

TV & RADIO LOGS—MAY 2-8

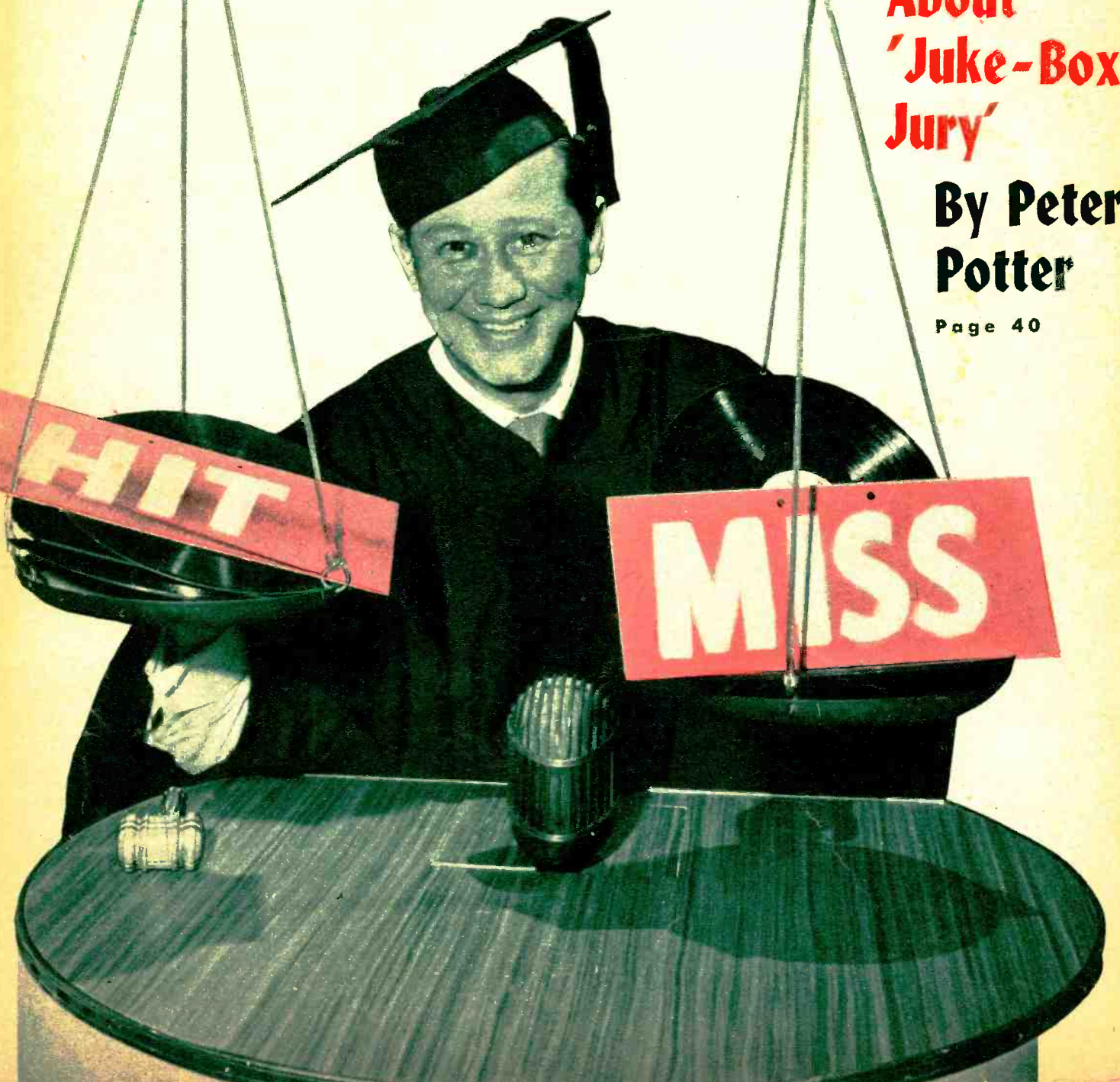
TV-RADIO LIFE

10
cents

The Truth
About
'Juke-Box
Jury'

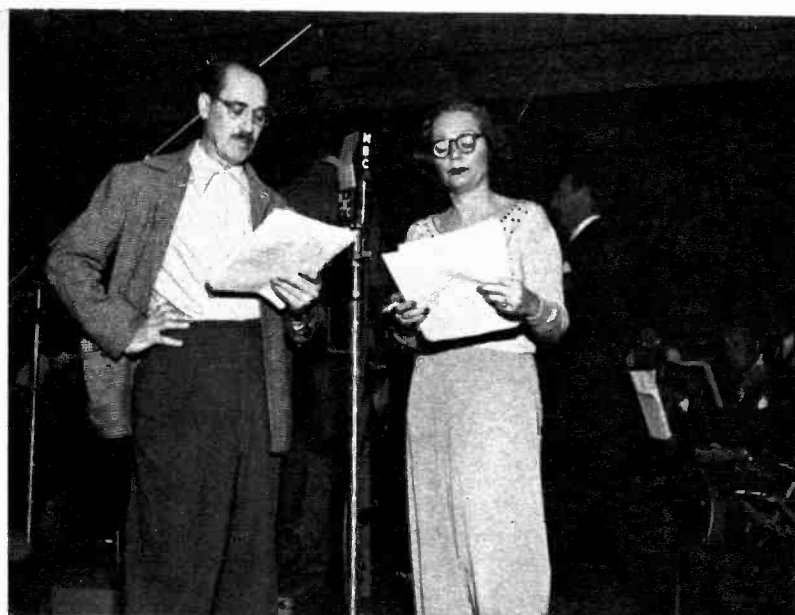
By Peter
Potter

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▲ **REMEMBER THE CONTROVERSY**
 Renzo Cesana, better known as The Continental, stirred up on TV? The suave charmer is now doing a radio show back East. (NBC photo by Elmer Holloway.)



▲ **MANY OF THE FANS STILL BEMOAN THE ABSENCE OF THE FABULOUS "BIG SHOWS"** which kept the air lanes sparkling. With the equally fabulous Tallulah as emcee, the star-loaded show was a real joy for the sophisticates. With Tallulah is the ever-lovin' Groucho, a frequent guest on "The Big Show." (NBC photo by Elmer Holloway.)

FLASHBACKS

(No. 81 in a series)

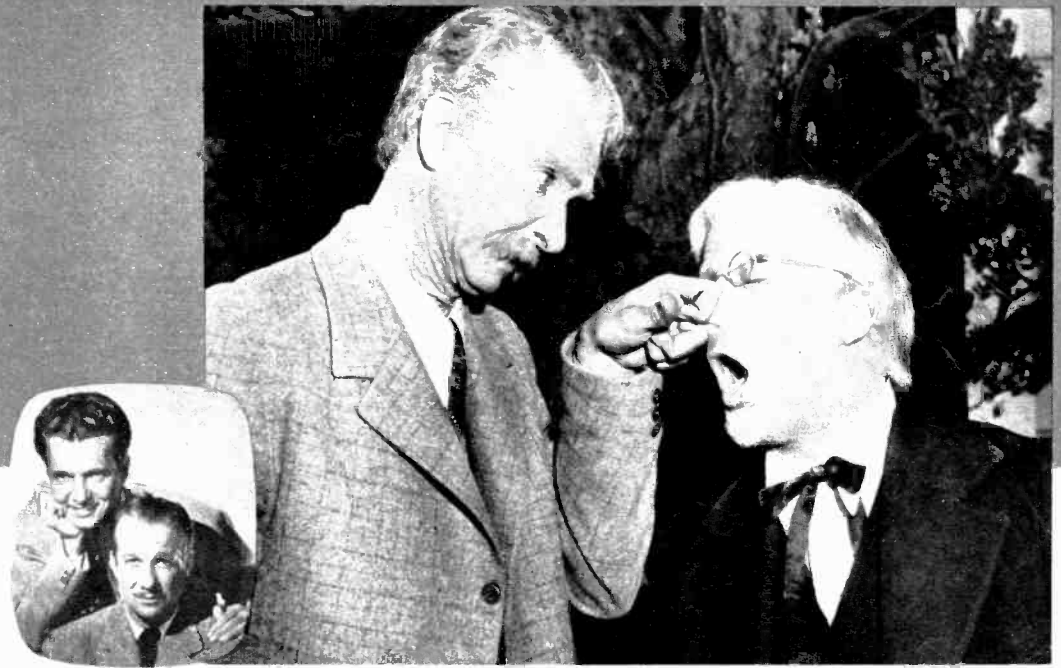
Let's flip back the years to check on some of today's favorites as they were in the not so dim and distant past.

▼ **THIS GOES WAY BACK, FOR YOUNG TOMMY COOK** is now at the leading-man stage. Remember the "Judy Splinters" and Shirley Dinsdale days? Tommy is seen here with Norma Jean Nilsson. (Blue Network photo by Gene Lester.)



▼ **THERE WAS PLENTY OF EXCITEMENT** in the Dinah Shore-George Montgomery household when little Melissa arrived. (Robert Perkins photo.) Lower: Papa Phil Harris is still the same doting father he was when this picture with Phyllis and Alice was taken. (NBC photo by Elmer Holloway.)





"ABNER" (RIGHT) GETS HIS NOSE TWEAKED by "Lum" as the two lovable Pine Ridge characters tangle over a "situashun." Inset shows "Lum" and "Abner" as they are in real life, Chet Lauck and Norris ("Tuffy") Goff. (Gene Lester photo.)

Two Nice Old Fellas

IT WAS CHET ("Lum") Lauck and Norris ("Abner") Goff speaking. "Lum and Abner," they unisoned, "are two nice old fellas we think an awful lot of. They're two nice old gentlemen from Pine Ridge. We couldn't let 'em die."

That's the way Chet and "Tuffy" explain their recent return to radio after an absence of three years. Three years may be a long time in some careers—long enough to invite complete oblivion—but this is not the case with the durable duo who were on the air steadily from 1931 until 1950. Three years to "Lum and Abner" are like a well-earned vacation.

So when they came back on the air early this year, their fans from all over the country began writing "welcome-back" letters and telling them how glad they were that their ABC-KECA show was a fifteen-minute "strip" rather than a half hour.

"We drew a different type of fan when we were on CBS thirty min-

utes." "Tuffy" observed. An effort had to be made for a plot, a situation, rather than the easy-going, cracker-barrel kind of entertainment manifested in their daily quarter hour.

Both the format and the lovable characters (which, as you know, are all done by Chet and "Tuffy"), are the same. These two men, years and years younger than the title characters they play, haven't changed either. Theirs has been a very close association ever since they were growing up together back in Mena, Arkansas.

As youngsters "Tuffy" worked after school in his dad's grocery store and Chet helped stack lumber in his father's yards. After work the boys often played a game mimicking some of the hill folks. They also concocted a blackface routine with which they entertained at Mena "socials." One night when the town staged an amateur show, everybody on the program showed up with a blackface act. Chet and "Tuffy" put their heads together and made a

quick switch, going on with their hill-folk mimicry. Chet snatched the name "Lum" out of thin air "because I didn't know anybody with that name." "Tuffy" took the name "Abner" because he did know an Abner.

The essence of their show is the simplicity of rural America . . . the choice bits of observation and wisdom reflect the true pioneer's philosophical nature. Just think of what you consider the epitome of Americana—"as American as"—and that will typify the Pine Ridge people.

To listeners, "Lum and Abner" are very real. Goff knows of a Long Beach man who made a special vacation trip a couple of years ago all the way back to Arkansas just to see Pine Ridge. For Lauck and Goff "Lum and Abner's" return is best summed up in Chet and "Tuffy's" own words. "I think we probably got more laughs out of the first show when we came back than anyone else." Added Chet: "It was like seeing someone you've moved away from."



ONE OF RALPH'S MOST STIRRING SHOWS WAS ON THE LIFE OF REV. JIM McLAIN OF DALLAS, TEXAS. Rev. McLain was radio's Dr. I. Q. for six years before he became a minister. On the show Ralph asked for contributions to support the Three Cross Ranch and received \$17,000. Right: Ralph is a regular churchgoer. Barbara, his wife, the children, and "Mom" enjoy one of the Wednesday night suppers in the Church basement.



THE EDWARDS FAMILY KNOWS THE VALUE of spiritual training and belief. Barbara, Gary, Lauren, and Christine give the popular "This Is Your Life" man a wonderful reason for believing that life is a great thing.

EVERYONE has a personal faith that carries him through the events of his life great or small. My personal faith is such that somehow I seem to find it reflected in all of the people I come in contact with.

My basic faith was learned from my mother and father, when I was a very small child in Merino, Colorado. Mom and Dad were pioneer stock, to whom reading the Bible each day was as much a part of their life as feeding the stock or seeing that we washed our hands and faces.

Their early faith carried through to me in many things. I was never afraid of the dark or strange noises as a child, because Mom assured us that the "Man Upstairs" would look after us . . . and to help him along a little she would pick up a potato

masher and hunt out the prowler in the chicken yard.

During devotions we were often reminded by our parents "This is a free country where opportunities come to those who work hardest. God made these opportunities possible. Don't forget it, boys."

My faith in humanity, which is based on a closeness with the creator of the universe, started as a child, when at church suppers, in Sunday school and other gatherings I was constantly reminded of the goodness of people.

In fact my first experience in "show business" was in church. And it was also my first "stage fright." I was to recite a poem at the Easter Service. Just as I started to recite the teacher handed me an Easter lily to hold. I was so "thrown" I could only stutter. Any fluffs I make on radio

WHAT Faith

This is the first of an inspirational the influence of religious faith television personalities. Ralph philosophy has guided him to a

or television today remind me of that Easter lily.

When I was going to college I worked at the local radio station in Oakland. The Sunday services were broadcast and I stayed at the studio so that if anything went wrong I could put on appropriate "fill" music until things were right again. One Sunday all of a sudden I realized the line had broken to the church or something and I reached down into the fill music while I was announcing "Stand by until the line is fixed," etc. The music was filed "holy" and "hotcha." I put the record on the turntable and the music started to blare "Hold That Tiger" . . . I had reached into the "hotcha" bin by mistake.

After college as I left for New York to embark on a career, Mother, whose faith had carried me through the long years, said just one final sentence. "Go to church, son."

While I believe that it is possible to have a great faith without going to church, for me the contact with other people is very vital and very stimulating. There is a warmth in

joining with others in prayer, there is a great simpatico in singing a hymn together, even if you sing not well, but loud. The unification of people at a church supper adds to the warmth and friendliness of an evening.

In New York I had a hard time getting started. However, I never lost faith that things would eventually work out. I used to sleep in the Actor's Church, where they had cots for twenty-five cents a night, and I ate at the Bernarr MacFadden health-food shop. Things began to get worse, and one night I had finally decided to give up and go home. I was down to my last fifteen cents. During the weeks in New York I had taken Mother's advice and gone to church often and this night I again slipped into the Actor's Chapel off Broadway. I had never really sunk into what you might call an empty pit because of my faith and belief that opportunities could come to a fellow no matter how rural his background. This night, however, I was about as low in spirit as I could get. I spent quite a long time in the silence of the chapel, just talking to God. He's probably the best listener in the world. He lets you tell your whole

Life" my faith in the goodness of people has paid off.

While "Truth or Consequences" is a stunt show, it has never doubted the dignity of man and has time and time again proven the godliness of man by the many contests in which listeners contributed millions of dollars for charity.

When the town of Hot Springs, New Mexico, changed its name to Truth or Consequences, New Mexico, the first persons to volunteer as contestants were the ministers from the various faiths. They too believed in mixing fun with good gestures, and there was a big sign on the First Baptist Church which read, "Sermon Sunday—Truth—or Consequences," and the Rev. Mr. Dennis said, "We have all always preached, 'Live the truth or you'll pay the consequences'."

In the mail recently addressed to "This Is Your Life," Rev. Donald J. Baethemeh of Zanesville, Ohio, said he had built one of his sermons around "This Is Your Life." These are the things that make me proud

of the show. I know that these things are not done by me alone, but by the guiding hand of my Friend Upstairs who taught me long ago to believe in the good in people.

"This Is Your Life" is a kind of religion with us . . . we do not set up to preach, certainly, and the purpose of the show is entertainment, but it is still a way to do great good. We always say there is a story in everyone's life, and there also is great good in everyone's life. If you look, you can find mistakes—but you also can find great service and love.

In summing it up, faith to me means the little important things in life that change little from year to year, the love of family and friends, the sweet odors of flowers, trees and grass, the vitality of the Church. As I look around I see myself in every boy with torn coat sleeves. There will always be, please God, thousands of young people with growing stomachs, patches in their clothes, wonderful dreams who through their own particular kind of faith will achieve the opportunities that await them.

MEANS TO ME

*new series dealing with
on the lives of prominent
Edwards's spiritual
life of service to others.*

BY RALPH EDWARDS

As Told to Jack Holland

story and He never once interrupts . . . but like a good friend you feel His presence and sympathy.

When I came out of the church there was a friendly moon above. I remembered and was bolstered by the fact that Mom and my brothers were praying for me too. A neon-lighted cafeteria looked inviting and I blew my last fifteen cents on a sandwich and coffee.

That was a turning point. . . . I knew something was going to happen. Next day I decided to make another round of the studios. At CBS there was an audition for announcers. Sixty-nine of us were to try out. I was called back a second time and that time I was hired. My heart was doing half-gainers while I held my hand over the worn spot in the elbow of my coat sleeve.

Through the years on "Truth or Consequences" and "This Is Your

May 1, 1953



▲ **RALPH AND HIS MOTHER MINNIE.**
This inspiring woman, who died last year, gave Ralph his background in faith and religion.

▼ **IN 1948 WHEN THE TOWN OF HOT SPRINGS, NEW MEXICO,** changed its name to Truth or Consequences, New Mexico, three of the local ministers, Catholic, Baptist, and Lutheran, were contestants on the show. These men said they had always preached, "Live the truth or pay the consequences."



"I'm Available"

Says Norma Gilchrist

YES, FELLOWS, that's correct. Lovely Norma Gilchrist says: "I am available." No, fellows, it's not for pleasure. It's strictly business that Norma is talking about.

Just to keep matters straight, Norma Gilchrist is the vivacious and talented redhead who headlines KTTV's "Helpfully Yours," Monday through Friday.

The program which you see on camera incorporates all of the established requirements for a successful women's TV program. The former Powers model and fashion-publicity girl, with the aid of producer Arnold Mills, helps the women at home solve their homemaking, beauty, and fashion problems.

Hep to the ways of show business, the former New York TV star mixes her practical suggestions with entertaining features which include giveaways, contests, mail pitches, viewer participation, musical entertainment, and "name" guests.

Some of the big names who have been interviewed by Norma include Lloyd Nolan, Margaret Truman, Jack Smith, Arlene Dahl, Jimmy Durante, Liberace, Joan Caulfield, Andy and Della Russell, Dane Clark, and Barbara Britton.

Off Camera

Although all of these activities take up a lot of Norma's time, it accounts for only a small portion of the work she puts in. That's where her "availability" comes in.

"In order to be successful on TV a person has to do more than just

what you see on camera," explains Norma. "You have to get out in the field. You have to prove to your public and to your sponsors that you believe in what you are doing and that you are willing to devote extra time to your work."

The five-foot-four-inch beauty practices what she preaches. She spends hours thinking and working at helpful and economical hints for the women at home. Her apartment is full of various projects with which she is always tinkering.

Market Appearances

Norma takes regular trips to various markets throughout Los Angeles making guest appearances. For her sponsors as well as for her public she realizes that the large shopping markets in Southern California draw thousands and thousands of people every week.

A former editor of "Hat Box Girl" magazine, Norma also puts out pamphlets, brochures, and publicity releases to keep people informed of her activities.

Needless to say, Norma enjoys working nights and days at her job, for she's young and ambitious. In brief, she's a career girl who's on top and who wants to stay there.

In private life, Norma is single and always has been. With her vast knowledge on how to run a home, one would surmise that she'd be the "perfect mate."

"I'll marry and settle down some day," says Norma. "But not yet. My work comes first."

Too bad, fellows. At least it's a big break for the women.



IF YOU SHOULD SEE Norma Gilchrist at your local market some day, this is the Stokely's outfit which she will be wearing.

VITAL STATISTICS

Measurements: bust 34, waist 22, hips 34. Nine dress. Five feet four inches, before breakfast weighs 107; after dinner 110.

Marital Status: single.

Hair: Red, naturally curly.

Eyes: green.

Favorite color: blue.

Favorite food: mushrooms and artichokes and "blood-rare" roast beef. Loves tomatoes on everything; hates sweets.

Hobbies: loves music, opera, reading. Handcraft hobbies; sewing. "Like to do anything I can do with my hands."

Men: "Can't stand conceited men." Enjoys courteous companion. Sucker for little things; more important than big things. Men must have sense of humor.

Pet peeve: can't stand "wise guys" or egotistical men, or hypocrisy. "Career girls who are strictly career girls are very boring," says Norma.

ONE LOVELY LADY of TV visits another. Seated at Norma's right, chatting about home life, is Barbara Britton.



LIBERACE PROUDLY SHOWS Norma several of his large collection of miniature pianos. Talented artists such as Liberace appear regularly on Norma's KTTV daily program. (KTTV-Rothschild photos.)



This Week in TV

the powers that be trying to find a solution to the many problems which beset "Your Show of Shows." At the point of writing your guess as to the outcome is as good as anybody's.

In & Out of Focus (General Comment)

Around TV Row

Ben Blue is busily at work on a half-hour situation-comedy series for next season, which **Ernie Glucksman** will direct and produce. . . . If **Robert Young's** motion-picture commitments won't interfere "**Father Knows Best**" will be given the video treatment. NBC is a strong supporter of this possibility. . . . **Robert Cummings's** wife, **Mary**, is slated to appear in several forthcoming "My Hero" stanzas. . . . Producer-writer **Joe Cheney** is developing twenty-six musical fantasy stories for the **Mimi Benzell TV** series, "**Musical Magic**." . . . **Episodic TV** seems to be becoming a trend. First we had **NBC-TV's Opera Theatre** presentation of "**Rosenkavalier**" in two parts and now **ABC-TV** is presenting **Dickens' classic "Tale of Two Cities"** on the "**ABC Album**" series in two half-hour installments. (Next week, "**East Lynne**.")

The long-awaited **Gloria Swanson** series bows on **KTTV** this week. . . . **KNBH's** new "**Knock Knock**" innovates popular songs in an audience-participation show. . . .



Jack McCoy

Frederick DeCordova, veteran motion-picture director, has been signed to a long-term contract as producer-director by **CBS-TV**. . . . **Alan Young** reverts to his two-skit format on his "**Time to Smile**" stanza. . . . "**Follow the Leader**" with **Vera Vague**

(**Barbara Jo Allen**) as femcee gets the audition-kinnie treatment from **CBS** next week. . . . **Donald O'Connor** and **Sidney Miller** are two of the busiest up-and-coming music publishers in town. . . . **John Desmond**, long-time star of **Don McNeill's "Breakfast Club"**, makes his TV dramatic debut on **CBS's "Danger"**. . . . "**Kraft TV Theatre**" celebrates its sixth anniversary May 6 by presenting four scenes selected as having been the most outstanding in its history.

Marlin Perkins of "**Zoo Parade**" fame leaves **Chicago's Lincoln Park Zoo** for his annual (ninth) snake hunt. The hunt will be shown in detail on a June "**Zoo Parade**" show. . . . **Ted Mack's** fans welcome his return to the airlines (**KNBH**). **Ted's "Original Amateur Hour"** has an enviable record of eighteen years of broadcasting. . . . Response to **NBC's** audition kinnie of "**Glamour Girl**" starring **Jack McCoy** was overwhelming. Watch for this show. It's due to hit the **TVlanes** soon and with quite a bang.—**M.R.**

Travis Returns

We were glad to see **Merle Travis and Company** come back to **Channel 7** last week. Ever since the cancellation of "**All-American Jubilee**" we have received numerous calls and letters wanting to know when **Merle** would be back. You can see him and his wife, **Judy Hayden**, on **KECA-TV, Monday through Friday, from 3:00 to 3:30**. It's the same format; a rural type show featuring a wide variety of acts.

Caesar, Coca Dilemma

Problems for next season's "**Your Show of Shows**" are still unsettled. Rising costs for time, talent and production are rapidly forcing clients to consider less expensive shows.

Apparently the areas of conflict cover a wide range, including not only new salary contracts for the stars, but also existing differences as to the show's pattern for the new season. (**Caesar** and **Coca** are slated for the combined fabulous figure of a \$40,000 weekly salary.)

Primarily, the major issue involves exposure for the stars in determining how frequently they'll be on. Whether this includes a rotating pattern, or more frequent layoffs as a team, is yet to be resolved, along with decisions as to half-hour and/or participation formula, change in format, etc.

Producer-packager-director **Max Liebman** is in a constant huddle with

Second Glances (Critical Comment)

We Point With Pride

. . . To **KECA-TV's** recent TV report by the party of nine American newsmen who were admitted to the **Soviet Union**. This exclusive telecast was extremely informative and enlightening.

To **NBC-TV's "Ding Dong School"**, a program designed for pre-schoolers, which is deftly handled by **Dr. Frances R. Horwich**. This show just received a **Peabody Award** as the outstanding children's program, and rightly so. It encompasses many aspects for the alert young viewers. Learning by doing, games and visual object lessons are part of the format. **Dr. Horwich** reaches the children by talking to them at their level. She even sits on a hassock so she won't tower above their heads.

Stop, Listen, Look (Shows You May Like)

Freedom Rings

CBS-TV (KNXT)
Tuesday, Thursday, 11:30 a.m.

After you dismiss the popular misconception that "**Freedom Rings**" has anything to do with patriotism, you can relax and enjoy one of TV's fastest-moving audience participation shows. This misleading title has its own special brand of significance. It's freedom from drudgery, freedom for the kitchen slaves as peddled by Westinghouse products.

Actor **John Beal** has a way with the ladies both on camera and over the telephone. Yes, both members of the studio audience and home viewers have an opportunity to win Westinghouse loot.

If you're seeking freedom from kitchen drudgery (and who isn't?) an appliance may be your answer if you're fortunate enough to be a contestant on "**Freedom Rings**."—**M. R.**

"Life" Repeats

The highly popular **NBC-TV "This Is Your Life"** series, featuring genial **Ralph Edwards** as emcee, will continue through the summer weeks.

The summer series will replay thirteen of the most popular shows of the present season. **Edwards** has asked that viewers across the nation write in to him and request the repeat of their favorite subject and show of the season.

Letters should be addressed to **Ralph Edwards, c/o National Broadcasting Company, Hollywood 28, Calif.**

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SATURDAY TV LOGS

May 2

Information Received From Stations
Subject to Last Minute Change

✓ Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

- 10:00 5 News; Music—30m.
- 10:15 7 Test Pattern—30m.
- 10:30 4 And It Came To Pass
With Ezio Pinza, Jennie Tourel and Melvyn Douglas.
- 5 Giant Movie—One—60m.
- 7 Thrill Theater—30m.
"Rex and Rinty."
- 10:45 8 Televespers—15m.
- 11:00 4 Cinema Carnival
- 7 Rootie Kazootie—30m.
Songs audience participation, movie and a 3-minute playlet.
- 8 To Be Announced
- 11 Test Pattern—15m.
- 11:30 5 Smilin' Ed McConnell—30m.
With Squeekie the mouse, Midnight, the cat and Froggy, the gremlin.
- 7, 8 Jr. Press Conference—30m.
A student panel queries Mrs. Jane S. McIlvane, one of ten editors recently returned from Moscow.
- 11:45 11 Morning Serenade—10m.
- 11:55 11 KTTV News—5m.
- 12:00 5 Giant Movie—Two—60m.
- 7 Movetime—75m.
- 8 Rootie Kazootie—Kids—30m.
- 11 Saturday Movie Matinee—90m.
- 12:30 4 Farms and Gardens—30m.
Agricultural Tips and News.
- 8 To Be Announced
- 9 The Christophers—15m.
- 12:45 9 Baseball Matinee—90m.
- 1:00 4 Cavalcade of Sports—30m.
Horse racing from Jamaica, N. Y.
- 5 Giant Movie—3—75m.
- 8 Top Stake Horse Races
- 7 Sagebrush Theater—65m.
- 1:25 11 KTTV News.
- 1:30 4 Big Picture.
"29th Infantry Division."
- 8 Wrestling Films—60m.
- 11 Saturday Afternoon Movie
- 2:00 2 Kentucky Derby—45m.
With description by Bryan Field.
- 4 TV Opera Theater—1½ hrs.
Final act of "Der Rosenkavalier," sung in English with Wilma Spence, Frances Bible, Virginia Haskins, Ralph Herbert and Manfred Hecht. Peter Hermann Adler conducts.
- 2:15 5 Giant Movie—4—90m.
- 9 Baseball Warm-up—10m.
- 2:20 7 Set of Seven—10m.
- 2:25 9 Baseball—2¼ hrs.
Hollywood Stars vs. Portland Beavers.
- 2:30 7 Campus Farmers—30m.
Horticulture Demonstrations.
- 8 I Married Joan—Comedy—30m
Starring Joan Davis in comedy series.
- 3:00 4 Star Salon—30m.
- 7 Stu Erwin Show—30m.
With Stu Erwin and June Collier. TV comes to the Erwins.
- 8 Date With Judy—30m.
- 3:30 4 American Inventory—30m.
"How to Get Rich," an examination of the productivity of the United States.
- 7 Beulah—30m.
Starring Louise Beavers.

- 8 Fireside Theatre—30m.
- 3:45 5 Giant Movie—5—75m.
- 4:00 4 Outdoors with Wangenheim
- 7 Western Theatre—60m.
- 8 Super Circus—K—30m.
- 11 How Does It Work?—30m.
With Arnold Pike. San Bernardino high school students demonstrate "Photography."
- 4:15 2 Program Previews—15m.
- 4:30 2 Learning, '53—30m.
- 4 Star Salon.
- 8 Trouble With Father—30m.
- 11 Comedy Cameos—15m.
Classic movie comedies.
- 13 Public Service Film
- 4:35 9 Dugout Dope—10m.
With Bert Dunne.
- 4:45 9 Baseball Matinee—75m.

Movie Titles - - Page 18

- 11 Auction City—15m.
With Sam Munnis.
- 13 Film Short—30m.
- 5:00 2 Space Hoppers
- 4 Teleten Reporter—30m.
Featuring teen-age revue with emcee, Al Burton.
- 5 Man's Best Friend—Pets—30m.
With Herb Wegner. Featuring Greyhound dogs.
- 7 Tootsie Hippodrome—30m.
- 8 All Star Revue—K—60m.
- 5:15 13 Saturday Matinee—40m.
- 5:30 4 To Be Announced
- 5 The Fighting West—60m.
- 7 Space Patrol—K
Commander Corry is suspected of accepting bribe money.
- 6:00 4 Your Show of Shows—M—90m.
Sid Caesar and Imogene Coca.
- 7 Sat. Night Fights—M—60m.
With Sportcaster Bill Stern. Kid Gavilan vs. Danny Womber.

TV Previews

Saturday, May 2

KENTUCKY DERBY, (2), 2:00 p.m. Turf announcer Bryan Field describes annual outstanding turf classic. From Churchill Downs.

JUKE BOX JURY, (2), 10:30 p.m. Peter Potter guests, Ann Sheridan, Jack Smith, Rosemary DeCamp, Tennessee Ernie and Susan Whitney. Les Baxter and Bobby Hammock accompany Beryl Davis, who sings "April in Portugal."

SATURDAY NIGHT FIGHTS, (7), 6:00 p.m. At the Syracuse War Memorial Auditorium Kid Gavilan and Danny Womber meet in a 10-round middleweight bout.

HOLLYWOOD LEGION BOUTS, (7), 8:30 p.m. Chico Rosa and Gil Cadillac meet in a 10-round featherweight bout.

ORIGINAL AMATEUR HOUR, (4), 8:30 p.m. Ted Mack presents talented performers and salutes an American city in resumption of TV series.

JUNIOR PRESS CONFERENCE, (7), 11:30 a.m. Mrs. Jane S. McIlvane, editor of the DOWNTOWN (Pa.) Weekly Archive and one of ten editors recently returned from Russia, is guest.

NBC-TV OPERA THEATER, (4), 1:30 p.m. The final act of Strauss' opera "Der Rosenkavalier" is presented, with Peter Hermann Adler conducting.

- 8 Beulah—30m.
Louise Beavers stars.
- 9 Fearless Fosdick—30m.
Film series of comic strip characters.
- 11 Red Ryder Feature—60m.
"Homesteaders of Paradise."
- 6:25 13 Late News—5m.
- 6:30 2 Meet Millie—M—Comedy—30m.
With Elena Verdugo and Marvin Kaplan.
- 5 Movie Theatre—90m.
- 8 Lone Ranger—Variety—K—
- 9 Timmy O'Toole—30m.
Jay Irving with Timmy and Sally.
- 13 Who Knows This?—30m.
High school students speak on educational subjects with guests.
- 7:00 2 Quiz Kids—30m.
- 7 Texas Wrestling—60m.
From the Dallas Sportatorium.
- 8 Jackie Gleason—Variety—K
June Taylor dances and weekly guests.
- 9 This Is Your Navy—30m.
Report on activities of our Navy.
- 11 Film Featurette—30m.
- 13 Dinner Theater—30m.
Film series.
- 7:30 2 What In the World—30m.
- 4 Hit Parade—Music—M—30m.
America's top tunes, featuring Snooky Lanson, Dorothy Collins and June Valli.
- 9 Action Theater—60m.
- 11 Saturday Cinema—90m.
- 13 Hometown Jamboree—60m.
With Cliffie Stone, Tennessee Ernie, Molly Bee, Bucky Tibbs, Joan O'Brien
- 8:00 2 Jackie Gleason—Variety—K—
Guest, Georgia Gibbs.
- 4 Boston Blackie.
Kent Taylor, Lois Collier and Frank Orth.
- 5 Spade Cooley—Variety—60m.
- 7 Boxing Previews—15m.
- 8 Groucho Marx—Quiz—30m.
With the "You Bet Your Life" quiz.
- 8:15 7 Under the Pepper Trees—30m.
- 8:30 4 Original Amateur Hour—30m.
Ted Mack with new talent performers.
- 7 H'wood Legion Bouts—2½ hrs.
Chico Rosa vs. Gil Cadillac.
- 8 I Love Lucy—Comedy—30m.
Lucille Ball and Desi Arnaz.
- 9 Big Picture—30m.
7th Infantry Division.
- 13 Johnnie Mack Brown—60m.
- 9:00 2 Our Miss Brooks—Comedy—
Starring Eve Arden. Miss Brooks plays cupid to the janitor and cleaning lady at the annual school festival.
- 4 The Sky's the Limit—30m.
Dave Willock, Quizmaster and Sandy White.
- 5 Gold Emblem Theater—90m.
- 8 Red Buttons Show—30m.
- 9 Gift for Gab—30m.
Vern Vihlens introduces contestants undergoing specialized speech training who compete for prizes.
- 11 Film Featurette—30m.
(Continued on Next Page)

Saturday TV Logs

(Continued from Preceding Page)

- 9:30** **2** Leur Theater—30m.
4 My Hero—Comedy—30m.
 Robert Cummings as Beanblossom dreams a dream in "South Pacific Saga."
8 Chevron Theatre—30m.
11 Mystery Theater—60m.
9 Mystery Theatre—75m.
13 Adventure—30m.
10:00 **8** Bob Wilson—Talk—5m.
13 Saturday Whoop-De-Do—60m.
 With Cliffie Stone.
10:05 **8** Boxing—60m.
10:30 **2** Juke Box Jury.
 Peter Potter and guests rate latest records. Appearing are Ann Sheridan, David Brian, Jack Smith, Rosemary De Camp, Tennessee Ernie and Susan Whitney, Berle Davis sings "April in Portugal" accompanied by Les Baxter and Bobby Hammock.
4 Cinema Carnival—75m.
5 Sat. Night Movie—75m.
11 Saturday Startime—30m.
10:45 **9** Charles Antell—30m.
11:00 **7** Major Movie Theater—75m.
8 Danger—30m.
11 Murder Before Midnight—60m.
13 Haynes at the Reins—30m.
 Fun with Dick Haynes and Greta Tyssen.
11:30 **8** Hit Parade—30m.
 Dorothy Collins, Snooky Lanson and June Valli.
13 Late News—5m.
11:35 **13** Owl Movie
11:45 **5** Final Edition—10m.
 Tom Hatten reports.
12:15 **11** Midnight Movies.

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Folder tells set owners how, by a new amazing self-service method, they can save many dollars each year. Drop a line today for this descriptive folder.

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Color TV Screen Filter gives several beautiful color-tones to picture. Reduces glare, snow, ghosts, eyestrain. Increases depth, contrast, realism. Filter properties added: optically correct. Fits outside glass, special adhesive included. Money-back guarantee. Thousands sold. Sensational! 7" through 12½" sets, \$1.99; 14" through 17" sets, \$2.49; 19" through 21" sets, \$2.99. Write Pete Sorensen, "COLOR-VISION," 922 W. 7th Place, Los Angeles, MA-9-8879.

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HUDSON 2-3341

DAY OR NIGHT
 Television Industries, Inc.
 4031 Wilshire Blvd.
 Los Angeles 5, California

HOLLAND'S TUNNEL

BY JACK HOLLAND

When—if ever—are TV and radio stations going to start using ethics in their choice of advertisers? After all the open condemnation in *TV-Radio Life* and other magazines and newspapers about come-on deals like vacuum cleaners and similar products, radio and TV are still saturated with these products which are designed to take the public for a ride. **Don't the stations owe something to the public they are supposedly serving?** Or is the almighty dollar more important to them? And why doesn't the *Electrolux* company take action against these outfits who advertise rebuilt Electrolux machines and then pan the product to housewives who are contacted?

And why don't legitimate advertisers raise a beef? It's getting so people are leery of many bona fide advertisements because they've been fooled too often by the phony ones. Any station that runs plugs for companies that are known to be louses should be given a thorough raking over by the FCC and the public should absolutely refuse to listen to any of their programs. Let's get off our apathy. **How about a boycott move of this kind, folks?** Maybe this will teach the stations a lesson they sadly need to learn?

Fred Allen's debut locally on the *Jack Benny* and *Johnny Carson* TV shows was unfortunate. His case of nerves on the Benny program was an amazing thing to see. And his spot with Johnny was unbelievably bad. This comic may some day find his niche on TV.

Salaams to: Ken Murray for his very moving tribute to the GI prisoners now being exchanged. He gave a real tug at the heart on his Sunday night show. . . . **Desilu Productions** for a beautiful introduction of **Elizabeth Patterson**, who is now playing the baby sitter on "*I Love Lucy*." A fine bit of writing for a fine actress.

Question of the week: Red Buttons, it's admitted, is a good TV personality, but what is it this guy has that makes the teen-agers go so wacky over him? On his show he gets a reaction reminiscent of **Frank Sinatra** some years

ago and **Johnny Ray** today. What "strange thing" is happening? Speaking of Red, the **Mary Kaye Trio** was a solid hit on his show recently.

Screen Gems has just signed a new contract with the **Ford Company** for thirty-nine more TV films. This company is a standout in town for its fine product and is also the only TV outfit being subsidized by a major motion-picture studio—**Columbia Pictures**. **Screen Gems** has had more top names in its films than any single TV producing organization—and the reason is obvious. It aims only for perfection.

Jack Gross and **Phil Krasne**, who produce "**Big Town**" and other TV shows, celebrated the first anniversary of "**Big Town**" last week with a big party. It's good to see men like Jack and Phil click. Here are two men who have never sacrificed integrity for a few bucks.

To get back on commercials: doesn't it seem that the cigarette commercials are strictly negative? With all the emphasis on this brand or that brand not containing the harmful ingredients of the other brands, with the excess speling about no irritation or acid tars or what-have-you the public is left with one impression—cigarettes are bad for you but the companies want to prove they're actually as healthy as a glass of vegetable juice. Why not stop worrying about what doctors found out in cigarette tests and just **make one claim:** if you're going to smoke, you'll enjoy this or that cigarette?

And have you ever thought about the **emotional reaction given children** by some of the commercials? The "plugs" are so keyed up about items like liver bile, no perspiration odor, a sexy dish selling beer, and other equally peculiar means of selling that kids are bound to wonder what kind of a world they're living in. Children are getting disappointed when their mothers don't indulge in high dramatics when they're given a laxative.

Idle thought: When is someone going to publicize the truth about a TV personality who sells himself as a humanitarian but is anything but!

Hey, you folks in San Diego . . . we made a mistake in our April 17th ad

"ART LINKLETTER'S HOUSE PARTY" is heard on KFMB in San Diego. Keep listening.

Jack Slattery

SUNDAY TV LOGS

Information Received From Stations
Subject to Last Minute Change
✓ Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

May 3

- 8:00 7 Test Pattern-15m.
- 8:15 7 Inspirational Guest Hour-
- 9:00 11 Test Pattern.
- 9:15 7 God's Story Book-15m.
- 9:30 7 Inspirational Guest Hour-
- 9:45 8 Film Short-15m.
- 11 Morning Serenade-10m.
- 9:55 11 KTTV News-5m.
- 10:00 4 Youth Wants To Know
Senator Leverett Saltonstall (R.,
Mass.) answers questions for stu-
dent group.
- 8 Let There Be Light-30m.
- 11 Sunday Morning Movies-60m.
- 10:30 4 Frontiers of Faith-30m.
- 7 Cactus Playhouse
"Under Montana Skies."
- 8 Frontiers of Faith-K-30m.
- 2 Program Previews-15m.
- 10:45 13 Prodigal Son and Unfaithful
Servant.
- 11:00 2 Sunday Morning Show-60m.
- 4, 8 Mr. Wizard-Science-K-
Don Herbert and his fun-with-
science demonstrations. "Heat
Around the House," shows how
scientists determine caloric value
of foods.
- 5 In God We Trust-60m.
- 7 Church in the Home-60m.
- 11 Great Churches of the Golden
West-60m.
With Rev. Clifton Moore from the
First Methodist Church of
Alhambra.
- 11:15 2 In the Public Interest
- 13 Sunday Morning Movie-75m.
- 11:30 4 American Forum of the Air.
- 8 Western Theatre-60m.
Chapter 5.
- 11:45 9 Air Force Theater-30m.
- 12:00 2 Man of the Week-30m.
- 4 Cinema Carnival-90m.
- 5 Movie Theatre-60m.
- 7 Seminar-30m.
- 9 Baseball Matinee-75m.
- 11 Voluntarily Speaking-15m.
Jr. League.
- 12:15 11 Polyzoides, Foreign Editor-
Weekly political analyses.
- 12:30 2 Light of Faith-30m.
- 7 Faith for Today-30m.
- 8 To Be Announced
- 11 Garden Chats-30m.
- 13 Lost City-30m.
- 1:00 2 State of the Union-M-30m.
- 5 Western Theatre-60m.
- 7 Sagebrush Theater-45m.
- 8 Quiz Kids-30m.
- 11 Auction Park-30m.
With Bill Welsh.
- 13 Sunday Matinee-75m.
- 1:15 9 Baseball Warm-up-10m.
Ted Meyers host.
- 1:25 9 Baseball-2 hrs.
Hollywood Stars vs. Portland
Beavers.
- 1:30 2, 8 Omnibus-M-90m.
George Bernard Shaw's "Arms and
the Man."
- 4 Sunday Service-30m.
- 11 Big Picture

- 1:45 7 Mirandy's Garden Shop-15m.
Garden tips and flower-of-the-week.
- 2:00 4 Zoo Parade
Marlin Perkins presents "Early
American Animals."
- 5 Twin Movies-75m.
- 7 Super Circus-Variety-M-60m
- 11 770 on TV-30m.
With Bill Crago and guests.
"Enough to Break Your Heart."
- 2:15 13 Sunday Matinee-75m.
- 2:30 4 This Is the Life-30m.
"Labor and Management."
- 11 Jalopy Derby-2½ hrs.
- 3:00 2 You Are There-30m.
"The Signing of the Declaration of
Independence."
- 4 Industry On Parade-15m.
- 7 Travelcade of Youth-30m.
Music, inspirational messages and
guest speakers.
- 8 Canine Corner-30m.
- 3:15 4 Meet the Veep-15m.
Former Vice President Alben W.
Barkley speaks informally on mat-
ters of interest.

Movie Titles - - Page 18

- 5 Twin Movie-90m.
- 3:30 2, 8 See It Now-M-30m.
Editor-Narrator Ed Murrow with
people and places that make the
headlines.
- 4 Halls of Science-30m.
- 7 Talent Patrol-30m.
With Steve Allen.
- 9 Double Play-15m.
Hosts, Laraine Day and Leo Du-
rocher with guest, Joe Di Maggio.
- 13 Sunday Matinee-2 hrs.
- 3:45 9 Baseball-2 hrs.
Hollywood Stars vs. Portland
Beavers.
- 4:00 2 Cavalcade of Books-30m.
Georgiana Hardy and Everett Noon-
an.
- 4 Kukla, Fran and Ollie-K-
7 Your Sunday Matinee-60m.
- 8 Roy Rogers-30m.
- 4:30 2, 8 Private Secretary-30m.
Starring Ann Southern.
- 4 Get the Facts-30m.
Jimmy Wallington, moderator.
- 4:45 5 Movie Theatre-75m.
- 5:00 2 Hollywood Road To Fame-
30m.
NTG with group of hopeful talent.

