

TV & RADIO LOGS - APR. 4-10

# TV-RADIO LIFE

10  
cents

EXCLUSIVE FEATURE!

## My Husband's a Bargain!

By Mrs. Jules StrongBow

Story on Page 4



Has TV Saved  
The Movies?

STORY ON PAGE 38

RAMONA  
& JULES  
STRONGBOW



▲ **"QUIZ KID" MATH SHARK** Joel Kupperman demonstrated his prowess with figures when he visited Hollywood about eight years ago with other members of the famed panel.



**IN APRIL OF 1941, DIX DAVIS AND CONRAD BINYON (above)** were two boys playing the roles of "Hank" and "Pinky" on NBC's "One Man's Family." (Below) radio listeners who used to enjoy Fred Beck's morning air column on KNX will recall this pair with warm joy. Here Beck poses zanily with stethoscope while his announcer-foil, Tip Corning, does research on celery.

# FLASHBACKS

Remember These Days?

*The Years Bring Amazing Changes In All of Us. How Many of These Famous Personalities Do You Recognize?*



**(LEFT) GINNY SIMMS, PRETTY SONGSTRESS,** looked like this when she paid a guest call on E. Bergen and C. McCarthy several years ago. (Right) "Date with Judy" cast members Bea Benadaret, left, Dix Davis, and Dellie Ellis. (You see Bea now as "Blanche Morton" on the Burns and Allen TV show.)





# The Clown Prince Of Westerns

**K**NOW THE NAME of the company that produces a Western feature as welcome and as popular on the radios in swank suburbs as it is in cosmopolitan cities? RadiOzark Enterprises. If that doesn't smack of the hillbilly bit, nothing ever did.

And 300 radio stations find hillbilly the big item. Not only in the U. S., but in Canada and Mexico. Of course nearly everyone who can hear Smiley Burnette of "The Smiley Burnette Show" on radio has seen the comical "clown prince" of personal-appearance and movie fame. He's a friend. You hear him on KXLA, in Pasadena. You have not only seen him on innumerable occasions in pictures but at many a benefit and personal appearance in the company of Eddie Dean, Billy Strange, Tex Williams, Porter Johns, Pat Buttram

and all the rest who make Western music what it is today.

This Smiley Burnette, star of movies, Capitol records and radio transcriptions that play in over 300 towns, entered on his career as an entertainer at the age of nine. He got three dollars for playing "The Glow Worm" on a musical saw.

From this staggering sum and moment supreme, Smiley has gone on to become one of the States' best-known Western artists. You probably remember him best as "Frog," Gene Autry's comical side-kick. He's also played the fumbling but confident comic character who is variously the proprietor of hotels, drug stores, or groceries, and occasionally, a blacksmith, cook, undertaker, postmaster, gunsmith, cobbler, oculist — almost anything.

SMILEY BURNETTE AND GENE AUTRY have ridden a lot of plains together. Smiley, as "Frog," added the comedy touches to Gene's films.



SMILEY MAY specialize in comedy but this is a man of many talents.

The odd thing is that as he appears in film roles to be a jack of all trades, in real life he is master of many of them.

In his San Fernando Valley workshop, Smiley repairs most of his own musical instruments and even builds some of the Rube Goldberg-type contraptions which he uses for instruments in some of his films.

**Bang!**

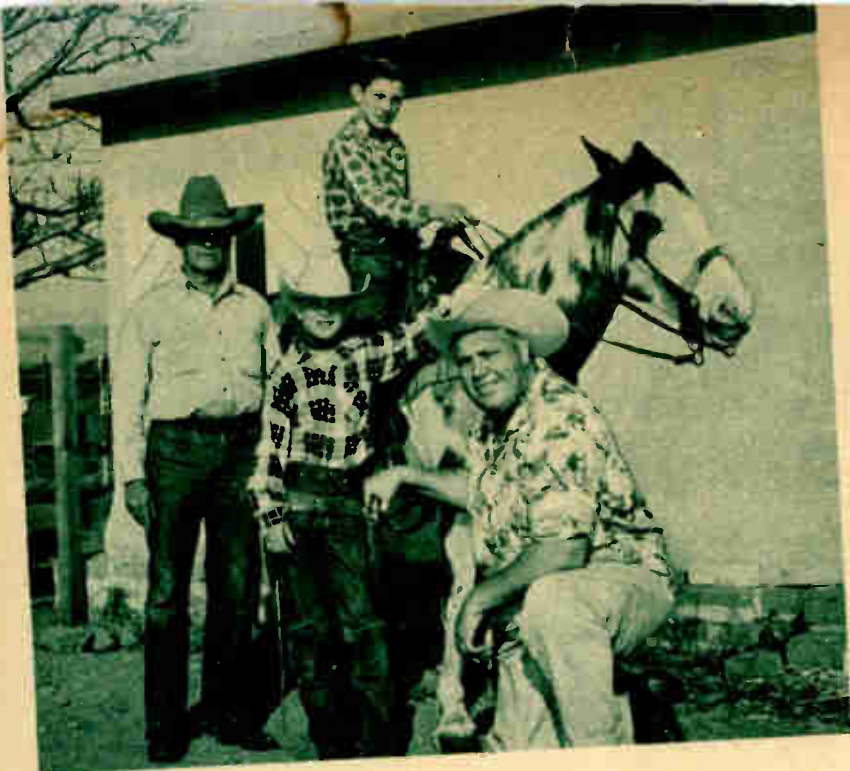
At home he also has written the over 200 songs which you hear on his radio show. Smiley can at any time demonstrate complete dexterity on fifty-two instruments, although actually he is able to play well over 100. On only one unfortunate occasion has a home-made instrument not proven practical to the musician-comedian. It blew up in his face.

But the man who talks with the "frog's voice" is never too busy to share his entertainment proclivities with his own small fry, four in number. Smiley and wife Dallas MacDonnell, newspaper woman and columnist, have a nice distribution in Linda, Stephen, Carolyn and Brian.

One evening Smiley decided to show his children some home movies. When he found his portable screen too small, he decided to use the white side of a neighbor's house, knowing they were not at home. At the end of the picture, Smiley heard applause from outside his yard. He went out to investigate, and found ten cars lined up along the street. Passers-by had stopped to enjoy the free show.

Smiley just considered this the next in a new count of one-night stands. He had already chalked up 4,000.





**ON THE STRONGBOW ACRE IN NORTHRIDGE** with the boys' horse, Pocahontas. That's Jules kneeling, Gary on the horse, Stephen in the cowboy outfit, and Pat McCart (left), who is teaching the boys to ride. (Picture by Ramona StrongBow. Cover exclusively for TV-Radio Life by Randolph, San Bernardino.)

I Got



**O**NE NIGHT when Jules and I were on one of our infrequent visits to a night club, the emcee looked over at our table and took in all six feet six and 375 pounds of Jules. "Lady," the emcee said to me, "is that your husband?"

I nodded.

"You got a bargain!" he answered.

I agree in more ways than one. In fact, I'm afraid this story is going to sound prejudiced. So often people have stopped me to ask "Is your husband as nice as he is on TV?" My reply always is, "He's nicer."

Jules doesn't like airs. He hates lies and hypocrisy and one thing he is always telling our boys is "Be honest." In lots of ways he's just a country boy—a shining example of "You can take the boy out of the country but you can't take the country out of the boy." He always keeps saying he likes the simple things of life, but on the other hand, he enjoys our pool and he enjoys his Cadillac (and he just about *has* to have a Cadillac—he's got to have room, that boy! Even with his big car he had to have the seat set back a few more inches).

Perhaps I can sum up Jules best by saying he can handle himself at

the swankiest resort, and command the attention of the haughtiest maitre d', and yet when we have dinner at home he always says grace at the table. We like to eat by candlelight and play dinner music records.

#### Dislikes

Jules hates gossip and doesn't listen to gossip he doesn't like. But he loves to talk and we just like to sit some evenings and hash things over. We'll gab and gab and gab, sometimes until three o'clock in the morning. He's a real Southerner who thinks people are enjoyable if *you'll* take time to enjoy *them*. Jules is a wonderful host, but we seldom entertain. We have no close friends as such—ours are mostly business associates—so our chief pleasure is staying home alone. We watch TV too much, Jules just doesn't like to read, he doesn't play cards and he doesn't gamble. He'll dance if forced into it.

About the only time he gets cross is when he's worn out. I have learned that's not the time for me to yakety yak. Jules doesn't lose his temper often, but it's like an atomic explosion when he does and the thing to do is keep your mouth shut and get out of the way. The thing I can do the worst is give an opinion without being asked.

Around the country he's noted as "the humorist," because he loves to rib people. His specialty is practical jokes, but I can't give you a very good example because you have to know the person involved. Jules teases me all the time. I think one reason he loves me is I'm such a stooge.

He says he doesn't believe in celebrating birthdays and Christmas, but he does anyway because he's supposed to. He'd rather bring things home when *he* wants to. He's not extravagant, but still he believes that we're not here for long, so let's enjoy ourselves—sort of a "spend a little, save a little" theory. Jules buys all my suits without my even being around. He has good taste in clothes and is considered one of the best-dressed men in the sports world. One of my friends bought a mink coat and suggested I try it on. The minute I did, I knew a Royal Pastel mink was for me. Next thing I knew, Jules came home with one. The same thing happened when he brought home my fur scarf.

One thing Jules isn't very good about is picking things up. But then we are both badly spoiled by each other. Though he likes to select my suits, he always leaves it to me to



# A Bargain!

By Ramona (Mrs. Jules)  
StrongBow

As Told to Evelyn Bigsby

lay out his clothes when he's dressing to go into Hollywood or some other place outside the ranch. I lay out his shirt, his socks, his tie, and am ready when he says, "Well, what am I wearing today?"

#### Likes Color

Jule's color is red—he likes vivid things, not blah things. For suits he likes navy blue, or brown tweed, and he has a very becoming pale-blue glen plaid. Around the house he wears blue jeans and aloha shirts—loud shirts. Somebody gave him some red cowboy boots and he loves them. With a fifty-six-inch chest and twenty-four-and-one-half-inch neck, he has to have everything custom-made except his hankies.

We call our house near Northridge "Hacienda de Felicidad," and it's as colorful as Jules's shirts. Both our bedroom and the dining room have flamingo walls and the living room has two nine-by-twelve rugs, one green and one red—Injun style (Jules has a small percentage of Cherokee blood mixed in with his Scotch, Irish and French).

Poor Jules! He just loves to eat, but he'd just as soon have simple things like chili beans, macaroni and cheese or hamburger. The only cooking he does is barbecuing—he likes to fix steaks. Up until the time he started his serious reducing, he merely made stabs at losing weight. What really sunk both of us was our trip to Hawaii—everything tasted so good and looked so good, orchids floating in the butter dishes and things like that, we ate too much.

Jules is definitely not a worrier. He's quite philosophical and he accepts things where I'll want to fight. But nobody pushes him around. He won't argue wrestling with anyone. What's the use? Most people have their minds made up and arguments won't change them. He's pretty good about being punctual and always telephones if he's going to be late.

#### Accepts Criticism

After he has done a TV show, his first question when he gets home is "What did I do wrong?" I'm sup-

posed to have a list of criticism, and if I don't Jules asks, "Weren't you watching? Haven't you any criticisms?" He takes any suggestions agreeably.

Before I met Jules I had been in the publicity business for seven or eight years and actually I was working the night I met him in a dressing room with Gorgeous George. I had never been in a dressing room before in my life and I've never been in one since. Jules and I liked each other and soon I started doing his publicity, then I started handling his fan mail. Today his routine fan mail takes ten hours a week. If someone gets a

bum deal, it jumps. We received 10,000 letters in one month when Mr. Moto's sleeper hold was an issue.

We work in a large den adjoining our bedroom. Jules is on the phone hours on end and of course I am busy, too. In between phone calls we spend our time entertaining each other—just chatting, swimming, or shuffleboard. Jules likes all kinds of sports and he can beat me at anything. He's just one of those well coordinated people.

Photography is one of his greatest hobbies—he has four good cameras and we're building a darkroom. Some of his colored movies are gorgeous. The boys—Gary is twelve and Stephen is ten—make good subjects. Right now they are learning to ride. Jules insisted that they learn correctly, so he hired an old cowboy to teach them. Both children attend public school, and they go to Sunday school at the First Baptist Church in Van Nuys. (The preacher is a terrific wrestling fan!)

Around the house Jules is not handy and he hates it if I keep after him about things that need fixing. He's such a clever business man he could do almost anything if he wanted to, but he just doesn't like to be a fix-it. One of the biggest hits he has ever made with the boys was just recently when he built a mouse house.

They say that the ideal mate should be a companion, a worker and a lover all rolled into one. Jules is my good friend. He's my good pal. And he's my good sweetheart. If that isn't a bargain, I'll put in with you!

➡ **JULES TYPES WHILE RELAXING BY THE STRONGBOW POOL.** He was born in Arkansas, lived in Oklahoma until eighteen, is now Honorary Governor of the California Okies; is also running for Mayor of Sepulveda. Jules's parents and a younger sister live in Santa Monica.





Joan Davis

# Can't Afford To Cry

*It's More Serious Than You Think If She Gets Red Eyes*

**I**F YOU were sitting in Joan Davis's French Provincial bungalow on the General Service Studio's lot in Hollywood waiting for her to punch in for lunch and if you were braced to welcome a rowdy dowdy, dim-brained Joan familiar to TV viewers, you would be wrong—quite wrong.

Joan's footsteps are almost gentle as they herald her rapid approach. She opens the door and comes into full view as a lady in pink—pink skirt, pink sweater and saucy pink hat with a poke bonnet brim. In a well modulated voice she overflows with apologies for being a few minutes late.

Her secretary hurries to dip up the waiting lunch comprising a variety of Chinese foods. Time element is important, for Joan now has two careers to squeeze into twenty-four hours: she is not only star of the Joan Davis TV Show, but as head of Joan Davis Productions, she owns the show, chooses the men who will direct, write, and work on the series and the men and women who will be cast in roles. Yes, she signs the checks, too.

## Days Are Busy

Responsibility for this business venture weighs heavily on Joan, but she is assuming it because she wants to. She still finds time to play her cherished golf and pursue her painting, which has become a happy hobby. Joan also enjoys people. "She's one of the best listeners I know," observed her secretary, Jean Gordon. "I can always tell when Joan has something on her mind. If she's worrying about the TV show, she's very quiet, but when everything is running smoothly, she loves having people around and relishing their conversations."

So far, since starting on her business career last fall, the star has not found it necessary to directly fire

anyone in her organization. She finds working with her company stimulating, but is careful not to arouse any resentment that men might develop because of working for a woman.

Generally she is completely sold on the idea of producing her own telepix series. "The residual," she says nodding her head sagely—meaning that by doing the telenovela on film she has something left after it has been aired once, whereas a live performance is gone with the wind. With many new TV stations opening in previously untouched markets, a producer with a filmed series can re-run a cycle again and again—all velvet, financially speaking.

Naturally, the velvet of re-runs has its opposite in the sackcloth of original production. Joan talks abhor-

ringly about "running into double time," or grimly of "triple time," sandwiches these remarks between references to seeing the rushes, revising the script, or conferring with her key assistants. Naturally, the push is to get a good show, and to do it as economically as possible.

Only infrequently does a woman in Joan's position find the going so rough that some vent to pent-up emotions must be given. One day she felt so upset that she started to cry. Suddenly, while the tears were trickling down her cheeks, she pulled herself up short. "Stop it!" Joan Davis said to Joan Davis. "If you don't, your eyes are going to be red, your nose will swell, and you'll hold up production because you won't be able to go in front of the cameras. You can't afford to cry!"



**BUSY AS SHE IS, THE BLONDE COMEDIENNE** gets in her licks with golf clubs and paint brushes. Joan posed here with the first picture she ever painted; then when she saw this photograph of herself with the painting, she said, "Label this 'self portrait.'" Signature in lower right-hand corner of painting is "Ja Dee," naturally a play on comedienne's initials.



# This Week in TV

## In & Out of Focus (General Comment)

### Around TV Row

Edgar Bergen and his merry troupe have renewed their contract with CBS. In addition to his radio stint Bergen will do approximately five TV shows next season. . . . Skelton loses his Sunday night spot to Paul Winchell and Jerry Mahoney next season. Skelton is under contract to the sponsor but where his show will land is a moot point. . . . Peter Potter's secretary Marilyn Morrice married Hal Goodwin, who substitutes for Pete whenever the occasion arises. That's keeping it in the family. . . . When the "Lucy Ricardo" "I Love Lucy" baby makes its video appearance, some time in April, six-month-old twins will be used because of the necessity of working babies for only seconds at a time. . . . KNBH had inked Al Burton, producer and star of "Tele-teen Reporter," to a five-year contract. . . . Connie Russell is slated to appear on the three remaining Eddie Cantor "Colgate Comedy Hour" shows this season.

Ann Sothern was cited by the Hollywood Chapter of the National Secretaries Association as "the secretary we'd most like to imitate."

Colonel Tim McCoy begins his fourth year on TV.

The man with the Indian lore is currently viewed on KNXT. . . . Dan Lundberg, who's been on ever so many channels, bows on KECA-TV with a tongue-in-cheek format that's sure to entertain. . . . Politics pays off. Sherman Douglas, daughter of Lewis W. Douglas, former Ambassador to Great Britain, has become the editorial assistant to Bill Brennan, general program co-ordinator for CBS-TV.

Frank DeVol returned to TV with a bang. In addition to his "Stars on Stage" stint (Channel 11) he bows as moderator on "Platterpanel" via KNXT. Although this show revolves about records it's unlike "Juke-Box Jury."—M.R.



Frank DeVol

### Ed Sullivan Cited

The first time a movie sketch was integrated into a TV program was on "Toast of the Town" in 1949. Since then Ed Sullivan, popular host of "Toast," has been demonstrating that both TV and the motion-picture industry can achieve their highest rate of progress by wholehearted cooperation.

For his cooperation in helping to publicize movies through the medium of TV, Sullivan was made an honorary life member of the Association of Motion Picture Advertisers.

### Easter Parade on TV

Last year's remembrances of the television coverage of the Easter Parade aren't very happy ones. Primarily, the beauty and significance of the occasion were marred by too frequent commercials.

Whether the networks will benefit from last year's incompatible coverage remains to be seen. In any event, NBC-TV airs the Easter Parade from Fifth Avenue, New York City, via KNBH, at 9:30 Easter morn. Frank Blair acts as host and Eleanor Lambert, associated with the New York Dress Institute, is set as your fashion guide.

### ABC's Talent Grows

Since its merger with UPT, ABC keeps popping up with pleasant announcements. Its talent roster grows more impressive every day, and undoubtedly NBC and CBS will feel the effect of a competitive ABC network for the first time.

Ray Bolger, one of America's foremost dancing comedians, has been signed to an exclusive long-term radio and TV contract by ABC. Danny Thomas, the wailing Syrian, has also been

set on Channel 7. Thomas and Bolger add their talents to the growing family which thus far includes George Jessel, Martin Block and Paul Hartman.

The public as well as the competition will interestedly watch the developments of the new ABC network.

## Stop, Listen, Look (Shows You May Like)

### Ford Theater

NBC-TV (KNBH)  
Thursday, 9:30 p.m.

The "Ford Theater" presentations have been consistently hitting a good stride in entertainment values. Their film series, for the most part, stress enjoyment and usually skirt around dark drama. It's a show you can be sure affords you complete relaxation and enjoyment.

Recent airer entitled "Double Exposure," starring Dan Duryea, George Brent and Marvin Kaplan, was an interesting story woven about a newspaper's expose of corrupt municipal government. Reporter Duryea succeeds in getting timid Marvin a job on the "Bulletin" when Mr. Milquetoast inadvertently snaps the Mayor and the town's leading racketeer together. Editor George Brent is compromised into hiring the timid Marvin because he wants those "hot pictures." The expose is on and the fun begins.

The show was unequivocally Marvin Kaplan's and the stars supported him ably.—M. R.

## Second Glances (Critical Comment)

### We Point With Pride

. . . To the over-all excellence of the "Colgate Comedy Hour" (March 22). Producer-director Ernest D. Glucksmann harnessed the diverse talents of Bob Hope, Eddie Cantor, Donald O'Connor, Sidney Miller, Abbott and Costello, Dean Martin and Jerry Lewis into a gala production.

. . . To the streamlined Dagmar, who shed twenty-five pounds, on the Milton Berle Show. Her figure is better than ever and her dumb delivery of lines stole the spotlight from "Uncle Milty." Dagmar is back, let's hope we see more of her.

. . . To Edward R. Murrow's visit to The Emerald Isle on his "See It Now" (March 22) telecast. Howard K. Smith, chief of the CBS-TV European New Bureau, captured the spirit of the Irish with his inimitable unrehearsed interviews with the man on the street (as well as with Prime Minister Eamon de Valera). Cameraman Scott spotted the Irish farmer, schoolteacher (completely out of this world) and a rehearsal of the famed Abbey Players.

Of the many excellent features "See It Now" presents, we thought their visit to Ireland one of the best.

. . . To Eddie Cleto for his emcee  
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*This Week in TV—Continued*

chores on "Western Varieties" on Friday on Channel 5, filling in for the ailing Doye O'Dell.

Off Lens ( Personalities )

*Dennis Day*

When Dennis Day graduated from Manhattan College in 1938, little did he think that he would be cited by his alma mater with its medal of honor.

The presentation will be made on April 11 with Cardinal Francis Spellman presiding. Dennis is being cited "for leading an exemplary life and for bringing into American homes a high calibre of wholesome and thoroughly enjoyable entertainment."

*Winchell Protests*

Walter Winchell is no different than millions of other TV viewers. Winchell has nothing against legitimate reputable sponsors. He has been on radio—and now on TV—for too many years to object to well-handled commercials.

But Winchell does object to the annoying, bellowing commercials which are now flooding our screens. He informed his listeners of this attitude

last week by giving a publicity break to a new product, "Blab-Off." This clever device permits viewers to cut off annoying commercials right from their easy chairs.

For fuller details on this new item see page 25 in our HOME LIFE section.

Don't get us or Winchell wrong. We have nothing against commercials on TV. TV without commercials would be impossible. But we do object to the vulgar, boring and loud pitches which have become all too prevalent the past few months.

On Lens ( About Studio Happenings )

*CBS Lures Culture*

CBS-TV is in a cultural and educational mood.

It has announced two new programs, "The Search," scheduled for the fall, and "Adventure," which bows on May 10. More than twenty-one leading American universities throughout the country, including our own University of Southern California and the California Institute of Technology, are joining CBS in presenting "The Search."

"The Search," explains producer Roy Lockwood, "will attempt to give a documentary feeling of what the uni-

versity is like, to explore fully one particular activity of the university that it does outstandingly well or which is unique to that university. The decision as to what phase of each university's activity should be told was arrived at after conferring at length with the faculty involved. . . . Each viewer must gain in some aspect of living."

Following is a cross-section of the subjects to be TV-documented:

University of Iowa—"A Farm Boy Looks at Art," the university's integrated fine-arts program.

Cornell University—"Aeronautics." Brown University — "Methods of Navigation."

Massachusetts Institute of Technology—"Labor-Management Institute."

Who said the networks were not programming educational programs?

**"ADVENTURE"**

The American Museum of Natural History, world-famous for its dramatic exhibitions of scientific wonders, and CBS Television have contracted to dramatize the vast resources of the Museum and Hayden's planetarium through the television medium.

The Museum is perhaps the world's richest depository of scientific treasures. The series will give viewers throughout America the rare opportunity of seeing its treasures. "Adventure" aims to prove once again that truth is not only stranger but more entertaining than fiction.

Televising the Planetarium will enable viewers to take visual excursions to our neighboring planets.

CBS-TV newsman Charles Collingwood, as anchor man for the program, will impart an atmosphere of sharp, timely news reporting to each visit.

The network's announcements for both of these shows are intriguing. If it's half as good as it sounds, viewers are going to learn a lot and what's more probably like it.—M. R.

Join the fun on the bright, new lightning-fast variety quiz



with Bobby Sherwood

alternate

Fridays

9:30 p.m.

**KECA-TV** Channel 7  
ABC Television

ENJOY **TV COLOR** NOW!

**NEW 3 COLOR FILTER**

Sizes 8" to 14" \$2<sup>00</sup> postpaid } Sizes 16" to 21" \$3<sup>00</sup> postpaid

This amazing 3 color filter has been developed to eliminate glare and eyestrain. It reduces "snow" and "ghosts". Makes picture clearer, improves fringe area reception. The COLOR ILLUSION of blue sky, green grass and flesh-toned characters gives added enjoyment to your TV entertainment. Acclaimed by 1000's. Easily attached to front of viewing glass. Makes a wonderful gift. Made on Eastman Kodapak film in sizes 8" through 21". PLEASE STATE SCREEN SIZE WHEN ORDERING. SOLD ON MONEY-BACK GUARANTEE.

**GREAT WESTERN SALES CORP.**  
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Also available in solid amber color sizes 8" to 24" at \$3.00. Ask for "GLARE-GARD" when ordering.



## HOLLAND'S TUNNEL

BY JACK HOLLAND

It was a sad sight seeing Red Skelton's first show since his illness. The humility and talent of this really great comic were there but the material certainly wasn't. The ambulance skit was drawn out and out and out and was notable for its complete lack of humor. It's hard to understand why a comedian of Red's stature has had such a difficult time getting the kind of show that had once made him such a terrific TV personality. He still has what it takes but he can't keep on with uninspired material. Granted that TV has a ravenous appetite but are all comedy writers so tired? Let's hope Red really starts hitting again!

Idle Thoughts: Do you feel better since changing to the smoke that says you will if you use it? We tried a package and have not had to stop using vitamin pills yet. Which reminds one of the noted surgeon's claim that a certain tar in cigarettes is a big cause of cancer. What will this do to the brands which claim curative powers for their cigs? . . . Bishop Fulton Sheen is still one of the most inspirational personalities on TV; and this comes from one who is not a Catholic but who believes that the good Bishop is performing a real service to TV audiences. Now watch the letters come in from certain groups who will have axes to grind.

The Mail Bag: Got some charming letters from some lovely little ladies who just didn't like me for feeling Drew Pearson was being given the pressure-group treatment. Why, one of these ladies even wrote the editor of this magazine saying I was no credit to the book and that she hoped other complaints against me would pour in. These little epistles all had one thing in common—anybody who didn't go for Fulton Lewis, Senators McCarthy and McCarran, Paul Harvey, etc. was not an American. And that those who didn't get on their bandwagon should be taken off TV and radio. Well, the last time I read the Constitution there was still freedom of speech—and freedom of press—mentioned. It would be a fine state of affairs if only one side were allowed to air its views. This department has no use for Communism and is heartily in accord with all those who unselfishly and sincerely are fighting it—for no personal gain or publicity. But it's frankly boring and dangerous to classify all those good Americans who disagree with the tactics of some as Reds and what-have-you. TV is doing an excellent service in televising the Un-American Activities Committee hearings. Every Red should be rooted out—but let's be careful that good Americans are not given the wrong label without conclusive proof. And now let more mail come in.

Why can't CBS-TV find a decent time slot for Ed Murrow's "See It Now" show? Sundays at 3:30 is a lousy time. And this show is too great

Dorothy Price:

## Housewife Turns TV Star

EVERY TIME Dorothy Price has stepped before the cameras on the Jimmy Wakely Show, she has verified what her singing teacher once told her: "The greatest thing you have to sell in your being happy."

Dorothy should be happy. She has talent, a cute figure, June Allysonish looks and personality. A career in TV seems certain; Dorothy's own fifteen-minute TV show has been "packaged" by Jimmy Wakely. To crown her happiness, Dottie has a fine husband and two youngsters, Pam (eight) and Patty Kay (eighteen months.) The TV career is something that sneaked in the back door just one year ago. Here's what led up to it: childhood in Minneapolis ("Don't mention it, but I sang in a kiddie revue"); girlhood in Pasadena, where she attended Pasadena J.C. ("I sang with the high-school band, was a song and cheer leader"); ambitions of going to college ("But when I looked around my friends who were coming out of college were taking business courses to get jobs or were just plain old getting married"). So through a friend with influential MCA, Dorothy snagged a job singing in the Zebra Room of The Town House. She warbled with The Four Squires, with The Rhythm Rascals, with Jud Conlon's aggregation, with camp shows during the war, with Ray Noble, Al Donohue, Jan Garber; with Gordon Jenkins's orchestra at NBC, with Matty Malneck on theater dates.



Then along came Paul Price, whom Dorothy met one night through a mutual friend. Marriage shelved the singing career.

### Developments

Last fall (nine years later) Mr. and

to be tossed about as it has been.

Ken Murray is one of my favorite people, but didn't he go slightly overboard on his last TV show plugging his picture "The Marshal's Daughter"? His enthusiasm for this production is understandable but too many plugs can kill it.

Breathless Item: Laurie Anders is a cowgirl for real. Her mare, "Twinkle, Twinkle," recently debuted a colt which Laurie named "Little Star." The young lady is getting quite a stable since she already has another young horse, "Little Lulu III."

Bob Cummings's "My Hero" show is getting better because it gives Bob a chance to do the kind of light comedy for which he is noted. The slapstick and corn have gone out the window—and no one is happier over the change than Mr. C, who is a real fine fellow, by the way.

Question of the week: Why doesn't Sunsweet change its commercials on the Charles Laughton show? As for Laughton, he is merely great.

Mrs. Price were enjoying a week end at The Last Frontier in Las Vegas when the pianist in the dance band recognized Dorothy and asked her to sing a little number. A friend of Jack McElroy's who was there asked Dorothy if he could arrange a guest appearance for her on Jack's KNBH show. Her TV spot went over excellently. "This was all I needed to intrigue me with TV," Dorothy now confesses. "Everyone who heard me and gave me a compliment added to my enthusiasm. I was just bouncing for joy."

Guest shots with Hawthorne followed, then a chance meeting with Jimmy Wakely. Sitting in Naples restaurant across from Columbia Square, he turned to Dorothy and said, "How would you like to come on my TV show?"

"I'd like that fine," she replied.

"Can you sing 'Carolina in the Morning'?"

For answer, she started the song. Jimmy joined in while the other customers perked up their ears at the duet.

Since then, the pretty Mrs. Price has been successfully juggling a home job and re budding career. Here is where her splendid perspective and sense of values come in handily. Dorothy knows how to utilize short cuts in housework, knows how to slash through to important things, plays it smart by not letting down on her good cooking. Her mother, who used to make all Dorothy's formals for the road, is again busy turning out originals for daughter's TV appearances. Since wardrobe is very important to a TV performer, Dorothy is especially appreciative of her mother's creations. "I always used to say that twenty-five per cent of my career was due to Mother," she explains, "and I feel it's as true now as it ever was."

One important factor not to be overlooked in Dorothy's success is her position as Mrs. Paul Price, wife of the TV-radio columnist for the Daily News. Paul's expert eye and ear always take in her performances and his resulting opinions are extremely helpful. "He's quite frank in his criticism," Dorothy admits, "and he doesn't go overboard in his praise. From him a 'you looked good' means something special."

As for the entree she may enjoy because of Paul. "I don't kid myself when I'm asked on a show the first time," Dorothy observes. "It may be on account I'm Mrs. Paul Price. But when I'm asked BACK, I believe it's because they want ME."



# Flicker Fare

# TV Previews

**Saturday, April 4**

- "SONG OF THE RANGE," (5), 10:30 a.m.
- "I RING DOORBELLS," Roscoe Karns, Anne Gwynne, (5), 12:00 n.
- "THE DEVIL BAT'S DAUGHTER," Rosemary LaPlanche, John James, (7), 12:00 n.
- "HOW DO YOU DO?," Harry VonZell, Cheryl Walker, (9), 12:45 p.m.
- "THE RED DESERT," Don Barry, Tom Neal, (5), 1:00 p.m.
- "IN OLD SANTA FE," Ken Maynard, (7), 1:15 p.m.
- "RED RIVER RENEGADES," Sunset Carson, (11), 1:30 p.m.
- "HIGH TIDE," Lee Tracy, (4), 2:00 p.m.
- "WILD CAT," Richard Arlen, Arline Judge, (5), 2:15 p.m.
- "SHERIFF OF CIMMARON," Sunset Carson, (11), 2:45 p.m.
- "TOMORROW THE WORLD," Fredric March, Betty Field, (5), 3:45 p.m.
- "ALIAS THE BADMAN," Ken Maynard, (7), 4:00 p.m.
- "THUNDERING TAXIS," Billy Gilbert, (11), 4:30 p.m.
- "ENCHANTED VALLEY," Alan Curtis, Anne Gwynn, (9), 4:45 p.m.
- "SUNNIE SAUNDERS," Bob Steele, (2), 5:00 p.m.
- "UNION FROM," Freddie Stewart, June Preisser, Judy Clark, (13), 5:00 p.m.
- "BORDER BANDITS," Johnny Mack Brown, (5), 5:30 p.m.
- "SPRING IN PARK LANE," Anne Nagel, Michael Wilding, (5), 6:30 p.m.
- "HAT BOX MYSTERY," Tom Neal, Pamela Blake, Allen Jenkins, (9), 7:00 p.m.
- "ICE CAPADES," James Ellison and Dorothy Lewis, (11), 7:30 p.m.
- "FOREIGN CORRESPONDENT," Joel McCrea, Laraine Day, (5), 9:00 p.m.
- "STRANGE IMPERSONATION," Brenda Marshall, William Gargan, (9), 9:30 p.m.
- "TODAY I HANG," Walter Woolf King, Mona Barrie, (11), 9:30 p.m.
- "ADVENTURES OF MICHAEL STROGOFF," Anton Wolbrook, Fay Bainter, Akim Tamiroff, (4), 10:30 p.m.
- "SHADOWS OVER CHINATOWN," Charille Chan, (5), 10:30 p.m.
- "LUCKIEST GUY IN THE WORLD," Gordon Oliver, Marjorie Reynolds, (11), 10:30 p.m.

- "CRIME SMASHER," Gale Storm, (7), 11:00 p.m.
- "MURDER IS NEWS," John Gallaudet, Iris Meredith, (11), 11:00 p.m.
- "POLICE BULLETS," John Archer, Joan Marsh, Warren Hymer, (13), 11:05 p.m.

**Sunday, April 5**

- "TOMBSTONE TERROR," Bob Steele, (2), 11:00 a.m.
- "WHY GIRLS LEAVE HOME," Lola Lane, Sheldon Leonard, Pamela Blake, (13), 11:15 a.m.
- "ADVENTURES OF MICHAEL STROGOFF," Anton Wolbrook, (4), 12:00 n.
- "HOLLYWOOD AND VINE," James Ellison, (5), 12:00 n.
- "LITTLE PAL," Mickey Rooney, Ralph Bellamy, (9), 12:00 n.
- "SPRINGTIME IN TEXAS," (5), 1:00 p.m.
- "AN OLD FASHIONED GIRL," Gloria Jean, Jimmie Lydon, John Howard, Irene Ryan, (13), 1:00 p.m.
- "BIG SHOWOFF," Arthur Lake, Dale Evans, (5), 2:00 p.m.
- "WIFE OF MONTE CRISTO," John Loder, (13), 2:15 p.m.
- "WAGONS WESTWARD," Chester Morris, Anita Louise, Ona Munson, (5), 3:15 p.m.
- "HIDDEN ENEMY," Warren Hull, (13), 3:30 p.m.
- "I BEHELD HIS GLORY," Special Easter Film, (7), 4:00 p.m.
- "KNICKERBOCKER HOLIDAY," Nelson Eddy, Charles Coburn, (5), 4:30 p.m.
- "MYSTERY JUNCTION," (7), 6:00 p.m.
- "BLUEBEARD," John Carradine, Jean Parker, (9), 6:00 p.m.
- "HOTEL ANCHOVY," Ritz Brothers, (11), 5:30 p.m.
- "SLIPPY MCGEE," Donald Barry, Dale Evans, (13), 6:30 p.m.
- "RHYTHM ON THE CLOUDS," Warren Hull, Patricia Ellis, (11), 7:30 p.m.
- "BORROWED HERO," Alan Baxter, Florence Rice, (13), 10:15 p.m.
- "HELL BOUND," Leo Carrillo, Lloyd Hughes, (11), 10:30 p.m.
- "DECOY," Jean Gilley, Ed Norris, (4), 11:15 p.m.

**Monday, April 6**

- "I COVER THE WATERFRONT," Claud-

(Please Turn to Page 19)

**TIME CHANGES**

Sunday, April 5—THE LUNDBERG SHOW, (7), 12:00 n. Dan Lundberg, correspondent, commentator and news reporter, moves from KNXT to KECA-TV, where he continues his tips for better living.

**WHAT'S SPECIAL**

Saturday, April 4—JUNIOR PRESS CONFERENCE, (7), 11:30 a.m. Senator Price Daniel (D., Tex.) speaks with a collegiate student panel on "The Battle for Tidelands Oil."

Sunday, April 5—PONTIFICAL HIGH MASS, (4), 8:00 a.m. A special Easter service from St. Monica's Basilica in Cincinnati, Ohio.

Sunday, April 5—EASTER IN NEW YORK, (4), 9:30 a.m. The Easter Parade on Fifth Avenue, New York.

Sunday, April 5—AMERICAN FORUM, (4), 11:30 a.m. Senators Estes Kefauver (D., Tenn.) and Russell B. Long (D., La.) debate the question of whether we should have "Federal or State Tidelands Ownership."

Sunday, April 5—EASTER FILM, (7), 4:00 p.m. "I Beheld His Glory," filmed especially for Easter Day.

Tuesday, April 7—PACIFIC COAST LEAGUE BASEBALL, (9), 8:10 p.m. The Hollywood Stars versus the Oakland Oaks. (Tuesday through Friday.)

Friday, April 10—GREATEST FIGHTS OF THE CENTURY, (4), 8:00 p.m. One of the most famous fights in the history of boxing—Jack Dempsey and Gene Tunney.

**WHAT'S NEW**

Thursday, April 2—FISHING TIPS, (13), 8:00 p.m. Program for fishing enthusiasts which brings news and help to you Izaak Walton. (Bowed April 2.)

Saturday, April 4—SATURDAY NIGHT WHOOP-DE-DO, (13), 10:00 p.m. Clifffe Stone and friends bring impromptu entertainment from El Monte Stadium. (Bowed March 28.)

Sunday, April 5—DOUBLE PLAY, (9), 3:30 p.m. Laraine Day and Leo Durocher appear between games of the Los Angeles Angels and the Portland Beavers.

Sunday, April 5—PLATTERPANEL, (2), 10:30 p.m. Frank DeVol, with permanent panellists Johnny Grant, Bill Ballance and Ronnie Kemper and guests, choosing records to be placed in the "Platterpanel Hall of Fame."

Thursday, April 9—CRAIG KENNEDY, CRIMINOLOGIST, (9), 7:30 p.m. A fast-moving dramatic series starring Donald Woods and Sidney Mason. (Debuted April 2.)

Friday, April 10—THE BUSTER CRABBE SHOW, (9), 7:30 p.m. Buster Crabbe rides the danger trails of the West in a new series of action-packed stories. (Bowed April 3.)

Friday, April 10—QUICK AS A FLASH, (7), 9:30 p.m. Bobby Sherwood emcees an audience-participation show in which contestants identify dramatized events. (Bowed March 27.) (Alternate Fridays.)

**WHAT'S BACK**

Friday, April 10—LIFE WITH LUIGI, (2), 8:30 p.m. The lovable Luigi returns to delight his audiences once more.

**WHAT'S PLAYING**

Sunday, April 5—YOU ARE THERE, (2), 3:00 p.m. You will see "The Salem Witch Trials," which resulted in the death of twenty and arrest of hundreds in 1692 in Salem.

Sunday, April 5—HALLMARK HALL OF FAME, (4), 5:00 p.m. Sarah Churchill stars in "A Queen is Born," which portrays an important episode in the life of Queen Elizabeth in 1554.

