

# R&R

RADIO & RECORDS

# PROGRAM SUPPLIER GUIDE '90

## MUSIC

1000 LISTINGS

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Consistent music programming for every day of the week

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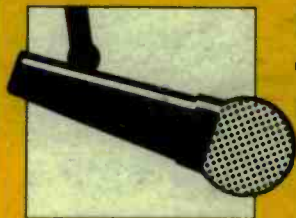
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# BRILLIANT COUNTRY PROGRAMMING!

**BUT, HEY,  
DON'T  
TAKE OUR  
WORD.**



ENTERTAINMENT  
N.E.T.W.O.R.K

# TAKE THEIRS.

▼ "Direct access to Country stars. Our listeners like that. 'Nashville Live' does wonders for our credibility." **BARRY MARDIT, PD, WWWW, Detroit.** ▼ "Lon Helton is the quintessential Country host." **DON CRAWLEY, PD, WDAF, Kansas City.** ▼ "You can't do better than we were able to do, broadcasting our morning show live from Nashville at Emerald Sound Studio." **RAY MASSIE, PD, WIL-FM, St. Louis.** ▼ "We've had a great response to 'Saturday Night House Party'. Great to have Gerry back. We missed him." **STAN CAMPBELL, KLAC, Los Angeles.** ▼ "Broadcasting from Emerald? The staff is professional in every way. Our expectations were not only met, they were surpassed." **MIKE O'MALLEY, PD, WYNY, New York.** ▼ "Don't we all wish we could have Gerry House on our station every day. With 'Saturday Night House Party' we at least get him once a week." **LEE LOGAN, PD, KNEW, San Francisco.** ▼ "Gerry House & the Comedy Company Network — that's all you need to know — they're great!" **PAUL JOHNSON, PD, WSOC-FM, Charlotte.** ▼

▼ Nationally-tested Music ▼ Celebrity conversations ▼ Off-the-wall Comedy ▼ Live Remotes from Music Row ▼ Custom programming ▼ Cutting Edge Recording Technology ▼

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PARTY  
NIGHT**

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Live**

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COMEDY COMPANY**

*Emerald  
Sound Studio*

Emerald Entertainment Network, Inc.  
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A

## Afterglow

### "Afterglow" Afterglow Productions

Produced by: Don Johnson  
Hosted by: Don Johnson  
Length: 30 mins.  
Terms: Public Service  
Delivered via: Analog tape  
First aired: 1/1970  
Affiliates: 80

Blend of traditional sacred music and Contemporary Christian music with insightful and informative comments by program host.



## AMERICA'S BALL ROOM

### "America's Ballroom" Radio Today Entertainment

Produced by: Peter Bochan  
Hosted by: Major guest artists  
Length: Two hours  
Terms: Barter  
Delivered via: Analog tape  
Affiliates: 121

Features major Big Band stars playing their favorite music and telling their favorite Big Band background stories.

### "America's Rock Network Meltdown" America's Rock Network

Produced by: Harvey Sheldon  
Hosted by: Harvey Sheldon  
Length: Six hours  
Terms: Barter; cash  
Delivered via: VHS tape, stereo hi-fi  
First aired: 1/87  
Affiliates: 2

Top 50 of hard rock/pop mainstream heavy metal — may be aired once or twice a week — ideal weekend programming.



### "American Country Countdown" ABC Radio Networks

Produced by: ABC Watermark  
Hosted by: Bob Kingsley  
Length: Four hours  
Terms: Barter  
Delivered via: Vinyl disc, CD  
First aired: 10/6/73  
Affiliates: 700+

Weekly countdown of country music's 40 biggest hits, as ranked by Billboard magazine. Country music's #1 countdown.

### "American Dance Classics" Murray/Walsh Radio Programming, Inc.

Produced by: Murray Walsh Radio Programming  
Hosted by: Jeremy Savage  
Length: Two hours  
Terms: Barter  
Delivered via: Analog tape  
First aired: 4/88  
Affiliates: 20

Two hours of '70s and '80s dance music.



### "American Dance Traxx" Westwood One

Produced by: Janis Hahn  
Hosted by: Jeff Wyatt  
Length: Three hours  
Terms: Barter  
Delivered via: Vinyl disc, Satcom 1R T3  
First aired: 3/87

An exciting, fast-paced countdown of the week's hottest dance tracks, including artist spotlights, special remixes, and other special features.



### "American Top 40 With Shadoe Stevens" ABC Radio Networks

Produced by: ABC Watermark  
Hosted by: Shadoe Stevens  
Length: Four hours  
Terms: Barter  
Delivered via: Vinyl disc, CD  
First aired: 7/4/70  
Affiliates: 400+

Weekly countdown of America's 40 biggest hits as ranked by Billboard magazine. America's #1 countdown show.

B

### "Dick Bartley's Original Rock & Roll Oldies Show" Westwood One Radio Network

Produced by: D.B. Productions, Inc  
Hosted by: Dick Bartley  
Length: Five hours  
Terms: Barter  
Delivered via: Satcom 1R T15  
First aired: 2/1988  
Affiliates: 320 (US & Canada)

A live weekly rock & roll party with the greatest hits of the '50s, '60s, and '70s plus listener requests, contests, trivia and artist interviews.

### "Best Of The BBC" WFMT Fine Arts Network

Produced by: BBC  
Hosted by: Jim Unrath  
Length: One hour  
Terms: Cash  
Delivered via: Analog tape; Westar 4 T20  
First aired: 1987  
Affiliates: varies

A celebration of some of the world's most historic musical events drawn from the BBC's vast archives.

### "Best Of The Oldies" Best of the Oldies Radio Network

Produced by: Darryl Evans  
Hosted by: Darryl Evans  
Length: Three hours  
Terms: Barter  
Delivered via: Analog tape  
First aired: 9/1989  
Affiliates: 50

Every week we feature a spotlight artist from 1955-1975 with requests and dedications. Also an R&B spotlight artist.

NEW

### "The Big Bands Of Renown" Big Band Music Network

Length: Two hours  
Terms: Barter  
Delivered via: Analog tape  
First aired: 1/90  
Affiliates: 32

Weekly Big Band radio show.

### "Blues Deluxe" Music Unlimited

Produced by: Music Unlimited Productions  
Hosted by: Dave Johnson  
Length: One hour  
Terms: Barter  
Delivered via: Analog tape  
First aired: 1/1988  
Affiliates: 10

Features blues and blues/rock tunes, with emphasis on more current material. Includes artist interviews, listener requests, and unsigned bands.

### "The Breeze Special" The Breeze/Progressive Radio Network

Produced by: Rob Moore  
Hosted by: Ben Johnson  
Length: Two hours  
Terms: Barter; cash  
Delivered via: Analog tape  
First aired: 4/89  
Affiliates: 40

Weekly NAC program — light jazz/soft fusion/quality vocals. Artist interviews, live concert clips, latest NAC album releases.

### "Buried Treasure" The Source

Produced by: Chuck Labella  
Hosted by: Andy Denmark  
Length: Varies  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15  
First aired: Oct. '88

Rare or hard-to-find music cuts.

## STAFF

PUBLISHER: Bob Wilson  
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SENIOR VP/SALES: Bill Clark  
SENIOR VP/EDITOR: Ken Barnes

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PROGRAM SUPPLIER GUIDE '90 EDITOR: Ron Rodrigues  
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Note: The listings R&R's "Program Supplier Guide '90" were provided by the program producer or distributor. All known program suppliers were invited to contribute, and every submission received before May 11 was used. All reasonable care is taken, but no responsibility assumed for errors and omissions. All rights reserved. Published June 1990.

Extra Copies: \$10

Contact Leslie Cutting

**R&R**  
RADIO & RECORDS

(213) 553-4330



# WEEKLY MUSIC FEATURES

C

## CASEY'S TOP 40 WITH CASEY KASEM

**"Casey's Top 40"**  
Westwood One

**Produced by:** Bert Kleinman  
**Hosted by:** Casey Kasem  
**Length:** Four hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc; Satcom 1R T3  
**First aired:** 1/89  
*Weekly CHR Top 40 countdown hosted by 20-year veteran Casey Kasem.*

**"Chicago Symphony Orchestra"**  
WFMT Fine Arts Network

**Produced by:** Norman Pellegrini  
**Hosted by:** Norman Pellegrini  
**Length:** Two hours  
**Terms:** Underwritten program; market exclusivity  
**Delivered via:** Analog tape; Westar 4 T20  
**First aired:** 1976  
**Affiliates:** varies  
*Ongoing weekly symphony concerts by Chicago's world-renowned orchestra.*

**"Christian Countdown U.S.A."**  
CBN Radio Network

**Produced by:** CBN Radio Network  
**Hosted by:** Bob Souer  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Galaxy 1 T11; Spacenet 3 T7D  
**First aired:** 5/82  
*Top 20 countdown of America's AC Christian songs. A Sunday morning money-maker targeted to adults 18-34.*

## DICK CLARK'S Rock Roll & Remember

**"Dick Clark's Rock, Roll + Remember"**  
Unistar Radio Networks

**Produced by:** Ed Salamon  
**Hosted by:** Dick Clark  
**Length:** Four hours  
**Terms:** Swap/exchange  
**Delivered via:** Vinyl disc  
**First aired:** 2/82  
  
*Features alltime favorites from the '50s, '60s, and '70s, with spotlighted artist/group per show and interviews.*

NEW

**"Classic CDs"**  
The Source

**Produced by:** John Pidgeon  
**Hosted by:** Roger Scott  
**Frequency:** Monthly  
**Length:** 90 mins.  
**Terms:** Barter  
**Delivered via:** CD; Satcom 1R T15  
**First aired:** 4/90  
**Affiliates:** 75  
*In each episode, an artist guides us track-by-track through a classic rock release.*

**"Club Mix USA"**  
Johnny O' Productions

**Produced by:**  
**Length:** Four hours  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 4/17/89  
**Affiliates:** 12  
  
*This four-hour program features the hottest Top 40 dance music, BPM mixed. No unfamiliar Urban music.*

**"Collector's Item"**  
WFMT Fine Arts Network

**Produced by:** Don Tait  
**Hosted by:** Don Tait  
**Length:** One hour  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 1979  
**Affiliates:** varies  
*Program features an outstanding selection of rare and important recordings by conductors and instrumentalists from the first part of this century.*

NEW

**"Compact Disc Showcase"**  
Copley Entertainment, Inc.

**Produced by:** Red Armadillo Music  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Analog tape, CD  
**First aired:** 9/90  
**Affiliates:** 75  
*Weekly review of new music available on CD, especially AC and jazz.*

## T H E C O U N T D O W N

**"The Countdown"**  
Westwood One

**Produced by:** Mike Waters  
**Hosted by:** Walt Love  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc; Satcom 1R T3  
**First aired:** 8/83  
*A countdown of the week's Top 25 Urban Contemporary hits.*



**"Countdown America Starring Dick Clark"**  
Unistar Radio Networks

**Produced by:** Ed Salamon  
**Hosted by:** Dick Clark  
**Length:** Four hours  
**Terms:** Swap/exchange  
**Delivered via:** Vinyl disc; Satcom 1R T15  
**First aired:** 1/8/83  
*A countdown of the Top 30 AC songs as determined by R&R.*

**"Country Crossroads"**  
SBC, Radio/TV Commission

**Produced by:** Eddie Reed  
**Hosted by:** Bill Mack and Jerry Clower  
**Length:** 30 mins.  
**Delivered via:** Galaxy 3 T7  
**First aired:** 1969  
**Affiliates:** 1900  
*Plays top country music and has interviews with top country performers about their families, their personal lives, and their music.*

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**ROCK  
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SHOW**

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RARITIES



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BALL ROOM**



**RADIO TODAY**  
ENTERTAINMENT

1776 BROADWAY  
NEW YORK, NY 10019  
PHONE: (212) 581-3962  
FAX: (212) 459-9343



C



NEW

**"Country Gold Saturday Night Live"****Unistar Radio Networks**

**Produced by:** Ed Salamon  
**Hosted by:** Mike Fitzgerald  
**Length:** Five hours  
**Terms:** Swap/exchange  
**Delivered via:** Satcom 1R T23  
**First aired:** 4/7/90

Country radio's first national oldies phone request party — live every Saturday night.

**"Country-Phonics"****Kaleidophonics**

**Produced by:** Alan Olmstead  
**Hosted by:** Alan Olmstead  
**Length:** Two hours  
**Terms:** Barter; cash  
**Delivered via:** Analog tape  
**First aired:** 6/86  
**Affiliates:** 2

Country diversity special feature, designed to give Top 40 Country formats variety and depth. Includes progressive, acoustic, and bluegrass styles, etc.

D

**"Rick Dees Weekly Top 40"****Unistar Radio Networks**

**Produced by:** Ed Salamon  
**Hosted by:** Rick Dees  
**Length:** Four hours  
**Terms:** Swap/exchange  
**Delivered via:** Vinyl disc  
**First aired:** 1984

Presents a CHR countdown with the biggest stars and comedy bits.

NEW

**"Desert Island Discs"****MJI Broadcasting**

**Produced by:** MJI Broadcasting  
**Hosted by:** Tony Pigg  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 1/90

Each week celebrities from music, TV, film, and sports host a show featuring rock records they would take to a desert island.

**"Direct Hits"****MJI Broadcasting**

**Produced by:** MJI Broadcasting  
**Hosted by:** Bill Lee  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 9/87

Twenty-four of the most-played songs on CHR and dance radio, plus up-to-the-minute music and entertainment news.

**"Dr. Demento"****Westwood One**

**Produced by:** Robert Young  
**Hosted by:** Dr. Demento  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc; Satcom 1R T3  
**First aired:** 10/78

Presents the most bizarre, eccentric, and demented music ever committed to vinyl.

E


**"Encore"****Westwood One**

**Produced by:** WW1/Marcia Hrichison  
**Hosted by:** William B. Williams  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3  
**First aired:** Jan. '85  
**Affiliates:** 236

Weekly two-hour tribute to the music and personalities of the big band era, including interviews and special features.

F

**"First Hearing"****WFMT Fine Arts Network**

**Produced by:** George Jellinets  
**Hosted by:** Lloyd Moss  
**Length:** One hour  
**Terms:** Cash  
**Delivered via:** Analog tape; Westar 4 T20  
**First aired:** 1986  
**Affiliates:** varies

Host and panel listen and discuss identification of artists, and evaluation of performance and recording.


**"Flashback"****Radio Today Entertainment/  
LBS Radio**

**Produced by:** Radio Today  
**Hosted by:** Bill St. James  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** CD  
**First aired:** 1984  
**Affiliates:** 225

Re-creates the era of "progressive radio" at its best; rock 'n' roll mixed with actual newscasts, commercials, comedy, and much more.

**"The Folk Sampler"****WFMT Fine Arts Network**

**Produced by:** Mike Flynn  
**Hosted by:** Mike Flynn  
**Length:** One hour  
**Terms:** Cash  
**Delivered via:** Westar 4 T20  
**First aired:** 1987  
**Affiliates:** varies

A program of folk, traditional, bluegrass, and blues about women, clothes, food, the sea, dogs, special holiday subjects, etc.

**"Fresh Traxx"****Westwood One**

**Produced by:** Robert Young  
**Hosted by:** J.J. Johnson  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl disc; Satcom 1R T3  
**First aired:** 1/89

Weekly program featuring the hottest new records in the country, based on the Urban "New and Active" section of R&R.

NEW

**"Front Row Center"****Melcor Broadcasting Company**

**Produced by:** Andy Bitsco  
**Hosted by:** Bill Hickok  
**Terms:** Barter  
**Delivered via:** Cassette  
**First aired:** 7/1990  
**Affiliates:** 20

Music from a Broadway show. Features include the show and history information.

**"Fusion 40"****TelePrograms**

**Produced by:** TelePrograms  
**Hosted by:** China Smith  
**Length:** Three hours  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 5/87  
**Affiliates:** 40+

Pop music meets jazz to form Fusion 40. Basia, George Howard, Stanley Jordan, Patti Austin are featured.


**"Future Hits"****Westwood One**

**Produced by:** Nancy Conover  
**Hosted by:** Joel Denver  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl disc; Satcom 1R T3  
**First aired:** 7/84

A weekly look at the most-added singles on America's CHR stations, plus special features.

G

**"The Gospel Greats"****Heil Enterprises**

**Produced by:** Paul Heil  
**Hosted by:** Paul Heil  
**Length:** Two hours  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** Feb. '80  
**Affiliates:** 200

Weekly two-hour program of Southern and country gospel music with artist interviews, music news, features.

**"The Great Sounds"****Unistar Radio Networks**

**Produced by:** Ed Salamon  
**Hosted by:** Ray Otis  
**Length:** Four hours  
**Terms:** Swap/exchange  
**Delivered via:** Vinyl disc  
**First aired:** 1/83

MOR/Nostalgia/Big Band — with artist interviews and a Frank Sinatra salute segment.

H

**"Hangin' With Hollywood"****Unistar Radio Networks**

**Produced by:** Ed Salamon  
**Hosted by:** Hollywood Hamilton  
**Length:** Five hours  
**Terms:** Swap/exchange  
**Delivered via:** Satcom 1R T3  
**First aired:** 11/89

Live Saturday night party with America's hottest CHR music and superstar guests.

**"Heartline Across America"****CBN Radio Network**

**Produced by:** CBN Radio Network  
**Hosted by:** Chris Blizzard  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Galaxy 1 T11; Spacenet 3 T7D  
**First aired:** 5/79

Informative, Contemporary Christian magazine featuring music, politics, and entertainment. A live Saturday AC and Sunday MOR show available. Sellable!

**"The Heavy Bloc"****Terrie Richards Productions**

**Produced by:** TRP  
**Hosted by:** Terrie Richards  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Analog tape

A musician-oriented program advertising musician-oriented products to a musician-oriented audience.

**"High Voltage"****Westwood One**

**Produced by:** Marcia Hrichison  
**Hosted by:** Tawn Mastrey  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc; Satcom 1R T3  
**First aired:** 1/89

Features the hottest in "head-banger" rock; includes a guest DJ segment and presents "pure rock"'s biggest artists live in concert.



**A**

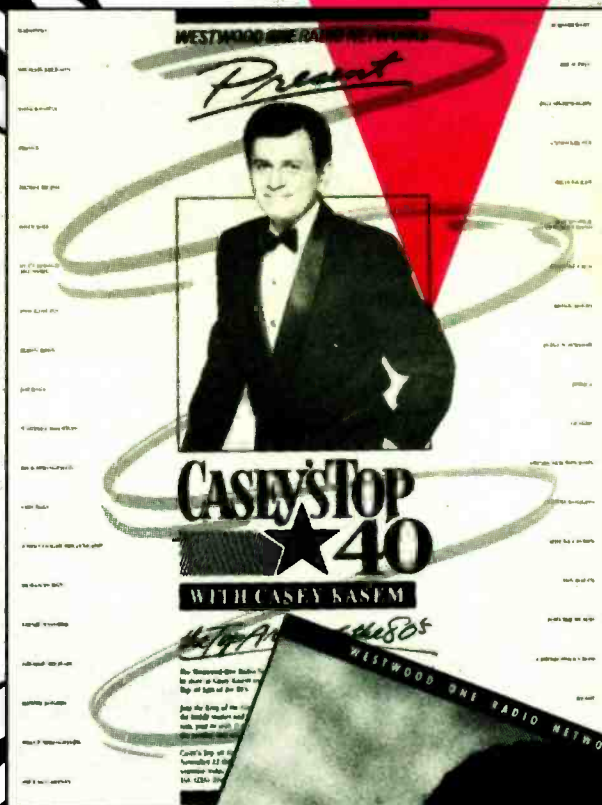
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countdown host  
now works for you

**Monday-Friday.**

**"Casey's Biggest Hits", tells the inside story on the songs and artists as only Casey can.**

**"Casey's Top 40 with Casey Kasem", "Casey's Biggest Hits" exclusively from the Westwood One Radio Networks.**

**For complete details, contact your Westwood One representative. In Los Angeles call (213) 840-4244, in Canada (416) 597-8529, FAX (213) 204-4375.**



**WESTWOOD ONE RADIO NETWORKS**



## H

## "Highlights"

**SJS Entertainment/  
Bullet Productions**

**Produced by:** Bullet Productions  
**Hosted by:** Jerry Boulding  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 8/2/86  
**Affiliates:** 86

An Urban Contemporary Top 25 countdown featuring celebrity interviews, sports, style, community service, cars, food, fashion, and health.



## "Hot Mix"

**ABC/Watermark**

**Produced by:** Andrew Starr/Dave Rajput  
**Length:** Four hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 5/1986  
**Affiliates:** 100

Different remixed versions of popular Top 40/crossover dance hits mixed beat-to-beat and back-to-back in a continuous music sweep.

## I

## IN CONCERT

## "In Concert"

**Westwood One**

**Produced by:** Brian Griffith  
**Hosted by:** Steve Downes  
**Frequency:** Twice monthly  
**Length:** 90 mins.  
**Terms:** Barter  
**Delivered via:** Vinyl disc; Satcom 1R T3  
**First aired:** 5/81

Features rock's hottest talent, recorded live in concert throughout America.

## "In The Spotlight"

**Westwood One**

**Produced by:** Robert Young  
**Frequency:** Monthly  
**Terms:** Barter  
**Delivered via:** Vinyl disc; Satcom 1R T3  
**First aired:** 1/86

Music and interview profiles featuring two hot acts from R&R's Urban Contemporary charts, including artist performances from the Westwood One archives.



## "In The Studio"

**SJS Entertainment/Album  
Network/Bullet Productions**

**Produced by:** Bullet Productions  
**Hosted by:** Redbeard  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** CD  
**First aired:** 6/27/88  
**Affiliates:** 200

Making of significant rock albums, created as artists are brought back "in the studio" featuring the music and never before heard interviews.

## "Inspirations Across America"

**Anderson Communications**

**Produced by:** Anderson Communications  
**Hosted by:** Burke Johnson  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 1/1984  
**Affiliates:** 105

Features contemporary gospel music, Bible trivia, interviews with leading gospel artists, and contests.

## J

## "Jazz Flavours"

**Primedia Entertainment Group  
(PEG)**

**Produced by:** PEG  
**Hosted by:** Russ Davis  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Analog tape, DAT  
**First aired:** 7/89  
**Affiliates:** 8

Radio's hottest new programming trend for the '90s, Jazz/NAC is popular choice of affluent 25-54s. Syndicated version of program with 12-year ratings history.

## "Jazz From The City"

**Ken Webb Entertainment**

**Produced by:** Ken Webb  
**Hosted by:** Ken Webb  
**Length:** Two hours  
**Terms:** Barter; cash  
**Delivered via:** Analog tape, DAT  
**First aired:** 5/5/85  
**Affiliates:** 66

Latest mainstream and contemporary jazz.



## "The Jazz Show With David Sanborn"

**Westwood One**

**Produced by:** Andy Denemark  
**Hosted by:** David Sanborn  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3  
**First aired:** 1/86

Features the perfect blend of the best in popular jazz, jazz classics, and interviews with today's top players.

## "The Jazz Trax Weekend Special"

**Jazz Trax**

**Produced by:** Art Good  
**Hosted by:** Art Good  
**Length:** Three to five hours  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 9/1985  
**Affiliates:** 25

All contemporary jazz/NAC music, including the newest and hottest releases and weekly artist interviews.

## "Julio's On The Air"

**Group Entertainment, Inc.**

**Produced by:** Group Entertainment, Inc.  
**Hosted by:** Julio (Jose Ortiz Y. Pino)  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 9/23/89  
**Affiliates:** 7

Zany Mexican "pirates" two hours of your airtime every week from Las Vegas, bringing your listeners top hits and comedy.

## K

## "Kaleidophonic Jazz"

**Kaleidophonics**

**Produced by:** Alan Olmstead  
**Hosted by:** Alan Olmstead  
**Length:** Three hours  
**Terms:** Barter; cash  
**Delivered via:** Analog tape  
**First aired:** 12/79  
**Affiliates:** 2

Easy mix from vintage to contemporary jazz styles. Perfect for upscale demos, weekend mornings.

## "The B.B. King Blues Hour"

**SJS Entertainment/Bullet  
Productions**

**Produced by:** Bullet Productions  
**Hosted by:** B.B. King  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 11/9/87  
**Affiliates:** 90

An insider's tour of the blues, featuring the music of today's newest stars as well as traditional artists.

## "King Biscuit Flower Hour"

**DIR Broadcasting**

**Produced by:** DIR Broadcasting  
**Hosted by:** Bill Minkin  
**Terms:** Barter  
**Delivered via:** CD  
**First aired:** 2/18/73  
**Affiliates:** 225

Longest-running syndicated rock radio show in North America, featuring the world's greatest acts in concert for over 15 years.

## NEW

"Don Kirshner's  
Musical Memories"**Denny Somach Productions**

**Produced by:** Denny Somach  
**Hosted by:** Don Kirshner  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** CD  
**First aired:** 9/10/90  
**Affiliates:** 225

Weekly profile of rock by topics.

## NEW

"Don Kirshner's 35th Anniversary  
Of Rock 'N Roll"**Don Kirshner-Mediator**

**Produced by:** Denny Somach Productions  
**Hosted by:** Don Kirshner and Dan Ingram  
**Terms:** Barter  
**Delivered via:** CD  
**First aired:** 5/1990  
**Affiliates:** 205

35-hour rockumentary hosted by the ultimate industry insider, Don Kirshner. Featuring exclusive anecdotes and interviews for AC and Oldies stations.

## L

## "Legends Of Rock"

**Westwood One/NBC Radio  
Network**

**Produced by:** Denny Somach  
**Hosted by:** Ray White  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 1/84  
**Affiliates:** 150

Weekly profile of a superstar artist.

## "Listen In With ..."

**Westwood One Companies/Mutual  
Broadcasting**

**Produced by:** Kevin DeLany & George Achaves  
**Hosted by:** Lon Helton  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl disc; Satcom 1R T3/15  
**First aired:** 2/89

Country's biggest stars play guest host each week, spinning tales of their favorite music and memories. Music-intensive currents and recurrences only!

## NEW

## "Live From Electric Ladyland"

**SJS Entertainment/Album  
Network/Bullet Productions**

**Produced by:** Bullet Productions  
**Hosted by:** Various artists  
**Frequency:** Monthly  
**Length:** 90 mins.  
**Terms:** Barter  
**Delivered via:** Satellite  
**First aired:** 1/90

A rare opportunity to hear a live concert in a setting most conducive to high quality sound reproduction: a recording studio or sound-stage.



With The REAL DON STEELE

## "Live From The Sixties"

**Premiere Radio Networks**

**Produced by:** Marla Ross  
**Hosted by:** The Real Don Steele  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 1/88  
**Affiliates:** 310

Music, jingles, news, promotions, and events of the '60s done in the present tense, as if you never left.



# THE BETA TEST SITE REVIEWS ARE IN !

"I'VE SEEN SELECTOR VERSION 12, AND I DON'T KNOW WHY ANYONE WOULD WANT ANY OTHER SYSTEM."

**DWIGHT DOUGLAS**  
PRESIDENT—BURKHART/DOUGLAS & ASSOCIATES

"IT'S LIKE GETTING A FREE HARDWARE UPGRADE; I'M SCHEDULING MUSIC TWICE AS FAST."

**MARK ELLIOTT**  
PROGRAM DIRECTOR—WWEZ-FM, CINCINNATI

"VERSION 12 WILL REVOLUTIONIZE MUSIC SCHEDULING."

**BOB YOUNG**  
PROGRAM DIRECTOR—WXTU-FM, PHILADELPHIA

"VERSION 12 HAS GOT TO BE THE MOST THOROUGH MUSIC SCHEDULER ON THE MARKET TODAY. IT'S OBVIOUS THAT RCS LISTENS TO ITS CUSTOMERS."

**PHIL LO CASCIO**  
PROGRAM MANAGER—WSB-FM, ATLANTA

"VERSION 12 IS A DREAM COME TRUE. IT'S BY FAR THE MOST POWERFUL MUSIC SCHEDULING PROGRAM ON THE MARKET. THE SPEED WITH WHICH IT NOW SCHEDULES MUSIC IS INCREDIBLE."

**BRENT ALBERTS**  
MUSIC DIRECTOR—WGTR-FM, MIAMI

# Selector version 12

IF YOU'RE A CURRENT SELECTOR CLIENT, LOOK FOR VERSION 12 COMING SOON. (GENERAL RELEASE BEGINS ON JUNE 15.) IF YOU DON'T HAVE SELECTOR, CALL US TO FIND OUT HOW EASY IT IS TO CONVERT FROM ANY OTHER SYSTEM TO THE MOST POWERFUL MUSIC SCHEDULER IN THE WORLD!

VERSION 12: BIGGER, BETTER, FASTER & FRIENDLIER!

SEE WHAT ALL THE EXCITEMENT IS ABOUT AT THE R&R CONVENTION. JOIN US IN SUITE #960  
AT THE CENTURY PLAZA TOWERS HOTEL.



L

**"Lost Lennon Tapes"**  
**Westwood One**

**Produced by:** Stephen Peeples  
**Hosted by:** Elliot Mintz  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl disc; Satcom 1R T3  
**First aired:** 1/88

Features material taken from more than 300 hours of newly discovered recordings. Includes jam sessions, demos, in-studio conversations.

**"The Live Show"**  
**Radio Today Entertainment/ABC Radio Network**

**Produced by:** Radio Today  
**Hosted by:** Bill St. John  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** CD  
**First aired:** 1988  
**Affiliates:** 150

Weekly multi-artist concert series showcasing the greatest acts in rock 'n' roll in the most electrifying performances of their careers.

M

**"Masters Of Rock"**  
**Radio Today Entertainment/LBS Radio**

**Produced by:** Capitol Radio  
**Hosted by:** David Jensen  
**Frequency:** Monthly  
**Length:** 2 hours  
**Terms:** Barter  
**Delivered:** CD  
**First aired:** 1989  
**Affiliates:** 150

Music-intensive words and interview series featuring exclusive career-spanning interviews with the giants of rock 'n' roll.

**"Metalshop"**  
**MJI Broadcasting**

**Produced by:** MJI Broadcasting  
**Hosted by:** Charlie Kendall  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 1/84

Rock radio's original and most successful heavy metal show, featuring exclusive artist interviews, album premieres, and world class promotions.

**"Midnight Dread"**  
**Doug Wendt's World Beat**  
**Produced by:** Doug Wendt

**Hosted by:** Doug Wendt  
**Length:** One hour  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 9/79  
**Affiliates:** 6

Crucial reggae from ska to rockers. "Entertaining, informative, enthusiastic, and tightly produced. Superb!" — S.F. Examiner. Go dare!

**"Montages"**  
**The Source**

**Produced by:** Ron Harris  
**Length:** varies  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom 1R T15  
**First aired:** 7/88

A highly produced audio collage pertinent to various station production needs.

**"Monthly Specials"**  
**Unistar Radio Networks**

**Produced by:** Ed Salamon  
**Hosted by:** Ed Sciaky  
**Frequency:** Monthly  
**Length:** Three hours  
**Terms:** Swap/exchange  
**Delivered via:** Vinyl disc  
**First aired:** 1/89

Classic rock artist or group is featured each month, with music and artist interviews.

**"Musical Starstreams"**  
**Musical Starstreams**

**Produced by:** Frank Forest  
**Hosted by:** Frank Forest  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Analog tape, DAT, mailed script  
**First aired:** 12/1981  
**Affiliates:** 60

Commercial radio's longest running and most listened-to two-hour weekly new age music program.

N

**"Nashville Live"**  
**Emerald Entertainment Network, Inc.**

**Produced by:** Dale Moore  
**Hosted by:** Lon Helton  
**Length:** 90 mins.  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3  
**First aired:** 9/26/87  
**Affiliates:** 200+

Interviews with country stars. Listeners call in toll-free from anywhere in North America for direct dialogue with top country artists live.

**"The Nashville Record Review"**  
**TNNR-Group W Satellite Communications**

**Produced by:** TNNR  
**Hosted by:** Lorianne Crook and Charlie Chase  
**Length:** Four hours  
**Terms:** Barter  
**Delivered via:** Satcom 1 T3  
**First aired:** 12/1988  
**Affiliates:** 50

Top 40 countdown taped a few days before airing with up-to-the-minute word on what's happening in and behind the country music scene.

**"A New Frontier Of Superstars"**  
**Western Front Broadcasting**

**Produced by:** Tony Kelly  
**Hosted by:** Julio Flores  
**For airing as:** Monthly  
**Length:** 60 min.  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 2/1985

**Affiliates:** 20

An Alternative/AOR interview show featuring top and up-and-coming artists. Also, the latest alternative news.

O

OFF THE RECORD

WITH Mary Turner

**"Off The Record Specials"**  
**Westwood One**

**Produced by:** Marcia Hrichison  
**Hosted by:** Mary Turner  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl disc; Satcom 1R T3  
**First aired:** 8/80

Music and interview program spotlighting the superstars of rock 'n' roll.

ON A COUNTRY ROAD WITH LEE ARNOLD

**"On A Country Road With Lee Arnold"**  
**Westwood One Companies/Mutual Broadcasting**

**Produced by:** Scott Paton  
**Hosted by:** Lee Arnold  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc; Satcom 1R T3/15  
**First aired:** 1/83

Country music's premier magazine format. Interviews, Nashville news, country trivia, showcase recordings, plus the hottest music on the charts today.

ON THE Radio

**"On The Radio"**  
**Westwood One**

**Produced by:** Westwood One/On The Radio Productions  
**Hosted by:** "Big" Ron O'Brian  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl disc; Satcom 1R T3  
**First aired:** 2/2/85  
**Affiliates:** 200

CHR music magazine featuring the Top 5 national CHR records from R&R, laced between various features.

**"On The Radio Countdown Companion"**  
**Westwood One**

**Produced by:** On The Radio  
**Hosted by:** Locally hosted  
**Length:** Three to four hours  
**Terms:** Barter  
**Delivered via:** Mailed script  
**First aired:** 1/4/88  
**Affiliates:** 200

Complete scripts and interviews to produce your own localized countdown feature.

**"On Track"**  
**SBC, Radio/TV Commission**

**Produced by:** Joe Lusk  
**Hosted by:** Dave Tucker  
**Length:** 30 mins.  
**Terms:** Public Service  
**Delivered via:** Vinyl disc  
**First aired:** 1982  
**Affiliates:** 540

Plays top contemporary religious music and spotlight interviews with rock music artists.

**"Open House Party"**  
**Superadio Network**

**Produced by:** Radiocraft  
**Hosted by:** John Garabedian  
**Frequency:** Twice-weekly  
**Length:** Five hours  
**Terms:** Barter  
**Delivered via:** GE-Ku Band K2 Satellite  
**First aired:** 1987  
**Affiliates:** 168

America's biggest live CHR radio show. Your call letters are first out of music. You're perceived as originating superstation. Hot guests!

P

**"Party America"**  
**Cutler Productions**

**Produced by:** Ron Cutler  
**Hosted by:** Fast Jimi Roberts  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 7/85  
**Affiliates:** 150

CHR music-intensive show with guest stars and special cohorts.

**"Philadelphia Orchestra"**  
**WFMT Fine Arts Network**

**Produced by:** Barry Hochman  
**Hosted by:** Jim Uhrath  
**Frequency:** 26-week season  
**Length:** Two hours  
**Terms:** Underwritten; market exclusivity  
**Delivered via:** Analog tape; Westar 4 T20  
**First aired:** 10/84  
**Affiliates:** varies

Riccardo Mulì carries on an unparalleled tradition of musical versatility, popularity, and innovation.

PIRATE RADIO USA

**"Pirate Radio USA"**  
**Westwood One**

**Produced by:** Dana Miller  
**Hosted by:** Shadow Steele  
**Length:** Five hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3  
**First aired:** 10/89

Saturday nights rock as Pirate Radio's signal takes over local frequencies around the country. Party atmosphere features top requests of the week, Pirate party blocks, and more.

**"Plain-Rap Countdown"**  
**Premiere Radio Networks**

**Produced by:** Louise Palanker/Cathy Cogan  
**Hosted by:** Uses local air personality  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Analog tape, mailed script  
**First aired:** 3/86  
**Affiliates:** 150

Each market's own "personalized" hit list, written by Premiere talent. The only countdown that makes you the music authority in your market.



# The Word for the '90s is **DAVEPART**



## THE COUNTDOWN OF THE '90S



Introducing Dave Sholin's Insider, the Contemporary Hit Countdown for a new decade. In synch with today's radio, the Insider has only **three stopsets hourly**, instead of the usual four or five. There's a **reduced inventory load** of four network minutes per hour, not the standard six. And a **25 minute music sweep** kicking off each hour.

A nationally hosted countdown show that sounds like your radio station...imagine that.

We've been bombarded by an onslaught of

industry support to Save Dave, an unfortunate victim of another network's old-fashioned Countdown thinking. Sholin, Editor of The Gavin Report, is consistently named among the "Heavy Hundred" in Rolling Stone magazine's list of music experts. Besides, his wife just had a baby and he needs the attention.

So, start DAVEPARTING your weekends now with Dave Sholin's Insider. Designed to replace and upgrade the quality of the nationally hosted countdown program or programs airing on your station.

Call your Premiere Radio Networks representative today at 213-467-2346.

**PREMIERE**  
RADIO NETWORKS  
NEW YORK • LOS ANGELES • CHICAGO





P



**"Plain-Rap Urban Countdown"**  
Premiere Radio Networks

**Produced by:** Charles Johnson/Cathy Cogan  
**Hosted by:** Uses local air personality  
**Length:** Three  
**Terms:** Barter  
**Delivered via:** Analog tape, mailed script  
**First aired:** 6/89  
**Affiliates:** 100

Urban radio's own "personalized" Top 30, written by the best countdown writers in the business. The only self-hosted Urban Top 30 in the market.



**"Portraits In Sound"**  
Radio Today Entertainment

**Produced by:** Thom Reinstein  
**Hosted by:** Thom Reinstein  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Analog tape  
**Affiliates:** 178

Featuring contemporary instruments, along with interviews with the people who make the music. Especially appropriate for Easy and NAC stations.

**"Powercuts"**  
Global Satellite Network

**Produced by:** Emily Carey  
**Hosted by:** Geno Michellini  
**Length:** Two hours  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom 1R T3  
**Affiliates:** 80

Hottest rock songs in the country along with interviews with the superstars. All the latest rock 'n' roll news and great prize giveaways.

**"Powerline"**  
SBC, Radio/TV Commission

**Produced by:** Kirk Teegarden  
**Hosted by:** Br. Jon Rivers  
**Length:** 30 mins.  
**Terms:** Public service  
**Delivered via:** Vinyl disc  
**First aired:** 1969  
**Affiliates:** 2000

Contemporary Top 40 music format with brief and sensible comments on life.

R

NEW

**"Rarities On Compact Disc"**  
On The Radio

**Produced by:** On The Radio  
**Hosted by:** Locally hosted  
**Frequency:** Monthly  
**Length:** One hour  
**Terms:** Barter; supplied with network affiliation  
**Delivered via:** CD  
**First aired:** 1/1/90  
**Affiliates:** 210

CD compilation of rare tracks by a particular highlighted artist.

**"Reelin' In The Years"**  
Global Satellite Network

**Produced by:** Global Satellite  
**Hosted by:** George Taylor  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3  
**First aired:** 4/5/1986  
**Affiliates:** 101

Music of the '60s & '70s from a '90s perspective, plus fascinating lifestyle slices, vintage TV clips, interviews, and more.

**"Rock Over London"**  
Radio Ventures, Inc.

**Produced by:** Steven Saltzman  
**Hosted by:** Paul Sexton (AOR version), Graham Dene (CHR version)  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** CD  
**First aired:** 4/83  
**Affiliates:** 153

Rock Over London is available in both AOR and CHR formats; each version highlights the best new music from the UK and Europe. Bonus tracks introduced in 1990!

## ROCK STARS

**"Rock Stars"**  
Radio Today Entertainment/  
SJS Entertainment

**Produced by:** Radio Today  
**Hosted by:** John Sebastian  
**Frequency:** Monthly  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** CD  
**First aired:** 1986  
**Affiliates:** 175

Music-intensive series featuring chart-topping artists in revealing and personal interviews conducted by John Sebastian of Lovin' Spoonful fame.



**"Rockin' America"**  
Westwood One

**Produced by:** Ron Harris  
**Hosted by:** Scott Shannon  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc; Satcom 1R T3  
**First aired:** 10/84

A weekly countdown of America's Top 30 contemporary hits.

**"Rockline"**  
Global Satellite Network

**Produced by:** Mark Felsot  
**Hosted by:** Bob Coburn  
**Length:** 90 mins.  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3  
**First aired:** 5/4/1981  
**Affiliates:** 200

Rockline puts listeners in touch with the biggest stars in Rock 'N Roll live every Monday night.

S

**"Saturday Night House Party"**  
Emerald Entertainment  
Network, Inc.

**Produced by:** Dale Moore  
**Hosted by:** Gerry House  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3  
**First aired:** 9/2/89  
**Affiliates:** 100+

Live! Gerry House and his wacky array of characters interact with America, toll-free. Guest stars — live/call-in. Outrageous! Hilarious!

**"Sentimental Journey"**  
Melcor Broadcasting Company

**Produced by:** Bill Hickok  
**Hosted by:** Andy Bitsco  
**Terms:** Barter  
**Delivered via:** Cassette  
**First aired:** 1/1989  
**Affiliates:** 68

Bill picks a date in a particular year, talks about events, and plays music of the times.



NEW

**"Dave Sholin's Insider"**  
Premiere Radio Networks

**Produced by:** Jo Interrante/Ray De La Garza  
**Hosted by:** Dave Sholin  
**Length:** Four Hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 4/90  
**Affiliates:** 100

America's hottest hits, jokes, gossip, music news, and more. The Top 40 like you've never heard it before; fresh and exciting!

**"Sittin' In"**  
Weedek Corp.

**Produced by:** Weedek Corp.  
**Hosted by:** Chris Lane  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 7/87  
**Affiliates:** 60

A major Country star hosts a music-intensive hour of current hits, oldies, personal favorites, and recollections.



**"Solid Gold Saturday Night"**  
Unistar Radio Networks

**Produced by:** Ed Salamon  
**Hosted by:** Bob Worthington  
**Length:** Five hours  
**Terms:** Swap/exchange  
**Delivered via:** Satcom 1R T15  
**First aired:** 1/1/82

Weekly, live request oldies show featuring artist spotlights and special theme shows.

## SOMETHING SPECIAL

**"Something Special"**  
Media America, Inc.

**Produced by:** Anita Garner Communications  
**Hosted by:** Anita Garner  
**Length:** Four hours  
**Terms:** Barter  
**Delivered via:** Analog tape

Mainstream AC music, guest stars, timely topics, listener letters and comments, polls and surveys about the way we live, requests, and a cast of regulars.

**"Sounds Of Sinatra"**  
Orange Productions

**Produced by:** Orange Productions  
**Hosted by:** Sid Mark  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 1/1/79  
**Affiliates:** 125

A music-based show loaded with interviews, off-stage tales, and continuing current commentary from Frank Sinatra himself.

**"Soundscapes"**  
Paul Hunter

**Produced by:** Paul Hunter  
**Hosted by:** Terrie Richards  
**Length:** One to four hours  
**Terms:** Cash  
**Delivered via:** Analog tape, DAT  
**First aired:** 4/13/1983  
**Affiliates:** 10

The most popular Contemporary New Age music tailored for AC stations. Consistent 25-49 ratings winner for your weekends.



**"Special Of The Week"**  
Radio Today Entertainment

**Produced by:** Peter Bochan  
**Hosted by:** Ken Lamb  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Analog tape  
**Affiliates:** 267

Featuring the best of Easy Listening and Lite AC programming. Delivers major 25-54 ratings in all markets.

**"Spin Radio Concert"**  
Entertainment Radio, Inc.

**Produced by:** Edward Rasen  
**Hosted by:** Varies  
**Frequency:** Monthly  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl disc, CD  
**First aired:** 8/85  
**Affiliates:** 125+

Live to two-track concerts from small/medium avenues of popular music groups ranging from Ramones to 10,000 Maniacs.



THE WEEKLY COUNTRY MUSIC COUNTDOWN ★ COUNTRY GOLD SATURDAY NIGHT ★ THE BEACH BOYS STORY ★ COUNTDOWN AMERICA ★ COUNTRY 6-PACK ★ SOLID GOLD ALL-TIME FAVORITE OLDIES COUNTDOWN ★ SOLID GOLD SATURDAY NIGHT ★ SUMMER BEACH PARTY ★ THE STORIES BEHIND THE SONGS ★ MEMORIES OF ELVIS ★ DICK CLARK'S SIXTIES PARTY ★ SUPER GOLD ★ SUMMER ENCORE 1990 ★ DICK CLARK'S ROCK, ROLL & REMEMBER ★ LENNON: HIS LAST INTERVIEW ★ SOLID GOLD COUNTRY ★ RICK DEE'S WEEKLY TOP 40 ★ DICK CLARK'S LEGENDS OF ROCK & ROLL ★ 1990 NEWS ENCORE ★ SIXTIES CLASSICS ★ COUNTRY DATEBOOK ★ DICK CLARK'S BEACH PARTY ★ THE WEEKLY COUNTRY MUSIC COUNTDOWN ★ COUNTRY GOLD SATURDAY NIGHT ★ COUNTRY 6-PACK ★ COUNTDOWN AMERICA ★ SOLID GOLD ALL-TIME FAVORITE OLDIES COUNTDOWN ★ THE BEACH BOYS STORY DICK CLARK'S SIXTIES PARTY ★ SOLID GOLD SATURDAY NIGHT ★ THE STORIES BEHIND THE SONGS ★ SUMMER BEACH PARTY 1990 ★ SOLID GOLD COUNTRY ★ DICK CLARK'S BEACH PARTY ★ RICK DEES WEEKLY TOP 40 ★ SUPER GOLD ★ DICK CLARK'S ROCK, ROLL & REMEMBER ★ SUMMER ENCORE 1990 ★ SOLID GOLD COUNTRY ★ MEMORIES OF ELVIS ★ DICK CLARK'S LEGENDS OF ROCK & ROLL ★ LENNON: HIS LAST INTERVIEW THE WEEKLY COUNTRY MUSIC COUNTDOWN ★ COUNTRY GOLD SATURDAY NIGHT ★ THE BEACH BOYS STORY ★ COUNTDOWN AMERICA ★ COUNTRY 6-PACK ★ SOLID GOLD ALL-TIME FAVORITE OLDIES COUNTDOWN ★ SOLID GOLD SATURDAY NIGHT ★ SUMMER BEACH PARTY ★ THE STORIES BEHIND THE SONGS ★ MEMORIES OF ELVIS ★ DICK CLARK'S SIXTIES PARTY ★ SUPER GOLD ★ SUMMER ENCORE 1990 ★ DICK CLARK'S ROCK, ROLL & REMEMBER ★ LENNON: HIS LAST INTERVIEW ★ SOLID GOLD COUNTRY ★ RICK DEE'S WEEKLY TOP 40 ★ DICK CLARK'S LEGENDS OF ROCK & ROLL ★ 1990 NEWS ENCORE ★ SIXTIES CLASSICS ★ COUNTRY DATEBOOK ★ DICK CLARK'S BEACH PARTY ★ THE WEEKLY COUNTRY MUSIC COUNTDOWN ★ COUNTRY GOLD SATURDAY NIGHT ★ COUNTRY 6-PACK ★ COUNTDOWN AMERICA ★ SOLID GOLD ALL-TIME FAVORITE OLDIES COUNTDOWN ★ THE BEACH BOYS STORY DICK CLARK'S SIXTIES PARTY ★ SOLID GOLD SATURDAY NIGHT ★ THE STORIES BEHIND THE SONGS ★ SUMMER BEACH PARTY 1990 ★ SOLID GOLD COUNTRY ★ DICK CLARK'S BEACH PARTY ★ RICK DEES WEEKLY TOP 40 ★ SUPER GOLD ★ DICK CLARK'S ROCK, ROLL & REMEMBER ★ SUMMER ENCORE 1990 ★ SOLID GOLD COUNTRY ★ MEMORIES OF ELVIS ★ DICK CLARK'S LEGENDS OF ROCK & ROLL ★ LENNON: HIS LAST INTERVIEW THE WEEKLY COUNTRY MUSIC COUNTDOWN ★ COUNTRY GOLD SATURDAY NIGHT ★ THE BEACH BOYS STORY ★ COUNTDOWN AMERICA ★ COUNTRY 6-PACK ★ SOLID GOLD ALL-TIME FAVORITE OLDIES COUNT

# UNISTAR

RADIO NETWORKS



S



**"Stoli World Music Series"**  
**World Music Series**

Produced by: Sam Kopper  
Hosted by: Russ Davis  
Frequency: Monthly  
Terms: Barter  
Delivered via: Satcom 1R T23; Westar 4 T2D  
First aired: 1987  
Affiliates: 100+

A high visibility satellite concert event series, featuring the best R&R-charted NAC/Contemporary Jazz artists live.



**"The Stories Behind The Songs With Ed Salamon"**  
**Unistar Radio Networks**

Produced by: Ed Salamon  
Hosted by: Ed Salamon  
Length: One hour  
Terms: Swap/exchange  
Delivered via: Vinyl disc  
First aired: 5/5/90

Artist profile program features in-depth interviews with country music's biggest stars and their music.

**"Streams"**  
**SBC, Radio/TV Commission**

Produced by: Claude Cox  
Hosted by: Dr. Dick McCartney  
Length: 30 mins.  
Terms: Public service  
Delivered via: Vinyl disc  
First aired: 1976  
Affiliates: 750

Combination of current and classic selections chosen to bridge a variety of soft formats, including Oldies.

**"Sunday Morwening"**  
**John M. Reans Radio Production And Programs**

Produced by: John Reans  
Hosted by: John Reans  
Length: One hour  
Terms: Barter  
Delivered via: Analog tape, DAT  
First aired: 10/1/1989  
Affiliates: 26

Lite jazz, rock, and new age music program for upscale demographics, minimal host intervention.

**"Super Gold Saturday With Mike Harvey"**  
**Unistar Radio Networks**

Produced by: Ed Salamon  
Hosted by: Mike Harvey  
Length: Five hours  
Terms: Swap/exchange  
Delivered via: Satcom 1R T3  
First aired: 8/83

The best songs from the '50s, '60s, and '70s with an image artist or theme per show.

**"Supermixx"**  
**Murray/Walsh Radio Programming, Inc.**

Produced by: Murray/Walsh Radio Programming  
Length: Four hours  
Terms: Cash  
Delivered via: Analog tape  
First aired: 6/85  
Affiliates: 20  
Four hours of unhosted dance music mixed back-to-back.



**"Superstar Concert Series"**  
**Westwood One**

Produced by: Lynnsey Guerrero  
Hosted by: Steve Downes  
Frequency: 33 per year  
Length: 90 mins.  
Terms: Barter  
Delivered via: Vinyl disc; Satcom 1R T3  
First aired: 6/83

Live concert series featuring the hottest superstars in rock today.

T

**"This Week In The Sixties"**  
**Frank Bennett Media Ventures**

Produced by: Frank Bennett  
Hosted by: Frank Bennett  
Length: One hour  
Terms: Cash  
Delivered via: Analog tape  
First aired: 7/1989

A retrospective of the top hits and historical events "This Week In The Sixties" with 12 minutes of interior avails.

**"Ticket To Ride"**  
**Denny Somach Productions**

Produced by: Denny Somach  
Hosted by: Scott Muni  
Length: One hour  
Terms: Barter  
Delivered via: CD  
First aired: 2/85  
Affiliates: 186  
Weekly Beatles show.

**"Top 30 USA"**  
**STRZ Entertainment**

Produced by: Chuck Woodson  
Hosted by: Donnie Simpson  
Length: Three hours  
Terms: Barter  
Delivered via: Vinyl disc  
First aired: 7/14/1989  
Affiliates: 75

Urban Radio's hottest weekly countdown show, hosted by popular radio and TV host Donnie Simpson.

U

**"Up Close"**  
**Media America**

Produced by: Neer Perfect Productions  
Hosted by: Dan Neer  
Frequency: Biweekly  
Length: Two hours  
Delivered via: CD  
First aired: 1/87  
Affiliates: 170

The best music interview series for AOR radio. Complete devotion to quality in production and writing, featuring rock's biggest artists.



**"U.S. Hall Of Fame"**  
**Unistar Radio Networks**

Produced by: Ed Salamon  
Hosted by: Norm N. Nite  
Length: Five hours  
Terms: Swap/exchange  
Delivered via: Satcom 1R T15  
First aired: 2/28/88

Live weekly oldies show presenting artist spotlights, feature years, trivia and more.

V

**"Vocal Scene"**  
**WFMT Fine Arts Network**

Produced by: George Jellinek  
Hosted by: George Jellinek  
Length: One hour  
Terms: Cash  
Delivered via: Analog tape; Westar 4 T20  
First aired: 1986  
Affiliates: varies

A program presented in a fascinating and delightful manner: the great singers of the century, famed opera composers, interesting vocal styles, and rare recordings.

W

**"WATSNU"**  
**Reel Good Productions, Inc.**

Produced by: Kyril Henderson  
Hosted by: Steve Cochran  
Length: One hour  
Terms: Barter  
Delivered via: CD  
First aired: 9/90  
Affiliates: 10

New music, new artists, new stuff in one fun-filled hour — mainstream and Churban versions available.



**"The Weekly Country Music Countdown"**  
**Unistar Radio Networks**

Produced by: Ed Salamon  
Hosted by: Chris Charles  
Length: Three hours  
Terms: Swap/exchange  
Delivered via: Vinyl disc; Satcom 1R T15  
First aired: 12/4/81

A countdown of the Top 30 singles according to R&R with a country calendar, artist interviews, and a featured artist.



**"The Weekly Specials"**  
**Unistar Radio Networks**

Produced by: Ed Salamon  
Hosted by: Steve O'Brien  
Length: 90 mins.  
Terms: Swap/exchange  
Delivered via: Vinyl disc  
First aired: 4/86

Spotlights a different artist/group per show with music and interviews.

**"Doug Wendt's World Beat"**  
**Doug Wendt's World Beat**

Produced by: Doug Wendt  
Hosted by: Doug Wendt  
Length: One hour  
Terms: Barter  
Delivered via: Analog tape  
First aired: 7/86  
Affiliates: 6

The exciting world of music from juju to zulu and lambada to rai. "Rockin' steady heartbeat sounds from around the globe."

**"Westwood One Presents"**  
**Westwood One/Mutual Broadcasting**

Produced by: Jim Duncan  
Hosted by: Jim Duncan  
Length: One hour  
Terms: Barter  
Delivered via: Vinyl disc; Satcom 1R T3  
First aired: 1/81

Spotlighting the superstars of country music in live concert performances recorded throughout the U.S.



**"Timothy White's Rock Stars"**  
**Westwood One**

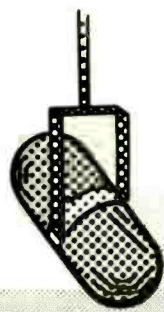
Produced by: Andy Denmark  
Hosted by: Timothy White  
Frequency: Monthly  
Length: 90 mins.  
Terms: Barter  
Delivered via: Vinyl disc; Satcom 1R T3  
First aired: 2/88

Hosted by the nation's foremost rock journalist, this monthly 90 minute program features music, interviews, and rarities from one of rock's superstars.

