



DIRECTORY



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FINALLY! THE DIAL WITH A BURN BUTTON!

Digital Dial Music Testing, with live listeners in an auditorium setting, works well because you see the raw feelings of your listeners for each song tested, each "Station Pod" played. You get a second-by-second readout in real time and *The Analyst*TM software delivers results in easy-to-read, easy-to-manipulate form. Digital Dial methodology yields fast turnaround tests with solid data. That is why Digital Dial Testing is preferred by many respected programmers.

THERE IS ONLY ONE PROBLEM. Smart programmers want to measure "burn" of the songs they test. As much as a listener may like a song, they may be tired of hearing it. A P.D. may inadvertently hurt TSL by over-playing "burnt" songs. Until now, no Digital Dial system has been able to track and measure "burn."



NOW, THERE IS A SOLUTION. Moyes Research has designed and developed a new, breakthrough wireless Digital Dial system. In addition to capturing real time scoring using the usual rotary dial, this system measures "burn" and unfamiliarity using special buttons. The respondents' reactions are measured one question at a time, and the data yielded is more complete.

ONLY ONE COMPANY OFFERS THIS - MOYES RESEARCH. We have worldwide exclusive rights to this system, and we'd be happy to make it available to you. You don't have to do your perceptual studies with us to utilize these music tests, although we'd love to help you with those as well. Just call us. We'll talk through your needs, answer your questions, and quote you an attractive price for your next music test.

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Moyes Research



MUSIC TESTING DIVISION
800.604.9390

RATINGS REPORT

MARKET INDEX

The top 300 markets ranked by Arbitron are listed on one page, with the page number on which each appears in this directory.

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NATIONAL FORMAT SHARES

A quick overview of radio's formats, comparing overall numbers on a national basis.

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FORMAT FOCUS

The Media Audit provides profiles of listeners aged 18+ in the primary radio formats in this report. The data was gathered from 72 markets during the 2006 measurement year.

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HOW TO USE THE RATINGS INFORMATION

This step-by-step guide will help you use and understand R&R's comprehensive ratings data. The National Rep Firm abbreviation key is also on this page.

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MARKET RATINGS

The top 100 markets rated by Arbitron have one-year trends and are ranked in five key demos. Ownership info and rep affiliations, along with 12+ cume numbers are included for each station listed. Metros 101+ contain top 10 stations, formats, owners and a two-book trend. Houston and Philadelphia PPM ratings are also included.

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EASTLAN RATINGS

R&R also includes ratings information provided by Eastlan Ratings for markets not rated by Arbitron.

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In your hands is the fall edition of the radio industry's most trusted and complete published directory of ratings, group owners, record companies, program suppliers, networks, consultants, broadcasting-related services, FCC information and more. For decades the R&R Directory has been the No. 1 reference book for radio executives. Published twice per year, the directory is automatically included in the standard R&R subscription package. Additionally, the directory is available online as a convenient supplement to the printed edition at www.radioandrecords.com.

Since 1973 it has been our honor to serve the radio and record communities. We value your partnership and thank you for your continued support of Radio & Records.

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111	Alexandria, LA (221)
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101	Appleton-Oshkosh, WI (134)
104	Asheville, NC (159)
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30	Atlanta (9)
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98	Augusta, GA (109)
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86	Bakersfield (78)
43	Baltimore (21)
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115	Battle Creek, MI (261)
101	Beaumont-Port Arthur, TX (133)
119	Beckley, WV (295)
110	Bend, OR (217)
115	Billings, MT (259)
102	Biloxi-Gulfport, MS (144)
106	Binghamton, NY (181)
75	Birmingham (56)
118	Bismarck, ND (285)
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118	Bluefield, WV (283)
98	Boise, ID (106)
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109	Bowling Green, KY (208)
100	Bridgeport, CT (121)
119	Brunswick, GA (298)
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101	Canton, OH (128)
107	Cape Cod, MA (189)
120	Casper, WY (299)
110	Cedar Rapids, IA (213)
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91	Charleston, SC (88)
107	Charleston, WV (182)
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112	Charlottesville, VA (231)
98	Chattanooga, TN (107)
119	Cheyenne, WY (293)
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50	Cincinnati (28)
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93	Columbia, SC (91)
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101	Fayetteville, AR (135)
101	Fayetteville, NC (129)
103	Flagstaff-Prescott, AZ (151)
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110	Florence, SC (216)
115	Florence-Muscle Shoals, AL (258)
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103	Fredericksburg, VA (153)
80	Fresno (66)
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78	Fl. Myers-Naples (62)
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111	Fl. Walton Beach, FL (226)
98	Fl. Wayne, IN (106)
89	Gainesville-Ocala (83)
118	Grand Forks, ND (289)
116	Grand Junction, CO (264)
81	Grand Rapids (67)
107	Green Bay, WI (185)
67	Greensboro-Winston Salem-High Point (45)
92	Greenville-New Bern (89)
77	Greenville-Spartanburg, SC (60)
105	Hagerstown-Chambersburg, MD (165)
115	Hamptons-Riverhead, NY (260)
87	Harrisburg-Lebanon (79)
117	Harrisonburg, VA (277)
72	Hartford-New Britain (50)
111	Hilton Head, SC (219)
79	Honolulu (64)
119	Hot Springs, AR (290)
24	Houston-Galveston (6)
104	Huntington-Ashland, WV-KY (157)
99	Huntsville, AL (113)
62	Indianapolis (40)
118	Ithaca, NY (284)
99	Jackson, MS (118)
119	Jackson, TN (291)
69	Jacksonville (47)
98	Johnson City-Kingsport (101)
108	Johnstown, PA (191)
119	Jonesboro, AR (292)
113	Joplin, MO (239)
107	Kalamazoo, MI (184)
115	Kalispell-Flathead Valley, MT (262)
52	Kansas City (30)
104	Killeen-Temple, TX (156)
83	Knoxville (71)
112	La Crosse, WI (230)
114	Lafayette, IN (246)
98	Lafayette, LA (102)
112	Lake Charles, LA (229)
95	Lakeland-Winter Haven (96)
99	Lancaster, PA (114)
100	Lansing-East Lansing, MI (122)
109	Laredo, TX (205)
112	Las Cruces, NM (227)
54	Las Vegas (32)
114	LaSalle-Peru, IL (247)
110	Laurel-Hattiesburg, MS (209)
118	Lawton, OK (282)
106	Lebanon-Rutland, VT (179)
117	Lewiston-Auburn, ME (280)
98	Lexington-Fayette, KY (104)
114	Lima, OH (251)
106	Lincoln, NE (174)

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19	Los Angeles (2)
74	Louisville (54)
107	Lubbock, TX (183)
114	Lufkin-Nacogdoches, TX (253)
103	Macon, GA (155)
95	Madison, WI (95)
107	Manchester, NH (190)
117	Mankato-New Ulm-St. Peter, MN (274)
113	Marion-Carbondale, IL (240)
119	Mason City, IA (296)
76	McAllen-Brownsville (58)
110	Medford-Ashland, OR (210)
94	Melbourne-Titusville-Cocoa (94)
71	Memphis (49)
106	Merced, CA (180)
119	Meridian, MS (297)
34	Miami-Fl. Lauderdale (12)
61	Middlesex-Somerset-Union, NJ (39)
58	Milwaukee-Racine (36)
38	Minneapolis-St. Paul (16)
92	Mobile (90)
98	Modesto, CA (108)
73	Monmouth-Ocean, NJ (51)
115	Monroe, LA (257)
87	Monterey-Salinas-Santa Cruz (80)
103	Montgomery, AL (151)
116	Montpelier-Barre-Waterbury, VT (266)
106	Morgantown-Clarksburg, WV (175)
99	Morristown, NJ (112)
110	Muncie-Marion, IN (212)
112	Muskegon, MI (233)
104	Myrtle Beach, SC (161)
66	Nashville (44)
40	Nassau-Suffolk (18)
106	New Bedford-Fall River, MA (177)
99	New Haven, CT (109)
106	New London, CT (173)
76	New Orleans (57)
18	New York (1)
102	Newburgh-Middletown, NY (140)
63	Norfolk-Virginia Beach (41)
107	Odessa-Midland, TX (187)
70	Oklahoma City (48)
110	Olean, NY (215)
83	Omaha-Council Bluffs (72)
56	Orlando (34)
100	Oxnard-Ventura, CA (120)
102	Palm Springs, CA (137)
113	Panama City, FL (238)
114	Parkersburg-Marietta, WV-DH (250)
100	Pensacola, FL (124)
103	Peoria, IL (149)
27	Philadelphia (7)
37	Phoenix (15)
113	Pittsburg, KS (Southeast Kansas) (243)
46	Pittsburgh (24)
105	Portland, ME (167)
45	Portland, OR (23)
99	Portsmouth-Dover-Rochester, NH (116)
104	Poughkeepsie, NY (163)
60	Providence-Warwick-Pawtucket (38)
115	Pueblo, CO (254)
35	Puerto Rico (13)
102	Quad Cities, IA-IL (143)
65	Raleigh-Durham (43)
117	Rapid City, SD (276)
101	Reading, PA (130)
112	Redding, CA (228)
100	Reno, NV (123)
75	Richmond (55)
47	Riverside-San Bernardino (25)
99	Roanoke-Lynchburg, VA (115)
112	Rochester, MN (232)
74	Rochester, NY (53)
103	Rockford, IL (154)

Page	Market (Metro rank)
109	Rocky Mount-Wilson, NC (202)
49	Sacramento (27)
101	Saginaw-Bay City-Midland, MI (131)
102	Salisbury-Ocean City, MD (145)
53	Salt Lake City-Ogden-Provo (31)
118	San Angelo, TX (286)
51	San Antonio (29)
39	San Diego (17)
22	San Francisco (4)
57	San Jose (35)
105	San Luis Obispo, CA (172)
110	Santa Barbara, CA (211)
113	Santa Fe, NM (237)
109	Santa Maria-Lompoc, CA (207)
100	Santa Rosa, CA (119)
84	Sarasota-Bradenton (73)
104	Savannah, GA (158)
36	Seattle-Tacoma (14)
118	Sebring, FL (288)
117	Sheboygan, WI (278)
101	Shreveport, LA (132)
117	Sioux City, IA (275)
106	South Bend, IN (178)
94	Spokane (93)
89	Springfield, MA (84)
102	Springfield, MO (142)
111	St. Cloud, MN (218)
42	St. Louis (20)
103	Stamford-Norwalk, CT (145)
115	State College, PA (255)
88	Stockton (81)
110	Sunbury-Selinsgrove-Lewisburg, PA (214)
114	Sussex, NJ (248)
88	Syracuse (82)
105	Tallahassee, FL (164)
41	Tampa-St. Petersburg (19)
109	Terre Haute, IN (206)
116	Texarkana, TX-AR (263)
119	The Florida Keys (294)
91	Toledo (87)
108	Topeka, KS (194)
108	Traverse City-Petoskey, MI (192)
102	Trenton, NJ (141)
108	Tri-Cities, WA (199)
78	Tucson (51)
80	Tulsa (65)
107	Tupelo, MS (188)
112	Tuscaloosa, AL (234)
112	Twin Falls (Sun Valley), ID (235)
103	Tyler-Longview, TX (148)
104	Utica-Rome, NY (160)
116	Valdosta, GA (269)
100	Victor Valley, CA (126)
97	Visalia-Tulare, CA (100)
109	Waco, TX (201)
29	Washington, DC (9)
114	Waterloo-Cedar Falls, IA (252)
117	Watertown, NY (279)
105	Wausau-Stevens Point, WI (170)
68	West Palm Beach-Boca Raton (46)
114	Wheeling, WV (249)
96	Wichita (98)
116	Wichita Falls, TX (265)
82	Wilkes Barre-Scranton (69)
116	Williamsport, PA (271)
85	Wilmington, DE (75)
105	Wilmington, NC (166)
111	Winchester, VA (225)
99	Worcester, MA (111)
109	Yakima, WA (200)
98	York, PA (103)
99	Youngstown-Warren, OH (117)

Numbers following market listings indicate market rank in the spring '07 ratings period.

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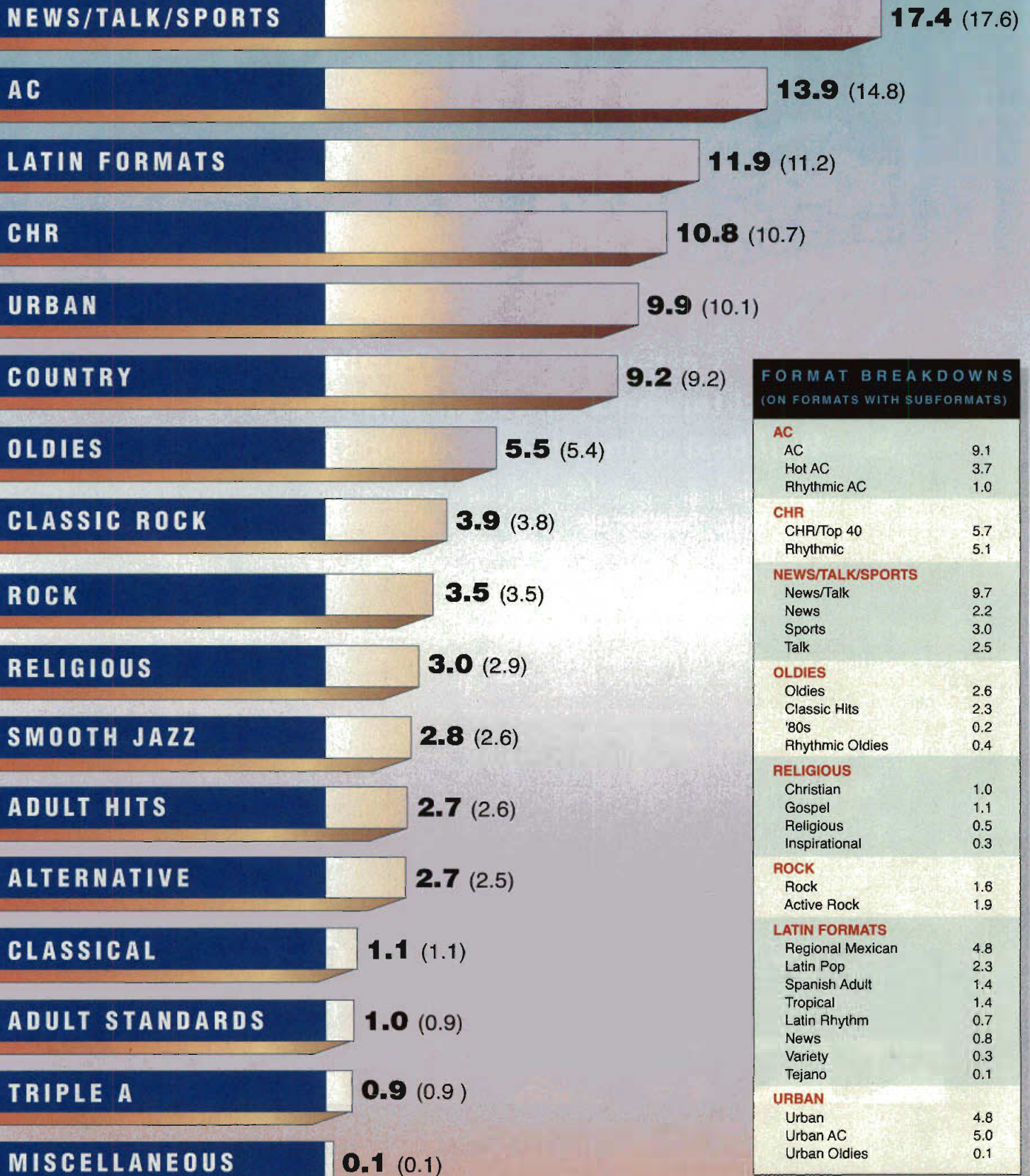


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NATIONAL FORMAT SHARES

WINTER 2007

(FALL 2006 SHARES IN PARENTHESES)



FORMAT BREAKDOWNS (ON FORMATS WITH SUBFORMATS)

AC	
AC	9.1
Hot AC	3.7
Rhythmic AC	1.0
CHR	
CHR/Top 40	5.7
Rhythmic	5.1
NEWS/TALK/SPORTS	
News/Talk	9.7
News	2.2
Sports	3.0
Talk	2.5
OLDIES	
Oldies	2.6
Classic Hits	2.3
'80s	0.2
Rhythmic Oldies	0.4
RELIGIOUS	
Christian	1.0
Gospel	1.1
Religious	0.5
Inspirational	0.3
ROCK	
Rock	1.6
Active Rock	1.9
LATIN FORMATS	
Regional Mexican	4.8
Latin Pop	2.3
Spanish Adult	1.4
Tropical	1.4
Latin Rhythm	0.7
News	0.8
Variety	0.3
Tejano	0.1
URBAN	
Urban	4.8
Urban AC	5.0
Urban Oldies	0.1

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	4523
Unweighted number of respondents:	3282

Gender

Male:	67.7
Female:	32.3

Education

Some high school or less:	10.4
High school graduate:	35.5
Some college:	26.4
College graduate:	19.7
Advanced degree:	7.6

Race/Ethnicity

White (not Hispanic):	76.6
Black (not Hispanic):	2.4
Hispanic descent:	14.1
Asian:	1.4
Other:	5.5

Household Income

Under \$15,000:	2.6
\$15,000-\$24,999:	5.0
\$25,000-\$34,999:	10.3
\$35,000-\$49,999:	22.2
\$50,000-\$74,999:	24.5
\$75,000-\$99,999:	16.1
\$100,000-\$149,999:	11.4
\$150,00 or more:	7.9

Average annual income:	\$71,194
Median annual income:	\$60,113

Lifestyle Group

MTV generation:	37.4
Yuppies:	8.7
Maturing yuppies:	8.7
Affluent empty-nesters:	4.0
Affluent full-nesters:	20.4
Affluent blue collar:	17.7
Graying affluents:	4.1
Working women:	22.5
Affluent working women:	12.8
Working mothers:	12.5
Single parents:	16.0

Financial

Financial optimists:	57.9
Two-income families:	33.5
Dual-income, no kids:	10.0
Liquid assets — \$100,000+	16.4
Liquid assets — \$250,000+	5.6
Traded stocks/bonds past year:	16.8

Online Usage

Logged on Internet past month:	84.5
Logged on radio Web site past month:	25.0
Internet purchase past year:	65.2

Media Usage

Weekday newspaper:	42.0
Sunday newspaper:	55.4
Radio, average weekday:	85.0
Radio, 7-day cume:	100.0
TV, any on average workday:	87.5
Subscribe to cable TV:	81.8
Satellite TV only:	21.1

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	16855
Unweighted number of respondents:	14968

Gender

Male:	36.3
Female:	63.7

Education

Some high school or less:	4.8
High school graduate:	26.0
Some college:	26.6
College graduate:	27.5
Advanced degree:	14.6

Race/Ethnicity

White (not Hispanic):	66.2
Black (not Hispanic):	6.2
Hispanic descent:	13.8
Asian:	8.2
Other:	5.6

Household Income

Under \$15,000:	2.8
\$15,000-\$24,999:	7.0
\$25,000-\$34,999:	11.0
\$35,000-\$49,999:	22.6
\$50,000-\$74,999:	21.2
\$75,000-\$99,999:	14.0
\$100,000-\$149,999:	12.4
\$150,00 or more:	9.0

Average annual income:	\$71,189
Median annual income:	\$57,713

Lifestyle Group

MTV generation:	16.4
Yuppies:	5.8
Maturing yuppies:	8.5
Affluent empty-nesters:	15.5
Affluent full-nesters:	20.7
Affluent blue collar:	6.9
Graying affluents:	18.5
Working women:	41.9
Affluent working women:	24.8
Working mothers:	22.7
Single parents:	10.7

Financial

Financial optimists:	44.3
Two-income families:	36.2
Dual-income, no kids:	12.7
Liquid assets — \$100,000+	25.2
Liquid assets — \$250,000+	10.0
Traded stocks/bonds past year:	20.9

Online Usage

Logged on Internet past month:	82.4
Logged on radio Web site past month:	14.8
Internet purchase past year:	65.2

Media Usage

Weekday newspaper:	55.8
Sunday newspaper:	66.2
Radio, average weekday:	84.6
Radio, 7-day cume:	100.0
TV, any on average workday:	86.7
Subscribe to cable TV:	82.3
Satellite TV only:	19.4

FORMAT FOCUS: ADULT HITS

R&R

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	5952
Unweighted number of respondents:	4222

Gender

Male:	51.9
Female:	48.1

Education

Some high school or less:	4.3
High school graduate:	24.6
Some college:	25.6
College graduate:	30.0
Advanced degree:	14.9

Race/Ethnicity

White (not Hispanic):	74.0
Black (not Hispanic):	3.0
Hispanic descent:	12.3
Asian:	4.7
Other:	6.1

Household Income

Under \$15,000:	2.0
\$15,000-\$24,999:	3.6
\$25,000-\$34,999:	7.4
\$35,000-\$49,999:	21.3
\$50,000-\$74,999:	23.9
\$75,000-\$99,999:	15.5
\$100,000-\$149,999:	15.0
\$150,00 or more:	11.2

Average annual income: \$79,071

Median annual income: \$66,337

Lifestyle Group

MTV generation:	24.4
Yuppies:	8.8
Maturing yuppies:	12.1
Affluent empty-nesters:	9.4
Affluent full-nesters:	25.4
Affluent blue collar:	12.5
Graying affluents:	9.8
Working women:	34.7
Affluent working women:	22.4
Working mothers:	19.6
Single parents:	11.5

Financial

Financial optimists:	52.4
Two-income families:	41.4
Dual-income, no kids:	12.9
Liquid assets — \$100,000+:	22.7
Liquid assets — \$250,000+:	8.2
Traded stocks/bonds past year:	21.0

Online Usage

Logged on Internet past month:	87.5
Logged on radio Web site past month:	21.6
Internet purchase past year:	73.6

Media Usage

Weekday newspaper:	47.7
Sunday newspaper:	61.7
Radio, average weekday:	86.7
Radio, 7-day cumed:	100.0
TV, any on average workday:	84.8
Subscribe to cable TV:	83.2
Satellite TV only:	22.8

FORMAT FOCUS: ADULT STANDARDS

R&R

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	1725
Unweighted number of respondents:	2290

Gender

Male:	46.6
Female:	53.4

Education

Some high school or less:	5.3
High school graduate:	31.8
Some college:	24.0
College graduate:	22.5
Advanced degree:	15.4

Race/Ethnicity

White (not Hispanic):	80.0
Black (not Hispanic):	4.4
Hispanic descent:	6.9
Asian:	2.0
Other:	6.6

Household Income

Under \$15,000:	4.8
\$15,000-\$24,999:	18.0
\$25,000-\$34,999:	18.3
\$35,000-\$49,999:	22.9
\$50,000-\$74,999:	16.9
\$75,000-\$99,999:	7.7
\$100,000-\$149,999:	6.8
\$150,00 or more:	4.6

Average annual income: \$53,022

Median annual income: \$40,815

Lifestyle Group

MTV generation:	3.2
Yuppies:	2.2
Maturing yuppies:	2.2
Affluent empty-nesters:	22.7
Affluent full-nesters:	6.2
Affluent blue collar:	4.1
Graying affluents:	25.4
Working women:	18.5
Affluent working women:	8.6
Working mothers:	6.4
Single parents:	4.6

Financial

Financial optimists:	28.6
Two-income families:	18.2
Dual-income, no kids:	9.3
Liquid assets — \$100,000+:	29.4
Liquid assets — \$250,000+:	13.3
Traded stocks/bonds past year:	23.5

Online Usage

Logged on Internet past month:	62.6
Logged on radio Web site past month:	10.5
Internet purchase past year:	41.8

Media Usage

Weekday newspaper:	72.8
Sunday newspaper:	77.2
Radio, average weekday:	83.2
Radio, 7-day cumed:	100.0
TV, any on average workday:	88.8
Subscribe to cable TV:	78.3
Satellite TV only:	12.8

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000): 10207
Unweighted number of respondents: 6140

Gender

Male: 61.8
Female: 38.2

Education

Some high school or less: 7.4
High school graduate: 30.3
Some college: 26.1
College graduate: 25.2
Advanced degree: 10.6

Race/Ethnicity

White (not Hispanic): 69.2
Black (not Hispanic): 3.1
Hispanic descent: 16.8
Asian: 5.8
Other: 5.1

Household Income

Under \$15,000: 2.9
\$15,000-\$24,999: 5.2
\$25,000-\$34,999: 8.8
\$35,000-\$49,999: 20.4
\$50,000-\$74,999: 24.1
\$75,000-\$99,999: 14.9
\$100,000-\$149,999: 14.9
\$150,00 or more: 8.8

Average annual income: \$74,704
Median annual income: \$63,150

Lifestyle Group

MTV generation: 40.9
Yuppies: 11.7
Maturing yuppies: 9.3
Affluent empty-nesters: 4.2
Affluent full-nesters: 20.5
Affluent blue collar: 14.2
Graying affluents: 4.2
Working women: 27.7
Affluent working women: 16.6
Working mothers: 14.3
Single parents: 15.2

Financial

Financial optimists: 56.2
Two-income families: 30.7
Dual-income, no kids: 9.9
Liquid assets — \$100,000+: 17.5
Liquid assets — \$250,000+: 5.9
Traded stocks/bonds past year: 18.2

Online Usage

Logged on Internet past month: 88.2
Logged on radio Web site past month: 26.4
Internet purchase past year: 71.6

Media Usage

Weekday newspaper: 43.2
Sunday newspaper: 54.4
Radio, average weekday: 83.9
Radio, 7-day cum: 100.0
TV, any on average workday: 84.7
Subscribe to cable TV: 81.6
Satellite TV only: 23.4

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000): 16555
Unweighted number of respondents: 10351

Gender

Male: 37.7
Female: 62.3

Education

Some high school or less: 8.8
High school graduate: 33.3
Some college: 26.7
College graduate: 22.3
Advanced degree: 8.5

Race/Ethnicity

White (not Hispanic): 53.1
Black (not Hispanic): 12.6
Hispanic descent: 21.2
Asian: 8.0
Other: 5.2

Household Income

Under \$15,000: 3.6
\$15,000-\$24,999: 7.4
\$25,000-\$34,999: 11.7
\$35,000-\$49,999: 22.5
\$50,000-\$74,999: 21.6
\$75,000-\$99,999: 13.2
\$100,000-\$149,999: 11.5
\$150,00 or more: 8.4

Average annual income: \$68,961
Median annual income: \$55,434

Lifestyle Group

MTV generation: 43.2
Yuppies: 10.6
Maturing yuppies: 8.0
Affluent empty-nesters: 3.0
Affluent full-nesters: 19.3
Affluent blue collar: 9.9
Graying affluents: 4.4
Working women: 45.0
Affluent working women: 25.7
Working mothers: 26.4
Single parents: 20.8

Financial

Financial optimists: 55.3
Two-income families: 30.1
Dual-income, no kids: 7.5
Liquid assets — \$100,000+: 17.0
Liquid assets — \$250,000+: 5.9
Traded stocks/bonds past year: 14.4

Online Usage

Logged on Internet past month: 86.1
Logged on radio Web site past month: 21.4
Internet purchase past year: 65.8

Media Usage

Weekday newspaper: 42.6
Sunday newspaper: 55.7
Radio, average weekday: 85.0
Radio, 7-day cum: 100.0
TV, any on average workday: 86.4
Subscribe to cable TV: 81.0
Satellite TV only: 23.4

FORMAT FOCUS: CHRISTIAN MUSIC FORMATS



WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	4744
Unweighted number of respondents:	4413

Gender

Male:	38.0
Female:	62.0

Education

Some high school or less:	5.4
High school graduate:	24.3
Some college:	26.3
College graduate:	29.5
Advanced degree:	13.7

Race/Ethnicity

White (not Hispanic):	69.9
Black (not Hispanic):	8.9
Hispanic descent:	11.6
Asian:	3.8
Other:	5.9

Household Income

Under \$15,000:	2.7
\$15,000-\$24,999:	5.9
\$25,000-\$34,999:	9.6
\$35,000-\$49,999:	24.1
\$50,000-\$74,999:	24.3
\$75,000-\$99,999:	15.6
\$100,000-\$149,999:	11.7
\$150,00 or more:	6.2

Average annual income:	\$68,795
Median annual income:	\$58,043

Lifestyle Group

MTV generation:	11.6
Yuppies:	6.8
Maturing yuppies:	11.8
Affluent empty-nesters:	10.2
Affluent full-nesters:	22.9
Affluent blue collar:	8.1
Graying affluents:	12.8
Working women:	39.9
Affluent working women:	23.9
Working mothers:	24.0
Single parents:	8.1

Financial

Financial optimists:	53.5
Two-income families:	41.1
Dual-income, no kids:	12.2
Liquid assets — \$100,000+:	19.4
Liquid assets — \$250,000+:	6.7
Traded stocks/bonds past year:	18.2

Online Usage

Logged on Internet past month:	87.0
Logged on radio Web site past month:	20.3
Internet purchase past year:	70.9

Media Usage

Weekday newspaper:	40.1
Sunday newspaper:	53.2
Radio, average weekday:	85.0
Radio, 7-day cum:	100.0
TV, any on average workday:	83.1
Subscribe to cable TV:	74.0
Satellite TV only:	23.5

FORMAT FOCUS: CHRISTIAN TALK



WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	1511
Unweighted number of respondents:	1158

Gender

Male:	46.1
Female:	53.9

Education

Some high school or less:	5.4
High school graduate:	23.2
Some college:	25.5
College graduate:	28.4
Advanced degree:	16.0

Race/Ethnicity

White (not Hispanic):	53.6
Black (not Hispanic):	13.4
Hispanic descent:	15.5
Asian:	9.6
Other:	7.9

Household Income

Under \$15,000:	3.1
\$15,000-\$24,999:	9.1
\$25,000-\$34,999:	10.9
\$35,000-\$49,999:	22.2
\$50,000-\$74,999:	23.0
\$75,000-\$99,999:	15.0
\$100,000-\$149,999:	10.3
\$150,00 or more:	6.4

Average annual income:	\$66,285
Median annual income:	\$55,041

Lifestyle Group

MTV generation:	7.2
Yuppies:	4.1
Maturing yuppies:	8.2
Affluent empty-nesters:	15.7
Affluent full-nesters:	19.0
Affluent blue collar:	9.8
Graying affluents:	19.6
Working women:	31.7
Affluent working women:	19.6
Working mothers:	15.5
Single parents:	6.9

Financial

Financial optimists:	47.8
Two-income families:	35.7
Dual-income, no kids:	13.0
Liquid assets — \$100,000+:	21.2
Liquid assets — \$250,000+:	7.8
Traded stocks/bonds past year:	21.8

Online Usage

Logged on Internet past month:	77.8
Logged on radio Web site past month:	15.4
Internet purchase past year:	62.3

Media Usage

Weekday newspaper:	45.6
Sunday newspaper:	55.9
Radio, average weekday:	86.7
Radio, 7-day cum:	100.0
TV, any on average workday:	79.2
Subscribe to cable TV:	68.9
Satellite TV only:	19.9

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000): 13955
Unweighted number of respondents: 11021

Gender

Male: 64.3
Female: 35.7

Education

Some high school or less: 6.4
High school graduate: 29.5
Some college: 27.4
College graduate: 24.8
Advanced degree: 11.5

Race/Ethnicity

White (not Hispanic): 77.6
Black (not Hispanic): 2.5
Hispanic descent: 11.6
Asian: 2.6
Other: 5.7

Household Income

Under \$15,000: 2.2
\$15,000-\$24,999: 4.3
\$25,000-\$34,999: 8.4
\$35,000-\$49,999: 22.1
\$50,000-\$74,999: 23.9
\$75,000-\$99,999: 15.8
\$100,000-\$149,999: 14.1
\$150,00 or more: 9.2

Average annual income: \$75,430

Median annual income: \$63,624

Lifestyle Group

MTV generation: 22.7
Yuppies: 5.6
Maturing yuppies: 8.4
Affluent empty-nesters: 11.8
Affluent full-nesters: 23.2
Affluent blue collar: 14.9
Graying affluents: 13.6
Working women: 25.8
Affluent working women: 16.0
Working mothers: 14.5
Single parents: 11.0

Financial

Financial optimists: 51.2
Two-income families: 41.0
Dual-income, no kids: 12.9
Liquid assets — \$100,000+: 23.4
Liquid assets — \$250,000+: 8.6
Traded stocks/bonds past year: 20.7

Online Usage

Logged on Internet past month: 84.0
Logged on radio Web site past month: 21.8
Internet purchase past year: 67.7

Media Usage

Weekday newspaper: 50.9
Sunday newspaper: 63.2
Radio, average weekday: 86.8
Radio, 7-day cume: 100.0
TV, any on average workday: 86.9
Subscribe to cable TV: 82.8
Satellite TV only: 23.2

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000): 17136
Unweighted number of respondents: 18354

Gender

Male: 42.3
Female: 57.7

Education

Some high school or less: 7.9
High school graduate: 35.1
Some college: 27.9
College graduate: 20.4
Advanced degree: 8.2

Race/Ethnicity

White (not Hispanic): 82.0
Black (not Hispanic): 2.7
Hispanic descent: 8.3
Asian: 1.7
Other: 5.3

Household Income

Under \$15,000: 3.1
\$15,000-\$24,999: 6.4
\$25,000-\$34,999: 12.4
\$35,000-\$49,999: 23.2
\$50,000-\$74,999: 22.5
\$75,000-\$99,999: 14.2
\$100,000-\$149,999: 11.3
\$150,00 or more: 6.7

Average annual income: \$67,513

Median annual income: \$55,264

Lifestyle Group

MTV generation: 18.9
Yuppies: 5.4
Maturing yuppies: 6.4
Affluent empty-nesters: 13.2
Affluent full-nesters: 18.4
Affluent blue collar: 11.1
Graying affluents: 14.9
Working women: 38.2
Affluent working women: 22.2
Working mothers: 20.2
Single parents: 11.2

Financial

Financial optimists: 47.7
Two-income families: 36.3
Dual-income, no kids: 12.7
Liquid assets — \$100,000+: 21.1
Liquid assets — \$250,000+: 8.3
Traded stocks/bonds past year: 16.6

Online Usage

Logged on Internet past month: 79.1
Logged on radio Web site past month: 16.9
Internet purchase past year: 59.5

Media Usage

Weekday newspaper: 48.4
Sunday newspaper: 61.4
Radio, average weekday: 84.7
Radio, 7-day cume: 100.0
TV, any on average workday: 88.4
Subscribe to cable TV: 82.8
Satellite TV only: 26.7

FORMAT FOCUS: GOSPEL



WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	2163
Unweighted number of respondents:	1764

Gender

Male:	32.5
Female:	67.5

Education

Some high school or less:	9.1
High school graduate:	36.2
Some college:	27.2
College graduate:	18.0
Advanced degree:	8.9

Race/Ethnicity

White (not Hispanic):	9.2
Black (not Hispanic):	80.9
Hispanic descent:	4.3
Asian:	0.4
Other:	5.3

Household Income

Under \$15,000:	7.2
\$15,000-\$24,999:	12.0
\$25,000-\$34,999:	18.2
\$35,000-\$49,999:	23.4
\$50,000-\$74,999:	17.7
\$75,000-\$99,999:	12.5
\$100,000-\$149,999:	6.1
\$150,00 or more:	2.9

Average annual income:	\$53,067
Median annual income:	\$43,109

Lifestyle Group

MTV generation:	19.1
Yuppies:	5.5
Maturing yuppies:	4.5
Affluent empty-nesters:	9.1
Affluent full-nesters:	11.7
Affluent blue collar:	8.5
Graying affluents:	11.6
Working women:	43.5
Affluent working women:	19.1
Working mothers:	24.8
Single parents:	20.7

Financial

Financial optimists:	64.8
Two-income families:	26.6
Dual-income, no kids:	10.2
Liquid assets — \$100,000+:	13.8
Liquid assets — \$250,000+:	4.3
Traded stocks/bonds past year:	11.1

Online Usage

Logged on Internet past month:	68.0
Logged on radio Web site past month:	12.7
Internet purchase past year:	42.7

Media Usage

Weekday newspaper:	52.5
Sunday newspaper:	62.2
Radio, average weekday:	84.3
Radio, 7-day cumed:	100.0
TV, any on average workday:	90.3
Subscribe to cable TV:	71.1
Satellite TV only:	21.3

FORMAT FOCUS: HOT AC



WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	11600
Unweighted number of respondents:	8797

Gender

Male:	39.4
Female:	60.6

Education

Some high school or less:	4.2
High school graduate:	23.0
Some college:	26.3
College graduate:	31.4
Advanced degree:	14.7

Race/Ethnicity

White (not Hispanic):	69.0
Black (not Hispanic):	3.3
Hispanic descent:	13.8
Asian:	8.6
Other:	5.3

Household Income

Under \$15,000:	2.7
\$15,000-\$24,999:	3.7
\$25,000-\$34,999:	8.1
\$35,000-\$49,999:	20.8
\$50,000-\$74,999:	23.0
\$75,000-\$99,999:	15.5
\$100,000-\$149,999:	15.8
\$150,00 or more:	10.4

Average annual income:	\$78,054
Median annual income:	\$65,963

Lifestyle Group

MTV generation:	28.6
Yuppies:	12.1
Maturing yuppies:	12.7
Affluent empty-nesters:	7.0
Affluent full-nesters:	26.1
Affluent blue collar:	9.5
Graying affluents:	8.1
Working women:	44.7
Affluent working women:	29.4
Working mothers:	25.6
Single parents:	12.1

Financial

Financial optimists:	48.8
Two-income families:	40.6
Dual-income, no kids:	11.6
Liquid assets — \$100,000+:	21.7
Liquid assets — \$250,000+:	7.8
Traded stocks/bonds past year:	20.6

Online Usage

Logged on Internet past month:	89.8
Logged on radio Web site past month:	20.9
Internet purchase past year:	75.5

Media Usage

Weekday newspaper:	46.6
Sunday newspaper:	60.4
Radio, average weekday:	85.7
Radio, 7-day cumed:	100.0
TV, any on average workday:	85.5
Subscribe to cable TV:	83.1
Satellite TV only:	21.2

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	2371
Unweighted number of respondents:	861

Gender

Male:	38.7
Female:	61.3

Education

Some high school or less:	32.8
High school graduate:	28.8
Some college:	18.0
College graduate:	13.5
Advanced degree:	5.9

Race/Ethnicity

White (not Hispanic):	6.6
Black (not Hispanic):	1.4
*Hispanic descent:	87.4
Asian:	1.1
Other:	3.5

Household Income

Under \$15,000:	8.7
\$15,000-\$24,999:	16.8
\$25,000-\$34,999:	25.8
\$35,000-\$49,999:	19.3
\$50,000-\$74,999:	14.4
\$75,000-\$99,999:	8.0
\$100,000-\$149,999:	5.0
\$150,00 or more:	2.1

Average annual income:	\$45,881
Median annual income:	\$34,533

Lifestyle Group

MTV generation:	19.5
Yuppies:	4.9
Maturing yuppies:	3.8
Affluent empty-nesters:	4.3
Affluent full-nesters:	9.6
Affluent blue collar:	6.9
Graying affluents:	4.3
Working women:	30.3
Affluent working women:	10.1
Working mothers:	20.0
Single parents:	19.5

Financial

Financial optimists:	48.5
Two-income families:	23.4
Dual-income, no kids:	6.8
Liquid assets — \$100,000+	10.3
Liquid assets — \$250,000+	3.5
Traded stocks/bonds past year:	6.3

Online Usage

Logged on Internet past month:	51.2
Logged on radio Web site past month:	12.4
Internet purchase past year:	36.1

Media Usage

Weekday newspaper:	29.8
Sunday newspaper:	34.1
Radio, average weekday:	80.2
Radio, 7-day cume:	100.0
TV, any on average workday:	86.8
Subscribe to cable TV:	62.5
Satellite TV only:	20.0

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	1654
Unweighted number of respondents:	457

Gender

Male:	43.7
Female:	56.3

Education

Some high school or less:	22.0
High school graduate:	37.9
Some college:	22.2
College graduate:	14.5
Advanced degree:	2.9

Race/Ethnicity

White (not Hispanic):	8.6
Black (not Hispanic):	5.4
Hispanic descent:	78.9
Asian:	3.0
Other:	4.0

Household Income

Under \$15,000:	7.3
\$15,000-\$24,999:	13.5
\$25,000-\$34,999:	19.4
\$35,000-\$49,999:	22.9
\$50,000-\$74,999:	15.9
\$75,000-\$99,999:	10.7
\$100,000-\$149,999:	6.2
\$150,00 or more:	4.1

Average annual income:	\$53,073
Median annual income:	\$41,434

Lifestyle Group

MTV generation:	41.7
Yuppies:	4.5
Maturing yuppies:	3.7
Affluent empty-nesters:	2.1
Affluent full-nesters:	12.8
Affluent blue collar:	7.1
Graying affluents:	2.9
Working women:	32.4
Affluent working women:	14.5
Working mothers:	19.3
Single parents:	26.4

Financial

Financial optimists:	54.2
Two-income families:	23.5
Dual-income, no kids:	6.0
Liquid assets — \$100,000+	14.9
Liquid assets — \$250,000+	4.4
Traded stocks/bonds past year:	4.9

Online Usage

Logged on Internet past month:	70.6
Logged on radio Web site past month:	23.0
Internet purchase past year:	45.3

Media Usage

Weekday newspaper:	35.3
Sunday newspaper:	41.0
Radio, average weekday:	82.2
Radio, 7-day cume:	100.0
TV, any on average workday:	89.0
Subscribe to cable TV:	69.4
Satellite TV only:	20.8

FORMAT FOCUS: NEWS/TALK/SPORTS

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000): 16472
Unweighted number of respondents: 11838

Gender

Male: 70.0
Female: 30.0

Education

Some high school or less: 3.1
High school graduate: 20.7
Some college: 24.4
College graduate: 32.4
Advanced degree: 18.9

Race/Ethnicity

White (not Hispanic): 72.5
Black (not Hispanic): 6.9
Hispanic descent: 8.8
Asian: 5.7
Other: 6.2

Household Income

Under \$15,000: 1.8
\$15,000-\$24,999: 5.6
\$25,000-\$34,999: 9.1
\$35,000-\$49,999: 19.2
\$50,000-\$74,999: 21.5
\$75,000-\$99,999: 15.2
\$100,000-\$149,999: 15.3
\$150,00 or more: 12.3

Average annual income: \$79,450
Median annual income: \$66,529

Lifestyle Group

MTV generation: 15.1
Yuppies: 7.0
Maturing yuppies: 9.8
Affluent empty-nesters: 19.5
Affluent full-nesters: 23.2
Affluent blue collar: 9.6
Graying affluents: 23.8
Working women: 16.8
Affluent working women: 10.6
Working mothers: 7.7
Single parents: 6.0

Financial

Financial optimists: 46.1
Two-income families: 38.5
Dual-income, no kids: 14.4
Liquid assets — \$100,000+: 31.9
Liquid assets — \$250,000+: 14.5
Traded stocks/bonds past year: 29.4

Online Usage

Logged on Internet past month: 82.9
Logged on radio Web site past month: 23.4
Internet purchase past year: 68.4

Media Usage

Weekday newspaper: 63.3
Sunday newspaper: 69.7
Radio, average weekday: 88.0
Radio, 7-day cum: 100.0
TV, any on average workday: 87.2
Subscribe to cable TV: 83.1
Satellite TV only: 21.2

FORMAT FOCUS: OLDIES

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000): 7878
Unweighted number of respondents: 7725

Gender

Male: 50.2
Female: 49.8

Education

Some high school or less: 6.0
High school graduate: 30.4
Some college: 26.6
College graduate: 23.6
Advanced degree: 12.7

Race/Ethnicity

White (not Hispanic): 76.3
Black (not Hispanic): 3.5
Hispanic descent: 11.6
Asian: 3.1
Other: 5.4

Household Income

Under \$15,000: 2.8
\$15,000-\$24,999: 5.4
\$25,000-\$34,999: 12.6
\$35,000-\$49,999: 25.1
\$50,000-\$74,999: 21.7
\$75,000-\$99,999: 12.8
\$100,000-\$149,999: 11.6
\$150,00 or more: 8.0

Average annual income: \$69,064
Median annual income: \$54,764

Lifestyle Group

MTV generation: 10.0
Yuppies: 2.9
Maturing yuppies: 4.2
Affluent empty-nesters: 21.1
Affluent full-nesters: 16.5
Affluent blue collar: 9.8
Graying affluents: 26.2
Working women: 32.5
Affluent working women: 18.3
Working mothers: 14.6
Single parents: 8.1

Financial

Financial optimists: 41.5
Two-income families: 36.0
Dual-income, no kids: 15.8
Liquid assets — \$100,000+: 25.9
Liquid assets — \$250,000+: 11.2
Traded stocks/bonds past year: 21.3

Online Usage

Logged on Internet past month: 77.0
Logged on radio Web site past month: 14.1
Internet purchase past year: 58.6

Media Usage

Weekday newspaper: 57.7
Sunday newspaper: 69.0
Radio, average weekday: 85.0
Radio, 7-day cum: 100.0
TV, any on average workday: 87.9
Subscribe to cable TV: 80.8
Satellite TV only: 20.3

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000): 3238
 Unweighted number of respondents: 1308

Gender

Male: 47.2
 Female: 52.8

Education

Some high school or less: 44.8
 High school graduate: 31.3
 Some college: 12.5
 College graduate: 6.7
 Advanced degree: 3.7

Race/Ethnicity

White (not Hispanic): 7.8
 Black (not Hispanic): 6.0
 Hispanic descent: 82.2
 Asian: 1.5
 Other: 2.4

Household Income

Under \$15,000: 8.1
 \$15,000-\$24,999: 18.5
 \$25,000-\$34,999: 27.8
 \$35,000-\$49,999: 23.9
 \$50,000-\$74,999: 11.7
 \$75,000-\$99,999: 5.6
 \$100,000-\$149,999: 2.8
 \$150,00 or more: 1.5

Average annual income: \$41,233
 Median annual income: \$33,404

Lifestyle Group

MTV generation: 17.2
 Yuppies: 2.4
 Maturing yuppies: 1.6
 Affluent empty-nesters: 2.7
 Affluent full-nesters: 5.5
 Affluent blue collar: 6.6
 Graying affluents: 3.8
 Working women: 25.7
 Affluent working women: 6.2
 Working mothers: 19.1
 Single parents: 23.6

Financial

Financial optimists: 54.2
 Two-income families: 23.2
 Dual-income, no kids: 6.1
 Liquid assets — \$100,000+: 8.7
 Liquid assets — \$250,000+: 3.2
 Traded stocks/bonds past year: 6.9

Online Usage

Logged on Internet past month: 42.0
 Logged on radio Web site past month: 12.1
 Internet purchase past year: 23.5

Media Usage

Weekday newspaper: 28.7
 Sunday newspaper: 31.7
 Radio, average weekday: 80.2
 Radio, 7-day cume: 100.0
 TV, any on average workday: 88.9
 Subscribe to cable TV: 59.8
 Satellite TV only: 17.7

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000): 14379
 Unweighted number of respondents: 6469

Gender

Male: 46.5
 Female: 53.5

Education

Some high school or less: 12.2
 High school graduate: 38.9
 Some college: 26.2
 College graduate: 16.5
 Advanced degree: 5.6

Race/Ethnicity

White (not Hispanic): 28.0
 Black (not Hispanic): 27.5
 Hispanic descent: 30.2
 Asian: 8.9
 Other: 5.4

Household Income

Under \$15,000: 4.8
 \$15,000-\$24,999: 9.0
 \$25,000-\$34,999: 13.7
 \$35,000-\$49,999: 24.7
 \$50,000-\$74,999: 19.9
 \$75,000-\$99,999: 12.1
 \$100,000-\$149,999: 9.1
 \$150,00 or more: 6.8

Average annual income: \$63,033
 Median annual income: \$48,687

Lifestyle Group

MTV generation: 50.2
 Yuppies: 8.0
 Maturing yuppies: 5.3
 Affluent empty-nesters: 2.5
 Affluent full-nesters: 14.8
 Affluent blue collar: 11.0
 Graying affluents: 2.7
 Working women: 38.0
 Affluent working women: 18.9
 Working mothers: 22.8
 Single parents: 27.1

Financial

Financial optimists: 62.8
 Two-income families: 22.3
 Dual-income, no kids: 5.3
 Liquid assets — \$100,000+: 14.0
 Liquid assets — \$250,000+: 4.6
 Traded stocks/bonds past year: 11.3

Online Usage

Logged on Internet past month: 80.7
 Logged on radio Web site past month: 20.5
 Internet purchase past year: 56.3

Media Usage

Weekday newspaper: 42.0
 Sunday newspaper: 51.6
 Radio, average weekday: 82.9
 Radio, 7-day cume: 100.0
 TV, any on average workday: 87.2
 Subscribe to cable TV: 78.6
 Satellite TV only: 21.8

FORMAT FOCUS: ROCK



WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	4412
Unweighted number of respondents:	3507

Gender

Male:	62.8
Female:	37.2

Education

Some high school or less:	7.2
High school graduate:	33.5
Some college:	26.3
College graduate:	23.1
Advanced degree:	9.1

Race/Ethnicity

White (not Hispanic):	82.3
Black (not Hispanic):	1.9
Hispanic descent:	8.0
Asian:	2.5
Other:	5.3

Household Income

Under \$15,000:	2.7
\$15,000-\$24,999:	4.9
\$25,000-\$34,999:	8.6
\$35,000-\$49,999:	23.8
\$50,000-\$74,999:	24.6
\$75,000-\$99,999:	14.8
\$100,000-\$149,999:	12.6
\$150,00 or more:	8.0

Average annual income:	\$72,031
Median annual income:	\$60,247

Lifestyle Group

MTV generation:	30.0
Yuppies:	7.4
Maturing yuppies:	8.7
Affluent empty-nesters:	6.9
Affluent full-nesters:	21.0
Affluent blue collar:	15.3
Graying affluents:	8.6
Working women:	26.0
Affluent working women:	15.3
Working mothers:	14.4
Single parents:	12.8

Financial

Financial optimists:	52.0
Two-income families:	37.8
Dual-income, no kids:	11.8
Liquid assets — \$100,000+:	19.3
Liquid assets — \$250,000+:	6.5
Traded stocks/bonds past year:	17.3

Online Usage

Logged on Internet past month:	83.7
Logged on radio Web site past month:	23.2
Internet purchase past year:	67.6

Media Usage

Weekday newspaper:	46.8
Sunday newspaper:	58.8
Radio, average weekday:	84.6
Radio, 7-day cumed:	100.0
TV, any on average workday:	86.8
Subscribe to cable TV:	81.7
Satellite TV only:	18.8

FORMAT FOCUS: SMOOTH JAZZ



WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	5811
Unweighted number of respondents:	3848

Gender

Male:	47.5
Female:	52.5

Education

Some high school or less:	4.2
High school graduate:	23.8
Some college:	28.6
College graduate:	27.4
Advanced degree:	15.5

Race/Ethnicity

White (not Hispanic):	39.3
Black (not Hispanic):	31.8
Hispanic descent:	14.4
Asian:	7.4
Other:	7.1

Household Income

Under \$15,000:	2.8
\$15,000-\$24,999:	6.1
\$25,000-\$34,999:	13.7
\$35,000-\$49,999:	19.7
\$50,000-\$74,999:	22.6
\$75,000-\$99,999:	13.5
\$100,000-\$149,999:	11.6
\$150,00 or more:	10.0

Average annual income:	\$71,894
Median annual income:	\$58,570

Lifestyle Group

MTV generation:	14.5
Yuppies:	2.9
Maturing yuppies:	6.2
Affluent empty-nesters:	19.8
Affluent full-nesters:	18.5
Affluent blue collar:	9.1
Graying affluents:	23.9
Working women:	34.9
Affluent working women:	21.7
Working mothers:	17.0
Single parents:	13.5

Financial

Financial optimists:	51.5
Two-income families:	30.9
Dual-income, no kids:	12.2
Liquid assets — \$100,000+:	27.6
Liquid assets — \$250,000+:	11.0
Traded stocks/bonds past year:	22.2

Online Usage

Logged on Internet past month:	78.6
Logged on radio Web site past month:	16.4
Internet purchase past year:	59.2

Media Usage

Weekday newspaper:	55.3
Sunday newspaper:	64.2
Radio, average weekday:	84.2
Radio, 7-day cumed:	100.0
TV, any on average workday:	86.5
Subscribe to cable TV:	79.6
Satellite TV only:	17.7

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile	
Projected Persons Age 18+ (add 000):	4291
Unweighted number of respondents:	3353
Gender	
Male:	56.1
Female:	43.9
Education	
Some high school or less:	2.8
High school graduate:	15.6
Some college:	22.6
College graduate:	36.5
Advanced degree:	22.0
Race/Ethnicity	
White (not Hispanic):	75.1
Black (not Hispanic):	2.8
Hispanic descent:	9.3
Asian:	5.3
Other:	7.4

Household Income	
Under \$15,000:	1.4
\$15,000-\$24,999:	3.4
\$25,000-\$34,999:	6.2
\$35,000-\$49,999:	20.3
\$50,000-\$74,999:	23.3
\$75,000-\$99,999:	15.1
\$100,000-\$149,999:	17.6
\$150,00 or more:	12.8

Average annual income:	\$83,388
Median annual income:	\$70,139

Lifestyle Group	
MTV generation:	16.5
Yuppies:	10.6
Maturing yuppies:	12.0
Affluent empty-nesters:	14.6
Affluent full-nesters:	25.9
Affluent blue collar:	9.5
Graying affluents:	15.6
Working women:	32.4
Affluent working women:	21.4
Working mothers:	16.3
Single parents:	8.5

Financial	
Financial optimists:	45.7
Two-income families:	42.7
Dual-income, no kids:	15.5
Liquid assets — \$100,000+	28.9
Liquid assets — \$250,000+	12.7
Traded stocks/bonds past year:	28.9

Online Usage	
Logged on Internet past month:	90.2
Logged on radio Web site past month:	28.1
Internet purchase past year:	79.1

Media Usage	
Weekday newspaper:	56.3
Sunday newspaper:	64.4
Radio, average weekday:	85.9
Radio, 7-day cumed:	100.0
TV, any on average workday:	80.7
Subscribe to cable TV:	78.6
Satellite TV only:	17.5

WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile	
Projected Persons Age 18+ (add 000):	1389
Unweighted number of respondents:	441
Gender	
Male:	49.7
Female:	50.3
Education	
Some high school or less:	28.4
High school graduate:	31.8
Some college:	18.4
College graduate:	15.7
Advanced degree:	5.1
Race/Ethnicity	
White (not Hispanic):	8.5
Black (not Hispanic):	1.9
Hispanic descent:	87.4
Asian:	0.2
Other:	2.0

Household Income	
Under \$15,000:	6.6
\$15,000-\$24,999:	11.1
\$25,000-\$34,999:	26.6
\$35,000-\$49,999:	19.6
\$50,000-\$74,999:	16.3
\$75,000-\$99,999:	12.2
\$100,000-\$149,999:	6.1
\$150,00 or more:	1.5

Average annual income:	\$50,156
Median annual income:	\$39,393

Lifestyle Group	
MTV generation:	32.3
Yuppies:	3.9
Maturing yuppies:	5.5
Affluent empty-nesters:	3.1
Affluent full-nesters:	12.9
Affluent blue collar:	9.2
Graying affluents:	4.1
Working women:	28.1
Affluent working women:	12.7
Working mothers:	19.4
Single parents:	23.8

Financial	
Financial optimists:	53.8
Two-income families:	25.8
Dual-income, no kids:	5.5
Liquid assets — \$100,000+	11.2
Liquid assets — \$250,000+	2.6
Traded stocks/bonds past year:	7.7

Online Usage	
Logged on Internet past month:	58.6
Logged on radio Web site past month:	13.9
Internet purchase past year:	43.1

Media Usage	
Weekday newspaper:	43.6
Sunday newspaper:	45.3
Radio, average weekday:	84.5
Radio, 7-day cumed:	100.0
TV, any on average workday:	89.1
Subscribe to cable TV:	75.8
Satellite TV only:	22.4

FORMAT FOCUS: URBAN



WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	9573
Unweighted number of respondents:	4780

Gender

Male:	44.1
Female:	55.9

Education

Some high school or less:	12.7
High school graduate:	41.6
Some college:	26.3
College graduate:	13.8
Advanced degree:	5.3

Race/Ethnicity

White (not Hispanic):	17.2
Black (not Hispanic):	57.2
Hispanic descent:	16.4
Asian:	3.8
Other:	5.6

Household Income

Under \$15,000:	6.9
\$15,000-\$24,999:	11.2
\$25,000-\$34,999:	15.7
\$35,000-\$49,999:	23.6
\$50,000-\$74,999:	20.5
\$75,000-\$99,999:	11.1
\$100,000-\$149,999:	6.2
\$150,00 or more:	4.8

Average annual income:	\$56,223
Median annual income:	\$45,311

Lifestyle Group

MTV generation:	49.6
Yuppies:	6.5
Maturing yuppies:	4.4
Affluent empty-nesters:	3.1
Affluent full-nesters:	11.9
Affluent blue collar:	10.9
Graying affluents:	3.6
Working women:	39.8
Affluent working women:	17.6
Working mothers:	24.8
Single parents:	31.2

Financial

Financial optimists:	66.3
Two-income families:	20.0
Dual-income, no kids:	5.4
Liquid assets — \$100,000+	13.7
Liquid assets — \$250,000+	3.8
Traded stocks/bonds past year:	9.9

Online Usage

Logged on Internet past month:	77.1
Logged on radio Web site past month:	17.3
Internet purchase past year:	48.8

Media Usage

Weekday newspaper:	44.9
Sunday newspaper:	56.7
Radio, average weekday:	82.9
Radio, 7-day cum:	100.0
TV, any on average workday:	90.0
Subscribe to cable TV:	76.9
Satellite TV only:	21.5

FORMAT FOCUS: URBAN AC



WHO'S LISTENING:

Among 18+ Persons © 2007 The Media Audit

Survey Profile

Projected Persons Age 18+ (add 000):	8726
Unweighted number of respondents:	4648

Gender

Male:	40.1
Female:	59.9

Education

Some high school or less:	8.7
High school graduate:	36.5
Some college:	26.6
College graduate:	19.0
Advanced degree:	8.6

Race/Ethnicity

White (not Hispanic):	8.8
Black (not Hispanic):	69.9
Hispanic descent:	12.6
Asian:	3.5
Other:	5.1

Household Income

Under \$15,000:	6.5
\$15,000-\$24,999:	9.5
\$25,000-\$34,999:	15.4
\$35,000-\$49,999:	22.5
\$50,000-\$74,999:	20.7
\$75,000-\$99,999:	11.5
\$100,000-\$149,999:	8.3
\$150,00 or more:	5.6

Average annual income:	\$59,771
Median annual income:	\$47,415

Lifestyle Group

MTV generation:	31.4
Yuppies:	5.3
Maturing yuppies:	5.7
Affluent empty-nesters:	8.9
Affluent full-nesters:	14.4
Affluent blue collar:	10.2
Graying affluents:	10.8
Working women:	41.4
Affluent working women:	20.4
Working mothers:	25.4
Single parents:	26.0

Financial

Financial optimists:	61.5
Two-income families:	26.1
Dual-income, no kids:	8.5
Liquid assets — \$100,000+	16.3
Liquid assets — \$250,000+	5.2
Traded stocks/bonds past year:	12.2

Online Usage

Logged on Internet past month:	71.8
Logged on radio Web site past month:	16.4
Internet purchase past year:	47.4

Media Usage

Weekday newspaper:	53.3
Sunday newspaper:	63.3
Radio, average weekday:	83.3
Radio, 7-day cum:	100.0
TV, any on average workday:	90.2
Subscribe to cable TV:	76.9
Satellite TV only:	20.6

How To Use The Ratings Information

As you examine the ratings section of the **R&R Directory**, Vol. 2, '07, you'll find the following highlights featured in the detailed breakouts for markets 1-100:

1 SHARE TRENDS

All stations in the Top 50 markets that earned at least a 1.0 share and the Top 10 stations in markets 51-100 (according to the fall '06 Arbitron) are listed. Trends read left to right, with the most recent results on the right. Up to five rating periods are included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) Average Quarter-Hour share.

2 STATION/FORMAT

The call letters are printed in **bold type**, with the station format in the next column to the right.

3 FREQUENCY/POWER

The frequency and power for each radio signal are shown as listed in the spring '07 Arbitron.

4 AUDIENCE RANKINGS

The six rankings to the right of the frequency/power column will help you determine a station's core strength. The first listing shows the 12+ cume in thousands; then five AQH demo ranks.

5 TIME SPENT LISTENING

This column shows the average number of minutes the audience spent listening to the station each week. Based on 12+ total-week listening.

6 OWNER & REP INFORMATION

Station owners (as of July '07) and their national rep affiliations as listed in the fall '06 Arbitron report.

7 NOTATIONS

Updates are listed noting format and call-letter changes, as well as LMA activity.

8 OWNERSHIP SHARE

At the end of each top 50 market page are three bar graphs ranking owner share. Owner totals are computed by combining the respective fall '06 Monday-Sunday AQH numbers of the stations owned by the respective company.

9 MARKET POPULATION

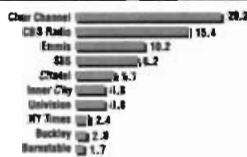
The 12+ population for each market is shown, with the black and Hispanic percentages in parentheses. In those markets where the ethnic populations do not achieve established thresholds, the code N/A is used.

Population: 15,332,000 (Black: 17.7%; Hispanic: 21.2%)

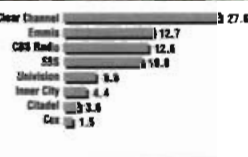
1		2		3		4						5		
NO. LISTENERS	WEEKS LISTENING	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.0	6.0	WLTW-FM	AC	Clear Channel	106.7	6kw	21274	15	10	7	3	1	7:45	CCRS
4.5	4.9	WHTZ-FM	CHR/Top 40	Clear Channel	100.3	6kw	25573	1	1	1	6	16	5:30	CCRS
5.2	5.7	WSEB-FM	Tropical	SBS	97.9	6kw	12675	7	4	2	5	6	10:30	CAB
4.2	4.0	WBLI	Urban AC	Inner City	107.5	4.2kw	12431	7	7	3	5	10	9:45	MCG
3.4	3.5	WABC-AM	Talk	Citadel	770	50kw	10105	24	21	20	18	10	11:45	ABC
3.9	4.4	WPAT-FM	Latin Pop	SBS	93.1	5.4kw	11001	10	5	6	4	4	2:45	CAB
4.3	4.4	WRKS-FM	Urban	Emmis	98.7	6kw	12958	10	13	8	4	4	5:15	D&R
3.7	3.5	WBNS-AM	News	CBS Radio	1010	50kw	23110	16	18	17	15	8	4:45	IRS
3.9	4.1	WQHT-FM	Rhythmic	Emmis	97.1	6.7kw	17492	2	2	4	10	19	6:15	ARP
4.1	3.6	WWPR-FM	Urban	Clear Channel	107.5	6kw	15925	3	2	4	14	22	6:45	CCRS
1.5	2.1	WWFS-FM	AC 1	CBS Radio	107.5	50kw	14501	6	9	10	8	9	6:30	IRS
3.0	3.1	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	14387	13	14	10	6	4	6:30	CCRS
3.2	3.1	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	12532	16	17	16	12	7	7:15	CHR
2.5	2.5	WCBS-AM	News	CBS Radio	680	50kw	17778	20	21	21	20	15	4:45	IRS
2.7	2.9	WKTU-FM	Rhythmic AC	Clear Channel	103.5	5.4kw	14973	10	7	8	9	11	5:30	CCRS
2.4	2.4	WQXR-FM	Classical	NY Times Co.	96.3	6kw	7787	24	30	24	22	16	9:15	ARP
2.6	2.4	WFAN-AM	Sports	CBS Radio	660	50kw	11289	24	19	19	17	12	6:00	IRS
1.7	1.7	WCAA-FM	Rhythmic	Univision	105.9	0.6kw	9609	4	6	12	18	23	7:00	KT-H

8 ¹ Was **WNEW-FM** (Rhythmic AC) until January 2. ² Switched to Classic Hits on July 12. ³ Was **WFNY-FM** until May 24. ⁴ Was **WZAA-FM** until January 11.

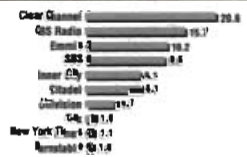
OWNERSHIP SHARE (By AQH 12+ Share)



OWNERSHIP SHARE (By AQH 18-34 Share)



OWNERSHIP SHARE (By AQH 25-54 Share)



Reps Abbreviation Key

21ST	21 st Century Broadcasting	KT-H	Katz Hispanic
ABC	ABC Radio Sales	LER	Lotus Entravision Reps
AMA	Art Moore & Associates	MCG	McGavern-Guild Inc.
ARP	Allied Radio Partners	MG/S	McGavern-Guild/Susquehanna
BAN	Banner Radio	MSS	Mid-South Sales
CAB	Caballero Spanish Radio	PATT	Patt Media
CAN	Canadian Br. Sales	REG	Regional Representatives
CCRS	Clear Channel Radio Sales	REP	Republic Radio Inc.
CHR	The Chrystal Company	ROS	Roslin Radio Sales Inc.
CRA	Crawford Broadcasting Co.	RSS	Radio Spot Sales
D&R	D&R	SAV	Savall Broadcast Sales
DCA	Dora-Clayton Agency	SBS	Spanish Broadcasting System
EAST	Eastman Radio Inc.	SEN	Sentry
INT	Interep	SRR	Salem Radio Representatives
IRS	Infinity Radio Sales	SSS	Southern Spot Sales
K&P	Katz & Powell	TNS	TN Spot Sales
KATZ	Katz Radio	WRS	Williams Radio Sales
KBS	Keystone Broadcasting Sys.		

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
7.0	6.0	7.1	6.2	5.4	WLTW-FM	AC	Clear Channel	106.7	6kw	21274	15	10	7	3	1	7:45	CCRS
4.5	4.9	4.5	4.6	4.6	WHTZ-FM	CHR/Top 40	Clear Channel	100.3	6kw	25573	1	1	1	6	16	5:30	CCRS
5.2	5.7	5.2	4.8	4.4	WSKQ-FM	Tropical	SBS	97.9	6kw	12675	7	4	2	1	5	10:30	CAB
4.2	4.0	4.0	3.6	4.0	WBLS-FM	Urban AC	Inner City	107.5	4.2kw	12431	7	7	3	2	2	9:45	MCG
3.4	3.5	3.3	3.5	3.9	WABC-AM	Talk	Citadel	770	50kw	10105	24	21	20	18	10	11:45	ABC
3.9	4.4	4.8	4.1	3.8	WPAT-FM	Latin Pop	SBS	93.1	5.4kw	11001	10	5	6	4	6	10:45	CAB
4.3	4.4	4.0	3.5	3.7	WRKS-FM	Urban AC	Emmis	98.7	6kw	12958	10	13	8	4	2	8:45	D&R
3.7	3.5	3.6	3.6	3.6	WINS-AM	News	CBS Radio	1010	50kw	23110	16	18	17	15	8	4:45	IRS
3.9	4.1	3.6	3.2	3.6	WQHT-FM	Rhythmic	Emmis	97.1	6.7kw	17492	2	2	4	10	19	6:15	ARP
4.1	3.6	3.5	3.2	3.5	WWPR-FM	Urban	Clear Channel	105.1	6kw	15925	3	2	4	14	22	6:45	CCRS
1.5	2.1	2.5	2.7	3.1	WWFS-FM	AC ¹	CBS Radio	102.7	50kw	14501	6	9	10	8	9	6:30	IRS
3.0	3.1	3.0	3.1	3.0	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	14387	13	14	10	6	4	6:30	CCRS
3.2	3.1	2.9	2.6	2.9	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	12532	16	17	16	12	7	7:15	CHR
2.5	2.5	2.4	2.4	2.7	WCBS-AM	News	CBS Radio	880	50kw	17778	20	21	21	20	15	4:45	IRS
2.7	2.9	2.9	2.8	2.7	WKTU-FM	Rhythmic AC	Clear Channel	103.5	5.4kw	14973	10	7	8	9	11	5:30	CCRS
2.4	2.4	2.3	2.2	2.4	WQXR-FM	Classical	NY Times Co.	96.3	6kw	7787	24	30	24	22	16	9:15	ARP
2.6	2.4	2.2	2.1	2.3	WFAN-AM	Sports	CBS Radio	660	50kw	11289	24	19	19	17	12	6:00	IRS
1.7	1.7	2.2	2.2	2.2	WCAA-FM	Latin Rhythmic	Univision	105.9	0.6kw	9609	4	6	12	18	23	7:00	KT-H
2.1	2.0	2.1	1.9	2.1	WPLJ-FM	Hot AC	Citadel	95.5	6.7kw	12743	13	15	13	11	12	5:00	ABC
2.1	2.2	2.1	2.2	2.0	WCBS-FM	Adult Hits ²	CBS Radio	101.1	6.8kw	10600	16	15	15	13	12	5:45	CBS
1.8	2.0	2.1	2.1	2.0	WOR-AM	Talk	Buckley Br.	710	50kw	7425	31	30	29	25	19	8:00	MCG
1.2	1.2	1.2	1.3	1.7	WXRK-FM	Talk ³	CBS Radio	92.3	6kw	8462	16	12	14	16	18	6:00	IRS
1.5	1.4	1.2	1.2	1.4	WADO-AM	Spanish N/T	Univision	1280	50kw	3989	28	24	22	22	19	10:30	KT-H
0.3	0.0	0.0	1.2	1.2	WQBU-FM	Reg. Mexican ⁴	Univision	92.7	2kw	2736	20	11	18	21	30	13:30	—
1.1	1.1	1.0	1.0	1.0	WALK-FM	AC	Clear Channel	97.5	39kw	3552	24	24	24	25	23	8:45	CCRS

¹ Was WNEW-FM (Rhythmic AC) until January 2. ² Switched to Classic Hits on July 12. ³ Was WFNY-FM until May 24. ⁴ Was WZAA-FM until January 11.

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GSelector

music scheduling
reinvented

GSelector's easy-to-use demand sliders help you make improvements faster. GSelector creates better schedules by letting you increase or decrease the exposure of songs, artists or attributes on your station with the touch of a button.

www.gselector.com

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Population: 10,790,100 (Black: 7.6%, Hispanic: 40.7%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.6	4.9	4.5	4.8	5.1	KSCA-FM	Reg. Mexican	Univision Com.	101.9	4.8kw	11789	7	1	1	1	2	9:15	KT-H
4.6	4.8	4.5	4.6	4.8	KIIS-FM	CHR/Top 40	Clear Channel	102.7	8kw	19719	1	3	2	6	11	5:15	CCRS
4.8	3.7	4.1	4.2	4.2	KFI-AM	Talk	Clear Channel	640	50kw	10208	23	28	19	12	1	9:00	CCRS
4.8	5.0	4.9	4.4	4.1	KLVE-FM	Latin Pop	Univision Com.	107.5	29.5kw	10848	10	8	4	2	6	8:00	KT-H
3.5	3.9	3.9	3.9	3.8	KLAX-FM	Reg. Mexican	SBS	97.9	33kw	8981	13	6	2	2	7	9:15	CAB
3.1	3.8	3.8	3.7	3.7	KPWR-FM	Rhythmic	Emmis	105.9	25kw	14784	2	2	6	13	30	5:30	D&R
3.1	3.8	3.1	3.6	3.6	KBUE/KBUA	Reg. Mexican	Liberman	105.5/94.3	3kw/3kw	8825	8	3	4	4	11	8:45	—
3.6	3.3	4.1	3.7	3.3	KOST-FM	AC	Clear Channel	103.5	12.5kw	11447	21	9	9	5	5	6:15	CCRS
4.3	3.6	3.3	3.1	3.3	KTWV-FM	Smooth Jazz	CBS Radio	94.7	58kw	8744	27	21	13	10	3	8:15	IRS
3.7	3.8	3.5	3.7	3.2	KROQ-FM	Alternative	CBS Radio	106.7	5.6kw	13375	4	7	7	9	16	5:15	IRS
2.6	3.7	2.7	2.6	3.2	KXOL-FM	Latin Rhythmic	SBS	96.3	7kw	9610	3	5	8	19	32	7:15	CAB
2.7	2.4	3.1	3.5	3.1	KRTH-FM	Classic Hits	CBS Radio	101.1	51kw	11516	15	19	15	11	4	5:45	IRS
3.3	2.6	2.7	2.6	2.9	KRCV/KRCV	Spanish Oldies	Univision Com.	103.9/98.3	4.1kw/0.6kw	6647	26	11	10	6	9	9:30	KT-H
3.1	3.2	3.0	3.4	2.7	KCBS-FM	Adult Hits	CBS Radio	93.1	28.5kw	11382	8	15	10	8	7	5:15	IRS
2.7	3.0	2.1	2.2	2.4	KHHT-FM	Urban AC	Clear Channel	92.3	43kw	8242	5	9	12	15	13	6:15	CCRS
2.2	2.0	2.5	1.8	2.3	KABC-AM	News/Talk	Citadel	790	5kw	6029	32	32	27	23	13	8:15	ABC
2.3	2.4	2.3	2.0	2.0	KLOS-FM	Classic Rock	Citadel	95.5	63kw	8978	16	24	15	13	10	4:45	ABC
1.4	1.2	1.5	0.8	1.8	KKGO-FM	Country ¹	Mt. Wilson	105.1	18kw	4613	23	24	23	20	13	8:30	MCG
1.4	1.8	2.0	2.0	1.8	KYSR-FM	Hot AC	Clear Channel	98.7	75kw	10025	6	14	14	17	20	4:00	CCRS
1.9	1.7	1.8	1.7	1.6	KBIG-FM	Hot AC	Clear Channel	104.3	84kw	7290	16	16	17	16	18	4:45	CCRS
1.7	1.3	1.6	1.5	1.6	KLSX-FM	Talk	CBS Radio	97.1	21kw	4535	16	17	19	17	16	7:45	IRS
1.4	1.4	1.3	1.2	1.5	KFWB-AM	News	CBS Radio	980	5kw	7736	33	37	33	30	23	4:00	IRS
0.9	1.4	1.3	1.5	1.5	KHJ-AM	Reg. Mexican	Liberman	930	5kw	3279	27	26	27	28	20	10:00	—
1.5	1.8	1.5	1.6	1.5	KNX-AM	News	CBS Radio	1070	50kw	7522	42	37	33	30	18	4:15	IRS
1.6	1.5	1.1	1.4	1.5	KRBV-FM	Urban AC ²	Radio One	100.3	5.3kw	5875	11	19	22	22	20	5:30	EAST
1.3	1.3	1.3	1.5	1.4	KLYY-FM	Tropical	Entravision	97.5	72kw	4499	23	12	17	20	28	6:45	LER
2.1	1.9	1.7	1.8	1.3	KSSE-FM	Latin Pop	Entravision	107.1	6kw	4628	16	12	21	23	32	6:00	—
1.7	1.2	0.7	0.9	1.2	KMVN-FM	Rhythmic AC ³	Emmis	93.9	18.5kw	5274	14	21	23	25	24	5:00	D&R
1.5	1.5	1.3	1.1	1.1	KJLH-FM	Urban AC	Taxi Productions	102.3	5.6kw	3756	16	32	26	27	24	6:15	—
1.0	0.7	0.8	0.6	1.1	KTLK-AM	Talk	Clear Channel	1150	50kw	2169	33	35	33	34	28	10:30	CCRS
0.9	0.8	0.8	0.8	1.0	KRLA-AM	Talk	Salem	870	20kw	3128	33	44	38	38	26	6:45	—
0.7	0.8	0.8	0.9	1.0	KTNO-AM	Spanish N/T	Univision Com.	1020	50kw	2390	33	26	25	26	26	9:15	—

¹ Was KMZT-FM (Classical) until February 26. ² Was KKBT-FM until December 29. ³ Was KZLA-FM (Country) until August 17, 2006.

