

# RADIOLOG

**What's On The Air**

WEEK OF MARCH 12, 1933

**5c**  
Per Copy



JANE FROMAN  
(Story on Page 31)

# THE YANKEE NETWORK ARTISTS BUREAU

ROY HARLOW  
MANAGER

A. CAMERON STEELE  
ASSISTANT MANAGER

An agency for bringing together entertainers of all types and those who seek their services, this Bureau is at your service to suggest talent and help with the arrangements for any function you may have in mind.

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# R·A·D·I·O·L·O·G

## You May Be Intrigued To Know -

*by the Masked Marvel*

That despite all you've read in radio blab-columns other than this one about Cliff "Sharlie" Hall being the best straight man that Jack "Baron Munchausen" Pearl could possibly have, our memory is sharp enough to recall that Ben Bard, who used to "play straight" for Pearl on the stage, was pretty nearly as good at the difficult art of "straighting" as anyone that either Pearl or any other Funny Feller ever had. Remember when Jack and Ben were billed in shows and vaudeville as "Bard and Pearl"—with Bard first?

That although you hear a lot about this being an Age of Speed, two years ago, a London, England., magazine solicited an article on "Rhythm" from Ranny Weeks, which Ranny sent promptly—and the magazine has just published it!

That according to an itsy-bitsy birdie, Rudy Vallee doesn't have a word to say concerning the stars chosen to appear with him in his current series of broadcasts. (Of course, Rudy is seldom very talkative anyhow—but might we imagine, deign to speak his piece on this subject, if solicited to do so.)

That Bob Nevins, trumpetman in the WNAC house-band, doesn't enjoy disturbing influences when he is pouring forth his soul playing a solo chorus. And that when he was playing at a Statler Hotel dance, and Lew Conrad's boys strolled in to listen during one of their intermissions, Harry Fink (another trumpeter who was playing on the stand with Bob) decided to be one of those gosh-darned disturbing influences when it came Bob's turn to Give. And that as a result, Bob probably won't be completely fond of Harry for years and years.

That Billy Payne of the "Clearcoalers" detests doing anything like carrying a cane, wearing a silk hat, or marching around in a "parade number" with a lot of chorus girls. So ever since he opened at Coconut Grove this fall the management has had him wearing a silk hat, carrying a cane, or marching around in a "parade number" with a lot of chorus girls! Not that the Grove management has deliberately tried to make Billy miserable, but has merely wanted to add "little touches" to its floorshow. But the little silk-hat, cane, and marching-around touches have been torture for Billy.

That the wife of one danceband leader often heard over the air from a Boston station went home in tears recently from a party she was attending, because her maestro-hubby had promised to come and take her home, but didn't. And that observers are expecting a definite splitup between these two matrimonial partners in the near future.

That Paul Whiteman expected to lose \$1,500 on that concert he gave at Symphony Hall, putting on the affair merely as an exploitation stunt  
(Continued on Page 5)

## SUNDAY, MARCH 12, 1933

WEEL—BOSTON (508m) 590k

A. M.

11:00—Morning Worship

P. M.

12:15—Sam Curtis

12:30—Charles Little

12:45—William Kahakalau's Orchestra

1:00—National Key Notes

1:15—Neapolitan String Quartet

1:30—Moonshine and Honeysuckle

2:00—Bob Emery

2:15—International Forum

2:30—Joe Green's Marimba Band

3:00—Lady Esther Program

3:30—Hour of Worship

4:00—Golden Bird Program

4:15—Wildroot Program

4:30—Squibb's Program

5:00—Lowell Thomas

5:15—Westlox Program

5:30—Swift Garden Hour

6:00—Catholic Service

6:30—Our American Schools

7:00—Dainty Dot Dandies

7:15—Wheatena Program

7:30—Garden Talk

7:50—News Despatches

8:00—The Jenny Concert

9:00—N. E. Coke Program

9:30—Album of Familiar Music

10:00—Three Queens and a Jack

10:15—Rex Chandler's Orchestra

10:45—Seth Parker's Neighbors

11:15—News Despatches

WNAC—BOSTON (243.8m) 1230k

A. M.

8:00—Dudley Radio Caroleers

9:00—Bouquet of Memories

9:30—Health Talk

9:45—Symphonic Musicale

10:00—Judge J. F. Rutheford

10:15—Uncle Bob Boughton

10:45—1st Church of Christ, Scientist

P. M.

12:00—Tabernacle Choir and Organ

12:30—The Nationaleers

1:00—Catholic Truth Period

2:00—Smiling Ed McConnell

2:15—Albert Bartlett

2:30—Matinee of the Air

3:00—Morey Paarl's Orchestra

3:30—Under the Reading Lamp

3:45—Edward McHugh

4:00—Rev. Charles E. Coughlin

5:00—Donald Novis

5:15—Hawaiian Echoes

5:30—Elliot Jaffee's Orchestra

5:45—Your Teeth and Your Health

5:50—News Flashes

6:00—Comfort Hour

6:30—To be announced

6:45—Sam Robbins' Orchestra

7:00—H. V. Kaitenborn

7:15—Merton Downey

7:30—Fray and Braggiotti

7:45—Angelo Patri

8:00—John Henry

8:15—Andre Kostelanetz Presents

8:45—John Henry

9:00—Fred Allen's Bath Club

9:30—Parade of Melodies

10:00—Scott Purriers

10:30—La Prel Brothers

10:45—Crockerville Mountaineers

11:00—News Flashes

11:15—Organ Recital

11:30—Eddie Duchin's Orchestra

12:00—Ben Pollock's Orchestra

12:30—Jan Garber's Orchestra

12:45—Hal Kemp's Orchestra

WBZ-WBZA—BOSTON (303m) 990k

A. M.

8:00—Tone Pictures

9:00—NBC Children's Hour

10:00—Mexican Marimba Band

10:30—Safety Crusaders

10:45—Time—Weather—Temperature

10:48—Organ Recital

11:00—Morning Musicale

11:45—Metropolitan Organ

12:15—Promenade Concert

1:15—Cook's Travelogue

1:30—Radio Nimble Wits

1:45—Hill Billies

2:00—Monarch Mystery Tenor

2:15—Joe Mitchell Chapple

2:30—Yeast Foamers

3:00—Melody Land

3:15—Frim Sisters

WAAB—BOSTON (212.6m) 1410k

A. M.

9:00—Junior Bugle

9:30—Concert Musicale

9:45—Marion Carley

10:00—Church of the Air

10:30—Tremont Temple Baptist Church

P. M.

12:00—Symphonic Album

12:15—Central Chain Grocers

12:30—Katro-Lek Program

1:00—Poet's Gold

1:15—Little Jack Little

1:30—Church of the Air

2:00—To be announced

2:30—Lou Hart's Orchestra

3:00—Symphony Orchestra

5:00—Roses and Drums

5:30—George Earle's Orchestra—Carlisle

6:00—"The Lawyer and the Public"

6:30—News Flashes

6:45—Cathedral Hour

7:00—Tremont Temple Baptist Church

8:30—Bill Bigley's Orchestra

9:00—Jack, Ted, Bud and Roy

9:15—Organ Recital

9:45—Sports and News

10:00—Ernest Hutcheson

10:30—The Gauchos

11:00—Isbam Jones' Orchestra

## RADIOLOG — New England's Only Radio Magazine

Published weekly by the Radiolog Company, 80 Boylston St., Boston, Mass.

Entered as second class matter at Post Office, Boston, Mass.

SUBSCRIPTIONS BY MAIL PAYABLE IN ADVANCE

\$1.50 for one year; \$1.00 for six months; 60c for three months. Canadian rates \$2.00 for one year, \$1.25 six months. When changing address 2 weeks notice is required.

to give himself prestige with his radio listeners, as a personage who had performed at that sanctum of the musical art. And that much to his astonishment, he actually made a few dollars on the enterprise, and had a larger audience than when he gave a similar concert at Carnegie Hall, New York City!

That Sculptor Leonard Kraska has a lecture which he gives with illustrated slides. That these slides show Kraska's conception of the most beautiful ears, eyes, etc. And that the slide showing Leonard's idea of the most gorgeous hands flashes the mits of Charlie Hector, WNAC music-bigwig, on the screen!

That if we could all be as optimistic as radio auditioners, we'd be out of the panic by Easter, and it would once more become common for folks to be seen in spandy-new clothes on that gladsome day.

That sometime it might interest you to ask Whiteman what he thinks of Vincent Lopez's sense of humor.

That Bill Foley, District Attorney of Suffolk County, would rather hear Morton Downey than anyone who is heard on the air.

That Dr. Geo. Rockwell, one of the keenest original wits on the American (North and South) stage, can't seem to land a radio series, probably because there's no one around to explain his jokes to the sponsors when he auditions. The doc's gags are a little too speedy for some of the ponderous commercial mentalities that control advertising disbursements to understand. Many children can figure them out okay—but children are often very bright, and horrid rumor has it that as much can't be said for some sponsors—at least insofar as comedy is concerned.

Women, traditionally famous as marathon talkers on all occasions, are likely to tire the listener when they deliver speeches on the air. This isn't merely because of their usual line of gab, but because of the upper register in their voice. It does something to the nerves of the ear. (Married men will understand this with ease.)

#### On The Lookout

In spite of the current vogue for aerial comedy, the radio impresarios are aware that the ethereal comedian cannot go on and on forever and are on the lookout for something new. The radio joke-smiths have plowed the comedy field until the crop has become pretty well exhausted. Hence the broadcasters are casting an appraising eye on the fertile field of musical comedy, with a view to unearthing a plentiful supply of material.

Schwab and Mandel's "Good News," which evoked the hallelujahs of press and public alike not so many years ago when presented on Broadway, was recently auditioned for the sponsors of the Magic Carpet program. Other musical gems of other days were also given a tryout, with many of the original players taking part in the auditions. If the sponsors decide

to go in for musical comedy, they will have access to the entire Schwab and Mandel music library which includes "The Desert Song," "New Moon" and "Gingham Girl." If there are no hitches in the plan, the miniature productions will run for an hour each.

#### Blanket Finish

Cold weather is acutely felt by high-strung race horses," said a sports authority on NBC. "Which explains, no doubt," commented John Fogarty, tenor and turfman, "why so many race-track followers put their shirts on 'em."

#### Main Objection

Ben Alley is looking for the lad who visits New York night clubs and, posing as Alley volunteers to sing. "I wouldn't mind it," says Ben, who rarely visits night clubs and is hence easy to impersonate, "if he'd only sing in tune."

## Sunday — (Continued)

3:30—Manhattan Merry-Go-Round  
 4:00—Dick Darling  
 4:15—Mass. Bay Colony  
 4:30—National Youth Conference  
 5:00—National Vespers  
 5:20—Pages of Romance  
 6:00—Sealed Power Program  
 6:30—Henry J. Ryan  
 6:45—L'Heure Exquise  
 7:02—Sports Review  
 7:15—Dr. Howard W. Haggard  
 7:30—"Great Moments in History"  
 8:00—Land Where Good Songs Go  
 9:00—20,000 Years in Sing Sing  
 9:30—Walter Winchell  
 9:45—Dixie Jubilee Singers  
 10:00—Griffith  
 10:15—Vincent Lopez's Orchestra  
 10:45—Springfield Republican News  
 11:03—Sports Review  
 11:15—Norwich Musical Clubs  
 12:00—Dance Nocturne  
**WTIC—HARTFORD (282.8m) 1060k**  
**P. M.**  
 7:30—Joe Moss' Orchestra  
 7:45—Studio Program  
 8:00—Eddie Cantor  
 9:00—Sunday Circle Concert  
 9:30—Diamond Revue  
 10:30—Donald Novis  
 10:45—Studio Program  
 11:15—Orchestral Gems  
 12:00—Joe Furst's Orchestra  
 12:30—Charlie Kerr's Orchestra

**WTAG—WORCESTER (516.9m) 580**

**A. M.**  
 10:00—Capitol Organ  
 10:30—Impressions of Italy  
 11:00—Plymouth Church  
**P. M.**  
 12:15—Edward Tomlinson  
 12:30—Pop Concert  
 1:30—Moonshine and Honeysuckle

**MONDAY, MARCH 13, 1933****WEEI—BOSTON (508m) 590k**

**A. M.**  
 6:45—Tower Health Exercises  
 8:00—Organ Rhapsody  
 8:15—E. B. Rideout  
 8:20—The Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—Well Dressed Home  
 9:20—Ann Hard  
 9:30—Flying Fingers  
 10:00—The Singing Nurse  
 10:15—Del Castillo  
 10:45—Bridge Talk  
 11:00—Friendly Kitchen Program  
 11:15—Radio Household Institute  
 11:30—Sonata Recital  
 11:55—What's News in the World  
**P. M.**  
 12:00—Johnny Marvin  
 12:15—News Flashes  
 12:25—Stock Exchange  
 12:35—Produce Market Report  
 12:45—Neapolitan Dutch Girl  
 1:15—Golden Pheasant Orchestra  
 1:30—Lotus Garden Orchestra  
 2:00—Dutch Girl  
 2:30—Marjorie Mills  
 3:00—Outstanding Speaker  
 3:15—Del Castillo

3:00—Clyde Doerr's Saxophones  
 2:15 to 4:00—Same as WEEI  
 4:00—James Melton  
 4:15 to 7:00—Same as WEEI  
 7:00—Borrah Minnevitich's Rascais  
 7:15—Town Talk Quarter Hour  
 7:30—Williams Presentation  
 7:45—Smith Brothers  
 8:00—C & S Program  
 9:00—G. E. Circle  
 9:30—Album of Familiar Music  
 10:00—David Lawrence  
 10:15—Rex Chandler's Orchestra  
 10:31—News—Worcester  
 10:38—Weather Report  
 10:40—Donald Novis  
 10:45—Seth Parkers  
 11:15—Melodic Serenade

**WEAN—PROVIDENCE (384m) 990k**

**A. M.**  
 8:00 to 9:45—Same as WNAC  
 9:45—Artists' Club  
 10:00—Judge J. F. Rutherford  
 10:15—Bjorne Erickson  
 10:30—Aeolian String Quartet  
 11:00—Morning Service  
**P. M.**  
 12:15—Jewish Quarter Hour  
 12:30—Katro-Lek Program  
 1:00—Catholic Truth Period  
 2:00 to 3:00—Same as WAAB  
 3:00 to 3:45—Same as WNAC  
 3:45—Hawaiian Quintet  
 4:00—Rev. Charles E. Coughlin  
 5:00—Fed of Music Clubs  
 5:15—Hawaiian Echoes  
 5:30 to 6:30—Same as WAAB  
 6:30—Cathedral Hour  
 7:00 to 7:45—Same as WNAC  
 7:45—"Jolly Coke Men"  
 8:00 to 10:30—Same as WNAC  
 10:30 to 11:30—Same as WAAB  
 11:30 to 1:00—Same as WNAC

3:30—WEEI Reading Circle  
 4:00—News  
 4:10—Stock Exchange  
 4:15—Mass. Fed. Women's Clubs  
 4:30—WEEI Organist  
 5:30—The Flying Family  
 5:45—Isabel Sanchez  
 4:57—Light a Tool for Seeing  
 5:00—Marguerite Fraser  
 6:00—The Evening Tattler  
 6:30—News Despatches  
 6:40—The Old Painter  
 6:45—Pessie the Typist  
 7:00—To be announced  
 7:15—Whentena Program  
 7:30—Pro-Kerr Program  
 7:45—The Goldbergs  
 8:00—Snoconyland Sketches  
 8:30—Firestone Program  
 9:00—A & P Gypsies  
 9:30—Ruick Program  
 10:00—Del Castillo  
 10:30—National Radio Forum  
 11:00—E. B. Rideout  
 11:06—News Despatches  
 11:15—Lew Conrad's Orchestra

**WAAB—BOSTON (212.6m) 1410k**

**A. M.**  
 8:31—News Flashes  
 8:45—Popular Pleasantries

## THREE CALIFORNIA NUTS



CLIFF ARQUETTE, KEN BROWNE AND RED COCORAN

The Three California Nuts, freshly cracked and seasoned with harmony, have come East to join Joe Moss, the society band leader, and his orchestra for a new weekly program over an NBC-WTAG network which began Sunday, February 26, at 7:30 p. m.

The three nutty comedians—Cliff Arquette, Ken Browne and Red Cocoran—have brought their goofy brand of humor and original songs to Eastern listeners under the sponsorship of the J. B. Williams Company, which picked them out of the California air in a search for a new kind of radio comedy.

