

**RADIO.**

**WEEK'S COMPLETE LOGS  
STARTING FRIDAY, JULY 7**

**Television**

*Life*

**COVER GIRL**

**SUMMERMAID  
MARIE WILSON**

**2**

**MAGAZINES  
IN ONE**

*only* **9<sup>c</sup>**



**SEEN ON THE**

*Video Scene*

**HAZEL SHAW**, who recently acquired the title of "Miss Television of 1950," is pictured here with Jack Wheeler (left) and Jack Rourke (right) as they excitedly await the judges' decision. Mr. D. B. Lewis, one of the studio judges, is seen talking to one of the at-home judges. (Rothschild photo.)



**POPULAR** young screen players Diana Lynn and Don DeFore are among the first of Hollywood's stars to appear in television films. Here they are in a scene from "Double Feature," half-hour program in the "Silver Theater" series which currently is being filmed at Jerry Fairbanks Productions for early telecasting.



**THE OLD GENTLEMAN** shown here is no real potentate but a "King for a Day," reveling in the fun and prizes that went with being named the first male to win the coveted Cinderella crown on the special all-male version of one of KTSU's Thursday night shows. A box of the cigars he is seen smoking was among the many awards going to William Andrew, eighty-one, retired cabinetmaker of Redondo Beach.



Picture of **HAPPINESS!** Though **NEC-TV** comedian **PINKY LEE** always has fun there's nothing he enjoys more than baked beans AND brown bread. The tastiest of brown bread is easy to make with the variety flours and cereals that come in Fisher's Rainbow Handysacks. And Mary Mills recipe for Thrifty Housewife Steamed Brown Bread is on the Fisher's Rye Flour Handysack. Fisher's handysacks are right for your shelf, your pocketbook, and your needs. (Perkins photo.)

—Advertisement

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# Mysteries of Chinatown

The Mystery Show That Killed a Performer When He Left the Cast

By Jane Pelgram

Tuesday, 10:00 p.m.  
KECA-TV, Channel 7

**T**HE WORD "mysterious" has become so standard in its coupling with any mention of the Orient that travel folders use the term, and advertising copy on book sales or motion-picture exploitation never fails to qualify anything Far Eastern as "mysterious." A writer of tunes for the London music halls once adopted the nom de plume "Sax Rohmer" and cashed in handsomely with tales of "Dr. Fu Manchu" and "Dr. Petrie" as they took turns foiling each other in a Chinatown setting.

Shortly after KECA-TV's Channel 7 hit the airways, the station adopted the sure-fire formula of mystery plus the Oriental, and introduced dramatically a series of intriguing stories around a "Dr. Yat Fu," owner of a Chinatown curio shop and amateur crime sleuth; a "Police Lieutenant

Hargrove," and an "Ah Toy," niece of "Dr. Yat's."

No amount of expense was spared in making the show setting authentic. More than \$10,000 worth of props and furnishings were secured—an almost unheard-of thing for an early-day live West Coast video show. Outstanding among them are two genuine Chinese opium pipes, embossed and pearl-inlaid, each over 155 years old; a genuine teakwood tabaret valued at \$3,000, which was twenty years in the making; and a real Chinese sacred urn, so ornate it cannot be replaced, valued in excess of \$1,500.

The show also employs four exterior and four interior sets, construction of which cost some thousands of dollars and which employed more than 1,000 man hours of labor to complete. Illuminating these eight sets are \$5,000 worth of authentic theatrical-type lights. To Herbert O.

(Please Turn to Page 34)




**▲ ABOUT TO CAPTURE** the criminal they had been tracking down through thirty minutes on KECA-TV's "Mysteries of Chinatown" are Marvin Miller as "Dr. Yat Fu" (in hat) and Richard Crane as "Lieutenant Cummings," last of the long arms of the law to come to an end on the exciting mystery series. (ABC network photos.)


**▼ JUST PART OF THE THOUSANDS** of dollars worth of Chinese props, some old, some especially designed for the show, that go into forming an authentic background for Miller's "Dr. Yat Fu" sleuthings.

**▼ GLORIA SAUNDERS PLAYS THE PART** of "Ah Toy," niece of the venerable Chinese sleuth. Here, Miller propounds his theory of how the murder victim met his weekly fate on the suspense-filled show.







**TED MALONE** has an unusual new dramatic program, forsaking poetry to bring you the intriguing adventures of ABC's "Cross Roads."


**THE LAUGHABLE** antics of the "It Pays to Be Ignorant" gang fill in the CBS time slot vacated by the laughable Groucho.





**A GALA GIVEAWAY** program, "Hit the Jackpot," is heard in "Amos 'n' Andy's" Sunday evening CBS spot.





**MADCAP STEVE ALLEN** takes over the CBS mike with a new show while Eve "Our Miss Brooks" Arden vacations like a hard-working school teacher should.

# Who Says There's Nothing New Under the Sun!

*Summer Sun Time Means New Dialing, New Personalities, New Show Ideas*


**"CLICHE CLUB"** is the program and humorist Walter Kiernan the star, ABC, Wednesday, 8:30 p.m.


**"STARLIGHT CONCERT,"** with the music of Carmen Dragon, pleasantly occupies Fannie Brice's "Baby Snooks" time, NBC, Tuesday, 5:30 p.m.





▲ **COMEDIAN** Robert Q. Lewis replaces crooner Harry L. Crosby, CBS, Wednesdays, 6:30 p.m.



▲ **"PAUSE THAT REFRESHES"** features Percy Faith's music in CBS's Bergen-McCarthy spot.



▲ **A FAVORITE** returns with Penny Singleton in Bob Hope's NBC time. Show has Penny in comedy role of young businesswoman.

**L**OOKING over the schedule of listening fare for this summer, we find it appearing to be of more sparkling variety than in many seasons past, with an almost equal play given to music, mystery, comedy and audience participation.

While your fall-season stars are engaged in their hiatus pursuits—some are just taking it easy, others are working harder than ever on in-person tours throughout the country—new personalities and new show ideas are springboarding upon the listening public's fancy. If your reaction is favorable, many may become permanent fixtures on your radio dial.

**Penny Singleton Back**

Among NBC's offerings are a pair

of gala musicales — the NBC Symphony, in the key Sunday evening spot ordinarily occupied by "Theater Guild," and "Starlight Concert" in the "Baby Snooks" time. Latter has been airing for a number of weeks already, with the pleasing music of Carmen Dragon, the Norman Luboff Choir and the voice of Eloise. Comedy is the further order of the day, with Penny Singleton and Sara Berner the personalities leading NBC's summer laugh parade. Sara, versatile supporting actress heard on numerous shows, stars in her own right as a police-department stenographer in a satire on detective stories. Penny, and we're glad she's back at the mikes again, is featured on her show in the comedy role of a young businesswoman. NBC's Sunday afternoon summer fare includes new

(Please Turn to Page 34)



▲ **"TALES OF THE TEXAS RANGERS"** is new NBC Saturday feature starring that handsome Westerner, Joel McCrea.

▼ **LONG-TIME** favorite radio comedienne Sara Berner comes into her own with a laugh show titled "Sara's Private Caper."

## Summer Listening Schedule

| NEW SHOW                  | NETWORK | DAY   | TIME       | FORMERLY HEARD       |
|---------------------------|---------|-------|------------|----------------------|
| "PAUSE THAT REFRESHES"    | CBS     | Sun.  | 5:00 p.m.  | Bergen-McCarthy      |
| "STEVE ALLEN SHOW"        | CBS     | Sun.  | 8:00 p.m.  | "Our Miss Brooks"    |
| "PRESENTING GUY LOMBARDO" | CBS     | Sun.  | 4:00 p.m.  | Jack Benny           |
| "HIT THE JACKPOT"         | CBS     | Sun.  | 4:30 p.m.  | Amos 'N' Andy        |
| "IT PAYS TO BE IGNORANT"  | CBS     | Wed.  | 6:00 p.m.  | Groucho Marx         |
| ROBERT Q. LEWIS           | CBS     | Wed.  | 6:30 p.m.  | Bing Crosby          |
| "SOMEBODY KNOWS"          | CBS     | Thur. | 6:00 p.m.  | "Suspense"           |
| "SATAN'S WAITIN' "        | CBS     | Tues. | 8:30 p.m.  | "Mr. and Mrs. North" |
| "STARLIGHT OPERETTA"      | CBS     | Fri.  | 6:00 p.m.  | "Young Love"         |
| "A LIFE IN YOUR HANDS"    | NBC     | Tues. | 7:30 p.m.  | "People Are Funny"   |
| THE PENNY SINGLETON SHOW  | NBC     | Tues. | 6:00 p.m.  | Bob Hope             |
| "SARA'S PRIVATE CAPER"    | NBC     | Thur. | 7:00 p.m.  | ---                  |
| "STARLIGHT CONCERT"       | NBC     | Tues. | 5:30 p.m.  | "Baby Snooks"        |
| NBC SYMPHONY              | NBC     | Sun.  | 5:30 p.m.  | "Theater Guild"      |
| "ONE MAN'S FAMILY"        | NBC     | M-F   | 8:00 p.m.  | "Light-Up Time"      |
| "STARS AND STARTERS"      | NBC     | Fri.  | 8:30 p.m.  | ---                  |
| "LIVE LIKE A MILLIONAIRE" | NBC     | M-F   | 11:30 a.m. | "Today's Children"   |
|                           |         |       |            | "Light of the World" |
| "THE BIG GUY"             | NBC     | Sun.  | 2:00 p.m.  | ---                  |
| "CLOAK AND DAGGER"        | NBC     | Sun.  | 1:00 p.m.  | ---                  |
| "THE FALCON"              | NBC     | Wed.  | 8:30 p.m.  | "Great Gildersleeve" |
| "CLICHE CLUB"             | ABC     | Wed.  | 8:30 p.m.  | ---                  |
| "CROSS ROADS"             | ABC     | Mon.  | 7:30 p.m.  | ---                  |
| "THIN MAN"                | ABC     | Fri.  | 9:00 p.m.  | "Ozzie and Harriet"  |





◆ **MICHIGAN GRAD** Tom Harmon considers his biggest compliment as a sportscaster came the time he reported on a Michigan-Ohio game that ended up a 20-20 tie and listeners lauded him for his **unbiased** sportscast. (CBS-Polin portrait.)

as captain and halfback on the mythical all-national high-school team; in 1937 he set a new national high-school scoring record. In baseball, Harmon played first base and pitched. In 1937, pitching in a semi-pro league, he had a record of three no-hit, no-run ball games to his credit, was offered a trial with the New York Yankees, turned it down to go to college. In basketball, he was captain and high scorer for the Horace Mann team that won twenty-three out of twenty-five games in his senior year, and was awarded a position on the all-state team for two years as a guard. In track, he ran the 100-yard dash and the 200-yard low hurdles and ran as the anchor man on the 400-yard relay. In his senior year, he lost but one race; in the state finals at Indianapolis in 1937, he won the 100-yard dash, won the 200-yard low hurdles and set a new record of 22.6 which stood for twelve years, and anchored the half-mile relay to a victory.

Monday through Friday, 5:15 p.m.  
KNX

**O**NCE you've been out on the field yourself, you won't ever become an 'armchair quarterback.' You'll look back and remember how it is for a kid out there on the field in the middle of a play having to make a split-second decision strictly on his own."

Speaking was the gridiron field's famous "Number 98," Tom Harmon, newly appointed sports director for station KNX. We asked him to elaborate on the duties of a radio sports director. He explained: "The office of sports director handles anything and everything pertaining to sports down to every detail all along the line. In many respects, it is similar to the job of a newspaper sports editor, except—because a paper's sports assignments are departmentalized—a radio sports director is required to be more versatile."

Harmon's versatile sports background well qualifies him, but the predominance of attention he won in his football jersey has in a way proved to be a handicap. "Because of it," he told us, "listeners hearing me do a sportscast of a football game will place their confidence in me, but when they hear me broadcasting any other sport, they immediately adopt the attitude that I don't know what I'm talking about. This is strongly shown in my mail—all through the football season, I get no complaints.

## You Shouldn't Be A Football Hero

*If You're Going to Be a Sportscaster, Says Tom Harmon, Because Then Baseball Fans Will Say You Don't Know What You're Talking About*

By Shirley Gordon

But, come baseball, basketball or what-have-you, wham!—the fans jump on me about every little thing."

### Four-Sport Standout

These fans should check Harmon's outstanding *all-round sports* record. In high school (Horace Mann High in Gary, Indiana), Tom went out for football, basketball, baseball and track and won a letter in each of the four sports. In football, he was unanimous all-state halfback in 1936 and 1937; in 1937, he was chosen

At the University of Michigan, in addition to being unanimous All-American Halfback in 1939 and 1940 and elected as the outstanding football player of the nation in 1940 (his awards included The Heisman Trophy, The Walter Camp Trophy, The Knute Rockne Trophy, "Most Valuable Player in the Big Ten," "Captain of the All-American Team," The Chicago Walling Wall Trophy, The Detroit Yacht Club Trophy and The Kate Smith Trophy), Harmon was high-point man in basketball

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JULY 7, 1950

# RADIO In Review

news and comments

## ON OUR COVER

"Sum-mermaid!" That's the verdict on the shimmering summery miss who graces our initial July Radio-Television Life. Yep, it's "My Friend (and yours!) Irma," Marie Wilson. Making more mo'om pitchers and gracing legit stages during her hot-weather radio hiatus, Marie and her happy colleagues of the "Irma" program will be back at the CBS microphone, come Monday, August 28. (Color cover photo by CBS-Ben Polin.)

CBS. . . "Lux's" talent booker for ten years, Harry Kerr, is changing to a new job but same agency, J. Walter Thompson.

### Listening In

Lord Woolton, chairman of the Conservative Party, when asked by Edward R. Murrow what he was taking back to England with him: "Some cold ham. My wife's taking some nylons. Two doctor's degrees. And we're both taking very precious memories of almost exhausting hospitality and kindness."

Steve Allen on the Steve Allen Show: "When six or more couples are speeding along in a hot rod, I think at least one person oughta stay in the front seat and drive."

above data on a happy little show called "Second-Cup-of-Coffee Time." Its host is an old friend of yours, Harry Babbitt, who knows how to put over cheery ditties and sweet ballads with the greatest of ease.

With him is a musical combo called the Billy Wardell Duo. We met Bill just the other day, and found him a real nice-type guy, too. So—if you're up and ready for your second cup of coffee (or your first, third or fourth) by quarter of eight, invite Harry and the fellas in via your radio dial. Their music will help set you in the right direction for a real good day!

### "Crossroads of Music"

Nightly, 10:00 p.m.

KFAC

Good music has long enjoyed a firm

(Continued on Next Page)

## For Love o' Mike (General Comment)

### Looks Like

You'll see radioite Jim Backus in the role of the mayor in the movie "M". . . Dinah, George and Missy Montgomery are motoring up the coast for a vacation. . . Dick Haymes will play the California State Fair starting September 7. . . Herb Rawlinson, a big flicker star in the old days, will be on the screen in "Gene Autry and the Mounties." . . . NBC has auditioned that "Brooding With Brady" man, Ben Brady, with a one-man daily fifteen-minute strip show in mind. . . Hal Moore's doing the Hollypark races on KMPC, 6:30 p.m., supplanting Hernandez for the summer. . . CBS has signed Sinatra to a five-year deal, both radio and TV. . . Newscaster Bob Garred, who recently switched from CBS to ABC, has signed an exclusive contract with the latter, which could run for fourteen years. . . Lois Corbett and Don Wilson are now Mr. and Mrs. . . . Hans Conried's going to vacation in Japan. . . John Brown will ditto in New England. . . Jean "Dr. Christian" Hersholt returns to films in MGM's "It's a Big Country." . . . "Crime Photographer" Staats Cotsworth will vacation in Canada, where he'll paint local scenic wonders. His work was shown in a successful one-man exhibit at the American British Art Center a year ago. . . Sam Edwards, "Corliss Archer's" beau "Dexter," will appear in summer stock in Santa Fe, New Mexico, in "Merton of the Movies," with Sterling Holloway. . . CBS has signed Hal Peary but doesn't get "The Great Gildersleeve," which remains on NBC with a new "Gildy." . . . Lucille Ball and Desi Arnaz will hear the flutter of the stork's wings over their Northridge home next January. . . . Gale Gordon is putting thirteen Shakespeare condensations on wax for

## Your Cue (Shows You May Like)

### Penny Singleton Show

Tuesday, 6:00 p.m.  
NBC-KFI, KFSD

We've made a personal memo of this show. Which means that, personally, it very much strikes our fancy. Editorially, it pretty well measures up, too.

It centers around the normal, unsensationalistic doings of a young widow and her two daughters—one in the puppy-love stage, the other in the puppy stage—or cats or frogs or what-have-you.

Penny handles her role as the attractive widow-mother-business-woman enchantingly, and a lot of good advice on the handling of offspring is entertainingly incorporated in the stories. The whole thing comes off very believably because you know that, in real life, Penny has two daughters of corresponding age and lived with her Marine officer husband in the company of war wives during the last fracas. During a recent script, as Penny smartly maneuvered the love tangles of her adolescent daughter, her cook and herself, she delivered the line, "I wasn't married to a Navy commander for nothing!" with such spirit that the whole background story of the pretty widow's romance, her sudden loss, and her life-goes-on philosophy was deftly incorporated with nary a dramatic.

If you like Penny (and how can you help it?), you'll like her show.

### Harry Babbitt

Monday-Friday, 7:45 a.m.  
CBS-KNX

In the line of good ways to start your day right, make note of the

## NEXT WEEK

"How Lonesome Is 'Lonesome Gal'?" is the intriguing topic we take up in our lead story of next week's Radio-Television Life, with the pretty masked miss shown in three informal photos at home.

Strenuous long rehearsals are to be credited for the smooth production of the popular video version of "Stop the Music" which is spotlighted in a two-page spread titled "Practice Makes Perfect."

"It Could Happen?" smiles that clever Sara Berner, radio's new sleuth spoofer, whom you'll find Sherlocking on our cover come next week.

"Starlight Concert" is coverage on one of the most enjoyable of the summer replacements in the musical vein, including an interesting chat with its host, Carmen Dragon.

"From \$\$\$\$\$ to Peanuts" is a switch we explain in an entertaining interview with the Pinky Lee show's writer, Phil Shukin.

"Sails to the Sun" is a summer pictorial feature on radio-TV-ites who take to the waves when free from their mike chores.

And "Sing It Again" profiles that new singing rave, Alan Dale.

All of this—plus candid and complete program information—in next week's Radio-Television Life!

# KECA mike memos

By VIRGINIA WEST

There's now "The Thin Man" . . . and "The Fat Man" . . . in ABC-KECA's Friday night listening lineup . . . with Jerry Devine's factual drama, "This Is Your FBI," in between . . . which might make (you'll pardon the pun) Special Agent Jim Taylor the middle man! Yes sir, there's exciting listening on KECA every Friday night this summer. Here's Joseph Curtin, who plays the role of Nick Charles in The Adventures of the Thin Man (KECA at 9 p.m.). Claudia Morgan, distinguished Broadway and radio actress, is heard as Nora Charles, "Mrs. Thin Man." . . . Incidentally, Dashiell Hammett, creator of "The Thin Man," is also author of "The Fat Man." Hammett was once a Pinkerton operator,



"Mr. Thin Man"

which no doubt accounts for the fact that his fictional sleuths are such believable characters.

AROUND RADIO: That popular daytime airer, "Betty Crocker Magazine of the Air," has been renewed for another year by its sponsor, General Mills. . . . You now hear Bill Leyden and his afternoon melody session, "Leyden with Song," for three-quarters of an hour, starting at 3:15, every Monday thru Friday. . . . Edward Arnold, ABC's "Mr. President," joins the "Straw-Hat Circuit" this summer. . . . During his sojourn in the East, "Mr. President" will originate in ABC's New York studios. . . . Did you know that both the "Dons" of the daily Breakfast Club . . . Don McNeill, who is now vacationing in Europe, and Don Ameche, summer toastmaster of the ABC waker-upper, hail from Wisconsin? . . . Before the northern shipping lanes are frozen in for another winter, a series of transcriptions of "The Old Fashioned Revival Hour" is being shipped by Dr. Charles E. Fuller, the program's originator and speaker, to a mission outpost on the shores of the Arctic, for use by its pastor. . . . "The Old Fashioned Revival Hour" is now heard at 1 p.m. every Sunday on KECA.

ON THE TV SCENE . . . Saturday night is Kid Night on Channel Seven. There's Paul Whiteman's TV Teen Club at 5:30, starting the lineup which includes "Sandy Dreams" at 6:30, and thrill specials like "Marshal of Gun-sight Pass," "Buck Rogers," "Crash Corrigan," and "The Lone Ranger," as the evening progresses. . . . Kids from six to sixty, better invite your gang in some Saturday night and let KECA-TV furnish the entertainment!

—Advertisement

place in the scheme of American life. And, you don't have to see it to enjoy it either.

KFAC's musical policy is, perhaps, the most vivid example of this. Take the KFAC program, "Crossroads of Music," heard nightly from 10:00 to midnight.

For the past year and a half, this portion of KFAC's twenty-four-hour-a-day classical-music schedule has been guided and programmed by Bruce Buell, whose one aim has been to prove that tastes in classical music are as varied as in the popular field. With this thought in mind he set out to offer the music that would satisfy the widest possible listening audience.

Since its inception a year and a half ago, "Crossroads of Music" has gained a vast audience of loyal listeners. Among these listeners was the management of one of the leading Beverly Hills retail stores, which specializes in imported wear, and which took such an increasingly enthusiastic view of Buell's keen insight into public musical taste that it is now sponsoring the "Crossroads" program during the full two-hour period each evening.

It's been a year and a half since the last vestige of what has become known as "popular" music disappeared from the KFAC spot at 1330 on the radio dial. With the demise of "Dance Time," which occupied the period from 10:00 p.m. to midnight, a listener poll was conducted by the station to determine the type of music which should supplant the outgoing program. It was quickly evident that KFAC listeners preferred the classics. Thus the program titled "Crossroads of Music" was instituted.

The creator and host of "Crossroads," Bruce Buell, is a quiet-spoken, cultured man of a deep, analytical turn of mind—and imposing physical stature. It is not by accident that the program bears the title "Crossroads of Music." It is strictly by design. This title, in fact, is more exactly planned than the average person would realize, because in Buell's planning it is truly a converging point for every musical taste. All types and kinds of music that appeal to the cultured ear are included in the "Crossroads" listing.

Buell carefully analyzes the comments he receives both by mail and by telephone to determine the preponderance of audience taste. The written comments and suggestions are especially welcomed by the "Crossroads" host. And by conscientious analysis and unceasing effort to please the

majority Buell has built in the past year and a half a most imposing following of loyal listeners.

## Playbacks (Critical Comment)

### We Point With Pride

. . . To the liquid voice of Anne Seymour, which portrayed the volatile "Liz" of "Against the Storm" and is still heard on many dramatic shows from the East, but is now conspicuous by its absence from one of the best radio novels of them all.

. . . To KFAC's kindly habit of providing soothing alarm-clock classics for those daily "Oh, how I hate to get up in the morning" hours.

. . . To "Top Secret"!

. . . To last week's "You and . . ." talks on "You and Psychology," and to the "You and . . ." program generally for its consistent excellence.

### We View With Alarm

. . . The unfortunate proclivity of emcee Tom Moore (Ladies Fair) for repeating everything his contestants say to him, thus marring his otherwise delightful performance. Like this: Contestant: "My name is Mrs. Blake." Tom: "Mrs. Blake!" Contestant: "Yes, and I'm from Rhode Island." Tom: "Rhode Island!" You see what we mean!

. . . That inconvenient hour at which the "You and . . ." series is aired locally over KNX, 11:45 p.m.!

## On Mike (About Studio Happenings)

### Are You a "Mr. Snood"?

Even in radio some things happen spontaneously and without plan. Disc jockey Gene Baker created a new club during his afternoon platter-spinning show, which goes out over KHJ-Mutual every day.

Baker was interviewing singer Bill Jacoby, who has dreamed up a voice character he calls Elmo X. Snood, a typical ex-vaudevillian and actor of small parts. Baker ad-libbed the suggestion that Jacoby organize a "Snood Club," for folks who have been bitten by the acting bug.

He and Jacoby discussed the idea on the air, even to deciding that membership should be restricted to individuals who could submit press clippings

## STATION IDENTIFICATION WITH NETWORKS

(For convenience of Radio-TV Life's rapidly growing family of readers outside the immediate Los Angeles area we herewith publish call letters of stations with their network affiliation. This will assist in locating programs where logs do not cover your own home area.)

NBC—KFI, KFSD, KIST, KERO, KMJ, KTAR, KVOA, KOB, KOH

CBS—KNX, KCBQ, KCMJ, KERN, KFRE, KCBS, KGGM, KOLO, KOPO, KSL

ABC—KECA, KFMB, KTMS, KPMC, KTKC, KPOH, KOAT, KITO

MUTUAL—KHJ, KGB, KFXM, KDB, KYNO, KAFY, KOY, KVOE, KTUC,

KVER, KATO





RECORD

Notes  
to You

By ANDY MANSFIELD

(Hear Andy and Virginia, KMPC,  
Monday-Friday, 6:00-7:00 a.m.)

**BRISC-DISCS OF THE WEEK:** Victor Young Orchestra and Chorus on "Our Very Own" (Decca) . . . Mitch Miller Orchestra and Chorus and "Tzena, Tzena, Tzena" (Columbia) . . . Margaret Whiting and Jimmy Wakely's "Fool's Paradise" (Capitol) . . . Robert Q. Lewis's first sides for Columbia feature the up-tempo'd novelty oldie, "Stephen Got Even," with Mr. Lewis singing harmony to Mrs. Lewis's melody. Reverse "I'm in Love With the Mother of the Girl I Love" seemed better material and the side you'll be hearing. . . . **Johnny Desmond** (MGM) turns in a quite acceptable discing of "Stars Are the Windows of Heaven," but his "Pigalle" on the reverse is the better side with its different novelty touch, French phrases and the very able assist of the Ray Charles Singers. . . . **Artie Wayne** (Coral) and his velvet-smooth "What, Where and When," in company with The Heartbeats vocal group, could be Artie's best so far on this label. . . . **Woody Herman** and The Band That Plays the Blues have another pair of top reissues on Coral. Remember "Blues Upstairs" and "Blues Downstairs"? . . . **Richard Hayes** (Mercury) has just about the best vocal version of "Our Very Own" on tap, ably backed by Raymond Scott's Orchestra and vocal group. . . . **Andy Russell** (Capitol) has another pair of fine re-issues from one of his early albums, "Maria Elena" and "They Say It's Wonderful," that make for swell listening, especially the Spanish lyrics on "Elena." . . . **Red Ingle** (Capitol), too long out of circulation on wax, bounces back with a pair of his most popular novelties, "You Can't Be Fit as a Fiddle When You're Tight as a Drum," and "Turn Your Head, Little Darlin', I Can Still See Your Face"—not as zany as his previous platters, but still good for laughs. . . . **The Modernaires** (Columbia), one of the best in vocal groups, has a swingly steady-beater in "Java Jive," and another spelling lesson on "Schen . . ." Anyhow, you spell it "S-Key-Neck-T-A-D-Y." . . . Other newies this week are **Benny Strong's** "Honky Tonky Melody," **Les Paul's** "Cryin'" and **Mickey Katz's** "Tiger Rag" for Capitol; likewise **Arthur Godfrey's** "Hawaii," **Burl Ives's** "Lady From Laramie," and **Russ Emery's** "There's a City on a Hill by the Sea" on Columbia. . . . (P.S. Have you heard that Capitol's Jo Stafford may switch to the RCA-Victor label? . . . A.M.)

Radio Precasts

TIME CHANGES

SUNDAY, JULY 9—"Hormel Girls," KECA, 4:30 p.m. (30 min.). Previously heard one hour earlier.

★  
WHAT'S NEW

Mystery-Drama

FRIDAY, JULY 7—"Wanted," KFI, 7:00 p.m. (30 min.). Novelist-crime reporter Alan Hynd narrates authenticated series of real-life drama by actual persons who will state their own aspects of the cases under review. An anonymous underworld character will also appear each week.

THURSDAY, JULY 13—"Line-Up," KNX, 9:00 p.m. (30 min.). Elliott Lewis produces-directs series based on actual criminal cases with Bill Johnstone and Joe Kearns in principal roles.

Music

FRIDAY, JULY 7—"Cloud 9," KNX, 8:30 p.m. (30 min.). Musical fantasy is presented with Hal Stark, Art Peterson, singers Lon Saxon and Elaine Rodgers, and Frank Smith's orchestra.

Drama

FRIDAY, JULY 7—"Confidentially Yours," KFI, 6:30 p.m. (30 min.). Author-crime-reporter-editor Jack Lait brings to the airlines a dramatic program based on his fifty years experience in news-gathering, featuring top news stories he witnessed in the making.

SATURDAY, JULY 8—"Tales of the Texas Rangers," KFI, 8:00 p.m. (30 min.). Joel McCrea stars in Western adventure series.

News

THURSDAY, JULY 6—News from Pentagon, KFI, 10:30 a.m. (15 min.). Latest war bulletins from the Korean front will be presented Thursday and Friday direct from the Pentagon Building.

Comedy

SUNDAY, JULY 9—"Much About Doolittle," KNX, 9:00 p.m. (30 min.). Comic Jack Kirkwood stars as an inventor of sports in new series.

Commentary

SATURDAY, JULY 8—Bob Garred, KECA, 10:00 p.m. (15 min.). Nightly news flashes are presented by Garred replacing the "Richfield Reporter."

SATURDAY, JULY 8—"Correspondent's Scratchpad," KNX, 11:45 p.m. (15 min.). Radio notebook on events behind news stories of the week and featuring voice-recordings from ace newsmen all over the world is presented with Don Hollenbeck.

MONDAY, JULY 10—John B. Kennedy, KECA, 11:15 a.m. (15 min.). Commentator presents a Monday-through-Friday digest of the news.

Participation

SATURDAY, JULY 8—"Rate Your Mate," KNX, 6:00 p.m. (30 min.). Audience-participation quiz show headed by glib-tongued comedian Joey Adams will spotlight married and engaged couples.

★  
WHAT'S BACK

Comedy

MONDAY, JULY 10—"Leave It to Joan," KNX, 7:00 p.m. (30 min.). Joan Davis returns with her situation-comedy series.

MONDAY, JULY 10—Garry Moore, KNX, 9:30 p.m. (30 min.). Crew-cut comedian is starred in new five-a-week half-hour variety series with singer Ken Carson.

THURSDAY, JULY 13—Cass Daley, KFI, 6:00 p.m. (30 min.). After a three-year absence, comedienne Cass Daley returns to the airlines in series of situation comedy replacing "Screen Guild."

Mystery-Drama

THURSDAY, JULY 13—"Inner Sanctum," KECA, 9:30 p.m. (30 min.). Radio thriller returns to the airlines.

Music

SATURDAY, JULY 8—"Chamber Music Society of Lower Basin Street," KFI, 7:00 p.m. (30 min.). Stars Jane Pickens and her Escourtiers with Henry "Hot Lips" Levine and "Dr. Gino" Williams in show dedication to the three B's . . . Barrelhouse, Boogie-Woogie and The Blues.

Commentary

FRIDAY, JULY 7—"One for the Book," KECA, 10:45 p.m. (15 min.). Human-interest stories gleaned from newspapers will be highlighted Thursday and Friday, same time.

Participation

TUESDAY, JULY 11—"Who Said That?" KFI, 8:30 p.m. (30 min.). Popular panel quiz returns to the airlines with James Farley, Ilka Chase, H. V. Kaltenborn and John Cameron Swayze. Robert Trout is the quotemaster.

★  
WHO'S GUESTING

Variety

SATURDAY, JULY 8—"Grand Ole Opry," KFI, 7:30 p.m. (30 min.). Singer-composer Carson Robison joins Red Foley on tonight's show.

Participation

SATURDAY, JULY 8—"Family Party," KNX, 11:00 a.m. (30 min.). Jo Stafford helps Jay Stewart and cast celebrate the show going transcontinental.

Discussion

SUNDAY, JULY 9—"Catholic Hour," KFI, 3:00 p.m. (30 min.). International News Service Reporter Bob Considine speaks on "The Press."

Music

MONDAY, JULY 10—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Contralto Lucille Cummings guests tonight.

Commentary

MONDAY, JULY 10—Larry Lesueur, KNX, 5:00 p.m. (15 min.). Correspondent replaces the vacationing Edward R. Murrow for eight weeks.

★  
WHAT'S PLAYING

Discussion

SUNDAY, JULY 9—"Invitation to Learning," KNX, 9:00 a.m. (30 min.). Plato's "Apology" will be perused today.

Mystery-Drama

FRIDAY, JULY 7—"Crime Does Not Pay," KFI, 9:00 p.m. (30 min.). J. Edward Bromberg portrays "The Rum Runner."

Drama

SUNDAY, JULY 9—"M.G.M. Theater," KFI, 1:00 p.m. (1 hr.). Marsha Hunt, Jay Jostyn and Louise Albritton in "The Feminine Touch."

MONDAY, JULY 10—"Hollywood Star Playhouse," KNX, 9:00 p.m. (30 min.). Wendell Corey stars in "The Archer."

THURSDAY, JULY 13—"Skippy Hollywood Theater," KNX, 7:30 p.m. (30 min.). Bill Lundigan portrays "The Big Leaguer."

★ ★  
HISTORICAL ENACTMENTS

CBS's "You Are There" has reenacted sixty-four historical events, ranging from Alexander's conquests to the introduction of tomatoes in the United States.

## You Shouldn't Be A Football Hero

(Continued from Page 6)

for Michigan in 1938, third in the Big Ten Conference that year, elected to the All-Conference team and given honorable mention on All-American. In track, he ran the 100-yard dash and the low hurdles in 1938, and also played baseball for one year at Michigan. In 1940, Harmon dropped all other sports, as the rules required, in order to participate in the East-West football game. Harmon graduated from Michigan in June of 1941 as a B.S. major.

### Married the Girl

The athlete's assignment at KNX is not his first as a radio sports director, having held the same post at WJR, Detroit, in the years 1941 and 1946 (In the years intervening, he was actively serving overseas as a fighter pilot in World War II), and in 1948 he was sports director of KFI. A student of dramatics in school, Harmon came to California to debut in the movies and settled here permanently with his marriage to his leading lady, Hollywood actress Elyse Knox. The Harmons have two children—Sharon Kristin and Kelly Jean.

Tom sportscasts on both radio and TV, calls the television audience "ten times more critical." "There's no tougher audience to please than sports fans," he avows. He names basketball and hockey as the most difficult sports to describe because of their speed. "But from an audience viewpoint, baseball is the hardest—because everybody in the audience considers himself an expert." Harmon's secret desire is to nudge such a fan on the shoulder with, "Okay, fellow, come on up in the booth and try it for yourself."

### TV a Boon

Tom's own opinion is that watching a sport on television doesn't compare to any extent with actually being at the game. "The television audiences are close-up happy—they often miss great field play."

He looks upon the coming season as a great year for local sports fans. On the gridiron scene, he points out that Angelenos will see "the very finest in pro football," and in the college picture, "U.C.L.A. is coming up and Southern California ought to have a good team."

"It's a shame," he continued, "that such a large, sports-minded city as Los Angeles has such limited sports facilities. The major leagues just won't come out here because there is no place large enough to accommodate their draw. I think there are some four or five areas in the blueprint stage but they don't seem to get any farther. I wish I had about twenty million dollars. I'd have no doubts. I'd start building one tomorrow."

RADIO-  
TV

## Lifelines

BY EVELYN BIGSBY

**FOURTH OF JULY IS** a special holiday for CBS's Western Program Director **George Allen**, and this 1950 is an extra special for it was twenty-five years ago, July 4, 1925, that George lit the fuse of his radio career. To say much has happened to him and to radio in that quarter century is a masterpiece of understatement. He remembers **Don Ameche** working five days a week for \$150 narrating Indian stories on a Chicago station . . . **Harlow Wilcox** doing run-of-the-mill announcing . . . **Jim and Marian Jordan** plugging songs at \$5 apiece. Allen hired **Bill Hay** at \$25 a week to announce Chicago shows, long before Hay dreamed of attaining national fame as mikeman for "Amos 'n' Andy."

**GEORGE ALLEN, WHEN HE LEFT** his house on the morning of July 4, 1925, hadn't the remotest idea of what he was getting into. Both he and his wife were wrapped up in music. He had received his college degree in it, had married his talented voice teacher, **Ada Tilley**, had turned professional singer (tenor), was accredited by Bush Conservatory, Chicago, as a public-school music teacher, had held two of the best church singing jobs in Chicago and was preparing to go abroad to study opera when a friend called to tip him off about a radio-station job in Chicago.

**SO WHEN HE LEFT** the house that morning to be interviewed by WOK's (Chicago) station manager, George Allen told his wife that should he decide to take the job in radio, it would mean a slim salary and tough sledding. Ada's parting words were: "You get the job, we'll do it!" (Source of great inspiration and encouragement to her husband, who was then disabled from World War I, Ada had already given up an \$8,000-a-year position as head of the voice department at the University of Washington to move to Chicago while George studied at Bush Conservatory and they scrimped on his \$135-a-year veteran's pension.)

**STARTING AT WOK**, Allen was given the official title of "Program Director and Chief Announcer." On a typical day the station carried seven hours of programs: luncheon music from noon until 2 p.m., dinner music from 6 to

8 p.m. and supper music from 10 p.m. to 1 a.m. George had three "working names": Al George (when he played banjo or guitar and sang); Frank Osborne (when he was baritone soloist); and George Allen (when he did ballads and concert music).

**ALLEN REMAINED AT WOK** until 1929; then became radio director for J. Walter Thompson Agency, Chicago; moved (1934) to Benton and Bowles to produce radio programs; went to CBS, N. Y. in 1938; came from New York to Hollywood, 1944. He is best known here as producer of "The Whistler," "Stand-In" and "Meet the Missus" were his own creations among scores of West Coast shows he has aided in hatching. KNX and Columbia Pacific Network must always be filled with, as Allen puts it, "shows of sufficient calibre to get good ratings and stay sold." When Fred Beck's 7:45 a.m. airtel recently went off, Allen's department consumed thirty days screening prospective programs to take Beck's place (**Harry Babbitt** finally landed the spot from eight or ten likelies).

**ASKED TO NAME OLD-TIME PROGRAMS** which linger in his mind as favorites, Allen mentioned Gertrude Berg's "House of Glass" (1935), on which Paul Stewart played "Whitey, the Bellboy," and George Tobias was a dishwasher . . . "Tony and Gus" (1935) with Mario Chamlee; a wonderful musical-comedy series called "Music at the Haydn's."