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GSelector music scheduling
reinvented

Advantage
Better Schedules #2

GSelector makes better schedules because it finds the best song for each position. In GSelector, the patented demand-based, goal scheduling engine examines each daypart, schedules each song, then optimizes the log, all in seconds. GSelector is like no other.



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Population: 7,698,300 (Black: 17.6%; Hispanic: 17.4%)

Complete Market Index, Page 2

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.5	5.8	5.4	5.1	5.8	WGN-AM	News/Talk	Tribune	720	50kw	10135	14	21	21	13	2	8:30	CHR
4.8	5.7	5.8	5.4	5.1	WGCI-FM	Urban	Clear Channel	107.5	3.7kw	9896	2	1	1	1	11	7:45	CCRS
4.1	4.4	4.6	4.9	4.3	WBBM-AM	News	CBS Radio	780	50kw	11680	30	17	17	9	5	5:30	IRS
3.6	3.6	3.8	4.0	3.8	WNUA-FM	Smooth Jazz	Clear Channel	95.5	8.3kw	7739	22	18	14	8	4	7:15	CCRS
3.1	3.6	3.3	3.1	3.7	WUSN-FM	Country	CBS Radio	99.5	8.3kw	7378	8	9	8	6	7	7:30	IRS
4.1	4.0	3.5	4.4	3.7	WVAZ-FM	Urban AC	Clear Channel	102.7	6kw	6210	8	12	6	4	2	8:45	CCRS
3.3	3.3	3.2	3.3	3.6	WKSC-FM	CHR/Top 40	Clear Channel	103.5	4.3kw	12000	1	3	5	13	21	4:30	CCRS
3.7	3.7	3.8	3.3	3.6	WLS-AM	News/Talk	Citadel	890	50kw	5121	36	31	22	18	9	10:30	ABC
4.0	2.8	3.9	4.1	3.6	WOJO-FM	Reg. Mexican	Univision Com.	105.1	5.7kw	5477	12	2	2	2	12	10:00	KT-H
2.6	2.8	3.0	3.1	3.3	WPPN-FM	Spanish Oldies	Univision Com.	106.7	50kw	4187	13	5	4	5	12	11:45	KT-H
3.0	3.0	2.8	2.6	3.3	WTMX-FM	Hot AC	Bonneville	101.9	4.2kw	8947	6	6	3	3	10	5:30	KATZ
3.0	2.8	2.7	2.5	3.1	WDRV/WWDV	Classic Rock	Bonneville	97.1/96.9	8.4kw/50kw	7021	17	16	9	7	1	6:30	KATZ
3.2	3.2	3.5	3.2	2.9	WBBM-FM	Rhythmic	CBS Radio	96.3	4.2kw	10897	3	4	7	21	26	4:00	IRS
2.4	2.4	2.6	3.0	2.9	WZZN-FM	Oldies	Citadel	94.7	4.4kw	6662	14	24	24	17	5	6:30	ABC
3.2	2.7	4.2	2.5	2.8	WLIT-FM	AC	Clear Channel	93.9	4kw	7056	14	20	12	9	7	6:00	CCRS
2.5	2.4	1.7	2.4	2.2	WILV-FM	AC	Bonneville	100.3	5.7kw	5459	18	15	14	13	15	6:00	CHR
1.7	1.9	1.9	1.7	2.1	WJMK-FM	Adult Hits	CBS Radio	104.3	4.1kw	6075	18	13	11	16	18	5:00	IRS
2.1	2.3	2.0	1.9	2.1	WLUP-FM	Classic Rock	Emmis	97.9	6kw	6489	8	14	10	11	17	4:45	KATZ
2.3	2.4	2.3	2.5	2.0	WPWX-FM	Urban	Crawford	92.3	50kw	5407	4	7	13	23	29	5:30	CRAW
1.8	2.1	2.0	1.5	1.9	WSCR-AM	Sports	CBS Radio	670	50kw	4925	27	27	24	20	16	5:45	IRS
1.8	1.8	1.8	2.0	1.9	WVIV/WVIX	Latin Rhythmic	Univision Com.	103.1/93.5	3.4kw/3kw	4213	5	8	17	28	29	6:30	—
1.5	1.4	1.5	1.6	1.8	WGRB-AM	Inspirational ¹	Clear Channel	1390	5kw	2370	8	27	26	24	19	11:30	CCRS
2.6	2.0	2.0	1.9	1.8	WXRT-FM	Triple A	CBS Radio	93.1	6.7kw	4707	22	24	14	11	14	5:45	IRS
2.4	2.6	2.4	3.1	1.7	WLEY-FM	Reg. Mexican	SBS	107.9	21kw	3562	18	11	17	18	25	7:00	CAB
2.0	1.8	1.4	2.0	1.6	WFMT-FM	Classical	Window/World	98.7	15.5kw	3236	22	31	31	30	23	7:30	—
2.1	1.8	1.2	1.3	1.5	WKQX-FM	Alternative	Emmis	101.1	5.7kw	5553	7	10	20	24	28	4:00	D&R
0.9	0.9	0.9	1.1	1.3	WCKG-FM	Talk	CBS Radio	105.9	4.1kw	2988	33	21	23	22	19	6:45	IRS
1.5	1.3	1.5	1.5	1.3	WMVP-AM	Sports	Citadel	1000	50kw	3675	22	18	27	24	23	5:00	ABC
1.4	1.4	1.3	0.9	1.1	WSRB-FM	Urban AC	Crawford	106.3	4.1kw	2373	27	31	27	27	22	6:45	—

¹ Was Gospel until October 30.

GSelector

music scheduling
reinvented

Advantage

Research Reinvented #3

Testing your music? GSelector lets you easily import your latest music test results and schedule the best-testing songs more often. No more tedious hours coding each song after the music test book comes back. GSelector does it better and faster

RCS www.gselector.com

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Population: 15,291,100 (Black: 17.7%; Hispanic: 21.2%)

OWNERSHIP SHARE <i>(By AQH 12+ Share)</i>	OWNERSHIP SHARE <i>(By AQH 18-34 Share)</i>	OWNERSHIP SHARE <i>(By AQH 25-54 Share)</i>
Clear Channel 20.2 CBS Radio 15.4 Emmis 10.2 SBS 8.2 Citadel 6.7 Inner City 4.8 Univision 4.8 NY Times Co. 2.4 Buckley Br. 2.0 Barnstable Br. 1.7	Clear Channel 27.6 Emmis 12.7 CBS Radio 12.6 SBS 10.8 Univision Com. 8.8 Inner City 4.4 Citadel 3.6 Cox 1.5	Clear Channel 20.6 CBS Radio 15.7 Emmis 10.2 SBS 9.6 Inner City 6.1 Citadel 6.1 Univision Com. 4.7 Cox 1.6 New York Times Co. 1.1 Barnstable Br. 1.0

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Population: 10,790,100 (Black: 7.6%; Hispanic: 40.7%)

OWNERSHIP SHARE <i>(By AQH 12+ Share)</i>	OWNERSHIP SHARE <i>(By AQH 18-34 Share)</i>	OWNERSHIP SHARE <i>(By AQH 25-54 Share)</i>
Clear Channel 20.0 CBS Radio 17.3 Univision Com. 13.1 SBS 7.0 Liberman 5.8 Citadel 5.1 Emmis 4.9 Entravision 3.4 Mt. Wilson 2.1 Salem 2.1 Radio One 1.5 Taxi Productions 1.1	Clear Channel 19.0 Univision Com. 16.4 CBS Radio 12.5 SBS 12.3 Liberman 9.3 Emmis 8.3 Entravision 5.5 Citadel 2.1 Radio One 1.4 Mt. Wilson 1.3 Magic 1.2 Salem 1.0	Clear Channel 19.0 CBS Radio 17.0 Univision Com. 16.2 SBS 6.6 Liberman 5.9 Citadel 5.1 Entravision 4.4 Emmis 4.1 Mt. Wilson 2.0 Salem 1.8 Radio One 1.7 Taxi Productions 1.2

Population: 7,698,300 (Black: 17.6%; Hispanic: 17.4%)

OWNERSHIP SHARE <i>(By AQH 12+ Share)</i>	OWNERSHIP SHARE <i>(By AQH 18-34 Share)</i>	OWNERSHIP SHARE <i>(By AQH 25-54 Share)</i>
Clear Channel 20.8 CBS Radio 18.0 Univision Com. 9.3 Bonneville 8.6 Citadel 7.8 Tribune 5.8 Emmis 3.6 Crawford 3.1 NextMedia 2.1 SBS 1.7 Window/World 1.6 NewsWeb 1.0	Clear Channel 21.9 CBS Radio 16.5 Univision Com. 16.2 Bonneville 8.7 Emmis 5.9 Crawford 5.1 SBS 3.3 Citadel 3.1 NextMedia 3.1 Tribune 1.3 NewsWeb 1.1	Clear Channel 19.8 CBS Radio 18.7 Bonneville 11.0 Univision Com. 10.9 Citadel 6.4 Emmis 4.5 Crawford 3.3 Tribune 2.8 NextMedia 2.6 SBS 2.3 NewsWeb 1.0

Population: 5,829,700 (Black: 7.2%; Hispanic: 15.4%)

Complete Market Index, Page 2

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.6	6.1	5.7	5.5	5.4	KGO-AM	News/Talk	Citadel	810	50kw	6640	31	30	18	7	2	8:00	ABC
4.5	3.8	5.3	4.7	4.6	KOIT-FM	AC	Bonneville	96.5	24kw	7287	14	10	3	3	1	6:15	KATZ
3.6	3.7	3.9	4.0	3.9	KCBS-AM	News	CBS Radio	740	50kw	7241	26	27	19	10	4	5:15	IRS
3.9	3.9	3.5	3.3	3.7	KMEL-FM	Urban	Clear Channel	106.1	69kw	5750	2	2	2	5	16	6:15	CCRS
3.8	3.8	3.3	3.8	3.7	KSOL-FM	Reg. Mexican	Univision Com.	98.9	6.1kw	3617	3	1	1	2	12	10:00	KT-H
2.8	2.8	2.4	2.3	3.2	KNBR-AM	Sports	Cumulus	680	50kw	4665	17	16	10	4	5	6:45	MG/S
2.8	3.1	2.5	2.6	3.1	KFOG-FM	Triple A	Cumulus	104.5	7.1kw	5478	14	16	6	1	3	5:30	—
3.2	3.7	3.2	3.4	3.1	KSFO-AM	Talk	Citadel	560	5kw	3512	31	30	24	23	8	8:30	ABC
3.6	3.2	2.9	3.5	3.0	KDFC-FM	Classical	Bonneville	102.1	33kw	5051	19	24	21	17	8	5:45	KATZ
3.1	3.0	3.0	3.3	2.9	KYLD-FM	Rhythmic	Clear Channel	94.9	30kw	6165	1	3	5	22	32	4:30	CCRS
2.9	3.4	2.6	3.0	2.4	KKSF-FM	Smooth Jazz	Clear Channel	103.7	7.2kw	3901	26	34	22	16	6	6:00	CCRS
2.6	2.0	2.2	1.9	2.3	KSAN-FM	Classic Rock	Cumulus	107.7	8.9kw	4214	13	7	3	5	11	5:15	MG/S
3.1	2.8	3.0	2.6	2.2	KBLX-FM	Urban AC	Inner City	102.9	6.6kw	3019	26	18	13	9	7	7:15	D&R
1.1	0.9	1.3	1.9	2.2	KBWF-FM	Country ¹	Bonneville	95.7	6.9kw	2962	17	15	15	13	10	7:15	SEN
2.6	2.6	2.4	2.5	2.2	KIOI-FM	Hot AC	Clear Channel	101.3	125kw	5111	5	5	8	13	15	4:00	CCRS
2.5	2.2	2.1	2.3	2.2	KRZZ-FM	Reg. Mexican	SBS	93.3	50kw	2485	7	4	6	10	25	8:45	IRS
2.8	3.0	2.7	2.4	2.0	KISQ-FM	Urban AC	Clear Channel	98.1	100kw	4126	11	13	12	10	12	4:45	CCRS
1.6	2.0	1.8	2.0	1.8	KBRG-FM	Spanish Oldies	Univision Com.	100.3	14.5kw	2477	9	8	11	13	18	7:00	LER
2.3	1.7	1.4	1.6	1.8	KLLC-FM	Hot AC	CBS Radio	97.3	82kw	4478	9	10	8	8	16	4:00	IRS
1.6	1.8	1.3	1.7	1.6	KITS-FM	Alternative	CBS Radio	105.3	15kw	3899	5	5	13	20	26	4:00	IRS
2.5	2.4	1.1	0.9	1.4	KMVQ-FM	Rhythmic AC ²	CBS Radio	99.7	40kw	3309	14	14	16	18	18	4:15	IRS
1.6	1.4	1.6	1.7	1.4	KSJO-FM	Spanish Oldies	Clear Channel	92.3	32kw	1724	19	12	17	18	21	7:45	CCRS
0.9	1.0	1.1	1.2	1.3	KBAY-FM	AC	NextMedia	94.5	30kw	2140	19	20	26	24	21	5:45	CHR
1.3	1.0	1.2	1.2	1.3	KNEW-AM	Talk	Clear Channel	910	5kw	1597	31	36	26	25	18	7:45	CCRS
1.2	1.0	1.3	1.3	1.3	KUFY-FM	Classic Rock	Clear Channel	98.5	10kw	2598	19	27	22	20	14	5:00	CCRS
1.6	1.5	1.5	1.4	1.3	KVVF-FM	Latin Rhythmic	Univision Com.	105.7	50kw	2307	4	9	19	26	37	5:30	KT-H
0.8	0.8	0.9	1.1	1.0	KEZR-FM	Hot AC	NextMedia	106.5	42kw	2390	8	19	24	26	29	4:00	CHR
1.4	1.0	1.6	1.0	1.0	KRTY-FM	Country	Empire Br. Corp	95.3	0.9kw	1604	19	24	26	26	23	6:00	ARP

¹ Was KMAX-FM (Adult Hits) until March 1. ² Was KFRC-FM until May 17.

Continued on Page 25



With Fly-In Links, you can match slow jingles to slow songs. Schedule U2 promos adjacent to U2 songs. Place your concert promo before or after all the artists who will perform. GSelector takes care of where links go, automatically.

RCS www.gselector.com
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Advantage
Fly-In Links #4

8:00	The Drenal Twic	The White Stripes
6:00	Another Brick In The Wall	Com
7:00	Fall To Pieces	Velvet Revolver
8:00	Billie Jean	Red Hot Chili Peppers
9:00	Recent Songs	Just Stop
10:00	Current Songs	Debutand
11:00	Muggles	Stacy Cass
12:00	Recent Songs	Howe Day

Population: 4,730,200 (Black: 13.8%; Hispanic: 23.9%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.4	4.4	5.1	5.1	5.0	KHKS-FM	CHR/Top 40	Clear Channel	106.1	99kw	8508	1	2	2	3	9	5:15	CCRS
4.1	3.4	4.9	3.6	4.1	KESS-FM	Reg. Mexican	Univision Com.	107.9	100kw	3824	7	1	1	1	18	9:30	KT-H
3.4	3.7	3.9	4.4	4.1	KLUV-FM	Oldies	CBS Radio	98.7	100kw	5717	11	23	19	11	1	6:15	IRS
4.0	3.5	3.9	3.1	4.1	WBAP-AM	News/Talk	Citadel	820	50kw	4339	34	30	21	16	2	8:15	ABC
5.4	5.6	4.9	4.8	3.9	KKDA-FM	Urban	Service	104.5	100kw	5764	3	4	3	13	17	6:00	CHR
3.8	5.3	4.3	4.2	3.7	KBFB-FM	Urban	Radio One	97.9	100kw	5993	2	3	7	19	22	5:30	KATZ
3.6	3.1	3.8	3.6	3.6	KLTY-FM	Christian AC	Salem	94.9	100kw	4566	6	10	3	3	3	7:00	KATZ
3.7	3.2	3.0	3.9	3.2	KSCS-FM	Country	Citadel	96.3	99kw	5017	17	16	11	13	6	5:30	ABC
3.1	2.9	3.8	2.9	3.1	KVIL-FM	AC	CBS Radio	103.7	100kw	4636	10	16	11	6	4	6:00	—
3.2	4.4	2.9	2.9	2.9	KPLX-FM	Country	Cumulus	99.5	100kw	5285	8	11	10	8	9	5:00	MG/S
2.8	2.9	2.7	2.8	2.9	KTCK/KTDK	Sports	Cumulus	1310/104.1	9kw/11kw	2532	25	14	6	2	5	10:00	MG/S
2.5	2.5	2.1	2.2	2.8	KDMX-FM	Hot AC	Clear Channel	102.9	99kw	5704	9	7	7	5	13	4:30	CCRS
3.0	2.2	2.1	3.2	2.8	KEGL-FM	Spanish Oldies	Clear Channel	97.1	100kw	2917	27	5	5	11	14	8:30	CCRS
2.4	2.0	2.0	1.9	2.6	KJKK-FM	Adult Hits	CBS Radio	100.3	100kw	4553	11	27	11	7	6	5:00	IRS
3.9	3.5	2.9	2.7	2.6	KLNO-FM	Reg. Mexican	Univision Com.	94.1	100kw	3212	25	8	9	8	14	7:00	KT-H
2.4	2.5	3.3	2.5	2.5	KDGE-FM	Alternative	Clear Channel	102.1	100kw	4440	4	6	14	20	26	5:00	CCRS
2.2	2.0	1.9	2.4	2.5	KZPS-FM	Americana ¹	Clear Channel	92.5	96kw	3734	20	26	14	8	6	6:00	CCRS
2.0	1.6	1.8	2.6	2.3	KRNB-FM	Urban AC	Service	105.7	94kw	2803	17	19	16	15	9	7:15	—
2.7	3.0	1.9	1.6	2.2	KMVK-FM	Rhythmic AC ²	CBS Radio	107.5	28kw	3970	13	11	16	17	19	5:00	IRS
2.0	1.8	1.9	2.1	2.1	KRLD-AM	News	CBS Radio	1080	50kw	4112	22	33	29	23	16	4:30	CBS
1.4	1.9	1.8	1.8	2.0	KSOC-FM	Urban AC	Radio One	94.5	100kw	2756	21	28	18	17	9	6:30	KATZ
2.0	2.3	2.0	1.9	1.9	WRR-FM	Classical	City of Dallas	101.1	98kw	2436	27	31	33	27	20	7:00	ARP
1.9	1.2	1.4	1.7	1.5	KESN-FM	Sports	Citadel	103.3	100kw	2620	17	23	25	23	22	5:00	ABC
2.1	2.4	1.6	1.9	1.4	KLLI-FM	Talk	CBS Radio	105.3	100kw	1679	34	19	22	21	22	7:15	CBS
1.4	1.4	1.6	1.3	1.4	KZZA-FM	Rhythmic	Liberman	106.7	75kw	2395	5	13	23	33	42	5:15	—
1.2	1.4	1.3	1.2	1.3	KDBN-FM	Classic Rock	Cumulus	93.3	50kw	2764	22	29	23	22	21	4:15	MG/S
0.0	0.6	0.5	1.6	1.3	KNOR-FM	Reg. Mexican	Liberman	93.7	12kw	1758	27	8	19	25	38	6:45	—
1.0	0.8	0.9	0.8	1.2	KHVN-AM	Gospel	Mortenson	970	1kw	861	34	42	35	34	26	12:45	—
0.0	0.0	1.0	1.5	1.1	KBOC-FM	Reg. Mexican	Liberman	98.3	6kw	1547	22	15	25	27	36	6:15	—
1.1	1.2	1.2	0.8	1.1	KDXX-FM	Reg. Mexican	Univision Com.	107.1	74kw	1816	27	18	28	31	36	5:15	KT-H
1.6	1.2	1.6	1.6	1.1	KLIF-AM	Talk	Cumulus	570	5kw	1990	33	32	32	27	22	5:00	MG/S
1.3	1.4	1.3	0.9	1.1	KTCY-FM	Latin Pop	Liberman	101.7	92kw	1629	16	22	25	27	32	5:45	CAB
0.9	1.1	1.0	1.0	1.1	KTYS-FM	Country	Citadel	96.7	90kw	2479	13	23	29	26	29	4:00	ABC

¹ Was Classic Rock until April 23. ² Was KOAI-FM (Smooth Jazz) until October 2.

Continued on Page 25

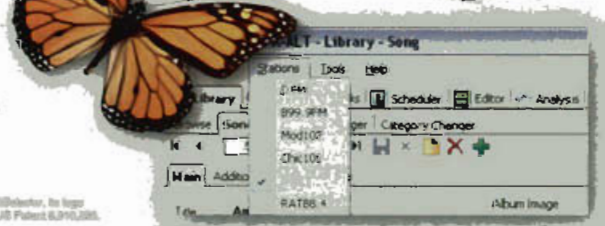
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Whether you program one station or ten stations, GSelector helps you do your job faster and better. Add a song once, and it's there for all your stations. With one library, programming special features in GSelector is easier.

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Advantage
One Library... Many Stations **#5**



6 HOUSTON-GALVESTON



Population: 4,469,900 (Black: 16.3%; Hispanic: 30.4%)

Complete Market Index, Page 2

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07 See PPM	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.2	5.2	5.2	5.7	—	KBXX-FM	Urban	Radio One	97.9	100kw	6877	1	1	2	6	20	7:15	KATZ
6.0	6.4	6.3	5.7	—	KMJQ-FM	Urban AC	Radio One	102.1	100kw	4660	6	9	3	1	2	10:30	KATZ
4.4	5.4	6.6	5.7	—	KODA-FM	AC	Clear Channel	99.1	100kw	6485	13	11	4	1	1	7:30	CCRS
5.5	6.2	5.2	4.8	—	KLTN-FM	Reg. Mex.	Univision	102.9	100kw	4541	9	2	1	3	6	9:00	KT-H
3.2	3.3	2.9	4.1	—	KTRH-AM	News	Clear Channel	740	50kw	5835	24	19	17	8	3	6:00	CCRS
3.5	3.3	3.0	4.0	—	KTBZ-FM	Alternative	Clear Channel	94.5	100kw	5055	5	3	5	5	14	6:45	CCRS
4.4	3.8	4.6	3.9	—	KOVE-FM	Latin Pop	Univision	106.5	100kw	3865	13	10	6	4	4	8:30	KT-H
4.3	3.8	4.0	3.9	—	KRBE-FM	CHR/Top 40	Cumulus	104.1	100kw	6969	3	4	7	8	13	4:45	MG/S
3.7	3.3	3.2	3.2	—	KILT-FM	Country	CBS Radio	100.3	100kw	4229	12	16	14	12	7	6:30	IRS
3.8	3.5	3.7	3.1	—	KLLO-FM	Latin Rhythmic	Clear Channel	101.1	100kw	4090	2	5	9	16	25	6:30	CCRS
1.0	1.7	2.0	3.1	—	KROI-FM	Gospel ¹	Radio One	92.1	50kw	2526	17	17	12	11	5	10:30	KATZ
2.8	2.5	2.5	2.8	—	KKRW-FM	Classic Hits	Clear Channel	93.7	100kw	4001	13	15	12	7	8	6:00	CCRS
3.0	2.1	2.2	2.7	—	KQBU-FM	Reg. Mex.	Univision	93.3	100kw	2491	17	7	8	8	17	9:00	KT-H
3.0	2.7	2.7	2.6	—	KHMX-FM	Hot AC	Clear Channel	96.5	100kw	4930	8	12	9	12	12	4:30	CCRS
3.1	3.6	2.9	2.6	—	KKBQ-FM	Country	Cox	92.9	100kw	4151	7	14	16	14	11	5:15	CHR
3.1	3.2	3.1	2.6	—	KPTY-FM	Rhythmic	Univision	104.9	2.7kw	4722	4	8	14	23	30	4:30	KT-H
2.6	3.1	2.8	2.5	—	KJOJ/KTJM	Reg. Mex.	Lieberman	103.3/98.5	100kw/100kw	2657	10	6	9	14	24	8:00	—
2.8	2.3	3.0	2.4	—	KHJZ-FM	Smooth Jazz	CBS Radio	95.7	100kw	3187	17	25	21	19	9	6:30	IRS
2.0	2.4	2.5	2.0	—	KHTC-FM	Classic Hits ²	Cox	107.5	98kw	3187	13	27	23	17	10	5:15	CHR
2.6	2.6	2.0	2.0	—	KTHT-FM	Classic Country	Cox	97.1	100kw	2642	21	23	25	22	14	6:30	CHR
2.7	2.8	2.6	1.7	—	KPRC-AM	News/Talk	Clear Channel	950	5kw	2529	22	22	25	26	14	5:45	CCRS
2.0	1.7	1.6	1.4	—	KHPT-FM	80s	Cox	106.9	100kw	3249	17	17	18	18	19	3:30	CHR
1.7	1.1	1.4	1.4	—	KILT-AM	Sports	CBS Radio	610	5kw	1987	24	19	21	20	18	6:00	IRS
0.9	1.3	1.3	1.2	—	KIOX/KQQK	Latin Pop	Lieberman	106.5	100kw	1799	11	13	19	25	29	5:45	—
0.9	1.3	1.3	1.1	—	KIOL-FM	Rock	Cumulus	103.7	100kw	1673	22	19	20	20	20	5:45	—
1.2	1.2	0.7	1.1	—	KLAT-AM	Spanish N/T	Univision	1010	5kw	1140	27	23	24	23	23	8:00	KT-H
0.8	1.1	0.8	1.1	—	KSEV-AM	News/Talk	Lieberman	700	15(1)kw	1433	24	30	31	28	20	6:45	—

¹ Was Regional Mexican until July 17, 2006. ² Was KLDE-FM until February 2007.

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Population: 5,850,900 (Black: 7.5%; Hispanic: 17.7%)

OWNERSHIP SHARE <i>(By AQH 12+ Share)</i>	OWNERSHIP SHARE <i>(By AQH 18-34 Share)</i>	OWNERSHIP SHARE <i>(By AQH 25-54 Share)</i>
Clear Channel 18.7 CBS Radio 10.0 Bonneville 9.8 Cumulus 9.1 Citadel 8.9 Univision Com. 6.9 Inner City 2.7 NextMedia 2.3 SBS 2.2 Empire Br. Corp 1.0	Clear Channel 25.1 Univision Com. 14.0 CBS Radio 10.2 Cumulus 6.9 Bonneville 5.4 SBS 5.4 NextMedia 2.6 Inner City 2.0 Citadel 1.6 Flying Bear 1.2	Clear Channel 17.9 Cumulus 11.6 CBS Radio 10.1 Bonneville 8.6 Univision Com. 7.8 Citadel 4.7 Inner City 3.1 NextMedia 2.4 SBS 2.4 Empire Br. Corp 1.1 Flying Bear Media 1.1

Continued from Page 23

Population: 4,730,200 (Black: 13.1%; Hispanic: 19.9%)

OWNERSHIP SHARE <i>(By AQH 12+ Share)</i>	OWNERSHIP SHARE <i>(By AQH 18-34 Share)</i>	OWNERSHIP SHARE <i>(By AQH 25-54 Share)</i>
Clear Channel 16.1 CBS Radio 15.5 Citadel 9.9 Univision Com. 9.3 Cumulus 8.3 Service 6.8 Radio One 5.7 Liberman 4.9 Salem 4.8 City of Dallas 1.9 Mortenson 1.2	Clear Channel 20.0 Univision Com. 16.2 CBS Radio 10.6 Liberman 10.5 Service 7.4 Cumulus 7.2 Radio One 7.0 Citadel 6.4 Salem 3.6	Clear Channel 16.8 CBS Radio 16.3 Cumulus 10.5 Univision Com. 10.5 Citadel 8.8 Service 6.3 Radio One 5.0 Salem 5.0 Liberman 4.4 City of Dallas 1.1

Population: 4,353,000 (Black: 16.1%; Hispanic: 30.1%)

OWNERSHIP SHARE <i>(By AQH 12+ Share)</i>	OWNERSHIP SHARE <i>(By AQH 18-34 Share)</i>	OWNERSHIP SHARE <i>(By AQH 25-54 Share)</i>
Clear Channel 24.8 Univision 15.3 Radio One 14.5 Cox 8.0 CBS Radio 7.1 Liberman 5.5 Cumulus 5.4	Clear Channel 24.3 Univision 22.3 Radio One 15.9 Liberman 8.4 Cumulus 6.8 Cox 4.9 CBS Radio 3.8	Clear Channel 24.6 Univision 17.1 Radio One 13.5 Cox 7.8 CBS Radio 6.5 Cumulus 5.3 Liberman 5.0

6 HOUSTON-GALVESTON PPM



Note: These figures are from the new Arbitron Portable People Meter (PPM) electronic audience measurement system, which uses a 6+ population base.

6+ PPM Population: 4,686,000

MAY '07	JUNE '07	JULY '07	STATION	FORMAT	OWNER	FREQ.	POWER	REP FIRM
1,775,400	1,597,800	1,705,500	KODA-FM	AC	Clear Channel	99.1	100kw	CCRS
1,447,500	1,394,500	1,422,400	KRBE-FM	CHR/Top 40	Cumulus	104.1	100kw	MG/S
1,438,800	1,299,800	1,318,000	KHMX-FM	Hot AC	Clear Channel	96.5	100kw	CCRS
1,101,600	1,108,800	1,168,400	KTBZ-FM	Alternative	Clear Channel	94.5	100kw	CCRS
1,209,200	1,151,400	1,160,200	KBXX-FM	Urban	Radio One	97.9	100kw	KATZ
1,006,000	970,900	998,900	KHPT-FM	80s	Cox	106.9	100kw	CHR
911,200	959,200	948,900	KHTC-FM	Classic Hits ¹	Cox	107.5	98kw	CHR
1,009,400	915,000	932,200	KKBQ-FM	Country	Cox	92.9	100kw	CHR
905,900	886,300	892,700	KKRW-FM	Classic Hits	Clear Channel	93.7	100kw	CCRS
1,094,400	1,011,200	877,200	KPTY-FM	Rhythmic	Univision	104.9	2.7kw	KT-H
852,200	837,200	868,300	KLOL-FM	Latin Rhythm	Clear Channel	101.1	100kw	CCRS
992,100	935,200	866,200	KILT-FM	Country	CBS Radio	100.3	100kw	IRS
809,600	774,400	837,500	KLTN-FM	Reg Mex	Univision	102.9	100kw	KT-H
771,000	743,000	782,900	KMJQ-FM	Urban AC	Radio One	102.1	100kw	KATZ
758,100	734,500	695,800	KOVE-FM	Spanish Oldies	Univision	106.5	100kw	KT-H
692,500	711,700	680,400	KTRH-AM	News	Clear Channel	740	50kw	CCRS
613,200	586,700	651,300	KTHT-FM	Classic Country	Cox	97.1	100kw	CHR
553,500	616,100	620,400	KHJZ-FM	Smooth Jazz	CBS Radio	95.7	100kw	IRS
586,500	512,200	613,000	KTJM-FM	Reg. Mex	Lieberman	98.5	100kw	—
524,100	455,500	542,500	KSBJ-FM	Christian	KSBJ Educational	89.3	100kw	—
418,100	447,900	467,600	KQQK-FM	Latin Pop	Lieberman	106.5	100kw	—
454,100	473,100	464,700	KQBU-FM	Reg Mex	Univision	93.3	100kw	KT-H
422,400	433,800	449,600	KIDL-FM	Rock	Cumulus	103.7	100kw	—
273,700	260,400	332,000	KUHF-FM	News/Talk	Univ. of Houston	88.7	100kw	—
355,300	282,300	325,400	KROI-FM	Gospel	Radio One	92.1	50kw	KATZ
256,200	306,300	313,000	KPRC-AM	News/Talk	Clear Channel	950	5kw	CCRS
273,700	260,400	264,800	KILT-AM	Sports	CBS Radio	610	5kw	IRS
185,400	258,800	242,400	KEYH-AM	Reg Mex	Lieberman	850	10kw	—

¹ Was KLDE-FM until February.

Population: 4,360,200 (Black: 20.2%, Hispanic: 4.7%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07 <small>See P.104</small>	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS <small>(in hundreds)</small>	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.1	7.0	8.0	—	—	WBEB-FM	AC	WEAZ-FM Radio	101.1	14kw	8606	6	3	3	2	2	7:45	MCG
5.7	6.5	6.3	—	—	WDAS-FM	Urban AC	Clear Channel	105.3	16.5kw	4460	18	7	1	1	1	11:45	CCRS
6.2	6.7	6.1	—	—	KYW-AM	News	CBS Radio	1060	50kw	10554	20	19	15	6	3	4:45	IRS
4.3	4.8	4.5	—	—	WOGL-FM	Classic Hits	CBS Radio	98.1	12.5kw	5488	20	18	14	5	3	6:45	IRS
3.6	4.7	4.5	—	—	WUSL-FM	Urban	Clear Channel	98.9	18kw	5411	2	1	4	10	15	6:45	CCRS
5.3	5.0	4.3	—	—	WMMR-FM	Rock	Greater Media	93.3	18kw	5362	5	2	2	3	7	6:45	MCG
5.1	4.4	3.7	—	—	WXTU-FM	Country	Beasley	92.5	15.5kw	4283	12	10	6	7	6	7:15	D&R
3.6	2.9	3.6	—	—	WMGK-FM	Classic Rock	Greater Media	102.9	8.5kw	5153	9	12	5	4	5	5:45	MCG
3.3	3.8	3.5	—	—	WPHT-AM	Talk	CBS Radio	1210	50kw	3878	23	23	19	16	10	7:30	IRS
2.5	3.0	3.2	—	—	WPHI-FM	Urban	Radio One	103.9	.34kw	4814	1	3	6	18	20	5:30	KATZ
2.6	3.1	3.0	—	—	WRNB-FM	Urban AC	Radio One	107.9	.55kw	2583	12	14	15	9	8	9:45	KATZ
2.9	2.9	2.8	—	—	WBEN-FM	Adult Hits	Greater Media	95.7	50kw	4442	10	13	10	8	9	5:15	MCG
3.1	3.7	2.8	—	—	WIOQ-FM	CHR/Top 40	Clear Channel	102.1	27kw	5902	4	6	6	15	19	4:00	CCRS
2.7	2.9	2.8	—	—	WRDW-FM	Rhythmic	Beasley	96.5	17kw	5599	3	3	9	19	21	4:15	D&R
2.8	2.3	2.7	—	—	WIP-AM	Sports	CBS Radio	610	5kw	4051	20	16	17	11	11	5:30	IRS
3.9	2.5	2.4	—	—	WPPZ-FM	Gospel	Radio One	103.9	.27kw	2829	11	15	17	12	12	7:00	KATZ
3.5	3.3	2.3	—	—	WISX-FM	Rhythmic AC ¹	Clear Channel	106.1	22.5kw	3099	18	11	13	12	13	6:00	CCRS
2.7	1.9	2.2	—	—	WYSP-FM	Active Rock/Talk	CBS Radio	94.1	16kw	4372	12	9	11	16	14	4:15	IRS
2.7	2.2	2.1	—	—	WUBA-FM	Latin Tropical ²	Clear Channel	104.5	16kw	1681	7	8	11	14	18	10:15	CCRS
1.2	1.3	1.3	—	—	WJZ-FM	Smooth Jazz ³	Nassau	94.5	50kw	2508	15	21	20	20	16	4:15	KATZ
1.0	1.1	1.1	—	—	WKXW-FM	Talk	Millennium	101.5	19kw	1754	23	24	22	21	16	5:15	CHR

Note: Data on this page is from the final surveys, the last to be done for this market via the diary method. ¹ Was WJZ-FM (Smooth Jazz) until August 10, 2006. ² Became WRFM-FM (Adult Alternative) on May 16, 2007; Had been WSN1-FM (Soft AC) until September 2006. ³ Was WTHK-FM (Classic Hits) until November 2006.

Continued on Page 32

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GSelector knows you want the best possible rotations so it delivers the optimum daypart and hour rotations. GSelector spreads every artist, every song, automatically. With GSelector you get better schedules with the least amount of intervention.

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7 PHILADELPHIA PPM



Note: These figures are from the new Arbitron Portable People Meter (PPM) electronic audience measurement system, which uses a 6+ population base.

6+ PPM Population: 4,598,600

MAY '07	JUNE '07	JULY '07	STATION	FORMAT	OWNER	FREQ.	POWER	REP FIRM
2,023,300	2,063,100	1,969,300	WBEB-FM	AC	WEAZ-FM Radio	101.1	14kw	MCG
1,481,600	1,439,700	1,391,500	WOGL-FM	Classic Hits	CBS Radio	98.1	12.5kw	IRS
1,291,500	1,316,300	1,276,000	WMGK-FM	Classic Rock	Greater Media	102.9	8.5kw	MCG
1,265,200	1,228,600	1,175,800	KYW-AM	News	CBS Radio	1060	50kw	IRS
1,228,400	1,214,500	1,133,000	WIOQ-FM	CHR/Top 40	Clear Channel	102.1	27kw	CCRS
1,182,400	1,194,000	1,118,000	WBEN-FM	Adult Hits	Greater Media	95.7	50kw	MCG
1,177,200	1,209,400	1,112,600	WRDW-FM	Rhythmic	Beasley	96.5	17kw	D&R
1,061,200	1,003,400	1,005,400	WISX-FM	Rhythmic AC	Clear Channel	106.1	22.5kw	CCRS
441,200	838,800	991,300	WRFF-FM	Alternative ¹	Clear Channel	104.5	10kw	—
1,071,800	1,012,200	890,300	WMMR-FM	Rock	Greater Media	93.3	18kw	MCG
934,500	877,000	810,500	WPHI-FM	Urban	Radio One	103.9	.34kw	KATZ
868,900	825,600	781,500	WDAS-FM	Urban AC	Clear Channel	105.3	16.5kw	CCRS
912,500	824,800	774,600	WUSL-FM	Urban	Clear Channel	98.9	18kw	CCRS
857,900	805,900	773,500	WXTU-FM	Country	Beasley	92.5	15.5kw	D&R
754,400	804,500	751,100	WPHT-AM	Talk	CBS Radio	1210	50kw	IRS
518,700	584,300	548,800	WPST-FM	CHR/Top 40	Nassau	97.5	50kw	KATZ
581,600	601,000	522,300	WRNB-FM	Urban AC	Radio One	107.9	.55kw	KATZ
446,500	420,300	458,000	WPPZ-FM	Gospel	Radio One	103.9	27kw	KATZ
445,800	394,300	438,300	WYSP-FM	Act. Rock/Talk	CBS Radio	94.1	16kw	IRS
499,100	458,800	422,900	WIP-AM	Sports	CBS Radio	610	5kw	IRS
367,800	389,100	398,800	WJBR-FM	AC	Beasley	1290	2.5kw	CHR
383,700	385,000	395,500	WJJZ-FM	Smooth Jazz ²	Greater Media	97.5	26kw	KATZ
393,300	341,200	354,900	WHYY-FM	News/Talk	WHYY Inc.	90.5	13.5kw	—
377,900	376,900	315,900	WSTW-FM	CHR/Top 40	Delmarva	93.7	47.1kw	—
398,000	347,500	315,100	WXPB-FM	Triple A	University of PA	88.5	5kw	—
281,300	300,800	266,700	WRTI-FM	Classical	Temple University	90.1	12kw	—
255,900	229,200	228,100	WKXW-AM	Talk	Millennium	101.5	15.5kw	CHR

¹ Was WUBA-FM (Tropical) until May 16, 2007 ² Was WTHK-FM (Classic Hits) until November 2006

Population: 4,132,800 (Black: 26.1%; Hispanic: 10.7%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.2	5.5	6.2	6.9	6.6	WHUR-FM	Urban AC	Howard University	96.3	24kw	5181	7	5	2	1	1	9:00	D&R
6.6	6.4	5.6	5.5	6.1	WPGC-FM	Urban	CBS Radio	95.5	50kw	6506	1	1	1	3	8	6:30	IRS
5.7	5.7	5.4	5.9	5.8	WTOP-FM	News	Bonneville	103.5	44kw	8322	16	15	10	4	3	5:00	CHR
5.7	6.3	6.3	5.2	5.5	WMMJ-FM	Urban AC	Radio One	102.3	2.9kw	4220	10	10	3	2	2	9:15	MCG
4.1	3.7	5.0	3.6	4.3	WASH-FM	AC	Clear Channel	97.1	17.5kw	5432	8	7	7	5	4	5:30	CCRS
3.8	3.6	3.8	3.3	4.0	WMZQ-FM	Country	Clear Channel	98.7	50kw	4146	4	8	11	10	6	6:45	CCRS
3.8	3.4	3.4	3.5	3.9	WJZW-FM	Smooth Jazz	Citadel	105.9	28kw	3377	13	12	12	7	5	8:15	ABC
4.2	4.6	4.4	4.0	3.9	WKYS-FM	Urban	Radio One	93.9	24.5kw	5301	3	4	4	7	11	5:15	MCG
2.3	2.2	2.9	4.0	3.4	WLZL-FM	Tropical	CBS Radio	99.1	50kw	2327	6	2	4	7	16	10:15	IRS
3.7	3.6	3.0	2.8	3.3	WWDC-FM	Alternative	Clear Channel	101.1	22.5kw	4630	5	3	6	11	13	5:00	CCRS
4.3	4.5	3.8	3.8	3.1	WIHT-FM	CHR/Top 40	Clear Channel	99.5	22kw	6115	2	6	9	13	14	3:30	CCRS
3.2	3.2	2.8	2.8	3.1	WRQX-FM	Hot AC	Citadel	107.3	34kw	4440	9	9	7	5	7	5:00	ABC
3.9	2.6	3.7	3.6	2.8	WMAL-AM	News/Talk	Citadel	630	5kw	2486	25	27	17	16	9	8:00	ABC
2.5	3.2	2.9	2.5	1.9	WBIG-FM	Classic Hits	Clear Channel	100.3	36kw	3451	11	18	15	15	9	4:00	CCRS
1.6	2.2	1.5	1.8	1.8	WTGB-FM	Triple A ²	CBS Radio	94.7	20.5kw	3292	16	13	14	12	12	3:45	IRS
2.2	2.2	2.2	1.6	1.7	WJFK-FM	Talk	CBS Radio	106.7	50kw	1821	13	10	13	14	15	6:30	IRS
1.6	1.4	1.3	1.4	1.2	WTEM-AM	Sports	Clear Channel	980	50kw	1540	21	14	16	16	19	5:15	CCRS
0.9	0.8	0.7	0.8	1.2	WTWP-FM	News	Bonneville	107.7	29kw	2072	21	22	17	16	17	4:00	KATZ

² Was WARW-FM (Classic Rock) until February 2.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 19.1 CBS Radio 13.0 Citadel 9.8 Radio One 9.4 Bonneville 7.0 Howard University 6.6	CBS Radio 26.3 Clear Channel 23.3 Radio One 9.7 Howard University 6.0 Citadel 5.5 Bonneville 1.9 ZGS Broadcast 1.2	Clear Channel 17.3 CBS Radio 14.4 Radio One 9.9 Citadel 9.2 Howard University 8.0 Bonneville 5.9 Nassau 1.0

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Population: 3,860,100 (Black: 28.2%; Hispanic: 8.3%)

Complete Market Index, Page 2

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.2	8.9	10.3	9.5	9.4	WVEE-FM	Urban	CBS Radio	103.3	100kw	8449	1	1	1	1	3	8:00	IRS
8.7	9.2	8.2	8.9	8.1	WSB-AM	News/Talk	Cox	750	50kw	8163	20	17	3	3	1	7:15	CHR
5.2	5.4	5.2	5.2	6.1	WALR-FM	Urban AC	Cox	104.1	60kw	5188	12	6	2	2	2	8:30	KATZ
5.2	4.6	5.0	3.1	4.6	WKHX-FM	Country	Citadel	101.5	99kw	4866	6	5	4	5	6	6:45	ABC
3.0	3.2	3.6	4.5	4.5	WSB-FM	AC	Cox	98.5	100kw	4972	20	12	6	4	4	6:30	CHR
5.1	4.4	4.3	3.8	4.1	WPZE-FM	Gospel	Radio One	97.5	6.6kw	4078	9	10	9	8	6	7:15	ARP
2.6	3.4	3.7	3.9	3.9	WJZZ-FM	Smooth Jazz	Radio One	107.5	25kw	3871	16	20	17	11	8	7:15	ARP
4.6	4.8	3.4	4.3	3.9	WSRV-FM	Classic Hits	Cox	97.1	100kw	5803	12	14	8	6	5	4:45	CHR
4.5	4.2	4.1	4.3	3.8	WHTA-FM	Urban	Radio One	107.9	41kw	4760	3	2	5	12	20	5:45	ARP
2.7	3.2	3.8	3.4	3.6	WBTS-FM	Rhythmic	Cox	95.5	74kw	6315	2	3	7	12	18	4:15	KATZ
3.4	3.4	2.5	3.1	3.0	WSTR-FM	CHR/Top 40	Lincoln Financial	94.1	100kw	5142	5	10	11	9	11	4:15	IRS
1.7	2.2	2.4	3.0	2.9	WAMJ-FM	Urban AC	Radio One	102.5	3kw	3758	16	12	9	7	10	5:30	—
2.1	3.3	3.2	2.9	2.7	WFSH-FM	Christian AC	Salem	104.7	100kw	3701	12	19	15	10	9	5:15	SRR
3.3	2.7	3.7	2.0	2.5	WUBL-FM	Country ¹	Clear Channel	94.9	100kw	4050	15	18	19	14	12	4:30	CCRS
2.8	2.8	2.3	3.1	2.4	WKLS-FM	Active Rock ²	Clear Channel	96.1	99kw	3468	7	6	12	14	18	5:00	CCRS
2.6	2.2	2.3	2.5	2.4	WWWQ-FM	CHR/Top 40	Cumulus	100.5	3kw	4071	4	9	12	17	17	4:15	MG/S
1.9	2.3	1.5	2.8	2.1	WBZY-FM	Reg. Mexican ³	Clear Channel	105.3	61kw	1637	9	4	14	19	27	9:15	CCRS
3.2	2.6	3.0	1.9	2.0	WWVA-FM	Latin Pop	Clear Channel	105.7	16.5kw	1806	9	8	16	18	22	8:00	CCRS
2.5	2.0	1.9	2.3	1.9	WYAY-FM	Country	Citadel	106.7	100kw	2885	22	22	22	22	15	4:45	ABC
1.6	2.4	2.1	2.1	1.9	WZGC-FM	Triple A	CBS Radio	92.9	99kw	3141	22	21	18	14	13	4:30	IRS
1.9	1.8	1.8	1.7	1.8	WGST-AM	News/Talk	Clear Channel	640	50kw	2688	24	25	25	23	14	5:00	CCRS
2.0	1.4	1.8	1.8	1.5	WNNX-FM	Alternative	Cumulus	99.7	100kw	3027	8	14	20	21	23	3:45	MG/S
1.1	0.9	1.0	1.1	1.4	WCNN-AM	Sports	Dickey Brothers	680	50kw	1772	25	23	21	20	15	5:45	—
1.9	0.7	0.6	0.9	1.0	WLKQ-FM	Reg. Mexican	Davis	102.3	4.2kw	684	27	14	22	26	28	10:30	—
0.9	1.0	1.0	1.0	1.0	WQXI-AM	Sports	Lincoln Financial	790	28kw	1228	25	24	24	24	20	5:45	IRS

¹ Was WLTM-FM (AC) until February. ² Was Classic Rock until November 13. ³ Was Alternative until November.

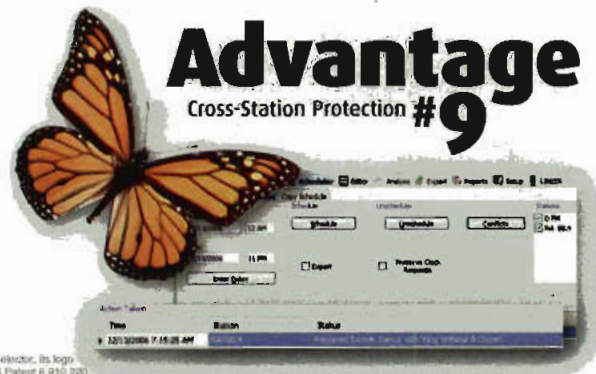
Continued on Page 32

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Population: 3,892,600 (Black: 21.6%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.9	5.3	5.3	5.5	5.6	WJR-AM	Talk	Citadel	760	50kw	4264	29	25	18	12	5	9:15	ABC
5.1	6.4	6.7	4.9	5.5	WMXD-FM	Urban AC	Clear Channel	92.3	45kw	4397	6	8	4	2	1	8:45	CCRS
5.2	5.2	5.3	5.2	5.3	WJLB-FM	Urban	Clear Channel	97.9	50kw	5181	1	1	2	3	13	7:15	CCRS
5.0	4.8	4.5	4.6	5.1	WRIF-FM	Active Rock	Greater Media	101.1	27kw	4909	8	3	1	1	2	7:15	MCG
4.7	5.0	4.6	5.1	4.8	WKQI-FM	CHR/Top 40	Clear Channel	95.5	100kw	6996	2	2	3	5	15	4:45	CCRS
4.6	4.3	4.2	5.3	4.7	WWJ-AM	News	CBS Radio	950	50kw	6930	21	22	16	12	6	4:45	IRS
5.2	3.6	3.8	3.4	4.4	WYCD-FM	Country	CBS Radio	99.5	17.6kw	4717	7	5	6	4	7	6:30	IRS
4.2	4.3	4.4	4.0	4.3	WVMV-FM	Smooth Jazz	CBS Radio	98.7	50kw	4172	12	13	9	7	4	7:15	IRS
4.8	4.6	3.9	4.2	4.0	WOMC-FM	Oldies	CBS Radio	104.3	190kw	4628	14	22	18	14	2	6:15	IRS
2.6	2.5	2.6	2.7	3.6	WDVD-FM	Hot AC	Citadel	96.3	18kw	5184	4	4	5	6	14	4:45	ABC
3.9	3.8	2.8	3.1	3.2	WDMK-FM	Urban AC	Radio One	105.9	20kw	3377	8	10	7	9	11	6:30	D&R
3.7	3.4	6.5	3.7	3.1	WNIC-FM	AC	Clear Channel	100.3	32kw	4152	10	12	7	8	9	5:15	CCRS
3.3	3.5	3.4	3.2	2.8	WMGC-FM	AC	Greater Media	105.1	13.5kw	2624	16	16	16	15	9	7:30	MCG
3.2	3.3	3.0	3.5	2.7	WCSX-FM	Classic Rock	Greater Media	94.7	13.5kw	3712	10	16	12	9	8	5:00	MCG
2.6	2.5	2.3	2.9	2.5	WDRQ-FM	Adult Hits	Citadel	93.1	26.5kw	3707	14	15	9	11	11	4:45	ABC
2.6	3.0	2.5	2.8	2.3	CIMX-FM	Alternative	CHUM Limited	88.7	100kw	3404	5	6	11	18	22	4:45	—
1.9	2.7	2.2	3.0	2.3	WDTW-FM	Country	Clear Channel	106.7	61kw	3156	12	9	14	17	16	5:00	CCRS
3.0	3.0	2.5	2.2	2.3	WHTD-FM	Urban	Radio One	102.7	50kw	3837	3	7	13	22	23	4:15	D&R
1.9	1.8	1.7	2.0	1.9	WKRK-FM	News/Talk	CBS Radio	97.1	15kw	2564	20	10	15	16	19	5:15	IRS
1.8	1.9	1.9	1.2	1.8	WXYT-AM	Sports	CBS Radio	1270	48kw	2813	21	16	20	19	16	4:30	IRS
1.6	1.5	1.6	1.4	1.6	WGPR-FM	Urban AC	Int'l. F. & A.M.	107.5	50kw	1745	21	21	21	20	18	6:15	—
1.3	1.2	1.4	1.2	1.3	WDFN-AM	Sports	Clear Channel	1130	50kw	1842	29	19	23	20	20	5:00	CCRS
0.9	1.1	1.1	0.8	1.3	WMUZ-FM	Christian AC	Crawford	103.5	50kw	1358	16	14	22	22	21	6:45	—

Continued on Page 32

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Advantage

Hot Spot Filters #10

7 PHILADELPHIA



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Population: 4,360,200 (Black: 20.2%; Hispanic: 4.7%)

Complete Market Index, Page 2

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
CBS Radio 19.1 Clear Channel 18.8 Greater Media 11.2 Radio One 8.6 WEAZ-FM Inc. 8.0 Beasley 6.5 Nassau Br. 2.5 Millennium 1.1 Salem 1.0	Clear Channel 29.3 Greater Media 12.9 Radio One 10.6 Beasley 10.0 CBS Radio 9.1 WEAZ-FM Inc. 6.4 Nassau Br. 2.5	Clear Channel 20.6 CBS Radio 15.5 Greater Media 14.3 Radio One 8.4 WEAZ-FM Inc. 6.8 Beasley 5.7 Nassau Br. 2.4 Millennium 1.1

9 ATLANTA



Continued from Page 30

Population: 3,860,100 (Black: 28.2%; Hispanic: 8.3%)

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Cox 26.1 Radio One 14.7 CBS Radio 11.9 Clear Channel 10.8 Citadel 6.5 Lincoln Financial 4.0 Cumulus 3.9 Salem 3.3 Dickey Brothers 1.4 Davis 1.0	Cox 18.5 Clear Channel 16.7 Radio One 15.9 CBS Radio 15.7 Cumulus 6.4 Citadel 6.1 Lincoln Financial 4.3 Davis 2.6 Salem 2.1	Cox 26.0 Radio One 13.1 CBS Radio 12.8 Clear Channel 10.4 Citadel 6.4 Lincoln Financial 4.9 Cumulus 4.1 Salem 3.5 Dickey Brothers 1.8

10 DETROIT



Continued from Page 31

Population: 3,892,600 (Black: 21.6%; Hispanic: N/A)

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 23.5 CBS Radio 21.2 Citadel 11.7 Greater Media 10.6 Radio One 6.4 CHUM Limited 4.3 Crawford 1.8 Int'l. F. & A.M. 1.6	Clear Channel 33.4 CBS Radio 14.2 Greater Media 10.8 Citadel 8.8 Radio One 7.7 CHUM Limited 5.7 Crawford 2.0 Liggett 1.3 Int'l. F. & A.M. 1.2	Clear Channel 25.2 CBS Radio 19.2 Greater Media 14.0 Citadel 10.6 Radio One 5.8 CHUM Limited 3.9 Crawford 2.0 Int'l. F. & A.M. 1.9

Population: 3,841,100 (Black: 6.3%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.3	6.3	6.3	6.9	7.1	WBZ-AM	News/Talk	CBS Radio	1030	50kw	7008	14	15	12	7	2	6:45	IRS
6.1	6.3	6.5	6.1	6.2	WJMN-FM	Rhythmic	Clear Channel	94.5	11.6kw	5901	1	1	1	4	14	7:00	CCRS
5.6	5.7	5.5	5.8	5.9	WXKS-FM	CHR/Top 40	Clear Channel	107.9	20.5kw	8094	2	2	2	3	9	4:45	CCRS
5.6	5.6	4.9	5.9	5.1	WMJX-FM	AC	Greater Media	106.7	21.5kw	5503	3	4	3	2	3	6:15	MCG
5.6	6.2	4.4	4.5	5.0	WEEI-AM	Sports	Entercom	850	50kw	4628	14	7	4	1	1	7:15	—
3.8	3.7	4.6	4.2	5.0	WRKO-AM	News/Talk	Entercom	680	50kw	4405	14	11	13	15	7	7:30	D&R
3.7	3.9	3.8	3.9	4.0	WKLB-FM	Country	Greater Media	102.5	8.1kw	3011	6	9	9	8	5	8:45	MCG
4.6	4.1	5.6	4.7	3.9	WOODS-FM	Oldies	CBS Radio	103.3	16kw	4751	8	12	13	10	4	5:30	IRS
3.8	3.3	3.0	3.4	3.3	WCRB-FM	Classical	Nassau	99.5	27kw	2895	11	27	19	17	11	7:30	ARP
2.9	3.0	3.6	3.1	3.2	WTKK-FM	Talk	Greater Media	96.9	22.5kw	3148	14	15	15	13	10	6:30	MCG
3.3	3.4	3.1	3.5	3.1	WROR-FM	Classic Hits	Greater Media	105.7	23kw	3784	11	12	11	8	6	5:30	MCG
2.8	2.7	2.4	2.6	3.1	WZLX-FM	Classic Rock	CBS Radio	100.7	21.5kw	3497	6	9	9	6	7	5:45	IRS
2.9	2.9	2.0	2.1	2.7	WMKK-FM	Adult Hits	Entercom	93.7	34kw	3226	14	6	5	5	12	5:30	D&R
1.9	2.5	2.6	1.9	2.6	WBCN-FM	Alternative	CBS Radio	104.1	21kw	3262	8	3	6	13	18	5:15	IRS
2.3	2.1	2.7	2.6	2.4	WAAF-FM	Active Rock	Entercom	107.3	9.6kw	2926	4	5	7	10	17	5:30	D&R
2.8	3.1	2.9	2.4	2.4	WBMX-FM	Hot AC	CBS Radio	98.5	16.5kw	4129	5	7	8	10	13	3:45	CHR
1.7	1.6	1.6	1.5	1.8	WPLM-FM	AC	Plymouth Rock Br.	99.1	50kw	1485	28	23	19	19	16	8:00	—
1.9	1.7	1.7	1.7	1.4	WBOS-FM	Triple A	Greater Media	92.9	1.4kw	2602	14	20	16	16	15	3:30	MCG
1.2	0.9	1.0	1.1	1.3	WXRV-FM	Triple A	Northeast Br.	92.5	25kw	1793	14	14	17	18	18	4:45	—

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)

CBS Radio 19.1
 Greater Media 16.7
 Entercom 15.6
 Clear Channel 13.7
 Nassau 3.9
 Plymouth Rock Br. 1.8
 Northeast Br. 1.3

Clear Channel 26.5
 CBS Radio 16.4
 Entercom 15.9
 Greater Media 13.1
 Northeast Br. 1.8
 Phoenix Media 1.5
 Citadel 1.2
 Costa Eagle 1.1

Greater Media 18.4
 CBS Radio 17.7
 Entercom 17.1
 Clear Channel 12.5
 Nassau 2.6
 Northeast Br. 1.6
 Plymouth Rock Br. 1.4
 Citadel 1.3
 Phoenix Media 1.0

12 MIAMI-FT. LAUDERDALE-HOLLYWOOD

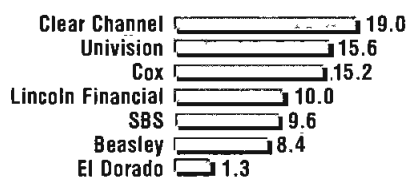


Population: 3,505,100 (Black: 20.3%; Hispanic: 46.1%)

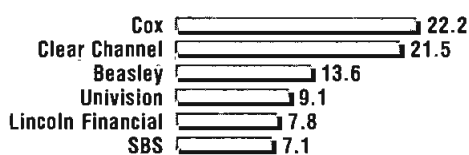
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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.8	6.0	7.0	6.4	5.9	WAMR-FM	Latin Pop	Univision Com.	107.5	95kw	4126	12	5	1	1	2	10.00	KT-H
5.4	5.1	6.1	5.8	5.8	WCMQ-FM	Spanish Oldies	SBS	92.3	31kw	3305	19	13	9	4	1	12:15	CAB
4.5	4.6	4.3	5.1	4.9	WLYF-FM	AC	Lincoln Financial	101.5	100kw	4148	11	9	6	2	4	8:15	IRS
5.0	4.5	4.9	5.6	4.8	WAQI-AM	Spanish N/T	Univision	710	50kw	1995	26	27	23	22	9	16:45	KT-H
7.0	7.0	5.8	5.1	4.8	WHQT-FM	Urban AC	Cox	105.1	100kw	4056	6	7	7	2	3	8:15	CHR
4.5	4.6	5.0	4.6	4.4	WEDR-FM	Urban	Cox	99.1	100kw	5632	2	2	4	7	14	5:30	KATZ
3.7	3.6	3.9	4.5	4.4	WPOW-FM	Rhythmic	Beasley	96.5	100kw	5634	1	1	2	9	23	5:15	D&R
3.2	3.6	3.4	3.2	3.8	WFLC-FM	AC	Cox	97.3	100kw	4003	9	4	3	4	7	6:30	CHR
2.8	2.5	2.7	2.9	3.8	WHYI-FM	CHR/Top 40	Clear Channel	100.7	100kw	5425	3	3	5	6	18	5:00	CCRS
4.1	4.2	3.8	4.1	3.7	WLVE-FM	Smooth Jazz	Clear Channel	93.9	100kw	3503	12	19	12	7	5	7:30	CCRS
3.2	3.1	3.1	3.1	3.6	WMXJ-FM	Classic Hits	Lincoln Financial	102.7	100kw	3714	15	20	16	12	6	6:45	IRS
3.1	3.0	3.3	3.4	3.0	WMIB-FM	Urban AC	Clear Channel	103.5	100kw	4178	4	6	8	11	12	5:00	CCRS
2.3	2.4	2.6	2.8	2.7	WIOD-AM	News/Talk	Clear Channel	610	10kw	2086	26	21	20	18	10	8:45	CCRS
3.2	3.0	2.5	3.0	2.6	WBGJ-FM	Classic Rock	Clear Channel	105.9	100kw	2988	7	17	10	9	8	6:15	CCRS
3.2	2.6	2.9	3.2	2.5	WRTO-FM	Tropical	Univision	98.3	100kw	2587	12	12	14	13	11	6:30	KT-H
2.5	2.3	2.1	1.6	2.4	WQBA-AM	Spanish N/T	Univision	1140	50kw	1636	19	23	23	25	17	10:00	KT-H
2.7	2.7	2.4	2.3	2.3	WKIS-FM	Country	Beasley	99.9	100kw	2522	9	16	15	15	13	6:15	D&R
1.7	2.1	2.0	1.9	2.2	WHDR-FM	Active Rock	Cox	93.1	100kw	2667	5	9	11	14	21	5:30	CHR
2.4	2.4	2.2	3.0	2.0	WRMA-FM	Latin Pop	SBS	106.7	100kw	2237	15	13	16	15	14	6:15	CAB
2.4	3.1	2.8	2.4	1.8	WXDJ-FM	Tropical	SBS	95.7	40kw	1858	15	15	16	15	21	6:30	CAB
2.4	1.7	2.2	1.6	1.7	WMGE-FM	Latin Rhythmic	Clear Channel	94.9	100kw	2282	7	8	13	20	24	5:15	CCRS
1.7	1.5	1.7	1.2	1.7	WQAM-AM	Sports	Beasley	560	5kw	1431	26	18	20	20	16	8:15	D&R
0.6	0.8	1.0	1.2	1.5	WAXY-AM	Sports	Lincoln Financial	790	5kw	1106	19	11	19	19	25	9:00	—
1.4	1.5	1.5	1.6	1.5	WINZ-AM	Talk	Clear Channel	940	50kw	1061	19	24	23	24	18	10:00	CCRS
1.8	2.2	2.1	1.5	1.3	WSUA-AM	Spanish N/T	El Dorado	1260	5kw	932	19	27	22	22	18	9:30	—

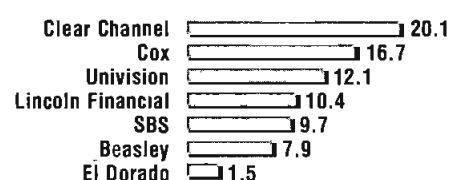
OWNERSHIP SHARE (By AQH 12+ Share)



OWNERSHIP SHARE (By AQH 18-34 Share)



OWNERSHIP SHARE (By AQH 25-54 Share)



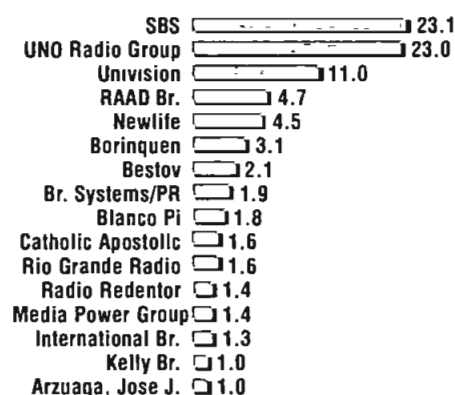
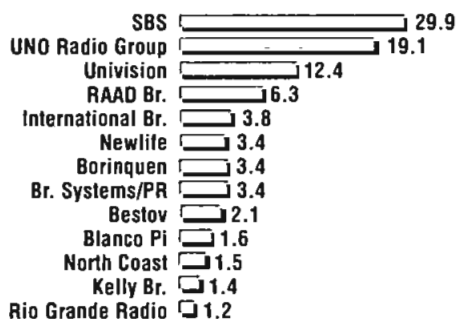
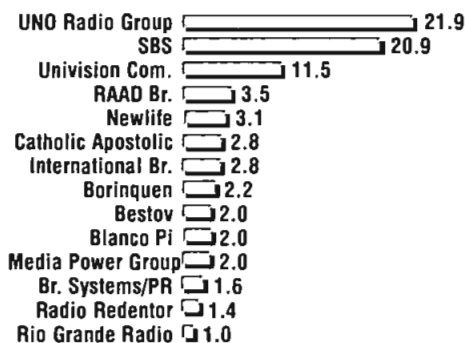
Population: 3,250,400 (Black: N/A; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
7.3	6.6	7.2	8.4	6.8	WPRM-FM	Latin Tropical	UNO Radio Group	98.5	25kw	5236	10	3	1	1	1	10.00	CAB
4.5	4.9	5.4	5.6	5.3	WKAQ-FM	Latin Pop	Univision	104.7	50kw	5559	3	1	2	3	4	7:30	—
4.5	4.2	6.4	4.6	5.1	WZNT-FM	Latin Tropical	SBS	93.7	32kw	4032	15	5	3	2	2	9:45	CAB
4.6	5.5	5.4	5.1	4.4	WKAQ-AM	Spanish N/T	Univision	580	10kw	3524	29	26	19	9	3	9:45	—
4.4	3.6	3.5	3.0	4.2	WODA-FM	Latin Rhythmic	SBS	94.7	31kw	4440	1	2	5	11	20	7:15	CAB
3.5	4.4	3.0	3.6	4.1	WUNO-AM	Spanish N/T	UNO Radio Group	630	5kw	2648	26	27	19	13	5	12:00	CAB
3.6	3.3	3.0	2.8	3.5	WXYX-FM	Latin Pop	RAAD Br.	100.7	50kw	3096	8	4	4	4	10	8:45	—
3.4	3.3	3.1	1.9	3.1	WBRO-FM	Spanish Rel.	Newlife	97.7	4.4kw	2234	10	7	6	5	5	10:45	—
2.9	2.4	1.9	1.8	3.0	WIOA-FM	Latin Pop	SBS	99.9	31kw	3950	13	11	7	6	7	6:00	CAB
3.1	2.9	2.6	2.4	2.8	WFID-FM	Latin Pop	UNO Radio Group	95.7	11.5kw	3017	15	14	8	7	8	7:15	—
2.7	2.7	2.8	3.0	2.4	WORO-FM	B/EZ	Catholic Apostolic	92.5	50kw	2859	29	31	26	21	8	6:30	—
2.3	2.0	2.1	2.0	2.3	WVOZ-FM	Latin Rhythmic	International Br.	107.7	12kw	2990	2	6	11	24	33	5:45	—
1.2	1.8	2.0	1.9	2.2	WCMN-FM	Latin Pop	UNO Radio Group	107.3	50kw	2754	4	13	9	12	18	6:15	—
2.0	2.7	2.3	1.7	2.2	WVJP-FM	Latin Tropical	Borinquen	103.3	28kw	2072	21	7	10	8	12	8:15	—
1.9	2.1	1.9	2.6	2.1	WCMA-FM	Spanish AC	SBS	96.5	11.5kw	2167	21	15	11	10	11	7:30	CAB
2.6	2.8	1.6	1.8	2.0	WAPA-AM	Spanish N/T	Blanco Pi	680	10kw	1457	36	20	23	17	15	10:00	—
1.8	1.4	1.6	1.9	1.9	WMEG-FM	CHR/Top 40	SBS	106.9	24.5kw	2357	5	11	13	19	26	6:15	CAB
1.3	1.5	1.3	1.5	1.8	WUQJ-FM	Latin Pop	Univision Com.	99.1	25kw	1793	7	15	13	14	18	7:45	KT-H
2.4	2.2	2.6	2.5	1.7	WSKN-AM	News/Talk	Media Power	1320	5kw	1225	36	37	30	25	13	11:00	—
1.0	1.1	1.3	1.7	1.6	WCAD-FM	Rock	Br. Systems/PR	105.7	50kw	1520	12	7	13	15	31	8:15	—
2.2	1.9	1.4	1.4	1.6	WIAC-FM	Latin Pop	Bestov	102.5	50kw	2360	21	18	17	15	16	5:00	—
2.3	2.0	1.9	2.3	1.6	WNOD-FM	Latin Rhythmic	SBS	94.1	25kw	1831	6	7	16	27	38	6:30	—
2.2	1.9	1.4	1.3	1.6	WZAR-FM	Spanish AC	UNO Radio Group	101.9	14kw	1509	14	19	17	17	16	8:00	CAB
0.8	0.7	0.9	1.0	1.4	WERR-FM	Christian AC	Radio Redentor	104.1	50kw	1364	20	29	27	23	14	8:15	—
1.2	1.3	1.2	1.2	1.1	WORA-AM	Spanish N/T	UNO Radio Group	760	5kw	782	36	40	41	36	26	10:45	—
1.8	1.9	2.3	1.9	1.0	WIVA-FM	Latin Tropical	UNO Radio Group	100.3	22kw	1300	21	24	21	21	20	6:15	CAB
1.4	0.9	0.7	1.1	1.0	WOYE-FM	Spanish Oldies	Rio Grande Radio	97.3	0.8kw	1070	29	25	21	20	23	7:15	—

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



14 SEATTLE-TACOMA



Population: 3,204,800 (Black: 5.3%; Hispanic: 5.6%)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.9	5.4	3.7	4.0	4.6	KMPS-FM	Country	CBS Radio	94.1	69kw	3986	9	11	6	4	1	6:00	KATZ
4.6	4.5	3.3	4.0	4.6	KOMO-AM	News	Fisher	1000	50kw	5186	17	20	16	11	3	4:45	CCRS
3.8	3.6	3.1	3.0	4.2	KCMS-FM	Christian AC	Crista Ministries	105.3	115kw	3027	3	8	5	4	5	7:15	—
3.8	3.5	3.7	3.3	4.1	KKWF-FM	Country	Entercom	100.7	58kw	2639	9	1	2	3	16	8:00	D&R
5.7	4.7	4.9	4.0	4.1	KUBE-FM	Rhythmic	Clear Channel	93.3	100kw	3957	1	2	4	9	20	5:30	CCRS
3.3	3.6	3.3	4.4	4.0	KZOK-FM	Classic Rock	CBS Radio	102.5	68kw	3102	14	6	3	1	2	6:45	KATZ
3.9	3.4	4.2	4.2	3.9	KIRO-AM	News/Talk	Bonneville	710	50kw	3078	20	23	20	13	7	6:45	D&R
3.4	3.2	3.4	3.2	3.9	KISW-FM	Active Rock	Entercom	99.9	58kw	2876	11	3	1	2	10	7:00	D&R
4.1	3.9	5.1	4.1	3.6	KRWM-FM	AC	Sandusky Radio	106.9	55kw	2752	8	14	14	13	4	7:00	CHR
3.4	3.6	2.6	3.8	3.3	KWJZ-FM	Smooth Jazz	Sandusky Radio	98.9	58kw	2217	14	15	15	10	9	8:00	CHR
3.8	3.4	3.2	3.2	3.2	KBSG-FM	Oldies	Bonneville	97.3	54kw	2963	17	17	17	16	5	5:45	D&R
2.6	2.9	3.1	2.8	3.2	KING-FM	Classical	Beethoven	98.1	58kw	2214	12	21	22	21	15	7:45	CCRS
2.6	2.3	2.8	2.0	2.8	KJAQ-FM	Adult Hits	CBS Radio	96.5	52kw	2597	17	10	7	6	10	5:45	KATZ
2.5	2.6	2.1	2.1	2.8	KPLZ-FM	Hot AC	Fisher	101.5	100kw	2707	7	12	8	7	13	5:30	CCRS
1.9	2.9	2.9	2.8	2.8	KQMV-FM	Rhythmic AC	Sandusky Radio	92.5	56kw	3151	3	4	8	15	19	4:45	CHR
2.6	2.6	2.8	3.0	2.7	KMTT-FM	Triple A	Entercom	103.7	57kw	2358	20	19	12	7	8	6:00	D&R
2.8	2.6	3.6	2.6	2.7	KTTH-AM	Talk	Bonneville	770	50kw	1901	20	21	21	18	13	7:45	D&R
3.1	3.0	2.5	3.1	2.5	KJR-FM	Classic Hits	Clear Channel	95.7	100kw	2727	12	16	11	11	12	4:45	CCRS
3.0	2.6	3.0	2.6	2.3	KBKS-FM	CHR/Top 40	CBS Radio	106.1	68kw	3506	2	6	13	22	24	3:30	KATZ
2.1	1.7	2.0	2.0	2.3	KIXI-AM	Adult Standards	Sandusky Radio	880	50kw	1505	20	28	28	25	22	8:00	CHR
2.5	2.3	2.6	2.7	2.3	KVI-AM	Talk	Fisher	570	5kw	1947	26	23	23	20	17	6:15	CCRS
2.2	2.3	2.2	2.2	2.1	KNOO-FM	Alternative	Entercom	107.7	58kw	2837	5	5	10	19	23	4:00	D&R
1.7	1.5	2.4	2.4	1.9	KJR-AM	Sports	Clear Channel	950	50kw	1684	20	18	19	17	18	6:00	CCRS
1.7	2.0	2.0	2.2	1.5	KPTK-AM	Talk	CBS Radio	1090	50kw	794	26	30	26	25	21	10:15	KATZ
1.0	1.3	1.7	1.6	1.4	KDDS-FM	Reg. Mexican	Bustos Media	99.3	39kw	766	14	9	17	23	27	10:00	—
0.7	0.8	1.1	1.4	1.0	KFNK-FM	Active Rock	Clear Channel	104.9	17kw	849	6	13	24	24	27	6:15	CCRS