Monday, April 6—STUDIO ONE, (2), 7:00 p.m. (Please Turn to Page 27)

**KLAC-TV**

CHANNEL



Top Movie  
Enjoyment

**MILLION DOLLAR MOVIE**

MONDAYS at 7 p.m.

**FILM PLAYHOUSE**

TUESDAY AT 7:00 P.M.



**April 4**

Information Received From Stations  
Subject to Last Minute Change

*N* Indicates New Program  
*M* Indicates Microwave  
*K* Indicates Kinescoped

- 10:00 5 News; Music—30m.  
7 Thrill Theatre—30m.  
"Rex and Rinty."
- 10:15 7 Test Pattern—30m.
- 10:30 5 Giant Movie—One—60m.  
7 Thrill Theater—30m.  
"Rex and Rinty."
- 10:45 8 Televispers—15m.
- 11:00 7 Rootie Kazootie—30m.  
Songs audience participation, movie and a 3-minute playlet.  
8 Smilin' Ed McConnell—30m.  
4 Cinema Carnival  
5 Smilin' Ed McConnell—30m.  
7, 8 Jr. Press Conference  
Senator Price Daniel (D-Tenn.) speaks with collegiate panel on "The Battle for Tidelands Oil."
- 12:00 4 A Conversation with Dr. Louis Finkelstein—30m.  
5 Giant Movie—Two—60m.  
7 Movetime—75m.  
8 Rootie Kazootie—Kids—30m.  
11 Test Pattern.
- 12:15 9 This Is Your Navy—30m.
- 12:30 8 This Is Your Life—30m.  
With Ralph Edwards.  
4 Industry On Parade—15m.  
11 KTTV News—5m.
- 12:45 4 State Income Tax—15m.  
9 Feature Film—75m.  
11 Afternoon Serenade—10m.
- 1:00 4 Farms and Gardens—30m.  
Agricultural tips and news.  
5 Giant Movie—3—75m.  
8 Armed Forces Talent Patrol  
Steve Allen with Armed Forces Talent
- 1:15 11 Afternoon Serenade  
7 Sagebrush Theater—65m.
- 1:25 11 KTTV News.
- 1:30 4 Big Picture—Documentary—  
"Blood and Bullets."  
8 Wrestling Films—60m.  
11 Saturday Afternoon Movie—
- 2:00 4 Cinema Carnival—90m.  
9 Baseball—2¼ hrs.  
Los Angeles Angels vs. Portland Beavers.
- 2:15 5 Giant Movie—4—90m.
- 2:20 7 Set of Seven—10m.
- 2:30 7 Campus Farmers—30m.  
Horticulture Demonstrations.  
8 Married Joan—Comedy—30m  
Starring Joan Davis in comedy series.
- 2:45 11 Saturday Afternoon Movie—
- 3:00 7 Stu Erwin Show—30m.  
With Stu Erwin and June Collyer. Stu's family gives him a bang-up birthday by presenting him with a shotgun.  
8 Date With Judy—30m.
- 3:30 4 American Inventory—30m.  
7 Beulah—30m.  
Starring Louise Beavers in "Wires"  
8 Fireside Theatre—30m.
- 3:45 5 Giant Movie—5—75m.
- 4:00 4 Outdoors with Wangenheim  
7 Western Theatre—60m.  
8 Super Circus—K—30m.  
11 How Does It Work?—30m.  
With Arnold Pike, Montebello Jr. High School demonstrates "Heat."

- 4:15 2 Program Previews—15m.  
13 State Income Tax—15m.
- 4:30 2 Learning, '53—30m.  
4 Dick Tracy—30m.  
"Junior and the Sapphire Mystery."  
8 Trouble With Father—30m.  
11 Comedy Cameos—15m.  
Classic movie comedies.
- 4:35 13 Film Short—15m.
- 4:45 9 Dugout Dope—10m.  
9 Feature Film—75m.  
11 Auction City—15m.  
With Sam Mannis.
- 5:00 2 Saddle Tales—75m.  
4 Teleten Reporter—30m.  
Featuring teen-age revue with emcee, Al Burton.  
5 Man's Best Friend—Pets—30m.  
With Herb Wegner.  
7 Paul Whiteman's TV Club—K—  
Featuring teen-age musical.  
8 All Star Revue—K—60m.  
13 Saturday Matinee—85m.
- 5:30 4 Animal Panel—30m.  
With Jack McCoy.  
5 The Fighting West—60m.  
7 Space Patrol—K  
"The Laughing Alien."  
9 Action Theatre—60m.
- 6:00 4 Your Show of Shows—M—90m.  
Sid Caesar and Imogene Coca.  
7 Sat. Night Fights—M—60m.  
8 Beulah—30m.  
Louise Beavers stars.  
9 Fearless Fosdick—30m.  
11 Red Ryder Feature—60m.
- 6:15 2 Income Tax Survey—15m.
- 6:25 13 Late News—5m.
- 6:30 2 Meet Millie—M—Comedy—30m.  
With Elena Verdugo.

**Movie Titles - - Page 10**

- 5 Movie Theatre—90m.
- 8 Lone Ranger—Variety—K—
- 9 Timmy O'Toole—30m.  
Jay Irving with Timmy and Sally.
- 13 Who Knows This?—30m.  
High school students speak on educational subjects with guests.
- 7:00 2 Balance Your Budget  
7 Texas Wrestling—60m.  
From the Dallas Sportatorium.  
8 Jackie Gleason—Variety—K  
June Taylor dances and weekly guests.  
9 Feature Theater—90m.  
11 Film Featurette—30m.  
13 Dinner Theater—30m.  
Film series.
- 7:30 2 Hollywood Road to Fame—  
NTG with group of hopeful talent.  
4 Hit Parade—Music—M—30m.  
America's top tunes, featuring Snooky Lanson, Dorothy Collins and June Valli.
- 11 First Run Movies—90m.  
"Ice Capades," with James Ellison and Dorothy Lewis.
- 13 Hometown Jamboree—60m.  
With Clifflie Stone, Tennessee Ernie, Molly Bee, Bucky Tibbs, Joan O'Brien and the McQuade twins.
- 8:00 2 Jackie Gleason—Variety—K—  
Guest: Mel Tormé.  
4 Unlucky Three—30m.  
Melvyn Douglas stars.  
5 Spade Cooley—Variety—60m.

- 7 Boxing Previews—15m.
- 8 Groucho Marx—Quiz—30m.  
With the "You Bet Your Life" quiz.
- 8:15 7 Hank Weaver—Under the Pepper Trees—15m.
- 8:30 4 My Hero—Comedy—30m.  
Robert Cummings in "The Big Crush."  
7 H'wood Legion Bouts—2½ hrs.  
8 Love Lucy—Comedy—30m.  
Lucille Ball and Desi Arnaz.  
9 TV Juke Box—30m.  
Frank Carroll and music.
- 13 Johnnie Mack Brown—60m.
- 9:00 2 Our Miss Brooks—Comedy—  
Starring Eve Arden in "Lulu, the Pin-up Boat."  
4 The Sky's the Limit—30m.  
Bill Leyden, Quizmaster and Sandy White.  
5 Big Sat. Nite Movie—90m.  
8 Red Buttons Show—30m.  
9 Gift for Gab—30m.  
Vern Vihlene introduces contestants undergoing specialized speech training who compete for prizes.
- 11 Film Featurette—30m.
- 9:30 2 International Wrestling—60m.  
From the Valley Gardens Arena, North Hollywood.  
4 All-Star Revue—K—60m.  
Ben Blue stars with Dorothy Lamour, Connie Haines and Mickey Rooney.  
8 Chevron Theatre—30m.  
11 Mystery Theater—60m.  
9 Mystery Theater—30m.  
13 Adventure Film—30m.
- 10:00 8 Boxing—60m.  
13 Saturday Whoop-De-Do—60m.  
With Clifflie Stone.
- 10:30 2 Juke Box Jury.  
Peter Potter and guests rate latest records. Appearing are Geordie Hormel, Johnny Johnston, Don Wilson, Ann Robinson and Amanda Randolph.  
4 Cinema Carnival—75m.  
5 Sat. Night Movie—75m.  
9 Mystery Theater—75m.  
11 Saturday Startime—30m.
- 10:45 9 Charles Antell—30m.
- 11:00 7 Major Movie Theater—75m.  
8 Danger—30m.  
11 Murder Before Midnight—60m.  
13 Late News—5m.
- 11:05 13 Owl Movie
- 11:30 8 Hit Parade—30m.  
Dorothy Collins, Snooky Lanson and June Valli.
- 11:45 5 Final Edition—10m.  
Tom Hatten reports.
- 12:00 2 Mel Baldwin Show—15m.

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# SUNDAY TV LOGS

Information Received From Stations  
Subject to Last Minute Change

† Indicates New Program  
M Indicates Microwave  
K Indicates Kinescoped

- 5:15 8 Sunrise Service from Mt. Helix
- 8:00 4 Pontifical Hgh Mass—1½ hr.  
From St. Monica's Basilicaln Cincinnati, Ohio.
- 7 Test Pattern—15m.
- 8:15 7 Inspirational Guest Hour—
- 9:15 7 God's Story Book—15m.
- 9:30 4 Easter in New York—60m.  
With Frank Blair and Eleanor Lambert.
- 7 Inspirational Guest Hour—
- 9:40 11 KTTV News—5m.
- 9:45 8 Film Short—15m.
- 11 Sunday Theatre
- 8 Let There Be Light—30m.
- 11 Test Pattern—45m.
- 10:00 4 Frontiers of Faith—30m.
- 7 Cactus Playhouse
- 8 Frontiers of Faith—K—30m.
- 2 Program Previews—15m.
- 10:45 13 Journey Into Faith—30m.
- 11:00 2 Sunday Morning Show—60m.
- 5 In God We Trust—60m.  
Easter sermon from the Wilshire Methodist Church.
- 7 Church in the Home—60m.
- 4, 8 Mr. Wizard—Science—K—  
Don Herbert demonstrate "Gases."
- 11 Great Churches of the Golden West—60m.  
With Rev. Clifton Moore from the Oneonta Congregational Church of South Pasadena.
- 13 Public Serv. Film—15m.
- 11:15 13 Sunday Morning Movie—75m.
- 11:30 4 American Forum of the Air.  
Senator Estes Kefauver (D-Tenn.) and Russell B. Long (D-La.) debate "Federal or State Tideland Ownership."
- 8 Western Theatre—60m.
- 9 The Big Picture—30m.  
"Blood and Bullets."
- 12:00 2 U.N. This Week—30m.
- 4 Cinema Carnival—90m.
- 5 Movie Theatre—60m.
- 7 Lundberg Show—30m.  
With Dan Lundberg.
- 9 Let's Go to the Movies—75m.
- 11 Voluntarily Speaking—15m.  
Jr. League.
- 12:15 11 Polyzoides, Foreign Editor—  
Weekly political analyses.
- 12:30 2 Light of Faith—30m.
- 7 Faith for Today—30m.
- 8 Captain Midnight—30m.
- 11 Garden Chats—30m.
- 13 Film Short—30m.
- 1:00 2 State of the Union—M—30m.
- 5 Western Theatre—60m.
- 7 Western Film—45m.
- 11 Auction Park—30m.
- 13 Sunday Matinee—75m.
- 1:15 9 Baseball Warm-up—10m.  
Ted Myers, host.
- 1:25 9 Baseball—2 hrs.  
Los Angeles Angels vs. Portland Beavers.
- 1:30 2, 8, Omnibus—M—90m.
- 4 Sunday Service—K—30m.
- 11 Big Picture  
New developments in army weapons and gear.
- 1:45 7 Mirandy's Garden Shop—15m.  
Garden tips and flower-of-the-week.
- 2:00 4 Get the Facts—30m.
- 5 Twin Movies—75m.

- 7 Super Circus—Variety—M—60m
- 11 770 on TV—30m.  
With Bill Crago and guests.
- 2:15 13 Sunday Matinee—75m.
- 2:30 4 This Is the Life—30m.  
"Easter."
- 11 Jalopy Derby—2½ hrs.
- 3:00 2 You Are There—30m.  
Salem, Mass. in 1692 when ten young girls accuse a West Indian serving woman of witch craft. "Witch Trial at Salem."
- 4 I'd Like to Know—60m.  
Candidates for Mayor of Los Angeles answer voters' questions.
- 7 Travelcade of Youth—30m.  
Music, inspirational messages and guest speakers.
- 8 Canine Corner—30m.
- 11 Jalopy Derby—2 hrs.
- 3:15 5 Twin Movie—90m.
- 3:30 2, 8 See It Now—M—30m.  
Editor-Narrator Ed Murrow with people and places that make the headlines.
- 7 Talent Patrol—30m.  
With Steve Allen.
- 9 Double Play—15m.  
Hosts, Laraine Day and Leo Du-rocher.
- 13 Sunday Matinee—2 hrs.
- 3:45 9 Baseball—2 hrs.  
Los Angeles Angels vs. Portland Beavers.
- 4:00 2 Cavalcade of Books—30m.  
Georgiana Hardy and Everett Noon-an.
- 4 Kukla, Fran and Ollie—K—  
Guest, H. V. Kaltenborn.
- 7 Your Sunday Matinee—60m.  
Easter film.

## Movie Titles - - Page 10

- 8 Roy Rogers—30m.
- 4:30 2, 8 Private Secretary  
With Ann Southern.
- 4 Zoo Parade—K—30m.  
Marlin Perkins explains "The Platypus Has A Flabby-puss."
- 4:45 5 Movie Theatre—75m.
- 5:00 4 Hallmark Hall of Fame—K  
Sarah Churchill stars in "A Queen Is Born," the story of an incident in the life of Queen Elizabeth I.
- 7 Comedy Curtain Call—K—30m.  
"Blimp Mystery" and "Chasing Around."
- 8 Comedy Hour—K—60m.
- 11 Captain Midnight—30m.  
"Mysterious Island" — Chapter 3 "Queen's Ransom."
- 5:10 13 Late News—5m.
- 5:15 13 American Legion Program
- 5:30 2 Man of the Week—30m.
- 4 Tex Williams Show—60m.
- 5 Film Featurette—30m.
- 7 Tootsie Hippodrome Kids—K
- 11 Comedy Cameos—15m.  
Classic movie comedies.
- 13 Freedom Forum—60m.  
With Freeman Lusk.
- 5:45 11 Film Featurette—45m.
- 5:50 9 Dugout Dope—10m.  
Host, Bert Dunne.
- 6:00 2, 8 The Fred Waring Show—  
With Fred Waring and His Penn-sylvanians. "Song of Easter" will highlight show.
- 5 Wild Bill Hickok—30m.
- 7 Earl Scheib Theatre—60m.
- 9 Feature Film—75m.
- 11 Twenty Questions—Quiz—K—  
Florence Rinard, Herb Poleste, Johnny McPhee and guest Marguerite Piazza.

## April 5

- 6:30 2, 8 Time to Smile—Variety—  
Ken Murray.
  - 4 Roy Rogers Show—30m.  
"Loaded Guns."
  - 5 Eastside Kids—60m.
  - 11 Youth on the March—30m.
  - 13 Movie of the Week—75m.
  - 7:00 2 Stork Club—30m.  
Sherman Billingsley with guests. Janice Carter, Richard Whorf.
  - 4 8 Red Skelton—Comedy—30m.
  - 7 Seminar—30m.  
"Progress and Poverty," by Henry George, is discussed by Prof. Donald Bigelow and students of Columbia University.
  - 11 Bishop Fulton J. Sheen—K—  
"Life Is Worth Living."
  - 13 Short Story—30m.
  - 7:30 2, 8 What's My Line?—M—30m.  
Moderator Jonn Daly with panelists Arlene Franers, Dorothy Kilgallen, Hal Block and Bennett Cerf.
  - 4 Mr. Peepers—K—30m.  
Starring Wally Cox.
- 5 "The Movies"—90m.  
Brought to you by Barbara Ann Bread and Star Kist Tuna.
- 7 What's Your Bid—30m.  
John Reed King, emcee -
  - 11 Sunday Feature Theatre—60m.
  - 7:45 13 Surprise Theater—75m.
  - 8:00 2 Jimmy Wakely Show—30m.
  - 4 The Comedy Hour—K—60m.  
Donald O'Connor stars.
  - 7 770 Forum—30m.  
Retail clerk's union.
  - 8 Mr. Peepers—K—30m.
  - 8:30 2 This Is Show Business—30m.  
Clifton Fadiman host, with guest panelist Glenda Farrell and Senor Wences, spanish ventriloquist, Doretta Morrow, singer, Hoctor and Byrd, dancers.
  - 7 Trial By Tara—30m.
  - 8 Wisdom of the Ages—30m.
  - 11 Film Feature—30m.
  - 9:00 2 Toast of the Town—Variety—  
K—60m.  
Ed Sullivan guests, Rise Stevens, Mario de Monaco, Harlem Globetrotters.
  - 4 Philco TV Playhouse—60m.
  - 5 Bandstand Revue—60m.  
Emcee Harry Babbitt and Leighton Noble's orch.
  - 7, 8 Walter Winchell—News—K
  - 11 Front Page Detective—30m.  
Edmund Lowe in "Ringside Seat For Murder."
  - 13 Tex Ritter's Western Cavalcade—60m.
  - 9:15 7 Mayor Bowron—15m.
  - 8 TV Playhouse—60m.
  - 9:30 7 Straight From Shoulder—30m.  
Dr. James Fifield, Jr., moderates.
  - 11 Rocky King, Detective—K—  
Starring Roscoe Karns in "The Fatal Sign."
  - 10:00 2 Bachelor's Haven—30m.
  - 4 The Doctor—Drama—30m.  
"As the Twig Is Bent."

(Continued on Next Page)

TV'S TOP PICTURES

**"THE MOVIES"** EVERY

**KTLA** CHANNEL **SUN.**

5 **7:30 PM**

PRESENTED BY  
Barbara Ann BREAD and Star-Kist Tuna



# MONDAY-FRIDAY TV 9:30 A.M TO 5 P.M.

- 8:00 4 Assembly Session—M—F
- 9:00 4 Star Salon—M—F
- 13 Motion Picture—60m.
- 9:15 2 Program Previews—15m.
- 9:30 2 There's One in Every Family—M—F—30m.  
Dean Miller, emcee with talent quiz.
- 4 Ding Dong School—M—F  
Fun for little tots.
- 9:45 2 Air Force Theatre—15m.—Th.
- 13 Public Service Film—15m.
- 10:00 2 KNXT Early News—5m.
- 4 Cinema Carnival—90m.
- 13 Department Store of the Air—60m.
- 10:05 2 Morning Show
- 10:15 8 Film Short—15m.
- 10:30 8 Strike It Rich—M,W,F.  
Ding Dong School—Tu.  
Bill Cullen Show—Th.
- 10:45 2 Star Hostess Party—W.  
With Johnny Carson and Marian Richman.
- 11:00 2 Freedom Rings—Tu,Th.  
John Beal, star.
- 8 What's Cooking?—30m.
- 13 Mike Roy—Home—90m.
- 11:15 2 Coffee With Coates—M,W,F.
- 11 Morning Serenade—10m.
- 11:25 11 KTTV News—5m.  
Party—M—30m.
- 11:30 2 Art Linkletter's House Party—M—F—30m.
- 4 Foods for Thought—30m.  
Featuring Lenore Kingston.
- 8 Search For Tomorrow.
- 11 Wrestling Films—30m.
- 11:45 8 Did Ja Know?—15m.
- 12:00 2 The Big Payoff—M—F—  
4 Break the Bank—M—F.  
With Bud Collyer, Wynn and Janice Gilbert.
- Video News—M—F
- 8 Big Payoff—30m.
- 11 Norma Gilchrist Show  
Hints on beauty, make-up, fashions, grooming and cooking
- 12:15 7 News and Farm Reports

- 12:25 9 Music Moods—5m.
- 12:30 2 California Living—30m.  
Mercedes Bates with guests.
- 4 Welcome Trav'lers—30m.
- 7 Noontime Movie—75m.
- 8 News Reel—15m.
- 9 Sam Hayes—News—10m.
- 11 Sheriff John—60m.  
John Rovick with cartoons and safety hints.
- 13 Betty White—H'wood on TV—90m.
- 12:40 9 Suspects Wanted—10m.
- 12:45 8 Guiding Light—15m.
- 12:50 9 Movie Matinee—70m.
- 12:55 11 KTTV News—5m.
- 1:00 2 Strike It Rich—30m.  
With Warren Hull.
- 4 Kate Smith Hour—M—  
8 TV Classroom—M, W, F.;  
Your Schools Today—  
Tu, Th.
- 11 Chef Milani—60m.

- 5 News and Music—25m. F.
- 11 Bill Leyden's Theatre—  
2:45 7 Feature Film—75m.
- 2:55 9 Headline Report—5m.
- 3:00 2 Bill Cullen Show—15m.  
Meet Betty Furness—F.
- 5 Big Picture—F.  
Documentary on our armed forces.
- 8 Smokey Rogers—2 hrs.
- 9 Queen for a Day—30m.
- 13 Betty White—Hollywood on TV—60m.
- 3:15 2 Double or Nothing—M,W,F.; Just Around the Corner—Tu,Th.  
With Eddie Albert.
- 3:30 4 Donald Novis Cooks—M—F—30m.
- 5 News and Music—25m.  
Tricks & Treats—30m.—F.
- 9 Lucky U—30m.  
Starring Kenny Curtis and Shug Fisher.
- 3:45 2 Garry Moore Show—15m.—M—F
- 3:50 11 Gwen and Lorraine—M,W,F.
- 3:55 5 Police Calls—5m.—M—Th.
- 4:00 2 Afternoon Show—60m.—M,Tu.
- 4 Jack McElroy—45m.  
Les Anderson, Marilyn Mills and Eddie Baxter.
- 5 Movie Theatre—60m.
- 7 Al Jarvis Show—60m.
- 9 Star Time—30m.  
With Gene Norman.
- 11 Nancy Dixon—15m.  
M, W, F
- Rita LaRoy—Tu, Th.
- 13 Over the Counter  
With Dick Haymes.
- 4:15 2 Afternoon Show—45m.—W,Th,F.
- 6 Spanish Film—W.
- 11 Movieland Matinee
- 4:30 6 Spanish Film—M,Th,F.
- 9 Gene Norman—90m.
- 4:45 4 Gabby Hayes—15m.
- 6 Spanish Film—Tu.
- 4:50 13 Dr. Ernest C. Wilson—

## Movie Titles - - Page 10

- 1:30 2 Bride and Groom—15m.
- 8 Double or Nothing—M, W,F.  
Garry Moore—Tu,Th.
- 1:45 2 Search for Tomorrow—M—F—15m.
- 7 News—15m.
- 2:00 2 Love of Life—15m.
- 4 Mary McAdoo—M,W,F.  
Star Salon—Th—30m.  
Audience participation.
- 7 Gaffney's Kitchen—45m.
- 8 Midday Matinee—60m.
- 9 Mama Weiss—55m.
- 11 Star Shoppers—M—F  
With Bill Walsh.
- 13 Time for Music—60m.  
With David Street.
- 2:15 2 Guiding Light—15m.
- 2:30 2 Arthur Godfrey—M—Th.  
Ladies Always Win—F.
- 4 Parlor Party—60m.  
Bill Stulla, Patricia Lynn,  
Buddy Jobe and Bob Mitchell

## Sunday TV Logs

(Continued from Preceding Page)

- 5 Magazine of the Week—45m.
- 7 Hour of Decision—15m.  
With Billy Graham.
- 11 The Plainclothes Man—K—30m.  
Ken Lynch and Jack Orrison star.  
in "Arsenic For Two."
- 13 Charles Laughton Reads—15m.
- 10:15 7 The World Church—90m.
- 8 Crime Syndicated
- 13 Owl Movie—90m.
- 10:30 2 Platter Panel  
Panellist, Johnny Grant, Bill Ballance, Ronnie Kemper with moderator Frank DeVol and guests.
- 4 Hollywood Opening Night—K
- 11 Sunday Cinema—30m.
- 10:45 5 Your Income Tax
- 8 My Little Margie—30m.
- 11:00 4 Bill Henry Show—15m.  
And his "Window on Washington."
- 5 Final Edition—15m.
- 11:15 4 Cinema Carnival—90m.
- 5 Tele-Vespers—30m.
- 8 Rocky King, Detective—30m.
- 11:45 8 Club Embassy—15m.
- 13 Late News—10m.

watch the ladies  
talk their way into  
valuable prizes . . . .

### LADIES ALWAYS WIN

friday 2:30

KNXT channel

2





# MONDAY *tv* LOGS

Information Received From Stations  
Subject to Last Minute Change

See Page 13 for 9:00 A.M. to  
5:00 P.M. Daytime Log Listings

✓ Indicates New Program  
M Indicates Microwave  
K Indicates Kinescoped

- 5:00 2 T. McCoy Wild West—30m.
- 4 Junior Crossroads—75m.  
A juvenile film series.
- 5 Playcrafter's Club—25m.
- 7 Al Jarvis Amateur Show—30m.
- 8 Kate Smith—15m.
- 9 Gene Norman Cont'd—60m.
- 11 MovieLand Matinee, Cont'd—
- 13 Webster Webfoot—30m.
- 5:15 4 Jump Jump—15m.  
With Mary and Harry Hickox.
- 8 Welcome Traveler
- 5:25 5 Program Preview—5m.
- 5:30 2 Space Funnies—30m.
- 4 Howdy Doody—Juvenile—30m.  
Bob Smith's Puppets.
- 5 Cowboy Thrills—Movie—60m.  
Doye O'Dell.
- 6 Western Movie
- 7 Ladies' Matinee—30m.  
With Jack Rourke.
- 8 Jack's Magic Shop—15m.
- 11 Cartoon Time—45m.  
Film cartoons and fables told by  
John Rovick.
- 13 Televenture—60m.
- 5:45 8 Channel 8 Corral—45m.
- 6:00 2 Laurel and Hardy—30m.
- 4 Peanut Circus—15m.
- 7 KECA-TV News—15m.
- 9 Action Theatre—60m.
- 6:15 4 Comedy Klub—30m.
- 7 Jack Owens Show—30m.  
With Mary Ann and models.
- 11 Welsh at the Airport—15m.  
Interviews with international trav-  
elers.
- 6:30 2 Doug, Edwards—News—15m.
- 5 Fly Boy—15m.
- 6 Movie—75m.
- 8 Time for Beany—Kids—15m.
- 11 Sheriff John's Clubhouse—
- 13 KLAC Telepaper—15m.
- 6:45 2 Perry Como—Music—K—15m.
- 4 Hawthorne—Weather—5m.
- 5 Handy Hints—Tips—15m.  
Dorothy and Ken present helpful  
suggestions for the home.
- 7 Space Patrol—15m.  
Adventures in outer space with  
Carol, Robbie, Happy and Tonga.
- 8 Newsreel—15m.
- 11 George Putnam—News—10m.
- 13 Cleo Roberts Report—15m.  
International news slants.
- 6:50 4 Sports News—5m.
- 6:55 4 Elmer Peterson—News—5m.  
Newscaster Peterson with the late  
world happenings.
- 11 Weather—Gene Bollay—5m.
- 7:00 2 Studio One—Drama—M—60m.  
"Shadow of the Devil," a melo-  
dramatic study of the contrasting  
characters of a beautiful young  
widow and an evil woman.

April 6

- 4 Victory at Sea—30m.  
"The Return of the Allies," shows  
bitter fighting for Luzon and Ma-  
nila. Jap kamikaze attacks are  
spectacular feature.
- 5 Newsreel—15m.  
With Gil Martyn.
- 7 Cisco Kid—30m.
- 8 Kieran's Kaleidoscope—15m.
- 9 Newspaper of the Air—15m.  
Jack Gardner, reporting.
- 11 Political—15m.
- 13 Million Dollar Movie—90m.
- 7:15 5 Time for Beany—15m.  
Puppet adventures for children  
with Beany, Cecil and friends.
- 8 Yesterday's Newsreel—15m.
- 9 Little Theater—15m.  
"Fond Deceiver," Barbara Woodell,  
"The Holdup," Johnny Downs and  
Gail Booney.
- 11 Window on Washington  
With Bill Henry.
- 7:30 4 Those Two—Comedy—K—15m.  
Starring Pinky Lee and Martha  
Stewart.

## Movie Titles - - Page 10

- 5 At Ease—30m.  
All-Marine show with the Camp  
Pendleton Post Band.
- 7 Adv. of Kit Carson—30m.
- 8 People in the News—15m.  
Harold Keen and people of renown.
- 9 What's Name of Song?—30m.  
Bill Gwinn with song identification  
contest.
- 11 March of Time—30m.  
Van Vorhees with news of current  
interest on film.
- 7:45 4 Camel News Caravan—15m.  
John Cameron Swayze.
- 6 Movie
- 8 Arden Varieties—10m.
- 8 News—5m.
- 8:00 2 Godfrey's Talent Scouts—30m.
- 4 Paul Winchell-Jerry Mahoney
- 5 Dixie Showboat—Revue—60m.  
Dick Lane, star.
- 7 You Asked For It—30m.  
Art Baker presents unusual acts and  
people.
- 8 Terry and the Pirates—30m.
- 9 Pontiac News—15m.  
Ted Meyers reports.
- 11 Meet Your Congress—30m.  
Blair Moody, moderator.
- 8:15 9 TV University—15m.
- 8:30 2 Burns and Allen—Comedy—
- 4 Voice of Firestone—30m.  
Howard Barlow and the Firestone  
orchestra with guest, Jerome Hines.
- 7 Superman—30m.  
George Reeves in "The Birthday  
Letter."
- 8 Burns and Allen—30m.
- 9 Photography Is Fun—30m.  
Amos Carr and Ted Myers.
- 11 Champion Wrestling—2½ hrs.
- 13 Million Dollar Movie—90m.
- 9:00 2 I Love Lucy—Comedy—30m.  
Starring Lucille Ball and  
Desi Arnaz.
- 4 Meet the Press—Panel—K—30m
- 5 Roving Camera—30m.
- 7 Prestige Playhouse—90m.  
Derek Bond and Rona Anderson in  
"Poet's Pub."

- 8 Masterpiece Playhouse—90m.
- 9 Boxing—30m.  
From the Wilmington Bowl.
- 9:30 2 Red Buttons—Comedy—30m.
- 4 Robert Montgomery Presents  
Chester Morris as Bobo Nolan in  
"Big Night," the story of an air  
corps colonel's maladjustment to  
civilian life.
- 5 Your Town—30m.  
Mayor Bowron gives an insight into  
the running of a big city.
- 9 King of the Ring—75m.  
Top wrestlers vie for the crown.
- 10:00 2 Johnny Carson Show
- 5 Teleforum—60m.
- 13 Million Dollar Movie—1½hrs.
- 10:30 2 KNXT 10:30 News
- 4 Your Jeweler's Showcase—  
30m.  
"Walter and Blanche."
- 7 Hank Weaver—News—15m.
- 8 Studio One—60m.
- 10:45 2 Chronoscope—15m.  
Discussion of current news.
- 7 Moonlight Movietime—60m.
- 9 Newspaper of the Air—15m.  
Jack Gardner, reporting.
- 11 Locker Room—15m.  
Wrestling interviews by Bill Welsh
- 11:00 2 The Late Show—90m.  
Bob Longenecker, host.
- 4 Eleventh Hour News—15m.  
Frank Barton reports.
- 5 Final Edition—15m.
- 9 TV Juke-box—30m.
- 11 George Putnam—News—15m.
- 11:15 4 Cinema Carnival—60m.
- 11 Jackson's Theatre—90m.
- 11:30 8 Biff Baker, U.S.A.—30m.
- 11:45 13 Ed Lyons' Headlines—5m.
- 11:50 13 Owl Movie—75m.
- 12:00 8 Newsreel—10m.
- 12:30 2 KNXT Late News
- 1:00 11 News, Sports—10m.  
With Jackson Wheeler.
- 1:10 11 Late Late Jackson Theatre—
- 2:30 11 Wrestling Films—30m.

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Los Angeles 5, California



April 7

Information Received From Stations  
Subject to Last Minute Change

See Page 13 for 9:00 A.M. to  
5:00 P.M. Daytime Log Listings

✓ Indicates New Program  
M Indicates Microwave  
K Indicates Kinescoped

- 5:00 2 Tim McCoy-60m.
- 4 Junior Crossroads-15m.
- 5 Playcrafter's Club-30m.
- 7 Al Jarvis Amateur-30m.
- 8 Kate Smith-15m.
- 9 Gene Norman Cont'd
- 11 Movieland Matinee, Cont'd-
- 13 Webster Webfoot-30m.
- 5:15 4 Jump Jump-15m.  
With Mary and Harry Hickox.
- 8 Welcome Traveler-15m.
- 5:30 2 Space Funnies-30m.
- 4 Howdy Doady-Juvenile-30m.  
With Bob Smith.
- 5 Cowboy Thrills-Movie-60m.
- 7 Ladies' Matinee-30m.
- 8 Jack's Magic Shop-15m.
- 11 Cartoon Time-45m.
- 13 Televenture-60m.
- 5:45 6 Movie-60m.
- 8 Channel 8 Corral-45m.
- 6:00 2 Laurel and Hardy-30m.
- 4 Peanut Circus-15m.
- 7 KECA-TV News-15m.
- 9 Action Theatre-60m.
- 6:15 4 Comedy Klub-30m.
- 7 Jack Owens Show-30m.
- 11 Welsh at the Airport-15m.  
Interviews from International Air-  
port.
- 6:30 2 Doug Edwards-News-15m.
- 5 Flyboy-15m.
- 8 Time for Beany-Kids-15m.
- 11 Sheriff John's Clubhouse-  
With John Rovick.
- 13 KLAC Telepaper-15m.
- 6:45 2 USA Canteen-15m.  
Starring Jane Froman.
- 4 Hawthorne-Weather-5m.
- 5 Handy Hints-Tips-15m.  
Dorothy Gardiner and Ken Graue.
- 6 Movie-75m.
- 7 Space Patrol-15m.  
Adventures in outer space with  
Carol, Robbie, Buzz, Happy and  
Tonga.
- 11 George Putnam-News-10m.
- 13 Cleo Roberts' Report-15m.  
International news slants.
- 6:50 4 Sports News-5m.  
Cleve Hermann Reports.
- 6:55 4 Elmer Peterson-News-5m.
- 11 The Weather-Gene Bollay
- 7:00 2 Rahge Rider-Western-30m.  
With Jack Mahoney and Dick Jones.
- 4 It's a Good Idea-15m.  
Helen Parrish with guests.
- 5 Newsreel-15m.  
Gil Martin with the news.
- 7 Beulah-Comedy-30m.  
Louise Beavers stars in "Alice and  
the Actor."
- 8 Cisco Kid-30m.
- 9 Newspaper of the Air-15m.  
Jack Gardner, reporting.

- 11 Ramar of the Jungle-30m.  
"Unknown Terror," with Jon Hall.
- 7:15 13 Film Playhouse-90m.
- 4 Short, Short Dramas-15m.  
"Follow Up" with Frank Albert-  
son and others.
- 5 Time for Beany-15m.  
Puppet adventures with Beany,  
Cecil and friends.
- 9 Little Theater-15m.  
"Postponement," Ed Colmans, Har-  
vey Dunn; "The Look Behind Her  
Smile," Tom Neal, Elena Verdugo.
- 7:30 2 Palladium Party-30m.  
Harry James and his orchestra.
- 4 Dinah Shore-Music-15m.
- 5 The Gypsy Show-30m.  
With Roberta Linn.
- 7 Name's the Same-Panel-
- 8 People in the News-15m.  
Harold Keen and people of renown.
- 9 Your Town's Talent-30m.  
Bob Moon, emcee.
- 11 Chevron Theatre-30m.  
"The Dear Departed," with Gertrude  
Michael and Ian MacDonald.
- 7:45 4 Camel News Caravan-15m.  
With John Cameron Swayze.
- 8 Arden Varieties-10m.
- 7:55 8 News-5m.
- 9 Film Featurette-15m.
- 8:00 2 The Web-Mystery-K-30m.

Movie Titles - - Page 10

- 4, 8 Texaco Star Theater-60m.  
Milton Berle and guests.
- 5 Movie Theatre-60m.
- 7 Wrestling-60m.  
From South Gate.
- 9 Pontiac News-15m.  
Ted Myers
- 11 Abbott and Costello-comedy
- 8:10 9 Baseball-2½ hrs.  
Hollywood Stars vs. Oakland  
Oaks.
- 8:30 2 It's News to Me-K-30m.
- 11 Death Valley Days-30m.  
"The Bandits of Panamint."
- 13 Olympic Boxing-2½ hrs.
- 9:00 2 Crime Syndicated-30m.
- 4 Fireside Theatre-Drama-K-  
"A Man of Peace," with Ralph  
Faulkner.
- 5 Ina Ray Hutton-Revue-60m.  
All girl entertainment.
- 7 Play of the Week
- 8 Telesports Digest-30m.
- 11 Feature Film-90m.
- 9:30 2 Suspense-Drama-30m.  
"Death in the Cave," Zachary Scott.
- 4 Armstrong Circle Theatre-  
"The Checkerboard Heart," star-  
ring Betsy von Furstenberg. Three  
people in love create an unusual  
comedy.
- 6 Movie-90m.
- 7 Sagebrush Theater-60m.
- 8 Man Against Crime-30m.
- 10:00 2 Danger-30m.  
"Inside Straight," with Veronica  
Lake.
- 4 Two for the Money-Quiz-K-  
Herb Shriner emcees comedy quiz.

- 5 Movie Theatre-90m.
- 8 Star Playhouse-30m.
- 10:30 2 KNXT 10:30 News
- 4 Embassy Club-15m.  
Mindy Carson and cast.
- 7 Hank Weaver-News-15m.
- 8 Chance of A Lifetime-30m.
- 11 Tito Guizar-30m.  
With the Gallion Brothers.
- 10:45 2 Fur Fun-15m.
- 4 Bob Considine-15m.
- 9 Newspaper of the Air-15m.  
Jack Gardner reporting.
- 10:55 7 Moonlight Movietime-60m.
- 11:00 2 The Late Show-60m.
- 4 Eleventh Hour News-15m.
- 5 Final Edition
- 8 The Doctor-30m.
- 9 Mystery Theater-60m.
- 11 George Putnam-News-15m.
- 13 Ed Lyons' Headlines-5m.
- 11:05 13 Owl Movie
- 11:15 4 Cinema Carnival-60m.
- 11 Sports Shots-5m.  
With Jackson Wheeler.
- 13 Owl Movie-60m.
- 11:20 11 Jackson's Theatre-90m.
- 11:30 5 Final Edition-15m.
- 8 Martin Kane-30m.
- 12:30 2 KNXT Late News
- 1:00 11 Late Late News-10m.
- 1:10 11 Jackson's Theatre-90m.
- 2:30 11 Wrestling Films-30m.

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Clip for Reference

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# WEDNESDAY TV LOGS

TV-RADIO LIFE

April 8

Information Received From Stations  
Subject to Last Minute Change

See Page 13 for 9:00 A.M. to  
5:00 P.M. Daytime Log Listings

✓ Indicates New Program  
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K Indicates Kinescoped.

