

**YOUR  
LOCAL WEEKLY  
GUIDE**

**TV & RADIO LOGS—JAN. 24-30**

# **TV-RADIO LIFE**

**10**  
cents

## **'Breakfast In Hollywood'**

**Can It Hit  
The 'Big Time'  
Again?**

Story on  
Page 35



**JACK & MARY ANN OWENS**  
**'A BOOST FOR DAD'**



▲ **RALPH EDWARDS, EMCEE** of NBC's "This Is Your Life," is shown with Billie Clevenger, NBC's Chief Telephone Operator, whose life was re-created on a recent telecast. Billie's mother, Margaret Call, is proudly listening to the man who honored her daughter.



▲ **ACTRESS JANE FRAZEE** POINTS OUT THE UNUSUAL ARCHITECTURAL feature of new Mt. Sinai Hospital to KNXT's Scott Douglas. Mt. Sinai is to be the Hospital with a Heart . . . where the sick shall be healed without regard to race or creed or their ability to pay. Civic officials and show-biz personalities launched the drive last month to raise funds for the new hospital. (Rothschild photo.)



▲ **SCOTT DOUGLAS'S KNXT "Late Show"** played host to some supper guests recently. Sonny Tufts, Evelyn Ankers and Richard Denning take in a few pertinent facts about the new Mt. Sinai Hospital. Purpose of the occasion was to inform the public of the hospital fund drive.

▼ **EDWARD ARNOLD GAVE** the blessing and asked Divine guidance in the building of the new hospital . . . "where the sick shall be healed without regard to race or creed or their ability to pay." Among the guests were the John Fords, Mr. and Mrs. Don Briggs, Jon Hall, Frances Langford.

▼ **BY POPULAR DEMAND** here's a picture of dancer Sandra Scarbo, TV starlet of CBS's "Hollywood Road to Fame." In addition to her TV stint Sandra is active in many camp shows. Vital statistics: 34-24-34, weight 115, age???



## Seen on the Video Scene

### TV-RADIO LIFE

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January 23, 1953

# Is the Sponsor a Monster?

*Don't Kick About the Big Check Man, and Don't Fuss About the Commercial. Take A Leaf From the Book of One of Show Business's Brightest Young Artists . . .*

By Jane Pelgram

**G**OOD-LOOKING Bill Corrigan is about as "arty" as a guy can be and escape criticism. His ambition is to write and create the modern American opera. From childhood he knew his destiny was the theater, and he feels there is no business like show business.

He is good-looking enough to be a top heart-throb. Instead, he is a director. Bill builds the first live dramatic show to go out of Hollywood back to New York, legendary citadel of "real art" and "the best in acting." "Hollywood Opening Night," a weekly half hour loaded with big stars, is his baby.

## Spare the Sponsor

Yet Corrigan is among the first to defend the commercial, whether it be a deodorant pitch, a film clip of a couple kissing (a couple fortified for the ordeal through having saturated themselves with chlorophyll gums and washes), or a super-tread tire demonstration.

He simply doesn't care, and explains his stand in a most practical fashion.

It doesn't make sense when people carp about commercials. If the guys who put on the show are paying for all this entertainment the viewer enjoys, it is certainly their prerogative to try and build up the sales that pay for all that expensive time and talent.

"I don't see the logic of thinking that a brief moment of sales spiel 'spoils' a show. And I will never understand the people who lament that they can't get back in the mood of a story when it is divided into halves by a commercial. Aren't they bright enough to follow a story they can both see and hear?"

## Counts the Cost

Bill's experience in the theater has given him a most objective view of the tremendous cost of the half hour upon half hour of entertainment that rolls by the viewer's eyes seven nights a week.

By his own admission he sat out his youth in movie houses. After high school, he entered the University of Minnesota on a scholarship, the result of winning a state-wide dramatic competition in which he acted the title role in O'Neill's "Marco Millions."

## Success

After a fruitless scouring of Broadway for stage-manager work, Bill went to Yale, where he acted, directed and designed sets for the drama department's shows. This eventually won him a master of fine arts degree. Broadway followed. Then the Navy. After the war he returned to New York and joined NBC, for which he did such fine, different shows as "The Clock," "Lights Out," "Masterpiece Playhouse" and "Hallmark of Fame." His outstanding success as a director, plus

his huge knowledge of actors and actresses (drawn partly from those days in the theater as a child) and his knowledge of good scripts, led to the handsome big bachelor being drafted to Hollywood to produce and direct "Hollywood Opening Night."

Bill's stand that the sponsor has a very real place in TV does not stem from any desire to "stay in" with the money men. He's as independent as an unemployed bum. Should one of the sponsors start suggesting scripts that just happened to be written by the sponsor's wife, or suggest some neophyte actress for a role, Bill would hands-down the suggestion without a qualm.

He keeps his New York apartment, in addition to his Hollywood diggings, just in case things should ever get out of control. It is doubtful that they will. Bill not only selects scripts, he casts them, rehearses the plays, and puts on the final Sunday night show at NBC-TV's big Burbank studios. We see it the following Monday night on Channel 4.

When he isn't reading scripts, Bill likes to work in his scant apartment garden, don a chef's hat and delve into the culinary arts, or go swimming.

But whether he's working or playing, this logical young artist who can accept the sponsor as equanimously as he does the sponsor's money knows where he is going. It's straight ahead toward that opera. Every job he takes is a step toward the creation and production of new, good musical entertainment. "Ham" never interferes.

"I guess everyone likes to act. I gave it up because I'm not good enough. As a director I know I *am* good enough to go ahead."

Even Corrigan's hobby leads toward his ambition. Stashed safely in his "spare" New York apartment is the score from every Broadway production and musical, stacks of jazz and even "bop." He might not like it all, but he knows it has a very definite place.

Just like the sponsor's pitch!

▶ **JOAN CAULFIELD AND MACDONALD CAREY** pose in a rather coy fashion after a "Hollywood Opening Night" performance. Below, in the center, is bachelor Bill, who makes every job count as a step toward his personal goal, and somehow always manages to do an excellent job on the job. (NBC-Ball photo.)

▶ **A PARTICULARLY REFRESHING "OPENING NIGHT"** drama found two girls, Natalie Wood and Virginia Gibson, playing daughters to Ann Harding, one of the screen's former loveliest; and James Dunne, who wrung a lot of tears from early film audiences. Amazingly, the older-younger-sister situation comedy carried not one cliché! (NBC-Holloway photo.)



# Dull or Different?

By Ted Hilgenstuhler



ALTHOUGH DARLA HOOD is being much-publicized and much-seen these days as Spade Cooley's new vocalist, she has been active in show business ever since the age of three. (Schaeffer photo.)

**D**ARN IT," moaned Darla. "Nothing exciting or different ever happens to me."

It was Darla Hood, Spade Cooley's new vocalist, talking. The cute twenty-two-year-old brunette went on to explain about her dull, uneventful life.

To begin with, she was born (one of her few ordinary accomplishments) above a bank (the unusual begins already) in Leedley, Oklahoma.

At the age of three, little Darla accompanied her voice teacher to New York, and after an audition, landed a part with the famous "Our Gang" group. (Just the normal routine for a three-year-old kid!)

After making pictures in Hollywood for nine years, she outgrew the "Our Gang" roles and became just another student at Fairfax High School.

### Retires at Twelve

"I had no intention of ever going

back into show business," Spade's songbird explained. In high school, however, she met her future husband, Bob Decker, and began to sing with a vocal group which he directed.

On Christmas Eve, 1948, "Darla Hood and the Enchanters" appeared for the first time with Ken Murray's "Blackouts" at the El Capitan Theater. The following month, she and Bob were married on the "Bride and Groom" radio show. (Of course, everyone gets married on a radio program.)

When Murray later moved to Broadway, Darla joined him and starred for the next two years on Ken's and Paul Whiteman's coast-to-coast TV shows.

At this time, it so happened that the Ken Murray and Spade Cooley shows were on at the same time. Oddly enough, Darla explained (smiling slightly) that her mother, Elizabeth, always preferred to watch Spade's shenanigans rather than the

Murray kinnie. Now, doubly oddly enough, little Darla turns up as Spade's new vocalist!

### Retires Again!

In May, 1951, the KTLA thrush decided that show business was a little too nerve-wracking, and called it quits again. (By this time, you might get the impression that Darla is a very "retiring" young lady.)

However, after a friend, Phil Tuminello, heard her sing at a Valley tavern one evening, he persuaded her to try out with Cooley's crew.

She made her first appearance on the KTLA show on July 26, 1952, and was an immediate success.

Ho hum. That's the life of Darla Hood. Poor girl. But she's young yet. Maybe during the next twenty-two years of her life she might be able to do something "exciting and different."

THIS PICTURE was taken in 1949, when Darla Hood married Bob Decker on the "Bride and Groom" radio show. (Bernard photo.)



### VITAL STATISTICS ON DARLA HOOD

Age: 22.  
Height and Weight: 5 feet 2 inches, 99 pounds.  
Eyes: Hazel.  
Measurements: Bust, 34; Waist, 21; Hips, 34.

Marital status: Married to Bob Decker. They live in a Hollywood apartment just a few blocks from the KTLA studios.

Hobbies: Cooking. Latest enthusiasm: learning how to drive a car. Loves fishing, but hates to taste or touch fish. Likes to write poetry. Collects hearts; almost everything she owns has some heart-shaped form on it. "Must be some sort of Freudian complex," says Darla. Loves dancing; in fact, would rather dance than sing. Pets: a cocker spaniel.



▲ **THE CAST OF PRINCIPALS** on KFI's "A Joy Forever" include (left to right) Bill Haworth, the announcer; Howard Culver, who reads the poems; Bob Mitchell, who backs them with organ music; Pat Kelly, program manager, and Al Poska, producer-director.



▲ **AN EFFORT IS MADE** to find and perform each bit of poetry asked for by the listener. On one occasion a listener asked for a T. S. Eliot poem that necessitated a trip to the Los Angeles Public Library for an out-of-print volume.



▲ **BOB MITCHELL**, who also leads the "Mitchell Boychoir," looks different these days, but it is the same old Bob with the fine original music who backs Howard's readings. The duo enjoy their show as much as do the listeners.

## The Show That Didn't Have a Chance!

**R**ECENTLY a fifteen-minute radio show made three brief requests for mail. Nothing was offered. No gimmick, no giveaway. Yet almost immediately 1,650 cards and letters streamed in.

The show that inspired an answer to the briefest of pitches was KFI's "A Joy Forever." Its simple, listener-relaxing format finds Howard Culver interpreting poetry with an organ background supplied by Bob Mitchell.

### No Nighttime Poetry

Actually, the show came into being through listener request. Program manager Pat Kelly was the man who fell heir to the stack of letters over a period of months. Had his files held out, Kelly might never have cast around for someone who could read poetry well. That's what most of the letters asked for. "There is no nighttime show that people who enjoy poetry or nice readings can enjoy," seemed to be the main plea. Some asked only for organ music. Combining them would solve a host of problems, Kelly decided.

When Kelly was searching for someone with ability not only to read well but to know the value of a good poem when he saw it, he remembered Howard Culver, who had worked in San Francisco with Pat some years ago. As a matter of fact, Howard and Pat had then kicked around the idea of a poetry show. Thus "A Joy Forever" was actual fulfillment of an earlier idea.

For organist, Kelly's choice fell naturally to the well-known Southern Californian, Bob Mitchell, who supplies the music for KFI's "Trouble

### That's What a Good Many Said About The Fifteen Minutes of Poetry and Organ Music When It Began on KFI

Is My Business." TV's "Bill Stulia's Parlor Party" and who is founder and director of the Mitchell Boychoir, as well as director and organist for many civic and church groups.

### No Chance?

Poetry and organ music. Fifteen minutes of it five nights a week. A lot of people said it wouldn't go—people who should have remembered Ted Malone's excellent reputation and big success. A couple of smart-alec columnists termed it "nothin'!"

But the listeners exhibited an immediate and heart-warming response. Actually it was the listener the station was concerned about. So when people continue to this day to call and write KFI about the program's excellence, they merely cement the show more solidly into place.

Since the program began in January, 1952, approximately 1,000 poems have been read. One rule is that no poem is repeated more often than once every three months. Selections have no geographic limit. Culver has read translations of Arabian, French, Russian, Chinese and Scandinavian artists as well as all the English and American standards requested.

### Mishaps Occur

The fact that listeners actually listen, not just doze by their radios, showed up one night when the organ, an electronic instrument that

must be "warmed up," refused to start. The clock's red hand crept on, switches were flipped, and "A Joy Forever" was on the air, sans music. Culver did the only thing he could. He opened "cold" and began reading. In the meantime, engineers and Bob Mitchell were working frantically and fruitlessly to find the trouble. Finally Mitchell scooted over to the piano and began playing it. Culver kept on reading.

About halfway through the show, the organ decided it was ready. So Mitchell scooted back and attempted to make the transition from piano to sonorous organ tones. Culver tried to stop his hands from shaking, so no crackling paper sounds would be added. Mitchell tried to breathe quietly, the engineers tiptoed out of the studio, and "A Joy Forever" went on as usual.

The listeners? The best they could do was guess, and it showed in the following week's mail. Some wondered if Bob Mitchell had experienced some trouble with the instrument. Some liked the "new way" the musical background was tried. Some didn't.

Just recently Bob and Howard received a letter from Nogales, New Mexico, from a radio personality who has a show on the Nogales station at the same time "A Joy Forever" airs. He prefers "Joy" to his own show, so while he is broadcasting, he is also listening to KFI on ear-phones.

# Close-Ups on KNBH



↑ **THE COLWELL BROTHERS** are regulars on the KNBH Sunday afternoon show from Knott's Berry Farm. Here (left to right) Ralph, Tex Williams, Paul and Steve hit it up for the crowd at the Farm and at home.



↑ **TEX WILLIAMS**, whose unique style of singing has proven popular with both young and old, is one of the first to send his show out from a California landmark. Every tourist has heard of Knott's.



↑ **LEADER WILLIAMS** pans the gold while popular Smokey Rogers (in white) and Jimmy Widner look gleefully on. At the right, comic Deuce Spriggins, another Williams troupe regular, watches eagerly. (NBC-Smith photos.)

## You'll See More on Channel 4

↓ **ALEX COOPER**, long known on radio as a top record spinner, is building quite a reputation among TV fans who see his weekly KNBH Club 102, to which he welcomes musicland's best-known artists. (Morehead photo.)



↓ **NOTICE THE** license plate on Alex "Pickupacoupleabucks" Cooper's MG. The only way now he can escape detection in a car is to drive his speedy, treasured Jaguar, pictured at the right. (Graves photo.)



↓ **MRS. COOPER**, seated both on the chair arm and above the mantel, and Bugatti, small black and awfully interested in something out of camera range, are Alex's two most devoted fans. (NBC-Ball photo.)



# This Week in TV

## In & Out of Focus (General Comment)

### Around TV Row

We heard Florence Chadwick say a nice thing. A mention of TV-radio school brought up the question of what in the world she was doing at school. It seems the girl was to do a TV commercial in San Diego. She has had her own show on KNBH Saturday afternoons, and very handily done it is. But Florence felt that anyone who was shelling out to her to tout a product deserved the best touting she could summon. So off to school to learn to give the sponsor's name that extra, professional fillip.

If you noticed a small newspaper blurb announcing that Ada Leonard would resume her TV show soon, disregard it. For two weeks at least. Ada is opening her all-girl band show in Texas, suh, for a two-week stand.

We can understand the rejection by the Board of Education of a plan to put a couple of twenty-inch TV sets in "every Los Angeles schoolroom." That runs into more millions than most school boards will see in a lifetime. But a proposal to start off experimental classroom TV with a couple of dozen sets in carefully chosen schools was kayoed by simply dropping it from the budget. Same board doing the dropping. So what happens to all the erudition to be beamed on the eight TV channels offered for educational use? We don't see Madame Housewife giving up her daily commercial kicks for the sweet sake of the three R's.

The San Bernardino residents must be really hot for a good signal. It cost all who subscribed to the community antenna there \$150 for initial installation. There follows a small monthly fee. And 200 have signed for the privilege of having their picture needed to life by means of the big tower and lead-in-wire benefits. Palm Springs needs it worse, from all we've seen.

If Adolphe Menjou got down to KTTV early for his Wednesday night show—about twenty-four hours early—he could see himself on the screen. Tuesday of this week Menjou appeared in a movie; Wednesday night he bowed on in "My Favorite Story."

Twenty years ago Anson Weeks was a coast-to-coast toast. Lawrence Welk and band were playing to shuffling mobs in the corn belt. Today Lawrence Welk is the toast of the Coast—West Coast—and Anson Weeks, we hear, has a car lot in Santa Rosa. And probably rich and happy as all get out.

A birthday last week, for KNBH, Channel 4. Appropriately and for this year only, January 16 was the sta-

tion's fourth anniversary of telecasting. Personalities with the station during its first month, and who are still there, are Milton Berle, Kukla, Fran and Ollie, and Lee Hoggan. Mayor Bowron and Governor Warren appeared on the initial telecast, and they are still around, too.



Milton Berle

## Stop, Listen, Look (Shows You May Like)

### The Catholic Hour

Sunday, 10:30 a.m.  
NBC-TV, KNBH, Channel 4

This half hour is designed to show the layman what goes on inside the Catholic church. But instead of a preachy lot of yak about the greatness of one faith, the show re-created in typical dialogue some of the misun-

derstandings of the Catholic faith, and gave the viewer an accurate perspective.

And there was no pussyfooting. Typical bits of Protestant bosh about "praying to idols" and "no middle man between God and me" were employed in the dialogue, and their senselessness graciously pointed up. This particular typewriter is manned by Protestant hands, which in turn work from a mind that salutes the show as a fine, constructive period of television that can be of real service to millions of uninformed.

Production powers had sense enough to make the lesson entertaining, too. It is a half hour you'll look forward to watching.—J. P.

### "Hawthorne's Weather"

Monday-Friday, 6:45 p.m.  
KNBH, Channel 4

The witty sagacity concerning the fact that everyone talks about the weather but no one does anything about it has been blown sky-high. The inimitable Hawthorne clowns around in a five-minute nightly period that somehow magically leaves the viewer with an idea of what has been, and what to expect, weatherwise. We say magically because his props, voices and nonsensical presentation are so unlike the dreary dronings which heretofore have marked any forecasts.

You have to see it to know that at last Hawthorne's talents and genius for employing the ridiculous are spotted just right. He has something to work on . . . on basic line, and five minutes seems just the right length of time for sheer, delightful idiocy, crazy machines, drawers that open with no hands and all the rest of the cleverness of the proponent of props.—J. P.

## Second Glances (Critical Comment)

### We Point With Pride

To the novel introductions given Jack McElroy on his daily KNBH show. If you missed the recent camera panning from a blow-up of the



Jack McElroy

Monroe to a live shot of Jack, same pose, you're out a laugh.

To the really superior comedy of Imogene Coca and Sid Caesar. The second these two were reunited on NBC-TV's "Your Show of Shows," something real good came back into our lives. Their "Birth of a Star," which the guest-host unconsciously tagged correctly as "A Star Is Born," lent further reason to the duo's bil-

(Continued On Next Page)

# Contents

## FEATURES

Seen On .....	page 2
Is the Sponsor a Monster? .....	page 3
Darla Hood: Dull or Different? .....	page 4
The Show That Didn't Have a Chance! .....	page 5
Can "Breakfast in Hollywood" Reach Big Time Again? .....	page 35
Again? .....	page 35
TV's False Fronts .....	page 36
The Biggest Giveaway in TV .....	page 38
From Vacation to Vacation .....	page 39
Tom Hanlon .....	page 39
Around the Sports Circle .....	page 40

## NEWS

Ear, Eye Inspire .....	page 29
Fan Fax .....	page 21
Flicker Fare .....	page 17
Lifelines .....	page 20
On the Ball .....	page 34
Pick of the Pix .....	page 15
Radio in Review .....	page 22
Radio Precasts .....	page 21
Radio Program Finder .....	page 32
San Diego Dial Data .....	page 14
This Week in TV .....	page 7
TV Previews .....	page 11
TV Program Finder .....	page 18
Wrestling .....	page 34

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*This Week in TV—Continued*

lions of awards, and their "late movie" tag on the skit was inspired.

*We View With Alarm*

Those seemingly interminable commercials during the new **John Wayne** movie series **Saturday** nights on **KTTV**. And this is the typewriter which usually savagely defends commercials as the pot of gold that makes possible a few hundred hours of TV fare weekly on seven stations. Perhaps our childish passion for West-er-n-s has dimmed our perspective. But somehow those blurbs seemed so long and so frequent.



John Newland

The dull story entitled "The Unopened Letter" on a recent **CBS-TV** "Schlitz" Friday night. Usually this half hour has the dandiest sort of fare on tap. But even **John Newland's** excellent acting efforts didn't save "The Unopened Letter" from being a story that telegraphed its punch even before the beer company got in its halfway pitch. We failed to understand how the addressee could fail for thirty-five years to know what the letter said! We knew in five minutes!

The poor shake **Franchot Tone** re-

ceived on a recent Sunday night "Hollywood Opening Night" (NBC-TV, Channel 4). His role may have been that of a quietly understanding husband in script print, but whatever happened between the time he read it and the TV camera picked it up wasn't good. He seemed portrayed as one not quite bright, whose only outstanding contribution to the entire half hour was a hearty, false laugh and an eyebrow that shot up and down. Co-star **Nina Foch** was delightful, and **Robert Easton** as a bungling, near-adolescent college footballer just as good. Neither good portrayal helped **Tone's** case at all.

*This Is Charles Laughton*

Sunday, 10:30 p.m.  
KLAC-TV, Channel 13

That title should read, "This Is Charles Laughton?"

To us it seemed that a good deal of Laughton's warmth was gone. He reads perfectly. His choice of fare for the opener was **Guy de Maupassant's** "Moonlight," which inspired **Debussy** to "Claire de Lune," but which probably won't inspire **Joe Blow** to miss a movie to catch the eminent actor again. Too good. Even his casual charm isn't going to allow someone who likes **Kipling** like mad to dig **De Maupassant**.

Possibly the fact that the Laughton series is filmed robs it of the warmth we missed. Even his own pleasure at the graceful words, and his friendly goodbye gesture didn't leave us with the impression of having watched one of the best of them

CHANNEL 11

"the name's the same"

(only the time's been changed)



starring

**Robert Q. Lewis**

**TUESDAY 7:30 p.m.**

**KECA TV**

American Broadcasting Company

**KTTV TUESDAY "BIG NIGHT" HITS**

**RAMAR of the JUNGLE**

Starring **Jon Hall**

**7:00**



**CHEVRON THEATRE**

This Week  
"Gambler's Debt"

Starring  
**Chick Chandler,**  
**Bill Phipps**

**7:30**



**ABBOTT & COSTELLO SHOW**

**8:00**

All on that Good-Looking **Channel 11**



at work. And we had watched with a mind wide open to a little culture, having watched TV all week.—J. P.

*"Dan's the Man"*

Monday-Friday, 6:15 p.m.  
KNXT, Channel 2

Dan's the man many of you think is the stuff. So the station put him on in a fifteen-minute daily that is man's answer to the helpful hints, household hints, better living, et cetera ad infinitum in which women seem to delight on TV.

The idea is good, and once Dan gets with it and cuts out the "ah," "er," "and a" between bits of expert advice on how to buy a car, paper a house, peel a grape or whatever else fellows enjoy doing, he'll have a show. Had his hesitancy been a first-show frailty, it could be overlooked. But we've had it three times now. And Dan's hep enough to shed that bit. The actual "show" part is good.—J. P.

*Your Jeweler's Showcase*

Monday, 10:30 p.m. (Alternate)  
NBC-TV, KNBH, Channel 3

This joyous tale dealt with a grown orphan's bitterness over his once-upon-a-time abandonment. Symbol of all childish former happiness became a rocking horse, and the now-father could scarcely wait to purchase his own son a similar toy.

During the half hour, and a talky one it was, the young man was asked by his storage-warehouse boss to take over for the day. Of course, while on duty he waited on an equally memory-ridden woman who came in to paw through her stored treasures before selling them. The rocking horse the principal remembered turned up, the woman turned out to be the man's mother, who turned out a tale of why she was forced to leave her child originally; the young man turned forgiving, happy eyes on the woman; they turned from the scene to "go home" together; and we turned off the set speculating admiringly on the abilities of the stars.

Gladys George and James Lydon seemed not one iota hampered by glycerin tears all over their faces and long moments when script and direction called for them to just stand and look at each other.—J. P.

**TV CHANNELS**

- 2—KNXT—1313 No. Vine St. (28). HO. 9-1212.
- 4—KNBH—1500 No. Vine St. (28). HO. 9-6161.
- 5—KTLA—5451 Marathon St. (38). HO. 9-3181.
- 7—KECA-TV—Prospect and Talmadge Ave. (27). NO. 3-3311.
- 8—KFMB-TV—San Diego, Calif. M2114.
- 9—KHJ-TV—1313 No. Vine St. (28). HU. 2-2133.
- 11—KTTV—5746 Sunset Blvd. (28). HU. 2-7111.
- 13—KLAC-TV—1000 No. Cahuenga Blvd. (38). HU. 2-7311.

**JANUARY 24**

Information Received From Stations  
Subject to Last Minute Change

✓ Indicates New Program

M Indicates Microwave

K Indicates Kinescoped

- 10:00 5 News; Music—30m.
- 10:15 8 Televespers—15m.
- 10:30 5 Giant Movie—One—60m.  
7 Rootie Kazootie—Kids—30m.  
Songs, audience participation, magic, and a 3-minute playlet.
- 8 The Christophers—30m.
- 11:00 7 Space Patrol—K—30m.  
8 Smilin' Ed McConnell—30m.
- 11:30 5 Smilin' Ed McConnell—30m.  
7 Junior Press Conference.  
8 Junior Rodeo—30m.
- 12:00 5 Giant Movie—Two—60m.  
7 Western Films—80m.  
8 Rootie Kazootie—Kids—30m.
- 12:30 8 This Is Your Life—30m.
- 1:00 4 Farms and Gardens—30m.  
5 Giant Movie—3—75m.  
8 Wrestling Films—90m.
- 1:20 7 Parade of Miracles—10m.
- 1:30 4 Big Picture—Documentary—30m.  
Title: "Financial Report."  
7 Western Films—60m.
- 2:00 4 Cinema Carnival—90m.
- 2:15 5 Giant Movie—4—90m.

See Page 17 for  
Movie Titles

- 2:30 7 Campus Farmers—30m.  
8 I Married Joan—30m.
- 3:00 7 Stu Erwin Show—30m.  
"Father and Shakespeare."  
8 Date With Judy—30m.
- 3:30 4 American Inventory—K—30m.  
"What Is It?" A discussion on inventions that have developed our country.  
7 Beulah—30m.  
"Beulah and the Cowboy."  
8 Anywhere, U.S.A.—30m.  
5 Giant Movie—5—75m.
- 3:45 13 Public Serv. Film—10m.
- 4:00 4 Outdoors with Wangenheim  
7 Western Theatre—60m.  
8 Super Circus—K—30m.  
13 Saturday Matinee—75m.
- 4:25 11 KTTV News—5m.
- 4:30 2 Learning, '52—30m.  
4 Laurel & Hardy Comedy—30m.  
"Gyp the Gypsy."  
8 Trouble With Father—30m.  
11 How Does It Work?—30m.
- 5:00 2 Tim McCoy—Kids—30m.  
4 Chance to Show—15m.  
5 Man's Best Friend—Pets—30m.  
7 Paul Whiteman's TV Club—K—30m.  
8 All Star Revue—K—60m.  
9 Navy Newsreel—30m.  
11 Saturday Feature Theatre—
- 5:15 4 Industry on Parade—K—15m.  
13 Saturday Matinee—70m.
- 5:30 2 Saddle Tales—60m.  
4 Reserve—30m.  
5 The Fighting West—60m.  
7 Your Grab Bag Show—30m.  
9 Action Theatre—60m.

- 6:00 4 Your Show of Shows—M—90m.  
Sid Caesar and Imogene Coca.  
7 Top Flight Boxing Bouts—M—60m.  
Puddy DeMarco vs. Johnny Gonsalves in 10-round lightweight from Boston, Mass.
- 8 Beulah—30m.
- 11 Auction City—60m.
- 6:25 13 Late News—5m.
- 6:30 2 Meet Millie—M—Comedy—30m.  
5 Movie Theatre—90m.  
8 Jackie Gleason—Variety—K—60m.  
9 Momentos Alegres—30m.  
13 Who Knows This?—30m.
- 7:00 2 Balance Your Budget—Quiz—K—30m.  
Audience-participation with comedy, pathos and human interest. Bert Parks emcees.  
7 Texas Wrestling—60m.  
From the Dallas Sportatorium.  
9 Feature Film—75m.  
11 Red Ryder Feature—60m.  
13 Short Story—30m.
- 7:30 2 Reserve—30m.  
4 Hit Parade—Music—M—30m.  
America's top tunes, featuring Snooky Lanson, Dorothy Collins and June Valli.  
8 Red Buttons Show—30m.  
13 Hometown Jamboree—60m.
- 8:00 2 Jackie Gleason—Variety—K—60m.  
Guest: Peggy Lee.  
4 Anybody Can Play—30m.  
5 Spade Cooley—Variety—60m.  
7 Aristo Blue Time—15m.  
8 Groucho Marx—Quiz—30m.  
11 John Wayne Western—60m.
- 8:15 7 Hank Weaver—Under the Pepper Trees—15m.  
9 Theatre Film—75m.
- 8:30 4 My Hero—Comedy—30m.  
Robert Cummings "Goes Fishing."  
7 H'wood Legion Bouts—2½ hrs.  
8 I Love Lucy—Comedy—30m.  
13 Saturday Doubleheader—75m.
- 9:00 2 Our Miss Brooks—Comedy—30m.  
Starring Eve Arden.  
4 Alex Cooper's Club 102—30m.  
5 Big Sat. Nite Movie—90m.  
8 Burns and Allen—30m.  
11 Life Begins at 80—Panel—K—30m.
- 9:30 2 Feature Film—60m.  
4 All-Star Revue—K—60m.  
Martha Raye with Boris Karloff and Peter Lorre in comic-suspense act. George Bassman conducts.  
8 Man Against Crime—K—30m.  
9 Mystery Theatre—75m.  
11 Mystery Theater—60m.
- 9:45 13 Saturday Doubleheader—75m.
- 10:00 8 News Summary—5m.
- 10:05 8 Boxing Bouts—55m.
- 10:30 2 Peter Potter—90m.  
4 Cinema Carnival—75m.  
5 Sat. Night Movie—75m.  
11 Saturday Startime—30m.  
Dane Clark and Ann Rutherford star in "Unfinished Business."
- 10:45 9 Commercial—15m.
- 11:00 7 Feature Film—60m.  
8 Reserve—30m.  
11 Murder Before Midnight—60m.  
13 Late News—5m.
- 11:05 13 Owl Movie—75m.
- 11:30 8 Hit Parade—30m.
- 11:45 5 Final Edition—10m.

## SUNDAY TV LOGS

JANUARY 25

## Information Received From Stations

Subject to Last Minute Change

✓ Indicates New Program

M Indicates Microwave

K Indicates Kinescoped

- 8:15 7 Inspirational Guest Hr.—60m.  
9:15 7 God's Storybook—15m.  
9:30 7 Inspirational Guest Hr.—60m.  
9:45 8 Film Short—15m.  
10:00 4 Youth Wants to Know—M—30m.  
Target: James A. Linn, publisher of Time magazine.  
10:30 8 Let There Be Light—30m.  
4 The Catholic Hour—30m.  
"The Altar."  
7 Health Film Series—30m.  
8 Frontiers of Faith—K—30m.  
10:55 11 KTTV News—5m.  
11:00 2 The Morning Show—75m.  
4 Mr. Wizard—Science—K—30m.  
5 In God We Trust—60m.  
7 Church in the Home—60m.  
8 Mr. Wizard—Science—K—30m.  
11 Great Churches of the Golden West—60m.  
Luminates from the St. Thomas Episcopal Church, Hollywood.  
11:15 13 Public Serv. Film—15m.  
9 In the Public Interest—15m.  
13 Film Fill—30m.  
11:30 4 American Forum of Air—M—30m.  
Senators Estes Kefauver (D-Tenn.) and Styles Bridges (R-N.H.) discuss "What is the State of the Union?"  
8 Western Theatre—60m.  
9 Film Featurette—30m.  
11:45 13 Sunday Morning Movie—75m.  
12:00 4 Cinema Carnival—90  
5 Movie Theatre—60m.  
7 Western Movie—60m.  
9 Let's Go to the Movies—75m.  
11 What One Person Can Do—15m.  
12:15 2 Film—15m.  
11 Polyzoides, Foreign Editor—Weekly political analyses.  
12:30 2 Light of Faith—K—30m.  
8 Captain Midnight—Kids—30m.  
11 Garden Chats—30m.  
Planting annuals, perennials and bulbs for late spring bloom. Also the care of those already growing in the ground.  
13 A Home to Live In—30m.  
1:00 2 In the Park—30m.  
5 Western Theatre—60m.  
7 Western Film—45m.  
8 Reserve—30m.  
11 Auction Park—30m.  
Bill Welsh from Culver City Legion Stadium.  
13 Sunday Matinee—75m.  
1:15 9 Feature Film—75m.  
1:30 2, 8, Omnibus—M—90m.  
Benny Goodman trio (Gene Krupa, Teddy Wilson) with jazz selections; early melodrama movie "McQuade of the Traffic Squad," made by Thom Edison Co. in 1915; scenes of an American artist at home (Thomas Hart Benton); film clips from Roberto Rossellini's latest picture, "Tyrant of Sicily."  
4 Sunday Service—K—30m.  
11 Big Picture—Documentary—  
"Information and Education Overseas."  
1:45 7 Mirandy's Garden Shop—15m.  
Garden tips and flower-of-the-week  
2:00 4 Get the Facts—30m.  
5 Twin Movies—75m.  
7 Super Circus—Variety—M—60m.  
11 770 on TV—30m.  
2:15 13 Sunday Matinee—75m.  
2:30 4 This Is the Life—K—30m.  
"Jonathan Returns."  
9 Feature Theatre—90m.  
11 Crawford Chorus and Orchestra—30m.  
3:00 2 What in the World?—30m.  
4 Tex Williams Show—60m.  
7 Sunday Serial—30m.  
"Three Musketeers"  
8 Canine Corner—30m.  
11 Jalopy Derby—2 hrs.  
3:15 5 Twin Movie—90m.  
3:30 2, 8 See It Now—M—30m.  
Editor-Narrator Ed Murrow with people and places that make the headlines.  
7 Youth for Christ—30m.  
13 Sunday Matinee—90m.  
4:00 2 Cavalcade of Books—30m.  
4 Kukla, Fran and Ollie—K—30m.  
7 Your Sunday Matinee—60m.  
8 Roy Rogers—30m.  
9 Feature Film—90m.  
4:30 2, 8 Jack Benny Show—30m.  
Jack, his violin, Don Wilson and "Rocheester."  
4 Zoo Parade—K—30m.  
Weather permitting, a trip to the duck pond is scheduled with a discussion on the various feathered birds.  
4:45 5 Movie Theatre—75m.  
5:00 2 Blue Flame Theatre—30m.  
4 Hallmark Hall of Fame—K—  
"The General's Bible" tells of an incident in the first presidential inauguration. Sarah Churchill is hostess.  
7 Faith for Today—K—30m.  
9 Accent on Youth—30m.  
Brought to you by the Bible Institute of America.  
8 Comedy Hour—K—60m.  
11 Captain Midnight—30m.  
"The Vigilantes Are Coming." Chapter 5: "Arrow's Flight."  
13 Bridal Shower—30m.  
Emcee Dick Rand interviews girl about to be married.  
5:30 2 Larry Stevens Show—30m.  
4 Halls of Science—30m.  
5 Film Featurette—30m.  
7 Buster Keaton Film—15m.  
"E Flat Man."  
11 Film Featurette—15m.  
13 Wrestling Workouts—2 hrs.  
5:45 7 Tootsie Hippodrome—Kids—K—  
Featuring Lorraine's dog and pony act and a pet monkey called "Why."  
11 Andy Kelly Presents—15m.  
6:00 2, 8 Fred Waring Show—M—30m.  
4 Animal Panel—30m.  
Jack McCoy emcees.  
5 Wild Bill Hickok—30m.  
7 Feature Film—60m.  
11 Twenty Questions—Quiz—K—30m.  
"Animal, Vegetable or Mineral" game with Fred Van Deventer, Florence Rimard, Herb Polesto, Johnny McPhee and guest Nadine Conner.  
6:30 2 Break the Bank—Quiz—K—30m  
4 Roy Rogers Show—30m.  
"Ride In the Death Wagon."  
5 Eastside Kids—60m.  
8 KFMB-TV News—30m.  
11 Film Featurette—30m.  
7:00 2 Stork Club—30m.  
Sherman Billingsley is host to Betty Johnson, singer.  
4 8 Red Skelton—Comedy—30m.  
7 Feature Film—60m.  
11 Bishop Fulton J. Sheen—K—30m.  
7:30 2, 8 What's My Line?—M—30m.  
Moderator John Daly with panelists Arlene Francis, Dorothy Kilgallen, Hal Block and Bennett Cerf.  
4 Mr. Peepers—K—30m.  
Starring Wally Cox. Buster Crabbe is seen in the story.  
5 "The Movies"—90m.  
Barbara Ann Broad and Star Kist Tuna bring you Henry Fonda and Madeleine Carroll in "Blockade."  
11 Sunday Feature Theatre—90m.  
13 Movie of the Week—90m.  
8:00 2 Jimmy Wakely Show—30m.  
4 The Comedy Hour—K—60m.  
Martin and Lewis.  
7 Remember These Things—15m.  
8 Mr. Peepers—K—30m.  
8:15 7 Ghost Towns of West—15m.  
"Ghost Towns of the Gold Road."  
8:30 2 Man of the Week—K—30m.  
7 Live Like a Millionaire—30m.  
8 Story Theatre—30m.  
9:00 2 Toast of the Town—Variety—K—60m.  
Ed Sullivan's guest list: Ed Wynn, Tony Martin, Joni James, Margaret Brown, tap dancer and the Jacksons, Mich. American Legion Zeuvas.  
4 Philco Theatre—K—60m.  
5 Bandstand Revue—60m.  
Emcee Harry Babbitt with singer Larry Raine and Leighton Noble's orch.  
7, 8 Walter Winchell—News—K—15m.  
11 Front Page Detective—30m.  
Edmund Lowe in "The Man With the Lisp."  
13 I Want a Honeymoon—60m.  
Jack Bailey emcees.  
9:15 7 It's Glenn Again—15m.  
Starring Glenn Hurlbut, blind pianist.  
8 TV Playhouse—60m.  
9:30 4 Film—30m.  
7 Straight From Shoulder—30m.  
Dr. James Fiffeld, Jr., moderates.  
11 Rocky King, Detective—K—30m.  
Starring Roscoe Karns in "Double-cross."  
10:00 2 Bachelor's Haven—30m.  
4 The Doctor—Drama—30m.  
Warner Anderson in "Jules," drama of a man who decided it was time to die.  
5 Magazine of the Week—60m.  
7 Hour of Decision—15m.  
11 The Plainclothes Man—K—30m.  
Ken Lynch and Jack Oppison star in "Hard Hearted Frieda."  
13 Charles Laughton Reads—15m.  
7 Feature Film—60m.  
8 Break the Bank—K—30m.  
13 Owl Movie—90m.  
10:30 2 KNXT News—30m.  
Lee Wood, Grant Holcomb and Tom Harmon.  
4 Hollywood Opening Night—K—  
Ezio Pinza and Patricia Morrison star in a musical comedy entitled "Interlude."  
11 Sunday Cinema—60m.  
8 My Little Margie—30m.  
11:00 2 The Late Show—60m.  
4 Bill Henry Show—15m.  
And his "Window on Washington."  
5 Final Edition—15m.  
11:15 4 Cinema Carnival—90m.  
5 Tele-Vespers—30m.  
8 Rocky King, Detective—30m.  
11:45 8 Club Embassy—15m.  
13 Late News—5m.

