

YOUR LOCAL WEEKLY GUIDE

# TV-RADIO LIFE

**10**  
cents

**LOGS**

JULY 13-19

**Flashbacks!**

2 PICTURE  
PAGES OF

**Fanny  
Brice**

Liltin' Tilton →

Page 7





▲ IT'S "POPPY" TIME AGAIN, and NBC's Dennis Day and Barbara Eiler, Dennis's radio-show girl friend, observe the date with purchases from VFW Junior Vice Commander James W. Cothran, who was visiting here from South Carolina.



▲ WHEN KMPC's Johnny Grant broadcast from the Los Angeles Orphanage recently, two stellar attractions of the show were Elizabeth Csoendes (left), and Linda Lee Matera, who sang a duet. Clever combine who star in CBS's daytime mystery series, "Perry Mason" (right) is played by John Larnin, Joan Alexander is "Della Street." (CBS photo.)



▲ NO STRANGER TO RADIO is Jeff Chandler, whose film work partially resulted from such fine air chores as his role of "Mr. Boynton" in CBS's "Our Miss Brooks" series and who recently made his "Suspense" debut.

## SEEN ON THE RADIO SCENE



▲ HE WAS INVISIBLE until this sketch, a composite based on 25,000 drawings submitted by youngsters from every state in the Union, brought to light "Sparky," other half of the "Big Jon and Sparky" combo on ABC's "No School Today" broadcasts. (ABC photo.)



## TV-RADIO LIFE

(Formerly Radio-Television Life)

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EVELYN A. BIGSBY, Editor

Editorial Department: Jane Pelgram, Assistant Editor; Mildred Ross, Greta Greenfield, Arlene Garber; Art Director, Ray Wheeler; Log Editors, Hal Julian, Bruce Cameron.

Advertising Manager: Walter O. Miles.

Circulation Manager: Thaine Mallett, Route Manager: Armando De Castro. Office Manager, Georgia Caywood.

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**CASH**

IN ON  
YOUR  
SPARE  
TIME

SELL WONDERFUL REGAL CHRISTMAS CARDS NOT OBTAINABLE ELSEWHERE

Here's the big money maker. Marvelous Christmas cards exclusive with our agents. 25 sell for 1.00. Also 50 for 1.25. Name handsomely imprinted. 150 other boxes with profits to 100%. Bonus. Free samples. Kit on approval.

REGAL GREETING CARD CO.  
Dept. TV-7, Ferndale, Michigan

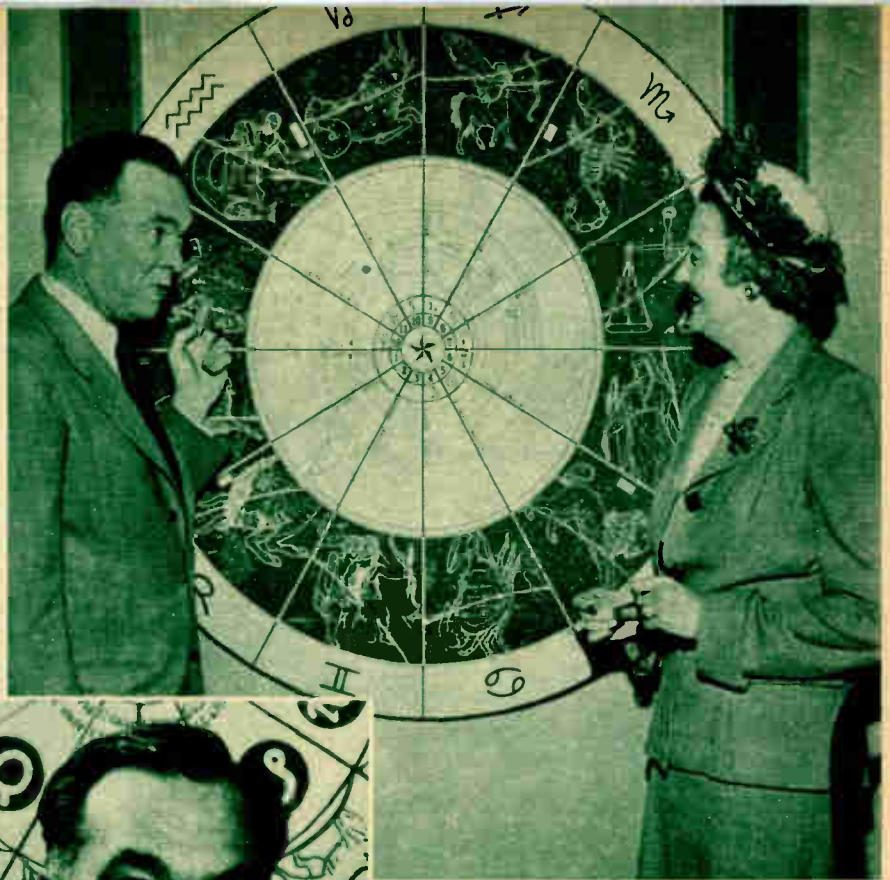
Monday through Friday, 12:00 noon  
KTTV, Channel 11

**M**ETHODICAL CARROLL RIGHTER, KTTV astrologer, affirmed a propitious date for our interview. His reputation for accurate predictions makes one sit up and take notice.

Names mean nothing to this loquacious forecaster, for he concentrates on your birthdate and not your moniker. We superfluously supplied both. "Well, Miss June 27," began Carroll in a breathless manner, "remember the stars impel, they do not compel! There's nothing new about astrology. It dates back to Biblical times, and the Pharaohs, Popes and Prophets have always had their personal astrologers.

"Astrology is the influence that stars have upon human affairs," he continued. "We are all born under a specific sign of the Zodiac, which is influenced by a designated planet. Your forecast, based on intricate calculated charts, is merely a signpost or traffic signal of what's ahead. And would you believe it, at one time I scoffed at the mere mention of astrology?"

Righter engaged in the science as a hobby simply to disprove it. While attending law school he spent his spare time in making up charts for his schoolmates, but instead of discrediting the hobby, some of his predictions and forecasts came true. However, not until he sustained a back injury did Righter check his own chart. It advised him to go West. He traveled to California on crutches; one year later he was completely recovered from his injury. This convinced Carroll, and he be-



**CARROLL RIGHTER SHOWS** guest Vera Teasdale her sign of the Zodiac as he prepares to read her horoscope. (Below) Mr. Righter tele-airs daily astrological forecasts for each birth-month. (KTTV-Rothschild photo.)

# Are Your Stars Lucky?

*Maybe So, Maybe Not, According to*

*Carroll Righter, KTTV Astrologer*

**By Mildred Ross**

came a staunch believer in astrology.

## Advice Sought

Today, he is successfully dedicated to two kinds of stars: those in the heavens and those in Hollywood. Numbered among his clients are such screen luminaries as Clark Gable, Jane Wyman, June Allyson, Gloria Swanson, Charles Boyer and Ronald Colman. Typical of Righter's influence on the stars—Hollywood,

that is—is the case of the Tyrone Power-Linda Christian wedding. When Miss Christian and Power met and fell in love, she asked Righter when they should marry. They had selected one date, but Righter asked them to wait until January 27, a more propitious date. They did, and in gratitude Righter was invited to attend the Rome wedding ceremony.

Marlene Dietrich might have pre-

vented a broken leg had she heeded Righter's warning not to go to the studio one badly aspected August 26. During the shooting a youngster seemed about to take a bad fall, and the actress, reaching out to save him, fell herself and broke her ankle. Righter's prophecy—"August 26, a bad day for accidents, brought on by impulsive action. A child is involved."

Horoscopes apply to inanimate subjects as well. If Carroll has the exact date and time of incorporation of an organization he can chart a reading for the company or group.

In addition to Carroll Righter's detailed service to his clients—hourly and daily advice—he makes many lecture tours, writes magazine articles and has recently added a syndicated newspaper column to his many activities. During his television program the daily prognostications for each sign of the Zodiac are telecast. In lieu of a television set, the Los Angeles Times prints Carroll Righter's daily predictions.

Effervescent Carroll Righter is always so popular that he has often departed from dinner parties famished and exhausted. However, such gala occasions are now prefaced with dinner at home, satisfying the inner man and fortifying him for a long evening of personal queries.

# Flashbacks!

No. 76 of a Series



↑ FROM THE FILES OF NBC AND TV-RADIO LIFE comes this series of Flashbacks featuring the late and beloved Fanny Brice. This one is captioned: "For once Daddy is happy . . . he told Baby Snooks to help him carve the Thanksgiving bird and she did not say 'Why?'"

↓ THIS PICTURE, PUBLISHED IN RADIO LIFE ON SEPTEMBER 10, 1944, shows the star in real life with her daughter Frances (Mrs. Ray Stark).



↑ AT HER IMPISH BEST, Snooks harasses none less than Santa. Hanley Stafford, Snooks' famed Daddy, originally auditioned the part as a one-time shot, never dreamed it would develop into a renowned role.





▲ **PHOTOGRAPHERS ALWAYS** had a field day shooting a Snooks layout and NBC engineers probably had conniptions as the "terrible tot" attacked a sensitive mike with king-size wrench.



▲ **SNOOKS WAS ALWAYS** seven years old. Miss Brice claimed she'd never be any older because she wasn't supposed ever to grow up. Snooks' universal appeal was her direct approach to any situation.



▼ **BABYKINS WAS FINALLY** taken out of the Brice party repertoire and with a new name, Schnooks, was brushed up for Ziegfeld Follies in 1932 in a skit written by Moss Hart. She made her air debut in New York on "The Follies of the Air," then was forgotten until radio's "Good News of 1938," when Snooks (without the "ch") reappeared to stay until Miss Brice's death May 29, 1951.

▼ **WITH ANOTHER LATE GREAT** of show business, Frank Morgan. The two appeared together on NBC's "Coffee Time." Once Miss Brice told **RADIO LIFE**: "The worst thing that can happen to you is to get the idea you are too good, that you can't be improved. And another way to defeat yourself is to say 'It's all luck. Mine happens to be bad luck.' You make your own luck."

▲ **BABY SNOOKS WAS "BORN"** one night at a party. Fanny was doing a burlesque of the song "Poor Pauline" and sang it as a small child might. Guests named the characterization "Babykins."





▲ **THE GRAYDON GROUP**, featuring Doris Carr (left) on the commercials, music by Roc Hillman's quintet and vocals by "The Encores" (right), seldom rehearse for their stints because of time limitations, so their natural talent is obvious. Beautiful songstress Carol Richards recently joined the five-a-week family, and often duets with Graydon.

## ROMANCE Is Not His Dish

*Ladies Sigh for Him, But This TV Crooner Spurns the Swooners*

**By Greta Greenfield**

Monday through Friday, 9:00 a.m.  
Thursday, 7:00 p.m.  
KLAC, Channel 13

**H**ANDSOME JOE GRAYDON, whose recordings and television programs have propelled him into prominence, is definitely "agin" the rapidly growing leg-end of his romantic appeal. Not that Joe doesn't appreciate and aspire to the adulation of his audience, but he'd rather be thought of as a "good Joe" than as a romantic idol.

To him, the popularity of the Joe Graydon show lies in the complete naturalness which he and his crew try to give to their two-hour five-a-week morning programs and one-a-week evening screening.

"A basic sincerity and naturalness

are the attributes that keep a video player popular," Joe explains. "Unlike movie or radio actors, the variety-show video entertainer isn't portraying someone else. The only personality he can project is his own, and when he does that every day, any pose he assumes is bound to be apparent to his viewers. You can't fool them." His own amazement at becoming the "housewives' heart-

throb" is in keeping with this theory. Graydon isn't intentionally romantic.

### Fan Mail

Joe is reluctant to talk about the average hundred letters that he receives every day which are full of praise from admiring females. But he can't deny the existence of one girl who has been writing him a love

(Please Turn to Page 34)

# FRIDAY TV LOGS

JULY 13th

- 2-KTSL
- 4-KNBH
- 5-KTLA
- 7-KECA-TV
- 8-KFMB-TV
- 9-KFI-TV
- 11-KTTV
- 13-KLAC-TV

See Page Ten for 9:00 A.M.-3:00 P.M. Daytime Log Listings

- 3:00 2 Jeanne Gray—Tips—30m.
- 4 Paul Pierce—30m.
- 7 Cowboy Theater—Movie—75m.
- 11 Come Into the Kitchen—45m.
- 13 Jarvis Movie—90m.  
Joe E. Brown in "Flirting with Fate."
- 3:20 9 Suspects Wanted—Info—10m.
- 3:30 2 Fashion Magic—Tips—30m.
- 4 Chef Milani—Home—30m.
- 9 New Horizons—Travel—30m.
- 3:45 11 Carroll Righter—15m.
- 4:00 2 Steve Allen—Variety—60m.
- 4 Stu Wilson—Variety—60m.
- 9 Picture Party—Movie—90m.  
Conrad Nagel in "Gold Racket."
- 11 Billie Burke—30m.
- 4:15 7 Foreman Phillips—Wst'rn—1½ hr.
- 4:30 11 Ladies Matinee—30m.
- 5:00 2 Ghost Rider—Movie—60m.  
"Wild Horse Roundup."
- 4 Boots 'n' Saddle—Juv'nl.—15m.
- 5 News; Music—20m.
- 11 Range Riders—Roundup—90m.
- 5:15 4 Gabby Hayes—Juv'nl.—15m.
- 5:20 5 Police Calls—Info—10m.
- 5:30 4 Howdy Doody—Juv'nl.—30m.
- 5 Cowboy Thrills—Movie—90m.
- 9 KFI-TV Newsroom—20m.
- 13 Hitching Post—Movie—60m.  
"Big Boy Rides Again."
- 5:40 8 Crusader Rabbit—Juv'nl.—5m.
- 5:50 9 KFI-TV Univ.—Info—25m.
- 6:00 2 Telecomics—Juv'nl.—15m.
- 4 Crusader Rabbit—Juv'nl.—5m.
- 7 Space Patrol—Juv'nl.—15m.
- 6:05 4 Comedy Klub—Juv'nl.—25m.
- 6:15 2 Boney Bill's—Juv'nl.—15m.
- 7 Space Cadet—Juv'nl.—15m.
- 9 Action Theater—Movie—75m.  
"Riddle Ranch."
- 6:30 2 H'wood Road to Fame—60m.
- 4 Junior Theater—Juv'nl.—15m.
- 5, 8 Time for Beany—Juv'nl.—15m.
- 7 Foreman Phillips—Wst'rn.—30m.
- 11 Captain Video—Juv'nl.—30m.
- 13 Ed Lyons—News—15m.
- 6:45 4 Evening Stars—10m.
- 5 Handy Hints—Tips—15m.
- 13 Film Short—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 7:00 4 Laurel & Hardy Film—25m.  
"Night Owls."
- 5 Newsreel—15m.
- 11 Open House—Interview—15m.
- 13 Hail the Champ—Juv'nl.—30m.
- 7:15 5 Mayor Bowron—Info—15m.
- 11 KTTV Newsreel—15m.
- 7:25 4 Good Egg of the Week—5m.
- 7:30 2 Local News—5m.
- 4 Newspaper of the Air—10m.
- 5 Charlie Chase—Film—30m.
- 7 Magic House Party—30m.  
With Dell O'Dell.
- 9 Homes for Sale—Info—30m.

- 13 Women's Wrestling—30m.
- 7:35 2 Tom Harmon—Sports—5m.
- 7:40 2 William Kenneally—News—5m.
- 4 KNBH Weather—5m.
- 7:45 2 Perry Como—Music—15m.
- 4 Roberta Quinlan—Revue—15m.  
Guest: Tommy Eldridge.
- 8 Arden Varieties—10m.
- 8:00 2 Mama—Comedy—30m.

Favorite Bible Dramas  
filmed for family viewing  
**THE LIVING BOOK**  
presented by  
FOREST LAWN MEMORIAL-PARK  
**KNBH Channel 4**  
Friday 8 pm

- 4 Living Book—Rel.—30m.
- 5 Frosty Frolics—Revue—60m.
- 7 Twenty Questions—Quiz—30m.
- 8 Story Theater—Drama—30m.
- 9 Eight o'Clock—Movie—75m.  
Paderewski in "Moonlight Sonata."
- 11 In Our Times—30m.
- 13 Cleo Roberts—News—15m.
- 8:15 13 Carole Richards—Wst'rn.—15m.
- 8:30 2 Man Against Crime—30m.
- 4 Victor Borge—Revue—30m.
- 7 Showtime, USA—Revue—30m.  
Melville Cooper, Stephen Douglas
- 8 Stars Over H'wood—30m.
- 11 Front Page Detective—30m.  
"Ringside Seat for Murder."
- 13 Wrestling, Ocean Park—2½ hrs.
- 9:00 2 Ford Theater—60m.  
Ernest Truex in "Ghost Patrol."
- 4 Let Poppa Do It—Tips—30m.  
With Chef Milani.
- 5 Movie Classic—90m.  
George Brent, Virginia Mayo in  
"Out of the Blue."
- 7 Pulitzer Playhouse—60m.  
James Dunn, Lynn Bari in "The  
Big Break."
- 11 On the Town—Info—60m.  
A Trip to Calif. Exposition Bldg.
- 9:15 9 Feature Film—75m.  
"Missing People."
- 9:30 4 The Door With No Name—30m.  
Narrator: Westbrook Van  
Voorhis.
- 10:00 2 Live Like a Millionaire—30m.
- 4 Sports Newsreel—30m.
- 7 H'wood Theater—Drama—30m.
- 8 Showtime, USA—Revue—30m.
- 11 Eloise Salutes the Stars—15m.  
Guest: Bob Dunn.
- 10:15 11 KTTV Newsreel—15m.
- 10:30 2 Peter Potter—Records—90m.
- 4 KNBH News—5m.
- 5 Roller Derby—60m.
- 7 Sawyer in H'wood—30m.
- 11 What's the Verdict?—30m.
- 10:35 4 Gene Norman—Records—60m.
- 11:00 7 Champagne Party—Music—5m.
- 11 Club Eleven—30m.
- 13 Ed Lyon—News—5m.
- 11:05 13 Owl Movie—60m.  
"Death in Hand" and "Panic in  
the Wax Museum."
- 11:30 5 Final Edition—News—5m.
- 11 Midnight Movies—90m.  
"The Mystic Circle."

**FREE DOGS—FREE CATS**

See the most wonderful pets  
in the world!

**Calo Pet Exchange**

With FRANK WRIGHT  
Every Friday, 7:30 p.m.  
KTTV—Channel 11

- 11 Pet Exchange—Tips—30m.

## This Week in TV

### In & Out of Focus (General Comment)

#### Rumors Are Flying

... That pretty Patti Page and MGM didn't see eye to eye on Patti retaining her TV rights while making movies for the moguls. So, no contract, and for our money, distinctly the studio's loss. . . . NBC-TV's (KNBH, here) "Your Hit Parade" will be replaced for the vacation days by a thriller called "Assignment: Man

### On Our Cover

Martha, the "liltin'" Tilton, is a native of Corpus Christi, Texas, but she headed even farther West to make her musical mark. Of course, as a tow-headed seven-year-old, she had no idea of the import of her parents' Los Angeles move, but by the time she graduated from Fairfax High School, her sensational voice had won her local fame. A professional debut—at the Ambassador Coconut Grove, bespoke an auspicious start for the lovely youngster's career.

Two years of vocalizing followed with the Hal Grayson band and more chirping as the original "miss" in Benny Goodman's "Three Hits and a Miss" aggregation. Homesickness brought Martha back to Los Angeles, after two and a half years of touring with the Goodman group. She returned home to radio work where her own "Liltin' Martha Tilton Time" program proved a springboard into many featured singing spots.

"Loch Lomond" and "And the Angels Sing" are two of Martha's well-remembered recordings which have topped the million sales mark and established her as a platter artist. During the war, she toured service camps, both stateside and overseas, and continued radio, recording and personal appearance dates.

Since 1949, Martha has shared singing honors on CBS's "Curt Massey Time." The show has been on constant five-day-per-week schedule since its first performance, with Curt, Martha and Country Washburne's band the smooth-working crew supplying good listening summer, winter, autumn and spring.

# SATURDAY TV LOGS

- 10:00 5 News; Music—30m.
- 10:30 5 Tricks and Treats—Home—30m.
- 7 Western Film—60m.
- 8 Film Short—30m.
- 11:00 5 Western Movie—60m.
- "Overland Riders."
- 8 Date With Judy—Drama—30m.
- 11:30 7 Date With Judy—Drama—30m.
- 8 Two Girls Named Smith—30m.
- With Peggy Ann Garner.
- 12:00 5 Giant Movie Matinee—5 hrs.
- "Wings Over Pacific."
- 7 Two Girls Named Smith—30m.
- With Peggy Ann Garner.
- 8 Faith Baldwin Theater—60m.
- 13 Saturday Matinee—Movie—75m.
- "Arizona Roundup."
- 12:30 7 Faith Baldwin Theater—30m.
- Starring John Carradine.
- 8 Harry Mitchell—30m.
- 1:00 7 Laraine Day—Interview—30m.
- 8 Frontier Theater—Movie—60m.
- 1:15 5 Movie—60m.
- "Raiders of the Border."
- 13 Saturday Matinee—75m.
- "Hidden Valley."
- 1:30 7 H'wood Fashion Time—30m.
- 2:00 7 Scouting in Action—Film—15m.
- 8 Smokey Rogers—Wst'rn.—2 hrs.
- 2:15 5 Movie—45m.
- "Successful Failure."
- 2:25 13 Baseball—2 hrs.
- Sacramento at Los Angeles.
- 3:00 5 Movie—45m.
- "13th Man."
- 11 Southland Farm Fair—60m.
- 3:45 5 Movie—75m.
- "She's in the Army."
- 4:00 8 Hopalong Cassidy—60m.
- 11 Neighborhood Theater—60m.
- "Private Secretary."
- 4:15 2 Parade of Events—Info—15m.
- 4:30 2 Grand Chance Roundup—30m.
- 13 Inside Baseball—10m.
- 4:40 13 Late Sat. Matinee—80m.
- "Vengeance of Rannah."
- 5:00 2 Ghost Rider—Movie—75m.
- "Rough Riding Rhythm."
- 5 Man's Best Friend—Pets—30m.
- 7 Western Movie—60m.
- 8 Super Circus—Revue—60m.
- 11 Crash Corrigan—Movie—90m.
- "Where Trails End."
- 5:30 4 Wrestling Matches—60m.
- 5 Cowboy Thrills—Movie—60m.
- 6:00 7 Space Patrol—Juv'n'l.—30m.
- 8 Beulah—Drama—30m.
- 13 Late Sat. Matinee—60m.
- Conrad Nagel in "Killers of the Sea."
- 6:15 2 Editor's Round-Up—15m.
- 6:30 2 It's Up to You—30m.
- 2nd of Series of Red Cross Films.
- 4 H'wd Jr. Circus—Revue—30m.
- 5 Fantastick Studios—30m.
- 7 Gene Autry Movie—30m.
- 8 Trouble With Father—30m.
- 11 Home Folks Hayride—Wt'n—60m.
- With Carolina Cotton
- 7:00 2 Sam Levenson Show—30m.
- Morey Amsterdam & Son.
- 4 "The story of Metal"—30m.
- 5 Tim McCoy Movie—90m.
- 7 Soapbox Theater—Juv'n'l.—30m.

JULY 14th

- 2-KTSL 8-KFMB-TV
- 4-KNBH 9-KFI-TV
- 5-KTLA 11-KTTV
- 7-KECA-TV 13-KLAC-TV

- 8 Summer Theater—Drama—60m.
  - 13 Wedding Bells—Hum. Int.—30m.
  - 7:30 2 Beat the Clock—Quiz—30m.
  - 4 One Man's Family—30m.
  - 7 Stu Erwin Show—Revue—30m.
  - With June Collyer.
  - 11 Request Theater—90m.
  - "Isle of Destiny," Wm. Gargan, June Lang."
  - 13 Hometown Jamboree—60m.
  - 8:00 2 Feature Film—60m.
  - 4 Doodles Weaver—Revue—30m.
  - 7 Paul Whitman—Juv'n'l.—60m.
  - 8 It Pays to Be Ignorant—30m.
- SEE

**FOOD FACTS AND FANTASIES**

with Art Baker

presented by The RICH PLAN Better Way of Living

**KNBH CHANNEL 4 8:30P.M.**
- 8:30 4 Food, Facts & Fantasies—60m.
  - With Art Baker.
  - 5 Spade Cooley—Variety—60m.
  - 8 Martin Kane—Drama—30m.
  - 13 Al Jarvis—Records—60m.
  - 8:35 4 Wrestling—60m.
  - 9:00 2 Faye Emerson—Revue—30m.
  - Faye Salutes a Town or City Each Week.
  - 7 Life Begins at 80—Quiz—30m.
  - 8 Pulitzer Playhouse—60m.
  - 11 Ellery Queen—Drama—30m.
  - "Murder in the Zoo."
  - 9:30 2 Show Goes On—Revue—30m.
  - Robt. Q. Lewis & Talent Buyers.
  - 4 First Run Feature—90m.
  - "Lieutenant Daring."
  - 5 Saturday Night Movie—75m.
  - "Phantom of 42nd Street."
  - 7 Feature Film—75m.
  - 11 Cavalcade of Bands—60m.
  - Buddy Rogers and Guest Band.
  - 13 Movie Time—75m.
  - "Sweetheart of the Navy."
  - 10:00 2 Feature Film—90m.
  - "High Command."
  - 8 Paul Whitman—Revue—30m.
  - 10:30 8 Armed Forces Hr.—30m.
  - 11 Murder Before Midnight—75m.
  - Gerardine Fitzgerald in "Murder by Appointment."
  - 10:45 5 Movie—60m.
  - "Why Girls Leave Home," Lola Lane.
  - 7 Movie—75m.
  - 11:00 13 Owl Movie—75m.
  - "Fit for a King," Joe E. Brown.
  - 11:45 5 Final Edition—15m.
  - Ken Grau with the latest news.
  - 11 Who's Crazy?—15m.
  - 12:00 7 Western Movie—60m.
  - 11 Serial Theater—60m.
  - "Black Coin," and "Clutching Hand."

**The BEST TV logs**

in town!

Buy TV-Radio Life  
EVERY WEEK and put  
LIFE IN YOUR LOOKIN'  
AND LISTENIN'.

10c at your market.

**Ask for It Today**

Hunt" . . . Rosalind Russell's name is up again for a TV show, with CBS-TV on the other side of the dotted line. . . . Hour-long operas, done in English, may once again lighten our TV screens. NBC-TV is planning a series of eight, to begin next fall. Offerings are being written, from numerous other languages, by Gian-Carlo Menotti. . . . Smilin' Ed McConnell may move to CBS, and may also switch his show from p.m. to a.m., still on Saturday. . . . Vaughn Monroe's musical may soon become a variety show. . . . Jack Haley is preparing himself, and a show, for another plunge into the TV pool. . . . If you like both Kate Smith and Arthur Godfrey immensely, get another TV set. They will appear opposite one another, come fall. (Shades of radio!) . . . "The Amazing Mr. Malone" will take form for ABC-TV fans next fall. Wonder if movie-man Frank Lovejoy will be doing his old role as principal? . . . TVersions of both "The Egg and I" and "My Friend Irma" will show up this fall. Eddie Albert and Diana Lynn do the first; Marie Wilson, naturally, the latter. . . . "Gerard," that delightful Henry Morgan sidekick, has a comedy TV'er brewing for next fall.

### Looks Like

Peggy Ryan and Ray McDonald, last season accounting for four guestings on the Berle TV show, met with such great reaction that the duo has been inked for six show-stopping song and dance appearances on the '51-'52 "Texaco Star Theater" telecasts. . . . If you thought you saw a monkey swinging through the trees the other day—you did. The simian is a lost pet, and the owner is looking for it. We know because we saw the unusual "ad" on KTTV's "Classified Column" one afternoon last week. . . . Jack Boyle and Joyce Horne are the new dance team on KTTV's "Tiny Stowe's All-Star Minstrels." Boyle is the son of Johnny Boyle, who is recognized as one of the greatest of the early minstrel dancers. Father and son have worked together in the staging of Jimmy Cagney dance routines for the movies. Young Boyle will re-create some of the famous tap dances of the top hoofers of the old vaudeville days during his Sunday "Minstrels" appearances. The well-known "Poetry in Motion" of Primrose and West, and dances of Eddie Leonard are included. "Wrassler" Dangerous Danny McShain has already selected one letter from the thousands he received asking for the "privilege" of owning one of his fabulous robes. First recipient is Byron W. Yaden, a World War I paraplegic undergoing treatment at the Long Beach Veterans Hospital. Danny has eighty-six robes to go, fellahs. . . . One of the first films for the U. S. Air Force, made especially for television, is under way at Jerry Fairbanks Productions. Title is "The Mount Clemens Story." . . . Pabst, the brew company whose name accompanies some of our top TV and radio sports coverages, isn't about to take theater TV's grab at top boxing without making its own pitch. It has entered negotiations with the IBC, that's International Boxing Club, for the upcoming Joe Louis-Ezzard Charles



# SUNDAY TV LOGS

JULY 15th

2-KTSL 8-KFMB-TV  
4-KNBH 9-KFI-TV  
5-KTLA 11-KITV  
7-KECA-TV 13-KLAC-TV

- 8:15 13 Inspirational Hour—Rel.—60m.
- 9:15 13 Hitching Post—Movie—75m.  
"Irish Gringo."
- 10:30 13 A Home to Live In—Home—30m
- 10:55 5 Sunday Reverie—5m.
- 11:00 5 Guest Appearance—60m.
- 13 Wrestling Workout—2 hrs.
- 11:30 7 Western Movie—60m.
- 8 Monte Hall—Western—60m.
- 12:30 7 Faith for Today—Rel.—30m.
- 8 Your Pet Parade—30m.
- 1:00 5 Western Movie—60m.  
"Raiders of Red Gap."
- 7 Western Films—3 hrs.
- 8 Four Star Revue—60m.
- 13 This Week in Sports—30m.
- 1:25 13 Baseball Doubleheader—4 hrs.  
Sacramento at Los Angeles.
- 2:00 5 Twin Movies—60m.  
"One Thrilling Night."
- 7 Feature Film—75m.
- 8 Racket Squad—Drama—30m.
- 2:30 8 Sam Levenson—30m.
- 11 Film Oddities—15m.
- 2:45 11 Garden Chats—Tips—15m.
- 3:00 5 Movie—90m.  
John Beal, Wanda McKay in  
"Haunted House."
- 8 One Man's Family—30m.
- 11 770 on the Air—30m.
- 3:30 8 Mr. Wizard—Juvenile—30m.
- 11 Children's Church—Rel.—30m.
- 4:00 4 Mr. Wizard—Juv'n'l.—30m.
- 7 Film—30m.
- 8 Fireside Theater—Drama—30m.
- 11 Double Feat. Playhouse—75m.  
"Manhattan Shakedown," Iris  
Meredith.
- 4:15 2 Stranger Than Fiction—15m.
- 4:30 2 Bonny Maid Varieties—30m.
- 4 Hopalong Cassidy—60m.  
"Hopalong Cassidy Returns."
- 5 Eastside Kids—Movie—60m.  
"Flying Wild."
- 7 Your Pet Parade—30m.
- 8 Movie Theater—90m.
- 5:00 2 Movie Milestones—60m.  
Fanny Brice in "Be Yourself."
- 7 Super Circus—Juv'n'l.—60m.
- 5:15 11 Feature Film—75m.  
"Scarlet Letter," Coleen Moore.
- 5:20 13 Inside Baseball—10m.
- 5:30 4 Kukla, Fran & Ollie—30m.
- 5 Flash Gordon—Juv'n'l.—30m.
- 13 Hitching Post—Movie—60m.  
"Coyote Trails."
- 6:00 2 Feature Film—60m.  
"It Happened in New Orleans."
- 4 Gabby Hayes—Juv'n'l.—30m.
- 5 The Comics—60m.
- 7 Ted Mack Family Hr.—60m.
- 8 Guest House—Revue—60m.
- 6:30 4 Zoo Parade—Info—30m.

- 11 Hands of Destiny—30m.  
"Flower in the Fog."
- 13 Double Feat. Playhouse—75m.  
"What Price Crime."

Union Pacific Railroad  
*presents*  
**"SINGING RAILS"**  
*with*  
Kirby Grant • Judy Clark  
KTSL Ch. 2—7:00 P.M.  
Don Shaw & the Ranch Hands

- 7:00 2 Singing Rails—Roundup—30m.
- 4 Meet the Press—Panel—30m.  
Guest: David Lillenthal.
- 5 Wild Bill Hickok—Juv'n'l.—30m.
- 7 Bill Gwinn—Quiz—30m.
- 8 The Ruggles—Comedy—30m.
- 11 Tiny Stowe's Minstrels—30m.
- 7:30 2 This Is Show Business—30m.
- 4 Cameo Theater—Drama—30m.  
Nina Foch, Phillip Reed in  
"Betrayal."
- 5 The Movies—90m.
- 7 March of Time—News—30m.
- 8 This Is Show Business—30m.
- 11 Sunday Movie—90m.
- 7:45 13 Double Feat. Playhouse—75m.  
Ward Bond in "Hitler, Dead or  
Alive."
- 8:00 2 Toast of the Town—60m.  
With Guests Joe E. Brown,  
Robt. Merrill, Pat Rooney, Sr.
- 4 Weekly News Review—30m.
- 7 On Trial—Panel—30m.
- 8 March of Time—Info.—30m.
- 8:30 4 TV Recital Hall—30m.  
Pianist Gyorgy Sandor.
- 7 Marshall Plan in Action—30m.
- 8 Steve Allen—Variety—30m.
- 9:00 2, 8 Gen. Elec. Guest House—60m.  
With M. C. Oscar Levant.  
Guests: Lisa Kirk, Jimmy Savo.
- 4 Philco Playhouse—Drama—60m.  
"The Plot."
- 5 Bandstand Revue—Music—60m.  
Harry Babbitt and Frank DeVol.
- 7 Secrets of Decorating—15m.
- 11 Calling Scotland Yard—60m.  
"The Lady Craves Experiments."
- 13 Freedom Forum—Info—60m.  
Freeman Lusk conducting.
- 9:15 7 Feature Film—75m.
- 10:00 2 Celebrity Time—Guests—30m.  
Jane Wilson, Ray Middleton.
- 4, 8 Garroway at Large—30m.
- 5 Movietown—Charades—30m.  
Guests: Marie Windsor, Sheila  
Ryan.
- 11 Plainclothesman—Drama—30m.
- 13 Dude Ranch—Roundup—30m.  
With Leo Carrillo.
- 10:30 2 What's My Line?—Panel—30m.
- 4 Sunday Night Feature—75m.  
Akim Tamiroff in "Forbidden  
Territory."
- 5 Roller Derby—60m.
- 7 Youth on March—Info—30m.
- 8 Break the Bank—Quiz—30m.
- 11 KTTV Newsreel—15m.
- 13 Jimmy Dolan—Revue—30m.
- 11:00 8 Youth on March—Info—30m.
- 13 Owl Movie—75m.  
"Young Blood."
- 11:15 5 Final Edition—News—15m.
- 11:30 5 Tele-Vespers—15m.

heavyweight championship fight from Pittsburgh. Brewery may go as high as \$125,000 for the event, with AM and TV rights included under that bid. That's about five times more than the nine movie houses carrying the Louis-Savold bout a few weeks ago.

Bing Crosby may turn out an experimental pilot film this summer, as reported, but if his applications to the FCC for TV stations go through, he'll have no time to act. Bing is trying to buy a one-third interest in a Monterey, California, station; and he has an application in for a TV'er for Tacoma, and Yakima, both in Washington.

ABC-TV's "The March of Time" will discontinue motion picture production to concentrate on TV fare. . . . The Electric League of Los Angeles is the first to get off the dime and actually do something about seeing that the populus who are baseball happy will have a chance to see the World Series. The Committee has been consulting with AT&T, networks et al, in an effort to speed completion of the link between Omaha and San Francisco by October—World Series time.

The FCC won't be able to expedite a lifting of the "freeze" on new TV channels and ultra-high frequencies this summer, as planned. We don't know why not, and if the words "an analysis of comments on its proposed allocation plan makes such action impossible" mean anything to you—let us know. . . . Louis D. Snader, hep to what's what in TV, started his first telescriptions rolling in color last week. Ginny Simms and the Harmonicats will be on parade. Also, due to Gene Norman's success at his task of tying together the telescriptions for KNBH, a contract with Snader is in the offing for the d.j. He will be filmed doing a series of introductions for the three-minute musicals.

Far surpassing preliminary estimates, 347 new members were brought into the Academy of Television Arts and Sciences during the week-long campaign just completed. New members represent all branches of the industry—including station toppers, stars and technical heads of both TV and motion-picture-TV branches. Mal Boyd, chairman of the drive, asked the twenty committee lieutenants to remain as permanent Academy membership committeemen, at the request of president Mike Stokey. Phil Benjamin, casting director of Universal International Studios, replaces Boyd as chairman when the latter tenders his resignation in preparation for entering seminar work this fall.

## Color for a Dollar?

Two electronic-minded teens—the boys who can adapt a TV set for color for less than one dollar pronounced the first scheduled CBS colorcast as "perfect."

"It came in very good, and the color fidelity was excellent," said thirteen-year-old Bobby Peters, at his home in South Orange, New Jersey. (Talk like that from a thirteen-year-old establishes him definitely as being more "electronic-minded" than any other

**If Your Market  
Doesn't Carry  
TV-RADIO LIFE  
PHONE  
Hillside 9275**

# MONDAY TV LOGS

JULY 16th

- |           |            |
|-----------|------------|
| 2-KTSL    | 8-KFMB-TV  |
| 4-KNBH    | 9-KFI-TV   |
| 5-KTLA    | 11-KTTV    |
| 7-KECA-TV | 13-KLAC-TV |

See Page Ten for 9:00 A.M.-3:00 P.M. Daytime Log Listings

- 3:00 2 Jeanne Gray Show—Tips—30m.
- 4 Paul Pierce—30m.
- 7 Cowboy Theater—Movie—75m.
- 11 Come Into the Kitchen—45m.
- 13 Jarvis Movie—90m.
- 3:20 9 Suspects Wanted—Info—10m.
- 3:30 2 Fashion Magic—Tips—30m.
- 4 Chef Milani—Home—30m.
- 9 New Horizons—Travel—30m.
- 3:45 11 Carroll Righter—15m.
- Astrology and Guests.
- 4:00 2 Steve Allen—Variety—30m.

THE HOLLYWOOD FASHION  
AND BEAUTY EXPERT

## RITA LA ROY

In a Half-Hour Show  
"GLAMOUR SESSION"  
For—With—And About Women!  
KNBH—4—Mon. at 4:00

- 4 Glamour Session—Tips—30m.
- With Rita La Roy.
- 9 Picture Party—Movie—90m.
- "Condemned to Live," Mischa Auer.
- 11 Billie Burke—Int'vw.—30m.
- 4:15 7 Foremn. Phillips—Wstn—1½ hrs.
- 4:30 4 Stu Wilson Show—30m.
- 11 Ladies Matinee—30m.
- 13 Al Jarvis, Cont'd.—60m.
- 5:00 2 Ghost Rider—Movie—60m.
- "Phantom Patrol."
- 4 Boots 'n' Saddle—Juv'n'l.—15m.
- 5 News; Music—20m.
- 8 Film Short—15m.
- 11 Range Riders—Roundup—90m.
- "Lucky Larrigan," Rex Bell.
- 5:15 8 Space Cadet—Juv'n'l.—15m.
- 5:20 5 Police Calls—Info—10m.
- 5:30 4 Howdy Doody—Juv'n'l.—30m.
- 5 Cowboy Thrills—Movie—60m.
- 8 Views & Cues—10m.
- 9 KFI-TV Newsroom—20m.
- 13 Hitching Post—Movie—60m.
- "Utah Kid."
- 5:40 8 Crusader Rabbit—Juv'n'l.—5m.
- 5:45 8 Channel 8 Corral—Wst'n—45m.
- 5:50 9 KFI-TV Univ.—Info—55m.
- 6:00 2 Telecomics—Juv'n'l.—15m.
- 4 Crusader Rabbit—Juv'n'l.—5m.
- 7 Space Patrol—Juv'n'l.—15m.
- 6:05 4 Comedy Klub—Juv'n'l.—25m.
- 6:15 2 Boney Bill's—Juv'n'l.—15m.
- 7 Space Cadet—Juv'n'l.—15m.
- 6:30 2 Kid Gloves—Juv'n'l.—30m.
- 4 Junior Theater—Juv'n'l.—15m.
- 5, 8 Time for Beany—Juv'n'l.—15m.
- 7 Foreman Phillips—Wstn.—30m.
- 11 Captain Video—Juv'n'l.—30m.
- 13 Ed Lyon—News—15m.
- 6:45 4 Evening Stars—10m.
- 5 Handy Hints—Tips—15m.
- 8 Newsreel—15m.
- 9 Action Theater—65m.
- "Deadline."
- 13 Christie Comedy—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 7:00 2 Hawthorne Here Tonight—30m.
- 4 Agua Caliente Races—30m.
- 5 Newsreel—15m.

- 7 Chevrolet Theater—60m.
- 8 Stranger Than Fiction—15m.
- 11 Open House—Int'vw.—15m.
- 13 Chld'r'n. Should Be Heard—30m.
- 7:15 5 Dixie Showboat—Revue—45m.
- 8 Faye Emerson—Interview—15m.
- 11 KTTV Newsreel—15m.
- 7:30 2 Local News—5m.
- 4 Newspaper of the Air—15m.
- 8 People in News—Info—15m.
- 11 Cavalcade of Stars—60m.
- 13 This week in Sports—15m.
- 7:35 2 Tom Harmon—Sports—5m.
- 7:40 2 William Kenneally—News—5m.
- 4 KNBH Weather—5m.
- 7:45 2 TV's Top Tunes—Music—15m.
- Peggy Lee, Mel Torme.
- 4 Tex Williams Song Time—15m.
- 8 Arden Varieties—10m.
- 13 Hadda Brooks—Musical—15m.
- 7:50 9 Comedy Time—Film—10m.
- 7:55 8 News—5m.
- 8:00 2 Bachelor's Haven—Panel—30m.
- 4 Stars Over H'wood—30m.
- "My Nephew Norvell," starring Harold Perry.
- 5 Double Thriller—75m.
- 7 Chevrolet Theater—2 hrs.
- 8 Range Rider—Film—30m.
- 9 Eight o'Clock Movie—75m.
- "You Will Remember."
- 13 Cleo Roberts—News—15m.
- 8:15 13 In the Clubhouse—Sports—15m.
- 8:30 2 Talent Scouts—30m.
- 4 It Pays To Be Ignorant—30m.
- With Quizmaster Tom Howard.
- 8 Story Theater—Drama—30m.
- 11 Wrestling—2½ hrs.
- 13 Film Playhouse—2 hrs.
- "Scattergood Rides High."
- 9:00 2 Horse Heidt—Musical—30m.
- 4 Lee Hogan Presents—15m.
- 8 Chevrolet Theater—90m.
- 9:15 4 Industry on Parade—Info—15m.
- 5 Double Thriller—75m.
- 9 Film Featurette—15m.
- 9:30 2 It's News to Me—30m.
- Current Events Quiz with John Daley.
- 4 Leave It to the Girls—30m.
- Guest: John McCaffery.
- 5 So You Want To Be An Actor—30m.
- 10:00 2 Summer Theater—Drama—60m.
- "The Swan," Mari Riva.
- 4 Voice of Firestone—30m.
- Guest: James Melton.
- 5 Teleforum—Panel—60m.
- 7 Chev. Theater—Movie—60m.
- 13 Ed Lyon—News—5m.
- 10:05 13 Owl Movie—75m.
- "Lady, Let's Dance."
- 10:30 4 News—5m.
- 8 Summer Theater—60m.
- 10:35 4 Gene Norman—Records—60m.
- 10:45 11 Locker Room—15m.
- Wrestling Interview with Bill Welsh.
- 11:00 2 Peter Potter—Records—60m.
- 5 Final Edition—5m.
- 7 Champagne Party—Music—5m.
- 11 KTTV Newsreel—15m.
- 11:15 11 Club Eleven—15m.
- 11:30 8 Newsreel—15m.
- 11 Midnight Movie—75m.
- "City of Missing Girls."

kind of 'minded,' to our way of thinking!)

