

**YOUR  
LOCAL WEEKLY  
GUIDE**

**TWO BIG MAGAZINES IN ONE**

# **TV-RADIO** *Life*

**10**  
cent

**LOGS  
MAR. 2-8**

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Gildy Twins**

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Comes to  
Television**

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**'A Boy for You...  
A Girl for Me'**





▼ **RADIOMITES EDITOR** Norma Jean Nilsson (center) gathers material for her TV-Radio Life column from America's youngest Western picture stars, Eilene Janssen and Michael Chapin, who co-hosted a recent Buckaroo Town party. Guests included members of the press and 150 orphans, who were treated to a preview of the young stars' first picture.



▲ **UP A TREE** for a more realistic approach to his radio role is "Tarzan" (above), whose high adventures are recounted Thursdays at 8:00 p.m. over Mutual. Teresa Wright and Richard Widmark (right) netted laurels for "The Capture," ABC's recent "Screen Guild" show which they were glimpsed rehearsing with actor Gerald Mohr and scripter Harry Kronman.



▼ **FRECKLE-FACED PAIR**, Jack Bivans and Beryl Vaughan, often face grimmer situations than their smiles indicate. They star as "Clipper" and "Penny" in Mutual's "Sky King" Western dramas.



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# SEEN ON THE RADIO SCENE

## TV-RADIO LIFE

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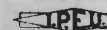
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March 2, 1951

# The First Hundred Years

Monday-Friday, 2:45 p.m.  
KTTV, Channel 11

**T**HE FIRST hundred years of television, like everything else, are bound to be the hardest . . . but a crew of Hollywood veterans recently took off for Gotham with the enthusiasm of a pioneer caravan, to try their luck at that first formative century.

By the time you read this, they will be hard at work on television's first major daytime serial, aired five times a week from the CBS-TV studios in New York and aptly entitled "The First Hundred Years."

The story of two newlyweds and their respective families, "The First Hundred Years" catalogues the often amusing and always touching experiences of the young couple's progress at "settling down."

The venturesome quartet of Hollywood actors are people you've seen many times on the screen and heard many times on the air. They are craftsmen whose lives in Film-town had settled down to the comfortable surety of "regular" assignments, established homes, proven careers. Robert Armstrong . . . Nana Bryant . . . Jimmy Lydon . . . Dan Tobin.

## Stay West, Young Folks

Most of their instincts as actors told them to stay out here in the West, podner, and enjoy the fruits of their many years of theatrical

(Please Turn to Page 38)

*May Be the Hardest, But They Are Also*

*The Most Challenging, As Is Revealed*

*By Some of Our Picture Veterans.*



▲ **FATHERLY ADVICE IS OFFERED BY DAN TOBIN** to his TV son Jimmy Lydon, who, as "Chris," embarks on his "First Hundred Years" of matrimony in the serialized video story of young marrieds. The Monday-through-Friday screener is TV's pace-setting first attempt at five-a-week programming.



▲ **SMILING THROUGH THEIR "First Hundred Years"** are "Chris and Connie Thayer." The newlyweds around whom the daytime TV comedy revolves are portrayed by Jimmy Lydon and Olive Stacey.



▲ **A VIDEO VETERAN** is what long-time film favorite Robert Armstrong hopes to become through his portrayal of "Connie's" father, "Mr. Martin."



▲ **SETTING AN EXAMPLE** of grace and sagacity for her TV children is actress Nana Bryant, who aims to defeat the "mother-in-law" stereotype with her tele-serial role.



# "Is the Disc Jockey On the Wane?"

**P**OLLS AND SURVEYS prove one thing — there are two sides to every question. The results of our query "Is the Disc Jockey on the Wane?" seem to be a mixture of both yes and no. The majority of record spinners are of the opinion that they had better not rest upon their laurels. But dissenters feel that there is smooth sailing ahead and nothing to fear. We have spotlighted some comments on this subject by a few of the popular disc jockeys. Here they are for your perusal.

**Ross Mulholland, KMPC**

Frankly speaking, Ross believes that the importance of the disc jockey has been overshadowed by the tremendous promotion forced upon him by Tin Pan Alley. "By becoming its mouthpiece, the disc jockey has lost his stature," he claims. "There is a place in the entertainment spectrum for record-emcees who program their shows to fit the audience; who learn that scripted material is far better than ad-lib; and who deviate from the time-worn habit of setting themselves up as music critics. Yes, the disc jockey's popularity is fading, but he can pull himself up and above the classification if he'll work for and in the business of radio again."

**Bill Anson, KFWB**

Long-time favorite on the local scene is Bill Anson, who believes  
(Please Turn to Page 38)

▲ **BILL ANSON** (top) is heard daily Monday through Saturday over KFVB. Ross Mulholland (below), KMPC's early-morning spinner, has some definite views on the subject.

▼ **ANDY AND VIRGINIA MANSFIELD**, Mr. and Mrs. Disc Jockey, challenge any doubt of the record spinners' popularity.

## Future of Platter-Spinners Has the Boys Who Whirl the Wax Going Round and Round

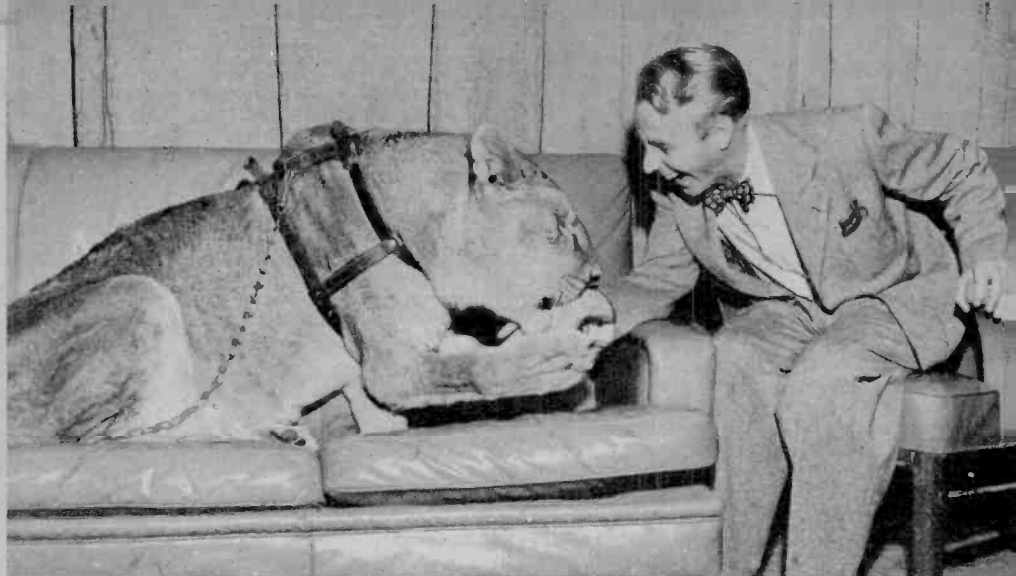
By Mildred Ross



▲ **PAUL MASTERSON**, KNX's "International Disc Jockey," presents hit tunes in a novel way. (CBS-Polin photo.)



▲ **IRA COOK**, KECA's star record spinner and one of radio's busiest jockeys, offers some positive viewpoints.



▲ **DIRECTOR OF THE MEDICAL DIVISION OF THE ATOMIC BOARD, Dr. Fred Bryan (left) explains to Maypole's "In Our Times" viewers the latest information on survival under atomic attack. When "Little Tyke" (right), the four-year-old, 350-pound lioness, guested on "In Our Times" she claimed she was a vegetarian and emcee Roy obligingly offered his hand to prove her point. (Rothschild photo.)**

Sunday, 6:30 p.m.  
KTTV, Channel 11

**I**N A WORLD that seems to be moving much too fast for you to keep in step with it, you've got to turn your dial to the programs that are up on things (or just never be heard from again). And TV is the medium and KTTV's "In Our Times" is the program. On this engrossing public-interest series, its creator-emcee, Roy Maypole, spotlights top topics of the day and introduces guests well qualified to speak on them.

Take this menu, which he scheduled the day we turned our dial his way.

#### Military Backgrounds

Television cameras are replacing pilots. Yes, that's what is happening, according to his guest, Captain Yeager, who is doing experimental supersonic work at Edwards Air Force Base at Lake Muroc. He was the first man to travel faster than sound.

Did you know that American girls are serving as trained Sister Kenny technicians behind the Russian iron curtain? That was the word from Sister Elizabeth Kenny, who was a guest on "In Our Times." In keeping with the National Infantile Paralysis Foundation fund drive, she disclosed many interesting facts about her lifelong fight against poliomyelitis.

We learned, too, that Page Gilman, the "Jack Barbour" of "One Man's

Family" fame, was a former aide to the Military Governor of Korea. In the TV interview, this radio actor told how he was a member of the United States-Soviet Conference in 1946, which set up the present Korean governments.

Another guest, Mr. Frank Scully, told what he thought was behind the flying saucers. He came as an authority to the show, being the author of the book "Behind the Flying Saucers."

Captain Frank Walton of the Los Angeles Police Academy told why you should pay that two-dollar parking ticket and refrain from spitting venom in the direction of well-meaning cops.

Predictions of Nostradamus were given by Mr. John Burton, noted authority on the prophet.

#### A Veteran Emcee

"In Our Times's" youthful creator-emcee, Roy Maypole, is a veteran of nineteen years of newspaper and radio work. He has been a reporter-emcee with WWJ, the Detroit News; NBC and CBS in Chicago; CBS in New York and NBC in Hollywood. In radio, he was writer-producer of "Hobby Lobby," NBC "Adventurers' Club" and the Lowell Thomas program.

Radio shows he has created include CBS's "Hope Chest" and "Free for All," Mutual's "Heart's Desire," and NBC's "Cited for Valor."

▼ **"IN OUR TIMES" EMCEE, Roy Maypole, combines information and entertainment on his weekly Sunday 6:30 p.m. KTTV show, with noted guests well qualified to speak on the top topics of the day.**



# Headlines Brought Home

*Without Moving From Your Easy Chair, You Can Keep Up*

*With This Fast-Moving World, by Turning to "In Our Times."*

**M**OST PEOPLE are frustrated poets. That's a pretty broad statement to make, but Pat and Sandie Wells assured us it is true. They suggest a moment of reflection.

It seems that at one time or another most individuals have attempted to write a poem. The chubby-faced school boy to his teacher; the puppy-love-smitten youth to the object of his affection; the man or woman who is moved by the sheer beauty of scenic wonders or perhaps by an inspiring thought—the list is almost endless. Pat and Sandie are as enthusiastic about poetry as an author



**SANDIE STEVENS AND PATRICK WELLS** spend many hours scripting "Love's Notebook." Their collection of poems is fabulous, and no wonder—just look at the volumes they pore through for our listening pleasure. (Hawkins photos.)



## "Love's Notebook"

*Ever Tempted to Write a Poem? Of Course, Say Pair Who Intrigue Listeners on KWKW*

**SANDIE AND PAT** (Mr. and Mrs. Wells) read some fan mail and poems sent in by listeners. They frequently devote a segment of their program to their mailbag.



is about his new play. They met in a high-school poetry class and soon discovered their mutual likes. It wasn't too long before they blended their professional interests and Sandie Stevens became Mrs. Patrick Wells.

Their program is heard over KWKW thrice weekly. This charming and sensitive couple read poems of love, whimsy and almost anything in good poetry form. To set the mood, appropriate music is softly played in the background. These readings are dramatized by relating anecdotes concerning a famous poet and interweaving his works in the story. One of their favorite narrations is the life and works of Lawrence Hope, whose real name was Adela Cory Nicolson. The "Kashmiri Song" from her famous collection of Indian Love Lyrics is world-renowned.

### Mailbag Gets Attention

This idyllic couple include the contemporaries along with the immortals. They usually devote one broadcast to their mailbag. By reading poems

sent in by their listeners or conducting an informal Poets Book Review Corner, they keep fans posted on the best-sellers in the poetry field. Local pride is evidenced by the many requests our "radio poets" receive for the poems of Don Blanding. The listeners top their list of favorites with Edgar Allan Poe, The Brownings, contemporary Helen Welshimer, humorists Ogden Nash, Richard Armour, and Ernestine Colbern Beyer, who writes children's verse as well as humor.

Despite many misconceptions, poetry has universal appeal, for it is so closely akin to music, the universal language. The Wellses have a pet peeve along this line. It is the refusal by network program directors to introduce a poetry program along the Western airlines. There have been successful network shows built around poetry. "Tony Wons and His Musical Scrapbook," Ted Malone's "Between the Book Ends," and the delightful poetic readings of David Ross are but a few of them. And Pat

(Please Turn to Page 16)

# This Week in TV

In & Out of Focus (General Comment)

## Looks Like

Looks like **Bill Welsh**, during the mornings you don't see him on KFI-TV, will be concentrating on a new hour-long five-night-weekly TV show which he and his agent have packaged. But Bill will continue his Friday night wrestling-match coverage for KLAC-TV, the Sunday **Jalopy Derby** telecasts and his KTTV sports shows. . . . **Dick Haymes**, now in New York, has optioned TV scripter **Dick Goldbeck's** original screenplay, "Television Stars of 1952," as a possible starring movie vehicle for himself. Plot calls for Dick to portray a struggling singer in Gotham who contacts such personalities as **Faye Emerson**, **Milton Berle**, **Arthur Godfrey**, **Ken Murray**, **Sid Caesar**, **Danny Thomas**, **Jimmy Durante**, etc., in an effort to crash the TV scene. Script is on basis that the video stars portray themselves. This should be a popular picture—and a great way to stop the wails from declining box-office owners. Put the TV stars into movies and maybe the TV fans will go back! . . . A survey of families with small children reveals that man-made admonitions of "eat this or that" just aren't in it. The kids remain oblivious until "Sam Schmo," Hawthorne's Tuesday-through-Saturday-at-6:00 p.m. KLAC-TV co-star, eats his dinner. Sam's treatment of a bowl of bananas and a stack of cookies stimulates small appetites. Well, is it better to be influenced by a chimpanzee or a thirty-second spot touting a breakfast of champions?

Looks like **Bill Anson** has revived one of his old radio shows for TV. His former "Song Jury," now under the title of "Music Is My Business," presents five songs, all unpublished originals by non-professional song writers. A panel of pros from all walks of the music business pick the best, which receives full promotion and is recorded. . . . Looks Like **Leslie Hoffman**, of Hoffman Radio Corporation, and a man who gained national prominence through his pioneer sponsorship of college football, wrestling and other TV shows, is adhering to his policy of offering the televiewing public what it wants. He has latched onto a whole block of current movie hits which include such stars as **Gregory Peck**, **Jane Powell**, **Edgar Bergen**, **Dorothy Lamour**, **John Payne**, **Paul Muni** and many others. The films are to be shown on KLAC-TV. Considering the average admission price for first-run motion-picture theaters, it is interesting to note that in the first series of Hoffman contemporary film classics, the average televiewing family will receive fifty-two dollars worth of top movie fare without charge. . . . It seems it was the phone company itself which gave out the word to advertising agencies. The coast-to-coast hookup (cable or micro-wave) will be an actuality by September. The extension is timed to coincide with the debut of the fall shows. It's a good bet it will also coincide with the big move back to the West Coast on the part of the **Durantes**, **Cantors**, **Wynns** and all. Of course the time differential won't affect shows emanating from here, as seen here—and a tentative plan is afoot to kinescope Eastern emanations for later showing here. But why a cable if kinniing is to continue? Maybe next year in place of daylight-saving time we'll have "television-saving time." . . . **Jerry Fairbanks Productions** is following up its two great religious films, "The Triumphant Hour" and "The Joyful Hour," presented last Easter and Christmas, respectively, with "Hill Number One." This latter, the most ambitious and imposing film undertaking for the new medium, is to be shown Easter week by all video networks and independent sta-

## FRIDAY TV LOGS

\*Indicates Motion Picture.  
+Indicates News Broadcast

- 9—Ch. 13, Breakfast Frolics.
- 10+Ch. 9, Feature Film:  
"Second Chorus,"  
F. Astaire, P. Goddard.  
Ch. 13, Joe Graydon Show  
(to 12).
- 11:45—Ch. 11, Morning Serenade.
- 12★Ch. 9, Noon News.
- 12★Ch. 11, Noonday With  
Hemingway.  
Ch. 13, Mike Roy's Kitchen.
- 12:15—Ch. 11, Film Oddities.
- 12:30—Ch. 7, Adventures in Food.  
Ch. 9, Ladies' Day.  
Ch. 11, Instruction for Survival.
- 12:45★Ch. 4, News.
- 1—Ch. 4, Buying With Betty.  
Ch. 11, Occupation, Housewife.  
Ch. 13, Al Jarvis (to 6).
- 1:10—Ch. 11, Soundie.
- 1:15—Ch. 11, Hollywood Studio Party.  
Jack Wheeler, Anita Gordon,  
Jack Meakin, Buddy Moreno.
- 1:20—Ch. 8, Film Short.
- 1:30—Ch. 4, Comedy Matinee, With  
Johnny Dugan, Charleen  
Hawkes, Arch Presby.  
Ch. 7, Mulholland's Matinee.  
Ch. 8, Garry Moore Show.  
Ch. 9, Cook's Corner, Monty  
Margetts.
- 2—Ch. 8, Smokey Rogers (to 5).  
+Ch. 9, Movie Matinee:  
"Long Shot," Marsha Hunt.
- 2:15—Ch. 11, Garry Moore Show.
- 2:30—Ch. 4, Chef Milani Show.  
Ch. 7, This Is Your Home.
- 2:45—Ch. 11, First Hundred Years.  
+Ch. 4, Curious Camera:
- 3—Farmer's Market Coverage.  
+Ch. 7, Cowboy Theater.  
Ch. 11, Come Into the Kitchen.  
Freda Nelson.  
+Ch. 13, Jarvis Movie Matinee:  
"Black Doll," Nan Gray,  
Donald Woods.
- 3:15★Ch. 9, Meet the World.
- 3:30—Ch. 9, Harmony Kitchen,  
Larry Cotton, V. Osborne.  
+Ch. 11, Movie Gems.
- 4—Ch. 4, The Kate Smith Show.  
Guests: Russell Nye, John  
Butler Dancers.
- 4:15—Ch. 7, Foreman Phillips' Show.  
Ch. 13, Al Jarvis.
- 4:30—Ch. 9, Stu Wilson Show.  
Ch. 11, Ladies Matinee.  
Jack Rourke.
- 5—Ch. 4, NBC Tele-Comes.  
Ch. 8, Kate Smith Show.  
Ch. 11, Range Riders Round-up.
- 5:15—Ch. 4, Gabby Hayes Show.
- 5:30—Ch. 4, Howdy Doodie.  
★Ch. 5, News Music.  
Ch. 7, Half-Pint Panel.  
Ch. 8, Did You Know?  
★Ch. 9, News Room, Ted  
Meyers, Pat Bishop.
- 5:40—Ch. 8, Crusader Rabbit.
- 5:45—Ch. 2, Carnival for Kids.  
Ch. 5, Police Calls.  
Ch. 7, Ch. 8, Sandy Strong.
- 5:55+Ch. 2, Western Cavalcade.  
"Galloping Romeo."
- 6—Ch. 4, Crusader Rabbit.  
Ch. 5, Cowboy Thrilla.  
Ch. 7, Space Patrol.  
Ch. 8, Channel 8 Corral.  
Ch. 13, Hawth, Egg & Sam.
- 6:05—Ch. 4, Comedy Klub.
- Ch. 9, KFI-TV University.
- 6:15—Ch. 7, Tom Corbett, Space  
Cadet.
- 6:30—Ch. 4, "Boots'n' Saddle," With  
Eddie Dean.  
Ch. 5, Ch. 8, Time for Beany.  
Ch. 7, Foreman Phillips Show.  
Ch. 9, Armed Forces Report.  
Ch. 11, Film Oddities.
- 6:40—Ch. 13, Jim Hardy.
- 6:45★Ch. 4, Elmer Peterson, News.  
Ch. 5, Handy Hints.  
Ch. 7, Faye Emerson Show.  
★Ch. 8, Newsreel.  
Ch. 11, Jarman With Harmon.  
Ch. 13, Take Fifteen.
- 6:55★Ch. 2, Lee Wood, News.  
Ch. 9, Hollywood Road to  
Fame, with NTG.
- 7—Ch. 4, Laurel & Hardy Film:  
"Their First Mistake."

- ★Ch. 5, Newsreel.
- +Ch. 7, Academy Theater:  
"The Shot" & "Night Owl."
- Ch. 8, Caliente Cavalcade.
- Ch. 9, Reserve.
- Ch. 11, Calo Pot Exchange.
- Ch. 13, Baron Leone Show.
- 7:15—Ch. 5, Yer Ole Ruddy
- Ch. 8, Faye Emerson.
- 7:25—Ch. 4, Good Egg of the Week
- 7:30★Ch. 4, News, Weather.  
Ch. 5, Charlie Chase Comedy.  
Ch. 7, Life With Linkletter.  
★Ch. 8, People in News.  
★Ch. 11, KTTV Newsreel.  
Ch. 13, Hall the Champ.
- 7:45—Ch. 4, Roberta Quinlan Show.  
Ch. 8, Film Short.  
Ch. 11, Perry Como Show,  
Guest: King Cole Trio.
- 8—Ch. 2, Mama, With Peggy  
Wood, Judson Laire.  
Ch. 4, Designed for Women.  
Ch. 5, Harry Owens Royal  
Hawaiians.  
Ch. 7, Twenty Questions.  
Ch. 8, Penthouse Party.  
+Ch. 9, Eastside Theater:  
"Fighting to Live."  
Ch. 11, Front Page Detective,  
Edmund Lowe.  
Ch. 13, Harry Bassler Golf  
Clinic.
- 8:15—Ch. 13, Sports Tomorrow.
- 8:30—Ch. 2, Reserve.  
Ch. 4, Victor Borge Show.  
Ch. 7, Showtime U.S.A., with  
Celeste Holm, Raymond  
Massey, Jean Sablon.  
Ch. 8, Strange Adventure.  
Ch. 11, Man Against Crime.  
Ralph Bellamy.  
Ch. 13, Wrestling, Ocean Park
- 9—Ch. 2, Reserve.  
Ch. 4, Henry Morgan Show.  
+Ch. 5, Movie Classic:  
"House Across the Bay,"  
Walter Pidgeon, Joan  
Bennett.  
Ch. 7, Pultzer Playhouse:  
"Mary of Scotland," Helen  
Hayes, John Emery.  
Ch. 8, Comedy Hour.

### TAYLOR'S FRIDAY NIGHT THEATRE "LIMELIGHT"

with Anna Neagle  
Arthur Tracy  
Tilly Losch  
9:00 P.M., Fri. KFI-TV  
Presented by Taylor Auto Co.  
And Frank Taylor Studebaker

- +Ch. 9, Friday Night Theatre:  
"Limelight," Anna Neagle,  
Arthur Tracy.
- Ch. 11, Success Story.
- 9:30—Ch. 2, Featurette Variety.  
Ch. 4, Film.
- 9:55★Ch. 2, Fleetwood Lawton, News
- 10—Ch. 2, Peter Potter's Party.  
Ch. 4, Cavalcade of Sports.  
Ch. 7, Penthouse Party.  
Guests: Arthur Treacher,  
Tony Lavelli, Carol Knight.  
Ch. 8, Showtime U.S.A.  
★Ch. 11, KTTV Newsreel.
- 10:15—Ch. 11, Club Time, with Roy  
Maypole. Guest: Mills Bros.
- 10:30—Ch. 4, First Run Movie.  
Ch. 5, Meet Me in Holly-  
wood.  
Ch. 7, Crusade in Europe.  
Ch. 8, Burns and Allen Show.  
Ch. 11, Ada Leonard Show.
- 10:55★Ch. 7, Tonight's Headlines.
- 11—Ch. 4, Broadway Open House.  
Ch. 7, Cook's Champagne  
Party.  
★Ch. 8, Newsreel.  
★Ch. 13, Clete Roberts, News.
- 11:10+Ch. 13, Owl Movie:  
"Crooked Circle," Z. Pitts,  
J. Gleason.
- 11:30★Ch. 5, Final Edition.  
Ch. 11, Glancin' at Anson.

STATION FINDER	Channel 5—KTLA	Channel 9—KFI-TV
Channel 2—KTSL	Channel 7—KECA-TV	Channel 11—KTTV
Channel 4—KNBH	Channel 8—KFMB-TV	Channel 13—KLAC-TV

# SATURDAY TV LOGS

+Indicates Motion Picture.  
★Indicates News Broadcast

- 10**★Ch. 5, News, Music.  
10:30—Ch. 5, Tricks and Treats.  
**11**+Ch. 5, Western Adventure.  
"Law of the Saddle."  
Ch. 7, Faith Baldwin Theatre.  
11:30—Ch. 7, Paul Whiteman's TV Teen Club.  
**12**+Ch. 5, Giant Movie Matinee (to 5:30). "Chasing Trouble."  
Ch. 7, "Two Girls Named Smith," Peggy Ann Garner.  
12:30—Ch. 7, 1 Cover Times Square.  
Ch. 9, Frank Webb Show.  
**1**+Ch. 5, Film: "Riders of Sunset Trail."  
Ch. 7, Acrobat Ranch.  
1:30+Ch. 9, Western Matinee: "Riders of Black Mountain."  
Tim McCoy.  
**2**—Ch. 8, Smokey Rogers (to 5).  
2:15+Ch. 5, Film: "Last Alarm."  
2:30—Ch. 9, Scout Jamboree.  
**3**+Ch. 9, Feature Theater.  
3:15—Ch. 11, Afternoon Serenade.  
3:30+Ch. 5, "Here Comes Kelly."  
Ch. 11, Southland Farm Fair.  
**4**+Ch. 8, Hopalong Cassidy.  
Ch. 13, Just Kids.  
4:30—Ch. 7, "Danger Ahead."  
James Newell.  
Ch. 9, Totten Presents.  
Ch. 11, The Pooch Parade.  
4:45+Ch. 5, Film: "Mr. Wong in Chinatown."  
+Ch. 13, Western Film: "Peony Kid," Fred Kohler, Jr.  
**5**—Ch. 4, Magic Slate.  
Ch. 8, Super Circus.  
Ch. 9, For Sportsmen Only.  
Ted Meyers.  
+Ch. 11, Western Feature.  
5:30—Ch. 4, Kukla, Fran & Ollie.  
Ch. 5, Man's Best Friend.  
Ch. 7, Dick Tracy.  
5:45—Ch. 2, Carnival for Kids.  
5:55+Ch. 5, Western Cavalcade:  
"Texas Kid," J. Mack Brown.  
**6**—Ch. 4, Film.  
Ch. 5, Cowboy Thrills.  
Ch. 7, Space Patrol.  
Ch. 8, Beulah Show.  
Ch. 9, This Is Your Defense.  
Ch. 11, Steve Allen Show.  
Ch. 13, Hawth. Egg & Sam.  
6:30—Ch. 4, Say It With Acting.  
Ch. 5, Fantastick Studios.  
+Ch. 7, Gene Antry Film:  
"The Black Rider."  
Ch. 8, Trouble With Father.  
Ch. 9, Vet's TV Center.  
Ch. 11, Frank Sinatra Show.  
Guest: Dick Haymes.  
Ch. 13, Auction City.  
**7**—Ch. 2, Adventures of Gigi and Jock.  
Ch. 4, Tex Williams' Caravan.  
+Ch. 5, Tim McCoy.

- Ch. 7, Story Theater:  
"The Million Pound Note."  
Ch. 8, Ken Murray Show.  
Ch. 9, Film Featurette.  
Ch. 11, Tiny Stowe's All-Star Minstrels.  
7:15—Ch. 9, Sports Almanac.  
7:30—Ch. 2, Once Upon a Tune.  
Ch. 4, One Man's Family.  
Ch. 7, Stu Erwin Show with June Collyer.  
Ch. 9, AAA Basketball:  
Santa Monica Vets vs. Young Russian Christians.  
+Ch. 11, Movie Premiere:  
"Bachelor's Daughters."  
Gail Russell, Claire Trevor.  
Ch. 13, Wedding Bells.  
**8**—Ch. 2, Ken Murray Show.  
Ch. 4, Jack Carter Show.  
Guest-Host: Vincent Price.  
Guests: Ben Wrigley, De Marco Sisters.  
+Ch. 7, Feature Film:  
"Under Cover," John Clements.  
Ch. 8, Groucho Marx.  
Ch. 13, Hometown Jamboree.  
8:30—Ch. 5, Spade Cooley Western Varieties.  
Ch. 8, Martin Kane.  
8:45★Ch. 9, News.  
**9**—Ch. 2, Inside Detective, Roscoe Karns.  
Ch. 4, Your Show of Shows:  
Sid Caesar, Imogene Coca.  
Guest: Herb Shriner.  
Ch. 8, Pulitzer Prize Playhouse.  
Ch. 9, AAA Basketball:  
Medical Pharmacy vs. Kelbos Bar-B-Q.  
Ch. 11, Bigelow Theater:  
"Make Your Bed," Bonita Granville.  
Ch. 13, K-F Jubilaires.  
9:15+Ch. 13, Film Playhouse:  
"Adventures of Martin Eden," G. Ford, E. Keyes, C. Trevor.  
9:30+Ch. 2, Feature Film:  
"It Happened Tomorrow,"  
Dick Powell, Linda Darnell.  
+Ch. 5, "Isle of Forgotten Sins," Gale Sondergaard, Sidney Toler.  
+Ch. 7, Movie: Jean Hersolt in "They Meet Again."  
+Ch. 11, Request Theater:  
"Let 'Em Have It," Bruce Cabot, Virginia Bruce.  
**10**—Ch. 4, Hollywood Canteen.  
Ch. 8, Paul Whiteman.  
10:30—Ch. 8, Billy Rose Show.  
Ch. 13, This Is Hawthorne.  
10:45+Ch. 7, Film: Joe E. Brown in "Wide Open Faces."  
**11**★Ch. 5, Finkl Edition, K. Graue.  
Ch. 8, Somerset Maugham Theater.  
Ch. 11, Who Ya Laughin' At?  
11:30—Ch. 13, Owl Movie: "Smister Hands."  
**12**+Ch. 7, Bob Steele Western Feature: "Tomestone Terror."

times, and generally causing consternation. (Just let us know what we have to buy in payment for this superlative entertainment—we'll buy!) . . . You will see **baseball** this spring—at least the Los Angeles games, for which **KLAC-TV** got up \$60,000. They, in turn, are looking for a sponsor. . . . **The Andrews Sisters** are slated to appear on NBC's Sunday night comedy hour with Tony Martin and Milton Berle. That show appears in the East March 4, so we see it a couple of weeks later, in the middle of March. They also appear on Berle's March 6 Easter display, seen here a week later.

## New Color Tube

This news on a new color tube arrived at our desk by way of the University of Southern California News Bureau last week:

A revolutionary new color television tube for use on present television sets was demonstrated successfully today by a University of Southern California professor and a Los Angeles television manufacturer.

A color phosphor disc which rotates within the vacuum of a television receiving tube was the idea of Dr. Irving Rehman of the University of Southern California School of Medicine, and Eugene Singer, owner of the Singer Television Manufacturing Company.

They built a working model of their color television tube to prove the theory and practicality of their system of color reception.

"Since the public probably will not see color television on a commercial basis for some time due to the military demand on critical materials, we are now working on an adaptation of the color tube for military use," Singer said.

The new tube can be substituted for the black-and-white picture tube in any existing television set and will not make obsolete receivers currently on the market or in production. The Rehman-Singer system will receive color broadcasts in color and black-and-white broadcasts in black and white.

The colored image is created electronically within the tube on the phosphor disc and is then projected by a lens onto a screen as a full-sized, fully lighted colored picture. The picture size is not limited as in other color receivers.

The Rehman-Singer device utilizes the color-transmission method of the Columbia Broadcasting System which was approved recently by the Federal Communications Commission, and is also adaptable to the RCA system, the inventors said.

CBS places its color filter wheel outside the television set and in front of the screen. This limits the size of the picture and cuts down the transmitted light that can reach the viewer's eyes by more than eighty per cent, however.

Creating the color picture within the evacuated tube permits the picture to be projected onto a screen to any size of image desired, Dr. Rehman said. Because of the considerably greater light transmission, this will permit the system to be used in theaters, he pointed out.

The Rehman-Singer device also makes possible a new type of simplified camera pickup with a phosphor color disc inside it at the transmitting end.

Dr. Rehman is also the inventor of the world's first synchronized X-ray motion-picture camera. It was his experience in synchronizing the shutter of his X-ray movie camera to the X-ray pulsations that formed the basis of the development of the color television device. In the color tube the phosphor color disc is synchronized to the incoming electron beam so that when a red picture is being received the red phosphor segment of the disc is in front of the beam, and sequentially the same for the blue and green images.

Dr. Rehman has done considerable work in electronics and X ray and was associated with the Bikini atom-bomb tests. Singer, a former Navy commander and electronics expert, has invented a stabilizing trap which keeps distortion and tracer lines from appearing on a television screen. He manufactures a high-precision television set which bears his name.

## This Week in TV—Continued

tions. It features **Ruth Hussey** and many of the movie capital's foremost stars and character actors.

**KFMB-TV**, in San Diego, last week started running some of those great "March of Time" films, under a local bank's sponsorship. A constructive move, good fare, and a bit of unexpected luck for all of us who live up here in L.A. (a place known nearer **KFMB-TV** as "the outskirts of San Diego") who can pick up **Channel 8**. . . . Looks like **Smokey Rogers**, also on his **KFMB-TV** show, has quietly done his good deed for the **March of Dimes**, a movement not to be confused with the above title containing the word "March."

**NBC-TV** is planning a summer version of its current "Saturday Night Revue," a lighter fare designed to go on the same participation basis as the current revue. The web is also trying to get **Max Liebman** to handle the reins on this. . . . If you care, the sponsors of the regular "Saturday Night Revue" we now enjoy are doing a big double shuffle, bowing in, bowing back on at different



Stop, Listen, Look (Shows You May Like)

KFI-TV Basketball

Saturdays, 7:30 and 9:00 p.m.  
KFI-TV, Channel 9

Some months ago, when it became evident that college basketball was going to be too expensive for TV, KFI-TV executives and the City Department of Recreation and Parks came up with a solution.

The Los Angeles Municipal Basketball Association developed a schedule of games among eight top L. A. area teams which meet in a twenty-game schedule especially for the video audience. The telecasts come from the gymnasium of Loyola High School, to which the public is invited at no charge. Lyle Bond describes the games for at-homers, and he is a perfect choice for the task, having been a thirteen-letter man himself. He is a University graduate (basketball and baseball, again) and upon completion of school entered semi-pro basketball in the Middle West.

Outstanding professional as well as college and prep stars stud the league's eight teams:

Jackson Paint's formidable offense is led by Gene Rock, formerly of USC and the Chicago Stags; Jim Seminoff of USC and the Boston Celts; Bernie Oppen of Kentucky; Howard Liteman of Long Island U; Ralph Crowtan of Utah, and a host of other national stars.

Associated Dairies has three outstanding performers from last year's UCLA championship team—Guy Buccola, Chuck Cluska and Ronnie Pearson—plus Marty Pelka and Abe Androff, ex-USC, and Jim Payne of California.

Coast Hardware's roster is also full of UCLA names—George Stanich, sparkplug of UCLA's championship five; Bob Wilkinson and Wayne Boulding, who made their principal reputations on the UCLA gridiron, and Jim Hurry.

Bailey's Service, of Whittier, is utilizing mostly hometown boys, with Gene Martin, Gordon Pederson, Jerry Rouser, Doyle Parkey, Jack Fair and Don Vardman from past Whittier College teams.

Other teams seen in action include the Kelb Riblets with Ralph Alba and Don Seidel of UCLA; Young Russian Christian Association, the Whiz Kids and Santa Monica Vets Service. League play will be concluded just before the SPAU eliminations in the early part of March to enable top teams from the league to participate in the playoffs.

"The Intimate Stage"

Monday-Friday, 10:30 p.m.  
KFI-TV, Channel 9

The above title is no more indicative of the entertaining show it tags than any one of a hundred other blurbs that might have been chosen. Tricky wording, but it leaves out mention of the casual atmosphere, good music, clever writing and ad-lib dramatics—all of which add up to a half hour well worth watching.

Credits on this include the writer, Andre Paul, who briefs up an outline script for Eddie Coontz and Heidi Olsen, principals of "The Intimate Stage." Director of the opus is Jack Orbison. Pianist Marvin Ash needs no identification and KFI director Bill Rapp (that's his main job—it is his wonderful flair for comedy that leads him on camera) complete the roster.

Four nights a week, Heidi and Eddie linger about the set with Marvin Ash and Bill Rapp, entertaining with off-the-cuff song and chatter about almost anything. This informality always leads them into the enactment of a capsule mystery. In the ad-lib enactment, one obvious mistake is made that tips the viewer to the solution. Then phone calls are made to anyone who has previously sent a card to the show stating that he, the viewer, will be up and would like to be quizzed. The correct solution nets the first correct guesser a very nice prize.

Thursday night is murder night. One of the principals gets his or hers for the benefit of the camera, and the

SUNDAY TV LOGS

+Indicates Motion Picture.  
\*Indicates News Broadcast

- 8:30—Ch. 13, Inspirational Hour.
- 9—Ch. 7, Record Room (to 12).
- 9:30—Ch. 13, A Home to Live In.
- 10+Ch. 13, Hitching Post: "Outlaw Tamer," Lane Chandler.
- 10:55—Ch. 5, Sunday Reverie.
- 11+Ch. 5, Western Feature: "Texas Pioneers." Ch. 9, Catholic Hour. Ch. 11, Live and Learn.
- +Ch. 13, Hitching Post: "Range Warfare," Reb Russell.
- 11:15—Ch. 9, Film.
- 11:30—Ch. 9, Homes for Sale.
- 11:45—Ch. 11, Morning Serenade.
- 12—Ch. 5, Korla Pandit. Ch. 7, Film. Ch. 9, Miranda and Her Garden. Ch. 11, Range Riders Jam-boree.
- 12:30—Ch. 7, Faith for Today. Ch. 9, Bands in the Making. \*Ch. 13, Newsmen's Roundtable. Clete Roberts.
- 12:45—Ch. 5, My Harp and I—Betsy Mills. Ch. 8, Public Service Film.
- 1—Ch. 5, Guest Appearances: Allen Rich. Ch. 7, Foreman Phillips' Roundup. Ch. 8, Four Star Revue.
- +Ch. 9, Sunday Matinee. Ch. 11, 770 on the Air. Ch. 13, Wrestling Workout.
- 1:30—Ch. 11, Versatile Varieties, Jr. Edition.
- 2+Ch. 5, Twin Movies: "Men on Her Mind," Mary Beth Hughes, Edward Norris. Ch. 8, Truth or Consequences. Ch. 11, Auction Park.
- 2:30—Ch. 8, Sam Levenson Show. Ch. 9, Square Dance Happy-time. Ch. 11, Jalopy Derby.
- 3+Ch. 5, Film: "Danger Flight," John Trent, Marjorie Reynolds. Ch. 8, One Man's Family. Ch. 13, This is Hawthorne.
- 3:15+Ch. 9, Feature Film.
- 3:30—Ch. 8, The Show Goes On.
- 3:45+Ch. 9, Feature Film.
- 4—Ch. 7, Lutheran Hour. Ch. 8, Fireside Theater. Ch. 13, Institute of Family Relations, Dr. Paul Popenoe.
- 4:30—Ch. 5, The Comics. Ch. 7, Fun Fair with Jay Stewart. Ch. 8, Armed Forces Film. Ch. 9, Termite Hints.
- +Ch. 13, Sunday Cinema. "Dancing Private," Frank Morgan. Ch. 13, Your Child and You.
- 5—Ch. 4, Sunset Service. Ch. 7, Super Circus. Ch. 8, Frank Sinatra. Ch. 9, Children Should Be Heard. Ch. 13, University Religious Conference.
- 5:30—Ch. 4, Kukla, Fran and Ollie. Ch. 5, Handstand Revue, The Californians and H. Rabbitt. Ch. 8, Frontier Theater. Ch. 9, Just for Fun. Ch. 13, This Atomic Age.
- 6—Ch. 4, The Gabby Hayes Show. Ch. 7, Ted Mack Family Hour. Ch. 9, You're Never Too Old. H. Koplun, M. Charles.

- Ch. 11, Mr. I. Magination. Paul Tripp.
- +Ch. 13, Western Film. "Outlaw Rule," Reb Russell.
- 6:30—Ch. 4, Zoo Parade. +Ch. 5, Hopalong Cassidy. +Ch. 7, Feature Film. Ch. 8, Hollywood Theater. Ch. 11, In Our Times.
- 6:55—Ch. 11, Art Instructions.
- 7—Ch. 4, Meet the Press. Guest: Millard F. Caldwell. Ch. 7, This Could Be You, With Bill Gwinn. Ch. 8, Sam Levenson Show. Ch. 11, Within These Portals. Ch. 13, Double Feature Playhouse: "The Beachcomber," Chas. Laughton.
- 7:30—Ch. 4, What's My Name? Ch. 7, On Trial. Ch. 8, Ch. 11, This is Show Business.
- 7:45+Ch. 5, Feature Film: "Mr. Perrin & Mr. Trail," David Farrar.
- 8—Ch. 4, Comedy Hour, starring Bobby Clark. Guests: Basil Rathbone, Sarah Churchill, Walter Abel, Fran Warren. Ch. 7, Marshall Plan in Action. Ch. 8, Philco TV Playhouse. Ch. 11, Toast of the Town.
- 8:15+Ch. 13, Film Playhouse: "Scream in the Night," Lon Chaney, Jr.
- 8:30—Ch. 7, Old-Fashioned Meeting. Ch. 4, Philco Television Playhouse: "Let Them Be Sea Captains," A. Crawford, E. G. Marshall. Ch. 7, Faye Emerson Show. Ch. 8, Ch. 11, Fred Warin.
- 9:15—Ch. 5, Movietown. Guests: Lon McAllister, Jas. Brown.

TAYLOR'S COURTESY  
FOUR STAR THEATRE  
THIS WEEK'S FEATURE  
**"Scattergood Baines  
Pulls the Strings"**  
with Guy Kibbee  
9:15 P.M. Sun. KECA-TV  
Presented by Taylor Auto Co.  
and Frank Taylor Studebaker

- +Ch. 7, Taylor's Four-Star Theatre: Scattergood Baines Pulls the Strings," Guy Kibbee.
- 9:30—Ch. 13, Leo Carrillo Dude Ranch.
- 9:45—Ch. 5, Adventure Call.

IT'S HABIT FORMING!  
**GARROWAY  
AT LARGE**  
10 p.m.  
CHANNEL 4 KNBH

- 10—Ch. 4, Ch. 8, Garroway at Large. Ch. 5, Magazine of the Week. Ch. 11, Celebrity Time. Guests.
- 10:30+Ch. 4, Mystery Feature. Ch. 7, Youth on the March. Ch. 8, Break the Bank. \*Ch. 11, Weekly Newsreel. Ch. 13, Film.
- 10:45+Ch. 5, Final Edition. Ch. 5, Tele-Vespers.
- 11—Ch. 7, The Circuit Rider. Ch. 8, Youth on the March. Ch. 11, Live and Learn.

solution is a little more difficult. But everyone comes back to life, luckily, and there is Friday night at 10:30 to look forward to! It's a good show.

Henry Morgan's Great Talent Hunt  
Friday, 9:00 p.m.  
NBC-TV, KNBH, Channel 4

At the time Henry Morgan's television show was named, the word "great" was evidently chosen to indicate  
March 2, 1951  
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MONDAY TV LOGS

- +Indicates Motion Picture.
- \*Indicates News Broadcast
- 10—Ch. 13, Joe Graydon Show (to 12).
- 11+Ch. 9, Feature Film: "The Long Shot," Marsha Hunt.
- 11:45—Ch. 11, Morning Serenade.
- 12★Ch. 9, News Room, R. Stewart, G. Dvorak.
- Ch. 11, Noonday with Hemingway.
- Ch. 13, Mike Roy's Kitchen.
- 12:15—Ch. 11, Film Oddities.
- 12:30—Ch. 7, Adventures in Food.
- Ch. 9, Ladies' Day, Stulla, Mitchell, Jobe, Owen.
- Ch. 11, Instruction for Survival.
- 12:45★Ch. 4, News.
- 1—Ch. 4, Buying With Betty.
- Ch. 13, Occupation, Housewife.
- Ch. 13, Al Jarvis (to 6).
- 1:10—Ch. 11, Soundie.
- 1:15—Ch. 11, Hollywood Studio Party, Jack Wheeler, Anita Gordon.
- 1:20—Ch. 8, Film Short.
- 1:30—Ch. 4, Comedy Matinee.
- Ch. 7, Mulholland's Matinee.
- Ch. 8, Garry Moore Show.
- Ch. 9, Cook's Corner with Monty Margetts.
- 2—Ch. 8, Smokey Rogers. (to 5).
- 2+Ch. 9, Movie Matinee.
- 2:15—Ch. 11, Garry Moore Show.
- 2:30—Ch. 4, Chef Milani Show.
- Ch. 7, This Is Your Home.
- 2:45—Ch. 11, First 100 Years.
- 3—Ch. 4, Curious Camera.
- 3+Ch. 7, Cowboy Theater.
- Ch. 11, Come Into the Kitchen.
- +Ch. 13, Jarvis Movie Matinee: "Shadows Over Shanghai," James Dunn.
- 3:15★Ch. 9, Meet the World.
- 3:30—Ch. 9, Harmony Kitchen, Larry Cotton, Helen Parrish.
- +Ch. 11, Movie Gems.
- 3:45—Ch. 4, Jonathon Story.
- 4—Ch. 4, Kate Smith Show.
- Guest: Eva Gabor.
- 4:15—Ch. 7, Foreman Phillips' Show
- Ch. 13, Al Jarvis.
- 4:30—Ch. 9, Stu Wilson Show.
- Ch. 11, Ladies' Matinee.
- 5—Ch. 4, NBC Tele-Comics.
- Ch. 8, Film Short.
- Ch. 11, Range Riders Roundup.
- 5:15—Ch. 4, Gabby Hayes Show.
- Ch. 8, Kate Smith Show.
- Ch. 9, Meglin Revue.
- 5:30—Ch. 4, Howdy Doodie.
- ★Ch. 5, News, Music.
- Ch. 8, Did You Know?
- ★Ch. 9, Newsroom: Meyers, Bishop.
- 5:40—Ch. 8, Crusader Rabbit.
- 5:45—Ch. 6, Police Calls.
- Ch. 7, Ch. 8, Sandy Strong.
- 5:50—Ch. 2, Carnival for Kids.
- 6+Ch. 2, Western Cavalcade: "Raiders of the Border," Johnny Mack Brown.
- Ch. 4, Crusader Rabbit.
- Ch. 5, Cowboy Thrills.
- Ch. 7, Space Patrol.
- Ch. 8, Channel 8 Corral.
- Ch. 13, Film Featurette.
- 6:05—Ch. 4, Comedy Klub.
- Ch. 9, KFI-TV University.
- 6:15—Ch. 7, Tom Corbett, Space Cadet.
- Ch. 13, Jimmie Dolan.
- 6:30—Ch. 4, "Boots n' Saddle," with Eddie Dean.
- Ch. 5, Ch. 8, Time for Beany.
- Ch. 7, Foreman Phillips' Show.
- Ch. 9, Armed Forces Report.
- Ch. 11, Film Oddities.
- Ch. 13, Jimmie Dolan.
- 6:45★Ch. 4, Elmer Peterson, News.
- Ch. 5, Handy Hints.
- Ch. 7, Faye Emerson Show.
- ★Ch. 8, Newsreel.

- Ch. 11, Tom Harmon Show.
- Ch. 13, Take Fifteen.
- 6:55★Ch. 2, Lee Wood, News.
- 7—Ch. 2, Lee's Lair, Matt Dennis Lee Wood, Bill Symes.
- Ch. 4, Agua Caliente Races.
- ★Ch. 5, Newsreel.
- Ch. 7, Chevrolet Triple-Feature Theater.
- Ch. 8, Songs of the Wanderer.
- Ch. 9, Ray Hewitt's Spot-lighter.
- Ch. 11, Open House.
- Ch. 13, Ruth Waterbury at Home.
- 7:15—Ch. 5, Your Town—Mayor Bowron.
- Ch. 8, Faye Emerson.
- 7:30—Ch. 2, Cavalcade of Stars.
- ★Ch. 4, News, Weather.
- Ch. 5, Dixie Showboat.
- ★Ch. 8, People in News.
- Ch. 9, Film Featurette.
- ★Ch. 11, KTTV Newsreel.
- ★Ch. 13, Western Film.
- 7:45—Ch. 4, Roberta Quinlan Show.
- Ch. 8, Film Short.
- Ch. 11, Perry Como Show.
- 7:55★Ch. 8, Federal News.
- 8—Ch. 4, Stars Over Hollywood, "Autumn Flames," Maria Palmer.
- +Ch. 5, Double Thriller: "Six Men."
- +Ch. 7, Chevrolet Theater.
- Ch. 8, Speidel Show.
- +Ch. 9, Eastside Theater: "Gay Buckaroo," Hoot Gibson.
- Ch. 11, What's My Line?
- Ch. 13, Sports Newsreel.
- 8:15—Ch. 13, Fred Haney Sports Review.
- 8:30+Ch. 2, Major Feature Film: "Captain Bill."
- Ch. 4, You Bet Your Life, Groucho Marx.
- Ch. 8, Lights Out.
- Ch. 11, Arthur Godfrey's Talent Scouts.
- Ch. 13, Boxing, Ocean Park.
- 9+Ch. 4, Lights Out: "Curtain Call," Otto Kruger.
- Ch. 8, Chevrolet Theater.
- Ch. 9, Canasta Time.
- Ch. 11, Horace Heidt Show.
- 9:15+Ch. 5, Double Thriller: "Flying Serpent," Geo. Zucco.
- Ch. 9, Pasadena Wrestling.
- 9:30—Ch. 4, Leave It to the Girls.
- Guest: Ely Gardner.
- Ch. 11, The Goldbergs.
- 9:45—Ch. 2, Manhattan Spotlight.
- 10★Ch. 2, Fleetwood Lawton.
- Ch. 4, Voice of Firestone.
- Guest: Liela Albanese.
- Ch. 7, Chevrolet Theater.
- +Ch. 11, Studio One: "The Way Things Are," Barbara Bakley.
- 10:05—Ch. 2, Backstage with N.T.G.
- 10:30—Ch. 4, Top Views in Sports.
- Ch. 5, Teleforum.
- Ch. 8, Show of Shows.
- Ch. 9, Intimate Stage, With Eddie Coontz, Heidi Olsen.
- 10:45—Ch. 4, Film.
- 11—Ch. 2, Earl Wrightson at Home.
- Ch. 4, Broadway Open House. Morey Amsterdam.
- Ch. 7, Cook's Champagne Party.
- Ch. 8, Danger.
- ★Ch. 11, KTTV Television Newsreel.
- ★Ch. 13, Clete Roberts, News.
- 11:10+Ch. 13, Owl Movie: "Cipher Bureau," Leon Ames.
- 11:15—Ch. 2, Peter Potter's Party.
- Ch. 11, Glancin' with Anson.
- 11:20★Ch. 7, Tonight's Headlines.
- 11:30★Ch. 5, Final Edition.

so music will emerge from their mouths; who manage parakeets which sing "Ah, Sweet Mystery of Life"; or who strap cowbells to their muscles and through flexing and unflexing (be there such a word) play tunes with the bells. Whether the turns are real or whether Morgan runs in the most overt sort of pros doesn't really matter. Certainly no breach of taste is committed. People who dream up a freakish act aren't asking for sympathy—they could dig ditches for a living, but not have half the fun. And the courteous treatment Morgan accords his respective "amateurs" takes a good deal of the sting that might linger.

The whole hour is really Morgan's. We'll get an argument on that from a good many people, as is indicated by almost any television poll. The preponderance prefer variety shows and movies. Morgan's sly satire, aside smiles and general attitude of lofty withdrawal from his actual setting can't stand up against a hail of bullets or a comedienne whose dress splits down the front when she hits high C. And Morgan probably cares least of all.

Arnold "Gerard" Stang is back with Morgan, and it is with the latter that "Gerard" is at his best. His bit on the first of the "Great Talent Hunts" was brief but soul-satisfying.

The Victor Borge Show

Fridays, 8:30 p.m.  
NBC-TV, KNBH, Channel 4

From the instant the cameras lighted on Victor Borge until the closing credits announced: "For the benefit of those who tuned in late, you have just missed the Victor Borge Show," Friday night's half hour of good music and whimsical lambasting of standards lived up to the show's advance publicity. With one major exception. A misprint had announced the "droll Dane" as the "drool Dane." This didn't figure. Every other word about his enchanting, literate humor and musical expertness was so right.

Borge wisely built his show around skits and satires, rather than depending on a loose session of off-the-cuff entertainment. Prominent among the skits was the Hit Parade as it might have been done during the old days when Vienna was in flower—"Here we are with the tunes that have been sweeping the streets of Vienna." And the rendition from Beethoven's "Call Me Ludwig," ostensibly rendered by Ludwig himself.

Another great bit was the German translation of "Orange Colored Sky," during which the Feder Sisters let go on the song with the prescribed contemporary gestures and a gibberish of achtungs.

Borge himself gave the classics a going over by weaving several classics into a pop tune, by generally lampooning the commercial trend, and by his continuous funny commentary. You may have great trouble now straightening out the names and credits of the classicists—but just wait till you have watched Borge a few times. Luckily Mr. Borge's complete continental charm and musicianship par excellence creep through to redeem the whole pot-pourri for those who insist on more than just a bit of funny business.

Second Glances (Critical Comment)

We Point With Pride

... To the almost spectacular improvement in KNBH's "Ford News and Weather" telecast all five nights a week. We didn't know it wasn't all we desired until one bright day the feature showed up smooth as silk and much more interest-holding.