# TV Previews

## TIME CHANGES

Saturday, January 24—**THE SPADE COOLEY SHOW**, (5), 8:00 p.m. This new time slot is one-half hour earlier.

Tuesday, January 27—**THE RANGE RIDER**, (2), 7:00 p.m. Star Jack Maloney and Dick Weston, as his sidekick, in this new time on a new channel. Western adventure.

Wednesday, January 28—**HOPALONG CASSIDY**, (11), 7:30 p.m. The second in the series of all new Hoppy films seen on this channel at this new time.

## WHO'S GUESTING

Saturday, January 24—**JACKIE GLEASON SHOW**, (2), 8:00 p.m. Peggy Lee shares the spotlight with Jackie.

Saturday, January 24—**ALL-STAR REVUE**, (4), 9:30 p.m. The voluble Martha Raye continues her madcap adventures, with Boris Karloff and Peter Lorre providing comic suspense.

Sunday, January 25—**YOUTH WANTS TO KNOW**, (4), 10:00 a.m. James A. Linen, publisher of Time, guests.

## WHAT'S NEW

Sunday, January 25—**IT'S GLENN AGAIN**, (7), 9:15 p.m. Starring blind pianist Glenn Hurlbert.

Monday, January 26—**BILL LEYDEN'S THEATRE**, (11), 2:30 p.m. Bill Leyden, successful at subbing for his friend Jack Wheeler, takes over the afternoon show.

Wednesday, January 28—**FAVORITE STORY**, (11), 8:10 p.m. Suave Adolphe Menjou is host and star of the dramatic half hours.

## WHAT'S PLAYING

Sunday, January 25—**JACK BENNY PROGRAM**, (2), 4:30 p.m. Highlight of the show finds Benny playing a symphonic "Love in Bloom" backed by a fifty-piece philharmonic orchestra.

Sunday, January 25—**HALLMARK THEATRE**, (4), 5:00 p.m. "The General's Bible" stars Sarah Churchill, and concerns a little-known incident of historic truth concerning the first presidential inauguration.

Sunday, January 25—**HALLS OF SCIENCE**, (4), 5:30 p.m. Introduction to physical therapy, by Lillian Chabala, instructor, shows use of equipment to aid polio victims, people with nerve injuries, fractures and arthritis.

Sunday, January 25—**HOLLYWOOD OPENING NIGHT**, (4), 10:30 p.m. Ezio Pinza and Patricia Morrison as acting-singing stars of the comedy "Interlude."

Monday, January 26—**VICTORY AT SEA**, (4), 7:00 p.m. "Beneath the Southern Cross," tenth episode, concerns operation of the Nazi Atlantic raider disguised as a merchant ship; and the scuttling by her own crew of the German pocket battleship Graf Spee, pride of Hitler's surface fleet.

Monday, January 26—**VOICE OF FIRESTONE**, (4), 8:30 p.m. Howard Barlow conducts the Firestone symphony orchestra.

(Continuation on Next Page)

Don't Miss

**ACCENT ON YOUTH TV**

Sunday, Jan. 25th

5:00 P.M. KHJ-TV (9)

TV'S TOP PICTURES  
**THE MOVIES** EVERY SUN  
 CHANNEL **KTLA** 5 7:30 P.M.  
 PRESENTED BY  
 BROADCASTING AND STAR KIST JUNE

## MONDAY-FRIDAY TV 9:30 A.M. TO 5 P.M.

9:30	2	There's One in Every Family—30m.	9	Mama Weiss—55m.
10:00	2	Morning Show—60m.	13	Over the Counter—60m.
	4	Cinema Carnival—90m.	7	Al Jarvis Movies—80m.
10:30	8	Strike It Rich—M,W,F. Film—Tu,Th.	2:10	2 Guiding Light—15m.
	2	Star Hostess Party—Wed. only.	2:15	2 Arthur Godfrey—M—Th. 15m.
11:00	8	What's Cooking?—30m.	5	News and Music—25m. F.
	13	Mike Roy—Home—90m.	11	Bill Leyden's Theatre—90m.
11:15	2	Coffee With Coates—M., F.	2:55	9 Headline Report—5m.
	2	Art Linkletter's House Party—M—30m.	3:00	2 Mike and Buff—Th; Afternoon Show—Tu. Meet Betty Furness—F.
11:30	4	Foods for Thought—30m.	4	Mary McAdoo—M,W,F. Star Salon—Tu; Big Picture—Th.
	8	Search For Tomorrow.	5	Movie Theatre—F.
11:45	8	Did ja Know?—15m.	8	Smokey Rogers—2 hrs.
12:00	2	Garry Moore—15m.	9	Queen for a Day—30m.
	4	The Big Payoff—M-F.	13	The H'wood Hour—60m.
12:15	2	Air Force Theatre—M,Tu—15m.	3:15	2 Double or Nothing—M.,W.,F.; Wheel of Fortune—Th.
	2	California Living—30m.	3:30	4 Jack McElroy Show—30m.
12:30	4	Welcome Trav'lers—30m.	5	News and Music—25m. Tricks & Treats—30m.—F.
	9	Den Lee News—5m.	7	Al Jarvis Show—2 hrs.
12:35	13	H'wood on TV—90m.	9	Lucky U Ranch—30m.
12:45	9	Suspects Wanted—10m.	3:45	2 Afternoon Show—M,W—F.
	8	Guiding Light—15m.	3:55	5 Police Calls—5m.—M—Th.
	9	Movie Matinee—75m.	4:00	4 Chef Milani—45m.
12:55	11	KITV News—5m.	5	Movie Theatre—60m.
1:00	2	Strike It Rich—30m.	9	Star Time—30m.
	4	Kate Smith Hour—M—7 Mercedes Gaffney's Kitchen—60m.	11	Nancy Dixon—15m. M, W, F
	8	TV Classroom—M, W, F.; Your Schools Today—Tu, Th.	13	Rita LaRoy—Tu, Th. Time for Music—50m.
	11	Cinema Chef—90m.	4:15	2 Search for Tomorrow
1:30	2	Bride and Groom—15m.	11	Movieland Matinee—75m.
	8	Double or Nothing—M, W,F.	4:30	2 Mike and Buff—15m.
1:45	2	Search for Tomorrow—15m.	9	Gene Norman—90m.
	8	Meet Betty Furness—15m.	4:45	2 Tim McCoy's Wild West—90m.
2:00	2	Love of Life—15m.	4	Gabby Hayes—15m.
	4	Parlor Party—60m.	13	Dr. Ernest C. Wilson—
	7	KECA-TV News—10m.		
	8	Midday Matinee—60m.		

# The Gene Autry Show

See the greatest Western star of them all, with Champion the Wonder Horse!

7:00 p.m.  
 Friday  
**KNXT**  
 Channel 2



# MONDAY TV LOGS

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

- 5:00 2 T. McCoy Wild West—75m.
- 4 Junior Crossroads—15m.  
A juvenile film series.
- 5 Playcrafter's Club—25m.
- 7 Al Jarvis Amateur Show—30m.
- 8 Industry on Parade—15m.
- 9 Gene Norman Cont'd—60m.
- 11 Movieland Matinee, Cont'd—
- 13 Webster Webfoot—30m.
- 5:15 4 Jump Jump—15m.  
With Mary and Harry Hickox.
- 8 Welcome Traveler—15m.
- 5:25 5 Program Preview—5m.
- 5:30 4 Howdy Doody—Juvenile—30m.
- 5 Cowboy Thrills—Movie—60m.  
Doye O'Dell.
- 7 Ladies' Matinee—30m.  
With Jack Rourke.
- 8 Jack's Magic Shop—15m.
- 11 Cartoon Time—30m.  
Film cartoons and fables told by John Rovick.
- 13 Televenture—60m.
- 5:45 8 Channel 8 Corral—45m.
- 6:00 4 Peanut Circus—15m.  
Entertainment for the kiddies with "Nutsy the Clown."
- 7 KECA-TV News—15m.
- 9 Action Theatre—60m.
- 11 Welsh at the Airport—30m.  
Interviews from the International Airport.
- 6:15 2 Dan's the Man—15m.  
With newsman Dan Lundberg.
- 4 Komey Klub—30m.
- 7 Jack Owens Show—30m.
- 6:30 2 Doug Edwards—News—15m.
- 5 Fly Boy—15m.  
Kiddies puppet show.
- 8 Time for Beany—Kids—15m.
- 11 Sheriff John's Clubhouse—15m.
- 13 KLAC Telepaper—15m.
- 6:45 2 Perry Como—Music—K—15m.
- 4 Hawthorne—Weather—5m.
- 5 Handy Hints—Tips—15m.  
Dorothy and Ken present helpful suggestions for the home.
- 7 Space Patrol—15m.
- 8 Newsreel—15m.
- 11 George Putnam—News—10m.
- 13 Cleve Roberts Report—15m.
- 6:50 4 Sports News—5m.
- 6:55 4 Elmer Peterson—News—5m.  
Newscaster Peterson with the late world happenings.
- 11 Weather—Gene Bollay—5m.
- 7:00 2 Studio One—Drama—M—60m.  
"To A Moment of Triumph."
- 4 Victory at Sea—30m.  
Film footage shows the scuttling of the Nazi battleship, Graf Spee, in "Beneath the Southern Cross." Also seen in this South-Atlantic war is the destruction of the Atlantis and Brazil's entry into the war.
- 5 Newsreel—15m.  
With Gil Martyn.
- 7 Cisco Kid—30m.
- 8 Kieran's Kaleidoscope—15m.
- 9 Newspaper of the Air—15m.
- 11 Town Hall Party—Part 1—30m.
- 13 Million Dollar Movie—90m.
- 7:15 5 Time for Beany—15m.
- 8 Yesterday's Newsreel—15m.
- 9 Movie Quick Quiz—15m.
- 7:30 4 Those Two—Comedy—K—15m.  
Starring Pinky Lee and Martha Stewart.

## JANUARY 26

- 5 At Ease—30m.  
All-Marine show with the Camp Pendleton Post Band.
- 7 Advs. of Kit Carson—30m.  
"Road to Destiny."
- 8 People in the News—15m.
- 9 What's Name of Song?—30m.  
Bill Gwinn with song identification contest.

### 11 March of Time—30m.

- 7:45 4 Camel News Caravan—15m.  
John Cameron Swayze.
- 8 Arden Varieties—10m.
- 7:55 8 News—5m.
- 8:00 2 Harry Owens Show—30m.
- 4 Paul Winchell-Jerry Mahoney  
With the "What's My Name" game.
- 5 Dixie Showboat—Revue—60m.
- 7 You Asked For It—30m.  
Dixieland jazz artists from nation's top bands; Everett Coriell and his "Slide for Life" act; Elizabeth Lownes, Swiss flag twirling; "Bee Master" George Biggers.
- 8 Reserve—30m.
- 9 Pontiac News—15m.  
Ted Meyers reports.
- 11 Town Hall Party—Part 2—30m.
- 8:15 9 Boxing Bouts—75m.  
From the Wilmington Bowl.
- 8:30 2 Lux Video Theatre—30m.  
Corinne Calvet stars in "Ti Babette."
- 4 Voice of Firestone—30m.  
Guest: Operatic bass George London.
- 7 Famous Playhouse—30m.  
Elizabeth Fraser in "For Life."
- 8 Playhouse of Stars—30m.
- 11 Champion Wrestling—2½ hrs.  
Bill Welsh and Jules Strongbow from Hollywood Legion Stadium.
- 13 Million Dollar Movie—90m.
- 9:00 2 I Love Lucy—Comedy—30m.  
Starring Lucille Ball and Desi Arnaz.
- 4 Meet the Press—Panel—K—30m.
- 5 Roller Derby—30m.
- 7 Feature Film—90m.
- 8 Masterpiece Playhouse—90m.
- 9:30 2 Red Buttons—Comedy—30m.
- 4 Robert Montgomery Presents  
Paul Rawson (Edmund O'Brien) a ruthless newsman whose digging into the background of others backfires, stars in "Ricochet" supported by a Broadway cast.
- 5 Your Town—30m.  
Mayor Bowron gives an insight into the running of a big city.
- 9 King of the Ring—60m.
- 10:00 2 KNXT 10 O'Clock News—30m.  
Lee Wood, Tom Harmon and Dan Lundberg.
- 5 Teleforum—60m.
- 13 Million Dollar Movie—1¼ hrs.
- 10:30 2 Chronoscope—News Panel—15m.  
Guest: Major General C. A. Willoughby, former chief of intelligence under Gen. MacArthur, discusses "Spain."
- 4 Your Jeweler's Showcase—30m.  
"Three and A Half Musketeers."
- 7 Hank Weaver—News—15m.
- 8 Studio One—60m.
- 9 Newspaper of the Air—15m.
- 10:45 2 Table at Ciro's—15m.  
Paul Coates with celebrity interview show
- 7 Moonlight Movietime—60m.
- 9 Star Time—15m.
- 11 Locker Room—15m.  
Wrestling interviews by Bill Welsh.
- 11:00 2 The Late Show—60m.

## TV Previews—Continued

tra in Bizet's "Toreador Song," "Song of the Vagabonds" by Rudolph Friml, "Ol' Man River" and "They Didn't Believe Me," among other musical treats.

Tuesday, January 27—FIRESIDE THEATRE, (4), 9:00 p.m. "The Critic," story of a prominent New York art critic, stars John Warburton.

Tuesday, January 27—ARMSTRONG CIRCLE THEATRE, (4), 9:30 p.m. The sanity of an average American, devoid of political experience, who believes he can be elected president, is suspect in "The 38th President."

Wednesday, January 28—KRAFT TV THEATRE, (4), 9:00 p.m. "One Bright Day," a Broadway drama, stars Lawrence Gilbert as an eminently successful drug manufacturer and his dilemma when he discovers one of his products is deadly.

FOR NEWS  
YOUR TV KEY  
To '53

4

HAWTHORNE  
Looks at the  
Weather  
6:45 Mon.-Fri.

4

CLEVE HERMANN'S  
Trophy Room  
6:50 Mon.-Fri.

4

ELMER PETERSON  
And the News!  
6:55 Mon.-Fri.

4

### "Cinema Carnival"

Feature Film Finds!

Mon.-Fri.	11:15
Sat.	10:30
Sun.	11:00

4

- 4 Eleventh Hour News—15m.  
Frank Barton reports.
- 5 Final Edition—15m.
- 11 George Putnam—News—15m.

11:15 4 Cinema Carnival—60m.

- 11 Sports Shots—5m.  
With Jackson Wheeler.
- 11:20 11 Jackson's Theatre—90m.
- 11:30 8 Biff Baker, U.S.A.—30m.
- 11:45 13 Ed Lyons' Headlines—5m.
- 12:00 8 Newsreel—10m.
- 1:00 11 Late, Late News—10m.  
With Jackson Wheeler.
- 1:10 11 Late Late Jackson Theatre—75m.

JANUARY 27

# Contests

AND OFFERS

## NEW "HOLLYWOOD OPPORTUNITY"

A brand-new 1953 Plymouth will be the grand prize to be presented to the next grand finals winner of KTLA's "Hollywood Opportunity" which began January 8, Thursday, at 7:30 on Channel 5.



Harry Babbitt

Master of ceremonies Harry Babbitt continues to introduce aspiring amateurs, and the contest runs for thirteen weeks past that January 8 date.

Last winner was a fourteen-year-old violinist, John Korman, with Western singer and guitarist Jerry Sorensen coming in second.



## ACADEMY CRITICS

A pioneer TV effort to promote movie interest arises in KTTV's new Saturday quizzer, "Academy Critics," seen at 4:30 p.m. Dick Rand emcees quizzes pegged on film clips of current movies. A panel of three selected from the studio audience are asked, after seeing the film clip, certain identifying questions. Show's closing gimmick is a simulated screen test in which two couples from the audience vie for acting out a scene from the picture. Panel serve as judges. The home audience, too, participates, with two questions aimed exclusively to it. Prizes for correct answers are awarded both studio and home contestants.



## NEW TALENT QUEST

The old star maker, Al Jarvis, is at it again. He has announced a new talent quest on KECA-TV, during a portion of his daily Channel 7 show. Al's after hours will be occupied in auditioning new talent. Four new personalities a day, chosen from the auditions, will be invited to appear on the program, Monday through Thursday. Friday of each week the four winners of the four previous days will compete. Over-all winner appears the following week in a paid spot.



Al Jarvis

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped
- 5:00 2 Tim McCoy—75m.
- 4✓ Junior Crossroads—15m.
- 5 Playcrafter's Club—30m.
- 7 Al Jarvis Amateur—30m.
- 8 Kate Smith—15m.
- 9 Gene Norman Cont'd
- 11 Movieland Matinee, Cont'd—
- 13 Webster Webfoot—30m.
- 5:15 4 Jump Jump—15m.
- 8 Welcome Traveler—15m.
- 5:30 4 Howdy Doady—Juvenile—30m.
- 5 Cowboy Thrills—Movie—60m.
- 7 Ladies' Matinee—30m.
- 8 Jack's Magic Shop—15m.
- 11 Cartoon Time—30m.
- 13 Telementary—60m.
- 5:45 8 Channel 8 Corral—45m.
- 6:00 4 Peanut Circus—15m.
- 7 KECA-TV News—15m.
- 9 Action Theatre—60m.
- 11 Welsh at the Airport—30m.

See Page 17 for Movie Titles

- 6:15 2 Dan's the Man—15m.
- 4 Comedy Klub—30m.
- Uncle Archie with entertainment for the kiddies.
- 7 Jack Owens Show—30m.
- 6:30 2 Doug Edwards—News—15m.
- 5 Flyboy—15m.
- 8 Time for Beany—Kids—15m.
- 11 Sheriff John's Clubhouse—
- 13 KLAC Telepaper—15m.
- 6:45 2 USA Canteen—15m.
- Starring Jane Froman.
- 4 Hawthorne—Weather—5m.
- 5 Handy Hints—Tips—15m.
- 7 Space Patrol—15m.
- 8 Newsreel—15m.
- 11 George Putnam—News—10m.
- 13 Cleve Roberts' Report—15m.
- 6:50 4 Sports News—5m.
- 6:55 4 Elmer Peterson—News—5m.
- 11 The Weather—Gene Bolla
- 7:00 2✓ Range Rider—Western—30m.
- 4 It's a Good Idea—15m.
- 5 Newsreel—15m.
- 7 Beulah—Comedy—30m.
- 8 Cisco Kid—30m.
- 9 Newspaper of the Air—15m.
- 11 Ramar of the Jungle—30m.
- Adv. series starring Jon Hall.
- 13 Film Playhouse—90m.
- 7:15 4 Short, Short Dramas—15m.
- A smart lawyer straightens out a soft-hearted crook in "Lapse of Memory."
- 5 Time for Beany—15m.
- 9 Movie Quick Quiz—15m.
- 2 Danger—Mystery—30m.
- "Honestly, It's the Best Policy."
- 4 Dinah Shore—Music—15m.
- 5 The Gypsy Show—30m.
- With Roberta Linn.
- 7 Name's the Same—Panel—
- 8 People in the News—15m.
- 9 The Christophers—Relig.—15m.

- 11 Chevron Theatre—30m.
- Chic Chandler in "Gambler's Debt."
- 7:45 4 Camel News Caravan—15m.
- With John Cameron Swayze.
- 9 Film Featurette—15m.
- 8:00 2 The Web—Mystery—K—30m.
- "Midnight Guest," Patricia Callinge and Alexander Scourby.
- 4, 8 Texaco Theatre—30m.
- 5 Movie Theatre—60m.
- 7 Wrestling—60m.
- 9 Pontiac News—15m.
- 11 Abbott and Costello Comedy—
- 8:15 9 Sports—Bill Brundige—15m.
- 8:30 2 It's News to Me—K—30m.
- 9 TV University—30m.
- 11 Death Valley Days—30m.
- "The Chivaree," Harry Lauter and Roy Renner.
- 13 Olympic Boxing—2¼ hrs.
- 9:00 2 Crime Syndicated—30m.
- 4 Fireside Theatre—Drama—K—30m.
- John Warburton, Jody Lawrence and Helen Parrish in a story of a New York art critic who nearly crushes his protegee's genius, "The Critic," penned for TV by Margaret Buell Wilder and Gilbert Thomas.
- 5 Ina Ray Hutton—Revue—60m.
- 7 This Is My Melody—30m.
- Audience participation with Bill Gwinn.
- 8 Telesports Digest—30m.
- 9 Feature Film—90m.
- 11 Tito Guizar—30m.
- 9:30 2 Suspense—Drama—30m.
- "Vacancy for Death," Joan Blondell.
- 4 Armstrong Circle Theatre—
- "The 38th President" deals with the questionable sanity of a man who believes he can become president. Audrey Christie and Alan Bruce are starred.
- 7 Greatest Man on Earth—30m.
- Audience participation.
- 8 Chevron Theatre—30m.
- 11 Feature Film—90m.
- 10:00 2 KNXT 10 O'Clock News—30m.
- 4 Two for the Money—Quiz—K—
- Herb Shrime emcees comedy quiz.
- 5 Movie Theatre—90m.
- 7 Seminar—30m.
- 8 City Hospital—30m.
- 10:30 2 Fur Fun—15m.
- 4 Embassy Club—15m.
- Mindy Carson sings famed "street" songs "On the Sunny Side of the Street," "Just a Little Street Where Old Friends Meet," "Boulevard of Broken Dreams" and "Lullaby of Broadway."
- 7✓ Report to the People—30m.
- By Gov. Earl Warren.
- 8 Chance of a Lifetime—30m.
- 9 Newspaper of the Air—15m.
- 10:45 2 Table at Ciro's—15m.
- 4 Bob Considine—15m.
- 7 Moonlight Movietime—60m.
- 9 Star Time—15m.
- 11 Ed Lyons' Headlines—5m.
- 10:50 13 Owl Movie—60m.
- 11:00 2 The Late Show—60m.
- 4 Eleventh Hour News—15m.
- 7 Moonlight Movietime—60m.
- 8 The Doctor—30m.
- 11 George Putnam—News—15m.
- 11:15 4 Cinema Carnival—60m.
- 11 Sports Shots—5m.
- With Jackson Wheeler.
- 11:20 11 Jackson's Theatre—90m.
- 11:30 5 Final Edition—15m.
- 8 Martin Kane—30m.
- 12:00 8 Newsreel—10m.
- 1:00 11 Late Late News—10m.
- 1:10 11 Jackson's Theatre—90m.

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with complete service plan \$15 a yr., 2-yr. basis  
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Television Industries, 4031 Wilshire

Includes Parts  
All Work Guaranteed

# WEDNESDAY *tv* LOGS

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations  
Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped

- 5:00 2 Tim McCoy-75m.
- 4 ✓ Junior Crossroads-15m.  
Filmed series for the kiddies.
- 5 Playcrafter's Club-25m.
- 7 Al Jarvis Amateur Show-30m.
- 8 Kate Smith-15m.
- 9 Gene Norman Cont'd
- 11 Movieland Matinee, Cont'd-
- 13 Webster Webfoot-30m.
- 5:15 4 Jump Jump-15m.
- 8 Welcome Traveler-15m.
- 5:25 5 Program Preview-5m.
- 5:30 4 Howdy Doody-Juvenile-30m.
- 5 Cowboy Thrills-Movie-60m.
- 7 Ladies' Matinee-30m.  
Jack Burke emceed.
- 8 Jack's Magic Shop-15m.
- 11 Cartoon Time-30m.  
Film cartoons and fables told by John Rovick.
- 13 Televenture-60m.
- 5:45 8 Channel 8 Corral-45m.
- 6:00 4 Peanut Circus-15m.
- 7 KECA-TV News-15m.

## See Page 17 for Movie Titles

- 9 Action Theatre-60m.
- 11 Welsh at the Airport-30m.
- 6:15 2 Dan's the Man-15m.  
Don Lundberg covers all phases of home life.
- 4 Comedy Klub-30m.
- 7 Jack Owens Show-30m.
- 6:30 2 Doug Edwards-News-15m.
- 5 Flyboy-15m.  
Puppet show for the youngsters.
- 8 Time for Beany-Kids-15m.
- 11 Sheriff John's Clubhouse-15m
- 13 KLAC Teleparade-15m.
- 6:45 2 Perry Como-15m.
- 4 Hawthorne-Weather-5m.
- 5 Handy Hints-Tips-15m.
- 7 Space Patrol-15m.
- 8 Newsreel-15m.
- 11 George Putnam-News-10m.
- 13 Clete Roberts' Report-15m.
- 6:50 4 Sports News-5m.
- 6:55 4 Elmer Peterson-News-5m.
- 11 Weather-Gene Bollay-5m.
- 7:00 2 Blue Ribbon Bouts-M-45m.  
1st bout: Floyd Paterson vs. Chester Mieszala, 6-round middleweight;  
2nd bout: Chuck Spieser vs. Tony LaMonica, 6-round light-heavy. Both from Chicago.
- 4 Boston Blackie-30m.  
Kent Taylor, Lois Collier and Frank Orth.
- 5 Newsreel-15m.  
Gil Martyn reports.
- 7 All American Jubilee-60m.
- 8 Range Rider-30m.
- 9 Newspaper of the Air-15m.
- 11 Hopalong Cassidy-30m.
- 13 Invitation Playhouse-30m.
- 7:15 5 Time for Beany-15m.
- 9 Movie Quick Quiz-15m.

## JANUARY 28

- 7:30 4 Those Two-Comedy-K-15m.  
With Pinky Lee and Martha Stewart.
- 5 It's Magic-30m.  
Dell O'Dell, woman magician.
- 8 People in the News-15m.
- 9 Big Picture-Documentary-30m.  
"Research and Development."
- 11 Film Featurette-30m.
- 13 Liberate-30m.
- 7:45 2 Mel Allen-M-Sports-15m.
- 4 Camel News Caravan-15m.  
With John Cameron Swayze.
- 8 Arden Varieties-10m.
- 7:55 8 News-5m.
- 8:00 2 Strike It Rich-30m.
- 4 I Married Joan-Comedy-30m  
Starring Joan Davis.
- 5 Frosty Frolics-60m.  
Artistry on ice from the Pasadena Winter Garden, with Manny Straud's orch., and vocals by Roberta Lynn.
- 7 The Unexpected-Drama-30m  
"Beyond Belief."
- 8 Arthur Godfrey-K-60m.
- 9 Pontiac News-15m.

11 Life of Riley-30m.  
William Bendix, Marjorie Reynolds, Eugene Sanders, Bob Swensen and Tom D'Andrea in "Bab's School Election." H. J. Caruso sponsor.

- 13 I Am the Law-30m.  
Starring George Raft.
- 8:15 9 Sports-Bill Brundige-15m.
- 8:30 2 Man Against Crime-30m.
- 4 Scott Music Hall-30m.  
Pati Page, Frank Fontaine and Mary Ellen Perry in a New Orleans musical party production.
- 7 Olympic Wrestling-3 hrs.
- 9 Photography Is Fun-30m.
- 11 Adolphe Menjou-Drama-30m.  
Adolphe Menjou hosts Anita Louise in "The Magician."
- 13 Man in the Black Hat-2½ hrs.
- 9:00 2 Arthur Godfrey's Friends-K-60m.
- 4 Kraft TV Theater-Drama-K-60m.  
When a manufacturer discovers that one of his products causes death for an unsuspecting purchaser he is faced with an important decision in "One Bright Day." Seen are Lawrence Gilliard, John Newland, Pat Ferris and Raymond Van Sickle.
- 5 Broadway Playhouse-30m.
- 8 Wrestling-2½ hrs.
- 9 Feature Film-90m.

11 Dude Martin's Show-60m.  
A tuneful, laugh-loaded TV-variety show, slanted to each member of the family. Sears' sponsors.

- 9:30 5 Star Playhouse-30m.
- 10:00 2 KNXT 10 O'Clock News-30m.  
Lee Wood, Grant Holcomb and Tom Harmon.
- 4 This Is Your Life-30m.  
Ralph Edwards with dramatic recreations of the lives of various people.
- 5 City at Night-Info-60m.  
Camera Tour of Interesting Spots in Los Angeles.
- 11 Boxing-60m.  
Bill Welsh from the South Gate Arena.
- 10:30 2 Chronoscope-News Panel-K-15m.  
Guest: Dr. John R. Dunning, dean of engineering, Columbia University, discusses atomic energy.

## San Diego

# DIAL DATA

By Maurine Skinner

SAN DIEGO-(Special) — Television set sales jumped again in the San Diego City and County area. In fact, 9,000 sets were sold during the months of November and December. (Didn't know there were that many people without TV sets around this part of the country.) The total set count as of January 1 stands at 166,150.

Miss Walleen Scherman, a Sweetwater High School sophomore, and Marvin Amick, Hoover High School junior, were the winners of the KFMB and Channel 8 contest on "Significant Presidential Inaugurations in United States History." Both students chose the inauguration of Abraham Lincoln. Miss Scherman presented her essay in a very clever manner—presenting the inauguration to the reader through the eyes of "Old Glory" in her essay entitled "I Was There." The judges for the contest were Mayor John Butler, Judge Edgar A. Luce, and Paul W. White, Executive News Editor for KFMB and Channel 8.

## H. J. CARUSO

DODGE - PLYMOUTH DEALER

PRESENTS  
**BILL BENDIX**

in  
**THE LIFE OF RILEY**

**KTTV-CHANNEL 11-WED. 8 P.M.**



## SEARS'

### DUDE MARTIN SHOW

with Dede, Hank Penny, Sue Thompson, Dick Stewart and other top variety acts.

**Wed. 9-10 P.M. • KTTV Channel 11**

- 4 Dick Tracy-30m.  
"Dick Tracy and B. B. Eyes," Part I.
- 9 Newspaper of the Air-15m.
- 10:45 2 Table at Ciro's-15m.  
Behind the scene interview with Paul Bates.
- 9 Star Time-15m.
- 11:00 2 The Late Show-60m.
- 4 Eleventh Hour News-15m.  
Frank Barton reports.
- 5 Final Edition-10m.
- 11 George Putnam-News-15m.
- 13 Ed Lyons' Headlines-5m.
- 11:05 13 Owl Movie-75m.
- 11:15 4 Cinema Carnival-60m.
- 8 The Web-Mystery-30m.
- 11 Sports Shot-5m.  
With Jackson Wheeler.
- 11:20 11 Jackson's Theatre-90m.
- 11:30 7 Moonlight Movietime-60m.
- 11:45 8 Hollywood Opening Night-
- 12:15 8 Newsreel-10m.
- 1:00 11 Late Late News-10m.  
With Jackson Wheeler.
- 1:10 11 Jackson's Theatre-90m.

**PICK of the PIX**

by Aubrey Dahl

I have a complaint. Channel 13 has been showing the third picture on its Monday night series without a commercial break, and it doesn't give me time to get to the kitchen for another jug of brew. If this trend of showing movies all in one piece continues, it's liable to ruin the country. Without commercials, there will be less consumption of food and drink, which means decreased production, which, in turn, means a depression. So, show some grit, boys, and save the nation by breaking up those movies.



"Paisan." (9) Jan. 27, 9:00. One of the first of the realistic films that stimulated a renaissance in Italian movie making, this Roberto Rossellini production still stands among the best pictures ever made about World War II. Composed of several sequences, the story tells of young lovers, a Negro soldier and a boy who steals his shoes, a visit to a monastery by a group of army chaplains, and, finally, a quiet, brutal battle on a swampy marshland between the Germans and a band of guerrillas. This last is a wonderfully effective bit of cinema and makes for a fitting climax to a superior motion picture.

"Palooka." (2) Jan. 25, 11:00 a.m. This is the original film based on the comic-strip character "Joe Palooka," and was made many years ago when the fictional boxer was not nearly as grammatical or polished as he is in today's funny papers. Stuart Erwin plays the champ and Jimmy Durante is Knobby Walsh in this early version, while the role of a temptress who tries to lead our Joe into all kinds of naughty diversions is played by the late Lupe Velez.