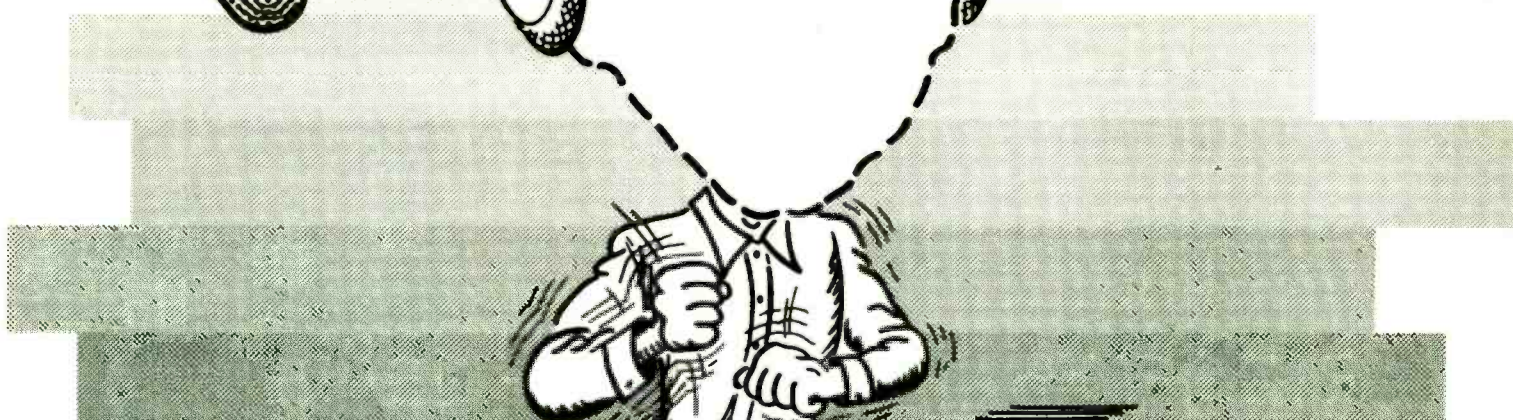


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For further information about **Hot Mix™**, please contact Barbara Silber at ABC Radio Network Entertainment Programming at (212) 887-5379 • FAX (212)887-5449. For outside the U.S. contact Radio Express at 1-213-850-1003.

Hot Mix is a trademarked logo for the exclusive use of Hot Mix affiliates.

**abc ABC RADIO NETWORKS**

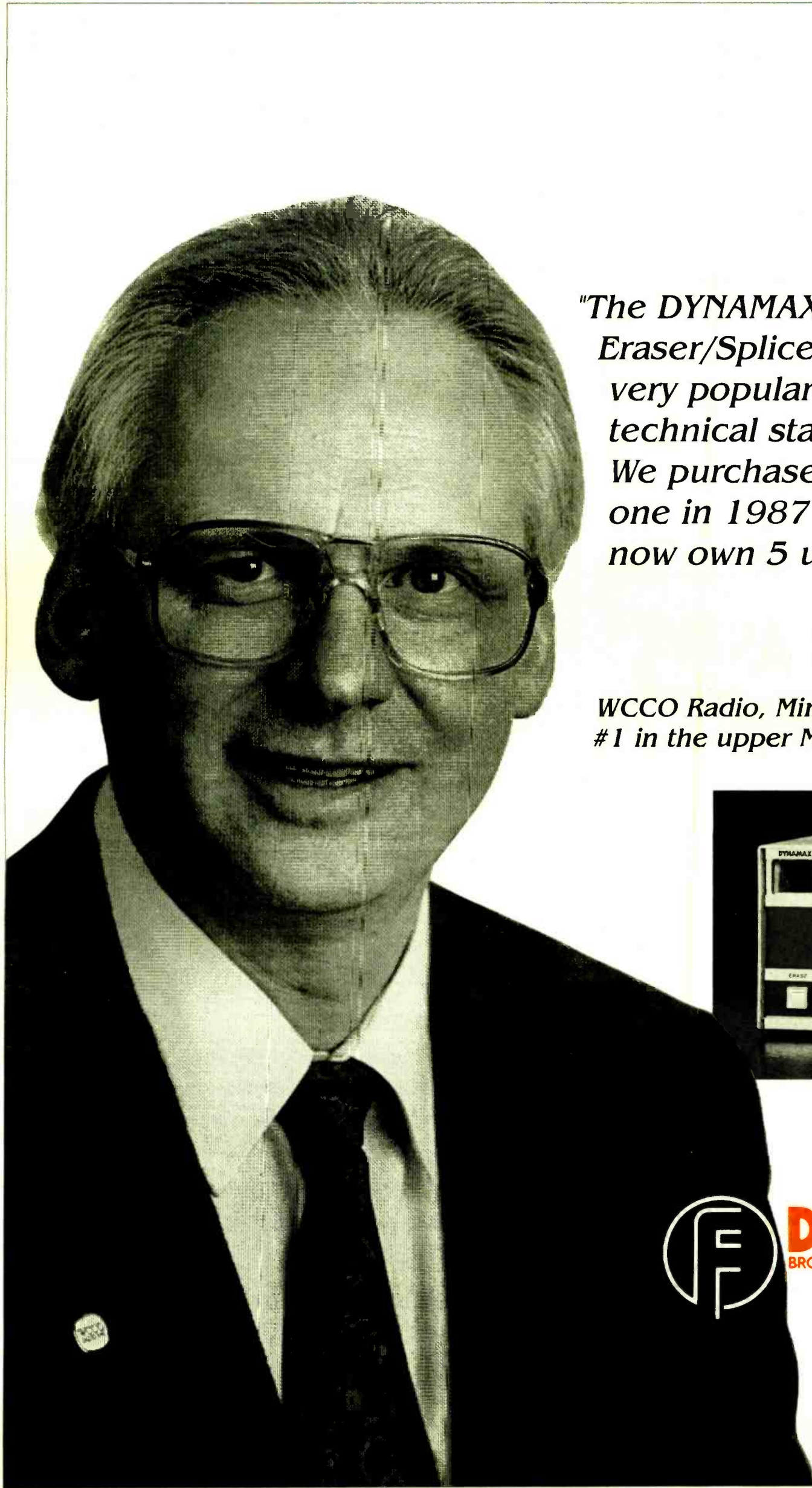
Mixed By: Dave Rajput Produced By: Andrew Starr

# BURN THE COMPETITION!



**GO WITH THE WINNERS.**

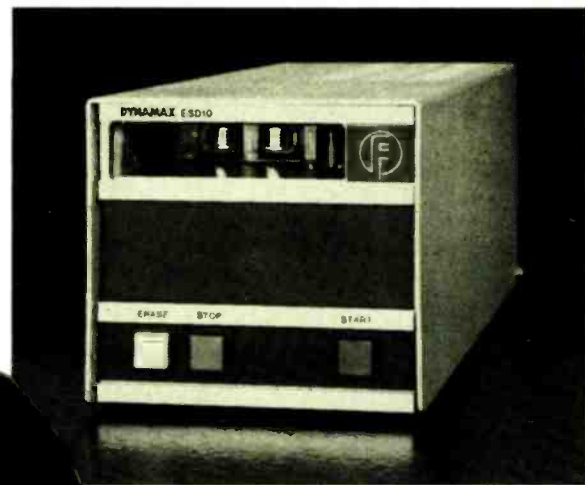
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very popular with the  
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We purchased the first  
one in 1987 and  
now own 5 units."*

*Jerry Miller  
Chief Engineer*

*WCCO Radio, Minneapolis / St. Paul  
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## W

### "World Of Rock With Scott Muni" DIR Broadcasting

Produced by: DIR Broadcasting  
Hosted by: Scott Muni  
Length: One hour  
Terms: Barter  
Delivered via: Vinyl disc  
First aired: 7/9/88  
Affiliates: 100

AOR program celebrating rock's great moments, with special guests, exclusive live recordings, "then and now" spotlights, and affiliate concert reports.

### "World Premiere" SJS Entertainment/ Album Network/ Bullet Productions

Produced by: Bullet Productions  
Hosted by: Redbeard  
Frequency: Monthly  
Length: 90 mins.  
Terms: Barter  
Delivered via: Satcom  
First aired: 6/15/89  
Affiliates: 300

This live or live-on-tape program features an artist and his latest material one day before the album is released to rock radio.

### "Worship! America" CBN Radio Network

Produced by: CBN Radio Network  
Hosted by: Don Moen  
Length: One hour  
Terms: Barter  
Delivered via: Galaxy 1 T11; Spacenet 3 T7D  
First aired: 6/89

A dynamic program featuring the music that's sweeping America's progressive churches. Great for creating a commercially sellable Sunday morning.

## Z

### "Z-Rock 50 Hard Rock Countdown" Satellite Music Network, Inc.

Produced by: Z-Rock  
Hosted by: Madd Maxx Hammer  
Length: Four hours  
Terms: Barter  
Delivered via: Spacenet 3 T13  
First aired: 10/1/89  
Affiliates: 23

America's only hard rock countdown with Madd Maxx delivered live. Excellent show to test hard rock format for market.

# DAILY MUSIC FEATURES

## B

### BBC CLASSIC TRACKS

## NEW

### "BBC Classic Tracks" Westwood One

Produced by: BBC  
Hosted by: Richard Skinner  
Frequency: Daily  
Length: 4-7 mins.  
Terms: Barter  
Delivered via: Vinyl disc, Satcom 1R T3  
First aired: 1/90

Daily 5-7 minute presentation featuring a vintage live recording from the BBC archives.

### "Beatle Breaks" Global Satellite Network

Produced by: Global Satellite Network  
Hosted by: G.T. Morris  
Length: 1 min.  
Terms: Barter  
Delivered: CD  
First aired: 6/1989  
Affiliates: 80

Short features with Beatles telling Beatles stories, plus assorted close friends who were there with them.

## C

### CASEY'S BIGGEST HITS WITH CASEY KASEM

### "Casey's Biggest Hits" Westwood One

Produced by: WW1/Bert Kleinman  
Hosted by: Casey Kasem  
Length: 4-6 mins.  
Terms: Barter  
Delivered via: Vinyl disc; Satcom 1R T3  
First aired: April '90

Daily program features a number one hit from the past with Casey giving the inside story on the song and artist.

### "Country Comments" Westwood One Companies/Mutual Broadcasting System

Produced by: Ken Hodges  
Hosted by: Local station personalities  
Length: 5 mins.  
Terms: Barter  
Delivered: Vinyl disc  
First aired: 8/5/1985

Stations create identity and prestige by using local personalities to intro candid comments by country's hottest stars.

### COUNTRY datebook

### "Country Datebook" Unistar Radio Networks

Produced by: Ed Salamon  
Hosted by: Del DeMontreux  
Length: 2½ mins.  
Terms: Swap/exchange  
Delivered: Satcom 1R T15/vinyl disc  
First aired: 3/1/1987  
Affiliates:

2½-minute vignette series spotlighting an important event in country music 365 days a year.

### "Country Report" Weedeck Radio Network

Produced by: Weedeck Radio Network  
Hosted by: Chris Lane  
Length: 2½ mins.  
Terms: Barter  
Delivered: Analog tape  
First aired: 10/1979  
Affiliates: 230

Ten new programs each week containing up-to-date news and information. A different country artist is featured each day with meaningful comments.

## H

### "Heavy Harv 'King Of Heavy Metal' America's Rock Network

Produced by: Harvey Sheldon  
Hosted by: Heavy Harv "King Of Heavy Metal"  
Length: 6 hours  
Terms: Barter/cash  
Delivered: 6 hr. VHS HiFi stereo  
First aired: 1/1987  
Affiliates: 3

DJ personality format programming 50/50 new and classic hard rock, pop mainstream, heavy metal-plus live concerts. Ideal evening/all night programming.

## L

### "Live Cuts" DIR Broadcasting

Produced by: DIR Broadcasting  
Hosted by: Jim McGuinness or brown bagged  
Length: 5 mins.  
Terms: Barter  
Delivered: CD  
First aired: 5/29/1989  
Affiliates: 100

From the legendary DIR archives, classic AOR cuts recorded live in concert.

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TRIBUNE RADIO NETWORKS





# DAILY MUSIC FEATURES

## M

### "A Moment Of Musical History" Melcor Broadcasting Company

**Produced by:** Marty Wilson  
**Hosted by:** Marty Wilson  
**Length:** 5 min.  
**Terms:** Barter  
**Delivered:** Cassette  
**First aired:** 11/1986  
**Affiliates:** 95  
*Daily history of events and music for today's date in a particular year.*



## NEW

### "MTV News" Westwood One

**Produced by:** MTV/Westwood One  
**Hosted by:** Kurt Loder  
**Frequency:** Twice-daily  
**Length:** 90 secs.  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3  
**First aired:** 4/90  
*A presentation of all the hot music news headlines as reported by the music news organization.*



## NEW

### "New Gold On CD with Dick Bartley" The Westwood One Radio Network

**Produced by:** D.B. Productions, Inc.  
**Hosted by:** Dick Bartley  
**Length:** 4-5 min.  
**Terms:** Barter  
**Delivered:** CD  
**First aired:** 1/1/1990  
**Affiliates:** 425  
*The "Inside Stories" on some of the biggest hits and artists of the '60s and '70s, plus where these favorites can be found on compact disc.*

## N

## NEW

### "Nightrax" Dick Summer Communications

**Produced by:** Barbara Franklin  
**Hosted by:** Dick Summer  
**Length:** Four hours  
**Terms:** Barter  
**Delivered:** Analog tape  
**First aired:** 4/1990  
**Affiliates:** 8  
*Personality material only for a night radio show. Stations run their own music and format. Adult Contemporary & Classic Rock.*

## P

### "Psychedelic Psnack" Westwood One

**Produced by:** Denny Somach Prod.  
**Hosted by:** Phil Hendrie  
**Length:** 12 mins.  
**Terms:** Barter  
**Delivered:** Analog tape  
**First aired:** 5/1986  
**Affiliates:** 148  
*Music and interview focusing on the psychedelic era 1965-1972.*

## R

### "Radio Heartbeat" TelePrograms

**Produced by:** World Radio Network  
**Hosted by:** Real People  
**Frequency:** Twice-daily  
**Length:** One min.  
**Terms:** Barter  
**Delivered:** Analog tape  
**First aired:** 12/1989  
**Affiliates:** 25  
*Real people talk about the things that really matter . . . love, relationships, family. Vignettes mirror the lyrics to hit love songs.*

## RARITIES

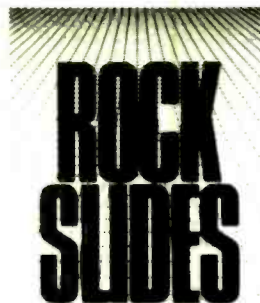


### "Rarities" Radio Today Entertainment/SJS Entertainment

**Produced by:** Radio Today  
**Hosted by:** Dave Herman  
**Frequency:** Daily  
**Length:** 5 mins.  
**Terms:** Barter  
**Delivered:** CD  
**First aired:** 1988  
**Affiliates:** 75  
*Greatest acts in rock 'n roll spotlighted daily in rare performances, B-sides, non-LP tracks, foreign imports, alternate mixes, and more.*

### "The Rock Calendar" The Source

**Produced by:** Chuck Labela  
**Hosted by:** Mal Reding  
**Length:** One min.  
**Terms:** Supplied with network affiliation  
**Delivered:** Satcom 1R T15  
**First aired:** 8/1988  
*Recap of what happened on each given date in the history of rock music.*



### "Rock Slides" Radio Today Entertainment/SJS Entertainment

**Produced by:** Radio Today  
**Length:** 30 secs.  
**Terms:** Barter  
**Delivered:** Analog tape  
**First aired:** 1989  
**Affiliates:** 150  
*Rock 'n roll production package offering the hottest, fast-paced and image-perfect thematic collages ever available.*

## S



### "Solid Gold Country" Unistar Radio Networks

**Produced by:** Ed Salamon  
**Hosted by:** Charlie Cook  
**Length:** One hour  
**Terms:** Swap/exchange  
**Delivered:** Vinyl disc  
**First aired:** 7/1983  
**Affiliates:**  
*Country Music Magazine with special themes, years & artist salutes.*



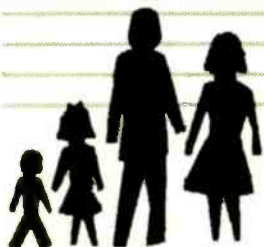
### "Solid Gold Scrapbook" Unistar Radio Networks

**Produced by:** Ed Salamon  
**Hosted by:** Norm N. Nite  
**Length:** 5 hours  
**Terms:** Swap/exchange  
**Delivered:** Satcom 1R T15  
**First aired:** 4/1984  
**Affiliates:**  
*A "Pop Music Almanac" features the greatest Top 40 hits of all time.*

### "StreetBeat" TelePrograms

**Produced by:** TelePrograms  
**Hosted by:** Pam Robinson  
**Length:** 90 secs.  
**Terms:** Barter  
**Delivered:** Analog tape  
**First aired:** 1/1988  
**Affiliates:** 55  
*Short interviews with top performances on Black/Urban charts. Luther, Meli'sa, Bobby, Janet, & Babyface talk about their hits.*

Award-Winning



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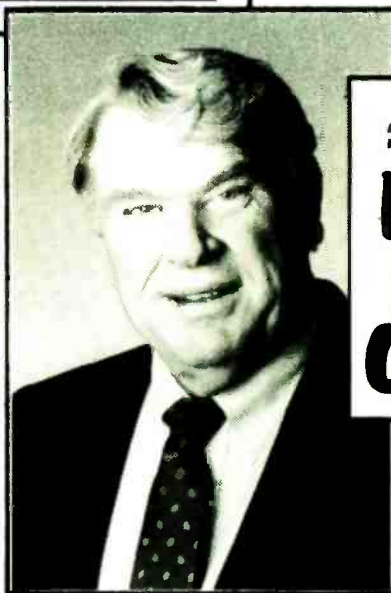
- Costas Coast to Coast
- Sports Flashback with Bob Costas
- Inside Sports Magazine with Bob Costas
- John Madden Ace Sports Quiz
- John Madden Sports Calendar
- Country Calendar

- The Comedy Show with Roy Firestone
- Contemporary Comedy Network
- Rock Comedy Network
- Adult Comedy Network
- Hit Comedy Network
- Comedy Line

**Sports  
Flashback**

**INSIDE  
SPORTS  
MAGAZINE  
WITH BOB COSTAS**

**"Costas  
COAST  
TO  
COAST"**



**"JOHN  
MADDEN'S  
SPORTS  
QUIZ!"**



**CONTEMPORARY  
COMEDY  
Network**



**ADULT COMEDY NETWORK**



**ROCK COMEDY  
NETWORK**

**COMEDY LINE**

Created and Distributed by

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NETWORKS

For more information about market exclusivity on these programs call:

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## A

**"Academy Of Country Music Awards Nominations Special"****Unistar Radio Networks**

Produced by: Ed Salamon  
Hosted by: Gene Weed  
For airing as: Annual special  
Length: Three hours  
Terms: Swap/exchange  
Delivered via: Vinyl disc

Features top nominees' interviews and music. Scheduled to air over the weekend prior to the awards show telecast.

**"Tom Adams Productions Theme Shows"****Tom Adams Productions**

Length: 90 mins.  
Terms: Cash  
Delivered via: Analog tape, DAT  
First aired: 1985  
Affiliates: 83

Christmas humor records, 4th of July theme show, and other holidays.

**"Amadeus"****Broadcast Programming**

For airing as: One-time special  
Length: 52 hours  
Terms: Cash  
Delivered via: Analog tape

Twenty-six two-hour Mozart specials, mastered from compact discs, fully announced and toned for automation.

**"America's Concert In The Country"****Westwood One Companies/ Mutual Broadcasting**

Produced by: Jim Duncan & Terry Moss  
Hosted by: Jim Duncan  
For airing as: Four times in '90: June 11, July 4, August 6, Labor Day  
Length: Three hours  
Terms: Barter  
Delivered via: Vinyl disc, Satcom 1R T3/T15  
First aired: July '86

It's live from the "Fantasy Pavilion." Four great summer concerts from the Westwood One/Mutual country archives, featuring the biggest names in country music.

**"American Music Awards Nominations Special"****Unistar Radio Networks & Dick Clark Productions**

Produced by: Ed Salamon  
Hosted by: Dick Clark  
For airing as: Annual Special  
Length: Three hours  
Terms: Swap/exchange  
Delivered via: Vinyl disc

Features interviews with top nominees and nominated music directly preceding the 17th annual telecast.



NEW

**"American Top 40's 20th Anniversary Special"****ABC Radio Networks**

Produced by: ABC Watermark  
Hosted by: Shadoe Stevens  
For airing as: One-time special  
Length: Four hours  
Terms: Barter  
Delivered via: Vinyl disc, CD  
First aired: 6/29/90  
Affiliates: 400+

American Top 40 celebrates 20 years of counting down the hits with a look at two decades of hitmakers and the events that changed our lives.

**"Atlanta Symphony Orchestra" WFMT Fine Arts Network**

Produced by: Fred Horton  
Hosted by: Jonathan Phelps  
For airing as: 13-week series  
Length: Two hours  
Terms: Available without cost generally on market-exclusive basis  
Delivered via: Analog tape, Westar 4 T20  
First aired: April 1988  
Affiliates: varies

One of the nation's major symphony orchestras under maestro Yoel Levi in his second year as music director.

## B

**"Johann Sebastian Bach" Broadcast Programming**

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape

Birthdays special (March 21) mastered from compact discs, fully announced and toned for automation.

**"BBC Beatles Tapes: Original Masters" Westwood One**

Produced by: BBC London  
Hosted by: Richard Skinner  
For airing as: One-time special  
Length: Six hours  
Terms: Barter  
Delivered via: CD  
First aired: Memorial Day weekend

Six hours of rare Beatles performances from over 50 BBC sessions.

**"The Beach Boys Story" Unistar Radio Networks**

Produced by: Ed Salamon  
For airing as: Holiday/seasonal special  
Length: Four hours  
Delivered via: Vinyl disc

Features Beach Boys music up to present, with interview excerpts.

**"Ludwig Van Beethoven" Broadcast Programming**

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape

Birthdays special (December 16) mastered from compact discs, fully announced and toned for automation.

**"Leonard Bernstein" Broadcast Programming**

Length: Three hours  
Terms: Cash  
Delivered via: Analog tape

Birthdays special (August 25) mastered from compact discs, fully announced and toned for automation.

**"Georges Bizet" Broadcast Programming**

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape

Birthdays special (October 25) mastered from compact discs, fully announced and toned for automation.

**"Alexander Borodin" Broadcast Programming**

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape

Birthdays special (November 12) mastered from compact discs, fully announced and toned for automation.

**"The British Invasion" On The Radio**

Produced by: On The Radio  
Hosted by: Graham Nash  
For airing as: One-time special  
Length: Twelve hours  
Terms: Barter; cash  
Delivered via: Vinyl disc  
First aired: 1/6/89  
Affiliates: 300

Quintessential look at the British Invasion, hosted by Graham Nash. The program includes interviews mixed with music.

## C

**"Car Care Month Radio Series" North American Network**

Produced by: Kathy Correia  
Hosted by: TBA  
For airing as: One-time special  
Length: One min.  
Terms: Barter  
Delivered via: Analog tape  
First aired: October 1987  
Affiliates: 350+

Twenty consumer reports with car care tips. Ideal for generating local sales during October, National Car Care Month.

**"Casey's Top 40 British Hits Of The '80s"**

Westwood One  
Produced by: Bert Kleinman  
Hosted by: Casey Kasem  
For airing as: One-time special  
Length: Four hours  
Terms: Barter  
Delivered via: Vinyl disc, Satcom 1R  
First aired: Week of 8/31

Casey Kasem counts down the 40 biggest U.S. hits of the decade by British artists, based on the R&R charts.

**"Casey's Top 40 Dance Hits Of The '80s"**

Westwood One  
Produced by: Bert Kleinman  
Hosted by: Casey Kasem  
For airing as: One-time special  
Length: Four hours  
Terms: Barter  
Delivered via: Vinyl disc, Satcom 1R  
First aired: Week of 5/25

Casey Kasem counts down 40 of the biggest hits of the decade that were also dance hits.

**"Casey's Top 40 #1 Hits Of Summer"**

Westwood One  
Produced by: Bert Kleinman  
Hosted by: Casey Kasem  
For airing as: One-time special  
Length: Four hours  
Terms: Barter  
Delivered via: Vinyl disc, Satcom 1R  
First aired: Week of 6/25

Casey Kasem counts down the 40 biggest #1 hits of the past ten summers.

**"Christmas In The Country" Drake-Chenault**

Hosted by: Bob Kingsley  
For airing as: One-time special  
Length: Six hours  
Terms: Cash  
Delivered via: Vinyl disc

The holiday classics, with stories and interviews from your favorite country artists.

**DICK CLARK**  
3-HOUR  
RADIO  
SPECIALS**"Dick Clark Three-Hour Radio Specials" Unistar Radio Networks & Dick Clark Productions**

Produced by: Ed Salamon  
Hosted by: Dick Clark  
For airing as: Four-show special series  
Length: Three hours  
Terms: Swap/exchange  
Delivered via: Vinyl disc  
First aired: Memorial Day through Labor Day  
"Back to Bandstand with Dick Clark," "Dick Clark's Sixties Party," "Dick Clark's Legends Of Rock & Roll," and "Dick Clark's Beach Party," all with music, memories, and interviews.

**"CMA Winners' Circle" Westwood One Companies/ Mutual Broadcasting**

Produced by: George Achaves & Kevin DeLany  
Hosted by: Lee Arnold  
For airing as: Holiday/seasonal special  
Length: Three hours  
Terms: Barter  
Delivered via: Vinyl disc, Satcom 1R  
First aired: November '81  
The lives and music of the '90 CMA award-winning artists are presented for Thanksgiving weekend. Plus, a special look at the best of previous years' winners.

NEW

**"CMJ 1989 New Music Awards" CMJ Radio Networks**

Produced by: Neer Perfect Productions  
Hosted by: Dan Neer  
For airing as: One-time special  
Length: One hour  
Terms: Supplied with network affiliation  
Delivered via: CD  
First aired: March '90  
Affiliates: 130  
Directed at national college market. Featured interviews with New Music acts and music from the '89 New Music Awards show.

**"Aaron Copland" Broadcast Programming**

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birthdays special (November 14) mastered from compact discs, fully announced and toned for automation.

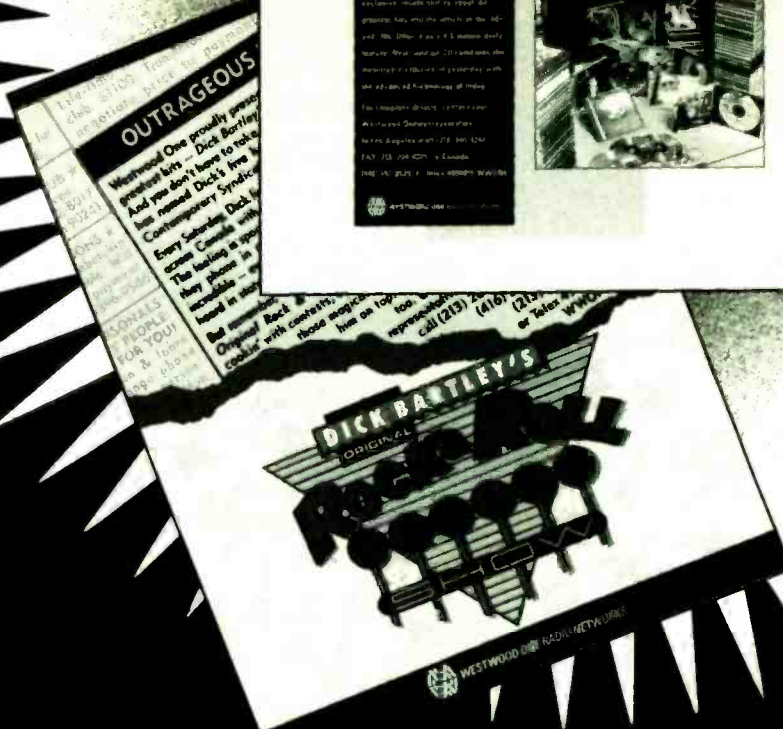
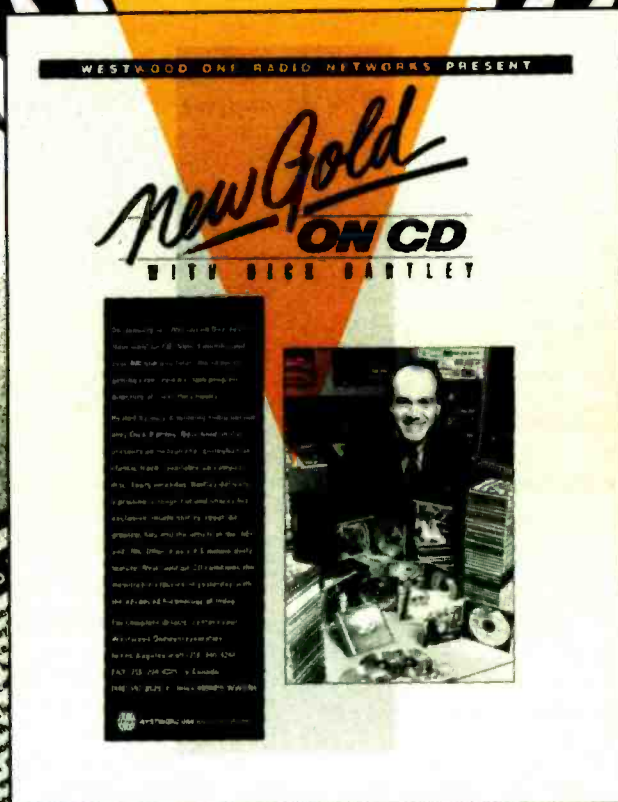
**"Country Music Association Awards" Westwood One Companies/ Mutual Broadcasting**

Produced by: Kevin DeLany  
Hosted by: Lee Arnold and various country stars  
For airing as: One-time special  
Length: Three hours  
Terms: Barter  
Delivered via: Satcom 1R  
First aired: October '83  
Live stereo simulcast of Country's hottest night of the year, the '90 CMA Awards. Plus a radio-only party with the stars backstage after the show.



**T**his show is already heard on more than 450 great radio stations and it's just 6 months old! Make just one phone call and take advantage of this golden opportunity! Your listeners deserve more of the best with Bartley.

For complete details, contact your Westwood One representative. In Los Angeles call (213) 840-4244, in Canada (416) 597-8529, FAX (213) 204-4375.



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## C

### "Country Music Legends" TNNR — Group W Satellite Communications

Produced by: TNNR  
Hosted by: Varies  
For airing as: Holiday/seasonal special  
Length: Four hours  
Terms: Barter  
Delivered via: Satcom 1  
Affiliates: Varies  
Fan Fair week exclusive production from The Grand Ole Opry House presents the very best in traditional music.

## COUNTRY SIX PACK®

### "Country Six Pack 1990" Unistar Radio Networks

Produced by: Ed Salamon  
Hosted by: Mike Brophy  
For airing as: Six-show special series  
Length: Three hours  
Terms: Swap/exchange  
Delivered via: Vinyl disc  
First aired: May '82  
Top Country artists with music and interviews. Runs on six holiday weekends: Memorial Day, July 4th, Labor Day, Thanksgiving, Christmas, and New Year's.

## D

### "Claude Debussy" Broadcast Programming

Produced by:  
For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birthday special (August 22) mastered from compact discs, fully automated and toned for automation.

### "Detroit Symphony Orchestra" WFMT Fine Arts Network

Produced by: Hal Youngblood  
Hosted by: David Fox  
For airing as: 26-week series  
Length: Two hours  
Terms: Underwritten program, market exclusivity  
Delivered via: Analog tape, Westar 4 T20  
First aired: October '87  
Affiliates: varies  
A superb selection of concerts by outstanding guest conductors.

### "Antonin Dvorak" Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birthday special (September 8) mastered from compact discs, fully announced and toned for automation.

## E

### "Elvis: A Three-Hour Special" Drake-Chenault

Hosted by: Bill Drake  
For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Vinyl disc  
First aired: 8/16/77  
Three-hour special on the "King Of Rock & Roll."

### "Elvis: Legend Of A King" Associated Broadcasters/ Don S. Vogel

Produced by: Don Vogel/Ron Hummel  
Hosted by: John Leader  
For airing as: Twice a year  
Length: Three hours  
Terms: Barter (when available), cash  
Delivered via: Analog tape, CD  
First aired: August '80  
Affiliates: 100+  
A newly updated version of the critically acclaimed documentary. "An excellent show."  
— Dave Sholin. "A no-holds-barred history."  
— UPI.

## NEW

### "Energy Awareness Month Series" North American Network

Produced by: Kathy Correia  
Hosted by: TBA  
For airing as: Holiday/seasonal special  
Length: One min.  
Terms: Barter  
Delivered via: Analog tape  
First aired: October '90  
Affiliates: 350+  
Twenty energy-awareness consumer reports for airing during Energy Awareness Month (October). Ideal for local sales involving energy industry.

## F

### "Gabriel Faure Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birthday special (May 12) mastered from compact discs, fully announced and toned for automation.

### "4th Of July Special" Broadcast Programming

For airing as: Holiday/seasonal special  
Length: Eight hours  
Terms: Cash  
Delivered via: Analog tape  
Classical music programmed to salute America's birthday. Full announced and toned for automation.

## G

## NEW

### "Goodtime Gold" On The Radio

Produced by: On The Radio  
Hosted by: Gary Price  
For airing as: Holiday/seasonal special  
Length: Twelve hours  
Terms: Barter  
Delivered via: Vinyl disc  
First aired: 6/1/90  
Affiliates: 250  
Retrospective of the best solid gold hits from 1955-1970, with exclusive interviews and music.

### "Gospel Year In Review" Heil Enterprises

Produced by: Paul Heil  
Hosted by: Paul Heil  
For airing as: One-time special  
Length: Two or four hours  
Terms: Cash  
Delivered via: Analog tape  
First aired: 12/1980  
Affiliates: 200  
Review of top Southern Gospel songs of the past year with artist comments about songs. For New Year's use.

### "Grammy Awards Pre-Event Specials" MJI Broadcasting

Produced by: MJI Broadcasting  
Hosted by: Grammy nominees  
For airing as: One-time special  
Length: Two hours  
Terms: Barter  
Delivered via: Vinyl disc  
First aired: 1986  
As the official Grammy network for NARAS, MJI produces specials for AOR, CHR, Country, Urban, AC, Jazz, and Classical stations.

### "Edvard Grieg" Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birthday special (June 15) mastered from compact discs, fully announced and toned for automation.

## H

### "Halloween (Classical)" Broadcast Programming

For airing as: Holiday/seasonal special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Mastered from compact discs, fully announced and tones for automation.

### "George Fredrick Handel" Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birthday special (February 23) mastered from compact discs, fully announced and toned for automation.

### "Franz Josef Haydn" Broadcast Programming

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birthday special (March 31) mastered from compact discs, fully announced and toned for automation.

### "Holly — The Legend" Drake-Chenault

Hosted by: Len Roberts  
For airing as: One-time special  
Length: Two hours  
Terms: Cash  
Delivered via: Vinyl disc  
First aired: 3/89  
A fascinating two-hour special with historic "garage" recordings, songs recently released, and exciting stories surrounding Buddy Holly's life.

### "Gustav Holst" Broadcast Programming

Produced by:  
For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birthday special (September 21) mastered from compact discs, fully announced and toned for automation.

## I

## NEW

### "It's Only Rock & Roll" On The Radio

Produced by: On The Radio  
Hosted by: Stephen Seaweed  
For airing as: Holiday/seasonal special  
Length: Twelve hours  
Terms: Barter  
Delivered via: CD  
First aired: 6/1/90  
Affiliates: 200  
The best Classic/AOR rock 'n' roll tracks ever recorded from 1966-1980. Show includes interviews and music.

## K

### "Don Kirshner's 35th Anniversary Of Rock" Denny Somach Productions

Produced by: Denny Somach  
Hosted by: Dan Ingram and Don Kirshner  
For airing as: 15-week mini-series  
Length: Two hours  
Terms: Barter  
Delivered via: CD  
First aired: 5/28/90  
Affiliates: 225  
Legendary rock veteran Don Kirshner salutes 35 years of rock and roll.

## NEW

### "Knebworth Benefit Concert" Westwood One

Produced by: Westwood One  
Hosted by: Jim Ladd/Dia Stein  
For airing as: One-time special  
Length: 10+ hours  
Terms: Barter  
Delivered via: Satcom 1R T3  
First aired: 6/30/90  
It's the "super bowl of rock 'n' roll," featuring Paul McCartney, Phil Collins, Eric Clapton, Elton John, Pink Floyd, and more.



L

NEW

**"Led Zeppelin — A Tribute To John Bonham"**  
**On The Radio**

Produced by: On The Radio  
Hosted by: Jason Bonham  
For airing as: One-time special  
Length: Six hours  
Terms: Barter  
Delivered via: Vinyl disc  
First aired: 9/1/90  
Affiliates: 400

Jason Bonham hosts a tribute to his father John Bonham on the tenth anniversary of his death.

**"Lennon: His Last Interview, His Greatest Music"**  
**Unistar Radio Networks**

Produced by: Ed Salamon  
For airing as: One-time special  
Length: Four hours  
Terms: Swap/exchange  
Delivered via: Vinyl disc

John Lennon's final recorded interview, conducted on the day of his passing (12/8/80), and his greatest music. Unistar is the exclusive owner of this historic interview.

**"Live From The Rock And Roll Hall Of Fame"**

**MJI Broadcasting**  
Produced by: MJI Broadcasting  
Frequency: Annual  
Length: 6 hours  
Terms: Barter  
Delivered via: Satcom  
First aired: 1989

Live reports from the annual Rock And Roll Hall Of Fame ceremonies in NY. Featuring interviews with inductees.



**"Long Live Rock"**  
**ABC Radio Networks**

Produced by: Denny Somach  
Hosted by: Ray Manzarek (former Doors member)  
For airing as: One-time special  
Length: Four hours  
Terms: Barter  
Delivered via: CD  
First aired: 5/23-5/28  
Affiliates: 170

A salute for Memorial Day to the late, great legends of rock 'n' roll — including rare interviews.

**"Lyric Opera Of Chicago"**  
**WFMT Fine Arts Network**

Produced by: N. Pellegrini/L. Baum/B. Hochman  
Hosted by: Norman Pellegrini  
For airing as: Eight-opera series  
Length: varies  
Terms: Underwritten; market exclusivity  
Delivered via: Analog tape; Westar 4 T20  
First aired: 1978  
Affiliates: varies

Brilliant operas by one of the best opera companies in the world, with outstanding casts.

M

**"Made In America"**  
**On The Radio**

Produced by: On The Radio  
Hosted by: Joe McCoy/Gary Clark  
For airing as: Holiday/seasonal special  
Length: Twelve hours  
Terms: Barter  
Delivered via: Vinyl disc  
First aired: 7/4/89  
Affiliates: 300

Retrospective of all American hits for solid gold radio stations 1955-1970. Program includes exclusive interviews interspersed with music.

**"Memories Of Elvis"**  
**Unistar Radio Networks**

Produced by: Ed Salamon  
For airing as: One-time special  
Length: Four hours  
Terms: Swap/exchange  
Delivered via: Vinyl disc

Presents Elvis's greatest music and rare interviews, airing August 10-16.



**RONNIE MILSAP**  
*The Man, the Music and the Magic*

NEW

**"Ronnie Milsap: The Man, The Music, And The Magic"**  
**ABC Radio Networks**

Produced by: ABC Watermark  
Hosted by: Bob Kingsley  
For airing as: One-time special  
Length: Three hours  
Terms: Barter  
Delivered via: Vinyl disc, CD  
First aired: 10/8/90-10/21/90  
Affiliates: 350+

Bob Kingsley hosts this tribute to Ronnie Milsap, who'll soon tie the record for the most solo number one Country hits (35).

**"Wolfgang Amadeus Mozart"**  
**Broadcast Programming**

For airing as: One-time special  
Length: Three hours  
Terms: Cash  
Delivered via: Analog tape  
Birthday special (January 27) mastered from compact discs, fully announced and toned for automation.

**"Music Entertainment Specials"**  
**Sheridan Broadcasting Networks/STRZ Entertainment**

Produced by: Chuck Woodson  
Hosted by: Various  
For airing as: Monthly  
Length: Two hours  
Terms: Barter  
Delivered via: Vinyl disc  
First aired: 4/1/1989  
Affiliates: 80

Two-hour musical specials featuring selected artists, their music, and interviews with the artists and those they inspire.

N

**"New Faces Of Country Music"**  
**Westwood One Companies Mutual Broadcasting**

Produced by: Jim Duncan & Terry Moss  
Hosted by: Eddie Rabbitt  
For airing as: One-time special  
Length: Three hours  
Terms: Barter  
Delivered via: Vinyl disc, Satcom 1R T3/T15  
First aired: week of 5/25

Ten of the brightest new stars on the country horizon, recorded live at the CRS in Nashville, plus an exclusive live performance by Eddie Rabbitt.

P

**"The Package"**  
**Drake-Chenault**

For airing as: One-time special  
Length: Six hours  
Terms: Cash  
Delivered via: Vinyl disc

A six-hour spectacular combination of Elvis, Holly, and Roy Orbison with 58 minutes of commercial avails.

R



NEW

**"Records And Romance: The Rosanne Cash-Rodney Crowell Special"**  
**ABC Radio Networks**

Produced by: ABC Watermark  
Hosted by: Bob Kingsley  
For airing as: One-time special  
Length: Three hours  
Terms: Barter  
Delivered via: Vinyl disc, CD  
First aired: 6/29/90-7/4/90

Bob Kingsley hosts this unique story about Rosanne Cash and Rodney Crowell. Together, theirs is a story of making great music while making great music together.

NEW

**"Remembering Lennon: Ten Years Later"**  
**ABC Radio Networks**

Produced by: Denny Somach  
Hosted by: Various celebrities  
For airing as: Holiday/seasonal special  
Length: Four hours  
Terms: Barter  
Delivered via: CD  
First aired: Oct. '90  
Affiliates: 350

The ultimate tribute, including rare actualities, to John Lennon on the tenth anniversary of his death.

**"Rockin' At The Movies"**  
**Unistar Radio Networks**

Produced by: Ed Salamon  
Hosted by: Mark & Kim  
For airing as: Holiday/seasonal special  
Length: Four hours  
Terms: Swap/exchange  
Delivered via: Vinyl disc  
First aired: May '87

Annual Memorial Day weekend special features top hits from movie scores and artist interviews — behind the screen.

NEW

**"The Rolling Stones Steel Wheels Concert"**  
**ABC Radio Networks**

Produced by: ABC Radio Networks  
Hosted by: (simulcast)  
For airing as: One-time special  
Length: Two hours  
Delivered via: Satcom 1R  
First aired: 5/30/90  
Affiliates: 200

The Stones live from Atlantic City in an exclusive simulcast with the Fox Network's prime-time television special.

NEW

**"Ronstadt: Rhymes, Rhythms, Romance"**  
**Westwood One Companies/Mutual Broadcasting**

Produced by: George Achaves  
Hosted by: Craig Hines  
For airing as: One-time special  
Length: 90 mins.  
Terms: Barter  
Delivered via: Vinyl disc, Satcom 1R

Adult contemporary music special with Linda Ronstadt, featuring her top hits of the last 20 years to her current success with Aaron Neville.

THE **DIANA ROSS**  
& THE **SUPREMES** STORY

**"The Diana Ross & The Supremes Story"**  
**Unistar Radio Networks**

Produced by: Ed Salamon  
Hosted by: Bill Rock  
For airing as: One-time special  
Length: Four hours  
Terms: Swap/exchange  
Delivered via: Vinyl disc  
First aired: Memorial Day weekend

Presents the Supremes' greatest music with interviews of group members, celebrating the group's 30th anniversary — plus Diana Ross's solo hits.

S

**"San Francisco Symphony Orchestra"**  
**WFMT Fine Arts Network**

Produced by: KKHI & San Francisco Symphony  
Hosted by: Dianne Nicolini  
For airing as: 26-week series  
Length: Two hours  
Terms: Free  
Delivered via: Analog tape, Westar 4 T20  
First aired: April '82  
Affiliates: varies

Fresh, stimulating, and utterly beautiful performances under Maestro Blomstedt.





# Baby Boomer

The generation that grew up with radio is still loyal to radio. Baby boomers are 76 million strong and listen 27 hours a week.

So when you want to find out more about how baby boomers, their children or their parents listen to radio, turn to Arbitron. Arbitron can help you define all radio audiences. No matter what size radio they listen to.

**ARBITRON**



S

NEW

**"Santa Fe Chamber Music Festival"**  
**WFMT Fine Arts Network**

**Produced by:** Lars Hoel  
**Hosted by:** Steve Post  
**For airing as:** 13-week series  
**Length:** One hour  
**Terms:** Underwritten program; market exclusivity  
**Delivered via:** Analog tape; Westar 4  
**First aired:** 1990  
**Affiliates:** varies

*Compositions ranging from baroque to 20th century, performed by some of the finest virtuosos.*

**"Franz Schubert"**  
**Broadcast Programming**

**For airing as:** One-time special  
**Length:** Three hours  
**Terms:** Cash

**Delivered via:** Analog tape  
*Birthday special (January 31) mastered from compact discs, fully announced and toned for automation.*

**"Robert Schumann"**  
**Broadcast Programming**

**For airing as:** One-time special  
**Length:** Three hours  
**Terms:** Cash

**Delivered via:** Analog tape  
*Birthday special (June 8) mastered from compact discs, fully announced and toned for automation.*

**"Jean Sibelius"**  
**Broadcast Programming**

**For airing as:** One-time special  
**Length:** Three hours  
**Terms:** Cash

**Delivered via:** Analog tape  
*Birthday special (December 8) mastered from compact discs, fully announced and toned for automation.*

**"The '60s At The Beeb"**  
**Westwood One**

**Produced by:** BBC  
**Hosted by:** Andy Peebles  
**For airing as:** One-time special  
**Length:** Six hours  
**Terms:** Barter

**Delivered via:** Satcom 1R T3  
**First aired:** Week of 6/25  
*Rare live performances from the golden era of the BBC, including the Beatles, Rolling Stones, and Led Zeppelin.*



**"'60s Classics"**  
**Unistar Radio Networks**

**Produced by:** Ed Salamon  
**Hosted by:** Dave Charity  
**For airing as:** Special summer series  
**Length:** 90 mins.  
**Terms:** Swap/exchange  
**Delivered via:** Vinyl disc  
**First aired:** Memorial Day weekend

*Fifteen-part summer series of 90-minute radio specials with the best music and special guests from the classic years of rock.*

**"Solid Gold Summer Hits"**  
**Unistar Radio Networks**

**Produced by:** Ed Salamon  
**Hosted by:** Bob Worthington  
**For airing as:** Holiday/seasonal special  
**Length:** Five hours  
**Terms:** Swap/exchange  
**Delivered via:** Vinyl disc, Satcom 1R T15  
**First aired:** 5/87

*Collection of the biggest summer hits of all-time, along with visits with some of the original hitmakers.*

**"Sounds And Scores: Henry Mancini"**  
**Westwood One Companies/ Mutual Broadcasting**

**Produced by:** Marcia Hrichison  
**Hosted by:** Chuck Southcott  
**For airing as:** One-time special  
**Length:** Three hours

**Terms:** Barter  
**Delivered via:** Vinyl disc, Satcom 1R  
*Designed as an AC special, this program will touch on the magic and memories of Henry Mancini's star-studded career.*

**"The Spirit Of Summer"**  
**Kris Stevens Enterprises, Inc.**

**Produced by:** Kris Stevens Enterprises  
**Hosted by:** Kris Erik Stevens  
**For airing as:** 22-week special  
**Length:** 2 1/2 hours of programming

**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 1985  
**Affiliates:** 400  
*The ultimate summertime special. Highly produced featuring major music stars, past & present. Captures the fun, sun, sand, surf . . . and total summertime hits!*

**"Spring (Classical)"**  
**Broadcast Programming**

**Produced by:**  
**For airing as:** Holiday/seasonal special  
**Length:** Three hours  
**Terms:** Cash

**Delivered via:** Analog tape  
*Mastered from compact discs, fully announced and toned for automation.*

**"Edvard Strauss"**  
**Broadcast Programming**

**For airing as:** One-time special  
**Length:** Three hours  
**Terms:** Cash

**Delivered via:** Analog tape  
*Birthday special (March 15) mastered from compact discs, fully announced and toned for automation.*

**"Summer Beach Party 1990"**  
**Unistar Radio Networks**

**Produced by:** Ed Salamon  
**For airing as:** Holiday/seasonal special  
**Length:** Four hours  
**Terms:** Swap/exchange  
**Delivered via:** Vinyl disc

*Annual 4th of July special entering its sixth year — features classic summer hits and artist interviews.*

**"Summer Encore 1990"**  
**Unistar Radio Networks**

**Produced by:** Ed Salamon  
**For airing as:** Holiday/seasonal special  
**Length:** Four hours  
**Terms:** Swap/exchange  
**Delivered via:** Vinyl disc

*Annual Labor Day weekend special celebrates top summer concerts, hits, movies, and events, with artist interviews.*

**"Super Jam Summer Specials"**  
**Westwood One Companies/ Mutual Broadcasting**

**Produced by:** Westwood One  
**For airing as:** Three-part series  
**Length:** Two hours

**Terms:** Barter  
**Delivered via:** Vinyl disc, Satcom 1R  
**First aired:** Memorial Day, July 4th, Labor Day  
*Three two-hour Urban Contemporary specials, produced to spice up the summer's holiday weekends.*

**"Superstar Spectacular"**  
**TNNR — Group W Satellite Communications**

**Produced by:** TNNR  
**Hosted by:** Varies  
**For airing as:** .Holiday/seasonal special  
**Terms:** Barter

**Delivered via:** Satcom 1 T varies  
**Affiliates:** Varies  
*Produced during Fan Fair week from the stage of the Grand Ole Opry, features live performances of many of country's biggest stars.*

T

**"Thanksgiving (Classical)"**  
**Broadcast Programming**

**For airing as:** Holiday/seasonal special  
**Length:** Three hours  
**Terms:** Cash

**Delivered via:** Analog tape  
*Mastered from compact discs, fully announced and toned for automation.*

**"TNN Music City News Country Awards"**  
**TNNR — Group W Satellite Communications**

**Produced by:** TNNR  
**Hosted by:** Varies  
**For airing as:** Yearly awards show  
**Length:** Two hours

**Terms:** Barter  
**Delivered via:** Satcom 1 T varies  
**First aired:** 1989  
**Affiliates:** Varies  
*Live simulcast of annual TNN Music City News Country Awards Show from the Grand Ole Opry House.*

**"The Top 10 Hits Of All Time"**  
**Kris Stevens Enterprises, Inc.**

**Produced by:** Kris Stevens Enterprises, Inc.  
**Hosted by:** Kris Erik Stevens  
**For airing as:** One-time special  
**Length:** 25 hours

**Terms:** Cash  
**Delivered via:** Vinyl disc  
**First aired:** 1980  
**Affiliates:** 400  
*A chronological history of the hits . . . 1955 to 1980 featuring the Top 10 Hits of each year.*

**"The Top 100 Of The '70s"**  
**Drake-Chenault**

**Produced by:**  
**Hosted by:** John Leader  
**For airing as:** One-time special  
**Length:** Twelve hours

**Terms:** Cash  
**Delivered via:** Analog tape  
*This 12-hour special focuses on the music and lifestyles of the '70s.*

**"Peter Tchaikovsky"**  
**Broadcast Programming**

**Produced by:**  
**For airing as:** One-time special  
**Length:** Three hours  
**Terms:** Cash  
**Delivered via:** Analog tape  
*Birthday special (May 7) mastered from compact discs, fully announced and toned for automation.*

U

**"Undiscovered Albums Cuts Of Creedence Clearwater Revival"**  
**Kenetics Radio Entertainment**

**Produced by:** Ken Levy  
**Hosted by:** Ken Levy  
**For airing as:** One-time special  
**Length:** Two hours  
**Terms:** Barter

**Delivered via:** Analog tape, Satcom 1R  
*The stories behind the music of America's biggest rock 'n' roll band. New exclusive interviews, rare cuts, CD giveaways.*

**"United Airlines Presents . . . Live!"**

**WFMT Fine Arts Network**

**Produced by:** Norman Pellegrini  
**Hosted by:** Norman Pellegrini  
**For airing as:** 39-week series  
**Length:** One hour  
**Delivered via:** Westar 4  
**First aired:** Jan. '85  
**Affiliates:** varies

*Live chamber music of various composers, such as Poulenc, Ives, Debussy, Ravel, Brahms, Beethoven, etc.*

V

**"Valentine's Day (Classical)"**  
**Broadcast Programming**

**For airing as:** Holiday/seasonal special  
**Length:** Three hours  
**Terms:** Cash

**Delivered via:** Analog tape  
*Mastered from compact discs, fully announced and toned for automation.*

W

**"The Dionne Warwick Songbook"**  
**Westwood One Companies/ Mutual Broadcasting**

**Produced by:** George Achaves  
**For airing:** Week of August 6, 1990  
**Length:** 90 mins.  
**Terms:** Barter

**Delivered via:** Vinyl disc, Satcom 1R  
*Spanning a 30-year career in music, Dionne Warwick has had dozens of hit recordings. This AC special will highlight Dionne's accomplishments.*



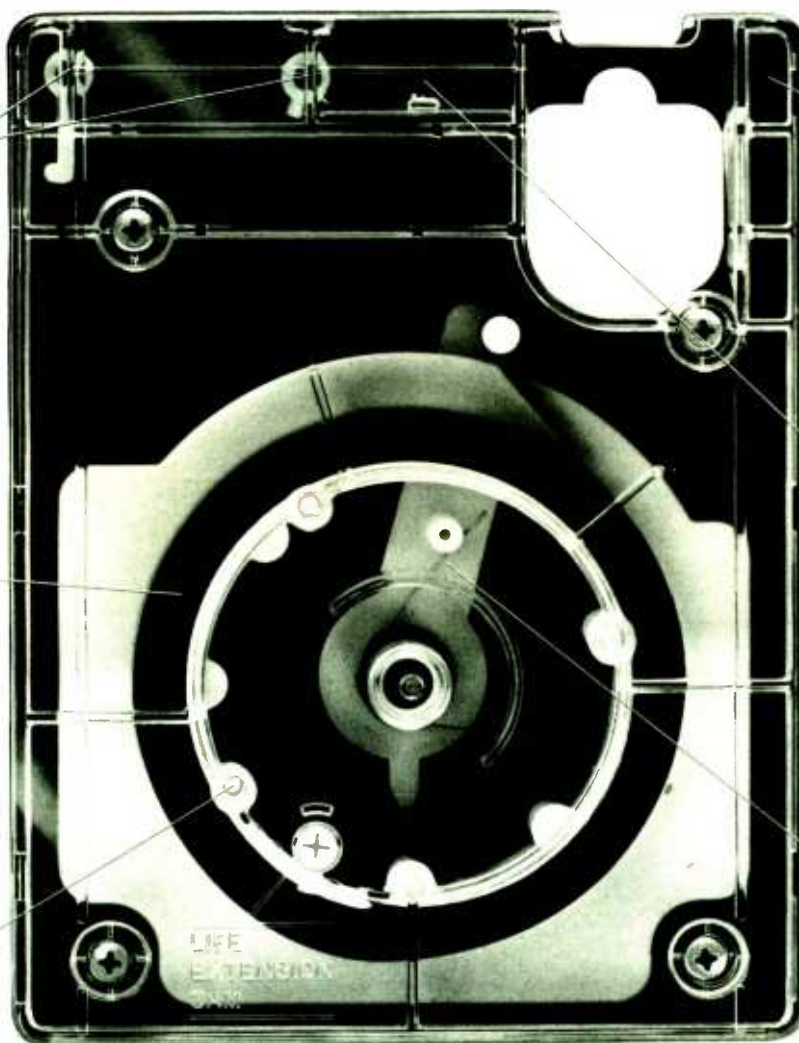
# WHY YOU SHOULD PAY MORE FOR LESS.