Arquette, Browne and Cocoran once were individual performers, but that was before they suddenly joined forces and decided to call it a trio. Armed with songs which ended in gags, and gags that seemed never to end, they were turned loose on the unsuspecting Westerners listeners, and were well on their way to becoming the Pacific Coast's favorite comedy act, when they were picked for Eastern consumption.

Joe Moss, who supplies the orchestral music for the new series, has directed for four Presidents of the United States and probably

has appeared at more important social functions in the last ten years than any other man in America. His orchestra, seldom heard in night clubs or restaurants, is in constant demand for balls, parties and entertainments in the homes of the socially prominent.

#### New Lease of Life

Leading the sustaining artists at WEEI during month of February after a check over on station fan mail, are the names of Del Castillo and Jack Beauvais. It's nothing new for Del who has been getting cross looks from post men for several years, but the other individual, Mr. Beauvais, seems to have definitely taken on a new lease on listener interest of late with his improved singing ways.

#### Noted Cast

Roy Atwell, the word-scrambler heard on Fred Allen's Revue, has a featured part in "Strike Me Pink," the new Brown and Henderson musical show which opened on Broadway Monday, February 27. Others who are starred in the production are Jimmie Durante, Hope Williams, Lupe Velez and Hal LeRoy.

## Monday — (Continued)

- 9:00—Tony Wons  
 9:15—The Syncopators  
 9:30—Memory Lane  
 9:45—Reis and Dunn  
 10:00—Singing Vagabond  
 10:15—Melody Parade  
 10:30—Merrymakers  
 10:45—The Round Towners  
 11:00—Martha Lee  
 11:15—Request Record Selections  
 11:45—The Rhythm Kings  
**P. M.**  
 12:00—Noonday Musicale  
 12:30—Stock Market Quotations  
 12:45—Farm Flashes  
 1:00—Bill Hay's Orchestra  
 1:30—Palmer House Ensemble  
 2:00—Nat. Student Fed. Program  
 2:15—Request Record Selections  
 2:55—Health and Recreation  
 3:01—News Flashes  
 3:30—Organ Tones  
 3:15—Piano Recital  
 4:00—Women Federation  
 4:30—National Business Women  
 5:00—Cosmopolitans  
 6:15—Fred Berren's Orchestra  
 5:30—Melody Mart  
 5:45—Lone Wolf Tribe  
 6:00—Elizabeth Barthell  
 6:15—Reis and Dunn  
 6:30—Leon Belasco's Orchestra  
 6:45—Just Plain Bill  
 7:01—News Flashes  
 7:15—Meyer Davis' Band  
 7:30—Yankee Network Personalities  
 7:45—Hotel Brunswick Orchestra  
 8:00—"Man Hunters"  
 8:30—Rhythm Twins  
 8:45—Royal German Band  
 9:00—Harry E. Rodgers  
 9:15—Meyer Davis' Band  
 9:45—Spotlighting Sports  
 9:51—News Flashes  
 10:00—Columbia Radio Revue  
 10:30—Edwin C. Hill  
 10:45—William O'Neal  
 11:00—Symphony Orchestra  
 11:30—Guy Lombardo's Orchestra
- WNAC—BOSTON (243.8m) 1230k**  
**A. M.**  
 6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Request Record Selections  
 9:00—Nine O'Clock Serenaders  
 9:15—Yankee Singers  
 9:30—Health Talk  
 9:45—Melody Sweethearts  
 10:00—J. J. Fox  
 10:15—Hot-Cha Band  
 10:30—Jane and John  
 10:45—The Rhapsodizer's  
 11:00—Morning Moods  
 11:15—Health's Highway  
 11:30—Academy of Medicine  
 11:45—Real Life Stories  
**P. M.**  
 12:01—Shepard News Flashes  
 12:06—News Flashes  
 12:10—Lenten Service  
 12:45—Concert Miniatures  
 1:00—Request Record Selections  
 1:50—Flower Show Talk  
 1:56—Edna Wallace Hopper  
 2:00—Spotlighting Municipal Affairs
- 2:15—Sylvia Shapiro  
 2:30—American School of the Air  
 3:00—Four Eton Boys  
 3:15—Columbia Salon Orchestra  
 3:45—Sam Prager—Helen Nugent  
 4:00—Frank Westphal's Orchestra  
 4:30—The Dance Parade  
 5:00—Bobby Benson  
 5:15—Shepard's Fashion Parade  
 5:30—"Skippy"  
 5:45—Sam Robbins' Orchestra  
 6:00—Sport Slants  
 6:15—Voice of an Instrument  
 6:30—"Detectives Black and Blue"  
 6:45—Chandu  
 7:00—Myrt and Marge  
 7:15—Buck Rogers  
 7:30—Dolph Martin's Orchestra  
 7:45—Roake Carter  
 8:00—Musterole Program  
 8:15—"Singer" Sam  
 8:30—Fu Manchu  
 9:00—Ruth Etting  
 9:15—Mills Brothers  
 9:30—Evening in Paris  
 10:00—Ranny Weeks  
 10:15—Muscato Trio  
 10:30—Coconut Grove Orchestra  
 11:00—Hollywood Keyhole  
 11:05—News  
 11:15—Bill-Billy George  
 11:30—Les Parad's Band  
 12:00—Abe Lyman's Orchestra  
 12:30—Ozzie Nelson's Orchestra
- WBZ-WBZA—BOSTON (303m) 990k**  
**A. M.**  
 7:00—Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—Wheatworth Program  
 8:15—Morning Devotions  
 8:30—Time—Weather  
 8:45—Jean Abbey  
 9:00—Virginia Reade  
 9:45—Homemaking Hints  
 10:00—Musical Melange  
 10:15—Clara, Lu 'n' Em  
 10:30—Carl Lamson's Musicale  
 10:45—Cellophane Program  
 11:00—Singing Strings  
 11:15—Constance Ellinwood  
 11:30—Metropolitan Stage Show  
 11:45—Monitor Views the News  
 12:00—Hudson Motor Program  
**P. M.**  
 12:18—N. E. Agriculture  
 12:20—MSC Forum  
 12:30—Farm and Home Hour  
 1:30—Highway Safety Committee  
 1:35—MSC Forum  
 1:45—Keyboard Twins  
 1:55—Radio Billboard  
 2:00—Words and Music  
 2:30—Health Talk  
 2:35—Mason and Hamlin Concert  
 3:00—Betty and Bob  
 3:15—Pierino diBlazio  
 3:30—Home Forum Cooking School  
 4:00—Radio Guild  
 5:00—Grin and Bearit  
 5:15—Dick Daring  
 5:30—Singing Lady  
 5:45—Little Orphan Annie  
 6:00—Booth Tarkington Sketches  
 6:15—Monitor Views the News  
 6:31—Sports Review



## THE PROFESSOR AND HIS GANG



PROFESSOR JACK McLALLEN, SARA AND SASAFRASS

Another comedian of international fame has joined the ranks of funsters heard over National Broadcasting Company networks.

He is the famous Jack McLallen, and with him he has brought Sara and Sassafrass for his broadcasts on Tuesday and Friday evenings at 10:45 p. m. over an NBC-WJZ network.

"Professor" McLallen has been a favorite of vaudeville fans for a score of years, and, with Sara and Sassafrass, he has spent the last few years playing the largest show houses in the world. They came to NBC networks after playing their second consecutive season in London. They have been favorites on the "Broadways" of almost every European capital.

Sara, in real life, is Dora Ellington, and Sassafrass is known to vaudeville fans as Anthony Labriola. He occupies the position of valet and handy-man to the master of Professor McLallen's medicine show.

#### Excellent Composer

One of radio's most versatile conductors is Victor Young, whose orchestra shares program honors with the Mills Brothers. An excellent conductor, violinist and pi-

anist, Young specializes in arrangements featuring instrumental solos and unusual orchestral coloring.

Above all, Young is a prolific composer of popular hits. Some of his outstanding compositions include "Street of Dreams," "Waltzing in a Dream," "Lord, You Made the Night Too Long," "Can't We Talk It Over?," "South in My Soul" and his first song, "Sweet Sue."

Conductor Young recently introduced his brand new fox-trot, "I Bring a Song."

#### Do You Know Your Radio Stars?

1. What former Atwater-Kent audition winner is now one of NBC's leading male tenors?
2. What noted band leader's wife sings with his band and who is she?
3. What star of the musical show "Three's A Crowd" is now a radio headliner?
4. To whom is Frank Crum-it married?
5. Who is the guitarist heard in accompaniment with "Music That Satisfies" stars?

(Answers on Page 21)

## Monday — (Continued)

6:45—News  
 7:00—Amos 'n' Andy  
 7:15—Tastyest Jesters  
 7:30—Marx Brothers  
 8:00—Chicquot Club Eskimos  
 8:30—Don Carney Dog Chais  
 8:45—Country Doctor  
 9:00—Sinclair Wiener Minstrels  
 9:30—Hank Keene's Hill Billies  
 10:00—Billy Lossez's Orchestra  
 10:30—Jimmie McHale's Orchestra  
 10:45—Springfield Republican News  
 11:00—Bill Williams  
 11:15—RKO Midnight Frolic  
 12:00—Freddie Martin's Orchestra

WTIC—HARTFORD (282.8m) 1060k  
P. M.

4:00—Salon Concert Ensemble  
 4:30—Walter Dawley  
 5:00—Whispering Banjos  
 5:15—Morgan Memorial  
 5:30—Flying Family  
 5:45—Discoverer's Club  
 6:00—Bulletins  
 6:05—Waldorf-Astoria Orchestra  
 6:30—Revere Sisters  
 6:45—Cavalier of Song  
 7:00—Travelers Hour  
 8:00—Snow Village  
 8:30—Richard Crooks  
 9:00—Gypsies  
 9:30—Paul Whiteman  
 10:00—WTIC Playhouse  
 10:30—Bulletins  
 10:35—Merry Madcaps  
 11:00—Ted Weems' Orchestra  
 11:30—Jack Denny's Orchestra  
 12:00—Anson Weeks' Orchestra  
 12:30—Hollywood-On-The-Air

WTAG—WORCESTER (516.9m) 580  
A. M.

8:00—Organ Rhapsody  
 8:30—Cheerio  
 9:00—Capitol Organ  
 9:30—Worcester Shut-In Society  
 9:45—Meditation  
 10:00—Flying Fingers  
 10:15—Breen & de Rose  
 10:30—U. S. Marine Band  
 11:00—Worcester County Extension

## P. M.

11:15—Radio Household Institute  
 11:30—Sonata Recital  
 12:00—Johnny Marvin  
 12:15—On Wings of Song  
 12:30—Produce Market  
 12:35—Farm Flashes  
 12:45—Popular Program  
 1:01—News Flashes  
 1:07—Weather Report  
 1:15—Golden Pheasant Orchestra

1:30—Palais D'Or Orchestra  
 2:00—Revolving Stage  
 3:00—Concert Program  
 3:15—Earle Clement  
 3:30—Women's Radio Review  
 4:00—Salon Concert  
 4:30—Whiteman's Rhythm Boys  
 4:45—Lady Next Door  
 5:00—Whispering Banjos  
 5:15—Concert Petite  
 5:30—Flying Family  
 5:45—Slow River  
 6:00—Waldorf Astoria Orchestra  
 6:30—News  
 6:35—Weather  
 6:38—Drifting and Dreaming  
 6:45—Andrea Marsh  
 7:00—Wor. Powers Coka  
 7:15—Chandu  
 7:30—Elvira Allman  
 7:45 to 10:00—Same as WEEI  
 10:00—El Tango Romantico  
 10:30—Nat'l Radio Forum  
 11:10—Anson Weeks' Orchestra  
 11:01—News Bulletins  
 11:30—Waldorf Astoria Orchestra

WEAN—PROVIDENCE (384m) 990k  
A. M.

7:30—Globe Trotter  
 7:45—Gospel of Good News  
 8:00—R. L. Information Service  
 8:30—School Quarter Hour  
 8:45 to 9:15—Same as WAAB  
 9:15 to 9:45—Same as WNAC  
 9:45—Reis and Dunn  
 10:00—Melody Parade  
 10:15—Hot-Cha Band  
 10:30—The Merry-makers  
 10:45—The Rhapsodizers  
 11:00—Morning Moods  
 11:52—Globe Trotter  
 11:30—Academy of Medicine  
 11:45—Lucy Lee  
 P. M.

12:00—Dr. Royal S. Copeland  
 12:05—Lenten Service  
 12:30—Concert Miniatures  
 1:00—Request Record Selections  
 1:30—Women's Federation  
 2:00—National Student Federation  
 2:15 to 5:45—Same as WNAC  
 5:45—Lone Wolf Tribe  
 6:00—News Flashes  
 6:15—Voice of an Instrument  
 6:30—Leon Belasco's Orchestra  
 6:45 to 7:15—Same as WNAC  
 7:15—American Legion Program  
 7:30—Dolph Martin's Orchestra  
 7:45—Hotel Brunswick Orchestra  
 8:00 to 10:15—Same as WNAC  
 10:15—Columbia Radio Revue  
 10:30 to 12:00—Same as WAAB  
 12:00—Billy Lossez's Orchestra  
 12:30—Ozzie Nelson's Orchestra

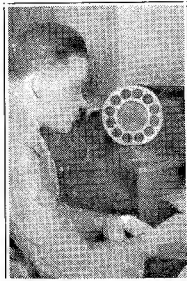
## TUESDAY, MARCH 14, 1933

## WEEI—BOSTON (508m) 590k

A. M.  
 6:45—Tower Health Exercises  
 8:00—Organ Rhapsody  
 8:15—E. B. Rideout  
 8:20—The Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—Well Dressed Home  
 9:20—Ann Hard  
 9:30—Kremel Program

9:45—Bob Emery  
 10:00—The Mystery Chef  
 10:15—Del Castillo  
 10:30—Soloist  
 10:45—Breen and DeRose  
 11:00—Edison Friendly Kitchen  
 11:15—Radio Household Institute  
 11:30—U. S. Army Band  
 11:55—What's News in the World  
 12:00—The Larrow Boys

## PURVEYOR OF NEWS



HOWARD CULLINAN

Howard Cullinan, whom you hear on these early morning broadcasts of the Boston Globe Trotter, is one of radio's real troupers. In all his years of broadcasting, which, incidentally, consists of seven, he has never been absent a single working day from a broadcast, nor has he been tardy. Here's how Mr. Cullinan himself explains his extremely good record:

"I have been very lucky. I have been fortunate enough to escape the influenza and the other grievances flying around in the Winter time. But I have not always felt top-notch. Sometimes it has required quite an effort to get to the microphone in the morning. Before I became a radio announcer, I used to give up very easily. A little ache or pain would keep me out of the office. But when I went on the air, I adopted the slogan of all good troupers, "The Show Must Go On." I remember how my Mother used to get up in the early morning, prepare breakfast and get the children off to school, and I wondered how she did it day after day without a whimper. I have since found that it is surprising what you can accomplish if you

grit your teeth, tackle the chore, and say, 'The Show Must Go On.' Then, too, I have been up in New Hampshire, or down on the Cape at dawn, or in New York or New Jersey at midnight, but when the buzzer rang in the studio in the morning, I have always been ready to go on. In fact, I have been out on a New Year's Eve party until three or four in the morning, and some of my friends wondered whether I would be on the job in time. But with the help of three trusty alarm clocks, I have made it. I have often wondered how it was that all these alarm clocks went off at the same stroke—rather unusual for alarm clocks. At any rate, they were all going when I finally became conscious."

Mr. Cullinan is a graduate of Cornell, has attended Harvard Law School, the Reserve Officers' Class at Annapolis and has served some time as an officer at sea. Due to a bit of wanderlust in his blood, he has traveled through most of the states in the Union, in Europe four or five times, a trip through sixteen countries and then around the world. He has been through the Maritime provinces several times, to Labrador and along the coast of Greenland.

On the air, he has described such noted incidents as the Florida hurricane, the S-4 off Provincetown and the S-51 off Block Island, the Vestris, the Robert E. Lee off Manomet, marathon runs and even political campaigns. His favorite subject is Colonel Charles A. Lindbergh and his flight across the Atlantic.

Mr. Cullinan is unmarried and resides at the Harvard Club in Boston in the Winter and at Winthrop Highlands in the summer.

## Easy To See

Jack Pearl, Radio's favorite Baron, is one of the easiest men to see in the business. He has plenty of time for everyone from high school kids to newspaper interviewers. What's more Pearl can speak French, Yiddish, German and Italian so he leads all other radio stars in foreign language newspaper interviewers.