- 4 To Be Announced
- 6 Spanish Language Feature-
60m.
- 7 The Lundberg Show-30m.
With Dan Lundberg.
- 8 Comedy Hour-K-60m.
- 11 Captain Midnight-30m.
- 5:10 13 Late News-5m.
- 5:15 13 American Legion Program
- 5:30 2 This Is Show Business-30m.
Clifton Fadiman, host, with guests
Dagmar, Eartha Kitt, the Szonys
and George Gobel.
- 4 Tex Williams Show-60m.
With Smokey Rogers, Deuce Sprig-
gins, Terrea Lea, Candy and the
Colwell Brothers.
- 5 Film Featurette-30m.
- 7 Sunday Feature-60m.
- 11 Comedy Cameos-15m.
Classic movie comedies.
- 13 Freedom Forum-60m.
With Freeman Lusk.
- 5:45 11 The Christophers-15m.
- 5:50 9 Dugout Dope-10m.
Host, Bert Dunne.
- 6:00 2, 8 The Fred Waring Show-
With Fred Waring and His Penn-
sylvanians.
- 5 Wild Bill Hickok-30m.
With Guy Madison and Andy
Devine.
- 6 Western Movie-75m.
- 9 Baseball Matinee-75m.
- 11 Twenty Questions-Quiz-K-
With Jay Jackson, Fred Van De-
venter, Florence Rinard, Herb
Polesle, Johnny McPhee and guest,
George Stevens.
- 6:30 2, 8 Time to Smile-Variety-
Alan Young.
- 4 Roy Rogers Show-30m.
- 5 Eastside Kids-60m.
- 7 Public Service Feature.
- 11 Youth on the March-30m.
With Dr. Percy Crawford.
- 13 Movie of the Week-75m.
- 7:00 2 Stork Club-30m.
Sherman Billingsley with guest
Jimmy Durante.
- 4 8 Red Skelton-Comedy-30m.
- 7 Caught in the Act-30m.
- 11 Bishop Fulton J. Sheen-K-
"Life Is Worth Living."
- 6 Movie Parade-75m.
- 7:30 2, 8 What's My Line?-M-30m.
Moderator Jonn Daly with panelists
Arlene Francis, Dorothy Kilgallen,
Steve Allen and Bennett Cerf.
- 4 Mr. Peepers-K-30m.
Wally Cox as Mr. Peepers goes to
wedding of his friends Wes and
Marge.

5 "The Movies"-90m.
Brought to you by Barbara Ann
Bread and Star Kist Tuna.

7 Comedy Curtain Call-30m.
11 Victory Baptist Singers-30m.
From the Victory Baptist Church.

7:45 13 Surprise Theater-75m.

8:00 2 Life With Luigi-30m.
Vito Scotti as Luigi.

4 The Comedy Hour-K-60m.
Starring Dean Martin and Jerry
Lewis with Mary McCarty.

(Continued on Next Page)

TV Previews

Sunday, May 3

DOUBLE PLAY, (9), 3:30 p.m. Between
games, Joe DiMaggio is guest of Laraine
Day and Leo Durocher.

OMNIBUS, (2), 1:30 p.m. Entire broadcast
time is devoted to George Bernard Shaw's
"Arms and the Man," directed by John
Burrell.

YOUTH WANTS TO KNOW, (4), 10:00 a.m.
Senator Leverett Saltonstall answers ques-
tions of teen-age group.

COMEDY HOUR, (4), 8:00 p.m. Dean Martin
and Jerry Lewis with guest Mary Mc-
Carty and Dick Stabile and his orchestra.

YOU ARE THERE, (2), 3:00 p.m. You will
see the signing of the Declaration of Inde-
pendence by leading representatives of
the original thirteen colonies.

Sunday TV Logs

(Continued from Preceding Page)

- 7 **Mental Health—30m.**
- 8 **Mr. Peepers—K—30m.**
- 11 **Sunday Feature Theater**
- 8:15 6 **Movie Parade—75m.**
- 8:30 2 **The Big Picture**
- 7 **Both Sides—30m.**
Quincy Howe, moderator, with guests, Senators Joseph R. McCarthy (R., Wisc.) and Wayne Morse (Ind., Ore.)
- 8 **Files of Jeffrey Jones—30m.**
- 9:00 2 **Toast of the Town—Variety—K—60m.**
Ed Sullivan guests Roberta Peters, Jimmy McHugh, Willie West and McGinty and scenes from "Never Let Me Go," starring Clark Gable and Gene Tierney.
- 4 **Philco TV Playhouse—60m.**
- 5 **Bandstand Revue—60m.**
Emcee Harry Babbitt and Leighton Noble's orch.
- 7, 8 **Walter Winchell—News—K**
- 11 **Front Page Detective—30m.**
Edmund Lowe in "The Deadly Curio."
- 13 **Tex Ritter's Western Cavalcade—60m.**
- 9:15 7 **Washington Calling California**
California Congressmen report on political problems.
- 8 **To Be Announced**
- 9:30 6 **Movie Parade—75m.**
Dr. James Fiffeld, Jr., moderates.
- 11 **Rocky King, Detective—K—**
Starring Roscoe Karns in "Ordeal by Fire."
- 10:00 2 **Bachelor's Haven—30m.**
- 4 **The Doctor—Drama—30m.**
"Escape From the Past."
- 5 **Magazine of the Week—45m.**
- 7 **Hour of Decision—15m.**
With Billy Graham.
- 11 **The Plainclothes Man—K—30m.**
Ken Lynch and Jack Orrison star in "The Hillsdale Mystery."
- 13 **Charles Loughton Reads—15m.**
- 10:15 7 **The World Church—90m.**
- 8 **Crime Syndicated.**
- 13 **Owl Movie—90m.**
- 10:30 2 **Platter Panel**
Panelist, Ira Cook, Bill Ballance, Ronnie Kemper with moderator Frank DeVol and guests.
- 4 **Eye Witness—30m.**
"Buried Alive," strange story of a carnival stuntman whose wife's lover plots his death. His escape and retribution make unusual climax.
- 11 **Sunday Cinema**
- 10:45 5 **Your Income Tax**
- 8 **My Little Margie—30m.**
- 11:00 4 **Cinema Carnival**
- 5 **Final Edition—15m.**
- 11:15 5 **Tele-Vespers—30m.**
- 8 **Rocky King, Detective—30m.**
- 11:30 2 **The Late Show**
- 11:45 8 **Club Embassy—15m.**
- 13 **Late News—10m.**
- 12:00 8 **Newsreel**

TV-RADIO

Lifelines

BY EVELYN BIGSBY

CHRISTY FOX, TIMES SOCIETY COLUMNIST and now to be an air columnist as well, on KNX, thought soberly for a moment when I asked her how many people she knew by name here in Southern California. "Five thousand" was her considered answer.

THIS SEEMS LIKE A LOT UNTIL one learns that Christy Fox often attends a luncheon, a couple of teas and four or five parties on the same day. In private life she is Mrs. Ludlow Shonnard, Jr., wife of the vice-president of Southern Counties Gas Company. She was graduated from Marlborough and U.S.C., where she became engrossed in journalism, so her society reporting is a very happy combination of background and talent.

CHRISTY FOX LOVES to go to parties. According to her, one reason there are so many is the trend for decentralization. Areas like Pasadena-



Christy Fox

San Marino, and Westwood-Brentwood & Bel Air have their own groups, while Hancock Park remains as another. Naturally there is some over-all criss-crossing, but Christy knows the groups well enough that given the name of the hostess, she can supply a pretty accurate guest list. Most of today's groups are well organized, with a charitable purpose to motivate them.

"CHRISTY FOX" ON THE KNX air will follow the same human-angle approach to society news which characterizes the column in The Times. The program, heard Sundays at 10:45 a.m., will give a resume of the week's society news and an advance calendar. Now and then there will be a guest or a tape recording of one of the week's outstanding affairs. Christy likes to make readers feel they have been at a party by means of her intimate observations. Naturally she hopes her listeners will be society folk, but she also hopes those not of Society will find her fifteen minutes warm and human.

SHE "WORKS" HARD GATHERING her material, usually travels 1000 miles a month to cover the various affairs. "I have a very understanding husband," she confided. "He likes parties, too." Asked if so many functions weren't a strain on even an elaborate wardrobe, Christy replied, "I find a suit the best for all daytime affairs. But for night, I often wish I could be like my husband with his navy suit—his 'uniform,' as I call it."

CHRISTY AND HER HUSBAND live in Pasadena, have a small son and a brand-new baby girl. Oh, yes, they met at a college party!

KFI COMMENTATOR FLEETWOOD LAWTON called to tell me about the

one learns that Christy Fox often at-

wonderful trip he and his family (wife Penny and young Peter) are taking to England and the Continent. They leave this Wednesday, complete with tape recorder. Fleetwood has set up interviews to tape at The Hague, Vienna, Rome, Paris; will spend ten days before he leaves this country getting interviews from top men in Washington and New York. He is flying to London in order to get to the top British officials before they become swamped with Coronation week.

LAWTON'S TAPE OF THE CORONATION will be sent to KFI air mail, special, and he thinks it should be here the next day (June 3). He also plans to interview the Archbishop of Canterbury before the rites, as well as tape an interview with the British Minister of Works (really the stage manager for the great event). On Lawton's KFI show Monday, May 3, the first of the Washington-taped interviews should be heard. Beginning Monday, May 18, the program will be syndicated in both the U.S. and Canada. With Lawton's British and European background, the series should prove outstanding.

ANDY AND VIRGINIA MANSFIELD'S playing of a "La Golondrina" recording by Enrique Ruiz has resulted in this fine Argentinian concert artist being signed to appear on this week's "Hollywood Music Hall" with Lucille Norman. Head of Brooks Advertising Agency was listening to Andy and Virginia's KFI program and liked the soloist instantly. He has an impressive background in radio and films, both here and in South America... has sung in Carnegie Hall, dubbed his voice tracks for export films to South America.



Enrique Ruiz

BETTY BOYLE, who used to write for "Lum and Abner," opened her swanky new dress shop on The Strip last week. She also has one at The Desert Inn in Vegas... KNX is saluting its staff announcers again this year by taping all station breaks in advance. Understand I may be asked to do one along with other radio eds... Saw Mona Freeman doing a guest

(Please Turn to Page 25)

TV'S TOP PICTURES
"THE MOVIES" EVERY SUN.
KTLA CHANNEL 5 7:30 PM
 PRESENTED BY
 Barbara Ann READ and Starline

MONDAY *tv* LOGS

May 4

Information Received From Stations
Subject to Last Minute Change

See Page 13 for 9:00 A.M. to
5:00 P.M. Daytime Log Listings

✓ Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

- 5:00 **2 T. McCoy Wild West—30m.**
Tales of the West and Indian lore.
- 4 Junior Crossroads—75m.**
A juvenile film series.
- 5 Playcrafter's Club—25m.**
- 7 Al Jarvis Amateur Show—30m.**
- 8 Kate Smith—15m.**
- 9 Gene Norman Cont'd—60m.**
- 11 Movieland Matinee, Cont'd—**
- 13 Webster Webfoot—30m.**
Camp Fire Girls, guests.
- 5:15 **4 Pet Showcase—15m.**
With Arch Presby.
- 6 Spanish Language News—15m**
- 8 Welcome Traveler**
With Tommy Bartlett.
- 5:25 **5 Program Preview—5m.**
- 5:30 **2 Space Funnies—30m.**
- 4 Howdy Doody—Juvenile—30m.**
Bob Smith's Puppets.
- 5 Cowboy Thrills—Movie—60m.**
Doye O'Dell.
- 6 Cowboys and Injuns—60m.**
- 7 Jack Rourke's Ladies' Matinee—30m.**
- 8 Jack's Magic Shop—15m.**
- 11 Sheriff John—Cartoon Time—30m.**
- 13 Televenture—60m.**
Entertainment for children.
- 5:45 **8 Channel 8 Corral—45m.**
- 6:00 **2 Laurel and Hardy—30m.**
- 4 Peanut Circus—15m.**
With "Nutsy" the clown.
- 7 Paul Price and the News—15m.**
- 9 Action Theater—60m.**
- 11 Sheriff John—15m.**
- 6:15 **4 Comedy Klub—30m.**
With Uncle Archie.
- 7 Jack Owens Show—30m.**
With Mary Ann.
- 6:30 **11 Adventures of Patches—15m.**
- 2 Doug Edwards—News—15m.**
- 5 Fly Boy—15m.**
- 6 Flash Gordon—Serial—30m.**
- 8 Time for Beany—Kids—15m.**
- 11 Sheriff John**
- 13 KLAC Telepaper—15m.**
Ed Lyons and Sam Balter.
- 6:40 **11 What Does Jules Weigh?—5m.**
- 6:45 **2 Perry Como—Music—K—15m.**
- 4 Hawthorne—Weather—5m.**
- 5 Handy Hints—Tips—15m.**
Dorothy and Ken present helpful suggestions for the home.
- 7 Space Patrol—15m.**
Adventures in outer space with Carol, Robbie, Happy and Tonga.
- 8 Newsreel—10m.**
- 11 George Putnam—News—10m.**
- 13 Cleo Roberts Report—15m.**
International news slants.
- 6:50 **4 Sports News—5m.**
- 6:55 **4 Elmer Peterson—News—5m.**
Newscaster Peterson with the late world happenings.
- 8 Weatherword—5m.**
- 11 Weather—Gene Bollay—5m.**
- 7:00 **2 Studio One—Drama—M—60m.**
A mysterious tragedy is revealed in "Birthright," the story of a young man and his strange inheritance.

- 4 Victory at Sea—30m.**
The rise and fall of the Japanese empire in China is shown in "The Road to Mandalay."
- 5 Newsreel—15m.**
With Gil Martyn.
- 6 Baseball Show—15m.**
- 7 Cisco Kid—30m.**
Cisco and Pancho are framed by a gang of bank robbers.
- 8 Kieran's Kaleidoscope—15m.**
- 9 Newspaper of the Air—15m.**
Jack Gardner, reporting.
- 11 Film Featurette**
- 13 Million Dollar Movie—75m.**
- 7:15 **5 Time for Beany—15m.**
Puppet adventures for children with Beany, Cecil and friends.
- 6 Famous Fights—15m.**
- 8 Yesterday's Newsreel—15m.**
- 9 Little Theater—15m.**
Steve Dunne hosts "His Brother's Keeper" and "A Surprise for Bill."
- 11 Window on Washington**
With Bill Henry and his report on Washington.
- 7:30 **4 Bob and Ray.**
With Audrey Meadows.

Movie Titles - - Page 18

- 5 At Ease—30m.**
All-Marine show with the Camp Pendleton Post Band.
- 6 I Am the Law—30m.**
George Raft stars.
- 7 Advs. of Kit Carson—30m.**
"Spoilers of California."
- 8 People in the News—15m.**
Harold Keen and people of renown.
- 9 What's Name of Song?—30m.**
Bill Gwinn with song identification contest.
- 11 March of Time—30m.**
Van Vorhes with news of current interest on film. "Sport Cars for the American Road."
- 7:45 **4 Camel News Caravan—15m.**
John Cameron Swayze.
- 6 Movie**
- 8 Arden Varieties—10m.**
- 7:55 **8 News—5m.**
- 8:00 **2 Godfrey's Talent Scouts—30m.**
Singer Barbara Rettig, accordionist Joseph Soprani, singer George Ritner.
- 4 Paul Winchell—Jerry Mahoney**
Paul and Jerry turn hobos and ride the rails.
- 5 Dixie Showboat—Revue—60m.**
Dick Lane, star.
- 6 Counterpoint—30m.**

- 7 You Asked For It—30m.**
Art Baker presents unusual acts and people.
- 8 Four Star Playhouse—30m.**
- 9 Pontiac News—15m.**
Ted Meyers reports.
- 11 Files of Jeffrey Jones—30m.**
Starring Don Haggerty in "This Will Kill You."
- 8:15 **9 Baseball Round-up—15m.**
- 13 Million Dollar Movie Night—75m.**
- 8:30 **2 Burns and Allen—Comedy—**
Both Gracie and Blanche pose as Harry Von Zell's wife to impress his old sweetheart.
- 4 Voice of Firestone—30m.**
Howard Barlow and the Firestone orchestra, with Eugene Conley singing light opera selections.
- 6 Johnny Downs Movie**
- 7 Superman—30m.**
George Reeves in "No Holds Barred."
- 8 Burns and Allen—30m.**
- 9 Photography Is Fun—30m.**
Amos Carr and Ted Meyers.
- 11 Champion Wrestling—2 1/4 hrs.**
With Bill Welsh and Jules Strong-Bow.
- 9:00 **2 I Love Lucy—Comedy—30m.**
Starring Lucille Ball and Desi Arnaz. Lucy gets into Ricky's show when a singer takes the afternoon off.
- 4 Meet the Press—Panel—K—30m**
Moderator Martha Roundtree and guests.
- 5 Roving Camera—30m.**
- 7 Melvyn Douglas—30m.**
"The Perfect Alibi."
- 8 Masterpiece Playhouse—90m.**
- 9 Professional Boxing—2 1/4 hrs.**
From South Gate Arena.
- 9:30 **2 Red Buttons—Comedy—30m.**
- 4 Robert Montgomery Presents**
Diana Lynn stars as a jilted ballerina in "World by the Tail."
- 5 Your Town—30m.**
Mayor Bowron gives an insight into the running of a big city.
- 7 Film Feature—30m.**
"Affair at the Embassy," with Carolyn Jones.
- 13 Million Dollar Movie—90m.**
- 2 Johnny Carson Show—30m.**
- 5 Teleforum—60m.**
- 6 Bill Mesmer Presents.**
- 7 Film Feature—30m.**
"Vicar's Vacation," with Nan Boardman.
- 10:00 **2 KNXT 10:30 News**
With Grant Holcomb, John Galbraith and Tom Harmon.
- 4 Your Jeweler's Showcase—**
"Week-end with Walthur."
- 7 KECA—TV News—15m.**
- 8 Studio One—60m.**

(Continued on Next Page)

TV Previews

Monday, May 4

BOB AND RAY, (4), 7:15 p.m. Popular comedians lampoon "Our Way of Life" in a new series of brilliant sketches assisted by actress Audrey Meadows.

VICTORY AT SEA, (4), 7:00 p.m. "The Road to Mandalay" shows the victorious Japanese army cutting their way through China and the tedious comeback of the Allies which finally destroyed them.

STUDIO ONE, (2), 7:00 p.m. "Birthright" tells the story of a young man's investigation of his inheritance which takes him on a strange visit.

ROBERT MONTGOMERY PRESENTS, (4), 9:30 p.m. Diana Lynn stars in "World by the Tail," a story of love in the spring in Central Park.

COKE TIME, (4), 7:30 p.m. Eddie Fisher stars and presents celebrity guests. Don Ameche is host.

TV House Calls

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HUDSON 2-3341

DAY OR NIGHT
Television Industries, Inc.
4031 Wilshire Blvd.
Los Angeles 5, California

MONDAY-FRIDAY TV 9:30 A.M. TO 5 P.M.

- 8:00 4 Assembly Session—M—F
- 9:00 4 Star Salon—M—F
- 13 Motion Picture—60m.
- 9:15 2 Program Previews—15m.
- 9:30 2 There's One in Every Family—M—F—30m.
Dean Miller, emcee with talent quiz.
- 4 Ding Dong School—M—F
Fun for little tots.
- 9:45 2 Air Force Theatre—15m.—Th.
- 13 Public Service Film—15m.
- 10:00 2 KNXT Early News—5m.
- 4 Cinema Carnival—90m.
- 13 Department Store of the Air—60m.
- 10:05 2 Morning Show
- 10:15 8 Film Short—15m.
- 10:30 8 Strike It Rich—M,W,F.
Ding Dong School—Tu.
Bill Cullen Show—Th.
- 7 Video Views—15m—M-F.
- 10:45 2 Star Hostess Party—W.
With Johnny Carson and Marian Richman.
- 7 Gypsy and Ted Movie—1
- 11:00 2 Freedom Rings—Tu,Th.
- 8 What's Cooking?—30m.
- 11 Test Pattern—45m.
- 13 Mike Roy—Home—90m.
- 11:15 2 Coffee With Coates—M,W,F.
- 11:30 2 Art Linkletter's House Party—M—F—30m.
- 4 Foods for Thought—30m.
Featuring Lenore Kingston.
- 8 Search For Tomorrow.
- 11:45 8 Did Ja Know?—15m.
- 11 Morning Serenade—5m.
- 11:55 11 KTTV News—5m.
- 12:00 2 The Big Payoff—M—F—
- 4 Break the Bank—M—F.
With Bud Collyer, Wynn and Janice Gilbert.
- Video News—M—F
- 8 Big Payoff—30m.
- 11 Norma Gilchrist Show
- 12:15 7 KECA-TV News.
- 12:20 7 Noontime Movie—80m.
- 12:25 9 Music Moods—5m.
- 12:30 2 California Living—30m.

- 4 Welcome Trav'lers—30m.
With Tommy Bartlett.
- 8 News Reel—15m.
- 9 Sam Hayes—News—10m.
- 11 Sheriff John's Lunch Brigade—60m.
John Rovick.
- 13 Betty White—H'wood on TV—90m.
- 12:40 9 Suspects Wanted—10m.
- 12:45 8 Guiding Light—15m.
- 12:50 9 Movie Matinee—70m.
- 12:55 11 KTTV News—5m.
- 1:00 2 Strike It Rich—30m.
With Warren Hull.
- 4 Kate Smith Hour—M—
- 11 Chef Milani Show.
With Chef Milani, Ted Fio Rito, Lou Marcel and guests.
- 1:30 2 Bride and Groom—15m.
- 7 Gaffney's Kitchen—40m.
- 8 Double or Nothing—M, W,F.
- Garry Moore—Tu,Th.
- 1:45 2 Search for Tomorrow—M—F—15m.
- 8 TV Classroom—M, W, F.;
Your Schools Today—Tu, Th.
- 2:00 2 Love of Life—15m.
- 4 Mary McAdoo—M,W,F.
Knock Knock—Tu, Th.
With Russ Severin.
- 8 Midday Matinee—60m.
- 9 Mama Weiss—55m.
- 11 Star Shoppers—M—F
- 13 Time for Music—60m.
With David Street.
- 2:15 2 Guiding Light—15m.
- 2:20 7 KECA-TV News—60m.
- 2:30 2 Arthur Godfrey—M—Th.
Ladies Always Win—F.
- 4 Parlor Party—60m.
- 5 News and Music—25m. F.
- 7 Johnny Kirby Calling—30
- 11 Bill Leyden's Theatre—
- 9 Headline Report—5m.
- 3:00 2 Bill Cullen Show—15m.
Meet Betty Furness—F.
- 5 Big Picture—F.
Documentary on our armed forces.

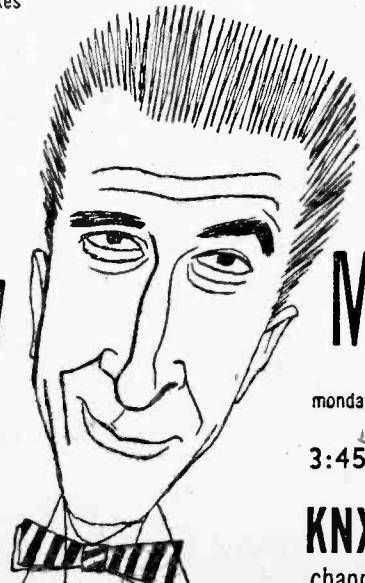
- 7 Merle Travis and Co.
- 8 Smokey Rogers—2 hrs.
- 9 Queen for a Day—30m.
- 13 Betty White—Hollywood on TV—60m.
- 3:15 2 Double or Nothing—M,W,F.; Just Around the Corner—Tu,Th.
With Eddie Albert.
- 3:30 4 Donald Novis Cooks—M—F—30m.
- 5 Music—15m.
- Tricks & Treats—30m.—F.
- 7 Al Jarvis Journal of TV Talent
- 9 Lucky U—30m.
Starring Kenny Curtis and Shug Fisher.
- 3:45 2 Garry Moore Show—15m.—M—F
With Robert Clary, singer.
- 5 World News—10m.
- 3:50 11 Gwen and Lorraine—M,W,F.
- 3:55 5 Police Calls—5m.—M—Th.
- 4:00 2 Afternoon Show—60m.—M,Tu.
- 4 Jack McElroy—45m.
Les Anderson, Marilyn Mills and Eddie Baxter.
- 5 Movie Theatre—60m.
- 6 Spanish Film—M,F.
- 7 Play This—30m.
- 9 Star Time—30m.
With Gene Norman.
- 11 Nancy Dixon—15m.
M, W, F
- Rita LaRoy—Tu, Th.
- 13 Over the Counter
With Dick Haynes.
- 4:15 2 Afternoon Show—45m.—W,Th,F.
- 6 Spanish Film—Tu,W,Th.
- 11 Movieland Matinee
- 4:30 6 Spanish Film—M,Th,F.
- 7 Al Jarvis Show—60m.
- 9 Gene Norman—90m.
- 4:45 4 Gabby Hayes—15m.
- 6 Spanish Film—Tu.
- 4:50 13 Dr. Ernest C. Wilson—

Monday TV Logs

(Continued from Preceding Page)

- 10:45 2 Chronoscope—15m.
Discussion of current news. Guest, Ellis M. Zacharias.
- 7 Moonlight Movietime—60m.
- 11 Locker Room—15m.
Wrestling interviews by Bill Welsh and Jules Strongbow.
- 11:00 2 The Late Show—90m.
Bob Longenecker, host.
- 4 Eleventh Hour News—15m.
Don Rickles reports.
- 5 Final Edition—15m.
- 11 George Putnam—News—15m.
- 13 Ed Lyons Headlines—5m.
- 11:05 13 Man in the Black Hat.
- 11:15 4 Cinema Carnival—60m.
- 9 Newspaper of the Air—15m.
Jack Gardner reporting.
- 11 Jackson's Theatre—90m.
- 11:30 8 To Be Announced
- 9 Mystery Theater—60m.
- 12:00 8 Newsreel—10m.
- 12:30 2 KNXT Midnight Headlines
Grant Holcomb reporting.
- 1:00 11 News, Sports—10m.
With Jackson Wheeler.
- 1:10 11 Late Late Jackson Theatre—

what makes
calm and
collected
people shriek
with
mirth?



Garry Moore

monday thru friday
3:45 p.m.

KNXT 2
channel

TUESDAY *tv* LOGS

TV-RADIO LIFE

May 5

Information Received From Stations
Subject to Last Minute Change

See Page 13 for 9:00 A.M. to
5:00 P.M. Daytime Log Listings

✓ Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

- 5:00 2 **Tim McCoy-60m.**
Tales of the West and Indian lore.
- 4 **Junior Crossroads-15m.**
- 5 **Playcrafter's Club-30m.**
- 6 **Spanish Language News-15m**
- 7 **Al Jarvis Amateur-30m.**
- 8 **Kate Smith-15m.**
- 9 **Gene Norman Cont'd**
- 11 **MovieLand Matinee, Cont'd-**
- 13 **Webster Webfoot-30m.**
- 5:15 4 **Pet Showcase-15m.**
With Arch Presby.
- 6 **Western Movie-60m.**
- 8 **Welcome Traveler-15m.**
- 5:30 2 **Space Funnies-30m.**
- 4 **Howdy Doody-Juvenile-30m.**
With Bob Smith.
- 5 ✓ **Draw It.**
With Frank Webb.
- 6 **Cowboys and Injuns-60m.**
- 7 **Ladies' Matinee-30m.**
- 8 **Jack's Magic Shop-15m.**
- 11 **Sheriff John-Cartoon Time-**
- 13 **Televenture-60m.**
- 5:45 8 **Channel 8 Corral-45m.**
- 6:00 2 **Laurel and Hardy-30m.**
- 4 **Peanut Circus-15m.**
- 5 **Cowboy Thrills-30m.**
With Doye O'Dell.
- 7 **Paul Price and the News-15m.**
- 9 **Action Theatre-60m.**
- 11 **Sheriff John**
- 6:15 4 **Komedy Klub-30m.**
- 7 **Jack Owens Show-30m.**
With guest, Isabelle Charbneau.
- 11 **Adventures of Patches**
- 6:30 2 **Doug Edwards-News-15m.**
- 5 **Flyboy-15m.**
- 6 **Flash Gordon-Serial.**
- 8 **Time for Beany-Kids-15m.**
- 11 **Sheriff John**
- 13 **KLAC Telepaper-15m.**
With Ed Lyons and Sam Balter.
- 6:40 11 **What Does Jules Weigh?-5m.**
- 6:45 2 **USA Canteen-15m.**
Starring Jane Froman.
- 4 **Hawthorne-Weather-5m.**
- 5 **Handy Hints-Tips-15m.**
Dorothy Gardiner and Ken Graue.
- 7 **Space Patrol-15m.**
Adventures in outer space with Carol, Robbie, Buzz, Happy and Tonga.
- 8 **Newsreel-10m.**
- 11 **George Putnam-News-10m.**
- 13 **Clete Roberts' Report-15m.**
International news slants.
- 6:50 4 **Sports News-5m.**
Cleve Hermann Reports.
- 6:55 4 **Elmer Peterson-News-5m.**
- 8 **Weatherword-5m.**
- 11 **The Weather-Gene Bollay**
- 7:00 2 **Range Rider-Western-30m.**
With Jack Mahoney and Dick Jones.
- 4 **It's a Good Idea-15m.**
Helen Parrish with guests.
- 5 **Newsreel-15m.**
Gil Martin with the news.
- 6 **Abbott and Costello.**
- 7 **Beulah-Comedy-30m.**
Louise Beavers stars in "Harry and the Chinchillas."
- 8 **Cisco Kid-30m.**

- 9 **Newspaper of the Air-15m.**
Jack Gardner, reporting.
- 11 **Ramar of the Jungle-30m.**
"The Blue Treasure."
- 7:15 13 **Film Playhouse-90m.**
- 4 **TBA-15m.**
- 5 **Time for Beany-15m.**
Puppet adventures with Beany, Cecil and friends.
- 9 **Little Theater-15m.**
Steve Dunne hosts "This Is on Me," and "Living Yesterday."
- 7:30 2 **Palladium Party-30m.**
Russ Morgan and His Orchestra.
- 4 **Dinah Shore-Music-15m.**
- 5 **The Gypsy Show-30m.**
With Roberta Linn.
- 6 **Ringside with Rasslers.**
- 7 **Name's the Same-Panel-**
- 8 **People in the News-15m.**
Harold Keen and people of renown.
- 9 **Your Town's Talent-30m.**
Bob Moon, emcee.
- 11 **Chevron Theatre-30m.**
"The Worthless Thing," with Hugh Beaumont and Joan Camden.

Movie Titles - - Page 18

- 7:45 4 **Camel News Caravan-15m.**
With John Cameron Swayze.
- 8 **Arden Varieties-10m.**
- 7:55 8 **News-5m.**
- 9 **Film Featurette-15m.**
- 8:00 2 **The Web-Mystery-K-30m.**
"Time for Hate," with Jessie Royce Landis.
- 4, 8 **Texaco Star Theater-60m.**
Starring Milton Berle.
- 5 **Movie Theatre-60m.**
- 7 **ABC Album-30m.**
Robert Newton stars in "Mr. Gien-cannon Takes Aim," a tale of a canny Scotchman.
- 9 **Pontiac News-15m.**
Ted Meyers.
- 11 ✓ **Crown Theater.**
Gloria Swanson, hostess, presents "Up Ferguson Way," with Frances Rafferty and Russ Conway.
- 8:10 9 **Baseball-2½ hrs.**
Hollywood Stars vs. San Francisco Seals.
- 8:30 2 **It's News to Me-K-30m.**
- 7 **Date with Drama-30m.**
- 11 **Death Valley Days-30m.**
"Sego Lilies," story of the Mormon colonization in St. George, Utah, in 1861.
- 13 **Olympic Boxing-2½ hrs.**

TV Previews

Tuesday, May 5

DANGER, (2), 10:00 p.m. Johnny Desmond, popular singer, debuts as an actor in "Sing for Your Life," playing role of a disc jockey and introducing a new song, "Danger."

DEATH VALLEY DAYS, (11), 8:30 p.m. "Sego Lilies," a true story woven around an incident which occurred during the Mormon colonization of St. George, Utah, in 1861.

KNOCK, **KNOCK**, (4), 2:00 p.m. Russ Severin, emcee, awards cash prizes to contestants completing word blocks. Clues are taken from popular hit tunes.

CHEVRON THEATER, (11), 7:30 p.m. Hugh Beaumont and Joan Camden star in "The Worthless Thing."

CROWN THEATER, (11), 8:00 p.m. Gloria Swanson, hostess, presents a new film series debuting with "Up Ferguson Way," starring Frances Rafferty and Russ Conway.

- 9:00 2 **Crime Syndicated-30m.**
- 4 **Fireside Theatre-Drama-K-**
"The Pemberton Boy," story of a boy who fights going to boarding school.
- 5 **Ina Ray Hutton-Revue-60m.**
All girl entertainment.
- 7 **Play of the Week-30m.**
Jack London's "The Trial," with Lon Chaney, Jr., Robert Lowery and Eve McVeagh.
- 8 **Teleports Digest-30m.**
- 11 **Sav-On Theater-90m.**
"Medal for the General"
- 9:30 2 **Suspense-30m.**
"F.O.B., Vienna."
- 4 **Armstrong Circle Theatre-**
"The Straight and Narrow," comedy of a 20 year marriage on the brink of dissolution.
- 7 **Film Feature-30m.**
- 8 **Man Against Crime-30m.**
- 10:00 2 **Danger-30m.**
"Sing for Your Life," with Johnny Desmond.
- 4 **Two for the Money-Quiz-K-**
Herb Shriner emcees comedy quiz.
- 5 **Movie Theatre-90m.**
- 6 **Bill Mesmer Presents.**
- 7 **Film Featurettes.**
"Expose" and "Public Prosecutor."
- 8 **Star Playhouse-30m.**
- 10:30 2 **KNXT 10:30 News**
With Grant Holcomb, John Galbraith and Tom Harmon.
- 4 **Embassy Club-15m.**
Mindy Carson and cast in a Victorian San Francisco setting sing, "San Francisco," "Let the Rest of the World Go By," "The Red Canary," "The Trolley Song" and "My Ideal."
- 7 **KECA-TV News-15m.**
- 8 **Chance of A Lifetime-30m.**
- 9 **Newspaper of the Air**
Jack Gardner reporting.
- 11 **Heart of the City-30m.**
With Patrick McVey and Jane Nigh.
- 10:45 2 **TBA-15m.**
- 4 **Bob Considine-15m.**
- 7 **Moonlight Movietime-60m.**
- 9 **Mystery Theater-75m.**
- 11:00 2 **The Late Show-90m.**
- 4 **Eleventh Hour News-15m.**
Don Rickles reporting.
- 5 **Final Edition**
- 8 **The Doctor-30m.**
- 11 **George Putnam-News-15m.**
- 13 **Locker Room Interviews-10m.**
- 11:10 13 **Ed Lyons Headlines-5m.**
- 11:15 4 **Cinema Carnival-60m.**
- 11 **Jackson's Theater**
- 13 **Owl Movie-60m.**
- 11:20 11 **Jackson's Theatre-90m.**
- 11:30 5 **Final Edition-15m.**
- 8 **Martin Kane-30m.**
- 12:00 8 **Newsreel**
- 12:30 2 **KNXT Midnight Headlines**
Grant Holcomb reporting.
- 1:00 11 **News and Sports-10m.**
With Jackson Wheeler.
- 1:10 11 **Jackson's Theatre-90m.**

CORRIGANVILLE

Movie Ranch.

Motion Picture Rodeo and Horseshow
Dancing every Saturday and Sunday
with name band

MOVIE and TV STARS IN PERSON
Shows every Sunday

Picnic grounds, restaurant, chuck wagon,
horseback riding . . . 5 miles north of
Chatsworth on Hiway 118 at Santa
Susanna Pass.

Phone Stanley 7-3565

Clip for Reference

May 6

Information Received From Stations
Subject to Last Minute Change

See Page 13 for 9:00 A.M. to
5:00 P.M. Daytime Log Listings

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped
- 5:00 2 **Tim McCoy**—30m.
Tales of the West and Indian lore.
- 4 **Junior Crossroads**—15m.
Filmed series for the kiddies.
- 5 **Playcrafter's Club**—25m.
- 7 **Al Jarvis Amateur Show**—30m.
- 8 **Kate Smith**—15m.
- 9 **Gene Norman Cont'd**
- 11 **Movieland Matinee, Cont'd**
- 13 **Webster Webfoot**—30m.
- 5:15 4 **Pet Showcase**—15m.
With Arch Presby.
- 6 **Spanish Language News**—15m
- 8 **Welcome Traveler**—15m.
- 5:25 5 **Program Preview**—5m.
- 5:30 2 **Space Funnies**—30m.
- 4 **Howdy Doody—Juvenile**—30m.
- 5 **Cowboy Thrills—Movie**—60m.
- 6 **Cowboys and Injuns**—60m.
- 7 **Ladies' Matinee**—30m.
Jack Rourke emcees.
- 8 **Jack's Magic Shop**—15m.
- 11 **Sheriff John—Cartoon time**—70m.
Film cartoons and fables told by Sheriff John.
- 13 **Televenture**—60m.
- 5:45 8 **Channel 8 Corral**—45m.
- 6:00 2 **Laurel and Hardy**—30m.
- 4 **Peanut Circus**—15m.
- 7 **Paul Price and the News** 15m.
- 9 **Action Theatre**—60m.
- 11 **Sheriff John**
- 6:15 4 **Komedy Klub**—30m.
With Uncle Archie.
- 7 **Jack Owens Show**—30m.
- 11 **Adventures of Patches**
- 6:30 2 **Doug Edwards—News**—15m.
- 5 **Flyboy**—15m.
Puppet show for the youngsters.
- 6 **Flash Gordon—Serial**.
- 8 **Time for Beany—Kids**—15m.
- 11 **Sheriff John**
- 13 **KLAC Telepaper**—15m.
- 6:40 11 **What Does Jules Weigh?**—5m.
- 6:45 2 **Perry Como**—15m.
- 4 **Hawthorne—Weather**—5m.
- 5 **Handy Hints—Tips**—15m.
- 7 **Space Patrol**—15m.
Adventures in outer space with Carol, Robbie, Buzz, Happy and Tonga.
- 7 **Newsreel**—10m.
- 11 **George Putnam—News**—10m.
- 13 **Clete Roberts' Report**—15m.
International news slants.
- 6:50 4 **Sports News**—5m.
- 6:55 4 **Elmer Peterson—News**—5m.
- 8 **Weatherword**—5m.
- 11 **Weather—Gene Bollay**—5m.
- 7:00 2 **Blue Ribbon Bouts—M**—45m.
- 4 **Film**—30m.
- 5 **Newsreel**—15m.
Gil Martyn reports.
- 6 **Big Game Hunt**.
- 7 **Corina Playhouse**—30m.
- 8 **Fights**—40m.
- 9 **Newspaper of the Air**—15m.
Jack Gardner reporting.
- 11 **Hopalong Cassidy**—30m.
William Boyd stars with Edgar Buchanan in "Dangerous Venture."

- 7:15 13 **Invitation Playhouse**—30m.
- 5 **Time for Beany**—15m.
Puppet adventures for children.
- 9 **Little Theater**—15m.
Steve Dunne hosts "Mr. Greeley" and "The Cellar."
- 7:30 4 **Coke Time**.
Don Ameche, host, starring Eddie Fisher with guest, Anna Maria Alberghetti.
- 5 **It's Magic**—30m.
Dell O'Dell, woman magician.
- 6 **Liberace**—30m.
- 7 **A Date With Judy**—
Starring Mary Linn Beller in "Mother Knows Best."
- 9 **From Hollywood**—30m.
"Yang Yin and Mrs. Wiswell" with Adele Jergens.
- 11 **Abbott and Costello**—30m.
- 13 **Liberace**—30m.
Piano stylings.
- 7:40 8 **People in the News**
Harold Keen and People of Renown.
- 7:45 2 **Mel Allen—M—Sports**—15m.
- 4 **Camel News Caravan**—15m.
With John Cameron Swayze.
- 8 **Arden Varieties**—10m.
- 7:55 8 **News**—5m.
- 8:00 2 **Strike It Rich**—30m.
- 4 **I Married Joan—Comedy**—30m
Starring Joan Davis. Joan tries to keep a secret but it proves too much for her.
- 5 **Frosty Frolics**—60m.
Artistry on ice from the Pasadena Winter Garden, with Manny Strand's orch. and vocals by Roberta Linn.
- 6 **Douglas Fairbanks Presents**—
- 7 **Paul Whiteman's TV Teen Club**
- 8 **Arthur Godfrey—K**—60m.

Movie Titles -- Page 18

- 9 **Pontiac News**—10m.
With Ted Meyers
- 11 **Adolphe Menjou—Drama**—30m
Adolph Menjou presents "The Canterville Ghost."
- 13 **I Am the Law**—30m.
George Raft stars.
- 8:10 9 **Baseball—2½ hrs.**
Hollywood Stars vs. San Francisco Seals.
- 8:30 2 **Man Against Crime**—30m.
- 4 **Scott Music Hall**—30m.
Patti Page, star, with guests, Bob Crosby and the Four Aces.
- 6 **Movie**—75m.
- 7 **Fishing's Fun**—30m.
- 11 **The Life of Riley**—30m.
William Bendix in "Riley's Operation." H. J. Caruso sponsors.
- 13 **Top Tune Time**—30m.
With Bob McLaughlin.
- 9:00 2 **Arthur Godfrey's Friends**—K—
- 4 **Kraft TV Theater—Drama**—K—
"The New Servant," tense drama of a murder of hate.
- 5 **Broadway Playhouse**—30m.
"Comes the Day."
- 7 **Championship Wrestling**—2½ hrs.

8 **Wrestling**—2½ hrs.

11 **Dude Martin's Show**—60m.
A tuneful, laugh-loaded TV-variety show, slanted to each member of the family. Sears' sponsors.

- 9:30 13 **Short Story**—60m.
- 5 **Star Theater**—30m.
"Small Town Story."
- 9:45 6 **Tomorrow's News**—15m.
- 10:00 2 **Neighborhood Theater**—30m.
- 4 **This Is Your Life**—30m.
Ralph Edwards with dramatic recreations of the lives of various people.
- 5 **City at Night—Info**—60m.
Camera Tour of Interesting Spots in Los Angeles.
- 6 **Bill Mesmer Presents**.
- 11 **Boxing**—45m.
Bill Welsh from the South Gate Arena.

13 **Sport Car News**—30m.
Interviews and discussions of sports car world brought to by Wells Motors.

- 10:25 13 **Ed Lyons' Headlines**—5m.
- 10:30 2 **KNXT 10:30 News**—15m.
With Grant Holcomb, John Galbraith and Tom Harmon.
- 4 **Stairway to Stardom**—30m.
Wally Sherwin with Guests.
- 9 **Newspaper of the Air**—15m.
Jack Gardner reporting.
- 13 **Ed Lyon's Headlines**—5m.
- 10:35 13 **Owl Movie**
- 10:45 2 **Chronoscope**—15m.
Discussion of current news. Guest, Ambassador Leo Mates, chief Yugoslav delegate to UN.
- 9 **Mystery Theater**—75m.
- 11 **Sports Parade**—15m.
With Jackson Wheeler.
- 11:00 2 **The Late Show**—90m.
- 4 **Eleventh Hour News**—15m.
Don Rickles reports.
- 5 **Final Edition**—10m.
- 9 **Mystery Theater**—60m.
- 11 **George Putnam—News**—15m.
- 11:15 4 **Cinema Carnival**—60m.
- 8 **The Web—Mystery**—30m.
- 11 **Jackson's Theatre**—90m.
- 11:30 7 **Moonlight Movietime**—60m.
- 11:45 8 **Hollywood Opening Night**
- 12:15 8 **Newsreel**—10m.
- 12:30 2 **KNXT Midnight Headlines**
Grant Holcomb reporting.
- 1:00 11 **News and Sports**—10m.
With Jackson Wheeler.
- 1:10 11 **Jackson's Theatre**—90m.



SEARS'
DUDE MARTIN SHOW
with Dude, Hank Penny, Sue Thompson, Dick Stewart and other top variety acts.
Wed. 9-10 P.M. • KTTV Channel 11

TV Previews

Wednesday, May 6
SCOTT MUSIC HALL, (4), 8:30 p.m. Star Patti Page with guests Bob Crosby and The Four Aces.
KRAFT TV THEATER, (4), 9:00 p.m. A man murders his sister and seeks to justify the act in "The New Servant," with John D. Seymour and outstanding cast.