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
CBS Radio 15.2 Entercom 12.9 Sandusky Radio 12.0 Clear Channel 10.0 Bonneville 9.8 Fisher 9.7 Crista Ministries 4.6 Beethoven 3.2 Bustos Media 1.4	Entercom 21.8 CBS Radio 16.2 Clear Channel 14.4 Sandusky Radio 9.2 Fisher 5.3 Crista Ministries 4.8 Bustos Media 4.4 Bonneville 3.2	CBS Radio 16.8 Entercom 16.1 Clear Channel 11.0 Sandusky Radio 10.1 Fisher 8.9 Bonneville 8.3 Crista Ministries 4.8 Beethoven 1.7 Bustos Media 1.3

Population: 2,938,500 (Black: N/A; Hispanic: 26.6%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.2	5.0	4.4	5.1	5.7	KOOL-FM	Oldies	CBS Radio	94.5	100kw	3934	13	15	12	2	1	8:00	IRS
5.3	4.5	4.9	4.9	4.9	KHOT/KHOV	Reg. Mexican	Univision	105.9/105.3	36kw/6kw	2737	4	1	1	1	10	9:45	KT-H
4.2	4.5	4.3	4.6	4.4	KNIX-FM	Country	Clear Channel	102.5	98kw	3567	7	9	7	10	3	6:45	CCRS
3.3	2.8	3.9	4.7	4.3	KZZP-FM	CHR/Top 40	Clear Channel	104.7	100kw	4353	1	3	3	10	18	5:30	CCRS
5.6	4.8	5.1	5.1	3.9	KFYI-AM	News/Talk	Clear Channel	550	5kw	2156	17	21	19	13	5	10:00	CCRS
4.3	4.0	3.9	3.4	3.9	KMLE-FM	Country	CBS Radio	107.9	100kw	3222	6	11	6	4	6	6:30	IRS
4.0	3.3	3.1	3.0	3.6	KKFR-FM	Rhythmic	Riviera	98.3	0.9kw	3520	2	2	5	16	25	5:30	D&R
3.7	3.9	4.2	4.2	3.6	KYOT-FM	Smooth Jazz	Clear Channel	95.5	96kw	3161	13	17	18	13	6	6:15	CCRS
4.0	3.9	6.4	3.8	3.4	KESZ-FM	AC	Clear Channel	99.9	100kw	3405	17	16	13	8	4	5:30	CCRS
3.3	3.4	3.2	2.6	3.4	KMXP-FM	Hot AC	Clear Channel	96.9	98kw	3752	4	4	2	3	14	5:00	CCRS
2.5	3.6	3.6	3.4	3.1	KQMR/KOMR	Spanish Oldies	Univision	100.3/106.3	90kw/23kw	1798	13	6	7	8	10	9:30	KT-H
3.9	4.0	3.3	2.9	3.1	KTAR-FM	News/Talk	Bonneville	92.3	100kw	2720	13	24	20	16	8	6:15	—
2.7	3.2	2.2	2.6	3.0	KSLX-FM	Classic Rock	Sandusky Radio	100.7	100kw	2793	21	19	14	5	2	6:00	KATZ
4.1	3.8	3.0	3.2	3.0	KUPD-FM	Active Rock	Sandusky Radio	97.9	96kw	2342	9	5	4	7	15	7:00	KATZ
3.4	3.7	3.1	2.8	2.8	KPKX-FM	Adult Hits	Bonneville	98.7	99kw	2670	17	14	9	6	8	5:45	D&R
2.4	2.2	2.1	2.5	2.6	KLNZ-FM	Reg. Mexican	Entravision	103.5	62kw	1795	11	8	11	18	15	8:00	—
1.6	1.5	1.8	1.8	2.5	KZON-FM	Talk	CBS Radio	101.5	100kw	1830	21	6	9	12	17	7:30	IRS
1.8	1.7	1.6	1.2	2.2	KDY-AM	Adult Standards	Clear Channel	1230	1kw	1017	21	25	28	29	22	12:00	CCRS
4.5	4.1	4.2	1.7	2.1	KTAR-AM	Sports	Bonneville	620	5kw	2518	17	21	20	19	13	4:45	D&R
1.9	2.3	2.2	1.7	2.1	KVIB-FM	Latin Rhythmic	Sun City	95.1	41kw	1809	3	10	17	21	27	6:15	—
2.1	1.9	1.9	2.7	1.8	KDKB-FM	Rock	Sandusky Radio	93.3	96kw	2097	21	21	15	15	12	5:00	KATZ
1.4	0.9	1.4	1.6	1.8	KMVA-FM	Rhythmic AC 1	Trumper	97.5	42kw	2249	8	12	15	20	19	4:30	—
1.8	2.0	2.0	1.2	1.3	KEOJ-FM	Alternative	Riviera	103.9	50kw	1782	10	13	20	24	26	4:00	—
0.9	0.7	1.1	0.5	1.0	KAJM-FM	Rhythmic Oldies	Sierra H. Br.	104.3	86kw	1031	21	20	24	22	20	5:15	—
1.3	0.7	1.7	1.0	1.0	KKNT-AM	News/Talk	Salem	960	5kw	774	26	26	25	25	20	7:00	SRR
1.2	1.2	1.1	0.9	1.0	KVVA/KDVA	Spanish Pop	Entravision	107.1/106.9	23.5kw/6kw	947	11	17	23	23	24	5:45	—

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)

Clear Channel	25.6
CBS Radio	12.1
Bonneville	8.0
Univision	8.0
Sandusky Radio	7.8
Riviera	4.9
Entravision	3.6
Sun City	2.1
Trumper	1.8
Salem	1.0
Sierra H. Br.	1.0

Clear Channel	20.3
Univision	13.6
CBS Radio	9.8
Riviera	9.2
Sandusky Radio	7.8
Entravision	5.7
Bonneville	4.0
Sun City	3.5
Trumper	3.0
Sierra H. Br.	1.2

Clear Channel	21.1
CBS Radio	12.2
Sandusky Radio	10.2
Univision Com.	9.4
Bonneville	8.4
Entravision	3.5
Riviera	3.5
Trumper	2.0
Sun City	1.6
Sierra H. Br.	1.3

16 MINNEAPOLIS-ST. PAUL



Population: 2,632,400 (Black: 5.7%, Hispanic: N/A)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.4	7.8	7.2	8.0	9.1	KQRS-FM	Classic Rock	Citadel	92.5	100kw	5277	6	3	1	1	1	7:30	ABC
7.2	9.0	6.9	6.2	6.9	KEYE-FM	Country	Clear Channel	102.1	100kw	4372	4	5	2	2	2	7:00	CCRS
7.5	9.0	8.2	7.4	6.6	WCCO-AM	News/Talk	CBS Radio	830	50kw	4244	13	15	12	1.1	4	6:45	IRS
5.0	4.4	4.6	4.6	5.6	KDWB-FM	CHR/Top 40	Clear Channel	101.3	100kw	4846	1	2	4	7	11	5:00	CCRS
3.6	4.9	4.1	4.6	5.0	KXXR-FM	Active Rock	Citadel	93.7	100kw	3093	3	1	3	5	13	7:00	ABC
4.6	4.6	6.1	4.5	5.0	WLTE-FM	AC	CBS Radio	102.9	100kw	3227	8	8	9	6	3	6:45	IRS
4.3	4.6	4.5	4.0	4.7	KSTP-FM	Hot AC	Hubbard	94.5	95kw	4150	5	6	5	3	6	5:00	CHR
3.3	3.2	3.2	3.7	4.6	KSTP-AM	News/Talk	Hubbard	1500	50kw	3625	8	11	10	9	5	5:30	CHR
4.2	3.3	3.9	4.4	3.9	KTCZ-FM	Triple A	Clear Channel	97.1	100kw	3796	10	7	6	4	7	4:30	CCRS
2.9	3.7	3.1	3.3	3.8	KTTB-FM	Rhythmic	Radio One	96.3	100kw	2436	2	4	7	10	14	6:45	KATZ
2.8	3.4	3.2	3.3	3.3	KZJK-FM	Adult Hits	CBS Radio	104.1	89kw	3081	7	8	8	8	8	4:45	—
4.3	3.7	4.5	3.5	2.7	KQQL-FM	Oldies	Clear Channel	107.9	100kw	2736	11	12	13	13	9	4:15	CCRS
2.7	2.5	3.2	3.2	2.2	KFAN-AM	Sports	Clear Channel	1130	50kw	1633	11	10	11	12	10	5:45	CCRS
1.5	2.0	1.9	3.1	2.1	KTLK-FM	Talk ¹	Clear Channel	100.3	98kw	1483	13	13	14	14	11	6:15	CCRS
1.3	1.2	1.3	1.1	1.3	WFMP-FM	Talk	Hubbard	107.1	18kw	905	16	17	15	15	15	6:15	CHR
1.1	1.4	1.0	1.4	1.1	WWTC-AM	Talk	Salem	1280	5kw	670	16	19	18	19	17	7:00	SRR
0.9	1.3	0.8	0.8	1.0	WGVX/WGVY/WGVZ	Classic Hits ²	Citadel	105.1/105.3/105.7	2.6kw/25kw/6kw	1123	13	15	16	16	16	3:45	ABC

¹ Was Smooth, Jazz until February ² Was Alternative until May 8

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 23.4 Citadel 15.1 CBS Radio 14.9 Hubbard 10.6 Radio One 3.8 Salem 1.1	Clear Channel 27.1 Citadel 22.4 Hubbard 8.9 Radio One 7.1 CBS Radio 6.7 Borgen Br. 1.2	Clear Channel 24.6 Citadel 18.2 CBS Radio 12.3 Hubbard 11.5 Radio One 3.7

Latest Arbitron Ratings: www.radioandrecords.com

Population: 2,484,900 (Black: 5.6%; Hispanic: 27.1%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
4.1	5.0	5.5	5.6	5.4	KIFM-FM	Smooth Jazz	Lincoln Financial	98.1	26.5kw	2806	28	24	14	4	1	8:00	IRS
5.0	4.4	5.3	4.5	4.9	KSON/KSOQ	Country	Lincoln Financial	97.3/92.1	7.4kw/0.6kw	2692	8	9	6	6	2	7:30	IRS
5.5	4.4	4.6	5.2	4.8	KYXY-FM	AC	CBS Radio	96.5	41kw	2878	13	10	8	2	3	6:45	CHR
3.3	3.9	3.7	3.7	4.3	KMYI-FM	Hot AC	Clear Channel	94.1	10kw	3294	4	4	1	1	5	5:30	CCRS
4.1	3.1	4.4	3.7	4.3	KOGO-AM	News/Talk	Clear Channel	600	5kw	2562	19	20	15	12	4	7:00	CCRS
3.1	3.1	3.0	3.3	4.0	XHRM-FM	Rhythmic AC	Finest City	92.5	100kw	2466	5	3	2	3	6	6:45	CCRS
4.0	4.6	3.6	4.1	3.8	KHTS-FM	CHR/Top 40	Clear Channel	93.3	50kw	4094	1	1	4	10	16	3:45	CCRS
3.6	2.9	2.8	3.8	3.8	KLNV-FM	Reg. Mexican	Univision	106.5	50kw	1896	7	2	3	8	10	8:15	KT-H
3.3	3.6	3.7	3.5	3.6	KFMB-AM	News/Talk	Midwest TV	760	5kw	1943	28	24	21	14	6	7:45	INT
2.7	2.7	1.8	3.1	3.3	KFMB-FM	Adult Hits	Midwest TV	100.7	30kw	2008	13	6	4	5	9	6:45	INT
3.1	2.8	3.8	3.1	3.1	KGB-FM	Classic Rock	Clear Channel	101.5	50kw	2248	13	12	7	6	8	5:45	CCRS
3.2	2.8	2.7	2.5	2.7	KLQV-FM	Spanish Oldies	Univision	102.9	32kw	1181	9	11	9	9	13	9:30	KT-H
1.3	2.0	2.7	3.4	2.5	XHTY-FM	Reg. Mexican	Uni-Radio	99.7	2kw	1257	9	13	10	13	15	8:15	—
4.0	3.7	3.8	3.1	2.4	KIOZ-FM	Active Rock	Clear Channel	105.3	23.5kw	1758	5	7	10	14	17	5:30	CCRS
2.7	3.7	3.0	2.8	2.4	XHTZ-FM	Rhythmic	Finest City	90.3	93.1kw	2739	2	5	12	22	28	3:45	KATZ
2.4	3.2	3.2	2.4	2.3	KUSS-FM	Country	Clear Channel	95.7	29kw	1829	13	15	17	16	11	5:15	CCRS
2.3	2.9	1.9	2.7	2.3	XMOR-FM	Rhythmic	More Enterprise	98.9	50kw	2241	3	8	13	20	26	4:15	—
2.6	2.6	2.2	2.0	2.3	XPRS-AM	Sports	Br. Co./Americas	1090	50kw	1517	19	28	20	19	11	6:15	—
1.9	1.8	1.5	1.7	2.0	KPRI-FM	Triple A	Compass	102.1	14.5kw	1074	19	17	15	11	13	7:45	CHR
2.8	1.8	2.4	1.4	1.7	KFI-AM	Talk	Clear Channel	640	50kw	1219	19	27	25	24	17	6:00	CCRS
1.5	1.4	1.3	1.3	1.6	XLTN-FM	Latin Pop	Radio Imagen	104.5	57.3kw	938	13	14	18	17	17	7:15	LER
2.2	2.4	2.1	2.4	1.5	KBZT-FM	Alternative	Lincoln Financial	94.9	22kw	1786	9	16	18	18	21	3:15	IRS
2.0	1.6	1.3	1.0	1.1	XOCL-FM	Spanish Oldies	XETRA Com.	99.3	25kw	561	19	24	22	21	20	8:00	CCRS
0.7	0.8	0.5	0.7	1.0	KCBQ-AM	Talk	Salem	1170	50kw	493	28	33	29	26	21	8:15	—

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 22.8 Lincoln Financial 12.4 Midwest TV 6.9 Univision 6.5 Finest City 6.4 CBS Radio 6.4 Uni-Radio 3.0 Br. Co./Americas 2.3 More Enterprise 2.3 Compass 2.0 Radio Imagen 1.6 Salem 1.6 XETRA Com. 1.1	Clear Channel 24.8 Finest City 10.7 Univision 9.6 Lincoln Financial 7.4 Midwest TV 5.8 CBS Radio 5.3 Uni-Radio 4.7 More Enterprise 4.4 Radio Imagen 2.6 Compass 2.2 MVS Radio 1.7 Entravision 1.1 Hi-Favor 1.0	Clear Channel 22.3 Lincoln Financial 11.2 Univision 7.3 Midwest TV 6.9 CBS Radio 6.7 Finest City 6.2 Uni-Radio 3.5 Compass 3.1 Radio Imagen 2.0 Br. Co./Americas 1.8 More Enterprise 1.7 XETRA Com. 1.5 Salem 1.4

18 NASSAU-SUFFOLK (LONG ISLAND)



Population: 2,393,800 (Black: 9.5%; Hispanic: 12.6%)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CLIME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.3	6.7	6.3	6.0	6.3	WALK-FM	AC	Clear Channel	97.5	39kw	2862	6	8	4	1	1	9.45	CCRS
4.3	4.5	4.2	3.8	4.5	WBLI-FM	CHR/Top 40	Cox	106.1	48.5kw	3555	1	3	2	4	9	5.30	CHR
3.6	3.9	3.8	2.8	4.2	WFAN-AM	Sports	CBS Radio	660	50kw	2828	12	7	5	3	3	6.30	IRS
4.0	4.2	4.1	4.3	4.2	WHTZ-FM	CHR/Top 40	Clear Channel	100.3	6kw	3973	2	1	1	5	17	4.45	CCRS
4.1	3.6	3.3	4.2	4.1	WBAB/WHFM	Rock	Cox	102.3/95.3	6kw/5kw	2817	5	8	3	1	2	6.30	CHR
3.4	3.8	4.8	3.6	4.0	WABC-AM	Talk	Citadel	770	50kw	1750	29	24	21	15	5	10:00	ABC
3.7	3.2	3.1	2.6	3.6	WHLI-AM	Adult Standards	Barnstable Br.	1100	10kw	1152	29	32	30	30	24	10:00	KATZ
3.1	4.0	3.4	3.4	3.3	WCBS-AM	News	CBS Radio	880	50kw	3406	19	26	18	14	9	4.15	IRS
3.9	3.1	4.0	4.1	3.3	WLTW-FM	AC	Clear Channel	106.7	6kw	2548	12	18	16	13	6	5.45	CCRS
2.5	2.4	2.8	3.1	3.1	WBZO-FM	Oldies	Barnstable Br.	103.1	3kw	1974	12	20	23	19	8	7:00	KATZ
3.1	2.6	3.3	2.8	2.8	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	2195	8	16	7	6	4	5.45	CCRS
1.9	2.5	2.4	2.4	2.8	WOR-AM	Talk	Buckley Br.	710	50kw	1512	29	34	34	30	19	8:00	MCG
2.7	3.1	2.9	2.6	2.6	WINS-AM	News	CBS Radio	1010	50kw	3261	29	29	24	21	14	3:30	IRS
2.8	1.8	2.6	1.8	2.5	WQHT-FM	Rhythmic	Emmis	97.1	6.7kw	1828	3	2	8	17	33	6:00	ARP
1.7	2.0	2.1	2.4	2.4	WCBS-FM	Adult Hits	CBS Radio	101.1	6.8kw	1753	19	23	9	8	6	6:15	CBS
2.3	2.1	2.6	2.5	2.4	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	1584	12	13	14	10	13	6:45	CHR
1.4	1.8	1.7	1.6	2.4	WXRK-FM	Talk ¹	CBS Radio	92.3	6kw	1588	19	4	6	7	17	6:45	IRS
3.9	2.9	3.0	3.0	2.3	WKJY-FM	AC	Barnstable Br.	98.3	3kw	1508	12	26	15	15	9	7:00	KATZ
2.5	2.5	2.3	2.1	2.2	WPLJ-FM	Hot AC	Citadel	95.5	6.7kw	1979	12	18	9	9	12	4.45	ABC
1.6	1.6	1.4	2.5	2.2	WWFS-FM	AC ²	CBS Radio	102.7	50kw	1833	19	12	16	17	15	5.15	IRS
2.3	2.1	2.2	1.7	2.1	WBLS-FM	Urban AC	Inner City	107.5	4.2kw	1018	8	10	11	12	16	9:00	MCG
1.3	2.1	2.1	1.6	2.1	WKTU-FM	Rhythmic AC	Clear Channel	103.5	5.4kw	1753	19	6	12	11	19	5:15	CCRS
2.3	1.7	1.6	1.6	1.9	WWPR-FM	Urban	Clear Channel	105.1	6kw	1272	4	5	13	20	28	6:30	CCRS
1.5	2.0	1.7	1.3	1.8	WQXR-FM	Classical	NY Times Co.	96.3	6kw	1113	19	37	34	34	22	7:00	ARP
2.1	1.6	1.5	1.7	1.7	WRKS-FM	Urban AC	Emmis	98.7	6kw	890	19	16	20	23	21	8:15	D&R
2.0	2.3	1.2	1.3	1.5	WPAT-FM	Latin Pop	SBS	93.1	5.4kw	805	8	13	18	22	22	8:00	CAB
1.8	1.6	1.2	1.7	1.0	WSKQ-FM	Tropical	SBS	97.9	6kw	688	29	11	21	25	26	6:45	CAB

¹ Was WFNY-FM until May 24 ² Was WNEW-FM (Rhythmic AC) until January 2.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 21.2	Clear Channel 27.2	Clear Channel 22.3
CBS Radio 17.2	CBS Radio 14.4	CBS Radio 18.7
Barnstable Br. 9.8	Emmis 11.4	Cox 11.0
Cox 9.2	Cox 11.2	Emmis 7.0
Citadel 6.8	SBS 4.6	Citadel 6.8
Emmis 6.6	Citadel 3.7	Barnstable Br. 6.6
Buckley Br. 2.8	Inner City 3.6	SBS 3.1
SBS 2.5	Univision Com. 3.4	Inner City 2.8
Inner City 2.1	Barnstable Br. 3.3	Univision 1.8
NY Times Co. 1.8	Cherry Creek Ra. 1.2	Cherry Creek Ra. 1.3
Univision 1.3		
Cherry Creek Ra. 1.1		

Population: 2,262,000 (Black: 10.5%; Hispanic: 12.3%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.7	9.3	10.0	11.3	9.3	WDUV-FM	AC	Cox	105.5	46kw	4066	14	15	17	9	1	9.15	CHR
4.9	5.9	6.4	5.8	6.2	WFLA-AM	News/Talk	Clear Channel	970	25kw	2668	14	14	6	4	2	9:30	CCRS
5.6	5.9	5.7	5.3	5.8	WQYK-FM	Country	CBS Radio	99.5	100kw	3104	5	6	3	1	3	7.45	IRS
5.3	5.9	5.5	6.0	5.5	WFLZ-FM	CHR/Top 40	Clear Channel	93.3	99kw	4131	2	2	1	2	7	5:30	CCRS
4.2	4.8	3.4	4.3	4.9	WLLD-FM	Rhythmic	CBS Radio	98.7	50kw	3027	3	1	2	5	14	6:45	IRS
4.7	4.0	3.6	3.9	4.5	WSJT-FM	Smooth Jazz	CBS Radio	94.1	100kw	2265	14	18	8	6	5	8:00	IRS
5.7	4.5	4.4	4.1	3.9	WBTP-FM	Urban	Clear Channel	95.7	90kw	2442	1	3	4	8	12	6:30	CCRS
3.0	3.4	3.2	3.1	3.7	WXGL-FM	Classic Hits	Cox	107.3	100kw	2222	14	15	5	3	4	6:45	KATZ
4.5	4.0	4.5	3.8	3.6	WFUS-FM	Country	Clear Channel	103.5	99kw	2444	7	9	6	7	8	6:00	CCRS
4.3	4.1	4.2	4.3	3.3	WRBQ-FM	Classic Hits	CBS Radio	104.7	100kw	2060	11	20	18	11	6	6:30	IRS
3.5	4.0	4.7	3.6	3.0	WWRM-FM	AC	Cox	94.9	100kw	2110	11	7	11	12	12	5:45	CHR
2.4	2.6	2.4	3.1	2.7	WMTX-FM	AC	Clear Channel	100.7	100kw	2077	9	10	11	10	9	5:15	CCRS
3.3	2.7	3.1	2.9	2.7	WSUN-FM	Alternative	Cox	97.1	11.4kw	2162	4	4	9	15	20	5:15	KATZ
2.9	2.5	3.1	2.7	2.4	WXTB-FM	Active Rock	Clear Channel	97.9	100kw	1669	8	5	9	15	17	6:00	CCRS
3.4	2.3	2.7	2.2	2.4	WYUU-FM	Tropical	CBS Radio	92.5	50kw	1037	6	11	15	18	19	9:30	IRS
2.2	2.8	2.6	2.6	2.2	WDAE-AM	Sports	Clear Channel	620	5kw	1022	14	12	15	14	14	8:45	CCRS
2.9	2.8	2.2	3.4	2.2	WPOI-FM	80s	Cox	101.5	100kw	1857	20	13	14	15	9	5:00	CHR
2.4	2.4	2.2	2.1	2.1	WHPT-FM	Classic Rock	Cox	102.5	100kw	1647	14	15	13	12	9	5:00	KATZ
0.9	1.0	1.2	1.1	1.6	WJQB-FM	Oldies	WGUL-FM Inc.	106.3	25kw	821	20	18	22	23	17	7:45	—
1.6	1.4	1.1	1.1	1.5	WTMP-A&F	Urban AC	TAMA	1150/96.1	5kw/2 8kw	620	11	22	21	21	16	10:00	—
1.5	1.2	1.1	0.8	1.2	WWBA-AM	News/Talk	Genesis Com.	1040	3.6kw	818	20	24	23	22	22	6:00	—
1.3	1.6	1.3	1.1	1.1	WLCC-AM	Reg. Mexican	Mega Com	760	10kw	456	20	8	19	19	27	10:15	—
0.8	0.4	0.4	0.5	1.0	WRXB-AM	Urban AC	Metropolitan Radio	1590	5kw	264	20	23	20	20	21	15:00	—

OWNERSHIP SHARE (By AQH 12+ Share)		OWNERSHIP SHARE (By AQH 18-34 Share)		OWNERSHIP SHARE (By AQH 25-54 Share)	
Clear Channel	26.9	Clear Channel	35.8	Clear Channel	29.9
Cox	23.0	CBS Radio	23.3	CBS Radio	22.1
CBS Radio	20.9	Cox	18.2	Cox	21.7
WGUL-FM Inc.	1.6	Mega Com.	4.2	Mega Com.	1.7
Genesis Com.	1.6	WGUL-FM Inc.	1.7	Genesis Com.	1.5
Mega Com.	1.6	Hall Com.	1.0	Metropolitan Ra.	1.3
TAMA	1.5			TAMA	1.2
Metropolitan Ra.	1.0				
Salem	1.0				

Population: 2,262,000 (Black, 18.2%; Hispanic N/A)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.7	8.2	8.4	7.6	7.1	KMOX-AM	News/Talk	CBS Radio	1120	50kw	3591	17	19	17	12	5	7:45	IRS
5.9	5.9	7.2	7.6	6.1	KEZK-FM	AC	CBS Radio	102.5	100kw	3661	14	12	9	6	1	6.45	KATZ
4.8	4.9	5.2	5.8	5.6	WIL-FM	Country	Bonneville	92.3	100kw	3358	4	9	4	4	2	6.30	CHR
5.1	4.6	5.0	5.0	5.2	KSHE-FM	Classic Rock	Emmis	94.7	100kw	3008	11	6	1	1	3	7:00	D&R
4.9	5.4	4.1	3.4	4.9	KTRS-AM	News/Talk	CH Holdings	550	5kw	3119	17	17	16	10	6	6.15	MCG
6.9	5.8	5.2	6.0	4.7	WARH-FM	Adult Hits	Bonneville	106.5	90kw	3039	13	7	2	2	4	6.15	CHR
4.1	3.5	4.6	4.4	4.2	KMJM-FM	Urban AC	Clear Channel	104.9	78kw	1983	5	8	5	3	9	8.30	CCRS
3.7	3.6	4.1	3.5	4.1	KSD-FM	Country	Clear Channel	93.7	100kw	3160	8	3	3	7	12	5.15	CCRS
2.7	3.0	3.0	3.0	3.9	KFTK-FM	Talk	Emmis	97.1	100kw	1399	21	14	14	9	11	11:00	D&R
4.7	4.7	4.7	4.3	3.8	KSLZ-FM	CHR/Top 40	Clear Channel	107.7	100kw	3675	1	2	6	13	18	4:00	CCRS
2.9	3.5	3.2	3.7	3.7	KIHT-FM	Classic Hits	Emmis	96.3	80kw	2243	17	15	9	5	7	6.30	D&R
3.2	3.1	3.2	3.1	3.6	WFUN-FM	Urban AC	Radio One	95.5	24.5kw	1739	11	13	12	8	8	8.15	CHR
4.2	4.8	4.9	3.8	3.5	KLOU-FM	Oldies ¹	Clear Channel	103.3	100kw	3085	14	16	18	17	10	4:30	CCRS
3.8	3.4	3.5	3.2	3.3	KATZ-FM	Urban	Clear Channel	100.3	50kw	2281	3	5	8	15	17	5.45	CCRS
3.2	2.9	2.9	2.9	3.0	WHHL-FM	Urban	Radio One	104.1	39kw	2282	2	4	13	18	21	5:00	D&R
2.5	2.8	2.4	2.6	2.8	KPNT-FM	Alternative	Emmis	105.7	100kw	1995	6	1	7	16	21	5:30	D&R
2.8	3.1	2.9	3.2	2.8	KYKY-FM	Hot AC	CBS Radio	98.1	90kw	2785	8	11	11	11	13	4.00	KATZ
1.8	1.7	2.2	1.8	2.6	KFUO-FM	Classical	Lutheran Church	99.1	100kw	1457	7	18	19	20	15	7:00	—
3.0	2.9	2.4	2.5	2.3	WMVN-FM	Rhythmic AC ²	Bonneville	101.1	44kw	2614	8	9	15	13	16	3.30	CHR
2.7	2.6	1.4	1.7	2.0	KATZ-AM	Gospel	Clear Channel	1600	5kw	881	14	19	19	19	14	9.15	CCRS
1.0	1.3	1.6	1.0	1.2	KFNS-A&F	Sports	Big League Br.	590/100.7	1kw/6kw	903	21	22	21	21	18	5.15	—

¹ Evolved to Classic Hits on June 14 ² Was WVRV-FM (Hot AC) until September 8

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 20.9 CBS Radio 16.0 Emmis 15.6 Bonneville 13.4 Radio One 6.6 CH Holdings 4.9 Lutheran Church 2.6 Big League Br. 1.2	Clear Channel 27.7 Emmis 19.0 Bonneville 12.9 Radio One 9.2 CBS Radio 8.4 CH Holdings 1.7 Lutheran Church 1.2 Twenty-One Sound 1.0	Clear Channel 20.5 Emmis 20.0 Bonneville 15.0 CBS Radio 11.8 Radio One 6.5 CH Holdings 4.0 Lutheran Church 1.6 Big League Br. 1.5

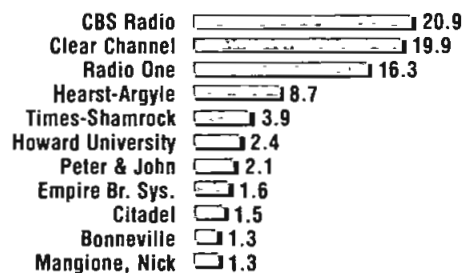
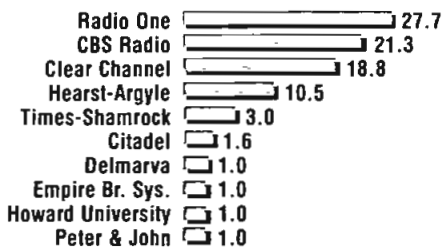
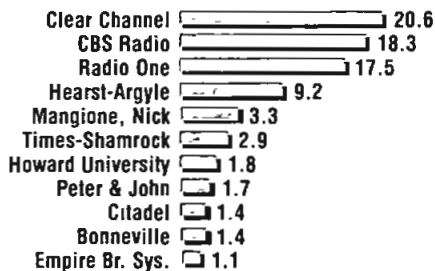
Population: 2,249,900 (Black: 26.6%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.1	9.8	8.8	8.0	9.4	WERQ-FM	Urban	Radio One	92.3	37kw	3759	1	1	1	3	9	10:15	ARP
7.9	8.8	7.2	8.6	8.8	WPOC-FM	Country	Clear Channel	93.1	16kw	4046	5	3	2	1	1	8:45	CCRS
5.0	5.5	7.9	6.4	5.7	WLIF-FM	AC	CBS Radio	101.9	13.5kw	3038	12	13	6	5	3	7:30	IRS
6.6	7.4	6.5	5.9	5.6	WWIN-FM	Urban AC	Radio One	95.9	3kw	2490	7	6	4	2	2	9:15	ARP
4.5	4.5	4.5	4.5	4.7	WIYY-FM	Active Rock	Hearst-Argyle	97.9	13.5kw	2664	3	2	3	4	7	7:15	D&R
6.9	5.1	5.3	5.0	4.5	WBAL-AM	News/Talk	Hearst-Argyle	1090	50kw	2504	19	15	11	9	4	7:15	D&R
3.6	3.8	3.3	3.3	3.8	WWMX-FM	Hot AC	CBS Radio	106.5	7.4kw	2801	4	4	5	6	8	5:30	IRS
2.7	2.9	3.3	3.5	3.3	WCBM-AM	News/Talk	Mangione, Nick	680	50kw	1392	23	24	21	18	13	9:45	KATZ
4.0	4.4	4.0	3.4	3.3	WSMJ-FM	Smooth Jazz	Clear Channel	104.3	32kw	1842	23	18	11	9	5	7:15	CCRS
2.6	3.1	2.2	2.5	2.9	WZBA-FM	Classic Rock	Times-Shamrock	100.7	16kw	1789	10	9	7	7	6	6:45	—
2.8	2.3	2.8	2.9	2.7	WQSR-FM	Adult Hits	CBS Radio	102.7	50kw	1947	12	7	8	8	10	5:45	IRS
2.9	2.7	2.5	2.6	2.4	WCAO-AM	Gospel	Clear Channel	600	5kw	1231	12	25	18	14	11	8:00	CCRS
2.6	1.9	1.5	1.7	2.4	WHFS-FM	Talk/Alternative	CBS Radio	105.7	50kw	1875	12	12	10	11	14	5:15	IRS
1.9	1.8	1.6	2.3	2.4	WPGC-FM	Urban	CBS Radio	95.5	50kw	2083	6	5	9	12	17	4:45	IRS
1.4	1.6	2.2	2.0	1.8	WHUR-FM	Urban AC	Howard University	96.3	24kw	1190	23	18	14	13	12	6:15	D&R
1.5	2.1	1.5	1.4	1.8	WIHT-FM	CHR/Top 40	Clear Channel	99.5	22kw	1714	2	9	15	18	27	4:15	CCRS
1.9	1.8	1.9	2.0	1.7	WRBS-FM	Inspirational	Peter & John	95.1	50kw	921	12	18	16	14	15	7:30	—
1.7	1.5	1.8	1.3	1.6	WWDC-FM	Alternative	Clear Channel	101.1	22.5kw	1533	9	9	11	14	19	4:15	CCRS
1.0	1.2	1.3	1.3	1.4	WTOP-FM	News	Bonneville	103.5	44kw	1197	23	28	25	18	16	4:45	CHR
1.4	1.6	1.3	1.4	1.2	WKYS-FM	Urban	Radio One	93.9	24.5kw	1375	8	7	16	18	30	3:45	MCG
1.0	0.7	0.7	1.5	1.1	WRNR-FM	Triple A	Empire Br. Sys.	103.1	6kw	776	23	18	19	17	18	6:00	—

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



Population: 2,157,700 (Black: 5.2%; Hispanic: 18.9%)

Complete Market Index, Page 2

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.6	5.9	5.8	5.5	5.9	KQKS-FM	Rhythmic	Lincoln Financial	107.5	91kw	3396	1	1	1	6	19	6:45	IRS
5.3	4.8	5.4	5.6	5.7	KOA-AM	News/Talk	Clear Channel	850	50kw	3167	15	16	10	5	1	6:45	CCRS
6.6	6.0	5.0	5.2	5.4	KYGO-FM	Country	Lincoln Financial	98.5	100kw	3239	3	4	4	3	4	6:30	IRS
4.4	4.8	6.2	4.2	4.8	KOSI-FM	AC	Entercom	101.1	81kw	2954	10	6	6	4	7	6:15	D&R
4.6	4.6	4.4	3.7	4.3	KBCO-FM	Triple A	Clear Channel	97.3	100kw	2845	13	11	4	1	2	5:45	CCRS
3.8	3.7	2.9	4.2	4.2	KRFX-FM	Classic Rock	Clear Channel	103.5	100kw	2173	8	8	2	2	5	7:30	CCRS
4.2	3.1	4.2	3.4	4.1	KXKL-FM	Oldies	CBS Radio	105.1	100kw	2464	15	15	15	1.1	3	6:30	CHR
4.8	4.2	5.5	4.6	3.9	KXPK-FM	Reg. Mexican	Entravision	96.5	100kw	1190	5	2	3	7	14	12:45	LER
3.0	4.0	3.0	2.9	3.2	KALC-FM	Hot AC	Entercom	105.9	100kw	2412	5	3	7	10	11	5:00	MCG
3.2	3.1	3.5	2.8	3.2	KJCD-FM	Smooth Jazz	Lincoln Financial	104.3	100kw	1461	13	23	17	11	6	8:30	IRS
3.8	3.8	3.9	3.4	3.1	KBPI-FM	Active Rock	Clear Channel	106.7	100kw	1812	4	5	8	13	11	6:30	CCRS
2.9	2.2	1.9	2.8	3.1	KQMT-FM	Classic Rock	Entercom	99.5	100kw	1673	10	18	12	9	8	7:00	D&R
3.1	3.1	2.6	3.1	3.0	KHDW-AM	News/Talk	Clear Channel	630	5kw	1470	19	19	20	16	9	7:45	CCRS
2.4	2.8	2.0	3.1	2.8	KIMN-FM	Hot AC	CBS Radio	100.3	100kw	1737	10	13	9	7	10	6:00	CHR
2.6	1.9	1.9	3.4	2.6	KWLI-FM	Country	CBS Radio	92.5	57kw	1307	7	11	12	14	11	7:45	CHR
2.3	1.9	2.0	1.9	2.4	KEZW-AM	Adult Standards	Entercom	1430	5kw	1028	19	31	32	31	21	9:00	D&R
2.6	2.7	2.6	2.9	2.4	KTCL-FM	Alternative	Clear Channel	93.3	100kw	2146	2	9	14	20	24	4:15	CCRS
1.8	2.0	1.6	2.3	2.3	KPTT-FM	Rhythmic AC ¹	Clear Channel	95.7	100kw	1831	8	7	11	14	19	5:00	CCRS
0.7	0.8	0.5	0.6	1.5	KGDQ-FM	Reg. Mexican	Bustos Media	101.9	72.1kw	518	19	10	15	17	26	11:15	—
1.2	1.6	1.4	1.7	1.5	KKFN-AM	Sports	Lincoln Financial	950	5kw	1122	19	17	19	17	17	5:00	IRS
1.3	1.5	1.9	1.3	1.4	KKZN-AM	Talk	Clear Channel	760	50kw	631	19	27	22	21	15	8:45	CCRS
1.8	1.4	1.8	1.4	1.4	KNUS-AM	News/Talk	Salem	710	5kw	671	19	27	26	22	17	8:00	SRR
1.8	2.0	1.7	1.2	1.3	KJAC-FM	Adult Hits	NRC	105.5	58kw	1030	15	19	18	17	16	5:00	—
0.4	0.7	0.6	0.9	1.1	KTNI-FM	Adult Standards	Denver Radio Co	101.5	97kw	714	19	30	29	28	21	6:00	—

¹ Was KMGG-FM (Latin Urban) until November

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 26.4 Lincoln Financial 16.4 Entercom 13.5 CBS Radio 9.5 Entravision 5.5 Salem 2.2 NRC 2.1 Denver Radio Co. 1.8 Bustos Media 1.5	Clear Channel 24.2 Lincoln Financial 19.3 Entercom 11.3 Entravision 11.3 CBS Radio 8.6 Bustos Media 3.8 NRC 1.7	Clear Channel 27.9 Lincoln Financial 15.0 Entercom 12.5 CBS Radio 10.0 Entravision 5.5 NRC 2.9 Bustos Media 2.1 Salem 1.9 Denver Radio Co. 1.4

Population: 1,963,400 (Black: N/A; Hispanic: 9.5%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.6	4.6	7.8	7.0	7.2	KKCW-FM	AC	Clear Channel	103.3	100kw	2703	9	7	1	1	1	8:30	CCRS
5.2	4.9	4.5	4.5	4.9	KEX-AM	News/Talk	Clear Channel	1190	50kw	2318	16	23	16	7	3	6:45	CCRS
4.1	4.1	3.7	3.3	4.8	KGON-FM	Classic Rock	Entercom	92.3	100kw	2191	9	11	2	2	2	7:00	D&R
6.6	4.4	5.6	4.6	4.8	KUPL-FM	Country	CBS Radio	98.7	37kw	2174	5	8	4	7	6	7:00	KATZ
5.4	5.0	5.8	5.7	4.7	KWJJ-FM	Country	Entercom	99.5	52kw	2619	4	2	3	4	6	5:45	CCRS
3.9	4.2	3.4	3.6	4.4	KXL-AM	News/Talk	Rose City Radio	750	100kw	1917	16	17	15	10	6	7:15	MCG
3.9	3.1	3.0	4.3	4.0	KINK-FM	Triple A	CBS Radio	101.9	100kw	1802	13	13	5	3	5	7:15	KATZ
3.8	2.9	3.3	3.7	4.0	KLTH-FM	Classic Hits	CBS Radio	106.7	100kw	1838	9	19	13	5	4	7:00	KATZ
3.5	4.1	3.4	3.1	3.4	KKRZ-FM	CHR/Top 40	Clear Channel	100.3	100kw	2430	1	1	11	19	21	4:30	CCRS
3.5	3.6	2.3	3.7	3.1	KYCH-FM	Adult Hits	Entercom	97.1	100kw	1630	13	6	5	6	10	6:00	D&R
3.3	3.5	3.4	2.5	2.9	KXJM-FM	Rhythmic	Rose City Radio	95.5	100kw	1878	2	2	12	19	21	5:00	MCG
3.5	2.8	3.7	2.8	2.8	KPOJ-AM	Talk	Clear Channel	620	25kw	918	16	21	20	16	9	10:00	CCRS
3.1	2.7	2.1	2.8	2.7	KNRK-FM	Alternative	Entercom	94.7	17kw	1676	6	10	8	9	14	5:00	D&R
3.1	3.5	2.7	2.2	2.7	KRSK-FM	Hot AC	Entercom	105.1	100kw	1931	3	9	9	11	15	4:30	D&R
0.6	0.6	0.7	0.6	2.7	KRYP-FM	Reg. Mexican ¹	Salem	92.9	99kw	776	9	2	7	11	16	11:00	—
3.3	2.6	2.3	2.7	2.5	KUFO-FM	Rock	CBS Radio	101.1	100kw	1480	6	5	9	13	18	5:30	CHR
2.4	1.7	3.0	2.8	2.4	KFIS-FM	Christian AC	Salem	104.1	7kw	1373	8	15	13	15	13	5:30	SRR
1.5	2.1	2.0	1.6	2.3	KFX-AM	Sports	Entercom	1080	50kw	1046	16	16	18	13	12	7:15	D&R
2.4	2.6	1.6	2.7	2.3	KIJZ-FM	Smooth Jazz	Clear Channel	105.9	23kw	937	23	19	21	17	10	8:00	CCRS
1.6	0.9	1.7	1.8	1.7	KVMX-FM	Rhythmic AC ²	CBS Radio	107.5	37kw	1261	13	14	16	17	19	4:30	CHR
1.5	1.3	1.9	1.1	1.6	KPAM-AM	News/Talk	Pamplin	860	50kw	887	23	27	24	23	17	5:45	—
3.3	3.0	2.4	1.4	1.4	KGDD-AM	Reg. Mexican	Bustos Media	1520	50kw	476	16	12	19	19	24	9:30	—
0.6	0.7	1.0	0.7	1.0	KCMD-AM	Comedy	CBS Radio	970	5kw	292	23	21	22	22	19	11:00	—
0.9	1.3	1.6	1.0	1.0	KKAD-AM	Adult Standards	Pamplin	1550	50kw	391	23	29	29	29	27	8:15	—

¹ Was KTRO-FM (News/Talk) until April. ² Was '80s until October 5.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 21.1 Entercom 21.0 CBS Radio 18.0 Rose City Radio 7.3 Salem 6.0 Pamplin 2.6 Bustos Media 1.4	Entercom 25.6 CBS Radio 18.8 Clear Channel 14.9 Salem 9.2 Rose City Radio 7.6 Bustos Media 3.5 Coss, Donald 1.5	Entercom 26.0 CBS Radio 20.3 Clear Channel 17.8 Salem 6.9 Rose City Radio 5.3 Bustos Media 1.9 Pamplin 1.4

Population: 2,015,100 (Black 7.9%, Hispanic N/A)

Complete Market Index, Page 2

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.7	9.1	9.0	9.0	9.3	WDVE-FM	Classic Rock	Clear Channel	102.5	55kw	3992	6	1	1	1	1	8:15	CCRS
8.4	7.9	7.0	7.5	8.4	KDKA-AM	News/Talk	CBS Radio	1020	50kw	3258	13	16	13	9	4	9:15	INT
6.8	7.4	6.9	6.8	7.1	WDSY-FM	Country	CBS Radio	107.9	17.5kw	3056	5	4	2	2	3	8:15	KATZ
4.6	4.7	5.1	4.5	5.5	WWSW-FM	Classic Hits	Clear Channel	94.5	50kw	3041	10	12	10	4	2	6:30	CCRS
4.8	4.9	5.1	5.6	5.0	WPGB-FM	Talk	Clear Channel	104.7	13kw	2308	18	9	7	5	5	7:45	CCRS
4.8	3.9	4.0	4.8	4.5	WJAS-AM	Adult Standards	Renda	1320	5kw	1392	18	22	24	21	15	11:30	ARP
4.8	4.9	4.6	4.5	4.4	WKST-FM	CHR/Top 40	Clear Channel	96.1	44kw	3311	1	3	5	13	14	4:45	CCRS
4.6	4.4	5.7	4.7	4.4	WSHH-FM	AC	Renda	99.7	10.5kw	2515	10	10	12	11	7	6:15	ARP
4.6	5.0	4.2	4.1	4.3	WAMO-FM	Urban	Sheridan Br. Corp	106.7	47kw	1998	2	2	3	6	10	7:45	—
4.6	5.2	5.6	4.8	4.2	WRRK-FM	Adult Hits	Frischling, Saul	96.9	45kw	2901	7	6	5	3	6	5:15	CHR
3.9	3.9	3.2	2.9	3.6	WOGI/WOGG	Country	Keymarket/PA/OH	98.3/94.9	3.5kw/1.7kw	1093	3	7	8	8	8	5:00	—
3.4	3.0	3.0	2.9	3.5	WXDX-FM	Alternative	Clear Channel	105.9	72kw	2352	3	5	4	7	11	5:15	CCRS
2.7	2.7	3.6	2.8	2.6	WLTJ-FM	AC	Frischling, Saul	92.9	47kw	1556	13	14	11	11	9	6:00	CHR
3.2	3.5	2.3	2.5	2.4	WZPT-FM	Hot AC	CBS Radio	100.7	14.5kw	1806	8	8	9	10	11	4:45	KATZ
1.1	1.4	1.7	1.3	1.5	WORD-FM	News/Talk	Salem	101.5	43kw	944	13	16	17	14	13	5:45	—
2.0	2.0	2.7	1.8	1.3	WEAE-AM	Sports	Citadel	1250	5kw	1009	13	15	15	15	17	4:45	ABC
1.6	1.5	1.7	2.1	1.3	WOGF/WOGH	Country	Keymarket/PA/OH	104.3/103	50kw/16kw	576	8	12	14	15	18	5:15	—
0.0	0.5	0.7	0.4	1.0	WAMO-AM	Urban AC	Sheridan Br. Corp	860	1kw	361	18	20	18	17	15	9:30	—
1.6	1.0	1.2	1.1	1.0	WPTT-AM	Talk	Renda	1360	5kw	399	18	20	21	19	21	8:30	ARP
1.9	2.1	1.5	1.3	1.0	WTZN-FM	Talk ¹	CBS Radio	93.7	41kw	982	10	10	15	17	21	3:45	KATZ

¹ Was WRKZ-FM (Rock) until April 2

OWNERSHIP SHARE (By AQH '12+ Share)	OWNERSHIP SHARE (By AQH '18-34 Share)	OWNERSHIP SHARE (By AQH '25-54 Share)
Clear Channel 27.7 CBS Radio 18.9 Renda 9.9 Frischling, Saul 6.8 Keymarket/PA/OH 6.3 Sheridan Br. Corp. 5.3 Salem 1.5 Citadel 1.3	Clear Channel 35.7 CBS Radio 16.3 Sheridan Br. Corp. 10.8 Keymarket/PA/OH 7.5 Frischling, Saul 7.2 Renda 2.7 Citadel 1.4 Salem 1.2	Clear Channel 32.5 CBS Radio 15.9 Frischling, Saul 9.2 Keymarket/PA/OH 6.9 Sheridan Br. Corp. 5.5 Renda 5.0 Salem 1.7 Citadel 1.4

Population: 1,756,600 (Black: 9.0%; Hispanic: 42.1%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.7	6.3	6.3	4.8	5.8	KFI-AM	Talk	Clear Channel	640	50kw	2009	16	13	7	2	1	9:15	CCRS
3.7	3.4	4.4	5.7	5.2	KSCA-FM	Reg. Mexican	Univision	101.9	4.8kw	1511	6	1	1	1	4	11:15	KT-H
5.4	5.6	6.4	5.5	5.1	KFRG-FM	Country	CBS Radio	95.1	50kw	2214	16	6	3	3	3	7:30	ARP
6.6	6.0	5.6	6.0	5.1	KGGI-FM	Rhythmic	Clear Channel	99.1	2.6kw	3132	1	2	2	7	9	5:15	CCRS
3.5	4.2	3.8	3.7	4.7	KOLA-FM	Classic Hits	Anaheim	99.9	29.5kw	2021	10	18	9	4	1	7:30	D&R
3.6	4.2	3.2	4.2	3.7	KLYY-FM	Tropical	Entravision	97.5	72kw	1562	10	3	4	5	7	7:45	LER
3.1	3.9	3.6	4.1	3.5	KLVE-FM	Latin Pop	Univision	107.5	29.5kw	1604	8	5	5	7	6	7:00	KT-H
3.9	2.6	3.2	2.7	3.2	KCBS-FM	Adult Hits	CBS Radio	93.1	28.5kw	1605	10	9	5	5	5	6:30	IRS
2.3	3.3	3.5	2.8	3.2	KIIS-FM	CHR/Top 40	Clear Channel	102.7	8kw	2339	2	4	8	9	18	4:30	CCRS
2.3	2.5	3.5	3.2	2.4	KOST-FM	AC	Clear Channel	103.5	12.5kw	1269	20	16	14	12	10	6:15	CCRS
2.9	2.4	2.6	2.2	2.2	KWIE-FM	Rhythmic 1	Magic Br	96.1	1.55kw	1753	3	7	14	28	40	4:00	—
1.8	2.0	1.4	1.6	2.0	KROQ-FM	Alternative	CBS Radio	106.7	5.6kw	1131	6	10	10	10	17	5:45	IRS
3.0	2.6	2.2	2.6	1.9	KCAL-FM	Rock	Anaheim	96.7	1.8kw	1313	4	10	12	14	21	4:45	D&R
3.1	1.3	1.7	1.6	1.9	KCXX-FM	Alternative	All Pro	103.9	0.2kw	1060	3	12	12	21	21	5:45	MCG
1.5	2.3	2.0	2.2	1.9	KDAY/KDAI	Urban	Magic	93.5/93.5	6kw/6kw	1127	10	8	11	15	21	5:30	—
2.2	1.6	2.3	1.6	1.9	KLQS-FM	Classic Rock	Citadel	95.5	63kw	1113	19	28	19	11	7	5:30	ABC
2.5	2.2	1.7	2.6	1.9	KTWV-FM	Smooth Jazz	CBS Radio	94.7	58kw	1022	20	32	25	21	12	6:00	IRS
1.7	1.6	2.1	1.7	1.9	KWVE-FM	Christian Talk	Calvary Chapel	107.9	0.5kw	760	26	23	21	15	10	8:15	—
1.7	1.8	2.5	2.3	1.9	KXSB/KXRS	Reg. Mexican	Lazer	101.7/105.7	0.3kw/0.2kw	584	16	13	14	12	16	7:45	—
2.6	2.6	1.9	2.6	1.7	KHHT-FM	Urban AC	Clear Channel	92.3	43kw	1092	8	20	19	15	13	5:00	CCRS
2.3	1.6	2.0	1.8	1.7	KPWR-FM	Rhythmic	Emmis	105.9	25kw	1407	5	7	14	23	37	4:00	D&R
1.7	1.8	1.0	0.7	1.5	KLSX-FM	Talk	CBS Radio	97.1	21kw	583	26	17	14	15	14	8:15	IRS
0.9	0.6	1.0	0.9	1.2	KLAX-FM	Reg. Mexican	SBS	97.9	33kw	571	26	13	18	19	31	7:00	CAB
1.5	1.7	1.2	1.5	1.1	KBIG-FM	Hot AC	Clear Channel	104.3	84kw	654	20	21	21	20	18	5:30	CCRS
0.9	1.3	1.3	1.2	1.1	KNX-AM	News	CBS Radio	1070	50kw	752	26	36	34	31	21	4:45	IRS
1.1	1.2	1.3	1.0	1.1	KRBV-FM	Urban AC 2	Radio One	100.3	5.3kw	766	15	26	24	23	20	4:45	EAST
1.5	1.4	1.0	1.6	1.1	KRTH-FM	Classic Hits	CBS Radio	101.1	51kw	744	26	34	28	23	14	4:45	IRS

¹ Became KRQB-FM (Reg. Mexican) on August 2. ² Was KBBT-FM until December 29.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 21.5 CBS Radio 16.3 Univision Com. 9.6 Anaheim 6.6 Entravision 4.4 Magic Br. 4.1 All Pro 2.8 Emmis 2.5 Citadel 2.5 Calvary Chapel. 1.9 Lazer 1.9 SBS 1.2 Radio One 1.1	Clear Channel 20.7 Univision Com. 13.2 CBS Radio 12.7 Magic Br. 6.7 Entravision 6.3 Anaheim 4.7 Emmis 4.6 All Pro 3.2 SBS 2.7 Lazer 2.7 Luna 1.7 Calvary Chapel 1.2 Citadel 1.2 Radio One 1.0	Clear Channel 18.9 CBS Radio 17.1 Univision Com. 12.2 Anaheim 6.4 Entravision 4.9 Citadel 3.1 Magic Br. 2.9 Lazer 2.2 Emmis 2.2 All Pro 2.2 Calvary Chapel 1.9 SBS 1.7 Radio One 1.3 Luna 1.3

Population: 1,799,900 (Black: 18.7%; Hispanic: N/A)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.0	6.5	7.3	9.1	8.9	WTAM-AM	News/Talk	Clear Channel	1100	50kw	3869	10	12	5	2	2	7:15	CCRS
8.0	7.8	7.5	6.1	7.8	WGAR-FM	Country	Clear Channel	99.5	50kw	2917	4	3	1	1	4	8:15	CCRS
8.1	9.0	7.2	8.0	7.8	WMJI-FM	Oldies	Clear Channel	105.7	16kw	3264	13	5	4	4	1	7:30	CCRS
6.3	6.4	7.2	6.5	6.8	WDOK-FM	AC	CBS Radio	102.1	12kw	2784	14	10	9	5	3	7:45	KATZ
5.6	6.1	6.5	6.7	6.3	WZAK-FM	Urban AC	Radio One	93.1	27.5kw	1959	3	6	3	3	5	10:00	ARP
6.6	5.9	5.4	5.3	5.2	WENZ-FM	Urban	Radio One	107.9	15.9kw	2439	2	1	2	8	11	6:45	ARP
4.5	4.8	4.7	5.5	4.6	WNWV-FM	Smooth Jazz	Elyria-Lorain	107.3	50kw	1867	10	13	13	9	7	7:45	MCG
4.7	4.8	4.9	4.3	4.2	WAKS-FM	CHR/Top 40	Clear Channel	96.5	31kw	2894	1	2	6	13	15	4:30	CCRS
3.3	3.7	4.1	3.6	4.2	WNCX-FM	Classic Rock	CBS Radio	98.5	16kw	2098	5	11	6	5	6	6:15	IRS
3.1	3.8	4.2	2.9	3.4	WMVX-FM	Hot AC	Clear Channel	106.5	11.5kw	1804	10	9	6	7	8	6:00	CCRS
3.2	3.5	3.5	2.9	3.1	WQAL-FM	Hot AC	CBS Radio	104.1	11kw	2453	7	7	10	9	9	4:00	KATZ
3.3	3.6	3.0	2.8	2.8	WKRI-FM	Alternative 1	CBS Radio	92.3	40kw	1419	7	4	11	11	14	6:00	IRS
3.7	3.7	3.5	2.5	2.7	WMMS-FM	Rock	Clear Channel	100.7	34kw	1886	5	7	12	11	13	4:30	CCRS
2.2	2.0	2.3	2.6	2.4	WKNR-AM	Sports	Salem	850	50kw	1002	15	14	14	14	9	7:30	SRR
2.1	2.1	2.2	2.6	2.2	WFHM-FM	Christian AC	Salem	95.5	31kw	1223	7	14	14	15	11	5:30	SRR
1.6	1.6	1.6	1.6	1.5	WCLV-FM	Classical	WCLV Foundation	104.9	6kw	726	15	21	21	20	18	6:45	—
1.4	1.5	1.3	1.5	1.4	WHK-AM	News/Talk	Salem	1420	5kw	628	15	21	19	18	16	7:00	SRR
1.6	1.6	1.2	1.7	1.3	WJMO-AM	Gospel	Radio One	1300	5kw	476	15	16	16	16	16	8:45	ARP

1 Was WXRK-FM until May 24.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 35.3 CBS Radio 17.0 Radio One 13.2 Salem 6.0 Elyria-Lorain 5.1 Rubber City 1.5 WCLV Foundation 1.5	Clear Channel 35.7 CBS Radio 20.6 Radio One 18.4 Salem 4.1 Elyria-Lorain 2.4 Rubber City 1.7	Clear Channel 34.4 CBS Radio 19.2 Radio One 13.3 Salem 6.8 Elyria-Lorain 4.5 Rubber City 2.1

Population: 1,758,100 (Black: 7.4%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
7.5	6.7	6.5	7.6	7.4	KFBK-AM	News/Talk	Clear Channel	1530	50kw	2737	15	17	8	2	1	7:45	CCRS
3.9	4.5	4.8	4.3	5.3	KSFM-FM	Rhythmic	CBS Radio	102.5	50kw	3078	2	1	1	10	16	5:00	KATZ
6.7	5.5	5.3	4.8	5.2	KNCI-FM	Country	CBS Radio	105.1	50kw	2041	8	7	4	3	3	7:30	KATZ
4.4	5.0	4.8	5.5	5.2	KSSJ-FM	Smooth Jazz	Entercom	94.7	25kw	1960	10	14	14	9	5	7:45	MCG
3.6	3.7	3.5	4.0	4.8	KDND-FM	CHR/Top 40	Entercom	107.9	50kw	2836	1	2	3	8	12	5:00	MCG
4.2	3.8	5.6	4.4	4.6	KYMX-FM	AC	CBS Radio	96.1	50kw	1728	23	11	7	4	4	7:45	KATZ
4.1	4.9	4.0	3.4	4.3	KSEG-FM	Classic Rock	Entercom	96.9	50kw	1709	10	12	6	1	2	7:15	MCG
4.5	3.5	3.7	3.6	4.0	KBMB-FM	Rhythmic	Entravision	103.5	6kw	2417	3	3	4	13	13	4:45	ARP
5.3	4.6	4.5	4.2	4.0	KRXQ-FM	Rock	Entercom	98.5	50kw	1888	4	3	2	4	9	6:15	MCG
3.4	3.5	3.7	4.3	3.2	KHYL-FM	Rhythmic Oldies	Clear Channel	101.1	36kw	1643	10	8	11	12	8	5:45	CCRS
3.5	3.8	3.9	4.0	3.1	KSTE-AM	News/Talk	Clear Channel	650	25kw	1292	23	23	17	15	7	7:00	CCRS
2.8	2.7	3.0	2.8	2.8	KQJK-FM	Adult Hits	CBS Radio	93.7	25kw	1372	14	12	9	6	6	6:00	KATZ
3.5	2.8	3.2	3.6	2.7	KHTK-AM	Sports	CBS Radio	1140	50kw	929	23	10	9	7	11	8:30	KATZ
2.6	2.8	2.2	2.3	2.6	KZZO-FM	Hot AC	CBS Radio	100.5	115kw	1627	5	5	11	11	18	4:30	KATZ
2.6	2.9	3.1	3.1	2.3	KGBY-FM	AC	Clear Channel	92.5	39kw	1547	15	15	15	14	9	4:15	CCRS
2.6	2.1	2.8	1.9	2.0	KWOD-FM	Alternative	Entercom	106.5	50kw	1354	5	6	13	17	24	4:15	MCG
1.5	1.9	1.5	2.4	1.8	KNTY-FM	Country	Entravision	101.9	47kw	989	7	19	20	19	17	5:15	LER
1.6	2.3	2.0	2.7	1.7	KRCX-FM	Reg. Mexican	Entravision	99.9	1.8kw	695	15	8	15	16	22	7:15	LER
1.1	0.8	0.7	0.9	1.5	KTKZ-A&F	Talk	Salem	1380/105.5	5kw/2 6kw	312	15	26	22	21	14	9:45	SRR
0.6	0.0	0.9	1.1	1.4	KCCL-FM	Oldies	First Br. Co.	92.1	3kw	693	23	25	26	21	15	5:45	—
1.3	1.4	1.5	1.3	1.4	KKFS-FM	Christian AC	Salem	103.9	6kw	872	10	21	18	18	18	4:45	SRR
1.3	1.4	1.5	0.8	1.3	KXSE-FM	Latin Pop	Entravision	104.3	6kw	560	8	17	19	20	20	6:45	LER
1.1	0.8	0.7	0.6	1.0	KGO-AM	News/Talk	Citadel	810	50kw	346	15	28	29	29	25	8:00	ABC
0.5	0.6	0.4	0.4	1.0	KSAC-AM	Talk	Diamond Br.	1240	1kw	376	23	27	24	23	20	7:15	LER

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
CBS Radio 23.7 Entercom 20.3 Clear Channel 16.0 Entravision 8.8 Salem 3.5 Bustos Media 1.5 First Br. Co. 1.4 Diamond Br. 1.0 Citadel 1.0	CBS Radio 29.1 Entercom 23.1 Entravision 13.8 Clear Channel 8.1 Bustos Media 3.2 Salem 1.9 San Joaquin 1.3	CBS Radio 26.0 Entercom 20.5 Clear Channel 14.5 Entravision 8.4 Salem 3.6 Bustos Media 1.7 First Br. Co. 1.4 Diamond Br. 1.2 Cumulus 1.1

Population: 1,705,200 (Black: 11.3%, Hispanic: N/A)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
99	11.2	98	97	11.0	WLW-AM	News/Talk	Clear Channel	700	50kw	4024	7	8	1	1	1	7:45	CCRS
67	5.7	5.3	6.2	6.9	WUBE-FM	Country	Bonneville	105.1	14.5kw	2741	3	4	3	2	3	7:00	CHR
70	5.6	6.2	5.2	6.4	WRRM-FM	AC	Cumulus	98.5	17.5kw	2466	7	7	5	4	4	7:15	MG/S
52	4.2	4.9	6.1	6.3	WGRR-FM	Oldies	Cumulus	103.5	11kw	2556	13	10	8	3	2	7:00	CHR
49	4.7	4.3	4.4	5.1	WIZF-FM	Urban	Radio One	101.1	1.3kw	1815	1	1	4	8	13	8:00	D&R
56	5.5	6.0	5.7	4.9	WEBN-FM	Rock	Clear Channel	102.7	16kw	2429	3	2	2	5	7	5:45	CCRS
65	4.8	4.6	5.1	4.0	WKFS-FM	CHR/Top 40	Clear Channel	107.1	2.8kw	2700	2	3	7	11	16	4:15	CCRS
4.0	5.3	4.4	4.2	4.0	WMOJ-FM	Rhythmic Oldies	Radio One	100.3	3.6kw	1190	7	11	10	6	5	9:30	MG/S
3.7	4.2	4.3	4.5	3.7	WKRC-AM	Talk	Clear Channel	550	5kw	1501	19	20	15	14	8	7:00	CCRS
3.6	4.0	4.7	4.3	3.6	WKRQ-FM	Hot AC	Bonneville	101.9	16kw	2732	3	5	5	6	10	3:45	CHR
4.9	4.1	4.5	4.7	3.1	WOFX-FM	Classic Rock	Clear Channel	92.5	16kw	1979	13	11	11	8	6	4:30	CCRS
3.5	3.9	2.4	3.9	2.8	WSWD-FM	Alternative ¹	Bonneville	97.3	5kw	785	16	16	18	17	24	3:30	MG/S
1.8	1.8	1.7	1.7	2.2	WAKW-FM	Christian AC	Pillar of Fire	93.3	50kw	990	7	17	12	11	9	6:15	—
3.1	3.0	4.2	1.9	2.1	WVMX-FM	Hot AC	Clear Channel	94.1	32kw	1676	7	11	13	13	11	3:30	CCRS
0.7	0.6	0.9	0.9	1.4	WOXY/WADL	Adult Hits	First Br. Co.	97.7/99.5	3kw/11.5kw	529	19	9	14	15	17	7:30	—
0.8	0.9	1.1	1.3	1.3	WHKO-FM	Country	Cox	99.1	50kw	810	16	14	16	20	21	4:45	CHR
1.1	1.5	0.9	1.2	1.3	WPFB-FM	Country	WPAY/WPFB	105.9	34kw	748	13	14	16	17	17	4:45	—
1.2	0.6	0.9	0.7	1.2	WDJO-AM	Oldies	Christian Br. Sys.	1160	5kw	369	19	27	26	26	14	8:45	—
0.6	1.9	1.6	1.2	1.0	WCKY-AM	Sports	Clear Channel	1530	50kw	587	19	17	18	16	17	4:45	CCRS

¹ Was WYGY-FM (Country) until November 10

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 31.7 Bonneville 14.2 Cumulus 13.5 Radio One 10.6 Pillar of Fire 2.2 First Br. Co. 1.4 WPAY/WPFB 1.3 Cox 1.3 Christian Br. Sys. 1.2	Clear Channel 30.9 Bonneville 21.2 Radio One 15.0 Cumulus 8.5 First Br. Co. 3.2 Cox 2.1 WPAY/WPFB 2.1 Pillar of Fire 1.2	Clear Channel 31.7 Bonneville 16.1 Cumulus 13.2 Radio One 10.1 Pillar of Fire 3.1 First Br. Co. 2.1 WPAY/WPFB 1.0

Population: 1,552,100 (Black: 5.6%; Hispanic: 50.8%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.1	8.9	6.2	6.8	7.0	KBBT-FM	Rhythmic	Univision Com.	98.5	98kw	2873	1	2	2	7	15	7:00	KT-H
4.4	5.5	5.7	6.0	6.2	KISS-FM	Active Rock	Cox	99.5	100kw	2558	2	1	1	1	11	7:00	CHR
6.3	5.1	4.4	6.1	5.9	KAJA-FM	Country	Clear Channel	97.3	100kw	2436	5	3	3	2	4	7:00	CCRS
4.8	4.8	4.6	5.7	5.0	KONO-A&F	Oldies	Cox	101.1/860	98kw/5kw	2323	12	11	10	3	1	6:15	KATZ
4.5	4.4	4.9	4.7	5.0	WOAI-AM	News/Talk	Clear Channel	1200	50kw	2140	18	19	15	7	2	6:45	CCRS
5.0	5.2	5.0	4.5	4.7	KCYF-FM	Country	Cox	100.3	98kw	2300	5	7	5	7	7	5:45	KATZ
4.5	4.2	4.4	4.0	4.2	KXTN-FM	Tejano	Univision Com.	107.5	97kw	1438	18	17	11	6	3	8:30	KT-H
2.8	3.3	3.0	4.1	3.7	KZEP-FM	Classic Rock	Lotus	104.5	100kw	1724	12	13	7	3	5	6:00	LER
4.3	3.5	5.5	3.7	3.6	KQXT-FM	AC	Clear Channel	101.9	100kw	1527	18	19	11	12	6	6:45	CCRS
4.5	3.0	3.9	3.1	3.6	KROM-FM	Reg. Mexican	Univision Com.	92.9	45kw	1404	16	4	4	7	13	7:15	KT-H
3.7	3.1	2.7	3.6	3.6	KXXM-FM	CHR/Top 40	Clear Channel	96.1	99kw	2224	4	5	6	14	17	4:45	CCRS
3.8	2.5	3.4	3.0	3.5	KCOR-FM	Spanish Oldies	Univision Com.	95.1	100kw	1079	12	7	11	13	12	9:30	KT-H
3.1	3.2	3.4	2.6	3.3	KTFM-FM	Rhythmic Oldies	Border Media	94.1	40kw	1595	16	10	8	7	8	6:00	—
3.1	3.4	3.7	2.7	3.1	KJXK-FM	Adult Hits	CBS Radio	102.7	100kw	1693	8	13	9	5	9	5:15	CCRS
2.7	3.1	3.2	1.7	2.9	KPWT-FM	Rhythmic 1	Cox	106.7	100kw	1810	3	6	14	17	18	4:45	CHR
3.1	2.8	2.3	2.8	2.8	KTSA-AM	News/Talk	CBS Radio	550	5kw	1034	23	23	18	16	10	7:45	CCRS
2.9	3.0	3.1	2.4	2.1	KSMG-FM	Hot AC	Cox	105.3	94kw	1277	12	12	16	15	14	5:00	CHR
1.3	1.5	1.3	1.2	1.8	KRIO-FM	Latin Pop	Border Media	104.1	100kw	810	8	9	17	21	28	6:30	—
2.0	2.1	1.5	1.3	1.6	KSAH-AM	Reg Mexican	Border Media	720	10kw	629	18	15	18	18	16	7:30	—
1.1	1.7	1.0	1.4	1.2	KCOR-AM	Spanish N/T	Univision	1350	5kw	451	8	21	21	20	27	7:45	KT-H
0.9	0.5	0.5	0.7	1.1	KAHL-AM	Talk	Univision	1310	5kw	295	23	33	33	32	22	11:15	KT-H
1.4	1.3	1.3	1.4	1.1	KKYX-AM	Classic Country	Cox	680	50kw	480	23	24	25	23	19	6:45	KATZ
0.4	0.6	1.1	0.7	1.0	KEOA-AM	Tejano	D & E Br.	1540	5kw	260	23	33	33	32	22	11:00	—
1.1	1.2	0.9	1.3	1.0	KLEY-FM	Reg. Mexican	Border Media	95.7	12.5kw	634	8	15	20	22	33	4:45	CAB
0.0	0.0	0.0	1.2	1.0	KLTO-FM	Latin Rhythmic	Univision	97.7	100kw	622	7	17	22	26	34	4:30	—

¹ Was KELZ-FM (CHR/Pop) until October 6.