**New Name-  
Same Great Cart!**  
The ITC Cart II Cartridge, formerly ScotchCart® II

*Less phase jitter caused by poorly tracking tape, because the naturally lubricated concave guides gently position the tape and allow the cartridge machine to perform critical guidance.*

*Less tape noise and signal loss with our 100% laser-inspected, high output, low noise tape which delivers better frequency response and keeps signal-to-noise ratio high, harmonic distortion low.*

*Less wow and flutter or stop cue overshoot, because there's no rotating hub to wear out, warp or rattle.*



*Less chance of the cartridge cracking or breaking, because the tough polycarbonate cover withstands repeated use and abuse.*

*Less head wear, tape steering and modulation noise, because there aren't any pressure pads to add friction.*

*Less chance of tape destruction, because our patented dynamic tension control system ensures proper tape-to-head contact, and provides constant tension to control looping and prevent twisting.*

The ITC Cart II Cartridge, formerly ScotchCart® II

With broadcast cartridges, like everything else, you get what you pay for. With ITC Cart II cartridges, you get a revolutionary design that delivers trouble-free operation, superb sound quality and a life expectancy that's second to none.

We have renamed the cartridge due to trademark considerations, but only the name has changed, the cartridge and tape are the

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For a complete listing of ITC Cart II dealers, call ITC toll-free at 800-447-0414 (in Illinois, call collect 309-828-1381.) Or write to ITC at P. O. Box 241, Bloomington, IL 61702-0241.

Because a cheaper cartridge may be more trouble than you can afford.



## SEASONAL, LIMITED RUN SPECIALS

W



*Hank Williams Jr.*  
THE MAKING OF A GREAT ENTERTAINER

NEW

**"Hank Williams Jr.: The Making Of A Great Entertainer"**

**ABC Radio Networks**

Produced by: ABC Watermark

Hosted by: Bob Kingsley

For airing as: One-time special

Length: Three hours

Terms: Barter

Delivered via: Vinyl disc, CD

First aired: 5/23/90-5/28/90

Affiliates: 350+

Bob Kingsley hosts this profile of country music superstar Hank Williams Jr. The two-hour story, featuring exclusive rare interviews, culminates in an hour-long concert.

**"R. Vaughan Williams"**

**Broadcast Programming**

For airing as: One-time special

Length: Three hours

Terms: Cash

Delivered via: Analog tape

Birthdays special (October 12) mastered from compact discs, fully announced and toned for automation.

**"The World Of Johnny Mathis"**

**Westwood One Companies/**

**Mutual Broadcasting**

Produced by: Marcia Hrichison

Hosted by: Chuck Southcott

For airing as: One-time special

Length: Three hours

Terms: Barter

Delivered via: Vinyl disc, Satcom 1R

A unique look at the world of Johnny Mathis over the decades.

Y

**"The Year-End Nashville**

**Record Review"**

**TNNR — Group W Satellite**

**Communications**

Produced by: TNNR

Hosted by: Lorianne Crook & Charlie Chase

For airing as: Holiday/seasonal special

Length: Twelve hours

Terms: Barter

Delivered via: Satcom 1R

First aired: 1989

Affiliates: Varies

Countdown show featuring the year's Top 100 hits, interviews with the stars and a review of the year's highlights.

Z

NEW

**"ZZ Top's Memorial Day Blues Blast And Bar-B-Que"**

**Media America**

Produced by: Neer Perfect Productions

Hosted by: Dan Neer & ZZ Top

For airing as: Holiday/seasonal special

Length: Three hours

Delivered via: CD

First aired: May 28, 1990

Connects the blues to the most legendary rock bands of today — Stones, Zep, Clapton, etc. — and features interviews with them.

## INFORMATION FEATURES



NEW

**"ABC's Profiles In Black Music 1990: A Look Back"**

**ABC Radio Networks**

Produced by: The Programming Group

Hosted by: Regina Belle, and Maurice White of Earth Wind & Fire.

Frequency: Daily during Black Music Month in June

Length: One min.

Terms: Supplied with network affiliation

Delivered via: Satcom 1R T23

First aired: 6/1/1990

Affiliates: 100

Throughout celebration of Black Music Month in June. Hosts Regina Belle & Maurice White profile the stars of Urban Contemporary radio.

**"American Radio Newsreel: The Black Experience"**

**Bailey Broadcasting Services**

Produced by: Lee Bailey

Hosted by: Lee Bailey

Frequency: Twice daily

Length: 90 secs.

Terms: Barter

Delivered via: Analog tape

First aired: 2/1986

Affiliates: 200

Twenty-two 90-second audio adventures through the history of black America. Time capsules of black experience.

NEW

**"Behind The Beat"**

**Bailey Broadcasting Services**

Produced by: Lee Bailey

Hosted by: Linda Zane

Frequency: Twice daily

Length: 90 secs.

Terms: Barter

Delivered via: Analog tape/mailed script

First aired: 9/1990

Affiliates: 60

CHR/Dance-oriented program.

**"The Black Music Experience"**

**Bailey Broadcasting**

Produced by: Lee Bailey

Hosted by: Lee Bailey

Frequency: Twice daily

Length: 90 secs.

Terms: Barter

First aired: 6/1986

Affiliates: 200

Twenty-two 90-second vignettes, travel through the history of black American music.



**"Bob Kingsley with America's Musicmakers"**

**ABC Radio Networks**

Produced by: ABC Watermark

Hosted by: Bob Kingsley

Frequency: Daily, Mon-Fri

Length: Two mins.

Terms: Barter

Delivered via: Vinyl disc

First aired: 5/9/1988

Affiliates: 200

Bob Kingsley intros each musicmaker segment, which highlights today's Country stars telling their own special stories in their own words

**"Cameos Of Black Women"**

**Strz Entertainment**

Produced by: Chuck Woodson

Hosted by: Angela Stribling

Frequency: Daily

Length: One hour

Terms: Supplied with network affiliation

Delivered via: Westar 5 T9X

First aired: 2/28/1989

Affiliates: 140

The feature focuses on the achievements and contributions made by black women of past and present.



**"Dick Clark In Hollywood"**

**Unistar Radio Networks**

Produced by: dc productions, inc.

Hosted by: Dick Clark

Frequency: Daily

Length: 2 1/2 mins.

Terms: Swap/exchange

Delivered via: Satcom 1R T15

First aired: 2/20/1989

Daily update on one of Hollywood's hottest newsmakers from the world of music, film, TV & entertainment.

**"Classic Cuts"**

**MJI Broadcasting**

Produced by: MJI Broadcasting

Hosted by: Local jock or Dave Herman of WNEW-FM/NY

Frequency: Daily

Length: 12 mins.

Terms: Barter

Delivered via: Vinyl disc

First aired: 1/1987

Each week five legendary artists tell the stories behind the classic rock tracks that made them famous.



**"The Cl'ence Update"**

**Premiere Radio Networks**

Produced by: Derek Witt

Hosted by: Brad Sanders

Frequency: Twice daily

Length: 90 secs.

Terms: Barter

Delivered via: Satcom 1R T3/Telco

First aired: 11/1986

Affiliates: 200

Cl'ence updates America's #1 soap opera "The Young & The Restless," in his own unique hilarious style.

NEW

**"Comedyline"**

**Olympia Networks**

Produced by: Roger Wilko

Hosted by: Tawn Mastery

Frequency: Weekly

Length: One hour

Terms: Barter

Delivered via: Satcom 1R T23

First aired: 2/4/1990

Affiliates: 125

Live broadcast offering listeners the opportunity to talk with the biggest names in comedy and entertainment.

**"Country Calendar"**

**Olympia Networks**

Produced by: Scott Blake

Hosted by: Craig Scott/local personality

Frequency: Daily

Length: 90 secs.

Terms: Barter

Delivered via: CD

First aired: 10/1982

Affiliates: 380

Daily, date specific interview feature with the biggest names and personalities in country on their birthdays, date of their biggest hit, etc.

**"Country Quiz"**

**MJI Broadcasting**

Produced by: MJI Broadcasting

Hosted by: Dan Taylor of WYNY/NY

Frequency: Twice daily

Length: One min.

Terms: Barter

Delivered via: Vinyl disc

First aired: 9/1983

Challenging questions about major country artists, films or TV shows. Special theme weeks and mystery guests. Prizes for qualifying stations.

**"Country Report"**

**Weedeck Corporation/**

**SJS Entertainment**

Produced by: Weedeck Corp.

Hosted by: Chris Lane

Frequency: Twice Daily

Length: 2 1/2 mins.

Terms: Barter

Delivered via: Analog tape

First aired: 10/1979

Affiliates: 150

The latest news and interviews about Country music and its popular artists.



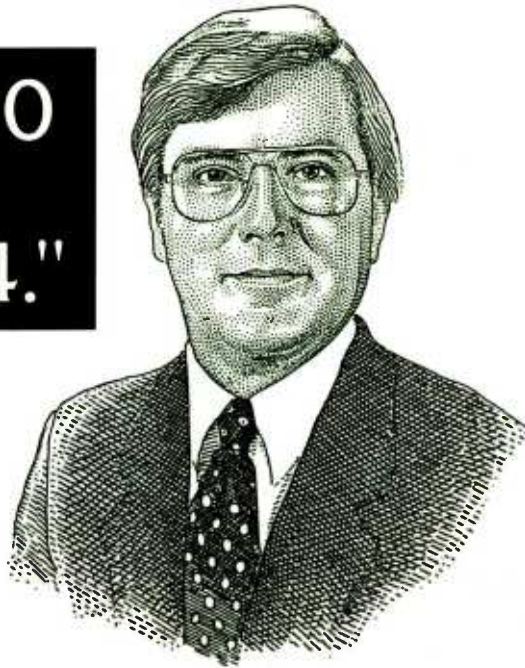
" 'Joy 107' has experienced dramatic ratings growth since 1989, up to #3 in adults 25-54 and #2 with women 25-54.\* With The Research Group's help, we've been able to get back on a winning track. They've helped us to get these results with a great plan that included well-thought-out strategies as well as effective tactics. And it has resulted in a four-book up trend for us in Arbitron.

Most research companies can help a station focus on the basics. Where The Research Group excels is going way beyond that to taking the information from the research and formulating it into a plan that helps us win. It's a plan that's really right for our station, not just a formula being passed along from another market. And that's what winning is all about today."

*Dave Harris*  
*General Manager*  
*WJQY "Joy 107", Miami / Ft. Lauderdale*

\* Winter 1989 to Winter 1990 Arbitron. Adults 25-54.  
AQH share, M-S, 6A-12M, MSA.

"From #10  
to #3  
in 25-54."



The Research Group develops the *right* information, then uses a special system of strategic planning to help you *win*—and stay strong—in tough, competitive environments. Some managers may have the perception that using the *best* is prohibitively expensive. With The Research Group, that is not true. Call today about our availability in your marketplace and for prices which will fit your budget.

**For more informaton, call Larry B. Campbell, President (206) 624-3888.**

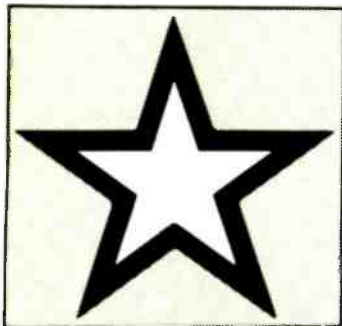
In almost every field, there is a company that has *earned* a reputation as the leader.

# The Research Group

*Radio's Strategic Research Team*

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## ENTERTAINMENT NEWS

### "Country Today"

#### MJI Broadcasting

**Produced by:**  
**Hosted by:** Dan Taylor of WYNY/NY  
**Frequency:** Weekly  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 5/1985

*Country music's entertainment weekly featuring the latest music news, features and information from the world of Country music.*

### "Crosswalk"

#### International Lutheran Laymen's League

**Produced by:** Int'l LLL  
**Hosted by:** Mark Fischer  
**Frequency:** Weekly  
**Length:** 30 mins.  
**Terms:** Public service  
**Delivered via:** Vinyl disc  
**First aired:** 6/1983  
**Affiliates:** 341

*Christian rock, music, interviews.*

## NEW

### "Steve Crowley's American Scene"

#### Crowley Broadcasting Inc.

**Produced by:** Crowley Broadcasting Inc.  
**Hosted by:** Steve Crowley  
**Frequency:** Daily  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3, Galaxy II T3  
**First aired:** 6/90  
**Affiliates:** 15

*Fast-paced, magazine-style entertainment and information with five to six guests per program, from Walt Disney World, 2-4pm (ET).*

### "Dream Of Freedom"

#### Bailey Broadcasting Services

**Produced by:** Cameron Turner  
**Hosted by:** Cameron Turner  
**Length:** 90 mins.  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 1/1988  
**Affiliates:** 100

*Program illustrates the historic events of the civil rights movement & explores Dr. King's philosophy of nonviolence.*

### "Entertainment Radio Network"

#### SJS Entertainment

**Produced by:** Various  
**Hosted by:** Various artists  
**Frequency:** Twice daily  
**Terms:** Barter  
**Delivered via:** Analog tape/script  
**First aired:** 4/1/1989  
**Affiliates:** 300

*Drop-in services and program prep material.*

### "The Entertainment Report: In Lyons Den With Jeffrey Lyons" Westwood One Companies/Mutual Broadcasting System

**Produced by:** Jeffrey Lyons & Tony Carlton  
**Hosted by:** Jeffrey Lyons  
**Frequency:** Daily, Mon-Fri  
**Length:** 2 1/2 mins.  
**Terms:** Barter/supplied with network affiliation  
**Delivered via:** Satcom 1R T15  
**First aired:** 4/15/1985

*The latest news and reviews from the world of entertainment. Show business coverage, commentary, and insight from veteran reporter Jeffrey Lyons.*

### "Entertainment Update"

#### CBS RadioRadio

**Produced by:** Kris Stevens Enterprises  
**Hosted by:** Marni Webb  
**Frequency:** Daily  
**Length:** 90 secs.  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom  
**First aired:** 1984  
**Affiliates:** 300

*An entertaining look at the latest news in the world of show business . . . highlights the stars in movies, music, and television.*

### "Film At Eleven"

#### The Source

**Produced by:** Chuck Labela  
**Frequency:** Weekly  
**Length:** Various  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom 1R T15  
**First aired:** 7/1988

*Clips and interviews from and about current film releases or all-time favorite movies.*



### "Fraze At The Flicks"

#### Premiere Radio Networks

**Produced by:** Ira Lawson  
**Hosted by:** Frazer Smith  
**Frequency:** Daily  
**Length:** 90 secs.  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 6/1989  
**Affiliates:** 225

*The "exclusive exclusive" of movie reviews, straight from a native of Hollywood.*

### "The Grammy Awards-Live Backstage Special"

#### MJI Broadcasting

**Produced by:** MJI Broadcasting  
**Hosted by:** Mike Harrison  
**Frequency:** Annual  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Satcom  
**First aired:** 1986

*Exclusive one-to-one interviews with Grammy winners done live backstage at the Grammy Awards.*

### "Graveline Hollywood"

#### Kenetics Radio Entertainment

**Produced by:** Ken Levy  
**Hosted by:** Greg Smith  
**Frequency:** Daily  
**Length:** 90 secs.  
**Terms:** Supplied with network affiliation  
**Delivered via:** Analog tape/Satcom 1R T19

*Underground look at the underside of Hollywood. Daily updates on Tinseltown's dead and famous. Reported by Hollywood's infamous Graveline Tours.*

### "Hip Hop"

#### Bailey Broadcasting Service

**Produced by:** Lee Bailey/Mike Mosbe  
**Hosted by:** Mike Mosbe & Felisha Morris  
**Frequency:** Weekly  
**Length:** 90 mins.  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 1989  
**Affiliates:** 50

*Music-oriented rap countdown show. Special features on top celebrities: Public Enemy, 3rd Base, M.C. Hammer, Big Daddy Kane etc.*

### "Hollywood Hotline"

#### Hollywood Hotline

**Produced by:**  
**Hosted by:** Eliot Stein  
**Frequency:** Daily  
**Length:** Two mins.  
**Terms:** Barter/cash  
**Delivered via:** Analog tape/computer/modern/telephone  
**First aired:** 1/1982  
**Affiliates:** 50

*Entertainment news, movie reviews, celebrity interviews. From the country's most respected Hollywood news and features service.*

### "In Celebration Of Black Mothers" STRZ Entertainment Network

**Produced by:** Chuck Woodson  
**Frequency:** 5/7-5/11/90  
**Length:** One min.  
**Terms:** Supplied with network affiliation  
**Delivered via:** Westar 5 T9X  
**First aired:** 5/8/1989  
**Affiliates:** 140

*Celebration of black mothers throughout America with a special tribute series.*

### "Inside Gospel"

#### Bailey Broadcasting Services

**Produced by:** Lee Bailey  
**Hosted by:** Candida Mobley  
**Frequency:** Twice daily  
**Length:** 5 mins.  
**Terms:** Barter  
**First aired:** 2/1988

*Interviews with Gospel artists, provocative Christian issues & celebration of religious life styles.*

Short Form Programming\* that Gives You

## THE EDGE

America's Most Wanted Radio Hotline with John Walsh • Soap Quiz with the ABC Soap Stars

Sports Hall of Shame Starring Cookie Chainsaw Randolph and David Lawrence

Prevention Health Report with Robert Osgood • Sounds of the 70's • Weather Environmental Tracking

Brought to you by Jeannie Mantell • Paul Zavinsky • Laura Sebastian • Robin Winkel

Trulee Burns and Jamie Jameson •  202 328-3283





### "The Interview Factory"

#### The Interview Factory

**Hosted by:** Open-ended celebrity interviews  
**Frequency:** Interviews conducted daily, but client can order as needed  
**Length:** 45 mins.  
**Terms:** Cash

**Delivered via:** Analog tape

Over 3000 celebrity interviews available. Everyone from Waylon to Whitney, Michael to Madonna. Plus actors, interviews, promos, holiday memories, etc.

### "James Brady's Ad Age Reports"

#### Unistar Radio Networks

**Produced by:** Ed Salamon  
**Hosted by:** James Brady  
**Frequency:** Daily  
**Length:** One min.

**Terms:** Swap/exchange

**Delivered via:** Satcom 1R T15

**First aired:** 9/26/1988

Commentary on the media, entertainment & advertising industries.

### "Jeanne Wolf's Hollywood"

#### ABC Direction Network

**Produced by:** ABC Watermark  
**Hosted by:** Jeanne Wolf  
**Frequency:** Daily

**Length:** Two mins.

**Terms:** Supplied with network affiliation

**Delivered via:** Satcom 1R T23

**First aired:** 2/1/1989

**Affiliates:** 300

The hottest news as reported by Hollywood's hottest reporter.



### "Joanna Langfield's People Report"

#### Radio Today Entertainment

**Produced by:** Dave Caggiano

**Hosted by:** Joanna Langfield

**Frequency:** Daily

**Length:** 2 1/2 mins.

**Terms:** Barter

**Delivered via:** Satcom 1R T23

**Affiliates:** 147

An interview with a major entertainment personality every day. Designed for the radio station that wants to be the celebrity station in their marketplace.

### "LBS Movie Minute"

#### Radio Today Entertainment

**Produced by:** Dave Caggiano

**Hosted by:** Joanna Langfield

**Frequency:** Daily

**Length:** 2:10

**Delivered via:** Satcom 1R T23

**Affiliates:** 147

A review of just-released videos available for purchase or rent. The program is extraordinarily timely featuring a review of a video released the day of the review.

### "Mastercontrol"

#### SBC, Radio/TV Commission

**Produced by:** Chuck Ries

**Hosted by:** Terry Barrett & Dave Naugle

**Frequency:** Weekly

**Length:** 30 mins.

**Terms:** Public service

**Delivered via:** Vinyl disc

**First aired:** 1959

**Affiliates:** 1400

Magazine format, features interviews that entertain and educate, including travel and vacation features, celebrity close-ups, current authors and unusual events.

NEW

### "Milestones"

#### MJI Broadcasting

**Produced by:** MJI Broadcasting

**Hosted by:** Jim Douglas, WNSR-FM/NY or local jock

**Frequency:** Twice daily

**Length:** 3-4 mins.

**Terms:** Barter

**Delivered via:** Vinyl disc

**First aired:** 1/1990

The definitive stories behind the greatest rock songs in rock 'n roll history as told by the original artists themselves.



### "National Lampoon's True Facts"

#### Premiere Radio Networks

**Produced by:** Danny Lang/Ray De La Garza

**Hosted by:** Ross Brittain (also available in script form w/SFX for locally hosted version)

**Frequency:** Twice daily

**Terms:** Barter

**Delivered via:** Analog tape/vinyl disc

**First aired:** 3/1985

**Affiliates:** 200

News so ridiculous it can't be true... But it is! From the pages of National Lampoon and the minds of Premiere!!

### "Radio Links Hollywood"

#### Radio Links

**Produced by:** Lori Lerner

**Hosted by:** Lori Lerner

**Frequency:** Weekly

**Length:** 5 mins.

**Terms:** Free

**Delivered via:** Satcom 1R T19/AP/UPI

**First aired:** 6/1985

**Affiliates:** 1,000

Interviews with Hollywood celebrities, along with audio cuts from current films. Complete feature with narration. Clean cuts offered.

### "Radio New England Magazine"

#### Radio New England, Inc.

**Produced by:** Barry Lunderville

**Hosted by:** Barry Lunderville

**Frequency:** Weekly

**Length:** One hour

**Terms:** Barter

**Delivered via:** Analog tape

**First aired:** 1983

**Affiliates:** 85

An "Evening Magazine"/"Entertainment Tonight" type feature-oriented program with a high finish and fast pace. Music, travel, video reviews, nostalgia.

### "RadioScope Daily Edition/Weekend Edition"

#### Bailey Broadcasting Services

**Produced by:** Lee Bailey

**Hosted by:** Lee Bailey

**Frequency:** Twice daily

**Length:** 5 mins.

**Terms:** Barter

**Delivered via:** Analog tape

**First aired:** 1983

**Affiliates:** 200

Urban Contemporary music/film news, information/information & entertainment. Caller feedback line.

### "Rex (Movie Celebrities)"

#### Sixty Second Preview

**Produced by:** Jeff Craig

**Hosted by:** Jeff Craig

**Frequency:** Daily

**Length:** One min.

**Terms:** Barter

**Delivered via:** Vinyl disc

**First aired:** 1/1/1988

**Affiliates:** 131

A one-minute movie celebrity actuality available hosted or for customizing locally.

### "Rex (Music Artists)"

#### Sixty Second LP

**Produced by:** Jeff Craig

**Hosted by:** Jeff Craig

**Frequency:** Daily

**Length:** One min.

**Terms:** Barter

**Delivered via:** Vinyl disc

**First aired:** 1/1/1979

**Affiliates:** 144

A one-minute music artist actuality available hosted or for customizing locally.

### "Rock Quiz"

#### MJI Broadcasting

**Produced by:** MJI Broadcasting

**Hosted by:** Richard Neer of WNEW-FM/NY

**Frequency:** Twice daily

**Length:** One min.

**Terms:** Barter

**Delivered via:** Vinyl disc

**First aired:** 11/1981

Challenging questions about major rock artists films or TV shows. special theme weeks and mystery guests. Prizes for qualifying stations.

### "The Rock Report"

#### The Source

**Hosted by:** Dia Stein

**Frequency:** Daily

**Length:** 90 sec.

**Terms:** Supplied with network affiliation.

**Delivered via:** Satcom 1R T15

**First aired:** 9/1979

Recap of top stories in mainstream Album Rock, includes actualities.

### "Rock Today"

#### MJI Broadcasting

**Produced by:** MJI Broadcasting

**Hosted by:** Dennis Elsas, WNEW-FM/NY;

Kathy Millar, WDMA/Dover

**Frequency:** Weekly

**Length:** One hour

**Terms:** Barter

**Delivered via:** Vinyl disc

**First aired:** 8/1985

America's Rock News Network featuring up-to-the-minute music, news, and information drawn from correspondents throughout the world.

### "A Salute To Great Black Americans"

#### STRZ Entertainment Network

**Produced by:** Chuck Woodson

**Frequency:** Daily 2/1/91-2/28/91

**Length:** One min.

**Terms:** Supplied with network affiliation

**Delivered via:** Westar 5 T9X

**First aired:** 2/1/1989

**Affiliates:** 140

Monthlong series of programs which chronicle the achievements of black Americans during Black History Month.

### "Screentest"

#### Radio Today Entertainment

**Produced by:** Dan Formento

**Hosted by:** Leeza Gibbons

**Frequency:** Daily

**Length:** 30 secs. (appx.)

**Delivered via:** Analog tape

**Affiliates:** 225

Movie trivia quiz, both questions and answers featuring movie celebrity questioners. Movie prizes supplied for each screen-test.

### "Screentest"

#### Prof. Media Network

**Produced by:** Melco (Canada)

**Hosted by:** Station

**Frequency:** Daily

**Terms:** Cash

**Delivered via:** Analog tape

**First aired:** 1985

**Affiliates:** 75

Movie trivia, listener response program, Q & A station-hosted, movie audio provided with fact book.

### "Sixty Second L.P."

#### Sixty Second L.P.

**Produced by:** Jeff Craig

**Hosted by:** Jeff Craig

**Frequency:** Daily

**Length:** One min.

**Terms:** Barter

**Delivered via:** Vinyl disc

**First aired:** 1/1/1976

**Affiliates:** 221

A one-minute review of new movie releases.

### "Sixty Second Preview"

#### Sixty Second Preview

**Produced by:** Jeff Craig

**Hosted by:** Jeff Craig

**Frequency:** Daily

**Length:** One min.

**Terms:** Barter

**Delivered via:** Vinyl disc

**First aired:** 1/1/1988

**Affiliates:** 191

A one-minute review of new movie releases.



### "Soap Quiz"

#### Jameson Broadcast/ABC Daytime

**Produced by:** Jameson Broadcast

**Hosted by:** ABC Soap Stars

**Frequency:** Daily

**Length:** One min.

**Terms:** Free

**Delivered via:** Analog tape/Satcom 1R T23

**First aired:** 7/6/1987

**Affiliates:** 300

Soap opera trivia quiz. Different star from top-rated soaps asks question each day with-in entertaining bit. Ideal for local contest/promotion.





**"Speaking Of Everything"**  
**ABC Contemporary Network**

Produced by: ABC Radio Networks  
Hosted by: Howard Cosell  
Frequency: Sunday only  
Length: Half hour  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T23  
Affiliates: 200

Interview program with today's newsmakers, celebrities, decisionmakers and prominent authors.

**"Star Quiz"**  
**MJI Broadcasting**

Produced by: MJI Broadcasting  
Hosted by: Gary Byrd of WLIB/NY  
Frequency: Twice daily  
Length: One min.  
Terms: Barter  
Delivered via: Vinyl disc  
First aired: 4/1984

Challenging questions about major Black/Urban artists, firms or TV shows. Special theme weeks and mystery guests. Prizes for qualifying stations.

**"Starbeat"**  
**MJI Broadcasting**

Produced by: MJI Broadcasting  
Hosted by: Gary Byrd of WLIB/NY  
Frequency: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: Vinyl disc  
First aired: 6/1986

The electric magazine. Urban radio's hottest magazine show featuring superstar interviews, music and gossip from the world of black music.

**"STRZ Funline"**  
**STRZ Entertainment Network**

Produced by: Chuck Woodson  
Hosted by: Michael Lynn  
Frequency: Daily  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Westar 5 T9X  
First aired: 6/12/1989  
Affiliates: 140

An update of latest concerts, movies, and special events throughout the year.

**"Studs Terkel Almanac"**  
**WFMT Fine Arts Network**

Produced by: Kurt Tyler  
Hosted by: Studs Terkel  
Frequency: Weekly  
Length: One hour  
Terms: Cash  
Delivered via: Analog tape/Westar 4 T2D  
First aired: 1978  
Affiliates: Varies each season

Discussion of important issues with guests including the most celebrated in arts, film, literature, media, and common citizens' stories.

**"Harrison Tilbert's Travel Guide Of The Airwaves"**  
**Kenetics Radio Entertainment**

Produced by: Ken Levy  
Hosted by: Harrison Tilbert  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Analog tape/Satcom 1R T19  
First aired: 4/1988  
Radio's original rock 'n roll travel guide. Takes listeners on informative armchair journeys to exotic ports of call. Vacation giveaways.

**"Trivia Quiz"**  
**MJI Broadcasting**

Produced by: MJI Broadcasting  
Hosted by: Dan Taylo of WYNY/NY  
Frequency: Twice daily  
Length: One min.  
Terms: Barter  
Delivered via: Vinyl disc  
First aired: 5/1985  
General trivia about music, movies, TV and current events. Theme weeks and special guest hosts. Prizes for qualifying stations.

**"U.S. Marines Music Minute"**  
**STRZ Entertainment Network**

Produced by: Chuck Woodson  
Hosted by: Chuck Woodson  
Frequency: Daily  
Length: One min.  
Terms: Supplied with network affiliation  
Delivered via: Westar 5 T9X  
First aired: 12/28/1989  
Affiliates: 140  
Vignettes highlighting the artists who have been a part of black music.

**"UNCF Parade Of Stars"**  
**STRZ Entertainment Network**

Produced by: Chuck Woodson  
Hosted by: Lou Rawls  
Frequency: One-time special  
Length: 6 hours  
Terms: Supplied with network affiliation  
Delivered via: Westar 5 T9X  
First aired: 12/26/1985  
Affiliates: 75  
Lou Rawls parade of stars simulcast radiothon to benefit the United Negro College Funds member colleges.

**"The Very Best Videos"**  
**Video Viewer**

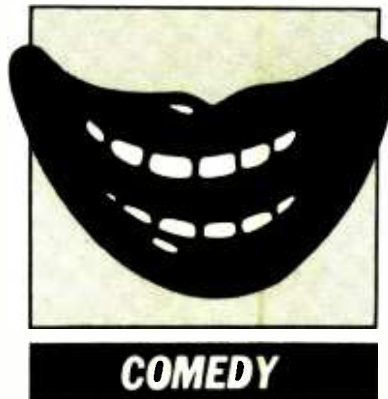
Produced by: Jeff Craig  
Hosted by: Jeff Craig  
Frequency: Daily  
Length: One min.  
Terms: Barter  
Delivered via: Vinyl disc  
First aired: 7/2/90  
Affiliates: 111  
A one-minute review of classic movies released on video.

**"Video Viewer"**  
**Video Viewer**

Produced by: Jeff Craig  
Hosted by: Jeff Craig  
Frequency: Daily  
Length: One min.  
Terms: Barter  
Delivered via: Vinyl disc  
First aired: 7/2/1990  
Affiliates: 119  
A one-minute review of newly released videos.

**"Young Adult Newscall"**  
**ABC Radio Networks/ABC News**

Produced by: ABC Radio Networks  
Frequency: Daily  
Length: 9 mins.  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T23  
Affiliates: 350  
Daily actuality feed of raw sound, interview clips and correspondent reports of stories of interest to young adults 12-34.



**"ABC's Morning Show Prep Produced Comedy"**  
**ABC Radio Networks**

Produced by: Sant Catz and Gloria Ketterer  
Frequency: Twice-daily  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T23; ABC data system (corresponding scripts for audio)  
First aired: 2/90  
Topical comedy bits and song parodies created especially for morning show jocks.

**"ABC Rock Song Parodies With 'The Real' Bob James"**  
**ABC Rock Network**

Produced by: The Producers  
Frequency: Weekly  
Length: 90 secs.  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T23  
Affiliates: 100  
Song parodies of current songs/artists.

**"Tom Adams Productions Theme Shows"**  
**Tom Adams Productions, Inc.**

Produced by: Tom Adams  
Frequency: Holiday/seasonal special  
Length: 90 mins.  
Terms: Cash  
Delivered via: Analog tape, DAT  
First aired: 1985  
Affiliates: 83  
Christmas humor records, 4th of July theme show, other holidays.

**"Adult Comedy Network"**  
**Olympia Networks**

Produced by: Dan Randant  
Hosted by: Roy Firestone  
Frequency: Weekly  
Length: Two hours  
Terms: Barter  
Delivered via: Vinyl disc  
First aired: 7/82  
Affiliates: 280  
The comedy of classic and contemporary comics presented on a thematic basis each week. The longest-running, most successful comedy show in radio.

**"Adult Comedy Show — Comedy Drops"**  
**Olympia Networks**

Produced by: Dan Randant  
Length: as selected  
Terms: Barter  
Delivered via: Vinyl disc

First aired: 8/83  
Affiliates: 280  
Comedy bit service for adult-formatted radio, offering classic bits in a timely manner.

**"Adventures Of The O.B. Ranger"**  
**Gary Allyn Radio Enterprises**

Produced by: Gary Allyn & Neilson Ross  
Hosted by: Gary Allyn & Neilson Ross  
Frequency: Daily  
Length: 3½ mins.  
Terms: Cash  
Delivered via: Analog tape, DAT, fax  
Sixty episodes in serial form (13-week format) great for Classic Rock stations.

**"Airlines-First Class Comedy"**  
**Airlines**

Produced by: Cheryl Rilly  
Frequency: Monthly  
Terms: Cash  
Delivered via: Mailed script  
First aired: 12/1988  
Monthly comedy-information subscription service. Free sample on request.



**"American Comedy Network"**  
**American Comedy Network**

Produced by: American Comedy Network  
Frequency: Weekly  
Length: 60-90 secs.  
Terms: Cash  
Delivered via: Analog tape  
First aired: 1/30/84  
Affiliates: 277  
Original topical short-form comedy designed for morning shows in all formats. Customizing, workparts, and library material also included.

**Susan B. Anthony-Jones**

**"Susan B. Anthony-Jones"**  
**Rita Bentley Productions**

Produced by: Rita Bentley  
Frequency: Twice weekly  
Length: 60-90 secs.  
Terms: Cash  
Delivered via: Analog tape/mailed script  
First aired: 9/22/83  
Affiliates: 25  
Interactives with a "temporary" receptionist, Susan B. Anthony-Jones, who works anywhere that's topical.

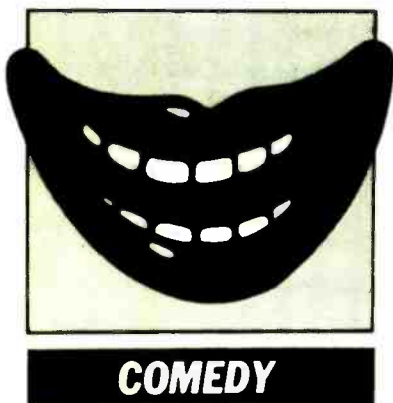
**"The Beautiful Music Challenge"**  
**Bits & Pieces Creative Services, Inc.**

Produced by: Tony Fiore  
Frequency: Five clues weekly  
Length: 20-40 secs.  
Terms: Cash  
Delivered via: Analog tape  
First aired: 11/89  
Affiliates: 25  
Silly "beautiful music" versions of current CHR/Dance hits. Variation of "Name That Tune." Great morning show feature.

**"Mel Blanc's Blankity Blancs"**  
**All Star Radio**

Produced by: Noel Blanc  
Frequency: Daily  
Terms: Barter/cash  
Delivered via: Real time chrome cassette  
First aired: 1984  
Affiliates: 55  
500 comedy bits stamping the Golden Throat Legend and an all-star cast of Hollywood's best comedy character talents.





## NEW

### "Rita Bodine, The Skirt With The Dirt"

**The Bentley Group, Inc.**

**Produced by:** Mike Rivers Prod.  
**Frequency:** Daily  
**Length:** 90 mins.  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 1/2/1990  
**Affiliates:** 4

*Rita Bodine, The Skirt With The Dirt is twisted tabloid news, produced with music and SFX.*

### "Chickenman"

**Chicago Radio Syndicate, Inc.**

**Produced by:** Dick Orkin  
**Frequency:** Daily  
**Length:** 2 1/2 mins.  
**Terms:** Cash  
**Delivered via:** Analog tape

*Original episodes of radio's most popular super hero/crime fighter. Serialized adventures.*

### "Classic Laff Lines"

**Tom Adams Productions, Inc.**

**Produced by:** Tom Adams  
**Hosted by:** Tom Adams  
**Frequency:** Weekly  
**Length:** Two mins.  
**Terms:** Barter; cash  
**Delivered via:** Analog tape, DAT

*Today's comics in minute-long bit with P.I. included. Fifteen per week.*

### "Comedy Garage"

**Bradbury Communications (Bradcom)**

**Produced by:**  
**Frequency:** Monthly  
**Length:** 30 secs.  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 1984

*Fast-paced bits and drop-ins using a variety of voices.*

### "The Comedy Hour"

**MJI Broadcasting**

**Produced by:** MJI Broadcasting  
**Hosted by:** Len Belzer  
**Frequency:** Weekly  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 3/86

*America's funniest radio show, featuring original comedy from guest comedians, exclusive live stand-up performances, HBO/Cinemax previews, and recorded comedy.*

### "Contemporary Comedy Network"

**Olympia Networks**

**Produced by:** Dan Randant  
**Length:** as selected

**Terms:** Barter  
**Delivered via:** CD  
**First aired:** 1/1/89  
**Affiliates:** 235

*Comedy bit service targeted to AC and Country stations, featuring original timely/topical song and commercial parodies, interactive characters.*

### "Country Comedy Networks"

**ProMedia, Inc.**

**Produced by:** Dave Kolin  
**Frequency:** Weekly  
**Length:** One min.  
**Terms:** Barter; cash  
**Delivered via:** Analog tape  
**First aired:** 9/89  
**Affiliates:** 100

*The first original comedy service just for Country radio. Weekly song parodies, fake commercials, and characters.*

### "The Daily Feed"

**The Daily Feed**

**Produced by:** John Dryden  
**Hosted by:** Frank Benlin, Max Knobny, Peter Markham, Nick Danger  
**Frequency:** Daily  
**Length:** 90 mins.  
**Terms:** Barter; cash  
**Delivered via:** Analog tape  
**First aired:** 12/1981  
**Affiliates:** 25

*Front-page news satire, commentary, reporter vignettes, edited political speeches, press conferences, and occasional news-based song parodies.*

### "Dr. Dark's Comedy Drops"

**ProMedia, Inc.**

**Produced by:** Dave Kolin  
**Frequency:** Weekly  
**Length:** One min.  
**Terms:** Barter; cash  
**Delivered via:** Analog tape  
**First aired:** 5/87  
**Affiliates:** 150

*Hilarious original comedy bits — topical song parodies, fake commercials, and drop-ins.*

### "Dropinz"

**Collins Broadcast Services**

**Produced by:** Stu Collins  
**Frequency:** Monthly  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 1982  
**Affiliates:** 250+

*Short, clean insults, putdowns, and random off-the-cuff comments. Stand-alone bits or use over intros.*

## NEW

### "Emerald Comedy Company"

**Emerald Entertainment Network, Inc.**

**Produced by:** Dale Moore  
**Frequency:** Twice-weekly  
**Length:** 10-30 mins.  
**Terms:** Cash  
**Delivered via:** Satcom 1R T3  
**First aired:** 3/31/90

*Insanity-to-go for Country radio. Ten to 15 comedy bits from Gerry House and a team of comedy crazies. Fresh, topical humor.*

### "Fakers"

**Brainstorm Productions, Inc.**

**Produced by:** Brainstorm Production, Inc.  
**Frequency:** 82 units — use anytime  
**Terms:** Leased for specific term  
**Delivered via:** Analog tape  
**First aired:** 1988  
**Affiliates:** 2

*The best fake spot package in the business!*

## NEW

### "Stan Freberg Here"

**Dick Brescia Associates**

**Produced by:** Stan Freberg  
**Hosted by:** Stan Freberg  
**Frequency:** Daily  
**Length:** 2 1/2 mins.  
**Terms:** Barter  
**Delivered via:** Satcom  
**First aired:** 2/19/90  
**Affiliates:** 75

*Satirical commentary from one of America's great comics.*

### "Fun Factory"

**ProMedia, Inc.**

**Produced by:** ProMedia  
**Frequency:** Weekly  
**Length:** One min.  
**Terms:** Barter; cash  
**Delivered via:** Analog tape  
**First aired:** 6/86  
**Affiliates:** 150

*Topical, original, fully produced bits: song parodies, interactives, wacky commercials, and more.*

### "The Guy Who Talks Fast"

**All Star Radio**

**Produced by:** John Moschitta Jr.  
**Frequency:** 130 units — use anytime  
**Terms:** Barter; cash  
**Delivered via:** Analog tape  
**First aired:** 1/1989  
**Affiliates:** 26

*Interactive series with famous Federal Express TV spot "Fast Talker" as a DJ's over-eager "I'll Do Anything For You" DJ.*

## NEW

### "Highlights Of The Month"

**Tom Adams Productions, Inc.**

**Produced by:** Tom Adams  
**Frequency:** Weekly  
**Length:** One min.  
**Terms:** Cash  
**Delivered via:** Fax, mailed script  
**First aired:** 4/1/90  
**Affiliates:** 76

*Humorous news stories with multiple punch-lines generated.*

## NEW

### "Hit Comedy Network"

**Olympia Networks**

**Produced by:** Bruce Butler  
**Length:** as selected  
**Terms:** Barter  
**Delivered via:** CD  
**First aired:** 6/26/90  
**Affiliates:** 200

*Comedy bit service targeted to CHR and Hot AC stations, featuring original timely/topical song and commercial parodies, interactive characters.*

## NEW

### "Hysterical Comedy Audio Service"

**Hysterical Comedy Services**

**Produced by:** Jeff Mustard  
**Frequency:** Weekly  
**Length:** Five bits per reel  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 4/90

*Laugh-packed reel of drop dead funny bits, fake commercials, song parodies, and celebrity impressions.*

## NEW

### "Hysterically Significant Moments"

**Marconi & Cheese Communications**

**Produced by:** Marconi & Cheese Communications  
**Frequency:** Daily  
**Length:** 10-60 secs.  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** July '90

*Fully produced comedy bits based on "Today In History" facts, birthdays, etc. Clean, fast comedy, appropriate for all formats.*

### "Julio's Original Comedy Service"

**Produced by:** Voices Unlimited, Inc.  
**Hosted by:** Dan Stevens and Fred O'Brien  
**Frequency:** Weekly  
**Length:** 20 secs. to 2 mins.  
**Terms:** Cash  
**Delivered via:** Audio reel tape

*This is the original "Julio" that debuted in Houston in 1984. Became available for syndication in 1989. Song and commercial parodies and more. All formats.*

### "Kickers"

**ProMedia, Inc.**

**Produced by:** ProMedia  
**Frequency:** Twice-monthly  
**Length:** One to two mins.  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 11/88  
**Affiliates:** 100

*A package of original song parodies geared exclusively to Country radio. Hilarious topical and generic parodies.*

### "Larry's Imperfect Pet Emporium"

**Lee Allen Faust (L.A.F.) Productions**

**Produced by:** Lee Faust  
**Hosted by:** Larry (Lee Faust, talent)  
**Frequency:** 58 units — use anytime  
**Length:** One min.  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 10/87

*An unscrupulous, irreverent pet shop owner advertises his hilarious pets, supplies, and services.*

### "Laugh Attack"

**ProMedia, Inc.**

**Produced by:** Dave Kolin  
**Frequency:** Weekly  
**Length:** One min.  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 5/88  
**Affiliates:** 100

*The only original comedy service for Urban radio — great song parodies, fake commercials, characters, and more.*

### "Laugh Machine"

**ProMedia, Inc.**

**Produced by:** ProMedia  
**Frequency:** Monthly  
**Length:** One min.  
**Terms:** Barter; cash  
**Delivered via:** Analog tape  
**First aired:** 1/83  
**Affiliates:** 250

*"The best of the best in the business." A monthly package of classic routines by the hottest comedians around.*





### "Laughs On Us" ABC Radio Networks

**Produced by:** ProMedia  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom 1R T23  
*Famous one-liners and classic comedy bits from some of the world's funniest people.*

### "Live From The Improv" RBM Productions

**Produced by:** Bullet Productions  
**Frequency:** Daily  
**Length:** 90 secs.  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 4/7/86  
**Affiliates:** 180  
*Original stand-up material from comedy's freshest new faces and reigning kings. Recorded live at the nation's #1 comedy club.*

### "Morning Show Audio" The Source

**Produced by:** Dia Stein  
**Frequency:** Thrice weekly  
**Length:** varies  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom 1R T15  
**First aired:** 11/89  
*Song parodies, comedy bits, fake spots, etc. gathered from our own team plus our affiliates.*

### "My Music" WFMT Fine Arts Network

**Produced by:** BBC  
**Hosted by:** Steve Race  
**Frequency:** Weekly  
**Length:** 30 mins.  
**Terms:** Cash  
**Delivered via:** Westar 4 T20; Channels 13 & 14  
**First aired:** 1986  
**Affiliates:** varies  
*Music-based comedy: participants with musical encyclopedias-for-brains answer questions based on music.*

### "My Word!" WFMT Fine Arts Network

**Produced by:** BBC  
**Hosted by:** Jack Longland, John Julius Horwich, Michael O'Donnell  
**Frequency:** Weekly  
**Length:** 30 mins.  
**Terms:** Cash  
**Delivered via:** Westar 4 T20  
**First aired:** 1986  
**Affiliates:** varies  
*A panel game about words, played by people whose business is words.*

### "Red Neckerson" Syndicom

**Produced by:** Red Neckerson  
**Hosted by:** Red Neckerson  
**Frequency:** Daily  
**Length:** One min.  
**Terms:** Cash

**Delivered via:** Analog tape  
**First aired:** 9/1979  
**Affiliates:** 90  
*Comedy editorials- "Red" has an opinion on everything from TV to sports to opening a wine bottle.*

NEW

### "On Golden Prune" The Audio Workshop

**Produced by:** The Audio Workshop  
**Frequency:** Daily  
**Length:** 90 secs.  
**Terms:** Cash  
**Delivered via:** Analog tape, DAT  
**First aired:** 9/90  
*The hilarious escapades of a billionaire "prune" tycoon, featuring multi-characters. Nothing else like it! Multi-format compatible. Demo available.*



### "On The Phone With Ti-Rone" Premiere Radio Networks

**Produced by:** Ray De La Garza  
**Hosted by:** Brad Sanders  
**Frequency:** Twice-daily  
**Length:** Two mins.  
**Terms:** Barter  
**Delivered via:** Vinyl disc  
**First aired:** 2/88  
**Affiliates:** 115  
*Ti-Rone answers questions on everything from love to money, from friendships to family; the funniest, most irreverent advice ever to hit Urban radio!*

NEW

### "Phoney Calls" Laugh\*Trak Media Services

**Frequency:** Daily  
**Length:** 30-60 secs.  
**Terms:** Cash  
**Delivered via:** Telephone  
**First aired:** 1/90  
**Affiliates:** 10  
*70+ male and female character voices. Your script or ours, you only pay for bits you use.*

### "Premiere Comedy Network" Premiere Radio Networks

**Produced by:** Susan Gold  
**Frequency:** 15-20 bits per week  
**Length:** One min.  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 6/88  
**Affiliates:** 355  
*The largest interactive comedy service available in radio today: comedy bits, parody songs, Jeff Altman, Ronnie Schell, John London, and more.*



NEW

### "Premiere Country Comedy Network" Premiere Radio Networks

**Produced by:** Susan Gold  
**Frequency:** 15-20 bits per week  
**Length:** One min.  
**Terms:** Supplied with network affiliation  
**Delivered via:** Analog tape, mailed script  
**First aired:** 1/90  
**Affiliates:** 250  
*Hilarious parody songs, commercials, impersonations, and interactive characters exclusively for Country radio. Mack & Jamie, Buddy Baron, Donna Cherry, and more.*

### "Prime Cuts Comedy Service" Wheeler/Lewis Productions

**Produced by:** Mark Wheeler  
**Hosted by:** Varies  
**Frequency:** Biweekly  
**Length:** Varies  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 2/1988  
**Affiliates:** 100  
*Preproduced comedy bits, ongoing characters, drop-ins, movie spoofs, song parodies, etc. Market-exclusive.*

### "Prime Cuts Custom Comedy" Wheeler/Lewis Productions

**Produced by:** Mark Wheeler  
**Hosted by:** Varies  
**Frequency:** Per order  
**Length:** Varies  
**Terms:** Cash  
**Delivered via:** Analog Tape, Telco  
**First aired:** 2/1988  
**Affiliates:** 100  
*Custom Comedy writes and fully produces custom comedy bits. Tailormade for your station. Impersonations, ongoing characters, etc.*

NEW

### "Rock Comedy Network" Olympia Networks

**Produced by:** Jill Greer  
**Length:** as selected  
**Terms:** Barter  
**Delivered via:** CD  
**First aired:** 1/1/90  
**Affiliates:** 250  
*Comedy bit service targeted to AOR/Classic AOR stations, featuring original timely/topical song and commercial parodies, interactive characters.*

### "Secret Adventures Of The Tooth Fairy" Chicago Radio Syndicate, Inc.

**Produced by:** Dick Orkin  
**Frequency:** Daily  
**Length:** 2½ mins.  
**Terms:** Cash  
**Delivered via:** Analog tape  
*Daily comedy features serialized programs with Newton J. Snookers as dental asst. by day and tooth fairy by night. Great for dental sponsorships.*

NEW

### "Ben Steel's Twisted Hits" All Star Radio

**Produced by:** Ben Steel  
**Frequency:** Monthly  
**Length:** Two mins.  
**Terms:** Barter; cash  
**Delivered via:** Analog tape  
**First aired:** 2/1990  
**Affiliates:** 45  
*Song parodies based upon the classic hits of the '50s, '60s, and '70s.*

### "Stevens & Grdnic Daily Comedy Exclusive" All Star Radio

**Produced by:** Ron Stevens & Joy Grdnic  
**Frequency:** Weekly  
**Length:** 90 secs.  
**Terms:** Barter  
**Delivered via:** Analog tape  
**Affiliates:** 203  
*Weekly topical comedy service — includes song and commercial parodies, interactives, celebrity bits, sketches, wild liners, and weekly newsletter.*

### "Stevens And Grdnic's Radio Hotline" All Star Radio

**Produced by:** Ron Stevens  
**Frequency:** Weekly  
**Length:** 45 secs.  
**Terms:** Barter; cash  
**Delivered via:** Vinyl disc  
**First aired:** 1/1985  
**Affiliates:** 75  
*Interactive phone calls to DJs from radio's craziest characters. Consistent because humor is in caller's attitude. Not searching for punchline.*

### "Super Spoofers" Gary Allyn Radio Enterprises

**Produced by:** Gary Allyn & Neilson Ross  
**Hosted by:** Gary Allyn & Neilson Ross  
**Frequency:** Daily  
**Length:** 30-60 secs.  
**Terms:** Cash  
**Delivered via:** Analog tape, DAT, fax  
*Twenty-five put-on commercials for a variety of formats.*

### "The TM Comedy Network" TM Communications

**Produced by:** TM Communications  
**Hosted by:** R. Humphries Productions  
**Frequency:** Weekly  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 3/1/1989  
**Affiliates:** 100  
*A highly topical and funny comedy service specializing in parody songs, customized morning show jingles, and TV commercial spoofs.*

### "TV/Movie Clips" ABC Radio Networks

**Produced by:** ProMedia  
**Length:** Two hours  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom 1R T23  
*A feature filled with famous one-liners, from cartoon characters to theme songs and classic sound bites.*





**"The Weekend Comedy Hour"**  
**Pro Audio Makers**

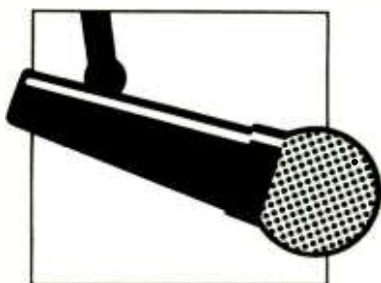
Produced by: Pro Audio Makers  
Hosted by: Laura St. John  
Frequency: Weekly  
Length: One hour  
Terms: Cash  
Delivered via: Analog tape, DAT  
Stand-up comedy for radio. Fresh, safe, and FUNNY. Only show of its kind.

**"Willy's Comedy Shack And Burger Emporium"**  
**Ontrack Communications**

Produced by: Ontrack (Tim McLarty)  
Frequency: Weekly  
Length: varies  
Terms: Cash  
Delivered via: Analog tape  
First aired: 11/9/88  
Affiliates: 15  
Weekly prerecorded comedy service featuring fake commercials, movie spoof commercials, song parodies, interactives.

**"The Henny Youngman Comedy Radio Library"**  
**Charles Michaelson & Sons**

Produced by: Bob Michelson  
Hosted by: Henny Youngman  
Frequency: Twice-daily  
Length: 90 secs.  
Terms: Cash  
Delivered via: Analog tape  
The king of comedy; over 650 of his best one-liners exclusive in your market. Unlimited usage over one year.



**NEWS PROGRAMS**

**NEW**

**"ABC's Pages from The Past"**  
**ABC Radio Networks**

Produced by: ABC Radio Networks  
Hosted by: ABC Correspondent Lynda Moore  
Frequency: Daily during Black History Month in February  
Length: One minute  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T23  
Date: 1/1/1990  
Affiliates: 100  
Throughout the celebration of Black History Month, vignettes using actual sound highlighting key people and events in black history.

**"Ad Age Report"**  
**Public Interest Affiliates, Inc.**

Produced by: Public Interest Affiliates  
Hosted by: Christopher Michael  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Analog tape  
Date: 10/1987  
Affiliates: 125  
Fun, contemporary focus on the latest business trends and related consumer/lifestyle perspectives.

**"Lou Adler's Medical Journal"**  
**Eagle Media Productions, Ltd.**

Produced by: Lou Adler  
Hosted by: Lou Adler  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Satcom 1R T15/cassette  
Date: 1/1987  
Affiliates: 100  
Health and medical journalism using actualities from interviews with experts in all disciplines. Accent on how to stay well.

**"Agri-Voice Radio Network"**  
**Tribune Radio Networks**

Produced by: Tribune Radio Networks  
Hosted by: Orion Samuelson, Max Armstrong, & Dave Russett  
Frequency: Daily  
Length: 1-5 mins.  
Terms: Barter  
Delivered via: Galaxy 2 T3  
Date: 1985  
Affiliates: 78  
Midwestern and Indiana network of agrifnews, commentary, detailed agri-weather and concise market reports on local, national and int'l events.

**"AM Business Report A"**  
**Westwood One Companies/  
NBC Radio Network**

Produced by: NBC Radio Network  
Hosted by: John Hartge  
Frequency: Daily  
Length: One minute  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15  
Complete review of the previous day's market activity, complete with final Wall Street numbers, as a new business day begins.

**"AM Business Report B"**  
**Westwood One Companies/  
NBC Radio Network**

Produced by: NBC Radio News  
Hosted by: Mike Anthony  
Frequency: Daily  
Length: One minute  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15  
The latest from the foreign exchanges and a look ahead into the business day as the day's market activity begins.