IT'S NEW!
IT'S DIFFERENT!
Sports Car News
With John Foster
Wed., 10:00 P.M.
KLAC-TV—Channel 13
Sponsored by Wells Motors, Van Nuys

THURSDAY *tv* LOGS

TV-RADIO LIFE

Information Received From Stations
Subject to Last Minute Change

See Page 13 for 9:00 A.M. to
5:00 P.M. Daytime Log Listings

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4 Junior Crossroads—15m.
5 Playcrafter's Club—25m.
7 Al Jarvis Amateur Show—30m.
8 The Christophers—15m.
9 Gene Norman Cont'd
11 Movieland Matinee, Cont'd—
13 Webster Webfoot—30m.
- 5:15 4 Pet Showcase—15m.
With Arch Preshey.
6 Spanish Language News—15m
8 Welcome Traveler—K—15m.
- 5:30 2 Space Funnies—30m.
4 Howdy Doody—Juvenile—30m.
5 Draw It—30m.
With Frank Webb.
6 Cowboys and Injuns—30m.
7 Ladies' Matinee—30m.
8 Jack's Magic Shop—30m.
11 Sheriff John—Cartoon Time—
70m.
13 Televenture—60m.
- 5:45 8 Channel 8 Corral—45m.
- 6:00 2 Laurel and Hardy—30m.
4 Peanut Circus—15m.
5 Cowboy Thrills—30m.
With Doye O'Dell.
7 Paul Price and the News—15m.
9 Action Theatre—60m.
11 Sheriff John
- 6:15 4 Komey Klub—30m.
7 Jack Owens Show—30m.
- 6:30 11 Adventures of Patches
2 Doug Edwards—News—K—15m
5 Flyboy—15m.
6 Flash Gordon—Serial.
8 Time for Beany—Kids—15m.
11 Sheriff John—10m.
13 KLAC Telepaper—15m.
- 6:40 11 What Does Jules Weigh?—5m.
- 6:45 2 USA Canteen—15m.
Jane Froman with guests.
4 Hawthorne—Weather—5m.
5 Handy Hints—Tips—15m.
7 Space Patrol—15m.
8 Newsreel—10m.
11 George Putnam—News—10m.
13 Cleve Roberts' Report—15m.
- 6:50 4 Sports News—5m.
- 6:55 4 Elmer Peterson—News—5m.
8 Weatherword—5m.
- 7:00 11 Weather—Gene Bollay—5m.
2 Mama
With Peggy Wood.
4 Luer Theater—Drama—30m.
"The Cure," with Todd Karns and
Barbara Billingsley.
5 Newsreel—15m.
6 Heart of the City.
7 The Ruggles—Comedy—K—30m
8 Range Rider—30m.
9 Newspaper of the Air—15m.
Jack Gardner, reporting.

11 Tito Guizar Show—30m.
With Tito Guizar and the Gallion
brothers.

13 Hank McCune—30m.

- 7:15 5 Time for Beany—15m.
9 Little Theater—15m.
Steve Dunne hosts "Alumni Dance"
and "Perfect Hideout."
- 7:30 2 Racket Squad—30m.
4 Dinah Shore—Music—15m.
5 Hollywood Opportunity—60m.
Twins contest.
6 China Smith—30m.
7 Lone Ranger—Juvenile—30m.
8 People in the News—15m.
9 Craig Kennedy, Criminologist
—30m.
Donald Woods and Sidney Mason
in "The Indian Giver."
11 The Open Road—Travel—30m.
Opening of trout season in the
High Sierras.
13 Life With Elizabeth—30m.
Wholesome situation comedy for
the entire family presented by
Sears.
8 Arden Varieties—10m.
7:45 4 Camel News Caravan—15m.
John Cameron Swayze reports.
8 Arden Varieties
7:55 8 News—5m.
8:00 2 Big Town—30m.
Starring Patrick McVey and Jane
Nigh.
4 You Bet Your Life—Quiz—30m.
Groucho Marx and contestants.
6 Regal Theater.
7 Action Fishing—30m.
Mac McClintock with guests, action
fishing films and mystery contests.
Nelson Mathison, skin diver, shows
his film, "Fishing Fantastic."

Movie Titles - - Page 18

- 8 Superman—30m.
9 Pontiac News—10m.
Ted Meyers reports.
11 In Our Times—30m.
With Roy Maypole.
13 Fishing Tips—30m.
8:10 9 Baseball—2½ hrs.
Hollywood Stars vs. San Francisco
Seals.
8:30 2 Lux Video Theater—30m.
"The Ascent of Alfred Fishkettle,"
with Robert Newton.
4 T-Men in Action—K—30m.
5 Wrestling—2½ hrs.
6 Johnny Downs Movie.
7 Chance of a Lifetime—K—30m.
Dennis James presents Nanette Fab-
ray and talent contestants.
8 Lux Video Theater—30m.
11 Before Your Eyes—30m.
Semi-dramatic documentary series:
"Narcotics."
13 Successful Homes—30m.
9:00 2 Four Star Playhouse—30m.
"Night Ride," with David Niven.
4 Dagnet—30m.
Jack Webb as Joe Friday.
7 Premiere Movie—60m.
8 Life Begins At 80—30m.
11 Film Featurette—30m.

TV Previews

Thursday, May 7

CHANCE OF A LIFETIME, (7), 8:30 p.m.
Nanette Fabray, musical-comedy star,
appears as Dennis James' guest.
BOB DAVIS SHOW, (13), 10:30 p.m. West-
ern entertainment with Bob Davis, star,
Barbara Logan, Polly Darling and the
Frontiersmen.

May 7

- 9:30 13 Film Playhouse—60m.
2 My Little Margie—Comedy—
4 Ford Theatre—Drama—K—30m
"Lady and the Champ," with Pres-
ton Foster and Virginia Grey.
8 Dagnet—30m.
11 Jackson's Major Movies—90m
10:00 2 Harry Owens Show—30m.
With the Royal Hawaiians and Hilo
Hattie. Brought to you by United
Airlines.
4 Martin Kane—K—30m.
Lee Tracy stars.
5 "The Main Event"—45m.
6 Tomorrow's News—15m.
7 The Unexpected—30m.
"The Witch of Eight Islands."
8 Ozzie and Harriet—30m.
13 We're Having A Party—30m.
Starring Kathryn Steele and Jerry
Lawrence.
- 10:30 2 KNXT 10:30 News—15m.
With Grant Holcomb, John Gal-
braith and Tom Harmon.
4 Foreign Intrigue—Drama—
7 KECA-TV News—15m.
8 Beat the Clock—30m.
Bud Collyer and Roxanne put con-
testants through stunts in a race
against time.
9 Newspaper of the Air—15m.
Jack Gardner reporting.
13 Ed Lyon's Headlines—5m.
10:35 13 Bob Davis Show—60m.
10:45 5 Sports Parade—15m.
7 Moonlight Movietime—60m.
9 Mystery Theater—75m.
11:00 2 The Late Show—90m.
4 Eleventh Hour News—15m.
With Reporter Frank Barton.
5 Final Edition—15m.
8 R. Montgomery Presents
—K—60m.
11 George Putnam—News—15m.
11:15 4 Cinema Carnival—60m.
11 Jackson's Theatre—90m.
11:35 13 Owl Movie.
12:00 8 Newsreel—10m.
12:30 2 KNXT Midnight Headlines
Grant Holcomb reporting.
1:00 11 News and Sports—10m.
1:10 11 Late Jackson Theatre—75m.

Fan Fax

Margaret Bell, 540 Eastmont Ave.,
Los Angeles, Calif., president of the
MacDonald Carey fan club, writes
that "The stars themselves take their
clubs and others very seriously, and
never fail to acknowledge the work
that is put into them." She also in-
vites readers to a very exciting half
hour every Sunday, KFI, 1:30 p.m.,
with "Jason and the Golden Fleece."

There are a few copies of the Dinah
Shore-George Montgomery fan-club
journal left. For information write to
Kay Daly, 3528 Greenfield Ave., Los
Angeles, Calif. Kay writes that she is
also a member of "one of my favorite
fan clubs—Bets Pets, The Betty White
club."

Anyone interested in joining the
Doris Day fan club just write to
Carol Thompson, 5319 Lindley Ave.,
Tarzana, Calif.

May 8

Information Received From Stations
Subject to Last Minute Change

See Page 13 for 9:00 A.M. to
5:00 P.M. Daytime Log Listings

✓ Indicates New Program
M Indicates Microwave
K Indicates Kinescoped

- 5:00 2 Tim McCoy—30m.
- 4 Junior Crossroads—Kids—15m.
Children's film series.
- 5 Playcrafter's Club—25m.
- 7 Al Jarvis, Cont'd.—30m.
- 8 Ramar of Jungle—K—15m.
With Jon Hall.
- 9 Gene Norman Cont'd.
- 11 Movieland Matinee, Cont'd—
- 13 Webster Webfoot—30m.
- 5:15 4 Pet Showcase—K—15m.
With Arch Presby.
- 6 Spanish Language News—15m
- 5:25 5 Program Preview—5m.
- 5:30 2 Space Funnies—30m.
- 4 Howdy Doody—Juv'n'l.—30m.
- 5 Cowboy Thrills—Movie—60m.
- 6 Cowboys and Injuns—30m.
- 7 Ladies Matinee—30m.
Jack Rourke emcees.
- 8 Jack's Magic Shop—15m.
With Jack Luekin.
- 11 Sheriff John—70m.
Cartoon Time.
- 13 Televenture—60m.
- 5:45 8 Channel 8 Corral—45m.
- 6:00 2 Laurel and Hardy—30m.
- 4 Peanut Circus—15m.
With "Nutsy," the clown.
- 7 Paul Price and the News—15m.
- 9 Action Theatre—60m.
- 11 Sheriff John
- 6:15 4 Komedly Klub—30m.
With Uncle Archie.
- 7 Jack Owens Show—30m.
- 11 Adventures of Patches
- 6:30 2 Doug Edwards—News—15m.
- 5 Flyboy—15m.
Kiddies' puppet show.
- 6 Flash Gordon—Serial
- 8 Time for Beany—Kids—15m.
- 11 Sheriff John—10m.
- 13 KLAC Telepaper—15m.
Ed Lyon and Sam Balter.
- 6:40 11 What Does Jules Weigh?—5m.
- 6:45 2 Perry Como—Songs—15m.
With guest, Richard Hayman.
- 4 Hawthorne—Weather—5m.
- 5 Handy Hints—Tips—15m.
With Dorothy Gardiner and Ken Graue.
- 7 Space Patrol—15m.
- 8 Newsreel—15m.
- 11 George Putnam—News—10m.
- 13 Cleve Roberts' Report—15m.
- 6:50 4 Sports News—5m.
Cleve Hermann reports.
- 6:55 4 Elmer Peterson—News—5m.
- 11 Weather—Gene Bollay—5m.
- 7:00 2 Gene Autry—Series—30m.
- 4 Gillette Fights—M—45m.
- 5 Newsreel—15m.
- 6 Hopalong Cassidy.
- 7 Crusade in the Pacific—30m.
"Up Solomon's Ladder: Bougainville" shows how Americans gained control of the Solomon Islands.
- 8 Stranger Than Fiction—15m.
- 9 Newspaper of the Air—15m.
Jack Gardner, reporting.
- 11 Success Story—30m.
A documentary on the success of outstanding organizations or business institutions.

- 7:15 13 Film Playhouse—90m.
- 5 Time For Bedny—15m.
Puppet adventures for children.
- 8 Greatest Fights—15m.
- 9 Little Theater—15m.
Steve Dunne hosts "Perfect Wife" and "First Penitent."
- 7:30 2 Beat the Clock—Quiz—K—30m.
Bud Collyer and Roxanne with time-racing contestants.
- 5 Charlie Chase—Film—30m.
Old comedies.
- 6 Dangerous Assignment—30m.
- 7 Stu Erwin Show—Series—30m.
- 8 People in the News—15m.
- 9 TV University—30m.
- 11 Pet Exchange—30m.
Frank Wright presents trick animals and offers free pets on tonight's "Calo Pet Exchange."
- 7:45 4 Camel News Caravan—K—15m
John Cameron Swayze reports.
- 8 Arden Varieties—5m.
- 7:50 8 Top News of Week—5m.
- 7:55 8 News—5m.

Movie Titles - - Page 18

- 8:00 2 Schlitz Playhouse—30m.
Charles Bickford stars in "The Copper Ring," story of a man who learns a lesson from animals.
- 4 Greatest Fights—15m.
Joe Louis vs. Jim Braddock.
- 5 Lawrence Welk—60m.
From the Aragon Ballroom. Presented by Central Chevrolet.
- 6 Orient Express.
- 7 Ozzie and Harriet—Sketch—
Comedy sketches in the lives of the Nelson family. Ozzie demonstrates his boxing technique in "The Boxing Matches."
- 8 Death Valley Days
- 9 Ted Meyers—News—10m.
- 11 John Wayne Western—60m.
- 8:10 9 Baseball—2½ hrs.
Hollywood Stars vs. San Francisco Seals.
- 8:15 4 ✓Coke Time—15m.
Don Ameche, host, starring Eddie Fisher with guest, Anna Maria Alberghetti.
- 8:30 2 Spreen Mystery Theater—30m.
- 4 Sightseeing with the Sawyzes
Travel series narrated by Mr. and Mrs. John Cameron Swayze.
- 6 Johnny Downs Movie.
- 7 Affairs of China Smith—30m.
Dan Duryea stars in "Shanghai Clipper."
- 8 Play of the Week—30m.
- 13 Wrestling, Ocean Park—
2½ hrs.
- 8:45 4 TBA—15m.
- 9:00 2 My Friend Irma—Comedy—K—
With Marie Wilson and Cathy Lewis.
- 4 The Big Story—Crime Drama—
K—30m.
Reporter Rolfe Edmondson of the Atlanta (Ga.) Journal-Constitution uncovers a murder thought to have been an accidental death.

- 5 Western Varieties—60m.
- 7 Mystery Theatre—30m.
Tom Conway and James Burke investigate "The Case of the Hidden Clue."
- 8 Adolphe Menjou—30m.
Adolphe Menjou plays host to weekly stars.
- 11 Art Baker—Frank DeVol Show—30m.
- 9:30 2 Mr. and Mrs. North—30m.
Starring Barbara Britton and Richard Denning. The Norths get involved with a gang of smugglers in "Seven Sacred Rubies."
- 4 The Aldrich Family—Series—K
Henry and Homer vie for affections of Mary's house guest.
- 7 Quick As A Flash
- 8 My Friend Irma—30m.
- 11 Jackson's Movies—
- 6 Tomorrow's News.
- 10:00 2 Musical Chairs—30m.
With Johnny Mercer.
- 4 RCA Victor Show—30m.
Starring Dennis Day.
- 5 Kaiser-Frazer Stars—30m.
- 6 Bill Mesmer Presents.
- 7 Jack Rourke's Beauty Parade
- 8 Mr. and Mrs. North—30m.
- 10:30 2 KNXT 10:30 News
With Grant Holcomb, John Galbraith and Tom Harmon.
- 4 Dangerous Assignment—30m.
Brian Donlevy stars in "Missing Diplomat Story."
- 5 Movie Synopsis
- 8 The Big Story—K—30m.
- 9 Newspaper of the Air—15m.
Jack Gardner reporting.
- 10:45 2 Chronoscope—15m.
- 7 KECA—TV News—15m.
- 9 Mystery Theater—75m.
- 13 Locker Room Interviews—15m.
- 11:00 2 The Late Show—90m.
- 4 Eleventh Hour News—15m.
Don Rickles reports.
- 7 Major Movie Theater
- 8 Dennis Day Show—30m.
- 11 George Putnam—News—15m.
- 13 Ed Lyons' Headlines—5m.
- 11:05 13 Owl Movie—90m.
- 11:15 4 Cinema Carnival—60m.
- 11 Jackson's Theatre—90m.
- 5 Aristo Blue Time—15m.
- 8 It's News To Me—30m.
- 11:45 5 Final Edition—15m.
- 12:00 5 Police Calls
- 8 Newsreel—10m.
- 12:30 2 KNXT Midnight Headlines
Grant Holcomb reporting.
- 1:00 11 News and Sports—10m.
With Jackson Wheeler.
- 1:10 11 Late Jackson Theatre—75m.

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TV Previews

Friday, May 8

SCHLITZ PLAYHOUSE OF STARS, (2),
8:00 p.m. Charles Bickford stars in "Copper Ring," a fantasy about a tyrant who is put in his place by a talking dog.

Flicker Fare

Saturday, May 2

"ROLLING HOME," Jean Parker, Russell Hayden, (5), 11:00 a.m.
 "ARSON, INC.," Robert Lowery, Edward Brophy, (5), 12:00 n.
 "LUCK OF ROARING CAMP," (7), 12:00 n.
 "STRANGE MR. GREGORY," Edmund Lowe, Jean Rogers, (9), 12:45 p.m.
 "ARIZONA TERROR," Ken Maynard, (7), 1:15 p.m.
 "SANTA FE SADDLEMATES," Sunset Carson, (11), 1:30 p.m.
 "BORN TO BE WILD," Ralph Byrd, Ward Bond, (5), 2:15 p.m.
 "ROUGH RIDERS OF CHEYENNE," Sunset Carson, (11), 2:45 p.m.
 "FOUR DAYS LEAVE," Cornel Wilde, Simon Signorette, (5), 3:45 p.m.
 "BRANDED MEN," Ken Maynard, (7), 4:00 p.m.
 "BRING 'EM BACK A WIFE," Ben Blue, (11), 4:30 p.m.
 "LADY CONFESSES," Mary Beth Hughes, Hugh Beaumont, (9), 4:45 p.m.
 "CASE OF THE GUARDIAN ANGEL," Hugh Latimer, John Penrose, (13), 5:15 p.m.
 "HAUNTED MINE," Johnny Mack Brown, (5), 5:30 p.m.
 "DANGEROUS YEARS," Jerome Cowan, (7), 7:00 p.m.
 "KIT CARSON," Jon Hall, Dana Andrews, Lynn Bari, (11), 7:30 p.m.
 "FRONTIER AGENT," Johnny Mack Brown, (13), 8:30 p.m.
 "THE MUMMY'S FOOT," Peggy Dow, Herbert Anderson, (5), 9:00 p.m.
 "FINGERPRINTS DON'T LIE," Richard Travis, Sheila Ryan, (5), 9:30 p.m.
 "I WOULDN'T BE IN YOUR SHOES," Elyse Knox, Don Castle, (9), 9:30 p.m.
 "TAKE THE STAND," Jack LaRue, Thelma Todd, (11), 9:30 p.m.
 "ONE STRANGE DAY," Steve Brodie, Bonita Granville, (11), 10:30 p.m.

"LET'S LIVE AGAIN," John Emery, Hillary Brooke, (5), 11:00 p.m.
 "WINNER TAKES ALL," Joe Kirkwood, (7), 11:00 p.m.
 "WAYNE MURDER CASE," Regis Toomey, June Clyde, (11), 11:00 p.m.
 "SUZIE STEPS OUT," David Bruce, Nita Hunter, (13), 11:35 p.m.

Sunday, May 3

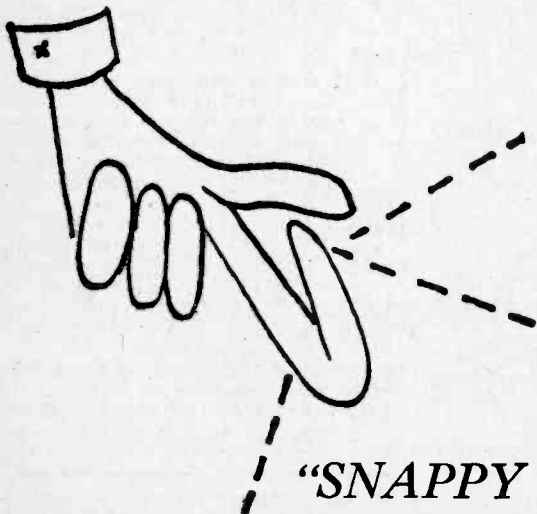
"DANGEROUS LADY," Neil Hamilton, June Storey, (11), 10:00 a.m.
 "FEUD OF THE RANGE," Bob Steele, (2), 11:00 a.m.
 "CELIA," Bruce Lester, (13), 11:15 a.m.
 "GANG BULLETS," Anne Nagel, Robert Kent, (4), 12:00 n.
 "KILLER DILL," Stuart Erwin, (5), 12:00 n.
 "SARGE GOES TO COLLEGE," Alan Hale, June Preisser, (9), 12:00 n.
 "LAWLESS FRONTIER," (5), 1:00 p.m.
 "PARADISE EXPRESS," Grant Withers, (5), 2:00 p.m.
 "DEADLOCK," (13), 2:15 p.m.
 "BRUTE MAN," Tom Neal, Jane Adams, (13), 3:30 p.m.
 "WAY OUT WEST," Laurel and Hardy, (7), 4:00 p.m.
 "SONG OF THE OPEN ROAD," Jane Powell, W. C. Fields, Edgar Bergen, Charlie McCarthy, (5), 4:45 p.m.
 "BRING 'EM BACK A WIFE," Ben Blue, (11), 5:30 p.m.
 "UNPUBLISHED STORY," Valerie Hobson, "Infernal Triangle," (7), 5:30 p.m.
 "DIVORCE," Kay Francis, Bruce Cabot, (9), 6:00 p.m.
 "ODETTE," Anna Neagle, Trevor Howard, (13), 6:30 p.m.
 "THE CROOKED ROAD," Edmund Lowe, Irene Hervey, (11), 8:00 p.m.

Monday, May 4

"ROAD TO HAPPINESS," John Boles, Mona Barrie, Billy Lee, (4), 10:00 a.m.
 "HEAVEN IS AROUND THE CORNER," Lennie Lynn, Will Pyffe, (2), 10:05 a.m.
 "LADY GRAVES EXCITEMENT," Evelyn Knapp, (7), 11:00 a.m.
 "FALSE PRETENSE," Irene Ware, (7), 12:20 p.m.
 "HOLLYWOOD AND VINE," James Ellison, Wanda McKay, (9), 12:50 p.m.
 "MONTE CARLO NIGHTS," Mary Brian, John Darrow, (11), 2:30 p.m.
 "PHANTOM EXPRESS," Sally Blane, William Collier, (2), 4:00 p.m.
 "CLUB HAVANA," Tom Neal, Margaret Lindsay, (5), 4:00 p.m.
 "ROSE OF THE RIO GRANDE," John Carroll, Movita, (11), 4:15 p.m.
 "BETWEEN MEN," Johnny Mack Brown, (9), 6:00 p.m.
 "HEART OF VIRGINIA," Janet Martin, Robert Lowery, (13), 7:00 p.m.
 "SPECTER OF THE ROSE," Judith Anderson, Michael Chekov, Lionel Stander, (13), 8:15 p.m.
 "GREAT JOHN L.," Linda Darnell, Greg McClure, Barbara Britton, (13), 9:30 p.m.
 "BY APPOINTMENT ONLY," Lew Cody, Sally O'Neil, (7), 10:45 p.m.
 "VIOLENCE," Nancy Coleman, Michael O'Shea, (2), 11:00 p.m.
 "LITTLE PAL," Mickey Rooney, Ralph Bellamy, (4), 11:15 p.m.
 "LARCENY IN HER HEART," Hugh Beaumont, Cheryl Walker, (11), 11:15 p.m.
 "DEATH VALLEY," Robert Lowery, Helen Gilbert, (9), 11:30 p.m.
 "THE GIRL FROM CALGARY," Fifi D'Orcay, Paul Kelly, (11), 1:10 a.m.

Tuesday, May 5

"LITTLE PAL," Mickey Rooney, Ralph Bellamy, (4), 10:00 a.m.



"SNAPPY WESTERN ENTERTAINMENT"

JOHNNY MACK BROWN
 SATURDAY **8:30 P.M.**

TEX RITTER SHOW
 SUNDAY **9:00 P.M.**

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PICK of the PIX

by Aubrey Dahl

If you wear 3-D polaroid glasses while watching the following films on TV, you probably won't be able to see a thing.

"Don't Trust Your Husband." (13) May 3, 10:15. Madeleine Carroll suspects her spouse, big adman Fred MacMurray, of a little extracurricular hanky-panky, but he's really involved in trying to sell a campaign to cigarette king Buddy Rogers. The main conflict eludes me, but everyone looks as if he had a million dollars and that's always pleasant to watch.



"Topper." (7) May 7, 10:45. Here is the famous comedy about the gad-about couple, Constance Bennett and Cary Grant, killed in an auto accident and doomed to wander the earth until they do a good deed. They pick the sedentary Roland Young as the object of their good intentions and make his life miserable teaching him how to relax and enjoy himself. A top-notch picture all around.

"Pirates of Capri." (5) May 8, 9:00. One guess as to what this is all about. Louis Hayward is the chief derring-doer and he cuts a fine figure as he leaps about with his saber. He ought to be more careful with that thing.

"The Great John L." (13) May 4, 9:30. The great heavyweight champion had a harder foe to conquer in demon rum than he ever encountered in the ring, and this is the story of how he won that fight. With Greg McClure and the beautiful Linda Darnell.

"Philo Vance's Gamble." (11) May 8, 2:30. Here is a special treat for murder-mystery fans. This is the first Philo Vance picture to appear on television since last week.

"Fugitive Road." (7) May 5, 12:20. Erich von Stroheim is, as usual, a wicked Prussian officer of the first world war whose dishonorably amorous intentions toward a young refugee girl are thwarted by Leslie Fenton, an American hoodlum on the lam. Mr. von Stroheim proves, however, and again as usual, to have a heart of uranium.

"Let's Live Again." (5) May 2, 11:00. A scientist believes that his supposedly deceased brother, George, has come back in the form of a dog, which could, of course, happen to anybody. John Emery does a good job as the scientist in this amusing movie.

"Captain Caution." (7) May 5, 10:15. Victor Mature is the star of this pirate epic, but if you look closely you can see Alan Ladd as a bearded prisoner in one of his first great dramatic portrayals. As for Captain Caution, he throws it to the winds and gets married to Louise Platt.

"TANGLED EVIDENCE," Sam Livesay, Joan Marlon, (2), 10:05 a.m.
 "PORT OF LOST DREAMS," Bill Boyd, Lola Lane, (7), 11:00 a.m.
 "FUGITIVE ROAD," Erich Von Stroheim, Leslie Fenton, (7), 12:20 p.m.
 "DANNY BOY," Robert Henry, Helen Brown, (9), 12:50 p.m.
 "CHARLIE CHAN MEETING AT MIDNIGHT," Sidney Toler, (11), 2:30 p.m.
 "STORMY WATERS," Jean Gabin, (2), 4:00 p.m.
 "ROQUES GALLERY," Frank Jenks, (5), 4:00 p.m.
 "SKY WAY," Ray Walker, Kathryn Crawford, (11), 4:15 p.m.
 "VALLEY OF THE LAWLESS," Johnny Mack Brown, (9), 6:00 p.m.
 "ETERNALLY YOURS," Loretta Young, Broderick Crawford, David Niven, (13), 7:00 p.m.
 "ARGYLE SECRET," William Gargan, Margaret Lord, (5), 8:00 p.m.
 "MEDAL FOR THE GENERAL," Godfrey Tearle, Jeanne De Casalis, (11), 9:00 p.m.
 "MASK OF DIJON," Erich Von Stroheim, (5), 10:00 p.m.
 "PHANTOM KILLER," Dick Purcell, Joan Woodbury, (9), 10:45 p.m.
 "CAPTAIN CAUTION," Victor Mature, Alan Ladd, (7), 10:45 p.m.
 "APPOINTMENT WITH MURDER," John Calvert, Katherine Craig, (2), 11:00 p.m.
 "SUICIDE SQUADRON," Norman Foster, Joyce Compton, Aggie Herring, (4), 11:15 p.m.
 "APOLOGY FOR MURDER," Hugh Beaumont, Ann Savage, (11), 11:15 p.m.
 "WHERE ARE YOUR CHILDREN?" Jackie Cooper, Gale Storm, Patricia Morrison, (13), 11:15 p.m.
 "JUNGLE BRIDE," Anita Page, Charles Starrett, (11), 1:10 a.m.

Wednesday, May 6

"SUICIDE SQUADRON," Norman Foster, Joyce Compton, Aggie Herring, (4), 10:00 a.m.
 "SKULL AND CROWN," Rin Tin Tin, Jr., (2), 10:05 a.m.
 "BANK ALARM," Conrad Nagel, Eleanor Hunt, (7), 11:00 a.m.
 "THE GIRL WHO CAME BACK," Sidney Blackmer, (7), 12:20 a.m.
 "DICK BARTON STRIKES BACK," Don Stoddard, Sebastian Cabot, (9), 12:50 p.m.

Thursday, May 7

"THREE ON A TICKET," Hugh Beaumont, Cheryl Walker, (4), 10:00 a.m.
 "OPEN ALL NIGHT," Frank Vosper, (2), 10:05 a.m.
 "CIRCUMSTANTIAL EVIDENCE," Chick Chandler, Shirley Grey, (7), 11:00 a.m.
 "HAPPINESS C.O.D.," Donald Meek, (7), 12:20 a.m.
 "GET THAT VENUS," Jean Arthur, Harry Davenport, (9), 12:50 p.m.
 "GAS HOUSE KIDS," Robert Lowery, Teala Loring, (11), 2:30 p.m.
 "DON RICARDO RETURNS," Fred Colby, (5), 4:00 p.m.
 "ACE OF SPADES," Michael Hogan, (2), 4:15 p.m.
 "CASE OF THE MISSING HEIRESS," Valentine Dyll, Jean Lodge, (11), 4:15 p.m.
 "CROOKED TRAIL," Johnny Mack Brown, (9), 6:00 p.m.
 "HERE COMES ELMER," Frank Albertson, Dale Evans, (11), 9:30 p.m.
 "BEHIND LOCKED DOORS," Richard Carlson, Lucille Bremer, (13), 9:00 p.m.
 "TOPPER," Roland Young, Constance Bennett, Cary Grant, (7), 10:45 p.m.
 "ARSON SQUAD," Frank Albertson, Robert Armstrong, (9), 10:45 p.m.
 "TRAIL OF THE MOUNTIES," Russell Hayden, Jennifer Holte, (2), 11:00 p.m.
 "RECKLESS WAY," Marian Nixon, Kane Richmond, (4), 11:15 p.m.
 "MUTINY IN THE BIG HOUSE," Charles Bickford, Barton MacLane, (11), 11:15 p.m.
 "STEPCHILD," Brenda Joyce, Donald Woods, (13), 11:35 p.m.
 "LAW OF THE SEA," William Farnum, Priscilla Dean, (11), 1:10 a.m.

Friday, May 8

"RECKLESS WAY," Marian Nixon, Kane Richmond, (4), 10:00 a.m.
 "THURSDAY'S CHILD," Stewart Granger, (2), 10:05 a.m.
 "CRIMSON DYNASTY," John Lodge, (7), 11:00 a.m.
 "TWIN HUSBANDS," Shirley Grey, Hale Hamilton, (7), 12:20 p.m.
 "WINTER WONDERLAND," Lynn Roberts, Charles Drake, (9), 12:50 p.m.
 "PHILO VANCE'S GAMBLE," Alan Curtis, Terry Austin, (11), 2:30 p.m.
 "LIGHTHOUSE," June Lang, (5), 4:00 p.m.
 "THREE WITNESSES," Henry Kendall, (2), 4:15 p.m.
 "MR. WONG, DETECTIVE," Boris Karloff, Grant Withers, (11), 4:15 p.m.
 "COWBOY AND THE BANDIT," Rex Lease, (9), 6:00 p.m.
 "STEEL KEY," Terrence Morgan, (13), 7:00 p.m.
 "WYOMING OUTLAW," John Wayne, (11), 8:00 p.m.
 "THE OLD HOMESTEAD," Dick Purcell, Ann Jeffreys, (11), 9:30 p.m.
 "PIRATES OF CAPRI," Louis Hayward, Blinnie Barnes, (5), 10:00 p.m.
 "KILLER AT LARGE," Robert Lowery, Annabelle Shaw, (9), 10:45 p.m.
 "PHILO VANCE RETURNS," Alan Curtis, (7), 11:00 p.m.
 "HOOSIER SCHOOLMASTER," Norman Foster, (2), 11:00 p.m.
 "BIG FIX," James Brown, Sheila Ryan, (13), 11:05 p.m.
 "PHANTOM BROADCAST," Ralph Forbes, Gail Patrick, Vivienne Osborn, (4), 11:15 p.m.
 "THE MAN WHO WALKED ALONE," Kay Aldrich, Dave O'Brien, (11), 11:15 p.m.
 "POLICE COURT," Henry Walthall, Leon Janney, (11), 1:10 a.m.

join the fun daily on
 ★ "AL JARVIS JOURNAL"
 3:30 to 4 p.m.
 ★ "AL JARVIS SHOW"
 4:30 to 5:30 p.m.



KECA-TV Channel 7
 ABC Television

TV PROGRAM FINDER

2—KNXT—1313 No. Vine St. (28).
HO. 9-1212.
4—KNBH—1500 No. Vine St. (28).
HO. 9-6161.
5—KTLA—5451 Marathon St. (38).
HO. 9-3181.

6—XE6TV (Experimental)—4233 Park
Blvd., San Diego 3.
7—KECA-TV—Prospect and Talmadge
Ave. (27). NO. 3-3311.
8—KFMB-TV—San Diego, Calif.
M2114.

9—KHJ-TV—1313 No. Vine St. (28).
HU. 2-2133.
11—KTTV—5746 Sunset Blvd. (28).
HU. 2-7111.
13—KLAC-TV—1000 No. Cahuenga
Blvd. (38). HU. 2-7311.

Abbott and Costello Film..... KTTV, 7:30 p.m. W
ABC Album..... KECA-TV, 8 p.m. Tu
Action Fishing..... KECA-TV, 8 p.m. Th
Adventure..... KLAC-TV, 9:30 p.m. Sa
Affairs of China Smith..... KECA-TV, 8:30 p.m. F
Air Force Theater..... KHJ-TV, 11:45 a.m. Su
Albert, Eddie..... KNXT, 3:15 p.m. Tu, Th
Aldrich Family..... KNBH, 9:30 p.m. F
American Forum of the Anr..... KNB, 11:30 p.m. Su
American Inventory..... KNBH, 3:30 p.m. Sa
American Legion Program..... KLAC-TV, 5:15 p.m. Su
Amateur Hour..... KNBH, 8:30 p.m. Sa
Amos 'n' Andy..... KNXT, 9 p.m. alt Th
Arden, Eve..... KNXT, 9 p.m. Sa
Arlinstrong Circle Theatre..... KNBH, 9:30 p.m. Tu
At Ease..... KTLA, 7:30 p.m. M
Auction City..... KTTV, 4:45 p.m. Sa
Auction Park..... KTTV, 1 p.m. Su
Austry, Gene..... KNXT, 7 p.m. F
Babbitt, Harry..... KTLA, 7:30 p.m. Th; 9 p.m. Su
Bachelor's Haven..... KNXT, 10 p.m. Su
Baker, Art..... KTTV, 9 p.m. F
Ball, Lucille..... KNXT, 9 p.m. M
Bandstand Revue..... KTLA, 9 p.m. Su
Barkley, Alben W..... KNBH, 3:15 p.m. Su
Barton, Frank..... KNBH, 11 p.m. M, F
Beechall, Frank..... KHJ-TV, 8:15 p.m. M-F;
2 p.m. Sa; 1:25 p.m. Su
Beat the Clock..... KNXT, 7:30 p.m. F
Beauty Parade..... KECA-TV, 10 p.m. F
Before Your Eyes..... KTTV, 8:30 p.m. Th
Benny, Jack..... KNXT, 4:30 p.m. alt Su
Berle, Milton..... KNBH, 8 p.m. Tu
Beulah..... KECA-TV, 7 p.m. Tu;
3:30 p.m. Sa
Big Payoff..... KNXT, 12 n M-F
Big Picture..... KNBH, 1:30 p.m. Sa;
KNXT, 8:30 p.m. Su
KHJ-TV, 11:30 a.m. Su; 3:45 p.m. Su
KTLA, 3 p.m. F
KTTV, 9 p.m. F
Big Story..... KNXT, 8 p.m. Th
Big Town..... KNTT, 2:30 p.m. M-F
Blue Ribbon Bouts..... KNXT, 7 p.m. W
Bob and Ray..... KNBH, 7:15 p.m. M
Bollay, Gene..... KTTV, 6:55 p.m. M-F
Boston Blackie..... KNBH, 8 p.m. Sa
Both Sides..... KECA-TV, 8:30 p.m. Su
Bowron, Mayor..... KTLA, 9:30 p.m. M;
KECA-TV, 9:15 p.m. Su
Boxing..... KLAC-TV, 8:30 p.m. Tu;
KTTV, 10 p.m. W;
KECA-TV, 6 p.m. Sa; 8:30 p.m. Sa;
KHJ-TV, 9 p.m. M
Break the Bank..... KNBH, 12:30 p.m. M-F
Bride and Groom..... KNXT, 1:30 p.m. M-F
Broadway Playhouse..... KTLA, 9 p.m. W
Brown, Johnny Mack..... KLAC-TV, 8:30 p.m. Sa
Buick Circus Time..... KNBH, 8 p.m. alt. Tu
Burns & Allen..... KNXT, 8:30 p.m. M
Buttous Red..... KNXT, 9:30 p.m. M
California Living..... KNXT, 12:30 p.m. M-F
★Camel News Caravan..... KNBH, 7:45 p.m. M-F
Campus Farmers..... KECA-TV, 2:30 p.m. Sa
Caesar, Sid..... KNBH, 6 p.m. Sa
Carson, Johnny..... KNXT, 10 p.m. M
Carson, Minda..... KNBH, 10:30 p.m. Tu
Cartoon Time..... KTTV, 5:30 p.m. M-F
Captain Midnight..... KTTV, 7 p.m. Su
Caught in the Act..... KECA-TV, 5 p.m. Su
Cavalcade of America..... KNBH, 8:30 p.m. alt W
Cavalcade of Books..... KNXT, 4 p.m. Su
Cavalcade of Sports..... KNBH, 1 p.m. Sa
Chance of a Lifetime..... KECA-TV, 8:30 p.m. Th
Charles Laughton Reads..... KLAC-TV, 10 p.m. Su
Chase, Charlie..... KTLA, 7:30 p.m. F
Chef Milani..... KTTV, 1 p.m. M-F
Chevron Theatre..... KTTV, 7:30 p.m. Tu
China Smith..... KECA-TV, 8:30 p.m. F
Chromosome..... KNXT, 10:45 p.m. M, W, F
Church in the Home..... KECA-TV, 11 a.m. Su
Cleo Kid..... KECA-TV, 7 p.m. Su
City at Night..... KTLA, 10 p.m. W
City Hospital..... KNXT, 9 p.m. alt Tu
Coates, Paul..... KNXT, 11:15 a.m. M, W, F
Coca, Imogene..... KNBH, 6 p.m. Su
Coffee with Coates..... KNXT, 11:15 a.m. M, W, F
Comedy Curtain Call..... KECA-TV, 5 p.m. Su
Comedy Hour..... KNBH, 8 p.m. Su
Como, Perry..... KNXT, 6:45 p.m. M, W, F
Considine, Bob..... KNBH, 10:45 p.m. Tu
Cooley, Spade..... KTLA, 8 p.m. Sa
Corina Playhouse..... KECA-TV, 7 p.m. W
Cowboy Thrills..... KTLA, 6 p.m. M-F
Cox, Wally..... KNBH, 7:30 p.m. Su
Craig Kennedy, Criminologist..... KHJ-TV, 7:30 p.m. Th
Crime Syndicated..... KNXT, 9 p.m. alt Tu
Crown Theater..... KTTV, 8 p.m. Tu
Crusade in the Pacific..... KECA-TV, 7 p.m. F
Cullen, Bill..... KNXT, 3 p.m. Th
Danger..... KNXT, 10 p.m. Tu
Dangerous Assignment..... KNBH, 10:30 p.m. F

Date With Judy..... KECA-TV, 7:30 p.m. W
Davis Bob..... KLAC-TV, 10:35 p.m. Th
Davis, Joan..... KNBH, 8 p.m. W
Day, Dennis..... KNBH, 10 p.m. F
Death Valley Days..... KTTV, 8:30 p.m. alt Tu
Department Store of the Air..... KLAC-TV,
10 a.m. M-F
De Vol, Frank..... KTTV, 9 p.m. F
Ding Dong School..... KNBH, 9:30 a.m. M-F
Dinner Theater..... KLAC-TV, 7 p.m. Su
Dixie Showboat..... KTLA, 8 p.m. M
Dixon, Nancy..... KTTV, 4 p.m. M, W, F
Donald Novis Cooks..... KNBH, 3:30 p.m. M-F
Double or Nothing..... KNXT, 3:15 p.m. M, W, F
Double Play..... KHJ-TV, 3:30 p.m. Tu
Douglas, Melvyn..... KECA-TV, 9 p.m. M
Dragnet..... KNBH, 9 p.m. Th
Draw It..... KTLA, 5:30 p.m. Tu, Th
Dude Martin..... KTTV, 9 p.m. W
Dugout Dope..... KHJ-TV, 4:45 p.m. Sa;
5:50 p.m. Su
Eastside Kids..... KTLA, 6:30 p.m. Su
★Edwards, Doug..... KNXT, 6:30 p.m. M-F
Edwards, Ralph..... KNBH, 10 p.m. W
Embassy Club..... KNBH, 10:30 p.m. Tu
Erwin, Stu..... KECA-TV, 3 p.m. Sa; 7:30 p.m. F
Eye Witness..... KNBH, 10:30 p.m. Su
Faith for Today..... KECA-TV, 12:30 p.m. Su
Farms and Gardens..... KNBH, 12:30 p.m. Su
Favorite Story..... KTTV, 8 p.m. W
Fearless Fosdick..... KHJ-TV, 6 p.m. Sa
Files of Jeffrey Jones..... KTTV, 8 p.m. M
Fireseed Theatre..... KNBH, 9 p.m. Tu
Fisher, Eddie..... KNBH, 7:30 p.m. W; 8:15 p.m. F
Fishing's Fun..... KECA-TV, 8:30 p.m. W
Fishing Tips..... KLAC-TV, 8 p.m. Th
Flyboy..... KTLA, 6:30 p.m. M-F
Foods For Thought..... KNBH, 11:30 a.m. M-F
Ford Theater..... KNBH, 9:30 p.m. Th
Foreign Intrigue..... KNBH, 10:30 p.m. Th
Four Star Playhouse..... KNXT, 9 p.m. alt Th
Freedom Rings..... KLAC-TV, 5:30 p.m. Su
Freedom Show..... KNXT, 11 a.m. Tu, Th
Fred Waring Show..... KNTT, 7 p.m. Su
Froman, Jane..... KNXT, 6:45 p.m. Tu, Th
From Hollywood..... KHJ-TV, 7:30 p.m. W
Front Page Detective..... KTTV, 9 p.m. Su
Frosty Frolics..... KTLA, 8 p.m. F
Furness, Betty..... KNXT, 3 p.m. F
Gabby Hayes..... KNBH, 4:45 p.m. M-F
Gaffney, Mercedes..... KECA-TV, 1:30 p.m. M-F
Garden Chats..... KTTV, 12:30 p.m. Su
★Gardner, Jack..... KHJ-TV, 7 p.m. M-F;
10:30 p.m. Tu-F; 11:15 p.m. M
Get the Facts..... KNBH, 4:30 p.m. Su
Gift for Gub..... KHJ-TV, 9 p.m. Sa
Gilchrist, Norm..... KTTV, 7 n M-F
Gillette Fights..... KNBH, 7 p.m. M-F
Glamour Session..... KTTV, 4 p.m. Tu, Th
Gleason, Jackie..... KNXT, 8 p.m. Sa
Godfrey, Arthur..... KNXT, 9 p.m. W; 2:30 p.m. M-Th
Godfrey's Talent Scouts..... KNXT, 8 p.m. M
God's Storybook..... KECA-TV, 9:15 a.m. Su
Goodyear Theatre..... KNBH, 9 p.m. alt. Su
Great Churches of Golden West..... KTTV, 11 a.m. Su
Greatest Fights..... KNBH, 8 p.m. F
Guiding Light..... KNXT, 2:15 p.m. M-F
Gulzar, Tito..... KTTV, 7 p.m. Th
Gwen and Lorraine..... KTTV, 3:50 p.m. M, W, F
Halls of Opportunity..... KNBH, 3:30 p.m. Su
Handy Hints..... KTLA, 6:45 p.m. M-F
Harmon, Tom..... KNXT, 10:30 p.m. M-F
Hawthorne and the Weather..... KNBH, 6:45 p.m.
M-F
Hayes, Gabby..... KNBH, 4:45 p.m. M-F
★Hayes, Sam..... KHJ-TV, 12:30 p.m. M-F
Haynes, Dick..... KLAC-TV, 4 p.m. M-F; 11 p.m. Sa
Heart of the City..... KTTV, 10:30 p.m. Tu
Henry, Bill..... KTTV, 7:15 p.m. M
★Hermann, Cleve..... KNBH, 6:50 p.m. M-F
Hit Parade..... KNBH, 7:30 p.m. Sa
Hollywood Legion Bouts..... KECA-TV, 8:30 p.m. Su
Hollywood on Television..... KLAC-TV, 12:30 p.m. M-F
Hollywood Opportunity..... KTLA, 7:30 p.m. Th
Hollywood Road to Fame..... KNTT, 5 p.m. Su
Hometown Jamboree..... KLAC-TV, 7:30 p.m. Sa
Hopalong Cassidy..... KTTV, 7 p.m. W
Hour of Decision..... KECA-TV, 10 p.m. Su
House Party..... KNXT, 11:30 a.m. M-F
How Does It Work?..... KTTV, 4 p.m. Sa
Howdy Doody..... KNBH, 5:30 p.m. M-F
Hutton, Ina Ray..... KTLA, 9 p.m. Tu
I Am The Law..... KLAC-TV, 8 p.m. W
I Love Lucy..... KNXT, 9 p.m. M
I Married Joan..... KNBH, 8 p.m. W
In God We Trust..... KTLA, 11 a.m. Su
In Our Times..... KTTV, 8 p.m. Th
Industry on Parade..... KTTV, 8 p.m. Su
Inspirational Hour..... KECA-TV, 8:15, 9:15 p.m. Su
International Wrestling..... KNXT, 9:30 p.m. Sa
Invitation Playhouse..... KLAC-TV, 7 p.m. W
It's a Good Idea..... KNBH, 7 p.m. Tu
It's Magic..... KTLA, 7:30 p.m. W
It's News to Me..... KNXT, 8:30 p.m. Tu
I've Got A Secret..... KNXT, 7:30 p.m. alt. Th
Jackson's Theatre..... KTTV, 11:15 p.m.,