**FROM THE DESCRIPTION ALLEN** gave me of a radio producer's job in the thirties, today's producer leads a slow life. At one time, Allen's weekly schedule included: "Colgate House Party" every Monday (half hour) with **Frances Langford**, **Conrad Thibault** and **Al Goodman's** orchestra, which Allen produced and directed (live show and repeat for West Coast);

(Please Turn to Page 19)

## 'TOO MANY COOKS'

A New Comedy Show Written by  
Frank Fox

CBS - KNX

6:00-6:30 P.M. MONDAY NITE



KWKW—Bill Garr Show.  
 KXLA—Community.  
 1:15—KFI, KFSD—Stella Dallas.  
 KXN—Hilltop House.  
 KFAC—Matinee.  
 KLAC—570 Club.  
 KWKW—Races and Sports.  
 KXLA—Joe Littlefield.  
 1:25—KGFJ—Sports Flash.  
 1:30—KECA—Easy Aces.  
 KFI, KFSD—Lorenzo Jones.  
 KXN—International Disc Jockey.  
 KALI—After-the-Game Music.  
 KFVD—Saddle Mountain Roundup.  
 \*KFWB—News.  
 \*EGER—Clark Sparks Show.  
 KGFJ—Armchair Concert.  
 KGIL—Homemakers.  
 KRKD—Polka Time.  
 KWK—Music Mart.  
 KXLA—Western Music.  
 1:45—KECA—Ted Malone.  
 KFI, KFSD—Wilder Brown.  
 KFWB—Bill Anson.  
 KGER—Hawaiian Melodies.  
 KWKW—Sports; Bill Garr.  
 1:55—KXN—News.  
 KALI, KGFJ—Sports Flash.  
 2—KECA, KFMB—Chance of a Lifetime.  
 KFI, KFSD—When a Girl Marries.  
 KHJ, KFAM, KGB, KVOE—Major League Baseball.  
 KXN—George Fisher.  
 KALI—After-the-Game Music.  
 KFAC—Composers' Corner.  
 KFOX—Texas Tiny.  
 KFVD—Saddle Mountain.  
 KFWB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGIL—Homemakers Matinee.  
 \*KLAC—News, Sports.  
 \*KMPC—Major League Ball.  
 KOWL—Joe Adams Show.  
 KRKD—Government Speaks.  
 KWK—Music Mart.  
 KWKW—F. N. Story.  
 KXLA—Western Music.  
 2:10—KLAC—570 Club.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KXN—Take-It-Easy Time.  
 KRKD—Home Safety.  
 KWKW—Sports; Music.  
 KXLA—Continental Serenade.  
 2:25—KALI, KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Bride & Groom.  
 KFI, KFSD—Just Plain Bill.  
 KXN, KCBQ—Bing Crosby.  
 KGER—Garden School.  
 KGFJ—Variety on Piano.  
 KGIL—Variations in Rhythm.  
 KMPC—California Carousel.  
 KRKD—Tunes in Tempo.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page Farnell.  
 KXN, KCBQ—Arthur Godfrey.  
 KGFJ—Western Roundup.  
 KRKD—Crosby Tunes.  
 KXLA—Frank Simon.  
 2:55—KECA, KFMB—Walter Kiernan.  
 KALI, KGFJ—Sports Flash.  
 3—KECA—Today in Hollywood.  
 KFI, KFSD—Welcome Travelers.  
 KHJ—Baker's Dozen.  
 KXN, KCBQ—Arthur Godfrey.  
 \*KALI, KLAC, KXLA—News.  
 KFOX—Star Dust.  
 KFAC—World of Opera.  
 KFVD—Harlematinee.  
 KFWB—Peter Potter.  
 \*KGER—News; Fiesta Grande.  
 KGFJ—Record Jackpot.  
 KGIL—Encore Time.  
 KMPC—Musical Tune-O.  
 KOWL—Town Criers.  
 KRKD—Tons in Pops.  
 KWK—Bill Perkins.  
 KWKW—Name This Tune.  
 3:05—KECA—Today's World.  
 KALI—After Game Music.  
 3:10—KLAC—Don Otis Show.  
 3:15—KFC—Love With Song.  
 3:15—KALI—Polka Time.  
 KFOX—Matinee Melodies.  
 \*KGIL—News.  
 KXLA—Music Mountain.  
 3:25—KGFJ—Sports Flash.  
 3:30—KFI, KFSD—Aunt Mary.  
 KALI—Modern Music.  
 KFAC—Lyrics in Chorus.  
 KFOX—Everybody's Business.  
 KFVD—Song Strilists.  
 KGER—Rancho 1390.  
 KGIL—Dance Matinee.  
 KMPC—Magic of Melody.  
 KRKD—News, Music.  
 \*KWKW—Football Features.  
 3:45—KFI, KFSD—We Love & Learn.  
 KHJ—Lynn Looks at Wood.  
 KALI—Roy Loggins Show.  
 \*KFAC—News.  
 KFMB—Ted Malone.  
 KFOX, KFVD—Old-Age Pensions.

KOWL—Melody Matinee.  
 KRKD—Modern Melodies.  
 3:55—KGER—News.  
 KALI, KGFJ—Sports Flash.  
 4—KECA—Art Baker's Notebook.  
 KFI, KFSD—This Woman's Secret.  
 \*KHJ, KFAM, KGB, KVOE—Fulton Lewis.  
 KXN, KCBQ—Curt Massey Time.  
 KALI—Roy Loggins Show.  
 KFAC—Musical Masterpieces.  
 \*KFOX, KLAC, KOWL—News.  
 KFVD—Harlematinee.  
 KFWB—Peter Potter.  
 KGER—Rancho 1390.  
 KGFJ—Record Review.  
 KGIL—Verne Southern.  
 \*KMP—News, Bill Harpel.  
 KRKD—Songs of the Saddle.  
 KWK—Hank Penny.  
 KWKW—Rodeo Bill.  
 KXLA—Music Mountain.  
 4:15—KFI, KFSD—Dr. Paul.  
 \*KHJ, KFAM, KGB, KVOE—Frank Hemingway.  
 KXN, KCBQ—Strike It Rich.  
 KFOX—Freddy Martin Orch.  
 KLAC—Bill Stewart.  
 KMPC—Bands and Ballads.  
 KOWL—Italian Hour.  
 4:20—KECA—Play It Again.  
 4:25—KALI, KGFJ—Sports.  
 4:30—KFI—Burritt Wheeler.  
 \*KHJ, KGB, KVOE—Behind the Story.  
 KFWB—Red Rowe.  
 KGFJ—Record Review.  
 KGIL—Western Trails.  
 KMPC—Romance and Rhythm.  
 KWKW—Bill Sampson Show.  
 KXLA—Western Roundup.  
 4:45—KECA—Elmer Davis.  
 \*KHJ, KGB—Sam Hayes.  
 KXN—Harry Bahblitt.  
 KLAC—Racing Roundup.  
 KOWL—Tropicana.  
 \*KRKD—News.  
 4:55—KGER—News.  
 KALI, KGFJ—Sports Flash.  
 5—KECA, KWKW—News.  
 \*KFI—Feature Wire.  
 KHJ—Eager Beaver.  
 \*KXN, KCBQ—News, Lesueur.  
 KALI—Voice of South Amer.  
 KFAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFVD—Star Tune Time.  
 KFAM, KGB, KVOE—Mert's Record Adventures.  
 KFWB—Red Rowe.  
 KGER—Sports, Fred Hessler.  
 KGFJ—Live at Five.  
 KGIL—Children's Corner.  
 \*KLAC—Fred Henry Reports.  
 \*KMPC—News; Bill Spring.  
 KOWL—Chico's Swing Time.  
 KRKD—Songs of the Saddle.  
 \*KWK—News; Joe Thompson.  
 KXLA—Harmony Park.  
 5:15—KECA—Happy Theater.  
 \*KFI—News.  
 KXN—Tom Harmon.  
 KGER—Rancho 1390.  
 KGFJ—Pianists of the Future.  
 KLAC—Bill Stewart.  
 KMPC—Tuswing.  
 KWKW—Sports.  
 5:30—KECA, KFMB—Green Hornet.  
 KFI—Casa Cusca.  
 KHJ, KFAM, KGB, KVOE—R-Bar-B Riders.  
 \*KXN, KCBQ—Chet Huntley.  
 KFAC—Whoo Bill Club.  
 \*KFOX, KGER, KGFJ—News.  
 KFVD—Piano Parade.  
 \*KGIL—News; Tops in Pops.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWKW—Romano Spanish Br.  
 KXLA—Squeakin' Deacon.  
 5:45—KFI, KFSD—Elmer Peterson.  
 \*KXN, KCBQ—News, Goss.  
 KFOX—Your Fishcaater.  
 KFVD—Song Pictures.  
 KGER—Stampa Quartet.  
 KGFJ—Race Recap.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 KFI—Reserve.  
 6—KHJ, KFAM, KGB, KVOE—Gabriel Heatter.  
 KXN, KCBQ—Songs for Sale.  
 KALI—Modern Music.  
 KFAC—Prelude to Evening.  
 \*KFOX, KLAC—News.  
 KFSD—Stars and Starters.  
 \*KFWB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Recent Performance.  
 KGIL—Easy Listening.  
 \*KMPC—Norman Sossitt, News.  
 KOWL—Joe Adams Show.  
 KRKD—Varieties in Music.  
 \*KWK—Liberal Look at News.  
 KWKW—Carlos Moran.  
 KXLA—Property Owners.  
 6:05—KECA, KFMB—Garred, News.  
 KLAC—Al Jarvis Ballroom.

6:15—KECA—Main Street to Mallbu.  
 \*KHJ, KGB—Mutual Newscast.  
 KALI—Sports News.  
 KFOX—Jimmie Dolan.  
 KFWB—Sports.  
 KGIL—Latin-American Music.  
 KMPC—Bob Kelley, Sports.  
 KWK—Lippy Duckat, Sports.  
 KXLA—Fed. Women's Club.  
 6:20—KECA—Headline Edition.  
 6:30—KECA—Hi, Neighbor.  
 KFI, KFSD—Confidentially Yours.  
 KHJ, KGB, KVOE—The Answer Man.  
 KALI—Music You Want.  
 KFAC—Musical Milestones.  
 KFOX—Hal's Memory Room.  
 KFWB—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Dinner Concert.  
 KMPC—Hollywood Park.  
 KWK—American Jewish Br.  
 KWKW—Hoyos Hour.  
 KXLA—Eddy Arnold Show.  
 6:45—KECA—Hits and Encores.  
 \*KHJ, KGB, KVOE—News, Sam Hayes.  
 KGIL—Down Memory Lane.  
 KXLA—Music.  
 6:55—KECA, KFMB—Champion Roll Call.  
 \*KHJ, KFAM, KGB, KVOE—Bill Henry.  
 7—KECA—Orrin Tucker Treasury Show.  
 KFI, KFSD—Wanted.  
 KHJ, KFAM, KGB—Meet the Press.  
 KXN, KCBQ—Escape.  
 \*KALI, KGIL—News.  
 KFAC—Twilight Hour.  
 KFOX—Friendly Philosopher.  
 KFWB—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 \*KLAC—News; 570 Club.  
 KMPC—Words and Music.  
 KOWL—Joe Adams Show.  
 \*KRKD—Harry W. Flannery.  
 \*KWK—Frank Edwards.  
 KWKW—Hoyos Hour.  
 KXLA—Western Music.  
 7:15—KALI—United Nations.  
 KFOX—Evening Melodies.  
 KGIL—Songs by Crosby.  
 KRKD—Three-Quarter Time.  
 KWK—On Stage.  
 7:30—KECA—Steel Pier Orch.  
 KFI, KFSD—Sports Newscast.  
 KHJ, KFAM, KGB, KVOE—Clisco Kid.  
 KXN—Women's Forum.  
 KALI—Roger Zane Show.  
 KFAC—Echoes and Encores.  
 KFOX—Meet the Band.  
 KFWB—Music.  
 KGER—Rev. Al Harlan.  
 KGIL—Parks and Playgrounds.  
 KRKD—J. Richardson.  
 KWK—Jewel City Showcase.  
 KWKW—Rets Spanish Prog.  
 7:45—KFI—Call. Senators Report.  
 \*KFOX—News.  
 KFWB—Rosary Hour.  
 KGIL—Melodies Soft & Sweet.  
 KRKD—Catholic Hour.  
 8—KECA, KFMB—The Fat Man.  
 KFI, KFSD—One Man's Family.  
 KHJ, KFAM, KGB, KVOE—Proudly We Hall.  
 \*KXN—Eric Sevareid.  
 \*KFAC—Evening Concert.  
 KFOX—Guy Bates Post.  
 KFWB—Music.  
 KGER—Bible Treasury.  
 KGFJ—Fishing Pala.  
 KGIL—Radio-TV Quiz.  
 KMPC—Southland Story.  
 KRKD—Saddle Serenade.  
 KWK—Meet the Band.  
 KWKW—Italian Melodies.  
 \*KXLA—News.  
 8:10—KMPC—Baseball: L. A. vs. Oakland.  
 8:15—KFI, KFSD—World News.  
 \*KWK—Stepping Out.  
 Rosemary Clooney, Tony Barnett.  
 KGER—Hebrew Christian.  
 \*KGFJ—News, Averill Berman.  
 KXLA—Western Music.  
 8:30—KECA, KFMB—This Is Your FBI.  
 KFI, KFSD—Dimension X.  
 KHJ, KFAM, KVOE—True or False.  
 KXN, KCBQ—Cloud Nine.  
 KFOX—Show Souvenirs.  
 \*KFWB—News.  
 KGER—Clem Davis.  
 KGFJ—Pension & Taxpayers Union.  
 KGIL—Platter Parts.  
 KLAC—Baseball: Hollywood at San Francisco.  
 KRKD—County Barn Dance.  
 KWK—Amvets.  
 KWKW—Music at Eventide.  
 KXLA—97th Street Corral.  
 8:45—KFWB—Bill Anson.

KGFJ—Today's Hits.  
 KWK—UN Story.  
 9—KECA, KFMB—The Thin Man.  
 KFI—Crime Does Not Pay, "The Rum Runner," J. Edward Bromberg.  
 \*KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.  
 KXN, KCBQ—Up for Parole.  
 KFAC—Evening Concert.  
 KFOX—Skylite Jamboree.  
 KFWB—Bill Anson.  
 KGER—Guest Star.  
 KGFJ—Western Music.  
 KGIL—Musical Scrapbook.  
 KLAC—KMPC—Baseball.  
 KRKD—Saddle Serenade.  
 KWK—Time for Talent.  
 KWKW—American-Japanese Hour.  
 KXLA—Squeakin' Deacon.  
 9:15—KHJ, KGB, KVOE—Fulton Lewis.  
 KFOX—Barn Dance.  
 KGER—Fred McClesky.  
 9:30—KECA—Mr. President.  
 KFI—High Adventure.  
 KHJ, KFAM, KGB—Comedy of Errors.  
 KXN, KCBQ—Garry Moore Show.  
 KFOX—Pee Wee Hunt Orch.  
 KFSD—Naval Air Reserve.  
 KGER—Brown Schools.  
 KGFJ—Pine of Evening.  
 KGIL—Musical Memories.  
 KWK—Duke's Doghouse.  
 KWKW—Bass Harris.  
 9:45—KFOX—Hitching Post.  
 9:55—KHJ, KFAM, KGB—News.  
 10—KECA, KFMB—News, Garred.  
 \*KFI, KFSD—Richfield Reporter.



KHJ, KFAM, KGB—I Love a Mystery.  
 \*KXN—Chet Huntley.  
 KFAC—Musical Crossroads.  
 KFWB—Gene Norman.  
 KGER—When Day Is Done.  
 KGFJ—Platter Party.  
 KGIL—Folk Music.  
 KLAC, KMPC—Baseball.  
 KRKD—Saddle Serenade.  
 KWK—Duke's Doghouse.  
 KWKW—Time On My Hands.  
 KXLA—Western Music.  
 10:10—KXN—Tom Harmon, Sports.  
 10:15—KECA—Sports, Hank Weaver.  
 KHJ—Johnny Murray.  
 \*KHJ, KGB—Frank Edwards.  
 KXN—Bob Eason.  
 KFMB—Gene Norman.  
 KFOX—Dept. of Employment.  
 10:30—KECA—Dr. Frederick Balles.  
 KFI—Benny Goodman Show.  
 KHJ—Lonesome Gal.  
 KXN—Russ Morgan Orch.  
 KCBQ—Nation's Hits.  
 KFOX—Ross Ballroom.  
 KGB—Melodies Till Midnight.  
 KGER—Music As You Like It.  
 KLAC—Don Otis.  
 \*KMPC—News; Leisure Time.  
 10:45—KECA—One for the Book.  
 KFI—Les Paul Music.  
 10:55—KLAC—News.  
 11—KECA—Cinegrill Music.  
 \*KFI, KWKW—News.  
 KHJ—Arthur Van Orch.  
 \*KXN—Larry Thor, News.  
 KFAC—Musical Crossroads.  
 KFMB—KFWB—Gene Norman.  
 KFVD—Spade Cooley Time.  
 KGER—Spirituals.  
 KGFJ—Sweet and Low.  
 KGIL—Halo Club.  
 KLAC—Don Otis.  
 KMPC—Freddy Martin Orch.  
 KRKD—Saddle Serenade.  
 KWK—Duke's Doghouse.  
 KXLA—Pasadena Civic.  
 11:10—KXN—Sports.  
 11:15—KECA—Figueroa Ballroom.  
 KFI—Pro and Con.  
 KXN—Merry-Go-Round.  
 KWKW—Music.  
 KXLA—Alex Cooper Show.  
 11:30—KFI—Mindy Carson.  
 KHJ—Baker's Dozen.  
 KFOX—Hal's Memory Room.  
 KGER—At the Ranchhouse.  
 KGFJ—Music You Want.  
 KMP—Leisure Time.  
 11:45—KECA—Ambassador Orch.  
 KFI—Navy Recruiting.  
 KXN—You and Keeping Cool.  
 11:55—KMPC—News.

# SATURDAY, JULY 8

\*Indicates News Broadcast.

- 8**—KECA, KFMB—No School Today.  
 KFI, KFSD—Fred Waring.  
 KHJ—Helen Hall.  
 \*KNX, KFNB, KLAC, KMPC—News.  
 KFAC—Country Church.  
 KFOX—Bible Society.  
 KFVD—Wakeup Ranch.  
 KGB—Morning Special.  
 KGER—Mizpah.  
 KGFJ—Proudly We Hall.  
 KGIL—Musical Clock.  
 KOWL—Spanish Hour.  
 KRKD—Organ Melodies.  
 KWIK—Club 1490.  
 KWKW—Rancho Grande Fiesta.  
 KNLA—Morning Melodies.  
**8:05**—KNX, KCBQ—Let's Pretend.  
 KALI—Covina Assembly of God.  
**8:15** \*KHJ—News.  
 KFNB—Bill Leyden.  
 KLAC—Haynes at the Reins.  
 KMPC—Market Reports, Sports  
 KOWL—Junior Stringbusters.  
 KRKD—Hawaiian Memories.  
**8:30**—KFI, KFSD—Archie Andrews.  
 KHJ, KFNB, KGB, KVOE—Haven of Rest.  
 KNX, KCBQ—Junior Miss.  
 KALI—Hora de Los Angeles.  
 \*KFAC, KGIL—News.  
 KFOX—M. L. Baker.  
 KFVD—Record Rangers.  
 KGER—Bob Hammond.  
 KGFJ—Melody Time.  
 KMPC—Ralph Turner Show.  
 KOWL—Palabras de Vida.  
 KRKD—Radio Kids Bible Club  
 KWKW—Sacred Heart.  
 KNLA—Western Music.  
**8:45**—KECA—Mirandy's Almanac.  
 KFAC—Unity.  
 KFOX—Church of Christ.  
 KFVD—Songs of the Sage.  
 KFNB—Salvation Army.  
 KGER—Morning Melodies.  
 KGFJ—Dept. of Employment.  
 KGIL—On Parade.  
 KLAC—Racing News.  
 KOWL—Pacific Serenade.  
 KWKW—Voice of China.  
**9**—KECA—Week-End Platter Party.  
 \*KFI, KFSD—News.  
 KHJ, KGB—Dr. Hiss Clinic.  
 KNX, KCBQ—Theatre of Today.  
 KFAC—Morning Concert.  
 KFMB—No School Today.  
 KFOX—Pentecostal Church.  
 KFVD—Contrasts.  
 KFNB—National Guard Show.  
 KGER—Radio Kids' Bible Club.  
 KGFJ—Voice of the Blind.  
 KGIL—Morning Varieties.  
 KLAC—Bill Stewart.  
 KMPC—Ralph Turner Show.  
 KOWL—Fantasy Toy Shop.  
 KRKD—Sagebrush Serenade.  
 KVOE—Proudly We Hall.  
 KWIK—Valley Hi Hit Parade.  
 KWKW—Tony Sein.  
 KNLA—Armstrong Twins.  
**9:15**—KFI—Public Affairs.  
 KFOX—Old-Time Religion.  
 KFSD—Your Navy on the Air.  
 KFNB—Unity Daily Word.  
 KGFJ—Alcorticals.  
 KGIL—Ballads for You.  
**9:30**—KFI, KFSD—Luncheon with Lopez.  
 KHJ, KVOE—Vet Wants to Know.  
 KNX, KCBQ—Grand Central Station.  
 KALI—Beautiful Mexico.  
 KFOX—Full Gospel.

Motor City presents  
**YOUR ALL WESTERN  
 JAMBOREE JUBILEE**  
 9:30 to 11:30 A.M.  
 Saturday  
**Check KEVD**  
 OF ANGELES

- KEVD—Jamboree Jubilee.  
 KFNB—Dave Ormont.  
 KGB—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ—Racing News.  
 KGIL—Fashions in Music.  
 KOWL—German Hour.  
 KWIK—Time Out in Tujunga.  
**9:45**—KHJ—Guest Star.  
 KGER—Club Women.  
 KGFJ—With Melody in Mind.  
 KRKD—Dr. Joseph Murphy.  
 KVOE—Voice of the Army.

- 8:35** \*KNX, KCBQ—Cedric Adams.  
**10**—KECA—Week-End Platter Party.  
 KFI—Are You From Dixie?  
 \*KHJ, KFNB, KGB, KVOE—News.  
 KNX, KCBQ—Stars Over Hollywood.  
 KFAC—Accent on Strings.  
 KFMB—Flying Feet.  
 KFSD—Mind Your Manners.  
 KFVD—Jamboree Jubilee.  
 KFNB—Dave Ormont.  
 KGER—Music.  
 KGFJ—From Sunset and Vine.  
 KGIL—Waltz Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Ralph Turner Show.  
 KOWL—Radio Hour.  
 KRKD—Swing Time.  
 KWIK—Corn-Crib Opry.  
 KWKW—Sports.  
 KNLA—Foreman Phillips.  
**10:10**—KFOX—Assembly of God.  
**10:15**—KHJ, KFNB, KGB—Gospel Singer.  
 KGER—Hymns for the Day.  
 KGIL—Sweet Swing.  
 KRKD—Dr. Richardson.  
**10:25**—KGFJ—Sports Flash.  
**10:30**—KHJ, KFNB, KVOE—College Choir.  
 KNX, KCBQ—Give and Take.  
 KALI—Before-the-Game Music.  
 KFAC—Serenade.  
 KFMB—Sylvia Lee.  
 KFOX—Music of the Morning.  
 KFSD—Cumberland Music Festival.  
 KGB—Marine Band.  
 KGER—N.A.E. Program.  
 KGIL—Midmorning Melodies.  
 KLAC—Honest Opinion.  
 KOWL—Hungarian Program.  
 KRKD—County Art Institute.  
 KWKW—Fantasias Musicales.  
**10:45**—KALI—Dugout Chatter.  
 KGB—Sports Show.  
 KGER—Rev. Knapp.  
 KRKD—Pop Concert.  
**10:55**—KGFJ—Sports Flash.  
**11**—KECA—Week-End Platter Party.  
 KFI, KFSD—Mary Lee Taylor  
 KHJ, KFNB, KGB, KVOE—Major League Baseball.  
 KNX, KCBQ—Family Party.  
 KALI—Baseball: N. Y. Yankees vs. Boston Red Sox.  
 KFAC—Piano Parade.  
 KFMB—Let's Go to the Met.  
 KFOX—Rhythmic Age.  
 KFVD—Jamboree Jubilee.  
 KGER—Maurice Hart.  
 KGFJ—Children's Bible Hour.  
 KGFJ—What's New.  
 KGIL—Midmorning Melodies.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Ralph Turner Show.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 KWIK—Hank Penny.  
 KWKW—Fantasias Musicales.  
 KNLA—Western Roundup.

## Saturday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**  
 8:30—Junior Miss KNX.  
 9:30—Godfrey's Digest, KNX.

**Quiz, Participation**  
 10:30—Give and Take, KNX.  
 11:00—Family Party, KNX.  
 11:30—Fun to Be Young, KNX.  
 8:00—Rate Your Mate, KNX.  
 7:00—Sing It Again, KNX.

**Drama**  
 9:00—Theater of Today, KNX.  
 9:30—Grand Central Sta., KNX.  
 10:00—Stars Over Hollywood, KNX.  
 8:00—Texas Rangers, KFI.  
 9:30—Dr. Kildare, KFI.

**Classical, Semi-Classical Music**  
 8:00—Fred Waring, KFI.  
 4:30—Saturday Concert, KFI.

**Sports**  
 8:45—Racing News, KLAC.  
 9:30—Racing Lineup, KGFJ.

**Mystery-Detective**  
 6:30—T-Men, KNX.  
 8:30—Pursuit, KNX.  
 9:00—Gangbusters, KNX.

**Public Interest-Information**  
 11:30—Nat'l. Farm Hour, KFI.  
 3:30—American Farmer, KECA.  
 3:30—Living, 1950, KFI.  
 4:00—Voices and Events, KFI.  
 8:30—If They Had Lived, KGFJ.

**Juvenile**  
 8:05—Let's Pretend, KNX.

**Popular-Western Music**  
 7:00—Basin Street Music, KFI.  
 8:00—Vaughn Monroe, KNX.  
 9:00—Hit Parade, KFI.

- 11:25—KGFJ—Sports Flash.  
 11:30—KFI, KFSD—National Farm and Home Hour.  
 KNX—It's Fun to Be Young.  
 KFAC—Music Hall.  
 \*KFOX—News.  
 KFVD—Shopping Highlights.  
 KGER—Semi-Classical Hits.  
 KGFJ—Piano Moments.  
 KOWL—Italian Program.  
 \*KRKD—News.  
 KWKW—Frances Dempster.  
**11:45**—KGFJ—Remember Romany.  
 \*KGIL—News.  
 KRKD—Sweet Pops.  
 KWKW—Upper Room Parish.  
**11:55**—KGFJ—Sports Flash.  
 KGER—Nutrition Notes.  
**12** \*KECA, KWKW—News.  
 KFI—Farm Reporter.  
 KHJ, KFNB, KGB, KVOE—Baseball.  
 KNX—Music With the Hormel Girls.  
 KALI—Baseball.  
 KFAC—Luncheon Concert.  
 KFOX—Hit Tunes.  
 KFSD—Music from Hollywood.  
 KFVD—Luncheon Tunes.  
 KFNB—Bill Anson.  
 KGER—Songs for Luncheon.  
 KGFJ—Intermission.  
 KGIL—Wesley Tuttle.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Story Circus.  
 KOWL—Joe Adams Show.  
 KRKD—Western Wayside.  
 KWIK—Hank Penny.  
 KNLA—Western Roundup.  
**12:05**—KECA—Music.  
 KWKW—Sports News.  
**12:15**—KFI—Saturday Special.  
 \*KFOX, KGER—News.  
 KWKW—Farm News.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KNX—Meet the Missus.  
 KFMB—Sweet and Swing.  
 KFOX—Pacific Breezes.  
 KFSD—Voices Down the Wind  
 KFVD—Shopping Highlights.  
 \*KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KRKD—Prairie Schooner.  
 KWKW—Porters Dicast.  
 KNLA—Ole Rasmussen.  
**12:45** \*KFAC—News.  
 KFNB—Bill Anson.  
 KMPC—Song Stars.  
**12:55** \*KGFJ—Sports Flash.

- KWKW—Bill Garr Show.  
 KNLA—Community Broadcaster.  
**1:05**—KNX—Housewives' Protective League.  
**1:10**—KLAC—570 Club.  
**1:15**—KECA, KFMB—Horse Race.  
 KALI—After Game Music.  
 KGFJ—School Days.  
 KMPC—Johnny Grant Show.  
 KWKW—Sports: Bill Garr.  
 KNLA—Research Adventures.  
**1:25**—KALI, KGFJ—Sports Flash.  
**1:30**—KECA—Treasury Band Show.  
 KALI—Club KALI.  
 KFAC—Matinee.  
 KFMB—Sweet and Swing.  
 KFSD—Matinee at Meadowbrook.  
 KFVD—Two for the Show.  
 \*KFNB—News.  
 KGB—Baker's Dozen.  
 KGER—A. Q. Burns.  
 KRKD—Polka Time.  
 KNLA—Western Music.  
**1:45**—KNX—Hollywood Bowl Preview.  
 KGER—Bill Anson.  
 KGER—Hawaiian Melodies.  
 KWKW—Sports: Bill Garr.  
 KNLA—Western Roundup.  
**1:55**—KALI, KGFJ—Sports Flash.  
**2**—KECA—Reserve.  
 KFI—Music City Show.  
 \*KHJ—News.  
 KNX—Ray Stevens Orch.  
 KALI—After Game Music.  
 KFAC—Composers' Corner.  
 KFMB—Sweet and Swing.  
 KFOX—Western Hit Parade.  
 KFVD—Noveltunes.  
 KFNB—Bill Anson.  
 KGER—Long Beach Band.  
 KGIL—Doug Cramer's Teen Time.  
 KGFJ—Meet the Band.  
 \*KLAC—News, Music.  
 KMPC—Johnny Grant Show.  
 KOWL—Joe Adams Show.  
 KRKD—Signposts to Health.  
 KWIK—Red Baker.  
 KWKW—Keyboard Capers.  
 KNLA—Western Roundup.  
**2:15**—KHJ—Baker's Dozen.  
 KFSD—Herman Hickman.  
 KMPC—Dugout Dope.  
 KRKD—Tunes in Tempo.  
 KWKW—Sports: Music.  
 KNLA—U. S. Air Force.  
**2:25**—KALI, KGFJ—Sports Flash.  
**2:30**—KECA—Tea and Crumpets.  
 KFI—Sports Flash.  
 KNX—Make Way for Youth.  
 KALI—KALI Jackpot.  
 KFSD—Sport of Kings.  
 KFVD—Mellow Mood.  
 \*KGER—News.  
 KGFJ—Keyboard Corner.  
 KMPC—Baseball: L.A. vs Oakland.  
 KNLA—Youth Debate.  
**2:40**—KGER—Long Beach Band.  
**2:45**—KECA—A Man and His Music.  
 KGFJ—Western Roundup.  
 KGIL—Betty Stahr.  
 KLAC—Baseball: Hollywood at San Francisco.  
 KRKD—Crosby Tunes.  
**2:55**—KALI, KGFJ—Sports Flash.  
**3**—KECA—Junior Junction.  
 \*KFI, KFSD—News.  
 KHJ—Baker's Dozen.  
 KNX—This Is Los Angeles.  
 \*KALI—News: Clive Acker.  
 KFAC—World of Opera.  
 KFMB—Sweet and Swing.  
 KFOX—C. N. Story.  
 KFVD—Harlematinee.  
 KFNB—Peter Potter.  
 KFNB, KGB—Harmony Rangers.  
 KGER—Rancho 1390.  
 KGFJ—Record Jackpot.  
 KGIL—Encore Time.  
 KLAC—Baseball.  
 KMPC—Baseball.  
 KOWL—Town Criers.  
 KRKD—Tops in Pops.  
 KWIK—La Pointe Show.  
 KWKW—Name This Tune.  
 KNLA—Music.  
**3:15** \*KFI, KFSD—On the Line with Bob Considine.  
 KFOX—Voice of the Army.  
 \*KGIL—News.  
 KNLA—Music Mountain.  
**3:25**—KGFJ—Sports Flash.  
**3:30**—KECA—American Farmer.  
 KFI, KFSD—Living, 1950.  
 KNX—Farm News.  
 KFAC—Lyrics in Chorus.  
 KFOX—Matinee Melodies.  
 KFVD—Tele-Tunes.  
 KGB, KVOE—Andre Kostelanetz.  
 KGIL—Dance Matinee.  
 \*KRKD—News.  
 KWKW—Foothill Features.  
 KRKD—Interlude.  
**3:35**—KHJ, KGB—Land of the Free.  
 \*KNX—Larry Lesueur.  
 \*KFAC—News.  
 KFOX—Guest Star.  
 KOWL—Melody Matinee.  
 KRKD—Modern Melodies.

3:55—KALI, KGFJ—Sports Flash.  
 4—KECA—Flying Feet.  
 KFI—Voices and Events.  
 KHJ, KFXM, KGB, KVOE—John Flynn.  
 KNX—Disc Jockey, U.S.A.  
 \*KALI—News; Patsy's Party.  
 KFAC—Musical Masterpieces.  
 \*KFOU, KOWL—News.  
 KPSD—Saturday Serenade.  
 KFVD—Harlematinee.  
 KFWB—Peter Potter.  
 KGER—Western.  
 KGFJ—Record Review.  
 KGLL—Verna Southard.  
 KLAC—Baseball.  
 KMPC—Baseball.  
 KRKD—Songs of the Saddle.  
 KWIK—La Pointe Show.  
 KWEW—Rodeo Bill.  
 KXLA—Music Mountain.  
 4:15—KHJ, KFXM, KGB, KVOE—Frank Hemlingway, News.  
 KFOX—Salvation Army.  
 KOWL—Italian Hour.  
 4:25—KGFJ—Sports Flash.  
 4:30—KECA—Talking It Over.  
 KFI—Saturday Concert.  
 KHJ, KFXM, KGB—Bandstand, U.S.A.  
 KALI—Guest Star.  
 KFOX—Music.  
 KFWB—Blind Artists' Guild.  
 KGER—Popular Orchestra.  
 KGFJ—Record Review.  
 KGLL—Western Trails.  
 \*KLAC—News.  
 KMPC—Rancho Grande.  
 KWRW—Bill Sampson Show.  
 KXLA—Western Roundup.  
 4:45—KECA—As We See It.  
 KNX—Hollywood Park.  
 KALI—Aldanadan Program.  
 KFWB—Red Bowe.  
 KGER—Music.  
 KLAC—Racing Roundup.  
 KOWL—Tropicana.  
 \*KRKD—News.  
 4:55—KGFJ—Sports Flash.  
 5—KECA—Navy Hour.  
 KFI—Saturday Concert.  
 KHJ, KFXM, KGB, KVOE—Reviewing Stand.  
 KNX—Hollywood Park.  
 KALI—Voice of South America.  
 KFAC—Sunset Serenade.  
 KFMB—Ave Maria Hour.  
 KFOX—Sunshine Mission.  
 KPSD—Good News.  
 KFVD—Song Pictures.  
 KFWB—Red Rowe.  
 KGER—Peter Black, Organ.  
 KGFJ—Live at Five.  
 KGLL—Melody Time.  
 \*KLAC, KMPC, KWIK, KWEW—News.  
 KOWL—Chico's Swingtime.  
 KRKD—Songs of the Saddle.  
 KXLA—Harmony Park.  
 5:05—KWIK—Teen Echoes.  
 5:15—KNX—Tom Harmon, Sports.  
 KLAC—Bill Stewart, Sports.  
 KMPC—Stars Sing.  
 KWKW—Sports.  
 5:30—KECA—Harry Wiener, Sports.  
 KFI—Herman Hickman, Sports.  
 KHJ, KFXM, KGB—Badie Harris.  
 \*KNX, KCBQ—Chet Huntley.  
 KFAC—Show Time.  
 KFMB—Special Events.  
 \*KFOX, KGLL—News.  
 \*KPSD—Hal Wolf, Sports.  
 KGER—Froudy We Hall.  
 KGFJ—Saturday Serenade.  
 KMPC—Dr. Warner Muir.  
 KRKD—Sports Dial.  
 KVOE—Homes on the Land.

KWKW—Music for America.  
 KWKW—Romano Spanish Hr.  
 KXLA—Squeakin' Deacon.  
 5:35—KGLL—Tops in Pops.  
 5:45—KECA—Club Time.  
 \*KFI, KPSD—Elmer Peterson.  
 KHJ, KFXM, KGB, KVOE—Your Science Reporter.  
 \*KNX—News, Frank Goss.  
 KFMB—Babe Ruth.  
 KFOX—Research Adventures.  
 KGFJ—Race Recap.  
 KLAC—Sam Baiter, Sports.  
 KMPC—Say It With Music.  
 KRKD—Race Results.  
 \*KECA—Scouting the Stars.  
 KFI—Joe DiMaggio.  
 KHJ, KFXM, KGB, KVOE—Army Air Force.  
 KNX, KCBQ—Bate Your Mate.  
 KALI—Modern Music.  
 KFAC—Your Solist.  
 \*KFOX, KMPC—News.  
 KPSD—Voices and Events.  
 \*KFWB—News and Music.  
 KGER—Back to the Bible.  
 KGFJ—Musical Digest.  
 KGLL—Easy Listening.  
 \*KLAC—News; Al Jarvis.  
 KOWL—Joe Adams Show.  
 KRKD—Varieties in Music.  
 KWIK—Hollywood Fanfare.  
 KWEW—Carlos Moran.  
 KXLA—Sports Roundup.  
 6:05—KECA, KFMB—Bob Garred, News.  
 6:10—KMPC—Social Security.  
 6:15—KECA—For the Record.  
 KALI—Sports News.  
 KFOX—Hawaiian Music.  
 KFWB—Music.  
 KGLL—Latin-American Rhythms.  
 KMPC—Bob Kelley.  
 KWIK—Time for Art.  
 KXLA—Western Music.  
 6:25—KHJ—John B. Kennedy.  
 6:30—KECA—Hannibal Cobb.  
 KFI, KPSD—Reserve.  
 KHJ, KFXM, KGB—Hawaii Calls.  
 KNX—T-Men.  
 KALI—Music From the West.  
 KCBQ—Make Way for Youth.  
 KFAC—Music Magic.  
 KFOX—Hal's Memory Room.  
 KFWB—Strictly From Dixie.  
 KGER—Lukin Valley Church.  
 KGLL—Dinner Concert.  
 KMPC—Hollywood Park.  
 \*KVOE—Local News.  
 KWIK—Music for the Gourmet.  
 KWKW—Hoyos Hour.  
 6:45—KGLL—Down Memory Lane.  
 7—KECA, KFMB—Hollywood By-Liue.  
 KFI, KPSD—Chamber Music Society of Lower Basin Street.  
 KHJ, KFXM, KGB, KVOE—Mr. Feathers.  
 KNX—Sing It Again.  
 \*KALI, KGLL, KRKD, KWIK—News.  
 KFAC—Dr. James Fifield, Jr.  
 KFWB—Gospel and Song.  
 KGER—Twilight Time.  
 KGFJ—Musical Digest.  
 \*KLAC—News; 570 Club.  
 KMPC—Dinner Date.  
 KOWL—Joe Adams Show.  
 KWKW—Hoyos Hour.  
 KXLA—Nazarene Church.  
 7:05—KWIK—Operetta Highlights.  
 7:15—KALI—U. S. Navy Band.  
 KFOX—March Time.  
 KGLL—Songs by Crosby.

KRBD—Three-Quarter Time.  
 KXLA—Music.  
 7:25—KHJ, KFXM, KGB, KVOE—News.  
 7:30—KECA—Buzz Adam's Playroom.  
 KFI, KPSD—Grand Ole Opry.  
 KHJ, KFXM, KGB, KVOE—Salute to Reservists.  
 12:30—KFI—Midnight Flyer.  
 KALI—Sun-down Rhythms.  
 KFAC—First Baptist Church.  
 KFOX—Froudy We Hall.  
 KFWB—Successful Business.  
 KGER—Froudy We Hall.  
 KGLL—Footlight Favorites.  
 KMPC—Your County.  
 KRKD—Dr. Richardson.  
 KWIK—John Anson Ford.  
 KWKW—Betz Spanish Program.  
 KXLA—Accent on Youth.  
 7:45—KFSG—Church Service.  
 KFWB—Rosary Hour.  
 KGLL—Melodies Soft & Sweet.  
 KMPC—Show Tunes.  
 \*KWIK—News.  
 8—KECA, KFMB—Lone Ranger.  
 KFI, KPSD—Texas Rangers.  
 \*KHJ, KFXM, KGB, KVOE—News.  
 KNX, KCBQ—Vaughn Monroe.  
 KFAC—Evening Concert.  
 KFOX—Western Music.  
 KFSG—Church Service.  
 KFWB—Community Hour.  
 KGER—Bible Treasury.  
 KGFJ—Saludos Amigos.  
 KGLL—Platter Party.  
 KLAC—570 Club.  
 KMPC—Eddie Orford.  
 KOWL—Joe Adams Show.  
 KWIK—Here's to Vets.  
 KWEW—Fardellone Melodies.  
 KXLA—Church in the Barn.  
 8:15—KHJ, KFXM, KGB, KVOE—Ray Anthony Orch.  
 KGER—Hebrew Christian.  
 KGFJ—Evening Serenade.  
 KMPC—Parade of Hits.  
 KWIK—County PTA.  
 8:30—KECA, KFMB—Dixieland Jambake.  
 KFI—Stars and Starters.  
 KHJ, KFXM, KGB, KVOE—Lombardland, U.S.A.  
 KNX, KCBQ—Treasury.  
 KFWB—Social Security.  
 KGER—Music by Starlight.  
 KGFJ—If They Had Lived.  
 KWIK—What's the Answer.  
 KWKW—Music at Eventide.  
 KXLA—Western Music.  
 8:40—KGFJ—College of Divine Science.  
 8:45—KFOX—County Barn Dance.  
 KFWB—Religious News.  
 KWIK—Troubadours.  
 9—KECA—Rayburn and Finch.  
 KFI, KPSD—Hit Parade.  
 \*KHJ, KFXM, KGB, KVOE—News.  
 KNX, KCBQ—Gangbusters.  
 KFAC—Evening Concert.  
 KFMB—Rayburn and Finch.  
 KFWB—On the Beat.  
 KGER—French Music.  
 KGFJ—Today's Hits.  
 KGLL—Musical Scrapbook.  
 KLAC—570 Club.  
 KMPC—Parade of Hits.  
 KWIK—Here Comes Rhythm.  
 KWEW—Garden Gate.  
 KXLA—97th St. Corral.  
 9:15—KHJ, KGB, KVOE—Hoosier Hotshots.  
 KFOX—It's the Tops.  
 9:30—KFI—Adventures of Dr. Kildare, L. Barrymore.

