape/CD  
Introduced: 1990  
Subscribing stations: 100

*Four-CD, full-spectrum production package — an affordable little workhorse for stations needing a creative edge on promos, spots, etc.*

**Trendsetter II**

**"Trendsetter II"**  
TM Century

Updated: Quarterly  
Terms: Permanent buyout/leased for specific term  
Market exclusive? No  
Delivered via: CD  
Introduced: 1988  
Subscribing stations: 500

*One-minute, 30-second, and 15-second original and alternate mixes. Sound effects, power parts, and trailer hitches.*

**"Turbo Techsonics"**  
SP Productions/Techsonics

Total cuts: 440  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: CD  
Introduced: 1989  
Subscribing stations: 300+  
SHEER POWER processed in BASE 3-D. Sweepers, wild work parts, incredible explosions, contest and production beds, and more.

**"Valentino Production Music & Sound Effects Library"**  
Valentino

Basic cuts: 300  
Total cuts: 1200  
Updated: Monthly  
Terms: Leased for specific term  
Market exclusive? No  
Delivered via: CD  
Introduced: 1987  
Complete production music library on 50+ CDs. All selections have :60, :30, :15, and rhythm-only tracks. Monthly fee: \$100.

**"Weapons"**  
Brown Bag Productions

Basic cuts: 431  
Total cuts: 431  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: CD  
Introduced: 1990

*The ultimate programming weapon; heard on WQHT, WEBN, KGO, KLSX, WFLZ, WYFZ, KQRS, WNCX, KKRZ, WIOQ, KRXQ, KBEQ, and others.*

**"Henny Youngman Comedy Library"**  
Charles Michelson & Sons

Basic cuts: 130  
Total cuts: 130  
Updated: Annually  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape  
Introduced: 1980  
Subscribing stations: 27

*Henny Youngman, known as the king of one-liners, prepared the best of his collection for us.*



**"'90s News"**  
Don Elliot Creative Services

Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
A 21-cut fully orchestrated news, weather, and sports package including fanfares, bumpers, teasers, and logos.

**"2 Kool"**  
JAM Creative Productions

Basic cuts: 20  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Introduced: 7/90  
Contemporary oldies package created for Kool 105/Denver and Fox 97/Atlanta. The follow-up to our widely used "Be Kool" series.

**"All Hit Kit"**  
TM Century

Basic cuts: 16  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1989  
Subscribing stations: 36  
Hot AC jingles.

**"America's Country"**  
TM Century

Basic cuts: 15  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1984  
Subscribing stations: 75  
Biggest-selling Country package. Recorded with full orchestra for KLAC/Los Angeles.

**"The Beat"**  
JAM Creative Productions

Basic cuts: 15  
Terms: Leased for specific term  
Market exclusive? Yes

Delivered via: Analog tape/DAT  
Introduced: 2/90

*The first truly Urban jingle package, as heard on KKBT (The Beat)/Los Angeles.*



**"Boston's KISS"**  
TM Century

Basic cuts: 15  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 3/91  
Subscribing stations: 1

*Urban-based Top 40. Innovative package for WXKS.*

**"California Country"**  
Thompson Creative

Basic cuts: 16  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Introduced: 1991

*The most contemporary Country package ever. Cuts encompass all textures and tempos. Creation supervised by Lee Logan and Rusty Walker.*

**"Celebrity IDs & Celebrity Interviews"**  
Interview Factory

Total cuts: 4000+  
Updated: Daily  
Terms: Licensed for perpetuity  
Market exclusive? Customized IDs exclusive; generic IDs non-exclusive  
Delivered via: Analog tape  
Customized and generic celebrity IDs. Thousands of artists ask listeners to stay tuned, have a great Christmas, etc.

**"Civilized Rock"**  
Mainstreet Productions

Basic cuts: 5  
Total cuts: 40  
Terms: Permanent buyout  
Market exclusive? Yes  
Delivered via: Analog tape  
Introduced: 11/89

*This CHR package is the most dynamic on the market. It's ear-grabbing, never predictable, and always hot!*

**"Classic Oldies"**  
TM Century

Basic cuts: 18  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1990  
Subscribing stations: 60  
Oldies-based AC.

**"Coast Collection"**  
JAM Creative Productions

Basic cuts: 85+  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Introduced: 3/91

*All the Soft AC packages created for KOST/Los Angeles (including "On The Coast," "CoastLines," and four more) over the past six years.*





**"Custom Broadcast Packages"**  
**Red Armadillo Studios**

**Basic cuts:** 3  
**Total cuts:** 12  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
*Studio produces custom audio packages for radio. Cutting-edge Macintosh-MIDI-DAT facility; "the music inventors."*

**"Custom Client Jingles"**  
**Philadelphia Music Works**

**Basic cuts:** 1  
**Total cuts:** 6  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Delivered via:** Analog tape  
**Introduced:** 6/72  
**Subscribing stations:** 600  
*One of the industry leaders in custom jingles. We will send a sales rep to your station.*

**"Custom Music"**  
**Split Second Music**

**Terms:** Permanent buyout/leased for specific term  
**Market exclusive?** No  
**Delivered via:** DAT  
**Introduced:** 1984  
*Custom made-to-order jingles, production library; stereo "sound environments," effects, voice talent for production basis; 20-30 cuts per DAT.*

**"Custom Radio IDs/Jingles"**  
**Silvertree**

**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 3/1/84  
**Subscribing stations:** 100+  
*We're the creators and producers of custom radio IDs and jingles for a variety of radio formats. Original production only.*

**"Custom Station IDs"**  
**Philadelphia Music Works**

**Basic cuts:** 10  
**Total cuts:** 20  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Delivered via:** Analog tape  
**Introduced:** 6/86  
**Subscribing stations:** 30  
*Rock, Country, lite formats.*

**"Custom Sweeper Production"**  
**Rick Allen Creative Services**

**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 1985  
*Custom-produced sweepers. Attention-getting effects and award-winning trademark production style. Choose the voice that's best for your station.*



**"Dallas Power"**  
**TM Century**

**Basic cuts:** 27  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1989  
**Subscribing stations:** 100  
*CHR package featuring 35 voices. Short, very short, and fun cuts!*

**"Digitizers"**  
**Supertrax Production Services**

**Basic cuts:** 15  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape  
**Subscribing stations:** 100+  
*Fifteen custom cuts, fully produced IDs and sweepers with the voice of Fred Winston.*

**"Double Power"**  
**TM Century**

**Basic cuts:** 20  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1988  
**Subscribing stations:** 50  
*Hot AC produced for WNSR/New York, WENS/Indianapolis.*

**"Dynamite Jingles"**  
**Reel Good Productions**

**Basic cuts:** 77  
**Total cuts:** 300+  
**Updated:** As necessary  
**Terms:** Permanent buyout  
**Market exclusive?** Yes

**Delivered via:** Analog tape/DAT  
**Introduced:** 1988  
**Subscribing stations:** 25+  
*CHR/Hot AC jingles that fit your flow. Customized to your needs with plenty of bang for the buck.*

**"Force One"**  
**TM Century**

**Basic cuts:** 17  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1990  
**Subscribing stations:** 5  
*CHR package with 35-voice sound. Lots of bells and whistles, fun cuts.*

**"Freedom"**  
**TM Century**

**Basic cuts:** 15  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1988  
**Subscribing stations:** 30  
*Country package recorded in Nashville features short cuts, ID cuts, long image cuts, patriotic cut.*

**"Fresh Jams"**  
**Thompson Creative**

**Basic cuts:** 15  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 1990  
*The only Urban package as fresh and exciting as the best songs in the format — the "In Living Color" of jingle packages!*

**"Great Ties"**  
**TM Century**

**Basic cuts:** 19  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1988  
**Subscribing stations:** 40  
*Full-service AC package with great short cuts, holiday cuts, legal ID.*

**"Highway 21"**  
**TM Century**

**Basic cuts:** 20  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT

**Introduced:** 1989  
**Subscribing stations:** 50  
*Modern Country-pop jingles.*

**"Hollywood's KIIS"**  
**TM Century**

**Basic cuts:** 20  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1990  
**Subscribing stations:** 55  
*Jingles on KIIS-AM & FM/Los Angeles. Special morning cuts for Rick Dees and others.*

**"Hot Country"**  
**TM Century**

**Basic cuts:** 16  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1990  
**Subscribing stations:** 15  
*AC- to CHR-type instrumental beds complete with lasers, effects, etc.*

**"Hot Holidays"**  
**TM Century**

**Basic cuts:** 8  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1990  
**Subscribing stations:** 35  
*Hot CHR holiday jingles.*

**"Ron Hummel Productions"**  
**Ron Hummel Productions**

**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** Analog tape/DAT  
*Custom IDs and promotion sweepers for radio.*

**"Identifires!!"**  
**Brown Spots**

**Updated:** Continuously  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 1988  
**Subscribing stations:** 30+  
*Custom promos, sweepers, and IDs voiced by Bob Brown. "Hit 'em with your best spot." Brown Spots, the end product of creativity.*

# Get The Best Jingles, Like:

KIIS, Los Angeles  
WBBM-FM, Chicago

Mojo, New York  
WNSR, New York

The industry's longest-established jingle leader, TM, has teamed with the hottest up-and-comer, Century 21 Programming, to form TM Century!

Get the best jingles for the rating book...like Bob Dunphy at Bonneville's WNSR in New York and Lorna Ozmon at Chicago's WTMX; KIIS-FM in Los Angeles; Tom Cuddy in New York on Capital Cities/ABC's "Mojo Radio" WPLJ; Steve Rivers at "Kiss 108", WXKS-FM, Boston; Dave Shakes at CBS' WBBM-FM "Killer B-96" in Chicago; WPGC-FM in D.C.; consultant

Michael Spears for urban KJLH in Los Angeles; "Power" consultant Don Kelly at WXYV, "V-103" Baltimore; Kevin Metheney and Phil Hall in San Francisco at KFRC-FM and Bob Hamilton at KYA-FM; Ed Scarborough at CBS' K-Lite in Houston.

In Dallas, where stations know jingle studios, majors like KSCS, KVIL-FM, KEGL, K-LUV, KKDA-FM, KJMZ and KOAI choose TM Century jingles more than all other companies combined. Call or fax toll-free for a demo.

**TM Century**

14444 Beltwood Parkway  
Dallas, Texas 75244

**(800) 937-2100**

FAX: (800) 749-2121





### "Jingles And IDs" Steve Vaus Productions

Terms: Permanent buyout  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Custom jingles and station IDs for all formats at syndicated prices.

### "Jingles/Sing-A-Longs" J.L. Ritter Productions

Basic cuts: 200  
Updated: Monthly  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Introduced: 1976  
AC/CHR/Oldies/Urban morning and afternoon songs (seven to 60 seconds). One-of-a-kind identity jingles.

### "K-Lite/K-Lite Two" TM Century

Basic cuts: 33  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1989/1990  
Subscribing stations: 35  
Light rock series created for K-Lite/Houston.

### "Don Kelly — WPGC" TM Century

Basic cuts: 15  
Total cuts: 30  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1991  
Subscribing stations: 20  
Urban jingles created by Don Kelly for WPGC/Washington, WXYV/Baltimore, and others.

### "Kendall Energies" Kendall Energies

Terms: Monthly/yearly contract  
Market exclusive? Yes  
Delivered via: Analog tape  
Introduced: 1986  
Subscribing stations: 72  
Specializing in quality custom production of promos. Fully produced, creative, fast, and reasonable. Flexible terms, nationally known voice.



### "KIIS — L.A.'s #1 Hit Music" TM Century

Basic cuts: 20  
Total cuts: 99  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1990

Subscribing stations: 100  
Hot CHR jingles.

### "KIIS/90" JAM Creative Productions

Basic cuts: 20  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Introduced: 11/90  
CHR IDs, transitions, and jock talk-up beds. Our original "Hot KIIS" and "Fresh Kiss" packages also are available.

### "KJLH — Pure Excitement" TM Century

Basic cuts: 10  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1991  
Urban jingles created by Michael Spears and Tony Grey for KJLH/Los Angeles, K-104 FM/Dallas, and others.

### STAR-SPANGLED COUNTRY

### "KSCS — Star-Spangled Country" TM Century

Basic cuts: 16  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1989  
Subscribing stations: 30  
Popular Country package; 28-voice, full orchestra. Lots of extras, such as news, intro, etc.

### "KVIL — The Nineties" TM Century

Basic cuts: 15  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1990  
Subscribing stations: 25  
Popular current AC package features exclusive KVIL five-voice vocal group.

### "KYKY '91" TM Century

Basic cuts: 19  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1991  
Subscribing stations: 5  
Adult CHR jingles.

### "KZLA" TM Century

Basic cuts: 16  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1988  
Subscribing stations: 15  
A great package for Country stations that wish to hit call letters and frequency hard.

### "Lite 97" TM Century

Basic cuts: 24  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1990  
Subscribing stations: 19  
Lite AC jingles.

### "The Lite" Reel Good Productions

Basic cuts: 8  
Total cuts: 40+  
Updated: On request  
Terms: Permanent buyout  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Introduced: 1987  
Subscribing stations: 17  
Lite AC with real instruments impeccably recorded; young, smooth, energetic vocal sound. Perfect.

### "Madison Avenue" TM Century

Basic cuts: 20  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1989  
Subscribing stations: 70  
AC jingles originally done for WNSR/New York.

### "Megatrax" Megasoniq/Radio Resources

Terms: Negotiable  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Introduced: 6/88  
Subscribing stations: 20+  
Custom contemporary station IDs/sweepers for all styles, including Spanish. Top-flight artists and production at very reasonable rates.

### "Miami's WAXY" TM Century

Basic cuts: 16  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1988  
Subscribing stations: 65  
Oldies-based AC.

### "The Mix" Thompson Creative

Basic cuts: 22  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Introduced: 1991  
The most comprehensive package for full-service CHRs. Includes station events bed, promo beds, image and shotgun cuts, and top-of-the-hour IDs.

### "New Day" JAM Creative Productions

Basic cuts: 23  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Introduced: 2/90  
FSA package created for KDKA/Pittsburgh. Includes short IDs, promo beds, and program themes.



### "New Horizons" TM Century

Basic cuts: 20  
Total cuts: 29  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1989  
Subscribing stations: 50  
Clients choose vocal style (five-voice KVIL or standard). Comes with custom a cappella 30-second custom image song, package logo.

### "New Tradition" JAM Creative Productions

Basic cuts: 25  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Introduced: 2/89  
Comprehensive Country package encompassing modern, AC, and new traditional styles of country music. Created for KYGO-FM/Denver.

### "New York Fan" JAM Creative Productions

Basic cuts: 22  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Introduced: 7/90  
Contemporary, aggressive IDs and production elements created for WFAN/New York. Great for Talk, Sports, FSA, or bright AC formats.

### "New York's Best Mix" TM Century

Basic cuts: 20  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1990  
Subscribing stations: 40  
AC jingle package first developed for WNSR, "New York's Best Mix."

### "Newsical" Don Elliot Creative Services

Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
An 80-cut, fully orchestrated news, weather, sports, and special event radio/TV news thematic package.

### "Ocean '1st Plunge' Package" Bobby Ocean Inc.

Basic cuts: 10  
Total cuts: 10  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: Analog tape/DAT  
Introduced: 1984  
Subscribing stations: 100  
Introductory special package provides 10 fully produced IDs, stagers, sweepers, liners — your choice. Gives instant life to all formats.

### "Ocean 'Image Base' Package" Bobby Ocean Inc.

Basic cuts: 10  
Total cuts: 10  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Introduced: 1988  
Subscribing stations: 100  
IDs, sweepers, liners, stagers, and music for your promotion's overall identity and image perception. Aggressive, professional, clean, and entertaining.

### "On Mic Productions" On Mic Productions

Basic cuts: 40  
Total cuts: 50  
Updated: Quarterly/biannually/annually  
Terms: Permanent buyout  
Market exclusive? Yes  
Delivered via: Analog tape/satellite  
Introduced: 1986  
Subscribing stations: 60+  
Custom-produced drops and promos; also concert and retail commercials.

### "Optima Package" Don Elliot Creative Services

Basic cuts: 55  
Total cuts: 85  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Custom-tailored to AC/CHR, Optima is the hippest original logo package on the market. Countdown (40-1) sing available.

### "Personality Jingles" Oral Creations

Terms: Permanent buyout  
Market exclusive? Yes  
Delivered via: Analog tape  
Introduced: 10/89  
Subscribing stations: 20+  
Unique blend of original and parody song-type jingles designed for the disc jockey (mornings or otherwise) who wants to stand out.

### "Philadelphia Country" TM Century

Basic cuts: 17  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1987  
Subscribing stations: 50  
AC Country package with quick cuts and great transition cuts. Full orchestra used on the tracks.

### "Polaris Productions — Original Music" Polaris Productions

Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Introduced: 12/84  
Original music/ID production services. Custom voice mix available. Acoustic and electronic instruments. Call for free demo.

### "Power 99" Thompson Creative

Basic cuts: 15  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Introduced: 1990  
Fun, memorable jingles covering all tempos and styles. Great for CHR and AC alike.

### "Promos, Sweepers, And IDs" Brian James Productions

Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Subscribing stations: 5  
Custom-produced sweepers, promos, and IDs. Voiceover service also available. Give your station "the attitude."

### "Proton" TM Century

Basic cuts: 15  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape/CD/DAT  
Introduced: 1989  
Subscribing stations: 65  
Classic CHR jingles.