1:10 a.m. M-F
Jalopy Derby..... KTTV, 2:30 p.m. Su
Jarvis, Al..... KECA-TV, 4:30 p.m. M-F
John Wayne Western..... KTTV, 8 p.m. F
Journal of TV Talent..... KECA-TV, 3:30 p.m. M-F
Juke Box Jury..... KNXT, 10:30 p.m. Sa
Junior Crossroads..... KNBH, 5 p.m. M-F
Junior Press Conference..... KECA-TV,
11:30 a.m. alt. Sa
Just Around the Corner..... KNXT, 3:15 p.m. Tu, Th
★KLAC Telepaper..... KLAC-TV, 6:30 p.m. M-F
Karns, Roscoe..... KTTV, 9:30 p.m. Su
Kilgallen, Dorothy..... KNXT, 7:30 p.m. Su
Kirby, Johnny..... KECA-TV, 7:30 p.m. M
Knock, Knock..... KNBH, 2:30 p.m. M-F
Komed Klub..... KNBH, 8:15 p.m. M-F
Kraft TV Theater..... KNBH, 9 p.m. W
Kukla, Fran and Ollie..... KNBH, 4 p.m. Su
La Roy, Rita..... KTTV, 4 p.m. Tu, Th
Ladies Matinee..... KECA-TV, 5:30 p.m. M-F
Ladies Always Win..... KNXT, 2:30 p.m. F
Lane, Dick..... KTLA, 8 p.m. M; 8:30 p.m. Th;
10 p.m. Su
Laughton, Charles..... KLAC-TV, 10 p.m. Su
Laurel and Hardy Comedy..... KNXT, 6 p.m. M-F
Leaving '53..... KNXT, 4:30 p.m. Sa
Lee, Pinky..... KNBH, 7:30 p.m. W; 8:15 p.m. F
Liberace..... KTTV, 7:30 p.m. W
Life of Riley..... KLAC-TV, 8:30 p.m. W
Life With Elizabeth..... KLAC-TV, 7:30 p.m. Th
Life With Luigi..... KNXT, 8 p.m. M
Light of Faith..... KNXT, 12:30 p.m. Su
Linkletter, Art..... KNXT, 11:30 a.m. M-F
Linn, Roberta..... KTLA, 7:30 p.m. Tu
Littlefield, Joe..... KTTV, 12:30 p.m. Su
Little Theater..... KHJ-TV, 7:15 p.m. M-F
Locker Room..... KTTV, 10:45 p.m. M-F
Locker Room Interviews..... KLAC-TV, 11 p.m. Tu
Lone Ranger..... KECA-TV, 7:30 p.m. Th
Lost City..... KLAC-TV, 12:30 p.m. Su
Love of Life..... KNXT, 2 p.m. M-F
Lucky U..... KHJ-TV, 3:30 p.m. M-F
Luer Theatre..... KNBH, 7 p.m. Th
KNXT, 9 p.m. Sa
Lundberg, Dan..... KECA-TV, 5 p.m. Sa
Lusk, Freeman..... KLAC-TV, 5:30 p.m. Su
Lux Video Theatre..... KNXT, 8:30 p.m. Th
★Lyon, Ed..... KLAC-TV, 11 p.m. M, F; 11:10 p.m. Tu;
10:30 p.m. W, Th
Mack, Ted..... KNBH, 8:30 p.m. Su
Magazine of the Week..... KTLA, 10 p.m. Su
Mama..... KNXT, 7 p.m. Th
Mama Weiss..... KHJ-TV, 2 p.m. M-F
Man Against Crime..... KNXT, 8:30 p.m. Sa
Man In The Black Hat..... KLAC-TV, 11:05 p.m. M
Man of the Week..... KNXT, 12 n. Su
Man's Best Friend..... KTLA, 5 p.m. Sa
March of Time..... KTTV, 7:30 p.m. M
Martin, Kade..... KTTV, 9 p.m. W
★Martya, Gil..... KTLA, 7 p.m. M-F; 11 p.m. M-Th;
11:30 p.m. F
Murray, Groucho..... KNBH, 8 p.m. Th
McAdoo, Mary..... KNBH, 2 p.m. M, W, F
McConnell, Ed..... KTLA, 11:30 a.m. Sa
McCune, Hank..... KLAC-TV, 7 p.m. Th
McElroy, Jack..... KNBH, 4 p.m. M-F
McLaughlin, Bob..... KLAC-TV, 8:30 p.m. W
Meet Betty Furness..... KNXT, 3 p.m. F
Meet Millie..... KNXT, 6:30 p.m. Sa
Meet the Press..... KNBH, 9 p.m. M
Meet the Veep..... KNBH, 3:15 p.m. Su
Menjou, Adolphe..... KTTV, 8 p.m. W
Mental Health..... KECA-TV, 8 p.m. Su
Mercer, Johnny..... KNXT, 4 p.m. F
Milani, Chef..... KTTV, 1 p.m. M-F
Miranda's Garden Shop..... KECA-TV, 1:45 p.m. Su
Montgomery, Robert..... KNBH, 9:30 p.m. M
Moore, Garry..... KNXT, 3:45 p.m. M-F
Mr. and Mrs. North..... KNXT, 9:30 p.m. F
Mr. Peepers..... KNBH, 7:30 p.m. Su
Mr. Wizard..... KNBH, 11 p.m. Su
Murder Before Midnight..... KTTV, 11 p.m. Sa
Murray, Ken..... KNXT, 6:30 p.m. alt. Su
★Murray, Edward R..... KNXT, 3:30 p.m. Su
Musical Chairs..... KHJ-TV, 8 p.m. M-F
★Myers, Ted..... KNXT, 10 p.m. F
My Friend Irma..... KNXT, 9 p.m. F
My Hero..... KNBH, 9:30 p.m. Sa
My Little Margie..... KNXT, 9:30 p.m. Th
Mystery Theatre..... KECA-TV, 9 p.m. F;
KHJ-TV, 10:45 Tu-F; 11:30 p.m. M
Neighborhood Theater..... KNXT, 10 p.m. W
★Newspaper of the Air..... KHJ-TV, 7 p.m. M-F;
10:30 p.m. Tu-F; 11:15 p.m. M
Norman, Gene..... KHJ-TV, 4 p.m. M-F
Novis, Donald..... KNBH, 3:30 p.m. M-F
O'Dell, Dell..... KTLA, 7:30 p.m. W
O'Dell, Doye..... KTLA, 5:30 p.m. M-F; 9 p.m. F
Omnibus..... KNXT, 9 p.m. M
Open Road..... KNXT, 1:30 p.m. Su
Our Miss Brooks..... KTTV, 7:30 p.m. Th
Outdoors with Wangenheim..... KNBH, 9 p.m. Sa
Owens, Harry..... KNXT, 10 p.m. Th
Owens, Jack..... KECA-TV, 6:15 p.m. M-F

Play This	KECA-TV, 4 p.m. M-F
Police Calls	KTLA, 3:55 p.m. M-Th; 11:45 p.m. F
Polyzoides, Foreign Editor	KTTV, 12:15 p.m. Su
Pontiac News	KHJ-TV, 8 p.m. M-F
Potter, Peter	KNXT, 10:30 p.m. Su
Price, Paul	KECA-TV, 6 p.m. M-F
Private Secretary	KNXT, 4:30 p.m. alt. Su
Putnam, George	KTTV, 6:45, 11 p.m. M-F
Queen for a Day	KHJ-TV, 3 p.m. M-F
Quiz as a Flash	KECA-TV, 9:30 p.m. alt. F
Quiz Kids	KNXT, 7 p.m. alt. Sa
Ozzie and Harriet	KECA-TV, 8 p.m. F
Page, Parli	KNBH, 8:30 p.m. alt. W
Palladium Party	KNXT, 7:30 p.m. Tu
Parlor Party	KNBH, 2:30 p.m. M-F
Parrish, Helen	KNBH, 7 p.m. Tu
Peanut Circus	KNBH, 6 p.m. M-F
Pet Exchange	KTTV, 2:30 p.m. F
Pet Showcase	KNBH, 5:15 p.m. M-F
Peterson, Elmer	KNBH, 5:15 p.m. M-F
Philo Playhouse	KNBH, 9 p.m. alt. Su
Photography Is Fun	KHJ-TV, 8:30 p.m. M
Plainclothesman	KTTV, 10 p.m. Su
Platterpanel	KNXT, 10:30 p.m. Su
Playerafer's Club	KTLA, 5 p.m. M-F
Playhouse of Stars	KNXT, 8 p.m. F
Racket Squad	KNXT, 7:30 p.m. alt. Th
Ramar of the Jungle	KTTV, 7 p.m. Tu
Range Rider	KNXT, 7 p.m. Tu
RCA Victor Show	KNBH, 10 p.m. F
Red Buttons Show	KNXT, 9:30 p.m. M
Riffler, Tex	KLAC-TV, 9 p.m. Su
*Roberts, Cleo	KLAC-TV, 6:45 p.m. M-F
Rocky King, Detective	KTTV, 9:30 p.m. Su
Rogers, Roy	KNBH, 8:30 p.m. M-F
Roller Derby	KTLA, 9 p.m. alt. M
Rottie Kazootie	KECA-TV, 11 a.m. Su
Rourke, Jack	KECA-TV, 5:30 p.m. M-F; 10 p.m. F
Roving Camera	KTLA, 9 p.m. alt. M
Roy, Mike	KLAC-TV, 11 a.m. M-F
Ruggles, Charlie	KECA-TV, 7 p.m. Th
Saturday Night Whoop-de-do	KLAC-TV, 10 p.m. Sa
Schultz Playhouse	KNXT, 8 p.m. F
Scott Music Hall	KNBH, 8:30 p.m. alt. W
Search for Tomorrow	KNXT, 1:45 p.m. M-F
See It Now	KNXT, 3:30 p.m. Su
Seminar	KECA-TV, 12 p.m. Su
Seven Seventy on TV	KTTV, 2 p.m. Su
Shen, Bishop Fulton J.	KTTV, 7 p.m. Su
Sheriff John	KTTV, 12:30 p.m. M-F
Sherwood, Bobby	KECA-TV, 9:30 p.m. alt. F
Shore, Dinah	KNBH, 7:30 p.m. Tu, Th
Short Story	KLAC-TV, 9 p.m. W
Shriner Herb	KNBH, 10 p.m. Tu
Sight-Seeing with the Swayzes	KNBH, 8:30 p.m. F
Skelton, Red	KNBH, 7 p.m. Su
Sky King	KECA-TV, 11:30 a.m. alt. Sa
Sky's the Limit	KNBH, 9 p.m. Sa
Smith, Kate	KNBH, 1 p.m. M-F
Space Funies	KNXT, 5:30 p.m. M-F
Space Patrol	KECA-TV, 6:45 p.m. M-F
Spreen Mystery Theater	KNXT, 8:30 p.m. Th
Sports Car News	KLAC, 10 p.m. W
Stairway to Stardom	KNBH, 10:30 p.m. W
Star Salon	KNBH, 9 a.m. M-F; 2 p.m. Th
Star Shoppers	KTTV, 2 p.m. M-F
State of the Union	KNXT, 1 p.m. Su
Stewart, Martha	KNBH, 7:30 p.m. M, W; 8:15 p.m. F
Stone, Clifflie	KLAC-TV, 10 p.m. Sa
Stork Club	KNXT, 7 p.m. Su
Street, Dave	KLAC-TV, 2 p.m. M-F
Straitjacket from Shoulder	KECA-TV, 9:30 p.m. Su
Strike It Rich	KNXT, 1 p.m. M-F; 8 p.m. W
Studio One	KNXT, 7 p.m. M-F
Stulla, Bill	KNBH, 2:30 p.m. M-F
Success Story	KTTV, 7 p.m. F
Successful Homes	KLAC-TV, 8:30 p.m. Th
Sullivan, Ed	KNXT, 9 p.m. Su
Sunday Service	KNBH, 1:30 p.m. Su
Super Circus	KECA-TV, 2 p.m. Su
Superman	KECA-TV, 8:30 p.m. M
Suspects Wanted	KHJ-TV, 12:10 p.m. M-F
Suspense	KNXT, 9:30 p.m. Tu
Swanson, Gloria	KTTV, 9 p.m. Tu
*Swayze, John Cameron	KNBH, 7:45 p.m. M-F
T-Men in Action	KNBH, 8:30 p.m. Th
Talent Patrol	KECA-TV, 3:30 p.m. Su
Tales of Tomorrow	KECA-TV, 9:30 p.m. alt. F
Teleforum	KTLA, 10 p.m. M
Televenture	KLAC-TV, 5:30 p.m. M-F
Teleten Reporter	KNBH, 5 p.m. Sa
Tele-Vespers	KTLA, 11:45 p.m. Su
Terry and the Pirates	KTTV, 8:30 p.m. alt. Tu
Texas Wrestling	KECA-TV, 7 p.m. Su
The Doctor	KNBH, 10 p.m. Su
"The Movies"	KTLA, 2:30 p.m. Su
The Name's the Same	KECA-TV, 3:30 p.m. Tu
The Unexpected	KECA-TV, 8:30 p.m. Tu
The Web	KNXT, 8 p.m. Tu
There's One In Every Family	KNXT, 9:30 a.m. M-F
This Is The Life	KNBH, 2:30 p.m. Su
This Is Your Life	KNBH, 10 p.m. W
This Is Your Navy	KHJ-TV, 7 p.m. Sa
This Is Show Business	KNXT, 5:30 p.m. Su
Tim McCoy's Wild West	KNXT, 3 p.m. M-F
Time for Beany	KTLA, 7:15 p.m. M-F
Time to Smile	KNXT, 6:30 p.m. Su
Timmy O'Tool	KHJ-TV, 5:30 p.m. Su
Toast of the Town	KNXT, 9 p.m. Su
Tootsie Hippodrome	KECA-TV, 5 p.m. Sa
Top Flight Boxing	KECA-TV, 6 p.m. Sa
Tracy, Dick	KNBH, 4:30 alt. Sa
Tracy, Lee	KNBH, 10 p.m. Th
Travelcade of Christian Youth	KECA-TV, 3 p.m. Su
Travis, Merle	KECA-TV, 3 p.m. M-F
Tricks and Treats	KTLA, 3:30 p.m. F
TV University	KHJ-TV, 8:15 p.m. M
Twenty Questions	KTTV, 6 p.m. Su
Two for the Money	KNBH, 10 p.m. Tu
U.S.A. Canteen	KNXT, 6:45 p.m. Tu, Th

San Diego DIAL DATA

By Maurine Skinner

SAN DIEGO — (Special) — KFMB came up with three winners in the First Annual News Competition of the California Associated Press Radio Association (CAPRA). Winning in the AP News Cooperation Competition were Ray Wilson, Harold Keen and Paul White for their contributions to the news report and their assistance in covering the news of the San Diego area. Awards will be presented May 16 at CAPRA's annual meeting to be held at the Hollywood Brown Derby.

Mr. W. C. (Bill) Miller has been appointed the new public relations director for KFMB-AM and TV. Mr. Miller, formerly public relations director with RCA in Bloomington, Indiana, decided to take Horace Greeley's advice to "go West" after sampling a bit of San Diego sunshine when he was stationed here for four months during the last war.

Within minutes after the fire equipment reached a burning print shop last Sunday, Channel 8 hauled a camera and cable to a third-floor window of its building at Fifth and Ash and had a front-row view. The station interrupted their shows and trained the camera on the burning building which picked up the flames leaping about two hundred feet high. Harold Keen of "People in the News" was judging the city-wide beauty contest but left that delightful job to bring numerous eye-witnesses before the camera.

Did you know that Smokey Rogers composes most of his songs while flying his own plane? Besides his "Gone," which has been recorded by top-rate artists, Smokey has a couple of new ones being waxed. We'll keep you posted on them.

Victory at Sea	KNBH, 7 p.m. M
Victory Baptist Singers	KTTV, 7:30 p.m. Su
Video Views	KECA-TV, 10:30 a.m. M-F
Voice of Firestone	KNBH, 8:30 p.m. M
Voluntarily Speaking	KTTV, 12 n. Su
Waring, Fred	KNXT, 6 p.m. Su
Washington Calling California	KECA-TV, 9:15 p.m. Th
Webb, Jack	KNBH, 9 p.m. Tu
Webster Webfoot	KLAC-TV, 5 p.m. M-F
Welcome Travelers	KNBH, 12:30 p.m. M-F
Welk, Lawrence	KTLA, 8 p.m. F
We're Having a Party	KLAC-TV, 10 p.m. Th
Western Calvalcare	KLAC-TV, 9 p.m. Su
Western Varieties	KTLA, 9 p.m. F
What in the World	KNXT, 7:30 p.m. Sa
What's My Line	KNXT, 7:30 p.m. Su
What's the Name of That Song?	KHJ-TV, 7:30 p.m. M
White, Betty	KLAC-TV, 12:30 p.m.; 3 p.m. M-F
Whiteman, Paul	KECA-TV, 8 p.m. W
Who Knows This	KLAC-TV, 6:30 p.m. Sa
Wild Bill Hickock	KTLA, 6 p.m. Su
Window on Washington	KTTV, 7:15 p.m. M
Williams, Tex	KNBH, 5:30 p.m. Su
Willock, Dave	KNBH, 9 p.m. Sa
Wilson, Dr. Ernest C.	KLAC-TV, 4:50 p.m. M-F
Winchell-Mahoney Show	KNBH, 8 p.m. M
*Winchell, Walter	KECA-TV, 9 p.m. Su
Words and Music	KNBH, 10:30 p.m. alt. M
Wrestling	KLAC-TV, 8:30 p.m. F;
	KTLA, 8:30 p.m. Th; KTTV, 8:30 p.m. M;
	9 p.m. W; KTTV, 11:30 a.m. 2:30 a.m. M-F
You Are There	KNXT, 3 p.m. Su
You Asked For It	KECA-TV, 4 p.m. M
Young, Alan	KNXT, 6:30 p.m. alt. Su
Your Jeweler's Showcase	KNBH, 10:30 p.m. alt. M
Your Show of Shows	KNBH, 6 p.m. Sa
Your Town	KTLA, 9:30 p.m. M
Your Town's Talent	KHJ-TV, 7:30 p.m. Tu
Youth on the March	KTTV, 9:30 p.m. Su
Zoo Parade	KNBH, 2 p.m. Su
Abbott and Costello	(6), 7 p.m. Tu

SAN DIEGO TV PROGRAM FINDER

All Star Revue	5 p.m. Sa
Amos 'n' Andy	8 p.m. alt. F
Arden Varieties	7:45 p.m. M-F
Armed Forces Talent Patrol	1 p.m. Su
Baker, Biff	11:30 p.m. M
Baseball Show	(6), 7 p.m. M
Beat the Clock	10:30 p.m. Tu
Berle, Milton	8 p.m. Th
Beulah	6 p.m. Su
Big Paroff	12 n. M-F
Big Story	10:30 p.m. F
Boxing	10 p.m. M-F
Break The Bank	KNBH, 12 p.m. M
Burns & Allen	8:30 p.m. M
Canine Corner	3 p.m. Su
Chance of a Lifetime	10:30 p.m. Tu
Channel 8 Corral	5:45 p.m. M-F
Chevron Theater	9:30 p.m. M
Christophers, The	5 p.m. Th
Cisco Kid	7 p.m. Tu
City Hospital	10:15 p.m. alt. Su
Club Embassy	11:45 p.m. Su
Comedy Hour	5 p.m. Su
Counter Point	(6), 8 p.m. M
Cowboys and Indians	(6), 5:30 p.m. M-F
Crime Syndicated	10:15 p.m. alt. Su
Cullen, Bill	10:30 a.m. Th
Danger	11 p.m. Sa
Dangerous Assignment	(6), 7:30 p.m. F
Date With Judy	3 p.m. Su
Day, Dennis	11 p.m. F
Death Valley Days	8 p.m. alt. F
Did Ja Know	11:45 a.m. M-F
Ding Dong School	10:30 a.m. Tu
Douglas Fairbanks Presents	(6) 8 p.m. W
Double or Nothing	1:30 p.m. M, W, F
Dragnet	9:30 p.m. Th
Famous Fights	(6), 7:15 p.m. M
Files of Jeffrey Jones	8:30 p.m. Su
Fireside Theater	3:30 p.m. Sa
Flash Gordon	(6), 6:30 p.m. M-F
Four Star Playhouse	8 p.m. alt. M
Frontiers of Faith	10:30 a.m. Su
Furness, Betty	1:45 p.m. Tu
Gleason, Jackie	7 p.m. Sa
Godfrey, Arthur	8 p.m. W
Greatest Fights	7:15 p.m. F
Guiding Light	12:45 p.m. M-F
Heart of the City	(6), 7 p.m. Th
Hit Parade	11:30 p.m. Sa
I Am the Law	(6), 7:30 p.m. M
Hopalong Cassidy	(6), 7 p.m. F
I Love Lucy	8:30 p.m. Sa
I Married Joan	2:30 p.m. Sa
Industry on Parade	10:15 a.m. Tu
It's News to Me	11:30 p.m. alt. F
Jack's Magic Shop	5:30 p.m. M-F
Jr. Press Conference	11:30 a.m. alt. Sa
Kane, Martin	11:30 p.m. Tu
Kieran's Kaleidoscope	8:15 p.m. M
Let There Be Light	(6), 7:30 p.m. W
Liberator, Ken	(6), 9 p.m. Th
Life Begins at 80	9 p.m. Th
Lone Ranger	6:30 p.m. Sa
Lux Video Theater	8:30 p.m. Th
Man Against Crime	9:30 p.m. Tu
Marx, Groucho	8 p.m. Sa
Masterpiece Playhouse	9 p.m. M
Menjou, Adolphe	9 p.m. F
Moore, Garry	1:30 p.m. Tu, Th
Montgomery, Robert	11 p.m. Th
Mr. and Mrs. North	8:10 p.m. F
Mr. Peepers	8 p.m. Su
Mr. Wizard	11 p.m. Su
Murray, Ken	6:30 p.m. alt. Su
My Friend Irma	9:30 p.m. F
My Little Margie	10:45 p.m. Su
Omnibus	1:30 p.m. Su
Orient Express	(6), 8 p.m. F
Ozzie and Harriet	10 p.m. Th
People in the News	7:30 p.m. M-F
Playhouse of Stars	10 p.m. Tu
Private Secretary	4:30 p.m. alt. Su
Quiz Kids	1 p.m. alt. Su
Racket Squad	11:30 p.m. alt. F
Ramar of the Jungle	5 p.m. F
Red Buttons	9 p.m. Sa
Rocky King Detective	11:15 p.m. Su
Rogers, Roy	4 p.m. Su
Rottie Kazootie	12 n. Sa
Search for Tomorrow	11:30 a.m. M-F
See It Now	3:30 p.m. Su
Skelton, Red	7 p.m. Su
Sky King	11:30 a.m. alt. Sa
Smith, Kate	5 p.m. M-F
Smokey Rogers	3 p.m. M-F
Spanish Film	(6), 4 p.m. M-F; 5 p.m. Su
Stranger Than Fiction	7 p.m. F
Strike It Rich	10:30 a.m. M, W, F
Studio One	10:30 p.m. M
Super Circus	4 p.m. Su
Superman	8 p.m. Th
TV Class Room	1 p.m. M, W, F
Televespers	10:45 a.m. Sa
The Doctor	11 p.m. Tu
Terry and the Pirates	8 p.m. alt. M
Time for Beany	6:30 p.m. M-F
Trouble with Father	4:30 p.m. Sa
The Web	11:15 p.m. W
Waring, Fred	6 p.m. Su
Welcome Traveler	5:15 p.m. M-F
Western Theater	11:30 p.m. Su
What's Cookin'	11 a.m. M-F
What's My Line	9 p.m. Su
Winchell, Walter	9 p.m. Su
Wrestling	9 p.m. M
Young, Alan	6:30 p.m. alt. Su
Your Hit Parade	11:30 p.m. Sa
Your Schools Today	1 p.m. Tu, Th

Money is a bottomless sea, in which honor, conscience and truth may be drowned.
—Kozlay

Home Life

Thoroughly to teach another is the best way to learn for yourself.
—Tryon Edwards

What Power Advertising?

By **FREDERICK ORME**

For the past several weeks in HOME LIFE you have been reading articles calling attention to fraudulent claims and phony promises made by numerous companies and individuals in the Southern California area.

This week, we'd like to say how we feel about advertising. GOOD advertising, that is.

Without advertising America could not be the great country it is today. Pick up any copy of any publication and in the advertising columns alone note the information you can find about new and tried-and-true products; new and old methods of doing things; improvements in products and services; public-service appeals for charitable institutions and other worthy purposes.

The progress of our country is written in the advertising pages of the publications of America. Advertising, well used, is in itself a public service. The dissemination of information to the public by the manufacturer, distributor or seller of a product, telling what it is, what it does, how much it costs and how and where to get it, puts useful knowledge into your hands.

Advertising creates a demand for a product, helps sell that product in larger quantity and thus increases both business volume and employment. Our higher standard of living in America is due to the more widespread use of products and services that are considered luxuries in other countries. And advertising is a necessary part of the cost of selling that product you buy.

Despite popular belief, advertising is quite costly when considered as an individual item but is actually a minor part of the over-all cost of a product. Advertising campaign expenditures are usually based on a percentage of the sales volume. As sales go up, more advertising is used, and prices are often lowered.

Perhaps you wonder why the manufacturer doesn't forget about the advertising and just cut the price to the consumer and thus put it within the reach of more people. It doesn't work out that way. If you didn't advertise it, nobody would know about it.

Up to now we've been speaking of good advertising. We don't consider "pitchmen" and their phony claims to be representative of the advertising industry itself. Such people are only in business to cheat the public and at the same time are doing a disservice to all advertising.

We've been hollering our heads off, here in print, about phony food plans, vacuum-cleaner and sewing-machine "deals" and other assorted "advertising" claims that cheat the public.

WHY DON'T LEGITIMATE ADVERTISERS GET TOGETHER AND REFUSE TO DO BUSINESS WITH ANY STATION OR PUBLICATION THAT ACCEPTS ADVERTISING THAT HAS BEEN PROVED TO BE OF A FRAUDULENT NATURE? WHEN THE TIME COMES THAT SUCH A MOVE BY REPUTABLE ADVERTISERS IS INSTIGATED AND WHEN THE PUBLIC IS INFORMED OF SUCH A MOVE WE ARE SURE THE PUBLIC WON'T IN THE LEAST MIND HAVING THEIR

FAVORITE TV AND RADIO SHOWS INTERRUPTED BY ADVERTISERS PRESENTING COMMERCIALS WHICH ARE SENSIBLE, INFORMATIVE, AND IN GOOD TASTE.

Advertising owes a debt to the public, and that is complete honesty about all products being advertised. Do you agree?



SOUND OFF

P. Amparan, 1249 S. Indiana St., Los Angeles 23, Calif.

Cannot resist the desire of addressing to you a few lines to congratulate you with all sincerity for your "PAY YOUR MONEY AND TAKE YOUR CHOICE" section in HOME LIFE. Every word written by you there is "The Bible." You are rendering people a service that can hardly be appreciated.

Ruth D. Williams, Vista, Calif.

Just a note to tell you how I appreciated your article ("To The First 20 Ladies Who Call In . . .") in HOME LIFE March 20. Keep up the good work to keep all of us informed.

SLEEP IN A WIGWAM



The most famous motel in the West, Recommended by AAA & Duncan Hines. 2 people \$5, 4 people \$8. Wigwam Village No. 7, U. S. 66, San Bernardino (West Side).

YOU'RE IN GOOD COMPANY

When you own property at **MOONRIDGE MOUNTAIN ESTATES** at Big Bear Lake.

Stars of TV, radio, and the entertainment field, as well as directors, executives and personnel of stations and allied fields own property at Moonridge Mountain Estates. Among them are:

Jackson Wheeler, Hank Penny, Roy Lanham, the Stafford sisters, Pat Bishop, Andy Devine, etc.

You, too, can let the altitude change your attitude, and you don't need a million dollars! For only \$10.00 a month you can own a beautiful wooded lot, and for a membership fee of only \$10.00 a year you can enjoy the million-dollar luxury of this famed mountain resort.

Moonridge Mountain Estates HL51
612 S. Western Ave.
Los Angeles 5, Calif.

Please send, without obligation, details of your offer to TV-Radio Life readers to:

Name.....

Address.....

City.....

"Ease" Gives Eyes to the Blind!

Two blind men—but what a difference! One totters along fearfully, tapping the pavement with a cautious cane. The other strides manfully, purposefully, proudly. He is blind—but he has "eyes" to guide him—a magnificent Shepherd dog, trained by the famous EYE DOG FOUNDATION of Azusa, California.

\$1,000.00 will train a Guide Dog and provide the necessary intensive education for his sightless master. Thousands of blind people—men, women, children, need Guide Dogs to help them live normal lives, and take their rightful place in society. YOU can help—with EASE, the famous detergent for laundry and dishes!

Buy EASE at your favorite food store. Send the box tops to EYE DOG FOUNDATION, Azusa, Calif. EASE BOX TOPS WILL BE REDEEMED by EASE QUALITY DETERGENTS as donations which give EYES TO THE BLIND! Get EASE today, won't you? You'll do yourself a favor—and help give eyes to the blind.



"EYES FOR THE BLIND"—"EASE" boxtops will help buy this faithful Guide Dog! Just send boxtops to "EYE DOG FOUNDATION," Azusa, California.



Copyright
Ease Quality Detergents
Burbank, Calif.

"Ease" GOES TWICE AS FAR IN WASHING CLOTHES

*Yet, oh-so-gentle to delicate hands
and dainty fabrics*

It's a fact! HALF as much EASE goes TWICE as far in automatic and conventional washing machines. EASE gets things TWICE as clean, too! That's because EASE is NOT puffed up with lazy good-for-nothing "filler"; not fluffed-up with do-nothing AIR. Every single grain of EASE is packed with active "hustle-bubbles"—engineered to get clothes cleaner with half the amount!

TRY THE EASE "HALF-AS-MUCH" TEST. YOUR COMMON SENSE TELLS THE REST. OUNCE-FOR-OUNCE EASE IS TWICE THE BUY!

*"Mothers, Grannies, Junior Misses!
A DASH of EASE Will Do The DISHES!"*

CLASSIFIED

RATES: 10c per word per insertion. Minimum 10 words. All ads payable in advance. No charge for box number, replies forwarded daily. DEADLINE: Friday noon for issue on sale following Wednesday. Free checking copy to advertisers.

PERSONALS

MAN WOULD LIKE TO learn latest dance steps. No schools. Box 56, c/o TV-RADIO LIFE.

LYDON-KOERNER DETECTIVE AGENCY. Confidential, prompt, complete investigations. SUNset 1-3095.

SPIRITUAL COUNSELOR. Readings by mail only. State birth date. Three questions answered. \$1.00. E. Dale, 16806 Bay View Drive, Sunset Beach, Calif.

SPECIAL OFFERS

SPECIAL OFFER. ESQUIRE MAGAZINE, 1 year subscription, \$4.00; Coronet, 7 months, \$1.00; Reader's Digest, 8 months, \$1.00. HOLLYWOOD NEWS SERVICE, Box 58, c/o TV-RADIO LIFE.

WRESTLERS FAN CLUBS: Get your membership cards sealed in glass type plastic. Protected for life. Mail your card with 50c to SLATER PLASTIC, P. O. Box 566, Bellflower, Calif.

TV COLOR? TOO MUCH GLARE? SEE "COLOR SCREEN" AD ON PAGE 9.

FOR SALE

SECLUSION AND BEAUTY. 5-ROOM modern home. 35 acres and machinery. Guest house and barn. Large Oaks on highway 79 near Hemet. Twenty Thousand. Box 59, c/o TV-RADIO LIFE.

PERSIAN KITTENS, WHITE ANGORA, rare Burmese or Siamese. Cash or swap for camera or what? Angelus 1-7351. Also cats at service.

DORMEYER ELECTRIC MIXER & JUICER. Excellent condition, \$17. SUNset 1-3608.

WRESTLERS' PHOTOS. Stamp brings list. Box 1379, Lemon Grove, Calif.

FULLY EQUIPPED HOUSECAR for sale or equity in 30-foot trailer. Bailey, 3205 Burton, Burbank.

PRESIDENTS OF UNITED STATES, Washington to Truman. Names, ages, terms, wives' names, birthplaces, state from which elected. Printed list. Copyrighted 1945. 25c. H. H. Reynolds, 8826 La Entrada Avenue, Whittier, California.

HOME FIRE EXTINGUISHERS, convenient, inexpensive. COPEMAN SALES, Box 251, Pasadena.

MOTHERS! IT WORKS! "Baby Asleep" signs sealed in plastic. Keep door bells quiet and baby sleeping. Mail \$1.00 to SLATER PLASTIC, P. O. Box 566, Bellflower, Calif.

RELAXACIZOR—Used briefly. Admired but not loved. Condition perfect. Extra set new pads. Bargain? Yes. NOrmandy 7074.

BUY WHOLESALE HUNDREDS of items. Big savings. Write for free details. Box 61, c/o TV-RADIO LIFE.

NATIONAL HOT ROD GAZETTE, Bellflower 57, California. The sport motorists magazine and buying guide. Swappers' section. Rods, customs, racers, sprints, antiques, and stock cars. Facts galore! Sample 10c; Year's subscription \$1.00.

BEAUTIFUL SMALL STANDARD poodles, six weeks. Reasonable. A.K.C. Registered. DOuglas 7-9874.

HELP WANTED, FEMALE

NATIONAL CONCERN needs responsible women to learn invisible re-weaving at home. If qualified, you can earn \$5.00 an hour in spare time. We furnish everything. No selling. Write Box 60, c/o TV-RADIO LIFE.

SITUATIONS WANTED—MALE

DISABLED KOREAN VETERAN IN NEED OF A JOB. Married, 22 years old. Have car. No use of left arm and hand. Right foot injured so can't walk too far. Willing to do anything within my capabilities except commission selling. Charles F. Abbott, 722 Truman Boyd Manor, Long Beach, Long Beach 40-8025.

SPECIAL SERVICES

MIDDLE-AGED MOTHER BABY-SITTER. Experienced, dependable, reasonable. RE-public 3-6995.

Page Twenty-four

SOUND OFF

Mrs. F. Kirk, Jr., Paramount, Calif.
Dear Mr. Orme,

This concerns those glowing TV advertisements beseeching the viewer who has a living room suite that is outdated, broken-down, ugly, and nauseam. At the time, I believed that this outfit could be trusted because they were sanctioned by _____ on his show. The commercial stated that "for as low as \$44 one could become the proud possessor of a lovely remodeled set of living-room furniture." It was this "as low as" that should have stopped me right at the beginning. However, I called the number given, and in a few days two representatives with swatches of fabrics paid me a visit. Naturally, the first thing I wanted to see was a sample of the \$44 material. What I saw I wouldn't be caught dead in; it was the tackiest, sleaziest stuff you could imagine. So I asked to see better samples, and finally settled on an attractive modern pattern. After some fast figuring and hemming and hawing, the men told me that this little item would ONLY cost me \$250 . . . "and lady, you can't even buy a decent couch for that price . . ." which is a matter of opinion. Anyhow, being newly married at the time and having low sales resistance, it wasn't long before I had been convinced that I wouldn't die happy until I had our set modernized and recovered. I also made the mistake of not reading that proverbial small print, or scrutinizing the rest of the sales contract, which was nobody's fault but my own. I fully admit. However, they left with our beat-up couch, a club chair, and a triangular prop pillow which I had decided would be pretty done in the same design. The items were to be returned within a week.

By morning my husband had convinced me that I had never done a more stupid thing, and I was inclined to agree; for one thing, the sales contract had failed to mention that a chair and a pillow were also to be done—just the couch was included. If we could not make payments, or changed our minds about having the work done, we'd almost find ourselves in the poorhouse. So, my husband immediately consulted the company lawyer at his place of employment, and turned the whole thing over to him. A letter was sent to _____ people, asking for the three items to be returned immediately, or else. No answer. A second letter was sent, even more to the point. Finally an answer was received, and you could practi-

cally hear them quaking in their boots. This matter was attended to so quickly that I don't honestly believe any work could have been started yet, but that's what they told us, and finally they agreed to send our set back.

It took another three weeks, from the time this letter was received, before we got it back; an agent pulled up one dark night in our alley, and hurriedly had my husband sign a release, which he unfortunately did immediately, and the agent took off. When we got the set in the house, we saw that the couch had little rips all over it, with bits of padding starting to pop out. One leg on the chair was completely missing, as was the prop pillow. The air was blue for about ten minutes, and I cried, I felt so bad about having been such a sucker for the whole thing. My husband finally comforted me, and made another leg himself for the chair. We ended up by buying slip covers for the whole works, which we are using to this day.

ON KNX DAILY



ARTHUR GODFREY

2:15 P. M.
followed by

Curt Massey Time

3:45 P. M.

Ruth Ashton

4:00 P. M.

KNX

1070

CBS Radio

CARTOONIST. Idea man, illustrator, free lance. Original cartoons for every purpose: ads, windows, walls, etc. You supply the need, I'll work out the problem. BOE BARTON, REpublic 2-7998, after 5 p.m.

H. W. BURROUGHS & SON, general contractors. Building, remodeling and carpentry. Custom-built cabinets. ALbany 3677 or CLeveland 7-9529.

SPECIAL INSTRUCTION

LEARN TO DRIVE BY GALLI! Awarded from the American Automobile Owners Safety Association. Galli's Driving School, 6545 Sunset Blvd., HEmpstead 2872.

Radio Precasts

WHAT'S OFF

G.I. JOE, KFI, 1:00 p.m. Su.
 JASON AND THE GOLDEN FLEECE, KFI, 1:30 p.m. Su.
 THE CHASE, KFI, 2:00 p.m. Su.
 MY SON JEEP, KFI, 4:00 p.m. Su.
 THIS THING CALLED LIFE, KFI, 10:15 p.m. Sa., Su.

WHAT'S PLAYING

Saturday, May 2—STARS OVER HOLLYWOOD, KNX, 9:30 a.m. Robert Alda stars in "Trouble With Luke Casper."
 Sunday, May 3—THEATER OF STARS, KNX, 3:00 p.m. Ann Blythe stars in "Let There Be Honor."
 Sunday, May 3—BEST PLAYS, KFI, 3:00 p.m. "Susan and God," Rachel Crother's play, starring Judith Evelyn and Paul McGrath.
 Sunday, May 3—THEATRE GUILD ON THE AIR, KFI, 5:30 p.m. Diana Lynn, John Dall and Jessie Royce Landis will star in "Quiet Wedding."
 Monday, May 4—SUSPENSE, KNX, 9:00 p.m. Richard Widmark stars in "Othello," the first of a two-part presentation.
 Wednesday, May 6—FAMILY THEATER, KHJ, 7:00 p.m. Ann Blyth and MacDonald Carey in "Mother of All."

WHAT'S NEW

Sunday, May 3—OPERA FOR EVERYONE, KFI, 1:00 p.m. George Barclay of "KFI Calling" will produce this two-hour program.

Sunday, May 3—CHRISTY FOX, KNX, 10:45 a.m. Miss Fox, society columnist of the Los Angeles Times, presents news of interest in the society world.

Tuesday, May 5—ROSEMARY CLOONEY, KNX, 8:45 p.m. Miss Clooney's new show will be relaxed and informal in style, featuring the latest songs. Guests will be invited from time to time. (Tuesday through Thursday.)

Tuesday, May 5—COKE TIME, KFI, 8:30 p.m. Eddie Fisher, popular singing star, is presented in a new musical program. (Also Thursdays at 8:30 p.m.)

WHO'S GUESTING

Monday, May 4—TELEPHONE HOUR, KFI, 9:00 p.m. Igor Gorin will sing "Prayer for a Safe Journey" from "All Faces West." This is the first performance on the air of this selection from the pageant staged in Ogden, Utah, telling the story of Brigham Young and the Mormon movement to the West.

Monday, May 4—JO STAFFORD SHOW, KNX, 9:30 p.m. Jimmy Boyd, young singing star, joins Jo on her show this date and Friday, May 8.

Tuesday, May 5—MARTIN & LEWIS, KFI, 9:00 p.m. Anne Baxter will guest in sketch of a girl's love for a struggling young inventor.

Thursday, May 7—BING CROSBY SHOW, KNX, 6:30 p.m. George Kainapau and the Island Serenaders and Joe Venuti appear as Bing's guests.

WHAT'S SPECIAL

Saturday, May 2 — THE KENTUCKY

DERBY, KNX, 2:15 p.m. Bryan Field calls the famous race from Churchill Downs.
 Tuesday, May 5—THE STORY OF THE CORONATION, KECA, 9:15 p.m. Ted Malone relates the historical background of the Coronation with little-known anecdotes of the royal family.
 Friday, May 8 — OVER THE GREEN BORDER, KNX, 6:30 p.m. A special one-hour broadcast with Edward R. Murrow, narrator, devoted to the complex problems of Iron Curtain refugees in the free world.



Radio Lifelines

(Continued from Page 11)

shot on **Bob Hope's** daytime ainer at NBC and she looked like a match for King Bing in casual clothes—very unpretentious navy skirt and plain navy sweater. . . . **Ramona StrongBow** says her minister gave TV-Radio Life "a plug" during his sermon the week Jules and Ramona were on the cover. Said half his congregation had come up to him and mentioned that the story ("in that fine magazine") had said he was a wrestling fan. He told his congregation wrestling relaxed him and then smoothly moved on with his message by saying every day he wrestled—with the devil!

THE BLIND NOW CAN "SEE!"

Read Page 23
 "Ease Gives Eyes To The Blind"

"Art and Dotty Todd's

OPEN HOUSE"

MONDAY THRU FRIDAY 2:05 P.M.

a pleasure-packed half-hour of
 old and new tunes

Dotty at the piano

Art on guitar

blending their voices in song.



STAY TUNED FOR:
 RONNIE KEMPER
 "BEAT THE RECORD"
 AND MORE



Radio in Review

For Love o' Mike (General Comment)

Radio Ramblings

The networks are planning a series of pre-coronation broadcasts. ABC has scheduled "The Story of the Coronation" for May 5. On May 17, Morgan Beatty will narrate "A History of Coronation" for NBC. . . . Donald O'Connor and Sidney Miller are being groomed by NBC in a situation-comedy and variety show stemming from the duo's music-shop skit on NBC-TV's "Colgate Comedy Hour." . . . KBIG has a five-minute stanza that's devoted to giving homemakers budget tips on produce available in the super markets. They even go a step further, and whip up exotic recipes for the "vegetable of the week." The names they affix to these recipes even make eggplant sound like a mouth-watering dish.

The mounting problems of the Iron Curtain refugee influx into the free world will be examined in "The Green Border," a full-hour broadcast with Edward R. Murrow as narrator, over KNX on Friday, May 8. . . . "Tennessee Ernie" is back in harness on his ABC airer after a successful London Palladium engagement. . . . Adele Masterson subbed for Nancy Holme on the latter's KECA airer when she was suddenly taken ill. . . . "Young Dr. Malone" starts its fourteenth year. . . . NBC signed singer-comedian Johnny Dugan. . . . KHJ-Don Lee's Bill Gwinn broke his fishing jinx when he caught two marlins recently. . . . Movieland's Cecil B. De Mille made a plea over Mutual's "Queen for a Day" on behalf of the American Cancer Society. Remember the days when you heard C. B. regularly as the host on "Lux Radio Theatre"?—M.R.



Bill Gwinn

(Please Turn to Page 28)

YOU DON'T NEED A MILLION DOLLARS!