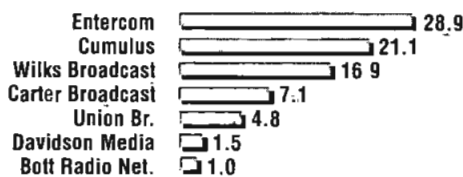
OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Cox 22.0 Univision 21.6 Clear Channel 19.5 Border Media 8.3 CBS Radio 5.9 Lotus 3.7 Salem 1.2 D & E Br. 1.0	Univision 27.6 Cox 26.1 Clear Channel 18.2 Border Media 11.1 CBS Radio 2.9 Lotus 2.2	Cox 22.2 Univision Com. 19.4 Clear Channel 19.0 Border Media 9.1 CBS Radio 7.1 Lotus 5.3 Salem 1.2

Population: 1,553,300 (Black: N/A; Hispanic: 5.0%)

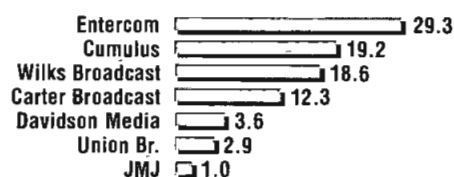
Complete Market Index, Page 2

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.1	6.5	6.7	6.4	6.5	KPRS-FM	Urban	Carter Broadcast	103.3	100kw	1815	3	1	1	2	10	9:00	MCG
5.4	4.8	5.1	4.8	5.8	KMBZ-AM	News/Talk	Entercom	980	5kw	1781	22	16	12	10	3	8.15	D&R
4.3	4.3	4.1	5.2	5.4	KFKF-FM	Country	Wilks Broadcast	94.1	100kw	1870	18	8	7	6	2	7:15	CHR
5.2	4.8	4.7	4.1	5.3	WDAF-FM	Country	Entercom	106.5	100kw	1998	4	9	6	3	5	6.45	D&R
5.1	5.2	4.6	6.6	5.1	KQRC-FM	Active Rock	Entercom	98.9	100kw	1746	6	2	2	1	12	7.30	D&R
4.7	5.2	4.5	5.6	4.7	KCMO-FM	Oldies	Cumulus	94.9	100kw	1902	11	22	16	11	1	6.15	MG/S
4.0	4.7	4.0	4.5	4.7	KMXV-FM	CHR/Top 40	Wilks Broadcast	93.3	100kw	2656	1	3	3	11	16	4.30	KATZ
5.0	4.5	4.9	4.4	4.4	KBEQ-FM	Country	Wilks Broadcast	104.3	99kw	1870	5	6	5	4	8	6.00	CHR
3.8	4.4	6.7	3.8	4.4	KUDL-FM	AC	Entercom	98.1	100kw	1781	18	10	13	6	4	6:15	D&R
4.4	3.6	3.3	3.7	4.0	WHB-AM	Sports	Union Br	810	50kw	1499	11	14	8	6	7	6:45	—
3.3	3.8	3.3	3.3	3.7	KCJK-FM	Adult Hits	Cumulus	105.1	69kw	1771	9	4	4	4	11	5.15	MG/S
5.2	4.6	4.2	3.9	3.7	KMJK-FM	Urban AC	Cumulus	107.3	100kw	1083	11	11	10	6	6	8:30	—
3.6	4.3	3.1	3.8	3.3	KCHZ-FM	Rhythmic	Cumulus	95.7	100kw	1817	2	4	9	16	19	4:30	—
2.5	2.1	2.5	2.2	2.9	KCMD-AM	Talk	Cumulus	710	10kw	1091	22	18	18	17	15	6:45	MG/S
2.6	2.5	3.8	2.6	2.8	KCFX-FM	Classic Rock	Cumulus	101.1	97kw	1444	11	18	11	13	9	5:00	MG/S
2.6	3.4	3.5	2.9	2.4	KCKC-FM	AC	Wilks Broadcast	102.1	100kw	1388	9	16	17	14	13	4:30	KATZ
3.0	2.5	2.2	2.1	2.2	KYYS-FM	Classic Rock	Entercom	99.7	100kw	1078	18	15	14	15	14	5.15	D&R
3.6	2.7	2.6	2.6	2.0	KRBZ-FM	Alternative	Entercom	96.5	99kw	1216	7	7	14	18	21	4:00	D&R
1.2	1.5	1.7	2.0	1.6	KKHK-AM	Reg. Mexican	Entercom	1250	25kw	469	8	11	18	20	22	8.30	D&R
1.8	1.1	1.6	1.4	1.4	KCSP-AM	Sports	Entercom	610	5kw	566	22	20	21	18	17	6:15	D&R
0.4	0.9	0.9	0.4	1.1	KDTD-AM	Reg. Mexican	Davidson Media	1340	0.2kw	329	11	11	20	20	23	9:00	—
1.1	1.0	0.6	0.9	1.1	KXTR-AM	Classical	Entercom	1660	10kw	370	22	25	27	25	23	7:30	D&R
0.7	0.7	0.7	0.5	1.0	KCCV-FM	Christian Talk	Bott Radio Net.	92.3	8.3kw	409	22	27	22	22	18	6:15	—

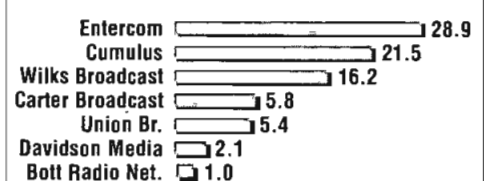
OWNERSHIP SHARE (By AQH 12+ Share)



OWNERSHIP SHARE (By AQH 18-34 Share)



OWNERSHIP SHARE (By AQH 25-54 Share)



Population: 1,554,200 (Black: N/A; Hispanic: 10.6%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.7	8.6	7.7	8.7	7.1	KSL-AM	News/Talk	Bonneville	1160	50kw	2783	20	10	6	1	1	5:30	CHR
4.6	3.3	4.2	4.4	5.5	KNRS-AM	News/Talk	Clear Channel	570	5kw	1508	10	13	3	2	2	8:00	CCRS
5.2	5.3	6.1	5.1	5.5	KUBL-FM	Country	Citadel	93.3	25kw	2352	4	4	1	3	6	5:15	MCG
6.5	6.3	7.5	5.7	4.8	KSFI-FM	AC	Bonneville	100.3	26kw	2671	7	12	9	5	4	3:45	KATZ
4.8	3.8	3.7	3.4	4.6	KZHT-FM	CHR/Top 40	Clear Channel	97.1	25kw	1923	1	1	3	15	20	5:15	CCRS
3.8	3.6	3.6	4.3	4.3	KRSP-FM	Classic Rock	Bonneville	103.5	25kw	1429	15	7	2	4	5	6:45	KATZ
3.8	4.2	2.8	2.8	4.0	KJMY-FM	Hot AC	Clear Channel	99.5	40kw	2164	3	5	6	9	13	4:00	CCRS
5.1	5.8	5.7	3.4	4.0	KXRK-FM	Alternative	Simmons	96.3	25kw	1843	5	2	5	10	15	4:45	KATZ
4.0	3.0	4.1	3.3	3.8	KUUU-FM	Rhythmic	Millcreek	92.5	.5kw	1423	2	2	10	20	29	6:00	ARP
3.2	4.7	3.0	3.3	3.4	KOOJ-FM	Oldies	Clear Channel	94.1	40kw	1293	15	25	15	7	3	5:45	CCRS
4.5	2.7	3.2	2.9	3.3	KBER-FM	Rock	Citadel	101.1	25kw	1229	10	8	8	5	7	5:45	MCG
2.3	4.1	3.6	3.7	3.0	KSOP-FM	Country	KSOP Inc.	104.3	25kw	1121	7	15	13	11	8	5:45	ARP
2.9	2.7	2.4	2.6	2.6	KOUT-FM	Reg. Mex.	Bustos Media	102.3	89kw	453	20	6	11	7	18	12:45	ARP
3.0	3.0	2.4	3.3	2.5	KHTB-FM	Active Rock	3 Points Media	94.9	47kw	1047	7	8	12	14	13	5:15	—
3.0	3.6	3.6	3.9	2.5	KOSY-FM	AC	Clear Channel	106.5	25kw	1493	15	16	18	17	9	3:45	CCRS
2.3	1.8	2.3	2.5	2.2	KKAT-FM	Cl. Country	Citadel	107.5	45kw	779	10	21	22	22	11	6:15	—
1.7	1.8	1.9	1.9	2.0	KBZN-FM	Smooth Jazz	Capital Br.	97.9	26kw	642	24	23	20	16	10	6:45	D&R
2.0	2.4	2.6	2.3	2.0	KENZ-FM	Triple A	Citadel	107.5	45kw	1178	20	10	14	12	18	3:45	MCG
2.3	1.9	2.4	2.1	1.9	KBEE-FM	AC	Citadel	98.7	40kw	1056	15	16	16	12	12	4:00	MCG
1.3	1.1	0.8	1.5	1.6	KUDD-FM	CHR/Top 40	Millcreek	107.9	75kw	1168	6	14	19	23	29	3:00	ARP
2.0	2.2	1.2	2.1	1.5	KEGA-FM	Country	Simmons	101.5	89kw	890	10	19	21	19	16	3:45	—
0.0	0.0	0.8	1.0	1.4	KYMV-FM	Rhythmic AC ¹	Simmons	100.8	81kw	706	24	16	17	18	17	4:30	—
0.8	0.5	0.8	1.1	1.2	KFNZ-AM	Sports	Citadel	1320	5kw	742	20	26	26	26	20	3:30	MCG
1.1	1.3	0.9	1.3	1.2	KJQN-FM	Adult Hits	Simmons	103.1	89kw	758	10	23	22	24	22	3:30	KATZ
1.8	1.7	1.0	1.4	1.1	KXRV-FM	Triple A	Clear Channel	105.7	25.5kw	684	24	21	24	20	22	3:30	CCRS
2.0	1.8	2.1	1.8	1.0	KBMG-FM	Latin Pop	Bustos Media	106.1	89kw	406	15	19	24	25	29	5:15	—

¹ Was KEGH-FM (Country) until September 8, 2006.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 18.0 Bonneville 15.9 Citadel 14.0 Millcreek 8.2 Simmons 5.8 KSOP Inc. 3.8 Bustos Media 3.6 Capital Br. 2.9 3 Points Media 2.5	Clear Channel 17.8 Citadel 16.5 Millcreek 15.2 Bonneville 11.1 Simmons 8.5 Bustos Media 6.7 3 Points Media 3.9 KSOP Inc. 2.6 Capital Br. 1.8	Citadel 16.9 Clear Channel 16.6 Bonneville 16.1 Millcreek 7.0 Simmons 5.6 Bustos Media 5.0 KSOP Inc. 3.7 Capital Br. 3.0 3 Points Media 2.5

Population: 1,438,600 (Black 8.0%, Hispanic 23.3%)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.3	6'6	8.3	6.3	6.0	KSNE-FM	AC	Clear Channel	106.5	100kw	2019	10	11	7	3	1	7.45	CCRS
4.5	6.9	6.6	6.0	5.8	KISF-FM	Reg. Mexican	Univision	103.5	100kw	1455	5	1	1	1	10	10.30	KT-H
4.9	5.2	5.1	4.8	4.7	KLUC-FM	Rhythmic	CBS Radio	98.5	97kw	2356	2	3	3	7	12	5.15	CHR
3.9	4.4	3.4	4.8	4.7	KOAS/KPKK	Smooth Jazz	Riviera	105.7/101.	98kw/51kw	1290	20	18	14	6	2	9:30	—
4.9	5.2	5.4	5.5	4.6	KVEG-FM	Rhythmic	Kemp	97.5	100kw	2036	1	2	5	14	18	6.00	—
5.6	3.9	5.6	5.6	4.5	KMXB-FM	Hot AC	CBS Radio	94.1	100kw	2253	3	4	2	2	6	5:15	KATZ
5.3	5.5	4.4	5.3	4.1	KWNR-FM	Country	Clear Channel	95.5	92kw	1818	8	11	8	9	5	5:45	CCRS
5.3	4.1	3.4	3.6	3.9	KXNT-AM	Talk	CBS Radio	840	50kw	1103	10	13	19	18	12	9.15	KATZ
1.6	2.0	1.5	2.4	3.4	KKLZ-FM	Classic Hits ¹	Beasley	96.3	100kw	1318	10	15	11	7	4	6.45	ARP
3.0	3.3	3.2	3.4	3.4	KOMP-FM	Active Rock	Lotus	92.3	25kw	1222	6	6	4	4	7	7:15	LER
3.0	2.2	2.8	3.6	3.3	KJUL-FM	Adult Standards	Summit Media	104.7	100kw	871	20	23	23	23	15	10.00	—
5.2	4.2	3.7	3.0	3.3	KWID-FM	Spanish Oldies	Clear Channel	101.9	100kw	958	15	6	6	5	9	9:00	CCRS
2.7	2.5	2.4	2.6	3.2	KXPT-FM	Classic Hits	Lotus	97.1	25kw	1410	8	21	16	10	3	6.00	LER
2.7	2.4	2.4	3.2	2.7	KXTE-FM	Alternative	CBS Radio	107.5	24.5kw	1129	4	8	8	12	15	6:30	CHR
2.8	4.3	3.3	3.3	2.6	KCYE-FM	Country	Beasley	104.3	24.5kw	1135	10	14	18	17	12	6.00	ARP
3.0	3.8	1.6	1.9	2.6	KKJJ-FM	Adult Hits	CBS Radio	100.5	96kw	1111	15	16	12	11	8	6:00	KATZ
1.6	1.6	2.1	3.3	2.5	KQRT-FM	Reg. Mexican	Entravision	105.1	50kw	811	6	5	10	16	20	8:00	—
3.5	2.4	3.2	2.0	2.4	KRGT-FM	Spanish Oldies	Univision	99.3	31kw	865	15	9	12	15	15	7:00	KT-H
2.1	2.2	2.3	2.3	2.3	KSTJ-FM	80s	Beasley	102.7	96kw	1105	15	17	15	12	11	5.30	ARP
1.6	0.9	1.0	0.8	1.8	KRRN-FM	Latin Pop	Entravision	92.7	100kw	477	10	10	17	19	23	10:00	LER
1.2	0.9	1.3	1.7	1.6	KDWN-AM	News/Talk	Radio Nevada	720	50kw	639	20	19	20	21	20	6.30	ROS
1.3	0.8	1.2	1.1	1.2	KBAD-AM	Sports	Lotus	920	5kw	543	20	22	20	20	19	5.45	LER

¹ Was Classic Rock until May 24.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
<ul style="list-style-type: none"> CBS Radio 19.0 Clear Channel 13.4 Beasley 8.3 Univision 8.2 Lotus 7.8 Riviera 5.4 Kemp 4.6 Entravision 4.3 Summit Media 3.9 Radio Nevada 1.6 	<ul style="list-style-type: none"> CBS Radio 21.6 Univision 16.1 Clear Channel 10.4 Entravision 8.7 Kemp 7.3 Beasley 6.5 Lotus 6.0 Riviera 2.4 Radio Nevada 1.1 	<ul style="list-style-type: none"> CBS Radio 19.1 Clear Channel 13.6 Lotus 9.6 Beasley 9.5 Univision Com. 9.1 Riviera 5.2 Entravision 4.6 Kemp 3.0 Summit Media 1.2 Radio Nevada 1.2

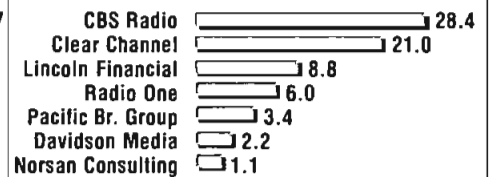
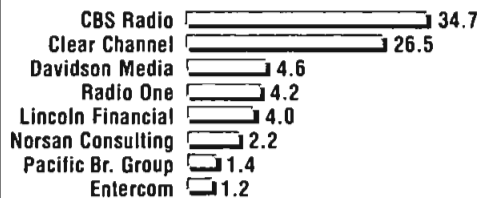
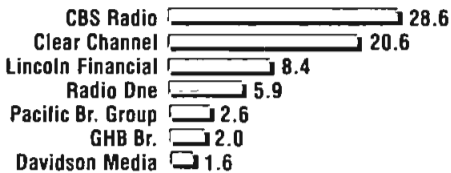
Population: 1,409,800 (Black: 20.9%; Hispanic: 6.7%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.4	6.4	4.7	6.4	6.5	WBAV-FM	Urban AC	CBS Radio	101.9	99kw	1631	7	4	1	1	1	9:15	CHR
4.6	4.7	5.6	5.8	6.3	WSOC-FM	Country	CBS Radio	103.7	100kw	2238	4	7	5	2	2	6:30	KATZ
6.8	7.6	6.2	6.2	6.0	WPEG-FM	Urban	CBS Radio	97.9	95kw	2161	1	1	1	6	12	6:30	CHR
4.8	4.7	6.1	5.0	5.2	WBT-A&F	News/Talk	Lincoln Financial	1110/99.3	50kw/7.6kw	1553	15	13	11	6	3	8:00	INT
5.4	5.6	4.8	5.7	4.8	WKKT-FM	Country	Clear Channel	96.9	100kw	2265	4	6	5	4	6	5:00	CCRS
5.8	4.4	4.4	5.2	4.6	WNKS-FM	CHR/Top 40	CBS Radio	95.1	100kw	2703	3	2	3	4	11	4:00	KATZ
5.3	4.8	5.2	4.9	4.3	WLYT-FM	AC	Clear Channel	102.9	31kw	1696	11	8	9	8	4	5:45	CCRS
4.6	4.5	4.0	4.3	4.2	WIBT-FM	Rhythmic	Clear Channel	96.1	99kw	2322	2	3	4	13	15	4:15	CCRS
3.5	3.9	5.6	4.4	4.2	WKQC-FM	AC	CBS Radio	104.7	100kw	1476	7	10	10	10	8	6:30	KATZ
5.0	3.9	4.5	4.7	4.1	WRFX-FM	Classic Rock	Clear Channel	99.7	84kw	1581	7	9	5	3	5	6:00	CCRS
4.3	3.2	3.4	3.6	3.8	WPZS-FM	Gospel	Radio One	100.9	6kw	1063	10	11	13	11	7	8:15	KATZ
4.0	3.2	3.2	2.7	3.2	WEND-FM	Alternative	Clear Channel	106.5	84kw	1170	4	5	8	14	14	6:15	CCRS
3.2	3.3	4.1	3.1	3.2	WLNK-FM	Talk	Lincoln Financial	107.9	100kw	1465	11	16	11	9	9	5:00	INT
2.3	3.0	2.4	2.2	2.6	WXRC-FM	Classic Hits	Pacific Br. Group	95.7	100kw	1097	11	18	14	12	10	5:30	—
2.8	2.5	2.5	2.9	2.1	WQNC-FM	Urban AC	Radio One	92.7	6kw	813	11	17	15	15	13	6:00	ARP
1.8	2.3	2.3	1.6	2.0	WNMX-FM	Adult Standards	GHB Br.	106.1	32kw	609	15	21	21	20	18	7:30	—
1.5	1.1	1.3	2.1	1.0	WFNZ/WFNA	Sports	CBS Radio	610/1660	5kw/10kw	435	15	20	19	16	16	5:30	—

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



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34 ORLANDO



Population: 1,402,300 (Black: 15.1%, Hispanic: 21.7%)

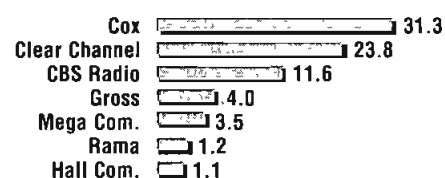
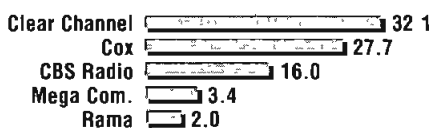
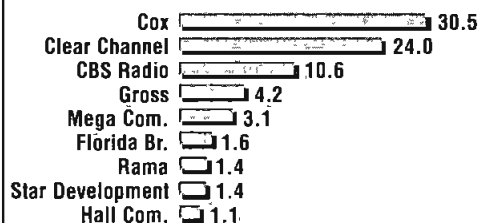
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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-54 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.7	5.2	4.7	4.7	6.1	WWKA-FM	Country	Cox	92.3	99kw	2011	4	6	8	5	4	7:30	KATZ
6.2	6.3	5.7	5.5	5.9	WCFB-FM	Urban AC	Cox	94.5	100kw	1392	7	9	8	1	1	10:30	KATZ
4.4	3.9	4.8	4.9	5.0	WPYO-FM	Rhythmic	Cox	95.3	2.9kw	2307	1	2	3	10	14	5:30	CHR
4.4	4.2	4.4	3.7	4.8	WMMO-FM	AC	Cox	98.9	44kw	1729	13	10	6	3	2	6:45	CHR
4.8	3.8	4.2	4.3	4.6	WOMX-FM	Hot AC	CBS Radio	105.1	100kw	1795	10	8	1	2	5	6:30	KATZ
4.5	4.2	4.1	3.9	4.6	WXFL-FM	CHR/Top 40	Clear Channel	106.7	100kw	2555	3	1	3	8	15	4:30	CCRS
5.9	5.3	5.3	4.8	4.5	WDBO-AM	Talk	Cox	580	5kw	1422	13	16	16	15	5	7:45	KATZ
4.7	4.7	4.1	4.7	4.5	WJHM-FM	Urban	CBS Radio	101.9	61kw	2027	2	3	6	11	15	5:30	KATZ
4.6	4.2	3.7	4.4	4.5	WRUM-FM	Tropical	Clear Channel	100.3	100kw	1176	4	4	5	7	10	9:30	CCRS
6.1	8.5	7.2	6.4	4.4	WMGF-FM	AC	Clear Channel	107.7	100kw	1797	10	14	13	12	8	6:00	CCRS
4.5	3.7	3.7	3.0	4.3	WTKS-FM	Talk	Clear Channel	104.1	100kw	1156	20	5	2	4	9	9:15	CCRS
3.3	4.1	3.6	4.3	4.2	WLOQ-FM	Smooth Jazz	Gross	103.1	14kw	1388	13	18	14	9	3	7:30	INT
2.8	3.7	2.2	2.8	3.8	WHTQ-FM	Classic Rock	Cox	96.5	100kw	1319	8	13	10	6	7	7:15	CHR
4.1	4.6	5.2	3.9	3.4	WJRR-FM	Alternative	Clear Channel	101.1	100kw	1373	6	6	10	14	13	6:00	CCRS
3.4	3.7	2.3	3.6	3.1	WNUE-FM	Tropical	Mega Com.	98.1	100kw	1093	10	10	12	12	11	7:00	CAB
1.9	2.7	1.8	1.9	2.1	WFLA-AM	News/Talk	Clear Channel	540	50kw	889	20	22	17	16	12	5:45	CCRS
1.6	1.8	1.5	1.6	1.5	WOCL-FM	Alternative	CBS Radio	105.9	96kw	1109	8	10	15	17	23	3:30	KATZ
0.8	1.7	1.3	1.2	1.4	WEUS-AM	Oldies	Star Development	810	10kw	471	13	16	20	24	17	7:15	—
1.2	0.7	1.5	1.2	1.1	WPCV-FM	Country	Hall Com.	97.5	100kw	643	13	22	19	18	18	4:00	D&R
0.6	0.5	0.7	0.4	1.0	WONQ-AM	Tropical	Florida Br.	1030	10kw	292	20	24	25	26	20	8:15	—

OWNERSHIP SHARE (By AQH 12+ Share)

OWNERSHIP SHARE (By AQH 18-34 Share)

OWNERSHIP SHARE (By AQH 25-54 Share)



Population: 1,413,100 (Black: N/A; Hispanic: 22.7%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.7	7.3	7.6	5.8	6.6	KGO-AM	News/Talk	Citadel	810	50kw	1698	27	28	14	4	1	8:45	ABC
5.2	5.6	4.8	4.8	5.0	KSOL-FM	Reg. Mexican	Univision	98.9	6.1kw	1126	6	1	1	1	9	9:45	KT-H
3.3	3.9	4.4	4.4	4.2	KBAY-FM	AC	NextMedia	94.5	30kw	1570	9	6	9	5	4	6:00	IRS
3.3	3.8	3.5	3.3	3.8	KYLO-FM	Rhythmic	Clear Channel	94.9	30kw	1536	1	2	4	18	30	5:30	CCRS
3.5	2.9	2.8	3.6	3.7	KDFC-FM	Classical	Bonneville	102.1	33kw	1359	17	21	22	14	13	6:00	KATZ
3.6	2.5	4.0	4.1	3.7	KOIT-FM	AC	Bonneville	96.5	24kw	1649	9	15	10	11	6	5:00	KATZ
4.7	3.2	3.9	3.4	3.7	KRTY-FM	Country	Empire Br. Corp	95.3	0.9kw	1234	14	8	4	6	7	6:45	ARP
2.9	3.1	3.4	4.0	3.6	KEZR-FM	Hot AC	NextMedia	106.5	42kw	1713	2	3	3	6	10	4:45	CHR
3.7	3.2	4.0	3.5	3.6	KUFX-FM	Classic Rock	Clear Channel	98.5	10kw	1523	14	15	2	2	2	5:15	CCRS
3.1	3.0	3.2	3.6	3.4	KCBS-AM	News	CBS Radio	740	50kw	1512	17	28	22	12	5	5:00	IRS
2.5	2.8	1.7	2.1	3.1	KNBR-AM	Sports	Cumulus	680	50kw	1149	17	21	10	9	7	6:00	MG/S
3.2	3.0	3.5	3.4	3.0	KSFO-AM	Talk	Citadel	560	5kw	801	27	34	26	26	11	8:15	ABC
1.9	2.5	2.0	2.2	2.8	KFOG-FM	Triple A	Cumulus	104.5	7.1kw	1140	17	24	7	3	3	5:30	—
3.2	2.7	3.3	3.5	2.8	KSJO-FM	Spanish Oldies	Clear Channel	92.3	32kw	772	17	8	6	8	11	8:15	CCRS
2.3	2.1	2.5	2.4	2.2	KMEL-FM	Urban	Clear Channel	106.1	69kw	1208	3	4	12	24	30	4:00	CCRS
2.5	3.4	2.4	3.2	2.1	KBRG-FM	Spanish Oldies	Univision	100.3	14.5kw	753	17	12	16	13	17	6:15	LER
3.0	1.8	1.8	1.4	2.0	KSAN-FM	Classic Rock	Cumulus	107.7	8.9kw	901	14	14	8	10	15	5:00	MG/S
0.9	1.6	1.3	2.4	1.9	KCNL-FM	Alternative ¹	Clear Channel	104.9	5.7kw	938	5	11	14	21	24	4:30	CCRS
2.4	2.3	2.2	1.7	1.9	KKSF-FM	Smooth Jazz	Clear Channel	103.7	7.2kw	743	27	24	25	16	13	5:45	CCRS
2.0	2.6	2.0	1.8	1.9	KVVF-FM	Latin Rhythmic	Univision	105.7	50kw	733	3	6	16	21	30	5:45	KT-H
2.7	2.7	2.4	2.1	1.7	KIOI-FM	Hot AC	Clear Channel	101.3	125kw	1205	8	13	18	15	19	3:15	CCRS
2.3	2.4	2.1	1.8	1.7	KISQ-FM	Urban AC	Clear Channel	98.1	100kw	945	9	21	22	16	16	4:00	CCRS
1.8	1.9	1.4	1.3	1.7	KRZZ-FM	Reg. Mexican	SBS	93.3	50kw	529	17	5	12	21	27	7:15	CHR
2.0	2.0	1.6	2.2	1.5	KITS-FM	Alternative	CBS Radio	105.3	15kw	931	6	8	19	18	34	3:45	IRS
1.5	1.3	1.3	1.2	1.4	KNEW-AM	Talk	Clear Channel	910	5kw	499	17	31	26	26	17	6:15	CCRS
2.1	1.8	0.7	1.2	1.3	KMVQ-FM	Rhythmic AC ²	CBS Radio	99.7	40kw	699	9	15	21	24	27	4:15	IRS
1.4	1.1	1.2	0.9	1.2	KLLC-FM	Hot AC	CBS Radio	97.3	82kw	761	17	18	20	18	21	3:30	IRS
0.7	0.7	0.6	0.4	1.0	KLOK-AM	Spanish N/T	Univision	1170	50kw	192	17	19	28	34	27	11:00	LER

¹ Was Spanish Pop until February 11. ² Was KFRC-FM until May 17.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 22.3 Univision 10.0 Citadel 9.7 CBS Radio 8.1 Bonneville 8.0 Cumulus 7.9 NextMedia 7.8 Empire Br. Corp. 4.6 SBS 1.7 Salem 1.3	Clear Channel 27.9 Univision 19.6 CBS Radio 9.4 NextMedia 8.7 SBS 4.5 Cumulus 4.5 Bonneville 4.2 Empire Br. Corp. 4.0	Clear Channel 22.3 Cumulus 11.1 Univision Com. 10.4 CBS Radio 8.8 NextMedia 7.7 Bonneville 5.7 Citadel 5.5 Empire Br. Corp. 4.7 SBS 1.7 Coyote 1.1 Inner City 1.0 Salem 1.0

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Population: 1,429,200 (Black: 14.3%; Hispanic: 6.5%)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.2	9.2	9.7	7.6	9.4	WTMJ-AM	News/Talk	Journal	620	50kw	3268	14	12	10	3	1	7:15	CHR
7.9	6.8	6.7	5.5	8.1	WMIL-FM	Country	Clear Channel	106.1	13kw	2445	6	3	1	1	3	8:15	CCRS
5.9	6.0	5.7	5.0	6.6	WKKV-FM	Urban	Clear Channel	100.7	50kw	1783	2	2	3	5	12	9:15	CCRS
5.3	3.6	4.1	4.9	5.7	WRIT-FM	Adult Hits	Clear Channel	95.7	34kw	1736	6	11	9	4	2	8:15	CCRS
7.0	6.3	4.9	6.6	5.7	WXSS-FM	CHR/Top 40	Entercom	103.7	19.5kw	2692	1	1	4	11	15	5:30	D&R
4.8	4.8	4.3	5.1	5.2	WHQG-FM	Rock	Saga	102.9	50kw	1880	11	4	2	2	5	7:00	KATZ
4.8	4.4	5.1	5.2	4.5	WISN-AM	News/Talk	Clear Channel	1130	50kw	1388	21	12	14	12	8	8:15	CCRS
3.4	3.9	5.3	3.5	4.2	WMYX-FM	Hot AC	Entercom	99.1	50kw	2053	4	7	6	6	11	5:15	D&R
5.4	4.8	4.9	4.6	4.1	WKLH-FM	Classic Hits	Saga	96.5	20kw	1769	14	14	12	6	4	5:45	KATZ
4.1	5.0	3.8	5.6	4.0	WJMR-FM	Urban AC	Saga	98.3	4.9kw	1235	5	8	7	10	7	8:15	KATZ
3.4	3.2	3.9	3.8	4.0	WQBW-FM	Classic Rock	Clear Channel	97.3	15.5kw	1490	1.1	10	5	6	6	6:45	CCRS
4.0	3.8	3.4	4.2	3.7	WKTI-FM	Hot AC	Journal	94.5	14kw	2061	6	9	7	6	9	4:30	CHR
3.3	3.3	3.4	3.8	3.0	WJZI-FM	Smooth Jazz ¹	Milwaukee Radio	93.3	12.5kw	1154	21	19	15	15	9	6:45	APR
2.8	3.0	3.4	2.8	3.0	WLUM-FM	Alternative	Milwaukee Radio	102.1	20kw	1434	3	5	11	14	17	5:15	APR
2.3	2.4	2.5	3.2	2.8	WDDW-FM	Reg. Mexican	Bustos Media	104.7	6kw	524	6	6	12	13	13	13:45	—
1.6	1.9	1.7	2.1	2.4	WFMR-FM	Classical ²	Saga	106.9	6kw	725	14	16	18	17	17	8:30	KATZ
3.1	3.3	3.3	3.2	2.2	WOKY-AM	Oldies	Clear Channel	920	5kw	708	21	23	26	17	13	8:00	CCRS
1.1	0.7	1.0	0.8	1.3	WMCS-AM	Talk	Milwaukee Radio	1290	5kw	409	14	21	21	20	16	8:00	APR
1.7	1.9	1.8	1.4	1.1	WFZH-FM	Christian AC	Salem	105.3	6kw	675	6	16	16	16	17	4:00	SRR
0.8	0.9	1.0	0.7	1.0	WTKM-A&F	Classic Country	Kettle Moraine	104.9/1540	5.8kw/0.5kw	228	21	27	29	29	28	11:15	—

¹ Switched to AC on June 18 ² Switched to Smooth Jazz on June 26.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 31.1 Saga 15.7 Journal 13.1 Entercom 10.6 Milwaukee Radio 7.3 Bustos Media 2.8 Bliss 1.6 Salem 1.1 Kettle Moraine 1.0	Clear Channel 32.0 Entercom 18.9 Saga 15.0 Milwaukee Radio 8.9 Journal 6.3 Bustos Media 6.0 Salem 1.1 Bliss 1.0	Clear Channel 31.2 Saga 18.9 Journal 12.3 Entercom 10.2 Milwaukee Radio 6.8 Bustos Media 3.3 Salem 1.3 Bliss 1.2 Good Karma 1.0

Population: 1,401,300 (Black: 13.5%, Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.2	6.7	6.7	6.4	7.5	WCKX-FM	Urban	Radio One	107.5	1.9kw	2179	1	1	2	3	12	7:45	KATZ
7.8	8.6	7.5	7.8	7.2	WCOL-FM	Country	Clear Channel	92.3	22kw	2408	3	5	3	1	2	7:00	CCRS
6.6	6.0	8.2	7.3	6.9	WNCI-FM	CHR/Top 40	Clear Channel	97.9	175kw	3196	2	2	1	2	7	5:00	CCRS
7.3	6.7	7.3	6.9	6.6	WTVN-AM	News/Talk	Clear Channel	610	5kw	1962	20	14	10	7	1	7:45	CCRS
3.8	5.4	4.5	4.9	5.0	WLVO-FM	Rock	CBS Radio	96.3	18kw	1800	5	7	5	4	3	6:30	KATZ
3.6	3.9	3.3	3.7	4.3	WBNS-FM	Hot AC	RadiOhio	97.1	20.5kw	2094	5	4	4	5	10	4:45	CHR
6.5	4.7	6.4	4.3	4.2	WSNY-FM	AC	Saga	94.7	22kw	1704	5	12	9	9	4	5:30	CHR
4.4	4.6	4.1	5.4	4.2	WXMG-FM	Urban AC	Radio One	98.9	2.6kw	1310	11	10	8	6	5	7:30	KATZ
4.7	3.9	2.8	4.4	3.7	WBZX-FM	Active Rock	North American	99.7	20kw	1293	4	3	6	11	16	6:30	D&R
2.9	3.1	3.8	3.5	3.6	WLZT-FM	AC	Clear Channel	93.3	33kw	1194	12	15	11	10	5	7:00	CCRS
3.8	3.8	3.1	3.4	3.4	WHOK-FM	Classic Country	CBS Radio	95.5	21kw	1224	12	16	15	14	8	6:15	KATZ
3.5	2.9	3.1	2.7	3.1	WBWR-FM	80s	Clear Channel	105.7	2.4kw	1307	12	8	7	7	9	5:30	CCRS
3.4	3.1	4.2	2.5	3.0	WCVO-FM	Christian AC	Christian Voice	104.9	6kw	1315	9	11	12	12	11	5:15	SRR
1.9	2.1	1.9	1.5	2.5	WCLT-FM	Country	WCLT	100.3	50kw	539	12	18	18	15	15	10:45	ROS
2.0	2.4	2.9	3.4	2.4	WBNS-AM	Sports	RadiOhio	1460	5kw	948	20	12	12	13	13	5:45	CHR
1.9	2.5	1.9	2.2	2.2	WJZA/WJZK	Smooth Jazz	Saga	103.5/104.	4kw/3.4kw	862	20	22	19	18	14	6:00	CHR
1.6	3.0	1.4	1.9	1.6	WWCD-FM	Alternative	Ingleside Radio	101.1	6kw	874	12	8	14	16	20	4:30	MCG
1.9	1.8	1.2	1.4	1.5	WMNI-AM	Adult Standards	North American	920	1kw	405	20	24	25	25	22	8:30	D&R
1.2	1.0	1.3	1.3	1.5	WTDA-FM	Talk 1	North American	103.9	5.1kw	676	12	17	17	16	17	5:15	D&R
2.2	1.3	1.4	1.5	1.4	WODB-FM	Oldies	Saga	107.9	2.6kw	663	5	22	21	20	18	4:45	CHR
1.2	2.4	1.2	0.6	1.4	WVVO-FM	Reg Mexican	Stop 26-Riverbend	103.1	1.6kw	210	12	6	16	21	26	15:00	MCG
2.1	1.5	1.7	1.7	1.3	WJYD-FM	Gospel	Radio One	106.3	6kw	596	9	18	20	19	19	5:00	KATZ

¹ Was Adult Hits until January 7.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 28.3 Radio One 13.0 CBS Radio 8.4 Saga 7.9 RadiOhio 6.7 North American 6.7 Christian Voice 3.0 WCLT 2.5 Ingleside Radio 1.6 Stop 26-Riverbend 1.4	Clear Channel 25.5 Radio One 16.9 North American 9.1 RadiOhio 8.8 CBS Radio 5.3 Stop 26-Riverbend 4.4 Saga 3.5 Ingleside Radio 3.4 Christian Voice 2.5 WCLT 1.0	Clear Channel 27.5 Radio One 12.8 CBS Radio 9.4 RadiOhio 8.7 Saga 7.0 North American 5.8 Christian Voice 3.5 WCLT 1.9 Ingleside Radio 1.8 Stop 26-Riverbend 1.1

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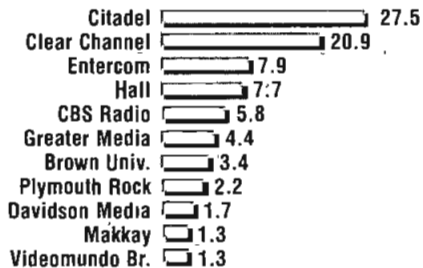


Population: 1,393,500 (Black: N/A; Hispanic: 7.0%)

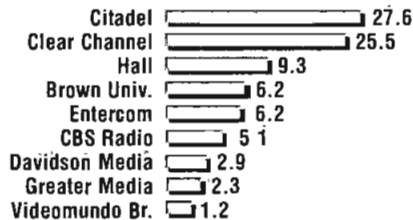
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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.5	7.9	8.1	6.2	7.4	WCTK-FM	Country	Hall	98.1	47kw	2152	7	3	3	2	4	8.15	D&R
7.3	7.7	7.2	8.2	7.1	WWLI-FM	AC	Citadel	105.1	50kw	2212	6	7	8	5	1	7.45	MCG
5.4	7.2	6.2	7.1	6.7	WHJY-FM	Rock	Clear Channel	94.1	50kw	2131	3	1	1	1	5	7.45	CCRS
6.6	6.9	6.6	6.7	6.6	WPRO-FM	CHR/Top 40	Citadel	92.3	39kw	2927	1	2	2	3	6	5.30	MCG
4.3	3.7	4.2	5.9	5.6	WPRO-AM	Talk	Citadel	630	50kw	1356	20	17	17	11	8	10.00	MCG
6.9	6.4	5.4	5.4	5.5	WWBB-FM	Oldies	Clear Channel	101.5	13.5kw	1993	11	10	6	5	2	6.45	CCRS
5.0	2.9	3.1	3.0	5.0	WEEI-FM	Sports	Entercom	103.7	37kw	1601	13	9	4	4	3	7.30	—
4.3	4.8	5.5	4.6	3.7	WSNE-FM	Hot AC	Clear Channel	93.3	30kw	1839	9	7	5	7	7	4.45	CCRS
3.3	4.8	3.8	3.2	3.4	WBRU-FM	Alternative	Brown Universit	95.5	18.5kw	1501	3	4	7	8	9	5.30	—
3.4	3.6	3.9	3.1	3.0	WWKX-FM	Rhythmic	Citadel	106.3	1.15kw	1620	2	5	9	11	24	4.30	—
2.6	2.0	2.4	2.2	2.4	WJMN-FM	Rhythmic	Clear Channel	94.5	11.5kw	1507	3	6	10	14	27	4.00	CCRS
2.1	2.2	2.2	2.9	2.2	WPLM-FM	Soft AC	Plymouth Rock	99.1	50kw	817	20	22	25	28	15	6.30	—
1.8	1.8	1.5	2.4	1.7	WFHN-FM	CHR/Top 40	Citadel	107.1	6kw	894	7	12	12	16	17	4.45	KATZ
2.0	1.9	1.8	2.1	1.7	WKKB-FM	Tropical	Davidson Media	100.3	1.55kw	545	10	11	11	10	17	7.30	MCG
1.1	1.3	1.0	1.3	1.4	WBMX-FM	Hot AC	CBS Radio	98.5	9kw	742	13	22	15	9	10	4.45	CHR
1.0	1.0	1.4	1.4	1.3	WBZ-AM	News/Talk	CBS Radio	1030	50kw	617	20	24	25	31	21	5.00	IRS
1.9	1.2	1.3	1.0	1.3	WCIB-FM	Classic Rock	Makkay	101.9	50kw	672	20	24	17	15	10	5.00	—
2.3	1.7	2.6	1.8	1.3	WHJJ-AM	News/Talk	Clear Channel	920	5kw	638	20	30	31	27	22	5.00	CCRS
1.5	1.8	1.1	2.1	1.3	WPMZ-AM	Tropical	Videomundo Br.	1110	5kw	304	13	15	13	11	12	8.00	—
0.6	0.9	1.2	1.2	1.3	WROR-FM	Classic Hits	Greater Media	105.7	21kw	510	13	24	24	20	13	6.15	MCG
0.6	0.7	0.8	0.8	1.2	WEEI-AM	Sports	Entercom	850	50kw	403	20	17	20	18	14	7.15	D&R
1.3	0.6	0.5	0.4	1.1	WAAF-FM	Active Rock	Entercom	107.3	9.6kw	351	13	15	14	16	17	8.00	D&R
1.0	1.3	1.1	0.9	1.1	WZLX-FM	Classic Rock	CBS Radio	100.7	20kw	430	20	17	16	18	15	6.15	IRS
1.2	1.0	1.2	0.9	1.0	WXKS-FM	CHR/Top 40	Clear Channel	107.9	20.5kw	644	11	17	20	20	24	4.00	CCRS

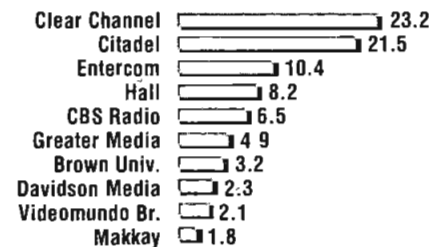
OWNERSHIP SHARE (By AQH 12+ Share)



OWNERSHIP SHARE (By AQH 18-34 Share)



OWNERSHIP SHARE (By AQH 25-54 Share)



Population: 1,383,100 (Black: 12.8%; Hispanic: 16.4%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.8	5.0	4.9	5.2	5.9	WHTZ-FM	CHR/Top 40	Clear Channel	100.3	6kw	2464	1	1	1	2	11	6:00	CCRS
6.8	7.1	7.3	6.5	5.8	WLTW-FM	AC	Clear Channel	106.7	6kw	2090	10	15	9	6	2	7:00	CCRS
5.8	6.1	5.7	5.2	5.2	WKXW/WXKW	News/Talk	Millennium Radio	101.5/97.3	19kw/50kw	2332	10	11	5	5	3	5:45	CHR
4.6	3.8	5.3	4.0	4.6	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	1691	7	11	3	1	1	7:00	CCRS
2.8	3.3	3.7	4.3	4.2	WPAT-FM	Latin Pop	SBS	93.1	5.4kw	1023	15	2	2	3	10	10:30	CAB
3.7	4.1	3.2	3.7	3.9	WABC-AM	Talk	Citadel	770	50kw	820	22	29	24	19	13	12:00	ABC
2.7	2.8	2.9	2.6	3.7	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	1231	15	7	7	10	5	7:30	CHR
3.5	3.8	4.0	2.3	3.2	WPLJ-FM	Hot AC	Citadel	95.5	6.7kw	1398	10	14	3	4	4	5:45	ABC
3.0	2.1	2.2	2.7	3.1	WDR-AM	Talk	Buckley Br.	710	50kw	904	22	23	21	21	15	8:45	MCG
1.4	1.8	1.9	3.1	3.1	WWFS-FM	AC ¹	CBS Radio	102.7	50kw	1532	7	9	10	8	8	5:15	IRS
3.9	3.5	3.1	2.8	2.8	WBLS-FM	Urban AC	Inner City	107.5	4.2kw	934	15	13	10	7	8	7:30	MCG
4.4	3.9	3.8	3.5	2.8	WMGQ-FM	AC	Greater Media	98.3	1.2kw	1115	4	21	18	13	5	6:30	MCG
3.5	4.7	2.9	3.9	2.8	WRKS-FM	Urban AC	Emmis	98.7	6kw	916	15	15	14	12	5	7:45	D&R
3.1	2.5	2.3	2.3	2.8	WWPR-FM	Urban	Clear Channel	105.1	6kw	1258	2	3	12	18	28	5:30	CCRS
2.8	3.0	2.5	2.2	2.7	WQHT-FM	Rhythmic	Emmis	97.1	6.7kw	1252	3	4	13	16	21	5:30	ARP
3.3	3.3	3.8	3.6	2.6	WSKQ-FM	Tropical	SBS	97.9	6kw	911	15	6	7	9	15	7:15	CAB
2.8	2.9	2.5	2.2	2.5	WKTU-FM	Rhythmic AC	Clear Channel	103.5	5.4kw	1354	7	7	6	11	15	4:30	CCRS
2.1	2.7	2.5	1.8	2.4	WCBS-AM	News	CBS Radio	880	50kw	1355	22	23	23	23	14	4:30	IRS
2.2	2.5	2.9	2.6	2.3	WFAN-AM	Sports	CBS Radio	660	50kw	1064	22	23	22	17	11	5:30	IRS
1.5	1.9	1.9	1.4	2.0	WAWZ-FM	Christian AC	Pillar of Fire	99.1	28kw	661	6	15	14	14	18	7:45	—
1.0	1.4	1.7	2.2	1.8	WCAA-FM	Latin Rhythmic	Univision	105.9	0.6kw	713	4	5	14	24	32	6:15	KT-H
2.1	1.5	1.2	1.4	1.8	WQXR-FM	Classical	NY Times Co.	96.3	6kw	534	22	31	35	35	24	8:45	ARP
1.7	1.4	1.8	2.8	1.6	WCBS-FM	Adult Hits ²	CBS Radio	101.1	6.8kw	887	10	19	19	15	19	4:45	IRS
1.6	1.8	1.3	1.7	1.5	WXRK-FM	Talk ³	CBS Radio	92.3	6kw	747	15	10	17	19	26	5:00	IRS
0.6	1.1	0.7	0.4	1.2	WADD-AM	Spanish N/T	Univision Com.	1280	50kw	281	22	23	27	25	24	11:15	KT-H
1.5	1.0	0.9	1.3	1.2	WDHA-FM	Rock	Greater Media	105.5	1kw	663	15	18	20	21	20	4:45	—
1.3	1.6	1.5	1.5	1.2	WINS-AM	News	CBS Radio	1010	50kw	870	22	23	30	28	21	3:30	IRS

¹ Was WNEW-FM (Rhythmic AC) until January 2. ² Switched to Classic Hits on July 12. ³ Was WFNY-FM until May 24.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 21.6	Clear Channel 27.0	Clear Channel 20.7
CBS Radio 12.1	SBS 12.7	CBS Radio 12.8
Emmis 9.2	Emmis 12.1	Emmis 8.8
Citadel 7.8	CBS Radio 10.9	SBS 8.5
SBS 6.8	Univision Com. 5.9	Citadel 7.4
Greater Media 6.3	Citadel 4.2	Greater Media 6.8
Millennium Radio 5.2	Greater Media 4.0	Millennium Radio 4.5
Buckley Br. 3.1	Millennium Radio 3.4	Inner City 3.9
Univision Com. 3.0	Inner City 2.8	Pillar of Fire 2.6
Inner City 2.8	Pillar of Fire 2.1	Univision Com. 2.4
Pillar of Fire 2.0		Buckley Br. 1.8
New York Times Co. 1.8		Beasley 1.1
		Press Com. 1.1

Population: 1,312,200 (Black: 14.1%; Hispanic: N/A)

Complete Market Index, Page 2

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.9	10.5	10.3	10.4	9.4	WFMS-FM	Country	Cumulus	95.5	13kw	2697	6	3	1	2	1	7.15	MG/S
7.5	7.0	6.6	6.0	7.4	WHHH-FM	Urban	Radio One	96.3	3.3kw	1886	1	1	3	3	12	8.00	KATZ
7.1	7.3	7.0	8.1	6.6	WFBQ-FM	Classic Rock	Clear Channel	94.7	58kw	2120	9	3	2	1	2	6:15	CCRS
6.8	5.5	6.0	6.2	6.5	WIBC-AM	News/Talk	Emmis	1070	50kw	1846	10	13	14	13	4	7:15	D&R
3.6	3.5	3.7	3.9	5.0	WNOU-FM	CHR/Top 40	Emmis	93.1	12.5kw	2134	2	2	4	12	15	4:45	D&R
5.9	4.7	4.3	5.0	4.9	WYXB-FM	AC	Emmis	105.7	50kw	1274	10	13	9	6	3	8:00	D&R
5.2	5.5	5.8	4.4	4.4	WTLC-FM	Urban AC	Radio One	106.7	6kw	1132	7	7	8	7	5	8:00	KATZ
3.4	3.0	3.2	2.9	4.3	WZPL-FM	Hot AC	Entercom	99.5	47kw	1721	3	6	5	4	9	5:00	CHR
5.1	4.0	4.3	3.9	4.0	WLHK-FM	Country	Emmis	97.1	23kw	1282	8	9	10	10	7	6:30	D&R
3.1	3.6	3.2	3.2	3.8	WJK-FM	Adult Hits	Cumulus	104.5	14kw	1474	10	8	7	4	6	5:15	MG/S
4.0	4.4	4.3	3.6	3.7	WRZX-FM	Alternative	Clear Channel	103.3	18kw	1323	4	3	6	8	15	5:45	CCRS
3.3	3.9	3.6	4.2	3.4	WNTR-FM	Adult Hits	Entercom	107.9	22kw	1126	10	9	12	10	8	6:15	CHR
2.8	3.0	2.6	3.1	3.1	WYJZ-FM	Smooth Jazz	Radio One	100.9	6kw	913	18	18	18	15	11	7:00	KATZ
3.6	4.4	3.8	3.5	2.8	WKLU-FM	Classic Rock	Indy Radio	101.9	3.7kw	904	10	18	11	9	9	6:15	—
2.0	2.3	2.1	2.4	2.3	WTLC-AM	Gospel	Radio One	1310	5kw	512	18	16	15	15	13	9:00	KATZ
2.0	2.5	1.9	2.1	2.1	WTTS-FM	Triple A	Sarkes Tarzian	92.3	37kw	905	10	13	13	13	13	4:45	—
1.1	1.3	0.9	1.2	1.3	WROZ-FM	Childrens	Citadel	98.3	3kw	710	4	16	18	18	19	3:45	ABC
1.0	0.9	1.7	2.1	1.0	WEOJ-FM	Reg. Mexican	Continental Br	107.1	1.8kw	252	18	9	16	17	23	8:15	—
0.9	1.1	1.7	1.3	1.0	WNDE-AM	Sports	Clear Channel	1260	5kw	536	18	18	20	19	17	4:00	CCRS
1.5	1.0	1.0	1.2	1.0	WXNT-AM	News/Talk	Entercom	1430	5kw	424	18	23	22	20	18	4:45	CHR

OWNERSHIP SHARE
(By AQH 12+ Share)

Emmis	20.4
Radio One	17.3
Cumulus	13.2
Clear Channel	11.3
Entercom	8.6
Indy Radio	2.8
Sarkes Tarzian	2.1
Citadel	1.3
Continental Br.	1.0

OWNERSHIP SHARE
(By AQH 18-34 Share)

Radio One	19.5
Clear Channel	18.3
Emmis	16.0
Cumulus	11.8
Entercom	8.7
Davidson Media	2.7
Continental Br.	2.7
Sarkes Tarzian	2.0
Citadel	1.6
Indy Radio	1.1
Mid-America	1.1

OWNERSHIP SHARE
(By AQH 25-54 Share)

Emmis	15.4
Radio One	15.0
Clear Channel	14.4
Cumulus	14.1
Entercom	9.9
Indy Radio	4.0
Sarkes Tarzian	3.1
Continental Br.	1.5
Citadel	1.4

Population: 1,314,600 (Black: 31.8%; Hispanic: N/A)

					STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07													
6.6	6.9	7.5	8.7	9.1	WGH-FM	Country	Max Media	97.3	74kw	2157	5	2	2	2	1	9:15	CHR
4.2	5.1	6.1	6.8	8.2	WVKL-FM	Urban AC	Entercom	95.7	40kw	1828	4	4	1	1	1	10:00	D&R
6.7	7.1	5.6	6.4	6.1	WOWI-FM	Urban	Clear Channel	102.9	50kw	2119	2	1	3	5	11	6:15	CCRS
4.3	5.0	4.1	4.0	5.2	WVBW-FM	AC	Max Media	92.9	50kw	1311	14	7	7	4	5	8:45	CHR
5.6	4.8	5.7	5.7	4.9	WNVZ-FM	Rhythmic	Entercom	104.5	49kw	2273	1	3	4	13	16	4:45	D&R
7.2	6.3	5.4	4.1	4.3	WKUS-FM	Urban AC	Clear Channel	105.3	50kw	1243	9	15	11	6	3	7:45	CCRS
3.4	2.8	4.7	3.3	4.3	WWDE-FM	AC	Entercom	101.3	50kw	1396	9	9	9	9	6	7:00	D&R
5.2	4.8	3.7	3.7	4.2	WAFX-FM	Classic Hits	Saga	106.9	100kw	1387	12	11	8	3	4	6:45	KATZ
5.7	5.3	5.8	3.8	4.2	WXEZ-FM	Gospel	Max Media	94.1	40kw	1290	7	11	13	11	8	7:00	CHR
3.9	4.3	4.8	4.1	3.9	WNIS-AM	News	Sinclair Telecable	790	5kw	1010	19	18	15	14	7	8:30	MCG
3.6	3.4	4.6	4.8	3.9	WPTE-FM	Hot AC	Entercom	94.9	50kw	1738	3	5	5	7	12	5:00	D&R
4.3	3.3	2.8	4.1	3.6	WNOR-FM	Active Rock	Saga	98.7	46kw	1337	9	6	5	8	10	6:00	KATZ
3.7	4.0	3.5	3.6	2.8	WPYA-FM	Adult Hits	Sinclair Telecable	93.7	100kw	1414	14	11	12	11	9	4:30	—
3.1	2.9	2.6	2.8	2.7	WXMM-FM	Rock	Max Media	100.5	50kw	1016	12	10	10	10	12	5:45	CHR
1.1	1.1	1.2	2.2	2.1	WJCO-FM	Smooth Jazz ¹	Clear Channel	107.7	17kw	728	14	20	17	15	14	6:15	—
1.9	2.1	1.7	1.7	2.0	WROX-FM	Alternative	Sinclair Telecable	96.1	23kw	902	7	8	14	16	18	5:00	MCG
1.1	1.7	1.0	1.3	1.4	WJOI-AM	Adult Standards	Saga	1230	1kw	337	19	22	25	24	23	9:00	—
1.5	1.4	1.9	1.8	1.4	WNRJ-FM	Rhythmic AC ²	Sinclair Telecable	106.1	3kw	1068	5	11	16	19	22	3:00	MCG
1.8	1.6	1.9	1.2	1.2	WCOG-FM	AC	Clear Channel	92.1	14.5kw	601	19	20	21	20	15	4:30	CCRS
1.5	1.2	1.3	1.5	1.0	WGH-AM	Sports	Max Media	1310	20kw	320	19	18	17	17	17	7:15	CHR
1.2	0.7	0.8	0.6	1.0	WPCE-AM	Gospel	Willis Family Br.	1400	1kw	155	19	22	24	25	21	14:30	—




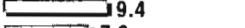
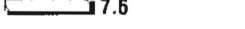






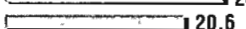



¹ Was Soft AC until December 26. ² Was WZNR-FM (CHR/Pop) until October 2006

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Max Media 22.2 Entercom 21.3 Clear Channel 14.1 Sinclair Telecable 10.8 Saga 9.2 Willis Family Br. 1.0	Entercom 28.0 Max Media 22.0 Clear Channel 15.0 Sinclair Telecable 10.8 Saga 9.4 Robinson Com. Ltd. 1.2 Red Zebra 1.0	Max Media 23.4 Entercom 22.6 Clear Channel 13.5 Saga 10.5 Sinclair Telecable 10.0 Robinson Com. Ltd. 1.3

Population: 1,204,800 (Black: 7.1%; Hispanic: 27.5%)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.8	6.6	6.0	6.0	6.7	KASE-FM	Country	Clear Channel	100.7	100kw	1890	4	4	1	2	3	7-15	CCRS
5.8	7.2	5.4	5.6	6.2	KVET-FM	Country	Clear Channel	98.1	62kw	1566	8	10	8	6	2	8.00	CCRS
5.5	4.3	6.4	4.1	4.9	KHHL-FM	Reg. Mexican	Border Media	98.9	25kw	1116	4	2	3	5	8	9-15	LER
5.6	4.9	5.3	5.4	4.8	KBPA-FM	Adult Hits	Emmis	103.5	100kw	1828	8	10	5	1	1	5.30	MCG
4.9	4.1	4.5	5.0	4.8	KKMJ-FM	AC	Entercom	95.5	50kw	1693	13	8	7	4	4	5.45	KATZ
6.8	6.5	5.0	5.6	4.7	KLBJ-AM	News/Talk	Emmis	590	5kw	1353	20	18	12	8	5	7-15	MCG
0.0	0.0	0.0	1.9	4.6	KLQB-FM	Reg. Mexican	Univision	104.3	48kw	1063	7	1	2	7	10	9:00	—
3.8	4.0	5.1	6.5	4.5	KHFI-FM	CHR/Top 40	Clear Channel	96.7	100kw	1861	1	3	6	11	12	5:00	CCRS
3.1	3.2	2.9	4.5	4.2	KLBJ-FM	Classic-Rock	Emmis	93.7	97kw	1288	13	6	4	3	7	6:45	MCG
4.3	3.3	3.8	3.4	3.5	KDHT-FM	Rhythmic	Emmis	93.3	100kw	1327	2	5	9	14	19	5:30	MCG
3.8	3.1	2.6	3.0	3.2	KGSR-FM	Triple A	Emmis	107.1	39kw	1015	17	17	13	9	6	6.45	MCG
2.7	2.5	2.3	3.2	2.9	KROX-FM	Alternative	Emmis	101.5	12.5kw	1075	3	7	11	13	20	5:30	MCG
3.0	3.4	2.5	2.8	2.8	KAMX-FM	Hot AC	Entercom	94.7	100kw	1501	8	13	10	10	8	4:00	KATZ
2.4	2.0	1.4	2.7	2.1	KFMK-FM	Rhy. Oldies	Clear Channel	105.9	4.5kw	924	17	14	15	12	11	4:45	CCRS
2.3	3.1	4.0	2.1	2.1	KXBT-FM	Rhythmic	Border Media	92.5	1.6kw	593	13	10	16	17	20	5:30	LER
1.5	0.9	1.1	0.9	1.8	KJCE-AM	Talk	Entercom	1370	5kw	469	17	15	18	17	13	7:45	KATZ
4.3	3.5	2.5	2.1	1.5	KINV-FM	Spanish Cont.	Univision	107.7	10.5kw	482	20	15	16	15	15	6:30	KT-H
1.9	1.6	2.3	2.1	1.5	KVET-AM	Sports	Clear Channel	1300	5kw	628	20	24	20	20	15	5:00	CCRS
2.5	1.4	1.8	1.5	1.5	KXXS-FM	Latin Pop	Border Media	104.9	9.5kw	825	4	9	14	19	20	5.15	KATZ
2.4	2.4	3.7	2.2	1.3	KPEZ-FM	Christian AC	Clear Channel	102.3	26kw	743	8	24	19	16	14	3:45	CCRS

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Emmis  23.3 Clear Channel  22.3 Border Media  12.3 Entercom  9.4 Univision  7.6	Emmis  22.3 Clear Channel  20.5 Border Media  17.9 Univision  12.7 Entercom  8.4	Emmis  24.7 Clear Channel  20.6 Border Media  12.1 Entercom  10.6 Univision  7.8

Population: 1,143,700 (Black: 21.8%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.3	6.4	5.8	5.8	7.7	WDCG-FM	CHR/Top 40	Clear Channel	105.1	100kw	2574	2	2	1	2	4	5:45	CCRS
10.0	8.9	8.0	6.8	7.4	WQDR-FM	Country	Curtis	94.7	95kw	1859	3	3	3	1	1	7:45	—
6.7	6.6	6.1	7.7	7.2	WQOK-FM	Urban	Radio One	97.5	100kw	1722	1	1	2	4	10	8:00	KATZ
5.7	6.7	4.9	5.4	6.7	WNNL-FM	Gospel	Radio One	103.9	7.9kw	1263	5	6	4	2	2	10:15	KATZ
5.2	4.8	5.8	4.0	5.3	WPTF-AM	News/Talk	Curtis	680	50kw	1196	5	12	11	9	6	8:30	—
6.5	5.8	6.4	7.5	4.4	WFXC/WFXK	Urban AC	Radio One	107.1/104.	2.6kw/100kw	1130	7	7	6	6	5	7:30	KATZ
4.4	4.3	5.5	3.5	4.4	WRAL-FM	AC	Capitol Br.	101.5	96kw	1829	7	11	7	5	3	4:30	—
3.2	2.6	3.0	2.6	3.6	WRVA-FM	Classic Hits	Clear Channel	100.7	100kw	1377	12	8	7	7	7	5:00	CCRS
3.7	3.5	4.0	4.0	3.5	WBBB-FM	Rock	Curtis	96.1	98kw	1318	4	5	5	8	11	5:15	—
3.9	4.8	3.4	6.7	2.7	WYMY-FM	Reg. Mexican	Curtis	96.9	100kw	564	12	4	7	11	16	9:00	—
3.1	3.3	2.0	2.0	2.6	WRDU-FM	Country ¹	Clear Channel	106.1	100kw	889	12	10	10	10	8	5:30	CCRS
3.0	1.6	1.8	1.3	2.2	WCMC-FM	Country	Capitol Br.	99.9	22kw	687	12	12	13	12	12	6:15	—
2.5	2.5	2.0	2.6	2.2	WWMY-FM	Classic Hits	Curtis	102.9	1.7kw	730	17	16	13	12	9	6:00	—
1.0	1.3	1.4	1.2	1.4	WZTK-FM	News/Talk	Curtis	101.1	100kw	508	17	12	13	12	13	5:15	—
0.0	0.4	1.0	0.8	1.3	WETC-AM	Reg. Mexican	Prieto	540	0kw	207	17	9	12	12	16	12:00	—
0.5	0.7	0.9	0.9	1.3	WMPM-AM	Country	Carolina Br.	1270	5kw	118	17	26	26	26	20	16:30	—
1.3	1.5	1.9	1.3	1.0	WRBZ-AM	Sports	NC Sportsnet	850	10kw	605	17	17	17	16	14	3:00	—

¹ Was Classic Rock until October 6.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Curtis 23.1 Radio One 18.4 Clear Channel 14.3 Capitol Br. 6.6 Carolina Br. 1.3 Beasley 1.3 Entercom 1.3 Prieto 1.3 Dick Br. 1.1 NC Sportsnet 1.0	Curtis 26.4 Radio One 22.1 Clear Channel 17.4 Capitol Br. 3.4 Prieto 2.9 Entercom 1.8 Beasley 1.2	Curtis 23.5 Radio One 18.7 Clear Channel 15.7 Capitol Br. 7.2 Prieto 1.9 Entercom 1.4 NC Sportsnet 1.0 Beasley 1.0

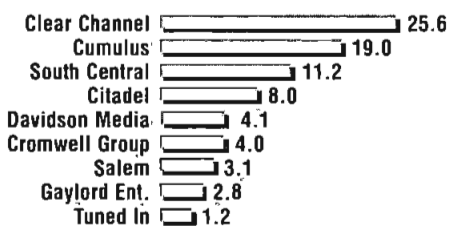
Latest Arbitron Ratings: www.radioandrecords.com

Population: 1,125,000 (Black: 14.8%; Hispanic: N/A)

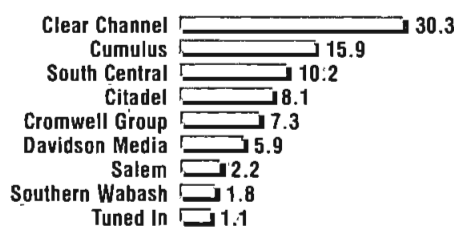
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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.3	5.6	5.6	6.0	6.8	WRVW-FM	CHR/Top 40	Clear Channel	107.5	29.8kw	2349	2	1	1	5	10	5:15	CCRS
7.3	6.2	7.6	7.0	6.4	WJXA-FM	AC	South Central	92.9	97kw	1638	10	8	5	1	1	7:15	KATZ
7.3	7.5	6.7	6.7	5.9	WUBT-FM	Urban	Clear Channel	101.1	47kw	1510	1	2	2	11	15	7:15	CCRS
4.8	7.0	6.4	6.8	5.8	WSIX-FM	Country	Clear Channel	97.9	100kw	1787	5	10	9	6	2	6:00	CCRS
5.5	5.9	4.9	6.5	5.6	WSM-FM	Country	Cumulus	95.5	100kw	1659	7	6	8	4	4	6:15	CHR
5.8	6.0	5.3	5.3	5.4	WQK-FM	Urban AC	Cumulus	92.1	3kw	1235	11	7	4	2	3	8:15	ARP
4.8	5.7	4.1	5.8	4.8	WCJK-FM	Adult Hits	South Central	96.3	52kw	1577	7	3	3	3	7	5:30	KATZ
5.8	4.5	4.9	5.4	4.6	WNRQ-FM	Classic Rock	Clear Channel	105.9	98kw	1445	4	8	6	6	6	5:45	CCRS
4.1	4.5	4.6	4.4	4.5	WKDF-FM	Country	Citadel	103.3	100kw	1397	3	4	7	10	9	6:00	CHR
4.5	4.4	4.0	3.9	4.2	WWTN-FM	Talk	Cumulus	99.7	100kw	1182	15	14	10	8	5	6:30	CHR
3.0	3.4	3.9	4.5	3.5	WGFX-FM	Sports	Citadel	104.5	38kw	1011	15	12	12	9	8	6:15	CHR
3.1	2.6	3.0	2.3	3.0	WBUZ-FM	Active Rock	Cromwell Group	102.9	100kw	947	5	5	10	14	15	5:45	—
1.5	1.4	1.7	1.5	2.9	WNSG-AM	Gospel	Davidson Media	880	2.5kw	332	15	13	14	13	13	11:00	—
3.6	2.8	3.3	2.5	2.8	WSM-AM	Classic Country	Gaylord Ent.	650	50kw	607	15	20	19	18	13	8:30	CHR
2.0	1.9	2.0	1.9	2.5	WFFH/WFFI	Christian AC	Salem	94.1/93.7	3.9kw/1.2kw	779	7	14	13	12	11	6:00	SRR
3.2	4.4	3.1	2.5	2.5	WRQQ-FM	Oldies	Cumulus	97.1	50kw	1003	11	13	14	13	11	4:30	ARP
2.9	2.4	2.8	2.7	2.4	WLAC-AM	News/Talk	Clear Channel	1510	50kw	710	15	20	18	15	14	6:30	CCRS
1.3	0.6	1.5	1.1	1.3	WNFN-FM	Sports	Cumulus	106.7	1.1kw	408	11	14	16	15	18	6:00	ARP
0.8	0.0	0.4	0.4	1.2	WNVL-AM	Reg. Mexican	Davidson Media	1240	1kw	246	15	11	15	18	22	9:15	—
1.3	0.5	0.8	1.4	1.2	WRLT-FM	Triple A	Tuned In	100.1	0.2kw	563	15	19	16	15	17	3:45	—
1.3	1.1	0.8	0.8	1.0	WVNS-FM	Hot AC	Cromwell Group	102.5	100kw	756	11	14	19	20	21	2:15	—

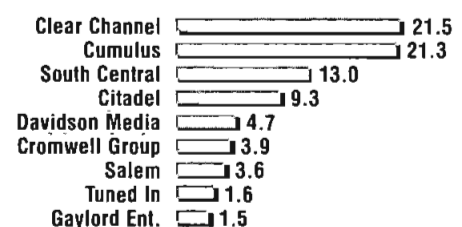
OWNERSHIP SHARE (By AQH 12+ Share)



OWNERSHIP SHARE (By AQH 18-34 Share)



OWNERSHIP SHARE (By AQH 25-54 Share)



Population: 1,113,300 (Black 19.8%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.6	8.2	6.0	6.4	8.1	WJMH-FM	Urban	Entercom	102.1	99kw	1892	1	1	1	2	10	7:45	D&R
10.3	8.7	8.7	7.4	6.9	WQMG-FM	Urban AC	Entercom	97.1	100kw	1545	7	7	2	1	1	8:00	D&R
8.2	10.0	8.0	7.1	6.4	WTQR-FM	Country	Clear Channel	104.1	100kw	1882	4	8	5	4	3	6:15	CCRS
4.6	6.4	5.2	5.2	5.6	WPAW-FM	Country ¹	Entercom	93.1	99kw	1511	4	4	3	3	4	6:45	D&R
5.2	5.9	5.1	4.8	5.3	WKZL-FM	CHR/Top 40	Dick Br.	107.5	100kw	1832	2	3	3	8	6	5:15	KATZ
5.2	4.7	6.9	5.5	5.2	WMAG-FM	AC	Clear Channel	99.5	100kw	1388	10	10	9	5	2	6:45	CCRS
3.4	3.1	3.7	3.9	3.9	WSMW-FM	Adult Hits	Entercom	98.7	100kw	1255	10	4	5	5	8	5:30	—
4.3	3.1	3.0	4.2	3.8	WGBT-FM	Spanish Oldies	Clear Channel	94.5	100kw	614	10	2	5	9	14	11:00	CCRS
4.8	3.4	3.7	3.3	3.8	WKRR-FM	Classic Rock	Dick Br.	92.3	100kw	1239	10	4	8	7	8	5:45	KATZ
1.3	1.5	2.2	4.4	3.8	WTHZ-FM	Classic Hits ²	Davidson County	94.1	100kw	1030	10	13	11	10	5	6:45	—
2.3	3.1	2.5	2.7	3.6	WSJS/WSML	News/Talk	CBS Radio	600/1200	5kw/10kw	732	4	16	17	14	10	7:00	—
1.9	1.7	2.7	3.4	3.4	WMKS-FM	Urban AC	Clear Channel	105.7	100kw	855	10	9	10	11	7	7:15	—
1.7	2.1	3.3	2.7	2.7	WZTK-FM	News/Talk	Curtis	101.1	100kw	732	16	10	13	13	13	6:45	—
3.0	3.7	3.7	3.1	2.6	WVBZ-FM	Rock	Clear Channel	100.3	100kw	956	3	15	11	12	10	5:00	CCRS
2.2	2.9	1.8	2.2	2.2	WIST-FM	Classic Country	GHB Br.	98.3	2kw	522	16	16	18	17	16	7:45	—
1.4	1.0	1.2	1.6	1.6	WKEW/WPOL	Gospel	Truth Br.	1400/1340	1kw/1kw	203	16	16	15	16	15	5:45	—
2.0	1.4	1.7	1.6	1.4	WENO-FM	Alternative	Clear Channel	106.5	84kw	532	8	13	14	15	17	4:45	CCRS
1.0	1.8	1.1	0.7	1.2	WDCG-FM	CHR/Top 40	Clear Channel	105.1	100kw	612	8	12	16	18	20	3:30	CCRS
1.3	1.5	1.4	1.3	1.1	WBRF-FM	Country	Blue Ridge Radio	98.1	100kw	357	16	20	20	20	18	5:30	—

¹ Was WMQX-FM (Oldies) until October 4, 2006 ² Was '80s until November 15.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Entercom 25.1 Clear Channel 24.0 Dick Br. 9.1 CBS Radio 4.0 Davidson County 3.8 Curtis 2.7 Truth Br. 2.3 GHB Br. 2.2 Blue Ridge Radio 1.1	Entercom 33.5 Clear Channel 24.8 Dick Br. 13.4 Curtis 2.5 Davidson County 2.0 Truth Br. 1.3	Clear Channel 26.8 Entercom 26.0 Dick Br. 10.6 Davidson County 4.3 Curtis 3.1 Truth Br. 2.7 CBS Radio 2.4 GHB Br. 1.3

Population: 1,098,000 (Black 13.9%; Hispanic 14.6%)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.0	5.2	5.4	5.9	6.1	WEAT-FM	AC	CBS Radio	104.3	100kw	1494	14	6	2	1	1	8:00	KATZ
5.9	6.3	4.8	7.0	6.1	WRLX-FM	Soft AC	Clear Channel	92.1	7.2kw	1492	14	21	19	12	9	8:00	CCRS
4.7	5.5	3.3	5.0	5.0	WMBX-FM	Rhythmic	CBS Radio	102.3	100kw	1184	1	1	1	8	15	8:15	CHR
4.3	4.6	5.6	4.3	4.5	WOLL-FM	Classic Hits	Clear Channel	105.5	2.8kw	1192	14	8	3	2	2	7:15	CCRS
5.0	4.1	3.9	4.6	4.0	WIRK-FM	Country	CBS Radio	107.9	100kw	1114	10	13	4	4	3	7:00	KATZ
2.9	3.9	2.9	3.3	3.6	WNEW-FM	Urban AC ¹	CBS Radio	106.3	25kw	652	2	5	5	3	6	10:45	KATZ
4.2	3.7	3.7	4.8	3.4	WRMF-FM	Hot AC	Palm Beach	97.9	100kw	1258	14	11	7	6	5	5:15	MCG
2.4	3.5	2.6	3.5	3.0	WKGR-FM	Classic Rock	Clear Channel	98.7	100kw	1043	10	18	8	4	4	5:30	CCRS
3.5	3.5	3.3	3.6	2.8	WLDI-FM	CHR/Top 40	Clear Channel	95.5	100kw	1276	2	2	5	8	16	4:15	CCRS
4.4	3.3	3.8	3.3	2.6	WJNO-AM	News/Talk	Clear Channel	1290	10kw	764	22	25	22	16	12	6:45	CCRS
2.6	2.4	3.2	2.3	2.5	WZZR-FM	Talk	Clear Channel	94.3	4.1kw	451	22	16	9	7	7	10:30	CCRS
2.6	2.0	2.0	1.3	2.4	WLVE-FM	Smooth Jazz	Clear Channel	93.9	100kw	714	22	29	22	13	11	6:30	CCRS
2.5	2.5	2.5	2.2	2.1	WAMR-FM	Latin Pop	Univision	107.5	95kw	461	22	8	10	11	13	8:45	KT-H
1.8	1.9	1.6	2.3	2.0	WMXJ-FM	Classic Hits	Lincoln Financial	102.7	100kw	638	22	29	31	21	9	6:00	IRS
1.2	1.3	1.4	1.6	1.9	WHQT-FM	Urban AC	Cox	105.1	100kw	431	14	22	14	10	8	8:30	CHR
2.1	2.3	1.3	1.6	1.6	WEDR-FM	Urban	Cox	99.1	100kw	798	5	3	11	17	27	3:45	KATZ
2.4	1.9	1.9	1.6	1.6	WFTL-AM	News/Talk	James Crystal Ent.	850	50kw	546	22	29	31	31	19	5:45	—
1.2	0.8	0.7	1.3	1.5	WLYF-FM	AC	Lincoln Financial	101.5	100kw	463	22	36	36	31	18	6:15	IRS
1.4	1.9	1.2	1.0	1.5	WMIB-FM	Urban AC	Clear Channel	103.5	100kw	459	10	18	16	13	13	6:15	CCRS
0.8	1.2	1.0	1.5	1.4	WHYI-FM	CHR/Top 40	Clear Channel	100.7	100kw	757	2	13	16	21	26	3:30	CCRS
1.3	2.1	1.9	2.1	1.4	WIOD-AM	News/Talk	Clear Channel	610	10kw	315	22	22	28	29	20	8:30	CCRS
1.2	1.2	0.8	0.8	1.3	WMGE-FM	Latin Rhythmic	Clear Channel	94.9	100kw	387	10	3	12	15	37	6:00	CCRS
1.5	1.4	1.6	1.5	1.3	WPBZ-FM	Alternative	CBS Radio	103.1	90kw	603	7	6	12	21	27	4:15	CHR
1.5	1.3	1.4	1.4	1.3	WPOW-FM	Rhythmic	Beasley	96.5	100kw	701	5	8	16	25	34	3:15	D&R
0.8	1.8	1.7	1.4	1.2	WHDR-FM	Active Rock	Cox	93.1	100kw	536	14	11	14	17	27	4:15	CHR
1.2	0.8	1.3	1.2	1.1	WBGG-FM	Classic Rock	Clear Channel	105.9	100kw	452	22	29	20	17	16	4:15	CCRS
0.8	1.0	1.0	1.1	1.1	WKIS-FM	Country	Beasley	99.9	100kw	480	22	18	24	17	20	4:30	D&R
0.5	0.6	0.8	0.7	1.0	WEFL-AM	Sports	Star Development	760	0.3kw	302	22	22	24	25	20	6:00	—