## Tuesday — (Continued)

## P. M.

- 12:15—News Despatches  
 12:25—Stock Exchange Quotations  
 12:35—Farmers Report  
 12:45—Del Castillo  
 1:15—Classic Varieties  
 1:30—Hotel New Yorker Ensemble  
 2:00—The Merry Madcaps  
 2:30—Marjorie Mills  
 2:45—Talk  
 3:00—Vocal Art Quartet  
 3:30—WEEI Reading Circle  
 4:00—News  
 4:10—Stock Exchange  
 4:15—To be announced  
 4:30—Corea's Dance Orchestra  
 5:00—Guy Principato's Orchestra  
 5:15—Golden Bird Program  
 5:30—Rock-a-bye Lady  
 5:45—Sekatary Hawkins  
 6:00—Evening Tattler  
 6:30—News Despatches  
 6:40—Waldorf Program  
 6:45—Phil Saltman  
 7:00—St. Regis Hotel Orchestra  
 7:15—Wheatena Program  
 7:30—Edison Salute  
 7:45—The Goldbergs  
 8:00—Blackstone Plantation  
 8:30—Lady Esther Program  
 9:00—Ben Bernie  
 9:30—Ed Wynn  
 10:00—Lucky Strike Program  
 11:00—E. B. Rideout  
 11:05—News Despatches  
 11:15—Hotel Pennsylvania Orchestra  
 11:30—Hotel New Yorker Orchestra

## WAAB—BOSTON (212.6m) 1410K

## A. M.

- 8:31—News Flashes  
 8:45—Popular Melodies  
 9:00—Tony Wons  
 9:15—The Syncopators  
 9:30—Fred Gilbert  
 9:45—Reis & Dunn  
 10:00—Morning Moods  
 10:30—The Madison Singers  
 10:45—Phantom Fingers  
 11:00—School of Clothes  
 11:15—Request Record Selections  
 12:00—Noonday Musicals

## P. M.

- 12:30—Stock Market  
 12:45—Farm Flashes  
 1:00—Question and Answer Man  
 1:30—Russian Gypsies' Orchestra  
 2:00—Rev. Martin P. Harney  
 2:15—Request Record Selections  
 3:01—News Flashes  
 3:15—Al Hewitt's Music  
 3:30—Organ Tones  
 4:00—Women's Federation  
 4:15—Curtis Institute of Music  
 5:00—Elliot Jaffee's Orchestra  
 5:15—The Melodiers  
 5:30—Melody Mart  
 5:45—Cowboy Tom  
 6:00—Reis and Dunn  
 6:15—George Hall's Orchestra  
 6:30—Ozzie Nelson's Orchestra  
 6:45—Just Plain Bill  
 7:01—News Flashes  
 7:15—Meyer Davis' Band  
 7:30—New England Council  
 7:45—Hotel Brunswick Orchestra  
 8:00—"The Manhunter"

- 8:30—Providence Symphony Orch.  
 10:30—Edwin C. Hill  
 10:45—Charles Carlie  
 11:00—Columbia Symphony Orchestra  
 11:30—Isham Jones' Orchestra

## WNAC—BOSTON (243.8m) 1230K

## A. M.

- 8:30—Sunrise Melodies  
 7:15—News Flashes  
 7:30—Morning Watch  
 7:45—Request Record Selections  
 9:00—Nine O'Clock Serenaders  
 9:15—Yankee Singers  
 9:30—Health Talk  
 9:45—The Guardmeñ  
 10:00—Roman Gladiator  
 10:15—Gretchen McMullen  
 10:45—Elizabeth Ann Baker  
 11:00—U. S. Navy Band  
 11:30—Questions Before Congress  
 11:45—Ben Greenblatt

## P. M.

- 12:01—Shepard Store News  
 12:05—News Flashes  
 12:10—Lenten Service  
 12:45—Concert Miniatures  
 1:00—Request Record Selections  
 2:00—Home Personalities  
 2:15—Ann Leaf  
 2:30—American School of Air  
 3:00—Columbia Artists' Recital  
 3:30—Frank Westphal's Orchestra  
 4:00—Tito Guizar  
 4:45—Spotlighting Modern Education  
 4:30—Dance Parade  
 5:00—"Meet the Artist"  
 5:15—Shepard's Fashion Parade  
 5:30—"Stappy"  
 5:45—Sunshine Club  
 6:00—Sport Slants  
 6:15—Voice of an Instrument  
 6:30—Grin and Bearit  
 6:45—"Chandu"  
 7:00—Myrt and Marge  
 7:15—Buck Rogers  
 7:30—Keller, Sargent & Ross  
 7:45—Boake Carter  
 8:00—Easy Aces  
 8:15—Magic Voice  
 8:30—Edward McHugh  
 8:45—Abe Lyman's Orchestra  
 9:00—Music That Satisfies  
 9:15—Threads of Happiness  
 9:30—California Melodies  
 10:00—Five-Star Theatre  
 10:30—Hotel Brunswick Orchestra  
 11:00—Hollywood Keyhole  
 11:07—News Flashes  
 11:15—Coconut Grove Orchestra  
 11:30—Perley Stevens' Orchestra  
 12:00—Joe Haymes' Orchestra  
 12:30—Harold Stern's Orchestra

## WBZ-WBZA—BOSTON (303m) 990K

## A. M.

- 7:00—Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—Morning Minstrels  
 8:15—Morning Devotions  
 8:30—Time—Weather  
 8:45—Pepper Pot  
 9:00—Virginia Reade  
 8:45—Nothing but the Truth  
 10:00—Frances Ingram  
 10:15—Clara, Lu 'n' Em  
 10:30—Hank Keene's Hill Billies  
 10:45—Singing Strings

## THE ORIGIN OF THE COUGHLIN STORY

By RUTH MUGGLEBEE

(Editor's Note: In the following article, Ruth Mugglebee, well known Hub journalist, narrates exclusively for Radiolog, the story of how her book on Fr. Coughlin happened to come into existence).



RUTH MUGGLEBEE

Books are — or should be — self-explanatory. They tell something, they relate a story, they interest the inquisitive, they entertain amusement seekers — and finally they serve a purpose for posterity. Of all the reasons for a book, the last is, of course, the most useful. And to that reason I dedicate my tribute to Father Charles Edward Coughlin.

While I was in Detroit last March, interviewing the Crusader of the Air, he talked about love, marriage and the home. I listened humbly to the country's most daring Apostle of Truth.

I was moved, impressed and captivated, and when I returned to Boston I wrote my tribute for posterity so that those who follow us may know of a man, who, like the Florentine friar of the fifteenth century, Savonarola, controlled the destinies of a nation by the eloquence of his oratory and the cogency of his facts.

In "Father Coughlin of the Little Flower," which went on sale

two weeks ago throughout the country, I have portrayed him first as a man, secondly as a priest.

My book is first a story of a man's life and what he did with it; secondly, of a priest and his adaption of Christian principles to twentieth century understanding.

As former Governor Alfred E. Smith, who wrote the foreword, says:

"In this modern day and age a religious man has come forward to cope with destiny in shaping the ends of world living. . . . Of such a man has the author written. . . . In his life one will find fast-moving drama—the drama of conflicts, the drama of conquests."

And because I found the priest one of the most interesting commentators in contemporary American history, and certainly the most sincere, I wrote this book that others might share with me the dominant simplicity of the man, and the dominant force of his career.

Marcus H. Livingston, C. P. A.  
James M. Haynes, C. P. A.

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60 STATE STREET  
BOSTON

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## Tuesday -- (Continued)

- 11:00--Pinetta Bros.  
 11:15--Ronnie and Van  
 11:30--Rhythm Ramblers  
 P. M.  
 12:00--Monitor Views the News  
 12:15--N. E. Agriculture  
 12:30--Farm and Home Hour  
 1:30--Highway Safety Committee  
 1:35--Piano Miniatures  
 1:40--Tom Jones  
 1:45--Rex Battle's Ensemble  
 2:00--Words and Music  
 2:30--Health Talk  
 2:35--Rotary Club  
 3:00--Betty and Bob  
 3:15--Stroller's Matinee  
 3:30--Home Forum Cooking School  
 4:00--Tommy Watkins' Orchestra  
 4:15--Screen Scrap Book  
 4:30--NBC Health Clinic  
 4:45--Piano Etchings  
 4:55--Agricultural Markets  
 5:00--Sunshine Discoverer's Club  
 5:15--Dick Daring  
 5:30--Singing Lady  
 6:45--Little Orphan Annie  
 6:00--Booth Tarkington Sketches  
 6:15--Monitor Views the News  
 6:31--Sports Review  
 6:45--Lowell Thomas  
 7:00--Amos 'n' Andy  
 7:15--Radio in Education  
 7:45--Octavus Cohen Murder Mystery  
 8:00--Eno Crime Club  
 8:30--Dr. Herman Bundesen  
 8:45--Country Doctor  
 9:00--Household Musical Memories  
 9:30--Willard Robison's Orchestra  
 10:00--Herald-Traveler Program  
 10:30--Jimmie McHale's Orchestra  
 10:45--Springfield Republican News  
 11:00--Bill Williams  
 11:15--Heart Songs  
 11:30--Bustle and Crinoline  
 12:00--Cab Calloway's Orchestra
- WTIC--HARTFORD (282.8m) 1060k**  
 A. M.  
 7:00--Musical Time Table  
 8:00--Collin Driggs  
 8:30--Cheerio  
 9:00--The Jesters  
 9:15--Radio Bazaar  
 9:30--Smooth Rhythms  
 9:45--Otto  
 10:00--'Mystery Chef'  
 10:15--Four Sharps  
 10:30--Pop Concert  
 11:00--Your Child  
 11:15--Radio Household  
 11:30--U. S. Army Band  
 11:52--Household Hints  
 P. M.  
 12:00--Larro Boys  
 12:15--Bulletins  
 12:20--Farm and Home Forum  
 1:00--Blue Room Echoes  
 1:30--George Shuban's Orchestra  
 1:45--Katherine Matthews  
 2:00--Merry Madcaps  
 2:30--Marjorie Mills  
 2:45--String Quartet  
 3:00--St. Yaffe's Orchestra  
 3:30--The Mixing Bowl
- WTAG--WORCESTER (516.9m) 580**  
 A. M.  
 8:00--Organ Rhapsody  
 8:30--Cheerio  
 9:00--Shopping Around  
 9:30--Smooth Rhythms  
 9:45--Otto  
 10:00--The Mystery Chef  
 10:15--Souvenirs of Melody  
 10:30 to 11:00--Same as WEEI  
 11:00--Your Child  
 11:15--Household Institute  
 11:30--Marionettes  
 P. M.  
 12:00--Larro Boys  
 12:15--On Wings of Song  
 12:30--Market Report  
 12:35--Farm Flashes  
 12:45--Popular Program  
 1:01--Gazette News  
 1:10--Classic Varieties  
 1:30 to 2:45--Same as WEEI  
 2:45--Varieties  
 3:00--Vocal Art Review  
 3:30--Woman's Radio Review  
 4:00--Musical Comedy Hits  
 4:30--Ramona  
 4:45--Brownie Tales  
 5:00--Paul Whiteman's Orchestra  
 5:15--Melodic Thoughts  
 5:45--Sekatary Hawkins  
 6:00--Mme. Frances Alda  
 6:31--News Bulletin  
 6:33--Mid-Week Hymn Sing  
 6:45--Back of the News  
 7:00--Hotel St. Regis Orchestra  
 7:16--Chandu  
 7:30--Soloist  
 7:45 to 11:00--Same as WEEI  
 11:01--Telegram Bulletins  
 11:15--Hotel Waldorf Orchestra  
 11:30--Hotel New Yorker's Orchestra
- WEAN--PROVIDENCE (384m) 990k**  
 A. M.  
 7:30--Globe Trotter  
 7:45--Morning Devotions  
 8:00--Request Record Selections  
 8:45 to 9:15--Same as WAAB  
 9:15 to 10:00--Same as WNAC  
 10:00--Morning Moods  
 10:15 to 11:45--Same as WNAC  
 11:45--Lucy Lee  
 11:52--Globe Trotter  
 12:00--Dr. Royal S. Copeland  
 P. M.  
 12:05--Lenten Service  
 12:30--Concert Miniatures  
 1:00--Request Record Selections  
 1:30--Women's Federation  
 2:00--Ann Leaf  
 2:30 to 4:15--Same as WNAC  
 4:15--Curtis Institute of Music  
 5:00 to 6:00--Same as WNAC  
 6:02--Globe Trotter  
 6:15--Voice of an Instrument  
 6:30--Ozzie Nelson's Orchestra  
 6:45 to 7:15--Same as WNAC  
 7:15 to 8:00--Same as WAAB  
 8:00 to 8:30--Same as WNAC  
 8:30--The Dictators  
 8:45 to 10:30--Same as WNAC  
 10:30 to 12:00--Same as WAAB  
 12:00 to 1:00--Same as WNAC

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## DIFFICULT PROBLEM TO SOLVE

Which would you rather be, a lawyer or an orchestra leader? That was Ozzie Nelson's problem. An audition at the Columbia Broadcasting System solved it for him and he's been waving a baton and singing ever since.



OZZIE NELSON

Born in Jersey City March 20, 1906 . . . received musical training when his father organized glee clubs of neighboring boys . . . went to Europe at 14 as an Eagle Boy Scout . . . organized a boys' orchestra on return . . . entered Rutgers University in 1923 . . . (whose college song he still uses as his theme) . . . played quarter on the Rutgers Varsity . . .

starred as a diver . . . won the college boxing championship . . . won the oratorical contest . . . was art editor of the Rutgers "Chanticleer" . . . still kept up his orchestra . . . and graduated with a law degree, a band, and a pressing need for money.

Played at country clubs . . . landed a hearing on the radio . . . and "clicked" promptly.

Still wants to be a player . . . has no vices except over-exercise . . . and prefers "David Copperfield" to all other novels.

## Dangerous Eating

Charley: What's the matter Baron you've been saying "lumber" right along, why can't you say it now?

Baron: I got a splinter in my tongue. Must be from that sandwich I ate.

Charley: A splinter from a sandwich?

Baron: Sure . . . a club sandwich.

## WHISPERS HIS MELODIES

Veteran of radio veterans is Whispering Jack Smith, who has been heard on the air since excited radio fans were fumbling with crystal detectors. Smith's a native New Yorker . . . was born in the Bronx in 1896 . . . worked in his teens as a photo-engraver switched to vaudeville as a member of a vocal quartet . . . spent several years in hand-to-mouth barn-storming



JACK SMITH

. . . joined the army at 21 . . . started singing on the air shortly after the war ended . . . found national fame in recording . . . starting with "Cecelia" . . . which he is still requested to sing . . . played the continent in 1926 and '27 . . . returned to turn out

films in Hollywood and radio programs in New York.

Is credited with originating "confidential" type of singing . . . hence the adjective "whispering" . . . is five feet, 11½ inches, weighs 190 . . . leans to the movies, boxing, baseball and hockey for entertainment . . . and golf for exercise.

## Surprised

Arnold Johnson, popular conductor, surprised his wife when she returned from the hospital the other day by introducing her to his new study, which he had designed in her absence and finished in an ultra-modern scheme of silver, black and red. Arnold's radio is concealed in a chromium-plated bass drum. He twists a knob and a miniature piano turns into a bookcase—or vice versa. Ash trays, shelves and a dozen other gadgets are hidden here and there, popping out at the touch of a button.

Mrs. Johnson admitted she was surprised.