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TVRL-51

Please send, without obligation, details of your offer to TV-Radio Life readers to:

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City

*Indicates News Broadcast
Indicates Highlight

- 8**—KECA—Flying Feet.
KFI—Golden Gags.
KHJ—Paul Carter Show.
★KNX, KFVB, KGB, KXLA—News.
KALI—Dr. S. Balles.
KBIG—Jack the Early Bird.
KFAC—Business Review.
KFOX—Christian Books.
KFVD—Tuttle Time.
KGER—Mizpah.
KGFJ—World Bible Society.
KIEV—Allin Slate.
★KLAC—News; Stock Reports.
★KMPC—News; Business News.
KPOL—John MacShane Show.
KOWI—Spanish Hour (cont'd)
KWKW—Latin Rhythms.
- 8:05★KNX, KFVB—Grand Central Station.
KFVB—Mark Scott.
- 8:15—KFI—Music in the Morning.
★KHJ, KGB, KOWI—News.
KALI—Police Show.
KFAC—Musical Varieties.
KGFJ—The King's Service.
KFVB—Bill Leyden.
KGFJ—Time Was.
KLAC—Sam Balter.
KXLA—Sacred Records.
- 8:20—KLAC—Haynes at the Reins.
8:25—KHJ—Holland Engel.
★KBIG—News.
KMPC—Sports.
- 8:30—KECA—A Man and His Music.
KHJ KFXM, KGB, KVOE—Haven of Rest.
KNX, KFVB—Give and Take.
KALI—Swedish Prog.
★KFAC, KFVD, KGIH, KMPC—News.
KFOX—Gospel Tabernacle.
KGER—Voice of China.
KGFJ—Dr. Murphy.
KOWI—Precious Memories.
- 8:40—KMPC—Clock Watcher.
8:45—KECA—Garden of Eden.
KFAC—Unity.
KFVD—Welcome Inn.
★KFVB, KGFJ—News.
KGER—Go Ye Fellowship.
KWKW—Rev. Eagen.
- 8:55★KBIG—Southland News.
- 9**—KFC—Dramatic Show.
KFI—Jump, Jump.
KHJ, KGB—Strictly Dixie.
★KNX, KFVB—Theatre of Today.
KALI—Rev. Jagers.
KBIG—Band Review.
KFAC—Bass Harris.
KFOX—Pentecostal Tabernacle
KFVD—Music of the Hills.
KFVB—Bill Leyden.
KGER—William Nickerson.
KGFJ—Bing Sings.
KIEV—Allin Slate.
★KLAC—News; Haynes at the Reins.
KMPC—Bill Stewart Show.
KOWI—Italian Christian Activity.
★KPOL—News; John MacShane Show.
KRKD—Modern Melodies.
KFAC—Angel Lerma in Voice of So. America.
- 9:15—KECA—Mirandy's Garden Patch.
KFAC—Federation of Churches
KGFJ—Who's New?
KOWI—German Hour.
KXLA—Music.
- 9:25★KHJ—Bob Greene. News.
9:30—KECA—Space Patrol.
KFI—Scout Jamboree.
KHJ—Here's to Vets.
★KNX, KFVB—Stars Over Hollywood: Robert Alda in "Trouble with Luke Casper."
KALI—Beautiful Mexico.
KFAC—Catholic Topics.
KFOX—Gospel Friends.
KGB—Three Suns.
★KFVB—News; Al Jarvis.
KGER—John Brown.
KGFJ—Spotlight Parade.
KIEV—Lawrence Welk.
KLAC—Peter Potter.
KPOL—John MacShane Show.
KWKW—Tony Sein. Bob Mercardo.
- 9:45—KHJ—Calif. Civil Defense.
KGB—Here's to Vets.
9:50★KGFJ—News.
9:55★KFAC—News.
- 10**—KECA—Ira Cook.
KFI—Young America Speaks.
★KHJ, KFXM, KGB, KVOE—Henry Travis. News.
KNX, KFVB—Fun For All.
KBIG—Band Review.
KFAC—Accent on Strings.
KFVD—Music of the Hills.
KFVB—Al Jarvis.
KGER—God's Message.
KGFJ—Yesterday's Hits.
KIEV—Dave Shaw.
★KLAC—News; Peter Potter.
KMPC—Bill Stewart.
KOWI—Lithuanian Program.
★KPOL—John MacShane Show.
- 10:05—KFOX—Assembly of God.
10:15—KHJ, KGB—Paul Carter Show.
KRKD—Dr. Richardson.
10:30★KFI, KFSD—Breakfast in Hollywood.
KHJ—Symphonies for Youth.
KNX, KFVB—City Hospital.
KALI—Teddy Fregoso.
KBIG—Band Review.
KFAC—Your Soloist.
KFOX—Here's to Vets.
★KFVB—News; Al Jarvis.
KGB—Record Review.
KGER—Morning Melodies.
KOWI—Spanish Home Hour.
KPOL—Merchant's Quiz.
★KRKD—News; Potpourri.
KWKW—Cafe Carnival.
- 10:50★KGFJ—News.
10:55—KNX—Galen Drake.
★KFAC—News.
- 11**—KECA—Ira Cook.
KFI, KFSD—Mary Lee Taylor.
KHJ—American South.
KNX—Music with the Girls.
KBIG—Band Review.
KFAC—Masters in Miniature.
★KFOX—News; Music.
KFVD—Music of the Hills.
KFVB—Al Jarvis.
KGER—Rev. Le Roy Kopp.
KGFJ—Musical Portraits.
KGIH—Midmorning Melodies.
★KLAC—News; Peter Potter.
KMPC—Bill Stewart.
KOWI—Spanish Hour.
KPOL—Merchant's Quiz.
KRKD—Songs of Yesterday.
- 11:15—KGER—Rev. O. R. Killmer.
11:25★KHJ, KVOE—News; Sam Hayes.
- 11:30—KHJ, KVOE—Farm Quiz.
★KFI, KFSD—Nat'l Farm and Home Hour.
KNX, KFVB—Meet the Missus.
KALI—Polka & Novelty Music
KFAC—To France with Music.
KFVD—Shopping Highlights.
★KFVB—News; Al Jarvis.
KGER—Marion Childs.
KGFJ—Variety on Piano.
★KOWI—World News; Spanish.
KPOL—Billboard of Hits.
★KRKD—News; Sweet Pops.
★KXLA—News; Records.
- 11:45—KGER—Dr. Dan Gilbert.
★KGIH—News.
KOWI—National Guard.
KRKD—Lawrence Welk.
- 11:55★KALI, KFAC—News.
- 12**—KECA—Ira Cook.
KFI—Noon Farm Reporter.
★KHJ, KGB—Sid Fuller. News.
★KNX—News.
KBIG—Band Review.
KFAC—Luncheon Concert.
KFVD—Something Old.
KFVB—Al Jarvis.
KGER—Luncheon Serenade.
KGFJ—Continental Gems.
★KIEV—News; Dave Shaw.
★KLAC—News; Peter Potter.
KMPC—Baseball: Dodgers-Giants.
KOWI—Joe Adams Show.
KPOL—Billboard of Hits.
KRKD—Western Music.
KXLA—Music.
- 12:15—KFI—Repeat Performance.
KHJ—Music.
KNX—Garden Guide.

Saturday Radio Program Highlights

- A.M. Programs in Lightface Type; P.M. Programs in Boldface
- Public Interest
- 11:30—Nat'l Farm Hour, KFI.
12:30—Man on the Farm, KHJ.
1:00—Golden Horseshoe Sweepstakes, KECA.
2:15—Kentucky Derby, KNX.
6:00—NBC Symphony, KFI.
- Quiz, Participatton
- 10:30—Breakfast in H'wood, KFI.
7:30—True or False, KHJ.
- Juvenile
- 9:30—Space Patrol, KECA.
- 1:00—Let's Pretend, KNX.
6:00—Tarzan, KNX.
6:30—Gunsmoke, KNX.
8:30—Gene Autry, KNX.
Mystery-Detective
- 9:00—Gangbusters, KNX.
10:30—Dangerous Assignment, KFI.
- Drama
- 8:05—Grand Central Sta., KNX.
9:00—Theater of Today, KNX.
9:30—Stars Over Holly'wd, KNX.

Radio in Review—Continued

Mike Moser Dies

TV and Radio Row was deeply sorrowed by the untimely death of Mike Moser, producer-creator of ABC's "Space Patrol" series. Mr. Moser and his secretary, Mrs. Toni Slott, were killed instantly last Thursday (April 23) when they were struck by a car while crossing La Cienega Boulevard.

Mr. Moser, a former free-lance writer, conceived the idea for a science-fiction series when he was a radar instructor with the Navy. His imagination coupled with his writing talents and knowledge of electronics gave birth to "Space Patrol."

He will always be remembered for his creativeness. His world of tomorrow fired the imaginations of young and old alike. Their loyalty and enthusiasm for "Space Patrol" is a living tribute to his memory.

Playbacks (Critical Comment)

View With Alarm

The plight Burgess Meredith finds himself in each week on ABC's "The Adventurer" series. The material is so inadequate that Mr. Meredith's talents are completely wasted. It is a shame to waste his thespian ability on such material. Adventure is one thing, but highly improbable story lines, written unconvincingly, are another. We like Mr. Meredith. We like adventure. If the producer of this show could bring these two in closer alignment it would make for happier radio fare all around.

Off Mike (Personalities)

Joe Greene

It happens in big cities. You meet and see so many people each day that you don't have time to get acquainted with your own neighbor.

Joe Greene is a neighbor of TV-RADIO LIFE. As a matter of fact he occupies an office on the same floor that our editorial offices are located.

Several times our switchboard operator, downstairs, has inquired: "Who is doing all that banging upstairs?"

"That's some music writer," we would answer. "He doesn't have a piano up there—thank goodness—but he bangs out the rhythm on his desk."

During the past few weeks Joe Greene has hit the musical jackpot. His latest song, "The Bull Walked Around, Olaf!" has been played by every disc jockey in town, and has been heard on numerous other radio and TV shows.

In Joe's case we didn't have to go far to interview him. Just across the hall. As Joe talked about himself, we discovered that here was a story right under our noses which we had passed up day after day.

Joe Greene was born and reared in Spokane, Washington—the Crosbys' home town. As a matter of fact, when Bob Crosby left Spokane, Joe got his first professional job singing with the outfit Bob had just left. It was called the "Dutch and Norm" band at Liberty Lake. Lorraine Day's first husband, Ray Hendricks, also sang with this organization.

After winning an amateur contest, he was given a fifteen-minute radio show for KFPY in Spokane. The Peerless Dentist was his sponsor.

"I didn't make any money, but at least I got my teeth fixed for nothing," Joe remarked, kiddingly.

His first experience with song publishers was a regret-

(Please Turn to Page 32)

*Indicates Newscast

✓Indicates Highlight

- 8—KECA—Clem Davies.
- KFI—Funny Paper Man.
- KHJ, KFXM—Journey to Melody.
- ✓KNX—Salt Lake Tabernacle.
- KBIG—Children's Church.
- KEAC—Breakfast Symphony.
- KFMB—Old Fashioned Revival.
- KFOX—New Hope Baptist Ch.
- KFYD—Christian Fellowship.
- KFWB—Examiner Funnies.
- KGB—Time for Meditation.
- KGER—Rev. Markham.
- KGJ—Armchair Concert.
- KGL—Voice of Prophecy.
- ★KLV—News; Music.
- ★KLAC, KWKW—News.
- KMPC—People's Gospel Hour.
- KOWL—Amer.-Japanese Hr.
- KPOL—Bible Research.
- KRKB—Record Shop.
- KXLA—News; Music.
- 8:05—KLAC—Catholic Hour.
- 8:15—KBIG—Road of Faith.
- KFOX—Missionary Baptist.
- KFYD—Church of Christ.
- KGJ—Salvation Army.
- KWKW—Christadelphian Ch.
- 8:30—KECA—Light & Life Hour.
- KFI—The U.N. Is My Beat.
- KHJ, KFXM, KGB, KVQE—Back to God.
- ★KNX—News, Bill Shadel.
- KBIG—Melody Masters Quartet.
- KFOX—Gospel of Christ.
- KFYD—Church of Christ.
- KFWB—Union Rescue Mission.
- KGER—Bible Treasury.

- KHJ, KFXM, KGB, KVQE—Voice of Prophecy.
- ★KNX—Howard K. Smith.
- KFAC—Morning Concert.
- KFWB—Al Jarvis.
- KGER—John Brown.
- KIEV—Lawrence Welk.
- KLAC—Peter Potter.
- KPOL—Murnat Matinee.
- 9:45—KNX—Stuart Craig.
- 10—KECA—Sunday With Bill.
- KFI—Herbert J. Mann.
- ★KNX—News.
- KBIG—Band Review.
- KFAC—Morning Concert.
- KFOX—L.A. Sentinel.
- KFSB—Youth Wants to Know.
- KFYD—Sunday Roundup.
- KFWB—Al Jarvis.
- KGER—Radio Revival.
- KGJ—Hits of the Week.
- KIEV—Music and News.
- KLAC—Peter Potter.
- KMPC—Hour of Music.
- KOWL—Am. Hellenic Hr.
- KRKB—Sunday Serenade.
- KWKW—Italian Novelties.
- KXLA—Continental Serenade.
- 10:15—KFI—Rob Crosby.
- KHJ—Paul Carter.
- KNX—Treasury Bc and Ernest.
- KFOX—Angels Hour.
- KGB—Spiritual Kings.
- 10:25—KBIG—Sports News.
- 10:30—KFI, KFSB—Reserve.
- KHJ, KVQE—Lutheran Hour.
- ✓KNX—University Explorer.
- KGER—Music for Sunday.
- KOWL—American-Jewish Program.
- KPOL—Murnat Matinee.
- KWKW—Italian Melodies.
- 10:45—KECA—Dramatic Show.
- KFI—Calif. Senator's Report.
- KNX—Christy Fox.
- KFOX—Tabernacle Benedictions.
- KGER—Dr. Dan Gilbert.

Dr. Joseph Murphy

Church and College of Divine Science
 8:30 to 8:45 A.M.
 8:30 to 8:45 P.M.
 7 DAYS A WEEK
 KGFJ 1230 Kc.

- KGJ—Divine Science.
- KGL—Alexander St. Church.
- KMPC—Challenge to Youth
- KPOL—Union Rescue Mission.
- KWKW—Romano Smeraldo.
- 8:35 ✓KNX—Invitation to Learning.
- 8:45★KFI—News.
- KGER—Oriental Missionary.
- KGJ—Goodwill Visitor.
- 9—KECA—Old Fashioned Sunday School.
- KFI—Carnival of Books.
- KHJ, KFXM, KGB, KVQE—Radio Bible Class.
- ✓KNX—Europe Story.
- KBIG—Band Review.
- KFAC—Liberal Catholic Ch.
- KFOX—Popular Melodies.
- ★KFYD—News and Music.
- KFWB—Union Rescue Mission.
- KGER—World Literature Crusade.
- KGJ—Goodwill Visitor.
- ★KLAC—News.
- KMPC—Bolero Time.
- KPOL—Rescue Mission
- KRKB—Sunday Serenade.
- KWKW—Italian Hour.
- 9:05—KLAC—Christ Church Unity.
- 9:15—KFI—Christian Science.
- KEAC—Lyrics in Chorus.
- KGJ—Spotlight Parade.
- KOWL—Armenian Hour.
- 9:30—KECA—Sunday With Bill.
- ✓KFI, KFSB—Eternal Light.
- ★KHJ, KFXM, KGB, KVQE—Newspaper of the Air.

- 11—KECA—Message of Israel.
- KFI, KFSB—Catholic Hour.
- KHJ, KGB—Franc Bc and Ernest.
- KNX—String Serenade.
- KBIG—Band Review.
- KFAC—First Methodist Ch.
- KFYD—Hollywood First Baptist Church.
- KFWB—Al Jarvis.
- KGER—Open Door Church.
- KGJ—Sunday Showcase.
- KGL—Christian Church.
- KLAC—Peter Potter.
- KMPC—Music City Show.
- KPOL—Eagle Rock Baptist Ch
- KWKW—Italian Melodies.
- KXLA—Squeakin' Deacon.
- 11:15—KHJ, KGB—Land of the Free.
- 11:25★KBIG—Southland News.
- 11:30—KECA—National Vespers.
- KFI—American Forum of the Air.
- KHJ—Music.
- KNX—Vienna and London Philharmonic Orch (till 1:00).
- KFOX—Christian Church.
- KGB—Percy Faith Orch.
- KWKW—All Saints Church.
- 11:45—KHJ—Across Blue Pacific.
- 12—KECA—Christians In Action.
- KFI—Hometown Happenings.
- ★KHJ, KFAC, KGB, KVQE—News.
- KBIG—Band Review.
- KFYD—Platter Royalty.
- KFWB—Al Jarvis.
- KGER—Open Door Church.
- KGJ—Contest Game.
- ★KIEV—News; Music.
- KLAC—Peter Potter.
- KMPC—Music City Show.
- KGJ—Harlem Jukebox.
- KGL—Gems of Melody.
- KOWL—Ouga Graves Full Gospel.

Sunday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

Public Interest

- 8:35—Invitation to Learn, KNX.
- 9:00—Europe Story, KNX.
- 9:30—Eternal Light, KFI.
- 10:30—University Explorer, KNX.
- 2:30—Greatest Story Ever Told, KECA.

- 4:00—Univ. of Chicago Roundtable, KFI.
- 6:00—Walter Winchell, KECA.

Mystery-Detective

- 2:30—True Detective, KHJ.
- 3:30—Squad Room, KHJ.
- 6:30—Dragnet, KFI.
- 7:00—Amos 'n' Andy, KFI.
- 7:30—The Whistler, KNX.

Quiz, Participatton

- 8:00—Twenty Questions, KHJ.
- Popular-Western Music
- 3:30—Jimmy Wakely, KNX.

Drama

- 3:00—Best Plays, KFI.
- 3:00—Theatre of Stars, KNX.
- 5:30—Theater Guild, KFI.
- 6:00—Hallmark Playhouse, KNX.
- 7:00—Broadway Is My Beat, KNX.

Classical, Semi-Classical Music

- 8:00—Salt Lake Tab'nacle, KNX.
- 5:00—Sunday Symphony, KHJ.
- 8:30—Standard Hour, KFI.

Comedy-Variety

- 1:30—Arthur Godfrey, KNX.
- 4:30—Jack Benny, KNX.
- 4:30—Aldrich Family, KFI.
- 4:30—Amos 'n' Andy, KNX.
- 5:00—Edgar Bergen, KNX.
- 7:30—Phil Harris, Alice Faye, KFI.
- 8:00—Our Miss Broks, KNX.
- 8:30—My Little Margie, KNX.
- 9:00—Edgar Bergen, KNX.

KPOL—Inspirational Hour.
 KWKW—Italian Novelties.
 KXLA—Squeakin' Deacon.
 12:05—KFAC—Piano Parade.
 12:15—KFI—World of Books.

Sundays at 12:15 . . . hear

BILL CUNNINGHAM

America's Most Fortright
 World-Events Reporter

presented by
 Metropolitan Federal Savings
 KHJ . . . 930 kc

- KHJ, KGB—Bill Cunningham.
 KGIL—Pop Parade.
- 12:30—KECA—News Summary.
 KFI, KFSD—Reserve.
 KHJ—Academy Band.
 KFAC—Encores at The Met.
 KGB—Under Arrest.
 KGER—Kostelanetz.
 KOWL—Hungarian Melodies.
 KPOL—Pasadena Christian Center.
- KRRD—Sunday on the Ranch.
 KWKW—Portuguese Hour.
- 12:45—KECA—Patience Carter, Piano.
 KFI, KFSD—Critic at Large.
 KFVD—Piano Parade.
 KGER—Prison Missionary.
- 1—KECA—Dr. Charles E. Fuller.
 KFI—Opera for Everyone.
 KHJ, KGB—Lanny Ross Show.
 KXN, KFMB—Music For You.
 KBIG—Band Review.
 KFAC—Sunday Theatre.
 KFVD—Moods & Melodies.
 KFWB—Al Jarvis.
 KGER—Healing Waters.
 KGFI—Serenade to Afternoon.
 KGIL—Easy Listening.
 KLAC—Peter Potter.
 KMPC—Music City Show.
 KOWL—Scandinavian Hour.
 KPOL—Music of Italy.
 KRRD—Sunday on the Ranch.
 KWKW—Latin American Rhythms.
 KXLA—Eddy Arnold Show.
- 1:15—KGIL—Pentecostal Tabernacle.
 KHJ—Guy Lombardo.
 KFWB—Fun in the Stand.
 KGB—Tapestry of Melody.
 KMPC—Dugout Dope.
 1:25—KFWB—Baseball.
- 1:30—KFI—Opera.
 KHJ, KGB—Clyde Beatty.
 ✓KXN, KFMB—Arthur Godfrey Digest.
 KBI—Music Hour.
 KFVD—Rhythm Tunes.
 KGER—Sunshine Mission.
 KLAC—770 Club.
 KMPC—L.A. Angels.
 KXLA—Church in the Barn.
- 1:55—KHJ, KGB—News.
- 2—KECA—Voices of Prophecy.
 ✓KFI, KFSD—Opera.
 KHJ, KFAM, KGB, KVOE—The Shadow.
 KXN, KFMB—King Arthur Godfrey's Roundtable.
 KALI—Calif. Hungarian Hr.
 KBIG—Music Hour.
 KFAC—Sunday Theatre.
 KFOX—Good News.
 KGER—Long Beach Band.
 KGFJ—H'wood House Presents.
 KGIL—Musical Strings.
 ★KLAC—News; 570 Club.
 KOWL—Catholic Holy Hour.
 KPOL—Sunday Record Review.
 KWKW—Long Playing Records.
- KXLA—Challenge to Youth.
- 2:15—KFOX—Healing Waters.
- 2:30—✓KECA—Greatest Story Ever Told.
 KFI—Opera.
 ✓KHJ, KFAM, KGB, KVOE—True Detective Mysteries.
 KXN, KFMB—Hollywood Story.
 KBIG—Southland Serenade.
 KFAC—Sunday at the "Pops."
 KFOX—Life & Comfort.
 KFVD—Harlem Holiday.
 KGER—Colonial Tabernacle.
 KGFJ—Say It With Music.
 KOWL—Spanish Home Hour.
 KXLA—Music.
- 2:55—KXN, KFMB—Cedric Adams.
- 3—KECA—Billy Graham.
 ✓KFI—Rest Plays.
 KHJ, KFAM, KGB, KVOE—Nick Carter.
 ✓KXN, KFMB—Theatre of Stars. Ann Blyth—"Let There be Light."
 KBIG—Southland Serenade.
 KFAC—Museum Concert.
 KFOX—Gospel Youth Program
 KFVD—Music Manor.

- 3:25—KHJ, KGB—Cecil Brown.
 ★KBIG—World News.
- 3:30—KECA—Herald of Truth.
 ✓KHJ, KFAM, KGB, KVOE—Squad Room.
 KXN, KFMB—H'wood Barn Dance.
 KFOX—Pentecostal Church.
 KGER—Temple Time.
 KGIL—Composer's Corner.
 KPOL—Hebrew Mission.
 KWKW—Pascasio Hour.
- 3:45—KPOL—Mission Alliance Church.
- 4—KECA—Church in the Home.
 ✓KFI, KFSD—Univ. of Chicago Round Table.
 ✓KHJ, KGB—News.
 ✓KXN, KFMB—Jack Benny.
 KBIG—Dancetime at Avalon.
 KFAC—Musical Masterpieces.
 KFOX—Sunshine Mission.
 KFVD—Music.
 KGER—Old Fashioned Revival.
 KGFI—Dixieland.
 KGIL—Composer's Corner.
 ★KIEV—News; Music.
 ★KLAC—News; Alex Cooper.
 KMPC—Hits and Airs.
 KOWL—Italian Hour.
 KPOL—Time to Remember.
 KWKW—Pascasio Hour.
- 4:15—KHJ, KGB—Paul Carter.
 KMPC—L.A. Angels.
 KRRD—Whose Birthday Is It?
- 4:30—KECA—Wings of Healing.
 ✓KFI—Aldrich Family.
 KHJ, KGB—Reviewing Stand.
 ✓KXN, KFMB—Amos 'N' Andy.
 KBIG—Movietime.
 KFOX—Second Assembly of God.

Enjoy dinner—see a broadcast
CHILDREN'S HOUR
 4:30 to 5 P.M. Sunday
ELEDA RESTAURANT
 4296 Crenshaw



KFVD—Children's Hour.
 KOWL—Faith of Our Fathers.
 ★KPOL—News of the World.
 KWKW—United Baptist.

Listen Every Sunday
the MICKEY KATZ SHOW
 5 to 6 p.m.—KHJ 930
 Presented by
 PEPSI-COLA
 Haganah Koyer Provisions
 MODERN RYE BAKERIES

- 5—KECA—American Music Hall.
 KFI, KFSD—Bob Considine.
 KHJ, KGB—Mickey Katz.
 ✓KXN, KFMB—Edgar Bergen Show.
 KBIG—Dancetime at Avalon.
 KFAC—Concert Favorites.
 KFOX—Evangelist Program.
 KFVD—Revive at Five.
 KGER—Bible Treasury Hour.
 KGFJ—Bolero Club.
- ★KLAC—News; Alex Cooper.
 KOWL—Syrian Lebanon Musical Society.
 KPOL—Invitation to Melody.
 KRRD—King's Ambassador.
 KWKW—Fun Fest.
 KXLA—Music.
- 5:10—KFWB—Dave Ballard.
- 5:15—KFI—Top Story.
 KGER—Voice of China.
- 5:30—KECA—Reserve.
 ✓KFI, KFSD—Theatre Guild:
 KFAC—Sunday Serenade.
 KFOX—Broadcast of Truth.
 KGER—Immanuel Christian Assembly.
 KGIL—Tahitian Memories.
 KWKW—Don Pancho Hour.
 KXLA—Lincoln Ave. Church.
 KGFJ—Favorite Stories.
- 5:55—KECA—Telegram for You.
- 6—✓KECA—Walter Winchell.
 KFI—Theatre Guild.
 ★KHJ, KFAM, KGB, KVOE—News.
 ✓KXN, KFMB—Hallmark Playhouse.

- KFAC—Masters of Music.
 ★KFOX, KXLA—News.
 KFVD—Signature Song.
 KFWB—Flying Feet.
 KGER—Dr. E. F. Weber.
 KGFJ—Request Performance.
 KGIL—Dinner Concert.
- ★KLAC—News; Top Ten Tunes.
 KPOL—Invitation to Melody.
 KRRD—Sign Posts to Health.
 KWKW—Don Pancho Hour.
- 6:15—★KECA—Taylor Grant.
 KHJ, KGB—Pentagon Report.
 KPOL—Sunday Vespers.
 KXLA—Music.
- 6:25—★KBIG—News.
- 6:30—KECA—Cinema Music Hall.
 ✓KFI, KFSD—Dragnet.
 KHJ, KGB—Bandstand, U.S.A.
 KXN, KFMB—Choral Symphony.
 KFOX—Hall's Memory Room.
 KFWB—Civil Liberties.
 KGER—Lutheran League.
 KGIL—Easy Listening.
 KMPC—Magic of Melody.
 KRRD—Full Gospel Evangelist.
 KWKW—Proudly We Hall.
 KXLA—Lutheran Gospel Hour.
- 6:45—KXN—International Music Mon.
 KFWB—Blind Artists Guild.
- 7—★KECA—Music Hall of Memories.
 ✓KFI, KFSD—Barry Craig.
 KHJ, KGB, KVOE—Little Symphonies.
 ✓KXN—Broadway, My Beat.
 KFAC—Ballet Time.
 KFOX—Pentecostal Church of Bell.
 KFWB—Union Rescue Mission.
 KGER—Dr. Gordon Palmer.
 KGFI—Ave Maria Hour.
- ★KLAC—News; Top Ten Tunes.
 KMPC—Jimmy Fidler.
 KWKW—Central Church.
 KXLA—National Voice.
- 7:15—KMPC—Service Show.
 ★KXLA—News.
- 7:30—✓KECA—This Week Around the World.
 ✓KFI, KFSD—Phil Harris, Alice Faye.
 KHJ, KGB—Down You Go.
 ✓KXN, KFMB—The Whistler.
 KFAC—Halls of Sound.
 KFOX—Sunday Gospel.
 KFWB—Community Newspaper.
 KGER—John Brown.
 KGFJ—Favorite Stories of the Week.
 KGIL—Music Box.
 KVOE—City Manager.
- KXLA—Church of Open Door.
- 7:45—KFWB—Rosary Hour.
 KGFJ—Your Star Time.
- 7:55—KHJ, KVOE—News.
- 8—★KECA—Monday Morning Headlines.
 KFI—Charlene Hawkes & Co.
 ✓KHJ, KFAM, KGB, KVOE—Twenty Questions.
 ✓KXN, KFMB—Our Miss Brooks.
 KFAC—Evening Concert.
 KFOX—Art Center Concert.
 KFWB—Presbyterian Church.
 KGER—Bethel Reformed Ch.
 ✓KGFJ—News.
 KGIL—Songs of Our Time.
- ★KLAC—News; Gene Norman.
 KMPC—Music in the Air.
 KWKW—Maple Chapel.
 KXLA—Open Door Church.
- 8:15—★KECA—Quotable Quotes.
 KGFJ—H'wood House Lived.
- 8:30—KECA—Stewart Craig.
 ✓KFI, KFSD—Standard Hour.
 KHJ, KGB—Treasury Varieties.
 ✓KXN, KFMB—My Little Margie.
 KGFJ—College of Divine Science.
- ★KGIL—News; Music.
 KWKW—Voice of Prophecy.
- 8:45—★KECA—News; Gene Norman.
 KMPC—Message to Israel.
 KGFJ—Dept. of Employment.
- 9—KPCA—Meditations for Moderns.
 ✓KFI, KFSD—Standard Hour.
 ✓KHJ, KFAM, KGB, KVOE—Newspaper of the Air.
 ✓KXN, KFMB—Edgar Bergen Show.
 KFAC—Evening Concert.
 KFOX—Victory Baptist Ch.
 KFWB—What's the Issue?
 KGER—Bethel Church.
 KGFJ—Antioch Baptist Ch.
 KGIL—Musical Scrapbook.
- ★KLAC—News; Gene Norman.
 KMPC—Freedom Story.
 KXLA—Old Fashioned Revival.
- 9:15—KECA—Cocoanut Grove Orchestra.
 KHJ—Dance Band.
 KMPC—Songs of Yesterday.
 KFWB—Walter White.

- KWKW—Heritage of Israel.
 8:30—KECA—Cathedral Vespers.
 KFI—Stranger from the Sea.
 KHJ, KFAM, KGB—Chicago Theater.
- ★KXN, KFMB—Jack Benny.
 KFOX—Ray Robinson.
 KFSD—Meet the Press.
 KFWB—Draw Pearson.
 KGER—Zion Hill Baptist.
 KLAC—Who Knows This?
 KMPC—Lucky Dance Time.
 KWKW—San Gabriel Church.
- 9:45—KFI—Mayor Bowron Reports.
 KFWB—Let's Talk Politics.
- 10—★KECA—George Sokolsky.
 ✓KFI, KFSD—The Reporter.
 KHJ, KFAM, KGB—Chicago Theater.
 ★KXN—10 o'Clock Wire.
 KFAC—Gateway to Music.
 KFWB—Rabbi Magnin.
 KGFJ—H'wood House Party.
 KLAC—Freedom Forum.
 KMPC—Lucky Dance Time.
 KXLA—Voice of Calvary.

HOW TO FIND PEACE IN
THIS CHANGING WORLD
 DR. FREDERICK BAILES
KECA every night except Saturday
KRRD 10:15—10:30 p.m. every morning except Sunday
 6:45—7 a.m.

- 10:15—KECA—Dr. Frederick Bailes.
 KFI—Reserve.
 KXN, KFMB—George Fisher.
 KFSD—Lucky Dance Time.
 KFWB—Report Card.
- 10:30—KECA—Career Theatre.
 KFI—Meet The Press.
 KHJ, KGB—Young Peoples Church of the Air.
 KXN—Stuart Craig.
 KFWB—Echoes of Eden.
- 10:45—KXN—Dance Band.
- 11—★KECA—Bill Pannell's Orch.
 ✓KFI, KXN—News.
 ✓KHJ—News; Crowell's Nest.
 KFAC—Great Ideas.
 KFSD—KMPC—Lucky Lager Time.
 KFWB—Echoes of Eden.
 KGB—News; Music.
- ★KLAC—News; Gene Norman.
 KGFJ—Proudly We Hall.
- 11:15—KFI—Nocturne.
 KXN—Stuart Craig.
- 11:30—KECA—Lawrence Welk's Orch.
 KXN—Treasury Bandstand.
 KFAC—Music Before Midnight.
 KFWB—Music You Want.
 KGFJ—Fire-Four Ballroom.
- 11:45—KFI—Palladium Orch.
- 12—★KECA—Dr. Billy Graham.
 ★KXN—News.
 KFAC—Music Out of the Night (to 6).
 KMPC—All Night Revue.
- 12:05—KXN—Mel Baldwin.
- 12:30—KECA—Concert Echoes:

Musical Isle
 on your radio dial
KBIG DIAL 740
 The Catalina Station

This Week in Classified
LOOK FOR:
 Spiritual Counselor
 Fire extinguisher
 Special instructions
 Carpenter
 Commercial cartoonist
 Driving School
 Korean Veterans
 Persian Kitten
 Special Offer
DON'T MISS
PAGE 24
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Monday-Friday Daytime Radio Logs

ALL NITE LISTENING

"Platter Party"
12 Mid.-3 A.M.
"Nighthowl Special"
3-6 A.M.
"Morning Almanac"
6-6.50 A.M.
"News" 6:50-7 A.M.
The Original Twenty-four
Hour Station
K G F J 1230 Kc.

*Indicates News Broadcast
#Indicates Highlight

- 8 ✓KECA—Don McNeill.
- KFI—Golden Gags.
- *KHJ, KGH, KVOE—Cecil Brown.
- KNN—Ralph Story.
- KAL—Dr. S. B. Bailes.
- KBIG—The Early Bird.

Friendliest Show on Radio
Wes Tuttle's
"TUTTLETIME"
7 A.M. Daily

1020 K.C.
5000 WATTS
Check KEVD
LOS ANGELES

- KEVD—Tuttle Time.
- *KFWB, KLAC, KMPC, KXLA—News.
- KIEV—Allin Slate.
- KOWL—Spanish Hour.
- *KPOL—Living Word—M, W, Th, F; News—Tu.
- KWKW—Latin Rhythms.
- 8:05—KFWB—Mark Scott.
- KLAC—Stock Market Report.
- 8:15—KFI—Johnny Murray.
- *KHJ, KNN, KOWL, KVOE—News.
- KALI—Helen Markham.
- KFWB—Bill Leyden.
- KGFE—Delinquency Prevention—M.
- The Judge Speaks—Tu.
- Voice of the Blind—W.
- Your Country at Work—Th.
- L.A. Fire Dept.—F.
- KLAC—Sam Balter.
- KMPC—Bus, News; Sports.
- KPOL—Voice of Calvary.

Start Your
"Good Morning"
with
BUENOS DIAS
6-7 Mon. thru Sat.



1020 K.C.
5000 WATTS
Check KEVD
LOS ANGELES

- KRKD—Modern Melodies—M; Church of H'wood—Tu, W, Th, F.
- 8:20—*KHJ, KVOE—Gabriel Heatter.
- KLAC—Haynes at the Reins.
- 8:25—*KHJ—Holland Engle.
- *KBIG—Commuters' Edition.
- 8:30—*KFI—Pat Bishop Reports.
- KHJ, KGB, KVOE—Bible Institute Hour—M, W, F; Haven of Rest—Tu, Th.
- ✓KNN, KFMB—Grand Slam.
- KFOX—Words of Life.
- *KFVD—News.
- KFWB—Breakfast Club—W.
- KGER—Voice of China.
- KGFE—Dr. Murphy.
- *KGLL, KFAC, KFVD, KRKD—News.
- *KMPC—Norman Neshitt.
- KOWL—Precious Memories.
- KPOL—John MacShane Show.
- KWKW—Morning Serenade.
- KXLA—Haven of Rest—M, W, F.
- KRKD—Modern Melodies.
- 8:40—KMPC—Clock Watcher.
- 8:45—KFI—Andy and Virginia.
- KNN—Rosemary.
- KFAC—Unity.

- KFVD—Spin and Win.
- *KFWB, KGEJ—News.
- KGER—Bible Treasury.
- 8:55—*KBIG—Southland News.

- 9—KECA—Garden Guide.
- KFI—Andy and Virginia.
- KHJ—Music—M, Tu, F; Paula Stone—W; Charles Antell—Th.
- KNN, KFMB—Wendy Warren
- KBIG—Catalina Coffee Club.
- KFAC—Morning Concert.
- KFOX—Pentecostal Tablcl.

- *KFSD, KLAC—News.
- KFWB—Bill Leyden—M, Tu, Th, F; Breakfast Club—W.
- KGER—Lutheran Hour.
- KGEJ—Bing Sings.
- KGLL—Keyboard Rhythms.
- KIEV—Allin Slate.
- *KMPC—News; Clock Watcher.
- KOWL—American Jewish Pgm
- KPOL—John MacShane Show.
- KRKD—Sweet Harmonies.
- KWKW—Angel Lerma.
- KXLA—Bar Notbin' Ranch.

- 9:05—KLAC—Haynes at the Reins.
- 9:10—KECA—Betty Crocker.
- 9:15—*KECA—Chet Huntley.
- KFI—Ladies' Day.
- KHJ, KGB, KVOE—H. R. Banklage
- KNN, KFMB—Aunt Jenny.
- KFOX—Home Missionary.
- *KFVD—News.
- KGEJ—Housewives Hit Parade
- 9:25—*KHJ, KGB—Music Box.
- *KBIG, KMPC—News.

- 9:30—KECA—Turn to a Friend.
- KHJ—Norma Young.
- KNN, KFMB—Helen Trent.
- KALI—Beautiful Mexico.
- KFAC—Piano Parade.
- KFOX—Gospel Friends.
- KFVD—Spin and Win.
- *KFWB—News; Al Jarvis.
- KGB—Music for Milady.
- KGER—John Brown.
- KGEJ—Spotlight Parade.
- KGLL—At Home With the Masons.

- KIEV—Lawrence Welk.
- KLAC—Peter Potter.
- KMPC—Chef Milano.
- KOWL—Spanish Home Hour.
- KPOL—John MacShane Show.
- KVOE—Dean's Den.
- KWKW—Tony Sein, Bob Mercardo.
- KXLA—Eddie Kirk.
- 9:45—*KFI—Midmorning News.
- *KNN, KFMB—Our Gal Sunday
- 9:50—*KGEJ—News.

- 9:55—*KFAC—Dick Joy, News.
- 10—KECA—Don Gardiner.
- KFI—Victor H. Lindlahr.
- *KHJ, KGB, KVOE—Newspaper of the Air.
- KNN—Road of Life.
- KBIG—Are Ya Listenin'?
- KFAC—Composers' Corner.
- *KFOX, KGER—News.
- KFWB—Al Jarvis.
- KGEJ—Yesterday's Hits.
- KIEV—Dave Shaw.
- *KLAC—News; Peter Potter.
- *KMPC—News; Ira Cook.
- KOWL—Yiddish Hour.
- KPOL—Charles Antell—M; John Meshane—Tu, W, Th, F.
- KRKD—Garden Calendar—M, W, Th, F; Modern Harmonies—Tu.

- 10:05—KFOX—Social Security—M;
- Assembly of God—Tu-F.
- 10:10—KECA—Jack Berch.
- 10:15—KECA—Music Hall of Fame.
- KIT—Garden Guide.
- KHJ, KFMB, KGB, KVOE—Tello-Test.
- KNN—Ma Perkins.
- *KFMB, KFVD—News.
- KFOX—Advs. in Music—M.
- KGER—Tommy Baird.
- KRKD—Dr. Richardson.

- 10:25—*KFI—News.
- *KBIG—Homemakers Edition.
- KFOX—Women in News—Tu-F
- *KPOL—News, M, Tu, Th, F.
- 10:30—KECA—My True Story.
- KFI, KFSD—Strike It Rich.
- KHJ, KGB—Jack Wagner Show.
- KNN, KFMB—Young Dr. Malone.
- KFAC—Your Soloist.
- KFOX—Adv. in Research—M; Marine Corps—Tu; Civil Defense—W; Excursions in Science—Th; Music—F.
- KFVD—Spin and Win.
- *KFWB—News; Al Jarvis.
- KGFE—Helen Markham.

- KGEJ—Easy Rhythm.
- KMPC—Ira Cook.
- KOWL—Spanish Hour.

10 **Merchant's Quiz**
10:30 a.m. Wednesday
through Saturday.
PRIZES GALORE
Tune to 1540 on your dial

- KPOL—John McShane—M, Tu; Merchants Quiz—W, Th, F.
- KRKD—News; Modern Harmonies—M, Tu, Th; Tops in Pops—W, F.
- KWKW—La Hora De Los Angeles.
- *KXLA—News; Music.
- 10:45—KHI—Music.
- KNN, KFMB—Guiding Light.
- KGER—Rev. Le Roy Kopp.
- 10:50—*KGEJ—News.
- 10:55—*KECA—Whispering Streets.
- *KFAC—Dick Joy, News.

- 11—*KECA—Whispering Streets.
- *KFI, KFSD—Double or Nothing.
- KHJ, KFMB, KGB, KVOE—Ladies Fair.
- KNN, KFMB—Second Mrs. Burton.

- *KALI—News; Teddy Fregoso.
- KBIG—Are Ya Listenin'?
- KFAC—Masters in Miniature.
- *KFOX—News; Music.
- KFVD—Bible Institute.
- KFWB—Al Jarvis.
- KGEJ—Musical Portraits.
- KIEV—Dave Shaw.
- *KLAC—News; Peter Potter.
- *KMPC—News; Ira Cook.
- Standard Hour—F.
- KOWL—Spanish Hour.
- *KPOL—News; Dental Society—M; John McShane—Tu; Merchants Quiz—W, Th, F.

- 11:15—KECA—When A Girl Marries.
- KNN—Perry Mason.
- KFAC—Folk Songs.
- KGER—Sunshine Mission.
- KPOL—Guest Star—M.
- *KXLA—Pasadena News.
- 11:25—*KHJ, KGB—Sunn Hayes.
- *KBIG—Southland Roundup.
- 11:30—*KFCI—Hits and Encores.
- KFI, KFSD—The Phrase That Pays.
- *KHJ, KGB, KVOE—Queen for a Day.
- KNN, KFMB—Nora Drake.
- KFAC—Music Hall.
- KFVD—Rescue Mission.
- *KFWB—News; Al Jarvis.
- *KGER—News; Bible School.

CURT GARRET
at the
PIANO
"Variety on Piano"
11:30 A.M.
"Piano Moments"—2:30 P.M.
KGFJ 1230 Kc.

- KGEJ—Variety on Piano.
- *KOWL—Serenade in Blue—M; U.N. Story—Tu; Les Brown—W; Errand of Mercy—Th; National Guard—Sa
- KPOL—A Boy, A Girl, A Band.
- *KRKD—News; L. Welk.
- KXLA—Hometown Jamboree.
- 11:40—*KFI—Local News.
- 11:45—KFI, KFSD—Bob Hope.
- KNN, KFMB—Brighter Day.
- KGER—Dan Gilbert.
- KOWL—Easy Street.
- 11:50—*KGEJ—News.
- 11:55—*KFAC—Dick Joy, News.

- 12—*KECA—Hank Weaver, News.
- KFI—Farm Reporter.
- *KHJ, KGB, KIEV, KLAC, KVOE—News.
- *KNN—News; Bill Keaneally.
- KBIG—Catalina Calling.
- KFAC—Luncheon Concert.
- *KFVD—Editor of the Air.
- KFWB—Al Jarvis.
- KGER—Songs for Luncheon.
- KGEJ—Continental Gems.
- *KIEV—News; Dave Shaw.
- KMPC—Baseball.
- KOWL—Joe Adams Show.
- KPOL—Temple Baptist Church

- KRKD—Red Murrell.
- KXLA—Hometown Jamboree.
- 12:05—KLAC—Peter Potter.
- 12:15—KECA—Paul Harvey.
- KFI, KFSD—Road of Life.
- *KHJ, KGB—Cedric Foster.
- KNN—Hilton House.
- *KFOX, KGER, KMPC—News.
- 12:25—*KBIG—World News Roundup.
- 12:30—KECA—Jack Owens.
- KFI, KFSD—Pepper Young.
- KHJ—Carnival of Music.
- ✓KNN, KFMB—Art Linkletter.
- KBIG—Catalina Calling.
- KFOX—The Record Race.
- KFVD—Midday Memories.
- *KFWB—News; Guy Runion.
- KGB—Sidewalk Reporter.
- KGER—Luncheon Serenade.
- KGEJ—Music Festival.
- KHJ—Homemakers Matinee.
- KLAC—Bob McLaughlin.
- KPOL—Joe White.
- KXLA—Glenn Wild's Band.

- 12:45—KFI, KFSD—Right to Happiness.
- *KFAC—Dick Joy News.
- KFWB—Bill Anson.
- KGB—Behind the Story.
- 12:55—*KHJ—News.
- KBIG—Weather Roundup.
- *KWKW—News; Sports.