L. Ayres.  
 KNX, KCBQ—Godfrey's Digest.  
 KFMB—Harry Wismer.  
 KFOX—Pee Wee Hunt Orch.  
 KPSD—Joe DiMaggio.  
 KFSG—Burbank 4-Square Church.  
 KFWB, KFXM—Laymen's Hr.  
 KGER—Brown Schools.  
 KGFJ—Blue of Evening.  
 KGLL—Juke-Box Review.  
 KWIK—Cactus Fair.  
 KWEW—Bass Harris.  
 KXLA—Cliffie Stone Dance.  
 9:45—KHJ, KVOE—Buddy Moreno Orch.  
 KFMB—Bing Crosby.  
 KFOX—Music.  
 9:55—KHJ—News.  
 10—KECA, KFMB, KGLL—News.  
 \*KFI, KPSD—Night Reporter.  
 KHJ, KFXM, KGB, KVOE—Monica Whalen.  
 \*KNX, KCBQ—Chet Huntley.  
 KFAC—Musical Crossroads.  
 KFOX—Lone Pine Boys.  
 KFSG—Paula Henscho.  
 KFWB—Gene Norman.  
 KGER—Music As You Like It.  
 KGFJ—Platter Party.  
 KLAC—Don Otis.  
 KMPC—Leisure Time.  
 KWKW—Time on My Hands.  
 KXLA—Music.  
 10:05—KGLL—Juke-Box Review.  
 10:15—KECA—Ira Blue, Sports.  
 KFI—County Supervisor Darby.  
 KHJ—J. Reichman Orch.  
 KNX, KCBQ—Dave Cavanaugh Orch. from Catalina.  
 KFMB—Gene Norman.  
 KFOX—Music.  
 KFSG—Gospel Accordiana.  
 10:30—KECA—Claremont Hotel Orch.  
 KFI—Riverside Rancho.  
 KHJ—A. Van Orch.  
 KNX—Capitol Cloakroom.  
 KFOX—Ross Ballroom.  
 KFSG—Melody Time.  
 KGB—Melodies Till Midnight.  
 KXLA—Cliffie Stone.  
 10:45—KFOX—Music Moderna.  
 10:55—KFI—News.  
 11—KECA—Cinegrill Music.  
 KFI—Solitaire Time.  
 KHJ—Baker's Dozen.  
 \*KNX, KWKW—News.  
 KFAC—Musical Crossroads.  
 KFMB, KFWB—Gene Norman Show.  
 KFOX—Sky Serenade.  
 KFSG—Open House.  
 KFVD—Spade Cooley Time.  
 KGB—Melodies Till Midnight.  
 KGER—Spirituals.  
 KGFJ—Sweet and Low.  
 KGLL—Halo Club.  
 KLAC—Don Otis.  
 KMPC—Leisure Time.  
 KWIK—Dancetime.  
 KXLA—Pasadena Civic Dance.  
 11:10—KNX—Billy Gould Show.  
 11:15—KECA—Figueroa Ballroom.  
 KFI—Reserve.  
 KFOX—Music of the Masters.  
 KWKW—Music.  
 KXLA—Alex Cooper Show.  
 11:30—KECA—Beverly Hills Orch.  
 KFI—Joe White Show.  
 KFOX—Hal's Memory Room.  
 KGER—At the Ranchhouse.  
 KFSG—Request Program.  
 KGFJ—Upbeat Session.  
 KVOE—Hawaii Calls.  
 KWIK—Copper Horseshoe.  
 11:45—KECA—Ambassador Orch.  
 KNX—Correspondent's Scratch Pad.  
 11:55—KMPC—News.

# Radio Lifelines

(Continued from Page 11)

"Music at the Haydns," live and live repeat; "Lanny Ross's Log Cabin," Wednesdays (two shows), with Harry Salter's ork and guest stars and with now-famous Agnes Moorehead as talking hostess; and three full-hour shows, with repeats, on which two directors were used (Allen handling production from the booth): "Palmolive Beauty Box," Fred Allen, and dear old "Showboat."

"I CAN'T THINK OF ANOTHER business I'd rather be in," George Allen claims after twenty-five years. That's why Fourth of July is his own personal holiday. He hasn't sung pro-

fessionally since 1934. THE AFRA FROLICS LAST WEEK was a stupendous success and I'll have to go back on my promise to tell you all about it this week. It was most exciting to greet scores of wonderful radioites . . . folks an editor meets and gets to know over a long period of time, but never sees en masse and at leisure. With the help of CBS's crack cameraman, Ben Polin, about thirty pix were shot. So instead of a capsule report here, I'll ask you to settle for an enormous picture "spread" in an upcoming issue.

SHIFT AND SHUNT: NBC finally broke down and told . . . "Fibber and Molly," dropped by Johnson Wax after twelve years, are being picked up for sponsorship by Pet Milk . . . same

day and time, and of course, same net . . . Bob Crosby show supposedly being cancelled. Hal Peary is moving to CBS, where a new show will be woven around his unique talents . . . "Great Gildersleeve" title and program, property of Kraft, to be developed with a new star, on NBC. William Keighley ready to sign for another five years on "Lux." Rumor was he wanted to set up housekeeping in N. Y., but now he's tied to the super soap drama, he'll stay here. Newscaster Bob Garred packed to ABC on a seven-year deal. He'll get as high as \$40,000 a year. This is only a cross section of the things that are a-poppin' along Radio-TV Row every day. You'll need your Radio-TV Life more than ever to keep up with the changes.

# SUNDAY, JULY 9

★Indicates News Broadcast.

- 8**★KECA, KALI, KMPC—News.  
 KFI—Grandpa Owens Reads the Funnies.  
 KHJ, KFXM, KGB, KVOE—Back to God Hour.  
 KNX—Farm Journal.  
 KFAC—Country Church.  
 KFOX—Unitarian Church.  
 KFSD—Call to Worship.  
 KFVJ—Rev. Murphy.  
 KFVB—Funnies.  
 KGER—Rev. Markham.  
 KGFJ—Here's to Vets.  
 KGIL—Music With Charm.  
 KLAC—Music.  
 KOWL—American-Japanese Hour.  
 KRKD—Ranch Program.  
 KWIK—Hora Hispana.  
 KWKW—Buenas Nuevas.  
 KXLA—Music.  
**8:15**—KECA—Morning Song.  
 ★KNX, KCBQ—Howard K. Smith.  
 KALI—National Guard Show.  
 KFOX—Gospel of Christ.  
 KFVJ—Sermons in Song.  
 KGFJ—Salvation Army.  
 KLAC—Church of Christ.  
 KMPC—Andre Kostelanetz.  
**8:30**—KECA—Let There Be Music.  
 KFI—Christian Science.  
 KHJ, KFXM, KGB, KVOE—Chamber Music Ensemble.  
 KNX—Salt Lake Tabernacle Choir.  
 KALI—Calvary Bapt. Church.  
 KCBQ—S. W. Baptist Church.  
 KFAC—Organ Recital.  
 KFOX—Morning Chapel.  
 KFSD—Land of the Free.  
 KFVJ—Church of Christ.  
 KFVB—Union Rescue Mission.  
 KGER—Bible Treasury.  
 KGFJ—Roger Fulton.  
 KGIL—Alexander St. Church.  
 KLAC—Unity.  
 KMPC—Challenge to Youth.  
 KWKW—Romano Smeraldo.  
 KXLA—Armstrong Twins.  
**8:45**—KFI—Hometown Happenings.  
 ★KFSD—News, Weather.  
 KGER—Bible Baptist.  
 KGFJ—Goodwill Visitor.  
 KRKD—Music.  
**9**—KECA—Negro College Choir.  
 KFI—Parent-Youth Forum.  
 KHJ, KFXM, KGB, KVOE—Radio Bible Class.  
 KNX, KCBQ—Invitation to Learning.  
 KALI—Fred Smith Show.  
 KFAC—Liberal Catholic Hour.  
 KFMB—Let's Get Together.  
 KFOX—Popular Melodies.  
 KFSD—Allan Roth.  
 KFVB—Union Rescue Mission.  
 ★KFVJ—News and Music.  
 KGER—Assembly of God.  
 KGIL—Organ Reveries.  
 ★ELAC—News.  
 KMPC—Religious News Reporter.  
 KOWL—Concordia Lutheran.  
 KPCC—Prelude to Worship.  
 KRKD—Sunday Serenade.  
 KWIK—Rev. Guzman.  
 KWKW—Italian Hour.  
 KXLA—Armstrong Twins.  
**9:05**—ELAC—Catholic Mass.  
**9:15**—KFAC—Crest Chorists.  
 KGFJ—Hollywood House Presents.  
 KMPC—Start to Live.  
 KOWL—Armenian Hour.  
**9:30**—KECA—Message of Israel.  
 KFI—Eternal Light.  
 KHJ, KFXM, KGB, KVOE—Voice of Prophecy.  
 KNX, KCBQ—People's Platform.  
 KALI—Bible Class.  
 KFAC—Gilbert & Sullivan.  
 KFSD—Devotional Hour.  
 KFVB—Peter Potter's Platter Parade.  
 KGER—God's Half Hour.  
 KGIL—On Parade.  
 KMPC—Vance Graham.  
 KPCC—Winds of Time.  
 KWIK—Sunday's Pops.  
 KXLA—Music.  
**9:45**—KFVJ—Felix De Cola.  
 KGIL—Sweet Swing.  
**10**—KECA—Music of Today Festival.  
 KFI—Herbert J. Mann.  
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 ★KNX—News.  
 KCBQ—Greenwood Concert.  
 KFAC—Gilbert & Sullivan.  
 KFMB—Let's Get Together.  
 ★KFOX—L. A. Sentinel.  
 KFSD—America United.  
 KFVJ—Sunday Roundup.  
 KFVB—Peter Potter.  
 KGER—Radio Revival.  
 KGFJ—Hits of the Week.

- KGIL—Parade of Hits.  
 ★KLAC—News; Bill Stewart.  
 KMPC—Dempsey-Tezeler Music Hour.  
 KOWL—People's Independent Church.  
 KPCC—Sacred Music.  
 KRKD—Sunday Serenade.  
 KWIK—Sunday's Pops.  
 KWKW—Italian Novelties.  
 KXLA—Al Williams.  
**10:15**★KFI—News.  
 KHJ, KFXM, KGB—Organ Moods.  
 ★KNX—Elmo Roper.  
 KFOX—Angeus Hour.  
 KVOE—Radio Tour.  
**10:25**—KPCC—Church News.  
**10:30**—KECA—Sunday Vespers.  
 KFI, KFSD—Chicago Round Table.  
 KHJ, KFXM, KGB, KVOE—Lutheran Hour.  
 KNX—Starlight Operetta.  
 KFSG—Morning Worship.  
 KGER—Evangelical Church.  
 KGIL—Waltz Time.  
 KOWL—American-Jewish Program.  
 KWKW—Italian Melodies.  
 KFOX—Cumberland Church.  
**10:45**—KALI—Dugout Chatter.  
 KXLA—Hamrock Melodies.  
**10:50**—KPCC—Church Service.  
**11**★KECA, KFMB—Foreign Reporter.  
 KFI—NBC Theater.  
 KHJ—Happiness Hour.  
 KNX, KCBQ—Syncopation Piece.  
 KALI—Baseball: N. Y. Yankees vs. Boston Red Sox.  
 KFAC—First Methodist Church.  
 KFOX—Presbyterian Church.  
 KFSD—Ratner Recommends.  
 KFVJ—Hollywood First Baptist Church.  
 KFVB—Peter Potter.  
 KGB—Do You Remember?  
 KGER—Open Door Church.  
 KGIL—Christian Church.  
 KGFJ—Sunday Showcase.  
 KIEV—Wally George Show.  
 KLAC—Bill Stewart.  
 KMPC—Record Session.  
 KOWL, KPCC, KVOE—Church Services.  
 KWIK—Spears Showcase.  
 KWKW—Italian Melodies.  
 KXLA—Squeakin' Deacon.  
**11:15**—KECA, KFMB—Frank and Ernest.  
**11:30**—KECA—Yesterday on B'way.

- KHJ, KGB—Gospel Singer.  
 KNX—Romance of the Highways.  
 KFMB—Sunday Musicals.  
 KFOX—Christian Church.  
 KFSD—Hits of '30.  
 KGFJ—See It With Music.  
 KWIK—Sunday's Pops.  
 KWKW—All-Saints Episcopal Church.  
**11:45**—KHJ, KGB—Vet Wants to Know.  
 KXA—University Explorer.  
**12**—KECA—Hour of Faith.  
 KFI, KFSD—The Truitts.  
 ★KHJ, KFXM, KVOE—News.  
 KNX, KCBQ—Your Invitation to Music.  
 KALI—Major League Ball.  
 KFOX—Metropolitan Encores.  
 KFMB—Sunday Musicals.  
 KFOX—Popular Melodies.  
 KFVJ—Lifelines.  
 KFVB—Peter Potter.  
 KGER—Open Door Church.  
 KGFJ—Sunday Serenade.  
 KG L—Pop Concert.  
 KLAC—Bill Stewart.  
 KMPC—Record Session.  
 KOWL—Italian Program.  
 KWIK—Miracle Church.  
 KWKW—Italian Melodies.  
 KXLA—Squeakin' Deacon.  
**12:10**—KPCC—Classical Music.  
**12:15**★KHJ, KFXM—Bill Cunningham.  
**12:30**—KECA—Reserve.  
 KFI, KFSD—Quiz Kids.  
 KHJ, KGB—Hashknife Hartley.  
 KGER—Wizard of the Ivories.  
 KFVB—Word of Truth.  
 ★KGIL—News.  
 KOWL—Hungarian Hour.  
 KRKD—Sunday on Ranch.  
 KVOE—National Guard.  
 KWIK—Jewish Studies.  
 KWKW—Jewish Hour.  
**12:45**—KFVJ—Felix De Cola.  
 KGIL—Vocal Varieties.  
**1**—KECA—Old-Fashioned Revival Hour.  
 KFI—MGM Theater of the Air "The Feminine Touch." Hunt, Joatyn, Albritton.  
 KHJ, KFXM, KGB, KVOE—Hopalong Cassidy.  
 KNX, KCBQ—Invitation to Music.  
 KALI—Club KALI.  
 KFAC—Keyboard Stylings.  
 KFOX—Music.  
 KFSD—Cloak and Dagger.  
 KFVJ—Squeakin' Deacon.  
 KFVB—Steve Shoemaker.  
 KGER—Healing Waters.  
 KGFJ—Intermission.

- KGIL—Folk Music for Valley Folk.  
 ★KLAC—News; Bill Stewart.  
 KMPC—Hits and Airs.  
 KOWL—Scandinavian Hour.  
 KPCC—Afternoon Concert.  
 KRKD—Sunday on Ranch.  
 KWIK—Religious News.  
 KWKW—Jewish Hour.  
 KXLA—Strolling Tom.  
**1:15**—KFAC—Catholic Topics.  
 KMPC—Dugout Dope.  
 KWIK—Pentecostal Tabernacle.  
 ★KXLA—News.  
**1:30**—KHJ, KFXM, KGB, KVOE—Martin Kane, Private Eye.  
 KNX, KCBQ—Music for You.  
 KFAC—Imports on Wax.  
 KFMB—Piano Playhouse.  
 KFSD—High Adventure.  
 KFVB—Skyway to Music.  
 KGER—Light and Life.  
 KGFJ—Serenade to Afternoon.  
 KMPC—Baseball: L. A. vs. Oakland.  
 KXLA—Church in the Barn.  
**1:45**—KLAC—Baseball: Hollywood at San Francisco.  
**2**—KECA—Voice of Prophecy.  
 KFI, KFSD—The Big Guy.  
 KHJ, KFXM, KGB, KVOE—The Shadow.  
 KNX—American Rhapsody.  
 KALI—Club KALI.  
 KCBQ—Louis Prima Orch.  
 KFAC—Concert Favorites.  
 KFMB—Proudly We Ball.  
 KFOX—Good News.  
 KFVJ—Harlem Holiday.  
 KFVB—Music.  
 KGER—Long Beach Band.  
 KGFJ—Anybody's Hit Parade.  
 KGIL—Melody Hour.  
 KLAC, KMPC—Baseball.  
 KOWL—Spanish Home Hour.  
 KPCC—Afternoon Concert.  
 KRKD—Sunday on Ranch.  
 KWIK—Amazing Grace.  
 KWKW—Trinity Tabernacle.  
 KXLA—Challenge to Youth.  
**2:15**—KFOX—Healing Waters.  
**2:30**—KECA—Piano Playhouse.  
 KFI, KFSD—Harvest of Stars.  
 KHJ, KFXM, KGB, KVOE—True Detective Mysteries.  
 ★KNX—News.  
 KFMB—Mr. President.  
 KFOX—Gospel Harbor Light.  
 KFVJ—Citizens Forum.  
 KFVB—Melody of Youth.  
 ★KGER—News; Long Beach Band.  
 KGFJ—Time Was.  
 KOWL—Yiddish Hour.  
 KWIK—Lutheran Hour.  
 KWKW—Juvenile Hour.  
 KXLA—Ole Rasmusen.  
**2:45**—KNX—Melody Parade.  
**3**—KECA, KFMB—Lutheran Hr.  
 KFI—Catholic Hour.  
 KHJ, KFXM, KGB, KVOE—The Singing Marshal.  
 KNX, KCBQ—Earn Your Vacation.  
 KALI—Assembly of God.  
 KFAC—Museum Concert.  
 KFOX—Pentecostal Church.  
 KFSD—Les Brown Show.  
 KFGJ—Church Service.  
 KFVJ—Citizens' Forum.  
 KFVB—Music.  
 KGER—Colonial Tabernacle.  
 KGFJ—Irene's Pet Parade.  
 KGIL—Concert Highlights.  
 KLAC, KMPC—Baseball.  
 KOWL—Yiddish Hour.  
 KPCC—Afternoon Concert.  
 KWIK—Church of the Air.  
 KWKW—Juvenile Jury.  
 KXLA—Ole Rasmusen.  
**3:15**—KGFJ—Western Roundup.  
 ★KMPC—Headlines and Music.  
 KWKW—Hellenic-American Hour.  
**3:30**—KECA, KFMB—Reserve.  
 KFI, KFSD—Western Caravan.  
 KHJ, KFXM, KGB, KVOE—Nick Carter.  
 KNX, KCBQ—Boston Blackie.  
 KALI—Songs of France.  
 KFVJ—Hank, the Night Watchman.  
 KGER—Bible Research.  
 KGFJ—Yesterday's Hit.  
 KGIL—Music for Dancing.  
 KMPC—Baseball.  
 KOWL—Tropicana.  
 KWIK—Gilbert & Sullivan.  
**3:45**—KALI—East Pasa. Herald.  
 KWKW—Portuguese Hour.  
**4**—KECA, KFMB—This Thing Called Life.  
 KFI, KFSD—\$1000 Reward.  
 KHJ, KFXM, KGB, KVOE—California Caravan.  
 KNX, KCBQ—Guy Lombardo.  
 KALI—Tabernacle Church.  
 KFAC—Musical Masterpieces.  
 KFOX—Sunshine Mission.  
 KFVJ—Hank, the Night Watchman.  
 KFVB—Old-Fashioned Revival.  
 KGER—Aubrey Lee.  
 KGFJ—Hawaiian Serenade.  
 KGIL—Songs of Yesterday.

## sunday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

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|---|--|
| <p><b>Religion</b></p> <p>8:30—Christian Science, KFI.<br/>             9:30—Voice of Prophecy, KHJ.<br/>             10:30—Lutheran Hour, KHJ.<br/>             12:00—Hour of Faith, KECA.<br/>             1:00—Old Fashioned Revival, KECA.<br/>             3:00—Catholic Hour, KFI.</p> <p><b>Comedy-Variety</b></p> <p>6:30—Horace Heldt, KNX.<br/>             8:00—Steve Allen, KNX.<br/>             8:30—Open House, KHJ.<br/>             9:00—Much About Doolittle, KNX.</p> <p><b>Drama</b></p> <p>11:00—NBC Theater, KFI.<br/>             1:00—MGM Theater, KFI.<br/>             7:30—4000 Plus, KHJ.</p> <p><b>Classical, Semi-Classical Music</b></p> <p>8:30—Salt Lake Tab'nacle, KNX.<br/>             9:00—Negro Choir, KECA.<br/>             12:00—Invitation to Music, KNX.<br/>             2:30—Piano Playhouse, KECA.<br/>             2:30—Harvest of Stars, KFI.<br/>             5:30—Summer Symphony, KFI.<br/>             7:00—Contented Hour, KNX.<br/>             8:30—Standard Hour, KFI.<br/>             9:30—Chicago Theater, KHJ.</p> <p><b>Comment-Narration</b></p> <p>8:00—Walter Winchell, KECA.<br/>             8:15—Louella Parsons, KECA.<br/>             7:00—William Tusher, KECA.<br/>             8:00—Tris Coffin, KECA.</p> | <p>8:30—Walter Winchell, KECA.</p> <p><b>Mystery-Detective</b></p> <p>1:30—Wm. Gargan, KHJ.<br/>             3:30—Nick Carter, KHJ.<br/>             3:30—Boston Blackie, KNX.<br/>             4:30—The Saint, KFI.<br/>             4:30—Peter Salem, KHJ.<br/>             5:00—Sam Spade, KFI.<br/>             5:30—Rocky Jordan, KNX.<br/>             7:30—The Whistler, KNX.<br/>             7:30—Amazing Malone, KECA.<br/>             8:30—Jeff Regan, KNX.<br/>             9:30—Box 13, KECA.</p> <p><b>Public Interest-Information</b></p> <p>9:00—Invitation to Learning, KNX.<br/>             9:30—People's Platform, KNX.<br/>             4:00—California Caravan, KHJ.<br/>             8:15—If They Had Lived, KGFJ.<br/>             8:45—Sunday Evening Club, KFAC.<br/>             9:45—Trouble Is My Business, KFI.</p> <p><b>Quiz, Participation</b></p> <p>12:30—Quiz Kids, KFI.<br/>             3:00—Earn Your Vacation, KNX.<br/>             4:30—Hit the Jackpot, KNX.<br/>             5:00—Stop the Music, KECA.<br/>             7:00—Take It or Leave It, KFI.<br/>             8:00—Twenty Questions, KHJ.</p> <p><b>Popular-Western Music</b></p> <p>3:00—Singing Marshal, KHJ.<br/>             7:30—Bob Crosby, KFI.</p> |
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**KLAC**—Baseball.  
**KOWI**—Italian Hour.  
**KPPC**—Afternoon Concert.  
 ★ **KWIK**—News; Footlight Parade.  
**KXLA**—Music.  
 4:15—**KRRD**—When Hawaii Calls.  
**KWKW**—Attorney General.  
 4:30—**KECA**—Music With the Girls.  
**KFI**, **KFSD**—The Saint.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Affairs of Peter Salem.  
**KXX**, **KCBQ**—Hit the Jackpot  
**KALI**—Salute to Reservists.  
**KFMB**—Hobby Lobby.  
**KFOX**—Wings of Healing.  
 ★ **KFVD**—News and Music.  
**KGFJ**—Salute to Reservists.  
**KGIL**—Modern Concert Hall.  
**KOWL**—Oriental Moods.  
**KVOE**—Bible Time.  
**KWIK**—Latin Moods.  
**KWKW**—Campus Party.  
 4:45—**KOWI**—Harmony Isle.  
**5**—**KECA**, **KFMB**—Stop the Music  
**KFI**, **KFSD**—Sam Spade.  
**KHJ**, **KFXM**, **KGB**—Mediation Board.  
**KXX**, **KCBQ**—Percy Faith Music.  
**KALI**—Sunday Salon.  
**KFAC**—Program 145.  
**KFOX**—Evangelist Program.  
**KFVD**—Proudly We Hail.  
**KFWB**—Voice of Calvary.  
**KGFB**—Bible Treasury Hour.  
**KGJF**—Public Messenger.  
**KGIL**—Armchair Favorites.  
**KIAC**—Baseball.  
 ★ **KMPC**—News.  
**KOWI**—Concert Favorites.  
**KPPC**—Drama.  
**KRRD**—Grace Fellowship.  
**KVOE**—Pentecostal Hour.  
**KWIK**—Campus Capers.  
**KWKW**—Alhambra Tabernacle.  
 5:05—**KMPC**—Parade of Hits.  
 5:15—**KRRD**—Music in a Romantic Manner.  
 5:30—**KFI**, **KFSD**—Summer Symphony.  
**KHJ**, **KFXM**, **KGB**—Enchanted Hour.  
**KXX**, **KCBQ**—Rocky Jordan.  
**KAGB**—Missionary Baptist.  
**KFAC**—Guy Bates Post.  
**KFOX**—Music.  
**KFVD**—Riders of Purple Sage  
**KFWB**—Dr. John Matthews.  
**KGFB**—Evangelical Church.  
**KGJF**—Film News, Dot Meyberg.  
**KGIL**—Tahitian Memories.  
**KPPC**—Family Life.  
**KWIK**—Pop Concert.  
**KWKW**—Rev. Harold Lawrence.  
**KXLA**—Lincoln Ave. Church.  
 5:45—**KFAC**—Waltz Time.  
 ★ **KGJF**—News.  
**KGIL**—Latin American Rhythms.  
**KWIK**—Sacred Heart Hour.  
**6**—**KECA**, **KFMB**—Walter Winchell.  
**KFI**, **KFSD**—Summer Symphony.  
 ★ **KHJ**, **KFXM**, **KGB**, **KVOE**—News.  
**KXX**, **KCBQ**—We Take Your Word.  
**KALI**—Maurice Johnson.  
**KFAC**—Columbia Masterworks  
 ★ **KFOX**, **KMPC**, **KXLA**—News.  
**KFWB**—Adventures in Successful Thinking.  
**KGFB**—Life Triumphant.  
**KGJF**—Musical Digest.  
**KGIL**—Marine Story.  
**KIAC**—News; Bill Stewart.  
**KOWL**—Yiddish Theater.  
**KPPC**—Music.  
**KRRD**—Romantic Music.  
**KWIK**—Report from Pacific.  
**KWKW**—Proudly We Hail.  
 6:10—**KFOX**—Hawaiian Music.  
 6:15—**KECA**, **KFMB**—Louella Parsons.  
**KHJ**, **KFXM**, **KGB**—Take a Number.  
**KFOX**—Ministerial Union.  
**KGIL**—Voice of the Army.  
**KMPC**—Bands and Ballads.  
**KPPC**—Organ Recital.  
**KWIK**—Continental Rendezvous.  
**KXLA**—Red Cross.  
 8:30—**KECA**, **KFMB**—Crossroads, Ted Malone.  
**KFI**, **KFSD**—My Mother's Husband.  
**KXX**, **KCBQ**—Horace Heldt Show.  
**KALI**—Music From the West.  
**KFOX**—Hal's Memory Room.  
**KFWB**—Calvary Assembly.  
**KGFB**—Lutheran League.  
**KGIL**—Dinner Concert.  
**KMPC**—Mother's Album.  
**KPPC**—Children's Corner.  
**KRRD**—Kindergarten Fellowship.

**KWIK**—Cancer Society.  
**KWKW**—Maurice Johnson.  
**KXLA**—Lutheran Gospel Hour  
 6:45—**KHJ**—Sincerely, Kenny Baker.  
**KGB**—Bill Cunningham.  
**KMPC**—Memory Melodies.  
**KPPC**—Wings of Magic.  
**KVOE**—Errand of Mercy.  
**7**—**KECA**—William Tusher in Hollywood.  
**KFI**, **KFSD**—Take It or Leave It.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—This Is Europe.  
**KXX**, **KCBQ**—Contented Hour.  
 ★ **KALI**, **KGIL**—News.  
**KFAC**—Music Magic.  
**KFMB**—Crime Does Not Pay.  
**KFOX**—Full Gospel Assembly.  
**KFSG**—Angelus Hour.  
**KFWB**—Union Rescue Mission  
**KGFB**—Evangelical Hour.  
**KGJF**—Musical Digest.  
**KLAC**—Best in Variety.  
**KMPC**—Know Your FBI.  
**KOWL**—Proudly We Hail.  
**KPPC**—Music.  
**KWIK**—Drama Workshop.  
**KWKW**—Love's Notebook.  
**KXLA**—National Voice.  
 7:15—**KECA**—For the Record.  
**KALI**—Naval Air Reserve.  
**KGIL**—Vaughn Monroe.  
**KMPC**—Romance and Rhythm.  
**KPPC**—Speaking of Books.  
**KXLA**—Music.  
 7:30—**KECA**—The Amazing Mr. Malone.  
**KFI**, **KFSD**—Bob Crosby Show  
**KHJ**, **KFXM**, **KGB**, **KVOE**—2900 Plus.  
**KXX**, **KCBQ**—The Whistler.  
**KALI**—Sundown Rhythms.  
**KFAC**—Your Concert.  
**KFMB**—Andy Hardy.  
**KFOX**—The King's Service.  
**KFSG**—Evening Service.  
**KFWB**—Strollin' Tom.  
**KGIL**—Musical Box.  
**KMPC**—Les Brown.  
**KOWL**—Evening Serenade.  
**KPPC**—Byways of Verse.  
**KWIK**—Family Church.  
**KWKW**—Maple Chapel Melodies.  
**KXLA**—Church of Open Door.  
 7:45—**KFWB**—Catholic Answers.  
**KMPC**—Freedom Story.  
**KPPC**—Music.  
**8**—**KECA**, **KFMB**—Tris Coffin.  
**KFI**—Pescha Kagan.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Twenty Questions.  
**KXX**, **KCBQ**—Steve Allen Time.  
**KFAC**—First Methodist.  
**KFMB**—Music.  
**KFSD**—American Forum.  
**KFSG**—Evening Service.  
**KFWB**—Hollywood Presbyterian Church.  
**KGFB**—Sunday Concert.  
**KGJF**—Saludos Amigos.  
**KGIL**—Songs of Our Time.  
**KLAC**—Vets' Reside Quiz.  
**KMPC**—America Speaks Up.  
**KOWL**—Evening Serenade.  
**KPPC**—Sunday Evening Hour.  
**KWKW**—New Zion Baptist Church.  
**KXLA**—Open Door Church.  
 8:15—**KECA**, **KFMB**—Monday Morning Headlines.  
 ★ **KFI**—News, Clifton Uley.  
**KGJF**—If They Had Lived.  
**KMPC**—Jo Stafford.  
 8:30—**KECA**, **KFMB**—Walter Winchell.  
**KFI**, **KFSD**—Standard Hour.  
**KHJ**—Hollywood Open House.  
**KXX**, **KCBQ**—Jeff Regan.  
**KFXM**, **KVOE**—Vincent Lopez Show.  
**KGJF**—Ave Maria Hour.  
**KGIL**—Gems of Melody.  
**KLAC**—Irwin Allen.  
**KMPC**—American Legion Reports.  
**KPPC**—Sacred Music.  
**KWIK**—Box at the Opera.  
**KWKW**—Pasadena Four-Square.  
 8:45—**KECA**, **KFMB**—Louella Parsons.  
**KFAC**—Sunday Evening Club.  
**KGFB**—Message to Israel.  
**KLAC**—St. Francis Drama.  
**KMPC**—Business Reporter.  
**KPPC**—Wood of Life.  
**9**—**KECA**—Think Fast.  
**KFI**, **KFSD**—Standard Hour.  
 ★ **KHJ**, **KFXM**, **KGB**, **KVOE**—News, Glenn Hardy.  
**KXX**, **KCBQ**—Much About Doolittle.  
**KFMB**—Caliente Races.  
**KFOX**—Victory Baptist Church.  
**KFWB**—Radio Edition of Bible  
**KGFB**—Bethel Church.  
**KGJF**—Western Music.

**KGIL**—Musical Scrapbook.  
 ★ **KLAC**—Dows; Music.  
**KMPC**—Hollywod Bowl Reviews.  
**KPPC**—U. N. Report.  
**KWIK**—Box at the Opera.  
**KWKW**—Voice of Prophecy.  
**KXLA**—Old-Fashioned Revival  
 9:15—**KHJ**, **KGB**, **KVOE**—Teddy Powell Orch.  
**KFWB**—Rabbi Maglin.  
**KIAC**—Guest Star.  
 9:30—**KECA**—Box 15.  
**KFI**—Show Time.  
**KHJ**, **KFXM**, **KGB**—Chicago Theater.  
**KXX**, **KCBQ**—Guy Lombardo.  
**KFAC**—Gateway to Music.  
**KFMB**—Guest Star.  
**KFOX**—Music.  
**KFSD**—Proudly We Hail.  
**KFSG**—Sacred Serenade.  
**KFWB**—Pacific Lutheran Hr.  
**KGFB**—Pentecostal Faith.  
**KGJF**—Music for America.  
**KGIL**—Juke-Box Review.  
**KLAC**—Success Story.  
**KMPC**—Sacred Records.  
**KPPC**—Music of Many Lands.  
**KVOE**—Minister's Hour.  
**KWIK**—Cactus Pals.  
 ★ **KWKW**—News.  
 9:45—**KFI**—Trouble Is My Business.  
**KFMB**—Bing Crosby.  
**KFOX**—Rosa Ballroom.  
**KLAC**—Spotlight Serenade.  
**KWKW**—Business Reporter.  
**10**—**KECA**—News of Tomorrow.  
 ★ **KFI**, **KFSD**—Richfield Reporter.

**Richfield Reporter AGAIN ON NBC! 10 PM KFI**

**KHJ**, **KFXM**, **KGB**, **KVOE**—Chicago Theater.  
 ★ **KXX**, **KCBQ**—News, Huntley.  
**KFAC**—Gateway to Music.  
**KFOX**—Guy Bates Post.  
**KFSG**—Poet of the Piano.  
**KFWB**—Music.  
**KGFB**—McCoy Baptist Church  
**KGJF**—Platter Party.  
**KGIL**—Juke Box Review.  
**KLAC**—Etchings for Evening.  
**KMPC**—Proudly We Hail.  
**KPPC**—Concert Hour.  
**KWIK**—Parade of Bands.  
**KWKW**—Baptist Church.  
**KXLA**—Voice of Calvary.  
 10:15—**KECA**—Retail Clerks' Show.  
**KFI**—Mayor Rowan.  
**KXX**—Top of the Week.  
 ★ **KFMB**—George Sokolsky.  
**KFOX**—Rosa Ballroom.  
**KFSD**—Mary Ann Mercer.

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Also our new Talent Show Sunday A.M.—the "Spear Showcase." **KWIK** and **KFMV-FM** 11-11:30 A.M.

Approved for Veterans  
**FREDERICK H. SPEARE**  
 5927 Sunset Blvd. HO. 9-2325

10:30—**KECA**—Spear Career Theater  
**KFI**—American Forum.  
**KHJ**—Arthur Van Orch.  
**KXX**—Catalina Orch.  
**KCBQ**—Beta Beta Club.  
**KFAC**—No...  
**KFMB**—Voice of the Army.  
**KFSG**—Console Melody Time.  
**KFWB**—Echoes of Eden.  
**KGFB**—Melodies Till Midnight.  
**KGFB**—Melodies Till Midnight.  
**KGFB**—Melodies Till Midnight.  
**KGFB**—Melodies Till Midnight.  
**KLAC**—Melody Parade.

**KMPC**—Leisure Time.  
**KWKW**—Refuge Church.  
**KXLA**—Memory Lane.  
 10:45—**KFOX**—Salute to Reservists.  
**11**—**KECA**—Cinegrill Orch.  
**KFI**—Music and the Muse.  
**KHJ**—Levin Opera Concert.  
 ★ **KXX**—News.  
**KCBQ**—Red Blanchard Show.  
**KFAC**—Nocturne.  
**KFMB**—Sunday Serenade.  
**KFSG**—Song Stories.

**SPADE COOLEY TIME**

with George Sanders  
 1070 KC. 5000 WATTS. NOW 11 P.M.

**Check KEVD LOS ANGELES**

**KFVD**—Spade Cooley Time.  
**KFWB**—Echoes of Eden.  
**KGFB**—Melodies Till Midnight.  
**KGJF**—Hollywood House Party.  
**KGIL**—Halo Club.  
**KLAC**—Sunday Serenade.  
**KMPC**—Hollywood Hit Parade.  
**KWIK**—Parade of Bands.  
**KXLA**—Church of God.  
 11:15—**KXX**—Rosa Morgan Orch.  
**KFOX**—Concert Master.  
**KFSG**—Jubilee Singers.  
 11:30—**KECA**—Beverly Hills Hotel Orchestra.  
**KFI**—America United.  
**KHJ**—Little Symphonies.  
**KFOX**—Hal's Memory Room.  
**KFSG**—Rhymes for Reverie.  
**KFWB**—Music You Want.  
**KWKW**—Moonlight Reveries.  
 11:45—**KECA**—Ambassador Hotel Orch.  
**KXX**—U. N. in Action.  
**KFSG**—College Serenaders.  
**KMPC**—News.  
**12**—**KXX**—News.  
**KFAC**—Midnight Serenade.  
**KFVD**—Spade Cooley Time (to 1)  
**KFWB**—Music After Midnight.  
**KLAC**—Across the Footlights.  
**KWIK**—Show People's Show (to 4).  
**KWKW**—Bill Sampson (to 2:30).  
 12:05—**KXX**—Midnight Music Man.  
**1**—**KXX**—News.  
**KFAC**—Symphony (to 3).  
**KFVD**—Dream Time.

**Recorded Highlights**

**SUNDAY POPULAR**

9:30 a.m.—**KFWB**, Peter Potter.  
 1:30 p.m.—**KXX**, L. P. Records.  
 2:00 p.m.—**KFVD**, Hunter Hancock.  
 10:00 p.m.—**KLAC**, Johnny Grant.  
 10:30 p.m.—**KXLA**, Old-Time Records  
 CLASSICAL  
 9:30 a.m.—**KFAC**, Gilbert and Sullivan.  
 3:00 p.m.—**KFAC**, Stage Melodies.  
 9:30 p.m.—**KFAC**, Gateway to Music  
 1:00 a.m.—**KFAC**, Symphony.

**LONG TERM**

Jean Hersholt, CBS's "Dr. Christian," is serving his fourteenth consecutive term as president of the Motion-Picture Relief Fund.

★ ★

**NOT SO DUMB**

Tom Howard's mad panel of "experts" on CBS's "It Pays to Be Ignorant" has given only one correct answer on the show since 1944.

★ ★

**BOOSTER**

Guy Lombardo, CBS's, has introduced some 260 songs which have skyrocketed to hit proportions.

# MONDAY, JULY 10

\*Indicates News Broadcast

## "BUENOS DIAS"

with Eddie Rodriguez

1920 KC.  
5000 WRTS

Daily 6-7 A.M.



- 8**—KECA, KFMB—Don McNeill's Breakfast Club.  
KFI—Coffee Time.  
\*KHJ, KFAM, KGB, KVOE—Brown.  
KNX—Top of the Morning.  
\*KALI, KLAC, KXLA—News.  
KFAC—Church Federation.  
KFOX—Challenge to Youth.  
KFVD—Wakeup Ranch.  
\*KFWB—Clete Roberts, News.  
KGER—Mizpah.  
KGFJ—Dr. Murphy.  
KGIL—Musical Clock.  
\*KMPC—Ken Barton, News.  
KOWL—Spanish Hour.  
KRKD—Dr. Drinkley.  
KWIK—Club 1490.  
KWKW—Rancho Grande.  
8:05—KALI—Assembly of God.  
8:10—KLAC—Stock Reports.  
8:15—\*KHJ, KOWL—News.  
\*KNN—News, Dave Valle.  
KFAC—Village Festival.  
KFWB—Bill Leyden.  
KGFJ—Melody Time.  
KLAC—Haynes at the Reins.  
KMPC—Markets; Sports.  
KXLA—Music.  
8:30—KFI, KFSD—Jack Berch.  
KHJ, KFAM, KGB, KVOE—Wible Institute.  
KNX, KCBQ—Grand Slam.  
KALI—Hora de Los Angeles.  
\*KFAC, KGIL, KRKD, KWKW—News.  
KFOX—Words of Life.  
KFVD—Record Ranzers.  
KGER—Hammond.  
KMPC—Bink Crosby.  
KOWL—Best Song Rest.  
KXLA—Haven of Rest.  
8:35—KRKD—Spotlight Varieties.  
8:45—KFI—Meyers Goes to Market.  
KNX—Rosemary.  
KFAC—Unity.  
KFSD—Dave Garrows Show.  
KFVD—Songs of the Sage.  
KFWB—Music.  
KGER—Bible Treasury Hour.  
KGFJ—Treasury Department.  
KLAC—Racing News.  
\*KMPC—News.  
KWKW—Voice of China.  
8:55—\*KWIK—News.  
**9**—KECA, KFMB—Ladies Be Seated.  
\*KFI, KFSD, KLAC—News.  
\*KHJ—Kate Smith Speaks.  
\*KNN—Wendy Warren.  
KFAC—Morning Concert.  
KFOX—Pentecostal Church.  
KFVD—Waltz Time.  
KFWB—Strolling Tom.  
KGER—Lutheran Hour.  
KGFJ—Delliquency Forum.  
KGIL—Morning Varieties.  
KMPC—Institute of Religious Science.  
KOWL—American-Jewish Hour  
KRKD—Sagebrush Serenade.  
KWIK—Devotions.  
KWKW—Tony Rein.  
KXLA—Bar Nothing Ranch.  
9:05—KFI—Ladies' Day.  
9:15—KHJ, KFAM, KGB, KVOE—Lanny Ross.  
KNX, KCRQ—Aunt Jenny.  
KFOX—Our Christian World.  
\*KFVD—News.  
KFWB—Unity Daily Word.  
KGFJ—Altorials.  
KGFJ—Ballads for You.  
KLAC—Bill Stewart.  
KMPC—Dinah Shore.  
KWIK—Merrit and Marge.  
9:25—KECA, KFMB—Carol Douglas, Beauty & Fashions  
9:30—KECA—Quick as a Flash.  
KHJ—Women Are Wonderful.  
KNX, KCBQ—Helen Trent.  
KALI—Beautiful Mexico.  
KFOX—Full Gospel.  
KFWB—Show Tunes.  
KGER—Dave Ormont.  
KGFJ—God's Half Hour.  
KGFJ—Racing News.  
KGIL—Fashions in Music.  
KMPC—Chef Milani.  
KOWL—Tune Time.  
KWIK—Time Out in Tujunga.  
9:45—KFI—All Around Town.  
KNX, KCBQ—Our Gal Sunday  
KFVD—School Days.  
KGFJ—With Melody in Mind.  
KOWL—Les Brown Show.  
\*KRKD—News.