¹ Was WJBW-FM until January 3.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 31.5 CBS Radio 20.0 Cox 5.4 Lincoln Financial 4.0 Univision 3.5 Palm Beach 3.4 Beasley 3.1 James Crystal 1.6 Star Development 1.0	Clear Channel 26.6 CBS Radio 25.4 Cox 8.7 Univision 6.2 Beasley 5.3 Palm Beach 3.1 Radio Fiesta Inc. 1.9	Clear Channel 31.2 CBS Radio 21.4 Cox 7.1 Palm Beach 4.7 Univision 2.9 Beasley 2.9 Lincoln Financial 2.5 Glades Media 1.1

Population: 1,057,800 (Black: 21.7%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.1	8.9	8.7	8.4	7.7	WQIK-FM	Country	Clear Channel	99.1	100kw	1896	7	4	2	3	2	7:30	CCRS
10.0	8.0	7.7	7.5	7.6	WOKV-A&F	News/Talk	Cox	690/106.5	50kw/6kw	1019	13	13	9	1	1	9:45	KATZ
4.7	5.6	6.0	6.0	6.7	WEJZ-FM	AC	Renda	96.1	100kw	1574	5	7	5	4	4	8:00	—
4.5	5.7	5.3	4.8	6.3	WJGL-FM	Classic Hits	Cox	96.9	100kw	1682	8	11	3	2	3	7:00	CHR
6.5	7.1	7.0	5.5	6.0	WSOL-FM	Urban AC	Clear Channel	101.5	100kw	1333	3	10	7	5	5	8:30	CCRS
6.9	7.6	5.1	7.0	5.9	WJBT-FM	Urban	Clear Channel	92.7	2.6kw	1390	2	1	1	6	8	8:00	CCRS
6.0	5.4	5.0	4.9	4.7	WAPE-FM	CHR/Top 40	Cox	95.1	100kw	1927	1	3	7	8	10	4:30	CHR
6.3	4.8	5.3	4.5	4.4	WPLA-FM	Alternative	Clear Channel	107.3	100kw	1130	5	5	5	7	7	7:15	CCRS
4.0	4.1	3.4	4.8	4.2	WFKS-FM	CHR/Top 40	Clear Channel	97.9	50kw	1497	3	2	4	11	14	5:15	CCRS
2.9	2.9	2.6	4.3	3.1	WFYV-FM	Classic Rock	Cox	104.5	99kw	905	13	12	10	9	6	6:30	KATZ
4.6	3.2	3.0	2.3	2.9	WGNE-FM	Country	Renda	99.9	48kw	979	10	6	12	12	12	5:30	—
2.8	2.6	2.5	2.3	2.7	WMXQ-FM	80s	Cox	102.9	98kw	1095	13	8	11	10	9	4:45	CHR
0.7	1.0	1.8	1.6	1.7	WSOS-FM	Hot AC	Renda	94.1	19kw	535	18	20	19	18	12	5:45	—
2.3	2.2	2.3	2.6	1.7	WZAZ-AM	Gospel	Salem	1400	1kw	455	13	18	18	15	14	7:00	CCRS
1.1	0.9	1.6	1.6	1.6	WFXJ-AM	Sports	Clear Channel	930	5kw	466	18	16	15	14	14	6:15	CCRS
1.5	1.8	1.4	1.8	1.6	WJSJ/WSJF	Smooth Jazz	TAMA	105.3/105.5	3.9kw/16kw	401	18	21	20	19	11	7:30	—
1.3	2.1	1.4	1.7	1.6	WMUV-FM	Rhythmic AC ¹	Renda	100.7	36kw	858	10	14	13	13	18	3:30	—
0.0	0.0	0.0	0.0	1.5	WJXL-AM	Sports	Seven Bridges	1010	23kw	308	10	16	16	17	17	9:00	—
1.8	1.6	1.8	1.1	1.3	WROO-FM	Country	Clear Channel	93.3	50kw	634	13	15	17	19	19	4:00	CCRS
1.3	1.3	1.3	0.9	1.0	WCGL-AM	Gospel	Maiden & Battle	1360	5kw	313	18	21	22	21	20	6:15	—

¹ Was WKQL-FM (Oldies) until October 20.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 31.2 Cox 24.4 Renda 13.0 TAMA 2.1 Salem 1.7 Seven Bridges 1.5 Norsan 1.4 Maiden & Battle 1.0	Clear Channel 42.9 Cox 21.5 Renda 12.4 Norsan 4.2 Seven Bridges 1.0	Clear Channel 30.8 Cox 27.9 Renda 13.4 TAMA 1.6 Salem 1.5 Norsan 1.5 Seven Bridges 1.4

Population: 1,059,600 (Black: 9.7%; Hispanic: N/A)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
6.5	5.5	5.2	6.7	7.4	KOMA-FM	Classic Hits	Renda	92.5	100kw	1546	14	14	7	4	1	8:30	MCG
4.8	5.0	4.3	5.4	6.7	KATT-FM	Active Rock	Citadel	100.5	97kw	1393	5	1	1	2	5	8:45	KATZ
5.8	6.0	6.1	5.7	6.6	KMGL-FM	AC	Renda	104.1	99kw	1533	7	7	2	3	3	7:45	MCG
6.3	4.8	5.7	4.7	6.0	KRXO-FM	Classic Rock	Renda	107.7	99kw	1458	14	10	3	1	2	7:30	MCG
6.2	6.3	6.9	7.1	5.8	KTST-FM	Country	Clear Channel	101.9	94kw	1648	3	5	4	5	4	6:15	CCRS
5.4	6.1	5.9	5.7	5.7	KKNG-FM	Country	Tyler Media Corp.	93.3	100kw	1152	11	11	11	7	6	9:00	MCG
5.1	5.8	6.0	5.4	4.7	KJYO-FM	CHR/Top 40	Clear Channel	102.7	94.1kw	1782	1	3	7	9	12	4:45	CCRS
5.3	4.6	4.8	5.0	4.4	KXXY-FM	Country	Clear Channel	96.1	100kw	1286	11	12	13	11	9	6:15	CCRS
2.8	2.5	3.5	4.1	4.2	KTUZ-FM	Reg. Mexican	Tyler Media Corp.	106.7	13kw	449	8	2	5	11	14	16:45	MCG
4.3	4.4	3.0	2.6	4.1	KKWD-FM	Rhythmic	Citadel	104.9	6kw	1136	2	4	6	10	13	6:30	KATZ
3.6	4.1	3.8	5.4	4.0	KTOK-AM	News/Talk	Clear Channel	1000	5kw	847	18	17	16	11	8	8:30	CCRS
5.0	2.9	3.9	2.7	3.4	KQOB-FM	Adult Hits	Chisholm Trail	96.9	97.5kw	990	14	12	10	6	7	6:15	KATZ
4.3	3.6	4.5	3.9	3.4	KYIS-FM	Hot AC	Citadel	98.9	100kw	1280	8	9	9	7	11	4:45	KATZ
3.6	4.4	4.5	4.0	2.7	WWLS-A&F	Sports	Citadel	640/97.9	5kw/6kw	825	18	15	15	14	10	6:00	—
2.1	3.4	3.5	2.5	2.6	KVSP-FM	Urban	Perry Br. Co.	103.5	100kw	828	4	7	13	16	18	5:45	—
3.2	2.7	1.8	2.2	2.4	KHBZ-FM	Alternative	Clear Channel	94.7	94.9kw	880	5	6	12	15	19	5:00	CCRS
1.6	1.5	1.2	1.4	1.4	KOKC-AM	News/Talk	Renda	1520	50kw	423	18	21	20	18	15	6:00	MCG
0.6	1.0	0.7	1.1	1.0	KOJK-FM	AC	Tyler Media Corp.	97.3	100kw	266	18	19	17	17	17	6:45	—
1.7	1.5	1.6	1.1	1.0	KRMP-AM	Urban AC	Perry Br. Co.	1140	1kw	314	18	22	18	18	15	5:15	—

OWNERSHIP SHARE
(By AQH 12+ Share)

Renda	21.4
Clear Channel	21.3
Citadel	16.9
Tyler Media Corp.	10.9
Perry Br. Co.	3.6
Chisholm Trail	3.4

OWNERSHIP SHARE
(By AQH 18-34 Share)

Citadel	25.6
Clear Channel	22.4
Tyler Media Corp.	13.8
Renda	11.7
Perry Br. Co.	5.0
Chisholm Trail	2.6
Last Bastion	1.7

OWNERSHIP SHARE
(By AQH 25-54 Share)

Renda	24.4
Citadel	19.0
Clear Channel	18.1
Tyler Media Corp.	9.0
Chisholm Trail	4.6
Perry Br. Co.	3.2

News First 24/7: www.radioandrecords.com

Population: 1,047,900 (Black: 43.5%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.5	7.3	6.2	5.9	8.9	WDIA-AM	Urban AC	Clear Channel	1070	50kw	1203	14	9	6	3	1	14:15	CCRS
7.4	8.0	8.4	8.6	7.8	WHRK-FM	Urban	Clear Channel	97.1	100kw	2394	1	1	1	4	12	6:15	CCRS
7.4	7.1	7.7	8.4	6.5	WHAL-FM	Gospel	Clear Channel	95.7	6kw	1598	3	5	5	5	3	8:00	CCRS
6.1	6.7	8.0	6.4	6.1	KJMS-FM	Urban AC	Clear Channel	101.1	100kw	1991	5	4	2	2	5	6:00	CCRS
4.5	4.2	5.7	6.1	5.8	WRBD-FM	Urban Oldies	Citadel	103.5	100kw	1750	8	6	4	1	2	6:30	KATZ
7.2	8.1	5.2	7.0	5.7	WGKX-FM	Country	Citadel	105.9	100kw	1489	6	6	7	6	4	7:15	KATZ
4.5	4.8	5.1	4.4	5.6	KXHT-FM	Rhythmic	Flinn	107.1	3kw	1708	2	2	2	10	13	6:15	ARP
4.8	4.4	4.8	5.2	4.8	WRVR-FM	AC	Entercom	104.5	100kw	1226	10	14	11	9	6	7:30	D&R
2.5	2.6	3.1	2.0	3.7	WHBQ-FM	CHR/Top 40	Flinn	107.5	19kw	1139	3	3	8	13	16	6:15	ARP
2.7	4.2	4.3	5.2	3.6	WREC-AM	Talk	Clear Channel	600	5kw	911	16	12	13	12	9	7:30	CCRS
4.2	3.1	4.0	2.4	3.4	WMC-FM	Hot AC	Entercom	99.7	290kw	1072	8	11	9	7	7	6:15	IRS
4.2	3.5	4.2	2.8	3.1	WEGR-FM	Classic Rock	Clear Channel	102.7	87kw	990	6	13	11	8	8	6:00	CCRS
2.6	2.1	1.8	2.0	2.9	WXMX-FM	Rock	Citadel	98.1	100kw	944	10	8	10	11	10	6:00	KATZ
3.5	4.0	3.0	4.0	2.6	WLOK-AM	Gospel	Gilliam	1340	1kw	624	16	16	16	14	11	8:00	—
1.5	1.4	1.1	0.9	1.3	WMFS-FM	Alternative	Entercom	92.9	6kw	542	10	9	14	16	22	4:45	IRS
1.0	1.1	1.2	1.4	1.0	WCRV-AM	Christian Talk	Bott Radio Net.	640	50kw	338	16	22	19	19	16	5:30	—
2.4	2.5	2.0	1.0	1.0	WKIM-FM	Adult Hits ¹	Citadel	98.9	100kw	484	16	15	15	15	14	4:00	KATZ
1.0	0.6	0.9	0.8	1.0	WMC-AM	Classic Country	Entercom	790	5kw	232	16	19	17	17	16	8:00	IRS
0.8	0.8	1.1	0.6	1.0	WMPS-AM	Adult Standards	Flinn	1210	10kw	203	16	22	21	21	20	9:30	—

¹ Switched to Hot AC on June 19, 2007; Was WMPW-FM (CHR/Rhythmic) until September 15, 2006.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 36.4 Citadel 15.4 Flinn 11.1 Entercom 11.0 Gilliam 2.6 Bott Radio Net. 1.0	Clear Channel 37.4 Flinn 19.6 Citadel 13.4 Entercom 8.9	Clear Channel 34.5 Citadel 18.5 Entercom 12.0 Flinn 8.1 Gilliam 1.7

Population: 1,043,700 (Black: 9.8%, Hispanic: 9.3%)

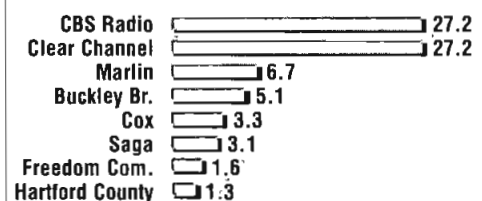
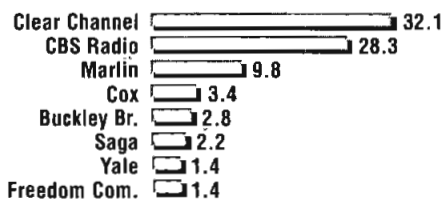
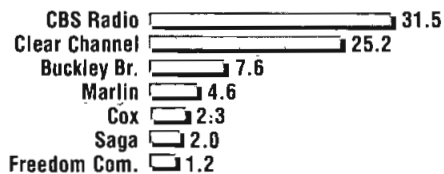
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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
9.7	9.4	10.4	9.2	11.0	WRCH-FM	AC	CBS Radio	100.5	7.5kw	2111	10	8	1	1	1	9:30	KATZ
10.3	10.7	9.0	9.0	8.1	WTIC-AM	News/Talk	CBS Radio	1080	50kw	1800	10	13	9	9	5	8:15	CHR
7.6	6.6	6.2	7.2	7.6	WWYZ-FM	Country	Clear Channel	92.5	17kw	1763	5	4	6	2	2	7:45	CCRS
7.6	6.7	5.6	5.2	7.0	WZMX-FM	Rhythmic	CBS Radio	93.7	17kw	1650	1	1	2	5	8	7:45	KATZ
4.9	5.1	5.2	5.3	5.1	WDRC-FM	Classic Hits	Buckley Br.	102.9	19.5kw	1274	10	10	9	8	3	7:15	MCG
6.2	6.4	6.8	5.8	5.0	WHCN-FM	Classic Hits	Clear Channel	105.9	16kw	1713	10	6	3	2	4	5:15	CCRS
5.1	4.5	4.6	4.5	5.0	WKSS-FM	CHR/Top 40	Clear Channel	95.7	16.5kw	1959	2	3	5	7	9	4:45	CCRS
4.7	5.3	4.1	4.0	4.6	WCCF-FM	Active Rock	Marlin	106.9	23kw	1039	7	2	3	4	7	8:00	EAST
3.8	4.6	4.4	5.0	4.6	WTIC-FM	Hot AC	CBS Radio	96.5	20kw	1734	7	4	6	5	6	4:45	CHR
3.3	4.2	3.0	4.6	3.7	WPHH-FM	Urban	Clear Channel	104.1	17.8kw	1160	3	6	8	11	9	6:00	CCRS
2.1	2.5	2.7	3.2	2.5	WDRC/WMMW	News/Talk	Buckley Br.	1360/1470	5kw/2.5kw	480	18	21	21	20	15	9:30	—
1.9	2.2	2.0	1.9	2.3	WPLR-FM	Rock	Cox	99.1	15kw	756	5	9	11	10	12	5:30	KATZ
1.6	2.7	2.3	2.2	2.0	WAQY-FM	Classic Rock	Saga	102.1	17kw	775	10	12	11	11	11	4:45	KATZ
0.9	1.2	1.1	1.2	1.3	WKCI-FM	CHR/Top 40	Clear Channel	101.3	15kw	978	4	10	13	15	21	2:30	CCRS
1.9	0.9	1.2	1.2	1.2	WLAT-AM	Tropical	Freedom Com.	910	5kw	300	7	13	14	13	14	7:30	CAB
1.6	1.4	1.3	1.4	1.0	WPOP-AM	Sports	Clear Channel	1410	5kw	351	18	16	16	17	17	4:45	CCRS
1.2	1.0	1.5	0.8	1.0	WRYM-AM	Tropical	Hartford County	840	1kw	152	18	21	15	14	13	11:15	—

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



Latest Arbitron Ratings: www.radioandrecords.com

Population: 1,021,400 (Black: N/A; Hispanic: N/A)

SPRING '05	FALL '05	SPRING '06	FALL '06	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.4	6.0	7.1	6.3	6.5	WABC-AM	Talk	Citadel	770	50kw	874	25	25	17	10	7	14:30	ABC
7.1	7.4	6.7	6.0	5.9	WKXW/WXKW	News/Talk	Millennium	101.5/97.3	19kw/50kw	1917	6	6	4	2	1	6:00	—
4.0	3.3	2.9	4.0	4.6	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	1229	8	6	2	1	2	7:15	CCRS
2.9	4.2	4.1	4.8	4.1	WWZY/WBHX	AC	Press Com.	107.1/99.7	4.7kw/5.6kw	878	13	23	12	5	2	8:45	—
3.4	4.0	2.8	4.7	3.5	WFAN-AM	Sports	CBS Radio	660	50kw	1059	13	15	8	7	4	6:30	IRS
4.0	3.1	4.3	3.6	3.3	WJLK-FM	Hot AC	Millennium Radio	94.3	1.3kw	1091	8	10	4	4	6	5:45	CHR
2.4	1.6	3.0	2.2	3.3	WRAT-FM	Active Rock	Greater Media	95.9	4kw	847	4	5	3	6	9	7:30	—
3.2	2.0	3.2	2.5	3.2	WHTG/WBBO	Alternative	Press Com.	106.3/98.5	3.9kw/3kw	932	2	1	1	3	5	6:45	—
2.7	4.0	3.2	2.7	3.1	WJRZ-FM	Oldies	Greater Media	100.1	1.6kw	733	13	29	26	14	8	8:15	—
4.2	2.8	4.1	3.2	2.9	WOBM-FM	AC	Millennium Radio	92.7	1.4kw	783	13	25	17	14	10	7:00	CHR

Population: 989,000 (Black: 11.9%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.2	10.1	9.0	9.9	11.5	WYRK-FM	Country	Regent	106.5	50kw	2074	5	3	1	1	1	10:15	KATZ
10.6	10.0	13.1	9.9	8.6	WBEN-AM	News/Talk	Entercom	930	5kw	1853	15	13	11	9	2	8:30	D&R
5.7	6.1	7.1	5.5	6.6	WGRF-FM	Classic Rock	Citadel	96.9	24kw	1723	8	6	2	2	3	7:00	MCG
6.8	8.1	6.2	7.0	6.4	WBLK-FM	Urban	Regent	93.7	47.1kw	1154	2	1	3	4	8	10:15	KATZ
6.2	6.6	6.2	4.5	5.7	WJYE-FM	AC	CBS Radio	96.1	47.1kw	1391	8	9	9	6	5	7:30	CHR
6.5	5.8	4.5	5.5	5.5	WHTT-FM	AC	Citadel	104.1	50kw	1526	11	11	10	4	4	6:45	MCG
4.3	4.2	5.9	5.7	5.5	WTSS-FM	Hot AC	Entercom	102.5	110kw	1631	6	5	4	3	6	6:15	D&R
5.7	5.5	5.2	5.2	5.3	WKSE-FM	CHR/Top 40	Entercom	98.5	46kw	2239	1	3	5	10	11	4:15	D&R
5.8	2.6	4.6	4.8	4.8	WGR-AM	Sports	Entercom	550	5kw	1668	6	10	8	8	7	5:15	D&R
4.7	4.6	3.9	4.7	4.1	WEOG-FM	Active Rock	Citadel	103.3	49kw	1248	4	2	6	11	12	6:00	MCG

53 ROCHESTER, NY



Population: 941,600 (Black: 10.5%; Hispanic: N/A)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.1	11.2	9.5	9.6	12.6	WBEE-FM	Country	Entercom	92.5	50kw	2116	4	2	1	1	1	9:00	D&R
8.5	9.6	9.9	10.4	9.6	WHAM-AM	News/Talk	Clear Channel	1180	50kw	1797	8	9	7	4	2	8:00	CCRS
9.2	9.0	7.6	9.2	7.3	WDKX-FM	Urban	Monroe County	103.9	0.8kw	997	1	1	2	2	7	11:00	ARP
6.5	6.1	8.8	5.2	6.8	WRMM-FM	AC	CBS Radio	101.3	27kw	1633	8	10	8	5	3	6:15	CHR
5.1	4.7	5.5	6.4	5.0	WBZA-FM	80s	Entercom	98.9	37kw	1219	8	7	3	2	4	6:15	D&R
4.2	4.5	4.8	4.0	4.7	WPXY-FM	CHR/Top 40	CBS Radio	97.9	50kw	1718	1	3	4	9	10	4:15	CHR
5.5	3.9	4.9	4.2	4.3	WCMF-FM	Classic Rock	CBS Radio	96.5	50kw	1123	8	8	5	6	5	5:45	KATZ
3.1	4.1	3.9	4.0	3.7	WDVI-FM	Hot AC	Clear Channel	102.3	3.4kw	176	18	25	28	28	24	3:30	—
4.1	3.9	4.4	3.2	3.4	WKGS-FM	CHR/Top 40	Clear Channel	106.7	3.5kw	1218	3	4	9	12	13	4:15	CCRS
4.8	3.5	3.6	3.1	3.2	WFXF-FM	Classic Rock	Clear Channel	95.1	50kw	1016	7	11	11	8	6	4:45	CCRS

54 LOUISVILLE



Population: 923,000 (Black: 13.8%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.8	11.0	11.9	10.7	10.3	WAMZ-FM	Country	Clear Channel	97.5	100kw	2104	4	3	1	1	1	7:15	CCRS
11.0	9.5	10.9	10.8	9.3	WHAS-AM	News/Talk	Clear Channel	840	50kw	1973	9	15	6	2	2	7:00	CCRS
7.1	6.4	6.8	7.9	7.4	WGZB-FM	Urban	Radio One	96.5	6kw	1341	1	1	2	3	9	8:00	D&R
5.0	5.7	4.5	3.7	5.3	WMJM-FM	Urban AC	Radio One	101.3	2kw	824	9	10	7	6	3	9:30	D&R
5.7	5.0	6.8	5.1	5.3	WVEZ-FM	AC	Cox	106.9	24.5kw	1125	9	11	10	9	4	7:00	CHR
5.4	3.7	3.9	4.2	5.0	WDJX-FM	CHR/Top 40	Radio One	99.7	24kw	1640	2	2	3	7	14	4:30	D&R
3.6	4.8	3.9	3.0	3.7	WLUE-FM	Adult Hits	Clear Channel	100.5	37kw	886	9	4	4	4	10	6:00	CCRS
3.7	4.5	3.2	3.3	3.6	WQMF-FM	Classic Rock	Clear Channel	95.7	28.5kw	998	9	8	5	5	6	5:15	CCRS
3.9	4.2	3.5	3.9	3.5	WSFR-FM	Classic Rock	Cox	107.7	8.2kw	1022	4	12	7	7	7	5:00	CHR
2.6	3.5	2.3	3.4	3.3	WPTI-FM	Country	Cox	103.9	1.4kw	818	7	8	7	10	8	6:00	CHR

Population: 898,600 (Black: 28.6%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.6	10.9	9.3	10.1	10.0	WKJS/WKJM	Urban AC	Radio One	105.7/99.3	2.3kw/6kw	1355	4	4	2	1	1	10:30	—
6.3	6.5	6.4	7.4	8.4	WBTJ-FM	Urban	Clear Channel	106.5	7.6kw	1690	2	1	1	2	6	7:15	CCRS
6.8	6.8	7.7	7.2	7.9	WRVA-AM	News/Talk	Clear Channel	1140	50kw	1150	11	15	8	5	4	9:45	CCRS
9.5	10.4	9.3	8.9	7.8	WTVR-FM	AC	Clear Channel	98.1	50kw	1604	9	8	6	3	2	7:00	CCRS
7.0	6.3	4.1	6.3	6.4	WPZZ-FM	Gospel	Radio One	104.7	100kw	1011	6	12	4	4	3	9:00	MCG
5.6	6.2	7.2	5.4	6.3	WCDX-FM	Urban	Radio One	92.1	2.4kw	1462	1	2	3	7	11	6:15	MCG
8.6	6.8	7.5	7.0	6.2	WKHK-FM	Country	Cox	95.3	17.5kw	1449	4	4	4	6	5	6:15	CHR
5.4	3.7	3.8	4.2	3.5	WWLB-FM	Adult Hits	Main Line	98.9	3.1kw	933	9	9	7	8	7	5:15	—
3.8	4.6	4.1	5.7	3.3	WRVQ-FM	CHR/Top 40	Clear Channel	94.5	200kw	1329	3	3	10	10	12	3:30	CCRS
2.3	3.4	3.3	2.5	2.9	WBBT/WARV	Oldies	Main Line	107.3/100.	6kw/4.7kw	693	15	19	17	14	8	6:00	—

Population: 865,600 (Black: 28.1%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.1	12.3	11.6	13.5	12.0	WBHK-FM	Urban AC	Cox	98.7	9.4kw	1585	3	4	2	1	1	11:00	CHR
9.1	8.6	9.4	8.4	9.5	WBHJ-FM	Urban	Cox	95.7	100kw	1552	1	1	1	4	9	9:00	CHR
4.5	5.3	5.4	7.7	8.1	WZZK-FM	Country	Cox	104.7	100kw	1817	4	2	3	2	2	6:30	CHR
4.9	5.7	4.8	4.3	5.8	WQEN-FM	CHR/Top 40	Clear Channel	103.7	77kw	1486	2	2	5	9	11	5:45	CCRS
3.1	2.9	3.9	2.9	5.1	WUHT-FM	Urban AC	Citadel	107.7	43kw	1026	7	5	4	3	5	7:15	MCG
7.2	4.8	4.6	5.9	4.6	WDXB-FM	Country	Clear Channel	102.5	69kw	1214	4	7	8	7	7	5:30	CCRS
4.2	3.4	4.2	5.1	4.4	WBPT-FM	Classic Hits	Cox	106.9	100kw	1040	10	8	6	5	3	6:15	CHR
4.9	4.5	6.1	5.2	4.1	WMJJ-FM	AC	Clear Channel	96.5	100kw	999	14	11	11	10	3	6:00	CCRS
5.2	3.3	2.4	3.8	3.9	WDJC-FM	Christian AC	Crawford	93.7	100kw	899	4	9	8	6	6	6:15	—
5.6	5.4	5.0	3.4	3.1	WENN-FM	Alternative 1	Clear Channel	105.5	1.4kw	779	7	6	7	11	12	5:45	CCRS
4.8	5.1	4.5	3.2	3.1	WZRR-FM	Classic Rock	Citadel	99.5	100kw	853	11	9	10	7	7	5:15	MCG

¹ Was Gospel until December 2.

57 NEW ORLEANS



Population: 862,700 (Black: 36.1%; Hispanic: N/A)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
10.7	11.3	11.3	13.1	14.8	WQVE-FM	Urban	Clear Channel	93.3	100kw	2122	1	1	1	1	4	11:15	CCRS
10.3	10.3	10.0	10.6	11.0	WYLD-FM	Urban AC	Clear Channel	98.5	100kw	1574	3	3	2	2	1	11:15	CCRS
9.6	7.3	7.2	6.9	8.2	WNOE-FM	Country	Clear Channel	101.1	100kw	1569	4	4	3	4	2	8:30	CCRS
7.3	7.7	7.6	7.7	7.5	WLMG-FM	AC	Entercom	101.9	100kw	1551	7	4	4	3	3	8:00	D&R
10.6	10.6	11.6	8.0	5.9	WWL-AM	News/Talk	Entercom	870	50kw	1400	7	14	8	7	5	6:45	D&R
6.0	4.9	5.7	5.6	5.2	WEZB-FM	CHR/Top 40	Entercom	97.1	100kw	1587	2	2	6	8	12	5:15	D&R
2.3	2.4	3.1	4.6	4.1	KYRK-FM	Rock ¹	Clear Channel	104.1	100kw	941	4	4	5	6	8	7:15	CCRS
3.8	5.0	3.7	4.5	4.1	WKBU-FM	Classic Hits	Entercom	95.7	100kw	1092	6	8	7	5	6	6:00	D&R
3.2	4.2	3.8	3.7	3.3	KMEZ-FM	Urban AC	Citadel	102.9	18.5kw	751	7	8	9	9	7	7:00	MCG
0.0	0.0	0.0	2.6	2.6	WWL-FM	News/Talk	Entercom	105.3	96kw	604	13	11	13	12	11	6:45	D&R

¹ Was KHEV-FM (Gospel) until December.

58 MCALLEN-BROWNSVILLE



Population: 817,500 (Black: N/A; Hispanic: 86.7%)

SPRING '05	FALL '05	SPRING '06	FALL '06	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
8.0	10.9	11.3	10.3	12.2	KBFM-FM	Rhythmic	Clear Channel	104.1	100kw	2327	1	1	1	3	6	8:15	CCRS
7.6	8.2	9.0	7.0	9.6	KTEX-FM	Country	Clear Channel	100.3	99kw	1689	4	4	3	2	1	9:00	CCRS
11.2	11.1	10.8	9.5	9.5	KGBT-FM	Reg. Mexican	Univision Com.	98.5	100kw	1682	7	2	2	1	2	8:45	KT-H
7.5	7.1	5.8	7.7	6.2	KBTQ-FM	Spanish Oldies	Univision Com.	96.1	100kw	1234	9	9	7	5	3	7:45	KT-H
1.5	2.3	4.5	4.8	5.9	KESO/XHRR	Reg. Mexican	Border Media	92.7/102.5	3kw/50kw	224	2	3	4	6	6	5:15	—
8.4	6.2	6.9	5.8	5.9	KKPS-FM	Tejano	Entravision	99.5	100kw	1444	7	7	6	7	4	6:30	LER
8.2	5.8	5.7	6.3	5.4	KFRQ-FM	Active Rock	Entravision	94.5	100kw	1259	4	5	5	4	5	6:45	KATZ
4.3	4.3	4.8	5.3	4.0	XAVO-FM	Latin Pop	Border Media	101.5	50kw	1116	2	6	8	9	12	5:45	—
5.5	5.5	4.7	4.2	3.9	KVLY-FM	AC	Entravision	107.9	98kw	1082	12	8	9	8	8	5:30	KATZ
2.4	2.3	2.7	3.2	2.7	KURV-AM	News/Talk	Border Media	710	1kw	409	14	13	13	11	11	10:15	—

Population: 835,500 (Black: 13.3%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.0	9.5	7.2	8.4	10.0	WHKO-FM	Country	Cox	99.1	50kw	2170	2	2	1	3	1	6:15	CHR
7.6	7.6	10.6	8.7	8.2	WLQT-FM	AC	Clear Channel	99.9	50kw	1580	9	5	6	5	2	7:15	CCRS
7.2	8.1	7.4	8.0	6.9	WHIO-A/F	Talk	Cox	1290	5kw	1224	13	10	9	8	6	7:45	CHR
8.0	7.6	7.3	6.7	6.8	WMMX-FM	Hot AC	Clear Channel	107.7	28kw	1335	7	3	2	1	3	6:45	CCRS
6.2	7.1	6.4	5.6	6.5	WDHT-FM	Urban	Radio One	102.9	50kw	1401	1	1	3	6	10	6:15	KATZ
6.5	6.3	6.4	5.6	6.2	WTUE-FM	Classic Rock	Clear Channel	104.7	50kw	785	6	6	4	2	4	10:45	CCRS
4.3	4.6	4.2	6.3	6.1	WROU-FM	Urban AC	Radio One	92.1	89kw	747	7	8	5	4	5	8:00	KATZ
5.1	4.8	5.3	4.8	4.1	WXEG-FM	Alternative	Clear Channel	103.9	2.9kw	975	5	4	7	7	9	5:45	CCRS
4.8	4.4	3.7	3.6	3.6	WLW-AM	News/Talk	Clear Channel	700	50kw	859	13	13	12	9	7	5:45	CCRS
2.3	2.6	2.2	2.1	3.1	WDKF-FM	CHR/Top 40	Clear Channel	94.5	3.6kw	1128	2	6	8	15	20	3:45	CCRS

Population: 813,700 (Black: 17.3%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.7	7.0	7.4	9.3	9.4	WSSL-FM	Country	Clear Channel	100.5	100kw	1612	5	5	2	2	1	8:00	CCRS
9.5	7.9	7.9	9.1	8.3	WJMZ-FM	Urban AC	Cox	107.3	100kw	1114	3	5	1	1	2	10:15	KATZ
8.3	8.7	6.7	7.2	8.2	WESC-FM	Country	Clear Channel	92.5	100kw	1479	5	4	4	3	3	7:45	CCRS
5.7	5.1	4.9	5.4	5.9	WFBC-FM	CHR/Top 40	Entercom	93.7	100kw	1513	1	2	5	7	8	5:15	D&R
5.4	5.4	5.6	6.2	5.9	WSPA-FM	AC	Entercom	98.9	100kw	1056	7	7	6	3	5	7:30	D&R
2.9	3.9	3.5	3.8	5.6	WTPT-FM	Active Rock	Entercom	93.3	92.9kw	906	4	1	2	3	7	8:30	CHR
5.5	7.4	8.7	6.8	5.2	WMYI-FM	AC	Clear Channel	102.5	19kw	1257	11	10	9	8	4	5:45	CCRS
5.0	4.2	5.8	4.4	5.1	WHZT-FM	Rhythmic	Cox	98.1	100kw	1182	2	3	7	9	9	6:00	KATZ
5.1	5.2	6.1	4.8	4.6	WROQ-FM	Classic Rock	Entercom	101.1	100kw	1044	11	8	8	6	6	6:00	CHR

61 TUCSON



Population: 763,300 (Black: N/A; Hispanic: 30.3%)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.9	10.2	10.7	8.5	9.1	KIIM-FM	Country	Citadel	99.5	90kw	1564	5	4	3	2	2	7.45	MCG
8.1	9.2	9.2	9.7	8.4	KMXZ-FM	AC	Journal	94.9	97kw	1318	8	6	4	1	1	8.30	CHR
6.9	7.2	8.0	7.7	7.7	KRQQ-FM	CHR/Top 40	Clear Channel	93.7	91kw	1733	1	1	1	4	6	5.45	CCRS
6.8	5.8	3.6	7.1	6.7	KCMT-FM	Reg. Mexican	Lotus	102.1	100kw	691	3	2	2	3	5	12.45	LER
5.7	6.0	5.0	4.7	5.3	KNST-AM	News/Talk	Clear Channel	790	5kw	736	10	12	11	10	4	9.15	CCRS
4.7	4.6	3.9	4.0	4.6	KFMA-FM	Alternative	Lotus	92.1	50kw	887	4	3	5	8	12	6.45	LER
4.8	2.7	3.5	3.3	4.4	KLPX-FM	Classic Rock	Lotus	96.1	100kw	945	5	7	7	5	3	6.15	LER
4.8	4.9	5.0	6.3	4.0	KOHT-FM	Rhythmic	Clear Channel	98.3	6kw	965	2	4	6	9	17	5.30	CCRS
2.9	3.4	2.4	3.2	3.0	KHYT-FM	Classic Rock	Citadel	107.5	82kw	768	10	10	8	7	7	5.00	MCG
2.1	2.4	1.3	2.8	3.0	KSZR-FM	Adult Hits	Citadel	97.5	6kw	703	7	10	9	6	8	5.30	MCG

62 FT. MYERS-NAPLES



Population: 744,800 (Black: N/A; Hispanic: 14.7%)

SPRING '05	FALL '05	SPRING '06	FALL '06	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.9	11.8	11.4	10.5	9.7	WAVV-FM	B/EZ	Alpine Br Corp	101.1	100kw	1340	13	15	17	19	8	10.00	—
5.8	7.5	5.1	6.6	5.8	WJPT-FM	Adult Standards	Beasley	106.3	50kw	838	13	23	21	18	4	9.45	—
5.9	4.9	5.4	5.8	5.6	WWGR-FM	Country	Renda	101.9	100kw	954	3	4	2	1	2	8.00	—
6.6	4.9	4.7	4.5	4.6	WBTT-FM	Rhythmic	Clear Channel	105.5	23.5kw	1004	1	1	1	6	19	6.15	CCRS
4.5	3.5	4.0	2.9	4.1	WXKB-FM	CHR/Top 40	Beasley	103.9	100kw	1275	2	2	3	3	12	4.30	—
2.9	1.6	1.9	2.5	3.9	WJGO-FM	Rhythmic Oldies	Renda	102.9	50kw	865	9	8	5	2	1	6.15	—
4.7	5.4	4.6	3.7	3.2	WOLZ-FM	Oldies	Clear Channel	95.3	78.5kw	778	13	15	15	13	3	5.30	CCRS
3.1	3.8	3.5	3.4	3.1	WARD-FM	Classic Rock	Meridian	94.5	99kw	642	9	10	5	5	4	6.45	MCG
3.0	2.5	2.4	2.7	3.0	WJBX-FM	Alternative	Beasley	99.3	45kw	560	3	8	7	4	6	7.30	—

Population: 777,900 (Black: N/A; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.9	12.8	10.3	9.7	9.4	WGNA-FM	Country	Regent	107.7	12.5kw	1513	3	2	1	2	2	8:00	KATZ
7.7	8.4	8.0	8.0	8.3	WYJB-FM	AC	Pamal	95.5	12kw	1434	4	7	2	1	1	7:30	ARP
6.1	6.7	7.8	7.2	6.2	WKLI-FM	B/EZ	Pamal	100.9	6kw	952	8	14	14	10	4	8:15	ARP
7.0	6.0	6.3	6.5	5.6	WGY-AM	News/Talk	Clear Channel	810	50kw	976	13	13	15	13	7	7:15	CCRS
3.7	3.4	4.1	3.2	5.4	WAJZ-FM	Rhythmic	Pamal	96.3	0.5kw	879	1	1	4	6	11	8:00	ARP
4.7	5.3	4.6	5.2	5.4	WPYX-FM	Classic Rock	Clear Channel	106.5	15.3kw	1081	8	5	2	4	5	6:30	CCRS
6.0	4.2	5.5	4.2	5.0	WFLY-FM	CHR/Top 40	Pamal	92.3	17kw	1409	2	3	6	5	8	4:30	ARP
5.3	6.0	4.8	6.2	4.8	WRVE-FM	Hot AC	Clear Channel	99.5	14.5kw	1078	8	10	5	3	3	5:45	CCRS
4.3	2.9	3.5	3.4	3.5	WTRY-FM	Oldies	Clear Channel	98.3	6kw	791	8	14	13	9	6	5:30	CCRS
3.7	3.4	3.0	3.4	3.3	WROW-AM	News/Talk	Pamal	590	5kw	487	13	19	18	16	10	8:30	ARP

Population: 766,800 (Black: N/A; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.3	9.2	12.1	9.3	8.9	KSSK-FM	AC	Clear Channel	92.3	100kw	1447	7	11	3	1	1	7:45	CCRS
8.2	7.3	6.6	6.0	7.0	KINE-FM	Hawaiian AC	Cox	105.1	100kw	1095	12	12	12	7	5	8:15	KATZ
4.1	4.2	5.8	4.3	6.5	KSSK-AM	AC	Clear Channel	590	7.5kw	730	18	18	16	11	2	11:30	CCRS
5.9	6.3	6.3	6.6	6.4	KCCN-FM	Hawaiian CHR	Cox	100.3	100kw	1272	3	2	2	3	7	6:30	KATZ
6.7	8.5	6.1	7.9	5.9	KRTR-FM	AC	Cox	96.3	75kw	1229	9	4	1	2	3	6:00	CHR
5.4	5.8	4.5	4.4	4.8	KGMZ-FM	Oldies	Salem	107.9	100kw	926	9	15	13	6	4	6:45	CHR
4.3	3.6	4.0	5.0	4.3	KDDB-FM	Rhythmic	Visionary Related	102.7	61kw	1107	1	1	4	12	23	5:00	—
4.3	5.1	3.6	5.3	4.3	KUMU-FM	AC	Visionary Related	94.7	100kw	781	12	9	10	5	8	7:15	ARP
5.0	4.7	5.2	4.6	4.2	KDNN-FM	Hawaiian CHR	Clear Channel	98.5	51kw	956	7	3	5	9	12	5:30	CCRS
1.4	1.1	1.6	3.7	4.2	KHUI-FM	Hawaiian AC	Salem	99.5	100kw	674	12	20	22	21	9	8:00	SRR

65 TULSA



Population: 732,000 (Black: N/A; Hispanic: N/A)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.5	8.1	9.5	7.9	9.1	KWEN-FM	Country	Cox	95.5	100kw	1483	2	2	1	1	1	7.15	KATZ
7.1	6.9	7.1	6.3	6.4	KVOO-FM	Country	Journal	98.5	100kw	995	8	7	4	3	2	7.45	CCRS
7.7	7.9	7.5	8.7	5.9	KMOD-FM	Rock	Clear Channel	97.5	100kw	1024	9	4	2	2	3	7.00	CCRS
6.7	6.2	6.4	6.5	5.9	KRMG-AM	News/Talk	Cox	740	50(25)kw	957	16	14	8	8	3	7:30	CHR
4.0	4.4	3.7	4.4	5.4	KMYZ-FM	Alternative	Times-Shamrock	106.1	100kw	879	4	1	2	6	13	7.15	—
4.7	4.8	4.7	4.2	5.4	KXBL-FM	Classic Country	Journal	99.5	100kw	809	16	14	14	11	6	8:00	CCRS
4.7	4.2	5.5	4.7	4.7	KBEZ-FM	AC	Renda	92.9	100kw	809	9	12	8	5	7	6:45	MCG
5.7	6.3	4.5	3.9	4.6	KHTT-FM	CHR/Top 40	Renda	106.9	100kw	1057	1	5	5	10	13	5:00	MCG
4.0	5.6	3.8	4.0	3.8	KJSR-FM	Classic Rock	Cox	103.3	100kw	794	13	10	5	6	8	5:45	CHR
2.1	2.4	3.0	3.0	3.7	KTSO-FM	Classic Hits	Times-Shamrock	94.1	100kw	586	13	19	8	4	5	7:30	—

66 FRESNO



Population: 711,700 (Black: N/A; Hispanic: 44.6%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.5	7.5	8.1	6.1	6.4	KMJ-AM	News/Talk	Peak	580	50kw	895	15	23	17	9	1	9:45	KATZ
6.2	5.0	5.3	4.8	5.7	KSKS-FM	Country	Peak	93.7	68kw	920	7	3	2	1	3	8:15	KATZ
4.9	5.4	6.2	6.2	5.2	KOND-FM	Reg. Mexican	Univision	92.1	37kw	800	6	1	1	2	9	8:45	KT-H
5.1	3.8	4.3	4.1	5.1	KJWL-FM	Soft AC	Ostlund, John	99.3	5kw	636	15	32	22	14	5	11:00	—
4.8	6.9	4.6	4.6	4.8	KBOS-FM	Rhythmic	Clear Channel	94.9	16.5kw	1220	1	2	5	12	16	5:15	CCRS
4.2	4.5	4.4	3.4	4.2	KMGV-FM	Rhy. Oldies	Peak	97.9	2.1kw	684	15	11	3	2	2	8:15	KATZ
2.9	4.0	2.5	4.3	3.8	KSOF-FM	AC	Clear Channel	98.9	19kw	640	15	7	5	4	6	8:00	CCRS
2.8	2.4	2.7	2.6	3.7	KRDA-FM	Spanish Oldies	Univision	107.5	24.5kw	577	15	4	4	5	7	8:30	—
3.5	3.7	2.4	3.5	3.4	KWYE-FM	AC ¹	Peak	101.1	10kw	775	7	7	8	6	8	6:00	KATZ
3.7	3.7	3.1	3.6	3.1	KJFX-FM	Classic Rock	Wilks Broadcast	95.7	17.5kw	722	28	18	12	7	4	5:45	—
4.3	3.8	2.6	2.8	3.1	KLBN-FM	Reg Mexican	Lotus	105.1	0.6kw	572	15	4	7	7	12	7:15	LER
4.1	4.3	4.2	4.6	3.1	KSEQ-FM	Rhythmic	Buckley Br.	97.1	17kw	948	2	6	12	15	17	4:15	D&R

¹ Was CHR/Pop until December 13

Population: 703,400 (Black: N/A; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.1	9.7	7.0	8.2	8.8	WBCT-FM	Country	Clear Channel	93.7	320kw	1463	4	3	1	1	1	6:15	CCRS
5.8	5.5	4.6	5.7	6.8	WGRD-FM	Alternative	Regent	97.9	13kw	1120	3	1	2	3	7	6:15	KATZ
6.3	7.8	6.0	6.6	6.5	WSNX-FM	CHR/Top 40	Clear Channel	104.5	32kw	1165	1	2	3	12	13	5:45	CCRS
7.0	6.6	7.2	7.8	6.4	WOOD-AM	News/Talk	Clear Channel	1300	5kw	791	13	14	8	4	3	8:15	CCRS
4.1	5.1	5.6	5.1	5.5	WLAV-FM	Classic Rock	Citadel	96.9	50kw	1005	10	8	4	2	2	5:45	MCG
4.3	3.2	2.4	2.8	4.3	WTNR-FM	Country	Citadel	94.5	50kw	770	5	4	5	6	7	5:45	MCG
4.5	3.8	3.7	4.8	4.1	WTRV-FM	AC	Regent	100.5	3.5kw	538	13	19	16	16	10	7:45	KATZ
3.9	4.6	6.7	4.9	3.8	WOOD-FM	AC	Clear Channel	105.7	265kw	685	6	10	6	6	6	5:45	CCRS
1.6	4.1	3.7	2.4	3.5	WHTS-FM	CHR/Top 40	Citadel	105.3	20kw	868	2	4	7	12	15	4:00	—
4.1	4.6	2.8	3.1	3.5	WLHT-FM	AC	Regent	95.7	40kw	589	10	12	14	4	5	6:00	KATZ

Population: 682,500 (Black: N/A; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.2	11.2	11.7	10.4	13.4	WCTO-FM	Country	Citadel	96.1	50kw	1581	2	3	2	2	2	10:45	—
10.6	9.5	9.0	11.1	11.1	WODE-FM	Classic Hits	Nassau	99.9	50kw	1636	3	4	2	1	1	8:45	KATZ
11.0	9.7	8.7	9.4	9.8	WAEB-FM	CHR/Top 40	Clear Channel	104.1	19.4kw	1809	1	1	1	3	3	7:00	CCRS
6.5	6.2	9.8	7.6	7.2	WLEV-FM	AC	Citadel	100.7	11kw	998	10	5	5	5	4	9:15	—
9.1	7.6	8.0	7.2	6.7	WZZO-FM	Rock	Clear Channel	95.1	30kw	1120	4	2	4	4	5	7:45	CCRS
3.7	4.1	5.3	4.9	4.6	WAEB-AM	News/Talk	Clear Channel	790	3.8kw	564	16	14	7	7	6	10:30	CCRS
0.8	0.7	1.2	0.7	1.9	WWYY-FM	AC	Nassau	107.1	1.2kw	278	10	6	6	6	9	8:45	KATZ
1.0	1.2	1.3	0.8	1.6	WUGL-FM	Classic Hits	CBS Radio	98.1	12.5kw	328	16	16	11	8	7	6:15	IRS
1.3	1.2	0.9	1.3	1.4	WGPA-AM	News/Talk	Timmer	1100	0.3kw	131	16	28	36	37	37	8:15	—
1.5	1.5	1.1	2.3	1.1	WIOO-FM	CHR/Top 40	Clear Channel	102.1	27kw	421	5	7	8	10	24	3:30	CCRS
1.1	1.2	1.2	1.2	1.1	WKXW/WXKW	News/Talk	Millennium Radio	101.5/97.3	19kw/50kw	242	16	25	11	9	8	5:45	CHR

69 WILKES BARRE-SCRANTON



Population: 681,400 (Black: N/A, Hispanic: N/A)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.3	7.9	7.7	7.1	7.8	WKRZ/WKRF	CHR/Pop	Entercom	98.5/107.9	8.7kw/0.8kw	1598	3	2	1	2	4	5.30	—
6.2	7.7	6.9	5.0	7.2	WEZX/WPZX	Classic Rock	Times-Shamrock	106.9/105.1	1.5kw/6kw	975	6	4	3	1	2	8.30	—
7.7	7.8	7.7	8.0	7.1	WMGS-FM	AC	Citadel	92.9	5.3kw	943	5	7	4	3	1	8.30	CHR
7.8	9.5	9.2	6.9	6.6	WGGY/WGGI	Country	Entercom	101.3/95.9	7kw/6kw	1122	4	6	4	5	3	6.30	—
5.1	5.4	5.4	5.0	6.5	WBSX-FM	Active Rock	Citadel	97.9	15kw	918	2	1	2	3	10	8:00	CHR
5.2	4.4	4.3	5.5	4.9	WBHT/WBHD	CHR/Top 40	Citadel	97.1/95.7	0.5kw/0.6kw	1,159	1	3	6	7	9	4:45	—
4.3	4.5	4.8	4.1	3.8	WILK/WBZU	News/Talk	Entercom	98.0/91.0	5kw/1kw	379	14	20	15	14	11	1:30	—
3.5	3.8	1.9	3.4	2.8	WSJR-FM	Country	Citadel	93.7	1.5kw	321	14	10	8	8	5	9:45	CHR
3.0	2.8	2.0	3.0	2.8	WWRR-FM	Adult Hits	Bold Gold	104.9	0.3kw	447	14	5	7	6	8	7:00	—
1.8	2.8	3.9	3.9	2.2	WILK-FM	News/Talk ¹	Entercom	103.1	6kw	330	14	23	23	20	13	7:30	D&R
1.9	1.4	1.3	1.8	2.2	WSBG-FM	Hot AC	Nassau	93.5	0.6kw	388	6	8	8	10	5	6:30	KATZ

¹ Was WFEZ-FM (AC) until April

70 ALBUQUERQUE



Population: 654,200 (Black: N/A, Hispanic: 41.6%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.6	6.9	8.4	8.0	7.3	KKOB-AM	News/Talk	Citadel	770	50kw	1074	13	13	7	1	1	8:30	MCG
4.4	5.0	3.7	6.0	7.0	KKSS-FM	Rhythmic	Univision	97.3	94kw	988	1	1	1	3	14	9:00	KT-H
2.8	1.6	2.8	3.6	4.0	KJFA-FM	Reg Mexican	Univision	105.1	100kw	408	7	3	2	4	11	12:15	KT-H
4.6	4.8	4.3	3.1	3.9	KBQI-FM	Country	Clear Channel	107.9	22.5kw	733	13	7	11	10	6	6.45	CCRS
4.6	4.8	5.0	3.6	3.9	KRST-FM	Country	Citadel	92.3	22kw	827	8	9	7	6	6	6:00	MCG
3.2	3.2	3.2	3.6	3.8	KDRF-FM	Adult Hits	Citadel	103.3	20kw	846	8	11	4	1	3	5.45	MCG
5.2	4.6	5.5	4.0	3.7	KZRR-FM	Rock	Clear Channel	94.1	22.5kw	678	8	6	2	4	8	6:45	CCRS
3.6	3.4	4.3	4.3	3.6	KLVO-FM	Reg. Mexican	AGM	97.7	100kw	438	3	4	5	10	16	10:30	MCG
4.7	4.7	4.0	5.0	3.5	KABG-FM	Oldies	AGM	98.5	100kw	768	13	22	18	14	2	5.45	ARP
4.0	6.0	3.9	4.1	3.5	KKDB-FM	CHR/Top 40	Citadel	93.3	20kw	985	2	4	6	13	16	4:30	MCG

Population: 633,300 (Black: N/A; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
24.8	25.2	23.5	20.6	21.1	WIVK-FM	Country	Citadel	107.7	91kw	2203	2	1	1	1	1	9:45	MCG
9.1	10.8	8.8	9.6	9.3	WJXB-FM	AC	South Central	97.5	96kw	1220	6	5	3	2	2	7:45	KATZ
6.3	7.1	8.1	7.7	7.1	WWST-FM	CHR/Top 40	Journal	102.1	15kw	1329	2	2	2	3	5	5:30	-
7.1	6.9	7.1	6.3	6.3	WIMZ-FM	Classic Rock	South Central	103.5	100kw	927	4	4	4	4	3	7:00	KATZ
5.3	6.2	5.3	5.5	5.8	WNOX-FM	News/Talk	Citadel	100.3	100kw	639	8	7	6	5	4	9:15	MCG
5.8	5.8	5.9	4.9	5.6	WKHT-FM	Rhythmic	Journal	104.5	2.3kw	895	1	3	5	7	10	6:30	-
2.5	2.4	2.3	1.7	3.4	WJBZ-FM	Gospel	Seymour	96.3	2.9kw	455	8	12	12	10	7	7:45	-
2.0	1.9	2.0	2.4	3.1	WMYU-FM	Hot AC	Journal	93.1	2.4kw	487	8	10	7	6	5	6:30	-
2.0	3.4	3.1	3.2	3.0	WNML-A&F	Sports	Citadel	99.1/990	6kw/10kw	303	8	7	9	8	8	5:45	MCG
2.7	2.6	3.6	4.4	2.5	WNFZ-FM	Alternative	South Central	94.3	2.6kw	438	4	6	8	9	12	5:45	KATZ

Population: 610,000 (Black: N/A; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.1	5.3	7.1	6.2	7.9	KEZO-FM	Rock	Journal	92.3	100kw	992	6	1	1	1	4	7:45	CHR
8.1	6.8	8.8	8.2	7.8	KFAB-AM	News/Talk	Clear Channel	1110	50kw	938	7	14	8	7	1	8:15	CCRS
8.5	9.5	8.9	8.5	7.8	KXKT-FM	Country	Clear Channel	103.7	100kw	1006	3	6	4	4	3	7:45	CCRS
5.8	5.2	4.5	5.9	6.6	KQKQ-FM	Hot AC	NRG Media	98.5	100kw	1201	2	2	2	3	8	5:30	KATZ
5.4	4.6	3.3	4.2	6.5	KQBW-FM	Rock	Clear Channel	96.1	100kw	855	5	4	3	2	5	7:30	MCG
6.6	6.8	6.3	5.4	6.5	KQCH-FM	CHR/Top 40	Journal	94.1	98kw	1026	1	3	6	9	13	6:15	CHR
7.2	7.1	5.4	6.7	6.3	KGOR-FM	Oldies	Clear Channel	99.9	115kw	1030	7	11	9	7	1	6:00	CCRS
4.5	3.9	3.3	3.8	5.1	KSRZ-FM	Hot AC	Journal	104.5	100kw	814	7	4	4	5	7	6:15	CHR
4.8	3.7	3.3	4.8	4.5	KKCO-FM	Classic Rock	Journal	105.9	50kw	697	7	8	7	5	6	6:30	CHR

73 SARASOTA-BRADENTON



Population: 581,500 (Black: N/A; Hispanic: N/A)

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SPRING '05	FALL '05	SPRING '06	FALL '06	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
1.1	1.1	1.4	1.5	5.6	WSDV-AM	Adult Stand. ¹	Clear Channel	1450	1kw	414	12	26	29	29	20	13.15	—
6.4	5.0	4.7	5.8	5.2	WFLA-AM	News/Talk	Clear Channel	970	25kw	653	12	21	9	8	1	8.00	CCRS
4.7	4.4	5.4	5.1	5.2	WFLZ-FM	CHR/Top 40	Clear Channel	93.3	99kw	960	1	1	1	1	6	5.15	CCRS
4.7	4.1	4.6	4.0	5.2	WSJT-FM	Smooth Jazz	CBS Radio	94.1	100kw	680	8	17	5	1	2	7.30	IRS
7.1	7.8	7.7	6.7	5.2	WSRZ-FM	Oldies	Clear Channel	107.9	47kw	757	12	5	6	5	2	6.45	CCRS
7.1	6.8	5.1	4.6	4.5	WCTQ-FM	Country	Clear Channel	106.5	13kw	670	4	3	2	4	4	6.30	CCRS
4.7	3.5	5.1	2.5	4.3	WDUV-FM	AC	Cox	105.5	46kw	576	12	26	26	24	10	7.30	CHR
3.2	2.9	2.9	3.4	3.9	WLTQ-FM	AC	Clear Channel	92.1	11.5kw	407	12	4	3	3	4	9.45	CCRS
3.8	3.0	2.6	3.0	3.2	WWRM-FM	AC	Cox	94.9	100kw	546	8	5	6	7	7	5.45	CHR
1.7	0.8	1.7	2.1	2.9	WLSS-AM	News/Talk	Salem	930	5kw	335	12	17	19	14	12	8.45	—

¹ Was WSRQ-AM (News/Talk) until October 2006.

74 AKRON



Population: 597,200 (Black: 10.9%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.7	7.3	7.7	7.8	7.3	WNIR-FM	Talk	Media-Com	100.1	4.2kw	638	12	13	13	2	2	10.45	KATZ
6.3	5.8	6.1	6.7	5.6	WQMX-FM	Country	Rubber City	94.9	16.2kw	822	5	5	3	3	6	6.30	CHR
6.3	6.8	5.8	5.1	5.3	WMJI-FM	Oldies	Clear Channel	105.7	16kw	844	7	11	11	8	1	6.00	CCRS
3.9	3.5	2.9	2.6	5.0	WTAM-AM	News/Talk	Clear Channel	1100	50kw	800	12	15	7	6	5	6.00	CCRS
4.7	4.5	4.5	3.1	4.9	WAKS-FM	CHR/Top 40	Clear Channel	96.5	31kw	994	1	1	2	12	17	4.45	CCRS
5.8	5.1	5.1	4.7	4.8	WONE-FM	Classic Rock	Rubber City	97.5	12kw	760	7	7	1	1	4	6.00	CHR
4.9	4.5	5.1	3.8	4.6	WDOK-FM	AC	CBS Radio	102.1	12kw	585	12	15	7	3	3	7.45	KATZ
4.0	4.8	5.0	3.9	4.4	WZAK-FM	Urban AC	Radio One	93.1	27.5kw	459	5	6	5	5	7	9.00	ARP
3.1	3.7	3.0	4.1	3.8	WKDD-FM	Hot AC	Clear Channel	98.1	15.5kw	679	3	4	4	6	11	5.30	CCRS
2.9	3.7	2.9	2.6	3.3	WAKR-AM	Adult Standards	Rubber City	1590	5kw	459	7	20	23	23	17	7.00	CHR
3.3	3.1	3.7	3.7	3.3	WENZ-FM	Urban	Radio One	107.9	15.9kw	578	2	2	6	16	21	5.30	ARP

Population: 581,800 (Black: 16.9%; Hispanic: N/A)

SPRING '05	FALL '05	SPRING '06	FALL '06	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.4	8.2	8.2	6.2	8.8	WSTW-FM	CHR/Top 40	Delmarva	93.7	47kw	1148	3	1	1	1	2	7:00	KATZ
10.4	7.2	9.8	9.0	8.4	WJBR-FM	AC	Beasley	99.5	50kw	1038	8	4	2	3	1	7.15	CHR
4.0	5.8	4.8	6.1	6.7	WDAS-FM	Urban AC	Clear Channel	105.3	16.5kw	654	8	3	3	2	2	9:30	CCRS
4.0	6.4	3.9	4.2	5.6	WXCY-FM	Country	Delmarva	103.7	50kw	680	5	4	5	4	4	7.45	KATZ
3.4	3.3	2.7	4.2	4.3	WMMR-FM	Rock	Greater Media	93.3	16.5kw	613	8	2	4	5	6	6:30	MCG
3.6	3.2	3.3	3.5	3.0	WMGK-FM	Classic Rock	Greater Media	102.9	8.9kw	426	8	14	6	5	5	6:30	MCG
4.0	2.6	2.3	2.3	2.7	WILM-AM	News/Talk	Clear Channel	1450	1kw	359	14	18	21	18	11	7:15	—
3.0	3.3	2.9	2.8	2.7	WOGF-FM	Classic Hits	CBS Radio	98.1	12.5kw	519	8	14	18	10	6	4:45	IRS
3.5	2.2	3.8	3.6	2.7	WUSL-FM	Urban	Clear Channel	98.9	27kw	583	3	4	7	9	20	4:15	CCRS
3.2	2.4	4.0	3.0	2.6	WDEL-AM	News/Talk	Delmarva	1150	5kw	400	14	20	21	13	12	6:15	KATZ
2.9	2.2	2.0	1.9	2.6	WIOQ-FM	CHR/Top 40	Clear Channel	102.1	27kw	647	2	4	8	12	27	3:45	CCRS

Population: 573,600 (Black: N/A; Hispanic: 81.5%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.6	6.7	7.0	8.9	10.7	KBNA-A&F	Spanish Oldies	Univision	97.5/920	100kw/1kw	1289	4	1	1	1	1	9:45	KT-H
9.1	7.0	6.6	7.8	8.1	KINT-FM	Span. Adult Hits	Entravision	93.9	100kw	1025	10	7	6	4	3	9:15	LER
6.7	8.0	9.6	8.3	7.5	KTSM-FM	AC	Clear Channel	99.9	87kw	1130	7	7	4	3	1	7:45	CCRS
7.1	10.4	7.8	7.4	7.4	KLAQ-FM	Rock	Regent	95.5	88kw	1214	3	1	2	2	5	7:15	—
7.9	5.8	6.3	5.9	6.1	KPRR-FM	Rhythmic	Clear Channel	102.1	100kw	1207	1	3	4	10	12	6:00	CCRS
5.2	6.2	5.2	5.9	5.2	KOFX-FM	Oldies	Entravision	92.3	100kw	841	10	12	10	6	4	7:30	—
3.7	5.4	4.6	5.1	4.9	KHEY-FM	Country	Clear Channel	96.3	88kw	700	10	5	8	6	6	8.15	CCRS
3.4	2.6	2.9	3.9	4.4	XHH-FM	Latin Pop	Boone, Jose	100.7	100kw	684	7	4	3	6	9	7:30	—
4.4	4.3	3.4	4.6	4.3	KSII-FM	Hot AC	Regent	93.1	98kw	800	7	5	7	5	7	6:15	—
2.6	2.8	2.2	3.1	3.3	XHNZ-FM	Latin Pop	GRM	107.5	14.8kw	561	5	9	9	9	10	7:00	—
5.2	5.2	4.4	4.1	3.3	XHTD-FM	Rhythmic	GRM	104.3	10.1kw	878	2	9	12	14	17	4:30	—

77 BATON ROUGE



Population: 529,100 (Black: 30.4%, Hispanic: N/A)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.9	8.3	9.9	8.7	10.6	KQXL-FM	Urban AC	Citadel	106.5	50kw	980	2	4	1	1	1	10:15	CHR
6.9	7.2	7.2	7.6	7.2	WEMX-FM	Urban	Citadel	94.1	100kw	994	1	1	2	5	11	7:00	CHR
7.3	7.1	7.3	7.8	7.0	WYNK-FM	Country	Clear Channel	101.5	96kw	1066	5	6	3	3	3	6:15	CCRS
8.5	7.7	6.3	6.2	6.4	WDGL-FM	Classic Rock	Guaranty	98.1	95kw	1064	11	5	3	2	4	5:45	—
4.8	6.2	6.9	6.6	6.0	KRVE-FM	AC	Clear Channel	96.1	43kw	813	11	8	7	3	2	7:15	CCRS
6.3	6.1	4.5	6.7	5.6	WFMF-FM	CHR/Top 40	Clear Channel	102.5	100kw	993	2	3	3	6	9	5:30	CCRS
5.6	5.0	5.4	5.4	5.1	WJBD-AM	News/Talk	Clear Channel	1150	5kw	650	16	15	8	7	5	7:30	CCRS
5.0	5.5	4.2	3.9	4.7	KYRK-FM	Rock 1	Clear Channel	104.1	100kw	658	8	2	3	8	12	7:00	CCRS
4.2	4.1	3.9	3.6	4.2	WXDK-AM	Gospel	Citadel	1460	5kw	405	7	15	14	11	6	9:45	CHR
4.6	4.7	4.1	4.5	3.8	WTGE-FM	Classic Country	Guaranty	107.3	4.3kw	486	11	8	12	11	10	7:45	—

¹ Was KHEV-FM (Gospel) until December

78 BAKERSFIELD



Population: 542,500 (Black: N/A, Hispanic: 40.9%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.7	9.8	7.6	9.7	8.3	KISV-FM	Rhythmic	AGM	94.1	6.3kw	1247	1	1	2	4	11	6:45	ARP
5.5	6.0	6.0	5.3	7.2	KBFP-FM	Spanish Oldies	Clear Channel	105.3	35kw	611	10	2	1	1	1	11:45	—
9.4	8.2	6.6	7.2	5.9	KUZZ-FM	Country	Buck Owens	107.9	6kw	750	10	11	5	3	2	8:00	KATZ
5.5	2.7	4.2	5.3	5.4	KMYX-FM	Reg. Mexican	Radio Campesina	92.5	1.2kw	640	10	4	3	2	5	8:30	—
4.1	4.1	5.3	6.1	4.8	KIWI-FM	Reg. Mexican	Lotus	102.9	25kw	623	6	2	4	4	10	7:30	LER
2.9	4.0	2.3	3.8	4.0	KNZR-AM	News/Talk	Buckley Br.	1560	25kw	429	18	16	15	10	3	9:15	D&R
2.3	3.6	3.5	2.7	3.8	KERN-AM	News/Talk	AGM	1410	1kw	460	18	17	12	9	3	8:15	ARP
3.4	4.0	3.5	2.7	3.7	KKBB-FM	Rhy. Oldies	Buckley Br.	99.3	1.2kw	460	5	9	11	10	8	8:00	D&R
3.8	4.1	4.3	4.0	3.7	KRAB-FM	Active Rock	Clear Channel	106.1	25kw	666	2	6	9	15	18	5:30	CCRS
1.7	1.8	3.1	1.7	3.5	KBDS-FM	Rhythmic	Radio Campesina	103.9	6kw	589	4	8	8	13	13	6:00	—
4.9	4.1	3.0	2.6	3.5	KPSL-FM	Latin Pop	Lotus	92.1	2kw	517	10	5	6	6	13	6:45	LER

Population: 558,400 (Black: N/A; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.5	7.7	7.0	8.2	9.0	WRBT-FM	Country	Clear Channel	94.9	25kw	1014	6	2	4	4	3	8:15	CCRS
6.7	7.0	7.0	6.8	8.3	WNNK-FM	Hot AC	Cumulus	104.1	22.5kw	954	3	3	3	2	2	8:00	ARP
7.6	8.3	8.1	7.1	8.2	WRVW-FM	Classic Hits	Clear Channel	97.3	17kw	891	8	6	2	1	1	8:30	CCRS
8.5	9.3	10.6	9.7	7.5	WHP-AM	News/Talk	Clear Channel	580	5kw	756	12	8	6	6	5	9:15	CCRS
5.0	4.2	5.1	4.5	6.1	WQXA-FM	Active Rock	Citadel	105.7	25kw	643	6	1	1	4	7	8:45	ARP
3.7	4.0	4.7	3.6	5.2	WTPA-FM	Classic Rock	Cumulus	93.5	1.3kw	714	8	7	5	3	4	6:45	ARP
2.2	3.2	3.1	3.6	3.5	WMHX-FM	Adult Hits	Citadel	106.7	14kw	445	12	12	7	7	6	7:30	ARP
3.0	3.6	2.7	4.0	3.1	WWKL-FM	Rhythmic	Cumulus	92.1	3.3kw	596	1	3	7	8	14	4:45	—
2.3	2.6	1.7	2.3	2.9	WCAT-FM	Country	Citadel	102.3	3kw	341	3	8	10	11	11	7:45	ARP
3.7	3.4	4.0	4.8	2.9	WHKF-FM	CHR/Top 40	Clear Channel	99.3	1.4kw	725	2	3	7	8	18	3:45	CCRS

Population: 555,100 (Black: N/A; Hispanic: 39.0%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.8	4.7	6.7	5.6	6.6	KSOL-FM	Reg. Mexican	Univision	98.9	6.1kw	482	3	1	1	1	6	15:00	KT-H
6.3	6.4	6.1	5.6	5.5	KDON-FM	Rhythmic	Clear Channel	102.5	18.5kw	1053	1	2	3	7	12	5:45	CCRS
5.3	6.4	4.2	3.9	5.4	KPRC-FM	Spanish Oldies	Clear Channel	92.7	6.9kw	535	15	3	2	2	3	11:00	CCRS
6.1	4.7	5.3	6.2	5.4	KWAV-FM	AC	Buckley Br.	96.9	18kw	631	8	18	6	3	1	9:15	D&R
2.6	3.8	4.1	2.1	3.9	KTOM-FM	Country	Clear Channel	100.7	1.4kw	477	8	7	7	6	6	9:00	CCRS
4.5	4.7	4.5	5.8	3.7	KGO-AM	News/Talk	Citadel	810	50kw	467	15	32	19	14	5	8:45	ABC
2.2	3.8	3.5	3.4	3.6	KBOQ-FM	Classical	Mapleton	95.5	1.7kw	412	8	10	13	17	8	9:30	—
3.7	4.2	3.5	3.2	3.6	KPIG-FM	Triple A	Mapleton	107.5	5.4kw	505	15	23	15	7	2	7:45	MCG
3.5	2.4	3.6	3.6	3.5	KHIP-FM	Classic Rock	Mapleton	104.3	2.6kw	600	8	13	8	7	4	6:15	MCG
3.0	3.8	2.2	2.3	3.4	KOCN-FM	Rhythmic Oldies	Clear Channel	105.1	4.2kw	480	15	4	5	4	9	7:30	CCRS

81 STOCKTON



Population: 542,600 (Black: N/A; Hispanic: 31.3%)

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SPRING '05	FALL '05	SPRING '06	FALL '06	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.0	7.9	7.8	11.9	9.5	KWIN-FM	Rhythmic	Citadel	97.7	3kw	1142	1	2	2	4	5	7:30	KATZ
8.1	8.9	9.5	8.2	7.8	KATM-FM	Country	Citadel	103.3	50kw	845	7	4	4	3	1	8:15	MCG
3.8	2.3	7.1	5.1	7.1	KMIX-FM	Reg Mexican	Entravision	100.9	6kw	581	16	1	1	1	5	10:45	—
6.2	5.9	5.8	4.3	5.8	KHKK-FM	Classic Rock	Citadel	104.1	50kw	850	7	7	3	2	2	6:00	MCG
6.8	5.9	8.4	5.6	5.8	KJOY-FM	AC	Citadel	99.3	4kw	707	7	7	7	6	3	7:15	KATZ
4.6	5.5	2.3	4.6	4.8	K000-FM	Rhythmic Oldies	Clear Channel	100.1	6kw	577	16	12	6	5	4	7:30	CCRS
5.9	6.2	6.3	4.3	3.8	KSTN-FM	Reg Mexican	San Joaquin	107.3	8.1kw	459	7	3	5	6	8	7:30	—
1.5	2.1	1.9	2.1	3.5	KHOP-FM	CHR/Top 40	Citadel	95.1	29.5kw	679	2	5	8	12	13	4:45	MCG
4.8	3.7	2.3	2.9	3.0	KOSO-FM	Hot AC	Clear Channel	93.1	3kw	616	3	12	9	8	9	4:15	CCRS
1.8	1.3	2.4	2.1	2.8	KNBR-AM	Sports	Cumulus	680	50kw	360	16	20	12	10	7	6:45	MG/S

82 SYRACUSE



Population: 555,100 (Black: N/A; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.7	11.2	12.4	12.1	13.4	WBBS-FM	Country	Clear Channel	104.7	50kw	1332	3	4	1	1	1	9:00	CCRS
7.1	5.9	6.5	6.6	7.1	WNTQ-FM	CHR/Top 40	Citadel	93.1	97kw	1241	2	1	2	3	6	5:15	MCG
7.1	5.2	6.5	7.0	6.7	WSYR-AM	News/Talk	Clear Channel	570	5kw	736	12	14	10	7	5	8:15	CCRS
6.6	7.3	6.5	8.0	6.1	WWHT-FM	CHR/Top 40	Clear Channel	107.9	50kw	976	1	1	3	9	8	5:45	CCRS
5.0	6.5	6.5	4.7	6.1	WYYY-FM	AC	Clear Channel	94.5	100kw	713	12	6	6	2	3	7:45	CCRS
4.5	4.4	4.8	5.3	5.7	WSEN-FM	Oldies	Buckley	92.1	25kw	728	12	14	8	5	2	7:00	—
5.2	6.9	5.5	6.0	5.4	WTKW-FM	Classic Rock	Galaxy	99.5	5.7kw	775	7	7	6	4	4	6:30	—
3.7	4.2	4.4	3.2	4.2	WKRL-FM	Alternative	Galaxy	100.9	6kw	578	5	3	4	7	8	6:30	—
4.3	3.9	4.1	4.9	3.9	WAQX-FM	Active Rock	Citadel	95.7	25kw	620	7	4	4	6	7	5:45	MCG
2.0	2.9	4.4	1.7	2.8	WPHR-FM	Urban AC	Clear Channel	106.9	14kw	222	4	7	13	13	8	11:30	—