- 1—KECA—Bill Ring.
- KFI, KFSD—Backstage Wife.
- KHJ, KFMB, KGB, KVOE—Jack Kirkwood Show.
- KNN—Wendell Noble.
- KBIG—Catalina Calling.
- KFAC—Employment Review—M; Songs of France—Tu; Talks on Books—W; L.A. Medical Assoc.—Th; Salvation Army—F.
- KFOX—Texas Tiny (to 3).
- KFVD—Shopping Highlights.
- KFWB—Bill Anson.
- KGEJ—From Sunset and Vine.
- *KGER—News; Norman Cloutier—M; Wayne King—Tu; Stories to Remember—W; Vincent Lopez—Th; Men Behind Melody—F.

- KHJ—Top Tunes.
- *KLAC—News; Sports.
- *KMPC—News; Ira Cook.
- KOWL—Joe Adams.
- KPOL—Joe White.
- KRKD—Polka Time.
- KXLA—Music.
- KWKW—Bill Garr Show.
- 1:05—KLAC—570 Club.
- 1:15—KECA—Bill Davidson Show.
- KFI, KFSD—Stella Dallas.
- KNN, KFMB—Home Folks—M, W, F; Mr. Information—Tu, Th.

- KEAC—Storybook Time—M; Making Friends With Music—Tu, W; Symphonies for Youth—Th; Trailways To Science—F.
- KXLA—Farm News.
- 1:25—KNN—It Happens Every Day.
- *KBIG—Who's in the News.
- 1:30—KFI, KFSD—Young Wilder Brown.
- KHJ, KGB, KVOE—Lucky U Ranch.
- KNN—Philip Norman.
- KFAC—Concert Matinee.
- KFVD—Community Broadcast.
- *KFWB—News; Bill Anson.
- KGER—Novatime—M; Music in the Air—Tu; Cancer Society—W; Marine Corps—Th; This is Your Navy—F.
- KGEJ—Open Album.
- KIEV—Date With Slate.
- KXLA—L.A. in Review—M; Music—Tu, W, F; Books For You—Th.

- 1:45—KFI, KFSD—Woman in My House.
- KGER—Garden School.
- KXLA—Music For You, M, Tu, Th, F.
- 1:55—KBIG—Pass the Word—Tu, Th
- 2—KECA—Betty Crocker.
- KFI, KFSD—Just Plain Bill.
- *KHJ, KFMB, KVOE—Sage Brush Jamboree—M, Tu, Th; Quick, What's the Answer?—W, F.

- *KNN—News.
- KALI—Beautiful Mexico.
- KBIG—Southland Serenade.
- KFOX—Texas Tiny.
- KFVD—Harlematinee.
- KFWB—Bill Anson.
- KGB—Open House—M, Tu, Th; Quick What's the Answer?—W, F.
- KGER—News; Here's to Vets—M; Helen Hayes—Tu; Star Time—W; L.B. Band—Th.
- KGFJ—Always on My Mind.

Daytime Logs

(Continued)

- KIEV—Date With Slate.
- *KLAC—News; Sports.
- *KMPC—News; Johnny Grant.
- KPOL—Melody Matinee.
- KRKD—Fire Dept.—M; County Schools—Tu, Th; Gov't Speaks—W; Tops in Pops—F.
- KWKW—Bill Garr.
- 2:05—KECA—Art and Dotty Todd.
- KNN—George Fisher.
- KLAC—570 Club.
- 2:15—KFI, KFSD—Front Page Farrell
- KHJ—Music—M, Tu, Th.
- *KNN, KFMB—Arthur Godfrey.
- KGER—Sen. Knowland—M.
- KRKD—County Schools—M; Income Tax—Tu; Salvation Army—W; Civil Defense—Th.
- 2:25—KBIG—News.
- *KHJ—Bob Greene, News.
- 2:30—KECA—Ronnie Kemper—M, W, Th, F; Stewart Craig—Tu.
- KFI, KFSD—Lorenzo Jones.
- KHJ—Fearless Follies.
- KFAC—Today's Pop Concert.
- *KFWB—News; Bill Anson.
- KGB—Game of the Day.
- KGER—Peter Shack, Organ.
- KGFJ—Piano Moments.
- KGIH—Eddie Fisher.
- KWKW—Fire Facts—M; L.P. Records—Tu-F.
- KXLA—Continental Serenade.
- KRKD—Daily Visits with the Bible.
- 2:45—KECA—Ronnie Kemper—M, W, F; Charles Ansell Theater—Tu, Th.
- KFI—The Doctor's Wife.
- KRKD—Tops in Pops.
- 3—KECA—Beat the Record.
- *KFI, KFSD—Welcome Travelers.
- KHJ—Fearless Follies.
- *KNN, KFMB—Arthur Godfrey.
- KBIG—Southland Serenade.
- *KFAC—News; Keyboard Stylings.
- KFWB—Bill Anson.
- *KGER—News; Homelife.
- KGFJ—Music in the Air.
- KIHL—What's News?
- *KLAC, KMPC, KXLA—News.
- KOWL—Joe Adams Show.
- KPOL—Jim Narz—M, Tu, W, F; Merchant's Quiz—Th.
- KWKW—L.P. Records.
- 3:05—KLAC—570 Club.
- KMPC—Johnny Grant.
- 3:15—KFSD—News.
- KGER—Music in the Afternoon.
- KXLA—Tom Brennen Show.
- 3:25—KBIG—World Roundup.
- *KPOL—News.
- 3:30—KECA—Cal Tinney.
- KFI—Dr. Paul.
- KHJ—Fearless Follies.
- KFAC—World of Opera.
- *KFWB—News; Bill Anson.
- KGER—Music by Roth—M; Date in H'wood—Tu; Music of Manhattan—W, F; Freddy Martin—Th.
- KGIH—Record Review.
- KIEV—Dave Shaw.
- KOWL—Paul Compton Show.
- KPOL—Jim Narz Show.
- KWKW—Forward March—M; Red Cross—Tu; Sacramento Newsletter—W; Serenade in Blue—Th; Traffic Quiz—F.
- KXLA—Officer Jackson—Th.

- 3:45—KFI, KFSD—Dave Garroway.
- KHJ—Lynn Looks at Hollywood.
- KNN, KFMB—Curt Massey.
- KFVD—Pensions.
- KWKW—Social Security—M.
- 3:50—KGFJ—News.
- 3:55—KECA—Betty Crocker.
- 4—KECA—Mary Margaret McBride.
- KFI, KFSD—Life Can Be Beautiful.
- *KHJ, KFNM, KGB, KVOE—Fulton Lewis, Jr.
- KNN, KFMB—Ruth Ashton.
- KALI—Voice of So. America.
- KBIG—Dancetime at Avalon.
- *KFOK, KLAC, KMPC—News.
- KFAC—Musical Masterpieces.
- KFVD—Mild and Mellow.
- KFWB—Red Rowe Ranch.
- *KGER—News; Commuter's Carousal.
- KGFJ—Moods in Music.
- KGIH—Western Trails.
- *KIEV—News; Dave Shaw.
- KLAC—Alex Cooper.
- KOWL—Chico's Swingtime.
- KPOL—Startime.
- *KWKW—News; Bill Sampson.
- 4:05—KNN, KFMB—Robert Q. Lewis.
- KMPC—Johnny Grant.
- 4:10—KNN—Jimmy Wakely.

A NEW WESTERN SHOW
featuring
Les "Carrot-top" Anderson
Mon. thru Sat. 4:15-4:45 p.m.



- 4:15—KFI—Local News.
- *KHJ, KFNM, KGB, KVOE—Frank Hemingway.
- 4:20—KFI—Burrirt Wheeler.
- 4:25—KBIG—Business News.
- 4:30—KECA—Nancy Holme Show.
- KHJ, KGB, KVOE—Curt Massey.
- KNN—Hawthorne's Mail Bag.
- KBIG—Movietime.

"DIXIELAND"
4:30 P.M. Daily
4 to 5 P.M. Sunday
KGFJ 1230 Kc.

- KGFJ—Dixieland.
- KFOK—Sports News.
- KFVD—Carrot Topper Time.
- *KFWB—News; Red Rowe.
- KMPC—Johnny Grant.
- *KPOL—News.
- KRKD—Tops in Pops.
- KXLA—Melody Valley.
- 4:45—KECA—Frank Bingman, News.
- *KHJ, KFNM, KGB, KVOE—Sam Hayes.
- KFVD—Clyde's Ride.
- KPOL—Musical Caravan—M, Th; Spanish Hit Parade—F.
- 4:55—KFI—Art Baker.
- *KNN—City Editor.

See Page 30 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Elroy Hirsch.
- *KFI—Feature Wire.
- KHJ, KGB, KVOE—Bobby Benson.
- *KNN, KFMB—Ed. R. Murrow.
- KBIG—Dancetime at Avalon.
- KFVD—Clyde's Ride.
- KFWB—Ted Rowe.
- KGER—Commuter's Carousal.
- KGIH—Live at Five.
- KIEV—John Willis.
- KLAC—Alex Cooper.
- *KMPC, KWKW—News.
- KPOL—Musical Caravan.
- KOWL—Yance Graham.
- KXLA—Melody Valley.
- 5:05—KMPC—Local News; Sports.
- 5:15—KECA—Virgil Pinkley.
- *KFI—News.
- *KNN—Tom Harmon.
- KFOK—Let's Go To Town.
- KGFJ—Pianists of the Future.
- *KMPC—John T. Flynn.
- KWKW—Sports.
- 5:30—*KECA—Chet Huntley.
- *KFI, KFSD—Voice of Firestone.
- KHJ, KGB, KVOE—Wild Bill Hickok.
- *KNN—Carroll Alcott.
- *KFOK—News.
- *KFWB—News; Red Rowe.
- KGFJ—Art Laboe Show.
- *KLAC—News; L.A. Today.
- KMPC—Stars of Song.
- KWKW—Romano Smeraldo.
- KXLA—Squeakin' Deacon.
- 5:45—*KNN, KFMB—News Goss.
- *KFOK—Your Fishheater.
- KFVD—Sun-down Serenade.
- *KLAC—Sam Balter, Sports.
- KMPC—Hits of Today.
- 5:55—*KHJ, KGB, KVOE—Cecil Brown.
- *KNN—Local News.
- *KECA—Len Beardsley.
- KFI—Record Album Review.
- *KHJ, KGB, KVOE—Gabriel Heatter.
- *KNN, KFMB—Lux Theatre.
- *KFOK, KLAC—News.
- KFVD—Remember?
- *KFWB—News; Red Rowe.
- KGFJ—Request Performance.
- *KMPC—Bob Kelley, Sports.
- KWKW—Italian Melodies.
- 6:05—KLAC—Top Ten Tunes.
- 6:15—*KECA—Elmer Davis.
- *KFI—Bill Haworth, News.
- *KHJ, KGB—Mutual Newsreel.
- KFWB—Mark Scott.
- *KMPC—News.
- 6:25—KMPC—Race Results.
- 6:30—*KECA—Headline Edition.
- KFI—American Way.
- KHJ—Behind the Story.
- KFWB—America Dances.
- KMPC—Bill Stewart Show.
- KWKW—Hoyos Hour.
- 6:45—KECA—Lum & Abner.
- *KHJ, KGB, KVOE—Sam Hayes.
- 6:55—*KHJ, KGB—Bill Henry.
- 7—KECA—Lone Ranger.
- KFI, KFSD—Dinah Shore.
- *KHJ, KGB, KVOE—The Falcon.
- *KNN, KFMB—Bob Hawk.
- KFOK—Long Beach Town Forum.
- KGFJ—Musical Digest.
- *KGIH, KLAC, KRKD—News.
- KMPC—Bill Stewart.
- 7:05—KLAC—Top Ten Tunes.
- 7:15—KFI—Mary Hickox.
- 7:25—*KECA—Les Griffith, News.
- 7:30—KECA—Henry J. Taylor.
- *KFI, KFSD—John Cameron Swayze.
- *KHJ, KFNM, KGB, KVOE—Hall of Fantasy.
- *KNN, KFMB—Cedric Adams.
- KFOK—George McLain.
- KGER—Rev. Al Harlan.
- KGIH—Footlight Favorites.
- KWKW—La Hora Popular.
- KXLA—Toastmasters Club.
- 7:35—*KFI, KFSD—Melody Time.
- *KNN, KFMB—Command Theatre.
- 7:45—KECA—Alistair Cooke.
- KFI—Institutional Program.
- *KFOK—News.
- KFWB—Bossy Hour.
- *KECA—Life Begins at 80.
- KFI, KFSD—One Man's Family.
- *KHJ, KFNM, KGB, KVOE—Let George Do It.
- *KNN, KFMB—Lowell Thomas.
- KGIH—Accent on Melody.
- *KLAC, KXLA—News.
- *KMPC—News; Bill Stewart.
- KWKW—L. J. Betz.
- 8:10—KMPC—L.A. Angels.
- 8:15—*KFI, KFSD—News of the World.
- *KNN—Carroll Alcott.

- KGER—Hebrew Christian Hr.
- KGFJ—Civil Defense.
- KLAC—Gene Norman.
- KXLA—Smiley Burnette.
- 8:25—*KNN—Robert Trout.
- 8:30—*KECA—Standing Room Only.
- *KFI, KFSD—Railroad Hour.
- *KHJ, KVOE—Under Arrest.
- *KNN, KFMB—Talent Scouts.
- KFOK—Self Realization.
- KGB—Ray Anthony Orch.
- KGER—Voice of China.
- KGFJ—College of Div. Science.
- 8:45—*KFOK—Dr. Hewitt.
- KGER—Witnessing Laymen.
- *KGFJ—News.
- KWKW—U.N. Story.
- 9—*KECA—News of Tomorrow.
- *KFI, KFSD—Pacific Telephone Hour.
- *KHJ, KGB, KVOE—Newspaper of the Air.
- *KNN, KFMB—Suspense: Richard Widmark in "Othello" 1st part.
- KFOK—Ray Robinson Show.
- KGER—Dr. E. F. Weber.
- KGFJ—Hunter Hancock (to 11:30).
- *KLAC—News; Gene Norman.
- KMPC—Confidentially Yours.
- 9:15—*KECA—Casino Room Orch.
- *KHJ, KGB, KVOE—Fulton Lewis Jr.
- KMPC—Songs You Ordered.
- *KWKW—News.
- 9:30—*KECA—Yesterday and Today.
- KFI—KFI Calling.
- KHJ—Could This Be You?
- KNN, KFMB—Jo Stafford; Guest: Jimmy Boyd.
- KGB—Reporters Roundup.
- KGER—John Brown.

LUCKY LAGER DANCE TIME
KMPC
EVERY NIGHT—9:30 to 12 P.M.

- KMPC—Lucky Lager Dance.
- KWKW—Practical Catholicism.
- 9:45—KNN, KFMB—Jr. Miss.
- 9:55—*KHJ, KGB, KVOE—Titus Moody.
- 10—*KECA—ABC Late News.
- *KFI, KFSD—The Reporter.
- KHJ—H. R. Bankhaue.
- *KNN—10 O'clock Wire.
- KFWB—Larry Finley.
- KGB—Let's Go to Town.
- *KLAC—News; Gene Norman.
- 10:10—*KECA—Edwin C. Hill.
- 10:15—*KECA—Dr. Frederick Bailes.
- KFI—A Joy Forever.
- *KHJ, KGB—Frank Edwards.
- *KNN—William Kennelley.
- 10:25—KNN—Tom Harmon.
- 10:30—*KECA—Music from the Moon.
- KFI—Request Performance.
- KHJ—Reporter's Roundup.
- KNN—Philip Norman.
- KGB—Music Shop.
- *KWKW—News; Bill Sampson (to 12).
- 10:55—KFI—Sports Final.
- KHJ—Music.
- 11—*KECA—Music from the Moon.
- *KFI, KHJ, KNN—News.
- KFSD, KMPC—Lucky Lager.
- KFWB—Larry Finley.
- *KHJ—News.
- *KLAC—News; Gene Norman.
- 11:10—KHJ—Game of the Day.
- KNN—T. Hanlon Scoreboard.
- 11:15—KFI—Al Poska.
- KNN—Merry-Go-Round.
- 11:30—*KECA—Roy Sierra Orch.
- KGFJ—Strictly Dixie.
- 11:40—KNN—This I Believe.
- 11:45—KFI—Palladium Orch.
- KNN—Dwight Cooke—Asia.
- 11:55—*KFI—News.
- 12—*KECA—News.
- KXLA—Mr. Celebrity.
- KFI—Midnight Flyer.
- *KNN—News; Hawthorne.
- KFAC—Music Out of Night (to 6).
- KFWB—Larry Finley (to 4).
- KGER—Doug Douglas (to 5)
- KGFJ—Nightowl Special (to 6).
- *KLAC—News; Alex Cooper (to 6).
- KMPC—Midnight Serenade.
- KRKD—Moonlight Serenade (to 5).
- 12:05—KNN—Hawthorne.
- 12:15—*KECA—Tennessee Ernie.
- 12:55—*KECA—News.
- 1—KFI—Other Side of the Day (to 5:30).
- KNN—Bill Ballance.
- 1:30—*KXLA—Art Laboe (to 3:30).

Monday Radio Program Highlights
A.M. Programs in Lightface Type: P.M. Programs in Boldface

<p>Drama</p> <p>6:00—Lux, KNN.</p> <p>7:00—The Falcon, KHJ.</p> <p>7:35—Command Theatre, KNN.</p> <p>9:00—Suspense, KNN.</p> <p>Mystery-Detective</p> <p>7:30—Hall of Fantasy, KHJ.</p> <p>8:00—Let George Do It, KHJ.</p> <p>8:30—Under Arrest, KHJ.</p> <p>Comedy-Variety</p> <p>2:15—Arthur Godfrey, KNN.</p> <p>7:00—Bob Hawk, KNN.</p> <p>Comment-Narration</p> <p>4:15—Frank Hemingway, KHJ.</p> <p>4:20—Burrirt Wheeler, KFI.</p> <p>Sports</p> <p>5:15—Tom Harmon, KNN.</p> <p>5:45—Sam Balter, KLAC.</p>	<p>6:00—Bob Kelley, KMPC.</p> <p>Quiz, Participation</p> <p>8:00—McNell Bkfst Club, KECA</p> <p>8:30—Grand Slam, KNN.</p> <p>11:00—Double or Nothing, KFI.</p> <p>11:30—Queen for a Day, KHJ.</p> <p>12:30—Art Linkletter, KNN.</p> <p>3:00—Welcome Travelers, KFI.</p> <p>8:00—Life Begins at 80, KECA.</p> <p>8:30—Talent Scouts, KNN.</p> <p>8:30—Standing Room Only, KECA.</p> <p>Classical, Semi-Classical Music</p> <p>5:30—Voice of Firestone, KFI.</p> <p>7:35—Al Goodman's Musical Album, KFI.</p> <p>8:30—Railroad Hour, KFI.</p> <p>9:00—Pacific Telephone Hour, KFI.</p>
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See Page 30 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5**—KECA—Elroy Hirsch.
 ★KFI—Feature Wire.
 KHJ, KGB, KVOE—Sgt. Preston.
 ★KNX, KFMB—Ed. R. Murrow.
 KHJ—Dancetime at Avalon.
 KFVD—Oyde's Ride.
 KFVB—Fon in the Stand.
 KGER—Commuter's Carouzel.
 KGFJ—Jive at Five.
 KIEV—John Willis.
 ★KLAC—News; Sports.
 ★KMPC—News; Sports.
 KOWL—Vance Graham.
 KPOL—Musical Caravan.
 KXLA—Melody Valley.
 5:05—KLAC—Gene Norman.
 ★KMPC—Local News.
 5:10—KMPC—Today in Sports.
 5:15—KECA—Virgil Pinkley.
 ★KFI—News.
 ★KNX—Tom Harmon.
 KGFJ—Keyboard Magic.
 ★KMPC—John T. Flynn.
 KWKW—Sports.
 5:30★KECA—Chet Huntley.
 KFI—World We Live In.
 KHJ, KGB, KVOE—Sky King.
 ★KNX—Carroll Alcott.
 ★KFOX—News.
 KFVD—Earl McDaniel.
 ★KFVB—News; Red Rowe.
 KGER—Tab'nel, Benedictions.
 KGFJ—Art Laboe Show.
 ★KLAC—News; L.A. Today.
 ★KMPC—Stars of Song.
 KWKW—Italian Hour.
 KXLA—Squeakin' Deacon.
 5:45★KECA—Bob Garred.
 ★KFI, KFSD—Elmer Peterson.
 ★KNX, KFMB—News, Goss.
 KFOX—Your Fishcaster.
 KFVD—Sundown Serenade.
 ★KLAC—Sam Balter, Sports.
 ★KMPC—Hits of Today.
 5:55★KHJ, KGB, KVOE—Cecil Brown.
 ★KNX—Local News.
6★KECA—Len Beardsley.
 KFI—Record Album Review.
 KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
 ★KNX, KFMB—Johnny Dollar.
 ★KFOX, KLAC—News.
 KFVD—Remember?
 ★KFVB—News; Red Rowe.
 KGFJ—Request Performance.
 ★KMPC—Bob Kelley, Sports.
 KWKW—Italian Melodies.
 KXLA—Squeakin' Deacon.
 6:05—KLAC—Ten Top Tunes.
 6:15★KECA—Elmer Davis.
 ★KFI—Bill Haworth, News.
 ★KHJ, KGB—Mutual Newsreel.
 KFVB—Mark Scott.
 ★KMPC—News.
 6:25—KMPC—Race Results.
 6:30★KECA—Headline Edition.
 ★KFI, KFSD—Fibber McGee and Molly.
 KHJ—Behind the Story.
 ★KNX, KFMB—My Friend Irma.
 KFOX—Hal's Memory Room.
 KFVB—America Dances.
 KGER—Back to the Bible.
 KMPC—Bill Stewart Show.
 KWKW—Hoyos Hour.
 KXLA—Frank Simon.
 6:45—KECA—Lum and Abner.
 ★KHJ, KFXM, KGB, KVOE—News, Sam Hayes.
 6:55★KHJ, KGB—Bill Henry.
7—KECA—Silver Eagle.
 ★KFI, KFSD—Two for the Money.
 KHJ, KVOE—Mickey Spillane Mysteries.
 ★KNX, KFMB—People Are Funny.
 KFOX—Senator Kuchel's Report.
 KGER—Family Bible Hour.
 KGFJ—Musical Digest.
 KMPC—Bill Stewart.
 7:05—KLAC—Top Ten Tunes.
 7:15—KFOX—Dick Haynes Show.
 7:25★KECA—Les Griffith, News.
 7:30★KECA—Mr. President.
 ★KFI, KFSD—John Cameron Swayze.
 ★KHJ, KFXM, KGB, KVOE—Peter Salem.
 ★KNX, KFMB—Hollywood Music Hall.
 KFOX—George McLain.
 ★KFVB—Community News.
 KWKW—La Hora Popular.
 KXLA—Mary Burke King.
 7:35—KFI—Melody Time.
 7:45★KFOX—News.
 KFVB—Rosary Hour.
 KXLA—Pasadena City College.
8—KECA—Town Meeting.
 KFI, KFSD—One Man's Family.

- ★KHJ, KFXM, KGB, KVOE—High Adventure.
 ★KNX, KFMB—Lowell Thomas.
 KFOX—Buddy Benson.
 KFVB—Fon in the Stand.
 KGER—Bible Treasury.
 KGFJ—Blue of Evening.
 ★KLAC—News; Sam Balter.
 ★KMPC—News and Sports.
 KWKW—L. J. Betz.
 8:10—KFVB—Baseball.
 KMPC—Los Angeles Angels.
 8:15★KFI, KFSD—News of the World.
 ★KNX—Cedric Adams.
 KGER—Hebrew Christian.
 KGFJ—Bob Harvey Combo.
 KLAC—Gene Norman.
 ★KXLA—News.
 8:25★KNX—Bob Trout.
 8:30—KFI, KFSD—Eddie Fisher—Don Ameche Show.
 ★KHJ, KVOE—Count of Monte Cristo.
 ★KNX—Mr. and Mrs. North.
 KGB—Vaughn Monroe Orch.
 KGER—Voice of China.
 KGFJ—Col. of Divine Science.
 KXLA—Smiley Burnette.
 8:45★KECA—Monitor News.
 KFI—Rosemary Clooney.
 ★KGFJ—News.
9★KECA—News of Tomorrow.
 ★KFI, KFSD—Martin and Lewis.
 ★KHJ, KFXM, KGB, KVOE—Newspaper of the Air.
 ★KNX, KFMB—Doris Day.
 KFOX—Ray Robinson.
 KGER—Melody Four Quartet.
 KGFJ—Hunter Hancock (to 11:30).
 ★KLAC—News; Gene Norman.
 9:15★KECA—Story of the Coronation.
 ★KHJ, KVOE—Fulton Lewis, Jr.
 ★KNX—Louella Parsons.
 ★KWKW—News.
 9:30★KFI, KFSD—Red Skelton.
 KHJ, KGB—Search That Never Ends.
 ★KNX, KFMB—Jo Stafford.
 KGER—John Brown.
 KWKW—Council of Churches.
 9:45—KECA—Reserve.
 ★KNX, KFMB—Jr. Miss.
 9:55—KHJ, KFXM, KGB, KVOE—Titus Moody Show.
10—KECA—ABC Late News.
 ★KFI, KFSD—The Reporter.
 KHJ—H. H. Baukhage.
 ★KNX—10 O'Clock Wire.
 KGB—Guest Star.
 ★KGER—News; Music.
 ★KLAC—News; Gene Norman.
 10:10—KECA—Edwin C. Hill.
 10:15—KECA—Dr. Frederick Bailes.
 KFI—A Joy Forever.
 ★KHJ, KGB—Frank Edwards.
 ★KNX—Bill Kenneally.
 ★KFSD—Lucky Dance Time.
 10:25—KNX—Tom Harmon.
 10:30—KECA—Sophisticated Rhythm.
 KFI—Repeat Performance.
 KHJ—Crawell's Nest.
 ★KNX—Philip Norman.
 KFVB—Star of the Day.
 KGB—Music Shop.
 KWKW—Cafe Carnival.
 10:40—KFVB—Larry Finley.
 10:45—KECA—Jack Riley's Orch.
 10:55—KFI—Sports Final.
11—KECA—Music From the Moon.
 ★KFI, KHJ, KNX—News.
 KFOX—Irish World.
 KFSD, KMPC—Lucky Dance Time.
 KFVB—Larry Finley.
 ★KLAC—News; Gene Norman.
 11:10—KHJ—Game of the Day.
 ★KNX—T. Hamilton Scoreboard.
 11:15—KFI—Alaska.
 ★KNX—Merry-go-Round.
 11:30—KECA—Danny Stewart Orch.
 KGFJ—Five-Four Ballroom.
 11:40—KNX—This I Believe.
 11:45—KFI—Palladium Orch.
 ★KNX—Dwight Cooke—Asia.
 11:55★KFI—News.
12★KECA, KNX—News.
 KFI—Midnight Flyer.
 KFC—Music Out of Night (to 6).
 KFVB—Larry Finley (to 4).
 KGER—Doug Douglas (to 5).
 KGFJ—Nightowl Special (to 6).
 ★KLAC—News; Alex Cooper (to 6).
 KMPC—Midnight Serenade.
 KRKD—Moonlight Serenade (to 5).
 KWKW—King's Restaurant.
 KXLA—Mr. Celebrity.
 12:05—KNX—Hawthorne.
 12:15—KECA—Tennessee Ernie.
1—KFI—Other Side of the Day (to 5:30).
 ★KNX—Bill Ballance.
 1:30—KXLA—Art Laboe (to 3:30).

Radio in Review—Continued

table one. When he was fifteen years old he wrote a tune called "I'm Drenched in a Downpour of Love." Joe worked hard to get fifty bucks together. Then he sent the dough and the tune to a song shark in Chicago. "I've never heard from the shark, or about the tune, ever since," Joe said.

The good-looking, mustached song writer left Spokane in 1934, and landed a few radio shows in San Francisco. But he really wanted to write songs. So he came to Los Angeles. Things were tough for Joe at first. There was the depression. Then lung trouble sent him to the hospital for twenty-three months.

In 1944, Joe's hard work finally paid off. That was the year he wrote "And Her Tears Flowed Like Wine." Other hits followed: "Soothe Me" (1945), which has been recorded in five different languages; "Across the Alley From the Alamo" (1947-48), which sold over three million records; "Don't Let the Sun Catch You Crying" (1948); the musical score for "Sweet and Hot" which played in Los Angeles for eighteen weeks; and many others, particularly for Stan Kenton.

Joe's latest, "The Bull Walked Around, Olay!" has been recorded by Kenton, Richard Hays, Les Harris, The Ramblers, and Jerry Gray.

Joe's banging is now music to our ears. Eventually it is also music to the ears of thousands of listeners all over the nation.

FM Stations

In compliance with numerous requests we have received at TV-RADIO LIFE, here is a complete listing of the FM stations in this area:

FM STATIONS

KLON	88.1 megacycles	Long Beach
KSCS	89.1 megacycles	Los Angeles
KOEN	89.7 megacycles	Oceanside
KCRW	89.9 megacycles	Santa Monica
KUSC	91.5 megacycles	Los Angeles
KSDS	91.7 megacycles	San Diego
KMAR	92.5 megacycles	Bakersfield
KNX	93.1 megacycles	Los Angeles
KOCS	93.5 megacycles	Ontario
KFSD	94.1 megacycles	San Diego
KERN	94.1 megacycles	Bakersfield
KFMV	94.7 megacycles	Los Angeles
KECA	95.5 megacycles	Los Angeles
KRKD	96.3 megacycles	Los Angeles
KVOE	96.7 megacycles	Santa Ana
KKLA	97.7 megacycles	Los Angeles
KPOR	97.5 megacycles	Riverside
KMAU	97.9 megacycles	Los Angeles
KWKW	98.3 megacycles	Pasadena
KMGW	98.7 megacycles	Los Angeles
KBMT	99.9 megacycles	San Bernardino
KHJ	101.1 megacycles	Los Angeles
KUTE	101.9 megacycles	Glendale
KFOX	102.3 megacycles	Long Beach
KNOB	103.1 megacycles	Long Beach
KFCAC	104.3 megacycles	Los Angeles

Tuesday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

2:15—Arthur Godfrey, KNX.	5:45—Sam Balter, KIAC.
6:30—Fibber McGee & Molly, KFI	6:00—Bob Kelley, KMPC.
6:30—My Friend Irma, KNX.	<i>Mystery-Detective</i>
7:00—People Are Funny, KNX.	6:00—Johnny Dollar, KNX.
9:00—Martin and Lewis, KFI.	7:30—Peter Salem, KHJ.
9:00—Doris Day, KNX.	8:30—Mr. & Mrs. North, KNX.
9:30—Red Skelton, KFI.	<i>Comment-Narration</i>
<i>Quiz, Participation</i>	4:15—Frank Hemingway, KHJ.
8:00—McNeill Bkfst Club, KECA	4:20—Burrill Wheeler, KFI.
8:30—Grand Slam, KNX.	9:15—Story of the Coronation, KECA.
11:00—Double or Nothing, KFI.	<i>Classical, Semi-Classical Music</i>
11:30—Queen for a Day, KHJ.	7:30—Hollywood Music Hall, KNX
12:30—Art Linkletter, KNX.	<i>Drama</i>
3:00—Welcome Travelers, KFI.	7:30—Mr. President, KECA.
7:00—Two for the Money, KFI.	8:00—High Adventure, KHJ.
8:00—America's Town Meeting, KECA.	8:30—Count of Monte Cristo, KHJ.
<i>Sports</i>	
5:15—Tom Harmon, KNX.	

Ear, Eye Inspire the Pen

Leslie Raddatz, Mgr. Press Department, NBC, Hollywood, Calif.

I was interested to see the old picture of the "Date With Judy" cast in the current issue of TV-Radio Life. Your readers may not know that Dellie Ellis, who was Judy in the early days, later changed her name to Joan Loring and is now an outstanding actress on television in New York.

Maria M. Horjan, 1250 Marion Dr., Glendale, Calif.

Where are we headed, when fine men like Drew Pearson are denied the TV and air lanes? As far back as I can remember, I never missed Drew Pearson's commentaries and reporting. While the whole world is screaming for peace, for honesty in governments, the reactionaries are fast at work with their destructive propaganda, distorting issues, dividing peoples. While Communism is the foulest kind of thing foisted on many peoples in many countries, it cannot be stopped by intimidation of honest, forward-looking men and women.

Drew Pearson can be heard weekly on KFVB.

Mrs. L. M. Lanter, 815 S. Cedar Ave., Inglewood, Calif.

I don't know who is in charge of time and placement, station or sponsor, but whoever it is should certainly do something about the Godfrey shows. Why in the world do they have a half-hour TV show right in the middle of an hour-and-a-half radio show? I am a true Godfrey fan and I love him and all his "little Godfreys." But how in heaven's name are we to get both shows?

And now, to top it all off, the "Talent Scout" show is run a week late, after we know who won, and have listened to, all week. That is the most asinine arrangement I've ever seen.

Mrs. G. Matthews, Route 2, Box 57, Bloomington, Calif.

For the last few weeks we did not get "Life Begins at 80" on our TV set. Instead there is a picture film. I would like to know what happened?

"Life Begins at 80" was cancelled by the sponsor for this area.

Edna Jelinek, 4708 W. 168th St., Lawndale, Calif.

I was just watching Harry Babbitt's "Band Stand Reue" and his female soloist, Marion Morgan, just came on to sing a song entitled "What Did I Do?" I'd say the title should have been "What Didn't I Do?" She had on the most disgraceful and indecent dress I've seen on TV to date. There should be a code of TV that dresses on female actresses and singers should be decent for any member of the family and public to view. I am not a prude about these things. But I think there's a limit to how much to reveal in public on TV. I didn't think Harry Babbitt would allow such an exposure on a program of his. I'll bet he'll get plenty of comments about this. If he don't, people's values of decency are lacking.

Jack Goldberg, 703 1/2 N. Orange St., Glendale, Calif.

I want to give my favorable comments on a really good comedy—meaning Eve Arden in "Our Miss Brooks." All the characters are swell. Especially Mr. Conklin. Every-one I have talked to about the show says it's tops. Hope they continue for many years.

Wednesday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

- | | |
|--------------------------------|------------------------------------|
| 2:15—Arthur Godfrey, KNX. | 6:00—Philip Morris Playhouse, KNX. |
| 7:00—Bob Hope, KFI. | 7:00—Family Theater, KHJ. |
| 8:30—Great Gildersleeve, KFI. | 7:00—On Stage, KNX. |
| 9:00—Groncho Marx, KFI. | 8:00—Top Guy, KECA. |
| Quiz, Participation | 8:30—The Adventurer, KECA. |
| 8:00—McNeill Ekfst Club, KECA. | 8:30—Dr. Christian, KNX. |
| 8:30—Grand Slam, KNX. | 9:30—Big Story, KFI. |
| 11:00—Double or Nothing, KFI. | Mystery-Detective |
| 11:30—Queen for a Day, KHJ. | 7:30—Mystery Theater, KECA. |
| 12:30—Art Linkletter, KNX. | 8:30—The Adventurer, KECA. |
| 3:00—Welcome Travelers, KFI. | 9:00—FBI in Peace and War, KNX. |
| 6:30—What's My Line?, KNX. | 9:30—Dear Margy, It's Murder, KHJ. |
| 7:30—Walk a Mile, KFI. | Comment-Narration |
| 8:00—Name That Song, KHJ. | 4:15—Frank Hemingway, KHJ. |
| Sports | 4:20—Burrill Wheeler, KFI. |
| 5:15—Tom Harmon, KNX. | |
| 5:45—Sam Balter, KLAC. | |
| 6:00—Bob Kelley, KMPC. | |

See Page 30 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Elroy Hirsch.
 *KFI—Feature Wire.
 KHJ, KGB, KVOE—Songs of the B-Bar-B.
 *KNX, KFMB—Ed R. Murrow.
 KBIG—Dancetime at Avalon.
 KFVB—Clyde's Ride.
 KFVB—Red Rowe.
 KGER—Commuter's Carousel.
 KGFJ—Live at Five.
 KIEV—John Willis.
 *KLAC—News: Sports.
 *KMPC, KWKW—News.
 KOWL—Vance Graham.
 KPOL—Musical Caravan.
 KXLA—Melody Valley.
- 5:05—KLAC—Gene Norman.
 5:10—KMPC—Today in Sports.
 5:15—KECA—Virgil Pinkley.
 *KFI—News.
 *KNX—Tom Harmon.
 KFOX—Guest Star.
 KGFJ—Pianists of the Future.
 *KMPC—John T. Flynn.
 KWKW—Sports.
 KWKW—Sports.
 5:30—*KECA—Clet Huntley.
 KFI—World We Live In.
 KHJ, KGB, KVOE—Wild Bill Hickok.
 *KNX—Carroll Alcott.
 *KFOX—News.
 KGFJ—Art Laboe Show.
 *KLAC—News; L.A. Today.
 KMPC—Stars of Song.
 KWKW—Italian Hour.
 KXLA—Squeakin' Deacon.
- 5:45—*KECA—Bob Garred.
 *KFI, KFSB—Elmer Peterson.
 *KNX, KFMB—News, Goss.
 *KFOX—Your Fishcaster.
 KFVB—Sunset Serenade.
 *KLAC—Sam Balter, Sports.
 KMPC—Hits of Today.
- 5:55—KHJ, KGB, KVOE—Cecil Brown.
 *KNX—Local News.
- 6—*KECA—Len Beardsley.
 KFI—Record Album Review.
 *KHJ, KGB, KVOE—Gabriel Heatter.
 *KNX, KFMB—Philip Morris Playhouse.
 *KFOX, KLAC—News.
 KFVB—Remember.
 KGFJ—Request Performance.
 *KMPC—Bob Kelley, Sports.
 KWKW—Italian Melodies.
 KXLA—Pasadena Players.
- 6:05—KLAC—Top Ten Tunes.
 6:15—*KECA—Elmer Davis.
 *KFI—Bill Haworth, News.
 *KHJ, KGB—Mutual Newsreel.
 KFVB—Mark Scott.
 *KMPC—News.
- 6:25—KMPC—Race Results.
 KFI, KFSB—H'wood Varieties
 KHJ—Behind the Story.
 *KNX, KFMB—What's My Line?
 KFOX—Hal's Memory Room.
 KFVB—America Dances.
 KMPC—Bill Stewart Show.
 KWKW—Hoyos Hour.
 KXLA—Frank Simon.
- 6:45—KECA—Lum and Abner.
 *KHJ, KGB, KVOE—News, Sam Hayes.
- 6:55—*KHJ, KGB, KVOE—Bill Henry
 KECA—Lons Ranger.
 7—*KFI, KFSB—Bob Hope.
 *KHJ, KGB, KVOE—Family Theatre: "Mother of All" with Ann Blyth, Macdonald Carey.
 *KNX, KFMB—"On Stage." Cathy & Elliott Lewis.
 KFOX—Report from Washington.
 KGER—Family Bible Hour.
- "MUSICAL DIGEST"
 Family Dinner Hour Concert
 7:00 to 8:00 P.M.
 Nightly including Sunday
 KGFJ 1230 Kc.
- KGFJ—Musical Digest.
 *KGLL, KLAC—News.
 KMPC—Bill Stewart.
- 7:05—KLAC—Top Ten Tunes.
 7:15—KFOX—Dick Haymes Show.
 7:25—*KECA—Les Griffith, News.
 *KHJ—News.
 7:30—*KECA—Mystery Theater.
 *KFI, KFSB—Walk a Mile.
 KHJ, KGB, KVOE—Cisco Kid.
 KNX, KFMB—Hawthorne from Hollywood.
 KFVB—Community News.
 KGER—Rev. Al Harlan.

- KWKW—La Hora Popular.
 KXLA—Clinton O. Bay.
- 7:45—*KFOX—News.
 KFVB—Rosary Hour.
 KXLA—Kirk of the Air.
- 8—*KECA—The Top Guy.
 KFI, KFSB—One Man's Family.
 *KHJ, KGB, KVOE—Name That Song.
 *KNX, KFMB—Lowell Thomas.
 KFOX—Buddy Beason.
 KFVB—Fan in the Stand.
 KGER—Bible Treasury.
 KGFJ—Blue of Evening.
 *KLAC—News; Sam Balter.
 *KMPC—News; Bill Stewart.
 *KWKW—United Baptist.
 *KXLA—News; Smiley Burnette.
- 8:10—KFVB—Baseball.
 KMPC—L.A. Angels.
- 8:15—*KFI, KFSB—News Parade.
 *KNX—Carroll Alcott.
 KGER—Hebrew Christian.
 KGFJ—Dept. of Employment.
 KLAC—Gene Norman.
 KWKW—Puerto Libre.
- 8:25—*KNX—Bob Trout.
 8:30—*KECA—The Adventurer.
 *KFI, KFSB—The Great Gildersleeve.
 KHJ—Answers For Americans.
 *KNX, KFMB—Dr. Christian.
 KGB—Ralph Flanagan's Orch.
 KGFJ—Col of Divine Science.
 KXLA—Music.
- 9—*KECA—News of Tomorrow.
 *KFI, KFSB—Groucho Marx.
 *KHJ, KGB, KVOE—News-paper of the Air.
 *KNX, KFMB—FBI in Peace and War.
 KFOX—Ray Robinson.
 KGFJ—Hunter Hancock (to 11:30).
 *KLAC—News; Gene Norman.
- 9:15—KECA—Science Editor.
 *KHJ, KVOE—Fulton Lewis, Jr.
- *KWKW—News.
 9:30—KECA—Crossfire.
 *KFI, KFSB—The Big Story.
 *KHJ, KGB—Dear Margy, It's Murder.
 KNX, KFMB—Jo Stafford; Guest: Barbara Allen.
 KGER—John Brown.
 KWKW—Native Daughters.
 9:45—KNX, KFMB—Jr. Miss.
 9:55—KHJ, KGB—Titus Moody Show.
- 10—*KECA—ABC Late News.
 *KFI, KFSB—The Reporter.
 KHJ—H. R. Bauhiage.
 *KNX—10 O'clock Wire.
 KGER—Answers for Americans.
 KGER—Dr. E. Weber.
 *KLAC—News; Gene Norman.
- 10:10—KECA—Edwin C. Hill.
 10:15—KECA—Dr. Frederick Baltes.
 KFI—A Joy Forever.
 *KHJ, KGB—Frank Edwards.
 *KNX—Bill Kenneally.
 KFSB—Lucky Lager Dance.
 10:25—KNX—Tom Harmon.
 10:30—KECA—Moon Music.
 KFI—Repeat Performance.
 KHJ—Crosell's Nest.
 *KNX—Philip Norman.
 *KFVB—Star of the Day.
 KMPC—Lucky Lager Dance.
 KWKW—Cafe Carnival.
- 10:40—KFVB—Larry Finley.
 10:55—KFI—Sports Final.
- 11—KECA—Lawrence Welk Orch.
 *KFI, KHJ, KNX—News.
 KFAC—Musical Crossroads.
 KFVB—Larry Finley.
 *KLAC—News; Gene Norman.
 KMPC, KFSB—Lucky Dance Time.
- 11:10—KHJ—Game of the Day.
 KNX—T. Haulon Scoreboard.
- 11:15—KFI—Al Poska.
 *KNX—Merry-Go-Round.
- 11:30—KECA—Bill Pannell's Orch.
 KGFJ—Five Four Ballroom.
- 11:40—KNX—This I Believe.
 11:45—KECA—Jack Riley's Orch.
 KFI—Palladium Orch.
 KNX—Dwight Cooke—Asia.
- 11:55—*KFI—News.
- 12—*KECA—News.
 KXLA—Mr. Celebrity.
 KFI—Midnight Flyer.
 KFAC—Music Out of the Night (to 6).
 KFVB—Larry Finley (to 4).
 KGER—Doug Douglas (to 5).
 KGFJ—Nightowl Special (to 6).
 *KLAC—News; Alex Cooper.
 KMPC—Midnight Serenade.
 KKKD—Moonlight Serenade (to 5).
 KWKW—King's Restaurant.
- 12:05—KNX—Hawthorne.
 12:15—KECA—Tennessee Ernie.
 1:00—KFI—Other Side of Day.
 KNX—Bill Ballance.
- 1:30—KXLA—Art Laboe (to 3:30).