- 10**—KECA, KFMB—Surprise Package.  
KFI—All Around Town.  
\*KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.  
KNX—Big Sister.  
KFAC—Accent on Strings.  
\*KFOX—News.  
KFSD—Luncheon with Lopez.  
KFVD—Ballad Rests.  
KFWB—Dave Ormont.  
KGER—When Day Is Done.  
KGFJ—From Sunset and Vine.  
KGIL—Waltz Time.  
KLAC—Al Jarvis Ballroom.  
KMPC—Bill Ewing Show.  
KOWL—Yiddish Hour.  
KRKD—Swing Time.  
KWIK—Musical Scrapbook.  
KWKW—Sports.  
KXLA—Tom Cafferty.  
10:15—KFI—Are Ya Listening?  
KHJ, KFAM, KGB, KVOE—Tello-Test.  
KNX—Ma Perkins.  
KFOX—Broadcast of Truth.  
KGER—Tommy Baird.  
KGIL—Bink Crosby.  
KRKD—Dr. Richardson.  
KWKW—Spanish Lesson.  
10:25—KGFJ—Sports Flash.  
10:30—KECA, KFMB—My True Story  
KFI—Two Boys and a Girl.  
KHJ—Norma Young.  
KNX—Young Dr. Malone.  
KALI—Major League Ball.  
KFAC—Serenade.  
KFSD—Third Call for Music.  
KFVD—Memory Melodies.  
KGER—Helen Markham.  
\*KGIL, KXLA—News.  
KLAC—Honest Opinion.  
KMPC—Musical Tune-O.  
KRKD—Artists and Composers  
KWIK—Belle Martell.  
KWKW—Fantasias Musicales.  
10:35—KGIL—Midmorning Melodies.  
10:45—KFI—Life Can Be Beautiful.  
KNX—Guiding Light.  
KGER—Rev. Le Roy Kopp.  
KRKD—Midnight Mission.  
KWIK—Singin' Sam.  
KXLA—Western Music.  
10:55—KECA, KFMB—Betty Crocker  
Magazine of the Air.  
KGFJ—Sports Flash.  
KECA, KFMB—Betty Crocker.  
**11**—KFI, KFSD—Double or Nothing.  
KHJ, KFAM, KGB, KVOE—Ladies' Fair.  
KNX—Second Mrs. Burton.  
KALI—Major League Ball.  
KFAC—Piano Parade.  
KFOX—Rhythmic Ace.  
KFVD—Bible Institute.  
KFWB—Maurice Hart.

- KGFJ—Yesterday's Hits.  
KGIL—Midmorning Melodies.  
KLAC—Al Jarvis Ballroom.  
KMPC—Bill Ewing Show.  
KOWL—Spanish Hour.  
KRKD—Songs of Yesterday.  
KWIK—Teletone Time.  
KWKW—Fantasias Musicales.  
KXLA—Western Music.  
11:15—\*KECA, KFMB—John B. Kennedy.  
KNX—Perry Mason.  
KALI—Dugout Chatter.  
KFAC—Guy Bates Post.  
KGER—Sunshine Mission.  
KWIK—Good News.  
\*KXLA—Pasadena News.  
11:25—KGFJ—Sports Flash.  
11:30—KECA—Ira Cook.  
KFI, KFSD—Live Like a Millionaire.  
KHJ, KFAM, KGB, KVOE—Queen for a Day.  
KNX, KCBQ—Nora Drake.  
KFAC—Music Hall.  
\*KFOX, KRKD—News.  
KFVD—Rescue Mission.  
KGER—Semi-Classical Hits.  
KGFJ—Variety on Piano.  
KGIL—Musical Moments.  
KOWL—National Guard.  
KWIK—Rose Dee.  
KWKW—Words About Women  
KXLA—Hometown Jamboree.  
11:40—KFOX—Hit Tunes.  
11:45—KNX—The Brighter Day.  
KGFJ—Remember Romany.  
\*KGIL—News.  
KOWL—Salute to a Star.  
KRKD—Sweet Pops.  
KWIK—Navy Band.  
KWKW—Demo. Education.  
11:55—KGFJ—Sports Flash.  
**12**—KECA, KHJ, KWKW—News.  
KFI—Farm Reporter.  
\*KNN—News, Pringle.  
KALI—Major League Ball.  
KFAC—Luncheon Concert.  
KFMB—Quick as a Flash.  
KFOX—Hit Tunes.  
KFSD—Life Can Be Beautiful  
KGFJ—Editor of the Air.  
KFWB—Bill Anson.  
KGER—Songs for Luncheon.  
KGFJ—Intermission.  
KGIL—Noonday Melodies.  
KLAC—Al Jarvis Ballroom.  
KMPC—Moods in Music.  
KOWL—Joe Adams Show.  
KRKD—Western Wayside.  
KXLA—Hometown Jamboree.  
12:05—KNN—Knox Manning.  
KWKW—Sports News.  
12:15—\*KECA—Raukhae Talking.  
KFI, KFSD—Road of Life.  
KHJ—Pix-O.  
\*KFOX, KFVD, KGER—News.  
KGIL—Vocal Varieties.  
\*KMPC—News to You.  
KWIK—Paul Sutton.  
KWKW—Farm News.

- 12:25—KGFJ—Sports Flash.  
12:30—KECA—Dance Scully.  
KFI, KFSD—Pepper Young.  
KHJ—Nancy Dixon.  
KNX, KCBQ—Open House.  
KFOX—Pacific Breezes.  
KFVD—Shopping Highlights.  
\*KFWB—News; Bill Anson.  
KGER—Luncheon Serenade.  
KGFJ—1230 Club.  
KGIL—Wesley Tuttle.  
KMPC—Facts for Farmers.  
KRKD—Prairie Schooner.  
KWIK—Matinee Theater.  
KWKW—Porter's Digest.  
KXLA—Ole Rasmussen.  
12:45—KFI, KFSD—Right to Happiness.  
KHJ, KFAM, KGB, KVOE—Major League Baseball.  
\*KFAC—News.  
KMPC—Song Stars.  
12:50—KECA—Double Feature.  
12:55—KGFJ—Sports Flash.  
**1**—KECA—Ira Cook.  
KFI, KFSD—Backstage Wife.  
KHJ, KFAM, KGB, KVOE—Baseball.  
KNX, KCBQ—Nona From Nowhere.  
KALI—After Game Music.  
KFAC—Employment Review.  
KFOX—Texas Tiny.  
KFVD—Shopping Highlights.  
KFWB—Bill Anson.  
KGER—Peter Slack, Organ.  
KGFJ—1230 Club.  
KGIL—1260 Ranch Roundup.  
\*KLAC—News.  
KMPC—California Counsel.  
KOWL—Joe Adams.  
KRKD—Prairie Schooner.  
KWIK—Papa Ace.  
KWKW—Bill Garr Show.  
KXLA—Community Broadcast.  
1:10—KLAC—570 Club.  
1:15—KFI, KFSD—Stella Dallas.  
KNX, KCBQ—Hilltop House.  
KFAC—Matinee.  
KWKW—Races and Sports.  
KXLA—LeRoy Smith.  
1:25—KGFJ—Sports Flash.  
1:30—KECA—Easy Aces.  
KFI, KFSD—Lorenzo Jones.  
KNX—International Disc Jockey.  
KFVD—Saddle Mountain Roundup.  
\*KFWB—News.  
KGER—Clark Sparks Show.  
KGFJ—Armeahar Concert.  
KGIL—Homemakers.  
KRKD—Papa Ace.  
KWIK—Music Mart.  
1:45—KECA—Ted Malone.  
KFI, KFSD—Widder Brown.  
KFWB—Bill Anson.  
KGER—Hawaiian Melodies.  
KWKW—Races and Sports.  
KXLA—Western Roundup.  
1:55—\*KNN, KCBQ—News.  
KGFJ—Sports Flash.  
KECA, KFMB—Chance of a Lifetime.  
KFI, KFSD—When a Girl Marries.  
KHJ, KFAM, KGB, KVOE—Baseball.  
KNX—George Fisher.  
KALI—After-the-Game Music.  
KFAC—Composer's Corner.  
KFOX—Texas Tiny.  
KFVD—Saddle Mountain Roundup.  
KFWB—Bill Anson.  
\*KGER—Union Close.  
KGFJ—Meet the Band.  
KGIL—Homemakers Matinee.  
\*KLAC—News, Sports.  
KMPC—California Carousel.  
KOWL—Joe Adams Show.  
KRKD—Your Neighbors.  
KWIK—Music Mart.  
KWKW—Business Reporter.  
KXLA—Western Roundup.  
2:15—KFI, KFSD—Fortia Faces Life  
KNX—Take It Easy Time.  
KGER—Banjour, Meedames.  
KLAC—570 Club.  
KRKD—Sheriff's Office.  
KWKW—Sports; Music.  
KXLA—Continental Serenade.  
2:25—KGFJ—Sports Flash.  
2:30—KECA, KFMB—Bride & Groom  
KFI, KFSD—Just Plain Bill.  
KNX, KCBQ—Bink Crosby.  
KGER—Garden School.  
KGFJ—Variety on Piano.  
KGIL—Variations in Rhythm.  
KRKD—Tunes in Tempo.  
2:40—KGER—Great Star.  
2:45—KFI, KFSD—Front-Page Farrell.  
KNX, KCBQ—Arthur Godfrey.  
KGFJ—Western Roundup.  
KRKD—Crosby Tunes.  
KXLA—Frank Simon.  
2:55—\*KFAC, KFMB—Walter Kiernan.  
KGFJ—Sports Flash.  
KECA—Today in Hollywood.  
KFI, KFSD—Welcome Travelers.  
KHJ—Baker's Dozen.  
KNX, KCBQ—Arthur Godfrey Show.  
\*KALI—News; Music.  
KFAC—World of Opera.

## Monday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 1:30—Easy Aces, KECA.  
2:45—Arthur Godfrey, KNX.  
7:00—Joan Davis, KNX.  
7:30—Maize, KFI.  
9:30—Garry Moore, KNX.

### Quiz, Participation

- 7:00—Welcome to Hollywood, KECA.  
8:00—McNeill Bkfst. Club, KECA.  
8:30—Grand Slam, KNX.  
10:00—Surprise Package, KECA.  
11:00—Double or Nothing, KFI.  
11:30—Queen for a Day, KHJ.  
2:30—Bride and Groom, KECA.  
3:00—Welcome Travelers, KFI.

### Mystery-Detective

- 7:00—Cloak and Dagger, KFI.  
7:00—Murder by Experts, KHJ.  
8:00—Let George Do It, KHJ.  
8:30—Under Arrest, KHJ.  
9:30—Night Beat, KFI.  
9:30—Crime Fighters, KHJ.  
10:00—I Love a Mystery, KHJ.

### Drama

- 6:30—Proudly We Hall, KFI.  
9:00—H'wood Playhouse, KNX.

### Comment-Narration

- 9:00—Kate Smith, KHJ.  
12:05—Housewives League, KNX.  
4:00—Art Baker, KECA.

### Classical, Semi-Classical Music

- 5:30—Voice of Firestone, KFI.  
8:30—Railroad Hour, KFI.  
9:00—Telephone Hour, KFI.

### Public Interest-Information

- 12:00—Farm Reporter, KFI.  
6:00—American Way, KFI.  
6:30—Answer Man, KHJ.  
7:30—United or Not, KECA.

### Sports

- 8:45—Racing News, KLAC.  
9:30—Racing, KGFJ.  
10:50—Baseball, KALI.  
5:00—Fred Hessner, KGER.  
5:15—Tom Harmon, KNX.  
5:30—Sports Dial, KRKD.  
5:45—Race Recan, KGFJ.  
5:45—Race Results, KRKD.  
5:45—Sam Balter, KLAC.  
6:15—Lippy Duckat, KWIK.  
6:15—Bob Kelley, KMPC.  
6:30—Hollywood Park, KMPC.  
8:45—Jackie Robinson, KECA.

### Popular-Western Music

- 4:00—Curt Massey, KNX.  
11:30—Mindy Carson, KFI.

KFOJ—Star Dust.  
 KFVD—Harlematinee.  
 KFVB—Peter Potter.  
 \*KGER, KLAC, KXLA—News.  
 KGJF—Record Jackpot.  
 KGIL—Encore Time.  
 KMPC—Musical Tune-O.  
 KOWL—Town Criers.  
 KRKD—Tops in Pops.  
 KWIK—Bill Perkins.  
 KWKW—Name This Tune.  
 3:05★KECA—Today's World.  
 KGER—Fiesta Grande.  
 3:15—KECA—Leyden with Song.  
 KFOJ—Verdict Rendered.  
 \*KGIL—News.  
 KLAC—Don Otis.

**THE MAN FROM  
 MUSIC MOUNTAIN**  
 with EDDIE KIRK  
 Songs from the hills and  
 plains  
 3:15 to 5:00 P.M.  
**KXLA**  
 Monday thru Friday

KXLA—Music Mountain.  
 3:25—KGJF—Sports Flash.  
 3:30—KFI, KFSD—Aunt Mary.  
 KFAC—Lyrics in Chorus.  
 KFOJ—Everybody's Business.  
 KFVD—Song Stylers.  
 KGER—Rancho 1390.  
 KGIL—Dance Matinee.  
 KMPC—Magic of Melody.  
 \*KRKD—News.  
 3:35—KRKD—Interlude.  
 3:45—KFI, KFSD—We Love & Learn  
 KHJ—Lynn Looks at H'wood.  
 KALI—Roy Loggins Show.  
 \*KFAC—News.  
 KFMB—Ted Malone.  
 KFOJ, KFVD—Old-Age  
 Pensions.  
 KOWL—Melody Matinee.  
 KRKD—Modern Melodies.  
 3:55★KGER—Sports Flash.

4—KECA—Art Baker's Notebook.  
 KFI, KFSD—This Woman's  
 Secret.  
 \*KHJ, KFXM, KGB, KVOE—  
 Fulton Lewis.  
 KNX, KCBQ—Curt Massey  
 Time.  
 \*KALI—News; Roy Loggins.  
 KFAC—Musical Masterpieces.  
 \*KFOJ, KLAC, KOWL—News.  
 KFVD—Harlematinee.  
 KFVB—Peter Potter.  
 KGER—Rancho 1390.  
 KGJF—Record Review.  
 KGIL—Verne Southern.  
 \*KMPC—Bill Harpel, News.  
 KRKD—Songs of the Saddle.  
 KWIK—Hank Pennr.  
 KWKW—Rodeo Bill.  
 KXLA—Music Mountain.  
 4:15—KFI, KFSD—Dr. Paul.  
 \*KHJ, KFXM, KGB, KVOE—  
 Frank Herlingway.  
 KNX, KCBQ—Strike It Rich.  
 KFOJ—Freddy Martin.  
 KLAC—Bill Stewart.  
 KMPC—Bands and Ballads.  
 KOWL—Italian Hour.  
 4:20—KECA—Play It Again.  
 4:25—KGJF—Sports.  
 4:30—KFI—Burrill Wheeler.  
 \*KHJ, KGB, KVOE—Behind  
 the Story.  
 KFOJ—Music.  
 KFVB—Red Rowe.  
 KGJF—Record Review.  
 KGIL—Western Trails.  
 KMPC—Romance & Rhythm.  
 KWKW—Bill Sampson Show.  
 KXLA—Western Roundup.

4:45★KECA—Elmer Davis.  
 \*KHJ, KGB, KVOE—News,  
 Sam Hayes.  
 KNX—Harry Babbitt.  
 KLAC—Bacon Roundup.  
 KOWL—Tropicanna.  
 \*KRKD—News.  
 4:55★KGER—News.  
 KGJF—Sports Flash.

5—KECA, KWKW—News.  
 \*KFI—Feature Wire.  
 KHJ—Eager Beaver.  
 \*KNX, KCBQ—News, Lesueur.  
 KALI—Voice of South America  
 KFAC—Sunset Serenade.  
 KFOJ—Sunshine Mission.  
 KFVD—Star Tune Time.  
 KFVB—Red Rowe.  
 KFXM, KGB, KVOE—Mert's  
 Record Adventures.  
 KGER—Sports, Fred Hessler.  
 KGJF—Live at 5.  
 KGIL—Children's Corner.  
 \*KLAC—Fred Henry, News.  
 \*KMPC—News; Bill Ewing.

KOWL—Chico's Swingtime.  
 KRKD—Songs of the Saddle.  
 \*KWIK—News; Joe Thompson.  
 KXLA—Harmony Park.  
 5:15—KECA—Happy Theater.  
 \*KFI—News.  
 KNX—Tom Harmon.  
 KGER—Rancho 1390.  
 KGJF—Planists of the Future.  
 KLAC—Bill Stewart.  
 KMPC—Upwings.  
 KWKW—Sports.

5:30—KECA, KFMB—Superman.  
 KFI, KFSD—Voice of  
 Firestone.  
 KHJ, KFXM, KGB, KVOE—  
 B-Bar-B Riders.  
 \*KNX, KCRQ—Chet Huntley.  
 KFAC—Whoo Bill Club.  
 \*KFOJ, KGER, KGJF, KGIL—  
 News.  
 KFVD—Piano Parade.  
 KMPC—All Time Hits.  
 KRKD—Sports Dial.  
 KWKW—Romano Spanish Hr.  
 KXLA—Squeakin' Deacon.

5:35—KGIL—Tops in Pops.  
 5:45★KNX, KCBQ—News, Goss.  
 KFOJ—Your Fishmaster.  
 KFVD—Song Pictures.  
 KGER—Stamps Quartet.  
 KGJF—Race Recap.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 6—KECA—Edwin C. Hill.  
 KFI—The American Way.  
 \*KHJ, KFXM, KGB, KVOE—  
 Gabriel Heatter.

**"TOO MANY COOKS"**  
 A New Comedy Show  
 Written by Frank Fox  
**CBS-KNX**  
 6:00-6:30 P.M. Monday

KNX, KCBQ—Too Many Cooks  
 KALI—Proudly We Hail.  
 KFAC—Prelude to Evening.  
 \*KFOJ, KLAC—News.  
 KFSD—NBC Theater.  
 \*KFVB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGJF—Repeat Performance.  
 KGIL—Easy Listening.  
 \*KMPC—Norman Nesbitt, News  
 KOWL—Joe Adams Show.  
 KRKD—Musical Varieties.  
 \*KWIK—Liberal Look at News  
 KWKW—Carlos Moran.  
 KXLA—Toastmaster Club.

6:05★KECA, KFMB—News, Garred.  
 KLAC—Al Jarvis Ballroom.  
 6:15★KECA—Main Street to Mallbu.  
 \*KHJ, KGB—Mutual Newsreel.  
 KFOJ—Jimmie Dolan.  
 KFVB—Sports.  
 KGIL—Latin-American Music.  
 KMPC—Bob Kelley, Sports.  
 KWIK—Lippy Duckat, Sports.  
 6:20★KECA—Headline Edition.  
 6:30—KECA—Hannibal Cobb.  
 KFI—Proudly We Hail.  
 KHJ, KGB, KVOE—The  
 Answer Man.  
 KNX, KCBQ—Granby's Green  
 Acres.

KALI—Music You Want.  
 KFAC—Musical Milestones.  
 KFOJ—Hal's Memory Room.  
 KFVB—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Dinner Concert.  
 KMPC—Hollywood Park.  
 KWIK—American Jewish Hr.  
 KWKW—Hoyos Hour.  
 KXLA—Fads Arnold Show.  
 6:45★KHJ, KGB, KVOE—News,  
 Sam Hayes.  
 KGIL—Down Memory Lane.  
 KXLA—Western Music.

6:55★KHJ, KGB, KVOE—Bill Henry  
 KFI—Cloak and Dagger.  
 KHJ, KFXM, KGB—Murder  
 by Experts.  
 KNX, KCBQ—Joan Davis.  
 \*KALI—News.  
 KFAC—Twilight Hour.  
 KFOJ—Accordinettes.  
 KFSD—Candy Matson.  
 KFVB—America Dances.  
 KGER—Family Bible Hour.  
 KGJF—Musical Digest.  
 \*KGIL—KRKD—News.  
 \*KLAC—News; 570 Club.  
 KMPC—Words and Music.  
 KOWL—Joe Adams Show.  
 \*KWIK—Frank Edwards.  
 KWKW—Hoyos Hour.  
 KXLA—Popular Music.

7:15—KALI—U. N. Program.  
 EGIL—Songs by Crosby.  
 KRKD—Three-Quarter Time.  
 KWIK—Roberta White.  
 7:30—KECA—United or Not.  
 KFI—Malsie.

KHJ, KFXM, KGB, KVOE—  
 Cisco Kid.  
 KNX, KCBQ—Tommy Dorsey  
 Orch.  
 KALI—United Fellowship.  
 KFAC—Echoes and Encores.  
 KFVB—Dr. Kildare.  
 KFOJ—Meet the Band.  
 KFSD—Night Beat.  
 KWB—Music.  
 KGER—Rev. Al Harlan.  
 KGIL—Footlight Favorites.  
 KRKD—Dr. Richardson.  
 KFAC—Cavalcade of Music.  
 KWKW—Betz Spanish Prog.

7:45★KFOJ—News.  
 KFSG—Church Service.  
 KFVB—Rosary Hour.  
 KGIL—Melodies Soft & Sweet.  
 KMPC—Kelley on Base.  
 8—KECA—This Is My Song.  
 KFI, KFSD—One Man's  
 Family.  
 KHJ, KFXM, KGB, KVOE—  
 Let George Do It.  
 \*KNX—News, E. Severeid.  
 KFAC—Evening Concert.  
 KFMB—Malsie.  
 KFOJ—Songs for Safety.  
 KFSG—Church Service.  
 KFVB—Music.  
 KGER—Bible Treasury.  
 KGJF—Fishing Pala.  
 KGIL—Songs of the West.  
 KLAC—Tell It to the Fans.  
 KMPC—Southland Story.  
 KWIK—Tommy Dorsey.  
 KWKW—Italian Melodies.

\*KXLA—News.  
 8:15★KFI, KFSD—World News.  
 KNX—Stepping Out.  
 KFVB—U.S. Navy.  
 KGER—Hebrew Christian Hr.  
 \*KGJF—Averill Berman, News.  
 KLAC—Bill Stewart.  
 KMPC—Parade of Hits.  
 KWIK—Jazz on Parade.  
 KXLA—Western Music.

8:30—KECA, KFMB—Henry J.  
 Taylor.  
 KFI, KFSD—Railroad Hour.  
 KHJ, KFXM, KGB—Under  
 Arrest.  
 KNX, KCBQ—Broadway Is  
 My Beat.  
 KFOJ—Fishing Facts.  
 \*KFVB—News.  
 KGER—Music Hall.  
 KGJF—Pension & Taxpayers  
 Union.

KGIL—Platter Party.  
 KWKW—Music at Eventide.  
 KXLA—Ole Rasmussen.  
 8:45—KECA—Jackie Robinson.  
 KFOJ—Music.  
 KFVB—Bill Anson.  
 KGJF—Today's Hits.  
 9—KECA—Ethel and Albert.  
 KFI, KFSD—Telephone Hour.  
 \*KHJ, KFXM, KGB, KVOE—  
 News, Glenn Hardy.  
 KNX, KCBQ—Hollywood  
 Star Playhouse.  
 KFAC—Evening Concert.  
 KFOJ—Stories to Remember.  
 KFVB—Bill Anson.  
 KGER—Stamps Quartet.  
 KGJF—Moments of Meditation  
 KGIL—Musical Seraphook.  
 KLAC—Wanted Persons.  
 KMPC—Parade of Hits.  
 KWIK—Duke's Doxhouse.  
 KWKW—Jazz Works.  
 KXLA—Squeakin' Deacon.

9:15—KHJ, KGB, KVOE—Enlon  
 Lewis.  
 KFOJ—Business Reporter.  
 KFSG—Word and Song.  
 KGIL—Horseman's Forum.  
 KLAC—Bill Stewart.  
 9:30—KECA—Chandu, the Magician.  
 KFI—Night Beat.  
 KHJ, KFXM, KGB, KVOE—  
 Crime Fighters.  
 KNX, KCBQ—Garry Moore  
 Show.  
 KFOJ—Boss Ballroom.  
 KFSG—Echoes From Antiquity  
 KGER—John Brown Schools.  
 KGJF—Blue of Evening.  
 KWIK—Musical Memories.  
 KWKW—Bass Harris.

9:45—KFOJ—Hitching Post.  
 KFSG—Tenor Soloist.  
 9:55★KHJ, KFXM, KGB, KVOE—  
 News.

**Richfield  
 Reporter  
 AGAIN ON NBC!**  
**10 PM KFI**  
 10★KECA—News, Bob Garred.  
 \*KFI, KFSD—Richfield Reporter

KHJ, KFXM, KGB—I Love a  
 Mystery.  
 \*KNX—Chet Huntley, News.  
 KFAC—Musical Crossroads.  
 KFOJ—Ocean Park Fights.  
 KFSG—Crusader Time.  
 KFVB—Gene Norman Show.  
 KGER—Rossel Revival.  
 KGJF—Platter Party.  
 KGIL—Folk Music.  
 \*KLAC—News; Don Otis.  
 KMPC—Leisure Time.  
 KVOE—1480 Club.  
 KWIK—Duke's Doghouse.  
 KWKW—Time on My Hands.  
 KXLA—Western Music.

10:10—KNX—Sports, Tom Harmon.  
 10:15—KECA—Sports, Hank Weaver.  
 KFI—Johnny Murray.  
 \*KHJ, KGB—Frank Edwards.  
 KNX—Bob Elson.  
 KFVB—Gene Norman Show.  
 10:30—KECA—Dr. Frederick Balles.  
 \*KFI—Virgil Pinkley.  
 KHJ—Lonesome Gal.  
 KNX—Catalina Orch.  
 KFSG—Voice of Faith.  
 KGER—Radio Guild Show.  
 KXLA—Western Music.

10:45—KECA—One for the Book.  
 KFI—Dave Rose Show.  
 10:55★KLAC—News.  
 11★KECA—News of Tomorrow.  
 \*KFI, KFSD, KWKW—News.  
 KHJ—Arthur Van Orch.  
 \*KNX—News, Larry Thor.  
 KFAC—Musical Crossroads.  
 KFVB—Gene Norman  
 Show.  
 KFOJ—Sky Serenade.  
 KFSG—Gospel Baritone.  
 KFVD—Spade Cooley Time.  
 KGB—Melodies Till Midnight.  
 KGER—Spirituels.  
 KGJF—Sweet and Low.  
 KGIL—Folk Music.  
 KLAC—Don Otis.  
 KMPC—Leisure Time.  
 KVOE—Harrison Van Orch.  
 KWIK—Duke's Doghouse.  
 KXLA—Western Music.

11:10—KNX—Sports.  
 11:15—KECA—J. Wald Studio Club.  
 KFI—Johnny Murray.  
 KFXM—Merry-Go-Round.  
 KFOJ—Tommy Dorsey.  
 KFSG—Family Worship Hour.  
 KVOE—One for Music.  
 KWKW—Music.

**Monday thru Saturday  
 11:15 P.M. - 5 A.M.**  
**KXLA Presents**  
**ALEX**  
**Pickupacupplebucks**  
**COOPER**

KXLA—Alex Cooper Show.  
 11:30—KECA—Cooking With Jazz.  
 \*KFI—Mindy Carson Sings.  
 KHJ—Baker's Dozen.  
 KFOJ—Hal's Memory Room.  
 KFSG—Organ.  
 KGER—At the Ranchhouse.  
 KGJF—Music You Want.  
 KWIK—Copper Horseshoe.  
 11:45—KFI—For You.  
 KNX—You and Mid-Century.

**Recorded Highlights**  
**MONDAY THROUGH FRIDAY**  
**POPULAR**  
 6:00 a.m.—KMPC, Andy & Virginia.  
 7:10 a.m.—KNX, Ralph Story.  
 8:15 a.m.—KLAC, Haynes at Beins.  
 8:15 a.m.—KLAC, Bill Stewart.  
 10:00 a.m.—KMPC, Bill Ewing Show.  
 10:00 a.m.—KLAC, Al Jarvis.  
 12:00 noon—KOWL, Joe Adams.  
 12:00 noon—KFVB, Bill Anson.  
 1:10 p.m.—KLAC, Bob McLaughlin.  
 1:30 p.m.—KNX, Paul Masterson.  
 3:00 p.m.—KFVB, Peter Potter.  
 6:00 p.m.—KGJF, Ray Lewis.  
 6:05 p.m.—KLAC, Al Jarvis.  
 6:30 p.m.—KFVB, Frank Bull.  
 10:00 p.m.—KFVB, Gene Norman.  
 11:15 p.m.—KXLA, Alex Cooper.  
 11:15 p.m.—KNX, Tom Harlan.  
 12:00 p.m.—KLAC, Don Otis.  
**CLASSICAL**  
 7:00 p.m.—KGJF, Musical Digest.  
 7:30 p.m.—KFAC, Echoes and  
 Encores.  
 8:00 p.m.—KFAC, Evening Concert.  
 12:00 p.m.—KFAC, Midnight  
 Serenade.

# TUESDAY, JULY 11

★Indicates News Broadcast.

- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI-Coffee Time.
- ★KHJ, KFMM, KGB, KVOE-Cecil Brown.
- KNX-Top of the Morning.
- KFAC-Country Church.
- KFOX-Bible Society.
- KFSD-Open House.
- KFYD-Wakeup Ranch.
- ★KFWB-Cecile Roberts, News.
- KGER-Mizpah.
- KGFJ-Melody Time.
- KGIL-Musical Clock.
- ★KLAC, KMPC, KXLA-News.
- KOWL-Spanish Hour.
- KRRD-Dr. Brinkley.
- KWKW-Club 1490.
- KWKW-Rancho Grande Fiesta.
- 8:05-KALI-Assembly of God.
- 8:10-KLAC-Stock Reports.
- 8:15-KHJ, KDWL-News.
- ★KNX-News, Dave Vaile.
- KFOX-Prison Missionaries.
- KFWB-Bill Leyden.
- KLAC-Haynes at the Reins.
- KMPC-Market Report, Sports
- KXLA-Music.
- 8:30-KFI, KFSD-Jack Berch.
- KHJ, KFMM, KGB, KVOE-Haven of Rest.
- KNX, KCBQ-Grand Slam.
- BALI-Hora de Los Angeles.
- ★KFAC, KGIL, KRKD, KWKW-News.
- KFOX-Worlds of Life.
- KFYD-Record Rangers.
- KGER-Hammond.
- KMPC-Bing Crosby.
- KOWL-Best Songs.
- 8:35-KRRD-Spotlight Varieties.
- 8:45-KFI-Meyers Goes to Market.
- KNX-Rosemary.
- KCBQ-Woman's World.
- KFAC-Party.
- KFSD-Dave Garraway.
- KFYD-Songs of the Sage.
- KFWB-Music.
- KGER-Bible Treasury Hour.
- KGFJ-Stars on Parade.
- KGIL-On Parade.
- KLAC-Racing News.
- ★KMPC-News.
- KWKW-Voice of China.
- 8:55-KWKW-News.
- 9-KECA, KFMB-Ladies, Be Seated.
- ★KFI, KFSD, KLAC-News.
- KHJ-Kate Smith Speaks.
- KNX-Wendy Warren.
- KFAC-Morning Concert.
- KFOX-Pentecostal Church.
- KFYD-Waltz Time.
- KFWB-Strolling Tom.
- KGER-Lutheran Hour.
- KGFJ-The Judge Speaks.
- KGIL-Morning Varieties.
- KMPC-Institute of Religious Sciences.
- KOWL-American-Jewish Program.
- KRRD-Sagebrush Serenade.
- KWKW-Devotions.
- KWKW-Tony Sein.
- 9:05-KFI-Ladies' Day.
- 9:15-KHJ, KFMM, KGB, KVOE-Lanny Ross.
- KNX-KCBQ-Aunt Jenny.
- KFOX-Our Christian World.
- KFSD-It's a Good Idea.
- ★KFVD-News.
- KFWB-Unity Daily Word.
- KGFJ-Airitorials.
- KGIL-Ballads for You.
- KLAC-Bill Stewart.
- KMPC-Dinah Shore.
- KWKW-Mrs. and Marge.
- 9:25-KECA, KFMB-Carol Douglas, Beauty & Fashions.
- 9:30-KECA-Quick as a Flash.
- KHJ-Women are Wonderful.
- KNX, KCBQ-Helen Trent.
- KALI-Beautiful Mexico.
- KFMB-Hollywood U.S.A.
- KFOX-Full Gospel.
- KFSD-Call for Music.
- KFYD-Show Tunes.
- KFWB-Dave Ormont.
- KGB-Molly Morse.
- KGER-Gee Half Hour.
- KGFJ-Racing News.
- KGIL-Fashions in Music.
- KMPC-Chef Milani.
- KOWL-Tune Time.
- KWKW-Time Out in Tulunza.
- 9:45-KFI-All Around Town.
- KNX, KCBQ-Our Gal Sunday
- KFMB-George Murphy.
- KFYD-School Days.
- KGFJ-With Melody in Mind.
- KOWL-Tommy Dorsey Show.
- KRRD-News.
- ★KECA, KFMB-Surprise Package.
- KFI-All Around Town.
- ★KHJ, KFMM, KGB, KVOE-News, Glenn Hardy.
- KNX-Big Sister.

- KCBQ-Koffee Klatch.
- KFAC-Accent on Strings.
- ★KFOX-News.
- KFSD-Luncheon with Lopez.
- KFYD-Ballad Bests.
- KFWB-Dave Ormont.
- KGER-Earl Lee.
- KGFJ-From Sunset and Vine.
- KGIL-Waltz Time.
- KLAC-Al Jarvis Ballroom.
- KMPC-Bill Ewing Show.
- KOWL-Yiddish Hour.
- KRRD-Swing Time.
- KWKW-Musical Scrapbook.
- KWKW-Sports.
- KXLA-Tom Caffery.
- 10:10-KFOX-Assembly of God.
- 10:15-KFI-Are Ya Listening?
- KHJ, KFMM, KGB, KVOE-Tello-Test.
- KNX-Ma Perkins.
- KGER-Tommy Baird.
- KGIL-Bing Crosby.
- KRRD-Dr. Richardson.
- KWKW-Spanish Lesson.
- 10:25-KGFJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story
- KFI-Two Boys and a Girl.
- KHJ-Norma Young.
- KNX-Young Dr. Malone.

## MAJOR LEAGUE BASEBALL

### KALI-1430 KC

Daily starting about 10:30 A.M.  
Direct from Ball Park  
Liberty Broadcasting System

- KALI-Major-League Ball.
- KCBQ-Take It Easy.
- KFAC-Serenade.
- KFOX-Music of the Morning.
- KFSD-Call for Music.
- KFYD-Memory Melodies.
- KGB-Dedicated to You.
- KGER-Helen Markham.
- ★KGIL, KXLA-News.
- KLAC-Honest Opinion.
- KMPC-Musical Tune-O.
- KRRD-Artists and Composers
- KWKW-Career Girl.
- KWKW-Fantasia Musicales.
- 10:35-KALI-Midmorning Melodies.
- 10:45-KFI-Life Can Be Beautiful.
- KNX-Guiding Light.
- KGER-Rev. Le Roy Kopp.
- KRRD-Midnight Mission.
- KWKW-Boh Long.
- 10:55-KECA, KFMB-Betty Crocker Magazine of the Air.
- KGFJ-Sports Flash.
- 11-KECA, KFMB-Betty Crocker.
- KFI, KFSD-Double or Nothing.
- KHJ, KFMM, KGB, KVOE-Ladies' Fair.
- KNX-Second Mrs. Burton.

## tuesday Program Highlights

Morning Programs Appear in Lightface Type. Afternoon and Evening Programs in Boldface.

### Comedy-Variety

1:30-Easy Aces, KECA.

2:45-Arthur Godfrey, KNX.

6:00-Penny Singleton, KFI.

6:30-Candid Mike, KNX.

9:00-Hardy Family, KFI.

9:30-Garry Moore, KNX.

### Quiz, Participation

7:00-Welcome to Hollywood, KECA.

8:00-McNeill Bkfst. Club, KECA.

8:30-Grand Slam, KNX.

10:00-Surprise Package, KECA.

11:00-Double or Nothing, KFI.

11:30-Queen for a Day, KHJ.

2:30-Bride and Groom, KECA.

3:00-Welcome Travelers, KFI.

8:30-Who Said That? KFI.

### Comment-Narration

8:00-Kate Smith, KHJ.

12:05-Housewives' League, KNX.

4:00-Art Baker, KECA.

4:30-Burrill Wheeler, KFI.

4:30-Behind the Story, KHJ.

### Mystery-Detective

7:00-Counterspy, KECA.

7:00-Big Town, KFI.

### Public Interest-Information

12:00-Farm Reporter, KFI.

6:30-Answer Man, KHJ.

8:00-Time for Defense, KECA.

9:00-Town Meeting, KECA.

### Sports

8:45-Racing News, KLAC.

9:30-Racing, KGFJ.

10:30-Raceball, KALI.

5:00-Fred Houser, KGER.

5:15-Tom Harmon, KNX.

5:30-Sports Dial, KRKD.

5:45-Race Recap, KGFJ.

5:45-Race Results, KRKD.

5:45-Sam Balter, KLAC.

6:15-Lippy Duckat, KWKI.

6:15-Bob Kelley, KMPC.

6:30-Hollywood Park, KMPC.

### Popular-Western Music

4:00-Curt Massey, KNX.

7:00-Music in the Air, KNX.

- KALI-Major League Ball.
- KCBQ-To the Women.
- KFAC-Plano Parade.
- KFOX-Rhythmic Age.
- KFYD-Bible Institute.
- KFWB-Maurice Hart.
- KGFJ-Yesterday's Hits.
- KGIL-Midmorning Melodies.
- KLAC-Al Jarvis Ballroom.
- KMPC-Bill Ewing Show.
- KOWL-Spanish Hour.
- KRRD-Songs of Yesterday.
- KWKW-Telephone Time.
- KWKW-Fantasia Musicales.
- KXLA-Western Music.
- 11:15-★KECA, KFMB-John B. Kennedy.
- KNX-Perry Mason.
- KGER-Sunshine Mission.
- KWKI-Good News.
- ★KXLA-Pasadena News.
- 11:25-KGFJ-Sports Flash.
- 11:30-KECA-Ira Cook.
- KFI, KFSD-Live Like a Millionaire.
- KHJ, KGB, KFMM, KVOE-Queen for a Day.
- KNX, KCBQ-Nora Drake.
- KFAC-Music Hall.
- ★KFMB-Baukhage Talking.
- ★KFOX, KRKD-Nora Drake.
- KFYD-Bone Mission.
- KGER-Semi-Classic Hits.
- KGFJ-Variety on Piano.
- KGIL-Musical Moments.
- KOWL-Meet the Band.
- KWKW-National Guard.
- KXLA-Hometown Jamboree.
- 11:40-KFOX-Hit Tunes.
- 11:45-KNX-The Brighter Day.
- KCBQ-Izetta Jewel.
- KGFJ-Remember Romany.
- ★KGIL-News.
- KOWL-Salute to a Star.
- KRRD-Sweet Pops.
- KWKI-Franchon Devoe.
- 11:55-KGFJ-Sports Flash.
- 12-★KECA, KHJ, KCBQ, KGB, KWKI, KWKW-News.
- KFI-Farm Reporter.
- KFOX-News, Tringle.
- ★KALI-Baashal.
- KFAC-Luncheon Concert.
- KFMB-Quick as a Flash.
- KFOX-Hit Tunes.
- KFSD-Life Can Be Beautiful.
- KFYD-Editor of the Air.
- KFWB-Bill Anson.
- KGER-Songs for Luncheon.
- KGIL-Intermission.
- KGIL-Noonday Melodies.
- KLAC-Al Jarvis Ballroom.
- KMPC-Moods in Music.
- KOWL-Joe Adams Show.
- KRRD-Western Wayside.
- KXLA-Hometown Jamboree.
- 12:05-KNX-Knox Manning.
- KWKW-Sports News.
- 12:15-★KECA-Baukhage Talking.
- KFI, KFSD-Road of Life.
- KHJ-Pix-O.
- ★KFOX, KFYD, KGER-News.
- KGIL-Vocal Varieties.
- ★KMPC-Moods in Music.
- KWKI-Paul Sutton.
- KWKW-Farm News.
- 12:25-KGFJ-Sports Flash.