- 5:00 2 Tim McCoy-30m.  
4 Junior Crossroads-15m.  
Filmed series for the kiddies.  
5 Playcrafter's Club-25m.  
7 Al Jarvis Amateur Show-30m.  
8 Kate Smith-15m.  
9 Gene Norman Cont'd  
11 Movieland Matinee, Cont'd-  
13 Webster Webfoot-30m.
- 5:15 4 Jump Jump-15m.  
With Mary and Harry Hickcox.  
6 Western Movie-60m.  
8 Welcome Traveler-15m.  
5:25 5 Program Preview-5m.  
5:30 2 Space Funnies-30m.  
4 Howdy Doody-Juvenile-30m.  
5 Cowboy Thrills-Movie-60m.  
7 Ladies' Matinee-30m.  
Jack Rourke emcees.  
8 Jack's Magic Shop-15m.  
11 Cartoon Time-45m.  
Film cartoons and fables told by  
John Rovick.
- 13 Televenture-60m.
- 5:45 8 Channel 8 Corral-45m.  
6:00 2 Laurel and Hardy-30m.  
4 Peanut Circus-15m.  
7 KECA-TV News-15m.  
9 Action Theatre-60m.  
6:15 4 Komedie Klub-30m.  
With Uncle Archie.  
6 Movie-75m.  
7 Jack Owens Show-30m.  
11 Welsh at the Airport-15m.  
Interviews with international travelers.
- 6:30 2 Doug Edwards-News-15m.  
5 Flyboy-15m.  
Puppet show for the youngsters.  
8 Time for Beany-Kids-15m.  
11 Sheriff John's Clubhouse-15m  
13 KLAC Telepaper-15m.
- 6:45 2 Perry Como-15m.  
Guest, Duke University Glee Club.  
4 Hawthorne-Weather-5m.  
5 Handy Hints-Tips-15m.  
7 Space Patrol-15m.  
Adventures in outer space with  
Carol, Robbie, Buzz, Happy and  
Tonga.  
8 Newsreel-15m.  
11 George Putnam-News-10m.  
13 Cleve Roberts' Report-15m.  
International news slants.
- 6:50 4 Sports News-5m.  
6:55 4 Elmer Peterson-News-5m.  
7:00 11 Weather-Gene Bolla-5m.  
2 Blue Ribbon Bouts-M-45m.  
4 Boston Blackie-30m.  
Kent Taylor, Lois Collier and Frank  
Orth.  
5 Newsreel-15m.  
Gil Martyn reports.  
7 Famous Playhouse-30m.  
"Perfect Gentleman," the story of  
a self-made man who desires to  
acquire culture.  
8 Fights-40m.  
9 Newspaper of the Air-15m.  
Jack Gardner Reporting.  
11 Hopalong Cassidy-30m.  
William Boyd stars with Edgar  
Buchanan in "Alien Range"

- 7:15 13 Invitation Playhouse-30m.  
5 Time for Beany-15m.  
Puppet adventures for children.  
9 Little Theater-15m.  
"Through These Eyes," Peter Mam-  
akas; "The Worm Turns," Harvey  
Dunn, Wheaton Chambers.
- 7:30 4 Those Two-Comedy-K-15m.  
With Pinky Lee and Martha Stewart.  
5 It's Magic-30m.  
Dell O'Dell, woman magician.  
6 Liberace-30m.  
7 A Date With Judy-  
Starring Mary Linn Beller  
9 From Hollywood-30m.  
Edgar Barrier in "Dream Without  
a Face."  
11 Heart of the City-30m.  
Starring Patrick McVey and Jane  
Nigh  
13 Liberace-30m.  
Piano stylings.

## Movie Titles - - Page 10

- 7:40 8 People in the News  
Harold Keen and People of Ren-  
own.
- 7:45 2 Mel Allen-M-Sports-15m.  
4 Camel News Caravan-15m.  
With John Cameron Swayze.  
8 Arden Varieties-10m.  
8 News-5m.
- 7:55 2 Strike It Rich-30m.  
8:00 4 I Married Joan-Comedy-30m  
Starring Joan Davis.  
5 Frosty Frolics-60m.  
Artistry on ice from the Pasadena  
Winter Garden, with Manny Strand's  
orch., and vocals by Roberta Linn.  
6 Douglas Fairbanks Presents-  
30m.  
7 The Unexpected-30m.  
Anthony Caruso and Margo star in  
"Eclipse."  
8 Arthur Godfrey-K-60m.  
9 Pontiac News-15m.  
With Ted Myers.
- 11 Life of Riley-30m.  
William Bendix in "Riley's Fam-  
ily Reunion." H. J. Caruso spon-  
sors.
- 13 I Am the Law-30m.  
George Raft stars.
- 8:10 9 Baseball-2½ hrs.  
Hollywood Stars vs. Oakland Oaks.
- 8:30 2 Man Against Crime-30m.  
4 Scott Music Hall-30m.  
Patti Page with Dick Haymes and  
the Modernaires, Ballerina Mary  
Ellen Terry and the Herb Ross  
Dancers.  
6 Movie  
7 Olympic Wrestling-3 hrs.  
11 Adolphe Menjou-Drama-  
Adolphe Menjou narrates  
"The Dynamiter," with Kenneth To-  
bey and Maurice Cass.  
13 Top Tune Time-30m.  
With Bob McLaughlin.
- 9:00 2 Arthur Godfrey's Friends-K-  
60m.  
4 Kraft TV Theater-Drama-K-  
60m.  
Estelle Winwood stars in "Miss  
Mable," a new comedy of kind old  
lady who gets involved in forgery  
and murder.  
5 Broadway Playhouse-30m.  
"Close Shave"  
8 Wrestling-2½ hrs.
- 11 Dude Martin's Show-60m.  
A tuneful, laugh-loaded TV-var-  
iety show, slanted to each member  
of the family. Sears' sponsors.

- 9:30 5 Star Theater-30m.  
"The Kirbys."
- 10:00 2 Neighborhood Theater-30m.  
4 This Is Your Life-30m.  
Ralph Edwards with dramatic re-  
creations of the lives of various  
people.  
5 City at Night-Info-60m.  
Camera Tour of Interesting Spots  
in Los Angeles.  
11 Boxing-45m.  
Bill Welsh from the South Gate  
Arena.
- 13 Sport Car News-30m.  
Interviews and discussions of  
sports car world brought to  
by Wells Motors.
- 10:25 13 Ed Lyons' Headlines-5m.  
10:30 2 KNXT 10:30 News-15m.  
4 Stairway to Stardom-30m.  
Wally Sherwin with Guests.  
13 Ed Lyon's Headlines-5m.  
10:35 13 Owl Movie  
10:45 2 Chronoscope-15m.  
Discussion of current news.  
9 Newspaper of the Air-15m.  
Jack Gardner reporting.  
11 Sports Parade-15m.  
With Jackson Wheeler.
- 11:00 2 The Late Show-60m.  
4 Eleventh Hour News-15m.  
Frank Barton reports.  
5 Final Edition-10m.  
9 Mystery Theater-60m.  
11 George Putnam-News-15m.
- 11:15 4 Cinema Carnival-60m.  
8 The Web-Mystery-30m.  
11 Jackson's Theatre-90m.  
11:30 7 Moonlight Movietime-60m.  
11:45 8 Hollywood Opening Night-  
12:15 8 Newsreel-10m.  
12:30 2 KNXT Late News  
1:00 11 News and Sports-10m.  
With Jackson Wheeler.  
1:10 11 Jackson's Theatre-90m.  
2:30 11 Wrestling Films-30m.

**IT'S NEW!  
IT'S DIFFERENT!**  
Sports Car News  
With John Foster  
Wed., 10:00 P.M.  
KLAC-TV-Channel 13  
Sponsored by Wells Motors, Van Nuys

**H. J. CARUSO**  
DODGE - PLYMOUTH DEALER  
PRESENTS  
**BILL BENDIX**  
in  
THE LIFE OF RILEY  
KTTV-CHANNEL 11-WED. 8 P.M.

**SEARS'**  
**DUDE MARTIN SHOW**  
with Dude, Hank Penny,  
Sue Thompson, Dick Stewart  
and other top variety acts.  
Wed. 9-10 P.M. • KTTV Channel 11



**April 9**

Information Received From Stations  
Subject to Last Minute Change

See Page 13 for 9:00 A.M. to  
5:00 P.M. Daytime Log Listings

✓ Indicates New Program  
M Indicates Microwave  
K Indicates Kinescoped

- 5:00 2 Tim McCoy-30m.
- 4 Junior Crossroads-15m.
- 5 Playcrafter's Club-25m.
- 7 Al Jarvis Amateur Show-30m.
- 8 The Christophers-15m.
- 9 Gene Norman Cont'd
- 11 Movieland Matinee, Cont'd-
- 13 Webster Webfoot-30m.
- 5:15 4 Jump Jump-K-15m.
- 8 Welcome Traveler-K-15m.
- 5:30 2 Space Funnies-30m.
- 4 Howdy Doody-Juvenile-30m.
- 5 Cowboy Thrills-Movie-60m.
- 6 Western Movie-60m.
- 7 Ladies' Matinee-30m.
- 8 Jack's Magic Shop-30m.
- 11 Cartoon Time-45m.
- 13 Televenture-60m.
- 5:45 8 Channel 8 Corral-45m.
- 6:00 2 Laurel and Hardy-30m.
- 4 Peanut Circus-15m.
- 7 KECA-TV News-15m.
- 9 Action Theatre-60m.
- 6:15 4 Komedy Klub-30m.
- 11 Welsh at the Airport-15m.
- 7 Jack Owens Show-30m.

- 6:30 2 Doug Edwards-News-K-15m
- 5 Flyboy-15m.
- 6 Movie-75m.
- 8 Time for Beany-Kids-15m.
- 11 Sheriff John's Clubhouse-15m
- 13 KLAC Telepaper-15m.
- 6:45 2 USA Canteen-15m.
- Jane Froman with guest, Richard Eastham.
- 4 Hawthorne-Weather-5m.
- 5 Handy Hints-Tips-15m.
- 7 Space Patrol-15m.
- 8 Newsreel-15m.
- 11 George Putnam-News-10m.
- 13 Clete Roberts' Report-15m.
- 6:50 4 Sports News-5m.
- 6:55 4 Elmer Peterson-News-5m.
- 11 Weather-Gene Bollay-5m.
- 7:00 2 Mama
- With Peggy Wood.
- 4 Luer Theater-Drama-30m.
- "The Money." With John Doucette, Elizabeth Frazer and Herb Vigran.
- 5 Newsreel-15m.
- 7 The Ruggles-Comedy-K-30m
- Charlie's daughter Sharon leaves for New York and gets advice from father and mother.
- 8 Lone Ranger-30m.
- 9 Newspaper of the Air-15m.
- Jack Gardner, reporting.
- 11 Stars on Stage-60m.
- Musical with Art Baker and Frank DeVol's Orchestra,
- 13 Hank McCune-30m.
- 7:15 5 Time for Beany-15m.

- 8 Superman-30m.
- 9 Pontiac News-10m.
- Ted Myers Reports.
- 11 Open Road-Travel-30m.
- A special show for trailer enthusiasts.
- 13 Fishing Tips-30m.
- 8:10 9 Baseball-2½ hrs.
- Hollywood Stars vs. Oakland Oaks.
- 8:30 2 Lux Video Theater-30m.
- "Brooch," William Faulkner.
- 4 T-Men in Action-K-30m.
- 5 Wrestling-2½ hrs.
- 7 Chance of a Lifetime-K-30m.
- Gisele Mackenzie, Pat O'Day, the Barrett Brothers and Dudroppers.
- 8 Lux Video Theater-30m.

11 Before Your Eyes-30m.  
Semi-dramatic documentary series: Tour of the Sister Kenny Foundation.

- 13 Successful Homes-30m.
- 9:00 2 Four Star Playhouse-30m.
- Dick Powell in "Dante's Inferno," exciting story of gambling.
- 4 Dragnet-30m.
- Jack Webb as Joe Friday.
- 7 Premiere Movie-90m.
- "Arthur Takes Over," with Lois Collier, Skippy Homeier and Jerome Cowen.
- 8 Life Begins At 80-30m.
- 11 Jackson's Major Theater-90m
- 13 Film Playhouse-60m.
- 9:30 2 My Little Margie-Comedy-
- 4 Ford Theatre-Drama-K-30m
- "Just What the Doctor Ordered."
- 8 Dragnet-30m.

- 10:00 2 Harry Owens Show-30m.
- With the Royal Hawaiians and Hilo Hattie. Brought to you by United Airlines.
- 4 Martin Kane-K-30m.
- Lee Tracy stars.
- 5 "The Main Event"-45m.
- 8 Ozzie and Harriet-30m.
- 13 We're Having A Party-30m.
- Starring Kathryn Steel.
- 10:30 2 KNXT 10:30 News-15m.
- 4 Foreign Intrigue-Drama-
- 7 Hank Weaver-News-15m.
- 8 Beat the Clock-30m.
- 11 Scoop the Writers-30m.
- News identification program.
- 13 Western Opportunity-30m.
- 10:45 5 Sports Parade-15m.
- 7 Moonlight Movie-60m.
- 9 Newspaper of the Air-15m.
- Jack Gardner reporting.
- 11:00 2 The Late Show-60m.
- 4 Eleventh Hour News-15m.
- With Reporter Frank Barton.
- 5 Final Edition-15m.
- 8 R. Montgomery Presents -K-60m.
- 9 Mystery Theater-60m.
- 11 George Putnam-News-15m.
- 13 Ed Lyons' Headlines-5m.
- 11:05 13 Owl Movie-75m.
- 11:15 4 Cinema Carnival-60m.
- 11 Jackson's Theatre-90m.
- 8 Newsreel-10m.
- 12:00 2 KNXT Late News
- 1:00 11 News and Sports-10m.
- 1:10 11 Late Jackson Theatre-75m.
- 2:30 11 Wrestling Films-30m.

**Movie Titles - - Page 10**

- 9 Little Theater-15m.
- "Bon Voyage," Cay Forester, Ed Hinton; "Requiem," Suzanne Dalbert.
- 7:30 2 Racket Squad-30m.
- 4 Dinah Shore-Music-15m.
- 5 Hollywood Opportunity-60m.
- 7 Lone Ranger-Juvenile-30m.
- 8 People in the News-15m.
- 9 Craig Kennedy, Criminologist -30m.
- Donald Woods and Sidney Mason in "File 1313."

13 Life With Elizabeth-30m.  
Wholesome situation comedy for the entire family presented by Sears.

- 8 Arden Varieties-10m.
- 7:45 4 Camel News Caravan-15m.
- John Cameron Swayze reports.
- 6 Movie
- 8 Arden Varieties
- 8 News-5m.
- 7:55 2 Big Town-30m.
- 8:00 Starring Patrick McVey and Jane Nigh.
- 4 You Bet Your Life-Quiz-30m.
- Groucho Marx and contestants.
- 7 Acton Fishing-30m.

SEARS presents  
Betty White in  
"Life with Elizabeth"  
with Del Moore  
THURSDAY 7:30 a.m.  
KLAC-TV  
LUCKY CHANNEL 13

**TONIGHT  
KNXT  
10-10:30 P.M.**

and every Thursday  
at this same time



**HARRY OWENS**

and his Royal Hawaiians

featuring Hilo Hattie and  
tonight's guest star,  
Freddie Letuli  
brought to you by

**United  
AIR LINES**



April 10

Information Received From Stations  
Subject to Last Minute Change

See Page 13 for 9:00 A.M. to  
5:00 P.M. Daytime Log Listings

✓ Indicates New Program  
M Indicates Microwave  
K Indicates Kinescoped

- 5:00 2 Tim McCoy-30m.
- 4 Junior Crossroads-Kids-15m.  
Children's film series.
- 5 Playcrafter's Club-25m.
- 7 Al Jarvis, Cont'd.-30m.
- 8 Ramar of Jungle-K-15m.  
With Jon Hall.
- 9 Gene Norman Cont'd.
- 11 Movieland Matinee, Cont'd-
- 13 Webster Webfoot-30m.
- 5:15 4 Jump Jump-K-15m.  
Mary and Harry Hickox.
- 8 Film-15m.
- 5:25 5 Program Preview-5m.
- 5:30 2 Space Funnies-30m.
- 4 Howdy Dooday-Juv'n'l.-30m.
- 5 Cowboy Thrills-Movie-60m.
- 6 Western Movie-60m.
- 7 Ladies Matinee-30m.  
Jack Rourke emcees.
- 8 Jack's Magic Shop-15m.
- 11 Cartoon Time-30m.  
With John Rovick.
- 13 Televenture-60m.
- 5:45 8 Channel 8 Corral-45m.
- 6:00 2 Laurel and Hardy-30m.
- 4 Peanut Circus-15m.  
With "Nutsy," the clown.
- 7 KECA-TV News-15m.
- 9 Action Theatre-60m.
- 11 Speed and Sport-30m.  
With Roy Maypole.
- 6:15 4 Komed Klub-30m.  
With Uncle Archie.
- 7 Jack Owens Show-30m.
- 11 Welsh at the Airport-30m.  
Bill Welsh from International Air-  
port.
- 6:30 2 Doug Edwards-News-15m.
- 5 Flyboy-15m.  
Kiddies' puppet show.
- 6 Movie-75m.
- 8 Time for Beany-Kids-15m.
- 11 Sheriff John's Clubhouse-15m
- 13 KLAC Telepaper-15m.
- 6:45 2 Perry Como-Songs-15m.
- 4 Hawthorne-Weather-5m.
- 5 Handy Hints-Tips-15m.  
With Dorothy Gardiner and Ken  
Graue.
- 7 Space Patrol-15m.
- 8 Newsreel-15m.
- 11 George Putnam-News-10m.
- 13 Cleve Roberts' Report-15m.
- 6:50 4 Sports News-5m.  
Cleve Hermann reports.
- 6:55 4 Elmer Peterson-News-5m.
- 11 Weather-Gene Bolley-5m.
- 7:00 2 Gene Autry-Series-30m.
- 4 Gillette Fights-M-45m.
- 5 Newsreel-15m.
- 7 Crusade in the Pacific-30m.  
"The Navy Holds-1942."
- 8 Stranger Than Fiction-15m.
- 9 Newspaper of the Air-15m.  
Jack Gardner, reporting.

- 11 Success Story-30m.
- 13 Film Playhouse-90m.
- 7:15 5 Time For Beany-15m.  
Puppet adventures for children.
- 8 Greatest Fights-15m.
- 9 Little Theater-15m.  
"What's the Pickins Pop?" Gene  
Roth; "Three on a Match," Tom  
Neal, Ann Rutherford.
- 7:30 2 Beat the Clock-Quiz-K-30m.  
Bud Collyer and Roxanne with  
time-racing contestants.
- 5 Charlie Chase-Film-30m.
- 7 Stu Erwin Show-Series-30m.  
Jackies Newspaper.
- 8 People in the News-15m.
- 9 Buster Crabbe Show-30m.  
Action-packed western adventures.
- 11 Pet Exchange-30m.  
Frank Wright presents trick  
animals and offers free pets on  
tonight's "Calo Pet Exchange."
- 7:45 4 Camel News Caravan-K-15m  
John Cameron Swayze reports.
- 6 Movie
- 8 Top News of Week-10m.
- 7:50 8 Arden Varieties
- 7:55 8 News-5m.

### Movie Titles - - Page 10

- 8:00 2 Schlitz Playhouse-30m.  
Victor Jory stars in "The Mirror,"  
the story of a successful man whose  
cousin turns a mirror on his not too  
successful past.
- 4 Greatest Fights-15m.  
Jack Dempsey vs. Gene Tunney.
- 5 Lawrence Welk-60m.  
From the Aragon Ballroom.
- 7 Ozzie and Harriet-Sketch-  
Comedy sketches in the lives of  
the Nelson family.
- 8 Amos 'n' Andy-30m.
- 9 Ted Meyers-News-10m.
- 11 John Wayne Western-60m.
- 8:10 9 Baseball-2 1/2 hrs.  
Hollywood Stars vs. Oakland Oaks.
- 8:15 4 Those Two-Comedy-K-15m.  
Pinky Lee and Martha Stewart.
- 8:30 2 Life With Luigi-30m.
- 4 Vacationland, America-15m.
- 7 Affairs of China Smith-30m.  
Dan Duryea stars in "Jungle Dra-  
gon."
- 8 Boston Blackie-30m.
- 13 Wrestling, Ocean Park-  
2 1/4 hrs.
- 8:45 4 Short Short Dramas-15m.  
"The Winning Ticket," the story of  
of a man who took one more chance  
at the race track.
- 9:00 2 My Friend Irma-Comedy-K-  
30m.  
With Marie Wilson and Cathy  
Lewis.
- 4 The Big Story-Crime Drama-  
K-30m.  
Actor Wesley Addy portrays Edgar  
E. Frady, reporter on the Chicago  
Sun-Times, who helped police track  
down a young auto stealer.
- 5 Western Varieties-60m.  
With Doye O'Dell.
- 7 Mystery Theatre-30m.  
Tom Conway and James Burke in-  
vestigate "The Case of the Marked  
Men."

- 8 Adolphe Menjou-30m.  
Adolphe Menjou plays host to  
weekly stars.
- 11 In Our Times-30m.  
Roy Maypole.
- 9:30 2 Mr. and Mrs. North-30m.  
Starring Barbara Britton and Rich-  
ard Denning.
- 4 The Aldrich Family-Series-K-  
30m.
- 7 Quick As A Flash-30m.  
Bobby Sherwood, emcee and guests.
- 8 My Friend Irma-30m.
- 11 First Run Movies-60m.
- 10:00 2 Johnny Mercer Show-30m.
- 4 RCA Victor Show-30m.  
Starring Dennis Day.
- 5 Swingshift Theatre-90m.
- 7 Beauty Parade-45m.  
With Jack Rourke.
- 8 Mr. and Mrs. North-30m.
- 10:30 2 KNXT 10:30 News
- 4 Dangerous Assignment-30m.  
"The Havana Microfilm Story,"  
with Brian Donlevy
- 8 The Big Story-K-30m.
- 10:45 2 Chronoscope-15m.
- 7 Hank Weaver-News-15m.
- 9 Newspaper of the Air-15m.  
Jack Gardner reporting.
- 13 Locker Room Interviews-15m.
- 11:00 2 The Late Show-60m.
- 4 Eleventh Hour News-15m.  
Frank Barton reports.
- 7 Major Movie Theater
- 8 Dennis Day Show-30m.
- 9 Mystery Theater-60m.
- 11 George Putnam-News-15m.
- 13 Ed Lyons' Headlines-5m.
- 11:05 13 Owl Movie-90m.
- 11:15 4 Cinema Carnival-60m.
- 11 Jackson's Theatre-90m.
- 11:30 5 Final Edition-15m.  
Gil Martyn reports.
- 8 It's News To Me-30m.
- 5 Police Calls-5m.
- 12:00 8 Newsreel-10m.
- 12:30 2 KNXT Late News
- 1:00 11 News and Sports-10m.  
With Jackson Wheeler.
- 1:10 11 Late Jackson Theatre-75m.
- 2:30 11 Wrestling Films-30m.

#### KMPC's BILL STEWART SAYS:

"YOU'VE SEEN THEM ON TV, NOW  
BEAUTIFY YOUR HOME OR PATIO WITH  
"FLAME OF THE WEST" CANDLES."  
Wonderful Easter gifts. Original creation by  
Candles of California.  
These block-frosted beauties burn more than  
100 hours . . . glow when lit. In pastel green,  
yellow, blue and Easter white. 6"-\$1.75 each,  
\$3.00 pair. 9"-\$2.25 each, \$4.00 pair. Post-  
paid. Send cash, check, or M.O. to: CANDLES  
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#### FREE DOGS—FREE CATS

See the most wonderful pets in the world!

#### CALO PET EXCHANGE

With FRANK WRIGHT

Every Friday 7:30 p.m.

KTTV—Channel 11



# PICK of the PIX

by Aubrey Dahl

# Flicker Fare

I have made several promises about mentioning names in this shaft, and in order to forestall any unpleasantness, I hereby do so; in alphabetical order, naturally: Annette, Barbara, Billie, Dorothy, Elaine, Inez, Lorna, Pat, Rebecca, Sondra, Winifred and Wanda. These names, for the record, represent my creditors, old family retainers, fellow lodge members, and girls.

**"Foreign Correspondent."** (5) April 4, 9:00. Alfred Hitchcock has long been noted as the most able purveyor of suspense in the motion-picture field, and this film stands as a foremost example of his work. Joel McCrea is sent to Europe on a journalistic assignment and there stumbles into a typical cloak-and-dagger situation involving the kidnapping of an important diplomat by agents of the Axis before World War II. Although the plot is familiar, the handling of it is imaginative in the best Hitchcock manner, and the windmill sequence is a model of movie excitement. The excellent cast includes Laraine Day, George Sanders, and Herbert Marshall.

**"I Married a Witch."** (13) April 10, 7:00. Fredric March's ancestors were responsible for burning a couple of alleged witches, Veronica Lake and Cecil Kellaway, who retaliate by coming back to haunt March during his campaign for governor of Massachusetts. The film contains a lot of entertaining hocus-pocus, the lovely Susan Hayward, a fine comic performance by the late Robert Benchley, and a very amusing bit by Mr. Kellaway as a worlock with a penchant for the grape.

**"Jack of Diamonds."** (2) April 8, 11:00. This is a mildly comic tale about a fellow who recovers a sunken cache of diamonds that someone else has a better claim to. The ensuing complications are pleasantly diverting, mainly abetted by Nigel Patrick as a likeable cad, a characterization he has done so well in such pictures as "Trio" and "The Browning Version."

**"I Cover the Waterfront."** (2) April 6, 10:05 a.m. This is quite a famous old film about a smuggler, a reporter who sets out to unmask him, and the smuggler's daughter. Claudette Colbert made this picture twenty years ago and she looked nearly as beautiful then as she does today. Her co-star is Ben Lyon, a quite good leading man of the time.

**"Strange Woman."** (11) April 7, 9:00. Hedy Lamarr is the woman in this version of Ben Ames Williams's novel about an eighteenth-century New England vixen who indulges in such tawdry pursuits as breaking men's hearts and marrying for money. With George Sanders.

★ ★

Art Baker has come up with a novel idea for his "You Asked for It" show on KECA-TV. He invites the studio audience to come on stage immediately after each show and meet the performers personally.

(Continued From Page 10)

ette Colbert, Ben Lyon, (2), 10:05 a.m.  
**"DECOY,"** Jean Gilley, Ed Norrlis, (4), 10:00 a.m.  
**"WOMAN IN THE HALL,"** Jean Simmons, (7), 12:30 a.m.  
**"BATTLE OF THE RAILS,"** Charles Boyer, (9), 12:50 p.m.  
**"I WOULDN'T BE IN YOUR SHOES,"** Regis Toomey, Elyse Knox, (11), 2:30 p.m.  
**"IN LOVE WITH LIFE,"** Lila Lee, (7), 2:45 p.m.  
**"THE MELODY LINGERS ON,"** Josephine Hutchinson, George Huston, (2), 4:00 p.m.  
**"DON'T GAMBLE WITH STRANGERS,"** Kane Richmond, Peter Cookson, (5), 4:00 p.m.  
**"THE LIVING GHOST,"** James Dunn, Joan Woodbury, (11), 4:15 p.m.  
**"KID COURAGEOUS,"** Bob Steele, (9), 6:00 p.m.  
**"THREE LITTLE SISTERS,"** Mary Lee, Ruth Terry, (13), 7:00 p.m.  
**"THE HIDEOUT,"** Howard Keel, (13), 8:30 p.m.  
**"POET'S PUB,"** Derek Bond, (7), 9:00 p.m.  
**"BACHELOR'S DAUGHTERS,"** Adolphe Menjou, Claire Trevor, Billie Burke, (13), 10:00 p.m.  
**"AUGUST WEEKEND,"** Valerie Hobson, (7), 10:45 p.m.  
**"DEADLY GAME,"** Charles Farrell, June Lang, (2), 11:00 p.m.  
**"ARSON SQUAD,"** Frank Albertson, Robert Armstrong, (4), 11:15 p.m.  
**"IDENTITY UNKNOWN,"** Richard Arlen, Cheryl Walker, (11), 11:15 p.m.  
**"TO HAVE AND TO HOLD,"** Avis Scott, (13), 11:50 p.m.  
**"SECRET EVIDENCE,"** Charles Quigley, Marjorie Reynolds, (11), 1:10 a.m.

Tuesday, April 7

**"PALOOKA,"** Jimmy Durante, (2), 10:05 a.m.  
**"ARSON SQUAD,"** Frank Albertson, Robert Armstrong, (4), 10:00 a.m.  
**"AUGUST WEEKEND,"** Valerie Hobson, (7), 12:30 p.m.  
**"I'LL NAME THE MURDERER,"** (11), 2:30 p.m.  
**"GOLD RACKET,"** Conrad Nagel, (7), 2:45 p.m.  
**"HER FORGOTTEN PAST,"** Monte Blue, Barbara Kent, (2), 4:00 p.m.  
**"NO ESCAPE,"** Dean Jagger, Mary Brian, (5), 4:00 p.m.  
**"MIDNIGHT LIMITED,"** John King, Marjorie Reynolds, (11), 4:15 p.m.  
**"RIDERS OF THE LAW,"** Bob Steele, (9), 6:00 p.m.  
**"WOMAN OF THE TOWN,"** Claire Trevor, Albert Dekker, Henry Hull, (13), 7:00 p.m.  
**"HI-JACKED,"** Martha Jones, Paul Cavanaugh, (5), 8:00 p.m.  
**"STRANGE WOMAN,"** Hedy Lamarr, George Sanders, (11), 9:00 p.m.  
**"FOG ISLAND,"** Lionel Atwill, Jerome Cowan, (5), 10:00 p.m.  
**"PACK UP YOUR TROUBLES,"** Laurel and Hardy, (7), 10:55 p.m.  
**"CELIA,"** Hy Hazell, Bruce Lester, (2), 11:00 p.m.  
**"LOUISIANA,"** Jimmy Davis, Margaret Lindsay, (9), 11:00 p.m.  
**"SMART POLITICS,"** June Preisser, Freddy Stewart, (4), 11:15 p.m.  
**"GAS HOUSE KIDS IN HOLLYWOOD,"** Carl Switzer, Gas House Kids, (13), 11:05 p.m.  
**"SEARCH FOR DANGER,"** John Calvert, Myrna Dell, (11), 11:20 p.m.  
**"I TAKE THIS OATH,"** Gordon Jones, Joyce Compton, (11), 1:10 a.m.

Wednesday, April 8

**"OIL RAIDER,"** Buster Crabbe, Gloria Shea, (2), 10:00 a.m.  
**"SMART POLITICS,"** June Preisser, Freddy Stewart, (4), 10:00 a.m.  
**"PACK UP YOUR TROUBLES,"** Laurel and Hardy, (7), 12:30 p.m.  
**"WHAT A MAN,"** Johnny Downs, Wanda McKay, (11), 2:30 p.m.  
**"BURMA VICTORY,"** Documentary, (7), 2:45 p.m.  
**"YOUTH'S HIGHWAY,"** Tyrell Davis, Helen Foster, (2), 4:15 p.m.  
**"WOMEN IN BONDAGE,"** William Henry, Gail Patrick, (5), 4:00 p.m.  
**"PHANTOM KILLER,"** Dick Purcell, Joan

Woodbury, (11), 4:15 p.m.  
**"ALIAS JOHN LAW,"** Bob Steele, (9), 6:00 p.m.  
**"WOMAN WHO CAME BACK,"** Conrad Nagel, (13), 10:35 p.m.  
**"JACK OF DIAMONDS,"** Nigel Patrick, (2), 11:00 p.m.  
**"THE GREAT MIKE,"** Stuart Erwin, Carl Switzer, (9), 11:00 p.m.  
**"HIGH CONQUEST,"** Gilbert Roland, Anna Lee, (4), 11:15 p.m.  
**"KID SISTERS,"** Roger Pryor, Judy Clark, (11), 11:15 p.m.  
**"BLONDE SAVAGE,"** Lelf Erickson, (7), 11:30 p.m.  
**"LION MAN,"** Jon Hall, (11), 1:10 a.m.

Thursday, April 9

**"IT HAPPENED ONE SUNDAY,"** Robert Beatty, Marjorie Main, (2), 10:05 a.m.  
**"HIGH CONQUEST,"** Gilbert Roland, Anna Lee, (4), 10:00 a.m.  
**"GREAT FLAMARIAN,"** Dan Duryea, Erich Von Stroheim, (9), 12:50 p.m.  
**"BLONDE SAVAGE,"** Lelf Erickson, (7), 12:30 p.m.  
**"THE APE,"** Boris Karloff, Marls Wrixon, (11), 2:30 p.m.  
**"WATERFRONT LADY,"** Ann Rutherford, (7), 2:45 p.m.  
**"TIMBER WAR,"** Kermit Maynard, (2), 4:15 p.m.  
**"THE QUIET WOMAN,"** Derek Bond, June Hilton, (5), 4:00 p.m.  
**"THE 13TH MAN,"** Weldon Heyburn, Inez Courtney, (11), 4:15 p.m.  
**"KING RANGER,"** Bob Steele, (9), 6:00 p.m.  
**"ARTHUR TAKES OVER,"** Lols Collyer, Skippy Homeler, (7), 9:00 p.m.  
**"GETTING GERTIE'S GARTER,"** Dennis O'Keefe, Marie MacDonald, (11), 9:00 p.m.  
**"WITHOUT HONOR,"** Laraine Day, Franchot Tone, Agnes Moorehead, Dane Clark, (13), 9:00 p.m.  
**"IT HAPPENED TOMORROW,"** Dick Powell, Linda Darnell, (7), 10:45 p.m.  
**"GINGER,"** Frank Albertson, Barbara Reed, (2), 11:00 p.m.  
**"KILROY WAS HERE,"** Jackie Cooper, Jackie Coogan, (9), 11:00 p.m.  
**"FATAL HOUR,"** Boris Karloff, Marjorie Reynolds, Grant Withers, (13), 11:05 p.m.  
**"CHARLIE CHAN—CHINESE RING,"** Roland Winters, (4), 11:15 p.m.  
**"LIGHTHOUSE,"** Don Castle, June Lang, (11), 11:15 p.m.  
**"LAW OF THE TIMBER,"** J. Farrell MacDonald, Marjorie Reynolds, (11), 1:10 a.m.

Friday, April 10

**"WHAT'S YOUR RACKET?"** J. Carol Nalsh, Regis Toomey, (2), 10:05 a.m.  
**"CHARLIE CHAN—CHINESE RING,"** Roland Winters, (4), 10:00 a.m.  
**"BROADWAY LIMITED,"** (7), 12:30 p.m.  
**"TOO MANY WINNERS,"** Hugh Beaumont, Trudy Marshall, (9), 12:50 p.m.  
**"BOY'S REFORMATORY,"** Frankie Darro, Grant Withers, (11), 2:30 p.m.  
**"CAPTAIN CALAMITY,"** George Huston, (7), 2:45 p.m.  
**"I'LL SELL YOUR LIFE,"** Rose Hobart, Michael Whalen, (2), 4:15 p.m.  
**"SWING HOSTESS,"** Martha Tilton, Charles Coburn, (5), 4:00 p.m.  
**"ENCHANTED FOREST,"** Edmund Lowe, Brenda Joyce, (11), 4:15 p.m.  
**"LAST OF THE WARRENS,"** Bob Steele, (9), 6:00 p.m.  
**"I MARRIED A WITCH,"** Veronica Lake, Fredric March, Cecil Calloway, Susan Hayward, (13), 7:00 p.m.  
**"FRONTIER HORIZON,"** John Wayne, (11), 8:00 p.m.  
**"TRAITOR WITHIN,"** Donald Barry, Jean Parker, (11), 9:30 p.m.  
**"IF THIS BE SIN,"** Myrna Loy, Richard Greene, Peggy Cummings, (5), 10:00 p.m.  
**"BEHIND THE MASK,"** Kane Richmond, (7), 10:45 p.m.  
**"THE GUILTY,"** Bonita Granville, Don Castle, (2), 11:00 p.m.  
**"JADE MASK,"** Sidney Toler, (9), 11 p.m.  
**"PHILIP VANCE'S SECRET MISSION,"** Alan Curtis, (4), 11:15 p.m.  
**"SHADOW OF TERROR,"** Dick Frazer, Grace Gillern, (11), 11:15 p.m.  
**"PANAMA PATROL,"** Leon Ames, Charlotte Wynters, (11), 1:10 a.m.

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# TV PROGRAM FINDER

- 2—KNXT—1313 No. Vine St. (28). HO. 9-1212.
- 4—KNBH—1500 No. Vine St. (28). HO. 9-6161.
- 5—KTLA—5451 Marathon St. (38). HO. 9-3181.
- 6—XE6TV (Experimental)—4233 Park Blvd., San Diego 3.
- 7—KECA-TV—Prospect and Talmadge Ave. (27). NO. 3-3311.
- 8—KFMB-TV—San Diego, Calif. M2114.
- 9—KHJ-TV—1313 No. Vine St. (28). HU. 2-2133.
- 11—KTTV—5746 Sunset Blvd. (28). HU. 2-7111.
- 13—KLAC-TV—1000 No. Cahuenga Blvd. (38). HU. 2-7311.