He and his sidekick, sixteen-year-old Carl Weiner of Newark have been adapting black and white receivers for color for several years. Carl's Motorola TV set was adapted by them for under one dollar. "Two resistors and a couple of controls are all it needs," casually explains Bobby. Bobby's own set, a Crosley, was changed over for about fifteen dollars. He explained it was a more complicated job.

Sounds like a good way to keep your children off the streets nights—just have them convert your set for color reception! You will also save yourself some money. From all we have heard and read, adapters and converters necessary to pick up color casts on a black and white set were to have cost from fifty to \$200. Wonder where the difference comes in?

Stop, Listen, Look (Shows You May Like)

## "Jessie DeBoth's TV Notebook"

Tuesday, 2:30 p.m.  
KECA-TV, Channel 7

One of the country's best known home economists, Jessie DeBoth, brings

### Monday thru Friday 9 a.m. to 3 p.m.

- 9:00 13 Joe Graydon—Records—2 hrs
- 11:00 7 Foreman Phillips—Wst'n.—60m.
- 13 Mike Roy—Home—90m.
- 11:45 8 Film Short—15m.
- 12:00 7 Adventures in Food—90m.
- 8 Miss Susan—Drama—15m.
- 12:15 8 Treasure Hunt—Quiz—15m.
- 12:30 8 Strike It Rich—Quiz—30m.
- 13 Al Jarvis—Records—2½ hrs.
- 1:00 2 Strike It Rich—Quiz—30m.
- M, W, F
- Film Short—Tu, Th
- 4 Miss Susan—Drama—15m.
- 8 In a Lighter Vein—Info—30m.
- 11 Bonus Bids—60m.—Tu.
- Songo—Audience—60m.—M, W, F
- 1:15 4 Food for Thought—Home—15
- 1:30 2 Armchair Traveler—Film 15m
- 4 Monty Margetts—Home—30m
- 7 Mulholland's Matinee—60m.
- 8 Garry Moore—30m.
- 1:45 2 Garry Moore—Revue—45m.
- 2:00 4 Bill Stulla Show—60m.
- 8 Smokey Rogers—Wst'n.—3 hrs.
- 9 KFI-TV Newsroom—5 min.
- 11 KTTV Newsreel.
- 13 Snow Crop Mat.—30m.
- Tu, Th
- 2:05 9 Movie Matinee—75m.
- 2:15 11 Ronnie Kemper—Music—15m.
- 2:30 2 First 100 Years—Film—15m.
- 7 Mary McAdoo—Home—30m.
- M, W, F
- TV Notebook—Tu
- Meet Your Children—Th
- 11 Classified Column—30m.
- 2:45 2 New Yorkers—Music—15m.

# TUESDAY TV LOGS

JULY 17th

- 2-KTSL
- 3-KNBH
- 5-KTLA
- 7-KECA-TV
- 8-KFMB-TV
- 9-KFI-TV
- 11-KTTV
- 13-KLAC-TV

See Page Ten for 9:00 A.M.-3:00 P.M. Daytime Log Listings

- 3:00 2 Jeanne Gray—30m.
  - 4 Paul Pierce—30m.
  - 7 Cowboy Theater—Movie—75m.
  - 11 Come Into the Kitchen—45m.
  - 13 Jarvis Movie—90m.  
"Girl Who Forgot."
  - 3:20 9 Suspects Wanted—Info—10m.
  - 3:30 2 Know Your Child—Panel—30m.
  - 4 Chef Milani—Home—30m.
  - 9 Guest Book—Interview—30m.
  - 3:45 11 Carroll Righter—15m.  
Astrology and Guests.
  - 4:00 2 Steve Allen—60m.
- NEWS OF THE FILM CAPITOL INTERVIEWS WITH LEADING STARS

**Sheilah Graham**  
in  
**Hollywood**

KNBH Today 4 P.M. CH. 4
- 4 Shellah Graham—15m.
  - 9 Movie Time—90m.  
"Battling Hooper," James Cagney.
  - 11 Billie Burke—Int'vw.—30m.
  - 4:15 4 Stu Wilson Show—45m.
  - 8 Foreman Phillips—Wst—1 1/2 hrs.
  - 4:30 11 Ladies Matinee—30m.
  - 13 Al Jarvis, Cont'd.—60m.
  - 5:00 2 Ghost Rider—Movie—60m.  
"Fighting Trooper."
  - 4 Boots 'n' Saddle—Juv'nl.—15m.
  - 5 News; Music—20m.
  - 8 Film Short—30m.
  - 11 Range Riders—Roundup—90m.
  - 5 Police Calls—Info—10m.
  - 5:30 4 Howdy Doody—Juv'nl.—30m.
  - 5 Cowboy Thrills—Movie—60m.
  - 8 Film Short—10m.
  - 9 KFI-TV Newsroom—20m.
  - 13 Hitching Post—Movie—60m.  
"Law Men."
  - 5:40 8 Crusader Rabbit—Juv'nl.—5m.
  - 5:45 8 Channel 8 Corral—Wst'n.—45m.
  - 5:50 9 KFI-TV Univ.—Info—55m.
  - 6:00 2 Telecomics—Juv'nl.—15m.
  - 4 Crusader Rabbit—Juv'nl.—5m.
  - 7 Space Patrol—Juv'nl.—15m.
  - 6:05 4 Comedy Klub—Juv'nl.—20m.
  - 6:15 2 Boney Bill's—Juv'nl.—15m.
  - 7 Foreman Phillips—Wst'n.—45m.
  - 6:25 4 Hello Again—5m.
  - 6:30 2 Tom Harmon—Sports—30m.
  - 4 Junior Theatre—Juv'nl.—15m.
  - 5, 8 Time for Beany—Juv'nl.—15m.
  - 11 Captain Video—Juv'nl.—30m.
  - 13 Ed Lyon—News—15m.
  - 6:45 4 Evening Stars—10m.
  - 5 Handy Hints—Tips—15m.
  - 8 Newsreel—15m.
  - 9 Action Theater—65m.  
"Fighting Mustang."
  - 13 Film Short—15m.
  - 6:55 4 Elmer Peterson—News—5m.
  - 7:00 2 Meet Corliss Archer—30m.
  - 4, 8 Cisco Kid—Juv'nl.—30m.
  - 5 Newsreel—15m.
  - 7 H'wood Screen Test—30m.
  - 11 Open House—Guests—15m.
  - 13 Public Prosecutor—Drama—30m.

- 7:15 5 Roving Camera—Info—15m.
- 11 KTTV Newsreel—15m.
- 7:30 2 Local News—5m.
- 4 News; Weather—15m.
- 5 Movie Theater—90m.
- 7 Beulah—Drama—30m.
- 8 People in News—Info—15m.
- 11 Front and Center—Revue—60m.  
With Ginny Simms.
- 13 Inst. of Family Relations—30m.
- 7:35 2 Tom Harmon—Sports—5m.
- 7:40 2 William Kenneally—News—5m.
- 7:45 2 Stork Club—15m.
- 4 Feature Story—15m.  
Starring Jeff Donnell.
- 8 Arden Varieties—10m.
- 7:50 9 Comedy Time—Film—10m.
- 8:00 2 Campus Orch. & Chorus—30m.
- 4 Foods, Facts & Fant.—5m.  
Featuring Art Baker.
- 7 Film Serials—80m.
- 8 Premier Theater—90m.
- 9 Eight o'Clock Movie—90m.
- 13 Cleo Roberts—News—15m.
- 8:05 4 Wrestling—55m.
- 8:15 13 Joy Lane, Bob Hammack—15m.
- 8:30 2 Editor's Round Table—30m.
- 11 Batter Up—Quiz—30m.
- 13 Young Musical America—30m.
- 8:50 7 Gene Autry Movie—75m.
- 9:00 2 Vaughn Monroe—Revue—30m.
- 4 Original Amateur Hour—60m.

ALTES GOLDEN LAGER BEER  
*presents the*  
**INA RAY HUTTON**  
ALL GIRL SHOW  
ONE FULL HOUR  
9-10 P.M., Tues., KTLA

- 5 Ina Ray Hutton—Revue—60m.
- 11 Shadow of the Cloak—30m.
- 13 Eastside Theater—90m.  
"Manikan."
- 9:30 2 Suspense—Drama—30m.  
"Tent on the Beach."
- 8 Feature Movie—60m.
- 9 Spanish Theater—Movie—75m.
- 11 Joe Adams Presents—30m.
- 2 Facts We Face—Info—30m.
- 4 Who Said That?—Quiz—30m.
- 5 Roller Derby—60m.
- 7 Lorraine Cugart—Revue—60m.
- 11 Greatest Fights—Film—15m.  
Joe Louis vs. Bob Pastor.
- 10:15 7 Faye Emerson—Interview—15m.
- 11 KTTV Newsreel—15m.
- 10:30 2 It's a Neat Trick—Magic—15m.
- 4 News—5m.
- 8 Horace Heidt—Musical—30m.
- 11 Club Eleven—60m.
- 13 Ed Lyon—News—5m.
- 10:35 4 Gene Norman—Records—60m.
- 13 Owl Movie—75m.  
"Missing Girls."
- 10:45 2 Feature Film—75m.  
"Looking on the Bright Side."
- 11:00 4 The Continental—Music—30m.
- 5 Final Edition—5m.
- 7 Champagne Party—Music—5m.
- 8 Charlie Wild—Drama—30m.
- 11:30 8 Newsreel—15m.
- 11 Midnight Movies—75m.  
"Sailor Be Good."

viewers sage tips from her video notebook each week, in a thirty-minute setting guaranteed to emphasize the pleasure as well as the art to be found in cookery.

Through a Vitapix filming of her New York-originated tele-cooking sessions, Mrs. DeBoth's initial coast show illustrated the soup-to-nuts planning that goes into a "state occasion" dinner. And the oven-to-table features were highlighted by audience participation which, while a trifle inane, did add color to the cuisine. Volunteer gentlemen from the audience were set to work peeling onions to go into the turkey and the like.

Jessie is, for better or worse, a funny-hats addict. She sports ludicrous chapeaux during her cookery demonstrations (one to a show) and every individual who steps into her on-stage kitchen is also gifted with a New Year's Eve type topper. For the opening telecast, Jessie donned a flower-bedecked net and among the unsuspecting gentlemen who stepped on stage, was one who left with a "Carmen Miranda" turban gracefully balanced on his bald pate.

Aside from the old hat humor, Jessie evinces great know how with her stock-in-trade culinary arts. Because of time limitations, she had already prepared the different courses that she demonstrated on the show, and exhibited each finished product in turn.

A method of self-basting turkey, which is wrapped in cheese cloth soaked in shortening and therefore doesn't have to be basted while cooking, was among Jessie's tips to viewers. She also demonstrated the making of egg roll, cranberry salad and other dishes for the dinner. Recipes for these are available to viewers writing her program care of ABC, New York City.

Commercial product mentions were worked into the show in an easy and spontaneous way. Since they included electric ranges, stoves, cleaners and food products, they were introduced into the picture quite naturally. A weekly contest offer, through which entrants writing the best short letter on their first cooking experiences can win a de luxe refrigerator like the one Jessie uses on her teleshow, adds definite interest for viewers.

Jessie DeBoth brings expert know-how to her program and her casual, assured manner should bring her many West Coast fans.

## Second Glances (Critical Comment)

*We Point With Pride*

... To Philco Television Playhouse's presentation, on KNBH, of "Operation Airlift," written by George Giroux, Jr., floor manager of KTTV. The lack of hokum, presence of comedy and almost fantastically excellent way live action and film were combined put this hour head and shoulders above most TV fare we have seen. . . . To Tom Harmon's wonderful manner with contestants on his KTSL Show. Occasionally, and only that, someone

Page Eleven

# WEDNESDAY *tv* LOGS

JULY 18th

- 2-KTSL            8-KFMB-TV
- 4-KNBH           9-KFI-TV
- 5-KTLA           11-KTTV
- 7-KECA-TV       13-KLAC-TV

See Page Ten for 9:00 A.M.-3:00 P.M. Daytime Log Listings

- 3:00 2 Jeanne Gray—Tips—30m.
- 4 Paul Pierce—30m.
- 7 Cowboy Theater—75m.
- 11 Come Into the Kitchen—45m.
- 13 Jarvis Movie—90m.  
"Fit for a King."
- 3:20 9 Suspects Wanted—Info—10m.
- 3:30 2 Feminine Touch—Tips—30m.
- 4 Chef Milani—Home—30m.
- 9 New Horizons—Travel—30m.
- 3:45 11 Carroll Righter—15m.  
Astrology and Guests.
- 4:00 2 Steve Allen—60m.
- 4 Stu Wilson—60m.
- 9 Picture Party—Movie—90m.  
"The Shadow Strikes."
- 11 Billie Burke—Int'vw.—30m.
- 4:15 7 Foreman Phillips—Wst'rn.—1 1/2 h.
- 4:30 11 Ladies Matinee—30m.
- 13 Al Jarvis, Cont'd.—60m.
- 5:00 2 Ghost Rider—Movie—60m.  
"Wildcat Trooper."
- 4 Boots 'n' Saddle—Juv'nl.—15m.
- 5 News: Music—20m.
- 11 Range Riders—Roundup—90m.  
"Dynamite Canyon," Tom Keene
- 5:15 8 Space Cadet—Juv'nl.—15m.
- 5:20 5 Police Calls—Info—10m.
- 5:30 4 Howdy Doody—Juv'nl.—30m.
- 5 Cowboy Thrills—Movie—60m.
- 8 Views & Cues—10m.
- 9 KFI-TV Newsroom—20m.
- 13 Hitching Post—Movie—60m.  
"Mason of the Mounted."
- 5:40 8 Crusader Rabbit—Juv'nl.—5m.
- 5:45 8 Channel 8 Corral—Wst'rn.—45m.
- 5:50 9 KFI-TV Univ.—Info—25m.
- 6:00 2 Telecomics—Juv'nl.—15m.
- 4 Crusader Rabbit—Juv'nl.—5m.
- 7 Space Patrol—Juv'nl.—15m.
- 6:05 4 Comedy Klub—Juv'nl.—25m.
- 6:15 2 Boney Bill's—Juv'nl.—15m.
- 7 Space Cadet—Juv'nl.—15m.
- 9 Fishing Pals—Sports—30m.
- 6:30 2 Buckskin Theater—Movie—60m.  
"Land of Haunted Men."
- 4 Junior Theater—Juv'nl.—15m.
- 5, 8 Time for Beany—Juv'nl.—15m.
- 7 Foreman Phillips—Wst'rn.—30m.
- 11 Captain Video—Juv'nl.—30m.
- 13 Ed Lyon—News—15m.
- 6:45 4 Evening Stars—10m.
- 5 Handy Hints—Tips—15m.
- 8 Newsreel—15m.
- 9 Action Theater—65m.  
"Frontier Justice."
- 13 Film Short—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 7:00 4 Your Big Moment—30m.
- 5 Newsreel—15m.
- 7 Stud's Place—30m.
- 8 Film Short—15m.
- 11 Open House—15m.
- 13 Hi-Talent Battle—30m.
- 7:15 5 H'wood Reel—15m.
- 8 Faye Emerson—Variety—15m.
- 11 KTTV Newsreel—15m.
- 7:30 2 Local News—5m.
- 4 Newspaper of the Air—15m.
- 5 Double Feature—60m.

- 7 Chance of a Lifetime—30m.
- 8 People in News—Info—15m.
- 11 Buster Keaton—Comedy—30m.
- 13 Town & Country—Wst'rn.—30m.  
With Red Rowe.
- 7:35 2 Tom Harmon—Sports—5m.
- 7:40 2 William Kenneally—News—5m.
- 4 KNBH Weather—5m.
- 7:45 2 TV's Top Tunes—Music—15m.  
Peggy Lee, Mel Torme.
- 4 Tex Williams Song Time—15m.
- 8 Arden Varieties—Revue—10m.
- 7:50 9 Comedy Time—10m.
- 7:55 8, 9 News—5m.
- 8:00 2, 8 Arthur Godfrey—Revue—60m.
- 4 Ford Festival—Revue—60m.  
Starring James Melton. Guest:  
Herb Shriner, Jarmila Novotna.
- 7 Stop the Music—Quiz—30m.
- 9 Eight o'Clock Theater—90m.

UNION PACIFIC RAILROAD  
*presents*  
**POLYZOIDES**  
KTTV Channel 11  
Wednesdays 8:00 P.M.

- 11 Polyzoides—News—15m.
- 13 Cleve Roberts—News—15m.
- 8:15 11 Short Sports—15m.  
"Bows and Arrows."
- 13 Action Fishing—Sport—15m.
- 8:30 5 Feature Film—90m.
- 7 Press Conference—Panel—30m.
- 8 March of Time—News—30m.
- 11 Amateur Boxing—2 hrs.
- 13 Carrot-Top Anderson—Wst'rn.—30m.
- 9:00 2 Charlie Wild—Drama—30m.
- 4 Four Star Revue—60m.  
Starring Jack Carson. Guests:  
Lola Albright, Honey Bros.,  
Sweeney and March.
- 7 Don McNeill's TV Club—30m.
- 8 Wrestling—90m.
- 13 Eastside Theater—90m.  
"When's Your Birthday?"
- 9:30 2 The Web—Drama—30m.  
"Man in the Goldfish Bowl."
- 7 Gene Autry—Movie—30m.
- 10:00 2 Boxing—45m.
- 4 Break the Bank—Quiz—30m.
- 5 City at Night—Info—90m.
- 7 Jerry Colonna—Comedy—30m.
- 10:30 4 News—5m.
- 7 Blind Date—30m.
- 8 Boxing—60m.
- 11 KTTV Newsreel—15m.
- 13 Ed Lyon—News—5m.
- 10:35 4 Gene Norman—60m.
- 13 Owl Movie—75m.  
"The Lad."
- 10:45 2 Bill Szymes—Sports—15m.
- 11 Club Eleven—45m.
- 11:00 2 Peter Potter—Records—60m.
- 7 Champagne Party—Music—5m.
- 11:30 5 Final Edition—5m.
- 8 Newsreel—15m.
- 11 Midnight Movies—75m.  
"Tomorrow at Seven."

turns up who knows nuthin' about the sports world, but under Tom's guidance these nervous ones emerge not as a stumbling drag on the balance of the show, but merely unlucky enough to not know a particular answer. . . . To Helmut Dantine's performances in KTTV's "Shadow of the Cloak." A good many of the motion picture personalities of greater stature than he have turned in actually laughable performances. He turns in good ones. . . . To equally good performance on the part of the KLAC-TV "Public Prosecutor" series casts. On nearly every one of these stanzas there appear two, or three bit players whose contributions to the play of the evening are outstandingly good—and that's a high average for any regular half hour!

## The Joe Adams Show

Tuesday, 9:30 p.m.  
KTTV, Channel 11

The new Joe Adams show was one to be looked forward to eagerly. Joe's radio performance has introduced him as a very personable guy who knows the music he plays and plays the music he knows! And television can stand the hyping of a good all-Negro variety bill.

Then Joe himself nearly talked us out of our watching, quite literally. Possibly due to some first-night jitters, the emcee-host went on and on during introductions, his own bits and the opening and closing. We would have settled for more of his singing, the appeal of which rests as much with its actual excellence as with the quality and phrasing.

A permanent member of the cast is Mauri Lynn, who seemed to us about ten cuts above most of the girls we have heard warbling on TV. This, naturally, will not stand her in the best stead possible. But with her ability she can drop down to a more popular up-beat delivery. If that doesn't work—there's always Western!

The Hi Hatters, a top tap duo, were on the opener, and Stan Kenton paid Adams a visit, turning in some of the best piano work we have heard him do. On his second number, after much more talk, talk, talk, the fifteen-piece band joined Kenton. This band, incidentally, can more easily be compared to Ina Ray Hutton's All-Girl Band than it can to, say that of Duke Ellington.

Any of the frailties cited above will certainly, in the hands of a talent like Adams, be rectified before many weeks have passed. And the points all to the good on the show were so outstandingly good that no other local production touches them. The camera work, for one. Shots of the stage, orchestra and performers were as good as the stills you ordinarily see in photographers' annuals. Great angle shots, with superlative lighting. John Claar deserves much credit for his direction.

The settings and introduction of the show were equally as fine.

## "Corliss Archer"

Tuesday, 7:00 p.m.  
KTSL, Channel 2

The above-titled show took on television embodiment in the most de-

# THURSDAY *tv* LOGS

JULY 19th

- 2-KTSL                    8-KFMB-TV
- 4-KNBH                  9-KFI-TV
- 5-KTLA                   11-KTTV
- 7-KECA-TV              13-KLAC-TV

See Page Ten for 9:00 A.M.-3:00 P.M. Daytime Log Listings

- 3:00 2 Jeanne Gray—30m.
- 4 Paul Pierce—30m.
- 7 Cowboy Theater—Movie—75m.
- 11 Come Into the Kitchen—45m.
- 13 Jarvis Movie—90m.
- "The Umbrella."
- 3:20 9 Suspects Wanted—Info—10m.
- 3:30 2 Know Your Child—Panel—30m.
- 4 Chef Milani—Home—30m.
- 9 New Horizons—Travel—15m.
- 3:45 9 Happy Pets—Tips—15m.
- 11 Carroll Righter—15m.
- Astrology and Guests.
- 4:00 2 Steve Allen—60m.
- 4 Stu Wilson Show—60m.
- 9 Movie Time—90m.
- "Death Kiss."
- 11 Billie Burke—30m.
- 4:15 7 Foreman Phillips—Wstn.—1 1/2 hrs
- 4:30 11 Ladies Matinee—30m.
- 13 Jarvis, Cont'd.—60m.
- 5:00 2 Ghost Rider—Movie—60m.
- "Trigger Pal."
- 4 Boots 'n' Saddle—Juv'n'l.—15m.
- 5 News; Music—20m.
- 11 Range Riders—Roundup—90m.
- Tom Tyler in "Roaming Wild."
- 5:20 5 Police Calls—Info—10m.
- 5:30 4 Howdy Doody—Juv'n'l.—30m.
- 5:30 5 Cowboy Thrills—Movie—60m.
- 9 Newsroom—20m.
- 13 Hitching Post—Movie—60m.
- "Riding the Sunset Trail."
- 5:40 8 Crusader Rabbit—Juv'n'l.—5m.
- 5:45 8 Channel 8 Corral—Wstn.—45m.
- 5:50 9 KFI-TV Univ.—Info—55m.
- 6:00 2 Telecomics—Juv'n'l.—15m.
- 4 Crusader Rabbit—4m.
- 7 Space Patrol—Juv'n'l.—15m.
- 4 Comedy Klub—Juv'n'l.—25m.
- 6:15 2 Boney Bill's—Juv'n'l.—15m.
- 7 Foreman Phillips—Wst'n.—45m.
- 6:30 2 Tom Harmon—Sports—30m.
- 4 Junior Theater—Juv'n'l.—15m.
- 5, 8 Time for Beany—Juv'n'l.—15m.
- 11 Captain Video—Juv'n'l.—30m.
- 13 Ed Lyon—News—15m.
- 6:45 4 Evening Stars—10m.
- 5 Handy Hints—Tips—15m.
- 9 Action Theater—65m.
- "Gunner and Guns."
- 13 Film Short—15m.
- 6:55 4 Elmer Peterson—News—5m.
- 7:00 2 Watch and Win—Quiz—30m.
- 4 Range Rider—Movie—30m.
- 5 Newsreel—15m.
- 7 The Ruggles—Comedy—30m.
- 11 Open House—Interview—15m.
- 13 Joe Graydon—Music—30m.
- 7:15 5 Adventure Thrills—Film—15m.
- 11 KTTV Newsreel—15m.
- 7:30 2 Local News—5m.
- 4 News; Weather—15m.
- 5 H'wood Opportunity—60m.
- 7 Lone Ranger—Juv'n'l.—30m.
- 11 Open Road—Travel—30m.
- 13 Teleten Reporter—30m.
- 7:35 2 Tom Harmon Sports—5m.
- 7:40 2 William Kenneally—News—5m.
- 7:45 2 Stork Club—15m.
- 4 Tex Williams—Roundup—15m.
- 7:50 9 Comedy Time—Film—10m.
- 7:55 8 News—5m.
- 8:00 2 Burns & Allen—Comedy—30m.

- 4 Willock-Arquette Show—30m.
- 7 Royal Playhouse—Drama—30m.
- 8 Amos 'n' Andy—Comedy—30m.
- 9 Eight o'Clock Theater—75m.
- 11 Ada Leonard—Revue—60m.
- 13 Cleo Roberts—News—15m.
- 8:15 13 V.I.P.—15m.
- With Freeman Lusk.
- 8:30 2 Amos 'n' Andy—Comedy—30m.
- 4 Martin Kane—Drama—30m.
- 5 Wrestling—2 1/2 hrs.
- 7 Paul Whiteman—Revue—30m.
- Janis Paige guest.
- 13 Fishin's Fun—Sports—30m.
- 9:00 2 What's Name of Song?—30m.
- 4 Armstrong Theater—30m.
- "Buckaroo."
- 7 Musical Playhouse—30m.
- 8 Cameo Theater—Drama—60m.
- 11 Pantomime Quiz—30m.
- 13 Baseball—80m.
- San Diego at Los Angeles.
- 9:15 9 Film Featurette—15m.
- 9:30 2 Racket Squad—Drama—30m.
- 4 Films—30m.
- "Assignment: Man Hunt" and "Stranger in the Park."
- 7 Arthur Murray—Variety—30m.
- 8 Holiday Hotel—30m.
- 11 You Asked for It—30m.
- 10:00 2 Telesports Digest—30m.
- 4 Tex Williams Presents—30m.

Regal Pale—Tops in Beer  
*presents*  
**Tops in Wrestling**  
WITH DICK LANE  
The Main Event Thurs.  
10 P.M.  
CHANNEL 5, KTLA

- 7 Movie—60m.
- 8 Stop the Music—Quiz—30m.
- 11 KTTV Newsreel—15m.
- 10:15 11 Alert for News—Quiz—30m.
- With Knox Manning.
- 10:20 13 Inside Baseball—10m.
- 10:30 2 Crime Photog.—Drama—30m.
- 4 News—5m.
- 8 Beat the Clock—Quiz—30m.
- 13 Ed Lyon—News—5m.
- 10:35 4 Gene Norman—Records—60m.
- 13 Owl Movie—75m.
- "We're in the Legion Now."
- 10:45 5 Beat the Champ—45m.
- 11 Club Eleven—45m.
- 11:00 2 Feature Film—75m.
- "Kiss of Araby."

Intriguing for Women!  
Educational for Men!  
**The Continental**  
*Played by*  
**RENZO CESANA**  
Every Tuesday & Thursday  
KNBH 11:00 P.M. Channel 4

- 4 The Continental—Music—5m.
- 7 Champagne Party—Music—5m.
- Andy and Della Russell.
- 11:30 5 Final Edition—5m.
- 11 Midnight Movies—75m.
- "Crashing Through Danger."

lightful fashion, though in doing so it left one big BUT!

First of all, let us point out that "Corliss" herself couldn't have been more suitably cast than in the person of seventeen-year-old Lugene Sanders. Nor boy friend "Dexter," as done by Bobby Ellis, Fred Shields and Frieda Inescort handled the "Mr. and Mrs. Archer" roles just as you desire them, and the settings for the whole half hour of situation comedy conformed precisely to just what we expected from many moons of hearing the radio "Corliss."

The comedy of the evening concerned "Corliss's" misunderstanding of a visit to the house on the part of a man from the Collector of Internal Revenue. She, of course, thought he had come to put the finger on "Father Archer" for more money from 1949. He had come to inform the honest taxpayer that the government found a \$300 overpayment. Dishonesty in her father? Her beloved Daddy? Unbelievable—but here it was, thought "Corliss" and the careless "Dexter," whose cake-gobbling routine was a natural. Misunderstanding piled upon misunderstanding—up to the last few minutes. The cute script was the work of Jerry Adelman, and Helen Mack produced the show. Possibly long handling of the radio concept by the majority of the staff contributes to the reservation in our minds about qualifying the television "Corliss" as being a red-hot TV show.

Everything about it is so beautifully suited to what must be everyone's mental concept of the "Archers" that there is no point in watching. One look and you've had it. Any Tuesday you can merely turn up the volume, listen from the kitchen, and you haven't missed a thing. The show is still a radio show, and the only way it will become a TV show is through the introduction of some purely visual gags that bear no scripting for the principals of the piece.

But it's a real good radio show on TV!

**Thank You**  
**READERS**  
*For Your Appreciative Response to the*  
**NEW TV-LOGS\***  
*in*  
**TV-RADIO LIFE**  
*\*The Best TV Logs in Town*

# Ear and Eye Inspire the Pen



WITH VIRGINIA WEST

Lovely Lorraine Cugat, wife of the celebrated bandleader Xavier Cugat, brings you her own 19-piece band on KECA-TV every Tuesday night at 10 o'clock. This lively Latin variety show gives you vocalists, entertaining special acts and a solid hour of toe-tickling tempos. . . . Mary McAdoo's popular "At Home" show is now sponsored on Monday, Wednesday and Friday afternoons by the Security First National Bank. . . . That's 2:30 to 3:00 p.m., for all you lucky people who are home by your television at that time.

One of TV's top half-hours for the whole family . . . the Stu Erwin Show, "Trouble with Father," has just been renewed for another year by its sponsor, General Mills. The antics of Stu, as the bewildered high school professor, his wife, June, and their two TV children, Ann Todd and Sheila James, are seen on KECA-TV every Saturday night at 7:30. . . . Also in the renewal column is the Don McNeill TV Club, seen on the American Broadcasting Company's for Philco every Wednesday night at 9 o'clock.



Lorraine Cugat

One of the better things of life, TV-wise, is the Paul Whiteman Revue seen on Channel Seven every Thursday at 8:30 p.m. It's always a "best bet," with dancing, chorus, and tip-top guest soloists. P. W. gives viewers a weekly treat. We strongly recommend the Paul Whiteman Revue on Thursday nights.

AROUND TV: Hattie McDaniel has been signed to play the role of "Beulah," starting early this fall. . . . Grace Lawson, KECA-TV's home economist, received national honors from the American Home Economics Association at their annual convention in Cleveland recently. . . . Art Baker, genial host on KECA-TV's Monday night "Triple Feature Theater," has received the Kiwapis Club's first national "Courtesy Is Fun" award. Although the candidates for the award were not limited to persons in the entertainment field, Baker was selected on the basis of a Tele-Que survey which found him the "friendliest and most likeable" personality in television.

—Advertisement

Name and address withheld, Inglewood, Calif.

In regard to those people who write about Ina Ray Hutton's low-cut gowns. I think those hairy, half-nude wrestlers are a crime and a shame. We love Ina Ray's shows and never miss a one, but we never turn on those wrestling shows any more because those wrestlers could sure use more clothes.



Mrs. J. E. LaShells, 433½ N. Bixel, Los Angeles, Calif.

In my opinion as a TV fan, Joe Graydon is one of the finest personalities in television. Not only as an entertainer, but as an individual as well. I'm sure his fans, myself included, would welcome one of your excellent feature stories about him.

We agree. Look for the Graydon feature in our July 13 issue.



Shirley Coffield, 402 E. Foothill Blvd., La Verne, Calif.

Watching the excellent coverage of the Patty Hull case was like a sharp slap in the face. I was shocked into the harsh reality of it. This might have been my child, it might have been the child next door. Like thousands of other mothers I was well aware that sex offenders walk among us. I had warned my own child many times—but the real horror of it had not really touched me until I saw the video facts. Through the long hours of waiting for the searching parties to discover the little body, my heart went out to the mother who suffered so terribly. To the father who searched with the others. To the relatives who loved her too. There has been much discussion pro and con as to the good or bad taste involved in an undertaking of this type on television. I can understand both sides—but perhaps we parents will have learned something from it. Perhaps we will work together in the future to avert those pitiful tragedies.

Surely something can be done to free this wonderful land of ours from the menace of the sex offender. If television is the answer, then by all means use it. I feel that the camera is the strongest form of education in matters of this type. I for one believe that television rendered a public service by bringing the facts before us.



George Wallace, 5829 South Compton Avenue, Los Angeles, Calif.

I wonder if any other viewers of the new TV show "So You Want To Be An Actor" wonder why Haven McQuarrie, the director doesn't let the youngsters act instead of trying to be so funny himself? This is intensely irking to me. His ancient gags and hackneyed phrases went out with radio. Let's get some new gags if he insists on being the whole show. Maybe I am wrong, but I thought the show

Page Fourteen

was to present young hopefuls in try-out for acting rather than time-worn corny cliches by the so-called director. This could be a good thing.

Another thing I don't approve of is all this hubbub about Ina Ray's clothes. Her gowns are exquisite and she looks luscious in them. What her show really needs is a good vocalist. 'Nuff said.



Mrs. Charles Hampton, 5527 Harold Way, Hollywood, Calif.

I'd like to put in a plug for something I think deserves lot of praise. It's the Gene Autry show on KECA-TV. The films are fine entertainment but the praise-deserving part is the commercials. I sincerely believe they're the finest on TV. They show imagination and real thought which is something more television commercials could certainly do with.



N. Samuels, 1222 So. Dewey Avenue, Los Angeles, Calif.

In the new "Amos 'n Andy" series for TV, I was sorry to hear of the last minute changes. The parts really belong to the old favorites of Gosden and Correll.

The "Amos 'n Andy" parts were not last minute changes. The search for an appropriate "Amos 'n Andy" and the rest of the cast, has been on for quite some time. Gosden and Correll never intended to play these roles, instead the wholly Negro cast is intended to truly bring these beloved characters to life for us.



Morris Wood, 4201 Muirfield Road, Los Angeles, Calif.

No one seems to have hit on my pet annoyance on radio and TV: Why, oh why, do radio and TV people feel they must repeat again and again those expressions "you know" and "you see" in order to give a well-rounded commercial? Some personalities say these so often that they get to be "yuh nuh" and "yuh cee"; just count these on a fifteen minute program and you will agree with me that such butchering of the English language is dreadful.



Mrs. E. C. Wright, 21 E. 53rd Street., Long Beach, Calif.

Several years ago we in California had the pleasure of hearing Mary Margaret McBride on KNX every day. It was a "must" on my daily schedule. Has it slipped your mind, or didn't you ever hear her? I'm so glad she is back.



Rosemary Miller, San Diego, Calif.

Sometime ago you had a write-up by Mildred Ross about a program called "Animal Fair." I liked it very much, however, of late I cannot find it on any channel. Larry Cotton was the emcee and I would like to know what program he is on now or where

(Please Turn to Page 17)



# HAUNTED ..by HARD WATER

If you have the hard luck to have to wash clothes in hard water... DONT resort to soap-substitutes and short-cut washing methods. Continued use of these methods is bound to turn your clothes dull and gray... leave your washing loaded with chemical deposits and accumulated dirt. If you want to banish the hard-water bugaboo... here's the sensible, scientific way to do it Switch to WHITE KING'S new "1-2." Try it in your automatic or conventional type washing machine. See how WHITE KING WATER SOFTENER softens your wash-water without forming scum. See how little WHITE KING SOAP it takes to make an abundance of rich, active, dirt-getting soapsuds. See how EASY it is to turn out a clean, sweet, color-bright wash... even in the hardest water, when you use the TWO.

Remember...when water is hard- the way to DO is to use the "TWO"!

*SOFTEN* the water with  
**WHITE KING WATER SOFTENER**  
until the water feels slippery to the touch!

*ADD* enough **WHITE KING SOAP**  
to make a good 2 inches of  
standing suds!



**NOW** wash your clothes. The continuous use of the White King "1-2" washing method helps get rid of the chemicals, spots and stains which soap substitutes leave in your clothes. It helps restore the natural softness and original colors of your washables. It saves much of the soap you have been using.



Some clothes are so gray and stained from the use of soap substitutes that they need to be RECONDITIONED, and we recommend a special washing as follows: Put clothes through one wash period, using 1/2 to 1 1/2 measuring cups of White King Water Softener according to the capacity of your washer... but use no soap! Wring or spin clothes from this water. Then wash again, using both White King Water Softener and White King Soap according to the "1-2" method given above. (CLOTHES NEED TO BE RECONDITIONED ONLY ONCE.)

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# Handy Hints

By Dorothy Gardiner and Dick Gar-  
ton, stars of KTLA's "Handy Hints,"  
Monday through Friday, 6:45 p.m.



Each week we pick the best Handy Hint sent directly to TV-Radio Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-TV-Radio Life Hint of the week.

Here is this week's winner:

Helen Boileau,  
19538 Cortez,  
Covina Highlands, Calif.

The hint is: AN OLD PIANO STOOL CAN BE CONVERTED INTO A REVOLVING DICTIONARY STAND. Make a lecturn to fit the top of stool. The lecturn can be simply a plain six-inch box sort of thing, open on one side. Put a molding of half round around the top edges to keep the dictionary from slipping off. Keep the dictionary on top and pencil and paper for notes in the open shelf under dictionary. This stand having casters, is easy to pull up to any chair when you're studying or just reading, and the height can be swung to a convenient level.

AN OLD TEASPOON MAKES A HANDY PAINT MIXER. Just flatten out and drill five holes in the flattened part, then square it off. You can use the teaspoon for half or whole pints and a tablespoon for quarts, etc. It's easy to clean, just clean in the same manner that you clean your brushes.

THE NEXT TIME YOU SERVE FRIED EGGS FOR SUNDAY BRUNCH, drop them in rings made with cans from which the tops and bottoms have been removed. The small tuna cans are ideal. The eggs will be uniform in size, the yolk in the center. Try it and see.

NOW THAT THE NEW SPRING LAWN ARE COMING UP, you'll find this a handy gadget. Take a lug box, attach a piece of wood across the box at one end. This will serve as the seat and you also will have a place to put the weeds (right in the box). This way there is no need to carry a separate box for the weeds and you are always in a comfortable position.

# Radio Precasts

## TIME CHANGES

- SATURDAY, JULY 14—"This Is Higgins, Sir," KFI, 9:00 a.m. (30 min.). Formerly aired Tuesdays at 9:00 p.m., same station.
- SATURDAY, JULY 14—"The Marine Corps Show," KFI, 5:00 p.m. (30 min.). Formerly aired same station and day at 4:30 p.m.
- SUNDAY, JULY 15—"Martin Kane," KFI, 3:00 p.m. (30 min.). Formerly aired at 1:30 p.m. same day.
- SUNDAY, JULY 15—"Carnation Contented Hour," KNX, 6:30 p.m. (30 min.). Program moves into new time slot with Jo Stafford heading the program of weekly male vocalists.
- SUNDAY, JULY 15—"Phillip Marlowe," KNX, 7:00 p.m. (30 min.). Formerly aired Saturday at 6:00 p.m. same station.
- TUESDAY, JULY 17—"Nightbeat," KFI, 9:00 p.m. (30 min.). Formerly aired Saturday at 9:00 a.m., same station.
- WEDNESDAY, JULY 18—"Yours Truly, Johnny Dollar," KNX, 6:30 p.m. (30 min.). Formerly heard same day and station at 6:00 p.m.

## WHAT'S NEW

### Participation

- FRIDAY, JULY 13—"Fan Mail," KECA, 3:30 p.m. (5 min.). Jay Stewart will host celebs and help them answer their fan mail.
- SATURDAY, JULY 14—"For Men Only," KFI, 7:00 a.m. (45 min.). Ben Hunter, with poetry, chit-chat and a record or two.
- MONDAY, JULY 16—"Perfect Husband," KECA, 4:00 p.m. (30 min.). Emcee George Fenneman interviews four women and their spouses in effort to find what constitutes the "perfect husband." Show bowed July 9.

### Drama

- THURSDAY, JULY 12—"Silver Eagle," KECA, 7:00 p.m. (30 min.). Jim Ameche stars as a Canadian Mounty in a series of adventure stories.
- FRIDAY, JULY 13—"Defense Attorney," KECA, 8:00 p.m. (30 min.). Mercedes McCambridge stars as a woman lawyer in "Defense Attorney" dramatic series.
- TUESDAY, JULY 17—"American Portraits," KFI, 8:30 p.m. (30 min.). Radio dramas of distinguished Americans. Milton Katims conducts the NBC Symphony Orchestra and George Faulkner scripts the series.
- WEDNESDAY, JULY 18—"Escape," KNX, 6:00 p.m. (30 min.). Adventure stories set in the world's strange and out-of-the-way places.

## WHAT'S PLAYING

### Music

- SUNDAY, JULY 15—"NBC Symphony Summer Concert," KFI, 5:30 p.m. (1 hr.). Victor Allensandro wields the baton and Dorothy Kirsten, soprano, guests.
- MONDAY, JULY 16—"Railroad Hour," KFI, 8:30 p.m. (30 min.). Gordon MacRae and Dorothy Wrenskjold star in "Springtime in Paris."
- MONDAY, JULY 16—"Boston Pops," KFI, 7:00 p.m. (1 hr.). Excerpts from Luigini's "Egyptian Ballet," Dvorak's "Carnival Overture," Albert Coates, "Oxford Street March," and "Prayer of Thanksgiving" by Valerius.

### Drama

- WEDNESDAY, JULY 11—"Family Theater," KHJ, 8:30 p.m. (30 min.). Scotty

- Beckett stars in "The Funny Man," while Gene Lockhart acts as host.
- THURSDAY, JULY 12—"Screen Directors' Playhouse," KFI, 7:00 p.m. (1 hr.). Henry Fonda stars in "The Fugitive."
- THURSDAY, JULY 12—"Phillip Morris Playhouse," KNX, 6:30 p.m. (30 min.). Lee Tracy recreates his original role as Hildy Johnson in "Front Page."
- FRIDAY, JULY 13—"Newstand Theater," KECA, 9:30 p.m. (30 min.). "The Red Dog," a heart warming story of an Irish Setter named "Spook" whose master leaves him for four years, will be this week's dramatization.
- SATURDAY, JULY 14—"Grand Central Station," KNX, 9:30 a.m. (25 min.). "God's Own Mountain," the tender story of two little boys who want to be brothers, is this week's vehicle.
- SATURDAY, JULY 14—"Stars Over Hollywood," KNX, 10:00 a.m. (30 min.). Ann Rutherford plays girl reporter in "Farewell to Bloops."

### Public Interest

- SATURDAY, JULY 14—"Report to the People," KECA, 6:45 p.m. (15 min.). Family planning for safety in the event of disaster will be discussed on this first of a four week series on civil defense in the west.

### Sports

- SATURDAY, JULY 14—"The Brooklyn Handicap," KECA, 1:15 p.m. (to concl.). Jack McCarthy describes the racing thrills from Long Island, New York.
- SATURDAY, JULY 14—"Hollywood Gold Cup Race," KNX, 5:00 p.m. (30 min.). Citation's drive towards his money-winning goal of \$1,000,000 holds the spotlight on this exclusive broadcast.

## WHO'S GUESTING

### Music

- SUNDAY, JULY 15—"Contented Hour," KNX, 6:30 p.m. (30 min.). Jimmy Wakely is guest.
- SUNDAY, JULY 15—"Mario Lanza, KNX, 5:00 p.m. (30 min.). Evelyn Knight joins Mario.
- SUNDAY, JULY 15—"Chicago Theater of the Air," KHJ, 9:30 p.m. (1 hr.). Contralto Ruth Slater and tenor Walter Fredericks are guest soloists. Penka Lamap, Bulgarian born soprano, makes "career performance" debut on this broadcast.
- MONDAY, JULY 16—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Contralto Lucille Cummings guests.
- MONDAY, JULY 16—"Voice of Firestone," KFI, 5:30 p.m. (30 min.). Baritone Igor Gorin guests.

### Interview

- SUNDAY, JULY 15—"Bill Tusher in Hollywood," KECA, 7:15 p.m. (15 min.). Barbara Stanwyck guests with Bill.





# Radiomites

By Norma Jean Nilson

Joel Nestler who can be counted on for a good performance was busy last week with "ATRS," "Dangerous Assignment," and "Screen Directors Playhouse." Joe is happy to have his mother back again after an absence of several weeks in which she went through two major surgeries. I am glad to report that she is getting along just fine and will soon be her old self again.