12:30-KECA-Frances Scully.

KFI, KFSD-Pepper Young.

KHJ-Nancy Dixon.

KNX, KCBQ-Open House.

KFMB-Jim Moore Show.

KFOX-Pacific Breezes.

## SHOPPING HILITES

with

VIOLET SCHRAM

12:30 P.M. DAILY

1020 KC  
5000 WATTS

# Check KEVD

LOS ANGELES

- KFYD-Shopping Highlights.
- ★KFWR-News.
- KGER-Luncheon Serenade.
- KGIL-Wesley Tuttle.
- KMPC-Facts for Farmers.
- KRRD-Prairie Schooner.
- KWKW-Matinee Theater.
- KWKW-Porters Digest.
- KXLA-Ole Rasmussen.
- 12:45-KFI, KFSD-Right to Happiness.
- KHJ, KFMM, KGB, KVOE-Major League Baseball.
- KALI-After Game Music.
- ★KFAC-News.
- KMPC-Song Stars.
- KWKW-Sports.
- 12:50-KECA-Double Feature.
- 12:55-KGFJ-Sports Flash.
- 1-KECA-Ira Cook.
- KFI, KFSD-Backstage Wife.
- KHJ, KFMM, KGB, KVOE-Major League Baseball.
- KNX, KCBQ-Nona From Nowhere.
- KALI-After Game Music.
- KFAC-Your County Reports.
- KFOX-Texas Time.
- KFYD-Shopping Highlights.
- KFWB-Bill Anson.
- KGER-Luncheon Serenade.
- KGFJ-1230 Club.
- KGIL-1260 Ranch Roundup.
- ★KLAC-News; Sports.
- KMPC-California Carousel.
- KOWL-Joe Adams Show.
- KRRD-Prairie Schooner.
- KWKI-Paul Page.
- KWKW-Bill Garg Show.
- KXLA-Community News.
- 1:15-KFI, KFSD-Stella Dallas.
- KNX, KCBQ-Hilltop House.
- KFAC-Matinee.
- KLAC-570 Club.
- KWKW-Races and Sports.
- KXLA-LeRoy Smith.
- 1:25-KALI, KGFJ-Sports Flash.
- 1:30-KECA-Easy Aces.
- KFI, KFSD-Lorenzo Jones.
- KNX-International Disc Jockey.
- KFYD-Saddle Mountain Roundup.
- ★KFWR-News.
- KGER-Stars on Parade.
- KGFJ-Armchair Concert.
- KGIL-Homemakers.
- KRRD-Polka Time.
- KWKI-Music Mart.
- KXLA-Western Music.
- 1:45-KECA-Ted Malone.
- KFI, KFSD-Widder Brown.
- KALI-After-Game Music.
- KFMB-Morgan Music.
- KGER-Hawaiian Melodies.
- 1:55-★KNX-News.
- KALI, KGFJ-Sports Flash.
- KECA, KFMB-Chance of a Lifetime.
- 2-KFI, KFSD-When a Girl Marries.
- KHJ, KFMM, KGB, KVOE-Major League Baseball.
- KNX-George Fisher.
- KALI-After-the-Game Music.
- KCBQ-Chicagoans.
- KFAC-Composers' Corner.
- KFOX-Texas Time.
- KFYD-Saddle Mountain Roundup.
- KFWB-Bill Anson.
- KGER-Long Beach Band.
- KGFJ-Meet the Band.
- KGIL-Homemakers Matinee.
- ★KLAC-News, Sports.
- KMPC-California Carousel.
- KOWL-Joe Adams Show.
- KRRD-L.A. Recreation Dept.
- KWKI-Music Mart.
- KWKW-Red Cross.
- KXLA-Western Music.
- 2:15-KFI, KFSD-Portia Faces Life
- KNX-Take-It-Easy Time.
- KLAC-570 Club.
- KRRD-Police Department.
- KXLA-Continental Serenade.
- 2:25-KALI, KGFJ-Sports Flash.
- 2:30-KECA, KFMB-Bride & Groom
- KFI, KFSD-Just Plain Bill.
- KNX, KCBQ-Bing Crosby.
- KGER-Garden School.
- KGFJ-Variety on Piano.
- KGIL-Sunrise-Dance Show.
- KRRD-Tunes in Tempo.
- 2:40-KGER-Long Beach Band.

2:45—KFI, KFSD—Front-Page Farrell.  
 KNN, KCBQ—Arthur Godfrey.  
 KGFJ—Western Roundup.  
 KGIL—Variations in Rhythm.  
 KRKD—Crosby Tunes.  
 KXLA—Frank Simon.

2:55★KECA, KFMB—Walter Klerman.  
 KALI, KGFJ—Sports Flash.

3—KECA—Today in Hollywood.  
 KFI, KFSD—Welcome Travelers.  
 KHJ, Baker's Dozen.  
 KNN, KCBQ—Arthur Godfrey.  
 KALI—After Game Music.  
 KFAC—World of Opera.  
 KFOX—Star Dust.  
 KFVD—Harlematinee.  
 KFWB—Peter Potter.  
 KGB—PCL Roundup, Scoreboard.

★KFI, KXLA—News.  
 KGFJ—Record Jackpot.  
 KGIL—Encore Time.  
 ★KLAC—News, Sports.  
 ★KMPC—Musical Tune-O.  
 KOWL—Town Criers.  
 KRKD—Tops in Pops.  
 KWIK—Bill Perkins.  
 KWKW—Name This Tune.

3:05★KECA—Today's World.  
 KGER—Fiesta Grande.

3:15—KECA—Leyden with Song.  
 KFMB—Hannibal Cobb.  
 KFOX—Matinee Melodies.  
 ★KGIL—News.  
 KLAC—Don Otis.  
 KXLA—Music Mountain.

3:25—KGFJ—Sports Flash.

3:30—KFI, KFSD—Aunt Mary.  
 KALI—Spin and Win.  
 KFAC—Lyrics in Chorus.  
 KNN—Everybody's Business.  
 KFVD—Song Stylists.  
 KGER—Rancho 1300.  
 KGIL—Dance Matinee.  
 KMPC—Magic of Melody.  
 ★KRKD—News: Music.  
 KWKW—Foothill Features.

3:45—KFI, KFSD—We Love & Learn  
 KHJ—Lynn Looks at H'wood.  
 KALI—Roy Loggins Show.  
 ★KFAC—News.  
 KFMB—Ted Malone.  
 KFOX, KFVD—Old-Age Pensions.  
 KOWI—Melody Matinee.  
 KRKD—Modern Melodies.

3:55★KGER—News.  
 KALI, KGFJ—Sports Flash.  
 KECA—Art Baker's Notebook.  
 KFI, KFSD—This Woman's Secret.

4★KHJ, KFNM, KGB, KVOE—Fulton Lewis.  
 KNN, KCBQ—Curt Massey Time.  
 ★KALI—News; Roy Loggins.  
 KFAC—Musical Masterpieces.  
 ★KFOX, KOWL—News.  
 KFVD—Harlematinee.  
 KFWB—Peter Potter.  
 KGER—Rancho 1300.  
 KGFJ—Record Review.  
 KGIL—Verne Southard.  
 ★KLAC—News, Sports.  
 ★KMPC—News, Bill Harpel.  
 KRKD—Songs of the Saddle.  
 KWIK—Bank Penny.  
 KWKW—Rodeo Bill.  
 KXLA—Music Mountain.

4:15—KFI, KFSD—Dr. Paul.  
 ★KHJ, KFNM, KGB, KVOE—Frank Henningway.  
 KNN, KCBQ—Strike It Rich.  
 KFOX—Freddy Martin.  
 ELAC—Bill Stewart.  
 KMPC—Twilight Tales.  
 FOWL—Italian Hour.

4:20—KECA—Play It Again.

4:25—KGFJ—Sports Flash.

4:30—KFI—Burrill Wheeler.  
 ★KHJ, KGB, KVOE—Behind the Story.  
 ★KCBQ, KFMB—News.  
 KFOX—Music.  
 KFWB—Red Rowe.  
 EGFJ—Record Review.  
 KGIL—Western Trails.  
 KMPC—Romance and Rhythm.  
 KWKW—Bill Sampson Show.  
 KXLA—Western Roundup.

4:45★KECA—Elmer Davis.  
 ★KHJ, KGB—Sam Hayes.  
 KNN—Harry Babbitt.  
 ★KFSD—Richard Hardness.  
 KLAC—Racing Roundup.  
 KOWL—Tropicana.  
 ★KRKD—News.  
 ★KVOE—Cedric Foster.

4:55★KGER—News.  
 KALI, KGFJ—Sports Flash.

5★KECA, KWKW—News.  
 ★KFI—Feature Wire.  
 KHJ—Eager Beaver.  
 ★KNN, KCBQ—News, Lesueur.  
 KALI—Voice of So. America.  
 KFAC—Sunset Serenade.  
 KFMB—Fun House.  
 KFOX—Sunshine Mission.  
 KFSD—Prelude to Evening.

KFVD—Star Tune Time.  
 KFVB—Red Rowe.  
 KFNM, KGB, KVOE—Mert's Record Adventures.  
 KGER—Sports, Fred Hessler.  
 KGFJ—Jive at Five.  
 KGIL—Children's Corner.  
 ★KLAC—Fred Henry.  
 ★KMPC—News, Bill Ewing.  
 KOWL—Chico's Swingtime.  
 KRKD—Songs of the Saddle.  
 ★KWIK—News; Joe Thompson.  
 KXLA—Harmony Park.

5:15—KECA—Happy Theater.  
 ★KFI—News.  
 KNN—Tom Harmon.  
 KFSD—Local Scene.  
 KGER—Rancho 1300.  
 KLAC—Bill Stewart.  
 KMPC—Up Swing.  
 KWKW—Sports.

5:30—KECA, KFMB—Sky King.  
 KFI, KFSD—Starlight Concert With Carmen Dragon.  
 KHJ, KFNM, KGB, KVOE—R-Bar-B Riders.  
 ★KNN, KCBQ—Chet Huntley.  
 ★KFOX, KGER, KGFJ, KGIL—News.  
 KFVD—Piano Parade.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWKW—Romano Spanish Br.  
 KXLA—Squeakin' Deacon.

5:35—KGIL—Tops in Pops.

5:45★KNN, KCBQ—News, Goss.  
 KFOX—Your Fishcaaster.  
 KFVD—Song Pictures.  
 KGER—Stamps Quartet.  
 KGFJ—Race Recap.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.

6★KECA—Edwin C. Hill.  
 KFI, KFSD—Penny Singleton.  
 ★KHJ, KFNM, KGB, KVOE—Gabriel Heatter.  
 KNN, KCBQ—Romance.  
 KALI—Modern Music.  
 KFAC—Music Magic.  
 KFOX, KLAC—News.  
 ★KFWB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Repeat Performance.  
 KGIL—Easy Listening.  
 ★KMPC—News, Nesbitt.  
 KOWL—Joe Adams Show.  
 KRKD—Musical Varieties.  
 ★KWIK—Liberal Looks at News.  
 KWKW—Carlos Moran.  
 KXLA—Music.

6:05★KECA, KFMB—Bob Garred, News.  
 KLAC—Al Jarvis Ballroom.

6:15★KECA—Main Street to Mallibu.  
 ★KHJ, KGB—Mutual Newsreel.  
 KALI—Sports News.  
 KFOX—Jimmie Dolan.  
 KFWB—Sports.  
 KGIL—Latin American Rhythms.  
 KMPC—Bob Kelley, Sports.  
 KWIK—Lippy Duckat, Sports.  
 KXLA—Mary Burke King.

6:20—KECA—Headline Edition.

6:30—KECA—Hannibal Cobb.  
 KFI, KFSD—Presenting Charles Boyer.  
 KHJ, KGB, KVOE—Answer Man.  
 KNN, KCBQ—Candid Mike.  
 KALI—Music You Want.  
 KFAC—Musical Milestones.  
 KFMB—Amazing Mr. Malone.  
 KFOX—Hal's Memory Room.  
 KFWB—American Dances.  
 KGER—Back to the Bible.  
 KGIL—Dinner Concert.  
 KMPC—Hollywood Park.  
 KWIK—American Jewish Hr.  
 KWKW—Hoyos Hour.  
 KXLA—Eddy Arnold Show.

6:45★KHJ, KGB, KVOE—News, Sam Hayes.  
 KGIL—Down Memory Lane.  
 KXLA—Western Music.

6:55★KHJ, KGB, KVOE—Bill Henry

7—KECA, KFMB—David Harding, Counterspy.  
 KFI, KFSD—Big Town.  
 KHJ, KFNM, KGB, KVOE—Mysterious Traveler.  
 KNN, KCBQ—There's Music in the Air.  
 ★KALI, KRKD—News.  
 KFAC—Twilight Hour.  
 KFOX—Friendly Philosopher.  
 KGER—Family Bible Hour.  
 EGFJ—Musical Digest.  
 ★KLAC—News, 570 Club.  
 KMPC—Words and Music.  
 KOWL—Joe Adams Show.  
 ★KWIK—Frank Edwards, News.  
 KWKW—Hoyos Hour.  
 KXLA—Western Music.

7:15—KALI—Here's to Veterans.  
 KFOX—Evening Melodies.  
 KGIL—Songs by Crosby.  
 KWIK—City Employees.

7:30—KECA—Paul Whiteman Presents.  
 KFI—A Life in Your Hands.

KHJ, KFNM, KGB, KVOE—B-Bar-B Riders.  
 KALI—Sundown Rhythms.  
 KFAC—Echoes and Encores.  
 KFMB—Best on Wax.  
 KFOX—Meet the Band.  
 KFWB—Music.  
 KGER—Rev. Al Harlan.  
 KGIL—S. F. C. of C.  
 KWIK—Proudly We Hall.  
 KWKW—Betz Spanish Program.

7:45★KFOX—News.  
 KFSG—Church Service.  
 KFWB—Rosary Hour.  
 KGIL—Fishing Facts.

8—KECA, KFMB—Time for Defence.  
 KFI, KFSD—One Man's Family.  
 KHJ, KFNM, KGB, KVOE—Count of Monte Cristo.  
 ★KNN—News, E. Sevareid.  
 KFAC—Evening Concert.  
 KFOX—Guy Rates Post.  
 KFWB—Music.  
 KGER—Bible Treasury.  
 KGFJ—Saludos Amigos.  
 KGIL—Managing Editor.  
 ★KLAC—News: Music.  
 KMPC—Southland Story.  
 KWIK—Meet the Band.  
 KWKW—Italian Melodies.

★KXLA—News.

8:10—KMPC—Baseball: L.A. Angels vs. S.F. Seals.

8:15★KFI, KFSD—World News.  
 KNN—Stepping Out.  
 KFOX—Treasure Chest.  
 KFWB—Here's to Vets.  
 KGER—Hebrew Christian.  
 ★KGFJ—News, Averill Berman.  
 KLAC—Baseball: Hollywood at Oakland.  
 KWIK—Song of Freedom.  
 KXLA—Western Music.

8:30—KECA, KFMB—Gentlemen of the Press.  
 KFI, KFSD—Who Said That?  
 KHJ, KFNM, KGB—Mystery Is My Hobby.  
 KNN, KCBQ—Satan's Waitin'.  
 KFOX—Music.  
 ★KFWB—News.  
 KGER—Clem Davis.  
 KGFJ—Pensions & Taxpayers Union.  
 KGIL—Platter Party.  
 KVOE—Under Arrest.  
 KWIK—Les Brown.  
 KWKW—Music at Eventide.  
 KXLA—Ole Rasmussen.

8:45—KFWB—Bill Anson.  
 KGFJ—Today's Hits.  
 KWIK—Greatest Star.

9—KECA, KFMB—America's Town Meeting.  
 KFI—Hardy Family, with Mickey Rooney.  
 ★KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.  
 KNN, KCBQ—Mystery Theater.  
 KFAC—Evening Concert.  
 KFOX—Skylite Jamboree.  
 KFSD—Ton Secret.  
 KFSG—Spirit of L.I.F.E.  
 KFWR—Bill Anson.  
 KGER—Gospel Melody Boys.  
 EGFJ—Western Music.  
 KGIL—Musical Scrapbook.  
 KLAC—KMPC—Baseball.  
 KWIK—Duke's Doghouse.  
 KWKW—American Life.  
 KXLA—Squeakin' Deacon.

9:15★KHJ, KGB, KVOE—Fulton Lewis.  
 KFOX—Barn Dance.

9:30★KECA, KFMB—Monitor News.  
 KFI—A Joy Forever.  
 KHJ, KFNM, KGB, KVOE—Official Detective.  
 KNN, KCBQ—Garry Moore Show.  
 KFOX—Turk Murphy Dixie-land Band.  
 KFSD—El Paseo Orch.  
 KFSG—Foursquare Revival.  
 KGER—John Brown Schools.  
 EGFJ—Blue of Evening.  
 KGIL—Musical Memories.  
 KWKW—Bass Harris.

9:45—KECA—Report to the People.  
 KFMB—Bing Crosby.  
 KFOX—Excursions in Science.

9:55★KHJ, KFNM, KVOE—News.

KHJ, KFNM, KGB—I Love a Mystery.  
 ★KNN—Chet Huntley, News.  
 KFAC—Musical Crossroads.  
 KFOX—Merry-Go-Round.  
 KFSG—Gospel Stars.  
 KFWB—Gene Norman Show.  
 KGER—Three Suns.  
 KGFJ—Platter Party.  
 KGIL—Folk Music.  
 KLAC, KMPC—Baseball.  
 KVOE—1480 Club.  
 KWIK—Duke's Doghouse.  
 KWKW—Time on My Hands.  
 KXLA—Western Music.

10:10—KNN—Sports, Tom Harmon.

10:15—KECA—Sports, Hank Weaver.  
 KFI—Johnny Murray.  
 ★KFI—Frank Edwards.  
 KNN—Go-Let's Go Places.  
 KFMB—Gene Norman Show.  
 KFSG—Moments of Meditation.  
 KGER—Les Brown Show.

10:30—KECA—Dr. Frederick Bailes.  
 ★KFI—Virgil Pinkley.  
 KHJ—Let's Go Gal.  
 KNN—Command Theater.  
 KFSD—Concert Hall.  
 KFSG—Uncle Paul.  
 KGB—Melodies Till Midnight.  
 KMPC—Lelaure Time.

10:45—KECA—One for the Book.  
 KFI—Freddy Martin Show.  
 KFOX—Music Moderne.  
 ★KLAC—News; Don Otis.

11—KECA—Cinegrill Music.  
 ★KFI, KFSD, KWKW—News.  
 KHJ—Arthur Van Orch.  
 ★KNN—News, Larry Thor.  
 KFAC—Musical Crossroads.  
 KFMB, KFWB—Gene Norman Show.  
 KFOX—Sky Serenade.  
 KFSG—Power From Religious Stories.  
 KFVD—Spade Cooley Time.  
 KGER—Melodies Till Midnight.  
 KGER—Spirituals.  
 KGFJ—Sweet and Low.  
 KGIL—Duo Club.  
 KLAC—Don Otis.  
 KMPC—Leisure Time.  
 KVOE—Harrison Wood.  
 KWIK—Duke's Doghouse.

11:10—KNN—Sports.

11:15—KECA—Casino Room Orch.  
 KFI—Reserve.  
 KNN—Merry-Go-Round.  
 KCBQ—Yesterdays.  
 KFOX—Music of the Masters.  
 KFSD—Dance Orch.  
 KFSG—Songs and Devotion.  
 KVOE—Cue for Music.  
 KWKW—Music.  
 KXLA—Alex Cooper Show.

11:30—KECA—Beverly Hills Orch.  
 KFI—Milestones in Melody.  
 KHJ—Baker's Dozen.  
 KFOX—Hal's Memory Room.  
 KFSG—Old Hymn Book.  
 KGER—At the Ranchhouse.  
 KGFJ—Music You Want.  
 KVOE—I Love a Mystery.

11:45—KFC—Ambassador Hotel Orch.  
 KFI—Guest Star.  
 KNN—You and Mid-Century.

11:55★KMPC—News.

12★KECA, KNN—News.  
 KFI—Musical Menu.  
 KFAC—Midnight Serenade.  
 KFVD—Spade Cooley Time (to 1).  
 KFWB—Music After Midnight.  
 KGFJ—Hollywood House Party (to 6).  
 KLAC—Don Otis (to 2).  
 KWIK—Show People's Show (to 4).  
 KWKW—Bill Sampson (to 2:30).  
 KXLA—Alex Cooper Show.

12:05—KNN—Steve Allen Show.  
 12:30—KFI—Midnight Flyer.

Lucky Boy

Harry Howe, rehearsal conductor and director, is the only man traveling with the seventy-seven-girl band and chorus on CBS's "Music With the Hormel Girls."

TUXLESS

CBS' Gene Autry has worn cowboy clothes ever since he got into radio, doesn't even own a dinner jacket.

**Richfield Reporter AGAIN ON NBC! 10 PM KFI**

10★KECA—News, Bob Garred.  
 ★KFI, KFSD—Richfield Reporter

# WEDNESDAY, JULY 12

★—Indicates News Broadcast.

- 8—KECA, KFMB—Don McNeill's Breakfast Club.
- KFI—Coffee Time.
- ★KHJ, KFAM, KGB, KVOE—Cecil Brown.
- KNX—Top of the Morning.
- KFAC—Country Church.
- KFOX—Bible Society.
- KFVD—Wakeup Ranch.
- ★KFWB—Clete Roberts.
- KGER—Mizpan.
- KGJF—Dr. Murphy.
- KGIL—Musical Clock.
- ★KLAC, KMPC, KXLA—News.
- KOWL—Spanish Hour.
- KRKD—Dr. Brinkley.
- KVOE—Hotcake Club.
- KWKW—Club 1490.
- KWKW—Brancho Grande Fiesta.
- 8:10—KLAC—Stock Market.
- 8:15—★KHJ, KOWL—News.
- ★KNX—Santa Fe Valle.
- KFOX—Prison Missionaries.
- KFWB—L. A. Breakfast Club.
- KGJF—Melody Time.
- KLAC—Haynes at the Reins.
- KMPC—Markets; Sports.
- KXLA—Music.
- 8:30—KFI, KFSD—Jack Berch.
- KHJ, KFAM, KGB, KVOE—Bible Institute.
- KNX, KCBQ—Grand Siam.
- ★KFAC, KGIL, KRKD, KWKW—News.
- KFOX—Word of Life.
- KFVD—Rondo Rangers.
- KGER—Hammond.
- KMPC—Bing Crosby.
- KOWL—Best Songs.
- KXLA—Haven of Rest.
- 8:35—KRKD—Spotlight Varieties.
- 8:45—KFI—Meyers Goes to Market.
- KNX—Rosemary.
- KCBQ—Woman's World.
- KFAC—Unity.
- KFSD—Dave Garraway.
- KFVD—Songs of the Sage.
- KGER—Bible Treasury Hour.
- KGJF—Business Reporter.
- KGIL—On Parade.
- KLAC—Racing News.
- ★KMPC—News.
- KWKW—Voice of China.
- 9—KECA, KFMB—Ladies, Be Seated.
- ★KFI, KFSD, KLAC—News.
- ★KHJ—Eats' Smith Speaks.
- KNX—Wendy Warren.
- KFAC—Morning Concert.
- KFOX—Pentecostal Church.
- KFVD—Waltz Time.
- KFWB—L. A. Breakfast Club.
- KGER—Lutheran Hour.
- KGJF—Disabled Veterans.
- KMPC—Institute of Religious Science.
- KOWL—American-Jewish Program.
- KRKD—Sagebrush Serenade.
- KWKW—Devotions.
- KWKW—Tony Sein.
- KXLA—Bar Nothing Ranch.
- 9:05—KFI—Ladies Day.
- 9:15—KHJ, KFAM, KGB, KVOE—Lanny Ross.
- KNX, KCBQ—Aunt Jenny.
- KFOX—Our Christian World.
- KFSD—It's a Good Idea.
- ★KFVD—News.
- KGJF—Atrocials.
- KGIL—Morning Varieties.
- KGIL—Ballads for You.
- KLAC—Bill Stewart.
- KMPC—Dinah Shore.
- KWKW—Myrt and Marge.
- 9:25—KECA, KFMB—Carol Douglas, Beauty & Fashions
- 9:30—KECA—Quick as a Flash.
- KHJ—Women Are Wonderful.
- KNX, KCBQ—Helen Trent.
- KFMB—Hollywood U.S.A.
- KFOX—Full Gospel.
- KFSD—Call for Music.
- KFVD—Show Tunes.
- KFWB—Dave Ormont.
- KGB—Molly Morse.
- KGER—God's Half Hour.
- KGJF—Racing News.
- KGIL—Fashions in Music.
- KMPC—Chef Milani.
- KOWL—Tune Time.
- KWKW—Time Out in Tujunga.
- KWKW—1300 Club.
- 9:45—KFI—All Around Town.
- KNX, KCBQ—Our Gal Sunday
- KFMB—George Murphy.
- KFVD—School Days.
- KGJF—With Melody in Mind.
- KOWL—Employment Dept.
- ★KRKD—News.
- 10—KECA, KFMB—Surprise Package.
- KFI—All Around Town.
- ★KHJ, KFAM, KGB, KVOE—News. Glenn Hardy.
- KNX—Big Sister.
- KFAC—Accent on Strings.
- ★KFOX—News.
- KFSD—Luncheon With Lopez.

- KFVD—Ballad Bests.
- KFWB—Dave Ormont.
- KGER—Earl Lee.
- KGJF—From Sunset and Vine.
- KGIL—Waltz Time.
- KLAC—Al Jarvis Ballroom.
- KMPC—Bill Ewing Show.
- KOWL—Yiddish Hour.
- KRKD—Swing Time.
- KWKW—Musical Scrapbook.
- KWKW—Sports.
- KXLA—Tom Cafferty.
- 10:10—KFOX—Assembly of God.
- 10:15—KFI—Are Ya Listening?
- KHJ, KFAM, KGB, KVOE—Tello-Test.
- KNX—Ma Perkins.
- KGER—Tommy Baird.
- KGIL—Bing Crosby.
- KRKD—Dr. Richardson.
- KWKW—Spanish Lesson.
- 10:25—KGJF—Sport Flash.
- 10:30—KECA, KFMB—My True Story
- KFI—Two Boys and a Girl.
- KHJ—Norma Young.
- KNX—Young Dr. Malone.
- KALI—Major-League Ball.
- KCBQ—Take It Easy.
- KFAC—Serenade.
- KFOX—Music of the Morning.
- KFSD—Call for Music.
- KFVD—Memory Melodies.
- KGB—Dedicated to You.
- KGER—Helen Markham.
- ★KGIL, KXLA—News.
- KLAC—Honest Opinion.
- KMPC—Musical Tune-O.
- KRKD—Artists and Composers
- KWKW—Belle Martell.
- KWKW—Fantasias Musicales.
- 10:35—KGIL—Midmornning Melodies.
- 10:45—KFI—Life Can Be Beautiful.
- KNX—Gulding Light.
- KGER—Rev. Le Roy Kopp.
- KRKD—Midnight Mission.
- KWKW—Singin' Sam.
- KXLA—Western Music.
- 10:55—KECA, KFMB—Betsy Crocker Magazine of the Air.
- KGJF—Sports Flash.
- 11—KECA, KFMB—Betsy Crocker
- KFI, KFSD—Double or Nothing.
- KHJ, KFAM, KGB, KVOE—Ladies' Fair.
- KNX—Second Mrs. Burton.
- KALI—Major-League Ball.
- KFAC—Plano Parade.
- KFOX—Rhythmic Age.
- KFVD—Bible Institute.
- KFWB—Maurice Hart.
- KGJF—Yesterday's Hits.
- KGIL—Midmornning Melodies.
- KLAC—Al Jarvis Ballroom.

- KMPC—Bill Ewing Show.
- KOWL—Spanish Hour.
- KRKD—Songs of Yesteryear.
- KWKW—Teletone Time.
- KWKW—Fantasias Musicales.
- KXLA—Western Music.
- 11:15—★KECA, KFMB—John B. Kennedy.
- KNX—Perry Mason.
- KFAC—Guy Bates Post.
- KGER—Sunshine Mission.
- KWKW—Good News.
- 11:25—★KXLA—Pasadena News.
- 11:30—KGJF—Sports Flash.
- 11:30—KECA—Ira Cook.
- KFI, KFSD—Live Like a Millionaire.
- KHJ, KFAM, KGB, KVOE—Queen for a Day.
- KNX, KCBQ—Nora Drake.
- KFAC—Music Hall.
- ★KFOX, KRKD—News.
- KFVD—Rescue Mission.
- KGER—Semi-Classical Hits.
- KGJF—Variety on Piano.
- KGIL—Musical Moments.
- KOWL—Errand of Mercy.
- KWKW—Traffic Dept.
- KWKW—Traffic Quiz.

### HOME TOWN JAMBOREE

Cliffie Stone Eddle Kirk  
Herman the Hermit  
Bucky Tibbs Speedy West  
Tennessee Ernie  
Top Western Talent

**KXLA 11:30-12:30**  
Mon. Thru Fri.

- KXLA—Hometown Jamboree.
- 11:40—KFOX—Hit Tunes.
- 11:45—KNX—The Brighter Day.
- KCBQ—Letta Jewel.
- KGJF—Remember Romany.
- ★KGIL—News.
- KOWL—Salute to a Star.
- KRKD—Sweet Pops.
- KWKW—Navy Band.
- KWKW—Babe Ruth.
- 11:55—KGJF—Sports Flash.
- 12—★KECA, KHJ, KWKW, KWKW—News.
- KFI—Farm Reporter.
- ★KNX—News, Pringle.
- KALI—Major-League Ball.
- KFAC—Luncheon Concert.
- KFMB—Quick as a Flash.
- KFOX—Hit Tunes.
- KFSD—Life Can Be Beautiful.
- KFVD—Editor of the Air.
- KFWB—Bill Anson.
- KGER—Songs for Luncheon.

- KGJF—Intermission.
- KGIL—Noonday Melodies.
- KLAC—Al Jarvis Ballroom.
- KMPC—Moods in Music.
- KOWL—Joe Adams Show.
- KRKD—Western Wayside.
- KXLA—Hometown Jamboree.
- 12:05—KNX—Knox Manning.
- KWKW—Sports News.
- 12:15—★KECA—Baukhage Talking.
- KFI, KFSD—Road of Life.
- KGJF—Ft. O.
- ★KFOX, KFVD, KGER—News.
- KGIL—Vocal Varieties.
- ★KMPC—News to You.
- KWKW—Paul Sutton.
- KWKW—Farm News.
- 12:25—KGJF—Sports Flash.
- 12:30—KECA—Frances Scully.
- KFI, KFSD—Pepper Young.
- KHJ—Nancy Dixon.
- KNX, KCBQ—Open House.
- KFOX—Pacific Breezes.
- KFVD—Shopping Highlights.
- ★KFWR—News; Bill Anson.
- KGER—Luncheon Serenade.
- KGJF—1230 Club.
- KGIL—Wesley Tuttle.
- KMPC—Vocals for Farmers.
- KRKD—Prairie Schooner.
- KWKW—Matinee Theater.
- KWKW—Porters Digest.
- KXLA—Ole Rasmussen.
- 12:45—KFI, KFSD—Right to Happiness.
- KHJ, KFAM, KGB, KVOE—Major League Baseball.
- ★KFAC—News.
- KMPC—Song Stars.
- 12:50—KECA—Double Feature.
- 12:55—KGJF—Sports Flash.
- 1—KECA—Ira Cook.
- KFI, KFSD—Buckstage Wife.
- KHJ, KFAM, KGB, KVOE—Major League Baseball.
- KNX, KCBQ—Nona From Nowhere.
- KALI—After Game Music.
- KFAC—Village Festival.
- KFOX—Texas Tiny.
- KFVD—Shopping Highlights.
- KFWB—Bill Anson.
- KGER—Peter Black, Organ.
- KGJF—1230 Club.
- KGIL—1260 Ranch Roundup.
- ★KLAC—News.
- KMPC—California Carousel.
- KOWL—Joe Adams Show.
- KRKD—Prairie Schooner.
- KWKW—Bill Garr Show.
- KXLA—Western Hits.
- 1:15—KFI, KFSD—Stella Dallas.
- KNX, KCBQ—Hilltop House.
- KFAC—Matinee.
- KLAC—570 Club.
- KWKW—Race and Sports.
- KXLA—David Gillilan.
- 1:25—KALI, KGJF—Sports Flash.
- 1:30—KECA—Easy Aces.
- KFI, KFSD—Lorenzo Jones.
- KNX—International Disc Jockey.
- KFVD—Saddle Mountain Roundup.
- ★KFWB—News.
- KGER—Clark Sparks Show.
- KGJF—Armchair Concert.
- KGIL—Homemakers.
- KRKD—Polka Time.
- KWKW—Music Mart.
- KXLA—Western Music.
- 1:45—KECA—Ted Malone.
- KFI, KFSD—Wildier Brown.
- KFMB—Morgan Music.
- KGER—Hawaiian Melodies.
- 1:55—★KNX—News.
- KALI, KGJF—Sports Flash.
- 2—KECA, KFMB—Chance of a Lifetime.
- KFI, KFSD—When a Girl Marries.
- KHJ, KFAM, KGB, KVOE—Baseball.
- KNX—George Fisher.
- KALI—After Game Music.
- KFAC—Composers' Corner.
- KFOX—Texas Tiny.
- KFVD—Saddle Mountain Roundup.
- KFWB—Bill Anson.
- KGER—Long Beach Band.
- KGJF—West the Band.
- KGIL—Homemakers Matinee.
- ★KLAC—News, Sports.
- KMPC—California Carousel.
- KOWL—Joe Adams Show.
- KRKD—L. A. Fire Dept.
- KWKW—Music Mart.
- KWKW—Guest Star.
- KXLA—Western Music.
- 2:10—KLAC—570 Club.
- 2:15—KFI, KFSD—Portia Faces Life.
- KNX—Take-It-Easy Time.
- KRKD—Hollywood Bowl Reporter.
- ★KWKW—News; Sports; Music
- KXLA—Continental Serenade.
- 2:25—KALI, KGJF—Sports Flash.
- 2:30—KECA, KFMB—Bride & Groom
- KFI, KFSD—Just Plain Bill.
- KNX, KCBQ—Bing Crosby.
- KGER—Garden School.
- KGJF—Variety on Piano.
- KGIL—Variations in Rhythm.

## wednesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

1:30—Easy Aces, KECA.

2:45—Arthur Godfrey, KNX.

6:00—Halls of Ivy, KFI.

6:00—It Pays to Be Ignorant, KNX.

6:30—Robert Q. Lewis, KNX.

9:30—Garry Moore, KNX.

### Quiz, Participation

7:00—Welcome to Hollywood, KECA.

8:00—McNeill Bkfst. Club, KECA

8:30—Grand Siam, KNX.

10:00—Surprise Package, KECA.

11:00—Double or Nothing, KFI.

11:30—Queen for a Day, KHJ.

2:30—Bride and Groom, KECA.

3:00—Welcome Travelers, KFI.

7:30—Dr. I. Q., KECA.

8:00—Name That Song, KHJ.

9:00—Break the Bank, KFI.

### Drama

7:00—The Big Story, KFI.

8:30—Family Theatre, KHJ.

8:30—Dr. Christian, KNX.

### Classical, Semi-Classical Music

7:30—Hollywood Music Hall, KNX.

### Comment-Narration

9:00—Kate Smith, KHJ.

12:05—Housewives' League, KNX.

4:00—Art Baker, KECA.

### Mystery-Detective

4:30—Burrirt Wheeler, KFI.

4:30—Behind the Story, KHJ.

### Public Interest-Information

12:00—Farm Reporter, KFI.

6:30—Answer Man, KHJ.

### Sports

8:45—Racing News, KLAC.

9:30—Racing, KGJF.

10:30—Baseball, KALI.

5:00—Fred Hessier, KGER.

5:15—Tom Harmon, KNX.

5:30—Sports Dial, KRKD.

5:45—Race Recap, KGJF.

5:45—Race Results, KRKD.

5:45—Sam Balter, KLAC.

6:15—Lippy Duckat, KWKW.

6:15—Bob Kelley, KMPC.

6:30—Hollywood Park, KMPC.

### Popular-Western Music

4:00—Curt Massey, KNX.

11:30—Mindy Carson, KFI.

KRRD—Tunes in Tempo.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page Farrell.  
 KXN, KCBQ—Arthur Godfrey.  
 KGFJ—Western Roundup.  
 KRRD—Crosby Tunes.  
 KXLA—Frank Simon.  
 2:55—KFEA, KFMB—Walter Kiernan.  
 KALI, KGFJ—Sports Flash.  
**3**—KECA—Today in Hollywood.  
 KFI, KFSD—Welcome Travelers.  
 KHJ—Baker's Dozen.  
 KXN, KCBQ—Arthur Godfrey.  
 KALI—After Game Music.  
 KFAC—World of Opera.  
 KFOX—Star Dust.

**HARLEMATINEE**  
 with HUNTER HANCOCK  
 1020 KC.  
 000 WATTS  
**Check KEVD**  
 LOS ANGELES  
 3 & 4 P.M. Mon.  
 Thru Sat.

KFVB—Harlematinee.  
 KFWB—Peter Potter.  
 \*KGER—News; Fleeta Grande.  
 KGFJ—Record Jackpot.  
 KGIL—Eucadre Time.  
 \*KLAC, KXLA—News.  
 KMPC—Musical Tune-O.  
 KOWI—Town Criers.  
 KRRD—Tons in Pops.  
 KWKW—Bill Perkins.  
 KWRW—Name This Tune.  
 3:05—KECA—Today's World.  
 3:15—KECA—Leyden With Song.  
 KFMB—Hannibal Cobb.  
 KFOX—Here's to Vets.  
 KGB—Musical Scoreboard.  
 \*KGIL—News.  
 KLAC—Don Otis Show.  
 KXLA—Music Mountain.  
 3:25—KALI, KGFJ—Sports Flash.  
 3:30—KFI, KFSD—Aunt Mary.  
 KFAC—Lyrics in Chorus.  
 KFOX—Everybody's Business.  
 KFVD—Song Stylists.  
 KGER—Rancho 1390.  
 KGIL—Dance Matinee.  
 KMPC—Magic of Melody.  
 \*KRRD—News; Music.  
 KWKW—Football Features.  
 3:45—KFI, KFSD—We Love & Learn  
 KHJ—Lynn Looks at H'wood.  
 KALI—Roy Loggins Show.  
 \*KFAC—News.  
 KFMB—Ted Malone.  
 KFOX, KFVD—Old-Age  
 Tensions.  
 KOWI—Melody Matinee.  
 KRRD—Modern Melodies.  
 3:55—KGER—News.  
 \*KALI, KGFJ—Sports Flash.  
**4**—KECA—Art Baker's Notebook.  
 KFI, KFSD—This Woman's  
 Secret.  
 \*KHJ, KFXM, KGB—Fulton  
 Lewis.  
 KXN, KCBQ—Curt Massey  
 Time.  
 KALI—Roy Loggins Show.  
 KFAC—Musical Masterpieces.  
 \*KFOX, KOWI—News.  
 KFVD—Harlematinee.  
 KFMB—Peter Potter.  
 KGER—Rancho 1390.  
 KGFJ—Record Review.  
 KGIL—Verne Southern.  
 \*KLAC—News, Sports.  
 \*KMPC—Bill Hargel, News.  
 KRRD—Songs of the Saddle.  
 KWKW—Rodeo Bill.  
 KXLA—Music Mountain.  
 4:15—KFI, KFSD—Dr. Paul.  
 \*KHJ, KFXM, KGB, KVOE—  
 Frank Hemingway.  
 KXN, KCBQ—Strike It Bleh.  
 KFOX—Freddy Martin.  
 KLAC—California Melodies.  
 KMPC—Bands and Ballads.  
 KOWI—Italian Hour.  
 4:20—KECA—Play It Again.  
 4:25—KGFJ—Sports.  
 4:30—KFI—Burrill Wheeler.  
 \*KHJ, KGB, KVOE—Behind  
 the Story.  
 \*KFMB—News.  
 KFOX—Music.  
 KFWB—Music.  
 KGFJ—Record Review.  
 KGIL—Western Trails.  
 KMPC—Romance and Rhythm.  
 KWKW—Bill Sampson Show.  
 KXLA—Western Roundup.  
 4:45—KECA—Elmer Davis.  
 \*KHJ, KGB—News, Sam Hayes  
 KXN—Harry Babbitt.  
 \*KFSD—Richard Harkness.