... To KTLA's too brief, infrequent spot called "Your Town," during which Mayor Bowron appears to keep his city informed of this or that—whatever the mayor and council are working over that concerns the populace. A good idea worked into an easily assimilated, informative period.

... To KFI-TV's "Ski Tips," seen Thursday nights at 9:15. Ted Meyers relies on Jerry Tidwell to supply most of the data, and Mr. Tidwell is a man who knows his business when it comes to winter sports near or afar. Next summer they could well start a session called "Beach Tips,"

This Week in TV—Continued

its magnitude. We choose to use "great" as pertaining to its excellence.

The irreverent one has finally found a method and a means of gently lampooning a whole era of entertainment. No longer does he have to snipe at sponsors. He conducts an amateur hour—but the performers are unusual turns, who vie by tapping their skulls with mallets

"Diving Tips," or what have you. The same Mr. Tidwell, a native, we understand, learned about things aquatic at the same time he was picking up ski lore—by doing both well and incessantly.

To the talent on KTLA's "Hollywood Opportunity," and to the way Harry Babbitt handles the visitors. Both nice.

To just about everything "Hawth, Egg and Sam" do, over at KLAC-TV. . . . And to just about everything Jack Rourke does on KTTV's "Ladies Matinee." He has a wonderful manner and enthusiasm.

To Gabby Hayes's daily KNBH show. This brief slot is better, for our dough, than his Sunday half hour.

*We View With Alarm*

. . . The continual carping about current video fare. This fault lies principally with non-set owners and with columnists whose bread and butter is another medium. Never a word about all the good shows, the excellent news coverage, the wonderful work TV as such is doing in mental institutions and hospitals, or television's immense reach across the nation to bring us seldom-seen events. Just blah-blah-blah about how punk television is. We gladly challenge the complainers to step outside and we'll watch show for show with them!

. . . The tiresome sameness of the audience-participation stunts on each and every show, big or small. One night you'll find Joe Blow with his head in a bucket of tar. Next night, another station—but same routine. Most of the big-timers who are conducting audience games and stunts have a reputation for great cleverness and ingenuity. Why don't they employ those proclivities?

. . . The complete inability of many local TV lights to deal in ad-lib chatter. Their claim to fame is that they don't need a script or use one. Who has to be told they don't?

. . . The absence from our TV screens of the hideous face which heretofore commercialized for Breast-O-Chicken tuna. Who wants to see just the currently shown can of tuna and an ordinary pair of hands? We liked the awful face or the gruesome trio of chefs who mouthed "Yum! yum! yum!"—both so bad they were entertaining.

. . . The newsmen who still persist in reading all their copy. At this late date of highly improved techniques in everything else on TV, it is even duller watching.

. . . The panning by the camera of the prize list on Ralph Edwards's "Truth or Consequences," seen on KTTV, Thursday nights at 9:00. Hampered already by watching a kinnie, any further eagerness to have a look at the prizes is obliterated from at least this viewer's heart by the speed with which the camera shoots across a row of things seemingly yards and yards from the camera. The prizes could be within normal eye range and still be photographed at the same speed without tipping the show mitt too much. This way, trying to ferret out shapes and sizes, let alone actual identification, is discouraging.

. . . The dropping of Ransom Sherman's afternoon TV show by NBC last month—not because it lacked viewers—but because it lacked sales appeal. Now the net has given up its sixty-day option on his services, and of course CBS-TV, being a bright outfit, is interested. The alarming thing about this is that the sales department could not find a few sponsors who would have considered Sherman's excellent show just the ticket for them! As evidenced by our Eighth Annual Distinguished Achievement Award, this magazine considers the Sherman show among the toppers in its category.

*"Cook's Champagne Party"*

Monday through Friday, 11:00 p.m.  
ABC-TV, KECA-TV, Channel 7

Some place we read the rumor that Andy and Della Russell's five-minute five-night-a-week spot is to be expanded to more minutes and less times. We're glad.

The current five minutes of nothing through which these two personable singers go is, in our opinion, just that—nothing. Each night finds the handsome couple going through a frail little skit as an excuse for the songs they sing. A boy taking a girl home from a party. A boy taking a girl to a party. A girl taking a boy home from a

TUESDAY TV LOGS

+Indicates Motion Picture.  
\*Indicates News Broadcast

- 10—Ch. 13, Joe Graydon Show (to 12).
- 11+Ch. 9, Feature Film.
- 11:45—Ch. 11, Morning Serenade.
- 12★Ch. 9, News Room. R. Stewart, G. Dvorak.
- ★Ch. 11, Hemingway. News.
- Ch. 13, Mike Roy's Kitchen.
- 12:15—Ch. 11, Film Oddities.
- 12:30—Ch. 7, Adventures in Food.
- Ch. 9, Ladies' Day, Stulla, Mitchell, Jobe, Owen.
- Ch. 11, Instruction for Survival.
- 12:45★Ch. 4, News.
- 1—Ch. 4, Buying With Betty.
- Ch. 11, Bonus Bids.
- Ch. 13, Al Jarvis (to 6).
- 1:20—Ch. 8, Film Short.
- 1:30—Ch. 4, Comedy Matinee.
- Ch. 7, Mulholland's Matinee.
- Ch. 8, Garry Moore Show.
- Ch. 9, Cook's Corner with Monty Markgets.
- 2+Ch. 8, Smokey Rogers (to 5).
- ★Ch. 9, Movie Matinee: "Gay Buckaroo," Hoot Gibson.
- Ch. 11, Film Oddities.
- 2:15—Ch. 11, Garry Moore Show.
- 2:30—Ch. 4, Chef Milan.
- Ch. 7, This Is Your Home.
- 2:45—Ch. 11, First 100 Years.
- Ch. 4, Curious Camera.
- 3+Ch. 7, Cowboy Theater.
- Ch. 11, Come into the Kitchen. Freda Nelson.
- ★Ch. 13, Jarvis Movie Matinee: "Alibi Breaker."
- 3:15★Ch. 9, Meet the World.
- 3:30—Ch. 9, Documentary Film.
- ★Ch. 11, Movie Gems.
- 3:45—Ch. 4, Shellah Graham Show.
- ★Ch. 4, Kate Smith Show.
- 4—Ch. 7, Foreman Phillips' Show.
- Ch. 13, Al Jarvis.
- 4:15—Ch. 9, Stu Wilson Show.
- 4:30—Ch. 11, Ladies' Matinee with Jack Rourke.
- 5—Ch. 4, NBC Tele-Comics.
- Ch. 8, Kate Smith Show.
- Ch. 11, Jump Jump of Holiday House.
- 5:15—Ch. 4, Film.
- Ch. 11, Range Riders Roundup.
- 5:25—Ch. 8, The Little Show.
- 5:30—Ch. 4, Howdy Doodie.
- ★Ch. 5, News, Music.
- ★Ch. 9, Newsroom: Meyers, Bishop.
- 5:40—Ch. 8, Crusader Rabbit.
- 5:45—Ch. 5, Police Calls.
- Ch. 7, Ch. 8, Sandy Strong.
- 5:50—Ch. 2, Carnival for Kids.
- 6+Ch. 2, Western Cavalcade: "God's Country and the Man."
- Ch. 4, Crusader Rabbit.
- Ch. 5, Cowboy Thrills.
- Ch. 7, Space Patrol.
- Ch. 8, Channel 8 Corral.
- Ch. 11, The Open Road.
- Ch. 13, Hawth, Egg & Sam.
- 6:05—Ch. 4, Comedy Klub.
- Ch. 9, KFI-TV University.
- 6:15—Ch. 7, Foreman Phillips' Trading Post.
- 6:25—Ch. 4, Hello Again. Lee Hazan.
- 6:30—Ch. 4, "Boots 'n' Saddle" With Eddie Dean.
- Ch. 5, Ch. 8, Time for Beany.
- Ch. 9, Reserve.
- Ch. 11, Frank Sinatra Show.

- ★Ch. 8, Newsreel.
- Ch. 13, Take Fifteen.
- 6:55★Ch. 2, Lee Wood. News.
- 7—Ch. 2, Cavalcade of Bands.
- Ch. 4, Ch. 8, Cisco Kid.
- ★Ch. 5, Newsreel.
- Ch. 7, Hollywood Screen Test.
- Ch. 9, Spotlight on Talent.
- Ch. 11, Alan Young Show.
- ★Ch. 13, Film Playhouse: "Tom Brown's School Days," F. Bartholomew.
- 7:15—Ch. 5, Roving Camera.
- 7:30★Ch. 4, News and Weather.
- ★Ch. 5, Movie Theater: "Lady Let's Dance," Belita, James Ellison.
- Ch. 7, Beulah.
- ★Ch. 8, People in News.
- ★Ch. 11, TV Newsreel.
- 7:45—Ch. 4, Little Show. J. Conte.
- Ch. 8, Film Short.
- Ch. 11, Stork Club.
- 7:55★Ch. 8, Federal News.
- 8—Ch. 2, Campus Orch. & Chorus.
- Ch. 4, Ch. 8, Texaco Star Theater, Milton Berle. Guests: Tony Martin, Joe E. Brown, Ethel Waters.
- ★Ch. 7, Telenews Weekly Newsreel.
- ★Ch. 9, Eastside Theater: "The Mad Monster."
- Ch. 11, Beat the Clock.
- 8:15★Ch. 13, K-F Jubalaires.
- 8:20—Ch. 7, To Be Announced.
- 8:30—Ch. 2, U.S. Air Force.
- Ch. 7, Hal Sawyer Show.
- Ch. 11, Danger.
- ★Ch. 13, Film Playhouse. "Case for the Crown."
- 9—Ch. 2, Famous Jury Trials.
- Ch. 4, Original Amateur Hour.

ALTES BEER  
Presents the  
**INA RAY HUTTON**  
ALL GIRL SHOW  
ONE FULL HOUR  
9-10 P.M., Tues., KTLA

- Ch. 5, Ina Ray Hutton. All-Girl Show.
- Ch. 7, Billy Rose Show.
- ★Ch. 8, Mystery Theater.
- Ch. 11, Vaughn Monroe Show.
- 9:15—Ch. 9, Bob Shannon's Revue.
- 9:30—Ch. 2, Plainclothesman.
- Ch. 7, Can You Top This?
- Ch. 11, Suspense.
- 9:45—Ch. 9, Kitchen Magic.
- Ch. 13, Leo Carrillo American Diary.
- 10★Ch. 2, Fleetwood Lawton.
- Ch. 4, Armstrong Circle Theater: "A Different World," Joan Chandler, Tom Avera.
- Ch. 5, Fireside Theater: "Going Home," Hugh O'Brian.
- Ch. 7, Blind Date, With Ariene Francis.
- Ch. 8, Don McNeill.
- Ch. 9, Jane Louise.
- ★Ch. 11, KTTV Newsreel.
- ★Ch. 13, Clete Roberts. News.
- 10:05—Ch. 2, Backstage with N.T.G.
- 10:10★Ch. 13, Owl Movie: "Panama Patrol," L. Ames.
- 10:15—Ch. 11, Club Time.
- 10:30—Ch. 4, Wrestling Matches.
- Ch. 5, New York Closeup, With Tex and Jinx.
- Ch. 7, Film.
- Ch. 8, Horace Heidt.
- Ch. 11, Somerset Maugham Theater: "The People You Meet," John Conte.
- 10:45—Ch. 7, Faye Emerson Show.
- 11★Ch. 4, Broadway Open House.
- ★Ch. 5, Final Edition.
- Ch. 7, Cook's Champagne Party.
- Ch. 8, Airflyte Theater.
- ★Ch. 9, Evening News.
- 11:05—Ch. 2, Peter Potter.
- Ch. 11, Glancin' at Anson.
- 11:30★Ch. 4, Newsreel.

**CISCO KID**  
TONIGHT AT 7  
KNBH Channel 4

- 6:45★Ch. 4, Elmer Peterson, News.
- Ch. 5, Handy Hints.
- Ch. 7, Going Places With Betty Betz.

## WEDNESDAY TV LOGS

+Indicates Motion Picture.  
\*Indicates News Broadcast

**10**—Ch. 13, Joe Graydon Show. (to 12).  
10:30—Ch. 9, Know Your Schools.  
**11**+Ch. 9, Feature Film: "Gay Buckaroos." Hoot Gibson.  
11:45—Ch. 11, Morning Serenade.  
**12**\*Ch. 9, News Room, R. Stewart, G. Dvorak.  
\*Ch. 11, Noonday with Hemingway.  
Ch. 13, Mike Roy's Kitchen.  
12:15—Ch. 11, Film Oddities.  
12:30—Ch. 7, Adventures in Food.  
Ch. 9, Ladies' Day, Stulla, Mitchell, Jobe, Owen.  
Ch. 11, Instruction for Survival.  
12:45★Ch. 4, News.  
**1**—Ch. 4, Buying With Betty.  
Ch. 11, Occupation, Housewife.  
Ch. 13, Al Jarvis (to 6).  
1:10—Ch. 11, Soundie.  
1:20—Ch. 8, Film Short.  
Ch. 11, Occupation Housewife.  
1:30—Ch. 4, Comedy Matinee.  
Ch. 7, Mulholland's Matinee.  
Ch. 8, Garry Moore Show.  
Ch. 9, Cook's Corner with Monty Margetts.  
\*Ch. 11, News Highlights.  
1:35—Ch. 11, H'wood Studio Party.  
**2**+Ch. 8, Smokey Rogers. (to 5).  
Ch. 9, Movie Matinee: "The Mad Monster."  
2:15—Ch. 11, Garry Moore Show.  
2:30—Ch. 4, Chef Milan.  
Ch. 7, This Is Your Home.  
2:45—Ch. 11, First 100 Years.  
**3**—Ch. 4, Curious Camera.  
+Ch. 7, Cowboy Theater.  
Ch. 11, Come into the Kitchen, Freda Nelson.  
+Ch. 13, Jarvis Movie Matinee: "Secret Voice," John Stuart.  
3:15★Ch. 9, Meet the World.  
3:30—Ch. 9, Harmony Kitchen With Larry Cotton, Helen Parrish.  
+Ch. 11, Movie Gems.  
3:45—Ch. 4, Jonathon Story.  
**4**—Ch. 4, Kate Smith Show.  
4:10—Ch. 9, Garden Chats.  
4:15—Ch. 7, Foreman Phillips' Show.  
Ch. 13, Al Jarvis.  
4:30—Ch. 9, Stu Wilson Show.  
Ch. 11, Ladies Matinee with Jack Rourke.  
**5**—Ch. 4, NBC Tele-Comics.  
Ch. 8, Kate Smith Show.  
Ch. 11, Range Riders Roundup.  
5:15—Ch. 4, Gabby Hayes Show.  
5:30—Ch. 4, Howdy Doodr.  
\*Ch. 5, News, Music.  
Ch. 7, Half-Pint Panel.  
Ch. 8, Income Tax Talk.  
\*Ch. 9, Newsroom: Meyers, Bishop.  
5:40—Ch. 8, Crusader Rabbit.  
5:45—Ch. 5, Police Calls.  
Ch. 7, Ch. 8, Sandy Strong.  
5:50—Ch. 2, Carnival for Kids.  
+Ch. 5, Western Cavalcade.  
**6**+Ch. 2, "El Diablo Rides."  
Ch. 4, Crusader Rabbit.  
Ch. 5, Cowboy Thrills.  
Ch. 7, Space Patrol.  
Ch. 8, Channel 8 Corral.  
Ch. 13, Hawth. Egg & Sam.  
6:05—Ch. 4, Comedy Klub.  
Ch. 9, KFI-TV University.  
6:15—Ch. 7, Tom Corbett, Space Cadet.  
6:30—Ch. 4, "Boots 'n' Saddle," With Eddie Dean.  
Ch. 5, Ch. 8, Time for Beany.  
Ch. 7, Foreman Phillips Show.  
Ch. 9, Leah Effenhach.  
Ch. 11, Smith Family Prepares Their Income Tax.

6:40—Ch. 13, Jim Hardy.  
6:45—Ch. 4, Cyclone Malone.  
Ch. 5, Handy Hints.  
Ch. 7, Faye Emerson Show.  
\*Ch. 8, Newsreel.  
Ch. 11, Here's Jarman with Harmon.  
Ch. 13, Take Fifteen.  
6:55★Ch. 2, Lee Wood, News.  
**7**+Ch. 2, Buckskin Theater: "Valley of Terror," Kermit Maynard.  
Ch. 4, Animal Fair.  
\*Ch. 5, Newsreel.  
Ch. 7, Hollywood Theater Time.  
Ch. 8, Stranger Than Fiction.  
Ch. 9, Everybody's Show—Gene Baker.  
Ch. 11, Star of the Family.  
Guests: Iona Massey.  
Ch. 13, Hi-Talent Battle.  
7:15—Ch. 5, Hollywood Reel.  
7:15—Ch. 5, Hollywood Reel: Ella Raines, Arthur Blake, Anita Loos, Peter Damon.  
Ch. 8, Faye Emerson Show.  
7:30★Ch. 4, News & Weather.  
+Ch. 5, Double Feature: "Borneo."  
Ch. 7, Chance of a Lifetime.  
\*Ch. 8, People in News.  
Ch. 9, Rose Room Revue, Gene Baker.  
\*Ch. 11, KTTV News.  
Ch. 13, Teleten Reporter.  
7:45—Ch. 4, Roberta Quinlan Show.  
Ch. 8, Film Short.  
Ch. 11, Perry Como Show.  
7:55—Ch. 8, Federal News.  
**8**+Ch. 2, Four-Star Feature Theater.  
Ch. 4, Jack Haley Show, With Mandy Carson.  
Guests: Phil Silvers, Bob Haymes.  
Ch. 7, Stop the Music.  
Ch. 8, Ch. 11, Arthur Godfrey.  
+Ch. 9, Eastside Theater: "Beyond Tomorrow."  
Jean Parker, C. Aubrey Smith.  
Ch. 13, Palladium Star Time.  
8:30+Ch. 5, Feature Film.  
Ch. 7, The College Bowl.  
Chico Marx.  
**9**—Ch. 4, Four Star Revue, Starring Jimmy Durante.  
Ch. 7, Don McNeill's TV Club.  
Ch. 8, Wrestling.  
Ch. 11, Pantomime Quiz.  
Ch. 13, Joe Graydon Show.  
9:15—Ch. 2, Picture Platters, Steve Dunne.  
9:30—Ch. 2, Hands of Mystery.  
+Ch. 9, Snow Crop Theater: "Tanks a Million," William Tracy.  
Ch. 11, The Web: "For Laura," Will Hare.  
Ch. 13, Irwin Allen.  
**10**\*Ch. 2, Fleetwood Lawton.  
Ch. 4, Break the Bank.  
Ch. 5, City at Night.  
Ch. 7, Hal Sawyer Show.  
\*Ch. 13, KTTV Newsreel.  
10:05—Ch. 13, Clete Roberts, News.  
+Ch. 2, Backstage with N.T.G.  
\*Ch. 11, KTTV Newsreel.  
10:10+Ch. 13, Owl Movie: "Black Doll," N. Grey, D. Woods.  
10:15—Ch. 11, Club Time.  
10:30—Ch. 4, Wrestling Matches.  
Ch. 7, Income Tax Analysis.  
Ch. 8, Boxing.  
Ch. 11, Blue Ribbon Bouts, Ernie Durando vs. Vinnie Cidone.  
**11**—Ch. 4, Broadway Open House.  
Ch. 7, Cook's Champagne Party.  
\*Ch. 9, Evening News.  
11:05—Ch. 2, Peter Potter.  
11:30★Ch. 5, Final Edition.  
\*Ch. 8, Newsreel.  
Ch. 11, Giancin' at Anson.

## Pre-Views

OF THE WEEK

## ON TELEVISION

## TIME CHANGES

AS OF APRIL 1, a total of more than twenty hours of CBS network television programs will move to KTTV, Channel 2. These are currently being televised on station KTTV, whose affiliation with CBS ends March 31. However, a few of these changes take effect immediately. The following may now be seen on KTTV. "The Ken Murray Show," Saturday at 8:00 p.m.; "Wrightson at Home," Monday at 11:00 p.m.; and "Mama," Friday at 8:00 p.m. Please consult our logs for further details.

SATURDAY, MARCH 3—"Acrobat Ranch," KECA-TV, Channel 7, 1:00 p.m. (15 min.). Formerly viewed Saturdays at 5:30 p.m., same channel.

TUESDAY, MARCH 6—"Faye Emerson Show," KECA-TV, Channel 7, 10:45 p.m. (15 min.). Formerly viewed at 11:10 p.m., same day and station.

## WHAT'S NEW

## Variety

TUESDAY, MARCH 6—"Going Places with Betty Betz," KECA-TV, Channel 7, 6:45 p.m. (15 min.). Betty, teen-age columnist, will present serious topics concerning the teen-age group. She serves as moderator to a panel of five high-school students.

## Drama

THURSDAY, MARCH 1—"Royal Playhouse," KECA-TV, Channel 7, 8:00 p.m. (30 min.). "The Bunker," an original dramatization of Hitler's last hour. Frank Wisbar directs and Herbert Rawlinson is host on this new series. (Show bowed February 22).

FRIDAY, MARCH 2—"Front-Page Detective," KTTV, Channel 11, 8:00 p.m. (30 min.). Edmund Lowe, stage and screen actor, stars in a new whodunit series.

## Public Interest

SUNDAY, MARCH 4—"A Home to Live In," KLAC-TV, Channel 13, 9:30 a.m. (30 min.). An actual \$25,000 house will be built on television. It will be built from scratch on a lot in La Canada. The progress made will be shown weekly on film with guests to explain what is going on.

## Religion

SUNDAY, MARCH 4—"The Circuit Rider," KECA-TV, Channel 7, 11:00 p.m. (30 min.). A new video series based on the efforts of individual clergymen to bring the message of Christ to remote sections of the country shortly after the American Revolution.

## WHAT'S BACK

## Sports

MONDAY, MARCH 5—Wrestling Matches, KFI-TV, Channel 9, 9:15 p.m. (2 hrs.). Wrestling direct from the Pasadena Arena with many of the best-known names in the wrestling world.

## WHAT'S PLAYING

## Drama

FRIDAY, MARCH 2—"Academy Theatre," KECA-TV, Channel 7, 7:00 p.m. (30 min.). "The Shot," a love story based on Anton Chekhov's tale, and "Night Owl," a comedy about a waitress, make up the double attraction.

FRIDAY, MARCH 2—"Pulitzer Prize Playhouse," KECA-TV, Channel 7, 9:00 p.m. (1 hr.). Helen Hayes will recreate her famous role of the tragic Mary in Maxwell Anderson's "Mary of Scotland." Supporting roles will be played by John Emery and Richard Natwick.

SATURDAY, MARCH 3—"Faith Baldwin's Theatre of Romance," KECA-TV, Channel 7, 11:00 a.m. (30 min.). William Eythe and Betsy von Furstenberg star in "Follow Fat Flora."

SATURDAY, MARCH 3—"Bigelow Theatre," KTTV, Channel 11, 9:00 p.m. (30 min.). "Make Your Bed," starring Bonita Granville and Bill Williams.

SUNDAY, MARCH 4—"Philco Playhouse," KNEH, Channel 4, 9:00 p.m. (1 hr.). Ann Crawford and E. J. Marshall star in "Let Them Be Sea Captains."

MONDAY, MARCH 5—"Studio One," KTTV, Channel 11, 10:00 p.m. (30 min.). Presenting "The Way Things Are" with Barbara Baxley.

TUESDAY, MARCH 6—"Hollywood Screen Test," KECA-TV, Channel 7, 7:00 p.m. (30 min.). Ann Revere, prominent star, guides screen candidates David Orrick and Horace Braham in two dramatic scenes.

TUESDAY, MARCH 6—"Billy Rose Show," KECA-TV, Channel

## This Week in TV—Continued

hear Andy and Della warble. That way it is pleasant. The two are so good.

Whatever frailties of continuity understandably occur on "Cook's Champagne Party," we reiterate that it doesn't lie with the principals, nor, certainly, with the camera work. We have seen some great montage effects and fine direction and camera work in this slim niche.

7, 9:00 p.m. (30 min.). Presenting "Duet for Two Actors" with Cyril Ritchard, distinguished British actor.  
**TUESDAY, MARCH 6**—"Fireside Theatre," KTLA, Channel 5, 10:00 p.m. (30 min.). "Going Home," with Hugh O'Brian.  
**TUESDAY, MARCH 6**—"Somerset Maugham Theatre," KTTV, Channel 11, 10:30 p.m. (30 min.). Presenting "The People You Meet" with John Conte, Howard Freeman, and Laura Pierpont.  
**THURSDAY, MARCH 8**—"Starlight Theatre," KTTV, Channel 11, 8:00 p.m. (30 min.). Presenting "The Magic Wire" with Leslie Nielsen, Richard Greene, and Grace Kelly.  
**THURSDAY, MARCH 8**—"Nash Airflyte Theatre," KTTV, Channel 11, 10:30 p.m. (30 min.). "A Kiss for Mr. Lincoln" with Richard Greene and Grace Kelly.

*Sports*

**WEDNESDAY, MARCH 7**—"Blue-Ribbon Bout," KTTV, Channel 11, 10:30 p.m. (1 hr.). Ernie Durando vs. Vinnei Cidone.  
**THURSDAY, MARCH 8**—"Greatest Fights," KTLA, Channel 5, 10:45 p.m. (15 min.). Highlights of the Armstrong-Ambers bout.

*Public Interest*

**FRIDAY, MARCH 2**—"Success Story," KTTV, Channel 11, 9:00 p.m. (1 hr.). On-the-spot scenes from the Los Angeles Soap Company factory.  
**FRIDAY, MARCH 2**—"Crusade in Europe," KECA-TV, Channel 7, 10:30 p.m. (30 min.). Chapter entitled "The Battle of Supply."  
**SUNDAY, MARCH 4**—"Meet the Press," KNBH, Channel 4, 7:00 p.m. (30 min.). Millard F. Caldwell, Federal Civil-Defense Administrator, has a few answers.  
**MONDAY, MARCH 5**—"Teleforum," KTLA, Channel 5, 10:30 p.m. (30 min.). Telediscussion of "Should the Democracies Re-Arm Western Germany?"

★  
**WHO'S GUESTING**

*Variety*

**FRIDAY, MARCH 2**—"Twenty Questions," KECA-TV, Channel 7, 8:00 p.m. (30 min.). Jean Parker, popular screen actress, will add her vivacious personality and quick wit to this weekly video fare.  
**FRIDAY, MARCH 2**—"Showtime . . . U. S. A.," KECA-TV, Channel 7, 8:30 p.m. (30 min.). Raymond Massey, Celeste Holm, Jean Sablon, popular French singer, and the sophisticated dance team of Mata and Hari for your viewing pleasure.  
**SATURDAY, MARCH 3**—"Ken Murray Show," KTSL, Channel 2, 8:00 p.m. (1 hr.). Dick Haymes and Dave Apollon and His Mexican Band guest with Ken.  
**SATURDAY, MARCH 3**—"Jack Carter Show," KNBH, Channel 4, 8:00 p.m. (1 hr.). Vincent Price, Ben Wrigley, comedian, and the DeMarco Sisters.  
**SATURDAY, MARCH 3**—"Show of Shows," KNBH, Channel 4, 9:00 p.m. (1 hr.). Sid Caesar and Imogene Coca take a well-deserved vacation while Robert Cummings emcees and Herb Shriner, comic, guests.  
**SUNDAY, MARCH 4**—"This Is Show Business," KTTV, Channel 11, 7:30 p.m. (30 min.). Wendy Barrie (panel), Jack E. Leonard, Melissa Hayden and Bill Hayes.  
**SUNDAY, MARCH 4**—"Toast of the Town," KTTV, Channel 11, 8:00 p.m. (1 hr.). Douglas Fairbanks, Jr., Nancy Walker, Molly Picon and Ray McKinley are guests of Ed.  
**SUNDAY, MARCH 4**—"Comedy Hour," KNBH, Channel 4, 8:00 p.m. (1 hr.). Bobby Clark, Basil Rathbone, Sarah Churchill, Walter Abel, Mary Bolen, Fran Warren and Danny Scholl in a gala revue.  
**SUNDAY, MARCH 4**—"Movietown," KTLA, Channel 5, 9:15 p.m. (30 min.). James Brown and Lon McAllister guest with Dick Lane.  
**SUNDAY, MARCH 4**—"Celebrity Time," KTTV, Channel 11, 10:00 p.m. (30 min.). Bill Tabbert and Martha Wright guest.  
**TUESDAY, MARCH 6**—"Milton Berle," KNBH, Channel 4, 8:00 p.m. (1 hr.). Tony Martin, Joe E. Brown, Ethel Waters, Rose Marie and Jackie Green join Uncle Miltie.  
**TUESDAY, MARCH 6**—"Frank Sinatra Show," KTTV, Channel 11, 6:30 p.m. (30 min.). Faye Emerson, Skitch Henderson, Arthur Blake and Irving Kupcinet.  
**WEDNESDAY, MARCH 7**—"Star of the Family," KTTV, Channel 11, 7:00 p.m. (20 min.). Ilona Massey, Clifford Guest and Les Zoris join Morton Downey.  
**WEDNESDAY, MARCH 7**—"Jack Haley," KNBH, Channel 4, 8:00 p.m. (1 hr.). Mindy Carson, Phil Silvers and Bob Haymes will carry on for Jack while he recuperates from a recent illness.  
**WEDNESDAY, MARCH 7**—"Four-Star Revue," KNBH, Channel 4, 9:00 p.m. (1 hr.). Jimmy Durante stars in "Cyrano de Bergerac" with Don Ameche and Patricia Neal. The variety portion of this revue is supplied by Eddie Jackson, Jack Roth, Ben Wrigley, comedian, and the Trina Reyes dancers.  
**WEDNESDAY, MARCH 7**—"Don McNell's TV Club," KECA-TV, Channel 7, 9:00 p.m. (30 min.). Mimi Benzell, Met star, will guest on Don's Club.  
**THURSDAY, MARCH 8**—"Sam Levenson Show," KTTV, Channel 11, 6:30 p.m. (30 min.). Red Barber and his daughter get some entertaining advice from former schoolteacher Levenson.

★  
**WHAT'S SPECIAL**

*Public Interest*

**SUNDAY, MARCH 4**—"On Trial," KECA-TV, Channel 7, 7:00 p.m. (30 min.). A two-week examination of the subject "Should the Price Freeze Be Extended to Food Prices?"

**THURSDAY TV LOGS**

★Indicates Motion Picture.  
 \*Indicates News Broadcast.  
**10**—Ch. 13, Joe Graydon Show. (to 12).  
**11**+Ch. 9, Feature Film: "The Mad Monster."  
 11:15—Ch. 11, Morning Serenade.  
**12**\*Ch. 9, News Room, R. Stewart, G. Dvorak.  
 \*Ch. 11, Noonday with Heningway.  
 Ch. 13, Mike Roy's Kitchen.  
 12:15—Ch. 11, Film Oddities.  
 12:30—Ch. 7, Adventures in Food.  
 Ch. 9, Ladies' Day, Stella Mitchell, Jobe, Owen.  
 Ch. 11, Instruction for Survival.  
 12:45\*Ch. 4, News.  
**1**—Ch. 4, Buying With Betty.  
 Ch. 11, Soundie.  
 Ch. 13, Al Jarvis (to 6).  
 1:05—Ch. 11, Hollywood Studio Party.  
 1:20—Ch. 8, Film Short.  
 1:30—Ch. 4, Comedy Matinee.  
 Ch. 7, Mulholland's Matinee.  
 Ch. 8, Garry Moore Show.  
 Ch. 9, Cook's Corner with Monty Marzette.  
 1:45—Ch. 8, Film Short.  
**2**+Ch. 8, Smokey Rogers. (to 5).  
 \*Ch. 9, Movie Matinee: "Beyond Tomorrow," Jean Parker.  
 2:15—Ch. 11, Garry Moore Show.  
 2:30—Ch. 4, Chef Milano.  
 Ch. 7, This Is Your Home.  
 2:45—Ch. 11, First 100 Years.  
**3**+Ch. 4, Curious Camera.  
 \*Ch. 7, Cowboy Theater.  
 Ch. 11, Come into the Kitchen, Freda Nelson.  
 +Ch. 13, Jarvis Movie Matinee. "Murder in the Museum," John Barron.  
 3:15\*Ch. 9, Meet the World.  
 3:30—Ch. 9, Old-Time Comedies.  
 +Ch. 11, Movie Gems.  
**4**—Ch. 4, Kate Smith Show.  
 4:10—Ch. 9, Garden Guide.  
 4:15—Ch. 7, Foreman Phillips' Show.  
 Ch. 13, Al Jarvis.  
 4:30—Ch. 9, Stu Wilson Show with Marie Gibson.  
 Ch. 11, Ladies' Matinee with Jack Benrke.  
**5**—Ch. 4, Kate Smith Show.  
 Ch. 11, George Riders Roundup.  
 5:15—Ch. 4, Film.  
 5:25—Ch. 8, The Little Show.  
 5:30—Ch. 4, Howdy Doodly.  
 \*Ch. 5, News, Music.  
 \*Ch. 9, Newsroom: Meyers, Bishop.  
 5:40—Ch. 8, Crusader Rabbit.  
 5:45—Ch. 7, Pollee Calk.  
 Ch. 7, Ch. 8, Sandy Strong.  
 5:50—Ch. 2, Carnival for Kids.  
**6**+Ch. 2, Western Cavalcade: "Dynamite Canyon."  
 Ch. 4, Crusader Rabbit.  
 Ch. 5, Cowboy Thrills.  
 Ch. 7, Space Patrol.  
 Ch. 8, Channel 8 Corral.  
 Ch. 13, Hawth, Egg & Sam.  
 6:05—Ch. 4, Comedy Klub.  
 Ch. 9, KFI-TV University.  
 6:15—Ch. 7, Foreman Phillips' Trading Post.  
 6:30—Ch. 4, "Boots 'n' Saddle," With Eddie Dean.  
 Ch. 5, Ch. 8 Time for Beany.  
 +Ch. 9, Snow Cap Theater: "Captain Caution," Victor Mature, Alan Ladd.  
 Ch. 11, Sam Levenson Show. Guests: Red Barber and Daughter.  
 6:40—Ch. 13, Jim Hardy.  
 6:45\*Ch. 4, Elmer Peterson, News.  
 Ch. 5, Handy Hints.  
 \*Ch. 8, Newsreel.  
 Ch. 11, Sports with Bill Welch.  
 Ch. 13, Take Fifteen.  
 6:55\*Ch. 2, Lee Wood, News.  
**7**—Ch. 2, Stranger Than Fiction.  
 Ch. 4, Night Owl Varieties.  
 \*Ch. 5, Newsreel.  
 Ch. 7, The Roggles.  
 Ch. 8, Lone Ranger.  
 Ch. 11, Open House.  
 +Ch. 13, Western Film: "Range Warfare," R. Russell.  
 7:15—Ch. 2, Lee's Lair.  
 Ch. 5, Backgrounds for Living.  
 7:30—Ch. 2, Travel Log.

\*Ch. 4, News & Weather.  
 Ch. 5, Hollywood Opportunity.  
 Ch. 7, Lone Ranger.  
 Ch. 8, People in News.  
 \*Ch. 11, TV Newsreel.  
 7:45—Ch. 2, It's a Neat Trick.  
 Ch. 4, Little Show, John Conte.  
 Ch. 8, Film Short.  
 Ch. 11, Stark Club.  
 7:55—Ch. 8, Federal News.  
 Ch. 2, Queen for a Day.  
**8**—Ch. 4, Dave Willock Off Arquette Show.  
 Ch. 7, Royal Theater: "The Bunker."  
 Ch. 8, Hoffman Hi-Time.  
 Ch. 9, Eastside Theater: "Roaring Roads," David Sharpe.  
 Ch. 11, Starlight Theater: "Maglo, Tex Wire."  
 Ch. 13, Tex Atelison, K Bar F Corral.  
 8:15+Ch. 13, Feature Film.  
 8:30—Ch. 2, Name That Song.  
 Ch. 4, Martin Kane, Private Eye.  
 Ch. 5, Wrestling.  
 Ch. 7, Paul Whiteman Revue.  
 Ch. 8, Holiday Hotel.  
 Ch. 11, The Show Goes On, Robert Q. Lewis.  
 +Ch. 13, Film Playhouse: "Long Shot," Maersha Hunt.  
**9**+Ch. 2, Movie Milestones.  
 Ch. 1, Week-end Weather Preview.  
 Ch. 7, Holiday Hotel, Don Ameche, Guest!  
 Ch. 8, Studio One.  
 Ch. 11, Truth or Consequences.  
 9:15—Ch. 4, Industry on Parade.

**TV Extravaganza!**  
**YOUR HIT PARADE**  
 Tonight 9:30 p.m.  
**KNBH CHANNEL 4**

9:30—Ch. 4, Your Hit Parade. Snookie Lonson, Eileen Wilson.  
 Ch. 7, Life Begins at Eighty.  
 +Ch. 9, Lucky Morgan Theater: "Gallant Lady," Rose Hobart.  
 Ch. 11, You Asked for It.  
 9:45—Ch. 13, My Harp and I, Betsy Mills.  
**10**\*Ch. 2, Fleetwood Lawton.  
 +Ch. 4, Western Feature: "Quick Trigger Lee."

**REGAL PALE—Tops in Beer**  
 Presents  
**Tops in Wrestling**  
 with **DICK LANE**  
**THE MAIN EVENT**  
**THURS., 10 P.M.**  
**CHANNEL 5, KTLA**

Ch. 5, Tops in Wrestling.  
 Ch. 7, Roller Derby.  
 Ch. 8, Stop the Music.  
 \*Ch. 11, KTTV Newsreel.  
 \*Ch. 13, Cleo Roberts, News.  
 10:05—Ch. 2, Backstage with N.T.G.  
 10:10+Ch. 13, Owl Movies: "Scream in the Night," L. Chancy, Jr.  
 10:15—Ch. 11, Club Time.  
 10:30—Ch. 4, Film.  
 Ch. 7, Stud's Place.  
 Ch. 8, Beat the Clock.  
 +Ch. 11, Airflyte Theater: "A Kiss for Mr. Lincoln," Richard Greene.  
 10:45—Ch. 5, Greatest Fights of the Century: Ambers vs. Armstrong.  
**11**—Ch. 4, Broadway Open House.  
 Ch. 5, All Girl Wrestling: Rita Martinez vs. Maria Bernard.  
 Ch. 7, Cook's Champagne Party.  
 Ch. 8, Star of the Family.

# TV PROGRAM FINDER

Academy Theater.....	KECA-TV, 7 p.m. M	Hall the Champ.....	KLAC-TV, 7:30 p.m. F	Phillips, Foreman.....	KECA-TV, 4:15 p.m. M-F,
Acrobat Ranch.....	KECA-TV, 1 p.m. Su	Haley, Jack.....	KNBH, 8 p.m. W	6:15 p.m. Tu,Th, 1 p.m. Su	
Adventure Call.....	KTLA, 9:45 p.m. Su	Half-Pint Panel.....	KECA-TV, 5:30 p.m. W-F	Picture Platters.....	KTSL, 9:15 p.m. W-F
Adventures in Food.....	KECA-TV, 12:30 p.m. M-F	Hands of Mystery.....	KTSL, 9:30 p.m. W	Plainclothesman.....	KTSL, 9:30 p.m. Tu
A Home to Live In.....	KLAC-TV, 9:30 a.m. Su	Handy Hints.....	KTLA, 6:45 p.m. M-F	Police Calls.....	KTLA, 5:45 p.m. M-F
Airflyte Theater.....	KTTV, 10:30 p.m. Th	Haney, Fred.....	KLAC-TV, 8:15 p.m. M	Pooch Parade.....	KTTV, 4:30 p.m. Sa
Allen, Irwin.....	KLAC-TV, 9:30 p.m. W	Harmon Tom.....	KTTV, 6:45 p.m. M,W,F	Potter, Peter.....	KTSL, 11:05 p.m. M-Th, 10 p.m. F
Allen, Steve.....	KTTV, 6 p.m. Sa	Hardy, Jim.....	KLAC-TV, 6:40 p.m. W-F	Pullitzer Playhouse.....	KECA-TV, 9 p.m. F
Anson, Bill.....	KTTV, 11:15 p.m. M, 11 p.m. Tu-F	Harmony Kitchen.....	KFI-TV, 3:30 p.m. M,W,F	Que n for a Day.....	KTSL, 8 p.m. Th
Animal Fair.....	KNBH, 7 p.m. W	Hawth., Egg & Sam.....	KLAC-TV, 6 p.m. Tu-Sa	Quinlan Roberts.....	KNBH, 7:45 p.m. M,W,F
Armstrong Theater.....	KNBH, 10 p.m. Tu	Hawthorne.....	KLAC-TV, 10:30 p.m. Sa, 3 p.m. Su	Range Riders Roundup.....	KTTV, 5 p.m. M-F
Arquette, Cliff.....	KNBH, 8 p.m. Th	Hayes, Gabby.....	KNBH, 6 p.m. Su, 5:15 p.m. M,W,F	Record Room.....	KECA-TV, 9 a.m. Su
Are ya Lookin'.....	KFI-TV, 4:30 p.m. M-F	Heidt, Horace.....	KTTV, 9 p.m. M	Road to Fame.....	KTSL, 7 p.m. F
At the Mat.....	KTSL, 8:30 p.m. Th	Hello Again.....	KNBH, 6:25 p.m. Tu	★Roberts, Cleo.....	KLAC-TV, 10 p.m. T-Th;
Auction City.....	KLAC-TV, 6:30 p.m. Sa	Hi Talent Battle.....	KLAC-TV, 7 p.m. W	11 p.m. M-F	
Backgrounds for Living.....	KTSL, 7:15 p.m. Th	Hit Parade.....	KNBH, 9:30 p.m. Th	Roller Derby.....	KECA-TV, 10 p.m. Th
Backstage with NTG.....	KTSL, 10:05 p.m. M-Th	Holiday Hotel.....	KECA-TV, 9 p.m. Th	Rose, Billy.....	KECA-TV, 9 p.m. Tu
Bands in the Making.....	KFI-TV, 12:30 p.m. Su	Hollywood Canteen.....	KNBH, 10 p.m. Sa	Rose Room Revue.....	KFI-TV, 7:30 p.m. W
Bandstand Revue.....	KTSL, 5:30 p.m. Su	Hollywood Opportunity.....	KTSL, 7:30 p.m. Th	Roving Camera.....	KTSL, 7:15 p.m. Tu
Basketball.....	KFI-TV, 7 p.m., 9 p.m. Sa	Hollywood Reel.....	KTSL, 7:15 p.m. W	Roy, Mike.....	KLAC-TV, 12 p.m. M-F
Bassler, Harry.....	KLAC-TV, 8 p.m. F	Hollywood Screen Test.....	KECA-TV, 7 p.m. Tr	Ruggles, Charlie.....	KECA-TV, 7 p.m. Th
Beat the Clock.....	KTTV, 8 p.m. Tu	Hollywood Studio Party.....	KTTV, 1:15 p.m. M,W,F	Russell, Andy & Della.....	KECA-TV, 11 p.m. M-F
Berle, Milton.....	KNBH, 8 p.m. Tu	1:05 p.m. Th		Sandy Strong.....	KECA-TV, 5:45 p.m. M-F
Beulah.....	KECA-TV, 7:30 p.m. Tu	Homes for Sale.....	KFI-TV, 11:30 a.m. Su	Sawyer, Hal.....	KECA-TV, 10 p.m. Tu
Big Story.....	KNBH, 9:30 p.m. Alt. F	Homestead Jamboree.....	KLAC-TV, 8 p.m. Sa	Say It With Acting.....	KNBH, 6:30 p.m. alt. Sa
Bigelow Theater.....	KTTV, 9 p.m. Sa	Hopalong Cassidy.....	KTSL, 6:30 p.m. Su	Scout Jamboree.....	KFI-TV, 2:30 p.m. Sa
Blind Date.....	KECA-TV, 10 p.m. Tu	Howdy Doodie.....	KNBH, 5:30 p.m. M-F	Search for Girls.....	KTTV, 10:30 p.m. F
Blue Ribbon Bouis.....	KTTV, 10:30 p.m. W	Hutton, Ina Ray.....	KTSL, 9 p.m. Sa	Seven Seventy on the Air.....	KTTV, 1 p.m. Su
Boots 'n' Saddle.....	KNBH, 6:30 p.m. M-F	I Cover Times Square.....	KECA-TV, 12:30 p.m. Tu	Shannon, Bob.....	KFI-TV, 9:15 p.m. Tu
Bonus Bids.....	KTTV, 1 p.m. Tu	Industry on Parade.....	KNBH, 9:15 p.m. Th	Show of Shows.....	KNBH, 9 p.m. Su
Borge, Victor.....	KNBH, 8:30 p.m. F	In Our Times.....	KTTV, 6:30 p.m. Su	Shnwtine U.S.A.....	KECA-TV, 8:30 p.m. F
Bowron, Mayor.....	KTSL, 7:15 p.m. M	Inside Detective.....	KTSL, 9 p.m. Sa	Sinatra, Frank.....	KTTV, 6:30 p.m. Tu, Sa
Boxing, Ocean Park.....	KLAC-TV, 8:30 p.m. M	Inspirational Hour.....	KLAC-TV, 8:30 a.m. Su	Ski Tips.....	KFI-TV, 10:30 p.m. Th
Break the Bank.....	KNBH, 10 p.m. W	Institute of Family Relations.....	KLAC-TV, 4 p.m. Su	Smilin' Ed McConnell.....	KNBH, 6:30 p.m. alt. Sa
Broadway Open House.....	KNBH, 11 p.m. M-F	Instruction for Survival.....	KTTV, 12:30 p.m. M-F	Smokey Rogers.....	KFMB-TV, 8 p.m. M-F
Buras and Allen.....	KTTV, 8 p.m. alt. F	It's a Neat Trick.....	KTSL, 7:45 p.m. Th	Soundie.....	KTTV, 1:10 p.m. M,W,F, 1 p.m. Tu
Buying with Betty.....	KNBH, 1 p.m. M-F	Jalopy Derby.....	KTTV, 2:30 p.m. Su	Sports Newsreel.....	KLAC-TV, 8 p.m. M
Caliente Races.....	KNBH, 7 p.m. M	Jarvis, Al.....	KLAC-TV, 1 p.m. M-F	Sports Tomorrow.....	KLAC-TV, 8:15 p.m. F
Campus Chorus and Ork.....	KTSL, 8 p.m. Tu	Jack Carter Show.....	KNBH, 8 p.m. Sa	Space Cadet.....	KECA-TV, 6:15 p.m. M,W,F
Can You Top This?.....	KECA-TV, 9:30 p.m. Tu	Jonathan Story.....	KNBH, 3:45 p.m. M,W	Space Patrol.....	KECA-TV, 6 p.m. M-F
Carrillo, Leo.....	KLAC-TV, 9:30 p.m. alt. Tu	Just Kids.....	KLAC-TV, 4 p.m. Sa	Spotlight on Talent.....	KFI-TV, 7 p.m. Tu
9:30 p.m. Su		Kate Smith Show.....	KNBH, 4 p.m. M-F	Square Dance Time.....	KFI-TV, 2:30 p.m. Su
Carnival for Kids.....	KTSL, 5:50 p.m. M-Sa	Know Your Schools.....	KFI-TV, 10:30 a.m. W	Star of the Family.....	KTTV, 7 p.m. W
Cavalcade of Bands.....	KTSL, 1 p.m. Tu	Komedy Club.....	KNBH, 6:05 p.m. M-F	Stars Over Hollywood.....	KNBH, 8 p.m. M
Cavalcade of Sports.....	KNBH, 10 p.m. F	Kukla, Fran & Ollie.....	KNBH, 6:30 p.m. Sa, Su	Stork Club.....	KTTV, 7:45 p.m. Tu, Th
Cavalcade of Stars.....	KTSL, 7:30 p.m. M	Ladies' Day.....	KFI-TV, 12:30 p.m. M-F	Stop the Music.....	KECA-TV, 8 p.m. W
Celebrity Time.....	KTTV, 10 p.m. Su	Ladies' Matinee.....	KTTV, 4:50 p.m. M-F	Story Theater.....	KECA-TV, 7 p.m. F
Chance of a Lifetime.....	KECA-TV, 7:30 p.m. W	Lawson, Grace.....	KECA-TV, 12:30 p.m. M-F	Stranger Than Fiction.....	KTSL, 7 p.m. Th
Chef Milani.....	KNBH, 2:30 p.m. M-F	Lawton, Fleetwood.....	KTSL, 10 p.m. M-Th,	Studio One.....	KTTV, 10 p.m. M
Children Should Be Heard.....	KFI-TV, 5 p.m. Su	9:55 p.m. F		Stud's Place.....	KECA-TV, 10:30 p.m. Th
Cisco Kid.....	KNBH, 7 p.m. Tu	Laurel and Hardy.....	KNBH, 7 p.m. F	Super Circus.....	KECA-TV, 5 p.m. Su
City at Night.....	KTSL, 10 p.m. W	Leave It to the Girls.....	KNBH, 9:30 p.m. M	Suspense.....	KTTV, 9:30 p.m. Tu
College Bowl.....	KECA-TV, 8:30 p.m. W	Lee's Lair.....	KTSL, 7:15 p.m. Th	Take 15.....	KLAC-TV, 6:45 p.m. M-F
Comedy Hour.....	KNBH, 8 p.m. Su	Life Begins at 80.....	KECA-TV, 9:30 p.m. Th	Taylor's Fri. Night Theatre.....	KFI-TV, 9 p.m. F
Comedy Matinee.....	KNBH, 1:30 p.m. M-F	Leonard, Ada.....	KTTV, 10:30 p.m. F	The Jonathan Story.....	KNBH, 3:45 p.m. M,W
Come Into the Kitchen.....	KTTV, 3 p.m. M-F	Leone, Baron.....	KLAC-TV, 7 p.m. F	The Show Goes On.....	KTTV, 8:30 p.m. Th
Como, Perry.....	KTTV, 7:45 p.m. M,W,F	Lewis, Robert Q.....	KTTV, 8:30 p.m. Th	Teleforum.....	KTSL, 10:30 p.m. M
Conte, John.....	KNBH, 7:45 p.m. Tu, Th	Lights Out.....	KNBH, 9 p.m. M	Tele-Teen Reporter.....	KLAC-TV, 7:30 p.m. W
Cook's Champagne Party.....	KECA-TV, 11 p.m. M-F	Linkletter, Art.....	KECA-TV, 7:30 p.m. F	Termite Hints.....	KFI-TV, 4:30 p.m. Su
Cook's Corner.....	KFI-TV, 1:30 p.m. M-F	Little Show.....	KNBH, 7:45 p.m. Tu,Th	The Web.....	KTTV, 9:30 p.m. W
Cooley, Spade.....	KTSL, 8:30 p.m. Sa	Lone Ranger.....	KECA-TV, 7:30 p.m. Th	This Atomic Age.....	KLAC-TV, 5:30 p.m. Su
Courtesy 4 Star Theatre.....	KECA-TV, 9:15 p.m. Su	Lowe, Edmund.....	KTTV, 8 p.m. F	This Could Be You.....	KECA-TV, 7 p.m. Su
Cowboy Thrills.....	KTSL, 6 p.m. M-Sa	Mack, Ted, Family Hour.....	KECA-TV, 6 p.m. Su	This Is Show Business.....	KTTV, 7:30 p.m. alt. Su
Crusader Rabbit.....	KNBH, 6 p.m. M-F	Magazine of the Week.....	KTSL, 10 p.m. Su	This Is Your Defense.....	KFI-TV, 6 p.m. Sa
Crusade in Europe.....	KECA-TV, 10:30 p.m. F	Magic Slate.....	KNBH, 5 p.m. Sa	This Is Your Home.....	KECA-TV, 2:30 p.m. M-F
Curious Camera.....	KNBH, 3 p.m. M-F	Mama.....	KTSL, 8 p.m. F	Time for Beauty.....	KTSL, 9:30 p.m. M-F
Danger.....	KTTV, 8:30 p.m. Tu	Man Against Crime.....	KTTV, 8:30 p.m. F	The Stowe's Minstrels.....	KTTV, 7 p.m. Sa
Designed for Women.....	KNBH, 8 p.m. F	Manhattan Spotlight.....	KTSL, 9:45 p.m. M	Toast of the Town.....	KTTV, 8 p.m. Su
Dick Tracy.....	KECA-TV, 3:30 p.m. Sa	Man's Best Friend.....	KTSL, 8:30 p.m. Sa	Tom Corbett.....	KECA-TV, 6:15 p.m. M, W, F
Dixie Showbat.....	KTSL, 7:30 p.m. M	Marshall Plan in Action.....	KECA-TV, 8 p.m. Su	Top Views in Sports.....	KLAC-TV, 10:30 p.m. M
Dolan, Jimmie.....	KLAC-TV, 6:15 p.m. M	Martin Kane.....	KNBH, 8:30 p.m. Th	Tricks and Treats.....	KTSL, 10:30 a.m. Sa
Downey, Morton.....	KTTV, 9 p.m. M	Marx, Groucho.....	KNBH, 8:30 p.m. N	Triple-Feature Theater.....	KECA-TV, 7 p.m. Sa
Dude Ranch Varieties.....	KLAC-TV, 9:30 p.m. Su	Maugham, Somerset.....	KTTV, 10:30 p.m. Tu	Truth or Consequences.....	KTTV, 9 p.m. Th
Dudley, Jimmy, Sportsreel.....	KLAC-TV, 8 p.m. M	McCoy, Tim.....	KTSL, 7 p.m. Sa	TV University.....	KFI-TV, 6:05 p.m. M-F
Eastside Theater.....	KFI-TV, 8 p.m. M-F	McNeill, Don.....	KECA-TV, 9 p.m. W	Twenty Questions.....	KECA-TV, 8 p.m. F
Effenbach, Lenh.....	KFI-TV, 6:30 p.m. F	Meet Me in Hollywood.....	KTSL, 10:30 p.m. F	University Religious Conference.....	KLAC-TV,
Emerson, Faye.....	KECA-TV, 6:45 p.m. M,W,F	Meet the Press.....	KNBH, KFMB-TV, 7 p.m. Su	5 p.m. Su	
10:45 p.m. Tu, 11:05 p.m. Th		★Meet the World.....	KFI-TV, 3:15 p.m. M-F	Versatile Varieties, Jr. Edition.....	KTTV, 1:30 p.m. Su
Erwin, Stu.....	KECA-TV, 7:30 p.m. Sa	Mexlin Revue.....	KFI-TV, 5:15 p.m. M	Vets' TV Center.....	KFI-TV, 6:30 p.m. Sa
Everybody's Show.....	KFI-TV, 7 p.m. W	Mills, Betsy.....	KLAC-TV, 9:45 p.m. Th	Voice of Firestone.....	KNBH, 10 p.m. M
Faith Baldwin Theater.....	KECA-TV, 11 a.m. alt. Sa	Mirandy.....	KFI-TV, 12 n. Su	Warline, Fred.....	KTTV, 9 p.m. Su
Faith for Today.....	KECA-TV, 12:30 p.m. Su	Monroe, Vaughn.....	KTTV, 9 p.m. Tu	Waterbury, Ruth.....	KLAC-TV, 7 p.m. M
Famous Jury Trials.....	KTSL, 9 p.m. Tu	Moore, Garry.....	KTTV, 3:15 p.m. M-F	Webb, Frank.....	KFI-TV, 12:30 p.m. Su
Fantastick Studios, Ink.....	KTSL, 6:30 p.m. Sa	Morgan, Henry.....	KNBH, 9 p.m. F	Wedding Bells.....	KLAC-TV, 7:30 p.m. Sa
Fireside Theater.....	KTSL, 10 p.m. Th	Movietown, R.S.V.P.....	KTSL, 9:15 p.m. Su	Weekend Weather.....	KNBH, 9 p.m. Th
First Hundred Years.....	KTTV, 2:45 p.m. M-F	Mr. I MacIntosh.....	KTTV, 8 p.m. M	Western Cavalcade.....	KTSL, 6 p.m. M-Th
Ford Theater.....	KTTV, 9 p.m. alt. F	Mullahand's Matinee.....	KECA-TV, 1:30 p.m. M-F	5:55 p.m. F, Sa	
★Ford News & Weather.....	KNBH, 7:30 p.m. M-F	Murray, Ken.....	KTSL, 8 p.m. Sa	What's My Line.....	KTTV, 8 p.m. alt. M
Ford Star Revue.....	KNBH, 8 p.m. W	My Harp and L.....	KLAC-TV, 9:45 p.m. Th	What's My Name?.....	KNBH, 7:30 p.m. Su
For Sportsmen Only.....	KFI-TV, 6 p.m. Su	★Newsman's Roundtable.....	KLAC-TV, 12:30 p.m. Su	What's Name of That Song.....	KTSL, 8:30 p.m. Th
Four Star Revue.....	KNBH, 9 p.m. W	New York Close Up.....	KTSL, 10:30 p.m. Tu	Whiteman, Paul.....	KECA-TV, 11:30 a.m. Sa
Front Page Detective.....	KTTV, 8 p.m. F	Night Owl Varieties.....	KNBH, 7 p.m. Th	KECA-TV, 8:30 p.m. Th	
Fun Fair.....	KECA-TV, 4:30 p.m. Su	Occupation, Housewife.....	KTTV, 1 p.m. M,W,F	Who Said That?.....	KNBH, 10:30 p.m. alt. F
Garroway, Dave.....	KNBH, 10 p.m. Su	Old-Fashioned Meeting.....	KECA-TV, 8:30 p.m. Su	Williams, Tex.....	KNBH, 7 p.m. Su
Gigi & Jock.....	KTSL, 7 p.m. Sa	Old Tyme Comedies.....	KFI-TV, 3:30 p.m. Th	Willock, Dave.....	KNBH, 8 p.m. Th
Glennau' at Anson.....	KTTV, 11:00 p.m. Tu, Th, F	On Trial.....	KECA-TV, 7:30 p.m. Su	Wilson, Stu.....	KFI-TV, 4:30 p.m. M-F
11:35 p.m. M, 11:30 p.m. Th		Once Upon a Tune.....	KTSL, 7:30 p.m. Sa	Winchell-Mahoney Show.....	KNBH, 7:30 p.m. Su
Girl Wrestling.....	KTTV, 8 p.m. W	One Man's Family.....	KNBH, 7:30 p.m. Sa	Wrestling.....	KNBH, 10:30 p.m. W
Godfrey, Arthur.....	KTTV, 8:30 p.m. M	Original Amateur Hour.....	KNBH, 9 p.m. Tu	KLAC-TV, 8:30 p.m. F	
Godfrey's Talent Scouts.....	KTTV, 8:30 p.m. M	Owens, Harry.....	KTSL, 8 p.m. Tu	Wrestling Workout.....	KLAC-TV, 1 p.m. Su
Goldbergs.....	KTTV, 9:30 p.m. M	Palladium Star Time.....	KLAC-TV, 8 p.m. W	Wrightson, Earl.....	KTSL, 11 p.m. M
Graham, Shellah.....	KNBH, 3:45 p.m. Tu	Pandit, Korla.....	KTSL, 12 n. Su	Yer Ol' Buddy.....	KTSL, 7:15 p.m. F
Graydon, Joe.....	KLAC-TV, 9 p.m. W	Pantomime Quiz.....	KTTV, 9 p.m. W	You Asked for It.....	KTTV, 9:30 p.m. Th
9:45 p.m. M-F		Penthouse Party.....	KECA-TV, 10 p.m. F	Young, Alan.....	KTTV, 7 p.m. Tu
KLAC-TV, 9 p.m. W		Pet Exchange.....	KTTV, 7 p.m. F	Your Child and You.....	KLAC-TV, 4:30 p.m. Su
Greatest Fights.....	KTSL, 10:45 p.m. Th	★Peterson, Elmer.....	KNBH, 6:45 p.m. M-F	Your Town.....	KTSL, 7:15 p.m. M
Gwinn, Bill.....	KECA-TV, 7 p.m. Su	Philoce Playhouse.....	KNBH, 9 p.m. Su	Youth on the March.....	KECA-TV, 10:30 p.m. Su
KECA-TV, 7 p.m. Su				Zoo Parade.....	KNBH, 6:30 p.m. Su

## Handy Hints

By Dorothy Gardiner and Dick Garton, stars of KTLA's "Handy Hints," Monday through Friday, 6:45 p.m.