"Tomorrow, the World." (5) Jan. 24, 6:30. Starring the estimable Fredric March, this picture concerns a young German boy who has been thoroughly indoctrinated in the Nazi Kultur, and his effect on a normal American home. Skip Homeier gives a really frightening performance as the embryo tyrant and provides sure impact to the film's contention that the young are the hope of the world and in them must be planted the seeds of compassion, rather than intolerance. March and Betty Field are excellent as the adults who attempt to cope with

(Continued on Next Page)

See the West on the  
**OPEN ROAD**

WITH

Lynn Rogers and Bill Burrud

7:30 P.M. Thurs. KTTV

JANUARY 29

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations  
Subject to Last Minute Change  
✓ Indicates New Program  
M Indicates Microwave  
K Indicates Kinescoped

- 5:00 2 Tim McCoy-75m.
- 4 Junior Crossroads-15m.
- 5 Playcrafter's Club-25m.
- 7 Al Jarvis Amateur Show-30m.
- 8 Film-15m.
- 9 Gene Norman Cont'd
- 11 Movieland Matinee, Cont'd-
- 13 Webster Webfoot-30m.
- 5:15 4 Jump Jump-K-15m.
- 8 Welcome Traveler-K-15m.
- 5:30 4 Howdy Doody-Juvenile-30m.
- 5 Cowboy Thrills-Movie-60m.
- 7 Ladies' Matinee-30m.
- 8 Jack's Magic Shop-30m.
- 11 Cartoon Time-30m.
- 13 Televenture-60m.
- 5:45 8 Channel 8 Corral-45m.
- 6:00 4 Peanut Circus-15m.
- 7 KECA-TV News-15m.
- 9 Action Theatre-60m.
- 11 Welsh At the Airport-30m.
- 6:15 2 Dan's the Man-15m.
- 4 Komedij Klub-30m.
- 7 Jack Owens Show-30m.
- 6:30 2 Doug Edwards-News-K-15m
- 5 Flyboy-15m.
- 8 Time for Beany-Kids-15m.
- 11 Sheriff John's Clubhouse-15m
- 13 KLAC Telepaper-15m.
- 6:45 2 USA Canteen-15m.
- With guest Jacob Lateiner, pianist and soloist with U. S. Army field band.
- 4 Hawthorne-Weather-5m.
- 5 Handy Hints-Tips-15m.
- 7 Space Patrol-15m.
- 8 Newsreel-15m.
- 11 George Putnam-News-10m.
- 13 Cleve Roberts' Report-15m.
- 6:50 4 Sports News-5m.
- 6:55 4 Elmer Peterson-News-5m.
- 11 Weather-Gene Bolloy-5m.
- 7:00 2 Biff Baker, U.S.A.-30m.
- Alan Hale, Jr., and Randy Stuart
- 4 Reserve-30m.
- 5 Newsreel-15m.
- 7 The Ruggles-Comedy-K-30m
- 8 Lone Ranger-30m.
- 9 Newspaper of the Air-15m.
- 11 Have a Heart-30m.
- With Bill Anson.
- 13 Dinner Theatre-30m.
- 7:15 5 Time for Beany-15m.
- 9 Movie Quick Quiz-15m.
- 7:30 2 Racket Squad-30m.
- 4 Dinah Shore-Music-15m.
- 5 Hollywood Opportunity-60m.
- 7 Lone Ranger-Juvenile-30m.
- "Godless Men."
- 8 People in the News-15m.
- 9 TV University-30m.

11 Open Road-Travel-30m.

Times Classified Ads brings you a remote from the Pan-Pacific on the automobile show, showing 1953 American and foreign cars.

13 Life With Elizabeth-30m.

- 7:45 4 Camel News Caravan-K-15m
- 8:00 2 Big Town-30m.

- "Lynch Law" involves Steve and Lorelei in an attempted lynching of an innocent man.
- 4 You Bet Your Life-Quiz-30m.
- Groucho Marx with contestants.
- 7 Film-30m.
- 8 Mr. and Mrs. North-30m.
- 9 Pontiac News-15m.
- 11 Thursday Cinema-60m.
- 13 Film Playhouse-90m.
- 8:15 9 Sports-Bill Brundige-15m.
- 8:30 2 Burns and Allen-Comedy-30m.
- 4 T-Men in Action-K-30m.
- Federal agents uncover a clever tax evasion plot in "The Case of the Gilded Cage."
- 5 Wrestling-2 1/4 hrs.
- 7 Chance of a Lifetime-K-30m.
- 8 Life Begins at 80-30m.
- 9 Ski Tips-30m.
- 9:00 2 Four-Star Playhouse-30m.
- Dick Powell in "Gun Slinger."
- 4 Dragnet-30m.
- Jack Webb as Joe Friday.
- 7 Feature Film-90m.
- 8 March of Time-30m.
- 9 Feature Film-90m.
- 11 In Our Times-30m.
- 9:30 2 My Little Margie-Comedy-30m
- 4 Ford Theatre-Drama-K-30m
- 8 Dragnet-30m.
- 11 Your Town's Talent-30m.
- Bob Moon showcases stars of the future.
- 13 Public Serv. Film-15m.
- 9:45 13 News Review of Week-15m.
- 10:00 2 KNXT 10 O'Clock News-30m.
- 4 Martin Kane-K-30m.
- Lee Tracy stars
- 5 "The Main Event"-45m.
- 8 Ozzie and Harriet-30m.
- 11 Film Featurette-30m.
- 13 Freedom Forum-60m.
- 10:30 2 Public Serv. Film-15m.
- 4 Foreign Intrigue-Drama-30m.
- 7 Hank Weaver-News-15m.
- 8 Beat the Clock-30m.
- 9 Newspaper of the Air-15m.
- 11 Scoop the Writers-30m.
- News identification program.
- 10:45 2 Table at Ciro's-15m.
- Paul Coates interviews celebrities at Hollywood's glamour spot.
- 5 Sports Parade-15m.
- 7 Moonlight Movietime-60m.
- 9 Star Time-15m.
- 11:00 2 The Late Show-60m.
- 4 Eleventh Hour News-15m.
- 5 Final Edition-15m.
- 8 R. Montgomery Presents -K-60m.
- 11 George Putnam-News-15m.
- 13 Ed Lyons' Headlines-5m.
- 11:05 13 Owl Movie-75m.
- 11:15 4 Cinema Carnival-60m.
- 11 Sports Shots-5m.
- 11:20 11 Jackson's Theatre-90m.
- 12:00 8 Newsreel-10m.
- 1:00 11 Late Late News-10m.
- 1:10 11 Late Jackson Theatre-75m.

THIS IS one inch of advertising space. Your advertising message printed here can influence more than 560,000 regular readers of TV-RADIO LIFE at a cost of only 24c per thousand. For further information, phone advertising department, Hillside 9275.

# FRIDAY TV LOGS

See Page 11 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

Information Received From Stations  
Subject to Last Minute Change

- ✓ Indicates New Program
- M Indicates Microwave
- K Indicates Kinescoped

- 5:00 2 Tim McCoy—75m.  
4 Junior Crossroads—Kids—15m.  
Children's film series.  
5 Playcrafters Club—25m.  
7 Al Jarvis, Cont'd.—30m.  
8 Kate Smith—K—15m.  
9 Gene Norman Cont'd.  
11 Movieland Matinee, Cont'd.—  
13 Webster Webfoot—30m.
- 5:15 4 Jump Jump—K—15m.  
Mary and Harry Hickox.  
7 Golf Film—15m.  
8 Film—15m.
- 5:25 5 Program Preview—5m.
- 5:30 4 Howdy Doody—Juv'nl.—30m.  
5 Cowboy Thrills—Movie—60m.  
7 Ladies Matinee—30m.  
Jack Bourke emcees.  
8 Jack's Magic Shop—15m.  
11 Cartoon Time—30m.  
13 Televenture—60m.
- 5:45 8 Channel 8 Corral—45m.
- 6:00 4 Peanut Circus—15m.  
7 KECA-TV News—15m.  
9 Action Theatre—60m.  
11 Speed and Sport—30m.

See Page 17 for  
Movie Titles

- 6:15 2 Dan's the Man—15m.  
With Dan Lundberg.  
4 Comedy Klub—30m.  
7 Jack Owens Show—30m.
- 6:30 2 Doug Edwards—News—15m.  
5 Flyboy—15m.  
Kiddies' puppet show  
8 Time for Beany—Kids—15m.  
11 Sheriff John's Clubhouse—15m.  
13 KLAC Telepaper—15m.
- 6:45 2 Perry Come—Songs—15m.  
Guest: Joni James.  
4 Hawthorne—Weather—5m.  
5 Handy Hints—Tips—15m.  
7 Space Patrol—15m.  
8 Newsreel—15m.  
11 George Putnam—News—10m.  
13 Cleve Roberts' Report—15m.
- 6:50 4 Sports News—5m.
- 6:55 4 Elmer Peterson—News—5m.  
11 Weather—Gene Bollay—5m.
- 7:00 2 Gene Autry—Series—30m.  
4 Gillette Fights—M—45m.  
5 Newsreel—15m.  
7 Date With Judy—Comedy—  
Mary Lynn Heller, Jimmy Sommer,  
John Gilson and Flora Campbell.  
8 Stranger Than Fiction—15m.  
9 Newspaper of the Air—15m.  
11 Success Story—30m.  
KTTV takes you to Johns Manville  
transit pipe division.  
13 Freddy Martin Time—60m.
- 7:15 5 Time For Beany—15m.  
8 Greatest Fights—15m.  
9 Movie Quick Quiz—15m
- 7:30 2 Beat the Clock—Quiz—K—30m.  
Bud Collier and Roxanne with  
time-raising contestants.

## JANUARY 30

- 5 Charlie Chase—Film—30m.  
7 Stu Erwin Show—Series—30m.  
8 People in the News—15m.  
9 TV University—30m.

11 Pet Exchange—30m.  
Frank Wright presents trick  
animals and offers free pets on  
tonight's "Calo Pet Exchange."

- 7:45 4 Camel News Caravan—K—15m  
John Cameron Swayze reports.  
8 Top News of Week—10m.  
8 News—5m.
- 8:00 2 Schlitz Playhouse—30m.  
Donald Woods, Marguerite Chap-  
man and Jeff Donnell in "Girl of  
My Dreams."  
4 Greatest Fights—15m.  
Louis vs. Godoy.  
5 Lawrence Welk—60m.  
From the Aragon Ballroom.  
7 Ozzie and Harriet—Sketch—  
30m.  
8 Death Valley Days—30m.  
9 Ted Meyers—News—15m.  
11 Friday Night Movie—60m.  
13 Family Playhouse—30m.
- 8:15 4 Those Two—Comedy—K—15m.  
Pinky Lee and Martha Stewart.  
9 Basketball Warmup—15m.
- 8:30 2 Carson's Cellar—30m.  
4 Herman Hickman—Sports—  
15m.  
Famous grid coach with guests from  
all walks of life.  
7 Affairs of China Smith—30m.  
Dan Duryea stars in "Funeral of  
Sgt. Ko."  
8 Boston Blackie—30m.  
9 College Basketball—2 hrs.  
UCLA vs. San Diego State.  
13 Wrestling, Ocean Park—  
2 1/4 hrs.
- 8:45 4 Short Short Dramas—15m.  
Troubles arise in the life of a  
charwoman (Una O'Connor) after  
she finds \$40,000 in an old mattress.  
Production title: "Buried Treasure."
- 9:00 2 My Friend Irma—Comedy—K—  
30m.  
With Marie Wilson and Cathy  
Lewis.  
4 The Big Story—Crime Drama—  
K—30m.  
5 Western Varieties—60m.  
With Doye O'Dell.  
7 Mystery Theatre—30m.  
Tom Conway and James Burke in-  
vestigate "The Case of the Silent  
Alibi."  
8 Favorite Story—30m.  
Adolphe Menjou plays host to  
weekly stars.  
11 Heart of the City—30m.  
Patrick McVey and Jane Nigh.  
9:30 2 Mr. and Mrs. North—30m.  
Starring Barbara Britton and Rich-  
ard Denning in "Third Eye."  
4 The Aldrich Family—Series—K  
—30m.  
One small puppy causes the Ald-  
rich family to "Go To the Dogs."  
7 Film—30m.  
America for Democratic Action.  
8 My Friend Irma—30m.  
11 Muntz Movies—60m.
- 10:00 2 KNXT 10 O'Clock News—30m.  
Lee Wood, Grant Holcomb and Tom  
Harmon.  
4 RCA Victor Show—30m.  
Starring Dennis Day.  
5 Swingshift Theatre—90m.  
7 Jack Rourke Varieties—30m.  
8 Fireside Theatre—30m.  
2 Chronoscope—News Panel—K  
Guest: Mundy Teale, member of the  
U. S. Aeronautics Board.

## PICK of the PIX

(Continued from Preceding Page)

adolescent fascism in their living  
room.

"Blockade." (5) Jan. 25, 7:30. Pro-  
duced by Walter Wanger during the  
thirties, "Blockade" tries to investi-  
gate the Spanish Civil War, but its motiva-  
tions are somewhat obscure, and  
while there are bad guys and good  
guys, it's hard to tell which is which.  
Albeit, Henry Fonda and Madeleine  
Carroll make an attractive couple.

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- 4 Dangerous Assignment—30m.  
Brian Donlevy stars.  
7 Hank Weaver—News—15m.  
8 The Big Story—K—30m.  
9 Newspaper of Air—15m.
- 11 Ladies Always Win—30m.  
Musical quiz show featuring Her  
Saunders with panelists Helen Wes-  
cott and Ann Van Dorn.
- 10:45 2 Table at Ciro's—15m.  
Paul Coates with guest celebrity in-  
terviews  
7 Moonlight Movietime—60m.  
9 Star Time—15m.  
13 Locker Room Interviews—15m.
- 11:00 2 The Late Show—60m.  
4 Eleventh Hour News—15m.  
Frank Barton reports.  
8 Dennis Day Show—30m.  
11 George Putnam—News—15m.  
13 Ed Lyons' Headlines—5m.
- 11:05 13 Owl Movie—90m.  
11:15 4 Cinema Carnival—60m.  
11 Sports Shots—5m.
- 11:20 11 Jackson's Theatre—90m.  
11:30 5 Final Edition—15m.  
Gil Martyn reports.  
8 Racket Squad—30m.  
11:45 5 Police Calls—5m.  
12:00 8 Newsreel—10m.  
1:00 11 Late Late News—10m.  
With Jackson Wheeler.  
1:10 11 Late Jackson Theatre—75m.



# Flicker Fare

**Saturday, January 24**

"WAGONS WESTWARD," Chester Morris, Anita Louise, (5), 10:30 a.m.  
 "I RING DOORBELLS," Roscoe Karns, Ann Gwynne, (5), 12:00 n.  
 "WEST OF THE DIVIDE," John Wayne, (5), 1:00 p.m.  
 "MR. WONG IN CHINATOWN," Boris Karloff, Marjorie Reynolds, (4), 2:00 p.m.  
 "STORY OF G.I. JOE," Robert Mitchum, Burgess Meredith, (5), 2:15 p.m.  
 "SWING HOSTESS," Martha Tilton, (5), 3:45 p.m.  
 "SOUTH OF SANTA FE," Bob Steele, (7), 4:00 p.m.  
 "IRISH LUCK," Frankie Darro, (13), 4:00 p.m.  
 "FIGHTING COWARD," William Farnum, Joan Woodbury, (11), 5:00 p.m.  
 "PARTNERS IN TIME," Lum & Abner, (13), 5:15 p.m.  
 "NAVAJO TRAILS," Johnny Mack Brown, (5), 5:30 p.m.  
 "CIRCLE CANYON," Buddy Roosevelt, (9), 5:30 p.m.  
 "TOMORROW THE WORLD," Fredric March, Betty Field, (5), 6:30 p.m.  
 "THE AMAZING ADVENTURE," Cary Grant, Mary Brian, (9), 7:00 p.m.  
 "SHERIFF OF REDWOOD VALLEY," Red Ryder, (11), 7:00 p.m.  
 "WYOMING OUTLAW," John Wayne, (11), 8:00 p.m.  
 "PHANTOM OF 42ND STREET," Kay Aldridge, Dave O'Brien, (9), 8:15 p.m.  
 "SHAMROCK HILL," Peggy Ryan, Ray McDonald, (13), 8:30 p.m.  
 "MYSTERIOUS MR. WONG," Boris Karloff, Grant Withers, (9), 9:30 p.m.  
 "KELLY OF THE SECRET SERVICE," Lloyd Hughes, Sheila Manners, (11), 9:30 p.m.  
 "DEADLY GAME," Charles Farrell, June Lang, (4), 10:30 p.m.  
 "FLYING SERPENT," George Zucco, (5), 10:30 p.m.  
 "CRIMSON DYNASTY," Eliasa Landl, (7), 11:00 p.m.  
 "CRIMINALS WITHIN," Eric Linden, Ann Doran, (11), 11:00 p.m.

**Sunday, January 25**

"PALOOKA," Jimmy Durante, Stuart Erwin, (2), 11:00 a.m.  
 "WOLF CALL," John Carroll, Movita, (13), 11:45 a.m.  
 "DEADLY GAME," Charles Farrell, June Lang, (4), 12:00 n.  
 "THE BIG SHOW-OFF," Arthur Lake, (6), 12:00 n.  
 "WHIRLWIND HORSEMAN," Ken Maynard, (7), 12:00 n.  
 "DESERT PHANTOM," Johnny Mack Brown, (9), 12:00 n.  
 "LUCKY TEXAN," (5), 1:00 p.m.  
 "STORMY TRAILS," Rex Bell, (7), 1:00 p.m.  
 "WOMEN IN BONDAGE," Gail Patrick, Nancy Kelly, (9), 1:15 p.m.  
 "SWAMP FIRE," Johnny Weissmuller, (5), 2:00 p.m.  
 "SO THIS IS WASHINGTON," Lum & Abner, (13), 2:15 p.m.  
 "MEET JOHN DOE," Gary Cooper, Barbara Stanwyck, (9), 2:30 p.m.  
 "THE BLACKOUT," Maxwell Reed, (5), 3:15 p.m.  
 "GANGSTER'S BOY," Jackie Cooper, (13), 3:30 p.m.  
 "GIRL WHO DARED," Veda Ann Borg, (7), 4:00 p.m.  
 "STAGE STRUCK," Conrad Nagel, Audrey Long, (9), 4:00 p.m.  
 "ACCOMPLICE," Richard Arlen, Veda Ann Borg, (5), 4:45 p.m.  
 "YELLOW CARGO," Conrad Nagel, (7), 6:00 p.m.  
 "MY BROTHER'S KEEPER," (7), 7:00 p.m.  
 "BLOCKADE," Henry Fonda, Madeleine Carroll, (5), 7:30 p.m.  
 "VICAR OF BRAY," John Garrick, (7), 10:15 p.m.  
 "VIOLENCE," Michael O'Shea, Nancy Coleman, (13), 10:15 p.m.  
 "ONCE A SINNER," Joy Sheldon, Jack Watling, (11), 10:30 p.m.  
 "THE COMMON TOUCH," Greta Gynt, Joyce Howard, (2), 11:00 p.m.  
 "SKY PATROL," John Trent, Marjorie Reynolds, (4), 11:15 p.m.

**Monday, January 26**

"GHOST STORY," Derek Farr, Joyce Redman, (2), 10:00 a.m.

"SKY PATROL," John Trent, Marjorie Reynolds, (4), 10:00 a.m.  
 "LAW AND LEAD," Rex Bell, (7), 12:45 a.m.  
 "UNDERCOVER AGENT," Russell Gleason, Shirley Deane, (9), 12:45 p.m.  
 "DUKE OF THE NAVY," Ralph Byrd, Veda Ann Borg, (11), 1:00 p.m.  
 "SHE'S IN THE ARMY," Lyle Talbot, Marie Wilson, (11), 2:30 p.m.  
 "TROUBLE BUSTERS," Jack Hoxle, (7), 2:45 p.m.  
 "SHADOW RETURNS," Kane Richmond, Barbara Reed, (2), 3:45 p.m.  
 "LADY CHASER," Robert Lowery, Ann Savage, (5), 4:00 p.m.  
 "HEROES IN BLUE," Dick Purcell, Bernadene Hayes, (11), 4:15 p.m.  
 "RED ROCK OUTLAW," Lee White, (9), 6:00 p.m.  
 "CAPTAIN FURY," Brian Aherne, (7), 9:00 p.m.  
 "SUZIE STEPS OUT," Nita Hunter, David Bruce, (13), 10:00 p.m.  
 "IDAHO KID," Rex Bell, (7), 10:45 p.m.  
 "LITTLE PAL," Mickey Rooney, Ralph Bellamy, (2), 11:00 p.m.  
 "STAR REPORTER," Warren Hull, Marsha Hunt, (4), 11:15 p.m.  
 "MONTE CARLO NIGHTS," John Darrow, Mary Brian, (11), 11:20 p.m.  
 "PHANTOM OF CHINATOWN," Grant Withers, (11), 1:10 a.m.

**Tuesday, January 27**

"CASE FOR THE CROWN," Miles Mander, Muriel Forbes, (2), 10:00 a.m.  
 "STAR REPORTER," Warren Hull, Marsha Hunt, (4), 10:00 a.m.  
 "WITHOUT WARNING," (7), 12:45 p.m.  
 "MR. WONG, DETECTIVE," Boris Karloff, (9), 12:45 p.m.  
 "TODAY I HANG," Walter Woolf King, Mona Bari, (11), 1:00 p.m.  
 "WOMEN MUST DRESS," Gavin Gordon, (11), 2:30 p.m.  
 "DR. CHRISTIAN MEETS THE WOMEN," Jean Hersholt, (7), 2:45 p.m.  
 "SECRET OF THE LOCH," Seymour Hicks, Nancy O'Neil, (2), 3:00 p.m.  
 "DANNY BOY," Robert Henry, (5), 4:00 p.m.  
 "IT'S A JOKE, SON," Kenny Delmar, June Lockhart, (11), 4:15 p.m.  
 "DEMON FOR TROUBLE," Bob Steele, (9), 6:00 p.m.  
 "THE GREAT FLAMARIAN," Erich Von Stroheim, Mary Beth Hughes, (13), 7:00 p.m.  
 "GANGS OF THE CITY," Phillip Terry, Wendy Barrie, (5), 8:00 p.m.  
 "PAISAN," Gar Moore, Maria Richi, (9), 9:00 p.m.  
 "ABROAD WITH TWO YANKS," Dennis O'Keefe, William Bendix, (11), 9:30 p.m.  
 "COURAGEOUS MR. PENN," Deborah Kerr, (5), 10:00 p.m.  
 "SHADOWS OF THE ORIENT," Regis Toomey, (13), 10:50 p.m.  
 "ROAD TO HAPPINESS," John Boles, Mona Barrie, (2), 11:00 p.m.  
 "KNIGHT FOR A DAY," Nelson Keys, (7), 11:00 p.m.  
 "STRANGE ILLUSION," Jimmy Lydon, Sally Eilers, (4), 11:15 p.m.  
 "SHOCK," Ralph Forbes, (11), 11:20 p.m.  
 "SENSATION HUNTERS," Preston Foster, Arline Judge, (11), 1:00 a.m.

**Wednesday, January 28**

"JUGGERNAUT," Boris Karloff, Joan Wyndam, (2), 10:00 a.m.  
 "STRANGE ILLUSION," Jimmie Lydon, Sally Eilers, (4), 10:00 a.m.  
 "BELOW THE DEADLINE," Warren Douglas, Ramsey Ames, (7), 12:00 n.  
 "COURAGEOUS DR. CHRISTIAN," Jean Hersholt, (7), 12:45 a.m.  
 "HOUSE OF ERRORS," Harry Langdon, Marion Marsh, (11), 1:00 a.m.  
 "MONEY MEANS NOTHING," Wallace Ford, Gloria Shea, (11), 2:30 p.m.  
 "THIRD ALARM," Anita Louise, (7), 2:45 p.m.  
 "SPIES OF THE AIR," Basil Radford, Joan Marion, (2), 3:45 p.m.  
 "VENGEANCE IS MINE," Valentine Dyal, (5), 4:00 p.m.  
 "BORROWED HERO," Alan Baxter, Florence Rice, (11), 4:15 p.m.  
 "TOMBSTONE TERROR," Bob Steele, (9), 6:00 p.m.  
 "RAILROADED," John Ireland, Sheila Ryan, (9), 9:00 p.m.

"ON THE SPOT," Frankie Darro, (13), 11:05 p.m.  
 "MUSIC MAN," June Preisser, Freddie Stewart, (4), 11:15 p.m.  
 "JADE MASK," Charlie Chan, (11), 11:20 p.m.  
 "BROKEN MELODY," Merle Oberon, (7), 11:30 p.m.  
 "SEARCH FOR DANGER," John Calvert, Myrna Dell, (11), 1:10 a.m.

**Thursday, January 29**

"I'LL SELL MY LIFE," Rose Hobart, Michael Whalen, (2), 10:00 a.m.  
 "MUSIC MAN," Freddie Stewart, June Preisser, (4), 10:00 a.m.  
 "I'M FROM ARKANSAS," Slim Summerville, Iris Adrian, (9), 12:00 n.  
 "YUKON FLIGHT," James Newell, (7), 11:45 a.m.  
 "EMERGENCY LANDING," Forrest Tucker, Carol Hughes, (11), 1:00 p.m.  
 "HAPPY LANDING," Ray Walker, Jacqueline Wells, (11), 2:30 p.m.  
 "YOUNG AND BEAUTIFUL," Judith Allen, (7), 2:45 p.m.  
 "IT HAPPENED ONE SUNDAY," Robert Beatty, Marjorie Main, (2), 3:45 p.m.  
 "ARMY WIVES," Rick Vallin, Elyse Knox, (5), 4:00 p.m.  
 "WOMAN'S MAN," John Halliday, Marguerite de La Mote, (11), 4:15 p.m.  
 "WESTERN JUSTICE," Bob Steele, (9), 6:00 p.m.  
 "VENGEANCE," Lyle Talbot, Wendy Barrie, (11), 8:00 p.m.  
 "WINNER'S CIRCLE," Elliott Lewis Narates, (13), 8:00 p.m.  
 "ARTHUR TAKES OVER," Lois Collier, (7), 9:00 p.m.  
 "GLASS ALIBI," Paul Kelly, Ann Gwynn, (9), 9:00 p.m.  
 "FOR YOU ALONE," Jimmy Hanley, (7), 10:45 p.m.  
 "MYSTERY MAN," Robert Armstrong, Maxine Doyle, (2), 11:00 p.m.  
 "DECOY," William Norris, Jean Gillie, (13), 11:05 p.m.  
 "HEADING FOR HEAVEN," Stuart Erwin, Glenda Farrell, (4), 11:15 p.m.  
 "BLAZING BARRIERS," (11), 11:20 p.m.  
 "DOOMED TO DIE," Boris Karloff, Mar-

(Please Turn to Page 21)

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Standard Hour	KLCA-TV, 8:30 p.m. W
Star Hostess Party	KXNT, 11 a.m. W
Stars on Parade	KLCA-TV, 8 p.m. Th
Stevens, Larry	KXNT, 5:30 p.m. Su
Stewart, Martha	KNBH, 7:30 p.m. M, W, 8:15 p.m. F
Stork Club	KXNT, 7 p.m. Su
Straight from Shoulder	KLCA-TV, 9:30 p.m. Su
Strike It Rich	KXNT, 1 p.m. M-F; 8 p.m. W
Studio One	KXNT, 7 p.m. M
Stulla, Bill	KNBH, 2 p.m. M-F
Success Story	KTTV, 7 p.m. F
Sullivan, Ed	KXNT, 9 p.m. Su
Sunday Service	KNBH, 1:30 p.m. Su
Super Circus	KLCA-TV, 2 p.m. Su
Suspect's Wanted	KHJ-TV, 12:35 p.m. M-F
Suspense	KXNT, 9:30 p.m. Tu
*Swayze, John Cameron	KNBH, 7:45 p.m. M-F
T-Men in Action	KNBH, 8:30 p.m. Th
Table at Ciro's	KXNT, 10:45 p.m. M-F
Teleforum	KTLA, 10 p.m. M
Televenture	KLAC-TV, 8:30 p.m. M-F
Tele-Vespers	KTLA, 11:15 p.m. Su
Terry and the Pirates	KTTV, 9:30 p.m. all Tu
Texas Wrestling	KLCA-TV, 7 p.m. Sa
The Christophers	KHJ-TV, 7:30 p.m. Tu
The Doctor	KNBH, 10 p.m. Su
"The Movies"	KTLA, 7:30 p.m. Su
The Name's the Same	KLCA-TV, 7:30 p.m. Tu
The Unexpected	KLCA-TV, 8 p.m. W
The Web	KXNT, 8 p.m. Tu
There's One In Every Family	KXNT, 9 a.m. M-F
This Is My Melody	KLCA-TV, 9 p.m. Tu
This Is the Life	KNBH, 2:30 p.m. Su
This Is Your Life	KNBH, 10 p.m. W
Those Two	KNBH, 7:30 p.m. M, W; 8:15 p.m. F
Tim McCoy's Wild West	KXNT, 5 p.m. M-F
Time for Beany	KTLA, 7:15 p.m. M-F
Tonst of the Town	KXNT, 9 p.m. Su
Tootsie Hippodrome	KLCA-TV, 5:45 p.m. Su
Top Flight Boxing	KLCA-TV, 6 p.m. Su
Town Hall Party	KTTV, 7, 8 p.m. M
Tracy, Lee	KNBH, 10 p.m. Th
Tricks and Treats	KTLA, 3:30 p.m. F
TV Recital Hall	KNBH, 7:30 p.m. all Su
TV University	KHJ-TV, 8:30 p.m. Tu; 7:30 p.m. Th; 7:30, 8:30 p.m. F
Twenty Questions	KTTV, 6 p.m. Su
Two for the Money	KNBH, 10 p.m. Tu
U.S.A. Canteen	KXNT, 6:45 p.m. Tu, Th
V.I.P.	KLAC-TV, 7:30 p.m. Su
Voice of Firestone	KNBH, 8:30 p.m. M
Wakely, Jimmy	KXNT, 8 p.m. Su
Waring, Fred	KXNT, 6 p.m. Su
*Weaver, Hank	KLCA-TV, 10:30 p.m. M, Tu, Th, F
Webb, Jack	KNBH, 9 p.m. all Th
Webster Webfoot	KLCA-TV, 5 p.m. M-F
Welsh at the Airport	KTTV, 6 p.m. M-Th
Welcome Travelers	KNBH, 12:30 p.m. M-F
Wels, Lawrence	KTLA, 8 p.m. F
Western Varieties	KTLA, 9 p.m. F
Wild Bill Hickok	KTLA, 6 p.m. Su

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- What in the World? KXNT, 3 p.m. Su
- What One Person Can Do KTTV, 12 a. Su
- What's My Line KXNT, 7:30 p.m. Su
- What's Name of That Song? KHJ-TV, 7:30 p.m. M
- Wheel of Fortune KXNT, 3:15 p.m. Th
- White, Betty KLAC-TV, 8:30 p.m. Su
- Whiteman, Paul KLCA-TV, 5 p.m. Su
- Who Knows This KLAC-TV, 6:30 p.m. Su
- Wild Bill Hickok KTLA, 6 p.m. Su
- Williams, Tex. KNBH, 3 p.m. Su
- Wilson, Dr. Ernest C. KLAC-TV, 4:45 p.m. M-F
- Winchell-Mahoney Show KNBH, 8 p.m. M
- \*Winchell, Walter KECA-TV, 9 p.m. Su
- Women Are Wonderful KLAC-TV, 10:30 a.m. M-F
- Women's Wrestling KLCA-TV, 11 p.m. Su
- Wrestling KLAC-TV, 8:30 p.m. F; KTLA, 8:30 p.m. Th; KTTV, 8:30 p.m. M; KECA-TV, 7 p.m. Su; 8 p.m. Tu; 8:30 p.m. W
- Wrestling Workouts KLAC-TV, 5:30 p.m. Su
- You Asked For It KECA-TV, 8 p.m. M
- Your Grab Bag Show KECA-TV, 5:30 p.m. Su
- Your Jeweler's Showcase KNBH, 10:30 p.m. M
- Your Town's Talent KTTV, 9:30 p.m. Th
- Your Show of Shows KNBH, 6 p.m. Su
- Your Town KTLA, 9:50 p.m. M
- Youth for Christ KECA-TV, 3:30 p.m. Su
- Youth Wants to Know KNBH, 10 a.m. Su
- Zoo Parade KNBH, 4:30 p.m. Su

### PERSONALS

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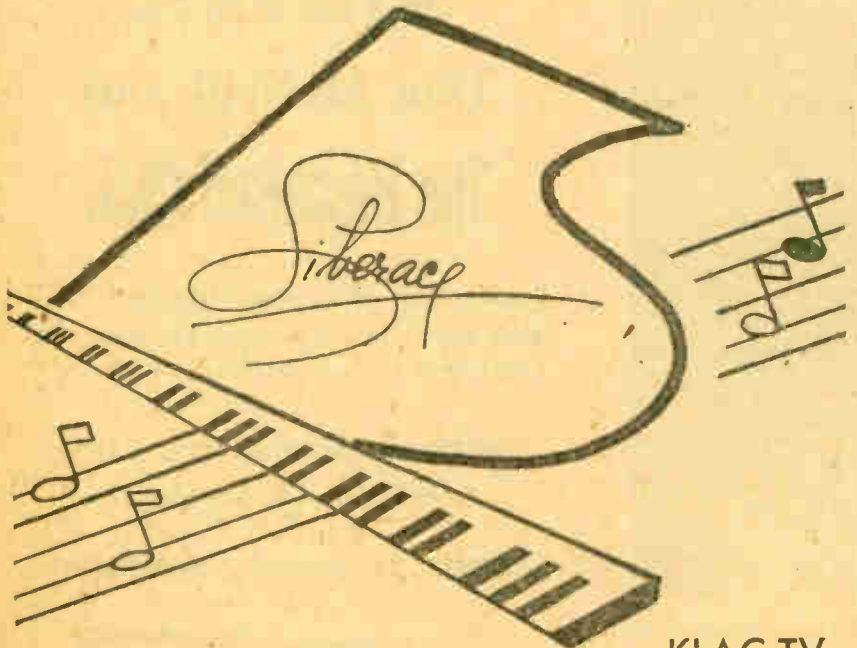
**TWO KEYWIND WATCHES**, best offer. Box 37, c/o TV-RADIO LIFE.

**ACCORDIONS - A LARGE STOCK** of the world's finest accordions - moderately priced. Lessons, accessories. Complete accordion repair shop. **John P. Schwab**, 11222 E. Garvey, El Monte, Forest 4-0277.

FREE ENGRAVING  
See Page 21

WEDNESDAY

7:30 P.M.



**KLAC-TV**  
Lucky  
channel **13**

TV-RADIO

# Lifelines

BY EVELYN BIGSBY

COUPLE OF MONTHS AGO AN Ear and Eye Inspire the Pen letter asked for a sewing class on TV. In our answer to the letter we suggested that ladies who were interested in such a class write to TV-Radio Life.

WE HAVE NOW FINISHED tabulating the exciting response to this idea and some sponsor might be interested to know that a sewing class on TV would fill the bill and find ready response with an audience.

CHIEF COMPLAINT OF THOSE writing in is that there are too many cooking classes on TV and that some of them offer suggestions that are too expensive and fancy for the ordinary homemaker. Apparently many women are trying to beat down the inflationary budget by doing their own dressmaking—one lady said she keeps her sewing machine in front of her TV screen so that she may work and watch simultaneously. There are requests for a TV class in fitting, alteration, make-over, short cuts, tailoring and figure problems.

I THINK THE CLASS MIGHT be worth trying out. It would be refreshing to have the lookers promote a program, rather than the usual thing: Sponsor puts a show on, then tries to rustle up an audience. Several women suggested a sewing-machine company as sponsor. Well?

BECAUSE HE WASN'T AGGRES-

SIVE or vehement, I think that President Truman turned in his best delivery on his farewell speech, and it's too bad for him that he didn't adopt this subdued and sympathetic approach long ago. In my humble opinion, his conclusion would have been more effective, however, if he had done it solo, without his wife and daughter stalking grimly in and planting themselves at his side like mourners at a funeral. A soft, casual touch would have worked wonders for the "grand finale."

DINAH SHORE'S TV SHOW, cancelled locally for the President's talk, was a cutie, with one spot featuring actor Dave Willock (of "Dave 'n' Charlie") as an all-night disc jockey. Talked to Dave during rehearsal break and he said that he and "Charlie" (Cliff Arquette) had just had to turn down a sponsor for their TV show because Cliff is now doing the "Charlie Weaver" characterization on Dennis Day's telecast. Too bad the offer

didn't come sooner. I'll never understand why the boys didn't go big commercially.

MONDAY WHEN I ARRIVED TO guest on Al Jarvis's TV show there was quite a bit of confusion at ABC's Television Center. Inquiring, I was told that Grace Lawson had been hurt while trying to stop her runaway car. John Kirby helped her, but Grace came out of the scuffle the worse for wear and was whisked off to the emergency hospital. Didn't have a chance last week to look in on Eddie Cantor doing his "Colgate Comedy Hour" rehearsals, but people working with him were hoping he'd take it easy.

DON McNEILL OF "BREAKFAST CLUB" fame sets up shop here for three or four days beginning Sunday, January 25, when he'll entertain the press for brunch at Palm Terrace of the Beverly Hills Hotel. First show will come from Hollywood Pantages that same day from 10 to 11 a.m.

THAT RED BUTTONS THEY'RE all making such a fuss over now is the one this Lifeline pointed out several weeks ago as a comedian who'd bear watching.