KFWB—Red Rowe.  
 KLAC—Racing Roundup.  
 KOWL—Tropicana.  
 \*KRRD—News.  
 4:55—KGER—News.  
 KGFJ—Sports Flash.  
**5**—KECA, KWKW—News.  
 \*KFI—Feature Wire.  
 KHJ—Eager Beaver.  
 \*KXN, KCBQ—News, Lesueur.  
 KALI—Voice of So. America.  
 KFAC—Sunset Serenade.  
 KFMB—Fun House.  
 KFOX—Sunshine Mission.  
 KFSD—Prelude to Evening.  
 KFWB—Red Rowe.  
 KFXM, KGB, KVOE—Mert's  
 Record Adventures.  
 KGER—Sports, Fred Hessler.  
 KGFJ—Live at 5.  
 KGIL—Children's Corner.  
 \*KLAC—Fred Henry Reports.  
 \*KMPC—News; Bill Ewinz.  
 KOWL—Chien's Swingtime.  
 KRRD—Songs of the Saddle.  
 \*KWKW—News; Joe Thompson.  
 KXLA—Harmony Park.  
 5:15—KECA—Happy Theater.  
 \*KFI—News.  
 KXN—Tom Harmon.  
 KGER—Rancho 1390.  
 KGFJ—Pianists of the Future.  
 KLAC—Bill Stewart.  
 KMPC—Upswing.  
 KWKW—Sports.  
 5:30—KECA, KFMB—Superman.  
 KFI—Casa Cugat.  
 KHJ, KFXM, KGB, KVOE—  
 Challenge of the Yukon.  
 \*KXN, KCBQ—Chet Huntley.  
 KFAC—Whoa Bill Club.  
 \*KFOX, KGER, KGFJ, KGIL—  
 News.  
 \*KFSD—This Is the Story.  
 KFVD—Piano Parade.  
 KMPC—All-Time Hits.  
 KRRD—Sports Dial.  
 KWKW—Romano Spanish Hr.  
 KXLA—Speakin' Deacon.  
 5:35—KGIL—Tons in Pops.  
 5:45—KFI, KFSD—Elmer Peterson.  
 \*KXN, KCBQ—News, Goss.  
 KFOX—Your Fishcaster.  
 KFVD—Song Pictures.  
 KGER—Stamps Quartet.  
 KGFJ—Race Recap.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRRD—Race Results.  
**6**—KECA—Edwin C. Hill.  
 KFI, KFSD—Halls of Ivy.  
 \*KHJ, KFXM, KGB, KVOE—  
 Gabriel Heatter.  
 KXN, KCBQ—It Pays to Be  
 Ignorant.  
 KALI—Modern Music.  
 KFAC—Prelude to Evening.  
 \*KFOX, KLAC—News.  
 \*KFWB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Repeat Performance.  
 KGIL—Easy Listening.  
 \*KMPC—News, Norman Nesbitt  
 KOWI—Joe Adams Show.  
 KRRD—Varieties in Music.  
 \*KWKW—Liberal Look at News.  
 KWKW—Carlos Moran.  
 KXLA—Pasadena Playhouse.  
 6:05—KECA, KFMB—Bob Garred.  
 KLAC—Al Jarvis Ballroom.  
 6:15—KECA—Main Street to Mallbu.  
 \*KHJ, KGB—Mutual Newareel.  
 KALI—Sports News.  
 KFOX—Jimmie Dolan.  
 KFWB—Sports.  
 KGIL—Latin-American  
 Rhythms.  
 KMPC—Bob Keller, Sports.  
 KWKW—Lippy Duckat, Sports.  
 6:20—KECA—Headline Edition.  
 6:30—KECA—Hannibal Cobb.  
 KFI—Top Secret.  
 KHJ, KGB, KVOE—  
 Answer Man.  
 KXN, KCBQ—Robert O. Lewis  
 KALI—Music You Want.  
 KFAC—Musical Milestones.  
 KFOX—Hall's Memory Room.  
 KFWB—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Dinner Concert.  
 KMPC—Hollywood Park.  
 KWKW—American Jewish Hr.  
 KWKW—Hoyos Hour.  
 KXLA—Fiddly Apple Show.  
 6:45—KHJ, KGB, KVOE—News,  
 Sam Hayes.  
 KGIL—Down Memory Lane.  
 KXLA—Western Music.  
 6:55—KHJ, KFXM, KGB, KVOE—  
 Bill Henry.  
**7**—KECA, KFMB—Lone Ranger.  
 KFI—The Big Story.  
 KHJ, KFXM, KGB—John  
 Steele.  
 KXN, KCBQ—Phillip Marlowe.  
 \*KALI, KGIL—News.  
 KFAC—Twilight Hour.  
 KFOX—Friendly Philosopher.

KFSD—Big Story.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 \*KLAC—News; 570 Club.  
 KMPC—Words and Music.  
 KOWL—Joe Adams Show.  
 KRRD—Pasadena Musicians.  
 \*KRRD—Harry W. Flannery.  
 KVOE—Meet Your Neighbor.  
 \*KWKW—Frank Edwards, News.  
 KWKW—Hoyos Hour.  
 KXLA—Western Music.  
 7:15—KALI—U. N. Show.  
 KFOX—Evening Melodies.  
 KGIL—Songs by Crosby.  
 KMPC—Organ Recital.  
 KRRD—Three-Quarter Time.  
 KVOE—Candlelight and Silver.  
 7:30—KECA, KFMB—Dr. I. Q.  
 KFI, KFSD—Richard Dia-  
 mond.  
 KHJ, KFXM, KGB, KVOE—  
 Cisco Kid.  
 KXN, KCBQ—Hollywood  
 Music Hall.  
 KFAC—Echoes and Encores.  
 KFOX—Meet the Band.  
 KFWB—Music.  
 KGER—Rev. Al Harlan.  
 KGIL—Sherman Oaks C. of C.  
 KMPC—Music.  
 KRRD—Dr. Richardson.  
 KWKW—Burbank Theater  
 Guild.  
 KWKW—Betz Spanish  
 Program.  
 7:45—KFOX—News.  
 KFGS—Church Service.  
 KFWB—Rosary Hour.  
**8**—KECA, KFMB—Detour.  
 KFI, KFSD—One Man's  
 Family.  
 KHJ, KFXM, KGB, KVOE—  
 Same That Song.  
 \*KXN—News, E. Seavard.  
 KFAC—Evening Concert.  
 KFOX—Americans Speak Up.  
 KFGS—Church Service.  
 KFWB—Music.  
 KGER—Bible Treasury.  
 KGFJ—Fishing Pals.  
 KGIL—Platter Party.  
 KLAC—570 Club.  
 KMPC—Southland Story.  
 KOWI—Joe Adams Show.  
 KMPC—Midweek Devotions.  
 KWKW—Meet the Band.  
 KWKW—Italian Melodies.  
 \*KXLA—News.  
 8:10—KMPC—Baseball: L. A.  
 Angels vs. S. F. Seals.  
 8:15—KFI, KFSD—World News.  
 KXN—Stepping Out.  
 KFOX—Music.  
 KFWR—Guest Star.  
 KGER—Hebrew Christian.  
 \*KGFJ—News, Averill Berman.  
 KLAC—Baseball: Hollywood  
 at Oakland.  
 KWKW—Woody Woodward.  
 KXLA—Western Music.  
 8:30—KECA—Album of Mystery.  
 KFI, KFSD—The Falcon.  
 KHJ, KFXM, KGB, KVOE—  
 Family Theater.  
 KXN, KCBQ—Dr. Christian.  
 KFXM—M.G.M. Theater.  
 KFOX—L. B. Town Forum  
 \*KFWB—News.  
 KGER—Clem Davies.  
 KGFJ—Pension & Taxpayers  
 Union.  
 KMPC—Red Cross.  
 KWKW—Bill Tusher.  
 KWKW—Music at Eventide.  
 KXLA—Ole Rasmussen.  
 8:35—KECA—Through the Listening  
 Glass.  
 8:45—KFMB—Bill Anson.  
 KGFJ—Today's Hits.  
 KMPC—Jazz Tunes.  
 KWKW—Voice of the Army.  
**9**—KECA—Cliche Club.  
 KFI, KFSD—Break the Bank.  
 \*KHJ, KFXM, KGB, KVOE—  
 News, Glenn Hardy.  
 KXN—Mr. Chameleon.  
 KFAC—Evening Concert.  
 KFOX—Skeltie Jamboree.  
 KFGS—Divine Healing.  
 KFWR—Bill Anson.  
 KGER—U. N. Story.  
 KGFJ—Western Music.  
 KGIL—Musical Scrapbook.  
 KLAC—KMPC—Baseball.  
 KMPC—Platter Chatter.  
 KWKW—Duke's Doghouse.  
 KWKW—Football Features.  
 KXLA—Sneakin' Deacon.  
 9:15—KHJ, KGB, KVOE—Fulton  
 Lewis.  
 KFOX—Barn Dance.  
 KGER—Fred McClesky.  
 9:30—KECA—Lawrence Welk Show.  
 KFI, KFSD—Mr. Dist. Atty.  
 KHJ, KFXM, KGB, KVOE—  
 Harry James Orch.  
 KXN, KCBQ—Garry Moore  
 Show.  
 KFMB—Lionel Barrymore.  
 KFOX—Pee Wee Hunt Orch.

KFGS—Missionary News.  
 KGER—John Brown Schools.  
 KGFJ—Blue of Evening.  
 KGIL—Musical Memories.  
 KMPC—Music.  
 KWKW—Bass Harris.  
 9:45—KFMB—Bing Crosby.  
 KFOX—Hitching Post.  
 KFGS—Songs in the Night.  
 9:55—KHJ, KFXM—News.  
**10**—KECA—News, Bob Garred.  
 \*KFI, KFSD—Richfield Reporter

**Richfield Reporter**  
 AGAIN ON NBC!  
**10 PM KFI**

KHJ, KFXM, KGB—I Love a  
 Mystery.  
 \*KXN—Chet Huntley, News.  
 KFAC—Musical Crossroads.  
 KFOX—Lone Pine Boys.  
 KFWR—Gene Norman Show.  
 KGER—When Day is Done.  
 KGFJ—Platter Party.  
 KGIL—Folk Music.  
 KLAC, KMPC—Baseball.  
 KMPC—Wednesday Musicals.  
 KWKW—Duke's Doghouse.  
 KWKW—Time on My Hands.  
 KXLA—Western Music.  
 10:10—KXN—Tom Harmon, Sports.  
 10:15—KECA—Sports, Hank Weaver.  
 KFI—Johnny Murray.  
 \*KHJ, KGB—Frank Edwards.  
 KXN—Bob Elson.  
 KFMB—Gene Norman Show.  
 KFSD—Sports By-Lines.  
 KFGS—Rev. C. T. James.  
 10:30—KECA—Dr. Frederick Bailes.  
 \*KFI—Virgil Pinkley.  
 KHJ—Lonesome Gal.  
 KXN—Russ Morgan Arch.  
 KFOX—Sixth Army Band.  
 KFSD—Concert Hall.  
 KGB—Melodies Till Midnight.  
 KGER—Music as You Like It.  
 KMPC—Leisure Time.  
 10:45—KECA—One for the Book.  
 KFI—Ray Kyser Show.  
 KFOX—Music Moderne.  
 KFGS—Song Time.  
 KLAC—Don Otis.  
**11**—KECA—Cinercill Music.  
 \*KFI, KWKW—News.  
 KHJ—Arthur Van Orch.  
 \*KXN—News, Larry Thor.  
 KFAC—Musical Crossroads.  
 KFMB—Gene Norman  
 Show.  
 KFOX—Sky Serenade.  
 KFGS—Commissary of the Air  
 KFVD—Spade Cooley Time.  
 KGB—Melodies Till Midnight.  
 KGER—Spirituals.  
 KGFJ—Sweet and Low.  
 KGIL—Halo Club.  
 KLAC—Don Otis.  
 KMPC—Leisure Time.  
 KVOE—Harrison Wood.  
 KWKW—Duke's Doghouse.  
 KXLA—Western Music.  
 11:10—KXN—Sports.  
 11:15—KECA—Jerry Wald Studio  
 Club.  
 KFI—Johnny Murray.  
 KXN—Merry-Go-Round.  
 KFSD—Dance Orch.  
 KFGS—Melody of Youth.  
 KVOE—Cue for Music.  
 KWKW—Music.  
 KXLA—Alex Cooper Show.  
 11:30—KECA—Beverly Hills Orch.  
 KFI—Mindy Carson Sings.  
 KHJ—Baker's Dozen.  
 KFOX—Hal's Memory Room.  
 KFGS—Starlight Journey.  
 KGER—At the Ranchhouse.  
 KGFJ—Music You Want.  
 KVOE—I Love a Mystery.  
 11:45—KFI—Milestones in Melody.  
 KXN—You and Mid-Century.  
 11:55—KMPC—News.  
**12**—KECA, KXN—News.  
 KFI—Musical Menu.  
 KFAC—Midnight Serenade.  
 KFVD—Spade Cooley Time.  
 KFWR—Music After Midnight.  
 KGFJ—H'wood House Party  
 (to 6).  
 KLAC—Don Otis (to 2).  
 KRRD—Stardust Serenade  
 (to 5:30).  
 KWKW—Bill Sampson  
 (to 2:30).  
 KXLA—Alex Cooper Show  
 (to 5).  
 12:05—KXN—Steve Allen Show.  
 12:30—KFI—Midnight Flyer.

# THURSDAY, JULY 13

- ★Indicates News Broadcast.
- 8**—KECA, KFMB—Don O'Neill's Breakfast Club.  
KFI—Coffee Time.  
★KHJ, KFXX, KGB—Cecil Brown.  
KNX—Top of the Morning.  
KFAC—Country Church.  
KFOX—Bible Society.  
KFSD—Open House.  
KFVB—Wakenup Ranch.  
★KFWB—Clete Roberts, News.  
★KGER—Mizpah.  
KGFJ—Melody Time.  
KGIL—Musical Clock.  
★KLAC, KMPC, KXLA—News.  
KOWL—Spanish Hour.  
KRKD—Dr. Brinkley.  
KWIK—Club 1490.  
KWKW—Rancho Grande Fiesta.
- 8:10—KLAC—Stock Market.  
8:15★KHJ, KOWL—News.  
★KNX—News, Dave Valle.  
KFOX—Prison Missionaries.  
KFWB—Bill Leyden.  
KLAC—Haynes at the Reins.  
KMPC—Markets.  
KXLA—Music.
- 8:25—KMPC—Sports Roundup.  
8:30—KFI, KFSD—Jack Berch.  
KHJ, KFXX, KGB, KVOE—Haven of Rest.  
KNX, KCBQ—Grand Slam.  
★KFAC, KGIL, KRKD, KWKW—News.  
KFOX—Words of Life.  
KFVD—Record Ranceros.  
KGER—Bob Hammond.  
KMPC—Bing Crosby.  
KOWL—Best Songs.  
KRKD—Spotlight Varieties.
- 8:35—KFI—Meyers Goes to Market.  
8:45—KNX—Rosemary.  
KCBQ—Woman's World.  
KFAC—Unity.  
KFSD—Dave Garroway.  
KFVD—Songs of the Sage.  
KFWB—Music.  
KGER—Bible Treasury.  
KGFJ—L. A. Fire Department  
KGIL—On Parade.  
KLAC—Racing News.  
★KMPC—News.  
KWKW—Voice of China.
- 9**—KECA, KFMB—Ladies, Be Seated.  
★KFI, KFSD, KLAC—News.  
★KHJ, KFXX, KGB, KVOE—Kate Smith Speaks.  
KNX—Wendy Warren.  
KFAC—Morning Concert.  
KFOX—Pentecostal Church.  
KFVD—Waltz Time.  
KFWB—Strolling Toni.  
KGER—Lutheran Hour.  
KGFJ—Your County at Work.  
KGIL—Morning Varieties.  
KMPC—Institute of Religious Science.  
KOWL—American-Jewish Program.  
KRKD—Sagebrush Serenade.  
KWKW—Tony Sein.

**TENNESSEE ERNIE**  
IN  
**RADIO'S HOTTEST**  
**WESTERN SHOW**  
**KXLA**  
9 - 10 A. M. — Mon.-Fri.

KXLA—Bar Nothing Ranch.  
8:05—KFI—Ladies Day.  
9:15—KHJ, KFXX, KGB, KVOE—Lanny Ross.  
KNX, KCBQ—Aunt Jenny.  
KFOX—Our Christian World.  
KFSD—It's a Good Idea.  
★KFVD—News.  
KFWB—Unity Daily Word.  
KGFJ—Airtorials.  
KGIL—Ballads for You.  
KLAC—Bill Stewart.  
KMPC—Dinah Shore.  
KWIK—Myrt and Marge.  
9:25—KECA, KFMB—Carol Douglas, Beauty & Fashions.  
9:30—KECA—Quick as a Flash.  
KHJ—Women Are Wonderful.  
KNX, KCBQ—Helen Trent.  
KFMB—Hollywood U.S.A.  
KFOX—Full Gospel.  
KFSD—Call for Music.  
KFVD—Show Tunes.  
KFWB—Dave Ormont.  
KGB—Molly Morse.  
KGER—God's Half Hour.  
KGFJ—Racing News.  
KGIL—Fashions in Music.  
KMPC—Chef Milani.  
KOWL—Tune Time.  
KVOE—Club Variety.  
KWKW—1300 Club.  
9:45—KFI—All Around Town.  
KNX KFSD—Our Gal Sunday

- KFMB—George Murphy.  
KFVD—School Days.  
KGFJ—With Melody in Mind.  
KOWL—Stars on Parade.  
★KRKD—News.  
KVOE—Civic.
- 10**—KECA, KFMB—Surprise Package.  
KFI—All Around Town.  
★KHJ, KFXX, KGB, KVOE—Glenn Hardy, News.  
KNX—Big Sister.  
KCBQ—Koffee Klotch.  
KFAC—Accent on Strings.  
★KFOX—News.  
KFSD—Luncheon with Lopez.  
KFVD—Ballad Bests.  
KFWB—Dave Ormont.  
KGER—Earl Lee.  
KGFJ—From Sunset and Vine.  
KGIL—Waltz Time.  
KLAC—Al Jarvis Ballroom.  
KMPC—Bill Ewing Show.  
KOWL—Yiddish Hour.  
KRKD—Swing Time.  
KWIK—Musical Scrapbook.  
KWKW—Sports.
- 10:10—KFOX—Assembly of God.  
10:15—KFI—Are Ya Listening?  
KHJ, KFXX, KGB, KVOE—Tello-Test.  
KNX—Ma Perkins.  
KFSD—Heaven on Earth.  
KGB—Dedication to You.  
KGER—Tommy Baird.  
KGIL—Bing Crosby.  
KRKD—Dr. Richardson.  
KWKW—Spanish Lesson.
- 10:25—KGFJ—Sports Flash.  
10:30—KECA, KFMB—My True Story  
KFI—Two Boys and a Girl.  
KHJ—Norma Young.  
KNX—Young Doctor Malone.  
KALI—Major-League Ball.  
KCBQ—Take It Easy.  
KFAC—Serenade.  
KFOX—Music of the Morning.  
KFSD—Call for Music.  
KFVD—Memory Melodies.  
KGER—Helen Markham.  
★KGIL, KXLA—News.  
KLAC—Honest Opinion.  
KMPC—Musical Tune-O.  
KRKD—Artists and Composers  
KWKW—Fantasias Musicales.
- 10:35—KGIL—Midmorning Melodies.  
10:45—KFI—Life Can Be Beautiful.  
KNX—Guiding Light.  
KGER—Rev. Le Roy Koop.  
KRKD—Midnight Mission.  
KXLA—Western Music.
- 10:55—KECA, KFMB—Betty Crocker Magazine.  
KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker Magazine.  
KFI, KFSD—Double or Nothing.

- KHJ, KFXX, KGB, KVOE—Ladies' Fair.  
KNX—Second Mrs. Burton.  
KALI—Major-League Ball.  
KCBQ—Take It Easy.  
KFAC—Plano Parade.  
KFOX—Rhythmic Age.  
KFVD—Bible Institute.  
KFWB—Maurice Hart.  
KGFJ—Yesterday's Hits.  
KGIL—Midmorning Melodies.  
KLAC—Al Jarvis Ballroom.  
KMPC—Bill Ewing Show.  
KOWL—Spanish Hour.  
KRKD—Songs of Yesterday.  
KWKW—Fantasias Musicales.  
KXLA—Western Music.
- 11:15★KECA, KFMB—John B. Kennedy.  
KNX—Perry Mason.  
KGER—Sunshine Mission.  
★KXLA—Pasadena News.
- 11:25—KGFJ—Sports Flash.  
11:30—KECA—Ira Cook.  
KFI, KFSD—Live Like a Millionaire.  
KHJ, KFXX, KGB, KVOE—Queen for a Day.  
KNX, KCBQ—Nora Drake.  
KFAC—Music Hall.  
★KFMB—Bankhage Talking.  
★KFOX, KRKD—News.  
KGER—Rescue Mission.  
KGER—Semi-Classic Hits.  
KGFJ—Variety on Piano.  
KGIL—Musical Moments.  
KOWL—Babe Ruth Adventures  
KWKW—Chamber of Commerce.
- KXLA—Hometown Jamboree.  
11:40—KFOX—Hit Tunes.  
11:45—KNX—The Brighter Day.  
KCBQ—Izetta Jewel.  
KGFJ—Remember Romany.  
★KGIL—News.  
KOWL—Salute to a Star.  
KRKD—Sweet Pops.  
KWKW—Freedom Story.
- 11:55—KGFJ—Sports Flash.
- 12**★KECA, KHJ, KCBQ, KGB, KVOE, KWKW—News.  
KFI—Farm Reporter.  
★KNX—News, Pringle.  
KALI—Major-League Ball.  
KFAC—Luncheon Concert.  
KFMB—Quick as a Flash.  
KFSD—Life Can Be Beautiful.  
KFVD—Editor of the Air.  
KFWB—Bill Anson.  
KGER—Songs for Luncheon.  
KGFJ—Intermission.  
KGIL—Noonday Melodies.  
KLAC—Al Jarvis Ballroom.  
KMPC—Moods in Music.  
KOWL—Joe Adams Show.  
KRKD—Western Wayside.  
KXLA—Hometown Jamboree.  
KNX—Knox Manning.  
KWKW—Sports News.
- 12:05—★KECA—Bankhage Talking.  
KFI, KFSD—Road of Life.  
KHJ—Pix-O.  
★KFOX, KFVD, KGER—News.  
KGIL—Vocal Varieties.

- ★KMPC—News to You.  
KWKW—Farm News.
- 12:20—KHJ—Music.  
12:25—KGFJ—Sports Flash.  
12:30—KECA—Frances Scully.  
KFI, KFSD—Pepper Young.  
KHJ—Nancy Dixon.  
KNX, KCBQ—Open House.  
KFMB—Jim Moore Show.  
KFOX—Pacific Breezes.  
KFVD—Shopping Highlights.  
★KFWB—News.  
KGER—Luncheon Serenade.  
KGFJ—1230 Club.  
KGIL—Wesley Tuttle.  
KMPC—Facts for Farmers.  
KRKD—Prairie Schooner.  
KWKW—Porters Digest.  
KXLA—Ole Rasmussen.
- 12:45—KFI, KFSD—Right to Happiness.  
KHJ, KFXX, KGB, KVOE—Major League Baseball.
- ★KFAC—News.  
KFWB—Bill Anson.  
KMPC—Song Stars.
- 12:50—KECA—Double Feature.  
12:55—KGFJ—Sports Flash.
- 1**—KECA—Ira Cook.  
KFI, KFSD—Backstage Wife.  
KHJ, KFXX, KGB, KVOE—Baseball.  
KNX, KCBQ—Nona From Nowhere.  
KALI—After Game Music.  
KFAC—L. A. Medical Assn.  
KFOX—Texas Tiny.  
KFVD—Shopping Highlights.  
KFWB—Bill Anson.  
KGER—Luncheon Serenade.  
KGFJ—1230 Club.  
KGIL—1260 Ranch Roundup.
- ★KLAC—News; Sports.  
KMPC—California Carousel.  
KOWL—Joe Adams Show.  
KRKD—Prairie Schooner.  
KWIK—Pages of Memory.  
KWKW—Bill Garr Show.  
KXLA—Community Broadcaster.
- 1:15—KFI, KFSD—Stella Dallas.  
KNX, KCBQ—Hilltop House.  
KFAC—Matinee.  
KLAC—570 Club.  
KWKW—Races and Sports.  
KXLA—Farm News.
- 1:25—KGFJ—Sports Flash.  
1:30—KECA—Easy Aces.  
KFI, KFSD—Lorenzo Jones.  
KNX—International Disc Jockey.  
KFVD—Saddle Mountain Roundup.
- ★KFWB—News.  
KGER—Here's to Vets.  
KGFJ—Armchair Concert.  
KGIL—Homemakers.  
KRKD—Polka Time.  
KWIK—Music Mart.  
KXLA—Western Music.
- 1:45—KECA—Ted Malone.  
KFI, KFSD—Widder Brown.  
KFWB—Bill Anson.  
KGER—Hawaiian Melodies.  
KNX—News.
- 1:55★KALI, KGFJ—Sports Flash.
- 2**—KECA, KFMB—Chance of a Lifetime.  
KFI, KFSD—When a Girl Murders.  
KHJ, KFXX, KGB, KVOE—Baseball.  
KNX—George Fisher.  
KALI—After Game Music.  
KCBQ—St. Louis Matinee.  
KFAC—Composers' Corner.  
KFOX—Texas Tiny.  
KFVD—Saddle Mountain Roundup.  
KFWB—Bill Anson.  
KGER—Long Beach Band.  
KGFJ—Meet the Band.  
KGIL—Homemakers Matinee.  
★KLAC—News, Sports.  
KMPC—California Carousel.  
KOWL—Joe Adams Show.  
KRKD—Dept. of Employment.  
KWIK—Music Mart.  
KWKW—Voice of the Army.  
KXLA—Western Music.
- 2:10—KLAC—570 Club.  
2:15—KFI, KFSD—Portia Faces Life  
KNX—Take-It-Easy Time.  
KRKD—Salvation Army.  
KWKW—Sports; Music.  
KXLA—Continental Serenade.
- 2:25—KGFJ—Sports Flash.  
2:30—KECA, KFMB—Bride & Groom  
KFI, KFSD—Just Plain Bill.  
KNX, KCBQ—Bing Crosby.  
KGER—Garden School.  
KGFJ—Variety on Piano.  
KGIL—Square-Dance Show.  
KRKD—Tunes in Tempo.
- 2:40—KGER—Long Beach Band.  
2:45—KFI, KFSD—Front-Page Fanny.  
KNX—Arthur Godfrey.  
KGFJ—Western Roundup.  
KGIL—Variations in Rhythm.  
KRKD—Crosby Tunes.  
KXLA—Frank Simon.
- 2:55★KECA, KFMB—Walter Klerman.  
KALI, KGFJ—Sports Flash.

**thursday** *Program Highlights*

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

*Comedy-Variety*

1:30—Easy Aces, KECA.  
2:45—Arthur Godfrey, KNX.  
6:00—Cass Daley, KFI.  
6:30—Duffy's Tavern, KFI.  
7:30—Sara's Private Caper, KFI.  
8:00—Amateur Hour, KECA.  
9:30—Garry Moore, KNX.

*Quiz, Participation*

7:00—Welcome to Hollywood, KECA.  
8:00—McNeill Bkfst. Club, KECA  
8:30—Grand Slam, KNX.  
10:00—Surprise Package, KECA.  
11:00—Double or Nothing, KFI.  
11:30—Queen for a Day, KHJ.  
2:30—Bride and Groom, KECA.  
3:00—Welcome Travelers, KFI.

*Drama*

7:30—Sklippy Theater, KNX.

*Comment-Narration*

9:00—Kate Smith, KHJ.  
12:05—Housewives' League, KNX.  
4:00—Art Baker, KECA.  
4:30—Burrlett Wheeler, KFI.  
4:30—Behind the Story, KHJ.

*Mystery-Detective*

6:30—Crime Photographer, KNX

7:00—Murder at Midnight, KHJ.  
7:00—Dragnet, KFI.  
7:00—Johnny Dollar, KNX.  
7:30—Gregory Hood, KECA.  
8:30—Mr. Keen, KNX.  
9:00—Line-Up, KNX.  
9:30—Inner Sanctum, KECA.  
9:30—International Airport, KHJ.  
10:00—I Love a Mystery, KHJ.

*Public Interest-Information*

12:00—Farm Reporter, KFI.  
6:30—Answer Man, KHJ.  
8:30—The Quick and the Dead, KFI.  
9:00—Author Meets Critics, KECA.

*Sports*

8:45—Racing News, KLAC.  
9:30—Racing, KGFJ.  
10:30—Baseball, KALI.  
5:00—Fred Hessler, KGER.  
5:15—Tom Harmon, KNX.  
5:30—Sports Dial, KRKD.  
5:45—Race Recap, KGFJ.  
5:45—Sam Balter, KLAC.  
5:45—Race Results, KRKD.  
6:15—Lippy Duckat, KWIK.  
6:15—Bob Kelley, KMPC.  
6:30—Hollywood Park, KMPC.

*Popular-Western Music*

4:00—Curt Massey, KNX.



3-KECA—Today in Hollywood.  
 KFI, KFSD—Welcome Travelers.  
 KHJ—Baker's Dozen.  
 KNN, KCBQ—Arthur Godfrey.  
 KFAC—World of Opera.  
 KFOV—Matinee Melodies.  
 KFVJ—Harlematinee.  
 KFVJ—Peter Potter.  
 \*KGER—News; Fiesta Grande.  
 KGFJ—Record Jackpot.  
 KGIL—Encore Time.  
 \*KLAC, KXLA—News.  
 KMPC—Musical Tune-O.  
 KOWL—Town Criers.  
 KRKD—Tops in Pops.  
 KWIK—Bill Perkins.  
 KWKW—Name This Tune.  
 3:05-KECA—Today's World.  
 3:10-KLAC—Don Otis Show.  
 3:15-KECA—Leyden with Song.  
 KFOX—George Highley.  
 KGB—Musical Scoreboard.  
 \*KGIL—News.  
 KXLA—Music Mountain.  
 3:25-KFI—Sports Flash.  
 3:30-KFI, KFSD—Aunt Mary.  
 KFAC—Lyrics in Chorus.  
 KFOX—Everyday's Business.  
 KFVJ—Song Stylists.  
 KGER—Rancho 1390.  
 KGIL—Dance Matinee.  
 KMPC—Magic of Melody.  
 \*KRKD—News.  
 KWKW—Foothill Features.  
 3:35-KRKD—Interlude.  
 3:45-KFI, KFSD—We Love & Learn  
 KHJ—Lynn Looks at H'wood.  
 \*KFAC—News.  
 KFMB—Ted Malone.  
 KFOX, KFVJ—Old-Age Pensions.  
 KOWL—Melody Matinee.  
 KRKD—Modern Melodies.  
 \*KGER—News.  
 3:55-KGFJ—Sports Flash.  
 4-KECA—Art Baker's Notebook.  
 KFI, KFSD—This Woman's Secret.  
 \*KHJ, KFXM, KGB, KVQE—Fulton Lewis.  
 KNN, KCBQ—Curt Massey Time.  
 KALI—Roy Liggins Show.  
 KFAC—Musical Masterpieces.  
 \*KFOX, KOWI—News.  
 KFVJ—Harlematinee.  
 KFVJ—Peter Potter.  
 KGER—Rancho 1390.  
 KGFJ—Record Review.  
 KGIL—Verne Southard.  
 \*KLAC—News, Sports.  
 \*KMPC—Bill Harpel, News.  
 KRKD—Songs of the Saddle.  
 KWIK—Hank Penny.  
 KWKW—Rodeo Bill.  
 KXLA—Music Mountain.  
 4:15-KFI, KFSD—Dr. Paul.  
 \*KHJ, KFXM, KGB, KVQE—Frank Henningway.  
 KNN, KCBQ—Strike It Rich.  
 KFOX—Freddy Martin.  
 KLAC—Bill Stewart.  
 KMPC—Twilight Tales.  
 Stories of Magic Land.  
 KOWL—Italian Hour.  
 4:20-KECA—Play It Again.  
 4:25-KGFJ—Sports.  
 4:30-KFI—Burrill Wheeler.  
 \*KHJ, KGB, KVQE—Behind the Story.  
 \*KFMB—News.  
 KFOX—Music.  
 KFSD—Tunes and Topics.  
 KFVJ—Red Rover.  
 KGFJ—Record Review.  
 KGIL—Western Trails.  
 KMPC—Romance and Rhythm  
 KWKW—Bill Sampson Show.  
 KXLA—Western Roundup.  
 4:45-KECA—Elmer Davis.  
 \*KHJ, KGB, KVQE—News, Sam Hayes.  
 KNN—Harry Babbitt.  
 \*KFSD—Richard Harkness.  
 KLAC—Racing Roundup.  
 KOWL—Tropicana.  
 \*KRKD—News.  
 4:55-KGER—News.  
 KALI, KGFJ—Sports Flash.  
 5-KECA, KWKW—News.  
 \*KFI—Feature Wire.  
 KHJ—Eager Beaver.  
 \*KNN, KCBQ—News, Lesueur.  
 KALI—Voice of So. America.  
 KFAC—Sunset Serenade.  
 KFMB—Fun House.  
 KFOX—Sunshine Mission.  
 KFVJ—Star Tune Time.  
 KFVJ—Stuart Hamblen.  
 KFXM, KGB, KVQE—Mert's Record Adventures.  
 KGER—Sports, Fred Heasler.  
 KGFJ—Jive at 5.  
 KGIL—Children's Program.  
 \*KLAC—Fred Henry Reports.  
 \*KMPC—News; Bill Ewing.  
 KOWL—Chico's Swingtime.  
 KRKD—Songs of the Saddle.  
 KXLA—Harmony Park.  
 5:15-KECA—Happy Theater.  
 \*KFI—News.

KNN—Tom Harmon.  
 KGER—Rancho 1390.  
 KLAC—Bill Stewart.  
 KMPC—Upswing.  
 KWKW—Sports.  
 5:30-KECA, KFMB—Sky King.  
 KFI—Coca Cugat.  
 KHJ, KFXM, KGB, KVQE—B-Bar-B Riders.  
 \*KNN, KCBQ—Chet Huntley.  
 KFAC—Whoa Bill Club.  
 \*KFOX, KGER, KGFJ—News.  
 KFSD—This is the Story.  
 KFVJ—Piano Parade.  
 \*KGIL—News; Tops in Pops.  
 KRKD—Sports Dial.  
 KWKW—Romano Spanish Hr.  
 KXLA—Squeakin' Deacon.  
 5:45-KFI, KFSD—Elmer Peterson.  
 \*KNN, KCBQ—News, Goss.  
 KFOX—Your Flashcaster.  
 KFVJ—Song Pictures.  
 KGER—Stamps Quartet.  
 KGFJ—Race Recap.  
 KLAC—Sam Butler, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 6-KECA—Edwin C. Hill.  
 KFI, KFSD—Cass Daley.  
 \*KHJ, KFXM, KGB, KVQE—Gabriel Heatter.  
 KNN, KCBQ—Somebody Knows.  
 KALI—Modern Music.  
 KFAC—Prelude to Evening.  
 KGIL—Down Memory Lane.  
 KRKD—Timely Topics.  
 KXLA—Music.  
 \*KFOX, KLAC—News.  
 \*KFVJ—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGER—Repeat Performance.  
 KGIL—Easy Listening.  
 \*KMPC—News, Norman Nesbitt  
 KOWL—Joe Adams Show.  
 KRKD—Varieties in Music.  
 KWKW—Carlos Moran.  
 KXLA—Scandinavian Hour.  
 6:05-KECA, KFMB—Bob Garred, News.  
 6:15-KECA—Main Street to Malibu.  
 \*KHJ, KGB—Mutual Newscast.  
 \*KALI—Sports News.  
 KFOX—Jimmie Dolan.  
 KFVJ—Sports.  
 KGIL—Latin-American Rhythms.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Bob Kelley, Sports.  
 KWIK—Lippy Duckat, Sports.  
 6:20-KECA—Headline Edition.  
 6:30-KECA—Hannibal Cobb.  
 KFI, KFSD—Duffy's Tavern.  
 KHJ, KGB, KVQE—Answer Man.  
 KNN, KCBQ—Crime Photographer.  
 KALI—Music You Want.  
 KFAC—Musical Milestones.  
 KFVJ—Gregory Hood.  
 KFOX—Hal's Memory Room.  
 KFVJ—America Dances.  
 KGER—Buck to the Bible.  
 KGIL—Dinner Concert.  
 KMPC—Hollywood Park.  
 KWIK—American Jewish Hr.  
 KWKW—Hoyos Hour.  
 KXLA—Eddy Arnold Show.  
 6:45-KHJ, KGB, KVQE—News, Sam Hayes.  
 KXLA—Western Music.  
 6:55-KHJ, KGB, KVQE—Bill Henry  
 7-KECA, KFMB—Reserve.  
 KFI, KFSD—Dragnet.  
 KHJ, KFXM, KGB—Murder at Midnight.  
 KNN, KCBQ—Johnny Dollar.  
 KFAC—Twilight Hour.  
 KFVJ—America Dances.  
 KGER—Family Bible Hour.  
 \*KGIL, KRKD—News.  
 \*KGFJ—Musical Digest.  
 \*KLAC—News; 570 Club.  
 KMPC—Words and Music.  
 KOWL—Joe Adams Show.  
 \*KWIK—Frank Edwards.  
 KWKW—Hoyos Hour.  
 KXLA—Western Music.  
 7:15-KFOX—Evening Melodies.  
 KGIL—Songs by Crosby.  
 KRKD—Three-Quarter Time.  
 7:30-KECA—Casebook of Gregory Hood.  
 KFI, KFSD—Sara's Private Caper.  
 KHJ, KFXM, KGB, KVQE—B-Bar-B Riders.  
 KNN, KCBQ—Skippy Hollywood Playhouse.  
 KFAC—Echoes and Encores.  
 KFMB—Blondie.  
 KFOX—Meet the Band.  
 KFVJ—Fishing.  
 KGER—Rev. Markham.  
 KGIL—Tribe 1260 Boy Scouts.  
 KLAC—Ski Time.  
 KRKD—Dr. Richardson.  
 KWIK—Parks and Recreation.  
 KWKW—Betz Spanish Program.  
 7:45-KFOX—News.

KFVJ—Church Service.  
 KFVJ—Rosary Hour.  
 8-KECA, KFMB—Original Amateur Hour.  
 KFI, KFSD—One Man's Family.  
 KHJ, KFXM, KGB, KVQE—Glyde Beatty Show.  
 \*KNN—News, E. Severeid.  
 \*KCBQ—News.  
 \*KFAC—Evening Concert.  
 KFOX—Guy Bates Post.  
 KFSD—Church Service.  
 KFVJ—Music.  
 KGER—Bible Treasury.  
 KGIL—Fishing Pals.  
 KGIL—Transportation Forum.  
 KLAC—570 Club.  
 KWKW—Italian Melodies.  
 \*KLAC—News, Dan Lundberg.  
 8:10-KMPC—Baseball; L.A. Angels vs. S. F. Seals.  
 8:15-KFI, KFSD—World News  
 KNN—Stepping Out.  
 KFOX—Speaking of Sports.  
 KFVJ—Voice of the Army.  
 KGER—Hebrew Christian.  
 \*KGER—News, Averill Berman.  
 \*KLAC—Baseball: Hollywood at Oakland.  
 KXLA—Western Music.  
 8:30-KFI, KFSD—The Quick and the Dead.  
 KHJ, KFXM, KGB—The Hidden Truth.  
 KNN, KCBQ—Mr. Keen.  
 KFOX—Fishing Facts.  
 \*KFVJ—News.  
 KGER—Bass Davies.  
 KGFJ—Pension and Taxpayers Union.  
 KGIL—Platter Party.  
 KWKW—Music at Eventide.  
 KXLA—Die Rasmussen.  
 8:45-KECA—World's Best Seller.  
 KFOX—Skylite Jamboree.  
 KFVJ—Bill Anson.  
 KGFJ—Today's Hits.  
 KVQE—Your History.  
 9-KECA, KFMB—Author Meets Critics.  
 KFI, KFSD—Reserve.  
 \*KHJ, KFXM, KGB, KVQE—News, Glenn Hardy.  
 KNN, KCBQ—Line-Up.  
 KFAC—Evening Concert.  
 KFOX—Skylite Jamboree.  
 KFVJ—Bill Anson.  
 KGER—A. Q. Brunas.  
 KGFJ—Western Music.  
 KGIL—Musical Scrapbook.  
 KLAC, KMPC—Baseball.  
 KWKW—Hungarian Melodies.  
 KXLA—Squeakin' Deacon.  
 9:15-KHJ, KGB, KVQE—Fulton Lewis.  
 KFOX—Rarn Dance.  
 KFVJ—Songs and Verse.  
 KGER—Fred McCleskey.  
 9:30-KECA—Inner Sanctum.  
 KFI—Hobby Lobby.  
 KHJ, KFXM, KGB, KVQE—International Airport.  
 KNN, KCBQ—Garry Moore Show.  
 KFMB—Here's to Vets.  
 KFOX—Pee Wee Hunt Orch.  
 KFSD—Theater of Stars.  
 KFVJ—Scotch Tenor.  
 KGER—John Brown Schools.  
 KGFJ—Blue of Evening.  
 KGIL—Musical Memories.  
 KFVJ—Bass Harris.  
 9:45-KFMB—Bing Crosby.  
 KFOX—Hitching Post.  
 9:55-KHJ, KFXM, KGB, KVQE—News.