## "Reel Country Jingles"

**Reel Good Productions**

**Basic cuts:** 12  
**Total cuts:** 50+  
**Updated:** On request  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 1988  
**Subscribing stations:** 10+

*Contemporary Country jingles: real instruments, real people, real good! First produced for KIKK-FM/Houston; now in all market sizes.*

## "Right On Q"

**JAM Creative Productions**

**Basic cuts:** 16  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 1/91

*Hot AC package, the follow-up to our widely used "Q Cuts" package. Created for Q-95/Detroit.*

## "Rock 'N' Roll Classics"

**TM Century**

**Basic cuts:** 12  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1991  
**Subscribing stations:** 10  
*Oldies-based AC.*

## "Session Masters"

**Thompson Creative**

**Basic cuts:** 20  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 1991

*Contemporary full-service package for Oldies stations. Features an all-star roster of players led by drummer Hal Blaine. Primarily uptempo.*

## "Signature Broadcast News Themes"

**Dale Bagio Broadcast**

**Basic cuts:** 9  
**Total cuts:** 45  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 8/89

*News, sports, weather, traffic, talk, business, election, and bulletin intros and beds. An information theme to tie your station sound together.*

## "Spirit Of New England"

**JAM Creative Productions**

**Basic cuts:** 25  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 1989

*BPME Award-winning image package for FSA radio. Includes sounders, production beds, and short IDs. Heard on WBZ/Boston.*

## "Steamroller"

**TM Century**

**Basic cuts:** 20  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1989  
**Subscribing stations:** 25  
*CHR/Dance jingles.*

## "Sunlight"

**JAM Creative Productions**

**Basic cuts:** 18  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 7/90  
*An up, bright AC package, the follow-up to "Brite & Sunny."*

## "Sunset Boulevard"

**JAM Creative Productions**

**Basic cuts:** 14  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 5/90  
*Soft AC IDs featuring contemporary synthesizer sounds and sax. Created for KBIG/Los Angeles.*

## "System '90s"

**Philadelphia Music Works**

**Basic cuts:** 1  
**Total cuts:** 6  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Delivered via:** Analog tape  
**Introduced:** 10/90  
**Subscribing stations:** 20  
*Custom-produced spec client jingles at half our usual price. A new service.*

## "Talk Action"

**JAM Creative Productions**

**Basic cuts:** 18  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 1/91  
*Contemporary music for Talk stations to use as themes and promo beds. On the air at WLS/Chicago. Includes new sounders.*

## "T.C.W."

**JAM Creative Productions**

**Basic cuts:** 15  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 1/90  
*Traditional Country jingles; cuts are of standard lengths, perfect for satellite-delivered formats.*

## "TechnoConnectors"

**Thompson Creative**

**Basic cuts:** 10  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 1991  
*Unique "non-jingles" combining the best qualities of sweepers and jingles. Renegade in approach and appeal. Creation supervised by Mark Driscoll.*

## "Total Autonomy"

**Bobby Ocean Inc.**

**Basic cuts:** 10  
**Total cuts:** Varies  
**Terms:** Leased for specific term

**Market exclusive?** Yes

**Delivered via:** Analog tape/DAT

**Introduced:** 1987

*Package is totally designed by the programmer — no "cookie cutter," pre-fab clutter. Fully produced; all original.*

## "U.S. One"

**TM Century**

**Basic cuts:** 19  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1990  
**Subscribing stations:** 10  
*AC Country package. Male or male/female vocal style at station's request.*

## "Various Station ID Packages"

**Continental Recordings**

**Updated:** As necessary  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Delivered via:** Analog tape  
*We create and produce custom ID packages for many stations. Formats include MOR, CHR, B/EZ, Religious, Country, Soft Rock, others.*

## "Velvet"

**TM Century**

**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1990  
**Subscribing stations:** 10  
*Soft AC package with full orchestra and upbeat vocals.*

**WNSR**  
*Mix 105*



## "WNSR '91"

**TM Century**

**Basic cuts:** 15  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1991  
**Subscribing stations:** 5  
*The newest jingles for Hot AC WNSR (Mix 105)/New York.*

## "WPLJ"

**Killer Music**

**Basic cuts:** 10  
**Total cuts:** 100+  
**Updated:** Annually  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1/91  
*Hot CHR image package. Lead and background vocals. Foreign language jingles also available.*

## "WPLJ '91"

**TM Century**

**Basic cuts:** 19  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 1991  
**Subscribing stations:** 5  
*CHR for WPLJ/New York.*

## "WVBF/Boston 105"

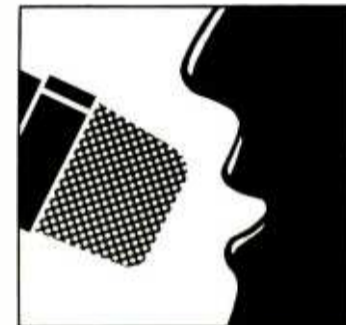
**Killer Music**

**Basic cuts:** 18  
**Total cuts:** 300+  
**Updated:** Annually  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/CD/DAT  
**Introduced:** 9/90  
**Subscribing stations:** 3  
*Package contains AC-style jingles as well as a number of soft Urban-style cuts.*

## "Z Force"

**JAM Creative Productions**

**Basic cuts:** 17  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 9/90  
*The latest high-energy CHR IDs created for New York's Z-100. Includes morning show cuts.*



**VOICE TALENT**

## "Air Drops"

**L.A. Air Force**

**Total cuts:** 500  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Delivered via:** Vinyl  
*More than 500 funny "drop in" voices from 10 different characters on five albums.*

## "Brown Spots Commercials"

**Brown Spots**

**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 1978  
**Subscribing stations:** 250+  
*Commercials, narration production services. National and local clients. Superior male and female voice talents. "Hit 'em with your best spot."*

## "Buddy System"

**Gary Whiteaker Corp.**

**Basic cuts:** 200  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 5/1/91  
*A sales-assist library consisting of 200 prewritten and partially reproduced one-minute commercials in 75 retail categories.*

## "David Christian Tech Trax"

**David Christian Tech Trax**

**Terms:** Per page/per package/ monthly retainer  
**Market exclusive?** Yes  
**Delivered via:** Analog tape  
**Subscribing stations:** 5  
*Promos/sweepers/IDs; dry or fully produced.*

## "Chris Clausen Voiceovers"

**Clausen Communications**

**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape  
*Custom network-quality voiceovers for radio and TV stations; specializing in IDs, sweepers, promos, and commercials. Overnight service.*

## "Custom Station Imaging; Promo/ID/Liner Voice Tracks"

**Mike Shepherd Productions**

**Updated:** As needed  
**Terms:** Monthly/per-cut basis  
**Market exclusive?** Yes  
**Delivered via:** Analog tape  
**Introduced:** 1974  
*Impact voice track services for radio and television station imaging. All formats; economical; next-day turnaround. Award-winning voice talent.*

## "Custom Voice IDs And Promos"

**Jim Raposa Co.**

**Terms:** Leased for specific term  
**Market exclusive?** Yes/with contract  
**Delivered via:** Analog tape/DAT  
**Introduced:** 1988  
**Subscribing stations:** 10  
*Custom station IDs and promos voiced and/or produced by award-winning producer and voice talents Jim Raposa and Hilarie Barsky.*

## "Jim Cutler Voiceovers, Boston"

**Jim Cutler Creative Radio**

**Updated:** Daily  
**Terms:** Per page/monthly retainer  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Introduced:** 1/87  
**Subscribing stations:** 83  
*Voice of Coca-Cola, WHDH/Boston, WLVI-TV/Boston, and 81 more. Promo reads and station voice.*

## "Jeff Davis Productions"

**Jeff Davis Productions**

**Terms:** Monthly retainer  
**Market exclusive?** Yes  
**Delivered via:** Analog tape  
*Custom voiceover/imaging for radio and television stations. Slogan: "Getting it said."*

## "Mark Driscoll Productions"

**Mark Driscoll Productions**

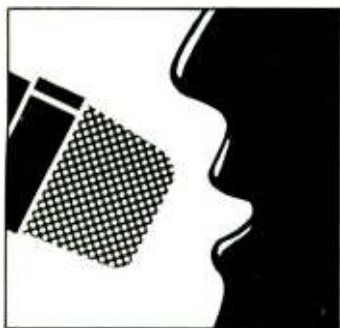
**Updated:** Daily  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape/DAT  
**Subscribing stations:** 150  
*Voiceover and creative services; custom marketing consultation.*

## "Happy Hare Radio Theater"

**Happy Hare Radio Theater**

**Terms:** Permanent buyout/ leased for specific term  
**Market exclusive?** Yes  
**Delivered via:** Analog tape  
**Introduced:** 10/1/90  
*An exciting variety of deliveries. A riveting talent able to cut through the clutter.*





## VOICE TALENT

**"Rick Hull Voice Tracks"**  
**Rick Hull Voice Tracks**

Terms: Leased for specific term  
 Market exclusive? Yes  
 Delivered via: Analog tape  
 Introduced: 1984

Voice tracks for station promos, sweepers, IDs, commercials, and sales presentations. Now in more than 50 markets. Fast service.

**"Instant Talent"**  
**Mainstreet Productions**

Terms: Permanent buyout/  
 monthly retainer  
 Market exclusive? Yes  
 Delivered via: Analog tape  
 Subscribing stations: 6

Versatile!

**"Joe From Chicago Says Stuff"**  
**CaffManna Communicorp**

Terms: Permanent buyout  
 Market exclusive? If desired  
 Delivered via: Analog tape  
 Introduced: 1973  
 Subscribing stations: 10

Strange yet authoritative and compelling pronouncer announces station IDs, slogans, disclaimers, positioning phrases, vocal sounders, and other verbal stuff.

**"Joe Kelly"**  
**Joe Kelly Creative Services**

Terms: Leased for specific term  
 Market exclusive? Yes  
 Delivered via: Analog tape/DAT

Exclusive services limited to AOR, Classic Rock, News/Talk, and Gold stations.

**"Kenetics Kuts"**  
**Kenetics Radio Entertainment**

Total cuts: 15  
 Updated: On request  
 Terms: Permanent buyout  
 Market exclusive? Yes  
 Delivered via: Analog tape/DAT  
 Introduced: 2/89

Kreative liners and station promos, voiced by New York area voiceover pros.

**"Chris Larko"**  
**Chris Larko Productions**

Market exclusive? Yes  
 Delivered via: Analog tape  
 More than 200 voices for voiceovers! Music service: current songs and hard-to-find oldies (broadcast only).

**"Bobby Magic & Assoc."**  
**Bobby Magic & Assoc.**

Terms: Permanent buyout/  
 leased for specific term  
 Market exclusive? Yes  
 Delivered via: CD/DAT

**"Megatrax"**  
**Megasoniq/Radio Resources**

Terms: Negotiable  
 Market exclusive? Negotiable  
 Delivered via: Analog tape/DAT  
 Introduced: 6/88  
 Subscribing stations: 20+

Wide variety of non-union voice talent at very reasonable rates. Male, female, characters, impressionists, accents. Professional scripting also available.

**"New Voiceover America"**  
**John Driscoll**

Terms: Flat monthly fee/  
 per-piece charge  
 Market exclusive? Yes  
 Delivered via: Analog tape/DAT  
 Introduced: 1985  
 Subscribing stations: 40+

America's leading image voice for TV and radio stations: IDs, bumpers, sweepers, promos, etc.

**"Bobby Ocean"**  
**Bobby Ocean Inc.**

Market exclusive? With contract  
 Delivered via: Analog tape/DAT  
 Legendary voiceover and production artist. Station signature voice and producer.

**"Kevin O'Connell — Station Voice"**  
**O'Connell Productions**

Terms: Per page/annual contract  
 Market exclusive? Yes  
 Delivered via: Analog tape/DAT  
 Introduced: 1964

Former major market production director with flexible pipes and state-of-the-art digital studio. IDs, liners, stagings, promos.

**"Mitch Phillips Voice Tracks"**  
**Mitch Phillips**

Terms: Leased for specific term  
 Market exclusive? Yes  
 Delivered via: Analog tape  
 Introduced: 1/89

America's hottest new radio voice guy. Massive formatic pipes for total image recall, maximum positional penetration, and systematic market annihilation.

**"Powermixers"**  
**Mitch Craig Productions**

Updated: As needed  
 Terms: Leased for specific term  
 Market exclusive? Yes  
 Delivered via: Analog tape  
 Introduced: 1991

International voiceover talent. Voice only or fully produced sweepers and promos; all formats. Talent bank of voices available.

**"Production Service"**  
**Bill Rogers Productions**

Terms: Monthly retainer  
 Market exclusive? Yes  
 Delivered via: Analog tape  
 Introduced: 3/85  
 Subscribing stations: 23  
 Provides a complete range of production services, including "spec" spots, station IDs, and promos with overnight delivery and "fax-fast" copy-writing.

**"Quictrax"**  
**Dick Summer Communications**

Terms: Permanent buyout/  
 some barter available  
 Market exclusive? Yes  
 Delivered via: Analog tape  
 Introduced: 1989  
 Subscribing stations: 20  
 Station promos, commercials, and other voice-only material by Dick Summer, national voiceover announcer.

**"Radio Spots/VOs"**  
**Pat Appleson Studios**

Terms: Permanent buyout  
 Market exclusive? Yes  
 Delivered via: Analog tape/CD/DAT/  
 optical disc  
 Introduced: 1972

A great way for smaller stations to add a fresh, new professional voice to that special client's spot.

**"Randy Reeves"**  
**Randy Reeves, Voice At Large**

Market exclusive? Yes  
 Delivered via: Analog tape

Specializing in IDs, sweepers, and promos for adult formats. Produced or dry-voice. Yearly packages or monthly retainer. Dependable, reasonable.

**"Station IDs-Promos"**  
**The Voice Bank**

Terms: Term buyout/retainer  
 Market exclusive? Yes  
 Delivered via: Analog tape/DAT  
 Introduced: 5/91

Wide range of choice; high-quality male/female voice talent, other services. Major market-quality creative and production; complete studios.

**"Station IDs/Jingles/ Commercial Production"**  
**Production Masters**

Updated: Quarterly  
 Terms: Permanent buyout  
 Market exclusive? Yes  
 Delivered via: Analog tape/cassette  
 Introduced: 10/1/90

Custom sweepers, promos, commercial production, copywriting services. Overnight service available. Twenty years' production experience. Talent pool.

**"Station Image Voice"**  
**Kris Stevens Enterprises**

Terms: Annual retainer/  
 one-time service  
 Market exclusive? Yes  
 Delivered via: Analog tape  
 Introduced: 1989  
 Subscribing stations: 100+

For exceptional on-air promos/sweepers, engage Kris Erik Stevens's talents. His unique presentation has enhanced images of leading stations worldwide.

**"Sweepers, IDs, & Promos!"**  
**GMI Broadcast Services**

Basic cuts: 20  
 Total cuts: 40  
 Terms: Leased/buyout packages  
 Market exclusive? Yes  
 Delivered via: Analog tape/DAT  
 Custom promos, sweepers, and IDs with multiple voices and format packages. Call for a demo package to hear samples. Affordable.

**"Sweepers/Promos"**  
**Bumper Productions**

Updated: Weekly  
 Terms: Leased for specific term  
 Market exclusive? Yes  
 Delivered via: Analog tape/DAT  
 Introduced: 1985  
 Subscribing stations: 70+  
 Hot sweepers/cool promos with excellent service. Overnight delivery, phone patch worldwide.

**"Johnny Thomas"**  
**AAA Services**

Terms: Permanent buyout  
 Market exclusive? Yes  
 Delivered via: Cassette  
 Introduced: 1987  
 Subscribing stations: 115  
 Famous celebrity intros to your IDs or jocks.

**"Voice Box"**  
**Voice Box**

Terms: Monthly recording fee  
 Market exclusive? Yes  
 Delivered via: Analog tape  
 Introduced: 10/1/89  
 Subscribing stations: 7  
 Network-quality voice recording service for radio and TV promotional/commercial requirements, along with copy-writing capabilities.

**"Voice Demos/Station IDs/ Sweepers"**  
**T.J. Murphy Productions**

Total cuts: 20  
 Terms: Permanent buyout  
 Market exclusive? Yes  
 Delivered via: Analog tape  
 Introduced: 1/90

Sweepers and IDs that fit your contemporary station image and showcase your music, from high-energy CHR to light rock.

**"Voice Services For IDs/ Sweepers/Promos"**  
**John E. Douglas**

Terms: Permanent buyout  
 Market exclusive? Yes  
 Delivered via: Analog tape  
 Emmy and Addy Award-winning national voiceover talent provides complete voice, production, and creative services. IDs/sweepers for AC and Country.

**"Voiceover & Production Services"**  
**Don Elliot Creative Services & Talento Espanol**

Terms: Permanent buyout/leased for specific term  
 Market exclusive? On request  
 Delivered via: Analog tape/DAT  
 Recent credits: Dodge, Mervyn's, Honda, RCA, New York Seltzer, the Family Channel, Disney. Spanish voices: Don Elliot Talento Espanol (714) 492-4269.

**"Voiceover Artist/Producer"**  
**Tom Hayes Talent**

Broadcast writer/producer specializing in radio spots and on-air promos; versatile voiceover artist.

**"Voiceover Service"**  
**C.T. Productions**

Terms: Monthly retainer  
 Market exclusive? Yes  
 Delivered via: Analog tape  
 Introduced: 5/86  
 Subscribing stations: 10  
 Voiceover IDs, positioning statements, liners, and promos for leading radio and television stations across America.

**"Voiceover Talent"**  
**J.R. Lyons**

Terms: Permanent buyout  
 Market exclusive? Yes  
 Delivered via: Analog tape  
 Introduced: 1990  
 Dangerous concepts. Copy, production, talent, custom effects.

**"Voices/Narration"**  
**Charles Fuller/Voices**

Terms: Negotiable  
 Market exclusive? Yes  
 Delivered via: Analog tape/cassette  
 Widely recognized voice for liners, breaks, narration, development of station promotion, client pitches.

**"Voiceworks Studios"**  
**Voiceworks Studios**

Market exclusive? Yes  
 Introduced: 1983  
 Voiceover talent; custom copy, complete spot production, and jingles for radio, TV, and AVs. Digital direct-to-disc editing, DAT mastering.

# Creative

## FROM PIRATE TO MOJO...

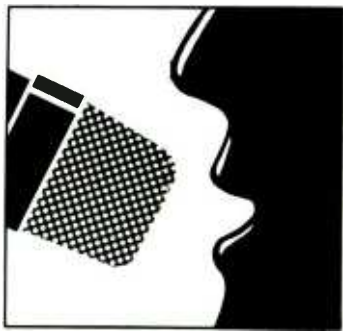
HI-TECH, THE SOUND OF THE 90'S  
 COVERING RADIO AND TV  
 LIMITED AVAILS,  
 HEAR IT ON YOUR STATION  
 BEFORE IT'S TOO LATE!



### MARK DRISCOLL PRODUCTIONS VOICEOVER/PRODUCTION

FOR DEMOS AND INFORMATION  
 CALL: 215.237.3131





## VOICE TALENT

### "Wolf Trax"

#### Denny Somach Productions

Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: Analog tape  
Introduced: 1991

The world's most famous announcer, Wolfman Jack, is available to cut liners, IDs, promos, etc. for your station.

### "Zavo And The Wack Pack" Mood Creations

Terms: Permanent buyout  
Market exclusive? Yes (identifiable characters)/no (generic accents/dialects)  
Delivered via: Analog tape/CD/DAT  
Introduced: 4/1/91

Authentic and zany accents, dialects, and characters. Commercials, liners, interactives, etc. Cold-tracked or fully produced. Fast turnaround.



## SOUND EFFECTS

Delivered via: CD  
Introduced: 6/90  
Subscribing stations: 100+

Two hundred digitally recorded sound effects, including laser blasts, explosions, fly-bys, synthesizer warps, and more.

### "Edge Edition Sound Effects Library"

#### Hollywood Edge

Total cuts: 800  
Updated: Quarterly  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: CD  
Introduced: 1/1/91

A full comprehensive package of award-winning sound effects for under \$300.

### "Gateway CD Sound Effects"

#### Dave Dworkin's Ghostwriters

Basic cuts: 277  
Total cuts: 286  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: CD  
Introduced: 1/88

Subscribing stations: 600  
A low-priced but good quality collection with a wide variety of effects on three CDs. Money-back guarantee.

### "General Series 1000 & 2000"

#### Sound Ideas

Basic cuts: 5000  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: CD  
World's largest collection of sound effects, featuring more than 5000 stereo effects on 50 CDs.

### "Hollywood Series 4000" Sound Ideas

Basic cuts: 2200  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: CD  
Introduced: 1989  
Digitally recorded effects on five CDs. Sounds listeners associate with the heightened reality of a Foley stage or classical cartoon animation.