LUNCED WITH SPRING BYINGTON Tuesday and "Spring" is exactly the right name for her. She gives you an effervescent lift. "December Bride" creator-producer Parke Levy was quite floored that his "What I Like About My Mother-in-Law" contest had pulled 4000 entries. Thinks maybe he'll promote one on "What I Dislike . . . etc."



Clockwise, starting at top: Toastmaster Don McNeill, Producer Cliff Petersen, Singer Johnny Desmond, Chatterbox Aunt Fanny (Fran Allison), Singer Peggy Taylor, Comedian Sam Cowling and Musical Director Eddie Ballantine.

*Southern California*

WELCOMES

Don McNeill and

The Breakfast Club

Broadcasting direct from Hollywood, Pasadena and Long Beach, week of January 25.  
Listen to the Breakfast Club

8:00 a.m. Monday thru Friday  
for broadcast date from your city

(SORRY, TICKET SUPPLY EXHAUSTED)

**KECA** DIAL 790  
**ABC Radio**

# Fan Fax

Del Moore of KLAC-TV's "Life With Elizabeth" now has a fan club started for him. For info write to Charlotte Bruno, 6331 Murietta Ave., Van Nuys, Calif.



Roberta Linn

"I would like to know the address of the Roberta Linn Fan Club," asks Phyllis Rosenfeld, 2260 Bronson Hill Dr., Hollywood, Calif. The president of the Roberta Linn Fan Club is Mrs. Mary Lee Schaefer, 1295 S. Cochran Ave., Los Angeles 19, Calif.

Betty Adams, 4419 S. Normandie, Los Angeles 37, Calif., wants all Tex Williams fans to get behind their singing cowboy.

Rosela Ferrales, 9813 S. San Pedro, Los Angeles, Calif., would like some information about Bill Williams, the "Kit Carson" fan club. Is there a club going for Bill?

# Flicker Fare

(Continued from Page 17)

Jorie Reynolds, (11), 1:00 a.m.

Friday, January 30

- "THE LAST CURTAIN," Greta Gynt, Campbell Cullen, (2), 10:00 a.m.
- "HEADING FOR HEAVEN," Stuart Erwin, Glenda Farrell, (4), 10:00 a.m.
- "GREEN EYES," Shirley Grey, (7), 12:45 a.m.
- "MARKED MEN," Warren Hull, Isabel Jewell, (11), 1:00 p.m.
- "ALLOTMENT WIVES," Paul Kelly, Kay Francis, (11), 2:30 p.m.
- "MURDER ON THE CAMPUS," Charles Starrett, (7), 2:45 p.m.
- "MEN ARE SUCH FOOLS," Leo Carrillo, Una Merkel, (2), 3:45 p.m.
- "RUBBER RACKETEERS," Ricardo Cortez, Rochelle Hudson, (5), 4:00 p.m.
- "SHOULD A GIRL MARRY?" Warren Hull, Anne Nagel, (11), 4:15 p.m.
- "SMOKEY SMITH," Bob Steele, (9), 6:00 p.m.
- "BILL CRACKS DOWN," Grant Withers, Beatrice Roberts, (11), 8:00 p.m.
- "FEDERAL FUGITIVES," Neil Hamilton, Doris Day, (11), 9:30 p.m.
- "TRADE WINDS," Fredric March, Joan Bennett, (5), 10:00 p.m.
- "BEHIND GREEN LIGHTS," Judith Allen, (7), 10:45 p.m.
- "FRENCH LEAVE," Jackie Coogan, Jackie Cooper, (2), 11:00 p.m.
- "FLIGHT TO NOWHERE," Alan Curtis, Evelyn Ankers, (13), 11:05 p.m.
- "IDENTITY UNKNOWN," Richard Arlen, Cheryl Walker, (11), 11:20 p.m.
- "STRANGE MR. GREGORY," Edmund Lowe, Jean Rogers, (11), 1:00 a.m.

### Clip This

Free Engraving. Special offer to TV-RADIO LIFE readers. Only for limited time. Your name (1 line) engraved free on each Handee Oiler ordered. You must send this coupon with your order and one dollar for each oiler wanted to: Reader Service Department, c/o TV-RADIO LIFE, 6361 Selma Ave., Hollywood 28, Calif. Please PRINT plainly name desired.

## RADIO

# Precasts

### WHAT'S NEW

Friday, January 23—LES GRIFFITH AND THE NEWS, KECA, 7:25 p.m. News Monday through Friday.

Friday, January 23—ALL-STAR BANDS FOR BONDS, KFI, 8:30 p.m. Stan Kenton kicks off series sponsored by the Savings Bond division of the Treasury Department.

Friday, January 23—JO STAFFORD SHOW, KNX, 9:30 p.m. Jo with the Page Cavanaugh Trio and guest stars takes over the old "Club 15" spot, heard Monday through Friday.

Saturday, January 24—TREASURY OF MUSIC, KFI, 1:00 p.m. Another musical program on behalf of Government Bonds. Harry Sosnik is permanent conductor; however, guest conductors will appear periodically. Singing star John Conte is emcee.

Saturday, January 24 — WASHINGTON, U.S.A., KNX, 3:00 p.m. The spotlight focuses on our nation's capital with the human side of the news from the District of Columbia.

Thursday, January 29—TIME FOR LOVE, KNX, 6:00 p.m. Marlene Dietrich as a mysterious international chanteuse in a new dramatic series. (Bowed Jan. 15.)

\*

### WHO'S GUESTING

Saturday, Jan. 24 — METROPOLITAN OPERA, KECA, 11:00 a.m. Verdi's "Aida" with Jerome Hines and Zinka Milanov in the title role.

Saturday, January 24—STARS OVER HOLLYWOOD, KNX, 9:30 a.m. Wanda Hendrix stars in "And a Penny Makes Three."

Sunday, January 25—BERGEN-McCARTHY, KNX, 5:00 p.m. Jane Wyman.

Sunday, January 25—THEATRE GUILD, KFI, 5:30 p.m. Dorothy McGuire and Cedric Hardwicke in "Scarlet Letter."

Monday, January 26—VOICE OF FIRESTONE, KFI, 5:30 p.m. George London, operatic bass, is soloist.

Monday, January 26—SUSPENSE, KNX, 9:00 p.m. Richard Widmark stars in "The Spencer Brothers."

Monday, January 26—TELEPHONE HOUR, KFI, 9:00 p.m. Jascha Heifetz, violin virtuoso.

Tuesday, January 27—DORIS DAY, KNX, 9:05 p.m. Howard Keel guests with Miss D. D.

### AN IDEAL GIFT FOR MEN, BUT WOMEN USE IT TOO

You've seen it on TV! You've read about it in Popular Mechanics, Magazine Digest, and 35 other national magazines. It's the Handee Oiler of 1001 uses for the home, office and shop. Won't leak . . . so safe you can carry it in your purse or pocket. Sold at leading stores, or you may order the Handee oiler from TV-RADIO LIFE Reader Service Dept., 6361 Selma Ave., Hollywood 28, by sending \$1.00. Order yours today. Unconditionally guaranteed or your money back.



From a DROP to a SQUIRT

# DON LEE dial lines

Home Listeners Win ALL the Money on

# TELLO-TEST

with

MEL VENTER, M.C.

Pick up the phone when Mel Venter calls . . . answer the day's question correctly . . . and the cash jackpot is all yours. Tello-Test is THE radio show that awards ALL the cash to listeners at home!

Monday thru Friday

10:15 A.M.

KHJ dial 930 dial 1360 KGB

AND OTHER STATIONS ON

MUTUAL-DON LEE

# Radio in Review

For Love o' Mike (General Comment)

## Radio Ramblings

Jack Benny and Mary Livingstone celebrated their twenty-sixth wedding anniversary. . . . ABC's Tennessee Ernie and his wife sail for London, where Ernie is set for an engagement at the Palladium. . . . Freeman "Amos" Gosden has a new daughter, Linda Jane, named after her mother, Jane. . . . Film star Eddie Bracken replaced John Reed King on Mutual's "Great Day Show." . . . KBIG has a Help Wanted Column on the air mornings at 7:15. . . . Fourteen sets of girl twins arrived to win the 1953 "Nora Drake" baby derby. . . . Bob Kennedy inaugurates a "Kampus Kuiz" on his Saturday night show over KFVB. . . . The Red Barbers leave for a European vacation. . . . Marie Wilson was named the "most glamorous career woman of the year" by the Hollywood Business and Professional Women's Club.



Freeman Gosden

Marie Wilson was named the "most glamorous career woman of the year" by the Hollywood Business and Professional Women's Club.

## Broadcasting and Politics

Webley Edwards, originator and emcee for Mutual-Don Lee's "Hawaii Calls," was recently elected to the House of Representatives in the Hawaiian Territorial Legislature. Edwards will be seated on February 18. His popularity polled him the second highest number of votes.

## Sign of the Times

A radio correspondent never knows what he's going to run into, but that's part of his job. However, Bill

# YOU DON'T NEED A MILLION DOLLARS!

FOR ONLY \$10.00 A YEAR

You can enjoy the million-dollar luxury of a membership at Big Bear's famed Moonridge Golf and Country Club, with full privileges.

FOR ONLY \$10.00 A MONTH

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Address .....

City .....

★Indicates News Broadcast  
√Indicates Highlight

- 8—KELCA—Flying Feet.
- KFL—Music in the Morning.
- KHJ—Helen Hall.
- ★KNN, KFVB, KGB, KPOL, KXLA—News.
- KALI—Dr. S. Bailes.
- KMG—Jack the Early Bird.
- KAC—Business Review.
- KFOX—Morning Devotional.
- KFD—Tuttle Time.
- KGER—Nizpah.
- KGFJ—World Bible Society.
- KTV—Allin Slate.
- ★KLAC—News; Stock Reports.
- ★KMPC—News; Business News.
- KOWI—Spanish Hour (cont'd)
- KRKD—Messianic Testimonies.
- KWKW—Latin Rhythms.
- 8:05√KNN, KFVB—Grand Central Station.
- KFWB—Mark Scott.
- 8:15★KHJ, KGB, KOWI—News.
- KALI—Police Show.
- KAC—Musical Varieties.
- KFOG—The King's Service.
- KFB—Bill Leyden.
- KGJ—Time Was.
- KLAC—Sam Balter.
- KPOL—American Medical Assoc.
- KXLA—Sacred Records.
- 8:20—KLAC—Haynes at the Reins.
- 8:25—KHJ—Holland Engel.
- ★KBIG—News.
- KMPC—Sports.
- 8:30—KECA—A Man and His Music.
- KHJ, KFXM, KGB, KVOE—Haven of Rest.
- KNN, KFVB—Give and Take.
- KALI—Swedish Prog.
- ★KLAC, KFVB, KGLL, KMPC—News.
- KFOX—Gospel Tabernacle.
- KGER—Voice of China.
- KGFJ—Dr. Murphy.
- KOWI—Precious Memories.
- KPOL—Polka Jamboree.
- 8:40—KMPC—Clock Watcher.
- 8:45—KFAC—Unity.
- KFD—Welcome Inn.
- ★KFWB, KGFJ—News.
- KGER—Go Ye Fellowship.
- KWKW—Rev. Pagen.
- 8:55★KBIG—Southland News.
- 9—KECA—Dramatic Show.
- KFL—Music in the Morning.
- KHJ, KGB—Strictly Dixie.
- √KNN, KFVB—Theatre of Today.
- KBIG—Dude Martin.
- KFAC—Bess Harris.
- KFOX—Pentecostal Tabernacle.
- KFD—Music of the Hills.
- KFWB—Bill Anson.
- KGER—William Nickerson.
- KGFJ—Bing Sings.
- KIEV—Allin Slate.
- ★KLAC—News; Haynes at the Reins.
- KMPC—Clock Watcher.
- KOWI—Italian Christian Activities.
- KPOL—Polka Jamboree.
- KRKD—Sagebrush Serenade.
- KWKW—Angel Lerma in Voice of So. America.
- KXLA—Sacred Records.
- 9:15—KECA—Mirandy's Garden Patch.
- KFAC—Federation of Churches.
- KGFJ—What's New?
- KOWI—German Hour.
- KXLA—Adventure Time.
- 9:30—KECA—Space Patrol.
- KFL—Scout Jamboree.
- KHJ—Here's to Vets.
- √KNN, KFVB—Stars Over Hollywood: "A Penny Makes Three." Wanda Hendrix.
- KALI—Beautiful Mexico.
- KAC—Catholic Topics.
- KNN—Gospel Friends.
- ★KFWB—News; Bill Anson.
- KGER—John Brown.
- KGFJ—Spotlight Parade.
- KIEV—Lawrence Welk.
- KLAC—Peter Potter.
- KWKW—Tony Sein, Bob Mercado.
- KXLA—Music.
- 9:45—KHJ—Colif. Civil Defense.
- ★KRD—News.
- 9:50★KGFJ—News.
- 9:55★KFAC—News.
- 10—KECA—Ira Cook.
- KFL—Young America Speaks.
- ★KHJ, KFXM, KGB, KVOE—Henry Travis, News.
- KNN, KFVB—Fun For All.
- KRIG—Band Review.
- KFAC—Composers Corner.
- KFD—Music of the Hills.
- KFWB—Bill Anson.
- KGER—Prayer Revival Center.
- KGFJ—Yesterday's Hits.
- KIEV—Dave Shaw.
- ★KLAC—News; Peter Potter.
- KMPC—Bill Stewart.
- KOWI—Lithuanian Program.
- KPOL—Recordially Yours.
- 10:05—KFOX—Assembly of God.
- 10:15—KHJ, KGB—Music.
- KRKD—Dr. Richardson.
- 10:30—KFL, KFSD—Breakfast in Hollywood.
- KHJ—Symphonies for Youth.
- KNN, KFVB—City Hospital.
- KALI—Teddy Fregoso.
- KBIG—Band Review.
- KFAC—Concert Stage.
- ★KFWB—News; Bill Anson.
- KGER—Nyrto Lemons.
- KOWI—Spanish Home Hour.
- KPOL—Merchant's Quiz.
- KRKD—Potpourri.
- KWKW—La Hora de Los Angeles.
- 10:50★KGFJ—News.
- 10:55—KNN—Galen Drake.
- ★KFAC—News.
- 11—KECA—Metropolitan Opera: "Aida."
- KFL, KFSD—Mary Lee Taylor.
- KHJ—Symphonies for Youth.
- KNN—Music with the Girls.
- KBIG—Band Review.
- KFAC—Masters in Miniature.
- KFOX—Dr. Francis E. Townsend.
- KFD—Music of the Hills.
- KFWB—Bill Anson.
- KGER—Rev. Le Roy Kopp.
- KGFJ—Musical Portraits.
- KGLL—Midmorning Melodies.
- ★KLAC—News; Peter Potter.
- KMPC—Bill Stewart.
- KOWI—Spanish Hour.
- KRKD—Songs of Yesterday.
- 11:15—KGER—Rev. O. R. Killmer.
- KPOL—Bandstand.
- 11:25★KHJ—News; Sam Hayes.
- 11:30—KHJ, KVOE—Farm Quiz.
- KFL, KFSD—Nat'l Farm and Home Hour.
- KNN, KFVB—Meet the Missus.
- KALI—Polka & Novelty Music.
- KFAC—Music Hall.
- KFD—Shopping Highlights.
- ★KFWB—News; Bill Anson.
- KGER—Marie Childs.
- KGFJ—Variety on Piano.
- KOWI—National Guard.
- ★KRD—News; Sweet Pops.
- ★KXLA—News; Records.
- 11:45—KGER—Dr. Dan Gilbert.
- ★KGLL—News.
- KOWI—Easy Street.
- KRKD—Lawrence Welk.
- 11:55★KALI, KFAC—News.
- 12—KECA—Metropolitan Opera.
- KFL—Noon Farm Reporter.
- ★KHJ, KGB—Sid Fuller, News.
- ★KNN—News.
- KBIG—Band Review.
- KFAC—Luncheon Concert.
- KFD—Housecleaning Time.
- KFWB—Bill Anson.
- KGER—Songs for Luncheon.
- KGFJ—Continental Gems.
- ★KIEV—News; Dave Shaw.
- ★KLAC—News; Peter Potter.
- KMPC—Bill Stewart.
- KOWI—Joe Adams Show.
- KPOL—Bandstand.
- KRKD—Western Music.
- KWKW—Bill Stewart.
- KXLA—Music.
- 12:15—KFL—Motorists' Melody Time.
- KHJ—Music.

## Saturday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

- 11:30—Public Interest
- 12:30—Nat'l Farm Hour, KFL.
- 6:00—Man on the Farm, KHJ.
- 6:00—NBC Symphony, KFL.
- Quiz, Participation
- 10:30—Breakfast in H'wood, KFL.
- 7:30—True or False, KHJ.
- Juvenile
- 9:30—Space Patrol, KECA.
- 1:00—Let's Pretend, KNN.
- 6:00—Tarzan, KNN.

- 6:30—Gunsmoke, KNN.
- 8:30—Gene Autry, KNN.
- Mystery-Detective
- 9:00—Gangbusters, KNN.
- Drama
- 8:05—Grand Central Sta., KNN.
- 9:00—Theater of Today, KNN.
- 9:30—Stars Over Hollywood, KNN.
- 9:30—I Was a Communist for the FBI, KNN.

K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K						
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M	A	X	S	I	P	I	C	E	J	W	V	X	L	D	K	S	B	F	N	P	O	I	O	T	K	A	B	U	E	L	R	O	L	O	W
B	C	M	D		C	G	A	V	B	D	A	O	D	G	Q	J	O	C	N	L	X	O	W	C			C	R	I	O	E	A	L	L	

TV-RADIO LIFE SATURDAY RADIO LOGS

**KXX**—Garden Guide.  
 \***KGER**—News.  
 12:25★**KHJ, KBIG**—News.  
 12:30★**KFI**—Design for Listening.  
**KHJ, KGB, KVQE**—Man on the Farm.  
**KXX, KFMB**—Stuart Craig.  
**KALI**—Bro. Clarence Welch.  
**KFVD**—Earl McDaniel Show.  
 \***KFWB**—News; Joe Yocam.  
**KGER**—Luncheon Serenade.  
**KGfJ**—Music Festival.  
**KLAC**—570 Club.  
**KPOL**—Joe White.  
 12:45—**KXX, KFMB**—Garden Gate.  
 \***KFAC**—News.  
 12:55★**KWKW**—News; Sports.  
**1**—**KECA**—Metropolitan Opera.  
**KFI**—Treasury of Music.  
**KHJ, KVQE**—Men's Corner.  
**KXX**—Let's Pretend.  
**KBIG**—Band Review.  
**KFAC**—Serenade.  
**KFOX**—Western Hit Parade (to 4).  
**KFVD**—Songs by Jolson.  
**KFWB**—Jos Yocam Show.  
**KGER**—Concert Hall.  
**KGfJ**—From Sunset and Vine.  
**KIEV**—Top Tunes.  
 \***KLAC**—News; Sports.  
**KMPC**—Music You Ordered.  
**KOWL**—Joe Adams Show.  
**KPOL**—Joe White.  
**KWKW**—Bill Garr Show.  
**KXLA**—Music.  
 1:05—**KLAC**—570 Club.  
 1:15—**KHJ**—Your Income Tax.  
**KFAC**—Accent on Strings.  
**KXLA**—Adv. in Research.  
 1:25★**KHJ, KBIG**—News.  
 1:30—**KFI**—Robt. Armbruster Orch.  
**KHJ**—Mac McGuire.  
**KXX**—Philip Norman.  
**KFVD**—Earl McDaniel Show.  
 \***KFWB**—News; Joe Yocam.  
**KGER**—Calif. Civil Defense.  
**KGfJ**—Open Album.  
**KIEV**—Date With Slate.  
 \***KXLA**—News; Music.  
 1:45★**KGER**—News.  
 1:55—**KBIG**—Pass the Word.  
**2**—**KECA**—Metropolitan Opera.  
**KFI**—Big City Serenade.  
**KHJ**—Walter Preston Show.  
**KXX, KFMB**—This Is Living.  
**KALI**—Beautiful Mexico.  
**KBIG**—Band Review.  
**KFAC**—Concert Matinee.  
**KFVD**—Harlemmatinee.  
**KFWB**—Maurice Hart.  
**KGER**—Long Beach Band.  
**KGfJ**—Always On My Mind.  
**KIEV**—Date With Slate.  
 \***KLAC**—News; Sports.  
**KMPC**—Parade of Hits.  
**KPOL**—Jerry Hemphill.  
**KRKD**—Tops in Pops.  
**KWKW**—Bill Garr.  
 2:05—**KLAC**—570 Club.  
 2:30—**KECA**—Commercial.  
**KFI**—Marine Corps Show.  
**KXX**—This Is L.A.  
**KFAC**—Netherlands Composers.  
 \***KFWB**—News; Maurice Hart.  
**KGER**—Festival of Waltzes.  
**KMPC**—Highways of Music.  
 \***KRKD**—News; Tops in Pops.  
 2:35—**KWKW**—L. P. Records.  
 2:45—**KECA**—Ira Cook.  
 2:55★**KHJ**—News.  
**3**—**KECA**—Ira Cook.  
**KFI**—Local News.  
**KHJ**—Salute to the Nation.  
**KXX**—Washington U.S.A.  
**KALI**—Teddy Fregoso.  
**KBIG**—Southland Serenade.  
**KFAC**—Keyboard Stylings.  
**KFVD**—Harlemmatinee.  
**KFWB**—Maurice Hart.  
 \***KGER**—News; Music of Manhattan.  
**KIEV**—What's New?  
**KGfJ**—Music in the Air.  
 \***KLAC**—News; Sports.  
**KMPC**—Parade of Hits.  
**KOWL**—Joe Adams Show.  
**KPOL**—Nod Landstrick.

**KRKD**—Tops in Pops.  
**KWKW**—L.P. Records.  
 \***KXLA**—News; Music.  
 3:05—**KLAC**—570 Club.  
 3:15★**KFI**—H. V. Kaltenborn.  
 3:30—**KFI**—Musical Manor.  
**KHJ, KGB**—101 Ranch Foy's.  
**KNA**—Your Income Tax.  
**KFAC**—World of Opera.  
**KFVD**—Lifelines.  
 \***KFWB**—News; Maurice Hart.  
**KIEV**—Dave Shaw.  
**KOWL**—Paul Compton Show.  
**KPOL**—Randy's Polka Party.  
**KWKW**—Dr. Cyclo.  
 3:45★**KXX**—Larry Leasseur.  
**KGER**—Let's Go To Town.  
 3:50★**KGfJ**—News.  
 3:55—**KBIG**—Business News.  
**4**—**KECA**—Ira Cook.  
**KFI**—Saturday Segue.  
**KHJ, KGB, KVQE**—John Flynn.  
**KXX**—Gaston Fischer.  
**KALI**—Voice of So. America.  
**KBIQ**—Dancetime at A.alon.  
**KFAC**—Musical Masterpieces.  
 \***KFOX**—News; Music.  
**KFVD**—Lifelines.  
**KFWB**—Red Rowe Rancho.  
**KGER**—L.B. City College.

**KIDDIES!**  
 Take a Trip to  
 "Make-Believe" Land with  
**"MOLLY MAKE-BELIEVE"**  
 Music Just for You!  
 SATURDAYS 4 to 4:30 P.M.  
**KGfJ 1230 Kc.**

**KGfJ**—Molly Make Believe.  
 \***KIEV**—News; Dave Shaw.  
 \***KLAC**—News; Sports.  
**KMPC**—Matinee Dancetime.  
**KOWL**—Chico's Swingtime.  
**KPOL**—Polka Party.  
**KRKD**—Tops in Pops.  
 \***KWKW**—News; Bill Sampson.  
**KXLA**—Marines.  
 4:05—**KLAC**—Gene Norman.  
 4:15★**KHJ, KGB, KVQE**—Frank Hemingway.  
**KXX**—Santa Anita Races.  
 4:30—**KECA**—At Ease with Eddie Fisher.  
**KFI**—Are You From Dixie?  
**KHJ**—Sports Parade.  
**KBIG**—Movietime.  
**KFVD**—Novel Tunes.  
 \***KFWB**—News; Red Rowe.  
**KGER**—Accent on Youth.  
**KGfJ**—Dixieland.  
**KMPC**—Bolero Time.  
 \***KPOL**—News.  
**KXLA**—Melody Valley.  
 4:45—**KXX**—Farm News.  
 \***KRKD**—News.  
**5**—**KECA**—Navy Hour.  
**KFI**—Are You From Dixie?  
 \***KHJ, KGB**—Pentagon Report.  
**KXX**—Tom Harmon.  
**KFAC**—Sunset Serenade.  
**KFOX**—Sunshine Mission.  
**KFWB**—Red Rowe.

**ORGAN MUSIC**  
 With Staff Organist-Pianist  
**DR. PETER SLACK**  
 at the Great Wurliتزter  
 Pipe Organ  
 Mon. thru Fri.—2:30 P.M.  
 Mon. thru Fri.—10:30 P.M.  
 Sat. 5 P.M.  
**KGER** 5,000 WATTS  
 1390 K.C.  
**KGER**—Peter Slack, Organ.  
**KGfJ**—Live at Five.  
 \***KLAC**—News; Sports.  
**KMPC**—Evening Serenade.  
**KRKD**—Wagon Wheels.  
 \***KWKW**—News; Sports.  
**KXLA**—Melody Valley.

5:05—**KLAC**—Gene Norman.  
 5:15—**KHJ**—Western Serenade.  
**KXX, KFMB**—World Today.  
**KGfJ**—Keyboard Magic.  
 5:30★**KFCA**—Bob Garred.  
**KFI**—Reuben Reuben.  
**KHJ**—Al Helfer.  
**KXX, KFMB**—Tom Hanlon.  
**KFA**—Caucasian Memories.  
 \***KFOX**, **KGIL**—News.  
 \***KFWB**—News; Red Rowe.  
**KGER**—Tubercle Benedictions.  
**KGfJ**—Moods in Music.  
 \***KLAC**—News; L.A. Today.  
**KRKD**—Sports Dial.  
**KWKW**—Romano Smeraldo.  
**KXLA**—Squeakin' Deacon.  
 5:45—**KECA**—Stuart Craig.  
**KHJ**—Music.  
 \***KXX**—Frank Goss.  
**KGfJ**—Film News.  
**KLAC**—Sam Balter, Sports.  
**KRKD**—Race Results.  
 5:55★**KHJ, KGB**—H. R. Baukhage.  
 \***KXX**—News.  
**6**—**KECA**—Dinner Music.  
**KFI**, **KFSD**—NBC Symphony.  
**KHJ, KGB, KVQE**—Hawaii Calls.  
 \***KXX, KFMB**—Tarzan.  
 \***KFAC**—News; Showtime.  
 \***KFOX, KWKW**—News.  
 \***KFWB**—News; Red Rowe.  
**KGER**—Back to the Bible.  
**KGfJ**—Request Performance.  
 \***KLAC**—News; Top Ten Tunes.  
**KMPC**—Bob Kelley, sports.  
**KRKD**—Evening Varieties.  
**KXLA**—Muir College.  
 6:15—**KFWB**—Mark Scott.  
**KMPC**—World News.  
**KWKW**—Christian Science.  
**KXLA**—News; Music.  
 6:30—**KECA**—Clyde Davis.  
**KHJ**—Take A Number.  
 \***KXX, KFMB**—Gunsmoke.  
**KFAC**—Talks on Books.  
**KFOX**—Hal's Memory Room.  
**KFWB**—Strictly From Dixie.  
**KGER**—Lukin Valley Church.  
**KMPC**—Santa Anita Recreation.  
**KRKD**—Hawaiian Music.  
**KWKW**—Hoyos Hour.  
 6:45—**KECA**—Your Child & You.  
**KFAC**—Waltz Time.  
**KRKD**—Evening Varieties.  
 6:50★**KGfJ**—News.  
**7**—**KECA**—C.I.O. and You.  
**KFI**, **KFSD**—Dude Ranch Jamboree.  
**KHJ, KGB, KVQE**—Movie Quiz.  
**KXX, KFMB**—Vaughn Monroe.  
**KFAC**—Evensong.  
**KFOX**—Reserved For You.  
**KFWB**—Strictly From Dixie.  
**KGER**—Baltimore Gospel.  
**KGfJ**—Musical Digest.  
 \***KGIL, KRKD, KXLA**—News.  
 \***KLAC**—News; Top Ten Tunes.  
**KMPC**—Junior Town Meeting.  
 7:15—**KECA**—Industrial Report.  
**KRKD**—4 Time Waltzes.  
**KXLA**—Accent on Youth.  
 7:30—**KECA**—Marines in Review.  
**KFI, KFSD**—Grand Ole Opry.  
 \***KHJ, KGB, KVQE**—True or False.  
**KXX, KFMB**—Dance Band.  
**KFAC**—First Baptist Ch.  
**KFOX**—Adv. in Research.  
**KFWB**—Lundy Roark.  
**KMPC**—Our America.  
**KRKD**—Dr. Richardson.  
**KWKW**—La Hora Popular.  
 7:45★**KFOX**—C.P. News.  
**KFWB**—Rosary Hour.  
**KXLA**—Helen Louise.  
**8**—**KECA**—Lone Ranger.  
**KFI**—Frost Warning; Town Hall Party.  
**KHJ**—College Choir.  
**KXX, KFMB**—Bill Downs.  
**KFAC**—Evening Concert.  
**KFWB**—Kennedy Kalling.  
**KGER**—Bible Treasury.  
**KGfJ**—Blue of Evening.  
**KGIL**—Accent on Melody.  
**KLAC**—Basketball.

**KMPC**—Legion Salute.  
**KWKW**—L. J. Betz.  
**KXLA**—Church in the Barn.  
 8:15—**KXX**—Dance Band.  
**KGER**—Hebrew Christian.  
**KMPC**—Hour of St. Francis.  
**KWKW**—Puerto Libre.  
 8:25★**KECA**—News Summary.  
 8:30—**KECA**—Dancing Party.  
**KHJ**—Lombardoland, U.S.A.  
 \***KXX, KFMB**—Gene Antry.  
**KGER**—Voice of China.  
**KGfJ**—College of Divine Science.  
**KLAC**—Basketball.  
**KMPC**—Religious Reporter.  
 8:45—**KGER**—Music Hall.  
**KGfJ**—If They Had Lived.  
**KMPC**—Start to Live.  
**9**—**KECA**—Dancing Party.  
**KFI**—Presenting Terrea Lea.  
 \***KHJ, KGB, KFMB, KVQE**—News; Larry Chatterton.  
 \***KXX, KFMB**—Gangbusters.  
**KFAC**—Evening Concert.  
**KFWB**—Kennedy Kalling.  
**KGER**—Soul Clinic Mission.  
**KGfJ**—Hunter Hancock (until 11:30).  
**KLAC**—Basketball.  
**KMPC**—Songs You Remember.  
 \***KXLA**—News; Music.  
 9:15—**KFI**—Supervisor's Report.  
**KHJ**—Rukeyer Reports.  
 9:25★**KXX**—News.  
 9:30—**KECA**—Layman's Hour.  
**KFI**—Meredita Willson's Music Room.  
**KHJ**—Music.  
 \***KXX**—I Was a Communist for the FBI.  
**KFSD**—Eddie Cantor.  
**KGER**—John Brown.  
**KMPC**—Dance Time.  
**KWKW**—Council of Churches.  
 9:55★**KHJ, KGB, KVQE**—Cecll Brown.  
**10**★**KECA**—ABC Late News.  
 \***KFI, KFSD**—Night Reporter.  
**KHJ**—Monica Whalen.  
 \***KXX**—10 O'clock Wire.  
**KFAC**—Musical Crossroads.  
**KFVD**—Franklin Breesee.  
**KFWB**—Larry Finley.  
**KLAC**—Basketball.  
**KMPC**—Lucky Lager Dance.  
**KXLA**—Chiffie Stone.  
 10:15—**KECA**—Income Tax Prog.  
**KFI**—This Thing Called Life.  
**KHJ**—Dance Time.  
 \***KXX**—Bill Kennedy.  
**KFSD**—Lucky Laser Time.  
**KECA**—Lawrence Welk Show.  
**KFI**—Biltmore Orch.  
**KHJ**—John Wolohan Orch.  
**KXX**—Phillip Norman.  
**KLAC**—Gene Norman.  
**KWKW**—Bill Sampson (to 12).  
 10:35★**KFI**—NBC News.  
**11**—**KECA**—The Playboys.  
**KFI**—Sinclair's Record Session.  
 \***KHJ**—News; Crowell's Nest.  
 \***KXX**—News.  
**KFVD**—"Judge Hollywood."  
**KFWB**—Larry Finley.  
 \***KLAC**—News; Gene Norman.  
**KMPC, KFSD**—Lucky Dance Time.  
 11:10—**KXX**—Sports.  
 11:15—**KECA**—Buddy Weed Trio.  
**KFI**—Palladium Orch.  
**KXX**—Chas. Ansell.  
 11:30—**KECA**—Don Swan's Orch.  
**KFI**—We Call It Jazz.  
**KXX**—Treasury Bandstand.  
**KFI**—Five-Four Ballroom.  
 11:45—**KXX**—National Health.  
**12**★**KECA**—News.  
**KFI**—Midnight Trer.  
 \***KXX, KLAC**—News.  
**KFAC**—Music Out of Night (to 6).  
**KFVD**—Jazz at Midnight.  
**KFWB**—Larry Finley (to 4).  
**KGfJ**—Platter Party (to 3).  
**KMPC**—Midnight Serenade.  
**KWKW**—King's Restaurant.  
 12:05—**KXX**—Hawthorne.  
 1:00—**KFI**—Other Side of Day.  
**KXX**—Bill Bancy.

Radio in Review—Continued

Costello, CBS's Washington correspondent, reported the following without any tinge of uncertainty: A sign in a Capital telegraph office says—"Telegrams other than government messages must be in plain English."

Newcomer

Newest record spinners from restaurant row are Marilyn and Harry Lewis. The show emanates from their Ham-burger Hamlet on the Strip nightly over KGIL from mid-night to 2:00 a.m.

Happy Landing

The Larry Finley troupe, under Hollywood Coordinating Committee and USO-Camp Shows auspices, took off last week for Korea to entertain GI's for three weeks. Happy landing, gang.

Members of the troupe include George Auld, Champ Butler, June Christy, Venise Grove, Herb Jeffries, Edward Nigro, Dottie O'Brien, Al Pepi and Frank Pepi, and of course Larry.

Your Cue (Shows You May Like)



Jack Webb

We Point With Pride

... To Martin and Lewis's takeoff on "Dragnet" with Jack Webb in there also pitching. The trio's version, tabbed "Hair-net," and starring Sgts. Friday, Thursday and A-Week-From-Next Thursday, was extremely hilarious.

Off Mike (Personalities)

Bob Ferris's Nose for News

Bringing news events of more than ordinary interest to the radio listeners isn't exactly new, but KNX's Bob Ferris goes after the unusual and different news with a vengeance.