See Page 30 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Elroy Hirsch.
- ★KFI—Feature Wire.
- ★KHJ, KGB, KVOE—Sgt. Preston.
- ★KNX, KFMB—Edw. B. Murrow.
- KBIG—Dancetime at Avalon.
- KFVD—Clyde's Ride.
- KFWB—Red Rowe.
- KGER—Commuter's Carousel.
- KGFJ—Jive at Five.
- KIEV—John Willis.
- ★KLAC, KMPC, KWKW—News.
- KOWL—Vance Graham.
- KPOL—Musical Caravan.
- KXLA—Melody Valley.
- 5:05—KLAC—Gene Norman.
- ★KMPC—Local News.
- 5:10—KMPC—Today in Sports.
- 5:15—KECA—Virgil Pinkley.
- ★KFI—News.
- ★KNX—Tom Harmon.
- KGFJ—Keyboard Magle.
- ★KMPC—John T. Flynn.
- KWKW—Sports.
- 5:30★KECA—Chet Huntley.
- KFI—World We Live In.
- ★KHJ, KGB, KVOE—Sky King.
- ★KNX—World Today.
- ★KFOX—News.
- ★KFWB—News; Red Rowe.
- KGER—Tab'nacle Benedictions
- KGFJ—Art Laboe Show.
- ★KLAC—News; L.A. Today.
- KMPC—Stars of Song.
- KWKW—Italian Hour.
- KXLA—Squeakin' Deacon.
- 5:45★KECA—Bob Garred.
- ★KFI, KFSD—Elmer Peterson.
- ★KNX, KFMB—News, Goss.
- KFVD—Your Fishcaster.
- KFVD—Sundown Serenade.
- ★KLAC—Sam Balter, Sports.
- KMPC—Hits of Today.
- 5:55★KHJ, KGB, KVOE—Cecil Brown.
- ★KNX—News.
- 6—KECA—Len Beardsley.
- KFI—Record Album Review.
- ★KHJ, KGB, KVOE—Gabriel Heatter.
- ★KNX—Time For Love.
- ★KFOX, KLAC—News.
- KFVD—Remember.
- ★KFWB—News; Red Rowe.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- ★KMPC—Bob Kelley, Sports.
- KWKW—Italian Melodies.
- 6:05—KLAC—Top Ten Tunes.
- 6:15★KECA—Elmer Davis.
- ★KFI—Bill Haworth, News.
- ★KHJ, KGB—Mutual Newscast.
- KFWB—Mark Scott.
- ★KMPC—News.
- 6:25—KMPC—Race Results.
- 6:30★KECA—Headline Edition.
- KFI—Eddie Cantor.
- KHJ—Behind the Story.
- ★KNX, KFMB—Bing Crosby.
- Guests: George Kainapau & The Island Serenaders and Joe Venuti.
- KFAC—Musical Milestones.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- KGB—The Answer Man.
- KGER—Back to the Bible.
- KMPC—Bill Stewart Show.
- KWKW—Hoyos Hour.
- KXLA—Frank Simon.
- 6:45—KECA—Lum and Abner.
- ★KHJ, KGB, KVOE—Sam Hayes.
- 6:55★KHJ, KGB, KVOE—Bill Henry
- 7—KECA—Silver Eagle.
- ★KFI, KFSD—Judy Canova.
- ★KHJ, KGB, KVOE—Crime Files of Flamond.
- ★KNX, KFMB—Horace Heidt
- KFOX—Music in the Air.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- ★KGLH, KLAC, KRKD—News.
- KMPC—Bill Stewart.
- 7:05—KLAC—Top Ten Tunes.
- 7:15—KFOX—Dick Haymes Show.
- 7:25★KECA—Les Griffith, News.
- 7:30—KECA—Time Capsule.
- ★KFI, KFSD—Truth or Consequences.
- KHJ—Enchanted Hour.
- KNX—International Music Man.
- KFOX—George McLain.
- KFWB—Fishing News.
- KGB—Count of Monte Cristo.
- KGER—Helen Markham.
- KWKW—La Hora Popular.
- KXLA—Why Do You Worry.
- 7:45★KFOX—News.
- KFWB—Rosary Hour.
- KXLA—Muir College.

- 8—KECA—Heritage.
- KFI—One Man's Family.
- ★KHJ, KGB, KVOE—Crime Fighters.
- ★KNX, KFMB—Lowell Thomas.
- KFOX—Buddy Beason.
- KFSD—One Man's Family.
- KFWB—Fan in the Stand.
- KGER—Bible Treasury.
- KGFJ—Blue of Evening.
- ★KLAC—News; Sam Balter.
- ★KMPC—News; Bill Stewart.
- KWKW—L. J. Betz.
- 8:10—KFWB—Baseball.
- KMPC—L.A. Angels.
- 8:15★KNX—Cedric Adams.
- KFI, KFSD—News of the World.
- KGER—Hebrew Christian.
- KGFJ—Here's to Veterans.
- KLAC—Gene Norman.
- KXLA—Puerto Libre.
- KXLA—Smiley Burnett.
- 8:25★KNX—Bob Trout.
- 8:30—KECA—ABC Playhouse.
- ★KFI, KFSD—Roy Rogers.
- KHJ—Music of the People.
- ★KNX, KFMB—December Bride.
- KGB—Lawrence Welk Orch.
- KGER—Voice of China.
- KGFJ—Col. of Divine Science.
- KXLA—Music.
- 8:45—KECA—Paulena Carter.
- KGER—Witnessing Laymen.
- ★KGFJ—News.
- 8:55★KFI—News.
- 9★KECA—News of Tomorrow.
- ★KFI, KFSD—Father Knows Best.
- ★KHJ, KGB—Newspaper of the Air.
- ★KNX, KFMB—Meet Millie.
- KFOX—Ray Robinson.
- KGER—Oriental Opportunity.
- KGFJ—Hunter Hancock.
- ★KLAC—News; Gene Norman.
- 9:15—KECA—Coconut Grove Orch.
- ★KHJ, KGB, KVOE—Fulton Lewis, Jr.
- ★KWKW—News.
- 9:30—KECA—Strike Up the Band.
- KFI—Songs That Never Die.
- ★KHJ, KGB—Bishop Fulton J. Sheen.
- KNX, KFMB—Jo Stafford.
- KGER—John Brown.
- KWKW—Council of Churches.
- 9:45—KNX, KFMB—Jr. Miss.
- KWKW—Jefferson Heritage.
- 9:55—KFI—Musical Interlude.
- KHJ, KVOE—Titus Moody.
- 10★KECA—ABC Late News.
- ★KFI, KFSD—The Reporter.
- KHJ—H. R. Bankhage.
- ★KNX—10 O'clock Wire.
- ★KLAC—News; Gene Norman.
- 10:10—KECA—Edwin C. Hill.
- 10:15—KECA—Dr. Frederick Balles.
- KFI—A Joy Forever.
- ★KHJ, KGB—Frank Edwards.
- ★KNX—Bill Kenneally.
- KFSD—Lucky Lager Dance.
- 10:25—KNX—Tom Harmon.
- 10:30—KECA—Music from the Moon.
- KFI—Repeat Performance.
- KHJ—Crowell's Nest.
- KNX—Philip Norman.
- KFWB—Star of the Day.
- KGB—Marine Report.
- KMPC—Lucky Lager Dance.
- KWKW—Cafe Carnival.
- 10:40—KFWB—Larry Finley.
- 10:45—KECA—Jack Riley's Orch.
- 10:55—KFI—Sports Final.
- 11—KECA—Lawrence Welk Orch.
- ★KFI, KHJ, KNX—News.
- KFOX—Irish World.
- KFWB—Larry Finley.
- ★KLAC—News; Gene Norman.
- KMPC, KFSD—Lucky Lager Dance.
- 11:10—KHJ—Game of the Day.
- KNX—Tom Hanlon.
- 11:15—KFI—Al Poska.
- KNX—Merry-Go-Round.
- 11:30—KECA—Danny Stewart Orch.
- KGFJ—Five-Four Ballroom.
- 11:40—KNX—This I Believe.
- 11:45—KFI—Palladium Orch.
- KNX—Dwight Cooke—Asia.
- 12★KECA, KNX—News.
- KFI—Midnight Flyer.
- KFAC—Music Out of Night (to 6).
- KFWB—Larry Finley (to 4).
- KGER—Doug Douglas (to 5).
- KGFJ—Nightowl Special (to 6).
- ★KLAC—News; Alex Cooper (to 6).
- KMPC—Midnight Serenade.
- KRKD—Moonlight Serenade.
- KWKW—King's Restaurant.
- 12:05—KNX—Hawthorne.
- 12:15—KECA—Tennessee Ernie.
- 1—KFI—Other Side of the Day (to 5:30).
- KNX—Bill Ballance.
- 1:30—KXLA—Art Laboe (to 3:30).

Ear and Eye Inspire—(Continued)

Mrs. Eva M. King, 417 Sonora Ave., Glendale, Calif.

I don't agree with some of your readers who say there is so much indecent trash on TV.

Mrs. E. R. Schaeffer, 613-A W. Manchester, Inglewood, Calif.

You have been asking people to write in on your articles about swindlers on TV. Okay, here's my approach. I am writing for some of my neighbors who have been nearly or completely taken in by fast pitches. Thanks, TV-RADIO LIFE. Thanks a million. Yes, we appreciate your service. Please keep it up.

Don't worry, we will!

Mrs. Virginia Lee Rhoades, 405 W. Skyline Dr., La Habra, Calif.

I also am a housewife who resents being "talked down to" in these daytime TV shows. Sure cooking is fun and recipes are needed—but too much is just, well, too much!

Dora Falomont, 29½ E. Tujunga Ave., Burbank, Calif.

I would like to know if Ginny Jackson on the Spade Cooley show is engaged.

Miss Jackson is not now engaged to anyone.

Mrs. Mabel Guyette, 1309 Bates Ave., Los Angeles, Calif.

I think thousands of TV viewers would enjoy seeing and listening to the beautiful young lady who plays accordion on Ina Ray Hutton's TV show, and Myron Floren on the Lawrence Welk show in a duet.

D. M. McQuiddy, P.O. Box 442, North Hollywood, Calif.

Whatever happened to or became of the radio show, "David Harding, Counterspy"? I feel it should be on the air again in these times of "international" crisis. That, along with KNX's "I Was a Communist for the FBI," could help much in exposing these "reds" and their ways of espionage and sabotage in our forty-eight states enough to rid us of them and teach our honest citizens how to treat and recognize any foreign agent: why should we be ignorant? Keep on circulating for another thirteen years!

Thank you; we fully intend to.

Howard Rosenberg, 2240 Delta, Long Beach 10, Calif.

I protest. How can Channel 2 take "Biff Baker, U.S.A.," off TV? It was one of my favorite programs.

S. Groslyn, 3400 W. 83rd St., Inglewood, Calif.

Really, some people are never satisfied. For once, Peter Potter has someone on "JBJ" whose comments are really worth hearing—and some woman has to gripe about the way she treats Peter. Peggy Lee was just giving her sincere and wholehearted attention to the records—instead of "making over" Pete, as the others do so much. If she did anything "distasteful," I'd like to hear about it. Thank goodness someone for once has enough sense to keep her mind on the records being played. After all, that's what she's there for.

Mrs. J. M. M., Pasadena, Calif.

Let's see if we can't get wrestling back on Channel 13 on Saturday nights. They let "Juke-Box Jury" take it off Channel 2 but why did it have to be taken off Channel 13? Let's get it back. We need more sports as our child loves sports.

Thursday Radio Program Highlights

- | | |
|--|-----------------------------------|
| A.M. Programs in Lightface Type; P.M. Programs in Boldface | |
| Public Interest | |
| 7:30—Time Capsule, KECA. | 11:00—Double or Nothing, KFI. |
| 9:30—Bishop Fulton J. Sheen, KHJ. | 11:30—Queen for a Day, KHJ. |
| | 12:30—Art Linkletter, KNX. |
| | 3:00—Welcome Travelers, KFI. |
| | 7:30—Truth or Consequences, KFI. |
| Comedy-Variety | |
| 2:15—Arthur Godfrey, KNX. | |
| 6:30—Eddie Cantor, KFI. | |
| 6:30—Bing Crosby, KNX. | |
| 7:00—Judy Canova, KFI. | |
| 7:00—Horace Heidt, KNX. | |
| 8:30—Roy Rogers Show, KFI. | |
| 9:00—Father Knows Best, KFI. | |
| 9:00—Meet Millie, KNX. | |
| | Sports |
| | 5:15—Tom Harmon, KNX. |
| | 5:45—Sam Balter, KLAC. |
| | 6:00—Bob Kelley, KMPC. |
| | Mystery-Detective |
| | 7:00—Crime Files of Flamond, KHJ. |
| | 8:00—Crime Fighters, KHJ. |
| | Drama |
| | 6:00—Time For Love, KNX. |
| | 8:30—December Bride, KNX. |
| | 8:30—ABC Playhouse, KECA. |
| Comment-Narration | |
| 4:15—Frank Hemingway, KHJ. | |
| 4:20—Burritt Wheeler, KFI. | |
| Quiz, Participation | |
| 8:00—McNeill Bkfst Club, KECA | |
| 8:30—Grand Slam, KNX. | |

Lois Saul, 2239 Cypress Ave., Santa Ana, Calif.

There is one program which I enjoy very much on TV on Wednesdays. In fact I am watching it now! That is, I did enjoy this program until recently. I refer to the ridiculous actions of the audience attending the Dude Martin Show.

I thought, or rather I hoped, the screaming rage had gone out with Frank Sinatra. But I see it's popped up again. I refer to the noisy bunch who put on their act when Dick Stewart sings. This must be very distracting and is very rude to someone like Dick, who does such a wonderful job with his voice. He has a wonderful sense of humor too. These screamers have got to go! Here's hoping for less noise and more sincere applause and laughter.

Gertrude Bonner, 4220 Tivoli Ave., Venice, Calif.

The best quip of the week was when a young soldier contestant on "Give and Take" was asked what he thought of the ten-to-one prisoner exchange going on in Korea.

"Well," said the soldier, "I think an American is worth ten of those bums any old time."

Needless to say he brought the house down by this spontaneous remark. An orchid and a deep bow to Evelyn Bigsby for her sentiments on Jody Gilbert in her Lifelines column.

Lois Rogers, Santa Monica, Calif.

I am the lady that sent in the criticism on Mary McAdoo.

The truth always hurts, and if a person cannot accept a little honest criticism, and wants to be surrounded by only "yes" men or women, life would be pretty dull. Even you seem to be throwing your weight around for her. But I will say this: she has been more considerate of her guests since then, with less interruptions and less talk-talk, so I feel I have accomplished something.

Don't think for one moment that I am the only one who felt this way, because I know better. We still like BINGO.

To show her fairness in this matter, Mary has read the letter criticizing her on her KNBH program. We would also like to state, as our readers well know, that we have printed letters giving both sides of the story. Whenever possible, we always print both pro and con letters, on any and all subjects.

Mrs. M. F. Coombs, 3261 Sixth St., Riverside, Calif.

On Arthur Godfrey's last program we saw, it was supposed to be the year 1903. It sure was nice to see. It sure brought back a lot of memories. And oh, those songs of bygone years. They sure were nice to hear.

Mrs. Nancy Davis, San Bernardino, Calif.

My gripe is why can't we have more religious songs sang. I think we all need spiritual uplifting in a time like this.

The Baxters, 458 E. 138th St., Hawthorne, Calif.

I certainly agree with your remarks about Jody Gilbert. I saw her on TV before the committee and she was obnoxious.

Linda Wright, Hollywood, Calif.

If Johnny Ray and John Arcesi are singers, then I am Lucille Norman. I am right with the ones who praise Jack Holden's singing. He is better than the above two put together.

Friday Radio Program Highlights

A.M. Programs in Lightface Type;	P.M. Programs in Boldface	
<i>Comedy-Variety</i>		
2:15—Arthur Godfrey, KNX.	7:00—Official Detective, KHJ.	
9:00—Ozzie and Harriet, KECA.	8:00—Adventures of Michael Shane, KECA.	
9:30—Cortina Archer, KECA.	8:30—Escape, KNX.	
<i>Quiz, Participation</i>		
8:00—McNeill Bkfst Club, KECA	9:00—Mr. Keen, KNX.	
8:30—Grand Slam, KNX.	<i>Sports</i>	
11:00—Double or Nothing, KFI.	5:15—Tom Harmon, KNX.	
11:30—Queen for a Day, KHJ.	5:45—Sam Balter, KLAC.	
12:30—Art Linkletter, KNX.	6:00—Bob Kelley, KMPC.	
3:00—Welcome Travelers, KFI.	7:00—Boxing Bouts, KECA.	
<i>Comment-Narration</i>		
4:15—Frank Hemingway, KHJ.	<i>Public Interest</i>	
4:20—Burrutt Wheeler, KFI.	6:30—Over the Green Border, KNX.	
<i>Mystery-Detective</i>		
6:00—Rocky Jordan, KNX.	7:05—Capitol Cloakroom, KNX.	

See Page 30 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Elroy Hirsch.
- ★KFI—Feature Wire.
- ★KHJ, KGB, KVOE—Songs of the B-Bar-B.
- ★KNX, KFMB—Ed B. Murrow.
- ★KBIG—Dancetime at Avalon.
- ★KFVD—Clyde's Ride.
- ★KFWB—Red Rowe.
- ★KGER—Commuter's Carousel.
- ★KGFJ—Jive at Five.
- ★KIEV—John Willis.
- ★KLAC—News; Sports.
- ★KMPC, KWKW—News.
- ★KOWL—Vance Graham.
- ★KPOL—Spanish Hit Parade.
- ★KXLA—Melody Valley.
- 5:05—KLAC—Gene Norman.
- ★KMPC—Local News.
- 5:10—KMPC—Today in Sports.
- 5:15—KECA—Virgil Pinkley.
- ★KFI—News.
- ★KNX—Tom Harmon.
- ★KGFJ—Musicians of the Future.
- ★KMPC—John T. Flynn.
- ★KPOL—Musical Caravan.
- ★KWKW—Sports Final.
- 5:30★KECA—Chet Huntley.
- ★KFI—World We Live In.
- ★KHJ, KGB, KVOE—Wild Bill Hickok.
- ★KNX—Carroll Alcott.
- ★KFOX—News.
- ★KFWB—News; Red Rowe.
- ★KGER—Tab'naclie Benedictions.
- ★KGFJ—Art Laboe Show.
- ★KLAC—News; L.A. Today.
- ★KPC—Stars of Song.
- ★KWKW—Italian Hour.
- ★KXLA—Squeekin' Deacon.
- 5:45★KECA—Bob Garrod.
- ★KFI, KFSD—Elmer Peterson.
- ★KNX, KFMB—News, Goss.
- ★KFOX—Your Fishcaster.
- ★KFVD—Sundown Serenade.
- ★KLAC—Sam Balter, Sports.
- ★KMPC—Hits of Today.
- 5:55★KHJ, KGB, KVOE—Cecl Brown.
- ★KNX—News.
- 6★KECA—Len Beardsley.
- ★KFI—Record Album Review.
- ★KHJ, KGB, KVOE—Gabriel Heatter.
- ★KNX, KFMB—Rocky Jordan.
- ★KFOX, KLAC—News.
- ★KFVD—Remember?
- ★KFWB—News; Red Rowe.
- ★KGER—American Soul Clinic.
- ★KGFJ—Request Performance.
- ★KMPC—Bob Kelley, Sports.
- ★KWKW—Italian Melodies.
- 6:05—KLAC—Top Ten Tunes.
- 6:15★KECA—Elmer Davis.
- ★KFI—Bill Haworth, News.
- ★KHJ, KGB—Mutual Newsreel.
- ★KFWB—Mark Scott.
- ★KMPC—News.
- 6:25—KMPC—Race Results.
- 6:30★KECA—Headline Edition.
- ★KFI—Show Time.
- ★KHJ—Behind the Story.
- ★KNX, KFMB—Over the Green Border.
- ★KFOX—Hal's Memory Room.
- ★KFWB—America Dances.
- ★KGER—Back to the Bible.
- ★KMPC—Bill Stewart Show.
- ★KWKW—Hoyos Hour.
- ★KXLA—Frank Simon.
- 6:45—KECA—Lum and Abner.
- ★KHJ, KGB, KVOE—Sam Hayes.
- 6:50★KGFJ—News.
- 6:55★KHJ, KGB, KVOE—Bill Henry.
- 7★KECA—Boxing Bouts.
- ★KFI—Dinah Shore.
- ★KHJ, KGB, KVOE—Official Detective.
- ★KNX, KFMB—Bob Trout.
- ★KFWB—America Dances.
- ★KGER—Family Bible Hour.
- ★KGFJ—Musical Digest.
- ★KLAC—KRMJ—News.
- ★KMPC—Bill Stewart.
- 7:05★KNX, KFMB—Capitol Cloakroom.
- ★KIEV—Top Ten Tunes.
- 7:15—KFOX—Dick Haymes News.
- 7:30★KECA—Les Griffith, News.
- ★KFI, KFSD—John Cameron Sways.
- ★KHJ, KGB, KVOE—Cisco Kid.
- ★KNX, KFMB—News on the Record.
- ★KFOX—George McLain.
- ★KFWB—Community News.
- ★KGER—Rev. Al Harlan.
- ★KWKW—La Hora Popular.
- ★KXLA—Property Owners.
- 7:35—KECA—Hits and Encores.
- ★KFI—Radio City Previews.
- 7:45—KFI—Pro & Con.
- ★KFOX—News.

Music you like
Just enough news
KBIG DIAL 740
The Catalina Station

- ★KFWB—Rosary Club.
- ★KXLA—Women's Clubs.
- 7:55★KECA—News.
- 8★KECA—Adventures of Michael Shayne.
- ★KFI, KFSD—One Man's Family.
- ★KHJ, KGB, KVOE—John Steele, Adventurer.
- ★KNX, KFMB—Lowell Thomas.
- ★KFWB—Fan in the Stand.
- ★KGER—Bible Treasury.
- ★KGFJ—Blue of Evening.
- ★KLAC—News.
- ★KMPC—News; Bill Stewart.
- 8:10—KFWB—Baseball.
- ★KMPC—L.A. Angels.
- 8:15★KFI, KFSD—News Parade.
- ★KNX—Carroll Alcott.
- ★KGER—Hebrew Christian.
- ★KGFJ—Treasury Dept.
- ★KLAC—Gene Norman.
- ★KXLA—Smiley Burnette.
- 8:25★KNX—Bob Trout.
- 8:30—KECA—Fun For All.
- ★KFI, KFSD—Eddie Fisher—Don Ameche Show.
- ★KHJ—Music Hall.
- ★KNX, KFMB—Escape.
- ★KGB—Freddy Martin Orch.
- ★KGER—Voice of China.
- ★KGFJ—Col. of Divine Science.
- ★KVOE—Bishop Fulton J. Sheen.
- 8:45—KFI—Rosemary Clooney.
- ★KGER—Witnessing Laymen.
- ★KGFJ—News.
- 9★KECA—Ozzie & Harriet.
- ★KFI—Town Hall Party.
- ★KHJ, KGB, KVOE—News-paper of the Air.
- ★KNX, KFMB—Mr. Keen.
- ★KFOX—Ray Robinson.
- ★KGER—Cadillac Choral Symphony.
- ★KGFJ—Hunter Hancock (to 11:30).
- ★KLAC—Gene Norman.
- 9:15★KHJ, KGB, KVOE—Fulton Lewis, Jr.
- 9:30★KECA—Meet Cortina Archer.
- 9:30—KFI—Melody Time.
- ★KHJ, KGB—Rod and Gun.
- ★KNX, KFMB—Jo Stafford Show. Guest: Jimmy Boyd.
- ★KGER—John Brown.
- 9:45—KFI—Serenade in Blue.
- ★KNX, KFMB—Jr. Miss.
- ★KXLA—Eddie Kirk.
- 9:55—KHJ, KVOE—Titus Moody Show.
- 10★KECA—ABC Late News.
- ★KFI, KFSD—Reporter.
- ★KHJ—H. R. Baukhaw.
- ★KNX—10 O'clock Wire.
- ★KGB—Music Shop.
- ★KLAC—Gene Norman.
- 10:10—KECA—Edwin C. Hill.
- 10:15—KECA—Dr. Frederick Balles.
- ★KFI—A Joy Forever.
- ★KHJ, KGB—Frank Edwards.
- ★KNX—Bill Kenneally.
- ★KFSD—Lucky Lager Dance.
- 10:25—KNX—Tom Harmon.
- 10:30—KECA—Moon Music.
- ★KFI—Repeat Performance.
- ★KHJ—Crowell's Nest.
- ★KNX—Philip Norman.
- ★KFWB—Star of the Day.
- ★KMPC—Lucky Lager Dance.
- ★KWKW—Cafe Carnival.
- 10:40—KFWB—Larry Finley.
- 10:55—KFI—Sports Final.
- 11★KECA—Lawrence Welk Orch.
- ★KFI, KHJ, KNX—News.
- ★KFOX—Irish World.
- ★KFWB—Larry Finley.
- ★KLAC—News; Gene Norman.
- ★KMPC, KFSD—Lucky Lager Dance.
- 11:10—KHJ—Game of the Day.
- ★KNX—Tom Hanlon.
- 11:15—KFI—Al Poska.
- ★KNX—Merry-Go-Round.
- 11:30—KECA—Danny Stewart Orch.
- ★KFI—Joe White Show.
- ★KGFJ—Five-Four Ballroom.
- 11:40—KNX—This I Believe.
- 11:45—KFI—Palladium Orchestra.
- ★KNX—Dwight Cooke—Asia.
- 12:00★KNX—News; Hawthorne.
- ★KGFJ—Nightowl Special (to 6).
- ★KGER—Doug Douglas (to 5)
- 12:15—KECA—Tennessee Ernie.
- 1:00—KNX—Bill Ballance.

RADIO PROGRAM FINDER

Note: ★ Indicates programs of news and commentary

ABC Playhouse.....	KECA, 8:30 p.m. Th	Chicago Theatre.....	KHJ, 9:30 p.m. Su	Fun For All.....	KNX, 10 a.m. Sa
A Joy Forever.....	KFI, 10:15 p.m. M-F	Children's Church.....	KBIG, 8 p.m. Su	Fun For All.....	KECA, 8:30 p.m. F
★Adams, Cedric.....	KNX, 7:30 p.m. M-F	Children's Hour.....	KFVD, 4:30 p.m. Su	Funny Paper Man.....	KFI, 8 a.m. Su
8:15 p.m. Tu, Th; 2:55 p.m. Su		Christ Church Unity.....	KLAC, 9:05 a.m. Su	Gangbusters.....	KNX, 9 p.m. Sa
Adams, Joe.....	KOWL, 12 n. M-Sa	Christian Science.....	KFI, 9:15 a.m. Su	Garden Gate.....	KNX, 12:45 p.m. Sa
Adventurer.....	KECA, 8:30 p.m. W		KWKW, 6:15 p.m. Su	Garden Guide.....	KFI, 11:30 a.m. M-F
Advocate of Michael Shayne.....	KECA, 8 p.m. F	Church in the Home.....	KECA, 4 p.m. Su	Garden Guides.....	KECA, 9 a.m. M-F
★Alcott, Carroll.....	KNX, 5:30 p.m. M-F;	Church of Christ.....	KLAC, 7:45 a.m. Su	Garden School.....	KGER, 1:45 p.m. M-F
8:15 p.m. M, W, F; 5:30 p.m. Sa		Church of the Air.....	KNX, 7 a.m. Su	★Gardiner, Don.....	KECA, 10 a.m. M-F
Aldrich Family.....	KFI, 4:30 p.m. Su	Church of the Open Door.....	KGER, 11 a.m. Su	Garr, Bill.....	KWKW, 1 p.m. M-Sa
All Star Bands.....	KFI, 8:30 p.m. F	Cinema Music Hall.....	KECA, 6:30 p.m. Su	★Garred, Bob.....	KECA, 7:30 a.m.; 5:45 p.m. M-F
America Dances.....	KFWB, 6:30 p.m. M-F	Cisco Kid.....	KHJ, KGB, 7:30 p.m. W, F	Garroway, Dave.....	KFI, 3:45 p.m. M-F
America Legion Salute.....	KMPC, 8 p.m. Sa	★City Editor.....	4:55 p.m. M-F	Gateway to Music.....	KFAC, 10 p.m. Su
American Way.....	KFI, 6:30 p.m. M	Command Theatre.....	KNX, 10:30 a.m. Sa	Gillespie's Garden.....	KNX, 12:15 p.m. Su
America's Town Meeting.....	KECA, 8 p.m. Tu	Community Newspaper.....	KFWB, 7:30 p.m. M-F	Give and Take.....	KNX, 8:30 a.m. Sa
Americans of Destiny.....	KMPC, 6:30 p.m. Sa	Concert Echoes.....	KECA, 6:30 a.m. M	Godfrey, Arthur.....	KNX, 2:15 p.m. M-F
Amos 'n' Andy.....	KNX, 4:30 p.m. Sa	Concert Stage.....	KFAC, 6:30 p.m. Sa		KNX, 1:30 p.m. Su; 8:30 p.m. M
Andy and Virginia.....	KFI, 8:45 a.m. M-F	★Considee, Bob.....	KFI, 5 p.m. Su	Golden Gags.....	KFI, 8 a.m. M-Sa
Anson, Bill.....	KFWB, 12:45 p.m. M-Sa;	Cook, Ira.....	KECA, 10 a.m.; 1:30 p.m. Sa;	★Goss, Frank.....	KNX, 7:30 a.m. M-Sa
8:00 p.m. Sa			KMPC, 10 a.m. M-F	Granam, Billy.....	KECA, 3 p.m.; 12 p.m. Su
Answers For Americans.....	KHJ, 8:30 p.m. W	★Cooke, Allister.....	KECA, 7:45 p.m. M	Graham, Vance.....	KMPC, 9 a.m. Su;
Are Ya Listenin'.....	KBIG, 10 a.m. M-F	Cooke, Dwight.....	KNX, 11:45 p.m. M-F		KOWL, 5 p.m. M-Sa
Are You From Dixie?.....	KFI, 4:30 p.m. Sa	Cooley, Spade.....	KNX, 7:30 p.m. Sa	Grand Ole Opry.....	KFI, 7:30 p.m. Sa
Arnold, Edward.....	KECA, 7:30 p.m. Tu	Cooper, Alex.....	KLAC, 4:05 a.m.; 5:05 p.m. Su	★Grand Slam.....	KNX, 8:30 a.m. M-F
Art of Living.....	KFI, 7:30 a.m. Su		KLAC, 12:05 a.m. M-Sa	Grand Central Station.....	KNX, 8:05 a.m. Sa
Ashton, Ruth.....	KNX, 4 p.m. M-F	Could This Be You?.....	KHJ, 9:30 p.m. M	Grant, Johnny.....	KMPC, 2 p.m. M-F
As We See It.....	KECA, 7 p.m. Sa	Corless Archer.....	KECA, 9:30 p.m. F	★Grant, Taylor.....	KECA, 6:15 p.m. Su
At Home With Bass.....	KMPC, 8:30 p.m. Sa	Count of Monte Cristo.....	KHJ, 8:30 p.m. Tu	Great Gildersteeve.....	KFI, 8:30 p.m. W
Aunt Jenny.....	KNX, 9:15 a.m. M-F	County Medical Assn.....	KFAC, 1 p.m. Th	Greatest Story Ever Told.....	KECA, 2:30 p.m. Su
Autry, Gene.....	KNX, 8:30 p.m. Sa	Craig Stewart.....	KECA, 5:45 p.m. Sa; 2:30 p.m. Tu; 8:30 p.m. Su	★Green, Bob.....	KHJ, 8:15 a.m. M-Sa;
Babbitt, Harry.....	KNX, 7:45 a.m. M-F	Crime Fighters.....	KHJ, 8 p.m. Tu		9:25 a.m. Sa; 2:25 p.m. M-F
Backstage Wife.....	KFI, 1 p.m. M-F	Crime Files of Flamond.....	KHJ, 7 p.m. Th	★Griffith, Les.....	KECA, 7:25 p.m. M-Th;
Back to God.....	KHJ, 8:30 a.m. Su	Critic at Large.....	KFI, 12:45 p.m. Su		7:30 p.m. F
Balles, Dr. Frederick.....	KECA, 10:15 p.m. M-Sa;	Crocker, Betty.....	KECA, 9:10 a.m.; 2:35 p.m. M-F	Guiding Light.....	KNX, 10:45 a.m. M-F
KRRD, 6:45 a.m. M-Sa		Crosby, Bing.....	KNX, 6:30 p.m. Th	Gunsmoke.....	KNX, 6:30 p.m. Sa
Balles, Dr. Stanley.....	KGFJ, KALI, 8 a.m. M-Sa	Crossfire.....	KECA, 9:30 p.m. W	Hal's Memory Room.....	KFOX, 6:30 p.m. D
★Baker, Art.....	KFI, 4:55 p.m. M-F	Crowell's Nest.....	KHJ, 10:30 p.m. W;	Hall of Fantasy.....	KHJ, 7:30 p.m. M
Baldwin, Mel.....	KNX, 12:05 a.m. Tu-Su		10:45 p.m. Tu, Th, F; 11 p.m. Su	Hallmark Playhouse.....	KNX, 6 p.m. Su
Ballard, Dave.....	KFWB, 5:10 p.m. Su	Dance Time at Avalon.....	KBIG, 4 p.m. D	Hancock, Hunter.....	KFVD, 7:45 p.m. W;
Balter, Sam.....	KLAC, 8:15 a.m.; 3:45 p.m. M-Sa	Dancing Party.....	KECA, 8:30 p.m. Sa	Haulon, Tom.....	KNX, 7:45 p.m. W;
Band Review.....	KBIG, 10 a.m. Su	Dangerous Assignment.....	KFI, 10:30 p.m. Sa	★Hardy, Glenn.....	KHJ, 10 a.m.; 9 p.m. M-F
Baseball.....	KHJ, 11:10 p.m. M-F, 10 p.m. Sa;	Date With Slate.....	KIEV, 1:30 p.m. M-Sa	Harmon, Tom.....	KNX, 5:15 p.m. M-Sa;
1:15 p.m. Su; KMPC, 12 n. 8:10 p.m. M-F;		Davidson, Bill.....	KECA, 1:15 p.m. M-F		10:25 p.m. M-F
12 n. 2 p.m. Sa; 1:30 p.m.; 4:15 p.m. Su		★Davis, Elmer.....	KECA, 6:45 p.m. M-F	Harris, Phil.....	KFI, 7:30 p.m. Su
Bandstand, U.S.A.....	KHJ, 6:30 p.m. Su	Day, Doris.....	KNX, 9 p.m. Tu	★Harvey, Paul.....	KECA, 8:45 p.m. Su
Barry Craig.....	KFI, 7 p.m. Su	Dear Margy It's Murder.....	KHJ, 9:30 p.m. W		12:15 p.m. M-F
★Bauklage, H. R.....	KHJ, 9:15 a.m.; 10 p.m. M-F;	December Bride.....	KNX, 8:30 p.m. Th	Haven of Rest.....	KNLA, 8:30 a.m. M, W, F
5:50 p.m. Sa		Dietrich, Martene.....	KNX, 6 p.m. Th	Hawaii Calls.....	KHJ, 6 p.m. Sa
Beardsley, Len.....	KECA, 6 p.m. M-F	Dinner Music.....	KECA, 6 p.m. Sa	Hawk, Bob.....	KNX, 7 p.m. M
Beat the Record.....	KECA, 3 p.m. M-F	Doctor's Wife.....	KFI, 2:45 p.m. M-F	Hawkes, Charlie.....	KFI, 8:05 p.m. Su
Beatty, Clyde.....	KHJ, 1:30 p.m. Su	Double or Nothing.....	KFI, 11 a.m. M-F	★Haworth, Bill.....	KFI, 6:15 p.m. M-F
★Beatty, Morgan.....	KFI, 8:15 p.m. M-F	Douglas, Doug.....	KGER, 12 p.m. M-Sa	Hawthorne, KHX, 12:05 a.m. M-Sa; 7:30 p.m. W	
Behind The Story.....	KHJ, 6:30 p.m. M-F	Down You Go.....	KHJ, 7:30 p.m. Su	Havthorne's Mail Bag.....	KNX, 4:30 p.m. M-F
Behind World News.....	KHJ, 4 p.m. Sa	Dragnet.....	KFI, 6:30 p.m. Su	★Hayes, Sam.....	KHJ, 11:25 a.m.; 4:45, 6:45 p.m. M-F; 7:45 a.m. M-Sa; 11:25 a.m. Sa
Benny, Jack.....	KNX, 4, 9:30 p.m. Su	Drake, Galen.....	KFI, 6:30 a.m. Su	Haynes, Dick.....	KLAC, 6:05 a.m. M-Sa
Bergen, Edgar.....	KNX, 5, 9 p.m. Su	Dr. Christian.....	KNX, 8:30 p.m. W	★Headline Edition.....	KECA, 6:30 p.m. M-F
Best Plays.....	KFI, 3 p.m. Su	Dr. Paul.....	KFI, 3:30 p.m. M-F	Hentzer, Gabriel.....	KHJ, 8:20 a.m.; 6 p.m. M-F
Bible Class.....	KHJ, 9 a.m. Su	Dvorak, Geo., KFI, 5:30 a.m. M-F; 8:15 a.m. Sa		Heidt, Horace.....	KNX, 7 p.m. Th
Bible Fellowship Hour.....	KGFJ, 7 a.m. M-F	Echoes of Eden.....	KFWB, 10:30 p.m. F	Helfer, Al.....	KHJ, 5:30 p.m. Sa
Bible Institute.....	KHJ, 8:30 a.m. M, W, F;	Editor of the Air.....	KFVD, 12 p.m. M-F	★Hemingway, Frank.....	KHJ, 7 a.m., 4:15 p.m. M-S
KFVD, 11 a.m. M-F		Edwards, Frank.....	KHJ, 10:15 p.m. M-F	Herald of Truth.....	KECA, 3:30 p.m. Su
Bible Treasury Hour.....	KGER, 8:45 a.m. M-F	Employment Review.....	KFAC, 1 p.m. M	Herridge.....	KECA, 8 p.m. Th
Big Story.....	KFI, 9:30 p.m. W	Enchanted Hour.....	KHJ, 7:30 p.m. Th	★Henry, Bill.....	KHJ, 6:55 p.m. M-F
Biggs, Power E.....	KNX, 6:30 a.m. Su	★Engel, Holland.....	KHJ, 8:25 a.m. Sa	High Adventure.....	KHJ, 8 p.m. Tu
Bigman, Frank.....	KECA, 4:45 p.m. M-F	Escape.....	KNX, 8:30 p.m. F	★Hill, Edwin C.....	KECA, 12:10 p.m. M-F
★Bishop, Pat.....	KFI, 6 a.m.; 6:45, 8:30 a.m. M-F;	Eternal Light.....	KFI, 9:30 a.m. Su	Hilttop House.....	KNX, 12:15 p.m. M-F
5:05 p.m. M-F; 6:30 a.m. Sa		Europe Story.....	KNX, 9 a.m. Su	Hirsch, Elroy.....	KECA, 5 p.m. M-F
Bind Artists Guild.....	KFWB, 6:45 p.m. Su	Falcon.....	KHJ, 7 p.m. M	Hits and Encores.....	KECA, 11:30 a.m. M-F;
Bobby Benson.....	KHJ, 5 p.m. M	Family Theatre.....	KHJ, 7 p.m. W		7:45 p.m. F
Bohro Time.....	KMPC, 9 a.m. Su	Farm Highlights.....	KFI, 6:15 a.m. M-Sa	Hollywood Barn Dance.....	KNX, 3:30 p.m. Su
Bowron, Fletcher.....	KFI, 9:45 p.m. Su	Farm Quiz.....	KHJ, 11:30 a.m. Sa	Hollywood Music Hall.....	KNX, 7:30 p.m. Tu
Boxing Bouts.....	KECA, 7 p.m. F	Farm Reporter.....	KFI, 12 n. M-Sa	Hollywood Story.....	KNX, 2:30 p.m. Su
Boy Scout Jamboree.....	KFI, 9:30 a.m. Sa	Father Knows Best.....	KFI, 9 p.m. Th	Hollywood Varieties.....	KFI, 6:30 p.m. W
Breakfast Club.....	KECA, 8 a.m. M-F	Faye, Alice.....	KFI, 7:30 p.m. Su	Holme, Nancy.....	KECA, 4:30 p.m. M-F
Breakfast Gang.....	KHJ, 7:15 a.m. M-Sa	Fibber McGee and Molly.....	KFI, 6:30 p.m. Tu	Hometown Happenings.....	KFI, 11:30 a.m. Su
Breakfast in Hollywood.....	KFI, 10:30 a.m. Sa	FBI in Peace and War.....	KNX, 9 p.m. W	Hometown Jamboree.....	KNLA, 11:30 a.m. M-F
Broadway Is My Beat.....	KNX, 7 p.m. Su	Fearless Follies.....	KHJ, 2:30 p.m. M-F	Hope, Bob.....	KFI, 11:45 a.m. M-F; 7 p.m. W
★Brown, Cecil.....	KHJ, 8 a.m.; 5:55 p.m. M-F;	★Feature Wire.....	KFI, 5 p.m. M-F	Horse Racing.....	KECA, 1 p.m. Sa
9:55 p.m. Sa; 3:25 p.m. M-F		★Ferris, Bob.....	KNX, 7 a.m. M-F	Hour of St. Francis.....	KMPC, 8:15 p.m. Sa
Bull, Frank.....	KFWB, 6:30 p.m. M-F	Finder, Jimmy.....	KMPC, 7 p.m. Su	Hunter, Ben.....	KFI, 1 a.m. M-Su
Burnette, Smiley.....	KNLA, 8:15 p.m. M-F	Finley, Larry.....	KFWB, 10 p.m. M, Sa;	★Huntley, Chet.....	KECA, 9:15 a.m.; 5:30 p.m. M-F
Business News.....	KMPC, 8:15 a.m. M-Sa		10:40 p.m. Tu-F	If They Had Lived.....	KGFJ, 8:15 p.m. Su
CBS Sunday Desk.....	KNX, 5:30 p.m. Su	Fischer, Gaston.....	KNX, 5 p.m. Sa		KGFJ, 8:45 p.m. Sa
Cabbages and Kings.....	KFI, 7:30 a.m. M-F	Fisher, George.....	KNX, 10:15 p.m. Su; 2:05 M-F	International Music Man.....	KNX, 7:30 p.m. Th
★California News.....	KMPC, 6:20 p.m. M-Sa	Five Seventy Club.....	KLAC, 1:05 p.m. M-Sa;	Invitation to Learning.....	KNX, 8:35 a.m. Su
California Hungarian Hr.....	KALI, 2 p.m. Su		1:30 p.m. Su	It Happens Every Day.....	KNX, 1:25 p.m. M-F
Calvary Hour.....	KMPC, 7 a.m. Su	Flying Feet.....	KECA, 8 a.m. Sa	I Was a Communist	KNX, 9:30 p.m. Sa
Canova, Judy.....	KFI, 7 p.m. Th	Flynn, John T.....	KMPC, 5:15 p.m. M-F	for the FBI.....	KNX, 9:30 p.m. Sa
Canter, Eddie.....	KFI, 6:30 p.m. Th	For You.....	KFI, 11:45 p.m. W	Jack the Earlybird.....	KBIG, 7 a.m. M-Sa
Capital Clockroom.....	KNX, 7:05 p.m. F	★Foster, Cedric.....	KHJ, 12:15 p.m. M-F	Jarvis, Al.....	KFWB, 9:30 a.m. M-Sa;
Capital Commentary.....	KHJ, 9:15 a.m. M-F	Frank and Ernest.....	KNX, 10:45 a.m. Su		9:30 a.m. Su
Career Theatre.....	KECA, 10:30 p.m. Su	Freedom Story.....	KHJ, 11 a.m. Su	Jazz Nocturne.....	KHJ, 7:30 p.m. Su
Carnival of Books.....	KFI, 9 a.m. Su	Front-Page Farrell.....	KFI, KFSB, 2:15 p.m. M-F	Jefferson Heritage.....	KFI, 5:30 p.m. Sa;
Casino Room Orch.....	KECA, 9:15 p.m. M	Fuller, Dr. Charles.....	KECA, 1 p.m. Su		KWKW, 9:45 p.m. Th
Carter, Paulena.....	KECA, 12:45 p.m. Su;	Fuller, Sid.....	KHJ, 12 n. D	John Steele, Adventurer.....	KHJ, 8 p.m. F
8:45 p.m. Th				Johnny Dollar.....	KNX, 6 p.m. Tu
Catalina Calling.....	KBIG, 12 n. M-F			Junior Miss.....	KNX, 9:45 p.m. M-F
Cathedral Vespers.....	KECA, 9:30 p.m. Sa			Junior Town Meeting.....	KMPC, 7 p.m. Sa
Catholic Hour.....	KFI, 11 a.m. Su			Just Plain Bill.....	KFI, KFSB, 2 p.m. M-F
	KLAC, 8:05 a.m. Su			KY Calling.....	KFI, 9:30 p.m. M
Challenge to Youth.....	KMPC, 8:30 a.m. Su;			Katz, Mickey.....	KHJ, 5 p.m. Su
	KNLA, 2 p.m. Su			Kelley, Bob.....	KMPC, 6 p.m. M-Sa
★Chatterton, Larry.....	KHJ, 11 p.m. M-F;				
9 p.m. Sa					
Chef Milani.....	KMPC, 9:30 a.m. M-F				