Population: 513,700 (Black: 14.1%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.2	11.4	12.3	11.5	13.0	WGOK-FM	Country	Dix	93.7	100kw	1138	4	1	1	1	1	9:45	KATZ
5.8	5.2	6.9	8.2	7.6	WSKY-FM	News/Talk	Entercom	97.3	13.5kw	636	13	6	3	3	2	10:15	D&R
5.2	6.4	4.7	4.5	6.3	WTRS-FM	Country	Asterisk	102.3	50kw	632	4	2	2	3	6	8:30	—
6.0	5.8	5.9	7.1	4.7	WKTK-FM	AC	Entercom	98.5	100kw	657	13	9	3	5	4	6:15	D&R
6.1	5.4	5.7	5.6	4.2	WNDD/WNDT	Classic Rock	Dix	95.5/92.5	6kw/3.2kw	580	7	10	8	2	3	6:15	KATZ
4.8	4.6	4.8	5.9	4.1	WTMG-FM	Urban	Jablamo	101.3	3.5kw	548	1	4	3	8	8	6:15	—
4.3	7.6	6.3	4.5	3.9	WRUF-FM	Active Rock	University of FL	103.7	100kw	629	3	4	3	6	9	5:15	—
2.8	4.5	3.3	3.9	3.2	WYKS-FM	CHR/Top 40	Gillen, Albert J	105.3	3kw	598	4	3	7	9	15	4:45	—
3.1	1.8	1.1	3.0	2.9	WCFB-FM	Urban AC	Cox	94.5	100kw	300	7	13	10	7	7	8:30	—
3.6	2.7	3.0	1.9	2.8	WMFO-FM	Oldies	Asterisk	92.9	50kw	365	13	22	14	11	5	6:30	—

Population: 529,500 (Black: N/A; Hispanic: 12.1%)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.9	7.6	8.5	7.7	8.1	WAQY-FM	Classic Rock	Saga	102.1	17kw	1028	4	2	1	1	1	6:30	KATZ
7.8	7.9	7.7	8.1	6.8	WMAS-FM	AC	Lappin	94.7	50kw	899	4	6	3	2	2	6:15	MCG
7.8	8.8	7.3	6.9	6.5	WPKX-FM	Country	Clear Channel	97.9	2.2kw	798	8	8	7	5	4	7:15	CCRS
6.5	5.2	7.0	5.6	6.2	WHYN-FM	Hot AC	Clear Channel	93.1	8.9kw	844	4	7	4	3	2	6:15	CCRS
8.9	6.3	7.7	8.4	6.0	WHYN-AM	News/Talk	Clear Channel	560	5(1)kw	560	15	14	10	7	5	9:00	CCRS
4.3	5.6	3.4	3.4	5.0	WLZX-FM	Active Rock	Saga	99.3	5.8kw	693	2	3	2	4	7	6:00	KATZ
3.5	4.0	3.8	4.3	4.5	WKSS-FM	CHR/Top 40	Clear Channel	95.7	16.5kw	925	1	4	6	6	10	4:00	CCRS
5.0	4.9	5.1	4.2	4.5	WZMX-FM	Rhythmic	CBS Radio	93.7	21kw	680	2	1	4	8	13	5:30	KATZ
2.5	2.7	2.3	2.9	3.0	WDRC-FM	Oldies	Buckley	102.9	19.5kw	350	8	12	13	12	6	7:15	MCG
0.0	0.0	0.0	0.0	2.6	WVEI-FM	Sports	Entercom	103.5	.72kw	363	8	12	11	10	8	6:00	—

85 LITTLE ROCK



Population: 515,500 (Black-21.9%, Hispanic: N/A)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.5	11.9	10.4	9.7	9.7	KSSN-FM	Country	Clear Channel	95.7	100kw	1030	5	2	1	1	1	7:30	CCRS
7.2	5.8	5.0	6.1	7.3	KLAL-FM	CHR/Top 40	Citadel	107.7	50kw	832	2	1	2	4	10	7:00	—
4.7	6.8	5.5	6.4	6.5	KURB-FM	Hot AC	Citadel	98.5	100kw	691	7	3	3	2	3	7.45	—
5.5	4.7	7.2	7.5	6.2	KOKY-FM	Urban AC	Last Bastion	102.1	41kw	470	10	7	5	3	2	10.30	—
8.5	6.4	8.6	8.6	5.5	KIPR-FM	Urban	Citadel	92.3	100kw	689	1	4	4	8	12	6:30	—
10.0	9.0	10.6	9.4	5.4	KARN-A&F	News/Talk	Citadel	92.0/102.9	5kw/50kw	294	10	17	12	10	8	7.15	—
3.8	5.5	4.7	3.8	5.3	KHLR-FM	Gospel	Clear Channel	94.9	96kw	442	5	9	9	7	5	9:45	CCRS
4.7	6.4	4.2	4.2	5.1	KHKN-FM	Classic Country	Clear Channel	106.7	16kw	553	10	12	13	1.1	6	7.30	CCRS
4.7	4.4	5.8	4.9	5.0	KKPT-FM	Classic Rock	Signal Media	94.1	100kw	672	7	9	7	5	4	6:00	—
5.0	4.4	5.2	5.2	4.5	KABZ-FM	Talk	Signal Media	103.7	100kw	588	10	7	9	6	6	6:15	—

86 DAYTONA BEACH



Population: 500,300 (Black: 9.0%, Hispanic: N/A)

SPRING '05	FALL '05	SPRING '06	FALL '06	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.4	13.3	12.6	12.1	9.0	WMGF-FM	AC	Clear Channel	107.7	100kw	883	5	17	6	2	1	8:30	CCRS
6.7	3.5	4.2	3.5	7.2	WHOG-FM	Classic Rock	Black Crow	95.7	25kw	566	5	5	1	1	2	10:45	—
4.9	5.6	5.2	5.5	5.6	WWKA-FM	Country	Cox	92.3	99kw	676	2	7	7	6	3	6:45	KATZ
5.1	5.7	5.5	5.0	4.8	WJHM-FM	Urban	CBS Radio	101.9	61kw	593	1	1	2	10	14	6:45	KATZ
4.8	4.2	6.0	4.5	4.4	WJRR-FM	Alternative	Clear Channel	101.1	100kw	492	5	2	3	4	10	7:30	CCRS
4.5	2.9	4.3	3.0	4.4	WOMX-FM	Hot AC	CBS Radio	105.1	100kw	490	13	5	4	3	4	7:30	KATZ
4.7	3.6	6.1	4.7	4.4	WTKS-FM	Talk	Clear Channel	104.1	100kw	380	3	7	9	5	5	9:45	CCRS
3.1	3.0	2.7	2.9	3.8	WVYB-FM	CHR/Pop	Black Crow	103.3	3kw	548	3	3	4	7	10	5:45	—
3.2	3.0	3.1	2.3	3.6	WROO-AM	Adult Standards	Gore-Overgaard	1340	1kw	300	13	19	20	17	16	10:15	REG
2.8	3.0	2.4	3.3	3.3	WKRO-FM	Country	Black Crow	93.1	15kw	474	10	7	10	12	8	5:45	—

Population: 517,400 (Black: 12.4%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
13.9	15.1	15.0	15.1	13.9	WKKO-FM	Country	Cumulus	99.9	50kw	1317	6	1	1	1	1	9:30	INT
9.5	7.5	10.0	8.7	7.7	WRVF-FM	AC	Clear Channel	101.5	19kw	951	9	6	4	3	2	7:15	CCRS
6.2	6.0	6.4	6.0	7.1	WRQN-FM	Oldies	Cumulus	93.5	4.1kw	836	9	9	6	4	3	7:30	INT
6.5	6.0	5.7	6.6	6.3	WSPD-AM	News/Talk	Clear Channel	1370	5kw	639	14	11	8	6	5	8:45	CCRS
6.0	6.6	6.0	7.0	6.1	WIOT-FM	Rock	Clear Channel	104.7	50kw	839	9	3	2	2	5	6:30	CCRS
5.0	5.4	5.1	4.8	6.1	WVKS-FM	CHR/Top 40	Clear Channel	92.5	50kw	1130	1	2	3	5	9	4:45	CCRS
6.0	5.0	5.1	4.6	4.7	WIMX-FM	Urban AC	URBan Radio	95.7	3.5kw	368	6	16	12	8	4	11:30	—
5.6	4.0	5.4	3.4	4.3	WWWM-FM	Hot AC	Cumulus	105.5	4.3kw	633	14	7	5	6	7	6:00	INT
2.7	3.4	2.8	2.6	3.4	WRWK-FM	Alternative	Cumulus	106.5	4.8kw	468	6	4	6	10	12	6:30	INT
4.2	4.7	2.8	4.0	3.4	WXKR-FM	Classic Rock	Cumulus	94.5	30kw	619	4	13	9	9	8	4:45	INT

Population: 500,500 (Black: 30.0%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.6	8.8	9.4	11.2	8.8	WWWZ-FM	Urban	Citadel	93.3	50kw	856	1	1	1	2	6	9:15	MCG
9.9	7.4	8.4	8.1	7.6	WXST-FM	Urban AC	Apex (SC)	99.7	70kw	642	9	4	2	1	1	10:45	-
8.7	8.2	6.1	6.6	7.3	WEZL-FM	Country	Clear Channel	103.5	100kw	960	4	5	3	2	2	6:45	CCRS
6.8	6.3	7.6	5.4	6.3	WXLY-FM	Oldies	Clear Channel	102.5	100kw	810	9	11	8	4	3	7:00	CCRS
4.4	4.9	4.7	4.3	5.3	WMGL-FM	Urban AC	Last Bastion	101.7	6.5kw	470	14	9	9	6	4	10:00	MCG
4.2	4.2	4.7	4.1	5.1	WRFQ-FM	Classic Rock	Clear Channel	104.5	28kw	669	4	5	4	6	5	6:45	CCRS
4.1	3.3	2.9	3.2	4.4	WSSX-FM	CHR/Top 40	Citadel	95.1	100kw	769	3	5	5	5	8	5:00	MCG
3.6	2.8	3.0	3.0	4.1	WIHB-FM	CHR/Top 40	Apex (SC)	92.5	100kw	669	2	3	6	15	16	5:30	—
2.9	4.3	2.6	3.2	3.5	WJNI-FM	Gospel	Jabar	106.3	6kw	343	4	11	13	10	12	9:00	—
3.2	4.0	3.3	3.3	3.5	WNKT-FM	Country	Citadel	107.5	100kw	531	9	10	10	9	10	6:00	MCG
2.9	4.9	2.6	4.0	3.5	WXTC-AM	Gospel	Apex (SC)	1390	5kw	280	9	16	16	12	6	11:15	MCG
2.6	3.0	4.1	2.8	3.5	WYBB-FM	Active Rock	LM	98.1	50kw	330	9	2	6	8	17	9:30	—

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GREENVILLE-NEW BERN



Population: 501,800 (Black: 24.8%; Hispanic: N/A)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.3	11.5	13.1	9.9	10.8	WRNS-FM	Country	NextMedia	95.1	100kw	1204	3	2	2	1	1	7:30	KATZ
7.4	10.9	9.8	10.4	10.4	WIKS-FM	Urban	Beasley	101.9	100kw	916	1	1	1	1	2	9:30	—
4.7	5.0	5.8	4.1	5.6	WMGV-FM	AC	Beasley	103.3	100kw	605	15	5	3	3	3	7:45	—
4.3	5.6	4.7	3.9	4.2	WNCT-FM	Oldies	Beasley	107.9	100kw	536	9	12	12	5	4	6:30	—
5.8	5.8	6.2	3.6	3.8	WSFL-FM	Classic Rock	Beasley	106.5	100kw	505	9	9	5	4	5	6:15	—
4.9	3.2	3.4	3.4	3.6	WERO-FM	CHR/Top 40	NextMedia	93.3	100kw	728	1	7	8	11	12	4:15	KATZ
2.7	3.5	3.4	5.5	3.6	WXNR-FM	Alternative	Beasley	99.5	16.5kw	463	5	3	4	9	16	6:30	—
5.8	4.2	4.8	2.7	3.5	WNBB/WNBR	Classic Country	Eure	97.9/98.9	14.5kw/6kw	231	15	16	16	14	9	8:15	—
2.5	2.5	2.2	2.2	3.5	WRHT/WRHD	Country ¹	Inner Banks	94.1/94.3	11kw/2kw	336	9	15	16	18	16	3:00	—
5.5	5.2	3.4	3.3	2.9	WQSL/WQZL	Rhythmic Oldies	NextMedia	92.3/101.1	22.7kw/31kw	487	5	10	7	6	7	5:00	KATZ

¹ Was CHR/Top 40 until April 30

90

MOBILE



Population: 470,300 (Black: 26.1%, Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.1	11.0	11.2	9.7	10.7	WBLX-FM	Urban	Cumulus	92.9	98kw	865	1	1	1	2	5	10:45	ARP
9.6	11.3	10.2	11.4	10.0	WDLT-FM	Urban AC	Cumulus	98.3	40kw	684	3	3	2	1	1	12:45	ARP
8.8	8.0	8.6	8.7	7.5	WABB-FM	CHR/Top 40	Dittman	97.5	100kw	1093	2	2	3	4	9	6:00	—
10.3	9.6	8.3	9.7	7.3	WKSJ-FM	Country	Clear Channel	94.9	100kw	917	6	7	7	5	2	7:00	CCRS
7.7	7.3	6.4	6.1	6.2	WMXC-FM	AC	Clear Channel	99.9	94kw	730	6	7	5	5	3	7:30	CCRS
6.2	6.3	4.0	4.8	5.2	WRKH-FM	Classic Rock	Clear Channel	96.1	97kw	633	4	5	4	3	4	7:15	CCRS
5.0	4.8	4.8	4.3	4.6	WGOK-AM	Gospel	Cumulus	90.0	1kw	400	11	15	12	11	6	10:00	ARP
2.2	3.6	4.7	5.1	4.1	WYOK-FM	Country	Cumulus	104.1	100kw	463	6	5	9	8	10	7:30	ARP
2.9	2.2	2.2	2.8	3.9	WAVH-FM	Adult Hits	Baldwin	106.5	50kw	421	6	10	7	7	7	8:15	—
3.1	4.0	3.3	4.3	3.3	WTKX-FM	Active Rock	Clear Channel	101.5	100kw	431	6	4	6	12	13	6:30	CCRS

Population: 485,400 (Black: 32.7%; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.4	9.6	8.9	10.1	8.8	WWDM-FM	Urban AC	Inner City	101.3	100kw	844	6	2	1	1	1	8:00	—
5.7	5.0	5.4	4.3	6.3	WLTY-FM	AC	Clear Channel	96.7	3.3kw	636	6	6	2	2	2	7:30	CCRS
5.2	6.9	4.8	4.8	6.0	WCOS-FM	Country	Clear Channel	97.5	100kw	705	6	7	6	4	4	6:15	CCRS
7.7	5.8	6.0	5.7	5.8	WFMV/WLJI	Gospel	Glory	95.3/98.3	6kw/6kw	564	4	12	6	5	4	7:15	—
4.6	4.3	4.7	4.0	5.8	WTCB-FM	AC	Citadel	106.7	100kw	550	15	9	11	3	2	8:00	CHR
4.9	5.8	6.5	4.2	5.6	WXBT-FM	Urban	Clear Channel	100.1	5.9kw	644	2	1	2	6	15	6:45	CCRS
5.2	4.5	4.5	5.9	5.3	WNOK-FM	CHR/Top 40	Clear Channel	104.7	96kw	889	1	4	4	9	11	4:30	CCRS
3.9	5.6	4.7	5.6	4.8	WLXC-FM	Urban AC	Citadel	98.5	6kw	476	6	9	9	6	6	7:30	CHR
5.5	5.1	4.8	4.5	4.6	WHXT-FM	Urban	Inner City	103.9	9.2kw	608	3	3	5	10	13	5:45	—
4.1	4.0	3.9	5.0	4.5	WVOC-AM	News/Talk	Clear Channel	560	5kw	367	15	15	12	12	8	9:15	CCRS

Population: 483,600 (Black: N/A; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.2	9.9	10.6	9.4	8.7	WHO-AM	News/Talk	Clear Channel	1040	50kw	829	10	9	10	3	1	7:45	CCRS
8.9	7.0	7.4	5.7	7.7	KKDM-FM	CHR/Top 40	Clear Channel	107.5	100kw	1032	1	1	1	4	13	5:30	CCRS
6.1	5.0	5.7	7.8	6.3	KHKI-FM	Country	Citadel	97.3	115kw	777	2	3	5	10	9	6:00	CHR
8.1	6.7	3.9	5.6	6.2	KJJY-FM	Country	Citadel	92.5	41kw	701	5	7	6	6	4	6:30	CHR
6.1	4.3	3.5	5.9	5.8	KAZR-FM	Active Rock	Saga	103.3	100kw	705	2	2	3	5	13	6:00	KATZ
4.3	5.4	5.2	4.0	5.8	KSTZ-FM	Hot AC	Saga	102.5	92kw	780	4	5	4	1	6	5:30	KATZ
7.2	6.5	5.4	4.9	5.6	KGGO-FM	Classic Rock	Citadel	94.9	100kw	686	7	6	2	2	3	6:00	CHR
6.6	6.0	7.9	5.0	5.5	KIOA-FM	Oldies	Saga	93.3	100kw	772	7	13	14	8	2	5:15	KATZ
5.6	6.2	7.2	6.6	5.0	KLTI-FM	AC	Saga	104.1	100kw	617	10	13	11	10	4	5:45	KATZ
3.0	3.7	4.4	4.3	4.4	KWQW-FM	News/Talk	Citadel	98.3	41kw	438	10	7	6	8	7	7:30	CHR

93 SPOKANE



Population: 480,800 (Black: N/A, Hispanic: N/A)

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SPRING '05	FALL '05	SPRING '06	FALL '06	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
5.6	8.6	6.8	5.1	7.3	KKZX-FM	Classic Rock	Clear Channel	98.9	10kw	736	8	2	1	1	1	8:00	CCRS
5.1	6.8	5.7	4.1	5.8	KDRK-FM	Country	Citadel	93.7	60kw	583	6	3	4	6	4	8:00	MCG
5.6	5.7	4.8	6.8	5.8	KIXZ-FM	Country	Clear Channel	96.1	64kw	613	3	6	6	7	10	7:30	CCRS
5.9	5.7	5.6	5.8	5.6	KHTQ-FM	Active Rock	Spokane Television	94.5	83kw	582	3	1	2	2	11	7:45	KATZ
5.1	4.4	3.0	3.2	5.5	KXLY-FM	Triple A	Spokane Television	99.9	37kw	512	5	7	5	5	4	8:30	KATZ
5.6	5.9	5.7	4.0	5.3	KEYF-FM	Oldies	Citadel	101.1	100kw	617	12	14	10	7	2	6:45	MCG
3.9	4.3	8.6	5.8	5.3	KISC-FM	AC	Clear Channel	98.1	94kw	604	12	11	7	2	2	7:00	CCRS
5.1	4.3	4.8	4.1	5.0	KZZU-FM	Hot AC	Spokane Television	92.9	81kw	675	2	3	3	2	7	6:00	KATZ
4.4	5.2	2.4	3.5	3.8	KEZE-FM	Rhythmic	KXLY Broadcast	96.9	8.2kw	461	1	5	9	9	21	6:30	KATZ
3.4	3.6	3.7	3.8	3.4	KQNT-AM	News/Talk	Clear Channel	590	5kw	385	12	17	14	13	6	7:15	CCRS
3.2	4.0	3.7	4.1	3.4	KXLY-AM	News/Talk	Spokane Television	920	20kw	466	12	20	15	15	7	6:00	KATZ

94 MELBOURNE-TITUSVILLE-COCOA



Population: 465,500 (Black: N/A; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
5.2	5.1	5.3	5.6	8.2	WAOA-FM	CHR/Top 40	Cumulus	107.1	100kw	843	1	1	1	1	2	8:00	—
7.9	8.3	8.7	7.3	7.4	WLRF-FM	AC	Clear Channel	99.3	50kw	675	12	14	8	5	1	9:00	CCRS
7.1	5.1	4.7	5.5	6.3	WWKA-FM	Country	Cox	92.3	99kw	715	6	2	3	3	5	7:15	KATZ
6.4	4.1	8.0	6.1	4.8	WJRR-FM	Alternative	Clear Channel	101.1	100kw	500	3	2	2	2	8	7:45	CCRS
5.0	5.1	4.2	6.3	4.8	WOSN-FM	Adult Standards	Treasure And Space	97.1	23kw	363	12	19	27	28	14	10:30	—
7.2	3.9	6.0	4.8	4.5	WHTQ-FM	Classic Rock	Cox	96.5	100kw	617	6	5	4	4	4	6:00	KATZ
5.9	6.2	6.0	6.9	4.3	WHKR-FM	Country	Cumulus	102.7	50kw	555	6	14	7	5	5	6:30	—
0.0	0.0	0.0	0.0	4.3	WSBH-FM	Classic Hits	Horton	98.5	6kw	358	12	19	17	8	2	10:00	—
3.3	4.4	3.7	4.1	4.2	WTKS-FM	Talk	Clear Channel	104.1	100kw	329	12	5	5	7	7	10:15	CCRS
4.8	4.8	4.7	4.0	3.7	WMMB/WMMV	News/Talk	Clear Channel	1240/1350	0.9kw/1kw	329	12	16	23	16	11	9:15	CCRS

Population: 461,700 (Black: N/A; Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIMESPENT LISTENING	NATIONAL REP. FIRM
8.8	8.3	7.1	7.2	7.8	WMGN-FM	AC	Mid-West Family	98.1	38kw	711	4	11	2	1	1	8:15	—
8.7	9.1	7.7	7.4	7.1	WZEE-FM	CHR/Top 40	Clear Channel	104.1	12kw	1043	1	1	1	3	7	5:15	CCRS
5.3	4.9	5.3	4.9	6.1	WOLX-FM	Oldies	Entercom	94.9	37kw	734	4	9	5	4	2	6:30	MCG
5.0	4.9	6.2	4.8	5.3	WIBA-FM	Classic Rock	Clear Channel	101.5	12kw	613	4	3	3	2	4	6:30	CCRS
7.1	5.6	6.6	6.6	5.0	WIBA-AM	News/Talk	Clear Channel	1310	5kw	627	9	16	11	7	3	6:00	CCRS
2.6	4.0	4.1	4.9	4.6	WMAO-FM	Country	Clear Channel	96.3	5.1kw	618	3	6	8	10	6	5:45	CCRS
6.1	6.4	5.0	6.6	4.3	WWQM-FM	Country	Mid-West Family	106.3	4.5kw	541	4	6	8	10	7	6:00	—
4.7	4.0	4.1	4.8	4.0	WJJO-FM	Active Rock	Mid-West Family	94.1	50kw	409	4	2	4	6	13	7:30	—
3.1	3.7	3.4	3.6	3.6	WXXM-FM	Talk	Clear Channel	92.1	3.9kw	338	9	4	10	7	10	8:15	CCRS
3.7	4.2	3.7	3.1	3.5	WMMM-FM	Triple A	Entercom	105.5	2kw	543	9	12	5	5	4	5:00	MCG

Population: 452,300 (Black: 13.3%; Hispanic: 10.1%)

SPRING '05	FALL '05	SPRING '06	FALL '06	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIMESPENT LISTENING	NATIONAL REP. FIRM
15.0	12.5	16.5	14.5	12.8	WPCV-FM	Country	Hall Com.	97.5	100kw	1019	2	2	1	1	1	9:15	D&R
6.5	6.9	4.9	6.3	6.5	WFLZ-FM	CHR/Top 40	Clear Channel	93.3	99kw	846	1	1	2	2	7	5:45	CCRS
5.6	3.9	3.5	2.6	4.1	WBTP-FM	Urban	Clear Channel	95.7	90kw	494	3	3	3	8	10	6:00	CCRS
3.6	2.8	2.7	2.9	3.4	WDUV-FM	AC	Cox	105.5	46kw	348	15	31	20	17	3	7:00	CHR
1.6	2.0	3.7	2.6	3.2	WRUM-FM	Latin Tropical	Clear Channel	100.3	100kw	262	5	4	3	3	9	9:15	CCRS
3.4	4.1	3.7	4.9	3.1	WWRM-FM	AC	Cox	94.9	100kw	354	5	7	8	5	5	6:30	CHR
3.1	2.4	3.7	4.2	2.7	WSJT-FM	Smooth Jazz	CBS Radio	94.1	100kw	326	15	17	11	10	3	6:15	IRS
2.6	1.7	2.0	1.2	2.4	WMTX-FM	AC	Clear Channel	100.7	100kw	247	8	10	11	10	7	7:15	CCRS
2.3	2.8	1.7	2.6	2.4	WPOI-FM	80s	Cox	101.5	100kw	243	15	23	6	3	2	7:15	CHR
1.3	1.1	1.0	1.4	2.4	WWRZ-FM	AC	Hall Com.	98.3	26kw	252	15	15	6	5	5	7:15	—
1.5	2.0	1.5	2.2	2.4	WXTB-FM	Active Rock	Clear Channel	97.9	100kw	285	8	5	5	5	22	6:00	—

97 COLORADO SPRINGS



Population: 460,400 (Black: N/A, Hispanic: 11.0%)

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SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
6.6	5.3	7.2	5.0	6.8	KKPK-FM	AC ¹	Citadel	92.9	79kw	792	5	4	2	1	2	6:30	MCG
6.8	6.2	6.4	5.2	6.7	KKLI-FM	AC	Clear Channel	106.3	1.6kw	592	8	9	9	3	1	8:15	CCRS
4.0	5.3	5.7	6.3	6.3	KVOR-AM	News/Talk	Citadel	740	3.3kw	519	8	11	11	10	5	8:45	MCG
6.5	6.4	6.5	6.2	6.2	KILO-FM	Active Rock	Bahakel	94.3	83kw	661	3	2	1	4	7	6:45	CHR
4.2	4.5	7.4	5.8	5.6	KATC-FM	Country	Citadel	95.1	56kw	716	5	4	7	7	6	5:45	—
5.6	6.2	6.5	6.8	5.6	KIBT-FM	Rhythmic	Clear Channel	96.1	0.5kw	668	2	1	4	10	14	6:15	CCRS
5.9	5.3	5.4	5.8	5.6	KKMG-FM	CHR/Top 40	Citadel	98.9	57kw	831	1	3	4	8	12	5:00	MCG
10.1	7.1	5.7	5.7	5.5	KCCY-FM	Country	Clear Channel	96.9	58kw	701	8	7	8	5	3	5:45	CCRS
5.4	7.1	6.4	3.7	5.3	KKFM-FM	Classic Rock	Citadel	98.1	71kw	793	5	8	3	2	3	5:00	MCG
4.5	6.5	5.2	3.5	4.3	KVUU-FM	Hot AC	Clear Channel	99.9	79kw	737	4	6	6	6	9	4:15	CCRS

¹ Was KSPZ-FM (Oldies) until October 5.

98 WICHITA



Population: 462,600 (Black: N/A, Hispanic: N/A)

SPRING '06	SUMMER '06	FALL '06	WINTER '07	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
13.4	11.4	13.1	11.3	10.6	KFOI-FM	Country	Journal	101.3	100kw	1109	4	4	1	1	1	7:30	—
7.2	6.0	7.2	6.1	7.2	KRBB-FM	AC	Clear Channel	97.9	100kw	687	8	9	4	2	1	8:15	CCRS
5.8	6.8	4.4	6.0	6.8	KNSS-AM	News/Talk	Entercom	1240	0.6kw	529	14	11	10	4	3	10:00	D&R
6.9	6.1	6.9	7.0	6.4	KZSN-FM	Country	Clear Channel	102.1	98kw	761	4	3	4	3	6	6:30	CCRS
3.8	6.0	4.9	5.0	6.3	KDGS-FM	Rhythmic	Entercom	93.9	25kw	671	2	1	3	9	13	7:15	D&R
5.2	4.1	5.9	4.1	5.8	KICT-FM	Active Rock	Journal	95.1	100kw	550	3	2	2	6	8	8:15	—
4.9	4.8	5.2	5.6	5.1	KEYN-FM	Oldies	Entercom	103.7	94kw	550	9	16	13	10	3	7:15	D&R
4.1	3.2	3.9	4.5	4.8	KZCH-FM	CHR/Top 40	Clear Channel	96.3	50kw	737	1	5	7	13	14	5:15	CCRS
3.0	4.3	4.2	4.8	4.5	KIBB-FM	Adult Hits	Connoisseur	100.5	25kw	620	9	7	7	5	7	5:45	—
3.8	3.9	3.4	4.0	4.3	KFBZ-FM	Hot AC	Entercom	105.3	100kw	632	4	6	6	7	9	5:15	D&R

Population: 445,000 (Black: 9.9%; Hispanic: N/A)

SPRING '05	FALL '05	SPRING '06	FALL '06	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.7	9.6	10.9	8.4	9.0	WOSN-FM	Adult Standards	Treasure And Space	97.1	23kw	643	8	22	19	18	5	11:00	—
4.1	6.6	7.2	5.1	6.2	WLDI-FM	CHR/Top 40	Clear Channel	95.5	100kw	884	2	1	1	1	7	5:30	CCRS
7.0	6.5	7.6	5.1	6.1	WMBX-FM	Rhythmic	CBS Radio	102.3	100kw	651	1	2	4	4	10	7:15	—
7.8	4.6	5.7	6.0	5.6	WAVW-FM	Country	Clear Channel	94.7	22.5kw	689	4	3	2	1	2	6:30	CCRS
5.1	4.0	5.6	4.6	5.4	WKGR-FM	Classic Rock	Clear Channel	98.7	100kw	522	8	4	3	1	1	8:15	CCRS
4.8	2.2	2.9	3.0	4.2	WGYL-FM	AC	Treasure And Space	93.7	50kw	430	8	15	12	7	2	7:30	—
1.4	2.2	1.5	2.2	3.4	WPSL-AM	News/Talk	Port St Lucie Br	1590	5kw	207	8	10	15	16	16	12:45	—
3.9	4.0	2.7	2.5	3.2	WFLM-FM	Urban AC	Midway	104.7	17.5kw	305	6	9	11	7	4	8:15	—
1.9	2.5	1.5	1.9	2.9	WJKD-FM	Adult Hits ¹	Treasure And Space	99.7	26kw	294	8	7	5	5	7	7:45	—
3.1	2.8	2.7	4.0	2.9	WPBZ-FM	Alternative	CBS Radio	103.1	90kw	355	3	5	6	7	14	6:15	—
4.1	4.8	2.7	3.3	2.9	WZZR-FM	Talk	Clear Channel	94.3	4.1kw	185	8	10	7	5	5	12:30	CCRS

¹ Was WGNX-FM ('80s) until August 14, 2006

Population: 444,300 (Black: N/A; Hispanic: 47.3%)

SPRING '05	FALL '05	SPRING '06	FALL '06	SPRING '07	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in hundreds)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.4	7.1	6.0	5.0	8.1	KSOF-FM	AC	Clear Channel	98.9	19kw	568	8	4	1	1	1	11:30	—
4.7	3.6	4.2	4.1	5.4	KMOA-FM	Reg. Mexican	Luna	100.5	2.1kw	425	5	1	2	2	8	10:30	—
5.0	5.3	6.2	5.0	5.3	KSEQ-FM	Rhythmic	Buckley Br.	97.1	17kw	949	2	2	3	8	16	4:30	—
4.2	5.8	4.4	6.0	5.1	KBOS-FM	Rhythmic	Clear Channel	94.9	16.5kw	896	1	3	5	8	14	4:45	—
8.4	5.9	6.0	6.0	5.1	KMJ-AM	News/Talk	Peak	580	50kw	358	8	21	17	8	2	11:45	—
6.8	5.6	5.7	4.6	4.7	KFSO-FM	Spanish Oldies	Clear Channel	92.9	18kw	484	8	5	3	2	3	7:45	—
6.8	5.6	6.0	6.5	4.2	KJUG-FM	Country	Westcoast	106.7	1.2kw	516	5	8	9	6	7	6:45	—
4.1	4.7	3.9	3.6	4.0	KFRR-FM	Alternative	Wilks Broadcast	104.1	17kw	564	4	5	6	6	10	5:45	—
2.4	1.5	1.7	2.5	4.0	KZPO-FM	Adult Standards	Lazer	103.3	0.3kw	286	22	31	30	25	9	11:45	—
6.2	5.4	3.9	3.8	3.7	KSKS-FM	Country	Peak	93.7	68kw	441	5	12	8	4	3	6:45	—

#101

Johnson City TN

Station Format	Owner	Wi'07	Sp'07
WXBQ-FM (Country)	Nininger	21.1	18.0
WQUT-FM (Classic Rock)	Citadel	9.7	9.7
WTFM-FM (AC)	Holston-Valley	10.1	8.8
WAEZ-FM (Hot AC)	Nininger	4.3	5.4
WJCW-AM (News/Talk)	Citadel	2.7	4.7
WFHG-FM (News/Talk)	Nininger	1.9	3.0
WTZR-FM (Alternative)	Nininger	2.0	3.0
WXIS-FM (Rhythmic)	WEMB	2.6	3.0
WRZK-FM (Alternative) ¹	Murray Com.	3.2	2.4
WKOS-FM (Oldies)	Citadel	2.0	2.2

¹Was Alternative until November 21

#102

Lafayette, LA

Station Format	Owner	Fa'06	Sp'07
KTDY-FM (AC)	Regent	7.1	9.3
KNEK-FM (Urban AC)	Last Bastion	8.7	7.7
KMDL-FM (Country)	Regent	7.5	7.6
KXKC-FM (Country)	Citadel	6.9	7.6
KRRQ-FM (Urban)	Citadel	6.6	7.1
KRKA-FM (Rhythmic)	Regent	6.6	6.6
KBDN-FM (Country)	Marx, Rose Ann	5.3	5.9
KSMB-FM (CHR/Top 40)	Citadel	5.1	4.6
KFTE-FM (Alternative)	Regent	3.5	4.3
WDGL-FM (Classic Rock)	Guaranty	3.3	3.6

#103

York, PA

Station Format	Owner	Wi'07	Sp'07
WGTY-FM (Country)	Times & News Pub	10.3	10.6
WYCR-FM (Classic Hits)	Radio Hanover	7.3	6.9
WQXA-FM (Active Rock)	Citadel	7.3	6.1
WARM-FM (AC)	Cumulus	6.2	5.4
WSDX-FM (Oldies)	Cumulus	4.8	5.1
WLAN-FM (CHR/Top 40)	Clear Chan	4.4	4.3
WRDZ-FM (AC)	Hall Com.	5.4	4.3
WSBA-AM (News/Talk)	Cumulus	3.3	3.8
WHP-AM (News/Talk)	Clear Chan	3.0	2.8
WRVV-FM (Classic Hits)	Clear Chan.	2.2	2.6

#104

Lexington-Fayette, KY

Station Format	Owner	Fa'06	Sp'07
WBUL-FM (Country)	Clear Chan.	9.9	12.4
WLXN-FM (Country)	Cumulus	7.4	7.7
WBTF-FM (Urban)	LM	4.4	7.0
WLKT-FM (CHR/Top 40)	Clear Chan.	6.6	5.6
WVLC-AM (News/Talk)	Cumulus	5.6	5.4
WKQQ-FM (Classic Rock)	Clear Chan	3.9	4.7
WXZZ-FM (Active Rock)	Cumulus	3.1	4.5
WMKJ-FM (Oldies)	Clear Chan	3.1	4.1
WMXL-FM (Hot AC)	Clear Chan.	7.7	4.1
WBVX-FM (Classic Hits)	LM	2.5	4.0

#105

Boise, ID

Station Format	Owner	Fa'06	Sp'07
KTHI-FM (Classic Hits)	Journal	6.8	8.6
KIZN-FM (Country)	Citadel	6.2	7.3
KCIX-FM (Hot AC)	Peak	7.2	5.9
KKGL-FM (Classic Rock)	Citadel	5.6	4.8
KBOI-AM (News/Talk)	Citadel	7.0	4.6
KQFC-FM (Country)	Citadel	3.3	4.6
KQXR-FM (Alternative)	Journal	4.5	4.6
KIDD-AM (News/Talk)	Clear Chan	5.8	4.4
KXLT-FM (AC)	Peak	4.9	4.4
KZMG-FM (CHR/Pop)	Citadel	3.1	4.4

#106

Ft. Wayne, IN

Station Format	Owner	Fa'06	Sp'07
WOWO-AM (News/Talk)	Federated Media	7.0	8.4
WQHK-FM (Country)	JAM	10.6	8.0
WBVR-FM (Active Rock)	Federated Media	7.0	7.3
WJFX-FM (Rhythmic)	Oasis, Russell	6.6	6.4
WLDE-FM (Oldies)	Sarkes Tarzian	8.1	6.4
WFWI-FM (Classic Rock)	Federated Media	4.2	5.7
WMEE-FM (Hot AC)	Federated Media	6.4	5.0
WXKE-FM (Soft AC)	Summit City Radio	4.0	5.0
WAJH-FM (AC)	Sarkes Tarzian	3.3	4.3
WBTU-FM (Country)	Oasis, Russell	4.0	4.3

#107

Chattanooga, TN

Station Format	Owner	Wi'07	Sp'07
WUSY-FM (Country)	Clear Chan	14.9	15.6
WDEF-FM (AC)	Bahakel	11.3	11.4
WJTT-FM (Urban)	Brewer	6.2	7.8
WSKZ-FM (Classic Rock)	Citadel	7.3	6.8
WUUS-FM (Classic Hits) ¹	Burns Media	6.0	5.1
WKXJ-FM (CHR/Top 40)	Clear Chan	2.7	4.6
WRXR-FM (Active Rock)	Clear Chan	2.5	4.4
WDDD-FM (Triple A)	Bahakel	3.3	3.8
WMPZ-FM (Urban AC)	Brewer	6.4	3.6
WGOW-FM (News/Talk)	Citadel	5.3	3.4

¹Was WNGA-FM (Classic Country) until June 13

#108

Modesto, CA

Station Format	Owner	Fa'06	Sp'07
KATM-FM (Country)	Citadel	13.1	11.0
KHKK-FM (Classic Rock)	Citadel	5.3	6.9
KJSN-FM (AC)	Clear Chan	5.7	6.4
KMIX-FM (Reg. Mexican)	Entravision	6.0	5.3
KWNN-FM (Rhythmic)	Citadel	5.5	5.3
KHOP-FM (CHR/Top 40)	Citadel	4.3	5.0
KCVR-A&F (Span Adult Hits)	Entravision	2.6	4.1
KBBU-FM (Reg. Mexican)	Bustos Media	2.1	3.4
KOSO-FM (Hot AC)	Clear Chan	4.1	3.3
KHTN-FM (Rhythmic)	Buckley Br.	1.9	2.4
KVIN-AM (Adult Standards)	Threshold	2.2	2.4

#109

Augusta, GA

Station Format	Owner	Fa'06	Sp'07
WGAC-A&F (News/Talk)	Beasley	5.4	8.4
WKSP-FM (Urban AC)	Clear Chan.	6.3	8.0
WPRW-FM (Urban)	Clear Chan.	7.1	8.0
WIBL-FM (Country)	Clear Chan	6.0	6.0
WFXA-FM (Urban)	Radio One	6.7	5.7
WBBQ-FM (AC)	Clear Chan	9.6	5.5
WKXC-FM (Country)	Beasley	6.9	5.3
WDRR-FM (Classic Hits)	Beasley	3.3	4.5
WEKL-FM (Classic Rock)	Clear Chan	4.0	4.5
WTHB-A&F (Gospel)	Radio One	5.0	4.5



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#110

New Haven, CT

Station Format	Owner	Fa '06	Sp '07
WPLR-FM (Rock)	Cox	7.0	8.6
WWYZ-FM (Country)	Clear Chan.	6.0	8.0
WYBC-FM (Urban AC)	Yale	6.8	5.2
WZMX-FM (Rhythmic)	CBS Radio	5.3	5.2
WDRG-FM (Classic Hits)	Buckley Br.	5.3	4.9
WEZN-FM (AC)	Cox	4.9	4.7
WPHH-FM (Urban)	Clear Chan.	2.6	4.7
WEBE-FM (AC)	Cumulus	5.3	4.5
WKSS-FM (CHR/Top 40)	Clear Chan.	4.1	4.1
WHCN-FM (Classic Hits)	Clear Chan.	2.4	3.7
WKCI-FM (CHR/Top 40)	Clear Chan.	4.0	3.7

#111

Worcester, MA

Station Format	Owner	Fa '06	Sp '07
WSRS-FM (AC)	Clear Chan.	11.0	10.3
WTAG-AM (News/Talk)	Clear Chan.	5.1	5.7
WXLO-FM (Hot AC)	Citadel	5.9	5.7
WJMN-FM (Rhythmic)	Clear Chan.	5.1	5.4
WWFX-FM (Rock)	Citadel	5.9	4.9
WAAF-FM (Active Rock)	Entercom	7.3	4.7
WKLB-FM (Country)	Greater Media	4.4	4.2
WTKK-FM (Talk)	Greater Media	3.3	4.2
WXKS-FM (CHR/Top 40)	Clear Chan.	3.5	3.9
WCRB-FM (Classical)	Nassau	2.9	2.7
WODS-FM (Oldies)	CBS Radio	2.9	2.7

#112

Morristown, NJ

Station Format	Owner	Fa '06	Sp '07
WLTW-FM (AC)	Clear Chan.	11.4	7.2
WABC-AM (Talk)	Citadel	8.2	6.6
WPLJ-FM (Hot AC)	Citadel	6.5	6.6
WHTZ-FM (CHR/Top 40)	Clear Chan.	6.3	4.4
WDHA-FM (Rock)	Greater Media	4.0	4.2
WWFS-FM (AC) ¹	CBS Radio	1.5	4.2
WAXD-FM (Classic Rock)	Clear Chan.	4.9	4.0
WXXW/WXXW (News/Talk)	Millennium	2.1	3.8
WCBS-FM (Classic Hits) ²	CBS Radio	3.4	3.5
WFAN-AM (Sports)	CBS Radio	3.4	3.5

¹ Was WNEW-FM (Rhythmic AC) until January 2.
² Switched Classic Hits on July 12.

#113

Huntsville, AL

Station Format	Owner	W '07	Sp '07
WORM-FM (Country)	Clear Chan.	12.7	14.3
WTAK-FM (Classic Rock)	Clear Chan.	4.0	7.2
WZYP-FM (CHR/Top 40)	Cumulus	5.5	7.0
WQRV-FM (Adult Hits)	Clear Chan.	4.8	6.0
WRSB-FM (AC)	NCA	5.7	6.0
WRTT-FM (Active Rock)	Black Crow	6.1	6.0
WAHR-FM (AC)	Black Crow	5.9	5.4
WEUP-FM (Urban)	Batts, H & Caples, V.	6.8	4.5
WVNN-A&F (News/Talk)	Cumulus	4.0	4.3
WHRP-FM (Urban)	Cumulus	5.1	4.1

#114

Lancaster, PA

Station Format	Owner	Fa '06	Sp '07
WIOV-FM (Country)	Citadel	8.3	9.8
WLAN-FM (CHR/Top 40)	Clear Chan.	6.5	9.0
WDAC-FM (Religious)	WDAC Radio Co.	6.7	6.7
WSDX-FM (Oldies)	Cumulus	5.8	6.7
WQXA-FM (Active Rock)	Citadel	5.4	5.2
WRDZ-FM (AC)	Hall Com.	7.9	4.4
WARM-FM (AC)	Cumulus	4.6	3.8
WHP-AM (News/Talk)	Clear Chan.	3.8	3.5
WMHX-FM (Adult Hits)	Citadel	2.1	3.5
WRVV-FM (Classic Hits)	Clear Chan.	2.3	3.5

#115

Roanoke-Lynchburg, VA

Station Format	Owner	Fa '06	Sp '07
WSLC-FM (Country)	Mel Wheeler	9.4	11.6
WSLO-FM (AC)	Mel Wheeler	11.2	9.0
WXLK-FM (CHR/Top 40)	Mel Wheeler	6.8	8.2
WROV-FM (Rock)	Clear Chan.	8.0	7.6
WJJS/WJX (CHR/Top 40)	Clear Chan.	6.8	6.5
WYYD-FM (Country)	Clear Chan.	4.8	5.8
WSNV/WSNZ (AC)	Clear Chan.	4.6	5.4
WVBE-A&F (Urban AC)	Mel Wheeler	4.6	5.2
WZBL-FM (Country)	Clear Chan.	3.7	4.3
WFR-AM (News/Talk)	Mel Wheeler	3.2	3.7

#116

Portsmouth-Dover, NH

Station Format	Owner	Fa '06	Sp '07
WDKQ-FM (Country)	Citadel	8.7	9.9
WHEB-FM (Rock)	Clear Chan.	7.4	5.3
WRKO-AM (N/T)	Entercom	4.7	3.8
WXKS-FM (CHR/Top 40)	Clear Chan.	2.2	3.6
WGIR-FM (Act. Rock)	Clear Chan.	3.1	3.2
WBZ-AM (News)	CBS Radio	3.6	3.1
WERZ-FM (CHR/Top 40)	Clear Chan.	4.2	3.1
WZID-FM (AC)	Saga	3.3	3.1
WXRV-FM (Triple A)	Northeast	4.2	2.9
WBYY-FM (Soft AC)	Garnson City	2.4	2.7
WODS-FM (Oldies)	CBS Radio	2.5	2.7
WOSO-FM (Oldies)	Clear Chan.	2.2	2.7
WSAK/WSHK (Cl Rock)	Citadel	2.7	2.7

#117

Youngstown-Warren, OH

Station Format	Owner	Fa '06	Sp '07
WQXK-FM (Country)	Cumulus	9.8	11.7
WKBN-AM (News/Talk)	Clear Chan.	10.8	10.7
WYFM-FM (Classic Rock)	Cumulus	9.9	7.1
WHOT-FM (CHR/Top 40)	Cumulus	4.5	6.6
WBBG-FM (Oldies)	Clear Chan.	5.2	5.5
WMXY-FM (Hot AC)	Clear Chan.	5.8	5.0
WRBP-FM (Urban AC)	Stop 26-Riverbend	4.2	4.3
WNCO-FM (Rock)	Clear Chan.	4.4	4.0
WNID-AM (Adult Standards)	Clear Chan.	4.2	3.6
WAKZ-FM (CHR/Top 40)	Clear Chan.	3.5	3.3

#118

Jackson, MS

Station Format	Owner	W '07	Sp '07
WHLH-FM (Gospel)	Clear Chan.	10.2	11.2
WKXK-FM (Urban AC)	Inner City	10.6	10.8
WJMI-FM (Urban)	Inner City	11.5	10.5
WMSI-FM (Country)	Clear Chan.	6.5	6.5
WSTZ-FM (Classic Rock)	Clear Chan.	3.7	4.0
WUSJ-FM (Country)	New South	3.5	4.0
WFMM-FM (News/Talk)	TeleSouth	4.1	3.6
WRBJ-FM (Urban) ¹	Roberts Br. Co.	4.1	3.6
WWJK-FM (Adult Hits)	Backyard	3.3	3.6
WYDY-FM (CHR/Top 40)	New South	3.3	3.2

¹ Was WRLH-FM (Oldies) until February



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#119

Santa Rosa, CA

Station Format	Owner	Fa'06	Sp'07
KZST-FM (AC)	Redwood Empire	8.9	9.7
KFGY-FM (Country)	Maverick Media	5.9	5.8
KGO-AM (News/Talk)	Citadel	5.4	5.1
KMHX-FM (Hot AC)	Maverick Media	3.1	4.1
KVRV-FM (Classic Rock)	Maverick Media	4.3	4.1
KCBS-AM (News)	CBS Radio	3.0	3.8
KJZY-FM (Smooth Jazz)	Redwood Empire	3.1	3.8
KXFX-FM (Rock)	Maverick Media	3.8	3.8
KXTS-FM (Reg. Mexican)	Sinclair Telecable	2.8	3.1
KNOB-FM (Adult Hits)	JYH Br.	1.5	2.9
KSFO-AM (Talk)	Citadel	2.0	2.9
KSRT-FM (Reg. Mexican)	Lazer	3.1	2.9

#120

Oxnard-Ventura, CA

Station Format	Owner	Fa'06	Sp'07
KXLM-FM (Regional Mexican)	Lazer	9.8	9.8
KCAQ-FM (Rhythmic)	Gold Coast	6.0	5.9
KMLA-FM (Regional Mexican)	Gold Coast	4.5	5.2
KHAY-FM (Country)	Cumulus	6.4	5.0
KLJR-FM (Spanish Oldies)	Lazer	2.6	3.8
KSSE-FM (Latin Pop)	Entravision	3.6	3.8
KBBY-FM (Hot AC)	Cumulus	3.4	3.6
KSCA-FM (Regional Mexican)	Univision	2.8	3.6
KFI-AM (Talk)	Clear Chan.	2.3	3.0
KVYB-FM (Rhythmic)	Cumulus	4.9	2.7

#121

Bridgeport, CT

Station Format	Owner	Fa'06	Sp'07
WEBE-FM (AC)	Cumulus	11.5	13.5
WICC-AM (News/Talk)	Cumulus	8.4	9.4
WEZN-FM (AC)	Cox	9.0	8.9
WPLR-FM (Rock)	Cox	5.4	5.0
WKCI-FM (CHR/Top 40)	Clear Chan.	3.0	4.3
WWYZ-FM (Country)	Clear Chan.	3.2	3.8
WFAN-AM (Sports)	CBS Radio	5.7	2.9
WSKO-FM (Latin Tropical)	SBS	2.5	2.9
WORC-FM (Classic Hits)	Buckley Br.	1.4	2.6
WQHT-FM (Urban)	Emmis	2.5	2.6

#122

Lansing-E.Lansing, MI

Station Format	Owner	Fa'06	Sp'07
WITL-FM (Country)	Citadel	10.3	12.0
WFMK-FM (AC)	Citadel	8.8	9.5
WJIM-FM (CHR/Top 40)	Citadel	7.8	8.1
WMMQ-FM (Cl. Rock)	Citadel	6.7	7.5
WQHH-FM (Urban)	Mid Michigan FM	6.5	6.1
WJXO-FM (Act. Rock)	Rubber City	5.9	5.5
WHZZ-FM (Adult Hits)	MacDonald	5.3	3.4
WVIC-FM (Cl. Rock)	Rubber City	4.2	3.4
WJIM-AM (N/T)	Citadel	3.6	3.2
WQTX-FM (Sports)	Rubber City	2.9	3.2

#123

Reno, NV

Station Format	Owner	Fa'06	Sp'07
KKOH-AM (News/Talk)	Citadel	11.7	10.2
KRNV-FM (Regional Mexican)	Entravision	3.3	6.9
KRND-FM (AC)	Americom	8.0	6.7
KWYL-FM (CHR/Top 40)	Citadel	4.5	6.1
KUUB-FM (Country)	Lotus	3.7	4.8
KSRN-FM (Regional Mexican)	Lazer	3.9	4.6
KDOT-FM (Active Rock)	Lotus	3.9	4.2
KBUL-FM (Country)	Citadel	5.8	4.0
KODS-FM (Oldies)	Americom	4.7	4.0
KJZS-FM (Smooth Jazz)	Wilks Broadcast	2.9	3.8

#124

Ft. Collins-Greeley, CO

Station Format	Owner	Fa'06	Sp'07
KUAD-FM (Country)	Regent	8.3	8.1
KOA-AM (News/Talk)	Clear Chan.	5.1	4.5
KTRR-FM (AC)	Regent	4.3	4.5
KSME-FM (CHR/Top 40)	Clear Chan.	4.5	4.1
KXPK-FM (Regional Mexican)	Entravision	3.9	4.1
KBPI-FM (Active Rock)	Clear Chan.	3.0	3.5
KRFX-FM (Classic Rock)	Clear Chan.	3.5	3.5
KPAW-FM (Classic Rock)	Clear Chan.	3.0	2.7
KJAC-FM (Adult Hits)	NRC	2.6	2.5
KTCL-FM (Alternative)	Clear Chan.	2.4	2.5

#124

Pensacola, FL

Station Format	Owner	Fa'06	Sp'07
WXBM-FM (Country)	Pama Br.	10.5	12.0
WYCT-FM (Country)	ADX Com	7.8	8.5
WRRX-FM (Urban AC)	Cumulus	4.0	7.6
WBLX-FM (Urban)	Cumulus	8.6	6.2
WTXK-FM (Act. Rock)	Clear Chan.	6.9	4.9
WYCL-FM (Adult Hits)	Clear Chan.	4.6	4.9
WABB-FM (CHR/Top 40)	Dittman Group	4.6	4.7
WCOA-AM (N/T)	Cumulus	3.4	3.5
WJLQ-FM (Hot AC)	Cumulus	2.8	3.5
WRKH-FM (Cl. Rock)	Clear Chan.	5.2	3.5

#126

Victor Valley, CA

Station Format	Owner	Fa'06	Sp'07
KGGI-FM (Rhythmic)	Clear Chan.	8.5	10.7
KIXA-FM (Rock)	Clear Chan.	4.8	5.2
KATJ-FM (Country)	Clear Chan.	5.0	4.8
KZXY-FM (Hot AC)	Clear Chan.	5.4	4.6
KFI-AM (Talk)	Clear Chan.	5.2	3.9
KCXX-FM (Alternative)	All Pro	3.6	3.7
KDUC-FM (Rhythmic)	Dos Costas	2.0	2.8
KLYY-FM (Latin Tropical)	Entravision	3.0	2.6
KJLL-FM (Adult Hits)	Amaturo	2.0	2.4
KRAK-AM (Adult Standards)	CBS Radio	2.4	2.4
KXSB/KXRS (Regional Mexican)	Lazer	1.2	2.4

#127

Flint, MI

Station Format	Owner	Fa'06	Sp'07
WCRZ-FM (AC)	Regent	9.4	10.0
WDZZ-FM (Urban AC)	Cumulus	6.9	7.9
WRCL-FM (Rhythmic)	Regent	5.3	7.5
WFBE-FM (Country)	Citadel	5.7	6.5
WWCK-FM (CHR/Top 40)	Cumulus	5.7	6.1
WWBN-FM (Active Rock)	Regent	5.3	5.9
WHNN-FM (Classic Hits)	Citadel	5.7	4.9
WRSR-FM (Classic Rock)	Cumulus	3.9	4.7
WIOG-FM (CHR/Top 40)	Citadel	3.7	3.3
WKCO-FM (Country)	MacDonald	3.5	3.1



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#128

Canton, OH

Station Format	Owner	Fa'06	Sp'07
WHBC-FM (AC)	NextMedia	10.5	9.4
WHBC-AM (News/Talk)	NextMedia	10.7	8.3
WOXK-FM (Country)	Cumulus	7.2	8.1
WZKL-FM (CHR/Top 40)	D A Peterson	5.4	6.2
WQMX-FM (Country)	Rubber City	5.9	5.1
WKOD-FM (Hot AC)	Clear Chan	4.6	4.7
WHOF-FM (AC)	Clear Chan.	0.0	4.5
WONE-FM (Classic Rock)	Rubber City	3.7	4.1
WRQK-FM (Rock)	Cumulus	4.6	3.8
WHLO-AM (News/Talk)	Clear Chan.	2.8	3.2
WNIR-FM (Talk)	Media-Com	2.6	3.2

#129

Fayetteville, NC

Station Format	Owner	Fa'06	Sp'07
WZFX-FM (Urban)	Beasley	16.2	16.3
WKML-FM (Country)	Beasley	13.3	12.0
WQSM-FM (Hot AC)	Cumulus	5.4	7.0
WUKS-FM (Urban AC)	Beasley	8.3	7.0
WRCO-FM (Rock)	Cumulus	4.3	4.8
WFLB-FM (Classic Hits)	Beasley	6.1	4.3
WCCG-FM (Urban AC)	Carson, James E.	2.9	3.9
WNNL-FM (Gospel)	Radio One	4.3	3.7
WFNC-AM (News/Talk)	Cumulus	2.9	3.0
WFVL/WFNC (Oldies)	Cumulus	3.4	2.9

#130

Reading, PA

Station Format	Owner	Fa'06	Sp'07
WRFY-FM (Hot AC)	Clear Chan.	10.7	11.9
WEEU-AM (N/T)	WEEU	7.4	9.2
WIOV-FM (Country)	Bril Media	9.2	8.6
WFKB-FM (Cl Hits)	WDAC Radio	6.1	4.8
WLEV-FM (AC)	Citadel	2.0	2.9
WXTU-FM (Country)	Beasley	3.9	2.7
WBEB-FM (AC)	WEAZ-FM Radio	1.8	2.5
WOGI-FM (Oldies)	CBS Radio	2.4	2.5
WRFY-FM (Alt.) 1	Clear Chan.	2.0	2.5
WYSP-FM (Act. Rock/Talk)	CBS Radio	2.6	2.5

¹ Was WUBA-FM (Tropical) until May 16.

#131

Saginaw-Bay City, MI

Station Format	Owner	Fa'06	Sp'07
WKCO-FM (Country)	MacDonald	9.5	11.4
WHNN-FM (Classic Hits)	Citadel	9.7	9.9
WSGW-AM (News/Talk)	NextMedia	7.5	8.5
WIOG-FM (CHR/Top 40)	Citadel	8.0	8.0
WCEN-FM (Country)	NextMedia	7.7	6.6
WKQZ-FM (Active Rock)	Citadel	4.0	5.7
WILZ/WYLZ (Classic Rock)	Last Bastion	4.4	5.5
WTLZ-FM (Urban AC)	NextMedia	6.2	5.5
WRCL-FM (Rhythmic)	Regent	3.5	4.0
WMJO-FM (80s)	MacDonald	2.9	3.4

#132

Shreveport, LA

Station Format	Owner	Wi'07	Sp'07
KVMA-FM (Urban AC)	Cumulus	8.4	10.5
KMLJ-FM (Urban)	Cumulus	11.2	9.1
KDKS-FM (Urban AC)	Access.1 Com.	6.7	7.9
KXKS-FM (Country)	Gap	4.4	6.0
KEEL-AM (News/Talk)	Gap	5.6	5.7
KRMO-FM (Country)	Cumulus	6.3	5.7
KTUX-FM (Rock)	Gap	4.0	5.0
KVKI-FM (AC)	Gap	4.9	4.8
KBTT-FM (Urban)	Access.1 Com.	4.7	4.5
KRUF-FM (CHR/Top 40)	Gap	4.7	4.5

#133

Beaumont-Port Arthur, TX

Station Format	Owner	Fa'06	Sp'07
KTCX-FM (Urban)	Cumulus	17.0	18.8
KQXY-FM (CHR/Top 40)	Cumulus	9.3	9.0
KJOC-FM (Rock)	Clear Chan.	6.9	7.8
KYKR-FM (Country)	Clear Chan.	7.2	7.0
KLVI-AM (News/Talk)	Clear Chan	5.9	5.3
KCOL-FM (Oldies)	Clear Chan.	4.4	4.8
KAYD/KSTB (Country)	Cumulus	4.4	4.5
KTHT-FM (Classic Country)	Cox	5.7	4.5
KKMY-FM (AC)	Clear Chan.	5.1	4.3
KIOL-FM (Rock)	Cumulus	3.6	3.5

#134

Appleton-Oshkosh, WI

Station Format	Owner	Fa'06	Sp'07
WNCY-FM (Country)	Midwest Com.	14.3	13.4
WIXX-FM (CHR/Top 40)	Midwest Com.	8.7	8.9
WVBO-FM (Oldies)	Cumulus	6.7	6.3
WAPL-FM (Classic Rock)	Woodward	6.9	6.1
WHBY-AM (News/Talk)	Woodward	5.4	5.7
WNAM-AM (Adult Standards)	Cumulus	4.0	5.5
WROE-FM (AC)	Midwest Com.	4.3	4.9
WPKR-FM (Country)	Cumulus	4.0	4.7
WKSZ-FM (Hot AC)	Woodward	4.7	3.5
WOZZ-FM (Classic Rock)	Midwest Com	2.7	3.5

#135

Fayetteville, AR

Station Format	Owner	Fa'06	Sp'07
KKIX-FM (Country)	Clear Chan.	11.9	12.7
KIGL-FM (Classic Rock)	Clear Chan.	7.8	8.1
KBVA-FM (Other)	Hendren Radio	5.0	6.2
KEZA-FM (AC)	Clear Chan.	6.6	5.9
KMCK-FM (CHR/Top 40)	Cumulus	5.5	5.4
KXNA-FM (Alternative)	Butler Br.	5.0	4.6
KMXF-FM (CHR/Top 40)	Clear Chan	4.2	4.3
KKEG-FM (Rock)	Cumulus	3.9	4.1
KAKS-FM (Reg. Mexican)	Davidson Media	3.0	3.8
KOSM-FM (Country)	Cumulus	3.3	3.8

#136

Corpus Christi, TX

Station Format	Owner	Fa'06	Sp'07
KZFM-FM (Rhythmic)	Malkan	7.3	8.3
KMXR-FM (Oldies)	Clear Chan.	8.4	6.5
KRYS-FM (Country)	Clear Chan.	8.6	6.5
KNCN-FM (Rock)	Clear Chan.	4.8	6.3
KPUS-FM (Cl Rock)	Pacific Br.	4.2	6.1
KSAB-FM (Tejano)	Clear Chan.	4.8	6.1
KKPN-FM (CHR/Top 40)	Pacific Br.	4.2	5.7
KLTG-FM (Hot AC)	Amigo Br	4.6	4.8
KLHB-FM (Tejano)	Amigo Br.	2.9	3.9
KOUL-FM (Country)	Amigo Br	4.0	3.9



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#137

Palm Springs, CA

Station Format	Owner	Fa'06	Sp'07
KUNA-FM (Reg Mexican)	N-P & Gazette	18.0	19.7
KLOB-FM (Spanish Cont.)	Entravision	13.1	14.4
KKUU-FM (Rhythmic)	Morris Com	8.2	8.5
KWXY-A&F (B/EZ)	Glen Barnett	5.7	6.6
KDGL-FM (Classic Hits)	Morris Com	5.3	3.8
KPSI-FM (Hot AC)	KPSI Radio Corp	3.5	3.8
KPLM-FM (Country)	RM	4.5	3.6
KEZN-FM (AC)	CBS Radio	4.5	3.4
KRCK-FM (CHR/Top 40)	Royce Int'l	3.7	3.4
KOES-FM (Oldies)	KPSI Radio Corp.	4.5	3.2
KJZJ-FM (Smooth Jazz)	RM	2.0	3.2

#138

Burlington, VT

Station Format	Owner	Fa '06	Sp '07
WOKO-FM (Country)	Hall	18.2	21.7
WEZF-FM (AC)	Clear Chan	8.8	7.5
WXXX-FM (CHR/Top 40)	Sison	0.0	6.2
WKOL-FM (Oldies)	Hall	4.7	4.6
WWMP-FM (Adult Hits)	Northeast	4.7	4.6
WBTZ-FM (Alt)	Hall	7.3	3.7
WCPU-FM (Cl Rock)	Clear Chan	4.1	3.2
WXZO-FM (Talk)	Clear Chan.	1.9	3.0
WIRY-AM (AC)	Hometown Radio	1.5	2.3
WJOY-AM (Adult Std)	Hall	2.1	2.1
WNCS-FM (Triple A)	Northeast	2.6	2.1
WTNN-FM (Country)	Impact Radio	0.0	2.1

#139

Atlantic City-Cape May, NJ

Station Format	Owner	Fa'06	Sp'07
WFPG-FM (AC)	Millennium	8.4	9.0
WZBZ/WGBZ (Rhythmic)	Equity Com	8.1	8.6
WAYV/WAIV (CHR/Top 40)	Equity Com	5.0	7.5
WSJO-FM (Hot AC)	Millennium	3.4	5.6
WPUR-FM (Country)	Millennium	9.5	5.2
WTTW/WOTH (Urban AC)	Equity Com.	5.9	5.2
WKXW/WXKW (News/Talk)	Millennium	2.9	4.7
WZXL-FM (Rock)	Equity Com	3.6	4.7
WOND/WGYM (News/Talk)	Access.1 Com	4.3	4.1
WMMG-FM (Classic Rock)	Access 1 Com	4.3	3.9

#140

Newburgh, NY

Station Format	Owner	Fa'06	Sp'07
WHUO-FM (AC)	Pamali	10.1	10.0
WSPK-FM (CHR/Top 40)	Pamali	9.1	9.8
WPDH/WPDA (Rock)	Cumulus	6.0	6.6
WABC-AM (Talk)	Citadel	5.3	5.1
WRRV/WRRB (Alternative)	Cumulus	3.8	4.2
WRWD-A&F (Country)	Clear Chan	3.1	4.2
WFAN-AM (Sports)	CBS Radio	2.6	3.2
WCZX/WZAD (AC)	Cumulus	1.4	2.7
WGNV-FM (Hot AC)	Sunrise Br Corp	3.6	2.7
WQHT-FM (Urban)	Emmis	1.7	2.7

#141

Trenton, NJ

Station Format	Owner	Fa '06	Sp '07
WKXW-FM (Talk)	Millennium	5.2	9.0
WPST-FM (CHR/Top 40)	Nassau	7.0	6.8
WDAS-FM (Urban AC)	Clear Chan.	8.2	5.0
WJZ-FM (Sm Jazz) *	Nassau	4.2	4.8
WBUD-AM (Oldies)	Millennium	4.0	4.0
WUSL-FM (Urban)	Clear Chan.	3.5	4.0
WRFF-FM (Alt) *	Clear Chan	4.2	3.5
WXTU-FM (Country)	Beasley	2.7	3.3
WIMG-AM (Urban AC)	Morris	2.5	3.0
WUGL-FM (Oldies)	CBS Radio	2.2	3.0

* Was WTHK-FM (Classic Hits) until November 2006
 * Was WUBA-FM (Tropical) until May 16

#142

Springfield, MO

Station Format	Owner	Fa'06	Sp'07
KTTS-FM (Country)	Journal	13.6	15.0
KSPW-FM (CHR/Top 40)	Journal	6.7	7.5
KTDZ-FM (Hot AC)	Clear Chan	4.7	7.2
KGBX-FM (AC)	Clear Chan.	8.2	7.0
KOMG-FM (Cl. Country)	Mid-West Family	4.7	6.1
KXUS-FM (Rock)	Clear Chan	3.2	5.1
KSWF-FM (Country)	Clear Chan	5.0	4.9
KDSP-FM (Oldies)	Mid-West Family	4.0	4.7
KQRA-FM (Alternative)	Mid-West Family	5.7	4.7
KSGF-A&F (News/Talk)	Journal	6.0	4.4

#143

Quad Cities, IA-IL

Station Format	Owner	Fa'06	Sp'07
WLLR-FM (Country)	Clear Chan	19.7	18.6
KCQQ-FM (Classic Hits)	Clear Chan.	9.7	8.6
WDC-AM (News/Talk)	Clear Chan	7.5	6.7
KBEA-FM (CHR/Top 40)	Cumulus	5.8	6.4
KMXG-FM (AC)	Clear Chan	5.6	5.8
WXLP-FM (Active Rock) *	Cumulus	5.6	5.6
KQCS-FM (Hot AC)	Cumulus	2.5	4.4
KUUL-FM (Oldies)	Clear Chan	7.2	4.4
KBOB-FM (Classic Country)	Cumulus	2.5	4.2
WYEC-FM (AC)	Virden Br Corp	0.8	1.7

* Moved to 104.9 MHz on March 5

#144

Biloxi-Gulfport, MS

Station Format	Owner	Fa '06	Sp '07
WZKX-FM (Country)	Dowdy & Dowdy	7.9	8.1
WKNN-FM (Country)	Clear Chan.	7.7	7.9
WJZO-FM (Urban)	WJZO Inc	7.2	7.6
WGCM-FM (Oldies)	Dowdy & Dowdy	6.9	7.1
WMJY-FM (AC)	Clear Chan	7.2	6.9
WCPR-FM (Act. Rock)	Triad	3.8	6.6
WHGD-FM (Cl Hits)	Triad	3.3	6.1
WXYK-FM (CHR/Top 40)	Triad	5.9	5.8
WQYZ-FM (Gospel)	Golden Gulf	3.8	3.8
WBUV-FM (N/T)	Clear Chan	3.3	3.6

#145

Salisbury-Ocean City, MD

Station Format	Owner	Fa'06	Sp'07
WQHQ-FM (AC)	Clear Chan	8.3	8.1
WXJN/WICO (Country)	Delmarva	4.8	7.1
WSBY-FM (Urban AC)	Clear Chan.	3.5	6.6
WWFG-FM (Country)	Clear Chan	8.8	6.3
WOCQ-FM (Rhythmic)	Great Scott	5.6	5.3
WGBG-FM (Classic Rock)	Great Scott	4.0	4.6
WGMD-FM (News/Talk)	Resort	3.5	3.3
WJWL-AM (Spanish Misc)	Great Scott	2.3	3.3
WLBW-FM (Oldies)	Clear Chan	2.0	3.0
WZBH-FM (Active Rock)	Great Scott	6.1	3.0



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#146

Stamford-Norwalk, CT

Station Format	Owner	Fa'06	Sp'07
WCBS-AM (News)	CBS Radio	5.5	5.5
WEBE-FM (AC)	Cumulus	7.8	5.3
WHTZ-FM (CHR/Top 40)	Clear Chan.	3.6	4.5
WABC-AM (Talk)	Citadel	4.9	4.2
WFAN-AM (Sports)	CBS Radio	4.4	4.2
WCTZ-FM (AC)	Cox	2.3	3.9
WFOX-FM (Classic Rock)	Cox	2.1	3.9
WEZN-FM (AC)	Cox	5.5	3.4
WQXR-FM (Classical)	New York Times Co	3.9	2.6
WRKS-FM (Urban AC)	Emmis	1.0	2.6

#147

Ann Arbor, MI

Station Format	Owner	Fa'06	Sp'07
WJR-AM (Talk)	Citadel	5.9	6.3
WWWW-FM (Country)	Cumulus	5.6	6.3
WQKL-FM (Triple A)	Cumulus	3.8	4.8
WKOI-FM (CHR/Top 40)	Clear Chan.	5.0	4.5
WOVO-FM (Hot AC)	Citadel	1.5	3.9
WJLB-FM (Urban)	Clear Chan.	3.2	3.3
CIMX-FM (Alternative)	CHUM Limited	2.4	2.7
WMXD-FM (Urban AC)	Clear Chan.	2.7	2.7
WWJ-AM (News)	CBS Radio	1.8	2.7
WDRQ-FM (Adult Hits)	Citadel	1.5	2.4
WNIC-FM (AC)	Clear Chan	2.9	2.4

#148

Tyler-Longview, TX

Station Format	Owner	Fa'06	Sp'07
KBLZ/KAZE (Rhythmic)	Reynolds, Kenneth	6.9	9.6
KNUE-FM (Country)	Gap	8.1	8.5
KOYE/KCUL (Reg. Mexican)	Access.1 Com	5.6	7.4
KISX-FM (CHR/Top 40)	Gap	8.1	6.3
KYKX-FM (Country)	Access.1 Com.	3.1	5.8
KKUS-FM (Classic Country)	Access.1 Com.	6.9	5.5
KTYL-FM (Hot AC)	Gap	6.9	5.5
KOOI-FM (AC)	Access 1 Com	4.2	4.7
KTBB-AM (News/Talk)	Gleiser	4.4	3.8
KDOO-FM (Oldies)	Gleiser	3.1	3.6

#149

Peoria, IL

Station Format	Owner	Fa'06	Sp'07
WIXD-FM (Active Rock)	Regent	4.7	8.3
WPBG-FM (Oldies)	Triad	6.4	7.7
WFYR-FM (Country)	Regent	7.8	7.1
WMBO-AM (News/Talk)	Triad	8.6	7.1
WXCL-FM (Country)	Triad	5.3	7.1
WSWT-FM (AC)	Triad	9.7	6.8
WZPW-FM (Rhythmic)	Regent	6.4	6.5
WGLD-FM (Classic Rock)	Regent	6.4	5.6
WIRL-AM (Classic Country)	Triad	2.5	3.3
WPIA-FM (CHR/Top 40)	Independence	1.7	2.7
WPMJ-FM (AC)	Kelly Com.	3.9	2.7

#150

Eugene-Springfield, OR

Station Format	Owner	Fa'06	Sp'07
KKNU-FM (Country)	McKenzie River Br	9.8	10.6
KDUK-FM (CHR/Top 40)	Clear Chan.	5.7	6.4
KEUG-FM (Adult Hits)	McKenzie River Br.	5.4	5.2
KMGE-FM (AC)	McKenzie River Br.	6.5	5.2
KDDZ-FM (Oldies)	Clear Chan.	6.5	5.2
KPNW-FM (News/Talk)	Clear Chan.	5.4	4.9
KNRO-FM (Active Rock)	Cumulus	5.4	4.0
KUJZ-FM (Smooth Jazz)	Cumulus	4.1	4.0
KZEL-FM (Classic Rock)	Cumulus	4.1	4.0
KUGN-AM (News/Talk)	Cumulus	5.2	3.6

#151

Flagstaff-Prescott, AZ

Station Format	Owner	Fa'06	Sp'07
KAHM-FM (B/EZ)	SW FM Br.	6.9	7.7
KAFF-FM (Country)	Guyann Br.	4.5	4.9
KQST-FM (CHR/Top 40)	Rocket Radio	5.1	4.9
KWMX-FM (Oldies)	Red Rock	4.0	4.4
KMGN-FM (Cl. Rock)	Guyann Br	5.9	4.1
KVRD-FM (Country)	Yavapai	4.8	4.1
KKLD-FM (Oldies)	Yavapai	3.7	3.8
KSED-FM (Country)	Red Rock	2.9	3.6
KTMG-FM (Country)	Guyann Br	2.1	3.3
KYCA-AM (N/T)	SW FM Br.	2.9	2.7

#152

Montgomery, AL

Station Format	Owner	Fa'06	Sp'07
WHLW-FM (Gospel)	Clear Chan.	10.1	11.4
WWMG-FM (Urban)	Clear Chan.	7.7	10.4
WLWI-FM (Country)	Cumulus	8.0	10.1
WZHT-FM (Urban)	Clear Chan.	8.8	9.6
WJWZ-FM (Urban)	Bluewater	8.0	7.1
WHY-FM (CHR/Top 40)	Cumulus	5.3	6.1
WMXS-FM (AC)	Cumulus	5.0	5.8
WBAM-FM (Country)	Bluewater	6.9	4.1
WFX-FM (Rock)	Cumulus	4.8	3.5
WQKS-FM (Classic Hits)	Bluewater	2.7	3.3