## WEDNESDAY, MARCH 15, 1933

## WEEI—BOSTON (508m) 590k

A. M.  
 6:45—Tower Health Exercise  
 8:00—Rhapsody  
 8:15—E. B. Rideout  
 8:20—The Morning Paper  
 8:30—Cheerio  
 8:50—Caroline Cabot  
 9:10—Well Dressed Home  
 9:20—Ann Hard  
 9:30—Flying Fingers  
 10:00—The Banjoists  
 10:15—Soloist  
 10:30—Adrian O'Brien  
 10:45—Betty Crocker  
 11:15—Radio Household  
 11:30—Hugo Mariani's Marionettes  
 11:55—What's New in The World  
 P. M.  
 12:00—Johnny Marvin  
 12:15—News Despatches  
 12:25—Stock Exchange Quotations  
 12:35—Produce Market Report  
 12:45—Neapolitan Dutch Girls  
 1:15—Lotus Garden Orchestra  
 1:30—Rex Battle's Ensemble  
 2:00—Palais D'Or Orchestra  
 2:30—Marjorie Mills  
 3:00—Neapolitan Dutch Girls  
 3:30—Woman's Radio Review  
 4:00—News Despatches  
 4:10—Stock Exchange Quotations  
 4:15—Angel Guardian Band  
 4:45—"Charis" Musical Revue  
 4:55—Red Cross News  
 5:00—Two Piano Team  
 5:15—Marion Keene Whitmore's Trio  
 5:30—Flying Family  
 5:45—Swanee Serenaders  
 6:00—The Evening Tattler  
 6:30—News Despatches  
 6:40—The Old Painter  
 6:45—Fessie the Typist  
 7:00—Reese & White  
 7:15—Wheatena Program  
 7:30—Pro-Ker Program  
 7:45—The Goldbergs  
 8:00—Standard Brand Program  
 8:30—The Shadow  
 9:00—General Tire Program  
 9:30—The Clericoalers  
 10:00—Corn Cob Pipe Club  
 10:30—Am. Magazine of the Air  
 10:45—Marjorie Posselt  
 11:00—Weather  
 11:05—News  
 11:15—Lew Conrad's Orchestra  
 WAAB—BOSTON (212.6m) 1410k  
 A. M.  
 8:31—News Flashes  
 8:45—Popular Pleasantries  
 9:00—Tony Wons  
 9:15—The Syncopators  
 9:30—Memory Lane  
 9:45—Dancing Echoes  
 10:00—The Oxol Boys  
 10:15—Melody Parade  
 11:00—Martha Lee's Cooking School  
 11:15—Request Record Selections  
 12:00—Noonday Musicals  
 P. M.  
 12:30—Stock Quotations  
 12:45—Farm Flashes  
 1:00—Question and Answer Man  
 1:30—Russian Gypsies' Orchestra  
 2:00—Request Record Selection  
 2:55—Health and Recreation  
 3:01—News

8:15—Piano Recital  
 8:30—Organ Tones  
 4:00—Women's Federation  
 4:30—Westphal's Orchestra  
 4:45—"Going to Press"  
 5:00—Cosmopolitans  
 5:15—Da, Re, Mi  
 5:30—Melody Mart  
 5:45—Lone Wolf Tribe  
 6:00—Dick Mansfield's Orchestra  
 6:30—Gertrude Niesen  
 6:45—Just Plain Bill  
 7:01—News Flashes  
 7:15—Meyer Davis' Band  
 7:30—Boston School Committee  
 7:45—Hotel Brunswick Orchestra  
 8:00—"The Scab's Curse"  
 8:30—Freddie Rich's Orchestra  
 8:45—Francis J. Cronin  
 9:15—Boxing Tournament  
 9:45—Sports  
 9:51—News  
 10:00—Old Gold Program  
 10:30—Edwin C. Hill  
 10:45—Eton Boys  
 11:00—Symphony Orchestra  
 11:30—Isham Jones' Orchestra

## WNAC—BOSTON (243.8m) 1230k

A. M.  
 6:30—Sunrise Melodies  
 7:15—News Flashes  
 7:30—Morning Watch  
 7:45—Request Record Selections  
 9:00—Nine O'Clock Serenaders  
 9:15—Yankee Singers  
 9:30—Health Talk  
 9:45—Melody Sweethearts  
 10:00—L. J. Fox Program  
 10:15—The Modernists  
 10:30—Song Album  
 10:45—The Harmonizers  
 11:00—Morning Moods  
 11:15—Health's Highway  
 11:30—The Merry-makers  
 11:45—The Ambassadors

## P. M.

12:01—News Shepard Stores  
 12:10—Lenten Service  
 12:45—Concert Miniatures  
 1:00—Request Record Selections  
 1:55—Edna Wallace Hopper  
 2:00—Ann Leaf  
 2:30—American School of the Air  
 3:00—Rhythm Kings  
 3:15—Forbes Cutter's Orchestra  
 3:45—The Funnies  
 4:00—Claude Hopkins' Orchestra  
 4:15—Architecture  
 4:30—Dance Parade  
 5:00—Bobby Benson  
 5:15—Shepard's Fashion Parade  
 5:30—"Skippy"  
 5:45—Yankee Mixed Quartet  
 6:00—Time—Weather—News  
 6:15—Voice of an Instrument  
 6:20—Flower Show Talk  
 6:30—"Black and Blue"  
 6:45—"Chandu—Magician"  
 7:00—Myrt and Marge  
 7:15—Buck Rogers  
 7:30—Dolph Martin's Orchestra  
 7:45—Bonnie Carter  
 8:00—Musterole Program  
 8:15—Singin' Sam  
 8:30—Joe Rines' Orchestra  
 8:45—Abe Lyman's Orchestra  
 9:00—Chesterfield



New England's  
Smartest  
Beauty Salon



49 WEST ST.  
BOSTON  
Hancock 8026

Wednesday — (Continued)

9:15—Mark Warnow's Orchestra  
9:30—Robert Burns Panatela  
10:00—Ranny Weeks  
10:15—Wrestling Match  
11:00—Hollywood Keyhole  
11:07—News Flashes  
11:15—Hotel Brunswick Orchestra  
11:30—Cococanut Grove Orchestra  
12:00—Eddie Duchin's Orchestra  
12:30—Ozzie Nelson's Orchestra

WBZ-WBZA—BOSTON (303m) 990k

A. M.

7:00—Musical Clock  
7:45—Jolly Bill and Jane  
8:00—Wheatworth Program  
8:15—Morning Devotions  
8:30—Time—Weather  
8:45—Pepper Pot  
9:00—Virginia Reade  
9:45—Homemaking Hints  
10:00—Musical Melange  
10:15—Clara, Lu 'n' Em  
10:30—Happy Jack  
10:45—Singing Strings  
11:00—Army Band  
11:30—Women's Club News  
11:45—Rhythm Ramblers  
12:00—Monitor Views the News

P. M.

12:18—N. E. Agriculture  
12:30—Farm and Home Hour  
1:30—Gov. Ely's Safety Committee  
1:35—Piano Miniatures  
1:40—Radio Billboard  
2:00—Words and Music  
2:30—Health Talk  
2:35—Syncopators  
2:45—University Extension Program  
3:00—Betty and Bob  
3:15—Radio Troubadors  
3:30—Home Forum Cooking School  
4:00—Eastman Symphony Orchestra  
4:30—Salvation Army Program  
4:45—Agricultural Markets  
5:00—Grin and Bearit  
5:15—Dick Daring  
5:30—Singing Lady  
5:45—Little Orphan Annie  
6:00—Booth Tarkington Sketches  
6:15—Monitor Views the News  
6:31—Sports Review  
6:45—Today's News  
7:00—Ames 'n' Andy  
7:15—Arthur Wilson Singers  
7:30—Sandy MacFarlane  
8:00—Eino Crima Club  
8:30—Harriet Lee's Leaders

8:45—Country Doctor  
9:00—Sherlock Holmes  
9:30—Morton Downey—Donald Novis  
10:00—D. W. Griffith's Revue  
10:15—American Legion Program  
10:45—Springfield Republican News  
11:03—Bill Williams  
11:15—Three Queens and Three Jacks  
11:30—Master Singers  
12:00—Ben Bernie's Orchestra

WTIC—HARTFORD (282.8m) 1060k

P. M.

4:00—"Pop" Concert—Kriens  
4:30—Tea, Danzante  
4:45—To be announced  
5:00—Walter Dawley  
5:30—Flying Family  
5:45—Discoverer's Club  
6:00—Bulletins  
5:05—Dinner Concert  
6:30—Revere Sisters  
7:00—First Prize Supper Club  
7:30—Program from WBEI  
7:45—Melody Moods  
8:00—Royal Vagabonds  
8:30—The Shadow  
9:00—General Pershing  
9:30—Josef Lhévinne  
10:00—Corn Cob Pipe Club  
10:30—Bulletins—Weather  
10:35—Merry Madcaps  
11:15—Anson Weeks' Orchestra  
12:00—Collin Driggs  
12:30—Don Pedro's Orchestra

WTAG—WORCESTER (516.9m) 580

A. M.

8:00—Organ Rhapsody  
8:30—Cheerio  
9:00—Capitol Organ  
9:30—Flying Fingers  
10:00—The Banjoists  
10:30—Swingin' Along  
10:45—Betty Crocker  
11:00—Green and de Rose  
11:15—Radio Household Institute  
11:30—Genia Fonnartova  
11:45—Hugo Mariani's Marionettes  
P. M.  
12:00—Johnny Marvin  
12:15—On Wings of Song  
12:30—Produce Market Report  
12:35—Farm Flashes  
12:45—Popular Program  
1:01—News Bulletins  
1:15 to 2:30—Same as WBEI  
2:30—Varieties

## New England's Radio Folks

by Beau Boston

Many a plump girl would give plenty to be as thin as the material Al Jolson used on the air! . . . Fred Allen writes all his own radio material—Joe Miller writes for many of the other ether-comics. . . . Where's Frank Cornwell, who used to do that rustic-style fiddling over WBZ? . . .

It comes to our outstretched ears that the mangement of Symphony Hall had no idea of sending White-man-concert ducats to Boston radio editors till Geo. Lottman, Paul's publicity-grabber, hit town and reminded them that Paul is very much an air personality. However, maybe the news of radio having been invented (and publicity in radio columns helping boxoffice sales even at Olympus-like Symphony Hall) hadn't got newswed around up in that section of the Hub. . . . If you're interested in our idea of what sounds like a case of hysterics in the advanced stage, get an earful of that excited guy who gives the Hudson-Essex radio sales-talks. . . .

Henry Yozell, the head guy at Scott Furrriers, said to spend most of his spare time listening to local radio broadcasts in search of a "find" . . . Chap we know named A. M. Greene, of Cambridge, was one of the first devoted admirers of Bing Crosby. . . . But one night he didn't like the way Crosby gave forth during a broadcast. . . . So next time Crosby was on, Greene wouldn't listen to him. . . . "The heck with him," he said, and walked out of the room as soon as Bing's vocal cords went into action. . . . When the broadcast was over he returned to the room where the radio-set was, asking, "Is Crosby through?" . . . "Yes," said one of his family. . . . "What did he sing?" asked Greene.

Steve Fitzgibbon, the Boston Daily Record's whiskered radio sage, tells that President Roosevelt, hearing Guy Lombardo's band play last summer, called Guy over and asked, How'd you like to play at my inaugural ball—if we win in November? . . . At which, Steve

says, Guy gulped out one of the quickest "yesses" on record. That little idea of F. D.'s must have gained him several votes, the Lombardo brothers being numerous.

They claim that Ted Husing, on answering a phone, used to pipe up, with a rush of modesty, "This is the body and soul of CBS talking" . . . Contests, which had quieted down for quite a spell on the air, coming back with new vigor. . . . Scarcely a program without a contest of some kind. . . . Legislative action in one form or another is bound to follow if this keeps up. . . . Only reason this has been held up is because legislators have been up to their bald spots in economic troubles and election worries. . . . Now that the elections, at least are out of the way, radio will get more attention from the boys who warm the seats in the halls of legislation. . . . A few years ago the numerologists and other similar wise men (and women) were barred from the airlines. . . . Contests look due for like treatment. . . . About only thing that hasn't been given away to listeners is the announcers—and you couldn't get the listeners to take some of them!

Kate Smith nearest thing country has ever had to Sarah Bernhardt as far as having a large following is concerned. . . . If the radio rajahs ever decide they want to ditch her, they're liable to land in the ditch alongside of her—with Kate popping out of the ditch first! . . . Leo Reisman bitten by concert bacillus and wants to burst forth upon an awe-inspired world as a fiddle-virtuoso. . . . He has even affected the mannerisms of the typical concert-artist — including long-winded "I" talks. . . .

## Tune in on Some Gossip !!

By Hendrik V. Fulton

Harry Michaels and Warren Hull, WBZ's Grin and Bear-it, will soon be commuting between Boston and Philadelphia if their new sponsors have their way . . . Great break for Philly dialers. . . Al Jolson was offered another series at an increase, but declined. . . Despite reports, Al is none too pleased with his radio treatment to date. . . . Hurt pride more than anything else. . . . When Linus Travers gets in the mood, there is nothing that he likes better than to sit and listen to Fred Bishop's worldly wisdom and narratives of Ye Olden Days. . . Bet Mr. Hoover wishes that he had had an audience as receptive as Linus. . . Lew Conrad has lost his taste for riding on the bridle paths . . . Lew's better half planning a stage career might have something to do with this. . . Joe Rines has been postcarding the radio eds from Palm Beach. . . Many of the local air favorites are keeping the wolf away from the door with neighborhood stage dates. . . WEEI's Vic Whitman attracting plenty of attention these days for his Daily Tattler programs. . . Adrian O'Brien will soon be heard on the New England Coke Sunday broadcast. . . Despite all the talk, nothing is expected to happen to the Fed-Radio Commission this year, if at all. . . Of course there'll be a few good Democrats added in place of Republicans, but that's all. . . When and if television does arrive, advertising rates for televised programs will be 60% higher than present rates. . . Things being as they are, advertisers are none too keen for television for the next 5 years. . . The reception that Billy Payne is receiving at neighborhood theaters is surprising even Billy. . . Ethel Shutta will break forth soon as a soloist in her own right. . . That does not mean that there will be a break in the marital relations between Ethel and her hubby George Olsen. . . It simply means that the gross will be increased. . .

WEEI's Frances MacLaughlin was among those present at the Roosevelt Inaugural. . . Anson Weeks leaving New York for California. . . Anson was somewhat manhandled by the Gotham musicians' local during his stay there. . . . Jeannie Lang coming along fast. . . Jane Froman clicking heavily on that ciggie program. . . Did you know that Mary Eastman, the CBS warbler, is the wife of a General Motors executive? . . . Well, she is, and will not take a berth on one of their programs either, for fear that she will be accused of favoritism. . . WHDH reception in Boston considerably improved since moving its transmitter to Saugus. . . We are told that when it rains the engineers need a boat to enter the transmitter quarters. . . . Leo Reisman came, fiddled and departed without exciting his own home town very much. . . Wonder why Leo's orchestra was not chosen to play the inaugural, after having Mrs. Roosevelt on his programs all that time? Bet this was a surprise in some quarters. . . Fred Allen's programs are going along like a house afire. . . . It won't be long now before Fred will be high among the leaders. . . You can't beat talent, and Fred has oodles of what it takes to be a real comedian, including new gags, which somehow or other comedians seem to shun like smallpox. . . William H. Woodin, Pres. Roosevelt's Secretary of the Treasury, is certainly getting his tunes played on the air. . . Until his appointment, Woodin's compositions on the radioways were few and far between. . . Graham McNamee will go back to regular announcing when Ed Wynn's program departs a few months from now. . . . Rudy Vallee's sister delights in sending fan mail to her radio favorites.