Abbott and Costello Film..... KTTV, 8 p.m. Tu  
 Action Fishing..... KECA-TV, 8 p.m. Th  
 Affairs of China Smith..... KECA-TV, 8:30 p.m. F  
 Albert, Eddie..... KNXT, 3:15 p.m. Tu, F  
 Aldrich Family..... KNBH, 9:30 p.m. Sa  
 All Star Revue..... KNBH, 8:30 p.m. Sa  
 Amateur Boxing..... KHJ-TV, 8:15 p.m. M  
 American Forum of the Air..... KNBH, 11:30 a.m. M  
 American Inventory..... KNBH, 3:30 p.m. Sa  
 American Legion Program..... KLAC-TV, 5:05 p.m. Su  
 Amos 'n' Andy..... KNXT, 9 p.m. alt Th  
 Animal Panel..... KNBH, 5:30 p.m. Sa  
 Arden, Eve..... KNXT, 9 p.m. Sa  
 Armstrong Circle Theatre..... KNBH, 9:30 p.m. Tu  
 At Ease..... KTLA, 7:30 p.m. M  
 Auction City..... KTTV, 6 p.m. Sa  
 Auction Park..... KTTV, 1 p.m. Su  
 Autry, Gene..... KNXT, 7 p.m. F  
 Babbitt, Harry..... KTLA, 7:30 p.m. Th; 9 p.m. Su  
 Bachelor's Haven..... KNXT, 10 p.m. Su  
 Baldwin, Mel..... KNXT, 12 p.m. M-F  
 Ball, Lucille..... KNXT, 9 p.m. M  
 Balance Your Budget..... KNXT, 7 p.m. Sa  
 Balter, Sam..... KLAC-TV, 11 p.m. Tu  
 Bandstand Revue..... KTLA, 9 p.m. Su  
 ★Barton, Frank..... KNBH, 11 p.m. M-F  
 Baseball..... KHJ-TV, 8:10 p.m. Tu, W, Th, F;  
 2 p.m. Sa  
 Beat the Clock..... KNXT, 7:30 p.m. R  
 Beauty Parade..... KECA-TV, 10 p.m. F  
 Before Your Eyes..... KTTV, 8:30 p.m. Th  
 Berle, Milton..... KNBH, 8 p.m. Tu  
 Beulah..... KECA-TV, 7 p.m. Tu;  
 3:30 p.m. Sa  
 Big Payoff..... KNXT, 12 p.m. M-F  
 Big Picture..... KNBH, 1:30 p.m. Sa;  
 2 p.m. Th; KTTV, 1:30 p.m. Su;  
 KTLA, 3 p.m. F  
 Big Story..... KNBH, 9 p.m. F  
 Big Town..... KNXT, 8 p.m. Th  
 Bill Leyden's Theatre..... KTTV, 2:30 p.m. M-F  
 Blue Ribbon Bouts..... KNXT, 7 p.m. W  
 Bollay, Gene..... KTTV, 6:55 p.m. M-F  
 Boston Blackie..... KNBH, 7 p.m. W  
 Bowron, Mayor..... KTLA, 9:30 p.m. M;  
 KECA-TV, 9:15 p.m. Su  
 Boxing..... KLAC-TV, 8:30 p.m. Tu; KTTV,  
 10 p.m. W; KHBH, 9 p.m. M  
 ★Bridal Groom..... KECA-TV, 6 p.m. Sa  
 ★KNT, 1:30 p.m. M-F  
 Broadway Playhouse..... KTLA, 9 p.m. W  
 Buick Circus Time..... KNBH, 8 p.m. alt Tu  
 Burns & Allen..... KNXT, 8:30 p.m. M  
 Buttons Bed..... KNXT, 9:30 p.m. M  
 California Living..... KNXT, 12:30 p.m. M-F  
 ★Camel News Caravan..... KNBH, 7:45 p.m. M-F  
 Campus Farmers..... KECA-TV, 2:30 p.m. Sa  
 Caesar, Sid..... KNBH, 6 p.m. Sa  
 Carson, Johnny..... KNXT, 10 p.m. M  
 Cartoon Time..... KTTV, 5:30 p.m. M  
 Captain Midnight..... KTTV, 5 p.m. Su  
 Cavalcade of America..... KNBH, 8:30 p.m. alt W  
 Cavalcade of Books..... KNXT, 4 p.m. Su  
 Chance of a Lifetime..... KECA-TV, 8:30 p.m. Th  
 Charles Laughton Reads..... KLAC-TV, 10 p.m. Su  
 Chase, Charlie..... KTLA, 7:30 p.m. F  
 Chef Milani..... KTTV, 1 p.m. M-F  
 Chevron Theatre..... KTTV, 7:30 p.m. alt Tu  
 China Smith..... KECA-TV, 8:30 p.m. F  
 Chronoscope..... KNXT, 10:45 p.m. M, W, F  
 Church in the Home..... KECA-TV, 11 a.m. Su  
 Cisco Kid..... KECA-TV, 7 p.m. M  
 City at Night..... KTLA, 10 p.m. W  
 City Hospital..... KNXT, 9 p.m. Tu, F  
 Coates, Paul..... KNXT, 11:15 a.m. M, W, F  
 Coca, Imogene..... KNBH, 6 p.m. Sa  
 Coffee with Coates..... KNXT, 11:15 a.m. M, W, F  
 Comedy Curtain Call..... KECA-TV, 5 p.m. Su  
 Comedy Tour..... KNBH, 8 p.m. Su  
 Como, Perry..... KNXT, 6:45 p.m. M, W, F  
 Considine, Bob..... KNBH, 10:45 p.m. Tu  
 Cooley, Spade..... KTLA, 8 p.m. Sa  
 Cowboy Thrills..... KTLA, 5:30 p.m. M-F  
 Cox, Wally..... KNBH, 7:30 p.m. Su  
 Crabbe, Buster..... KHJ-TV, 7:30 p.m. F  
 Crime Syndicated..... KNXT, 9 p.m. alt Tu  
 Crusade in the Pacific..... KECA-TV, 7 p.m. W  
 Cullen, Bill..... KNXT, 3 p.m. Th  
 Church of Churches..... KHJ-TV, 5:15 p.m. Su  
 Church of the Open Door..... KHJ-TV, 11 a.m. Su  
 Danger..... KNXT, 10 p.m. Tu  
 Dangerous Assignment..... KNBH, 10:30 p.m. F  
 Date With Judy..... KECA-TV, 7:30 p.m. W  
 Davis, Joan..... KNBH, 8 p.m. W  
 Day, Dennis..... KNBH, 10 p.m. F  
 Death Valley Days..... KTTV, 8:30 p.m. alt Tu  
 Department Store of the Air..... KLAC-TV,  
 10 a.m. M-F  
 Ding Dong School..... KNBH, 9:30 a.m. M-F  
 Dinner Theater..... KLAC-TV, 7 p.m. F  
 Dixie Showboat..... KTLA, 8 p.m. M  
 Dixon, Nancy..... KTTV, 4 p.m. M, W, F  
 Donald Novis Cooks..... KNBH, 3:30 p.m. M-F  
 Double or Nothing..... KNXT, 3:15 p.m. M, W, F  
 Double Play..... KHJ-TV, 3:30 p.m. Su

Douglas, Melvyn..... KNBH, 8 p.m. Sa  
 Dragnet..... KNBH, 9 p.m. Th  
 Dude Martin..... KTTV, 9 p.m. W  
 Dugout Dope..... KHJ-TV, 4:35 p.m. Sa;  
 5:50 p.m. Su  
 Eastside Kids..... KTLA, 6:30 p.m. Su  
 ★Edward, Doug..... KNXT, 8:30 p.m. M-F  
 Edwards, Ralph..... KNBH, 10 p.m. W  
 Embassy Club..... KNBH, 10:30 p.m. Tu  
 Erwin, Stu..... KECA-TV, 3 p.m. Sa; 7:30 p.m. F  
 Faith for Today..... KECA-TV, 12:30 p.m. Su  
 Famous Playhouse..... KECA-TV, 7 p.m. W  
 Farms and Gardens..... KNBH, 1 p.m. Sa  
 Favorite Story..... KTTV, 8:30 p.m. W  
 Fearless Fosdick..... KHJ-TV, 6 p.m. Sa  
 Fireside Theatre..... KNBH, 9 p.m. Tu  
 Fishing Tips..... KLAC-TV, 8 p.m. Th  
 Flyboy..... KTLA, 8:30 p.m. M-F  
 Fontaine, Frank..... KNBH, 8:30 p.m. alt W  
 Foods For Thought..... KNBH, 11:30 a.m. M-F  
 Ford Theatre..... KNBH, 9:30 p.m. Th  
 Foreign Intrigue..... KNBH, 10:30 p.m. Th  
 Four Star Playhouse..... KNXT, 9 p.m. alt Tu  
 Freedom Forum..... KLAC-TV, 5:30 p.m. Su  
 Freedom Rings..... KNXT, 11 a.m. Tu, Th  
 Fred Waring Show..... KNXT, 6 p.m. Su  
 Froman, Jane..... KNXT, 6:45 p.m. Tu, Th  
 From Hollywood..... KHJ-TV, 1:30 p.m. W  
 Front Page Detective..... KTTV, 9 p.m. Su  
 Frosty Frolics..... KTLA, 8 p.m. W  
 Fur Fun..... KNXT, 10:45 p.m. Tu  
 Furness, Betty..... KNXT, 3 p.m. F  
 Gabby Hayes..... KNBH, 4:45 p.m. M-F  
 Gaffney, Mercedes..... KECA-TV, 2 p.m. M-F  
 Garden Chats..... KTTV, 10:30 p.m. M-F  
 ★Gardner, Jack..... KHJ-TV, 7 p.m. M-F;  
 10:45 p.m. Tu-F  
 Get the Facts..... KNBH, 2 p.m. Su  
 Gilchrist, Norma..... KTTV, 12 p.m. F  
 Gillette Fights..... KNBH, 7 p.m. F  
 Glamour Session..... KTTV, 4 p.m. Th  
 Gleason, Jackie..... KNXT, 8 p.m. Sa  
 Godfrey, Arthur..... KNXT, 9 p.m. W; 2:30 p.m. M-Th  
 Godfrey's Talent Scouts..... KNXT, 8 p.m. Tu  
 God's Storybook..... KECA-TV, 9:15 a.m. Su  
 Goodyear Theatre..... KNBH, 9 p.m. alt Tu  
 Great Churches of Golden West..... KTTV, 11 a.m. Su  
 Greatest Hits..... KNBH, 8 p.m. F  
 Guiding Light..... KNXT, 2:15 p.m. M-F  
 Guizar, Tito..... KTTV, 10:30 p.m. Tu  
 Gwen and Lorraine..... KTTV, 3:50 p.m. M, W, F  
 Hallmark Hall of Fame..... KNBH, 5 p.m. Su  
 Handy Hints..... KTLA, 6:45 p.m. M-F  
 Harmon, Tom..... KNXT, 10 p.m. M-F  
 ★Harvey, Paul..... KECA-TV, 8 p.m. Su  
 Hawthorne and the Weather..... KNBH, 6:45 p.m. M-F  
 Hayes, Gabby..... KNBH, 4:45 p.m. M-F  
 ★Hayes, Sam..... KHJ-TV, 12:30 p.m. M-F  
 Haynes, Dick..... KTLA, 4 p.m. M-F  
 Heart of the City..... KTTV, 7:30 p.m. Su  
 Henry, Bill..... KNBH, 11 p.m. Su;  
 KTTV, 3:15 p.m. M  
 Hit Parade..... KNBH, 7:30 p.m. Sa  
 Hollywood Legion Bouts..... KECA-TV, 8:30 p.m. F  
 Hollywood on Television..... KLAC-TV, 12:30 p.m. M-F  
 Hollywood Opening Night..... KNBH, 10:30 p.m. Su  
 Hollywood Opportunity..... KTLA, 7:30 p.m. Th  
 Hol wood Road to Fame..... KNXT, 7:30 p.m. Sa  
 Home to Live In..... KLAC-TV, 12:30 p.m. Su  
 Hometown Jamboree..... KLAC-TV, 7:30 p.m. Su  
 Hopalong Cassidy..... KLAC-TV, 4 p.m. W  
 Hour of Decision..... KECA-TV, 10 p.m. Su  
 House Party..... KNXT, 11:30 a.m. M-F  
 How Does It Work?..... KTTV, 4 p.m. Sa  
 Howdy Doody..... KNBH, 5:30 p.m. M-F  
 Hutton, na Ray..... KTLA, 9 p.m. Tu  
 I Am the Law..... KLAC-TV, 8 p.m. W  
 I'd Like to Know..... KNBH, 3 p.m. Su  
 I Love Lucy..... KNXT, 9 p.m. M  
 I Married Joan..... KNBH, 8 p.m. M  
 In God We Trust..... KTLA, 11 a.m. Su  
 In Our Times..... KTTV, 9 p.m. F  
 Industry on Parade..... KNBH, 3 p.m. Su  
 Inspirational Hour..... KECA-TV, 8:15, 9:15 a.m. Su  
 International Wrestling..... KNXT, 9:30 p.m. Sa  
 Invitation Playhouse..... KLAC-TV, 7 p.m. W  
 It's a Good Idea..... KTTV, 7 p.m. Tu  
 It's Magic..... KTLA, 7:30 p.m. W  
 It's News to Me..... KNXT, 8:30 p.m. Tu  
 I've Got A Secret..... KNXT, 7:30 p.m. alt Th  
 Jackson's Theatre..... KTTV, 11:15 p.m. Th;  
 1:10 p.m. M-F  
 Jalopy Derby..... KTTV, 2:30 p.m. Su  
 Jarvis, Al..... KECA-TV, 4 p.m. M-F  
 John Wayne Western..... KTTV, 8 p.m. F  
 Juke Box Jury..... KNXT, 10:30 p.m. Sa  
 Jump Jump..... KNBH, 5:15 p.m. M-F  
 Junior Crossroads..... KNBH, 5 p.m. M-F  
 Junior Press Conference..... KECA-TV,  
 11:30 a.m. alt Sa  
 Just Around the Corner..... KNXT, 3:15 p.m. Tu, Th  
 ★KLAC Telepaper..... KLAC-TV, 6:30 p.m. M-F  
 Karas, Roscoe..... KTTV, 9:30 p.m. Su  
 Kulgallen, Dorothy..... KNXT, 7:30 p.m. Su  
 King of the Ring..... KHJ-TV, 9:30 p.m. M

Kit Carson..... KECA-TV, 7:30 p.m. M  
 Komedly Klub..... KNBH, 6:15 p.m. M-F  
 Kraft TV Theater..... KNBH, 9 p.m. W  
 Kukla, Fran and Ollie..... KNBH, 4 p.m. Su  
 La Roy, Rita..... KTTV, 4 p.m. Tu, Th  
 Ladies Matinee..... KECA-TV, 5:30 p.m. M-F  
 Ladies Always Win..... KNXT, 2:30 p.m. Th  
 Lane, Dick..... KTLA, 8 p.m. M; 8:30 p.m. Th;  
 10 p.m. Su  
 Laughton, Charles..... KLAC-TV, 10 p.m. Su  
 Laurel and Hardy Comedy..... KNBH, 4:30 p.m. Sa  
 Learning '33..... KNXT, 4:30 p.m. Sa  
 Lee, Pinky..... KNBH, 7:30 p.m. M, W; 8:15 p.m. F  
 Leonetti, Caroline..... KECA-TV, 4:30 p.m. W  
 Leyden, Bill..... KNBH, 9 p.m. Sa  
 Liberate..... KLAC-TV, 7:30 p.m. Tu  
 Life of Riley..... KTTV, 8 p.m. W  
 Life With Elizabeth..... KLAC-TV, 7:30 p.m. Th  
 Life with Luigi..... KNXT, 8:30 p.m. F  
 Light of Faith..... KNXT, 12:30 p.m. Su  
 Linkletter, Art..... KNXT, 11:30 a.m. M-F  
 Linn, Roberts..... KTLA, 7:30 p.m. Su  
 Little Ed, Joe..... KTTV, 12:30 p.m. Su  
 Little Theater..... KHJ-TV, 7:15 p.m. M-F  
 Locker Room..... KTTV, 10:45 p.m. M  
 Locker Room Interviews..... KLAC-TV, 10:45 p.m. F  
 Lone Ranger..... KECA-TV, 7:30 p.m. Th  
 Love of Life..... KNXT, 2 p.m. M-F  
 Lucky U..... KHJ-TV, 3:30 p.m. M-F  
 Luer Theatre..... KNBH, 7 p.m. Th  
 Lundberg, Dan..... KECA-TV, 12 n Su  
 Lusk, Freeman..... KLAC-TV, 5:30 p.m. Su  
 Lux Video Theatre..... KNXT, 8:30 p.m. Th  
 ★Lyon, Ed..... KLAC-TV, 11:45 p.m. M; 11:10 p.m. Tu;  
 10:30 p.m. W; 11 p.m. Th, F  
 Magazine of the Week..... KTLA, 10 p.m. Su  
 Mama Weiss..... KHJ-TV, 2 p.m. M-F  
 Man Against Crime..... KNBH, 8:30 p.m. W  
 Man in The Black Hat..... KLAC-TV, 9 p.m. W  
 Man of the Week..... KNXT, 5:30 p.m. Su  
 Man's Best Friend..... KTLA, 5 p.m. Sa  
 March of Time..... KTTV, 7:30 p.m. M  
 Martin, Dude..... KTTV, 9 p.m. W  
 Martin, Freddy..... KLAC-TV, 9 p.m. Su  
 Martin Kane..... KNBH, 10 p.m. Th  
 ★Marty, Gil..... KTLA, 7 p.m. M-F; 11 p.m. M-Th;  
 11:30 p.m. F  
 Mary, Groucho..... KNBH, 11:30 p.m. F  
 McAdoo, Mary..... KNBH, 2 p.m. M, W, F  
 McConnell, Ed..... KTLA, 11:30 a.m. Sa  
 McCune, Hank..... KLAC-TV, 7 p.m. Th  
 McElroy, Jack..... KNBH, 4 p.m. M-F  
 McLaughlin, Bob..... KLAC-TV, 8:30 p.m. F  
 Meet Betty Furness..... KNXT, 3 p.m. F  
 Meet Millie..... KNXT, 6:30 p.m. Sa  
 Meet the Press..... KNBH, 9 p.m. M  
 Meet Your Congress..... KTTV, 8 p.m. M  
 Menjou, Adolphe..... KTTV, 8:30 p.m. W  
 Men's Wrestling..... KLAC-TV, 10:30 p.m. Sa  
 Mercer, Johnny..... KNXT, 10 p.m. F  
 Miland, Chef..... KTTV, 1 p.m. M-F  
 Mirandy's Garden Shop..... KECA-TV, 1:45 p.m. Su  
 Montgomery, Robert..... KNBH, 9:30 p.m. M  
 Moore, Garry..... KNXT, 3:30 p.m. M, Tu, W, F  
 Mr. and Mrs. North..... KNXT, 9:30 p.m. F  
 Mr. Peepers..... KNBH, 7:30 p.m. Su  
 Murder Before Midnight..... KTTV, 11 p.m. Sa  
 Murray, Ken..... KNXT, 6:30 p.m. alt Su  
 ★Murray, Edward R..... KNXT, 3:30 p.m. Su  
 My Friend Anna..... KNXT, 9 p.m. F  
 My Hero..... KNBH, 8:30 p.m. Su  
 My Little Margie..... KNXT, 9:30 p.m. Th  
 Mystery Isle..... KECA-TV, 9:15 p.m. M  
 Mystery Theatre..... KECA-TV, 9 p.m. F  
 KHBH-TV, 10:45 p.m. M-F  
 Neighborhood Theater..... KNXT, 10 p.m. W  
 ★Newspaper of the Air..... KHJ-TV, 7 p.m. M-F;  
 10:45 p.m. M-F  
 ★News Review of the Week..... KLAC-TV, 11:05 p.m. Sa  
 Norman, Gene..... KHJ-TV, 4 p.m. M-F; 7:30 p.m. Tu  
 O'Dell, Dell..... KTLA, 7:30 p.m. W  
 O'Dell, Doye..... KTLA, 5:30 p.m. M-F; 9 p.m. F  
 Omnibus..... KNXT, 1:30 p.m. Su  
 Open Road..... KTTV, 8 p.m. Th  
 Our Miss Brooks..... KNXT, 9 p.m. Sa  
 Outdoors with Wangenheim..... KNBH, 4 p.m. Sa  
 Owens, Harry..... KNXT, 10 p.m. Th  
 Owens, Jack..... KECA-TV, 6:15 p.m. M-F  
 Ozzie and Harriet..... KECA-TV, 8 p.m. F  
 Page, Patti..... KNBH, 8:30 p.m. alt W  
 Palladium Party..... KNXT, 9:30 p.m. Tu  
 Parlor Party..... KNBH, 2:30 p.m. M-F  
 Parrish, Helen..... KNBH, 7 p.m. Tu  
 Peale, Dr. Norman Vincent..... KECA-TV, 12 n  
 M, W, F  
 Peanut Circus..... KNBH, 6 p.m. M-F  
 Pet Exchange..... KTTV, 7:30 p.m. F  
 ★Peterson, Elmer..... KNBH, 6:55 p.m. M-F  
 Philco Playhouse..... KNBH, 9 p.m. alt Su  
 Photography is Fun..... KHJ-TV, 8:30 p.m. M  
 Platterpanel..... KTTV, 10 p.m. Su  
 Platterpanel..... KNXT, 10:30 p.m. Su  
 Playercrafter's Club..... KTLA, 5 p.m. M-F  
 Playhouse of Stars..... KNXT, 8 p.m. F  
 Police Calls..... KTLA, 3:55 p.m. M-Th; 11:45 p.m. F



THEY SAY

Dawn Addams: It's a friendly medium. People get to know you better on TV than they do from the movies.

Paul Coates: I'd rather be on it than watch it.

Johnny Carson: Can't stand wrestling.

Margaret Whiting: I love to do guest spots on TV but I'm not ready for my own show yet. TV has too big an appetite so far.

Eve Arden: It's given me a chance to have a real home life—so all hail TV. Besides, I love it.

SAN DIEGO TV PROGRAM FINDER

Table listing TV programs and their times on various channels (KTTV, KJH-TV, KTLA, etc.). Includes programs like 'Pontiac News', 'Quiz Kids', 'The Doctor', 'The Name's the Same', 'The Web', 'This is Your Life', 'This is Your Navy', 'This is Your Show Business', 'Those Two', 'Time to Smile', 'Time for Beany', 'Time to Smile', 'Timmy O'Toole', 'Tomb of the Town', 'Tootsie Hippodrome', 'Top Flight Boxing', 'Tracy, Dick', 'Tracy, Lee', 'Travels of Christian Youth', 'Tricks and Treats', 'TV Jukebox', 'TV University', 'Twenty Questions', 'Two for the Money', 'U.S.A. Canteen', 'Vacationland, America', 'Victory at Sea', 'Video Views', 'Voice of Firestone', 'Voluntarily Speaking', 'Wakely, Jimmy', 'Waring, Fred', 'Weaver, Hank', 'Webb, Jack', 'Webster Webfoot', 'Welsh at the Airport', 'Welcome Travelers', 'Weik, Lawrence', 'We're Having a Party'.

BED WETTING STOPPED\* For Adults, Children Over 4 Doctor-Approved. No drugs or embarrassment. Scientific. Easy. Safe.

For FREE information Mail coupon or phone: \*BEDCO Method Call Collect CRestview 6-6297 (Ask for Mrs. Thomas Day or Nite)

MAIL COUPON TODAY Bedco Method 355 N. Beverly Drive, Beverly Hills Name Address City Phone No. TVRL 4/3

Table listing TV programs and their times on various channels (KTLA, KJH-TV, KTTV, etc.). Includes programs like 'Western Varieties', 'Wild Bill Hickok', 'What's My Line', 'What's Na me of That Song?', 'What's Your Bid?', 'What's Your Trouble?', 'White, Betty', 'Whitebar, Paul', 'Who Knows This', 'Wild Bill Hickok', 'Williams, Tex', 'Wilson, Dr. Ernest C.', 'Winchell-Mahoney Show', 'Winchell, Walter', 'Women Are Wonderful', 'Words and Music', 'Wrestling', 'You Are There', 'You Asked For It', 'You're Alan', 'Your Income Tax', 'Your Jeweler's Showcase', 'Your Show of Shows', 'Your Town', 'Your Town's Talent', 'Youth on the March', 'Zoo Parade'.

Table listing TV programs and their times on various channels (All Star Revue, Amos 'n' Andy, Arden Varieties, Armed Forces Talent Patrol, Baker, Biff, Beat the Clock, Benny, Jack, Berle, Milton, Benlah, Big Payoff, Big Story, Boston Blackie, Boxing, Break The Bank, Burns & Allen, Canine Corner, Captain Midnight, Chance of a Lifetime, Channel 8 Corral, Chevron Theater, Christophers, The, Cisco Kid, City Hospital, Club Embassy, Comedy Hour, Crime Syndicated, Cullen, Bill, Danger, Date With Judy, Day, Dennis, Death Valley Days, Did Ja Know, Ding Dong School, Douglas Fairbanks Presents, Double or Nothing, Dragnet, Fireball Theater, Four Star Playhouse, Frontiers of Faith, Furnas, Betty, Gleason, Jackie, Godfrey, Arthur, Greatest Fights, Guiding Light, Hit Parade, Hollywood Opening Night, I Love Lucy, I Married Joan, Industry on Parade, It's News to Me, Jack's Magic Shop, Kane, Martin, Kieran's Kaleidoscope, Let There Be Light, Liberate at 40, Lone Ranger, Lux Video Theater, Man Against Crime, March of Time, Marx, Groucho, Masterpiece Playhouse, Menjou, Adolphe, Moore, Garry, Montgomery, Robert, Movie of the Week, Mr. and Mrs. North, Mr. Peepers, Mr. Wizard, Murray, Ken, My Friend Irma, My Little Margie, Omnibus, Ozzie and Harriet, People in the News, Playhouse of Stars, Private Secretary, Quiz Kids, Racket Squad, Ramar of the Jungle, Range Rider, Red Buttons, Rocky King Detective, Rogers, Roy, Rootie Kazootie, Search for Tomorrow, See It Now, Skelton, Red, Smith, Kate, Smokey Rogers, Spanish Film, Stranger Than Fiction, Strike It Rich, Studio One, Super Circus, Superman, Tales of Tomorrow, TV Class Room, Teleports Direct, Telepeeps, Television Playhouse, The Doctor, Terry and the Pirates, This is Your Life, Time for Beany, Trouble with Father, The Web, Waring, Fred, Welcome Traveler, Western Theater, What's Cookin', What's My Line, Winchell, Walter, Wladon of the Ages, Wrestling, Young, Alan, Your Hit Parade, Your Schools Today.



God has placed the genius of women in their hearts; because the works of this genius are always works of love.— Lamartine.

# Home Life

To Adam paradise was home. To the good among his descendants, home is paradise.—Hare.

## USED-CAR TRICKS EXPOSED!

We all know there are some used-car businesses which are legitimate. This article does not apply to them. It applies to those trying to cheat the public.

Barnum is famous for telling the world there's a sucker born every minute. If our weeks of investigation are any criterion, there's also someone born every minute who is ready to "take" that sucker.

Hundreds of these "takers" make their headquarters on acres of used-car lots in the Southern California area. Employing showmanship technique, using banners, pennants, bright-hued paint and other attention-getting devices, these firms try to outdo their competitors and undo their customers. Salesmen slyly await the arrival of victims lured there by cleverly contrived, smooth-sounding advertising claims.

Yet this same advertising is partially responsible for the fact that used-car dealers are now experiencing one of the worst unseasonal business slumps in their history. Advertising claims grow more fantastic daily. Somehow, we've never been able to figure out how a business firm can pay high rental on main-thoroughfare real estate, employ salesmen, pay for secretarial and maintenance help, purchase office and other supplies, pay for lights, phones, use expensive newspaper, television and radio advertising, then buy your car and "give" you up to \$300 more than it's worth. How long would even a million dollars last at that rate?

But, let's see how they "lose money" with a profit, said profit coming out of your pockets!

That is, they won't sell you that \$995 sedan for \$995 cash. They'll give an all-cash customer the cold shoulder. Try it and see! But for the guy with just a down payment, the red carpet is rolled out and the fancy shenanigans begin.

How many times do buyers sign a contract of any kind without reading the fine print? Failure to read the fine print on a used-car contract may cost you money.

Not only do these outfits resort to the use of fine print, but abbreviations are used as well. Take an example: you are handed a contract and the notation "D and H, \$20" can be found in the purchase agreement. Question it, and the explanation is DELIVERY and HANDLING. WHAT delivery and handling? You're lucky if they took the trouble to brush the car out well before you buy it. Grease and oil heavily applied can cover a multitude of squeaks and major repair is avoided like the plague.

Then there is the license transfer charge. YOU can send \$2, the usual fee, and the Department of Motor Vehicles in Sacramento takes care of it for you. But the unscrupulous dealer advises you that the fee of anywhere up to \$50 he charges is for "paper work," necessary to transfer the car to your name.

Beware of the lot that says "we handle our own paper" unless you are particularly fond of the idea of paying the absolute within-the-law maximum State allowable interest charges of roughly 12% yearly.

If you must make a contract, go to your own banker. There you know the interest rate, and the bank will ex-

amine your papers to see that all is in order. "Handling our own papers" is the biggest disadvantage you can run up against, despite the salesman's smooth-toned assurance that this is a protective device thought up by the dealer to save you time and money.

Before making any deal, shop around. Then, if you find a car you want, check with the Better Business Bureau and the Los Angeles Police Commission. Ask them how reliable the firm is that you intend doing business with. Find out how many complaints, if any, have been entered against the firm.

Watch out for those guarantees! You may find out, on close examination, that you have some high-sounding phrases that let you have the privilege of turning the car in on another car of more value; that you must pay for half of the repair work, in the dealer's own shop; and other limitations that make the guarantee practically worthless.

One of the top dealers advertising today and one of the most pious on the air on his own show was recently picketed by an unhappy family for an entire week end. They gave up in despair. This same firm has had many complaints against them, but they are still in business.

Theoretically, the Police Commission can take away the license of such firms. But the burden of proof is with the customer, and time and effort involved discourage most people.

Newspapers carry pages of advertising from used-car dealers, but have you ever noticed the fact that Los

(Please Turn to Page 24)

### YOU'RE IN GOOD COMPANY

When you own property at MOONRIDGE MOUNTAIN ESTATES at Big Bear Lake.

Stars of TV, radio, and the entertainment field, as well as directors, executives and personnel of stations and allied fields own property at Moonridge Mountain Estates. Among them are: Jackson Wheeler, Hank Penny, Roy Lanham, the Stafford sisters, Pat Bishop, Andy Devine, etc.

You, too, can let the altitude change your attitude, and you don't need a million dollars! For only \$10.00 a month you can own a beautiful wooded lot, and for a membership fee of only \$10.00 a year you can enjoy the million-dollar luxury of this famed mountain resort.

Moonridge Mountain Estates  
612 S. Western Ave.  
Los Angeles 5, Calif.

Please send, without obligation, details of your offer to TV-Radio Life readers to:

Name.....

Address.....

City.....





We're starting early this year on that old tug-of-war . . . the urge to enjoy spring fever vs. an itching green thumb that hankers to dig in warm dirt. If gardening wins the decision with you, take a quick scan over our

#### GARDEN CHECK LIST

**ONE:** Save summer lawn-mowing by removing grass from that little-used area and planting a "ground-cover"—a low-growing plant that spreads quickly, needs no mowing and little care. Most popular: Ajuga, English Ivy and "Creeping Charlie." A real step toward a lazy man's yard!

**TWO:** No longer are Shasta Daisies old-fashioned. Plant experts have cross-bred entirely new strains, with blooms several inches in diameter, double flowers and good freedom from disease. Best white daisy is the Esther Reed; for a yellow center pick the Chiffon, and order the Marconi if you want a shaggy flower like the spidery chrysanthemums. Give them a sunny spot, plant seeds or bedding plants, and count on them to multiply every year.

#### NOTES FROM THE HOME FRONT

Newest Southland fad — decorating auto bumpers with luminous red plastic tape. It makes a distinctive warning device—shines brightly in headlights. Many Junior Chambers of Commerce are promoting the tape sales, and using the profits to purchase more tape for the bikes of local school children.

The year's biggest boon to homes without lawn sprinklers is a plastic hose with tiny holes every few inches. Lay it out and water an entire strip without once moving the hose. We'll make you lazy yet!

First aid for overcrowded bedroom closets—a set of heavy cardboard hat boxes. They're square, stack neatly on the shelf, and you see the hats through a plastic window in front. The window opens, and you can take out the one you want without upsetting the rest.

Garden tools will last far longer if the wood handles are sanded and painted with a mixture of linseed oil and paint thinner (half and half). Otherwise handles tend to swell, split and splinter if they get wet—as they all do! For the metal—a rubdown with coarse steel wool and a wipe-down with an oil-soaked rag. Garden . . . here we come!

What's new in the bathroom? John Kewell and Eugene Choy, who just designed a prize-winning bath for small houses, will visit me and tell all, next Saturday (April 4).

Tune in Maurie Webster on  
"THIS IS LIVING"  
Saturdays 2-2:30 p.m.  
Station KNX.

Note: Hat boxes: 3 for \$2.79—Downs & Co., Evanston, Ill.

Shame, Shame On Lazy Ol' Soaps!



Wide-Awake "Hustle-Bubble"

# Ease

GOES

## TWICE AS FAR IN WASHING CLOTHES!

It's a fact! HALF as much EASE goes TWICE as far in automatic and conventional washing machines. EASE gets things TWICE as clean, too! That's because EASE is NOT puffed up with lazy good-for-nothing "filler"; not fluffed-up with do-nothing AIR. Every single grain of EASE is packed with active "hustle-bubbles" — engineered to get clothes cleaner with half the amount!



TRY THE EASE "HALF-AS-MUCH" TEST.  
YOUR COMMON SENSE TELLS THE REST.  
OUNCE-FOR-OUNCE EASE IS TWICE THE BUY!

"Mothers, Grannies, Junior Misses!  
A DASH of EASE Will Do The DISHES!"

Copyright  
Ease Quality Detergents  
Burbank, Calif.



# LETTERS

TV-RADIO LIFE has received numerous letters, postal cards and telephone calls thanking us for our stand against misleading advertising. Here are some typical comments the HOME LIFE editor has received:

Mrs. Lillian Levine, Van Nuys, Calif.

I appreciate your article "To The First 20 Ladies Who Call In . . ." and I hope you will continue to point out as many traps as possible for us average viewers who are no match for these cunning pitchmen. . . . I wish the stations carrying this kind of advertising would "clean house" and get rid of this dirty business. It must make it tough for legitimate firms to get admitted to a prospective customer's home. I note there is no signature to your article. Whoever you are, I hope you don't get stabbed by a vacuum-cleaner tool!!!

Mrs. G. C., Inglewood, Calif.

I enjoyed your write-up on "The First 20 Ladies Who Call In . . ." and I agree with you. You sure have to watch those people, and they are not gonna give you something for nothing. I wish something could be done about all this false advertising.

Watch for More Letters Next Week



# USED-CAR TRICKS

(Continued From Page 22)

Angeles newspapers never run stories on anyone but new-car dealers?

Los Angeles is the biggest used-car market in the world, due mainly to its spread-out geographical position and the longer distances traveled. Competition is fierce and the whole bag of tricks is used to get the public's dollar.

Purchase of used cars is a necessary part of our daily business life. HOME LIFE wishes those honest business men in the automotive trade would police their industry and drive the slyster out of business.

HOME LIFE further hopes its readers will take the advice above, so as not to fall prey to false advertising, and to remain out of the Barnum "sucker" list.



**SHREDDER & SLICER**

**\$1.25**  
Post-paid  
Reg. \$2.00

**THE SLICKEST, QUICKEST SLICER and SHREDDER**

Enjoy vegetables, instantly sliced with this handy kitchen aid. Shreds cabbage for cold slaw just like shredded wheat. Makes French fried potatoes or potato chips. 3 different thicknesses. Slices tomatoes, onions, celery for chow mein, etc. 1.25 includes mailing, sales tax. No C.O.D.'s. Send to: GADGET BAR, Dept. TV, Box 15932, Los Angeles 8, Calif.

# EASTER RECIPES

These Easter dishes are specialties of Mercedes Bates, who stars on Channel 2's "California Living" program Monday through Friday, 12:30 to 1:00 p.m. Miss Bates's program, in addition to covering the cooking chores of homemakers, considers all phases of life in the home, from the living room to the barbecue pit in the back yard.

- 1/2 tsp. grated onion
- 1/2 tsp. salt
- 1 tsp. minced parsley
- 1 tsp. vinegar
- 1/4 cup mayonnaise
- 1/4 cup finely chopped walnuts

Remove yolks from eggs cut in half lengthwise. Mash. Add remaining ingredients. Fill whites with yolk mixture.

## Baked Ham

Place Ham, fat side up, on a rack in an open pan. Use no water. Bake in a slow oven, 325°F., according to cooking schedule or to an internal temperature of 150°F., if a meat thermometer is used. Pour off drippings. Remove skin and brown ham in a very hot oven, 450°F., for about 15 minutes to 162°F., internal temperature. If desired, cover with brown sugar or honey glaze before browning.

### Cooking Schedule

- 8 to 10 lbs.—2 3/4 to 3 hours
- 10 to 12 lbs.—3 to 3 1/2 hours
- 12 to 15 lbs.—3 1/2 to 4 hours
- 15 to 18 lbs.—4 to 4 1/2 hours

## Hot Cross Muffins

- 2 cups packaged biscuit mix
- 1/4 cup granulated sugar
- 1/2 cup grated orange rind or diced candied citron
- 1/2 cup currants or raisins
- 2 eggs, beaten
- 1/4 cup milk
- 3 tablespoons melted shortening

Heat oven to 425°F. Place first 4 ingredients in bowl and mix well with fork. Combine remaining ingredients and add to dry ingredients, stirring only until dampened (batter will be lumpy). Fill greased 2 1/4" muffin pans 2/3 full. Bake in a hot oven of 425°F. 20 min. or until done. Frost with Confectioners' Sugar Glaze. (1/4 cup sifted confectioners' sugar mixed until smooth with 3 to 4 teaspoons water. Add a few drops more water if necessary. Glaze hardens as it stands.) Serve warm. Makes 12 muffins.

## Daffodil Cake

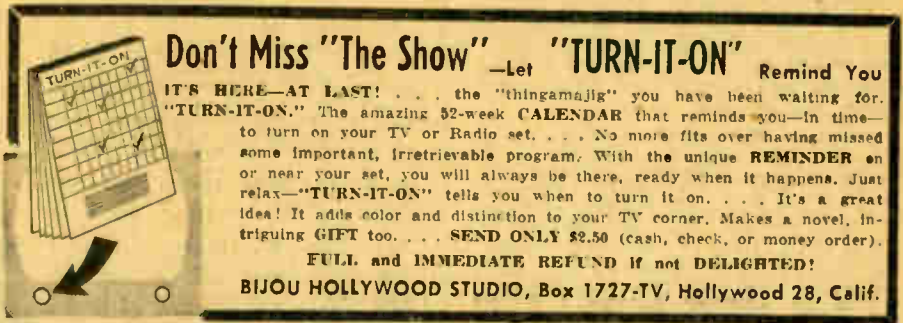
- 1 1/4 cups egg whites
- 1 tsp. cream of tartar
- 1 tsp. salt
- 1 1/8 cups sifted sugar
- 1 1/2 cup sifted cake flour
- 1 1/2 tsp. vanilla
- 4 egg yolks, well beaten
- 2/3 cup sifted cake flour
- 1 1/2 tsp. orange flavoring

Beat egg whites until foamy. Sift in cream of tartar and salt. Beat until stiff but not dry. Divide mixture evenly. To one part, fold in 1/2 cup flour and vanilla. To other part, fold in egg yolks, 2/3 cup flour and orange flavoring. Alternate two batters in unoled angel cake pan. Bake at 325°F. for 60-70 minutes. Invert pan. Let stand until cold. Frost with sweetened whipped cream and sprinkle with shredded coconut. Decorate with candy Easter eggs.

## Deviled Easter Eggs

Hard-cook one egg for each serving. Peel shells from eggs and immerse eggs in vegetable coloring and water until desired tints are reached. Split eggs in half lengthwise. Remove yolks and devil. Fill centers of eggs with deviled mixture and replace halves together. Cover split in egg with ruff of softened cream or pimiento cheese forced through a pastry tube. Chill. Serve on a bed of shredded lettuce.

- 8 hard cooked eggs
- 1 tsp. dry mustard



**Don't Miss "The Show" —Let "TURN-IT-ON" Remind You**

IT'S HERE—AT LAST! . . . the "thingamajig" you have been waiting for. "TURN-IT-ON." The amazing 52-week CALENDAR that reminds you—in time—to turn on your TV or Radio set. . . . No more fits over having missed some important, irretreivable program. With the unique REMINDER on or near your set, you will always be there, ready when it happens. Just relax—"TURN-IT-ON" tells you when to turn it on. . . . It's a great idea! It adds color and distinction to your TV corner. Makes a novel, intriguing GIFT too. . . . SEND ONLY \$2.50 (cash, check, or money order).

**FULL and IMMEDIATE REFUND if not DELIGHTED!**

**BIJOU HOLLYWOOD STUDIO, Box 1727-TV, Hollywood 28, Calif.**



**Swivel Top TV TABLE**

Now! See Television from any place in your room, simply by turning the swivel top of table. Clear-finish blonde hardwood top is attached to heavy-duty ball bearing swivel, resting on sturdy smart-looking wrought iron legs.

Table height 21" for best viewing. Table top 22" square. Legs and edge of top in decorator dull black finish. Plastic glides to protect floor. Shipped prepaid. No CODs. Calif. residents add sales tax. Write for catalog of other "Build Your Own" Furniture.

**\$15.95**  
ppd.

**E. F. Lawrence Iron Works, Dept. RL-2**  
2913 Whittier Blvd., Los Angeles 23, California



# CLASSIFIED

RATES: 10c per word per insertion. Minimum 10 words. All ads payable in advance. No charge for box number, replies forwarded daily. DEADLINE: Friday noon for issue on sale following Wednesday. Free checking copy to advertisers.

**PERSONALS**

"DARLING, LOSE YOUR EXCESS weight with SELF-HYPNOSIS method. \$1.00. Box 51, TV-RADIO LIFE.

PRIVATE INVESTIGATIONS—Joe Jobbins, Retired Detective Inspector, San Diego Police Dept., 2126 33rd Street, San Diego.

**FOR SALE**

HOME FIRE EXTINGUISHERS, convenient, inexpensive. COPEMAN SALES, Box 281, Pasadena.

OLD AZTEC ART FROM OLD MEXICO. Feather bird pictures, 5x7, hand carved cedar frame. \$1.15. Grace Sellers, 4355 Snowden, Long Beach, California.

GRANDFATHER CLOCK. WESTMINSTER chimes. Beautiful imported hardwood case. Reasonable. See before 7 p.m. 4051 Locust Avenue, Long Beach.

WRESTLERS' PHOTOS. Stamp brings list. Box 1479, Lemon Grove, Calif.

COLOR TELEVISION FILTER gives beautiful picture, \$1.49. See Page 14.