**"America In The Morning"**  
**Westwood One Companies/Mutual  
Broadcasting System**

Produced by: Greg Johnson  
Hosted by: Jim Bohannon  
Frequency: Daily, Mon-Fri  
Length: One hour  
Terms: Barter  
Delivered via: Satcom 1R T15  
Date: 1984  
Peabody award-winning morning news-magazine program, featuring investigative news and information, the latest weather and sports, plus daily special segments.

**NEW**

**"America This Week"**  
**Westwood One Companies/Mutual  
Broadcasting System**

Produced by: George Achaves  
Hosted by: Jim Bohannon  
Frequency: Weekly  
Length: Half hour  
Terms: Barter/supplied with network affiliation  
Delivered via: Satcom 1R T15  
Date: 3/1990  
A fast-paced trip through the events of the week, with correspondent reports, features and the weekly film review.

**"America's Most Wanted  
Radio Hotline"**  
**Jameson Broadcast/Fox Television**

Produced by: Jameson Broadcast  
Hosted by: John Walsh  
Frequency: Daily  
Length: 90 secs.  
Terms: Free  
Delivered via: Analog tape/Satcom  
Affiliates: 170  
Updates on "America's Most Wanted" fugitives produced in association with Fox television's award-winning series, and the FBI. 800 number.

**"American Agenda"**  
**ABC Information Network**

Produced by: ABC Radio News  
Hosted by: Various ABC News Correspondents  
Frequency: 4-6 times a year  
Length: One hour  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T23  
Date: 6/1989  
Affiliates: 250  
Live phone-in discussion of major news issues (i.e. environment, abortion, drugs).

**"The American Farmer"**  
**American Farm Network**

Produced by: American Farm Network  
Hosted by: Bob Tallman  
Frequency: 5 times a week  
Length: 3 min.  
Terms: Barter  
Delivered via: Analog tape  
Date: 9/1987  
Affiliates: 450  
Interview feature, farm and ranch lifestyle. Optimism and excellence in agriculture theme.

**"American Sunrise"**  
**Sun Radio Network**

Produced by: Frank Kinsman  
Hosted by: Frank Kinsman, Betsy Fredricks  
Frequency: Daily  
Length: 4 hours  
Terms: Barter  
Delivered via: Spacenet 3 T17  
Daily news magazine with local cutaway capability.

**Audio Datebook**

THE SOUNDS OF A GENERATION COME ALIVE

**"Audio Datebook"**  
**ABC Radio Networks**

Produced by: ABC Radio News  
Frequency: Weekly  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T23  
Date: 1/1/1986  
Affiliates: 1500  
Weekly actuality feed of raw sound, interview clips and correspondent reports from major news and cultural events from each day in history.

**"Book Report"**  
**Gary Whiteaker Corporation**

Produced by: Jo Ann Moore  
Hosted by: Gary Whiteaker  
Frequency: Weekly  
Length: One minute  
Terms: Cash  
Delivered via: Analog tape  
Book Report is a lively review of new books. Includes best-seller list. Inexpensive. Ideal for News-Talk formats.

**NEW**

**"Bottom Line"**  
**Bailey Broadcasting Services**

Produced by: Lee Bailey  
Hosted by: Booker Bradshaw  
Frequency: Twice daily  
Length: 5 mins.  
Terms: Barter  
Delivered via: Analog tape  
Date: 8/1990  
Affiliates: 50  
Financial new magazine success/failure stories, financial interests. Tips for succeeding, how to.

**"Hal Bruno's Washington"**  
**ABC Entertainment Network**

Produced by: ABC Radio News  
Hosted by: Hal Bruno  
Frequency: Weekly  
Length: Half hour  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T23  
Affiliates: 200  
Weekly interview program hosted by ABC political editor Hal Bruno. Mr. Bruno interviews major news and decisionmakers.

**"Business Beat I & II"**  
**Westwood One Companies/  
Mutual Broadcasting System**

Produced by: Mutual News  
Hosted by: John Hartge  
Frequency: Twice daily  
Length: 5 min.  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15  
Date: 12/1982  
Twice daily reports on the latest from the stock and bond markets, and business and financial developments that affect everyone.

**"Children's Health  
News Network"**  
**Children's National  
Medical Center**

Produced by: Marge Kumaki  
Hosted by: Marge Kumaki  
Frequency: Weekly  
Length: 6 min.  
Terms: Free  
Delivered via: Satcom 1R T23  
Date: 2/14/1989  
Affiliates: 300  
A newsfeed aimed at parents, teachers and caregivers with topics ranging from parental to pediatric through adolescent health and medicine.

**"Comment On The News"**  
**Westwood One Companies/  
NBC Radio Network**

Produced by: NBC Radio News  
Hosted by: Various NBC Correspondents  
Frequency: Daily  
Length: 3 mins.  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15  
Thought-provoking analysis of the issues of the day from highly respected NBC correspondents, including Irving R. Levine, Richard Valeriani, Mike Jensen and Steve Porter.





**"Consumer Report"**  
Westwood One Companies/  
NBC Radio Network

Produced by: NBC Radio News  
Hosted by: John Hartge  
Frequency: Daily  
Length: One minute  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15  
From new products to new marketing campaigns . . . a daily report on what's new in consumer goods and services.



**"The Dow Jones Report"**  
Dow Jones & Co.

Produced by: Dow Jones & Co.  
Hosted by: Various anchors  
Frequency: Hourly from 5:45 A.M.-9:20 P.M. ET (Mon-Fri)  
Length: 2 mins.  
Terms: Barter  
Delivered via: Satcom 1R T15  
Date: 8/31/1987  
Affiliates: 45  
Breaking economic financial news 16 times daily and six weekend features.

**"Face Off"**  
Westwood One Companies/Mutual  
Broadcasting System

Produced by: The Broadcast Group  
Hosted by: Sen. Ted Kennedy & Sen. Alan Simpson  
Frequency: Daily, Mon-Fri  
Length: 5 mins.  
Terms: Barter/supplied with network affiliation  
Delivered via: Satcom 1R T15  
Date: 4/16/1984  
Hear opposing points of view from political adversaries Kennedy and Simpson on issues concerning every American.



**"Farming America"**  
Tribune Radio Networks

Produced by: Max Armstrong  
Hosted by: Max Armstrong  
Frequency: Daily  
Length: 5 mins.  
Terms: Barter  
Delivered via: Analog tape  
Date: 1987  
Affiliates: 240  
Daily farm program featuring agricultural issues. Current events, news, and actualities.

NEW

**"The Financial Times Of  
London Report"**  
RBM Productions

Produced by: The Financial Times Of London  
Frequency: 16 times daily, Mon-Fri  
Length: 90 secs.  
Terms: Barter  
Delivered via: Intelsat 307E  
Date: 9/17/90  
From the world's most prestigious financial newspaper, featuring hard news, in-depth close-ups and market quotations. Live from London.

**"First Light On NBC Radio"**  
Westwood One Companies/  
NBC Radio Network

Produced by: Greg Johnson  
Hosted by: Dirk Van  
Frequency: Daily  
Length: Half hour  
Terms: Barter/supplied with network affiliation  
Delivered via: Satcom 1R T15  
A comprehensive mix of news, information, features, and entertainment . . . designed as a lead-in to morning-drive programming.

**"Paul Harvey"**  
ABC Radio Networks

Produced by: Paul Harvey  
Hosted by: Paul Harvey  
Frequency: Daily  
Length: 5 to 15 mins.  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T23  
Affiliates: 130  
News and commentary hosted by Paul Harvey, the most listened-to voice in America.



**"Health Newsfeed"**  
Johns Hopkins Medical Institutions

Produced by: Carol Anne Strippel  
Hosted by: Carol Anne Strippel  
Frequency: Daily  
Length: One minute  
Terms: Free  
Delivered via: Satcom 1R T23/  
Westar 1V T2D  
Date: 12/1985  
Affiliates: 350  
Daily medical and health news reports available for unrestricted use as a sponsored feature or in newscasts.

NEW

**"Highlights Of The Month"**  
Tom Adams Productions Inc.

Produced by: Tom Adams  
Frequency: Weekly  
Length: One minute  
Terms: Cash  
Delivered via: Fax  
Date: 4/1/1990  
Affiliates: 76  
Humorous news stories with multiple punch-lines generated.

**"How Do They Do That?"**  
Westwood One Companies/  
NBC Radio Network

Produced by: Ed Kritzer  
Hosted by: Ed McMahon  
Frequency: Daily  
Length: 2 1/2 mins.  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15  
Ed McMahon of TV fame explains many of life's intriguing questions, such as how they get the lead in pencil.

**"It's A Fact"**  
Dale Baglo Broadcast Inc.

Produced by: Dale Baglo Broadcast Inc.  
Hosted by: Dale Baglo  
Frequency: Daily  
Length: 90 secs.  
Terms: Cash  
Delivered via: Analog tape/DAT  
Date: 12/1984  
Amazing and astonishing facts from science and history. An exploration into the incredible! It will get your listeners talking!

**"Peter Jennings Journal"**  
ABC Information Network

Produced by: ABC Radio News  
Hosted by: Peter Jennings  
Frequency: Daily  
Length: 3 mins.  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T23  
News analysis.

**"Let's Have A Word Or Two"**  
Westwood One Companies/  
NBC Radio Network

Produced by: Jonathan Hartzell  
Hosted by: Jonathan Hartzell  
Frequency: Daily  
Length: Two mins.  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15  
Word origins and uses, how common expressions came to be, and other surprising tidbits about our language and how we use it.

**"Life In The Slow Lane:  
Commuting In America"**  
Westwood One Companies/  
NBC Radio Network

Produced by: NBC Radio News  
Hosted by: Jeff Finch  
Frequency: One-time special  
Length: 30 mins.  
Terms: Barter/supplied with network affiliation  
Delivered via: Satcom 1R T15  
Date: 8/28-9/3/1990 (window)  
Road congestion, traffic delays . . . a way of life in American cities. Jeff Finch takes a look at the problems and solutions to commuting in America.

**"Like Only Yesterday"**  
Westwood One Companies/  
Mutual Broadcasting System

Produced by: George Achaves  
Hosted by: Dick Rosse  
Frequency: Daily, Mon-Fri  
Length: 2 1/2 mins.  
Terms: Barter/supplied with network affiliation  
Delivered via: Satcom 1R T15  
Date: 5/5/1986  
Look back at today in history, using extensive archive tape and research material. Listeners hear the actual sounds of the day.

**"A Matter Of Law"**  
Eagle Media Productions, LTD.

Produced by: Paul Loewenwarter Assoc. Inc.  
Hosted by: Lou Adler  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Cassette  
Date: 5/1989  
Affiliates: 60  
Stories involving topical legal events and decisions that influence the way we live and work endorsed by American Bar Association.

**"Mature Focus"**  
Westwood One Companies/  
Mutual Broadcasting System

Produced by: Mutual News & AARP  
Hosted by: Peter Hackes  
Frequency: Daily, Mon-Sat  
Length: 90 secs.  
Terms: Barter/supplied with network affiliation  
Delivered via: Satcom 1R T15  
Date: 1/2/1989  
Topics important to adult Americans: from retirement planning, consumer tips on travel and leisure to the latest news on Social Security.

To the **672** stations that broadcast our farm programs. Thank you!

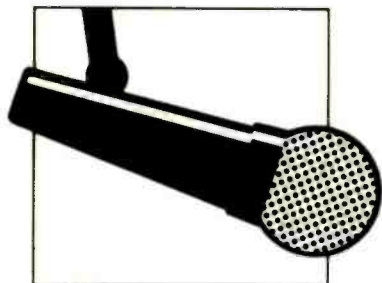
To the rest of you, our phone number is

**312-222-3342**

AGRI-VOICE • NATIONAL FARM REPORT • FARMING AMERICA

TRIBUNE  
RADIO NETWORKS





## NEWS PROGRAMS

### "Metro Traffic Control"

#### Metro Networks

**Produced by:** Varies by market  
**Hosted by:** Varies by market  
**Frequency:** Daily  
**Length:** Customized per station  
**Terms:** Barter  
**Delivered via:** Satcom 1R/telco/computer modem  
**Date:** 1978  
**Affiliates:** 600

Daily traffic reports plus coverage of special events. MTC Emergency Audio available to affiliates via satellite.

### "The Minority Business Report"

#### Advance Radio Entertainment

**Produced by:** Don Tracy  
**Hosted by:** Don Tracy  
**Frequency:** Daily  
**Length:** 90 secs.  
**Terms:** Barter  
**Delivered via:** Reel to reel  
**Date:** 3/13/1989  
**Affiliates:** 49

The feature provides financial information and news of particular interest in everyday language, to our target audience 18+, upwardly mobile.

## NEW

### "Money Magazine Business Report"

#### Westwood One Companies/ Mutual Broadcasting System

**Produced by:** Mutual News  
**Hosted by:** Jordan Goodman  
**Frequency:** Daily, Mon-Fri  
**Length:** 2½ mins.  
**Terms:** Barter/supplied with network affiliation  
**Date:** 3/1990

Prepared at the financial desk of Money Magazine, this report reviews the latest developments on Wall Street, business news and what's happening in foreign markets.

### "The Money Memo"

#### Westwood One Companies/ NBC Radio Network

**Produced by:** Bill Lally  
**Hosted by:** Ken & Daria Dolan  
**Frequency:** Daily  
**Length:** Two mins.  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom 1R T15

All those budget issues... investing, saving, buying, selling... smart advice on how to get the most from your money.

## NEW

### "My Side Of The Story"

#### Westwood One Companies/ Mutual Broadcasting System

**Produced by:** Pat Piper  
**Hosted by:** Larry King  
**Frequency:** Daily, Mon-Fri  
**Length:** 2½ mins.  
**Terms:** Barter/supplied with network affiliation  
**Delivered via:** Satcom 1R T15  
**Date:** 1/1990

Larry King in a no-holds-barred commentary on the news and issues of the day. It's a look at the world as only Larry King can provide.

### "National Farm Report"

#### Tribune Radio Networks

**Produced by:** Orion Samuelson  
**Hosted by:** Orion Samuelson  
**Frequency:** Daily  
**Length:** 5 mins.  
**Terms:** Barter  
**Delivered via:** Analog tape  
**Date:** 1986  
**Affiliates:** 350

Daily farm program featuring agribusiness reports and commentary from the nation's number one farm broadcaster.

### "NBC Extra"

#### Westwood One Companies/ NBC Radio Network

**Produced by:** NBC Radio News  
**Hosted by:** NBC Radio News correspondents  
**Frequency:** Once a month and when news developments warrant  
**Length:** One minute  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom 1R T15

This 5-part series takes an in-depth look at current issues and hot topics in the news.

### "News Today"

#### CBN Radio Network

**Produced by:** CBN Radio Network  
**Hosted by:** Pat Robertson  
**Frequency:** Daily  
**Length:** Half hour  
**Terms:** Barter  
**Delivered via:** Galaxy 1 T11/Spacenet 3 T7D  
**Date:** 8/1989

News and commentary of the day's events from a conservative oriented perspective. A sellable environment is created. Local avails included.

### "1990: A Look Back In Time"

#### Westwood One Companies/ NBC Radio Network

**Produced by:** NBC Radio News  
**Hosted by:** NBC Radio News  
**Frequency:** Annual special  
**Length:** Half hour  
**Terms:** Barter/supplied with network affiliation  
**Delivered via:** Satcom 1R T15  
**Date:** Year end special

A look back at the highlights of 1990... The top stories, entertainment news, and other memorable events from the decade's first year.

### "1990 News Encore"

#### Unistar Radio Networks

**Produced by:** Ed Salamon  
**Frequency:** Annual special  
**Length:** Two hours  
**Terms:** Swap/exchange  
**Delivered via:** Satcom 1R T15/vinyl disc

Airs Dec. 28-Jan. 1, 1991. An audio tour of 1990 presented by the Unistar news team; recaps the year with original music natural sound and the people who shaped the events.

### "The Offbeat"

#### Westwood One Companies/ Mutual Broadcasting System

**Produced by:** Mutual News  
**Hosted by:** Jim Bohannon  
**Frequency:** Daily, Mon-Fri  
**Length:** 2½ mins.  
**Terms:** Barter/supplied with network affiliation  
**Delivered via:** Satcom 1R T15  
**Date:** 6/1988

Interesting tidbits and news stories you won't hear on the news highlight this lighter look at the world.

### "Perspective"

#### ABC Information Network

**Produced by:** ABC Radio News  
**Hosted by:** Bob Walker  
**Frequency:** Weekly  
**Length:** One hour  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom 1R T23  
**Affiliates:** 400

ABC correspondents worldwide discuss important issues and the past week's news in-depth.

### "PM Business Report"

#### Westwood One Companies/ NBC Radio Network

**Produced by:** NBC Radio News  
**Hosted by:** John Hartge  
**Frequency:** Daily  
**Length:** One minute  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom 1R T15

As the business day comes to an end, a complete wrap-up of news, events, activity, and Wall Street closings.

### "Road Watch America"

#### Metro Networks

**Produced by:** Steve Carpenter  
**Hosted by:** Glen Richards  
**Frequency:** Daily  
**Length:** 90 secs.  
**Terms:** Barter  
**Delivered via:** Satcom  
**Date:** 1/1989  
**Affiliates:** 18

### "The Senate Today"

#### U.S. Senate

**Produced by:** Conf. of the Minorities  
**Hosted by:** Lisa Gagnon & Micah Johnson  
**Frequency:** Daily  
**Length:** 5 min.  
**Terms:** Free  
**Delivered via:** Toll-free call, digital recording  
**Date:** 5/1987  
**Affiliates:** 100

A newfeed of Senate stories with actualities. Available M-F 2 P.M. ET; no restrictions on use.

### "Skywatch Weather"

#### Skywatch Weather Center

**Produced by:** Professional Meteorologist  
**Frequency:** Two to four times a day or more  
**Length:** 20-40 secs.  
**Terms:** Cash  
**Delivered via:** Voice telephone  
**Date:** 4/1/1980  
**Affiliates:** None

Live and taped weather segments presented by experienced broadcast meteorologists. Custom formats. Localized forecasts. Comrex/Gentner available. Toll-free.

### "Swords Into Plowshares:

#### Who Collects The Peace Dividend?"

#### Westwood One Companies/ NBC Radio Network

**Produced by:** NBC Radio News  
**Hosted by:** Bill Goody  
**Frequency:** Daily  
**Length:** Half hour  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom 1R T15  
**Date:** 5/22-28(air window)

As global relations warm up, American military spending goes down. A look at the economic affects on the budget, taxes, and people whose jobs depend on the military.

### "Today's Business Journal"

#### Sun Radio Network

**Produced by:** Steve Wiegner  
**Hosted by:** Sonny Bloch  
**Frequency:** Daily  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Spacenet 3 T17  
**Date:** 1979  
**Affiliates:** 160

Daily stock market report/financial news program, hosted by real estate expert Sonny Bloch.

## Now It's Even Easier!

Health NewsFeed's free reports are now available in two satellite bulk feeds! Five stories of up to one-minute each are now fed on Fridays and Mondays, via Satcom 1R and Westar IV.

Health NewsFeed via Satellite is easily accessible to affiliates of all major networks, including ABC, CBS, NBC, UPI, Mutual, and Unistar. We suggest a daily lineup, and occasionally embargo a piece. Additional actualities follow each piece. Health NewsFeed will record custom tags and

promos upon request.

Health NewsFeed reports also are available through a daily telephone feed. A new story plus actualities is on the line beginning at 5 p.m. eastern time.

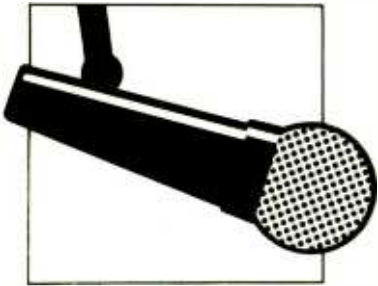
Health NewsFeed provides network-quality wraps and cuts on timely medical and health topics, designed to fit into your newscasts or stand alone as a sponsored feature.

The reports are produced by award-winning journalist Carol Anne Strippel. To find out more, call (301) 955-2849.

# HEALTH NEWSFEED

RADIO REPORTS VIA SATELLITE  
FROM THE JOHNS HOPKINS MEDICAL INSTITUTIONS





## NEWS PROGRAMS

### "USA Today Radio — Audio"

#### ABC Radio Networks

Produced by: Gannett New Media Services/  
USA Today

Frequency: Daily

Terms: Supplied with network affiliation

Delivered via: Satcom 1R T23

Date: 7/1/1987

Affiliates: 300

Actuality feed featuring reporters and interview clips from USA Today stories.



### "The Wall Street Journal Report"

#### Dow Jones & Co.

Produced by: Dow Jones & Company

Hosted by: Various Anchors

Frequency: Hourly (Mon-Fri) from 5:50

A.M.-9:50 P.M. (ET)

Length: Three mins.

Terms: Barter

Delivered via: Satcom 1R T15

Date: 11/17/1980

Affiliates: 100

Breaking business and financial news 18 times daily and six weekend features.

### "Weather"

#### Star Communications

Produced by: WSI

Hosted by: Joe Rona, etc.

Frequency: Daily

Length: Various

Terms: Barter

Delivered via: Telco

Date: 1949

Affiliates: 200

Weather for your area.

### "Weather Environmental Tracking"

#### Weather Scan/Jameson Broadcast

Produced by: Weather Scan

Hosted by: Market exclusive weatherologists

Frequency: Four times daily

Length: Variable

Terms: Barter

Delivered via: Telephone fax reports

Affiliates: 15

Customized weather service creatively delivering unprecedented forecast accuracy. Environment, lake, beach, and ski reports. 800 number. Custom promotions.

### "Weekend Headliner"

#### Westwood One Companies/ Mutual Broadcasting System

Produced by: Pat Piper

Hosted by: Mutual news correspondents

Frequency: Weekly

Length: Half hour

Terms: Barter/supplied with network affiliation

Delivered via: Satcom 1R T15

Date: 1934

Probing in-depth interviews with today's most important and controversial movers and shakers, plus incisive background reports and hot issues of the week.

### "The Week In Review"

#### Westwood One Companies/ Mutual Broadcasting System

Produced by: George Achaves

Hosted by: Dick Rosse

Frequency: Weekly

Length: Half hour

Terms: Barter/supplied with network affiliation

Delivered via: Satcom 1R T15

Date: 6/10/1983

Weekly summary of the most important and interesting news. On-the-scene reports and analysis, plus newsmaker tape of the week.

### "This Week With David Brinkley"

#### ABC Information Network

Produced by: ABC Radio News

Hosted by: David Brinkley

Frequency: Sunday

Length: Half hour

Terms: Supplied with network affiliation

Delivered via: Satcom 1R T23

### "Bruce Williams Travel Corner"

#### Westwood One Companies/ NBC Radio Network

Produced by: Bruce Williams

Hosted by: Bruce Williams

Frequency: Daily

Length: 2½ mins.

Terms: Supplied with network affiliation

Delivered via: Satcom 1R T15

Where to go, how to get there, what to take, how to save money . . . a complete guide to traveling from a well-educated traveler.

### "Gordon Williams Business Report"

#### ABC Radio Networks

Produced by: ABC Radio News

Hosted by: Gordon Williams

Frequency: 9 times daily, 6 times

on weekends

Length: One minute

Terms: Barter

Delivered via: Satcom 1R T23

Affiliates: 220

Nine daily one-minute business reports focusing on up-to-the-minute news in the business and financial communities, personal finance issues.

### "World Space Report"

#### Radio Waves Corp.

Produced by: Joseph R. Piasek

Hosted by: John Ogle

Frequency: Daily/Weekly

Length: 90 secs.

Terms: Barter

Delivered via: Analog tape

Date: March 1986

Affiliates: 90

WSR is the first regularly scheduled program from space. Topics range from the new space shuttle to a colony on Mars.

### "The World Today"

#### The Source

Produced by: Marcia Stephenson

Hosted by: Various

Length: One minute

Terms: Supplied with network affiliation

Delivered via: Satcom 1R T15

Date: 7/1988

Actual excerpts of news programming on each date in history. Great for classic rock, for creating oldies shows and retrospectives.



### "You And Your Money"

#### Westwood One Companies/ Mutual Broadcasting System

Produced by: Mutual News &  
Money Magazine

Hosted by: Eric Schurenberg

Frequency: Daily, Mon-Fri

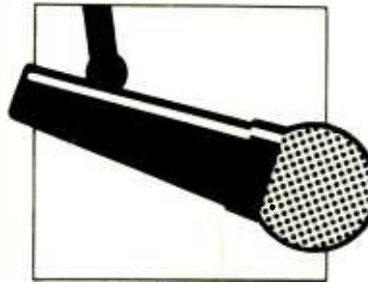
Length: 2½ mins.

Terms: Barter/supplied with network affiliation

Delivered via: Satcom 1R T15

Date: 5/1988

Personal financial information from Money magazine. designed to help listeners spend and invest their money wisely.



## NEWS NETWORKS

### ABC RADIO NETWORKS

#### "ABC Contemporary Network"

Delivered via: Satcom 1R T23

Affiliates: 225

Operates: 24 hours/daily

Newscast begins: at :56 past

Other features: Newsbriefs, Young Adult Newscall, newscalls, USA Today Radio Script Service, USA Today Morning Talent Feed, USA Today Actuality Feed, Audio Datebook, Howard Cosell Sports, sportscalls, expanded newscalls.



#### "ABC Direction Network"

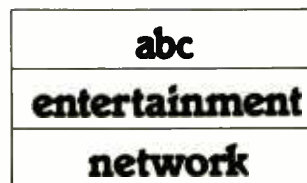
Delivered via: Satcom 1R T23

Affiliates: 430

Operates: 24 hours/daily

Newscast begins at: :50 past

Other features: Newsbriefs, sports, newscalls



#### "ABC Entertainment Network"

Delivered via: Satcom 1R T23

Affiliates: 615

Operates: 24 hours/daily

Newscast begins: On the hour

Other features: News headlines, Hal Bruno's Washington, DATA feeds of newscalls, sportscalls, USA Today services.



#### "ABC FM Network"

Delivered via: Satcom 1R T23

Affiliates: 225

Operates: 24 hours/daily

Newscast begins: :56 past

Other features: Newsbriefs, Young Adult Newscall, Newscalls, USA Today Radio Script Service, USA Today Morning Talent Feed, USA Today Actuality Feed, Audio Datebook, Howard Cosell Sports, sportscalls, expanded newscalls.



### ABC Information Radio Network

#### "ABC Information Network"

Delivered via: Satcom 1R T23

Affiliates: 600

Operates: 24 hours/daily

Newscast begins: On the hour

Other features: News Headlines, Johnny Holiday Sports, Fred Mantra World of Sports, newscalls.



#### "ABC Rock Network"

Delivered via: Satcom 1R T23

Affiliates: 100

Operates: 24 hours/daily

Newscast begins at: :45 past

Other features: Newsbriefs, newscalls, Young Adult Newscall, ABC Rock Song Parodies with "The Real Bob James."

#### "Accu-Weather Inc."

Delivered via: Single and double COMEX phone line

Affiliates: 175

Operates: 24 hours/daily

Newscast begins at: Customized

Other features: Customized weather forecasts

#### "AP Network News"

Delivered via: Spacenet III R T1

Affiliates: 1000

Operates: 24 hours/daily

Newscast begins: On the hour

Other features: Sports, business reports, entertainment news, newscalls, music reports, Home Entertainment Update, Flashback, ConsumerWatch, Health and Medicine, Chip Talk, AgReport, regional news feeds, Newsweek On Air, Special Assignment, Portfolio, World of Religion.



#### "Business Radio Network"

Delivered via: Satcom 1R T21

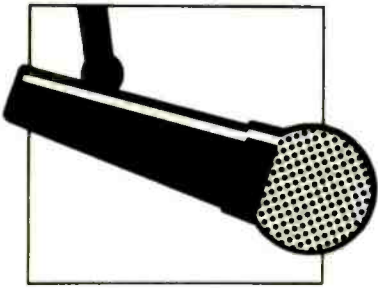
Affiliates: 70

Operates: 24 hours/daily

Newscast begins: On the hour

Other features: Sports, business reports, business features, National Travel Weather





## NEWS NETWORKS

### "CBN Radio Network"

**Delivered via:** Galaxy 1 T11; Spacenet 3 T7D  
**Operates:** 24 hours/daily  
**Newscast begins at:** :30 past  
**Other features:** Sports, business reports

### "CNN Headline News from Unistar Radio Networks"

**Delivered via:** Galaxy 1 T8  
**Operates:** 24 hours/daily  
**Newscast begins:** On the hour; :30 past  
**Other features:** Human interest

### "The Dow Jones Report"

**Delivered via:** Satcom 1R T15  
**Affiliates:** 45  
**Operates:** 5:45am-9:20pm (ET)  
**Newscast begins at:** :45 w/refeed at :20  
**Other features:** Business reports

### "Metro Weather Service"

**Delivered via:** Phone lines/COMREX  
**Affiliates:** 40  
**Operates:** 4:30am-8:10pm  
**Other features:** Weather

### "Minnesota News Network"

**Delivered via:** Westar IV T3  
**Affiliates:** 67  
**Operates:** 24 hours/daily  
**Newscast begins:** On the hour; :30 past  
**Other features:** Sports, business reports, newscalls

### "Mutual Broadcasting System"

**Delivered via:** Satcom 1R T15  
**Operates:** 24 hours/daily  
**Newscast begins:** On the hour  
**Other features:** Sports, business reports, entertainment news, newscalls, half-hourly newscasts, update newscast.

### "Radio AMEX"

**Delivered via:** Telco lines  
**Affiliates:** 1000  
**Newscast begins at:** Fits station need  
**Other features:** Business reports

### "Road Watch America"

**Delivered via:** Satcom 1R  
**Affiliates:** 18  
**Operates:** 10pm-7am (CT)  
**Other features:** Western Northwest, Northeast, Southern, Southwest, Central, North Central, East, Southwest Travel Reports

### "Sheridan Broadcasting"

**Delivered via:** Wester 5 T9X  
**Affiliates:** 140  
**Operates:** 19 hours/daily  
**Newscast begins at:** :50 past  
**Other features:** Extended newscasts, sports business reports, Newscasts, SBN Money Smarts, NFL Playbook, Major League Baseball, PA Public Affairs Journal, STRZ Talk, Cameo's of Black Women.

### "Unistar Power"

**Delivered via:** Satcom 1R T15  
**Operates:** 24 hours/daily  
**Newscast begins:** :30 past  
**Other features:** Extended newscast, sports, business reports, newscalls, health report, sportscall

### "Unistar Ultimate"

**Delivered via:** Satcom 1R T15  
**Operates:** 24 hours/daily  
**Newscast begins:** On the hour  
**Other features:** Sports, business reports, newscalls, health report, sportscall

### "US Weather"

**Delivered via:** Phone, Fax, Computer/Modem  
**Affiliates:** 25  
**Operates:** 24 hours/daily  
**Other features:** Boat & Beach Reports, Bio-Weather, Watches & Warnings, Special Weather Events, Highway Weather U.S., Radar Fax hourly.

### "USA Radio Network"

**Delivered via:** Satcom 1R T15; Galaxy 2 T3; Spacenet 3 T7H  
**Affiliates:** 626  
**Operates:** 24 hours/daily  
**Newscast begins:** On the hour  
**Other features:** Sports, business reports, Morning news feed.

### "Wall Street Journal Radio Network"

**Delivered via:** Satcom 1R T15  
**Affiliates:** 100  
**Operates:** 5:30am-9:50pm (ET)  
**Newscast begins at:** :50, w/refeed at :54  
**Other features:** Business reports, Morning Focus Report, Consumer Update, Stock Market Final

### "Weather Environmental, Weather Scan"

**Affiliates:** 60  
**Operates:** 24 hours/daily  
**Newscast begins at:** As requested  
**Other features:** Weather, environmental updates



### "Westwood One Companies/ NBC Radio Network"

**Delivered via:** Satcom 1R T15  
**Operates:** 24 hours/daily  
**Newscast begins:** On the hour  
**Other features:** Newscalls, Morning Line, Sportsline, AM Business Report, Consumer report, Money Memo, Bruce Williams Travel Corner, Let's Have A Word Or Two, How Do They Do That?, NBC Extra, Comment On The News, Don Criqui Sports, PM Business Report, First Light On NBC Radio

### "Winners News Network"

**Delivered via:** Galaxy II  
**Affiliates:** Eight  
**Operates:** 24 hours/daily  
**Newscast begins:** On the hour



## SPORTS

### "Baseball Hall Of Fame" American Radio Networks

**Produced by:** Star Communications  
**Hosted by:** Scott Sanduos, Willie McCougi, Jason Wolfe  
**Frequency:** One-time special  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T15, Galaxy 2 T3  
**First aired:** 8/89  
**Affiliates:** 100  
*Live coverage from Cooperstown, NY.*

## NEW

### "Basketball Hall Of Fame" American Radio Networks

**Produced by:** Star Communications  
**Hosted by:** Bill Nowell, Jason Wolfe, John Havlicek  
**Frequency:** One-time special  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T15, Galaxy 2 T3  
**First aired:** 5/90  
**Affiliates:** 50  
*Live coverage from Springfield, MA.*

### "Battle Of The Bowls — College Bowl Preview Special" PIA Radio Sports

**Produced by:** PIA Radio Sports  
**Hosted by:** Marv Albert  
**Frequency:** One-time special  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 12/89  
**Affiliates:** 200  
*Exciting preview of the major college bowls played on January 1. Actuality-packed, round-table discussion, coach and player interviews.*

### "Black College Football" STRZ Entertainment Network

**Produced by:** Tony Girdano  
**Hosted by:** Jonas Chaney  
**Frequency:** 8/31/90-11/5/90  
**Length:** 5 mins.  
**Terms:** Supplied with network affiliation  
**Delivered via:** Westar 5 T9X  
**First aired:** 9/1/1989  
**Affiliates:** 140  
*Sports program highlighting black college football players, coaches, and games.*

## NEW

### "Black Collegiate Sports" SJS Entertainment

**Produced by:** SJS Entertainment  
**Hosted by:** Gary Shepherd  
**Frequency:** Daily  
**Length:** One minute  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 1/1/90  
**Affiliates:** 60  
*The achievements of black college athletes profiled both on and off the field.*

### "British Open" Star Communications

**Produced by:** Trans-Net  
**Hosted by:** Carl Grande  
**Frequency:** 7/16-7/22  
**Length:** One minute  
**Terms:** Barter  
**Delivered via:** Telco  
*A report each day on the British Open in Scotland.*

### "Business Of Sports" Star Communications

**Produced by:** Trans-Net  
**Hosted by:** George and Carl Grande  
**Frequency:** Daily  
**Length:** One minute  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 2/87  
**Affiliates:** 50  
*A daily look at what's happening in business from the field of sports.*

## NEW

### "Chet Chit Chat" All Star Radio

**Produced by:** Bruce Wolf  
**Frequency:** Weekly  
**Length:** One minute  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 4/30/1990  
*Larger than life character who treats sports as if it is "the toy department of life." Funny and provocative.*

### "Chicago Bears Football" Tribune Radio Networks

**Produced by:** Jack Rosenberg  
**Hosted by:** Wayne Larrivee, Hub Arkush, Gary Fencik  
**Frequency:** Weekly, Aug-Dec  
**Length:** 3 hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3; Galaxy 2 T3  
**First aired:** 1985  
**Affiliates:** 60  
*Play-by-play coverage of the number one most-recognized NFL team in the country.*

### "Chicago Cubs Baseball" Tribune Radio Networks

**Produced by:** Jack Rosenberg  
**Hosted by:** Harry Caray, Thom Brennaman, Ron Santo, Bob Brenly  
**Frequency:** Daily, Apr-Oct  
**Length:** 3 hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3; Galaxy 2 T3  
**First aired:** 1975  
**Affiliates:** 75  
*Play-by-play coverage of one of the most popular sports teams in the nation.*

### "College Basketball Game Of The Week" Westwood One Companies/ Mutual Broadcasting

**Produced by:** Mutual Sports  
**Hosted by:** Mutual Sports play-by-play and commentators  
**Frequency:** Sundays in college basketball season (20 total)  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T15  
**First aired:** 1/88  
*Play-by-play of 20 Sunday afternoon matchups between the top college basketball teams in the nation.*





SPORTS

NEW

**"College Basketball Preview Special"**  
**PIA Radio Sports**

Produced by: PIA Radio Sports  
Hosted by: Marv Albert  
Frequency: One-time special  
Length: One hour  
Terms: Barter  
Delivered via: Analog tape  
First aired: 11/24/90  
Affiliates: 200

*College roundball preview with one of sports' best-known voices. Insight into key match-ups and hot players.*

**"College Football Game Of The Week"**  
**PIA Radio Sports**

Produced by: PIA Radio Sports  
Hosted by: Joe McConnell, Conrad Dobler, Randy Rasmussen, Spencer Ross  
Frequency: Weekly during season and holidays  
Length: Four hours  
Terms: Barter  
Delivered via: Satcom 1R T15, Galaxy 2 T3  
First aired: 9/1/89  
Affiliates: 150

*"The finest radio sports broadcasts I've ever heard." The greatest college match-ups in the land covered by an award-winning sports team.*

**"College Football Preview Special"**  
**PIA Radio Sports**

Produced by: PIA Radio Sports  
Hosted by: Marv Albert  
Frequency: One-time special  
Length: One hour  
Terms: Barter  
Delivered via: Analog tape  
First aired: 9/1/90  
Affiliates: 200

*Coaches, players, and sports commentators go out on a limb with predictions for upcoming college pigskin season.*

**"Costas Coast To Coast"**  
**Olympia Networks**

Produced by: Bruce Cornblatt  
Hosted by: Bob Costas  
Frequency: Weekly  
Length: Two hours  
Terms: Barter  
Delivered via: Satcom 1R T15  
First aired: 11/2/86  
Affiliates: 200

*The nation's largest and most successful weekly sports interview feature, hosted by two-time Emmy award winner, and NBC sportscaster Bob Costas.*

**"Don Criqui On Sports"**  
**Westwood One Companies/  
NBC Radio Network**

Produced by: NBC Radio Sports  
Hosted by: Don Criqui  
Frequency: Daily  
Length: 2½ mins.  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15  
*The players, the teams, the rules, the games . . . analysis and commentary on the major sports stories from a veteran sports reporter.*

NEW

**"Diamond Moments"**  
**Green Diamond Radio**

Produced by: Steve Nadel  
Hosted by: Tony Bruno, Warner Fusselle, Marty Appel, Rich Marazzi, Gary Thorne  
Frequency: 5 times a week during baseball season  
Length: 2 mins.  
Terms: Barter  
Delivered via: Analog tape, Satcom 1R T19  
First aired: 4/1991

*Each segment covers a different facet of baseball — from the rule book to the record book, from the offbeat to Cooperstown and the courtroom.*

**"The Mike Ditka Show"**  
**Tribune Radio Networks**

Produced by: Jack Rosenberg  
Hosted by: Mike Pyle  
Frequency: Weekly, Aug-Jan  
Length: One hour  
Terms: Barter  
Delivered via: Satcom 1R T3, Galaxy 2 T3  
First aired: 1985  
Affiliates: 55

*Interviews and analysis of Bears football with Coach Ditka and phone calls from fans.*

**"French Open"**  
**Star Communications**

Produced by: Trans-Net  
Hosted by: Carl Grande  
Frequency: 5/28-6/10, up to three times daily  
Length: One minute  
Terms: Barter  
Delivered via: Telco  
First aired: 5/80  
Affiliates: 100

*Live and/or recorded updates on the tennis matches.*

**"Grandstand"**  
**American Radio Networks**

Produced by: Star Communications  
Hosted by: George Grande  
Frequency: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: Satcom 1R T15, Galaxy 2 T3  
First aired: 1/79  
Affiliates: 50

*Sportsmakers making the news talk to listeners 8-9pm (EST) Sundays.*

**"Lou Holtz Show"**  
**Westwood One Companies/  
Mutual Broadcasting**

Produced by: Mutual Sports  
Hosted by: Notre Dame Football Head Coach Lou Holtz  
Frequency: Weekly during football season  
Length: One hour  
Terms: Barter  
Delivered via: Satcom 1R T15  
First aired: 9/88

*The coach's analysis and commentary on Notre Dame and college football in general. In-*

*sights into strategy, injury updates, and humor. Live listener call-in.*

**"In-Fisherman Radio"**  
**In-Fisherman Communications  
Network**

Produced by: Wade Bourne  
Hosted by: Wade Bourne  
Frequency: Daily  
Length: 3 mins  
Terms: Barter  
Delivered via: Analog tape  
First aired: 5/1979  
Affiliates: 980

*"How-to" fishing tips — regionalized editions, North, South, Northeast, West, saltwater. Year-round. Posters, sweepstakes included for each station.*

**"Inside Sports Magazine"**  
**Olympia Networks**

Produced by: David Cohen  
Hosted by: Bob Costas  
Frequency: Daily  
Length: Two mins.  
Terms: Barter  
Delivered via: Analog tape  
First aired: Spring 1982  
Affiliates: 300

*Daily, two-minute presentation of the behind-the-scene sports story with the personalities who make the news.*

**"Larry King: Sports In Focus"**  
**Westwood One Companies/  
Mutual Broadcasting**

Produced by: Pat Piper  
Hosted by: Larry King  
Frequency: Daily (weekdays)  
Length: Three mins.  
Terms: Barter; supplied with network affiliation  
Delivered via: Satcom 1R T15  
First aired: 12/2/85  
*Larry King's love of sports provides the backdrop for his insightful daily sports commentary. From A-Z, Larry doesn't leave a base unturned.*

**"Legends Of The NBA"**  
**STRZ Entertainment Network**

Produced by: Tony Girdano  
Hosted by: Tony Girdano  
Frequency: 2/90-6/90  
Length: One minute  
Terms: Supplied with network affiliation  
Delivered via: Westar T9X  
First aired: 2/27/1989  
Affiliates: 140

*The series highlights the rise and success of yesterday's superstars in pro basketball.*

**"A Look Back —  
The Sports Year 1990"**  
**Westwood One Companies/  
NBC Radio Network**

Produced by: NBC Radio Sports  
Hosted by: Bob Berger  
Frequency: Holiday/seasonal special  
Length: 30 mins.  
Terms: Barter; supplied with network affiliation  
Delivered via: Satcom 1R T15  
*A trip back to the arenas, stadiums, fields, and courts for a look at the year's main events in sports.*

**"John Madden's Ace  
Sports Quiz"**  
**Olympia Networks**

Produced by: Gary Bridges  
Hosted by: John Madden  
Frequency: Daily  
Length: Two mins.  
Terms: Barter  
Delivered via: CD  
First aired: 8/31/87

Affiliates: 450

*Daily two-minute visit with the nation's most recognizable and colorful sports personality, offering his unique perspective on sports.*

**"John Madden's  
Sports Calendar"**  
**Olympia Marketing**

Produced by: RD Steele  
Hosted by: John Madden  
Frequency: Daily  
Terms: Barter  
Delivered via: CD  
First aired: 4/1/89  
Affiliates: 350

*Daily date-specific feature presenting six-time Emmy award winner John Madden's perspective on that day in sports.*

NEW

**"Midatlantic Sports Network"**  
**Lita Cohen Radio Services, Inc.**

Produced by: Vince Hill  
Hosted by: Jack O'Rourke, Bill Bransom, Vince Hill  
Frequency: Saturday & Sunday  
Length: Six hours  
Terms: Barter  
Delivered via: Westar  
First aired: 5/26/1990  
Affiliates: 20

*All sports news, information, updates, continuous for six hours Saturday & Sunday in 15-minute segments. Regional with local participation.*

**"Mutual Sports Today"**  
**Westwood One Companies/  
Mutual Broadcasting**

Produced by: Mutual Sports  
Hosted by: Tony Roberts  
Frequency: Daily (weekdays)  
Length: Three mins.  
Terms: Supplied with network affiliation  
Delivered via: Satcom 1R T15  
First aired: 4/6/87

*Daily sports commentary and analysis on controversial current sports topics by Mutual's number one sportscaster, Tony Roberts.*

**"NASCAR Live"**  
**MRN Radio**

Produced by: John McMullin  
Hosted by: Eli Gold  
Frequency: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: Satcom 1R T3, Westar 4 T2D, Galaxy 2 T3  
First aired: 1/1984  
Affiliates: 181

*A top star of NASCAR racing takes listeners' calls and questions, each Tuesday evening at 7pm EST.*

**"NASCAR Racing"**  
**MRN Radio**

Produced by: John McMullin  
Hosted by: Barney Hall & Eli Gold  
Frequency: Weekly  
Length: Four hours  
Terms: Cash  
Delivered via: Satcom 1R T3, Westar 4 T2D, Galaxy 2 T3, AT&T Dial-It 900 service  
First aired: 2/1970  
Affiliates: 450

*Live coverage of the world's most popular form of motorsports, NASCAR Winston Cup Series auto racing, plus selected other events.*





## SPORTS

### NEW

#### "NASCAR Today"

##### MRN Radio

**Produced by:** Allen Bestwick  
**Hosted by:** Allen Bestwick  
**Frequency:** Daily  
**Length:** Five minutes  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3, Westar 4 T2D, Galaxy 2 T3  
**First aired:** 1/8/1990  
**Affiliates:** 102

A daily update on news from the world's most popular form of motorsport, NASCAR auto racing. Fed at 4:45pm EST.

#### "The National Finals Rodeo Report"

##### Professional Rodeo Network

**Produced by:** Professional Rodeo Network  
**Hosted by:** Bob Tallman, Phil Gardenhire  
**Frequency:** One-time special  
**Length:** Five mins.  
**Terms:** Barter  
**Delivered via:** Telco  
**First aired:** 12/80  
**Affiliates:** 225

Daily updates from National Finals Rodeo each December.



### NEW

#### "NBA Radio Network"

##### PIA Radio Sports

**Produced by:** PIA Radio Sports  
**Hosted by:** Joe McConnell, Chet Coppock  
**Frequency:** Weekly during season, plus playoffs, finals, All-Star, and draft  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T15, Galaxy 2 T3  
**First aired:** 11/90  
**Affiliates:** 150

Only national play-by-play available. Award-winning talent combined with the hardest-working team in network sports.

### NEW

#### "NBA Season Preview Special"

##### PIA Radio Sports

**Produced by:** PIA Radio Sports  
**Hosted by:** Marv Albert  
**Frequency:** One-time special  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 11/90  
**Affiliates:** 200

This top sports personality hosts an exciting preview for the casual fan as well as sports fanatics. Players, coaches, and national sports commentators.

#### "NBC College Bowl Games"

##### Westwood One Companies/ NBC Radio Network

**Produced by:** NBC Radio Sports  
**Hosted by:** NBC Radio Sports  
**Frequency:** Holiday/seasonal special  
**Length:** as required  
**Terms:** Barter; supplied with network affiliation  
**Delivered via:** Satcom 1R T15

Live play-by-play coverage of the biggest games in college football: Liberty Bowl, Rose Bowl, Fiesta Bowl, and Orange Bowl.

#### "New England Sportsphile"

##### Radio New England Inc.

**Produced by:** Barry Lunderville  
**Hosted by:** Barry Lunderville  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** Sept. 1989  
**Affiliates:** 51

A sports magazine boasting features with athletes and coaches at a "pro sports" level each week.

#### "NFL Football I & II"

##### Westwood One Companies/ Mutual Broadcasting

**Produced by:** Mutual Sports  
**Hosted by:** Tony Roberts and Mutual Sports play-by-play and commentators  
**Frequency:** Two games per week during football season  
**Length:** 3 1/2 hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T15  
**First aired:** 1975

Sixteen-week Sunday afternoon NFL doubleheader play-by-play. Game of the week match-ups chosen specifically to provide the most football excitement on radio.

#### "The NFL Playbook"

##### STRZ Entertainment Network

**Produced by:** Tony Girdano  
**Hosted by:** Franco Harris  
**Frequency:** Daily 8/27/90-12/16/90  
**Length:** Five mins.  
**Terms:** Barter; Supplied with network affiliation  
**Delivered via:** Analog tape, Westar 5 T9X  
**First aired:** 8/28/1989

**Affiliates:** 150

NFL highlights and predictions providing the very latest on each NFL team.

#### "NHL Today"

##### ABC Radio Sports

**Produced by:** Mike Harris  
**Hosted by:** Chip Cippola  
**Frequency:** Daily  
**Length:** Three mins.  
**Terms:** Barter  
**Delivered via:** Satcom 1R T23  
**First aired:** 10/89  
**Affiliates:** 25

Updates on the world of hockey.

#### "Notre Dame/Major College Football"

##### Westwood One Companies/ Mutual Broadcasting

**Produced by:** Mutual Sports  
**Hosted by:** Tony Roberts and other Mutual play-by-play and commentators  
**Frequency:** Two games per week during season  
**Length:** 3 1/2 hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T15  
**First aired:** 1967

For the 23rd consecutive year, exclusive play-by-play of Notre Dame's entire football schedule, plus the week's hottest Top 20 football wild card games.

#### "The Opening Pitch — Baseball '91"

##### PIA Radio Sports

**Produced by:** PIA Radio Sports  
**Hosted by:** Marv Albert  
**Frequency:** One-time special  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 3/31/89  
**Affiliates:** 200

Kicks off the baseball season the weekend before opening day. Last-minute news, predictions, celebrity roundtable.

#### "Playoffs And World Series"

##### Star Communications

**Produced by:** Trans-Net  
**Hosted by:** George Grande  
**Frequency:** 10/8-10/28  
**Length:** One minute  
**Terms:** Barter  
**Delivered via:** Telco  
**First aired:** 8/80  
**Affiliates:** Live and/or recorded reports direct form the playoffs and World Series with sound bites.

#### "Pro Football '90 — A Look Ahead"

##### PIA Radio Sports

**Produced by:** PIA Radio Sports  
**Hosted by:** Marv Albert  
**Frequency:** One-time special  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Analog tape

**First aired:** 9/87

**Affiliates:** 200

Colorful recap of the '89 season; actualities; players and coaches speak out; sports greats predict upcoming season.

#### "Pro Football This Week"

##### PIA Radio Sports

**Produced by:** PIA Radio Sports  
**Hosted by:** Hub Arkush and Wayne Larrivee  
**Frequency:** Weekly, August-January  
**Length:** 30 mins.  
**Terms:** Barter  
**Delivered via:** Satcom 1R T3, Galaxy 2 T3  
**First aired:** 1987  
**Affiliates:** 125

The only in-depth half-hour look at the issues and players in the NFL. Weekly picks by USA Today's Danny Sheridan.

#### "Race-Talk Weekend Report"

##### Sportcom/Motor Sports Radio

**Produced by:** Motor Sports Radio  
**Hosted by:** Paul Kaminski, Chief Correspondent  
**Frequency:** Weekly  
**Length:** Five mins.  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 4/1988

A review and preview of auto racing activity in the major series. Can be customized for individual stations.

#### "SBN'S Major League

##### Baseball Notebook" STRZ Entertainment Network

**Produced by:** Tony Girdano  
**Hosted by:** Gary Matthews  
**Frequency:** 4/9/90-10/12/90  
**Length:** 5 mins.  
**Terms:** Barter; Supplied with network affiliation  
**Delivered via:** Analog tape, Westar 5 T9X  
**First aired:** 4/3/1988  
**Affiliates:** 130

Highlights of all 26 major league teams, their strengths and weaknesses.



#### "The Sports Final"

##### American Radio Networks

**Produced by:** Star Communications  
**Hosted by:** Bill Nowell, Scott Sanduos, Jason Wolfe, Betsy Billard, Pete McCloud  
**Frequency:** Daily  
**Length:** Seven hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T15, Galaxy 2 T3  
**First aired:** 4/85  
**Affiliates:** 100

Only overnight source for sports news, guests, and trivia.

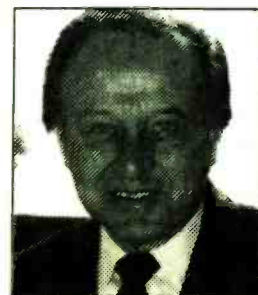
# NATIONAL TALENT, LOCAL AVAILABILITY

Jim McKay, perennial host of the Olympic coverage and anchorman of the Triple Crown, brings The Thoroughbred Connection to Tribune Radio Networks.

To get on the right track, call us at **312-222-3342**.



TRIBUNE RADIO NETWORKS







## SPORTS

### "Sports Flashback" Olympia Networks

Produced by: Steve Kirsch  
Hosted by: Bob Costas  
Frequency: Daily  
Length: Two mins.  
Terms: Barter  
Delivered via: Analog tape  
First aired: Spring 1985  
Affiliates: 325

Daily two-minute presentation, in a question and answer format, of the greatest moments in sports history as they happened and were broadcast.

### "Sports Hall Of Shame" Jameson Broadcast

Produced by: Jameson Broadcast  
Hosted by: Cookie "Chainsaw" Randolph and David Lawrence  
Frequency: Daily  
Length: One minute  
Terms: Barter  
Delivered via: CD

The wackiest bumbles, fumbles, and stumbles in the annals of sports. Based on the best-selling SHS books and comic strip.

## NEW

### "Sunday Night Report" Sportcom/Motor Sports Radio

Produced by: Motor Sports Radio  
Hosted by: Paul Kaminski,  
Chief Correspondent  
Frequency: Weekly  
Length: Five mins.  
Terms: Barter  
Delivered via: Single-line frequency-extended Telco; satellite TBA  
First aired: 3/4/1990

A report of the results and news in major auto racing for a given weekend.

### "Superbowl XXV — Countdown To Sunday" PIA Radio Sports

Produced by: PIA Radio Sports  
Hosted by: Marv Albert  
Frequency: One-time special  
Length: One hour  
Terms: Barter  
Delivered via: Analog tape  
First aired: 1/86  
Affiliates: 200

Preview of the Big Game ... actuality-packed recap of season action, coach and player predictions, sports authority round-table.

### "Tennis Hall Of Fame Induction Ceremonies" Star Communications

Produced by: Trans-Net  
Hosted by: Carl Grande  
Frequency: One-time special  
Length: One hour  
Terms: Barter  
Delivered via: Satcom 1R T15  
Live coverage from the Tennis Hall Of Fame induction ceremonies.

### "This Date In Baseball History" RBM Productions

Produced by: Major League Baseball Productions  
Hosted by: Mel Allen  
Frequency: Daily  
Length: 90 secs.  
Terms: Barter  
Delivered via: Vinyl disc  
First aired: 4/4/88  
Affiliates: 150  
A nostalgic evocation of great moments in baseball with the legendary "Voice of the New York Yankees," Mel Allen.



## NEW

### "The Thoroughbred Connection" Tribune Radio Networks

Produced by: Jack Rosenberg  
Hosted by: Jim McKay  
Frequency: Weekly  
Length: 5 mins.  
Terms: Barter  
Delivered via: Analog tape; Satcom 1R T3; Galaxy 2 T3  
First aired: 1990  
Affiliates: 23  
Jim McKay provides a uniquely personal perspective on many of thoroughbred racing's most well-known events and personalities.

### "U.S. Open Tennis" Star Communications

Produced by: Trans-Net  
Hosted by: Carl Grande  
Frequency: Twice daily, 8/27-9/9  
Terms: Barter  
Delivered via: Telco  
First aired: 8/80  
Affiliates: 150  
Live and/or recorded coverage of U.S. Open tennis at Flushing, NY.