Norma Jean

And speaking of mothers, I have such a very nice story to tell you about Danny Richards. Remember a little while back I told you that Danny's mother had passed away? Well, during Mrs. Richards' life, she had a very close friend, Eloise Rasch, who also had a little boy Danny's age, but he had no father. It was only natural when Danny's mother died, that his mother's closest friend would take care of him. One day, Danny's father and Eloise got together and had a heart to heart talk. His boy needed a mother and her boy needed a father and Danny and Eloise liked each other very much, so the whole story ends on a very happy note. On the "F.B.I. Girl" set where Danny is doing a part, he had his new brother by the hand, and you never saw anyone so proud.

I recently met a little ten year old girl named Bonnie Paul and honestly, I've never seen a girl dance and sing like Bonnie does. Bonnie often appears on Louis Darron's "Soap Box Theatre" and she's really sensational. I so often wonder why the studios pass up talent like this. Bonnie is going to do a small bit in the Ida Lupino picture "Day Without End" at RKO, but I'll bet a dollar that no one there will even realize how wonderful she is. If you happen to read this, Miss Lupino, why don't you ask Bonnie to play the piano, dance and sing for you?

Sherry Jackson, Rudy Lee, and Jill Oppenheim have dubbed in some of the baby voices in Columbia's "Small Wonder." This is the picture in which Stuffy Singer has the major narration.

Stuffy has a running part in the "Shirley Mitchell" show which is a CBS summer replacement.

Poor little Jimmie Hunt had such an unfortunate accident while working at Universal in "Weekend With Father." Van Heflin, star of the picture, and the kids were having a sack race, and Mr. Heflin accidentally fell over little Jimmie, breaking the boy's arm. Jimmie was rushed to the hospital and production temporarily stopped. Mr. Heflin and his co-star Patricia Neal, were so sweet to Jimmie and so heart-broken over this unfortunate happen-

# Ear and Eye Inspire the Pen

(Continued From Page 14)

he is. They have a Sunday program on Channel 8, called "Pet Parade," but he is not on this.

"Animal Fair" was cancelled shortly after our article appeared (mere coincidence), and "Pet Parade" is the only similar show we know of. Larry Cotton was the singing chef on KFI-TV's "Harmony Kitchen," but because of the talent strike still in progress at that station, that program is not now viewable, nor is Cotton regularly appearing on any other TV show at the present time.

★  
Ann Richardson, 4440 Lockwood, Los Angeles, Calif.

Would you please convey our congratulations to the person or persons responsible for those wonderful Studebaker commercials on the Gene Autry show. They surely deserve a lot of credit for daring to be different.

★  
May W. Williams, 1547 Shenandoah St., Los Angeles, Calif.

Thanks so much for the new TV logs—a wonderful improvement. A suggestion—which I know is a hard one to achieve—is that the names of actors in old movies, instead of just the titles, be listed. The titles often mean nothing to us.

Unfortunately we do not receive the movie announcements far enough in advance nor in such completeness.

★  
Stanley Hays, Whittier, Calif.

We enjoy your magazine every week, but think it could be further improved. Since you print both radio and TV logs anyway, why don't you put them on the same page?

We believe that readers interested in

ing. Tommy Rettig and Johnny Hartsock were the other boys in the game.

Bearing greetings from the Lord Mayor of London, fifteen year old Sheila Shepherd, British war orphan, made a "Quiz Kids TV" appearance on June 22, as guest and assistant Quizmistress. The winsome teenager, whose parents perished during a World War II air-raid, is sponsored by the "Foster Parents' Plan For War Children, Inc.," a non-sectarian, non-political, international charity, now aiding 60,000 war children of Europe.

Fourteen year old "Quiz Kid" Freddie Solomon, is the youngest student ever to enroll at the University of Chicago. Only fourteen, he is the proud possessor of a full Crear scholarship!

Bumped into Jeanine Roose on "You Can't Take It With You." Stuffy Singer on "Straight Arrow." And boy, am I every glad that TV's "Willock-Arquette" stays on KNBH instead of being cancelled. Not only because Mr. Willock and Mr. Arquette are my dear friends, but because this is one of the best shows we've got.

Well, so long kids. See you next week, and remember, when there's news in your bean, call Norma Jean.

specific TV or radio programs or news can more easily find them by separating the two. However, since we have instituted our new TV logs, there should be less difficulty in reading them.

★  
Charles Dodds, Burbank, Calif.

I never thought that TV-Radio Life would ever take a fault which someone has which they cannot help and make an issue of it. What a bunch of blockheads you turned out to be. I've been reading your magazine with pleasure since I was a kid but I never thought you would do something like this. What I'm trying to get at is that Miss Hutton happens to have asthma and cannot help her "penchant for always being out of breath." I hope you're happy, you slob! Taken any candy away from any children or tied any tin cans on puppies' tails lately?

We hope it's true: "that every knock is a boost."

★  
S. G. Smith, Box 54, Rosemead, Calif.

I would like, if it will do any good, to register a protest loud enough to be heard against the emcee who continuously covers the guest's statements. Time and again the guest will try to answer the question and the emcee will cut in with "in other words" and go on and explain it himself. Often the guest will just get to the interesting part and while we wait eagerly for the denouement the emcee will cut in and turn the conversation into an entirely different channel. This goes for both radio and TV. On TV it is pitiful to watch the emcee squirm in his seat, hardly able to stand it because he is not doing the talking, then coming in just before the punch line and trying to deliver it himself. Obviously there are times when the guest's explanation is strung out or lags and some emcees are marvelous at keeping the wheels turning. But too many upstage the guest and these become mighty tiresome.

And I saw the first Amos and Andy show last night on TV and it was a sad disappointment. I'm speaking of that lousy audience laughter, a left-over from radio like the buggy-whip socket on the first automobiles. It was bad enough on radio to hear the titters and loud guffaws of an audience that wasn't supposed to be there. Do we have to bear it on TV?

## KTTV SETS NEW LOCALE FOR GINNY SIMMS

★ ★  
Ginny Simm's "Front and Center" will now originate from the Century Theater at 755 North La Cienega instead of the former set-up under which the program emanated from four Southern California service bases. Talent on the show will now be supplied by service personnel from all bases in and around Los Angeles.

# Radio in Review

For Love o' Mike (General Comment)

## Rumors Are Flying

Long-hair music may silently bow off the networks if the present trend is any indication. . . . Maestro Arturo Toscanini of the NBC Symphony Orchestra and CBS's New York Philharmonic-Symphony, may remain in his native Italy, where he has been living since his wife's death. That would leave the country's most famous symphony without its mainstay, and has already started some of the orchestra's musicians to other jobs. . . . Musicians with CBS's Philharmonic are involved in a labor dispute which concerns broadcasting live or recorded playbacks. This may end in the net's dropping the entire broadcast. . . . Both CBS and NBC have footed the bill more or less on these air-symphonies for the last fifteen years.

## Looks Like

Two more down and who knows how many more to go for radio, with the dropping of Dennis Day and Judy Canova shows by their big-time sponsors Colgate, as it schedules more money for TV. . . . "Somerset Maugham Theater" is also leaving the mike after getting mixed by its sponsor. . . . Radio may be in for a strange wedding with video, if and when a network goes ahead with plans to make some of its "sight and sound" shows . . . which are actually a readaptation of television shows to airshows, by the simple expedient of taping the sound portions and editing them for radio.

Meredith Willson, musical director for NBC's "Big Show," has just handed his latest composition, "Three Chimes in Silver," over to NBC as a tribute to the network's Twenty-fifth Anniversary. NBC airshows like "Cities Service," and "Firestone" will spotlight the composition and it will be recorded for Fall full-time celebration of NBC anniversary. . . . Meredith Willson will raise his baton in the Fall for the Robert Q. Lewis show and the Kate Smith program. . . . "Cavalcade of America" will be replaced this week with a new eight-week historical series called "American Portraits," with first show based on Benjamin Franklin's life . . . it will have an unusual twist with the playing of a recently discovered string quartet composition by Franklin.

Jay Stewart bows with a new airshow over KECA July 13. . . . Jack Owen, who last week saved the life of a man drowning in the Santa Monica surf, was once a lifeguard. . . . Sixteen-year-old radio actor Jerry Farber has an original one-act play, "And Join the Ladies," slated to go on the boards at Westwood Village Players this week.

David Brian takes the lead in an Armed Forces Radio Service Anti-Red drama. . . . Jean "Dr. Christian" Hersholt is the new director of the Hollywood Chamber of Commerce. . . . Radio's "Bickersons," Frances Langford and Lew Parker are eyeing a possible TV series, with a test film in the works. . . . KMPC disc jockey Dick Whittinghill is now heard on a new Saturday afternoon series. . . . Jim Boles is the latest permanent member of "One Man's Family." . . . "Get Out of Debt" is the newest John Guedel airtel being recorded by NBC. . . . "Gildersleeve" is a definite returnee to Fall radio, under Kraft sponsorship.

Radio is far from passe to Procter and Gamble if their Fall sponsorship renewals of five daytime shows is an indication. "Pepper Young's Family," "Road of Life," "Backstage Wife," "Right to Happiness" and "Welcome Traveler" will all continue through the season. . . . Bob Hope's airtel is also a definite returnee this Fall.

\*Indicates News Broadcast  
✓Indicates Highlight

- 8 ✓KECA, KFMB—Don McNeill.
- \*KFI—Behind the Headlines.
- \*KHJ, KFAM, KGB, KVOE—Cecil Brown.
- KNX—Ralph Story Show.
- KFAC—Country Church.
- KFVD—Wakeup Ranch.
- \*KFWB, KIEV, KLAC, KMPC
- KXLA—News.
- KGJ—World Bible Society.
- KRKD—Ernest C. Wilson.
- KWKW—Latin Rhythms.
- 8:05 KIEV—Larm Clock Klub.
- KLAC—Stock Market Report.
- 8:15 KFI—Johnny Murray.
- \*KHJ, KXN, KGB, KOVL, KWKW—News.
- KALI—Calif. Civil Defense.
- KFWB—Bill Leffen.
- KGJ—L.A. Fire Department.
- KLAC—Haynes at the Reins.
- KMPC—Bus. News; Sports.
- KWKW—Friends of Israel.
- KXLA—Curly Wiggins.
- 8:30 KFI, KFSD—Jack Bereh.
- KHJ, KFAM, KGB, KVOE—Bible Institute Hour.
- ✓KXN, KCBQ—Grand Slam.
- KFOX—Words of Life.
- KFVD—Morning Call.
- KGJ—Yesterday's Hits.
- \*KGI, KRKD—News.
- KMPC—Ross Mulholland.
- KWKW—Nazarene Church.
- KXLA—Haven of Rest.
- 8:45 KFI, KFSD—Dial Dave Garroway.
- KXN—Rosemary.
- \*KFWB—News.
- ✓KECA, KFMB—Johnny Olsen.
- SFI—Coffee Time.
- KHJ—Dixieland Breakfast Club.
- KHJ—Dixieland Breakfast Club.
- KXN—Wendy Warren.
- \*KFAC, KFSD, KLAC—News.
- KFVD—Morning Call.
- KFWB—Yocam Hollow.
- KGJ—Lutheran Hour.
- KGJ—Housewives Hit Parade.
- KIEV—Larm Clock Klub.
- KMPC—Ross Mulholland.
- KWKW—Bill Stewart Show.
- KXLA—Bar Nothin' Ranch.
- 8:05 KLAC—Haynes at the Reins.
- 9:15 ✓KECA, KFMB—Edwin C. Hill.
- KXN, KCBQ—Aunt Jenny.
- KFOX—Home Missionary.
- \*KFVD, KGJ—News.
- 9:20 ✓KECA—D. Gardiner. News.
- 9:25 ✓KMPC—News.
- 9:30 ✓KECA—Romance of Evelyn Winters.
- KHJ—Norma Young.
- KXN, KCBQ—Helen Trent.
- KALI—Hunter Hancock.
- KFOX—Full Gospel.
- KFVD—Morning Call.
- ✓KFWB—Eleanor Roosevelt.
- KGJ—God's Half Hour.
- KGJ—Spotlight Parade.
- KIEV—Discing With Dick.
- KLAC—Al Jarvis Ballroom.
- KMPC—Chet Milani.
- 9:45 ✓KECA—When a Girl Marries.
- KXN, KCBQ—Our Gal Sunday.
- 10 ✓KECA, KFMB—Lone Journey.
- KFI—All Around Town.
- \*KHJ, KFAM, KGB, KVOE—News; Glenn Hardy.
- KXN—Big Sister.
- \*KFOX, KGER—News.
- KFVD—Morning Call.
- KFWB—Eleanor Roosevelt.
- KGJ—Bing Sings.
- KIEV—Discing With Dick.
- KLAC—Al Jarvis Ballroom.
- \*KMPC—News; Howard Flynn.
- KXLA—Tom Cafferty.
- 10:15 ✓KECA—Yesterday on Bdwy.
- KHJ, KFAM, KGB, KVOE—Hello-Test.
- KXN—Ma Perkins.
- KFWB—Maurice Hart.
- \*KGJ—News.
- KRKD—Dr. Richardson.
- 10:30 ✓KECA, KFMB—My True Story.
- KFI—Break the Bank.
- KHJ—Answer Man.
- KXN—Young Dr. Malone.
- \*KFWB—News; Maurice Hart.
- \*KGI, KFMB—News.
- KRKD—Marvin Ash.
- KWKW—Tony Sein.
- 10:45 ✓KHJ—Rusa Morgan.
- KXN—Guiding Light.
- KMPC—Hollywood Editor.
- KRKD—Midnight Mission.
- KXLA—Charlie Aldrich.
- 10:55 ✓KECA—Edward Arnold.
- Story Teller.
- 11 ✓KECA, KFMB—Betty Crocker.
- ✓KFI, KFSD—Double or Nothing.

- KHJ, KFAM, KGB, KVOE—Ladies Fall.
- KXN—Second Mrs. Burton.
- KFAC—Gur Bates Post.
- KFVD—Bible Institute.
- KFWB—Maurice Hart.
- KIEV—Discing With Dick.
- \*KMPC—News; Howard Flynn.
- KLAC—Al Jarvis.
- 11:15 ✓KECA—Easy Aces.
- KXN—Perry Mason.
- \*KXLA—Pasadena News.
- 11:25 ✓KHJ, KVOE—News.
- KALI, KFOX, KGJ—Major League Ball.
- 11:30 ✓KECA—On Strings of Song.
- KFI, KFSD—On Strings of Song.
- ✓KHJ, KFAM, KGB, KVOE—Queen for a Day.
- KXN, KCBQ—Nora Drake.
- KALI—Baseball.
- KFVD—Rescue Mission.
- \*KFWB—News; Maurice Hart.
- \*KGER, KRKD—News.
- KWKW—La Hora de Los Angeles.
- KXLA—Hometown Jamboree.
- 11:35 ✓KGER—Boys Ranch.
- 11:45 ✓KECA—Paul Harvey.
- KXN—The Brighter Day.
- KGJ—News.
- 11:55 ✓KFI, KFSD—K. Banghart. News.
- 12 ✓KECA—Hank Weaver. News.
- KFI—Farm Reporter.
- \*KHJ, KGB, KIEV, KLAC, KVOE—News.
- \*KXN—News; Bill Kenneally.
- KALI, KGJ—Baseball.

Your Editor of the Air  
J. FRANK BURKE  
12 Noon, Mon.-Fri.  
4:00-4:30 Sunday



- KFVD—Editor of the Air.
- KFWB—Bill Anson.
- KMPC—Peace Prayer, Music.
- KOWI—Joe Adams Show.
- KXLA—Hometown Jamboree.
- 12:05 ✓KLAC—Al Jarvis Ballroom.
- 12:15 ✓KECA—Altar Bound.
- KFI, KFSD—Words of Life.
- KHJ, KGB—Cedric Foster.
- KXN—Wendell Noble.
- \*KFVD, KGER, KMPC—News.
- KIEV—Discing With Dick.
- KFOX—Major League Ball.
- 12:30 ✓KECA, KFMB—Modern Romances.
- KFI, KFSD—Pepper Young.
- KHJ—Nancy Dixon.
- KXN, KCBQ—Art Linkletter.
- KFVD—Midday Memories.
- \*KFWB—News; Bill Anson.
- KLAC—510 Club.
- KMPC—Religious Science Inst.
- KWKW—Imperial Hour.
- KXLA—Ole Raamussen.
- 12:45 ✓KECA—David Amity.
- KFI, KFSD—Right to Happiness.
- KHJ—Bell Ringer.
- KMPC—Report to Ranchers.
- 12:55 ✓KXN—News.
- 1 ✓KECA—Frances Scully.
- KFI, KFSD—Backstage Wife.
- KHJ, KFAM, KGB, KVOE—Jack Kirkwood Show.
- KXN, KCBQ—Hilltop House.
- KFVD—Shopping Highlights.
- KFWB—Bill Anson.
- KGJ—Peter Slack, Organ.
- KGJ—From Sunset and Vine.
- KIEV—Strictly Instrumental.
- \*KLAC—News; 570 Club.
- \*KMPC—News; Music You Ordered.
- KWKW—Bill Garr Show.
- 1:15 ✓KECA—Ira Cook.
- KFI, KFSD—Stella Dallas.
- KXN, KCBQ—Kings Row.
- KXLA—Garden Chats.
- 1:30 ✓KFI, KFSD—Young Widder Brown.
- KHJ, KGB—Double or Nothing.
- KXN—Phillip Norman.
- \*KFWB—News; Bill Anson.
- KGJ—Stars on Parade.
- KGJ—Anybody's Hit Parade.
- KIEV—Date With Allin Slate.
- \*KXLA—News; music.
- 1:45 ✓KFI, KFSD—Woman in My House.
- 2 ✓KECA, KFMB—Mary Margaret McBride.
- KFI, KFSD—Jett Flinn Bill.
- \*KHJ, KXN, KFAM, KGB, KLAC—News.
- KFAC—Concert Matinee.
- KFVD—Harlematine.

K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K
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B	C	M	D	C	A	V	J	M	V	X	L	D	K	S	B	F	N	P	O	I	O	T	K	A	B

# FRIDAY RADIO LOGS

- EFWB—Bill Anson.
- EGEB—Long Beach Band.
- EGFJ—Meet the Band.
- KIEV—Date With Allin Slate.
- KMPC—News; Johnny Grant.
- KRKD—Government Speaks.
- KWKW—Bill Gerr.
- KXLA—Frank Simon.
- 2:05 KXN—Paul Masterson Show.
- 2:10 KLAC—570 Club.
- 2:15 KFI, KFSD—Front Page Farrell.
- KHJ—Luncheon with Lopez.
- KFOX—Texas Tux.
- EGFJ—Variety on Piano.
- KRKD—Home Safety.
- KXLA—Al Williams.
- 2:25 KXN—Mr. Information.
- 2:30 KECA—Variety Fare.
- KFI, KFSD—Lorenzo Jones.
- KHJ—Women Are Wonderful.
- KXN—Jack Owens Show.
- KFWB—News; Bill Anson.
- EGER—Garden School.
- EGFJ—News.
- KRKD—News; Tops in Pops.
- KWKW—Open House.
- 2:40 EGEB—Lont Beach Band.
- 2:45 KFI, KFSD—Bob and Ray.
- KXN—George Fisher.
- EGFJ—Saludos Amigos.
- KXLA—Frank Simon.
- 3** KECA—Family Circle.
- KFI, KFSD—Welcome Travelers.
- KHJ—Club 930.
- KXN, KCBQ—Arthur Godfrey.
- KFAC—World of Opera.
- KFVD—Harlematinee.
- KFWB—Peter Potter.
- EGER—News; Rancho 1390.
- EGFJ—Western Roundup.
- KIEV—Russ Morgan.
- KLAC, KMPC, KXLA—News.
- KOWL—Joe Adams Show.
- KWKW—Open House.
- 3:05 KLAC—Sports; 570 Club.
- KMPC—Johnny Grant.
- 3:15 KGI—News.
- KXLA—Music Mountain.
- 3:30 KECA—Jay Stewart's Pan Mall.
- KFI, KFSD—Aunt Mary.
- KFAC—Lyrics in Chorus.
- EGFJ—News.
- KIEV—Discing With Dick.
- KRKD—News; Tops in Pops.
- KWKW—Traffic Quiz.
- 3:35 KECA—Family Circle.
- 3:40 KHJ—Talk Back.
- 3:45 KFI—News.
- KHJ—Lynn Looks at H'wood.
- KFAC, KWKW—News.
- KFOX—News; Pensions.
- EGFJ—Piano Moments.
- 4** KECA—Perfect Husband.
- KFI, KFSD—Dr. Paul.
- KHJ, KFXM, KGB—Fulton Lewis.
- KXN, KCBQ—Curt Massey.
- KFAC—Musical Masterpieces.
- KFOX, KLAC, KMPC—News.
- KFVD—Melody Matinee.
- KFWB—Peter Potter.
- EGFJ—Teen Timers Matinee.
- KIEV—Discing With Dick.
- KWKW—Rodeo Bill.
- KXLA—Music Mountain.
- 4:05 KLAC—Sports; Jukebox Jamboree.
- KMPC—Bing Crosby.
- 4:15 KFI—Life Can Be Beautiful.
- KHJ, KFXM, KGB, KVOE—Frank Hemingway.
- KXN, KCBQ—Strike It Rich.
- KFVD—News.
- KMPC—Dinah Shore.
- 4:25 KFWB—News.
- 4:30 KECA—Songs of Another Season.
- KFI—Burrirt Wheeler.
- KHJ, KGB—Behind the Story.
- KFVD—Vocal Varieties.
- KFWB—Platter Pals.
- EGFJ—Dixieland.
- KMPC—Ira Cook.
- KWKW—Bill Sampson Show.
- 4:45 KECA—Hollywood Park Race

- ★KHJ, EFAM, KGB, KVOE—Sam Hayes.
- KXN—Johnny Dugan.
- KLAC—Racing Roundup.
- KXLA—Melody Valley.
- 4:55 KMPC—News.
- 5** ★KECA, KFVD, KWKW—News.
- ★KFI—Feature Wire.
- KHJ, KGB—Merit's Record Adventures.
- ★KXN, KCBQ—News.
- Hollenbeck.
- KFOX—Sunshine Mission.
- KFWB—Red Rowe.
- EGFJ—Jive at Five.
- KGIL—Children's Corner.
- KIEV—Easy Does It.
- ★KLAC—News; Sports.
- KMPC—Help Wanted.
- KRKD—Wagon Wheels.
- KXLA—Melody Valley.
- 5:05 ★KECA—Headline Edition.
- 5:10 KLAC—Los Angeles Today.
- KMPC—Today in Sports.
- 5:15 ★KECA—Irving Howard.
- ★KFI, EGEB—News.
- ★KXN—Tom Harmon.
- KFVD—Music for Humming.
- EGFJ—Pianists of the Future.
- KLAC—Stars of the Week.
- KMPC—Lonesome Gal.
- KWKW—Sports Back Talk.
- 5:30 ★KECA, KFMB—Chet Huntley.
- KFI—Casa Curat.
- KHJ, KFXM, KGB, KVOE—Singing Marshall.
- ★KXN, KCBQ—World Today, Carroll Alcott.
- KFAC—Whoo Bill Club.
- KFOX, KGIL, KLAC—News.
- ★EGFJ—Record Jackpot: News.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- KXLA—Squeakin' Deacon.
- 5:45 ★KECA, KFMB—Bob Garred.
- ★KFI, KFSD—Elmer Peterson.
- ★KXN, KCBQ—News, Goss.
- KFOX—Your Fishcaster.
- KFVD—Piano Serenade.
- ★KLAC—Sam Balter. Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- 5:55 ★KXN, KCBQ—News.
- KHJ—Puzzle Clubhouse.
- 6** ★KECA, KFOX, KFWB, KLAC—News.
- ★KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
- KXN—Capital Cloakroom.
- KFAC—Etchings in Silver.
- KFVD—Airline Special.
- EGFJ—Request Performance.
- KIEV—Easy Does It.
- ★KMPC—Norman Nesbitt, News.
- KOWL—Joe Adams Show.
- KRKD—Evening Varieties.
- KXLA—Property Owners.
- 6:05 ★KECA—Main Street to Malibu.

- KIEV—Sam's Show.
- KLAC—Al Jarvis Ballroom.
- 6:15 ★KECA—Elmer Davis.
- ★KHJ, KGB—Radio Newsreel.
- KFVD—Mac's Shellacs.
- KFWB—Sports.
- KMPC—Bob Kelley, Sports.
- 6:30 KECA—Boston Blackie.
- KFI, KFSD—Man Called X.
- KHJ, KGB—The Answer Man.
- KXN, KCBQ—Summer Cruise.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- ★KMPC—Hollywood Park Races.
- KXLA—Eddy Arnold Show.
- 6:45 ★KHJ, KFXM, KGB, KVOE—News, Sam Hayes.
- ★EGFJ—News.
- KRKD—Dr. Joseph Murphy.
- 6:55 ★KHJ, KFXM, KGB, KVOE—Bill Henry.
- 7** ★KECA—News.
- KFI—Roy Shields & Co.
- ★KHJ, KFXM, KGB—The Hidden Truth.
- ★KXN—Command Theater.
- KCBQ—Music Party.
- KFAC—Evening Serenade.
- KFOX—Waiz Time.
- KFWB—America Dances.
- EGER—Family Bible Hour.
- EGFJ—Musical Digest.
- ★KGIL, KLAC, KMPC, KRKD, KXLA—News.
- KIEV—Easy Does It.
- 7:05 KECA—Steel Pier Orch.
- KLAC—Crosby & Company.
- KMPC—Musical Memories.
- KXLA—Whoa Bill Club.
- 7:15 KRKD—34 Time Waitzes.
- KXLA—Happy Perryman.
- 7:30 KECA—Sophisticated Rhythm.
- KFI—On the Spot.
- KHJ, KFXM, KGB, KVOE—Cisco Kid.
- KXN—Women's Forum.
- KFAC—Echoes and Encores.
- KLAC—Make Mine Music.
- KMPC—Musical Memories.
- KRKD—Dr. Richardson.
- KWKW—Betz Spanish Prog.
- KXLA—Ole Rasmusen.
- 7:45 KFI—Pro and Con.
- ★KFOX—News.
- KFWB—Rosary Hour.
- KRKD—Catholic Quarter Hour
- 7:55 ★KECA—News.
- KLAC—Weather Report.
- 8** ★KECA, KFMB—Defense Attorney.
- KFI, KFSD—One Man's Family.
- KHJ, KGB, KVOE—Magazine Theater.
- KXN, KCBQ—World Tonight.
- KFAC—Evening Concert.
- KFWB—Christian Science Lecture.

- EGFJ—H'wood House Party.
- ★KLAC—News; Parade of Music.
- ★KMPC—Norman Nesbitt, News.
- ★KXLA—News.
- 8:15 ★KFI, KFSD—World News.
- KXN—Dance Orch.
- EGFJ—National Guard.
- KLAC, KMPC—Baseball.
- KXLA—Happy Perryman.
- 8:30 ★KECA, KFMB—This Is Your FBI.
- KFI—Lyn Murray Show.
- KHJ, KFXM, KGB, KVOE—True or False.
- KXN, KCBQ—Music From Catalina.
- ★KFWB—News.
- EGER—Organ.
- EGFJ—Today's Hits.
- KWKW—Civil Air Patrol.
- KXLA—Ole Rasmusen.
- 8:45 KFWB—U.N. Today.
- EGEB—Back of Beyond.
- KWKW—Civil Defense.
- 9** ★KECA, KFMB—A Life in Your Hands.
- ★KFI—MGM Theater.
- ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KXN—Robt. Q's Waxworks.
- EGFJ—Evening Concert.
- KFSD—Night Beat.
- ★KFWB—Eleanor Roosevelt.
- KGB—Music Hall.
- EGFJ—Today's Hits.
- ELAC, KMPC—Baseball.
- KRKD—Saddle Serenade.
- KWKW—Music to Dream By.
- KXLA—Squeakin' Deacon.
- Lewis.
- 9:30 KECA—Newstand Theater.
- KHJ, KVOE—Crime Fighters.
- KXN, KCBQ—Tony Pastor.
- EGER—Brown Schools.
- EGFJ—Platter Party.
- 9:45 ★KFWB—News.
- 9:55 ★KHJ, KFXM, KGB, KVOE—News.
- 10** ★KECA, KFMB—News.
- KFI, KFSD—Richfield Reporter.
- ★KHJ, KFXM, KGB—I Love a Mystery.
- ★KXN, KCBQ—Ten O'Clock Wire.
- KFWB—Gene Norman.
- KGB—Peter Slack, Organ.
- ★KLAC—News; Make Mine Music.
- KMPC—Lucky Lager Time.
- 10:15 KECA—Dr. Frederick Balles.
- ★KFI—Michael Hlna, News.
- ★KHJ, KGB—News, Frank Edwards.
- KXN—Tom Harmon.
- KFSD—Lucky Lager Dance.
- 10:20 ★KXN—Carroll Alcott, News.
- 10:30 KECA—Claremont Orch.
- ★KFI—Passing Parade.
- KHJ—Lonesome Gal.
- KXN—Philip Norman.
- 10:45 ★KECA—News.
- KFI—At Home With Lionel Barrymore.
- 10:50 KECA—New Yorkers.
- ★KFI—Cin grill Orch.
- ★KHJ, KXN—News.
- ★KFI—Spade Cooley Time.
- 11:10 KHJ—Game of the Day.
- KXN—Tom Hanlon's Scoreboard.
- 11:15 KECA—Beverly Hills Orch.
- KXN—Merrill Go-Found.
- KXLA—Bailey and Cooper.
- ★KFI—The New Yorkers.
- KFI—Joe White.
- 11:45 KXN—You and the World.
- 12** ★KECA, KXN, KLAC—News.
- KFI—Musical Menu.
- KFVD—Spade Cooley Time.
- KFWB—Don Otis.
- 12:05 KXN—Hawthorne.
- EGFJ—Mike Stuart (to T).
- 12:30 KFI—Midnight Flyer.
- 12:55 ★KMPC—News.
- 1** ★KXN—News.

## Friday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

- Comedy-Variety**
- 3:00—Arthur Godfrey, KXN.
- Quiz, Participation**
- 8:00—McNeill Bkfst. Club, KECA
- 8:30—Grand Slam, KXN.
- 11:00—Double or Nothing, KFI.
- 11:30—Queen for a Day, KHJ.
- 12:30—Art Linkletter, KXN.
- 3:00—Welcome Travelers, KFI.
- Comment-Narration**
- 9:30—Eleanor Roosevelt, KFWB
- 2:00—Mary M. McBride, KECA
- 4:30—Burrirt Wheeler, KFI.
- 9:00—Eleanor Roosevelt, KFWB
- Drama**
- 7:00—Command Theater, KXN
- 8:00—Defense Attorney, KECA
- 9:00—44'
- 9:30—Newstand Theater, KECA.

- Mystery-Detective**
- 6:30—Boston Blackie, KECA.
- 7:00—The Hidden Truth, KHJ.
- 8:30—This Is Your FBI, KECA.
- 10:00—I Love a Mystery, KHJ.
- Sports**
- 10:55—Major League Ball, KALI KGFJ.
- 5:15—Tom Harmon, KXN.
- 5:45—Sam Balter, KLAC.
- 6:15—Bob Keller, KMPC.
- 6:20—Joe Hernandez, KMPC.
- 8:15—Boasball, KXN
- Public Interest**
- 6:00—U.S. Court Room
- 7:30—Women's Forum, KXN.

Radio in Review—Continued

Summer Symphony Series

United States Steel, sponsors of "Theatre Guild On the Air," featured in this issue, takes to music for some delightful summer programming, during the drama series' hiatus. Under the batons of some of the nation's leading maestros, and featuring the foremost instrumentalists and vocalists as soloists, with the NBC Symphony Orchestra, U. S. Steel fills the Sunday evening hour with momentous music.

Your Cue ( Shows You May Like )

"Pete Kelly's Blues"

Wednesday, 6:30 p.m.  
NBC-KFI

Unique in all of radio's weekly drama is Jack Webb's "Pete Kelly's Blues" which takes set-siders back to the 'ole days when the blues were sung in a shadowy corner of a notorious speakeasy. All the roar and violence of the 1920's are captured in this new radio show, which spotlights the jazz musician as he played Dixieland music in these historic American years.

Jack Webb, of "Dragnet" fame, proves again in his latest mike venture that he can put more excitement over the airwaves, spot a smartly tailored script, and latch onto an idea with freshness and appeal, more dynamically than almost any other radio-minded young man.

If anyone believes for one moment that it doesn't take intensive research, besides a good deal of talent, to prepare a truly polished script, he ought to give "Pete Kelly's Blues" some listening attention and catch all the genuine color, flavor and lingo of the years before the stock market crash. Richard Breen created the characters for the story, and James Moser prepared the script.

"Pete Kelly" is the young jazz cornetist around whom the plot is built, who lives his life among gangsters, flappers, prohibition agents and jazzmen. A deliberate prominence is given to the music furnished by jazzmen, Dick Cathcart, cornet; Matty Matlock, clarinet; Elmer Schneider, trombone; Ray Schneider, piano; Bill Newman, guitar; Marty Carb, bass; and Nick Fatool, drums. Meredith Howard sings the blues and plays "Maggie Jackson," a speakeasy entertainer.

"Pete Kelly's Blues" will have no trouble gathering a host of ardent fans to its radio spot, if for no other reason than that it tells a touching story, set in a time and place that is not already old stuff to listeners. There's little doubt that radio will not give way very far to television, if it continues to offer dial twisters the good showmanship found in the production of "Pete Kelly's Blues."

"Rocky Jordan"

Wednesday, 3:00 p.m.  
KNX-KCBO

George Raft has joined the march of movie actors to mike positions for weekly airwaves adventures in coming to the air with the popularly established "Rocky Jordan." He has brought all the characterizations of his tough-punching, soft-hearted role caught on celluloid during the past years.

"Rocky," as you may recall, resides in the exotic city of Carbi, and busies himself with operating his own cafe, when not tracing the footsteps of the "character" who is implicated in the case. He seems to operate as a friend of the underdog, for he has no official police standing. The other night's episode concerned one of "Rocky's" friends who was murdered, a French blonde, and her counterfeiting husband.

There were plenty of possibilities for fast action scenes, with one plot leading into a counterplot, but the story turned out to be quite calm and conventional. Compared to private-eyes and super sleuths who populate the radio today, this "Rocky Jordan" series is definitely on the safe and sane side. Perhaps that's what gives it its attraction. The script is not as hard-boiled, nor as slickly manipulated as many of the mystery-detective serials, but has age Twenty

\*Indicates News Broadcast  
✓Indicates Highlight

- 8—KECA, KFMB—No School Today.
- KFI, KFSD—Hollywood Love Story.
- \*KHJ—Cecil Brown.
- \*KNX, KCBO, KFMB, KIEV, KLAC, KMPC, KXLA—News.
- KFVD—Wakeup Ranch.
- KGEJ—World Bible Society.
- KOWL—Spanish Hour.
- KWKW—Ritmos Latino-Americanos.
- 4:05 ✓KNX, KCBQ—Let's Pretend.
- KIEV—Larm Klock Klub.
- KLAC—Stock Report.
- 8:15 \*KHJ, KGB—News.
- KFWB—Bill Leyden.
- KGEJ—Time Was.
- KLAC—Haynes at the Reins.
- EMPC—Market Report, Sports.
- KWKW—Friends of Israel.
- KXLA—Curley Wiggins.
- 8:30—KFI, KFSD—My Secret Story.
- KHJ, KFNM, KGB, KVOE—Flying Feet.
- ✓KNX, KCBQ—Somerset Maugham Theater.
- \*KFAC, KGLI—News.
- KFOA—Bible Class.
- KFVD—Morning Matinee.
- KGER—Voice of China.
- KGEJ—Dr. Murphy.
- KMPC—Ginx Facts.
- KOWL—Precious Memories.
- KWKW—Church of Nazarene.
- KXLA—Sacred Records.
- 8:45—KECA—Mirandy's Almanac.
- KFAC—Unity.
- \*KFWB—News.
- KGER—Go Ye Fellowship.
- KGEJ—Yesterday's Hits.
- KLAC—Racing News.
- KMPC—Beauty Digest.
- KWKW—Sacred Heart.
- 9—KECA—No School Today.
- KFI—This is Higgins, Sir.
- KHJ, KFNM, KGB—Dr. Bliss.
- ✓KNX, KCBQ—Theater of Today.
- KFAC—Rose Room.
- KFOA—Pentecostal Church.
- KFVD—Morning Matinee.
- KFWB—Salvation Army.
- KGEJ—What's New?
- KIEV—Larm Klock Klub.
- \*KLAC—News: Haynes at the Reins.
- \*KMPC—News; Dick Whittinghill.
- KOWL—Coffee Time Classics.
- KRKD—Sagebrush Serenade.
- KWKW—Bill Stewart.
- KXLA—Sacred Records.
- 9:15—KECA—Ira Cook's Beach Party.
- KFAC—Federation of Churches.
- KFOA—Gospel Joy Brinker.
- \*KGEJ—News.
- KOWL—German Hour.
- 9:30—KFI, KFSD—Marine Band.
- KHJ—Here's to Vets.
- ✓KNX, KCBQ—Grand Central Station.
- KALI—Hunter Hancock.
- KFAC—Piano Parade.
- KFOA—Full Gospel.
- KFVD—Jamboree Jubilee.
- KGER—God's Half Hour.
- KGEJ—Billy Eckstine.
- KIEV—Discing With Dick.
- KLAC—Al Jarvis Ballroom.
- \*KXLA—News: Music.
- 9:45—KHJ—Extra Time.
- KFOA—Highland View Bible.
- KGEJ—Spotlight Parade.
- \*KRKD—News: Music.
- 9:55 \*KNX, KCBQ—Cedric Adams.
- \*KFAC—News.
- 10—KECA—Beach Party.
- KFI, KFSD—Boston Symphony Dress Rehearsal.
- \*KHJ, KFNM, KGB, KVOE—Newspaper of the Air.
- ✓KNX, KCBQ—Stars Over Hollywood.
- KALI—Hunter Hancock.
- \*KFOA—News.
- KFVD—Jamboree Jubilee.
- KGER—Prayer Revival Center.
- KGEJ—Bing Sings.
- KGLI—Bob Moore Show.
- KIEV—Discing With Dick.
- KLAC—Al Jarvis Ballroom.
- \*KMPC—News; Dick Whittinghill.
- KOWL—Amer.-Croatian Hr.
- KRKD—Swing Time.
- KWKW—Bill Stewart.
- KXLA—Music.
- 10:05—KFOA—Assembly of God.
- 10:15—KHJ—Land of the Free.
- KFWB—Maurice Hart.
- \*KGEJ—News.
- KRKD—Dr. Richardson.
- 10:30—KFI—Rio Rhythms.
- KHJ, KGB—Helen Hall.
- KNX, KCBQ—Allas Jane Doe.

- KALI—Baseball.
- KFAC—Song Recital.
- KFMB—Vincent Lopez.
- KFSD—Radio City USA.
- \*KFWB—News; Maurice Hart.
- KGER—Hymns for the Day.
- KGEJ—Dance Band Review.
- KRKD—Potpourri.
- KWKW—Tony Sein.
- 10:45—KHJ, KGB—Guest Star.
- KGER—Rev. Kopp.
- \*KECA—News.
- 10:55—KNX—Mystery Singer.
- KALI, KFOA, KGEJ—Major League Ball.
- 11—KECA—Ira Cook's Beach Party.
- KFI, KFSD—Mary Lee Taylor.
- KHJ, KGB—Dunn on Discs.
- KNX—Music With the Girls.
- KEAC—Guy Bates Post.
- KFVD—Jamboree Jubilee.
- KFWB—Maurice Hart.
- KGER—Rev. LeRoy Kopp.
- KIEV—Discing With Dick.
- KLAC—Al Jarvis Ballroom.
- KMPC—For You.
- KOWL—Spanish Hour.
- KRKD—Songs of Yesterday.
- KWKW—Tony Sein.
- KXLA—Western Music.
- 11:15—KFAC—Folk Songs.
- KGER—Boy's Ranch.
- 11:30—KECA—Piano Playhouse.
- ✓KFI, KFSD—National Farm and Home Hour.
- KNX—Meet the Missus.
- KCBQ—Cold Hard Cash.
- KFVD—Shopping Highlights.
- \*KFWB—News; Maurice Hart.
- \*KGER—News; Missionary Echoes.
- KOWL—Serbian Program.
- \*KRKD—News; Sweet Pops.
- KWKW—La Hora de Los Angeles.
- 11:45—KGER—Dr. Dan Gilbert.
- \*KGLI—News.
- 12—KECA—Pan American Show.
- KFI—Farm Reporter.
- \*KHJ, KGB—News.
- KNX, KCBQ—Fun to Be Young.
- KALI, KFOA, KGEJ—Baseball.
- KFAC—Luncheon Concert.

Review the latest releases on  
"NOW HEAR THIS"  
With Dave Shaw  
12:00 to 2:00 P.M.  
SATURDAY



KFVD—Now Hear This.  
KFWB—Bill Anson.  
\*KHJ, KGB, KFNM, KVOE—News.  
KMPC—Ira Cook.  
KOWL—Joe Adams Show.  
KRKD—Western Wayside.  
KWKW—La Hora de Los Angeles.

KXLA—Jimmie Dolan.

12:05—KLAC—Al Jarvis Ballroom.

12:15—KFI—Quick, What's the Answer?  
KHJ—Popular Music.  
KIEV—Discing With Dick.  
Sketchbook.

12:30—KECA, KFMB—San Francisco Sketchbook.  
KHJ, KGB, KFNM, KVOE—Man on the Farm.  
KNX—Make Way for Youth.  
\*KGER—Luncheon Serenade.  
KGLI—Saturday Serenade.  
KLAC—570 Club.  
KWKW—Imperial Hour.  
12:45—KFWB—Bill Anson.

1—KECA—Horse Racing.  
KFI—Quick, What's the Answer?  
KHJ, KGB, KFNM, KVOE—Sports Parade.  
KNX—The Chieftains.  
KFVD—Now Hear This.  
KFWB—Bill Anson.  
KGER—Luncheon Serenade.  
KGEJ—From Sunset and Vine.  
KIEV—Strictly Instrumental.  
\*KLAC—News; Sports.  
EMPC—Parade of Hits.  
KOWL—Joe Adams Show.  
KWKW—Bill Garr Show.  
KXLA—Community Broadcaster.

1:10—KLAC—570 Club.

1:15 \*KECA—ABC Late News.  
KFI—Are You From Dixie?  
KFAC—Composers Corner.

1:30—KECA—Saturday Afternoon With Bill.