## Wednesday — (Continued)

3:00—Salon Concert Ensemble  
 3:30—Woman's Radio Review  
 4:00—Musical Comedy Hits  
 4:30—The Contemporary Singers  
 4:45—Charis Presentation  
 5:00—Al Bernard  
 5:15—Josef Gallieho's Orchestra  
 5:30 to 6:00—Same as WEEI  
 6:00—Bancroft Hotel Ensemble  
 6:30—News Bulletins  
 6:38—Pianist  
 6:45—Andy, Jerry and Ed  
 7:00—Mescha Weisbord  
 7:15—Chandu, the Magician  
 7:30—Soloist  
 7:45 to 9:00—Same as WEEI  
 9:00—Cleeceaters  
 9:30—Dance Orchestra  
 10:00—Cornob Pipe Club  
 10:30—Fantasy in Sound  
 11:01—News Bulletins  
 11:08—Weather Report  
 11:10—Nellie Revell  
 11:30—Anson Weeks' Orchestra

**WEAN—PROVIDENCE (384m) 990k**  
**A. M.**  
 7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00—R. I. Information Service

8:45 to 9:15—Same as WAAB  
 9:15 to 9:45—Same as WNAC  
 9:45 to 10:30—Same as WAAB  
 10:30 to 11:00—Same as WNAC  
 11:00—Morning Moods  
 11:30—Highway of Life  
 11:45—Lucy Lee  
 11:52—Globe Trotter  
 12:00—Dr. Royal S. Copeland

**P. M.**  
 12:05—Lenten Service  
 12:30—Concert Miniatures  
 1:00—Request Record Selections  
 1:30—Women's Federation  
 2:00 to 4:45—Same as WNAC  
 4:45—Uncle Red's ABC Club  
 5:00 to 6:45—Same as WNAC  
 5:45—Wrigley Indians  
 6:00—Sport Slants  
 6:15—Voice of an Instrument  
 6:30—Gertrude Niesen  
 6:45 to 7:15—Same as WNAC  
 7:15—Phil Harris' Orchestra  
 7:30—Dolph Martin's Orchestra  
 7:45—Hotel Brunswick Orchestra  
 8:00 to 10:00—Same as WNAC  
 10:00 to 12:00—Same as WAAB  
 12:00—Billy Lossez's Orchestra  
 12:30—Ozzie Nelson's Orchestra

## THURSDAY, MARCH 16, 1933

**WEEI—BOSTON (508m) 690k**  
**A. M.**  
 5:45—Health Exercises  
 8:00—Organ Rhapsody  
 8:15—E. B. Rideout  
 8:20—The Morning Paper  
 8:30—Cheerio  
 9:00—Caroline Cabot  
 9:10—Well Dressed Home  
 9:20—Ann Hard  
 9:30—Smooth Rhythms  
 9:45—Bob Emery  
 10:00—Mystery Chef  
 10:15—Organ  
 10:30—Happy Rambler  
 10:45—Breen & DeRose  
 11:00—Edison Friendly Kitchen  
 11:15—Radio Household  
 11:30—Hugo Mariani's Marionettes  
 11:55—What's New in the World

**P. M.**  
 12:00—The Larrow Boys  
 12:15—News  
 12:25—Stock Exchange  
 12:35—Farmers Market  
 12:45—Organ  
 1:15—Palais D'Or Orchestra  
 1:30—Popular Varieties  
 2:00—Silver Lining Hour  
 2:15—To be announced  
 2:30—Marjorie Mills  
 2:45—Sally Potter  
 3:00—To be announced  
 3:15—The Cleeceaters  
 3:30—Reading Circle  
 4:00—News Despatches  
 4:10—Stock Exchange Quotations  
 4:15—Romances  
 4:30—To be announced  
 5:30—Dr. Ross' Dog Talk  
 5:45—Sekatory Hawkins  
 6:00—Tattler  
 6:30—News Despatches  
 6:40—Waldorf Program  
 6:45—N. E. Merchants Program

7:00—To be announced  
 7:15—Wheatena Program  
 7:30—Edison Salute  
 7:45—The Goldbergs  
 8:00—Fleischmann Hour  
 9:00—Captain Henry's Showboat  
 9:30—Organ Recital  
 10:00—"Baron Munchausen"  
 11:00—Fishing Forecast  
 11:05—News Despatches  
 11:15—Dance Orchestra

**WAAB—BOSTON (212.6m) 1410k**  
**A. M.**  
 8:30—News Flashes  
 8:45—Popular Pleasantries  
 9:00—Tony Wons  
 9:15—The Syncopators  
 9:30—Fred Gilbert  
 9:45—Reis & Dunn  
 10:00—Melody Parade  
 10:15—Ida Bailey Allen  
 10:30—Four Clubmen  
 10:45—Barbara Gould  
 11:00—Uncle Ted  
 11:15—Request Record Selections

**P. M.**  
 12:00—Francis J. Cronin  
 12:30—Stock Market Quotations  
 12:45—Farm Flashes  
 1:00—Question and Answer Man  
 1:30—Palmer House Ensemble  
 2:00—Rev. Leonard Peeny  
 2:15—Request Record Selections  
 3:01—News Flashes  
 3:15—Piano Recital  
 3:30—Organ Tones  
 4:00—Women's Federation  
 4:30—Dancepators  
 4:45—American Legion Speaker  
 5:00—Elliot Jaffee's Orchestra  
 5:15—Hotel Taft Orchestra  
 5:30—Harry E. Rodgers  
 5:45—Cowboy Tom  
 6:00—H. V. Kaitenborn

## FROM THE STUDIOS

### Red-Headed Find

Peggy Healy, one of Paul Whiteman's discoveries, is heard over NBC networks quite frequently these days. Miss Healy's progress has been very rapid, for soon after making her debut with Whiteman, she was engaged for a Broadway theatre appearance. Peggy is a typical Irish brunette, 5 feet 2½ inches tall and weighs 101 pounds.



### Women, Too!

The American Radio Relay League reports that of the 232 licensed feminine amateur radio operators in the world, 190 of them are in the United States. There are approximately 50,000 amateur stations around the earth.

### "Fishface"

Sympathizers in kind with Huey Long, whose title of "Kingfish" was derived from the dialogue of two of radio's more famous characters, are certain male folk answering to the name of Ferguson to which has been prefixed the inelegant designation "Fishface" after the character in the "Charlie and Willie" skits over WEEI. Evidence that the pen of Vic Whitman, author of the script for the nightly "goings on," is getting across in surprising style comes to the surface at every turn. A certain WEEI staff member tilted an eyebrow when a relative related how the small boy reported a case of scarlet fever in the neighborhood qualifying the statement with the remark, "Fishface Ferguson said so." In line at the Garden box office the same evening he heard an irate gentleman several steps ahead of him thus pleading to a supposed friend in another line, "My name may be Ferguson but never mind the Fishface stuff." It is said the prize pun offered by visitors with monotonous regularity in front of the leopard cage at the recent

Sportsman's show was, "Stop that scratchin' Willie," just another radio line from the WEEI Tattler programs.

### Radio Mistake

"How did you get into radio" is a common question around any studio, and draws a variety of replies. But R. H. Greenlaw's answer is unusual enough to be worthy of comment—"Because I got into the wrong studio."

It seems that Greenlaw came in for an audition as a bass singer, on a day when Dramatic Director Richard E. Osgood was holding a large number of auditions for a new script. The would-be-bass suddenly found himself facing a microphone with a script in his hand, and being told to read. Osgood detected an unusual voice personality, and now Greenlaw is heard in the role of "Axford" in the "Man Hunter" broadcasts over WAAB and the Yankee Network, Mondays and Tuesdays, 8:00 to 8:30 p. m.

### Double Duty

The elite of radio assembled the other night at the party which Tommy McLaughlin gave in honor of his mother and father who were celebrating their wedding anniversary. The party also served as a housewarming at the new Park Avenue apartment which Tommy took recently when his parents moved to

### Making A Name

Albert Kenedy Rowswell, thinks the poet laureate of France is overlooking a good chance to make himself immortal. He should write an "Owed to America."

### Do You Know Your Radio Stars?

(Answers)

1. Donald Novis.
2. George Olsen. Ethel Shutta.
3. Fred Allen.
4. Julia Sanderson.
5. Eddie Lang.

## Thursday — (Continued)

6:15—Harold Stern's Orchestra  
 6:30—Ozzie Nelson's Orchestra  
 6:45—Just Plain Bill  
 7:01—News Flashes  
 7:15—Meyer Davis' Band  
 7:30—Keller, Sargent & Ross  
 7:45—Hotel Brunswick Orchestra  
 8:00—Nocturne  
 8:30—Vincent Sorey's Orchestra  
 8:45—The Three Smiles  
 9:00—Organ Recital  
 9:15—Coconut Grove Orchestra  
 9:45—Spotlighting Sports  
 9:50—News Flashes  
 10:00—"The Foreign Legion"  
 10:30—The Boswell Sisters  
 10:45—Morton Downey  
 11:00—Columbia Symphony Orchestra  
 11:30—Isham Jones' Orchestra

WNAC—BOSTON (243.8m) 1230k  
 A. M.

6:30—Sunrise Melodies  
 7:16—News Flashes  
 7:30—Morning Watch  
 7:45—Request Record  
 8:00—Nine O'Clock Serenaders  
 9:15—Yankee Singers  
 9:30—Health Talk  
 9:45—The Guardsmen  
 10:00—Song Album  
 10:15—Cooking School  
 10:45—Toreadors  
 11:00—U. S. Navy Band  
 11:30—The Magic Tenor  
 11:45—Keenan and Phillips  
 P. M.  
 12:01—Shepard Store News  
 12:06—News Flashes  
 12:10—Lenten Service  
 12:45—Concert Miniatures  
 1:00—Request Record Selections  
 2:00—Ann Leaf  
 2:15—Natural History Program  
 2:30—American School of the Air  
 3:00—La Forge Berumen Musicals  
 3:30—Frank Westphal's Orchestra  
 4:00—U. S. Army Band  
 4:15—Mass. State Dept. of Education  
 4:30—Dance Parade  
 5:00—George Hall's Orchestra  
 5:15—Shepard's Fashion Parade  
 6:30—Skippy  
 6:45—Sunshine Club  
 6:00—Time—Weather—News  
 6:15—Voice of an Instrument  
 6:30—Coconut Grove Orchestra  
 6:45—"Chandu"—Magician  
 7:00—Myrt and Marge  
 7:15—Buck Rogers  
 7:30—Sunday Advertiser Program  
 7:45—Boake Carter  
 8:00—Easy Aces  
 8:15—Musterole Program  
 8:30—Jack, Ted, Bud and Roy  
 8:45—Abe Lyman's Orchestra  
 9:00—Ruth Etting  
 9:15—Mills Brothers  
 9:30—Colonel Stoopnagle & Budd  
 10:00—Meyer Davis' Band  
 10:30—Hotel Brunswick Orchestra  
 11:00—Hollywood Keyhole  
 11:05—Weather Report  
 11:07—News Flashes  
 11:15—Perley Stevens' Orchestra  
 11:30—Coconut Grove Orchestra  
 12:00—Charles Barnett's Orchestra  
 12:30—Clyde McCoy's Orchestra

WBZ-WBZA—BOSTON (303m) 990k  
 A. M.  
 7:00—Westinghouse Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—Morning Minstrels  
 8:15—Morning Devotions  
 8:30—Time—Weather  
 8:45—Pepper Pot  
 9:00—Virginia Reads  
 9:45—Nothing But the Truth  
 10:00—Musical Melange  
 10:15—Clara, Lu 'n' Em  
 10:30—Happy Jack  
 10:45—Cellophane Program  
 11:00—Singing Strings  
 11:30—Rhythm Ramblers  
 11:15—Ronnie and Van

P. M.

12:00—Monitor Views the News  
 12:15—N. E. Agriculture  
 12:30—Farm and Home Hour  
 1:30—Highway Safety Committee  
 1:35—Piano Miniatures  
 1:40—Tom Jones  
 1:45—Rex Battle's Ensemble  
 2:00—Words and Music  
 2:30—Health Talk  
 2:35—Chickering Hour  
 3:00—Betty and Bob  
 3:15—On Wings of Melody  
 3:30—Cooking School  
 4:00—Jackie Jackson's Orchestra  
 4:30—Hum and Strum  
 4:45—Agricultural Markets  
 5:00—Sunshine Discoverer's Club  
 5:30—Singing Lady  
 5:15—Dick Daring  
 5:45—Little Orphan Annie  
 6:00—Rector's Cooking School  
 6:15—Monitor Views the News  
 6:31—Sports Review  
 6:45—Lowell Thomas  
 7:00—Amos 'n' Andy  
 7:15—Dorothy Robbins  
 7:30—Gleason L. Archer  
 7:45—Octavus Cohen Murder Mystery  
 8:00—Captain Diamond  
 8:30—Rin Tin Tin  
 8:45—Howard Thurston  
 9:00—Death Valley Days  
 9:30—Wayne King's Orchestra  
 10:00—"The Pointing Finger"  
 10:30—Jimmie McHale's Orchestra  
 10:45—Springfield Republican News  
 11:03—Bill Williams  
 11:15—Ann Butler  
 11:30—Willard Robison's Orchestra  
 12:00—Sam Robbins' Bermudians

WTIC—HARTFORD (282.5m) 1060k  
 A. M.

7:00—Musical Time Table  
 8:00—Collin Driggs  
 8:30—Cheerio  
 9:00—Piano Capers  
 9:15—Radio Bazaar  
 9:30—Smooth Rhythms  
 9:45—NBC Program  
 10:00—"Mystery Chef"  
 10:15—Artists Trio  
 10:30—Happy Ramblers  
 10:45—Studio Program  
 10:50—Parent-Teachers Program  
 11:00—May We Present  
 11:15—Radio Household  
 11:30—"Pop Concert"  
 11:52—Household Hints

## RADIOLOGGING WITH BETTY BURTT

For almost a year we've been worrying over ourself—and doing a very fine job of it, too! We have feared that our funnybone was, if not missing entirely, at least so misplaced that its workings were all wrong. We can always get a good laugh from WEEI's Charlie and Willie—but as for the great Bert Lahr, whom we got all set to enjoy because they told us he'd be a wow (and we believe what we're told without question—sometimes!)—well, after sitting through three or four of his programs with our face doing a Buster Keaton, we gave up. Somebody must think they're funny—we mean those two crazies, Olsen and Johnson—but they didn't click with us. Wilie and Eugene Howard were worse. Ed Wynn is all right; getting sort of all-the-same, but still supplying a fair share of laughs. Eddie Cantor is all right—but we wouldn't miss him much. Same for Georgie Price. The Marx Brothers are funny, but it seems to us they need to be seen to be really appreciated.

In short,—of all the ballyhooed big shots, Jack Pearl gets our blue ribbon; Burns and Allen the red one. Radio's own Stoopnagle and Budd are much funnier, we think, than any of the stage comedians, and from those insane Funnyboners we can always get a giggle. But—if all the radiofunners we've ever heard were to be presented in one grand, gala, etc. etc. etc. broadcast, we'd listen to Ben Bernie instead, if he were also on with his own program, at the same time. Al Jolson is in a class by himself; we hoped he'd be on for a long, long time. Will Rogers is another of our enthusiasms. But to get back to our opening sentence,—we've wondered why we couldn't seem to respond to the humor of most of the big stars. Especially Fred Allen. We'd heard of, and read about him for years; we've never been lucky enough to see one of his shows, but we've hoped to—and still hope so. We knew we'd like him—and still think that we would. When we heard he was coming to radio, we looked for-

ward to his programs. Every review or mention that we've seen has been favorable to him—even very enthusiastic. So, we haven't dared peep, before. But now along comes the famous writer, Faith Baldwin, who confesses, in a current radio monthly, that she's mystified as to what's wrong with his radio work, and what's "cramping his style" on the air when he's "so exceedingly funny" on the stage, and so we are encouraged to admit our disappointment, too, in Mr. Allen and his program. But it must be good, just the same even if we don't like it! Lots do. So—good luck to him. We can tune in something else!

Vincent Lopez, — pianist, arranger, composer and, of course, maestro, was born in Brooklyn, December 30, 1898. His mother was a baroness of Spanish aristocracy his Portugese father was a musician, who taught his son to play mandolin, guitar and piano. Lopez went to business college and became a secretary. We have heard, also, that he studied to be a priest. At any rate, the world of music called him. He played piano in a Brooklyn cafe. When he was 17, he had 35 singing waiters under his leadership, at a cafe near Coney Island. His first orchestra work was in a Broadway restaurant. Then his orchestra traveled with Pat Rooney and Marion Bent. Went into the Pennsylvania Grill. Then to radio,—WJZ first,—later to WEAf. Opened his own Casa Lopez. Played London theatres and the famous Kit Kat Club. Returned to New York and the Hotel St. Regis, and network broadcasts. His current Chicago engagement has won new laurels. They say he's rather reserved and not easy to make friends with—which probably makes him a better friend to those he does accept. Short, dark, self-assured. And because of a certain "air" they call him "the Duke." A familiar greeting, his "Lopez speaking," and one we're always glad to hear.

Correction of the figures in our Feb. 26 column, WLW's new antenna is to be 840 feet high; not 240.

And—till next time—we're SIGNIN' OFF!!!