### "Volvo And Kraft Championships" Star Communications

Produced by: Trans-Net  
Hosted by: Carl Grande  
Frequency: 7/9-7/22  
Length: One minute  
Terms: Barter  
Delivered via: Telco  
First aired: 6/80  
Affiliates: 50  
Reports on the men's and women's tennis matches from Newport, RI.

### "Volvo Tournament" Star Communications

Produced by: Trans-Net  
Hosted by: Carl Grande  
Frequency: 8/13-8/19  
Length: One minute  
Terms: Barter  
Delivered via: Telco  
First aired: 8/80  
Affiliates: 50  
Live and/or recorded reports on the coverage of tennis from New Haven, CT.

### "Wimbledon" Star Communications

Produced by: Trans-Net  
Hosted by: Carl Grande  
Frequency: Up to three reports daily, 6/25-7/8  
Length: One minute  
Terms: Barter

Delivered via: Telco  
First aired: 6/80  
Affiliates: 100  
Live and/or recorded updates on the tennis matches.

### "Women's Tennis" Star Communications

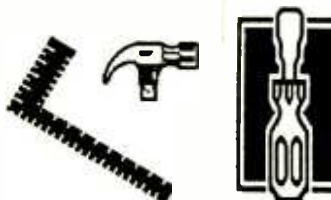
Produced by: Trans-Net  
Hosted by: Different hosts  
Frequency: Daily  
Length: One minute  
Delivered via: Telco  
First aired: 5/89  
Affiliates: 50  
Recorded updates daily on the Kraft Women's Tennis Tour.

### "World Cup Soccer" Star Communications

Produced by: Trans-Net  
Hosted by: Carl Grande  
Frequency: 6/9-7/5  
Length: One minute  
Terms: Barter  
Delivered via: Telco  
A daily report on the soccer matches.



## TALK SHOWS



## NEW

### "America Remodels" American Radio Networks

Produced by: Ramsey Advertising, Inc.  
Hosted by: Dan Price  
Airs: Saturdays  
Length: Two hours  
Terms: Barter  
Delivered via: Satcom 1R T15; Galaxy 2 T3  
First aired: 6/2/1990  
Affiliates: 75  
Helps listeners with remodeling projects; consumer scams exposed. \$82 billion will be spent on remodeling in 1990. This show sells locally!



### "American Express Travel Show" American Radio Networks

Produced by: American Radio Networks  
Hosted by: Linda Scott  
Airs: Saturdays  
Length: One hour  
Terms: Barter  
Delivered via: Satcom 1R T15; Galaxy 2 T3  
First aired: 1/21/1989  
Affiliates: 119  
The latest and best travel destinations, with updates on airline and hotel prices.

### "American Knowhow- Martin Birnbach" Ed Busch Productions-Dallas

Produced by: Ed Busch  
Hosted by: Martin Birnbach  
Airs: Weekly  
Length: One minute  
Terms: Barter  
Delivered via: Satcom 1R T15  
First aired: 1985  
Affiliates: 55  
Should you change careers? how do you prepare a resume or get a raise? Job expert Martin Birnbach Saturdays at 9am.

### "American Knowhow-Al Carrell" Ed Busch Productions-Dallas

Produced by: Ed Busch  
Hosted by: Al Carrell  
Airs: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: Satcom 1R T15  
First aired: 1985  
Affiliates: 55  
Al Carrell, the super handyman is America's premier do-it-yourselfer. Heard Sundays at 10am, he's syndicated in 200 newspapers.

### "American Knowhow- Sue Goldstein" Ed Busch Productions-Dallas

Produced by: Ed Busch  
Hosted by: Sue Goldstein  
Airs: Weekly  
Length: One hour  
Terms: Barter  
Delivered via: Satcom 1R T15  
First aired: 1985  
Affiliates: 55  
Sue Goldstein was born to shop. Each Saturday at 9am Eastern, she finds bargains and brings discount advertisers to stations.

### "American Knowhow- Dr. Leonard Portner" Ed Busch Productions-Dallas

Produced by: Ed Busch  
Hosted by: Dr. Leonard Portner  
Airs: Weekly  
Length: One minute  
Terms: Barter  
Delivered via: Satcom 1R T15  
First aired: 1985  
Affiliates: 55  
The legendary Detroit "radio doctor" Leonard Portner dispenses medical and fitness advice with humor Saturdays at noon, Sundays at 9am.

### "Dr. Atkins Health Show" North American Network

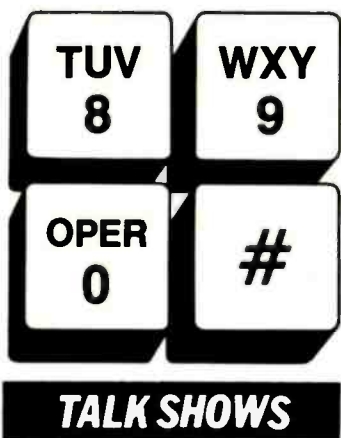
Produced by: The Atkins Centers  
Hosted by: Dr. Robert Atkins  
Airs: Weekly  
Length: One hour  
Terms: Barter  
New York's #1 health show now airing daily on WOR. Ideal for local sales in the health care/complementary medicine industry.

## NEW

### "Baseball Sunday With Joe Garagiola" United Syndications Associates, Inc.

Produced by: United Syndications Associates, Inc.  
Hosted by: Joe Garagiola  
Airs: Weekly  
Length: Two hours  
Terms: Barter  
Delivered via: Satcom 1R T3  
First aired: 4/1/1990  
Affiliates: 125  
Features USA Today's Hal Bodley and author Bill James. Toll-free coast-to-coast calls and weekly guests.





### "The Best Of King" Westwood One Companies/ Mutual Broadcasting System

**Produced by:** Tony Carlton  
**Hosted by:** Larry King  
**Airs:** Weekly  
**Length:** 6 hours  
**Terms:** Barter/supplied with network affiliation  
**Delivered via:** Satcom 1R T15  
**First aired:** 2/6/1978  
*Sunday evening with overnight programming featuring "The Beat of the Larry King Show" — North America's premier interview and call-in program.*



### "The Paul Bicknell Show" American Radio Networks

**Produced by:** American Radio Networks  
**Hosted by:** Paul Bicknell  
**Airs:** Daily  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T15/Galaxy 2 T3  
**First aired:** 11/14/1988  
**Affiliates:** 120  
*Upbeat conversation with listeners on a variety of subjects. Pleasant change of pace.*

### "The Jim Bohannon Show" Westwood One Companies/ Mutual Broadcasting System

**Produced by:** Pat Piper  
**Hosted by:** Jim Bohannon  
**Airs:** Weekly  
**Length:** 6 hours  
**Terms:** Barter/supplied with network affiliation  
**Delivered via:** Satcom 1R T15  
**First aired:** 9/23/1984  
*Saturday evening and overnight programming featuring interviews, news-you-can't-use, and the "sleaze report." Plus your calls on all topics.*

### "The Ted Byrne Show" American Radio Networks

**Produced by:** American Radio Networks  
**Hosted by:** Ted Byrne  
**Airs:** Daily  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T 15/galaxy 2 T3  
**First aired:** 11/14/1988  
**Affiliates:** 115  
*Lively, entertaining and informative. A proven ratings booster!*

### "Bob Circosta Show" Sun Radio Network

**Produced by:** Bob Circosta  
**Hosted by:** Bob Circosta  
**Airs:** Daily  
**Terms:** Barter  
**Delivered via:** Spacenet 3 T17  
**First aired:** 4/1989  
*Daily open issues forum with call-ins.*

### "Coffee With Cassie" Sun Radio Network

**Produced by:** Cassie Jacoby  
**Hosted by:** Cassie Jacoby  
**Airs:** Daily  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Spacenet 3 T17  
**First aired:** 3/1989  
*Interesting daily talk show with interviews and call-ins.*

**NEW**

### "Concerned Woman Live" CBN Radio Network

**Produced by:** CBN Radio Network  
**Hosted by:** Beverly LaHaye  
**Airs:** Daily  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Galaxy 1 T11/Spacenet 3  
**First aired:** 8/1990  
*Addressing current issues, trends, and needs of today's housewife and career woman. Live talk and local avails create a winner.*



### "Consultation Medical Call-In Show" Stupak Associates

**Produced by:** Consultation Radio Network  
**Hosted by:** John Stupak  
**Airs:** Weekly  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T16/Galaxy 2 T3  
**First aired:** 1/28/1989  
**Affiliates:** 48  
*Interviews with top experts on breaking developments in medicine/health/fitness/environment. Toll-free informative and entertaining.*

**NEW**

### "The Dolans" NBC/Talknet

**Produced by:** Bill Lally, Director of Programming  
**Hosted by:** Ken & Daria Dolan  
**Airs:** Saturdays & Sunday only  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T15  
**First aired:** 3/1990  
**Affiliates:** 288  
*The husband and wife team of Ken & Daria Dolan discuss all matters of the pocketbook.*

### "Dr. Dean Edell Hour Program" EFM Media Management

**Produced by:** Ed McLaughlin  
**Hosted by:** Dr. Dean Edell  
**Airs:** Daily  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Satcom 1R T23  
**First aired:** 4/1987  
**Affiliates:** 185  
*The next best thing to a house call and something more. Timely health tips, vital medical information, and compelling entertainment.*



### "Dr. Jim's Animal Clinic" American Radio Networks

**Produced by:** St. Francis Productions  
**Hosted by:** Dr. Jim Humphries  
**Airs:** Sundays  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T15; Galaxy 2 T3; Spacenet 3 T7H  
*Pet advice from Dr. Jim Humphries, a practicing vet for 13 years. Dr. Jim has appeared on "Good Morning America," and "Hour Magazine."*

### "Jack Ellery Show" Sun Radio Network

**Produced by:** Jack Ellery  
**Hosted by:** Jack Ellery  
**Airs:** Daily  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Spacenet 3 T17  
*Nationally known talk show host discusses wide subject variety from the trivial to controversial.*

### "Farm/Consumer Hour" Sun Radio Network

**Produced by:** Jay Quigley  
**Hosted by:** Max Stewart  
**Airs:** Daily  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Spacenet 3 T17  
**First aired:** 1989  
*Farm-oriented talk show with news and market reports.*

**NEW**

### "Finally Feelin' Better" Sun Radio Network

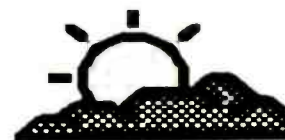
**Produced by:** Dr. John Trowbridge  
**Hosted by:** John Trowbridge, MD  
**Airs:** Weekly  
**Length:** Three hours, Sunday  
**Terms:** Barter  
**Delivered via:** Spacenet 3 T17  
**First aired:** 4/1990  
*Inside look at medicine from the viewpoint of a physician. Phone calls and guests featured.*

### "Financial Insights" Sheen Radio Network

**Produced by:** Stephen Harick Haas  
**Hosted by:** Brian Sheen  
**Airs:** Daily  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Galaxy 2 T3  
**First aired:** 12/1984  
**Affiliates:** 12  
*Live two-way financial talk show. Makes money an interesting topic. Fast-paced. Nationally known hosts & guests. Controversial & entertaining.*

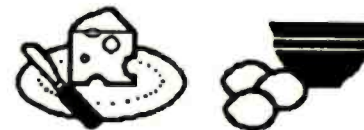
### "The Garden Hotline" ABC Talk Programming

**Produced by:** ABC Talk Programming  
**Hosted by:** Ralph Snodsmith  
**Airs:** Sundays  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T23  
**First aired:** 1983  
*American's gardening expert has advice and information to cultivate listeners.*



### "Good Morning" American Radio Networks

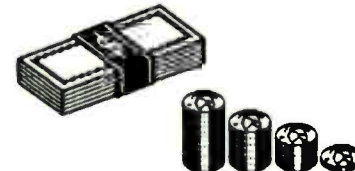
**Produced by:** American Radio Networks  
**Hosted by:** Chuck Buell  
**Airs:** Daily  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T15; Galaxy 2 T3  
**First aired:** Nov. 1988  
**Affiliates:** 115  
*A fast-paced look at daily headline stories, human interest items from affiliates and lots of listener chatter.*



**NEW**

### "The Good Table" American Radio Networks

**Produced by:** American Radio Networks  
**Hosted by:** Muriel Stevens  
**Airs:** Daily  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Satcom 1R T15; Galaxy 2 T3  
**First aired:** Feb. 1990  
**Affiliates:** 40  
*Nutrition, health and consumer issues are covered by Muriel, a food editor and well-known author.*



### "The Meg Green Show" American Radio Networks

**Produced by:** American Radio Networks  
**Hosted by:** Meg Green  
**Airs:** Saturdays  
**Length:** Two hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T15; Galaxy 2, T3  
**First aired:** Feb. 1989  
**Affiliates:** 65  
*Meg talks about money in a warm, intelligent, witty manner. Answers questions about practical financial matters.*

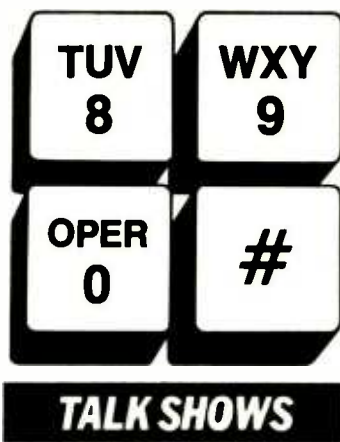
### "Home Sense" ABC Talk Programming

**Produced by:** ABC Talk Programming  
**Hosted by:** Mike McClintock  
**Airs:** Saturdays  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Satcom 1R T23  
*An expert's expert in home repair offers practical, money-saving advice to listeners.*

### "The Larry King Show" Westwood One Companies/ Mutual Broadcasting System

**Produced by:** Pat Piper  
**Hosted by:** Larry King  
**Airs:** Daily, M-F  
**Length:** Six hours  
**Terms:** Barter/Supplied with network affiliation  
**Delivered via:** Satcom 1R T15  
**First aired:** 1/31/78  
*Radio's best-known and most-listened-to talk show. Evening and overnight programming featuring the hottest guests, plus Open Phone.*





NEW

**"Let's Talk"****Reel Vision Int'l Inc.**

Produced by: Reel Vision Int'l Inc.  
Hosted by: A.J. Katona  
Airs: Daily

Length: One hour  
Terms: Barter  
Delivered via: Analog tape  
First aired: Fall '90

Considered to have the hottest topics/guests, totally compelling. Provokingly positive with America's newest "interplanetary" host.

## American Radio Networks



LISTEN ... AMERICA'S TALKING

NEW

**"Life Perspectives"****American Radio Networks**

Produced by: American Radio Networks  
Hosted by: Variety of professional people  
Airs: Daily

Length: One hour  
Terms: Barter  
Delivered via: Satcom 1R T15; Galaxy 2 T3  
First aired: March 1990  
Affiliates: 40

Offers a different topic each day from the professional viewpoint of an attorney, psychologist, sociologist and other authorities.

**"The Rush Limbaugh Show"****EFM Media Management**

Produced by: Ed McLaughlin  
Hosted by: Rush Limbaugh  
Airs: Daily

Length: Two mins.  
Terms: Barter  
Delivered via: Satcom 1R T23  
First aired: 8/1/1988  
Affiliates: 222

Current news events that are outspoken, provocative and humorous. He's informative without being dull . . . entertaining without being abusive. Highly produced.

NEW

**"Mature Focus Special Reports"****Westwood One Companies/  
Mutual Broadcasting System**

Produced by: Kevin DeLany & AARP  
Hosted by: Mutual news correspondents  
Airs: Quarterly

Length: Two hours  
Terms: Barter  
Delivered via: Satcom 1R T15  
First aired: 1990

Mutual takes an in-depth look at Social Security, longterm health care, etc. AARP Exec. Dir. Horace Deets and a guest expert answer callers' questions.

**"Moneytalk"****ABC Talk Programming**

Produced by: ABC Talk Programming  
Hosted by: Bob Brinker  
Airs: Weekends

Length: Three hours  
Terms: Barter  
Delivered via: Satcom 1R T23  
First aired: 1/83

Straightforward financial advice from one of America's most respected money managers.

**"Neil Myers"****NBC/Talknet**

Produced by: Bill Lally, Director of Programming

Hosted by: Neil Myers  
Airs: Daily

Length: Three hours  
Terms: Barter  
Delivered via: Satcom 1R T15  
First aired: 4/1987

Affiliates: 303  
America's friend in the night. Someone listeners can consult to discuss just about anything each weeknight.

**"New Age Connection"****Kenetics Radio Entertainment**

Produced by: Ken Levy  
Hosted by: Susan Berkley

Airs: Weekly  
Length: One hour, 2-hour option  
Terms: Barter

Delivered via: Analog tape; Satcom 1R T19  
First aired: Sept. '88

Radio's original and most inventive call-in psychic and New Age show. Unique interactive features, celebrity guests, dreams, UFOs, astrology.

**"The New Age Show"****American Radio Networks**

Produced by: American Radio Networks  
Hosted by: Dr. Bob Hieronimus

Airs: Sundays  
Length: Three hours  
Terms: Barter  
Delivered via: Satcom 1R T15; Galaxy 2 T3



NEW

**"The Gary Null Show"****American Radio Networks**

Produced by: Gary Null  
Hosted by: Gary Null

Airs: Sundays  
Length: Two hours  
Terms: Barter

Delivered via: Satcom 1R T15; Galaxy 2 T3  
First aired: February 1990  
Affiliates: 65

Gary's credits include ABC Radio, Penthouse magazine, etc. This is an informative, hard-hitting health and nutritional program.

**"Nutz And Boltz"****American Radio Networks**

Produced by: American Radio Networks  
Hosted by: Dre Brungardt

Airs: Saturdays  
Length: Two hours  
Terms: Barter

Delivered via: Satcom 1R T15; Galaxy 2 T3

First aired: January 7, 1989

Affiliates: 120

World class mechanic; trains major automobile companies' mechanics. Serves with Consumer Protection Division in Maryland.

**"On The Garden Line"****Westwood One Companies/  
Mutual Broadcasting System**

Produced by: Kevin DeLany & Karen Akerstrom

Hosted by: Jerry Baker, America's Master Gardener

Airs: Weekly  
Length: Two hours  
Terms: Barter  
Delivered via: Satcom 1R T15  
First aired: Sept. '87

Gardening tips and tricks, lawn care, house plants, and seasonal reminders. Live listener participation for expert advice.

**"On The Line"****CBN Radio Network**

Produced by: CBN Radio Network  
Hosted by: Dr. David Gyertson

Airs: Daily  
Length: One hour  
Terms: Barter  
Delivered via: Galaxy 1 T11; Spacenet 3 T70j  
First aired: May '87

Addressing critical issues, trends and needs from conservative, family-oriented perspective. Local avails make this show a money-maker.

**"On The Road"****Sun Radio Network**

Produced by: Jeff Brooks  
Hosted by: Jeff Brooks

Airs: Weekly  
Length: 4 hours  
Terms: Barter  
Delivered via: Spacenet 3 T17  
First aired: 1979

Nation's top auto call-in show. Brooks knows all from racing machines to family cars. Best car show anywhere.

**"Sally Jessy Raphael"****ABC Talk Programming**

Produced by: ABC Talk Programming

Hosted by: Sally Jessy Raphael  
Airs: Daily

Length: Three hours  
Terms: Barter  
Delivered via: Satcom 1R T23  
First aired: 1/88

Affiliates: 200  
Radio's Dear Abby offers sage advice on matters of the heart, family, and life.

**"Radio Free America"****Sun Radio Network**

Produced by: Tom Valentine  
Hosted by: Tom Valentine

Airs: Daily  
Length: Two hours  
Terms: Barter  
Delivered via: Spacenet 3 T17  
First aired: 7/88

Affiliates: Talk show for intelligent Americans. All subjects from AIDS to Zoology.

**"Real Estate Action Line"****American Radio Networks**

Produced by: Sonny Bloch  
Hosted by: Sonny Bloch

Airs: Daily  
Length: Two hours

Terms: Barter

Delivered via: Satcom 1R T15; Galaxy 2 T3

Affiliates: 120

Sonny answers listeners' questions on money, real estate, and planning a secure life.

**"Real Estate Action Line"****Sun Radio Network**

Produced by: Steve Wiesner  
Hosted by: Sonny Bloch

Airs: Daily  
Terms: Barter  
Delivered via: Spacenet 3 T17  
First aired: 1979  
Affiliates: 160

Best-selling author and real estate expert Sonny Bloch talks with America, answering questions and solving problems for his listeners.

**"Real Estate Today"****American Radio Networks**

Produced by: Sonny Bloch  
Hosted by: Sonny Bloch

Airs: Sundays  
Length: Two hours  
Terms: Barter  
Delivered via: Satcom 1R T15; Galaxy 2 T3  
First aired: August 1989  
Affiliates: 76

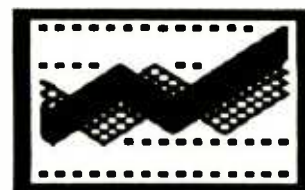
Answers to listeners' questions about investments in real estate, shams on the market, etc.

**"Harvey Ruben, M.D."****NBC/Talknet**

Produced by: Bill Lally  
Hosted by: Harvey Ruben, M.D.

Airs: Saturday/Sunday only  
Length: Three hours  
Terms: Barter  
Delivered via: Satcom 1R T15  
First aired: 1982  
Affiliates: 286

The internationally known authority addresses mental health, mental illness, relationships and family problems each weekend.

**"The Mark Scheinbaum Show"****American Radio Networks**

Produced by: American Radio Networks  
Hosted by: Mark Scheinbaum

Airs: Daily  
Length: Three hours  
Terms: Barter  
Delivered via: Satcom 1R T15; Galaxy 2 T3  
First aired: March 1989  
Affiliates: 67

Discussions and listener reaction to the financial news of the day. Answers questions on the nation's economy, personal finance, etc.

**"Tom Snyder"****ABC Talk Programming**

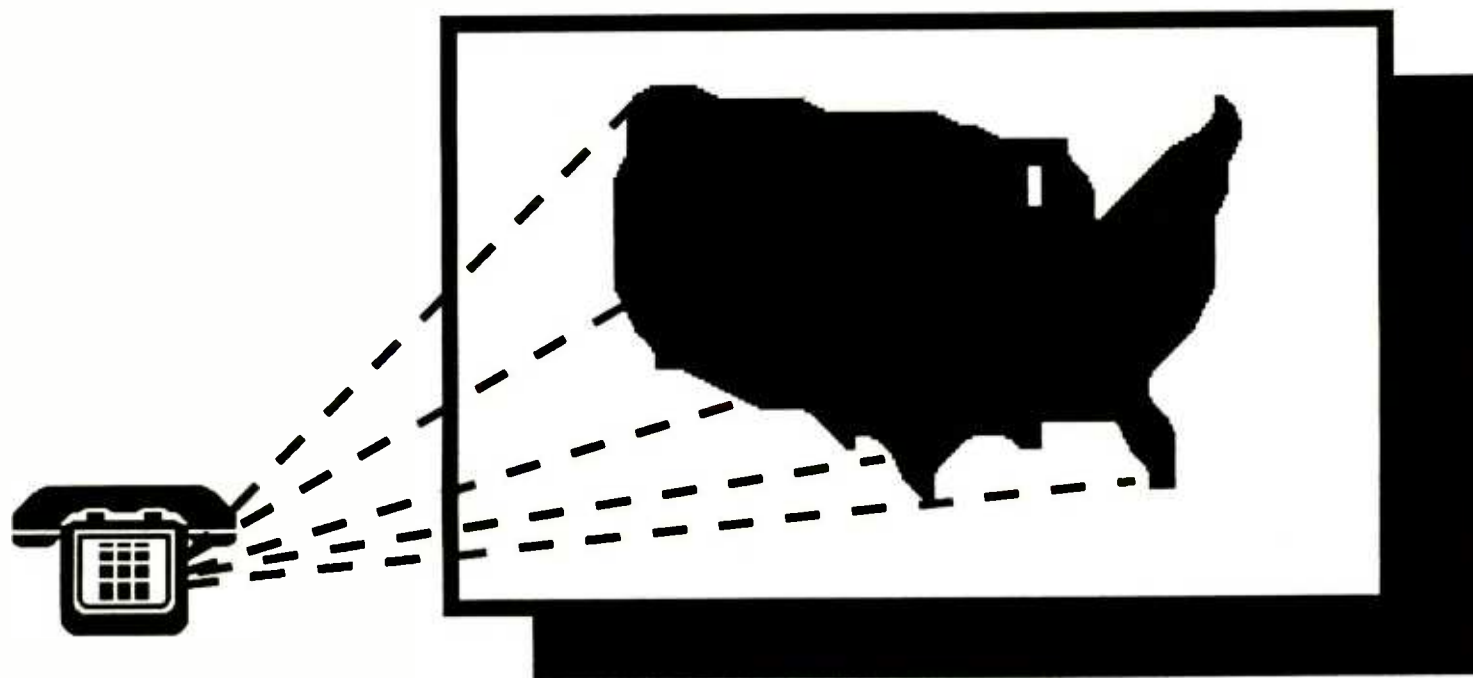
Produced by: ABC Talk Programming  
Hosted by: Tom Snyder

Airs: Daily  
Length: Three hours  
Terms: Barter  
Delivered via: Satcom 1R T23  
First aired: 10/87  
Affiliates: 200

The pioneer of late-night talk shows. Features a nightly blend of no-holds-barred conversation, pointed opinion and humor, celebrities.



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## TALK SHOWS

## STARLINE

## "Starline"

**Radio Today Entertainment**

Produced by: Kris Stevens

Hosted by: Leeza Gibbons

Airs: Weekly

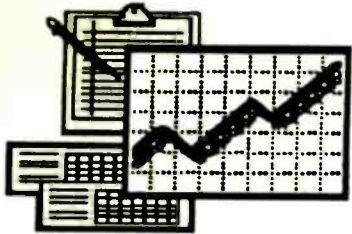
Length: Barter

Terms: Barter

Delivered via: Satcom 1R T23

Affiliates: 72

Features listeners talking with a major entertainment personality, plus the playing of hit music featuring the entertainer or the entertainer's friends.



## NEW

## "Success In Business"

**American Radio Networks**

Produced by: Rick Hopton

Hosted by: Dr. Russell Johnson

Airs: Saturdays

Length: Two hours

Terms: Barter

Delivered via: Satcom 1R T15; Galaxy 2 T3

First aired: April, 1990

Affiliates: 46

Weekly update of today's most popular money-making opportunities. Listeners call in to discuss entrepreneurial ventures.

## "Talkradio — Dr. Joy Browne"

**ABC Talk Programming**

Produced by: ABC Talk Programming

Hosted by: Dr. Joy Browne

Airs: Daily

Length: Two hours

Terms: Barter/Cash

Delivered via: Satcom 1R T23

First aired: 3/86

Affiliates: 100

Phone-in advice from one of America's most popular psychologists.

## "Talkradio - Gordon Elliott"

**ABC Talk Programming**

Produced by: ABC Talk Programming

Hosted by: Gordon Elliott

Airs: Daily

Length: Two hours

Terms: Barter/Cash

Delivered via: Satcom 1R T23

First aired: 9/89

Affiliates: 110

Witty conversation and interviews with personalities and offbeat topics with the popular contributor to television's "A Current Affair."

## "Talkradio - Barry Farber"

**ABC Talk Programming**

Produced by: ABC Talk Programming

Hosted by: Barry Farber

Airs: Daily

Length: Two hours

Terms: Barter/Cash

Delivered via: Satcom 1R T23

First aired: 9/89

Affiliates: 75

Veteran broadcaster discusses the days issues with listeners. Opinionated, lively, confrontational, provocative.

## "Today's Business Journal"

**American Radio Networks**

Produced by: Sonny Bloch

Hosted by: Sonny Bloch

Airs: Daily

Length: One hour

Terms: Barter

Delivered via: Satcom 1R T15; Galaxy 2 T3

Affiliates: 120

The stories behind tomorrow's business headlines . . . today.



## NEW

## "Wellness Alert"

**American Radio Networks**

Produced by: Rick Hopton

Hosted by: Dr. Donna Willis

Airs: Sundays

Length: One hour

Terms: Barter

Delivered via: Satcom 1R T15; Galaxy 2 T3

First aired: May 1990

Affiliates: 42

Discussion of new trends in medicine along with ways to improve personal health from the consumer health expert for Westinghouse Television.

## "Meg Whitcomb"

**NBC/Talknet**

Produced by: Bill Lally, Director of Programming

Hosted by: Meg Whitcomb

Airs: Daily

Length: Three hours

Terms: Barter

Delivered via: Satcom 1R T15

First aired: 9/19/1989

Affiliates: 213

This nationally renowned author, journalist and advice columnist airs overnights during the week.

## "Bruce Williams"

**NBC/Talknet**

Produced by: Bill Lally, Director of Programming

Hosted by: Bruce Williams

Airs: Daily

Length: Three hours

Terms: Barter

Delivered via: Satcom 1R T15

First aired: 11/1981

Affiliates: 310

Listeners get down-to-earth advice from Bruce every weeknight. His answers are based on his own life experiences.

## NEW

## "Wrestling Weekly"

**American Radio Networks**

Produced by: American Radio Networks

Hosted by: Phil Olson

Airs: Saturdays

Length: One hour

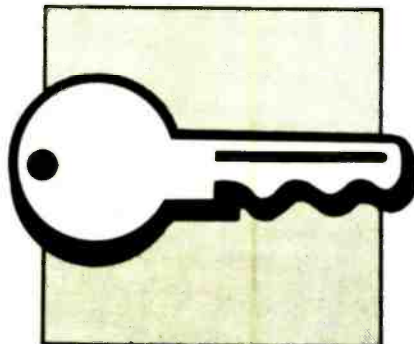
Terms: Barter

Delivered via: Satcom 1R T15; Galaxy 2 T3

First aired: April 1990

Affiliates: 62

Weekly update of the latest news in professional wrestling. Interviews with the pros, reviews, and listener call-ins.



## SELF-HELP FEATURES

## "Aviation Update"

**Reel Good**

Produced by: Reel Good

Hosted by: Ken Dufours

Frequency: Weekly

Length: One hour

Terms: Barter/cash

First aired: 11/1990

One-hour weekly show to help private pilots & aircraft owners fly more safely, efficiently & increase enjoyment.

## "Beach Watch, Ski Watch, Various Short Form Features"

**CRN International**

Produced by: CRN International

Hosted by: Various Talent

Frequency: Daily

Length: One min.

Terms: Barter/cash

Delivered via: Satcom 1R T15/standard

phone line

First aired: 1980

Affiliates: 300

Creation and production of short-form radio features for all formats. A customized merchandising package accompanies these shows.

## "Christmas Series"

**North American Network**

Produced by: Kathy Correia

Hosted by: Undecided at this time

Frequency: Holiday/seasonal special

Length: One min.

Terms: Barter

Delivered via: Analog tape

First aired: 12/1987

Affiliates: 350+

Twenty consumer reports with actualities. Ideal for local sales during Christmas season. Series to air Dec. 4-15.

## "Dr. Dean Edell Medical Minutes"

**EEM Media Management**

Produced by: Ed McLaughlin

Hosted by: Dr. Dean Edell

Frequency: Twice-daily

Length: One min.

Terms: Barter

Delivered via: Satcom 1R T23

First aired: 9/1987

Affiliates: 230

Dr. Edell Medical Minutes is designed to meet health and medical concerns with the latest developments in medicine and health-related areas.

## "Environmental Minute"

**Kenetics Radio Entertainment**

Produced by: Ken Levy

Hosted by: Ken Levy

Frequency: Daily

Length: 90 secs.

Terms: Barter

Delivered via: Analog tape/Satcom 1R T19

Topical guide on basic things we can all do to help preserve the ecology. Produced in cooperation with environmental groups.

## "Focus On Women"

**Anderson Communications**

Produced by: Anderson Communications

Hosted by: Sharon West

Frequency: Daily

Length: 2 1/2 mins.

Terms: Barter

Delivered via: Analog tape

First aired: 6/1/1987

Program featuring issues and answers on topics affecting African-American women across the country.

## "For The People"

**Sun Radio Network**

Produced by: Peoples Network, Inc.

Hosted by: Chuck Harder

Frequency: Daily

Length: 3 hours

Terms: Barter

Delivered via: Satcom 1R T4/Galaxy 2

T3/Spacenet 3 T5

First aired: 1979

Affiliates: 80

Consumer advocate Chuck Harder helps callers solve problems.

## "For Winners Only"

**Drake-Chenault**

Produced by: Winners News Network

Frequency: Daily

Terms: Barter/cash

Delivered via: Galaxy II

First aired: 8/2/1987

Affiliates: 8

All motivation self-help format.

## "Game Plan For Living"

**CBN Radio Network**

Produced by: CBN Radio Network

Hosted by: Tim Timmons

Frequency: Weekly

Length: 30 mins.

Terms: Barter

Delivered via: Galaxy 1 T11/Spacenet 3 T7D

First aired: 5/1988

Public speaker, theologian, and psychologist Tim Timmons shares secrets of building a better life, marriage and family. Targets adults 25-54.

## "Just For The Health Of It"

**Stupak Associates, Inc.**

Produced by: Consultation Radio Network

Hosted by: John Stupak

Frequency: Daily

Length: One min.

Terms: Barter

Delivered via: High quality cassette

First aired: 7/1989

Affiliates: 50

Upbeat medical/health/lifestyle feature. Consumer-oriented information. Ideal for drive-time and news blocks. Listeners and sponsors love it.





## "Money Smarts"

### STRZ Entertainment

Produced by: Anne Linaberger  
 Hosted by: Anne Linaberger  
 Frequency: Daily  
 Length: 90 secs.  
 Terms: Barter/supplied with network affiliation  
 Delivered via: Analog tape/Westar 5 T9X  
 First aired: 2/9/1987  
 Affiliates: 50

Personal finance feature on investments and money matters.

NEW

## "National Self-Help Radio"

### Copley Entertainment

Produced by: NSHR Entertainment Inc.  
 Length: 2-4 hours  
 Terms: Barter  
 Delivered via: Analog tape/vinyl disc  
 First aired: 9/90  
 Affiliates: 60

Weekly program of information, counseling and real self-help groups dealing with alcohol and other substance abuse.

## "Our Back Yard"

### North American Network

Produced by: Kathy Correia  
 Hosted by: Silas Garner  
 Frequency: Holiday/seasonal special  
 Length: One min.  
 Terms: Barter  
 Delivered via: Analog tape  
 First aired: 4/1989  
 Affiliates: 68

Lawn and garden tips that come complete with local co-op sales from outdoor power equipment manufacturers. Broadcast April 2-June 29, 1990.

## "Prevention Health Report"

### Jameson Broadcast

Produced by: Jameson Broadcast  
 Hosted by: Robert Osgood  
 Frequency: Daily  
 Length: Two mins.  
 Terms: Barter  
 Delivered via: Vinyl disc  
 First aired: 7/1/1982  
 Affiliates: 340

News and information on personal health, nutrition and fitness. Concise, fact-packed reports from the editors of Prevention magazine.

## "Ski Reports"

### Morrie Trumble & Associates

Produced by: Tom Wendell  
 Hosted by: Various reporters  
 Frequency: Daily  
 Length: One min.  
 Terms: No charge or barter  
 Delivered via: Comrex/switch 56 telephone  
 First aired: 11/1973  
 Affiliates: 500

Customized for your station with areas in your region. Voiced by veteran national network announcers, totally free of charge.

## "Something You Should Know"

### Strand Broadcast Services

Produced by: Strand Broadcast Services  
 Hosted by: Mike Carruthers  
 Frequency: Daily  
 Length: 90 secs.  
 Terms: Cash  
 Delivered via: Analog tape  
 First aired: 1981  
 Affiliates: 40

Daily feature designed to give useful information on topics that touch everyone's lives.

NEW

## "Speak For Yourself"

### Dick Summer Communications

Produced by: Barbara Franklin  
 Hosted by: Dick Summer  
 Frequency: Daily  
 Length: Two mins.  
 Terms: Barter/cash  
 Delivered via: Analog tape  
 First aired: 4/1990  
 Affiliates: 4

How to speak effectively, tips and examples. A basic business survival technique, and the key to social success.

## "Summer Activity Reports"

### Morrie Trumble & Associates

Produced by: Tom Wendell  
 Hosted by: Various reporters  
 Frequency: Weekends  
 Length: One min.  
 Terms: Barter  
 Delivered via: Comrex/switch 56 telephone  
 First aired: 5/1985  
 Affiliates: 75

Summer events, beach conditions customized for major market stations. Voiced by veteran national network announcers.

## "Tax Break"

### STRZ Entertainment Network

Produced by: Anne Linaberger  
 Hosted by: Anne Lineaberger  
 Frequency: 2/90-4/15/90  
 Length: One min.  
 Delivered via: Westar 5 T9X  
 First aired: 3/6/1989  
 Affiliates: 140

Feature information about tax laws, tips on IRAs, mortgages, interest and investments.

## "The Mother Earth News"

### Jameson Broadcast

Produced by: Jameson Broadcast  
 Hosted by: Jamie Jameson  
 Frequency: Daily  
 Length: 2 1/2 mins.  
 Terms: Barter  
 Delivered via: Vinyl disc  
 First aired: 9/1971  
 Affiliates: 415

How-to information and country wisdom on gardening, ecology, home repairs, cooking, home business, and real estate from Mother Earth News magazine.

## "The Travel Show"

### The Travel Show Company, Inc.

Produced by: David Rimmer  
 Hosted by: Paul W. Smith  
 Frequency: Weekly  
 Length: Two hours  
 Terms: Barter  
 Delivered via: Satcom 1R T23  
 First aired: 9/1990

Geared to business and vacation travelers, the Travel Show offers destination reports, money-saving tips, contests, celebrity interviews and more.

## "Tooth Talk"

### Star Communications

Produced by: Star Communications  
 Hosted by: Dr. Richard Price  
 Frequency: Daily  
 Length: One min.  
 Terms: Cash  
 Delivered via: Analog tape  
 First aired: 8/1987  
 Affiliates: 50

Information on dental health.

## "Travel Tips"

### Star Communications

Produced by: Star Communications  
 Hosted by: Charlie Leocha  
 Frequency: Daily  
 Length: One min.  
 Terms: Barter  
 Delivered via: Analog tape  
 First aired: 8/1988  
 Affiliates: 50

Where to go and what to do with helpful suggestions.

## "Sr. Citizens"

### Star Communications

Produced by: Star Communications  
 Frequency: Daily  
 Length: One min.  
 Terms: Run report only  
 Delivered via: Analog tape  
 First aired: 2/1987  
 Affiliates: 100

A variety of information for people 55 and over.



NEW

## "America On The Road"

### Westwood One Companies/Mutual Broadcasting System

Produced by: Ed Yelin  
 Hosted by: Mike Anson & Steve Parker  
 Frequency: Weekly  
 Length: One hour  
 Terms: Barter  
 Delivered via: Satcom 1R T15  
 First aired: 1/1990

Automotive experts reveal the latest technology developments, test drives, interview industry figures. Targeted to the upscale consumer.

## "Amex Businessstalk"

### Radio Amex

Produced by: Tom Mariani  
 Hosted by: Tom Mariani  
 Frequency: Weekly  
 Length: 15 secs.  
 Terms: Free  
 Delivered via: Analog tape/Satcom 1/Westar 1V T20  
 First aired: 5/5/1985  
 Affiliates: 123

Interview with prominent guest about one aspect of business, money, economics or finance. Geared to general audience.

## "Animal Bites"

### Humane Society Of The United States

Produced by: Humane Society Of The United States  
 Hosted by: Humane Society Of The United States  
 Frequency: Weekly  
 Length: One min.  
 Terms: Free  
 First aired: 4/1989

Animal Bites offers :60 seconds of sound bites on animal-related topics. Message changes every week.

## "Baptist Hour"

### SBC, Radio/TV Commission

Produced by: Ed Malone  
 Hosted by: Dr. Joel Gregory  
 Frequency: Weekly  
 Length: Half hour  
 Delivered via: Vinyl disc  
 First aired: 2/1941  
 Affiliates: 550

Modified worship service designed to span denominational barriers, blends brief sermons with traditional religious music.

## "Contact"

### The Sacred Heart Program, Inc.

Produced by: Jesuit Radio Productions  
 Frequency: Weekly  
 Length: 5 mins.  
 Terms: Free  
 Delivered via: Vinyl disc  
 First aired: 1975  
 Affiliates: 100

Mini-documentary style programs. Excellent as lead-in or lead-out of Sunday morning news. Programs deal with social concerns.

## "Customized Health Care"

### Public Interest Affiliates, Inc.

Produced by: Public Interest Affiliates  
 Hosted by: Shel Lustig, Laura Witek & Brad Saul  
 Frequency: Weekly  
 Length: 30 mins.  
 Terms: Barter  
 Delivered via: Analog tape  
 First aired: 10/16/1981  
 Affiliates: 140

Preventive medicine, medical controversies, the latest treatments heard from patients, researchers, and experts. Highly produced with SFX, music, and actualities.

## "Lift Your Heart"

### The Sacred Heart Program, Inc.

Produced by: Jesuit Radio Productions  
 Frequency: Weekly  
 Length: 30 mins.  
 Terms: Free  
 Delivered via: Vinyl disc  
 First aired: 1/15/1939  
 Affiliates: 800

Documentary-style productions dealing with today's social concerns, personal growth, and spiritual values.

## "Love Worth Finding With Adrian Rogers"

### Love Worth Finding Ministries

Hosted by: Adrian Rogers  
 Length: Barter; Cash  
 Delivered via: Cassette  
 First aired: Jan. '87

Intro of speaker and message with approx. 24-minute teaching message by Adrian Rogers, with a 2-3 minute close.





## PUBLIC AFFAIRS

### "National Consumers Week Radio Series"

#### North American Network

**Produced by:** Kathy Correia  
**Hosted by:** Sallie Beckner  
**Frequency:** Holiday/seasonal special  
**Length:** One min.  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 4/1987  
**Affiliates:** 350

*Twenty consumer reports with actualities. Ideal for generating local sales in late April in conjunction with USOCA's National Consumer's Week.*

### "1990 Mutual News Specials"

#### Westwood One Companies/Mutual Broadcasting System

**Produced by:** Mutual News  
**Hosted by:** Various Mutual News correspondents  
**Frequency:** July 4; Thanksgiving; Year-End  
**Length:** 30 mins.  
**Terms:** Barter/supplied with network affiliation  
**Delivered via:** Satcom 1R T15  
**First aired:** 6/1986

### "Northwestern Reviewing Stand" Public Interest Affiliates, Inc.

**Produced by:** Public Interest Affiliates  
**Hosted by:** Sandra Kramer & Steve Scott  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 5/25/1985

**Affiliates:** 150

*Award-winning Public Affairs with news-maker interviews, man-on-the-street montages and celebrity actualities.*

### "Page One"

#### Public Interest Affiliates

**Produced by:** Simon Wiesenthal Center  
**Hosted by:** Richard Trank  
**Frequency:** Weekly  
**Length:** 30 mins.  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 1/17/1988  
**Affiliates:** 60

*Cultural news magazine featuring contemporary Jewish issues, personalities, and international newsmakers.*

### "Pathways"

#### The Sacred Heart Program, Inc.

**Produced by:** Jesuit radio Productions  
**Frequency:** Daily  
**Length:** 90 secs.  
**Terms:** Free  
**Delivered via:** Vinyl disc  
**First aired:** 1984  
**Affiliates:** 160

*Fast paced, crisp short pieces that treat basic human needs.*

### "PIA Customized Public Affairs" Public Interest Affiliates, Inc.

**Produced by:** Public Interest Affiliates  
**Hosted by:** Sandra Kramer  
**Frequency:** Weekly  
**Length:** One half hour  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 1/1982  
**Affiliates:** 300

*Award-winning P.A. compelling coverage . . . minimum 20 shows created annually from your problems/issues lists.*

### "Profiles In The Building Of America"

#### SJS Entertainment

**Produced by:** SJS Entertainment  
**Hosted by:** Gary Shepherd  
**Frequency:** Daily  
**Length:** One min.

**Terms:** Barter

**Delivered via:** Analog tape

**First aired:** 4/1/1988

**Affiliates:** 60

*A short form daily show highlighting personalities in Black History and documenting their cultural significance.*

### "Radioscope 'The Entertainment Magazine Of The Air'"

#### Lee Bailey Communications Inc./Bailey Broadcasting Services

**Produced by:** Bailey Broadcasting  
**Hosted by:** Lee Bailey  
**Frequency:** Weekly  
**Length:** One hour  
**Terms:** Barter  
**Delivered via:** Analog tape  
**First aired:** 5/1983  
**Affiliates:** 100

*This entertainment news program (Urban Markets) has special features on top celebrities, Eddie Murphy, Janet Jackson, Quincy Jones among others.*

### "SBN's Public Affairs Journal" Sheridan Broadcasting Networks

**Produced by:** Peter Woolfolk  
**Hosted by:** Peter Woolfolk  
**Frequency:** Weekly  
**Length:** 30 mins.  
**Terms:** Supplied with network affiliation  
**Delivered via:** Westar 5 T9X  
**First aired:** 1/1988  
**Affiliates:** 30

*Public service block focusing on a number of public interest topics as related to today's society.*

### "The Lutheran Hour"

#### International Lutheran Laymen's League

**Produced by:** Int'l LLL  
**Hosted by:** Dr. Dale A. Meyer/Rev. Wallace Schulz  
**Frequency:** Weekly  
**Length:** 30 mins.  
**Terms:** Cash/public service  
**Delivered via:** Analog tape  
**First aired:** 10/2/1930  
**Affiliates:** 1200

*Each program has a timely message by the host and includes appropriate music.*

### "The Source Report"

#### The Source

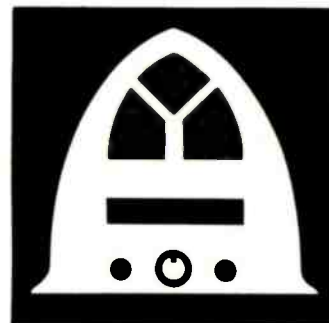
**Produced by:** Elin Wilder  
**Hosted by:** Dia Stein  
**Frequency:** Weekly  
**Length:** 30 mins.  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom 1R T15  
**First aired:** 1/1980

*Magazine-style program covering everything from politics or the environment to trends in fashion and entertainment.*

### "Word Of Inspiration From The New King James Version" SBC Radio/TV Commission

**Length:** One min.  
**Terms:** Public service  
**Delivered via:** Vinyl disc  
**First aired:** Spring 1989  
**Affiliates:** 1000

*A one minute reading from the New King James Version Bible.*



## DRAMA/ NOSTALGIA

### "Abbott & Costello"

#### Charles Michelson & Sons

**Produced by:** Marty Gosch  
**Hosted by:** Ken Niles  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 10/8/1942  
**Affiliates:** 37

*Abbott & Costello: 52 half hours. Two of the funniest comedians in America share honors in this laugh-a-minute radio series.*

### "The Adventures Of Harry Lime, The Third Man"

#### Charles Michelson & Sons

**Produced by:** Harry Alan Towers  
**Hosted by:** Orson Wells  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 1950  
**Affiliates:** 142

*The Adventures Of Harry Lime-The Third Man: 52 half hours of the famous movie, "The Third Man" stars Orson Welles — enough said.*

### "The Adventures Of Red Ryder"

#### Charles Michelson & Sons

**Produced by:** Fred Harmon  
**Hosted by:** Reed Hadley  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 5/1942  
**Affiliates:** 53

*Adventures Of Red Ryder: 52 half hours. America's famous redshirted, redheaded cowboy and his Indian ward, Little Beaver, roam the plains of the West, helping the settlers.*

### "Ayer, Hoy Y Siempre" International Lutheran Laymen's League

**Produced by:** Int'l LLL  
**Hosted by:** Uncle Julie  
**Frequency:** Weekly  
**Length:** 15 mins.  
**Terms:** Cash/public service  
**Delivered via:** Analog tape  
**First aired:** 3/1/1977  
**Affiliates:** 165

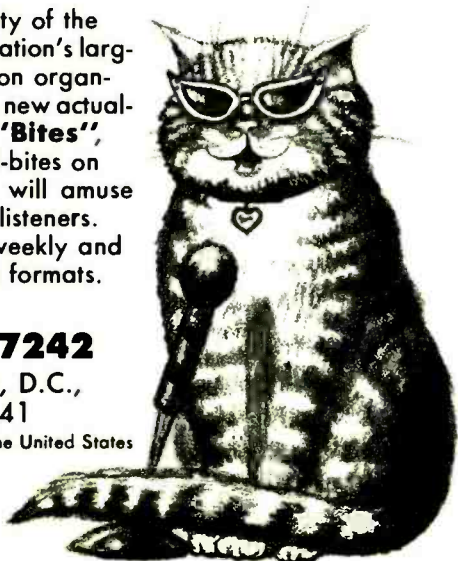
*Dramas relating to everyday topics, such as family relationships, peer pressure, cross-cultural conflicts meaningful to Hispanics.*

## PUT SOME BITE INTO YOUR RADIO SHOW!

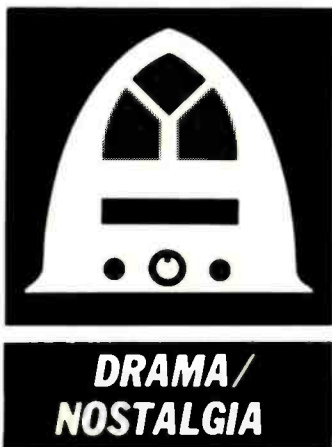
The Humane Society of the United States, the nation's largest animal-protection organization, presents its new actuality line, **Animal "Bites"**, sixty-second sound-bites on animal topics that will amuse and astound your listeners. The bites change weekly and are suitable for all formats.

**Call  
1-800-237-7242**  
 In Washington, D.C.,  
 call 778-6141

The Humane Society of the United States  
 2100 L Street, NW  
 Washington, DC 20037  
 202-452-1100







**NEW**

**"The Jack Benny Show"**  
**Charles Michelson & Sons**

**Produced by:** Jack Benny  
**Hosted by:** Jack Benny  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 5/2/1932  
**Affiliates:** 158

*By special license from the estate — The Best Of Benny. Need one say more? In ten of the top twelve markets.*

**"The Milton Berle Comedy Show"**  
**Charles Michelson & Sons**

**Produced by:** Milton Berle  
**Hosted by:** Frank Gallop  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 1947  
**Affiliates:** New release

*The master of mugging in weird costumes, tops in slapstick comedy. He borrowed other comedians' jokes and embellished them to situations.*

**"Edgar Bergen & Charlie McCarthy"**  
**Charles Michelson & Sons**

**Produced by:** Edgar Bergen  
**Hosted by:** Edgar Bergen  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 5/7/1937  
**Affiliates:** 64

*Bergen the ventriloquist and Charlie his erst-while wooden dummy clashed as real people.*

**"The Best Of Sherlock Holmes"**  
**Charles Michelson & Sons**

**Produced by:** Harry Alan Towers  
**Hosted by:** Sir John Giegud  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 1/2/1955  
**Affiliates:** 116

*The perennial Sir Arthur Conan Doyle favorite, starring Sir John Giegud as Sherlock Holmes and Sir Ralph Richardson as Dr. Watson.*

**"Big Band Jump"**  
**Lita Cohen Radio Services, Inc.**

**Produced by:** Don Kennedy  
**Hosted by:** Don Kennedy  
**Frequency:** Weekly  
**Length:** Two hours  
**Terms:** Barter

**Delivered:** Cassette tape with tones  
**First aired:** 1982  
**Affiliates:** 150  
*The best big band music, rare interviews, familiar and obscure music, latest CD's of current big bands.*

**"The Black Museum"**  
**Charles Michelson & Sons**

**Produced by:** Harry Alan Towers  
**Hosted by:** Orson Welles  
**Frequency:** Weekly  
**Length:** Half hours  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 1/1/1952  
**Affiliates:** 98

*52 half hours of true stories of Scotland Yard's infamous repository of effects from Jack The Ripper and other crimes.*

**"Box 13"**  
**Charles Michelson & Sons**

**Produced by:** Mayfair Productions  
**Hosted by:** Alan Ladd  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 8/22/1948  
**Affiliates:** 78

*52 half hours. Motion picture star Alan Ladd appearing as Dan Holiday, former newsman now a well known mystery writer seeks adventure material for his new book.*

**"Burns & Allen"**  
**Charles Michelson & Sons**

**Produced by:** George Burns  
**Hosted by:** George Burns  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 2/15/1932  
**Affiliates:** 158

*56 half hours- new for 1990. George Burns and Gracie Allen with guest stars such as Fred Astaire, Ronald Reagan, James Mason — also by special license from Mr. Burns.*

**"The Clock"**  
**Charles Michelson & Sons**

**Produced by:** Grace Gibson  
**Hosted by:** Harp McGuire  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 1946  
**Affiliates:** 15

*52 half hours of stories of the future and the past but never of the present. The whole drama of life is written in the sands of time.*

**"Dragnet"**  
**Charles Michelson & Sons**

**Produced by:** MCA-Universal  
**Hosted by:** Jack Webb  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 7/7/1949  
**Affiliates:** 124

*When Jack Webb first introduced Sgt. Friday in 1953, it became most wanted show for TV when the new medium developed.*

**"The Falcon"**  
**Charles Michelson & Sons**

**Produced by:** Bernard L. Schubert  
**Hosted by:** James Meighan  
**Frequency:** Weekly  
**Length:** Half hour

**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 7/3/1945  
**Affiliates:** 152  
*First as a popular motion picture, this outstanding mystery character quickly became a top radio network series.*

**NEW**

**"The Family Christmas Album"**  
**Natural Sound**

**Produced by:** Wayne Smith  
**Hosted by:** N/A  
**Frequency:** Christmas  
**Length:** 1 min.  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** Dec. 1990

*Graphically-produced snapshots in sound . . . 36 "favorite personal Christmas memories" beautifully recalled by the people who lived them.*

**"Famous Christmas Radio Package"**  
**Charles Michelson & Sons**

**Produced by:** Charles Michaelson  
**Hosted by:** Local station announcer  
**Frequency:** Christmas  
**Length:** Half hour  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 12/1987  
**Affiliates:** 84

*Twelve holiday specials from such radio series as Jack Benny, Dragnet, A Christmas Carol, etc.*

**"Famous Jury Trials"**  
**Charles Michelson & Sons**

**Produced by:** Grace Gibson  
**Hosted by:** Lawrence H. Cecil  
**Frequency:** Weekly  
**Length:** Half hours  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 9/28/1936  
**Affiliates:** 15

*31 half hours dramatizations of the world's most best remembered trials- exciting in their recreation and execution. Broadcast on both the Mutual and ABC Networks.*

**"Gangbusters"**  
**Charles Michelson & Sons**

**Produced by:** Phillips H. Lord  
**Hosted by:** Lewis J. Valentine  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 7/20/1935  
**Affiliates:** 119

*52 half hours — the most popular crime fighting series of all time. Stars appearing in the original network series include Art Carney, Mercedes McCambridge and others.*

**"Marvin Gaye: We Miss You!"**  
**Bailey Broadcasting Services**

**Produced by:** Lee Bailey  
**Hosted by:** Lee Bailey  
**Frequency:** Black Music Month (June)  
**Length:** 2 hours  
**Terms:** Barter  
**Delivered:** Analog tape  
**First aired:** 4/1989  
**Affiliates:** 200

*Two hour program chronicling the life & music of Marvin Gaye.*

**"The Green Hornet"**  
**Charles Michelson & Sons**

**Produced by:** George W. Trendle  
**Frequency:** Weekly

**Length:** Half hour  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 1/31/1936  
**Affiliates:** 92  
*52 half hours: the famous crusader against crime once again is on the prowl for underworld characters and aided as always by his faithful valet, Cato.*

**"Halloween Special War Of The Worlds"**  
**Charles Michelson & Sons**

**Produced by:** Howard Koch  
**Hosted by:** Orson Welles  
**Frequency:** Halloween special  
**Length:** One hour  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 10/1938  
**Affiliates:** 115

*Famous science fiction fantasy show that sent people running into the streets in terror making this the ultimate radio thriller of all time.*

**"The Hidden Truth"**  
**Charles Michelson & Sons**

**Produced by:** E.M.I. (Australia)  
**Hosted by:** Harp MacGuire  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 1/1955  
**Affiliates:** New series

*52 half hours- detailing the true stories surrounding the use of the lie detector from details supplied by the inventor of the Polygraph, Leonard Keelor.*

**"Hopalong Cassidy"**  
**Charles Michelson & Sons**

**Produced by:** Walter White  
**Hosted by:** William Boyd  
**Frequency:** Weekly  
**Length:** Half hour  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 1/1/1950  
**Affiliates:** 84

*The most popular western ever produced. William Boyd stars.*

**"Horatio Hornblower"**  
**Charles Michelson & Sons**

**Produced by:** Harry Alan Towers  
**Hosted by:** Michael Redgrave  
**Frequency:** Weekly  
**Length:** One half hour  
**Terms:** Cash  
**Delivered:** Analog tape  
**First aired:** 1953  
**Affiliates:** 5

*Michael Redgrave as the indomitable man of the sea-Horatio Hornblower. The exciting adventures of his squadron sailing across the seven oceans.*

**NEW**

**King: Celebration Of The Man And His Dream"**  
**STRZ Entertainment Network**

**Produced by:** Chuck Woodson  
**Frequency:** Holiday/seasonal special  
**Length:** One hour  
**Terms:** Barter  
**Delivered:** Vinyl disc  
**First aired:** 1/15/1990  
**Affiliates:** 100

*Celebration of Dr. King's birthday and the principles for which he lived.*



## PROGRAM SERVICES


**"King: From Atlanta To "**  
**Bailey Broadcasting Services**

Produced by: Lee Bailey  
 Hosted by: Lee Bailey  
 Frequency: MLK holiday  
 Length: 3 hours  
 Terms: Barter  
 Delivered: Analog tape  
 First aired: 1/1985  
 Affiliates: 250

3 hour docu-drama program chronicles the life of Dr. King, famous King speeches and Dr. King actualities.