There's always a feature story or an on-the-spot tape-recorded news break included in Bob's Monday-through-Saturday stanza. During the past fourteen months he's

(Please Turn to Page 28)

Radio Stations

KALI, 758 E. Colorado Blvd., Pasadena 1	RY. 1-7149
KBIG, 6540 Sunset Blvd., Hollywood 28	HE. 3205
KBLA, 11516 Oxnard Blvd.	ST. 7-3619
KECA, ABC Television Center, Hollywood 28	HU. 2-3141
KFAC, 645 S. Mariposa Ave., Los Angeles 5	DU. 4-1231
KFI, 141 N. Vermont Ave., Los Angeles 4	DU. 2-2121
KFMV, 6419 Hollywood Blvd., Hollywood 28	HE. 5151
KFOX, 542 S. Broadway, Los Angeles 13	MA. 2247
KFVD, 338 S. Western Ave., Los Angeles 5	DU. 8-2345
KFWB, 6419 Hollywood Blvd., Hollywood 28	HE. 5151
KGER, 541 Spring St., Los Angeles 13	MA. 2551
KGFI, 6314 Sunset Blvd., Hollywood 28	HI. 0201
KGIL, 4919 Van Nuys Blvd., Sherman Oaks	ST. 7-3467
KHJ, 1313 N. Vine St., Hollywood 23	HU. 2-2133
KIEV, 102 N. Glendale Ave., Glendale 6	CH. 5-2388
KLAC, 1000 North Cahuenga Blvd., Hollywood 28	HU. 2-7311
KMGMC, c/o MGM Studios, Culver City	TO. 0-3311
KMPJ, 5939 Sunset Blvd., Hollywood 28	HE. 9-5341
KNX, Columbia Square, 6121 Sunset Blvd., Hollywood 28	HO. 9-1212
KOWL, 1815 Ocean Front, Santa Monica	EX. 4-6761
KPOL, 5087 Huntington Drive North, Los Angeles 32, Calif.	TU. 7111
KRKD, 541 S. Spring St., Los Angeles 13	MA. 2247
KUSC, 3616 University Ave., Los Angeles 7	RI. 7-2295
KWKW, 800 Sierra Madre Villa, Pasadena 8	RY. 1-6744
KXLA, 1401 S. Oak Knoll Ave., Pasadena 15	RY. 1-6991

SUNDAY, JANUARY 25

\*Indicates Newscast  
 †Indicates Highlight

- 8—KECA—Clem Davies.  
 KFI—Funny Paper Man.  
 KHJ—KFXM—Journey to Melody.  
 KNX—Salt Lake Tabernacle.  
 KHIG—Children's Church.  
 KFAC—Breakfast Symphony.  
 KFMV—Old Fashioned Revival.  
 KFOX—New Hope Baptist Ch.  
 KFVD—Christian Fellowship.  
 KFWB—Panaminer Funnies.  
 KGER—Rev. Markham.  
 KGFJ—Armenian Concert.  
 KGFJ—Voice of Prophecy.  
 \*KIEV—News; Music.  
 \*KLAC, KWKW—News.  
 \*KMPC—People's Gospel Hour.  
 KOWL—Amer.-Japanese Hr.  
 KPOL—Bible Research.  
 KRKD—Record Shop.  
 \*KXLA—News; Music.  
 8:05—KLAC—Catholic Hour.  
 8:15—KBIG—Road of Faith.  
 KFOX—Men's Bible Class.  
 KFVD—Church of Christ.  
 KGFJ—Salvation Army.  
 KWKW—Christadelphian Ch.  
 8:30—KECA—Light & Life Hour.  
 KFI—U. N. Is My Beat.  
 KHJ, KFXM, KGB, KVOE—Back to God.  
 \*KNX—News, Bill Shadel.  
 KBIG—Melody Masters Quartet.  
 KFOX—Second Assembly of God.  
 KFWB—Union Rescue Mission.  
 KGER—Bible Treasury.

Dr. Joseph Murphy

Church and College of Divine Science  
 8:30 to 8:45 A.M.  
 8:30 to 8:45 P.M.  
 7 DAYS A WEEK  
 KGFJ 1230 Kc.

- KGFJ—Divine Science.  
 KHJ—Alexander St. Church.  
 KMPC—Challenge to Youth.  
 KPOL—Union Rescue Mission.  
 KWKW—Romano Smeraldo.  
 8:35—KNX—Invitation to Learning.  
 8:45—\*KFI—News.  
 KFOX—Zion Travelers.  
 KGER—Oriental Missionary.  
 KGFJ—Goodwill Visitor.  
 9—KECA—Old Fashioned Sunday School.  
 KFI—Carnival of Books.  
 KHJ, KFXM, KGB, KVOE—Radio Bible Class.  
 KNX—Middle East Story.  
 KALL—Japanese Hour.  
 KBIG—Band Review.  
 KFAC—Liberal Catholic Ch.  
 KFVD—Faith for Tomorrow.  
 KFWB—Union Rescue Mission.  
 KGER—World Literature Crusade.  
 KGFJ—Goodwill Visitor.  
 \*KLAC—News.  
 KMPC—Holero Time.  
 KPOL—Rescue Mission.  
 KRKD—Sunday Serenade.  
 KWKW—Italian Hour.  
 9:05—KLAC—Christ Church Unity.  
 9:15—KFI—Christian Science.  
 KFAC—Sunday Showcase.  
 \*KFVD—News; Music.  
 KGFJ—Spotlight Parade.  
 KOWI—Armenian Hour.  
 9:30—KECA—Sunday With Bill.  
 KFI, KFSD—Eternal Light.  
 KHJ, KFXM, KGB, KVOE—Voice of Prophecy.

- \*KNX—Howard K. Smith.  
 KFAC—Morning Concert.  
 KFWB—Bill Leyden.  
 KGER—John Brown.  
 KIEV—Lawrence Welk.  
 KLAC—Peter Potter.  
 KPOL—Murray Matinee.  
 9:45—KNX—Stuart Craig.  
 KFVD—Piano Parade.  
 10—KECA—Sunday With Bill.  
 KFI—Herbert J. Mann.  
 \*KHJ, KFXM, KGB, KVOE—News.  
 \*KNX—News.  
 KBIG—Band Review.  
 KFAC—Morning Concert.  
 KFOX—L.A. Sentinel.  
 KFSD—Youth Wants to Know.  
 KFVD—Sunday Roundup.  
 KFWB—Bill Leyden.  
 KGER—Radio Revival.  
 KGFJ—Hits of the Week.  
 KIEV—Music.  
 KLAC—Peter Potter.  
 KMPC—Hour of Music.  
 KOWL—Am. Hellenic Hr.  
 KRKD—Sunday Serenade.  
 KWKW—Italian Novelties.  
 KXLA—Continental Serenade.  
 10:15—KFI—Bob Crosby.  
 KHJ—Sunday Favorites.  
 KNX—Garden Guide.  
 KFOX—Angelus Hour.  
 10:25—KBIG—Sports News.  
 10:30—KFI, KFSD—Investment Info.  
 KFI, KVOE—Lutheran Hour.  
 KNX—University Explorer.  
 KGER—Music for Sunday.  
 KOWI—American Jewish Program.  
 KWKW—Italian Melodies.  
 10:45—KECA—Dramatic Show.  
 KFI—Concert in Miniature.  
 KNX—Treasury Bandstand.  
 KFOX—Tabernacle Benedictions.  
 KGER—Dr. Dan Gilbert.  
 11—KECA—Message of Israel.  
 KFI, KFSD—Catholic Hour.  
 KHJ—Frank and Ernest.  
 KNX—Symphonettes.  
 KBIG—Band Review.  
 KFAC—First Methodist Ch.  
 KFVD—Hollywood First Baptist Church.  
 KFWB—Bill Leyden.  
 KGER—Open Door Church.  
 KGFJ—Sunday Showcase.  
 KHJ—Christian Church.  
 KLAC—Peter Potter.  
 KMPC—Music City Show.  
 KPOL—Eagle Rock Baptist Ch.  
 KWKW—Italian Melodies.  
 KXLA—Squeakin' Deacon.  
 11:15—KHJ—Land of the Free.  
 11:25—KBIG—Southland News.  
 11:30—KECA—National Vespers.  
 KFI—Hometown Happenings.  
 KHJ—Science Reporter.  
 KNX—New York Philharmonic.  
 KFOX—Christian Church.  
 KWKW—All Saints Church.  
 11:45—KFI—Garden Guide.  
 KHJ—Radio Canaries.  
 12—KECA—Christians in Action.  
 \*KFI—Elmo Roper.  
 \*KHJ, KFAC, KGB, KVOE—News.  
 KNX—New York Philharmonic.  
 KBIG—Band Review.  
 KFVD—Platter Royalty.  
 KFWB—Bill Leyden.  
 KGER—Open Door Church.  
 KGFJ—Anybody's Hit Parade.  
 \*KIEV—News; Music.  
 KLAC—Peter Potter.  
 KMPC—Music City Show.  
 KOWI—Reserve.  
 KPOL—Polka Bandstand.  
 KWKW—Italian Novelties.  
 KXLA—Squeakin' Deacon.

Sunday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

Public Interest	Drama
8:30—Invitation to Learn KNX.	9:00—H'wood Star Playhouse, KFI.
9:00—The Middle East Story, KNX.	3:00—Best Plays, KFI.
9:30—Eternal Light, KFI.	3:30—Theater Guild, KFI.
10:30—University Explorer, KNX.	6:00—Hallmark Playhouse, KNX.
6:00—Walter Winchell, KECA.	6:30—Escape, KNX.
Mystery-Detective	7:00—Broadway, My Beat, KNX.
1:00—The Chase, KFI.	Classical, Semi-Classical Music
2:30—True Detective, KHJ.	8:00—Salt Lake Tab'acle, KNX.
3:30—Squad Room, KHJ.	8:30—Standard Hour, KFI.
6:30—Dragnet, KFI.	Comey-Variety
7:00—Barry Craig, KFI.	4, 9:30—Jack Benny, KNX.
7:30—The Whistler, KNX.	4:30—Adrich Family, KFI.
Quiz, Participation	5:00—Edgar Bergen, KNX.
1:30—Quiz Kids, KNX.	7:30—Phil Harris, Alice Faye, KFI.
8:00—Twenty Questions, KHJ.	8:00—Our Miss Brooks, KNX.
Popular-Western Music	8:30—My Little Margie, KNX.
3:30—Jimmy Wakely, KNX.	9:00—Edgar Bergen, KNX.



**Musical Isle**  
on your radio dial  
**KBIG DIAL 740**  
The Catalina Station

- 12:05—KFAC—Piano Parade.
- 12:15—KFI—World of Books.  
KHJ—Bill Cunningham.  
KGIL—Pop Parade.  
KPOL—Guest Star.
- 12:30—KECA—News Summary.  
\*KFI KFSD—Bob Considine.  
KFL—U.S. Military Band.  
KFAC—Encores at the Met.  
KGER—L.A. Hebrew Mission.  
KOWL—Hungarian Melodies.  
KPOL—Dr. Marilyn Rossell.  
KRKD—Sunday Serenade.  
KWKW—Portuguese Hour.
- 12:45—KECA—Dramatic Show.  
KFI KFSD—Critic at Large.  
KLYD—Piano Parade.  
KGER—Prison Missionary.
- 1—KECA—Dr. Charles E. Fuller.  
KFI—The Chase.  
KHJ, KVOE—Guy Lombardo.  
KXX, KFMB—The Hollywood Story.  
KBIG—Band Review.  
KFAC—Sunday Theatre.  
KFOX—Western Church.  
KFVD—Moods & Melodies.  
KFWB—Bill Leyden.  
KGER—Healing Waters.  
KGFJ—Serenade to Afternoon.  
KGIL—Easy Listening.  
KLAC—Peter Potter.  
KMPC—Music City Show.  
KOWL—Scandinavian Hour.  
KPOL—Nod Landstrick.  
KRKD—Sunday on the Ranch.  
KWKW—Latin American Rhythms.  
KXLA—Eddy Arnold Show.
- 1:15—KGIL—Pentecostal Tabernacle.  
KMPC—Don Otis Show.
- 1:30—KFI—Jason and The Golden Fleece.  
KHJ, KGB, KVOE—Music for You.  
\*KXX, KFMB—Quiz Kids.  
KBIG—Music Hour.  
KGER—Sunshine Mission.  
KLAC—570 Club.  
KXLA—Church in the Barn.
- 1:45—KMPC—Sunday Serenade.
- 1:55—KHJ, KGB, KVOE—News.
- 2—KECA—Voice of Prophecy.  
\*KFI KFSD—H'wood Star Playhouse.  
KHJ, KFAM, KGB, KVOE—The Shadow.  
KXX, KFMB—King Arthur Godfrey's Roundtable.  
KBIG—Music Hour.  
KFAC—Sunday Theatre.  
KFOX—Good News.  
KFWB—Dave Ballard Show.  
KGER—Concert Hall.  
KGFJ—H'wood House Presents.
- \*KLAC—News; 570 Club.  
KMPC—Sunday Serenade.  
KOWL—Catholic Holy Hour.  
KPOL—Polka Party.  
KWKW—Long Playing Records.  
KXLA—Challenge to Youth.
- 2:15—KFOX—Healing Waters.
- 2:30—KECA—Greatest Story Ever Told.  
\*KFI—News.  
KHJ, KFAM, KGB, KVOE—True Detective Mysteries.  
\*KXX, KFMB—Robert Trout.  
KBIG—Southland Serenade.  
KFAC—Heritage of Music.  
KFOX—Gospel Harbor Light.  
KFVD—Harlem Holiday.  
KGER—Colonial Tabernacle.  
KGFJ—Say It With Music.  
KGIL—Showers of Blessing.  
KOWL—Spanish Home Hour.  
KXLA—Music.
- 2:45—KFI—Pro and Con.
- 2:55—KXX, KFMB—Larry Lealeur.
- 3—KECA—Billy Graham.  
\*KFI—Best Plays.  
KHJ, KFAM, KGB, KVOE—Nick Carter.  
KXX, KFMB—America Calling.  
KBIG—Southland Serenade.  
KFAC—Museum Concert.  
KFOX—Gospel Youth Program  
KFVD—Music Manor.  
KFWB—Dave Ballard.  
KGER—Lutheran Gospel Hr.  
KGFJ—Harlem Jubilee.  
KGIL—Gems of Melody.  
KIEV—What's New?  
\*KLAC—News; 570 Club.  
KMPC—Parade of Hits.  
KOWL—Yiddish Hour.  
KPOL—Polka Party.

- KWKW—Salute to Reservists.
- 3:25—KHJ, KGB—Cecil Brown.  
\*KBIG—World News.
- 3:30—KECA—Herald of Truth.  
\*KHJ, KFAM, KGB, KVOE—Squad Room.  
KXX, KFMB—H'wood Barn Dance.  
KFOX—Pentecostal Church.  
KGER—Temple Time.  
KGIL—Songs of Yesterday.  
KPOL—Time to Remember.  
KWKW—Pascasio Hour.
- 4—KECA—Church in the Home.  
KFI, KFSD—Meet Your Match  
\*KHJ, KGB—News.  
\*KXX, KFMB—Jack Benny.  
KBIG—Dancetime at Avalon.  
KFAC—Musical Masterpieces.  
KFOX—Sunshine Mission.

Enjoy dinner—see a broadcast  
**CHILDREN'S HOUR**  
4 to 4:30 P.M. Sunday  
**ELEDA RESTAURANT**  
4296 Crenshaw

1020 LC  
5000 WATTS  
**Chester KEVD**

- KFVD—Children's Hour.  
KFWB—Dave Ballard.  
KGER—Old Fashioned Revival.  
KGFJ—Dixieland.  
KGIL—Composer's Corner.  
\*KIEV—News; Music.  
\*KLAC—News; Gene Norman.  
\*KMPC—Music You Ordered.  
KOWL—Italian Hour.  
KPOL—Voice of Calvary.  
KWKW—Pascasio Hour.
- 4:15—KHJ—Music.
- 4:30—KECA—Wings of Healing.  
KFI—Aldrich Family.  
KHJ, KGB, KVOE—Reviewing Stand.  
\*KXX, KFMB—Amos 'N' Andy.  
KBIG—Movietime.  
KFOX—Bible Class.  
KFVD—Signature Song.  
KOWL—Faith of Our Fathers.  
KPOL—Sunday Varieties.  
KRKD—Church of Nazarene.  
KWKW—United Baptist.
- 4:45—KOWL—March of Dimes Symphony.

Listen Every Sunday  
**the MICKEY KATZ SHOW**  
5 to 6 p.m. KECA 790

Presented by  
Haganah Koaner Provisions  
**MODERN RYE BAKERIES**  
PEPSI-COLA

- 5—KECA—Mickey Katz.  
KFI, KFSD—Top Story.  
Symphony.  
KHJ, KGB—Oklahoma City  
KXX, KFMB—Edgar Bergen  
show. Guest: Jane Wman.  
KBIG—Dancetime at Avalon.  
KFAC—Concert Favorites.  
KFOX—Evangelist Program.  
KFWB—Dave Ballard.  
KGER—Bible Treasury Hour.  
KGFJ—Proudly We Hail.  
\*KLAC—News; Gene Norman.  
KMPC—Music You Ordered.  
KRKD—King's Ambassador.  
KWKW—Fun Fest.  
KXLA—Music.
- 5:15—KFI—By Lines.  
KGER—Voice of China.
- 5:30—\*KFI, KFSD—Theatre Guild:  
Dorothy McGuire and Sir  
Cedric Hardwicke in "The  
Scarlet Letter."  
\*KXX, KFMB—CBC Sunday  
Desk.  
KFAC—Sunday Serenade.  
KFOX—Broadcast of Truth.  
KGER—Immanuel Christian  
Assembly.  
KGFJ—Keshoard Magic.  
KGIL—Tahitian Memories.  
KWKW—Don Pancho Hour.  
KXLA—Lincoln Ave. Church.
- 5:45—KFOX—Beacon Light Gospel.  
KGFJ—Favorite Stories.
- 6—KECA—Walter Winchell.  
\*KFI, KFSD—Theatre Guild.  
\*KHJ, KFAM, KGB, KVOE—  
News.  
\*KXX, KFMB—Hallmark Play-  
house: Fred MacMurray in  
"Big Family."  
KFAC—Masters of Music.  
\*KFOX, KXLA—News.  
KFWB—Flying Feet.  
KGER—Dr. E. F. Weber.

- KGFJ—Request Performance.  
KGIL—Dinner Concert.
- \*KLAC—News; Top Ten Tunes.  
KMPC—Music of Melody.  
KRKD—Sign Posts to Health.  
KWKW—Don Pancho Hour.
- 6:15—\*KEA—Taylor Grant.  
KHJ, KVOE—Broadway  
Melodies.  
KFOX—Lower Lights Gospel.  
KXLA—Music.
- 6:25—\*KBIG—News.
- 6:30—KECA—Melody Highway.  
\*KFI, KFSD—Dragnet.  
KHJ—Bandstand, U.S.A.  
\*KXX, KFMB—Escape.  
KFOX—Hol's Memory Room.  
KFWB—Civil Liberties.  
KGER—Lutheran League.  
KGIL—Easy Listening.  
KMPC—Songs You Remember.  
KRKD—Full Gospel Evangelist  
KWKW—Proudly We Hail.  
KXLA—Lutheran Gospel Hour.
- 6:45—KECA—Paula Carter.  
KFWB—Blind Artists Guild.
- 7—KECA—Paul Harvey.  
KFI, KFSD—Barry Craig.  
KHJ, KVOE—Little  
Symphonies.  
KXX—Broadway, My Beat.  
KFAC—Masterworks from  
France.  
KFOX—Pentecostal Church of  
Bell.  
KFWB—Union Rescue Mission.  
KGER—Dr. Gordon Palmer.  
KGFJ—Ave Maria Hour.
- \*KLAC—News; Top Ten Tunes.  
KMPC—Jimmy Fidler.  
KWKW—Central Church.  
KXLA—National Voice.
- 7:15—\*KECA—Main St. to Mallbu.  
KMPC—Let's Go to Town.
- \*KXX—News.
- 7:30—KECA—Time Capsule.  
\*KFI, KFSD—Phil Harris,  
Alice Faye.  
KHJ, KGB—Down You Go.  
KXX, KFMB—The Whistler.  
KFAC—Music With Presence.  
KFOX—Sunday Gospel.  
KFWB—Community  
Newspaper.
- KGER—Evening Concert.  
KGFJ—St. James Baptist Ch.  
KGIL—Music Box.  
KMPC—Opening Night.  
KVOE—City Manager.  
KXLA—Church of Open Door.
- 7:45—KFWB—Catholic Answers.
- 7:55—\*KHJ, KVOE—News.
- 8—\*KECA—Drew Pearson.  
KFI—Frost Warnings.  
Charleen Hawkes & Co.  
KHJ, KFAM, KGB, KVOE—  
Twenty Questions.  
\*KXX, KFMB—Our Miss  
Brooks.  
KFAC—Evening Concert.  
KFWB—Presbyterian Church.  
KGER—Bethel Reformed Ch.  
\*KGFJ—News.  
KGIL—Songs of Our Time.  
\*KLAC—News; Gene Norman.  
KMPC—Music in the Air.  
KWKW—Maple Chapel.  
KXLA—Open Door Church.
- 8:15—\*KECA—Monday Morning  
Headlines.  
KGFJ—If They Had Lived.
- 8:30—KECA—Chet Huntley.  
KFI, KFSD—Standard Hour.  
KHJ, KGB—Enchanted Hour.  
\*KXX, KFMB—My Little  
Markie.  
KGFJ—College of Divine  
Science.  
\*KGIL—News; Music.  
KMPC—Studio A.  
KVOE—Have You Read?  
KWKW—Voice of Prophecy.
- 8:45—KECA—Stewart Craig.  
KGER—Message to Israel.  
KGFJ—Dept. of Employment.  
KVOE—Women's Clubs.
- 9—KECA—Meditation for Moderns  
KFI, KFSD—Standard Hour.  
\*KHJ, KFAM, KGB, KVOE—  
Newspaper of the Air.  
KXX, KFMB—Edgar Bergen  
Show.  
KFAC—Evening Concert.  
KFOX—Victory Baptist Ch.  
KGER—Report Card.  
KGER—Bethel Church.  
KGFJ—Antioch Baptist Ch.  
KGIL—Musical Scrapbook.  
\*KLAC—News; Gene Norman.  
KMPC—Freedom Story.  
KXLA—Old Fashioned  
Revival.
- 9:15—KECA—Sunday Symphony.  
KHJ—Dance Orch.  
KFWB—Rabbi Magtin.  
KMPC—Mother's Album.  
KWKW—Heritage of Israel.
- 9:30—KFI—Stranger from the Sea.  
KHJ, KFAM, KGB—  
Chicago Theater.  
\*KXX, KFMB—Jack Benny.  
KFOX—Ray Robinson.  
KFSD—Meet the Press.

- KFWB—Brotherhood for  
Common Good.  
KGER—Zion Hill Baptist.  
KLAC—Who Knows This?  
KMPC—Lucky Dance Time.  
KWKW—San Gabriel Church.
- 9:45—KFI—Mayor Bowron Reports.  
KFWB—Career Women.
- 10—\*KECA—George Sokolaky.  
\*KFI, KFSD—The Reporter.  
KHJ, KFAM, KGB—Chicago  
Theater.  
\*KXX—10 O'clock Wire.  
KFAC—Gateway to Music.  
KGER—Let's Talk Politics.  
KGFJ—H'wood House Party.  
KLAC—Freedom Forum.  
KMPC—Lucky Dance Time.  
KXLA—Voice of Calvary.

HOW TO FIND PEACE IN  
THIS CHANGING WORLD  
DR. FREDERICK BAILES

**KECA** every night except  
Saturday  
10:15—10:30 p.m.  
**KRKD** every morning ex-  
cept Sunday  
6:45—7 a.m.

- 10:15—KECA—Dr. Frederick Bailes.  
KFI—This Thing Called Life.  
KXX—George Fisher.  
KFSD—Lucky Dance Time.  
KFWB—Walter White.

Hear Our Students on  
**"CAREER THEATRE"**  
KECA Sundays 10:30-11 P.M.  
**FREDERICK H. SPEARE, Inc.**  
Radio and Television School  
HO. 9-2325  
6249-51 Santa Monica Blvd.

- 10:30—KECA—Career Theatre.  
KFI—Meet The Press.  
KHJ—Young People's Church  
of the Air.  
KXX—Stuart Craig.  
KFWB—Echoes of Eden.
- 10:45—KXX—Charles Antell.
- 11—KECA—This Week Around the  
World.  
KFI—Chicago Roundtable.  
\*KHJ—News; Crowell's Nest.  
\*KXX—News.  
KFAC—Nocturne.  
KFSD—KMPC—Lucky Lager  
Time.  
KFWB—Echoes of Eden.  
\*KLAC—News; Gene Norman.  
KGFJ—You Knew Them When.
- 11:15—KXX—Stuart Craig.  
KGFJ—Serenade in Blue.
- 11:30—KECA—Don Swan & Orch.  
\*KFI—News.  
KFWB—Music You Want.  
KGFJ—Five-Four Ballroom.
- 11:45—KECA—Lawrence Welk Orch.  
KFI—Palladium Orch.
- 12—KECA—Dr. Billy Graham.  
\*KXX—News.  
KFAC—Music Out of the Night  
(to 6).  
KMPC—All Night Revue.  
12:05—KXX—Mel Baldwin.  
1:00—KXX—News.  
1:05—KXX—This I Believe.

This Week in Classified  
**LOOK FOR:**  
Special subscription offer  
Typing by experts  
Easter dresses  
Sinus trouble fixed  
Accordions  
Blueprint service  
Voice culture  
For sale—ermine coat,  
Watches, etc.  
Wrestlers' photos  
Business for sale

**DON'T MISS  
PAGE 19!**

Page Twenty-Tive

# Monday-Friday Daytime Radio Logs

**ALL NITE LISTENING**

"Platter Party"  
12 Mid.-3 A.M.  
"Nightowl Special"  
3-6 A.M.  
"Morning Almanac"  
6-6:50 A.M.  
"News" 6:50-7 A.M.  
The Original Twenty-four  
Hour Station  
**K G F J 1230 Kc.**

- \*Indicates News Broadcast
- ∇ Indicates Highlight
- 8** / KECA—Don McNeill.
- KFI—Johnny Murray.
- \*KHJ, KGB, KVQE—Cecil Brown.
- KXX—Ralph Story.
- KALI—Dr. S. B. Builes.
- KBIG—The Early Bird.
- KECA—Stock Market Highlights.
- KFOX—Morning Devotional.

Friendliest Show on Radio  
Wes Tuttle's  
"TUTTLETIME"  
7 A.M. Daily

**Check KEVD**

- 1020 K.C. 1000 Watts
- KEVD—Tuttle Time.
- \*KFWB, KLAQ, KMPC, KPOL, KXLA—News.
- KGER—Mizpah.
- KGFJ—World Bible Society.
- KGII—Musical Clock.
- KIEV—Allin State.
- KOWI—Spanish Hour.
- KRKD—Ernest C. Wilson.
- KWKW—Latin Rhythms.
- 8:05—KFWB—Mark Scott.
- KLAC—Stock Market Report.
- 8:15—KFI—Coffee Time.
- \*KHJ, KXX, KOWI, KVQE—News.
- KALI—Helen Markham.
- KECA—Sports; Musical Varieties.
- KFOX—Music—M; Prison Missionary—Tu-F.
- KFWB—Bill Anson.
- KGFJ—Delinquency Prevention—M.
- The Judge Speaks—Tu.
- Voice of the Blind—W.
- Your Country at Work—Th.
- L.A. Fire Dept.—F.
- KLAC—Sam Baltor.
- KMPC—Bus. News; Sports.
- KPOL—Dr. Jack MacArthur.

Start Your  
"Good Morning"  
with  
**BUENOS DIAS**  
6-7 Mon. thru Sat.

**Check KEVD**

- 1020 K.C. 1000 Watts
- KRKD—Church of H'wood.
- 8:20 \*KHJ, KVQE—Gabriel Heatter.
- KLAC—Haynes at the Reins.
- 8:35 \*KHJ—Holland Engle.
- \*KBIG—Communters' Edition.
- 8:30 \*KFI—Pnt Bishop Reports.
- KHJ, KGB, KVQE—Bible Institute Hour—M, W, F; Haven of Rest—Tu, Th.
- KXX, KFMB—Grand Slam.
- KFOX—Worlds of Life.
- KFWB—Breakfast Club—W.
- KGER—Voice of China.
- KGFJ—Dr. Murphy.
- \*KGII, KECA, KFYD, KRKD—News.
- \*KMPC—Norman Nesbitt.
- KOWI—Precious Memories.
- KPOL—Living Word.
- KWKW—Morning Serenade.
- KXLA—Haven of Rest—M, W, F.

"SANDERS MEANDERS"  
George Sanders  
at the mike  
8:30-11 daily



**Check KEVD**

- 1020 K.C. 1000 Watts
- KEVD—Sanders Meanders.
- \*KFWB, KGFJ—News.
- KGER—Bible Treasury.
- KPOL—Recordingly Yours.
- 8:35 \*KBIG—Southland News.
- \*KMPC—News.
- 9**—KECA—Garden Guide.
- KFI—Andy and Virginia.
- KHJ, KGB—Music.
- KXX; KFMB—Wendy Warren.
- KALI—Rev. Jaegers.
- KBIG—Dude Martin Show.
- KECA—Morning Concert.
- KFOX—L.A. Pentecostal Ch.
- KFSD, KLAC—News.
- \*KFVD—Sanders Meanders.
- KFWB—Bill Anson—M, Tu, Th, F; Breakfast Club—W.
- KGER—Lutheran Hour.
- KGFJ—Bug Sings.
- KGII—Keyboard Rhythms.
- KIEV—Allin State.
- \*KMPC—News; Clock Watcher.
- KOWI—American Jewish Pgm
- KRKD—Sagbrush Serenade.
- KWKW—Angel Lerma.
- KXLA—Bar Nohim' Ranch.
- 9:05—KLAC—Haynes at the Reins.
- 9:10—KECA—Betty Crocker.
- 9:15 \*KECA—Hot Humfrey.
- \*KFI—Victor J. Lindlahr.
- KHJ, KGB, KVQE—H. R. Banklage.
- KXX, KFMB—Aunt Jeany.
- KFOX—Home Missionary.
- \*KFVD—News.
- KGFJ—Housewives Hit Parade
- 9:15—KHJ—Music.
- \*KBIG, KMPC, KRKD—News.
- 9:30—KECA—Break the Bank.
- KFI—Ladies' Day.
- KHJ—Norma Young.
- KXX, KFMB—Helen Trent.
- KALI—Beautiful Mexican.
- KECA—Piano Parade.
- KFOX—Gospel Friends.
- KEVD—Sanders Meanders.
- \*KFWB—News; Bill Leyden.
- KGER—John Brown.
- KGFJ—Spotlight Parade.
- KGII—At Home With the Musons.
- KIEV—Lawrence Welk.
- KLAC—Peter Potter.
- KMPC—Cher Milton.
- KOWI—Spanish Home Hour.
- KPOL—El Sereno Hour.
- KVQE—Dean's Den.
- KWKW—Tony Sein, Bob Merrando.
- KXLA—Eddie Kirk.
- 9:45 \*KXX, KFMB—Our Gal Sunday
- \*KRKD—News.
- 9:50 \*KGFJ—News.
- 9:55 \*KECA—Dick Jay, News.

HEAR  
Don Gardiner  
10 A.M. DAILY  
KECA dial 790

- 10** \*KECA—Don Gardiner.
- \*KFI—Mid Morning News.
- \*KHJ, KGB, KVQE—Newspaper of the Air.
- KXX—Road of Life.
- KBIG—Are Ya Listenin'?
- KFAC—Composers' Corner.
- \*KFOX, KGER—News.
- KFYD—Sanders Meanders.
- KFWB—Bill Anson.
- KGFJ—Yesterday's Hits.
- KIEV—Dave Shaw.
- \*KLAC—News; Peter Potter.
- \*KMPC—News; Ira Cook.
- KOWI—Yiddish Hour.

- KPOL—Bandstand.
- KRKD—Music.
- 10:05—KFOX—Social Security—M; Assembly of God—Tu-F.
- 10:10—KECA—Jack Berch.
- 10:15—KECA—Hall of Musical Fame.
- KFI—Inside Bob and Ray.
- KHJ, KFMB, KGB, KVQE—Tello-Test.
- KXX—Ma Peckins.
- \*KIMB, KFYD—News.
- KFOX—Adv. in Music—M.
- KGER—Tommy Baird.
- KRKD—Dr. Richardson.
- 10:25 \*KBIG—Homemakers Edition.
- KFOX—Women in News—Tu-F
- 10:30—KECA—My True Story.
- KFI, KFSD—Strike It Rich.
- KHJ, KGB—Answer Man.
- KXX, KFMB—Young Dr. Manning.
- KALI—Tuddy Fregoso.
- KFAC—Song Recital.
- \*KFOX—News; Music.

"CRISWELL PREDICTS"  
sponsored by  
RICHARDS' BEAUTY CENTER  
10:30 A.M., Mon.-Wed.-Fri.

**Check KEVD**

- 1020 K.C. 1000 Watts
- KEVD—Sanders Meanders.
- \*KFWB—News; Bill Anson.
- KGER—Helen Markham.
- KGFJ—Easy Rhythm.
- KMPC—Ira Cook.
- KOWI—Spanish Hour.
- \*KPOL—News; Bandstand.
- KRKD—Tops in Pops.
- KWKW—La Hora De Los Angeles.
- \*KXLA—News; Music.
- 10:45—KHJ—Music.
- KXX, KFMB—Guiding Light.
- KGER—Rev. Le Roy Kopp.
- 10:50 \*KGFJ—News.
- 10:55—KECA—Whispering Streets.
- \*KECA—Whispering Streets.
- 11** / KFI, KFSD—Double or Nothing.
- KHJ, KFMB, KGB, KVQE—Ladies Fair.
- KXX, KFMB—Second Mrs Burton.
- KBIG—Are Ya Listenin'?
- KFAC—Masters in Miniature.
- KFOX—Rhythmic Age.
- KEVD—Bible Institute.
- KFWB—Bill Anson.
- KGFJ—Musical Portraits.
- KIEV—Dave Shaw.
- \*KLAC—News; Peter Potter.
- \*KMPC—News; Ira Cook.
- Standard Hour—F.
- KOWI—Spanish Hour.
- KPOL—Pursuit of Happiness—M; Polka & Waltzes—Tu-F.
- 11:15—KECA—When a Girl Marries.
- KXX—Perry Mason.
- KECA—Folk Songs.
- KGER—Sunshine Mission.
- \*KXLA—Pasadena News.
- \*KHJ, KGB—Sam Hayes.
- \*KBIG—Southland Roundup.
- 11:30—KECA—Hits and Encores.
- KFI, KFSD—Every Day.
- ∇ KHJ, KGB, KVQE—Queen for a Day.
- KXX, KFMB—Nora Drake.
- KFAC—Music Hall.
- KEVD—Rescue Mission.
- \*KFWB—News; Bill Anson.
- \*KGER—News; Bible School.
- KGFJ—Variety on Piano.
- KOWI—Income Tax Interview—Th.
- KPOL—Union Rescue Mission.
- \*KRKD—News; L. Welk.
- KXLA—Hometown Jamboree.
- 11:45—KFI, KFSD—Bob Hope.
- KXX, KFMB—Brighter Day.
- KGER—Dan Gilbert.
- KOWI—Easy Street.
- 11:50 \*KGFJ—News.
- 11:55 \*KFA—Dick Jay, News.
- \*KFA—Hank Weaver, News.
- KFI—Farm Reporter.
- \*KHJ, KGB, KIEV, KLAC, KVOE—News.
- \*KXX—News; Bill Koenneally.
- KBIG—Catalina Calling.
- KFAC—Luncheon Concert.
- \*KFVD—Editor of the Air.
- KFWB—Bill Anson.
- KGER—Songs for Luncheon.
- KGFJ—Continental Guss.
- \*KIEV—News; Dave Shaw.

- \*KMPC—News; Ira Cook.
- KOWI—Joe Adams Show.
- KPOL—Temple Baptist Church.
- \*KRKD—News; Western Wayside.
- KWKW—Bill Stewart.
- KXLA—Hometown Jamboree.
- 12:05—KLAC—Peter Potter.
- 12:15—KECA—Paul Harvey.
- KFI, KFSD—Road of Life.
- \*KHJ, KGB—Cedric Foster.
- KXX—Hilltop House.
- \*KFOX, KGER, KMPC—News.
- KFYD—Midday Memories.
- 12:25 \*KBIG—World News Roundup.
- 12:30—KECA—Jack Owens.
- KFI, KFSD—Pepper Young.
- KHJ—Music.
- KXX, KFMB—Art Linkletter.
- KBIG—Catalina Calling.
- KFOX—Siesta in Swing.
- \*KFWB—News; Joe Yocam.
- KGER—Luncheon Serenade.
- KGFJ—Music Festival.
- KGII—Homemakers Matinee.
- KLAC—Bob McLaughlin.
- KPOL—Joe White.
- 12:45—KFI, KFSD—Tight to Happiness.
- \*KFA—Dick Jay, News.
- KFOX—Latin-Am. Rhythms.
- KVOE—Answer Man.
- 12:55 \*KHJ—News.
- KBIG—Weather Roundup.
- \*KWKW—News; Sports.
- 1**—KECA—Bill Ring.
- KFI, KFSD—Backstage Wife.
- ∇ KHJ, KFMB, KGB, KVQE—Jack Kirkwood Show.
- KXX—Wendell Noble.
- KBIG—Catalina Calling.
- KECA—Employment Review—M; Serenade—Tu; Songs of France—W; L.A. Medical Assoc.—Th; Salvation Army—F.
- KFOX—Texas Tiny (to 3).
- KEVD—Shopping Highlights.
- KFWB—Joe Yocam.
- KGFJ—From Sunset and Vine.
- \*KGER—News; Norman Clougher—M; Wayne King—Tu; Hour of Charm—W; Vincent Lopez—Th; Men Behind Melody—F.
- KIEV—Top Tunes.
- \*KLAC—News; Sports.
- \*KMPC—News; Ira Cook.
- KOWI—Joe Adams.
- KPOL—Joe White.
- KRKD—Polka Time.
- \*KXLA—Stories to Remember—Tu, F; Music—W; Books For You—Th.
- KWKW—Bill Garr Show.
- 1:05—KLAC—570 Club.
- 1:15—KECA—Bill Davidson Show.
- KFI, KFSD—Stella Dallas.
- KXX, KFMB—Home Folks—M, W, F; Mr. Information—Th, Tu.
- KECA—Adv. With Books—M; Making Friends With Music—Tu, W; Story Book Land—Th; Trailways To Science—F.
- KXLA—Farm News.
- 1:25—KXX—It Happens Every Day.
- \*KBIG—Who's in the News.
- 1:30—KFI, KFSD—Young Wilder Brown.
- KHJ, KGB—Lucy T Ranch.
- KXX—Philip Norman.
- KECA—Accent on Strings.
- KEVD—Song Time.
- \*KFWB—News; Joe Yocam.
- KGER—Novatime—M; Voice of America—Tu; Stories to Remember—W; Marine Corps—Th; Take to the Air—F.
- KGFJ—Open Album.
- KIEV—Date With Slade.
- 1:45—KFI, KFSD—Woman in My House.
- KGER—Garden School.
- 1:55—KBIG—Pass the Word—Tu, Th
- 2—KECA—Betty Crocker.
- KFI, KFSD—Just Plain Bill.
- \*KHJ, KXX, KFMB, KGB—News; Quick, What's the Answer?—W, F.
- KALI—Beautiful Mexico.
- KBIG—Southland Serenade.
- KECA—Concert Matinee.
- KFOX—Texas Tiny.
- KEVD—Harlematinee.
- KFWB—Maurine Bart.
- KGFJ—Always on My Mind.
- KIEV—Date With Slade.
- \*KLAC—News; Sports.
- \*KMPC—News; Johnny Grant.
- KPOL—Jerry Hemphill.
- KRKD—Fire Dept.—M; County Schools—Tu, Th; Gov't

# Monday-Friday Logs

(Continued)

## BE-BOP TO BALLADS

on  
**HUNTER HANCOCK'S**  
**"HARLEM MATINEE"**  
2:00 P.M. Mon. thru Sat.