## Thursday — (Continued)

## P. M.

- 12:00—Larro Boys
- 12:15—Conn. Motor Vehicle Dept.
- 12:20—Farm & Home
- 12:50—Blue Room Echoes
- 1:25—Dr. A. Elizabeth Ingraham
- 1:30—Popular Varieties
- 2:00—WTIC Playhouse
- 2:30—Marjorie Mills
- 3:00—Daytime Dancers
- 3:30—Florrie Bishop Bowering
- 2:45—Sally Porter

## WTAG—WORCESTER (516.9m) 580

## A. M.

- 8:00—Organ Rhapsody
- 8:30—Cheerio
- 9:00—Shopping Around
- 9:30—Smooth Rhythms
- 9:45—Soloist
- 10:00—The Mystery Chef
- 10:15—Young Artists Trio
- 10:30 to 11:00—Same as WEEI
- 11:00—May We Present
- 11:15—Radio Household Institute
- 11:30—Hugo Mariani's Marionettes

## P. M.

- 12:00—Larro Boys
- 12:15—On Wings of Song
- 12:30—Produce Market Report
- 12:35—Farm Flashes
- 12:45—Popular Program
- 1:01—News Bulletins
- 1:10—Palais D'Or Orchestra
- 1:30—Popular Varieties
- 2:00—New Yorker Concert Ensemble
- 2:30 to 3:00—Same as WEEI
- 3:00—Three Mustachios
- 3:15—Piano Pals
- 3:30—Women's Radio Review
- 4:00—Headlines in Song
- 4:15—Romancers
- 4:30—Baby Rose Marie
- 4:45—Lady Next Door
- 5:00—Schirmer and Schmidt
- 5:15—Paul Whiteman's Orchestra
- 5:30—Tea Dansante
- 5:45—Secretary Hawkins

- 6:00—Bancroft Hotel Ensemble
- 6:30—News Bulletins
- 6:35—Three Keys
- 6:45—Borrah Minnevitich's Rascals
- 7:15—Chandu
- 7:30—Donald Novis
- 7:45 to 11:00—Same as WEEI
- 11:01—News Bulletins
- 11:10—Soloist
- 11:15—Hotel Lexington Orchestra
- 11:30—Waldorf Astoria Orchestra

## WEAN—PROVIDENCE (384m) 990k

## A. M.

- 7:30—Globe Trotter
- 7:45—Morning Devotions
- 8:00—Request Record Selections
- 8:30—School Quarter Hour
- 8:45 to 9:15—Same as WAAB
- 9:15 to 9:45—Same as WNAC
- 9:45—Reis and Dunn
- 10:00 to 10:45—Same as WAAB
- 10:45—Barbara Gould
- 11:00 to 11:45—Same as WNAC
- 11:45—Lucy Lee
- 11:52—Globe Trotter
- 12:00—Dr. Royal S. Copeland

## P. M.

- 12:05—Lenten Service
- 12:30—Concert Miniatures
- 1:00—Request Record Selections
- 1:30—WEAN Women's Federation
- 1:45—Women's Clubs
- 2:00 to 4:00—Same as WNAC
- 4:00—U. S. Army Band
- 4:30 to 6:00—Same as WNAC
- 6:00—H. V. Kaitenborn
- 6:15—Voice of an Instrument
- 6:32—Globe Trotter
- 7:15—Meyer Davis' Band
- 6:45 to 7:15—Same as WNAC
- 7:30—Sunday Advertiser Program
- 8:00 to 8:30—Same as WNAC
- 8:30—Vincent Sorey's Orchestra
- 8:45 to 10:00—Same as WNAC
- 10:00 to 12:00—Same as WAAB
- 7:45—Hotel Brunswick Orchestra
- 12:00—Billy Losser's Orchestra
- 12:30—Clyde McCoy's Orchestra

## FRIDAY, MARCH 17, 1933

## WEEI—BOSTON (508m) 590k

## A. M.

- 6:45—Tower Health
- 8:00—Organ Rhapsody
- 8:15—E. B. Rideout
- 8:20—Morning Paper
- 8:30—Cheerio
- 9:00—Caroline Cabot
- 9:10—Well Dressed Home
- 9:20—Ann Hard
- 9:30—Flying Fingers
- 9:45—Bob Emery
- 10:00—Melodie
- 10:15—Del Castillo
- 10:30—Happy Ramblers
- 10:45—Betty Crocker
- 11:00—Music Appreciation Hour

## P. M.

- 12:00—What's News in the World
- 12:05—Johnny Marvin
- 12:15—News Despatches
- 12:25—Stock Exchange Quotations
- 12:35—Produce Market Report
- 12:45—State Dept. of Information
- 12:55—Del Castillo
- 1:15—Palais D'Or Orchestra

- 1:30—Hotel New Yorker Ensemble
- 2:00—Neapolitan Dutch Girls
- 2:30—Marjorie Mills
- 3:00—Charles Gilbert Spross' Sonata
- 3:15—Famous Loves
- 3:30—Woman's Radio Revue
- 4:00—News Despatches
- 4:10—Stock Exchange Quotations
- 4:15—Benjamin Moore Triangle
- 4:30—To be announced
- 5:00—To be announced
- 5:15—Art of Living
- 5:30—The Flying Family
- 5:45—Safety Soldiers
- 6:00—Tattler
- 6:30—News
- 6:40—The Old Painter
- 6:45—Tessie the Tylist
- 7:00—Donald Novis
- 7:15—Wheatenaville
- 7:30—Melody Lane
- 7:45—The Goldbergs
- 8:00—Cities Service Orchestra
- 9:00—Beat Foods Program
- 9:30—Earle Nelson—John Herriek
- 10:00—Al Jolson
- 10:30—Jee' Neighbors



# "RADIOCRACY" *by Frank Luther* *noted N B C Star*

How ya? Attaboy. Well, am I full of pep tonight! I just came from the gym. Bugs Baer won a handball match but he skipped the cold shower, the sissy. I hope Bugs comes back on the air soon. There's an ironic bite in his jerky sentences that's not only funny, but reveals a keen thinking mechanism in the Baer cranium.

All over town you hear "Night and Day" hummed and sighed and whistled and doh-doh-doh'd by languid-eyed stenographers, boot leggers, taximen, vise (Oh yeah?) presidents at lunch, corporation presidents without lunch, and I could go on like this longer than you'd listen to—so—

Walter Winchell's radio contract renewed, my contract renewal information has just discovered by pouring over secret papers they stole from Fu Manchu, Tarzen, Chandu, The Shadow, and Walter's publicity man.

A lot of people wish Jimmy Schnozzole Durante would get on the good old ether.

You listen to Joseph Pasternack on Mondays, don't you? One of the foremost serious conductors in or out of radio. For many years he did most of Victor's heavy music. By the way, he's so physically powerful that when he directs the studio floor shakes with his beat—really. But does he get crescendoes!

You like Ramona? (Gosh I'm rambling tonight). Some don't but millions do. A few nights ago Frank Novak, Jr. rising young band leader (You know—the kid with the little mustache and the big smile and plays 23 instruments—Now what had I started to say about Frank? I got it—) had been married exactly a year and a few of us were at the Biltmore stepping to P. Whiteman's greatest-in-the-world-rhythm-section and celebrating Frank's and the lady's anniversary. Big crowd of course.

Pretty soon Ramona came over and said "Why hello Frank Novak—it's been years and years since

I've seen you." Frank looked blank and stuttered a feeble hello. "Why Frank Novak don't you remember me?" demanded the glamorous Ramona; "I used to play piano in your band in Kansas City" and he had. And she had. And I was very much amused. And maybe you're not.

Jean Sargent, who's on my Sunday afternoon program, wears a chain ring and bracelet. And wears black satin dresses and big scarlet handkerchiefs (chieves; take your choice, pal) and all the orchestra men are secretly in love with her.

Say: did you know it's possible for a girl to sing grand opera and not be fat? No? Well, NBC is featuring one of the most beautiful girls, you'll ever see, who sings opera gloriously. Hilda Burke, of the late lamented Chicago Civic Opera troupe.

When Ed Wynn came back to town (you know he was on tour with "Laff Parade" and broadcasting enroute: off a truck or something) after a couple months absence, the first thing he wanted to do was to go sightseeing and see the Woolworth Bldg. and the Aquarium and Shipwreck Kelly, and the corner that prosperity is gonna appear around.

Well, I think it's time to hang up. If you have any time to spare for thinking about nothing in particular, waste a little of it thinking about FRANK LUTHER.

P. S.: Goodbye.

P. S.: See ya next week.

Afterthought: How ya been?

Afterthought No. 2—That's good.

Last afterthought. Goodbye again, Pal.

### Impressed

According to Whispering Jack Smith, Congress must have been deeply impressed by President Hoover's seven-point recovery plan. They immediately went to work and passed a two-pint plan of their own.

## Friday — (Continued)

- 11:00—E. B. Ridsout  
 11:06—News Despatches  
 11:15—Lew Conrad's Orchestra
- WAAB—BOSTON (212.6m) 1410k**  
**A. M.**  
 8:31—News Flashes  
 8:45—Popular Pleasantries  
 9:00—Tony Wons  
 9:15—The Syncopators  
 9:30—Memory Lane  
 9:45—The Merry-makers  
 10:00—"The Oxol Feature"  
 10:15—Sanderson & Crumit  
 10:45—Phantom Fingers  
 11:00—Martha Lee's Cooking School  
 11:15—The Ambassadors  
 11:30—Request Record Selections
- P. M.**  
 12:00—Francis J. Cronin  
 12:30—Stock Market Quotations  
 12:45—Farm Flashes  
 1:00—International Lenten Services  
 1:15—Billy Hays' Orchestra  
 1:30—Palmer House Ensemble  
 1:40—Request Record Selections  
 2:55—Health and Recreation  
 3:00—News  
 3:15—Piano Recital  
 3:30—Organ Tones  
 4:00—Women's Federation  
 4:30—U. S. Army Band  
 5:00—Cosmopolitans  
 5:15—John Kelvin  
 5:30—Melody Mart  
 5:45—Lone Wolf Tribe  
 5:00—Do, Re, Mi  
 6:15—George Hall's Orchestra  
 6:30—Elizabeth Barthell  
 6:45—Just Plain Bill  
 7:01—News Flashes  
 7:15—Meyer Davis' Band  
 7:30—Chemical Society Lecture  
 7:45—Master of Mystery  
 8:15—Springfield Symphony Orch.  
 10:00—Columbia Radio Revue  
 10:30—Arthur Tracy  
 10:45—Modern Male Chorus  
 11:00—Nino Martini  
 11:30—Abe Lyman's Orchestra
- WNAC—BOSTON (243.8m) 1230k**  
**A. M.**  
 6:30—Sunrise Melodies  
 7:36—News Flashes  
 7:30—Morning Watch  
 7:45—Request Record Selections  
 9:00—Nine O'Clock Serenaders  
 9:15—The Yankee Singers  
 9:30—Health Talk  
 9:45—The Guardsman  
 10:00—Roman Gladiators  
 10:15—The Modernists  
 10:30—Song Album  
 10:45—Elizabeth Ann Baker  
 11:00—Waltz Dreams  
 11:15—Health's Highway  
 11:30—The Dictators  
 11:45—Melody Parade
- P. M.**  
 12:00—News from Shepard Stores  
 12:06—News Flashes  
 12:10—Lenten Service  
 12:45—Columbia Educational Features  
 1:00—Shopping News  
 2:00—American School of the Air  
 2:30—Round Towners  
 2:45—Columbia Salon Orchestra
- 3:15—Blanche Calloway's Orchestra  
 3:45—Alex Semmler  
 4:00—The Grab Bag  
 4:30—Dance Parade  
 5:00—Bobby Benson  
 5:15—Shepard's Fashion Parade  
 5:30—Skippy  
 5:45—Yazkee Mixed Quartet  
 6:00—Gold Medal Contest  
 6:15—Good News Quarter Hour  
 6:30—"Black and Blue"  
 6:45—"Chandu"  
 7:00—Myrt and Marge  
 7:15—Buck Rogers  
 7:30—Dolph Martin's Orchestra  
 7:45—Boake Carter  
 8:00—Trade & Mark  
 8:15—Singin' Sam  
 8:30—March of Time  
 9:00—Chesterfield  
 9:15—Mury Eastman  
 9:30—Socony Vacuum Program  
 10:00—Ranny Weeks  
 10:15—The Tonart Singers  
 10:30—Coconut Grove Orchestra  
 11:00—Hollywood Keyhole  
 11:06—News Flashes  
 11:15—Bill-Billy George  
 11:30—Hotel Brunswick Orchestra  
 12:00—Ben Pollack's Orchestra  
 12:30—Ozzie Nelson's Orchestra
- WBZ-WBZA—BOSTON (303m) 990k**  
**A. M.**  
 7:00—Musical Clock  
 7:45—Jolly Bill and Jane  
 8:00—Wheatworth Program  
 8:15—Morning Devotions  
 8:30—Time—Weather—Temperature  
 8:45—Pepper Pot  
 9:00—Virginia Reade  
 9:45—Homemaking Hints  
 10:00—Musical Melange  
 10:15—Chua, Lu 'n' Em  
 10:30—Happy Jack  
 10:45—Goodoliers  
 11:00—Music Appreciation
- P. M.**  
 12:01—Monitor Views the News  
 12:15—Weather  
 12:18—N. E. Agriculture Club  
 12:30—Farm and Home Hour  
 1:30—Highway Safety Committee  
 1:35—Piano Miniatures  
 1:40—Radio Billboard  
 1:45—Rhythmic Serenaders  
 2:00—"Books and Authors"  
 2:15—Words and Music  
 2:30—Health Talk  
 2:35—Concert  
 2:45—Sisters of the Skillet  
 3:00—Betty & Bob  
 3:15—Little Star  
 3:30—Home Forum Cooking School  
 4:00—Hotel Cosmopolitan Orchestra  
 4:15—Screen Scrap Book  
 4:30—Skippy Calstrom  
 4:45—Agricultural Markets  
 5:00—Grin and Bearit  
 5:15—Dick Darling  
 5:30—Singing Lady  
 5:45—Little Orphan Annie  
 6:00—Our Daily Food  
 6:15—Monitor Views the News  
 6:31—Sports Review  
 6:45—Lowell Thomas  
 7:00—Amas 'n' Andy  
 7:15—Dutch Band

## THE MIRROR OF FASHION

By NANCY HOWE—WNAC

Last week, on this page, we began an imaginary radio-interview between a "New York Stylist" and a "Smart Modern." This week we shall continue to its conclusion.

Theme Tune, "Beautiful Lady"

Smart Modern: "Last week, I asked you whether or not we moderns might forget about the new mannish styles in the evening and wear ruffles and flounces and things of the sort, to which you replied, if I remember right-



ly, that we could be as feminine as we liked after sundown."

New York Stylist: "That is quite right. I believe we also decided to discuss evening dress a little more thoroughly today. Well, where shall we begin?"

S. M.: "Tell me, if you will, what in your opinion, is the newest fabric for evening wear."

N. Y. S.: "There is a great similarity, strange as it seems, between fabrics for day and night-time wear. For instance, there is the definite shepherd's check, which is an excellent fabric for a tailored frock for wear with a dark, three-quarter-length unlined coat. It also makes a stunning skirt for the tailored suit, when the dark suit-cape is lined with it . . . Show Madame Fashionable an open cross-bar check done in black and white . . . or perhaps red and white . . . and she'll pounce on it with glee as the perfect fabric for an exciting evening frock."

S. M.: "It seems almost unbelievable; . . . checks for evening wear!"

N. Y. S.: "Yes, and more than that, . . . black broadcloth may also be worn very smartly for evening."

S. M.: "How?"

N. Y. S.: "To dramatize that checked evening frock, throw a tiny but delightful cape of black broadcloth of the shoulders. . . By the way . . . 'dots' of the correct

size . . . are also smart for daytime and evening."

S. M.: "Is that possible? . . . But just what do you mean by 'dots of the right size'?"

N. Y. S.: "The chic of the pin dot still entralls the fashionable woman who wants something in the way of a town ensemble or early daytime frock. The same woman would adopt a larger dot for her afternoon frock . . . while for evening, her dots would be like saucers."

S. M.: "That's interesting! Are there any other materials that also have formal and informal sides?"

N. Y. S.: "Yes, plaids . . . Nothing could be daintier for the youthful dance frock than inexpensive plaid voile."

S. M.: "Are there any hard-and-fast rules for this juggling of fabrics?"

N. Y. S.: "None at all! . . . One's own good-judgment and taste, must be one's guide. Given these, and a knack of designing, any girl or woman can have unusual and distinctive clothes, be her budget ever so limited."

S. M.: "What about new evening wraps? . . . Do they follow some definite trend?"

N. Y. S.: "Yes. Some of the smartest are fashioned of a light-weight velvet known as Krinkvel. They feature various new waist-line and shoulder capes. One notable version is in vivid red in a double-ruffle cape effect . . . hip-length and loosely tied at the neck."

"S. M.: "All this has been most enlightening and we'd like to hear more, but 'time and tide for no man wait' . . . so we'll just have to sign off, until the next issue of RADIOLOG for further style news. . . . Until then . Goodbye Everybody."

#### Like His Namesake

Jim Corbett, who plays the role of rough and ready Toady in the program of the H-Bar-O Rangers, has done credit to his famous namesake (no relation) by acting many prizefighter parts in radio and stage dramas.