### "KPM Sound Effects Eight-CD Set"

#### Associated Production Music

Total cuts: 700  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: CD  
Introduced: 1991  
Offers 700 digitally recorded effects which offer a wide range in a user-friendly format.

### "Lucasfilm Sound Effects Library"

#### Sound Ideas

Basic cuts: 440  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: CD  
Introduced: 1990  
Six-CD co-production between Lucasfilm Ltd. and Sound Ideas. Categories include industry, jungle animals, earth's elements, aircraft, high-performance vehicles, and aircraft carrier.

### "Major Records Sound Effects Collections"

#### Dave Dworkin's Ghostwriters

Basic cuts: 500

Total cuts: 500  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: CD

A very wide variety of effects on eight CDs. Money-back guarantee.

### "O'Connor Digital EFX"

#### Dave Dworkin's Ghostwriters

Basic cuts: 300  
Total cuts: 300  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: CD  
A high-quality collection ideal for indexing CD players. Two CDs with a money-back guarantee.



### "Omni FX Series One"

#### Omnimusic

Basic cuts: 861  
Total cuts: 861  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: CD  
Introduced: 1989  
Subscribing stations: 27

Twelve-CD digital library with individual and environmental effects: automotive, sports, urban, household, airport, people, emergency, construction, event, farm.



### "SFX"

#### TM Century

Total cuts: 792  
Terms: Permanent buyout/leased for specific term  
Market exclusive? No  
Delivered via: CD  
Sound effects in a giant package.

### "Sound FX — The Library" Associated Production Music

Total cuts: 709  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: CD  
Introduced: 10/90  
Offers more than 700 digitally recorded and mastered effects in an easy-to-use five-CD set.

### "Valentino Production Music & Sound Effects Library"

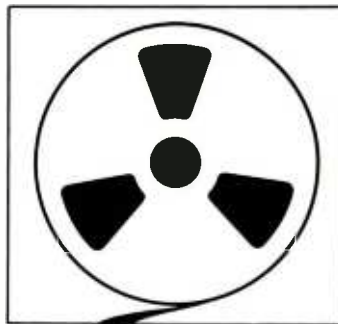
Valentino  
Basic cuts: 3000  
Updated: Monthly  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: CD  
Introduced: 1987

Complete sound effects library on 40+ CDs. Fully digitally recorded. New releases every three months. Complete buyout.

### "Wheels Series 5000"

#### Sound Ideas

Basic cuts: 3000  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: CD  
Introduced: 1991  
Showcases sounds from a vast array of foreign and domestic late-model cars in a variety of makes and sizes.



## SONG LIBRARIES

### "45 RPM Oldies"

American Pie  
Total cuts: 5000  
Updated: Biannually  
Delivered via: Vinyl  
Huge selection of 45rpm singles, '40s-'90s. All types of music. Prompt, reliable service.

### "AC Current Express"

#### Music Director Programming Service

Updated: Biweekly  
Terms: Permanent buyout  
Market exclusive? Yes  
Delivered via: Analog tape/DAT  
Introduced: 1990  
Subscribing stations: 87  
Twice a month stations receive the new Breakers and Debuts on R&R's AC chart at a quarter the cost of CD service.

### "AC Safest Oldies Library"

#### Music Director Programming Service

Basic cuts: 800  
Total cuts: 1313  
Updated: Annually  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: Analog tape/DAT  
Introduced: 1984  
Subscribing stations: 2000+  
Fifty-six reels of auditorium-tested SAFEST AC OLDIES from 1955-1990. New reels just added.

### "Adult Contemporary CD Music Library"

#### Bonneville Broadcasting System

Basic cuts: 1500  
Total cuts: 1500  
Updated: Monthly  
Terms: Permanent buyout/leased for specific term  
Market exclusive? No  
Delivered via: CD  
Introduced: 9/89

Original AC music library ideal for soft AC, lite rock, AC mix, or classic hits stations; digitally recorded using True-Source.

### "Air Force One"

#### Far West Communications

Updated: Upon request  
Terms: Leased for specific term  
Market exclusive? Yes  
Delivered via: DAT  
Introduced: 1989  
Digital audiophile library customized to station's music list in any configuration desired. No wasted cuts; unlimited service; all formats.

### "Basic Gold Pop Oldies Library"

#### Music Director Programming Service

Basic cuts: 2500+  
Total cuts: 2500+  
Updated: Annually  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: Analog tape/DAT  
Introduced: 1976

Reels are set up on a yearly basis from 1955-1990; AC and CHR available. Buy as few or as many reels as you need.

### "Big Band Library"

#### Broadcast Programming

Terms: Permanent buyout  
Delivered via: Analog tape  
Forty-four reels (25 cuts each), including 24 reels of instrumental cuts and 20 reels of vocal cuts.

### "Chartbreakers"

#### Bonneville Broadcasting System

Updated: Monthly  
Terms: Permanent buyout/leased for specific term  
Market exclusive? No  
Delivered via: CD  
Introduced: 2/91

Monthly AC current/recurrent update service on CD; 100% digitally recorded using Bonneville's exclusive True-Source process.

### "CHR Oldies"

#### Music Director Programming Service

Total cuts: 521  
Updated: Annually  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: Analog tape/DAT  
Introduced: 1990  
Subscribing stations: 52  
Library contains CHR hits from the late '70s through 1990. An excellent starter package.

### "CHR/AC Hits Of The Seventies"

#### Halland Broadcast Services

Total cuts: 545  
Updated: No  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: CD  
Introduced: 3/91  
Subscribing stations: 100

The best CHR/AC hits of the '70s. Original hits by original artists, on 30 CDs with end cues for automatic segues.

### "Ambience Series 3000"

#### Sound Ideas

Basic cuts: 200  
Terms: Permanent buyout  
Market exclusive? No  
Delivered via: CD  
Introduced: 1988

Digitally recorded ambience sounds, each four minutes in length, on 12 CDs.

### "Clean Sweepers"

#### Reel Good Productions

Basic cuts: 100  
Total cuts: 200  
Updated: Annually  
Terms: Leased for specific term  
Market exclusive? Format exclusive  
Delivered via: CD  
Introduced: 9/90  
Subscribing stations: 25

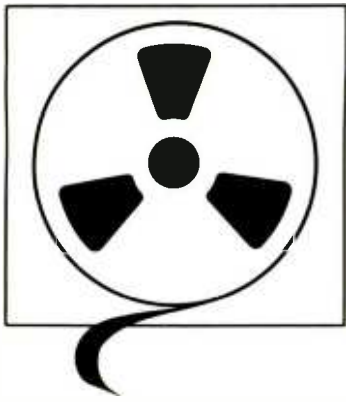
The sound of the '90s and the system that makes it easy to use. Truly unique, clean and smooth for adult formats.

### "Digitizers"

#### Supertrax Production Services

Basic cuts: 200  
Terms: Leased for specific term  
Market exclusive? Yes





## SONG LIBRARIES

### "Christmas CD"

#### Bonneville Broadcasting System

Total cuts: 16  
 Terms: Permanent buyout  
 Market exclusive? Yes  
 Delivered via: CD  
 Introduced: 12/90

Fully customized instrumental collection of Christmas classics produced with station logo on disc and full-color jewel case insert.

### "Christmas Music On CDs"

#### Music Director Programming Service

Total cuts: 160  
 Updated: Every three years  
 Terms: Permanent buyout  
 Market exclusive? No  
 Delivered via: CD  
 Introduced: 1990  
 Subscribing stations: 112

Seven CDs that will put you in the holiday spirit. Useful package for both Country and CHR stations.

### "Christmas Music On Tape"

#### Music Director Programming Service

Basic cuts: 31  
 Total cuts: 219  
 Updated: Biannually  
 Terms: Permanent buyout  
 Market exclusive? No  
 Delivered via: Analog tape/DAT  
 Introduced: 1972

Adds depth to our seven CDs of Christmas music. Combination price available for stations buying both our Christmas analog reels and CDs.

### "Country Gold Oldies Library"

#### Music Director Programming Service

Total cuts: 2000+  
 Updated: Annually  
 Terms: Permanent buyout  
 Market exclusive? No  
 Delivered via: Analog tape/DAT  
 Introduced: 1982  
 Subscribing stations: 865

Buy individual reels or the entire library of 68 reels — featuring over 2000 country hits from 1950-1990.

### "Custom Oldies"

#### Music Director Programming Service

Terms: Permanent buyout  
 Market exclusive? No  
 Delivered via: Analog tape/DAT  
 Introduced: 1990  
 Subscribing stations: 100+

We customize oldies from our mint-condition library. Send us your want list or call collect for a price quote.

### "Damn Good Programmers"

#### Music Director Programming Service

Basic cuts: 271  
 Total cuts: 271  
 Terms: Permanent buyout  
 Market exclusive? No  
 Delivered via: Analog tape/DAT  
 Introduced: 1985  
 Subscribing stations: 198

A good music package, heavy on "staple" MOR artists.

### "Decade Of Hits"

#### Broadcast Programming

Terms: Permanent buyout  
 Delivered via: Analog tape  
 Top 10 songs from each year of the '80s (AC, CHR, Country versions). Includes script by format.

### "Gold Mine"

#### Tom Adams Productions

Basic cuts: 10+  
 Terms: Permanent buyout  
 Market exclusive? No  
 Delivered via: Analog tape/DAT  
 Introduced: 1985

Furnish past Top 40 hits from a library of more than 4000 titles. Order a minimum of 10, no limit.

### "Jazz Library"

#### Broadcast Programming

Terms: Permanent buyout  
 Delivered via: Analog tape  
 Forty-two reels of jazz: 30 instrumental reels (600 titles) and 12 vocal reels (200 titles).

### "Light Classics"

#### Broadcast Programming

Terms: Permanent buyout  
 Delivered via: Analog tape  
 Sixty-five reels of unannounced light classical pieces, available in 10-reel sets or complete library.

### "Master Service"

#### Far West Communications

Basic cuts: 2400  
 Updated: Monthly  
 Terms: Leased for specific term  
 Market exclusive? No  
 Delivered via: Analog tape  
 Introduced: 1981

The original and best audiophile music library, with 2400 basic cuts from record company masters and ongoing current service.

### "Oldies Library"

#### MSA (Music Service Associates)

Basic cuts: 2700  
 Terms: Permanent buyout  
 Market exclusive? No  
 Delivered via: Analog tape/VHS  
 Introduced: 1987

Both complete libraries and custom lists are available. Use us for hard-to-find oldies. Fast service, great quality.

### "Rock 'N' Roll Graffiti"

#### Halland Broadcast Services

Basic cuts: 1229  
 Total cuts: 1229  
 Terms: Permanent buyout  
 Market exclusive? No  
 Delivered via: CD  
 Introduced: 6/90  
 Subscribing stations: 200

The best rock oldies from the '50s and '60s. Original hits by original artists, digitally remastered on 50 CDs.

### "Rock 'N' Roll Graffiti"

#### Music Director Programming Service

Total cuts: 1774  
 Terms: Permanent buyout  
 Market exclusive? No  
 Delivered via: CD  
 Introduced: 1990  
 Subscribing stations: 262  
 Eighty CDs of the '50s, '60s, and '70s. Library contains over 1770 great hits at a really low price.

### "Saturday Night Oldies Party"

#### Music Director Programming Service

Basic cuts: 576  
 Total cuts: 576  
 Updated: Annually  
 Terms: Permanent buyout  
 Market exclusive? No  
 Delivered via: Analog tape/DAT  
 Introduced: 1988  
 Subscribing stations: 89

Some hard-to-find hits from the '50s, '60s, and early '70s on 17 reels. Ideal for weekend specials or midday oldies hour.

### "Seventies On CD"

#### Music Director Programming Service

Basic cuts: 545  
 Total cuts: 1774  
 Terms: Permanent buyout  
 Market exclusive? No  
 Delivered via: CD  
 Introduced: 1991  
 Subscribing stations: 200+

This new package updates the original Rock 'N' Roll Graffiti series of the '50s and '60s. Over 500 '70s AC and CHR hits.

### "Top 91 Of '91"

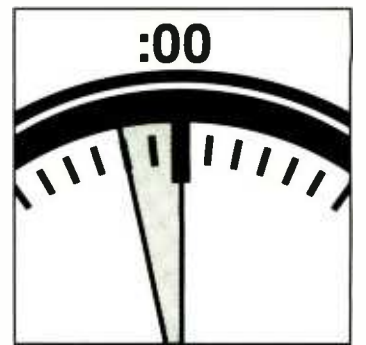
#### Broadcast Programming

Terms: Permanent buyout  
 Delivered via: Analog tape  
 Top 91 songs of 1991 (AC, CHR, Country versions). Includes script by format.

### "Traditional Country"

#### Broadcast Programming

Terms: Permanent buyout  
 Delivered via: Analog tape  
 Eight reels (200 cuts) of the best in traditional country music.



## FULLTIME FORMATS

### "AC (Adult Contemporary)"

#### Music Director Programming Service

Delivered via: Analog tape/DAT  
 Terms: Cash  
 Hosts: Stations supply their own DJs  
 Updated: Weekly/biweekly  
 First aired: 1974  
 Affiliates: 650+

Stations receive complete AC oldies library with updates of currents every week or twice a month.

### "AC Christian"

#### Broadcast Programming

Delivered via: Analog tape  
 Terms: Cash  
 Hosts: Stations supply their own DJs  
 Updated: Biweekly  
 Uptempo Christian Contemporary, 25-49. A Brad Burkhart signature format.

### "AC Mix"

#### Bonneville Broadcasting System

Delivered via: CD  
 Terms: Cash  
 Hosts: Stations supply their own DJs  
 Updated: Weekly  
 First aired: 2/90

Crosses all-time lines and tempo patterns, mixing the best of the '60s, '70s, and '80s with today's contemporary hits.

# Nothing Else Sounds as Good as

COMPACT  
**golddisc**<sup>3</sup>  
 DIGITAL AUDIO

Nothing else sounds as good as TM Century's new third generation GoldDisc<sup>3</sup> Compact Disc Music libraries.

We've searched everywhere for the best available copies of every hit song, including CDs from all the record companies and importers, over 100,000 master tapes, albums and singles collected since the early 60's by our companies: TM Programming,

Century 21 Programming, Pepper-Tanner and Media General Broadcast Services. In addition, we've rented master tapes and clean copies of songs from ABC/Watermark, record collectors and many major radio stations.



without removing any music.

Now, you can trade-in your station's old records or CDs for GoldDisc<sup>3</sup>s. Let your listeners enjoy the cleanest, clearest,

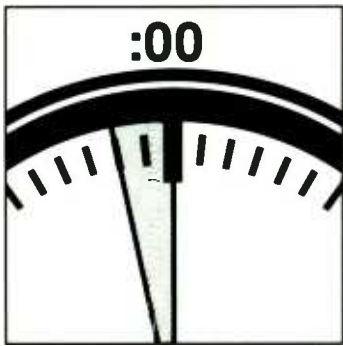
Then our remastering magic begins. TM Century's exclusive NoNOISE<sup>TM</sup> computer seamlessly eliminates all clicks, pops, hiss and hum—

best-sounding hits from TM Century's GoldDisc<sup>3</sup>. Call toll-free for details on TM Century's NoNOISE<sup>TM</sup> trade-in offer. This is limited to readers of this R&R Program Suppliers' Guide. Restrictions apply, but most stations can save up to 50% on the best music: GoldDisc<sup>3</sup>.

**TM Century**  
 inc.  
 1444 Beltwood Parkway, Dallas,  
 Texas 75244

(800) 937-2100  
 FAX: (800) 749-2121





## FULLTIME FORMATS

### "AC II"

#### Unistar Radio Networks

Delivered via: Satcom 1R T21  
 Terms: Cash/barter  
 Hosts: DJs supplied with service/stations  
 First aired: 2/1/82

Bright, oldies-based AC featuring favorites of the '60s, '70s, '80s, and today, targeting 25-44 adults.

### "Adult Contemporary" Drake-Chenault/Jones Satellite Services

Delivered via: Analog tape/  
 Galaxy 3 T11  
 Terms: Cash  
 Hosts: DJs supplied with service  
 First aired: 6/89  
 Affiliates: 40

Bright, uptempo format for 18-49 adults. Truly mass-appeal, nationally researched music.

### "Adult Contemporary Format"

#### Broadcast Programming

Delivered via: Analog tape/CD  
 Terms: Cash  
 Hosts: DJs supplied with service  
 Updated: Weekly

AC hits of the '70s and '80s and a vast "good old rock 'n' roll" library of '60s favorites.

### "Adult Rock & Roll" Unistar Radio Networks

Delivered via: Satcom 1R T3  
 Terms: Cash/barter  
 Hosts: DJs supplied with service/stations  
 First aired: 9/90

Music-intensive rock & roll for 25-44s, featuring monster hits of the '70s and '80s and flavoring of '60s and today.

### "All Star Country" Broadcast Programming

Delivered via: Analog tape/CD  
 Terms: Cash  
 Hosts: Stations supply their own DJs  
 Updated: Weekly

"No-twang" Country for young, "new Country" listeners. Include true country fans with carefully researched non-crossover hits.

### "AM Only" Unistar Radio Networks

Delivered via: Satcom 1R T21  
 Terms: Cash/barter  
 Hosts: DJs supplied with service/stations  
 First aired: 2/87

Original pop standards of the '40s,

'50s, and '60s, plus softer hits of the '70s and '80s. Target: 45-64 adults.

### "Beautiful Alternative" Alternative Programming

Delivered via: Analog tape/DAT  
 Terms: Cash  
 Hosts: DJs supplied with service  
 Updated: Weekly  
 First aired: 1984  
 Affiliates: 48

A foreground Easy Listening format using mainly original artists performing original hit songs.

### "Beautiful Sounds Of Praise"

#### Broadcast Programming

Delivered via: Analog tape  
 Terms: Cash  
 Hosts: Stations supply their own DJs  
 Updated: Monthly

Sacred music in a Beautiful Music format; 35+ demo.

### "Beethoven Satellite Network"

#### WFMT Fine Arts Network

Delivered via: Westar IV T2D  
 Terms: Cash  
 Hosts: DJs supplied with service  
 First aired: 7/86  
 Affiliates: 150

Eleven hours of classical music in hour modules for live or tape delay. Parttime use permitted. Custom local IDs.

### "Best Of The Oldies" Best Of The Oldies Radio Network

Delivered via: Analog tape  
 Terms: Cash/barter combination  
 Hosts: DJs supplied with service  
 Updated: Weekly  
 First aired: 3/89  
 Affiliates: 50

Features music from 1955-75. We spotlight an artist from that era, take requests and dedications, and feature interviews.

### "Big Band"

#### Alternative Programming

Delivered via: Analog tape  
 Terms: Cash  
 Hosts: DJs supplied with service  
 Updated: Weekly/monthly  
 First aired: 1984  
 Affiliates: 12

Covers all the greats, from the '30s to as recent as your market requires. Programmed by Bud Buschardt of KVVU/Dallas.