Speaks—W; Tops in Pops

- 1:05—KECA—Ronnie Kemper.
- KXN—George Fisher.
- KLAC—570 Club.
- 1:15—KFI, KFSD—Front Page Farrell
- KHJ—Your Navy—M; Your Star Time—Tu; Forward March—Th.
- KXN, KFMB—Arthur Godfrey.
- KRKD—County Schools—M; Income Tax—Tu; Salvation Army—W; Civil Defense—Th.
- 2:25—KBIG—News.
- 2:30—KFI, KFSD—Lorenzo Jones.
- KHJ—Take a Number.
- ★KFWB—News; Maurice Hart.
- EGER—Peter Slack, Organ.

## CURT GARRET

### PIANO

"Variety on Piano"

11:30 A.M.

"Piano Moments"—2:30 P.M.  
KGFJ 1230 Kc.

- KGFJ—Piano Moments.
- KGIL—Record Revue.
- KWKW—Fire Tacts—M; L.P. Records—Tu-F.
- KXLA—Continental Serenade.
- 2:10—KRRD—Tops in Pops.
- 2:45—KECA—Commercial.
- KFI—The Doctor's Wife.
- 2:55—KHJ—News.
- 3—KECA—Play It Again.
- KFI, KFSD—Welcome Travelers.
- KHJ—Club 930.
- ★KXN, KFMB—Arthur Godfrey.
- KALI—Teddy Fregoso.
- KBIG—Southland Serenade.
- ★KECA—News; Keyboard Stylings.
- KFVD—Harlematinee.
- KFWB—Maurice Hart.
- ★KGER—News; Homelife.
- KGFJ—Music in the Air.
- KIEV—What's New?
- ★KLAC, KMPC, KXLA—News.
- KOWL—Joe Adams Show.
- KPOL—Nod Landstrick.
- KWKW—L.P. Records.
- 3:05—KLAC—570 Club.
- KMPC—Johnny Grant.
- 3:15—KECA—Commercial.
- ★KFVD—News.
- KGER—Afternoon Music.
- KXLA—Tom Brennen Show.
- 3:25—KBIG—World Roundup.
- 3:30—KECA—Cal Tinney.
- KFI—Dr. Paul.
- KHJ—Lynn Looks at H'wood.

- KFAC—World of Opera.
- KFVD—Harlematinee.
- ★KFMB—News; Maurice Hart.
- KGER—Music by Roth—M; Date in Manhattan—W, F; Freddy Martin—Tu.
- KIEV—Dave Shaw.
- KOWL—Paul Compton Show.
- KPOL—Polka Bandstand.
- KRKD—News; Tops in Pops.
- KWKW—Forward March—M; Red Cross—Tu; Sacramento Newsletter—W; Serenade in Blue—Th; Traffic Quiz—F.
- KXLA—Officer Jackson—Th.
- 3:45—KFI, KFSD—Dave Garroway.
- KHJ, KVOP—Paula Stone—Tu, Th; Mae McGuire—M, W, F.
- KXN, KFMB—Curt Massey.
- KFOX, KFVD—Pensons.
- KWKW—Social Security—M.
- 3:50—KGFJ—News.
- 3:55—KECA—Betsy Crocker.
- 4—KECA—Mary Margaret McBride.
- KFI, KFSD—Life Can Be Beautiful.
- ★KHJ, KFNM, KGB, KVOP—Fulton Lewis, Jr.
- KXN, KFMB—Ruth Ashton.
- KALI—Voice of So. America.
- KBIG—Dancetime at Avalon.
- ★KFOX, KLAC, KMPC—News.
- KFAC—Musical Masterpieces.
- KFVD—Sundown Serenade.
- KFWB—Red Rowe Rancho.
- ★KGER—News; Commuter's Carousel.
- KGFJ—Art Labbe Show.
- KGIL—Western Trails.
- ★KIEV—News; Dave Shaw.
- KOWL—Chico's Swingtime.
- KPOL—Polka Bandstand.
- KRKD—Star Time.
- ★KWKW—News; Bill Sampson.
- 4:05—KXN, KFMB—Robert Q. Lewis.
- KLAC—Gene Norman.
- KMPC—Johnny Grant.
- 4:10—KXN—Jimmy Wakely.
- 4:15—★KFI—Local News.
- KHJ, KFNM, KGB, KVOP—Frank Hemingway.
- 4:20—KFI—Burritt Wheeler.
- 4:25—KBIG—Business News.
- 4:30—KECA—Nancy Holme Show.
- KHJ, KGB, KVOP—Curt Massey.
- KXN—Untold Story.
- KBIG—Movietime.
- KFOX—Texas Tiny Time.
- KFVD—Piano Parade.

## "DIXIELAND"

4:30 P.M. Daily

4 to 5 P.M. Sunday  
KGFJ 1230 Kc.

- KGFJ—Dixieland.
- ★KFWB—News; Red Rowe.
- KMPC—Bolero Time.
- ★KPOL—News.
- KRKD—Tops in Pops.
- KXLA—Melody Valley.
- 4:35—KXN—Hawthorne's Mailbag.
- 4:45—★KECA—Frank Bingham, News.
- ★KHJ, KFNM, KGB, KVOP—Sam Hayes.
- ★KRRD—News.

## Monday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

- 6:00—Lux, KXN.
- 7:00—The Falcon, KHJ.
- 7:35—Command Theatre, KXN.
- 8:30—Cafe Istanbul, KECA.
- 9:00—Suspense, KXN.
- Mystery-Detective**
- 7:30—Hall of Fantasy, KHJ.
- 8:00—Let George Do It, KILL.
- 8:30—H'wood Theatre of Stars, KHJ.
- Cowboy-Variety**
- 7:15—Arthur Godfrey, KXN.
- 7:40—Bob Hawk, KXN.
- Comment-Narration**
- 4:20—Burritt Wheeler, KFI.
- Sports**
- 5:15—Tom Harmon, KXN.

5:45—Sam Balter, KLAC.

### Quiz, Participation

- 8:00—McNeill Brier Club, KECA
- 8:30—Grand Stars, KXN.
- 11:00—Double or Nothing, KFI.
- 11:30—Queen for a Day, KFI.
- 12:30—Art Linkletter, KXN.
- 3:00—Welcome Travelers, KFI.
- 8:00—Life Begins at 80, KECA.
- 8:30—Talent Scouts, KXN.

### Classical, Semi-Classical Music

- 5:30—Voice of Firestone, KFI.
- 7:35—Al Goodman's Musical Album, KFI.
- 8:30—Railroad Hour, KFI.
- 9:00—Pacific Telephone Hour, KFI.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Elroy Hirsch.
- ★KFI—Art Baker.
- KHJ, KGB, KVOP—Bobby Benson.
- ★KXN, KFMB—Ed. R. Murrow.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFWB—Red Rowe.
- KGER—Commuter's Carousel.
- KGFJ—Live at Five.
- ★KLAC, KMPC, KWKW—News.
- KRKD—Rodeo Time.
- KXLA—Melody Valley.
- 5:05—★KFI—Feature Wire.
- KLAC—Sports.
- ★KMPC—Local News.
- 5:10—KLAC—Gene Norman.
- KMPC—Today in Sports.
- 5:15—KECA—Virgil Pinkley.
- ★KFI—News.
- ★KXN—Tom Harmon.
- KFI—Let's Go To Town.
- KGFJ—Musicians of the Future.
- ★KMPC—John T. Flynn.
- KWKW—Sports.
- 5:30—★KECA—Chet Hunter.
- ★KFI, KFSD—Voice of Firestone.
- KHJ, KGB, KVOP—Wild Bill Hickok.
- ★KXN—Carroll Meott.
- KFAC—Viennese Varieties.
- ★KFOX—News.
- ★KFWB—News; Red Rowe.
- KGFJ—Tahiti, Benedictions.
- KGFJ—Moods in Music.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- KWKW—Romano Smeraldo.
- KXLA—Squeakin' Deacon.
- 5:35—★KLAC—News; L.A. Today.
- 5:45—★KECA—Bob Garred.
- ★KXN, KFMB—News, Goss.
- KFOX—Your Fishcaster.
- ★KLAC—Sam Balter, Sports.
- KMPC—Hits of Today.
- KRKD—Race Results.
- 5:55—★KHJ, KGB, KVOP—Cecil Brown.
- ★KXN—Local News.
- ★KECA—Hank Wever.
- ★KFI—H. V. Kallenborn.
- ★KHJ, KGB, KVOP—Gabriel Heatter.
- ★KXN, KFMB—Lux Theatre.
- ★KFAAC—News; Showtime.
- ★KFOX, KLAC—News.
- ★KFWB—News; Red Rowe.
- EGER—American Soul Clinic.
- KGFJ—Request Performance.
- KMPC—Bob Kelley, Sports.
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- 6:05—KLAC—Top Ten Tunes.
- 6:15—★KECA—Elmer Davis.
- ★KFI—Bill Haworth, News.
- ★KHJ, KGB—Mutual Newsreel.
- KFWB—Mark Scott.
- ★KMPC—News; Take Five.
- ★KXLA—News.
- 6:30—★KECA—Headline Edition.
- KFI—American Style.
- KHJ, KGB—Behind the Story.
- KFAC—Musical Milestones.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KMPC—Santa Anita Recreation.
- KWKW—Hoxos Hour.
- KXLA—Frank Simon.
- 6:45—★KECA—Dinner Music.
- ★KHJ, KGB, KVOP—Sam Hayes.
- 6:55—★KHJ, KGB—Bill Henry.
- ★KECA—Lone Ranger.
- 7—KFI, KFSD—Encore.
- ★KHJ, KGB, KVOP—The Falcon.
- KXN, KFMB—Bob Hawk.
- KFAC—Music at Seven.
- KFOX—Accordionettes.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- ★KILL, KLAC, KRKD—News.
- KMPC—Call to Music.
- 7:05—KLAC—Top Ten Tunes.
- 7:15—KRRD—3/4 Time Waltzes.
- 7:25—★KECA—Les Griffith, News.
- 7:30—★KECA—Henry J. Taylor.
- ★KFI, KFSD—John Cameron Swayze.
- ★KHJ, KFNM, KGB, KVOP—Hall of Fantasy.
- ★KXN, KFMB—Cedric Adams.
- KFAC—Echoes and Encores.
- KFWB—Community News.
- KGER—Rev. Al Harkan.
- KGIL—Equestrian Trails.
- KRKD—Dr. Richardson.
- KWKW—La Hora Popular.
- KXLA—Tomstasters Club.
- 7:35—KFI, KFSD—Ike's Crusade Progress Report.
- ★KXN, KFMB—Command Theatre.
- 7:45—★KECA—Alistair Cooke.
- ★KFOX—News.

- 8—KFWB—Rosary Hour.
- ★KECA—Life Begins at 80.
- KFI—Frost Warning; One Man's Family.
- ★KHJ, KFNM, KGB, KVOP—Let George Do It.
- ★KXN, KFMB—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—L.B. Town Forum.
- KFSD—One Man's Family.
- KFWB—Kennedy Kalling.
- KGER—Bible Treasury.
- KGFJ—Internal Revenue.
- ★KGIL—Accent on Melody.
- ★KLAC, KXLA—News.
- ★KMPC—News; Call to Music.
- KWKW—L. J. Retz.
- 8:05—★KLAC—Sam Balter.
- 8:15—★KFI, KFSD—Morgan Beatty.
- ★KXN—Hans Colingwood.
- ★KGER—Hebrew Christian Hr.
- KGFJ—Civil Defense.
- KLAC—Gene Norman.
- KWKW—Puerto Libre.
- KXLA—Smiley Burnette.
- 8:25—★KXN—Robert Trout.
- 8:30—★KECA—Sparring Partners.
- ★KFI, KFSD—Railroad Hour.
- KHJ, KGB, KVOP—H'wood Theatre of Stars.
- KXN, KMPC—Talent Scouts.
- KFOX—Self Realization.
- KGER—Voice of China.
- KGFJ—College of Div. Sciences.
- KXLA—Music.
- 8:45—★KFOX—Dr. Hewitt.
- KGER—Invasion Time.
- ★KGIL—News.
- 9—★KECA—Guy Lombardo.
- ★KFI, KFSD—Pacific Telephone Hour.
- ★KHJ, KGB, KVOP—Newspaper of the Air.
- ★KXN, KMPC—Suspense: Richard Widmark stars in "The Spencer Biers."
- KFAC—Evening Concert.
- KFOX—Ray Robinson Show.
- KFWB—Kennedy Kalling.
- KGER—Dr. E. F. Weber.
- KGFJ—Hunter Hancock (to 11:30).
- ★KLAC—News; Gene Norman.
- KMPC—Songs You Ordered.
- KXLA—Squeakin' Deacon.
- 9:15—★KHJ, KGB, KVOP—Fulton Lewis, Jr.
- ★KWKW—News.
- 9:30—★KECA—Footnotes and Music.
- KFI—KFI Calling.
- KHJ, KGB—Could This Be You?
- ★KXN, KFMB—Jo Stafford Show.
- KGER—John Brown.

## LUCKY LAGER DANCE TIME

# KMPC

EVERY NIGHT—9:30 to 12 P.M.

- KMPC—Lucky Lager Dance.
- KWKW—Opera Talent.
- 9:45—KXN, KFMB—Jr. Miss.
- 9:55—KHJ, KGB, KVOP—Titus Moody.
- 10—★KECA—ABC Late News.
- ★KFI, KFSD—The Reporter.
- KHJ, KGB—Answer Man.
- ★KXN—10 O'clock Wire.
- KFAC—Musical Crossroads.
- KFWB—Larry Finley.
- KGER—Dr. E. F. Weber.
- ★KLAC—News; Gene Norman.
- KMPC—Lucky Lager Dance.
- 10:10—★KECA—Edwin C. Hill.
- 10:15—★KECA—Dr. Frederick Bailes.
- KFI—A Joy Forever.
- ★KHJ, KGB—Frank Edwards.
- KXN—William Kennelly.
- KFSD—Lucky Lager Dance.
- 10:25—KXN—Tom Harmon.
- 10:30—★KECA—Moon Music.
- KFI—Repeat Performance.
- ★KHJ—Reporter's Roundup.
- KXN—Philip Norman.
- KGER—Peter Slack, Organ.
- KWKW—Bill Sampson (to 12).
- 10:55—KFI—Inside News of H'wood.
- 11—★KECA—Music from the Moon.
- ★KFI, KHJ, KXN—News.
- KFOX—Irish World.
- KFSD, KMPC—Lucky Lager.
- KFWB—Larry Finley.
- ★KLAC—News; Gene Norman.
- 11:10—★KXN—T. Haulon Scoreboard.
- 11:15—★KFI—Frances Farwell Sings.
- ★KHJ—Crowell's Seat.
- KXN—Harky Go-Round.
- 11:30—★KECA—Eddie Gomez Orch.
- KFI—Wallington at Ciro's.
- KGFJ—Strictly Dixie.
- 11:40—KXN—This I Believe.
- 11:45—★KXN—Dwight Cooke—Asia.
- 11:55—★KFI—News.

# TUESDAY, JANUARY 27

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5**—KECA—Elroy Hirsch  
 ★KFI—Art Baker  
 KHJ, KGB, KVOE—Sgt. Preston  
 ★KXN, KFMB—Ed. R. Murrow.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVB—Red Rowe.  
 KGER—Commuter's Carousel.  
 KGFJ—Live at Five.  
 ★KLAC—News; Sports.  
 ★KMPC, KWKW—News.  
 KRKD—Rodeo Time.  
 KXLA—Melody Valley.  
 5:05★KFI—Fenture Wire.  
 ★KMPC—Local News.  
 KLAC—Gene Norman.  
 5:10—KMPC—Today in Sports.  
 5:15—KECA—Virgil Pinkley.  
 ★KFI—News.  
 ✓KXN—Tom Harmon.  
 KFOX—Forward March.  
 KGFJ—Keyboard Magic.  
 ★KMPC—John T. Flynn.  
 KWKW—Sports.  
 5:30★KECA—Chet Huntley.  
 KFI—World We Live In.  
 KHJ, KGB, KVOE—Sky King.  
 ★KXN—Carroll Alcott.  
 KFAC—Viennese Varieties.  
 ★KFOX—News.  
 ★KFVB—News; Red Rowe.  
 KGER—Tab'nc'l. Benedictions.  
 KGFJ—Moods in Music.  
 KMPC—Stars of Song.  
 KRKD—Sport Dial.  
 KWKW—Italian Hour.  
 KXLA—Squeakin' Deacon.  
 5:35★KLAC—News; L.A. Today.  
 5:45★KECA—Bob Garrod.  
 ★KFI, KFSD—Elmer Peterson.  
 ★KXN, KFMB—News, Goss.  
 KFOX—Your Fishcaster.  
 KLAC—Sam Balter, Sports.  
 KMPC—Hits of Today.  
 KRKD—Race Results.  
 5:55★KHJ, KGB, KVOE—Cecil Brown.  
 ★KXN—Local News.  
**6**★KECA—Hank Weaver.  
 ★KFI—Richard Harkness.  
 ★KHJ, KFXM, KGB, KVOE—Gabriel Heatter.  
 ✓KXN, KFMB—Life with Luigi.  
 KFAC—News; Showtime.  
 ★KFOX, KLAC—News.  
 ★KFVB—News; Red Rowe.  
 KGER—American Soul Clinic.  
 KGFJ—Request Performance.  
 KMPC—Bob Kelley, Sports.  
 KRKD—Evening Varieties.  
 KWKW—Italian Melodies.  
 6:05—KLAC—Ten Top Tunes.  
 6:15★KECA—Elmer Davis.  
 ★KFI—Bill Haverth, News.  
 ★KHJ, KGB—Mutual Newsreel.  
 ★KFVB—Mark Scott.  
 ★KMPC—News; Take Five.  
 ★KXLA—News.  
 6:30★KECA—Headline Edition.  
 ✓KFI, KFSD—Fibber McGee and Molly.  
 KHJ, KGB—Behind the Story.  
 ✓KXN, KFMB—My Friend Irma.  
 KFAC—Musical Milestones.  
 KFOX—Hit's Memory Room.  
 KFVB—America Dances.  
 KGER—Back to the Bible.  
 KMPC—Santa Anita Recreation.  
 KWKW—Hoyos Hour.  
 KXLA—Frank Simon.  
 6:45—KECA—Dinner Music.  
 ★KHJ, KFXM, KGB, KVOE—News, Sam Hayes.  
 6:55★KHJ, KGB—Bill Henry.  
 ★KECA—Silver Eagle.  
**7**★KFI, KFSD—Two for the Money.  
 KHJ, KGB, KVOE—That Hammer Guy.  
 ✓KXN, KFMB—People Are Funny.  
 KFAC—Music at Scen.  
 KFOX—Proudly We Hall.  
 KFVB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 KMPC—Call to Music.  
 ★KRKD, KHJ, KLAC—News.  
 7:05—KLAC—Top Ten Tunes.  
 7:15—KRKD—Time Waltzes.  
 7:25★KECA—Les Griffith, News.  
 7:30★KECA—Mr. President.  
 ✓KFI, KFSD—John Cameron Swayze.  
 KHJ, KFXM, KGB, KVOE—Peter Salem.  
 ✓KXN, KFMB—Hollywood Music Hall.  
 KFAC—Echoes and Encores.  
 KFOX—U. S. Marines.  
 ★KFVB—Community News.  
 KGER—Oriental Missionary.  
 KGFJ—Traffic Safety.  
 KRKD—Dr. Richardson.

- KWKW—La Hora Popular.  
 KXLA—Mary Burke King.  
 7:35—KFI, KFSD—Florabel Muir.  
 7:45★KFI—News.  
 KFVB—Rosary Hour.  
 KXLA—Pasadena City College.  
 7:50—KFI—Melody Time.  
**8**✓KECA—Town Meeting.  
 KFI—Frost Warning; One Man's Family.  
 ✓KHJ, KFXM, KGB, KVOE—High Adventure.  
 ★KXN, KFMB—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFSD—One Man's Family.  
 KFVB—Kennedy Calling.  
 KGER—Bible Treasury.  
 KGFJ—Blue of Evening.  
 ★KLAC—News; Sam Balter.  
 ★KMPC—News; Call to Music.  
 ★KWKW—L. J. Betz.  
 8:15★KFI, KFSD—Morgan Beatty.  
 KXN—Inaugural Ball.  
 KGER—Hebrew Christian.  
 KGFJ—Bob Harvey Combo.  
 KLAC—Gene Norman.  
 KWKW—Puerto Lähre.  
 KXLA—Smiley Burnette.  
 8:25★KXN—Bob Trout.  
 8:30✓KFI, KFSD—Cavalcade of America.  
 KHJ, KGB, KVOE—Count of Monte Cristo.  
 ★KFVB—News; Kennedy Calling.  
 KGER—Voice of China.  
 KGFJ—Col. of Divine Science.  
 KXLA—Music.  
 8:45★KECA—Monitor News.  
 KFSD—Sunday School Time.  
 KGER—Invasion Time.  
 ★KGFJ—News.  
**9**✓KFI, KFSD—Martin and Lewis.  
 ★KHJ, KFXM, KGB, KVOE—Newspaper of the Air.  
 KXN, KFMB—Louella Parsons.  
 KFAC—Evening Concert.  
 KFVB—Kennedy Calling.  
 KGER—Melody Four Quartet.  
 KGFJ—Hunter Hancock (to 11:30).  
 ★KLAC—News; Gene Norman.  
 KMPC—Songs You Ordered.  
 KXLA—Squeakin' Deacon.  
 9:05—KXN, KFMB—Doris Day.  
 Guest: Howard Keel.  
 9:15★KHJ, KGB, KVOE—Fulton Lewis, Jr.  
 ★KWKW—News.  
 9:30—KECA—Report to the People.  
 KFI, KFSD—Red Skelton.  
 KHJ, KGB—Search That Never Ends.  
 KXN, KFMB—Mindy Carson.  
 KMPC—Lucky Lager Dance.  
 KGER—John Brown.  
 KWKW—Council of Churches.  
 9:45—KECA—Science Editor.  
 KXN, KFMB—Jr. Miss.  
 9:55—KHJ, KFXM, KGB, KVOE—Titus Moody Show.  
**10**—KECA—ABC Late News.  
 ★KFI, KFSD—The Reporter.  
 KHJ, KGB—Answer Man.  
 ★KXN—10 O'clock Wire.  
 KFAC—Musical Crossroads.  
 KFVB—Larry Pinley.  
 ★KGER—News; Music.  
 ★KLAC—News; Gene Norman.  
 KMPC—Lucky Lager Dance.  
 10:10—KECA—Edwin C. Hill.  
 10:15—KECA—Dr. Frederick Balles.  
 KFI—A Joy Forever.  
 KHJ—Frank Edwards.  
 ★KXN—Bill Kenneally.  
 KFSD—Lucky Dance Time.  
 10:25—KXN—Tom Harmon.  
 10:30—KECA—Sophisticated Rhythm.  
 KFI—Repeat Performance.  
 KHJ—Crowell's Nest.  
 KXN—Philip Norman.  
 KGER—Peter Slack, organ.  
 KWKW—Bill Sampson (to 12).  
 10:45—KECA—The Playboys.  
 10:55—KFI—Inside News from Hollywood.  
**11**—KECA—Music From the Moon.  
 ★KFI, KHJ, KXN—News.  
 KFAC—Crossroads of Music.  
 KFOX—Irish World.  
 KFSD, KMPC—Lucky Dance Time.  
 KFVB—Larry Pinley.  
 ★KLAC—News; Gene Norman.  
 11:10—KXN—T. Hanlon Scoreboard.  
 11:15—KFI—Palladium Orch.  
 KHJ—Crowell's Nest.  
 KXN—Merry-Go-Round.  
 11:30—KECA—Don Swan's Orch.  
 KFI—Wallington at Ciro's.  
 KGFJ—Five-Four Ballroom.  
 11:40—KXN—This I Believe.  
 11:45—KXN—Dwight Cooke—Asia.  
 11:55★KFI—News.  
**12**★KECA, KXN—News.  
 KFI—Midnight Flyer.  
 KFAC—Music Out of Night (to 6).  
 KFVB—Larry Pinley (to 4).  
 KGFJ—Platter Party (to 3).  
 ★KLAC—News; Alex Cooper (to 6).

## TV-RADIO LIFE

### Radio in Review—Continued

covered 143 stories and traveled a distance of 9,603 miles in so doing.

In covering these stories Bob has found occasion to ride in and broadcast from jet planes, gliders, helicopters, sailboats, experimental racing cars, lifeguard rescue boats, police cars, small private planes and a jet motor truck.

Some of the highlights of the Ferris on-the-spot coverage include a ride with the first Nisei Japanese pilot instructor ever to be licensed in the United States; . . . broadcast coverage of the Newport Beach intercollegiate rowing regatta from a plane flying above; . . . an actual rescue of a swimmer from a riptide, broadcasting aboard the lifeguard boat at Santa Monica; a broadcast from a Lockheed "Shooting Star" jet plane looping and doing other maneuvering.

### On Mike About Studio Happenings

#### Roll Out the Red Carpet

It will seem almost like old-home week for toastmaster Don McNeill and his cast when the "Breakfast Club" makes its tour of the Pacific Northwest states and California, during the weeks of January 18 and 25.

Don did a show from San Francisco in 1931 and 1932 with Van Fleming, called "Coo Coo College." San Francisco was also the scene of Don's marriage to Katherine Bennett of Milwaukee, on September 12, 1931.



Don McNeill

Radio listeners know the whole gang by now. Don McNeill and his "Breakfast Club" crew have been heard daily on the ABC Radio Network since June 23, 1933—more than nineteen years ago.

A relatively unknown guy then, McNeill mixed snappy chatter with a bit of raucous music handled by nine grumpy (at 8 o'clock in the morning!) musicians and helped build the show into a successful morning package that later became a commercial gold mine and captured the fancy of listeners from coast to coast.

Among the welcoming committee when the program originates from the Los Angeles area, January 25 through 28, will be five former members of the "Breakfast Club" orchestra.

A couple of generations of mixed tastes represent the radio public over the past twenty years, and if in ten years of depression, prosperity, peace, and war the "Breakfast Club" has managed to retain that indefinable spark of human appeal, then it might follow that it should stick around a while longer . . . come TV or high water.

### Tuesday Radio Program Highlights

A.M. Programs in Lightface Type: P.M. Programs in Boldface.

- Comedy-Variety**  
 2:15—Arthur Godfrey, KXN.  
 6:00—Life with Luigi, KXN.  
 6:30—Fibber McGee & Molly, KFI  
 6:30—My Friend Irma, KXN.  
 7:00—People Are Funny, KXN.  
 9:00—Martin and Lewis, KFI.  
 9:00—Doris Day, KXN.  
 9:30—Red Skelton, KFI.
- Mystery-Detective**  
 7:30—Peter Salem, KHJ.  
 8:30—Mr. & Mrs. North, KXN.
- Comment-Narration**  
 4:20—Burrill Wheeler, KFI.
- Classical, Semi-Classical Music**  
 7:30—Hollywd Music Hall, KXN
- Drama**  
 7:30—Mr. President, KECA.  
 8:00—High Adventure, KHJ.  
 8:30—Cavalcade of America, KFI  
 8:30—Count of Monte Cristo, KHJ.
- Quiz, Participation**  
 8:00—McNeill Bkfst Club, KECA.  
 8:00—Grand Slam, KXN.  
 11:00—Double or Nothing, KFI.  
 11:30—Queen for a Day, KHJ.  
 12:30—Art Linkletter, KXN.  
 3:00—Welcome Travelers, KFI.  
 7:00—Two for the Money, KFI.  
 8:00—America's Town Meeting, KECA.

## Ear, Eye Inspire the Pen

Ruth Wooten, 5133 Otis Ave., Tarzana, Calif.

The mockery that Jimmy Durante portrayed and the article in TV-Radio Life about Korla Pandit is a direct insult to Our Beloved Star.

Mrs. S. M., 612 E. Newmark, Monterey Park, Calif.

Why, oh why did a wonderful program like "Women Are Wonderful" go off TV and all the cooking shows stay on! I think we need more "Women Are Wonderful" and less cooking.

Mrs. C. E. Burris, Anaheim, Calif.

I hope others will join in my complaint about scenes being cut out of movies to make time for commercials.

Mrs. Gwen Gamble, 6514 1/2 Santa Monica, Hollywood, Calif.

I have seen a lot of programs come and go, but I don't know if I can go on without "Helpfully Yours." I thought Norma Gilchrist did the job well, and if she has other plans, fine. But why not let someone else carry on?

Leonard Mandel, 4026 Tracy St., Los Angeles, Calif.

Even though I am fourteen years old, I think "Howdy Doody" is the best program on television. I especially like "Buffalo Bob." He is my favorite cowboy and I want to be just like him when I grow up.

G. H. Sutton, 545 W. Belmont, Ontario, Calif.

The commercials that "get" me are the Graveyard Specials peddling beer and cigarettes. Others are tiresome and boring but their products do not demoralize youth, and their sales do not depend on their ability to deceive in terms of demoralization.

Virginia Lynch, San Fernando, Calif.

Wow! Recently we watched the Stanley Hostess Party on KNXT expecting to see Art Baker as emcee, and much to our surprise and great delight we saw Johnny Carson (of "Carson's Cellar" on Sunday night). Well, the combination of Carson and Chet Fisher is almost too much. Those are our two most favorite personalities—so how much talent can one show have?

Mrs. G. R. Campbell, Jr., 5231 S. St. Andrews St., Los Angeles, Calif.

No, it isn't "magic writing powder" that is in back of the 11,857 letters Bill Stulla received in one week—it's because everything connected with his show reflects his fine, courageous convictions. KFI and KNBH have every cause to be proud of such a wonderful guy!

C. Martin, 350 Lilac, Rialto, Calif.

It is beyond me why there has never been any comment on the Billie Burke program. I thought it to be one of the finest.

### Wednesday Radio Program Highlights

A.M. Programs in Lightface	Type: P.M. Programs in Boldface
9:15—Arthur Godfrey, KNN.	6:30—Race Roundup, KMFC.
7:00—Bob Hope, KFI.	<b>Drama</b>
8:30—Grent Gilderleeve, KFI.	6:00—Philip Morris Playhouse, KNN.
9:00—Groucho Marx, KFI	7:00—Family Theater, KEJ.
<b>Quiz, Participation</b>	7:00—Lineup, KNN.
8:00—McNeill Bluff Club, KECA	8:00—Top Guy, KECA.
8:30—Grand Slam, KNN.	8:30—Dr. Christian, KNN.
11:30—Double or Nothing, KFI.	9:30—Bir Story, KFI.
11:30—Queen for a Day, KHJ.	<b>Mystery-Detective</b>
12:30—Art Linkletter, KNN.	7:30—Mystery Theater, KECA.
3:00—Welcome Travelers, KFI.	8:30—Michael Shayne, KECA.
4:30—What's My Line?, KNN.	9:00—FBI in Peace and War, KNN.
7:30—Walk a Mile, KFI.	9:30—Dear Margy, It's Murder, KHJ.
8:00—Name That Song, KHJ.	<b>Comment-Narration</b>
<b>Sports</b>	4:20—Burritt Wheeler, KFI.
5:15—Tom Harmon, KNN.	
5:45—Sam Balter, KLAC.	
6:00—Bob Kelley, KMPC.	

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Elroy Hirsch.
- ★KFI—Art Baker.
- KHJ, KGB—Songs of the B-Bar-B.
- ★KNN, KFMB—Ed R. Murrow.
- KFAC—Sunset Sereuade.
- KFON—Sunshine Mission.
- KFWB—Red Rowe.
- KGER—Commuter's Carousel.
- EGFJ—Jive at Five.
- ★KLAC—News; Sports.
- ★KMPC, KWKW—News.
- KRKD—Rodeo Time.
- KXLA—Melody Valley.
- 5:05★KFI—Feature Wire.
- ★KMPC—Local News.
- KLAC—Gene Norman.
- 5:10—KMPC—Today in Sports.
- 5:15—KFAC—Virgil Pinkley.
- ★KFI—News.
- ★KNN—Tom Harmon.
- KFON—Guest Star.
- EGFJ—Pianists of the Future.
- ★KMPC—John T. Flynn.
- KWKW—Sports.
- 5:30★KECA—Chet Huntley.
- KFI—World We Live In.
- KHJ, KGB, KVOE—Wild Bill Hickok.
- ★KNN—Carroll Alcott.
- KFAC—Viennese Varieties.
- ★KFON—News.
- KFWB—News; Red Rowe.
- KGER—Tab'nacle Benedictions.
- EGFJ—Moods in Music.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- KWKW—Italian Hour.
- KXLA—Squeakin' Deacon.
- 5:35★KLAC—News; L.A. Today.
- 5:45★KLAC—Bob Garrard.
- ★KFI, KFSD—Elmer Peterson.
- ★KNN, KFMB—News, Goss.
- KFON—Your Fishcaster.
- ★KLAC—Sam Balter, Sports.
- KMPC—Hits of Today.
- KRKD—Race Results.
- 5:55★KHJ, KGB, KVOE—Cecil Brown.
- ★KNN—Local News.
- ★KECA—Hunk Weaver.
- ★KFI—H. V. Kaltenborn.
- ★KHJ, KGB, KVOE—Gabriel Heutter.
- ★KNN, KFMB—Philip Morris Playhouse.
- ★KFAC—News; Showtime.
- ★KFON, KLAC—News.
- ★KFWB—News; Red Rowe.
- KGER—American Soul Clinic.
- EGFJ—Request Performance.
- KMPC—Bob Kelley, Sports.
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- KXLA—Pasadena Players.
- 6:05—KLAC—Top Ten Tunes.
- 6:15★KECA—Elmer Davis.
- ★KFI—Bill Haworth, News.
- ★KHJ, KGB—Mutual Newsreel.
- KFWB—Mark Scott.
- ★KMPC—News; Take Five.
- 6:30★KECA—Headline Edition.
- KFI, KFSD—H'wood Varieties.
- KHJ, KGB—Behind the Story.
- KNN, KFMB—What's My Line?
- KFAC—Musical Milestones.
- KFON—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KMPC—Santa Anita Recreation.
- KWKW—Hoyos Hour.
- KXLA—Frank Simon.
- 6:45—KECA—Dinner Music.
- ★KHJ, KGB, KVOE—News, Sam Hayes.
- 6:55★KHJ, KGB, KVOE—Bill Henry
- 7—KECA—Lone Ranger.
- ★KFI, KFSD—Bob Hope.
- KHJ, KGB, KVOE—Family Theater.
- ★KNN, KFMB—The Lineup.
- KFAC—Music at Seven.
- KFON—Constant Invader.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- EGFJ—Musical Digest.
- ★KGLL, KLAC, KRSD—News.
- KMPC—All to Music.
- 7:05—KLAC—Top Ten Tunes.
- 7:15—KFON—Civil Defense.
- KRKD—Time Waltzes.
- 7:55★KECA—Griffith, News.
- ★KHJ—News.