Each week we pick the best Handy Hint sent directly to TV-Radio Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-TV-Radio Life Hint of the week.

Here is this week's winner:

Jack Pearson, 471½ W. 45th St., Los Angeles 37, California.

The hint is:

Here is how a pair of slacks or trousers should be hung on a double hanger so they will not fall off. The first pant leg is hung over the bar from the left and the second one over the bar from the right. Hanging slacks in this manner tends to reduce the crease left in them when you hang slacks with both legs through the hanger at once.

**A HANDY HINT FOR YOUR HATS.** You'll find hat boxes are handier if windows are cut in them and covered with cellophane (which is held on with tape). Now you can see right away which box contains the hat you want to wear.

**THIS WILL COME IN HANDY AROUND THE HOUSE OR WORK SHOP.** Place a screw eye in the end of a pencil (through the eraser) and you can hang it on either a nail or a cup hook in a handy place near the phone or wherever you wish. Also, you can put a string through the eye and tie it down so it won't walk off, as they often do.

**IF YOU COLLECT RECORDS,** try this instead of stacking them on a shelf. Purchase a box of 9½"x12" manila folders, cut them to 9½" x 10½" and tape each end with scotch tape. Print the artist's name on the upper right-hand corner of the holder and slip the records inside. These holders will hold three records. The holders can then be set upright in alphabetical order on a shelf and you can easily thumb through them and select the record you wish to play.

**DON'T THROW AWAY THOSE OLD SHOULDER PADS,** join two of them together and edge with seam binding. And you have a very nice pot holder.

RADIO-TV

## Lifelines

BY EVELYN BIGSBY

**ONE OF THE NICEST THINGS HAPPENING** in a long while to Hollywood was to have Don McNeill and his "Breakfast Club" crew breeze into town. They're all wonderful, warm people!

**ESPECIALLY WELL MANAGED WAS THE PARTY** to greet them Monday in the Rodeo Room of the Beverly Hills Hotel. The press was invited to arrive at 4 p.m., an hour before other guests, and this fine arrangement afforded scribes an excellent chance to meet the McNeills and all the others making the trip (twenty-two in all).

**DON, LOOKING EVEN TALLER THAN I** had pictured him, proved a most gracious guest of honor. Everybody fell in love with his wife, Kay, who is a vivid conversationalist and really had something to talk about (that day she had found herself smack in the middle of a "stop thief!" chase while on a walk from Sunset and Vine back to the hotel).

**NATURALLY IT MADE HOLLYWOOD FOLK** preen when the entire "Breakfast Club" crowd, which had left Chicago in a blizzard, raved about our weather. (Sneaks that we were, we didn't admit that the clear, smogless brand was "unusual.")

**EVEN BEFORE THE SHOW'S ARRIVAL,** rumors skittered about that "Breakfast Club" might move permanently to Hollywood. While chatting with Don one morning over coffee after the show, he told me his new twenty-year contract, negotiated at the start of last season, permitted him to take the "Breakfast Club" away from its home base four weeks every year (ABC owns the "Breakfast Club" package, but Don owns his TV show). Hollywood was chosen for a two-week origination because the program has never been here. Later, the cast will visit New York.

**MRS. McNEILL SAYS SHE'D SETTLE DOWN** here right now if Don would

give the word. It's his idea of a great place to live, and he wants to come eventually, but thinks the two older boys should not be uprooted until they finish high school (one is a junior and the other a freshman).

**THE "BREAKFAST CLUB" HAS RECEIVED** such a hearty welcome in Hollywood and so much work was involved both in breaking away from Chicago and in preparing for broadcasts and telecasts at the Hollywood end that it seems a shame that the visit is only two weeks. Don and his company think Earl Carroll's a wonderful place from which to do the program. It seems to be the perfect glamour setting expected of a production from Hollywood. The only thing Don mentioned that he would like to have changed was the house lighting. It is on the subdued side and he likes it brighter for a morning gathering. He also enjoys seeing the people. But stronger lights would be too dazzling for the performers.

**ONE THING THAT PUZZLED HIM WAS THAT** people here flocked to the show and ran ABC out of tickets, but scarcely anyone asked Don for his autograph. Though he thinks autographs are pretty useless, he wondered why nobody asked for one until ABC press head Jerry Foss told him Guest Relations was trying to do a super job freeing him from unnecessary interruptions in his packed schedule.

**TV-RADIO LIFE HAS BEEN BUSY COVERING** "Breakfast Club" and interviewing the various personalities. Look for upcoming covers on Don and Fran Allison, plus first-hand articles.

**KNBH'S ARCH PRESBY DIDN'T KNOW** what he was getting into a few weeks ago when he started a new kind of club for youngsters. In six weeks he has pulled almost 7000 pieces of mail into KNBH's office and now he has gone out and "hired a hall" (Pantages Hollywood Theater) for a Comedy Klub meeting on Saturday, March 3.

**ARCH REALLY DISLIKES CONTESTS** because he hates to have any losers, so he promulgated his Comedy Klub with the idea that everybody could have fun—no winners, no losers, nothing to offer, only requirement was to send a letter to make Uncle Arch laugh. Some of the letters have been accompanied by little gimmicks showing great imagination—there have

(Continued on Next Page)

## "Love's Notebook"

(Continued from Page 6)

and Sandie feel that the popularity of their type show is underestimated by the powers that be. To prove their point is the fact that the Wellises have returned to radio broadcasting, after a short retirement, by popular demand.

However, our poetic friends symbolize the old refrain "Where there's love there's hope." Serious as their problem may be, Pat and Sandie haven't lost their sense of humor. They laughingly point to one of their favorite poems: "Aristocrat," by Hallie Philips—

Poetry is Delicate  
Seldom Ever Brash  
Seldom Ever Contacts  
Cold, Hard Cash.

# Ear and Eye Inspire the Pen

Mrs. A. B. Marshall, 9008 Norma Place, Hollywood, Calif.

We have seen and heard that lovely little girl, Norma Jean Nilsson, on TV lately a couple of times. Why can't we have her all the time? She is really good.



Mrs. Bruno Pecora, 9047 Carson Street, Culver City, Calif.

I read with interest your article on Chef Milani's TV show. May I say, and with regret, that he has lost one of his best listeners. I agree that he has a marvelous way of fixing foods, so good in fact, that I wrote for copies of several recipes. The first time was before Thanksgiving when he had a fine and different stuffing for turkey. They came after some time—wrong ones. Later, I wrote for Mama's recipe of Rice Orancini. I had tried to take down the recipe as she gave it, but I couldn't. Again, I received the wrong one. I am sure that if the Chef knows that such poor care is being taken of his correspondence, he will remedy the situation.



Mrs. E. H. West, 3150 Madera Avenue, Los Angeles, Calif.

I am writing to inquire about Dusty Walker. We miss his smiling face on our TV. We think he was an asset to KNBH and loved to hear him sing and play his guitar.

*Evidently KNBH agreed with you. Dusty Walker is now appearing Monday through Friday on Chef Milani's show, which is televiewable at 1:30 p.m. on Channel 4.*



Mrs. A. Woodrall, 1722 N. La Brea, Los Angeles, Calif.

Our favorite TV star is Betty White of the Al Jarvis show. She isn't getting half the attention she deserves. On a local station, she was nominated in the first five for "Emmy" in such company as Helen Hayes, Imogene Coca, and Gertrude Barry. Don't you suppose this entitles her to some attention in your magazine?

*We certainly do think she should get attention. Watch for a story on her soon.*



Wendell Gantschi, 1316 Westmont Drive, Alhambra, Calif.

I would like a list of programs on radio and TV which give people the opportunity of giving a little talk or saying just a few words about an organization in which they are active.

*On radio, you might try KNY-CBS's "Dollar a Minute," at 7:30 p.m. Tuesdays. Contestants pay "a dollar a minute" to speak on subjects important to them, with proceeds going toward welfare and social-service projects. There are many TV shows offering time to their audiences, such as Lee Hogan's "A Woman's Voice," and "Breakfast Frolics."*



Maurine B. Friend, 12100 Utah Avenue, Hollywood, Calif.

I have been a constant reader of your magazine for many years and en-

joy the items concerning all the radio stars and their programs.

My radio and TV are my main entertainments, but I really feel that writers of the serials should have the stories clear up some of their difficulties and run smoothly at least part of the time. Life isn't so constantly complicated.

Is Ina Ray Hutton married? If so, who is the lucky guy? Her band is a favorite with our family.

*We're inclined to agree with you about the serials. Ina Ray Hutton is married to band leader Randy Brooks.*



George C. Donald, 800 Iliff Street, Pacific Palisades, Calif.

Things that I believe many people would like to see in your great weekly:

(A) A short, permanent list of FM stations.

(B) The insertion of channel numbers following station letters or a small permanent chart in your TV Program Finder.

(C) A story explaining the functioning and principle of the coaxial hook-up that will bridge the continent.

*Thank you for the suggestions. First, we have published a list of FM radio stations from time to time, hoping that readers would save them for reference. There will be another FM station log appearing soon. For several weeks we have been running a permanent feature, a TV channel-station finder. We have a story on the coaxial hook-up in our schedule.*



*Here's a correction on an answer we gave to a letter received from S. C. Nelson, 1506 West 11th Place, Los Angeles. The writer had expressed dismay at the amount of commercial time on 15-minute radio shows. We explained that FCC regulations governed the amount of time devoted to commercials on programs, but we have since been notified that the FCC does not specify lengths of commercial time. It merely uses the log reports as one criterion in judging whether a station gets a license renewal, which it must do every three years. If the station is over-commercialized, then obviously it isn't operating in the "public interest, convenience and necessity," which is the FCC guide in granting or renewing licenses. The NAB does have a commercial code governing lengths of commercials. Compliance is voluntary, so most stations observe it, but of course a few do not.*



Name and address withheld, Los Angeles, Calif.

Could you please tell me when and where, besides his TV show, Spade Cooley's orchestra can be heard. I understand he's heard over NBC on Saturday night, but haven't seen any publicity about it.

*Spade Cooley's orchestra, like many dance bands, is heard during the Saturday evening station round-robin of dance spots. He does not have his own radio program as such.*



Mrs. G. D. Montgomery, 621 South Street, Glendale, Calif.

How can they do this to us—scheduling "Dragnet" and "Suspense" both at the same time? What a choice to have to make! And what has become of "Casey, Crime Photographer"?

## RADIO-TV Lifelines

By EVELYN BIGSBY

(Continued from Preceding Page)

been some potato-birds and lots of boxes called "The Thing."

ONE NIGHT LAST WEEK, ARCH'S KLUB had so swamped KNBH that people worked on the mall all night. "I've been in this business a long time," Arch told me, "but I've never had anything so gratifying."

NOW HE'S WORRYING WHETHER ALL HIS KLUB members can squeeze into Pantages when he throws that free show for them on March 3 at 9:30 a.m.

MIGHT SAY THAT ARCH'S PERSUASIVE WAY is evidenced at home, too. Mrs. Presby always watches her husband on the KNBH screen and so far she has rushed out and bought practically everything he has plugged. (He'd better not advertise Cadillacs!)

STEVE ALLEN MUST HAVE GONE BACK to New York with a nice warm glow in his heart for all his loyal fans who showed up at the KNX studios to greet his guesting with Bob Hopkins. Steve shuttled back into town for a few days to discuss his TV show with local execs. At the Friday night program Mrs. Allen was telling everyone that Steve had found a house in Westport, Connecticut, and had taken a fifteen-month lease. She and the boys are packing now to go there. The place here will be closed.

DESPITE HIS BUSY SCHEDULE IN NEW YORK, Steve has gained weight and looks fine. I thought at first he was kidding, but I guess not, when he walked in and exclaimed, "Br-r-r! It's cold here!"

KNX PLEASED HIM WITH A THOUGHTFUL GIFT: a beautifully bound album containing his audition record of 1947 and recordings of the last regular show he did from KNX in December. Steve made everyone laugh when talking about being shown here on TV only once a week. "I do five shows a week in New York," he explained. "They choose the worst one and send a kinnie of it here to show on Saturday."

Thursday listening just isn't what it used to be.

*Your radio favorites have become pains in the game of network program rivalry. CBS informs us that "Casey, Crime Photographer" is off the air indefinitely.*



Name and address withheld, Los Angeles, Calif.

The Phil Harris show is such a good program and it is a shame that they allow the audience on the air—with their crazy yelling and screaming even before a joke is told. The program would be greatly improved if the simple-minded individuals were cut off the air.



MARCH 2, 1951

# RADIO In Review

news and comments

## For Love o' Mike (General Comment)

### Looks Like

Henry Bellamann's famous "Kings Row" novels are now being serialized in five-a-week form over CBS-KNX. Based on "Parris Mitchell of Kings Row" and the earlier "Kings Row," the dramatization has been given a contemporary background.

Five radio shows to merit honors in the second annual awards poll conducted by The Southern California Association for Better Radio and Television are: CBS's "Jack Benny Show," for comedy and variety; "Lux Radio Theater," for drama; KNX's Chet Huntley, for best reporting and news interpretation; "University Explorer," for education and information; and Tom Harmon as best in radio sports broadcasting.

CBS's radio star Desi Arnaz was honored by Raul de Smandek, Brazilian Vice-Consul, when he presented him with the Award of Merit for "working to improve the understanding between the United States and the Latin-American nations." The scroll reads in full: "For furthering the cause of inter-American relationship and for working to improve the understanding between the United States and the Latin-American nations by bringing to the attention of the American public the history, traditions, culture and art of their sister countries." The award was given on the February 23 broadcast of Desi Arnaz's show, "Your Tropical Trip."

### A Surprise Package

Last week's most heartwarming story along Radio Row centered around an eighteen-year-old San Diego mother who won a \$7500 prize when she was down to her last dollar in the bank. The prize was a first award in the nationwide "Name the Kids" contest recently conducted by Birds Eye Division of General Foods. It was gratefully accepted by Mrs. Donna Mae Flores and her husband Manuel, a civilian worker at the San Diego Naval Air Station.

Young and Rubicam Agency, which handles the account, brought Mrs. Flores to Hollywood from San Diego, leading her to think she had won one of the prizes, but not letting her know it was first. Appropriately enough, she first heard the happy news on ABC's "Surprise Package," when emcee Jay Stewart handed her the check. It was written for \$1200 more than the actual prize in order to take care of income tax.

The winner credited her success to prayer and a knack of thinking up names. (The contest called for naming the three children in the Birds Eye ads.)

"I prayed that if it was God's will I would win," she said. "I hoped I would win something when I sent in two entries, though I didn't dream I had a chance at one of the top prizes.

"My folks never had much money, so I'm used to just getting by," she explained. "Our apartment isn't very nice, and I haven't very many clothes, but I don't mind. I'm not used to it anyway. I plan to spend most of my

time in church. If God intended us to have luxury, He would provide."

Mrs. Flores announced she would give \$1200 to her mother and \$500 to her grandmother. She said \$1000 would go to her church.

### Air Hamlet

Praises will be in order for what is not folly, when NBC's "Theatre Guild on the Air" airs the most ambitious production of "Hamlet" yet presented on radio for its March 4 broadcast. John Gielgud is set to do the lead, with Pamela Brown playing the queen and Dorothy McGuire doing the Ophelia role.

The show will run an extra half hour, from 5:30 to 7 p.m., with NBC having cleared its "Tales of the Texas Rangers" out of the 6:30-to-7 p.m. slot for that single Sunday. The production may be marketed via disc release, as U. S. Steel, which sponsors "Theatre Guild," has pactured with NBC and the Guild to record the show from the airing.

### Red Cross Plea

Frank Goss, newscaster for KNX and the Columbia Pacific Network, reaped a rich harvest with his plea from the American Red Cross for people to include several sheets of blank stationery in each letter to soldiers in Korea. One of his fans, Mrs. Olive Wilson of Compton, California, whose son has been fighting in Korea since July 19, 1950, wrote him her testimonial about the items she has been supplying the boys over there. As a one-woman supply division for them she said, "The boys have a real need for good razor blades. They could get only a few Jap-made razor blades, so regularly I've sent a pack of ten blades taped flat on a sheet of paper, plus his letter, for one airmail stamp. Keeping writing equipment has been a problem to most all the boys. I send ball-point pens, tobacco, pipe, water-proof tobacco pouch, plastic bag to keep stationery dry, reading matter, the home-town papers, favorite magazines, pocket-size books and candies."

### Academy Awards

ABC's coverage of the Academy Award Oscar presentation Thursday, March 29, is expected to have more than a hundred million listeners. Approximately that many people will be able to hear the broadcasts of the hottest Oscar race in history when it is carried over the far-flung facilities of the network from the stage of the Pantages Theater in Hollywood. This

## NEXT WEEK

Faye Emerson is our coverlovely next week, and for good reason, too. You see, Faye's a case in point for our first-of-a-series surveys on what's being noticed on video screens. For the first installment, we asked "What Men Notice About Women on TV," and the answers didn't always run true to form, as you'll find out.

"There's Gold in Them Thar Hills" for more than just the proverbial mule-teamsters. Our feature on Mutual's popular "California Caravan" prospectors proves that there's many a unique adventure story tucked among the Golden State's mountains.

Ed Kemmer says "I'll Take Melodrama," and after reading the account of his thrilling wartime experiences we're sure you'll understand why his current video adventures are just about all the excitement Ed could wish for.

"She Laughed at Hollywood" and her hilarity won her unusual distinction. For the "who" and "how" of this yarn, we'll have to keep you guessing till next week.

Nancy Wible is a TV star who's frank to admit that the breaks have come her way. She pins her success story on the phrase "Lucky Me!" KFI's public-service department can boast of another kind of success, but since they won't we've done it for them in a behind-the-scenes review.

There'll also be another set of those intriguing "Flashbacks" and, as always, up-to-the-minute news and features on TV and Radio Life.

will be ABC's seventh exclusive airing of the Academy Awards affair. It will be aired over ABC-KECA at 9:00 p.m. American G.I.'s will be able to hear it, as it will be carried by short wave by the world-wide facilities of the Armed Forces Radio Service. To provide maximum vision for the gathering of screen notables in the theater audience, ABC will use the dime-sized Altec microphone on stage for the third successive year. These microphones—so small they cannot be seen by spectators—were used for the first time in any broadcast when ABC employed them in the Academy Award program of 1949. ABC program director John I. Edwards will be in charge, with Sid Goodwin for the sixth successive year taking command of field production.

**Your Cue ( Shows You  
May Like )**

**"Let's Talk Music"**

Sunday, 6.00 p.m.  
KFMV. KWIK

For a lively half hour of musical appreciation tune in to "Let's Talk Music." Dave Drubeck, KFMV musical director, is moderator, and he does a grand job of doing just that. He holds the show together and keeps a "high-brow" subject listenable. In addition to Mr. Drubeck there are three permanent panel members. They are Mildred Norton, drama and music editor of the Los Angeles Daily News, Wolfgang Martin, noted symphony conductor and director of the opera department at the USC music school, and Albert Harris, composer-conductor and former NBC music director.

"Let's Talk Music" has a guest artist join the experts each week. Most of their guests are prominent in the music or literary field.

Vicki Baum, famous novelist who, we were surprised to learn, was once principal harpist for the Vienna Symphony Orchestra, David Raskin, Mary Garden, Franz Waxman and Carl Ebert are a few of the personalities who have appeared.

The format is varied and interesting. The moderator leads the panel members in discussion of questions, comments and points of views expressed in letters from listeners. Listeners may submit questions, puzzles and comments on the subject of music. The writers of letters selected to be used on the program are handsomely rewarded with a subscription to a musical magazine, outstanding record albums and books on music.

We found the musical puzzle the most intriguing segment on a recent broadcast. As a matter of fact we couldn't solve the puzzle at all, and are as curious as can be wondering what the answer might be. Musical snatches were played depicting a month, day, date and year. But our slight knowledge of classical music failed us sadly. Even the moderator admitted that this puzzle was a "toughy."

For general informative background and insight to music presented in a

bright and informal but authoritative style, listen to "Let's Talk Music." The uninitiated may find the program unfamiliar and difficult to follow at first but on the second or third listen we think you will begin to enjoy the "behind the scenes" of classical music. You may not become a music lover but at least you will have a better understanding and appreciation of the great masters.

**"Dial Dave Garroway"**

Monday-Friday, 8:45 p.m.  
NBC-KFI

The admonition that makes up the above title is a good one. The lanky, bespectacled Chicagoan who deals in ad-lib chatter and whimsy a cut above the funny business of a large percentage of his contemporaries, holds forth on almost anything for a time, introduces songstress Connie Russell and the lively, listenable band numbers, and generally keeps fifteen minutes happy.

The only change we would presume to suggest for Garroway is the time. At a quarter to nine in the a.m., most people are en route, by one means or another, to their work-hive. And certainly Mr. Garroway doesn't dish up the same sort of thing that has been established as ideal fare for the stay-at-homers.

Typical of the Garroway approach to things topical was his lead into the black-market problem. Without raising voice or fist Dave Garroway got it across well that handling this crooked war-time enterprise rested with us. He pointed out that hoarding and greedy buying alone sustain the black marketeers in their nefarious practice. If all the John Q. Publics who own freezers buy everything in sight (in a flurry of panic) and the regular market can't meet demands, in steps the villain. But if John Q. buys in a normal fashion and refuses to purchase articles and products priced beyond reason, the subversive element in food merchandising will have a tough go of it.

Garroway seems able to talk about anything and lend the subject interest. It is his choice of words, his whimsy and his delivery that do it. Of course if you also own a TV set, you can see Garroway—if not, you will still profit in a number of ways from tuning his five-day-a-week morning stanza of good humor and good sense.

**"I Fly Anything"**

Tuesday, 8 p.m.  
ABC-KECA

When Dick Haymes, popular singing star of recording, screen and radio fame, stepped into a straight dramatic role, Captain Docery Crane, in his "I Fly Anything" he performed a good deed for adult radio listeners. We were very pleased with this mystery-drama-romantic adventure series when we caught it the other night.

Captain Docery Crane, the lead, is a part-owner and chief pilot of an independent air-cargo company. Tuesday night he and his co-pilot started out with a full cargo over the Arctic lands of ice and snow. Before they had

traveled very far they saw a distress signal written in the snow. From there the adventure went landward, as they dropped from the sky to answer the plea. On land they found a young school teacher who needed immediate medical aid, probably an operation. Docery got in touch by radio with a physician and was all set up to perform an emergency operation as he took instructions from the doctor. Fortunately the ice broke, the wind calmed down, and they were able to take off, with the young lady comfortably aboard, in time, so Docery didn't have to carry on with the operation. All ended happily, as they got the young lady to a hospital, and Docery was beginning to have romantic inclinations toward her.

This was one adventure yarn that had strong, realistic dialogue to support it. It was very nicely done, with believable flier's talk all the way through the script. We noticed the good timing by the actors, especially by Dick Haymes in his Docery role. As you would expect, much use was made of sound effects. These were most effective and proved the point often made by radio fans, that radio tickles your imagination while allowing it to wander to greater limits. We felt that the characters of Docery and Buzz, the co-pilot, stood on their own feet, and did not bear all the stereotyped earmarks and scars which appear and reappear constantly in most of the mystery-adventure tales being aired nowadays.

"I Fly Anything" is an example of what happens when a good scripting combines with convincing acting to spruce up radio drama and give it a sharp interest and an entertaining twist. There was a stimulating freshness to this dramatization, which was divorced of all melodrama and stereotyped characterizations.

George Fenneman plays the co-pilot, Buzz, and Georgia Ellis does the part of June, the feminine interest. The show is under the radio direction of Dwight Houser and is written by Arnold Perl and Abe Ginniss.

**"Coffee Cup Concert"**

Monday through Saturday, 6:00 a.m.  
KFAC

As the radio companion for those souls racing the clock to work, "Coffee Cup Concert" is designed to fill

INCOME TAX INFORMATION	
KECA	10:15 p.m. Sa
KFI	7:45 p.m. F
KHJ	9:30 a.m. Sa
KNX	4:15 p.m. Sa
KCBO	1:30 p.m. Sa
KFAC	1 p.m. Sa
KFOX	8:30 p.m. Tu
KFSD	5:15 p.m. Sa
KFWB	8:00 p.m. M
KGB	10:15 a.m. Sa
KGER	9:15 p.m. W
KGJJ	8:15 p.m. M, 8 a.m. Tu
KLAC	9:30 p.m. Su
KMPC	7:15 p.m. Sa
KOWL	11:45 a.m. W
KRWL	2 p.m. Th
KWKW	9:15 p.m. Tu

their specific needs. Namely, a maximum of good music, a minimum of conversation, time signals as often as possible, brief newscasts and weather reports.

The music on this program deviates somewhat from the Classical Music Station's policy of presenting the best in great music. Who wants to struggle with Bach, Brahms, and Beethoven at an early-morning hour? "Coffee Cup Concert" offers music from the light classics, melodic excerpts from serious works, and a good deal of the better show tunes.

Also, in a direct reversal of the usual technique employed on early "get-em-up" programs, "Coffee Cup Concert" puts forth an absolute minimum of talk. Bob Cornell, announcer, rightly reasons that the early-morning listener doesn't want a lot of "gab." Frequent reminders of the time and also five-minute capsules of the news highlights, at regular intervals, are welcomed.

If you would like to start your day in the most pleasant manner possible, tune in to Bob Cornell's "Coffee Cup

## Disgusted Song Writers!

Contact London Music Publishers  
if American pubs say no.  
Authentic addresses \$1.00  
KAY, 2617 S. Hillcrest  
L. A. 16, Calif.

Concert" any week-day morning. He proves a most pleasant companion.

## Playbacks (Critical Comment)

### "Modern Romances"

Monday Through Friday, 12:30 p.m.  
ABC-KECA

In the news letter that found its way to our desk on the air series "Modern Romances," it said that this daytime drama has "the realistic dramatic approach which has practically taken over the other media in the entertainment world." It also said that "credibility" was the keynote of the producer's efforts.

We failed to be convinced of this after turning our dial to KECA at twelve-thirty the other afternoon. We heard the sad tale of Peggy, who had been separated from her husband, Joe, and was about to get her divorce. It opened with Peggy strenuously objecting to the advances being made by her boss, Steve. From there it quickly switched to a tear-soaked scene between Peggy and her mother, who still thought Joe was a good guy.

Then our train of thought was interrupted by a switch to an interview between a certain emcee and a guest, which brought out the advantages of the sponsor's brand of cigarettes. We were impatiently waiting for the "Modern Romance" to continue as we swallowed our resentment against this prolonged commercial.

In the last portion of the drama we got flashes of Steve's firing Peggy, because she had told her husband of his advances. Then came the scene where all is forgiven and all is forgotten and Peggy and Joe mend their marital troubles . . . and we suppose live happily ever after.

When it was all over, we realized everything had taken place in far less than fifteen minutes and that we still didn't know why. With such an involved, emotional plot they had slighted the motivation. The characters were like the thousands of others who beg to live and breathe, who habituate an endless stream of confessional stories and scripts.

Oh yes, they even took time away from the telling of this particular tear-jerker to give a preview of tomorrow's episode.

We give credit to the producers and writers of this recent addition to the world of daily soap-opera offerings for trying to bring realism and credibility to the mike. But we will have to hear the evidence before we can say they have succeeded.

"Modern Romances" is produced in cooperation with the magazine of the same name, and has a long tradition

of popular appeal gained through readership, to live up to. We wish them luck and will listen again and again to see signs of good radio soap-opera production.

## We Point With Pride

To Walter O'Keefe, emcee of the "Double or Nothing" airshow, and his contestant Hugh Brewer, a member of the New York Stock Exchange, for the boost they gave the current Heart Association fund-raising drive. When O'Keefe awarded Brewer a \$40 cash prize for answering the quiz correctly, Brewer promptly matched this with an equal amount of money and the entire \$80 was turned over to the Heart Association.

To the fine character portrayal of Edward Firestone on a recent "Dr. Christian" program.

To the consistent adult humor on "Halls of Ivy"—their tongue-in-cheek technique is second to none.

## We View With Alarm

The absence from our airplanes of that popular team **Andy and Virginia (Mansfield)**, who have endeared themselves to thousands of listeners via their programs over the past eleven years. Off the air for only three weeks, they are being swamped with inquiries as to where and when they will return. In addition to their good cheer and happy atmosphere, which this couple have always radiated in the early morning hours to loyal listeners, they have always done a good job for their sponsors. And we can't understand why some smart bankroller doesn't realize this and snap them up. Proof of their pulling power was demonstrated this past year. Andy and Virginia broadcast a five-minute spot every morning for the California State Department of Employment. According to the bureau these small plugs secured over 10,000 jobs for listeners.

## On Mike (About Studio Happenings)

### Singing Children

When Bing Crosby was a guest on CBS's "Carnation Family Party" he was faced with the question "Is singing talent inherited or not?" This came from one of his fans, Mrs. Allan Karson, who didn't think so.

Crosby with his family of singing youngsters felt well qualified to answer the question. He said, "Now, at the outset, I want to assure you that I'm not posing as an authority on heredity or genetics. I'm not very well versed in those devious sciences, but if there's any explanation of why my children can sing, as opposed to the prevalent opinion that sometimes the children of singers don't sing, I would say that it's probably attributable to the fact that the boys' mother could sing.

"I think when you have both father and mother singers, then there's almost a hundred per cent chance that

## Menuette

By

KHJ's Norma Young

### Hawaiian Curry

(Direct from Honolulu)

- 3 c. milk
- 2 c. fresh grated coconut
- 3 cloves garlic, chopped
- 1 T. chopped fresh ginger root
- 2 apples, cored and diced
- 2 medium onions, chopped
- 2 T. curry powder
- 1/2 c. softened butter
- 1/2 c. flour
- 1/2 t. salt
- 1/2 c. coffee cream or top milk
- 2 to 3 cups cooked chicken, shrimp or other meat

Add milk to coconut and bring the mixture to the simmering point, add garlic, ginger, apples and onions.

Blend curry powder to 2 T. of the butter and add to the coconut mixture, cooking for three hours, stirring occasionally.

Remove from heat and let stand in a cool place for several hours, or until the next day, strain using a jelly bag.

Now put back on fire and cook slowly until thoroughly heated. Blend the flour with the remaining butter and add to the warmed strained mixture. Cook, stirring constantly until thickened.

Add salt and cream.

Into this fold the meat or fish and continue to cook over low heat for one-half hour. If chicken is used in curry, 1 cup finely diced fresh pineapple may be added.

Serve with rice and the following accompaniments.

Crisp chopped bacon, chutney, pickles, shredded coconut, sliced lemon, chopped nuts, raisins, grated cheese, hard-cooked eggs, chopped or sliced.

Each one put into a separate little bowl.

Note: If TV-Radio Life readers have household or cookery problems, call Norma Young, between hours 9 a.m. and 4 p.m. HUdson 2-2133.

the children will be musical. And of course my father and mother were both musical. My father was quite an amateur guitarist and mandolin player, and my mother sang in some of the Gilbert and Sullivan operettas. And Dixie's father is very musical. Her uncle was a band leader in the army and her mother was musical. So you've got two or three generations of music there on both sides—which certainly should guarantee that our children should be musical and should be able to sing."

**Off Mike (Personalities)**

*"Dr. Christian's Nurse"*

When Rosemary De Camp, helpful nurse to Dr. Christian, steps away from the mike she continues her role as helpmate to her husband, John Shidler, a prominent young Southern California judge. As wife to a judge, Rosemary finds herself again a sympathetic attendant to a community's collective and individual crises of every variety.

The Shidler home, located some thirty miles outside of Hollywood in the small-townish atmosphere of a suburban community, is as much a depository for human triumphs and tribulations as is the fictional office of radio's country doctor. Often their home life, which includes three small daughters, aged three to eight, is interrupted by the urgent buzz of the doorbell. It could be anything from an excited bride and groom-to-be in search of Justice of the Peace Shidler to a call for Judge Shidler to come to his chambers to counsel a youngster who's found himself in trouble bigger than he bargained for.

As the judge's wife and helpmate, Rosemary finds herself frequently speaking at civic functions, campaigning for community projects, advising the town's young folk, acting as witness at impromptu wedding ceremonies, and hostessing important township festivities.

When asked about the similarity between her on- and off-mike roles, Miss De Camp said, "The scripts for the 'Dr. Christian' program are written by the members of the audience—people no different than you and I and our neighbors—and believe me, as the wife of a lawyer and judge, I can well testify that the troubles and triumphs you hear dramatized on the radio are no more varied or exciting than the happenings in the lives of real people. My husband's father was a country doctor who was sort of a 'great white father' to the community, just as my husband has become today and just as 'Dr. Christian' is, and whenever I relate to John the script of a new show, he can always match it with a real-life story he or his father experienced that is just as compelling and dramatic. Yes, indeed—my real life as a judge's wife is equally as exciting as my radio life as 'Dr. Christian's nurse.'"

**Contests**

**AND OFFERS**

**TOMMY BARTLETT** has announced a new contest on his NBC "Welcome Travelers" program. The writer of the best one-page letter each month on "What Welcome Travelers Means to Me" will receive a free round trip from his home to Chicago, and an all-expense vacation while in Chicago. There is no deadline, the contest being continuous, and the first winner will be announced February 28. The contest is open to any resident of the U. S. except employees of Procter & Gamble or members of their immediate families. Entries are to be sent to Tommy Bartlett, Box 785, Chicago 77, Illinois.

**KTTV's new POOCH PARADE**, which began Saturday, February 24, and to be seen every Saturday from 4:30 to 5:00 p.m., will award a free dog every week to the youngster, 16 years old or younger, who writes in the best letter telling why he would like a pedigreed pet. To qualify, the kids must have consent of their parents to keep a dog and must have a fenced back yard. Letters should be sent to Pooch Parade, KTTV, Hollywood 28. Each winner will also receive a collar, leash and bed for his puppy.

**NATIONAL RECOGNITION** and a worthwhile prize will be awaiting some deserving American each week on the ABC-TV "Life With Linkletter" program when master-of-ceremonies Art Linkletter announces "The Good Samaritan of the Week." The nominator, also, will be awarded a prize, to be announced on "Life With Linkletter." Those wishing to submit nominations for this nationwide honor should do the following:

1. Submit a photograph of the person nominated, to which is attached the person's name, address, age, and occupation.
2. Submit a photograph of the person nominating "The Good Samaritan of the Week," to which is attached the nominator's name, address, age and occupation.
3. Submit in your own words, briefly as possible, the reason why the person you are nominating is deserving of the title "Good Samaritan of the Week."
4. Submit all of the above to: Irvin Atkins, Associate Producer, "Life With Linkletter," 600 Taft Bldg., 1680 North Vine Street, Hollywood 28, Calif.

**BILL ANSON REVIVED** one of his old radio shows on television last week. He brought back his "Song Jury," once heard on KFWE, under the new title of "Music Is My Business," to make it a regular weekly attraction on his KTTV show at 11 p.m. The show presents five songs, all unpublished originals by non-professional song writers. A panel of well-known musicians, composers, music publishers, singers and band leaders select the best song from the five. Any song winning three consecutive weeks will be recorded and given full promotional treatment. Aspiring song writers can send their composition, in the form of two piano lead sheets, to Bill Anson, KTTV, Hollywood.

**ONE OF THE PRIZES** in George Fisher's CBS "Academy Awards Contest" is a trip to Hollywood with two tickets to the Motion Picture Academy Awards Presentation March 29. The contest, which lasts until March 15, is open to anyone who writes a letter, twenty-five words or less, naming the stars he thinks should be awarded the Oscars. Winners in the contest will be those who give the best reasons for their choices. More than two hundred additional prizes will be awarded.

**GABRIEL HEATTER'S SPONSOR**, Beltone Hearing Aid, offers listeners an opportunity to become Beltone Representatives by phoning their local distributor or writing to National Sales Manager, P. O. Box 7399, Chicago, Illinois. (Show aired Wednesday, 6:00 p.m.)

**NICK CARTER'S SPONSOR**, Gudahy Packing Company, offers a rocker-blade chef knife to those who submit two windmill

(Continued on Next Page)

**Radiomites**

By Norma Jean Nilsson

**Jeanine Roose**, who is "Baby Alice" on the "Harris-Faye Show," revealed a hidden talent last week. She sang Il Bacio by Luigi Arditi most beautifully on the "Teleteen Reporter" TV show over K L A C, and she looked good too.



Norma Jean

**Jill Oppenheim**, "Sharon Ann" on "One Man's Family," is mighty proud of her pretty new dresses, given to her by **Cinema Modes**, for whom she

models regularly.

Ten-year-old **Quiz Kid Darice Richman** is an accomplished pianist. She has been awarded a full scholarship to study piano under one of the country's leading musicians, Dr. Rudolph Genz, President of the Chicago Musical College. Darice has appeared twice as solo pianist in Chicago's Orchestra Hall.

**Dawn Bender** had a serious appendicitis attack and her doctor ruled her out of the horse race in the **Annual Date Festival** at Indio. But Dawn is no gal to let a pesty appendix keep her down, so she went to Indio anyway and rode in the camel race. I'll let you know next week if she won. "Margaret," the part Dawn plays on "One Man's Family," is active in the present episodes, and it's really nice hearing Dawn on the air again.

**Beverly Willis**, besides being the daughter of **Joan Davis**, will be remembered for her role as "Fuffy" on "Junior Miss." Beverly is the Student Body President of the Hollywood Professional School, where she is a senior. She's an avid golfer and can be seen almost every afternoon at the Hillcrest Country Club with her mother. Beverly is also interested in fishing, and last summer caught a 140-pound marlin in Mexico. That's big catching for a young girl. When Beverly isn't doing any of these things, she's playing benefits here and there, and I bet some day she'll be a famous comedian like her mother.

Little eight-year-old **Toni Bell**, singing starlet on the "K Bar F Corral" TV show, is minus a front tooth. Toni is so disappointed because it went down the drain before she could put it under her pillow for the good fairy.

**Joel Nestler**, who mixes pictures with radio, finished a nice role in "On Moonlight Bay" at Warners, and then went over to NBC to do his bit for the **Red Cross**. Everybody likes Joel because he's so friendly.

Well, so long kids, see you next week, and remember, when there's news in your bean, call **Norma Jean**.

# Radio Precasts

## TIME CHANGES

WEDNESDAY, FEBRUARY 28—Charles Collingwood, KNX, 5:30 p.m. (15 min.). Newscaster moves into time vacated by Chet Huntley. (Monday through Friday.)

FRIDAY, MARCH 2—Chet Huntley, KECA, 5:30 p.m. (15 min.). Commentator Huntley moves his daily program down the street, but retains the same time slot.

FRIDAY, MARCH 2—Bob Garred, KECA, 5:45 p.m. (15 min.). This popular newscaster moves his former 10 p.m. newscast to follow Chet Huntley (daily).

SUNDAY, MARCH 4—"Layman's Hour," KECA, 4:30 p.m. (30 min.). Dr. Frank M. Kepner, executive secretary of the Southern California Baptist Convention, presides; Robert Brink, narrator, and hymns presented by a sixteen-voice male chorus. (Formerly aired over KFWB, Saturdays at 9:30.)

★

## WHO'S GUESTING

### Music

MONDAY, MARCH 5—"Railroad Hour," KFI, 8:30 p.m. (30 min.). Gordon MacRae and Ira Petina star in "Vagabond King."

### Interview

SUNDAY, MARCH 4—Bill Tusher, KECA, 8:45 p.m. (15 min.). Winners of the 9th Annual Golden Globe Awards presented by the Hollywood Foreign Correspondents Association (February 28) will be interviewed by Bill.

★

## WHAT'S BACK

SATURDAY, MARCH 3—"Your Home Beautiful," KHJ, 10:45 a.m. (15 min.). Betty Moore, nationally known interior decorator, keynotes springtime decorating for her many listeners.

★

## WHAT'S NEW

### Public Interest

SATURDAY, MARCH 3—"Your Congressman Speaks," KMPC, 7:00 p.m. (30 min.). This series will include discussions by both California senators and all representatives from Congressional districts in Southern California. Special emphasis on legislation directly affecting California will be covered. (Debut Feb. 24.)

### Drama

MONDAY, MARCH 5—"Kings Row," KNX, 1:15 p.m. (15 min., Monday through Friday). Serialized presentation of the best-seller novel with Welbourn Kelley dramatizing the radio story.

★

## WHAT'S PLAYING

### Drama

THURSDAY, MARCH 1—"Screen Guild Players," KECA, 7:00 p.m. (1 hr.). Joseph Cotten and Mercedes McCambridge star in "The Guilt of Janet Ames."

FRIDAY, MARCH 2—"MGM Theatre of the Air," KFI, 9:00 p.m. (1 hr.). "The Count of Monte Cristo" starring Jose Ferrer, nominee for an Academy Award.

SATURDAY, MARCH 3—"Stars Over Hollywood," KNX, 10:00 a.m. (30 min.). Audrey Totter stars in "The Lady Was Negative."

SUNDAY, MARCH 4—"Theatre Guild on the Air," KECA, 5:30 p.m. (1½ hrs.). John Gielgud, Dorothy McGuire and Pamela Brown in Shakespeare's "Hamlet." This is a must.

MONDAY, MARCH 5—"Lux Theatre," KNX, 6:00 p.m. (1 hr.). "Panic in the

Streets," starring Paul Douglas and Richard Widmark.

MONDAY, MARCH 5—"Hollywood Star Playhouse," KNX, 9:00 p.m. (30 min.). Howard Duff stars in "Blind Voyage."

THURSDAY, MARCH 8—"Suspense," KNX, 6:00 p.m. (30 min.). Ronald Colman appears in "Vision of Death."

THURSDAY, MARCH 8—"Hallmark Playhouse," KNX, 6:30 p.m. (30 min.). Roz Russell stars in "Deep Wood."

### Music

SATURDAY, MARCH 3—"Metropolitan Opera," KECA, 11:00 a.m. (to concl.). "Cavalleria Rusticana" and "Pagliacci" with a cast of noted Met singers.

MONDAY, MARCH 5—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Nelson Eddy and a special narration by Walter Hampden commemorating the seventy-fifth anniversary of the telephone's invention.

### Sports

SATURDAY, MARCH 3—Racing, KHJ, 1:30 p.m. (15 min.). Highlights of the \$50,000 Flamingo Handicap, the winter's most important Kentucky Derby preview.

WEDNESDAY, MARCH 7—Fights, KNX, 7:00 p.m. (to concl.). Heavyweight championship bout between Ezzard Charles and Joe Walcott from the Detroit Olympia stadium. Russ Hodges provides the blow-by-blow description.

### Discussion

THURSDAY, MARCH 1—"Author Meets the Critics," KECA, 9:30 p.m. (30 min.). Nicolas Nabokov, author of "Old Friends and New Music," joins the discussion of his book with prominent critics Virgil Thompson and Cecil Smith.

SATURDAY, MARCH 3—"Symphonies for Youth," KHJ, 11:00 a.m. (1 hr.). Selections include: Ritmo; "Infanta"; Albeniz; "Triana"; Bizet; "Carmen Suite"; Rimsky-Korsakoff; "Caprice Espagnole."

★

## WHAT'S SPECIAL

### Drama

THURSDAY, MARCH 1—"United Jewish Appeal Drama," KNX, 7:00 p.m. (30 min.). Edward R. Murrow narrates "Pioneer '51," a historic drama with Everett Sloane, Charlotte Holland, Leon Janney and Lawson Zerbe.

## Contests and Offers

(Continued from Preceding Page)

pictures from cans of Old Dutch Cleanser. (Show aired Sunday, 3:30 p.m.)

BILL HENRY'S SPONSOR, Johns-Manville Corporation, offers various booklets and folders describing its products in detail to listeners. Write to Johns-Manville, New York 16, New York. (Show aired Monday through Friday, 6:55 p.m.)

THE LUTHERAN LAYMEN'S LEAGUE will send greeting cards and religious literature to those who are interested if they will send a post card to the station with their full name and address. (Show aired Sunday, 10:30 p.m.)

IF YOUR LETTER on "What You Would Like to Tell Other Men and Women About America" is selected by Gabriel Heatter, he will see that it is read over the "Voice of America" program, which is beamed overseas. (Show aired Monday and Friday at 6:00 p.m.)

"TWENTY QUESTIONS" offers to the sender of any subject used a Ronson Lighter for pocket or purse. If it stumps the questioners, the sender will also receive a Queen Ann Table Lighter and a matching cigarette

## RECORD

# Notes to You

By ANDY MANSFIELD

Ray Noble (Columbia) heads this week's parade of orchestra releases with a fine uptempo'd instrumental version of "The Sheik of Araby." In arrangement, it is reminiscent of the fine discs turned out by this English maestro in the Thirties, yet it isn't dated. . . . Billy Eckstine (MGM) has the topper in the male-vocal department with "Bring Back the Thrill" and "I Apologize." Arrangements are not overdone by the Pete Rugolo backing, and Billy sticks quite close to straight melody on both sides, ample proof that this lad doesn't have to resort to tricks to sell a disc. . . . Peggy Lee (Capitol) could have a pair of hit-headed tunes in "Yeah, Yeah, Yeah" and "Rock Me to Sleep," if the loud backing she has to contend with doesn't hold back the disc. As always, Peg is in there pitching and doing a grand job until cymbals and brass cut loose—and if you don't like the soft pedal, this is it!

. . . Nat "King" Cole (Capitol) sings against the Les Baxter Orchestra and Chorus on "Always You," and turns out a fine discing of an adaptation on Tchaikovsky's "Romance." Flip it over and you'll hear a great rhythm tune called "Destination Moon," with good backing by Neal Hefti's musicians. . . . Patti Page (Mercury) sings a duet with Patti Page on "Mockin' Bird Hill" for one of the best on this tune to date. Maybe another "Tennessee Waltz"?

Roberto Inglez Orch. (Coral) debuts in this country on a fine pair of instrumentals to showcase the maestro's suave piano-styling—"Begin the Beguine" and "Daybreak" are presented in typical English production stylings for very interesting listening. . . . Sy Oliver (Decca) puts his trademark on a top pair designed for dancers—"Cheatin' on Me" and "By the River Sainte Marie" with fine vocal work by Leslie Scott. Both have that solid beat, plus rhythmic arrangement so characteristic of Oliver. . . . Lonesome Gal (Columbia) sings her own nightly radio theme to the velvet-smooth Paul Weston Orchestra and Choir—and whether you're a radio fan or not, we think you'll like her simple, unaffected style on "Lonesome Gal" and "Never Let the Sun Set on a Quarrel." . . . Doris Day (Columbia) has just what it takes to sell the Alec Wilder lovely "I'll Be Around." Mmmmm! Good! . . . A.M.

case both in silver plate. (Show aired Sunday, 8:00 p.m.)

"REPORTERS' ROUND TABLE" offers a \$25.00 savings bond to those who send in question to be used on the program. (Show aired Thursday, 8:30 p.m.)