10-KECA—News, Bob Garred.  
 \*KFI, KFSD—Richfield Reporter.  
 KHJ, KFXM, KGB—I Love a Mystery.  
 \*KNN—Chet Huntley, News.  
 KFAC—Musical Crossroads.  
 KFOX—Lone Pine Boys.  
 KFSG—Hawaiian Echoes.  
 KFVJ—Gene Norman Show.  
 KGER—Three Suns.  
 KGFJ—Platter Party.  
 KGIL—Folk Music.  
 KLAC, KMPC—Baseball.  
 KWKW—1480 Club.  
 KWKW—Tune on My Hands.  
 KXLA—Western Music.  
 10:10-KNN—Tom Harmon, Sports.  
 10:15-KECA—Sports, Hank Weaver.  
 KFI—Johnny Murray.  
 \*KHJ—Frank Edwards.  
 KNN—Let's Go Places.  
 KFMB—Gene Norman Show.  
 KFOX—Music.  
 KFSG—Eventide Melodies.  
 KGER—Tommy Dorsey Show.  
 10:30-KECA—Dr. Frederick Bailes.  
 \*KFI—Vlrgil Pinkley.  
 KHJ—Lonesome Gal.  
 KNN—Command Theater.  
 KFOX—Radio Club.  
 KFSD—Concert Hall.  
 KGB—Melodies Till Midnight.  
 KGER—Wings of Melody.  
 \*KMPC—News: Leisure Time.  
 10:45-KECA—One for the Book.  
 KFI—Tommy Dorsey Show.  
 KFOX—Sky Serenade.  
 KFSG—James Sustar.  
 KLAC—Don Otis.  
 11-KECA—Cinegrill Music.  
 \*KFI, KFSD, KWKW—News.  
 KHJ—Baker's Dozen.  
 \*KNN—News, Larry Thor.  
 KFAC—Musical Crossroads.  
 KFMB, KFVJ—Gene Norman.  
 KFSG—Songs of Latin America.  
 KFVJ—Spade Cooley Time.  
 KGER—Spirituals.  
 KGFJ—Sweet and Low.  
 KGIL—Halo Club.  
 KLAC—Don Otis.  
 KMPC—Leisure Time.  
 KVQE—Harrison Wood.  
 KWIK—Duke's Doz House.  
 KXLA—Western Music.  
 11:10-KNN—Sports.  
 11:15-KECA—Figuroa Ballroom.  
 KFI—Reserve.  
 KNN—Merry-Go-Round.  
 KFOX—Music of Masters.  
 KWKW—Music.  
 KXLA—Alex Cooper Show.  
 11:30-KFI—Milestones in Melody.  
 KFOX—Hal's Memory Room.  
 KFSD—Fairmont Orch.  
 KFSG—Beauty of Scriptures.  
 KGER—At the Ranchhouse.  
 KGFJ—Music You Want.  
 11:45-KECA—Ambassador Orch.  
 KFI—Here's to Veterans.  
 KNN—You and Mid-Century.  
 12-KECA, KNN—News.  
 KFI—Musical Menu.  
 KFAC—Midnight Serenade.  
 KFVJ—Spade Cooley Time.  
 KFVJ—Music.  
 KGFJ—H'wood Horse Party.  
 KLAC—Don Otis (to 2).  
 KRKD—Stardust Serenade.  
 KWIK—Show People's Show.  
 KWKW—Bill Sampson.  
 KXLA—Alex Cooper Show.  
 12:05-KNN—Steve Allen Show.  
 12:30-KFI—Midnight Flyer.

**Richfield Reporter AGAIN ON NBC! 10 PM KFI**

**EX-CLOWN**  
 Pat Patrick, who plays "Ercil Twing" on CBS's Bergen-McCarthy show, is an ex-clown of the Al G. Barnes circus.

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# VIDEO *In Review*

## In & Out of Focus (General Comment)

### Rumors Are Flying

The popular "Stars Over Hollywood" is being reshaped for filming by Fairbanks Studios. The sponsor is interested in video. . . . NBC is rumored going to buy a local motion-picture lot as a site for their West Coast video productions. . . . We hear that Camels are cooling to Ed Wynn and warming to Danny Thomas. Thomas wants to wait for greater set ownership—it shouldn't be long. . . . Pepsi-Cola may sponsor a Tony Martin TV show. Rival Coca-Cola sponsors Morton Downey, so here we go again—or don't you remember radio's battle a few years ago? . . . Bert Parks, emcee of ABC-TV's "Stop the Music," has had a new daytime TV show built around him—not necessarily for the same net, however.

### Looks Like

Tenor singer Clark Dennis, following his appearance on Ken Murray's CBS-TV video show, is being paged by that comic to take a permanent spot on the eastern TV'er this fall. . . . Manager Eddie Sherman has a big TV program brewing for Allan Jones and Irene Hervey on a major video network, which may bring the vocal favorites back to the U.S. this fall, canceling their protracted tour of Europe. . . . Hawthorne has started a search for "Mr. and Mrs. Mutt of 1950," and candidates will appear on his KLAC-TV 6:15 p.m. show. If you have a dog of questionable ancestry, write Hawthorne, 1000 Cahuenga Boulevard, Hollywood, all about the pooch. . . . Milton Berle, who asked for a vacation this summer, is cooking up a Palladium (London, that is,) deal this summer. . . . Al Jarvis show, afternoon headliner among the TV outlets, is going to be completely revised, with fewer commercials, Ronnie Kemper on hand, and a new format in order to stay the top daytime coin puller on television. . . . Jean Hersholt, it is reported, has 600 "Dr. Christian" scripts on tap for if and when he goes TV with the famous "Rivers End" series. But two years hence is the time, the good "Doctor" says. . . . Carlton E. Morse's "One Man's Family" picked up Sweetheart Soap as bankroller (they get a plug for making the NBC-TV show available so extensively) and the "Barbours" will be available to forty more East and Middle-West NBC-TV stations as of July, sometime. . . . Doris Day apparently has a Warner contract that allows her to do TV (smart girl), so if she isn't renewed to sing on the Hope air show next

season, she may do a TV show for RCA Victor. . . . RCA also wants Jack Paar for an Eastern TV show, after catching his current NBC Schick-Ever-sharp radio show. One day we hear Paar will go East—next day he doesn't want to. . . . A big refrigerator company is trying to get Ginger Rogers for a TV series, doing the "Kitty Foyle" she did so beautifully in the movie. . . . CBS has signed Frank Sinatra, the same crooner who came across television so well on one of the big Bob Hope TV shows, to a five-year contract that covers both AM and TV. To us it seems like a real lucky break for Frankie. . . . Chico Marx will compete with brother Groucho next fall when each of them has a TV show on Wednesday night. Chico's is an ABC-TV show, sponsored by American Safety Razor Company and aimed at college kids. Groucho's is an NBC-TV show, sponsored by who knows at this stage, and aimed at everyone within range of a TV signal. . . . We also hear that Godfrey's CBS-TV "Talent Scouts" will be seen out here next fall. . . . Looks like the KECA-TV CAT is at the vet's with an impacted wisdom tooth. (Probably got it trying to eat faster than her brood!)

### TV Writers Attention

In our June 9 issue of Radio-Television Life we carried a squib about the difficulties of satisfying the Eastern market for television scripts. All through the mention we qualified it by saying "in Gotham," "an Eastern condition," or "in the East."

At the end of the few paragraphs we said: "—send your writing East in the interim."

Since that time we have received numerous telephone calls, asking where to send scripts. The only knowledge of producers on all the Eastern emanations we have is gleaned directly from the screen of a television set. And certainly anyone interested in writing for a show would see it on video first. The same credits are there for all to see. Looking up any networks or independents in a New York directory, which every library carries, should be an equally simple matter.

True—we did say the networks should be able to tell you addresses and names, and here we erred. The departments, all of them, at the local nets and outlets have enough to do without taking on a public information service, script reading service, or writer's guidance. One of the nets called us, quoted a phone conversation in which a magazine reader had said we told (?) them to call the network. They were, logically enough, puzzled . . . and not too happy over having to disappoint people when an outside source had given the impres-

sion this bountiful service would be forthcoming.

So don't call 'em. Don't send them your scripts. Instead, reread our June 9 issue. If you can't read the Eastern situation into it, take our word for it right now. The boys and girls at KNBH, KTTV and KECA-TV aren't soliciting scripts, passing out sample scripts or conducting contests. They are currently just too busy turning out the good television shows we all enjoy . . . and will be for some time to come.

In answer to the cards and letters we have received—may we just say that were we interested in TV script writing, our first move would be to get one of the several good writer's guides on sale at any newsstand, look up the section classifying scripts wanted, and work from there. They are actually soliciting—the West Coast stations of the Eastern networks we mentioned are not!

### Sports Crisis?

For the sports-minded TV fan, the numbers "542" might mean a lot. They refer to the California State Athletic Commission's proposed Rule 542, which would prohibit any licensed club from making television and radio broadcasts or films of their boxing and wrestling, without written permission from the Commission.

We seemed to recall a similar proposal made a couple of years ago. Rather than trust our memories and our knowledge of the legal, we called a Don Lee contact. He, in turn, filled in a little history, and quoted to us from the filed opposition of lawyer Donn B. Tatum, made on behalf of the State Broadcasters' Association (of which he is president), and on behalf of Don Lee Network, of which he is vice president and general counsel.

The history given us was briefly this: "At the regular Legislative Session of 1949, State of California, Donn Tatum led the fight against a similar proposition that also included the State Athletic Commission's right to five per cent of the revenue an operator would receive for television or broadcasting rights. The bill was defeated on the floor of the assembly."

Now Donn Tatum has filed again in opposition to a State Athletic Commission-proposed rule. In this opposition Tatum states that: "the proposed rule would constitute the invasion of a field already regulated by the United States Government and would therefore be unlawful and improper as to the State Athletic Commission." The courts have uniformly held against the attempts of state governments to assume any degree of regulation of radio broadcasting, including television, on the grounds that such regulation is "wholly within the power of Congress and its creature, the Federal Communications Commission."

The report later states that the State Athletic Commission has no power under California law to regulate the broadcasting or televising of boxing and wrestling events otherwise lawfully conducted in the State. Its authority, under California law,

# Alphabetical List of Video Programs

has to do with the conduct of boxing and wrestling matches and the licensing of clubs, participants, referees, etc.

This Statement of Opposition on the part of Mr. Tatum has been filed with the State Athletic Commission and will be scheduled for public hearing in Los Angeles some time within the next thirty days. We understand the actual date is July 14.

About the same time we got all this information, our eye fell on a local newspaper item. The dateline was New York, and the Examiner credited International News Service: "General John Reed Kilpatrick, president of Madison Square Garden, declared today that boxing cannot exist without television. He added that if the Fight Managers' Guild continued their strike against the Garden much longer, it would be too late to sign up new TV contracts for next year.

"All our Garden fights combined this past year netted us only about \$13,000 profit, which is nothing at all on an investment of more than \$7,000,000.

"The fight managers won't hurt us if we have no boxing. They will hurt only themselves. They should realize that boxing will be a dead pigeon if it has no show place like the Garden."

Kilpatrick's statements have nothing to do with any Athletic Commission, but it is interesting to note the Garden president's reaction to TV.

## Shooting for Hawthorne Again

The Hawthorne Fan Club are shooting again—this time employing one of the neatest tricks we have heard of to let everyone know about their beloved KLAC-TV entertainer's novel cover and spread in the July 21 issue of Radio-Television Life magazine.

It seems that each member of the Club has committed himself to advise ten friends (who in turn advise ten—ad infinitum!) that their boy is holding down the cover (and if you think you can recognize Hawthorne from any angle, try this one!); plus two full pages of prize-winning shots of Jim, taken during the recent "Shoot Hawthorne" contest: plus winners' names—all in that July 21 issue.

## Fast Growth

On a recent "Sandy Dreams" show over at KECA-TV, the script called for a woody set. Herb Phillips, the art director responsible for the sets on Channel 7 shows, realized the impossibility of growing greenery overnight. It was just as impossible to rob the ABC-TV site of the new shade givers which were put in at some expense, and of which all working inhabitants of the video center are mighty proud.

But where do you get trees in a hurry? Herb solved it by putting in a phone call to the Los Angeles department that takes care of trimming, planting and watering the parks that dot our city.

In no time he had a full truckload

|                              |  |
|------------------------------|--|
| Adam, Buzz                   | KECA-TV, 9:30 p.m. W                           |
| Adventure Call               | KTLA, 9:45 p.m. Su                             |
| Aisle 3, Please              | KTTV, 8 p.m. Tu                                |
| Amsterdam, Morey             | KTSL, 9 p.m. Th                                |
| Answer Yes or No             | KNBH, 8 p.m. M                                 |
| Arquette, Cliff              | KNBH, 10 p.m. W                                |
| At the Mat                   | KTLA, 7:45 p.m. Th                             |
| Author Meets Critics         | KECA-TV, 6:30 p.m. Su                          |
| Backgrounds for Living       | KTLA, 7:13 p.m. Th                             |
| Backstage with NTG           | KTSL, 10 p.m. M-Th                             |
| Believe It or Not            | KNBH, 8 p.m. F                                 |
| Big Story                    | KNBH, KFMB-TV, 9:30 p.m. F                     |
| Bonny Mald Varities          | KNBH, 9 p.m. F (biweekly)                      |
| Brown, Jack                  | KTSL, 5:45 p.m. M-F                            |
| Buck Rogers                  | KECA-TV, 7:30 p.m. Sa                          |
| Campus Christian Hour        | KTSL, 8 p.m. Tu                                |
| Canasta Time                 | KFTI-TV, 9 p.m. M                              |
| Cavalcade of Stars           | KTSL, 7:30 p.m. M                              |
| Chef Milan                   | KECA-TV, 5:30 p.m. F                           |
| Chevrolet Tele-Theater       | KNBH, 8:30 p.m. Su                             |
| Children Should Be Heard     | KFTI-TV, 7:30 p.m. M                           |
| Chrysler Newswheel           | KTLA, 7 p.m. M-F                               |
| Circle the Globe             | KTLA, 7:15 p.m. W                              |
| City at Night                | KTLA, 10:15 p.m. W                             |
| Classified Column            | KTTV, 4:30 p.m. M-F                            |
| Club Regalia                 | KFTI-TV, 8 p.m. Su                             |
| College of Musical Knowledge | KNBH, 8 p.m. W                                 |
| Comedy Time                  | KNBH, 9:25 p.m. M-F                            |
| Cook's Corner                | KFTI-TV, 1:30 p.m. M-F                         |
| Cooley, Spade                | KTSL, 8:30 p.m. Sa                             |
| Coontz, Eddie                | KFTI-TV, 6:35 p.m. M-F                         |
| Cowboy Caravan               | KTSL, 6 p.m. M-F                               |
| Cowboy Thrills               | KTSL, 6 p.m. M-Sa                              |
| Crash Corrigan               | KECA-TV, 8 p.m. Sa                             |
| Crawford County Fair         | KECA-TV, 3 p.m. Su                             |
| Crusade in Europe            | KECA-TV, 8:30 p.m. Su                          |
|                              | KFMB-TV, 9:30 p.m. Tu                          |
| Cyclone Malone               | KNBH, 6:45 p.m. M-F                            |
| Dixie Showboat               | KTSL, 7:30 p.m. M                              |
| Dr. Fixum                    | KECA-TV, 9:45 p.m. Tu                          |
| Editor's Round Table         | KNBH, 9:30 p.m. M                              |
| Edwards, Joan                | KTSL, 9:15 p.m. W                              |
| Emerson, Faye                | KNBH, 10 p.m. F                                |
| Famous Jury Trials           | KTSL, 9:30 p.m. Th                             |
| Fantastic Studios, Ink       | KTSL, 6:30 p.m. Sa                             |
| Feature by Feature           | KFTI-TV, 7:30 p.m. Th                          |
| *Ford News & Weather         | KNBH, 7:45 p.m. Su-F                           |
| For Sportsmen Only           | KFTI-TV, 5 p.m. Sa                             |
| Friends of the Family        | KECA-TV, 8:30 p.m. Th                          |
| Fun in the Sun               | KTTV, 1 p.m. M-F                               |
| Fun on the Beach             | KTSL, 3 p.m. Su                                |
| Garroway, Dave               | KNBH, 9 p.m. F                                 |
| Glamour-Go-Round             | KTTV, 7:45 p.m. Tu                             |
| Glancin' at Anson            | KLAC-TV, 9:30 a.m. Su                          |
|                              | KLAC-TV, 9 a.m. Sa, 11:40 p.m. Tu-F            |
| Godfrey, Arthur              | KTTV, KFMB-TV, 8 p.m. W                        |
| Goldbergs                    | KTTV, 9 p.m. M                                 |
| Gordon, Phil                 | KTTV, 1 p.m. M-F                               |
| Graydon, Joe                 | KLAC-TV, 10 a.m. M-F                           |
| Greatest Fights              | KTSL, 10:45 p.m. Th                            |
| Gross, Walter                | KTTV, 7:45 p.m. M                              |
| Handela Varieties            | KECA-TV, 7:30 p.m. F                           |
| Hail the Champ               | KLAC-TV, 7:30 p.m. F                           |
| Hands of Destiny             | KTSL, 9:30 p.m. W                              |
| Handy Hints                  | KTSL, 6:45 p.m. M-F                            |
| Harmonies at Home            | KTTV, 7 p.m. M                                 |
| Hawthorne                    | KLAC-TV, 10 p.m. Tu-Sa                         |
| Hawthorne & Eggbert          | KLAC-TV, 6:15 p.m. Tu-Sa                       |
| Hello Again                  | KNBH, 7:40 p.m. Tu                             |
| Helpfully Yours              | KFTI-TV, 2 p.m. M-F                            |
| Hickox, Harry & Mary         | KFTI-TV, 3:15 p.m. M-F                         |
| Hoffman Hi-Time              | KFMB-TV, 8 p.m. Th                             |
| Hogan, Lee                   | KNBH, 7:40 p.m. Tu, 8:30 p.m. F                |
| Hollywood Career             | KTSL, 8:30 p.m. W                              |
| Hollywood Holiday            | KTTV, 1 p.m. M-F                               |
| Hollywood Opportunity        | KTSL, 8 p.m. Th                                |
| Hollywood Park               | KTTV, 10:30 p.m. Tu-Sa                         |
| Hollywood Screen Test        | KECA-TV, 7 p.m. W                              |
| Home and Hobby Show          | KTTV, 7 p.m. W                                 |
| Home Magazine                | KTTV, 8:30 p.m. Th                             |
| Home Movie Theater           | KFTI-TV, 7:30 p.m. Tu                          |
| Hopalong Cassidy             | KTSL, 6:30 p.m. Su                             |
|                              | KFMB-TV, 5 p.m. Su                             |
| Howdy Doody                  | KNBH, 5:30 p.m. Tu, Th, 6 p.m. F, 6:15 p.m. Sa |
|                              | KTTV, 9 p.m. F                                 |
| In Our Times                 | KTSL, 7:45 p.m. Th                             |
| It's a Neat Trick            | KTSL, 7:45 p.m. Th                             |
| Jarvis, Al                   | KLAC-TV, 1 p.m. M-F                            |
| Jennys to Jets               | KNBH, 9:30 p.m. F (biweekly)                   |
| Jump-Jump                    | KNBH, 6 p.m. M-Th                              |
| Just for Fun                 | KFTI-TV, 5:30 p.m. Su                          |
| Juvenile Talent Time         | KECA-TV, 5:45 p.m. Sa                          |
| Kemper's Kapers              | KLAC-TV, 5:45 p.m. Tu-F, 5:30 p.m. Sa          |
| Kid From Powder River Ranch  | KTSL, 5:45 p.m. M-F                            |
| Kraft Theater                | KNBH, 9 p.m. W                                 |
| Kukla, Fran & Ollie          | KNBH, 7 p.m. M,W,F                             |
| Ladies' Day                  | KFTI-TV, 12:30 p.m. M-F                        |
| Latin Cruise                 | KTSL, 8 p.m. W                                 |
| Laurel and Hardy             | KNBH, 7 p.m. Th                                |
| Leave It to the Girls        | KNBH, 7 p.m. Tu                                |
| Lee, Pinky                   | KNBH, 8 p.m. Th                                |
| Lee's Lair                   | KTSL, 7 p.m. M, Th                             |
| LeRoux, Arch                 | KNBH, 8 p.m. Su                                |
| Lewis, Robert Q.             | KTTV, 7 p.m. Sa                                |
|                              | KNBH, 8 p.m. Su                                |
| Leiden, Bill                 | KTTV, 6 p.m. M-F                               |
| Lights, Camera, Action       | KNBH, 8:30 p.m. M                              |

|                           |                                     |
|---------------------------|-------------------------------------|
| Lights Out                | KNBH, 9 p.m. M                      |
| Lone Ranger               | KECA-TV, 7:30 p.m. Th, 8:30 p.m. Sa |
|                           | KFMB-TV, 7 p.m. Th                  |
| Long Bill                 | KECA-TV, 11 p.m. F                  |
| Lowe, Edmund              | KECA-TV, 8 p.m. F                   |
| Lucky Pup                 | KTTV, 6:45 p.m. Su                  |
| Magazine of the Week      | KTSL, 10 p.m. Su                    |
| Magic Theater             | KFTI-TV, 6:30 p.m. M-F              |
| Majority Rules            | KECA-TV, 8 p.m. Su                  |
| Man Against Crime         | KTTV, 9:30 p.m. Th                  |
| Man's Best Friend         | KTSL, 7:30 p.m. W                   |
| Marshal of Gunsight Pass  | KECA-TV, 7 p.m. Sa                  |
| Martin, Freddy            | KTTV, 9 p.m. W                      |
| Martin Kane               | KNBH, 8:30 p.m. Th                  |
| Maxey, Virginia           | KTTV, 1 p.m. M-F                    |
| McCoy, Tim                | KTSL, 10 p.m. Sa                    |
| McMahan's Minstrels       | KTTV, 9 p.m. W (biweekly)           |
| Meet Me in Hollywood      | KTSL, 10:30 p.m. F                  |
| Meet the Press            | KNBH, 7 p.m. Su                     |
| *Meyers, Ted              | KFTI-TV, 5:30 p.m. M-Sa             |
| Miranda, Ted              | KFTI-TV, 12:30 p.m. Sa              |
| Movie Matinee             | KTTV, 5 p.m. M-F                    |
| Mama Rosa                 | KECA-TV, 8:30 p.m. W                |
| Movietown, R.S.V.P.       | KTSL, 9:15 p.m. Su                  |
| Mr. I. Magnation          | KTTV, 6 p.m. Su                     |
| Murray, Ken               | KTTV, 8 p.m. Sa (biweekly)          |
|                           | KFMB-TV, 8:30 p.m. F (biweekly)     |
| Mysteries of Chinatown    | KECA-TV, 10 p.m. Tu                 |
| My True Story             | KECA-TV, 7:30 p.m. Su               |
| Newsweek                  | KFMB-TV, 6:45 p.m. M-F              |
| Norman, Lucille           | KTTV, 7 p.m. Th                     |
| O'Dare, Tony              | KNBH, 6:15 p.m. M-Th                |
| On Trial                  | KECA-TV, 6 p.m. Su                  |
| Original Amateur Hour     | KNBH, 9:30 p.m. Tu                  |
| Otto, Don                 | KLAC-TV, 7:30 p.m. Tu               |
| Owens, Harry              | KTSL, 8 p.m. F                      |
| Pandit, Koria             | KTSL, 12 N Sa                       |
| Pantomime Quiz            | KTTV, 8 p.m. F                      |
| Parade of Stars           | KTTV, 7:45 p.m. F                   |
| People in News            | KFMB-TV, 7:30 p.m. M-F              |
| Pet Exchange              | KTTV, 7 p.m. F                      |
| Philco Playhouse          | KNBH, 9 p.m. Su                     |
|                           | KFMB-TV, 8 p.m. Su                  |
| Pickard Family            | KTTV, 8:30 p.m. M                   |
| Plainclothesman           | KTSL, 9:30 p.m. Tu                  |
| Potter, Peter             | KTSL, 11 p.m. M-F                   |
| Prairie Song Parade       | KNBH, 7:30 p.m. Th                  |
| Prize Performance         | KTTV, 7:30 p.m. Sa                  |
| Queen for a Day           | KTSL, 8 p.m. Th                     |
| Rainier Revue             | KTTV, 10:15 p.m. Tu-F               |
| Report to Mrs. America    | KFTI-TV, 3 p.m. M-F                 |
| Road to Fame              | KTSL, 7 p.m. F                      |
| *Roberts, Clete           | KLAC-TV, 11:30 p.m. Tu-F            |
| Roller Derby              | KECA-TV, 10 p.m. Th                 |
| Rose Room Review          | KFTI-TV, 7:30 p.m. W                |
| Roving Camera             | KTSL, 7:30 p.m. W                   |
| Sagebrush Theater         | KECA-TV, 9 p.m. Th                  |
| Sandy Dreams              | KECA-TV, 6:30 p.m. Sa               |
| Sawyer, Hal               | KECA-TV, 10:30 p.m. Tu              |
| Showcase                  | KNBH, 7:30 p.m. M,W                 |
| Soapbox Theater           | KECA-TV, 7 p.m. F                   |
| Space Patrol              | KECA-TV, 6:45 p.m. M-F              |
| Stage 13                  | KTTV, 8 p.m. Th                     |
| Starlight Theater         | KTTV, 8 p.m. M                      |
| Starlit Time              | KTSL, 9 p.m. Tu                     |
| Stars of Tomorrow         | KTTV, 9 p.m. Sa                     |
| Stop the Music            | KECA-TV, 8 p.m. Th                  |
| Storybook Man             | KFTI-TV, 11:10 a.m. Sa              |
| Stranger Than Fiction     | KTSL, 8 p.m. F                      |
| Studio One                | KTTV, 9:30 p.m. M                   |
| Sunday Devotions          | KFTI-TV, 10:30 a.m. Su              |
| Super Circus              | KECA-TV, 5 p.m. Su                  |
| Suspense                  | KTTV, 9:30 p.m. Tu                  |
| Teleforum                 | KTSL, 10 p.m. Tu                    |
| Telegiz                   | KTTV, 6:45 p.m. Th                  |
| Tele-Teen Reporter        | KECA-TV, 7:30 p.m. W                |
| The Show Goes On          | KTTV, 8:30 p.m. F                   |
| The World Is Your Garden  | KFTI-TV, 3:45 p.m. F                |
| Think Fast                | KECA-TV, 9 p.m. Sa                  |
| This Is Show Business     | KTTV, 7 p.m. Su                     |
|                           | KFMB-TV, 7:30 p.m. Su               |
| Three's Company           | KTTV, 7:45 p.m. W                   |
| Time for Beany            | KTSL, KFMB-TV, 6:30 p.m. M-F        |
| Time to Relax             | KFTI-TV, 9:15 p.m. M                |
| Toast of the Town         | KTTV, 8 p.m. Su                     |
| Toni Twin Time            | KTTV, 8:30 p.m. Sa (biweekly)       |
| Top Views in Sports       | KNBH, 8 p.m. Su                     |
| Travelog, McCormick       | KTSL, 8:30 p.m. Tu                  |
| Treasury Hour             | KNBH, 9:30 p.m. F (biweekly)        |
| Triple-Feature Theater    | KECA-TV, 7 p.m. M                   |
| Truth About Dixie         | KFTI-TV, 3:30 p.m. Su               |
| Versatile Varieties       | KNBH, 9 p.m. F (biweekly)           |
| Walker, Dusty             | KNBH, 7:30 p.m. Th                  |
| Webb, Frank               | KFTI-TV, 5 p.m. M-F                 |
| Wedding Bells             | KLAC-TV, 8 p.m. M                   |
| Weish, Bill               | KFTI-TV, 9 a.m. M-F                 |
| We Take Your Word         | KTTV, 9 p.m. Sa                     |
| What's My Line?           | KTTV, 8 p.m. Sa (biweekly)          |
| What's Name of That Song? | KTSL, 8:30 p.m. Th                  |
| Wheeler and Rourke        | KTTV, 11 p.m. M-F                   |
| Wheeler, Burrirt          | KFTI-TV, 9 p.m. Tu, Th              |
| Whiteman, Paul            | KECA-TV, 5:15 p.m. Sa               |
| Whiteman, Paul            | KECA-TV, 7 p.m. Su                  |
| Willock, Dave             | KNBH, 10 p.m. W                     |
| Williams, Tex             | KNBH, 9 p.m. Tu                     |
| Wilson, Stu               | KFTI-TV, 4 p.m. M-F                 |
| Woman's Voice             | KTTV, 7 p.m. Tu                     |
| Women Are Wonderful       | KTSL, 10 p.m. F                     |
| Wrestling                 | KTSL, 8:30 p.m. Th                  |
| Wrestling                 | KFMB-TV, 9:05 p.m. W                |
| Wrestling                 | KLAC-TV, 9:30 p.m. M                |
| Wrestling, Chicago        | KFTI-TV, 7 p.m. Sa                  |
| Yer Ole Buddy             | KTSL, 7:15 p.m. Sa                  |
| Yesterday's Newswheel     | KTTV, 6:30 p.m. Su                  |
| Youth on the March        | KECA-TV, 10:15 p.m. Su              |

of fresh green branches, more than he could use, ready to be "planted" on the "Sandy" set.

They looked great, too.

# WEEK'S TELEVISION LOGS

## Station Finder

- Channel 2—KTSL
- Channel 4—KNBH
- Channel 5—KTLA
- Channel 7—KECA-TV
- Channel 8—KFMB-TV
- Channel 9—KFI-TV
- Channel 11—KTTY
- Channel 13—KLAG-TV

## FRIDAY

- 4:30—Ch.11, Classified Column.
- 5—Ch.7, Cartoon Teletales Ch.11, Movie Matinee.
- 5:30—Ch.3, News, Music. Ch.7, Chef Milani's. Ch.8, Comedy Carnival.
- 5:35—Ch.2, Cartoon Carnival.
- 5:45—Ch.2, The Kid From Powder River Ranch, Jack Brown. Ch.4, Ch.13, News. Ch.5, Police Call. Ch.8, Did You Know? Ch.13, Kemper's Kapers.
- 6—Ch.2, Cowboy Caravan, 'Cowboy Holiday.' Ch.4, Howdy Doodly. Ch.5, Cowboy Thrills. Ch.8, Leading Ladies. Ch.11, Bill Leyden, Club 11.
- 6:15—Ch.13, Hawthorne and Eggbert.
- 6:20—Ch.7, Serial.
- 6:30—Ch.3, Weather. Billy Dudley. Ch.5, Ch.8, Time for Beany.
- 6:40—Ch.11, Korean Correspondent.
- 6:45—Ch.4, Adventures of Cyclone Malone. Ch.5, Handy Hints. Ch.7, Space Patrol. Ch.8, Newsreel. Ch.11, Phantom Car Quiz. Ch.13, We Have Tonight.
- 6:50—Ch.13, Sportsbook.
- 7—Ch.2, H'wood Road to Fanie, With NTG. Ch.4, Ch.8, Kukla, Fran and Ollie. Ch.5, Newsreel. Ch.7, Soapbox Theater. Ch.11, Pet Exchange.
- 7:15—Ch.5, Ver Ole Buddy.
- 7:30—Ch.4, Film. Ch.5, Charley Chase Comedy. Ch.7, Hacienda Varieties. Ch.8, People in News. Ch.9, Fishing Pals. Ch.11, KTTY News. Ch.13, Ball the Champ.

How's the weather for your vacation? News and Weather Television Sunday thru Friday 7:45 P. M.

KNBH Channel 4

- 7:45—Ch.4, News, Weather. Ch.8, Film. Ch.11, Popsicle Parade of Stars, T. Martin.
- 8—Ch.2, Stranger Than Fiction. Ch.4, Believe It or Not. Ch.5, Ina Ray Button Orch. Ch.7, Edmund Lowe Mystery Show. Ch.8, Sports Almanac. Ch.9, Baseball: L.A. vs. Oakland. Ch.11, Pantouline Quiz. Ch.13, J. Hardy Film.
- 8:05—Ch.13, Travel Film.
- 8:15—Ch.2, Week 4 Sports. Ch.8, Feature Film.

- 8:30—Ch.2, Feature Film, 'Far Into the Night,' James Mason. Ch.4, Designed for Women, Lee Hogan. Ch.7, Wrestling. Ch.11, The Show Goes On.
- 9—Ch.4, Garroway at Large. Ch.5, Movie Classic, 'Thief of Bagdad,' Sabu, J. Duprez, C. Veidt. Ch.11, In Our Times.
- 9:30—Ch.4, Film. Ch.11, Floor Show, E. Condon Band. Ch.13, Irwin Allen.
- 10—Ch.2, Women Are Wonderful. Ch.4, Faye Emerson Show. Ch.8, Pro and Con. Ch.11, TV Newsreel. Ch.13, Hawthorne.
- 10:15—Ch.4, Late News. Ch.11, Rainier Revue.
- 10:20—Ch.4, Owl Theater, 'Miracle on Main Street,' Margo, W. Abel.
- 10:30—Ch.9, Peter Potter's Party. Ch.5, Meet Me in Hollywood. Ch.9, Sports Final. Ch.11, Hollywood Park.
- 10:45—Ch.7, Comedy Carnival, 'Dates and Nuts.'
- 11—Ch.7, Lonx Bill. Ch.11, Wheeler-Rourke Show. Ch.13, News, Clete Roberts.
- 11:10—Ch.13, Glancin' at Anson.

## SATURDAY

- 9—Ch.13, Glancin' at Anson (to 12).
- 11:10—Ch.9, Uncle Howie, Story-Book Man.
- 11:30—Ch.9, Accent on Charm.
- 12—Ch.9, Shop, Look, Listen. Ch.13, Mike Roy.
- 12:30—Ch.9, Miranda and the Garden.
- 1—Ch.9, Western Feature, Ch.13 Just Kids.
- 2—Ch.13, Haynes at the Reins.
- 2:15—Ch.9, Baseball: L.A. vs. Oakland.
- 3:15—Ch.13, Western Movie.
- 4:15—Ch.13, Club Time.
- 4:45—Ch.9, From Your Garden.
- 5—Ch.9, For Sportsmen Only, Ted Meyers. 5:15—Ch.7, P. Whiteman Teju Club.
- 5:30—Ch.5, News, Music.
- 5:45—Ch.7, Juvenile Talent Time. Ch.13, Kemper's Kapers.
- 6—Ch.5, Cowboy Thrills. Ch.7, Music for Two. Ch.9, Spotlight on Talent. Ch.11, Western Film, 'Wild Horse Roundup'.
- 6:15—Ch.4, Howdy Doodly. Ch.13, Hawthorne and Eggbert.
- 6:30—Ch.5, Fantastick Studios, Ink.

Don't let your child be misled or confused. The genuine "SANDY DREAMS" has moved to CHANNEL SEVEN KECA-TV 6:30 P.M.

- Ch.7, Ch.8, Sandy Dreams.
- 6:45—Ch.4, Burbank Auction. Ch.13, Serial 'Phantom of the West.'
- 7—Ch.7, Marshal of Gun-sight Pass. Ch.8, Buck Rogers.

- Ch.9, Wrestling, Chicago. Ch.11, Robert Q Lewis, Show Goes On.
- 7:15—Ch.13, Film.
- 7:30—Ch.5, Tim McCoy. Ch.7, Buck Rogers. Ch.8, Frontier Theater. Ch.11, Prize Performance, C. Adams, A. Francis, P. Donald. Ch.13, Marilyn Hare and Bachelors.
- 7:45—Ch.4, Film.
- 8—Ch.4, Top Views to Sports. Ch.7, Crash Corrigan's Ranch. Ch.11, Ken Murray Show, L. Ball, D. Arnaiz. Ch.13, Hometown Jamboree.
- 8:15—Ch.4, Pro Softball.
- 8:30—Ch.5, Spade Cooley Western Varieties. Ch.7, Lone Ranger. Ch.8, Feature Film. Ch.7, Think Fast.
- 9—Ch.11, Sentinel Stars of Tomorrow. Ch.13, Feature Film, Ch.5, Jalopy Derby. Ch.9, John Wayne Film, 'Rainbow Valley.' Ch.11, Request Theater 'The Thirty-nine Steps,' R. Donat, M. Carroll.
- 10—Ch.13, Hawthorne.
- 10:45—Ch.4, Late News.
- 11—Ch.5, Auction Park. Ch.11, H'wood Park. Ch.13, C. Roberts, News.
- 11:30—Ch.11, Request Theater

## SUNDAY

- 9:30—Ch.13, Glancin' at Anson (to 1:15).
- 10:30—Ch.9, Paul King Motors.
- 11:00—Ch.9, Home Builder.
- 11:55—Ch.5, Sunday Review.
- 12—Ch.5, Korla Pandit. Ch.9, Sun, Matinee.
- 1—Ch.5, Guest Appearances. 1:15—Ch.9, Baseball: Angels vs. Oaks. 2—Ch.5, Western Feature. 2:30—Ch.7, Tin Pan Alley. Ch.13, Girls' Softball. 3—Ch.5, Fun on the Beach. Ch.7, Crawford's Country Fair. 3:30—Ch.9, Truth About Dixie. 3:50—Ch.9, Baseball. 4—Ch.7, Cowboy Theater, 'Trail of Terror.' 4:30—Ch.5, The Comics. Ch.8, Super Circus. Ch.13, Bob McLaughlin. 4:45—Ch.4, Movie Matinee, 'Wild Horse Phantom,' B. Crabbe. 5—Ch.7, Saper Circus. Ch.8, Hopalong Cassidy Review. 5:30—Ch.5, Bandstand. Ch.9, Just for Fun. 5:45—Ch.8, Movie Matinee, 'Midnight.' Ch.11, Afternoon Serenade. Ch.7, On Trial. 6—Ch.7, Club Regalia. Ch.11, Mr. I Magination. Ch.13, Western Feature. 6:15—Ch.8, The Ruggleses.

## EVERY SUNDAY "HOPALONG CASSIDY"

6:30 - 7:30 P.M. KTLA Channel 5

Sponsored by Barbara Ann Bread

- 6:30—Ch.5, Hopalong Cassidy Ch.7, Author Meets Critics. Ch.11, Yesterday's Newsreel.

- 6:45—Ch.8, Telenews. Ch.11, Lucky Pup.
- 7—Ch.4, Meet the Press. Ch.7, Ch.8, Paul Whiteman Revue. Ch.11, This Is Show Business. Ch.13, Sunday Scoreboard.
- 7:30—Ch.4, News Review. Ch.7, My True Story. Ch.8, Show Business. Ch.11, We Take Your Word, J. Daly, A. Burrows. Ch.13, Joe Graydon.
- 7:45—Ch.4, Weekly Weather. Ch.5, Feature Film, 'Vogues,' J. Bennett, W. Baxter, M. Auer. 8—Ch.4, Arch LeRoux Revue. Ch.7, Majority Rules. Ch.8, Philco Playhouse. Ch.11, Toast of Town. Ch.13, Western Film. 8:30—Ch.4, Chev. Theater, 'The Veranda.' Ch.7, Crusade in Europe.
- 9—Ch.4, Philco Playh'se., 'Bear My Heart Speak,' G. Heston, O. Deering. Ch.7, Feature Film, 'Flirting With Fate,' Joe E. Brown. Ch.8, Feature Film. Ch.11, Feature Film. Ch.13, Dude Ranch Roundup.
- 9:15—Ch.5, Movietown BSVP.
- 9:45—Ch.5, Adventure Call. Ch.4, Late News.
- 10—Ch.5, Magazine of the Week. Ch.8, Youth on the March. Ch.11, Caliente Races. Ch.13, Feature Film, 'Queen of Hearts.'
- 10:15—Ch.7, Youth on the March.
- 10:45—Ch.5, Newsreel Review.
- 11—Ch.13, Victoria Faust.