Music you like Just enough news

**KBIG DIAL 740**

The Catalina Station

- 7:30★KECA—Mystery Theater.
- KFI, KFSD—Walk a Mile.
- KHJ, KGB, KVOE—Cisno Kid.
- KNN—On Stage.
- KFAC—Echoes and Encores.
- KFWB—Community News.
- KGER—Rev. Al Harlan.
- KRKD—Dr. Richardson.
- KWKW—La Hora Popular.
- KXLA—Candles of Understanding.
- 7:45★KFOX—News.
- KFWB—Rosary Hour.
- KXLA—Kirk of the Air.
- 8—KECA—The Top Guy.
- ★KFI—Frost Warning; One Man's Mammy.
- KHJ, KGB, KVOE—Name That Song.
- ★KNN, KFMB—Lowell Thomas.
- KFAC—Evening Concert.
- KFSD—One Man's Family.
- KFWB—Kennedy Kalling.
- KGER—Bible Treasury.
- EGFJ—Blue of Evening.
- ★KLAC—News; Sam Balter.
- ★KMPC—News; Call to Music.
- KWKW—United Baptist.
- ★KXLA—News; Smiley Burnette.
- 8:15★KFI, KFSD—Morgan Beatty.
- ★KNN—Chas. Collingwood.
- KGER—Hebrew Christian.
- EGFJ—Dept. of Employment.
- KLAC—Gene Norman.
- KWKW—Puerto Libre.
- 8:25★KNN—Bob Trout.
- 8:30★KECA—Michael Shayne.
- ★KFI, KFSD—The Great Gilderleeve.
- ★KHJ, KGB, KVOE—Music Hall.
- ★KNN, KFMB—Dr. Christian.
- ★KFWB—News; Kennedy Kalling.
- KGER—Voice of China.
- EGFJ—Col of Divine Science.
- KXLA—Music.
- 8:45—KGER—Invasion Time.
- KECA—Heritage.
- 9★KFI, KFSD—Groucho Marx.
- ★KHJ, KGB, KVOE—News-paper of the Air.
- ★KNN, KFMB—FBI in Peace and War.
- KFAC—Evening Concert.
- KFWB—Kennedy Kalling.
- KGER—Oriental Opportunity.
- EGFJ—Hunter Hancock (to 11:30).
- ★KLAC—News; Gene Norman.
- KMPC—Songs You Ordered.
- KXLA—Squeakin' Deacon.
- 9:15★KHJ, KGB, KVOE—Fulton Lewis, Jr.
- ★KWKW—News.
- 9:30—KECA—Record Prog.
- ★KFI, KFSD—The Big Story.
- ★KHJ, KGB—Dear Margy, It's Murder.
- KNN, KFMB—Jo Stafford Show.
- KGER—John Brown.
- KMPC—Lucky Lager Dance.
- KWKW—Native Daughters.
- 9:45—KNN, KFMB—Jr. Miss.
- KWKW—College P.C.C.
- 9:55—KHJ, KGB—Titus Moody Show.
- 10★KECA—ABC Late News.
- ★KFI, KFSD—The Reporter.
- KHJ, KGB—Answer Man.
- ★KNN—10 O'clock Wire.
- KFAC—Musical Crossroads.
- KFWB—Larry Finley.
- KGER—Dr. E. F. Weber.
- ★KLAC—News; Gene Norman.
- KMPC—Lucky Lager Dance.
- 10:10—KECA—Egwin C. Hill.
- 10:15—KLAC—Dr. Frederick Balles.
- KFI—A Joy Forever.
- ★KHJ, KGB—Frank Edwards.
- ★KNN—Bill Kennally.
- KFSD—Lucky Lager Dance.
- 10:25—KNN—Tom Harmon.
- 10:30—KECA—Fun Name.
- KFI—Repeat Performance.
- KHJ—Crowell's Nest.
- KNN—Philip Norman.
- KGER—Peter Slack, Organ.
- KWKW—Bill Sampson (to 12).
- 10:55—KFI—Inside News from H'wood.
- 11—KECA—Lawrence Welk.
- ★KFI, KHJ, KNN—News.
- KFAC—Musical Crossroads.
- KFON—Irish World.
- KFWB—Larry Etnik.
- ★KLAC—News; Gene Norman.
- KMPC, KFSD—Lucky Dance Time.

### "MUSICAL DIGEST"

Family Dinner Hour Concert  
7:00 to 8:00 P.M.  
Nightly including Sunday  
KGFJ 1230 Kc.

## Ear and Eye Inspire—(Continued)

Al Owens, 8713 Grape St., Los Angeles, Calif.

It was certainly a pleasant experience for me to hear my letter about Terrea Lea, read from the pages of your excellent magazine. In the most personal sense that I know how, I sincerely wish to thank you for the parenthetical note at the end of the letter. It was a wonderful compliment. The source of the compliment added greatly to its value.

To my surprise, I received a fine Christmas present from Terrea Lea on Christmas Eve and the next morning she called me on the phone and we had a long, delightful chat. She was born in Liberty, Missouri, and started playing guitar when she was only nine years old! Terrea Lea and her mother both expressed their appreciation of my letter in your periodical which they read and enjoy regularly. I believe it was George Santayana who said that the "object could never be what it seemed." He was definitely wrong in the case of Terrea Lea. I know that now that I talked with her.

Another valuable Christmas gift that I received was from the lovely Betty White, with whom I have had correspondence. In fact I had the pleasure of being on her show one time and she was so gracious and charming. It seems a shame that so many of the good things done by the entertainers go unreported but sometimes the bad things are made known with haste.

Thank you again for publishing my letter and I'll be listening to my neighbor read your magazine regularly.



Jimmy Durante

Mr. and Mrs. A. B. Lytton, 237 Maiden Lane, Montebello, Calif.

I am just boiling at the farce dealt Korla Pandit on the "All Star Revue" recently. We could have been satisfied, short as the program was, had Jimmie Durante not cheapened the whole thing with what he calls "comedy." It was an insult to the intelligence of the TV audience.

V. Morris, El Monte, Calif.

Patty Lynn's personality on Bill Stulla's "Parlor Party" is swell. She's sweet as everything, but her voice—wow! Why can't they let her be the personality girl on the show and let someone else sing? I say it kindly, because I really do like her lots. But it's so hard to try and listen to her do a song.

Joanna Nichols, 576 Texas St., Pomona, Calif.

Just want to say: My hat is off to Betty White and the "Hollywood on Television Show."

Virginia Davey and Barbara A., 831 So. Flower St., Santa Ana, Calif.

We were very happy to see "Tonga" and "Robby" of "Space Patrol" as marshals of our annual Christmas parade and want to compliment them on the fine job they did.

Peggy Sears, no address given.

Jimmie Pruett certainly plays a hot guitar and melodic piano.

### Thursday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface

Comedy-Variety		3:00—Welcome Travelers, KFI.
2:15—Arthur Godfrey, KXN.		7:30—Truth or Consequences, KFI.
6:30—Eddie Cantor, KFI.		
6:30—Bing Crosby, KXN.		
7:00—Judy Canova, KFI.		
7:00—Horace Heidt, KXN.		5:15—Tom Harmon, KXN.
8:30—Roy Rogers Show, KFI.		5:45—Sam Butler, KLAC.
9:00—Father Knows Best, KFI.		6:00—Bob Kelley, KMPC.
9:00—Meet Millie, KXN.		
Comment-Narration		Mystery-Detective
4:20—Burrill Wheeler, KFI.		7:00—Crime Files of Diamond, KFI.
Quiz Participation		8:00—Crime Fighters, KFIJ.
8:00—McNeill Brier Club, KECA		
8:30—Grand Slam, KXN.		
11:00—Double or Nothing, KFI.		
11:30—Guess for a Day, KFIJ.		
12:30—Art Linkletter, KXN.		
Drama		7:00—Silver Eagle, KECA.
		7:30—Top Guy, KECA.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5—KECA—Elroy Hirsch.
- ★KFI—Art Baker.
- KHJ, KGB, KVOE—Sgt. Preston.
- ★KXN, KFMB—Edw. R. Murrow.
- KFOX—Sunset Serenade.
- KFOV—Sunshine Mission.
- KFWB—Red Rowe.
- KGER—Commuter's Carousel.
- KGFJ—Live at Five.
- ★KLAC, KMPC, KFWB—News.
- KRKD—Rodeo Time.
- KXLA—Melody Valley.
- 5:05★KFI—Feature Wires.
- KLAC—Gene Norman.
- ★KMPC—Local News.
- 5:10—KMPC—Today in Sports.
- 5:15—KECA—Virgil Finley.
- ★KFI—News.
- ★KXN—Tom Harmon.
- KFOV—Here's to Vets.
- KGFJ—Keyboard Music.
- ★KMPC—John T. Flynn.
- KWKW—Sports.
- 5:30★KECA—Chet Huntley.
- KFI—World We Live In.
- KHJ, KGB, KVOE—Sky King.
- ★KXN—Carroll Alcott.
- KEAC—Viennese Varieties.
- ★KFOV—News.
- ★KFWB—News; Red Rowe.
- KGER—Tab'naque Benedictions.
- KGFJ—Moods in Music.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- KWKW—Italian Hour.
- KXLA—Squeakin' Deacon.
- 5:35★KLAC—News; L.S. Today.
- 5:45★KECA—Bob Garred.
- ★KFI, KFSB—Elmer Peterson.
- ★KXN, KFMB—News, Goss.
- KFOV—Your Fishcaster.
- ★KLAC—Sam Butler, Sports.
- KMPC—Hits of Today.
- KRKD—Race Results.
- 5:55★KHJ, KGB, KVOE—Cool Brown.
- ★KXN—News.
- 6★KECA—Hank Weaver.
- ★KFI—Richard Harkness.
- ★KHJ, KGB, KVOE—Gabriel Heatter.
- KXN—Time For Love.
- ★KFOV—News; Showtime.
- ★KFWB—News; Red Rowe.
- KGER—American Soul Clinic.
- KGFJ—Best Performance.
- KMPC—Bob Kelley, Sports.
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- ★KXLA—Music; News.
- 6:00—KLAC—Top Ten Turns.
- 6:15★KECA—Elmer Davis.
- ★KFI—Bill Havorth, News.
- ★KHJ, KGB—Mutual Newsreel.
- KFWB—Mark Scott.
- ★KMPC—News; Take Five.
- 6:30★KECA—Headline Edition.
- ★KFI—Eddie Cantor.
- KHJ, KGB—Behind the Story.
- ★KXN, KFMB—Bing Crosby.
- KFOV—Musical Milestones.
- KFOV—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KMPC—Santa Anita Recreation.
- KWKW—Hoyos Hour.
- KXLA—Frank Simon.
- 6:45—KECA—Dinner Music.
- ★KHJ, KGB, KVOE—Sam Hynes.
- KRKD—Evening Varieties.
- 6:55★KHJ, KGB, KVOE—Bill Henry
- 7★KECA—Silver Eagle.
- ★KFI, KFSB—Judy Canova.
- ★KHJ, KGB, KVOE—Crime Files of Diamond.
- KXN, KFMB—Horace Heidt.
- KFOV—Music in the Air.
- KFOV—Music in the Air.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- ★KGLL, KLAC, KRKD—News.
- KMPC—Call to Music.
- 7:05—KLAC—Top Ten Turns.
- 7:15—KRKD—Time Waltzes.
- 7:25★KECA—Les Griffith, News.
- 7:30★KECA—Met. Auditions.
- KFI, KFSB—Truth or Consequences.
- KHJ, KGB, KVOE—Jazz Nocturne.
- KXN—Visitin' Time.
- KFOV—Eclipses and Encores.
- KFWB—Community News.
- KGER—Helen Merham.
- KGLL—Community Program.
- KRKD—Dr. Richardson.
- KWKW—La Hora Popular.
- KXLA—Your Child Goes to School.
- 7:45★KFOV—News.

- KFWB—Rosary Hour.
- KXLA—Civil Defense.
- 8—KECA—Music Melodies.
- KFI—Frost Warning: One Man's Family.
- KHJ, KGB, KVOE—Crime Fighters.
- ★KXN, KFMB—Lowell Thomas.
- KFOV—Evening Concert.
- KFSB—One Man's Family.
- KFWB—Kennedy Kalling.
- KGER—Bible Treasury.
- KGFJ—Blues of Evening.
- ★KLAC—News; Sam Butler.
- ★KMPC, KXLA—News.
- KWKW—L. J. Betz.
- 8:15★KFI, KFSB—Morgan Beatty.
- ★KXN—Chico Collarwood.
- KGER—Hebrew Christian.
- KGFJ—Here's to Veterans.
- KLAC—Gene Norman.
- KMPC—Call to Music.
- KWKW—Puerto Libre.
- KXLA—Smiley Burnette.
- 8:25★KXN—Bob Trout.
- 8:30—KECA—Pocket Operetta.
- ★KFI, KFSB—Roy Rogers.
- KHJ, KGB, KVOE—Top Tunes with Trendler.
- ★KXN, KFMB—December Bride.
- ★KFWB—News; Kennedy Kalling.
- KGER—Voice of China.
- KGFJ—Cal. of Divine Science.
- KXLA—Music.
- 8:45—KLAC—Stuart Craig.
- KGER—Invasion Time.
- ★KGFJ—News.
- 8:55★KFI—News.
- 9★KECA—Pops Concert.
- ★KFI, KFSB—Father Knows Best.
- ★KHJ, KGB, KVOE—Newspaper of the Air.
- ★KXN, KFMB—Meet Millie.
- KFOV—Evening Concert.
- KFWB—Kennedy Kalling.
- KGER—Turntable Chapel.
- KGFJ—Hunter Hancock (to 11:30).
- ★KLAC—News; Gene Norman.
- KMPC—Songs You Ordered.
- KXLA—Squeakin' Deacon.
- 9:15★KHJ, KGB, KVOE—Fulton Lewis, Jr.
- ★KWKW—News.
- 9:30—KECA—Strike Up the Band.
- KFI—Musical Americana.
- KHJ, KGB—Rud & Gun Club.
- KXN, KFMB—Mindy Carson.
- KGER—John Brown.
- KMPC—Lucky Lager Dance.
- KWKW—Council of Churches.
- 9:45—KXN, KFMB—Jr. Miss.
- 9:55—KFI—Musical Interlude.
- KHJ—Titus Moody.
- 10★KECA—ABC Late News.
- ★KFI, KFSB—The Reporter.
- KHJ, KGB—The Answer Man.
- ★KXN—10 O'clock Wires.
- KEAC—Musical Crossroads.
- KFWB—Larry Finley.
- ★KLAC—News; Gene Norman.
- KMPC—Lucky Lager Dance.
- 10:10—KECA—Edwin C. Hill.
- 10:15—KECA—Dr. Frederick Bailes.
- KFI—A Joy Forever.
- ★KHJ—Frank Edwards.
- ★KXN—Bill Kennedy.
- KFSB—Lucky Lager Dance.
- 10:25—KXN—Tom Harmon.
- 10:30—KECA—Music from the Moon.
- KFI—Repeat Performance.
- KHJ—Crowell's Nest.
- KXN—Philip Norman.
- KGER—Peter Slack, Organ.
- KWKW—Bill Simpson (to 12)
- 10:45—KECA—The Playboys.
- 10:55—KFI—Inside News of H'wood.
- 11★KECA—Lawrence Welk
- ★KFI, KHJ, KXN—News.
- KFOV—Irish World.
- KFWB—Larry Finley.
- ★KLAC—News; Gene Norman.
- KMPC, KFSB—Lucky Lager Dance.
- 11:10—KXN—Tom Harmon.
- 11:15—KFI—Palladium Orchestra.
- KHJ—Crowell's Nest.
- KXN—Merry-Go-Round.
- 11:30—KECA—Danny Stewart Orch.
- KFI—Musical Manor.
- KGFJ—Five-Four Ballroom.
- 11:40—KXN—This I Believe.
- 11:45—KFI—Here's to Vets.
- ★KXN—Dwight Cooks—Asia.
- ★KFOV, KXN—News.
- KFI—Midnight Flyer.
- KFOV—Music Out of Night (to 6).
- KFWB—Larry Finley (to 4).
- KGFJ—Platter Party (to 3).
- ★KLAC—News; Alex Cooper (to 6).
- KMPC—Midnight Serenade.
- KRKD—Moonlight Serenade (to 5:30).
- KWKW—King's Restaurant.
- 12:05—KXN—Lawthorne.
- 1—KFI—Other Side of the Day (to 5:30).
- KXN—Bill Ballance.
- 1:30—KXLA—Art Labadie (to 5:30).

Russell E. White, 610 Milwaukee, Los Angeles, Calif.

A recent "Armstrong Circle Theater" program featured a play, "The Lights Are Bright." It undoubtedly sank to a new low in TV entertainment. In fact it was so terrible that some unseen force compelled me to sit through it in horrified fascination.

H. W. Dice, 339 San Bernardino, Pomona, Calif.

I certainly do not agree with the lady from Monterey Park that Horace Heidt is acting outrageous.

Mrs. Paul W. Rice, 16232  
Minnesota Ave., Paramount, Calif.

We like your magazine and buy it every week. If we go in a market and don't see TV-Radio Life displayed, we don't buy our groceries there. So there!

Mr. and Mrs. M. Montgomery, 4254 Orange St., Riverside, Calif.

I don't have a TV set but I do have a radio. I have wanted to write you and tell you of some of the Hollywood programs I think are simply boring. Oh, so tiresome. . . . It's awful never to have a change. Now here they are: Judy Canova Show . . . and Red Skelton's show. . . . Both are good comedians but have had the same shows and they are worn out, believe me.



Judy Canova

Jimmie Elder, 822 Marine Ave., Wilmington, Calif.

Leighton Noble's sparkling personality and witty ad-libs give a lot to Harry Babbitt's "Bandstand Revue."

Joann C., 13336 Belgate St., Baldwin Park, Calif.

Our family thinks Ethel and Fred are tops on the "I Love Lucy" show. Their portraits are so lifelike of real neighbors and friends.

Mrs. Irene Howland, 4829 Coliseum St., Los Angeles, Calif.

My husband and I sure do enjoy Jack Rourke and his darling little girl; exactly like daddy in miniature. Better look out, or this little girl will be taking over the show. Have her on again, as she is a little doll.

Mrs. Merle Edwards, 455 Palm Dr., Covina, Calif.

Jimmy Boyd is a little darling and reminds me so much of my little grandson. His record about "Santa Claus kissing Mamma" is the cutest thing and I am so glad for his success.

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Shows every Sunday

Picnic grounds, restaurant, chuck wagon, horseback riding.

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Clip for Reference

**Friday Radio Program Highlights**

A.M. Programs in Lightface Type; P. M. Programs in Boldface.

*Comedy-Variety*

2:15—Arthur Godfrey, KXN.  
9:30—Ozzie and Harriet, KECA.  
9:30—Corliss Archer, KRLA

*Quiz, Parlietipatton*

8:00—McNeill Buffet Club, KECA.  
8:30—Ground Slam, KXN.

11:00—Double or Nothing, KFI.  
11:00—Guess for a Day, KIII.  
12:30—Art Linkletter, KXN.  
3:00—Welcome Travelers, KFI.

*Comment-Narration*

4:20—Burrill Wheeler, KFI.

*Mystery-Detective*

6:00—Rocky Jordan, KXN.  
7:00—Official Detective, KIII.  
8:00—Crime Letter From Dan Dodge, KECA.

*Sports*

8:30—Johnny Dollar, KXN.  
9:00—Mr. Keen, KXN.  
5:15—Tom Harmon, KXN.  
5:15—Sam Baller, KLAC.  
6:00—Bob Kelley, KMPC.  
7:00—Boxing Bouts, KECA.

*Public Interest*

7:05—Capitol Cloakroom, KXN.

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- 5**—KRLA—Eddy Hirsch.  
★KFI—Art Baker.  
KIII, KGB—Songs of the B-Bar-B.  
★KXN, KFMB—Ed R. Murrow.  
KFAC—Sunset Serenade.  
KFOX—Sunshine Mission.  
KFWB—Red Rowe.  
KGER—Commuter's Carousel.  
KGFJ—Live at Five.  
★KLAC—News; Sports.  
★KMPC, KWKW—News.  
KRKD—Today Time.  
KRLA—Melody Valley.  
5:05★KFI—Feature Wire.  
KLAC—Gene Norman.  
★KMPC—Local News.  
5:10—KMPC—Today in Sports.  
5:15—KECA—Virgil Pinkley.  
★KFI—News.  
★KXN—Tom Harmon.  
KFOX—Excursions in Science.  
KGFJ—Pianists of the Future.  
★KMPC—John T. Flynn.  
KWKW—Sports Final.  
5:30★KECA—Chet Huntley.  
KFI—World We Live In.  
KIII, KGB, KVQE—Wild Bill Hickok.  
★KXN—Carroll Alcott.  
KFAC—Vicennese Varieties.  
★KFOX—News.  
★KFMB—News; Red Rowe.  
KGER—Tab'ncle Benedictions.  
KGFJ—Moods in Music.  
KMPC—Stars of Song.  
KRKD—Sports Dial.  
KWKW—Italian Hour.  
KRLA—Squeakin' Deacon.  
5:35★KLAC—News; L.A. Today.  
5:45★KECA—Bob Garrett.  
★KFI, KFSD—Elmer Peterson.  
★KXN, KFMB—News, Goss.  
KFOX—Your Fishcaster.  
★KLAC—Sam Baller, Sports.  
KMPC—Hits of Today.  
KRKD—Race Results.  
5:55★KIII, KGB, KVQE—Cecil Brown.  
★KXN—News.  
**6**—KECA—Hank Weaver, News.  
★KFI—H. V. Kaltenborn.  
★KIII, KGB, KVQE—Gabriel Heatter.  
★KXN, KFMB—Rocky Jordan.  
★KFAC, KFOX, KLAC—News.  
★KFWB—News; Red Rowe.  
KGER—American Soul Clinic.  
KGFJ—Request Performance.  
KMPC—Bob Kelley, Sports.  
KRKD—Evening Varieties.  
KWKW—Italian Melodies.  
KRLA—Property Owners.  
6:00—KFAC—Showtime.  
KLAC—Top Ten Times.  
6:10—KFOX—Week End Weather.  
6:15★KECA—Elmer Davis.  
★KFI—Bill Ilworth, News.  
★KIII, KGB—Mutual Newsreel.  
★KFWB—Mark Scott.  
★KMPC—News; Take Five.  
★KRLA—News.  
6:30★KECA—Headline Edition.  
KFI—Show Time.  
KIII, KGB—Behind the Story.  
KXN, KFMB—Music in the Air.  
KFAC—Musical Milestones.  
KFOX—Hall's Memory Room.  
KFWB—American Dances.  
KGER—Back to the Bible.  
KMPC—Santa Anita Recreation.  
KWKW—Hoyos Hour.  
KRLA—Frank Simon.  
6:45—KECA—Dinner Music.  
★KIII, KGB, KVQE—Sam Hayes.  
6:50★KGFJ—News.  
6:55★KIII, KGB, KVQE—Bill Hayes.  
**7**—KECA—Boxing Bouts.  
KFI—Your Income Tax.  
★KIII, KGB, KVQE—Official Detective.  
KXN, KFMB—Bob Trout.  
KFAC—Music at Seven.  
KFOX—Our Cats.  
KFWB—America Dances.  
KGER—Family Bible Hour.  
KGFJ—Musical Digest.  
★KLAC, KRKD—News.  
★KMPC—Call to Music.  
7:05—KXN, KFMB—Capitol Cloakroom.  
KLAC—Top Ten Times.  
KFI, KFSD—Melody Time.  
KRKD—Time Waltzes.  
7:30—KECA—Hits and Encores.  
★KFI, KFSD—John Cameron Swayze.  
KIII, KGB, KVQE—Cisco Kid.  
★KXN, KFMB—News on the Record.  
KFAC—Echoes and Encores.  
KFWB—Community News.  
KGER—Rev. Al Harlan.  
KRKD—Dr. Richardson.  
KWKW—La Hora Popular.

- KRLA—Your Child Goes to School.  
7:35—KFI—Flora Mair.  
7:40★KFOX—News.  
KFWB—Rosary Hour.  
KRKD—Catholic Quarter Hour  
KRLA—Women's Club.  
7:50—KFI—L.A. 50 Years Ago.  
7:55★KECA—News.  
**8**—KECA—Crime Letter from Dan Dodge.  
KFI—Frost Warning: One Man's Family.  
KIII, KVQE—John Steele, Adventurer.  
★KXN, KFMB—Lowell Thomas.  
KFAC—Evening Concert.  
KFI—One Man's Family.  
KFWB—Kennedy Kalling.  
KGER—Bible Treasury.  
KGFJ—Blue of Evening.  
KLAC—Basketball.  
★KMPC, KRLA—News.  
KRKD—Basketball Game.  
KWKW—Basketball Game.  
7:15★KFI, KFSD—Morgan Beauty.  
★KXN—Chas. Collingwood.  
KGER—Hebrew Christian.  
KGFJ—Treasury Dept.  
KMPC—Call to Music.  
KRLA—Smiley Burnette.  
8:25★KXN—Bob Trout.  
8:30—KECA—Reserve.  
KFI, KFSD—All Star Bands for Bonds.  
KIII, KGB, KVQE—Music Hall.  
★KXN, KFMB—Johnny Dollar.  
★KFWB—News; Kennedy Kalling.  
KGER—Voice of China.  
KGFJ—Col. of Divine Science.  
KLAC—Basketball.  
KRLA—Music.  
8:45—KGER—Invasion Time.  
★KGFJ—News.  
**9**—KECA—Ozzie & Harriet.  
KFI—Town Hall Party.  
★KIII, KGB, KVQE—News-paper of the Air.  
KXN, KFMB—Mr. Keen.  
KFAC—Evening Concert.  
KFWB—Kennedy Kalling.  
KGER—Starline.

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'REAL CRAZY' SHOW!  
9:00 to 11:30 P.M.  
Monday thru Saturday  
**KGFJ 1230 Kc.**

- KGFJ—Hunter Hancock (to 11:30).  
KLAC—Basketball.  
KMPC—Songs You Ordered.  
KWKW—Basketball.  
KRLA—Squeakin' Deacon.  
9:15★KIII, KGB, KVQE—Fulton Lewis, Jr.  
KGER—Income Tax Talk.  
9:30★KECA—Meet Corliss Archer.  
KFI—Frances Farwell Sings.  
KIII, KGB—Great Day Show.  
KXN, KFMB—Jo Stafford Show.  
KGER—John Brown.  
KMPC—Lucky Lager Dance.  
9:45—KFI—Screams in Blue.  
KXN, KFMB—Dr. Miss.  
KRLA—Eddie Kirk.  
9:55—KIII, KVQE—Titus Moody Show.  
**10**★KECA—ABC Late News.  
★KFI, KFSD—The Reporter.  
KIII, KGB—The Answer Man.  
KXN—10 O'clock Wire.  
KFAC—Musical Crossroads.  
KFWB—Larry Finley.  
KFAC—Basketball.  
KMPC—Lucky Lager Dance.  
10:10—KECA—Edwin C. Hill.  
10:15—KECA—Dr. Frederic Bailes.  
KFI—A Joy Forever.  
★KIII, KGB—Frank Edwards.  
★KXN—Bill Kennedy.  
KFSD—Lucky Lager Dance.  
10:25—KXN—Tom Harmon.  
10:30—KECA—Musical School Prog.  
KFI—Repeat Performance.  
KIII—Crowell's Nest.  
KXN—Phillip Norman.  
KGER—Peter Sinek, Organ.  
KLAC—Gene Norman.  
KWKW—Bill Sampson (to 12).  
10:45—KECA—Moon Music.  
10:55—KFI—Inside News from H'wood.  
**11**—KECA—Lawrence Welk.  
★KFI, KIII, KXN—News.  
KFOX—Irish Windy.  
KFWB—Larry Finley.  
★KLAC—News; Gene Norman.  
KMPC, KFSD—Lucky Lager Dance.  
11:10—KXN—Tom Harmon.  
11:15—KFI—Palladium Orchestra.  
KIII—Crowell's Nest.