**1:30** KXLA—Joe Littlefield.  
 KFI, KFSB—Lorenzo Jones.  
 KHJ, KGB—Double or Nothing.  
 KNN—Housewives' Protective League.  
 KFAC—Composers Corner.  
 KFVD—For Westerners Only.  
 \*KFWB—News.  
 KGER—Out of the Story Book.  
 KGFJ—Anybody's Hit Parade.  
 KIEV—Phil's Platter Party.  
**1:45** KFI, KFSB—Widder Brown.  
 KALI—United Nations Today.  
 KFWB—Bill Anson.  
 \*KGER—News.  
**2** KECA—Surprise Package.  
 KFI, KFSB—When a Girl Marries.  
 \*KHJ, KNN, KFNM, KGB, KLAC—News.  
 KALI—Klub KALI.  
 KFAC—Concert Matinee.  
 KFOX—Texas Tiny.  
 KFVD—Harlematinee.  
 KFWB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGIL—Homemakers Matinee.  
 KIEV—Phil's Platter Party.  
 \*KMPC—News: Johnny Grant.  
 ROWI—Joe Adams Show.  
 KRKD—Government Speaks.  
 KWIK—Afternoon Serenade.  
 KWKW—Open House.  
 KXLA—Frank Simon.  
**2:05** KNN—Paul Masterson Show.  
 KLAC—Sports Desk.  
**2:10** KLAC—570 Club.  
**2:15** KFI, KFSB—Portia Faces Life.  
 KHJ—Luncheon With Lopez.  
 KGFJ—Piano Moments.  
 KRKD—Home Safety.  
 KXLA—Continental Serenade.  
**2:25** KNN—Mr. Information.  
**3:30** KECA, KFMB—Benny Rubin Show.  
 KFI, KFSB—Just Plain Bill.  
 KHJ—Women Are Wonderful.  
 KNN—Jack Owens Show.  
 KAL—United Nations Today.  
 \*KFVD, KGFJ—News.  
 \*KFWB—News; Bill Anson.  
 KGER—Garden School.  
 KGIL—Variations in Rhythm.  
**3:40** KGER—News; Tops in Pops.  
**3:45** KGER—Long Beach Band.  
**3:45** KFI, KFSB—Front-Page Furril.  
 KNN—George Fisher.  
 KALI—Songs of France.  
 KGFJ—Saludos Amigos.  
 KXLA—Frank Simon.  
**3:55** KECA—Today in Hollywood.  
**3** KECA—Rudy Vallee Show.  
 KFI, KFSB—Welcome Travelers.  
 KHJ—Club 930.  
 KNN, KCBQ—Arthur Godfrey.  
 KALI—Jerry Hemphill Show.  
 KFAC—World of Opera.  
 KFOX—Martin's Highlights.  
 KFVD—Harlematinee.  
 KFWB—Peter Potter.  
 \*KGER—News; Fiesta Grande.  
 KGIL—Music for America.  
 KGFJ—Enora Time.  
 KIEV—Freddy Martin.  
 \*KLAC, KMPC, KWIK, KXLA—News.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 KWKW—Salute to Safety.  
**3:05** KLAC—Sports Desk.  
 KMPC—Johnny Grant.  
 KWIK—A. Don Miller Show.  
**3:10** KLAC—570 Club.  
**3:15** KFOX—Music.  
 \*KGIL—News.  
 KXLA—Music Mountain.  
**3:30** KECA, KFMB—Franel's Scully.  
 KFI, KFSB—Aunt Mary.  
 KALI—Beautiful Mexico.  
 KFAC—Lyrics in Chorus.  
 KFOX—Music.  
 KGER—Rancho 1390.  
 KGIL—Western Roundup.  
 KGFJ—Dance Matinee.  
 KIEV—Discing With Dick.  
 KOWL—Chico's Swingtime.  
 \*KRKD—News; Tops in Pops.  
 \*KWKW—News; Rodeo Bill.  
**3:45** KFI, KFSB—We Love & Learn.  
 KHJ—Lynn Looks at H'wood.  
 \*KFAC—News.  
 KFOX, KFVD—Old-Age Pensioners.  
**4** KECA—Ted Malone.  
 KFI, KFSB—This Woman's Secret.  
 \*KHJ, KFNM, KGB—Fulton Lewis.  
 KNN, KCBQ—Curt Massey.  
 KALI—Fantasias Musicales.  
 KFAC—Musical Masterpieces.  
 \*KFOX, KIEV, KLAC, KMPC, —News.

KFVD—Harlematinee.  
 KFWB—Peter Potter.  
 KGER—Rancho 1390.  
 KGFJ—Among My Souvenirs.  
 KGIL—Western Trails.  
 KOWL—Chico's Swingtime.  
 KRKD—Spotlight on a Star.  
 KWIK—Bank Penny.  
 KWKW—Imperial Hour.  
 KXLA—Music Mountain.  
**4:05** KLAC—Sports Desk.  
 KMPC—Johnny Grant.  
**4:15** KECA—Talk Back.  
 KFI, KFSB—Dr. Paul.  
 \*KHJ, KFNM, KGB, KVOE—Frank Hemingway.  
 KNN, KCBQ—Strike It Rich.  
 KFOX—Music.  
 KIEV—Discing With Dick.  
 KLAC—Stars of the Week.  
 KOWL—Italian Hour.  
 KRKD—Waltzes.  
**4:25** \*KFWB—News.  
**4:30** KECA—Happy Theater.  
 KFI—Burrill Wheeler.  
 \*KHJ, KGB—Behind the Story.  
 KALI—Voice of So. America.  
 KFOX—Music.  
 \*KFSB—News.  
 KFWB—Platter Pals.  
 KGFJ—Dixieland.  
 KRKD—Ira Cook.  
 KMPC—Sweet Songs.  
 KXLA—Music.  
**4:45** KECA—Headline Edition.  
 \*KHJ, KFNM, KGB, KVOE—Sam Hayes.  
 KNN—Harry Babbitt.  
 KFOX—Frank Simons Slugs.  
 KLAC—Racing Roundup.  
 \*KOWL, KRKD—News.  
 KXLA—Melody Valley.  
**4:55** \*KMPC—News.  
**5** KECA, KFVD, KWIK—News.  
 \*KFI—Feature Wire.  
 KHJ, KFNM, KGB, KVOE—Mark Trail.  
 \*KNN, KCBQ—News, Murrow.  
 KALI—Voice of So. America.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFWB—Red Rowe.  
 KGER—Rancho 1390.  
 KGFJ—Jive at Five.  
 KGIL—Children's Corner.  
 KIEV—Sam's Show.  
 \*KLAC—News; Sports.  
 KMPC—Help Wanted.  
 KOWL—Rhapsody in Rhythm.  
 KRKD—Wagon Wheels.  
 \*KWKW—News.  
 KXLA—Melody Valley.  
**5:05** KWIK—Joe Thompson Show.  
**5:10** KLAC—Los Angeles Today.  
**5:15** \*KFCA—Elmer Davis.  
 \*KFI, KGER—News.  
 KNN—Tom Harmon.  
 KFVD—Melody Matinee.  
 KGFJ—Pianists of the Future.  
 \*KMPC—Raymond Swing.  
 KWKW—Today at the Races.  
**5:20** KLAC—Jukebox Jamboree.  
**5:30** \*KECA—Chet Huntley.  
 KFI—Casa Cugat.  
 KHJ, KFNM, KGB, KVOE—Clyde Beatty.  
 \*KNN, KCBQ—C. Collingwood.  
 KFAC—Whoa Bill Club.  
 \*KFOX—News.  
 KGER—Gospel Friends.  
 KGFJ—L. Ron Hubbard.  
 \*KGIL—News; Tops in Pops.  
 KMPC—Stars of Song.  
 KRKD—Sports Dial.  
 KWIK—Short Cuts to Acting.  
 KWKW—Romano Smeraldo Program.  
 KXLA—Squeakin' Deacon.  
**5:45** \*KECA—Bob Gerred.  
 \*KFI, KFSB—Elmer Peterson.  
 \*KNN, KCBQ—News, Goss.  
 KFOX—Your Fishbuster.  
 KGFJ—Record Jackpot.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
**5:55** \*KNN, KCBQ—News.  
 KHJ, KGB, KVOE—Victor Borge.  
**6** \*KECA—Edwin C. Hill.  
 KFI, KFSB—Magnificent Montague.  
 \*KHJ, KFNM, KGB, KVOE—Gabriel Heatter.  
 KNN, KCBQ—Capitol Oloakroom.  
 KFAC—Prelude to Evening.  
 \*KFOX, KIEV, KLAC, KWIK—News.  
 \*KFWB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Finest Performance.  
 KGIL—Dinner Concert.  
 \*KMPC—Norman Nesbitt, News.  
 KRKD—Variety Time.  
 KWKW—Fordellone.  
 KXLA—Property Owners.  
**6:05** \*KECA—Main Street to Malibu.  
 KIEV—Sam's Show.

KLAC—Al Jarry's Ballroom.  
**6:15** KECA—Hannibal Cobb.  
 \*KHJ, KGB—Mutual Newsreel.  
 KFOX—Music.  
 KFWB—Sports.  
 KMPC—Bob Kelley, Sports.  
 KWIK—Lippy Duckat, Sports.  
 KXLA—Women's Clubs.  
**6:30** KECA—Boston Blackie.  
 KFI, KFSB—Duffy's Tavern.  
 KHJ, KGB—The Answer Man.  
 KNN—Desi Arnaz Show.  
 KCBQ—Escape.  
 KFAC—Musical Milestones.  
 KFOX—Hal's Memory Room.  
 KFWB—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Easy Listening.  
 KMPC—Santa Anita.  
 KWIK—American Jewish Hr.  
 KWKW—Hoyos Hour.  
 KXLA—Eddy Arnold Show.  
**6:45** \*KHJ, KFNM, KGB, KVOE—News, Sam Hayes.  
 \*KGFJ—News.  
 KGIL—Down Memory Lane.  
 KRKD—Dr. Joseph Murphy.  
 KXLA—Western Music.  
**6:55** KECA—Champion Roll Call.  
 \*KHJ, KFNM, KGB, KVOE—Bill Henry.  
**7** KECA, KFMB—Boxing Bout.  
 KFI, KFSB—Life of Riley.  
 KHJ, KFNM, KGB—The Hidden Truth.  
 KNN—Command Theater.  
 KFAC—Evening Serenade.  
 KFOX—Our Cats.  
 KFWB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 \*KGIL, KLAC, KRKD, KXLA—News.  
 KIEV—Sam's Show.  
 KMPC—Musical Memories.  
 \*KWIK—Frank Edwards.  
 KWKW—Hoyos Hour.  
**7:05** KLAC—Crosby & Company.  
**7:15** KFOX—Evening Melodies.  
 KGIL—Songs by Crosby.  
 KLAC—Harry Martin.  
 KRKD—Strolling Tom.  
 KWIK—Johnson Family.  
 KXLA—Western Music.  
**7:30** KECA—Ira Blue, Sports.  
 KFI, KFSB—Sports Newsreel.  
 KHJ, KFNM, KGB, KVOE—Caco Kid.  
 KNN—Women's Forum.  
 KFAC—Echoes and Encores.  
 KFOX—Meet the Band.  
 KFWB—Job Opportunities.  
 KGER—Job Harlan.  
 KGIL—Parks and Playgrounds.  
 KLAC—Make Mine Music.  
 KMPC—Top Ten Tunes.  
 KRKD—Dr. Richardson.  
 KWIK—Lou Nova.  
 KWKW—Betz Spanish Prog.  
 KXLA—Ole Rasmussen.  
**7:35** KECA—Orchestra.  
**7:45** KFI—Your Income Tax.  
 \*KFOX, KWIK—News.  
 KFWB—Rosary Hour.  
 KGIL—Melodies Soft & Sweet.  
 KRKD—Catholic Quarter Hour.  
 KXLA—Music.  
**7:55** KLAC—Weather Report.  
**8** KECA, KFMB—Richard Diamond.  
 KFI—One Man's Family.  
 KHJ, KGB, KVOE—Magazine Theater.  
 \*KNN, KCBQ—Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—Modern Concert.  
 KFWB—Radio News Club.  
 KFSB—One Man's Family.  
 KGER—Bible Treasury.  
 KGFJ—Melody Revue.  
 KGIL—Bob Moore Show.  
 KLAC—Make Mine Music.  
 KRKD—Saddle Serenade.  
 \*KMPC—News, Norman Nesbitt.  
 KWIK—Nick Musky.  
 KWKW—Record Junction.  
 \*KXLA—News.  
**8:15** \*KFI, KFSB—World News.  
 KNN, KCBQ—Jack Smith and Margaret Whiting.  
 KFOX—Music.  
 KGER—Hebrew Christian Hr.  
 KGFJ—National Guard.  
 KMPC—Bing Crosby.  
 KXLA—Pasadena City College.  
**8:25** \*KLAC—News.  
**8:30** KECA, KFMB—This is Your FBI.  
 KFI, KFSB—Nero Wolfe.  
 KHJ, KFNM, KGB, KVOE—True or False.  
 KNN, KCBQ—Hear It Now—Ed Murrow.  
 KFOX—Rhythm Section.  
 \*KFWB, KGIL—News.  
 KGER—Basketball: Loyola vs. Pepperdine.  
 KGFJ—Today's Hits.

KLAC—Basketball: USC vs. UCLA.  
 KMPC—Parade of Hits.  
 KWIK—What's the Answer?  
 KWKW—Basketball.  
 KXLA—Ole Rasmussen.  
**8:45** KFOX—Americans Speak Up.  
 KFWB—I.N. Today.  
 KGIL—Melodies Soft & Sweet.  
**9** KECA, KFMB—Adventures of Ozzie and Harriet.  
 KFI—MGM Theater: "Count of Monte Cristo." Jose Ferrer.  
 \*KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.  
 KNN, KCBQ—Hear It Now—Ed Murrow.  
 KFAC—Evening Concert.  
 KFOX—Hula Hut.  
 KFSB—Sam Spade.  
 KFWB—Pasadena Civic.  
 KGFJ—Today's Hits.  
 KGIL—Musical Scrapbook.  
 KLAC, KGER—Basketball.  
 KMPC—H'wood Close-Ups.  
 KRKD—Saddle Serenade.  
 KWKW—Basketball.  
 KXLA—Squeakin' Deacon.  
**9:15** \*KHJ, KGB, KVOE—Fulton Lewis.  
 KFOX—Royers Hitching Post.  
 KMPC—Curtain Call.  
 KWIK—I.N. Today.  
**9:30** KECA—Armstrong of the SBI.  
 KHJ—Army Air Force Show.  
 KNN, KCBQ—Beulah.  
 KFOX—Swing Serenade.  
 KFSB—The Saint.  
 \*KFWB—News.  
 KGFJ—Platter Party.  
 KGIL—Musical Memories.

**LUCKY LAGER DANCE TIME**  
  
**KMPC**  
 9:30 p.m. to 11 p.m. nightly

KMPC—Lucky Lager Dance Time.  
 KWIK—Sam's Show.  
**9:45** KNN, KCBQ—Club 15.  
 KFWB—In Hollywood—Darr Smith.  
**9:55** \*KHJ, KFNM, KGB, KVOE—News.  
**10** \*KECA, KFMB—News, Garred.  
 \*KFI, KFSB—Richfield Reporter.  
 KHJ, KFNM, KGB—I Love a Mystery.  
 \*KNN, KCBQ—Ten O'Clock Wire.  
 KFAC—Musical Crossroads.  
 KFOX—Musical Merry-Go-Round.  
 KFVD—Spade Conley Time.  
 KFWB—Gene Norman.  
 KGER—Basketball.  
 KGFJ—Platter Party.  
 KGIL—Ten O'Clock Curtain.  
 \*KLAC, KXLA—News.  
 KMPC—Lucky Lager Dance Time.  
 KRKD—Saddle Serenade.  
 KWIK—Sam's Show.  
 KWKW—Basketball.  
**10:05** KLAC—Don Otis.  
**10:15** KECA—Dr. Frederick Bailes.  
 \*KFI—Virgil Pinkley.  
 \*KHJ, KGB—News, Frank Edwards.  
 KNN—Bob Elson.  
 \*KFMB—Tomorrow's News.  
 KFSB—Lucky Lager Dance Time.  
 KWKW—Spotlight Spinners.  
 KXLA—Folk Music.  
**10:30** KEA—Reserve.  
 KFI—Johnny Murray.  
 KHJ—Lonesome Gal.  
 KNN—Starlight Salute.  
 KFOX—Music.  
 KGER—Music as You Like It.  
 KGIL—Juke Box Revue.  
**10:35** KECA—One for the Book.  
**10:45** KFI—Sports Digest.  
 KWKW—Bill Stewart.  
**10:55** \*KLAC—News.  
**11** KECA—Ingrill Music.  
 \*KFI, KHJ, KNN—News.  
 KFAC—Musical Crossroads.  
 KFWB—Gene Norman.  
 KFOX—Music.  
 KFSB—Lucky Lager Dance Time.  
 KFVD—Spade Conley Time.  
 KGER—Spirituals.  
 KGFJ—Platter Party.

# SATURDAY, MARCH 3

- \*Indicates News Broadcast
- 8**—KECA, KFMB—No School Today.
- KFI, KFSD—Archie Andrews.  
KHJ—Leslie Nichols.
- \*KXN, KALI, KCBQ, KFWD, KIEV, KLAC, KMPC, KWKW, KNLA—News.
- KFAC—Country Church.  
KFOV—Bible Society.  
KFVD—Wakeup Ranch.  
KFNM—Excursions in Science.  
KGB—Morning Special.  
KGER—Mizpah.  
KGFJ—Remember Romany.  
KGIL—Musical Clock.  
KOWL—Spanish Hour.  
KRKD—Top Tunes.  
KWKW—Ritmos Latino-Americanos.
- 8:05—KXN, KCBQ—Let's Pretend.  
KIEV—Phil's Platter Party.  
KALI—Brother Welch.  
KWKW—Club 1490.
- 8:10—KWKW—Church of Truth.
- 8:15★KHJ, KGB—News.  
KFWD—Bill Leyden.  
KGFJ—Voice of the Blind.  
KLAC—Fazies at the Reins.  
KMPC—Market Report, Sports.  
KOWL—Serbian Program.  
KVOE—Hotcake Club.  
KWKW—Sacred Heart.  
KNLA—Western Music.
- 8:30—KFI, KFSD—Smilin' Ed McConnell.  
KHJ, KFAM, KGB, KVOE—Haven of Rest.  
KXN, KCBQ—Somerset Maugham Theater.  
KALI—Coffee With KALI.  
KFAC—Rose Room.  
KFOV—Bible Class.  
KFVD—Coffee Time.  
KGER—Voice of China.  
KGFJ—Yesterday's Hits.
- \*KGIL, KLAC—News.  
KMPC—Business Reporter.  
KOWL—Palabras de Vida.  
KRKD—Dixieland.  
KWKW—Church of Nazarene.  
KNLA—Sacred Records.
- 8:45—KECA—Mirandy's Almanac.  
KFAC—Unity.  
\*KFWD—News.  
KGER—Go Ye Fellowship.  
KGIL—On Parade.  
KLAC—Radio News.  
KMPC—Ralph Turner Show.  
KOWL—Serbian Program.  
KWKW—Voice of China.
- 9**—KECA—Week-End Platter Party.  
KFI—Young America Speaks.  
KHJ, KFAM, KGB—Dr. Hiss Clinic.  
KXN, KCBQ—Theatre of Today.  
KALI—Coffee With KALI.  
KFAC—Piano Parade.  
KFMB—No School Today.  
KFOV—Pentecostal Church.  
KFVD—Coffee Time.  
KFWD—Music.  
KGER—Radio Kids' Bible Club.  
KGFJ—What's New.  
KGIL—Morning Varieties.  
KIEV—Phil's Platter Party.  
\*KLAC—News; Coffee with Crosby.  
KMPC—Ralph Turner Show.  
KOWL—Serbian Program.  
KRKD—Sagebrush Serenade.  
KVOE—Proudly We Sail.  
KWKW—Club 1490.  
KWKW—Bill Stewart.  
KNLA—Adventure Time.
- 9:15—KFOV—Gospel Joy Bringer.  
KFSD—Your Navy on the Air.  
KGIL—Ballads for You.  
KOWL—German Hour.  
KWKW—Record Room.
- 9:30—KFI, KFSD—U.S. Marine Band.  
KHJ—Your Income Tax.  
KXN, KCBQ—Grand Central Station.  
KFAC—Accent on Strings.  
KFOV—Full Gospel.  
KFVD—Jamboree Jubilee.  
KFWB—Eleanor Roosevelt.  
KGER—God's Half Hour.  
KGFJ—Billy Eckstine.  
KGIL—Fashions in Music.  
KIEV—Coffee Time.  
KLAC—Today's Top Tunes.  
KNLA—Western Music.
- 9:45—KHJ—Extra Time.  
KFOV—Highland View Bible.  
KGB—Club Women.  
KGFJ—Dog Tales.  
\*KRKD—News; Music.  
KVOE—Stars on Parade.
- 9:55★KXN, KCBQ—Cedric Adams.
- 10**—KECA—Week-End Platter Party.

- KFI—Pickens' Party.  
\*KHJ, KALI, KFAM, KGB, KVOE—News.  
KXN, KCBQ—Stars Over Hollywood.  
KFAC—Morning Concert.  
KFMB—American Farmer.  
\*KFOV—News.  
KFSD—Boston Symphony.  
KFVD—Jamboree Jubilee.  
KFWB—Eleanor Roosevelt.  
KGER—Prayer Revival Center.  
KGFJ—Record Review.  
KGIL—Bob Moore Show.



Dick Sinclair  
"Discing With Dick"  
10 A.M. to 1 P.M.  
3:30 P.M. to 5 P.M.  
Monday thru Saturday  
KIEV—870 KC  
Center of the Dial

- KIEV—Discing With Dick.  
KLAC—Al Jarvis Ballroom.  
\*KMPC—News; Ralph Turner Show.
- KOWL—Kolo Radio Hour.  
KRKD—Piano Paintings.  
KWKW—Wally George.  
KWKW—Bill Stewart.  
KNLA—Western Music.
- 10:10—KALI—Coffee With KALI.  
KFOV—Assembly of God.
- 10:15★KFI—Hometown Happenings.  
KHJ—Land of the Free.  
KFWB—Dave Ormont.  
KRKD—Dr. Richardson.  
KFI—Parent-Youth Forum.  
KHJ, KGB—Helen Hall.  
KXN, KCBQ—Give and Take.  
KALI—Hunter Hancock.  
KFAC—Song Recital.  
KFMB—Opera.  
KFOV—Music.
- \*KFWD—News.  
KFSD—Jr. Talent Review.  
KGER—Hymns for the Day.  
KGFJ—Big Sing.  
KOWL—Hungarian Program.  
KRKD—Potpourri.

- KWKW—Tony Sein.  
10:15—KHJ, KGB—Bands for Bonds.  
KFWB—Music.  
KGER—Rev. Kopp.  
\*KGFJ—News.
- 11**—KECA, KFMB—Metropolitan Opera.  
KFI, KFSD—Mary Lee Taylor.  
KHJ, KGB, KVOE—Symphonies for Youth.  
KXN, KCBQ—Family Party.  
KALI—Hunter Hancock.  
KFAC—Guy Bates Post.  
KFOV—Music.  
KFVD—Jamboree Jubilee.  
KFWB—Maurice Hart.  
KGER—Children's Bible Hour.  
KGFJ—Spotlight Parade.  
KGIL—Midmorning Melodies.  
KIEV—Discing With Dick.  
KLAC—Al Jarvis Ballroom.
- \*KMPC—News; Ralph Turner Show.  
KOWL—Spanish Hour.  
KRKD—Songs of Yesterday.  
KWKW—Wally George Show.  
KWKW—Tony Sein.  
KNLA—Western Music.
- 11:15—KFAC—Book Press.
- 11:30—KFI, KFSD—National Farm and Home Hour.  
KXN—Music With the Girls.  
KALI—Jerry Hemphill Show.  
KCBQ—Salute to Hecevisists.  
KFAC—Music Hall.
- \*KFOV—News.  
KFVD—Shopping Highlights.  
\*KFWB—News; Maurice Hart.  
\*KGER—News; Hits From Semi-Classics.  
KGFJ—Swing It.  
KOWL—Italian Program.  
\*KRKD—News.  
KWKW—La Hora de Los Angeles.
- KNLA—Jimmie Dolan.  
11:40—KFOV—Hit Tunes.  
11:45★KGIL—News.  
KRKD—Sweet Pops.
- 12**—KECA, KFMB—Metropolitan Opera.  
KFI—Farm Reporter.  
\*KHJ, KGB—News.  
KXN, KCBQ—Morton Downey Show.  
KALI—Jerry Hemphill Show.  
KFAC—Luncheon Concert.  
KFOV—Music.

- KRKD—Daily Almanac.  
KWKW—Hank Penny.  
KWKW—La Hora de Los Angeles.  
KNLA—Jimmie Dolan.
- 12:05—KWKW—Sports News.
- 12:15—KFI—Quick, What's the Answer?  
KHJ—Maculester Singers.  
\*KFOV, KFVD, KGER—News.  
KGFJ—Help Wanted Column.  
KGIL—Vocal Varieties.  
KIEV—Discing With Dick.
- 12:30—KHJ, KGB, KFAM, KVOE—Man on the Farm.  
KXN, KCBQ—Meet the Missus.  
KALI—Your Police Dept.  
KFOV—Swing Sista.  
KFVD—Shopping Highlights.  
\*KFWD, KALI—News.  
KGER—Luncheon Serenade.  
KGFJ—1230 Club.  
KGIL—Saturday Serenade.  
KRKD—Prairie Schooner.  
KWKW—Keyboard Capers.
- 12:45★KALI, KFAC—News.  
KFVD—Saturday Serenade.  
KFOV—Latin American.  
KFWB—Bill Anson.  
KWKW—Sports; Music.
- 1**—KECA, KFMB—Metropolitan Opera.  
KFI—Quick, What's the Answer?  
KHJ, KGB, KFAM, KVOE—Man on the Farm.  
KXN, KCBQ—It's Fun to Be Young.  
KALI—Patsy's Party.  
KFAC—Dept. of Internal Revenue.  
KFOV—Western Hit Tunes.  
KFWB—Bill Anson.  
KGER—County Youth Discussion.  
KGFJ—From Sunset and Vine.  
KGIL—Saturday Serenade.  
KIEV—Strictly Instrumental.
- \*KLAC—News; Sports.  
KMPC—Music for You.  
KOWL—Joe Adams Show.  
KRKD—Polka Time.  
KWKW—Hank Penny.  
KWKW—Bill Garr Show.  
KNLA—Community Broadcaster.
- 1:15—KFI—Are You From Dixie?  
—KFAC—Composers Corner.  
KFVD—School Days.  
KLAC—570 Club.
- 1:30—KHJ, KGB—The Races.  
KXN—Galen Drake Show.  
KALI—P.C.C. Show.  
KFSD—Big City Serenade.
- \*KFWD—News.  
KGER—Pop Orch.  
KGFJ—Anybody's Hit Parade.  
KGIL—Fashion Show.  
KIEV—Phil's Platter Party.  
KNLA—Western Music.
- 1:45—KHJ—Hoffman Quintet.  
KXN—Get More Out of Life.  
KALI—Club KALI.  
KFMB—Sweet and Swing.  
KFWB—Bill Anson.  
\*KGER—News.
- 2**—KECA, KFMB—Metropolitan Opera.  
\*KFI—News.  
KHJ—Air Force Hour.  
KXN—Housewives' Protective League.  
KALI—Club KALI.  
KFAC—Concert Matinee.  
KFOV—Western Hit Tunes.  
KFVD—Harlematinee.  
KFWB—Bill Anson.  
KGER—L.B. Band.  
KGFJ—Meet the Band.  
KGIL—Doug Cramer's Teen Time.  
KIEV—Phil's Platter Party.  
\*KLAC—News; 570 Club.
- \*KMPC—News; Ed Chandler.  
KOWL—Joe Adams Show.  
KRKD—Signposts to Health.  
KWKW—Hank Penny.  
KWKW—Open House.  
KNLA—Western Music.
- 2:15—KFI—Geo. Dvorak's Bandstand.  
KFMB—Fine Arts.  
KGFJ—Piano Moments.  
KRKD—Government Speaks.
- 2:30—KECA—Tea and Crumpets.  
KXN, KCBQ—This Is Living.  
KHJ—Georgia Crackers.  
\*KFWD, KGFJ—News.  
KMPC—Ed Chandler.
- \*KRKD—News; Tops in Pops.  
KNLA—Frank Simon.  
2:35—KFWB—Bill Anson.
- 2:45—KECA—Fascinating Rhythm.  
KGFJ—Saludos Amigos.  
KGIL—Betty Stahr.
- 3**—KECA—Junior Junction.  
\*KFI—News.  
KHJ, KFAM, KGB, KVOE—Dance on Discing.  
KXN—Cross-Sectain U.S.A.  
KALI—Club KALI.  
KCBQ—Ratner Recommends.

Review the latest releases on

**Saturday Serenade**  
With Dave Shaw  
12:00 to 2:00 P.M.  
SATURDAY

1029 & C  
5000 WATTS

**Check KFVD**  
LOS ANGELES

KFVD—Saturday Serenade.  
KFWB—Bill Anson.  
KGER—Songs for Luncheon.  
KGFJ—Intermission.  
KGIL—Lombardo Time.

\*KIEV—News.  
KLAC—Al Jarvis Ballroom.  
KMPC—Record Session, Ira Cook.  
KOWL—Joe Adams Show.

**saturday**  
RADIO Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**  
6:30—Dennis Day, KFI.  
6:30—My Favorite Husband, KXN.  
7:00—Judy Canova, KFI.

**Quiz, Participation**  
10:30—Give and Take, KXN.  
9:00—Family Party, KXN.  
7:00—Sing It Again, KXN.  
8:30—Shoot the Moon, KECA.

**Drama**  
8:30—Maugham Theater, KXN.  
9:00—Theater of Today, KXN.  
9:30—Grand Central Sta., KXN.  
10:00—Stars Over Hollywood, KXN.

6:00—Hopalong Cassidy, KXN.  
9:30—Crime Does Not Pay, KFI.  
9:30—Line Up, KXN.

**Classical, Semi-Classical Music**  
11:00—Symphonies for Youth, KHJ.

**Sports**  
8:45—Racing News, KLAC.  
5:45—Race Results, KRKD.

**Mystery-Detective**  
8:00—Dangerous Assignment, KFI.  
8:30—The Man Called X, KFI.  
9:00—Gangbusters, KXN.

**Public Interest-Information**  
9:30—Eleanor Roosevelt, KFWD.  
11:30—Nat'l Farm Hour, KFI.  
4:00—American Farmer, KECA.  
8:30—If They Had Lived, KGFJ.  
9:00—What Makes You Tick? KECA.

**Juvenile**  
8:05—Let's Pretend, KXN.  
8:30—Smilin' Ed McConnell, KFI.

**Popular-Western Music**  
8:00—Vaughn Monroe, KXN.  
8:30—Gene Autry, KXN.  
9:00—Hit Parade, KFI.



**KFAC**—World of Opera.  
**KEMB**—Sweet and Swing.  
**KFON**—Compton Naval Reserve.  
**KFVD**—Harlematine.  
**KFWB**—Peter Potter.  
 \***KGER**—Rancho 1390, News.  
**KGFJ**—Ray Anthony Time.  
**KGIL**—Encore Time.  
**KIEV**—Freddie Martin.  
 \***KLAC**—News; 570 Club.  
 \***KMPC**—News; Magic of Melody.  
**KOWL**—Joe Adams Show.  
**KRRD**—Tops in Pops.  
 \***KWIK**—News.  
**KWKW**—Ray Robinson.  
**KXLA**—U.S. Marines.  
 3:05—**KWIK**—La Pointe Show.  
 3:15—**KFI**—Gen. Dvorak.  
**KFON**—Stars on Parade.  
**KGFJ**—South Seas Rhythm.  
**KGIL**—News.  
 \***KXLA**—Music Mountain.  
 3:30—**KECA**—Space Patrol.  
**KHJ, KGB, KVOE**—Sports Parade.  
**KNN**—This Is Los Angeles.  
**KALI**—Beautiful Mexico.  
**KCIQ**—CBS Sports Roundup.  
**KFAC**—Lyrics in Chorus.  
**KFOX**—U.N. Story.  
**KFVD**—Tele-Tunes.  
 \***KFWB, KWKW**—News.  
**KGFJ**—Western Roundup.  
**KGIL**—Dance Matinee.  
**KMPC**—Magic of Melody.  
**KOWL**—Chico's Swingtime.  
 \***KRRD**—News; Tops in Pops.  
 3:55—**KWKW**—Rodeo Bill.  
 3:45—\***KWIK**—Larry Le Seur.  
**KECA**—News.  
**KFOX**—Guest Star.  
**KFWB**—Peter Potter.  
**KECA**—American Farmer.  
 4—\***KFI**—News.  
**KHJ, KFXM, KGB, KVOE**—John Flynn.  
**KNN**—Farm News.  
**KALI**—Fantasias Musicales.  
**KFAC**—Musical Masterpieces.  
 \***KFOX, KIEV, KWIK**—News.  
**KEMB**—Sweet and Swing.  
**KFVD**—Harlematine.  
**KFWB**—Peter Potter.  
**KGER**—Western Music.  
**KGFJ**—Among My Souvenirs.  
**KGIL**—Western Trails.  
 \***KLAC**—News; Sports.  
**KMPC**—Songs of the Century.  
**KOWL**—Chico's Swingtime.  
**KRRD**—Spotlight on a Star.  
**KWKW**—Imperial Hour.  
**KXLA**—Music Mountain.  
 4:05—**KWIK**—La Pointe Show.  
**KWKW**—Rodeo Bill.  
 4:10—**KLAC**—Stars of the Week.  
 4:15—**KFI**—Gen. Dvorak.  
 \***KHJ, KFXM, KGB, KVOE**—News, Hemingway.  
**KNN**—Income Tax Report.  
**KFOX**—Freddie Martin.  
**KGER**—Sweet L. With Music.  
**KIEV**—Date With Allin Slate.  
**KOWL**—Italian Hour.  
**KRRD**—Waltzes.  
 4:30—**KECA**—Santa Anita Races.  
**KHJ**—Al Helfer, Sports.  
**KNN**—Paul Masterson Show.  
**KALI**—Voice of So. America.  
**KCBQ**—KCBQ Review.  
 \***KFMB**—News.  
**KFOX**—Accordion Fantasies.  
**KFWB**—Blind Artists' Guild.  
**KGER**—John Douma.  
**KGFJ**—Dixieland.  
**KRRD**—Sweet Songs.  
**KWKW**—Bill Sampson.  
**KXLA**—Melody Valley.  
 4:35—**KHJ**—Bandstand U.S.A.  
 4:45—**KECA**—It's Your Business.  
**KHJ**—Twin Views of the News.  
**KFWB**—Red Rowe.  
**KLAC**—Racing Roundup.  
**KOWL, KRRD**—News.  
 5—\***KECA**—Robt. R. Nathan.  
**KFI**—News.  
**KHJ, KGB, KVOE**—Singing Marshal.  
**KNN**—Get More Out of Life.  
**KALI**—Voice of So. America.  
**KFAC**—Sunset Serenade.  
**KEMB**—Ave. Maria Hour.  
**KFOX**—Sunshine Mission.  
**KFSD**—Rendezvous Room.  
**KFVD**—Melody Matinee.  
**KFWB**—Red Rowe.  
**KGER**—Peter Slack, Organ.  
**KGFJ**—Live at Five.  
**KGIL**—Melody Time.  
**KIEV**—Sam's Show.  
 \***KLAC**—News, Sports.  
 \***KMPC**—News; Jr. Town Meeting.  
**KOWL**—Rhapsody in Rhythm.  
**KRRD**—Wagon Wheels.  
**KWKW**—Enchanted Lady.  
**KXLA**—Melody Valley.  
 5:05—**KWIK**—Music.

5:10—**KLAC**—Los Angeles Today.  
 5:15—**KECA**—It's Your Business.  
**KFI**—Green Cross Song Festival.  
**KNN**—Tom Harmon, Sports.  
**KFSD**—Income Tax.  
**KWKW**—Today at the Races.  
 5:20—**KLAC**—Jukebox Jamboree.  
 5:30—**KECA**—Harry Wisner, Sports  
**KFI**—Mr. & Mrs. Blandings.  
**KHJ, KFXM, KGB, KVOE**—Bobby Benson.  
 \***KNN, KCBQ**—C. Collingwood.  
**KFAC**—On Stage.  
**KFMB**—Ira Blue.  
 \***KFOX, KGIL**—News.  
**KFSD**—Cocoanut Grove Orch.  
**KGER**—Gospel Friends.  
**KGFJ**—Sheldon Shepard.  
**KKAC**—Dr. Warner Muir.  
**KRRD**—Sports Dial.  
**KWKW**—Romano Smeraldo Program.  
**KXLA**—Squeakin' Deacon.  
 5:35—**KGIL**—Tops in Pops.  
 5:45—\***KECA**—News.  
 \***KNN, KCBQ**—News, Frank Goss.  
**KEMB**—T-Man.  
**KFOX**—Research Adventures.  
 \***KFSD**—News, Elmer Peterson  
**KGER**—Gospel Friends.  
**KGFJ**—Film News.  
**KLAC**—Sam Balter, Sports.  
**KMPC**—Real Estate Counselor  
**KRRD**—Race Results.  
 6—**KECA**—Buzz Adam's Playroom.  
**KFI**—First Piano Quartet.  
**KHJ, KGB, KVOE**—Hawaii Calls.  
**KNN, KCBQ**—Hopalong Cassidy.  
**KFAC**—On Stage.  
**KFMB**—Survival—1951.  
 \***KFOX, KIEV, KXLA**—News.  
**KFSD**—PTA Show.  
 \***KFWB**—News and Music.  
**KGER**—Back to the Bible.  
**KGFJ**—Request Performance.  
**KGIL**—Dinner Concert.  
 \***KLAC**—News; At Jarvis.  
 \***KMPC**—Six o'Clock Final.  
**KRRD**—Variety Time.  
**KWKW**—Hollywood Fun Fare.  
**KWKW**—Maurice Johnson.  
 6:05—**KIEV**—Sam's Show.  
 6:10—**KFOX**—Time Out.  
**KMPC**—Your Social Security.  
 6:15—**KFOX**—Hawaiian Music.  
**KMPC**—Bob Kelley.  
**KWIK**—Continental Rendezvous.  
**KXLA**—Muir J.C. Sports.  
 6:30—**KECA**—Report to the People.  
**KFI, KFSO**—Dennis Day.  
**KHJ, KGB**—Top Tunes With Trender.  
**KNN**—My Favorite Husband.  
**KCBQ**—We Take Your Word.  
**KFAC**—Music Magic.  
**KFMB**—S.D. Looks Ahead.  
**KFOX**—Hal's Memory Room.  
**KFWB**—Strictly From Dixie.  
**KGER**—Lukin Valley Church.  
**KGIL**—Dinner Concert  
**KMPC**—Santa Anita.  
 \***KVOE**—Local News.  
**KWIK**—Music for the Gourmet.  
**KWKW**—Hoyos Hour.  
**KXLA**—Al Williams.  
 6:45—**KECA**—Bert Andrews.  
 \***KGFJ**—News.  
**KGIL**—Down Memory Lane.  
**KWIK**—Civil Defense.  
 7—**KECA**—Merry-Go-Round.  
**KFI, KFSO**—Judy Canova.  
**KHJ**—Know Your Schools.  
**KNN, KCBQ**—Sing It Again.  
**KFAC**—First Congregational Church.  
**KFOX**—Music.  
**KFWB**—Strictly From Dixie.  
**KGER**—Musical Digest.  
 \***KGIL, KLAC, KRRD**—News.  
**KIEV**—Sam's Show.  
**KMPC**—Your Congressman Speaks.  
**KWIK**—Curtain Time.  
 \***KXLA**—Dan Lundberg, News.  
 7:15—**KFOX**—Music.  
**KGIL**—Songs by Crosby.  
**KMPC**—Your Income Tax.  
**KRRD**—Three-Quarter Time.  
 \***KXLA**—News.  
 7:30—**KECA, KEMB**—Reserve.  
**KFI, KFSO**—Grand Ole Opry.  
**KHJ, KFXM, KGB, KVOE**—Salute to Reservists.  
**KFAC**—First Baptist Church.  
**KFOX**—Proudly We Hail.  
**KFWB**—Calif. Employment Dept.  
**KGIL**—Footlight Favorites.  
**KLAC**—Make Mine Music.  
**KRRD**—Dr. Richardson.  
**KWIK**—John Anderson Ford.

**KWKW**—Beiz Spanish Program.  
**KXLA**—Accent on Youth.  
 7:45—**KFSG**—Church Service.  
**KFWB**—Rosary Hour.  
**KGIL**—Novelities.  
**KMPC**—Barbershop Harmonies  
 \***KWIK**—News.  
**KXLA**—Church in the Barn.  
 7:55—**KECA**—Weather Report.  
 8—**KECA, KEMB**—Lone Ranger.  
**KFI**—Dangerous Assignment.  
**KHJ, KFXM**—Dude Ranch Roundup.  
**KNN, KCBQ**—Vaughn Monroe.  
**KFAC**—Evening Concert.  
**KFOX**—Modern Concert.  
**KFSD**—Dangerous Assignment.  
**KFSG**—Church Service.  
**KFWB**—Community Hour.  
**KGER**—Bible Treasury.  
**KGFJ**—Melody Revue.  
**KGIL**—Platter Party.  
**KLAC**—Basketball; Loyola vs. San Diego State.  
**KMPC**—American Legion Reports.  
**KWIK**—Nick Musky.  
**KWKW**—Mexican Festival.  
 8:15—\***KFI**—Bob Considine.  
**KFOX**—Music.  
**KGI**—Errands of Mercy.  
**KGER**—Hebrew Christian.  
**KGFJ**—Business Reporter.  
**KMPC**—Lenten Service.  
**KXLA**—Church in the Barn.  
 8:30—**KECA, KEMB**—Shoot the Moon.  
**KFI, KFSO**—The Man Called X.  
**KHJ, KFXM, KGB, KVOE**—Lombardland, U.S.A.  
**KNN, KCBQ**—Gene Autry.  
**KFOX**—Missouri Barn.  
**KGER**—Basketball: USC vs. UCLA.  
**KGFJ**—If They Had Lived.  
 \***KGIL, KXLA**—News.  
**KMPC**—Parade of Hits.  
**KWIK**—What's the Answer?  
**KWKW**—Basketball.  
 8:45—**KGFJ**—Today's Hits.  
**KGIL**—Melodies Soft & Sweet.  
**KWIK**—Troubadours.  
**KXLA**—Ole Rasmussen.  
 9—**KECA, KEMB**—What Makes You Tick?  
**KFI, KFSO**—Hit Parade.  
 \***KHJ, KGB, KFXM, KVOE**—News.  
**KNN, KCBQ**—Gang Busters.  
**KFAC**—Evening Concert.  
**KFOX**—Music.  
**KFWB**—On the Beat.  
**KGFJ**—Today's Hits.  
**KGIL**—Musical Scrapbook.  
**KLAC, KGER**—Basketball.  
**KMPC**—Parade of Hits.  
**KWIK**—Youth for Christ.  
**KWKW**—Basketball.  
**KXLA**—Ole Rasmussen.  
 9:15—**KHJ**—Mr. Mystery.  
**KFOX**—Hitching Post.  
 9:30—**KECA**—Saturday at the Shamrock.  
**KFI**—Crime Does Not Pay: "Strange Token." Morris Carnovsky.  
**KHJ, KGB**—Paul Marlin Orch.  
**KNN, KCBQ**—Line-Up.  
**KEMB**—Harry Wisner.  
**KFOX**—Music.  
**KFSD**—Jack McLean Orch.  
**KFSG**—Youth Songs.  
**KFWB, KFXM**—Laymen's Hr.  
**KGFJ**—Platter Party.  
**KGIL**—Musical Memories.  
 \***KLAC**—News.  
**KMPC**—Lucky Lager Dance Time.  
**KWIK**—Accent on Rhythm.  
 9:35—**KLAC**—Make Mine Music.  
 9:45—**KFMB**—Bing Crosby.  
 9:55—\***KHJ**—News.  
 10—\***KECA, KEMB**—News of Tomorrow.  
 \***KFI, KFSO**—Night Reporter.  
**KHJ, KFXM, KGB**—Monica Whalen.  
 \***KNN, KCBQ**—10 o'Clock Wire.  
**KFAC**—Musical Crossroads.  
**KFOX**—Musical Merry-Go-Round.  
**KFSG**—Paula Hensche.  
**KFVD**—Spade Cooley.  
**KFWB**—Gene Norman.  
**KGER**—Basketball.  
**KGFJ**—Platter Party.  
**KGIL**—Ten O'Clock Curtain.  
**KGIL**—News.  
 \***KMPC**—Lucky Lager Dance Time.  
**KWIK**—Accent on Rhythm.  
**KWKW**—Basketball.  
**KXLA**—Cliffie Stone.  
 10:05—**KLAC**—Don Otis.  
 10:15—**KECA**—Income Tax Program.  
**KFI**—County Supervisor Darby

**KHJ**—Dance Music.  
**KNN, KCBQ**—Get More Out of Life.  
**KFSD**—Lucky Lager Dance Time.  
**KWKW**—Spotlight Spinners.  
 10:30—**KECA**—Scouting the Stars.  
**KFI**—Salute to Reservists.  
**KHJ, KFXM**—A. Van Orch.  
**KNN**—Starlight Salute.  
**KFSG**—Open House.  
**KGER**—Music As You Like It.  
**KGIL**—Juke Box Revue.  
 10:35—**KECA**—Carenont Hotel Orch.  
 10:45—**KWKW**—Bill Stewart.  
 \***KLAC**—News.  
 11—**KECA**—Cinekrill Music.  
**KFI**—If I Fight We Must.  
**KHJ**—George Crowell Show.  
 \***KNN**—News.  
**KFAC**—Musical Crossroads.  
**KFWB**—Gene Norman Show.  
**KFOX**—Music.  
**KFSD**—Lucky Lager Dance Time.  
**KFSG**—All Request Program.  
**KFVD**—Spade Cooley Time.  
**KGB**—Ed Hirsch Revue.  
**KGER**—Spirituals.  
**KGFJ**—Platter Party.  
**KGIL**—Tour of the Town.  
**KLAC**—Don Otis.  
**KMPC**—Palladium Party.  
**KWIK**—Hank Hope Show.  
**KWKW**—Bill Stewart.  
**KXLA**—Music.  
 11:15—**KNN**—Stun Kenton Orch.  
**KXLA**—Carl Bailey & Alex Cooper.  
 11:30—**KECA**—Beverly Hills Orch.  
**KFI**—Joe White Show.  
**KFOX**—Hal's Memory Room.  
**KGER**—Carroll's Corral.  
**KGFJ**—Hollywood House Party.  
**KVOE**—Hawaii Calls.  
 11:45—**KNN**—Treasury Bandstand.  
 11:55—\***KMPC**—News.  
 12—**KECA**—Herb Allen Show.  
**KFI**—Musical Menu.  
 \***KNN, KLAC**—News.  
**KFAC**—Midnight Serenade.  
**KFVD**—Spade Cooley Time.  
**KFWB**—Sam Mannis Show.  
**KGFJ**—Nightowl Special (to 6)  
**KRRD**—Stardust Serenade (to 5:30).  
**KWIK**—Show People's Show (to 4).  
**KXLA**—Carl Bailey and Alex Cooper.  
 12:05—**KNN**—Bob Hopkins Show.  
**KLAC**—Don Otis.  
 12:15—**KECA**—Ernie Felice.  
 12:30—**KFI**—Midnight Flyer.  
 12:55—\***KECA**—News.

Recorded Highlights

**SATURDAY POPULAR**  
 8:15 a.m.—**KLAC**—Hymns at Reins.  
 9:00 a.m.—**KECA**—Ira Cook.  
 10:00 a.m.—**KLAC**—Al Jarvis.  
 12:00 noon—**KFWB**—Bill Anson.  
 12:00 noon—**KOWL**—Joe Adams.  
 10:00 p.m.—**KLAC**—Don Otis.  
 10:00 p.m.—**KFWB**—Gene Norman.  
 11:15 p.m.—**KXLA**—Bailey & Cooper.  
**CLASSICAL**  
 8:00 p.m.—**KFAC**—Evening Concert.  
 10:00 p.m.—**KFAC**—Musical Crossroads.

SELECTS SONGS

Musical director Harry Salter, who is in charge of selecting those mystery melodies that may keep folks tuning in ABC's "Stop the Music" every Sunday at 5:00 p.m. over station KECA, has four rules he follows in picking a jackpot pay-off ditty. The four requirements for a mystery melody, says Salter, are: First, a popular tune; second, obscure title; third, a teasing quality that will make the listener say, "Oh, I've heard that somewhere"; fourth, easily hummed or whistled.

# SUNDAY, MARCH 4

**8**★KECA, KCBQ, KMPC—News.  
KFI—Grandpa Owens Reads the Funnies.  
KHJ, KFXM, KGB, KVOE—Back to God Hour.  
KXN—Salt Lake Tabernacle.  
KALI—Charity Gospel.  
KFAC—Country Church.  
KFMB—Old Fashioned Revival.  
KFOU—Unitarian Church.  
KFSD—Call to Worship.

## MAGAZINE OF THE WEEK LISTENER'S DIGEST

with  
**CLYDE CADWELL**  
and **DAVE SHAW**  
8:00 A.M.—SUNDAY



KEVD—Listener's Digest.  
KFWD—Examiner Funnies.  
KGER—Rev. Markham.  
KGFJ—Remember Romany.  
KGIL—Music With Charm.  
★KLAC—News, Music.  
KOWL—American-Japanese Hour.  
KPPC—Sunday Morning Serenade.  
KRKD—Ranch Program.  
KWIK—Spanish Hour.  
KWKW—Israel Heritage.  
KXLA—Music.  
8:15—KECA—Morning Song.  
KCBQ—Mindy Carson Show.  
KFSD—Church of Christ.  
★KGFJ—News.  
KFOX—Challenge of the Church.  
KLAC—Church of Christ.  
KMPC—Start to Live.  
KWKW—Christadelphia Church.  
KXLA—Music.  
8:30—KECA—Flying Feet.  
★KFI, KFSD—W. W. Chaplin, News.  
KHJ, KGB, KFXM, KVOE—Reviewing Stand.  
KXN—Invitation to Learning.  
KCBQ—S. W. Baptist Church.  
KFAC—Organ Recital.  
KFOX—Morning Chapel.  
KFWB—Union Rescue Mission.  
KGER—Bible Treasury.  
KGFJ—College of Divine Science.  
KGIL—Alexander St. Church.  
KLAC—Christ Church Unity.  
KMPC—Challenge to Youth.  
KWKW—Romano Smeraldo.  
KXLA—Western Music.  
8:45—KFI—Outwitting Your Years.  
★KFSD—News.  
KGER—Freeman Healing.  
KGFJ—Goodwill Visitor.  
KRKD—Music.

**9**—KECA—Old Fashioned Sunday School Hour.  
KFI, KFSD—Gillespie's Garden Show.  
KHJ, KFXM, KGB, KVOE—Radio Bible Class.  
KXN—People's Platform.  
KALI—Salute to Reservists.  
KCBQ—Dr. Lowe.  
KFAC—Liberal Catholic Church.  
KFOU—Popular Melodies.  
★KEVD—News and Music.  
KFWB—Union Rescue Mission.  
KGER—Assembly of God.  
KGFJ—Goodwill Visitor.  
KGIL—Sunday Moods.  
★KLAC—News.  
KMPC—Bolero Time.  
KOWL—Concordia Lutheran.  
KPPC—Worship in Miniature.  
KRKD—Sunday Serenade.  
KWIK—Rev. Guzman.  
KWKW—Italian Hour.  
KXLA—Western Music.

9:05—KLAC—Catholic Hour.  
9:15—KFI—Christian Science.  
KFAC—Crest Choristers.  
KGFJ—Keyboard Magic.  
KOWL—Armenian Hour.  
KPPC—Worship Interlude.  
9:30—KECA—Sunday With Bill.  
KFI—Eternal Light.  
KHJ, KFXM, KGB, KVOE—Voice of Prophecy.  
KXN, KCBQ—Garden Gate.  
KALI—Mystery Melody.  
KFAC—Sunday Morning Concert.  
KFMB—Unitarian Church.  
KFSD—Devotional Hour.

KFWB—Music.  
KGER—God's Half Hour.  
KGFJ—H'wood House Presents  
★KGIL—News.  
KPPC—Dr. Roberts.  
KWIK—Sunday's Pops.  
9:45—KXN—Get More Out of Life.  
KALI—Koinonia Bible Class.  
KFMB—Sylvia Lee.  
KFVD—Piano Parade.  
KGIL—Music by Garber.

**10**—KECA—Sunday with Bill.  
KFI—Herbert J. Mann.  
★KHJ, KFXM, KGB, KVOE—News, Glen Hardy.  
KXN—New York Philharmonic.  
KALI—Koinonia Bible Class.  
KCBQ—Bob Regan's Show.  
KFAC—Sunday Morning Concert.  
KFMB—Forever Yours.  
★KFOX—L. A. Sentinel.  
KFSD—Chicago Roundtable.  
KFVD—Sunday Roundup.  
KFWB—Peter Potter.  
KGER—Radio Revival.  
KGFJ—Hits of the Week.  
KGIL—Bob Moore Show.

★KLAC—News.  
KMPC—Dempsey-Tegeter Music Hour.  
KOWL—Price Chapel.  
KPPC—Sacred Music.  
KRKD—Sunday Serenade.  
KWIK—Wally George Show.  
KWKW—Italian Novelties.  
KXLA—Al Williams.  
10:15—KFI—Action for Survival.  
KHJ, KFXM, KGB—Real Estate Counselor.  
KFOX—Angelus Hour.  
KLAC—Parade of Music.  
KVOE—Organ Moods.  
10:25—KPPC—Church News.

10:30—KFI—Chicago Round Table.  
KHJ, KGB, KVOE—Lutheran Hour.  
KFSD—America United.  
KGER—Music.  
KOWL—American-Jewish Program.  
KPPC—Tower Chimes.  
KWKW—Italian Melodies.  
KXLA—Hamrock Melodies.

10:45—KALI—Eagle Rock Baptist Church.  
KCBQ—Henry King Show.  
KFOX—Tabernacle Benedictions.  
10:50—KPPC—Church Service.  
10:55★KWIK—News.