KHJ, KGB, KVOE—Bandstand U.S.A.  
 KXX—Mr. Information.  
 ★KFWB—News.  
 KGER—Red Nichols.  
 KGFJ—Anybody's Hit Parade.  
 KGIL—Fashion Show.  
 KLAC—Sports; 570 Club.  
 KIEV—Date With Allin Slate.  
 ★KXLA—News; Music.  
 1:45—KXX—Gaston Fisher.  
 KFWB—Bill Anson.  
 ★KGER—News.  
**2**—KECA—Saturday Afternoon With Bill.  
 KFI—Are You From Dixie?  
 KHJ—Armed Forces Review.  
 KXX—Phillip Norman.  
 KFAC—Concert Matinee.  
 KFOV—Western Hits.  
 KFYD—Harlematinee.  
 KFWB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGIL—Teen Time.  
 KIEV—Date With Allin Slate.  
 ★KLAC—News; 570 Club.  
 ★KMPC—News; Parade of Hits.  
 KOWL—Joe Adams Show.  
 KRKD—Signposts to Health.  
 KWKW—Bill Garr.  
 KXLA—Frank Simon.  
 2:15—KFI—George Dvorak.  
 KGFJ—Variety on Piano.  
 KMPC—Dugout Dope.  
 KRKD—Government Speaks.  
 2:30—KFI—George Dvorak.  
 KXX—This Is Living.  
 KHJ—Georgia Crackers.  
 ★KFWB, KGFJ—News.  
 KLAC—Sports; 570 Club.  
 KMPC—Baseball.  
 ★KRKD—News; Tops in Pops.  
 KWKW—Keyboard Capers.  
 2:35—KFWB—Bill Anson.  
 2:40—KGER—Long Beach Band.  
 2:45—KECA—Fascinating Rhythm.  
 KGFJ—Saludos Amigos.  
 KGIL—Betty Stahr.  
 2:55★KFAC—News.  
**3**—KECA—Saturday Afternoon With Bill.  
 KFI—Geo. Dvorak's Bandstand.  
 KHJ—Bands for Bands.  
 KXX—Criss-Section U.S.A.  
 KFAC—World of Opera.  
 KFOV—Hitching Post.  
 KFYD—Harlematinee.  
 KFWB—Peter Potter.  
 ★KGER—Rancho 1390, News.  
 KGFJ—Ray Anthony Time.  
 KIEV—Russ Morgan.  
 ★KLAC—News; 570 Club.  
 ★KMPC—Baseball.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 KWKW—Open House.  
 ★KXLA—News.  
 3:15—KGFJ—South Seas Rhythm.  
 ★KGIL—News.  
 KXLA—Music Mountain.  
 3:30—KECA—Harry Wismer.  
 KHJ—U. S. Marine Band.  
 KXX—This Is Los Angeles.  
 KCBQ—Sports Roundup.  
 KFAC—Musique a la Carte.  
 KFYD—Cavalcade of Music.  
 ★KFWB—News.  
 KGFJ—Western Roundup.  
 KGIL—Dance Matinee.  
 KIEV—Dancing With Dick.  
 KLAC—Sports; 570 Club.  
 ★KRKD—News; Tops in Pops.  
 3:45—KECA—Vacationland, U.S.A.  
 ★KCBQ—Larry Lesueur.  
 ★KFAC, KWKW—News.  
 KFWB—Peter Potter.  
**4**—KECA—Junior Junction.  
 KFI—Geo. Dvorak's Bandstand.  
 KHJ, KFXM, KGB, KVOE—John T. Flynn.  
 KXX—Farm News.  
 KFAC—Musical Masterpieces.  
 KFYD—Lifelines.  
 KFWB—Peter Potter.  
 KGER—I. S. Navy Band.  
 KGFJ—Piano Moments.  
 KGIL—Western Trails.  
 KIEV—Dancing With Dick.  
 ★KLAC—News; Sports.  
 KMPC—Baseball.  
 KOWL—Stars on Broadway.  
 KRKD—Spotlight on a Star.  
 KWKW—Rodeo Bill.  
 KXLA—Music Mountain.  
 4:10—KLAC—Jukebox Jamboree.  
 4:15★KHJ, KFXM, KGB, KVOE—News; Homingway.  
 KXX—Paul Masterson Show.  
 ★KGFJ—News.  
 4:30—KECA—Music of Today.  
 KFI—Living, 1951.  
 KHJ, KGB—J. Heller, Sports.  
 KALI—Fantasia Musicales.  
 KCBQ—S. D. County Fair.

★KFMB—News.  
 KFWB—Blind Artists' Guild.  
 KGFJ—Dixieland.  
 KOWI—Italian Program.  
 KWKW—Bill Sampson.  
 KXLA—Melody Valley.  
 4:45★KHJ, KGB—Twin Views of News.  
 KXX—Tom Harmon, Sports.  
 KFWB—Red Rowe.  
 KGER—Air Travels.  
 KLAC—Racing Roundup.  
 ★KRKD—News.  
**5**—KECA—Robert R. Nathan.  
 KFI—Marine Corps Show.  
 KHJ, KGB, KVOE—Air Force Hour.  
 KXX, KCBQ—Hollywood Park Races.  
 KALI—Voice of So. America.  
 KFAC—Sunset Serenade.  
 KFMB—Ave Maria Hour.  
 KFOV—Sunshine Mission.  
 KFSB—Proudly We Hail.  
 KFYD—News.  
 ★KFWB—Red Rowe.  
 KGER—Peter Slack, Organ.  
 KGFJ—Jive at Five.  
 KGIL—Melody Time.  
 KIEV—Easy Does It.  
 ★KLAC—News, Sports.  
 KMPC—Music for Today.  
 KOWL—Chico's Swingtime.  
 KRKD—Wagon Wheels.  
 KWKW—Enchanted Lady.  
 KXLA—Melody Valley.  
 5:10—KLAC—Los Angeles Today.  
 5:15—KECA—It's Your Business.  
 KFYD—Music for Humming.  
 KLAC—Stars of the Week.  
 KWKW—Sports Back Talk.  
 5:30—KECA, KFMB—Ira Blue, Sports.  
 KFI—Hallelujah Time.  
 KHJ, KFXM, KGB, KVOE—Mert's Record Adventure.  
 ★KXX, KCBQ—World Today, Carroll Alcott.  
 KFAC—Showtime.  
 ★KFOV, KGIL, KLAC—News.  
 KGER—Gospel Friends.  
 KGFJ—Record Jackpot.  
 KRKD—Dr. Warner Muir.  
 KRKB—Sports Dial.  
 KWKW—Romano Smeraldo.  
 KXLA—Squeakin' Deacon.  
 5:35—KGIL—Tops in Pops.  
 5:45★KECA—News.  
 ★KFI, KFSD—Elmer Peterson, News.  
 ★KXX, KCBQ—News, Frank Goss.  
 KFMB—Ira Blue.  
 KFOV—Research Adventures.  
 KFYD—Aloha Time.  
 KGFJ—Film News.  
 KLAC—Sam Balter, Sports.  
 KMPC—Real Estate Counselor.  
 KRKD—Race Results.  
**6**—KECA—World Opinion.  
 ✓KFI—Maise.  
 KHJ, KGB, KVOE—Hawaii Calls.  
 KXX—Rayburn & Finch.  
 KFAC—Showtime.  
 KFWB—Defense Report.  
 ★KFOV, KXLA—News.  
 KFSD—Amazing Mr. Malone.  
 KFYD—Signature Song.  
 ★KFWB—News and Music.  
 KGER—Back to the Bible.  
 KGFJ—Request Performance.  
 KGIL—Dinner Concert.  
 KIEV—Easy Does It.  
 ★KLAC—News; Al Jarvis.  
 ★KMPC—Six O'clock Final.  
 KOWL—Joe Adams Show.  
 KRKD—Evening Varieties.  
 ★KWKW—Maurice Johnson.  
 6:10—KMPC—Your Social Security.  
 6:15—KMPC—Bob Kelley.  
 KXLA—Muir J.C. Sports.  
 6:30—KECA—Science Reporter.  
 KFI, KFSD—Bob and Ray.

KHJ, KGB—Caribbean Crossroads.  
 KALI—Candlelight and Silver.  
 KFAC—Dinner Concert.  
 KFMB—Passing Review.  
 KFOV—Hal's Memory Room.  
 KFWB—Strictly From Dixie.  
 KGER—Lukin Valley Church.  
 KMPK—Hollywood Park Races.  
 KWKW—Roxon Hour.  
 KXLA—Al Williams.  
 6:45—KECA—Report to the People.  
 ★KGFJ—News.  
 KGIL—Down Memory Lane.  
**7**—KECA—Saturday at the Shamrock.  
 KFI, KFSD—Bob and Ray.  
 KHJ—Presbyterian College Choir.  
 ✓KXX, KCBQ—Songs for Sale.  
 KFAC—First Congregational Church.  
 KFWB—Strictly From Dixie.  
 KGER—Baltimore Gospel.  
 KGFJ—Musical Digest.  
 ★KHJ, KLAC, KRKD, KXLA—News.  
 KIEV—Easy Does It.  
 KMPC—Your Congressman Speaks.  
 7:05—KLAC—Crosby and Company.  
 7:15—KMPC—Know Your FBI.  
 KRKD—4 Time Waltzes.  
 KXLA—Accent on Youth.  
 7:30—KECA, KFMB—Space Patrol.  
 KFI, KFSD—Grand Ole Opry.  
 KHJ—Salute to Reservists.  
 KFAC—First Baptist Church.  
 KFOV—Proudly We Hail.  
 KGIL—Footlight Favorites.  
 KMPC—Our America.  
 KRKD—Dr. Richardson.  
 KWKW—Betz Spanish Program.  
 KXLA—Accent on Youth.  
 7:45—KFSG—Dr. Kelson R. Glover.  
 KFWB—Rosary Hour.  
 KGIL—Novelaires.  
 KWKW—National Guard.  
 7:55—KLAC—Weather Report.  
**8**—KECA, KFMB—Lone Ranger.  
 KFI, KFSD—Musical Merry-Go-Round.  
 KHJ, KFXM—Dude Ranch Roundup.  
 ✓KXX, KCBQ—Vaughan Monroe.  
 KFAC—Evening Concert.  
 KFOV—Modern Concert.  
 KFSG—Dr. Glover.  
 KFWB—Community Hour.  
 KGER—Bible Treasury.  
 KGFJ—If They Had Lived.  
 KGIL—Platter Party.  
 ★KLAC—News; Sports.  
 KMPC—American Legion Reports.  
 KWKW—Mexican Festival.  
 KXLA—Church in the Barn.  
 8:15—KFOV—Dept. of Employment.  
 KGB—Errands of Mercy.  
 KGER—Hebrew Christian.  
 KGFJ—Business Reporter.  
 KLAC—Baseball.  
 KMPC—Barbershop Harmonies.  
 8:30—KECA, KFMB—The Sheriff.  
 ✓KFI, KFSD—Magnificent Montague.  
 KHJ, KFXM, KGB, KVOE—Lombardo Land, U.S.A.  
 ✓KXX—Rate Your Mate.  
 KFOV—Hitching Post.  
 KGER—Organ.  
 KGFJ—Today's Hits.  
 ★KGIL, KXLA—News.  
 KMPC—Render Unto Caesar.  
 KWKW—Square Dance Party.  
 8:45—KGER—Christian Friends.  
 KGFJ—Today's Hits.  
 KGIL—Melodies Soft & Sweet.  
 KMPC—Parade of Hits.  
 KXLA—Ole Rasmussen.  
 8:55★KECA—News.

**9**—KECA—Marines in Review.  
 KFI, KFSD—Reserve.  
 ★KHJ, KGB, KFXM, KVOE—News.  
 ✓KXX—Gang Busters.  
 KFAC—Evening Concert.  
 KFOV—Swingtime at Elks.  
 KFSG—Dr. Glover.  
 KFWB—On the Beat.  
 KGER—Music Hall.  
 KGFJ—Today's Hits.  
 KGIL—Musical Scrapbook.  
 KLAC—Baseball.  
 KMPC—Stars Review the Hits.  
 KWKW—Gordon Baker Lloyd.  
 9:15—KHJ, KGB—Jerry Shard Trio.  
 9:30—KECA—Dancing Party.  
 ✓KFI—Crime Does Not Pay.  
 KHJ—Frankie Carle.  
 KXX, KCBQ—Dance Orch.  
 KFMB—Harry Wismer.  
 KFSD—Jack McLean Orch.  
 KFSG—Burbank Church.  
 KFWB—Kirk o' the Air.  
 KGER—Brown Schools.  
 KGFJ—Platter Party.  
 Program.  
 KGIL—Musical Memories.  
 KMPC—Lucky Dance Time.  
 9:45—KFMB—Bing Crosby.  
 KFWB—Music.  
 9:55★KHJ—News.  
**10**—KECA—Dancing Party.  
 ★KFI, KFSD—Night Reporter.  
 KHJ, KFXM, KGB—Monica Whalen.  
 ★KXX, KCBQ—10 O'clock Wire.  
 KFAC—Musical Crossroads.  
 KFYD—Spade Cooley Time.  
 KFWB—Gene Norman.  
 ★KLAC—News; Make Mine Music.  
 KMPC—Lucky Lager Dance.  
 KXLA—Chiffie Stone.  
 10:15—KFI—Raymond V. Darby.  
 KFI—Dance Music.  
 KXX—Tom Harmon.  
 KFSD—Lucky Lager Time.  
 KGER—Lest We Forget.  
 10:20★KXX—Carroll Alcott.  
 10:30—KECA—Claremont Orch.  
 KFI—Charlene Hawkes & Co.  
 KHJ, KFXM—A. Van. Orch.  
 KXX—Philip Norman.  
 10:35★KLAC—News.  
**11**—KECA—Cinecith Orch.  
 ✓KFI, KHJ, KXX—News.  
 KFSD—Lucky Lager Time.  
 KFYD—Spade Cooley Time.  
 KLAC—Mike Mine Music.  
 KMPC—Lucky Dance Time.  
 11:10—KHJ—Game of the Day.  
 KXX—Sports.  
 11:15—KFI—Meet Your Congress.  
 KXX—Mel Baldwin.  
 KXLA—Carl Balley & Alex Cooper.  
 11:30—KECA—Beverly Hills Orch.  
 KFI—Joe White Show.  
**12**★KECA—News.  
 KFI—Musical Menu.  
 KXX, KLAC—News.  
 KFYD—Spade Cooley Time.  
 KFWB—Don Otis.  
 KGFJ—Mike Stuart (to 7).  
 KRKD—Moonlight Serenade.  
 (to 5:30).  
 12:05—KXX—Hawthorne.  
 12:30—KFI—Midnight Flyer.  
 12:35★KMPC—News.

Recorded Highlights

SATURDAY POPULAR

8:15 a.m.—KLAC—Haynes at Reins.  
 9:00 a.m.—KECA—Ira Cook  
 9:30 a.m.—KLAC—Al Jarvis.  
 12:00 noon—KFWB—Bill Anson.  
 12:00 noon—KOWL—Joe Adams.  
 10:00 p.m.—KFWB—Gene Norman.  
 11:15 p.m.—KXLA—Balley & Cooper.  
 12:00 a.m.—KFWB—Don Otis

CLASSICAL

8:00 p.m.—KFAC—Evening Concert.  
 10:00 p.m.—KFAC—Musical Crossroads.

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The BEST Radio Logs in Town  
 Ask for it every week at your market  
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Saturday Radio Program Highlights

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

Mystery-Detective

9:00—This Is Higgins, Sit, KFI  
 9:00—Gangbusters, KXX.  
 9:30—Crime Does Not Pay, KFI.

Drama

9:00—Theater of Today, KXX.  
 9:30—Grand Central Sta., KXX.  
 10:00—Stars Over Hollywood, KXX.

Comedy-Variety

6:00—Maise, KFI.  
 8:30—Monte Woolley, KFI.

Popular-Western Music

8:00—Vaughn Monroe, KXX.

Juvenile

8:05—Let's Pretend, KXX.  
 12:00—Fun to Be Young, KXX.  
 7:30—Space Patrol, KECA.

Quiz, Participation

7:00—Songs for Sale, KXX.  
 8:30—Rate Your Mate, KXX.

Public Interest

11:30—Nat'l. Farm Hour, KFI.  
 7:15—Know Your FBI, KMPC.

Radio in Review—Continued

a greater credibility and warmth than most of them. More action and less narration might be used to advantage.

George Raft is very much George Raft in his handling of the "Rocky" role, but that is not to be criticized, for therein may be the quality of the entire production which makes it different and appealing to many listeners. His supporting cast carries their assortment of shady backstreet roles, very ably.

"Songs for Sale"

Saturday, 7:00 p.m.  
CBS-KNX

Steve Allen, the comedy song and dance man who skyrocketed the midnight KNX-Hollywood radio slot to popularity some months ago, has taken both mediums . . . radio and television . . . in the palm of his hand on "Songs for Sale." Steve emcees his airshow-telecast simultaneously for audiences who have ears or eyes tuned in for laughs, and good showmanship.

If something occurs on the show that causes laughter, which naturally goes unseen and unappreciated by the radio listeners, it is explained verbally by Steve. Whether this delayed action is satisfactory to mike fans or not is a question each individual will have to answer for himself.

"Songs for Sale" follows the line indicated in its title. It's designed to introduce embryonic song writers and their unpublished works. Two guest singers perform the heralded songs by the unknown tunesmiths, and three or four big people in the song-writing business appear as panel judges each week. A recent program had Peggy Lee and Johnny Desmond doing the honors with the lyrics and composer-bandleader Duke Ellington and conductor-arranger Mitchell Miller, along with a couple other guests as judges. A singable, sentimental ballad, entitled, "A Gold Ring and a Rose" got its composer the \$100 cash prize last week. A couple of novelty tunes which received a friendly nod from the panelists won fifty dollars each for their creators.

Steve Allen, who penned a popular hit, "Let's Go to Church Next Sunday Morning," in addition to many other pop tunes, is well qualified to accept the challenge of putting over a single-formated entertainment package for both video and radio.

From our listening post at the radio the show was very snappy, stimulating and had plenty of top touches of solid entertainment. It was bothersome at times because of the timing, which was not tailored especially for radio, and the disturbing audience reactions which came through, although we naturally were unaware of the visual antics. Then, too, we thought the panelists could have been sharper or witty in their comments about the song entries. They talked about the "great performance" of the tunes, but shied away from the attributes of the melody itself, which didn't seem quite fair to the contestants and their products.

Whether you look or listen to "Songs for Sale," it's top show business, and you'll not go away without enjoying some happy moments with Steve Allen, whatever he has for sale.

"Man From Homicide"

Monday, 7:30 p.m.  
KECA-KFMB

"Man From Homicide" has all the potential to pull listeners who seek intriguing escape drama. Dan Duryea, the movie villain, projects the character of "Lt. Lou Dana," the typical metropolitan plainclothesman, who, unlike his dilettante detective contemporaries, doesn't solve crimes in the night clubs, very effectively. His straight playing of the role, plus his excellent timing and direct approach to his characterization give the drama strength and appeal. If this is an indication of the type of job he can do on a regular mike series (as this is his first time in a weekly radio series) he has much to offer radio, and no doubt television.

A recent broadcast of "Lt. Lou Dana's" radio adventures found him tracing down the killer of a cop on his staff. "Lt. Dana" walked the dead cop's beat, visited the "Swiss Goose" cafe, and talked with all the characters

\*Indicates Newscast  
/Indicates Highlight

- 8-KECA—Morning Chapel Hour.  
KFI—Funny Paper Man.  
KHJ, KFXM, KGB, KVOE—Hour of Triumph.  
KNX—Salt Lake Tabernacle.  
KFAC—Breakfast Symphony.  
KFMB—Old Fashioned Revival.  
KFOX—Unitarian Church.  
KFVD—Church of God.  
KFWB—Examiner Funnies.  
KGER—Rev. Markham.  
KGFJ—H'wood Country Church.  
\*KLAC—News, Music.  
\*KMPG, KWKW, KXLA—News  
KOWL—American-Japanese Hour.  
KPPN—Sunday Morning Serenade.  
KRRD—Record Shop.
- 9-15-KCBQ—Price of Peace.  
KFVD—Church of Christ.  
KFOX—Challenge of the Church.  
KLAC—Church of Christ.  
KMPG—Start to Live.  
KWKW—Christadelphia Church.
- 9:30-KECA—Flying Feet.  
KFI, KFSD—U.N. Is My Beat.  
KHJ, KFXM, KGB—Back to God.  
KNX—Invitation to Learning.  
KCBQ—S. W. Baptist Church.  
KFAC—Organ Recital.  
KFOX—Radio Bible Study.  
KFWB—Union Rescue Mission.  
KGER—Bible Treasury.  
KGFJ—Dr. Murphy.  
KGIL—Alexander St. Church.  
KLAC—Christ Church Unity.  
KMPG—Challenge to Youth.  
KWKW—Romano Smeraldo.
- 9:45-KFI—Hometown Happenings.  
KFSD—Land of the Free.  
KGER—Freedom Healing.  
KGFJ—Goodwill Visitor.
- 9-KECA—Old Fashioned Sunday School.  
\*KFI, KFSD—News.  
KHJ, KFXM, KGB, KVOE—Radio Bible Class.  
KNX—People's Platform.  
KALI—Evangelical Church.  
KFAC—Liberal Catholic Church.  
\*KFVD—News and Music.  
KFWB—Union Rescue Mission.  
KGER—Rev. C. C. Helvey.  
KGFJ—Goodwill Visitor.  
\*KLAC—News.  
KMPG—Bolero Time.  
KOWL—Concordia Lutheran.  
KPPN—Worship in Miniature.  
KRRD—Sunday Serenade.  
KWKW—Italian Hour.  
KXLA—Western Music.
- 9:05-KLAC—Catholic Hour.
- 9:15-KFI—Christian Science.  
KFAC—Crest Choristers.  
KGFJ—Keyboard Magic.  
KOWL—Armenian Hour.  
KPPC—Worship Interlude.
- 9:30-KECA—Sunday With Bill.  
KFI—Eternal Light.  
KHJ, KFXM, KGB, KVOE—Voice of Prophecy.  
\*KNX—Howard K. Smith.  
KFAC—Sunday Concert.  
KMB—Unitarian Church.  
KFSD—Devotional Hour.  
KGER—God's Half Hour.  
KGFJ—Hometown Hit Parade.  
\*KGIL—News.  
KPPC—Dr. Roberts.
- 9:45\*KNX—C. Collingwood, News.  
KFMB—Sylvia Lee.  
KFVD—Piano Parade.
- 10-KECA—Sunday With Bill.  
KFI—Herbert J. Mann.  
\*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
KNX—Invitation to Music.  
KCBQ—Nation's Hits.  
KFAC—Sunday Concert.  
\*KFOX—L.A. Sentinel.  
KFND—Chicago Roundtable.  
KFVD—Sunday Roundup.  
KFWB—Peter Potter.  
KGER—Radio Revival.  
KGFJ—Hits of the Week.  
KGIL—Bob Moore Show.  
\*KLAC—News; Parade of Music.  
KMPG—Music Hour.  
KOWL—Price Chapel.  
KPPC—Sacred Music.  
KRRD—Sunday Serenade.  
KWKW—Italian Novelties.  
KXLA—Continental Serenade.
- 10:15-KFI—Crime Is Your Problem.  
KHJ—Real Estate Counselor.  
KALI—Salute to Reservists.  
KFOX—Angelus Hour.
- 10:23-KPPC—Church News.
- 10:30-KFI—Chicago Round Table.

- KHJ, KGB, KVOE—Lutheran Hour.  
KFAC—1st Methodist Church.  
KFSD—Morning Worship.  
KGER—Word on Wings.  
KOWL—American-Jewish Program.  
KWKW—Italian Melodies.
- 10:40-KPPC—Tower Chimes.
- 10:45-KALI—Eagle Rock Baptist.  
KFOX—Tabernacle Benedictions.  
KGER—Dr. Dan Gilbert.
- 10:50-KPPC—Church Service.
- 11-KECA—Sunday With Bill.  
KFI—Catholic Hour.  
KHJ, KGB—Frank and Ernest  
KNX—Invitation to Music.  
KALI—Baptist Church.  
KCBQ—Remember When.  
KFAC—First Methodist Church.  
KFMB—Sammy Kaye.  
KFSD—Ratner Recommends.  
KFSG—Morning Worship.  
KFVD—Hollywood First Baptist Church.  
KFWB—Peter Potter.  
KGER—Open Door Church.  
KGFJ—Sunday Showcase.  
KGIL—Christian Church.
- \*KLAC—News; Music.  
KMPG—Sunday Record Session  
KOWL—American-Jewish Program.  
KPPC—Church Service.  
KWKW—Italian Melodies.  
KXLA—Squeakin' Deacon.
- 11:15-KECA—Alvin Wilder.  
\*KHJ—William Hillman.
- 11:30-KECA—National Vespers.  
KFI, KFSD—Bob Considine.  
KHJ, KGB—Science Reporter.  
KNX, KCBQ—String Serenade.  
KFMB—Piano Flairhouse.  
KFOX—Christian Church.  
KGFJ—Hometown Hit Parade.  
KWKW—All Saints Church.
- 11:45-KFI, KFSD—The World of Books.  
KHJ, KGB—Hazel Markel.
- 12-KECA—The Christian in Action.  
KFI—Yesterday, Today and Tomorrow.  
\*KHJ, KNX, KCBQ, KFAC, KFXM, KGB, KVOE—News.  
KALI—Evangelistic Temple.  
KFSD—America United.  
KFSG—Gospel Melody Time.

\$100.00 Prize  
**LISTENER'S DIGEST**  
with Clyde Cadwell  
and Dave Shaw  
12:00 noon Sunday



KFVD—Listener's Digest.  
KFWB—Peter Potter.  
KGER—Open Door Church.  
KGFJ—Anybody's Hit Parade.  
\*KLAC—News; Parade of Music.  
KMPG—Sunday Record Session  
KOWL—Radio Theater.  
KPPC—Church Service.  
KWKW—Italian Novelties.  
KXLA—Squeakin' Deacon.

12:15\*KHJ, KFXM, KGB—Bill Cunningham.  
\*KNX—Larry Lesueur.  
KCBQ—Say It With Music.  
KFAC—Your Soloist.  
KFVD—Music for Listening.  
KPPC—Classical Gems.

12:30-KECA—Message of Israel.  
KFI, KFSD—David Lawrence.  
KHJ—California Caravan.  
KNX—University Explorer.  
KCBQ—First Presbyterian.  
KFAC—Met Encores.  
KFMB—Milton Cross.  
KGER—Quizpiration.  
KOWL—Hungarian Hour.  
KRRD—Honey on Ranch.  
KWKW—Portuguese Hour.

12:45\*KFI—John Cameron Swazoe.  
KNX—California Holiday.  
KFVD—Piano Parade.  
\*KGIL—News.  
KPPC—Church Mailbag.

1-KFAC—Dr. Charles E. Fuller.  
KFI—The Saint.  
KHJ, KGB—Wild Bill Hickok.  
\*KNX, KCBQ—Desi Amaz.  
KCBQ—Command.  
KFAC—Imports on Wax.  
KFMB—Damon Runyon Theater.  
KFOX—Evangelical Hour.

KFVD—Squeakin' Deacon.  
 KFWB—Wizard of the Ivories.  
 KGER—Healing Waters.  
 KGFI—Music for America.  
 ★KLAC—News; Parade of Music.  
 ★KMPC—News; Hits and Alms.  
 KOWL—Scandinavian Hour.  
 KPCC—Afternoon Concert.  
 KRKD—Sunday on Ranch.  
 KWKW—Grace Memorial Church.  
 KXLA—Strollin' Tom.  
 1:15—KFAC—Catholic Topics.  
 KGIL—Pentecostal Tabernacle.  
 KMPC—Dugout Dope.  
 1:25★KHJ, KGB—News.  
 1:30★KFI—Martin Kane.  
 KHJ, KFAM, KVOE—Hash-knife Hartley.  
 ★KNX, KCBQ—Here's Frank Sinatra.  
 KFAC—Catholic Topics.  
 KFOX—Christian School Hr.  
 KFMB—Rogues Gallery.  
 KFSD—Greenwood Concert.  
 KFWB—Music; Sports.  
 KGER—Light and Life.  
 KGFJ—Sunday Serenade.  
 KMPC—Baseball.  
 KWKW—Bill Sampson.  
 KXLA—Church in the Barn.  
 1:35★KLAC—News; Sports.  
 1:45—KLAC—Baseball.  
 2—KECA—Voice of Prophecy.  
 KFI, KFSD—The Whisperer.  
 KHJ, KFAM, KGB, KVOE—The Shadow.  
 ✓KNX, KCBQ—Here's Frank Sinatra.  
 KFAC—Concert Favorites.  
 KFMB—Guest Star.  
 KFOX—Good News.  
 KFVD—Harlem Holiday.  
 KFWB—Immortal Masters.  
 KGER—Long Beach Band.  
 KGFJ—H'wood House Party.  
 KLAC, KMPC—Baseball.  
 KOWL—Catholic Holy Hour.  
 KPCC—Afternoon Concert.  
 KRKD—Sunday on Ranch.  
 KWKW—Mementos Musicales.  
 KXLA—Challenge to Youth.  
 2:15—KFMB—News.  
 KFOX—Healing Waters.  
 2:25★KFI—Bob Trout.  
 2:30—KECA—Soul Clinic Hour.  
 KFI, KFSD—H. D. Hover.  
 KHJ, KFAM, KGB, KVOE—True Detective Mysteries.  
 KNX, KCBQ—Phil Regan Show.  
 KFOX—Gospel Harbor Light.  
 KFVD—Star Parade.  
 ★KGER—News.  
 KGFJ—Say It With Music.  
 KGIL—Sunday Bible Players.  
 KOWL—Yiddish Hour.  
 KRKD—Youth for Christ.  
 KXLA—Ole Rasmussen.  
 2:40—KGER—Long Beach Band.  
 2:50★KNX, KCBQ—News.  
 3—KECA, KFMB—Billy Graham.  
 KFI, KFSD—Martin Kane.  
 KHJ, KFAM, KGB, KVOE—Challenge of the Yukon.  
 KNX—Tapestries of Melody.  
 KFOX—Gospel Youth Program.  
 KFSG—Dr. Kelo R. Glover.  
 KFVD—Star Parade.  
 KFWB—Immortal Masters.  
 KGER—Colonial Tabernacle.  
 KGFJ—Harlem Holiday.  
 KLAC, KMPC—Baseball.  
 KOWL—Yiddish Hour.  
 KPCC—Afternoon Concert.  
 KWKW—Bill Garr.  
 KXLA—Ole Rasmussen.  
 3:15—KGIL—Concert Hi-Lites.  
 3:25★KLAC—News.  
 3:30—KECA, KFMB—Back to the Bible.  
 ✓KFI, KFSD—You Can't Take It With You.  
 ✓KHJ, KFAM, KGB, KVOE—Nick Carter.  
 KNX, KCBQ—Memo From Molly.  
 KALL—Proudly We Hall.  
 KFOX—Pentecostal Church.  
 KFVD—Hollywood Talent Revue.  
 KGER—Concert.  
 KGFJ—Western Roundup.  
 KGIL—Music for Dancing.  
 KXLA—Western Music.  
 3:40—KLAC—Baseball.  
 4—KECA—Dr. Ernest Holmes.  
 ★KFI, KFSD—Quiz Kids.  
 KHJ, KGB—Bobby Benson.  
 KNX, KCBQ—Guy Lombardo.  
 KFAC—Musical Masterpieces.  
 KFOX—Sunshine Mission.  
 ★KFVD—Editor of the Air.  
 KFWB—Old-Fashioned Bevalva.  
 KGER—Music Hall.  
 ★KGFJ—News.  
 EGIL—Songs of Yesterday.  
 KLAC, KMPC—Baseball.  
 KOWL—Italian Hour.  
 KPCC—Afternoon Concert.

KWKW—Harmony House.  
 KXLA—Western Music.  
 4:15—EGFJ—Dinah Shore.  
 KRKD—When Hawaii Calls.  
 4:30—KECA—Layman's Hour.  
 KFI, KFSD—New Theater.  
 KHJ, KGB—Whispering Strings.  
 ✓KNX, KCBQ—Peggy Lee.  
 KFOX—Wings of Healing.  
 KFVD—Church of God.  
 KGER—Word of Truth.  
 KGFJ—Dance Band Revue.  
 KGIL—Stars on Parade.  
 KOWL—Oriental Moods.  
 KPCC—Sunday Matinee.  
 4:45—KGIL—Latin-American Rhythms.  
 KOWL—New Frontier.  
 5—KECA, KFMB—Stop the Music.  
 KFI, KFSD—New Theater.  
 KHJ, KGB—Reviewing Stand.  
 ✓KNX, KCBQ—Mario Lanza.  
 KFAC—Center of Light.  
 KFOX—Evangelist Program.  
 KFVD—Proudly We Hall.  
 KFWB—Voice of Calvary.  
 KGER—Bible Treasury Hour.  
 KGFJ—Dixieland.  
 KGIL—Armchair Favorites.  
 KLAC—Baseball.  
 ★KMPC—News; Parade of Hits.  
 KOWL—Yiddish Theater.  
 KPCC—Sigma Alpha Iota.  
 KVOE—Pentecostal Hour.  
 KWKW—Fun Fest.  
 5:15—KWKW—Frances Dempster.  
 5:30★KFI, KFSD—NBC Symphony.  
 KHJ, KFAM, KGB—Enchanted Hour.  
 ★KNX, KCBQ—CBS Sunday Desk.  
 ★KALL—News.  
 KFAC—Guy Bates Post.  
 KFOX—Old-Time Religion.  
 KFVD—Cavalcade of Music.  
 KFWB—Melody of Youth.  
 KGER—Immanuel Christian Assembly.  
 KGFJ—Piano Reveries.  
 KGIL—Tahitian Memories.  
 KOWL—Concert Favorites.  
 KPCC—Speaking of Books.  
 KRKD—Rev. Louis Finley.  
 KWKW—Don Pancho Hour.  
 KXLA—Lincoln Ave. Church.  
 5:45—KFOX—Broadcast of Truth.  
 ★KGFJ—News.  
 KOWL—Sacred Heart.  
 KPCC—Wings of Music.  
 6—KECA, KFMB—Walter Winchell.  
 ✓KFI, KFSD—NBC Symphony.  
 ★KHJ, KFAM, KGB, KRKD, KVOE—News.  
 ✓KNX, KCBQ—Broadway Is My Beat.  
 ★KFOX, KFWB, KMPC, KXLA—News.  
 KFAC—Evening Concert.  
 KGER—French Master Works.  
 KGFJ—Request Performance.  
 KGIL—Proudly We Hall.  
 ★KLAC—News; Parade of Music.  
 KOWL—American Hellenic Hr.  
 KPCC—Sacred Song Recital.  
 KWKW—Don Pancho Hour.  
 6:15—KECA, KFMB—Louella Parsons.  
 KHJ—Bands for Bonds.  
 KFOX—Ministerial Union.  
 KFWB—Strollin' Tom.  
 KMPC—Religious News.  
 KPCC—Organ Recital.  
 KRKD—Romantic Music.  
 KXLA—Red Cross.  
 6:30—KECA—The Law and You.  
 KFI—Music With the Girls.

★KHJ, EGB—E. Holles, News.  
 ★KNX, KCBQ—Contented Hour.  
 KFOX—Hal's Memory Boom.  
 KFSD—Mr. Moto.  
 KFWB—Calvary Assembly.  
 KGER—Lutheran League.  
 KGIL—Dinner Concert.  
 KMPC—Chapel in the Sky.  
 KWKW—World Orchestras.  
 KXLA—Lutheran Gospel Hour.  
 6:45★KHJ—Maj. Gen. F. Eliot.  
 KMPC—Hour of St. Francis.  
 KVOE—Errand of Mercy.  
 7—KECA, KFMB—Paul Harvey.  
 ✓KFI, KFSD—\$4 Question.  
 KHJ, KGB—Take a Number.  
 ✓KNX, KCBQ—Phillip Marlowe.  
 KFAC—Music Magic.  
 KFOX—Full Gospel Assembly.  
 KFGS—Angelus Hour.  
 KFVD—International Sacred Record Rally.  
 KFWB—Union Rescue Mission.  
 KGER—Dr. Harry Rimmer.  
 KGFJ—Musical Digest.  
 ★KGIL—News.  
 ★KLAC—News; Parade of Music.  
 KMPC—Adventures in Music.  
 KPCC—Evening Symphony.  
 KVOE—Comedy of Errors.  
 KWKW—World Orchestras.  
 KXLA—Ethel Hubler.  
 7:15✓KECA—William Tusher.  
 KGIL—Vaughn Monroe.  
 ★KXLA—News.  
 7:30—KECA—Ted Mack.  
 KFI, KFSD—American Forum.  
 KHJ, KGB—Comedy of Errors.  
 ✓KNX, KCBQ—The Whistler.  
 KFAC—Your Concert.  
 KFMB—Ted Mack.  
 KFOX—King's Service.  
 KFGS—Evening Service.  
 KGER—Dr. Dan Gilbert.  
 KGIL—Music Box.  
 KWKW—Maple Chapel.  
 KXLA—Church of Open Door.  
 7:45—KFWB—Catholic Answers.  
 KGER—1st Baptist Church of Inglewood.  
 7:55★KHJ—News.  
 KPCC—Evening Symphony.  
 KVOE—Nat'l Guard Show.  
 8—KECA, KFMB—Drew Pearson.  
 KFI—This Is Our Town.  
 KHJ, KFAM, KGB, KVOE—Twenty Questions.  
 KNX, KCBQ—Horace Heldt.  
 KFAC—First Methodist Church.  
 KFOX—Music.  
 KFGS—Evening Service.  
 KFWB—First Presbyterian Church.  
 KGER—First Baptist Church.  
 ★KGFJ—News.  
 KGIL—Songs of Our Time.  
 KLAC—Dept. of Employment.  
 KMPC—Adventures in Music.  
 KPCC—Tower of St. Johns.  
 KWKW—Voice of Prophecy.  
 KXLA—Open Door Church.  
 8:15★KECA, KFMB—Monday Morning Headlines.  
 KGFJ—If They Had Lived.  
 KLAC—Voice of the Army.  
 8:25—KGFJ—Philharmonic Reporter.  
 8:30★KECA, KFMB—Walter Winchell.  
 KFI, KFSD—Standard Hour.  
 KHJ, KFAM, KGB, KVOE—Top Tunes With Trendler.  
 ✓KNX—O'Hara.  
 KGFJ—Ave Maria Hour.  
 EGIL—Gems of Melody.  
 KLAC—Irwin Allen.  
 KPCC—Word of Life.

8:45★KECA—Chet Huntley.  
 KFAC—Sunday Evening Club.  
 ✓KFMB—Report From Congress.  
 KGER—Message to Israel.  
 KLAC—Civil Defense.  
 KPCC—20th Century Poetry.  
 KWKW—Safeguards of America.  
 ★KXLA—News.  
 9—KECA—Q.E.D.  
 KFI, KFSD—Standard Hour.  
 ★KHJ, KFAM, EGB, KVOE—News, Glenn Hardy.  
 ✓KNX, KCBQ—Mr. Aladdin.  
 KFAC—Sunday Evening Club.  
 KFOX—Victory Baptist Church.  
 KFSG—Evening Service.  
 KFWB—Radio Edition of Bible.  
 KGER—Bethel Church.  
 KGFJ—Armchair Concert.  
 KGIL—Musical Scrapbook.  
 ★KLAC—News; Wanted Persons; Music.  
 KMPC—Freedom Story.  
 KPCC—C.N. Report.  
 ★KWKW—News.  
 KXLA—Dr. Charles E. Fuller.  
 9:10—KLAC—Letter From Korea.  
 9:15—KHJ, KFAM, KVOE—Report From Pentagon.  
 KFSG—Voice of People.  
 KFWB—Rabbi Magin.  
 ★KGB—Bill Cunningham.  
 KLAC—Guest Star.  
 KMPC—Mother's Album.  
 KWKW—Heritage of Israel.  
 9:30—KECA—The Week Around the World.  
 KFI—Senators Report.  
 KHJ, KFAM, KGB—Chicago Theater of the Air.  
 KNX, KCBQ—Guy Lombardo.  
 KFAC—Gateway to Music.  
 KFOX—Swingtime at Elks.  
 KFSD—The Saint.  
 KFWB—Green Pastures.  
 KGER—Browns Schools.  
 KGFJ—Proudly We Hall.  
 KGIL—Musical Memories.  
 KLAC—U.S. Marines.  
 KMPC—Lucky Dance Time.  
 KPCC—Music From Many Lands.  
 KWKW—Union Church.  
 9:45—KFI—Trouble Is My Business.  
 KFMB—Bing Crosby.  
 KLAC—Here's to Vets.  
 10★KECA, KFMB—Late News.  
 ★KFI, KFSD—Richfield Reporter.  
 KHJ, KFAM, KGB—Chicago Theater.  
 ★KNX, KCBQ—10 O'Clock Wire.  
 KFAC—Gateway to Music.  
 KFWB—Dove Traffic.  
 KLAC—60th Infantry Band.  
 KMPC—Lucky Dance Time.  
 KXLA—Voice of Calvary.  
 10:15★KECA—George Sokolsky.  
 KFI—Mayor Bowron.  
 KNX, KCBQ—Elmer Roper.  
 KFSD—Lucky Dance Time.  
 KFWB—Lecture.

Hear Our Students on  
**"CAREER THEATRE"**  
 KECA Sundays 10:30-11 P.M.  
**FREDERICK H. SPEARE**  
 Radio and Television School  
 HO. 9-2325  
 6249.51 Santa Monica Blvd.

10:30—KECA—Speare Career Theatre.  
 ✓KFI—Short Story.  
 KHJ—Arthur Van Orch.  
 KNX—Music From Catalina.  
 KFAC—Nocturne.  
 KFWB—Echoes of Eden.  
 KLAC—Across the Footlights.  
 11—KECA—Sammy Kaye's Serenade.  
 KFI—Music and the Muse.  
 KHJ, KFAM—Concerto.  
 ★KNX, KWKW—News.  
 KFSD, KMPC—Lucky Lager Time.  
 KFVD—Spade Cooley Time.  
 ★KLAC—News; Across the Footlights.  
 11:15—KNX—Tony Pastor.  
 11:30—KECA—Cinegrid Orchestra.  
 KFI—America United.  
 KHJ—Opera Concert.  
 11:45—KECA—Beverly Hills Orch.  
 KNX—University Explorer.  
 12—KECA—Dr. Billy Graham.  
 ★KNX, ELAC—News.  
 KFVD—Spade Cooley Time (to 1).  
 12:05—KNX—Mel Baldwin.  
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**Sunday Radio Program Highlights**

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

*Comedy-Variety*

1:00—Deal Amaz, KNX.  
 3:30—You Can't Take It With You, KFI.

*Public Interest*

8:30—Invitation to Learn, KNX.  
 9:00—People's Platform, KNX.  
 9:30—Eternal Light, KFI.  
 12:30—University Explorer, KNX.

*Drama*

2:00—The Whisperer, KFI.  
 6:00—Bd'ry My Beat, KNX.  
 7:00—Philip Marlowe, KNX.  
 8:30—O'Hara, KNX.  
 9:00—Black Night, KECA.  
 10:30—Short Story, KFI.

*Classical, Semi-Classical Music*

8:00—Salt Lake Tab'nacle, KNX.  
 10:00—Invitation to Music, KNX.  
 11:30—Strings Serenade, KNX.  
 5:00—Mario Lanza, KNX.  
 5:30—NBC Symphony, KFI.  
 8:30—Standard Hour, KFI.

*Mystery-Detective*

1:00—The Saint, KFI.  
 2:30—True Detective, KHJ.  
 3:30—Nick Carter, KHJ.  
 7:30—The Whistler, KNX.

*Quiz, Participation*

4:00—Quiz Kids, KFI.  
 5:00—Stop the Music, KECA.  
 6:30—Q.E.D., KECA.  
 7:00—\$4 Question, KFI.  
 7:30—Ted Mack, KECA.  
 8:00—Twenty Questions, KHJ.

*Popular-Western Music*

1:30—Frank Sinatra, KNX.  
 4:00 and 9:30—Guy Lombardo, KNX.  
 4:30—Peggy Lee, KNX.  
 6:30—Contented Hour, KNX.  
 8:00—Horace Heldt, KNX.  
 9:00—Mr. Aladdin, KNX.  
 11:00—Sammy Kaye, KECA.

Radio in Review—Continued

who knew the policeman. Step by step he picked up the pieces and after a couple of fist-fights and chases he arrested the murderer, who turned out to be a crook implicated in a gambling case the cop had taken part in years previously.

"The Man From Homicide" comes off very well because it gets off to a good start with a solid script by Louis Vitties. Vitties relies on legitimate police work for background information. Dan Duryea carried the duties of a narrator in the cop murder case, and with a smoothly written script, loaded with picturesque speech and dialogue, it sounded very realistic and did not lag although it lacked action.

With his wealth of acting experience in movies and on the stage, Dan Duryea, with the able support of AFRA actor Larry Dobkin, who does "Dave the Sargent," this thriller should stand up against all the private-eyes who haunt the airwaves. If you like "cops and robbers" radio fare with an authentic flavor, you'll find "The Man From Homicide" very easy to take.

"Railroad Hour"

Monday, 8:30 p.m.  
NBC-KFI

A special revamping of Gordon MacRae's "Railroad Hour" should satisfy summer appetites. Weekly musicals will bring together colorful music and story lines under the guise of famous American traditions such as baseball and circuses. With this idea it promises to be especially fashioned for high temperatures.