### "CHR"

#### Alternative Programming

Delivered via: Analog tape  
 Terms: Cash  
 Hosts: DJs supplied with service  
 Updated: Weekly/monthly  
 First aired: 1984  
 Affiliates: 21

This format delivers a solid 18-30 demo and features an AOR option.

### "Christian Music — Adult Contemporary" CBN Radio

Delivered via: Galaxy 1 T2/  
 Spacenet 3 T3H  
 Terms: Barter  
 Hosts: DJs supplied with service  
 First aired: 1988  
 Affiliates: 65

Today's Christian music with Amy Grant, Michael W. Smith, Sandi Patti, Deniece Williams, and other favorites.

### "CITY-FM"

#### Superadio

Delivered via: Satcom K2 T12  
 Terms: Cash/barter  
 Hosts: DJs supplied with service  
 First aired: 4/91

Hot AC format targeting 25-44 demo. Designed to work specifically in competitive Top 100 markets, where ratings performance is essential.

### "Classic Hits"

#### Bonneville Broadcasting System

Delivered via: CD  
 Terms: Cash  
 Hosts: Stations supply their own DJs  
 Updated: Monthly  
 First aired: 2/90

Custom-programmed classic AC chart selections from the '60s to today, targeted at 18-49 listeners.

### "Classical"

#### Broadcast Programming

Delivered via: Analog tape  
 Terms: Cash  
 Updated: Monthly

Wide-appeal Classical formatted for fulltime or parttime programming.



### "CNN Headline News" Unistar Radio Networks

Delivered via: Galaxy 1 T8  
 Terms: Cash/barter  
 Hosts: DJs supplied with service/stations  
 First aired: 4/89

Audio from CNN's successful, fast-moving 24-hour news channel. Target: 25-54.

### "Contemporary Christian" Alternative Programming

Delivered via: Analog tape  
 Terms: Cash  
 Hosts: DJs supplied with service  
 Updated: Weekly/monthly  
 First aired: 1984  
 Affiliates: 8

A contemporary but non-rock-oriented blend featuring Amy Grant, Maranatha, Dallas Holm, and similar artists.

### "Contemporary Easy Listening"

#### Radio Programming & Management

Delivered via: Analog tape  
 Terms: Cash  
 Hosts: Stations supply their own DJs/liners and IDs available at no additional cost  
 Updated: Annually  
 Affiliates: 25+

Targeted at 35-54 adults. The ultra-flexibility of our 10 categories can produce a traditional or contemporary sound.

### "Country Alternative" Alternative Programming

Delivered via: Analog tape  
 Terms: Cash  
 Hosts: DJs supplied with service  
 Updated: Weekly/monthly

First aired: 1984

Affiliates: 36

Country format designed by actual station operators who participated in a nationwide Broadcasting magazine survey to build this format.

### "Country Gold" Music Director Programming Service

Delivered via: Analog tape/DAT  
 Terms: Cash  
 Hosts: Stations supply their own DJs  
 Updated: Annually  
 First aired: 1982  
 Affiliates: 827

Over 2000 country hits from 1950 through 1990 on 68 reels. Stations can choose entire library or individual reels.

### "Country Lovin'" Broadcast Programming

Delivered via: Analog tape/CD  
 Terms: Cash  
 Updated: Monthly

Country with a kick; 1200+ songs can be custom-blended to deliver the right amount of traditional Country oldies flavor.

### "Country One" Radio Programming & Management

Delivered via: Analog tape  
 Terms: Cash  
 Hosts: Stations supply their own DJs/liners and IDs available at no additional cost  
 First aired: 6/91

More Country flexibility than ever. The format can provide a traditional Country sound or a contemporary mix.

### "CRC Program Format" Spanish Coast-To-Coast Ltd.

Delivered via: Westar 4 T2D  
 Terms: Cash/barter combination  
 Hosts: DJs supplied with service  
 First aired: 1/87  
 Affiliates: 52

Satellite-delivered, 24-hour Spanish radio network. Format includes news on-the-hour, music, and special entertainment and sports features.

### "Digital Solid Gold" Radio Programming & Management

Delivered via: Analog tape  
 Terms: Cash  
 Hosts: Stations supply their own DJs/liners and IDs available at no additional cost  
 Updated: Annually  
 Affiliates: 10+

Flexibility in solid Gold hits. This format can be used as a full format or as a special program block.

### "Easy Contemporary" Broadcast Programming

Delivered via: Analog tape/CD  
 Terms: Cash  
 Hosts: Stations supply their own DJs  
 Updated: Biweekly

Softer AC vocals from the '60s to present; 30+ demo. Find your niche with MOR and light AC options.

### "Easy Listening" Drake-Chenault/Jones Satellite Services

Delivered via: Analog tape/  
 Galaxy 3 T11  
 Terms: Cash  
 Hosts: DJs supplied with service  
 First aired: 10/90  
 Affiliates: 10

Targets 35-54 adults. Custom blending of seven categories to tailor needs of each market. Over 3000 selections.

### "Easy Listening Ultra Plus" Bonneville Broadcasting System

Delivered via: Analog tape/CD/DAT  
 Terms: Cash  
 Hosts: Stations supply their own DJs  
 Updated: Biweekly  
 First aired: 1/72  
 Affiliates: 100+

Adult-oriented Easy Listening. Hundreds of custom-recorded instrumental arrangements combined with popular contemporary vocal and instrumental artists.

### "Easy Relaxed" Broadcast Programming

Delivered via: Analog tape/CD  
 Terms: Cash  
 Hosts: Stations supply their own DJs  
 Updated: Biweekly

Modern Easy Listening can be mixed 75% instrumental, 50/50, or 75% vocal.

### "Easy/Jazz Mix" Radio Programming & Management

Delivered via: Analog tape  
 Terms: Cash  
 Hosts: Stations supply their own DJs/liners and IDs available at no additional cost  
 First aired: 1990  
 Affiliates: 20+

The future of B/EZ — developed after an extensive research project, the Mix combines commercial jazz with hip AC vocals.

### "Format 41" Unistar Radio Networks

Delivered via: Satcom 1R T21  
 Terms: Cash/barter  
 Hosts: DJs supplied with service/stations  
 First aired: 4/84

Music-intensive Soft AC targeted to 33-48-year-olds.

### "Gold Plus" Far West Communications

Delivered via: Analog tape/DAT  
 Terms: Cash  
 Updated: Monthly  
 First aired: 1980

An energetic, non-metal oldies format with music from the mid-'50s through the late '70s. Averages 1200 songs in four categories.

### "Golden Age Of Rockin' Roll" Oldies Unlimited

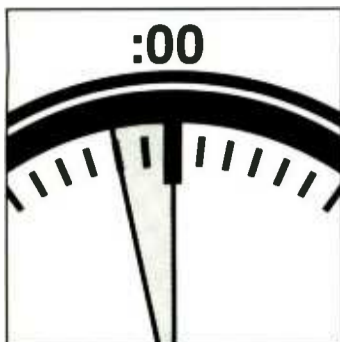
Delivered via: Analog tape  
 Terms: Cash  
 Hosts: Stations supply their own DJs  
 Updated: Monthly  
 First aired: 1988

### "Goldies" Drake-Chenault/Jones Satellite Services

Delivered via: Analog tape/  
 Galaxy 3 T11  
 Terms: Cash  
 Hosts: DJs supplied with service  
 First aired: 9/90  
 Affiliates: 25

Contemporary oldies for 30-54 audience. Nationally researched music. Focuses on past-Beatles '60s era with doses of late '50s and non-disco '70s.





**FULLTIME  
FORMATS**

**"Great American Country"  
Broadcast Programming**

Delivered via: Analog tape/CD  
Terms: Cash

Hosts: DJs supplied with service  
Updated: Weekly

Tight-list chart-based Country for competitive markets. Traditional Country option to broaden demo. Formerly a Drake-Chenault signature format.

**"Great American Country"  
Drake-Chenault/Jones  
Satellite Services**

Delivered via: Analog tape/  
Galaxy 3 T11

Terms: Cash

Hosts: DJs supplied with service  
First aired: 4/89

Affiliates: 110

True contemporary Country music targeting 25-54 adults. Geared to capture listeners in No. 1 buying demographic.

**hitdisc** COMPACT  
DIGITAL AUDIO

**golddisc** COMPACT  
DIGITAL AUDIO

**"HitDisc and GoldDisc"**

**TM Century**

Delivered via: CD

Terms: Cash

Hosts: Stations supply their own DJs  
Updated: Weekly

First aired: 1986

Affiliates: 1750

Hits-of-the-week, recurrents, and oldies on premium quality CDs. AC, CHR, AOR, Urban, Country, and Gold.

**"Hot AC"**

**Broadcast Programming**

Delivered via: Analog tape/CD

Terms: Cash

Hosts: Stations supply their own DJs  
Updated: Weekly

Broadcast Programming's hottest AC format for maximum young adult appeal. Optional oldies reels to broaden the appeal with 35-44s.

**"Jazz-Z Format"**

**Broadcast Programming**

Delivered via: Analog tape

Terms: Cash

Hosts: Stations supply their own DJs  
Contemporary Jazz, vocal and instrumental mix; fulltime or parttime programming.

**"Kaleidophonics"**

**Alan Olmstead/  
Kaleidophonics**

Delivered via: Analog tape

Terms: Cash/barter

Hosts: Stations supply their own DJs

Updated: Monthly

First aired: 9/87

Affiliates: 2

Unique, alternative adult format including current AC artists, contemporary and classic jazz, New Age, soft rock oldies, and light classical favorites.

**"Light Adult Contemporary"  
Alternative Programming**

Delivered via: Analog tape

Terms: Cash

Hosts: DJs supplied with service

Updated: Weekly/monthly

First aired: 1984

Affiliates: 32

This format blends the light artists of the past 30 years (1960-1991). Demos: 30-45 or 25-40.

**"Lite Rock"**

**Bonneville Broadcasting  
System**

Delivered via: CD

Terms: Cash

Hosts: Stations supply their own DJs

Updated: Monthly

First aired: 2/90

Attracts younger 25-54 listeners and delivers an equal mix of men and women without sacrificing older demos.

**"Mellow AC"**

**Broadcast Programming**

Delivered via: Analog tape/CD

Terms: Cash

Hosts: Stations supply their own DJs

Updated: Weekly

A "medium" AC... not too hot, not too lite. You choose the flavor with optional "MOR Image Standards."

**"Memory Music"**

**Broadcast Programming**

Delivered via: Analog tape

Terms: Cash

Hosts: Stations supply their own DJs

Updated: Monthly

MOR Nostalgia. You choose the vintage with recent MOR and 1940s Big Band options.

**"Modern Country"**

**Broadcast Programming**

Delivered via: Analog tape/CD

Terms: Cash

Hosts: DJs supplied with service

Updated: Weekly

Mainstream Country appeal; tight competitive list. Accent it with all-time Gold highlights. A Jay Albright signature format.

**"Modern MOR"**

**Far West Communications**

Delivered via: Analog tape/DAT

Updated: Monthly

First aired: 1990

Solid MOR artists of the '60s through today, without AC crossover or Nostalgia artists of the '40s and '50s.

**"MOR & Nostalgia"**

**Radio Programming &  
Management**

Delivered via: Analog tape

Terms: Cash

Hosts: Stations supply their own DJs/  
liners and IDs available at no additional cost

Updated: Annually

Affiliates: 15

Bring back the great artists of the '50s and '60s — or the '30s, '40s, and '50s — based on your requirements. Big Band material available.

**"MOR Contemporary"**

**Broadcast Programming**

Delivered via: Analog tape

Terms: Cash

Hosts: Stations supply their own DJs

Updated: Monthly

Unique AC/MOR blend. Today's light AC with carefully researched 35-54 MOR hits; a perfect music base for full-service AMS.

**"Music . . . Just For  
The Two Of Us"**

**Broadcast Programming**

Delivered via: Analog tape

Terms: Cash

Hosts: Stations supply their own DJs

Updated: Every three weeks

The romantic choice. One of America's most successful B/EZ formats. From full instrumental to one-third vocal sound.

**"Natural Sound"**

**Broadcast Programming**

Delivered via: Analog tape/CD

Terms: Cash

Hosts: Stations supply their own DJs

Updated: Weekly

Country/Lite AC blend. Establish just the right Country or AC edge with optional categories.

**"New Age-Jazz"**

**Alternative Programming**

Delivered via: Analog tape

Terms: Cash

Hosts: DJs supplied with service

Updated: Weekly/monthly

First aired: 1984

Affiliates: 10

This library features Yanni, Ray Lynch, Yellowjackets, Joe Sample. Covers New Age and jazz of the late 1980s.

**"Oldies"**

**Broadcast Programming**

Delivered via: Analog tape/CD

Terms: Cash

Hosts: Stations supply their own DJs

Updated: Monthly

Comprehensive oldies format. "Era-parting" lets you "time-tune" your station to your target audience.

**"Oldies Channel"**

**Unistar Radio Networks**

Delivered via: Satcom 1R T21

Terms: Cash/barter

Hosts: DJs supplied with service/  
stations

First aired: 5/86

Fun, uptempo oldies from the '60s with a flavoring of the late '50s and early '70s. Target: 30-49.

**"Original Adult  
Contemporary"**

**Broadcast Programming**

Delivered via: Analog tape/CD

Terms: Cash

Hosts: DJs supplied with service

Updated: Weekly

A current-based Hot AC format for the 25-44 demo. Mix with CHR and Oldies options.

**"Prime Demo"**

**Broadcast Programming**

Delivered via: Analog tape/CD

Terms: Cash

Hosts: Stations supply their own DJs

Updated: Biweekly

Best-testing songs to reach an upscale audience. Choose Gold, MOR, or Lite Jazz image. Formerly a Drake-Chenault signature format.

**"Prime Demo"**

**Drake-Chenault/Jones  
Satellite Services**

Delivered via: Analog tape/  
Galaxy 3 T11

Terms: Cash

Hosts: DJs supplied with service

First aired: 9/89

Affiliates: 30

Radio's first demographically hybrid format. Bright, straightforward with minimal talk. Broad target of 32-49 with a bull's eye 35-44.

**"Rock Classics"**

**Broadcast Programming**

Delivered via: Analog tape/CD

Terms: Cash

Hosts: Stations supply their own DJs

Updated: Monthly

Rockin' Top 40 oldies of the '60s and '70s, plus the biggest album tracks of the '70s and '80s.

**"Sacred Sounds Of Gospel"**

**Broadcast Programming**

Delivered via: Analog tape

Terms: Cash

Hosts: Stations supply their own DJs

Updated: Bimonthly

Traditional Country Gospel for the 30+ demo.

**"Sacred Sounds Of Praise"**

**Broadcast Programming**

Delivered via: Analog tape

Terms: Cash

Hosts: Stations supply their own DJs

Updated: Monthly

A complete MOR-style Christian format; 25-54 demo.

**"SMN's 'Classic Rock'"**

**Satellite Music Network**

Delivered via: Spacenet 3 T13

Terms: Cash/barter

Hosts: DJs supplied with service

First aired: 11/1/90

The greatest rock 'n' roll ever for the 25-44-year-old produced by AOR creator Lee Abrams. Delivered live.



**"SMN's 'Country  
Coast-To-Coast'"**

**Satellite Music Network**

Delivered via: Spacenet 3 T13

Terms: Cash/barter

Hosts: DJs supplied with service

First aired: 8/31/81

An upbeat contemporary Country format focusing on today's hits, yesterday's favorite tunes, and beloved stars, with engaging personalities. Delivered live.

**"SMN's 'The Heat'"**

**Satellite Music Network**

Delivered via: Westar 4/  
Spacenet 3 T13

Terms: Cash/barter

Hosts: DJs supplied with service

First aired: 1/84

CHR's amusement park. Tight playlist, streetwise DJs, outrageous production. Red-hot for 12-34s. Delivered live.

**"SMN's 'Kool Gold'"**

**Satellite Music Network**

Delivered via: Spacenet 3 T17

Terms: Cash/barter

Hosts: DJs supplied with service

First aired: 2/89

Exclusive good-time oldies format of '50s and '60s music targeting the first generation of rock & rollers, now 35-54.

**"SMN's 'Pure Gold/Oldies'"**

**Satellite Music Network**

Delivered via: Spacenet 3 T13

Terms: Cash/barter

Hosts: DJs supplied with service

First aired: 11/15/85

Great oldies radio with a contemporary DJ presentation of the '50s, '60s, and '70s. Best for adults 25-49. Delivered live.

**"SMN's 'Stardust/MOR'"**

**Satellite Music Network**

Delivered via: Spacenet 3 T13

Terms: Cash/barter

Hosts: DJs supplied with service

First aired: 5/6/82

A one-of-a-kind Nostalgia format. The greatest pop standards and big bands of all time for 35+ adults with disposable income.

**"SMN's 'StarStation'"**

**Satellite Music Network**

Delivered via: Spacenet 3 T13

Terms: Cash/barter

Hosts: DJs supplied with service

First aired: 8/31/81

Contemporary music format incorporating today's popular sound with the proven hits of the '60s, '70s, and '80s for active, affluent 25-49s.

**"SMN's 'The Touch'"**

**Satellite Music Network**

Delivered via: Spacenet 3 T13

Terms: Cash/barter

Hosts: DJs supplied with service

First aired: 2/91

An exclusive Urban AC format for the 25-49-year-old audience, with a mix of classic R&B and no rap.

**"SMN's 'Traditional  
Country'"**

**Satellite Music Network**

Delivered via: Spacenet 3 T17

Terms: Cash/barter

Hosts: DJs supplied with service

First aired: 9/89

An exclusive real Country format featuring the pure sound of new traditionalists and the greatest standards. Delivered live.

**"SMN's 'Z Rock'"**

**Satellite Music Network**

Delivered via: Spacenet 3 T13

Terms: Cash/barter

Hosts: DJs supplied with service

First aired: 9/88

The new rock format for the '90s. A high-energy presentation featuring new multiplatinum rock bands for the 18-34 listener.