#153

Fredericksburg, VA

Station Format	Owner	Wl'07	Sp'07
WFLS-FM (Country)	Free Lance-Star	13.3	14.4
WBQB-FM (Hot AC)	Mid Atlantic	8.2	9.3
WGRO-FM (Oldies)	Telemidia Br.	4.3	4.1
WHUR-FM (Urban AC)	Howard Univ.	3.8	4.1
WPGC-FM (Rhythmic)	CBS Radio	3.3	4.1
WWUZ-FM (Cl. Rock)	Free Lance-Star	2.0	3.6
WGRX-FM (Country)	Rappahannock River	3.8	3.1
WKYS-FM (Urban)	Radio One	1.5	3.1
WJFK-FM (Talk)	CBS Radio	2.6	2.8
WTOP-FM (News)	Bonneville	3.3	2.8
WWDC-FM (Alt.)	Clear Chan.	1.8	2.8
WYSK-FM (Alt.)	Free Lance-Star	3.1	2.8

#154

Rockford, IL

Station Format	Owner	Fa'06	Sp'07
WZQK-FM (CHR/Top 40)	Cumulus	8.6	12.0
WXXQ-FM (Country)	Cumulus	13.0	11.4
WGF8-FM (AC)	Maverick Media	7.4	6.4
WXRX-FM (Rock)	Maverick Media	5.3	6.4
WRTB-FM (Adult Hits)	Maverick Media	5.9	5.9
WGN-AM (News/Talk)	Tribune	5.0	5.3
WYRB-FM (Urban AC)	Crawford	3.3	5.3
WKGL-FM (Oldies)	Cumulus	4.1	3.2
WOFI-FM (Christian CHR)	First Ass of God	1.2	2.9
WRDK-AM (News/Talk)	Cumulus	3.0	2.7



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#155

Macon, GA

Station Format	Owner	Fa '06	Sp '07
WRBV-FM (Urban AC)	Clear Chan	11.9	11.7
WDEB-FM (Country)	Cumulus	10.9	11.0
WLZN-FM (Urban)	Cumulus	6.8	9.4
WIBB-FM (Urban)	Clear Chan.	10.4	8.9
WPEZ-FM (AC)	Cumulus	6.8	5.9
WQBZ-FM (Rock)	Clear Chan.	4.2	5.6
WMAC-AM (News/Talk)	Cumulus	4.2	4.6
WDDO-AM (Gospel)	Cumulus	3.1	3.8
WFXM-FM (Urban)	Murray, Christopher	2.9	3.6
WEBL-FM (Country)	Clear Chan.	2.3	2.6
WMGB-FM (CHR/Top 40)	Cumulus	3.9	2.6

#156

Killeen-Temple, TX

Station Format	Owner	Fa '06	Sp '07
KUSJ-FM (Country)	Cumulus	8.6	9.0
WACD-FM (Country)	Clear Chan	8.9	8.7
KOHT-FM (Rhythmic)	Emmis	6.7	6.1
KSSM-FM (Urban AC)	Cumulus	6.7	6.1
KWTX-FM (CHR/Top 40)	Clear Chan	5.4	6.1
KLTD-FM (Classic Rock)	Cumulus	5.4	5.2
KIIZ-FM (Urban)	Clear Chan	4.8	4.8
KLFX-FM (Active Rock)	Clear Chan	3.8	4.5
KODC-FM (Rhythmic)	Cumulus	4.8	4.2
KTEM-AM (News/Talk)	Cumulus	1.9	2.6

#157

Huntington, WV

Station Format	Owner	Fa '06	Sp '07
WDGG-FM (Country)	Fifth Ave. Br.	7.8	10.6
WKEE-FM (CHR/Top 40)	Clear Chan	10.0	10.0
WTCR-FM (Country)	Clear Chan	12.2	10.0
WBVB-FM (Oldies)	Clear Chan	6.3	6.7
WAMX-FM (Active Rock)	Clear Chan.	5.3	6.1
WMGA-FM (AC)	Connoisseur	7.5	5.2
WRYV-FM (Classic Rock)	Connoisseur	2.2	4.0
WVHU/WIRO (News/Talk)	Clear Chan	4.7	3.9
WRVC-FM (Rock)	Fifth Ave. Br	3.8	3.6
WKLC-FM (Rock)	LM	2.2	3.0

#158

Savannah, GA

Station Format	Owner	Fa '06	Sp '07
WEAS-FM (Urban)	Cumulus	7.6	11.0
WJCL-FM (Country)	Cumulus	7.6	7.5
WQBT-FM (Urban)	Clear Chan.	6.4	7.5
WSOK-AM (Gospel)	Clear Chan	6.7	6.1
WRHO-FM (Rock AC)	Thoroughbred	3.3	5.5
WL VH-FM (Urban AC)	Clear Chan	7.0	5.2
WAEV-FM (CHR/Top 40)	Clear Chan	5.5	4.9
WTYB-FM (Urban AC)	Cumulus	5.8	4.6
WYKZ-FM (AC)	Clear Chan	6.1	4.1
WGCO-FM (Oldies)	Triad	1.8	2.9
WLOW-FM (AC)	Triad	2.4	2.9
WTKS-AM (News/Talk)	Clear Chan	3.3	2.9
WZAT-FM (Hot AC)	Cumulus	2.7	2.9

#159

Asheville, NC

Station Format	Owner	Fa '06	Sp '07
WKSJ-FM (Country)	Clear Chan.	17.1	
WOXL-FM (Oldies)	Saga	8.6	
WQNO-FM (Hot AC)	Clear Chan	6.1	
WWNC-AM (N/T)	Clear Chan.	5.6	
WQNS-FM (Cl Rock)	Clear Chan.	4.6	
WMYI-FM (AC)	Clear Chan.	3.4	
WFBC-FM (CHR/Top 40)	Entercom	2.8	
WTPT-FM (Act Rock)	Entercom	2.4	
WTMT-FM (Cl Rock)	Saga	2.1	
WESC-FM (Country)	Clear Chan.	1.2	
WSPA-FM (AC)	Entercom	1.2	

#160

Utica-Rome, NY

Station Format	Owner	Fa '06	Sp '07
WFRG-FM (Country)	Regent	15.6	13.6
WLZV-FM (AC)	Regent	10.3	13.3
WKLL-FM (Act Rock)	Route 81	6.4	6.2
WIBX-AM (N/T)	Regent	6.1	5.9
WDDZ-FM (Oldies)	Regent	5.6	5.6
WDRU-FM (Cl Rock)	Clear Chan.	3.9	5.0
WRCK-FM (Cl Rock)	Galaxy	3.6	5.0
WSKS-FM (CHR/Top 40)	Clear Chan	4.5	4.7
WTLB-AM (Adult Std)	Route 81	3.3	3.2
WUMX-FM (Hot AC)	Clear Chan	3.3	3.2

#161

Myrtle Beach, SC

Station Format	Owner	Fa '06	Sp '07
WDAI-FM (Urban)	Cumulus	7.8	8.4
WGTR-FM (Country)	Quantum	9.3	7.9
WRNN/WQJM (News/Talk)	NextMedia	6.4	6.5
WYNA/WGTN (Hot AC)	Coastline	3.8	5.1
WEZV-FM (B/EZ)	Fidelity Br. Corp.	5.5	4.9
WWXM-FM (CHR/Top 40)	Quantum	4.9	4.9
WSYN-FM (Oldies)	Cumulus	4.7	4.3
WYAK-FM (Country)	Cumulus	3.5	4.1
WYAV-FM (Classic Rock)	NextMedia	3.8	3.8
WKZQ-FM (Active Rock)	NextMedia	3.5	3.5

#162

Evansville, IN

Station Format	Owner	Fa '06	Sp '07
WIKY-FM (AC)	South Central	16.1	16.0
WKDQ-FM (Country)	Regent	12.4	12.7
WSTO-FM (CHR/Top 40)	South Central	7.0	9.3
WJLT-FM (Oldies)	Regent	6.4	6.8
WLFW-FM (Country)	South Central	7.0	6.5
WABX-FM (Classic Rock)	South Central	5.5	6.2
WOKS-FM (CHR/Top 40)	Regent	3.9	5.6
WGBF-FM (Active Rock)	Regent	6.1	4.9
WEDA-AM (Urban AC)	South Central	3.6	4.3
WSON-AM (Adult Standards)	Lackey, Henry	2.1	3.4

#163

Poughkeepsie, NY

Station Format	Owner	Fa '06	Sp '07
WSPK-FM (CHR/Top 40)	Pamal	7.3	7.1
WPKF-FM (Rhythmic)	Clear Chan.	7.0	6.2
WRRV/WRRB (Alternative)	Cumulus	5.7	6.2
WPDH/WPDA (Rock)	Cumulus	6.7	5.9
WRNQ-FM (AC)	Clear Chan	5.2	5.3
WHUD-FM (AC)	Pamal	4.6	5.0
WRWD-A&F (Country)	Clear Chan	4.9	5.0
WCZX/WZAD (AC)	Cumulus	3.3	4.4
WFAN-AM (Sports)	CBS Radio	3.0	3.8
WBWZ-FM (Hot AC)	Clear Chan	4.0	3.6



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#164

Tallahassee, FL

Station Format	Owner	Fa'06	Sp'07
WHBX-FM (Urban AC)	Cumulus	12.7	11.6
WWLD-FM (Urban)	Cumulus	11.1	8.5
WBZE-FM (AC)	Cumulus	4.6	7.3
WTNT-FM (Country)	Clear Chan.	4.2	6.4
WXSR-FM (Alternative)	Clear Chan.	3.9	5.5
WTLY-FM (AC)	Clear Chan.	4.9	4.6
WAIB-FM (Country)	Opus Media	2.9	3.7
WFLA-FM (News/Talk)	Clear Chan.	5.2	3.7
WHTF-FM (CHR/Top 40)	Opus Media	3.3	3.7
WGLF-FM (Classic Rock)	Cumulus	2.0	3.4

#165

Hagerstown, MD

Station Format	Owner	Fa'06	Sp'07
WAYZ-FM (Country)	Verstandig	10.8	10.6
WIKZ-FM (Hot AC)	Main Line	7.3	8.3
WPPT-FM (CHR/Top 40)	Verstandig	3.8	6.6
WQCM-FM (Rock)	Main Line	5.1	5.2
WFRE-FM (Country)	Clear Chan.	5.7	4.9
WDLD-FM (Rhythmic)	Main Line	4.8	4.6
WWEF-FM (Classic Hits)	Nassau	4.1	4.3
WLTF-FM (AC)	Prettyman	3.8	4.0
WJEJ-AM (Adult Standards)	Hagerstown	4.1	3.7
WFYN-FM (Classic Rock)	Verstandig	3.5	2.6

#166

Wilmington, NC

Station Format	Owner	Fa'06	Sp'07
WGNI-FM (Hot AC)	Cumulus	6.5	9.6
WMNX-FM (Urban)	Cumulus	10.5	9.3
WWOQ-FM (Country)	Cumulus	11.6	8.3
WXKB-FM (Rhythmic Oldies)	NextMedia	6.8	7.6
WLTT-FM (News/Talk)	Sea-Comm	2.0	6.0
WAAV-AM (News/Talk)	Cumulus	2.7	4.0
WAZO-FM (CHR/Top 40)	NextMedia	3.7	3.6
WBNE/WBNU (Classic Rock)	Sea-Comm	2.7	3.6
WILT-FM (AC)	NextMedia	3.4	3.6
WUIN-FM (Triple A)	Sea-Comm	3.7	3.0

#167

Portland, ME

Station Format	Owner	Fa'06	Sp'07
WGAN-AM (News/Talk)	Saga	7.7	8.8
WPOR-FM (Country)	Saga	6.5	8.4
WJ80-FM (CHR/Top 40)	Citadel	4.3	6.2
WFNK-FM (Classic Hits)	Nassau	6.2	5.5
WYNY-FM (Oldies)	Saga	7.4	5.5
WHOM-FM (AC)	Citadel	4.6	5.2
WTHT-FM (Country)	Nassau	5.6	5.2
WBLM-FM (Classic Rock)	Citadel	4.9	4.9
WMGX-FM (Hot AC)	Saga	4.9	4.9
WCYI/WCYU (Alternative)	Citadel	5.2	4.2

#168

Erie, PA

Station Format	Owner	Fa'06	Sp'07
WXBB-FM (Adult Hits)	Connoisseur	11.0	12.6
WRTS-FM (CHR/Top 40)	Connoisseur	16.6	11.6
WRKT-FM (Rock)	Connoisseur	8.1	10.2
WTWF-FM (Country)	Connoisseur	8.1	8.5
WXKC-FM (AC)	Citadel	10.4	8.5
WQHZ-FM (Classic Rock)	Citadel	5.8	6.1
WXTA-FM (Country)	Citadel	5.2	5.4
WJET-AM (News/Talk)	Connoisseur	2.3	3.7
WRIE-AM (Adult Standards)	Citadel	4.2	2.0
CHWO-AM (Adult Standards)	CHWO Radio	0.6	1.7
WCTL-FM (Christian AC)	Inspiration Time	1.0	1.7

#169

Concord, NH

Station Format	Owner	Fa'06	Sp'07
WGIR-FM (Rock)	Clear Chan.	5.0	6.7
WKQJ-FM (Country)	Citadel	7.0	6.0
WLKZ-FM (Oldies)	Nassau	2.3	5.4
WLNH-FM (Hot AC)	Nassau	3.6	4.7
WHOM-FM (AC)	Citadel	6.0	4.3
WFTN-FM (CHR/Top 40)	Northeast Com.	4.3	3.7
WNHW-FM (Country)	Nassau	3.3	3.7
WWHO-FM (Classic Rock)	Nassau	3.6	3.0
WJYY-FM (CHR/Top 40)	Nassau	5.0	2.7
WZID-FM (AC)	Saga	3.3	2.7

#170

Wausau-Stevens Point, WI

Station Format	Owner	Fa'06	Sp'07
WDEZ-FM (Country)	Midwest Com.	13.8	12.2
WIFC-FM (CHR/Top 40)	Midwest Com.	11.1	11.6
WYTE-FM (Country)	NRG Media	9.4	9.3
WBCV-FM (Cl. Hits)	Seehafer	5.0	5.7
WLJY-FM (AC)	NRG Media	5.0	5.7
WGLX-FM (Cl. Rock)	NRG Media	7.0	5.4
WOFM-FM (Rhythmic)	Midwest Com.	3.8	4.8
WSAU-AM (N/T)	Midwest Com.	5.6	4.8
WKOH-FM (Cl. Rock)	Muzzy	2.1	4.2
WMZK-FM (Rock)	Badger Br.	3.8	3.9

#171

Anchorage, AK

Station Format	Owner	Fa'06	Sp'07
KGDT-FM (CHR/Top 40)	Clear Chan.	5.7	7.5
KFAT-FM (Rhythmic)	New Northwest	4.4	6.2
KFOD-AM (News/Talk)	Morris Com.	4.4	6.2
KBBO-FM (Adult Hits)	New Northwest	5.0	5.2
KEAG-FM (Oldies)	Morris Com.	5.0	5.2
KENI-AM (News/Talk)	Clear Chan.	6.4	5.2
KYMG-FM (AC)	Clear Chan.	6.0	5.2
KWHL-FM (Rock)	Morris Com.	5.7	4.9
KASH-FM (Country)	Clear Chan.	5.4	4.6
KMXS-FM (Hot AC)	Morris Com.	4.4	4.6

#172

San Luis Obispo, CA

Station Format	Owner	Fa'06	Sp'07
KLUN/KLMM (Regional Mexican)	Lazer	6.6	6.6
KKJG-FM (Country)	American General	5.3	5.9
KURO-FM (Active Rock)	Clear Chan.	6.3	5.6
KZOZ-FM (Rock)	American General	4.0	5.6
KSTT-FM (AC)	Clear Chan.	6.0	4.9
KVEC-AM (News/Talk)	Clear Chan.	4.3	4.6
KWWV-FM (Rhythmic)	Mapleton	3.6	4.6
KSLY-FM (Country)	Clear Chan.	4.6	4.3
KIOO-FM (Oldies)	American General	3.0	3.9
KPYG-FM (Triple A)	Mapleton	4.6	3.9



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#173

New London, CT

Station Format	Owner	Fa '06	Sp '07
WCTY-FM (Country)	Hall	11.9	13.6
WBMW-FM (AC)	Red Wolf Br	11.2	10.8
WNLC-FM (Adult Std.)	Hall	5.3	5.9
WKNL-FM (Oldies)	Hall	4.9	5.2
WQGN-FM (CHR/Top 40)	Citadel	5.3	4.5
WWRX-FM (Alt)	Red Wolf Br.	5.6	4.5
WMOS-FM (Cl Rock)	Citadel	3.9	2.8
WCCC-FM (Act. Rock)	Marlin	2.1	2.4
WICH-AM (Adult Std)	Hall	2.1	2.4
WXLM-FM (Cl Rock)	Citadel	2.8	2.4

#174

Lincoln, NE

Station Format	Owner	Fa '06	Sp '07
KZKX-FM (Country)	Clear Chan	9.6	11.1
KFOR-AM (N/T)	Three Eagles	7.8	9.1
KFRX-FM (CHR/Top 40)	Three Eagles	8.9	7.2
KIBZ-FM (Act Rock)	Clear Chan	6.0	7.2
KFGE-FM (Country)	Trnad	7.8	6.5
KLIN-AM (N/T)	Trnad	6.4	6.5
KRKR-FM (Cl Rock)	Three Eagles	3.6	5.5
KBBK-FM (Hot AC)	Trnad	5.3	4.6
KTGL-FM (Cl Rock)	Clear Chan	4.6	4.6
KLNC-FM (Cl. Hits)	Trnad	3.2	3.6

#175

Morgantown, WV

Station Format	Owner	Fa '06	Sp '07
WKWV-FM (Country)	Descendants Trust	16.2	16.4
WVAQ-FM (CHR/Top 40)	West Virginia	13.2	14.9
WWLW-FM (AC)	West Virginia	7.9	7.8
WCLG-FM (Act Rock)	Bowers	6.8	6.3
WAJR-AM (N/T)	West Virginia	6.0	5.6
WPDX-FM (Cl Country)	Tschudy	5.3	4.8
WRBB-FM (Country)	Elkins Radio	4.9	4.1
WAJR-FM (N/T)	West Virginia	2.6	2.6
WKMM-FM (Country)	MarPat Corp.	2.3	2.2
WRLF-FM (Cl. Rock)	Fantasia	1.9	2.2

#176

Ft. Smith, AR

Station Format	Owner	Fa '06	Sp '07
KTCS-FM (Country)	Big Chief	9.9	11.4
KMAG-FM (Country)	Clear Chan.	11.4	9.9
KOMS-FM (Classic Country)	Cumulus	9.2	9.9
KBBO-FM (Oldies)	Cumulus	6.3	7.0
KISR-FM (CHR/Top 40)	Baker, Fred, et al.	6.6	5.9
KQBK-FM (Oldies)	Pharis	5.1	4.8
KEZA-FM (AC)	Clear Chan.	4.4	4.4
KZBB-FM (CHR/Top 40)	Clear Chan	4.0	4.4
KLSZ-FM (Classic Rock)	Cumulus	2.9	4.0
KKBD-FM (Classic Rock)	Clear Chan	4.4	2.9

#177

New Bedford, MA

Station Format	Owner	Fa '06	Sp '07
WCTK-FM (Country)	Hall	8.0	9.4
WFHN-FM (CHR/Top 40)	Citadel	8.0	8.8
WWLI-FM (AC)	Citadel	6.5	8.8
WHJY-FM (Rock)	Clear Chan	8.0	7.5
WBSM-AM (N/T)	Citadel	5.6	4.7
WPRO-FM (CHR/Top 40)	Citadel	3.2	4.7
WCIB-FM (Cl Rock)	Makay	4.4	4.4
WEEI-FM (Sports)	Entercom	3.8	4.4
WJMN-FM (Rhythmic)	Clear Chan	4.7	3.5
WBRU-FM (Alt)	Brown	3.5	2.8
WSNE-FM (AC)	Clear Chan	4.7	2.8

#178

South Bend, IN

Station Format	Owner	Fa '06	Sp '07
WNSN-FM (AC)	Schurz Com	8.3	11.4
WBYT-FM (Country)	Federated Media	8.3	9.2
WNDV-FM (CHR/Top 40)	Artistic Media	7.3	8.8
WAOR-FM (Classic Rock)	Federated Media	6.0	6.6
WSBT-AM (News/Talk)	Schurz Com	7.0	6.6
WRBB-FM (Active Rock)	Dille & Erlacher	11.6	5.9
WZOC-FM (Oldies)	Plymouth Br.	4.0	5.1
WUBU-FM (Smooth Jazz)	Federated Media	6.3	4.8
WYPW-FM (Rhythmic)	Dille & Erlacher	3.3	4.8
WZOW/WOZW (Cl. Rock)	Artistic Media	3.0	4.8

#179

Lebanon-Rutland, VT

Station Format	Owner	Fa '06	Sp '07
WJR-FM (AC)	Pamal	6.2	6.6
WZRT-FM (CHR/Top 40)	Clear Chan.	5.9	5.9
WXLF/WZLF (Country)	Nassau	5.2	5.5
WXXX-FM (Country)	Clear Chan	4.9	5.5
WHQD-FM (Classic Rock)	Nassau	3.9	4.1
WWOD/WCFR (Oldies)	Nassau	2.6	3.8
WVRR/WMXR (Active Rock)	Clear Chan	5.2	3.4
WJEN/WJAN (Country)	Pamal	4.2	3.1
WEXP/WVAY (Classic Rock)	Nassau	2.3	2.8
WHOM-FM (AC)	Citadel	2.9	2.1
WSYB-AM (News/Talk)	Clear Chan	1.3	2.1

#180

Merced, CA

Station Format	Owner	Fa '06	Sp '07
KHTN-FM (Rhythmic)	Buckley Br	8.8	8.1
KOND-FM (Regional Mexican)	Univision	6.5	6.0
KLOO-FM (Regional Mexican)	Mapleton	5.9	5.7
KUBB-FM (Country)	Buckley Br	5.9	5.7
KABX-FM (Oldies)	Mapleton	5.9	5.4
KQLB-FM (Ethnic)	VLB	4.2	5.4
KBRE-FM (Rock)	Mapleton	4.6	4.7
KHOP-FM (CHR/Top 40)	Citadel	3.6	4.0
KLLE-FM (Latin Rhythmic)	Univision	2.9	2.3
KMGV-FM (Rhythmic Oldies)	Peak	2.3	2.3

#181

Binghamton, NY

Station Format	Owner	Fa '06	Sp '07
WHWK-FM (Country)	Citadel	14.4	15.0
WNBK-AM (N/T)	Citadel	8.5	8.2
WAAL-FM (Cl Rock)	Citadel	5.9	7.1
WMRV-FM (CHR/Top 40)	Clear Chan	4.8	6.7
WINR-AM (Adult Std.)	Clear Chan	3.7	6.0
WKGB-FM (Rock)	Clear Chan	6.7	6.0
WCDW-FM (Alt)	Equinox	3.7	5.2
WLTB-FM (AC)	G M Br	3.0	4.5
WWYL-FM (CHR/Top 40)	Citadel	8.5	4.5
WMMX-FM (AC)	Clear Chan	7.0	4.1



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#182

Charleston, WV

Station Format	Owner	Fa'06	Sp'07
WQBE-FM (Country)	Nininger	20.2	18.1
WVAE-FM (AC)	WV Radio	11.7	11.1
WVSR-FM (CHR/Top 40)	Nininger	5.0	9.1
WKWS-FM (Country)	WV Radio	10.3	7.7
WCBS-AM (News/Talk)	WV Radio	9.2	6.4
WKLC-FM (Rock)	LM	6.7	6.4
WKAZ-FM (Classic Hits) ¹	WV Radio	1.8	5.7
WRVZ-FM (Rhythmic)	WV Radio	4.6	4.4
WZJO-FM (Alternative)	Nininger	2.5	4.4
WMXE-FM (Christian AC)	LM	2.5	3.4

¹Was Adult Hits until March 17.

#183

Lubbock, TX

Station Format	Owner	Fa'06	Sp'07
KLLL-FM (Country)	NextMedia	10.5	10.3
KKCL-FM (Oldies)	Gap	7.3	7.2
KQBR-FM (Country)	Gap	6.6	6.9
KFMX-FM (Active Rock)	Gap	5.6	6.6
KMMX-FM (Hot AC)	Wilks Broadcast	7.0	5.9
KONE-FM (Classic Rock)	Wilks Broadcast	4.2	5.9
KBTE-FM (Rhythmic)	Wilks Broadcast	6.6	5.2
KZII-FM (CHR/Top 40)	Gap	4.5	5.2
KFYO-AM (News/Talk)	Gap	2.8	3.8
KSTQ-FM (Rhythmic)	Ramar	2.8	3.8

#184

Kalamazoo, MI

Station Format	Owner	Fa'06	Sp'07
WKFR-FM (CHR/Top 40)	Cumulus	11.8	12.6
WRKR-FM (Classic Rock)	Cumulus	9.0	8.8
WBCT-FM (Country)	Clear Chan.	6.3	8.4
WVFM-FM (AC) ¹	Midwest Com.	5.5	7.1
WKZO-AM (News/Talk)	Midwest Com.	6.3	5.5
WNWN-FM (Country)	Midwest Com.	4.3	4.2
WFAT-FM (Classic Hits)	Midwest Com.	4.7	3.8
WNWN-AM (Urban AC)	Midwest Com.	3.9	3.4
WQXC-FM (Oldies)	Forum Com. Inc.	2.4	3.4
WKMI-AM (News/Talk)	Cumulus	3.1	2.9

¹Was WOLR-FM until April 2

#185

Green Bay, WI

Station Format	Owner	Fa'06	Sp'07
WNCY-FM (Country)	Midwest Com.	14.1	12.5
WQLH-FM (AC)	Cumulus	5.3	9.6
WIXX-FM (CHR/Top 40)	Midwest Com.	9.5	8.5
WQGB-FM (Oldies)	Cumulus	6.1	7.5
WAPL-FM (Classic Rock)	Woodward	3.0	5.3
WKSZ-FM (Hot AC)	Woodward	4.9	4.6
WPCK-FM (Country)	Cumulus	6.5	4.6
WTAD-AM (News/Talk)	Midwest Com.	4.6	4.6
WZOR-FM (Active Rock)	Woodward	4.2	4.3
WEGB-FM (AC)	Woodward	7.6	3.9

#186

Columbus, GA

Station Format	Owner	Fa'06	Sp'07
WFXE-FM (Urban)	Davis	12.7	11.1
WAGH-FM (Urban AC)	Clear Chan.	8.3	8.7
WBFA-FM (Urban)	Clear Chan.	5.6	7.9
WEAM-FM (Gospel)	Popwill Group	5.6	7.5
WGSY-FM (AC)	Clear Chan.	7.9	6.7
WVRK-FM (Rock)	Clear Chan.	4.8	5.6
WKZJ-FM (Urban/O)	Davis	4.4	4.8
WSTH-FM (Country)	Clear Chan.	4.4	4.8
WOKS-AM (Urban/O)	Davis	4.4	4.4
WRLD-FM (Oldies)	Archway	3.2	4.4

#187

Odessa-Midland, TX

Station Format	Owner	Fa'06	Sp'07
KQLM-FM (Span. Con.)	Stellar Media	12.9	8.7
KNFM-FM (Country)	Cumulus	6.3	7.6
KZBT-FM (Rhythmic)	Cumulus	4.0	6.1
KTXC-FM (Reg. Mex.)	Midessa TV	6.6	5.8
KBAT-FM (Act. Rock)	Cumulus	4.3	5.4
KHXX-FM (Country)	Encore Br.	5.3	5.1
KMCM-FM (Oldies)	Encore Br.	3.6	4.7
KODM-FM (AC)	Cumulus	4.0	4.7
KCRS-AM (N/T)	Clear Chan.	4.3	4.3
KMRK-FM (Rhythmic)	Clear Chan.	5.9	4.3

#188

Tupelo, MS

Station Format	Owner	Fa'06	Sp'07
WWZO-FM (Country)	URBan Radio	10.5	11.0
WESE-FM (Urban)	URBan Radio	9.2	9.7
WWKZ-FM (CHR/Top 40)	URBan Radio	8.0	8.5
WACR-FM (Urban AC)	Clear Chan.	5.9	5.5
WWMS-FM (Country)	Dowdy, John M.	6.3	5.5
WSYE-FM (AC)	Dowdy & Dowdy	5.9	4.7
WZLQ-FM (Classic Rock)	Dowdy, John M.	5.9	4.7
WFTA-FM (AC)	Air South	2.9	3.4
WKZU-FM (Classic Country)	Kudzu	2.5	3.0
WMXU-FM (Urban AC)	Cumulus	1.3	2.5
WSEL-FM (Gospel)	Tupelo	2.5	2.5

#189

Cape Cod, MA

Station Format	Owner	Fa'06	Sp'07
WXTK-FM (News/Talk)	Qantum	11.1	10.8
WQRC-FM (AC)	Sandab	9.0	8.4
WOCN-FM (AC)	Sandab	6.6	7.0
WCQD-FM (Hot AC)	Qantum	5.6	5.9
WRZE-FM (CHR/Top 40)	Qantum	5.2	5.6
WFCC-FM (Classical)	Charles River	5.9	5.2
WFRQ/WFOR (Oldies)	Nassau	5.2	5.2
WCTK-FM (Country)	Hall Com	4.2	4.2
WCIB-FM (Classic Hits)	Qantum	3.8	3.5
WPLM-FM (AC)	Plymouth Rock Br.	3.5	3.1

#190

Manchester, NH

Station Format	Owner	Fa'06	Sp'07
WZID-FM (AC)	Saga	12.0	16.2
WGIR-FM (Rock)	Clear Chan.	12.4	8.8
WFEA-AM (Adult Standards)	Saga	3.9	7.0
WMLL-FM (Classic Rock)	Saga	4.6	5.9
WQKQ-FM (Country)	Citadel	6.2	4.8
WJMN-FM (Rhythmic)	Clear Chan.	3.5	3.3
WAAF-FM (Active Rock)	Entercom	2.7	2.9
WCRB-FM (Classical)	Nassau	1.9	2.9
WXKS-FM (CHR/Top 40)	Clear Chan.	2.7	2.9
WBCN-FM (Alternative)	CBS Radio	1.5	2.2
WGIR-AM (News/Talk)	Clear Chan.	2.3	2.2
WMKX-FM (Adult Hits)	Entercom	1.9	2.2
WRKO-AM (News/Talk)	Entercom	2.3	2.2
WTKK-FM (Talk)	Greater Media	2.3	2.2
WXRV-FM (Triple A)	Northeast Br.	2.3	2.2



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#191

Johnstown, PA

Station Format	Owner	Sp '06	Fa '06	Sp '07
WFGI-FM (Country)	Forever	19.4	17.0	
WKYE-FM (AC)	Forever	11.8	14.4	
WCCL-FM (Oldies)	2510 Assoc	6.1	8.9	
WRKW-FM (Rock)	2510 Assoc.	8.4	8.9	
WJHT-FM (CHR/Top 40)	2510 Assoc.	6.1	4.8	
WCRO-AM (Adult Std)	Gr Johnstown	3.8	4.1	
WDOVE-FM (Cl Rock)	Clear Chan	3.4	4.1	
WFGY-FM (Country)	Forever	6.8	4.1	
WFRB-FM (Country)	WTBO-WKGO	1.9	3.0	
WNTJ/WNTW (N/T)	Forever	1.9	1.8	

Note: Although originally intended to be surveyed, the Spring 2007 Survey for this market was cancelled. The Fall 2006 Survey is reprinted to avoid confusion with the market rankings.

#192

Traverse City, MI

Station Format	Owner	Fa '06	Sp '07
WBCM/WTCM (Country)	Midwestern	13.1	10.7
WCCW/WCZW (Oldies)	Midwestern Br	8.1	8.5
WKHQ-FM (CHR/Top 40)	MacDonald Garber	7.0	7.4
WKLT/WKLZ (Cl Rock)	Northern	5.3	7.4
WTCM-AM (N/T)	Midwestern Br	6.3	7.1
WFCX/WFDX (Cl Hits)	Northern	4.3	5.0
WJZJ/WLJZ (Alt)	Northern Star	3.5	4.7
WLDR-FM (AC)	Great Northern	3.9	4.6
WSRT-FM (Soft AC)	Northern Br	2.8	3.9
WGFN-FM (Cl Rock)	Clear Chan	3.2	3.5

#193

Dothan, AL

Station Format	Owner	Fa '06	Sp '07
WTVY-FM (Country)	Magic	16.0	12.2
WDOF-FM (AC)	WDOF	10.5	11.5
WDJR-FM (Country)	Gulf South	9.8	9.6
WKMX-FM (Hot AC)	Magic	5.8	7.0
WZHT-FM (Urban)	Clear Chan.	4.7	5.2
WDBT-FM (Urban)	Gulf South	4.0	4.8
WHLW-FM (Gospel)	Clear Chan.	5.1	4.1
WJUN-FM (Urban)	Wilson Br	2.9	4.1
WJRL-FM (Classic Rock)	Magic	4.7	4.1
WESP-FM (Classic Rock)	Gulf South	2.5	3.0
WRJM-FM (News/Talk)	Stage Door Devel	2.9	3.0

#194

Topeka, KS

Station Format	Owner	Fa '06	Sp '07
KTPK-FM (Classic Country)	JMJ	11.4	13.1
WIBW-FM (Country)	Morris Com	9.0	9.7
KMAJ-FM (AC)	Cumulus	7.8	9.4
KQTP-FM (Country)	Cumulus	5.5	6.4
KDVV-FM (Rock)	Cumulus	6.3	5.2
KWIC-FM (Classic Hits)	Cumulus	4.7	4.9
KCHZ-FM (Rhythmic)	Cumulus	4.3	4.5
KLZR-FM (Hot AC)	Zimmer	4.7	4.1
KMAJ-AM (News/Talk)	Cumulus	5.1	4.1
WIBW-AM (News/Talk)	Morris Com.	4.7	3.7

#195

Amarillo, TX

Station Format	Owner	Fa '06	Sp '07
KGNC-FM (Country)	Morris Com	9.2	8.6
KQIZ-FM (Rhythmic)	Cumulus	7.3	8.6
KXGL-FM (Classic Hits)	JMJ	7.6	7.1
KMXJ-FM (AC)	Gap	5.7	6.7
KQFX-FM (Regional Mexican)	Tejas	6.5	6.3
KATP-FM (Classic Country)	Gap	7.3	6.0
KGNC-AM (News/Talk)	Morris Com	5.3	5.6
KZKR-FM (Active Rock)	Cumulus	6.1	5.6
KMML-FM (Country)	Gap	5.0	4.5
KPUR-FM (Oldies)	Cumulus	4.6	3.7

#196

Danbury, CT

Station Format	Owner	Fa '06	Sp '07
WDAQ-FM (Hot AC)	Berkshire	8.7	8.5
WRKI-FM (Rock)	Cumulus	7.4	7.3
WEZN-FM (AC)	Cox	6.6	5.2
WCBS-AM (News)	CBS Radio	4.1	4.4
WEBE-FM (AC)	Cumulus	4.5	4.4
WLAD-AM (News/Talk)	Berkshire	5.8	4.4
WWYZ-FM (Country)	Clear Chan.	3.7	4.0
WFAN-AM (Sports)	CBS Radio	4.1	3.6
WABC-AM (Talk)	Citadel	3.7	3.2
WDBY-FM (Hot AC)	Cumulus	3.3	3.2

#197

Frederick, MD

Station Format	Owner	Fa '06	Sp '07
WFRE-FM (Country)	Clear Chan	12.6	16.4
WAFY-FM (AC)	Nassau	8.0	7.6
WWEG-FM (Classic Hits)	Nassau	6.5	6.4
WFMD-AM (News/Talk)	Clear Chan.	6.5	5.2
WTOP-FM (News)	Bonneville	5.3	4.4
WWDC-FM (Alternative)	Clear Chan	4.6	4.4
WRQX-FM (Hot AC)	Citadel	3.4	3.6
WIHT-FM (CHR/Top 40)	Clear Chan	5.3	2.8
WKYS-FM (Urban)	Radio One	2.3	2.8
WASH-FM (AC)	Clear Chan	1.5	2.0
WBIG-FM (Classic Hits)	Clear Chan	1.1	2.0
WHUR-FM (Urban AC)	Howard University	0.8	2.0
WJZW-FM (Smooth Jazz)	Citadel	1.1	2.0

#198

Chico, CA

Station Format	Owner	Fa '06	Sp '07
KHSL-FM (Country)	Deer Creek	6.5	7.4
KBQB-FM (Adult Hits) ¹	Results Radio	4.6	6.6
KCEZ-FM (Oldies)	Results Radio	5.0	6.2
KPAY-AM (News/Talk)	Deer Creek	5.4	5.8
KRQR-FM (Active Rock)	Results Radio	6.1	5.4
KZAP-FM (Rhythmic) ²	Mapleton	3.8	5.4
KTHU-FM (Classic Rock)	Results Radio	6.9	5.0
KMXI-FM (AC)	Deer Creek	5.4	4.1
KALF-FM (Country)	Mapleton	6.1	3.7
KFBK-AM (News/Talk)	Clear Chan	3.1	3.7
KQPT-FM (Hot AC)	Mapleton	2.7	3.7

¹Was KLRS-FM (CHR/Pop) until September 2006.
²Switched to Americana on June 18

#199

Tri-Cities, WA

Station Format	Owner	Fa '06	Sp '07
KDNA-AM (News/Talk)	Cherry Creek	7.2	7.0
KUJ-FM (Rhythmic)	New Northwest	5.5	6.2
KORD-FM (Country)	Clear Chan	7.2	5.7
KEYW-FM (Hot AC)	Clear Chan	6.3	5.3
KFLD-AM (News/Talk)	Clear Chan	4.2	5.3
KXRX-FM (Rock)	Clear Chan	5.9	5.3
KDNA-FM (AC)	Cherry Creek	4.6	4.8
KZTB-FM (Reg. Mexican)	Bustos Media	3.0	4.8
KOLW-FM (Classic Hits)	Clear Chan	4.6	4.4
KEGX-FM (Classic Rock)	New Northwest	4.2	4.0
KMMG-FM (Spanish Cont)	Alexandra	2.5	4.0
KZHR-FM (Reg. Mexican)	Cherry Creek	4.6	4.0



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#200

Yakima, WA

Station Format	Owner	Fa'06	Sp'07
KXDO-FM (Country)	New Northwest	9.2	9.0
KIT-AM (News/Talk)	Clear Chan	9.5	8.2
KRSE-FM (Hot AC)	New Northwest	5.5	7.9
KHHK-FM (Rhythmic)	New Northwest	8.4	7.1
KARY-FM (Oldies)	New Northwest	7.0	6.4
KATS-FM (Active Rock)	Clear Chan.	6.6	6.0
KZTA-FM (Reg. Mexican)	Bustos Media	7.3	5.6
KFFM-FM (CHR/Top 40)	Clear Chan	4.8	5.2
KMNA-FM (Reg. Mexican)	Churchill Com.	7.0	5.2
KOSN-FM (Spanish Oldies)	Clear Chan.	3.3	3.0

#201

Waco, TX

Station Format	Owner	Fa'06	Sp'07
WACO-FM (Country)	Clear Chan	18.0	16.5
KBGO-FM (Oldies)	Clear Chan	7.7	9.4
KWTX-FM (CHR/Top 40)	Clear Chan	9.9	8.5
KKDA-FM (Urban)	Service	6.9	8.0
KWOW-FM (Reg. Mex.)	Amigo Br.	4.7	6.3
KBRD-FM (Rock)	Chase Radio	5.2	5.4
KBFB-FM (Urban)	Radio One	2.1	3.6
KLRK-FM (AC)	KRZI	3.9	3.6
KHCK-FM (Reg. Mex.)	Unvision	2.6	3.1
KWTX-AM (NT)	Clear Chan.	2.1	3.1

#202

Rocky Mount, NC

Station Format	Owner	Fa'06	Sp'07
WFXX/WFXK (Urban AC)	Radio One	12.0	12.5
WRSV-FM (Urban)	North Star	7.1	7.6
WPWZ-FM (Urban)	First Media	5.0	6.5
WDDR-FM (Country)	Curtis	5.0	5.7
WDDK-FM (Urban)	Radio One	5.8	4.9
WDWG-FM (Country)	First Media	5.4	4.2
WERO-FM (CHR/Top 40)	NextMedia	3.3	4.2
WRAL-FM (AC)	Capitol Br	5.0	3.8
WYMY-FM (Regional Mexican)	Curtis	1.2	3.8
WCPS-AM (Ethnic)	Johnson Media Inc	3.3	3.0
WRDU-FM (Country)	Clear Chan.	2.9	3.0

#203

Clarksville, TN

Station Format	Owner	Fa'06	Sp'07
WUBT-FM (Urban)	Clear Chan.	16.3	14.7
WVVR-FM (Country)	Saga	9.9	9.8
WCVO-FM (Hot AC)	Saga	6.4	6.2
WZZP-FM (Active Rock)	Saga	6.4	5.8
WHOP-FM (AC)	Key	6.4	5.3
WEGI-FM (Classic Hits)	Saga	4.9	4.0
WNRO-FM (Classic Rock)	Clear Chan	3.4	4.0
WSM-FM (Country)	Cumulus	3.9	4.0
WKDZ-FM (Country)	Ham	1.5	3.1
WHOP-AM (News/Talk)	Key	3.0	2.7
WRVW-FM (CHR/Top 40)	Clear Chan	2.5	2.7

#204

Duluth-Superior, MN-WI

Station Format	Owner	Fa'06	Sp'07
KDAL-AM (News/Talk)	Midwest Com.	9.6	9.0
KKCB-FM (Country)	Clear Chan.	10.0	7.8
KBMX-FM (Hot AC)	Clear Chan.	5.8	7.3
KLDJ-FM (Oldies)	Clear Chan.	7.9	6.9
KQDS/KBAJ (Classic Hits)	Red Rock Radio	6.7	6.5
KTCC-FM (Country)	Midwest Com.	5.0	6.5
KDAL-FM (News/Talk)	Midwest Com.	4.2	5.3
WWAX-FM (CHR/Top 40)	Red Rock Radio	2.9	5.3
WDSM-AM (News/Talk)	Midwest Com	4.6	4.5
KRBR-FM (Active Rock)	Midwest Com.	3.8	4.1

#205

Laredo, TX

Station Format	Owner	Fa'06	Sp'07
KNEX-FM (Rhythmic)	Border Media	12.2	13.9
KBDR-FM (Regional Mexican)	Border Media	15.4	13.5
XGTS-FM (Spanish AC)	Border Media	8.5	10.2
KRRG-FM (Rhythmic)	Guerra Enterprises	12.2	9.8
KJBZ-FM (Tejano)	Guerra Enterprises	9.3	6.9
KOUR-FM (Rhythmic Oldies)	Border Media	5.7	6.5
XNOE-FM (Spanish F/S)	Radio Formula	2.8	3.7
XHNK-FM (Spanish CHR)	XHNK, S.A.	3.3	2.9
XHMW-FM (Span. Soft AC)	Info Radiofonica	2.0	2.4
KLAR-AM (Span Religious)	Faith & Power	1.6	2.0

#206

Terre Haute, IN

Station Format	Owner	Fa'06	Sp'07
WTHI-FM (Country)	Emmis	25.6	20.7
WWGI-FM (CHR/Top 40)	Bright Tower	10.1	14.9
WWVR-FM (Classic Rock)	Emmis	7.0	8.6
WBOW-FM (AC)	Crossroads	4.0	5.0
WWSY-FM (Adult Hits)	Bright Tower	4.0	5.0
WINH-FM (Country)	Key	5.0	4.1
WAXI-FM (Adult Standards)	Crossroads	4.5	3.6
WCBH-FM (CHR/Top 40)	Cromwell Group	2.5	2.7
WOTY-FM (Country)	Original Co.	1.0	2.7
WSDM-FM (Oldies)	Crossroads	1.0	2.3

#207

Santa Maria-Lompoc, CA

Station Format	Owner	Fa'06	Sp'07
KSMY-FM (Spanish Oldies)	Clear Chan.	8.1	7.9
KPAT-FM (Rhythmic)	American General	5.3	7.0
KIDI-FM (Reg. Mexican)	Emerald Wave	4.9	5.8
KVVB-FM (Rhythmic)	Cumulus	4.9	5.4
KSNI-FM (Country)	Clear Chan.	5.7	5.0
KXFM-FM (Classic Rock)	Clear Chan	4.1	5.0
KRDK-FM (Reg. Mexican)	American General	5.3	4.5
KLUN/KLMM (Regional Mexican)	Lazer	3.7	4.1
KSYV-FM (AC)	Knight	3.3	3.7
KBDX-FM (AC)	American General	4.1	3.3
KSMA-AM (News/Talk)	Clear Chan	4.9	3.3

#208

Bowling Green, KY

Station Format	Owner	Fa'06	Sp'07
WBVR-FM (Country)	Forever Com. Inc.	13.2	13.6
WGGC-FM (Country)	Skytower	9.3	9.8
WUHU-FM (Hot AC)	Forever Com. Inc.	6.6	6.5
WPTD-FM (Cl. Rock)	Commonwealth Br.	6.0	6.0
WUBT-FM (Urban)	Clear Chan.	6.0	6.0
WQVO-FM (Oldies)	Commonwealth Br.	4.4	4.3
WONS-FM (Classic Rock)	Daily News	3.3	3.3
WKCT-AM (News/Talk)	Daily News	2.7	3.3
WLYE-FM (Country)	Forever Com Inc.	3.3	3.3
WKLX-FM (Hot AC)	Anderson, Charles	3.3	2.7
WVLE-FM (Country)	Sherandan	2.7	2.7



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#209

Laurel-Hattiesburg, MS

Station Format	Owner	Fa'06	Sp'07
WBBN-FM (Country)	Blakeney	13.7	14.2
WZLD-FM (Urban)	Clear Chan	12.7	10.4
WNSL-FM (CHR/Top 40)	Clear Chan	6.9	8.1
WJXK-FM (Urban)	Clear Chan	7.4	7.1
WMXI-FM (News/Talk)	Rainey Radio	4.9	5.7
WUSW-FM (Country)	Clear Chan	4.4	4.7
WXRR-FM (Classic Rock)	Blakeney	4.9	4.7
WHER-FM (Oldies)	Clear Chan	4.4	4.3
WJMG-FM (Urban)	Floyd, Vernon C	2.9	4.3
WZKX-FM (Country)	Dowdy & Dowdy	3.9	4.3

#210

Medford-Ashland, OR

Station Format	Owner	Fa'06	Sp'07
KRWQ-FM (Country)	Clear Chan.	8.3	7.0
KCMX-FM (AC)	Mapleton	4.6	6.6
KIFS-FM (CHR/Top 40)	Clear Chan.	6.5	6.6
KMED-AM (News/Talk)	Clear Chan	7.4	6.6
KBOY-FM (Classic Rock)	Mapleton	6.5	5.6
KROG-FM (Alternative)	Opus Br Systems	3.2	5.2
KZTE-FM (Rock)	Clear Chan	5.1	5.2
KAKT-FM (Country)	Mapleton	4.2	4.7
KCNA-FM (Classic Hits)	Opus Br Systems	4.2	4.7
KCMX-AM (News/Talk)	Mapleton	3.7	4.2
KTMT-FM (Adult Hits)	Mapleton	4.6	4.2

#211

Santa Barbara, CA

Station Format	Owner	Fa'06	Sp'07
KSBL-FM (AC)	Rincon	9.7	7.8
KSPE-FM (Spanish Oldies)	Rincon	8.9	7.8
KTYD-FM (Rock)	Rincon	7.6	7.8
KTMS-AM (News/Talk)	Rincon	5.1	6.5
KJEE-FM (Alternative)	Montecito FM	5.9	5.2
KVYB-FM (Rhythmic)	Cumulus	2.5	4.8
KIST-AM (News/Talk)	Rincon	3.4	4.3
KIST-FM (Regional Mexican) ¹	Rincon	2.1	3.9
KDB-FM (Classical)	Pacific Br Co.	3.4	3.0
KDCP-FM (Classic Rock)	Point Br Co.	0.8	3.0
KRUZ-FM (Hot AC)	Cumulus	2.5	3.0

¹Was AC until January 9.

#212

Muncie-Marion, IN

Station Format	Owner	Fa'06	Sp'07
WLBC-FM (Hot AC)	Backyard Br	9.7	11.9
WMDH-FM (Country)	Citadel	12.2	10.9
WFBO-FM (Cl. Rock)	Clear Chan	7.7	7.5
WNOU-FM (CHR/Top 40)	Emmis	5.6	6.5
WCJC-FM (Country)	Marion	5.6	5.0
WXXC-FM (Soft AC)	Bomar	5.1	5.0
WERK-FM (Oldies)	Backyard Br.	4.1	4.0
WHY-FM (Cl. Rock)	Backyard Br.	4.6	3.5
WRZX-FM (Alt)	Clear Chan	3.1	3.0
WOWO-AM (N/T)	Federated	1.5	2.5

#213

Cedar Rapids, IA

Station Format	Owner	Fa'06	Sp'07
KHAK-FM (Country)	Cumulus	17.7	16.6
KZIA-FM (CHR/Top 40)	KZIA	7.9	9.8
WMT-AM (News/Talk)	Clear Chan.	7.4	8.3
KKRQ-FM (Classic Rock)	Clear Chan.	7.0	7.8
KMRY-AM (Adult Standards)	Sellers	5.1	6.8
KDAT-FM (AC)	Cumulus	7.4	6.3
KOKY-FM (Oldies)	Bahakel	2.3	4.9
WMT-FM (Hot AC)	Clear Chan	5.1	4.4
KFMW-FM (Active Rock)	Bahakel	3.7	3.4
KRNA-FM (Rock)	Cumulus	3.7	3.4

#214

Sunbury-Selinsgrove, PA

Station Format	Owner	Fa'06	Sp'07
WQXK-FM (CHR/Top 40)	Sunbury Br Corp.	12.6	13.0
WUBE-FM (Country)	Max Media	5.0	7.6
WKSB-FM (Hot AC)	Clear Chan	6.3	6.3
WFYY-FM (Hot AC)	Max Media	3.6	5.4
WVRT/WVRZ (CHR/Top 40)	Clear Chan	4.5	5.4
WVLY-FM (Soft AC)	Sunbury Br Corp	5.4	4.5
WBLJ/WBYL (Country)	Clear Chan	3.6	3.6
WILQ-FM (Country)	Backyard	4.5	3.6
WBSX-FM (Active Rock)	Citadel	3.2	3.1
WLZS-FM (Oldies)	Starview Media	4.5	3.1
WZXR-FM (Rock)	Backyard	4.1	3.1

#215

Olean, NY

Station Format	Owner	Fa'06	Sp'07
WPIG-FM (Country)	Arrow	20.8	18.5
WMXO-FM (Hot AC)	Vox.	9.2	6.3
WTSS-FM (Hot AC)	Entercom	4.9	4.5
WYRK-FM (Country)	CBS Radio	3.1	3.6
WLKK-FM (Cl. Rock)	Entercom	2.7	3.2
WJQZ-FM (Oldies)	DBM Com	3.1	2.7
WDDH-FM (Country)	Cam Com.	2.2	2.3
WKPO-FM (Hot AC)	Bilbat	2.2	2.3
WORS-FM (Cl. Rock)	Pembroke Pines	2.2	2.3
WZKZ-FM (Country)	Pembroke Pines	2.7	2.3

#216

Florence, SC

Station Format	Owner	Fa'06	Sp'07
WBZF/WYNN (Gospel)	Cumulus	6.9	10.6
WYNN-FM (Urban)	Cumulus	12.1	9.6
WEGX-FM (Country)	Quantum	7.8	8.7
WMXT-FM (Classic Rock)	Cumulus	4.7	6.0
WJMX-FM (CHR/Top 40)	Quantum	5.6	5.0
WWDW-FM (Urban AC)	Inner City	4.3	4.6
WPOT-FM (Inspo)	Glory	4.3	4.1
WCMG-FM (Urban AC)	Cumulus	4.3	3.7
WDAR-FM (AC)	Quantum	4.3	3.7
WSIM-FM (AC)	Miller Com	2.6	3.7
WWKT-FM (Rhythmic)	Miller Com	3.0	3.7

#217

Bend, OR

Station Format	Owner	Fa'06	Sp'07
KSJJ-FM (Country)	Gross	8.1	10.2
KXIX-FM (CHR/Top 40)	Gross	12.3	8.8
KBNO-AM (News/Talk)	Combined Com	8.5	7.5
KMTK-FM (Country)	Combined Com	6.2	7.1
KQAK-FM (Oldies)	Horizon Br Group	6.6	6.6
KTWS-FM (Classic Rock)	Combined Com	10.0	6.2
KLTV-FM (Soft AC)	Horizon Br. Group	3.3	5.8
KRXF-FM (Alternative)	Fields Pond Group	0.4	4.4
KWPK-FM (Hot AC)	Horizon Br Group	5.2	4.4
KLRR-FM (Triple A)	Combined Com	2.8	3.5
KRCO-AM (Cl. Country)	Horizon Br Group	2.8	3.5



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#218

St. Cloud, MN

Station Format	Owner	Fa '06	Sp '07
WWJQ-FM (Country)	Regent	8.5	9.4
KZPK-FM (Country)	Leighton	7.8	8.2
KLZZ-FM (Rock)	Regent	7.4	7.0
WHMH-FM (Rock)	Tri-County Br.	6.2	6.6
KCLD-FM (CHR/Top 40)	Leighton	3.5	4.3
KCML-FM (AC)	Leighton	3.9	4.3
KASM-AM (N/T)	Starcom	3.5	3.9
KMXK-FM (Oldies)	Regent	3.1	3.9
KOQL-FM (Oldies)	Clear Chan.	3.5	3.9
WJON-AM (N/T)	Regent	3.9	3.9

#219

Hilton Head, SC

Station Format	Owner	Fa '06	Sp '07
WYKZ-FM (AC)	Clear Chan.	9.6	10.2
WEAS-FM (Urban)	Cumulus	6.6	6.4
WLOW-FM (AC)	Triad	5.2	6.0
WDOG-FM (Country)	Good Radio Br.	2.2	4.7
WFXH-FM (Alternative)	Triad	3.1	4.3
WIZ-FM (Urban)	NicWild	4.4	4.3
WNFO-AM (Spanish Misc.)	Czura, Walter	4.8	4.3
WQBT-FM (Urban)	Clear Chan.	4.8	4.3
WGZO-FM (Classic Hits)	Zip	3.5	3.4
WGZR-FM (Country)	Triad	3.5	3.0
WLVB-FM (Urban AC)	Clear Chan.	3.5	3.0
WTYB-FM (Urban AC)	Cumulus	3.5	3.0

#220

Bangor, ME

Station Format	Owner	Fa '06	Sp '07
WQCB-FM (Country)	Cumulus	17.1	14.2
WKIT-FM (Rock)	Zone Corp	7.4	9.2
WVQM-FM (News/Talk)	Clear Chan.	7.4	7.3
WBZN-FM (CHR/Top 40)	Cumulus	6.0	6.0
WTQS-FM (Rock)	Clear Chan.	4.6	5.5
WFZX-FM (Classic Rock)	Clear Chan.	2.8	5.0
WBFB-FM (Country)	Clear Chan.	6.0	4.6
WEZO-FM (AC)	Cumulus	4.1	4.1
WWBX-FM (CHR/Top 40)	Clear Chan.	3.2	4.1
WXSQ-FM (AC)	Clear Chan.	5.5	3.2
WWMJ-FM (Oldies)	Cumulus	2.8	3.2

#221

Alexandria, LA

Station Format	Owner	Fa '06	Sp '07
KLAA-FM (Country)	Cajun	7.8	9.7
KRRV-FM (Country)	Clear Chan.	7.4	8.7
KOIO-FM (CHR/Top 40)	Cenla	8.3	6.8
KZMZ-FM (Rock)	Clear Chan.	6.9	6.8
KKST-FM (AC)	Clear Chan.	4.9	6.3
KAPB-FM (Country)	Radio Group	3.9	5.3
KBCE-FM (Urban)	Urban Radio Br.	6.4	5.3
KBKX-FM (Cl. Country)	Opus Media	4.4	4.9
KMXH-FM (Urban AC)	Urban Radio Br.	3.9	3.4
KSYL-AM (N/T)	Cenla	3.4	3.4

#222

Champaign, IL

Station Format	Owner	Fa '06	Sp '07
WIXY-FM (Country)	Saga	12.9	12.2
WQWS-AM (N/T)	DWS Inc.	10.5	9.4
WCZO-FM (Urban)	Archway	5.8	6.6
WHMS-FM (AC)	DWS	7.6	6.1
WLRW-FM (Hot AC)	Saga	5.8	6.1
WCFF-FM (Adult Hits)	Saga	4.7	5.5
WGKC-FM (Cl. Rock)	RadioStar Inc.	3.5	3.9
WXTT-FM (Cl. Hits)	Key Br/	4.7	3.9
WQQB-FM (CHR/Top 40)	RadioStar Inc.	2.3	3.3
WEBX-FM (Act. Rock)	RadioStar Inc.	1.8	2.8

#223

Elmira-Corning, NY

Station Format	Owner	Fa '06	Sp '07
WNKI-FM (Hot AC)	SabreCom	7.7	10.1
WMTT-FM (Rock)	Europa	6.2	7.2
WOKN-FM (Country)	Pembroke Pines	6.2	7.2
WENY-FM (AC)	Route 81	6.2	5.3
WVIN-FM (Soft AC)	Pembroke Pines	4.6	5.3
WLVB-FM (CHR/Top 40)	Pembroke Pines	6.7	4.8
WKPO-FM (Hot AC)	Bilbat	3.1	4.3
WGMM-FM (Oldies)	Route 81	3.1	3.8
WCKR-FM (Country)	Doran	4.1	3.4
WQNY-FM (Country)	Eagle	4.1	3.4

#224

Fargo-Moorhead, ND-MN

Station Format	Owner	Fa '06	Sp '07
KFGO-AM (News/Talk)	Clear Chan.	12.2	13.0
KVQX-FM (Country)	Triad	17.7	13.0
WDAY-AM (News/Talk)	Forum Com. Co	6.8	8.3
WDAY-FM (CHR/Top 40)	Clear Chan.	7.6	8.3
KQWB-FM (Active Rock)	Triad	7.2	6.5
KBVB-FM (Country) ¹	Ingstad Brothers	3.0	6.1
KEGK-FM (Oldies)	W-B Br.	5.1	6.1
KPFX-FM (Classic Rock)	Triad	6.3	5.7
KLTA-FM (AC)	Triad	3.4	3.9
KRWK-FM (Classic Rock) ²	Ingstad Brothers	2.5	3.9

¹ Was KRVI-FM (Triple A) until June. ² Was KQBX-FM until February 21.

#225

Winchester, VA

Station Format	Owner	Fa '06	Sp '07
WUSO-FM (Country)	Clear Chan.	21.4	18.6
WINC-FM (Hot AC)	Mid Atlantic	9.4	10.0
WFOX-FM (Rock)	Clear Chan.	4.9	5.9
WKSJ-FM (CHR/Top 40)	Clear Chan.	4.9	5.0
WZRV-FM (Oldies)	Royal	2.7	3.2
WINC-AM (News/Talk)	Mid Atlantic	3.6	2.7
WMZO-FM (Country)	Clear Chan.	2.7	2.7
WLTF-FM (AC)	Prettyman	1.8	2.3
WSIG-FM (Country)	Vox Media Corp.	2.7	2.3
WWRE/WWRT (Classic Rock)	Mid Atlantic	3.5	2.3

#226

Ft. Walton Beach, FL

Station Format	Owner	Fa '06	Sp '07
WKSM-FM (Rock)	Cumulus	8.6	9.7
WYBZ-FM (Country)	Cumulus	10.2	8.7
WZNS-FM (CHR/Top 40)	Cumulus	6.4	7.7
WFFY-FM (Rhythmic)	Gulf Breeze	5.9	6.2
WFTW-AM (N/T)	Cumulus	4.3	5.1
WWAV-FM (AC)	Quantum	3.7	4.6
WNCV-FM (AC)	Cumulus	5.9	4.1
WBLX-FM (Urban)	Cumulus	3.7	3.6
WAAZ-FM (Country)	Crestview	4.3	3.1
WMXZ-FM (CHR/Top 40)	Quantum	2.1	2.6
WRKH-FM (Cl. Rock)	Clear Chan.	1.6	2.6
WSBZ-FM (Sm. Jazz)	Carter Br	3.2	2.6
WTKE-FM (Sports)	Quantum	2.1	2.6
WYCL-FM (Adult Hits)	Clear Chan.	3.2	2.6



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#227

Las Cruces, NM

Station Format	Owner	Fa '06	Sp '07
KVLC-FM (Oldies)	Bravo Mic	8.8	8.0
KGRT-FM (Other)	Sunrise Br Inc	6.1	6.8
KINT-FM (Spanish Adult Hits)	Entravision	7.0	5.9
KLQA-FM (Rock)	Regent	4.4	5.1
KHQT-FM (CHR/Top 40)	Sunrise Br Inc	3.5	4.6
KTSM-FM (AC)	Clear Chan	6.1	4.6
KMVR-FM (Hot AC)	Edwards Media	6.1	4.2
KXPZ-FM (AC)	Bravo Mic	4.4	4.2
XHTQ-FM (Rhythmic)	GRM	4.4	4.2
KHEY-FM (Country)	Clear Chan	3.1	3.4
KOBE-AM (News/Talk)	Edwards Media	3.1	3.4

#228

Redding, CA

Station Format	Owner	Fa '06	Sp '07
KNCQ-FM (Country)	Results Radio	12.5	11.4
KQMS-AM (News/Talk)	Mapleton	9.9	10.0
KRDG-FM (Oldies)	Mapleton	6.8	6.7
KSHA-FM (AC)	Mapleton	6.8	6.7
KEWB-FM (Rhythmic)	Results Radio	5.2	6.2
KRRX-FM (Rock)	Mapleton	6.3	6.2
KNNN-FM (CHR/Top 40)	Mapleton	3.6	5.7
KLXR-AM (Adult Standards)	Michael Quinn	2.6	4.3
KRQR-FM (Active Rock)	Results Radio	3.6	4.3
KESR-FM (AC)	Results Radio	4.7	3.8
KHRD-FM (Classic Rock)	Results Radio	5.7	3.8

#229

Lake Charles, LA

Station Format	Owner	Fa '06	Sp '07
KYKZ-FM (Country)	Cumulus	14.1	16.5
KHLA-FM (Oldies)	Apex (SC)	5.9	7.7
KNGT-FM (Country)	Apex (SC)	8.1	7.7
KJMH-FM (Urban AC)	Apex (SC)	7.6	7.2
KXZZ-AM (Urban AC)	Cumulus	4.9	6.2
KZWA-FM (Urban)	B & C	5.9	5.2
KQLK-FM (CHR/Top 40)	Cumulus	4.9	4.6
KKGB-FM (Classic Rock)	Cumulus	5.4	4.1
KAOK-AM (News/Talk)	Cumulus	4.3	3.6
KTSR-FM (Hot AC)	Apex (SC)	4.3	3.6

#230

La Crosse, WI

Station Format	Owner	Fa '06	Sp '07
WCOW-FM (Country)	Sparta-Tomah	11.2	12.2
WIZM-FM (CHR/Top 40)	Family Radio	9.8	11.7
WQCC-FM (Country)	H G Bill	6.5	7.1
WIZM-AM (N/T)	Family Radio	6.5	6.6
WKBH-FM (Cl. Rock)	H G Bill	7.9	6.1
WRQT-FM (Rock)	Family Radio	7.0	5.1
KQEG-FM (Oldies)	H.G. Bill	3.7	4.1
KCLH-FM (Cl. Hits)	Family Radio	2.3	2.6
WTMB-FM (Country)	Magnum Radio	2.3	2.6
KNEJ-FM (Country)	Wennes Com.	1.4	2.0
KNXR-FM (Adult Std)	United Audio Corp	0.9	2.0
WKTY-AM (Sports)	Family Radio	1.9	2.0
WLXR-FM (AC)	H G Bill	1.9	2.0
WVRQ-FM (Country)	Robinson Corp.	1.4	2.0
WXYM-FM (Hot AC)	Magnum Radio	3.7	2.0

#231

Charlottesville, VA

Station Format	Owner	Fa '06	Sp '07
WCYK-FM (Country)	Clear Chan.	11.3	10.7
WVVV-FM (Rock)	Saga	8.9	10.1
WQMZ-FM (AC)	Saga	8.9	7.7
WUVA-FM (Urban AC)	WUVA Inc	6.5	5.4
WTEF-FM (CHR/Top 40)	Clear Chan	4.2	4.8
WINA-AM (News/Talk)	Saga	5.4	4.8
WCHV-AM (News/Talk)	Clear Chan.	3.0	4.2
WBOP-FM (Oldies)	Saga	0.6	3.6
WSUH-FM (Oldies)	Clear Chan.	3.6	3.6
WBTJ-FM (Urban)	Clear Chan	3.6	3.0

#232

Rochester, MN

Station Format	Owner	Fa '06	Sp '07
KROC-FM (CHR/Top 40)	Cumulus	9.3	9.2
KWVK-FM (Country)	Cumulus	9.9	8.6
KRDC-AM (N/T)	Cumulus	7.7	7.6
KNXR-FM (Adult Std)	United Auto Corp	6.0	7.0
KRCH-FM (Cl. Rock)	Clear Chan	7.1	6.5
KMFX-FM (Country)	Cumulus	6.6	4.9
KYBA-FM (AC)	Cumulus	4.4	4.3
KLCX-FM (Cl. Rock)	Cumulus	2.7	2.7
KQRS-FM (Cl. Rock)	Citadel	2.2	2.2
KXXR-FM (Act. Rock)	Citadel	1.6	2.2

#233

Muskegon, MI

Station Format	Owner	Fa '06	Sp '07
WMUS-FM (Country)	Clear Chan.	13.4	12.9
WSNX-FM (CHR/Top 40)	Clear Chan.	7.2	9.1
WMRR-FM (Classic Rock)	Clear Chan.	7.2	8.1
WSHZ-FM (AC)	Clear Chan	6.7	6.5
WLCS-FM (Oldies)	Unity Br	4.1	4.3
WVIB-FM (Urban AC)	Noordyk	4.1	4.3
WHTS-FM (CHR/Top 40)	Citadel	3.1	3.8
WBCT-FM (Country)	Clear Chan	3.1	2.7
WLAW-FM (Country)	Citadel	2.6	2.7
WTNR-FM (Country)	Citadel	2.1	2.7

#234

Tuscaloosa, AL

Station Format	Owner	Fa '06	Sp '07
WTSK-AM (Gospel)	Citadel	8.0	10.1
WTUG-FM (Urban AC)	Citadel	9.1	9.5
WTXT-FM (Country)	Clear Chan	6.8	6.0
WZBQ-FM (CHR/Top 40)	Clear Chan.	5.7	6.0
WBHJ-FM (Urban)	Cox	6.8	5.4
WRTR-FM (Classic Rock)	Clear Chan.	2.3	3.6
WTBC-AM (News/Talk)	John Sisty	3.4	3.6
WDGM-FM (Oldies)	Citadel	2.8	3.0
WDJC-FM (Christian AC)	Crawford	2.3	3.0
WFFN-FM (Country)	Citadel	4.0	3.0

#235

Twin Falls (Sun Valley), ID

Station Format	Owner	Fa '06	Sp '07
KEZI-FM (Country)	Blue Point	-	9.9
KKMY-FM (Country)	Tri-Market	-	7.9
KTPZ-FM (CHR/Top 40)	L O Radio	-	7.9
KZDX-FM (Hot AC)	Eagle Rock Br	-	7.9
KLIX-AM (N/T)	Blue Point	-	6.3
KLIX-FM (Oldies)	Blue Point	-	5.2
KFTA-AM (Reg Mex.)	Tri-Market	-	4.7
KIKX-FM (Cl. Rock)	L.O. Radio	-	4.7
KYUN-FM (Country)	L O Radio	-	4.2
KMVX-FM (AC)	KART Br	-	3.7

Note: This is the first time Arbitron has rated this market



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#236

Dubuque, IA

Station Format	Owner	Fa '06	Sp '07
KLYV-FM (CHR/Top 40)	Cumulus	9.4	10.4
KATF-FM (AC)	Radio Dubuque	8.4	9.9
WJOD-FM (Country)	Cumulus	10.8	7.9
WGLR-FM (Country)	Queen Bee	6.9	7.4
KXGE-FM (Cl Rock)	Cumulus	4.9	6.9
KDTH-AM (Adult Std)	Radio Dubuque	5.4	6.4
WVRE-FM (Country)	Radio Dubuque	5.4	5.0
KOST-FM (Country)	Design Homes	3.4	4.0
KGRF-FM (Cl Rock)	Radio Dubuque	4.4	4.0
WDBQ-AM (N/T)	Cumulus	3.9	3.5
WDBQ-FM (Oldies)	Cumulus	3.4	3.5

#237

Santa Fe, NM

Station Format	Owner	Fa '06	Sp '07
KABG-FM (Oldies)	AGM	5.7	6.3
KKSS-FM (CHR/Top 40)	Univision	5.2	5.8
KHFM-FM (Classical)	AGM	5.2	5.3
KKOB-AM (N/T)	Citadel	5.7	5.3
KBOI-FM (Country)	Clear Chan.	3.6	4.2
KMGA-FM (AC)	Citadel	2.6	3.7
KZRR-FM (Rock)	Clear Chan.	4.7	3.7
KDRF-FM (Adult Hits)	Citadel	3.6	3.2
KRZY-FM (Spanish AC)	Entravision	2.6	3.2
KIQT-FM (Cl Rock)	Univision	2.6	2.6
KKOB-FM (Hot AC)	Citadel	2.1	2.6
KPEK-FM (Hot AC)	Clear Chan.	3.1	2.6
KRST-FM (Country)	Citadel	3.1	2.6

#238

Panama City, FL

Station Format	Owner	Fa '06	Sp '07
WPAP-FM (Country)	Clear Chan.	12.4	14.7
WFSY-FM (AC)	Clear Chan.	10.7	10.0
WVVE-FM (Adult Hits)	Magic	6.2	7.6
WYOO-FM (Talk)	Magic	7.3	7.6
WPBH-FM (Rhythmic)	Clear Chan.	3.4	5.9
WILN-FM (CHR/Top 40)	Magic	5.1	4.7
WPFM-FM (CHR/Top 40)	Double O Radio	5.6	4.7
WRBA-FM (Classic Rock)	Double O Radio	4.5	4.7
WYYX-FM (Active Rock)	Magic	5.1	4.7
WAKT-FM (Country)	Double O Radio	4.0	4.1

#239

Joplin, MO

Station Format	Owner	Fa '06	Sp '07
KIXQ-FM (Country)	Zimmer	13.2	14.2
KMXL-FM (Hot AC)	Petersen, Ronald L.	6.6	8.2
KSYN-FM (CHR/Top 40)	Zimmer	10.2	7.7
KJMK-FM (AC)	Zimmer	6.0	7.1
KXDG-FM (Classic Rock)	Zimmer	7.8	7.1
KBTH-FM (Classic Country)	FFD Holdings I	4.2	4.9
KJML-FM (Alternative)	FFD Holdings I	4.2	4.4
KWVD-FM (Country)	Southeast Kansas Br	4.2	3.3
KZRG-AM (News/Talk)	Zimmer	2.4	2.7
KCAR-FM (Oldies)	FFD Holdings I	3.6	2.2
KKOW-FM (Country)	American Media	2.4	2.2

#240

Marion-Carbondale, IL

Station Format	Owner	Fa '06	Sp '07
WOOZ-FM (Country)	Zimmer	9.9	10.6
WDDD-FM (Country)	Clear Chan.	13.5	10.0
WUEZ-FM (AC)	Zimmer	8.2	8.8
WCIL-FM (CHR/Top 40)	Zimmer	6.4	8.2
WQUL-FM (Cl. Rock)	Clear Chan.	5.3	5.9
WTAO-FM (Rock)	Clear Chan.	5.3	5.9
WCIL/WJPF (N/T)	Zimmer	5.9	5.3
WQRL-FM (Oldies)	Dana Com.	4.1	5.3
KGMD-FM (Cl. Hits)	Withers	5.3	4.7
WFRX-AM (Adult Std)	Clear Chan.	2.3	2.9
WVZA-FM (Hot AC)	Clear Chan.	2.3	2.9
WXLT-FM (Cl. Rock)	Zimmer	2.9	2.9

#241

Bryan-College Station, TX

Station Format	Owner	Fa '06	Sp '07
KDRA-FM (Country)	Brazos Valley	8.2	10.0
KNDE-FM (CHR/Top 40)	Bryan Br	12.3	9.4
KTAM-AM (Adult Std)	Brazos Valley	9.6	9.4
KKYS-FM (Hot AC)	Clear Chan.	8.2	7.5
WTAW-AM (N/T)	Bryan Br.	9.6	7.5
KAGG-FM (Country)	Clear Chan.	4.8	6.9
KVJM-FM (Spanish/O)	Equal Access	4.8	5.6
KNFX-FM (Cl. Rock)	Clear Chan	4.1	4.4
KTTX-FM (Country)	T.S. Whitehead	0.7	3.1
KZNE-AM (Sports)	Bryan Br.	2.7	3.1

#242

Bloomington, IL

Station Format	Owner	Fa '06	Sp '07
WBWN-FM (Country)	Regent	15.1	16.8
WBNO-FM (Hot AC)	Regent	10.7	10.7
WJBC-AM (News/Talk)	Regent	11.3	10.1
WBBE-FM (Adult Hits)	Connoisseur	8.2	6.0
WIHN-FM (Active Rock)	Connoisseur	4.4	4.0
WVMG-FM (AC)	Connoisseur	5.7	4.0
WGN-AM (News/Talk)	Tnbune	1.9	3.4
WLS-AM (News/Talk)	Citadel	3.1	3.4
WPBG-FM (Dides)	Triad	1.9	3.4
WDOZ-FM (Cl. Hits)	Great Plains Media	1.9	2.7

#243

Pittsburg, KS

Station Format	Owner	Fa '06	Sp '07
KKOW-FM (Country)	American Media	18.8	19.8
KKOW-AM (Cl. Country)	American Media	6.1	6.6
KSYN-FM (CHR/Top 40)	Zimmer	7.2	6.6
KWXD-FM (Country)	Southeast Kansas Br.	5.5	5.4
KNEM/KNMO (Country)	Harbit Com.	3.9	4.2
KIXQ-FM (Country)	Zimmer	4.4	3.6
KIKS-FM (AC)	lola	2.2	3.0
KBZI-FM (Hot AC)	American Media	1.7	2.4
KHST-FM (Rock)	Southeast Kansas Br.	2.8	2.4
KINZ-FM (Classic Hits)	Sutcliffe	2.2	2.4
KJMK-FM (AC)	Zimmer	2.2	2.4
KMXL-FM (Hot AC)	Petersen, Ronald L.	1.7	2.4
KOMB/KMDD (Oldies)	Fort Scott Br.	2.2	2.4

#244

Abilene, TX

Station Format	Owner	Fa '06	Sp '07
KEAN-FM (Country)	Gap	11.8	10.8
KBCY-FM (Country)	Cumulus	12.4	10.2
KEYJ-FM (Active Rock)	Gap	8.9	7.8
KCDD-FM (CHR/Top 40)	Cumulus	8.3	7.2
KHXS-FM (Classic Rock)	Cumulus	5.3	5.4
KNCE-FM (AC)	Ooud Media	4.1	4.8
KORO-FM (Rhythmic)	Ooud Media	5.3	4.8
KULL-FM (AC)	Gap	5.9	4.8
KFGL-FM (Classic Rock)	Gap	3.0	4.2
KKHR-FM (Tejano)	Canfin	2.4	3.6



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#245

Eau Claire, WI

Station Format	Owner	Fa '06	Sp '07
WAXX-FM (Country)	Maverick Media	11.6	12.4
WQRB-FM (Country)	Clear Chan	10.1	10.3
WBIZ-FM (CHR/Top 40)	Clear Chan	9.0	8.8
WIAL-FM (AC)	Maverick Media	7.4	7.2
WATQ-FM (Classic Country)	Clear Chan.	6.9	6.2
WDRK-FM (Active Rock)	Maverick Media	5.8	5.7
WECL-FM (Classic Rock)	Maverick Media	5.3	5.7
WMEQ-FM (Classic Rock)	Clear Chan	5.8	5.7
WISM-FM (AC)	Clear Chan.	4.8	4.6
WCFW-FM (AC)	Bushland Radio	3.7	4.1

#246

Lafayette, IN

Station Format	Owner	Fa '06	Sp '07
WKOQ-FM (Country)	Schurz Com	14.9	15.6
WASK-AF (Oldies)	Schurz Com	11.2	12.6
WKHY-FM (Rock)	Schurz Com	6.4	8.1
WAZY-FM (CHR/Top 40)	A M P.	7.0	7.4
WXXB-FM (Rhythmic)	Schurz Com	7.8	7.4
WSHP-FM (Cl Rock)	A M P	4.9	5.9
WGML-FM (AC)	KVB	4.2	3.7
WLAS/WLFF (Country)	A M P	4.2	3.7
WLS-AM (Talk)	Citadel	1.4	2.2
WEDJ-FM (Reg Mex)	Continental	0.0	1.5
WFBO-FM (Cl Rock)	Clear Chan	2.8	1.5

#247

LaSalle-Peru, IL

Station Format	Owner	Fa '06	Sp '07
WALS-FM (Country)	Laco	6.9	8.8
WGN-AM (News/Talk)	Tribune	7.4	7.2
WIVQ/WSTQ (CHR/Top 40)	Mendota	6.4	6.1
WLS-AM (News/Talk)	Citadel	4.8	5.5
WLPO-AM (News/Talk)	La Salle County Br.	4.3	5.0
WAJK-FM (AC)	La Salle County Br.	6.4	4.4
WYYS-FM (AC)	Mendota	4.3	4.4
WCMY-AM (Talk)	NRG Media	3.2	3.3
WGLC-FM (Country)	Mendota	4.3	3.3
WKOT-FM (Oldies)	La Salle County Br	3.7	3.3
WSCR-AM (Sports)	CBS Radio	2.1	3.3

#248

Sussex, NJ

Station Format	Owner	Fa '06	Sp '07
WSUS-FM (AC)	Clear Chan	12.2	11.4
WNNJ-FM (Classic Rock)	Clear Chan.	6.7	6.6
WABC-AM (Talk)	Citadel	9.1	6.0
WHCY-FM (CHR/Pop)	Clear Chan.	5.5	4.8
WAXQ-FM (Classic Rock)	Clear Chan.	3.7	3.6
WLTW-FM (AC)	Clear Chan	3.7	3.6
WHTZ-FM (CHR/Top 40)	Clear Chan.	3.7	3.0
WPJL-FM (Hot AC)	Citadel	3.7	3.0
WCBS-AM (News)	CBS Radio	2.4	2.4
WCTO-FM (Country)	Citadel	2.4	2.4
WDHA-FM (Rock)	Greater Media	2.4	2.4
WFAN-AM (Sports)	CBS Radio	3.0	2.4

#249

Wheeling, WV

Station Format	Owner	Fa '06	Sp '07
WQVK-FM (Country)	Clear Chan	19.2	23.3
WKWK-FM (AC)	Clear Chan	10.5	9.2
WEGW-FM (Rock)	Clear Chan	9.9	8.6
WVVA-AM (N/T)	Clear Chan	8.1	7.4
WUKL-FM (Oldies)	Keymarket	6.4	6.7
WVKF-FM (CHR/Top 40)	Clear Chan.	7.0	6.1
WOGH-FM (Country)	Keymarket	3.5	4.9
WCDK-FM (Oldies)	Priority	1.2	4.3
WYJK-FM (Adult Hits)	Keymarket	7.0	4.3
WBBD-AM (Adult Std.)	Clear Chan	4.1	3.7
WKKX-AM (Sports)	Scott Radio	7.0	3.7

#250

Parkersburg, WV

Station Format	Owner	Fa '06	Sp '07
WGGE-FM (Country)	Burbach	13.4	12.2
WHBR-FM (Active Rock)	Burbach	8.1	11.6
WNUS-FM (Country)	Clear Chan.	14.8	10.9
WDMX-FM (Oldies)	Clear Chan	7.4	8.2
WRVB-FM (CHR/Top 40)	Clear Chan	7.4	8.2
WRZZ-FM (Classic Rock)	Burbach	6.7	6.8
WXLV-FM (Hot AC)	Burbach	6.0	6.8
WVVV-FM (AC)	Bennco	6.7	6.1
WLTP-AM (News/Talk)	Clear Chan	4.0	3.4
WADC-AM (Adult Standards)	Burbach	1.3	2.0
WJAW-A&F (Sports)	JAWCO	1.3	2.0

#251

Lima, OH

Station Format	Owner	Fa '06	Sp '07
WIMT-FM (Country)	Clear Chan	14.2	15.9
WLWD-FM (Rhythmic)	Clear Chan	8.0	8.5
WFGF-FM (Country)	Mavenck Media	9.1	7.9
WIMA-AM (News/Talk)	Clear Chan	5.7	7.3
WZRZ-FM (Active Rock)	Clear Chan	6.8	7.3
WMLX-FM (AC)	Clear Chan.	6.3	6.7
WEGE-FM (Classic Rock) ¹	Mavenck Media	5.7	5.5
WWSR-FM (CHR/Top 40) ²	Mavenck Media	4.5	4.3
WBUK-FM (Oldies)	Clear Chan.	2.8	3.0
WBYS-FM (Active Rock)	Federated Media	3.4	3.0
WLW-AM (News/Talk)	Clear Chan.	2.3	3.0

¹ Was WUZZ-FM (Classic Hits) until March
² Was WZOO-FM (Hot AC) until March

#252

Waterloo-Cedar Falls, IA

Station Format	Owner	Fa '06	Sp '07
KOEL-FM (Country)	Cumulus	13.6	14.6
KOKZ-FM (Oldies)	Bahakel	8.6	10.8
KCRR-FM (Cl Rock)	Cumulus	7.4	8.9
KKHQ-FM (CHR/Top 40)	Cumulus	9.3	8.9
KWLD-AM (Adult Std)	Bahakel	6.2	7.0
KFMW-FM (Act Rock)	Bahakel	9.9	5.7
KCYM-FM (Hot AC)	Fife	3.1	4.4
WHO-AM (N/T)	Clear Chan	2.5	3.2
KXEL-AM (N/T)	Bahakel	3.7	2.5
KCNZ/KDNZ (N/T)	Fife	1.2	1.9
KZIA-FM (CHR/Top 40)	KZIA Inc	1.9	1.9

#253

Lufkin-Nacogdoches, TX

Station Format	Owner	Fa '06	Sp '07
KYKS-FM (Country)	Clear Chan.	16.3	17.2
KAFX-FM (Hot AC)	Clear Chan	11.1	14.6
KJCS-FM (Country)	Prime Cor	7.2	6.4
KSML-FM (Reg Mex)	Yates Br	6.5	6.4
KYBI-FM (Soft AC)	Yates Br	5.9	5.7
KTBO-FM (Cl Rock)	Clear Chan	6.5	5.1
KSFA-FM (N/T)	Clear Chan	2.6	3.8
KTHT-FM (Cl Country)	Cox	3.9	3.2
KISX-FM (Urban AC)	Clear Chan.	2.6	2.5
KTXJ-FM (Gospel)	Cross TX Media	1.3	1.9



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#254

Pueblo, CO

Station Format	Owner	Fa'06	Sp'07
KDZA-FM (Oldies)	Clear Chan.	9.7	10.9
KILD-FM (Active Rock)	Bahakel	6.3	9.8
KCCY-FM (Country)	Clear Chan.	9.1	8.2
KKFM-FM (Classic Rock)	Citadel	3.4	6.5
KATC-FM (Country)	Citadel	5.1	6.0
KPHT-FM (Oldies)	Clear Chan.	6.3	5.4
KKMG-FM (CHR/Top 40)	Citadel	4.0	4.9
KCSJ-AM (News/Talk)	Clear Chan.	6.3	4.3
KKPK-FM (AC) 1	Citadel	3.4	3.8
KBIO-FM (Christian AC)	Salem	2.9	3.3

¹ Was KSPZ-FM (Oldies) until October 5, 2006.