Stephen Foster's life, or one day in his life, was used as a springboard for his warm-hearted tunes in a recent broadcast. Songstress Dorothy Warenskjold enacted the role of the music store clerk who meets Stephen Foster and reminisces with him over the birth of his songs. Gordon MacRae handled the part of Stephen Foster. As one might expect, both these stars shone more brightly when singing than when acting . . . but then making beautiful music is their particularly fine talent. Gordon MacRae did his usually fine job in singing Foster's "Come Where My Love Lies Dreaming," "I Dream of Jeannie With the Light Brown Hair," "The Camptown Races," and "I Come From Alabama." One of the Southern composer's greatest songs, "Beautiful Dreamer," was sung effectively by Dorothy Warenskjold.

"The Railroad Hour" is primarily a music lover's show . . . and it's tops in this category . . . more so, we thought, than in the scripting. Stephen Foster's story was hung timorously on the episode of a luncheon engagement between song writer and music clerk, and then hop-scotched from flashback to flashback in Stephen Foster's life. We thought the lines which preceded the singing by either one of the stars did not do justice to the musical renderings. We look for this apparent shortcoming in what has for months been a highlight in radio programs to be ably taken care of by such top scripters Lawrence and Lee. Gordon MacRae has noticeably improved his radio acting, from the days when he appeared on the musical horizon with great promise but with little dramatic experience.

Without a doubt some of this summer's musical high spots will emanate from NBC's "Railroad Hour" studio, and the new format should pleasantly give a new twist to some old favorites.

Playbacks ( Critical Comment )

We Point With Pride

. . . To Cameron Cornell, KNX newsman, and his straight-from-the-shoulder presentation of "Dance of Death" . . . a taped three-part airing over KNX of the story behind teenagers use of narcotics in Los Angeles . . . With great patience and intelligent editing he recorded the voices of the teenagers who have been taking dope, their distraught parents, and Los Angeles officials, who are fighting the narcotics peddlers . . . Cornell pulls no punches in stating the case from all its tragic angles as he gives listeners a realistic, verbal picture of the

\*Indicates News Broadcast  
✓Indicates Highlight

- 8:05 ✓KCCA, KFMB—Don McNeill.
- ★KFL—Behind the Headlines.
- ★KHJ, KFAM, KGB, KVQE—Cecil Brown.
- KNX—Ralph Story Show.
- KFAC—Musical Varieties.
- KFOX—Tabernacle Benedictions.
- KFVD—Wakeup Ranch.
- ★KFWB, KIEV, KLAC, KMPC, KXLA—News.
- KGFJ—World Bible Society.
- KRED—Ernest C. Wilson.
- 8:10 KIEV—Larn Klock Klub.
- KLAC—Stock Reports.
- 8:10 KWKW—Church of Truth.
- 8:15 KFI—Johnny Murray.
- ★KHJ, KGB, KWKW—News.
- ★KNX—Dave Valle.
- KFWB—Bill Leyden.
- KGFJ—Delinquency Forum.
- KLAC—Haynes at the Reins.
- KMPC—Markets, Sports.
- KWKW—Friends of Israel.
- KXLA—Curly Wiggins.
- 8:30 KFI, KFSD—Jack Berch.
- KHJ, KFAM, KGB, KVQE—Bible Institute.
- ✓KNX, KCBQ—Grand Slam.
- ★KFAC, KGIH, KRKD—News.
- KFVD—Words of Life.
- KFVD—Morning Call.
- KGER—Voice of China.
- KGFJ—Yesterday's Hits.
- KMPC—Ross Mulholland.
- KWKW—Nazarene Church.
- KXLA—Haven of Rest.
- 8:35 KRKD—Sweet Harmonies.
- 8:45 KFI, KFSD—D. Garraway.
- KNX—Rosemary.
- ★KFWB—News.
- KLAC—Racing News.
- KWKW—Council of Churches.
- 9:00 KFI—Johnny Olsen.
- KFI—Coffee Time.
- KHJ—Disieland Breakfast Club.
- KNX—Wendy Warren.
- KFOX—Pentecostal Church.
- KFVD—Morning Call.
- KFWB—Yocum Hollow.
- KGER—Lutheran Hour.
- KGFJ—Housewives Hit Parade.
- KIEV—Larn Klock Klub.
- ★KLAC—News; Haynes at the Reins.
- KMPC—Ross Mulholland.
- KRKD—Sagebrush Serenade.
- KWKW—Bill Stewart.
- KXLA—Bar Nothing Ranch.
- 9:15 KCCA—Edwin C. Hill.
- KNX, KCBQ—Aunt Jenny.
- KFOX—Home Missionary.
- ★KGFJ—News.
- 9:20 KCCA—Don Gardner, News.
- 9:25 KMPC—News.
- 9:30 KCCA—Romance of Evelyn Winters.
- KFI—Ladies' Day.
- KHJ—Norma Young.
- KNX, KCBQ—Helen Trent.
- KALI—Hunter Hancock.
- KFOX—Full Gospel.
- KFVD—Morning Call.
- ✓KFWB—Eleanor Roosevelt.
- KGER—God's Half Hour.
- KGFJ—Spotlight Parade.
- KGIH—Masons at Home.
- KIEV—Dancing With Dick.
- KLAC—Al Jarvis Ballroom.
- KMPC—Chef Miliou.
- 9:45 KCCA—When a Girl Marries.
- KNX, KCBQ—Our Gal Sunday.
- KFOX—Highland View Bible.
- ★KFVD, KRKD—News.
- 9:55 KCCA—Reserve.
- ★KFAC, KFVD—News.
- KCCA—Lone Journey.
- KFI—All Around Town.
- ★KHJ, KFAM, KGB, KVQE—News; Glenn Hardy.
- KNX—Big Sister.
- ★KFOX, KGER—News.
- KFVD—Morning Call.
- KFWB—Eleanor Roosevelt.
- KGFJ—Bing Sings.
- KIEV—Dancing With Dick.
- KLAC—Al Jarvis Ballroom.
- KMPC—News; Howard Flynn.
- KOWI—Yiddish Hour.
- KWKW—Bill Stewart.
- KXLA—Tom Cafferty.
- 10:15 KCCA—Yesterday on Bdwy.
- KHJ, KFAM, KGB, KVQE—Tello-Test.
- KNX—Ma Perkins.
- KFI—Maurice Hart.
- KGER—Tommy Baird.
- ★KGFJ—News.
- 10:25 KALI, KFOX—Baseball.
- ★KFWB—News.
- 10:30 KCCA—My True Story.
- KFI—Break the Bank.
- KHJ—Answer Man.
- KNX—Young Dr. Malone.
- ★KFIW—News; Maurice Hart.
- KGFJ—Dance Band Review.
- ★KGIH, KFVD, KXLA—News.

- 10:45 KWKW—Tony Sein.
- ★KHJ—Russ Morgan.
- KNX—Guiding Light.
- KFVD—Morning Call.
- KGER—Rev. Le Roy Kopp.
- KMPC—Hollywood Editor.
- KRKD—Midnight Mission.
- KXLA—Charlie Aldrich.
- 10:55 KCCA—Edward Arnold, Story Teller.
- ★KHJ—News.
- KALI, KFOX, KGFJ—Major League Ball.
- 11—KCCA—Betty Crocker.
- ✓KFI, KFSD—Double or Nothing.
- KHJ, KFAM, KGB, KVQE—Ladies Fair.
- KNX—Secord Mrs. Burton.
- KFAC—Guy Bates Post.
- KFVD—Bible Institute.
- KFWB—Maurice Hart.
- KIEV—Dancing With Dick.
- KLAC—Al Jarvis Ballroom.
- ★KMPC—News; Howard Flynn.
- KRKD—Songs of Yesteryear.
- KWKW—Tony Sein.
- KXLA—Charlie Aldrich.
- 11:15 KCCA—Easy Aces.
- KNX—Perry Mason.
- ★KXLA—Pasadena News.
- 11:25 ★KHJ, KVQE—News.
- 11:30 KCCA—On Strings of Song.
- KFI, KFSD—Live Like a Millionaire.
- ✓KHJ, KFAM, KGB, KVQE—Queen for a Day.
- KNX, KCBQ—Nora Drake.
- KFAC—Music Hall.
- KRKD—News.
- KFVD—Rescue Mission.
- ★KFWB—News; Maurice Hart.
- KWKW—Hora de Los Angeles.
- KXLA—Hometown Jamboree.
- 11:45 KCCA—Paul Harvey.
- KNX—Brighter Day.
- KGER—Dr. Dan Gilbert.
- 11:55 KFI, KFSD—K. Banghart, News.
- 12★KCCA—Hank Weaver, News.
- KFI—Farm Reporter.
- ★KHJ, KIEV, KGB—News.
- ★KNX—News; Bill Kenneally.
- KFSD—Life Can Be Beautiful.
- ★KFVD—Editor of the Air.
- KFWB—Bill Anson.
- ★KLAC—News; Al Jarvis Ballroom.
- KMPC—Peace Prayer; Music.
- KOWI—Joe Adams Show.
- KXLA—Hometown Jamboree.
- 12:15 KCCA—Altar Bound.
- KFI, KFSD—Road of Life.
- ★KHJ, KGB—Cedric Foster.
- KNX—Wendell Noble.
- ★KFVD, KGER, KMPC—News.
- KIEV—Dancing With Dick.
- 12:30 KCCA—KFMB—Modern Romances.
- KFI, KFSD—Pepper Young.
- KHJ—Nancy Dixon.
- ✓KNX, KCBQ—Art Linkletter.
- KFVD—Shopping Highlights.
- ★KFWB—News; Bill Anson.
- KLAC—570 Club.
- KMPC—Religious Science Inst.
- KWKW—Imperial Hour.
- KXLA—Ole Hasselgren.
- 12:45 KCCA—David Amity.
- KFI, KFSD—Right to Happiness.
- KHJ—Bell Ringer.
- KMPC—Report to Ranchers.
- 12:55★KNX, KCBQ—News.
- 1★KCCA—Frances Scully.
- KFI, KFSD—Backstage Wife.
- ★KHJ, KFAM, KGB, KVQE—Jack Kirkwood Show.
- KNX—Hilltop House.
- KFVD—Shopping Highlights.
- KFWB—Bill Anson.
- KGER—Peter Slack, Organ.
- KGFJ—From Sunset and Vine.
- KIEV—Strictly Instrumental.
- ★KLAC—News; Sports.
- ★KMPC—News; Music You Ordered.
- KOWI—Joe Adams.
- KWKW—Bill Garr Show.
- KXLA—Community Broadcast.
- 1:10 KLAC—570 Club.
- 1:15 KCCA—Ira Cook.
- KFI, KFSD—Stella Dallas.
- KNX, KCBQ—Kings Row.
- KWKW—Races and Sports.
- KXLA—Le Roy Smith.
- 1:30 KFI—Young Widder Brown.
- KHJ, KGB—Double or Nothing.
- KNX—Phillip Norman.
- KFVD—For Westerners Only.
- ★KFWB—News; Bill Anson.
- KGFJ—Anybody's Hit Parade.
- 1:45 KFI, KFSD—Woman in My House.
- KGER—Here's to Vets.
- KIEV—Date With Allin Slate.
- 2✓KCCA, KFMB—Mary Margaret McBride.
- KWKW—Races and Sports.
- KFI, KFSD—Just Plain Bill.



- \*KHJ, KNX—News.
- KFVD—Harlematines.
- KFWB—Bill Anson.
- \*KGER—Union Close.
- KGFJ—Meet the Band.
- KIEV—Date With Allin Slate.
- \*KLAC—News; Sports.
- \*KMPC—News; Johnny Grant.
- KRKD—Your Neighbors.
- KWKW—Bill Garr.
- KXLA—Frank Simon.
- 2:06—KNX—Paul Masterson Show.
- 2:10—KLAC—570 Club.
- 2:15—KFI, KFSD—Front Page Farrell.
- KHJ—Luncheon With Lopez.
- KFOX—Texas Tiny.
- KGFJ—Variety on Piano.
- KRKD—Your Sheriff Reports.
- KXLA—Continental Serenade.
- 2:25—KNX—Mr. Information.
- 2:30—KECA—Variety Fare.
- KFI, KFSD—Lorenzo Jones.
- KHJ—Club 930.
- KNX—Jack Owens.
- \*KFVD, KGFJ, KRKD—News.
- \*KFWB—News; Bill Anson.
- KGER—Garden School.
- KWKW—Open House.
- 2:45—KFI, KFSD—Bob and Ray.
- KXN—George Fisher.
- KGFJ—Saludos Amigos.
- 2:55—KFAC—News.
- 3—KECA—Family Circle.
- \*KFI, KFSD—Welcome Travelers.
- KHJ—Club 930.
- \*KNX, KCBQ—Arthur Godfrey.
- KFAC—World of Opea.
- KFVD—Harlematinee.
- KFWB—Peter Potter.
- \*KGER, KLAC, KMPC, KXLA—News.
- KGFJ—Western Roundup.
- KIEV—Russ Morgan.
- 3:05—KMPC—Johnny Grant.
- 3:10—KLAC—320 Club.
- 3:15—KFOX—Texas Tiny.
- \*KGIJ—News.

- \*KFI—Feature Wire.
- KHJ, KFXM, KGB, KVQE—Mert's Record Adventure.
- \*KNX, KCBQ—News, Hollenbeck.
- KLAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFWB—Red Rowe.
- KGFJ—Jive at Five.
- KGIJ—Children's Corner.
- KIEV—Easy Does It.
- KMPC—Help Wanted.
- KRKD—Wagon Wheels.
- KXLA—Melody Valley.
- 5:05—KECA—Headline Edition.
- 5:10—KLAC—Los Angeles Today.
- KMPC—Today in Sports.
- 5:15—KECA—Irving Howard.
- \*KFI—News, Ted Meyers.
- \*KNX—Tom Harmon.
- KFVD—Music for Humming.
- KGFJ—Pianists of the Future.
- KLAC—Stars of the Week.
- KMPC—Lonesome Gal.
- KWKW—Sports Back Talk.
- 5:30—KECA, KFMB—Chet Huntley.
- \*KFI, KFSD—Voice of Firestone.
- KHJ, KFXM, KGB, KVQE—Singing Marshall.
- \*KNX, KCBQ—World Today, Carroll Alcott.
- KFAC—Whoa Bill Club.
- KFOX, KGIJ, KLAC—News.
- \*KGFJ—News; Record Jackpot.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- 5:45—KECA, KFMB—Bob Garred.
- \*KNX, KCBQ—News, Goss.
- KFOX—Your Fishcaster.
- KFVD—Piano Parade.
- \*KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- 5:55—KNX—Local News.
- KHJ—Popalece Clubhouse.
- 6—KECA, KFOX, KFWB, KLAC, KMPC—News.
- KFI—America's Music.
- \*KHJ, KFXM, KGB—Gabriel Heatter.
- \*KNX, KCBQ—Romance.
- KFAC—Etchings in Silver.
- KFVD—Airline Special.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- KIPL—Joe Adams Show.
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- KXLA—Toastmaster Club.
- 6:05—KECA—Main Street to Malibu.
- KLAC—Al Jarvis Ballroom.
- 6:15—KECA—Elmer Davis.
- KHJ, KGB—Radio Newareal.
- KFVD—Mac's Shellacs.
- KFWB—Sports.
- \*KMPC—Bob Kelley, Sports.
- 6:30—KECA—Boston Blackie.
- KFI—The American Way.
- KHJ, KGB—The Answer Man.
- \*KNX, KCBQ—Meet Millie.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- \*KMPC—Joe Hernandez.
- KWKW—Boxing Hour.
- KXLA—Eddy Arnold Show.
- 6:45—KHJ, KFXM, KGB, KVQE—News, Sam Hayes.
- \*KGFJ—News.
- 6:55—KHJ, KGB, KVQE—Bill Henry
- 7—KECA, KFMB—Lone Ranger.
- KFI, KFSD—Boston Pops.
- KHJ, KFXM, KGB—Bobby Benson.
- KNX, KCBQ—Strawhat Concert.
- KFAC—Evening Serenade.
- KFOX—Accordionettes.
- KFWB—America Dances.

- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- \*KGIJ, KLAC, KRKD—News.
- KIEV—Easy Does It.
- \*KMPC—News; Musical Memories.
- KXLA—Dan Lundberg.
- 7:00—KLAC—Crosby and Company.
- KMPC—Musical Memories.
- 7:15—KRKD—Time Waltzes.
- KXLA—Happy Perryman.
- 7:30—KECA, KFMB—Man From Homicide.
- KHJ, KFXM, KGB, KVQE—Cisco Kid.
- KNX—Ray Anthony.
- KFAC—Echoes and Encores.
- KGER—Rev. Al Harlan.
- KGIJ—Your Boy & Scouting.
- KLAC—Parade of Music.
- KMPC—Penny Serenade.
- KRKD—Dr. Richardson.
- KWKW—Boiz Spanish Prog.
- 7:45—KFOX—News.
- \*KFWB—Japanese Hour.
- 7:55—KLAC—Weather Report.
- 8—KECA—Ralph Flanagan.
- KFI, KFSD—One Man's Family.
- \*KHJ, KFXM, KGB, KVQE—Let George Do It.
- \*KNX, KCBQ—World Tonight.
- KFAC—Evening Concert.
- KFOX—Fishing Facts.
- KFSG—Founder's Hour.
- KFWB—Lecture.
- KGER—Bible Treasury.
- KGFJ—H'wood House Party.
- KGIJ—Bob Moore Show.
- \*KLAC—News; Parade of Music.
- \*KMPC—News, Nesbitt.
- \*KXLA—News.
- 8:15—KFI, KFSD—World News.
- KNX, KCBQ—Dance Orch.
- KFOX—Modern Concert.
- KGER—Hebrew Christian Hr.
- KGFJ—Civil Defense.
- KMPC—Baseball.
- KXLA—Happy Perryman.
- 8:30—KECA, KFMB—Henry J. Taylor.
- \*KFI, KFSD—Railroad Hour.
- KHJ, KFXM, KGB—Under Arrest.
- \*KNX, KCBQ—Talent Scouts.
- \*KFWB, KGIJ—News.
- KGFJ—Today's Hits.
- \*KGIJ—News.
- 8:45—KECA—ABC World News.
- KFOX—Dr. Hewitt.
- KFWB—L.N. Today.
- KGER—Back of Beyond.
- KGIJ—Melodies Soft & Sweet.
- 9—KECA—Buzz Adlams Playroom.
- \*KFI, KFSD—Telephone Hour.
- \*KHJ, KFXM, KGB, KVQE—News, Gleon Hardy.
- \*KNX, KCBQ—Hollywood Star Playhouse.
- KFAC—Evening Concert.
- KFSG—Cruader Time.
- KFOX—Stories to Remember.
- \*KFWB—Eleanor Roosevelt.
- KGER—Music Hall.
- KGFJ—Today's Hits.
- \*KLAC—News; Parade of Music.
- KMPC—Baseball.
- KWKW—Jubilee Hour.
- KXLA—Sneakin' Deacon.
- 9:15—KHJ, KGB, KVQE—Fulton Lewis, Jr.
- KFOX—Business Reporter.
- KGER—Rep. Clyde Doyle.
- 9:30—KECA—Navy Hour.
- KFI—Ray Block Presents.
- KHJ, KGB, KVQE—War Front—Home Front.

- KNX, KCBQ—Robert Q.'s Wax Works.
  - KGER—John Brown Schools.
  - KGFJ—Platter Party.
  - KGIJ—Musical Memories.
- LUCKY LAGER DANCE TIME**

**KMPC**

EVERY NIGHT—9:30 to 12 P. M.
- \*KWKW—News.
  - 9:45—KFG—Echoes From Antiquity
  - \*KFWB—News.
  - KWKW—Dr. Wilson.
  - 9:55—KHJ, KGB, KLAC, KVQE—News.
  - 10—KECA, KFMB—News.
  - \*KFI, KFSD—Richfield Reporter.
  - \*KHJ, KFXM, KGB—I Love a Mystery
  - \*KNX, KCBQ—10 O'clock Wire
  - KFAC—Musical Crossroads.
  - KFWB—Gene Norman Show.
  - KGER—Peter Slack, Organ.
  - \*KLAC—News; Make Mine Music.
  - KMPC—Lucky Lager Dance.
  - KWKW—Love's Notebook.
  - 10:15—KECA—Dr. Frederick Bailes.
  - \*KFI—Michael Hinn, News.
  - \*KHJ, KGB—Frank Edwards.
  - KNX—Tom Harmon.
  - KFSD—Lucky Lager Dance.
  - 10:20—KNX—Carroll Alcott, News.
  - 10:30—KECA, KFMB—Sports Report.
  - KFI—Passing Parade.
  - KHJ—Lonesome Gal.
  - KNX—Philip Norman.
  - 10:45—KECA—News.
  - KFI—At Home With Lionel Barrymore.
  - 10:50—KECA—Dream Harbor.
  - \*KECA—Meet the Band.
  - 11—KFI, KHJ, KNX—News.
  - KFSD, KMPC—Lucky Lager Dance.

**THE MAN FROM MUSIC MOUNTAIN**

with EDDIE KIRK

Songs from the hills and plains

3:15 to 4:30 P.M.

**KXLA**

Monday thru Friday

- 3:30—KFI, KFSD—Music Mountain.
- KFI, KFSD—Aunt Mary.
- KFI, KFSD—Ira Cook Show.
- KFVD—Song Stylists.
- \*KGFJ—News.
- KIEV—Dancing With Dick.
- KWKW—Fire Facts.
- 4:40—KHJ—Talk Back.
- 3:45—KFI, KFSD—News.
- KHJ—Lynn Looks at H'wood.
- \*KFAC—News.
- KFOX, KFVD—Tensions.
- KGFJ—Piano Moments.
- 4—KECA—Perfect Husband.
- KFI, KFSD—Dr. Paul.
- \*KHJ, KFXM, KGB—Fulton Lewis.
- KNX, KCBQ—Curt Massey.
- KFAC—Musical Masterpieces.
- \*KFOX, KMPC—News.
- \*KFVD—Editor of the Air.
- KFWB—Peter Potter.
- KGFJ—Teen Timers Matinee.
- KIEV—Dancing With Dick.
- \*KLAC—News; Sports.
- KRKD—Spotlight on a Star.
- KWKW—Roden Bill.
- KXLA—Music Mountain.
- 4:05—KMPC—Bing Crosby.
- 4:10—KLAC—Jukebox Jamboree.
- 4:15—KFI—Life Can Be Beautiful.
- \*KHJ, KFXM, KGB, KVQE—Frank Hemingway.
- KNX, KCBQ—Strike It Rich.
- KFVD—Harlematinee.
- KMPC—Dinah Shore.
- 4:25—KFWB—News.
- 4:30—KECA—Songs of Another Season.
- \*KFI—Burritt Wheeler.
- KHJ, KGB—Behind the Story.
- KFWB—Platter Pals.
- KGFJ—Dixieland.
- KMPC—Ira Cook.
- KWKW—Bill Sampson Show.
- KXLA—Melody Valley.
- 4:45—KHJ, KFXM, KGB, KVQE—News, Sam Hayes.
- KNX—Johnny Duzan.
- KLAC—Racing Roundup.
- 4:55—KMPC—News.
- 5—KECA, KFVD, KLAC, KWKW—News.

- 6—KHJ, KFXM, KGB—Gabriel Heatter.
- \*KNX, KCBQ—Romance.
- KFAC—Etchings in Silver.
- KFVD—Airline Special.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- KIPL—Joe Adams Show.
- KRKD—Evening Varieties.
- KWKW—Italian Melodies.
- KXLA—Toastmaster Club.
- 6:05—KECA—Main Street to Malibu.
- KLAC—Al Jarvis Ballroom.
- 6:15—KECA—Elmer Davis.
- KHJ, KGB—Radio Newareal.
- KFVD—Mac's Shellacs.
- KFWB—Sports.
- \*KMPC—Bob Kelley, Sports.
- 6:30—KECA—Boston Blackie.
- KFI—The American Way.
- KHJ, KGB—The Answer Man.
- \*KNX, KCBQ—Meet Millie.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- \*KMPC—Joe Hernandez.
- KWKW—Boxing Hour.
- KXLA—Eddy Arnold Show.
- 6:45—KHJ, KFXM, KGB, KVQE—News, Sam Hayes.
- \*KGFJ—News.
- 6:55—KHJ, KGB, KVQE—Bill Henry
- 7—KECA, KFMB—Lone Ranger.
- KFI, KFSD—Boston Pops.
- KHJ, KFXM, KGB—Bobby Benson.
- KNX, KCBQ—Strawhat Concert.
- KFAC—Evening Serenade.
- KFOX—Accordionettes.
- KFWB—America Dances.

- 8:15—KFI, KFSD—World News.
- KNX, KCBQ—Dance Orch.
- KFOX—Modern Concert.
- KGER—Hebrew Christian Hr.
- KGFJ—Civil Defense.
- KMPC—Baseball.
- KXLA—Happy Perryman.
- 8:30—KECA, KFMB—Henry J. Taylor.
- \*KFI, KFSD—Railroad Hour.
- KHJ, KFXM, KGB—Under Arrest.
- \*KNX, KCBQ—Talent Scouts.
- \*KFWB, KGIJ—News.
- KGFJ—Today's Hits.
- \*KGIJ—News.
- 8:45—KECA—ABC World News.
- KFOX—Dr. Hewitt.
- KFWB—L.N. Today.
- KGER—Back of Beyond.
- KGIJ—Melodies Soft & Sweet.
- 9—KECA—Buzz Adlams Playroom.
- \*KFI, KFSD—Telephone Hour.
- \*KHJ, KFXM, KGB, KVQE—News, Gleon Hardy.
- \*KNX, KCBQ—Hollywood Star Playhouse.
- KFAC—Evening Concert.
- KFSG—Cruader Time.
- KFOX—Stories to Remember.
- \*KFWB—Eleanor Roosevelt.
- KGER—Music Hall.
- KGFJ—Today's Hits.
- \*KLAC—News; Parade of Music.
- KMPC—Baseball.
- KWKW—Jubilee Hour.
- KXLA—Sneakin' Deacon.
- 9:15—KHJ, KGB, KVQE—Fulton Lewis, Jr.
- KFOX—Business Reporter.
- KGER—Rep. Clyde Doyle.
- 9:30—KECA—Navy Hour.
- KFI—Ray Block Presents.
- KHJ, KGB, KVQE—War Front—Home Front.

**SPADE COOLEY TIME**

"King of the Disc Jockeys"

GEORGIE SANDERS

NOW 11 P.M.

1928 K.C. 5000 WATTS

*Check* **KFVD** LOS ANGELES

KFVD—Spade Cooley Time.

KFWB—Gene Norman.

KLAC—Robbins Nest.

11:10—KHJ—Game of the Day.

KNX—Tom Hanton's Scoreboard.

11:15—KECA—Town House.

KFI—Biltmore Hotel Orch.

KHJ—The Crowell's Nest.

KNX—Merry-Go-Round.

**MUSICAL BUFFET**

with Carl Bailey and Alex Cooper

Mon. thru Sat.

11:15 P.M.—1 A.M.

**KXLA**

*Monday Radio Program Highlights*

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

*Comedy-Variety*

3:00—Arthur Godfrey, KNX.

6:30—Mael Millie, KNX.

*Quiz, Participation*

8:00—McNeill Bkfst. Club, KECA

8:30—Grand Slam, KNX.

11:30—Double or Nothing, KFI.

11:30—Queen for a Day, KHJ.

12:30—Art Linkletter, KNX.

3:00—Welcome Travelers, KFI.

8:30—Talent Scouts, KNX.

*Mystery-Detective*

6:30—Boston Blackie, KECA.

7:30—Man From Homicide, KECA.

*Drama*

8:00—Let George Do It, KHJ.

10:00—I Love a Mystery, KHJ.

*Classical, Semi-Classical Music*

5:30—Voice of Firestone, KFI.

7:00—Boston Pops Orch., KFI.

8:30—Railroad Hour, KFI.

9:00—Telephone Hour, KFI.

*Sports*

11:30—Major Ed. Kall, KGFJ.

3:15—Tom Harmon, KNX.

3:45—Sam Balter, KLAC.

4:15 and 8:15—B. Kelley, KMPC.

6:30—Joe Hernandez, KMPC.

**FREE**

Picture of a TV, film or radio star. Send 3 cent stamp for each to cover handling.

No limit.

**GENDUSO**

154 7th Ave., New York 11, N.Y.

Radio in Review—Continued

thinking and the present conditions among teenager dope addicts.

... To Cliff Arquette, grand TV star of the "Dave Willock-Cliff Arquette Show," for his superb performance as "Mr. Turner" in a recent NBC-KFI "Dragnet" airshow. He very convincingly portrayed the sympathetic elderly man who was suspected of murdering his wife. Cliff Arquette showed in this performance that he doesn't need a camera... a mike will do... to project all the warmth, and realism of a role.

We View With Alarm

... The tendency on the part of soap-opera writers to ignore fare on one another's shows. A few years ago arson was the big pitch. Right now adoption, deserted children and parents hopeful of winning a child's affection seem to provide the "entertainment" on most of the dailies we have heard.

"Meet Millie"

Monday, 6:30 p.m.  
CBS-KNX

Audrey Totter's initial venture into her own radio series, as a part of the eight-week "Lux" summer replacement, leaves us with a "no, not another Maisie!" feeling. Her characterization of "Millie," the dumb secretary, smacks mostly of "Maisie" type personality, with intermittent outcroppings of "Irma," and perhaps a smattering of Joan Davis' wisecracking, without Joan's basic wit.

In other words, while Miss Totter is a competent actress, adept at timing her laughs, the script is overly trite and she seems to be working it to its greatest capacity by unconsciously utilizing tricks of similar proven personalities. But we'll be meeting "Millie" for the next couple of months so perhaps she'll grow on us as she gets a firmer grip on the microphone and on her own personality. We'll gladly wait and see.

At the moment, a little less of the stock office routine gagging would definitely seem to be in order. Typical of this type of overworked situation comedy is the dumb secretary who is also hired to work the switchboard and comes face to face with the plugs for the first time. Naturally she plugs the wrong people in with the wrong lines and has people within the office talking to each other. Another cliché-type situation is the flirtation between the boss's son and the boss's secretary which got off to a strident start on the first show.

One saving grace of the show, which promises to develop into a fresh new comedy spark, is Bill Tracy's dumb but good-natured shipping clerk role. "Millie" herself is like the people we meet every day, only a little more so. Perhaps we'll cement our friendship in the weeks to come.

"Edward Arnold—Storyteller"

Monday through Friday, 10:55 a.m.  
ABC-KECA

Betty Crocker fans are probably unhappy over the five minutes General Mills has borrowed from her show to air "Edward Arnold—Storyteller," and five minutes is certainly an injustice to Arnold's thespian ability. Our dignified "Mr. President" steps out of character to narrate anecdotes from the files of Coronet magazine. His talents are buried beneath an avalanche of commercials. After all let's face it with KIK's commercials dominating the five-minute segment, very few seconds are left for the tale.

Without benefit of a musical background, even a brief stanza, Arnold faces a cold mike and bravely makes the best of an unfavorable situation. Under these handicaps, he relates tales of the small boy who had an overwhelming desire for a bicycle, and how he fulfilled his longing; about the wedding that didn't quite come off (this time the would-be bride out-fortune-hunted her wily suitor) and how the monks invented the game of dominoes.

We find no fault with Mr. Arnold's sandwiched stories, but with the over-all production. We feel the sacrifice of time is too great and suggest that they reinstate the precious five minutes to the Betty Crocker show and give Mr. Arnold time commensurate with his talents.

\*Indicates News Broadcast  
/Indicates Highlight

- 8:15 KECA, KFMB—Don McNeill.
- \*KFI—Behind the Headlines.
- \*KHJ, KFXM, KGB, KVUE—Cecil Brown.
- KNX—Ralph Story Show.
- KFVD—Wakeup Ranch.
- \*KFWB, KIEV, KLAC, KMPC, KXLA—News.
- EGFJ—World Bible Society.
- KRED—Ernest C. Wilson.
- 8:05 KIEV—Larm Klock Klub.
- KLAC—Stock Reports.
- 8:15 KFI—Johnny Murray.
- \*KHJ, KGB, KOWL, KWKW—News.
- \*KNX—News, Dave Valle.
- KFOX—Prison Missionaries.
- KFWB—Bill Leyden.
- EGFJ—The Judge Speaks.
- KLAC—Haynes at the Reins.
- KMPC—Markets, Sports.
- KOWL—Voice of Unity.
- KWKW—Friends of Israel.
- KXLA—Curly Wiggins.
- 8:30 KFI, KFSD—Jack Berch.
- KHJ, KFXM, KGB, KVUE—Haven of Rest.
- /KNX, KCBQ—Grand Slam.
- \*KFAC, KGIL, KRED—News.

Let Clyde Cadwell make you  
"MORNING CALL"  
Mon. thru Fri.  
8:30 11:00 A.M.

- KFVD—Morning Call.
- KGER—Voice of China.
- EGFJ—Yesterday's Hits.
- KMPC—Ross Mulholland.
- KWKW—Nazarene Church.
- KXLA—Haven of Rest.
- 8:35 KRED—Sweet Harmonies.
- 8:45 KFI, KFSD—Dial Dave Garroway.
- KNX—Rosemary.
- KFAC—Unity.
- \*KFWB—News.
- KGER—Bible Treasury Hour.
- KLAC—Racing News.
- KWKW—Council of Churches.
- 9:00 KECA—Johnny Olsen.
- KFI—Coffee Time.
- KHJ—Dixieland Breakfast Club.
- KNX—Wendy Warren.
- KFVD—Pentecostal Church.
- KFVD—Morning Call.
- KFWB—Yocam Hollow.
- EGFJ—Housewives Hit Parade.
- KIEV—Larm Klock Klub.
- \*KLAC—News; Haynes at the Reins.
- KMPC—Ross Mulholland.
- KOWL—American Jewish Program.
- KRED—Sagebrush Serenade.
- KWKW—Bill Stewart.
- KXLA—Bar Nothin' Ranch.
- 9:15 KECA—Edwin C. Hill.
- KHJ, KFXM, KGB—Garden Guide.
- KNX, KCBQ—Aunt Jenny.
- KFAC—Accent on Strings.
- KFOX—Home Missionary.
- \*KFVD, KGFJ—News.
- 9:20 KECA—Don Gardner, News.
- 9:25 KMPC—News.
- 9:30 KECA—Romance of Evelyn Winters.
- KFI—Ladies' Day.
- KHJ—Norma Young.
- KNX, KCBQ—Helen Trent.
- KALI—Hunter Hancock.
- KFOX—Gospel Friends.
- KFVD—Morning Call.
- /KFWB—Eleanor Roosevelt.
- KGER—God's Half Hour.
- EGFJ—Spotlight Parade.
- KGIL—At Home With Masons.
- KIEV—Discing With Dick.
- KLAC—Al Jarvis Ballroom.
- KMPC—Chef Milani.
- 9:45 KECA—When a Girl Marries.
- KNX, KCBQ—Our Gal Sunday.
- KFOX—Highland View Bible.
- \*KFVD KRED—News.
- 9:55 KE A—Reserve.
- 10:00 KECA—Lone Journey.
- KFI—All Around Town.
- \*KHJ, KFXM, KGB, KVUE—News, Glenn Hardy.

- KNX—Big Sister.
- KFAC—Morning Concert.
- \*KGER—Earl Lee, News.
- KFVD—Morning Call.
- KFWB—Eleanor Roosevelt.
- EGFJ—Bing Sings.
- KIEV—Discing With Dick.
- KLAC—Al Jarvis Ballroom.
- \*KMPC—News; Howard Flynn.
- KWKW—Bill Stewart.
- KXLA—Tom Cafferty.
- 10:15 KECA—Yesterday on B'way.
- KHJ, KFXM, KGB, KVUE—Tello-Test.
- KNX—Ma Perkins.
- \*EGFJ—News.
- KFWB—Maurice Hart.
- KRED—Dr. Richardson.
- 10:30 KECA—My True Story.
- KFI—Break the Bank.
- KHJ—Answer Man.
- KNX—Young Dr. Malone.
- KALI, KFOX—Baseball.
- \*KFVD, KGIL, KXLA—News.
- \*KFWB—News; Maurice Hart.
- KGER—Helen Markham.
- KGFJ—Dance Band Review.
- KRED—Marvin Ash.
- KWKW—Tony Sein.
- 10:45 KHJ—Russ Morgan.
- KNX—Guiding Light.
- KMPC—Hollywood Editor.
- KRED—Midnight Mission.
- KXLA—Charlie Aldrich.
- 10:55 KECA—Edward Arnold, Story Teller.
- \*KHJ—News.
- 11:00 KECA—Betty Crocker.
- /KFI, KFSD—Double or Nothing.
- KHJ, KFXM, KGB, KVUE—Ladies Fair.
- KNX—Second Mrs. Burton.
- KFAC—Guy Bates Post.
- KFVD—Bible Institute.
- KFWB—Maurice Hart.
- KIEV—Discing With Dick.
- KLAC—Al Jarvis Ballroom.
- \*KMPC—News; Howard Flynn.
- KRED—Songs of Yesterday.
- KXLA—Charlie Aldrich.
- 11:15 KECA—Easy Aces.
- KNX—Perry Mason.
- KGER—Sunshine Mission.
- \*KXLA—Pasadena News.
- 11:30 KECA—On Strings of Song.
- KFI, KFSD—Live Like a Millionaire.
- KHJ—Queen for a Day.
- KNX, KCBQ—Nora Drake.
- \*KGER, KRED—News.
- KFVD—Rescue Mission.
- \*KFWB—News; Maurice Hart.
- KWKW—Hora de Los Angeles.
- KXLA—Hometown Jamboree.
- 11:35 KGER—Boys Ranch.
- 11:45 KECA—Paul Harvey.
- KNX—The Brighter Day.
- KGER—Dr. Dan Gilbert.
- \*KGIL—News.
- 11:55 KFI, KFSD—K. Banghart, News.
- 12:00 KECA—News, Hank Weaver.
- KFI—Farm Reporter.
- \*KHJ—News.
- \*KNX—News, Bill Kennally.
- \*KCBQ, KFMB, KGB, KIEV—News.
- KFAC—Luncheon Concert.
- KFVD—Editor of the Air.
- KFWB—Bill Anson.
- \*KLAC—News; Al Jarvis Ballroom.
- KMPC—Peace Prayer, Music.
- KXLA—Hometown Jamboree.
- 12:15 KECA—Altar Bound.
- KFI, KFSD—Road of Life.
- \*KHJ, KGB—Cedric Foster.
- KNX—Wendell Noble.
- \*KFVD, KGER, KMPC—News.
- KIEV—Discing With Dick.
- 12:25 KALI—Major League Ball.
- 12:30 KECA, KFMB—Modern Romances.
- KFI, KFSD—Pepper Young.
- KHJ—Nancy Dixon.
- /KNX, KCBQ—Art Linkletter.
- KFVD—Shopping Highlights.
- \*KFWB—News.
- KLAC—570 Club.
- KMPC—Religious Science Inst.
- KWKW—Imperial Hour.
- KXLA—Ole Rasmussen.
- 12:45 KE A—David Amity.
- KFI, KFSD—Right to Happiness.
- KHJ—Bell Ringer.
- KFWB—Bill Anson.
- KMPC—Report to Ranchers.
- 12:55 KNX, KFXM—News.
- 1—KECA—Frances Scully.
- KFI, KFSD—Backstage Wife

**KHJ, KFXM, KGB, KVOE**—Jack Kirkwood.  
**KNX, KCBQ**—Hilltop House.  
**KFAC**—Your County Reports.  
**KFVD**—Shopping Highlights.  
**KFWB**—Bill Anson.  
**KGFJ**—From Sunset and Vine.  
**KIEV**—Strictly Instrumental.  
 \***KLAC**—News; Sparta.  
 \***KMPJ**—News; Music You Ordered.  
**KWKW**—Bill Garr Show.  
**KXLA**—Community Broadcaster.

1:10—**KLAC**—570 Club.  
 1:15—**KECA**—Ira Cook.  
**KFI, KFSD**—Stella Dallas.  
**KFAC**—Children's Concert.  
**KNX, KCBQ**—Elna Row.  
**KXLA**—LeRoy Smith.

1:30—**KFI, KFSD**—Young Widder Brown.  
**KHJ**—Double or Nothing.  
**KNX**—Phillip Norman.  
**KFAC**—Composer's Corner.  
**KFVD**—For Westerners Only.  
 \***KFWB**—News; Bill Anson.  
**KGER**—Serenade in Blue.  
**KGFJ**—Anybody's Hit Parade.  
**KIEV**—Dancing With Dick.

1:45—**KFI, KFSD**—Woman in My House.  
 \***KGER**—News; Commentary.

**2** ✓**KECA, KFMB**—Mury Margaret McBride.  
**KFI, KFSD**—Just Plain Bill.  
 \***KHJ, KNX, KCBQ, KFXM**—News.  
**KFVD**—Harlematinee.  
**KFWB**—Bill Anson.  
**KGER**—Long Beach Band.  
**KGFJ**—Meet the Band.  
**KIEV**—Dancing With Dick.  
 \***KLAC**—News, Sports.  
 \***KMPJ**—News; Johnny Grant.  
**KRKD**—L.A. Recreation Dept.  
**KWKW**—Bill Garr.  
**KXLA**—Frank Simon.

2:05—**KNX**—Paul Masterson Show.  
 2:10—**KLAC**—570 Club.  
 2:15—**KFI, KFSD**—Front Page Farrell.  
**KHJ**—Luncheon With Lopez.  
**KFOX**—Texas Tiny.  
**KGFJ**—Variety on Piano.  
**KRKD**—Police Dept.  
**KXLA**—Continental Serenade.  
 2:25—**KNX**—Mr. Information.

2:30—**KECA**—Variety Fare.  
**KFI, KFSD**—Lorenzo Jones.  
**KHJ**—Club 930.  
**KNX**—Jack Owens Show.  
 \***KFVD, KGFJ**—News.  
 \***KFWB**—News; Bill Anson.  
**KGER**—Garden School.  
 \***KRKD**—News; Tops in Pops.  
**KWKW**—Open House.

2:40—**KGER**—Long Beach Band.  
 2:45—**KFI, KFSD**—Bob and Ray.  
**KNX**—George Fisher.  
**KFVD**—Harlematinee.  
**KGFJ**—Saludos Amigos.

**3**—**KECA**—Family Circle.  
 ✓**KFI, KFSD**—Welcome Travelers.  
**KHJ**—Club 930.  
 ✓**KNX, KCBQ**—Arthur Godfrey.  
**KFAC**—World of Opera.  
**KFVD**—Harlematinee.  
**KFWB**—Peter Potter.  
 \***KGER, KMPC, KXLA**—News.  
**KGFJ**—Western Roundup.  
**KIEV**—Russ Morgan.  
 \***KLAC**—News, Sports.  
**KWKW**—Open House.

3:05—**KGER**—Rancho 1390.  
**KMPJ**—Johnny Grant.

3:10—**KLAC**—570 Club.  
 3:15—**KFOX**—Texas Tiny.  
**KXLA**—Music Mountain.

3:30—**KFI, KFSD**—Aunt Mary.  
**KFAC**—Lyrics in Chorus.  
**KFVD**—Song Stylists.  
 \***KGFJ**—News.  
**KIEV**—Dancing With Dick.  
 \***KRKD**—News; Tops in Pops.  
**KWKW**—Red Cross.

3:40—**KHJ**—Talk Back.  
 3:45—**KFI, KFSD**—Roservo.  
**KHJ**—Lynn Looks at H'wood.

\***KFAC**—News.  
**KFOX**—Pensions.  
**KGFJ**—Kino Moments.

**4**—**KECA**—Perfect Husband.  
**KFI, KFSD**—Dr. Paul.  
 \***KHJ, KFXM, KGB**—Fulton Lewis.  
**KNX, KCBQ**—Curt Massey.  
**KFAC**—Musical Masterpieces.  
 \***KFOX**—News.  
**KFVD**—Harlematinee.  
**KFWB**—Peter Potter.  
**KGER**—Rancho 1390.  
**KGFJ**—Teen Timers Matinee.  
**KIEV**—Dancing With Dick.  
 \***KLAC**—News; Sports.  
 \***KMPJ**—News; Bing Crosby.  
**KRKD**—Spotlight on a Star.