**"Soft AC"**

**Bonneville Broadcasting  
System**

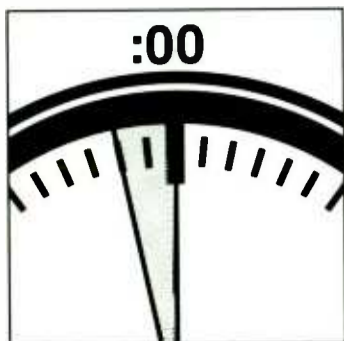
Delivered via: Analog tape/CD

Terms: Cash

Hosts: Stations supply their own DJs

Updated: Biweekly





**FULLTIME FORMATS**

**“Soft Passages”  
Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Bimonthly  
*Atmospheric soft instrumental sound, occasional vocals for 25-44 demo. Full 24-hour format or daypart feature.*

**“Soft Spectrum”  
Broadcast Programming**

**Delivered via:** Analog tape/CD  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Monthly  
*Highly researched Easy to Lite AC format system. Vocal blend with optional New Age and light jazz instrumentals. Bob Lowry signature format.*

**“Songs Of Our Century”  
McCulloch-Felz Programming**

**Delivered via:** Analog tape/DAT  
**Terms:** Cash/barter  
**Hosts:** Stations supply their own DJs  
**Updated:** Monthly  
**First aired:** 1991  
*An adult music format blending contemporary performances of the standards with soft hits. Compatible with Soft AC and Nostalgia formats.*

**“Special Blend”  
Unistar Radio Networks**

**Delivered via:** Satcom 1R T3  
**Terms:** Cash/barter  
**Hosts:** DJs supplied with service/stations  
**First aired:** 1/88  
*Soft, original hit vocals. Target: 35-54. It's today's Easy Listening.*

**“Spectrum AC”  
Radio Programming & Management**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs/liners and IDs available at no additional cost  
**Affiliates:** 90+  
*Program AC from Lite to CHR using 12 music categories; we customize your library and mix for each daypart.*

**“Stereo Rock”  
Broadcast Programming**

**Delivered via:** Analog tape/CD  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Weekly  
*Current-intensive CHR, the original Drake-Chenault hit format now from Broadcast Programming. Optional classic rock and hot tracks.*

**“Sun Radio Network”  
Kayla Satellite Broadcasting**

**Delivered via:** Satcom 1R T4/  
Galaxy 2 T3/Spacenet 3 T17  
**Terms:** Barter  
**First aired:** 1/88  
**Affiliates:** 174  
*Live, call-in talk shows via satellite 24 hours a day, seven days a week.*

**“Super Country”  
Broadcast Programming**

**Delivered via:** Analog tape/CD  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly  
*Mainstream Country. Focus it for your market with classic oldies or “Rock Roots of Country” options.*

**“SuperHits”  
Broadcast Programming**

**Delivered via:** Analog tape/CD  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly  
*Straight-ahead hit radio. Harder, softer, or AOR options.*

**“Swing Era II”  
Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Biannually  
*Stereo Swing/Big Band programmed by Jon Holiday; 24-hour programming or weekend special configurations.*

**“Thirty Plus”  
Far West Communications**

**Delivered via:** Analog tape/DAT  
**Terms:** Cash  
**Updated:** Monthly  
**First aired:** 1989  
*“Thirty Plus” updates the easy/low formats of the '80s with an edge of rock and absence of MOR artists.*

**“True Country”  
Far West Communications**

**Delivered via:** Analog tape/DAT  
**Terms:** Cash  
**Hosts:** Currents and recurrenents announced  
**Updated:** Monthly  
**First aired:** 1988  
*America's original and best traditional Country format, with 1400 songs in five categories spanning the late '40s through today.*

**“True Country II”  
Far West Communications**

**Delivered via:** Analog tape/DAT  
**Terms:** Cash  
**Hosts:** Currents and recurrenents announced  
**Updated:** Weekly  
**First aired:** 1988  
*Current/recurrent-intensive traditional Country, with oldies from mid-'70s forward. Focuses on today's traditional Country with no crossover artists.*

**“Ultimate Adult Contemporary”  
Broadcast Programming**

**Delivered via:** Analog tape/CD  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Weekly  
*AC sound plus familiar hits of the past 20 years. Elements let you mix or daypart from light to hot.*



**“Unistar Country”  
Unistar Radio Networks**

**Delivered via:** Spacenet 3 T5  
**Terms:** Cash/barter  
**Hosts:** DJs supplied with service/stations  
**First aired:** 2/84  
*Mainstream blend of modern Country Gold and today's Country favorites. Target: 25-54s.*

**“Urban Contemporary”  
Alternative Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly/monthly  
**First aired:** 1984  
**Affiliates:** 8  
*An Urban Contemporary current and recurrent blend. Demo: 18-25.*

**“Urban One”  
Broadcast Programming**

**Delivered via:** Analog tape/CD  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly  
*Current-intensive Urban format. Optional black Gold to add 35-44 demos.*

**“Z” Format”  
Broadcast Programming**

**Delivered via:** Analog tape/CD  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly  
*Longest running, most successful CHR in radio. “Night Currents” for dayparted 12-24 appeal, “AOR Oldies” for 25-34s.*



**SHOW PREP**

**“ABC’s Morning Show Prep”  
ABC Radio Networks**

**Produced by:** Heidi Oringer & Tom Carr  
**Frequency:** Daily  
**Terms:** Supplied with network affiliation  
**Delivered via:** ABC Data System  
**Began airing:** 11/88  
**Affiliates:** 150  
*Hard copy/audio compilation of celebrity gossip, weirdo stories, comedy features, trivia — all major elements needed to put together a morning show.*

**“Air Personality Plus”  
Mike Butts Creative Services**

**Produced by:** Mike Butts  
**Frequency:** One-time package  
**Terms:** Cash  
**Delivered via:** Mailed script  
*Eight hundred pages of timely yet timeless comedy and show material for high-profile air personalities written by a major market professional.*

**“Airlines”  
Cheryl Rilly**

**Frequency:** Monthly  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Began airing:** 12/88  
*Monthly comedy service and joke and prep books. Free sample.*

**“Airware Show  
Prep Software”  
Winning Edge Productions**

**Terms:** Cash  
**Delivered via:** Computer disk  
*Show prep software including database of “comedy calendar” and “topical humor”; updated four times a year. IBM compatible.*

**“American Chronicle”  
Contemporary Timeline**

**Produced by:** Innerview  
**Frequency:** Daily  
**Terms:** Barter  
**Delivered via:** Mailed script  
**Began airing:** 1/1/90  
**Affiliates:** 185  
*Chronological accounting of music, history, and entertainment facts for the AC format; 15 to 20 pages daily.*

**“Astro-Illogicals”  
Ghostwriter’s Comedy Services**

**Frequency:** Daily  
**Length:** 25 secs.  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Began airing:** 1988  
**Affiliates:** 75  
*One hundred short, humorous fake horoscopes.*

**“Audio Scrapbook”  
The Source**

**Produced by:** Chuck LaBella  
**Frequency:** Weekly  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom C1 T15  
**Began airing:** 1/91  
**Affiliates:** 125  
*Raw audio assembled to help affiliates honor birthdays, anniversaries, and dates in history.*

**“Banana Time”  
Condor Communications**

**Produced by:** Condor Communications  
**Frequency:** Monthly  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Began airing:** 2/87  
*Monthly six-page collection of gags for announcers, plus occasional bonus scripts. Only \$38.*

**“Bitman”  
David Evjen**

**Produced by:** David Evjen  
**Frequency:** Daily  
**Terms:** Cash  
**Delivered via:** Fax/mailed script  
**Began airing:** 4/3/90  
**Affiliates:** 23  
*Eight to 10 jokes based on current events and celebrity news.*

**“Calendar Quickies”  
Airtight Productions**

**Produced by:** Airtight Productions  
**Frequency:** Monthly  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Began airing:** 1/91  
*Thirty to 40 pages of trivia, birthdays, and events (new and past).*

**“Comedy Connection”  
Craig Granato**

**Produced by:** Craig Granato  
**Frequency:** Weekly  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Began airing:** 2/1/91  
**Affiliates:** 10  
*Service provides personalities and stations with approximately 40 jokes and one-liners per week, plus scripted bits. Three to five pages.*

**“Comfax Comedy Service”  
Winning Edge Productions**

**Produced by:** Corey Deitz  
**Frequency:** Daily  
**Terms:** Cash  
**Delivered via:** Fax  
*Nightly fax of topical humor — several options, including market exclusivity.*

**“Comic Highlights”  
Tom Adams Productions**

**Produced by:** Tom Adams  
**Frequency:** Monthly  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Affiliates:** 500  
*Fifteen pages of short (one-liner) humor, plus one page each of radio news and environmental information.*

**“Contemporary Comedy”  
Hickman Associates**

**Frequency:** Monthly  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Began airing:** 1974  
**Affiliates:** 800  
*Monthly one-liner and calendar comedy service for air personalities.*

**“Cozmik Debris”  
Mark Astolli**

**Frequency:** Monthly  
**Terms:** Cash  
**Delivered via:** Mailed script  
*So good it's scary. Send \$1 for a three-month trial: 714 Elizabeth St., Ogdensburg, NY 13669.*

**“Daily Briefs Almanac”  
Byron Paul Voices**

**Terms:** Cash  
**Delivered via:** Mailed book  
*Fascinating show-prep info for every day of the year. Birthdays, anniversaries, historical events, trivia, quotes, and more. Over 375 pages.*

**“Daily Celebrity Almanac”  
ISSI (Information Systems and Services, Inc.)**

**Frequency:** Annually  
**Terms:** Cash  
**Delivered via:** Fax/mail  
**Began airing:** 1989  
**Affiliates:** 700  
*This 420-page book written by WZTR/Milwaukee air talent Bob Barry is a bonanza for trivia buffs and anyone in communications.*

**“Dear DJ”  
Dave Dworkin’s Ghostwriters**

**Frequency:** Daily  
**Length:** 30 secs. to one min.  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Began airing:** 1985  
**Affiliates:** 500+  
*Features 150 scripted “letters from listeners” with unusual problems and your humorous responses.*





## SHOW PREP

### "Electric Weenie"

#### Electric Weenie

Frequency: Monthly  
Terms: Cash

Delivered via: Mailed script

Monthly joke service providing 150-160 short humor pieces per issue. Approximately one-third topical material.

### "Entertainment News Wire"

#### BPI Communications

Produced by: BPI Communications

Frequency: Daily

Terms: Cash

Delivered via: Fax

Began airing: 11/1/89

Three pages of advance material from BPI-owned publications: *Billboard*, *Hollywood Reporter*, *Musican*, *American Film*, and *Back Stage*.

### "Fax Attack"

#### Peak Rating Productions

Frequency: Daily

Delivered via: Fax

Began airing: 1/1/91

Affiliates: 25+

Ten timely, topical jokes per day, plus a bonus sheet with top lists, parody personals, jock lines, and more.

### "Galaxy Air Preparation Service"

#### Galaxy Productions

Frequency: Bimonthly

Terms: Cash

Delivered via: Mailed script

Current artist bio bits, plus daily almanac, birthdays, goofy news, etc. Contemporary and country music editions. Free sample.

### "Green Book — Songs By Subject"

#### Professional Desk References

Terms: Cash

Delivered via: Book

Began airing: 1986

Includes 20,000 songs classified by 550 subjects. All formats. Softbound, 325 pages, \$43 check or money order. Guaranteed. Compiled by Jeff Green.

### "Green Book Computer Software"

#### Professional Desk References

Terms: Cash

Delivered via: Computer disk

Began airing: 1989

Electronic catalog of 20,000 songs classified by 550 subjects (also title, artist, label). IBM compatible. Guaranteed. Compiled by Jeff Green.

### "HA Trivia"

#### Hickman Associates

Frequency: Monthly

Terms: Cash

Daily trivia material for air personalities.

### "Highlights Of The Month Each Week"

#### Tom Adams Productions

Produced by: Tom Adams

Frequency: Weekly

Length: One min.

Terms: Barter/cash

Delivered via: Fax/mailed script

Began airing: 1/90

Affiliates: 200

Macabre tabloid features with multiple added punch lines.

### "Knucklehead News"

#### Knucklehead News Network

Produced by: Karen Christy

Frequency: Twice weekly

Terms: Cash

Delivered via: Mailed script/fax

Began airing: 2/90

Four pages of true stories on humorous crime and odd behavior — perfect news kickers and morning show material.

### "Memory Bank"

#### Contemporary Timeline

Produced by: Innerview

Frequency: Daily

Terms: Barter

Delivered via: Mailed script

Began airing: 1/1/90

Affiliates: 185

Chronological accounting of music, history, and entertainment facts for ethnic formats; 15 to 20 pages daily.

### "Morning Punch"

#### Radio Resources/Megasoniq Corp.

Produced by: Radio Resources

Frequency: Daily

Terms: Cash

Delivered via: Fax/computer/modem

Began airing: 3/5/90

Affiliates: 100+

Five pages (19-24 bits) of topical comedy material derived from latest media sources; includes almanac and sports pages, weekly Top 10.

### "Nostalgia Notes"

#### Nostalgia Notes

Frequency: Monthly

Terms: Cash

Delivered via: Mailed script

Sixty-page monthly publication for Nostalgia/Big Band or MOR/Talk stations. Excellent source for trivia material.

### "Offbeat And Upbeat — The Strange And Funny Sides Of The News"

#### Jack Macdonald

Produced by: Jack Macdonald

Frequency: Daily

Terms: Cash

Delivered via: Mailed script

Began airing: 4/1/86

Affiliates: 350

Offbeat and upbeat news items from around the world; 15 items a day, five days a week.

### "One To One"

#### Creedyadio Services

Produced by: Creedyadio Services

Frequency: Weekly

Terms: Cash

Delivered via: Fax/mailed script

Began airing: 1976

Sixteen pages of topical humor, Jay Trachman's talent tips, artist and calendar information, numbers to call for interviews, promotions, etc.

### "One To One II"

#### Creedyadio Services

Produced by: Creedyadio Services

Frequency: Monthly

Terms: Cash

Delivered via: Mailed script

Began airing: 1977

Humorous bits and liners.

### "The Overs"

#### Ghostwriter's Comedy Services

Frequency: Daily

Length: 40 secs. to one min.

Terms: Cash

Delivered via: Mailed script

This soap opera parody with 65 scripts features the adventures of Ben Over and Neil Over.

### "Power Sheets"

#### Ric Tower Creations

Frequency: Twice monthly

Terms: Cash

Delivered via: Mailed script

Began airing: 5/87

Affiliates: 800

The new standard in total show prep. Phone-in topics, stunts, news of the offbeat, 150 one-liners in each nine-page issue.



### "Prep"

#### Copley Radio Network

Produced by: Brad Messer

Frequency: Monthly

Terms: Cash

Delivered via: Mailed script

Began airing: 10/1/88

Affiliates: 340

A page per day — celebrity birthdays with bio lines, trivia, trick questions, today's festivals and events (with phone numbers), etc.

### "Quality Comedy And Comments"

#### Quality Services

Frequency: Daily

Terms: Cash/barter

Delivered via: Fax

Affiliates: 10

Daily comedy fax sheet of one-liners and short jokes.

### "Radio Online Show Prep"

#### Radio Online

Produced by: Lisa Chase

Frequency: Daily

Terms: Cash

Delivered via: Computer/modem

Began airing: 10/90

Affiliates: 20

Contains four to seven pages of ready-to-air topical information with reports from the hottest morning shows in the country.

### "Radio-TV Interview Report Magazine"

#### Bradley Communications Corp.

Frequency: 22 times annually

Terms: Free

Delivered via: Magazine

Magazine lists 100 to 200 experts and authors available for interviews in-studio or via telephone; 56-88 pages.

### "TeleJoke"

#### Entertainment Communication Consultants

Produced by: Alan Ray

Frequency: Daily

Terms: Cash/charge

Delivered via: Fax

Began airing: 8/1/88

Affiliates: 75

Daily/weekly one-page fax feeds of topical jokes. Market exclusivity available.

### "This Day in Rock"

#### Contemporary Timeline

Produced by: Innerview

Frequency: Daily

Terms: Barter

Delivered via: Mailed script

Began airing: 1/1/89

Affiliates: 185

Chronological accounting of music, history, and entertainment facts for Classic Rock, AOR, and Gold formats; 15 to 20 pages daily.

### "Topical Punch"

#### Topical Punch

Produced by: Randy & Nancy Montgomery

Frequency: Daily

Terms: Cash

Delivered via: Fax

Began airing: 7/89

Affiliates: 40

Five pages of topical humor faxed daily.

### "USA Today Morning Script Service"

#### ABC Radio Networks

Produced by: Gannett News Media Services/USA Today

Frequency: Daily

Terms: Supplied with network affiliation

Delivered via: ABC Data System

Features 20-30 stories written for radio. Stories are taken from USA Today and other Gannett News sources.

### "Whole O Catalogue"

#### O'Liners

Produced by: Dan O'Day

Frequency: Twice a year

Terms: Free

Delivered via: Mailed script

Eight-page catalogue offers the latest books and tapes on radio programming, comedy, job hunting, production, promotions, airchecks, and more!

## WIRELESS FLASH

### "Wireless Flash"

#### Copley Radio Network

Produced by: Patrick Glynn

Frequency: Twice monthly

Terms: Cash

Delivered via: Analog tape/fax/Telco/

computer/modem/mailed script

Began airing: 8/11/80

Affiliates: 1216

A cross between "A Current Affair" and "Twin Peaks" — the most widely used alternative news source in the industry.



### "Zapnews"

#### Jameson Broadcast/Fairfax Media

Produced by: Fairfax Media

Frequency: Daily

Terms: Cash

Delivered via: Computer/modem/fax

Began airing: 3/90

Affiliates: 200+

High-quality morning show prep materials and features edited for broadcast. Includes TV/entertainment news/gossip, astrology, Top 10 list.



## CHRISTMAS PROGRAMMING

### "An American Christmas"

#### Gary Whiteaker Corp.

Produced by: Gary Whiteaker

Frequency: Christmas

Length: One min.

Terms: Cash

Delivered via: DAT/reel-to-reel

Began airing: 1991

Affiliates: 45

Fifty one-minute factual Christmas stories.

### "Christmas At Our House"

#### Broadcast Programming

Hosted by: Sonny Melendrez

Frequency: Christmas

Length: 12 hours

Terms: Cash

Delivered via: Vinyl

Twelve hours of holiday classics, including Christmas stories and features from around the world.

### "Christmas Eve On Mutual"

#### Westwood One/Mutual Broadcasting

Produced by: Kevin DeLany, Paul & Debby Hill

Frequency: Christmas

Length: 15 hours

Terms: Supplied with network affiliation

Delivered via: Satcom C1 T15

Began airing: 12/80

Special mix of Christmas music designed for airing on all formats. Wide variety of songs and artists; local inserts provided.

### "Christmas Festival Of Music"

#### Bonneville Broadcasting System

Frequency: Christmas

Terms: Cash

Delivered via: Analog tape/DAT

Began airing: 12/72

Complete collection of seasonal and traditional contemporary vocal and instrumental arrangements for Easy Listening, MOR, and Soft AC stations.





## CHRISTMAS PROGRAMMING

### "Christmas In The Country" Broadcast Programming

Produced by: Mark Ford  
Hosted by: Bob Kingsley  
Frequency: Christmas  
Length: Six hours  
Terms: Cash  
Delivered via: Vinyl

The holiday classics with stories and interviews from your favorite country artists.

### "Christmas In The Country" Kris Stevens Enterprises

Produced by: Kris Stevens Enterprises  
Frequency: Christmas  
Length: 12 hours  
Terms: Cash  
Delivered via: Analog tape/vinyl  
Began airing: 12/89  
Affiliates: 250+

Captures the warmth of a country Christmas. Filled with traditional and current Christmas hits. Country radio favorite year after year.

### "Christmas Is Something Special" MediaAmerica

Produced by: Anita Garner Communications  
Hosted by: Anita Garner  
Frequency: Christmas  
Length: Four hours  
Terms: Barter  
Delivered via: Analog tape

The perfect AC Christmas show and the best Christmas music mix, featuring Anita Garner and guest stars. Updated each year.