AT LAST, EMERGENCY RADIO for home, office, servicemen, Boy Scouts, campers, etc. Tunes broadcast band plus short wave police, ship-shore, aircraft, and 75 meter amateur band. This is the world's smallest tube radio with short wave. Weighs 3 oz. with batteries. \$29.95. Reception and your complete satisfaction guaranteed or your money back. EKE-RADIO, 646 N. Fair Oaks, Pasadena 3, Calif.

**OF INTEREST TO WOMEN**

MAKE EXTRA MONEY. Compiling mailing lists for advertisers. Stamped addressed envelope brings details. Box 209, Bell, California.

WE PAY CASH FOR BOXTOPS, LABELS, WRAPPERS, COUPONS, Etc.!! Particulars free. TV-983-E Main, Columbus 5, Ohio.

**SPECIAL OFFERS**

SPECIAL OFFER, CORONET Magazine, 7 months subscription, \$1.00. Box 53, c/o TV-RADIO LIFE.

**SPECIAL SERVICES**

INVESTIGATORS. Any time . . . Any place . . . Anywhere. LYDON and KOERNER Detective Agency, SUNset 1-3095.

COMMERCIAL CARTOONIST, free lance. Let my original cartoons add that certain touch to your ad, window or wall. Reasonable but good. Pick up your phone and call—Bob Barton, RE. 2-7998, after 5:00 p.m.

**SCHOOLS AND INSTRUCTIONS**

FREE LANCE CARTOONIST, Illustrator, now accepting private students. Beginners or advanced, call me. Bob Barton, RE. 2-7998, after 5:00 p.m.

**SPECIAL INSTRUCTION**

LEARN TO DRIVE BY GALLI! Awarded from the American Automobile Owners Safety Association. Galli's Driving School, 6545 Sunset Blvd., HEMPstead 2872.

## CONTEST

Sorry—the judges were unable to complete their analysis of contest letters in time to publish names of winners in this issue. Next week, sure!

**KMPC's BILL STEWART SAYS:**

"YOU'VE SEEN THEM ON TV, NOW BEAUTIFY YOUR HOME OR PATIO WITH 'FLAME OF THE WEST' CANDLES." Wonderful Easter gifts. Original creation by Candles of California. These block-frosted beauties burn more than 100 hours . . . glow when lit. In pastel pink, green, yellow, blue and Easter white. 6"—\$1.75 each, \$3.00 pair. 9"—\$2.25 each, \$4.00 pair. Postpaid. Send cash, check, or M.O. to: CANDLES OF CALIFORNIA, 4015 West Magnolia Blvd., Burbank, No C.O.D.

# WHY BE A "CAPTIVE AUDIENCE" TO ANNOYING TV COMMERCIALS?

It had to come . . .

**BLAB-OFF®** the amazing new device that permits TV without commercials

During the past 60 days a group of 100 television set owners has been enjoying something every TV owner has dreamed about—television without annoying commercials! These viewers have been testing a clever little device that permits them to cut out annoying commercials from their easy chairs. The new product, an invention of a Cincinnati sound engineer, is now thoroughly proven and available for your television set. The invention, called BLAB-OFF, permits instant control of all TV commercials, without rising from your chair or sofa. BLAB-OFF cuts off the sound, without affecting the TV picture.

Now, at last, you can stop those long, loud, vulgar, boring commercials that force their way into your living room, insulting your intelligence, spoiling your viewing pleasure. With a flick of the finger, you can cut off these annoying spiels the instant they start. You "click off" commercials and "click on" entertainment, easily and without effort.

**Stop TV Commercials from your Easy Chair!**



Why let unwanted commercials spoil your TV entertainment, waste your time? Cut off annoying hucksters instantly, without rising from your easy chair. Just flick the "magic" BLAB-OFF switch you hold in your hand. Sound goes off, picture stays on, so you'll know when the commercial is over. It's easy, it's simple, it's the one sure way to keep those "uninvited guests" out of your living room.

**Attach BLAB-OFF to any Set, Quickly, Easily**

BLAB-OFF comes with instructions so simple anyone can safely, easily attach it to any set—in as little as 3 minutes. Many have been installed by housewives and even school children, without difficulty. No special tools needed. Absolutely no danger of shock. Positively guaranteed not to harm or impair any TV set when simple directions are followed.

BLAB-OFF (Registered in U.S. Patent Office) is a product of AUDIO CONTROLS CORP. 439 Race St., Cincinnati 2, Ohio. Manufacturers of sound control equipment for home and industry.

**New Era of Viewing Pleasure**

In as little as three minutes, you can attach BLAB-OFF to your set and begin to enjoy television that is 100% pleasure. No longer can the television "medicine man" interrupt your program, ordering you to run to the drug store to buy his sponsor's hair oil or laxative. In an instant you can silence the lip-smacking beer drinker who tells you and your children that you must drink his beer because it is the best in the world. With BLAB-OFF you can chase the barkers and the syrupy-voiced corn peddlers from your living room. Never again will you have to pay the high price of their annoyance, to watch your favorite television program.

**Other Uses, Too**

BLAB-OFF is a remote control sound switch that allows you to control television sound from anywhere in the room. Sound goes off, picture stays on. Use it to cut the sound when the phone rings, when you want to talk to your friends, etc.

**Order BLAB-OFF Today**

You'll never know how wonderful television can be until you try BLAB-OFF. Mail the coupon today and start enjoying 100% TV entertainment minutes after the postman delivers your BLAB-OFF.

Remote Control TV Sound Switch



Reg. U.S. Patent Office

Which of these TV Commercials do you Detest the Most?



The PHONY DOCTOR who peeks into your bathroom.



CONFIDENTIAL CHARLIE who whispers his spiel.



BELLOWING BILL who shatters your ear-drum.



DROOLING DAN who slobbers on your living room rug.

**GUARANTEE**

CAN'T HARM ANY TV SET  
BLAB-OFF is a precision made appliance, each unit thoroughly tested and guaranteed by Audio Controls Corp. Each part Underwriters' Laboratory approved. Guaranteed not to harm or impair any TV set when directions are followed. Money Back If Not Delighted!



CLICK OFF COMMERCIALS

CLICK ON ENTERTAINMENT

**CLIP AND MAIL THIS COUPON NOW!**

AUDIO CONTROLS CORP. TV-RL  
439 Race St., Cincinnati 2, Ohio

Please send \_\_\_\_\_ "BLAB-OFFS" at \$2.98 each ppd. I enclose  Check  Money Order  Cash (no C.O.D.'s) I understand I may return "BLAB-OFF" in 10 days and receive full refund if not thoroughly pleased.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

**Money Back If Not Delighted**

**BLAB-OFF**  
only \$2.98  
ppd.

Entire Ad. Copyright, 1953, by A.C.C.



TV-  
RADIO

# Lifelines

BY EVELYN BIGSBY

**NOW THAT OFFICIAL BLESSING** has been given the marriage of ABC and Paramount Theaters, the new union begins to look as if it will live happily ever after. What makes it appear this way is the recent signing of four performers, three of them outstanding in the comedy-variety field: **Georgie Jessel, Ray Bolger, Danny Thomas and Martin Block.** Announcement of Thomas's contract-inking came just last week. It's my impression that Jessel's importance in the set-up is his production know-how and prestige in addition to his performing talents. Bolger and Danny are already lined up for filmed series on TV starting this fall. Block will not go under the network's banner until beginning of next year.

**THESE BIG NAMES SHOULD BE MIGHTY** important to ABC, for they are the kind that build audiences and attract other stars. I think comedy-variety stars are especially essential to this network, for these in quantity have been lacking from the chain ever since the operation was known as the old "Blue" network in the days when NBC had both the "Blue" and the "Red." Of course there have been exceptions like "Duffy's Tavern," Don Ameche, Bing Crosby, and others, but ABC has never been able to boast the comedy phalanx of CBS or NBC. That's why these new developments make it look good.

**RADIO IS DEFINITELY IN THE PICTURE**, along with TV, for both Bolger and Thomas, but I've received the impression that the big splash will be made in TV, with radio following along. **Celeste Holm** signed with NBC the other day for a TV series—every week now you hear of another star capitulating—so the coming months should really prove productive of some very provocative new entertainment.

**ALTHOUGH ROBERTA LINN AND LAWRENCE WELK** have agreed that she will leave the band in May, Welk is already holding auditions for Roberta's replacement. If you are an aspiring vocalist with talent and looks, send a demonstration record, and your photograph to Lawrence Welk, 6274 Sunset Blvd., Hollywood 28, Calif. Roberta plans to put all her efforts on her radio chores (CBS with Jimmy Wakely) and her own starring half hour on KTLA and "Frosty Frolics."

**NUDGE TO NETWORK CHIEFS** looking for summer fare: Why not consider **Andy and Virginia Mansfield**, who have such a slick format for their "Turn Back the Clock" program Monday through Friday, KFI, 8:45 a.m.? With Virginia shepherding the new record releases and Andy the oldies from his own priceless collection of 20,000 platters, you can't miss. An effective yet not expensive program.

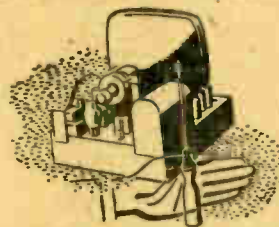
**NOTE FROM JACK ROURKE SAYS THINGS** are looking up now and his one little twin which pulled through

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(the boy) is up to three pounds three ounces. Doctors are noncommittal but quite encouraged. Let's all keep hoping for good reports.

**NOW WE'RE REALLY GOING TO LIVE!** RCA has announced a TV camera arrangement which, through a visual intercom system, will enable a woman to see a picture of any part of the home flashed on the screen. The camera is attached to the TV set and the lady of the house picks the picture she wants by turning a dial. Won't it be great? No more running into the bedroom to see if Junior has kicked off the blankets, no more stubbing your toe in a frenzied trip to see whether the spuds are boiling over in the kitchen. Just punch the button and save your strength.

**A SPRING POSY TO KECA** for its commendable safety campaign tied in with its own call letters: "This Is Easter Week. Drive carefully. Keep Every Child Alive."



## DON'T PAY FOR YOUR TV SET TWICE

through overpriced repair service calls

WORRY - FREE MAINTENANCE AND REPAIR for every TV set owner now available on a fixed price WARRANTY BASIS by . . .

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1309 No. Highland Ave., Hollywood  
We cover entire Los Angeles Co.

## San Diego DIAL DATA

By Maurine Skinner

**SAN DIEGO (Special)**—The day of March 26 will go down in the history of KFMB Radio and Television and also the Red Cross as being one of the most remarkable days in many a moon. This was "Give-a-Pint-of-Blood" day and the studios of KFMB-TV were like a three-ring circus. In the first hour—8 to 9 a.m.—thirty pints of blood had been given, and as the day went on the giving increased. The blood donors gave their blood to the tune of real "cool" music provided by the Van Sant Trio who gave their time freely. Total contributions for the day—498 pints.

The case of "To Wear or Not to Wear an Apron" on the Marj Hume Show, "What's Cookin'?", has still not been solved. However, the "Not-to-Wear-an-Apron" fans have the lead as of this writing.

Paul W. White, Executive News Director of KFMB Radio and Television, has been selected as one of the editors of the nation who will write their opinions on mass communication in the next century. These written opinions will be sealed as a time capsule and placed in the new center of the School of Journalism at the University of Iowa to be opened in the year 2053. It's a difficult task in view of the fact that in this twentieth century communication has advanced to such a point that it is difficult to conceive of better methods than our present-day avenues. . . . Wonder if anyone in 1853—100 years ago—had thought of our transatlantic cable, telephone, radio, television, linotype, etc. Will we make as great strides in the next 100 years?

**Howard Garland and Smokey Rogers** sing some real far-away duets some mornings on KFMB. Smokey's early-morning radio show, 6 to 7 a.m. every day, originates at his home in Bostonia with Garland at the controls here at the station some twenty miles away.

You fight fans have some real treats in store starting Wednesday, April 1, at 7 p.m. when Ezzard Charles and Rex Layne fight it out. Then on April 10 the Walcott-Marciano fight.



## Downs Is Up

Remember Johnny Downs, former film star?

Johnny, who has been inactive for some time, is now starting a brand-new career as staff announcer for XETV, Channel 6 TV station. He begins work immediately at the station's Tijuana transmitter pending FCC approval of an application seeking XETV studios in San Diego. Among his other program assignments he will be host on Tyson Pontiac's "Movie of the Week" Fridays at 9 p. m.

Johnny has also recently been working in such pictures as "Here Come The Girls" with Bob Hope and with Martin and Lewis in "The Caddy."



# TV Previews

(Continued From Page 10)

p.m. A strong contrast in characters is revealed in "Shadow of the Devil," a dramatic story of Americans in Rome.

Monday, April 6—VICTORY AT SEA, (4), 7:00 p.m. The savage ground fighting for Luzon and ultimate capture of Manila by the Allies are shown in "The Return of the Allies." Japanese Kamikaze attacks on the U. S. fleet are also shown.

Monday, April 6—ROBERT MONTGOMERY PRESENTS, (4), 9:30 p.m. Chester Morris appears in the leading role of "The Big Night," the exciting story of a restless former Air Corps ace who has not made an adjustment to civilian life.

Tuesday, April 7—FIRESIDE THEATER, (4), 9:00 p.m. Ralph Faulkner plays the leading role in "A Man of Peace."

Tuesday, April 7—ARMSTRONG CIRCLE THEATER, (4), 9:30 p.m. In "The Check-board Heart," Betsy von Furstenberg plays the role of a young girl who must decide whether she loves a young man her own age or an older man with whom she is impressed.

Wednesday, April 9—KRAFT TV THEATER, (4), 9:00 p.m. Estelle Winwood plays the title role in "Miss Mabel," the story of a kind and gentle old lady who involves herself in a slight case of forgery and murder.

Friday, April 10—SCHLITZ PLAYHOUSE OF STARS, (2), 8:00 p.m. Star Victor Jory plays a successful man whose smug wall of self-assurance crumbles in a crisis in "The Mirror." Supported by Eve McVeagh and Ian MacDonald.

## WHO'S GUESTING

Saturday, April 4—ALL-STAR REVUE, (4), 9:30 p.m. Ben Blue fills in as host for Martha Raye, who is ill. Guesting are Dorothy Lamour, Connie Haines and Mickey Rooney.

Saturday, April 4—JUKE BOX JURY, (2),

# Radio Precasts

## WHAT'S NEW

Monday, April 6—FRIEND IN NEED, KECA, 9:30 a.m. Mon.-Fri. Audience-participation show. Dennis James emcees.

## WHAT'S SPECIAL

Sunday, April 5—CATALINA EASTER SUNRISE SERVICES, KBIG, 5:30 a.m. Chimes from Avalon and a re-enacting of 1849 Easter services. Capt. Edward Harrison

10:30 p.m. Peter Potter welcomes Geodia Hormel, Johnny Johnston, Don Wilson, Ann Robinson and Amanda Randolph as his guests.

Sunday, April 5—KUKLA, FRAN AND OLLIE, (4), 4:00 p.m. H. V. Kaltenborn is the special Easter guest of Kukla, Fran and Ollie.

Monday, April 6—CALIFORNIA LIVING, (2), 12:30 p.m. Harrison Slott appears as guest and demonstrates Japanese cookery.

Monday, April 6—VOICE OF FIRESTONE, (4), 8:30 p.m. Basso Jerome Hines joins Howard Barlow and the Firestone Orchestra in a group of Easter selections.

Sunday, April 6—TOAST OF THE TOWN, (2), 9:00 p.m. Ed Sullivan, host, presents Rise Stevens, Mario de Monaco and the Harlem Globetrotters, famous basketball team.

Wednesday, April 8—SCOTT MUSIC HALL, (4), 8:30 p.m. Patti Page plays host to Dick Haymes and The Modernaires. Also appearing are ballerina Mary Ellen Terry and the Herb Ross dancers.

will portray Christ, Ken Robinson in the role of The Padre, narrator.

Friday, April 10—BOXING BOUTS, KECA, 7:00 p.m. Rocky Marciano and Jersey Joe Walcott meet in the Chicago stadium for a 15-round heavyweight title battle. Don Dunphy gives blow-by-blow commentary.

## WHAT'S PLAYING

Saturday, April 4—STARS OVER HOLLYWOOD, KNX, 9:30 a.m. Joseph Cotten appears in "Easter Bonnet."

Monday, April 6—SUSPENSE, KNX, 9:00 p.m. Van Johnson appears in "Around the World."

Wednesday, April 8—PHILIP MORRIS PLAYHOUSE, KNX, 6:00 p.m. "Thelma Jordan," a moving drama of a woman wrongly accused of murder.

## WHO'S GUESTING

Sunday, April 5—THE EDGAR BERGEN SHOW, KNX, 5:00 p.m. Edgar Bergen and Charlie McCarthy welcome Candy Bergen and Les Compagnons de Chansons as Easter guests.

Sunday, April 5—THEATER GUILD, KFI, 5:30 p.m. Boris Karloff heads an all-star cast in the presentation of Charles Dickens's "Great Expectations."

Monday, April 6—RAILROAD HOUR, KFI, 8:30 p.m. Soprano Lucille Norman, guest star, with Gordon MacRae in Jerome Kern's "Sally."

Wednesday, April 8—FAMILY THEATER, KHJ, 7:00 p.m. Rita Johnson in "Courtship of John Dennis."

Thursday, April 9—BING CROSBY SHOW, KNX, 6:30 p.m. Rosemary Clooney and Joe Venuti.

IF

you want the latest and best in news\*

CHET HUNTLEY for instance

(8:15 pm Sun.; 9:15 am & 5:30 pm Mon. thru Fri.)

AND

you want top listening in . . . music

. . . mystery . . . comedy . . . drama

OZZIE & HARRIET for instance

(9:00 pm Fridays)

BUT

you want to close your eyes and relax

. . . drive your car . . . do your housework . . .

read a book . . .

GET IN TUNE

**KECA** **DIAL 790**  
**ABC Radio**

\* TV-Radio Life 10th annual distinguished achievement award for best news coverage.



# Radio in Review

For Love o' Mike (General Comment)

## Radio Rambling

Ralph Edwards's own town, Truth or Consequences, New Mexico, holds its fourth Annual Rodeo and Fiesta in honor of Ralph. . . . KECA's Mirandy has had another flower named in her honor. It's the Pelargonium or Lady Washington Geranium, which will be on the market next year. . . . The racing season is on and ABC's "Cavalcade of Sports" covers turfdom's events, starting April 18. . . . Anniversary time: Curt Massey starts his 200th week. . . . "Capitol Cloakroom", celebrates its fifth anniversary. . . . "Rosemary" sudser enters its ninth year. . . . "Our Gal Sunday" begins its seventeenth year on radio. . . . KLAC's d. j. Gene Norman presents "The Biggest Show of '53" at the Olympic Auditorium, Saturday, April 4. The "Show" stars Ella Fitzgerald, Frankie Laine and Louis Jordan. . . . The "Clyde Beatty Show" returns to Don Lee (KHJ). . . . Virgil Pinkley expands his news commentary coast-to-coast. . . . Little nine-year-old Helen Strohm (NBC's "Father Knows Best") won top honors in a charity dance contest. . . . John Lund exits "Yours Truly, Johnny Dollar," to tour with a Shakespearean company.

## CBS-American Airlines Platter Plans

CBS and the American Airlines are negotiating a post-midnight broadcasting deal, which calls for AA to back (Please Turn to Page 34)

### EASTER PROGRAMS

- KECA, 7:30 a.m.—Negro College Choirs will offer Easter songs and hymns performed by the renowned Fisk Choir from Nashville, Tenn.
- 2:30 p.m.—THE GREATEST STORY EVER TOLD will dramatize the story of the Resurrection.
- 7:30 p.m.—TIME CAPSULE—The program destined to be re-broadcast 100 years hence leads off with an interpretation of Easter in Europe, stories and music of Holy Week. Hattie Carnegie will discuss Easter fashions and Mr. John will design a special hat.
- KFI, 8:30 a.m.—Sunrise Services from Mirror Lake, Yosemite National Park.
- KHJ, 6:00 a.m.—Sunrise Services from the Pasadena Rose Bowl will spotlight a 500-voice choir. Invocation will be by the Rev. Robt. W. Ross, President of the Pasadena Association of Evangelical Churches.
- 6:00 p.m.—TRIUMPHANT HOUR, featuring Ann Blyth, Jimmy Durante, Irene Dunne, Jeff Chandler, Loretta Young and other Hollywood stars, as well as five soloists from the Metropolitan Opera. Presented by Family Theater.
- KNX, 4:00 a.m.—Sunrise Services from Natural Bridge, Va.
- 4:30 a.m.—Garden of the Gods, Colo.
- 5:00 a.m.—Hollywood Bowl, Roger Wagner Chorale and address by Dr. Lewis H. Evans of the First Presbyterian Church of Hollywood. Kathryn Grayson, vocalist.
- 9:00 a.m.—St. Bartholomew's Choir
- KBIG, 5:30 a.m.—Catalina Sunrise Service. Chimes from Avalon herald the re-enactment of the sunrise services of 1849.

\*Indicates News Broadcast  
 †Indicates Highlight

- 8—KECA—Flying Feet, KFI—Golden Gags, KHJ—Paul Carter Show, \*KNX, KFVB, KGB, KXLA—News, KALI—Dr. S. Balles, KBIG—Jack the Early Bird, KFAC—Business Review, KFOX—Christian Books, KFVD—Tuttle Time, KGER—Mizpah, KGFJ—World Bible Society, KIEV—Allin Slate, \*KLAC—News; Stock Reports, \*KMPC—News; Business News, \*KPOL—News Headlines, Guest Star, KOWL—Spanish Hour (cont'd) KRKD—Messianic Testimonies, KWKW—Latin Rhythms.
- 8:05 †KNX, KFMB—Grand Central Station, KFVB—Mark Scott.
- 8:15—KFI—Music in the Morning, \*KHJ, KGB, KOWL—News, KALI—Police Show, KFAC—Musical Varieties, KFOX—The King's Service, KFVB—Bill Leyden, KGFJ—Time Was, KLAC—Sam Balter, KPOL—Veterans of Foreign Wars, KXLA—Sacred Records.
- 8:20—KLAC—Haynes at the Reins, 8:25—KHJ—Holland Engel, \*KBIG—News, KMPC—Sports.
- 8:30—KECA—A Man and His Music, KHJ KXNM, KGB, KVOE—Haven of Rest, KNX, KFMB—Give and Take, KALI—Swedish Prog., \*KFAC, KFVD, KGIL, KMPC—News, KFOX—Gospel Tabernacle, KGER—Voice of China, KGFJ—Dr. Murphy, KOWL—Precious Memories, KPOL—John MacShane Show.
- 8:40—KMPC—Clock Watcher, 8:45—KECA—Garden of Eden, KFAC—Unity, KFVD—Welcome Inn, \*KFVB, KGFJ—News, KGER—Go Ye Fellowship, KWKW—Rev. Pagen.
- 8:55 †KBIG—Southland News, 9—KEC—Dramatic Show, KFI—Jump, Jump, KHJ, KGB—Strictly Dixie, †KNX, KFMB—Theatre of Today, KALI—Rev. Jaegers, KBIG—Band Review, KFAC—Bass Harris, KFOX—Pentecostal Tabernacle, KFVD—Music of the Hills, KFVB—Bill Leyden, KGER—William Nickerson, KGFJ—Bing Sings, KIEV—Allin Slate, \*KLAC—News; Haynes at the Reins, KMPC—Bill Stewart Show, KOWL—Italian Christian Activity, \*KPOL—News; John MacShane Show, KRKD—Modern Melodies, KWKW—Angel Lermia in Voice of So. America, KXLA—Sacred Records.
- 9:15—KECA—Mirandy's Garden Patch, KFAC—Federation of Churches, KGFJ—What's New?, KOWL—German Hour, KXLA—Adventure Time.
- 9:30—KECA—Space Patrol, KFI—Scout Jamboree, KHJ—Here's to Vets, †KNX, KFMB—Stars Over Hollywood, KALI—Beautiful Mexico, KFAC—Catholic Topics, KFOX—Gospel Friends, \*KFVB—News; Al Jarvis, KGER—John Brown, KGFJ—Spotlight Parade, KIEV—Lawrence Welk, KLAC—Peter Potter.

- KPOL—John MacShane Show, KWKW—Tony Sein, Bob Mercado, KXLA—Music, KRKD—News; Modern Melodies, 9:45—KHJ (Cont.) Civil Defense, 9:50—KGFJ—News, 9:55—KFAC—News.
- 10—KECA—Ira Cook, KFI—Young America Speaks, \*KHJ, KXNM, KGB, KVOE—Henry Travis, News, KNX, KFMB—Fun For All, KBIG—Band Review, KFAC—Composers Corner, KFVD—Music of the Hills, KFVB—Al Jarvis, KGER—God's Message, KGFJ—Yesterday's Hits, KIEV—Dave Shaw, \*KLAC—News; Peter Potter, KMPC—Bill Stewart, KOWL—Lithuanian Program, \*KPOL—John MacShane Show.
- 10:05—KFOX—Assembly of God, 10:15—KHJ, KGB—Paul Carter Show, KRKD—Dr. Richardson, 10:30—KFI, KFSD—Breakfast in Hollywood, KHJ—Symphonies for Youth, KNX, KFMB—City Hospital, KALI—Teddy Fregoso, KBIG—Band Review, KFAC—Concert Stage, KFOX—Here's to Vets, \*KFVB—News; Al Jarvis, KGER—Morning Melodies, KOWL—Spanish Home Hour, KPOL—Merchant's Quiz, \*KRKD—News; Potpourri, KWKW—La Hora de Los Angeles, 10:50—KHJ—News, 10:55—KNX—Galen Drake, \*KFAC—News.
- 11—KECA—Metropolitan Opera, KFI, KFSD—Mary Lee Taylor, KHJ—Symphonies for Youth, KNX—Music with the Girls, KBIG—Band Review, KFAC—Masters in Miniature, \*KFOX—News; Music, KFVD—Music of the Hills, KFVB—Al Jarvis, KGER—Rev. Le Roy Kopp, KGFJ—Musical Portraits, KGIL—Midmorning Melodies, \*KLAC—News; Peter Potter, KMPC—Bill Stewart, KOWL—Spanish Hour, KRKD—Songs of Yesterday, KGER—Rev. O. R. Killmer, 11:25—KHJ—News; Sam Hayes, 11:30—KHJ, KVOE—Farm Quiz, KFI, KFSD—Nat'l Farm and Home Hour, KNX, KFMB—Meet the Missus, KALI—Polka & Novelty Music, KFAC—To France . . . with Music, KFVD—Shopping Highlights, \*KFVB—News; Al Jarvis, KGER—Marion Childs, KGFJ—Variety on Piano, \*KOWL—World News; Spanish, KPOL—Frank Breese, \*KRKD—News; Sweet Pops, \*KXLA—News; Records, 11:45—KGER—Dr. Dan Gilbert, \*KGIL—News, KOWL—National Guard, KRKD—Lawrence Welk, 11:55—KHJ, KFAC—News.
- 12—KECA—Metropolitan Opera, KFI—Noon Farm Reporter, \*KHJ, KGB—Sid Fuller, News, \*KNX—News, KBIG—Band Review, KFAC—Luncheon Concert, KFVD—Housecleaning Time, KFVB—Al Jarvis, KGER—Luncheon Serenade, KGFJ—Continental Gems, \*KIEV—News; Dave Shaw, \*KLAC—News; Peter Potter, KMPC—Bill Stewart, KOWL—Joe Adams Show, KPOL—John MacShane Show, KRKD—Western Music, KWKW—Bill Stewart, KXLA—Music, 12:15—KFI—Ray Lewis.

### Saturday Radio Program Highlights

- A.M. Programs in Lightface Type; P.M. Programs in Boldface
- Public Interest
    - 11:30—Nat'l Farm Hour, KFI.
    - 12:30—Man on the Farm, KHJ.
    - 3:00—Golden Horseshoe Sweepstakes, KECA.
    - 5:15—NBC Symphony, KFI.
  - Quiz, Participation
    - 10:30—Breakfast in Hollywood, KFI.
    - 7:30—True or False, KHJ.
  - Juvenile
    - 9:30—Space Patrol, KECA.
    - 1:00—Let's Pretend, KNX.
  - 6:00—Tarzan, KNX.
  - 6:30—Gunsmoke, KNX.
  - 8:30—Gene Autry, KNX.
  - Mystery-Detective
    - 9:00—Gangbusters, KNX.
    - 10:30—Dangerous Assignment, KFI.
  - Drama
    - 8:05—Grand Central Sta., KNX.
    - 9:00—Theater of Today, KNX.
    - 9:30—Stars Over Hollywood, KNX.
    - 8:30—Tales of Tomorrow, KECA.







Radio in Review—Continued

separate midnight-to-5 a.m. programs on at least seven CBS radio stations. Aired will be a platter show with a different commentator in each city. KNX, Los Angeles, and KCBS, San Francisco, are slated for West Coast shows.

Easter Parade

On-the-spot coverage of New York's famous Easter Parade will be provided by ABC newscasters Julian Anthony and George Gunn. The twosome will report the colorful pilgrimage from vantage points up the Avenue. They'll highlight their commentary with interviews with noted personages.

"Suspense" on Wing

Van Johnson and Elliott Lewis wing their way to New York for a special broadcast, re-creating the historic auto race.

Most U. S. motorists, who take their super highways and 100-m.p.h. cars for granted, probably would be startled to learn that as recently as forty-five years ago there were no roads at all across much of the country (except railroads) and that a record of forty-two days for a motor race from New York to San Francisco was hailed as a phenomenon by the press of that day.

Motorists may find extra reasons to count their blessings in the special broadcast to be presented by "Suspense," on Monday evening, April 6, on CBS. The "theatre of thrills," usually originating in Hollywood, will be moved to the display room of the Easter Parade of Stars Automobile Show, in the Grand Ballroom of New York's Waldorf Astoria Hotel, to present a dramatic recreation of the historic "Race Around the World" of 1908.

"Suspense" will star Van Johnson in the unusual documentary drama, to be presented before the crowds drooling over sleek '53 models on display at the auto show. On hand, also, will be at least one of the original drivers in the international race which started in New York, continued across the United States, Japan, Siberia, Russia and Germany, and crossed the finish line before cheering crowds in Paris.

Playbacks ( Critical Comment )

"Friend in Need"

Monday-Friday, 9:30 a.m., ABC-KECA

A listener writes in about a problem, usually about something he needs. He's invited to be on "Friend in Need" and if all questions are answered correctly he gets the needed object. Sound familiar? Well, it is! It's another audience-participation show that goes heavily sentimental and also, on occasions, tries to be humorous. The only difference in this show is that the person with the problem chooses one "friend" from a group on stage and that lady or gentleman has to answer all the questions.

The first program was uninspired, to put it mildly. It went from corn to heavy emotion. The corn was supplied by a man who wanted twin beds because his wife kept pulling the covers off him at night! Can you tie that one? The emotion was supplied by a woman who wanted a device to help her two deaf children to hear. There was drama in this one, although it got a little hysterical. There was, however, no denying the heart tug to this case.

"Friend in Need" says it hopes to help many people. It might have had a better chance to be of help if it had come up with a more strikingly original format. Also, since the "friend" does all the work, how come he gets such uninteresting prizes?

This show took over "Break the Bank's" spot. Which poses one potent question: "Why?"

(Please Turn to Page 34)

★Indicates Newscast  
✓Indicates Highlight

- 8-KECA-Clem Davies.
- KFI-Bunny Paper Man.
- KHJ, KFXM-Journey to Melody.
- KNX-Salt Lake Tabernacle.
- KBIG-Children's Church.
- KFAC-Breakfast Symphony.
- KFMB-Old Fashioned Revival.
- KFOX-New Hope Baptist Ch.
- KFVD-Christian Fellowship.
- KFWB-Examiner Funnies.
- KGER-Rev. Markham.
- KGFJ-Armchair Concert.
- KGIH-Voice of Prophecy.
- ★KIEV-News; Music.
- ★KJAC, KWKW-News.
- KMPC-People's Gospel Hour.
- KOWL-Amer.-Japanese Hr.
- KPOL-Bible Research.
- KRKD-Record Shop.
- KXLA-News; Music.
- 8:05-KLAC-Catholic Hour.
- 8:15-KBIG-Road of Faith.
- KFOX-Missionary Baptist.
- KFVD-Church of Christ.
- KGFJ-Salvation Army.
- KWKW-Christadelphian Ch.
- 8:30-KECA-Light & Life Hour.
- KFI-Easter Sunrise Service from Mirror Lake, Yosemite Nat'l Park.
- KHJ, KFXM, KGB, KVOE-Back to God.
- ★KNX-News, Bill Shadel.
- KBIG-Melody Masters Quartet.
- KFOX-Gospel of Christ.
- KFWB-Union Rescue Mission.
- KGER-Bible Treasury.

**Dr. Joseph Murphy**  
Church and College of  
Divine Science  
8:30 to 8:45 A.M.  
8:30 to 8:45 P.M.  
7 DAYS A WEEK  
**KGFJ 1230 Kc.**

- KGFJ-Divine Science.
- KGIH-Alexander St. Church.
- KMPC-Challenge to Youth
- KPOL-Union Rescue Mission.
- KWKW-Romano Smeraldo.
- 8:35-KNX-Invitation to Learning.
- 8:45★KFI-News.
- KGER-Oriental Missionary.
- KGFJ-Goodwill Visitor.
- 9-KECA-Old Fashioned Sunday School.
- KFI-Carnival of Books.
- KHJ, KFXM, KGB, KVOE-Radio Bible Class.
- KNX-Europe Story.
- KALI-Japanese Hour.
- KBIG-Band Review.
- KFAC-Liberal Catholic Ch.
- KFOX-Popular Melodies.
- KFVD-Faith for Tomorrow.
- KFWB-Union Rescue Mission.
- KGER-World Literature Crusade.
- KGFJ-Goodwill Visitor.
- ★KLAC-News.
- KMPC-Bolero Time.
- KPOL-Rescue Mission
- KRKD-Sunday Serenade.
- KWKW-Italian Hour.
- 9:05-KLAC-Christ Church Unity.
- 9:15-KFI-Christian Science.
- KFAC-Lyrics in Chorus.
- ★KFVD-News; Music.
- KGFJ-Spotlight Parade.
- KOWL-Armenian Hour.
- 9:30-KECA-Sunday With Bill.
- KFI, KFSD-Eternal Light.

- KHJ, KFXM, KGB, KVOE-Voice of Prophecy.
- ★KNX-Howard K. Smith.
- KFAC-Morning Concert.
- KFWB-Al Jarvis.
- KGER-John Brown.
- KIEV-Lawrence Welk.
- KLAC-Peter Potter.
- KPOL-Murat Matinee.
- 9:45-KNX-Stuart Craig.
- KFVD-Piano Parade.
- 10-KECA-Sunday With Bill.
- KFI-Herbert J. Mann.
- ★KHJ, KFXM, KGB, KVOE-Newspaper of the Air.
- ★KNX-News.
- KALI-Church of Our Faith.
- KBIG-Band Review.
- KFAC-Morning Concert.
- KFOX-L.A. Sentinel.
- KFSD-Youth Wants to Know.
- KFVD-Sunday Roundup.
- KFWB-Al Jarvis.
- KGER-Radio Revival.
- KGFJ-Hits of the Week.
- KIEV-Music.
- KLAC-Peter Potter.
- KMPC-Hour of Music.
- KOWL-Am. Hellenic Hr.
- KRKD-Sunday Serenade.
- KWKW-Italian Novelties.
- KXLA-Continental Serenade.
- 10:15-KFI-Bob Crosby.
- KFI-Sunday Favorites.
- KNX-Treasury Bandstand.
- KFOX-Angelus Hour.
- 10:25-KBIG-Sports News.
- 10:30-KFI, KFSD-Investment Info.
- KHJ, KVOE-Lutheran Hour.
- KNX-University Explorer.
- KGER-Music for Sunday.
- KOWL-American Jewish Program.
- KWKW-Italian Melodies.
- 10:45-KECA-Dramatic Show.
- KFI-Calif. Senator's Report.
- KNX-Treasury Bandstand.
- KFOX-Tabernacle Benedictions.
- KGER-Dr. Dan Gilbert.
- 11-KECA-Messaga of Israel.
- KFI, KFSD-Catholic Hour.
- KHJ-Frank and Ernest.
- KNX-Symphonettes.
- KBIG-Band Review.
- KFAC-First Methodist Ch.
- KFVD-Hollywood First Baptist Church.
- KFWB-Al Jarvis.
- KGER-Open Door Church.
- KGFJ-Sunday Showcase.
- KGIH-Christian Church.
- KLAC-Peter Potter.
- ★KMPC-Music City Show.
- KPOL-Eagle Rock Baptist Ch.
- KWKW-Italian Melodies.
- KXLA-Squeakin' Deacon.
- 11:15-KHJ, KGB-Land of the Free.
- 11:25★KBIG-Southland News.
- ★KNX-News.
- 11:30-KECA-National Vespers.
- KFI-American Forum of the Air.
- KHJ-Science Reporter.
- KNX-New York Philharmonic.
- KFOX-Christian Church.
- KWKW-All Saints Church.
- 11:45-KHJ-Radio Canaries.
- 12-KECA-Christians in Action.
- KFI-Hometown Happenings.
- ★KHJ, KFAC, KGB, KVOE-News.
- KNX-New York Philharmonic.
- KBIG-Band Review.
- KFVD-Platter Royalty.
- KFWB-Al Jarvis.
- KGER-Open Door Church.
- KGFJ-Anybody's Hit Parade.
- ★KIEV-News; Music.
- KLAC-Peter Potter.
- KMPC-Music City Show.
- KGFJ-Harlem Jukebox.

Sunday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

- Public Interest**
- 8:35-Invitation to Learning, KNX.
- 9:00-Europe Story, KNX.
- 9:30-Eternal Light, KFI.
- 10:30-University Explorer, KNX.
- 2:30-Greatest Story Ever Told, KECA.
- 6:00-Walter Winchell, KECA.
- 7:30-Time Capsule, KECA.
- Mystery-Detective**
- 2:00-The Chase, KFI.
- 3:30-True Detective, KHJ.
- 3:30-Squad Room, KHJ.
- 6:30-Dragnet, KFI.
- 7:00-Barry Craig, KFI.
- 7:30-The Whistler, KNX.
- Quiz, Participation**
- 8:00-Twenty Questions, KHJ.
- Popular-Western Music**
- 3:30-Jimmy Wakely, KNX.
- Drama**
- 3:00-Challenge, KFI.
- 3:00-Theatre of Stars, KNX.
- 5:30-Theater Guild, KFI.
- 6:00-Hallmark Playhouse, KNX.
- 7:00-Broadway Is My Beat, KNX.
- Classical, Semi-Classical Music**
- 8:00-Salt Lake Tabernacle, KNX.
- 5:00-Okla. City Symphony, KHJ.
- 8:30-Standard Hour, KFI.
- Comedy-Variety**
- 1:30-Arthur Godfrey, KNX.
- 4:00-My Son Jeep, KFI.
- 4, 9:30-Jack Benny, KNX.
- 4:30-Aldrich Family, KFI.
- 4:30-Anno n' Andy, KNX.
- 5:00-Edgar Bergen, KNX.
- 7:30-Phil Harris, Alice Faye, KFI.
- 8:00-Our Miss Brooks, KNX.
- 8:30-My Little Margie, KNX.
- 9:00-Edgar Bergen, KNX.