**KWKW**—Rodeo Bill.  
**KXLA**—Music Mountain.  
 4:10—**KLAC**—Jukebox Jamboree.  
 4:15—**KFI**—Life Can Be Beautiful.  
 \***KHJ, KFXM, KGB, KVOE**—Frank Hemingway.  
**KNX, KCBQ**—Strike It Rich.  
**KFOX**—Freddy Martin.  
**KMPJ**—Twilight Tales.

4:25—**KFWB**—News.  
 4:30—**KECA**—Songs of Another Season.  
**KFI**—Burrill Wheeler.  
 ✓**KHJ, KGB**—Behind the Story.  
**KFWB**—Platter Pals.  
**KGFJ**—Disieland.  
**KMPJ**—Music for Today.  
**KWKW**—Bill Sampson.

4:45—**KECA**—Hollywood Park Race.  
 \***KHJ, KFXM, KGB, KVOE**—Sam Hayes.  
**KNX**—Johnny Dugan.  
**KLAC**—Racing Roundup.

4:55—**KMPJ**—News.

**5** ✓**KECA, KFVD, KLAC, KWKW**—News.  
 \***KFI**—Feature Wire.  
**KHJ, KGB**—Challenge of the Yukon.  
 \***KNX, KCBQ**—News, Hollenbeck.  
**KFAC**—Sunset Serenade.  
**KFWB**—Red Rowe.  
**KGFJ**—Jive at Five.  
**KGFJ**—Children's Corner.  
**KIEV**—Easy Does It.  
 \***KLAC**—News; Sports.  
**KMPJ**—Help Wanted.  
**KRKD**—Wagon Wheels.

5:05—**KECA**—Headline Edition.  
 5:10—**KLAC**—Los Angeles Today.  
**KMPJ**—Today in Sports.

5:15—**KECA**—Irving Howard.  
 \***KFI**—News, Ted Meyers.  
 ✓**KNX**—Tom Harmon.  
**KFOX**—Melody Time.  
**KFVD**—Music for Humming.  
 \***KGER**—World News.  
**KGFJ**—Keyboard Magic.  
**KLAC**—Stars of the Week.  
**KMPJ**—Lonesome Gal.  
**KWKW**—Sports Back Talk.

5:30—**KECA, KFMB**—Chet Hunter.  
**KFI, KFSD**—Casa Cugat.  
**KHJ, KFXM, KGB, KVOE**—Bobby Benson.  
 \***KNX, KCBQ**—World Today.  
**Carroll Alcott.**  
**KFAC**—Whoa Bill Club.  
 \***KFOX, KGIL, KLAC**—News.  
**KGER**—Gospel Friends.  
 \***KGFJ**—News; Record Jackpot.  
**KMPJ**—Stars of Song.  
**KRKD**—Sports Dial.  
**KWKW**—Romano Spanish Mr.  
**KXLA**—Squeakin' Deacon.

5:45—**KECA, KFMB**—Bob Garred.  
 \***KFI**—Elmer Peterson.  
**KNX, KCBQ**—News, Goss.  
**KFOX**—Your Fishmaster.  
**KFVD**—Piano Parade.  
**KLAC**—Sam Balter, Sports.  
**KMPJ**—Top Tunes.  
**KRKD**—Race Results.

5:55—**KNX, KCBQ**—Local News.

**6** ✓**KECA, KFOX, KFWB, KLAC, KMPC**—News.  
 ✓**KFI**—Hardy Family.  
 \***KHJ, KFXM, KGB, KVOE**—Gabriel Heatter.  
 ✓**KNX, KCBQ**—Pursuit.

**KFAC**—Etchings in Silver.  
**KFVD**—Airline Special.  
**KGER**—American Soul Clinic.  
**KGFJ**—Request Performance.  
**KIEV**—Easy Does It.  
 \***KMPJ**—Norman Nesbitt, News  
**KRKD**—Evening Varieties.  
**KWKW**—Italian Melodies.  
**KXLA**—P.C.C. Fact & Fiction.

6:05—**KECA**—Main Street to Mallbu.  
**KLAC**—Al Jarvis Ballroom.

6:15—**KECA**—Elmer Davis.  
 \***KHJ, KGB**—Radio Newareel.  
 \***KFMB**—Elmer Davis.  
**KFVD**—Mac's Shellacs.  
**KFWB**—Sports.  
 ✓**KMPJ**—Bob Kelley, Sports.  
**KXLA**—Mary Burke King.

6:30—**KECA**—Philo Vance.  
**KFI, KFSD**—Pet Milk Show.  
**KHJ, KGB**—Answer Man.  
 ✓**KNX, KCBQ**—The Bickersons.  
**KFAC**—Musical Milestones.  
**KFOX**—Hall's Memory Room.  
**KFWB**—America Dances.  
**KGER**—Back to the Bible.  
 ✓**KMPJ**—Hollywood Park Races  
**KWKW**—Hoyos Hour.  
**KXLA**—Eddy Arnold Show.

6:45—**KHJ, KFXM, KGB, KVOE**—News, Sam Hayes.  
 \***KGFJ**—News.  
**KRKD**—Fishing Pals.

6:55—**KHJ, KGB, KVOE**—Bill Henry

**7** ✓**KECA, KFMB**—Mr. Mercury.  
 ✓**KFI, KFSD**—Big Town.  
 ✓**KHJ, KFXM, KGB**—John Steele.  
 ✓**KNX, KCBQ**—Hollywood Music Hall.  
**KFAC**—Evening Serenade.  
**KFWB**—America Dances.  
**KGER**—Family Bible Hour.  
**KGFJ**—Musical Digest.  
**KIEV**—Easy Does It.  
 \***KMPJ**—News; Musical Memories.  
 \***KRKD, KGIL, KLAC, KXLA**—News.  
**KWKW**—Hoyos Hour.

7:05—**KLAC**—Crosby & Company.  
**KMPJ**—Musical Memories.

7:15—**KFOX**—D. N. Story.  
**KRKD**—44 Time Waltzes.  
**KXLA**—Happy Perryman.

7:30—**KECA, KFMB**—Chance of a Lifetime.  
**KFI, KFSD**—Short Story.  
 ✓**KFI, KFXM, KGB, KVOE**—Count of Monte Cristo.  
**KNX**—Dance Orch.  
**KFAC**—Echoes and Encores.  
**KGER**—Dr. Harry Rimmer.  
**KLAC**—Parade of Music.  
**KMPJ**—Penny Serenade.  
**KRKD**—Dr. Richardson.  
**KWKW**—Betz Spanish Prox.  
**KXLA**—Ole Rasmussen.

7:40—**KLAC**—Weather News.

7:45—**KFOX**—News.  
**KFSG**—Hour of Prayer.  
**KFWB**—Rosary Hour.  
**KGER**—Life's Fuller Measure.  
**KWKW**—Treasury Salute.

7:55—**KLAC**—Weather Report.

**8**—**KECA, KFMB**—Sea Hound.  
**KFI, KFSD**—One Man's Family.  
**KHJ, KFXM, KGB, KVOE**—Song of Liberty.  
 \***KNX, KCBQ**—Frank Goss.

**KFAC**—Evening Concert.  
**KFOX**—Salute to Reservists.  
**KFWB**—Speech.  
**KFSG**—Hour of Prayer.  
**KGER**—Bible Treasury.  
**KGFJ**—H'wood House Party.  
 \***KLAC**—News; Sports.  
 \***KMPJ**—News, Norman Nesbitt  
**KWKW**—String Ensemble.

8:15—**KFI, KFSD**—World News.  
**KNX, KCBQ**—Dance Orch.  
**KGER**—Hebrew Christian.  
**KLAC**—Baseball.  
**KXLA**—Congressman Hillings.

8:30—**KECA, KFWB, KGIL**—News.  
**KFI, KFSD**—American Portraits.  
**KHJ, KVOE**—2000 Plus.  
 ✓**KNX, KCBQ**—Mr. and Mrs. North.  
**KFSG**—Sunday School Time.  
**KGER**—Organ.  
**KGFJ**—Today's Hits.  
**KWKW**—Proudly We Hall.  
**KXLA**—Ole Rasmussen.

8:35—**KECA**—Time for Defense.

8:45—**KFOX**—Excursion in Science.  
**KFWB**—U.N. Today.  
**KGER**—Back of Beyond.

**9** ✓**KECA, KFMB**—America's Town Meeting.  
**KFI, KFSD**—Nightbeat.  
 \***KHJ, KFXM, KGB, KVOE**—News, Glenn Hardy.  
 ✓**KNX, KCBQ**—Operation Underground.  
**KFAC**—Evening Concert.  
**KFOX**—Swingtime at Elks.  
**KFSG**—Spirit of L.I.F.E.  
 ✓**KFWB**—Eleanor Roosevelt.  
**KGER**—Music.  
**KGFJ**—Today's Hits  
**KLAC**—Baseball.  
**KWKW**—Moments in Music.  
**KXLA**—Squeakin' Deacon.

9:15—**KHJ, KGB, KVOE**—Fulton Lewis.  
**KGER**—Melody Four Quartet.

9:30—**KFI**—KFI Calling.  
**KHJ, KGB, KVOE**—Official Detective.  
**KNX, KCBQ**—Robert Q.'s Wax Works.  
**KFSD**—Bold Venture.  
**KFSG**—Eventide Melodies.  
**KGER**—John Brown Schools.  
**KGFJ**—Platter Party.  
 \***KWKW**—News.

9:45—**KECA**—Monitor News.  
 \***KFWB**—News.  
**KWKW**—Dr. Wilson.

9:55—**KHJ, KFXM, KVOE**—News.

**10** \***KECA, KFMB**—News.  
 \***KFI, KFSD**—Richfield Reporter.  
 ✓**KHJ, KFXM, KGB**—I Love a Mystery.  
 \***KNX, KCBQ**—10 O'clock Wire.  
**KFAC**—Musical Crossroads.  
**KFWB**—Gene Norman Show.  
 \***KLAC**—News; Make Mine Music.  
**KMPJ**—Lucky Dance Time.

10:15—**KECA**—Dr. Frederick Bailes.  
 \***KFI**—Michael Hinn, News.  
 \***KHJ**—Frank Edwards.  
**KNX**—Tom Harmon.

**KFSD**—Lucky Dance Time.  
 10:20—**KNX**—Carroll Alcott, News.

10:30—**KECA, KFMB**—Sports Report.  
**KFI**—Passing Parade.  
**KHJ**—Lonesome Gal.  
**KNX**—Phillip Norman.  
 \***KLAC**—News; Make Mine Music.

10:45—**KHJ**—News.  
**KFI**—At Home With Lionel Barrymore.

10:55—**KECA**—Dream Harbor.

**11**—**KECA**—Cinegrill Orch.  
 \***KFI, KHJ, KNX, KGB**—News.  
**KFSD, KMPC**—Lucky Dance Time.  
**KFVD**—Spade Cooley Time.  
**KLAC**—Robbins Nest.  
**KXLA**—Alex Cooper.

11:10—**KHJ**—Game of the Day.  
**KNX**—Tom Hanlon's Scoreboard.

11:15—**KFI**—Billmore Hotel Orch.  
**KHJ**—The Crowell's Nest.  
**KNX**—Merry-Go-Round.  
**KXLA**—Carl Bailey and Alex Cooper.

11:30—**KECA**—Beverly Hills Orch.  
**KFI**—Presenting Terrea Lea.  
 11:45—**KFI**—Guest Star.  
**KNX**—You and the World.

**12** \***KECA, KNX**—News.  
**KFI**—Musical Menu.  
**KFWB**—Don Otis.  
**KGFJ**—Mike Stuart (to 7).  
 12:05—**KFI**—Midnight Flyer.  
**KNX**—Hawthorne.  
 12:55—**KMPJ**—News.

**Tuesday Radio Program Highlights**

A.M. Programs in Lightface Type; P.M. Programs in Boldfaces.

*Comedy-Variety*

3:00—Arthur Godfrey, **KNX**.  
 6:00—Hardy Family, **KFI**.

*Quiz, Participation*

8:00—McNeill Brist. Club, **KECA**.  
 8:30—Grand Slam, **KNX**.  
 11:00—Double or Nothing, **KFI**.  
 11:30—Queen for a Day, **KHJ**.  
 12:30—Art Linkletter, **KNX**.  
 3:00—Welcome Travelers, **KFI**.  
 7:30—Chance of a Lifetime, **KECA**.

*Comment-Narration*

9:30—Eleanor Roosevelt, **KFWB**.  
 2:00—Mary McBride, **KECA**.  
 4:30—Burrill Wheeler, **KFI**.  
 8:00—Eleanor Roosevelt, **KFWB**.

*Classical, Semi-Classical Music*

7:00—Hillyard Music Hall, **KNX**.

*Mystery-Detective*

6:30—Philo Vance, **KECA**.  
 7:00—Big Town, **KFI**.  
 7:00—John Steele, **KHJ**.  
 8:30—Mr. and Mrs. North, **KNX**.  
 9:00—Operation Underground, **KNX**.  
 9:00—Nightbeat, **KFI**.  
 10:00—I Love a Mystery, **KHJ**.

*Public Interest-Information*

9:00—Town Meeting, **KECA**.

*Sports*

11:00—Major BB, **KALI, KGFJ**.  
 5:15—Tom Harmon, **KNX**.  
 5:45—Sam Balter, **KLAC**.  
 6:15—Bob Kelley, **KMPJ**.  
 6:30—Joe Hernandez, **KMPJ**.  
 8:15—Baseball, **KMPJ, KLAC**.

*Drama*

6:00—Pursuit, **KNX**.  
 7:00—Mr. Mercury, **KECA**.  
 7:30—Count of Monte Cristo, **KHJ**.  
 8:30—American Portraits, **KFI**.

Radio in Review—Continued

Off Mike (Personalities)

Twice Blessed

The former Helen Gerald, the radio actress who retired to become the wife of James Dolan, sends us some doubly good news: Katherine and Robert, twins, were born to her and her husband, who is Toscanini's librarian, on June 28 in New York City.

Curt Massey's Times

CBS's popular singing star Curt Massey got off to an auspicious career start in his native Roswell, New Mexico, by playing his first concert in jail! He was nine years old at the time and had won a fiddler's contest in which he had competed with adults. The local sheriff was so impressed with the dark haired youngster's talents that he paid him a dollar to play for the prisoners.

Curt's father, a talented fiddler himself, his five brothers and a sister, also played various musical instruments, enough to make a band, and their aggregation was soon famed in neighboring communities. The group's reputation spread so that Curt's father, a rancher, took time away from his work to take them on a tour of the Midwest, and then Canada. Following the traveling, Curt enrolled in Kansas City's conservatory of music and, where because of his consistent shyness, preferred to express his talents by playing piano, trumpet, and violin rather than acting. Although he did appear on a few radio shows in Kansas City.

The Pla-More Ballroom in Kansas City invited Curt to join their band and in a few months he accepted and became their orchestra leader. It was at the dancing emporium that Massey met his future wife, who danced into his life, and by his handstand. She was wearing someone else's fraternity pin, but Curt's persistence overcame his shyness in this case, and he stopped by Eddy's house every day for a year, during his only free hour from work, until they finally married in June, 1932. Nobody, to this day, knows what happened to the fraternity pin.

Massey and his bride soon headed for Chicago, where Curt's sister, Louise, organized "The Westerners," with Curt signing on in the vocal department. Their success in radio's "National Barn Dance" took them to New York where they were soon a network hit on such programs as "Showboat" and the Al Pearce Show.

In 1940, Curt and his wife returned to Chicago, where Curt decided to change his talent label from "western type singer" to baritone soloist. That his conversion was successful is in evidence on Curt's popular CBS "Curt Massey Time" airer, the show which brought him to Hollywood in 1945, after he had scored in a similar program in Chicago.

When the Masseys, and their two sons—Steve, ten, and David, five, are not living in Beverly Hills, while Massey is doing his five-a-week shows, they vacation on their 500-acre ranch in nearby San Diego county. And when he's not working, or gentleman-ranching, Curt can be found on the golf links, where he's also a champion and has won tournaments in clubs throughout the country.



RECIPE FOR SUCCESS

Ronald Colman's recipe for NBC's "The Halls of Ivy's" success. Said Ronnie: "Don Quinn writes the big words. Director Nat Wolff throws some of them out. And what stays in Benita mispronounces!"



"WHITE CHRISTMAS" IN JULY

Temper and temperatures soared at NBC's "Portia Faces Life" rehearsal when the air-conditioning failed. Organist Lew White cooled fevered brows with a medley of "Cool Waters," "White Christmas," "Baby, It's Cold Outside" and other appropriate heat-dispellers.

- ates News Broadcast.
- tes Highlight
- CECA, KFMB—Don McNeill.
- ★KFI—Behind the Headlines.
- ★KHJ, KFAM, KGB, KVQE—Cecil Brown.
- KNX—Ralph Story Show.
- KFAC—Musical Varieties.
- KFVD—Wakeup Ranch.
- ★KFWB, KIEV, KLAC, KMPC, KXLA—News.
- EGFJ—World Bible Society.
- KRKD—Ernest C. Wilson.
- KWKW—Ritmos Latino-Americanos.
- 8:05—KIEV—Larm Klock Klub.
- KLAC—Stock Market.
- 8:15—KFI—Johnny Murray.
- ★KHJ, KGB, KOWL, KWKW—News.
- ★KNX, KCBQ—News, Date Valle.
- KFOX—Prison Missionaries.
- KFWB—L. A. Breakfast Club.
- EGFJ—Voice of the Blind.
- KLAC—Haynes at the Reins.
- KMPC—Markets; Sports.
- KWKW—Friends of Israel.
- KXLA—Curly Wiggins.
- 8:30—KFI, KFSD—Jack Berch.
- KHJ, KFAM, KGB, KVQE—Bible Institute.
- ★KNX, KCBQ—Grand Slam.
- ★KFAC, KGLI, KRKD—News.
- KFOX—Word of Life.
- KFVD—Morning Call.
- KGER—Voice of China.
- EGFJ—Yesterday's Hits.
- KMPC—Rosa Mulholland.
- KWKW—Nazarene Church.
- KXLA—Haven of Rest.
- 8:35—KRKD—Sweet Harmonies.
- 8:45—KFI, KFSD—Dial Dave Garraway.
- KNX—Rosemary.
- KGER—Bible Treasury Hour.
- KLAC—Racing News.
- KWKW—Council of Churches.
- KECA—Johnny Olsen.
- 9—KFI—Coffee Time.
- KHJ—Disieland Breakfast Club.
- KNX—Wendy Warren.
- KFOX—Pentecostal Church.
- KFVD—Morning Call.
- KFWB—L. A. Breakfast Club.
- KGER—Lutheran Hour.
- EGFJ—Housewives Hit Parade.
- KIEV—Larm Klock Klub.
- ★KLA—News; Haynes at the Reins.
- KMPC—Rosa Mulholland.
- KRKD—Sagebrush Serenade.
- KWKW—Bill Stewart.
- KXLA—Bar Nuthin' Ranch.
- 9:15★KECA—Edwin C. Hill.
- KHJ, KFAM, KGB—Garden Guide.
- KNX, KCBQ—Aunt Jenny.
- KFOX—Home Missionary.
- ★KFVD, EGFJ—News.
- 9:20★KECA—Don Gardner, News.
- 9:25—KMPC—News.
- 9:30—KECA—Romance of Evelyn Winters.
- KFI—Ladies' Day.
- KHJ—Norma Young.
- KNX, KCBQ—Helen Trent.
- KALI—Hunter Hancock.
- KNX—Full Gospel.
- KFVD—Morning Call.
- ★KFWB—Eleanor Roosevelt.
- EGFJ—Spotlight Parade.
- KGLI—Masons at Home.
- KIEV—Discing With Dick.
- KLAC—Al Jarvis Ballroom.
- KMPC—Chef Milani.
- 9:45—KECA—When a Girl Marries.
- KNX, KCBQ—Our Gal Sunday.
- KFOX—Highland View Bible.
- ★KRKD—News.
- 8:55—KECA—Reserve.
- 10—KECA—Lone Journey.
- KFI—All Around Town.
- ★KHJ, KFAM, KGB, KVQE—News; Glenn Hardy.
- KNX—My Sister.
- KFAC—Morning Concert.
- KFVD—Morning Call.
- KFWB—Eleanor Roosevelt.
- ★KGER—Earl Lee.
- EGFJ—Bing Sings.
- KIEV—Discing With Dick.
- KLAC—Al Jarvis Ballroom.
- ★KMPC—News; Howard Flynn.
- KWKW—Bill Stewart.
- KXLA—Tom Cafferty.
- 10:05—KFOX—Assembly of God.
- 10:15—KECA—Yesterday on Bdwy.
- KHJ, KFAM, KGB, KVQE—Tello-Test.
- KNX—Ma Perkins.
- KFWB—Maurice Hart.
- ★EGFJ—News.
- KRKD—Dr. Richardson.
- 10:30—KECA—My True Story.
- KFI—Break the Bank.
- KHJ—Answer Man.
- KNX—Young Dr. Malone.
- KALI, KFOX, EGFJ—Baseball.
- ★KFWB—News; Maurice Hart.
- EGFJ—Dance Band Review.
- ★KGLI, KXLA—News.
- KRKD—Marvin Ash.
- ★WKW—Tony Sein.
- 10:45—KHJ—Russ Morgan.
- KNX—Guiding Light.
- KMPC—Hollywood Editor.
- KRKD—Midnight Mission.
- KXLA—Charlie Aldrich.
- 10:55—KECA—Edward Arnold, Story Teller.
- ★KHJ, KFAM—News.
- 11—KECA—Betty Crocker.
- KFI, KFSD—Double or Nothing.
- KHJ, KFAM, KGB, KVQE—Ladies Fair.
- KNX—Second Mrs. Burton.
- KFAC—Guy Bates Post.
- KFVD—Bible Institute.
- KFWB—Maurice Hart.
- KIEV—Discing With Dick.
- KLAC—Al Jarvis Ballroom.
- ★KMPC—News; Howard Flynn.
- KRKD—Songs of Yesteryear.
- 11:15—KECA—Easy Aces.
- KNX—Perry Mason.
- ★KXLA—Pasadena News.
- 11:25★KHJ—KVQE—News.
- ★KALI, KFOX, EGFJ—Major League Ball.
- 11:30—KECA—On Strings of Song.
- KFI, KFSD—Live Like a Millionaire.
- ★KHJ, KFAM, KGB, KVQE—Queen for a Day.
- KNX, KCBQ—Drake.
- KFAC—Musical.
- KFVD—Rescue Mission.
- ★KFWB—News; Maurice Hart.
- ★KGER, KRKD—News.
- KWKW—Hora de Los Angeles.

**HOME TOWN JAMBOREE**  
 Cliffie Stone Eddie Kirk  
 Herman the Hermit  
 Bucky Tibbs Speedy West  
 Tennessee Ernie  
 Top Western Talent  
 KXLA 11:30 12:30  
 Mon. Thru Fri.

- KXLA—Hometown Jamboree.
- 11:35—KGER—Boys Ranch.
- 11:45★KECA—Paul Harvey.
- KNX—The Brighter Day.
- KGER—Dr. Dan Gilbert.
- 11:55★KFI, KFSD—K. Banghart, News.
- 12★KECA—News, Hank Weaver.
- KFI—Farm Reporter.
- ★KHJ, KFMB, KGB, KIEV—News.
- ★KNX—News, Bill Kenneally.
- KALI, KFOX, EGFJ—Baseball.
- KFAC—Luncheon Concert.
- KFVD—Editor of the Air.
- KFWB—Bill Anson.
- ★KLAC—News; Al Jarvis Ballroom.
- KMPC—Peace Prayer, Mus.
- KOWL—Joe Adams Show.
- KXLA—Hometown Jamboree.
- 12:15—KECA—Altar Board.
- KFI, KFSD—Round of Life.
- ★KHJ, KGB—Cedric Foster.
- KNX—Wendell Noble.
- ★KFVD, KGER, KMPC—News.
- KIEV—Discing With Dick.
- 12:30—KECA, KFMB—Modern Romances.
- KFI, KFSD—Pepper Young.
- KHJ—Nancy Dixon.
- ★KNX, KCBQ—Art Linkletter.
- KFVD—Midday Memories.
- ★KFWB—News; Bill Anson.
- KLAC—50 Club.
- KMPC—Religious Science Inst.
- KWKW—Imperial Hour.
- KXLA—Ole Rasmussen.
- 12:45—KECA, KFMB—David Amity.
- KFI, KFSD—Right to Happiness.
- KHJ—Bell Ringer.
- ★EFAC—News.
- KMPC—Reports to Ranchers.
- 12:55—KNX—News.
- 1—KECA—Frances Scully.
- KFI, KFSD—Backstage Wife.
- KHJ, KFAM, KGB, KVQE—Jack Kirkwood Show.
- KNX, KCBQ—Hilltop House.
- KFAC—Calif. Civil Defense.
- KFVD—Shopping Highlights.
- KFWB—Bill Anson.
- KGER—Peter Slack, Organ.
- EGFJ—From Sauce and Vine.
- KIEV—Strictly Instrumental.
- ★KLAC—News; Sports.
- ★KMPC—News; Music You Ordered.

KRKD—Polka Time.  
 KWKW—Bill Garr Show.  
 KXLA—Community Broad-  
 caster.  
 1:10—KLAC—570 Club.  
 1:15—KECA—Ira Cook.  
 KFI, KFSD—Stella Dallas.  
 KXN, KCBQ—Kings Row.  
 KWEW—Races and Sports.  
 KXLA—David Gillilan.  
 1:30—KFI, KFSD—Young Widder  
 Brown.  
 KHJ, KGB—Double or Nothing  
 KXN—Phillip Norman.  
 KFAC—Composers Corner.  
 \*KFWB—News: Bill Anson.  
 KGER—Guest Star.  
 KGFJ—Anybody's Hit Parade.  
 KIEV—Date With Allin Slate.  
 1:45—KFI, KFSD—Woman in My  
 House.  
 2—KECA, KFMB—Mary Margaret  
 McBride.  
 KFI, KFSD—Just Plain Bill.  
 \*KHJ, KXN, KVOE—News.  
 KFAC—Concert Matinee.

**HARLEMATINEE**  
 WITH HUNTER HANCOCK  
 Now 2:00-3:30 p.m.  
 Mon. thru Sat.



KFVD—Harlematinee.  
 KFVB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KIEV—Date With Allin Slate.  
 \*KLAC—News, Sports.  
 \*KMPC—News; Johnny Grant.  
 KRKD—L. A. Fire Dept.  
 KWEW—Bill Garr.  
 KXLA—Frank Simon.  
 3:05—KXN—Paul Masterson Show.  
 3:10—KLAC—570 Club.  
 3:15—KFI, KFSD—Front Page  
 Farrell.  
 KHJ—Popular Music.  
 KFOX—Texas Tiny.  
 KGFJ—Variety on Piano.  
 KRKD—Salvation Army.  
 KXLA—Continental Serenade.  
 3:35—KXN—Mr. Information.  
 3:50—KECA—Variety Fare.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Women Are Wonderful.  
 KXN—Jack Owens.  
 \*KFWB—News: Bill Anson.  
 KGER—Garden School.  
 \*KGFJ—News.  
 \*KRKD—News: Tops in Pops.  
 KWEW—Open House.  
 3:40—KGER—Stars on Parade.  
 3:45—KFI, KFSD—Bob and Ray.  
 KXN—George Fisher.  
 KGFJ—Saludos Amigos.  
 KXLA—Frank Simon.  
 KECA—Family Circle.  
 3—KFI, KFSD—Welcome  
 Travelers.  
 KHJ—Club 930.  
 KXN, KCBQ—Arthur Godfrey.  
 KFAC—World of Opera.  
 KFVD—Harlematinee.  
 KFVB—Peter Potter.  
 \*KGER—News: Rancho 1390.  
 KGFJ—Western Roundup.  
 KIEV—Russ Morgan.  
 \*KLAC—News; Sports.  
 \*KMPC—News; Johnny Grant.  
 KRKJ—Tops in Pops.  
 KWEW—Open House.  
 3:50—KLAC—570 Club.  
 3:55—KFOX—Texas Tiny.  
 KXLA—Music Mountain  
 3:50—KFI, KFSD—Aunt Mary.  
 KFAC—Lyrics in Chorus.  
 KFVD—Better Hearing.  
 \*KGFJ—News.  
 KIEV—Discing With Dick.  
 KRKD—News; Tops in Pops.  
 KWEW—Johnny Harper Show  
 3:40—KHJ—Talk Back.  
 3:45—KFI, KFSD—Reserve.  
 KHJ—Lynn Looks at H'wood.  
 \*KFAC—News.  
 KFOX, KFVD—Pensons.  
 KGFJ—Piano Moments.  
 KECA—Perfect Husband.  
 4—KFI, KFSD—Dr. Paul.  
 \*KHJ, KFXM, KGB—Fulton  
 Lewis.  
 KXN, KCBQ—Curt Massey.  
 KFAC—Musical Masterpieces.  
 \*KFOX—News.  
 KFVD—Melody Matinee.  
 KFVB—Peter Potter.  
 KGER—Rancho 1390; Sports.  
 KGFJ—Teen Timers; Matinee.  
 KIEV—Discing With Dick.  
 \*KLAC—News; Sports.  
 KMPC—Bing Crosby.  
 KRKD—Spotlight on a Star.

KWKW—Rodeo Bill.  
 KXLA—Music Mountain.  
 4:05—KMPC—Bing Crosby.  
 4:10—KLAC—Jukebox Jamboree.  
 4:15—KFI—Life Can Be Beautiful.  
 \*KHJ, KFXM, KGB, KVOE—  
 Frank Hemingway.  
 KXN, KCBQ—Strike It Rich.  
 \*KFVD—News.  
 KMPC—Glax Facts.  
 4:25—KFVB—News.  
 4:30—KECA—Songs of Another  
 Season.  
 \*KFI—Burrill Wheeler.  
 KHJ, KGB—Behind the Story.  
 KFOX—Record Parade.  
 KFVD—Vocal Varieties.  
 KFVB—Platter Pais.  
 KGFJ—Dixieland.  
 KMPC—Ira Cook.  
 KOWL—Italian Program.  
 KWKW—Bill Sampson.  
 KXLA—Melody Valley.  
 4:45—KECA—Hollywood Park Races  
 News, Sam Hayes.  
 \*KHJ, KFXM, KGB, KVOE—  
 News, Sam Hayes.  
 KXN—Johnny Dugan.  
 KLAC—Racing Roundup.  
 \*KRKD—News.  
 4:55—KGER—Sports.  
 \*KMPC—News.  
 5—KECA, KFVD, KLAC, KWKW  
 —News.  
 KHJ, KFXM, KGB, KVOE—  
 Merv's Record Adventures.  
 \*KXN, KCBQ—News,  
 Hollenbeck.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVB—Red Rowe.  
 KGFJ—Jive at Five.  
 KGIJ—Children's Corner.  
 KIEV—Easy Does It.  
 \*KLAC—News, Sports.  
 KMPC—Help Wanted.  
 KOWL—Chico's Swingtime.  
 KRKD—Wagon Wheels.  
 KXLA—Melody Valley.  
 5:05—KECA—Headline Edition.  
 5:10—KLAC—Los Angeles Today.  
 KMPC—Today in Sports.  
 5:15—KECA—Irving Howard.  
 \*KFI—News.  
 \*KXN—Tom Harmon.  
 KFVD—Music for Humming.  
 \*KGER—World News.  
 KGFJ—Pianists of the Future.  
 KLAC—Stars of the Week.  
 KMPC—Lonesome Gal.  
 KWKW—Sports Back Talk.  
 5:30—KECA, KFMB—Chet Huntley.  
 KFI—Casa Cugat.  
 KHJ, KFXM, KGB, KVOE—  
 Singing Marshall.  
 \*KXN, KCBQ—World Today,  
 Carroll Alcott.  
 KFAC—Whoa Bill Club.  
 \*KFOX, KGIJ, KLAC—News.  
 KGER—Gospel Friends.  
 \*KGFJ—News; Record Jackpot.  
 KMPC—Stars of Song.  
 KRKD—Sports Dial.  
 KWKW—Romano Spanish Hr.  
 KXLA—Squeakin' Deacon.  
 5:45—KECA, KFMB—Bob Garred.  
 \*KFI, KFSD—Elmer Peterson.  
 \*KXN, KCBQ—News, Goss.  
 KFOX—Your Fishcaster.  
 KFVD—Piano Parade.  
 \*KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 5:55—KXN, KCBQ—Local News.  
 KHJ—Postcard Clubhouse.  
 6—KECA, KFOX, KFVB, KLAC,  
 KMPC—News.  
 KFI—Sunset to Broadway.

\*KHJ, KFXM, KGB—Gabriel  
 Heater.  
 \*KXN, KCBQ—Escape.  
 KFAC—Etchings in Silver.  
 KFVD—Airline Special.  
 KGER—American Soul Clinic.  
 KGFJ—Request Performance.  
 KIEV—Easy Does It.  
 \*KMPC—Norman Nesbitt, News  
 KOWL—Joe Adams Show.  
 KRKD—Evening Varieties.  
 KWKW—Italian Melodies.  
 KXLA—Pasadena Playhouse.  
 6:05—KECA—Main Street to Malibu.  
 KLAC—Al Jarvis Ballroom.  
 6:15—KECA—Elmer Davis.  
 \*KHJ, KFXM, KGB—Radio  
 Newsreel.  
 KFVD—Mac's Shellacs.  
 KFVB—Sports.  
 \*KMPC—Bob Kelley, Sports.  
 6:30—\*KFCA—Boston Blackie.  
 KFI, KFSD—Pete Kelley's  
 Blues.  
 KHJ, KGB—Answer Man.  
 \*KXN, KCBQ—Johnny Dollar.  
 KFAC—Musical Milestones.  
 KFOX—Earl's Memory Room.  
 KFVB—America Dances.  
 KGER—Back to the Bible.  
 KLAC—Baseball, Double-  
 header.  
 \*KMPC—Hollywood Park Races  
 KWEW—Hoyos Hour.  
 KXLA—Eddy Arnold Show.  
 6:45—\*KHJ, KFXM, KGB, KVOE—  
 News, Sam Hayes.  
 \*KGFJ—News.  
 6:55—\*KHJ, KFXM, KGB, KVOE—  
 Bill Henry.  
 7—KECA, KFMB—Lone Ranger.  
 \*KFI, KFSD—The Big Story.  
 \*KHJ, KFXM, KGB—  
 Mysterious Traveler.  
 KXN—Shep Fields.  
 KFAC—Evening Serenade.  
 KFOX—Waltz Time.  
 KFVB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 \*KGIJ, KMPC, KRKD, KXLA  
 —News.  
 KLAC—Baseball.  
 KIEV—Easy Does It.  
 KPCC—Pasadena Musicians.  
 KWKW—Hoyos Hour.  
 7:05—KMPC—Musical Memories.  
 7:15—KRKD—Time Waltzes.  
 KXLA—Happy Perryman.  
 7:30—\*KECA, KFMB—American  
 Agent.  
 KFI, KFSD—Rex Saunders.  
 KHJ, KFXM, KGB, KVOE—  
 Cisco Kid.  
 KXN, KCBQ—Sammy Kaye.  
 KFAC—Echoes and Encores.  
 KFOX—Meet the Band.  
 KGER—Rev. Al Harmon.  
 KGIJ—Managing Editor.  
 KMPC—Penny Serenade.  
 KPCC—Let's Talk It Over.  
 KRKD—Dr. Richardson.  
 KWKW—Betz Spanish  
 Program.  
 KXLA—Ole Rasmussen.  
 7:45—\*KFOX—News.  
 KFSG—Dr. Kelo R. Glover.  
 KFVB—Rosary Hour.  
 KPCC—Dr. John Von Rohr.  
 KWKW—Japanese Hour.  
 8—\*KECA, KFMB—The Fat Man.  
 KFI, KFSD—One Man's  
 Family.  
 \*KHJ, KFXM, KGB, KVOE—  
 Name That Song.  
 \*KXN, KCBQ—World Tonight.  
 KFAC—Evening Concert.  
 KFOX—Modern Concert.

KFSG—Dr. Kelo R. Glover  
 KFVB—Lecture.  
 KGER—Bible Treasury.  
 KGFJ—B'wood House Party.  
 \*KLAC—News; Parade of Music  
 \*KMPC—News, Norma Nesbitt  
 \*KXLA—News.  
 8:10—KLAC—Baseball.  
 8:15—\*KFI, KFSD—World News.  
 KXN, KCBQ—Dance Orch.  
 KGER—Hebrew Christian.  
 KGFJ—Dept. of Employment.  
 KMPC—Baseball.  
 KXLA—Happy Perryman.  
 8:25—\*KECA—News.  
 8:30—\*KECA, KFMB—Rogue's  
 Gallery.  
 \*KFI, KFSD—The Falcon.  
 KHJ, KFXM, KGB, KVOE—  
 Family Theater.  
 \*KXN, KCBQ—Dr. Christian.  
 KFOX—L. B. Town Forum.  
 \*KFVB, KGIJ—News.  
 KGER—Organ.  
 KGFJ—Today's Hits.  
 KPCC—Pasadena City College.  
 KWEW—Moments in Music.  
 KXLA—Ole Rasmussen.  
 8:45—\*KFVB—U.N. Today.  
 KGER—Back of Beyond.  
 KGIJ—Melodies Soft & Sweet.  
 KPCC—Talent in Review.  
 9—\*KECA, KFMB—Mr. President.  
 \*KFI, KFSD—It Pays to Be  
 Ignorant.  
 \*KHJ, KFXM, KGB, KVOE—  
 News, Glenn Hardy.  
 \*KXN, KCBQ—Rocky Jordan.  
 KFAC—Evening Concert.  
 KFOX—Swingtime at Elks.  
 KFSG—Divine Healing.  
 \*KFVB—Eleanor Roosevelt.  
 KGER—Music Hall.  
 KGFJ—Today's Hits.  
 KGIJ—Musical Scrapbook.  
 \*KLAC—News; Parade of  
 Music.  
 KMPC—Baseball.  
 KPCC—Curtain Call.  
 KXLA—Squeakin' Deacon.  
 9:15—\*KHJ, KGB, KVOE—Fulton  
 Lewis.  
 KGER—Fred McClesky.  
 9:30—KECA—Lawrence Welk Show.  
 \*KFI, KFSD—Mr. Dist. Atty.  
 KHJ, KGB, KVOE—  
 International Airport  
 KXN, KCBQ—Dance Orch.  
 KFSG—Missionary News.  
 KGER—John Brown Schools.  
 KGFJ—Platter Party.  
 KPCC—Adventure Journeys.  
 \*KWKW—News.  
 9:45—\*KFVB—News.  
 KFSG—Songs in the Night.  
 KWKW—Dr. Wilson.  
 9:55—\*KHJ, KFXM, KVOE—News.  
 10—\*KECA, KFMB—News.  
 \*KFI, KFSD—Richfield  
 Reporter.  
 \*KHJ, KFXM, KGB—I Love  
 a Mystery.  
 \*KXN, KCBQ—10 O'Clock Wire.  
 KFAC—Musical Crossroads.  
 KFVB—Gene Norman Show.  
 KGER—Peter Slack, Organ.  
 KLAC—Baseball.  
 KMPC—Lucky Lager Dance.  
 10:15—KECA—Dr. Frederick Balles.  
 \*KFI—Michael Hinn, News.  
 \*KHJ, KGB—Frank Edwards,  
 KXN—Tom Harmon, Sports.  
 KFSD—Lucky Lager Dance  
 10:20—\*KXN—Carroll Alcott, News.  
 KXLA—Charlie Aldrich.  
 10:30—KECA, KFMB—Sports Report.  
 KFI—Passing Parade.  
 KHJ—Lonesome Gal.  
 KXN—Philip Norman.  
 \*KLAC—News; Make Mine  
 Music.  
 10:45—\*KECA—News.  
 KFI—At Home With Loyal  
 Barrymore.  
 10:50—KECA—Dream Harbor.  
 11—\*KECA—Cingrill Boom Orch.  
 \*KFI, KHJ, KXN—News.  
 KFAC—Musical Crossroads.  
 KFVD—Spade Cooley Time.  
 KMPC—Lucky Lager Dance.  
 11:10—KHJ—Game of the Day.  
 KXN—Tom Hanton's  
 Scoreboard.  
 11:15—KECA—Beverly Hills Orch.  
 KFI—Bittmore Hill Orch.  
 KHJ—The Crowell's Nest.  
 KXN—Merry-Go-Round.  
 KXLA—Carl Bailey and Alex  
 Cooper.  
 11:30—KECA—New Yorkers From the  
 Town House.  
 KFI—Coconut Grove Orch.  
 11:45—\*KFI—U.S. Navy Recruiting.  
 KXN—You and the World.  
 12—\*KECA, KXN—News.  
 KFI—Musical Menu.  
 KFVB—Don Otis.  
 KGFJ—Mike Stuart (to 7).

**Wednesday Radio Program Highlights**

A.M. Programs in Lightface Type; P.M. Programs in Boldface.

**Comedy-Variety**  
 3:00—Arthur Godfrey, KXN.  
**Quiz, Participation**  
 8:00—McNeill Bkfst. Club, KECA  
 8:30—Grand Slam, KXN.  
 11:00—Double or Nothing, KFI.  
 11:30—Queen for a Day, KHJ.  
 12:30—Art Linkletter, KXN.  
 3:00—Welcome Travelers, KFI.  
 8:00—Name That Song, KHJ.  
 9:00—It Pays to Be Ignorant, KFI.

**Sports**  
 11:00—Major BB. KALI, KGFJ.  
 5:15—Tom Harmon, KXN.  
 5:45—Sam Balter, KLAC.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 8:15—Baseball, KMPC, KLAC.

**Drama**  
 6:00—Escape, KXN.

**Mystery-Detective**  
 6:30—Johnny Dollar, KXN.  
 6:30—Boston Blackie, KECA.  
 7:00—Mysterious Traveler, KHJ.  
 7:30—American Agent, KECA.  
 8:00—The Fat Man, KECA.  
 8:30—Rogue's Gallery, KECA.  
 8:30—The Falcon, KFI.  
 9:00—Rocky Jordan, KXN.  
 9:30—Mr. D. A., KFI.  
 10:00—I Love a Mystery, KHJ.

**Comment-Narration**  
 9:30—Eleanor Roosevelt, KFVB.  
 9:40—Mary M. McBride, KECA.  
 4:30—Burrill Wheeler, KFI.  
 9:00—Eleanor Roosevelt, KFVB.

# DO YOU KNOW WHERE TO BUY TV-RADIO LIFE?

Drop us a postcard or call Hillside 9275 and we will send you a booklet listing markets in your neighborhood carrying TV-Radio Life.

The following markets have just been added!

## MARKET PLACE

938 Gaffey St., San Pedro

## HENSLEY'S MARKET

4425 Huntington Dr., Los Angeles

## DEE MARKET

4645 Huntington Dr., Los Angeles

## SCHAUB MARKET

9948 E. Las Tunas, Temple City

## BEVERLY FOODS MARKET

1703 Beverly Blvd., Los Angeles

## LONG'S MARKET

7060 Glendale Ave., Glendale

## BILL'S RANCH MARKET

1028 S. San Fernando, Burbank

## CENTRAL MARKET

5210 Lankershim, No. Hollywood

## LAURBANK MARKET

5605 Laurel Cyn., No. Hollywood

## BILL'S MARKET

14440 Burbank Blvd., Van Nuys

## PETRILLI FOOD MART

5242 Van Nuys Blvd., Van Nuys

## ANTHONY'S MARKET

4946 Van Nuys Bl., Sherman Oaks

## LONGRIDGE MARKET

13241 Ventura Blvd., N. Hollywood

## VALLEY FOOD MARKET

13730 Ventura Bl., Sherman Oaks

## HOLLYWOOD RANCH MARKET

### NEWSSTAND

1248 N. Vine St., Hollywood

# MENUETTE

By KHJ's Norma Young

## Stuffed Fillets With Lemon Sauce

(Have this for dinner tonight.)