NEW

**"Nostalgia Scrapbook"**  
**Radio New England, Inc.**

Produced by: Barry Lunderville  
 Hosted by: Barry Lunderville with Mel Simens  
 Frequency: Weekly  
 Length: Half hour  
 Terms: Barter  
 Delivered: Analog tape  
 First aired: 3/90  
 Affiliates: 41

Take a trip back in time to those thrilling days of yesteryear to "Smile and Remember," "Baby Snooks," "Jack Benny."

**"The Sealed Book"**  
**Charles Michelson & Sons**

Produced by: Charles Michelson  
 Hosted by: Jock MacGregor  
 Frequency: Weekly  
 Length: Half hour  
 Terms: Cash  
 Delivered: Analog tape  
 First aired: 1952  
 Affiliates: 12

Mystery thriller series that will hold the audience's attention to the last moment. Produced and directed by famed mystery director, Jack MacGregor.

**"The Six Shooter"**  
**Charles Michelson & Sons**

Produced by: MCA Universal  
 Hosted by: James Stewart  
 Frequency: Weekly  
 Length: Half hour  
 Terms: Cash  
 Delivered: Analog  
 First aired: 9/20/1953  
 Affiliates: 35

31 half hours starring James Stewart as Britt Ponset, a frontier drifter.

**"This Is Your FBI"**  
**Charles Michelson & Sons**

Produced by: Jerry Devine  
 Hosted by: Frank Lovejoy  
 Frequency: Weekly  
 Length: Half hour  
 Terms: Cash  
 Delivered: Analog tape  
 First aired: 4/6/1945  
 Affiliates: 102

Second longest running series on ABC Radio, written, produced and directed by Jerry Devine, famous writer for many network series.

NEW

**"When Radio Was"**  
**Dick Brescia Associates**

Frequency: Daily  
 Length: One hour  
 Terms: Barter  
 Delivered: Satcom  
 First aired: 1/1/1990  
 Affiliates: 115

Radio shows from the "Golden Age," *The Shadow*, *Lights Out*, *Lum & Abner*, and more.


**"The Aircraft Music Library"**

Basic cuts: 300  
 Total cuts w/ variations: 3000  
 Updated: Once a month  
 Terms: Leased for specific term  
 Market exclusive? No  
 Supplied on: Analog tape/DAT/CD  
 Introduced: 1988

Ideal for advertising and promotion. Currently on 40 CDs and expanding.

**"American Starchives"**  
**San Francisco Sound Archive**

Basic cuts: 500  
 Total cuts w/ variations: 2000  
 Updated: Monthly  
 Terms: Permanent buyout  
 Market exclusive? Yes  
 (with minimum package)  
 Supplied on: Analog tape  
 Introduced: 1980  
 Subscribers: 5

Radio stars, TV stars, and movie stars. Complete library of America's favorites. Used for IDs, segues or wild tracks.

**"The Bradcom Library"**  
**Bradcom Communications**  
**(BRADCOM)**

Terms: Permanent buyout  
 Market exclusive? No  
 Supplied on: Analog tape  
 Introduced: 1989

A variety of styles and tempos to add the right touch to your spots. Lengths are :30 and :60.

**"Broadcast One"**  
**APM/Associated Production Music**

Basic cuts: 800  
 Total cuts w/ variations: 2000  
 Updated: Quarterly  
 Terms: Leased for specific term  
 Market exclusive? No  
 Supplied on: CD  
 Introduced: 1/1989

Broadcast One is a selection of 36 CDs from 4 libraries carefully tailored for your spots, promos, presentations and PSAs.

**"CD Sales Library"**  
**FirstCom**

Basic cuts: 50  
 Terms: Leased for specific term  
 Market exclusive? Yes  
 Supplied on: CD

Proven sales ideas for potential customers. Fast, incredible sounding spec spots. Superior presentation for quicker closes.

**"Chainsaw One"**  
**SP Productions/Techsonics**

Total cuts w/ variations: 150  
 Terms: Leased for specific term  
 Market exclusive? Yes  
 Supplied on: CD  
 Introduced: 6/1990

Scott Shannon & Techsonics presents Chainsaw One. Unusual power part library processed exclusively with B.A.S.E. Intense elements, very affordable terms.

**"Clean Cuts"**  
**Clean Sheets, Inc.**

Terms: Leased for specific term  
 Market exclusive? No  
 Supplied on: CD  
 Introduced: 4/1990

Very high energy promo-bed library for CHR, UC, Country, and rock stations.

**"Comedy Warehouse"**  
**C.W. Media, Inc.**

Basic cuts: 20  
 Updated: Monthly  
 Terms: Leased for specific term  
 Market exclusive? Yes  
 Supplied on: Analog tape  
 Introduced: 1983  
 Subscribers: 20

CHR/AOR. New original comedy variety, including drop-ins, song parodies, fake commercials, sitcom, bumpers. Custom work available.

**disc production library**
**"Compact Disc Production Library"**  
**Century 21 Programming, Inc.**

Basic cuts: 450 music, 300 shorts, 350 SFX  
 Total cuts w/ variations: 1500  
 Updated: Three times per year  
 Terms: Permanent buyout; leased for specific term  
 Market exclusive? No  
 Supplied on: CD  
 Introduced: 1986  
 Subscribers: 700

Mass appeal instrumental music for commercials and promos. Free computer software for track location, use records.

**"Digital Production System"**  
**FirstCom**

Basic cuts: 2564  
 Total cuts w/ variations: 3962  
 Updated: Annually  
 Terms: Leased for specific term  
 Market exclusive? No  
 Supplied on: CD

49 CDs of all new music and effects initially, with annual supplements. Over 3500 tracks provide greater variety and diversity.

**"Eclipse"**  
**Brown Bag Productions**

Basic cuts: 420  
 Total cuts w/ variations: 420  
 Terms: Leased for specific buyout  
 Market exclusive? Yes  
 Supplied on: CD  
 Introduced: 6/1989

Sophisticated, modern, adventurous digital material.

**"Flashpoint"**  
**Brown Bag Productions**

Basic cuts: 417  
 Total cuts w/ variations: 417  
 Terms: Leased for specific term  
 Market exclusive? Yes  
 Supplied on: CD  
 Introduced: Fall 1988

A digital tour-de-force library used by KIS, KKLQ, WEBN, WYSP, WAPW, KMEL, KRXQ, WAVA, WNCX, WPRO-FM, KXXR, WDVE, WYYY, etc.

**"Folderol's"**  
**Cryholm Jaines**

Total cuts w/ variations: 30 a month/  
 360 per year  
 Updated: Monthly  
 Terms: Leased for specific term  
 Market exclusive? Yes  
 Supplied on: Vinyl disc  
 Introduced: 8/90

A monthly mailing of freshly created spec copy. Deadly straight to looney ha-ha. Use to grab new clients.



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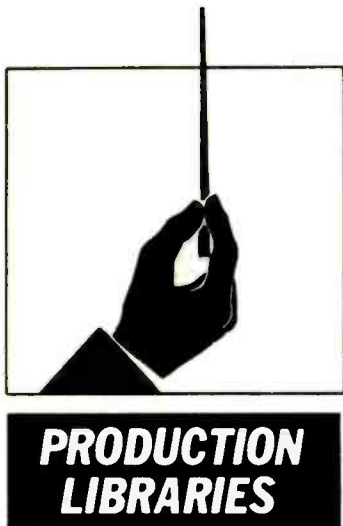
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### "Futureshock"

**Mitch Craig Productions**

**Basic cuts:** 174  
**Total cuts w/ variations:** 174  
**Updated:** Periodically  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Supplied on:** CD  
**Introduced:** 5/90

**Subscribers:** International clients

*Hard hitting promo beds without the melodies... plus awesome effects for IDs and sweepers.*

### COMPACT DISC production library Generation Three.

### "Generation III"

**Century 21 Programming, Inc.**

**Basic cuts:** 450 music, 600 shorts, 368 SFX  
**Total cuts w/ variations:** 4400  
**Updated:** 2 new CDs per month  
**Terms:** Permanent buyout; leased for specific term  
**Market exclusive?** No  
**Supplied on:** CD  
**Introduced:** 1989  
**Subscribers:** 300

*New mass appeal instrumental for commercials and promos and sweepers. Free computer software for track location and usage records. 73 CDs.*

### "Hollywood Production Library"

**Galaxy L.A. Air Force**

**Total cuts w/ variations:** 221  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Supplied on:** CD/Vinyl disc  
*Extremely low priced, well produced library of 60s and 30s. Sold on non-exclusive buyout for \$295 (CD), \$189 (LP), with moneyback guarantee.*

## KILLER TRACKS

### "Killer Tracks-Library"

**Killer Tracks**

**Total cuts w/ variations:** 1900  
**Updated:** 10 CDs/Yr.  
**Terms:** Leased for specific term  
**Market exclusive?** No  
**Supplied on:** DAT/CD  
**Introduced:** 2/1/1990  
**Subscribers:** 200

*Contemporary music production library from the creators of more CLIO winners than any other West Coast music house.*

## LASER LIGHTNING

### "Laser Lightning"

**Century 21 Programming, Inc.**

**Basic cuts:** 450 music, 300 EFX, 368 SFX  
**Total cuts w/ variations:** 1500  
**Updated:** Three times per year  
**Terms:** Permanent buyout/leased for specific term  
**Market exclusive?** No  
**Supplied on:** CD  
**Introduced:** 1988  
**Subscribers:** 500

*Hot rockin' production music for CHR, AOR, CHURBAN and Urban. :30s, :60s, sweepers, beds, gimmicks.*

### "Lazer Cuts Production Library"

**Powersound Productions**

**Total cuts w/ variations:** 400  
**Terms:** Permanent buyout

**Market exclusive?** No

**Supplied on:** CD

**Introduced:** 1987

**Subscribers:** Over 100

*The ideal production tool for broadcast. All digital synth sounds for promos, sweepers, and commercials. Fits every budget, every format.*

### "Maximum Impact"

**FirstCom**

**Basic cuts:** 456  
**Total cuts w/ variations:** 830  
**Terms:** Leased for specific term  
**Market exclusive?** No  
**Supplied on:** CD

*Designed for the hot AOR, UC, or CHR stations. Totally high-tech oriented with hundreds of dynamic tracks.*

### "Muscle Shoals Magic"

**Southern Trax Production Co.**

**Basic cuts:** 1255  
**Total cuts w/ variations:** 1600  
**Updated:** Annually  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Supplied on:** CD  
**Introduced:** 1988

**Subscribers:** Production library produced at Muscle Shoals Sound Studios, plus 11 CDs of sound effects.

### "Music In Motion"

**Warm Lane Music**

**Basic cuts:** 200  
**Total cuts w/ variations:** 300  
**Updated:** Every 5 months  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape/DAT/CD  
**Introduced:** 4/1990  
**Subscribers:** 25

*Warm Lane Music specializes in music and vocal radio production: primary for stations who want soulful "hot" production.*

### "The New Production Library"

**Airforce Broadcast Services, Inc.**

**Basic cuts:** 1300  
**Total cuts w/ variations:** 2100  
**Updated:** Every other month (one CD)  
**Terms:** Leased for specific term/buy out options available  
**Market exclusive?** No

**Supplied on:** CD

**Introduced:** 1985

**Subscribers:** 300

*Production music in commercial and random lengths designed specifically for radio. Full orchestration to small group. Very Contemporary.*

### "NLR Production Library"

**Ghostwriters**

**Total cuts w/ variations:** Over 200  
**Updated:** Never  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Supplied on:** Vinyl disc  
**Introduced:** 12/1989

*Variety of instrumentation, tempos, styles, stings, bridges, solos & electronic cuts.*



### "Omnimusic Library"

**Omnimusic**

**Basic cuts:** 1200  
**Total cuts w/ variations:** 1262  
**Updated:** Quarterly  
**Terms:** Leased for specific term  
**Market exclusive?** No  
**Supplied on:** CD  
**Introduced:** 1/88  
**Subscribers:** 40

*44 digitally-produced CDs featuring over 1000 full-length broadcast and industrial themes in a wide variety of contemporary styles.*

### "PAMS Propack"

**CPMG Incorporated**

**Basic cuts:** 300  
**Total cuts w/ variations:** 300  
**Terms:** Leased for specific terms  
**Market exclusive?** Yes, in selected markets  
**Supplied on:** Analog tape  
**Introduced:** 1989  
**Subscribers:** WCBS-FM, KSFO/KYA and many more.

*Perfect for oldies stations. Features year sings, holidays acas, promo beds, stingers, Sonovox, and stagers.*

## The Buy-Out Production Library Worth Buying

**Finally... fresh contemporary tracks and real acoustic sounds with a hassle free buy-out license**

If you think buy-out production music means a big step down in quality, get ready for a pleasant surprise. Call today for your free demo and compare *The Production Garden* to libraries that won't even talk to you about a buy-out!

Listen to what other stations are saying about getting the most sound for their money in a highly usable production library designed to deliver a "big" library sound without the big library price tag.

Discs are available individually or as a set with update options. Select a one time pre-payment or flexible payment plan to receive a lifetime blanket license.

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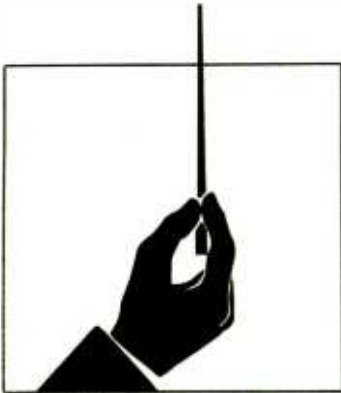
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**1-800-247-5317**

- 1,000 cuts total on 10 CDs • Updates quarterly
- Lifetime Blanket License for local, national, or int'l markets
- 660 sixty and thirty second commercial beds plus 340 production elements including news, contest, and promo tracks

*The Production Garden* • 2411 NE Loop 410, Suite 132 • San Antonio, TX 78217





## PRODUCTION LIBRARIES

### "Power Tools"

#### Brown Bag Productions

Total cuts w/ variations: 307  
 Updated: 307  
 Terms: Leased for specific term  
 Market exclusive? Yes  
 Supplied on: CD  
 Introduced: Fall 1987

The most popular programming-based library of the eighties. WBBM-FM, WXRK, WEGX, KQRS, KXXX, WYHY, WRIF, WRBQ, WMMS, WNOR-FM, etc.

### "Powerplay"

#### Airforce Broadcast Services, Inc.

Basic cuts: 416  
 Total cuts w/ variations: 436  
 Terms: Leased for specific term  
 Market exclusive? Yes  
 Supplied on: CD  
 Introduced: 1990  
 Subscribers: 30

The new attitude in radio promotion. ID stingers, lasers, chimes, wild work parts, loopable beds, contest and production beds.

### "The Production Bank"

#### Toby Arnold & Associates, Inc.

Terms: Permanent buyout/leased for specific term  
 Market exclusive? Yes  
 Supplied on: Vinyl disc  
 Introduced: 1982  
 Subscribers: 250

A full-service production library delivered on 72 discs. Includes 78 client jingles, 82 commercial production beds and 600 SFX.

### "The Production Garden Library"

#### The Production Garde Taylor Media Productions, Inc.

Basic cuts: 500  
 Total cuts w/ variations: 1000  
 Updated: Quarterly  
 Terms: Permanent buyout  
 Market exclusive? No  
 Supplied on: CD  
 Introduced: 11/1988  
 Subscribers: 300

10 CD set with lots of real acoustic sounds and tons of variety, :60 and :30 beds plus "stingers."

### "Production Music Soundeffects Libraries"

27th Dimension, Inc.  
 Basic cuts: 300  
 Total cuts w/ variations: 900

Updated: Annual  
 Terms: Permanent buyout  
 Market exclusive? Yes  
 Supplied on: CD  
 Introduced: 9/1987  
 Subscribers: 275

Production music & sound effects library featuring holophonic sound effects set (10 compact discs) & 27 compact discs of production music.

### "Professional Broadcast Series" Omnimusic

Basic cuts: 386  
 Total cuts w/ variations: 792  
 Updated: Quarterly  
 Terms: Leased for specific term  
 Market exclusive? No  
 Supplied on: CD  
 Introduced: 4/1988  
 Subscribers: 46

Thirteen digitally-produced CDs featuring hundreds of dynamic commercial-length :59s, :29s, :14s, plus bumper stickers, logos and cues.

### "Raised On Rock" Kendall Energies Inc.

Basic cuts: 26  
 Total cuts w/ variations: 175  
 Updated: Every year  
 Terms: Permanent buyout  
 Market exclusive? Yes  
 Supplied on: CD  
 Introduced: 10/1989  
 Subscribers: 50

Package performed by Roger Waters' and Mick Jagger's guitarist. Versatile, digitally mastered and reasonably priced. Real rock for the '90s.

### "San Francisco Sound Archive"

Terms: Permanent buyout  
 Market exclusive? No  
 Supplied on: Analog tape  
 Introduced: 1980

America's premiere library of entertainment, provided in sound bite segues for use as wild-tracks and drop-ins.

### "Sound Ideas Production Music Library"

Sound Ideas  
 Basic cuts: 300  
 Total cuts w/ variations: 800  
 Updated: Per month  
 Terms: Leased for specific term  
 Market exclusive? No  
 Supplied on: CD  
 Introduced: 1988

Ideal library for A/O, film, industrial broadcast and commercial presentations. Original theme has 60- and 30-second versions.

### "Station IDs, Audio Production" Red Armadillo Studios

Terms: Permanent buyout  
 Market exclusive? Yes  
 Supplied on: CD  
 Creative, high-tech MAC-MIDI-DAT audio production services for radio broadcasters and recording studios.

### "Super Pro Series I & II" Joe Kelly Creative Services

Basic cuts: 99 to 198 per CD pack  
 Total cuts w/ variations: 800  
 Updated: Each year  
 Terms: Permanent buyout  
 Market exclusive? Yes  
 Supplied on: CD  
 Introduced: 1989  
 Subscribers: 100

CHR/Dance & Rock tracks from Joe Kelly.

### "Syntheffexx"

RPI  
 Basic cuts: 81  
 Total cuts w/ variations: 101  
 Terms: Permanent buyout  
 Market exclusive? No  
 Supplied on: CD  
 Introduced: 8/1/88

All digital production effects library. Lasers, stingers, explosions, phone sounds, and synth beds ranging from one second to 30 seconds.

### "Techsonic 2" The Music Library"

SP Productions/Techsonics  
 Basic cuts: Over 150 different themes, over 350 Power Parties  
 Total cuts w/ variations: 740  
 Updated: 2 free CDs per yr.  
 Terms: Leased for specific term  
 Market exclusive? Yes  
 Supplied on: CD  
 Introduced: 1/1990

Exclusively processed with B.A.S.E. for a 21st Century "Out Of Speaker Experience." Basic package 9 CDs. Free updates included.

### "The Toolkit Production Library" Grace Media Inc.

Terms: Permanent buyout  
 Market exclusive? Optional  
 Supplied on: Analog tape, DAT, CD  
 Introduced: 11/89

Very affordable cross section of programming elements; bells & whistles; promo, spot, and theme music. On four CDs, track/index & instructions included.

### "The Ultimate Production Library" Toby Arnold & Associates, Inc.

Updated: Every six months  
 Terms: Permanent buyout; leased for specific term  
 Market exclusive? No  
 Supplied on: DAT, CD  
 Introduced: 1987  
 Subscribers: 240

A full-service digitally-produced library delivered on CDs. It contains over 3000 elements. Production beds and sound effects.

### "Turbo Techsonics" SP Productions/Techsonics

Total cuts w/ variations: 440 cuts  
 Updated: None  
 Terms: Leased for specific term  
 Market exclusive? Yes  
 Supplied on: CD  
 Introduced: 5/1990

Exclusively processed with B.A.S.E. for a 21st Century "Out Of Speaker Experience." State-of-the-art power parts & promo beds.

### "Valentino Music And Sound Effects Libraries" Valentino, Inc.

Basic cuts: 500  
 Total cuts w/ variations: 1500  
 Updated: Every three months  
 Terms: Leased for specific term  
 Market exclusive? No  
 Supplied on: CD  
 Introduced: 1986

Complete production music and sound effects libraries on over 75 CDs for radio and television programming.

### "Weapons" Brown Bag Productions

Basic cuts: 431  
 Total cuts w/ variations: 431  
 Terms: Leased for specific term  
 Market exclusive? Yes  
 Supplied on: CD  
 Introduced: 5/1990

The crown jewel from the masters of electronic innovation. Already on KIIS, WQHT, WAPW, KKBQ and many more.



## STATION IDs & JINGLES

NEW

### "Adult Contemporary IDs" Toby Arnold & Associates, Inc.

Basic cuts: 15  
 Total cuts w/ variations: 25  
 Terms: Permanent buyout  
 Market exclusive? Yes  
 Supplied on: Analog tape  
 Introduced: 1990  
 Subscribers: 10

This package was created for KMIX, AC jingles for the '90s.

NEW

### "The Beat" JAM Creative Productions, Inc.

Terms: Leased for specific term  
 Market exclusive? Yes  
 Supplied on: Analog tape  
 Introduced: 1990

The industry's first truly Urban jingle package, created for FM92 "The Beat" (KKBT)/Los Angeles.

### "Breakthrough" JAM Creative Productions, Inc.

Terms: Leased for specific term  
 Market exclusive? Yes  
 Supplied on: Analog tape  
 Introduced: 1989

Hot CHR package created for New York's "Power 95" (WPLJ). Contemporary sounds combined with bright, powerful vocals.

### "Brite & Sunny" JAM Creative Productions, Inc.

Terms: Leased for specific term  
 Market exclusive? Yes  
 Supplied on: Analog tape  
 Introduced: 1989

An up, bright AC package including transitions, weather and contest beds, and positioning cuts. Heard on WALK/Long Island, WSNY ("Sunny 95")/Columbus, and many more.

NEW

### "Buzz FM" Century 21 Programming, Inc.

Basic cuts: 20  
 Terms: Leased for specific term  
 Market exclusive? Yes  
 Supplied on: Analog tape, CD, DAT  
 Introduced: 1990  
 Subscribers: 10

New Urban/AC jingles for 1990.





**"Celebrity IDs  
(customized & generic)"**  
**The Interview Factory**

**Basic cuts:** As many as desired by client  
**Total cuts w/ variations:** Over 3,000  
**Updated:** Regularly  
**Terms:** Licensed for perpetuity  
**Market exclusive?** Custom IDs are exclusive  
**Supplied on:** Analog tape  
*Stars ask your listeners to stay tuned; (have a great Christmas, etc). Thousands of different promos with thousands of artists.*

**"Class Act"**  
**Thompson Creative**

**Basic cuts:** 14  
**Total cuts w/ variations:** Dependent upon lyrics  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
**Introduced:** 1988  
*AC/CHR jingles. Two-week turnaround.*

**"Coastlines"**  
**JAM Creative Productions, Inc.**

**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 1990  
*The latest AC package created for "Coast 103" (KOST)/Los Angeles. Includes cuts specially produced for each daypart.*

**"Country Express"**  
**JAM Creative Productions, Inc.**

**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 1990  
*Contemporary Country IDs created for KNIX-FM/Phoenix. Includes transitions, weather bed, legal ID, and DJ logo.*

**"Country Power Mix"**  
**Toby Arnold & Associates, Inc.**

**Basic cuts:** 20  
**Total cuts w/ variations:** 45  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 1989  
**Subscribers:** 10  
*This modern Country jingle package was created for EZ Communications' three number one stations: KMPS/Seattle, KRAK/Sacramento, and KNAX/Fresno.*

**"Custom And Syndicated  
Jingles"**  
**JAM Creative Productions, Inc.**

**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
*JAM has over 100 jingle packages available for every format and style. We also create custom packages for stations that want something new and different.*

**"Custom Station IDs & Jingles"**  
**Steve Vaus Productions**

**Basic cuts:** Made to order  
**Total cuts w/ variations:** Unlimited  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
*Custom station IDs and jingles. Specializing in AC and Full Service stations. Top quality from America's top contemporary record producers.*

**"Customized Jingles"**  
**Broadcast Programming**

**Terms:** Permanent buyout  
**Market exclusive?**  
**Supplied on:** Analog tape  
*Recorded in Broadcast Programming's state-of-the-art 32-track studios — CHR, Country, AC, B/EZ, and MOR.*

**"Direct Results  
Radio Advertising"**  
**FirstCom**

**Basic cuts:** 60  
**Total cuts w/ variations:** 379  
**Market exclusive?** No  
**Supplied on:** CD  
*Increase your revenue with advertising that works . . . guaranteed.*

**"Double Barrels"**  
**Thompson Creative**

**Basic cuts:** 13  
**Total cuts w/ variations:** Dependent upon lyrics  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
**Introduced:** 1990  
*Includes top-of-the-hour ID, news intro. Two-week turnaround. These are high energy, AC/CHR shotgun jingles.*

**"Dynamite Jingles"**  
**Reel Good**

**Basic cuts:** 74  
**Total cuts w/ variations:** 300+  
**Updated:** Per request  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Supplied on:** DAT  
**Subscribers:** 25  
*CHR jingles that sound as good as you do.*

**"The Edge"**  
**Thompson Creative**

**Basic cuts:** 16  
**Total cuts w/ variations:** Dependent upon lyrics  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
**Introduced:** 1988  
*CHR jingles, two-week turnaround.*

**"Eerie Sounds"**  
**ERI Productions**

**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** October 1985

*Progressive, offbeat, and always unique station and programs IDs, breakers, teasers, and ad spots.*

**NEW**

**"Europower"**  
**Thompson Creative**

**Basic cuts:** 16  
**Total cuts w/ variations:** Dependent upon lyrics  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
**Introduced:** 1990  
*AC/CHR jingles, includes news and weather sounders. Created for Great Britain's 500,000-watt Atlantic 252. Two-week turnaround.*

**"Favorite Country"**  
**Thompson Creative**

**Basic cuts:** 13  
**Total cuts w/ variations:** Dependent upon lyrics  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
**Introduced:** 1988  
*Traditional Country jingles. Two-week turnaround.*

**"Fresh Approach"**  
**FirstCom**

**Basic cuts:** 16  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
*A bright, new, "fresh approach" to musical identification for AC.*

**NEW**

**"Fresh Jams"**  
**Thompson Creative**

**Basic cuts:** 16  
**Total cuts w/ variations:** Dependent upon lyrics  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
**Introduced:** 1990  
*Includes weather cut, news intro, and promo bed. Two-week turnaround. Cutting-edge Urban.*

**"The Funny Business Comedy  
Drop-In Library"**  
**The Funny Business**

**Basic cuts:** 63  
**Total cuts w/ variations:** Infinite  
**Updated:** No updates  
**Terms:** Permanent buyout  
**Market exclusive?** No  
**Supplied on:** 20/Scotch tape  
**Introduced:** 1980  
**Subscribers:** More than 200 stations have bought this library  
*Dozens of cartoon, SFX, including original Tom & Jerry SFX, comedy 60-second commercials, drop-in voices and open end comedy drop-in skits.*

**"Greatest Songs Of All Time"**  
**Toby Arnold & Associates, Inc.**

**Basic cuts:** 20  
**Total cuts w/ variations:** 40  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 1989  
**Subscribers:** 7  
*A very mellow package of oldies-based jingles created for KLUV/Dallas.*

**NEW**

**"H & M Series #1"**  
**Harrington & Mitchell Advertising, Inc.**

**Total cuts w/ variations:** Varies  
**Terms:** Negotiable  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 6/1990  
*Custom jingle packages for cost-conscious programmers — who don't want to sacrifice the quality.*

**"Highway 21"**  
**Century 21 Programming, Inc.**

**Basic cuts:** 20  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, CD, DAT  
**Introduced:** 1989  
**Subscribers:** 25  
*Modern Country-Pop jingles.*

**NEW**

**"Hollywood's KIIS"**  
**Century 21 Programming, Inc.**

**Basic cuts:** 20  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, CD, DAT  
**Introduced:** 1990  
**Subscribers:** 1  
*The newest jingles on KIIS-AM & FM/Los Angeles. Special morning cuts for Rick Dees and others.*

**"Image IDs"**  
**Frank Bennett Media Ventures**

**Updated:** Negotiable  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 4/1970  
*AOR/CHR . . . merciless, brutal, cruel, unforgiving IDs & positioning statements. WARNING! Only for the fearless.*



**"IMAGE-IZERS"**  
**Randy Reeves, Voice At Large**

**Terms:** Leased for specific terms  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 8/1988  
**Subscribers:** 75  
*IMAGE-IZERS . . . fully produced station IDs, sweepers, and promos with digital stereo effects. Make your station sizzle, with IMAGE-IZERS!*

**"In Touch"**  
**Steve Vaus Productions**

**Basic cuts:** 8  
**Total cuts w/ variations:** 34  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
**Introduced:** 1989  
**Subscribers:** 1  
*Dynamic Full Service AC package, with strong news and sports components. Also includes custom station theme.*



**"Jingle Warfare"****FirstCom****Basic cuts:** 25**Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape

*Powerful ID package, totally custom produced in Hollywood using digital technology and acoustical music elements to fit today's CHR sound.*

**"Jingles"****Ken R Inc.****Total cuts w/ variations:** Varies by package**Terms:** Permanent buyout**Market exclusive?** Yes**Supplied on:** Analog tape/DAT/CD**Introduced:** 1978**Subscribers:** Over 500

*Jingles in all formats on over 500 stations. You can finally get that big sound on a very small budget.*

NEW

**"Jingles Created By Anita Kerr"****All Age Music****Terms:** Negotiable**Market exclusive?** Negotiable**Supplied on:** Analog tape. DAT**Introduced:** May 1990

*Custom-made station IDs and commercial jingles. Within next few months various packages and production library available*

**"Jingles/Custom Or Syndicated"****Killer Music****Basic cuts:** 16 packages**Total cuts w/ variations:** 5-18 cuts/10-20 mixouts per jingle**Updated:** Yearly**Terms:** Permanent buyout**Market exclusive?** Yes**Supplied on:** Analog tape/DAT/CD

NEW

**"K-Lite"****Century 21 Programming, Inc.****Basic cuts:** 40**Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape, CD, DAT**Introduced:** 1989 and 1990**Subscribers:** 25

*Light rock series created for K-Lite/Houston.*

NEW

**"KCPX Package"****Thompson Creative****Basic cuts:** 14**Total cuts w/ variations:** Dependent upon lyrics**Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape, DAT**Introduced:** 1990*AC/CHR jingles.***"KIIS '88"****FirstCom****Basic cuts:** 27**Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape

*Exciting music tracks featuring a unifying subtheme in the form of a jock-optional talk pad.*

**"KIIS '89"****FirstCom****Basic cuts:** 18**Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape

*A more contemporary sound of clean, punchy vocals and hot, energetic instrumental tracks.*

NEW

**"KIIS '90"****JAM Creative Productions, Inc.****Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape**Introduced:** 1990

*Created for KIIS-FM/Los Angeles. Includes CHR IDs, transitions, and beds for jock talk-ups.*

NEW

**"KYA-FM"****Century 21 Programming, Inc.****Basic cuts:** 20**Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape, CD, DAT**Introduced:** 1990**Subscribers:** 10

*Brand new, fully orchestrated 1990 version of classic "Drake" style packages of the '70s.*

**"L + R Productions, Inc."****L + R Productions, Inc.****Market exclusive?** Yes**Supplied on:** Analog tape**Subscribers:** WVVR, WTIC, WPLR, WLAD/WDAQ**Introduced:** 1990

*L + R's retail and station jingles are customized to clients specifications. An unusual production and sex library is available.*

**century21**  
PROGRAMMING, INC.  
14444 W BELTWOOD PARKWAY  
DALLAS TX 75244-9940

**"Madison Avenue"****Century 21 Programming, Inc.****Basic cuts:** 20**Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape, CD, DAT**Introduced:** 1989**Subscribers:** 50

*AC jingles, originally done for WNSR/New York.*

**"Morning Show Jingles/  
Afternoon Drive"****J.L. Ritter Productions****Basic cuts:** 120**Total cuts w/ variations:** 250**Updated:** Every two months**Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape**Introduced:** 1979**Subscribers:** 25 of Top 40 CHR/AC

*Personalized morning songs that have a unique, one-of-a-kind sound. Songs that set your morning show apart from the clutter and processed sound.*

**"Muddy Mitch Productions"****Updated:** Each piece custom written per criteria given**Terms:** Pre-paid per piece**Market exclusive?** No**Supplied on:** Analog tape**Introduced:** 1983

*Original songs designed to articulate any aspect of any person, situation or event.*

**"My Home"****Steve Vaus Productions****Basic cuts:** 10**Total cuts w/ variations:** 65**Terms:** Permanent buyout**Market exclusive?** Yes**Supplied on:** Analog tape, DAT**Introduced:** 1989**Subscribers:** 4

*Full Service AC package offering maximum flexibility, with strong news, sports, promotion beds. Great jock sings.*

NEW

**"New Day"****JAM Creative Productions, Inc.****Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape**Introduced:** 1990

*A Full Service package with a New Age flavor, with short IDs, promo beds, and program themes. Created for KDKA/Pittsburgh.*

**"New Tradition"****JAM Creative Productions, Inc.****Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape**Introduced:** 1989

*A comprehensive Country package encompassing modern, AC, and new traditional styles of country music. Created for KYGO/Denver.*

NEW

**"New York Fan"****JAM Creative Productions, Inc.****Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape**Introduced:** 1990

*Contemporary, aggressive IDs and production elements created for WFAN/New York. Great for hot talk, sports, and Full Service formats.*

NEW

**"New York's Best Mix"****Century 21 Programming, Inc.****Basic cuts:** 20**Updated:** Annually, at extra cost**Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape, CD, DAT**Introduced:** 1990**Subscribers:** 30

*AC jingle package first developed for WNSR, "New York's Best Mix."*

**"News/Talk 77WABC"****Century 21 Programming****Basic cuts:** 20**Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape, CD, DAT**Introduced:** 1989**Subscribers:** 15

*News/Talk jingle package created for WABC/New York.*

**"93Q"****Century 21 Programming, Inc.****Basic cuts:** 15**Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape, CD, DAT**Introduced:** 1989**Subscribers:** 40

*Fast, short IDs for CHR. Many "Morning Zoo" cuts for John Lander.*

**"94Q"****Thompson Creative****Basic cuts:** 14 plus intros**Total cuts w/ variations:** Dependent upon lyrics**Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape, DAT**Introduced:** 1988

*AC jingles; full package includes intros for news, weather, and traffic, plus mixouts. Two-week turnaround; seven or five voices.*

**"Ocean '1st Plunge' Package"****Bobby Ocean, Inc.****Basic cuts:** 10**Total cuts w/ variations:** 10**Updated:** Introductory special only**Terms:** Permanent buyout**Market exclusive?** No**Supplied on:** Analog tape/DAT**Introduced:** 1984**Subscribers:** 100

*Introductory special package provides ten fully produced IDs, stagers, sweepers, liners. Your choice. Gives instant life to all formats.*

**"Ocean 'Image Base' Package"****Bobby Ocean, Inc.****Basic cuts:** 10**Total cuts w/ variations:** 10**Updated:** At programmer's discretion**Terms:** Leased for specific term**Market exclusive?** Yes**Supplied on:** Analog tape/DAT**Introduced:** 1988**Subscribers:** 100

*IDs, sweepers, liners, stagers and music for your promotion's overall identity and image perception. Aggressive. Professional. Clean. Entertaining.*

NEW

**"On Air Direct Services"****Grace Media Inc.****Terms:** Based per market**Market exclusive?** Yes**Supplied on:** Analog tape/DAT**Introduced:** 1/1/1990

*Custom commercial and promo campaign writing and pronunciation plus original music and custom jingle production. Also, IDs, stagers and sweepers.*





## STATION IDs & JINGLES

### "PAMS Big Band Greats" CPMG Incorporated

**Basic cuts:** 50  
**Total cuts w/ variations:** 150  
**Updated:** 5-10 yearly  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 1947  
**Subscribers:** Over 25 worldwide  
*Excellent for nostalgia. Re-sing jingle tracks recorded during the Big Band era, by the original musicians. Remastered from multi-track masters to DAT.*

### "PAMS Classic Jingles" CPMG Incorporated

**Basic cuts:** Over 4000 basic cuts  
**Total cuts w/ variations:** Over 10,000  
**Updated:** Resung constantly, hundreds of new re-sings each year  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 1947  
**Subscribers:** Over 1000 including WCBS-FM, WABC, KRTH, KRLA, KSFO, WHND  
*Excellent for true nostalgia on Oldies format stations. Resing the original jingles from the '60s and '70s as broadcast on WABC, WLS, KFVB, WFIL, WQAM, CHUM, WKBW, and thousands more.*

### "PAMS Contemporary Jingles" CPMG Incorporated

**Basic cuts:** 600  
**Total cuts w/ variations:** 1500  
**Updated:** 50 new tracks per year  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 1981  
**Subscribers:** Over 100 worldwide  
*Perfect for the budget-minded small market station seeking quality jingles at affordable pricing. Targeted for AC, Oldies-Based AC, and MOR.*

### "Power Basics" Thompson Creative

**Basic cuts:** 10  
**Total cuts w/ variations:** Dependent upon lyrics  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
**Introduced:** 1986  
*CHR jingles. Two-week turnaround.*

### "Prime Cuts Custom Comedy" Wheeler/Lewis Productions

**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Supplied on:** Analog tape/phone  
**Introduced:** 2/1988  
**Subscribers:** 100

"Custom Comedy" writes and fully produces custom comedy bits. Tailor-made for your station, impersonation, ongoing characters etc . . .

### "Promos!!" Brown Spots, Inc.

**Total cuts w/ variations:** Unlimited  
**Updated:** On demand  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 1988  
**Subscribers:** 24  
*Fully produced promos that we spend too much time on . . . and don't charge enough for. Voiced by Bob Brown. Overnight.*

### "Pure Magic" Thompson Creative

**Basic cuts:** 16 plus intros and promo beds  
**Total cuts w/ variations:** Dependent upon lyrics  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
**Introduced:** 1989  
*AC jingles: full package includes mixouts, intros, and seven promo beds. Two-week turnaround.*

### "Q Cuts" JAM Creative Productions, Inc.

**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 1989  
*An adult CHR package that sounds hot on the air without CHR gimmicks. Created for Detroit's new "Q-95."*

### "Radio Musical IDs" Silver Inc.

**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape/DAT  
**Introduced:** 1984  
*Custom jingles/IDs created for specific formats.*

### "Scorchers" Thompson Creative

**Basic cuts:** 8 plus intros  
**Total cuts w/ variations:** Dependent upon lyrics  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
**Introduced:** 1988  
*CHR jingles; include intros for news, weather, and traffic.*

### "Seattle/Portland" Thompson Creative

**Basic cuts:** 19 plus intros  
**Total cuts w/ variations:** Dependent upon lyrics  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
**Introduced:** 1987  
*CHR jingles; include intros for news, weather, and traffic. Two-week turnaround.*

### "Signature Broadcast News Themes" Dale Baglo Broadcast, Inc.

**Basic cuts:** 14  
**Total cuts w/ variations:** 45  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
**Introduced:** 1989  
*News, sports, weather, traffic, talk,*

*business, commentary, bulletin, and more. Intros and promo beds. Everything to integrate your station's sound.*

### "Station IDs And Custom Voicers" Studio 140

**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
*Station IDs and voice tracks for promos and commercials.*

## NEW

### "Sunset Boulevard" JAM Creative Productions, Inc.

**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 1990  
*Soft AC IDs featuring contemporary synthesizer sounds and sax; created for KBIG/ Los Angeles.*

### "The Spirit Of New England" JAM Creative Productions, Inc.

**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 1989  
*A Full-Service image/ID package created for WBZ/Boston. Includes sounders, production beds, and short IDs.*

### "Super Sweepers" KBC Productions

**Basic cuts:** 25  
**Total cuts w/ variations:** Additional cuts available  
**Updated:** Whenever required  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 1980  
**Subscribers:** 7  
*Some of the finest commercial voices in America. Custom IDs, sweepers, jock intros, station promo commercials, and feature intros.*

## NEW

### "Talk Action" JAM Creative Productions, Inc.

**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 1990  
*Contemporary show intros, bumpers, and promo beds for "Hot Talk" program. Created for WLS (Talkradio 890)/Chicago.*

### "Today's Country" Toby Arnold & Associates, Inc.

**Basic cuts:** 20  
**Total cuts w/ variations:** 40  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 1988  
**Subscribers:** 100  
*A modern Country jingle package produced for WCAO/Baltimore, WONE/Dayton, WOKQ/Dover, NH, and many others.*

### "Total Autonomy" Bobby Ocean, Inc.

**Basic cuts:** 10  
**Total cuts w/ variations:** Variable  
**Updated:** At programmer's discretion  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape/DAT  
**Introduced:** 1987  
**Subscribers:** Limited  
*Package is totally designed by the programmer — no "cookie-cutter," pre-fab clutter. Fully produced: all original.*

### "Turbo Z" JAM Creative Productions, Inc.

**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape  
**Introduced:** 1989  
*High-energy CHR IDs created for WHTZ (Z100)/New York. Includes shotguns, morning show material, and specialty cuts.*

### "Twintros" Steve Vaus Productions

**Basic cuts:** 20  
**Total cuts w/ variations:** 60  
**Updated:** Quarterly  
**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
**Introduced:** 1989  
*Soundalike classic hit intros from '50s-'80s; five to eight seconds long with your call letters sung over.*

### "Voiceworks Studios" Voiceworks Studios

**Terms:** Permanent buyout  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
*Eight-track production for stations with limited staffs, or which desire out-of-market voices on spots, IDs, etc. Custom sounders, sweepers, etc.*

## NEW

### "WPLJ — The Jingles" Century 21 Programming, Inc.

**Basic cuts:** 20  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, CD, DAT  
**Introduced:** 1990  
**Subscribers:** 53  
*CHR jingle package for the '90s.*

## NEW

### "X-citement" Thompson Creative

**Basic cuts:** 16  
**Total cuts w/ variations:** Dependent upon lyrics  
**Terms:** Leased for specific term  
**Market exclusive?** Yes  
**Supplied on:** Analog tape, DAT  
**Introduced:** 1990  
*AC/CHR jingles; includes concert talkover pad, news and weather sounders. Two-week turnaround. Created for WXXL (XL-106.7)/ Orlando.*





## VOICE TALENT

### "Brown Spots"

#### Brown Spots

Market exclusive? Yes  
Delivered on: Analog tape

Commercials, narration, production services. National and local clients. Superior male and female voice talents. When you need spots, call us.

### "Character Voice Parodies"

#### John Thomas Roman

Market exclusive? Yes  
Delivered on: Cassette

Based on current affairs- parodies produced for morning shows along with comical intros. Suitable formats: CHR-Country-AOR.

### "Chris Clausen Voice-Overs"

#### Clausen Communications Inc.

Market exclusive? Yes  
Delivered on: Analog tape

Custom Network-quality voice-overs for radio and TV stations, Specializing in IDs, sweepers, promos and commercials. Overnight service.

### "Creative Promos & Voice Bank" Ideas, Inc.

Market exclusive? Yes  
Delivered on: Analog tape

Major market voice talent and creative production combine for promos with punch . . . spots that sizzle! Next day Federal Express available.

### "Dick Ervasti Creative Services"

#### Dick Ervasti Creative Services

Market exclusive? Yes  
Delivered on: Analog tape

America's voice for the '90s! Dick Ervasti's voice is deep, gutsy, and versatile. Great for CHR, AC, Country, and CR.

### "Jim Harrington"

#### Creative/Funspots

Market exclusive? Yes  
Delivered on: Analog tape

Major market voice work at fair rates.

### "IDs, Liners, Promos"

#### Jeff Davis Productions

Market exclusive? Yes  
Delivered on: Analog tape

Voice work for radio and television.

### "Charlie Kendall"

#### Kendall Energies Inc.

Market exclusive? Yes  
Delivered on: Analog tape

Charlie Kendall's voice is nationally recognized. His talent and radio knowledge are unparalleled. Dependable, creative, reasonable, and ready. Call us!

### "Kenetics Kuts"

#### Kenetics Radio Entertainment

Market exclusive? Yes  
Delivered on: Analog tape/DAT

Kreative liners and station promos voiced by New York-area voice-over pros.

### "Chris Larko Productions"

#### Chris Larko Productions

Terms: Permanent buyout  
Market exclusive? No  
Delivered on: Analog tape

CLP produces commercials, liners & ID's. We have over 40 voice talents & a vast library of music & sound effects.

### "Muddy Mitch Productions"

Market exclusive? No  
Delivered on: Analog tape

Original songs designed to articulate any aspect of any person, situation or event."

### "Bobby Ocean"

#### Bobby Ocean, Inc.

Market exclusive? with contract  
Delivered on: Analog tape/DAT

Legendary voice-over and production artist. Station signature voice and producer.

### "Quietrax"

#### Dick Summer Communications

Market exclusive? Yes  
Delivered on: Analog tape

Commercials, ID's and promos by Dick Summer, national voice of Sony Hartford Insurance, Very Fine, Steak & Ale, Estee Lauder etc.

### "Radio Commercials"

#### Pat Appleson Studios, Inc.

Market exclusive? Yes  
Delivered on: Analog tape/DAT

Custom production of radio commercials & TV v/o's. Great for smaller agencies & stations to add a fresh professional voice to that special clients spot.

### "Randy Reeves"

#### Randy Reeves, Voice At Large

Market exclusive? Yes  
Delivered on: Analog tape

Formerly production manager at Atlanta's POWER 99, Randy Reeves now serves 75+ stations with "IMAGE-IZERS"-sweepers, IDs and promos.

Jr

### "Signature Voice/ID"

#### The Jim Raposa Co., Inc.

Market exclusive? Yes  
Delivered on: Analog tape

Custom station voice for ID's, promos, liners. Talent: Jim Raposa. Female talent available.

### "Station Image Voice "Voice Of The Station""

#### Kris Stevens Enterprises, Inc.

Market exclusive? Yes  
Delivered on: Analog tape

One of America's great voices is ready to

put his impressive voice signature on your radio/TV station. Market exclusivity, Overnight Delivery, call for demo & rates!

### "Voice Box"

#### Voice Box

Terms: Low monthly recording fee  
Market exclusive? Yes

Delivered on: Analog tape

A network-quality recording service providing TV booth announcing and on-air radio promotion voice work.

### "Voice Over Services"

#### John E. Douglas

Market exclusive? Yes  
Delivered on: Analog tape

Network quality voice tracks overnite! ID's/sweepers or fully produced promos. AC and Country formats only.

### "The Voiceover America"

#### John Driscoll Company

Market exclusive? Yes  
Delivered on: Analog tape

Voice for all of your stations needs, IDs, sweepers, promos, and TV spots.

### "Voiceovers" Sound Productions

Market exclusive? Yes  
Delivered on: Analog tape

Complete commercial production voiceover service. Image building station liners and promos voiceovers for all audio and video needs.

### "VOX BOX"

#### Bradbury Communications (BRADCOM)

Market exclusive? No  
Delivered on: Analog tape

Variety of Southern California voices, male and female, available to record your custom IDs and liners.

# We Produce The Software Our Competition Hates.

Several software companies have music scheduling systems. And like everything else, some are better than others. But only one can be the best. Let us introduce you to MusicSCAN. The most sophisticated yet simple to use music scheduling system around. If you're in doubt, check out these features: MusicSCAN can save (and report on) 99 days of history. MusicSCAN can daypart songs differently each day of the week. MusicSCAN can control tempo/intensity segues and balance. MusicSCAN will automatically report on each day's performance. MusicSCAN will give you help information when you need it. Did we mention it's also the world's fastest and most flexible?

By the way, if your competition uses anything other than MusicSCAN software, chances are we produce the software your competitors hate.

**MusicSCAN**  
Music Scheduling Software  
(205) 987-7456





**"CD Sound Effects Library"  
Century 21 Programming, Inc.**

Cuts in package: 368  
Delivered on: CD  
Giant package of sound effects in a small box two CDs with 368 effects, digitally recorded.

**"Cheap Radio Thrills"  
Galaxy L.A. Air Force**

Cuts in package: 400  
Delivered on: CD/vinyl disc  
World famous "Trick Kit" collection of both serious and goofy music & effects. From commercial beds to rotten "Phil Music" cuts. SFX, crowds, the singing EBS test.

**"Clean Sweepers"  
Reel Good**

Cuts in package: 200  
Delivered on: CD  
Sweeper FX for AC, Gold, CR, & Country.

**"Digifects"  
Firstcom**

Cuts in package: 2000  
Delivered on: CD  
Digifects perfectly duplicates real sound. 23 CDs. 11 categories: city, domestic, rural, transportation, industry, office, leisure, sports, people, special, environment.

**"Digitizers"  
Supertrax Production-Services**

Cuts in package: 300  
Terms: Leased for specific term  
Market: Yes  
Delivered on: Analog tape/CD  
300 digitally recorded sound effects including laser blasts, explosions, fly-bys, synthesizer warps and more.

**"The Funny Business Comedy  
Drop-In Library"  
The Funny Business**

Cuts in package: 63  
Cuts in package: Infinite  
Delivered on: 20/Scotch tape  
There are dozens of cartoon SFX including original Tom & Jerry SFX. Also comedy, commercials, drop-in voices and :60 open end comedy drop-in skits.



**"Omni-FX"  
Omni-music**

Cuts in package: 861  
Cuts in package: 880  
Delivered on: CD  
Twelve-CD digital SFX library with individual and environment effects (automotive, sports, urban household, airport, people, emergency, construction, and more . . .)

**"101 CD Sound Effects"  
Ghostwriters**

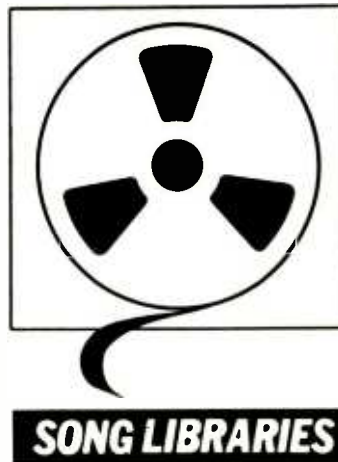
Cuts in package: 101  
Delivered on: CD  
General collection of stereo effects. 30-day money-back guarantee.

**"Sound Ideas Sound  
Effects Libraries"  
Sound Ideas**

Cuts in package: 5 different libraries  
Cuts in package: Over 7500 sounds  
Delivered on: CD  
Sound ideas is the world's leading producer of sound effects. We will fulfill your creative needs while increasing your production efficiency.

**"Studio Blasters!!"  
Brown Spots, Inc.**

Cuts in package: 15  
Cuts in package: Unlimited  
Delivered on: Analog tape/DAT  
Cutting-edge electronic hype. Bells & whistles for a new decade. Lasers, beds, blasters in full stereo. Not for wimps.



**"A/C Current Express"  
Music Director Programming  
Service**

Cuts: 18 each month  
Updated: Twice a month  
Terms: Permanent buyout  
Market exclusive? No  
Supplied on: Analog tape/DAT  
Introduced: 1990  
Affiliates: 73  
Twice a month, stations receive the new Breakers and Debuts on R & R's AC chart, at one-fourth the cost of CD service.

**"A/C Safest Oldies Library"  
Music Director Programming  
Service**

Cuts: 1100  
Updated: Every year  
Terms: Permanent buyout  
Market exclusive? No  
Supplied on: Analog tape/DAT  
Introduced: 1984  
Affiliates: Over 2000  
56 reels of auditorium-tested-safest AC oldies from 1955 thru 1989. Ten reels just added to the package.

**"Adult Contemporary"  
Bonneville Broadcasting System**

Cuts: 1300  
Updated: Weekly  
Terms: Buyout/Lease  
Market exclusive? Yes  
Supplied on: DAT, CD  
Introduced: 2/90  
Affiliates: 10  
Broadbased mainstream Adult Contemporary targeted to 25-49 Adults. Familiar selections by the original artists in a custom music mix for today's adult listener.

**"Air Force One"  
Far West Communications, Inc.**

Cuts: Unlimited  
Updated: On station request  
Terms: Leased for specific term  
Market exclusive? Yes  
Supplied on: DAT  
Introduced: 1989  
A custom digital audiophile library to help improve quarter-hour and come through elimination of high-frequency distortion. All formats.

**"Basic Gold Pop Oldies"  
Music Director Programming  
Service**

Cuts: Over 2000  
Updated: Annually  
Terms: Permanent buyout  
Market exclusive? No  
Supplied on: Analog tape/DAT  
Introduced: 1976  
Affiliates: Over 2000  
Reels are set up on a yearly basis from 1955 thru 1989. AC and CHR available. Buy as few or as many reels as you need . . . and dub them to cart.