## Friday — (Continued)

7:30—Five Star Theatre  
 8:00—Nestle's Program  
 8:30—Dr. Herman Bundesen  
 8:45—Howard Thurston  
 9:00—First Nighter  
 9:30—Armour Program  
 10:00—Billy Lossez's Orchestra  
 10:30—Jimmie McHate's Orchestra  
 10:45—Springfield Republican News  
 11:00—Sports Review  
 11:15—Welcome Lewis  
 11:30—Night Song  
 12:00—Cab Calloway's Orchestra

WTIC—HARTFORD (292.8m) 1050k  
P. M.

4:00—May We Present  
 4:15—Triangle Club  
 4:35—Walter Dawley  
 5:00—Little Symphony  
 5:30—"The Flying Family"  
 5:45—Studio Program  
 6:00—Bulletins  
 6:05—Dinner Concert  
 6:30—Revere Sisters  
 7:00—Travelers Pilot and Orchestra  
 7:30—Program from WEEI  
 7:50—Charles B. Cook  
 8:00—Jessica Dragönette  
 9:00—Jeannie Lang — Tom Howard  
 9:30—Famous Favorites  
 10:00—Jack Benny  
 10:30—Three Mad Hatters  
 11:00—Bulletins  
 11:05—Anson Weeks' Orchestra  
 11:30—Ozzie Nelson's Orchestra  
 12:00—Ralph Kirbery  
 12:05—Don Bestor's Orchestra  
 12:30—Edgewater Beach Orchestra

## WTAG—WORCESTER (515.9m) 580

## A. M.

8:00—Organ Rhapsody  
 8:30—Cherito  
 9:00—Capitol Organ  
 9:30—Banjoleers  
 10:00—Melodie  
 10:15—Breen and de Rose  
 10:30 to 12:00—Same as WEEI

## P. M.

12:00—Johnny Marvin  
 12:15—Soloist  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Shopping in the Mart  
 1:01—News Bulletins  
 1:15—Hotel Kenmore Orchestra

1:30—George Scherban's Orchestra  
 2:00—Varieties  
 2:30—Muted Strings  
 2:45—Three Shades of Blue  
 3:00 to 4:00—Same as WEEI  
 4:00—Concert Program  
 4:30—Echoes of Erin  
 4:45—Lady Next Door  
 5:00—May We Present  
 5:15—Hotel Sherman Orchestra  
 5:30 to 6:00—Same as WEEI  
 6:00—Bancroft Hotel Ensemble  
 6:30—News Bulletins  
 6:38—Betty Boop  
 6:45—Borrah Minnevitich's Rascals  
 7:00—Worcester Powers Coko  
 7:15—Chandu  
 7:30—Drifting and Dreaming  
 7:45 to 9:30—Same as WEEI  
 9:30—Pond's Dance Orchestra  
 10:00 to 11:00—Same as WEEI  
 11:01—News Bulletins  
 11:07—Weather Report  
 11:10—Anson Weeks' Orchestra  
 11:30—New Yorker Orchestra

## WEAN—PROVIDENCE (384m) 990k

## A. M.

7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00—R. I. Information Service  
 8:45 to 9:15—Same as WAAB  
 9:15 to 9:45—Same as WNAC  
 9:45 to 10:45—Same as WAAB  
 10:45 to 11:15—Same as WNAC  
 11:15—The Ambassadors  
 11:30—The Captivators  
 11:45—Lucy Lee  
 11:52—Globe Trotter  
 12:00—Dr. Royal S. Copeland

## P. M.

12:05—Lenten Service  
 12:30—Concert Miniatures  
 12:45—Columbia Educational Features  
 1:00—Virginia Dare  
 1:05—Request Record Selections  
 1:30—Women's Federation  
 2:00 to 5:45—Same as WNAC  
 5:45—Lone Wolf Tribe  
 6:02—News Flashes  
 6:15 to 6:45—Same as WAAB  
 6:45 to 7:15—Same as WNAC  
 7:15—Billy Lossez's Orchestra  
 7:30—Dolph Martin's Orchestra  
 7:45—Hotel Brunswick Orchestra  
 8:00 to 10:15—Same as WNAC  
 10:15 to 12:00—Same as WAAB  
 12:00 to 1:00—Same as WNAC

## SATURDAY, MARCH 18, 1933

## WEEI—BOSTON (508m) 590k

## A. M.

6:45—Tower Health Exercises  
 8:00—Organ Rhapsody  
 8:15—E. B. Rideout  
 8:30—The Morning Paper  
 8:30—Cherito  
 9:00—The Rollickers  
 9:15—The Masqueraders  
 9:45—Soloist  
 10:00—The Vass Family  
 10:15—Del Castillo  
 10:45—Breen and De Rose  
 11:00—Melodie  
 11:15—Radio Household Institute  
 11:30—Swan Swenson's Swedehearts  
 11:55—What's News in the World


## P. M.

12:00—Johnny Marvin  
 12:15—News Despatches  
 12:25—Del Castillo  
 1:00—Stock Exchange Quotations  
 1:10—Hotel Lexington Orchestra  
 1:30—Lotus Garden Orchestra  
 2:00—Industrial Democracy Luncheon  
 3:00—Merry Madcaps  
 3:30—Matinee Gems  
 4:00—News Despatches  
 4:15—To be announced  
 5:00—Lady Next Door  
 5:30—To be announced  
 5:45—Sekatory Hawkins  
 6:00—Evening Tattler  
 6:30—News Despatches  
 6:40—Waldorf Program

## SOOTHING THE PALATE

By MARJORIE MILLS, Director.

Of the New England Kitchen of the Air at Radio Station WEEL, Boston



You can about size up a woman's ability at cooking by a survey of her spice and condiment shelf. Spices and seasonings cost so little comparatively and they do so much for even the simplest food. A bit of dry mustard in the cream sauce when you're scaloping ham with crumbs or cheese and macaroni, a sprinkling of celery salt in creamed chicken or cream soup, a few cloves, a piece of bay leaf, a pinch of thyme or sweet marjoram and whole peppercorns in consommé, or a bit of cinnamon and sugar in plain, everyday canned tomato soup and something interesting has happened. That's good cooking; that's the whole fun of cooking.

The vegetable chowder given today illustrated the art of seasoning and so does the scaloped corn. You can make either with fewer ingredients but why not have something triumphantly good when you're finished?

Most of the bland tasteless cream soups one eats without a trace of enthusiasm would be good with a trace of seasoning. They all need a hint of onion, then a bit of clove or bayleaf for cream of tomato, a trace of nutmeg for cream of pea soup, an extra amount of pepper for cream of corn and just a whiff of catsup for cream of celery.

## Corn Meal Griddle Cakes

- 1 cup flour
- 1 cup cornmeal
- 3 teaspoons baking powder
- 1 1-2 teaspoons salt
- 2 cups milk
- 1 egg

Mix dry ingredients. Beat egg well, add salt and the milk, and combine the two mixtures. One teaspoon of soda and 2 cups of sour milk may be used in place of the baking powder and sweet milk.

## Vegetable Chowder

- 2 carrots
- 1 onion
- 2 stalks celery
- 2 tablespoons cooking oil or butter
- 1-2 cup dried lima beans
- 1 tablespoon parsley
- 1 cup tomatoes
- Salt, pepper
- 1 teaspoon sugar
- 2 quarts water
- 1 small cabbage, shredded
- 1-2 cup cooked rice

Slice the carrots and onion, and dice the celery stalks and lightly brown in oil or butter. Add the lima beans, which have been soaked over night, the coarsely minced parsley, the peeled and cut tomatoes, salt, pepper, sugar and water. Simmer slowly for at least two hours, adding the cabbage and rice the last half-hour. Add more water if necessary. Occasionally stir carefully.

## Oatmeal Chocolate Cookies

- 1-2 cup butter
- 1 cup sugar
- 1 egg
- 1-2 teaspoon salt
- 1 1-2 cups oatmeal
- 2 teaspoons baking powder
- 1-4 cup milk
- 2-4 teaspoon vanilla
- 2 squares chocolate
- 1 cup flour

Cream the butter, add sugar gradually, add egg, beaten lightly without separating, and the chocolate melted. Beat well and add flour, oats and baking powder, well mixed, alternately with the milk; add vanilla. Drop from tip of spoon on buttered sheet, two inches apart; press a large raisin on top of each cookie and bake in a moderate oven 12 to 15 minutes.

## Horseradish Sauce

- 2 tablespoons fat
- 1-4 onion cut fine
- 2 tablespoons flour
- 1 cup soup stock or water
- 2 tablespoons vinegar
- 2 cloves
- 2 bay leaves
- 1-2 teaspoon salt
- 1-2 teaspoon pepper
- 2 tablespoons sugar
- 3 tablespoons horseradish

Fry the onion in fat until brown, add the flour and horseradish and gradually the hot soup stock and when smooth add the other ingredients. Serve hot.

## Saturday — (Continued)

6:45—To be announced  
 7:00—Dr. Marian Skerball  
 7:15—To be announced  
 8:00—Am. Magazine of the Air  
 8:15—Joe Mitchell Chapple  
 8:30—Radio in Education  
 9:00—Woodbury Soap Program  
 9:30—Oldsmobile Orchestra  
 10:00—To be announced  
 11:00—E. B. Rideout  
 11:05—News  
 11:15—Waldorf Astoria Orchestra  
 11:30—Paul Whiteman's Orchestra

## WAMS—BOSTON (212.6m) 1410k

**A. M.**  
 8:31—News Flashes  
 8:45—Popular Pleasantries  
 9:00—Tony Wons  
 9:15—Little Jack Little  
 9:30—Phantom Fingers  
 9:45—Reis & Dunn  
 10:00—Melody Parade  
 10:30—Helen and Mary  
 11:00—Feature Forecaster  
 11:15—Request Records  
 12:00—Noonday Musicale

**P. M.**

12:30—Stock Market  
 12:45—Farm Flashes  
 1:00—George Hall's Orchestra  
 1:30—Madison Ensemble  
 2:00—Perley Stevens' Orchestra  
 2:30—Request Record Selections  
 3:00—Time—News  
 3:15—Piano Recital  
 3:30—Organ Tones  
 4:00—Women's Federation  
 4:30—Leon Relasen's Orchestra  
 5:00—Americanization Program  
 5:15—The Teddy Bears  
 5:30—Melody Mart  
 5:45—Cowboy Tom  
 6:00—America's Grub Street Speaks  
 6:15—Paul Tremaine's Orchestra  
 6:45—The Funnyboners  
 7:01—News Flashes  
 7:15—Perley Stevens' Orchestra  
 7:30—Hotel Brunswick Orchestra  
 8:00—White Man's Joss  
 8:30—To be announced  
 8:45—Francis "Tip" O'Neill  
 9:01—Spotlighting Sports  
 9:06—News Flashes  
 9:15—Coconut Grove Orchestra  
 9:30—Polo Games  
 10:30—Hotel Brunswick Orchestra  
 10:45—Gertrude Nielsen  
 11:00—Lombardo's Royal Canadians  
 11:30—Harold Stern's Orchestra

## WNAC—BOSTON (243.8m) 1230k

**A. M.**  
 6:30—Sunrise Melodies  
 7:15—News Flashes  
 7:30—Morning Watch  
 7:45—Request Record Selections  
 8:00—Nine O'Clock Serenaders  
 9:15—Yankee Singers  
 9:30—Heath Talk  
 9:45—Spotlight Highlights  
 10:00—J. J. Fox Program  
 10:15—McMullen Cooking School  
 10:45—The Tango Orchestra  
 11:00—N. Y. Philharmonic Orchestra  
**P. M.**  
 12:01—News Flashes  
 12:10—Lenten Service

12:45—Happy Felton's Orchestra  
 1:00—Request Record Selections  
 2:00—Dancing Echoes  
 2:15—The Five Octaves  
 2:30—Columbia Salon Orchestra  
 3:00—The Round Towners  
 3:15—Spanish Serenade  
 3:30—Dick Mansfield's Orchestra  
 4:00—Sigurd, the Viking  
 4:15—Tony Wons  
 4:30—Tea Dance Music  
 5:00—Eddie Duchin's Orchestra  
 5:15—Shepard's Fashion Parade  
 5:30—"Skippy"  
 5:45—Saturday Syncopators  
 6:00—Sport Flashes  
 6:15—Voice of an Instrument  
 6:30—Coconut Grove Orchestra  
 6:45—Paul Shirley  
 7:00—Frederic William Wile  
 7:15—Fray and Braggiotti  
 7:30—The Magic Voice  
 7:45—Sunny Advertiser Program  
 8:00—Easy Aces  
 8:15—Philadelphia Symphony Orch.  
 10:00—The Boswell Sisters  
 10:15—To be announced  
 10:30—Bruins vs. Les Canadians  
 11:00—Hollywood Keyhole  
 11:07—News Flashes  
 11:15—Bill Billy George  
 11:30—Perley Stevens' Orchestra  
 12:00—Joe Haymes' Orchestra  
 12:30—Ted Fiorito's Orchestra  
 1:00—Claude Hopkins' Orchestra  
 1:30—Buddy Harrod's Orchestra  
 2:00—Joe Nevill's Alabama Aces  
 2:30—Famous Dance Orchestras

## WBZ-WBZA—BOSTON (303m) 950k

**A. M.**

7:00—Musical Clock  
 8:00—Morning Minstrels  
 8:15—Morning Devotions  
 8:30—Time—Weather—Temperature  
 8:45—Pepper Pot  
 9:00—Virginia Reads  
 9:45—Nothing But the Truth  
 10:00—Home Forum Cooking School  
 10:30—Happy Jack  
 10:45—Sea Scout Program  
 11:00—School of Cookery  
 11:15—Rhythm Rammers  
 11:30—Women's Clubs  
 12:00—Monitor Views the News

**P. M.**

12:15—Weather  
 12:18—4-H Club  
 12:30—National Grange Program  
 1:20—NBC Farm Forum  
 1:45—Metropolitan Opera Company  
 5:00—Musiclogues  
 5:30—Clovis Fecteau  
 5:45—Little Orphan Annie  
 8:00—O'Leary's Irish Minstrels  
 6:15—Monitor Views the News  
 6:31—Sports Review  
 6:45—Hum and Strum  
 7:00—Barn Dance  
 7:30—Paul Victorine's Orchestra  
 7:45—Octavus Cohen Murder Mystery  
 8:00—N. E. Comm. Singing Club  
 8:15—Boston Symphony Orchestra  
 10:15—Salon Singers  
 10:45—Springfield Republican News  
 11:00—Sports Review  
 11:15—Radio Relay League  
 11:30—Jimmie McHale's Orchestra  
 12:00—Saturday Night Supper Club

## NEW "MUSIC THAT SATISFIES" STAR

Because radio programs reached such far away places Jane Froman felt she should sing as loudly as possible the first time she faced a microphone. Of course she knows better now, but at the time she admits she did feel just a little bit silly,—and frightened.

Her first radio opportunity came in Cincinnati following a party in the home of Powell Crosley, Jr., who heard her sing and suggested she join the WLW staff. It was there that Paul Whiteman heard her and induced her to go to the NBC Chicago studios where she made an instant hit on network programs.

Miss Froman, who is Ellen Jane to her family, is slender in build, has blue eyes and brown hair. She has that poise that most girls hope to attain, and she doesn't have any qualms about herself in event she's drafted for television programs. She doesn't have to.

Movies provide her with an enjoyable relaxation and she doesn't mind sitting well into the second show. Swimming, horseback and driving are other diversions that rank equally in favor. Dogs and cats (of any origin) she likes, and stoops to pet any that cross her path. But she doesn't like to walk under ladders and never fails to toss a good-sized handful of salt over the left shoulder if she should knock over a salt shaker.

She was born in St. Louis in 1907, attended the grade and high schools there, and graduated from the University of Missouri in 1928 with two degrees—an A. B. in music and a B. S. in journalism. She wanted to be a newspaper woman.

While in college she was active in musical shows, sang in the glee club, university sextet and journalism school news. Her first professional job was singing with an orchestra in the Grand Central theater in St. Louis. That was when her desire to be a journalist wavered.

In addressing the microphone she prefers to stand at the left and will lean on a music rack if handy. But she sings softly now.

Miss Froman is the new "Music That Satisfies" songstress and is

heard every Tuesday and Friday at 9:00 p. m. over a CBS-WNAC network. She is pictured on this week's cover of RADIOLOG.

### Knows His Opera

"How far shall I stand from the microphone?" asked Maria Jeritza, famous opera star, as she was about to broadcast on the Five Star Theatre program recently.