Kemper, Bonnie. KECA, 2:30 p.m. M, W, Th, F
 *Kenneally, Bill. KNX, 12 n. M-F
 10:15 p.m. M-Sa
 King Arthur Godfrey's Roundtable. KNX, 9 p.m. Su
 Kirk, Eddie. KXLA, 9:30 a.m. M-F
 Kirkwood, Jack. KFLA, 1 p.m. M-F
 L.A. Breakfast Club. KFVB, 8:30 a.m. W
 L.A. in Review. KMPC, 1:45 p.m. M
 L.A. Fifty Years Ago. KGFJ, 7:30 p.m. F
 Laboe, Art. KGFJ, 4 p.m. M-F; 1 a.m. Sa
 Ladies' Day. KXLA, 1:30 a.m. M-F; 9:15 a.m. M-F
 Ladies Fair. KHJ, 11 a.m. M-F
 L.A. Medical Assn. KFAC, 1 p.m. Th
 Land of the Free. KHJ, 11:15 p.m. Su
 Lawton, Fleetwood. KFI, 7:15 a.m. M-F
 Layman's Hour. KECA, 9:30 p.m. Sa
 Lea, Teresa. KFI, 9 p.m. Sa
 Let's Pretend. KNX, 1 p.m. Sa
 Let George Do It. KHJ, KGB, 8 p.m. M
 *Lewis Fulton. KHJ, 4, 9:15 p.m. M-F
 Lewis, Ray. KFI, 12:15 p.m. Sa
 Lewis, Robert Q. KNX, 4:05 p.m. M-F
 Leyden, Bill. KFVB, 6 a.m. M-F; 6:30 a.m. Sa
 Life Begins at 80. KECA, 8 p.m. M
 Liberal Catholic Church. KFAC, 9 a.m. Su
 Life Can Be Beautiful. KFI, 4 p.m. M-F
 *Lindlahr, Victor H. KFI, 10 a.m. M-F
 Linkletter, Art. KNX, 12:30 p.m. M-F
 Lithuanian Program. KOWL, 10 a.m. Sa
 Little Symphonies. KHJ, 7 p.m. Su
 *Local Desk. KECA, 7:15 p.m. Su
 Lombardland, U.S.A. KHJ, KGB, 8:30 p.m. Sa
 Lone Ranger. KECA, 7 p.m. M, W, 8 p.m. Sa
 Lorenzo Jones. KFI, 2:30 p.m. M-F
 Lucky Layer Dance Time. KMPC, 9:30 p.m. M, Sa; 10:30 p.m. Tu, W, Th, F
 KFSB, 10:15 p.m. D
 Lucky U Ranch. KHJ, 1:30 p.m. M-F
 Lum and Abner. KECA, 6:45 p.m. M-F
 Lutheran Gospel Hour. KXLA, 6:30 p.m. Su
 Lutheran Hour. KHJ, KGB, KVOE, 10:30 a.m. Su
 Lux Theatre. KNX, 6 p.m. M
 Lynn Looks at H'wood. KHJ, 3:45 p.m. M-F
 MBS Roundtable. KHJ, 7:30 p.m. Tu
 Magnin, Rabbi. KFVB, 10 p.m. Su
 Make Way For Youth. KNX, 4:30 p.m. Sa
 Ma Perkins. KNX, 10:15 a.m. M-F
 Mann, Herbert J. KFI, 10 a.m. Su
 *Manning, Knox. KFI, 7:45 a.m. M-Sa
 Mansfield, Andy & Virginia. KFI, 8:45 a.m. M-F
 Marine Band. KHJ, 3:30 p.m. Sa
 Marines in Review. KECA, 7:30 p.m. W
 Marx, Groucho. KFI, 9 p.m. W
 Martin and Lewis. KFI, 9 p.m. Tu
 Massey, Curt. KNX, 3:45 p.m.; KHJ, 4:30 p.m. M-F
 Masterson, Paul. KECA, 5:30 a.m. M-F
 Matinee. KECA, 2 p.m. M-Sa
 McBride, Mary Margaret. KECA, 2 p.m. M-F
 McDaniel, Earl. KFVD, 8:45 p.m. M-F
 McNeill's Breakfast Club. KECA, 8 a.m. M-F
 Meditation for Moderns. KECA, 9 p.m. Su
 Meet Millie. KNX, 9 p.m. Th
 Meet the Missus. KNX, 11:30 a.m. Sa
 Meet the Press. KFI, 10:30 p.m. Su
 Melody Quartet. KBIG, 8:30 a.m. Su
 Men's Corner. KHJ, 1 p.m. Sa
 Meredith, Burgess. KECA, 8:30 p.m. W
 Merry-Go-Round. KNX, 11:15 p.m. W
 Message of Israel. KECA, 11 a.m. Su
 Meyberg, Dot. KGFJ, 5:45 p.m. Sa
 Midnight Flyer. KFI, 12 m. M-Sa
 Miller, Marvin. KHJ, 6:30 p.m. M-F
 Miranda's Garden Patch. KECA, 9:15 a.m. Sa
 *Monitor Views the News. KECA, 8:45 p.m. Tu
 Monroe, Vaughn. KNX, 7 p.m. Sa
 *Monday Morn. Headlines. KECA, 8:15 p.m. Su
 Moody, Titus. KFI, 9:55 p.m. M-F
 Morning Chapel Hour. KFON, 7:30 a.m. Tu-Sa
 Morning Concert. KFAC, 9 a.m. M-F; 9:30 a.m. Su
 KFI, 1:15 p.m. Sa
 Motorists' Melody Time. KBIG, 4:30 p.m. D
 MovieTime. KECA, 8:30 p.m. Tu
 Mr. and Mrs. North. KNX, 12:15 a.m. M-W
 Mr. Celebrity. KXLA, 12:15 a.m. M-W
 Mr. Chameleon. KNX, 6:30 p.m. F
 Mr. Keen. KNX, 9 p.m. F
 Mr. President. KECA, 7:30 p.m. Tu
 Murray, Johnny. KFI, 8:15 a.m. M-F
 *Murray, Edward E. KNX, 5 p.m. M-F
 Museum Concert. KFAC, 3 p.m. Su
 Music For You. KNX, 3 p.m. Su
 Music From the Moon. KECA, 10:30 p.m. M, W, Th, F; 11 p.m. Tu
 KNX, 8:30 p.m. F
 Music in the Air. KHJ, 8:30 p.m. Th
 Music of the People. KNX, 11 a.m. Sa
 Music With the Girls. KNX, 11 a.m. Sa
 Musical Crossroads. KFAC, 10 p.m. M-Sa
 Musical Digest. KGFJ, 7 p.m. M-Sa
 Music Hall of Memories. KECA, 7 p.m. Su
 Music of the Hills. KFVD, 9 a.m. Sa
 Musical Masterpieces. KFAC, 4 p.m. D
 Music Hall. KFAC, 11:30 a.m. M-Sa
 *Mutual Newsreel. KHJ, 6:15 p.m. M-F
 My True Story. KECA, 10:30 a.m. M-F
 Mystery Theater. KECA, 7:30 p.m. W
 Name That Song. KHJ, KGB, 8 p.m. W
 NBC Symphony. KFI, KFI, 8 p.m. Sa
 National Farm & Home. KFI, 11:30 a.m. Sa
 National Radio Pulpit. KFI, 7 a.m. Su
 National Vespers. KECA, 11:30 a.m. Su
 Native Daughters. KWKW, 9:30 p.m. W
 Navy Hour. KECA, 5 p.m. Sa

Negro College Choirs. KECA, 7:30 a.m. Su
 *Nesbitt, Norman. KMPC, 8:30 a.m. M-F
 *News of the World. KFI, 8:15 p.m. M-F
 *Newspaper of the Air. KHJ, 10 a.m. 9 p.m. M-F; 9 p.m. Su
 Nick Carter. KHJ, 3 p.m. Su
 Noble, Wendell. KNX, 1 p.m. M-F
 Nora Drake. KNX, 11:30 a.m. M-F
 Norman, Gene. KLAC, 8:15 p.m. M-Sa
 8:05 p.m. Su
 Norman, Philip. KNX, 1:30 p.m. M-F; 10:30 p.m. M-F; 1:30 p.m. Sa
 Official Detective. KHJ, 7 p.m. F
 Old-Fashioned Sunday School Hour. KECA, 9 a.m. Su
 On Stage. KNX, 7 p.m. W
 One Man's Family. KFI, 8 p.m. M-F
 Opera. KECA, 2 p.m. Sa
 Opera for Everyone. KFI, 1 p.m. Su
 Operation Daybreak. KFI, 5:30 a.m. D
 Other Side of the Day. KFI, 1 a.m. M-Sa
 Otis, Don. KMPC, 1:15 p.m. Su
 Our Gal Sunday. KNX, 9:45 a.m. M-F
 Our Miss Brooks. KNX, 8 p.m. Su
 Owens, Jack. KECA, 12:30 p.m. M-F
 Ozzie and Harriet. KECA, 9 p.m. F
 Pacific Telephone Hour. KFI, 9 p.m. M
 Palladium Party. KFI, 11:45 p.m. M-Su
 Parade of Sports. KMPC, 6 p.m. M-Sa
 Parsons, Louella. KNX, 9:15 p.m. Tu
 Pass The Word. KBIG, 1:55 p.m. Tu, Th, Sa
 Pearson Drew. KFVB, 9:30 p.m. Su
 *Pentagon Report. KHJ, 6:15 p.m. Su
 People Are Funny. KNX, 7 p.m. Tu
 Pepper Young's Family. KFI, 12:30 p.m. M-F
 Peter Salem. KHJ, 7:30 p.m. Tu
 *Peterson, Elmer. KFI, 5:45 p.m. Tu-F
 Philharmonic Concert. KNX, 11:30 a.m. Su
 Philip Morris Playhouse. KNX, 8 p.m. W
 Piano Parade. KFAC, 9:30 a.m. M-F; KECA, 12:05 p.m. Su
 Pinkley, Virgil. KECA, 12:05 p.m. Su
 Poska, Al. KFI, 11:15 p.m. M-F
 Potter, Peter. KLAC, 9:30 a.m. D
 Practical Catholicism. KWKW, 9:30 p.m. M
 Prayer for Peace. KMPC, 8 a.m. Su
 Preston, Walter. KHJ, 2 p.m. Sa
 Pro & Con. KFI, 7:45 p.m. F
 *Queen for a Day. KHJ, 11:30 a.m. M-F
 Quick, What's The Answer? KHJ, 2 p.m. W, F
 Race Results. KMPC, 6:25 p.m. M-Sa
 Radio Free Europe. KHJ, 9:30 p.m. Sa
 Railroad Hour. KFI, 8:30 p.m. M
 Religious News Reporter. KMPC, 8:15 p.m. Su
 Repeat Performance. KFI, 10:30 p.m. M-F; KFI, 12:15 p.m. Sa
 Report Card. KFVB, 10:15 p.m. Su
 Report to the People. KECA, 9:30 p.m. Tu
 Reporters Roundup. KHJ, 10:30 p.m. M
 Request Performance. KGFJ, 6 p.m. D
 Reviewing Stand. KHJ, 4:30 p.m. Su
 *Richfield Reporter. KFI, 10 p.m. Su-F
 Right to Happiness. KFI, KFSB, 12:45 p.m. M-F
 Ring, Bill. KECA, 1 p.m. M-F
 Road of Life. KNX, 10 a.m. M-F
 Road of Faith. KBIG, 8:15 p.m. Su
 *Roby Max. KNX, 6 p.m. F
 Rocky Jordan. KHJ, 9:30 p.m. F
 Rod & Gun. KFI, 8:30 p.m. Th
 Rogers, Roy. KFI, 8:30 p.m. M-F
 Romance of Helen Trent. KNX, 9:30 p.m. M-F
 Rosemary. KNX, 8:45 a.m. M-F
 Rowe, Red. KFVB, 4 p.m. M-Sa
 Salt Lake Tabernacle. KNX, 8 a.m. Su
 Sampson, Bill. KWKW, 4:05 p.m. M-Sa
 Saturday at the Pops. KFAC, 2:30 p.m. Sa
 Saturday Night Country Style. KNX, 7:30 p.m. Sa
 Science Editor. KECA, 9:45 p.m. Tu
 Scout Jamboree. KHJ, 10:30 a.m. Sa
 Second Mrs. Burton. KNX, 11 a.m. M-F
 Search That Never Ends. KHJ, 9:30 p.m. Tu
 Serenade in Blue. KHJ, 9:45 p.m. F
 Sgt. Preston of the Yukon. KHJ, 5 p.m. Tu, Th
 *Shadel Bill. KNX, 8:30 a.m. Su
 Sheen, Bishop Fulton J. KHJ, 9:30 p.m. F
 Shore, Dinah. KFI, 7 p.m. M, F
 Show Time. KFI, 6:30 p.m. F
 Silver Eagle. KECA, 7 p.m. Tu, Th
 Sinclair's Record Session. KFI, 11 p.m. Sa
 Sing With Bing. KECA, 2:45 p.m. Tu, Th, F
 Skelton, Red. KFI, 9:30 p.m. Tu
 Sky King. KHJ, 5:30 p.m. Tu, Th
 Slack, Peter. KGER, 2:30 p.m. M-F; 5 p.m. Sa
 Slate, Allan. KIEV, 6 a.m. M-Sa
 *Smith Howard K. KNX, 9:30 a.m. Su
 *Sokolosky, George. KECA, 10 p.m. Su
 Songs for Sunday. KFI, 2 p.m. Su
 Songs of Faith. KFI, 6:15 a.m. Su
 Songs of the B-Bar-B. KHJ, 5 p.m. W, F
 Songs That Never Die. KFI, 9:30 p.m. Th
 Sophisticated Rhythm. KECA, 10:30 p.m. Tu
 Southland Serenade. KBIG, 3 p.m. M-F
 Space Patrol. KECA, 9:30 a.m. Sa
 Spin and Win. KFVD, 8:45 a.m. M-F
 Sports Dial. KHJ, 3:30 p.m. Su
 Squad Room. KXLA, 6 p.m. M-F; 5:30 p.m. Sa; 11 a.m. Su
 Squeakin' Deacon. KNX, 9:30 p.m. M-F
 Stafford, Jo. KFI, KFSB, 8:30 p.m. Su
 Standard Hour. KFI, KFSB, 8:30 p.m. Su
 Standard School Broadcast. KMPC, 11 a.m. F
 Standing Room Only. KECA, 8:30 p.m. M
 Stars Over Hollywood. KNX, 9:30 a.m. Su
 Start To Live. KMPC, 8:05 a.m. Su
 Stella Dallas. KFI, KFSB, 1:15 p.m. M-F
 Stewart, Bill. KMPC, 8:30 p.m. M-F; 9 a.m. Sa

Stewart, Danny. KECA, 11:30 p.m. Tu, Th, F
 Stone, Paula. KHJ, 9 a.m. W
 Story Circus. KMPC, 7:30 a.m. Sa
 Story, Ralph. KNX, 7:15 a.m. M-F
 5:25 a.m. M-Sa
 Stranger from the Sea. KFI, 9:30 p.m. Su
 Strictly Dixie. KHJ, 9 a.m. Sa
 Strike It Rich. KFI, 10:30 a.m. M-F
 Strike Up the Band. KECA, 9:30 p.m. Th
 String Serenade. KNX, 11 a.m. Su
 Strout, Dick. KECA, 12:15 a.m. Sa
 Sunday Symphony. KHJ, 5 p.m. Su
 Sunday With Bill. KECA, 9:30 a.m. Su
 Supervisor's Report. KFI, 9:15 p.m. Sa
 Suspense. KNX, 9 p.m. M
 Sweet and Sentimental. KBIG, 2 p.m. M-F
 *Swayze, John Cameron. KFI, 7:30 p.m. M, Tu, F
 Take a Number. KHJ, 7 p.m. Sa
 Talent Opera Singers. KWKW, 9:30 p.m. M
 Talent Scouts. KNX, 8:30 p.m. M
 Tarzan. KNX, 6 p.m. Sa
 Taylor, Henry J. KECA, 7:30 p.m. Su
 Taylor, Mary Lee. KFI, 11 a.m. Sa
 Telephone Hour. KFI, KFSB, 9 p.m. M
 Tello-test. KHJ, 10:15 a.m. M-F
 Tennessee Ernie. KECA, 12:15 a.m. M-F
 *Ten O'clock Wire. KNX, 10 p.m. D
 That Hammer Guy. KHJ, 7 p.m. Tu
 Theater Guild. KFI, 5:30 p.m. Su
 Theatre of Today. KNX, 9 a.m. Sa
 Theater of Stars. KNX, 3 p.m. Su
 The Adventure. KECA, 8:30 p.m. W
 The Christian In Action. KECA, 12 n. Su
 The Phrase That Pays. KFI, 11:30 a.m. M-F
 The Shadow. KHJ, 2 p.m. Su
 The Whistler. KNX, 7:30 p.m. Su
 This I Believe. KNX, 11:40 p.m. M-F; 1:05 a.m. M-F
 This Is Living. KNX, 2 p.m. Sa
 This Is Los Angeles. KNX, 2:30 p.m. Sa
 This Week Around World. KECA, 7:30 p.m. Su
 *Thomas, Lowell. KNX, 8 p.m. M-F
 Time Capsule. KECA, 7:30 p.m. Th
 Time For Love. KNX, 6 p.m. Th
 Tinsley, Cal. KECA, 3:30 p.m. M-F
 Todd, Art & Doty. KECA, 2:05 p.m. M-F
 Top Story. KFI, 6 p.m. Su
 The Top Guy. KECA, 8 p.m. W
 The World We Want. KFI, 12:30 p.m. Su
 Town Hall Party. KFI, 9 p.m. F; 8:05 p.m. Sa
 Tracy, Lee. KFI, 1:50 p.m. Su
 *Travis, Henry. KHJ, 10 a.m. Sa
 Treasury Show. KECA, 9 p.m. Sa
 Treasury Varieties. KHJ, 8:30 p.m. Su
 *Trout, Bob. KNX, 7 p.m. F; 8:25 p.m. M-F
 7 p.m. F; 8:25 p.m. M-F
 True Detective Mysteries. KHJ, 2:30 p.m. Su
 True or False. KHJ, 7:30 p.m. Sa
 Truth or Consequences. KFI, 7:30 p.m. Th
 Turn to a Friend. KECA, 9:30 p.m. M-F
 Tuttle Time. KFVD, 7 a.m. M-Sa
 Twenty Questions. KHJ, 8 p.m. Tu
 Two for the Money. KFI, 7 p.m. Tu
 Unity Daily World. KFAC, 8:45 a.m. M-Sa
 U.N. Is My Beat. KFI, 8:30 a.m. Su
 U.S. Story. KWKW, 8:45 p.m. M
 Under Arrest. KHJ, 8:30 p.m. M
 Union Rescue Mission. KFVB, 7 p.m. Su
 University Explorer. KNX, 10:30 a.m. Su
 Univ. of Chicago Round Table. KFI, 4 p.m. Su
 *Vaite, David. KNX, 8:15 a.m. M-F
 Voice of Business. KECA, 7:15 p.m. Sa
 Voice of Calvary. KXLA, 10 p.m. Su
 Voice of Firestone. KFI, KFSB, 5:30 p.m. M
 Voice of Prophecy. KECA, 2 p.m. Su; KHJ, 9:30 a.m. Su
 Voice of the Blind. KGFJ, 8:15 a.m. W
 Wagner, Jack. KHJ, 10:30 a.m. M-F
 Wakely, Jimmy. KNX, 3:30 p.m. Su; 4:10 p.m. M-F
 Walk a Mile. KFI, 7:30 p.m. W
 *Weaver, Hank. KFI, 11:15 p.m. W
 Welcome Travelers. KECA, 12 n. M-F
 Welcome Travelers. KFI, 3 p.m. M-F
 Wells, Lawrence. KECA, 11:30 p.m. Su; 11 p.m. W-F; 10:30 p.m. Sa
 Wendy Warren. KNX, 9 a.m. M-F
 What's My Line? KNX, 6:30 p.m. W
 Wheeler, Burrill. KFI, 4:20 p.m. M-F
 When A Girl Marries. KECA, 11:15 a.m. M-F
 Whispering Streets. KECA, 10:55 a.m. M-F
 White, Joe. KFI, 11:30 p.m. F
 White, Walter. KFVB, 9 p.m. Su
 Who Knows This?. KLAC, 9:30 p.m. Su
 Wild Bill Hickok. KHJ, 5:30 p.m. M, W, F
 Williams, Tex. KFI, 7 p.m. Sa
 Winslow, Meredith. KFI, 9:30 p.m. Sa
 *Winchell, Walter. KECA, 6 p.m. Su
 Wings of Healing. KECA, 4:30 p.m. Su
 Woman in My House. KFI, 1:45 p.m. M-F
 World Bible Society. KGFJ, 8 a.m. M-Sa
 World of Books. KFI, 12:15 p.m. Su
 World of Opera. KFAC, 3:30 p.m. M-F
 *World Today. KNX, 5:30 p.m. M-Sa
 World We Live In. KFI, 5:30 p.m. M-F
 Yesterday and Today. KECA, 9:30 p.m. M
 You Bet Your Life. KFI, 9 p.m. W
 Young America Speaks. KFI, 10 a.m. Su
 Young Dr. Malone. KNX, 10:30 a.m. M-F
 Young, Norma. KHJ, 9:30 a.m. M-F
 Young People's Church of the Air. KHJ, 10:30 p.m. M-F
 Younger Wilder Brown. KFI, 1:30 p.m. M-F

On the Ball

With Ted Hilgenstuhler

To my way of thinking the three toughest ways of making a living in the world are as follows:

- (1) a waitress in a restaurant
- (2) a boxer in the ring
- (3) a writer for a magazine who doesn't know what the heck he is writing about.



Waitresses have nothing to do with outdoor sports, TV, or radio (shucks). But boxing does. There have been a few pugilistic notes of late which I would like to comment on.

First of all, a few words of praise for Keeny Teran. Not as a fighter. He was knocked flat on his back by a better man last Tuesday night at the Olympic.

Keeny was the first to admit this during a TV interview. However, instead of bellyaching about the bum breaks or making up other excuses, the Kid was interested in a far bigger problem. He told the audience that he was definitely off "the thing" and that was not the reason he lost. Also, he gave encouragement to the possible dope addicts watching him. He told them that they could be cured, if they really tried hard enough.

Yes, Teran the Boxer lost. But Teran the Man won—unanimously.

Next—the strange case of Chuck Davey.

Here's a guy who won over ninety amateur bouts. As a pro, he has lost only one fight in forty—and that to the welter king, Kid Gavilan. Certainly nothing to be ashamed of.

Oddly enough, today Chuck is one of the most abused boxers in the game. Although the beating Gavilan gave him in February was unmerciful and pathetic to watch, it was mild in comparison to the blasting and abuse the press and public have given him since.

I'm not defending Chuck completely. His showing against Gavilan was one of the worst any championship contender ever made.

However, the curly-haired southpaw from Michigan State was the darling of the TV public. Certainly it was not his fault that over 175 million people watched him in only seven fights on TV. And certainly he was not going to refuse all the fame, fortune and fanfare thrown his way.

As I go to press, I don't know how the twenty-seven-year-old pugilist will make out in his Wednesday night bout (Channel 2, 7 p.m.) against Sam Giulani. Win, lose, or draw, I hope he gets a better deal from the typists who sit at ringside.

Page Thirty-eight



Wrestling Is My Business

By Jules Strongbow

Prospects for this summer's wrestling season are getting brighter and brighter as confirmations come on from big-name grapplers who plan to open Southern California campaigns.

One of the biggest news items is the fact that a rematch is brewing between Baron Michele Leone and world's champion Lou Thesz for the title. This is not definite yet but the deal looks like it is going to go through some time this summer.

The Baron has already come to terms and signed on the dotted line but Lou is going to let him stew awhile before, and if, he decides to let the Continental Nobleman have a chance to gain the crown. Remember how long Lou had to chase Leone to get his okay on the record-shattering match last May? Now that the shoe is on the other foot, you can't blame Lou and his manager, Strangler Lewis, for letting Leone wait and worry.

Wild Bill Longson, one of the most colorful characters in the wrestling

fraternity, opens up a war of his own here July 1. Some of the before-television wrestling fans have been inquiring about this rugged veteran and they know what a treat the newer fans have in store.

As with most of the wrestlers, there's a story behind Wild Bill. Several years ago he was recognized as one of the greatest scientific wrestlers in the country. Then in a match in San Francisco, Man Mountain Dean broke his back. The months in a cast did something to Longson. He brooded over his misfortune and decided to change his style and to get there "firstest with the mostest." After his back healed, he staged a sensational comeback and battled his way to the world's heavyweight championship—but it didn't take long for the fans to tab him "Wild Bill."

Longson hails from Salt Lake City and this summer he will meet Lou Thesz in a title bout in his home town.

Dangerous dapper Danny McShain, the swaggering son of Erin, will spend the summer here and stir up plenty of trouble for his opposition. McShain, in his most modest moments a super egotist, is bigger than ever now that he owns and operates the world's junior heavyweight belt.

In all my years in the wrestling profession, I can't recall as fast a rise to Olympic Auditorium main events as that which Wilbur Snyder enjoys. This youngster proved that his zooming to the top is not a flash in the pan—he's back again this week.

Actually he is one of those "naturals" who come along once in a blue snow. While his professional wrestling background is short, he had an outstanding amateur record at the University of Utah. He mixes his rough-and-ready gridiron technique with a sound amateur background and a fine physique to make a powerful, clever matman.

Wilbur has a profitable and enticing contract with the Canadian pro football league, which means that he would have to give up wrestling for the season. However, with the sensational start that he has made, he may change his plans and stick to wrestling.

Snyder has a dangerous style of throwing caution to the winds—risky business for a beginner—but thrilling and appealing to the spectators.

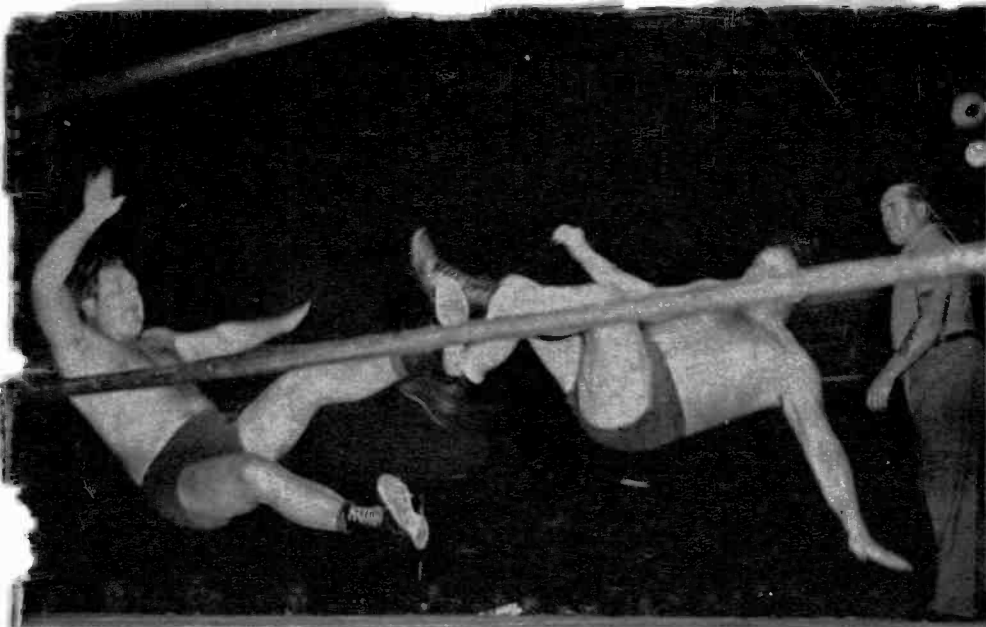
WOMEN ARE DUMB?

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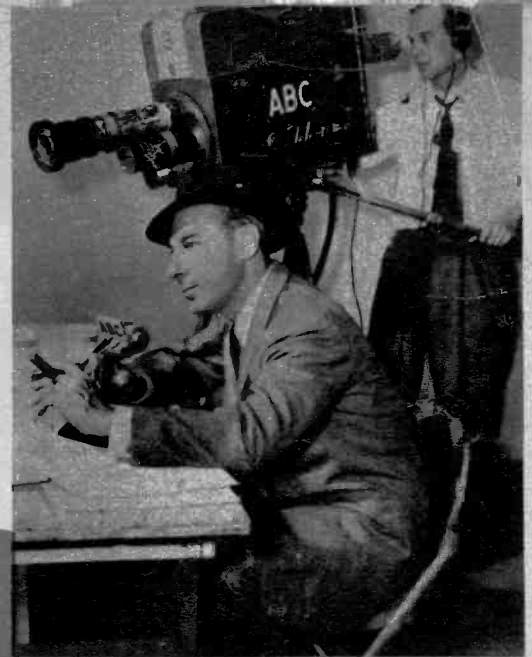
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▲ **WHOOPS—BOB "CRY BABY" CORBY** and Pat Fraley are heading for rough landings as simultaneous drop kicks backtired during an Olympic bout. (Owen Knapp photo.)



▲ **ONE OF** the nation's outstanding sports announcers who has adapted himself to TV tactics is Bill Stern. (ABC-TV photo.)

Around the Sports Circle

with Jules StrongBow

▼ **CLAIMING TITLE** to both the Pacific Coast and British Empire tag team championships are Lord James Blears and Lord Layton. Together they weigh over 500 pounds.



▼ **THIS PICTURE**, taken several years ago, was sent to me recently by Marian Hoff of Inglewood. The little fellow with the big name on my left is Mickey Rooney. (Tufts photo.)



▼ **KFWB'S MARK SCOTT** tries to give his audience as much background information as possible on the Hollywood Stars. Here he checks the ticket situation at Gilmore Field with Paul Jeschke.





▲ **PETER POTTER WAS SWAMPED WITH MAIL** from thousands of viewers demanding the return of "Juke-Box Jury" to the original Saturday night time. The voice of the public was heard—and the show is now on Saturdays. (CBS photo by Walt Davis.)



▲ **DESI ARNAZ WILL NEVER FORGET** the night he appeared on "Juke-Box Jury" as panelist. The surprises Pete cooked up for him brought a terrific emotional impact to the show. With Desi and Pete is lovely June Hutton. (Gene Howard photo.)

The Lowdown on "Juke-Box Jury"

Peter Potter lets you in on some inside information about "Juke-Box Jury." You will better understand the show's tremendous popularity after you've read this first-hand report.

BY PETER POTTER

I GUESS that one of the best things that ever happened to "Juke-Box Jury" was its unwelcome switch some time back from Saturday night on KNXT to a Sunday evening.

The controversy that was stirred up as a result certainly let us on the show know that we were apparently popular enough to be argued about.

Naturally, as emcee of the platter program I'm happy that over 200,000 letters were received with the vast majority insisting that "Juke-Box Jury" go back to its 10:30 p.m. Saturday night spot where it is now happily doing business again. That amount of mail was staggering but downright comforting.

More Than 200,000 Letters

Actually, though, there were more letters than the 200,000 figure indicates since several were regular petitions. One letter had 1652 signatures asking for the show to be put back to Saturday evening. Another had 500 names and over 700 pieces of

mail came from the employees at 20th Century-Fox Studios. The interesting thing about all this correspondence is that in almost every case the names, addresses, and even telephone numbers were included.

The mail also surprised us because we didn't know "Juke-Box" was listened to by so many teen-agers. Our ratio is, of course, about 60-40 in favor of adults but that's still a large hunk of young kids watching every Saturday.

The comments we received were very interesting. One mother wrote she was so happy our show was on Saturday evenings because it was the first time she had found a way to keep her teen-age children at home. The kids themselves let us know quite definitely that they couldn't stay up Sunday nights to see the show because they had to get up early for school the next day.

How Show Is Balanced

Maybe the kinds of records we play

are responsible for our varied type of audience, for we have always tried to pick out seven different and controversial types ranging from ballads and instrumentals to novelties and laugh platters. We've discovered that teen-agers don't want just sob stuff, that they'll get a big bang out of such strictly humor things as Homer Jethrow's and Cactus Pryor's records.

There is naturally the matter of how the platters to be played are chosen. As a rule we listen to about twenty numbers and then pick seven. Several times we have been confronted with a situation where the same song will have been recorded at the same time by as many as four companies. This is why I personally don't like to get hold of a real hot record to plug. Just what company's product am I going to choose? After much hassling our policy now is to use the platter that gets to our office first.

This has had some interesting re-

sults. Often a company representative will waltz in with a record and tell us it's an exclusive. He's usually quite surprised when we show him three or four recordings of the number. The resulting confusion has its amusing and embarrassing moments, but we do manage to keep the record companies acutely aware of us in this way.

You might think that the various organizations like Columbia, RCA, Mercury, MGM, Decca, and others would be a little hesitant about giving us a release to play for fear the panel would pan it — and thereby hurt its sale. But, on the contrary, the companies are grateful for the opportunity for their records to be given a spin on "Juke-Box Jury." Their reasoning is understandable. Naturally they hope for a hit, but even if the panel turns thumbs down the platter is discussed enough to make people remember it—and very probably go out and buy it. It's not at all unusual for a company to press 8000 copies of a number to be played on our show on Saturday—and have those pressings ready for sale on Monday. As a rule, the run is completely sold out within a few days.

Getting star names to appear on the panel is not now and with the exception of the first show never has been a problem. As a matter of fact, if you'll pardon a little pride, we have a waiting list of over 350 big names wanting to be on our KNXT offering. Press agents and business agents call us constantly asking for spots for their clients because they know that in a way "Juke-Box" is a good showcase. Hardly a week has gone by when at least one member of the panel wasn't taken off the show and given a TV or motion-picture job.

We're very proud that some of show business's biggest names have made their TV debut on our program, among them being Margaret Whiting, Johnny Ray, Ann Sheridan, Rosemary Clooney. And on the whole we've had some terrific comments from our guests.

Mickey Rooney made a big impression because he was 100 per cent honest. Herb Jeffries, Ann Ruther-

ford, Jack Bailey, Tennessee Ernie, our ever-lovin' Ann Sheridan, and Johnny Mercer are only a few who have sparked the proceedings with their opinions. Johnny, incidentally, owns some Capitol Record stock and records for them, but he panned one of their newest releases—something that threw the panel completely. Art Aragon, the fighter, was another big success. When he came on the show he asked me to tell him something funny to say, but I just advised him to say what he thought. Since he knew practically nothing about music his comments were hilarious.

As for the panels' batting average on the hits and misses, I think we rate seventy per cent. Frankly, I believe the judges give too many hits. They're too big-hearted because they want to see a smash record. Most of them feel it's about time platters go back to more of a big-time status, but very few level off and honestly say what they think. As a result, if we get one hit out of twenty we're lucky.

The most exciting show we've ever done, I think, was the night Desi Arnaz appeared as guest. It was the week his baby had been born and he was still in a daze. Shortly before this he had recorded for Columbia "There's a New Baby at Our House," and the song had been written for a boy—which was a bit of prognostication. We played the number as a surprise for Desi. He did a beautiful double-take when it began and then tears came into his eyes. But this wasn't all. On the flip side of Desi's record he had done a song called "I Love Lucy." We had Howard Adamson and Elliot Daniel write special lyrics for the tune and my wife, Beryl, sang them that night. Desi really broke up completely then. Here was real drama.

I can only hope that "Juke-Box Jury" will go on giving entertainment for years to come. But no matter how long we're on TV you can be sure that the day will never come when any of us will ever take a cent from anyone to plug his record. Honesty has paid off for us—and that's the way it will always be.



ANN SHERIDAN THINKS PETE's show is the greatest and has made several appearances. "Juke-Box Jury" is one of the few TV programs Annie will go on.

THE BELL SISTERS CAME to the attention of the show world as a result of an appearance on Pete's program. With them are Henry Rene, RCA-Victor records executive, and Mr. Peter.



STAR NAMES HAVE ALWAYS CLAMORED TO GET ON "JUKE-BOX JURY" as panelists. There is now a list of over 350 waiting to be invited to appear on the show. Left to right: Donald Novis, Linda Darnell, Tennessee Ernie, Pete, Marilyn Maxwell, Mickey Rooney, and Wanda Hendrix.



Ho! Ho! Hollywood!

Perhaps You Didn't Fully Realize It, But You've "Been Had" by a Couple of Charming Notables Named "Kukla" and "Ollie" and Here's Exactly What They Think of You!

(Recently the famed trio, "Kukla, Fran and Ollie," visited Hollywood. Fran Allison had been here many times before, but this was "Kuke's" and "Ollie's" first trip to the glamour town. They stayed a month, then, on the day before they left, "Kuke" and "Ollie" granted Editor Evelyn of TV-Radio Life an exclusive interview stumping up their reactions to Hollywood. As the interview was held with Ye Ed standing by the little stage, just the way lovely Fran always does, and with the visiting duo taking their accustomed places and poses, the Twenty Question formula was used. Following are the queries and their replies, just the way they were made, but naturally without "Kukla's" and "Ollie's" engaging inflections and antics, which you'll have to supply with your own imaginations.)

1. What was your reaction when you knew you were going to visit Hollywood?

Kukla: I wondered if we'd get everybody back safely.

2. What preparations did you make for the visit?

Kukla: I tried to make a schedule. Arranged for traveler's checks.

Ollie: I got my clothes ready—I brought ALL my clothes, my EAST-ERN clothes, with flaps and vents. They cause attention in Hollywood.

3. Did you meet some interesting people on the way out here from Chicago?

Ollie: Oh, we met EVERYONE on the train. Even met the engineer up in the Diesel.

Kukla: There were more of us on the train than anybody, but the others were very nice people.

4. What did you expect to find here?

Ollie: Smog.

Kukla: And we did, too!

5. Did your first impression coincide with your expectations?

Kukla: I expected to see palm trees, but we didn't see them at first on account of the smog.

Ollie: Yeah. First there was smog and then the Big Hurricane. Maybe we brought it from the Windy City.

6. How did the people strike you?

Kukla: Just the way we expected. Very friendly.

7. What was the first thing you wanted to do when you arrived?

Kukla: I wanted to see the La Brea tar pits. But I didn't get there for three weeks.

Ollie: I wanted to see some movie stars.

8. DID you get to see some stars?

Ollie: I saw Hedy Lamarr by the pool at the hotel. And I saw Harold Lloyd.

Kukla: And we saw Olivia de Havilland, and Elizabeth Taylor.

9. What did you think of the famous corner of Hollywood and Vine?

Ollie: We drove past it in our limousine.

10. You know what they say—if you stand on that corner long enough you're bound to meet someone you know. Did you?

Ollie: I know what they say, but we didn't stand there. Just drove by as I said.

11. Please tell about some of the places or things you visited.

Kukla: We saw the brush fire.

Ollie: And the Los Angeles River...

Kukla: With just a trickle of water in it. And we saw the ocean. It was our first time to see the PACIFIC Ocean.

Ollie: It looks a little like Lake Michigan.

12. What differences did you note between Chicago and Hollywood?

Kukla: The drivers are more courteous. Really, it's very delightful here. And we had a wonderful crew working on the show. But I'd better not say anything more about that, because we have a wonderful crew in Chicago and I don't want to hurt their feelings.

13. What was your most exciting experience in Hollywood?

Kukla: We went to a picture screening.

14. What was your biggest disappointment?

Kukla: I wanted to spend several days in Palm Springs, but we didn't get to.

Ollie: We wanted to be on Dinah Shore's show, but we were too busy. We couldn't. But we were on Dennis Day's.

15. Can you divulge what Fran did while she was visiting in Hollywood?

Ollie: Oh, gadding. She did some radio things and went to see her mother (you know her mother lives here).

Kukla: Fran had a ride in Gommy's car—in an MG—and it did something to her. Brought out her dashing side.

16. Do you honestly think people in Hollywood work at a slower tempo than people in the East?

Ollie: Life is not so rushed here. I haven't been taking naps in the afternoon, but I'm sleepy by nine o'clock. I think people here sort of get back to nature.

17. Have you had any embarrassing moments here? (Long pause).

Kukla: Oh, yes. I remember. We went to call on Fran one night in the hotel and the sevens on the doors look like ones, so we went to what we thought was Room 321 and knocked on the door and were whooping it up and when the door opened it wasn't Fran's room at all. It was Room 327.

Ollie: So I said "Good evening" very formally and we backed out into the hallway.

18. Would you like to come back—maybe to stay forever?

Kukla: Forever's an awfully long time.

Ollie: And Chicago's a nice place. But we can't be tied down to any one place. We're people of the world, you know.

Kukla: Where we work has nothing to do with the climate. What I mean is, the climate here is very nice, but if we didn't have work we wouldn't want to be here. We have to be where they want us to work, but we like it here very much. We'd like to come back.

19. Did you do anything else here that we haven't mentioned?

Ollie: Yes, we spent a lot of money.

Kukla: (Worriedly) A WHOLE lot!

20. Do you think, now that you've been here, that you would ever "go Hollywood"?

Kukla: I don't quite know what "go Hollywood" means. But if it means swimming pools and MG's, I suppose you'd like to, Ollie?

Ollie: Oh, come now.

Kukla: I just don't think I could AFFORD to. I'd just have to watch the others.

WESTWARD THE KUKLAPOLITANS!

Here are Burr Tillstrom, "Kukla," Fran Allison and "Ollie" alighting from the train on the cast's first visit to Hollywood. Accompanying article presents "Kuke's" and "Ollie's" impressions of the glamour city.



May 1, 1953

Terrea Lea's folk songs:

Simple But Important

By Ted Hilgenstuhler

ONE SUNDAY afternoon we chatted with Terrea at Knott's Berry Farm after a telecast of KNBH's Tex Williams show. Here's what we found out about the tall, reddish blonde.

She was born and reared in Liberty, Missouri. A birthplace usually has a certain amount of significance. Because of Terrea's current success as a folk-song artist, it assumes even greater importance in her case.

In the early days of American history, Liberty, Missouri, served as a jumping-off place for settlers heading West. In name and reality, it served as a melting pot for much of America's folklore.

All through her grammar and high-school days, the rich, musical traditions of the West became an inevitable part of Terrea's environment. Gifted with a natural singing voice, the green-eyed blonde sang in various local productions and in every church in Liberty. Although she sang folk songs as a hobby, Terrea was more interested in a classical career.

Consequently, after graduating from high school, she continued her

studies at William Jewell college in Liberty under Dr. David Grosch.

Hits Hollywood

Feeling she was ready to hit the big time, Terrea and her mother headed for Hollywood. The usual routine followed.

She landed small roles in light and grand opera; she acted in little-theater groups; she did small bits in several movies; and did some radio acting, choral work, and dubbed for stars at movie studios.

But nothing "big" happened. Terrea Lea was an ambitious girl and was going no place in show business, fast. At one time she worked as a riveter at the Douglas aircraft plant.

Four years ago her mother gave her a guitar for her birthday. About this time she was also given a Burl Ives album.

One afternoon while listening to the great Ives it suddenly dawned on her: "If he can make a name for himself singing that kind of music, why can't I?"

Terrea had always sung and loved the old folk songs, but until then she had never considered it seriously as a full-time career.

➔ **ONE OF THE HAPPIEST DAYS** in Al Owens's life occurred when he visited Betty White and Terrea Lea, two of his favorites, on Betty's afternoon show. Al proved to be quite humorous himself, and was doubly pleased when Terrea sang some special songs for him. (KLAC-TV-Rhoads photo.)



➤ **IN ANSWER** to a special request by Al Owens, this story tells of Terrea Lea's background and how she started singing her popular folk songs. (NBC photo.)

It didn't take much practice to whip a few tunes into shape. Today, after many guest appearances, Terrea is a regular each Sunday afternoon on the Tex Williams show on KNBH. She appears frequently with Betty White on "Hollywood on Television," Channel 13. And for the past two years she has had her own fifteen-minute radio show on NBC.

Terrea is single. She is five feet seven and a half inches tall. Her hobbies include tinting portraits, tennis, canasta, and movies. She and her mother live in Hollywood. Her father still has his business in Liberty, but he makes frequent visits to California.

A deeply religious girl, Terrea attends church every Sunday and feels that "Success without faith is no success at all."

With this sort of attitude, it is little wonder that her voice can cause a fan to write:

"Terrea Lea's folk songs have a high inspirational value; they echo the best in our nation's past, from which we can draw a sense of spiritual certainty so much needed at this time. It seems to me that the message of her songs about the early pioneers is simple but important. It is that freedom is like love, because it can be multiplied only by being divided."



Adventress Mara Corday spells trouble for Don Haggerty (left above), who plays private eye **Jeff Jones** in the exciting **FILES OF JEFFREY JONES** series, now seen on KTTV each Monday at 8 under the sponsorship of Hot-point Dealers.



Bill Welsh (above) interviews the manager of one of the supermarkets which KTTV cameras visit Monday through Friday at 2 p.m. The program series, **STAR SHOPPERS** with **BILL WELSH**, offers much in the way of contests, prizes and audience participation at the various supermarkets where Bill appears.



Joe Littlefield (left) gives practical information on how to make your garden grow — more beautifully—during his Sunday **GARDEN CHATS WITH JOE LITTLEFIELD** (12:30 p.m.), presented by the R. L. Chacon Chemical, Downey Fertilizer and Bradson Companies.

One of the three cameras used in KTTV's remote telecasts from various Los Angeles places of worship is placed in the choir loft for a wide-angle view of the church. The picture below left is from a recent telecast in the **GREAT CHURCHES OF THE GOLDEN WEST** series, presented Sundays at 11 a.m. by Inglewood Park Cemetery Association.



That good-looking
channel eleven!

KTTV 11

Veteran character actor **Onslow Stevens** (below) stars in "The Worthless Thing," this week's attraction on **CHEVRON THEATRE**. The distinguished series of teleplays is presented each Tuesday at 7:30 by Standard Oil Company of California.