**11**—KECA—Sunday With Bill.  
KFI—Catholic Hour.

KHJ, KGB—Frank and Ernest.  
KXN—New York Philharmonic.  
KALI—Baptist Church.  
KCBQ—Remember When.  
KFAC—First Methodist Church.  
KFMB—Sammy Kaye.  
KFOX—Cumberland Church.  
KFSD—Ratner Recommendations.  
KFVD—Hollywood First Baptist Church.  
KFWB—Peter Potter.  
KGER—Open Door Church.  
KGFJ—Sunday Showcase.  
KGIL—Christian Church.

★KLAC—News; Parade of Music  
KMPC—Sunday Record Session  
KOWL—American-Jewish Program.  
KPPC—Church Service.  
KWKW—Spear Showcase.  
KXLA—Squeakin' Deacon.

11:15—KHJ, KGB—Science Reporter.  
11:30—KECA—National Vespers.  
KFI, KFSD—Bob Conslidine.  
KHJ, KGB, KFXM—Fulton Lewis at Home.  
KXN, KCBQ—Symphonette.  
KFMB—Piano Playhouse.  
KFOX—Christian Church.  
KGFJ—Say It With Music.  
KWIK—Architect Almanac.  
KWKW—All-Saints Episcopal Church.

11:45—KFI—U.N. Is My Beat.  
KHJ, KGB—Master Radio Canaries.  
KWIK—Heart of America.  
**12**—KECA—The Christian in Action.  
KFI, KFSD—American Forum of the Air.  
★KHJ, KXN, KCBQ, KFAC, KFXM, KGB—News.  
KALI—Evangelistic Temple.  
KFMB—Sunday Serenade.  
KFOX—Popular Melodies.  
KFSD—Lifelines.  
KFWB—Peter Potter.  
KGER—Open Door Church.  
KGFJ—Anybody's Hit Parade.  
KGIL—Pop Concert.

★KLAC—News; Parade of Music  
KMPC—Sunday Record Session  
KOWL—Italian Program.  
KVOE—Gospel Singer.  
KWIK—Miracle Church.  
KWKW—Italian Novelties.  
KXLA—Squeakin' Deacon.

12:15★KHJ, KFXM, KVOE—Bill Cunningham.  
KXN—Romance of the Highways.  
KCBQ—Home Builder.  
KFAC—Your Soloist.  
KGB—Real Estate.  
KPPC—Classical Music.

12:30—KECA—Message of Israel.  
KFI, KFSD—Quiz Kids.

KHJ, KGB—Juvenile Jury.  
KXN—University Explorer.  
KGIL—Pop Concert.  
KCBQ—First Presbyterian.  
KFAC—Met Encores.  
KFMB—Proudly We Hall.  
KFWB—Peter Potter.  
KFXM—Radio Canaries.  
KGER—Word of Truth.  
KOWL—Hungarian Hour.  
KRKD—Sunday on Ranch.  
KVOE—Family Concert.  
KWIK—Boh Dulaine Show.  
KWKW—Portuguese Hour.  
12:45—KXN—Melody Parade.  
KFVD—Piano Parade.  
★KGIL—News.

**1**—KECA—Old-Fashioned Revival Hour.  
KFI—The Falcon.  
KHJ—H'wood Open House.  
KXN—Dollar a Minute.  
KALI—Momento Musicales.  
KCBQ—Greenwood Concert.  
KFAC—Keyboard Stylings.  
KFMB—Damon Runyon Theater.  
KFOU—Gospel for Divided World.  
KFSD—The Falcon.  
KFVD—Squeakin' Deacon.  
KFWB—Wizard of the Ivories.  
KGER—Healing Waters.  
KGFJ—Spear's Showcase.  
KGIL—Intermission.  
★KGIL—Easy Listening.

★KLAC—News.  
★KMPC—News; Hits and Airs.  
KOWL—Scandinavian Hour.  
KPPC—Afternoon Concert.  
KRKD—Sunday on Ranch.  
KVOE—Hopalong Cassidy.  
KWIK—Religious News.  
KWKW—Bill Stewart.  
KXLA—Strollin' Tom.

1:05—KLAC—Face the Music.  
1:15—KFAC—Catholic Topics.  
KGIL—Pentecostal Tabernacle.  
KMPC—Harmony House.  
KWIK—Pentecostal Tabernacle.  
★KXLA—News.

1:30—KFI—Dr. Kildare.  
KHJ, KFXM, KGB, KVOE—Martin Kane, Private Eye.  
KXN, KCBQ—CBS Sunday Desk.  
KFAC—Imports on Wax.  
KFOX—Christian School Hr.  
KFMB—Roxes Gallery.  
KFSD—The Hormel Girls.  
KFWB—Music.  
KGER—Light and Life.  
KGFJ—Sunday Serenade.  
KXLA—Church in the Barn.

**2**—KECA—Voice of Prophecy.  
KFI, KFSD—Reserve.  
KHJ, KFXM, KGB, KVOE—The Shadow.  
KXN, KCBQ—Meet Frank Sinatra.  
KALI—Jerry Hemphill Show.  
KFAC—Concert Favorites.  
KFMB—Guest Star.  
KFOX—Good News.  
KFVD—Harlem Holiday.  
KFWB—Music.  
KGER—Jazz Bench Band.  
★KGFJ, KLAC—News.  
KGIL—Melody Time.  
KMPC—Harmony House.  
KOWL—Catholic Holy Hour.  
KPPC—Afternoon Concert.  
KRKD—Sunday on Ranch.  
KWIK—Amazing Grace.  
KWKW—Bill Stewart.  
KXLA—Challenge to Youth.

2:05—KLAC—Face the Music.  
2:15★KFMB—News.  
KFOX—Healing Waters.  
KGFJ—Hawaiian Serenade.  
2:25★KFI—Bob Trout.

2:30—KECA, KFMB—Greatest Story Ever Told.  
KFI, KFSD—Malsie.  
KHJ, KFXM, KGB, KVOE—True Detective Mysteries.  
KXN—University Explorer.  
KFOX—Gospel Harbor Light.  
KFVD—Star Parade.  
KFWB—Melody of Youth.  
★KGER—News.  
KGFJ—Time Was.  
KGIL—Sunday Bible Players.  
KOWL—Yiddish Hour.  
KRKD—You're for Christ.  
KWIK—Lutheran Hour.  
KWKW—Bill Garr Show.  
KXLA—Ole Rasmussen.

2:40—KGER—Long Beach Band.  
2:45★KXN, KCBQ—CBS News Commentary, E. Severeid.  
KMPC—Parade of Hits.  
KMPC—Interlude.

**3**—KECA, KFMB—Lutheran Hr.  
KFI, KFSD—The Big Show.  
KHJ, KFXM, KGB, KVOE—Roy Rogers.  
KXN—American Rhapsody.  
KALI—Crystal Tea Room.  
KFAC—Museum Concert.  
KFOX—Gospel Youth Program  
KEVD—Melody Cruise.

## sunday RADIO Program Highlights

Morning Programs Appear in Lightface Type; Afternoons and Evening Programs in Boldface.

### Religion

9:30—Voice of Prophecy, KHJ.  
10:30—Lutheran Hour, KHJ.  
11:00—Catholic Hour, KFI.  
11:30—National Vespers, KECA.  
12:00—Christian in Action, KECA.  
1:00—Old Fashioned Revival, KECA.

### Comedy-Variety

2:30—Malsie, KFI.  
3:00—The Big Show, KFI.  
3:30—Memo From Molly, KXN.  
4:00—Jack Benny, KXN.  
4:30—Harris-Faye, KFI.  
4:30—Amos 'n' Andy, KXN.  
5:00—Edgar Bergen, KXN.  
6:00—Meet Corliss Archer, KXN.  
6:30—Horace Heidt, KXN.  
8:00—Our Miss Brooks, KXN.  
8:30—Edgar Bergen, KXN.  
9:00—Red Skelton, KXN.  
9:30—Jack Benny, KXN.

### Drama

1:30—Dr. Kildare, KFI.  
2:30—Greatest Story, KECA.  
5:30—Theater Guild, KFI.

### Classical, Semi-Classical Music

8:00—Salt Lake Tab'nacle, KXN.  
10:00—N.Y. Philharmonic, KXN.  
6:30—American Album, KECA.  
7:00—Contented Hour, KXN.  
8:30—Standard Hour, KFI.  
10:00—Chicago Theater, KHJ.

### Comment-Narration

6:15—Louella Parsons, KECA.  
8:00—Drew Pearson, KECA.  
8:45—William Tusher, KECA.

### Mystery-Detective

1:00—The Falcon, KFI.  
1:30—Martin Kane, Private Eye, KHJ.  
3:30—Nick Carter, KHJ.  
5:30—Peter Salem, KHJ.  
7:30—The Whistler, KXN.  
10:30—The Saint, KFI.

### Public Interest-Information

9:00—People's Platform, KXN.  
9:30—University Explorer, KXN.  
5:00—California Caravan, KHJ.  
8:15—If They Had Lived, KGFJ.  
8:45—Sunday Evening Club, KFAC.  
9:45—Trouble Is My Business, KFI.

### Quiz, Participation

12:30—Quiz Kids, KFI.  
1:00—Dollar a Minute, KXN.  
5:00—Stop the Music, KECA.  
7:00—Six Question, KFI.  
8:00—Noah Webster Says, KFI.  
8:00—Twenty Questions, KHJ.

### Popular-Western Music

2:00—Frank Sinatra, KXN.  
7:00—Ginny Simms, KECA.  
9:30—Sammy Kaye, KECA.

- ★KFWB—News.
- EGER—Colonial Tabernacle.
- EGFJ—Music for America.
- KGIL—Encores Time.
- ★KLAC—News.
- ★KMPC—News; Parade of Hits.
- KOWL—Yiddish Hour.
- KPPC—Afternoon Concert.
- KGIL—Church of the Air.
- KWKW—Bill Carr.
- KXLA—Ole Rasmussen.
- 3:05—KLAC—Face the Music.
- 3:15—KFWB—Music.
- EGIL—Concert Hi-Lites.
- 3:30—KECA, KFMB—Billy Graham.
- KHJ, KFAM, KGB, KVOE—Nick Carter.
- KNX, KCBQ—Memo from Molly.
- KALL—Sister Lambert.
- KFOX—Pentecostal Church.
- KFYD—Hollywood Talent Revue.
- EGER—Dr. Harry Rimmer.
- EGFJ—Western Roundup.
- EGIL—Music for Dancing.
- KWIK—Roger Fulton.
- 4—KECA, KFMB—Dr. Ernest Holmes.
- KFI, KFSD—The Big Show.
- KHJ, KFAM, KGB, KVOE—Harmony House.
- KNX, KCBQ—Jack Benny.
- KALL—Gai Paree.
- EFAC—Musical Masterpieces.
- KFOX—Sunshine Mission.
- KFYD—Hollywood Talent Revue.
- KFWB—Old-Fashioned Beval.
- EGER—Concert.
- KGIL—Songs of Yesterday.
- ★KLAC, KGFJ—News.
- ★KMPC—News; Parade of Hits.
- KOWL—Italian Hour.
- KPPC—Afternoon Concert.
- KWIK—Orchestras of World.
- KWKW—Bill Sampson.
- KXLA—Ole Rasmussen.
- 4:05—KLAC—Face the Music.
- 4:15—EGFJ—Dinah Shore.
- KRKD—When Hawaii Calls.
- 4:30—★KECA, KFMB—This Week Around the World.
- KFI, KFSD—Phil Harris—Alice Faye.
- KNX, KCBQ—Amos 'n' Andy.
- KALL—Proudly We Hall.
- KFOX—Wings of Healing.
- KFYD—Calif. Natl. Guard.
- EGER—American Bible Society.
- EGFJ—Dance Band Revue.
- KGIL—Stars on Parade.
- KOWL—Oriental Moods.
- KPPC—Sunday Matinee.
- 4:45—KGIL—Pierce College.
- KOWL—Hellenic Hour.
- 5—KECA, KFMB—Stop the Music.
- KFI, KFSD—Hedda Hopper Show.
- KHJ, KFAM, KGB—California Caravan.
- KNX, KCBQ—Bergen—McCarthy Show.
- ★KALL, KWIK, KWKW—News.
- KFAC—Center of Light.
- KFOX—Evangelist Program.
- KFWB—Voice of Calvary.
- EGER—Bible Treasury Hour.
- EGFJ—Dixieland.
- KGIL—Armchair Favorites.
- ★KLAC—News; Parade of Music.
- ★KMPC—News; Parade of Hits.
- KOWL—Yiddish Theater.
- KPPC—Family Life.
- KRKD—Music in a Romantic Manner.
- KVOE—Pentecostal Hour.
- KXLA—Ole Rasmussen.
- 5:05—KWIK—Music in Latin Mood.
- 5:15—KALL—Music From the West.
- KWKW—Frances Dempster.
- 5:30—KFI, KFSD—Theater Guild.
- KHJ, KFAM, KGB—Affairs of Peter Salem.
- ★KNX, KCBQ—News, Chet Huntley.
- KFAC—Guy Bates Post.
- KFOX—Old-Time Religion.
- KFWB—Music Hall.
- EGER—Immanuel Christian Assembly.
- EGFJ—Piano Memories.
- KGIL—Tahitian Memories.
- KMPC—God and Freedom.
- KPPC—Speaking of Books.
- KRKD—4-Square Church.
- KWIK—Grange Program.
- KWKW—Don Pancho Hour.
- KXLA—Lincoln Ave. Church.
- 5:45—KNX, KCBQ—Tom Harmon, Sports.
- KFOX—Broadcast of Truth.
- ★EGFJ—News.
- KMPC—Religious News Reporter.
- KPPC—Wings of Music.
- KWIK—Sacred Heart Hour.

- 6—★KECA, KFMB—Walter Winchell.
- KFI, KFSD—Theater Guild.
- ★KHJ, KFAM, KGB, KVOE—News.
- KNX, KCBQ—Meet Corliss Archer.
- ★KFOX, KFWB, KMPC, KWIK, KXLA—News.
- KFAC—Columbia Masterworks.
- EGER—Biblical Research.
- EGFJ—Songs of the Century.
- KGIL—Proudly We Hall.
- ★KLAC—News; Parade of Music.
- KPPC—Sacred Song Recital.
- KRKD—Pilgrims Progress.
- KWKW—Don Pancho Hour.
- 6:05—KWIK—Continental Rendezvous.
- 6:15—KECA, KFMB—Louella Parsons.
- KHJ, KFAM, KGB, KVOE—Radio Newsreel.
- KFOX—Ministerial Union.
- KFWB, KGB—Music.
- KMPC—The Future Is Now.
- KPPC—Organ Recital.
- KXLA—Red Cross.
- 6:30—KECA, KFMB—Album of Familiar Music.
- ★KHJ, KFAM, KGB—William Hillman.
- KNX, KCBQ—Horace Heidt Show.
- KFOX—Hal's Memory Room.
- KFSD—Texas Rangers.
- KFWB—Calvary Assembly.
- EGER—Lutheran League.
- EGFJ—Request Performance.
- KGIL—Dinner Concert.
- KMPC—Americas Speaks Up.
- KPPC—Evening Symphony.
- KRKD—Kingdom Fellowship.
- KVOE—Henry King.
- KWIK—Nick Musky.
- KWKW—Proudly We Hall.
- KXLA—Lutheran Gospel Hour.
- 6:45—★KHJ, KGB—Maj. Geo. Fielding Elliot.
- KMPC—Philharmonic Reporter.
- KRKD—Romantic Music.
- KVOE—Errand of Mercy.
- 7—KECA, KFMB—Gunny Simms Song Shop.
- KFI, KFSD—Sixty-Four Dollar Question.
- KHJ, KFAM, KGB, KVOE—Easter Seal Parade of Stars.
- KNX, KCBQ—Contented Hour.
- KFAC—Music Magic.
- KFOX—Full Gospel Assembly.
- KFSG—Angelus Hour.
- KFWB—Union Rescue Mission.
- EGER—Floyd Johnson.
- EGFJ—Musical Digest.
- ★KGIL—News.
- ★KMPC—News; Parade of Music.
- KPPC—Hour of St. Francis.
- KPPC—Music.
- KVOE—This Is Europe.
- KWIK—Drama Workshop.
- KWKW—Pastor's Hour.
- KXLA—National Voice.
- 7:15—KECA, KFMB—Paul Harvey.
- KGIL—Vaughn Monroe.
- KMPC—Women's Clubs.
- KXLA—Music.
- 7:30—KECA—Ted Mack Family Hour.
- KFI, KFSD—Voices & Events.
- KHJ—Comedy of Errors.
- KNX, KCBQ—The Whistler.
- KFAC—Your Concert.
- KFMB—Andy Hardy.
- KFOX—The King's Service.
- KFSG—Evening Service.
- KFWB—Strolling Tom.
- EGER—Peter Slack, Organ.
- EGIL—Music Box.
- KMPC—If I Fight We Must.
- KWKW—Maple Chapel Melodies.
- KXLA—Church of Open Door.
- 7:45—KFWB—Catholic Answers.
- KGER—1st Baptist Church of Inglewood.
- 7:55—★KHJ—News.
- 8—★KECA, KFMB—Drew Pearson.
- KFI—Noah Webster Says.
- KHJ, KFAM, KGB, KVOE—Twenty Questions.
- KNX, KCBQ—Our Miss Brooks.
- KFAC—First Methodist Church.
- KFOX—Christian Science.
- KFSD—Noah Webster Says.
- KFSG—Evening Service.
- KFWB—First Presbyterian Church.
- EGER—First Baptist Church.
- ★EGFJ—News.
- EGIL—Songs of Our Time.
- KLAC—Dept. of Employment.
- KMPC—Candlelight and Silver.
- KPPC—Tales From St. John's.
- KWKW—Voice of Prophecy.
- KXLA—Open Door Church.
- 8:15—★KECA, KFMB—Monday Morning Headlines.
- EGFJ—If They Had Lived.

- KLAC—Army Show.
  - 8:25—KGFJ—Philharmonic Reporter.
  - 8:30—★KECA, KFMB—Walter Winchell.
  - KFI, KFSD—Standard Hour.
  - KHJ, KFAM, KGB, KVOE—Count of Monte Cristo.
  - KNX, KCBQ—Bergen—McCarthy Show.
  - EGFJ—Ave Maria Hour.
  - EGIL—Gems of Melody.
  - KLAC—Irwin Allen.
  - KPPC—Word of Life.
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- KWIK—Father Divine.
  - KWKW—92nd Street Church.
  - 8:45—KECA, KFMB—Wm. Tusher in Hollywood.
  - KFAC—Sunday Evening Club.
  - EGER—Message to Israel.
  - KLAC—Hour of St. Francis.
  - KPPC—Twentieth Century Poetry.
  - KXLA—Music.
  - 9—KECA, KFMB—Mystery File, Walter Kiernan.
  - KFI, KFSD—Standard Hour.
  - ★KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.
  - KNX, KCBQ—Red Skelton Show.
  - KFAC—Sunday Evening Club.
  - KFOX—Victory Baptist Church.
  - KFSD—Proudly We Hall.
  - KFWB—Radio Edition of Bible.
  - EGER—Bethel Church.
  - EGFJ—Armchair Concert.
  - EGIL—Musical Scrapbook.
  - ★KLAC—News; Wanted Persons; Music.
  - KMPC—Freedom Story.
  - KPPC—U. N. Report.
  - KWIK—Jewel City Showcase.
  - KWKW—Business Reporter.
  - KXLA—Old Fashioned Revival Hour.
  - 9:15—★KHJ, KFAM, KVOE—Report From Pentagon.
  - KFSG—Voice of People.
  - KFWB—Rabbi Magnin.
  - ★KGB—Bill Cunningham.
  - KLAC—Guest Star.
  - KMPC—Mother's Album.
  - ★KWKW—News.
  - 9:30—KECA—Sammy Kaye's Serenade.
  - KFI—Senators Report.
  - KHJ, KFAM, KGB—Chicago Theater of the Air.
  - KNX, KCBQ—Jack Benny.
  - KFAC—Gateway to Music.
  - KFMB—Naval Reserve.
  - KFOX—Music.
  - KFSD—Voices and Events.
  - ★KFWB—News; Music.
  - EGER—Brown Schools Program.
  - EGFJ—Proudly We Hall.
  - EGIL—Musical Memories.
  - KLAC—Your Income Tax.
  - KMPC—Lucky Lager Dance Time.
  - KPPC—Music of Many Lands.
  - KVOE—Minister's Hour.
  - KWIK—Listen, America.
  - KWKW—Union Church.
  - 9:45—KFI—Trouble Is My Business.
  - KFMB—Bing Crosby.
  - KFWB—American Hospital Assoc.
  - KLAC—Here's to Vets.
  - 10—KECA, KFMB—Wisner's Sunday Sports Review.
  - ★KFI, KFSD—Richfield Reporter.
  - KHJ, KFAM, KGB, KVOE—Chicago Theater.
  - ★KNX, KCBQ—10 o'Clock Wire.
  - KFAC—Symphonic Serenade.
  - KFOX—Music.
  - KFSG—Poet of the Piano.
  - KFYD—Spade Cooley Time.
  - KFWB—Music.
  - EGER—Four Square Gospel.
  - EGFJ—Platter Party.
  - KGIL—Ten o'Clock Cartain.
  - ★KLAC—News; Across the Footlights.
  - KMPC—Lucky Lager Dance Time.
  - KPPC—Concert Hour.
  - KWIK—Sam's Show.
  - KWKW—Rosa De Saron Church.
  - KXLA—Voice of Calvary.

- 10:15—KECA—Reserve.
- KFI—Mayor Brown.
- KNX, KCBQ—Top of the Week.
- ★KFMB—George Sokolsky.
- KFSD—Lucky Lager Dance Time.

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- 10:30—KECA—Speare Career Theater
- KFI—The Saint.
- KHJ—Arthur Van Orch.
- KNX—George Fisher.
- KCBQ—Carousel.
- KFAC—Nocturne.
- KFMB—Four Square Church.
- KFSG—Organ Musicale.
- KFWB—Echoes of Eden.
- KGB—Smoke Rings.
- KGEE—Spirituals.
- KGIL—Juke Box Revue.
- KWKW—Green Pastures.
- KXLA—Memory Lane.
- 10:45—★KNX—Howard K. Smith.
- KFMB—National Guard.

- 11—★KECA—Geo. Sokolsky.
- KFI—Music and the Muse.
- KHJ—Oklahoma Symphony.
- ★KNX—News.
- KCBQ—N. Y. Philharmonic.
- KFAC—Symphonic Serenade.
- KFMB—Alcoholic Problems.
- KFOX—Concert Master.
- KFSD—Lucky Lager Dance Time.
- KFSG—Spade Cooley Time.
- KFWB—Echoes of Eden.
- EGFJ—Salute to Reservists.
- KGIL—Juke-Box Review.
- ★KLAC—News; Across the Footlights.
- KMPC—Salute to Reservists.
- KWIK—Hank Hope Show.
- KXLA—Church of God.

- 11:15—KECA—Cinegrill Orch.
- KNX—Stan Kenton.
- KFSG—Jubilee Singers.
- KWKW—Music for Dreaming.
- 11:30—KECA—Dance Orch.
- KFI—America United.
- KFOX—Hal's Memory Room.
- KFSG—Heavenly Harmonies.
- KFWB—Music You Want.
- EGFJ—Sixth Army Band.
- KMPC—Dreamtime Music.
- 11:45—KNX—University Explorer.
- KFSG—College Serenaders.
- KGFI—Salvation Army.
- ★KMPC—News.

- 12—★KNX, KLAC—News.
- KCBQ—N.Y. Philharmonic.
- KFAC—Midnight Serenade.
- KFYD—Spade Cooley Time (to 1).
- KFWB—Music After Midnight.
- KWIK—Show People's Show (to 4).
- KWKW—Bill Sampson (to 2:30).
- 12:05—KNX—Midnight Music Man.
- KLAC—Across the Footlights.

**Recorded Highlights**

**SUNDAY POPULAR**

- 9:30 a.m.—KFWB, Peter Potter.
- 2:00 p.m.—KFYD, Hunter Hancock.

**CLASSICAL**

- 9:30 a.m.—KFAC, Gilbert and Sullivan.
- 9:30 a.m.—KFAC, Gateway to Music.
- 1:00 a.m.—KFAC, Symphony.

# MONDAY, MARCH 5

\*Indicates News Broadcast  
**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI—Break the Bank.  
 \*KHJ, KFXM, KGB, KVOE—Cecil Brown.  
 KXX—Top of the Morning.



## ALLIN SLATE

News-caster

and

Turf Reporter

8 A.M., 12 Noon, 4 P.M.

Daily

KIEV—870 KC

Center of the Dial

\*KALI, KFVB, KIEV, KLAC, KMPC, KXLA—News.  
 KLAC—Church Federation.  
 KFOX—Bible Society.  
 KFVD—Wakeup Ranch.  
 KGB—Mizpah.  
 KGFJ—Science of Mind.  
 KGIL—Musical Clock.  
 KOWL—Spanish Hour.  
 KRKD—Ernest C. Wilson.  
 \*KWKW—News; Club 1190.  
 KWKW—Ritmos Latino-Americanos.  
 8:05—KALI—Brother Welch.  
 KIEV—Phil's Platter Party.  
 KLAC—Stock Reports.  
 8:15—\*KHJ, KGB, KOWL, KWKW—News.  
 \*KXX—News, Dave Vaile.  
 KFAC—Serenade.  
 KFOX—Gospel Joy Bringer.  
 KFVB—Bill Lerdin.  
 KGFJ—Delinquency Prevention Forum.  
 KLAC—Haynes at the Reins.  
 KMPC—Markets, Sports.  
 KRKD—Top Tunes.  
 KWKW—Council of Churches.  
 KXLA—Music.  
 8:30—KFI, KFSD—Jack Berch.  
 KHJ, KFXM, KGB, KVOE—Bible Institute.  
 KXX, KCBQ—Grand Slam.  
 KALI—Rev. Page.  
 \*KFAC, KGIL, KLAC, KRKD—News.  
 KFOX—Words of Life.  
 KFVD—Morning Call.  
 KGER—Voice of China.  
 KGFJ—Yesterday's Hits.  
 KMPC—Boss Mulholland.  
 KOWL—Precious Memories.  
 KWKW—Nazarene Church.  
 KXLA—Haven of Rest.  
 8:35—KRKD—Dixieland.  
 8:45—KFI, KFSD—Dial Dave Garroway.  
 KXX—Rosemary.  
 KALI—Coffee With KALI.  
 KFAC—Unity.  
 \*KFVD, KFVB—News.  
 KGER—Bible Treasury Hour.  
 KGIL—On Parade.  
 KLAC—Racing News.  
 KWKW—Voice of China.  
**9**—KECA, KFMB—Johnny Olsen's Luncheon Club.  
 \*KFI, KALI, KWK—News.  
 \*KHJ—Kate Smith Speaks.  
 KXX—Wendy Warren.  
 KFAC—Piann Parade.  
 KFOX—Pentecostal Church.  
 KFVD—Morning Call.  
 KFVB—Music.  
 KGER—Lutheran Hour.  
 KGFJ—Show Tunes.  
 KGIL—Morning Varieties.  
 KIEV—Phil's Platter Party.  
 \*KLAC—News; Coffee with Crosby.  
 KMPC—Ross Mulholland.  
 KOWL—Back to the Bible.  
 KRKD—Sagebrush Serenade.

KWKW—Bill Stewart.  
 KXLA—Bar Nothing Ranch.  
 9:05—\*KFI—Notes From the Newsroom.  
 KWK—Latin Enterte.  
 9:15—KECA, KFMB—March and Sweeney.  
 KFI—Myers Goes to Market.  
 KHJ, KFXM, KGB, KVOE—Gospel Singers.  
 KXX, KCBQ—Aunt Jennr.  
 KALI—Coffee With KALI.  
 KFOX—Home Missionary.  
 \*KFVD—News.  
 KGIL—Ballads for You.  
 KOWL—Best Songs.  
 9:25—\*KECA—Edwin C. Hill.  
 9:30—KECA—Quick as a Flash.  
 KFI—Ladies' Day.  
 KHJ—Norma Young.  
 KXX, KCBQ—Helen Trent.  
 KFAC—Accent on Strings.  
 KFOX—Full Gospel.  
 KFVD—Morning Call.  
 KFVB—Eleanor Roosevelt.  
 KGER—God's Half Hour.  
 KGFJ—Dance Band Review.  
 KGIL—At Home With the Masons.  
 KIEV—Coffee Time.  
 KLAC—Today's Top Tunes.  
 KMPC—Chief Milani.  
 KWK—What's the Answer?  
 9:45—KXX, KCBQ—Our Gal Sunday.  
 KFOX—Highland View Bible.  
 \*KFVD, KRKD—News.  
**10**—KECA, KFMB—Victor H. Lindlahr.  
 KFI—All Around Town.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hurdy.  
 KXX—Big Sister.  
 \*KALI, KFOX, KGER—News.  
 KFAC—Morning Concert.  
 KFVD—Morning Call.  
 KFVB—Eleanor Roosevelt.  
 KGFJ—Record Review.  
 KGIL—Waltz Time.  
 KIEV—Discing With Dick.  
 KLAC—Al Jarvis Ballroom.  
 \*KMPC—News; Melodies for Milady.  
 KOWL—Yiddish Hour.  
 KRKD—Piano Paintings.  
 KWK—Musical Scrapbook.  
 KWKW—Bill Stewart.  
 KXLA—Tom Cafferty.  
 10:10—KALI—Coffee With KALI.  
 KFOX—Social Security.  
 10:15—KECA—Yesterday on Broadway.  
 \*KHJ, KFXM, KGB, KVOE—Tello-Test.  
 KXX—Mr. Perkins.  
 KFVB—Dave Ormont.  
 KGER—Tommy Bahrd.  
 KGIL—Bing Crosby.

KRKD—Dr. Richardson.  
 KWKW—Words About Women.  
 10:25—\*KFVB—News.  
 10:30—KECA, KFMB—My True Story  
 \*KFI—News.  
 KHJ—Ross Morgan Show.  
 KXX—Young Dr. Malone.  
 KALI—Hunter Hancock.  
 KFAC—Song Recital.  
 KFOX—Salvation Army.  
 \*KFVB—News; Music.  
 KGER—Helen Murkham.  
 KGFJ—Bing Sings.  
 \*KGIL, KFVD, KXLA—News.  
 KMPC—Tune Test.  
 KRKD—Marvin Ash.  
 KWK—Belle Martell.  
 KWKW—Tony Sein.  
 10:35—KGIL—Mid-Morning Melodies.  
 10:45—KFI—Life Can Be Beautiful.  
 KXX—Guiding Light.  
 KHJ—Dick Haymes.  
 KFOX, KXLA—Music.  
 KFVD—Morning Call.  
 KGER—Rev. Le Roy Kopp.  
 \*KGFJ—News.  
 KRKD—Midnight Mission.  
 10:55—KECA, KFMB—Betty Crocker.  
 \*KFXM, KWK—News.  
**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KFXM, KGB, KVOE—Ladies' Fair.  
 KXX—Second Mrs. Burton.  
 KALI—Hunter Hancock.  
 KFAC—Guy Bates Post.  
 KFVD—Bible Institute.  
 KFVB—Maurice Hart.  
 KGFJ—Spotlight Parade.  
 KGIL—Mid-Morning Melodies.  
 KIEV—Discing With Dick.  
 KLAC—Al Jarvis Ballroom.  
 \*KMPC—News; Los Angeles Today.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 KWK—Music.  
 KWKW—Tony Sein.  
 KXLA—Ralph Littlefield.  
 11:15—KECA—Easy Aces.  
 KXX—Perry Mason.  
 KFAC—Folk Songs.  
 KGER—Sunshine Mission.  
 \*KXLA—Pasadena News.  
 11:25—\*KHJ, KVOE—News.  
 11:30—\*KECA, KFMB—John B. Kennedy.  
 KFI, KFSD—Live Like a Millionaire.  
 KHJ, KFXM, KGB, KVOE—Queen for a Day.  
 KXX—Nora Drake.  
 KALI—Jerry Hemphill Show.  
 KFAC—Music Hall.  
 \*KFOX, KRKD—News.  
 KFVD—Rescue Mission.  
 \*KFVB—News; Maurice Hart.  
 \*KGER—News; Redemption Ranch.  
 KGFJ—Swing It.  
 KGIL—Musical Moments.

KOWL—Jerry Gray Show.  
 KWKW—Hora de Los Angeles.  
 KXLA—Hometown Jamboree.  
 11:40—KFOX—Music.  
 11:45—\*KECA—Bankage Talking.  
 KGER—Hour of Prayer.  
 KXX—Brighter Day.  
 \*KGIL—News.  
 KMPC—H'wood Beauty Digest.  
 KOWL—Tune Time.  
 KRKI—Sweet Pops.  
 11:55—\*KOWL—News.  
**12**—KECA—Hank Weaver, News.  
 KFI—Farm Reporter.  
 \*KHJ, KIEV, KWK, KGB—News.  
 \*KXX—News, Bill Kenneally.  
 KALI—Jerry Hemphill Show.  
 KFAC—Luncheon Concert.  
 KFSD—Life Can Be Beautiful.  
 \*KFVD—Editor of the Air.  
 KFVB—Bill Anson.  
 KGER—Songs for Luncheon.  
 KGFJ—Intermission.  
 KGIL—Lombardo Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Peace Prayer; Music.  
 KOWL—Joe Adams Show.  
 KRKD—Daily Almanac.  
 KWKW—Hora de Los Angeles.  
 KXLA—Hometown Jamboree.  
 12:15—KECA—Play It Again.  
 KFI, KFSD—Road of Life.  
 KHJ—Bell Binger.  
 KXX—Tapestries of Life.  
 \*KFOX, KFVD, KGER—News.  
 KGFJ—Variety on Piano.  
 KGIL—Vocal Varieties.  
 KIEV—Discing With Dick.  
 \*KMPC—Southland Reporter.  
 KWK—Music.  
 KWKW—Farm News.  
 12:30—KECA, KFMB—Modern Romances.  
 KFI, KFSD—Pepper Young's Family.  
 KHJ—Nancy Dixon.  
 KXX—Art Linkletter.  
 KALI—Land's Best Bands.  
 KFOX—Coffee Quiz.  
 KFVD—Shopping Highlights.  
 \*KFVB—News; Bill Anson.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIL—Homemakers Matinee.  
 KMPC—Religious Science Inst.  
 KRKD—Prairie Schooner.  
 KWKW—Upton Close.  
 KXLA—Ole Rasmusen.  
 12:45—KECA, KFMB—David Amity.  
 KFI, KFSD—Right to Happiness.  
 \*KHJ—Cedric Foster.  
 KALI—Woody Hattie, Sports.  
 \*KFAC—News.  
 KFOX—Latin American Music.  
 KMPC—Report to Ranchers.  
 KWKW—Sports; Music.  
 12:55—\*KXX, KCBQ—Cedric Adams.  
 \*KWK, KVOE—News.  
**1**—KECA—Ira Cook.  
 KFI, KFSD—Backstage Wife.  
 KHJ, KFXM, KGB, KVOE—Jack Kirkwood Show.  
 KXX—Hilltop House.  
 KALI—Whittier Hour.  
 KFAC—Employment Review.  
 KFOX—Texas Tiny.  
 KFVD—Shopping Highlights.  
 KFVB—Bill Anson.  
 KGER—Peter Slack, Organ.  
 KGFJ—From Sunset and Vine.  
 KGIL—Homemakers Matinee.  
 KIEV—Strictly Instrumental.  
 KXLA—News; Sports.  
 \*KMPC—News; Bill Ewing.  
 KOWL—Joe Adams.  
 KRKD—Polka Time.  
 KWK—Afternoon Serenade.  
 KWKW—Bill Garr Show.  
 KXLA—Community Broadcast.  
 1:10—KLAC—550 Club.  
 1:15—KFI, KFSD—Stella Dallas.  
 KXX—Kings Row.  
 KFAC—Books Bring Adventure.  
 KWKW—Haces and Sports.  
 KXLA—Farm News.  
 1:30—KFI, KFSD—Lorenzo Jones.  
 KHJ, KGB—Double or Nothing  
 KXX—Housewives' Protective League.  
 KFAC—Composers Corner.  
 KFVD—For Westerners Only.  
 \*KFVB—News; Bill Anson.  
 KGER—U.N. Success Story.  
 KGFJ—Anybody's Hit Parade.  
 KIEV—Phil's Platter Party.  
 KXLA—Western Music.  
 1:35—KALI—Public Interest.  
 1:45—KFI, KFSD—Widder Brown.  
 KGER—Social Security.  
 KWKW—Races and Sports.  
**2**—KECA—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 \*KHJ, KXX—News.  
 KALI—Club KALI.  
 KFAC—Concert Matinee.  
 KFOX—Texas Tiny.  
 KFVD—H'riematienee.  
 KFVB—Bill Anson.  
 \*KGER—Upton Close.  
 KGFJ—Meet the Band.

## monday RADIO Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

3:00—Arthur Godfrey, KXX.  
 7:00—My Friend Irma, KXX.  
 8:30—Talent Scouts, KXX.  
 9:30—Beulah, KXX.

### Quiz, Participation

7:00—Welcome to Hollywood, KECA.  
 8:00—McNeil Bkfst. Club, KECA.  
 8:30—Grand Slam, KXX.  
 11:04—Double or Nothing, KFI.  
 11:30—Live Like a Millionaire, KFI.  
 11:30—Queen for a Day, KHJ.  
 12:30—Art Linkletter, KXX.  
 2:00—Surprise Package, KECA.  
 3:00—Welcome Travelers, KFI.  
 7:30—Bob Hawk, KXX.

### Mystery-Detective

6:30—Boston Blackie, KECA.  
 7:30—Inner Sanctum, KECA.  
 8:00—Let George Do It, KHJ.  
 8:30—Under Arrest, KHJ.  
 9:30—Crime Fighters, KHJ.  
 10:00—I Love a Mystery, KHJ.

### Drama

6:00—Lux Theater, KXX.  
 9:00—H'wood Playhouse, KXX.

### Comment-Narration

9:00—Kate Smith, KHJ.  
 9:30—Eleanor Roosevelt, KFVB.

1:30—Housewives' League, KXX.  
 4:30—Burrill Wheeler, KFI.  
 4:30—Behind the Story, KHJ.

### Classical, Semi-Classical Music

5:30—Voice of Firestone, KFI.  
 7:00—NBC Symphony, KFI.  
 8:30—Railroad Hour, KFI.  
 9:00—Telephone Hour, KFI.

### Public Interest-Information

12:00—Farm Reporter, KFI.  
 6:30—Answer Man, KHJ.  
 7:00—War Front, Home Front, KHJ.

### Sports

8:45—Racing News, KLAC.  
 9:15—Tom Harmon, KXX.  
 9:30—Sports Dial, KRKD.  
 9:45—Race Results, KRKD.  
 9:45—Sam Butler, KLAC.  
 6:15—Lippy Duckat, KWK.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.

### Popular-Western Music

4:00—Curt Massey, KXX.  
 8:15—M. Whiting and J. Smith, KXX.

- KGLI—Home-makers Matinee.
- KIEV—Phil's Platter Party.
- \*K1AC—News; Sports.
- \*KMPC—News; Johnny Grant.
- KOWI—Joe Adams Show.
- KRKD—Your Neighbors.
- KWKW—Afternoon Serenade.
- KVOW—Open House.
- KXLA—Western Music.
- 2:05—KNN—Fond Masteron Show.
- KMPC—California Carousel.
- 2:10—K1AC—570 Club.
- 2:15—KFL, KFSO—Partia Faces Life.
- KHJ—Luncheon With Lopez.
- KGER—Bonjours, Mesdames.
- KGFJ—Piano Moments.
- KKKD—Philharmonic Reporter.
- \*K1AC—Continental Serenade.
- 2:25—KNN—Mr. Information.
- 2:30—KECA, KEMB—Variety Hour.
- With Bob Moon.
- KFL, KFSO—Just Plain Bill.
- KHJ—Women are Wonderful.
- KNN—Jack Owens.
- KALJ—United Nations Today.
- \*KPAD, KGE—News.
- \*KFWB—News; Bill Anson.
- KGER—Garden School.
- KGLI—Variations in Rhythm.
- \*KRKD—News; Taps in Taps.
- \*KWKW—Music.
- KWKW—Bill Sampson.
- 2:40—KGER—Guest Artists.
- 2:45—KFL, KFSO—Front-Page Farrell.
- KNN—George Fisher.
- KALJ—Here's to Vets.
- KGFJ—Saludos Amigos.
- KGLI—Songs for Everyone.
- KXLA—Frank Simon.
- 2:55—KECA—Today in Hollywood.
- 3—KECA—Andy Vallee Show.
- KFL, KFSO—Welcome Travelers.
- KHJ—Club 930.
- KNN, KCBQ—Arthur Godfrey.
- KALJ—Jerry Hemphill Show.
- KEAC—World of Opera.
- KFOV—Martin's Highlights.
- KFVD—Hole-in-One.
- KFWB—Peter Patter.
- \*KGER, K1AC, KMPC, KWKW, KXLA—News.
- KGFJ—Music for America.
- KGLI—Encore Time.
- KIEV—Freddy Martin.
- KOWI—Joe Adams Show.
- KRKD—Taps in Taps.
- KWKW—Salute to Safety.
- KGER—Fiesta Grande.
- KMPC—Johnny Grant.
- KWKW—A. Don Miller Show.
- 3:10—KEON—Star Dust.
- K1AC—570 Club.
- 3:15—KFOV—Verdict Rendered.
- \*KGLI—News.
- \*KWKW—Sports.

- KGLI—Western Trails.
- KIEV—News; Date with Slate.
- \*K1AC—News; Sports.
- KOWI—Chico's Swingtime.
- KRKD—Spotlight on a Star.
- KWKW—Bank Penny.
- KXLA—Music Mountain.
- 4:05—KMPC—Johnny Grant.
- KFOV—Dr. Haywood.
- 4:15—KECA—Talk Back.
- KFL, KFSO—Dr. Paul.
- \*KHL, KFXM, KGB, KVOW—Frank Bentingway.
- KNN, KCBQ—Strike It Rich.
- KFVD—Inclematinee.
- KOWI—Italian Hour.
- KRKD—Waltzes.
- 4:25—KFWB—News.
- 4:30—KECA—Happy Theater.
- KFL—Burrill Wheeler.
- \*KHJ, KGB—Behind the Story.
- KALJ—Voice of So. America.
- KFOV, KXLA—Music.
- KFWB—Platter Pals.
- KGFJ—Dixeland.
- KMPC—Ira Cook.
- KRKD—Sweet Songs.
- KWKW—Bill Sampson Show.
- 4:45—KECA—Headline Edition.
- \*KHJ, KFXM, KGB, KVOW—News, Sam Hayes.
- KNN—Harcy Babbitt.
- KFOV—Frank Simon.
- K1AC—Ractuz Roundup.
- \*KOWI, KRKD—News.
- 4:55—KGER—Sports.
- \*KMPC—News.
- 5—KECA, K1AC, KWKW—News.
- \*KFL—Feature Wire.
- KHJ, KFXM, KGB, KVOW—Mark Trail.
- \*KNN, KCBQ—News, Murrow.
- KFAC—Sunset Serenade.
- KALJ—Voice of So. America.
- KFOV—Sunshine Mission.
- KFWB—Red Rowe.
- KGER—Rancho 1390.
- KGFJ—Five at Five.
- KGLI—Children's Corner.
- KIEV—Sam's Show.
- KMPC—Help Wanted.
- KOWI—Rhapsody in Rhythm.
- KRKD—Wagon Wheels.
- \*KWKW—News; Joe Thompson.
- \*KWKW—News.
- KXLA—Melody Valley.
- 5:10—K1AC—Los Angeles Today.
- 5:15—KECA—Elmer Davis.
- \*KFL—News, Ted Meyers.
- KNN—Tom Harmon.
- \*KGER—News.
- KGFJ—Pianists of the Future.
- \*KMPC—Raymond Swing.
- KWKW—Today at the Races.
- 5:20—K1AC—Jukebox Jamboree.
- 5:30—KECA—Club Huntley.
- KFL, KFSO—Voice of Firestone.
- KHJ, KFXM, KGB, KVOW—Clyde Beatty.
- \*KNN, KCBQ—C. Collingwood.
- KFAC—Whom Bill Club.
- \*KFOV, KGLI—News.
- KGER—Gospel Friends.
- KGFJ—L. Ron Hubbard.
- KMPC—Stars of Song.
- KRKD—Sports Dial.
- KWKW—Romano Spanish Hr.
- KXLA—Squeakin' Deacon.
- 5:35—KGLI—Taps in Taps.
- 5:45—\*KFL, KFSO—We Love & Learn.
- RHJ—Lynn Looks at H'wood.
- \*K1AC—News.
- KFOV, KFVD—Old-Age Pensioners.
- 6—KECA—Fud Malone.
- KFL, KFSO—This Woman's Secret.
- \*KHJ, KFXM, KGB, KVOW—Fulton Lewis.
- KNN, KCBQ—Curt Massey Time.
- KALJ—Fantasia Musicales.
- KFOV—Musical Masterpieces.
- \*KFOV, KMPC—News.
- \*KFWB—Editor of the Air.
- KFWB—Peter Patter.
- KGER—Rancho 1390.
- KGFJ—Among My Souvenirs.

- KFAC—Musical Milestones.
- KFOV—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KGLI—Easy Listening.
- KMPC—Santa Anita.
- KRKD—Jack Patton Show.
- KWKW—American Jewish Hr.
- KWKW—Hayes Hour.
- KXLA—Edly Arnold Show.
- 6:45—\*KHJ, KFXM, KGB, KVOW—News, Sam Hayes.
- \*KGLI—News.
- KGLI—Down Memory Lane.
- KRKD—Dr. Joseph Murphy.
- KXLA—Western Music.
- 6:55—\*KHJ, KGB, KVOW—Bill Henry.
- 7—KECA, KEMB—Lone Ranger.
- KFL, KFSO—NBC Symphony.
- KHJ, KFXM, KGB—War Front—Home Front.
- KXLA, KCBQ—My Friend Irma.
- KFAC—Evening Serenade.
- KFOV—Accordimettes.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- \*KHL, K1AC, KRKD, KXLA—News.
- KIEV—Sam's Show.
- KMPC—Musical Memories.
- \*KWKW—Frank Edwards.
- KWKW—Hoyas Hour.
- 7:05—K1AC—Crosby & Company.
- 7:15—KGLI—Songs by Crosby.
- KRKD—Strolling Tom.
- KWKW—Johnson Family.
- KXLA—Western Music.
- 7:30—KECA—Inner Sanctum.
- KHJ, KFXM, KGB, KVOW—Cisco Kil.
- KNN, KCBQ—Bob Hawk Show.
- KFAC—Eclipses and Encores.
- KFWB—Job Opportunities.
- KGER—Lo. Al Harlow.
- KGLI—Your Boy & Scouting.
- K1AC—Make Mine Music.
- KMPC—Top Ten Tunes.
- KRKD—Dr. Richardson.
- KWKW—Lan Nova.
- KWKW—Betz Spanish Prog.
- KXLA—Ole Rasmussen.
- 7:45—\*KFOV, KWKW—News.
- KFSO—Church Service.
- KFWB—Rosary Hour.
- KGLI—Novelaires.
- KXLA—Music.
- 7:55—K1AC—Weather Report.
- 8—KECA—Let's Go, With Ralph Flanagan.
- KFL—One Man's Family.
- KHJ, KFXM, KGB, KVOW—Let George Do It.
- \*KNN, KCBQ—Lawell Thomas.
- KEAC—Evening Concert.
- KFOV—Modern Concert.
- KFSO—One Man's Family.
- KFSO—Church Service.
- KGER—Bible Treasury.
- KGFJ—Musical Revue.
- KGLI—Bob Moore Show.
- \*K1AC, KXLA—News.
- \*KMPC—News, Nesbitt.
- KWKW—Nick Musky.
- KWKW—Record Junction.
- 8:05—K1AC—Make Mine Music.
- 8:15—\*KFL, KFSO—World News.
- KNN, KCBQ—Jack Smith—Margaret Whiting.
- KFOV—Averill Berman.
- KGER—Hebrew Christian Hr.
- KGFJ—Treasury Dept.
- KMPC—Bing Crosby.
- KXLA—Music.
- 8:30—KECA, KEMB—Henry J. Taylor.
- KFL, KFSO—Railroad Hour.
- KHJ, KFXM, KGB—Under Arrest.
- KNN, KCBQ—Talent Scouts.
- KGER—Floyd Johnson.
- KGFJ—Today's Hits.
- \*KGLI—News.
- KMPC—Your City.
- KWKW—What's the Answer?
- KWKW—Football Features.
- KXLA—Ole Rasmussen.
- 8:45—\*KECA, KEMB—ABC World News.
- KFOV—Vocal Spotlight.
- KFWB—U.N. Today.
- KGLI—Melodies Soft & Sweet.
- KECA—Richard Wallace Show.
- KFL, KFSO—Telephone Hour.
- \*KHJ, KFXM, KGB, KVOW—News, Glenn Hardy.
- KNN, KCBQ—Hollywood Star Playhouse.
- KFAC—Evening Concert.
- KFSO—Church Service.
- KFOV—Stories to Remember.
- KFWB—Music.
- KGER—Bible Study.
- KGFJ—Today's Hits.
- KGLI—Musical Scrapbook.
- \*K1AC, KWKW—News.
- KMPC—Hollywood Close-ups.
- KWKW—Business Woman's Forum.

- KXLA—Squeakin' Deacon.
- 9:05—K1AC—Make Mine Music.
- 9:30—\*KHJ, KGB, KVOW—Fulton Lewis Jr.
- KFOV—Business Reporter.
- KFSO—Word and Song.
- \*KGER—Upton Close.
- KMPC—Curtain Call.
- KWKW—U.N. Today.
- 9:30—KECA—Finnu Playhouse.
- KFL—Boston Pops Symphony.
- KHJ, KGB, KVOW—Crime Fighters.
- KNN, KCBQ—Beulah.
- KFOV—Serenade in Swing.
- KFSO—Censarder Time.
- \*KFWB, KWKW—News.
- KGER—John Brown Schools.
- KGFJ—Platter Party.
- KGLI—Musical Memories.
- KMPC—Lucky Lager Dance.
- KWKW—Songs of the Century.
- 9:45—KNN, KCBQ—Club 15.
- KFWB—Darr Smith in H'vd.
- KWKW—Christ Church Unity.
- 9:55—\*KHJ, KGB, K1AC—News.
- 10—\*KECA, KEMB—News of Tomorrow.
- \*KFL, KFSO—Richfield.
- KHJ, KFXM, KGB—I Love a Mystery.
- \*KNN, KCBQ—10 o'Clock Wire.
- KFAC—Musical Crossroads.
- KFOV—Music.
- KFSO—Uncle Paul.

**SPADE COOLEY TIME**  
"King of the Disc Jockeys"  
GEORGE SANDERS  
NOW 10 P.M.



1020 P.C.  
5800 WATTS  
LOS ANGELES

- KFVD—Spade Cooley Time.
- KFWB—Gene Norman Show.
- KGER—When Day is Done.
- KGFJ—Platter Party.
- KGLI—Ten O'Clock Curtain.
- K1AC—Boxing, Ocean Pack.
- KMPC—Lucky Lager Dance.
- KWKW—Sam's Show.
- KWKW—Love's Notebook.
- \*KXLA—News.
- 10:15—KECA—Dr. Frederick Bailey.
- \*KFL—Virgil Pinkley.
- \*KHJ, KGB—Frank Edwards.
- KNN—Bob Elson.
- KFSO—Lucky Lager Dance.
- KWKW—Spitlight Spinners.
- KXLA—County Youth Debate.
- 10:30—KECA, KEMB—Reserve.
- KFL—Johnny Murray.
- KHJ—Lonesome Gal.
- KNN—Starlight Salute.
- KFOV—Music Moderne.
- KFSO—Happy Side of Living.
- KGER—Music As You Like It.
- KGLI—Juke Box Revue.
- 10:35—KECA—One for the Book.
- 10:45—KFL—Sports Digest, R. Thonage.

**BILL STEWART**  
your favorite DISC JOCKEY  
ON  
**K W K W**  
9 A.M. DAILY 10:45 P.M.

- KWKW—Bill Stewart.
- KXLA—Folk Music.
- 10:55—\*K1AC—News.
- KECA—Meet the Band.
- 11—\*KFL, KHJ, KNN—News.
- KFAC—Musical Crossroads.
- KFOV—Concert Master.
- KFSO—Lucky Lager Dance.
- KFSO—Eclipses of Antiquity.
- KFVD—Spade Cooley Time.
- KFWB—Gene Norman.
- KGFJ—Platter Party.
- KGER—Spirituals.
- KGLI—Tour of the Town.
- K1AC—Don Otis.
- KMPC—Leisure Time.

**MUSICAL BUFFET**  
with  
Carl Bailey and Alex Cooper  
Mon. thru Sat.  
11:15 P.M.—1 A.M.  
**K X L A**

KXLA—Carl Bailey.  
Page Twenty-nine

**THE MAN FROM  
MUSIC MOUNTAIN**  
with EDDIE KIRK  
Songs from the hills and  
plains  
3:15 to 4:30 P.M.  
**K X L A**  
Monday thru Friday

- KXLA—Music Mountain.
- 3:30—KECA, KEMB—Frances Scully.
- KFL, KFSO—Aunt Mary.
- KALJ—Beautiful Mexico.
- KFAC—Lyrics in Chorus.
- KFVD—Song Stylists.
- KGER—Rancho 1390.
- KGFJ—Western Roundup.
- KGLI—Dance Matinee.
- KIEV—Discing With Dick.
- KOWI—Chico's Swingtime.
- \*KRKD—News; Taps in Taps.
- \*KWKW—News; Rodro Bill.
- 3:45—\*KFL, KFSO—We Love & Learn.
- RHJ—Lynn Looks at H'wood.
- \*K1AC—News.
- KFOV, KFVD—Old-Age Pensioners.
- 4—KECA—Fud Malone.
- KFL, KFSO—This Woman's Secret.
- \*KHJ, KFXM, KGB, KVOW—Fulton Lewis.
- KNN, KCBQ—Curt Massey Time.
- KALJ—Fantasia Musicales.
- KFOV—Musical Masterpieces.
- \*KFOV, KMPC—News.
- \*KFWB—Editor of the Air.
- KFWB—Peter Patter.
- KGER—Rancho 1390.
- KGFJ—Among My Souvenirs.