"Just about as far as you would if you were going to stab Baron Scarpia," replied production man Al Knowles, who knows his opera.

It was a graceful allusion to Mme. Jeritza's famous scene from Puccini's "Tosca" in which she made her American debut at the Metropolitan Opera House.

### Old Favorites Renewed

Whispering Jack Smith, in response to numerous listener requests, is now featuring on each of his radio programs one of the old songs which were responsible for the phenomenal popularity he won as a phonograph recording artist. Included in these is his old favorite, "Cecelia," more than a million records of which were sold. Others on the list are "Knee Deep in Daisies," "Then I'll Be Hanny," "When Day Is Done," "I'd Climb the Highest Mountain," "Red, Red Robin," "That's a Good Girl," and "The Song Is Ended."

### Does Own Announcing

John McCormack is a good radio announcer, and by acting in that capacity when he broadcasts he adds an intimate touch to his program. He averts the cold, planned words of a regular announcer whose studied effect is a clear indication that he is reading a prepared script. The McCormack method is more effective, and when he asks for letters that will enable him to formulate his next program from request selections he is more likely to double the mail beyond an announcer's effort.

### Silver Lining

With silver what it is in the market, Paul Wing, NBC's Story Man, thinks this the ideal time to have the clouds relined.

## Saturday — (Continued)

## WTIC—HARTFORD (282.8m) 1060k

## A. M.

- 7:00—Musical Time Table  
 8:00—Collin Driggs  
 8:30—Cheerio  
 9:00—The Rollickers  
 9:15—Radio Bazaar  
 9:30—The Masqueraders  
 9:45—Otto  
 10:00—The Mixing Bowl  
 10:30—Studio Program  
 10:45—Morning Melodies  
 11:15—Radio Household Institute  
 11:30—Swen Swenson's Sweetheart's  
 11:52—Household Hints  
 12:00—Johnny Marvin

## P. M.

- 12:15—Bulletins  
 12:20—Farm & Home Forum  
 1:00—Art Jarrett—Bestor's Orchestra  
 1:30—Dick Fiddler's Orchestra  
 2:00—Blue Room Echoes  
 2:30—Studio Musicale  
 3:00—Merry Madcaps  
 3:30—Saturday Matinee

## WTAG—WORCESTER (516.9m) 580

## A. M.

- 8:00—Organ  
 8:30—Cheerio  
 9:00—Organ Recital  
 9:45 to 10:15—Same as WEEI  
 10:15—Souvenirs of Melody  
 10:30—Le Trio Charmante  
 10:45—Breen & De Rose  
 11:00—Cello Recital  
 11:15—Radio Houschoff Institute  
 11:30—Swen Swenson's Sweethearts  
 12:00—Johnny Marvin

## P. M.

- 12:15—Trade Revival Campaign  
 12:30—Produce Market Report  
 12:35—Farm Flashes  
 12:45—Three Tones  
 1:01—News Bulletins  
 1:10—Don Bestor's Orchestra  
 1:30 to 3:00—Same as WEEI  
 3:00—Concert Program

- 5:00—Lady Next Door  
 5:30—Genia Zielinska  
 5:45—Sekatary Hawkins  
 6:00—Bancroft Hotel Ensemble  
 6:30—News Despatches  
 6:35—Voice from the Fireside  
 6:45—June Purseil  
 7:00—El Tango Romantico  
 7:15—Ozzie Nelson's Orchestra  
 7:45—James G. McDonald  
 8:00—Echoes of the Fallsades  
 8:30 to 11:00—Same as WEEI  
 11:01—News Bulletins  
 11:10—Jack Denny's Orchestra  
 11:30—Paul Whiteman's Orchestra  
 12:00—Ralph Kirby  
 12:05—Ted Weem's Orchestra  
 12:30—Vincent Lopez's Orchestra

## WEAN—PROVIDENCE (384m) 990k

## A. M.

- 7:30—Globe Trotter  
 7:45—Morning Devotions  
 8:00—Request Record Selections  
 8:45 to 9:15—Same as WAAB  
 9:15 to 10:00—Same as WNAC  
 10:00—Melody Parade  
 10:15—Gretchen McMullen  
 10:45—Little Cousins  
 11:00—N. Y. Philharmonic Orchestra

## P. M.

- 12:02—Globe Trotter  
 12:15—Lucy Lee  
 12:30—Dept. of Agriculture  
 12:45—Happy Felton's Orchestra  
 1:00—Request Record Selections  
 1:30—Women's Federation  
 2:00 to 5:00—Same as WNAC  
 5:00—"Our Government"  
 5:15 to 6:00—Same as WNAC  
 6:02—Globe Trotter  
 6:15—Voice of an Instrument  
 6:30 to 7:00—Same as WAAB  
 7:00—Frederick William Wife  
 7:15—This Week on Capitol Hill  
 7:30 to 10:15—Same as WNAC  
 10:15—Columbia Public Affairs  
 10:45 to 12:00—Same as WAAB  
 12:00 to 2:00—Same as WNAC

## The Real Reason

Leo Reisman's first pro engagement was at a roadhouse on Boston's North Shore, at 14. He was paid off in baked oysters and chicken lobsters, which is why the never eats shore dinners any more.

## Fair Exchange

The sponsors of the Magic Carpet program, according to a representative of the National Broadcasting Company, reimburse the management of "Pardon My English," featuring Jack Pearl, for each Thursday night's box-office receipts, so that the comedian's services may be free for his broadcast. The receipts of the extra matinee are accredited to the radio sponsors.

## Joke's On Sherlock

Even the great detective Sherlock Holmes occasionally has the tables turned on him. Richard Gordon, who plays the famous Conan Doyle role, stepped on the wicked end of a rusty nail a week ago and developed a case of blood-poisoning.

When the doctor learned that Gordon is the Sherlock Holmes of radio he chuckled and said that one of his professors at medical school told his class that they should carefully study Holmes' deductive methods because it would be of great value in diagnosis.

"And here I am tracking down a criminal germ in the very foot of Sherlock himself."



## FROM THE FANS

**P. E. M. (Salem, Mass.)**—Johnny Marvin is thirty-five years old and is married. A picture of him will be published soon in RADIOLOG.

**B. M. C. (Shelter Isle Hghts., N. Y.)**—Thank you for your kind comment concerning RADIOLOG. Your requests will be taken care of as soon as possible.

**W. W. (Townsend Harbor, Mass.)**—Sandy McFarlane is heard over WBZ Wednesdays at 7:30 p. m. This, however, is only temporary schedule. As Al Jolson is no longer on the air, it would be impossible for him to sing any request number for you.

**A. J. P. (Worcester, Mass.)**—Tommy McLaughlin is "The Romantic Bachelor" over NBC. Buddy Clark of the former "Sleeper Boys" is twenty-five. Could obtain no information of a Hannah Williams at Coconut Grove.

**E. E. (Salem, N. H.)**—Caroline Cabot is thirty-two years old and is not married. She resides in Belmont, Mass. with her widowed mother. In "Bobby Benson," Richard Wannamaker is "Bobby," Herbert Rice is heard as "Buck Mason," Lorraine Anne Pankow plays "Aunt Lily" and Malcolm Barney is "Sim Rivers." In "Dromedary Caravan" Lucille Wall is "Enid Dorrance" and Alfred Shirley is "Colin Clark." In "Betty and Bob," Beatrice Churchill is "Betty" and Don Ameche is "Bob."

**N. E. B. (Somerville, Mass.)**—New Wever is thirty-one years old, was born in New York City, attended Princeton University and is unmarried. He was on the stage before coming to radio. He is a song-writer of note, having composed more than 20 songs, among them "Sing a New Song," that ever-popular hit.

**"Edith" (Leominster, Mass.)**—You may get "Happy Jack" each day except Sunday at 10:30 a. m. over WJZ, New York, which is located on a frequency of 394.5 meters and 760 kilocycles. His programs are no longer carried by any local station.

**F. W. (Boston, Mass.)**—Jessica Dragonette was the winner of the

contest as radio's leading female singer of classical and semi-classical songs. This is her second year as winner of the same contest.

**B. L. H. (Roxbury, Mass.)**—Walter Winchell is no longer on "The Magic Carpet" series. That feud between him and Bernie is none other than a publicity stunt. You are correct about him being on the stage.

**L. P. (Worcester, Mass.)**—Maurice Chevalier is no longer on the air. No announcement has been made as to whether he will return to radio. Claudette Colbert has sung over the radio.

**G. G. (Hartford, Conn.)**—A picture of the Larro Boys will appear soon in RADIOLOG. The vocal quartet consists of Bill Thompson, Howard Thompson, Bill Doyle and Stanley Ashley. The accompanist is Howard Banks.

**J. L. (Lexington, Mass.)**—Your request for a picture of Jane Froman appears on this week's cover of RADIOLOG. This is her first program on the Columbia network. Your other questions will be answered by the story appearing on page 31.

**W. H. R. (Wakefield, Mass.)**—Rudy Vallee is the discoverer of Frances Langford. He found her in New Orleans and brought her to New York. She sang over WOR before being heard over both chains.

**H. K. M. (Adams, Mass.)**—Ann Leaf was born in Omaha, Nebraska and is twenty-seven years old. She is approximately five feet tall. Ann appeared on the "Charis Musical Revue" last year.

**B. M. (Tyngsboro, Mass.)**—All the artists you mention have appeared in person on Boston stages. Jimmie McHale's Orchestra now broadcasts from the Cascades.

**L. R. (Newburyport, Mass.)**—The Funnyboners have a theme song in spite of what they say. The tune of it is "Bye, Bye, Blackbird." They are also the Oxol Boys.

**R. D. (Lowell, Mass.)**—Do, Re and Mi are not all sisters. The trio consists of Evelyn and Maybelle Ross and Ann Balthy. The Boswell Sisters are real sisters.

## TUNE IN ON -

- ALBERT BARTLETT—Sunday, March 12, at 2:15 p. m. over WNAC. The Tango King.
- N. Y. PHILHARMONIC ORCHESTRA—Sunday, March 12, at 3:00 p. m. over WAAB. Featuring Ravel's "Bolero".
- MARIAN ANDERSON—Sunday, March 12, at 5:30 p. m. over WEEI. Guest singer on the Swift Garden Program.
- JOHN KIRKLAND—Sunday, March 12, at 6:00 p. m. over WAAB. "Pitfalls Along the Legal Education Road."
- HON. AARON SAPIRO—Sunday, March 12, at 6:30 p. m. over WEEI. "Is Education Becoming a Step-Child?"
- HENRY J. RYAN—Sunday, March 12, at 6:30 p. m. over WBZ. "The Unknown Great".
- DR. LEANDER H. SHEARER—Monday, March 13, at 11:30 a. m. over WEAN. "Significance of Hospital Research".
- KENNETH HOLLAND—Monday, March 13, at 2:00 p. m. over WAAB. Interviewed by Chester Williams on "Youth Work Camps for America".
- RADIO GUILD—Monday, March 13, at 4:00 p. m. over WBZ. A dramatization of "The Melting Pot".
- SENATOR ROBERT F. WAGNER—Tuesday, March 14, at 11:30 a. m. over WNAC. Current questions before Congress.
- PROF. BENJAMIN F. SHAMBAUGH—Tuesday, March 14, at 7:15 p. m. over WBZ. "Farm Relief".
- CRIME CLUB—Tuesday, March 14, at 8:00 p. m. over WBZ. "Concerto for Two Guns."
- "THREADS OF HAPPINESS"—Tuesday, March 14, at 9:15 p. m. over WNAC. Spring is Here.
- EASTMAN SYMPHONY ORCHESTRA—Wednesday, March 15, at 4:00 p. m. over WBZ. Directed by Herman Genhart.
- EDUCATIONAL PROGRAM—Wednesday March 15, at 4:15 p. m. over WNAC. Architecture and the Allied Arts.
- FANNIE BRICE—Wednesday, March 15, at 8:00 p. m. over WEEI. The noted comedienne with George Olsen's Orchestra on the new Royal Vagabonds program.
- GENERAL PERSHING—Wednesday, March 15, at 9:00 p. m. over WEEI. Speaker on the General Tire program.
- DOROTHY GORDON—Thursday, March 16, at 2:30 p. m. over WNAC. Sings folk songs on the American School of the Air.
- MUSIC APPRECIATION HOUR—Friday, March 17, at 11:00 a. m. over WEEI. The symphony and a Brahms program.
- A. G. PETERSON—Friday, March 17, at 12:30 p. m. over WBZ. "The Price Situation".
- REV. JAMES A. GEARY—Friday, March 17, at 12:45 p. m. over WEAN. "The Irish People in St. Patrick's Time".
- REV. ALBERT DAVID—Friday, March 17, at 1:00 p. m. over WAAB. A talk by the Bishop of Liverpool, England.
- CHARLIE CHAN—Friday, March 17, at 7:30 p. m. over WBZ. "Behind That Curtain".
- JACK BENNY—Friday, March 17, at 10:00 p. m. over WEEI. New star on the Chevrolet program.
- GRUB STREET SPEAKS—Saturday, March 18, at 6:00 p. m. over WAAB. John Hyde Preston and Edwin C. Hill.
- JAMES G. McDONALD—Saturday, March 18, at 7:45 p. m. over WTAG. "Japan versus the League".
- LEWELLYS F. BARKER—Saturday, March 18, at 8:30 p. m. over WEEI. "Can We Afford to be Sick".

## COMING ATTRACTIONS

- MARCH 19—Sunday Evening—Dr. S. D. Shankland.
- MARCH 21—Tuesday Evening—A Bit of Irish Lace.
- MARCH 24—Friday Morning—British Grand National.

## DO YOU KNOW

. . . . That Bing Crosby, the Boswell Sisters and John Medbury all made their network debut on the "California Melodies" program?  
. . . . That Fred Waring's Pennsylvanians are to appear in a series of dance engagements through Eastern cities beginning March 17? . . . .  
That Cliff Hall, Jack Peari's straight man buys four carnations a day and is never seen without one? . . . . That Leo Reisman never broadcasts a tune until his orchestra has rehearsed it at least a dozen times?  
. . . . That Howard Clancy graduated from Carnegie Tech's dramatic school and they have invited him back to give a course in announcing?  
. . . . That Tommy McLaughlin wrestles two hours each day in order to perfect his breath control? . . . . That Paul Whiteman kept his singers and orchestra on full salary during their three week's vacation?  
. . . . That George Olsen's Orchestra is a particular favorite among the collegians and he receives an average of almost a thousand letters a week from them? . . . . That Jesse Crawford writes his own continuity for his broadcast? . . . . That Ben Alley has turned down what offer to form a band to take on tour with him? . . . . That Lennie Hayton visits every New York music publisher to keep abreast of the new tunes? . . . . That Frank Black estimates that only one out of every 300 persons that audition ever get paid for singing or playing? . . . . That the Three California Nuts are better known as the Three Public Enemies? . . . . That Jane Froman had a stage, vaudeville and a picture offer the first week she was in New York? . . . .  
That Johnny Marvin has one fan club comprising 130,000 boys between the ages of ten and sixteen? . . . . That B. A. Roife rehearses that auto program of his six hours every Saturday starting at 9:00 a. m.? . . . . That Gertrude Niessen was born in mid-ocean while her parents were returning to this country after a European visit? . . . . That Frank Luther was once an evangelist? . . . . That Jane Pickens made her professional debut with the Philadelphia Grand Opera in the role of Lucia in Cavalleria Rusticana and that her "son" in the opera was at least twice her age? . . . . That Dale Wimbrow is an expert wood-carver? . . . . That trumpeteer Manny Cline and two of his colleagues in Lennie Hayton's Orchestra are trying to get an appointment with Jimmie "Schnozzle" Durante, because the latter two have a bet Manny's nose is bigger than the famous schnozzle? . . . . That Eddie Duchin made his orchestral debut as a pianist with Leo Reisman and gave up a position as a soda jerker to do so? . . . . That David Ross recently received a copy of a leading Danish magazine which contained a drawing of him together with an article of his activities? . . . . That Carl Mathieu, top tenor of the Travellers Quartet, is an accomplished dialectician? . . . . That Bill Hay was once a choir singer in a Hastings, Nebraska church? . . . . That Phil Dewey's father was a bandmaster and Phil sang his first song with his father's band when he was a lad of five? . . . . That the Sizzlers, NBC's newest harmony trio, have offers for five commercial programs? . . . . That Jack Knapp, recording company executive, has presented the Boswell Sisters with a gold record of their famous good luck song, "The Heebie Jeebies"?

## PROGRESS WITH RADIO

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