KGIL—Gems of Melody.  
 KOWL—Oiga Graves Full Gospel.  
 KPOL—Aspirational Hour.  
 KWKW—Italian Novelties.  
 KNLA—Squeakin' Deacon.  
 12:05—KFAC—Liano Parade.  
 12:15—KFI—World of Books.  
 KHJ—Bill Cunningham.  
 KGIL—Pop Parade.  
 12:30—KECA—News Summary.  
 \*KFI, KFSD—Bob Considine.  
 KHJ, KGB—U.S. Military Band.  
 KFAC—Encores at the Met.  
 KGER—L.A. Hebrew Mission.  
 KOWL—Hungarian Melodies.  
 KPOL—Pasadena Christian Center.  
 KRKD—Sunday on the Ranch.  
 KWKW—Portuguese Hour.  
 12:45—KECA—The Great Fraud.  
 KFI, KFSD—Critic at Large.  
 KFVD—Piano Parade.  
 KGER—Prison Missionary.  
 1—KECA—Dr. Charles E. Fuller.  
 KFI—G. I. Joe.  
 KHJ—Lanny Ross Show.  
 KNN, KFMB—America Calling.  
 KBIG—Band Review.  
 KFAC—Sunday Theatre.  
 KFVD—Moods & Melodies.  
 KFWB—Al Jarvis.  
 KGER—Healing Waters.  
 KGFJ—Serenade to Afternoon.  
 KGIL—Easy Listening.  
 KLAC—Peter Potter.  
 KMPC—Music City Show.  
 KOWL—Scandinavian Hour.  
 KPOL—Lo Medico.  
 KRKD—Sunday on the Ranch.  
 KWKW—Latin American Rhythms.  
 KNLA—Eddy Arnold Show.  
 1:15—KGIL—Pentecostal Tabernacle.  
 KHJ—Guy Lombardo.  
 KFWB—Fan in the Stand.  
 KMPC—Sunday Serenade.  
 1:25—KFWB—Baseball.  
 1:30—KFI—Jason and The Golden Fleece.  
 KHJ, KGB—Clyde Beatty.  
 KNN, KFMB—Arthur Godfrey Digest.  
 KBIG—Music Hour.  
 KGER—Sunshine Mission.  
 KLAC—570 Club.  
 KNLA—Church in the Barn.  
 1:45—KMPC—Your Money At Work.  
 1:55—KHJ, KGB—News.  
 2—KECA—Voices of Prophecy.  
 KFI, KFSD—The Chase.  
 KHJ, KFMB, KGB, KVOE—The Showdown.  
 KNN, KFMB—King Arthur Godfrey's Roundtable.  
 KALL—Call, Hungarian Hr.  
 KBIG—Music Hour.  
 KFAC—Sunday Theatre.  
 KFOX—Good News.  
 KGER—Long Beach Band.  
 KGFJ—H'wood House Presents.  
 KGIL—Musical Strings.  
 \*KLAC—News; 570 Club.  
 KMPC—L.A. Angels.  
 KOWL—Catholic Holy Hour.  
 KPOL—Tolka Party.  
 KWKW—Long Playing Records.  
 KNLA—Challenge to Youth.  
 2:15—KFOX—Healing Waters.  
 2:30—KECA—Greatest Story Ever Told.  
 KFI—Voice of the Cathedral.  
 KHJ, KFMB, KGB, KVOE—True Detective Mysteries.  
 KNN, KFMB—Hollywood Story.  
 KBIG—Southland Serenade.  
 KFAC—Sunday at the "Pops."  
 KFOX—Gospel Harbor Light.  
 KFVD—Harlem Holiday.  
 KGER—Colonial Tabernacle.  
 KGFJ—Say It With Music.  
 KOWL—Spanish Home Hour.  
 KNLA—Music.  
 2:55—KNN, KFMB—Cedric Adams.  
 3—KECA—Billy Graham.  
 \*KFI—Challenge.  
 KHJ, KFMB, KGB, KVOE—Nick Carter.  
 \*KNN, KFMB—Theatre of Stars.  
 KBIG—Southland Serenade.  
 KFAC—Museum Concert.  
 KFOX—Gospel Youth Program.  
 KFVD—Music Manor.  
 KGER—Music Hall.  
 KGFJ—What's New?  
 \*KLAC—News; 570 Club.  
 \*KOWL—Yiddish Hour.  
 KPOL—Brother Ralph.  
 KWKW—Salute to Reservists.  
 3:25—KHJ, KGB—Cecil Brown.  
 \*KBIG—World News.  
 3:30—KECA—Herald of Truth.  
 \*KHJ, KFMB, KGB, KVOE—Squad Room.  
 KNN, KFMB—H'wood Barn Dance.  
 KFOX—Pentecostal Church.  
 KGER—Temple Time.  
 KGIL—Composer's Corner.

KPOL—Time to Remember.  
 KWKW—Pascasio Hour.  
 4—KECA—Church in the Home.  
 KFI, KFSD—My Son Jeep.  
 \*KHJ, KGB—News.  
 \*KNN, KFMB—Jack Benny.  
 KBIG—Dancetime at Avalon.  
 KFAC—Musical Masterpieces.  
 KFOX—Sunshine Mission.  
 KFVD—Music.  
 KGER—Old Fashioned Revival.  
 KGFJ—Dixieland.  
 KGIL—Composer's Corner.  
 \*KIEV—News; Music.  
 \*KLAC—News; Alex Cooper.  
 KOWL—Italian Hour.  
 KPOL—Voice of Calvary.  
 KWKW—Pascasio Hour.  
 4:15—KHJ—Music.  
 KRKD—Whose Birthday Is It?  
 4:30—KECA—Wings of Healing.  
 KFI—Aldrich Family.  
 KHJ, KGB, KVOE—Reviewing Stand.  
 \*KNN, KFMB—Amos 'N' Andy.  
 KBIG—Movietime.  
 KFOX—Second Assembly of God.

Enjoy dinner—see a broadcast  
**CHILDREN'S HOUR**  
 4:30 to 5 P.M. Sunday  
**ELEDA RESTAURANT**  
 4296 Crenshaw



KEVD—Children's Hour.  
 KMPC—Music You Ordered.  
 KOWL—Faith of Our Fathers.  
 KPOL—Sunday Varieties.  
 KWKW—United Baptist.  
 4:45—KOWL—Calif. Civil Defense.

Listen Every Sunday  
**the MICKEY KATZ SHOW**  
 5 to 6 p.m. KECA 790

Presented by  
**MODERN RYE BAKERIES**  
 PEPSI-COLA  
 Haganah Kosher Provisions

5—KECA—Mickey Katz.  
 KFI, KFSD—Meet the Veep.  
 KHJ, KGB—Oklahoma City Symphony.  
 KNN, KFMB—Edgar Bergen Show. Guest: Liberace.  
 KBIG—Dancetime at Avalon.  
 KFAC—Concert Favorites.  
 KFOX—Evangelist Program.  
 KFVD—Signature Song.  
 KFWB—Star of the Day.  
 KGER—Bible Treasury Hour.  
 KGFJ—Bolero Club.  
 \*KLAC—News; Alex Cooper.  
 KOWL—Syrian Lebanon Musical Society.  
 KRKD—King's Ambassador.  
 KWKW—Fun Fest.  
 KNLA—Music.  
 5:10—KFWB—Dave Ballard.  
 5:15—KFI—Top Story.  
 KGER—Voice of China.  
 5:30—KFI, KFSD—Theatre Guild; KFAC—Sunday Serenade.  
 KFOX—Broadcast of Truth.  
 KGER—Immanuel Christian Assembly.  
 KGIL—Tahitian Memories.  
 KWKW—Don Panchito Hour.  
 KNLA—Lincoln Ave. Church.  
 KGFJ—Favorite Stories.  
 5:55—KECA—Today's Telegram.  
 KFWB—Social Security.

6—KECA—Walter Winchell.  
 KFI—Theatre Guild.  
 KHJ, KFMB, KGB, KVOE—Triumph Hour.  
 \*KNN, KFMB—Hallmark Playhouse.  
 KFAC—Masters of Music.  
 \*KFOX, KNLA—News.  
 KFWB—Flying Feet.  
 KGER—Dr. E. F. Weber.  
 KGFJ—Request Performance.  
 KBIG—Dinner Concert.  
 \*KLAC—News; Top Ten Tunes.  
 \*KMPC—Magic of Melody.  
 KRKD—Sign Posts to Health.  
 KWKW—Don Panchito Hour.  
 6:15—KECA—Taylor Grant.  
 KNLA—Music.  
 6:25—KBIG—News.  
 6:30—KECA—Musical Hall of Memory.  
 \*KFI, KFSD—Dragnet.  
 KNN, KFMB—Choral Symphony.  
 KFOX—Hal's Memory Room.

KFWB—Civil Liberties.  
 KGER—Lutheran League.  
 KGIL—Easy Listening.  
 KRKD—Full Gospel Evangelist.  
 KWKW—Proudly We Hail.  
 KNLA—Lutheran Gospel Hour.  
 6:45—KNN—International Music Men.  
 KFWB—Blind Artists Guild.  
 KMPC—Songs You Remember.  
 7—KECA—Cinema Music Hall.  
 KFI, KFSD—Barry Craig.  
 KHJ, KGB, KVOE—Little Symphonies.  
 KNN—Broadway, My Beat.  
 KFAC—Ballet Time.  
 KFOX—Pentecostal Church of Bell.  
 KFWB—Union Rescue Mission.  
 KGER—Dr. Gordon Palmer.  
 KGFJ—Ave Maria Hour.  
 \*KLAC—News; Top Ten Tunes.  
 KMPC—Jimmy Fidler.  
 KWKW—Central Church.  
 KNLA—National Voice.  
 7:15—KECA—Local Desk.  
 KMPC—Service Show.  
 \*KNLA—News.  
 7:30—KECA—Time Capsule.  
 \*KFI, KFSD—Phil Harris, Alice Faye.  
 KHJ, KGB—Down You Go.  
 KNN, KFMB—The Whistler.  
 KFAC—Halls of Sound.  
 KFOX—Sunday Gospel.  
 KFWB—Community Newspaper.  
 KGER—John Brown.  
 KGFJ—Favorite Stories of the Week.  
 KGIL—Music Box.  
 KVOE—City Manager.  
 KNLA—Church of Open Door.  
 7:45—KFWB—Rosary Hour.  
 KGFJ—Your Star Time.  
 7:55—KHJ, KVOE—News.

8—KECA—Monday Morning Headlines.  
 KFI—Frost Warnings: Charles Hawkes & Co.  
 KHJ, KFMB, KGB, KVOE—Twenty Questions.  
 \*KNN, KFMB—Our Miss Brooks.  
 KFAC—Evening Concert.  
 KFOX—Art Center Concert.  
 KFWB—Presbyterian Church.  
 KGER—Bethel Reformed Ch.  
 \*KGFJ—News.  
 KGIL—Songs of Our Time.  
 \*KLAC—News; Gene Norman.  
 KMPC—Music in the Air.  
 KWKW—Maple Chapel.  
 KNLA—Open Door Church.  
 8:15—KECA—Paul Harvey.  
 KGFJ—If They Had Lived.  
 8:30—KECA—T.B.A.  
 KFI, KFSD—Standard Hour.  
 KHJ—Treasury Varieties.  
 \*KNN, KFMB—My Little Margie.  
 KGFJ—College of Divine Science.  
 \*KGIL—News; Music.  
 KMPC—Studio A.  
 KVOE—Have You Read?  
 KWKW—Voice of Prophecy.  
 8:45—KECA—Stewart Craig.  
 KGER—Message to Israel.  
 KGFJ—Dept. of Employment.  
 KVOE—Women's Clubs.

9—KECA—Meditations for Moderns.  
 \*KFI, KFSD—Standard Hour.  
 \*KHJ, KFMB, KGB, KVOE—Newspaper of the Air.  
 KNN, KFMB—Edgar Bergen Show.  
 KFAC—Evening Concert.  
 KFOX—Victory Baptist Ch.  
 KFWB—Report Card.  
 KGER—Bethel Church.  
 KGFJ—Antioch Baptist Ch.  
 KGIL—Musical Scrapbook.  
 \*KLAC—News; Gene Norman.  
 KMPC—Freedom Story.  
 KNLA—Old Fashioned Revival.  
 9:15—KECA—Cocoanut Grove Orchestra.  
 KHJ—Dance Band.  
 KMPC—Songs of Yesterday.  
 KFWB—Rabbi Maguin.  
 KWKW—Heritage of Israel.  
 9:30—KECA—Cathedral Vespers.  
 KFI—Stranger from the Sea.  
 KHJ, KFMB, KGB—Chicago Theater.  
 \*KNN, KFMB—Jack Benny.  
 KFOX—Ray Robinson.  
 KFWB—Meet the Press.  
 KGER—Musical Program.  
 KGFJ—Zion Hill Baptist.  
 KGER—Who Knows This?  
 KMPC—Lucky Dance Time.  
 KWKW—San Gabriel Church.  
 9:45—KFI—Mayor Bowron Reports.

10—KECA—George Sokolsky.  
 \*KFI, KFSD—The Reporter.  
 KHJ, KFMB, KGB—Chicago Theater.  
 \*KNN—10 o'Clock Wire.  
 KFAC—Gateway to Music.  
 KFWB—Let's Talk Politics.

HOW TO FIND PEACE IN  
**THIS CHANGING WORLD**  
**DR. FREDERICK BAILES**

**KECA** every night except Saturday  
 10:15—10:30 p.m.  
**KRKD** every morning except Sunday  
 6:45—7 a.m.

10:15—KECA—Dr. Frederick Bailes.  
 KFI—Melody Time.  
 KNN, KFMB—George Fisher.  
 KGER—Lucky Dance Time.  
 KFWB—Walter White.  
 10:30—KECA—Career Theatre.  
 KFI—Meet The Press.  
 KHJ—Young Peoples Church of the Air.  
 KNN—Stuart Craig.  
 KFWB—Echoes of Eden.  
 10:45—KNN—Dance Band.  
 KECA—Bill Pannell's Orch.  
 11—KECA—This Week Around the World.  
 KFI—Chicago Roundtable.  
 \*KHJ—News; Crowell's Nest.  
 \*KNN—News.  
 KFAC—Nocturne.  
 KFSD, KMPC—Lucky Lager Time.  
 KFWB—Echoes of Eden.  
 \*KLAC—News; Gene Norman.  
 KGFJ—Proudly We Hail.  
 11:15—KNN—Stuart Craig.  
 11:30—KECA—Bill Pannell's Orch.  
 \*KFI—News.  
 KNN—Treasury Bandstand.  
 KFWB—Music You Want.  
 KGFJ—Five-Four Ballroom.  
 11:45—KECA—Lawrence Welk Orch.  
 KFI—Palladium Orch.  
 12—KECA—Dr. Billy Graham.  
 \*KNN—News.  
 KFAC—Music Out of the Night (to 6).  
 KMPC—All Night Revue.  
 12:05—KNN—Mel Baldwin.  
 12:30—KECA—Classical Record Program.

**Musical Isle**  
 on your radio dial  
**KBIG DIAL 740**  
 The Catalina Station

**HELD OVER!**  
 Randy Merriman, emcee of "NBC-TV's "The Big Payoff," tells of the TV comedian's son who didn't get promoted, and who explained it by saying that his third-grade teacher had picked up his option for another twenty-six weeks.

This Week in Classified  
**LOOK FOR:**

Special offer  
 Old Aztec art  
 Fire extinguisher  
 Special instructions  
 Grandfather clock  
 Private investigations  
 Mail order business  
 Wrestlers' photos  
 Make money!  
 Reducing  
 Color filter

**DON'T MISS**  
**PAGE 25**

Page Thirty-one



# Monday-Friday Daytime Radio Logs

### ALL NITE LISTENING

"Platter Party"  
12 Mid.-3 A.M.  
"Nightowl Special"  
3-6 A.M.  
"Morning Almanac"  
6-6:50 A.M.  
"News" 6:50-7 A.M.

The Original Twenty-four  
Hour Station  
**K G F J 1230 Kc.**

★Indicates News Broadcast  
★Indicates Highlight

- 8/KECA—Don McNeill.
- KFI—Golden Gags.
- ★KHJ, KGB, KVOE—Cecil Brown.
- KNX—Ralph Story.
- KALI—Dr. S. B. Bulles.
- KBIG—The Early Bird.
- KFAC—Stock Market H'lights.
- KFOX—Christian Books M. W. F.

Friendliest Show on Radio  
Wes Tuttle's  
**"TUTTLETIME"**  
7 A.M. Daily



- KFYD—Tuttle Time.
- ★KFWB, KLAC, KMPC, KXLA—News.
- EGER—Mizpah.
- EGFJ—World Bible Society.
- KGIL—Musical Clock.
- KIEV—Allin Slate.
- KOWL—Spanish Hour.
- ★KPOL—News; Living Word.
- KRKD—Ernest C. Wilson.
- KWKW—Latin Rhythms.
- 8:05—KFWB—Mark Scott.
- KLAC—Stock Market Report.
- 8:15—KFI—Johnny Murray.
- ★KHJ, KXN, KOWL, KVOE—News.
- KALI—Helen Markham.
- KFAC—Sports; Musical Varieties.
- KFOX—Music—M; Prison Missionary—Tu, W, F.
- KFWB—Bill Leyden.
- KGfJ—Delinquency Prevention—M.
- The Judge Speaks—Tu.
- Voice of the Blind—W.
- Your Country at Work—Th.
- L.A. Fire Dept.—F.
- KLAC—Sam Balter.
- KMPC—Bus, News; Sports.
- KPOL—Voice of Calvary.

Start Your  
**"Good Morning"**  
with  
**BUENOS DIAS**  
6-7 Mon. thru Sat.



- KRKD—Church of H'wood.
- 8:20★KHJ, KVOE—Gabriel Heatter.
- KLAC—Haynes at the Reins.
- 8:25★KHJ—Holland Engle.
- ★KBIG—Commuters' Edition.
- 8:30★KFI—Pat Bishop Reports.
- KHJ, KGB, KVOE—Bible Institute Hour—M, W, F; Haven of Rest—Tu, Th.
- ★KNX, KFMB—Grand Slam.
- KFWB—Words of Life.
- KFWB—Breakfast Club—W.
- KGFR—Voice of China.
- KGfJ—Dr. Murphy.
- ★KGIL, KFAC, KFYD, KRFD—News.
- ★KMPC—Norman Nesbitt.
- KOWL—Precious Memories.
- KPOL—John MacShane Show.

- KWKW—Morning Serenade.
- KXLA—Haven of Rest—M, W, F.
- KRKD—Modern Melodies.
- 8:40—KMPC—Clock Watcher.
- 8:45—KFI—Andy and Virginia.
- KXN—Rosemary.
- KFAC—Unlty.
- ★KFWB, KGfJ—News.
- KGFR—Bible Treasury.
- 8:55★KBIG—Southland News.
- ★KMPC—News.

- 9—KECA—Garden Guide.
- KFI—Andy and Virginia.
- KHJ—Music.
- KXN, KFMB—Wendy Warren
- KALI—Rev. Jaggers.
- KBIG—Catalina Coffee Club.
- KFAC—Morning Concert.
- KFOX—Pentecostal Tab'ocl.
- ★KFSD, KLAC—News.
- KFYD—Sanders Meanders.
- KFWB—Bill Leyden—M, Tu, Th, F; Breakfast Club—W.
- KGFR—Lutheran Hour.
- KGfJ—Bing Sings.
- KGIL—Keyboard Rhythms.
- KIEV—Allin Slate.
- ★KMPC—News; Clock Watcher.
- KOWL—American Jewish Pam Show.
- ★KPOL—News; John MacShane Show.
- KRKD—Sweet Harmonies.
- KWKW—Angel Lerma.
- KXLA—Bar Nothin' Rauch.

- 9:05—KLAC—Haynes at the Reins.
- 9:10—KECA—Betty Crocker.
- 9:15★KECA—Chet Huntley.
- KFI—Ladies' Day.
- KHJ, KGB, KVOE—H. R. Bankhake.
- KXN, KFMB—Aunt Jenny.
- KFOX—Home Missionary.
- ★KFYD—News.
- KGfJ—Housewives Hit Parade

- 9:25—KHJ—Music Box.
- ★KBIG, KMPC—News.
- 9:30—KECA—Friend in Need.
- KHJ—Norma Young.
- KXN, KFMB—Helen Trent.
- KALI—Beautiful Mexico.
- KFAC—Piano Parade.
- KFOX—Gospel Friends.
- KFYD—Sanders Meanders.
- ★KFWB—News; Al Jarvis.
- KGFR—John Brown.
- KGfJ—Spotlight Parade.
- KGIL—At Home With the Masons.
- KIEV—Lawrence Welk.
- KLAC—Peter Potter.
- KMPC—Chef Milani.
- KOWL—Spanish Home Hour.
- KPOL—John MacShane Show.
- KVOE—Dean's Den.
- KWKW—Tony Sein, Bob Mercardo.
- KXLA—Eddie Kirk.

- 9:45★KFI—Midmorning News.
- ★KNX, KFMB—Our Gal Sunday
- 9:50★KGfJ—News.
- 9:55★KFAC—Dick Joy, News.
- 10—KECA—Don Gardner.
- KFI—Victor H. Lindihar.
- ★KHJ, KGB, KVOE—Newspaper of the Air.
- KXN—Road of Life.
- KBIG—Are Ya Listenin'?
- KFAC—Composers' Corner.
- ★KFOX, KGFR—News.
- KFYD—Sanders Meanders.
- KFWB—Al Jarvis.
- EGFJ—Yesterday's Hits.
- KIEV—Dave Shaw.
- ★KLAC—News; Peter Potter.
- ★KMPC—News; Ira Cook.
- KOWL—Yiddish Hour.
- KPOL—Charles Antell—M; John McShane—Tu, W, Th, F.
- KRKD—Music.

- 10:05—KFOX—Social Security—M; Assembly of God—Tu-F.
- 10:10—KECA—Jack Berch.
- 10:15—KECA—Hall of Musical Fame.
- KFI—The Phrase that Pays.
- KHJ, KFMB, KGB, KVOE—Tello-Test.
- KXN—Ma Perkins.
- ★KFMB, KFYD—News.
- KFOX—Adv. in Music—M.
- KGFR—Tommy Baird.
- KRKD—Dr. Richardson.
- 10:25★KFI—News.
- ★KBIG—Homemakers Edition.
- KFOX—Women in News—Tu-F
- 10:30—KECA—My True Story.
- KFI, KFSD—Strike It Rich.
- KHJ, KGB—Answer Man.
- KXN, KFMB—Young Dr. Malone.
- KALI—Teddy Fregoso.

- KFAC—Your Soloist.
- KFOX—Adv. in Research—M; Marine Corps—Tu; Civil Defense—W; Excursions in Science—Th; Music—F.
- KFYD—Sanders Meanders.
- ★KFWB—News; Al Jarvis.
- KGFR—Helen Markham.
- KGfJ—Easy Rhythm.
- KMPC—Ira Cook.
- KOWL—Spanish Hour.
- KPOL—John McShane—M, Tu; Merchants Quiz—W, Th, F.
- KRKD—News; Tops in Pops.
- KWKW—La Hora De Los Angeles.
- ★KXLA—News; Music.

- 10:45—KHJ—Music.
- KXN, KFMB—Guiding Light.
- KGFR—Rev. Le Roy Kopp.
- 10:50★KGfJ—News.
- 10:55—KECA—Whispering Streets.
- ★KFAC—Dick Joy, News.

- 11—KECA—Whispering Streets.
- ★KFI, KFSD—Double or Nothing.
- KHJ, KFMB, KGB, KVOE—Ladies Fair.
- KXN, KFMB—Second Mrs Burton.
- ★KALI—News; Teddy Fregoso.
- KBIG—Are Ya Listenin'?
- KFAC—Masters in Miniature.
- ★KFOX—News; Music.
- KFYD—Bible Institute.
- KIWB—Al Jarvis.
- KGfJ—Musical Portraits.
- KIEV—Dave Shaw.
- ★KLAC—News; Peter Potter.
- ★KMPC—News; Ira Cook.
- Standard Hour—F.
- KOWL—Spanish Hour.
- ★KPOL—News; Dental Society—M; John McShane—Tu; Merchants Quiz—W, Th, F.

- 11:15—KECA—When A Girl Marries.
- KXN—Perry Mason.
- KFAC—Folk Songs.
- KGFR—Sunshine Mission.
- KPOL—Guest Star—M.
- ★KXLA—Pasadena News.
- 11:25★KHJ, KGB—Sam Hayes.
- ★KBIG—Southland Roundup.
- 11:30—KECA—Hits and Encores.
- KFI, KFSD—Garden Guide.
- ★KHJ, KGB, KVOE—Queen for a Day.
- KXN, KFMB—Nora Drake.
- KFAC—Music Hall.
- KFYD—Rescue Mission.
- ★KFWB—News; Al Jarvis.
- ★KGFR—News; Bible School.

**CURT GARRET**  
at the  
**PIANO**  
"Variety on Piano"  
11:30 A.M.  
"Piano Moments"—2:30 P.M.  
**KGFJ 1230 Kc.**

- KGfJ—Variety on Piano.
- ★KOWI—Serenade in Blue—M; U.N. Story—Tu; Les Brown—W; Errand of Mercy—Th; National Guard—Sa.
- KPOL—Frank Breeze Show.
- ★KRRD—News; L. Welk.
- KXLA—Hometown Jamboree.
- 11:40★KFI—Local News.
- 11:45—KFI, KFSD—Bob Hope.
- KXN, KFMB—Brighter Day.
- KGFR—Dnn Gilbert.
- KOWL—Easy Street.
- 11:50★KGfJ—News.
- 11:55★KFAC—Dick Joy, News.

- 12★KFCA—Hank Weaver, News.
- KFI—Farm Reporter.
- ★KHJ, KGB, KIEV, KLAC, KVOE—News.
- ★KNX—News, Bill Kenneally.
- KBIG—Catalina Calling.
- KFAC—Luncheon Concert.
- ★KFYD—Editor of the Air.
- KFWB—Al Jarvis.
- KGFR—Songs for Luncheon.
- KGfJ—Continental Gems.
- KIEV—News; Dave Shaw.
- ★KMPC—News; Ira Cook.
- KOWL—Joe Adams Show.
- ★KPOL—News; Temple Baptist Church.
- KRKD—Western Wayside.
- KWKW—Bill Stewart.
- 12:05—KLAC—Peter Potter.
- 12:15—KECA—Paul Harvey.
- KFI, KFSD—Road of Life.

- ★KHJ, KGB—Cedric Foster.
- KXN—Billtop House.
- ★KFOX, KGFR, KMPC—News.
- KFYD—Middy Memories.
- 12:25★KBIG—World News Roundup.
- 12:30—KECA—Jack Owens.
- KFI, KFSD—Pepper Young.
- KHJ—Music.
- KXN, KFMB—Art Linkletter.
- KBIG—Catalina Calling.
- KRON—The Record Race.
- ★KFWB—News; Guy Rannion.
- KGFR—Luncheon Serenade.
- KGfJ—Music Festival.
- KGIL—Homemakers Matinee.
- KLAC—Bob McLaughlin.
- KPOL—Joe White.
- KXLA—Glenn Wild's Band.

- 12:45—KFI, KFSD—Eight to Happiness.
- ★KFAC—Dick Joy, News.
- KFWB—Bill Anson.
- 12:55★KHJ—News.
- KBIG—Weather Roundup.
- ★KWKW—News; Sports.

- 1—KECA—Bill King.
- KFI, KFSD—Backstage Wife.
- ★KHJ, KFMB, KGB, KVOE—Jack Kirkwood Show.
- KXN—Wendell Noble.
- KBIG—Catalina Calling.
- KFAC—Employment Review—M; Internal Revenue—Tu; Songs of France—W; L.A. Medical Assoc.—Th; Salvation Army—F.
- KIWB—Texas Tiny (to 3).
- KFYD—Shopping Highlights.
- KFWB—Bill Anson.
- KGfJ—From Sunset and Vine.
- ★KGFR—News; Norman Cloutier—M; Wayne King—Tu; Hour of Charm—W; Vincent Lopez—Th; Men Behind Melody—F.
- KIEV—Top Tunes.
- ★KLAC—News; Sports.
- ★KMPC—News; Ira Cook.
- KOWL—Joe Adams.
- ★KPOL—News; Joe White.
- KRKD—Polka Time.
- KXLA—Music.
- EWEK—Bill Garr Show.
- 1:05—KLAC—570 Club.

- 1:15—KECA—Bill Davidson Show.
- KFI, KFSD—Stella Dallas.
- KXN, KFMB—Home Folks—M, W, F; Mr. Information—Tu, Th.
- KFAC—Storybook Time—M; Making Friends With Music—Tu, W; Symphonies for Youth—Th; Trillways To Science—F.
- KXLA—Farm News.
- 1:25—KNX—It Happens Every Day.
- ★KBIG—Who's in the News.
- 1:30—KFI, KFSD—Young Widder Brown.
- KHJ, KGB—Lucky U Ranch.
- KXN—Phillip Norman.
- KFAC—Accent on Strings.

**FOOD FOR FUN**  
with Gale Shannon  
Fri. 12:30-1:00 P.M.



- KFYD—Community Broadcast.
- ★KFWB—News; Bill Anson.
- KGFR—Novatime—M; Music in the Air—Tu; Cancer Society—W; Marine Corps—Th; This is Your Navy—F.
- KGfJ—Open Album.
- KIEV—Date With Slate.
- KXLA—L.A. in Review—M; Music—Tu, W, F; Books For You—Th
- 1:45—KFI, KFSD—Woman in My House.
- KGFR—Garden School.
- KXLA—Music For You, M, Tu, Th, F.

- 1:55—KECA—Betty Crocker.
- KFI, KFSD—Just Plain Bill.
- ★KHJ, KFMB, KGB—News, M, Tu, Th.
- Quick, What's The Answer?—W, F.
- ★KNX—News.
- KALI—Beautiful Mexico.
- KBIG—Southland Serenade.
- KFAC—Concert Matinee.
- KFOX—Texas Tiny.



# Daytime Logs

(Continued)

KFVD—Harlematinee.  
 KFWB—Bill Anson.  
 EGER—News; Here's to Vets—M; Helen Hayes—Tu; Star Time—W; L.B. Baud—Th.  
 KGFJ—Always on My Mind.  
 KIEV—Date With Slute.  
 \*KLAC—News; Sports.  
 \*KMPC—News; Johnny Grant.  
 \*KPOL—Frank Breeze Show.  
 KRKD—Fire Dept.—M; County Schools—Tu, Th; Gov't Speaks—W; Tops in Pops—F.  
 KWKW—Bill Garr.  
 2:05—KECA—Konnie Kemper.  
 KXA—George Fisher.  
 KLAC—570 Club.  
 2:15—KFI, KFSD—Front Page Farrell  
 KHJ—Music.  
 KXA, KFMB—Arthur Godfrey.  
 EGER—Sen. Knowland—M.  
 KRKD—County Schools—M; Income Tax—Tu; Salvation Army—W; Civil Defense—Th.  
 2:25—KBIG—News.  
 \*KHJ—Bob Greene, News.  
 2:30—KFI, KFSD—Lorenzo Jones.  
 KHJ—Your Navy—M; Let's Go To Town—Tu; Guest Star—W; Forward March—Th; Music—F.  
 \*KFWB—News; Bill Anson.  
 EGER—Peter Slack, Organ.  
 KGFJ—Piano Moments.  
 KGIL—Eddie Fisher.  
 KWKW—Fire Facts—M; L.P. Records—Tu-F.  
 KXLA—Continental Serenade.  
 KRKD—Daily Visits with the Bible.  
 2:45—KECA—Sing with Bing—M, W, F; Charles Antell Theater—Th.  
 KFI—The Doctor's Wife.  
 KEJ—Club 930.  
 KRKD—Tops in Pops.  
 3—KECA—Beat the Record.  
 \*KFI, KFSD—Welcome Travelers.  
 \*KXA, KFMB—Arthur Godfrey.  
 KALI—Taddy Fregoso.  
 KBIG—Southern Serenade.  
 \*KFAC—News; Keyboard Stylings.  
 KFVD—Harlematinee.  
 KFWB—Bill Anson.  
 \*EGER—News; Homelife.  
 KGFJ—Music in the Air.  
 KIEV—What's New?  
 \*KLAC, KMPC, KXLA—News.  
 KOWI—Joe Adams Show.  
 KPOL—Frank Breeze.  
 KWKW—L.P. Records.  
 3:05—KLAC—570 Club.  
 KMPC—Johnny Grant.  
 3:15—KFVD—News.  
 EGER—Music in the Afternoon.  
 KXLA—Tom Brennen Show.  
 3:25—KBIG—World Roundup.  
 3:30—KECA—Cal Tinney.  
 KFI—Dr. Paul.  
 KFAC—World of Opera.  
 KFVD—Harlematinee.  
 \*KFWB—News; Bill Anson.  
 EGER—Music by Both—M; Date in H'wood—Tu; Music of Manhattan—W, F; Freddy Martin—Th.  
 KGIL—Record Revue.  
 KIEV—Dave Shaw.  
 KOWI—Paul Compton Show.  
 \*KPOL—News; Joe White.  
 KRKD—News; Tops in Pops.  
 KWKW—Forward March—M; Red Cross—Tu; Sacramento

Newsletter—W; Serenade in Blue—Th; Traffic Quiz—F.  
 3:45—KFI, KFSD—Dave Garraway.  
 KHJ, KVOE—Lynn Looks at Hollywood.  
 KXA, KFMB—Curt Massey.  
 KALI—L. J. Betz.  
 KFVD—Pensions.  
 KWKW—Social Security—M.  
 3:50—KGFJ—News.  
 3:55—KECA—Betty Crocker.  
 4—KECA—Mary Margaret McBride.  
 KFI, KFSD—Life Can Be Beautiful.  
 \*KHJ, KFNM, KGB, KVOE—Fulton Lewis, Jr.  
 KXA, KFMB—Ruth Ashton.  
 KALI—Voice of So. America.  
 KBIG—Dancetime at Avalon.  
 \*KFAC, KLAC, KMPC—News.  
 KFAC—Musical Masterpieces.  
 KFVD—Piano Party.  
 KFWB—Red Rowe Rancho.  
 \*EGER—News; Commuter's Carousel.  
 KGFJ—Moods in Music.  
 KGIL—Western Trails.  
 \*KIEV—News; Dave Shaw.  
 KOWI—Chico's Swingtime.  
 KPOL—Startime.  
 KRKD—Star Time.  
 \*KWKW—News; Bill Sampson.  
 4:05—KXA, KFMB—Robert Q. Lewis.  
 KLAC—Gene Norman.  
 KMPC—Johnny Grant.  
 4:10—KXA—Jimmy Wakely.

**A NEW WESTERN SHOW**  
 featuring  
 Les "Carrot-top" Anderson  
 Mon. thru Sat. 4:15-4:45 p.m.



4:15—KFI—Local News.  
 \*KHJ, KFNM, KGB, KVOE—Frank Hemingway.  
 KRKD—Whose Birthday?—M.  
 4:20—KFI—Burritt Wheeler.  
 4:25—KBIG—Business News.  
 4:30—KECA—Nancy Holme Show.  
 KHJ, KGB, KVOE—Curt Massey.  
 KXA—Fawthorne's Mall Bag.  
 KBIG—Movietime.

**"DIXIELAND"**  
 4:30 P.M. Daily  
 4 to 5 P.M. Sunday  
 KGFJ 1230 Kc.

KGFI—Dixieland.  
 KFOX—Sports News.  
 \*KFWB—News; Red Rowe.  
 KMPC—Johnny Grant.  
 \*KPOL—News; Music.  
 KRKD—Tops in Pops.  
 KXLA—Melody Valley.  
 4:45—KECA—Frank Bingham, News.  
 \*KHJ, KFNM, KGB, KVOE—Sam Hayes.  
 KPOL—Musical Caravan.  
 4:55—KFI—Art Baker.  
 \*KXA—City Editor.

**Monday Radio Program Highlights**  
 A.M. Programs in Lightface Type; P.M. Programs in Boldface  
**Drama**  
 8:00—Lux, KXN.  
 7:00—The Falcon, KHJ.  
 7:35—Command Theatre, KXN.  
 9:00—Suspense, KXN.  
**Mystery-Detective**  
 7:30—Hall of Fantasy, KHJ.  
 8:00—Let George Do It, KHJ.  
 8:30—Under Arrest, KHJ.  
**Comedy-Variety**  
 2:15—Arthur Godfrey, KXN.  
 7:00—Bob Hawley, KXN.  
**Commen-Variation**  
 4:20—Burritt Wheeler, KFI.  
**Sports**  
 5:15—Tom Harmon, KXN.  
 8:45—Sam Balter, KLAC.

**Quiz, Participation**  
 8:00—McNeill Bkfst Club, KECA  
 8:30—Grand Slam, KXN.  
 11:00—Double or Nothing, KFI.  
 11:30—Queen for a Day, KHJ.  
 12:30—Art Linkletter, KXN.  
 3:00—Welcome Travelers, KFI.  
 8:00—Life Begins at 40, KECA.  
 8:30—Talent Scouts, KXN.

**Classical, Semi-Classical Music**  
 5:30—Voice of Firestone, KFI.  
 7:35—Al Goodman's Musical Album, KFI.  
 8:30—Railroad Hour, KFI.  
 9:00—Pacific Telephone Hour, KFI.

See Page 32 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

5—KECA—Elroy Hirsch.  
 \*KFI—Feature Wire.  
 KHJ, KGB, KVOE—Bobby Benson.  
 \*KXA, KFMB—Ed. R. Marrow.  
 KBIG—Dancetime at Avalon.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Remember?  
 KFWB—Red Rowe.  
 EGER—Commuter's Carousel.  
 KGFJ—Jive at Five.  
 KIEV—John Willis.  
 \*KLAC, KMPC, KWKW—News.  
 \*KPOL—News; Music.  
 KOWI—Vance Graham.  
 KRKD—Wagon Wheels.  
 KXLA—Melody Valley.  
 5:05—KFI—Feature Wire.  
 \*KMPC—Local News.  
 5:10—KLAC—Gene Norman.  
 KMPC—Today in Sports.  
 5:15—KECA—Virgil Pinkley.  
 \*KFI—News.  
 \*KXA—Tom Harmon.  
 KFOX—Let's Go To Town.  
 KGFJ—Pianists of the Future.  
 \*KMPC—John T. Flynn.  
 KWKW—Sports.  
 5:30—KECA—Chet Huntley.  
 \*KFI, KFSD—Voice of Firestone.  
 KHJ, KGB, KVOE—Wild Bill Hickok.  
 \*KXA—Carroll Alcott.  
 KFAC—Viennese Varieties.  
 \*KFOX—News.

**WRIGHT & BEAL'S**  
 Happy Music  
 with Earl McDaniel  
 5:30 P.M. Mon.-Fri.



\*KFWB—News; Red Rowe.  
 EGER—Tab'ncl. Benedictions.  
 KGFJ—Art Laboe Show.  
 \*KLAC—News; L.A. Today.  
 KMPC—Stars of Song.  
 KRKD—Sports Dial.  
 KWKW—Romano Smeraldo.  
 KRKD—Squeakin' Deacon.  
 5:45—KECA—Bob Garred.  
 \*KXA, KFMB—News Goss.  
 KFOX—Your Fishcaster.  
 \*KLAC—Sam Balter, Sports.  
 KMPC—Hits of Today.  
 KRKD—Race Results.  
 5:55—KHJ, KGB, KVOE—Cecl Brown.  
 \*KXA—Local News.  
 \*KECA—Hank Weaver.  
 KFI—Record Album Review.  
 \*KHJ, KGB, KVOE—Gabriel Heatter.  
 \*KXA, KFMB—Lux Theatre.  
 \*KFAC—News; Showtime.  
 \*KFOX, KLAC—News.  
 \*KFWB—News; Red Rowe.  
 EGER—American Soul Clinic.  
 KGFJ—Quest Performance.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Evening Varieties.  
 KWKW—Italian Melodies.  
 KXLA—Squeakin' Deacon.  
 6:05—KLAC—Top Ten Tunes.  
 6:15—KECA—Elmer Davis.  
 \*KFI—Bill Haworth, News.  
 \*KHJ, KGB—Mutual Newsreel.  
 KFWB—Mark Scott.  
 \*KMPC—News.  
 6:25—KMPC—Race Results.  
 6:30—KECA—Creative Edition.  
 KFI—American Way.  
 KHJ, KGB—Behind the Story.  
 KFAC—Musical Milestones.  
 KFOX—Hal's Memory Room.  
 KFWB—America Dances.  
 EGER—Back to the Bible.  
 KMPC—Bill Stewart Show.  
 KWKW—Hoyos Hour.  
 KXLA—Frank Simon.  
 6:45—KECA—Lum & Abner.  
 \*KHJ, KGB, KVOE—Sam Hayes.  
 6:55—\*KHJ, KGB—Bill Henry.  
 7—KECA—Lone Ranger.  
 \*KFI, KFSD—Dinah Shore.  
 \*KHJ, KGB, KVOE—The Falcon.  
 KXA, KFMB—Bob Hawk.  
 KFAC—Music at Seven.  
 KFOX—Long Beach Town Forum.  
 KFWB—America Dances.  
 EGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 \*KGIL, KLAC, KRKD—News.  
 KMPC—Bill Stewart.  
 7:05—KLAC—Top Ten Tunes.  
 7:15—KFI—Mary Hickox.