**"Big Band Library"  
Broadcast Programming**

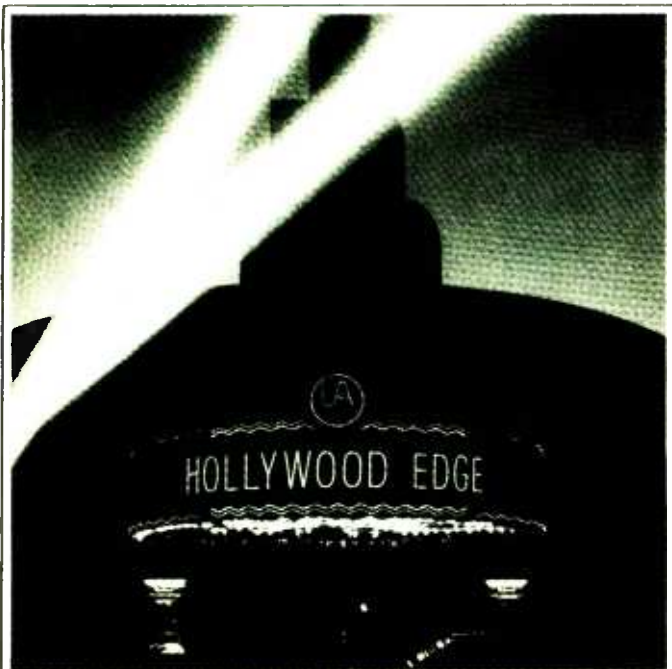
Terms: Permanent buyout  
Supplied on: Analog tape  
44 reels, 25 cuts each including 24 reels of instrumental cuts and 20 reels of vocal cuts.

**"Big Band/MOR Option"  
Broadcast Programming**

Terms: Permanent buyout  
Market exclusive?  
Supplied on: Analog tape  
30 reels (700+ titles) to combine with the Big Band library and MOR library of pre-1965 vocal hits.

**"Christmas Music Library"  
Music Director Programming  
Service**

Cuts: 31 songs per reel  
Updated: Each year  
Terms: Permanent buyout  
Market exclusive? No  
Supplied on: Analog tape/DAT  
Introduced: 1972  
Affiliates: Literally hundreds over the years  
All the hits and traditional Christmas music on seven reels in stereo. All you will need for Christmas this year.



**"Finally, the sound effects library that  
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When you want the right stuff—reach  
for The Hollywood Edge!**

Scott Shannon VP/Programming Pirate Radio

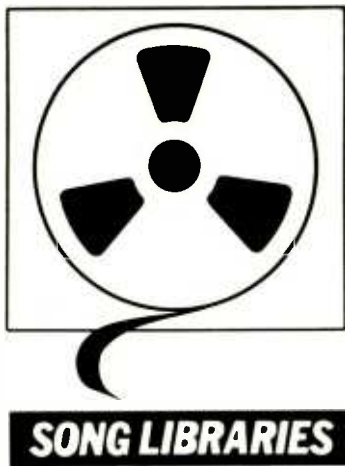
**"The Hollywood Edge ... the best  
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Oliver Stone, Director (*Born on the Fourth of July, Platoon*)

Listen for yourself—if you buy sound effects for your company,  
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7060 Hollywood Boulevard, Suite 700, Hollywood, CA 90028





**"CHR Oldies Library"**  
**Music Director Programming Service**

Cuts: 500  
 Updated: Once a year  
 Terms: Permanent buyout  
 Market exclusive? No  
 Supplied on: Analog tape/DAT  
 Introduced: 1984  
 Affiliates: 52

An excellent starter package for CHR stations with no library. CHR hits from the late '70s thru 1989.

**"Classic Hits"**  
**Bonneville Broadcasting System**

Cuts: 600  
 Updated: Weekly  
 Terms: Buyout/Lease  
 Market exclusive? Yes  
 Supplied on: DAT, CD  
 Introduced: 2/90  
 Affiliates: 10

Uptempo Adult Contemporary, hit-oriented to reach 18-49 Adults. Classic AC chart selections from the '60s to today.

**"Country Gold Oldies Library"**  
**Music Director Programming Service**

Cuts: 100  
 Updated: Every year  
 Terms: Permanent buyout  
 Market exclusive? No  
 Supplied on: Analog tape/DAT  
 Introduced: 1982  
 Affiliates: 830

Buy individual reels or the entire library of 68 reels featuring over 2000 country hits from 1950 thru 1989.

**"Custom Oldies"**  
**Music Director Programming Service**

Terms: Permanent buyout  
 Market exclusive? No  
 Supplied on: Analog tape/DAT  
 Introduced: 1990  
 Affiliates: 40 to 50

We custom oldies from our mint-condition library. Send us your want list for a quick price quote ... or call us collect at (413) 783-4626.

**"Damn Good Programmers"**  
**Music Director Programming Service**

Cuts: 271  
 Updated: Custom updates  
 Terms: Permanent buyout  
 Market exclusive? No  
 Supplied on: Analog tape/DAT  
 Introduced: 1975  
 Affiliates: 193

A good music package, heavy on "staple" MOR artists.

**"Decade Of Hits"**  
**Broadcast Programming**

Terms: Permanent buyout  
 Supplied on: Analog tape  
 Top ten songs each year of the decade of the '80s AC, CHR, Country versions. Includes script by format.

**"Easy Listening Ultra Plus"**  
**Bonneville Broadcasting System**

Cuts: 2400  
 Updated: Monthly  
 Terms: Lease  
 Market exclusive? Yes  
 Supplied on: Analog tape, DAT, CD  
 Introduced: 1/72  
 Affiliates: 125

Easy listening service available on CD or analog tape. Hundreds of custom instrumental arrangements with popular vocal and contemporary instrumental artists.



**"GoldDiscs"**  
**Century 21 Programming, Inc.**

Cuts: 1000 or more (varies by format)  
 Updated: Every other month  
 Terms: Permanent buyout  
 Market exclusive? No  
 Supplied on: CD  
 Introduced: 9/1986  
 Affiliates: 1300 worldwide

CD oldies and recurrent song library with premium-quality "NoNOISE" digital remastering.

**"The Gold Mine"**  
**Tom Adams Productions Inc.**

Updated: Always adding  
 Market exclusive? No  
 Supplied on: Analog tape/DAT  
 Introduced: 1986  
 Affiliates: One time orders

Up to 5000 oldies from 1954 to current.



**"HitDiscs"**  
**Century 21 Programming, Inc.**

Cuts: 30-40 per week  
 Updated: 51 weeks per year  
 Terms: Permanent buyout  
 Market exclusive? No  
 Supplied on: CD  
 Introduced: 7/1987  
 Affiliates: 1100 worldwide  
 New hits-of-the-week on premium-quality CD's. Formats include CHR, AOR, AC, Country & Urban/Dance. Delivered by Federal Express.

**"Jazz Library"**  
**Broadcast Programming**

Terms: Permanent buyout  
 Market exclusive?  
 Supplied on: Analog tape  
 42 reels of Jazz: 30 instrumental reels (600 titles); 12 vocal reels (200 titles).

**"Light Classics"**  
**Broadcast Programming**

Terms: Permanent buyout  
 Supplied on: Analog tape  
 65 reels of unannounced light classical pieces. Available in 10 reel sets or complete library.

**"Lite Adult Contemporary"**  
**Bonneville Broadcasting System**

Cuts: 900  
 Updated: Bi-weekly  
 Terms: Buyout/Lease  
 Market exclusive? Yes  
 Supplied on: Analog tape, DAT, CD  
 Introduced: 1/86  
 Affiliates: 10  
 The softest original Adult Contemporary selections delivering 25-54 adults. All original songs by the original artists, oriented toward mature adult music listeners.

**"The Master Service"**  
**Far West Communications, Inc.**

Cuts: 2400  
 Updated: Two reels per month  
 Terms: Leased for specific term  
 Market exclusive? No  
 Supplied on: Analog tape  
 Introduced: 1981  
 The original and best audiophile music library from record company masters and on-going current service. Delivered on 1.5 mil mastering tape.

**"Music Hook Tapes"**  
**The Hook Factory**

Terms: Per test  
 Market exclusive? No  
 Supplied on: Analog tape  
 Introduced: 1986  
 Affiliates: 110  
 We produce music hook tapes for auditorium testing for as low as 80 cents per hook. Quality, consistency, accuracy, on time!

**"Oldies Library"**  
**Music Service Associates**

Terms: Permanent buyout  
 Market exclusive? No  
 Supplied on: Hi-Fi VHS  
 Introduced: 1987  
 2700 top hits from 1955-1976, most in stereo. Company also does RTR custom lists of hard-to-find oldies.

**"Oldies Library"**  
**The Musicworks**

Terms: Cash only  
 Market exclusive?  
 Supplied on: Analog tape  
 Introduced: 1979  
 Country and AC available. Both are artist balanced, tempo and age blended. Toned for automation. Large libraries.

**"Oldies On 45's"**  
**Music Director Programming Service**

Cuts: Minimum order: 10 records  
 Updated: Yearly  
 Terms: Permanent buyout  
 Market exclusive? No  
 Supplied on: Vinyl disc  
 Introduced: 1989  
 Affiliates: 256  
 Stations can select the 45s on vinyl from a book that shows numerical ranking and chart dates of each song title.

**"Rockin' Christmas Drops"**  
**Jameson Broadcast**

Cuts: 40+  
 Terms: Leased for specific term  
 Market exclusive? Yes  
 Supplied on: CD  
 Outrageous musical Christmas drops featuring major artists for CHR, AC, and AOR formats. Call for details and demo.

NEW

**"Rock 'N Roll Graffiti"**  
**Music Director Programming Service**

Cuts: 1200  
 Terms: Permanent buyout  
 Market exclusive? No  
 Supplied on: CD  
 Introduced: 1990  
 Affiliates: 14  
 Some hard-to-find hits from the '50s, '60s digitally remastered on 50 CD's. Over 1200 hits alphabetical by artist.

**"Saturday Night Oldies Party"**  
**Music Director Programming Service**

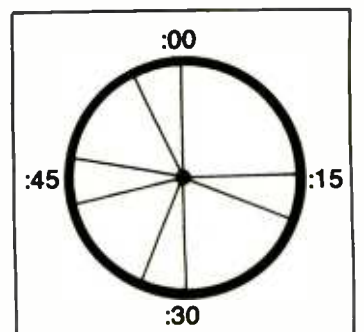
Cuts: 576  
 Updated: Every year  
 Terms: Permanent buyout  
 Market exclusive? No  
 Supplied on: Analog tape/DAT  
 Introduced: 1988  
 Affiliates: 86  
 Some hard-to-find hits from the '50s, '60s and early '70s on 17 reels. Ideal for noontime hour of oldies or weekend specials.

**"Top 88 of '88"**  
**Broadcast Programming**

Terms: Permanent buyout  
 Market exclusive?  
 Supplied on: Analog tape  
 The top 88 hits of 1988. 4-reel sets- AC, Country or CHR with script.

**"Traditional Country"**  
**Broadcast Programming**

Terms: Permanent buyout  
 Market exclusive?  
 Supplied on: Analog tape  
 Eight reels (200 cuts) of the best in traditional Country music.



FULLTIME FORMATS

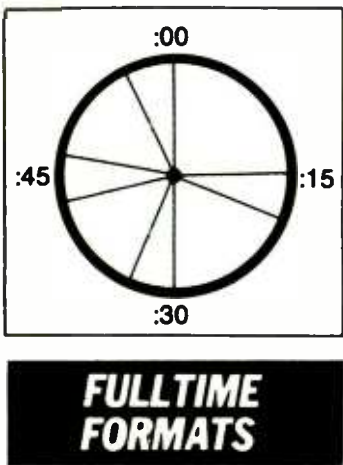
**"24 Hour Programming — 7 Days A Week"**  
**America's Rock Network**

Delivered via: Eight-hour VHS Hi-Fi  
 Terms: Barter  
 Hosts: Harvey Sheldon  
 Debuted: 1/87  
 Affiliates: 3  
 Hard rock/pop mainstream Heavy Metal 24 hour programming network audio feed. Includes features — ARN Top 50, live concerts, and live interviews.

**"AC"**  
**Music Director Programming Service**

Delivered via: Analog tape, DAT  
 Terms: Cash  
 Hosts: Stations supply their own DJs  
 Updated: Weekly  
 Debuted: 1974  
 Affiliates: 600+  
 Stations receive complete AC oldies library, with updates of currents every week or twice a month.





## "AC Christian"

### Broadcast Programming

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Every other week  
*Contemporary AC Christian music using proven secular radio programming techniques to offer competitive radio with a message.*

## "The Adult Alternative"

### Alternative Programming, Inc.

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly  
**Debuted:** 1985  
**Affiliates:** 39  
*A light AC format that can be skewed according to demographic requirements.*

## "Adult Contemporary"

### Bonneville Broadcasting System

**Delivered via:** DAT, CD  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Weekly  
**Debuted:** 9/89  
**Affiliates:** 10  
*Broad-based mainstream AC targeted to 25-49 adults. Familiar selections by the original artists in a custom music mix for today's adult music listener.*

## "Adult Contemporary"

### Drake-Chenault

**Delivered via:** Analog tape; Galaxy 3 T11 5.94-6.12; VHS-Hi Fi  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly  
**Debuted:** 1969  
**Affiliates:** 75  
*AC format bright with strong 18-44 adult appeal.*

## "The Adult Contemporary Format"

### Broadcast Programming

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly  
*Basic AC format with two announcers and large supplemental library of oldies (good ol' rock 'n' roll).*

## "Alive Country"

### The Musicworks, Inc.

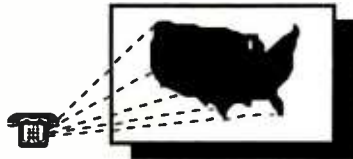
**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Every ten days  
**Debuted:** 1977  
*Personality, modern Country format. Three award-winning jocks available. Six-hour shift, seven days per week. Personalization updated monthly.*

## "All Star Country"

### Broadcast Programming

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Weekly  
*A sharply focused, "no-twang" Country format.*

## LIVE TALK



## "American Radio Networks' 24 Hour Live Talk, 7 Days A Week"

### American Radio Networks

**Delivered via:** Satcom 1R T15; Galaxy 2 T3  
**Terms:** Barter  
**Hosts:** Network supplies  
**Debuted:** 11/14/88  
**Affiliates:** 260  
*Live, 24 hours, seven days a week, intelligent and entertaining talk. "800" call-in numbers for your listeners.*

## "The Beautiful Alternative"

### Alternative Programming, Inc.

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Monthly  
**Debuted:** 1985  
**Affiliates:** 35  
*A foreground, original artist Easy Listening format using standards and up-to-date artists blended with instrumentals.*

## "Beautiful Sounds Of Praise"

### Broadcast Programming

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Monthly  
*The perfect instrumental and vocal Beautiful Music Sacred format for a fulltime and part-time service.*

## "Beethoven Satellite Network"

### BSN/WFMT Fine Arts Network

**Delivered via:** Westar 4 T20  
**Terms:** Cash  
**Debuted:** 7/86  
**Affiliates:** 138  
*Format service with classical music and announcer component customized for each affiliate.*

## "The Breeze"

### Progressive Radio Network

**Delivered via:** Spacenet 7D  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service  
**Debuted:** 9/87  
**Affiliates:** 25  
*24-hour NAC format. Light jazz/soft fusion/quality vocals. Targets 25-54 upscale adults. Local flexibility.*

## "Business Radio Network"

### Business Radio Network, Inc.

**Delivered via:** Satcom 1R T21  
**Terms:** Cash/barter combination  
**Updated:** 24 hours/day  
**Debuted:** 7/4/88  
**Affiliates:** 70  
*24-hour business news, information, features, and market updates from financial centers worldwide. Also, live financial-oriented Talk programming.*

## "Casual Country"

### The Musicworks, Inc.

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Four tapes monthly  
**Debuted:** 1977  
*Easy Listening, Beautiful, Country music service. No offensive lyrics or "twang." Two deck operation. Large library builds indefinitely.*

## NEW

## "Classic Hits"

### Bonneville Broadcasting System

**Delivered via:** DAT, CD  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Weekly  
**Debuted:** 2/90  
**Affiliates:** 10  
*Uptempo AC, hit-oriented to reach 18-49 adults. Classic AC chart selections from the '60s to today. AC for active listeners.*

## "Classical"

### Broadcast Programming

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Monthly  
*Proven Classical favorites (all mastered from "Digital Sources"). Attracts a loyal, upscale audience. Partial service also available.*

## "Concept 1/Adult Contemporary"

### Concept Productions

**Delivered via:** Analog tape, DAT  
**Terms:** Cash  
**Hosts:** DJs supplied with service; stations supply their own DJs  
**Updated:** Weekly  
**Debuted:** 1-1-77  
*Complete format featuring an upbeat mix of AC currents and gold, targeted 25-49. Up to five air personalities available.*

## "Concept 2/CHR"

### Concept Productions

**Delivered via:** Analog tape, DAT  
**Terms:** Cash  
**Hosts:** DJs supplied with service; stations supply their own DJs  
**Updated:** Weekly  
**Debuted:** 1/1/75  
*Complete format featuring today's hottest contemporary hits targeted to active 18-34 adults. Up to five air personalities available.*

## NEW

## "Concept 3/Gold"

### Concept Productions

**Delivered via:** Analog tape, DAT  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Monthly  
**Debuted:** 1/1/90  
*Complete format and/or music library featuring rock and pop hits of the past 35 years.*

## "Concept 4/Country"

### Concept Productions

**Delivered via:** Analog tape, DAT  
**Terms:** Cash  
**Hosts:** DJs supplied with service; stations supply their own DJs  
**Updated:** Weekly  
**Debuted:** 1/1/78  
**Affiliates:** 50  
*Complete format combining today's Country hits with an extensive library of country gold favorites. Up to five air personalities available.*

## "Concept 5/Contemporary MOR"

### Concept Productions

**Delivered via:** Analog tape, DAT  
**Terms:** Cash  
**Hosts:** DJs supplied with service; stations supply their own DJs  
**Updated:** Weekly  
**Debuted:** 1/1/84  
*Complete format featuring light, familiar contemporary hits of the past 30 years, targeted 35-54. Up to five air personalities available.*

## "Contemporary Christian"

### Alternative Programming, Inc.

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Every other month  
**Debuted:** 1984  
**Affiliates:** 21  
*A MOR Christian format with a gospel and praise option for dayparting.*

## "Contemporary Easy Listening"

### RPM Radio Programming And Management, Inc.

**Delivered via:** Analog tape, CD  
**Hosts:** Custom voice production included  
**Updated:** Weekly  
**Debuted:** 1970  
**Affiliates:** 105  
*Instrumental-based adult music targeted at 45-64 adults. Music provided on ten categories for custom dayparting. Consultation services included.*

## "Country 80"

### The Musicworks, Inc.

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Every ten days  
**Debuted:** 1979  
*Modern country music service designed by Gary Havens. Large library of classics and recurrences. Designed to run on three decks.*

## "Country Alternative"

### Alternative Programming, Inc.

**Delivered via:** Analog tape, cart, and cassette  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly  
**Debuted:** 1984  
**Affiliates:** 47  
*A flexible Country format that can be modern and fast-paced or as traditional as needed.*

## "Country Coast-To-Coast"

### Satellite Music Network, Inc.

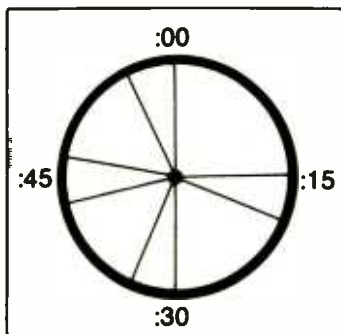
**Delivered via:** Spacenet 3 T13  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service  
**Debuted:** 8/31/81  
**Affiliates:** 270  
*An upbeat contemporary Country format, focusing on today's hits, yesterday's favorite tunes, and beloved stars, along with engaging personalities. Delivered live.*

## "Country Gold"

### Music Director Programming Service

**Delivered via:** Analog tape, DAT  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Yearly  
**Debuted:** 1982  
**Affiliates:** 814  
*68 reels of country hits from 1950-1989. Stations can choose entire library or individual reels.*





## FULLTIME FORMATS

### "Country Lovin'"

#### Broadcast Programming

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Monthly  
 Mass appeal Country format featuring the full spectrum of country music.

**NEW**

### "Country One"

#### RPM Radio Programming And Management, Inc.

**Delivered via:** Analog tape, CD  
**Hosts:** Custom voice production included  
**Updated:** Weekly  
**Debut:** 1990  
**Affiliates:** 6

All the greatest country hits organized to permit maximum flexibility for each market and daypart. Music blend can range from traditional to modern country, based on needs.

### "Digital Solid Gold"

#### RPM Radio Programming And Management, Inc.

**Delivered via:** Analog tape, CD  
**Hosts:** Custom voice production included  
**Updated:** Weekly  
**Debut:** 1988  
**Affiliates:** 120

Solid gold music library featuring the top hits of the '50s and '60s. All recordings are digitally mastered for high quality audio.

### "DigiTotal"

#### Drake-Chenault

**Delivered via:** VHS-Hi Fi  
**Terms:** Cash  
**Updated:** Weekly  
**Debut:** 1988

A hardware/software package that allows digital from random access of your music. Totally created custom to your market specs.

**NEW**

### "The Drake Format"

#### Drake-Chenault

**Delivered via:** Galaxy 3 T11 (beginning 9/15/90)  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Debut:** 9/90

Based on Drake's highly successful Top 40 format from the '60s and '70s. All the hits from pre-Beatles to 1979.

### "Easy Contemporary" Broadcast Programming

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Every other week  
 The softer approach to AC, featuring the best Lite AC sounds of the past 25 years, with an added MOR option.

### "Easy Listening"

#### Drake-Chenault

**Delivered via:** Analog tape; Galaxy 3 (beginning 8/1/90); VHS tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Monthly  
**Debut:** 1970  
**Affiliates:** 35  
 Easy Listening format targeted to the 25-54 consumer. Custom blending of seven different categories, including light jazz.

### "Easy Listening Ultra Plus" Bonneville Broadcasting System

**Delivered via:** Analog tape, DAT, CD  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Monthly  
**Debut:** 1/72  
**Affiliates:** 125  
 Easy Listening service available on CD or analog tape. Hundreds of custom instrumental arrangements combined with popular vocal and contemporary instrumental artists.

### "EasyJazz Mix Format" RPM Radio Programming And Management, Inc.

**Delivered via:** Analog tape, CD  
**Hosts:** Custom voice production included  
**Updated:** Weekly  
**Debut:** 1989  
**Affiliates:** 10  
 Heavily researched replacement for conventional Easy Listening format. Vocal and instrumental mix. Library custom designed for each market. Our newest format.

### "Factor-5"

#### The Musicworks, Inc.

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Every ten days  
**Debut:** 1985  
 AC music service. Slower oldies on separate reels to control tempo in different dayparts. Four-deck operation. Large library.

### "Gold Plus" Far West Communications, Inc.

**Delivered via:** Analog tape, DAT  
**Terms:** Cash  
**Updated:** Four reels per month  
**Debut:** 1980  
 An energetic, non-metal Oldies format, with music from mid-'50s through late-'70s. Averages 1200 songs in four categories, each regularly updated.

### "Great American Country" Drake-Chenault

**Delivered via:** Analog tape; Galaxy 3 T11 5.04-7.74  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly  
**Debut:** 1975  
**Affiliates:** 120  
 Mass-appeal modern Country format targeted to the 25-54 buying listener.

### "Great Gold" Drake-Chenault

**Delivered via:** Analog tape, VHS tape  
**Terms:** Cash  
**Updated:** Monthly  
**Debut:** 1973  
**Affiliates:** 30  
 This contemporary Oldies format targets the 35-54 audience. Music has been nationally researched. Music spans pre-Beatles through 1979.

### "Gulfbreeze Radio Network" Gulfcoast Productions, Inc.

**Delivered via:** Galaxy 2; Spacenet 3; Dial "900" service  
**Terms:** Cash/barter combination  
**Hosts:** Talk hosts supplied with service  
**Affiliates:** 60  
 General interest and specialty talk shows featuring toll-free call-in numbers for listeners. Shows on cooking, entertainment, and the environment.

### "Heart & Soul" Satellite Music Network, Inc.

**Delivered via:** Spacenet 3 T13  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service  
**Debut:** 11/15/85  
**Affiliates:** 35  
 Classic R&B that targets a universal audience that grew up in the Motown era. Delivered live.

### "The Heat" Satellite Music Network, Inc.

**Delivered via:** Westar 4; Spacenet 3 T13  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service  
**Debut:** 1/13/84  
**Affiliates:** 56  
 CHR's amusement park. Tight playlist, streetwise DJs, outrageous production. Red hot for 12-34 year-olds. Delivered live.

### "Jon Holiday's Swing Era Big Band"

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
 "Era-parted," full stereo Big Band for the 40+ audience.



**NEW**

### "The Imagination Station" Kids' Choice Broadcasting Network

**Delivered via:** Satellite  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service  
**Debut:** 3/31/90  
 Live interactive, entertaining, stimulating, and informational radio for children under 12 and their families. Researched and proven format. 24 hours a day. Market-exclusive.



### "Interstate Radio Network" Interstate Radio Network

**Delivered via:** Galaxy 2 T3  
**Terms:** Barter  
**Hosts:** DJs supplied with service  
**Debut:** 3/88  
**Affiliates:** 50  
 Live programming in the overnight hours (11pm-7am CT) attracting truckers, travelers, third shift workers, and night owls. Features hit country music, weather, and sports.

### "KALA Easy Listening" Broadcast Programming

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Every other week  
 Well-known Easy Listening format that delivers 25-54 demos with original vocals and compatible instrumentals.

### "KALA Easy Relaxed" Broadcast Programming

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
 Easy Listening format with daypartable vocals and contemporary instrumentals for 35-64 demos.

### "Kaleidophonics" Kaleidophonics

**Delivered via:** Analog tape  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service; stations supply their own DJs  
**Updated:** Monthly  
**Debut:** 8/87  
**Affiliates:** 2  
 "Alternative Adult" format service (AC hits, Contemporary Jazz, NAC) on automated reels to provide basis for America's newest format.

### "Kool Gold" Satellite Music Network, Inc.

**Delivered via:** Spacenet 3 T17  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service  
**Debut:** 2/89  
**Affiliates:** 25  
 Exclusive good-time Oldies format of '50s and '60s music targeting the first generation of rock 'n' rollers, now 34-54. Delivered live.

### "Lite Adult Contemporary" Bonneville Broadcasting System

**Delivered via:** Analog tape, DAT, CD  
**Terms:** Cash  
**Hosts:** Stations supply their own DJ  
**Updated:** Every other week  
**Debut:** 1/86  
**Affiliates:** 10  
 The softest original AC selections delivering 25-54 adults. All original songs by the original artists, oriented toward mature adult music listeners.

### "Lite Jazz" Broadcast Programming

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
 Hit-oriented Contemporary Jazz with wide demo appeal.

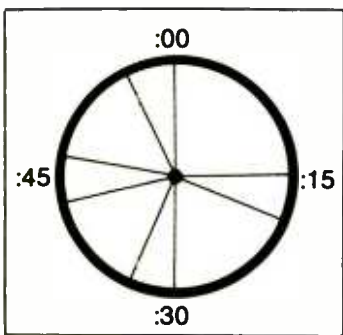
### "Lite Jazz" Drake-Chenault

**Delivered via:** Analog tape, VHS tape  
**Terms:** Cash  
**Updated:** Monthly  
**Debut:** 1987  
 Targets 25-54 demographics. Compatible with Easy, AC, MOR formats. You control tempo and vocals with this Contemporary Jazz format.

### "Mellow AC" Broadcast Programming

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly  
 Blends today's popular Lite AC favorites with all-time classic soft MOR hits.





**FULLTIME FORMATS**

**"Memory Music"**  
**Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Monthly  
*A winning combination of MOR and nostalgic classics. There are even local and instrumental Big Band options. Your station tailors the "vintage."*

**"Modern Country"**  
**Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly  
*Competitive format featuring tight list of today's favorites and top country gold. Optional "Classic Country" and "Rock Roots of Country."*

**NEW**

**"Modern MOR"**  
**Far West Communications, Inc.**

**Delivered via:** Analog tape, DAT  
**Updated:** Two reels per month  
**Debut:** 1990  
*Modern MOR concentrates on solid MOR artists of the '60s through today, without AC crossover, or nostalgia artists of the '40s and '50s.*

**"MOR Contemporary"**  
**Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Monthly  
*Tight playlist Lite AC and smattering of carefully researched MOR cuts keyed to 35-54 demo.*

**"Music . . . Just For The Two Of Us"**  
**Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Every three weeks  
*One of the most successful Beautiful/Easy Listening formats in America.*



**"The Music Of Your Life"**  
**Unistar Radio Networks**

**Delivered via:** Satcom 1R T21  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service; stations supply their own DJs (network & affiliate)  
**Debut:** 1978  
*The original Nostalgia format, featuring classic pop/adult artists and big bands. Targets 45+.*

**"Music On Cart"**  
**Alternative Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Updated:** Weekly  
**Debut:** 1985  
**Affiliates:** varies  
*Any song title needed can be obtained on prerecorded cart. Audiomax, Scotch Cart II.*

**"The Natural Sound"**  
**Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly  
*A careful blend of the best cross-country music with the best of Lite AC favorites.*

**"North America One"**  
**Kayla Satellite Broadcasting Network, Inc.**

**Delivered via:** Spacenet III T5  
**Terms:** Cash/barter combination  
**Hosts:** Talk hosts provided  
**Debut:** 10/85  
**Affiliates:** varies  
*Available for special program uplinks from remote locations on two-line Comrex or similar systems. Also carries Sun Network.*

**"Oldies Format"**  
**Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Monthly  
*Recapturing rock 'n' roll's most exciting era with the biggest hits of all time, to attract Baby Boomers in your market.*

**"The Original Adult Contemporary"**  
**Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly  
*Uptempo Hot AC format with CHR options for dayparting.*

**"Playlist +"**  
**Drake-Chenault**

**Updated:** Weekly  
*A completely researched computer-generated song-by-song list for every hour of the week, any format. Includes hands-on guidance.*

**"Prime Demo"**  
**Drake-Chenault**

**Delivered via:** Analog tape; Galaxy 3 T11 5.22/5.40; VHS tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Every other week  
**Debut:** 1985  
**Affiliates:** 75  
*Lite contemporary adult format targeted to the 25-54 year old. Emphasis is on the 35-44 year-old.*

**"Pure Gold/Oldies"**  
**Satellite Music Network, Inc.**

**Delivered via:** Spacenet 3 T13  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service  
**Debut:** 11/15/85  
**Affiliates:** 200  
*Great live oldies radio, with a contemporary DJ presentation of the '50s, '60s, and '70s. Best for adults 25-49. Delivered live.*

**"Rock Classics"**  
**Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Monthly  
*Combines the greatest hits ever produced with classic album cuts from the mid-'60s to late-'80s. Currents and recurrences available.*

**"Sacred Sounds Of Country Gospel"**  
**Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Every other month  
*A Country Gospel music format of currents and oldies for fulltime use or as a parttime complement to your Country format.*

**"Sacred Sounds Of Praise"**  
**Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Monthly  
*The perfect Lite AC/MOR Sacred music for a full-time or part-time format.*

**"Soft Passages"**  
**Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
*Light jazz and NAC instrumental contemporary format for the 25-44 year-old upscale listener.*

**"Spectrum AC"**  
**RPM Radio Programming And Management, Inc.**

**Delivered via:** Analog tape, CD  
**Hosts:** Custom voice production included  
**Updated:** Weekly  
**Debut:** 1970  
**Affiliates:** 65  
*All-hit AC library with full-range control over tempo, title age, and artists. Permits different music blends for each daypart based on market requirements.*

**"Stardust/MOR"**  
**Satellite Music Network, Inc.**

**Delivered via:** Spacenet 3 T13  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service  
**Debut:** 5/6/82  
**Affiliates:** 119  
*A one-of-a-kind Nostalgia format playing the greatest pop standards and big bands of all time for 35+ adults with disposable income. Delivered live.*

**"StarStation"**  
**Satellite Music Network, Inc.**

**Delivered via:** Spacenet 3 T13  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service  
**Debut:** 8/31/81  
**Affiliates:** 220  
*Contemporary music format incorporating today's popular sound with the proven hits of the '60s, '70s, and '80s for active, affluent 25-49 adults. Delivered live.*

**"Stereo Rock (CHR)"**  
**Drake-Chenault**

**Delivered via:** Analog tape, VHS tape  
**Terms:** Cash  
**Hosts:** Announced  
**Updated:** Weekly  
**Debut:** 1970  
**Affiliates:** 45  
*Mass-appeal CHR format targets 18-49 year-old adults.*

**"Sun Radio Network"**  
**Kayla Satellite Broadcasting Network, Inc.**

**Delivered via:** Spacenet III T17  
**Terms:** Cash/barter combination  
**Hosts:** Talk hosts provided  
**Debut:** 3/87  
**Affiliates:** 150  
*24 hours live talk and call-in shows seven days a week. Available all markets. Includes UPI news on hour.*

**"The Super AC Format"**  
**Alternative Programming, Inc.**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Updated:** Weekly  
**Debut:** 1985  
**Affiliates:** 28  
*A Top 40 rock mix with variable classic oldies through the '50s.*

**"Super Country"**  
**Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly  
*Broad-based mainstream Country format with options for "Classic Oldies" or "Rock Roots of Country" flavorings.*

**"Super Hits"**  
**Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly  
*Competitive CHR-base format with option to add AOR flavoring.*

**"Super Hits II"**  
**Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** Stations supply their own DJs  
**Updated:** Weekly  
*AOR currents and recurrences.*

**"Thirty Plus"**  
**Far West Communications, Inc.**

**Delivered via:** Analog tape, DAT  
**Terms:** Cash  
**Updated:** Four reels per month  
**Debut:** 1989  
*Updates the easy/mellow formats of the '80s with an edge of rock and absence of MOR artists like John Denver and Barry Manilow.*

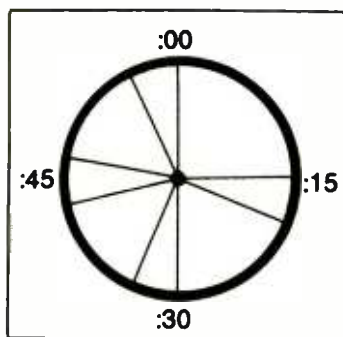
**"TNNR"**  
**TNNR — Group W Satellite Communications**

**Delivered via:** Galaxy 1 T2  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service  
**Debut:** 12/88  
**Affiliates:** 70  
*Personality-intensive hit Country radio. Country music's only radio service aired 24 hours a day from Nashville.*

**"Today's Christian Music"**  
**CBN Radio Network**

**Delivered via:** Galaxy 1 T11  
**Terms:** Barter  
**Hosts:** DJs supplied with service  
**Debut:** 5/87  
*Light AC mix of Contemporary Christian music targeted to adults 25-54. Includes local avails and hourly news. Automated.*





**FULLTIME  
FORMATS**

**"Top Hits Current Music Service"  
RPM Radio Programming And  
Management, Inc.**

**Delivered via:** Analog tape, CD  
**Terms:** Flat rate  
**Hosts:** Custom voice production included  
**Updated:** Weekly  
**Debuted:** 1989  
**Affiliates:** 150

*Current-music-only service. Each week the top R&R AC hits are delivered on tape. No contract to sign. Basic library not included.*

**NEW**

**"Traditional Country"  
Satellite Music Network, Inc.**

**Delivered via:** Spacenet 3 T17  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service  
**Debuted:** 9/1/90  
**Affiliates:** 20

*An exclusive premium Country format featuring the pure sound of artists past and the new traditionalists. Delivered live.*

**"Transtar AC II"  
Unistar Radio Networks**

**Delivered via:** Satcom 1R T21  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service; stations supply their own DJs (network & affiliate)  
**Debuted:** 10/83

*Bright current-based AC presented in a clutter-free environment, featuring hits from the '60s, '70s, and today. Targets 25-40.*

**"Transtar AM Only"  
Unistar Radio Networks**

**Delivered via:** Satcom 1R T21  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service; stations supply their own DJs (network & affiliate)  
**Debuted:** 2/87

*Traditional MOR featuring original hits of the '40s, '50s, and '60s . . . plus soft popular songs of recent years. Targets 45-54.*

**"Transtar Country"  
Unistar Radio Networks**

**Delivered via:** Spacenet 3 T5  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service; stations supply their own DJs (network & affiliate)  
**Debuted:** 1/84

*Country favorites of today, blended with hits from the '60s to present in low-clutter environment. Targets 25-54.*

**"Transtar Format 41"  
Unistar Radio Networks**

**Delivered via:** Satcom 1R T21  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service; stations supply their own DJs (network & affiliate)  
**Debuted:** 4/84

*Bright and easy popular favorites from the '60s to today, presented in music-intensive style. Targets 33-48.*

**"Transtar Niche 29"  
Unistar Radio Networks**

**Delivered via:** Satcom 1R T3  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service; stations supply their own DJs (network & affiliate)  
**Debuted:** 10/87

*Music-intensive rock 'n' roll favorites without the hard rock; current-based with flavoring of '60s and '70s. Targets 25-34.*

**"Transtar Oldies Channel"  
Unistar Radio Networks**

**Delivered via:** Satcom 1R T21  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service; stations supply their own DJs (network & affiliate)  
**Debuted:** 5/86

*The biggest hits of the '60s to early-'70s, with the best of the pre-Beatles rock era. Targets 30-47.*

**"Transtar Special Blend"  
Unistar Radio Networks**

**Delivered via:** Satcom 1R T3  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service; stations supply their own DJs (network & affiliate)  
**Debuted:** 1/88

*Relaxing mix of soft easy listening original hit vocals. Targets 37-52.*

**"True Country"  
Far West Communications, Inc.**

**Delivered via:** Analog tape, DAT  
**Hosts:** Currents and recurrences announced  
**Updated:** Four reels per month  
**Debuted:** 1986

*America's original and best traditional Country format, with 1400 songs in five categories spanning the late '40s through today.*

**"Ultimate Adult Contemporary"  
Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly

*Offers a variety of category options for maximum flexibility from Lite AC to Hot AC sounds or dayparts.*

**"Unforgettable (Nostalgia)"  
Toby Arnold & Associates, Inc.**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service; stations supply their own DJs  
**Updated:** Monthly  
**Debuted:** 11/78  
**Affiliates:** 35

*Foreground Nostalgia/MOR in random select mode. Live assist or automation. Pop artists of the last 40 years. Carefully researched for 35+ demographic.*

**"The Wave"  
Satellite Music Network, Inc.**

**Delivered via:** Spacenet 3 T13  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service  
**Debuted:** 9/24/90  
**Affiliates:** 15

*The Wave delivers an airtight blend of cool classics and futuristic instrumentals targeted at the AOR-based 25-49 listener. Delivered live.*

**"Winners News Network"  
Drake-Chenault**

**Delivered via:** Galaxy II  
**Terms:** Cash; barter; cash/barter combination  
**Hosts:** DJs supplied with service  
**Updated:** Live 24 hours  
**Debuted:** 8/2/87

**Affiliates:** 8

*Exclusive motivation self-help information format featuring best-selling author/lecturers 24 hours daily, seven days a week.*

**"The Z Format"  
Broadcast Programming**

**Delivered via:** Analog tape  
**Terms:** Cash  
**Hosts:** DJs supplied with service  
**Updated:** Weekly

*Long history as a winning CHR. Dayparted currents for Hot CHR or AC flavoring and large optional CHR and AOR Oldies categories.*



**"Z-Rock"  
Satellite Music Network, Inc.**

**Delivered via:** Spacenet 3 T13  
**Terms:** Cash/barter combination  
**Hosts:** DJs supplied with service  
**Debuted:** 9/1/88  
**Affiliates:** 16

*The new AOR for the '90s. A high-energy presentation featuring multiplatinum hard rock bands for the 18-34 listener. Delivered live.*



**SHOW PREP**

**"ABC's Morning Show Prep"  
ABC Radio Networks**

**Produced by:** Heidi Oringer & Tom Carr  
**Frequency:** Daily  
**Terms:** Supplied with network affiliation  
**Delivered via:** ABC Data System  
**Debuted:** 11/1988  
**Subscribers:** 150

*Hard copy of celebrity gossip, weirdo stories, comedy features, trivia — all major elements for a morning show. Also features corresponding audio.*

**"Banana Time"  
Condor Communications**

**Produced by:** Condor Communications  
**Frequency:** Monthly  
**Length:** Nine pages  
**Delivered via:** Mailed script  
**Debuted:** 2/87

*Monthly joke service plus irregular market-exclusive comedy scripts. Price: \$25.00 yearly.*

**BELLY LAFFS**

**"Belly Laffs Monthly"  
Belly Laffs, Inc.**

**Produced by:** Frank O'Donnell  
**Frequency:** Monthly  
**Frequency:** Monthly  
**Length:** 24 pages  
**Delivered via:** Fax/mailed script

**Debuted:** 12/1989  
**Subscribers:** 25

*Market-exclusive comedy . . . one liners, fake commercials, interactives, almanac items . . . By the industry's best writers . . . Radio comedy done write!*

**"Bitman"  
Self**

**Produced by:** David Even  
**Frequency:** Daily  
**Length:** 1 to 5 pages  
**Terms:** Cash  
**Delivered via:** FAX/mailed script  
**Debuted:** 4/3/1990  
**Subscribers:** 2

*A daily or weekly topical comedy service delivered by fax or mail.*

**"Cheat Sheet"  
Ray Edwards Productions**

**Produced by:** Ray Edwards  
**Frequency:** Monthly  
**Terms:** Cash

**Delivered via:** Mailed script  
*Comedy scripts with lists, parody commercials, parody song lyrics, and more. Free samples available from: Box 53023, Knoxville, TN 37950-3023.*

**"Computer Sportsworld"**

**Produced by:**  
**Frequency:** Daily  
**Terms:** Cash  
**Delivered via:** Computer/modem  
**Debuted:** 1983

*Nation's leading database devoted exclusively to sports. More than 5,000 files of sports information available around the clock every day.*

**"Contemporary Comedy"  
Contemporary Comedy**

**Produced by:**  
**Frequency:** Monthly  
**Length:** 24 pages  
**Terms:** Cash

**Delivered via:** Mailed script  
**Debuted:** 1974  
**Subscribers:** 700

*Topical comedy one-liners for radio personalities.*

**"Cozmik Debris"  
Mark John Astolff**

**Produced by:**  
**Frequency:** Monthly  
**Delivered via:** Mailed script

*200 gags per month. \$50 a year. Free sample. Not available to ducks or their immediate families.*

**"Daily Birthday Bio's Almanac and  
Daily History Almanac"**

**Dave Sommer**  
**Produced by:** Dave Sommer  
**Terms:** Cash/Visa/Mastercard  
**Delivered via:** Mailed

*Daily lists for the entire year. 10 items with info per day. Over 3600 items in each book. Complete indexes.*

**"The Daily Briefs Almanac"  
Byron Paul Voices**

**Frequency:** One volume book  
**Terms:** Cash  
**Delivered via:** Mailed script

*The "Daily Briefs" is over 375 pages of birthdays, anniversaries, historical info., trivia & more. Written by talent for talent. Free sample available.*





## SHOW PREP

### TERRY MARSHALL'S DAILY INSIDER

#### "Daily Insider"

**Terry Marshall**

**Produced by:**  
**Frequency:** Daily, Mon-Fri  
**Length:** 5 pages  
**Terms:** Cash  
**Delivered via:** FAX  
**Debuted:** 8/1/1981  
**Subscribers:** 150

Brief, current news items and interview reports for hit, album, Adult and Alternative formats. 30-40 birthdays and anniversaries each week.

#### "Dear DJ"

**Ghostwriters**

**Produced by:** Dave Dworkin  
**Hosted by:** Client  
**Frequency:** Buy-out 150 scripts  
**Length:** 45 secs.  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Debuted:** 11/1985  
**Subscribers:** 500

Dear Abby parody with room for localization. Each script contains problem and solution with punchline.

#### "Frank Bennett's Definitive DJ Datebook"

**Frank Bennett Media Ventures**

**Produced by:** FBMV  
**Frequency:** Daily  
**Terms:** Cash  
**Delivered via:** Mailed book  
**Debuted:** 12/1988

1400 pages, 23,000 listings, 6200 birthdays, 3 inches thick, weighs 4 pounds!! The "definitive" word on "this date in history"!!

#### "The Funny Business One Liners/100 Books Of Bits"

**The Funny Business**

**Produced by:** Jack Raymond  
**Hosted by:** Written material  
**Frequency:** Monthly/one-time special  
**Length:** One liners are 12 pages per month/2 books with each containing 100 pages of bits.  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Debuted:** 1978/1982  
**Subscribers:** 125

One liners subscribers receive a booklet of 12 pages monthly contains more than 200 one liners. Each funny biz book contains 100 pages.

#### "Galaxy Air Preparation Service"

**Galaxy L.A. Air Force**

**Frequency:** Twice monthly  
**Terms:** Cash  
**Delivered via:** Mailed script

Bio information on current artists & records. Country and Contemporary editions. Factored "bits" clearly written and indexed. Also: Hollywood news.

#### "The Green Book Catalog Of Songs By Subject"

**Professional Desk References**

**Produced by:** Jeff Green  
Compilation of 20,000 songs classified by over 550 subjects. All formats, spanning 90 years of music. 3rd edition.

#### "Historical Comedy Script Service"

**Hysterical Comedy Services**

**Produced by:** Jeff Mustard  
**Frequency:** Weekly  
**Length:** 5 bites per reel  
**Terms:** Cash  
**Delivered via:** FAX/computer/modem/mailed script

#### "Info-Bits"

**Dave Sommer**

**Produced by:** Dave Sommer  
**Frequency:** Daily  
**Terms:** Cash/Visa/Mastercard  
**Delivered via:** 4 weeks worth mailed at once  
**Debuted:** 1/1984  
**Subscribers:** 300  
400 plus quips per month! Plus daily birthdays, history, & personality info-briefs.

#### "The Interview Cheat-Sheets"

**Ghostwriters**

**Produced by:** Dave Dworkin  
**Hosted by:** Client  
**Frequency:** As needed  
**Length:** Varies  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Debuted:** 3/1988  
**Subscribers:** 100  
150 stock interview questions.

#### "Knucklehead News"

**Knucklehead News Network**

**Produced by:** Karen Christy  
**Hosted by:** Scripted for local announcer  
**Frequency:** Twice weekly  
**Length:** 32 stories each week  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Debuted:** 2/1990  
Knucklehead News provides true stories of humorous crime and odd behavior for morning show features and news "kicker" stories.

#### "LaffLine"

**Produced by:** Bob Roberts  
**Frequency:** Monthly  
**Length:** 12 pages monthly  
**Terms:** Cash  
**Delivered via:** Mailed script  
Monthly service comedy one-liners and weird but true news stories. Tips on using humor for DJs.

#### "Nostalgia Notes"

**Frequency:** Monthly  
**Terms:** Cash  
**Delivered via:** Mailed script  
A potpourri of information, mostly light in nature. Nostalgic calendar with the emphasis on music and entertainment. celebrity birthdays.

#### "O'Liners"

**O'Liners**

**Produced by:** Dan O'Day  
**Frequency:** Monthly  
**Length:** Eight pages  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Debuted:** 1976  
**Subscribers:** 900  
O'Liners is radio's most subscribed-to comedy service—a tool for the creative air personality. Current issue: \$10.00.

#### "One To One (and One To One II)"

**Cree Yadio Services**

**Terms:** Cash on subscription, free samples on request  
**Debuted:** 1976  
Weekly topical humor & jokes, talent tips for career guidance, daily calendar & today in history, artist bios, promotions, women's column & more.

#### "The Overs"

**Ghostwriters**

**Produced by:** Dean Handt  
**Hosted by:** Client  
**Frequency:** Daily  
**Length:** One min.  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Debuted:** 1/1987  
Soap opera parody with 130 scripts. Starring Ben Over & his brother, Neil Over.

#### "The News That Didn't Make The News"

**Jack MacDonald**

**Produced by:** Jack MacDonald  
**Frequency:** Daily  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Debuted:** 3/1986  
**Subscribers:** 350  
Humorous show prep material. Topical, satirical. 16 to 18 hot items per day, five days a week. Mailed weekly.

#### "The Personality Page"

**Wheeler/Lewis Prods.**

**Produced by:** Mark Wheeler  
**Frequency:** Daily  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Debuted:** 2/1988  
**Subscribers:** 100  
Daily comedy sheet, celebrity birthdays with gag, daily spoof horoscope, topical one liners, all on one easy-to-use sheet.

#### "Power Sheets Comedy Service"

**Ric Tower Creations**

**Produced by:**  
**Frequency:** Twice monthly  
**Length:** 7 pages  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Debuted:** 5/1987  
**Subscribers:** 850  
Consistently rated radio's funniest comedy sheet. Top-of-mind, cutting-edge topical material delivered twice monthly. Trust us.

#### "PREP"

**Copley Radio Network**

**Produced by:** Brad Messer  
**Frequency:** Daily  
**Length:** One page per day  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Debuted:** 10/1988  
**Subscribers:** 250  
A page per day — celebrity birthdays will bio lines, trivia, trick questions, today's USA festivals and events (with phones) etc.

#### "Sho-Prep"

**Collins Broadcast Services**

**Produced by:** Stu Collins  
**Frequency:** Monthly  
**Terms:** Cash  
**Delivered via:** FAX/mailed script  
**Debuted:** 1987  
**Subscribers:** 60  
A single page daily organizer with famous birthdays, an almanac plus daily trivia fact or question.

#### "Tele-Joke Comedy Services"

**Entertainment Communication**

**Consultants**  
**Produced by:** Alan Ray  
**Frequency:** Daily  
**Length:** 8-10 jokes daily, 20 additional weekly  
**Terms:** Cash/Visa/Mastercard  
**Delivered via:** FAX/mailed script  
**Debuted:** 7/1/1988  
**Subscribers:** 70  
Daily/weekly fax of topical one-liners. Exclusively available. All original material by Alan Ray.