★Indicates News Broadcast

- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI-Coffee Time.
- ★KHJ, KFXX, KGB, KVOE-Cecil Brown.
- KNX-Top of the Morning.
- KFAC-Country Church.
- KFOX-Bible Society.
- KFSD-Open House.
- KFVD-Wakeup Ranch.
- ★KFWB, KIEV, KALI, KLAC, KMPC, KXLA-News.
- KGER-Mizpah.
- KGFJ-Internal Revenue.
- KGIL-Musical Clock.
- KOWL-Spanish Hour.
- KRKD-Ernest C. Wilson.
- KWKW-Latin Rhythms.
- 8:05-KALI-Brother Weich.
- KIEV-Phil's Platter Party.
- 8:10-KLAC-Stock Reports.
- KWKW-Church of Truth.
- 8:15★KHJ, KGB, KOWL, KWKW-News.
- ★KNN-News, Dave Valle.
- KFOX-Prison Missionaries.
- KFWB-Bill Leyden.
- KGFJ-The Judge Speaks.
- KLAC-Haynes at the Reins.
- KMPC-Markets, Sports.
- KRKD-Top Tunes.
- KXLA-Music.
- 8:20-KWKW-Council of Churches.
- 8:30-KFI, KFSD-Jack Berch.
- KHJ, KFXX, KGB, KVOE-Haven of Rest.
- KNN, KCBQ-Grand Slam.
- KALI-Rev. Page.
- ★KFAC, KGIL, KLAC, KRKD-News.
- KFOX-Words of Life.

- KGER-God's Half Hour.
- KGFJ-Dance Band Review.
- KGIL-At Home With Masons.
- KIEV-Coffee Time.
- KLAC-Today's Top Tunes.
- KMPC-Chef Milani.
- 9:45-KNX, KCBQ-Our Gal Sunday.
- KFOX-Highland View Bible.
- KFSD-Call for Music.
- ★KFVD, KRKD-News.
- 10-KECA, KFMB-Victor H. Lindlahr.
- KFI-All Around Town.
- ★KHJ, KFXX, KGB, KVOE-News, Glenn Hardy.
- KNN-Big Sister.
- ★KALI-News.
- KCBQ-Koffee Klatch.
- KFAC-Morning Concert.
- ★KGER-Earl Lee, News.
- KFSD-Luncheon with Lopez.
- KFVD-Morning Call.
- KFVB-Eleanor Roosevelt.
- KGIL-Record Review.
- KFI-Waltz Time.
- KIEV-Discing With Dick.
- KLAC-Al Jarvis Ballroom.
- ★KMPC-News; Melodies for Milady.
- KOWL-Yiddish Hour.
- KRKD-Piano Paintings.
- KWKW-Musical Scrapbook.
- KWKW-Bill Stewart.
- KXLA-Tom Cafferty.
- 10:10-KALI-Coffee With KALI.
- KFOX-Assembly of God.
- 10:15-KECA-Yesterday on B'way.
- KHJ, KFXX, KGB, KVOE-Tello-Test.
- KNN-Ma Perkins.
- KFSD-Call for Music.
- KFVB-Dave Ormont.
- KGER-Tommy Laird.
- KGIL-Bing Crosby.
- KRKD-Dr. Richardson.
- 10:25-KALI-Latin Am. Highlights.
- 10:30-KECA, KFMB-My True Story.
- ★KFI-News.
- KHJ-Russ Morgan Show.
- KNN-Young Dr. Malone.
- KALI-Hunter Hancock.
- KFAC-Song Recital.
- KFSD-Break the Bank.
- ★KFWB-News: Music.
- KGB-Dedicated to You.
- KGER-Helen Markham.
- KGIL-Bing Sings.
- ★KGIL, KXLA-News.
- KMPC-Tune Test.
- KRKD-Marvin Ash.
- KWKW-Tony Sein.
- 10:35-KGIL-Mid-Morning Melodies.
- 10:45-KFI-Life Can Be Beautiful.
- KHJ-Carmen Cavallaro Show.
- KNN-Gulding Light.
- KGER-Rev. Le Roy Kopp.
- ★KGFJ-News.
- KRKD-Midnight Mission.
- KXLA-Western Music.
- 10:55★KWKW-News.

- Nothing.
- KHJ, KFXX, KGB, KVOE-Ladies' Fair.
- KNN-Second Mrs. Burton.
- KALI-Hunter Hancock.
- KFAC-Guy Bates Post.
- KFOX-Rhythmic Age.
- KFVD-Bible Institute.
- KFWB-Maurice Hart.
- KGER-Rev. LeRoy Kopp.
- KGFJ-Spotlight Parade.
- KGIL-Midmorning Melodies.
- KIEV-Discing With Dick.
- KLAC-Al Jarvis Ballroom.
- ★KMPC-News: L.A. Today.
- KOWL-Spanish Hour.
- KRKD-Songs of Yesteryear.
- KWKW-Tony Sein.
- KLAC-Ralph Littlefield.
- 11:15-KECA-Easy Aces.
- KNN-Perry Mason.
- KFAC-Folk Songs.
- KGER-Sunshine Mission.
- ★KXLA-Pasadena News.
- 11:25★KHJ-News.
- 11:30★KECA, KFMB-John B. Kennedy.
- KFI, KFSD-Live Like a Millionaire.
- KHJ, KGB, KFXX, KVOE-Queen for a Day.
- KNN, KCBQ-Nora Drake.
- KALI-Jerry Hemphill Show.
- KFAC-Music Hall.
- ★KFOX, KGER, KRKD-News.
- KFVD-Rescue Mission.
- ★KFWB-News: Maurice Hart.
- KGIL-Swing It.
- KGIL-Musical Moments.
- KOWL-Guest Star.
- KWKW-Hora de Los Angeles.
- KXLA-Hometown Jamboree.
- 11:35-KFOX-Dosser Time.
- KGER-Redemption Ranch.
- 11:45★KECA-Baukhage Talking.
- KNN-The Brighter Day.
- KCBQ-Izetta Jewel.
- KGER-Hour of Prayer.
- ★KGIL-News.
- KMPC-H Wood Beauty Digest.
- KWL-Tune Time.
- KRKD-Sweet Pops.
- 12★KECA-News, Hank Weaver.
- KFI-Farm Reporter.
- ★KHJ, KCBQ, KFMB, KGB, KIEV, KWKW-News.
- ★KNN-News, Bill Kenneally.
- KALI-Jerry Hemphill Show.
- KFAC-Luncheon Concert.
- KFVD-Help Wanted.
- KFWB-Bill Anson.
- KGER-Songs for Luncheon.
- KGFJ-Intermission.
- KGIL-Lombardo Time.
- KLAC-Al Jarvis Ballroom.
- KMPC-Peace Prayer, Music.
- KOWL-Joe Adams Show.
- KRKD-Daily Almanac.
- KWKW-Hora de Los Angeles.
- KXLA-Hometown Jamboree.
- 12:05-KFSD-Hit Tunes.
- 12:15-KECA-Play It Again.
- KFI, KFSD-Road of Life.

- KNN-Tapestry of Life.
- ★KGFJ-KFVD, KGER-News.
- KGFJ-Variety on Piano.
- KGIL-Vocal Varieties.
- KIEV-Discing With Dick.
- ★KMPC-Southern Reporter.
- ★KWKW-Farm News.
- 12:30-KECA, KFMB-Modern Romances.
- KFI, KFSD-Pepper Young.
- KHJ-Nancy Dixon.
- KNN-Art Linkletter.
- KALI-Your Health Dept.
- KFOX-Folgers Coffee Quiz.
- KFVD-Shopping Highlights.
- ★KFWB-News.
- KGER-Luncheon Serenade.
- KGFJ-1230 Club.
- KGIL-Homemakers Matinee.
- KMPC-Religious Science Inst.
- KRKD-Prairie Schooner.
- KWKW-Red Cross.
- KXLA-Ole Rasmussen.
- 12:45-KECA, KFMB-David Amity.
- KFI, KFSD-Right to Happiness.
- ★KHJ-Cedric Foster.
- KALI-Woody Hattic, Sports.
- ★KFAC-News.
- KFWB-Bill Anson.
- KMPC-Report to Ranchers.
- KWKW-Sports; Music.
- 12:55-KNN-Cedric Adams.
- 1-KECA-Ira Cook.
- KFI, KFSD-Backstage Wife.
- KHJ, KFXX, KGB, KVOE-Jack Kirkwood Show.
- KNN-Hilltop House.
- KALI-Whittier Hour.
- KFAC-Your County Reports.
- KFMB-Surprise Package.
- KFOX-Texas Tiny.
- KFVD-Shopping Highlights.
- KFWB-Bill Anson.
- KGER-Luncheon Serenade.
- KGFJ-From Sunset and Vine.
- KGIL-Homemakers Matinee.
- KIEV-Strictly Instrumental.
- ★KLAC-News; Sports.
- ★KMPC-News: Bill Ewing.
- KOWL-Joe Adams Show.
- KRKD-Polka Time.
- KWKW-Bill Garr Show.
- KXLA-Community News.
- 1:15-KFI, KFSD-Stella Dallas.
- KFAC-Children's Concert.
- KNN-Kings Row.
- KFOX-Your Income Tax.
- KLAC-570 Club.
- KWKW-Races and Sports.
- KXLA-LeRoy Smith.
- 1:20-KFOX-Texas Tiny.
- 1:30-KFI, KFSD-Lorenzo Jones.
- KHJ-Double or Nothing.
- KNN-Housewives' Protective League.
- KFAC-Composers Corner.
- KFVD-For Westerners Only.
- ★KFWB-News; Bill Anson.
- KGER-Research Adventures.
- KGFJ-Anybody's Hit Parade.

Let Clyde Cadwell make your  
**"MORNING CALL"**  
 8:30 - 11:00 A.M.  
 Mon. thru Fri.

1920 L.L.  
 5460 WATTS

**Check KEVD**

- KFVD-Morning Call.
- KGER-Voice of China.
- KGIL-Yesterday's Hits.
- KMPC-Ross Mulholland.
- KOWL-Precious Memories.
- KWKW-Norwena Church.
- KXLA-Hymn Time.
- 8:35-KRKD-Dixieland.
- 8:45-KFI-Dial Dave Garraway.
- KNN-Rosemary.
- KALI-Coffee With KALI.
- KFAC-Unity.
- ★KFVD, KFWB-News.
- KGER-Bible Treasury Hour.
- KGIL-On Parade.
- KLAC-Racing News.
- KWKW-Voice of China.
- KECA, KFMB-Johnny Olsen's Luncheon Club.

- 9-KFI, KALI, KFSD-News.
- KHJ-Kate Smith Speaks.
- KNN-Wendy Warren.
- KFAC-Piano Parade.
- KFOX-Pentecostal Church.
- KFVD-Morning Call.
- KFWB-Music.
- KGER-Lutheran Hour.
- KGFJ-Show Tunes.
- KGIL-Morning Varieties.
- KIEV-Phil's Platter Party.
- ★KLAC-News; Coffee with Crosby.
- KMPC-Ross Mulholland.
- KOWL-Back to the Bible.
- KRKD-Sagebrush Serenade.
- KWKW-Bill Stewart.
- KXLA-Bar Nothin' Ranch.
- 9:05★KFI-Notes From the Newsroom.
- 9:15-KECA, KFMB-Sweeney and March.
- KFI-Meyers Goes to Market.
- KHJ, KFXX, KGB-Garden Guide.
- KNN, KCBQ-Aunt Jenny.
- KALI-Coffee With KALI.
- KFOX-Home Missionary.
- ★KFVD-News.
- KGIL-Ballads for You.
- KOWL-Best Songs.
- 9:25★KECA-Edwin C. Hill.
- 9:30-KECA-Quick as a Flash.
- KFI-Ladies' Day.
- KNN-Norma Young.
- KNN, KCBQ-Helen Trent.
- KFAC-Accent on Strings.
- KFOX-Serenade in Swing.
- KFSD-It's a Good Idea.
- KFWB-Eleanor Roosevelt.
- KGB-Molly Morse.

**tuesday**  
**RADIO Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**

- 3:00-Arthur Godfrey, KNN.
- 5:30-Baby Snooks, KFI.
- 6:00-Hardy Family, KFI.
- 6:00-Life With Luigi, KNN.
- 6:30-Fibber and Molly, KFI.
- 9:00-Bob Hope, KFI.
- 9:30-Beulah, KNN.

**Quiz, Participation**

- 7:00-Welcome to Hollywood, KECA.
- 8:00-McNeill Bkfst. Club, KECA.
- 8:30-Grand Slam, KNN.
- 11:00-Double or Nothing, KFI.
- 11:30-Live Like a Millionaire, KFI.
- 11:30-Queen for a Day, KHJ.
- 12:30-Art Linkletter, KNN.
- 2:00-Surprise Package, KECA.
- 3:00-Welcome Travelers, KFI.
- 6:30-Truth or Consequences, KNN.
- 7:30-Can You Top This?, KECA.
- 7:30-People Are Funny, KFI.
- 8:30-Metropolitan Auditions, KECA.
- 9:30-Information Please, KFI.

**Comment-Narration**

- 9:00-Kate Smith, KHJ.
- 9:30-Eleanor Roosevelt, KFVB.
- 1:30-Housewives' League, KNN.

**Mystery-Detective**

- 4:30-Burrill Wheeler, KFI.
- 4:30-Behind the Story, KHJ.
- 6:30-Philo Vance, KECA.
- 7:00-Big Town, KFI.
- 7:00-Mysterious Traveler, KHJ.
- 7:30-Charlie Wild, KNN.
- 8:00-I Fly Anything, KECA.
- 8:30-Mr. and Mrs. North, KNN.
- 9:00-Mystery Theater, KNN.
- 9:30-Official Detective, KHJ.
- 10:00-I Love a Mystery, KHJ.

**Public Interest-Information**

- 12:00-Farm Reporter.
- 6:30-Answer Man, KHJ.
- 9:00-Town Meeting, KECA.

**Sports**

- 8:45-Racing News, KLAC.
- 5:15-Tom Harmon, KNN.
- 5:30-Sports Dial, KRKD.
- 5:45-Itace Results, KRKD.
- 5:45-Sam Baiter, KLAC.
- 6:15-Lippy Duckat, KWKW.
- 6:15-Bob Kelley, KMPC.
- 6:30-Joe Hernandez, KMPC.

**Popular-Western Music**

- 4:00-Curt Massey, KNN.
- 8:00-Song of Liberty, KHJ.
- 8:15-D. Shore and J. Smith, KNN.



Phil Scott  
**'Phil's Platter Party'**  
 6 A.M. to 9:30 A.M.  
 1:30 P.M. to 3 P.M.  
 Monday thru Saturday  
 KIEV - 870 KC  
 Center of the Dial

- KIEV-Phil's Platter Party.
- KXLA-Western Music.
- 1:45-KFI, KFSD-Widder Brown.
- ★KGER-News; Commentary.
- KXLA-Music.
- KECA-Surprise Package.
- 2-KFI, KFSD-When a Girl Marries.
- ★KHJ, KNN-News.
- KALI-Klub KALI.
- KFAC-Concert Matinee.
- KFOX-Texas Tiny.
- KFVD-Harlematinee.
- KFWB-Bill Anson.

KGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGIL—Homemakers Matinee.  
 KIEV—Phil's Platter Party.  
 \*KLAC—News, Sports.  
 \*KMPG—News; Johnny Grant.  
 KOWL—Joe Adams Show.  
 KRKD—L.A. Recreation Dept.  
 KWIK—Afternoon Serenade.  
 KWKW—Open House.  
 KXLA—Frank Simon.  
 2:05—KNX—Paul Masterson Show.  
 2:15—KFI, KFSD—Portia Faces Life  
 KHJ—Luncheon With Lopez.  
 KGFJ—Piano Moments.  
 KLAC—570 Club.  
 KRKD—Police Department.  
 KXLA—Continental Serenade.  
 2:25—KHJ—Music.  
 KNX—Mr. Information.  
 2:30—KECA, KFMB—Variety Fare,  
 With Bob Moon.  
 KFI, KFSD—Just Plain Bill.  
 KHJ—Women Are Wonderful.  
 KNX—Jack Owens Show.  
 KALI—United Nations Today.  
 \*KFVD, KGFJ—News.  
 \*KFWB—News; Bill Anson.  
 KGER—Garden School.  
 KGIL—Variations in Rhythm.  
 \*KRKD—News; Tops in Pops.  
 KWKW—Bill Sampson.  
 3:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page  
 Farrell.  
 KNX—George Fisher.  
 KALI—U.S. Navy Band.  
 KGFJ—Saludos Amigos.  
 KXLA—Frank Simon.  
 3:55—KECA—Today in H'wood.  
 3—KECA—Rudy Vallee Show.  
 KFI, KFSD—Welcome  
 Travelers.  
 KHJ—Club 930.  
 KNX, KCBQ—Arthur Godfrey.  
 KALI—Jerry Hemphill Show.  
 KFAC—World of Opera.  
 KFOX—Martin's Highlights.  
 KFVD—Harlem Matinee.  
 KFWB—Peter Potter.  
 \*KGER, KMPG, KXLA—News.  
 KGFJ—Music for America.  
 KGIL—Eucore Time.  
 KIEV—Freddy Martin.  
 \*KLAC—News, Sports.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 KWKW—Salute to Safely.  
 3:05—KGER—Fiesta Grande.  
 KMPG—Johnny Grant.  
 KWIK—A. Don Miller Show.  
 3:15—KFOX—Matinee Melodies.  
 \*KGIL—News.  
 KLAC—570 Club.  
 KXLA—Music Mountain.  
 3:30—KECA, KFMB—Frances  
 Scully.  
 KFI, KFSD—Aunt Mary.  
 KALI—Beautiful Mexico.  
 KFAC—Lyrics in Chorus.  
 KGER—Rancho 1390.  
 KGFJ—Dance Roundup.  
 KGIL—Dance Matinee.  
 KIEV—Discing With Dick.  
 KOWL—Chico's Swingtime.  
 \*KRKD—News; Tops in Pops.  
 \*KGER, KMPG, KXLA—News.  
 \*KWKW—News; Roden Bill.  
 3:45—KFI, KFSD—We Love & Learn  
 KHJ—Lynn Looks at H'wood.  
 \*KFAC—News.  
 KFOX, KFVD—Old-Age  
 Pensions.  
 4—KECA—Ted Malone.  
 KFI, KFSD—This Woman's  
 Secret.  
 \*KHJ, KFNM, KGB, KVUE—  
 Lewis.  
 KNX, KCBQ—Curt Massey  
 Time.  
 KALI—Fantasias Musicales.  
 KFAC—Musical Masterpieces.  
 KFMB—Quick As a Flash.  
 \*KFOX, KIEV—News.  
 KFWB—Peter Potter.  
 KGER—Rancho 1390.  
 KGFJ—Among My Souvenirs.  
 KGIL—Western Trails.  
 \*KLAC—News, Sports.  
 \*KMPG—News; Johnny Grant.  
 \*KOWL—Chico's Swingtime.  
 KRKD—Spotlight on a Star.  
 KWIK—Hank Penny.  
 KWKW—Imperial Hour.  
 KXLA—Music Mountain.  
 4:15—KECA—Talk Back.  
 KFI, KFSD—Dr. Paul.  
 KFOX—Music.  
 \*KHJ, KFNM, KGB, KVUE—  
 Frank Hemingway.  
 KNX, KCBQ—Strike It Rich.  
 KFOX—Freddy Martin.  
 KIEV—Date With Allan Slate.  
 KLAC—Stars of the Week.  
 KMPG—Twilight Tales.  
 KOWL—Italian Hour.  
 KRKD—Waltzes.  
 4:25—\*KFWE—News.  
 4:30—KECA—Happy Theater.  
 KFI—Burrill Wheeler.

\*KHJ, FGB—Behind the Story.  
 KALI—Voice of America.  
 \*KFMB, KFVD—News.  
 KFOX—Music.  
 KFWB—Platter Pals.  
 KGFJ—Dixieland.  
 KMPG—Ira Cook.  
 KRKD—Sweet Songs.  
 KWKW—Bill Sampson Show.  
 KXLA—Melody Valley.  
 4:45—\*KECA—Headline Edition.  
 \*KHJ, KFNM, KGB, KVUE—  
 Sam Hayes.  
 KNX—Harry Babbitt.  
 KFOX—Frank Simon Sings.  
 \*KFSD—Richard Harkness.  
 KLAC—Racing Roundup.  
 \*KOWL, KRKD—News.  
 4:55—KGER—Sports Flash.  
 \*KMPG—News.  
 5—\*KECA—News.  
 \*KFI—Feature Wire.  
 KHJ, KFNM, KGB, KVUE—  
 Straight Arrow.  
 \*KNX, KCBQ—News, Murrow.  
 KALI—Voice of So. America.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFSD—Prelude to Evening.  
 KFWB—Red Rowe.  
 KGER—Rancho 1390.  
 KGFJ—Live at Five.  
 KGIL—Children's Corner.  
 KIEV—Sam's Show.  
 \*KLAC—News; Sports.  
 KMPG—Help Wanted.  
 KOWL—Rhapsody in Rhythm.  
 KRKD—Wagon Wheels.  
 \*KWIK—News; Joe Thompson.  
 \*KWKW—News.  
 KXLA—Melody Valley.  
 5:10—KLAC—Los Angeles Today.  
 5:15—\*KECA—Elmer Davis.  
 \*KFI—News, Ted Meyers.  
 KNX—Tom Harmon.  
 \*KGER—World News.  
 KGFJ—Keyboard Magic.

Hear  
**RAYMOND SWING**  
 Distinguished Reporter  
*Tell your friends Mr. Swing is  
 back on the air*  
 5:15 P.M.  
**K M P C**  
 Tuesdays and Thursdays  
*Presented by Metropolitan  
 Federal Stations*

\*KMPG—Raymond Swing.  
 KWKW—Today at the Races.  
 5:20—KLAC—Jukebox Jamboree.  
 \*KECA—Chet Huntley.  
 KFI, KFSD—Bany Snooks.  
 KHJ, KFNM, KGB, KVUE—  
 Sky King.  
 \*KNX, KCBQ—C. Collingwood.  
 KFAC—Whoa Bill Club.  
 \*KFOX, KGIL—News.  
 KGER—Gospel Friends.  
 KGFJ—L. Ron Hubbard.  
 KMPG—Stars of Song.  
 KRKD—Sports Dial.  
 KWKW—Romano Spanish Hr.  
 KXLA—Squeakin' Deacon.  
 5:35—KGIL—Tops in Pops.  
 5:45—\*KECA—Bob Garred.  
 KNX, KCBQ—News, Gosa.  
 KFOX—Your Fishcaster.  
 KGFJ—Record Jackpot.  
 KLAC—Sam Balter, Sports.  
 KMPG—Top Tunes.  
 KRKD—Race Results.  
 5:55—KHJ, KGB—Bobby Benson.  
 \*KNX, KCBQ—News.  
 6—\*KECA—Edwin C. Hill.  
 KFI—Hardy Family.  
 \*KHJ, KFNM, KGB, KVUE—  
 Gabriel Heatter.  
 KNX, KCBQ—Live With Luigi  
 KFAC—Music Magic.  
 \*KFOX, KIEV, KLAC—News.  
 KFSD—Jack McLean.  
 \*KFWB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Request Performance.  
 KGIL—Dinner Concert.  
 \*KMPG—Norman Nesbitt, News.  
 KRKD—Variety Time.  
 KWKW—Fardollone.  
 KXLA—P.C.C. Fact & Fiction.  
 6:05—\*KECA—Main Street to Malibu.  
 KLAC—Al Jarvis' Ballroom.  
 6:10—KFV—Sam's Show.  
 6:15—\*KECA—Hannibal Cobb.  
 \*KHJ, KGB—Radio Newsreel.  
 \*KFMB—Elmer Davis.  
 KFWB—Sports.  
 KMPG—Bob Kelley, Sports.  
 KXLA—Mary Burke King.  
 6:30—KECA—Philo Vauze.

KFI, KFSD—Fibber McGee  
 and Molly.  
 KHJ, KGB—Answer Man.  
 KNX, KCBQ—Truth or  
 Consequences.  
 KFAC—Musical Milestones.  
 KFMG—Ralph Flanagan.  
 KFOX—Ball's Memory Room.  
 KFWB—American Dances.  
 KGER—Back to the Bible.  
 KGIL—Easy Listening.  
 KMPG—Santa Anita.  
 KRKD—Jack Patton Show.  
 KWIK—American Jewish Hr.  
 KWKW—Hoyos Hour.  
 KXLA—Eddy Arnold Show.  
 6:45—\*KHJ, KFNM, KGB, KVUE—  
 News Sam Hayes.  
 \*KGFJ—News.  
 KGIL—Down Memory Lane.  
 KRKD—Variety Time.  
 KXLA—Western Music.  
 6:55—\*KHJ, KGB, KVUE—Bill Henry  
 7—KECA, KFMB—Jack  
 Armstrong of the SBI.  
 KFI, KFSD—Big Town.  
 KHJ, KFNM, KGB—  
 Mysterious Traveler.  
 KNX, KCBQ—Hollywood  
 Music Hall.  
 KFAC—Evening Serenade.  
 KFOX—Waltz Time.  
 KFWB—American Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 KMPG—Musical Memories.  
 \*KRKD, KGIL, KLAC, KXLA—  
 News.  
 \*KWIK—Frank Edwards, News.  
 KWKW—Hoyos Hour.  
 7:05—KLAC—Crosby & Company.  
 7:15—KFOX—Evening Melodies.  
 KGIL—Songs by Crosby.  
 KRKD—Strolling Tom.  
 KWIK—Johnson Family.  
 KXLA—Western Music.  
 7:40—KECA, KFMB—Can You Top  
 This?  
 KFI, KFSD—People Are  
 Funny.  
 KHJ, KFNM, KGB, KVUE—  
 Challenge of the Yukon.  
 KNX, KCBQ—Charlie Wild,  
 Private Detective.  
 KFAC—Echoes and Encores.  
 KFWB—Job Opportunities.  
 KGER—Proudly We Hall.  
 KGIL—Footlight Favorites.  
 KLAC—Make Mine Music.  
 KMPG—Top Ten Tunes.  
 KRKD—Dr. Richardson.  
 KWKW—Betz Spanish Prog.  
 KXLA—Ole Rasmussen.  
 7:45—\*KFOX, KLAC, KWIK—News.  
 KFSG—Church Service.  
 KFWB—Rosary Hour.  
 KGIL—Novelaires.  
 KXLA—Western Music.  
 7:55—KLAC—Weather Report.  
 KECA—I Fly Anything.  
 8—KFI—One Man's Family.  
 KHJ, KFNM, KGB, KVUE—  
 Song of Liberty.  
 \*KNX, KCBQ—News, Lowell  
 Thomas.  
 KFAC—Evening Concert.  
 KFMB—MGM Theater.  
 KFOX—Modern Concert.  
 KFWB—Civilian Defense.  
 KFSD—One Man's Family.  
 KGER—Bible Treasury.  
 KGFJ—Musical Revue.  
 KGIL—Bob Moore Show.  
 \*KLAC, KXLA—News.  
 \*KMPG—News, Norman Nesbitt  
 KWKW—String Ensemble.  
 8:05—KLAC—Make Mine Music.  
 8:15—\*KFI, KFSD—World News.  
 KNX, KCBQ—Jack Smith and  
 Dinah Shore.  
 KFWB—Here's to Vets.  
 KGER—Hebrew Christian.  
 KGFJ—Stars on Parade.  
 KMPG—Dinah Shore.  
 KXLA—Hair Collee, Debate.  
 8:30—KECA—Metropolitan  
 Auditions.  
 KFI, KFSD—Cavalcade of  
 America.  
 KHJ, KFNM, KGB, KVUE—  
 2000 Plus.  
 KNX, KCBQ—Mr. and Mrs.  
 North.  
 KFOX—Internal Revenue.  
 \*KFWB, KGIL—News.  
 KGER—Dr. Harry Timmer.  
 KGFJ—Today's Hits.  
 KMPG—Parade of Hits.  
 KWKW—Football Features.  
 KXLA—Ole Rasmussen.  
 8:45—KFOX—Excursion in Science.  
 KFWB—U.N. Today.  
 KGIL—Melodies Soft & Sweet.  
 KWIK—Franchon de Voe.  
 9—KECA, KFMB—America's  
 Town Meeting.  
 KFI, KFSD—Bob Hope.  
 \*KHJ, KFNM, KGB, KVUE—  
 News, Glenn Hardy.  
 KNX, KCBQ—Mystery Theater

KFAC—Evening Concert.  
 KFOX—National Guard Show.  
 KGER—Spirit of L.I.F.E.  
 KGER—Dr. Bailes.  
 KGFJ—Today's Hits.  
 KGIL—Musical Scrapbook.  
 \*KLAC—News.  
 \*KMPG—Hollywood Close-ups.  
 KWIK—Songs of the Century.  
 KWKW—Campus Capers.  
 KXLA—Squeakin' Deacon.  
 9:05—KLAC—Make Mine Music.  
 9:15—\*KHJ, KGB, KVUE—Fulton  
 Lewis.  
 KFOX—Dance Time.  
 KMPG—Parade of Hits.  
 KWKW—Income Tax.  
 9:30—KFI—Information, Please.  
 KHJ, KFNM, KGB, KVUE—  
 Official Detective.  
 KFOX—Swingtime.  
 KFSD—Mindy Carson.  
 KFSG—Eventide Melodies.  
 \*KFWB—KWKW—News.  
 \*KGER—John Brown Schools.  
 KGFJ—Platter Party.  
 KGIL—Musical Memories.  
 KMPG—Lucky Dance Time.  
 9:45—\*KECA—Monitor News.  
 KNX, KCBQ—Club 15.  
 KFSD—Jack McLean Orch.  
 KFWB—Darr Smith in H'wd.  
 KWKW—Christ Church Unity.  
 9:55—\*KHJ, KFNM, KVUE—News.  
 KWKW—Stars on Parade.  
 10—\*KECA, KFMB—News of  
 Tomorrow.  
 \*KFI, KFSD—Richfield  
 Reporter.  
 KHJ, KFNM, KGB—I Love a  
 Mystery.  
 \*KNX, KCBQ—10 O'clock Wire.  
 KFAC—Musical Crossroads.  
 KFOX—Swingtime.  
 KGFJ—Gospel Harmonies.  
 KFWB—Gene Norman Show.  
 KFVD—Spade Cooley Time.  
 KGER—Melody Four Quartet.  
 KGFJ—Platter Party.  
 KGIL—Ten O'Clock Curtain.  
 \*KLAC—News; Olympic Fights.  
 KMPG—Lucky Dance Time.  
 KWIK—Sam's Show.  
 KWKW—Stars on Parade.  
 \*KXLA—News.  
 10:15—\*KECA—Dr. Frederick Bailes.  
 \*KFI—Virgil Pinkley.  
 \*KHJ—Frank Edwards.  
 KNX—Bob Elson.  
 KFMB—Tomorrow's News.  
 KFSD, KMPG—Lucky Dance  
 Time.  
 KGER—Jerry Gray Show.  
 KWKW—Spotlight Spinners.  
 KXLA—Folk Music.  
 10:30—KECA, KFMB—Reserve.  
 KFI—Johnny Murray.  
 KHJ—Lonesome Gal.  
 KNX—Starlight Salute.  
 KFOX—Music Modern.  
 KFSG—Melody Time.  
 KGIL—Juke Box Revue.  
 KGER—Music As You Like It.  
 10:35—KECA—Red Cross Rally.  
 10:45—KFI—Sports Digest.  
 KWKW—Bill Stewart.  
 11—KECA—Cinegrill Music.  
 \*KFI, KHJ, KNX, KFSD, KGB  
 —News.  
 KFAC—Musical Crossroads.  
 KFOX—Concert Master.  
 KFWB—Gene Norman Show.  
 KFSD—Lucky Dance Time.  
 KMPG—Lucky Dance Time.  
 KFSG—Commissionary of the Air.  
 KFVD—Spade Cooley Time.  
 KGER—Spirituals.  
 KGFJ—Platter Party.  
 KGIL—Tour of the Town.  
 \*KLAC—News; Don Otis.  
 KMPG—Palladium Party.  
 KWIK—Hank Hope.  
 KWKW—Bill Stewart.  
 KXLA—Folk Music.  
 11:10—KNX—Sports.  
 11:15—KFI—Biltmore Hotel Orch.  
 KHJ—The Continental.  
 KNX—Merry-Go-Round.  
 KFSG—Song and Devotion.  
 KXLA—Carl Bailey and Alex  
 Cooper.  
 11:30—KECA—Beverly Hills Orch.  
 KFI—Bing Crosby Sings.  
 KHJ—Crowell's Nest.  
 KFOX—Hal's Memory Room.  
 KFSG—Organ.  
 KGER—At the Ranchhouse.  
 KGFJ—H'wood House Party.  
 11:45—KFI—Guest Star.  
 KNX—You and the World.  
 KGFJ—H'wood House Party.  
 11:55—\*KECA—Midnight News Edition  
 \*KGER, KMPG—News.  
 \*KECA—Herb Allen Show.  
 KFI—Musical Menu.  
 KFWB—Sum Mannis Show.  
 KGFJ—Nightly Special (to 9)  
 12:55—\*KECA—News.

- ★ Indicates News Broadcast.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KIEV—Break the Bank.  
 ★KHJ, KFMM, KGB, KYOE—Cecil Brown.  
 KNN—Top of the Morning.  
 KFAC—Country Church.  
 KFOV—Bible Society.  
 KFYD—Wakeup Ranch.  
 ★KFWB, KIEV, KALI, KLAC, KMPC, KXLA—News.  
 KGER—Mizumi.  
 KGFJ—Science of Mind.  
 KGLI—Musical Clock.  
 KOWI—Spanish Hour.  
 KRKD—Ernest C. Wilson.  
 ★KWIK—News; Club 1490.  
 KWKW—Ritmos Latino-Americanos.
- 8:05**—KAYI—Brother Welch.  
 KIEV—Phil's Platter Party.
- 8:10**—KLAC—Stock Market.  
 KWKW—Church of Truth.
- 8:15**★KHJ, KGB, KOWI, KWKW—News.  
 ★KNN, KCBQ—News, Dave Valle.  
 KFOV—Prison Missionaries.  
 KFWB—L. A. Breakfast Club.  
 KGFJ—Disabled American Veterans.  
 KLAC—Haynes at the Reins.  
 KMPC—Markets; Sports.  
 KRKD—Top Tunes.  
 KWKW—Council of Churches.  
 KXLA—Music.
- 8:30**—KFI, KFSD—Jack Berch.  
 KHJ, KFMM, KGB, KYOE—Bible Institute.  
 KNN, KCBQ—Grand Slam.  
 KALI—Rev. Page.  
 ★KFAC, KGLI, KLAC, KRKD—News.  
 KFOV—Word of Life.  
 KFYD—Morning Call.  
 KGER—Voice of China.  
 KGFJ—Yesterday's Hits.  
 KMPC—Ross Mullholland.  
 KOWI—Precious Memories.  
 KWKW—Nazarene Church.  
 KXLA—Haven of Rest.
- 8:35**—KRKD—Disleland.
- 8:45**—KFI—Dial Dave Garroway.  
 KNN—Rosemary.  
 KALI—Coffee With KALI.  
 KFAC—Unity.  
 KFSD—Jack Baker Show.  
 ★KFYD—News.  
 KGER—Bible Treasury Hour.  
 KGLI—On Parade.  
 KLAC—Racing News.  
 KWKW—Voice of China.
- 9**—KECA, KFMB—Johnny Olsen's Luncheon Club.  
 ★KFI, KALI, KFSD, KWIK—News.  
 ★KHJ—Kate Smith Speaks.  
 KNN—Wendy Warren.  
 KCBQ—Radio Want Ads.  
 KFAC—Piano Parade.  
 KFOV—Antecostal Church.  
 KFYD—Morning Call.  
 KFWB—L. A. Breakfast Club.  
 KGER—Lutheran Hour.  
 KGFJ—Show Tunes.  
 KGLI—Morning Varieties.  
 KIEV—Phil's Platter Party.  
 ★KLAC—News; Coffee with Crosby.  
 KMPC—Ross Mullholland.  
 KOWI—American Jewish Hr.  
 KRKD—Sagebrush Serenade.  
 KWKW—Bill Stewart.  
 KXLA—Bar Nothin' Ranch.
- 9:05**—KFI—Notes From the Newsroom.
- 9:15**—KECA, KFMB—Sweeney and March.  
 KFI, KFSD—Meyers Goes to Market.  
 KHJ, KFMM, KGB—Garden Guide.  
 KNN, KCBQ—Aunt Jenny.  
 KALI—Coffee With KALI.  
 KFOV—Home Missionary.  
 ★KFYD—News.  
 KGLI—Ballads for You.  
 KWIK—Latin Interlude.
- 9:25**★KECA—Edwin C. Hill.
- 9:30**—KECA—Quick as a Flash.  
 KFI—Ladies' Day.  
 KHJ—Norma Young.  
 KNN, KCBQ—Helen Trent.  
 KFAC—Accent on Strings.  
 KFOV—Yull Gospel.  
 KFSD—It's a Good Idea.  
 KFWB—Eleanor Roosevelt.  
 KGB—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ—Dance Band Review.  
 KGLI—At Home With the Masons.  
 KIEV—Coffee Time.  
 KLAC—Today's Top Tunes.  
 KMPC—Chef Milani.

- KOWI—Best Songs of Our Youth.  
 KWIK—What's the Answer?  
 9:45—KNN, KCBQ—Our Gal Sunday.  
 KFOV—Highland View Bible.  
 KFSD—Call for Music.  
 ★KFAE, KRKD—News.  
**10**—KFAC, KFMB—Vivian H. Ludlari.  
 KFI—All Around Town.  
 ★KHJ, KFMM, KGB, KYOE—News, Glenn Burdy.  
 KNN—Big Sister.  
 ★KALI, KFOV—News.  
 KFAC—Morning Concert.  
 KFSD—Morning Call.  
 KFWB—Eleanor Roosevelt.  
 ★KGER—Earl Lee.  
 KGFJ—Record Review.  
 KGLI—Waltz Time.  
 KIEV—Discing With Dick.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News; Melodies for Today.  
 KOWI—Wildish Hour.  
 KRKD—Piano Paintings.  
 KWIK—Musical Scrapbook.  
 KWKW—Bill Stewart.  
 KXLA—Tom Catfetti.
- 10:10**—KALI—Coffee With KALI.  
 KFOV—Assembly of God.
- 10:15**—KECA—Yesterday on Broadway.  
 KHJ, KFMM, KGB, KYOE—Tello-Test.  
 KNN—Ma Perkins.  
 KFSD—Call for Music.  
 KFWB—Dave Ormont.  
 KGLI—Bing Crosby.  
 KGER—Tommy Baird.  
 KRKD—Dr. Richardson.
- 10:30**—KECA, KFMB—My True Story.  
 ★KFI—News.  
 KHJ—Rosa Morgan Show.  
 KNN—Young Dr. Abdon.  
 KALI—Hunter Hancock.  
 KFAC—Song Recital.  
 KFOV—Music.  
 KFSD—Break the Bank.  
 ★KFWB—News; Music.  
 KGB—Dedicated to You.  
 KGER—Helen Markham.  
 KGFJ—Bing Sing.  
 ★KGLI, KXLA—News.  
 KMPC—Tune Test.  
 KRKD—Muryln Ash.  
 KWIK—Belle Martell.  
 KWKW—Tony Seim.
- 10:35**—KGLI—Mid-Morning Melodies.
- 10:45**—KFI—Life Can Be Beautiful.  
 KHJ—Dick Haynes.  
 KNN—Guiding Light.  
 KGER—Rev. Le Roy Kopp.  
 ★KGFJ—News.  
 KRKD—Midnight Mission.  
 KXLA—Music.
- 10:55**—KECA—Betty Crocker.  
 ★KHJ, KWIK—News.

- KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Doodle or Nothing.  
 KHJ, KFMM, KGB, KYOE—Ladies' Fair.  
 KNN—Second Mrs. Burton.  
 KALI—Hunter Hancock.  
 KFAC—Guy Bates Post.  
 KFOV—Rhythmic Age.  
 KFYD—Bible Institute.  
 KFWB—Maude Hart.  
 KGER—Rev. LeRoy Kopp.  
 KGFJ—Spotlight Parade.  
 KGLI—Midmorning Melodies.  
 KIEV—Discing With Dick.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News; Los Angeles Today.  
 KOWI—Spanish Hour.  
 KRKD—Songs of Yesterday.  
 KWIK—Music.  
 KWKW—Tony Seim.  
 KXLA—Music.
- 11:15**—KECA—Easy Aces.  
 KNN—Perry Mason.  
 KFAC—Folk Songs.  
 KGER—Sunshine Mission.  
 ★KXLA—Pasadena News.
- 11:25**★KHJ, KYOE—News.
- 11:30**★KECA, KFMB—John B. Kennedy.  
 KFI, KFSD—Live Like a Millionaire.  
 KHJ, KFMM, KGB, KYOE—Queen for a Day.  
 KNN, KCBQ—Nora Drake.  
 KALI—Jerry Hemphill Show.  
 KFAC—Music Hall.  
 ★KFOV, KGER, KRKD—News.  
 KFYD—Rescue Mission.  
 ★KFWB—News; Maurice Hart.  
 KGFJ—Swing It.  
 KGLI—Musical Moments.  
 KOWI—Lund's Best Bands.  
 KWIK—Ricks Academy.  
 KWKW—Hora de Los Angeles

- 12**★KECA—News, Hank Weaver.  
 KFI—Farm Reporter.  
 KHJ, KFMB, KGB, KIEV, KYOE—News.  
 ★KNN—News, Bill Kenneally.  
 KALI—Jerry Hemphill Show.  
 KFAC—Luncheon Concert.  
 KFOV—Luncheonette in Rhythm.  
 KFSD—Life Can Be Beautiful.  
 KFYD—Editor of the Air.  
 KFWB—Bill Anson.  
 KGER—Songs for Luncheon.  
 KGFJ—Intermission.  
 KGLI—Lombardo Time.  
 KIEV—Newly Jay's Ballroom.  
 KMPC—Peace Prayer Music.  
 KOWI—Joe Adams Show.  
 KRKD—Daily Abundant.  
 KWKW—Hora de Los Angeles.  
 KXLA—Hometown Jamboree.
- 12:15**—KECA—Play It Again.  
 KFI, KFSD—Road of Life.  
 KHJ—Bell Ringer.  
 KNN—Tapestries of Life.  
 ★KFOV, KFYD, KGER—News.  
 KGFJ—Variety on Piano.  
 KGLI—Vocal Varieties.  
 KIEV—Discing With Dick.  
 ★KMPC—Southland Reporter.  
 KWIK—Guest Star.
- 12:30**—KECA, KFMB—Modern Romances.  
 KFI, KFSD—Pepper Young.  
 KHJ—Nancy Dixon.  
 KNN—Art Linkletter.  
 KALI—National Game Show.  
 KFOV—Folgers Coffee Quiz.  
 KFYD—Shopping Highlights.  
 ★KFWB—News; Bill Anson.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGLI—Homemakers Matinee.  
 KMPC—Religious Science Inst.  
 KRKD—Prairie Schooner.  
 KWIK—Music.  
 KWKW—Words About Women.  
 KXLA—Ole Rasmussen.
- 12:45**—KECA, KFMB—David Amlly.  
 KFI, KFSD—Right to Happiness.  
 ★KHJ—Gedric Foster.  
 KALI—Woody Traffic, Sports.  
 ★KFAC—News.  
 ★KMPC—Report to Banethers.  
 KWKW—Sports; Music.
- 12:55**★KNN, KWIK—News.

### HOME TOWN JAMBOREE

Cliffie Stone Eddie Kirk  
 Herman the Hermit  
 Bucky Tibbs Speedy West  
 Tennessee Ernie  
 Top Western Talent  
**KXLA 11:30-12:30**  
 Mon. Thru Fri.

KXLA—Hometown Jamboree.  
 11:35—KGER—Redemption Ranch.  
 11:45★KECA—Bankage Talking.  
 KNN—The Brighter Day.  
 KCBQ—Zetta Jewel.  
 KFOV—Timely Tempos.  
 KGER—Hour of Prayer.  
 ★KGLI—News.  
 KMPC—Hollywood Beauty Digest.  
 KOWI—Income Tax Talk.  
 KRKD—Sweet Pops.

## wednesday RADIO Programs Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

3:00—Arthur Godfrey, KNN.  
 6:00—Honest Harold! KNN.  
 6:30—Halls of Ivy, KFI.  
 8:30—Great Gildersleeve, KFI.  
 9:30—Lawrence Welk Show, KECA.

### Quiz, Participation

7:00—Welcome to Hollywood, KECA.  
 8:00—McNeill Bkfst. Club, KECA.  
 8:30—Grand Slam, KNN.  
 11:00—Double or Nothing, KFI.  
 11:30—Live Like a Millionaire, KFI.  
 11:30—Queen for a Day, KHJ.  
 12:30—Art Linkletter, KNN.  
 2:00—Surprise Package, KECA.  
 3:00—Welcome Travelers, KFI.  
 8:00—Name That Song, KHJ.  
 9:00—Groucho Marx, KFI.

### Comment-Narration

9:00—Kate Smith, KHJ.  
 9:30—Eleanor Roosevelt, KFWB.  
 1:30—Housewives' League, KNN.  
 4:30—Burrit Wheeler, KFI.  
 4:30—Behind the Story, KHJ.

### Popular-Western Music

4:00—Curt Massey, KNN.  
 8:15—D. Shore and J. Smith, KNN.

### Drama

6:00—Texas Rangers, KFI.  
 7:00—The Big Story, KFI.  
 7:30—NBC Theater, KFI.  
 8:30—Family Theatre, KHJ.  
 9:30—Dr. Christian, KNN.  
 9:00—Mr. President, KECA.  
 9:30—International Airport, KHJ.

### Mystery-Detective

6:30—Boston Blackie, KECA.  
 7:00—John Steele, KHJ.  
 7:30—American Agent, KECA.  
 8:00—The Fat Man, KECA.  
 8:30—Rogne's Gallery, KECA.  
 9:00—Mr. Chameleon, KNN.  
 9:30—Mr. D. A., KFI.  
 10:00—I Love a Mystery, KHJ.

### Public Interest-Information

12:00—Farm Reporter, KFI.  
 6:30—Answer Man, KHJ.

### Sports

8:45—Racing News, KLAC.  
 9:15—Tom Harmon, KNN.  
 9:30—Sports Dial, KRKD.  
 9:45—Race Results, KRKD.  
 9:45—Sun Bator, KLAC.  
 6:15—Lindy Ducket, KWIK.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.

- 1**—KECA—Ira Cook.  
 KFI, KFSD—Backstage Wife.  
 KHJ, KFMM, KGB, KYOE—Jerk Kirkwood Show.  
 KNN, KCBQ—Hilltop House.  
 KALI—Whittier Hour.  
 KFAC—Serenade.  
 KFMB—Surprise Package.  
 KFOV—Texas Toy.  
 KFYD—Shopping Highlights.  
 KFWB—Bill Anson.  
 KGER—Peter Stark Organ.  
 KGFJ—From Sunset and Vine.  
 KGLI—Homemakers Matinee.  
 KGLI—Strictly Instrumental.  
 ★KLAC—News.  
 ★KMPC—News; Bill Faving.  
 KOWI—Joe Adams Show.  
 KRKD—Pulka Time.  
 KWIK—Afternoon Serenade.  
 KWKW—Bill Carr Show.  
 KXLA—Philharmonic News; Music.
- 1:15**—KFI, KFSD—Stella Dallas.  
 KNN—Kings Row.  
 KFAC—California Casalcade.  
 KLAC—570 Club.  
 KWKW—Races and Sports.
- 1:30**—KFI, KFSD—Lorenzo Jones.  
 KNN—Housewives' Protective League.  
 KHJ, KGB—Double or Nothing.  
 KFAC—Composers Corner.  
 KFYD—For Westcoast Only.  
 ★KFWB—News; Bill Anson.  
 KGER—Adventures in Music.  
 KGFJ—Anybody's Hit Parade.  
 KIEV—Phil's Platter Party.  
 ★KXLA—News; Music.
- 1:45**—KFI, KFSD—Wilded Brown.  
 ★KGER—News Commentary.  
 KECA—Surprise Package.
- 2**—KFI, KFSD—When a Girl Marries.  
 ★KHJ, KNN—News.  
 KALI—Club KALI.  
 KFAC—Concert Matinee.

### HARLEMATINEE WITH HUNTER HANCOCK

Now 2:00-3:30 p.m.  
 Mon. thru Sat.

1028 & 5000 WATTS  
  
 KEVD—Haremattinee.  
 KFOV—Texas Toy.  
 KFWB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Meet the Band.



KGIL—Homemakers Matinee.  
 KIEV—Phil's Platter Party.  
 \*KLAC—News, Sports.  
 \*KMPC—News; Johnny Grant.  
 KOWL—Joe Adams Show.  
 KRKD—L. A. Fire Dept.  
 EWIK—Afternoon Serenade.  
 KWKW—Open House.  
 KXLA—Frank Simon.  
 2:05—KNN—Paul Masterson Show.  
 2:10—KLAC—570 Club.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KHJ—Luncheon with Lopez.  
 KGFJ—Piano Moments.  
 KRKD—Salvation Army.  
 KXLA—Al Williams.  
 2:25—KNN—Mr. Information.  
 2:30—KECA, KFMB—Variety Fare, With Bob Moon.  
 KFI, KFSD—Just Plain Bill.  
 KHJ—Women Are Wonderful.  
 KNN—Jack Owens.  
 KALI—United Nations.  
 \*KFVD, KGFJ—News.  
 \*KFWB—News; Bill Anson.  
 KGER—Garden School.  
 KGIL—Variations in Rhythm.  
 \*KRKD—News; Tops in Pops.  
 KWKW—Bill Sampson.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page Farrell.  
 KNN—George Fisher.  
 KALI—Guest Star.  
 KGFJ—Saludos Amigos.  
 KXLA—Frank Simon.  
 2:55—KECA—Today in Hollywood.  
**3**  
 \*KECA—Rudy Vallee Show.  
 KFI, KFSD—Welcome Travelers.  
 KHJ—Club 930.  
 KNN, KCBQ—Arthur Godfrey.  
 KALI—Jerry Hemphill Show.  
 KFAC—World of Opera.  
 KFVD—Harlematinee.  
 KFWB—Peter Potter.  
 \*KGER—News; Fiesta Grande.  
 KGFJ—Music for America.  
 KGIL—Encore Time.  
 KIEV—Freddy Martin.  
 \*KLAC, KMPC, KWIK, KXLA—News.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 KWKW—Salute to Safety.  
 3:05—KMPC—Johnny Grant.  
 KWIK—A. Don Miller Show.  
 3:15—KFOX—Here's to Vets.  
 \*KGIL—News.  
 KLAC—570 Club.  
 KXLA—Music Mountain.  
 3:30—KECA, KFMB—Frances Scully.  
 KFI, KFSD—Aunt Mary.  
 KALI—Beautiful Mexico.  
 KFAC—Lyrics in Chorus.  
 KFOX—Music.  
 KGER—Rancho 1390.  
 KGFJ—Western Roundup.  
 KGIL—Dance Mutinee.  
 KIEV—Discing With Dick.  
 KOWL—Chico's Swingtime.  
 \*KRKD—News; Tops in Pops.  
 \*KWKW—News; Kodes Bill.  
 3:45—KFI, KFSD—We Love and Learn.  
 KOWL—Lynn Looks at H'wood.  
 \*KFAC—News.  
 KFOX, KFVD—Old-Age Pensions.  
 3:55—KGER—News.  
**4**  
 \*KECA—Ted Malone.  
 KFI, KFSD—This Woman's Secret.  
 \*KHJ, KFNM, KGB, KVUE—Lewis.  
 KNN, KCBQ—Curt Massey Time.  
 KALI—Fantasias Musicales.  
 KFAC—Musical Masterpieces.  
 \*KFOX, KIEV, KMPC—News.  
 KFWB—Peter Potter.  
 KGER—Rancho 1390; Sports.  
 KGFJ—Among My Souvenirs.  
 KGIL—Western Trails.  
 \*KLAC—News, Sports.  
 KOWL—Chico's Swingtime.  
 KRKD—Spotlight on a Star.  
 KWB—Hank Penny.  
 KWKW—Imperial Hour.  
 KXLA—Music Mountain.  
 4:05—KMPC—Johnny Grant.  
 4:10—KLAC—Stars of the Week.  
 4:15—KECA—Talk Back.  
 KFI, KFSD—Dr. Paul.  
 \*KHJ, KFNM, KGB, KVUE—Frank Hemingway.  
 KNN, KCBQ—Strike It Rich.  
 KFOX—Freddy Martin.  
 KIEV—Date With Allin Slate.  
 KOWL—Italian Hour.  
 KRKD—Waltzes.  
 4:25—KFWB—News.  
 4:30—KECA—Happy Theater.  
 KFI—Burritt Wheeler.  
 \*KHJ, KGB, KVUE—Behind the Story.  
 KALI—Voice of So. America.