- |                                      |                         |
|--------------------------------------|-------------------------|
| 1 lb. fresh or frozen fillet of sole | 1 egg, beaten           |
| 6 slices white bread                 | Salt and pepper         |
| 1/4 c melted shortening              | 1/8 t tarragon or thyme |
| 1/2 c diced celery                   | 1 c milk                |
| 2 T finely chopped onion             | 1/4 c mayonnaise        |
| 2 T finely chopped parsley           | 2 T flour               |
| 1 T lemon juice                      | 1 t grated lemon rind   |

If frozen fish are used, thaw according to directions. Sauté in shortening the onion and celery until tender, not brown, then add parsley, egg and seasonings to bread crumbs, mixing well.

Spread stuffing on fillets, roll as for a jelly roll, fasten with toothpicks, place in a greased shallow pan or baking dish, pour milk over fish, bake at 400 degrees about 20 to 25 minutes or until fish is tender. Strain off liquid and reserve.

Now blend the mayonnaise with flour until smooth, add reserved milk slowly, stirring until smooth and well blended.

Add lemon juice, rind, salt and pepper to taste.

Serve fish fillets on a bed of well-seasoned cooked spinach, pour lemon sauce over fillets.

Note: If TV-Radio Life readers have household or cooking problems, call Norma Young, between hours 9 a.m. and 4 p.m. Hudson 2-2133.

### ★Indicates News Broadcast

### ∇Indicates Highlight

- 8:00 **★**KECA, KFMB—Don McNeill.  
**★**KFI—Behind the Headlines.  
**★**KHJ, KFNM, KGB, KVOE—Cecil Brown.  
 KNX—Ralph Story Show.  
 KFAC—Musical Varieties.  
 KFVD—Wakeup Ranch.  
**★**KFWB, KIEV, KLAC, KMPC, KXLA—News.  
 KGFJ—World Bible Society.  
 KOWL—Spanish Hour.  
 KRKD—Ernest C. Wilson.  
 KWKW—Ritmos Latino-Americanos.  
 8:05—KIEV—Larm Klock Klub.  
 8:10—KLAC—Stock Market.  
 8:15—KFI—Johnny Murray.  
**★**KHJ, KGB, KWKW—News.  
**★**KNX, KCBQ—News.  
 Dave Valle.  
 KFOX—Prison Missionaries.  
 KFWB—Bill Leyden.  
 KGFJ—Your County at Work.  
 KLAC—Haynes at the Rebus.  
 KMPC—Markets, Sports.  
 KOWL—Voice of Unity.  
 KWKW—Friends of Israel.  
 KXLA—Curly Wiggins.  
 8:30—KFI, KFSD—Jack Berch.  
 KHJ, KFNM, KGB, KVOE—Haven of Rest.  
**∇**KNX, KCBQ—Grand Slam.  
**★**KFAC, KCBQ, KRKD—News.  
**★**KFOX—Words of Life.

THE BEST DURN WESTERNS  
are played by  
**WESLEY TUTTLE**  
Monday thru Saturday  
7 to 8:30 A.M.



- KFYD—Morning Call.  
 KGER—Voice of China.  
 KGFJ—Yesterday's Hits.  
 KMPC—Ross Mulholland.  
 KWKW—Nazarene Church.  
 KXLA—Hymn Time.  
 8:35—KRKD—Sweet Harmonies.  
 8:45—KFI—Dial Dave Garroway.  
 KNX—Rosemary.  
**★**KFWB—News.  
**★**KGER—Bible Treasury.  
 KLAC—Racing News.  
 KWKW—Council of Churches.  
**9**—KECA—Johnny Olsen.  
 KFI—Coffee Time.  
 KHJ—Disieland Breakfast Club.  
 KNX—Wendy Warren.  
 KFOX—Pentecostal Church.  
 KFVD—Morning Call.  
 KFWB—Yocam Hollow.  
 KGER—Lutheran Hour.  
 KGFJ—Housewives Hit Parade.  
 KIEV—Larm Klock Klub.  
**★**KLAC—News; Haynes at the Rebus.  
 KMPC—Ross Mulholland.  
 KOWL—Amer. Jewish Prog.  
 KRKD—Sagebrush Serenade.  
 KWKW—Bill Stewart.

TENNESSEE ERNIE  
IN  
RADIO'S HOTTEST  
WESTERN SHOW  
K X L A  
9 - 10 A. M. — Mon.-Fri.

- KXLA—Bar Notlin's Ranch.  
 9:15 **★**KECA, KFMB—Edwin C. Hill.  
 KHJ, KFNM, KGB—Garden Guide.  
 KNX, KCBQ—Aunt Jenny.  
 KFOX—Home Missionary.  
**★**KFYD, KGFJ—News.  
 9:20 **★**KECA, KFMB—Don Gardner.  
 9:25 **★**KMPC—News.  
 9:30—KECA—Romance of Evelyn Winters.  
 KFI—Ladies' Day.  
 KHJ—Norma Young.  
 KNX, KCBQ—Helen Trent.  
 KALI—Hunter Hancock.  
 KFAC—Piano Parade.  
 KFOX—Full Gospel.  
**∇**KFWB—Eleanor Roosevelt.  
 KGER—God's Half Hour.  
 KGFJ—Spotlight Parade.

- KIEV—Discing With Dick.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Chef Miami.  
 9:45—KECA—When a Girl Marries.  
 KNX, KCBQ—Our Gai Sunday.  
**★**KFYD, KRKD—News.  
 9:53—KECA—Reserve.  
**★**KHJ—News.  
**10**—KECA—Lone Journey.  
 KFI—All Around Town.  
**★**KHJ, KFNM, KGB, KVOE—Glenn Hardy, News.  
 KNX—Big Sister.  
 KALI—Hunter Hancock.  
 KFAC—Morning Concert.  
**★**KFOX—News.  
 KFVD—Morning Call.  
 KFWB—Eleanor Roosevelt.  
 KGER—Earl Leo.  
 KGFJ—Bing Sings.  
 KIEV—Discing With Dick.  
 KLAC—Al Jarvis Ballroom.  
**★**KMPC—News; Howard Flynn.  
 KOWL—Yiddish Hour.  
 KRKD—Swing Time.  
 KWKW—Bill Stewart.  
**★**KXLA—Tom Cafferly.  
 10:05—KFOX—Assembly of God.  
 10:15—KECA—Yesterday on Bdwy.  
 KHJ, KFNM, KGB, KVOE—Tallo-Test.  
 KNX—Ma Perkins.  
 KFWB—Maurice Hart.  
**★**KGFJ—News.  
 KRKD—Dr. Richardson.  
 10:30—KECA—My True Story.  
 KFI—Break the Bank.  
 KHJ—Answer Man.  
 KNX—Young Dr. Mnlone.  
 KALI, KFOX—Baseball.  
 KFAC—Song Recital.  
**★**KFWB—News; Maurice Hart.  
**★**KGIL, KXLA—News.  
 KRKD—Mary's Ash.  
 KWKW—Tony Selu.  
 10:45—KHJ—Russ Morgan.  
 KNX—Gudding Light.  
 KMPC—Hollywood Editor.  
 KRKD—Midnight Mission.  
 KXLA—Buddy Perryman.  
 10:55—KECA—Edward Arnold, Story Teller.  
**★**KFAC—News.  
**11**—KECA—Betty Crocker.  
**∇**KFI, KFSD—Double or Nothing.  
 KHJ, KFNM, KGB, KVOE—Ladies Fair.  
 KNX—Second Mrs. Burton.  
 KFAC—Guy Bates Post.  
 KFVD—Bible Institute.  
 KFWB—Maurice Hart.  
 KIEV—Discing With Dick.  
 KLAC—Al Jarvis Ballroom.  
**★**KMPC—News; Howard Flynn.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 11:15—KECA—Easy Aces.  
 KNX—Perry Mason.  
 KFAC—Folk Songs.  
 KGER—Sunshine Mission.  
**★**KXLA—Pasadena News.  
 11:25 **★**KHJ—News.  
**∇**KALI, KFOX, KGFJ—Major League Ball.  
 11:30—KECA—On Strings of Song.  
 KFI, KFSD—Live Like a Millionaire.  
**∇**KHJ, KFNM, KGB, KVOE—Queen for a Day.  
 KNX, KCBQ—Nora Drake.  
 KFOX—Baseball.  
 KFVD—Rescue Mission.  
**★**KFWB—News; Maurice Hart.  
**★**KGER, KRKD—News.  
 KWKW—Horn de Los Angeles.  
 KXLA—Hometown Jamboree.  
 11:45—KECA—Paul Harvey.  
 KNX—The Brighter Day.  
 KGER—Dr. Dan Gilbert.  
**★**KGIL—News.  
 11:55 **★**KFI, KFSD—K. Banghart, News.  
**12** **★**KECA—Hank Weaver, News.  
 KFI—Farm Reporter.  
**★**KHJ, KCBQ, KFMB, KIEV, KVOE—News.  
**★**KNX—News; Bill Kenneally.  
 KALI, KFOX, KGFJ—Baseball.  
 KFAC—Lanchon Concert.  
 KFVD—Editor of the Air.  
 KFWB—Bill Anson.  
**★**KLAC—News; Al Jarvis.  
 KMPC—Peace Prayer; Music.  
 KOWL—Joe Adams Show.  
 KRKD—Western Wayside.  
 KXLA—Hometown Jamboree.  
 12:15—KECA—Altar Bound.  
 KFI, KFSD—Road of Life.  
**★**KHJ—Cedric Foster.  
 KNX—Wendell Noble.  
**★**KFYD, KGER, KMPC—News.  
 KIEV—Discing With Dick.  
 12:30—KECA—Modern Romances.  
 KFI, KFSD—Pepper Young.  
 KHJ—Nancy Dixon.

✓KFWB—Shopping Highlights.  
 \*KFWB—News.  
 EGER—Luncheon Serenade.  
 KLAC—570 Club.  
 KMPC—Religious Science Inst.  
 EWEW—Imperial Hour.  
 KXLA—Ole Rasmussen.

7:45—KECA, KFMB—David Amity.  
 KFI, KFSD—Right to Happiness.  
 KHJ—Bell Ringer.  
 \*KNX, KFAC—News.  
 \*KFWB—Bill Anson.  
 KMPC—Report to Ranchers.

1—KECA—Frances Scully.  
 KFI, KFSD—Backstage Wife  
 KHJ, KFXM, KGB, KVOE—  
 Jack Kirkwood Show.  
 KNX, KCBQ—Hilltop House.  
 KFAC—L.A. Medical A.  
 KFVJ—Shopping Highlights.  
 KFWB—Bill Anson.  
 EGFJ—From Sunset and Vine.  
 KIEV—Strictly Instrumental.  
 \*KLAC—News; Sports.  
 \*KMPC—News; Music You  
 Ordered.  
 KOWL—Joe Adams Show  
 KRKD—Polka Time.  
 KWKW—Bill Garr Show.

1:10—KLAC—570 Club.  
 1:15—KECA—Ira Cook.  
 KFI, KFSD—Stella Dallas.  
 KNX—Kings Row.  
 KFAC—Once Upon a Time.

1:30—KFI, KFSD—Young Widder  
 Brown.  
 KHJ, KGB—Double or Nothing  
 KNX—Philip Norman.  
 KFAC—Composers Corner.  
 KFVJ—For Westerners Only  
 \*KFWB—News.  
 EGER—Navy Star Time.  
 EGFJ—Anybody's Hit Parade.  
 KIEV—Date With Allin Slate.

1:45—KECA—Frances Scully.  
 KFI, KFSD—Woman in My  
 House.  
 KFWB—Bill Anson.  
 \*KGER—News. Commentary.

2—KECA, KFMB—Mary  
 Margaret McBride.  
 KFI, KFSD—Just Plain Bill.  
 KHJ, KNX—News.  
 \*KFAC—Concert Matinee.  
 KFVJ—Harlematinee.  
 KFWB—Bill Anson.  
 EGER—Long Beach Band.  
 EGFJ—Meet the Band.  
 KIEV—Date With Allin Slate.  
 \*KLAC—News; Sports.  
 \*KMPC—News; Johnny Grant.  
 KOWL—Joe Adams Show.  
 KRKD—Fun With Fables.  
 KWKW—Bill Garr.  
 KXLA—Frank Simon.

2:05—KNX—Paul Masterson Show.  
 2:10—KLAC—570 Club.  
 2:15—KFI, KFSD—Front Page  
 Farrell.  
 KHJ—Luncheon with Lopes.  
 KFOX—Texas Tiny.  
 EGFJ—Variety on Piano.  
 KRKD—Vets' Administration.  
 KXLA—Al Williams.

2:25—KNX—Mr. Information.  
 2:30—KECA—Variety Fare.  
 KFI, KFSD—Lorenzo Jones.  
 KHJ—Women Are Wonderful.  
 KNX—Jack Owens Show.  
 \*KFVJ, KGFJ—News.  
 \*KFWB—News; Bill Anson.  
 EGER—Garden School.  
 \*KRKD—News; Tops in Pops.  
 KWKW—Countess Rosanska.

2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Bob and Ray.  
 KNX—George Fisher.  
 EGFJ—Saludos Amigos.  
 KXLA—Frank Simon.

2:55—KFAC—News.

3—KECA—Family Circle.  
 ✓KFI, KFSD—Welcome  
 Travelers.  
 KHJ—Club 930.  
 ✓KNX, KCBQ—Arthur Godfrey.  
 KFAC—World of Opera.  
 KFVJ—Harlematinee.  
 KFWB—Peter Potter.  
 \*KGER—News; Rancho 1390.  
 EGFJ—Western Roundup.  
 KIEV—Russ Morgan.  
 \*KLAC—News; Sports.  
 \*KMPC—News; Johnny Grant.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 EWEW—Open House.  
 \*KXLA—News.

3:05—KMPC—Magic of Melody.  
 3:10—KLAC—570 Club.  
 3:15—KGLJ—News.  
 KXLA—Music Mountain.  
 3:20—KFI, KFSD—Aunt Mary.

KFAC—Lyrics in Chorus.  
 KFVJ—Song Stylists.  
 \*KGFJ—News.  
 KIEV—Discing With Dick.  
 \*KRKD—News; Tops in Pops.  
 KWKW—Adventures in Music.

3:40—KHJ—Talk Back.  
 3:45—KFI, KFSD—Reserve.  
 KHJ—Lynn Looks at H'wood.  
 \*KFAC—News.  
 KFOX, KFVJ—Pensions.  
 EGFJ—Piano Moments.

3:55—KGER—News.

4—KECA—Perfect Husband.  
 KFI, KFSD—Dr. Paul.  
 \*KHJ, KFXM, KGB—Fulton  
 Lewis.  
 KNX, KCBQ—Curt Massey.  
 KFAC—Musical Masterpieces.  
 \*KFOX—News.  
 KFWB—Peter Potter.  
 EGFJ—Teen Timers Matinee.  
 KIEV—Discing With Dick.  
 \*KMPC—News; Bing Crosby.  
 KRKD—Spotlight on a Star.  
 KWKW—Rodeo Bill.  
 KXLA—Music Mountain.

4:10—KLAC—Jukebox Jamboree.  
 4:15—KFI—Life Can Be Beautiful.  
 \*KHJ, KFXM, KGB, KVOE—  
 Frank Hemingway.  
 KNX, KCBQ—Strike It Rich.  
 KMPC—Twilight Tales.  
 KRKD—Spotlight on a Star.

4:25—KFWB—News.

4:30—KECA—Songs of Another  
 Season.  
 ✓KFI—Burrill Wheeler.  
 KHJ, KGB—Behind the Story.  
 KFOX—Hitching Post.  
 KFWB—Platter Pals.  
 KGFJ—Dixieland.  
 KMPC—Ira Cook.  
 KOWL—Italian Program.  
 KWKW—Bill Sampson.  
 KXLA—Melody Valley.

4:45—KECA—Hollywood Park Races  
 \*KHJ, KGB, KVOE—News.  
 Sam Hayes.  
 KNX—Johnny Dugan.  
 KLAC—Racing Roundup.  
 \*KRKD—News.

4:55—KMPC—News.

5—KECA, KFVJ, KLAC, KWKW  
 —News.  
 \*KFI—Feature Wire.  
 KHJ, KFXM, KGB, KVOE—  
 Meet the Yukon.  
 \*KNX, KCBQ—News.  
 Hollenbeck.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFWB—Red Bowe.  
 EGFJ—Jive at Five.  
 EGH—Children's Program.  
 KIEV—Easy Does It.  
 KMPC—Help Wanted.  
 KRKD—Wagon Wheels.  
 KXLA—Melody Valley.

5:05—KECA—Headline Edition.  
 5:10—KLAC—Los Angeles Today.  
 KMPC—Today in Sports.

5:15—KECA—Irving Howard.  
 \*KFI—News.  
 ✓KNX—Tom Harmon.  
 KFVJ—Music for Humming.  
 \*KGER—World News.  
 EGFJ—Keyboard Magic.  
 KLAC—Stars of the Week.  
 KMPC—Lonesome Gal.  
 EWEW—Sports Back Talk.

5:20—KLAC—Stars of the Week.  
 5:30—KECA, KFMB—Chet Huntley.  
 KFI—Casa Cugat.

KHJ, KFXM, KVOE—Bobby  
 Benson.  
 \*KNX, KCBQ—World Today.  
 Carroll Alcott.  
 KFAC—Whoa Hill Club.  
 \*KFOX, KLAC—News.  
 KFVJ—Piano Parade.  
 EGER—Gospel Friends.  
 KGFJ—News; Record Jackpot.  
 \*KGLJ—News; Tops in Pops.  
 KMPC—Stars of Song.  
 KRKD—Sports Dial.  
 KWKW—Romano Spanish Hr.  
 KXLA—Squeakin' Deacon.

5:45—KECA, KFMB—Bob Garred.  
 \*KFI, KFSD—Elmer Peterson.  
 \*KNX, KCBQ—News, Goss.  
 KLAC—Your Fishcaster.  
 ✓KFAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.

5:55—KNX, KCBQ—News.

6—KECA, KFOX, KFWB, KLAC,  
 KMPC—News.  
 ✓KFI, KFSD—Dragnet.  
 \*KHJ, KFXM, KGB—Gabriel  
 Heater.  
 \*KNX, KCBQ—Line Up.  
 KFAC—Etchings in Silver.  
 KFVJ—Airlane Special.  
 KGER—American Soul Clinic.  
 KGFJ—Request Performance.  
 KIEV—Easy Does It.  
 \*KMPC—Norman Nesbitt, News  
 KOWL—Joe Adams Show.  
 KRKD—Evening Varieties.  
 KWKW—Italian Melodies.  
 KXLA—Scandinavian Hour.

6:05—KECA—Main Street to Malibu.  
 6:15—KECA—Elmer Davis.  
 \*KHJ, KGB—Radio Newsreel.  
 KFOX—Hawaiian Music.  
 KFVJ—Mac's Shellacs.  
 KFWB—Sports.  
 KLAC—Al Jarvis Ballroom.  
 ✓KMPC—Bob Kelley, Sports.

6:30—KECA—Philo Vance.  
 ✓KFI—Bold Venture.  
 KHJ, KGB—Answer Man.  
 ✓KNX, KCBQ—Phillip Morris  
 Playhouse.  
 KFAC—Musical Milestones.  
 KFOX—Hal's Memory Room.  
 KFWB—America Dances.  
 KGER—Back to the Bible.  
 ✓KMPC—Hollywood Park Races  
 KWKW—Hoyos Hour.  
 KXLA—Eddy Arnold Show.

6:45—KHJ, KFXM, KGB, KVOE—  
 News, Sam Hayes.  
 \*KGFJ—News.  
 KXLA—Western Music.

6:55—KHJ, KGB, KVOE—Bill Henry

7—KECA, KFMB—Silver Eagle.  
 ✓KFI, KFSD—Screen Director's  
 Playhouse.  
 \*KHJ—Murder by Experts.  
 KNX—Symphonette.  
 KFAC—Evening Serenade.  
 KFVJ—International Sacred  
 Record Bally.  
 KFWB—America Dances.  
 KGER—Family Bible Hour.  
 EGFJ—Musical Digest.  
 \*KGLJ, KLAC, KRKD, KXLA  
 —News.  
 KIEV—Easy Does It.  
 KMPC—Musical Memories.  
 KWKW—Hoyos Hour.  
 KLAC—Crosby & Company.  
 KMPC—Musical Memories.

7:15—KFOX—Evening Melodies.  
 KRKD—1/2 Time Waiters.

7:30—KECA, KFMB—I Fly  
 Anything.  
 KHJ, KFXM, KGB, KVOE—  
 Singing Marshal.

KNX, KCBQ—Sammy Kaye.  
 KFAC—Echoes and Encores.  
 KFOX—Meet the Band.  
 KFWB—Fishing News.  
 EGER—Rev. Markham.  
 KLAC—Parade of Music.  
 KMPC—Penny Serenade.  
 KRKD—Dr. Richardson.  
 KWKW—Betz Spanish Prog.  
 KXLA—Ole Rasmussen.

7:40—KLAC—Weather News.  
 7:45—KFOX—News.  
 KFSG—Church Service.  
 KFWB—Rosary Hour.  
 KLAC—Dungout Dope.  
 KWKW—Business Reporter.

8—KECA, KFMB—Original  
 Amateur Hour.  
 KFI, KFSD—One Man's  
 Family.  
 KHJ, KFXM, KGB, KVOE—  
 Tarran.  
 \*KNX, KCBQ—Frank Goss.  
 KFAC—Evening Concert.  
 KFOX—Jimmy Dorsey Show.  
 KFWB—Mnsic.  
 EGER—Bible Treasury.  
 EGFJ—High School Social  
 Security.  
 \*KLAC—News; Parade of  
 Mnsic.  
 \*KMPC—News, Norman Nesbitt  
 KWKW—Hungarian Melodies.  
 \*KXLA—News.

8:15—KFI, KFSD—World News.  
 KNX, KCBQ—Dance Orch.  
 KFOX—Modern Concert.  
 KGER—Hebrew Christian.  
 EGFJ—Here's to Veterans.  
 KMPC—Baseball.  
 KXLA—Calif. Tech.

8:30—KFI, KFSD—The Trulitts.  
 \*KHJ, KFXM, KGB—Reporters'  
 Roundup.  
 KNX, KCBQ—Reserve.  
 KFOX—Speaking of Sports.  
 \*KFWB, KGLJ—News.  
 KGER—Organ.  
 EGFJ—Today's Hits.  
 KLAC—Bas ball.  
 KWKW—Happy to Reservists.  
 KXLA—Happy Perryman.

8:45—KECA, KFMB—Foreign  
 Reporter.  
 KFOX—Sen. Nixon.  
 KFWB—U. N. Today.  
 EGER—Back of Beyond.

9—KECA—News.  
 ✓KFI, KFSD—Dimension X.  
 \*KHJ, KFXM, KGB, KVOE—  
 News, Glenn Hardy.  
 \*KNX—FBI in Peace and War.  
 KFAC—Evening Concert.  
 KFOX—Music.  
 ✓KFWB—Eleanor Roosevelt.  
 KGER—Music Hall.  
 EGFJ—Today's Hits.  
 KLAC, KMPC—Baseball.  
 KWKW—Moments in Music.  
 KXLA—Squeakin' Deacon.

9:05—KECA—Operation Dixie.  
 9:15—KHJ, KGB, KVOE—Fulton  
 Lewis.  
 KFSG—Songs and Verse.  
 EGER—Clark Sparks.

9:30—KECA—New Frontiers.  
 KFI—Jam Session.  
 KNX, KCBQ—Robert Q.'s  
 Wax Works.  
 KFOX—Swingtime at Elks.  
 KFSG—Scotch Tenor.  
 KGER—John Brown Schools.  
 EGFJ—Platter Party.  
 \*KWKW—News.

9:45—KECA—Academy for Applied  
 Nutrition.  
 \*KFWB—News.  
 KWKW—Dr. Wilson.

9:55—KHJ, KFXM, KGB, KVOE—  
 News.

10—KECA, KFMB—News.  
 \*KFI, KFSD—Richfield  
 Reporter.  
 KHJ, KFXM, KGB—I Love a  
 Mystery.  
 \*KNX, KCBQ—10 O'clock Wire.  
 KFAC—Musical Crossroads.  
 KFWB—Gene Norman Show.  
 \*KLAC—News; Make Mine  
 Music.  
 KMPC—Lucky Lager Dance.

10:15—KECA—Dr. Frederick Bates.  
 \*KFI—Michael Hinn, News.  
 \*KHJ—Frank Edwards.  
 KNX—Tom Harmon.  
 KFSD—Lucky Lager Dance  
 KXLA—Mnsic.

10:20—KNX—Carroll Alcott, News.  
 10:30—KECA, KFMB—Sports Report.  
 KFI—Passing Parade.  
 KHJ—Lonesome Gal.  
 KNX—Philip Norman.  
 \*KLAC—News; Make Mine  
 Music.

**Thursday Radio Program Highlights**

A.M. Programs in Lightface Type; P.M. Programs in Boldface.  
 Comment-Narration

*Comedy-Variety*

3:00—Arthur Godfrey, KNX.  
 8:30—The Trulitts, KFI.

*Quiz, Participation*

8:00—McNeill Bkfst. Club, KECA  
 8:30—Grand Slam, KNX.  
 11:00—Double or Nothing, KFI.  
 11:30—Queen for a Day, KHJ.  
 12:30—Art Linkletter, KNX.  
 3:00—Welcome Travelers, KFI.  
 8:00—Original Amateur, KECA.

*Drama*

6:00—Line-Up, KNX.  
 6:30—Phillip Morris Playhouse,  
 KNX.  
 7:00—Screen Dir. Playhse, KFI.  
 7:00—Silver Eagle, KECA.

*Mystery-Detective*

6:00—Dragnet, KFI.  
 6:30—Philo Vance, KECA.  
 6:30—Bold Venture, KFI.  
 9:00—FBI in Peace & War, KNX  
 10:00—I Love a Mystery, KHJ.

*Sports*

11:00—Major BB. KALL, KGFJ.  
 5:15—Tom Harmon, KNX.  
 5:45—Sam Balter, KLAC.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.  
 8:15—Baseball, KMPC, KLAC.

# RADIO PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
\*Indicates programs of news and commentary

A Life in Your Hands. KECA, 9 p.m. F  
 Adams, Joe. KOWL, 12 n, 8 p.m. M-Su  
 Adlan, Buzz. KECA, 9 p.m. M  
 Adventures in Music. KMPC, 7 p.m. Su  
 Adventures of Dr. Kildare. KFI, 1:30 p.m. Su  
 Agronsky, Martin. KECA, 6 a.m. M-F,  
 6:15 a.m. Su  
 Air Force Hour. KHJ, 5 p.m. Sa  
 ★Alcott, Carroll. KNN, 5:30, 10:20 p.m. M-F  
 Alias Jane Doe. KNN, 10:30 a.m. Sa  
 All Around Town. KFI, 10 a.m. M-F  
 Allen, Irwin. KLAC, 8:30 p.m. Su  
 Altar Bound. KECA, 12:15 p.m. M-F  
 America Dances. KFWS, 6:30 p.m. M-F  
 America United. KFI, 11:30 p.m. Su  
 American Agent. KECA, 7:30 p.m. W  
 American Forum. KFI, 7:30 p.m. Su  
 American Legion Reports. KMPC, 8 p.m. Sa  
 American Portraits. KFI, 8:30 p.m. Tu  
 American Way. KFI, 6:30 p.m. M  
 Amity, David. KECA, 12:45 p.m. M-F  
 Auson, Bill. KFWS, 12 n, M-Su  
 Answer Man. KHJ, 10:30 a.m., 6:30 p.m. M-F  
 Are You From Dixie? KFI, 1:15 p.m. Su  
 Armed Forces Review. KHJ, 2 p.m. Sa  
 Armstrong of the SBL. KECA, 7 p.m. Tu,  
 Army Air Force Show. KHJ, 2 p.m. Sa  
 Arnaz, Desi. KNN, 1 p.m. Su  
 Arnold, Edw. KECA, 9 p.m. W, 10:35 a.m. M-F  
 Art of Living. KFI, 7:30 a.m. Su  
 Aunt Jenny. KNN, 9:15 a.m. M-F  
 Aunt Mary. KFI, KFSD, 9:30 p.m. M-F  
 Babbitt, Harry. KNN, 7:45 a.m. M-F  
 Backstage Wife. KFI, 1 p.m. M-F  
 Back to God. KHJ, 8:30 a.m. Su  
 Back to the Bible. KECA, 3:30 p.m. Su  
 Bailes, Dr. Frederick. KECA, 6:30 a.m. M-F,  
 10:15 p.m. M-F  
 Baldwin, Mel. KNN, 12:05 a.m. Su, 11:15 p.m. Sa  
 ★Baughart, Kenneth. KFI, KFSD, 11:55 a.m. M-F  
 Balfour, Sam. KLAC, 5:45 p.m. M-Su  
 Barrymore, Lionel. KFI, 1:30 p.m. Su,  
 10:45 p.m. M-F  
 ★Behind the Story. KHJ, 4:30 p.m. M-F  
 Bell Ringer. KHJ, 12:45 p.m. M-F  
 Berch, Jack. KFI, 8:30 a.m. M-F  
 Bible Class. KHJ, 9 a.m. Su  
 Bible Institute. KMPC, 7:30 a.m. Su  
 Bible Treasury Hour. KHJ, 8:30 a.m. M, W, F  
 Bible Treasury Hour. KGER, 8:45 a.m. M-F,  
 8:30 a.m. Su  
 Bickersons. KNN, 6:30 p.m. Tu  
 Biggs, E. Power. KNN, 6:15 a.m. Su  
 Big Sister. KNN, 10 a.m. M-F  
 Big Story. KFI, 7 p.m. W  
 Big Town. KFI, 7 p.m. Tu  
 ★Bishop, Pat. KFI, 6 a.m., 6:45 a.m.,  
 5 p.m. M-F  
 Blind Artists Guild. KFWS, 4:30 p.m. Su  
 Block, Ray. KFI, 9:30 p.m. M  
 Blue, Ira. KECA, 5:30 p.m. Sa  
 Bob and Ray. KFI, 2:15 p.m. M-F; 6:30 p.m. Su  
 Bobby Benson. KHJ, 5:30 p.m. Tu, Th,  
 4 p.m. Su; 7 p.m. M  
 Bold Venture. KFI, 6:30 p.m. Th  
 Bolero Time. KMPC, 9 a.m. Su  
 Boston Blackie. KECA, 6:30 p.m. M, W, F  
 Boston Pops Orchestra. KFI, 7 p.m. M  
 Bowron, Fletcher. KFI, 10:15 p.m. Su  
 Breakfast Club. KECA, 8 a.m. M-F  
 Break the Bank. KFI, 10:30 p.m. M-F  
 Breakfast Gang. KHJ, 7:15 a.m. Sa  
 Brighter Day. KNN, 11:45 a.m. M-F  
 Broadway Is My Beat. KNN, 6 p.m. Su  
 ★Brown, Cecil. KHJ, 8 a.m. M-F  
 Bull, Frank. KFWS, 6:30 p.m. M-F  
 Business News. KMPC, 8:15 a.m. M-Su  
 California Caravan. KHJ, 12:30 p.m. Su  
 California Holiday. KNN, 12:30 p.m. Su  
 Capitol Clockroom. KNN, 6 p.m. F  
 Career Theater. KECA, 10:30 p.m. Su  
 Caribbean Crossroads. KHJ, 6:30 p.m. Su  
 Carnation Hour. KNN, 7 p.m. Su  
 Carolina Calling. KNN, 6:30 a.m. Su  
 Casa Cugat. KFI, 5:30 p.m. W-F  
 Catholic Answers. KFWS, 7:45 p.m. Su  
 Catholic Hour. KFI, 11 a.m. Su  
 Center of Life. KFAC, 3 p.m. Su  
 Challenge of the Yukon. KHJ, 5 p.m. Tu, Th;  
 3 p.m. Su  
 Champion Roll Call. KECA, 6:55 p.m. J  
 Chance of a Lifetime. KECA, 7:30 p.m. Tu  
 Chef Miami. KMPC, 9:30 a.m. M-F  
 Chicago Round Table. KFI, 10:30 a.m. Su  
 Chicago Theater. KHJ, 9:30 a.m. Su  
 Chicagoans. KNN, 1 p.m. Su

Christian Science. KFI, 9:15 a.m. Su  
 Church Federation. KFAC, 5 a.m. M  
 Church of the Air. KNN, 7 a.m. Su  
 Cisco Kid. KHJ, KGB, 7:30 p.m. M, W, F  
 City Reports. KFI, 10:15 p.m. Su  
 Club 930. KHJ, 2:30 p.m. M-Tu; 3 p.m. W-F  
 Colman, Donald. KFI, 6:30 p.m. W  
 Coffee Time. KFI, 8 a.m. M-F  
 College Choir. KHJ, 7 p.m. Sa  
 Comedy of Errors. KHJ, 7:30 p.m. Su  
 Command Theater. KNN, 7 p.m. F  
 Composer's Corner. KFAC, 1:30 p.m. M-F,  
 1:15 p.m. Sa  
 Concert Hall Review. KECA, 7 a.m. Su  
 ★Considine, Bob. KFI, 11:30 a.m. Su  
 Contented Hour. KNN, 6:30 p.m. Su  
 Cook, Ira. KECA, 9:15 a.m. M-F,  
 KECA, 9:15 a.m. Sa  
 Cooper, Alex. KXLA, 11 p.m. M-F  
 Count of Monte Cristo. KHJ, 7:30 p.m. Tu  
 County Medical Assn. KFAC, 1 p.m. Th  
 Crime Does Not Pay. KFI, 9:30 p.m. Sa  
 Crime Fighters. KHJ, 9:30 p.m. F  
 Crime Is Your Problem. KFI, 10:15 a.m. Su  
 Crocker, Betty. KECA, 11 a.m. M-F  
 Cross Section U.S.A. KNN, 3 p.m. Sa  
 Darby, Raymond V. KFI, 10:15 p.m. Sa  
 Davidson, Bill. KECA, 9:30 a.m. Su  
 ★Davis, Elmer. KECA, 6:15 p.m. M-F  
 Defense Attorney. KECA, 8 p.m. F  
 Dempsey- Tegeler Hour. KMPC, 10 a.m. Su  
 Dimension X. KFI, 9 p.m. Tu  
 Dising With Dick. KTEV, 10 a.m., 12:15 p.m.,  
 3:30 p.m. M-F  
 Dixieland Breakfast. KHJ, 9 a.m. M-F  
 Dixon, Nancy. KHJ, 12:30 p.m. M-F  
 "Double or Nothing. KFI, 11 a.m. M-F  
 Dragnet. KFI, 6 p.m. Th  
 Dr. Christian. KNN, 8:30 p.m. W  
 Dr. Hiss Clinic. KHJ, 9 a.m. Sa  
 Dr. Kildare. KFI, 1:30 p.m. Su  
 Dr. Paul. KFI, 4 p.m. M-F  
 Dude Ranch Roundup. KHJ, 8 p.m. Sa  
 Dugan, Johnny. KNN, 4:45 p.m. M-F  
 Dunn on Discs. KHJ, 11 a.m. Sa  
 Dvorak, George. KFI, 2:15 p.m. Sa  
 Eastside Show. KFWS, 10 p.m. M-Sa  
 Easy Aces. KECA, 11:15 a.m. M-F  
 Echoes of Eden. KFWS, 10:30 p.m. Su  
 ★Edwards, Frank. KHJ, 10:15 p.m. M-F  
 ★Elliot, Maj. George F. KHJ, 6:45 p.m. Su  
 Enchanted Hour. KHJ, 5:30 p.m. Su  
 Escape. KNN, 6 p.m. W  
 Eternal Light. KFI, 9:30 a.m. Su  
 Evening Concert. KFAC, 8 p.m. M-Sa  
 Falcon. KFI, 8:30 p.m. W  
 Family Circle. KECA, 3 p.m. M-F  
 Family Theatre. KHJ, 8:30 p.m. W  
 Farm Adviser. KMPC, 7 a.m. M-F  
 Farm Highlights. KFI, 6:15 a.m. M-Sa  
 Farm Reporter. KFI, 12 n, M-Sa  
 Fat Man. KECA, 8 p.m. W  
 FBI in Peace and War. KNN, 9 p.m. Th  
 ★Feature Wire. KFI, 5 p.m. M-F  
 First Baptist Church. KFAC, 7:30 p.m. Sa  
 Flanagan, Ralph. KECA, 8 p.m. M  
 Fisher, George. KNN, 2:45 p.m. M-F  
 Five Seventy Club. KLAC, 1:10 p.m. M-Su  
 Flying Feet. KHJ, 8:30 a.m. Sa  
 Flynn, Howard. KMPC, 10 a.m. M-F  
 Flynn, John. KHJ, 4 p.m. Sa  
 Foreign Reporter. KECA, 8:45 p.m. Th  
 ★Foster, Cedric. KHJ, 12:15 p.m. M-F  
 Frank and Ernest. KHJ, 11 a.m. Su  
 Freedom Story. KMPC, 9 p.m. Su  
 Front-Page Farrell. KFI, KFSD, 2:15 p.m. M-F  
 Fuller, Dr. Charles. KECA, 1 p.m. Su  
 ★Funny Paper Man. KFI, 8 a.m. Su  
 ★Fuller, Sid. KHJ, 12 n, D  
 Game of the Day. KHJ, 11:10 p.m. M-Su  
 Gangbusters. KNN, 9 p.m. Sa  
 Garden School. KGER, 2:30 p.m. M-F  
 Garr, Bill. KWKW, 1 p.m. M-Sa  
 ★Garred, Bob. KECA, 7:30 a.m., 5:45 p.m. M-F  
 Garroway, Dave. KFI, 8:45 a.m. M-F  
 Gateway to Music. KFAC, 9:30 p.m. Su  
 Gillespie Garden Guide. KHJ, 9:15 a.m. Tu-Th;  
 8:45 a.m. Su  
 ★Godfrey, Arthur. KNN, 7 a.m., 3 p.m. M-F  
 Gospel Singer. KHJ, 9:15 a.m. M-F  
 ★Goss, Frank. KNN, 7:30 a.m. M-Sa,  
 KNN, 5:45 p.m. M-Su  
 Graham, Billy. KECA, 3 p.m., 12 p.m. Su  
 Graham, Vance. KMPC, 9 a.m. Su  
 Grand Central Station. KNN, 9:30 a.m. Su

Grand Ole Opry. KFI, KFSD, 7:30 p.m. Su  
 ★Grand Slam. KNN, 8:30 a.m. M-F  
 Guiding Light. KNN, 10:45 a.m. M-F  
 Hall, Helen. KHJ, 10:30 a.m. Sa  
 Hallelujah Time. KHJ, 5:30 p.m. Sa  
 Halls of Ivy. KFI, 6:30 p.m. W  
 Hal's Memory Room. KFOX, 6:30 p.m. F  
 Hancock, Hunter. KALI, 9:30 a.m. M-Sa  
 Hanlon, Tom. KNN, 11:10 p.m. M-F  
 Hardy Family. KFI, 6 p.m. Tu  
 ★Hardy, Glenn. KHJ, 10 a.m., 9 p.m. Su-F  
 Harmon, Tom. KNN, 10:15 p.m. M-Sa  
 Harmony House. KWKW, 4 p.m. Sa  
 Hart, Maurice. KFWS, 10:15 p.m. M-Su  
 ★Harvey, Paul. KECA, 11:45 a.m. M-F  
 Hashknife Hartley. KHJ, 1:30 p.m. Su  
 Haven of Rest. KXLA, 8:30 a.m.  
 KHJ, 8:30 a.m. Tu, Th  
 Hawaii Calls. KHJ, 6 p.m. Sa  
 Hawkes, Charleen. KFI, 10:30 p.m. Sa  
 Hawthorne. KNN, 12:05 a.m. M-Sa  
 ★Hayes, Sam. KFI, 7:45 p.m. M-F  
 ★Hayes, Sam. KHJ, 4:45 p.m., 6:45 p.m. M-F  
 Haynes, Dick. KLAC, 7:05 a.m. M-Sa  
 ★Headline Edition. KECA, 5:05 p.m. M-F  
 ★Heatter, Gabriel. KHJ, 6 p.m. M-F  
 Heidt, Horace. KNN, 8 p.m. Su  
 Help Wanted. KMPC, 5 p.m. M-F  
 ★Hemingway, Frank. KHJ, 4:15 p.m. M-Sa,  
 KHJ, 7 a.m. M-Sa  
 ★Henry, Bill. KHJ, 6:55 p.m. M-F  
 ★Henry, Fred. KLAC, 5 p.m. M-F  
 Here's to Veterans. KFI, 11:45 p.m. Th  
 Hernandez, Joe. KMPC, 6:30 p.m. M-Sa  
 Hidden Truth. KHJ, 7 p.m. F  
 ★Hillman, William. KHJ, 11:15 a.m. Su  
 ★Hill, Edwin C. KECA, 9:15 a.m. M-F  
 Hilltop House. KNN, 1 p.m. M-F  
 ★Hinn, Michael. KFI, 10:15 p.m. M-F  
 Hollywood Editor. KMPC, 10:45 a.m. M-F  
 Hollywood Love Story. KFI, 8 a.m. Sa  
 Hollywood Music Hall. KNN, 7 p.m. Tu  
 Hollywood Star Playhouse. KNN, 9 p.m. M  
 Holy Name Breakfast. KFI, 11 a.m. Su  
 Holmes, Dr. Ernest. KECA, 4 p.m. Su  
 Hometown Happenings. KFI, 8:45 a.m. Su  
 Hometown Jamboree. KXLA, 11:30 a.m. M-F  
 Honest Barold. KNN, 6 p.m. W  
 Hour of Faith. KECA, 12 n. Su  
 Hour of St. Francis. KMPC, 6:45 p.m. Su  
 Hour of Triumph. KHJ, 8 a.m. Su  
 ★Huntley, Chet. KECA, 5:30 p.m. M-F;  
 8:45 p.m. Su  
 I Fly Anything. KECA, 7:30 p.m. Th  
 I Love a Mystery. KHJ, 10 p.m. M-F  
 If They Had Lived. KGFJ, 8:15 p.m. Su  
 KGFJ, 8 p.m. Sa  
 It Pays to Be Ignorant. KFI, 9 p.m. W  
 International Airport. KHJ, 9:30 p.m. W  
 International Disc Jockey. KNN, 2:05 p.m. M-F  
 KNN, 4:15 p.m. Sa  
 It's Fun to Be Young. KNN, 12 n. Sa  
 It's Your Business. KECA, 5:15 p.m. Sa  
 Invitation to Learning. KNN, 8:30 a.m. Su  
 Invitation to Music. KNN, 10 a.m. Su  
 Jack Armstrong. KECA, 7 p.m. Tu, 9:30 p.m. F  
 Jan Sessou. KFI, 9:30 p.m. Th  
 Jarvis, Al. KLAC, 9:30 a.m., 6:05 p.m. M-Sa  
 Jive at Five. KGFJ, 5 p.m. M-Sa  
 John Steele. KHJ, 7 p.m. Tu  
 Johnny Dollar. KNN, 6:30 p.m. W  
 Junior Junction. KECA, 4 p.m. Su  
 Just Plain Bill. KFI, KFSD, 2 p.m. M-F  
 Kaye, Sammy. KECA, 11 p.m. Su  
 Keller, Bob. KMPC, 6:15 p.m. M-Su  
 ★Keenan, Bill. KNN, 12 n. M-F  
 ★Kiernan, Walter. KECA, 7:55 a.m. M-F  
 Kings Row. KNN, 1:15 p.m. M-F  
 Kirkwood, Jack. KHJ, 1 p.m. M-F  
 Know Your FBI. KMPC, 7:15 p.m. Su  
 L. A. Breakfast Club. KFWS, 8:15 a.m. W  
 Ladies' Day. KFI, 9:30 a.m. M-F  
 Ladies Fair. KHJ, 11 a.m. M-F  
 L. A. Medical Assn. KFAC, 1 p.m. Th  
 Land of the Free. KHJ, 10:15 a.m. Su  
 Lanza, Mario. KNN, 5 p.m. Su  
 Lawrence Welk Show. KECA, 9:30 p.m. W  
 ★Lawton, Fleetwood. KFI, 7:15 a.m. M-F  
 Layman's Hour. KECA, 4:30 p.m. Su  
 Lea, Terren. KFI, 11:30 a.m. Tu  
 Lee, Peggy. KNN, 4:30 p.m. Su  
 ★Lesneur, Larry. KNN, 12:15 p.m. Su  
 Let George Do It. KHJ, KGB, 8 p.m. M  
 Let's Pretend. KNN, 8:05 a.m. Su