#255

State College, PA

Station Format	Owner	Fa'06	Sp'07
WBUS-FM (Classic Hits)	Forever	8.4	9.2
WFGY-FM (Country)	Forever	9.9	9.2
WQWK-FM (Active Rock)	2510 Licenses	7.6	9.2
WZWW-FM (Hot AC)	First Media	9.2	9.2
WJOW-FM (Country)	Magnum Br.	4.6	4.6
WOWY-FM (Oldies)	Forever	5.3	4.6
WRSC-AM (News/Talk)	Forever	3.8	3.9
WBHV-FM (CHR/Top 40)	Great South RFDC	2.3	3.3
WLTS-FM (AC)	2510 Licenses	3.1	2.6
WMAJ-AM (Sports)	Forever	3.1	2.6

#256

Columbia, MO

Station Format	Owner	Fa'06	Sp'07
KCLR-FM (Country)	Zimmer	12.4	12.1
KFRU-AM (News/Talk)	Cumulus	8.3	8.1
KOQL-FM (Rhythmic)	Cumulus	6.9	6.7
KPLA-FM (AC)	Cumulus	5.5	6.7
KTXY-FM (CHR/Top 40)	Zimmer	6.9	6.7
KCMQ-FM (Rock)	Zimmer	4.8	5.4
KSSZ-FM (Talk)	Zimmer	4.1	5.4
KBXR-FM (Triple A)	Cumulus	5.5	4.7
KWJK-FM (Adult Hits)	Big Country of MO	4.1	4.0
KBBM-FM (Rock)	Cumulus	2.8	3.4
KWWR-FM (Country)	KXEO	2.8	3.4

#257

Monroe, LA

Station Format	Owner	Fa'06	Sp'07
KRVV-FM (Urban)	Holladay	15.0	14.4
KJLO-FM (Country)	New South	9.8	10.0
KJMG-FM (Urban AC)	Holladay	10.5	9.4
KLIP-FM (Classic Hits)	Holladay	6.5	7.5
KZRZ-FM (AC)	Opus Media	5.9	6.3
KNOE-FM (CHR/Top 40)	Noe, James A	4.6	4.4
KXRR-FM (Classic Rock)	Opus Media	3.9	4.4
KQLD-FM (Rhythmic)	Opus Media	3.9	3.8
KRJD-AM (Gospel)	Holladay	2.6	3.1
KMYF-FM (Classic Country)	Opus Media	3.3	2.5
KNDE-AM (News/Talk)	Noe, James A	2.0	2.5

#258

Florence, AL

Station Format	Owner	Fa'06	Sp'07
WXFL-FM (Country)	Big River	13.2	12.5
WVNA-FM (Cl. Rock)	Urban Radio	7.3	8.6
WQLT-FM (AC)	Big River	8.6	7.9
WLAY-FM (Country)	Urban Radio	7.9	7.2
WBTG-FM (Gospel)	Stanton & Assoc.	5.3	5.3
WMSR-FM (AC)	Br. Associates	5.3	5.3
WDRM-FM (Country)	Urban Radio	3.3	3.3
WEUP-FM (Urban)	Bates & Caples	4.0	3.3
WYTK-FM (AC)	Pulaski Br.	4.0	3.3
WZYP-FM (CHR/Top 40)	Cumulus	2.6	3.3
WZZA-AM (Urban AC)	Muscle Shoals Br.	3.3	3.3

#259

Billings, MT

Station Format	Owner	Fa'06	Sp'07
KCTR-FM (Country)	Clear Chan.	18.4	18.3
KKBR-FM (Oldies)	Clear Chan.	7.4	7.8
KBUL-AM (News/Talk)	Clear Chan.	6.1	6.5
KRSO-FM (CHR/Top 40)	New Northwest	5.5	5.9
KGHL-FM (Country)	New Northwest	4.9	5.2
KRKX-FM (Rock)	Fisher	4.9	4.6
KRZN-FM (Active Rock)	Fisher	3.1	4.6
KWMY-FM (Classic Hits)	Connoisseur	2.5	4.6
KBLG-AM (News/Talk)	Fisher	4.3	3.9
KGHL-AM (Cl. Country)	New Northwest	4.3	3.9
KPBR-FM (Country)	Connoisseur	3.1	3.9

#260

Hamptons-Riverhead, NY

Station Format	Owner	Wi'07	Sp'07
WLNG-FM (Oldies)	Main Street	5.1	7.6
WEHM-FM (Triple A)	Cherry Creek Radio	7.3	5.7
WALK-FM (AC)	Clear Chan.	5.6	5.1
WBAZ-FM (Soft AC)	Cherry Creek Radio	3.4	5.1
WBLI-FM (CHR/Top 40)	Cox	4.5	4.5
WWYZ-FM (Country)	Clear Chan.	3.9	4.5
WABC-AM (Talk)	Citadel	3.4	3.2
WBEA-FM (Rhyt. AC)	Cherry Creek Radio	5.1	3.2
WLVG-FM (AC)	Barnstable Br.	2.2	3.2
WBAB/WHFM (Rock)	Cox	5.6	2.5
WCBS-AM (News)	CBS Radio	2.2	2.5
WFAN-AM (Sports)	CBS Radio	1.7	2.5
WLIR-FM (Alternative)	Jarad	2.2	2.5

#261

Battle Creek, MI

Station Format	Owner	Fa'06	Sp'07
WNWN-FM (Country)	Midwest Com.	16.7	18.4
WKFR-FM (CHR/Top 40)	Cumulus	13.2	12.9
WBCK-AM (News/Talk)	Clear Chan.	9.0	8.2
WBXX-FM (AC)	Clear Chan.	5.6	6.1
WJXQ-FM (Active Rock)	Rubber City	4.9	5.4
WRKR-FM (Classic Rock)	Cumulus	4.2	4.8
WRCC-FM (Classic Rock)	Clear Chan.	4.2	3.4
WVFM-FM (AC)	Midwest Com.	2.8	3.4
WVIC-FM (Classic Hits)	Rubber City	4.2	3.4
WBCT-FM (Country)	Clear Chan.	2.1	2.7

#262

Kalispell, MT

Station Format	Owner	Fa'06	Sp'07
KDBR-FM (Country)	Bee Br.	10.1	10.1
KOFI-AM (Oldies)	KOFI Inc.	10.1	8.6
KBBZ-FM (Classic Rock)	Bee Br.	9.4	7.2
KHNK-FM (Country)	Bee Br.	4.3	5.0
KWDL-FM (Oldies)	Cathleen Bee	5.1	5.0
KZMN-FM (Classic Rock)	KOFI Inc.	2.9	5.0
KERR-AM (Country)	Anderson Radio Br.	5.1	4.3
KLJR-AM (News/Talk)	Bee Br.	4.3	4.3
KRVO-FM (Triple A)	Cathleen Bee	2.9	4.3
KALS-FM (Christ. AC)	Hi-Line Radio	3.6	3.6
KLCB-AM (Country)	Lincoln County	2.9	3.6



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#263

Texarkana, TX-AR

Station Format	Owner	Fa'06	Sp'07
KKYR-FM (Country)	Gap	19.2	19.0
KTOY-FM (Urban)	Jo-Al	11.6	12.4
KPWW-FM (CHR/Top 40)	Gap	7.5	7.3
KZRB-FM (Urban)	B&H Br System	4.8	6.6
KEWL-FM (Oldies)	FFD Holdings I	5.5	5.1
KPGG-FM (Classic Country)	FFD Holdings I	5.5	5.1
KYGL-FM (Classic Rock)	Gap	4.1	4.4
KTAL-FM (Classic Rock)	Access 1 Com	3.4	3.6
KBYB-FM (Adult Hits)	ArkLaTex	2.1	2.9
KFYX-FM (CHR/Top 40)	ArkLaTex	4.8	2.9

#264

Grand Junction, CO

Station Format	Owner	Fa'06	Sp'07
KNZZ-AM (News/Talk)	MBC Grand Br	11.5	12.9
KMGJ-FM (CHR/Top 40)	MBC Grand Br	10.8	10.0
KBKL-FM (Oldies)	Cumulus	8.8	9.3
KEKB-FM (Country)	Cumulus	10.8	9.3
KKNN-FM (Classic Rock)	Cumulus	7.4	7.9
KMOZ-FM (Country)	MBC Grand Br	8.1	7.9
KJYE-FM (AC)	MBC Grand Br	4.7	5.0
KSTR-FM (Triple A)	MBC Grand Br	4.7	4.3
KMXY-FM (Hot AC)	Cumulus	5.4	3.6
KEXO-AM (Spanish Cont)	Cumulus	2.0	1.4
KTMM-AM (Sports)	MBC Grand Br	2.7	1.4
KZKS-FM (Adult Hits)	Western Slope	2.0	1.4

#265

Wichita Falls, TX

Station Format	Owner	Fa'06	Sp'07
KLUR-FM (Country)	Cumulus	11.3	14.0
KNIN-FM (CHR/Top 40)	Gap	10.5	11.0
KWFS-FM (Country)	Gap	9.8	9.6
KQXC-FM (Rhythmic)	Cumulus	10.5	8.1
KYYI-FM (Classic Rock)	Cumulus	5.3	7.4
KBZS-FM (Active Rock)	Gap	9.0	5.9
KOLI-FM (Classic Country)	Cumulus	3.0	3.7
KWFS-AM (News/Talk)	Gap	4.5	2.9
WBAP-AM (News/Talk)	Citadel	2.3	2.9
KBOC-FM (Regional Mexican)	Lieberman	0.8	2.2
KRNB-FM (Urban AC)	Service	1.5	2.2
KWFB-FM (Adult Hits) ¹	KIXC-FM LLC	3.0	2.2

¹ Was KIXC-FM (Oldies) until February

#266

Montpelier-Barre, VT

Station Format	Owner	Fa'06	Sp'07
WMOO-FM (Hot AC)	Nassau Br	6.2	9.3
WQRK-FM (CHR/Top 40)	Nassau Br	5.6	8.6
WWFY-FM (Country)	Nassau Br	6.2	7.4
WOEV-FM (N/T)	Radio VT Group	5.8	6.2
WEZF-FM (AC)	Clear Chan	8.0	5.6
WGMT-FM (Hot AC)	Vermont Br	6.2	4.3
WXXH-FM (Country)	Vermont Br	8.0	3.7
WNCS-FM (Triple A)	Northeast	2.5	3.7
WBZT-FM (Alt)	Burlington Br	3.7	3.1
WIKE-AM (Country)	Nassau Br	3.1	3.1
WOKO-FM (Country)	Hall	1.9	3.1

#267

Altoona, PA

Station Format	Owner	Fa'06	Sp'07
WFGY-FM (Country)	Forever	25.2	20.4
WALY-FM (Oldies)	Forever	10.2	12.4
WBRX/WBXQ (Classic Rock)	Barger, D.	6.8	10.2
WWOT-FM (CHR/Top 40)	Forever	10.2	10.2
WRKY-FM (Active Rock)	Forever	8.2	7.3
WFBG-AM (News/Talk)	Forever	4.1	5.1
WRTA-AM (News/Talk)	Barger, David	5.4	3.6
WHPA-FM (Oldies)	Vernal Enterprises	1.4	2.9
WKMC-AM (Adult Standards)	Barger, D.	4.8	2.9
WVAM-AM (Sports)	Forever	2.7	2.9

#268

Augusta-Waterville, ME

Station Format	Owner	Fa'06	Sp'07
WABK-FM (Classic Hits)	Clear Chan	9.6	10.1
WEBB-FM (Country)	Citadel	10.3	10.1
WTOS-FM (Rock)	Clear Chan	6.6	7.2
WNME-FM (CHR/Pop)	Citadel	5.9	6.5
WKQG-FM (AC)	Clear Chan	4.4	4.3
WBLM-FM (Classic Rock)	Citadel	6.6	3.6
WCYI/WCYL (Alternative)	Last Bastion	3.7	3.6
WLÖB-A&F (News/Talk)	Atlantic Coast	2.9	3.6
WFMX-FM (AC) ¹	Mountain Wireless	2.2	2.9
WFNK-FM (Classic Hits)	Nassau	5.9	2.9
WHOM-FM (AC)	Citadel	2.9	2.9
WTHT-FM (Country)	Nassau	2.9	2.9
WWBX-FM (CHR/Top 40)	Clear Chan	2.2	2.9

¹ Was WHQC-FM (CHR/Top 40) until March.

#269

Valdosta, GA

Station Format	Owner	Fa'06	Sp'07
WLYX-FM (Urban AC)	CDJ Inc	5.5	11.9
WQPW-FM (AC)	Black Crow	7.9	7.1
WSTI-FM (Urban)	Black Crow	7.9	7.1
WAAC-FM (Country)	GRAM Corp	9.4	6.3
WKAA-FM (Country)	Black Crow	5.5	6.3
WWRQ-FM (Rock)	Black Crow	5.5	6.3
WXHT-FM (CHR/Top 40)	Black Crow	7.1	5.6
WGOV-AM (Urban AC)	GRAM Corp	6.3	4.8
WHLJ-FM (Urban Oldies)	La Taurus Prod	3.9	4.0
WVGA-FM (News/Talk)	Black Crow	4.7	4.0

#270

Albany, GA

Station Format	Owner	Fa'06	Sp'07
WJIZ-FM (Urban)	Clear Chan	18.0	22.1
WWRZ-FM (Urban AC)	Clear Chan	10.2	12.2
WJYZ-AM (Gospel)	Clear Chan	8.6	6.9
WKAK-FM (Country)	Cumulus	5.5	6.1
WJAD-FM (Classic Rock)	Cumulus	5.5	4.6
WOBG-FM (Country)	Clear Chan	5.5	4.6
WZBN-FM (Urban)	Cumulus	3.1	4.6
WEGC-FM (AC)	Cumulus	3.9	3.8
WQVE-FM (Urban AC)	Cumulus	4.7	3.8
WALG-AM (News/Talk)	Cumulus	2.3	2.3
WNUQ-FM (CHR/Top 40)	Cumulus	3.1	2.3
WRAK-FM (Active Rock)	Clear Chan	3.1	2.3

#271

Williamsport, PA

Station Format	Owner	Fa'06	Sp'07
WILQ-FM (Country)	Backyard	18.2	19.7
WKSB-FM (Hot AC)	Clear Chan	14.6	13.9
WZXR-FM (Rock)	Backyard	11.7	10.9
WBZO-FM (Oldies)	Backyard	9.5	9.5
WVRT/WVRZ (CHR/Top 40)	Clear Chan	10.2	9.5
WBLJ/WBYL (Country)	Clear Chan	4.4	5.1
WRAK/WRKK (News/Talk)	Clear Chan	3.6	4.4
WJSA-A&F (Christian Talk)	Covenant	2.2	2.9
WBSX-FM (Active Rock)	Citadel	1.5	1.5
WLYC-AM (Sports)	Sentry Com License	0.7	1.5



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#272

Elkins-Buckhannon-Weston, WV

Station Format	Owner	Fa '06	Sp '07
WBRB-FM (Country)	Elkins Radio	16.1	14.6
WONE-FM (Country)	WV Radio	10.9	11.5
WFBY-FM (Cl. Rock)	WV Radio	5.8	8.5
WDBS-FM (Country)	Summit Media Br.	8.8	6.9
WWLW-FM (AC)	WV Radio	8.0	6.9
WBTO-FM (Hot AC)	Elkins Radio	2.9	4.6
WVAQ-FM (CHR/Top 40)	WV Radio	5.1	4.6
WAFD-FM (Gospel)	J&K Br.	4.4	3.8
WDNE-AM (Adult Std)	WV Radio	3.8	3.8
WELK-FM (Oldies)	Elkins Radio	5.1	3.8

#273

Columbus-Starkville, MS

Station Format	Owner	Fa '06	Sp '07
WAJV-FM (Gospel)	URBan Radio	9.4	11.7
WMSU-FM (Rhythmic)	URBan Radio	11.0	10.9
WMXU-FM (Urban AC)	Cumulus	9.4	10.9
WACR-FM (Urban AC)	Clear Chan	10.2	10.2
WSMS-FM (Classic Rock)	Cumulus	7.9	8.6
WKOR-FM (Country)	Cumulus	6.3	6.3
WFCA-FM (Gospel)	French Camp Radio	3.9	4.7
WKBB-FM (Sm. Jazz)	Bob McRaney Ent.	3.1	3.1
WSYE-FM (AC)	Dowdy & Dowdy	4.7	3.1
WZBQ-FM (CHR/Top 40)	Clear Chan.	3.9	3.1

#274

Mankato-New Ulm, MN

Station Format	Owner	Fa '06	Sp '07
KYSM-FM (Country)	Clear Chan	20.0	16.4
KEEZ-FM (Hot AC)	Three Eagles	9.3	9.3
WCCO-AM (N/T)	CBS Radio	5.7	6.4
KODG-FM (Hot AC)	MN Valley Br.	4.3	5.7
KTOE-AM (N/T)	MN Valley Br	5.7	5.7
KXAC-FM (AC)	MN Valley Br	5.0	5.7
KJLP-FM (Rock)	Clear Chan.	6.4	5.7
KRBI-FM (Cl Hits)	Johnson Br	5.7	5.0
KNUJ-AM (Country)	Ingstad Bro	5.0	4.3
KTTB-FM (Rhythmic)	Radio One	3.6	3.6

#275

Sioux City, IA

Station Format	Owner	Fa '06	Sp '07
KSFT-FM (CHR/Top 40)	Clear Chan.	9.3	11.6
KKYY-FM (Country)	Waitt	7.1	9.3
KSUX-FM (Country)	Powell	10.0	9.3
KGLI-FM (Hot AC)	Clear Chan	9.3	8.5
KKMA-FM (Cl Hits)	Powell	10.0	8.5
KSCJ-AM (N/T)	Powell	10.0	8.5
KSEZ-FM (Rock)	Clear Chan.	7.1	8.5
KWSL-AM (Reg. Mex.)	Clear Chan.	9.3	7.0
KZSR-FM (Hot AC)	Waitt	4.3	3.9
WNAX-FM (Country)	Saga	1.4	2.3

#276

Rapid City, SD

Station Format	Owner	Fa '06	Sp '07
KOOX-FM (Act. Rock)	Duhamel	7.9	9.7
KOTA-AM (N/T)	Duhamel	7.9	8.1
KOUT-FM (Country)	Schurz Com	9.5	8.1
KFXS-FM (Cl. Rock)	Schurz Com.	5.6	7.3
KKMK-FM (AC)	Schurz Com.	8.7	7.3
KIQK-FM (Country)	Haugo	6.3	5.6
KQRO-FM (Cl. Hits)	Duhamel	6.3	5.6
KRCS-FM (CHR/Top 40)	Schurz Com.	6.3	5.6
KZLK-FM (AC)	Duhamel	4.0	4.8
KBHB-AM (Country)	Schurz Com	4.0	3.2
KIMM-AM (Cl Country)	KIMM Radio	3.2	3.2
KKLS-AM (Oldies)	Schurz Com.	3.2	3.2
KZZI-FM (Country)	Duhamel	4.0	3.2

#277

Harrisonburg, VA

Station Format	Owner	Fa '06	Sp '07
WKCY-FM (Country)	Clear Chan	12.1	16.5
WSVA-AM (News/Talk)	Verstandig	13.7	11.6
WACL-FM (Classic Rock)	Clear Chan.	8.9	8.3
WQPO-FM (CHR/Top 40)	Verstandig	8.1	7.4
WAZR-FM (CHR/Top 40)	Clear Chan.	4.0	6.6
WSIG-FM (Country)	Vox Media Corp.	6.5	6.6
WJDV-FM (AC)	Verstandig	5.6	4.1
WLTK-FM (Christian AC)	Massanutten	4.0	4.1
WCYK-FM (Country)	Clear Chan	3.2	3.3
W8HB-FM (Oldies)	Verstandig	4.0	2.5
WBTX-AM (Gospel)	Massanutten	2.4	2.5
WMXH-FM (Adult Standards)	Easy Radio	2.4	2.5

#278

Sheboygan, WI

Station Format	Owner	Fa '06	Sp '07
WBFM-FM (Country)	Midwest Com	9.2	9.5
WTMJ-AM (News/Talk)	Journal	9.2	9.5
WHBL-AM (News/Talk)	Midwest Com	6.4	7.3
WHBZ-FM (Rock)	Midwest Com.	6.4	6.6
WXSS-FM (CHR/Top 40)	Entercom	5.7	6.6
WKLH-FM (Classic Hits)	Saga	5.7	5.1
WDBW-FM (Classic Rock)	Clear Chan.	4.3	5.1
WXER-FM (Hot AC)	RBH Enterprises	4.3	5.1
WAPL-FM (Classic Rock)	Woodward	4.3	4.4
WLKN-FM (AC)	Radio K-T	2.8	3.6

#279

Watertown, NY

Station Format	Owner	Fa '06	Sp '07
WFRY-FM (Country)	Regent	23.3	24.0
WBDI/WBOR (CHR/Top 40)	Community Br.	13.3	13.6
WCIZ-FM (Cl. Hits)	Regent	7.5	8.0
WDTT-FM (Cl. Rock)	Community Br.	6.7	8.0
WTNY-AM (N/T)	Regent	5.8	5.6
WNER-AM (Sports)	Regent	3.3	4.8
WTQJ-FM (AC)	Community Br	5.0	4.0
CIKR-FM (Rock)	K-Rock Radio Inc.	5.8	2.4
WATN-AM (N/T)	Community Br.	1.7	1.6
WGIX-FM (Oldies)	Wireless Works	2.5	1.6
WTKV/WTKW (Cl. Rock)	Galaxy	0.8	1.6

#280

Lewiston-Auburn, ME

Station Format	Owner	Fa '06	Sp '07
WTHT-FM (Country)	Nassau	14.7	14.9
WFNK-FM (Classic Hits)	Nassau	11.6	10.7
WJBO-FM (CHR/Top 40)	Citadel	7.8	9.1
WBLM-FM (Classic Rock)	Citadel	7.8	7.4
WHOM-FM (AC)	Citadel	7.0	7.4
WPDR-FM (Country)	Saga	5.4	5.0
WCYI/WCYI (Alternative)	Last Bastion	5.4	4.9
WMGX-FM (Hot AC)	Saga	2.3	3.3
WTOS-FM (Rock)	Clear Chan.	5.4	3.3
WABK-FM (Classic Hits)	Clear Chan.	3.9	2.5
WCLZ-FM (Triple A)	Last Bastion	1.6	2.5
WJAE/WJJB (Sports)	Atlantic Coast	1.6	2.5
WLOB-A&F (News/Talk)	Atlantic Coast	2.3	2.5



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#281

Decatur, IL

Station Format	Owner	Fa '06	Sp '07
WSDY-AM (News/Talk)	NextMedia	11.8	11.9
WQOZ-FM (Country)	NextMedia	11.8	10.1
WDZ-AM (Urban AC)	NextMedia	6.4	8.3
WEJT-FM (AC)	Cromwell Group	6.4	6.4
WZNX-FM (Active Rock)	Cromwell Group	6.4	6.4
WSDY-FM (CHR/Top 40)	NextMedia	5.5	5.5
WOKR-FM (Oldies)	Mary Ellen Burns Trust	3.6	4.6
WYDS-FM (CHR/Top 40)	Cromwell Group	4.5	3.7
WZUS-FM (Country)	Cromwell Group	4.5	3.7
WCZQ-FM (Rhythmic)	NextMedia	4.5	2.8
WQOL-FM (Oldies)	Saga	0.9	2.8
WXFM-FM (AC)	Mary Ellen Burns Trust	3.6	2.8

#282

Lawton, OK

Station Format	Owner	Fa '06	Sp '07
KLAW-FM (Country)	Gap	14.3	16.2
KBZQ-FM (AC)	Fritsch, William, Jr	6.1	7.6
KVRW-FM (Oldies)	Gap	8.2	7.6
KMGZ-FM (AC)	Broadco of Texas	6.1	6.7
KJMZ-FM (Urban)	Perry Br Co	10.2	5.7
KZCD-FM (Active Rock)	Gap	8.2	5.7
KVSP-FM (Urban)	Perry Br Co	4.1	2.9
KYYI-FM (Classic Rock)	Cumulus	3.1	2.9
KACD-FM (Country)	Witko	1.0	1.9
KRRX-AM (Urban AC)	Perry Br Co	2.0	1.9
KNIN-FM (CHR/Top 40)	Gap	2.0	1.9
WBAP-AM (News/Talk)	Citadel	1.0	1.9

#283

Bluefield, WV

Station Format	Owner	Fa '06	Sp '07
WHXX/WHQX (Country)	Triad	13.9	15.2
WHAJ-FM (Hot AC)	Triad	10.2	10.5
WKQY/WKQY (Oldies)	Triad	8.4	9.6
WMEV-FM (Country)	Glenwood	5.6	5.7
WSTG-FM (CHR/Top 40)	Princeton	5.6	5.7
WJLS-FM (Country)	Personality St	5.6	4.8
WGTH-FM (Gospel)	High Knob	3.7	3.8
WAEY-AM (Gospel)	Princeton	1.9	2.9
WGTH-AM (Gospel)	High Knob	2.8	2.9
WSLC-FM (Country)	Mel Wheeler Inc	2.8	2.9

#284

Ithaca, NY

Station Format	Owner	Fa '06	Sp '07
WQNY-FM (Country)	Saga	16.2	17.3
WYXL-FM (AC)	Saga	13.5	13.5
WIII-FM (Cl Rock)	Citadel	7.2	6.7
WHCU-AM (N/T)	Saga	4.5	4.8
WVBR-FM (Rock)	Cornell	6.3	4.8
WNKI-FM (CHR/Top 40)	Sabre	2.7	3.8
WLLW-FM (Cl Rock)	Finger Lakes	1.8	1.9
WNYI-AM (Talk)	Saga	2.7	1.9
WWDG-FM (Rock)	Clear Chan	1.8	1.9
WAAL-FM (Cl Rock)	Citadel	0.9	1.0
WYWK-FM (Country)	Citadel	0.9	1.0
WMRV-FM (CHR/Top 40)	Clear Chan	0.0	1.0
WPHR-FM (Urban AC)	Clear Chan	2.7	1.0
WPIE-AM (Sports)	Pembroke Pines	0.9	1.0
WWLZ-AM (N/T)	Sabre	0.9	1.0
WXHC-FM (Oldies)	Eves Br. Inc	0.0	1.0

#285

Bismarck, ND

Station Format	Owner	Fa '06	Sp '07
KBMR-AM (Country)	Clear Chan.	12.5	12.6
KQDY-FM (Country)	Clear Chan	14.2	12.6
KSSS-FM (Classic Rock)	Clear Chan.	10.0	9.4
KBYZ-FM (Classic Rock)	Cumulus	8.3	8.7
KFYR-AM (News/Talk)	Clear Chan.	8.3	8.7
KACL-FM (Oldies)	Cumulus	7.5	7.1
KKCT-FM (CHR/Top 40)	Cumulus	7.5	7.1
KYYI-FM (Hot AC)	Clear Chan.	7.5	7.1
KUSB-FM (Country)	Cumulus	3.3	6.3
KXMR-AM (News/Talk)	Clear Chan	4.2	3.9

#286

San Angelo, TX

Station Format	Owner	Fa '06	Sp '07
KIXY-FM (CHR/Top 40)	Foster	15.7	17.9
KGKL-FM (Country)	Encore Br.	13.9	14.2
KSJT-FM (Reg Mex)	La Unica	13.0	8.5
KKCN-FM (Country)	Encore Br	4.6	5.7
KCLL-FM (Oldies)	Foster Com.	5.6	4.7
KELI-FM (Oldies)	Encore Br	5.6	4.7
KKSA-AM (N/T)	Foster	3.7	4.7
WKFR-FM (Cl Rock)	Foster	5.6	4.7
KGKL-AM (Cl Country)	Encore Br	3.7	3.8
KDCD-FM (Country)	Four R Br.	2.8	2.8

#287

Cookeville, TN

Station Format	Owner	Fa '06	Sp '07
WGSQ-FM (Country)	Clear Chan.	23.4	25.0
WGIC-FM (CHR/Top 40)	Clear Chan	11.2	12.5
WBXE-FM (Classic Rock)	JWC Br	9.3	8.7
WLQK-FM (Hot AC)	JWC Br	8.4	7.7
WHUB-AM (Classic Country)	Clear Chan	6.5	5.8
WKXD-FM (Hot AC)	JWC Br	3.7	4.8
WLIV-AM (Country)	Sunny Br.	1.9	1.9
WNRO-FM (Classic Rock)	Clear Chan	2.8	1.9
WPTN-AM (Oldies)	Clear Chan	0.9	1.9
WUBT-FM (Urban)	Clear Chan	0.9	1.9
WWTN-FM (Talk)	Cumulus	2.8	1.9

#288

Sebring, FL

Station Format	Owner	Fa '06	Sp '07
WWDJ-FM (Country)	Cohan Radio	13.5	17.8
WFLZ-FM (CHR/Top 40)	Clear Chan	12.5	7.9
WLLI-FM (AC)	Cohan Radio	5.2	7.9
WITS-AM (Adult Standards)	Cohan Radio	5.2	6.9
WPCV-FM (Country)	Hall Com	4.2	4.0
WRUM-FM (Latin Tropical)	Clear Chan	1.0	4.0
WSJT-FM (Smooth Jazz)	CBS Radio	3.1	4.0
WWTK-AM (Talk)	Cohan Radio	5.2	4.0
WZSP-FM (Spanish Misc.)	Heartland	3.1	4.0
WHPT-FM (Classic Rock)	Cox	5.2	3.0
WJCM-AM (Oldies)	Cohan Radio	2.1	3.0

#289

Grand Forks, ND

Station Format	Owner	Fa '06	Sp '07
KKXL-FM (CHR/Top 40)	Clear Chan	11.1	14.6
KJKJ-FM (Rock)	Clear Chan.	12.0	10.6
KSNR-FM (Oldies)	Clear Chan	10.3	8.9
KQHT-FM (AC)	Clear Chan	6.0	8.1
KYCK-FM (Country)	Leighton Br.	9.4	8.1
KNOX-AM (Country)	Leighton Br	5.1	6.5
KNDX-FM (Country)	Leighton Br	6.8	5.7
KROX-AM (News/Talk)	Gopher Com	3.4	3.3
KZLT-FM (AC)	Leighton Br	2.6	3.3
KCNN-AM (News/Talk)	Leighton Br.	3.4	2.4



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#290

Hot Springs, AR

Station Format	Owner	Fa '06	Sp '07
KOUS-FM (Country)	US Stations	-	15.7
KLAZ-FM (CHR/Top 40)	Noalmark	-	8.8
KVRE-FM (Adult Std.)	Caddo Br Co.	-	8.8
KKPT-FM (Cl. Rock)	Signal Media	-	4.9
KLXQ-FM (Cl. Rock)	US Stations	-	4.9
KABZ-FM (Talk)	Signal Media	-	3.9
KIPR-FM (Urban)	Citadel	-	3.9
KLEZ-FM (B/EZ)	Noalmark	-	3.9
KZNG-AM (N/T)	US Stations	-	3.9
KDJE-FM (Act. Rock)	Clear Chan.	-	2.9
KHKH-FM (Cl. Country)	Clear Chan.	-	2.9
KLAL-FM (CHR/Top 40)	Citadel	-	2.9

Note: This is the first time Arbitron has rated this market.

#291

Jackson, TN

Station Format	Owner	Fa '06	Sp '07
WFKX-FM (Urban)	Black Crow	16.5	13.5
WOGY-FM (Country)	Forever Com. Inc.	8.8	10.1
WNWS-FM (News/Talk)	Wireless Group	7.7	7.9
WGJG-FM (Gospel)	Shaw, Johnny & Opal	6.6	5.6
WYNU-FM (Cl. Rock)	Forever Com. Inc.	5.5	5.6
WZDD-FM (Active Rock)	Black Crow	4.4	5.6
WMXX-FM (Oldies)	Hunt, Gerald W	3.3	4.5
WHHM-FM (AC)	Black Crow	4.4	3.4
WLSZ-FM (CHR/Top 40)	Forever Com. Inc.	3.3	3.4
WWYN-FM (Country)	Black Crow	3.3	3.4

#292

Jonesboro, AR

Station Format	Owner	Fa '06	Sp '07
KOXY-FM (Country)	Saga	14.0	13.5
KFIN-FM (Country)	Clear Chan.	9.3	10.1
KIYS-FM (Hot AC)	Clear Chan.	11.6	10.1
KWHF-FM (Active Rock)	Clear Chan.	10.5	10.1
KJBX-FM (AC)	Saga	8.1	7.9
KEGI-FM (Classic Hits) ¹	Saga	5.8	6.7
WHRK-FM (Urban)	Clear Chan.	4.7	3.4
KBTM-AM (News/Talk)	Clear Chan.	2.3	2.2
KCJF-FM (Classic Rock)	Finn, Catherine	2.3	2.2
WXMX-FM (Rock)	Citadel	1.2	2.2

¹ Was WDEZ-FM (Classic Rock) until May.

#293

Cheyenne, WY

Station Format	Owner	Fa '06	Sp '07
KOLZ-FM (Country)	Clear Chan.	16.3	15.9
KIGN-FM (Adult Hits)	Clear Chan.	8.7	9.1
KRRR-FM (Oldies)	Northeast Br.	8.7	6.8
KSME-FM (CHR/Top 40)	Clear Chan.	7.6	5.7
KFBC-AM (News/Talk)	Montgomery	3.3	4.5
KGAB-AM (Talk)	Clear Chan.	4.3	4.5
KLEN-FM (AC)	Clear Chan.	4.3	4.5
KKPL-FM (Alternative)	Regent	3.3	3.4
KARS-FM (Oldies)	Regent	1.1	2.3
KBPI-FM (Active Rock)	Clear Chan.	2.2	2.3
KIMX-FM (Hot AC)	Northeast Br.	2.2	2.3
KJAC-FM (Adult Hits)	NRC	2.2	2.3
KUAD-FM (Country)	Regent	1.1	2.3

#294

The Florida Keys, FL

Station Format	Owner	Fa '06	Sp '07
WWUS-FM (Classic Hits)	Vox Media Corp.	10.9	12.0
WEOW-FM (CHR/Top 40)	Clear Chan.	8.7	8.7
WFKZ-FM (Classic Hits)	Clear Chan.	7.6	7.6
WKEY-FM (AC)	Clear Chan.	6.5	7.6
WAIL-FM (Classic Rock)	Clear Chan.	5.4	5.4
WCNK-FM (Country)	Vox Media Corp.	6.5	5.4
WCTH-FM (Country)	Clear Chan.	3.3	4.3
WFFG-AM (News/Talk)	Great Marathon	3.3	3.3
WKEZ-FM (B/EZ)	Clear Chan.	3.3	3.3
WIIS-FM (Alternative)	Keyed Up	2.2	2.2

#295

Beckley, WV

Station Format	Owner	Fa '06	Sp '07
WJLS-FM (Country)	First Media	24.4	20.9
WCIR-FM (AC)	Southern Com.	12.2	14.0
WTNJ-FM (Country)	WV Radio	11.0	10.9
WAXS-FM (Hot AC)	Plateau	7.3	9.3
WHAJ-FM (Hot AC)	Trad	4.9	4.7
WJLS-AM (Christian)	First Media	4.9	4.7
WWNR-AM (N/T)	Southern Com.	4.9	4.7
WMTO-FM (Cl. Rock)	Southern Com.	3.7	3.5
WCWV-FM (Gospel)	R-S Br.	0.0	2.3
WKLC-FM (Rock)	L. M. Com.	1.2	2.3

#296

Mason City, IA

Station Format	Owner	Fa '06	Sp '07
KIAI-FM (Country)	Clear Chan.	14.3	14.3
KLSS-FM (AC)	Three Eagles	11.0	12.1
KLKK-FM (Cl. Rock)	Clear Chan.	9.9	11.0
KGLD-AM (N/T)	Clear Chan.	8.8	8.8
KSMA-FM (Adult Std.)	Clear Chan.	7.7	5.5
KAUS-FM (Country)	Three Eagles	4.4	4.4
KFMW-FM (Rock)	Bahakel	2.2	3.3
KRIB-AM (Adult Std.)	Three Eagles	3.3	3.3
KYTC-FM (Oldies)	Three Eagles	2.2	3.3
KIOW-FM (Country)	Pilot Knob	2.2	2.2
KROC-FM (CHR/Top 40)	Cumulus	3.3	2.2
KYBA-FM (AC)	Cumulus	2.2	2.2
WHD-AM (N/T)	Clear Chan.	1.1	2.2

#297

Meridian, MS

Station Format	Owner	Fa '06	Sp '07
WJXM-FM (Urban)	Holladay	16.1	13.2
WZKS-FM (Urban AC)	Clear Chan.	8.0	13.2
WMSO-FM (Country)	Clear Chan.	4.6	9.9
WOKK-FM (Country)	New South	12.6	9.9
WHTU-FM (Rhythmic) ¹	Clear Chan.	8.0	5.5
WKZB-FM (Hot AC)	Holladay	3.4	4.4
WMOX-AM (News/Talk)	Magnolia State Br.	5.7	4.4
WUCL-FM (Classic Country)	Holladay	4.6	4.4
WJDD-FM (CHR/Top 40)	URBan Radio	5.7	3.3
WMER-AM (Gospel)	Michael H. Glass	1.1	2.2
WMLV-FM (Adult Hits)	Holladay	2.3	2.2
WNBH-AM (Urban)	Rackley, Frank, Jr	2.3	2.2
WYHL-AM (Gospel)	Clear Chan.	0.0	2.2
WZKR-FM (AC)	Ponytail	2.3	2.2

¹ Was WYHL-FM (Gospel) until March.

#298

Brunswick, GA

Station Format	Owner	Fa '06	Sp '07
WBGA-FM (Oldies)	Oantum	12.8	13.9
WGIG-AM (News/Talk)	Oantum	9.0	8.3
WYNR-FM (Country)	Oantum	9.0	8.3
WSOL-FM (Urban AC)	Clear Chan.	6.4	6.9
WOBT-FM (Urban)	Clear Chan.	3.8	5.6
WGCO-FM (Oldies)	Triad	2.6	4.2
WHFX-FM (Classic Hits)	Oantum	3.8	2.8
WMOG-AM (Adult Standards)	Oantum	2.6	2.8
WMUV-FM (Rhythmic AC) ¹	Renda	3.8	2.8
WRJY-FM (Gospel)	Hickey & Esserman	3.8	2.8
WWSN-FM (AC)	Oantum	2.6	2.8
WXMX-FM (Hot AC)	Hickey & Esserman	6.4	2.8

¹ Was WKOL-FM (Oldies) until October 20, 2006



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#299

Casper, WY

Station Format	Owner	Fa '06	Sp '07
KTWO-AM (Country)	Clear Chan	13.4	15.4
KASS-FM (Cl. Rock)	Mt Rushmore	8.5	10.3
KRVK-FM (Cl. Hits)	Clear Chan	9.8	9.0
KTRS-FM (CHR/Top 40)	Clear Chan	11.0	9.0
KWYY-FM (Country)	Clear Chan	8.5	9.0
KQLT-FM (Country)	Mt Rushmore	9.8	7.7
KMGW-FM (AC)	Clear Chan	3.7	5.1
KMLO-FM (Oldies)	Mt States	9.8	5.1
KHOC-FM (Hot AC)	Mt Rushmore	2.4	2.0
KKTL-AM (Country)	Clear Chan	1.2	1.3
KUYO-AM (Christian)	WY Christian	1.2	1.3
KVOC-AM (Oldies)	Mt. Rushmore	1.2	1.3

#300

Aspen, CO

Station Format	Owner	Fa '06	Sp '07
KKCH-FM (Adult Hits)	NRC	-	7.1
KMTS-FM (Country)	Colorado West	-	7.1
KPVW-FM (Reg. Mex.)	Entravision	-	7.1
KRVG-FM (Classic Rock)	Western Slope	-	7.1
KMGJ-FM (CHR/Top 40)	MBC Grand Br.	-	5.7
KNFO-FM (News/Talk)	NRC	-	4.3
KSPN-FM (Triple A)	NRC	-	4.3
KJEB-FM (Oldies)	Wildcat Comm	-	2.9
KSNO-FM (Triple A)	Cool Radio	-	2.9
KUUR-FM (AC)	CO Radio Marketing	-	2.9
KZKS-FM (Adult Hits)	Western Slope	-	2.9

Note: This is the first time Arbitron has rated this market.

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Syracuse

Population: 563,100

Station (Format)	Owner	Wi '07	Sp '07
WBBS-FM (Country)	Clear Chan.	10.6	10.6
WSYR-AM (N/T)	Clear Chan.	9.1	9.1
WNTQ-FM (CHR/Top 40)	Citadel	6.4	6.6
WSEN-A/F (Oldies)	Buckley	5.1	6.6
WRVO/WRVQ (N/T)	S.U.N.Y.	7.2	6.5
WWHT-FM (CHR/Top 40)	Clear Chan.	4.7	5.5
WTKW/WTKV (Cl. Rock)	Galaxy	5.6	5.1
WYYY-FM (AC)	Clear Chan.	4.3	4.8
WKRL/WKRH (Alt.)	Galaxy	3.4	3.1
WSGD/WTLA (Adult Std.)	Galaxy	2.4	3.0
WZUN-FM (AC)	Galaxy	1.6	3.0

Palm Springs, CA

Population: 313,500

Station (Format)	Owner	Fa '06	Sp '07
KWXY-FM (B/EZ)	Glen Barnett	11.8	11.2
KKUU-FM (Rhythmic)	Morris	7.2	7.9
KUNA-FM (Reg. Mex.)	News-Press	9.6	6.5
KPLM-FM (Country)	RM	5.5	6.3
KPSI-AM (N/T)	KPSI Inc	4.1	4.9
KRCK-FM (CHR/Top 40)	Playa Del Sol	3.6	4.3
KDES-FM (Oldies)	KPSI Inc.	4.0	3.9
KDGL-FM (Cl. Hits)	Morns	4.7	3.9
KEZN-FM (AC)	CBS Radio	2.7	3.6
KLJZ-FM (Sm. Jazz)	RM	3.0	3.6

Fredericksburg, VA

Population: 281,600

Station (Format)	Owner	Fa '06	Sp '07
WFLS-FM (Country)	Free Lance Star	15.9	12.5
WBOB-FM (Hot AC)	Mid Atlantic	9.0	10.5
WTOP-FM (N/T)	Bonneville	3.8	5.6
WJYJ-FM (Rel.)	Positive Atl.	2.7	3.7
WGRQ-FM (Oldies)	Telemada	3.4	3.1
WFVA-FM (N/T)	Mid Atlantic	3.4	2.8
WETA-FM (News)	Gr. Washington	0.8	2.7
WKYS-FM (Urban)	Radio One	1.7	2.7
WPGC-FM (Rhythmic)	CBS Radio	2.3	2.6
WYSK-FM (Alt.)	Free Lance Star	2.5	2.5

Wheeling, WV

Population: 240,400

Station (Format)	Owner	Fa '06	Sp '07
WDGF/WOGH (Country)	Keymarket	13.4	10.9
WOVK-FM (Country)	Clear Chan.	11.3	10.5
WEGW-FM (Rock)	Clear Chan.	6.6	6.7
WKWK-FM (AC)	Clear Chan.	4.8	6.3
WWVA-AM (N/T)	Clear Chan.	7.1	6.3
WUKL-FM (Oldies)	Keymarket	3.3	4.3
WYJK-FM (Adult Hits)	Keymarket	5.1	4.3
WBBD-AM (Adult Std.)	Clear Chan.	3.4	3.4
WVKF-FM (CHR/Top 40)	Clear Chan.	6.5	3.2
WCDK-FM (Cl. Rock)	Priority	2.4	3.1

Houma-Thibodaux, LA

Population: 210,200

Station (Format)	Owner	Sp '06	Sp '07
KCIL-FM (Country)	Sunburst	12.7	12.0
KSTE-FM (Rock)	Clear Chan.	2.8	8.2
WWL-AM & FM (N/T)	Entercom	8.3	7.7
KLRZ-FM (Americana)	Coastal	5.6	7.1
WOUE-FM (Urban)	Clear Chan.	3.9	5.1
WLMG-FM (AC)	Entercom	4.5	4.8
XXOR-FM (Cl. Rock)	Sunburst	6.4	4.6
KOKI-FM (Country)	Teche Br.	4.5	4.4
WYNK-FM (Country)	Clear Chan.	2.3	3.3
WFMM-FM (CHR/Top 40)	Clear Chan.	4.1	3.1

*Was Gospel until November.

Bend-Prineville, OR

Population: 157,900

Station (Format)	Owner	Fa '06	Sp '07
KBND-AM (N/T)	Combined	12.1	11.3
KOAB-FM (News/Clas.)	OR Pub.	7.1	9.7
KRXF-FM (Alt.)	GCC-Bend	—	6.0
KXIX-FM (CHR/Top 40)	GCC-Bend	8.2	6.0
KWPK-FM (Hot AC)	Horizon	4.2	5.8
KOAK-FM (Oldies)	Horizon	7.7	5.4
KSJJ-FM (Country)	GCC-Bend	9.3	4.7
KMTK-FM (Country)	Combined	6.8	4.6
KTWS-FM (Cl. Rock)	Combined	4.5	4.0
KRCQ-AM (Cl. Country)	Horizon	5.3	3.8

Yuma, AZ

Population: 147,800

Station (Format)	Owner	Sp '06	Sp '07
KTTI-FM (Country)	Clear Chan.	23.2	23.3
KBLU-AM (N/T)	Clear Chan.	7.4	9.7
KLJZ-FM (Hot AC)	Monstermedia	13.1	9.4
KCFY-FM (Con. Christ.)	Voice/Int'l Eva.	6.7	5.2
KQSR-FM (AC)	Clear Chan.	6.3	4.8
KJOK-AM (Talk/Old.)	Monstermedia	6.0	4.6
KSIO-FM (CHR/Top 40)	Cherry Creek	8.0	3.9
XHMX-FM (Alt.)	[MEXICO]	2.3	3.7
KAWC-FM (News/Clas.)	AZ West. Col.	3.4	2.4
XLPS-FM (Spanish)	[MEXICO]	1.4	2.4

Bowling Green, KY

Population: 143,500

Station (Format)	Owner	Fa '06	Sp '07
WBVR-FM (Country)	Forever	—	10.0
WGCC-FM (Country)	Skytower	—	7.7
WTPO-FM (Cl. Rock)	Commonwealth	—	6.0
WUBT-FM (Urban)	Clear Chan.	—	5.8
WDNS-FM (Cl. Rock)	Daily News	—	5.6
WKYU-FM (News/Clas.)	W KY Univ	—	5.4
WKCT-AM (N/T)	Daily News	—	5.3
WCVK-FM (Con. Chnst.)	Bowling Green	—	5.1
WRVW-FM (CHR/Top 40)	Clear Chan.	—	4.3
WUHU-FM (Hot AC)	Commonwealth	—	4.0

Note: This is the first time this market has been surveyed

Victoria, TX

Population: 140,000

Station (Format)	Owner	Sp '06	Sp '07
KIXS-FM (Country)	Clear Chan.	15.4	15.1
KXBJ-FM (Con. Chnst.)	KSBJ Ed	9.9	8.1
KULF/KAJI (AC)	Fort Bend	3.4	5.7
WDAI-AM (N/T)	Clear Chan.	1.4	5.4
KITE-FM (Oldies)	Barger Br.	5.6	4.7
KLUB-FM (Cl. Rock)	Clear Chan.	5.4	4.5
KBAR-FM (Rock)	Barger Br.	8.5	3.7
KVIC-FM (CHR/Top 40)	Barger Br.	5.1	3.5
KVRT-FM (News/Clas.)	So. TX Pub.	1.8	2.4
KTXM-FM (Country)	Fort Bend	—	1.8

*Was Country until November 2006

Lafayette, IN

Population: 132,100

Station (Format)	Owner	Fa '06	Sp '07
WKOA-FM (Country)	Schurz Com.	—	16.8
WASK-FM (Oldies)	Schurz Com.	—	8.1
WAZY-FM (CHR/Top 40)	Art. Media	—	7.3
WKHY-FM (Rock)	Schurz Com.	—	6.8
WBAA-FM (News/Clas.)	Purdue Uni.	—	5.7
WXXB-FM (CHR/Top 40)	Schurz Com.	—	5.3
WSHP-FM (Cl. Rock)	Art. Media	—	5.1
WBAA-AM (News/Jazz)	Purdue Uni.	—	4.5
WLS-AM (Talk)	Citadel	—	3.9
WJEF-FM (Oldies)	Lafayette	—	3.7

Note: This is the first time this market has been surveyed

Vincennes, IN

Population: 125,600

Station (Format)	Owner	Fa '06	Sp '07
WWBL-FM (Cl. Country)	The Original Co.	—	12.9
WITZ-FM (AC)	Jasper On The Air	—	9.8
WSTO-FM (CHR/Top 40)	So. Central	—	9.6
WBHW-FM (Rel.)	Music Mini.	—	5.8
WVUB-FM (CHR/Top 40)	Vincennes Uni.	—	5.0
WDBC-FM (Country)	Du Bois County	—	4.2
WAMW-FM (Cl. Hits)	DLC Media	—	3.5
WZDM-FM (AC)	The Original Co.	—	3.3
WBTO-FM (Cl. Rock)	The Original Co.	—	3.1
WKDO-FM (Country)	Regent	—	3.1

Note: This is the first time this market has been surveyed

Monroe, LA

Population: 123,100

Station (Format)	Owner	Fa '06	Sp '07
KRVV-FM (Urban)	Holladay	18.2	10.9
KJLO-FM (Country)	Holladay	10.5	9.0
KZRZ-FM (AC)	Opus Br.	4.4	7.3
KJMG-FM (Urban AC)	Holladay	8.6	5.5
KOLO-FM (Rhythmic)	Opus Br.	5.2	5.0
KNQE-FM (CHR/Top 40)	Noe Corp.	4.7	4.6
KLIP-FM (Cl. Hits)	Holladay	5.9	4.5
KNDE-AM (N/T)	Noe Corp.	1.5	4.2
KEDM-FM (News/Clas.)	Uni/LA	2.0	4.1
KBMQ-FM (Con. Chnst.)	Media Mini	3.9	3.3

Missoula-Hamilton, MT

Population: 122,400

Station (Format)	Owner	Fa '06	Sp '07
KUFM-FM (News)	Univ./MT	11.0	11.9
KMSD-FM (AC)	SCF	4.7	8.7
KGGL-FM (Country)	Cherry Creek	11.7	8.4
KZDQ-FM (Cl. Rock)	Cherry Creek	3.6	8.2
KYSS-FM (Country)	Clear Chan	10.4	7.4
KXDR-FM (Hot AC)	Cherry Creek	6.4	5.2
KGVO-AM (N/T)	Clear Chan	7.1	4.1
KBAZ-FM (Act. Rock)	Clear Chan	3.9	3.8
KLCY-AM (Adult Std.)	Clear Chan	2.6	3.4
KDTR-FM (Triple A)	Span Peaks	4.8	2.8

Sioux City-LeMars, IA-SD

Population: 120,700

Station (Format)	Owner	Fa '06	Sp '07
KSUX-FM (Country)	Powell Br	—	12.5
KSCJ-AM (N/T)	Powell Br.	—	11.8
KSFT-FM (CHR/Top 40)	Clear Chan	—	10.0
KKYY-FM (Cl. Country)	Powell Br.	—	9.4
KSEZ-FM (Rock)	Clear Chan	—	7.2
KKMA-FM (Cl. Rock)	Powell Br	—	6.6
KGLI-FM (AC)	Clear Chan	—	5.9
KZSR-FM (Adult Hits)	Powell Br	—	5.4
KWIT-FM (News/Clas)	West. IA Tech	—	3.5
KLVC-FM (Con Chrst)	Ed Media	—	3.1

Note: This is the first time this market has been surveyed

Eureka-Arcata, CA

Population: 112,100

Station (Format)	Owner	Sp '06	Sp '07
KHSU-FM (News/Var)	Humboldt	12.8	10.6
KSLG-FM (Alt)	Lost Coast	7.2	8.5
KKHB-FM (Oldies)	Bi-Coastal	4.9	7.9
KFMI-FM (Hot AC)	Bi-Coastal	8.0	7.8
KINS-AM (N/T)	Eureka Br.	8.0	6.1
KRED-FM (Country)	Bi-Coastal	5.5	6.1
KXGD-FM (Cl. Rock)	Miller Br.	5.1	5.9
KHUM-FM (Triple A)	Lost Coast	7.3	4.8
KNUD-FM (Variety)	Redwood Corn	3.2	4.5
KLVG-FM (Con Chrst.)	Ed. Media	2.4	4.0

Quincy-Hannibal, IL-MO

Population: 110,800

Station (Format)	Owner	Sp '06	Sp '07
WTAO-AM (N/T)	STARadio	9.9	10.7
KICK-FM (Country)	Double O	8.4	8.4
KZZK-FM (Rock)	STARadio	9.6	7.0
KRRY-FM (Hot AC)	Double O	8.3	6.9
WCDY-FM (Country)	STARadio	5.1	6.1
WCGA-FM (Con Chrst)	Great Com	4.2	5.9
KHMO/WLIQ (N/T)	Double O	2.5	5.0
KGRC-FM (Hot AC)	STARadio	6.6	4.2
WPWQ-FM (Oldies)	Prairie Corn	3.9	4.1
WQUB-FM (News/Clas.)	Quincy Uni	2.8	3.9

Elizabethtown, KY

Population: 100,800

Station (Format)	Owner	Sp '06	Sp '07
WAMZ-FM (Country)	Clear Chan	9.1	8.8
WQXE-FM (Hot AC)	Heritage	5.9	8.5
WHAS-AM (N/T)	Clear Chan	9.2	6.6
WJIE-FM (Con Chrst)	Word Manage.	5.2	6.6
WASE-FM (Oldies)	W&B Br	4.7	5.8
WLVK-FM (Country)	WLVK, Inc.	5.2	5.5
WJCR-FM (Gospel)	FM 90.1	4.4	4.7
WZKF-FM (CHR/Top 40)	Clear Chan	6.3	4.0
WDJX-FM (CHR/Top 40)	Radio One	3.8	3.2
WULF-FM (Country)	Heritage	2.4	3.0

Union City, TN

Station (Format)	Owner	Fa '06	Sp '07
WFGE-FM (Country)	Forever	—	13.1
WYNU-FM (Cl. Hits)	Forever	—	9.3
WENK/WTPR (Oldies)	WENK, Inc	—	6.5
WAKQ/WWKF (CHR/Top 40)	WENK, Inc.	—	5.9
WWYN-FM (Country)	Blackcrow	—	4.7
WCMT-AM (Talk)	Thunderbolt	—	3.8
WODJ-FM (CHR/Top 40)	Bristol Br	—	3.2
WCDZ-FM (Oldies)	Thunderbolt	—	2.4
WAYW-FM (Con Chrst)	WAY FM	—	2.3
WLLE-FM (Cl. Country)	Bristol Br.	—	2.1

Note: This is the first time this market has been surveyed

Benton Harbor, MI

Population: 94,800

Station (Format)	Owner	Sp '06	Sp '07
WIRX-FM (Rock)	Midwest Fam	9.4	7.0
WCNF-FM (Hot AC)	Midwest Fam	7.7	6.3
WSJM-AM (N/T)	Midwest Fam	4.0	6.3
WVPE-FM (N/T/Jazz)	Eikhart Corn	4.2	5.8
WHFB-FM (Country)	Schurz Corn	4.0	5.7
WYTZ-FM (Country)	Midwest Fam	5.3	5.4
WNDV-FM (CHR/Top 40)	Artistic Med	6.4	4.6
WSMK-FM (Rhythmic)	Tn Corn	5.4	4.6
WGN-AM (N/T)	Tribune	2.1	3.5
WAUS-FM (Classical)	Andrews Uni.	1.9	3.4

Murray-Mayfield, KY

Population: 90,100

Station (Format)	Owner	Sp '06	Sp '07
WKYQ-FM (Country)	Bristol Br	9.9	13.6
WDDJ-FM (CHR/Top 40)	Bristol Br	9.5	10.2
WFGE-FM (Country)	Forever Br	12.8	9.5
WLLE-FM (Cl. Country)	Bristol Br	5.3	5.5
WQQR-FM (Cl. Rock)	Bristol Br.	8.4	5.0
WKMS-FM (News/Clas)	Murray St	5.5	4.7
WKYX-AM (N/T)	Bristol Br	2.2	4.5
WZZL-FM (Rock)	Withers Br	5.1	3.4
WVHM-FM (Rel)	Heartland	3.6	3.2
WYMC-AM (Adult Std)	JDM Corn	2.3	2.6

Sulphur Springs TX

Population: 79,200

Station (Format)	Owner	Sp '06	Sp '07
KSCN-FM (Country)	Mitchell Group	6.5	9.4
KSST-AM (Adult Std)	Hopkins County	6.0	6.6
KAZE-FM (Rhythmic)	Reynolds Radio	4.8	6.2
KKUS-FM (Country)	Access 1	1.8	4.7
KSCH-FM (Country)	Mitchell Group	3.6	4.4
KWNS-FM (Gospel)	Rich E Foster	2.6	3.5
KNUE-FM (Country)	Clear Chan	2.2	2.5
KYKX-FM (Country)	Waller Br	2.3	2.3
WBAP-AM (N/T)	Citadel.	4.4	2.3
KTYL-FM (Hot AC)	Clear Chan	1.8	2.2

Wenatchee, WA

Population: 76,000

Station (Format)	Owner	Fa '06	Sp '07
KPQ-AM (N/T)	Cherry Creek	18.2	18.3
KKRV-FM (Country)	Morris	9.4	7.8
KWWW-FM (Hot AC)	Cherry Creek	7.1	6.7
KPQ-FM (Cl. Hits)	Cherry Creek	4.8	5.3
KAAP-FM (AC)	Cherry Creek	3.7	4.0
KPLW-FM (Con Chrst)	Grow Chrst	4.4	4.0
KYSN-FM (Country)	Cherry Creek	10.5	4.0
KNWR-FM (News/Clas)	WA St Uni	4.0	3.6
KZPH-FM (Cl. Rock)	Cherry Creek	5.8	3.6
KOHO-FM (Triple A)	Icicle Br	3.6	3.1

Idaho Falls, ID

Population: 74,900

Station (Format)	Owner	Sp '06	Sp '07
KLCE-FM (AC)	Riverbend	10.4	11.2
KFTZ-FM (CHR/Top 40)	Riverbend	13.5	10.7
KUPI-FM (Country)	Sand Hill	6.5	10.1
KBYI-FM (News/Clas)	BYU/Idaho	7.7	7.6
KID-AM (N/T)	Clear Chan.	5.1	6.2
KQEQ-FM (Cl. Hits)	Sand Hill	9.5	5.4
KCVI-FM (Rock)	Bonneville	8.8	5.0
KTHK-FM (Country)	Riverbend	4.9	4.3
KBLY-AM (Talk)	Riverbend	2.7	3.9
KIO-FM (Country)	Clear Chan.	2.5	3.7

Longview-Kelso, WA

Population: 73,800

Station (Format)	Owner	Sp '06	Sp '07
KUKN-FM (Country)	WA Interstate	11.3	10.6
KGOB-FM (Cl. Rock)	Entercom	3.7	5.4
KKRZ-FM (CHR/Top 40)	Clear Chan.	3.4	4.6
KEX-AM (N/T)	Clear Chan	3.4	4.4
KROT-FM (Cl. Rock)	BiCoastal	4.1	4.3
KWYQ-FM (Con. Chrst)	Way FM	4.1	3.7
KBAM-AM (Cl. Country)	BiCoastal	3.1	3.6
KLYK-FM (Hot AC)	BiCoastal	1.6	3.6
KUFO-FM (Rock)	CBS Radio	3.5	3.5
KLOG-AM (Cl. Hits)	WA Interstate	4.8	3.3

Paducah, KY

Population: 68,700

Station (Format)	Owner	Sp '06	Sp '07
WKYQ-FM (Country)	Bristol Br	18.0	21.4
WKYX-AM (N/T)	Bristol Br	5.9	7.3
WKMS-FM (News/Clas.)	Murray St.	4.8	6.0
WZZL-FM (Rock)	Withers Br.	7.6	5.9
WREZ-FM (Hot AC)	Withers Br.	8.1	4.6
WLLE-FM (Cl. Country)	Bristol Br.	4.5	4.2
WDDJ-FM (CHR/Top 40)	Bristol Br.	5.4	4.1
WQOR-FM (Cl. Rock)	Bristol Br.	4.6	3.5
WRIK-FM (AC)	Sun Media	1.8	3.5
WGCF-FM (Rel.)	Amer. Fam	3.5	2.9

Aberdeen, WA

Population: 63,400

Station (Format)	Owner	Sp '06	Sp '07
KDUX-FM (Cl. Rock)	Morris	6.7	8.7
KSWW-FM (AC)	Jodesha	9.0	8.6
KXXK-FM (Country)	Morris	8.2	7.9
KXRO-FM (N/T)	Morris	5.5	6.4
KNBQ-AM (Country)	Clear Chan	7.3	6.2
KJET-FM (Hot AC)	Jodesha	4.5	5.4
KUBE-FM (Rhythmic)	Clear Chan.	2.5	3.9
KPLU-FM (News/Jazz)	Pac. Lutheran	4.5	3.8
KBKW-AM (N/T)	Jodesha	3.5	3.3
KISW-FM (Rock)	Entercom	2.6	2.5

Pocatello, ID

Population: 63,000

Station (Format)	Owner	Sp '06	Sp '07
KLCE-FM (AC)	Rverbend	8.0	9.9
KFTZ-FM (CHR/Top 40)	Rverbend	10.9	9.7
KZBQ-FM (Country)	Idaho Wire	9.9	7.7
KCVI-FM (Alt.)	Rverbend	8.6	6.6
KWIK-AM (Talk)	Clear Chan.	5.6	6.4
KMGI-FM (Cl. Rock)	Pacific Empire	9.2	6.3
KORR-FM (Hot AC)	Idaho Wire.	4.7	5.7
KISU-FM (News/ALL)	Idaho St	2.6	4.9
KPKY-FM (Cl. Rock)	Clear Chan	6.6	3.9
KLLP-FM (Hot AC)	Clear Chan.	4.7	3.8

Paris, TX

Population: 41,700

Station (Format)	Owner	Sp '06	Sp '07
KOYN-FM (Country)	Mitchell Gr.	11.8	15.3
KITX-FM (Country)	K 95.5 Inc.	10.3	11.9
KBUS-FM (Cl. Rock)	Mitchell Gr.	15.4	9.0
KPLT-FM (AC)	Mitchell Gr	7.4	6.8
WBAP-AM (N/T)	Citadel	6.1	3.9
KPLT-AM (Cl. Country)	Mitchell Gr.	2.7	2.5
KSST-AM (Adult Std)	Hopkins County	—	2.3
KHCP-FM (Rel.)	Houston Christ	—	1.9
KESN-FM (Sports)	Citadel	—	1.7
KGAP-FM (Oldies)	Petracom	2.4	1.7

Kenai-Soldotna, AK

Station (Format)	Owner	Sp '06	Sp '07
KSRM-AM (N/T)	KSRM, Inc.	15.0	15.6
KKIS-FM (Hot AC)	KSRM, Inc.	11.5	12.9
KXBA-FM (Oldies)	Peninsula	8.9	12.7
KOLL-FM (N/T)	Pickle Hill	8.0	9.2
KWHQ-FM (Country)	KSRM, Inc.	6.0	7.4
KENI-AM (N/T)	Clear Chan.	3.7	4.4
KPEN-FM (Country)	Peninsula	7.2	3.6
KFAT-FM (Rhythmic)	New Northwest	2.3	3.5
KWJG-FM (Oldies)	Kasilof Public	1.5	3.1
KWHL-FM (Rock)	Morris	4.2	2.6

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