KRKD—34 Time Waltzes.  
 7:25—\*KECA—Les Griffith, News.  
 7:30—\*KECA—Henry J. Taylor.  
 \*KFI, KFSD—John Cameron Swayze.  
 \*KHJ, KFNM, KGB, KVOE—Hall of Fantasy.  
 \*KXA, KFMB—Cedric Adams.  
 KFAC—Echoes and Encores.  
 KFOX—George McLain.  
 KFWB—Community News.  
 EGER—Rev. Al Harlan.  
 KGIL—Footlight Favorites.  
 KRKD—Dr. Richardson.  
 KWKW—La Hora Popular.  
 KXLA—Toastmasters Club.  
 7:35—KFI, KFSD—Al Goodman's Musical Album.  
 \*KXA, KFMB—Command Theatre.  
 7:45—KECA—Alistair Cooke.  
 \*KFOX—News.  
 KFWB—Rosary Hour.  
 8—KECA—Life Begins at 80.  
 KFI—One Man's Family.  
 \*KHJ, KFNM, KGB, KVOE—Let George Do It.  
 \*KXA, KFMB—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—Buddy Beason.  
 KFSD—One Man's Family.  
 KFWB—Kennedy Kaiting.  
 EGER—Bible Treasury.  
 KGFJ—State Taxes.  
 KGIL—Accent on Melody.  
 \*KLAC, KXLA—News.  
 \*KMPC—News; Bill Stewart.  
 KWKW—L. J. Betz.  
 8:15—\*KFI, KFSD—News of the World.  
 \*KXA—Chas. Cullingwood.  
 EGER—Hebrew Christian Br.  
 KGFJ—Civil Defense.  
 KLAC—Gene Norman.  
 KWKW—Smiley Burnette.  
 KXLA—Smiley Burnette.  
 8:25—\*KXA—Robert Trout.  
 8:30—KECA—Sparring Partners.  
 \*KFI, KFSD—Railroad Hour.  
 KHJ, KGB, KVOE—Under Arrest.  
 KXA, KFMB—Talent Scouts.  
 KFOX—Self Realization.  
 EGER—Voice of China.  
 KGFJ—College of Div. Science.  
 KXLA—Music.  
 8:45—KFOX—Dr. Hewitt.  
 EGER—Witnessing Laymen.  
 \*KGFJ—News.  
 9—\*KLAC—News of Tomorrow.  
 \*KFI, KFSD—Pacific Telephone Hour.  
 \*KHJ, KGB, KVOE—Newspaper of the Air.  
 \*KXA, KFMB—Suspense.  
 KFAC—Evening Concert.  
 KFOX—Ray Robinson Show.  
 \*KFWB—News.  
 EGER—Dr. E. F. Weber.  
 KGFJ—Hunter Hancock (to 11:30).  
 \*KLAC—News; Gene Norman.  
 KMPC—Confidentially Yours.  
 9:15—KECA—Preliminary Primary Election Program.  
 \*KHJ, KGB, KVOE—Fulton Lewis, Jr.  
 KFWB—Kennedy Calling.  
 KMPC—Songs You Ordered.  
 \*KWKW—News.  
 9:30—KECA—Yesterday and Today.  
 KFI—KFI Calling.  
 KHJ, KGB—Could This Be You?  
 KXA, KFMB—Jo Stafford: Guest, Mel Torme.  
 EGER—John Brown.

**LUCKY LAGER DANCE TIME**



EVERY NIGHT—9:30 to 12 P.M.  
 KMPC—Lucky Lager Dance.  
 EGER—Practical Catholicism.  
 9:45—KXA, KFMB—Jr. Miss.  
 9:55—KHJ, KGB, KVOE—Titus Moody.  
 10—\*KECA—ABC Late News.  
 \*KFI, KFSD—The Reporter.  
 KHJ, KGB—Answer Man.  
 \*KXA—10 O'Clock Wire.  
 KFAC—Musical Crossroads.  
 KFWB—Larry Finley.  
 EGER—Dr. E. F. Weber.  
 \*KLAC—News; Gene Norman.  
 KMPC—Lucky Lager Dance.  
 10:10—\*KECA—Edwin C. Hill.  
 10:15—KECA—Dr. Frederick Bailes.  
 KFI—A Joy Forever.  
 \*KHJ, KGB—Frank Edwards.  
 \*KXA—William Kennally.  
 KFSD—Lucky Lager Dance.  
 10:25—KXA—Tom Harmon.  
 10:30—KECA—Music from the Moon.  
 KFI—Repeat Performance.  
 Page Thirty-three



See Page 32 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5-KECA—Elroy Hirsch.
- ★KFI—Feature Wire.
- KHJ, KGB, KVQE—Sgt. Preston.
- ★KNN, KFMB—Ed. E. Murrow.
- KHIG—Dancetime at Avalon.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFVD—Remember?
- KFWB—Red Rowe.
- KGER—Commuter's Carousel.
- KGFJ—Live at Five.
- KIEV—John Willis.
- ★KLAC—News; Sports.
- ★KMPC, KWKW—News.
- KOWL—Vance Graham.
- KRRD—Wagon Wheels.
- KXLA—Melody Valley.
- 5:05—KMPC—Local News.
- 5:10—KMPC—Today in Sports.
- 5:15—KECA—Virgil Pinkley.
- ★KFI—News.
- ★KNN—Tom Harmon.
- KFOX—Forward March.
- KGFJ—Keyboard Magic.
- ★KMPC—John T. Flynn.
- KWKW—Sports.
- 5:30★KECA—Chet Huntley.
- KFI—World We Live In.
- KHJ, KGB, KVQE—Sky King.
- ★KNN—Carrroll Alcott.
- KFAC—Venezue Varieties.
- ★KFOX—News.
- KFVD—Earl McDaniel.
- ★KFWB—News; Red Rowe.
- KGER—Tab'nc'l. Benedictions.
- KGFJ—Art Labou Show.
- ★KLAC—News; L.A. Today.
- KMPC—Stars of Song.
- KRRD—Sports Dial.
- KWKW—Italian Hour.
- KXLA—Squeakin' Deacon.
- 5:45★KECA—Bob Glaser.
- ★KFI, KFSD—Elmer Peterson.
- ★KNN, KFMB—News, Goss.
- KFOX—Your Fishcaster.
- KLAC—Sam Balter, Sports.
- KMPC—Hits of Today.
- KRRD—Race Results.
- 5:55★KHJ, KGB, KVQE—Cecil Brown.
- ★KNN—Local News.
- 6-KECA—Hank Weaver.
- KFI—Record Album Review.
- ★KHJ, KFXM, KGB, KVQE—Gabriel Hutter.
- ★KNN, KFMB—Johnny Dollar.
- ★KEAC—News; Showtime.
- ★KFOX, KLAC—News.
- ★KFWB—News; Red Rowe.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- KMPC—Bob Kelley, Sports.
- KRRD—Evening Varieties.
- KWKW—Italian Melodies.
- KXLA—Squeakin' Deacon.
- 6:05—KLAC—Ten Top Tunes.
- 6:15★KECA—Elmer Davis.
- ★KFI—Bill Haworth, News.
- ★KHJ, KGB—Mutual Newareel.
- KFWB—Mark Scott.
- ★KMPC—News.
- 6:25—KMPC—Race Results.
- 6:30★KECA—Headline Edition.
- ★KFI, KFSD—Fibber McGee and Molly.
- KHJ, KGB—Behind the Story.
- ★KNN, KFMB—My Friend Irma.
- KFAC—Musical Milestones.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KMPC—Bill Stewart Show.
- KWKW—Hoyos Hour.
- KXLA—Frank Simon.
- 6:45—KECA—Lum and Abner.
- ★KHJ, KFXM, KGB, KVQE—News, Sam Hayes.
- 6:55★KHJ, KGB, BU Henry.
- ★KECA—Silver Eagle.
- 7-KFI, KFSD—Two for the Money.
- KHJ, KGB, KVQE—Mickey Spillane Mysteries.
- ★KNN, KFMB—People Are Funny.
- KFAC—Music at Seven.
- KFOX—Music.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- KMPC—Bill Stewart.
- ★KRRD, KGLL, KLAC—News.
- 7:05—KLAC—Top Ten Tunes.
- 7:15—KFOX—Dick Haymes Show.
- KRRD—½ Time Waltzes.
- 7:25—KECA—Les Griffith, News.
- 7:30—KECA—Mr. President.
- ★KFI, KFSD—John Cameron Swayze.
- KHJ, KFXM, KGB, KVQE—Peter Salem.
- ★KNN, KFMB—Hollywood Music Hall.
- KFAC—Echoes and Encores.

- KFOX—George McLalu.
- ★KFWB—Community News.
- KGER—Oriental Missionary.
- KRRD—Dr. Richardson.
- KWKW—La Hora Popular.
- KXLA—Mary Burke King.
- 7:45★KFOX—News.
- KFWB—Rosary Hour.
- KXLA—Pasadena City College.
- 7:50—KFI—Melody Time.
- 8-KECA—Town Meeting.
- KFI—One Man's Family.
- ★KHJ, KFXM, KGB, KVQE—High Adventure.
- ★KNN, KFMB—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Buddy Deason.
- KFSD—One Man's Family.
- KFWB—Fan in the Stand.
- KGER—Bible Treasury.
- KGFJ—Blue of Evening.
- ★KLAC—News; Sam Balter.
- ★KMPC—News and Sports.
- KWKW—L. J. Betz.
- 8:10—KFWB—Baseball.
- 8:12—KMPC—Los Angeles Angels.
- 8:15★KFI, KFSD—News Parade.
- ★KNN—Chas. Collingwood.
- KGER—Hebrew Christian.
- KGFJ—Bob Harvey Combo.
- KFAC—Gene Norman.
- KWKW—Puerto Libre.
- ★KXLA—News.
- 8:25★KNN—Bob Trout.
- 8:30★KFI, KFSD—Cavalcade of America.
- KHJ, KGB, KVQE—Count of Monte Cristo.
- KNN—Mr. and Mrs. North.
- KGER—Voice of China.
- KGFJ—Col. of Divine Science.
- KXLA—Smiley Burnette.
- 8:45★KECA—Monitor News.
- KFSD—Sunday School Time.
- KGER—Witnessing Laymen.
- ★KGFJ—News.
- 9-KECA—News of Tomorrow.
- ★KFI, KFSD—Martin and Lewis.
- ★KHJ, KFXM, KGB, KVQE—Newspaper of the Air.
- KNN, KFMB—Doris Day.
- KFAC—Evening Concert.
- KFOX—Ray Robinson.
- KGER—Melody Four Quartet.
- KGFJ—Hunter Hancock (to 11:30).
- ★KLAC—News; Gene Norman.
- 9:15—KECA—Cocoanut Grove Orch.
- ★KHJ, KGB, KVQE—Fulton Lewis, Jr.
- KNN—Louella Parsons.
- ★KWKW—News.
- 9:30—KECA—Report to the People.
- KFI, KFSD—Red Skelton.
- KHJ, KGB—Search That Never Ends.
- KNN, KFMB—Jo Stafford.
- KGER—John Brown.
- KWKW—Council of Churches.
- 9:45—KECA—Science Editor.
- KNN, KFMB—Jr. Miss.
- 9:55—KHJ, KFXM, KGB, KVQE—Titus Moody Show.
- 10-KECA—ABC Late News.
- ★KFI, KFSD—The Reporter.
- KHJ, KGB—Answer Man.
- ★KNN—10 O'clock Wire.
- KFAC—Musical Crossroads.
- ★KGER—News; Music.
- ★KLAC—News; Gene Norman.
- KMPC—Lucky Lager Dance.
- 10:10—KECA—Edwin C. Hill.
- 10:15—KECA—Dr. Frederick Ballew.
- KFI—A Joy Forever.
- ★KHJ—Frank Edwards.
- ★KNN—Bill Kenneally.
- KFSD—Lucky Dance Time.
- 10:25—KNN—Tom Harmon.
- 10:30—KECA—Sophisticated Rhythm.
- KFI—Repeat Performance.
- KHJ—Charles Antell.
- KNN—Philip Norman.
- ★KFWB—Star of the Day.
- KGER—Peter Slack, organ.
- KWKW—Bobby Troop.
- 10:40—KFWB—Larry Finley.
- 10:45—KECA—The Playboys.
- KHJ—Crowell's Nest.
- 10:55—KFI—Sports Final.
- 11-KECA—Music From the Moon.
- ★KFI, KHJ, KNN—News.
- KFAC—Crossroads of Music.
- KFOX—Irish World.
- KFSD, KMPC—Lucky Dance Time.
- KFWB—Larry Finley.
- ★KLAC—News; Gene Norman.
- 11:10—KNN—T. Hanton Scoreboard.
- 11:15—KFI—Al Poska.
- KHJ—Game of the Day.
- KNN—Merry-Go-Round.
- 11:30—KECA—Dunny Stewart Orch.
- KGFJ—Five-Four Ballroom.
- 11:40—KNN—This I Believe.
- 11:45—KFI—Palladium Orch.
- KNN—Dwight Cooke—Asia.
- 11:55★KFI—News.
- 12-KECA, KNN—News.
- KFI—Midnight Flyer.
- KFAC—Music Out of Night (to 6).
- KFWB—Larry Finley (to 4).
- KGFJ—Nightowl Special (to 6).

## Radio in Review—Continued

### Off Mike (Personalities)

Alex Cooper

Radio fans hear the voice of Alex Cooper daily over KLAC from four to six in the afternoon, and during the night from midnight to six in the morning, from the corner of Hollywood and Vine. Many have heard him; but few know the facts of his life. Here they are:

According to Alex, it all started when he was ten years old. Alex at this chipper age got the radio bug. He used to sit in his room and make believe he was doing radio broadcasts of football games, newscasts and the like. The actual opportunity to turn his ambitions into reality did not present itself until 1945 while he was working in the industrial relations department of Lockheed Aircraft.

Alex at that time got a job as a Saturday and Sunday announcer on KWKW, Pasadena. He worked himself into a full-time slot after VE Day, being given the title of News and Sports Director.

Cooper relates that all went well until he became professionally interested in records. This changed the course of his life. He has since become so used to working nights and sleeping days that he has taken on the traits of an owl. Night visibility is all that could be wished for, but Cooper does have trouble peering into the sunlight. He spent six years spinning platters for the late-minded, working from midnight to six in the morning. He now spins the same hours for KLAC-TV listeners, having started there three months ago.

Cooper studied at Pasadena JC and later at the University of Pennsylvania, majoring in personnel and industrial relations. He is the only member of his family who found his way into showbiz.

Cooper was born in Los Angeles on September 1, 1920, and soon moved to Philadelphia, remaining until 1930 before returning to his home grounds. In 1940 Alex married Abbie Mae Jenks, whom he met while attending Pasadena JC. They now live in Pasadena.

The platter spinner is a once-a-week golfer shooting in the high 80's and is a great sports-car enthusiast, attending all the races and rallies. He now owns a Jaguar XK120 roadster which is his pride and joy.

In keeping with his English car, Cooper adorns himself in British-cut clothes and finds nothing more enjoyable than prime rib of beef.



### DOUGH VS. DO-RE-MI

Preston Foster, guest star host in "Manhattan Robin Hood," a "Schlitz" TV story, started out to be a singer. He got as far as the Met before deciding to switch from singer to actor. Then, when he was thus a double-threat man, his first acting role was as a deaf mute.

### Tuesday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

- |                                |  |
|--------------------------------|--|
| <i>Comedy-Variety</i>          | <i>Sports</i>                          |
| 2:15—Arthur Godfrey, KNN.      | 5:15—Tom Harmon, KNN.                  |
| 6:30—Fibber McGee & Molly, KFI | 5:45—Sam Balter, KLAC.                 |
| 6:30—My Friend Irma, KNN.      | 6:00—Bob Kelley, KMPC.                 |
| 7:00—People Are Funny, KNN.    | <i>Mystery-Detective</i>               |
| 9:00—Martin and Lewis, KFI.    | 6:00—Johnny Dollar, KNN.               |
| 9:00—Doris Day, KNN.           | 7:30—Peter Salem, KHJ.                 |
| 9:30—Red Skelton, KFI.         | 8:30—Mr. & Mrs. North, KNN.            |
| <i>Quiz, Participation</i>     | <i>Comment-Narration</i>               |
| 8:00—McNeill Bkfst Club, KECA  | 4:20—Burrill Wheeler, KFI.             |
| 8:30—Grand Slam, KNN.          | <i>Classical, Semi-Classical Music</i> |
| 11:00—Double or Nothing, KFI.  | 7:30—Hollywood Music Hall, KNN         |
| 11:30—Queen for a Day, KHJ.    | <i>Drama</i>                           |
| 12:30—Art Linkletter, KNN.     | 7:30—Mr. President, KECA.              |
| 3:00—Welcome Travelers, KFI.   | 8:00—High Adventure, KHJ.              |
| 7:00—Two for the Money, KFI.   | 8:30—Cavalcade of America, KFI         |
| 8:00—America's Town Meeting.   | 8:30—Count of Monte Cristo,            |
| KECA.                          | KHJ.                                   |



# Ear, Eye Inspire the Pen

Zolla Bennett, 11618 Garvey Blvd., El Monte, Calif.

We have always enjoyed "Juke-Box Jury" until lately. It was bad enough when Peter Potter started calling every one his "baby," his "kid," or his "mother," and saying he stayed up all night crocheting on the gal's blouse, but it's getting stale. We bore up under his slushy affection for his wife. But, when he starts getting hot under the collar when he gets a good guest, that is not only entertaining and gives a lift to the show and gets attention, Peter cuts them off short, makes remarks, and wants them to agree with his choice of a record. He did it with Sam Friedman and Mickey Rooney. This is not our opinion alone; our friends have also noticed it.

Susan Coffman, Santa Ana, Calif.

Our TV group has wondered if Roberta Linn is interested in any man. We've never heard anything about her private life. We all hope that she and Garth Andrews are "that way about each other." Can you tell us?

We have received several letters on this subject. As far as Roberta and Garth are concerned, they are NOT "that way" about each other—except when they are trying to sell a song. Garth is happily married; Roberta is single. We are preparing another special feature on Roberta. Don't Miss it!



Roberta Linn

Paul Ryder, 1128 W. 6th St., Los Angeles, Calif.

Recently there appeared in your magazine the fact that a monkey had done much to improve the "Western Varieties" show on KTLA. It did much to ruin the show in our estimation. Recently, there were about ten people in our home and we all agreed that the station seemed to be "making monkeys" out of their artists by allowing the monkey in on every act.

Phyllis Merrifield, 2437 Ridgeley Dr., Los Angeles, Calif.

I am writing to say that my family and I enjoy Red Skelton's show very much both on radio and TV. We think he is the best comedian. His show is not cheap or lowbrow as was stated in a recent letter.

Mrs. G. W. Felt, 335 E. 23rd St., Costa Mesa, Calif.

Why overlook and waste the talents of Joe Graydon, who should certainly be brought back on TV? I never turn on my set in the morning any more since he left his show months ago. He gave me a lift each morning as I did my daily work, just to see his handsome face and hear his relaxed and pleasant talk and singing. Carol Richards and Doris Carr also made things nice.

Mrs. R. L. Thomas, 791 N. Citrus, Vista, Calif.

God bless Sheriff John! He always seems to "tell" my kiddies the right thing at just the right time. A bouquet for Channel 11 too, for recognizing the importance of good programs for the pre-school kiddies.

## Wednesday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

- |  |  |
|--|--|
| <p><b>Comedy-Variety</b></p> <p>2:15—Arthur Godfrey, KNX.</p> <p>7:00—Bob Hope, KFI.</p> <p>8:30—Great Gildersleeve, KFI.</p> <p>9:00—Groucho Marx, KFI.</p> <p><b>Quiz, Participation</b></p> <p>8:00—McNeill Bkfst Club, KECA.</p> <p>8:30—Grand Slam, KNX.</p> <p>11:00—Double or Nothing, KFI.</p> <p>11:30—Queen for a Day, KHJ.</p> <p>12:30—Art Linkletter, KNX.</p> <p>3:00—Welcome Travelers, KFI.</p> <p>6:30—What's My Line?, KNX.</p> <p>7:30—Walk a Mile, KFI.</p> <p>8:00—Name That Song, KHJ.</p> <p><b>Sports</b></p> <p>5:15—Tom Harmon, KNX.</p> <p>5:45—Sam Balter, KLAC.</p> <p>6:00—Bob Kelley, KMPC.</p> | <p><b>Drama</b></p> <p>6:00—Phillip Morris Playhouse, KNX.</p> <p>7:00—Family Theater, KHJ.</p> <p>8:00—Top Guy, KECA.</p> <p>8:30—The Adventurer, KECA.</p> <p>8:30—Dr. Christian, KNX.</p> <p>9:30—Big Story, KFI.</p> <p><b>Mystery-Detective</b></p> <p>7:30—Mystery Theater, KECA.</p> <p>8:30—The Adventurer, KECA.</p> <p>9:00—FBI in Peace and War, KNX.</p> <p>9:30—Dear Margy, It's Murder, KHJ.</p> <p><b>Comment-Narration</b></p> <p>4:20—Burrill Wheeler, KFI.</p> |
|--|--|

# WEDNESDAY, APRIL 8

See Page 32 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Elroy Hirsch.  
 ★KFI—Feature Wire.  
 KHJ, KGB—Songs of the 8-Bar.
- ★KNX, KFMB—Ed E. Morrow.  
 KBIG—Dancetime at Avalon.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Remember.  
 KFVB—Red Rowe.  
 KGER—Commuter's Carousel.  
 KGFJ—Jive at Five.  
 KLEV—John Willis.
- ★KLAC—News; Sports.  
 ★KMPC, KWKW—News.  
 KOWL—Vance Graham.  
 KHED—Wagon Wheels.  
 KXLA—Melody Valley.
- 5:05—KLAC—Gene Norman.  
 ★KMPC—Local News.
- 5:10—KMPC—Today in Sports.
- 5:15—KECA—Virgil Pinkley.  
 ★KFI—News.  
 ✓KNX—Tom Harmon.  
 KFOX—Guest Star.  
 KGFJ—Pianists of the Future.  
 ★KMPC—John T. Flynn.  
 KWKW—Sports.
- 5:30—★KECA—Chet Huntley.  
 KFI—World We Live In.  
 KHJ, KGB, KVOE—Wild Bill Hickok.  
 ★KNX—Carroll Alcott.  
 KFAC—Viennese Varieties.  
 ★KFOX—News.  
 KFVB—News; Red Rowe.  
 KGER—Tabnaeue Benedictions.  
 KGFJ—Art Laboe Show.  
 ★KLAC—News; L.A. Today.  
 KMPC—Stars of Song.  
 KRKD—Sports Dial.  
 KXLA—Squeakin' Deacon.
- 5:45—★KECA—Bob Garred.  
 ★KFI, KFSD—Elmer Peterson.  
 ★KNX, KFMB—News, Goss.  
 KFOX—Your Fishcaster.  
 ✓KLAC—Sam Balter, Sports.  
 KMPC—Hits of Today.  
 KRKD—Race Results.
- 5:55—★KHJ, KGB, KVOE—Cecil Brown.  
 ★KNX—Local News.
- 6—★KECA—Hank Weaver.  
 KFI—Record Album Review.  
 KHJ, KGB, KVOE—Gabriel Heatter.  
 ✓KNX, KFMB—Phillip Morris Playhouse.  
 ★KFAC—News; Showtime.  
 ★KFOX, ELAC—News.  
 ★KFVB—News; Bed Rowe.  
 KGER—American Soul Clinic.  
 KGFJ—Request Performance.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Evening Varieties.  
 KWKW—Italian Melodies.  
 KXLA—Pasadena Players.
- 6:05—KLAC—Top Ten Tunes.
- 6:15—★KECA—Elmer Davis.  
 ★KFI—Bill Haworth, News.  
 ★KHJ, KGB—Mutual Newsreel.  
 KFVB—Mark Scott.  
 ★KMPC—News.
- 6:25—KMPC—Race Results.
- 6:30—★KECA—Headline Edition.  
 KFI, KFSD—H'wood Varieties.  
 KHJ, KGB—Behind the Story.  
 KNX, KFMB—What's My Line?  
 KFAC—Musical Milestones.  
 KFOX—Hal's Memory Boom.  
 KFVB—America Dances.  
 KGER—Back to the Bible.  
 KMPC—Bill Stewart Show.  
 KWKW—Hoyos Hour.  
 KXLA—Frank Simon.
- 6:45—KECA—Lum and Abner.  
 ★KHJ, KGB, KVOE—News, Sam Hayes.
- 6:55—★KHJ, KGB, KVOE—Bill Henry
- 7—★KECA—Lone Ranger.  
 ✓KFI, KFSD—Bob Hope.  
 KHJ, KGB, KVOE—Family Theater.  
 KNX, KFMB—"On Stage." Cathy & Elliott Lewis.  
 KFAC—Music at Seven.  
 KFOX—Report from Washington.  
 KFVB—America Dances.  
 KGER—Family Bible Hour.
- 7:05—KLAC—Top Ten Tunes.
- 7:15—KFOX—Dick Haynes Show.  
 KRKD—4 Time Waltzes.
- 7:25—★KECA—Les Griffith, News.  
 ★KHJ—News.
- 7:30—★KECA—Mystery Theater.  
 KFI, KFSD—Walk a Mile.  
 KHJ, KGB, KVOE—Cisco Kid.  
 KNX, KFMB—Cocoanut Grove Orch.  
 KFAC—Echoes and Encores.  
 KFOX—George McLain.  
 KFVB—Community News.  
 KGER—Rev. Al Barlan.  
 KRKD—Dr. Richardson.  
 KWKW—La Hora Popular.  
 KXLA—Clinton O. Bay.
- 7:45—★KFOX—News.  
 KFVB—Rosary Hour.  
 KXLA—Kirk of the Air.
- 8—★KECA—The Top Guy.  
 KFI—One Man's Family.  
 KHJ, KGB, KVOE—Name That Song.  
 ★KNX, KFMB—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—Boddy Beason.  
 KFSD—One Man's Family.  
 KFVB—Fan in the Stand.  
 KGER—Bible Treasury.  
 KGFJ—Blue of Evening.  
 ★KLAC—News; Sam Balter.  
 ★KMPC—News; Bill Stewart.  
 KWKW—United Baptist.  
 ★KXLA—News; Smiley Burnette.
- 8:10—KFVB—Baseball.
- 8:15—★KFI, KFSD—News Parade.  
 ★KNX—Charles Collingwood.  
 KGER—Hebrew Christian.  
 KGFJ—Dept. of Employment.  
 KLAC—Gene Norman.  
 KWKW—Puerto Libre.
- 8:25—KNX—Bob Trout.
- 8:30—★KECA—The Adventurer.  
 ★KFI, KFSD—The Great Gildersleeve.  
 KHJ, KGB, KVOE—Answers For Americans.  
 ✓KNX, KFMB—Dr. Christian.  
 KGER—Voice of China.  
 KGFJ—Col of Divine Science.  
 KXLA—Music.
- 8:45—KGBE—Witnessing Laymen.
- 9—★KECA—News of Tomorrow.  
 ✓KFI, KFSD—Groucho Marx.  
 ★KHJ, KGB, KVOE—Newspaper of the Air.  
 ✓KNX, KFMB—FBI in Peace and War.  
 KFAC—Evening Concert.  
 KFOX—Ray Robinson.  
 KGER—Pentecostal Tabernacle.  
 KGFJ—Hunter Hancock (to 11:30).
- ★KLAC—News; Gene Norman.  
 KMPC—Songs You Ordered.
- 9:15—★KECA—Cocoanut Grove Orch.  
 ★KHJ, KGB, KVOE—Fulton Lewis, Jr.  
 ★KWKW—News.
- 9:30—★KECA—Heritage.  
 ✓KFI, KFSD—The Big Story.  
 ✓KHJ, KGB—Dear Margy, It's Murder.  
 KNX, KFMB—Jo Stafford  
 KGER—John Brown.  
 KMPC—Lucky Lager Dance.  
 KWKW—Native Daughters.
- 9:45—KNX, KFMB—Jr. Miss.  
 KWKW—College P.C.C.
- 9:55—KHJ, KGB—Titus Moody Show.
- 10—★KECA—ABC Late News.  
 ★KFI, KFSD—The Reporter.  
 KHJ, KGB—Answer Man.  
 ★KNX—10 O'Clock Wire.  
 KFAC—Musical Crossroads.  
 KGER—Dr. E. F. Weber.  
 ★KLAC—News; Gene Norman.  
 KMPC—Lucky Lager Dance.
- 10:10—KECA—Edwin O. Hill.
- 10:15—★KECA—Dr. Frederick Balles.  
 KFI—A Joy Forever.  
 ★KHJ, KGB—Frank Edwards.  
 ★KNX—Bill Kenneally.  
 KFSD—Lucky Lager Dance.
- 10:25—KNX—Tom Harmon.
- 10:30—★KECA—Moon Music.  
 KFI—Repeat Performance.  
 KHJ—Crowell's Nest.  
 KNX—Phillip Norman.  
 ★KFVB—Star of the Day.  
 KGER—Peter Slack, Organ.  
 KWKW—Bobby Troop.
- 10:40—KFVB—Larry Finley.
- 10:55—KFI—Sports Final.
- 11—★KECA—Lawrence Welk Orch.  
 ★KFI, KHJ, KNX—News.  
 KFAC—Musical Crossroads.  
 KFOX—Irish World.  
 KFVB—Larry Finley.  
 ★KLAC—News; Gene Norman.  
 KMPC, KFSD—Lucky Dance Time.
- 11:10—KNX—T. Hanlon Scoreboard.
- 11:15—KFI—Al Poska.  
 KHJ—Game of the Day.  
 KNX—Merry-Go-Round.
- 11:30—★KECA—Bill Pannell's Orch.  
 KGFJ—Five Four Ballroom.
- 11:40—KNX—This I Believe.
- 11:45—★KECA—The Playboys.

## "MUSICAL DIGEST"

Family Dinner Hour Concert  
 7:00 to 8:00 P.M.  
 Nightly including Sunday  
 KGFJ 1230 Kc.

KGFJ—Musical Digest.  
 ★KQIL, KLAC, KRKD—News.  
 ★KMPC—Bill Stewart.



See Page 32 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5-KECA-Elroy Hirsch.
- ★KFI-Feature Wire.
- ★KHJ, KGB, KVOE-Sgt. Preston.
- ★KNN, KFMB-Edw. R. Murrow.
- KBIG-Dancetime at Avalon.
- KFAC-Sunset Serenade.
- KFOX-Sunshine Mission.
- KFVD-Remember?
- KFWB-Red Ruwe.
- KGER-Commuter's Carousel.
- KGJ-Live at Five.
- KIY-John Willis.
- ★KLAC, KMPC, KWKW-News.
- KOWL-Vance Graham.
- KRKD-Wagon Wheels.
- KXLA-Melody Valley.
- 5:05-KLAC-Gene Norman.
- ★KMPC-Local News.
- 5:10-KMPC-Today in Sports.
- 5:15-KECA-Virgil Pinkley.
- ★KFI-News.
- ★KNN-Tom Harmon.
- KFOX-Income Tax Interview.
- KGJ-Keyboard Magic.
- ★KFI-John T. Flynn.
- KWKW-Sports.
- 5:30★KECA-Chet Huntley.
- KFI-World We Live In.
- KHJ, KGB, KVOE-Sky King.
- ★KNN-World Today.
- KFAC-Viennese Varieties.
- ★KFOX-News.
- ★KFWB-News; Red Rowe.
- KGER-Tab'nacle Benedictions
- KGJ-Art Laboe Show.
- ★KLAC-News; L.A. Today.
- KMPC-Stars of Song.
- KRKD-Sports Dial.
- KWKW-Italian Hour.
- KXLA-Squeakin' Deacon.
- 5:45★KECA-Bob Garred.
- ★KFI, KFSD-Elmer Peterson.
- ★KNN, KFMB-News, Goss.
- KFOX-Your Fishcaster.
- ★KLAC-Sam Balter, Sports.
- KMPC-Hits of Today.
- KRKD-Race Results.
- 5:55★KHJ, KGB, KVOE-Cecil Brown.
- ★KNN-News.
- 6-KECA-Hank Weaver.
- KFI-Record Album Review.
- ★KHJ, KGB, KVOE-Gabriel Heater.
- KNN-Time For Love.
- ★KFAC-News; Showtime.
- ★KFOX, KLAC-News.
- ★KFWB-News; Red Rowe.
- KGER-American Soul Clinic.
- KGJ-Request Performance.
- KMPC-Bob Kelley, Sports.
- KRKD-Evening Varieties.
- KWKW-Italian Melodies.
- KXLA-Squeakin' Deacon.
- 6:05-KLAC-Top Ten Tunes.
- 6:15★KECA-Elmer Davis.
- ★KFI-Bill Haworth, News.
- ★KHJ, KGB-Mutual Newareel.
- KFWB-Mark Scott.
- ★KMPC-News.
- 6:25-KMPC-Race Results.
- 6:30★KECA-Headline Edition.
- ★KFI-Eddie Cantor.
- KHJ, KGB-Behind the Story.
- ★KNN, KFMB-Bing Crosby, Guests.
- KFAC-Musical Milestones.
- KFOX-Hal's Memory Room.
- KFWB-America Dances.
- KGER-Back to the Bible.
- KMPC-Bill Stewart Show.
- KWEW-Hoyos Hour.
- KXLA-Frank Simon.
- 6:45-KECA-Lum and Abner.
- ★KHJ, KGB, KVOE-Sam Hayes.
- KRKD-Evening Varieties.
- 6:55★KHJ, KGB, KVOE-Bill Henry
- 7-KECA-Silver Eagle.
- ★KFI, KFSD-Judy Canova.
- ★KHJ, KGB, KVOE-Crime Files of Flamond.
- KNN, KFMB-Horace Heidt.
- KFAC-Music at Seven.
- KFOX-Music in the Air.
- KFWB-America Dances.
- KGER-Family Bible Hour.
- KGJ-Musical Digest.
- ★KILL, KFC, KRKD-News.
- KMPC-Bill Stewart.
- 7:05-KLAC-Top Ten Tunes.
- 7:15-KFOX-Dick Haymes Show.
- KRKD-3 Time Waiters.
- 7:25★KECA-Les Griffith, News.
- 7:30-KECA-Reserve.
- ★KFI, KFSD-Truth or Consequences.
- KHJ, KGB, KVOE-Enchanted Hour.
- KNN-Visitin' Time.
- KFAC-Echoes and Encores.
- KFOX-George McLain.
- KFWB-Fishing News.
- KGER-Helen Markham.
- KRKD-Dr. Richardson.

- KWKW-La Hora Popular.
- KXLA-Your Child Goes to School.
- 7:45★KFOX-News.
- KFWB-Rosary Hour.
- KXLA-Muir College.
- 8-KECA-Reserve.
- KFI-One Man's Family.
- KHJ, KGB, KVOE-Crime Fighters.
- ★KNN, KFMB-Lowell Thomas.
- KFAC-Evening Concert.
- KFOX-Buddy Benson.
- KISD-One Man's Family.
- KFWB-Fan in the Stand.
- KGER-Bible Treasury.
- KGJ-Blue of Evening.
- ★KLAC-News; Sam Balter.
- ★KMPC-News; Bill Stewart.
- KWKW-L. J. Betz.
- 8:10-KFWB-Baseball.
- 8:15★KNN-Chas. Collingwood.
- KFI, KFSD-News of the World.
- KGER-Hebrew Christian.
- KGJ-Here's to Veterans.
- KLAC-Gene Norman.
- KWKW-Puerto Libre.
- KXLA-Smiley Burnette.
- 8:25★KNN-Bob Trout.
- 8:30-KECA-Pocket Operetta.
- ★KFI, KFSD-Roy Rogers.
- KHJ, KGB, KVOE-Music of the People.
- ★KNN, KFMB-December Bride.
- KGER-Voice of China.
- KGJ-Col. of Divine Science.
- KXLA-Music.
- 8:45-KECA-Paulena Carter.
- KGER-Witnessing Laymen.
- ★KGJ-News.
- 8:55★KFI-News.
- 9-KECA-News of Tomorrow.
- ★KFI, KFSD-Father Knows Best.
- ★KHJ, KGB-Newspaper of the Air.
- ★KNN, KFMB-Meet Millie.
- KFAC-Evening Concert. (to 11:30).
- KFOX-Ray Robinson.
- KGER-Oriental Opportunity.
- KGJ-Hunter Hancock.
- ★KLAC-News; Gene Norman.
- KMPC-Songs You Ordered.
- 9:15-KECA-Cocanut Grove Orch.
- ★KHJ, KGB, KVOE-Fulton Lewis, Jr.
- ★KWKW-News.
- 9:30-KECA-Strike Up the Band.
- KFI-Songs That Never Die.
- KHJ, KGB-Bishop Fulton J. Sheen.
- KNN, KFMB-Jo Stafford.
- KGER-John Brown.
- KMPC-Lucky Lager Dance.
- KWKW-Council of Churches.
- 9:45-KNN, KFMB-Jr. Miss.
- 9:55-KFI-Musical Interlude.
- KHJ-Titus Moody.
- 10★KECA-ABC Late News.
- ★KFI, KFSD-The Reporter.
- KHJ, KGB-The Answer Man.
- ★KNN-10 O'clock Wire.
- KFAC-Musical Crossroads.
- ★KLAC-News; Gene Norman.
- KMPC-Lucky Lager Dance.
- 10:10-KECA-Edwin C. Hill.
- 10:15-KECA-Dr. Frederick Balles.
- KFI-A Joy Forever.
- ★KHJ-Frank Edwards.
- ★KNN-Bill Kennally.
- KFSD-Lucky Lager Dance.
- 10:25-KNN-Tom Harmon.
- 10:30-KECA-Music from the Moon.
- KFI-Repeat Performance.
- KHJ-Charles Antell.
- KNN-Phillip Norman.
- KFWB-Star of the Day.
- KGER-Peter Slack, Organ.
- KWKW-Bobby Troop.
- 10:40-KFWB-Larry Finley.
- 10:45-KECA-The Playboys.
- 10:55-KFI-Sports Final.
- 11-KECA-Lawrence Welk Orch.
- ★KFI, KHJ, KNN-News.
- KFOX-Irish World.
- KFWB-Larry Finley.
- ★KLAC-News; Gene Norman.
- KMPC, KFSD-Lucky Lager Dance.
- 11:10-KNN-Tom Hanlon.
- 11:15-KFI-Al Poska.
- KHJ-Game of the Day.
- KNN-Merry-Go-Round.
- 11:30-KECA-Danny Stewart Orch.
- KGJ-Five-Four Ballroom.
- 11:40-KNN-This I Believe.
- 11:45-KFI-Palladium Orch.
- KNN-Dwight Cooke-Asla.
- 12★KECA, KNN-News.
- KFI-Midnight Flyer.
- KFAC-Music Out of Night (to 6).
- KFWB-Larry Finley (to 4).
- KGJ-Nightowl Special (to 9).
- ★KLAC-News; Alex Cooper (to 8).
- KMPC-Midnight Serenade.
- KRKD-Moonlight Serenade.
- KWKW-King's Restaurant.
- 12:05-KNN-Hawthorne.
- 12:15-KECA-Tennessee Ernie.