\*KFMB, KFVD—News.  
 KFOX—Music.  
 KFWB—Platter Pals.  
 KGFJ—Dividend.  
 KMPC—Ira Cook.  
 KRKD—Sweet Songs.  
 KXLA—Western Music.  
 4:45—KECA—Headline Edition.  
 \*KHJ, KGB, KVUE—News, Sam Hayes.  
 KNN—Harry Babbitt.  
 \*KFSD—H. V. Kaltenborn.  
 KLAC—Racing Roundup.  
 \*KOWL, KRKD—News.  
 4:55—KGER—Sports.  
 \*KMPC—News.  
**5**  
 \*KECA—News.  
 \*KHJ, KFNM, KGB, KVUE—Mark Trail.  
 \*KNN, KCBQ—News, Murrow.  
 KALI—Voice of So. America.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFSD—Prelude to Evening.  
 KFWB—Red Rowe.  
 KGER—Rancho 1390.  
 KGFJ—Jive at Five.  
 KGIL—Children's Corner.  
 KIEV—Sam's Show.  
 \*KLAC—News, Sports.  
 KMPC—Help Wanted.  
 KOWL—Rhapsody in Rhythm.  
 KRKD—Wagon Wheels.  
 \*KWIK—News; Joe Thompson.  
 \*KWKW—News.  
 KXLA—Western Music.  
 5:10—KLAC—Los Angeles Today.  
 5:15—\*KECA—Elmer Davis.  
 \*KFI—News.  
 KNN—Tom Harmon.  
 \*KGER—World News.  
 KGFJ—Pianists of the Future.  
 \*KMPC—Raymond Swing.  
 KWKW—Today at the Races.  
 5:20—KLAC—Juke Box Jamboree.  
 5:30—\*KECA—Chet Huntley.  
 KFI—Casa Cugat.  
 KHJ, KFNM, KGB, KVUE—Clyde Beatty.  
 \*KNN, KCBQ—C. Collingwood.  
 KFAC—Whoa Bill Club.  
 \*KFOX, KGIL—News.  
 KFSD—Ken Bojens, Sports.  
 KGER—Gospel Friends.  
 KGFJ—L. Ron Hubbard.  
 KMPC—Stars of Song.  
 KRKD—Sports Dial.  
 KWKW—Romano Spanish Hr.  
 KXLA—Squeakin' Deacon.  
 5:35—KGIL—Tops in Pops.  
 5:45—\*KECA—Bob Garred.  
 KFI, KFSD—Elmer Peterson.  
 \*KNN, KCBQ—News, Loss.  
 KFOX—Your Fishcaster.  
 KGFJ—Record Jackpot.  
 KLAC—Sam Butler, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 5:55—\*KNN, KCBQ—News.  
 KHJ, KGB, KVUE—Victor Borge.  
**6**  
 \*KECA—Edwin C. Hill.  
 KFI—Texas Rangers.  
 \*KHJ, KFNM, KGB—Gabriel Heatter.  
 KNN, KCBQ—Honest Harold.  
 \*KFOX, KIEV, KLAC, KWIK, KXLA—News.  
 KFAC—Prelude to Evening.  
 KFSD—Lyn Murray Show.  
 \*KFWB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Request Performance.  
 KGIL—Dinner Concert.  
 \*KMPC—Norman Nesbitt, News.  
 KRKD—Variety Time.  
 KWKW—Fortellone.  
 6:05—\*KECA—Main Street to Mallbu.  
 KFI—Sam's Show.  
 KLAC—Al Jarvis Ballroom.  
 6:15—KECA—Hannibal Cobb.  
 \*KHJ, KGB—Mutual Newsreel.  
 KFOX—Music.  
 KFWB—Sports.  
 KMPC—Bob Kelley, Sports.  
 KWIK—Lippy Duckat, Sports.  
 KXLA—Music.  
 6:30—\*KECA—Boston Blackie.  
 KFI, KFSD—Halls of Ivy.  
 KHJ, KGB—Answer Man.  
 KNN, KCBQ—Bing Crosby.  
 KFAC—Musical Milestones.  
 \*KFMB—Edwin C. Hill.  
 KFOX—Hal's Memory Room.  
 KFWB—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Easy Listening.  
 KMPC—Santa Anita.  
 KRKD—Jack Patton Show.  
 KWKW—American Jewish Hr.  
 KXLA—Eddy Arnold Show.  
 6:45—\*KHJ, KFNM, KGB, KVUE—News, Sam Hayes.  
 \*KGFJ—News.  
 KGER—Down Memory Lane.  
 KRKD—Dr. Joseph Murphy.  
 KXLA—Music.

6:55—\*KHJ, KFNM, KGB, KVUE—Bill Henry.  
**7**  
 \*KECA, KFMB—Lone Ranger.  
 KFI, KFSD—The Big Story.  
 KHJ, KFNM, KGB—John Steele.  
 KNN, KCBQ—Fights.  
 KFAC—Evening Serenade.  
 KFOX—Evening Melodies.  
 KFWB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 \*KGIL, KLAC, KRKD, KXLA—News.  
 KMPC—Musical Memories.  
 KPCC—Pasadena Musicians.  
 \*KWKW—Frank Edwards, News.  
 KWKW—Hoyos Hour.  
 7:05—KLAC—Crosby & Company.  
 7:15—KFOX—Music.  
 KGIL—Songs by Crosby.  
 KPCC—Organ Recital.  
 KRKD—Strolling Tom.  
 KWIK—Johnson Family.  
 KXLA—Western Music.  
 7:30—KECA, KFMB—American Agent.  
 KFI—NBC Presents: Short Story.  
 KHJ, KFNM, KGB, KVUE—Cisco Kid.  
 KNN, KCBQ—Orchestra.  
 KFAC—Echoes and Encores.  
 KFOX—Meet the Band.  
 KFWB—Job Opportunities.  
 KGER—Rev. Al Harlan.  
 KGIL—Managing Editor.  
 KLAC—Make Mine Music.  
 KMPC—Top Ten Tunes.  
 KRKD—Dr. Richardson.  
 KWKW—Lou Nova.  
 KWKW—Betz Spanish Program.  
 KXLA—Ole Rasmussen.  
 7:45—\*KFOX, KWIK—News.  
 KFSG—Church Service.  
 KFWB—Rosary Hour.  
 KPCC—Dr. Glenn S. Dumke.  
 7:55—KLAC—Weather Report.  
**8**  
 \*KECA, KFMB—The Fat Man.  
 KFI—One Man's Family.  
 KHJ, KFNM, KGB, KVUE—Name That Song.  
 \*KNN, KCBQ—News, Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—Modern Concert.  
 KFSD—One Man's Family.  
 KFSG—Church Service.  
 KFWB—Errand of Mercy.  
 KGER—Bible Treasury.  
 KGFJ—Musical Revue.  
 KGIL—Bob Moore Show.  
 \*KLAC—News.  
 \*KMPC—Norman Nesbitt.  
 KPCC—Dr. G. S. Dumke.  
 KWIK—Burbank Theater Guild.  
 KWKW—Am. Jap. Hour.  
 \*KXLA—News.  
 8:05—KLAC—Make Mine Music.  
 8:15—\*KFI, KFSD—World News.  
 KNN, KCBQ—Jack Smith and Dinah Shore.  
 KFWB—Guest Star.  
 KGER—Hebrew Christian.  
 KGFJ—Dept. of Employment.  
 KMPC—Bing Crosby.  
 KXLA—Music.  
 8:30—KECA—Rogue's Gallery.  
 KFI, KFSD—Great Gildersleeve.  
 KHJ, KFNM, KGB, KVUE—Family Theater.  
 KNN, KCBQ—Dr. Christian.  
 KFOX—L. E. Town Forum.  
 KFWB, KGIL—News.  
 KGER—Floyd Johnson.  
 KGFJ—Today's Hits.  
 KMPC—Parade of Hits.  
 KPCC—Pasadena City College.  
 KWIK—What's the Answer?  
 KXLA—Ole Rasmussen.  
 8:45—KFWB—U.N. Today.  
 KGIL—Melodies Soft & Sweet.  
 KPCC—Talent in Review.  
**9**  
 \*KECA, KFMB—Mr. President.  
 KFI, KFSD—Groucho Marx.  
 \*KHJ, KFNM, KGB, KVUE—News, Glenn Hardy.  
 KNN, KCBQ—Mr. Chameleon.  
 KFAC—Evening Concert.  
 KFOX—Tim Pan Alley.  
 KFSG—Rev. Hal Smith.  
 KFWB—Helen Louise.  
 KGER—Dr. Bailes.  
 KGFJ—Today's Hits.  
 KGIL—Musical Scrapbook.  
 \*KLAC, KWIK—News.  
 KMPC—Hollywood Close-ups.  
 KPCC—Fun in '51.  
 KWKW—Church of Bell.  
 KXLA—Squeakin' Deacon.  
 9:05—KLAC—Make Mine Music.  
 9:15—\*KHJ, KGB, KVUE—Fulton Lewis.  
 KFOX—Hitching Post.  
 KFWB—Music.  
 KGER—Income Tax Talk.  
 KMPC—Curtain Call.

KWIK—U.N. Today.  
 \*KECA—Lawrence Welk Show.  
 KFI, KFSD—Mr. Dist. Atty.  
 KHJ, KGB, KVUE—International Airport.  
 KNN, KCBQ—Beulah.  
 KFOX—Swing Serenade.  
 KFSG—Missionary News.  
 \*KFWB, KWKW—News.  
 KGER—John Brown Schools.  
 KGFJ—Platter Party.  
 KGIL—Musical Memories.  
 KMPC—Lucky Lager Dance Time.  
 KPCC—Adventure Journeys.  
 KWIK—Sum's Show.  
 9:45—KNN, KCBQ—Club 15.  
 \*KFM—Bing Crosby.  
 KFWB—In Hollywood—Darr Smith.  
 KFSG—Songs in the Night.  
 KWKW—Christ Church Unity.  
 9:55—\*KHJ, KFNM, KVUE—News.  
**10**  
 \*KECA, KFMB—News of Tomorrow.  
 \*KFI, KFSD—Richfield Reporter.  
 KHJ, KFNM, KGB—I Love a Mystery.  
 \*KNN, KCBQ—10 o'Clock Wire.  
 KFAC—Musical Crossroads.  
 KFOX—Musical Merry-Go-Round.  
 KFVD—Spade Cooley Time.  
 KFWB—Gene Norman Show.  
 KGER—When Day is Done.  
 KGFJ—Platter Party.  
 KGIL—Ten o'Clock Curtain.  
 \*KLAC—News; Don Otis.  
 KMPC—Lucky Lager Dance Time.  
 KPCC—Wednesday Musicales.  
 KVUE—Disc 'n' Chat.  
 KWIK—Sam's Show.  
 KWKW—Love's Notebook.  
 \*KXLA—News.  
 10:15—KECA—Dr. Frederick Bailes.  
 \*KFI—Virgil Pinkley.  
 \*KHJ, KGB—Frank Edwards.  
 KNN—Bob Elson.  
 KFMB—Tomorrow's News.  
 KFSD—Lucky Lager Dance.  
 KFSG—Rev. C. T. James.  
 KXLA—Folk Music.  
 KWKW—Spotlight Spinners.  
 10:30—KECA, KFMB—Reserve.  
 KFI—Johnny Murray.  
 KIL—Lonesome Gal.  
 KNN—Starlight Salute.  
 KGER—Music As You Like It.  
 KGIL—Juke Box Revue.  
 10:35—KECA—One for the Book.  
 10:45—KFI—Sports Digest, With Rollie Thomas.  
 KFSG—Joan Vartanian.  
 KWKW—Bill Stewart.  
**11**  
 \*KECA—Ciaegrill Room Orch.  
 \*KFI, KHJ, KNN—News.  
 KFAC—Musical Crossroads.  
 KFWB—Gene Norman Show.  
 KFOX—Concert Master.  
 KFSD—Lucky Lager Dance Time.  
 KFSG—Great Religious Stories.  
 KFVD—Spade Cooley Time.  
 KGER—Spirituals.  
 KGFJ—Platter Party.  
 KGIL—Tour of the Town.  
 \*KLAC—News, Don Otis.  
 KMPC—Palladium Party.  
 KVUE—I Love a Mystery.  
 KWKW—Bill Stewart.  
 KXLA—Popular Music.  
 11:10—KNN—Sports.  
 11:15—KECA—Beverly Hills Orch.  
 KFI—Biltmore Orch.  
 KHJ—The Continental.  
 KNN—Stan Kenton.  
 KVUE—John Steele, Adventurer.  
 KXLA—Carl Bailey and Alex Cooper.  
 11:30—KECA—New Yorkers From the Town House.  
 KFI—Coconut Grove Orch.  
 KHJ—The Crowell's Nest.  
 KFOX—Hal's Memory Room.  
 KFSG—Organ.  
 KGER—At the Ranchhouse.  
 KGFJ—H'wood House Party.  
 11:45—KFI—U.S. Navy Recruiting.  
 KNN—You and the World.  
 KGFJ—H'wood House Party.  
 \*KGER, KMPC—News.  
 11:55—\*KECA—Midnight News Edition.  
**12**  
 \*KECA—Herb Allen Show.  
 KFI—Musical Menu.  
 \*KNN—News.  
 KFAC—Midnight Serenade.  
 KFWB—Sam Mannis.  
 KGFJ—Nightowl Special (to 6)  
 KLAC—News; Don Otis.  
 KXLA—Bailey & Cooper.  
 12:05—KNN—Bob Hopkins Show.  
 12:55—\*KECA—News.

# THURSDAY, MARCH 8

★Indicates News Broadcast

- 8-KECA, KFMB-Don McNeill's Breakfast Club.  
KFI-Coffee Time.  
★KHJ, KFMM, KGB, KVOE-Cecll Brown.  
KNX-Top of the Morning.  
★KALI, KFWE, KIEV, ELAC, KMPC, KXLA-News.  
KFAC-Country Church.  
KFOX-Bible Society.  
KFSD-Open House.  
KFVD-Wakeup Ranch.  
EGER-Mizpah.  
EGFJ-Saludos Amigos.  
KGIL-Musical Clock.  
KOWL-Spanish Hour.  
KRKD-Ernest C. Wilson.  
★KWIK-News; Club 1490.  
KWKW-Ritmos Latino-Americanos.  
9:05-KALI-Brother Welch.  
KIEV-Phil's Platter Party.  
9:10-KLAC-Stock Market.  
KWKW-Church of Truth.  
9:15★KHJ, KGB, KOWL, KWEW-News.  
★KNX, KCBQ-News, Dave Vaile.  
KFOX-Prison Missionaries.  
KFWE-Bill Leyden.  
EGFJ-Your County at Work.  
KLAC-Haynes at the Relos.  
KMPC-Markets, Sports.  
KRKD-Top Tunes.  
KWKW-Council of Churches.  
KXLA-Music.  
9:30-KFI, KFSD-Jack Berch.  
KHJ, KFMM, KGB, KVOE-Haven of Rest.  
KNX, KCBQ-Grand Slam.  
KALI-Res. Page.  
★KECA, KGIL, ELAC, KRKD-News.  
KFOX-Words of Life.  
KFVD-Morning Call.  
EGER-Voice of China.  
EGFJ-Yesterday's Bits.  
KMPC-Ross Mulholland.  
KOWL-Precious Memories.  
KWKW-Nazarene Church.  
KXLA-Hymn Time.  
9:35-KRKD-Divieland.  
9:45-KFI-Dial Dave Garraway.  
KNX-Rosemary.  
KALI-Coffee With KALI.  
KFAC-Unity.  
KFSD-Jack Baker.  
★KFVD, KFWE-News.  
EGER-Bible Treasury.  
KGIL-On Parade.  
ELAC-Bacoo News.  
KWKW-Voice of China.  
9-KECA, KFMB-Johnny Olsen's Luncheon Club.  
★KFI, KALI, KFSD, KWIK-News.  
★KHJ-Kate Smith Speaks.  
KNX-Wendy Warren.  
KCBQ-Radio Want Ads.  
KFAC-Piano Parade.  
KFOX-Pentecostal Church.  
KFVD-Morning Call.  
KFWE-Music.  
EGER-Lutheran Hour.  
EGFJ-Show Tunes.  
EGIL-Morning Varieties.  
KIEV-Phil's Platter Party.  
★KLAC-News; Coffee with Crosby.  
KMPC-Ross Mulholland.  
KOWL-Back to the Bible.  
KRKD-Sagebrush Serenade.  
KVOE-Club Variety.

- KFI, KFSD-Myers Goes to Market.  
KHJ, KFMM, KGB-Garden Guide.  
KNX, KCBQ-Aunt Jenny.  
KALI-Coffee with KALI.  
KFOX-Home Missionary.  
★KFVD-News.  
KGIL-Ballads for You.  
KOWL-Best Songs.  
KWIK-Latin Interlude.  
9:25★KECA, KFMB-Edwin C. Hill.  
9:30★KECA-Quick as a Flash.  
KFI-Ladies' Day.  
KHJ-Norma Young.  
KNX, KCBQ-Helen Trent.  
KFAC-Accent on Strings.  
KFMB-Sunset and Vine.  
KFOX-Full Gospel.  
KFWE-Eleanor Roosevelt.  
KGB-Molly Morse.  
EGER-God's Half Hour.  
EGFJ-Dance Band Review.  
KGIL-At Home With the Masons.  
KIEV-Coffee Time.  
KLAC-Today's Top Tunes.  
KMPC-Chef Milani.  
KWIK-What's the Answer?  
9:45-KNX, KCBQ-Our Gal Sunday.  
★KFVD, KRKD-News.  
10-KECA, KFMB-Victor H. Lindlahr.  
KFI-All Around Town.  
★KHJ, KFMM, KGB, KVOE-Glenn Hardy, News.  
KNX-Big Sister.  
★KALI, KFOX-News.  
KCBQ-Coffee Klotch.  
KFAC-Morning Concert.  
KFSD-Luncheon With Lopez.  
KFVD-Morning Call.  
KFWE-Eleanor Roosevelt.  
KGER-Earl Lee.  
EGFJ-Record Review.  
KGIL-Waltz Time.  
KIEV-Discing With Dick.  
KLAC-Al Jarvis Ballroom.  
★KMPC-News; Melodies for Milady.  
KOWL-Yiddish Hour.  
KRKD-Piano Paintings.  
KWIK-Musical Scrapbook.  
KWKW-Bill Stewart.  
★KXLA-Tom Cafferty.  
10:10-KALI-Coffee With KALI.  
KFOX-Assembly of God.  
10:15-KECA-Yesterday on Broadway.  
KHJ, KFMM, KGB, KVOE-Tello-Test.  
KNX-Ma Perkins.  
KFSD-Heaven on Earth.  
KFWE-Dave Ormont.  
KGER-Tommy Baird.  
KGIL-Bing Crosby.  
KRKD-Dr. Richardson.  
10:25★KFWE-News.  
10:30★KECA, KFMB-My True Story.  
★KFI-News.  
KHJ-Russ Morgan Show.  
KNX-Young Dr. Malone.  
KALI-Hunter Hancock.  
KFAC-Song Recital.

- KFOX-Belmont Quiz Show.  
KFSD-Break the Bank.  
★KFWE-News; Music.  
EGER-Heleb Markham.  
KGIF-Bing Sing's.  
★KGIL, KXLA-News.  
KMPC-Tune Test.  
KRKD-Marvin Ash.  
KWKW-Tony Sein.  
10:35-KGIL-Midmorning Melodies.  
10:45-KHJ-Carmen Cavallaro Show.  
KNX-Guiding Light.  
EGER-Rev. Le Roy Kopp.  
★KGIF-News.  
KRKD-Midnight Mission.  
KXLA-Western Music.  
10:55-KECA, KFMB-Betty Crocker Magazine.  
★KWIK-News.  
11-KECA, KFMB-Betty Crocker Magazine.  
KFI, KFSD-Double or Nothing.  
KHJ, KFMM, KGB, KVOE-Ladies' Fair.  
KNX-Second Mrs. Burton.  
KALI-Hunter Hancock.  
KCBQ-Take It Easy.  
KFAC-Guy Bates Post.  
KFOX-Rhythmic Age.  
KFVD-Bible Institute.  
KFWE-Maurice Hart.  
KGIF-Spotlight Parade.  
KGIL-Midmorning Melodies.  
KIEV-Digging With Dick.  
KLAC-Al Jarvis Ballroom.  
★KMPC-News; Los Angeles Today.  
KOWL-Spanish Hour.  
KRKD-Songs of Yesteryear.  
KWIK, KXLA-Music.  
KWKW-Tony Sein.  
11:15-KECA-Easy Aces.  
KNX-Perry Masop.  
KFAC-Folk Songs.  
EGER-Sunshine Mission.  
★KXLA-Pasadena News.  
11:25★KHJ-News.  
11:30★KECA, KFMB-John B. Kennedy.  
KFI, KFSD-Live Like a Millionaire.  
KHJ, KFMM, KGB, KVOE-Queen for a Day.  
KNX, KCBQ-Nora Drake.  
KALI-Jerry Hemphill Show.  
KFAC-Music Hall.  
★KFOX, EGER, KRKD-News.  
KFVD-Rescue Mission.  
★KFWE-News; Maurice Hart.  
KGER-Redemption Ranch.  
KGIF-Swing It.  
KGIL-Musical Moments.  
KOWL-Stars on Parade.  
KWKW-Stars on Parade.  
KWKW-La Hora de Los Angeles.  
KXLA-Hometown Jamboree.  
11:45★KECA-Baukhage Talking.  
KNX-The Brighter Day.  
ECBQ-Izetta Jewel.  
KFMB-Jan Garber.  
KFOX-Music.  
EGER-Hour of Prayer.  
★KGIL-News.  
KMPC-H Wood Beauty Digest.  
KOWL-Tune Time.

- 12-KEED-Sweet Pops.  
★KECA-Hank Weaver, News.  
KFI-Farm Reporter.  
★KHJ, KCBQ, KFMB, KIEV, KVOE, KWIK-News.  
★KNX-News, Bill Kenneally.  
KALI-Jerry Hemphill Show.  
KFAC-Luncheon Concert.  
KFOX-Luncheonette in Rhythm.  
KFSD-Life Can Be Beautiful.  
KFVD-Editor of the Air.  
KFWE-Bill Anson.  
KGER-Songs for Luncheon.  
KGIF-Intermission.  
KGIL-Lombardo Time.  
★KLAC-News; Al Jarvis.  
KMPC-Peace Prayer; Music.  
KOWL-Joe Adams Show.  
KRKD-Daily Almanac.  
KWKW-La Hora de Los Angeles.  
KXLA-Hometown Jamboree.  
12:15-KECA-Play It Again.  
KFI, KFSD-Road of Life.  
KHJ-Bell Ringer.  
KNX-Tapestries of Life.  
★KFOX, KFVD, KGER-News.  
KGIF-Variety on Piano.  
KGIL-Vocal Varieties.  
KIEV-Discing With Dick.  
★KMPC-Southland Reporter.  
KWIK-Music.  
12:30-KECA-Modern Romances.  
KFI, KFSD-Pepper Young.  
KHJ-Nancy Dixon.  
KNX-Art Linkletter.  
KALI-Say It With Music.  
EGER-Folger Coffee Quiz.  
KFVD-Shopping Highlights.  
★KFWE-News.  
KGER-Luncheon Serenade.  
KGIF-1230 Club.  
KGIL-Homemakers Matinee.  
KMPC-Religious Science Inst.  
KRKD-Frairie Schooner.  
KWKW-Treasury Salute.  
KXLA-Ole Rasmussen.  
12:45-KECA, KFMB-David Amity.  
KFI, KFSD-Right to Happiness.  
★KHJ-Cedric Foster.  
KALI-Woody Hattie, Sports.  
★KFAC-News.  
KFOX-Latin American Music.  
KFWE-Bill Anson.  
KMPC-Report to Ranchers.  
KWKW-Sports; Music.  
★KNX-Cedric Adams.

1-KECA-Ira Cook.  
KFI, KFSD-Backstage Wife.  
KHJ, KFMM, KGB, KVOE-Jack Kirkwood Show.  
KNX, KCBQ-Hilton House.  
KALI-Whittier Hour.  
KFAC-L.A. Medical Assn.  
KFOX-Texas Tiny.

**SHOPPING HILITES**  
with  
**VIOLET SCHRAM**  
1 P.M. DAILY

1070 K.C.  
5000 WATTS

**Class** **KFVD**  
LOS ANGELES

KFVD-Shopping Highlights.  
KFWE-Bill Anson.  
KGER-Luncheon Serenade.  
KGIF-From Sunset and Vine.  
KGIL-Homemakers Matinee.  
KIEV-Strictly Instrumental.  
★KLAC-News; Sports.  
★KMPC-News; Bill Ewing.  
KOWL-Joe Adams Show.  
KRKD-Polka Time.  
KWIK-Afternoon Serenade.  
KWKW-Bill Garr Show.  
KXLA-Community Broadcaster.

1:05-KALI-Top Tune Time.  
1:15-KFI, KFSD-Stella Dallas.  
KNX-Kiss Royal.  
KFAC-Once Upon a Time.  
KXLA-Farm News.  
1:30-KFI, KFSD-Lorenzo Jones.  
KHJ, KGB-Double or Nothing.  
KNX-Housewives' Protective League.  
KFAC-Composers Corner.  
KFVD-For Westerners Only.  
★KFWE-News.  
KGER-Books Bring Adventure.  
KGIF-Anybody's Hit Parade.  
KIEV-Phil's Platter Party.  
KXLA-Western Music.

1:45-KECA-Frances Scully.  
KFI, KFSD-Widder Brown.  
KFWE-Bill Anson.  
KGER-News Commentary.  
★KECA-Surprise Package.  
KFI, KFSD-When a Girl Marries.

2-KHJ, KNX-News.  
KALI-Club KALI.  
KFAC-Concert Matinee.

**BILL STEWART**  
your favorite DISC JOCKEY  
ON  
**K W K W**  
9 A.M. DAILY 10:45 P.M.  
KWKW-Bill Stewart.

**TENNESSEE ERNIE**  
IN  
**RADIO'S HOTTEST WESTERN SHOW**  
**K X L A**  
9 - 10 A. M. - Mon.-Fri.  
KXLA-Bar Nothin' Ranch.  
9:05-KFI-Notes From the Newsroom.  
9:15-KECA, KFMB-Sweeney and March.

**Thursday**  
**RADIO Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

*Comedy-Variety*

3:00-Arthur Godfrey, KNX.  
8:30-Aldrich Family, KFI.  
9:00-Father Knows Best, KFI.  
9:30-Beulah, KNX.

*Quiz, Participation*

7:00-Welcome to Hollywood.  
8:00-McNeill Bkfst. Club, KECA.  
8:30-Grand Slam, KNX.  
11:00-Double or Nothing, KFI.  
11:30-Live Like a Millionaire, KFI.  
11:30-Queen for a Day, KHJ.  
12:30-Art Linkletter, KNX.  
3:00-Welcome Travelers, KFI.  
8:00-Original Amateur, KECA.

*Drama*

6:00-Suspense, KNX.  
6:30-Hallmark Playhouse, KNX.  
7:00-Screen Guild, KECA.  
7:00-Screen Director's Playhouse, KFI.  
7:00-Philip Morris Playhouse, KNX.  
7:30-Challenge of the Yukon, KHJ.  
8:00-Tarzan, KHJ.

*Comment-Narration*

9:00-Kate Smith, KHJ.

9:30-Eleanor Roosevelt, KFWE.  
1:30-Housewives' League, KNX.  
4:30-Burrill Wheeler, KFI.  
4:30-Behind the Story, KHJ.

*Mystery-Detective*

6:00-Dragnet, KFI.  
6:30-Philo Vance, KECA.  
7:00-Murder by Experts, KHJ.  
8:30-Mr. Keen, KNX.  
9:00-FBI in Peace & War, KNX.  
10:00-I Love a Mystery, KHJ.

*Public Interest-Information*

12:00-Farm Reporter, KFI.  
6:30-Answer Man, KHJ.  
9:30-Author Meets Critic, KECA.

*Sports*

8:45-Racing News, KLAC.  
5:15-Tom Harmon, KNX.  
5:30-Sports Dial, KRKD.  
5:45-Sam Balter, KLAC.  
5:45-Race Results, KRKD.  
6:15-Lippy Duckat, KWIK.  
6:15-Bob Kelley, KMPC.  
6:30-Joe Hernandez, KMPC.  
9:30-Rod & Gun Club, KHJ.

*Popular-Western Music*

4:00-Curt Massey, KNX.  
8:15-D. Shore & J. Smith, KNX.

KFOX—Texas Tiny.  
 KFV—Harlematinee.  
 KFVB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGIL—Homemakers' Matinee.  
 KIEV—Phil's Platter Party.  
 \*KLAC—News; Sports.  
 \*KMPC—News; Johnny Grant.  
 \*KOWL—Joe Adams Show.  
 KRKD—Dept. of Internal Revenue.  
 KVOE—1480 Club.  
 KWKW—Open House.  
 KXLA—Western Roundup.  
 2:05—KNX—Paul Masterson Show.  
 2:10—KLAC—570 Club.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KHJ—Luncheon With Lopez.  
 KGFJ—Piano Movements.  
 KRKD—Veterans Administration.  
 KXLA—Continental Serenade.  
 2:25—KHJ—Music.  
 KNX—Mr. Information.  
 2:30—KECA, KFMB—Variety Fare, With Bob Moou.  
 KFI, KFSD—Just Plain Bill.  
 KHJ—Women Are Wonderful.  
 KNX—Jack Owen's Show.  
 KALI—United Nations Today.  
 \*KFVD, KGFJ—News.  
 \*KFWB—News; Bill Anson.  
 KGER—Garden School.  
 KGIL—Variations in Rhythm.  
 \*KRKD—News; Tops in Pops.  
 KWKW—Bill Sampson.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page Farrell.  
 KNX—George Fisher.  
 KALI—Stars on Parade.  
 KGFJ—Saludos Amigos.  
 KXLA—Frank Simon.  
 2:55—KECA—Today in Hollywood.  
 3—KECA—Rudy Vallee.  
 KFI, KFSD—Welcome Travelers.  
 KHJ—Club 930.  
 KNX, KCBQ—Arthur Godfrey.  
 KALI—Jerry Hemphill Show.  
 KFAC—World of Opera.  
 KFOX—Martins Highlights.  
 KFV—Harlematinee.  
 KFVB—Peter Potter.  
 \*KGER—News; Flesta Grande.  
 KGFJ—Music for America.  
 KIEV—Freddy Martin.  
 \*KLAC—News; Sports.  
 \*KMPC—News; Johnny Grant.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 \*KWKW, KXLA—News.  
 KWKW—Salute to Safety.  
 3:05—KMPC—Magic of Melody.  
 KWKW—A. Don Miller Show.  
 3:15—KFOX—Music.  
 \*KGIL—News.  
 KLAC—570 Club.  
 KXLA—Music Mountain.  
 3:30—KECA, KFMB—Frances Scully.  
 KFI, KFSD—Aunt Mary.  
 KALI—Beautiful Mexico.  
 KFAC—Lyrics in Chorus.  
 KFOX—Music.  
 KFV—Song Stylists.  
 KGER—Rancho 1390.  
 KGFJ—Western Roundup.  
 KGIL—Dance Matinee.  
 KIEV—Discing With Dick.  
 KOWL—Chloe's Stringtime.  
 \*KRKD—News; Tops in Pops.  
 \*KWKW—News; Rodeo Bill.  
 3:45—KFI, KFSD—We Love & Learn.  
 KHJ—Lynn Looks at H'wood.  
 \*KFAC—News.  
 KFOX, KFVD—Old-Age Pensioners.  
 3:55—KGER—News.  
 4—KECA—Ted Malone.  
 Secret.  
 KFI, KFSD—This Woman's  
 \*KHJ, KFNM, KGB—Fulton Lewis.  
 KNX, KCBQ—Curt Massey Time.  
 KALI—Fantasias Musicales.  
 KFAC—Musical Masterpieces.  
 KFMB—Quick as a Flash.  
 \*KFOX, KIEV—News.  
 KFVB—Peter Potter.  
 KGER—Rancho 1390.  
 KGFJ—Among My Souvenirs.  
 KGIL—Western Trails.  
 \*KLAC—News; Sports.  
 \*KMPC—News; Johnny Grant.  
 KRKD—Spotlight on a Star.  
 KWKW—Bank Penny.  
 KWKW—Imperial Hour.  
 KXLA—Music Mountain.  
 4:15—KECA—Talk Back.  
 KFI, KFSD—Dr. Paul.  
 \*KHJ, KFNM, KGB, KVOE—Frank Hemingway.  
 KNX, KCBQ—Strike It Rich.  
 KFOX—Freddy Martin.  
 KIEV—Date With Allin Slate.

KLAC—Stars of the Week.  
 KMPC—Twilight Tales.  
 Stories of Magic Land.  
 KOWL—Italian Hour.  
 KRKD—Waltzes.  
 4:25—\*KFVB—News.  
 4:30—KECA—Happy Theater.  
 KFI—Burrill Wheeler.  
 \*KHJ, KGB—Behind the Story.  
 KALI—Voice of So. America.  
 KFOX—Music.  
 KFVB—Platter Pals.  
 KGFJ—Dixieland.  
 KMPC—Ira Cook.  
 KRKD—Sweet Songs.  
 KXLA—Melody Valley.  
 4:45—\*KECA—Headline Editor.  
 \*KHJ, KGB, KVOE—News.  
 Sam Hayes.  
 KNX—Harry Babbitt.  
 \*KCBQ—Local News.  
 KFOX—Frank Simon Sings.  
 \*KFSD—Richard Harkness.  
 \*KLAC—Racing Roundup.  
 \*KOWL, KRKD—News.  
 4:55—\*KMPC—News.  
 5—KECA, KWKW—News.  
 \*KFI—Feature Wire.  
 KHJ, KFNM, KGB, KVOE—Straight Arrow.  
 \*KNX, KCBQ—News, Murrow.  
 KALI—Voice of So. America.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVB—Red Rowe.  
 KGER—Rancho 1390.  
 KGFJ—Jive at Five.  
 KGIL—Children's Program.  
 KIEV—Sam's Show.  
 \*KLAC—News, Sports.  
 KMPC—Help Wanted.  
 KOWL—Rhapsody in Rhythm.  
 KRKD—Wagon Wheels.  
 \*KWKW—News.  
 KXLA—Melody Valley.  
 5:05—KWKW—Joe Thompson Show.  
 5:10—KLAC—Los Angeles Today.  
 5:15—\*KECA—Elmer Davis.  
 \*KFI—News.  
 KNX—Tom Harmon.  
 \*KGER—World News.  
 KGFJ—Keyboard Magic.  
 \*KMPC—Raymond Swing.  
 KWKW—Today at the Races.  
 5:20—KLAC—Jukebox Jamboree.  
 5:30—\*KECA—Chet Huntley.  
 KFI—Casa Cugat.  
 KHJ, KFNM, KGB, KVOE—Sky King.  
 \*KNX, KCBQ—C. Collingwood.  
 KFAC—Whoa Bill Club.  
 \*KFOX—News.  
 KGER—Gospel Friends.  
 KGFJ—L. Ron Hubbard.  
 \*KGIL—News; Tops in Pops.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWKW—Romano Spanish Hr.  
 KXLA—Squeakin' Deacon.  
 5:45—\*KECA—Bob Garred.  
 \*KFI, KFSD—Elmer Peterson.  
 \*KNX, KCBQ—News, Goss.  
 KFOX—Your Fishcaster.  
 KLAC—Sam Balter. Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 5:55—KHJ, KGB—Bobby Benson.  
 \*KNX, KCBQ—News.  
 6—KECA—Edwin C. Hill.  
 KFI, KFSD—Dragnet.  
 \*KHJ, KFNM, KGB—Gabriel Heatter.  
 KNX, KCBQ—Suspense.  
 \*KFOX, KIEV, KLAC, KWKW—News.  
 KFAC—Prelude to Evening.  
 \*KFVB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Request Performance.  
 KGIL—Dinner Concert.  
 \*KMPC—Norman Nesbitt, News.  
 KRKD—Variety Time.  
 KWKW—Fordellone.  
 KXLA—Scandinavian Hour.  
 6:05—\*KECA—Main Street to Malibu.  
 KIEV—Sam's Show.  
 6:15—KECA—Hannibal Cobb.  
 \*KHJ, KGB—Radio Newsreel.  
 \*KFMB—Elmer Davis.  
 KFOX—Hawaiian Music.  
 KFVB—Sports.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Bob Kelley, Sports.  
 KWKW—Lippy Duckat, Sports.  
 6:30—KECA—Philo Vance.  
 KFI, KFSD—Lynn Murray Show.  
 KHJ, KGB—Answer Man.  
 KNX, KCBQ—Hallmark Playhouse.  
 KFAC—Musical Milestones.  
 KFMB—Armstrong of the SBI.  
 KFOX—Hal's Memory Room.  
 KFVB—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Easy Listening.  
 KMPC—Santa Anita.

KRKD—Jack Patton Show.  
 KWKW—American Jewish Hr.  
 KWKW—Hoyos Hour.  
 KXLA—Edoy Arnold Show.  
 6:45—\*KHJ, KFNM, KGB, KVOE—News, Sam Hayes.  
 \*KGFJ—News.  
 KGIL—Down Memory Lane.  
 KXLA—Western Music.  
 6:55—\*KHJ, KGB, KVOE—Bill Henry  
 7—KECA, KFMB—Screen Guild Players.  
 KFI, KFSD—Screen Director's Playhouse.  
 KHJ, KFNM, KGB—Murder by Experts.  
 KNX, KCBQ—Philp Morris Playhouse.  
 KFAC—Evening Serenade.  
 KFOX—Waltz Time.  
 KFVB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 \*KGIL, KLAC, KRKD, KXLA—News.  
 KMPC—Musical Memories.  
 \*KWKW—Frank Edwards.  
 KWKW—Hoyos Hour.  
 7:05—KLAC—Crosby & Company.  
 7:15—KFOX—Evening Melodies.  
 KGIL—Songs by Crosby.  
 KRKD—Strolling Tom.  
 KWKW—Johnson Family.  
 KXLA—Western Music.  
 7:30—KHJ, KFNM, KGB, KVOE—Challenge of the Yukon.  
 KNX, KCBQ—The Choralists.  
 KFAC—Echoes and Encores.  
 KFOX—Meet the Band.  
 KGER—Job Opportunities.  
 KGIL—Tribute 1260 Boy Scouts.  
 KLAC—Ski Time.  
 KMPC—Top Ten Tunes.  
 KRKD—Dr. Richardson.  
 KWKW—Park and Recreation Program.  
 KXLA—Western Music.  
 7:45—\*KFOX—News.  
 KFGS—Church Service.  
 KFVB—Rosary Hour.  
 KLAC—Make Mine Music.  
 KWKW—Sports Back Talk.  
 KXLA—Music.  
 8—KECA, KFMB—Original Amateur Hour.  
 KFI—One Man's Family.  
 KHJ, KFNM, KGB, KVOE—Tarzan.  
 \*KNX, KCBQ—News, Lowell Thomas.  
 KFAC—Evening Concert.  
 KFOX—Modern Concert.  
 KFVB—U.N. Debate.  
 KGER—Bible Treasury.  
 KGFJ—Musical Revue.  
 KGIL—Bob Moore Show.  
 \*KLAC, KXLA—News.  
 \*KMPC—News, Norman Nesbitt.  
 KWKW—Nick Musky.  
 KWKW—Hungarian Melodies.  
 8:05—KLAC—Make Mine Music.  
 8:15—\*KFI, KFSD—World News.  
 KNX, KCBQ—Jack Smith and Dinah Shore.  
 KFOX—J. Dorsey Show.  
 KFVB—Stars on Parade.  
 KGER—Hebrew Christian.  
 KGFJ—Here's to Veterans.  
 KMPC—Dinah Shore.  
 KXLA—Music.  
 8:30—KFI, KFSD—Aldrich Family.  
 \*KHJ, KFNM, KGB—Reporters' Roundup.  
 KNX, KCBQ—Mr. Keen.  
 KFOX—Speaking of Sports.  
 \*KFVB, KGIL—News.  
 KGER—Guest Star.  
 KGFJ—Today's Hits.  
 KMPC—Parade of Hits.  
 KWKW—What's the Answer?  
 KWKW—Foothill Features.  
 KXLA—Ole Rasmussen.  
 8:45—\*KECA, KFMB—Robert Montgomery.  
 KFOX—Music.  
 KFVB—U. N. Today.  
 KGER—Jobs for Youth.  
 KGIL—Melodles Soft & Sweet.  
 KVOE—Your History.  
 KWKW—Francon de Voe.  
 9—KECA—Time for Defense.  
 KFI, KFSD—Father Knows Best.  
 \*KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.  
 KNX—FBI in Peace and War.  
 KFAC—Evening Concert.  
 KFMB—High Life Revue.  
 KFOX, KFVB—Music.  
 KGER—Dr. Bailes.  
 KGIL—Musical Scrapbook.  
 KGFJ—Today's Hits.  
 \*KLAC, KWKW—News.  
 KMPC—Hollywood Close-ups.  
 KWKW—U.N. Forum.  
 KXLA—Squeakin' Deacon.  
 9:05—KLAC—Make Mine Music.

9:15—KECA—This Is California.  
 \*KHJ, KGB, KVOE—Fulton Lewis.  
 KFOX—Hitching Post.  
 KFGS—Songs and Verse.  
 KGER—Fred McClesky.  
 KWKW—U. N. Today.  
 9:30—KECA—Author Street Critic.  
 KFI—Steamboat Jamboree.  
 KHJ, KGB, KVOE—Rod and Gun Club of the Air.  
 KNX, KCBQ—Beulah.  
 KFMB, KFSD—Here's to Vets.  
 KFOX—Swing Serenade.  
 KFGS—Scoten Tenor.  
 \*KFVB, KWKW—News.  
 KGER—John Brown Schools.  
 KGFJ—Platter Party.  
 KGIL—Musical Melodies.  
 KMPC—Lucky Lager Dance Time.  
 KWKW—Sam's Show.  
 9:45—KNX—Club 15.  
 KFVB—In Hollywood—Darr Smith.  
 KWKW—Christ Church Unity.  
 9:55—\*KHJ, KFNM, KGB, KVOE—News.  
 10—KECA, KFMB—News of Tomorrow.  
 \*KFI, KFSD—Richfield Reporter.  
 KHJ, KFNM, KGB—I Love a Mystery.  
 \*KNX, KCBQ—10 O'Clock Wire.  
 KFAC—Musical Crossroads.  
 KFOX—Merry-Go-Round.  
 KFGS—Pasadena Church.  
 KFVB—Spade Cooley Time.  
 KFVB—Gene Norman Show.  
 KGER—Radio Guild Show.  
 KGFJ—Platter Party.  
 KGIL—Ten O'Clock Curtain.  
 \*KXLA, KXLA—News.  
 KMPC—Lucky Lager Dance Time.  
 KWKW—Sam's Show.  
 KWKW—Star's Stairway.  
 10:05—KLAC—Dou Otis.  
 10:15—KECA—Dr. Frederick Balles.  
 \*KFI—Virgil Pinkley.  
 \*KHJ—Frank Edwards.  
 KNX—Bob Elson.  
 KCBQ—Bob Regan, Sports.  
 \*KFMB—Tomorrow's News.  
 KFOX—Navy Star Time.  
 KFSD—Lucky Lager Dance.  
 KWKW—Spotlight Spinners.  
 KXLA—Folk Music.  
 10:30—KECA, KFMB—Reserve.  
 KFI—Johnny Murray.  
 KHJ—Lonesome Gal.  
 KNX—Starlight Salute.  
 KFOX—Music Moderne.  
 KFGS—Gospel Stars.  
 KGB—Music Revue.  
 KGER—Music As You Like It.  
 KGIL—Juke Box Revue.  
 10:35—KECA—One for the Book.  
 10:45—KFI—Sports Digest, With Rollie Thomas.  
 KWKW—Bill Stewart.  
 KECA—Cinegrill Music.  
 11—\*KFI, KHJ, KNX—News.  
 KFAC—Musical Crossroads.  
 KFOX—Gene Norman.  
 KFWB—Concert Master.  
 KFSD—Lucky Lager Dance.  
 KFGS—Songs of Latin America.  
 KFVD—Spade Cooley Time.  
 KGER—Spirituels.  
 KGFJ—Platter Party.  
 KGIL—Tour of the Town.  
 \*KLAC—News; Don Otis.  
 KMPC—Palladium Party.  
 KWKW—Bill Stewart.  
 KXLA—Folk Music.  
 11:10—KNX—Sports.  
 11:15—KFI—Biltmore Hotel Orch.  
 KHJ—The Continental.  
 KNX—Merry-Go-Round.  
 KFGS—Veterans News.  
 KXLA—Cari Bailey and Alex Cooper.  
 11:30—KECA—Beverly Hills Orch.  
 KFI—Cocoanut Grove Orch.  
 KHJ—The Crowell's Nest.  
 KFOX—Hal's Memory Room.  
 KFGS—Console Melody Time.  
 KGER—At the Ranchhouse.  
 KGFJ—H'wood House Party.  
 11:45—KFI—Here's to Veterans.  
 KNX—You and the World.  
 11:55—\*KECA—Midnight News Edition.  
 \*KGER, KMPC—News.  
 KECA—Herb Allen Show.  
 12—\*KNX—News.  
 KFVD—Spade Cooley Time.  
 KFAC—Midnight Serenade.  
 \*KFMB—John B. Kennedy.  
 KFVB—Sam Mannis Show.  
 KGFJ—Nightowl Special (to 6)  
 12:05—KNX—Bob Hopkins Show.  
 \*KLAC—News; Don Otis (to 2)  
 12:15—KECA—Ernie Felice.  
 12:35—KECA—News.