THE ONLY ENTERTAINMENT SOURCE YOU NEED PRESENTS THE BIGGEST NAMES IN THE BUSINESS:

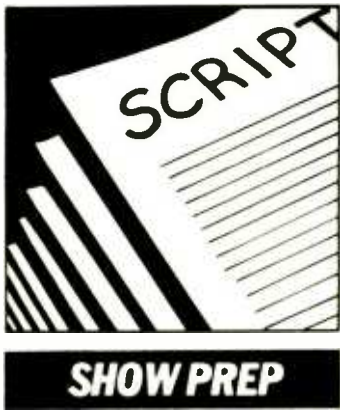
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Here's a supplemental news service that's a perfect fit for morning drive, afternoon drive ... or anytime!  
It's the single most authoritative source of late-breaking entertainment news, features, charts, shorts and briefs and more.  
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**BPI**  
ENTERTAINMENT  
NEWS WIRE

BPI Entertainment News Wire  
A Service of BPI Communications, Inc.  
33 Commercial Street • Gloucester, MA 01930  
Phone: (508) 283-1709 • Fax: (508) 283-2428



**"TID-BITZ"**

**Bradbury Communications  
(BRADCOM)**

**Produced by:**  
**Frequency:** Monthly  
**Terms:** Cash  
**Delivered via:** Mailed script  
**Debuted:** 1990

*Provides daily almanac listings and topical material covering subject areas such as: show-biz, home tips, science, and special interest information.*

**"Topical Punch"**

**Topical Punch**

**Frequency:** Daily  
**Terms:** Cash  
**Delivered via:** FAX

*Daily faxed-in humor service. Market-exclusive. Funny and original. Five pages a day.*

**"Up Yer News"**

**Ghostwriters**

**Produced by:** Dave Dworkin  
**Hosted by:** Client  
**Frequency:** Weekly  
**Length:** 3 mins.  
**Terms:** Cash  
**Delivered via:** FAX/mailed script  
**Debuted:** 11/1985  
**Subscribers:** 54

*Weekly scripted market — "weekend update."*

**"USA Today Morning Show Prep"**

**ABC Radio Networks**

**Produced by:** Gannett News Media Services/  
USA Today  
**Frequency:** Daily

**Terms:** Supplied with network affiliation  
**Delivered via:** ABC Data System

*Features 20-30 stories written for radio. Stories are taken from USA Today and other Gannett News sources.*

**"Wireless Flash"**

**Copley Radio Network**

**Produced by:** Patrick Glynn  
**Frequency:** Twice weekly  
**Terms:** Cash  
**Delivered via:** Analog tape/telco/modem/mailed script  
**Debuted:** 8/11/1980  
**Subscribers:** 1198

*Wireless Flash covers off-the-beaten news items in twice-a-week dispatches that also feature sound bites.*

**"The Whole O Catalogue"**

**O'Liners**

**Produced by:** Dan O'Day  
**Frequency:** Twice yearly  
**Terms:** Catalogue sent free upon request  
**Delivered via:** Mailed script  
**Debuted:** 1977

*Everything for the modern radio personality: written and recorded comedy, airchecks, production aids, promotion books. Call for free catalogue!*

**"The 12 Hours Of Christmas"**

**Kris Stevens Enterprises Inc.**

**Produced by:** Kris Stevens Enterprises  
**Hosted by:** Kris Erik Stevens  
**Length:** 12 hours  
**Terms:** Cash  
**Delivered via:** Vinyl disc  
**First aired:** 12/77, updated annually  
**Affiliates:** 200

*The undisputed favorite of radio stations worldwide. Mass appeal. Highly entertaining and filled with features to capture the spirit of the season.*

**"An American Country Christmas, An American Contemporary Christmas, An American Solid Gold Christmas, An American Traditional Christmas, An American Gospel Christmas"**

**Broadcast Services, MN**  
**Hosted by:** Dick Driscoll  
**Length:** 30 hours  
**Terms:** Barter/Cash  
**Delivered via:** Analog tape  
**First aired:** December 1988  
**Affiliates:** 40

*Each format consists of ten hours of non-repeat music with a rotation chart out to 30 hours. Liners in and out of music are recorded custom to your station.*

**"Christmas At Our House"**

**Drake-Chenault**

**Produced by:**  
**Hosted by:** Sonny Melendrez  
**Length:** 12 hours  
**Terms:** Cash  
**Delivered via:** Vinyl disc

*Twelve hours of holiday classics with Christmas stories and features from around the world.*

**"Christmas Eve On Mutual"**

**Westwood One Companies/  
Mutual Broadcasting System**

**Produced by:** Kevin DeLany, Paul & Debby Hill  
**Hosted by:** All music  
**Length:** 15 hours  
**Terms:** Supplied with network affiliation  
**Delivered via:** Satcom 1R T3, Satcom 1R T15  
**First aired:** Dec. '80

*Special program of Christmas music designed for airing on all formats. Music mix carefully prepared to present widest variety of songs and artists. Local inserts provided.*

**"Christmas In The Country"**

**Kris Stevens Enterprises, Inc.**

**Produced by:** Kris Stevens Enterprises  
**Hosted by:** Unhosted  
**Length:** 12 hours  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** December 1989  
**Affiliates:** 150

*Captures the warmth and wonder of this special time of year. Filled with traditional country Christmas songs, with Christmas greetings from the biggest stars.*

**"Christmas Music"**

**The Musicworks**

**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** 1977

*Country Christmas music, seven reels available. One reel instrumental, one reel traditional, two reels pop Christmas music available. Toned for automation.*

**"Classic Rock Revue X-Mas Special"**

**Jim Raposa Co., Inc.**

**Produced by:** Jim Raposa  
**Hosted by:** Jim Raposa  
**Length:** Six hours  
**Delivered via:** Analog tape, Vinyl disc  
**First aired:** 1989  
**Affiliates:** One

*Holiday hits of the rock era. "Sounds Of The Season." Pre-swept reels of holiday music for Christmas eve/day airing.*

**"A Classical Christmas"**

**Broadcast Programming**

**Length:** Six hours  
**Terms:** Cash

*The most beautiful and popular Christmas music of the past 300 years. Fully announced and toned for automation.*

**"A Country Christmas Spectacular!"**

**Westwood One Companies/  
Mutual Broadcasting System**

**Produced by:** Kevin DeLany  
**Hosted by:** Various country artists and Lee Arnold  
**Length:** Three hours  
**Terms:** Barter  
**Delivered via:** Vinyl disc; Satcom 1R T3; Satcom 1R T15  
**First aired:** Dec. '86

*The Christmas tradition continues with great holiday programming. Join all the stars for the best music and memories of the season.*

**"The Gift Of Christmas"**

**Dale Baglo Broadcast Inc.**

**Produced by:** Dale Baglo Broadcast Inc.  
**Length:** Ten hours  
**Terms:** Cash  
**Delivered via:** Analog tape; DAT  
**First aired:** December 1978, updated annually  
**Affiliates:** 180

*Best of the season: award-winning stories, skits, songs & more. Available in AC and Country formats.*

**"A Gospel Christmas"**

**Heil Enterprises**

**Produced by:** Paul Heil  
**Hosted by:** Paul Heil  
**Length:** Two hours  
**Terms:** Cash  
**Delivered via:** Analog tape  
**First aired:** December 1980  
**Affiliates:** 200

*Christmas special featuring Christmas music and thoughts on the season from Southern gospel/country gospel artists.*

**"Heritage Of Christmas"**

**Broadcast Programming**

**Length:** 2 1/2 hours  
**Terms:** Cash  
**Delivered via:** Analog tape

*Features Giancarlo Menotti's "Amahl And The Night Visitors" and "Berlioz" L'Enfance du Christ." Fully announced and toned for automation.*

**"Holiday Hits"**

**Drake-Chenault**

**Hosted by:** Laurie Allen  
**For airing as:** One-time special  
**Length:** Six hours  
**Terms:** Cash  
**Delivered via:** Vinyl Disc

*A six-hour contemporary Christmas event featuring music from Stevie Wonder, Bruce Springsteen, the Beatles, and many more.*

**"It Feels Like Christmas"**

**Dale Baglo Broadcast Inc.**

**Produced by:** Dale Baglo Broadcast Inc.  
**Hosted by:** Gipp Forster  
**Length:** One minute  
**Delivered via:** Analog tape, DAT  
**First aired:** December 1989  
**Affiliates:** 100

*Seventy-five pictures of Christmas: touching, spellbinding, magical! Customized call-letter signs available.*

**"The Magic Of Christmas"**

**Kris Stevens Enterprises, Inc.**

**Produced by:** Kris Stevens Enterprises  
**Hosted by:** Kris Erik Stevens  
**Length:** 12 hours  
**Terms:** Cash  
**Delivered via:** Analog tape; Vinyl disc  
**First aired:** December 1988  
**Affiliates:** 200

*The hottest contemporary Christmas special on the market . . . filled with holiday features, Christmas comedy, loads of good cheer.*

**"An Original Christmas"**

**TelePrograms Inc.**

**Produced by:** Jim Hampton  
**Hosted by:** China Smith or unhosted  
**Length:** 12 hours, repeatable  
**Terms:** Cash  
**Delivered via:** Analog tape

*Each modular hour captures the music, memories, and magic of Christmas. Guest stars. Christmas legends, and children are featured.*

**"Weedek Country Christmas"**

**Weedek Radio Network**

**Produced by:** Chris Lane  
**Hosted by:** Chris Lane  
**Length:** 12 hours, each hour can be programmed separately  
**Terms:** Cash  
**Delivered via:** Analog tape

*New and traditional Christmas music. Country stars' holiday recollections with interesting, entertaining bits that review our Christmas traditions. Updated annually.*



# A-Z PROGRAM INDEX

## A

Abbott & Costello	DR
ABC Contemporary Network	NN
ABC Direction Network	NN
ABC Entertainment Network	NN
ABC FM Network	NN
ABC Information Network	NN
ABC Rock Network	NN
ABC Rock Song Parodies With "The Real"	
Bob James	CM
ABC's Morning Show Prep	
Produced Comedy	CM
ABC's Morning Show Prep	SH
ABC's Pages from The Past	NE
ABC's Profiles In Black Music 1990:	
A Look Back	EN
AC	FF
AC Christian	FF
A/C Current Express	SO
A/C Safest Oldies Library	SO
Academy Of Country Music Awards	
Nominations Special	SE
Accu-Weather Inc.	NN
Ad Age Report	NE
Tom Adams Productions	
Theme Shows	CM, SE
Lou Adler's Medical Journal	NE
The Adult Alternative	FF
Adult Comedy Network	CM
Adult Comedy Show — Comedy Drops	CM
Adult Contemporary	FF
Adult Contemporary	FF
Adult Contemporary	SO
The Adult Contemporary Format	FF
Adult Contemporary IDs	ID
The Adventures Of Harry Lime,	
The Third Man	DR
Adventures Of The O.B. Ranger	CM
Afterglow	WM
Agri-Voice Radio Network	NE
Air Force One	SO
The Aircraft Music Library	PR
Airlines-First Class Comedy	CM
Alive Country	FF
All Star Country	FF
AM Business Report A	NE
AM Business Report B	NE
Amadeus	SE
America In The Morning	NE
America On The Road	PA
America Remodels	TK
America This Week	NE
America's Ballroom	WM
America's Concert In The Country	SE
America's Most Wanted Radio Hotline	NE
America's Rock Network Meltdown	WM
American Agenda	NE
American Comedy Network	CM
American Country Countdown	WM
American Dance Classics	WM
American Dance Traxx	WM
American Express Travel Show	TK
The American Farmer	NE
American Knowhow - Al Carrell	TK
American Knowhow - Dr. Leonard Portner	TK
American Knowhow - Martin Bimbach	TK
American Knowhow - Sue Goldstein	TK
American Music Awards	
Nominations Special	SE
American Radio Networks' 24 Hour Live Talk,	
7 Days A Week	FF
American Radio Newsreel:	
The Black Experience	EN
American Starchives	PR
American Sunrise	NE
American Top 40 With Shadoe Stevens	WM
American Top 40's 20th	
Anniversary Special	SE
Amex Businesstalk	PA
An American Country Christmas, An American	
Contemporary Christmas, An American	
Solid Gold Christmas, An American	
Traditional Christmas, An American	
Gospel Christmas	XM
Animal Bites	PA
Susan B. Anthony-Jones	CM
AP Network News	NN

Dr. Atkins Health Show	TK
Atlanta Symphony Orchestra	SE
Audio Datebook	NE
Aviation Update	LE
Ayer, Hoy Y Siempre	DR

## B

Johann Sebastian Bach	SE
Banana Time	CM
Baptist Hour	PA
Dick Bartley's Original Rock & Roll	
Oldies Show	WM
Baseball Hall Of Fame	SP
Baseball Sunday With Joe Garagiola	TK
Basic Gold Pop Oldies	SO
Basketball Hall Of Fame	SP
Battle Of The Bowls — College Bowl	
Preview Special	SP
BBC Beatles Tapes: Original Masters	SE
BBC Classic Tracks	WM
The Beach Boys Story	SE
Beach Watch, Ski Watch, Various Short	
Form Feature	LE
The Beat	ID
Beatie Breaks	DM
The Beautiful Alternative	FF
The Beautiful Music Challenge	CM
Beautiful Sounds Of Praise	FF
Beethoven Satellite Network	FF
Ludwig Van Beethoven	SE
Behind The Beat	EN
Belly Laffs Monthly	SH
Frank Bennett's Definitive DJ Datebook	SH
The Jack Benny Show	DR
Edgar Bergen & Charlie McCarthy	DR
The Milton Berle Comedy Show	DR
Leonard Bernstein	SE
The Best Of King	TK
The Best Of Sherlock Holmes	DR
Best Of The BBC	WM
Best Of The Oldies	WM
The Paul Bicknell Show	TK
Big Band Jump	DR
Big Band Library	SO
Big Band/MOR Option	SO
The Big Bands Of Renown	WM
Bitman	SH
Georges Bizet	SE
Black College Football	SP
Black Collegiate Sports	SP
The Black Museum	DR
The Black Music Experience	EN
Mel Blanc's Blankity Blancs	CM

### KEY

CM	Comedy
DM	Daily Music Features
DR	Drama/Nostalgia
EN	Entertainment News
FF	Fulltime Formats
FX	Sound Effects
ID	Jingles/Station IDs
LE	Leisure/Self-Help
NE	News Programming
NN	News Networks
PA	Public Affairs
PR	Production Libraries
SE	Seasonal, Limited
SH	Run Music Features
SH	Printed Show Prep
SO	Song Libraries
SP	Sports
TK	Phone-In Talk Shows
VO	Voice Talent
WM	Weekly Music
	Features
XM	Christmas
	Programming

Blues Deluxe	WM
Rita Bodine, The Skirt With The Dirt	CM
The Jim Bohannon Show	TK
Book Report	NE
Alexander Borodin	SE
Bottom Line	NE
Box 13	DR
The Bradcom Library	PR
James Brady's Ad Age Reports	EN
Breakthrough	ID
The Breeze	FF
The Breeze Special	WM
Brite & Sunny	ID
The British Invasion	SE
British Open	SP
Broadcast One	PR
Brown Spots	VO
Hal Bruno's Washington	NE
Buried Treasure	WM
Burns & Allen	DR
Business Beat I & II	NE
Business Of Sports	SP
Business Radio Network	FF, NN
Buzz FM	ID
The Ted Byrne Show	TK

## C

Cameos Of Black Women	EN
Car Care Month Radio Series	SE
Casey's Biggest Hits	DM
Casey's Top 40	WM
Casey's Top 40 British Hits Of The '80s	SE
Casey's Top 40 Dance Hits Of The '80s	SE
Casey's Top 40 #1 Hits Of Summer	SE
Casual Country	FF
CBN Radio Network	NN
CD Sales Library	PR
CD Sound Effects Library	FX
Celebrity IDs (Customized & Generic)	
& Interviews	ID
Chainsaw One	PR
Character Voice Paodies	VO
Cheap Radio Thrills	FX
Cheat Sheet	SH
Chet Chit Chat	SP
Chicago Bears Football	SP
Chicago Cubs Baseball	SP
Chicago Symphony Orchestra	WM
Chickenman	CM
Children's Health News Network	NE
CHR Oldies Library	SO
Christian Countdown U.S.A.	WM
Christmas At Our House	XM
Christmas Eve On Mutual	XM
Christmas In The Country	SE, XM
Christmas Music	XM
Christmas Music Library	SO
Christmas Series	LE
Bob Circosta Show	TK
The Cia'ence Update	EN
Dick Clark In Hollywood	EN
Dick Clark Three-Hour Radio Specials	SE
Dick Clark's Rock, Roll + Remember	WM
Class Act	ID
Classic CDs	WM
Classic Cuts	EN
Classic Hits	FF, SO
Classic Laff Lines	CM
Classic Rock Revue X-Mas Special	XM
Classical	FF
A Classical Christmas	XM
Chris Clausen Voice-Overs	VO
Clean Cuts	PR
Cleen Sweepers	FX
The Clock	DR
Club Mix USA	WM
CMA Winners' Circle	SE
CMJ 1989 New Music Awards	SE
CNN Headline News from Unistar	
Radio Networks	NN
Coastlines	ID
Coffee With Cassie	TK
Collector's Item	WM
College Basketball Game Of The Week	SP
College Basketball Preview Special	SP
College Football Game Of The Week	SP
College Football Preview Special	SP
Comedy Garage	CM

The Comedy Hour	CM
Comedy Warehouse	PR
Comedyline	EN
Comment On The News	NE
Compact Disc Production Library	PR
Compact Disc Showcase	WM
Computer Sportsworld	SH
Concept 1/Adult Contemporary	FF
Concept 2/CHR	FF
Concept 3/Gold	FF
Concept 4/Country	FF
Concept 5/Contemporary MOR	FF
Concerned Woman Live	TK
Consultation Medical Call-In Show	TK
Consumer Report	NE
Contact	PA
Contemporary Christian	FF
Contemporary Comedy	SH
Contemporary Comedy Network	CM
Contemporary Easy Listening	FF
Aaron Copland	SE
Costas Coast To Coast	SP
The Countdown	WM
Countdown America Starring Dick Clark	WM
Country 80	FF
Country Alternative	FF
Country Calendar	EN
A Country Christmas Spectacular!	XM
Country Coast-To-Coast	FF
Country Comedy Networks	CM
Country Comments	DM
Country Crossroads	WM
Country Datebook	DM
Country Express	ID
Country Gold	FF
Country Gold Oldies Library	SO
Country Gold Saturday Night Live	WM
Country Lovin'	FF
Country Music Association Awards	SE
Country Music Legends	SE
Country One	FF
Country Power Mix	ID
Country Quiz	EN
Country Report	DM
Country Report	EN
Country Six Pack 1990	SE
Country Today	EN
Country-Phonics	WM
Cozmik Debris	SH
Creative Promos & Voice Bank	VO
Don Criqui On Sports	SP
Crosswalk	EN
Steve Crowley's American Scene	EN
Custom And Syndicated Jingles	ID
Custom Oldies	SO
Custom Station IDs & Jingles	ID
Customized Health Care	PA
Customized Jingles	ID

## D

Daily Birthday Bios Almanac and Daily	
History Almanac	SH
The Daily Briefs Almanac	SH
The Daily Feed	CM
Daily Insider	SH
Damn Good Programmers	SO
Dear DJ	SH
Claude DeBussy	SE
Decade Of Hits	SO
Rick Dees Weekly Top 40	WM
Desert Island Discs	WM
Design For Living	TK
Detroit Symphony Orchestra	SE
Diamond Moments	SP
Digifects	FX
Digital Production System	PR
Digital Solid Gold	FF
Digitizers	FX
DigiTotal	FF
Direct Hits	WM
Direct Results Radio Advertising	ID
The Mike Ditka Show	SP
The Dolans	TK
Double Barrels	ID
The Dow Jones Report	NE, NN
Dr. Dark's Comedy Drops	CM
Dr. Demento	WM
Dr. Jim's Animal Clinic	TK



# A-Z PROGRAM INDEX

## D

Dragnet	DR
The Drake Format	FF
Dream Of Freedom	EN
Dropinz	CM
Antonin Dvorak	SE
Dynamite Jingles	ID

## E

Easy Contemporary	FF
Easy Listening	FF
Easy Listening Ultra Plus	FF, SO
Easy/Jazz Mix Format	FF
Eclipse	PR
Dr. Dean Edell Medical Minutes	LE
Dr. Dean Edell Hour Program	TK
The Edge	ID
Eerie Sounds	ID
Jack Ellery Show	TK
Elvis: A Three-Hour Special	SE
Elvis: Legend Of A King	SE
Emerald Comedy Company	CM
Encore	WM
Energy Awareness Month Series	SE
Entertainment Radio Network	EN
The Entertainment Report: In Lyons Den With Jeffrey Lyons	EN
Entertainment Update	EN
Environmental Minute	LE
Dick Ervasti Creative Services	VO
Europower	ID

## F

Face Off	NE
Factor-5	FF
Fakers	CM
The Falcon	DR
The Family Christmas Album	DR
Famous Christmas Radio Package	DR
Famous Jury Trials	DR
Farm/Consumer Hour	TK
Farming America	NE
Gabriel Faure	SE
Favorite Country	ID
Film At Eleven	EN
Finally Feelin' Better	TK
Financial Insights	TK
The Financial Times Of London Report	NE
First Hearing	WM
First Light On NBC Radio	NE
Flashback	WM
Flashpoint	PR
Focus On Women	LE
Folderol's	PR
The Folk Sampler	WM
For The People	LE
For Winners Only	LE
4th Of July Special	SE
Fraze At The Flicks	EN
Stan Freberg Here	CM
French Open	SP
Fresh Approach	ID
Fresh Jams	ID
Fresh Traxx	WM
Front Row Center	WM
Fun Factory	CM
The Funny Business Comedy Drop-In Library	FX, ID
The Funny Business One Liners/100 Books Of Bits	SH
Fusion 40	WM
Future Hits	WM
Futureshock	PR

## G

Galaxy Air Preparation Service	SH
Game Plan For Living	LE
Gangbusters	DR

The Garden Hotline	TK
Marvin Gaye: We Miss You!	DR
Generation III	PR
The Gift Of Christmas	XM
The Gold Mine	SO
Gold Plus	FF
GoldDiscs	SO
Good Morning	TK
The Good Table	TK
Goodtime Gold	SE
A Gospel Christmas	XM
The Gospel Greats	WM
Gospel Year In Review	SE
Grammy Awards Pre-Event Specials	SE
The Grammy Awards-Live Backstage Special	EN
Grandstand	SP
Graveline Hollywood	EN
Great American Country	FF
Great Gold	FF
The Great Sounds	WM
Greatest Songs Of All Time	ID
The Green Book Catalog Of Songs By Subject	SH
The Green Hornet	DR
The Meg Green Show	TK
Eduard Grieg	SE
Gulfbreeze Radio Network	FF
The Guy Who Talks Fast	CM

## H

H & M Series # 1	ID
Halloween (Classical)	SE
Halloween Special War Of The Worlds	DR
George Fredrick Handel	WM
Hangin' With Hollywood	VO
Jim Harrington	VO
Paul Harvey	NE
Franz Josef Haydn	SE
Health Newsfeed	NE
Heart & Soul	FF
Heartline Across America	WM
The Heat	FF
The Heavy Bloc	WM
Heavy Harv "King Of Heavy Metal"	DM
Heritage Of Christmas	XM
The Hidden Truth	DR
High Voltage	WM
Highlights	WM
Highlights Of The Month	CM, NE
Highway 21	ID
Hip Hop	EN
Historical Comedy Script Service	SH
Hit Comedy Network	CM
HitDiscs	SO
Holiday Hits	SE
Jon Holiday's Swing Era Big Band	FF
Holly — The Legend	SE
Hollywood Hotline (TM)	EN
Hollywood Production Library	PR
Hollywood's KIIS	ID
Gustav Holst	SE
Lou Holtz Show	SP
Home Sense	TK
Hopalong Cassidy	DR
Horatio Hornblower	DR
Hot Mix	WM
How Do They Do That	NE

Hysterical Comedy Audio Service	CM
Hysterically Significant Moments	CM

## I

IDs, Liners, Promos	VO
Image IDs	ID
IMAGE-IZERS	ID
The Imagination Station	FF
In Celebration Of Black Mothers	EN
In Concert	WM
In The Spotlight	WM
In The Studio	WM
In Touch	ID
In-Fisherman Radio	SP
Info-Bits	SH

Inside Gospel	EN
Inside Sports Magazine	SP
Inspirations Across America	WM
Interstate Radio Network	FF
The Interview Cheat-Sheets	SH
The Interview Factory	EN
It Feels Like Christmas	XM
It's A Fact	NE
It's Only Rock & Roll	SE

## J

Jazz Flavours	WM
Jazz From The City	WM
Jazz Library	SO
The Jazz Show With David Sanborn	WM
The Jazz Trax Weekend Special	WM
Peter Jennings Journal	NE
Jingle Warfare	ID
Jingles	ID
Jingles Created By Anita Kerr	ID
Jingles/Custom or Syndicated	ID
Julio's On The Air	WM
Julio's Original Comedy Service	CM
Just For The Health Of It	LE

## K

K-Lite	ID
KALA Easy Listening	FF
KALA Easy Relaxed	FF
Kaleidophonic Jazz	WM
Kaleidophonics	FF
KCPX Package	ID
Charlie Kendall	VO
Kenetics Kuts	VO
Kickers	CM
KIIS '88	ID
KIIS '89	ID
KIIS '90	ID
Killer Tracks-Library	PR
King Biscuit Flower Hour	WM
King: From Atlanta To The Mountaintop	DR
King: Celebration Of The Man And His Dream	DR
The B.B. King Blues Hour	WM
The Larry King Show	TK
Larry King: Sports In Focus	SP
Bob Kingsley with America's Musicians	EN
Don Kirshner's 35th Anniversary Of Rock 'N Roll	WM, SE
Don Kirshner's Musical Memories	WM
Knebworth Benefit Concert	SE
Knucklehead News	SH
Kool Gold	FF
KYA-FM	ID

## L

L+R Productions, Inc.	ID
LaffLine	SH
Chris Larko Productions	VO
Larry's Imperfect Pet Emporium	CM
Joanna Langfield's People Report	EN
Laser Lightning	PR
Laugh Attack	CM
Laugh Machine	CM
Laughs On Us	CM
Lazer Cuts Production Library	PR
LBS Movie Minute	EN
LBS Video Minute	EN
Led Zeppelin — A Tribute To John Bonham	SE
Legends Of Rock	WM
Legends Of The NBA	SP
Lennon: His Last Interview, His Greatest Music	SE
Let's Have A Word Or Two	NE
Let's Talk	TK
Life In The Slow Lane Commuting In America	NE
Life Perspectives	TK
Lift Your Heart	PA
Light Classics	SO
Like Only Yesterday	NE

The Rush Limbaugh Show	TK
Listen In With	WM
Lite Adult Contemporary	FF, SO
Lite Jazz	FF
Live Cuts	DM
Live From Electric Ladyland	WM
Live From The Improv	CM
Live From The Rock And Roll Hall Of Fame	EN
Live From The Sixties	WM
The Live Show	WM
Long Live Rock	SE
A Look Back — The Sports Year 1990	SP
Lost Lennon Tapes	WM
Love Worth Finding Ministries	PA
The Lutheran Hour	PA
Lyric Opera Of Chicago	SE

## M

John Madden's Ace Sports Quiz	SP
John Madden's Sports Calendar	SP
Made In America	SE
Madison Avenue	ID
The Magic Of Christmas	XM
The Master Service	SO
Mastercontrol	EN
Masters Of Rock	DM
A Matter Of Law	NE
Mature Focus	NE
Mature Focus Special Reports	TK
Maximum Impact	PR
Mellow AC	FF
Memories Of Elvis	FF
Memory Music	SE
Metatshop	WM
Metro Traffic Control	NE
Metro Weather Service	NN
Midatlantic Sports Network	SP
Midnight Dread	WM
Milestones	EN
Ronnie Milsap: The Man, The Music, And The Magic	SE
Minnesota News Network	NN
The Minority Business Report	NE
Modern Country	FF
Modern MOR	FF
A Moment Of Musical History	DM
Money Magazine Business Report	NE
The Money Memo	NE
Money Smarts	LE
Moneytalk	TK
Montages	WM
Monthly Specials	WM

### KEY

CM	Comedy
DM	Daily Music Features
DR	Drama/Nostalgia
EN	Entertainment News
FF	Fulltime Formats
FX	Sound Effects
ID	Jingles/Station IDs
LE	Leisure/Self-Help
NE	News Programming
NN	News Networks
PA	Public Affairs
PR	Production Libraries
SE	Seasonal, Limited Run Music Features
SH	Printed Show Prep
SO	Song Libraries
SP	Sports
TK	Phone-In Talk Shows
VO	Voice Talent
WM	Weekly Music Features
XM	Christmas Programming



# A-Z PROGRAM INDEX

## M

MOR Contemporary	FF
Morning Show Audio	CM
Morning Show Jingles/Afternoon Drive	ID
The Mother Earth News	LE
Wolfgang Amadeus Mozart	SE
MTV News	WM
Muddy Mitch Productions	ID, VO
Muscle Shoals Magic	PR
Music . . . Just For The Two Of Us	FF
Music Entertainment Specials	SE
Music Hook Tapes	SO
Music In Motion	PR
The Music Of Your Life	FF
Music On Cart	FF
Musical Starstreams	WM
Mutual Broadcasting System	NN
Mutual Sports Today	SP
My Home	ID
My Music	CM
My Side Of The Story	NE
My Word!	CM
Neil Myers	TK

## N

NASCAR Live	SP
NASCAR Racing	SP
NASCAR Today	SP
Nashville Live	WM
The Nashville Record Review	WM
National Consumers Week Radio Series	PA
National Farm Report	NE
The National Finals Rodeo Report	SP
National Lampoon's True Facts	EN
National Self-Help Radio	LE
The Natural Sound	FF
NBA Radio Network	SP
NBA Season Preview Special	SP
NBC College Bowl Games	SP
NBC Extra	NE
New Age Connection	TK
The New Age Show	TK
New Day	ID
New England Sportsphile	SP
New Faces Of Country Music	SE
A New Frontier Of Superstars	SE
New Gold On CD with Dick Bartley	DM
New Gold On CD	WM
The New Production Library	PR
New Tradition	ID
New York Fan	ID
New York's Best Mix	ID
The News That Didn't Make The News	SH
News Today	NE
News/Talk 77WABC	ID
NFL Football I & II	SP
The NFL Playbook	SP
NHL Today	SP
Nightrax	DM
1990 Mutual News Specials	PA
1990 News Encore	NE
1990: A look Back In Time	NE
93Q	ID
94Q	ID
NLR Production Library	PR
North America One	FF
Northwestern Reviewing Stand	PA
Nostalgia Notes	SH
Nostalgia Scrapbook	DR
Notre Dame/Major College Football	SP
The Gary Null Show	TK
Nutz And Boltz	TK

## O

O'Liners	SH
Bobby Ocean	VO
Ocean "1st Plunge" Package	ID
Ocean "Image Base" Package	ID
Off The Record Specials	WM
The Offbeat	NE
Oldies Format	FF
Oldies Library	SO

Oldies On 45's	SO
Omni-FX	FX
Omnimusic Library	PR
On A Country Road With Lee Arnold	WM
On Air Direct Services	ID
On Golden Prune	CM
On The Garden Line	TK
On The Line	TK
On The Phone With Ti-Rone	CM
On The Radio	WM
On The Radio Countdown Companion	WM
On The Road	TK
On Track	WM
101 CD Sound Effects	FX
One To One (and One To One II)	SH
Open House Party	WM
The Opening Pitch — Baseball '91	SP
The Original Adult Contemporary	FF
An Original Christmas	XM
Our Back Yard	LE
The Overs	SH

## P

The Package	SE
Page One	PA
Pams Big Band Greats	ID
PAMS Classic Jingles	ID
PAMS Contemporary Jingles	ID
PAMS Propack	PR
Party America	WM
Pathways	PA
The Personality Page	SH
Perspective	NE
Philadelphia Orchestra	WM
Phoney Calls	CM
PIA Customized Public Affairs	PA
Pirate Radio USA	WM
Plain-Rap Countdown	WM
Plain-Rap Urban Countdown	WM
Playlist +	FF
Playoffs And World Series	SP
PM Business Report	NE
Portraits In Sound	WM
Power Basics	ID
Power Sheets Comedy Service	SH
Power Tools	PR
Powercuts	WM
Powerline	WM
Powerplay	PR
Premiere Comedy Network	CM
Premiere Country Comedy Network	CM
PREP	SH
Prevention Health Report	LE
Prime Cuts Comedy Service	CM
Prime Cuts Custom Comedy	CM, ID
Prime Demo	FF
Pro Football '90 — A Look Ahead	SP
Pro Football This Week	SP
The Production Bank	PR
The Production Garden Library	PR
Production Music Soundeffects Libraries	PR
Professional Broadcast Series	PR
Profiles In The Building Of America	PA
Promos!!	ID
Psyedelic Psnack	DM
Pure Gold/Oldies	FF
Pure Magic	ID

## Q

Q Cuts	ID
Quietrax	VO

## R

Race-Talk Weekend Report	SP
Radio AMEX	NN
Radio Commercials	VO
Radio Free America	TK
Radio Heartbeat	DM
Radio Links Hollywood	EN
Radio Musical IDs	ID
Radio New England Magazine	EN
Radioscope "The Entertainment Magazine Of The Air	PA

RadioScope Daily Edition/Weekend Edition	EN
Raised On Rock	PR
Sally Jessy Raphael	TK
Rarities On Compact Disc	WM
Rarities	DM
Real Estate Action Line	TK
Real Estate Today	TK
Records And Romance: The Rosanne Cash - Rodney Crowell Special	SE
Red Neckerson	CM
Reelin' In The Years	WM
Randy Reeves	VO
Remembering Lennon: Ten Years Later	SE
Rex (Movie Celebrities)	EN
Rex (Music Artists)	EN
Road Watch America	NE
Road Watch America	NN
Rock 'N Roll Graffiti	SO
The Rock Calender	DM
Rock Classics	FF
Rock Comedy Network	CM
Rock Over London	WM
Rock Quiz	EN
The Rock Report	EN
Rock Slides	DM
Rock Stars	WM
Rock Today	EN
Rockin' America	WM
Rockin' At The Movies	SE
Rockin' Christmas Drops	SO
Rockline	WM
The Rolling Stones Steel Wheels Concert	SE
Ronstadt: Rhymes, Rhythms, Romance	SE
The Diana Ross & The Supremes Story	SE
Harvey Ruben, M.D.	TK

## S

Sacred Sounds Of Country Gospel	FF
Sacred Sounds Of Praise	FF
A Salute To Great Black Americans	EN
San Francisco Sound Archive	PR
San Francisco Symphony Orchestra	SE
Santa Fe Chamber Music Festival	SE
Saturday Night House Party	WM
Saturday Night Oldies Party	SO
SBN'S Major League Baseball Notebook	SP
SBN's Public Affairs Journal	PA
The Mark Scheinbaum Show	TK
Franz Schubert	SE
Robert Schumann	SE
Scorchers	ID

## KEY

<b>CM</b> . . . . .	Comedy
<b>DM</b> . . . . .	Daily Music Features
<b>DR</b> . . . . .	Drama/Nostalgia
<b>EN</b> . . . . .	Entertainment News
<b>FF</b> . . . . .	Fulltime Formats
<b>FX</b> . . . . .	Sound Effects
<b>ID</b> . . . . .	Jingles/Station IDs
<b>LE</b> . . . . .	Leisure/Self-Help
<b>NE</b> . . . . .	News Programming
<b>NN</b> . . . . .	News Networks
<b>PA</b> . . . . .	Public Affairs
<b>PR</b> . . . . .	Production Libraries
<b>SE</b> . . . . .	Seasonal, Limited
	Run Music Features
<b>SH</b> . . . . .	Printed Show Prep
<b>SO</b> . . . . .	Song Libraries
<b>SP</b> . . . . .	Sports
<b>TK</b> . . . . .	Phone-In Talk Shows
<b>VO</b> . . . . .	Voice Talent
<b>WM</b> . . . . .	Weekly Music
	Features
<b>XM</b> . . . . .	Christmas
	Programming

Screenest	EN
The Sealed Book	DR
Seattle/Portland	ID
Secret Adventures Of The Tooth Fairy	CM
The Senate Today	NE
Sentimental Journey	WM
Sheridan Broadcasting	NN
Sho-Prep	SH
Dave Sholin's Insider	WM
Jean Sibelius	SE
Signature Broadcast News Themes	ID
Signature Voice/ID	VO
Sittin' In	WM
The Six Shooter	DR
The '60s At The Beeb	SE
'60s Classics	SE
Sixty Second L.P.	EN
Sixty Second Preview	EN
Ski Reports	LE
Skywatch Weather	NE
Tom Snyder	TK
Soap Quiz	EN
Soft Passages	FF
Solid Gold Country	DM
Solid Gold Saturday Night	WM
Solid Gold Scrapbook	DM
Solid Gold Summer Hits	SE
Something Special	WM
Something You Should Know	LE
Sound Ideas Production Music Library	PR
Sound Ideas Sound Effects Libraries	FX
Sounds And Scores: Henry Mancini	SE
Sounds Of Sinatra	WM
Soundscapes	WM
The Source Report	PA
Speak For Yourself	LE
Speaking Of Everything	EN
Special Of The Week	WM
Spectrum AC	FF
Spin Radio Concert	WM
The Spirit Of New England	ID
The Spirit Of Summer	SE
The Sports Final	SP
Sports Flashback	SP
Sports Hall Of Shame	SP
Spring (Classical)	SE
Sr. Citizens	LE
Star Quiz	EN
Starbeat	EN
Stardust/MOR	FF
Starline	TK
StarStation	FF
Station IDs, Audio Production	PR
Station IDs And Custom Voicers	ID
Station Image Voice "Voice Of The Station"	VO
Ben Steel's Twisted Hits	CM
Stereo Rock (CHR)	FF
Stevens & Grdnic Daily Comedy Exclusive	CM
Stevens And Grdnic's Radio Hotline	CM
Stoli World Music Series	WM
The Stories Behind The Songs With Ed Salamon	WM
Eduard Strauss	SE
Streams	WM
StreetBeat	DM
STRZ Funline	EN
Studio Blasters!!	FX
Success In Business	TK
Summer Activity Reports	LE
Summer Beach Party 1990	SE
Summer Encore 1990	SE
Sun Radio Network	FF
Sunday Mornening	WM
Sunday Night Report	SP
Sunset Boulevard	ID
The Super AC Format	FF
Super Country	FF
Super Gold Saturday With Mike Harvey	WM
Super Hits	FF
Super Hits II	FF
Super Jam Summer Specials	SE
Super Pro Series I & II	PR
Super Spoofers	CM
Super Sweepers	ID
Superbowl XXV — Countdown To Sunday	SP
Supermixx	WM
Superstar Concert Series	WM
Superstar Spectacular	SE
Swords Into Plowshares: Who Collects The Peace Dividend?	NE
Syntheffex	PR



# A-Z PROGRAM INDEX

## T

Talk Action	ID
Talkradio - Dr. Joy Browne	TK
Talkradio - Gordon Elliott	TK
Talkradio - Barry Farber	TK
Tax Break	LE
Peter Tchaikovsky	SE
Techsonis 2 * The Music Library	PR
Tele-Joke Comedy Services	SH
Tennis Hall Of Fame Induction Ceremonies	SP
Studs Terkel Almanac	EN
Thanksgiving (Classical)	SE
Thirty Plus	FF
This Date In Baseball History	SP
This Is Your F.B.I.	DR
This Week In The Sixties	WM
This Week With David Brinkley	NE
The Thoroughbred Connection	SP
Ticket To Ride	WM
TID-BITZ	SH
Harrison Tilberts Travel Guide Of The Airways	EN
The TM Comedy Network	CM
TNN Music City News Country Awards	SE
TNNR	FF
Today's Business Journal	TK
Today's Christian Music	FF
Today's Country	ID
Today's Business Journal	NE
The Toolkit Production Library	PR
Tooth Talk	LE
The Top 10 Hits Of All Time	SE
The Top 100 Of The '70s	WM
Top 30 USA	SO
Top 88 of '88	SO
Top Hits Current Music Service	FF
Total Autonomy	ID
Traditional Country	FF
Traditional Country	SO
Transtar AC II	FF

Transtar AM Only	FF
Transtar Country	FF
Transtar Format 4 1	FF
Transtar Niche 29	FF
Transtar Oldies Channel	FF
Transtar Special Blend	FF
The Travel Show	LE
Travel Tips	LE
Trivia Quiz	EN
Tropical Punch	SH
True Country	FF
Turbo Techsonics	PR
Turbo Z	ID
TV/Movie Clips	CM
The 12 Hours Of Christmas	XM
24 Hour Programming — 7 Days A Week	FF
Twintros	ID

## U

U.S. Hall Of Fame	WM
U.S. Marines Music Minute	EN
U.S. Open Tennis	SP
Ultimate Adult Contemporary	FF
The Ultimate Production Library	PR
UNCF Parade Of Stars	EN
Undiscovered Albums Cuts Of Creedence Clearwater Revival	SE
Unforgettable (Nostalgia)	FF

## V

Valentine's Day (Classical)	SE
Valentino Music And Sound Effects Libraries	PR
The Very Best Videos	EN
Video Viewer	EN
Vocal Scene	WM
Voice Box	VO
Voice Over Services	VO

The Voiceover America	VO
Voiceovers	VO
Voiceworks Studios	ID
Volvo And Kraft Championships	SP
Volvo Tournament	SP
VOX BOX	VO

## W

The Wall Street Journal Report	NE
Wall Street Journal Radio Network	NN
The Dionne Warwick Songbook	SE
WATSNU	WM
The Wave	FF
Weapons	PR
Weather	NE
Weather Enviornmental, Weather Scan	NN
Weather Environmental Tracking	NE
Weedeck Country Christmas	XM
The Week In Review	NE
The Weekend Comedy Hour	CM
Weekend Headliner	NE
The Weekly Country Music Countdown	WM
The Weekly Specials	WM
Wellness Alert	TK
Doug Wendt's World Beat	WM
Westwood One Companies/ NBC Radio Network	NN
Westwood One Presents	WM
When Radio Was	DR
Meg Whitcomb	TK
Timothy White's Rock Stars	WM
The Whole O Catalogue	SH
Bruce Williams	TK
Bruce Williams Travel Corner	NE
Gordon Williams Business Report	NE
Hank Williams Jr.: The Making Of A Great Entertainer	SE
R. Vaughan Williams	SE
Willy's Comedy Shack And Burger Emporium	CM

Wimbledon	SP
Winners News Network	FF, NN
Wireless Flash	SH
Jeanne Wolf's Hollywood	EN
Women's Tennis	SP
Word Of Inspiration From The New King James Version	PA
World Cup Soccer	SP
The World Of Johnny Mathis	SE
World Of Rock With Scott Muni	WM
World Premiere	WM
World Space Report	NE
The World Today	NE
Worship! America	WM
WPLJ — The Jingles	ID
Wrestling Weekly	TK

## X

X-citement	ID
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## Y

The Year-End Nashville Record Review	SE
You And Your Money	NE
Young Adult Newscall	EN
The Henny Youngman Comedy Radio Library	CM

## Z

The "Z" Format	FF
Z-Rock	FF
Z-Rock 50 Hard Rock Countdown	WM
ZZ Top's Memorial Day Blues Blast And Bar-B-Que	SE

# PROGRAM SUPPLIER INDEX

## A

27th Dimension, Inc.	(800) 634-0091
ABC Contemporary Network	(212) 887-5441
ABC Direction Network	(212) 887-5193
ABC Entertainment Network	(212) 887-5553
ABC FM Network	(212) 887-5635
ABC Information Network	(212) 887-5585
ABC Radio Networks	(212) 887-5131
ABC Radio Sports	(212) 887-5656
ABC Rock Network	(212) 887-5652
ABC Talk Programming	(212) 887-5464
ABC/Watermark	(212) 887-5379
Accu-Weather Inc.	(814) 234-9601
Tom Adams Productions Inc.	(808) 395-7500
Advance Radio Entertainment	(213) 461-9994
Afterglow Productions	(901) 682-3028
Airforce Broadcast Services, Inc.	(416) 961-2541
Airlines	(313) 881-4551
All Age Music	(901) 795-2848
All Star Radio	(213) 850-1169
Gary Allyn Radio Enterprises	(619) 291-3638
Alternative Programming, Inc.	(800) 231-2818
America's Rock Network	(714) 921-2401
American Farm Network	(503) 687-2315
American Radio Networks	(612) 569-7467
Anderson Communications	(404) 766-8000
AP Network News	(202) 955-7200; (800) 821-4747
APM/Associated Production Music	(800) 543-4276

Pat Appleson Studios, Inc.	(305) 625-4435
Toby Arnold & Associates, Inc.	(800) 527-5335, (214) 661-8201
Associated Broadcasters/Don S. Vogel	(415) 827-2382
Mark John Astoifi	(315) 393-1645
The Audio Workshop	(404) 931-2043

## B

Dale Baglo Broadcast Inc.	(604) 386-1131
Lee Bailey Communications Inc./Bailey Broadcasting Services	(213) 969-0011
Belly Laffs, Inc.	(401) 363-9895
Frank Bennett Media Ventures	(408) 247-0762
The Bentley Group, Inc.	(301) 998-1095
Rita Bentley Productions	(804) 379-4463
Best of the Oldies Radio Network	(818) 905-9388
Big Band Music Network	(714) 871-9154
Bits & Pieces Creative Services, Inc.	(718) 966-0499
Bonneville Broadcasting System	(708) 291-0110, (800) 631-1600
Bradcom Communications (BRADCOM)	(714) 883-1193
Brainstorm Productions, Inc.	(216) 671-5243
The Breeze/Progressive Radio Network	(612) 378-1254
Dick Brescia Associates	(212) 302-1100
Broadcast Programming	(800) 426-9082
Broadcast Services, MN	(612) 537-1431
Brown Bag Productions	(303) 750-9949
Brown Spots, Inc.	(800) 880-8808, (501) 376-3763
BSN/WFMT Fine Arts Network	(800) USA-WFMT
Ed Busch Productions-Dallas	(201) 385-6566
Business Radio Network	(800) 321-2349



## C

CBN Radio Network	(804) 523-7056
CBS RadioRadio	(818) 981-8255
Century 21 Programming, Inc.	(800) 937-2100, (214) 934-2121
Chicago Radio Syndicate, Inc.	(800) 621-6949
Children's National Medical Center	(202) 939-4500
Clausen Communications Inc.	(617) 593-2437
Clean Sheets, Inc.	(313) 544-0405
CMJ Radio Networks	(212) 463-7980
CNN Headline News from Unistar Radio Networks	(800) 654-3904
Lita Cohen Radio Services, Inc.	(215) 668-0722
Collins Broadcast Services	(708) 991-1522
Computer Sportsworld	(702) 294-0191
Concept Productions	(800) 783-3454, (916) 782-7754
Condor Communications	(416) 781-1047
Contemporary Comedy	(214) 381-4779
Copley Entertainment, Inc.	(203) 333-6633
CPMG Incorporated	(800) 522-PAMS
Mitch Craig Productions	(901) 388-8449
Creative/Funspots	(412) 833-4749
CRN International	(203) 288-2002
Crowley Broadcasting Inc.	(800) 783-2772, (305) 735-5222
Cryholm Jaines	(202) 397-5827
Cutler Productions	(213) 478-2166
C.W. Media, Inc.	(414) 529-5813

## D

The Dally Feed	(202) 638-4222
Jeff Davis Productions	(213) 288-7944
DIR Broadcasting	(212) 371-6850
John E. Douglas	(216) 892-8509
Dow Jones & Co.	(212) 416-2382
The Dow Jones Report	(212) 416-2382
Drake-Chenault	(800) 876-3303, (505) 247-3303
John Driscoll Company	(818) 841-9418

## E

Eagle Media Productions, LTD.	(914) 669-5277
Ray Edwards Productions	Compuserve ID 72537,717
EFM Media Management	(212) 887-1871
Emerald Entertainment Network, Inc.	(615) 327-9544
Entertainment Communication Consultants	(209) 476-1511
Entertainment Radio, Inc.	(818) 985-4807
ERI Productions	(818) 985-4507
Dick Ervasti Creative Services	(612) 930-0113

## F

Far West Communications, Inc.	(800) 783-2WIN
Lee Allen Faust (L.A.F.) Productions	(818) 848-1497
FirstCom	(800) 858-8880, (214) 934-2222 (collect)
The Funny Business	(508) 342-1074

## G

Galaxy L.A. Air Force	(800) 882-LAAF
Ghostwriter's	(612) 522-6256
Global Satellite Network	(818) 906-1888
Grace Media Inc.	(800) 937-8250
Green Diamond Radio	(212) 409-4527
Group Entertainment, Inc.	(800) 543-3403
Gulfcoast Productions, Inc.	(800) 833-8861

## H

Harrington & Mitchell Advertising, Inc.	(412) 833-6700
Hell Enterprises	(717) 299-5899
Hollywood Hotline	(702) 331-0991
The Hook Factory	(503) 253-4175
Humane Society Of The United States	(800) 237-7242
Paul Hunter	(805) 965-3581
Hysterical Comedy Services	(305) 654-8787

## I

Ideas' Inc.	(504) 283-4726
In-Fisherman Communications Network	(218) 829-1648
Int'l Lutheran Laymen's League	(800) 752-9636
Interstate Radio Network	(312) 222-4784
The Interview Factory	(818) 988-2045

## J

JAM Creative Productions, Inc.	(214) 388-5454
Jameson Broadcast	(202) 328-3283
Jazz Trax	(619) 233-9228
Johnny O' Productions	(207) 797-0780
Johns Hopkins Medical Institutions	(301) 955-2849

## K

Kaleidophonics	(707) 443-9836
Kayla Satellite Broadcasting Network, Inc.	(813) 572-9209
KBC Productions	(416) 889-2598
Joe Kelly Creative Services	(312) 645-8241
Kendall Energies Inc.	(215) 56-VOICE
Kenetics Radio Entertainment	(718) 859-6123
Kids' Choice Broadcasting Network	(800) 284-5578
Killer Music/Killer Tracks	(800) 877-0078
Don Kirshner-Mediator	(212) 888-7900
Knucklehead News Network	(713) 342-9570

## L

L + R Productions, Inc.	(203) 528-5177
Chris Larko Productions	(800) 4TALENT, (213) 482-5368
Laugh*Trak Media Services	(800) 827-3301
Love Worth Finding Ministries	(901) 725-9512

## M

Jack MacDonald	(206) 588-2839
Marconi & Cheese Communications	(416) 361-3570
Terry Marshall	(415) 680-1177
Media America, Inc.	(212) 302-1100
Melcor Broadcasting Company	(212) 972-1030
Metro Networks	(713) 621-2800
Metro Weather Service	(516) 568-8844
Charles Michelson & Sons	(213) 278-4546
Minnesota News Network	(612) 290-1234
MJI Broadcasting	(212) 245-5010
MRN Radio	(904) 254-6760
Muddy Mitch Productions	(708) 971-3890
Murray/Walsh Radio Programming, Inc.	(203) 763-2838
The Musicworks, Inc.	(800) 251-9000, (615) 790-1200
Music Director Programming Service	(413) 783-4626
Music Service Associates	(918) 492-7222
Music Unlimited	(800) 999-3520
Musical Starstreams	(505) 988-2004
Mutual Broadcasting System	(703) 685-2000



## PROGRAM SUPPLIER INDEX

## N

Natural Sound	(814) 664-9244
NBC Radio/Denny Somach Productions	(215) 446-7100
NBC/Talknet	(212) 237-2660
Neer Perfect Productions	(212) 463-7980
North American Network	(202) 265-3689

## O

O'Liners	(213) 479-1767
Bobby Ocean, Inc.	(415) 472-5625
Olympia Marketing, Olympia Networks	(314) 361-2000; (213) 452-7500
Omnimusic	(800) 828-6664
On The Radio	(213) 392-9600
Ontrack Communications	(416) 363-0997
Orange Productions	(215) 667-8620

## P

Byron Paul Voices	(213) 395-2736
PIA Radio Sports	(312) 943-8888
Powersound Productions	(412) 321-6920
Premiere Radio Networks	(213) 467-2346
Primedia Entertainment Group (PEG)	(404) 892-2287
Pro Audio Makers	(213) 597-8344
The Production Garden	(800) 247-5317
Prof. Media Network	(503) 687-2068
Professional Desk References	(615) 459-4880
Professional Rodeo Network	(503) 687-2068
Progressive Radio Network	(612) 378-1254
ProMedia, Inc.	(800) 782-0700
Public Interest Affiliates, Inc.	(312) 943-8888

## R

Ken R Inc.	(800) 451-5367
Radio AMEX	(212) 306-1637
Radio Links	(213) 457-5358
Radio New England, Inc.	(617) 749-1304
Radio Today Entertainment	(212) 581-3962
Radio Ventures, Inc.	(0114471) 494-4513
Radio Waves Corp.	(800) 622-1992
Jim Raposa Co., Inc.	(401) 846-2825
RBM Productions	(212) 371-6850
John M. Reans Radio Production and Programs	(800) 545-9324
Red Armadillo Studios	(215) 441-5674
Reel Good Productions, Inc.	(612) 851-9200
Reel Vision Int'l Inc.	(615) 352-2219
Randy Reeves, Voice At Large	(404) 925-8868
Terrie Richards Productions	(805) 642-4258
J.L. Ritter Productions	(702) 588-4542
Road Watch America	(713) 621-2800
John Thomas Roman	(904) 753-5858
RPI	(415) 686-9141
RPM Radio Programming And Management, Inc.	(800) 521-2537, (313) 681-2660

## S

The Sacred Heart Program, Inc.	(800) 747-7692
San Francisco Sound Archive	(707) 425-8137
Satellite Music Network, Inc.	(800) 527-4892
SBC, Radio/TV Commission	(800) 433-5757
Self	(702) 826-5137
Sheen Radio Network	(407) 392-1776
Sheridan Broadcasting Networks/STRZ Entertainment	(800) 874-3010
Silver Inc.	(619) 296-1601
Sixty Second LP	(203) 222-5858
Sixty Second Preview	(203) 222-5859
SJS Entertainment	(212) 370-9460

SJS Entertainment/Album Network	(818) 955-4000
SJS Entertainment/Bullet Productions	(818) 846-8200
Skywatch Weather Center	(800) SKYWATCH
Denny Somach Productions	(215) 446-7100
Dave Sommer	(619) 279-3119
Sound Ideas	(800) 387-3030, (416) 886-5000
Sound Productions	(503) 479-4054
The Source	(212) 237-2577
Southern Trax Production Co.	(800) 462-4420
SP Productions/Techsonics	(800) 547-4000
Sportcom/Motor Sports Radio	(800) 462-5677
Star Communications	(619) 569-7467
Kris Stevens Enterprises Inc.	(818) 981-8255
Strand Broadcast Services	(213) 318-1666
STRZ Entertainment Network	(800) 874-3010
Studio 140	(616) 454-7140
Stupak Associates	(301) 667-0277
Dick Summer Communications	(516) 654-0747
Sun Radio Network	(800) 642-7861
Superadio Network	(212) 302-1100
Supertrax Production-Services	(806) 352-7503
Syndicom	(805) 543-9214

## T

Taylor Media Productions, Inc.	(800) 247-5317
TelePrograms	(213) 854-4475
Thompson Creative	(214) 559-4000
TM Communications	(800) 527-7759
TNNR — Group W Satellite Communications	(203) 965-6424
Topical Punch	(317) 359-0288
Ric Tower Creations	(314) 825-0206
The Travel Show Company, Inc.	(215) 896-2828
Tribune Radio Networks	(312) 222-3342
Morrie Trumble & Associates	(212) 693-2633

## U

U.S. Senate	(800) 736-1001
Unistar Power	(703) 276-2900
Unistar Radio Networks	(800) 654-3904
Unistar Ultimate	(703) 276-2900
United Syndications Associates, Inc.	(800) 783-8255
US Weather	(619) 271-9230
USA Radio Network	(800) 829-8111

## V

Valentino, Inc.	(800) 223-6278
Steve Vaus Productions	(800) HIT-SONG
Video Viewer	(203) 222-5860
Voice Box	(913) 262-8171
Voceworks Studios	(703) 342-5369

## W

Wall Street Journal Radio Network	(212) 416-2382
Warm Lane Music	(312) 928-2029
Weather Environmental, Weather Scan	(212) 370-9460
Weather Scan/Jameson Broadcast	(202) 328-3283
Ken Webb Entertainment	(516) 491-5368
Weedeck Radio Network	(213) 462-5922
Doug Wendt's World Beat	(415) 474-7773
Western Front Broadcasting	(818) 905-3326
Westwood One Companies/Mutual Broadcasting System	(703) 685-2000
Westwood One Companies/NBC Radio Network	(703) 685-2000
Westwood One Radio Network	(213) 840-4244
WFMT Fine Arts Network	(312) 565-5049
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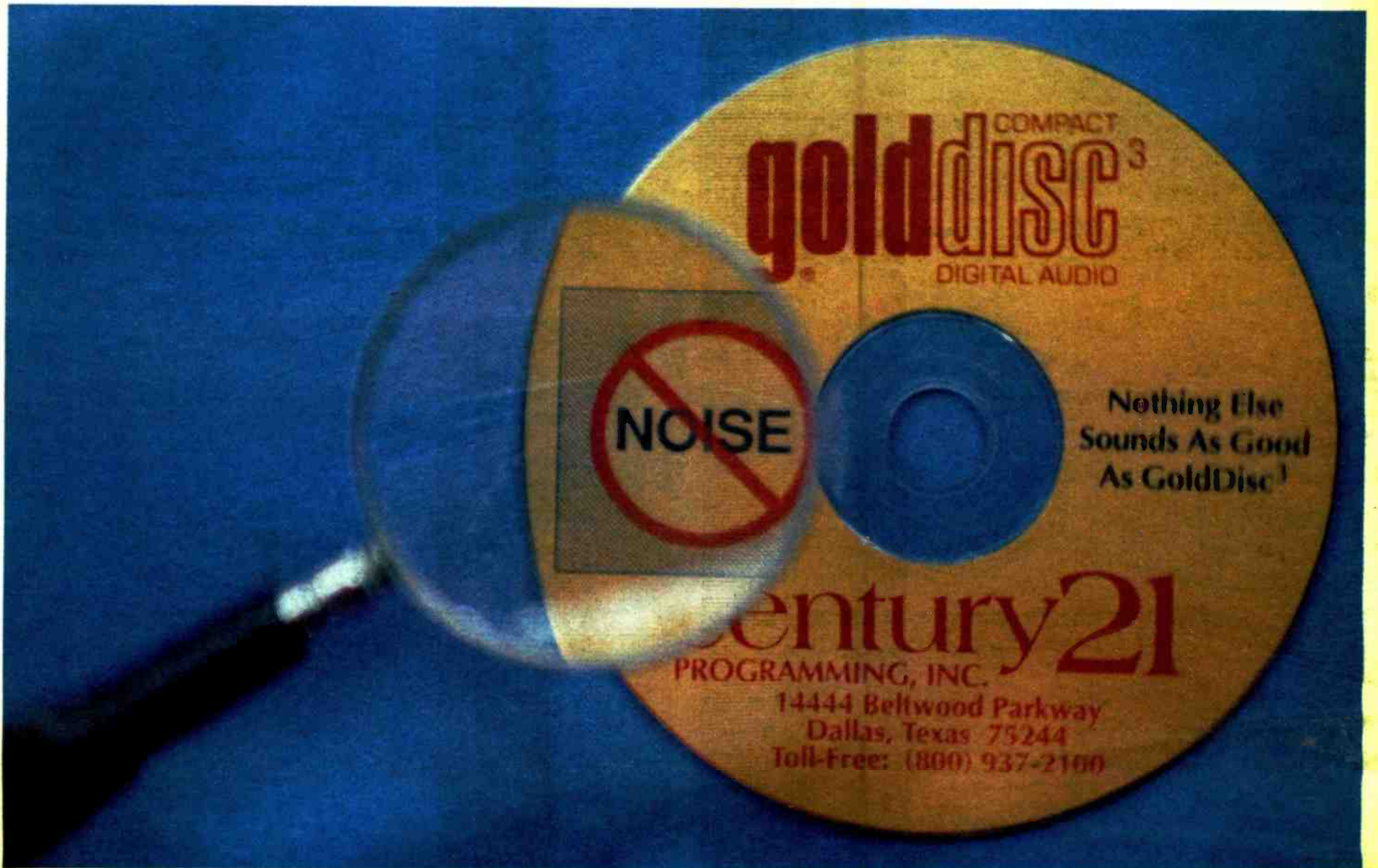
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