### "Christmas Music Specials By Format"

**Broadcast Services/MN**  
Produced by: Joseph Vukelich  
Frequency: Christmas  
Length: 30 hours  
Terms: Barter/cash  
Delivered via: Analog tape  
Began airing: 1987  
Affiliates: 50

Formats — Country, AC, Gold, Contemporary Christian; traditional/spiced.

### "Christmas Package" Charles Michelson & Sons

Produced by: Charles Michelson  
Frequency: Christmas  
Length: 30 mins.  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 1988  
Affiliates: 83

Christmas episodes from a dozen of our famous half-hour comedy and drama series (e.g., the Jack Benny Christmas broadcast).

### "Christmas Series" North American Network

Produced by: North American Network  
Frequency: Christmas  
Length: One min.  
Terms: Barter  
Delivered via: Analog tape  
Began airing: 1987  
Affiliates: 350

Ten to 20 consumer reports with actualities. Ideal for local sales/programming during the Christmas season.

### "A Classical Christmas" Broadcast Programming

Frequency: Christmas  
Length: Six hours  
Terms: Cash  
The most beautiful and popular Christmas music of the past 300 years. Fully announced and toned for automation.

### "Electric Christmas" Dale Baglo Broadcast

Produced by: Dale Baglo Broadcast  
Frequency: Christmas  
Length: Six hours  
Terms: Barter/cash  
Delivered via: Analog tape/DAT  
Began airing: 1991

Brand new rock 'n' roll Christmas special. The best Christmas rock tunes mixed with cutting-edge comedy bits.

### "A Family Christmas" Morrie Trumble & Associates

Produced by: Danny Toy  
Hosted by: Morrie Trumble  
Frequency: Christmas  
Length: Six to 12 hours  
Terms: Barter  
Delivered via: CD/vinyl  
Began airing: 1986

MOR Christmas music and stories featuring well-known celebrities; 80% music, 20% stories.

### "Family Christmas Album" Natural Sound

Produced by: Natural Sound  
Frequency: Christmas  
Length: One min.  
Terms: Cash  
Delivered via: Analog tape/DAT  
Began airing: 12/89  
Affiliates: 59

Thirty-six one-minute holiday memories recalled beautifully by the people who lived them; enhanced with music, sound effects.

### "Gift Of Christmas" Dale Baglo Broadcast

Produced by: Dale Baglo Broadcast  
Frequency: Christmas  
Length: 10 hours  
Terms: Barter/cash  
Began airing: 1978  
Affiliates: 150

Award-winning, heartwarming, often hilarious. Great features mixed with great music. Country and AC versions. Promo/sales material provided. Updated annually.

### "GoldDisc Christmas Library" TM Century

Produced by: TM Century  
Frequency: Christmas  
Length: Five hours  
Terms: Cash/lease

Delivered via: CD  
Affiliates: 1700

GoldDisc customers receive annually updated Christmas music for their format.

### "Gospel Christmas" Heil Enterprises

Produced by: Paul Heil  
Hosted by: Paul Heil  
Frequency: Christmas  
Length: Two hours  
Terms: Cash  
Delivered via: Analog tape  
Began airing: 12/80  
Affiliates: 200+

Features Christmas music by gospel artists, many of whom share their Christmas recollections, thoughts, and feelings. Very sellable feature.

### "Heritage Of Christmas" Broadcast Programming

Frequency: Christmas  
Length: 2½ hours  
Terms: Cash  
Delivered via: Analog tape

Features Giancarlo Menotti's "Amahl And The Night Visitors" and Berlioz's "L'Enfance du Christ." Fully announced and toned for automation.

### "Holiday Hits" Broadcast Programming

Hosted by: Laurie Allen  
Frequency: Christmas  
Length: Six hours  
Terms: Cash  
Delivered via: Vinyl

Contemporary Christmas event featuring music from Stevie Wonder, Bruce Springsteen, the Beatles, and many more.

### "It Feels Like Christmas" Dale Baglo Broadcast

Produced by: Dale Baglo Broadcast  
Hosted by: Gipp Forster  
Frequency: Christmas  
Length: 90 secs.  
Terms: Cash  
Delivered via: Analog tape/DAT  
Began airing: 1989

Heartwarming memories, images of Christmas; 75 shows. It feels like Christmas! Promo/sales materials provided.

### "Magic Of Christmas" Kris Stevens Enterprises

Produced by: Kris Stevens Enterprises  
Hosted by: Kris Erik Stevens  
Frequency: Christmas  
Length: 12 hours  
Terms: Cash  
Delivered via: Analog tape/vinyl  
Began airing: 12/88  
Affiliates: 200+

America's leading contemporary Christmas special. Filled with holiday features, kids, comedy, good cheer, and the latest Christmas hits.

### "An Original Christmas" TelePrograms

Produced by: Jim Hampton/  
TelePrograms  
Frequency: Christmas  
Length: One hour  
Terms: Cash

Delivered via: Analog tape/DAT  
Twelve one-hour segments new for '91, with contemporary Christmas classics, stories, features, and superstars in a mostly music format.

### "These Days Of Christmas" Charles Fuller/Voices

Produced by: Charles Fuller  
Hosted by: Charles Fuller  
Frequency: Christmas  
Length: 90 secs.  
Terms: Cash

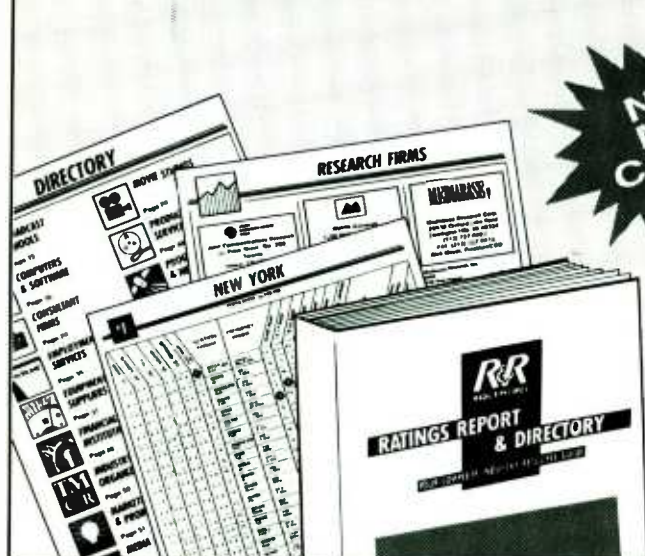
Delivered via: Analog tape/cassette  
Began airing: 1965  
Twice-daily dramatic narration from December 1 through Christmas Eve. Interesting, dramatic, poignant, and nostalgic stories of these days of Christmas.

### "Twelve Hours Of Christmas" Kris Stevens Enterprises

Produced by: Kris Stevens Enterprises  
Hosted by: Kris Erik Stevens  
Frequency: Christmas  
Length: 12 hours  
Terms: Cash  
Delivered via: Vinyl  
Began airing: 12/77  
Affiliates: 200+

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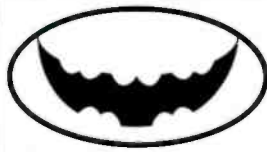
Radio's Most Popular Comedy Features — For More Information, See Page 22.

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## A

ABC Contemporary Network	NN
ABC Direction Network	NN
ABC Entertainment Network	NN
ABC FM Network	NN
ABC Information Network	NN
ABC Rock Network	NN
ABC's Living The Dream	NE
ABC's Milestones In Black Music	EN
ABC's Morning Show Prep	
Produced Comedy	CM
ABC's Morning Show Prep	SH
AC (Adult Contemporary)	FF
AC Christian	FF
AC Current Express	SO
AC II	FF
AC Mix	FF
AC Safest Oldies Library	SO
Academy Of Country Music	
Awards Nomination Special	SE
Accu-Weather	NE
Tom Adams Presents	CM
Lou Adler's Medical Journal	NE
Adult Contemporary	FF
Adult Contemporary CD Music Library	SO
Adult Contemporary Format	FF
Adult Rock & Roll	FF
Afterglow	WM
Agri-Voice Radio Network	NE
Air Drops	VO
Air Force One	SO
Air Personality Plus	SH
Aircraft Music Library	PR
AirCraft Production Music Library	PR
Airlines	SH
Airware Show Prep Software	SH
All Hit Kit	ID
All Star Country	FF
Alta Tension	WM
AM Business Report A	NE
AM Business Report B	NE
AM Only	FF
Amadeus	SE
Ambience Series 3000	FX
America In The Morning	NE
America On The Road	PA, NE
America This Week	NE
America's Ballroom	WM

## KEY

<b>CM</b>	Comedy
<b>DM</b>	Daily Music Features
<b>DR</b>	Drama/Nostalgia
<b>EN</b>	Entertainment News
<b>FF</b>	Fulltime Formats
<b>FX</b>	Sound Effects
<b>ID</b>	Jingles/Station IDs
<b>LE</b>	Leisure/Self-Help
<b>NE</b>	News Programming
<b>NN</b>	News Networks
<b>PA</b>	Public Affairs
<b>PR</b>	Production Libraries
<b>SE</b>	Seasonal, Limited
	Run Music Features
<b>SH</b>	Printed Show Prep
<b>SO</b>	Song Libraries
<b>SP</b>	Sports
<b>TK</b>	Phone-In Talk Shows
<b>VO</b>	Voice Talent
<b>WM</b>	Weekly Music
	Features
<b>XM</b>	Christmas
	Programming

America's Country	ID
America's Most Wanted Radio Hotline	TK
American Agenda	NE
An American Christmas	XM
American Chronicle	SH
American Comedy Network	CM
American Country Countdown With	
Bob Kingsley	WM
American Dance Traxx	WM
American Farmer	NE
American Health Report	NE
American Medical Radio News	NE
American Music Awards	
Nominations Special	SE
American Top 40 With Shadoe Stevens	WM
American Top 40's All American 4th	
Of July Celebration	SE
Amex Business Talk	PA
AMI News	NE
Animal Bites	PA
Answer For The '90s	PR
The Answer Radio Show	WM
AP Network News	NN
Apple Digital Production Library	PR
April Consumer Series/National Consumers	
Week Series	PA
AI Archer (aka "Storm Kennedy") Weather	NE
Army Pentagon Newsbreak	NE
Ask The Stars	DM
Astro-Illogicals	SH
Atlanta Symphony Orchestra	SE
Audio Datebook	NE
Audio Scrapbook	SH
Ayer, Hoy Y Siempre	DR

## B

Johann Sebastian Bach	SE
Backstage Pass	SE
Banana Time	SH
Baptist Hour	PA
Baseball Sunday	SP
Basic Gold Pop Oldies Library	SO
Basketball Sunday	SP
Battle Of The Bowls College Bowl	
Preview Special	SP
BBC Classic Tracks	DM
Beach Boys 30th Anniversary Special	SE
The Beat	ID
Beautiful Alternative	FF
Beautiful Music Challenge	DM
Beautiful Sounds Of Praise	FF
Bedtime Stories	DR
Ludwig Van Beethoven	SE
Beethoven Satellite Network	FF
Benmar Bits	CM
Leonard Bernstein	SE
Best Of King	TK
Best Of National Comedy Wireless	CM
Best Of The Oldies	FF
Best Of The Oldies Radio Network	WM
Bharat Vani	DR
Big Band	FF
Big Band Jump	WM
Big Band Library	SO
Big Time Radio Bingo	EN
Birdwatch	LE
Bitman	SH
Georges Bizet	SE
Black College Football	SP
Black College Football Review	SP
Black Collegiate Sports Report	SP
Black History Notes	DR
Black Music Month Salute	EN
Black Music Month Spotlight	SE
Black Women: A Portrait Of Dignity	DR
Blasters! The Positive Laxative	CM
John Block Reports	NE
Blues Deluxe	WM
Bobb Siedd . . . Not A Private Eye	CM
Jim Bohannon Show	TK
Born In The USA	SE
Alexander Borodin	SE
Boston's KISS	ID
James Brady Ad Age Reports	EN
Break On Through: Opening The Doors Of	
Perception . . . The British Rock	SE

Broadcast 2	PR
Broadcast Weather Services	NE
Broadway Encore	WM
Dr. Joyce Brothers	NE
Brown Spots Commercials	VO
Hal Bruno's Washington	NE
Buddy System	VO
Gary Burbank Comedy Service	CM
Business Beat I & II	NE

## C

Cadena Radio Centro	NN
Calendar Quickies	SH
California Country	ID
A Call From Mother	CM
Cameos Of Black Women	EN
Car Care Series/Car Care Month Series	PA
Casey's Biggest Hits	DM
Casey's Top 40 With Casey Kasem	WM
The CAT	PR
CBN (Christian Broadcasting	
Network) Radio	NN
CBS Hispanic Radio Network	NN
CBS Radio Network	NN
CBS Spectrum Radio Network	NN
Celebrity IDs & Celebrity Interviews	ID
Chainsaw One	PR
Chartbreakers	SO
Cheap Laughs	CM
Cheap Radio Thrills	PR
Cheap Snicks	CM
Chicago Bears Football	SP
Chicago Cubs Baseball	SP
Chicago Symphony Orchestra	WM
Children's Health News Network	NE
CHR	FF
CHR Oldies	SO
CHR/AC Hits Of The Seventies	SO
Christian Countdown USA	WM
David Christian Tech Trax	VO
Christian Music — Adult Contemporary	FF
Christmas At Our House	XM
Christmas CD	SO
Christmas Eve On Mutual	XM
Christmas Festival Of Music	XM
Christmas In The Country	XM
Christmas Is Something Special	XM
Christmas Music On Tape	SO
Christmas Music On CDs	SO
Christmas Music Specials By Format	XM
Christmas Package	XM
Christmas Series	XM
CITY-FM	FF
Civilized Rock	ID
Cla'ence Update of CBS-TV's	
"The Young And The Restless"	EN
Dick Clark's 35 Years Of Rock & Roll	SE
Dick Clark's Dance Classics	SE
Dick Clark's Rock Roll & Remember	WM
Dick Clark's Summer Memories	SE
Class Of '66	SE
Classic Cuts	WM
Classic Hits	FF
Classic Oldies	ID
Classical	FF
A Classical Christmas	XM
Classics Today	DM
Chris Clausen Voiceovers	VO
Clean Cuts	PR
Cleen Sweepers	FX
Climax Premier Production Parts	PR
CNN Headline News	FF
Coast Collection	ID
College Basketball Game Of The Week	SP
College Bowl Games On NBC Radio	SP
College Football Preview Special	SP
Come Home	LE
Comedy Connection	SH
Comedy Hour	CM
Comedy Warehouse	CM
Comfax Comedy Service	SH
Comic Highlights	SH
Comic Ideas	ID
Comment On The News	NE
Compact Disc Production Library	PR
Compact Disc Showcase	WM

Concerned Women Live	TK
Consumer Report	NE
Contact	PA
Contemporary Christian	FF
Contemporary Comedy	SH
Contemporary Comedy Network	CM
Contemporary Easy Listening	FF
Aaron Copland	SE
Costas Coast-To-Coast	SP
Countdown America With Dick Clark	WM
Countdown Companion	WM
The Countdown	WM
Country Alternative	FF
Country Calendar	EN
Country Comments	DM
Country Crossroads	WM
Country Gold	FF
Country Gold Oldies Library	SO
Country Gold Saturday Night Live	WM
Country Lovin'	FF
Country Music Legends	SE
Country One	FF
Country Powerhouse	ID
Country Quiz	DM
Country Six Pack 1991	SE
Country Star Tracks	WM
Country Today	WM
Country World Premiere	WM
Country-Phonics	WM
Cozmik Debris	SH
CRC Program Format	FF
Crossroads	SE
Crosswalk	EN
Cruisin' America	WM
Custom & Syndicated Jingle Packages	ID
Custom And Syndicated Jingles	ID
Custom Broadcast Packages	ID
Custom Client Jingles	ID
Custom Commercial Jingles	PR
Custom Music	ID
Custom Oldies	SO
Custom Production Library	PR
Custom Radio IDs/Jingles	ID
Custom Station IDs	ID
Custom Station Imaging; Promo/ID/Liner	
Voice Tracks	VO
Custom Sweeper Production	ID
Custom Voice IDs And Promos	VO
Jim Cutler Voiceovers, Boston	VO
Cutting Edge Production Library	PR

## D

Daily Briefs Almanac	SH
Daily Celebrity Almanac	SH
Daily Feed	CM
Daily Insider	EN
Dallas Power	ID
Damn Good Programmers	SO
Jeff Davis Productions	VO
Dear DJ	SH
Claude Debussy	SE
Decade Of Hits	SO
Rick Dees Weekly Top 40	WM
DePaul Blue Demon Basketball	SP
Desert Island Discs	WM
Detroit Symphony Orchestra	SE
Bill Diehl Entertainment Report	EN
Digital Director	PR
Digital Energy	PR
Digital Solid Gold	FF
Digitizers	FX
Digitizers	ID
Dimension Music & Sound Effects	PR
Direct Hits	WM
The Mike Ditka Show	SP
The Dolans	TK
Don Criqui On Sports	SP
Double Power	ID
Dow Jones Radio Network	NN
Dow Jones Report	NE
Dr. Demento	WM
Drama Hour	DR
Mark Driscoll Productions	VO
Dropinz	CM
Drug Alert	PA
Antonin Dvorak	SE
Dynamite Jingles	ID



# A-Z PROGRAM INDEX

## E

Earl Pitts "Uhmerikun"	CM
Earth Report	NE
Easy Contemporary	FF
Easy Listening	FF
Easy Listening Ultra Plus	FF
Easy Relaxed	FF
Easy/Jazz Mix	FF
Eclipse	PR
Dr. Dean Edell Hour	TK
Dr. Dean Edell Medical Minutes	TK
Edge Edition Sound Effects Library	FID
Education Now	LE
The Effector	PR
Electric Christmas	XM
Electric Weenie	SH
Elevator From Hell	DM
Elvis: A Three-Hour Special	SE
Emerald Comedy Company	CM
En Concierto	DM
Encore	WM
Energy Awareness Month Series	PA
Entertainment News Wire	SH
Entertainment Radio Network	EN
Entertainment Report: In The Lyons Den With Jeffrey Lyons	EN
Environmental Minute	EN
Escape	PR
Exitos Latinos De Billboard	WM

## F

Face Off	NE
A Family Christmas	XM
Family Christmas Album	XM
Farming America	NE
Fax Attack	SH
The Final Score With Curt Gowdy	SP
Financial Digest	TK
First Light On NBC Radio	NE
Flashpoint!	PR
FNN Business Radio	NN
Focus On Women	PA
Folk Sampler	WM
Football Sunday	SP
Footsteps To Freedom	DR
For the People	TK
Force One	ID
Format 41	FF
Fourth Of July Special	SE
45 RPM Oldies	SO
Fraze At The Flicks	EN
Stan Freberg Here	NE
Freedom	ID
Fresh Jams	ID
From The UK To The USA	SE
Fun Factory	CM
Funny Radio Commercials	PR
Future Effects	PR
Future Hits	WM
Futureshock	PR