## Ear and Eye Inspire—(Continued)

Mrs. I. O'Connor, 6758 Lewis Ave., Long Beach, Calif.  
We like to watch "Texas Wrestling" on Channel 7 on Saturday evening but it is getting terrible about breaking in just any time for commercials.

Sara Heath, 14355 E. Palm Ave., Baldwin Park, Calif.  
I am no musical critic, but I do feel Lawrence Welk and his orchestra give something no other group does.

B. E. B., Venice, Calif.  
We enjoy "Hometown Jamboree"; especially like Joan O'Brien. She can sing very good and is nice to look at.

Deanne Laine, 11570 Gilmore St., North Hollywood, Calif.  
I read your magazine every week and have noticed that several people have been writing "catty" letters about such stars as Liberace, Betty White, Korla Pandit, and some others. If they don't like these entertainers, why do they watch them?

I. MacFarlane, 453 Holger Dr., Montebello, Calif.  
Here is a little helpful criticism for Ginny Jackson. Please stop the silly baby-talk!

Mary Janss, Van Nuys, Calif.  
My pet gripe on TV is the dancer who is easily middle-aged with the sheath dress, with the split up one side, usually to the hips, who sings, sways and ahem, "dances," usually shows baggy knees. Please ladies, ahem!!!—let's leave the dancing to the youngsters and please let's show them good examples. A wide, fluffy dress on a young dancer is beautiful. The sponsors of the above named do not get any of my trade and are switched off pronto.

Adelaide Brague, 906 W. 80th St., Los Angeles, Calif.  
Do want to thank you for the article on Korla Pandit. So glad he is able to stick it out for what he wants.

Mrs. Margaret Filbeck, Box 852, Westminster, Calif.  
Please let's get Al Pearce back on a morning show. Jay Stewart, the announcer, gave us many laughs, too. They certainly helped to get my morning off to a happy start.

Miss J. A. Prosser, 516 S. Salinas St., Santa Barbara, Calif.  
If it's not too much trouble could you tell me how I could get in touch with Lawrence Welk and all the rest of the boys in his band?



Lawrence Welk

Simplest way is to visit the Aragon Ballroom in Santa Monica any night, Wednesday through Sunday, Lawrence and the boys are always glad to greet their fans personally. If you wish to contact them, or any other star for that matter, merely write to the individual stations. In Lawrence's case write to him, c/o KTLA, 5451 Marathon St., Hollywood 33, Calif.

Mrs. O. Sheppard, 2617 Ruhland Ave., Redondo Beach, Calif.  
Please tell us what has happened to "All-American Jubilee" show on Channel 7 with Merle Travis.

Channel 7 dropped the show unexpectedly. However, there is still some hope it might return. Consult our logs and TV Program Finder weekly for the latest information.

### Thursday Radio Program Highlights

- |  |                                   |
|--|-----------------------------------|
| A.M. Programs in Lightface Type; P.M. Programs in Boldface | 11:30—Queen for a Day, KHJ.       |
| Public Interest  | 12:30—Art Linkletter, KNN.        |
| 9:30—Bishop Fulton J. Sheen, KHJ.                          | 3:00—Welcoms Travelers, KFI.      |
| Comedy-Variety   | 7:30—Truth or Consequences, KFI.  |
| 2:15—Arthur Godfrey, KNN.                                  | Sports                            |
| 6:30—Eddie Cantor, KFI.                                    | 5:15—Tom Harmon, KNN.             |
| 6:30—Bing Crosby, KNN.                                     | 5:45—Sam Balter, KLAC.            |
| 7:00—Judy Canova, KFI.                                     | 6:00—Bob Kelley, KMPC.            |
| 7:00—Horace Heidt, KNN.                                    | Mystery-Detective                 |
| 8:30—Roy Rogers Show, KFI.                                 | 7:00—Crime Files of Flamond, KHJ. |
| 9:00—Father Knows Best, KFI.                               | 8:00—Crime Fighters, KHJ.         |
| 9:00—Meet Millie, KNN.                                     | Drama                             |
| Comment-Narration  | 8:00—Time For Love, KNN.          |
| 4:20—Burrirt Wheeler, KFI.                                 | 8:00—Grand Slam, KNN.             |
| Quiz, Participation  | 8:30—December Bride, KNN.         |
| 8:00—McNeill Bkfst Club, KECA                              |                                   |
| 8:00—Grand Slam, KNN.                                      |                                   |
| 11:00—Double or Nothing, KFI.                              |                                   |



Patricia Leighton, 8867 E. Barrette Ave., Rosemead, Calif.

Are Barbara Britton and Richard Denning (Mr. and Mrs. North) married to each other in real life? Barbara and Richard are both married—but not to each other—in real life.



Liberace

Mrs. Marie Hauser, Los Angeles, Calif.

We would like to know who George Putnam is married to (if married) and also, is Liberace seen via TV on the East Coast?

To the best of our knowledge, George Putnam is single. Liberace is seen on the East Coast—on film. His new film series are being sold to many different markets throughout the country. Los Angeles, however, is still the only community to see Liberace "live" week after week.

Woody Kaplan, 1459 Canfield Ave., Los Angeles, Calif.

We have two TV sets in our house. One is in the living room, a seventeen-inch set; the other is in my room. So you can see how much your TV-RADIO LIFE helps me out. If I didn't have it I would have to buy a Sunday paper to get the week's programs, and still I would have to pay twenty cents. But with TV-RADIO LIFE I only pay ten cents and get all the latest facts on TV and radio.

Mrs. Edna M. Barber, 9717 Third Ave., Inglewood, Calif.

Hooray, "Juke-Box Jury" is back on Saturday night. Even we old married women have to get up early Monday mornings and those of us who love records AND Peter Potter had to give up watching his program when on Sunday, "cause it made it too late going to bed and oh, so tired in the morning."

Just a few words about my one and only. Why did Peggy Lee put on such a distasteful performance when she appeared on "BJJ" several weeks ago? I've always thought her lovely and her singing wonderful and can't understand how she could have treated Peter the way she did when he has never been anything but kind and gracious to everyone that's appeared on his program.

Fran Dawson, 411 Armada Rd., Arcadia, Calif.

"Frosty Frolics" is one of the best on TV. Never have I seen such wonderful skaters on any ice show.

Thea Booth, 4339 Alhama Dr., Woodland Hills, Calif.

I think television is a gold mine, but I have one complaint. Jane Froman's "U.S.A. Canteen" should be back on the half-hour program.

Mrs. D. H. Kensen, 4403 Dale Ave., La Mesa, Calif.

I've been thinking a TV program in the morning of exercises for the average housewife would be appreciated.

S. Alexander, 340 Estronino Lane, El Cajon, Calif.

According to your article on Sheldon Reynolds, it seems Jerome Thor of "Foreign Intrigue" is the current heart-throb in the East. As far as I am concerned, he should be also on the West Coast. What more could a girl want?

Barbara and Bill Kemp, Los Angeles, Calif.

Our congratulations to a fine platter spinner — Bill Stewart.

David Garcia, 1712 Santo Domingo, Duarte, Calif.

We watch "Momentos Alegres" every Saturday evening and think it's a swell Spanish program on television.

Friday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

- |                                |   |
|--------------------------------|---|
| <b>Comedy-Variety</b>          | 8:30—Mr. Chameleon, KNX.                |
| 2:15—Arthur Godfrey, KNX.      | 7:00—Official Detective, KHJ.           |
| 9:00—Ozzie and Harriet, KECA.  | 8:00—Adventures of Michael Shane, KECA. |
| 9:30—Corliss Archer, KECA.     | 8:30—Escape, KNX.                       |
| <b>Quiz, Participation</b>     | 9:00—Mr. Keen, KNX.                     |
| 8:00—McNeill Bkfst Club, KECA. |   |
| 9:30—Grand Slam, KNX.          |   |
| 11:00—Double or Nothing, KFI.  |   |
| 11:30—Queen for a Day, KHJ.    |   |
| 12:30—Art Linkletter, KNX.     |   |
| 3:00—Welcome Travelers, KFI.   |   |
| <b>Comment-Narration</b>       |   |
| 4:30—Burrill Wheeler, KFI.     |   |
| <b>Mystery-Detective</b>       |   |
| 8:00—Rocky Jordan, KNX.        |   |
|                                | <b>Sports</b>                           |
|                                | 5:15—Tom Harmon, KNX.                   |
|                                | 5:45—Sam Balter, KLAC.                  |
|                                | 6:00—Bob Kelley, KMPC.                  |
|                                | 7:00—Boxing Bout, KECA.                 |
|                                | <b>Public Interest</b>                  |
|                                | 7:05—Capitol Cloakroom, KNX.            |

See Page 32 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Elroy Hirsch.  
 ★KFI—Feature Wire.  
 KHJ, KGB—Songs of the B-Bar-B.  
 ★KNX, KFMB—Ed R. Murrow.  
 KBIG—Dancetime at Avalon.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Remember?  
 KFVB—Red Rowe.  
 KGER—Commuter's Carousel.  
 KGFJ—Live at Five.  
 KIEV—John Willis.  
 ★KLAC—News; Sports.  
 ★EMPC, KWKW—News.  
 KOWI—Vance Graham.  
 KRKD—Wagon Wheels.  
 KXLA—Melody Valley.  
 6:05—KLAC—Gene Norman.  
 ★KMPC—Local News.  
 5:10—EMPC—Today in Sports.  
 5:15—KECA—Virgil Pinkley.  
 ★KFI—News.  
 ★KNX—Tom Harmon.  
 KGFJ—Pianists of the Future.  
 ★EMPC—John T. Flynn.  
 KWKW—Sports Final.  
 5:30★KECA—Chet Huntley.  
 KFI—World We Live In.  
 KHJ, KGB, KVQE—Wild Bill Hickok.  
 ★KNX—Carroll Alcott.  
 KFAC—Viennese Varieties.  
 ★KFOX—News.  
 ★KFVB—News; Red Rowe.  
 KGER—Tabernacle Benedictions  
 KGFJ—Art Laboe Show.  
 ★KLAC—News; L.A. Today.  
 KMPC—Stars of Song.  
 KRKD—Sports Dial.  
 KWKW—Italian Hour.  
 KXLA—Squeakin' Deacon.  
 5:45★KECA—Bob Garred.  
 ★KFI, KFSD—Elmer Peterson.  
 ★KNX, KFMB—News, Goss.  
 KFOX—Your Fishcaster.  
 ✓KLAC—Sam Balter, Sports.  
 KMPC—Hits of Today.  
 KRKD—Race Results.  
 5:55★KHJ, KGB, KVQE—Cecl Brown.  
 ★KNX—News.  
 6★KECA—Hank Weaver, News.  
 KFI—Record Album Review.  
 ★KHJ, KGB, KVQE—Gabriel Heater.  
 ✓KNX, KFMB—Rocky Jordan.  
 ★KFAC, KFOX, KLAC—News.  
 ★KFVB—News; Red Rowe.  
 KGER—American Soul Clinic.  
 KGFJ—Request Performance.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Evening Varieties.  
 KWKW—Italian Melodies.  
 KXLA—Squeakin' Deacon.  
 6:05—KFAC—Showtime.  
 KLAC—Top Ten Tunes.  
 6:10—KFOX—Week End Weather.  
 6:15★KECA—Elmer Davis.  
 ★KFI—Bill Haworth, News.  
 ★KHJ, KGB—Mutual Newsreel.  
 KFVB—Mark Scott.  
 ★KMPC—News.  
 6:25—KMPC—Race Results.  
 6:30★KECA—Headline Edition.  
 KFI—Show Time.  
 KHJ, KGB—Behind the Story.  
 ✓KNX, KFMB—Mr. Chameleon.  
 KFAC—Musical Milestones.  
 KFOX—Hul's Memory Room.  
 KFVB—America Dances.  
 KGER—Back to the Bible.  
 KMPC—Bill Stewart Show.  
 KWKW—Hoyos Hour.  
 KXLA—Frank Simon.  
 6:45—KECA—Lum and Abner.  
 ★KHJ, KGB, KVQE—Sam Hayes.  
 6:50★KGFJ—News.  
 6:55★KHJ, KGB, KVQE—Bill Henry.  
 7—KECA—Boxing Bout.  
 KFI—Dinah Shore.  
 ✓KHJ, KGB, KVQE—Official Detective.  
 KNX, KFMB—Bob Trout.  
 KFAC—Music at Seven.  
 KFOX—Our Cats.  
 KFVB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 ★KLAC, KRKD—News.  
 KMPC—Bill Stewart.  
 7:05—KNX, KFMB—Capitol Cloakroom.  
 KLAC—Top Ten Tunes.  
 7:15—KFI, KFSD—State Income Tax.  
 KFOX—Dick Haymes Show.  
 KRKD—34 Time Waltzes.  
 7:30★KECA—Les Griffith, News.  
 ★KFI, KFSD—John Cameron Swayze.  
 KHJ, KGB, KVQE—Clisco Kid.  
 ★KNX, KFMB—News on the Record.  
 KFAC—Echoes and Encores.  
 KFOX—George McLulu.  
 KFVB—Community News.

Music you like  
 Just enough news

KBIG DIAL 740

The Catalina Station

- KGER—Rev. Al Harlan.  
 KGLI—Parks & Playgrounds.  
 KRKD—Dr. Richardson.  
 KWKW—La Hora Popular.  
 KXLA—Property Owners.  
 7:35—KECA—Hits and Encores.  
 KFI—Reserve.  
 7:45★KFOX—News.  
 KFVB—Rosary Hour.  
 KRKD—Catholic Quarter Hour  
 KXLA—Women's Clubs.  
 7:50—KFI—L.A. 50 Years Ago.  
 7:55★KECA—News.  
 8★KECA—Adventures of Michael Shane.  
 KFI—One Man's Family.  
 KHJ, KGB, KVQE—John Steele, Adventurer.  
 ★KNX, KFMB—Lowell Thomas.  
 KFOX—Buddy Beason.  
 KFSD—One Man's Family.  
 KFVB—Fun in the Stand.  
 KGER—Bible Treasury.  
 KGFJ—Blue of Evening.  
 ★KLAC—News.  
 ★EMPC—News; Bill Stewart.  
 KRKD—Saddle Serenade.  
 KWKW—Basketball Game.  
 8:10—KFVB—Baseball.  
 8:15★KFI, KFSD—News Parade.  
 ★KNX—Chas. Collingwood.  
 KGER—Hebrew Christian.  
 KGFJ—Treasury Dept.  
 KLAC—Gene Norman.  
 EMPC—Call to Music.  
 KXLA—Smiley Burnette.  
 8:25★KNX—Bob Trout.  
 8:30—KECA—Fun For All.  
 KFI, KFSD—All Star Bands.  
 KHJ, KGB, KVQE—Music Hall.  
 ✓KNX, KFMB—Escape.  
 KGER—Voice of China.  
 KGFJ—Col. of Divine Science.  
 KXLA—Music.  
 8:45—KGER—Witnessing Laymen.  
 ★KGFJ—News.  
 9★KECA—Ozzie & Harriet.  
 KFI—Town Hall Party.  
 ★KHJ, KGB, KVQE—News-paper of the Air.  
 KNX, KFMB—Mr. Keen.  
 KFAC—Evening Concert.  
 KFOX—Ray Robinson.  
 KGER—Cadillac Choral Symphony.  
 KGFJ—Hunter Hancock (to 11:30).  
 KLAC—Basketball.  
 KMPC—Songs You Ordered.  
 KWKW—Basketball.  
 9:15★KHJ, KGB, KVQE—Fulton Lewis, Jr.  
 KGER—State Income Tax.  
 9:30★KECA—Meet Corliss Archer.  
 KFI—Frances Farwell Sing.  
 KHJ, KGB—Rod and Gun.  
 KNX, KFMB—Jo Stafford Show. Guest: Mel Torme.  
 KGER—John Brown.  
 KMPC—Lucky Lager Dance.  
 9:45—KFI—Serenade in Blue.  
 KNX, KFMB—Jr. Miss.  
 KXLA—Eddie Kirk.  
 9:55—KHJ, KVQE—Titus Moody Show.  
 10★KECA—ABC Late News.  
 ★KFI, KFSD—The Reporter.  
 KHJ, KGB—The Answer Man.  
 KNX—10 O'clock Wire.  
 KFAC—Musical Crossroads.  
 KLAC—Basketball.  
 KMPC—Lucky Lager Dance.  
 10:10—KECA—Edwin C. Hill.  
 10:15—KECA—Dr. Frederick Bailes.  
 KFI—A Joy Forever.  
 ★KHJ, KGB—Frank Edwards.  
 ★KNX—Bill Kenneally.  
 KFSD—Lucky Lager Dance.  
 10:25—KNX—Tom Harmon.  
 10:30—KECA—Moon Music.  
 KFI—Repeat Performance.  
 KHJ—Crowell's Nest.  
 KNX—Philip Norman.  
 KFVB—Star of the Day.  
 KGER—Peter Stack, Organ.  
 KLAC—Gene Norman.  
 KWKW—Bobby Troop.  
 10:40—KFVB—Larry Finley.  
 10:55—KFI—Sports Final.  
 11—KECA—Lawrence Welk Orch.  
 ★KFI, KHJ, KNX—News.  
 KFOX—Irish Hour.  
 KFVB—Larry Finley.  
 ★KLAC—News; Gene Norman.  
 KMPC, KFSD—Lucky Lager Dance.  
 11:10—KNX—Tom Hanlon.  
 11:15—KFI—Al Poska.  
 KHJ—Game of the Day.



## On the Ball

With Ted Hilgenstuhler

### The Strange Case of Hannah Williams—Jack Dempsey's Former Wife

"Sausage and eggs," I told the waitress.

"Up?" she asked.

"Up," I replied.

It was 11 o'clock (naturally it was in the morning) and I was having breakfast at a combination bar and restaurant on Eighth Street. For the price (75c) they serve the best breakfast in town.



"Anything to read?" I asked.

The dark-haired, middle-aged waitress, whom I had never seen before, handed me a copy of THE MIRROR.

"That's my picture on the front page," she said.

"C'mon, get off

it. It's too early for jokes."

"You can't see my face, 'cause my back's turned. And they don't have my name underneath. But that's me, honest," she said.

The picture showed two policemen escorting Hannah Williams from a fire which broke out at the Traymore Hotel last week. Miss Williams is the ex-wife of Jack Dempsey, former world's heavyweight boxing champion who is still active in boxing and wrestling circles. The mother of Jack's two children, they were divorced more than twelve years ago.

"Hannah is one of my best friends," the waitress explained. "She lives here at the hotel. She's down on her luck now. She drinks beer, and lots of it. But she lays off the liquor. I guess she fell asleep and dropped her cigarette on the mattress. That's how the fire started. Poor kid. I understand she's pretty badly burned. You should see the pictures of her when she was only nineteen and twenty-one. What a doll! A real doll. Gorgeous."

We talked about Hannah for awhile. Then I finished my breakfast and left.

Now I've never met Hannah Williams. Don't know a thing about her except what I heard and read. But ever since that morning I haven't been able to get her out of my mind.

Here's a woman who had everything that anyone could ask for. Beauty. Fame. Money. Married to a well-respected, renowned man. The mother of two fine daughters.

Today she lies, alone, in the Santa Fe Hospital, suffering from severe burns on her arms and face and body.

You figure it out.

I can't.

Page Thirty-eight



## Wrestling Is My Business

By Jules StrongBow

For the past five weeks, since I have been on this weight-losing campaign, I have come in contact with between thirty and forty thousand wrestling fans. At the various daily public appearances I have an opportunity to talk with people and get an added insight on the trials and tribulations of wrestling fans.

While we were far from unaware of the opinions of spectators about various individuals, I never realized how strongly they felt. Now, more than ever before, I know that a wrestling fan's life is not an easy one and things have taken a sudden and decided turn for the worse since Mr. Moto and Joe Pazendak joined forces as a tag team.

Spectators are suffering bigger headaches, stomach ulcers, insomnia and indigestion from the effects of watching the Japanese sandman, Mr. Moto, and burly Pazendak ply their trade and talents on the local favorite matmen.

While Pazendak certainly doesn't conform to my ideas of an ethical, clean sportsman, we must give even the devil his dues. And Joe will go down in wrestling history as one of the greatest of the present day wrestlers—not only for his ability but for his knack of coaching young wrestling aspirants. Joe's proteges are some of the greatest in the world. Most outstanding right now is Verne Gagne.

Right away maybe you say, "Why do those young, nice fellows want to have anything to do with that awful sadistic brute?" There's a simple answer. The only way a wrestler can be great is either to train with or meet great wrestlers. You can't learn anything about playing tennis or golf by playing with people who know less about the game than you do. So eager youngsters are happy to have the opportunity to learn from a man as great as Joe, a hard but talented tutor.

I don't believe matdom has ever produced a man who is hated and despised as strongly as Mr. Moto. Even Pazendak has to take a back seat when the big bearded Nipponese makes his bow. While Mr. Moto is not considered as tough a wrestler as Joe, he is rated as one of the best matmen ever to come out of the Orient.

The reason for the strong feeling against Mr. Moto is probably public resentment of his use of Oriental cunning and nerve holds. Fans, accustomed to American catch-as-catch-can style, don't think it is fair of Moto to work on the nervous system and apply his infamous paralyzing "Moto sleeper." He also mixes his knowledge

of sumo, judo and jiu-jitsu in with catch-as-catch-can which wins him a lot of matches—and makes him more enemies than you would care to count.

On the bright side, two newcomers began making their bids for fame and favor with Southern California fans—Pepper Gomez and Wilbur Snyder. Snyder is 23 years old, six feet 2½ inches tall, weighs 240 pounds. He played football at the University of Utah in '48 and '49 and for the Rams last year. His first appearances here looked excellent and his career will bear watching.

Gomez is another good looking promising star. He attended local schools and played fullback for Los Angeles City College. He won many weight-lifting honors, taking second place in the junior nationals. His well conditioned and well proportioned physique won him titles of Mr. California, Mr. Los Angeles, Mr. Muscle Beach and placed him in the top five in the Mr. America contest in Cleveland in 1949.

★ ★

## Fan Fax

Editor Evelyn Bigsby received a very nice telegram from Mary Lee Schaefer, 1295 S. Cochran Ave., Los Angeles, Calif., president of the Roberta Linn fan club, which read as follows: "Congratulations TV-RADIO LIFE on your thirteenth anniversary. On behalf of the officers of our club, many, many thanks for the achievement award to Roberta Linn, and the write-ups about our club."

The Ewing Sisters have a fan club for them called "Doings for the Ewings." For info write to Miss Marian Hernandez, 21700 S. Wilmington Ave., Long Beach 10, Calif.

For persons interested in joining a club for Dean Martin and Jerry Lewis write to Nancy Offley, 1522 N. Roosevelt, Pasadena, Calif. "For the people who live in Pasadena, they can call me after 7 p.m. The number is SY 7-3652," writes Nancy.

There is a brand-new club started for Annis Jensen, Roller Derby star. Anyone interested write to Miss Dianna Griffith, 9736 Lemona Ave., Sepulveda, Calif.





↑ "Now for a dog's-eye view of the news. All I can say is that if dogs could run things, humans wouldn't be in such a mess."



↑ "With a dish like this young miss, Mr. McCoy, what dog in his right mind could ever think of ordering food?"

# Animal Panel

**F**LASH IS a dog. But he's not just any kind of a dog. He's the star and shining light of KNBH's "Animal Panel."

No matter how unobtrusive he tries to be, Flash simply can't hide his personality. His fellow panel members, Emily Pickens (monkey)! Sneak

Ferguson (raccoon) and Colonel Featherby (rooster) have a tendency to rely on his wisdom and experience. After all, he is Flash Fitzpatrick, world traveler, adventurer and novelist.

These highly trained members of "Animal Panel" have an edge over their human counterparts, possessing

none of their frailties. In a sense they rather "sit out" their telecast while off-camera voices of Dick Rand and Dal McKennon do all the talking. Representing the highest form in the animal kingdom is emcee Jack McCoy, who deftly moderates the light-hearted posers tossed at the panel.

↓ "No poodle cut, please! I have told Jack over and over again that I'm more the sophisticated type." (All photos by NBC.)



↓ "Look, bub! I don't want to be difficult, but you've got the wrong hat. You should know that homburgs are my speed."





# Really, Bendix Is Not "Riley"

By Ted Hilgenstuhler



▲ **ALTHOUGH BILL BENDIX** plays a comic role in his "Life of Riley" series on KTTV, in real life he is quite a different person.

▼ **THE RILEY FAMILY**, from top to bottom: "Chester" (Bill Bendix); "Peg" (Marjorie Reynolds); "Babs" (Lugene Sanders) and "Junior" (Wesley Morgan).

**T**HE LIFE OF RILEY" is a very funny TV show. And William Bendix in his famous role as "Chester A. Riley" is a very funny guy.

But don't let "Riley" lead you astray if you want to know what Bill Bendix is really like.

Although the KTTV star considers his TV characterization his "best vehicle," any relation between Bill and his zany, likable, slightly wacky counterpart is purely coincidental. Actually, it is a further tribute to a man who played diversified roles in such outstanding pictures as "Detective Story," "The Babe Ruth Story," "Woman of the Year," and many others.

## Not Naturally Funny

Offstage, the New York-born actor is not a funny man or a natural comedian. During a TV-Radio Life interview, he himself, his producer, Tom McKnight, and even Hal Roach, head of the TV film studio, all agreed on this point. Bill's own life, with its many ups and downs, substantiates this.

Born January 14, 1906, at 41st Street and Third Avenue in New York City, he was the only son of Mr. and Mrs. Oscar Bendix. Bill's late father, a Spanish-American war veteran, and his father's two brothers were accomplished musicians.

But Bill said nix to the musical notes. Like most kids, his first love was baseball. Unlike most kids, he tried to make a living out of the national pastime.

First young Bill worked as a bat-boy for the New York Giants. Second he played semi-pro baseball. The Channel 11 star soon found out that he didn't quite have the stuff to

crack the big leagues. Instead of waiting for the third strike, Bill decided to quit the game and went into the grocery business.

## Family Life

At this time the stocky, serious-minded actor married his childhood sweetheart, Therese Steganotty. Today they have two lovely children, Lorraine, nineteen (she wants to be an actress), and nine-year-old Stephanie. They live happily on a small farm in Encino, where between acting chores Bendix enjoys the work of a gentleman farmer.

Life hasn't always been this pleasant for the Bendix clan.

Back in 1936, Bill's grocery business folded quicker than a one-night stinkeroo. Ever since the age of sixteen, when he played amateur shows at the Henry Street Settlement House, Bill always had it in the back of his mind to be an actor.

"Might just as well be a poor actor as a poor grocer," thought Bill.

## Six Flops

For three years he did absolutely nothing sensational, but he did get some invaluable experience with the New Jersey theater project. Then he made some sort of record for the theater. He had six good parts in six straight plays—and all six of them were very colossal flops.

Finally, in 1939, at the age of thirty-three, Bill Bendix hit the big time on Broadway with his role of "Krupp," the policeman in William Saroyan's "Time of Your Life."

In May, 1941, he signed a movie contract, and three years later he made his radio debut as "Chester A. Riley."

Now he's on TV, too. "Riley" he is.





# Horace Heidt Explains



↑ **DURING THE** past five years Heidt has auditioned more than 97,000 young performers. (CBS-Rona photo.)

*Why He Switched From Radio to TV . . .  
How 'The American Way' Was Born . . .  
It's Easier to Crack Show Biz Today*

**E**VERYONE IS switching to TV these days. Stars of stage, screen, and radio are all TV-bound. Horace Heidt proved to be the exception to the rule recently when he cancelled his local TV show and went to CBS for "The American Way."

Why? This is the reason Horace gave us for the unusual switch:

"For the past twenty-four years, or as long as we have been in radio and TV, my first obligation is to my sponsors as it directly affects their sales. I have always felt that merchandising their product is just as important as the actual radio or TV show.

"This is borne out with and proven by many of our presidential elections—regardless of their ratings, if the nominees didn't tour the country as well as appear on radio and TV, they would not have a ghost of a chance.

"We can all remember when Truman in 1948 was picked a sure loser, but by barnstorming he won the election. It is much the same with radio and TV. . . . It was felt by my present sponsors, Lucky Strike, that it would be well to make a swing around the

country with radio only, not only to receive the benefits of merchandising but also for people to forget my association with another cigarette."

#### Birth of a Program

"The American Way" idea started in Europe two years ago when Mr. John McCloy, High Commissioner of Germany, asked Horace to entertain in some of the heavily bombed sections where the German people were antagonistic and would not cooperate with the government.

"We set our platform up in the middle of the village square," the CBS star explained, "and gave our show to fifteen or twenty thousand people.

"It was interpreted by the American attache, who explained how, under the American way of living, the people in this show could have chosen any profession they desired; how Ralph Sigwald could sing any religious song, and how we could speak and say anything we wished.

"The shows were so successful that from this was born the idea of "The American Way," a program designed to show the American way of living and to tour the world under the

auspices of the United States Air Force and State Department and sponsored by Lucky Strike.

"When we realize that Russia has fifteen or twenty shows doing this same thing, then we know where our country has been lagging in this aspect. Many high officials in our Government told me that more was accomplished with the people of Europe by our show than by all the round-table meetings."

#### What About Newcomers?

Horace also believes that it is much easier for a newcomer to crack show business in recent times. This has been increasingly so with the wonderful new developments in show business.

"Remember the old vaudeville days when we would have to tour America for two or three years before our name was built? Now look at it," the fabulous Heidt points out. "One TV shot and you are seen and heard by millions."

The California-born maestro misses TV, but for the present he's going to stick to his traveling radio show.

"We hope to start a trend for this type of work with our new great president, working tirelessly for peace.

"We feel a type of show such as 'The American Way' is the coming trend in our nation and that many artists will be doing the same thing when they see how successful and how well it is being received."

↓ **HERE ARE HORACE HEIDT AND OTHER MEMBERS** of his cast, who are now touring the United States in conjunction with his new CBS radio show, "The American Way." (CBS-Davis photo.)

↓ **LOVELY LIZABETH LYNCH** and Horace exchange some casual remarks during one of their shows. (CBS-Davis photo.)





# Has TV Saved The Movies?

*What Has TV Done to the Movies? Has It Hurt Them—or Saved Them? Hollywood Is Now Asking Itself These Questions and Is Coming Up With a Few Surprising Answers*



**▲ MORE THAN ANYONE ELSE, Ed Sullivan, shown here with Samuel Goldwyn, has done a great job in getting TV and movies to cooperate by using his "Toast of the Town" to plug current pictures. One of his outstanding shows was "The Samuel Goldwyn Story."**

**T**HE MOTION-PICTURE industry, which has for so long been vehement in its dislike of television, may never admit it but TV has actually saved the movies. Think this sounds fantastic? Take a look at the facts.

## TV Rushed 3-D

As everyone knows, the big news in Cinemaville has been the switch to three-dimensional pictures. Almost overnight studios turned the major parts of their program from the conventional "flat" film to the new 3-D. There is little question that this radical change was considerably hastened by the healthy competition being offered by television. Without that competition the studios could easily have remained in their lethargic state.

Yet there are signs now that the movies and TV will actually work together for mutual benefit—in spite of the very natural competitive spirit. The big indication that a change in attitude had appeared on Hollywood's part came when all the studios but MGM (at least at this writing) had okayed the telecasting of the Acad-

emy of Motion Picture Arts and Sciences awards March 19. In previous years there wasn't a movie company in town which would even *think* of such a thing, let alone agree to it. The opinion was held for a long time that the best way to fight TV was to refuse to acknowledge it and to keep all motion-picture stars off the medium. Consequently, to televise the awards affair was completely out of the question.

## TV Sold Movies

There were several steps that led up to this agreement to telecast the awards. Stanley Kramer, enterprising young producer, was the first to believe that television could actually help "sell" a picture to the public. When he released his "High Noon," he began an extensive publicity campaign via TV. Not only did he allow scenes from the picture to be shown on the channels (an unheard-of thing at the time) but he agreed to the appearances on television programs of several featured players from the picture. The result dumfounded the town. "High Noon" opened all over the country to the

highest grosses seen in years. Some tried to explain this away by saying that Gary Cooper was a big draw. Maybe he was, but it would have proved a futile search to find another of his pictures that had racked up such tremendous receipts. Television had actually instilled in the home viewers a desire to go to the theater.

Joan Crawford was the next to try out Kramer's ideas when she used TV to sell her "Sudden Fear." Hollywood gasped again when her picture opened in New York and as a direct result of a concentrated television campaign grossed over \$50,000 in one week in a house that had been averaging about \$7000 a week.

The shocker, though, was still to come. One calm Sunday evening on "Toast of the Town," MGM, the most vigorous opponent of TV, actually let Robert Taylor appear on the show in person and permitted scenes from his "Above and Beyond" to be run on the program. The following week Universal-International added more dynamite when Piper Laurie made an appearance on "Toast" and scenes from her picture "Mississippi Gambler" were shown. All this was given an impetus, of course, by Sullivan's "The Goldwyn Story," which was a great public-relations job for Hollywood and also helped skyrocket the box-office receipts on "Hans Christian Andersen." Recently "The Walt Disney Story" was done on "Toast."

Three-dimension movies . . . the telecasting of the Oscar affair . . . the use of TV to sell pictures—all these things prove that at long last Hollywood is going to recognize the obvious fact that television and Hollywood can work together and drop the business of cutting each other's throats. Let's hope Cinematown knows now that TV has actually bettered it by saving it from its own smug complacency.

**▼ A PRECEDENT WAS SHATTERED WHEN ROBERT TAYLOR** appeared in person on "Toast of the Town" to publicize his picture "Above and Beyond." This is one of the memorable scenes from the excitingly dramatic MGM picture. Eleanor Parker co-starred. (MGM photo.)







▲ **HOWARD McNEAR**, winner of our 1952 award for masculine supporting radio player, frankly admits: "I was so shy when I was a child that my mother put me on the stage, thinking it would do me good."



▲ **IRENE TEDROW**, winner of TV-RL's 1952 award for feminine supporting radio player, has a special flair for Shakespeare. In addition to her many weekly radio portrayals, she has starred in her own one-woman show, "Shakespeare Our Contemporary." (CBS photo.)

## Two Reasons Why Radio Is Tops

*Third Dimension, TV, Color TV—  
Nothing Will Ever Take the Place  
Of Radio as Long as Its Backbone  
Is Made Up of People Like This*

**I**RENE TEDROW and Howard McNear were, respectively, the best feminine and masculine supporting radio players of the year 1952. That's all that could go on our Distinguished Achievement Scroll.

Actually, the two of them are the same kind of good performers—possessors of ability that give radio a backbone.

Irene might never have come to radio had Denver, Colorado, society not been so strict. Crazy to go on the stage, the child was allowed to attend the Elich's Gardens presentations as long as Mrs. Elich, an old friend of her granny's, was on hand. This led to Mrs. Elich's chaperoning Irene right into training for the famous troupes that included such names as Douglas Fairbanks and Lewis Stone. Paradoxically, one of her first roles was the part of a tortured young thing in a Chinese opium den!

### Ducky Trip

In 1939 Irene, by now an established actress of the stage, with a decided preference and talent for things Shakespearean, visited Hollywood. She met William E. Kent, a handsome insurance broker. She never returned to Denver. Mr. Kent didn't mind at all that Irene continued with her successful career. He was a principal attendee at her one-woman show, "Shakespeare Our Contemporary," and has always listened to her myriad weekly radio portrayals on such programs as "Life With Luigi," "My Friend Irma," "Suspense," and "Stars Over Hollywood." The attractive redhead with the brown eyes also played "Corliss Archer's" mother in the TV and radio series built around this miss's juvenile antics.

The mother of two, Enid, eight, and Roger, four, and the manager of her own Hollywood hillside home, the competent Irene well understood "Mrs. Archer's" problems.

Irene says her biggest thrill in radio was playing opposite Charles Boyer in a "Suspense" play. A great wearer of greens and yellows, Irene avoids brown so she "won't look all one color." She adores Ma Griffé perfume. She's a completely non-superstitious actress

who doesn't even use a red pencil to mark her scripts. Completely at ease at the mike, she uses any old pencil that will make a mark.

Her own feeling about radio? "I go with the conversation around the tables," she laughs. "Isn't radio wonderful!"

"Live TV is a day's work in a week. Filmed TV is a week's work in a day. Radio is an hour's work in an hour."

### Masculine Winner

Howard McNear, the outstanding radio supporting actor of 1952, got a tremendous hand from the TV, radio and advertising group gathered at our Awards luncheon. A seasoned actor, Howard was so undone by the demonstration that he muttered thanks and flew to his seat. A few days later he told us in dead seriousness, "I was so shy when I was a child that my mother put me on the stage, thinking it would do me good." The "stage" was the famous San Diego "Savoy" boards. The "formerly shy" Howard took to it like that proverbial duck, and some years later played a new show every single week for six years at the Savoy.

### Looks Back

"I don't know why the people stood for it," he ponders today. San Diego is very dear to McNear. He remembers the years when a tired young actor used to turn out after these week-in and week-out shows and take a walk to the waterfront, then go poking into the harbor reporter's office and sit talking of the depression, movies and radio that were killing the live theater. When the live theater gave up its ghost, locally, this same young man came to Hollywood radio. After a peek around he shoved on to San Francisco and did some hilarious shows from there.

Back in Hollywood Howard continued in radio most successfully. It built his beautiful hillside home, helped raise his handsome eight-and-a-half-year-old Christopher William McNear, and won for himself the nickname "Rabbit." Another radio well-known, Jaime Del Valle, will never forget the time Howard did the rabbit in "Alice in Wonderland."

Some of McNear's best-known roles are marked by a delightful "Peepers-like" whimsy. These were "Professor Higgins" on the old "Bill Lance" show; "Mr. Peters" on the Sweeney and March show; and "Uncle John" on the Burns and Allen show. He, incidentally, is mad about TV's "Mr. Peepers."

While the ad men and radio bigwigs handclapped like crazy when Howard's talent was recognized by us, it doesn't hold a candle to another recognition the modest McNear received. When the neighborhood children who happily frequent the McNear yard to play with Kit heard of Howard's award, they quietly got their heads together and their little allowances, Nina Marino, Kit, and another hill-playing chum of theirs stole down to the corner Barham Boulevard flower stand to buy a bouquet for their older friend in radio.

We don't mind one bit Howard's forgetting our lovely scroll when he talks about the children's bouquet.





Cast members of **STARS ON STAGE** get a lesson in astronomy from Professor Art Baker (above). Seen every Thursday at 7:00 p.m., this big new musical variety show features singer Peggy King (left above), Charles Lind, Bill Norvas and the Upstarts, and The Martins.

Emcee Art Baker (above) introduces Marilyn Hale, "swing" harpist who gives an unusual twist to current pop tunes, to the **STARS ON STAGE** audience. Hour-long musical extravaganza is presented by the Bank of America.



Art Baker (left above) testifies that **STARS ON STAGE** music, as played by Frank DeVol and his orchestra each week, is strictly on key. Co-hosts Lynn Rogers and Bill Burrud visit many of the Southland's scenic wonders, such as Death Valley (left below), to bring you **THE OPEN ROAD**, presented by Los Angeles Times Classified Ads each Thursday at 8:00 p.m.



Producer Bill Burrud and narrator Bill Steen (left below) look over film footage for the new semi-documentary series, **BEFORE YOUR EYES**, presented each Thursday at 8:30 p.m. by Hinshaw's Department Stores. Jackson Wheeler (below), KTTV's night-into-morning movie host, has added **JACKSON'S MAJOR MOVIES**, Thursdays at 9:00 p.m., to his busy schedule.

That good-looking  
channel eleven!

**KTTV 11**

Lovely femcee Rose Marie (below) moderates the all-male panel on the lively **SCOOP THE WRITERS** quiz show presented Thursdays at 10:30 p.m. by National Wardrobe Plan.