# RADIO PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
\*Indicates programs of news and commentary

A Joy Forever	KFI, 10:15 p.m. M-F	Christ Church Unity	KLAC, 9:05 a.m. Su	Gillespie's Garden	KNX, 12:15 p.m. Sa
*Adams, Cedric	KNX, 7:30 p.m. M	Christian Science	KFI, 9:15 a.m. Su	Give and Take	KNX, 8:30 a.m. Sa
Adams, Joe	KOWL, 12 n. M-Sa		KWEW, 6:15 p.m. Sa	Godfrey, Arthur	KNX, 2 p.m. Su; 8:30 p.m. M
Adventures in Research	KFOX, 7:30 p.m. Sa	Church in the Home	KECA, 4 p.m. Su	Goodman Al	KFI, 7:35 p.m. M
*Alcott, Carroll	KNX, 5:30 p.m. M-F; 5:15 p.m. Sa	Church of Christ	KLAC, 7:45 a.m. Su	*Goss, Frank	KNX, 7:30 a.m. M-Sa KNX, 5:45 p.m. M-Sa
Aldrich Family	KFI, 4:30 p.m. Su	Church of the Air	KNX, 7 a.m. Su	Granam, Billy	KECA, 3 p.m., 12 p.m. Su
Allen, Steve	KNX, 11:30 p.m. Su	Church of the Open Door	KGER, 11 a.m. Su	Graham, Vance	KMPC, 9 a.m. Su, 4:30 p.m. M-Su
America Calling	KNX, 3 p.m. Su	Cisco Kid	KHJ, KGB, 7:30 p.m. W, F		
America Dances	KFWB, 6:30 p.m. M-F	City Hospital	KNX, 10:30 a.m. Sa	Grand Ole Opry	KFI, 7:30 p.m. Sa
American Legion Salute	KMPC, 8 p.m. Sa	City Reports	KFI, 10:15 p.m. Su	*Grand Slam	KNX, 8:30 a.m. M-F
American Way	KFI, 6:30 p.m. M	Clock Watcher	KMPC, 5:45 a.m. M-Sa	Grand Central Station	KNX, 8:05 a.m. Sa
America's Town Meeting	KECA, 8 p.m. Tu	College Choir	KHJ, 7 p.m. Sa	Grant, Johnny	KMPC, 2 p.m. M-F
Americans of Destiny	KMPC, 6:30 p.m. Sa	College of Divine Science	KGFJ, 8:30 p.m. D	*Grant, Taylor	KECA, 6:15 p.m. Su
Amos 'n' Andy	KNX, 4:30 p.m. Su	*Collingwood, Charles	KNX, 8:15 p.m. M-F	Great Day Show	KHJ, 9:30 p.m. F
*Anderson, Orval	KECA, 10 a.m. Tu, Th	Composer's Corner	KFAC, 10 a.m. M-Sa	Great Gildersleeve	KFI, 8:30 p.m. W
Andy and Virginia	KFI, 8:45 a.m. M-F	Command Theatre	KNX, 7:35 p.m. M	Greatest Story Ever Told	KECA, 2:30 p.m. Su
Anson, Bill	KFWB, 9 a.m. M, Tu, Th, F, Sa; 9:30 a.m. W	Community Newspaper	KFWB, 7:30 p.m. M-F	*Green, Bob	KHJ, 8:15 a.m. M-Sa; 12:55 p.m. M-F
Answer Man	KHJ, 10:30 a.m., 10 p.m. M-F	Concert Hall Review	KECA, 7 a.m. Su	*Griffith, Les	KECA, 7:25 p.m. M-F
Are Ya Listenin'?	KBIG, 10 a.m. M-F	*Cosidine, Bob	KFI, 12:30 p.m. Su	Guiding Light	KNX, 10:45 a.m. M-F
Are You From Dixie?	KFI, 4:30 p.m. Sa	Cook, Ira	KECA, 10 a.m. M-F; 2:45 p.m. Sa; KMPC, 10 a.m. M-F	Gunsmoke	KNX, 6:30 p.m. Sa
Arnold, Edward	KECA, 7:30 p.m. Tu	*Cooke, Allister	KECA, 7:45 p.m. M	Hal's Memory Room	KFOX, 6:30 p.m. D
Art of Living	KFI, 7:30 a.m. Su	Cooke, Dwight	KNX, 11:45 p.m. M-F	Hall of Fantasy	KHJ, 7:30 p.m. M
Ashton, Ruth	KNX, 4 p.m. M-F	Cooper, Alex	KLAC, 12:05 a.m. M-Sa	Hallmark Playhouse	KNX, 6 p.m. Su
At Ease With Eddie Fisher	KECA, 4:30 p.m. Sa	Could This Be You?	KHJ, 9:30 p.m. M	Hanlon, Tom	KNX, 7:45 p.m. W; 11:10 p.m. M-F; 5:30 p.m. Sa
At Home With Bass	KMPC, 8:30 p.m. Sa	Corliss Archer	KFAC, 9:30 p.m. F	*Hardy, Glenn	KHJ, 10 a.m., 9 p.m. M-F
Aunt Jenny	KNX, 9:15 a.m. M-F	Count of Monte Cristo	KHJ, 8:30 p.m. Tu	*Harkness, Richard	KFI, 6 p.m. Tu, Th
Autry, Gene	KNX, 8:30 p.m. Sa	County Medical Assn.	KLAC, 1 p.m. Th	Harmon, Tom	KNX, 5:15 p.m. M-F; 5 p.m. Sa; 10:25 p.m. M-F
Babbitt, Harry	KNX, 7:45 a.m. M-F	Crime Fighters	KHJ, 9 p.m. Th	Harris, Bass	KFAC, 9 a.m. Sa
Backstage Wife	KFI, 1 p.m. M-F	Crime Files of Flamond	KHJ, 7 p.m. Th	Harris, Phil	KFI, 7:30 p.m. Su
Back to God	KHJ, 8:30 a.m. Su	Crime Letter From Dan Dodge	KECA, 8 p.m. F	Hart, Maurice	KFWB, 2 p.m. M-Sa
Bailes, Dr. Frederick	KECA, 10:15 p.m. Su-F; KRKD, 6:45 a.m. M-Sa	Critic at Large	KFI, 12:45 p.m. Su	*Harvey, Paul	KECA, 7 p.m. Su; 12:15 p.m. M-F
*Baker, Art	KFI, 5 p.m. M-F	Crocker, Betty	KECA, 9:10 a.m., 2:35 p.m. M-F	Haven of Rest	KNLA, 8:30 a.m. M, W, F
Baldwin, Mel	KNX, 12:05 a.m. Su	Crosby, Bing	KNX, 6:30 p.m. Th	Hawaii Calls	KHJ, 6 p.m. Sa
Ballance, Bill	KNX, 1 a.m. M-Sa	Crowell's Nest	KHJ, 11:15 p.m. M; 10:30 p.m. Tu-F; 11:15 p.m. Sa; 11 p.m. Su	Hawk, Bob	KNX, 7 p.m. M
Ballard, Dave	KFWB, 2 p.m. Su	Dance Time at Avalon	KBIG, 4 p.m. D	Hawkes, Charleen	KFI, 8:05 p.m. Su
Balter, Sam	KLAC, 8:15 a.m., 5:45, 8:05 p.m. M-Sa	Date With Slate	KIIV, 1:30 p.m. M-Sa	*Haworth, Bill	KFI, 6:15 p.m. M-F
Band Review	KBIG, 10 a.m. Su	Davidson, Bill	KECA, 1:15 p.m. M-F	Hawthorne	KNX, 12:05 a.m. M-Sa
Barry Craig	KFI, 7 p.m. Su	*Davis, Elmer	KECA, 6:15 p.m. M-F	Hawthorne's Mail Bag	KNX, 4:35 p.m. M-F
*Baukhaage, H R	KHJ, 9:15 a.m. M-F; 5:55 p.m. Sa	Day, Doris	KNX, 9:05 p.m. Tu	*Hayes, Sam	KHJ, 11:25 a.m., 4:45, 8:45 p.m. M-F; 7:45 a.m. M-Sa; 11:25 a.m. Sa
*Beatty, Morgan	KFI, 8:15 p.m. M-F	Dear Margy, It's Murder	KHJ, 9:30 p.m. W	Haynes, Dick	KLAC, 6:05 a.m. M-Sa
Behind The Story	KHJ, 6:30 p.m. M-F	December Bride	KNX, 8:30 p.m. Th	*Headline Edition	KECA, 6:30 p.m. M-F
Benny, Jack	KNX, 4, 9:30 p.m. Su	Doctor's Wife	KFI, 2:45 p.m. M-F	Heatter, Gabriel	KEHJ, 8:20 a.m., 6 p.m. M-F
Bergsen, Edgar	KNX, 5, 9 p.m. Su	Double or Nothing	KFI, 11 a.m. M-F	Heidt, Horace	KNX, 7 p.m. Th
Best Plays	KFI, 3 p.m. Su	Dragnet	KFI, 6:30 p.m. Su	Helper, Al	KHJ, 5:30 p.m. Sa
Bible Class	KHJ, 9 a.m. Su; KMPC, 7:30 a.m. Su	Drake, Galen	KNX, 10:55 a.m. Sa	*Hemingway, Frank	KHJ, 7 a.m. Su; 4:15 p.m. M-Sa
Bible Fellowship Hour	KGFJ, 7 a.m. M-F	Dr. Christian	KNX, 8:30 p.m. W	Herald of Truth	KECA, 3:30 p.m. Su
Bible Institute	KHJ, 8:30 a.m. M, W, F; KFVD, 11 a.m. M-F	Dr. Hiss Clinic	KECA, 8 a.m. Sa	Heritage	KECA, 9 p.m. W
Bible Treasury Hour	KGER, 8:45 a.m. M-F	Dr. Paul	KFI, 3:30 p.m. M-F	*Henry, Bill	KHJ, 6:55 p.m. M-F
Biggs, E. Power	KNX, 6:30 a.m. Su	Dude Ranch Jamboree	KFI, 7 p.m. Sa	High Adventure	KHJ, 8 p.m. Tu
Big Story	KFI, 9:30 p.m. W	Dvorak, Geo.	KFI, 5:30 a.m. M-F; 8 a.m. Sa	*Hill, Edwin C.	KECA, 10:10 p.m. M-F
*Bingman, Frank	KECA, 4:45 p.m. M-F	Echoes of Eden	KFWB, 10:30 p.m. Su	Hilltop House	KNX, 12:15 p.m. M-F
*Bishop, Pat	KFI, 6 a.m., 6:45, 8:30 a.m. M-F; 9:05 p.m. M-F; 6:30 a.m. Sa	*Edwards, Frank	KHJ, 10:15 p.m. M-F	Hirsch, Elroy	KECA, 5 p.m. M-F
Bolero Time	KMPC, 9 a.m. Su; 4:30 p.m. Sa	Employment Review	KFAC, 1 p.m. M	Hollywood Barn Dance	KNX, 3:30 p.m. Su
Blind Artists Guild	KFWB, 8:45 p.m. Su	Enchanted Hour	KHJ, 8:30 p.m. M-F	Hollywood Music Hall	KNX, 7:30 p.m. Tu
Bob & Ray	KFI, 10:15 a.m. M-F	*Engel, Holland	KHJ, 8:45 a.m. Sa	Hollywood Star Playhouse	KFI, 2 p.m. Su
Bobby Benson	KHJ, 3 p.m. M	Escape	KNX, 6:30 p.m. Su	Hollywood Story	KNX, 1 p.m. Su
Bolero Time	KMPC, 9 a.m. Su; 4:30 p.m. M-Sa	Eternal Light	KFI, 9:30 a.m. Su	Hollywood Theatre of Stars	KHJ, 8:30 p.m. M
Bowron, Fletcher	KFI, 9:45 p.m. Su	Evening Concert	KFAC, 8 p.m. D	Hollywood Varieties	KFI, 6:30 p.m. W
Boxing Bout	KECA, 7 p.m. F	Every Day	KFI, 11:30 a.m. M-F	Holme, Nancy	KECA, 4:30 p.m. M-F
Boy Scout Jamboree	KNX, 5:30 a.m. Sa	Falcon	KHJ, 7 p.m. M	Hometown Happenings	KFI, 11:30 a.m. Su
Break the Bank	KECA, 9:30 a.m. M-F	Family Theatre	KHJ, 7 p.m. W	Hometown Jamboree	KNLA, 11:30 a.m. M-F
Breakfast Club	KECA, 8 a.m. M-F	Farm Highlights	KFI, 6:15 a.m. M-Sa	Hope, Bob	KFI, 11:45 a.m. M-F; 7 p.m. W
Breakfast Center	KHJ, 7:15 a.m. M-Sa	Farm Quiz	KHJ, 11:30 a.m. Sa	Hour of St. Francis	KMPC, 8:15 p.m. Su
Breakfast in Hollywood	KFI, 10:30 a.m. Sa	Farm Reporter	KFI, 12 p.m. M-Sa	Hunter, Ben	KFI, 1 a.m. M-Sa
Broadway in My Beat	KNX, 7 p.m. Su	Farwell, Francis	KFI, 11:15 p.m. M	*Huntley, Chet	KECA, 9:15 a.m., 5:30 p.m. M-F; 8:30 p.m. Su
*Brown, Cecil	KHJ, 8 a.m., 5:55 p.m. M-F; 9:55 p.m. Sa; 3:25 p.m. Su	Father Knows Best	KFI, 9 p.m. Th	I Was a Communist for the FBI	KNX, 9:30 p.m. Sa
Bull, Frank	KFWB, 6:30 p.m. M-F	Faye, Alice	KFI, 7:30 p.m. Su	If They Had Lived	KGFJ, 8:15 p.m. Su
Burnette, Smiley	KNLA, 8:15 p.m. M-F	Fiber, McGee and Molly	KFI, 6:30 p.m. Tu	Inside News From Hollywood	KFI, 10:55 p.m. M-F
Business News	KMPC, 8:15 a.m. M-Sa	FBI in Peace and War	KNX, 9 p.m. W	Invitation to Learning	KNX, 8:35 a.m. Su
By Lines	KFI, 5:15 p.m. Su	*Feature Wire	KFI, 5:05 p.m. M-F	It Happens Every Day	KNX, 1:25 p.m. M-F
CBS Sunday Desk	KNX, 5:30 p.m. Su	*Ferris, Bob	KNX, 7 a.m. M-F	Jack the Earlybird	KBIG, 7 a.m. M-Sa
Cabbages and Kings	KFI, 7:30 a.m. M-F	Fidler, Jimmy	KMPC, 7 p.m. Su	Jason and the Golden Fleece	KFI, 1:30 p.m. Su
*California News	KMPC, 6:20 p.m. M-Sa	Finley, Larry	KFWB, 10 p.m. M, Sa	Jazz at Midnight	KFVD, 12 m. Sa
Calvary Hour	KMPC, 7 a.m. Su	First Baptist Church	KFAC, 7:30 p.m. Sa	Jazz Nocturne	KHJ, 7:30 p.m. Th
Canova, Judy	KFI, 7 p.m. Th	Fischer, Gaston	KNX, 4 p.m. Sa	John Steele, Adventurer	KHJ, 8 p.m. F
Cantor, Eddie	KFI, 8:30 p.m. Th	Fisher, George	KNX, 10:15 p.m. Su; 2:05 M-F	Johnny Dollar	KNX, 8:30 p.m. F
Capitol Cloakroom	KNX, 7:05 p.m. F	Five Seventy Club	KLAC, 1:05 p.m. M-Sa; 1:50 p.m. Su	Judge Hollywood	KFVD, 11 p.m. Sa
Capitol Commentary	KHJ, 9:15 a.m. M-F	Flying Feet	KECA, 8 a.m. Sa	Junior Miss	KNX, 9:45 p.m. M-F
Career Theatre	KECA, 10:30 p.m. Su	Flynn, John T.	KMPC, 5:15 p.m. M-F	Just Plain Bill	KFAC, 7 p.m. Sa
Carson, Mandy	KNX, 9:30 p.m. Tu, Th	For You	KFI, 11:45 p.m. W	KPI Collins	KFI, 9:30 p.m. M
Carnival of Books	KFI, 9 a.m. Su	*Foster, Cedric	KHJ, 12:15 p.m. M-F	*Kaltenherk, H. V.	KFI, 9 p.m. M, W, F
Carter, Paulina	KECA, 6:45 p.m. Su	Frank and Ernest	KHJ, 11 a.m. Su	Katz, Mickey	KECA, 5 p.m. Su
Catalina Calling	KBIG, 12 n. M-F	Freedom Story	KMPC, 9 p.m. Sa	Kelley, Bob	KMPC, 6 p.m. M-Sa
Catholic Answers	KFWB, 7:45 p.m. Su	Front-Page Farrell	KFI, KFSD, 2:15 p.m. M-F	Kemper, Bonnie	KECA, 10:15 a.m., 2:05 p.m. M-F
Catholic Hour	KLAC, 8:05 a.m. Su	Frost Warnings	KFI, 8 p.m. D	*Kenneally, Bill	KNX, 12 n. M-F; 10:15 p.m. M-Sa
Caucasian Memories	KFAC, 5:30 p.m. Sa	Fuller, Dr. Charles	KECA, 1 p.m. Su	King Arthur Godfrey's Roundtable	KNX, 2 p.m. Su
Cavalcade of America	KFI, 8:30 p.m. Tu	Fun For All	KNX, 10 a.m. Sa		
Challenge to Youth	KMPC, 8:30 a.m. Su;	Funny Paper Man	KFI, 8 a.m. Su		
*Chatterton, Larry	KNLA, 2 p.m. Su	Fuller, Sid	KHJ, 12 n. D		
	KHJ, 11 p.m. M-F; 9 p.m. Sa	Gangbusters	KNX, 9 p.m. Su		
Chef Milan	KMPC, 9:30 a.m. M-F	Garden Gate	KNX, 12:45 p.m. Sa		
Chicago Round Table	KFI, 11 p.m. Su	Garden Guide	KNX, 10:15 a.m. Su		
Chicago Theatre	KHJ, 9:30 p.m. Su	Garden Guides	KECA, 9 a.m. M-F		
Children's Church	KBIG, 8 p.m. Su	Garden School	KGER, 1:45 p.m. M-F		
Children's Hour	KFVD, 4 p.m. Su	*Gardner, Don	KECA, 10 a.m. M, W, F		
		Garr, Bill	KWKW, 1 p.m. M-Sa		
		*Garred, Bob	KECA, 7:30 a.m., 5:45 p.m. M-F; 5:30 p.m. Sa		
		Garroway, Dave	KFI, 3:45 p.m. M-F		
		Gateway to Music	KFAC, 10 p.m. Su		





# On the Ball

With Ted Hilgenstuhler

## This Is THE Life

YOSEMITE NATIONAL PARK — Sometimes it feels good just to be alive.

To relax. To see and enjoy Beauty. To know that Nature and Mother Earth were here before you came, and will remain after you are gone. To feel every sinew of your body, sensitive and vibrant. To get away from the humdrum activities of city life, and away from all the greed and lust and petty hatreds which unfortunately plague the human mind. And also to find out what an important recreation and business the art of skiing has become on the American sports scene.



These are the things you feel and experience when you come up here to Yosemite National Park and spend a few days. There are many reasons for it.

The word "beautiful" is much overused in our everyday vocabulary. But that's the only way to describe the scenic wonders of this national park.

The ever-flowing falls of Vernal, Nevada and Yosemite. The majestic, snow-capped mountains of the Sierra Nevada. The clean, invigorating smell of the ash, maple, aspen and pine trees. The well-paved, snakelike roads winding their way through the glacier-cut gorge.

The accommodations at the Ahwahnee Hotel are first-class and the food is as palatable and plentiful as at any dining place in the country. The rates are reasonable and range from \$8 to \$14 a day, depending on whether you stay at the Ahwahnee or The Lodge.

Skiing conditions at Badger Pass are ideal for beginners and experts alike. On hand to aid the first-timers are such able instructors as Luggi Foeger, world-famous skier, and Bob Heeter. There'll be plenty of good winter sports at Yosemite from now until Easter.

Going on the trip like this with such fellows as Bill Burrud and Lynn Rogers, co-producers of KTTV's "Open Road," makes it all the more pleasurable. (Got to give the boys a nice plug, because they are paying the bills.)

This is also the "maiden" "Open Road" voyage for Elmer Haskin, whom Lynn and Bill are breaking in as their new camera man.

The films they are making up here (which, incidentally, will show yours truly making a damn fool of himself in his first attempt at skiing) will be



# Wrestling Is My Business

By Jules Strongbow

All too often, when folks ask me how much the wrestlers earn a year, and they talk about the life of a wrestler and picture him spending his days on a country-club golf course, his meal time at fine

restaurants devouring steaks smothered in mushrooms with sherry, and his nights occupying the spotlight at a sports arena—they say, "What a soft life! If I just had his muscles!" They don't consider that money isn't everything and that no riches can take the place of loved ones at your side.

If you just stop to think about it, a wrestler pays a high price to earn his money. True, he has a lot of daytime leisure, but the golf, swimming, etc., is part of his conditioning. True, he eats well—that also is part of keeping fit in order to work. But he has to make some real sacrifices, the greatest of which is giving up the home life which most of them crave.

Many times we have pointed out that a wrestler must keep on the go. He can't stay in one area too long without risking his appeal on a return. So he has to keep moving—be a nomad. This means he must live in hotels and small furnished apartments. Most of the men are married and have children and their schooling to consider.

Unless a man is very lucky, he has to be separated from his wife and children for long periods or he must schedule his long hops during summer vacation.

The greatest thing that ever happened to family men was the increasing popularity of the house trailer. These homes on wheels have been adopted by a large number of grapplers, who have had theirs custom-built to fit their needs. This enables them to keep with their families and maintain their home life, or a reasonable facsimile, while on the road.

Remember Sing Sing Talun, the six-foot seven-inch giant? He had his trailer built with a seven-foot clearance inside at the cost of \$7500. It's a tremendous affair which wears out an automobile on each cross-country tour—but he is comfortable.

~~~~~  
shown in a few weeks on "The Open Road," Channel 11, at 7:30 p.m.

For my sake, miss it if you can. I do recommend, however, that you catch all of Lynn and Bill's other productions, because they are both entertaining and educational.

(There you are, fellows. Now just sign the bill like two good little boys, and let's be on our way back to Los Angeles.)

Shoulders Newman owns a 30,000-acre ranch in Montana with a big home, but he and his wife and small son live in a trailer. They consider themselves lucky to visit the ranch twice a year but are building on it for the time when Shoulders can retire.

Verne Gagne, the Minnesota football star who has taken a meteoric rise to matdom fame, has recently bought a modest lake-front home with a real fireplace. Vern and his wife and two small children gypsied around the East in a trailer until this year.

Hans Schnabel, the Chicago blockbuster, has probably owned more trailers than all the other wrestlers put together. He has become an expert on trailer buying and selling. Although he is a single man, he hates hotels and loves to have a little spot of his own to sit out in his easy chair in the sun. He buys a trailer wherever he stops for a while and sells it when he leaves. He likes to be able to cook his own breakfast in the morning and wash his car in the fresh air.

Kay and George Bollas, better known as the Zebra Kid, call a trailer home and take great delight in building cabinets, buying carpets, and other pleasures—and debts—shared by home owners.

Dr. Lee Grable and his petite blonde wife, Mimi, have just moved into their home in Norwalk, after pulling a trailer all over Western United States.

With all the topflight talent moving in here, such as Lou Thesz, Tarzan Kowalski, Lord James Blears, Lord Layton, and the Sharpe brothers, one man still tops the list in public appeal—Wild Red Berry.

More people talk to me about Red than about any other fellow—and whether what they say is good or bad—he is still in their minds.

Red has to make big sacrifices to be out here. His pride and joy, thirteen-year-old Jimmy, must stay in school in Pittsburg, Kansas, and live with his grandmother. Red feels that Jimmy's schooling is more important than being with him—because he had to leave school at the age of twelve in order to help support his family. Red and his wife, Lillian, burn up a lot of money on the telephone, and while Jimmy stays in the comfort of the Berry home, Red and Lil live in hotels.



↑ **THERE'S HOSPITALITY** in that smile, inviting you to have "Breakfast in Hollywood" via NBC airplanes. No cream in that "mug," just sugar, thanks, Jack.

**T**WELVE SHORT years ago, flattery, flippancy and friendliness were personified by the darling of all ladies . . . Tom Breneman. Tom's savoir faire made each feminine guest feel like a queen. His name and fame grew to proportions beyond his wildest dreams.

"Breakfast in Hollywood" became the highest-rated show in its category; Breakfast Clubs were formed throughout the country; and the motion-picture version of the program was highly successful.

Breneman's untimely death in 1948 shocked radio row and his host of fans. Subsequently, for two years, such top-flight entertainers as Garry Moore, Ed East, Cliff Arquette, John Nelson and Jack McElroy tried to carry on with "Breakfast." But the memory of the lovable Tom Breneman was too poignant for anyone to overcome regardless of his talents.

It took a great deal of courage to try to revive the show again in 1952, but genial Jack McCoy wasn't one to be daunted by past circumstances. If it weren't for a series of related events, six-foot-four Jack McCoy might have been convinced that it was pure luck which landed him on "Breakfast in Hollywood." But it didn't quite happen that way.

#### Events

The series of events, which started in 1948, has finally reached its destined goal. Before we get ahead of

↓ **AN ORCHID FOR MILADY**, who's the eldest guest of the day. In the customary "Breakfast" tradition Jack never forgets to give the orchid lady a resounding kiss. (NBC-Holloway photos.)



January 23, 1953

# Can "Breakfast in Hollywood" Reach Big Time Again?

*Old Friendships Are Rekindled and New-Found Friends Attracted by Genial Jack McCoy's Revival of One of Radio's Greatest Shows*

the story we must look back to the reason that prompted Jack to leave a successful post with a San Antonio station and venture to Hollywood. The owners of "Breakfast in Hollywood," John Masterson and Chet Mittendorf, were being heralded as discoverers of emcees. Jack figured if they could do so much for Tom Breneman and vice versa, why not let them discover him . . . Jack McCoy. However, Jack's emcee talents were not discovered by Masterson until 1950 when he was assigned to handle the packager's "Live Like a Millionaire" show.

Subsequently the show went to New York and Jack along with it. Two years in New York, twelve shows weekly, sixteen hours of work daily, suburban commuting from a swank Westchester residence and a handsome salary couldn't keep Jack happy. He had had his fill of harassed, hoydenish people and hustle and bustle.

Jack relinquished all this to head for California last July. At that time there was talk in the trade of reanimating "Breakfast." "I admit I entertained daydreams of doing the show, but hesitated lingering on such pleasant thoughts for long," says Jack. "Imagine my surprise, one month after I returned to the coast," he continued, "when I was asked to emcee 'Breakfast in Hollywood'."

#### Wonderful

"It was all so wonderful, I just didn't believe it at first. I've always admired the program, and my sub-

conscious desire was for an opportunity to do the show if and when it would be revived."

People from coast to coast were after the plum. Thirty-five auditioned for the job. Peculiarly, Jack was not one of those thirty-five. Perhaps he just exercised some positive thinking along those channels. The jigsaw pattern of fate had been put together piece by piece and seven years after arriving in Hollywood, Jack was at last doing the show closest to his heart.

Jack felt his way slowly but surely at first. But it didn't take him long to get the show under his belt, and he's been sailing along with it since last November.

#### Sincerity

Jack's warmth and sincerity are noted in his voice. Its catchy quality has a genuine ring. McCoy has retained some old segments of the "Breakfast" format and added a few new ones.

The audience participates in the following: celebration stunt, children's corner (unpredicted conversation with the small fry), good neighbor, wishing ring, stork corner and the eldest guest. These are the program's chief ingredients. Jack mixes them well, handing out orchids galore and gifts a-plenty. As we went to press, "Breakfast" was being given the TV treatment. If the kinnie we saw is any indication, we feel safe in predicting that "Breakfast" will be a hit on television as it has been on radio.

↓ **MARRIED FIFTY YEARS**, huh, and you're celebrating. It looks as though the venture agreed with the couple visiting Jack despite his expression of anxiety.




↓ **JACK HAS A KNACK** with the kids. He loves their frankness. He queried one moppet whether he would rather have a brother or a sister? "I'll take a bicycle," was the reply.



Thirty-five



# TV's False Fronts


**IN TV STUDIO SET DEPARTMENT,** everything is salvaged. This blacksmith shop was a left-over unit from a saloon in "Gunsight Pass." "You Asked for It" got it on the rebound.

*Are More Often Than Not the Creations Of Clever Men Known as Set Designers*

**By Al Goodman**  
KECA-TV Art Director

**J**OE DOKES, a motion-picture producer, finds himself in great difficulties. TV is hitting the box office. Costs are much too high. For weeks and weeks he grapples with his problem. Finally he reaches a momentous decision. Instead of making his picture for three million dollars, he will cut corners and spend only two million, seven hundred thousand dollars.

As a set designer in the major studios, it was not uncommon for me to design a set costing fifty thousand dollars. It wasn't a tremendous job to cut the set ten thousand in a pinch. Forty thousand dollars was still a lot of money. However, in television I find myself cutting ten dollars from a ninety-five-dollar set and really missing the ten.

The problem in TV set design is not one of creating fabulous designs, but rather one of producing professional backgrounds for very little money. In design jargon this means

using the minimum number of new motifs or units (doors, windows, etc.) to gain the maximum effect. It is not a question of using great design ability but rather understanding the dramatic significance and meaning by association, and, because styles and, in a minor way, props.


To make four marble paper columns and a few walls look like a palace or a single arch like a great cathedral is in essence the real job of an art director.

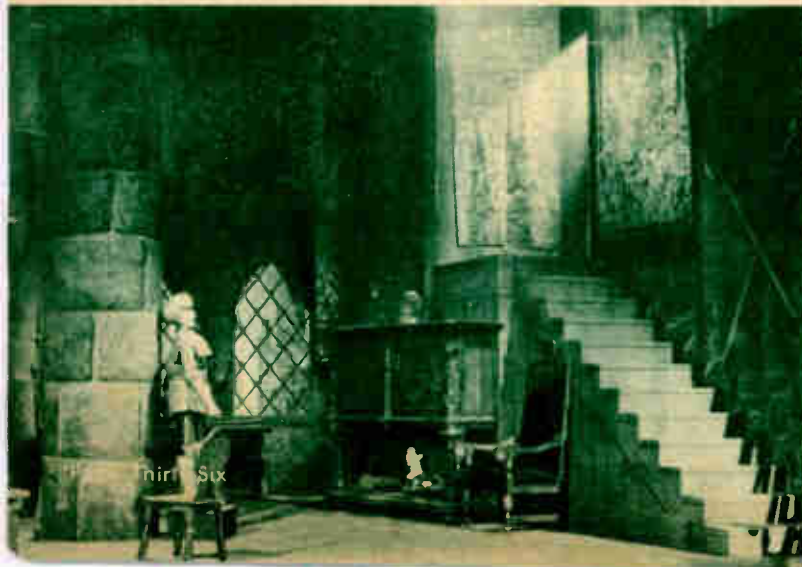
All architectural motifs have a meaning by association and, because they do tell a story they form a vocabulary for all art directors to call upon. For example, a pointed arch may signify not only a medieval cathedral, but also a present-day church or, with a change of dressing, a funeral parlor, a wedding

chapel, a victorian study of the eighties, or even a flophouse on the top floor of an office building long out of style.

A vocabulary of motifs to an art director is as important as an alphabet to a writer. (Yet how many producers or directors know how fundamental the thought process of a TV art director really is? Of course this is an oversimplification of a designer's job. The practical application is a matter of years of training in architecture, art and decorating. Only by building up thousands of images gained by actually working in a motion-picture studio or, to a lesser extent in TV, can a designer be qualified to break down a script in terms of the minimum construction.)

It should be obvious to the reader


**A CASTLE SET FROM ABC's "YOU ASKED FOR IT"** would have cost thousands and probably taken two months for movies, but TV set was done by Al Goodman and his crew in two days at a cost of \$300. (These TV men are really ingenious!)





↑ **IN LINE WITH PRODUCING PROFESSIONAL** back-grounds for very little money, the TV set designer employs architectural motifs which, by their association, tell a story. This excellent set was prepared for a Japanese fire walker.



↑ **SO THE REAL JOB OF THE ART DIRECTOR** is to make four paper columns and a few walls look like a marble castle to the viewer. These columns were pressed into service for an opera scene on "You Asked for It."

by now that the least expensive way to build up production is to build up a great number of stock units which can fit into the art director's vocabulary, and so it is. With the proper accumulation of stock units (windows, arches, doors, etc.) it is possible to erect almost any set that a writer can dream up.

#### Good Set-up

As an Art Director in TV, I was very fortunate to start designing at ABC Television Center in Hollywood. It was on this lot (the old Vitagraph lot) that sound-motion-picture history was made by the Warner Brothers and Al Jolson when they made "The Jazz Singer," the first full-length "talkie." The stages are large, and storage space—well, we have some twenty-five acres.

With no TV precedent we were able to start from scratch and develop a procedure in design and construction which was neither a motion-picture nor a stage technique. Our stock units are not as heavy as motion pictures, nor as flimsy as stage settings. Almost any unit can be handled by two men, yet they are strong enough to remain rigid during action. Our stockpile is very small by movie standards—but sufficient for most TV situations.

Of the 125 sets I have designed for Art Baker's "You Asked for It" in the past few months, I spent less than five per cent for new construction (mill work). Shows average eight sets excluding commercials. I have never changed the locale from that indicated in a script nor influenced the scope of the writer's imagination when he described a set. However, if a scene were a castle or a living room, I generally determined where in the room the action took place. As a rule I would keep the action near a structural motif (columns or piers) or in that part of the set where our stock units would best fit.

As an example, one show called for a medieval castle. The writer, Maury Cohen, thought he was at Metro-Goldwyn Mayer, and when I read the script I thought I was back working on "Quo Vadis." To quote:

"ACTION STARTS OUT CENTER OF GREAT HALL, THEY FIGHT AROUND CHAIRS AND TABLES, THEN OVER TO HUGE FIREPLACE, INTO ALCOVE LEADING OFF TO HALL, THEN DOWN CORRIDOR THROUGH A LARGE DOOR WHICH SWINGS OUT TO A BRIDGE OVER A MOAT. ACTION CONTINUES ON BRIDGE UNTIL GORSS FORCES PINSON OVER BRIDGE INTO PRACTICAL MOAT, TAKING A TEN-FOOT FALL."

This particular show also required eight other sets. A night club interior and exterior, a side show interior and exterior, a sky lift exterior; two commercials, a king's throne and last but not least the castle interior and moat with a bridge for action. All these sets had to be constructed, painted, and dressed in two days.

After working in the major studios over a decade, I could design the best castle in any research books, without much effort, in less than two months. But to design, draft, and dress these sets in five days was asking a lot. A year ago, I would

have thrown the script in the wastebasket and gone back to motion pictures. However, having gradually worked up to such scripts, it was just another show. I took a recessed fireplace from "Santa's Work Shop"; a couple of pointed arched windows I originally built for the Jerry Colonna show; three huge columns from "Space Patrol"; some stock steps and platforms, and there was a castle interior and a bridge and a moat with thirteen tons of water. The set was seventy-five feet wide and thirty-five feet deep and the cost only \$300. So simple was the construction that it was struck in a few hours (by eight men) and all units were put back in their proper bin for future use.

It is this stockpile that is the secret of successful budget-wise production for TV and TV motion-picture production; however, a lot of stock does not assure good production cheap. The stock must be used by one who has an adequate architectural vocabulary and a feeling for dramatics. Everyone has access to the alphabet, but there are few Shakespeares.

↓ **A KNOWLEDGE OF PROPS, ACCORDING TO GOODMAN,** is helpful. Props contributed nicely to this medium set for Art Baker's show.



# The Biggest Giveaway in TV!

Money, Prizes, Trips and Mink Coats Have Nothing to Do With It. This Emcee Gave Away Something More Precious—His Fans

**I**T STARTED last October, when crooning, blue-eyed Jack Owens, always a feminine favorite, began a new series of daily shows on KECA-TV's Channel 7.

Jack had already launched a radio series over the entire ABC radio network, and hundreds of his fans had written, asking him to tell them about his family, especially his children.

That gave birth to the big giveaway. Jack didn't start dealing out cash, or lend himself to spinning a huge wheel of fortune. He gave away part of his audience, to his daughter, pretty dark-eyed Mary Ann.

## Smash Debut

The slightly graying forty-year-old Jack had decided to let his eighteen-year-old come onto the show where fans could see her. She was to sing some songs and trade ad-libs with her father.

It wasn't long after Mary Ann had first warbled "You Belong to Me" that Pop's fans actually demanded she become a permanent feature. Today she sometimes draws more fan mail than her dad. And Dad's glad.

He feels that by giving away part of his fan following he gained more fans. He makes the interesting observation that a man whose success was built by crooning to females (as Jack has for many years, starting on Don McNeill's "Breakfast Club") can still exert a romantic influence on women even while they watch his grown daughter help him work.

Much of Mary Ann's mail comes from older women and teen-agers. The teen-agers usually start by saying, "My dad and I are great pals, too."

The older women compliment Mary Ann on her "niceness" almost to a writer.

## Parental Hand

And Jack, actually a pal to his daughter, makes the most of that niceness. About a week after his daughter's smash debut, Mary Ann bubbled up to her father with the news that she had heard a lot of awfully nice things about her first show.

Here was a perfect opening for a criticism Jack had hesitated to bring up for fear of making Mary Ann self-conscious. "Yes, and we had a report from your grandfather about that first show, Mary Ann. He said your sweater was a little too tight." Since then, Mary Ann's knit garb has

been of almost Sloppy Joe proportions.

Because he has known her for eighteen years, Jack can sense any nervousness on his daughter's part. Just before the first show she was calm and happy. But when the camera's red light signified its business of picture taking was under way, the new songstress started to tense up.

Jack waited until the camera was trained elsewhere, then leaned over and whispered to her: "You look wonderful even with your slip showing."

The remark broke Mary Ann up completely. She couldn't keep from laughing, and certainly she couldn't crane floorward to see if her slip really did show. Her attention to that, rather than wondering what "all those people out there" were thinking of her, got the beginner past a difficult moment or two.

"This added popularity that I gained when I gave part of my audience to Mary Ann is in direct violation of Hollywood's age-old law that an entertainer must not be encumbered, publicly at least, by a family," gloats Jack. "I may try and work all four of the youngsters into the show."

"There is Noel, eleven, and Jack, Jr., who is fifteen. They show considerable promise of talent. Cynthia, who is three, and a real bundle of

personality, I'm saving as a coup de grace. When they all get started, I can retire and let them work," he chuckles. "Look at the Nelson family. They struck oil."

## Familiar Songs

"But I should be good for several years—if my knees hold out." This refers to Jack's daily routine of selecting an "adopted" mother from the studio audience and singing to her on bended knee. It is sort of a trademark, whether he sings one of his own compositions such as "The Hut Sut Song," "How Soon?," "Hi, Neighbor," made so popular by a singer named Bing; "By-u By-o," the popular Louisiana Lullaby; and "Cynthia's in Love," or a song someone else penned.

All the women who attend the Jack Owens radio show in the Vine Street studios daily in hope they will be chosen as that day's lucky mother haven't yet pledged allegiance to Mary Ann. Many of them return bearing gifts to Jack alone.

Mrs. Helen Byckoff of Jugoslavia brought him a huge home-baked apple strudel. Mrs. Mary Groom made him a bunch of pink satin roses. Of course Miss Owens could have latched onto those—but she would scarcely be able to use the gift of Mrs. Susan Jarvis. She came visiting a second time with a pair of hand-knit argyle socks!

▼ **THE YOUNG-LOOKING FATHER, WHOSE APPEARANCE** isn't hurt a bit by the gray at his temples, duets with his pretty daughter. Since Mary Ann Owens joined father Jack's KECA-TV show, his mail and presents have been dropping off. Hers have been building! (ABC photo.) (Our Cover: Robert Perkins photo.)





▲ **THIS PICTURE** demonstrates that Marilyn Mills has more than just singing talent. Her measurements: bust, 34; waist, 24; hips, 34. (NBC photos.)



▲ **EMCEE JACK McELROY** and songstress Marilyn Mills are seen daily on KNBH's "Jack McElroy Show." It was Jack who first discovered Marilyn.



**Tom Hanlon**

## Turntable Tintypes

No. 20 of a Series

## Tom Hanlon

Probably best identified with "Midnight Merry-Go-Round," KNX's fourteen-year-old record clambake. . . . Also handles the sports strip just ahead of this, "Press Box," TV's "Giant Football Roundup," "The Sports Calendar" and nearly all the auto races you hear. . . . Combines his hobby with his work in calling the races from Carrell Speedway. . . . Flies to Indianapolis for the Memorial Five Hundred, and to Denver for their big racing events. . . . Doesn't own a racing car himself principally because of Mrs. Hanlon and three small Hanlons with whom he lives in Sherman Oaks. . . . Came to California from Missouri, intending to be a newspaper cartoonist. . . . Was sidetracked into movies and did all the "Collegian" series produced by Carl Laemmle, Jr. . . . Left movies in 1932 for radio. . . . Has been with CBS twenty years. . . . Says today that it is a toss-up between radio and TV, and borrows CBS's slogan, "Everywhere you go, radio goes with you," as explanation of his continued happiness in this medium when everyone else is scratching madly away at TV's portals. . . . Paradoxically, started two of TV's oldest, "Magazine of the Week" and "Meet Me in Hollywood." . . . Did first commercial televised Rose Bowl play-by-play.

Tom Hanlon is six feet tall, blue-eyed and brown-haired. . . . A Scorpio, he likes to hunt and fish . . . reads mostly non-fiction, is outspoken about hating with a passion any and all murder mysteries. . . . Relaxes through listening to records of his wife's piano artistry. . . . His pet aversion is directed toward the man who has his picture taken holding a pipe, but who actually doesn't smoke one. . . . His ambition, twofold: To go on doing sports in the two popular media which he now enjoys; and to give a huge party, to which everyone is invited, the next time a "Midnight Merry-Go-Round" anniversary rolls around.

# From Vacation to Vocation

**S**HE CAME to Hollywood for a vacation and ended up with a vocation. That's the success story of Marilyn Mills of KNBH's Jack McElroy Show.

Naturally, it took a little luck to get her "big break," but Marilyn had quite a background in show business before she met Jack last summer.

Originally from Tulsa, Oklahoma, the twenty-two-year-old songbird started hitting the high notes at fourteen, and got started in radio two years later.

### Background

A journalism student at Tulsa University, Marilyn Breno (she just recently changed her name to Mills) also found time to win the Horace Heidt contest in 1949 and 1951, was runner-up to "Miss Oklahoma" in 1950, sang in several local opera productions, and was named Beauty Queen at the University.

"Also," Marilyn relates quite proudly, "I've been on TV since 1949, when Tulsa opened its first station."

Following the fancy of many another career-minded girl, Marilyn took a crack at the Big City. And she did all right in New York, appearing on Arthur Godfrey's "Talent Scouts" and finally landing a full-time job on an afternoon TV show.

After returning home and resuming her own programs in Tulsa, the pert songbird came to Hollywood in August 1951, to visit her aunt and uncle for three weeks.

On Thursday, August 7, 1951, through a mutual friend, she met Jack McElroy. The following Monday she appeared on his KNBH show as a guest. And by the Monday after that she was signed as a regular member of Jack's cast. She's been at it ever since.

Although the dark-haired soprano has had a great deal of training in the classical field, she has concentrated on popular ballads on the KNBH production.

Marital status? "I'm single," explained Marilyn, "and from the looks of things I'll stay that way for a while."

"At present I'm living with my aunt and uncle. They operate a small beer tavern at 715 North Western Avenue. I never work or perform there, but when I drop by occasionally all the customers treat me so wonderfully."

"No, I've never been married, but I have been engaged a few times. Unfortunately, things never seemed to work out just right for both of us. You see, I'm interested in a career, and for now that's what I'm concentrating on."

Too bad, fellows.



↑ **THIS IS WHAT** the "Zebra Kid" looks like when he dons a mask. Doesn't he look sweet and kind, ladies?



↑ **HERE'S UCLA'S SENSATIONAL DON BRAGG** driving forward for "two" for the high-scoring Bruins. Basketball enthusiasts have been following Don and his teammates this year over KHJ-TV, which telecasts all the Bruin home games. (UCLA-Troutman photo.)

## Around the Sports Circle

With Jules StrongBow

↓ **NOT ONLY** one of the most capable grapplers in the business, but also one of the most handsome is Al Kashey. (Bruce photo.)



↓ **HERE'S A** familiar sight to all Ram football fans: Elroy "Crazy Legs" Hirsch on the receiving end of a forward pass. (Stein photo.)



↓ **BOBBY MARLOW**, sensational halfback from Alabama, led his team this year to a Sugar Bowl bid against mighty Georgia Tech. (NBC photo.)