## G

Galaxy Air Preparation Service	SH
Gateway CD Sound Effects	FX
General Series 1000 & 2000	FX
Generation III	PR
Gift Of Christmas	XM
Gilbert Gnorley	CM
Gold Mine	SO
Gold Plus	FF
GoldDisc Christmas Library	XM
Golden Age Of Rockin' Roll	FF
Goldies	FF
Good Time Gold	SE
Gospel Christmas	XM
Gospel Greats	WM
Gospel Year In Review	SE
Grammy Awards Radio Special	SE
Graveline Hollywood	EN
Great American Country	FF
Great Sounds	WM

Great Ties	ID
Green Book — Songs By Subject	SH
Green Book Computer Software	SH
Gwenn's Kitchen Talk	LE

## H

HA Trivia	SH
Halloween (Classical)	SE
George Fredrick Handel	SE
Happy Hare Radio Theater	VO
Hard-Core Country	WM
Mike Harvey's Rockin' New Year's Eve	SE
Paul Harvey News	NE
Franz Josef Haydn	SE
Health Newsfeed	NE
Heritage Of Christmas	XM
Highlights Of The Month Each Week	SH
Highway 21	ID
Hiney Wine II	CM
History Of Country Music	SE
History Of Rock & Roll	SE
Hit Comedy Network	CM
HitDisc and GoldDisc	FF
Holiday Hits	XM
Holly — The Legend	SE
Hollywood Production Library	PR
Hollywood Series 4000	FX
Hollywood's KIIS	ID
Gustav Holst	SE
Lou Holtz Show	SP
Home, Sweet Home	LE
Hot AC	FF
Hot Country	ID
Hot Holidays	ID
Hot Mix	WM
Hotspots	PR
Hottest Country In The Country	SE
Rick Hull Voice Tracks	VO
Ron Hummel Productions	ID

## I

Identi-Fires!!	ID
In Concert	WM
In Concert: High Voltage	SE
In Concert: New Rock	WM
In The Spotlight	WM
In The Studio	WM
In-Fisherman Radio	SP
Inside Sports Magazine	SP
Inspirations Across America	WM
Instant Comedy	CM
Instant Talent	VO
Interstate Radio Network	DM
Interview Cheat Sheets	EN
Interview Factory	EN
Interview Service	NE
It Feels Like Christmas	XM
It's A Fact	NE
It's Only Rock & Roll	SE

## J

The Jacksons	SE
Jazz Flavours	WM
Jazz From The City	WM
Jazz Library	SO
Jazz Trax Weekend Special	WM
Jazz-Z Format	FF
Jazzmasters	EN
Peter Jennings Journal	NE
Jingles And IDs	ID
Jingles/Sing-A-Longs	ID
Joe From Chicago Says Stuff	VO
July 4th Superjam	SE
Just for the Health of It	LE

## K

K-Lite/K-Lite Two	ID
Kaleidophonic Jazz	WM
Kaleidophonics	FF
Don Kelly — WPGC	ID
Joe Kelly	VO
Kendall Energies	ID
Kenetics Kuts	VO

Kids Say The Darndest Things	TK
KIIS — L.A.'s #1 Hit Music	ID
KIIS/90	ID
Killer Sweepers & Stingers	PR
Killer Tracks	PR
Larry King Show	TK
Larry King: Sports In Focus	SP
Martin Luther King: A Family Scrapbook	DR
King: A Musical Tribute	DR
King: Carrying on the Dream	DR
King: Celebration Of The Man And His Dream	DR
King: Countdown To A Holiday	DR
Bob Kingsley With America's Musicmakers	DM
KJLH — Pure Excitement	ID
Knockers*!	CM
Knucklehead News	SH
KPM Sound Effects Eight-CD Set	FID
KSCS — Star-Spangled Country	ID
KVIL — The Nineties	ID
KYKY '91	ID
KZLA	ID

## L

Louis L'Amour's American Classics	DR
Labor Day Superjam	SE
Myrna Lamb	TK
Chris Larko	VO
Larry's Imperfect Pet Emporium	CM
Laser Lightning	PR
Laugh Machine	CM
Laughs On Us	CM
Lazer	PR
Lazer Impact	PR
Lazor Cuts Production Library	PR
Legend Digital CD Music Library	PR
Legends Of Rock	WM
Legends Of The NBA	SP
Lennon: His Last Interview, His Greatest Music	SE
Let's Have A Word Or Two	NE
Lifestyles	LE
Lift Your Heart	PA
Light Adult Contemporary	FF
Light Classics	SO
Like Only Yesterday	NE
Rush Limbaugh Show	TK
Lite 97	ID
Lite Rock	FF

## KEY

CM	Comedy
DM	Daily Music Features
DR	Drama/Nostalgia
EN	Entertainment News
FF	Fulltime Formats
FX	Sound Effects
ID	Jingles/Station IDs
LE	Leisure/Self-Help
NE	News Programming
NN	News Networks
PA	Public Affairs
PR	Production Libraries
SE	Seasonal, Limited Run Music Features
SH	Printed Show Prep
SO	Song Libraries
SP	Sports
TK	Phone-In Talk Shows
VO	Voice Talent
WM	Weekly Music Features
XM	Christmas Programming

The Lite	ID
Live (From Electric Ladyland)	WM
Live From The Sixties With The Real Don Steele	WM
Livewire	TK
Living With Diabetes	TK
Lost Lennon Tapes	WM
Lucasfilm Sound Effects Library	FX
Lutheran Hour	PA

## M

John Madden's Sports Calendar	SP
John Madden's Sports Quiz	SP
Made In America	SE
Madison Avenue	ID
Bobby Magic & Assoc.	VO
Magic Of Christmas	XM
Major Records Sound Effects Collections	FX
Leonard Maltin On Video	EN
Manhattan Production Music Library	PR
Mass Popular Entertainment Library	EN
Master Control	EN
Master Service	SO
A Matter Of Law	NE
Mature Focus	NE
McNally & Assoc.	NE
Megatrax	ID
Megatrax	VO
Mellow AC	FF
Melodies That Sell	PR
Memorial Day Superjam	SE
Memories Of Elvis	SE
Memory Bank	SH
Memory Music	FF
Metalshop	WM
Metro Music Production Library	PR
Metro Traffic Control	NE
Miami's WAXY	ID
Milestones	DM
Milford-Haven	DR
Milwaukee Symphony Orchestra	SE
Minority Small Business Review	LE
Minute About Your Car	LE
Minute About Your Money	LE
Lee Mirabal	TK
Missing Masters	WM
Mix America	WM
The Mix	ID
Modern Country	FF
Modern MOR	FF
Moment Of Musical History	DM
Momento De Buen Humor	CM
Moments In Family Literacy	PA
Money Magazine Business Report	NE
Money Memo	NE
MOR & Nostalgia	FF
MOR Contemporary	FF
Morning Circus	CM
Morning Punch	SH
Morning Sidekick	CM
Wolfgang Amadeus Mozart	SE
Mr. Food	CM
MTV News	DM
Music . . . Just For The Two Of Us	FF
Music Logos	PR
Music Minute	EN
Music Minute Feature	EN
Music Of A People	SE
Musical Starstreams	WM
Mutual Broadcasting System	NN
Mutual's College Football Bowl Games Package	SP
Mutual's 1991 Country Specials Package	SE
Mutual's 1991 News Specials Package	PA
Mutual's Adult Contemporary Specials Package	SE
My Music	CM
My Side Of The Story	NE
My Word!	CM
Mystery Minutes/Death Rides	DR
The Airwaves	DR

## N

NASCAR Live	SP
NASCAR Racing	SP
NASCAR Today	SP



# A-Z PROGRAM INDEX

Nashville Live	WM
Nashville Record Review	WM
National Farm Report	NE
National Weather Network	NN
Natural Sound	FF
NBA Radio Network	SP
NBC Extra	NE
NBC Radio 1991 News Specials	NE
New Age-Jazz	FF
New Country Production Library	PR
New Day	ID
New Digifex Sound Library	PR
New England Business Report	NE
New Gold On CD	DM
New Holiday Production Library	PR
New Horizons	ID
New Production Library	PR
New Tradition	ID
New Voiceover America	VO
New Year's Eve Dance Party	SE
New York Fan	ID
New York's Best Mix	ID
News	SH
News From The Boonies	EN
News You Can Use	NE
Newsical	ID
NFL Football I & II	SP
NFL Playbook	SP
NFL Playbook	SP
Nightrax	DM
1991 News Encore	NE
1991: The Year In Review	SE
'90s News	ID
No Wimps Cutting Edge CDs	PR
North American Agenda	PA
North American Network	NN
Northwestern Reviewing Stand	PA
Nostalgia Notes	SH
Nostalgia Scrapbook	DR
Notre Dame/Major College Football	SP
Number One Goodtime Oldies	SE
Nuveen/Lyric Opera Of Chicago	SE

Off The Record Specials	WM
Offbeat And Upbeat — The Strange And Funny Sides Of The The Offbeat	NE
Oldies	FF
Oldies Channel	FF
Oldies Library	SO
Omni FX Series One	FX
Omnimusic Library	PR
On A Country Road With Lee Arnold	WM
On Golden Prune	CM
On Mic Productions	ID
On Target — Rock 'N' Roll	PR
On The Edge	WM
On The Garden Line	TK
On The Line	TK
On The Move	WM
On The Phone with Ti-Rone	CM
On The Radio	WM
On Track	WM
One To One	SH
One To One II	SH
One-On-One	WM
Open House Party	WM
Optima Package	ID
Original Adult Contemporary	FF
An Original Christmas	XM
The Overs	SH

## P

The Package	SE
Page One	PA
Parent Talk	TK
Party America	WM
Party Mix	WM
Pathways	PA
Pepsi's New Music Exclusives	WM
Personality Jingles	ID
Perspective	NE
Philadelphia Country	ID
Mitch Phillips Voice Tracks	VO
Phoney Calls	CM
PIA Customized Public Affairs	PA
Pirate Radio USA	WM
Plain-Rap Urban Countdown	WM
PM Business Report	NE
Polaris Productions — Original Music	ID
Portraits In Sound	WM
Power 99	ID
Power Minutes	LE
Power Sheets	SH
Power Tools	PR
Powercuts	WM
Powerline	WM
Powermixers	VO
Powerplay	PR
Premiere Comedy 25-54	CM
Premiere Comedy Network	CM
Premiere Country Comedy Network	CM
Premiere Plain-Rap Countdown	WM
Prep	SH
Elvis Presley Birthday Tribute	SE
Prime Demo	FF
Primo Promos	PR
Pro Football '91 — A Look Ahead	SP
Pro Football This Week	SP
Production Animal	PR
Production Garden Library	PR
Production Library	PR
Production Music	PR
Production Service	VO
Professional Broadcast Series	PR
The Professional	PR
Profile	PA
Profiles In The Building Of America	PA
Promos, Sweepers, And IDs	ID
Promusic	PR
Proton	ID
Psychedelic Psnack	DM
Public Affairs Digest	PA
Public Policy Forum	PA

## Q

Quality Comedy And Comments	SH
Quictrax	VO

## R

Race-Talk Weekend Report	SP
Radio America Commentary Series	PA
Radio America Magazine	EN
Radio Dialogue	PA
Radio Direct Satellite Press Tours	EN
Radio Links	EN
Radio Online Show Prep	SH
Radio Spot-Test	LE
Radio Spots/VOs	VO
Radio-TV Interview Report Magazine	SH
Raised On Rock	PR
Rarities On Compact Disc	SE
Real Doors	SE
Red Neckerson	CM
Reel Country Jingles	ID
Reelin' In The Years	WM
Randy Reeves	VO
Reinas De La Popularidad	WM
Retail Jingles	PR
Rex (Movie Celebrities)	EN
Rex (Music Artists)	EN
Right At Home	LE
Right On Q	ID
Bob Rivers Twisted Tunes	CM
Road Watch America	NE
Rock 'N' Roll Classics	ID
Rock 'N' Roll Graffiti	SO
Rock And Roll Hall Of Fame Radio Special	SE
Rock Calendar	EN
Rock Classics	FF
Rock Comedy Network	CM
Rock Over London	WM
Rock Quiz	DM
Rock Report	EN
Rock Today	WM
Rock! Sweepers And IDs	PR
Rockin' Gold Radio Show	WM
Rockline	TK
Rocklines	EN
Harvey Ruben M.D.	TK

## S

Sacred Sounds Of Gospel	FF
Sacred Sounds Of Praise	FF
Sales Force	PR
Salute To America	SE
Salute To Great Black Americans	DR
Sampler Library	PR
San Francisco Symphony Orchestra	SE
Santa Fe Chamber Music Festival	SE
Satellite Music Network	NN
Saturday Night House Party	WM
Saturday Night Oldies Party	SO
SBN Money Smarts	LE
Franz Schubert	SE
Robert Schumann	SE
Schweppes Presents The British Invasion	SE
Part 2: Rock	SE
Schweppes Presents The British Invasion: The Royalty Of Rock	SE
Screen Test	EN
Seagate Production Music Library	PR
Session Masters	ID
Seventies On CD	SO
SFX	FID
Scott Shannon's All-Request	WM
Top 30 Countdown	WM
Sheridan Broadcasting Network	NN
Dave Sholin's Insider	WM
Showcase Of Rock	WM
Signature Broadcast News Themes	ID
The '60s	SE
Sixties Party	SE
Sixty Second L.P.	EN
Sixty Second Preview	EN
Ski Reports	NE
Skirt With The Dirt	EN
Skywatch Weather	NE
SMN's 'Classic Rock'	FF
SMN's 'Country Coast-To-Coast'	FF
SMN's 'Kool Gold'	FF
SMN's 'Pure Gold/Oldies'	FF

SMN's 'Stardust/MOR'	FF
SMN's 'StarStation'	FF
SMN's 'The Heat'	FF
SMN's 'The Touch'	FF
SMN's 'Traditional Country'	FF
SMN's 'Z Rock'	FF
Soap Quiz	EN
Soft AC	FF
Soft Passages	FF
Soft Spectrum	FF
Solid Gold All Time Favorites Countdown	SE
Solid Gold Country	DM
Solid Gold Saturday Night	WM
Solid Gold Scrapbook	DM
Something Special	WM
Songs Of Our Century	FF
Soul Of The Sixties	SE
Sound Designer	PR
Sound FX — The Library	FID
Sound Ideas Production Music Library	PR
Sounds Of Sinatra	WM
Soundscapes	WM
The Source Report	PA
The Source	NN
Speaking Of Everything	EN
Special Blend	FF
Spectrum AC	FF
Spirit Of New England	ID
Spirit Of Summer	SE
Sports Byline USA	SP
Sports Final	SP
Sports Flashback	SP
Sports Ticker	NN
SportsCard Report	SP
Spring (Classical)	SE
St. Pe Entertainment	EN
Star Quiz	DM
Starbeat	WM
Starfire	PR
Station IDs-Promos	VO
Station IDs/Jingles/Commercial Production	VO
Station Image Voice	VO
Steamroller	ID
Stereo Rock	FF
Story Of A People	DR
Story Of A People: Today	EN
Streams In The Desert	WM
STRZ Funline	EN
Ed Sullivan Archives	DM
Summer Beach Party	SE
Summer Concert Series	SE
Summer Reports	NE
Sun Radio Network	FF
Sunday Night Report	SP
Sunlight	ID
Sunset Boulevard	ID
Superbowl XXVI — Countdown To Sunday	SP
Super Country	FF
Super Gold	WM
SuperHits	FF
Supermix	WM
Superstar Concert Series	SE
Superstar Spectacular	SE
Susan B. Anthony Jones	CM
Sweepers, IDs, & Promos!	VO
Sweepers/Promos	VO
Swing Era II	FF
Synapse	LE
Syracuse University Football & Basketball	SP
System '90s	ID

## T

T.C.W.	ID
Take One	EN
Talk Action	ID
Talk America	TK
Tax Break	LE
Tax Help	LE
Peter Tchaikovsky	SE
TDK New Music Report	WM
TechnoConnectors	ID
Techsonics 2 * The Music Library	PR
Teleclub	TK
TeleJoke	SH
Thanksgiving (Classical)	SE
The Environminute	LE

### KEY

CM	Comedy
DM	Daily Music Features
DR	Drama/Nostalgia
EN	Entertainment News
FF	Fulltime Formats
FX	Sound Effects
ID	Jingles/Station IDs
LE	Leisure/Self-Help
NE	News Programming
NN	News Networks
PA	Public Affairs
PR	Production Libraries
SE	Seasonal, Limited
	Run Music Features
SH	Printed Show Prep
SO	Song Libraries
SP	Sports
TK	Phone-In Talk Shows
VO	Voice Talent
WM	Weekly Music
	Features
XM	Christmas
	Programming



# A-Z PROGRAM INDEX

These Days Of Christmas	XM
Thirty Plus	FF
This Day in Rock	SH
This Is The NFL	SP
This Week With David Brinkley	NE
Johnny Thomas	VO
Thoroughbred Connection	SP
Ticket To Ride	WM
Harrison Tilbert's Travel Guide	
Of The Airwaves	EN
Timeless Voyager Radio	TK
TM Comedy Network	CM
The Toolkit	PR
Top 10 Hits Of All Time	SE
Top 100 Of The '70s	SE
Top 20 — Modern Rock	
Tracks Countdown	WM
Top 30 USA	WM
Top 91 Of '91	SO
Topical Punch	SH
Total Autonomy	ID
Traditional Country	SO
Trendsetter II	PR
Tribute To Robert Johnson	SE
Trivia Quiz	EN
True Country	FF
True Country II	FF
Truth About the Movies	EN
Turbo Techsonics	PR
TV/Movie Clips	CM
Twelve Hours Of Christmas	XM
Twelve Hours Of Christmas	XM
2 Kool	ID

## U

U.S. One	ID
UK Chart Attack	WM
Ultimate Adult Contemporary	FF
UNCF Parade Of Stars	EN
Undiscovered Album Cuts Of Creedence	
Clearwater Revival	SE
Unistar Country	FF
Unistar Power	NN
Unistar Ultimate	NN
United Airlines Presents	SE
Up Close	WM
Urban Contemporary	FF
Urban One	FF
USA Today Morning Script Service	SH

## V

Valentine's Day (Classical)	SE
Valentino Production Music & Sound	
Effects Library	FX
Valentino Production Music & Sound	
Effects Library	PR
Various	EN
Various Station ID Packages	ID
Velvet	ID
Very Best Videos	EN
Video Viewer	EN
Voice Box	VO

Voice Demo/Station IDs/Sweepers	VO
Voice Services For IDs/Sweepers/Promos	VO
Voiceover & Production Services	VO
Voiceover Artist/Producer	VO
Voiceover Service	VO
Voiceover Talent	VO
Voices/Narration	VO
Voiceworks Studios	VO

## W

Wall Street Journal Report	NE
Wall Street Journal Radio Network	NN
War Of The Worlds	DR
Watsnu	WM
Weapons	PR
Weather Services Corp.	NN
Week In Review	NE
Weekend Headliner	NE
Weekly Country Music Countdown	WM
Weekly Music Survey With	
Robert Murphy	WM
Weekly Special	WM
Westwood One Companies/NBC	
Radio Network	NN
Wheels Series 5000	FX
When Radio Was	DR
Timothy White Collection	SE
Timothy White Sessions	SE
Whole O Catalogue	SH
Bruce Williams	TK
Bruce Williams Travel Corner	NE