\*Lewis, Fulton... KHJ, 4 p.m., 9:15 p.m. M-F  
 Leyden, Bill... KFWS, 6:30 a.m. M-Sa  
 Liberal Catholic Hour... KECA, 9 a.m. Su  
 Life Can Be Beautiful... KFI, 4:15 p.m. M-F  
 Life With Luigi... KNX, 6 p.m. Tu  
 Line Up... KNX, 6 p.m. Th  
 Linkletter, Art... KNX, 12:30 p.m. M-F  
 Living, 1951... KFI, 4:30 p.m. Sa  
 Lombardo, Guy... KNX, 4, 9:30 p.m. Su  
 Lombardoland... KHJ, 9:30 p.m. Sa  
 Lone Journey... KECA, 10 a.m. M-F  
 Lone Ranger... KECA, 7 p.m. M,W; 8 p.m. Sa  
 Lonesome Gal KHJ, 10:30 p.m., KMPC, 5:15 M-F  
 Lorenzo Jones... KFI, 7:30 p.m. M-F  
 Lucky Lager Dance Time... KMPC, 9:30 p.m.,  
 KFSJ, 10:15 p.m. D  
 Luncheon with Lopez... KHJ, 2:15 p.m. M-F  
 Lutheran Gospel Hour... KXLA, 6:30 p.m. Su  
 Lutheran Hour... KHJ, KVOL, 10:30 a.m. Su  
 Lynn Looks at Hollywood... KHJ, 3:45 p.m. M-F  
 Mack, Ted... KECA, 7:30 p.m. Su  
 Magazine Theater... KHJ, 8 p.m. F  
 Magnificent Montage... KFI, 8:30 p.m. Sa  
 \*Main Street to Malibu... KECA, 6:05 p.m. M-F  
 Malsie... KFI, 6 p.m. Sa  
 Major League Baseball... KALI, KGFJ,  
 11:35 a.m. M-Sa  
 Make Way for Youth... KNX, 12:30 p.m. Sa  
 Ma Perkins... KNX, 10:15 a.m. M-F  
 Managing Editor... KGL, 7:30 p.m. W  
 Mann, Herbert J... KFI, 10 a.m. Su  
 Manners, Zeke... KECA, 7:40 a.m. M-F  
 Man Called X... KFI, 6:30 p.m. F  
 Man From Homicide... KECA, 7:30 p.m. M  
 Man on the Farm... KHJ, 12:30 p.m. Sa  
 Marine Corps Show... KFI, 5 p.m. Sa  
 Marines Pass in Review... KECA, 9 p.m. Su  
 Martin Kane... KFI, 3 p.m. Su  
 Massey, Curt... KNX, 4 p.m. M-F  
 Masterson, Paul... KNX, 2:05 p.m. M-F  
 4:15 p.m. Sa  
 Matinee... KFAC, 2 p.m. M-Sa  
 Maughlin, Somerset... KNX, 8:30 a.m. Sa  
 McBride, Mary Margaret... KECA, 2 p.m. M-F  
 \*McCulla, Jim... KMPC, 7:15 a.m.,  
 12:15 p.m. M-F  
 McLaughlin, Bob... KLAC, 1:10 p.m. M-Sa  
 McNeil's Breakfast Club... KECA, 8 a.m. M-F  
 Meet Carlisle Archer... KNX, 8 p.m. Su  
 Meet Millie... KNX, 6:30 p.m. M  
 Meet the Missus... KNX, 11:30 a.m. Sa  
 Meet Your Congress... KFI, 11:15 p.m. Sa  
 Memo from Molly... KNX, 3:30 p.m. Su  
 Merry-Go-Round... KNX, 11:15 p.m. M-F  
 Message of Israel... KECA, 12:30 p.m. Su  
 Meyberg, Dot... KGFJ, 5:45 p.m. Sa  
 MGM Theater of the Air... KFI, 9 p.m. F  
 Midnight Flyer... KFI, 12:30 a.m. M-Sa  
 \*Miller, Marvin... KHJ, 4:30 p.m. M-F  
 Mirandy... KECA, 8:45 a.m. Sa  
 Modern Romances... KECA, 12:30 p.m. M-F  
 \*Monday Morn. Headlines... KECA, 8:15 p.m. Su  
 \*Monitor News... KECA, 9:45 p.m. Tu  
 Monroe, Vaughn... KNX, 8 p.m. Sa  
 Morgan, Russ... KHJ, 10:45 a.m. M-F  
 Morning Concert... KFAC, 10 a.m. M-Sa;  
 9:30 a.m. Su  
 Mother's Album... KMPC, 9:15 p.m. Su  
 Mr. Alladin... KNX, 9 p.m. Su  
 Mr and Mrs. North... KNX, 8:30 p.m. Tu  
 Mr District Attorney... KFI, KFSD, 9:30 p.m. W  
 Mr. Information... KNX, 2:25 p.m. M-F;  
 1:30 p.m. Sa  
 Mr. Mercury... KECA, 7 p.m. M  
 Mr. President... KECA, 9 p.m. W  
 Muir, Dr. Warner... KMPC, 5:30 p.m. F  
 Mutholland, Ross... KMPC, 7:30 a.m. M-F  
 Murder by Experts... KHJ, 7 p.m. Th  
 Murray, Johnny... KFI, 8:15 a.m. M-F  
 Murray, Lynn... KFI, 8:30 p.m. F  
 Museum Concert... KFAC, 3 p.m. Su  
 Music and the Muse... KFI, 11 p.m. Su  
 Musical Crossroads... KFAC, 10 p.m. M-Sa  
 Musical Digest... KGFJ, 7 p.m. D  
 Musical Masterpieces... KFAC, 4 p.m. D  
 Musical Memories... KMPC, 7:05 p.m. M-F  
 Musical Menu... KFI, 12 p.m. M-Sa  
 Musical Merry-Go-Round... KFI, 8 p.m. Sa  
 Musical Milestones... KFAC, 6:30 p.m. M-F;  
 4 p.m. Sa  
 Music Hall... KFAC, 11:30 a.m. M-Sa  
 Music Magic... KFAC, 7 p.m. Su, 6 p.m. Tu  
 8:30 p.m. Sa  
 Music With the Girls... KNX, 11 a.m. Sa  
 KFI, 6:30 p.m. Su  
 \*Mutual Newsreel... KHJ, 6:15 p.m. M-F  
 My Secret Story... KFI, 8:30 a.m. Sa  
 Mysterious Traveler... KHJ, 7 p.m. W  
 Mystery Singer... KNX, 10:55 a.m. Sa  
 My True Story... KFAC, KFMB, 10:30 a.m. M-F  
 NHC Symphony... KFI, 5:30 p.m. Su  
 \*Name That Song... KHJ, 8 p.m. W  
 Nathan, Robert R... KECA, 5 p.m. Su  
 National Farm & Home... KFI, 11:30 a.m. Sa  
 National Radio Pulpit... KFI, 7 a.m. Su  
 National Vespers... KECA, 11:30 a.m. Su  
 Navy Hour... KECA, 9:30 p.m. M-F  
 \*Nesbitt, Norman... KMPC, 8 p.m. M-F

Newsstand Theatre... KECA, 9:30 p.m. F  
 New Frontiers... KECA, 9:30 p.m. Th  
 New Theater... KFI, 4:30 p.m. Su  
 Nick Carter... KHJ, 3:30 p.m. Su  
 Night Beat... KFI, 9 p.m. Tu  
 Noble, Wendell... KNX, 12:15 p.m. M-F  
 No School Today... KECA, 7:45 a.m. Sa  
 Nora Drake... KNX, 11:30 a.m. M-F  
 Norman, Gene... KFWR, 10 p.m. M-Sa  
 Now Hear This... KFVD, 12 u. Sa  
 Official Detective... KHJ, 9:30 p.m. Tu  
 O'Hara... KNX, 8:30 p.m. Su  
 Old-Fashioned Revival... KFWS, 4 p.m. Su  
 Old-Fashioned Sunday School Hour... KECA  
 9 a.m. Su  
 On Strings of Song... KECA, 11:30 a.m. M-F  
 On the Spot... KFI, 7:30 p.m. F  
 One Man's Family... KFI, 8 p.m. M-F  
 Operation Underground... KNX, 9 p.m. Tu  
 Operation Daybreak... KFI, 5:30 a.m. D  
 Operation Dixie... KECA, 9:05 p.m. Th  
 Original Amateur Hour... KECA, 8 p.m. Th  
 Oils, Don... KFWS, 12 p.m. M-Sa  
 Our Gal Sunday... KNX, 9:45 a.m. M-F  
 Owens, Jack... KNX, 2:30 p.m. M-F  
 Pan American Show... KECA, 12 n. Sa  
 Parsons, Louella... KECA, 6:15 p.m. Su  
 Passing Parade... KFI, 10:30 p.m. M-F  
 Pearson, Drew... KECA, 8 p.m. Su  
 People's Platform... KNX, 9 a.m. Su  
 Pepper Young's Family... KFI, 12:30 p.m. M-F  
 Perfect Husband... KECA, 4 p.m. M-F  
 Perry Mason... KNX, 11:15 a.m. M-F  
 Pet Milk Show... KFI, 6:30 p.m. Tu  
 Pete Kelley's Blues... KFI, 6:30 p.m. W  
 \*Peterson, Elmer... KFI, 5:45 p.m. W-Sa  
 Phillip Morris Playhouse... KNX, 5:30 p.m. Su  
 Phillip Marlow... KNX, 7 p.m. Su  
 Philo Vance... KECA, 6:30 p.m. Tu,Th  
 Piano Parade... KFAC, 9 a.m. M-Sa  
 Piano Playhouse... KECA, 11:30 a.m. Sa  
 Platter Pals... KFWS, 4:30 p.m. M-F  
 Popsicle Clubhouse... KHJ, 5:55 p.m. M,W,F  
 Post, Guy... KFAC, 11 a.m. M-Sa  
 KFAC, 5:30 p.m. Su  
 Potter, Peter... KFWS, 10 a.m. Su, 3 p.m. M-Sa  
 Pro and Con... KFI, 7:45 p.m. F  
 Q.E.D... KECA, 9 p.m. Su  
 \*Queen for a Day... KHJ, KGB, 11:30 a.m. M-F  
 Quick, What's the Answer?... KFI, 12:15 p.m. Sa  
 Quiz Kids... KFI, 4 p.m. Su  
 Radio Bible... KFWS, 9 p.m. Su  
 Railroad Hour... KFI, 8:30 p.m. M  
 Rate Your Mate... KNX, 9:30 p.m. Sa  
 Rayburn & Finch... KNX, 6 p.m. Sa  
 Religious Science... KMPC, 12:30 p.m. M-F  
 Report to Ranchers... KMPC, 12:45 p.m. M-F  
 \*Reporters' Roundup... KHJ, 8:30 p.m. Th  
 Report to the People... KECA, 6:45 p.m. Sa  
 Request Performance... KGFJ, 6 p.m. D  
 Rewilding Stand... KHJ, 5 p.m. Su  
 Rex Saunders... KFI, 7:30 p.m. W  
 \*Richfield Reporter... KFI, 10 p.m. Su-F  
 Right to Happiness... KFI, KFSD, 12:45 p.m. M-F  
 Rio Rhythms... KFI, 10:30 a.m. Sa  
 Rise and Shine... KHJ, 6 a.m. M-Sa  
 Road of Life... KFI, 12:15 p.m. M-F  
 Rocky Jordan... KNX, 9 p.m. W  
 Rod and Gun Club... KHJ, 9:30 p.m. Th  
 Rogne's Gallery... KECA, 8:30 p.m. W  
 Romance... KNX, 8 p.m. M  
 Romance of Evelyn Winters... KECA, 9:30 a.m. M-F  
 Romance of Helen Trent... KNX, 9:30 a.m. M-F  
 Roosevelt, Eleanor... KFWS, 9:30 a.m., 9 p.m. M-F  
 Rosemary... KNX, 8:45 a.m. M-F  
 Rowe, Red... KFWS, 5 p.m. M-F, 4:45 p.m. Sa  
 Salt Lake Tabernacle... KNX, 8 a.m. Su  
 Sampson, Bill... KWKW, 4:30 p.m. M-Sa;  
 1:30 p.m. Su  
 San Francisco Sketchbook... KECA, 12:30 p.m. Sa  
 Science Reporter... KHJ, 11:30 a.m. Su  
 Screen Director's Playhouse... KFI, 7 p.m. Th  
 Scully, Frances... KECA, 1 p.m. M-F  
 Sea Hound... KECA, 8 p.m. Tu  
 Second Mrs. Burton... KNX, 11 a.m. M-F  
 Senators Report... KFI, 9:30 p.m. F  
 Shields, Roy... KFI, 7 p.m. F  
 Short Story... KFI, 10:30 p.m. Th  
 Silver Eagle... KECA, 7 p.m. Th  
 Sinatra, Frank... KNX, 1:30 p.m. Su  
 Singing Marshal... KHJ, 5:30 p.m. M,W,F  
 Sixty-four Dollar Question... KFI, 7 p.m. Su  
 Slack, Peter... KGER, 1 p.m. M,W,F  
 5 p.m. Sa, 10 p.m. M,W,F  
 \*Smith, Howard E... KNX, 9:30 a.m. Su  
 \*Sokolosky, George... KECA, 10:15 p.m. Su  
 Song of Liberty... KHJ, 8 p.m. Tu  
 Song for Sale... KNX, 7 p.m. Sa  
 Songs of Faith... KFI, 6:15 a.m. Su  
 Soul Clinic Hour... KECA, 2:30 p.m. Su  
 Space Patrol... KECA, 7:30 p.m. Sa  
 Spade Cooley Time... KFVD, 11 p.m. D  
 Spears Showcase... KGFJ, 1 p.m. D  
 Sports Dial... KRKD, 5:30 p.m. M-Sa  
 Sports Parade... KHJ, 1 p.m. Sa  
 Sports Newsreel... KFI, KFSD, 7:30 p.m. F  
 \*Squeakin' Deacon... KXLA, 5:30 p.m., 9 p.m. M-F

Standard Hour... KFI, KFSD, 8:30 p.m. Su  
 Stars Over Hollywood... KNX, 10 a.m. Sa  
 Stella Dallas... KFI, KFSD, 1:15 p.m. M-F  
 Stewart, Bill... KWKW, 9 a.m. M-Sa  
 1 p.m. Su  
 Stuart, Mike... KGFJ, 12 p.m. M-Sa  
 St. Francis Drama... KLAC, 8:45 p.m. F  
 Story, Ralph... KNX, 8 a.m. M-F  
 5:25 a.m. M-Sa  
 \*Stop the Music... KECA, 5 p.m. Su  
 Strawhat Concert... KNX, 7 p.m. M  
 Strength for the Day... KMPC, 5:15 a.m. M-Su  
 Strictly From Dixie... KFWS, 7 p.m. Sa  
 Strike It Rich... KNX, 4:15 p.m. M-F  
 Strings Serenade... KNX, 11:30 a.m. Su  
 Sunset to Broadway... KFI, 6 p.m. W  
 Sunday Bible Players... KGL, 7 p.m. Su  
 Sunday With Bill... KECA, 9:30 a.m. M-Su  
 Sunset Serenade... KECA, 5 p.m. Su  
 \*Swayze, John Cameron... KFI, 12:45 p.m. Su  
 Take a Number... KHJ, 7 p.m. Su  
 Talent Scouts... KNX, 8:30 p.m. M  
 Talk Back... KNX, 2:40 p.m. M-F  
 Tapestries of Melody... KNX, 3 p.m. Su  
 Tarzan... KHJ, 8 p.m. Th  
 Taylor, Henry J... KECA, 8:30 p.m. M  
 Taylor, Mary Lee... KFI, 11 a.m. Sa  
 Teen-Timers Matinee... KGFJ, 4 p.m. M-F  
 Telephone Hour... KFI, KFSD, 9 p.m. M  
 Tello-Test... KHJ, 10:15 a.m. M-F  
 Theater of Today... KNX, 9 a.m. Sa  
 The Christian in Action... KECA, 12 n. Su  
 The Falcon... KFI, 8:30 p.m. W  
 The Man Called X... KFI, 6:30 p.m. F  
 The Saint... KFI, 1 p.m. Su  
 The Shadow... KHJ, 2 p.m. Su  
 The Sheriff... KECA, 8:30 p.m. Sa  
 The Fruits... KFI, 8:30 p.m. Th  
 This Week Around World... KECA, 9:30 p.m. Su  
 The Whistler... KNX, 7:30 p.m. Su  
 This Is Higgins, Sir... KFI, 9 a.m. Sa  
 This Is Living... KNX, 2:30 p.m. Sa  
 This Is Los Angeles... KNX, 2:30 p.m. Sa  
 This Is Our Town... KFI, 8 p.m. Su  
 This Is Your FBI... KECA, 8:30 p.m. F  
 Time for Defense... KECA, 8:35 p.m. Tu  
 Town Meeting... KECA, 9 p.m. Tu  
 Trouble Is My Business... KFI, 9:45 p.m. Su  
 \*Trout, Bob... KFI, 2:25 p.m. Su  
 True Detective Mysteries... KHJ, 2:30 p.m. Su  
 True or False... KHJ, 8:30 p.m. F  
 Tusher, William... KECA, 7:15 p.m. Su  
 \*Twenty Questions... KHJ, 8 p.m. Su  
 Twilight Tales... KMPC, 4:15 p.m. Tu, Th  
 \*Twin Views... KHJ, 4:45 p.m. Sa  
 Two Thousand Plus... KHJ, 8:30 p.m. Tu  
 Under Arrest... KHJ, 8:30 p.m. M  
 Unity Daily Word... KFAC, 8:45 a.m. M-Sa  
 U.N. Is My Beat... KFI, 8:30 a.m. Su  
 U.N. Today... KFWS, 8:45 p.m. M-F  
 University Explorer... KNX, 12:30 p.m. Su  
 11:45 p.m. Su  
 Vacation Serenade... KFI, 6 p.m. F  
 Vacationland, USA... KECA, 3:45 p.m. Sa  
 Vallee, Rndy... KECA, 3 p.m. M-F  
 Variety Fare... KECA, 2:30 p.m. M-F  
 Voice of Agriculture... KMPC, 6:30 a.m. M-Sa  
 Voice of Firestone... KFI, KFSD, 5:30 p.m. M  
 Voice of Prophecy... KHJ, KGB, 9:30 a.m. Su  
 Voice of the Blind... KGFJ, 8:15 a.m. W  
 \*Weaver, Hank... KECA, 12 n. M-F  
 Weew-End Platter Party... KECA, 9 a.m. Sa  
 Welcome to Hollywood... KECA, 7 a.m. M-F  
 Welcome, Travelers... KFI, 3 p.m. M-J  
 Wendy Warren... KNX, 9 a.m. M-F  
 We Remember... KFI, 6:30 a.m. Su  
 Whalen, Monica... KHJ, 10 p.m. Sa  
 Wheeler, Burrill... KFI, 4:30 p.m. M-F  
 When a Girl Marries... KECA, 9:45 a.m. M-F  
 When Day Is Done... KGER, 10 n.  
 Whisperer... KFI, 2 p.m. Su  
 Whispering Strings... KHJ, 4:30 p.m. Su  
 White, Joe... KFI, 11:30 p.m. M,W,F  
 Whon Bill Club... KFAC, 5:30 p.m. M-F  
 Whittingill, Dick... KMPC, 9 a.m. Sa  
 Wild Bill Hickok... KHJ, 1 p.m. Su  
 Winchell, Walter... KECA, 6 p.m.; 8:30 p.m. Su  
 Winner Take All... KNX, 1:05 p.m. Sa  
 Wizard of Ivories... KFWS, 1 p.m. Su  
 Woman in My House... KFI, 1:45 p.m. M-F  
 Women's Forum... KNX, 7:30 p.m. F  
 Woolley, Monte... KFI, 8:30 p.m. Sa  
 World Bible Society... KGFJ, 8 a.m. M-Sa  
 World of Books... KFI, 11:45 a.m. Su  
 World of Opera... KFAC, 3 p.m. M-Sa  
 World Opinion... KECA, 6 p.m. Sa  
 Yesterday on Broadway... KECA, 10:15 a.m. M-F  
 Yesterday, Today & Tomorrow... KFI, 12 n. Su  
 Yocum Hollow... KFWS, 9 a.m. M,Tu,Th,F  
 You and the World... KNX, 11:45 p.m. M-F  
 Young, Norma... KHJ, 9:30 a.m. M-F  
 You Can't Take It With You... KFI, 3:30 p.m. Su  
 You're Dr. Malone... KNX, 10:30 a.m. M-F  
 Young Wilder Brown... KFI, 1:30 p.m. M-F  
 Your Congressman Speaks... KMPC, 7 p.m. Su  
 Your Memory Lane... KXLA, 10:30 p.m. Su

# Romance Is Not His Dish

(Continued from Page 6)

letter a month for the past year; the "steadies" who never miss a chance to be in his studio audience; or the woman who has been dogging his footsteps to such an alarming and embarrassing degree that he can no longer laugh off the fact.

He believes that all this is because he is "a mediocre-looking fellow in whom everyone seems to see a resemblance to someone they are fond of." He's been told that he's the "spittin' image" of a score of sons, brothers, boy friends and other relatives and many a look-alike has been brought to the studio by a woman determined to prove her point.

Ever since he began receiving letters from angry husbands who complained that their wives were neglecting their homes because of the morning hours spent looking at his show, Joe has tried to make his program interesting to the husbands, too. He's proudest of the fan letters he has received from the men viewers who find the singing of Carol Richards and the variety of other features, like the exercises, equally as entertaining as Graydon's own singing and chatter.

### Army of Admirers

Servicemen endorse Graydon's show, particularly since Joe began playing Cupid. A local couple were regular viewers of the tele-feature and when the fellow became a soldier he wrote Graydon from Korea requesting a special song for his girl. Graydon complied and has been receiving and delivering tune-type messages ever since. The entire cast of the show make regular personal appearances at local hospitals and bases.

Like many Graydon show followers, Joe's lovely wife, Grace, uses a morning televiewing system suggested by a woman fan who invented it as an answer to her husband's "time-wasting" charges. Each member of her family places orders for work in a "Graydon Box" every morning, with the only stipulation that the chores can be done while the housewife watches the TV show.

Without a doubt, Jay Graydon, age one and a half, is his father's staunchest fan. "Of course he's a little prejudiced, because he's still an age when everyone and everything he sees on television is 'daddy.' But it's not my 'romantic personality' that makes me popular with him," Graydon boasts.



## LANZA PLANS TRIP TO ITALY

Tenor Mario Lanza, star of his own CBS "The Mario Lanza Show," plans a trip to Milan, Italy, this fall to appear for a season with the famed La Scala Opera.

# NEXT WEEK

"Intent on Mayhem?" fans of the squared circle can answer that poser for themselves when they glimpse next week's cover feature and many pictures devoted to wrestling.

And for those who number radio's beloved "One Man's Family" among their favorites, there's an equally intriguing story about Barton "Clifford Barbour" Yarborough. "What's Hollywood to an Englishman?" We asked talented actor Ben Wright who gave us plenty of ponderable answers as you'll read next week.

Gene Autry, who's many-sided talents have made him a "Four Star Triple Threat" is our TV personality of the week and twenty years of news reporting put "The Richfield Reporter" in line for some recent celebrating which we covered in a "Life in Radio" feature.

You'll also be reading about "Who's Entertaining the Troops Now" along with news, reviews, pictures and logs which always bring you up-to-the-minute on TV-Radio Life. Remember to pick up next week's issue at your market checkstand.

## SAN DIEGO TV PROGRAM FINDER

Allen, Steve	8:30 p.m. Su
Amos 'n' Andy	8 p.m. Th
Arden Varieties	7:45 p.m. M-F
Beat the Clock	10:30 p.m. Su
Beulah	6 p.m. Sa
Big Story	10:30 p.m. F
Boxing	10:30 p.m. W
Break the Bank	10:30 p.m. Su
Buras and Allen	11 p.m. alt. F
Channely & Corral	5:45 p.m. M-Sa
Charlie Wild	11 p.m. Tu
Crime Photographer	11 p.m. alt. F
Crusader Rabbit	5:40 p.m. M-F
Date with Judy	11 a.m. Sa
Flieside Theater	4 p.m. Su
Four Star Revue	1 p.m. Su
Garroway, Dave	10 p.m. Su
Godfrey, Arthur	8 p.m. W
Guest House	6 p.m. Su
Heidt, Horace	10:30 p.m. Tu
Holiday Hotel	10:30 p.m. Tu
Hopalong Cassidy	4 p.m. Sa
I Cover Times Square	12 n. alt. Su
In a Lighter Vein	1 p.m. M-F
It Pays to Be Ignorant	8 p.m. Su
Levenson, Sam	2:30 p.m. Su
March of Time	8 p.m. Su
Martin Kane	8:30 p.m. Sa
Miss Susan	12 n. M-F
Moore, Garry	1:30 p.m. M-F
Mr Wizard	3:30 p.m. Su
One Man's Family	3 p.m. Su
People in the News	7:30 p.m. M-F
Premier Theatre	8 p.m. Tu
Pulitzer Playhouse	9 p.m. Sa
Racket Squad	2 p.m. Su
Ranger Rider	8 p.m. M
Rugles, Charlie	7 p.m. Su
Seskey Rogers	2 p.m. M-Sa
Space Cadet	5:15 p.m. M, W, F
Stars over H'wood	8:30 p.m. F
Stop the Music	10 p.m. Th
Story Theater	8:30 p.m. M; 8 p.m. F
Stranger Than Fiction	7 p.m. M
Strike It Rich	12:30 p.m. M, W, F
Summer Theater	7 p.m. Sa
Super Circus	5 p.m. Sa
Theater of Romance	12 n. alt. Sa
This Is Show Business	7:30 p.m. Su
Time for Beany	6:30 p.m. M-F
Trouble with Father	6:30 p.m. Sa
Two Girls Named Smith	11:30 a.m. Sa
Views and Cues	5:30 p.m. M, W
Whitman, Paul	10 p.m. Su
Wrestling	9 p.m. W
Your Pet Parade	12:30 p.m. Su
Youth on the March	11 p.m. Su

# ANNOUNCEMENT

We will accept Classified Advertising in the pages of TV-Radio Life as follows:

10c per word, per insertion. All ads payable in advance. Minimum of 10 words, or \$1.00 per ad. Deadline: Friday noon for issue on sale following Wednesday.

All advertising must conform to accepted standards of good taste, and is submitted subject to approval of publisher.

Advertising Manager  
TV-Radio Life  
6361 Selma Avenue  
Hollywood 28, Calif.

Please insert my classified advertisement as follows: \_\_\_\_\_

No. of words \_\_\_\_\_

Amount enclosed \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Phone \_\_\_\_\_ Zone \_\_\_\_\_



↑ **IN HER TV ADS STUDIO,** Doria Balli shows TV-Radio Life model Diane Ware how she wants her to turn the pages of the magazine for a one-minute ad being filmed for TV-RL.



**EDITOR EVELYN OF TV-RL** (right) calls on Doria Balli to see the rushes of the magazine's TV adfilm. Scenes were shot both in the studio and at the market checkstand. Right: Close-up of Busy Businesswoman Balli. (Carr photo.)



# Life Reduced to a Minute

*She Dreamed of Being a Star, She Made Her Dream Come True, Is Now Busy on Dream No. 2*

**D**ORIA BALLI was once a gawky youngster, stage-struck to the wispy tips of her thin, blond braids and thoroughly determined to become a performer. Today she is president of TV Ads, a film production company specializing in making video commercials, particularly the low-budget, sixty-second kind.

In between the stagestruck-child and the busy-executive phases of her life, Doria did realize her youthful dreams. She went into opera, into musical comedy for the Shuberts on Broadway, starred in Hammerstein's road production of "Rose Marie," played opposite C. Aubrey Smith in the New York production of "Bachelor Father." All of this glittering background comes in handy as she executes her commercial assignments, often writing copy, producing, creating appealing ads for TV.

"My life has been reduced to a minute," she says between takes on her movie sound stage on Wilshire Boulevard. "The TV commercial requires the entire story of the product to be condensed into a sixty-second message that starts the merchandise

moving. We must tell what it is, where it can be obtained, and for how much, as well as other salient facts. In the case of vitamins and such, we must convince the customer he needs them."

### Male Helpers

Surrounded by an impressive array of sound cameras, booms, spotlights, floodlights and assorted miles of cable, Miss Balli works with an all-male crew, most of whom have been on her staff for many years. Some clients who prefer to deal with men make all arrangements with her executive producer, William Perillo.

She produces sixteen- and thirty-five-millimeter, black-and-white and color television film commercials in animated-cartoon, live-action or stop-motion techniques. Her studio is equipped to handle its own productions, having stocked all of the necessary lighting devices, sound-recording equipment for single and double system, three different types of cameras for filming live action and stop motion, three sound projectors, and a completely equipped cutting room.

One of her TV public-service commercials, "You and One Billion

Neighbors," won a "Lulu" (advertising industry's "Oscar") given by the Los Angeles Women's Advertising Club this year.

But who is the real person emerging from the world of scripts, makeup, sponsor conferences, a agency coffee klatches and whirring cameras when the lights are killed and the last rush gets an okay order for fifty prints?

When she was a child, her family (Dr. and Mrs. E. R. Bailey) did a great deal of traveling. During one trip they were in Paris, France, when thirteen-year-old Doria was given singing lessons from the famous Jean DeReske in Paris.

Upon returning to this country, she hopefully memorized eight different operas, among them Verdi's "Traviata" and Puccini's "Madame Butterfly."

The youngster's family spent vacations at Chautauqua, New York, where one summer a New York stock company was in rehearsal and the theater was within eye-view of the family cottage. The stage manager opened up the back door at 9:00 a.m., the front door at 9:05—and in this

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By  
Greta  
Greenfield

▲ A SHAKESPEAREAN "FIRST" was scored for "Theatre Guild on the Air" by Pamela Brown (left), John Gielgud and Dorothy McGuire, who starred in the historic ninety-minute air version of "Hamlet."

*"Theatre Guild on the Air" Has Bridged the Broadway-to-Broadcasting Gap With*

## *Radio's Most Dramatic Firsts*

ONE OF THE longest "runs" in radio history is continuing in "Theatre Guild on the Air's" highly successful attempt at bringing good theater to setside audiences. The happy blend resulting from this combination of radio and stage is an hour-long Sunday show consistently heralded as one of the finest extant.

No small amount of the superior acclaim attached to the "Theatre Guild on the Air" can be traced to the long line of "firsts" chalked up by this unique company.

From the initial broadcast, in 1945, which marked the first effort at bringing unadulterated adaptations of legitimate drama to the airwaves, down to the first G. B. Shaw play ever broadcast, a few weeks ago, the Theatre Guild has given the first and foremost in drama and talent to its radio listeners. Skeptical critics who, at the outset of the show's first

season, were accustomed to watered-down radio drama which usually succeeded on the strength of "glamour"-packed casts, soon conceded that proven stage hits, expertly adapted to a radio hour and enacted by "talent," whether it encompassed "glamour" or not, made for solid "theater" impact.

### Radio Art

Artists of the theater, to whom radio never seemed a particularly inspiring medium, have come to the Theatre Guild's microphone. Alfred Lunt and Lynn Fontanne are but two of the famed actors who confine their radio work to Theatre Guild performances like their great stage and radio "first," "The Guardsman." One of Broadway's leading ladies gave the only broadcast in her long and brilliant career recently—she is Katherine Cornell, who starred as "Theatre Guild on the Air's" "Candida," making the event a doubly significant debut for her-

self and the initial airing of a Shaw play.

This season's ninety-minute radio presentation of "Hamlet" was another auspicious "first" for "Theatre Guild" audiences who heard John Gielgud, Dorothy McGuire and Pamela Brown in a magnificent performance that left no doubt as to the effectiveness of theater, projected radio-wise. Down to the noises of the complicated dueling scenes, the production captured all the attendant trappings and stark drama of a four-hour stage version.

### First on the Air

"Summer and Smoke," "Carousel," "Come Back, Little Sheba," are but a few of the recent Broadway-to-"Theatre Guild on the Air" productions following in the tradition of earlier hit-shows like "Trilby," "Within the Law," and some 145 other "first-on-radio" plays.

Four command performances in

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Washington, D. C., are numbered among the stellar airings bringing additional honors to the show which has massed more than two dozen outstanding recognitions from nationally known publications, scholastic and educational organizations. TV-Radio Life's own early cognizance of the show's superior quality came in 1946 and 1947 when it presented Distinguished Achievement Awards for both dramatic production and musical scoring of such "transplantings" as "Lady in the Dark," another outstanding "first," starring Gertrude Lawrence.

The remarkably consistent high level of entertainment found in Theatre Guild broadcasts is a credit to excellent adaptations by some of the nation's leading authors, to Theatre Guild coordinators Lawrence Langner and Armina Marshall, and to the superlative directorial talents of Homer Fickett. The institutional form of advertising which sponsor U. S. Steel utilizes in the commercial portions of the show also conforms to the exceptional over-all quality of

(Please Turn to Page 39)



▲ **PRINCIPALS BEHIND U. S. STEEL'S AWARD-WINNING PROGRAM** are (left to right) "Theatre Guild on the Air" director Lawrence Langner, Irving S. Olds, chairman of the board of U. S. Steel, and J. Carlisle MacDonald, assistant to the chairman of the board and the program's general supervisor, who were caught by the camera during a rehearsal discussion.



▲ **A COMMAND PERFORMANCE OF "FATHER OF THE BRIDE,"** broadcast in Washington, D. C., for the benefit of the Red Cross, brought the stars of the film and director Homer Fickett (right) into a script conference. Elizabeth Taylor, left, Spencer Tracy and Joan Bennett portrayed their original roles in the on-the-air version under the capable directorship of Fickett, who, in one season of "Theatre Guild" shows, probably works with more of screen-dom's personalities than a regular movie director does in a year.

# Sixteen Years Before the Mike

*And "This Is Your FBI" Announcer Still Wants to "Keep Alive" in Radio*

Friday, 8:30 p.m.  
ABC-KECA

**F**OUR YEARS with the same airshow and sixteen years in the same role, that of an announcer, may seem like a mighty long time, but not to one of radio's first-rate product pluggers, Larry Keating. He started out as a kid in show business, when his father was a well-known figure in the legit-theater enterprise "Keating & Flood" in Portland, Oregon. After that there was World War I service, a vagabonding trip through the Orient and South America, managing stock companies, an excursion to Australia with his uncle, Tommy Burns, world's heavyweight champ who lost his title to Jack Johnson, fifteen years in the legit theater in the East, beginning his radio announcing career with NBC in San Francisco, and later free-lancing in Hollywood. There's no doubt about it, he says, "radio is the greatest thing that ever happened to me."

## At the Mike

After thirty years of being on stage or before the mike, Larry Keating is most pleased with his announcer's spot on ABC's "This Is Your FBI" and believes there is no radio producer to compare with Jerry Devine, who he claims "knows more about radio than anyone I've ever seen." Larry Keating does not harbor ambitions to be a dramatic radio star, and admits that there is "nothing glamorous about making the pitches and plugs on radio." It was his spot on "This Is Your FBI" that led directly to his relatively recent film career, which, he points out, has been exclusively in "A" pictures. It happened one Friday at the broadcast when a movie scout appeared with the prospect of selecting one of the dramatic performers in the airshow for film work. Everyone (except Larry Keating) was under the natural tension of expectancy when a movie scout was around. When the broadcast began, Larry Keating nonchalantly walked on, gave his commercials, and awaited his next cue. After the show, the talent scout by-passed the hopeful thespians and tagged Larry

Keating for a screen test, which has kept him busy on celluloid ever since, recent roles being in "Mister 880," "The Secrets," "When Worlds Collide" and "The Mating Season."

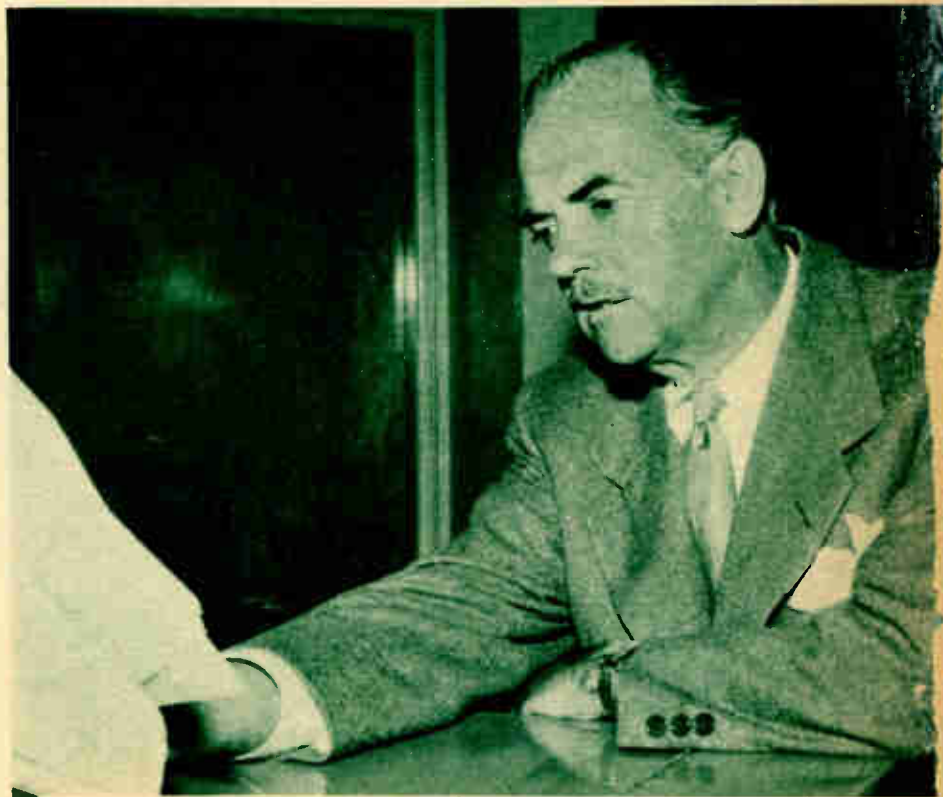
## What It Takes

What does it take to be a top-notch commercial man on radio? "A good voice . . . belief in what you're doing . . . and for TV it takes a certain charm." That's what Larry Keating says. His idea is that if a TV announcer has charm which makes him appealing to the viewer, he soon has the set-sider believing what he says about the product he's selling.

Being a plugger for the Bob Hope Army Camp shows during the war brought Larry Keating his greatest experience in the business. "What a sight it was to see thousands of guys in their early twenties in such fine

shape . . . it certainly gave me faith in the U.S.A." From his mike stand or on the sidelines he has been in the enviable position of seeing some memorable performances by radio actors. He remembers the thrilling broadcast of "Goodbye Mr. Chips" . . . and Walter Houston's farewell speech in "Dodsworth" which sent chills up and down his spine.

Although his film roles may be more exciting, Larry Keating says, "I always want to keep alive in radio." What about the future sixteen years? "Maybe television . . . undoubtedly more movie-making." But says Larry Keating, "I'm no longer a boy, and my idea now is to work less for more money . . . not to work more for less money . . . and I'm very concerned about getting good roles in good movies."



▲ AS BOTH ANNOUNCER AND MOVIE ACTOR, LARRY KEATING has made his voice known to many entertainment seekers. There's no glamour in his studio spot where he has given the commercials on "This Is Your FBI" for the past four years. (ABC photo.)

By Sara Hannah

# Life Reduced to a Minute

(Continued from Page 35)

five-minute interlude she slipped in the back door and down into the dark orchestra pit. Rehearsals began around 10:15 and finished around 12:30. There she was from 9:00 to 12:30, concealed in a dark orchestra pit — listening intently — not only memorizing to the minutest detail the role of the prima donna, but the minor role as well. After each rehearsal she would sneak out of the pit, follow the cast to a restaurant, and listen to their conversation.

Almost like a Cinderella movie script, just before opening night the prima donna became ill with an attack of appendicitis. From the pit a thin but cocky little voice said: "I can do her part!"

"Whoever you are," called the director, "come out of the dark," and onto the stage stumbled an awkward, wide-eyed girl of sixteen.

Forgetting her fright, she auditioned for the director, and in an instant he ordered the alteration of the prima donna's costume. The last stitch was taken just before the curtain went up, and while an unbelieving cast looked on, the young girl imitated to the minutest detail the entire role.

Accompanied by a governess, Doria was taken on tour with the stock company for three months, being paid a salary of \$225 per week, but as winter approached, her mother thought it best to send her daughter on to school. While attending school she furthered her musical education by studying under Estelle Leibling, Vittorio Trevisan and Herbert Witherspoon in New York. The family also had a summer cottage at Indian Hills near Denver, and Doria graduated from East Denver High School and matriculated at Denver University.

Upon finishing college, she sang in opera, touring with Fortune Gallo's San Carlos Opera Company, appeared in several Shubert Broadway musicals and was starred in a Hammerstein road company as "Rose Marie." For many seasons she was booked solid on the Keith Circuit, playing the New York Palace and Hippodrome many times.

Despite this brilliant success, an aunt objected strenuously to Miss Balli's chosen career and the exploitation of the family name. Bailey, "Doris" became "Doria" and "Bailey" changed to "Balli."

Doria played in David Belasco's "Bachelor Father," which had a long run on Broadway at the Forty-Fourth Street Theater. This same company toured to California, and after playing six weeks in San Francisco, went

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▲ ONE OF FILMTOWN'S favorite romantic teams, Farley Granger and Shelley Winters, guested on Louella Parsons' Sunday evening ABC show recently. (ABC photo.)



◀ "LATIN-AMERICAN RHYTHMS" are the specialty of Milt Nava, disc jockey who plays south-of-the-border tunes Monday through Friday on his early-morning KWKW show. (Carr photo.)

## Radio's Most Dramatic Firsts

(Continued from Page 37)

the broadcasts. These portions, according to U. S. Steel board chairman Irving S. Olds, strive to build better public relations between the company and the listeners, who are thus informed of the vital role which steel is playing in the country's progress.

### National Invites

While cities all over the country bid for local originations of Theatre Guild broadcasts, the program usually emanates from the stage of New York City's Belasco Theater. The program, which has starred more screen personalities than any one studio does in a year, has been aired only once from Hollywood, in 1946, when the production troupe journeyed to the West Coast for a filmland "first" starring Charles Laughton and Elsa Lanchester in "Payment Deferred."

Many a new "first" is undoubtedly looming in "Theatre Guild on the Air's" future, but there's a "second" that Los Angeles listeners, in particular, are eagerly awaiting — an event that would be welcomed by filmdom's artists and localites alike — another Hollywood — originated "Theatre Guild on the Air."

to the Belasco Theater in Los Angeles.

By then a large part of the radio industry was shifting to California and Doria was booked as CBS singing star with the Raymond Paige orchestra. The studios at that time were at 7th and Bixel Streets in Los Angeles and Harry R. Lubcke's Don Lee TV laboratory was in the same building, so it was logical that a stage star such as she would soon discover the medium that projects all branches of show business onto a home viewing screen.

Her world of music is a colorful and interesting one, and she is expert at incorporating it on one-minute TV commercials. Once thousands of theater fans applauded as she curtisied graciously at center stage. Now sponsors write grateful letters and send checks in return for singing jingles and happy little one-minute spots that move tons of merchandise.

# KT LA

## ENTERTAINS THE WHOLE FAMILY



### not just Men--

Altho 7 of the 'Top 10 Men's Shows' ★  
are on **KT LA**



### NOT JUST WOMEN--

Altho 8 of the 'Top 10 Women's Shows' ★  
are on **KT LA**



### NOT JUST TEENAGERS--

Altho 6 of the 'Top 10 Teenagers' Shows' ★  
are on **KT LA**



### not just Children--

Altho 4 of the 'Top 10 Children's Shows' ★  
are on **KT LA**

★ Tele-Que, February 1951

# KT LA

## IN LOS ANGELES ENTERTAINS THE WHOLE FAMILY — OR ANY PART OF IT!



CHANNEL  
5



KEY STATION OF THE PARAMOUNT TELEVISION NETWORK