# RADIO PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
 \*Indicates programs of news and commentary.

*Adams, Cedric.....KNX, 12:55 p.m. M-F	Church Federation.....KFAC, 8 a.m. M	Great Gildersleeve.....KFI, 8:30 p.m. W
Adams, Joe.....KOWI, 12 a. M-Sa	Church of the Air.....KNX, 7 a.m. Su	Guiding Light.....KNX, 10:45 a.m. M-F
Adlam, Buzz.....KECA, 6 p.m. Sa	Church of the Vale.....KECA, 7 a.m. Su	*Gump, Robert.....KFI, 9:30 p.m. Su
Adventures of Dr. Kildare.....KFI, 1:30 p.m. Su	Cisco Kid.....KHJ, KGB, 7:30 p.m. M, W, F	Hallmark Playhouse.....KNX, 6:30 p.m. Th
Agronsky, Martin.....KECA, 6 a.m. M-F, 6:15 a.m. Sa	City Reports.....KFI, 10:15 p.m. Su	Halls of Ivy.....KFI, 6:30 p.m. W
Air Force Hour.....KHJ, 2 p.m. Su	Club Fifteen.....KNX, 9:45 p.m. M-F	Hal's Memory Room.....KFOX, 6:30 p.m., 11:30 p.m. D
Album of Familiar Music.....KECA, 6:30 p.m. Su	Club 930.....KHJ, 3 p.m. M-F	Happiness House.....KHJ, 7:30 a.m. Su
Aldrich Family.....KFI, 8:30 p.m. Th	Cobb, Hannibal.....KECA, 6:15 p.m. M-F	Happy Homes.....9:30 a.m. M-F
All Around Town.....KFI, 10 a.m. M-Th	Coffee Time.....KFI, 8 a.m. Tu-Th	Happy Theater.....KECA, 4:30 p.m. M-F
Allen, Herb.....KECA, 12 p.m. M-Sa	*Collingwood, Charles.....KNX, 5:30 p.m. M-Sa	Hardy Family.....KFI, 6 p.m. Tu
Allen, Irwin.....KLAC, 8:30 p.m. Su	Comedy of Errors.....KHJ, 7 p.m. Su	*Hardy, Glenn.....KHJ, 10 a.m., 9 p.m. Su-F
America Dances.....KFWB, 6:30 p.m. M-F	Command Theater.....KNX, 7 p.m. F	Harmon, Tom.....KNX, 5:15 p.m. M-F, 5:45 p.m. Su
America United.....KFI, 11:30 p.m., Su	Composer's Corner.....KFAC, 1:30 p.m. M-Sa	Harris, Phil.....KFI, 4:30 p.m. Su
American Agent.....KECA, 7:30 p.m. W	*Considine, Bob.....KFI, 11:30 a.m. Su	Hart, Maurice.....KFWB, 11 a.m. M-Sa
American Album.....KECA, 6:30 p.m. Su	Contented Hour.....KNX, 7 p.m. Su	*Harvey, Paul.....KECA, 7:15 p.m. Su
American Farmer.....KECA, 4 p.m. Su	Cook, Ira.....KECA, 1 p.m. M-F	Haven of Rev.....KXLA, 8:30 a.m. M,W,F
American Forum.....KFI, 12 N. Su	Cooper, Alex.....KXLA, 11:15 p.m. M-Sa	Hawk, Bob.....KNX, 8:30 a.m. Tu,Th,Sa
American Rhapsody.....KNX, 3 p.m. Su	Count of Monte Cristo.....KHJ, 8:30 p.m. Su	*Hayes, Sam.....KFI, 7:45 a.m. M-Sa
American Speaks Up.....KMPC, 6:30 p.m. Su	County Medical Assn.....KFAC, 1 p.m. Th	*Hayes, Sam.....KHJ, 4:45 p.m., 6:45 p.m. M-F
American Way.....KFI, 6 p.m. M	Crime Does Not Pay.....KFI, 9:30 p.m. Su	Haymes, Dick.....KHJ, 10:30 a.m. M,W,F
Amos and Andy.....KNX, 4:30 p.m. Su	Crime Fighters.....KHJ, 9:30 p.m. M	*Headline Edition.....KECA, 4:45 p.m. M-F
Anson, Bill.....KECA, 6:45 p.m. Su	Crocker, Betty.....KECA, 10:55 a.m. M-F	Hear It Now.....KNX, 8:30 p.m. F
Answer Man.....KFWB, 12 p.m. M-Sa	Crosby, Bing.....KNX, 6:30 p.m. W	*Heater, Gabriel.....KHJ, 6 p.m. M-F
Archie Andrews.....KFI, 8 p.m. M-F	Cross Section U.S.A.....KNX, 3 p.m. Sa	Heidt, Horace.....KNX, 6:30 p.m. Su
Arden, Eve.....KNX, 8 a.m. Su	Crowell, George.....KHJ, 11:30 p.m. M-W, KHJ, 11 p.m. Th,Sa, KHJ 11:45 p.m. F	Helfer, Al.....KHJ, 5:30 p.m. Su
Are You From Dixie?.....KFI, 1:15 p.m. Su	*Cunninham, Bill.....KHJ, 12:15 p.m. Su	*Hemingway, Frank.....KHJ, 4:15 p.m. M-Sa
Armstrong of the SBI.....KECA, 7 p.m. Tu, 9:30 p.m. F	Dangerous Assignment.....KFI, 8 p.m. Su	Henry, Bill.....KHJ, 6:55 p.m. M-F
Army and Air Force.....KHJ, 9:30 p.m. F	Darby, Raymond.....KFI, 10:15 p.m. Sa	*Henry, Fred.....KLAC, 5 p.m. M-F
Arnaz, Desi.....KNX, 6:30 p.m. F	David Army.....KECA, 3:45 p.m. M-F	Here's to Veterans.....KFI, 11:45 p.m. Th
Arnold, Edward.....KECA, 9 p.m. W	Davidson, Bill.....KECA, 9 a.m. Su	Hidden Truth.....KHJ, 7 p.m. F
Art of Living.....KFI, 7:30 a.m. Su	*Davis, Elmer.....KECA, 5:15 p.m. M-F	*Hill, Edwin C.....KECA, 9:25 a.m., 6 p.m. M-F
Aunt Jenny.....KNX, 9:15 a.m. M-F	Day, Dennis.....KFI, 6:30 p.m. Su	Hill, Napoleon.....KFI, 2 p.m. Su
Aunt Mary.....KFI, KFSD, 3:30 p.m. M-F	Dempsey-Teeger Hour.....KMPC, 10 a.m. Su	*Hillman, William.....KHJ, 6:30 p.m. Su
Author Meets Critic.....KECA, 9:30 p.m. Th	Dixon, Nancy.....KHJ, 12:30 p.m. M-F	Hilltop House.....KNX, 1 p.m. M-F
Autry, Gene.....KNX, 8:30 p.m. Sa	Dollar a Minute.....KFI, 11 a.m. M-F	Hit Parade.....KFI, 9 p.m. Sa
Babbitt, Harry.....KNX, 7:45 a.m. M-F	*Double or Nothing.....KFI, 11 a.m. M-F	Hollywood Makes Music.....KNX, 6 p.m. Sa
Baby Snooks.....KFI, 6:30 p.m. Tu	Downey, Morton.....KNX, 12 a. Su	Hollywood Music Hall.....KNX, 7 p.m. Tu
Backstage Wife.....KFI, 1 p.m. M-F	Dragnet.....KFI, 6 p.m. Th	Hollywood Star Playhouse.....KNX, 9 p.m. M
Back to God.....KHJ, 8 a.m. Su	Drake, Galen.....KNX, 1:30 p.m. Sa	Holy Name Breakfast.....KFI, 11 a.m. Su
Bailes, Dr. Frederick.....KECA, 6:30 a.m. M-F, 10:15 p.m. M-F	Dr. Christian.....KNX, 8:30 p.m. W	Holmes, Dr. Ernest.....KECA, 4 p.m. Su
Balter, Sam.....KLAC, 5:45 p.m. M-Sa	Dr. Hiss Clinic.....KHJ, 9 a.m. Su	Hometime Happenings.....KFI, 10:15 a.m. Sa
Bandstand, U.S.A.....KHJ, 4:30 p.m. Sa	Dr. Kildare.....KFI, 1:30 p.m. Su	Hometown Jamboree.....KXLA, 11:30 a.m. M-F
Barrymore, Lionel.....KFI, 1:30 p.m. Su	Dr. Paul.....KFI, 4:15 p.m. M-F	Honest Harold.....KNX, 6 p.m. W
*Baukhage Talking.....KECA, 11:45 a.m. M-F	Duffy's Tavern.....KFI, 6:30 p.m. F	Hopalong Cassidy.....KFI, 6 p.m. Su
Beatty, Clyde.....KHJ, 5:30 p.m. M,W,F	Dunn on Discs.....KHJ, 3 p.m. Sa	Hope, Bob.....KFI, 9 p.m. Tu
*Behind the Story.....KHJ, 12:15 p.m. M-F	Dvorak, George.....KFI, 2:15 p.m. Sa	Hopkins, Bob.....KNX, 12:05 a.m. M-Sa
Bell Ringer.....KHJ, 12:15 p.m. M-F	Eastside Show.....KFWB, 10 p.m. M-Sa	Hopper, Hedda.....KFI, 5 p.m. Su
Benny, Jack.....KNX, 4 p.m., 9:30 p.m. Su	Easy Aces.....KECA, 11:15 a.m. M-F	Hour of Faith.....KECA, 12 n. Su
Berch, Jack.....KFI, 8:30 a.m. M-F	Echoes of Eden.....KFWB, 10:30 p.m. Su	Hour of St. Francis.....KMPC, 7 p.m. Su
Bergen, Edgar.....KNX, 5 p.m., 8:30 p.m. Su	*Edwards, Frank.....KHJ, 10:15 p.m. M-F	Housewives' Protective League.....KNX, 1:30 p.m. M-F, KNX, 3:30 p.m. Sa
*Berman, Averil.....KWKW, 5 p.m. M-F	*Elot, Maj. Geo. F.....KHJ, 6:45 p.m. Su	*Huntley Chet.....KECA, 3:30 p.m. M-F
Beulah.....KNX, 9:30 p.m. M-F	Elson, Bob.....KNX, 10:15 p.m. M-F	I Fly Anything.....KECA, 8 p.m. Tu
Bible Class.....KHJ, 9 a.m. Su	Eternal Light.....KFI, 9:30 a.m. Su	I Love a Mystery.....KHJ, 10 p.m. M-F
Bible Institute.....KMPC, 7:30 a.m. Su	Evening Concert.....KFAC, 8 p.m. M-Sa	If They Had Lived.....KGFJ, 8:15 p.m. Su
Bible Breakfast.....KFOX, 8 a.m. M-Sa	Falcon.....KFI, 1 p.m. Su	Information Please.....KFI, 9:30 p.m. Tu
Bible Treasury Hour.....KGER, 8:45 a.m. M-F	Family Party.....KNX, 11 a.m. Su	Inner Sanctum.....KECA, 7:30 p.m. M
Biggs, E. Power.....KNX, 6:15 a.m. Su	Family Theatre.....KHJ, 8:30 p.m. W	International Airport.....KHJ, 9:30 p.m. W
Big Show.....KFI, 3 p.m. Su	Farm Highlights.....KFI, 6:15 a.m. M-Sa	International Disc Jockey.....KNX, 2:05 p.m. M-F
Big Sister.....KNX, 10 a.m. M-F	Farm Adviser.....KMPC, 7 a.m. M-F	Invitation to Learning.....KNX, 4:30 p.m. Sa
Big Town.....KFI, 7 p.m. Tu	Farm Reporter.....KFI, 12 a. M-Sa	It's Your Business.....KECA, 5:15 p.m. Sa
Blind Artists Guild.....KFWB, 4:30 p.m. Sa	Father Divine.....KWKW, 8:30 p.m. Su	Jack Armstrong.....KECA, 7 p.m. Tu, 9:30 p.m. F
Bobby Benson.....KHJ, 5:30 p.m. Sa	Father Knows Best.....KFI, 9 p.m. Th	Jewel, Izetta.....KCBQ, 11:45 a.m. M-F
Borge, Victor.....KHJ, 5:55 p.m. W, F	Fat Man.....KECA, 8 p.m. W	Live at Five.....KGFJ, 5 p.m. M-Sa
Boston Blackie.....KECA, 6:30 p.m. W,F	Faye, Alice.....KFI, 4:30 p.m. Su	Johnny Desmond Show.....KECA, 8 p.m. M
Bowron, Fletcher.....KFI, 10:45 p.m. Su	FBI in Peace and War.....KNX, 9 p.m. Th	John Steele.....KHJ, 7 p.m. W
Brenkfast Club.....KECA, 8 a.m. M-F	*Feature Wire.....KFI, 5 p.m. M-F	Johny Dollar.....KNX, 6 p.m. Sa
Breakfast Gang.....KHJ, 7:15 a.m. Sa	Femme Fair.....KHJ, 10:30 a.m. Tu	*Joy, Dick.....KECA, 10 p.m. D
Break the Bank.....KFI, 8 a.m. M,W,F	Fiber and Molly.....KFI, 6:30 p.m. Tu	Junior Junction.....KECA, 9 p.m. Sa
Brighter Day.....KNX, 11:45 a.m. M-F	First Baptist Church.....KFAC, 7:30 p.m. Sa	Just Plain Bill.....KFI, KFSD, 2:30 p.m. M-F
*Brown, Cecil.....KHJ, 8 a.m. M-F	First Pinnu Quartet.....KFI, 6 p.m. Sa	Juvenile Jury.....KHJ, 12:30 p.m. Su
Bull, Frank.....KFWB, 6:30 p.m. M-F	Fisher, Geo. KNX, 2:45 p.m. M-F, 10:30 p.m. Su	Kaye, Sammy.....9:30 p.m. Su
Business News.....KMPC, 8:15 a.m. M-Sa	Five Seventy Club.....KLAC, 1:10 p.m. M-Sa	Kelley, Bob.....KMPC, 6:15 p.m. M-Sa
Business Reporter.....KMPC, 8:30 a.m. Sa	*Flannery, Harry.....KRRD, 7 a.m. W, F	*Kennedy, Bill.....KNX, 12 n. M-F
California Caravan.....KHJ, 5 p.m. Su	Flying Feet.....KHJ, 9 a.m. Su	*Kennedy, John B.....KECA, 11:30 a.m. M-F
California Carousal.....KMPC, 1 p.m. M-F	Flynn, John.....KHJ, 4 p.m. Sa	*Kiernan, Walter.....KECA, 7:55 a.m. M-F, 9 p.m. Su
Canary Chorus.....KHJ, 11:45 a.m. Su	*Foster, Cedric.....KHJ, 12:45 p.m. M-F	Kings Row.....KNX, 12:15 p.m. M-F
Canova, Judy.....KFI, 7 p.m. Sa	Frank and Ernest.....KHJ, 11 a.m. Su	Kirkwood, Jack.....KHJ, 1 p.m. M-F
Can You Top This?.....KECA, 7:30 p.m. Tu	Freedom Story.....KMPC, 9 p.m. Su	Know Your Schools.....KHJ, 7 p.m. Sa
Capitol Cloakroom.....KNX, 6 p.m. F	Front-Page Farrell.....KFI, KFSD, 2:45 p.m. M-F	L. A. Breakfast Club.....KFWB, 8:15 a.m. W
Career Theater.....KECA, 10:30 p.m. Su	Frost Warnings.....KFI, 8 p.m. D	Ladies' Day.....KFI, 9:30 a.m. M-F
Caribbean Crossroads.....KHJ, 11:30 p.m. F	*Fuller, Sid.....KHJ, 12 n. M-F	Ladies' Fair.....KHJ, 11 a.m. M-F
Carnation Hour.....KNX, 7 p.m. Su	Gangbusters.....KNX, 9 p.m. Sa	L. A. Medical Assn.....KFAC, 1 p.m. Th
Carolina Calling.....KNX, 5:30 a.m. Su	Garden School.....KGER, 2:30 p.m. M-F	Land of the Free.....KHJ, 10:15 a.m. Sa
Casa Cugat.....KFI, 5:30 p.m. W-F	Garr, Bill.....KWKW, 1 p.m. M-Sa	Lawrence Welk Show.....KECA, 9:30 p.m. W
Catholic Answers.....KFWB, 7:45 p.m. Su	*Garrel, Bob.....KECA, 7:30 a.m. M-Sa	*Lawton, Fleetwood.....KFI, 7:15 a.m. M-F
Catholic Hour.....KFI, 11 a.m. Su	Garraway, Dave.....KFI, 8:45 a.m. M-F	Layman's Hour.....KFWB, 9:30 p.m. Sa
Cavalade of America.....KFI, 8:30 p.m. Tu	Gateway to Music.....KFAC, 9:30 p.m. Su	Let George Do It.....KHJ, KGB, 8 p.m. M
Cavaliaro, Carmen.....KHJ, 10:45 a.m. Tu, Th	Georgia Wally.....KFEV, 11 a.m. Su	Let's Pretend.....KNX, 8:05 a.m. Sa
Challenge of the Yukon.....KHJ, 7:30 p.m. Tu, Th	Georgia Crackers.....KHJ, 2:30 p.m. Sa	*Lewis, Fulton.....KHJ, 4 p.m., 9:15 p.m. M-F, Su
Challenge to Youth.....KMPC, 8:30 p.m. Tu	Get More Out of Life.....KHJ, 6:45 p.m. Su	Layden, Bill.....KFWB, 6 a.m. M-Sa
Champion Roll Call.....KECA, 6:55 p.m. F	Gillespie Garden Guide.....KHJ, 9:15 a.m. T-Th	Literal Catholic Hour.....KEAC, 9 a.m. Su
Chance of a Lifetime.....KECA, 2:30 p.m. M-F	*Give and Take.....KNX, 10:30 p.m. Sa	Life Can Be Beautiful.....KFI, 10:45 a.m. M-F
*Chaplin, W. W.....KFI, 8:30 a.m., 11:45 a.m. Su	Godfrey, Arthur.....KNX, 7 a.m., 3 p.m. M-F	Life of Riley.....KFI, 7 p.m. F
Charlie McCarthy.....KNX, 5 p.m., 8:30 p.m. Su	Gospel Singer.....KHJ, 9:15 a.m. M-F	Life With Luigi.....KNX, 6 p.m. Tu
Charlie Wild.....KNX, 7:30 p.m. Tu	*Goss, Frank.....KNX, 7:30 a.m. M-Sa	Lindlahr, Victor H.....KECA, 10 a.m. M-F
Chef Milani.....KMPC, 9:30 a.m. M-F	Graham, Billy.....KECA, 3:30 p.m. Su	Line Up.....KNX, 9:30 p.m. Sa
Chicago Round Table.....KFI, 10:30 a.m. Su	Graham, Vance.....KMPC, 9:30 a.m. Su	
Chicago Theater.....KHJ, 9:30 p.m. Su	Grand Central Station.....KNX, 9:30 a.m. Su	
Choraliers.....KNX, 7:30 p.m. Th	Grandpa Owens.....KFI, 8 a.m. Su	
Christian Science.....KFI, 8:30 a.m. Su	Grand Ole Opry.....KFI, KFSD, 7:30 p.m. Su	
	*Grand Slam.....KNX, 8:30 a.m. M-F	
	Greatest Story Ever Told.....KECA, 2:30 p.m. Su	

Linkletter, Art. KNN, 12:30 p.m. M-F  
 Live Like a Millionaire. KFI, 11:30 a.m. M-F  
 Living, 1951. KFI, 6 p.m. Sa  
 Lloyd, Gordon Baker. KWKW, 12:15 p.m. M-F  
 Lombardland. KHJ, 8:30 p.m. Sa  
 Lone Ranger. KECA, 7 p.m. M.W. 8 p.m. Sa  
 Lonesome Gal. KHJ, 10:30 p.m. M-F  
 Lorenzo Jones. KFI, KFSD, 1:30 p.m. M-F  
 Los Angeles Breakfast Club  
 KFWB, 8:15 a.m. W  
 Lucky Lager Dance Time. KMPC, 9:30 p.m. D  
 KFSD, 10:15 p.m. D  
 Luncheon with Lopez. KHJ, 2:15 p.m. Tu, Th  
 Lutheran Gospel Hour. KXLA, 6:30 p.m. Su  
 Lutheran Hour. KHJ, KFVE, 10:30 a.m. Su  
 KECA, 3 p.m. Su  
 Lux Theater. KNN, 6 p.m. M  
 Lynn Looks at Hollywood. KHJ, 3:45 p.m. M-F  
 Mack, Ted. KECA, 7:30 p.m. Su  
 Magazine Theater. KHJ, 8 p.m. F  
 Magnificent Montague. KFI, 6 p.m. F  
 ★Main Street to Malibu. KECA, 6:05 p.m. M-F  
 Mautis. KFI, 2:30 p.m. Su  
 Ma Perkins. KNN, 10:15 a.m. M-F  
 Mulone, Ted. KECA, 4 p.m. M-F  
 Managing Editor. KGII, 7:30 p.m. W  
 Mann, Herbert J. KFI, 10 a.m. Su  
 Manners, Zeke. KECA, 7:40 a.m. M-F  
 Mannis, Sam. KFWB, 12 p.m. M-Sa  
 Man Called X. KFI, 8:30 p.m. Sa  
 Man on the Farm. KHJ, 12:30 p.m. Sa  
 March and Sweeney. KFI, 5 p.m. M, W, F  
 Mark Trail. KHJ, 5 p.m. M, W, F  
 Marry-Go-Round. KECA, 7 p.m. Sa  
 Maugham, Somerset. KNN, 8:30 a.m. Sa  
 Message of Israel. KECA, 12:30 p.m. Su  
 Martin Kane. KHJ, 1:30 p.m. Su  
 Marx, Groncho. KFI, 9 p.m. W  
 Massey, Curt. KNN, 4 p.m. M-F  
 Masterson, Paul. KNN, 2:05 p.m. M-F  
 4:30 p.m. Sa, 6:30 p.m. F  
 Matinee. KFAC, 1:30 p.m. M-Sa  
 McLaughlin, Bob. KLAC, 1:15 p.m. M-Sa  
 McNeill's Breakfast Club. KECA, 8 a.m. M-F  
 Meet Corliss Archer. KNN, 6 p.m. Su  
 Meet the Missus. KNN, 12:30 p.m. Sa  
 Melody Parade. KNN, 12:45 p.m. Su  
 Memo From Lake Success. KNN, 11:45 p.m. Sa  
 Memo From Molly. KNN, 3:30 p.m. Su  
 Merry-Go-Round. KNN, 11:15 p.m. M-F  
 Metropolitan Auditions. KECA, 8:30 p.m. Tu  
 Metropolitan Opera. KECA, 11 a.m. Sa  
 Meyberg, Dot. KGFI, 5:45 p.m. Sa  
 Meyers Goes to Market. KFI, 9:15 a.m. M-F  
 MGM Theater of the Air. KFI, 9 p.m. F  
 Midnight Flyer. KFI, 12:30 a.m. M-Sa  
 ★Miller, Marvin. KHJ, 4:30 p.m. M-F  
 Miranda. KECA, 8:45 a.m. M-F  
 Modern Romances. KECA, 12:30 p.m. M-F  
 ★Monday Morn. Headlines. KECA, 8:15 p.m. Su  
 ★Monitor News. KECA, 9:45 p.m. Tu  
 Monroe, Vaughn. KNN, 8 p.m. Sa  
 Monte Woolley. KFI, 6 p.m. F  
 ★Muntgomery, Robert. KECA, 8:45 p.m. Th  
 Moon, Bob. KECA, 2:30 p.m. M-F  
 Morning Concert. KFAC, 10 a.m. M-Sa  
 Mother's Album. KMPC, 9:15 p.m. Su  
 Mr. and Mrs. North. KNN, 8:30 p.m. Tu  
 Mr. Chameleon. KNN, 9 p.m. W  
 Mr. District Attorney. KFI, KFSD, 9:30 p.m. W  
 Mr. Fix It. 10:15 a.m. Su  
 Mr. Information. KNN, 2:25 p.m. M-F  
 Mr. Keen. KNN, 8:30 p.m. Th  
 Mr. Mystery. KHJ, 9:15 p.m. Su  
 Mr. President. KECA, 9 p.m. W  
 Muir, Dr. Warner. KMPC, 5:30 p.m. Sa  
 Mulholland, Ross. KMPC, 7:30 a.m. M-F  
 Murder by Experts. KHJ, 7 p.m. Th  
 Murray, Johnny. KFI, 12:30 p.m. M-F  
 ★Murray, Edw. KNN, 5 p.m. M-F, 8:30 p.m. Su  
 Music and the Muse. KFAC, 3 p.m. Su  
 Musical Crossroads. KFAC, 10 p.m. M-Sa  
 Musical Digest. KGFI, 7 p.m. M-Sa  
 Musical Masterpieces. KFAC, 4 p.m. D  
 Musical Memories. KMPC, 7 p.m. M-F  
 Musical Menu. KFI, 12 p.m. M-Sa  
 Musical Milestones. KFAC, 6:30 p.m. M-F  
 Music from H'wood. KFI, 6:30 p.m. Th  
 Music Hall. KFAC, 11:30 a.m. M-Sa  
 Music Magic. KFAC, 7 p.m. Sa, 6 p.m. Tu  
 6:30 p.m. Sa  
 Music With the Girls. KNN, 11:30 a.m. Sa  
 KFI, 6:30 p.m. Su  
 ★Mutual Newsreel. KHJ, 6:15 p.m. Su-F  
 My Favorite Husband. KNN, 6:30 p.m. Sa  
 My Friend Irma. KNN, 7 p.m. M  
 Mysterious Traveler. KHJ, 7 p.m. Tu  
 Mystery File. KECA, 9 p.m. Su  
 Mystery Theater. KNN, 9 p.m. Tu  
 My True Story. KECA, KFMB, 10:30 a.m. M-F  
 ★Name That Song. KHJ, 8 p.m. W  
 Nathan, Robert R. KECA, 4:30 p.m. Sa  
 National Farm & Home. KFI, 11:30 a.m. Sa  
 National Radio Pulpit. KFI, 7 a.m. Su  
 National Vespers. KECA, 11:30 a.m. Su  
 NBC Symphony. KFI, 7 p.m. M  
 NBC Theater. KFI, 7:30 p.m. W  
 Nero Wolfe. KFI, 8:30 p.m. F  
 ★Neshbit, Norman. KMPC, 8 p.m. M-F  
 ★News of the World. KFI, 8:15 p.m. M-F  
 New York Philharmonic. KNN, 10 a.m. Su  
 Nick Carter. KHJ, 3:30 a.m. Su  
 Night Bandstand. KFWB, 9 p.m. M-Th  
 Noble, Wendell. KFI, 10:30 a.m. M-F

Noah Webster Says. KFI, 8 p.m. Su  
 No School Today. KECA, 7:45 a.m. Su  
 Nona From Nowhere. KNN, 1 p.m. M-F  
 Nora Drake. KNN, 11:30 a.m. M-F  
 Norman, Gene. KFWB, 10 p.m. M-Sa  
 Notes From the Newsroom. KFI, 9:05 a.m. M-F  
 Official Detective. KHJ, 9:30 p.m. Tu  
 Oklahoma Symphony. KHJ, 11 p.m. Su  
 Old-Fashioned Revival. KECA, 1 p.m. Sa  
 KFWB, 4 p.m. Su  
 Old-Fashioned Sunday School Hour. KECA, 9 a.m. Su  
 Olsen, Johnny. KECA, 9 a.m. M-F  
 One for the Book. KECA, 10:35 p.m. M-F  
 One Man's Family. KFI, 8 p.m. M-F  
 Operation Daybreak. KFI, 5:30 a.m. D  
 Original Amateur Hour. KECA, 8 p.m. Th  
 Ormont, Dave. KFWB, 9:30 a.m. M-Sa  
 Otis, Don. KLAC, 3:10 p.m., 10:05 p.m. M-Sa  
 Our Gal Sunday. KNN, 9:45 a.m. M-F  
 Our Miss Brooks. KNN, 8 p.m. Sa  
 Outdoor Reporter. KFI, 7 a.m. M-F  
 Owens, Jack. KNN, 2:30 p.m. M-F  
 Ozzie and Harriet. KFI, 9 p.m. M-F  
 Parent-Youth Forum. KFI, 10:30 a.m. Sa  
 Parsons, Louella. KECA, 6:15 p.m. Su  
 Peace of Mind. KECA, 12:45 p.m. M-F  
 Pearson, Drew. KECA, 8 p.m. Su  
 People Are Funny. KFI, 7:30 p.m. Tu  
 People's Platform. KNN, 9 a.m. Su  
 Pepper Young's Family. KFI, 12:30 p.m. M-F  
 Perry Mason. KNN, 11:15 a.m. M-F  
 Peter Salem. KHJ, 5:30 p.m. Su  
 ★Peterson, Elmer. KFI, 5:45 p.m. W-Sa  
 Phillip Morris Playhouse. KNN, 7 p.m. Th  
 Philo Vance. KECA, 6:30 p.m. Tu, Th  
 Piano Parade. KFAC, 9 a.m. M-Sa  
 Pinn Playhouse. KECA, 9:30 p.m. M-F  
 ★Pinkley, Virgil. KFI, 10:15 p.m. M-F  
 Play It Again. KECA, 12:15 p.m. M-F  
 Portin Faces Life. KFI, KFSD, 2:15 p.m. M-F  
 Post, Guy. KFAC, 11 a.m. M-F  
 KFWB, 5:30 p.m. Su  
 Potter, Peter. KFWB, 10 a.m. Su, 3 p.m. M-Sa  
 Press Club Presents. KHJ, 9:30 p.m. W  
 ★Queen for a Day. KHJ, KGB, 11:30 a.m. M-F  
 Quick as a Flash. KECA, 9:30 a.m. M-F  
 Quick, What's the Answer? KFI, 12:15 p.m. Su  
 Quiz Kids. KFWB, 9 p.m. Su  
 Radio Bible. KFI, 8:30 p.m. M  
 Railroad Hour. KFI, 8:30 p.m. Sa  
 Religious News. KFWB, 8:45 p.m. Sa  
 Religious Science. KMPC, 12:45 p.m. M-F  
 Report From the Pentagon. KHJ, 9:15 p.m. Su  
 Report to Ranchers. KMPC, 12:30 p.m. M-F  
 ★Reporters' Roundup. KHJ, 8:30 p.m. Th  
 Report to the People. KECA, 6:30 p.m. Sa  
 Request Performance. KGFI, 6 p.m. M-F  
 Reviewing Stand. KHJ, 8:30 a.m. Su  
 Richard Diamond. KECA, 8 p.m. F  
 ★Richfield Reporter. KFI, 10 p.m. Su-F  
 Right to Happiness. KFI, KFSD, 12:45 p.m. M-F  
 Rise and Shine. KHJ, 6 a.m. M-Sa  
 Road of Life. KFI, 12:15 p.m. M-F  
 ★Roberts, Cleo. KFWB, 6 p.m. M-F  
 Rod and Gun Club. KHJ, 9:30 p.m. Th  
 Rogers, Roy. KHJ, 3 p.m. Su  
 Rogue's Gallery. KECA, 8:30 p.m. W  
 Romance of Helen Trent. KNN, 9:30 a.m. M-F  
 Romper, Elmo. KNN, 11:45 p.m. Su  
 Rosemary. KNN, 8:45 a.m. M-F  
 Ross, Lanny. KHJ, 2:15 p.m. Th, Th  
 Rowe, Red. KFWB, 5 p.m. M-F, 4:45 p.m. Sa  
 Salt Lake Tabernacle. KNN, 8 a.m. Su  
 Salute to Reserve. KHJ, 8 p.m. Sa  
 KFI, 10:30 p.m. Sa  
 Sampson, Bill. KWKW, 4:30 p.m. D  
 Science Reporter. KFI, 11:15 a.m. Su  
 Scout Jamboree. KFI, 9 a.m. Sa  
 Scouting the Stars. KECA, 10:30 p.m. Sa  
 Screen Director's Playhouse. KFI, 7 p.m. Th  
 Screen Guild Players. KECA, 7 p.m. Th  
 Seely, Frances. KECA, 3:30 p.m. M-F  
 9:25 p.m. M  
 Second Mrs. Burton. KNN, 11 a.m. M-F  
 Senators Report. KFI, 9:30 p.m. Su  
 ★Seavard, Eric. KFI, 2:15 p.m. Su  
 Shoot the Moon. KECA, 8:30 p.m. Sa  
 Shore, Dinah. KNN, 8:15 p.m. Tu, W, Th  
 Simms, Ginny. KECA, 7 p.m. Su  
 Sinatra, Frank. KNN, 2 p.m. Su  
 Singing Marshal. KHJ, 5 p.m. Su  
 Sing It Again. KNN, 7 p.m. Sa  
 Sixty-Four-Dollar Question. KFI, 7 p.m. Su  
 Skelton, Red. KNN, 9 p.m. Su  
 Sky King. KHJ, 5:30 p.m. Tu, Th  
 Slack, Peter. KGER, 1 p.m. M, W, F  
 5 p.m. Sa, 7:30 p.m. Su, 10 p.m. M, W, F  
 Smilin' Ed McConnell. KFI, 8:30 a.m. Sa  
 ★Smith, Howard K. KNN, 10:45 p.m. Su  
 Smith, Jack. KNN, 8:15 p.m. M-F  
 ★Smith, Kate. KHJ, KGB, 9 a.m. M-F  
 ★Sokolosky, George. KHJ, 8 p.m. Tu  
 Song of Liberty. KFI, 1 p.m. Su  
 Songs for Sunday. KGFI, 6 p.m. Su  
 ★Southland Reporter. KMPC, 12:15 p.m. M-F  
 Space Patrol. KECA, 3:30 p.m. Sa  
 Spade Cooley Time. KFI, 10:30 p.m. Sa  
 10 p.m. D  
 Spears, Frederick. KECA, 10:30 p.m. Su  
 Sports Dial. KRBD, 5:30 a.m. M-Sa  
 Sports Parade. KHJ, 3:30 p.m. Su  
 Sports Review. KECA, 6:10 p.m. M-F

Sports Newsreel. KFI, KFSD, 7:30 p.m. F  
 Squeakin' Deacon. KXLA, 9 p.m. M-F  
 Stahr, Betty. KGII, 2:45 p.m. Sa  
 Standard Hour. KFI, KFSD, 8:30 p.m. Sa  
 Standard Show Broadcast. KFI, 10 a.m. F  
 Starlight Salute. KNN, 10:30 p.m. M-Sa  
 Stars Over Hollywood. KNN, 10 a.m. Sa  
 Steamboat Jamboree. KFI, 9:30 p.m. Th  
 Steele, John. KHJ, 7 p.m. W  
 Stella Dallas. KFI, KFSD, 1:15 p.m. M-F  
 Stewart, Bill. KWKW, 2 p.m. D, 10 p.m. M-Sa  
 St. Francis Drama. KLAC, 8:45 p.m. Su  
 Story Ralph. KNN, 5:25 a.m. M-Sa  
 ★Stop the Music. KECA, 5 p.m. Su  
 Straight Arrow. KHJ, 5 p.m. Tu, Th  
 Strike It Rich. KNN, 4:15 p.m. M-F  
 Strictly From Dixie. KFWB, 7 p.m. Sa  
 Successful Business. KFWB, 7:30 p.m. Sa  
 Successful Living. KMPC, 5:45 p.m. Su  
 Sunday Bible Players. KGII, 2:30 p.m. Su  
 Sunday With Bill. KECA, 9:30 a.m. Su  
 Suspense. KNN, 6 p.m. Th  
 ★Surprise Package. KECA, 2 p.m. M-F  
 ★Swing, Raymond. KMPC, 5:15 p.m. M-F  
 Symphonies for Youth. KHJ, 11 a.m. Sa  
 Take a Number. KHJ, 7:30 p.m. Su  
 Talent Scouts. KNN, 8:30 p.m. M-F  
 Talk Back. KECA, 4:15 p.m. M-F  
 Tapestries of Life. KNN, 12:15 p.m. M-F  
 Tarzan. KHJ, 8 p.m. Th  
 Taylor, Henry J. KECA, 8:30 p.m. M  
 Taylor, Mary Lee. KFI, 11 a.m. Sa  
 Telephone Hour. KFI, KFSD, 9 p.m. M  
 Tello-Test. KHJ, 10:15 a.m. M-F  
 Texas Rangers. KFI, 6 p.m. W  
 Theater Guild. KFI, 5:30 p.m. W  
 Theater of Today. KNN, 9 a.m. Sa  
 The Big Show. KFI, 3 p.m. Su  
 The Christian in Action. KECA, 12 n. Su  
 The Continental. KHJ, 11:15 p.m. M-F  
 The Falcon. KFI, 1 p.m. Su  
 The Man Called X. KFI, 8:30 p.m. Sa  
 The Saint. KFI, 10:30 p.m. Su  
 The Shadow. KHJ, 2 p.m. Su  
 The Whistler. KNN, 7:30 p.m. Su  
 This Is California. KECA, 9:15 p.m. Th  
 This Is Europe. KHJ, 11:30 p.m. W  
 This Is Living. KNN, 2:30 p.m. Sa  
 This Is Los Angeles. KNN, 3:30 p.m. Sa  
 This Is Your FBI. KECA, 8:30 p.m. F  
 ★This Week Around World. KECA, 4:30 p.m. Su  
 This Woman's Secret. KFI, KFSD, 4 p.m. M-F  
 ★Thomas, Lowell. KNN, 8 p.m. M-F  
 Time for Defense. KECA, 9 p.m. Th  
 Today in Hollywood. KECA, 2:55 p.m. M-F  
 Top of the Morning. KNN, 8 a.m. M-F  
 Top of the Week. KNN, 10:15 p.m. Su  
 Town Meeting. KECA, 9 p.m. Tu  
 Trouble Is My Business. KFI, 9:45 p.m. Su  
 ★Trout, Bob. KFI, 2:25 p.m. Su  
 True Detective Mysteries. KHJ, 2:30 p.m. Su  
 True or False. KHJ, 8:30 p.m. F  
 Truth or Consequences. KNN, 6:30 p.m. Tu  
 Turner, Ralph. KMPC, 8:30 a.m. Sa  
 Tune Hits. KFI, 6:30 a.m. Th, Sa  
 Tusher, William. KHJ, 8 p.m. Su  
 ★Twenty Questions. KECA, 7 p.m. M-F  
 Twilight Hour. KECA, 4:15 p.m. Tu, Th  
 Twilight Tales. KMPC, 5:45 p.m. Tu  
 ★Twin Views. KHJ, 5:45 p.m. Sa  
 Two Thousand Plus. KHJ, 8:30 p.m. Tu  
 Under Arrest. KHJ, 8:30 p.m. M  
 Unity Daily Word. KFAC, 8:45 a.m. M-Sa  
 U. N. Today. KFWB, 8:45 p.m. Tu-F  
 University Explorer. KNN, 12:30 p.m. Tu-F  
 11:45 p.m. Su  
 Vallee, Rudy. KECA, 3 p.m. M-F  
 Variety Fare. KECA, 2:30 p.m. M-F  
 Voice of Firestone. KFI, KFSD, 5:30 p.m. M  
 Voice of Prophecy. KFI, KGB, 9:30 a.m. Su  
 KECA, 2 p.m. Su  
 Voices and Events. KFI, 7:30 p.m. Su  
 Wallace, Richard. KECA, 9 p.m. M  
 War Front, Home Front. KHJ, 7 p.m. M  
 ★Weaver, Hank. KECA, 12 n., 6:05 p.m. M-F  
 Week-End Platter Party. KECA, 9 a.m. Sa  
 Welcome to Hollywood. KECA, 7 a.m. M-F  
 Welcome, Travelers. KFI, 3 p.m. M-F  
 Welk, Lawrence. 9:30 p.m. W  
 We Love and Learn. KFI, 3:45 p.m. M-F  
 Wendy Warren. KNN, 9 a.m. M-F  
 Whalen, Monica. KHJ, 10 p.m. Sa  
 What Makes You Tick. KECA, 9 p.m. Sa  
 Wheeler, Burrell. KFI, 4:30 p.m. M-F  
 When a Girl Marries. KFI, KFSD, 2 p.m. M-F  
 When Day Is Done. KGER, 10 p.m. M, W, F  
 White, Joe. KFI, 11:30 p.m. F, Sa  
 Whiting, Margaret. KNN, 8:15 p.m. M, F  
 Whoa Bill Club. KFAC, 5:30 p.m. M-F  
 Winchell, Walter. KECA, 6 p.m.: 8:30 p.m. Su  
 Wismer, Harry. KECA, 5:30 p.m. Sa  
 KECA, 10 p.m. Su  
 Women Are Wonderful. KHJ, 2:30 p.m. M-F  
 Women's Forum. KNN, 7:30 p.m. F  
 World of Opera. KFAC, 3 p.m. M-Sa  
 Yesterday on Broadway. KECA, 10:15 a.m. M-F  
 You and. KNN, 11:45 p.m. M-F  
 Young America Speaks. KFI, 9 a.m. Sa  
 Young, Norma. KHJ, 9:30 a.m. M-F  
 You Bet Your Life. KFI, 9 a.m. W  
 Young America Speaks. KFI, 9 a.m. W  
 Young Dr. Malone. KNN, 10:30 a.m. M-F  
 Young Widder Brown. KFI, 1:45 p.m. M-F  
 Your Congressman Speaks. KMPC, 7 p.m. Sa  
 Your Memory Lane. KXLA, 10:30 p.m. Su

## The First Hundred Years

(Continued from Page 3)

labors. But *two* instincts, inherent in all people who are inclined toward the bright lights, uprooted them summarily—curiosity and love of challenge.

"The First Hundred Years" is not just a show, it is a full-time job. The actors report to the television studio at nine o'clock in the morning for final rehearsals on that day's show. As soon as the lights go out on the TV cameras, at 2:45 p.m., they reassemble for initial rehearsal of the next day's stanza and "punch out" at five o'clock, only to start all over again the next day.

It's hard work, and it means giving up, for the time being, any opportunities they might have to make pictures, appear in stage plays, guest on other radio and television programs. But they love it!

### The Cast Comment

Robert Armstrong, for instance, who has made 150 major movies since his debut in 1927, says: "My main ambition these days is to become a veteran in television, a record I've already attained in pictures." Bob believes that "The First Hundred Years" is a highly important experiment in the new field, aimed as it is at the daytime audience and programmed as a five-a-week feature. "The rehearsal schedule probably sounds a little rough to most actors, but I think it is the very thing that will help us to become proficient television performers in the shortest possible length of time. I have few qualms about leaving Hollywood to take part in the development of this new medium, because I have every faith that it will become increasingly successful as the years go by. And I want to be there to see it!"

Nana Bryant, who completed work in Twentieth Century-Fox's "Follow the Sun" just before she entrained for New York and TV circles, has something to say, too. Comments Nana: "Television contains all the elements of stage, film and radio acting that I enjoy most, so why shouldn't I be enthusiastic!" The intriguing quality of her role as "Mrs. Martin," mother of the bride, in "The First Hundred Years," is that it is a light comedy role with definite personality that is maintained from day to day, from week to week, rather than from curtain to curtain as it would be in a play or radio show. "I feel that I'll really get to know Mrs. Martin so well that it will be like greeting an old friend as I walk into the studio each day. And that feeling of familiarity will take away from the rigors of the working schedule, I think." Before her role in "The First Hundred Years," Nana's only experience with television had

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been through a few guest-shots on local shows where all the dialogue was ad-libbed. "And that's a little nerve-racking at best, without having one of those strange-looking cameras staring at you *all* the time!"

Jimmy Lydon, the engaging young juvenile who is probably best identified as filmland's Henry Aldrich, started out in the theater when he was about six years old, and since then has become an old-timer in the legitimate theater and in pictures. Jimmy will be seen as "Chris," the bridegroom, in "The First Hundred Years," and he has this to say about the future: "Sure, I'm sorry to leave the many friends and my home in Hollywood. But I'm looking forward with great excitement to getting my feet wet in television—provided, of course, I don't get 'em wet up to my elbows! I've enjoyed working in the theater, in radio and in pictures, but I think television is the new and important medium of our time, and now I want to tackle that. Think I'm scared? Jeepers, you're so right!"

Dan Tobin, another veteran actor, starts his story with a grin: "Y'know, when I first got out of school, I was a little confused about my future in the theater, so I took time out to see the world and went to sea for a while. Well, here I am at sea again, in a brand-new business. But this time I guess the world—or part of it, anyway—is going to see me." Dan is definitely of the opinion that television, like radio and waffles, is here to stay. He is approaching his job in "The First Hundred Years" with mixed emotions—confidence in the eventual success of the venture, plus a certain degree of apprehension in regard to the assignment of making one show a full-time job. "It's a little like working with a stock company," Dan says, "where it's necessary to be ready with a complete role every day. However, in this case, the character remains the same . . . he just continues to develop."

### Milestone

"The First Hundred Years" is a product of the creative mind and prolific typewriter of Jean Holloway, scripter of some of radio's top programs since she was in her teens. Jean originally wrote the series for radio, then tailored it to the requirements of television and went to New York to stand by while her brain-child was raised to be a TV giant. The attractive writer will not remain in the East all the time, however, but will operate on a kind of commuter's schedule, returning to Hollywood every few weeks to keep up with her radio chores.

It's a milestone in daytime television and certainly in the professional lives of these actors, whose decisions to cast their lot with the new field were not lightly made. Watch for them and remember when, in the years to come, they are honored as pioneers who were important factors in the development of an industry that is destined to be a tremendous influence in our whole way of life.

## "Is the Disc Jockey On the Wane?"

(Continued from Page 4)

that disc jockeys have reached their zenith in popularity. "But they will continue to contribute to an important part of daytime broadcasting," he says. "Women will still enjoy music to work by. They have formed this habit over a period of years, and will continue to abide with it despite television. Also there are many thousands of small businesses whose budgets do not permit them to advertise on television or big-time radio, and they seek the disc jockey to sell their wares."

### Andy & Virginia Mansfield

Mr. and Mrs. Disc Jockey have done a turnabout and claim record spinners are not fading. Far from it, say they. "There are more record shows on the air today than several years ago. Currently DJ's are giving more thought to format and gimmick than previously; consequently, their record shows sound planned. The days of grabbing a stack of records and reading the title as the tune begins are gone. The majority of DJ's are constantly striving to improve their methods of record presentation."

### Ira Cook, KECA, KMPC

Ira Cook, who is heard on several radio shows, has this to say: "If the disc jockeys are fading we haven't been notified. Most of us are pretty well sponsored, and more important, we are getting more reaction from our listeners than ever before. For a while we noticed the effect of television on our programs, but now that the novelty of television has worn off, everything seems normal again. I do feel that the disc jockey must do everything he can to make his program outstanding. Our competition today is keener than ever before, but if we stay on our toes and do all we can to make our programs listenable, I don't think the disc jockey will ever fade from the radio scene."

### Paul Masterson, KNX

The International Disc Jockey, Paul Masterson, voices his opinion: "Yes, the platter spinners are fading. Showmanship, production techniques and planning are totally lacking. Records are merely used as fill-ins between commercials." Paul claims his conferees are not aware of the tremendous amount of entertainment material available on records in all its various forms. In order to meet competition, record spinners will have to come forth with imaginative, interesting shows.

**GILDERSLEEVE GAZES** in bewilderment at his double-trouble twins. From all appearances he will need more than the backing of the parents, Gildy's niece Marjorie and her husband, Bronco. (Avery photo.)

# Double Time For Gildy



*There's Double Trouble for Gildersleeve.  
Marjorie and Bronco's Twins Increased by  
Two the Problems in Gildy's Household.*

**By Neil McDonald**



**WILLARD (GILDY) WATERMAN, AND MARYLEE (MARJORIE) ROBB** and Dick (Bronco) Crenna, the new mama and papa, have their arms full with the two latest additions to the cast of "The Great Gildersleeve." The twins seem to be unaware of the fact that a nationwide contest is being conducted to find names for them.

Wednesdays, 8:30 p.m.  
NBC-KFI

**G**HROCKMORTON P. GILDERSLEEVE thought he had problems before with only a niece, a nephew, Birdie, his housekeeper, and his job as water commissioner in the mythical town of Summerfield.

But beginning as of this moment, Gildy's troubles have doubled. His niece, Marjorie, presented her husband, Bronco Thompson, with twins—a boy and a girl—on "The Great Gildersleeve's" NBC broadcast of Wednesday, February 21.

So, instead of two wards, Marjorie and LeRoy, residing in the Gildersleeve household, Uncle Mort's family has increased to four children, and it now looks as though the author was thinking of Gildy when

he wrote "May all your troubles be little ones!" And, besides, the "Commish" has Birdie and Bronco to help keep the family fun at peak.

And what are Marjorie's twins' names?

To get down to the plain, unvarnished truth, Gildersleeve has been of absolutely no help whatsoever to Marjorie and Bronco in picking suitable names for their twins. Willard (Gildy) Waterman, Marylee (Marjorie) Robb and Dick (Bronco) Crenna have sent up SOS signals to the sponsor (Kraft Foods Company) for help in picking the names for the babies.

As a result of their plea, the sponsor is conducting a nationwide contest, beginning next week and continuing for five weeks, to enlist the aid of listeners in picking names

for the babies. There will be new cars and thousands of dollars in prizes for the winning names.

And now that the Gildersleeve family is increased by two, what sort of problems will this present to Gildersleeve? What does the future hold for the twins?

The best answer is obtained by talking with the writers of the popular Wednesday night family series—Paul West, John Elliott and Andy White.

West and Elliott are experienced in the trials and tribulations of parents, since each has two children. And, since they are parents, they have a wealth of material to inject into the Gildersleeve script.

"Right off, the Gildersleeve household is going to be in a tizzy from morning to night," explained West, Elliott and White, "but as they become accustomed to two new members in the family, life will settle back to normalcy—gradually, that is.

"The addition of twins to the household will present many opportunities to inject human interest, sprinkled copiously with humor, into the 'Gildersleeve' series.

"There are so many humorous situations with small children—the two a.m. feedings, cutting their first teeth, the colic and many others—that we aren't going to lack for anecdotes involving the twins, Marjorie, Bronco, and, of course, the great man himself. Yes, the new babies will be prominent members of the household in all scripts."

Marylee Robb, as Marjorie, feels almost as though she is a mother in real life. "Why, I've had all sorts of letters from listeners telling me

(Please Turn to Page 43)

DRESSED FOR THEIR ACT, JULIA AND FRANK long ago began their "Battle of the Sexes" series on NBC. Listeners clamored for their rendering of "We'll Never Grow Old." ➔



# Flashbacks!

No. 73 of a Series



*Long Ago and Not So Far Away—  
Today's Giants Were No  
Here We See*




➔ **HILLBILLY NOBILITY WAS BORN BEFORE THE MIKE** many years ago. Judy and her brother and sister, Zeke and Annie, were ranking hillbillies of the entertainment world. Here they are looking like they sound.


➔ **DON AMECHE, BETTY LOU GERSON,** and Francis X. Bushman once put their heads together to add glamour and polish to shows being aired for our mothers and fathers.

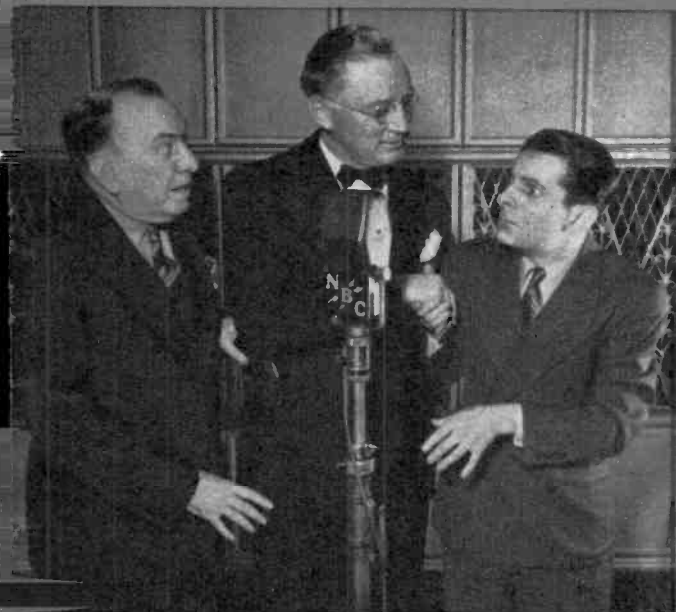





 **BEHIND THE MIKE** there was much activity when radio was first beginning to speak up. Here we see some sound devices used in raw radio.

*In Chicago—  
 More Than Radio Mites.  
 Them Taking Early Mike Steps*

 **ALMOST** twenty years ago Ed Wynn took his first Fire Chief pose.



 **BEFORE HOPE AND BENNY** became the mike's funnymen, Bert Swor, Gene Arnold, and Lou Lubin, seen above, were getting the laughs from dial twisters.

March 2, 1951

*Thanks to the Women Who, Instead of Personally Pocketing Their Loot,  
Have Turned It Over to Charity and Other Worthy Causes—It Is Called:*

# Women Are Wonderful

By Jane Pelgram

EMCEE WES BATTERSEA, standing; assistant Bud Morrison and two happy contestants filling their market baskets at the "Women Are Wonderful" "Kwestion Kounter" are shown at the right. Below, Jane Holmes, president of Home-Makers, Inc., looks over a representative day's take of turned-in labels. (Irving Antler photos.)



Monday-Friday, 2:30 p.m.  
MBS-KHJ

dares to offer nothing for the individual.

### Everybody Happy

"Women Are Wonderful" was started nine years ago. The idea behind it is basically a merchandising scheme, but clever handling enables it to be also a city-wide philanthropy. The sponsor is happy with the down-to-earth merchandising, results of which he can see; and the "wonderful women" who make this show fun enjoy their self-sacrificing activity.

(Please Turn to Page 43)

**F**ROM THE banquet room of a big white clubhouse just between Los Angeles and Hollywood there is beamed a daily radio show whose audiences are booked weeks and weeks ahead. Yet in this era when most people attend the ether offerings with the idea (and rightly so) of getting their hands on as much giveaway loot as possible, this show



➡ **JANE EXPLAINS TO SOME NEW GUESTS** the point system on games, label turn-ins and membership for The Home-Makers, Inc.

➡ **EACH DAY A FREE LUNCH IS SERVED** to the guests of the "Women Are Wonderful" radio show. The sponsors provide the lunch.



# Women Are Wonderful

(Continued from Page 42)

The show started when The Home-Makers Club, Incorporated, was conceived and put into operation. The Home-Makers is an organization for club women, fraternal groups, PTA associations, church clubs, altar societies—any group of women whose endeavor is charitable. It was formed for the purpose of providing a number of practical and easy ways to raise money for their charities.

Each day, from Park View Manor. The Home-Makers Club broadcasts this half-hour show, "Women Are Wonderful." Jane Holmes, head of the Club, is executive producer, and Bud Morrison of KHJ is her assistant. The broadcast incorporates many devices for individuals to win prizes, but the main feature is the club competition on "The Kwestion Kounter." Each club attending selects one contestant beforehand to compete with a contestant from an opposing club. The "Kwestion Kounter" is a display of all sponsors' products. On the back of each product is the question. Each contestant selects a product by name, and if she answers the question, she keeps the product for herself and gains a point for her club.

At the close of the contest, the club representative with the most products wins thirty dollars for her club, and the second woman wins twenty for hers.

## The Club Works

In addition to this money-raising radio broadcast, The Home-Makers Club also offers a continuous Label Saving Plan, whereby clubs registering with them will be sent the accouterment to expedite this work among members. Each club selects

a chairman who acts as contact between The Home-Makers Club and her organization. She handles all listings of sponsors' products, label turn-ins and club notification for the "Women Are Wonderful" radio programs.

Each label of the sponsors' products brings ten points, and as the points increase, so does the club's rating. At the close of the period during which club members save labels and turn them in, all the clubs' scores are tabulated, and the club with the highest score for that six-and-a-half-week period is awarded \$150.00 in cash. The score of the winning club is then reduced to zero, and it starts in all over again. All other club scores stand.

A complimentary luncheon, made up of sponsors' products properly prepared and served with supplementary items, when necessary, to round out a luncheon, is provided each Monday, Wednesday and Friday following the show.

For this luncheon, provided to them gratis, the clubs and church groups frequently charge members a small fee . . . merely to increase the cash returns destined for their respective worthy causes.

Simultaneous with Wes Battersea's assuming the role of host and emcee on the show, it became a simulcast. Battersea, as most radio listeners know, is a graduate of the old "Three B's," "Bids for Bargains," "Free for All," "Call for Help," and "Jack of All Trades."

Years of diversified radio fare have made Wes a natural for the human-interest interviews, topical discussions, visiting experts on household, beauty, children and other matters of pertinence and import to les femmes. Of course some games and humor are included, but out-and-out "gimmicks" are excluded.

## Impersonal Effort

On most radio shows, during the

# Double Time for Gildy

(Continued from Page 39)

how to raise babies," she laughs, "and some of my friends are even sending me things for the babies."

Willard (Gildy) Waterman has two children in real life, so he, too, is experienced to handle the situation. "I think it's swell that Marjorie had twins," Will says. "It's going to present many wonderful situations for the writers to develop. As for Gildy, well, being a bachelor, it's very likely to put a crimp in his romances with such girls as Kathryn Milford and Vickie Chase. He'll be such a proud grand-uncle that he'll be spending an awful lot of time with Marjorie and Bronco's twins."

LeRoy (Walter Tetley) put the clincher on the whole situation with "Unk likes the babies but HE wants all the attention. What a character!"

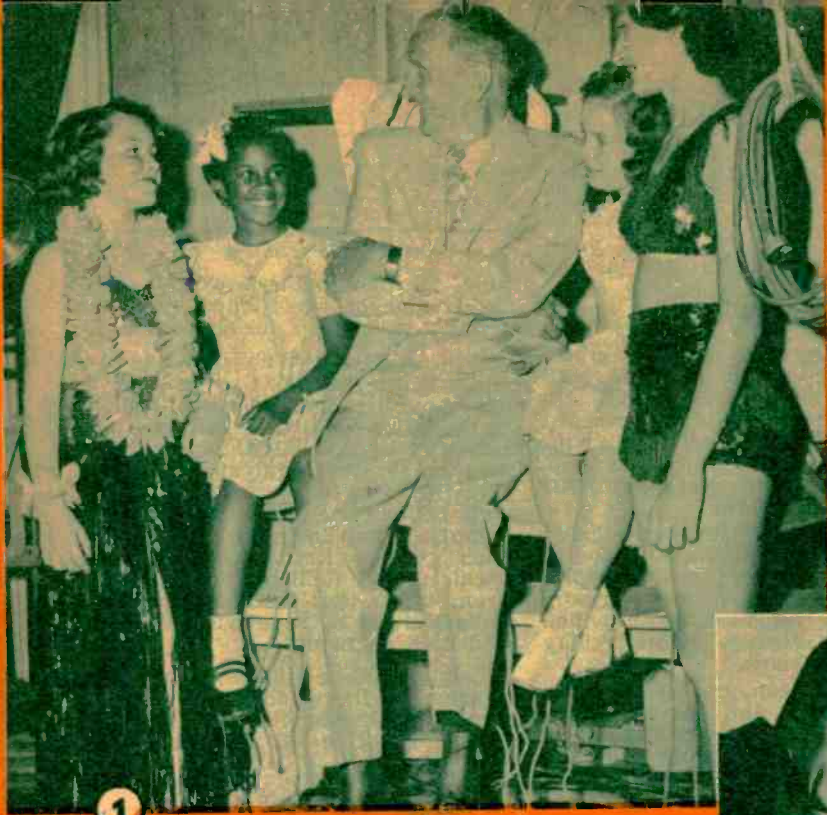
"warm-up" period especially, the participant hopeful of being selected is in there rooting for himself. Arms fly up and hoarse voices implore the emcee to pay attention. You don't find that on "Women Are Wonderful." It behooves each club to pick the best participant to vie with the other clubs' choices—and through this expeditious choosing the program benefits directly.

Thus the audiences are pleased. The sponsor, of course, is happy. He can actually count the labels turned in. The groups participating are overjoyed, for while they perform a very useful and worthy service, they still have fun. No radio show was ever more appropriately named than this one. It keeps everyone happy.

➡ **THE STACKS OF PLATES** and pounds of food shown below, with one of the many happy cooks who daily help prepare the free lunch, represent but a small part of the huge buffet served each noon.

➡ **SOME SIX HUNDRED WOMEN'S CLUBS AND ORGANIZATIONS** participate in The Home-Makers, Inc., taking turns attending the luncheons and the "Women Are Wonderful" show. While the lunches entail no charge, the clubs attending on any one day can ask of their members a small fee and use the money for charities. Money the club members win on the show goes to charity, also.





1



2



3



4



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8

**SEEN  
ON  
THE**

*Video Scene*

1. Surrounded by the kind of talented kids he loves—and who love him—is "GRANNY" GRANLUND of CHANNEL TWO'S "HOLLYWOOD ROAD TO FAME." Youngsters are, left to right: DOLORES POOLE, singer-dancer; JUDY SPAIN, singer; and acrobatic dancer ELSIE IVANCHICK. 2. DON McNEILL acted as referee for "SUPER" SAM COWLING (left) and GORGEOUS GEORGE in a recent bout on the "DON McNEILL TV CLUB," seen Wednesday nights on KECA-TV's Channel 7. 3. No matter from what angle he looks at it, "JERRY MAHONEY" (lower) is out of business without expert ventriloquist PAUL WINCHELL. The two star on KNBH telecasts. 4. LASH LA RUE, who is starring in "Chevrolet Triple Theater" series, is a Western hand with appeal to all ages. 5. JACK WHEELER, personable "Mr. Friendly" himself, is known to Southern California viewers for his highly successful KTTV HOLLYWOOD STUDIO PARTY. 6. JACK MEAKIN, with more than 200 shows to his credit, rates as one of KTTV's veteran performers. He is also musical director for a radio show. 7. HARRY OWENS and his ROYAL HAWAIIANS are featured by KTLA in an hour-long program of island entertainment direct from the Aragon Ballroom in Ocean Park, California, each Friday night. Above, GENE CONKLIN and MAX DAY clown. 8. BILL WELSH, ETHEL MAULE, and RALPH MORRIS (famous in his own right as a judge of felines, writer about cats and worker in humane causes) pose a guest who seems more curious about the camera than shy of it. Bill's KFI-TV show daily devotes time to finding homes for pets.