Gordon Williams Business Report	NE
Wireless Flash	SH
WNSR '91	ID
Wolf Trax	VO
Wolfman Jack Show	WM
World Premiere	WM
World Space Report	EN
World Today	DR
Wormgear Mail	CM
Worship America	WM
WPLJ	ID
WPLJ '91	ID
WVBF/Boston 105	ID

## Y

You And Your Money	NE
Young Adult Newscast	EN
Henny Youngman Comedy Library	PR
Your Day In Court	DR
Your Health Choices With	
Dr. Robert Atkins	TK

## Z

Z Force	ID
'Z' Format	FF
Z-Rock 50	WM
Zapnews	NE
Zavo And The Wack Pack	VO

# PROGRAM SUPPLIER INDEX

## A

AAA Services	(904) 753-5858
ABC Contemporary Network	(212) 456-5441
ABC Direction Network	(212) 456-5193
ABC Entertainment Network	(212) 456-5553
ABC FM Network	(212) 456-5635
ABC Information Network	(212) 456-5585
ABC Radio Networks	(212) 456-5585
ABC Radio Networks/ABC News	(212) 456-5569
ABC Rock Network	(212) 456-5652
Accu-Weather	(814) 234-9601 x400
Tom Adams Productions	(808) 395-7500
Afterglow Productions	(901) 682-3028
AirCraft Production Libraries	(800) 343-2514
Airforce Broadcast Services	(416) 961-2541
Airtight Productions	(604) 859-9215
Rick Allen Creative Services	(212) 714-5513
Alternative Programming	(800) 231-2818
American Comedy Network	(203) 384-9443
American Farm Network	(503) 687-2315
American Media	(404) 873-3100
American Medical Association	(312) 464-4449
American Pie	(213) 821-4005
American Stock Exchange	(212) 306-1637
AMI News	(415) 982-1441
Anderson Communications	(404) 766-8000
AP Network News	(202) 955-7200
Pat Appleson Studios	(305) 625-4435
Army Public Affairs — Soldiers Radio & TV	(202) 433-2404
Associated Production Music	(800) 543-4276, (213) 461-3211
Mark Astolfi	(315) 393-1645
Audio Productions	(800) 726-3612
Audio Workshop	(404) 931-2043

## B

Dale Baglo Broadcast	(604) 386-1131
Benmaradio	(801) 340-0829
Rita Bentley Productions	(804) 379-4463

Best Of The Oldies Radio Network	(818) 905-9388
Bits & Pieces Creative Services	(718) 966-0499
Bonneville Broadcasting System	(800) 631-1600, (708) 291-0110
BPI Communications	(508) 283-1709
Bradley Communications Corp.	(215) 259-1070
Dick Brescia Associates/Media America	(212) 302-1100
The Broadcast Group	(202) 337-3111
Broadcast Programming	(800) 426-9082
Broadcast Services/MN	(612) 537-1431
Broadcast Weather Services	(305) 795-2724
Brown Bag Productions	(303) 756-9949
Brown Spots	(501) 791-2111
Bumper Productions	(615) 256-6556
Mike Butts Creative Services	(512) 345-9300, (512) 343-2068

## C

C.T. Productions	(818) 762-7260
Cadena Radio Centro	(214) 991-9761
CaffManna Communicorp	(203) 329-1991
Canary Productions	(215) 825-1254
Capitol Production Music/Capitol Records	(800) 421-4163
CAV Corp.	(800) 343-2514
CBN (Christian Broadcasting Network) Radio	(800) 347-7056
CBS Hispanic Radio Network	(212) 975-3005
CBS Radio Network	(212) 975-6085
CBS Radio Programs	(212) 975-1582
CBS Spectrum Radio Network	(212) 975-6085
CD Media	(800) 626-7005, (818) 843-0687
Champion Productions	(415) 434-8300
Children's National Medical Center	(202) 939-4500
David Christian Tech Trax	(317) 684-6569
CKW & Associates	(818) 985-4743
Clausen Communications	(617) 593-2437
Clean Sheets	(313) 544-0405
CMJ Radio Network	(212) 463-7980
Lita Cohen Radio Services	(215) 668-0722
Collins Broadcast Services	(708) 991-1522
Comedy Warehouse	(414) 529-5813
Comic IDEas	(800) 827-3301
Concept Productions	(800) 348-4800, (916) 782-7754



Condor Communications . . . . . (416) 781-1047  
 Consultation Radio . . . . . (301) 667-0277  
 Contemporary Group . . . . . (314) 962-4000  
 Contemporary Timeline . . . . . (213) 652-8710  
 Continental Recordings . . . . . (617) 630-0007  
 Continental Weather Corp. . . . . (813) 949-4424  
 Copley Entertainment . . . . . (212) 409-0181  
 Copley Radio Network . . . . . (800) 848-7796  
 Mitch Craig Productions . . . . . (901) 388-8449  
 Creative Support Services . . . . . (800) 468-6874  
 Creeradio Services . . . . . (209) 226-0558  
 Critical Mass Media . . . . . (303) 733-5850  
 CRN International . . . . . (203) 288-2002  
 Cutler Productions . . . . . (213) 478-2166  
 Jim Cutler Creative Radio . . . . . (508) 988-0947

## D

Jeff Davis Productions . . . . . (213) 288-7944  
 DC Audio . . . . . (202) 638-4222  
 Del Mar Broadcasting Networks . . . . . (619) 755-2811  
 Dept. Of Interior . . . . . (202) 208-6416  
 Domain Communications . . . . . (314) 771-8271  
 John E. Douglas . . . . . (216) 892-8509  
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 Drake-Chenault/Jones Satellite Services . . . . . (800) 876-3303  
 John Driscoll . . . . . (818) 841-9418  
 Mark Driscoll Productions . . . . . (215) 237-3131  
 Dave Dworkin's Ghostwriters . . . . . (612) 522-6256

## E

Eagle Media Productions . . . . . (914) 669-5277  
 EDI Radio . . . . . (619) 431-9099  
 EFM Media Management . . . . . (212) 661-7500  
 Electric Weenie . . . . . (800) 225-5061 x248  
 Don Elliot Creative Services . . . . . (714) 361-8956  
 Emerald Entertainment Network . . . . . (615) 327-9544  
 Entertainment Communication Consultants . . . . . (209) 476-1511  
 David Evjen . . . . . (702) 826-5137

## F

Far West Communications . . . . . (800) 783-2WIN (783-2946)  
 Lee Allen Faust (LAF) Productions . . . . . (818) 848-1497  
 53 Productions . . . . . (708) 202-1200  
 Finger Lakes Productions . . . . . (607) 273-0317  
 FirstCom . . . . . (800) 858-8880  
 FNN Business Radio . . . . . (212) 373-4937, (800) 225-3270  
 Charles Fuller/Voices . . . . . (800) 342-7641

## G

Galaxy Productions . . . . . (303) 247-5082  
 Ghostwriter's Comedy Services . . . . . (612) 522-6256  
 Givens Broadcasting . . . . . (407) 774-4115  
 Global Satellite Network . . . . . (818) 906-1888  
 GMI Broadcast Services . . . . . (206) 656-8414  
 Craig Granato . . . . . (609) 697-2298

## H

H.C.C. Productions/Collins Broadcast Services . . . . . (708) 991-1522  
 Halland Broadcast Services . . . . . (818) 963-6300  
 Happy Hare Radio Theater . . . . . (619) 224-HARE (224-4273)  
 Tom Hayes Talent . . . . . (619) 457-4364  
 Wilford Hears Voices Studio . . . . . (612) 374-9011  
 Hell Enterprises . . . . . (717) 299-5899  
 Hickman Associates . . . . . (214) 381-4779

Hollywood Edge . . . . . (800) 292-3755, (213) 466-6723  
 Hot Mix Radio Network . . . . . (602) 966-9900  
 Rick Hull Voice Tracks . . . . . (214) RICK-HULL (742-5485)  
 Humane Society Of The United States . . . . . (800) 237-7242  
 Ron Hummel Productions . . . . . (415) 933-3500  
 Paul Hunter/Radio Express . . . . . (503) 488-4855

## I

In-Fisherman Communications Network . . . . . (218) 829-1648  
 International Lutheran Laymen's League . . . . . (800) 752-9636  
 Interstate Radio Network . . . . . (312) 222-4784  
 Interview Factory . . . . . (818) 988-2045  
 ISSI (Information Systems and Services, Inc.) . . . . . (414) 963-1221

## J

JAM Creative Productions . . . . . (214) 388-5454  
 Jameson Broadcast . . . . . (202) 328-3283  
 Jameson Broadcast/Fairfax Media . . . . . (800) 525-2175  
 Brian James Productions . . . . . (813) 229-5807  
 Jazz Trax . . . . . (619) 695-3722  
 Gwenn Jensen . . . . . (619) 741-8572  
 Johns Hopkins Medical Institutions . . . . . (301) 955-2849  
 Ben Johnson Productions . . . . . (612) 374-9011  
 Joseph-Fox Communications . . . . . (212) 941-5600

## K

K.K. Kreative Koncepts . . . . . (614) 431-9126  
 Kaleidophonics/Syndicom . . . . . (707) 443-9836  
 Kayla Satellite Broadcasting . . . . . (813) 572-9209  
 Joe Kelly Creative Services . . . . . (708) 295-8610  
 Kendall Energies . . . . . (215) 56-VOICE (568-6423)  
 Kenetics Radio Entertainment . . . . . (718) 857-6389  
 Killer Music . . . . . (213) 464-6333  
 Killer Tracks . . . . . (800) 877-0078  
 Knucklehead News Network . . . . . (713) 342-9570

## L

L.A. Air Force . . . . . (303) 247-5082  
 Chris Larko Productions . . . . . (219) 424-2405  
 Mark Larson Programming & Production . . . . . (619) 579-0967  
 Laugh-Trak Media Services . . . . . (800) 827-3301  
 Longhorn Radio Network . . . . . (202) 287-3000 x325  
 J.R. Lyons . . . . . (504) 947-8675

## M

Jack Macdonald . . . . . (206) 588-2839  
 Bobby Magic & Assoc. . . . . (916) 722-5500  
 Magnolia Street/Radio Cinema . . . . . (813) 576-4594  
 Mainstreet Productions . . . . . (619) 569-5919  
 Manhattan Production Music . . . . . (800) 227-1954  
 Terry Marshall . . . . . (415) 680-1177  
 McCulloch-Felz Programming . . . . . (213) 545-1729  
 McNally & Assoc. . . . . (207) 767-4321  
 MediaAmerica Radio . . . . . (212) 463-7980  
 Megasoniq/Radio Resources . . . . . (800) 848-2114  
 Melcor Broadcasting . . . . . (212) 972-1030  
 Metro Music . . . . . (212) 799-7600  
 Metro Networks . . . . . (713) 621-2800  
 Charles Michelson . . . . . (800) 648-4546, (213) 278-4546  
 Mid-Atlantic Entertainment . . . . . (302) 674-1234  
 MJI Broadcasting . . . . . (212) 245-5010  
 Mood Creations . . . . . (914) 941-2357  
 MRN Radio . . . . . (904) 254-6760  
 MSA (Music Service Associates) . . . . . (918) 492-7222  
 T.J. Murphy Productions . . . . . (904) 268-5085  
 Murray/Walsh Radio Programming . . . . . (800) SAY-MIXX (729-6499)  
 Music Director Programming Service . . . . . (413) 783-4626



Music Unlimited . . . . . (800) 999-3520, (817) 261-3520  
 Musical Starstreams . . . . . (505) 988-2004  
 Mutual Broadcasting System . . . . . (703) 685-2000

## N

National Association Of Home Builders . . . . . (800) 368-5242  
 National Weather Network . . . . . (601) 352-6673, (800) 772-9847  
 Natural Sound . . . . . (814) 664-9244  
 NBC/Talknet . . . . . (212) 237-2660  
 New York State Radio Network . . . . . (315) 472-9797  
 Newsmaker Interviews . . . . . (213) 655-2793  
 North American Network . . . . . (202) 265-3689  
 Nostalgia Notes . . . . . (617) 749-9189

## O

O'Connell Productions . . . . . (404) 266-0020  
 O'Connor Creative Services . . . . . (213) 827-2527  
 O'Liners . . . . . (213) 478-1972  
 Bobby Ocean Inc. . . . . (415) 472-5625  
 Oldies Unlimited . . . . . (716) 634-2758  
 Alan Olmstead/Kaleidophonics . . . . . (707) 443-9836  
 Olympia Networks . . . . . (314) 361-2000  
 Omnimedia Group . . . . . (505) 982-5485  
 Omnimusic . . . . . (516) 883-0121  
 On Mic Productions . . . . . (800) 8-STUDIO (878-8346)  
 On The Radio Broadcasting . . . . . (213) 392-9600  
 Ontrack Communications . . . . . (416) 363-0997  
 Oral Creations . . . . . (913) 649-1186  
 Orange Productions/SJS Entertainment . . . . . (215) 667-8620

## P

Byron Paul Voices . . . . . (213) 395-2736  
 Peak Rating Productions . . . . . (617) 335-7602  
 People's Network International . . . . . (800) TALK-YES (825-5937)  
 Philadelphia Music Works . . . . . (800) 368-0033  
 Mitch Phillips . . . . . (305) 624-6101  
 PIA Radio Sports . . . . . (312) 943-8888  
 Polaris Productions . . . . . (800) 472-TRAX (472-8729)  
 Powersound Productions . . . . . (412) 321-6920  
 Premiere Radio Networks . . . . . (213) 467-2346  
 Pro Media . . . . . (800) 782-0700  
 Production Garden Library . . . . . (800) 247-5317  
 Production Masters . . . . . (404) 591-7559  
 Professional Desk References . . . . . (615) 832-1942  
 Promusic . . . . . (305) 776-2070  
 Public Interest Affiliates . . . . . (312) 943-8888

## Q-R

Quality Services . . . . . (801) 825-7292  
 Radio & TV Commission of SBC . . . . . (800) 433-5757  
 Radio America . . . . . (202) 488-7122  
 Radio Direct . . . . . (818) 760-6884  
 Radio Links . . . . . (213) 457-5358  
 Radio New England . . . . . (617) 749-1304  
 Radio Online . . . . . (806) 352-7503  
 Radio Programming & Management . . . . . (800) 521-2537, (313) 681-2660  
 Radio Resources/Megasoniq Corp. . . . . (800) 848-2114  
 Radio Ventures . . . . . (516) 358-2250  
 Radioia Sound Productions/Bear Broadcasting . . . . . (603) 332-0930  
 Jim Raposa Co. . . . . (401) 846-2825  
 Red Armadillo Studios . . . . . (215) 822-5588  
 Reel Good Productions . . . . . (800) 800-REEL (800-7335)  
 Randy Reeves, Voice At Large . . . . . (404) 925-8868  
 Cheryl Rilly . . . . . (313) 881-4551  
 J.L. Ritter Productions . . . . . (702) 588-8784  
 Road Watch America . . . . . (713) 621-2800  
 Bill Rogers Productions . . . . . (714) 534-2115

## S

Sacred Heart Program . . . . . (800) 747-7692  
 San Francisco Sound Archive . . . . . (707) 425-8137  
 Satellite Music Network . . . . . (214) 991-9200  
 SBN Sports Network . . . . . (800) 874-3010  
 Shepherd Productions . . . . . (800) 472-TRAX (472-8729)  
 Sheridan Broadcasting Network . . . . . (800) 874-3010  
 Si Communications . . . . . (818) 841-9350  
 Silvertree . . . . . (619) 296-1601  
 Sixty Second L.P. . . . . (203) 222-5858  
 Sixty Second Preview . . . . . (203) 222-5859  
 SJS Entertainment/Radio Ventures . . . . . (212) 370-9460  
 Skywatch Weather Center . . . . . (800) SKYWATCH (759-9282)  
 Denny Somach Productions . . . . . (215) 446-7100  
 Sound Ideas . . . . . (800) 387-3030, (416) 886-5000  
 The Source . . . . . (212) 237-2578  
 SP Productions/Techsonics . . . . . (804) 547-4000  
 Spanish Coast-To-Coast Ltd. . . . . (214) 991-9761  
 Split Second Music . . . . . (213) 471-2494  
 Sportcom Associates . . . . . (800) 462-5677  
 Sports Ticker . . . . . (201) 309-1200  
 St. Pe Entertainment . . . . . (601) 352-6673, (800) 772-9847  
 Star Communications . . . . . (800) 800-5543  
 Kris Stevens Enterprises . . . . . (818) 981-8255  
 STRZ Entertainment . . . . . (800) 874-3010  
 Dick Summer Communications . . . . . (516) 654-0747  
 Superadio . . . . . (212) 302-1100  
 Supertrax Production Services . . . . . (806) 352-7503  
 Syndicom . . . . . (805) 543-9214  
 Syntron . . . . . (617) 723-4300

## T

TelePrograms . . . . . (213) 854-4475  
 Thompson Creative . . . . . (214) 559-4000  
 Timeless Voyager Radio . . . . . (805) 967-6730  
 TM Century . . . . . (800) 937-2100  
 TNNR (The Nashville Network Radio) . . . . . (615) 871-6725  
 Topical Punch . . . . . (317) 776-1252  
 Ric Tower Creations . . . . . (314) 225-0370  
 TRF Production Music Libraries . . . . . (212) 265-8090  
 Tribune Radio Networks . . . . . (312) 222-3342  
 Morrie Trumble & Associates . . . . . (212) 693-2633  
 27th Dimension . . . . . (800) 634-0091

## U

U.S. Media Entertainment . . . . . (703) 822-5747  
 Unistar Power/Unistar Ultimate . . . . . (703) 276-2900  
 Unistar Radio Networks . . . . . (719) 540-4646  
 United Syndications Radio Network . . . . . (800) 783-8255  
 Urban Entertainment Network . . . . . (212) 370-9460

## V

Valentino . . . . . (212) 869-5210, (800) 223-6278  
 Varga & Associates . . . . . (815) 678-4100  
 Steve Vaus Productions . . . . . (800) HIT-SONG (448-7664)  
 Video Viewer . . . . . (203) 222-5860  
 The Voice Bank . . . . . (800) 488-8224  
 Voice Box . . . . . (913) 262-8171  
 Voiceworks Studios . . . . . (703) 342-5369

## W

Wall Street Journal Radio Network . . . . . (212) 416-2380  
 Weather Services Corp. . . . . (617) 275-8860  
 Ken Webb Enterprises . . . . . (516) 491-5368  
 West End Media Group . . . . . (817) 860-8525  
 Westwood One . . . . . (213) 840-4000  
 Westwood One Companies/NBC Radio Network . . . . . (703) 685-2000  
 Westwood One/Mutual Broadcasting . . . . . (703) 685-2000  
 WFMT Fine Arts Network . . . . . (800) USA-WFMT  
 Gary Whiteaker Corp. . . . . (800) 851-5406  
 Winning Edge Productions . . . . . (804) 744-3813  
 World Space Report (Radio Waves Corp.) . . . . . (203) 329-1992



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