## Mon. Thru Fri (DAYTIME TV)

- KFI-TV — CHANNEL 9
- 9—The Bill Welsh Show with Nancy Wible.
- 12—News Room, R. Stewart, G. Dvorak.
- 12:30—Ladies' Day: Stulla, Mitchell, Jobe, Owen.
- 1:30—Cook's Corner with Monty Margetts.
- 1:45—Your Own Home (F).
- 2—Helpfully Yours (M-F). Open House With Burritt Wheeler, (Tu, Th). Western Feature (W).
- 3—Report to Mrs. America. 3:20—Adventures at Home with Mary and Harry Hickox. 3:40—Gordon's Garden (M). Johnny Murray (Tu). Midweek Gardener (W). Ortho Garden Guide, G. B. Lloyd, (Th). 3:45—The World Is Your Garden (F).
- 4—Stu Wilson Show, with Marie Gibson. 5—Frank Webb Show (M-F). 5:15—Mexlin Revue (M). Lynwood Spotlight (F). 5:30—Magic Theater. 6:00—Newsroom: Meyers, Bishop. 6:30—Eddie Coontz and Heidi Olson. (Note: For evening programs on Channel 9, see daily listings.)
- KTTY—CHANNEL 11
- 12:45—Afternoon Serenade. 1—Fun in the Sun, with Phil Gordon. 3—Come into the Kitchen, Freda Nelson. 3:30—Fun in the Sun. 4:30—Classified Column, With Lenore Kingston and Guests.
- KLAG-TV—CHANNEL 13
- 10—Joe Graydon Show (to 12).

- 12—Michael Roy Show.
- 1—Al Jarvis Make Believe Ballroom (to 3:15).

## MONDAY

- 4:30—Ch.11, Classified Column.
- 5—Ch.11, Movie Matinee.
- 5:30—Ch.8, Comedy Carnival. Ch.2, Cartoon Carnival.
- 5:45—Ch.2, The Kid From Powder River Ranch, Jack Brown. Ch.4, News. Ch.5, Police Call. Ch.8, Did You Know? Ch.13, Western Movie.
- 6—Ch.2, Cowboy Caravan, 'Take Me Back to Oklahoma.' Ch.4, Jump-Jump. Ch.5, Cowboy Thrills. Ch.8, Leading Ladies. Ch.11, Club 11, Bill Leyden.
- 6:15—Ch.4, Uncle Tony O'Dare.
- 6:20—Ch.7, Adventure Time. Ch.8, Weather Word.
- 6:25—Ch.4, Comedy Theater, 'Back to the Woods.'

TEA TIME CANDIES presents "TIME FOR BEANY" Monday thru Friday 6:30 P.M. KTLA Channel 5

- 6:30—Ch.5, Ch.8, Time for Beany.
- 6:45—Ch.4, Cyclone Malone. Ch.5, Handy Hints. Ch.7, Space Patrol. Ch.8, Newsreel. Ch.13, We Have Tonight.
- 6:50—Ch.4, Sam Balter.
- 6:55—Ch.11, Korean Correspondent.
- 7—Ch.2, Lee's Lair, Matt Dennis, Lee Wood, Bill Symes. Ch.4, Ch.8, Kukla, Fran and Ollie. Ch.5, Newsreel. Ch.7, Chevrolet Triple-Feature Theater, Range Busters Western. Ch.11, Harmon's at Home. Ch.13, Carroll Righter.
- 7:15—Ch.5, Name the Star.
- 7:20—Ch.5, Your Town.
- 7:30—Ch.2, Cavalcade of Stars. Ch.4, Showcase. Ch.5, Dixie Showboat. Ch.8, People in News. Ch.9, Children Should Be Heard. Ch.11, Newsreel. Ch.13, Adventure Serial.
- 7:45—Ch.4, News, Weather. Ch.8, Popsicle Parade. Ch.11, Felix De Coia. 8—Ch.4, Answer Yes or No. Ch.3, Mystery Feature, 'Flight to Nowhere,' J. Curtis, E. Ankers, J. Holt. Ch.7, Chev. Theater, J. Arthur Runk Film. Ch.8, Chev. Theater. Ch.9, Western Feature. Ch.11, Starlight Theater, 'Witch of Woonsocket.' Ch.13, Wedding Bells. 8:30—Ch.2, Mystery Movie, 'Murder Tomorrow.' Ch.4, Lights, Camera, Action. Ch.8, Lights Out. Ch.9, You Be the Jury. Ch.11, Pickard Family. Ch.13, Wrestling, Pasadena.
- 9—Ch.4, Lights Out. Ch.8, Feature Film. Ch.9, Canasta Time. Ch.11, Film. 9:15—Ch.5, Boxing, S. Gate. Ch.9, Time to Relax.

# Television Precasts

## TIME CHANGES

MONDAY, JULY 10—"Lights Out," KNBH, Channel 4, 9:00 p.m. (30 min.). Previously seen an hour earlier.

## WHAT'S NEW

### Variety

FRIDAY, JULY 7—"Fifteen With Faye," KNBH, Channel 4, 10:00 p.m. (15 min.). Prolific Faye Emerson interviews well-known guests.

MONDAY, JULY 10—"Time to Relax,"

KFI-TV, Channel 9, 9:15 p.m. (30 min.). Ed Tingley emcees variety show featuring guest artists.

## Music

FRIDAY, JULY 7—"Floor Show," KTTV, Channel 11, 9:30 p.m. (30 min.). Featuring that foremost exponent of jazz, Eddie Condon, tonight's musical will have Buddy Rich and Teddy Dale in the guest spotlight.

SUNDAY, JULY 9—"Club Regalia," KFI-TV, Channel 9, 6:00 p.m. (30 min.). Latin-type show features Jerry Galian and his

rhythm group with Ray Vasquez and Ronnie Gibson.

WEDNESDAY, JULY 12—Joan Edwards, KTSL, Channel 2, 9:15 p.m. (15 min.). Popular vocalovely presents musical series, replacing Vincent Lopez.

## Sports

TUESDAY, JULY 11—Roller Derby, KECA-TV, Channel 7, 8:30 p.m. (1 hr.). Action from the Pan Pacific Auditorium will be seen Tuesday and Thursday at 10:00 p.m. (1 hr.), with games centering on the Los Angeles Westerners, Brooklyn Red Devils and Philadelphia Panthers.

## Film

MONDAY, JULY 10—"Mystery Movies," KTSL, Channel 2, 8:30 p.m. (to concl.). New block of mystery features replacing the New York wrestling matches.

TUESDAY, JULY 11—Travelogs, KTSL, (Continued on Page 34)

- 9:30—Ch. 4, Editor's Round Table.
- Ch. 11, Studio One, 'My Granny Van.'
- 9:45—Ch. 2, Manhattan Spotlight.
- Ch. 9, Sports Final.
- 10**—Ch. 2, Backstage With N.T.G.
- Ch. 4, Late News.
- Ch. 7, Chev. Theater, 'Girl of My Dreams,' M. Carlisle.
- 10:05—Ch. 4, Owl Movie Theater, 'Midnight.'
- Ch. 11, TV Newsreel.
- Ch. 13, Dick Fishell.
- 10:45—Ch. 11, Turf Topics, B. Dyer.
- Ch. 13, Glancin' at Anson.
- 11**—Ch. 2, Peter Potter.
- Ch. 11, Wheeler-Rourke Show.

## TUESDAY

- 4:30—Ch. 11, Classified Column.
- 5**—Ch. 11, Movie Matinee.
- 5:15—Ch. 4, Baseball Scores, News.
- 5:30—Ch. 4, Howdy Doody.
- Ch. 5, News, Music.
- Ch. 8, Comedy Carnival.
- 5:35—Ch. 2, Cartoon Carnival.
- 5:45—Ch. 2, The Kid From Powder River Ranch.
- Ch. 5, Police Call.
- Ch. 8, Did You Know?
- Ch. 13, Kemper's Kapers
- 5:55—Ch. 5, Preview.
- 6**—Ch. 2, Cowboy Caravan, 'Blazing Guns,' Reb Russell.
- Ch. 4, Jump-Jump.
- Ch. 5, Cowboy Thrills.
- Ch. 8, Leading Ladies.
- Ch. 11, Bill Leyden.
- 6:15—Ch. 4, Uncle Tony.
- Ch. 13, Hawthorne & Eggbert.
- 6:20—Ch. 7, Adventure Time.
- 6:25—Ch. 4, Comedy Theater.
- 'Pige Me,' B. Vernon
- 6:30—Ch. 5, Ch. 8, 'Time for Beany.'
- Ch. 13, Hawthorne and Eggbert.
- 6:45—Ch. 4, Cyclone Malone.
- Ch. 5, Handy Hints.
- Ch. 7, Space Patrol.
- Ch. 8, Newsreel.
- Ch. 13, We Have Tonight.
- 6:50—Ch. 13, Sportsbook.
- 7**—Ch. 2, Cavalcade of Bands, A. Mooney.
- Ch. 4, Leave It to the Girls.
- Ch. 5, Newsreel.
- Ch. 7, Cowboys 'n' Injuns, Rex Bell.
- Ch. 8, Little Lariat Theater.
- Ch. 11, Woman's Voice.
- Ch. 13, Grab Your Phone.
- 7:15—Ch. 5, Tricks & Treats.
- 7:30—Ch. 4, Musical Film.
- Ch. 5, Double Feature.
- 'Man of Courage,' B. MacLane, L. Talbot, C. Winters; 'The Yanks Are Coming,' M. Healy, J. Keller, Parkyakarkus.
- Ch. 8, People in News.
- Ch. 9, Home Movie Theater.
- Ch. 12, TV Newsreel.

- Ch. 13, Don Otis.
- 7:40—Ch. 4, Hello Again.
- 7:45—Ch. 4, News, Weather.
- Ch. 8, Film Short.
- Ch. 11, Glamour-Goround.
- 8**—Ch. 2, Campus Christian Hour.
- Ch. 4, Western Film, 'Whispering Skull,' T. Ritter.
- Ch. 8, Amateur Hour.
- Ch. 9, Baseball: Angels vs. Seals.
- Ch. 11, Aisle 3, Please.
- Ch. 13, Double Feature Theater.
- 8:30—Ch. 2, Travelog, Col. McCormick.
- Ch. 7, Roller Derby.
- 9**—Ch. 2, Startin' Time.
- Ch. 4, Ch. 8, Tex Williams Caravan.
- Ch. 11, Film.
- 9:30—Ch. 2, Plainclothesman.
- Ch. 4, Original Amateur Hour.
- Ch. 7, Carolyn Gilbert.
- Ch. 8, Crusade in Europe.
- 9:45—Ch. 7, Dr. Fixum.
- 10**—Ch. 2, Backstage With N.T.G.
- Ch. 5, Teleforum.
- Ch. 7, Mysteries of Chinatown.
- Ch. 8, Health Lecture.
- Ch. 11, TV Newsreel.
- Ch. 13, Hawthorne.
- 10:15—Ch. 11, Rainier Revue.
- 10:30—Ch. 4, Late News.
- Ch. 7, Hal Sawyer.
- Ch. 9, Sports Final.
- Ch. 11, Hollywood Park Party.
- 11**—Ch. 2, Peter Potter.
- Ch. 11, Wheeler-Rourke Show.
- Ch. 13, C. Roberts, News.
- 11:10—Ch. 13, Bill Anson.

## WEDNESDAY

- 4:30—Ch. 11, Classified Column.
- 5**—Ch. 11, Movie Matinee.
- 5:30—Ch. 5, News, Music.
- Ch. 8, Comedy Carnival.
- 5:35—Ch. 2, Cartoon Carnival.
- 5:45—Ch. 2, The Kid From Powder River Ranch.
- Ch. 4, News.
- Ch. 5, Police Call.
- Ch. 8, Did You Know?
- Ch. 13, Kemper's Kapers
- 6**—Ch. 2, Cowboy Caravan, 'Water Rustler,' Dorothy Page.
- Ch. 4, Jump-Jump.
- Ch. 5, Cowboy Thrills.
- Ch. 8, Leading Ladies.
- Ch. 11, Bill Leyden.

- 6:15—Ch. 4, Uncle Tony O'Dare.
- Ch. 13, Hawthorne and Eggbert.
- 6:20—Ch. 7, Adventure Time.
- 6:25—Ch. 4, Comedy Theater.
- 6:30—Ch. 5, Ch. 8, Time for Beany.
- 6:45—Ch. 4, Cyclone Malone.
- Ch. 5, Handy Hints.
- Ch. 7, Space Patrol.
- Ch. 8, Newsreel.
- Ch. 13, We Have Tonight.
- 6:50—Ch. 13, Sportsbook.
- 7**—Ch. 2, Backskin Theater, 'Trigger Law.'
- Ch. 4, Kukla, Frau & Ollie.
- Ch. 5, Newsreel.
- Ch. 7, Hollywood Screen Test.
- Ch. 9, Sports Almanac.
- Ch. 11, Home and Hobby Show.
- Ch. 13, Hi-Talent Battle.
- 7:15—Ch. 5, Circle the Globe.
- Ch. 8, Film Short.
- Ch. 9, Film Short.
- 7:30—Ch. 4, Showcase.
- Ch. 5, Man's Best Friend.

BUDGET PACK  
MACARONI  
presents  
**"TELETEEN  
REPORTER"**  
With Al Burton  
Wed. 7:30 p.m.  
KECA-TV Ch. 7

- Ch. 7, Tele-Teen Reporter.
- Ch. 8, People in News.
- Ch. 9, Rose Room Review, Geis Baker.
- Ch. 11, KTTV News.
- Ch. 13, Haynes Entertainers.
- 7:45—Ch. 4, News, Weather.
- Ch. 8, Film Short.
- Ch. 11, Three's Company.
- 7:50—Ch. 5, Koving Camera.
- 8**—Ch. 2, Four-Star Feature, 'Woman Alone.'
- Ch. 4, College of Musical Knowledge.
- Ch. 5, Latin Cruise.
- Ch. 7, In the Morgan Mauor.
- Ch. 8, Ch. 11, Arthur Godfrey.
- Ch. 9, Baseball: Angels vs. Seals.
- Ch. 13, Jim Hardy Film.
- 8:05—Ch. 13, Travel Film.

- 8:15—Ch. 13, Bobby Short.
- 8:30—Ch. 5, Hollywood Career.
- Ch. 7, Variety Boys Club Boxing.
- Ch. 13, Film Playhouse.
- Ch. 4, Kraft Theater, 'The Wind Is Ninety.'
- N. Coleman, G. Reeves.
- Ch. 5, Feature Picture.
- Ch. 11, Freddy Martin Band of Tomorrow.
- 9:05—Ch. 8, Wrestling.
- 9:15—Ch. 2, Joan Edwards Show.
- 9:30—Ch. 2, Hands of Destiny.
- Ch. 7, Stage Two, with Buzz Adlam.
- 10**—Ch. 2, Backstage With NTG.
- Ch. 4, Dave Willock, Cliff Arquette.
- Ch. 7, MovieTime.
- Ch. 11, TV Newsreel.
- Ch. 13, This Is Hawthorne.
- 10:15—Ch. 5, City at Night.
- Ch. 11, Ruler Revue.
- 10:30—Ch. 4, Late News.
- Ch. 9, Sports Final.
- Ch. 11, Hollywood Park Party.
- 11**—Ch. 2, Peter Potter.
- Ch. 11, Wheeler-Rourke Show.
- Ch. 13, Clete Roberts, News.
- 11:10—Ch. 13, Glancin' at Anson.

- THURSDAY**
- 4:30—Ch. 11, Classified Column.
- 5**—Ch. 11, Movie Matinee.
- 5:15—Ch. 4, Baseball Scores, News.
- 5:30—Ch. 4, Howdy Doody.
- Ch. 5, News, Music.
- Ch. 8, Comedy Carnival.
- 5:35—Ch. 2, Cartoon Carnival.
- 5:45—Ch. 2, The Kid From Powder River Ranch.
- Ch. 5, Police Call.
- Ch. 8, Did You Know?
- Ch. 13, Kemper's Kapers
- 5:55—Ch. 5, Preview.
- 6**—Ch. 2, Cowboy Caravan, 'Millionaire Kid.'
- Ch. 4, Jump-Jump.
- Ch. 5, Cowboy Thrills.
- Ch. 8, Leading Ladies.
- Ch. 11, Bill Leyden.
- 6:15—Ch. 4, Uncle Tony.
- Ch. 13, Hawthorne and Eggbert.
- 6:20—Ch. 7, Adventure Time.
- 6:25—Ch. 4, Comedy Theater.
- 'Busy Buddies.'
- 6:30—Ch. 5, Ch. 8, Time for Beany.
- 6:40—Ch. 11, Korean Correspondent.
- 6:45—Ch. 4, Cyclone Malone.
- Ch. 5, Handy Hints.
- Ch. 7, Space Patrol.
- Ch. 8, Newsreel.
- Ch. 11, Telequiz.
- Ch. 13, We Have Tonight
- 6:50—Ch. 13, Sportsbook.
- 7**—Ch. 2, Lee's Lair: Lee Wood, Bill Snyes, Matt Dennis.
- Ch. 4, Laurel & Hardy.
- 'Night Owls.'
- Ch. 5, Newsreel.
- Ch. 7, The Ruggleses.
- Ch. 8, Lone Ranger.
- Ch. 13, Lucille Norman.
- Ch. 14, Kay Mulvey's Open House.
- 7:15—Ch. 5, Background

See and Hear  
**"Lucille Norman  
Sings"**  
KTTV Channel 11  
Thursday, 7:00 P.M.  
Brought to you by your  
**CITIZENS  
NATIONAL BANK**

for Living.

- Ch. 11, Film.
- 7:25—Ch. 4, Good Egg.
- Ch. 9, Film Short.
- 7:30—Ch. 2, Film.
- Ch. 4, Prairie Song Parade, D. Walker.
- Ch. 5, Cafe Francaise.
- Ch. 7, Lone Ranger.
- Ch. 8, People in News.
- Ch. 9, Feature by Feature.
- Ch. 11, TV Newsreel.
- Ch. 13, Fishing's Fun.
- 7:45—Ch. 2, It's a Neat Trick.
- Ch. 4, News, Weather.
- Ch. 5, At the Mat.
- Ch. 8, Film Featurette.
- Ch. 11, Three's Company
- 8**—Ch. 2, Queen for a Day.
- Ch. 4, Pinky Lee Show.
- Ch. 5, Hollywood Opportunity.
- Ch. 7, Stop the Music.
- Ch. 8, Hoffman Hi-Time
- Ch. 9, Baseball: Angels vs. Seals.
- Ch. 11, Stage 13, 'The Payoff.'
- Ch. 13, Jim Hardy Film.
- 8:05—Ch. 4, Sports Reel.
- 8:15—Ch. 13, John Brainslin and Terrea Lea.
- 8:30—Ch. 2, Name That Song.
- Ch. 4, Martin Kane, Private Eye.
- Ch. 5, Wrestling.
- Ch. 7, Friends of the Family.
- Ch. 8, Holiday Hotel.
- Ch. 11, Home Magazine.
- Ch. 13, Boxing.
- Ch. 2, Morey
- 9**—Amsterdam Show.
- Ch. 4, Feature Film, 'I Accuse My Parents,' M. B. Hughes, R. Lowell.
- Ch. 7, Sagebrush Theater.
- Ch. 8, Feature Film.
- Ch. 11, Film.
- 9:30—Ch. 2, Famous Jury Trials.
- Ch. 11, Man Against Crime.
- 10**—Ch. 2, Backstage With N.T.G.
- Ch. 7, Roller Derby.
- Ch. 8, Stop the Music.
- Ch. 11, TV Newsreel.
- 10:15—Ch. 4, Late News.
- Ch. 11, Rainier Revue.
- 10:30—Ch. 11, Hollywood Park.
- Ch. 13, Hawthorne.
- 10:45—Ch. 5, Greatest Fights.
- 11**—Ch. 2, Peter Potter.
- Ch. 11, Wheeler-Rourke Show.
- 11:30—Ch. 13, Clete Roberts, News.
- 11:40—Ch. 13, Glancin' at Anson.

**The Kid From Powder River Ranch**  
5:45 - 6:00 P. M.—Monday thru Friday  
**KTSL — Channel 2**  
Sponsored by  
Frigid-Dough, Ocoma Poultry, Chip Steak Co.  
Ranch Hands Cutlets, & Hart's Orange Juice

# Who Says There's Nothing New Under the Sun!

(Continued from Page 5)

mystery-type offerings, "The Big Guy" and "Cloak and Dagger," while on Tuesday evening the Erle Stanley Gardner thriller, "A Life in Your Hands," returns. "One Man's Family" becomes a five-a-weeker in the "Light-Up Time" spot. "Live Like a Millionaire" is the network's big daytime special with Jack McCoy as its smiling emcee.

CBS's summer lineup offers as much variety. In the musical vein, there is "Presenting Guy Lombardo" in the Jack Benny time, "The Pause That Refreshes" with Percy Faith conducting a 45-piece orchestra at the Bergen-McCarthy hour, and "Starlight Operetta" replacing "Young Love."

### Robert Q. for Harry L.

CBS's comedy fare includes the "Steve Allen Show" presenting that favorite funny man engaging in informal fun with the studio audience and show-business guests; comic Robert Q. Lewis replacing singer Bing Crosby; and the "It Pays to Be Ignorant" crew cavorting in Groucho Marx's Wednesday 6:00 p.m. time slot. The accent is on mystery with CBS's "Somebody Knows" and "Satan's Waitin'," while audience-participation giveaways get another shot in the arm with a Sunday feature titled "Hit the Jackpot."

ABC's leading summer fare in-

## TV Precasts

(Continued from Page 33)

Channel 2, 8:30 p.m. (30 min.). Colonel McCormick's "Journey on Three Continents" will be viewed.

### WHAT'S PLAYING

#### Drama

SATURDAY, JULY 8—"Starlight Theater," KTTV, Channel 11, 7:30 p.m. (30 min.). "The Witch of Woonapocket" stars Mary Malone and Conrad Janis.

### WHO'S GUESTING

#### Variety

FRIDAY, JULY 7—"Parade of Stars," KTTV, Channel 11, 7:45 p.m. (15 min.). Crooner Tony Martin headlines tonight's show.

FRIDAY, JULY 7—"Celebrity Time," KTTV, Channel 11, 8:30 p.m. (30 min.). Ilona Massey and Paul Winchell guest.

SATURDAY, JULY 8—"Show Goes On," KTTV, Channel 11, 7:00 p.m. (30 min.). Robert Q. Lewis hosts Eddie Dowling and Sid Kanzer.

SATURDAY, JULY 8—Ken Murray Show, KTTV, Channel 11, 8:00 p.m. (1 hr.). Lucille Ball and Desi Arnaz headline tonight's full hour of variety.

SUNDAY, JULY 9—"Super Circus," KECA-TV, Channel 9, 5:00 p.m. (1 hr.). Poodles Hanneford, greatest equestrian clown in circus circles, brings his troop in for a performance.

cludes "Thin Man" in the "Ozzie and Harriet" time, Ted Malone's atmospheric "Cross Roads" and humorist Walter Kiernan's new "Cliche Club."

It all adds up to new adventures in listening for summer radio dialers, and perhaps new show ideas that will weather their way through many seasons to come.

## Mysteries of Chinatown

(Continued from Page 3)

Phillips, staff set decorator at KECA-TV, goes credit for the real-looking, tasteful arrangement of the load of expensive material that would have been wasted if it had not been used right.

### Dr. Fu—Old and New

For some months casting difficulties plagued this ambitious television undertaking. Late in February Bill Eythe, well-known motion-picture and New York video actor, took over the role of "Police Lieutenant Hargrove."

Viewers can go along with only so many changes in cast on a video show. Radio's problems with cast switches are much more readily solved. Find another fellow with a similar voice, and who knows? Not so in television.

So when eastern commitments once more drew Bill Eythe away from the Chinese detective and the joint sleuthing the policeman and the curio-shop owner enjoyed weekly, scripter Rik Vollaerts disposed of "Hargrove's" character completely and neatly.

During Eythe's last night on the series, a volley of slugs pouring out of a Chinatown alley caught "Lieutenant Hargrove." The following week "Police Lieutenant Cummings," played by Richard Crane, was assigned to track down the killer of his policeman buddy.

When commitments called Richard Crane out of the cast, producer Bob Finkel and writer Vollaerts played it cannily. "Lieutenant Cummings" is still contacted by phone, he simply can't be seen. He may—or may not—be back.

Anyone familiar at all with the name Marvin Miller knows of his multiplicity of duties both on the air and in pictures. Should commitments sooner or later call Marvin from in front of the video cameras and to picture location, to New York, or even to a local network radio studio at a conflicting time, televiewers can be assured of a bang-up departure. If Marvin goes permanently, so might the present "Dr. Yat," probably by way of the bullets that cut down one of his American police colleagues. If Miller goes but for a few weeks, poison might induce in "Dr. Yat Fu" a serious illness—of a few weeks.

It just doesn't pay to depart from this show's cast.

## Handy Hints

By Dorothy Gardiner and Dick Garton, stars of KTLA's "Handy Hints," Monday through Friday, 6:45 p.m.



Each week we pick the best Handy Hint sent directly to Radio-Television Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-Radio-TV Life Hint of the Week.

Here is this week's winner: Mrs. R. C. Zornes, 2325 Golden Ave., Long Beach 6, Calif.

The hint is: Using two large spools placed over nails in the cleaning closet, makes a convenient rack for hanging electric cords. The spools have a surface large enough so that the wire in the cord is not bent as it might be when hung on a nail.

Here is an easy way to prepare cherries for that cherry pie. Use a new pen point with point end into the penholder and you will have a simple tool to remove the pits from cherries. Try it and see how easy it is.

If you need more work space at the sink and there is a utensil drawer next to the sink, pull it out far enough to hold a medium size tray on top. Line the tray with a tea towel, then you can drain glasses and silver on it. This also makes an extra space for other sink projects.

Here is a use for an old lamp shade. Use it as a frame around your sprawling plants. They are neat and sturdy and frame your plant into a well shaped bush.

For a pretty house plant, sprinkle parsley seeds over a sponge, keep the sponge wet, and you will soon have a useful and pretty plant.

To cut biscuits evenly, use the divider from your ice tray. After mixing the dough, roll it out and press the divider into the dough. After baking, biscuits are uniform size and easily broken at dividing lines.

While eating half a grapefruit, cut a small piece off the bottom to make it flat, it fits to the plate and will not slip around so easily.

Now that it's beach time, try this hint. Just transfer the sun-tan lotion from the original container to your window cleaning dispenser and spray the lotion on. This way it is easier to spread, and you don't waste any and if the bottle should tip over, there is none spilled.



SEVERAL ACADEMY AWARD WINNERS have appeared at the "Hollywood Star Playhouse" microphone. Jimmy Stewart was its first star, in the role of a mailman who suspected a murder on his route. Stewart checks the script with director Johnstone. (CBS-Grant photo.)



RAY MILLAND STARRED IN A STORY called "Confession." Johnstone directs on the studio floor beside the actors. At Milland's left is the program's narrator, Herbert Rawlinson, former famous Hollywood film idol. (Lee Green photo.)

# Quality Show

*Performers, Scripts and Production Of High Calibre Are Combined to Good Effect on "Hollywood Star Playhouse"*

By Delle Hunter

Monday, 9:00 p.m.  
CBS-KNX, KCBQ

**I**N THE small, audience-less, curtained confines of CBS's Studio One, director Jack Johnstone doffed his head phones and looked up from his script to answer our queries about "Hollywood Star Playhouse."

"Our intent," he declared, "is to present quality stories of a suspenseful mystery and adventure nature on a high level of presentation and performance."

To that end, the credits on the "Hollywood Star Playhouse" read impressively. In its first three consecutive weeks, three Academy Award winners were heard on the series—James Stewart, Broderick Crawford and Ray Milland.

Vehicles used have been original radio stories scripted by top-quality radio writers Milton Gelger, Robert Libbott and Frank Burt.

**THE SHOW'S STARS** are supported by radio's ablest thespians. Here, around conference table are Rawlinson, Johnstone, Broderick Crawford, Bill Conrad, Bert Lou Gerson and Harry Bartell. (CBS-Grant photo.)

July 7, 1950

Music is in the gifted hands of Jeff Alexander, veteran thespian Herbert Rawlinson is narrator, and the supporting casts comprise carefully chosen, experienced Afra-ites.

### Against Accepted Patterns

Director Johnstone expressed himself further on the show's individual

approach to the crowded field of mystery-adventure drama. "We're trying to do things a little differently, making every attempt to avoid triteness. In a way this means taking a chance, as it is going against accepted patterns to which the public is solidly conditioned. Nevertheless, we attempt to eliminate the overdone touches of music emphasis, startled screams, exaggerated sound effects, stereotyped dialogue."

"Hollywood Star Playhouse" is presented without a studio audience. Johnstone explained. "The creation of an illusion is all-important. The presence of an audience would destroy that illusion."

Johnstone forgoes a director's customary post in the control booth, preferring to work on-stage in close contact with the performers and technicians, having the show fed to him through head phones with the volume upped to its highest peak.

"I don't think a director gets as

(Please Turn to Page 39)



# "This Thing Called Life"

Sunday, 4:00 p.m.  
ABC-KECA, KFMB



▲ **DIRECTOR WALLY RAMSAY, AGENCY EXECUTIVE JACK KERR** and script-editor Audrey Sharpe confer with Dr. Holmes on the preparation of literature to be sent out to listeners. More than 75,000 pieces of mail have been sent out to date.

*If You Think That Doing a Religious Program Is a Solemn Business, Take A Look-See Behind-Scenes on the ABC Sunday P.M. "Religious Science" Show*

**By Audrey Sharpe**

**I**F YOU wandered into studio "L" in the NBC-ABC studios at Sunset and Vine any Sunday afternoon from one o'clock on, you might think that a comedy show was in rehearsal! Because the first sound you would likely hear would be a burst of laughter, with Ernest Holmes's jolly chuckle a little louder than all the rest. In fact, the whole atmosphere that pervades the rehearsal session on "This Thing Called Life" is one of joyous good humor, often bordering on boisterous hilarity.

If that shocks you just a bit, all you need to do is take a look at Dr. Holmes's beaming face or talk to him on any subject for five minutes, and you'll realize that his philosophy of happy living and buoyant vitality is so contagious that you can't possibly stay near him and keep the corners of your mouth turned down.

Who is Dr. Holmes? A writer? A poet? A philosopher? A theologian? A teacher? An administrator? A metaphysician? A minister? A lecturer? A counselor? The answer to all these questions is "yes." Twenty-six years ago Dr. Holmes founded the Institute of Religious Science, on the philosophy that an acceptable code of living for modern, thinking people must be the intellectual and spiritual point at which science and religion meet. Dr. Holmes's teachings parallel in the field of science the advances in psychosomatic medicine, psychiatry, and nuclear physics, and

▼ **FAMOUS POET-ARTIST DON BLANDING**, a long-standing friend of Dr. Holmes, was a recent guest of the program. Among the doctor's circle of acquaintances slated for future guestings are Adela Rogers St. John, Peggy Lee and Dr. Gustaf Stromberg, noted astronomer.

▼ **ALWAYS EAGER FOR OTHERS' REACTIONS**, Dr. Holmes talks over a future script with director Ramsay. With a flair for expressing profound metaphysical ideas in simple words and short sentences, the doctor often rewrites a talk three times. (Rothschild photos.)





# HOW TO HARVEST YOUR MENTAL GARDEN

(A condensation of a broadcast talk by Dr. Holmes)

We have come to realize that there is no difference between sowing ideas in the mind and sowing seed in the soil, for the same law works in both instances. We are surrounded by an infinite Mind which receives the impress of our thought and acts upon it, creatively.

This is the simple key to the whole situation. This is why Jesus said, "It is done unto you as you believe." We have overlooked this simple thought—it is done unto you—which means that there is a Power greater than we are in which we live, which, like a mirror, reflects back to us those things we have pictured in our inward thought.

I like to think of this garden of the mind, this deep, rich spiritual soil which Life has given us to cultivate. I like to realize that nothing can rob us of this garden, for we have the privilege and the joy of cultivating it and watching it grow as faith takes form and gives back to us the harvest of our fondest hope.

So, as you look out over the fields you have planted and the soil you have cultivated so patiently, you have a right to expect a harvest. Nature will never let you down. This Thing Called Life is for you and not against you, and the Power greater than you are is ready, willing and waiting to supply your every need. All that the Garden of Life asks is that you believe in it, that you have faith in it.

If you have planted seeds of friendship, you should expect to be rewarded—and I don't mean in any uncertain sense, for if you have really planted seeds of friendship and cultivated your garden in a friendly manner, you have a right to harvest love and friendship. I want you to be certain that this doesn't remain merely a good symbol or a happy thought in your mind, or a sort of an idle dream. When you plant you are bound to reap, and the harvest you reap will be like the seeds you have planted.

If it doesn't seem to quite measure up to your expectancy, don't become discouraged or let doubt creep in. God's law never stops working and the abundance of Life is forever at hand. Your planting and harvesting is not something that goes on during the season of one physical year. It is taking place in your mind every hour of the day and every day of the year and every year of your life. For it is always springtime in this garden, always planting time, and always harvest time.

in religion, the precepts underlying all faiths and doctrines.

While many of Dr. Holmes's radio talks are an elaboration of his favorite theme "It is only as you live positively and affirmatively that you can be happy," many of them deal with practical, everyday problems. Among his most popular discussions (as evidenced by mail response) were: "Psychosomatic Medicine and the Power of Prayer," "How to Help the Alcoholic Help Himself," "Beware the Contagious Disease of Anxiety" and "How to Conquer a Guilt Complex." Inspired by Dr. Einstein's announcement of his new unified-field theory was a recent talk entitled "God and Dr. Einstein."

Not content to administer an institute of philosophy and training school that has expanded from the original building on West Sixth Street in Los Angeles to forty-one chapters and member-groups in eighteen states and several foreign countries, Dr. Holmes writes a book a year, edits a magazine, and contributes a constant stream of articles to numerous publications. His busy calendar is filled with lectures, classes, church services, weddings, funerals, board and committee meetings, plus dinners, luncheons and social engagements. A Bible authority, a profound scholar in the field of philosophy, Dr. Holmes consumes books with the rapidity of a publisher's reader, keeps

abreast of all leading developments and advances in every field of medicine, science, psychology and natural history, reads biographies and an occasional novel for relaxation, and likes to write poetry in bed.

No newcomer to radio (he was heard on KFWB, KFAC, and KMPC for more than fifteen years), "This Thing Called Life" is Dr. Holmes's first venture into network broadcasting, and he frankly admits he loves it. A spellbinding speaker who is in his glory talking extemporaneously before a live audience, he works from a script with all the calm poise and easy assurance of any veteran radio performer. He amazed the producers of the program by turning out twenty talks in advance (he writes his own material), a feat virtually unheard of before in radio. A perfect master of diction, Dr. Holmes rarely fluffs a line, but has to be watched for a New English tendency to put "r's" on such words as "idea" and "petunia."

Taking a cue from the network  
(Please Turn to Page 39)

TO HANDLE THE MAIL ON "This Thing Called Life," three girls work five and often six days a week. The regular mailing list has more than 5000 names on it. Since the program's origination, more than 40,000 letters have been received from listeners.



ANNOUNCER BILL DAVIDSON discusses dialogue with the doctor. One of the unusual approaches of the show is that announcements are deliberately kept uncommercial and underscored with organ accompaniment.



DR. HOLMES, vocalist William Olvis and organist Irma Glen check a new hymn during rehearsal. A fine musician and composer, Miss Glen has scored over a dozen songs for the program, most of them poems by Dr. Holmes.



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**TWENTY YEARS OF RADIO**, stage, screen and newspaper work carried "Mike" into every corner of the United States, and in each place he poked about the kitchens and market stalls learning of the local specialties.

Monday-Saturday, 12 Noon  
KLAC-TV, Channel 13

**M**ICHAEL ROY says, "Mine is just another of those stories about a hobby that became a vocation. You've probably read hundreds of them. The hamster industry. Or a man spends his spare hours polishing stones and then suddenly the polished stones bring more income than his regular job."

If you tune to KLAC-TV's Lucky Channel 13 between the hours of twelve and one any day except Sunday, you can see Michael applying his hobby to his everyday work and enjoying each minute of it.

Twenty years in radio, newspapers, stage and movies led the affable 260-pounder through every state in the Union. And in each one he followed the hobby that led him in and out of kitchens, classes and demonstrations with a happy stomach and a mind chock-full of new ideas. During his hours off from working in the other mediums that allowed him to eat, Mike indulged in his hobby—cooking. The result is one fine cook.

Now, with his own show devoted to cookery and planning, Roy doesn't insist on injecting only his own ideas into the day's fare. He blends the other with deep concentration to get other good cooks to guest on his show and share their ideas with the television audience.

#### Cookery Calendar

Each day of the week is set aside for a different purpose. Monday is "Bride's Day," when Roy teaches elemental bridal cookery to newlyweds. The girls (most of whom, Roy says, received at least three pressure cookers apiece as wedding gifts, and are afraid to death to use them!) are represented by Fran Harris, a bride

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# Cooking for the Cameras

*Michael Roy Spent Years of Hard Work on Both The Stage and Screen—Yet It Was His Hobby That Led the Jolly, Rotund Gentleman Into Our Newest Entertainment Medium—Television*

herself, who asks the usual cookery questions confronting any bride.

Tuesday, Wednesday and Thursday find visiting housewives preparing their favorite dishes under Roy's friendly and informal hand.

Friday is canning and deep-freeze day, in season, with famous chefs appearing as guests . . . and Saturday is the day for men only, when famous West Coast amateurs take over with their favorite dishes.

All the good cooks in the world could gather on a stage and prepare

**BOB BANKS, CHEF DE LUXE**  
Michael Roy and visitor Mrs. Grice whip up a tasty which the television audience will only see, and which the trio above will eat. The kitchen setting is at KLAC-TV, where Michael Roy six days a week guides novices and veterans alike in cookery. (Howard Zieff photos.)

culinary triumphs without the occasion emerging as a show. But Roy's long experience as a radio emcee plus his genuine friendliness immediately reduce the "Kitchen" to a jolly place where people have fun while they show what can be done in pots and pans. The guests are kept too busy to be concerned with themselves and "how they look." Consequently, viewers find a relaxed, easy atmosphere that's fun to watch.

#### Dress It Up!

Michael Roy feels too that a good measure of the success of the program is due to the fact that most of the menus are built for an economy budget. Herbs, wines and spices combine to make even the lowly hot dog a lovely culinary tidbit. That the exotic can be achieved with economy is Roy's battle-cry, and he is proving it daily in a most entertaining, informative hour.

We asked Michael for one of his favorite recipes to pass along. He thought his pot roast might fill the bill:

- A four-pound pot roast
- 1 cup flour
- One-half cup water OR
- One-quarter cup water combined with one-quarter cup red, dry wine
- One teaspoon BV Meat Stock—OR
- One bouillon cube
- 2 tablespoons drippings or fat
- 1 large onion, chopped
- Six whole pepper corns
- One bay leaf
- One-half teaspoon thyme
- One teaspoon Worcestershire

Dredge roast in flour and brown in dutch oven in drippings or fat, adding onion. Add liquids and spices and simmer on top of the stove for about three and a half hours, or until tender. Potatoes, carrots and boiling onions may be added during the last hour for an all-in-one-dish meal.

If a pressure cooker is used, follow the same procedure at fifteen pounds pressure for forty-five minutes, adding vegetables the last fifteen minutes.

July 7, 1950

## "This Thing Called Life"

(Continued from Page 37)

programs aired by the various churches and religious faiths, Dr. Holmes wisely decided that an inspirational program such as his had to have wide listener interest. While nothing is allowed to detract from Dr. Holmes's message, each half-hour broadcast of "This Thing Called

## Quality Show

(Continued from Page 35)

true a picture of the show's balance listening to it through the cushioned sound system in a control booth."

Johnstone's radio experience dates back to 1931 when he worked in the radio department of the N. W. Ayer advertising agency. This post led to active radio directorial assignments. His first program assignment, an airshow based on the comic strip "Buck Rogers in the Twenty-fifth Century," led to his nationally reputed work as director of two dramatic shows with supernatural premises, "Dark Destiny" and "Who Knows?"

In succeeding years, listeners have sampled his directorial talents on such top-flight programs as "Front-Page News," "Star for a Night," "Crime Doctor," "Orson Welles's Almanac," "Superman" and "Hollywood Star Time," and prior to his current assignment, he threw the cues on Herbert Marshall's "Man Called X" and the "Family Hour of Stars."

### Unusual Background

Before radio, Johnstone followed in his father's career footsteps and resultantly is solidly versed in the subject of psychology. His father was director of the State Training School for the Feeble Minded at Vineland, N. J., and in 1929 Jack was made second in command of the state institution, where he developed an interest in psychology which has never waned. He spent many months studying broken minds and afterward worked with unfortunate children, gaining a deep insight into human values and misfortunes.

The accumulated experience from this period shows in the perceptive quality of his direction, and on previous occasions has stood him in good stead as an actor.

An active thespian during his school years, director Johnstone still carries an Afra card, and, working on-stage as he does, he is able to step in at a mike and read lines for any missing actor. On one occasion during his "Crime Doctor" directorship, its star missed the program entirely and Jack played his part for the full half hour!

Life" is skillfully interwoven with solos and organ music. As an indication of the success the program is enjoying, the mail response at the end of the first 26-week cycle was more than double what the producers had hoped for, this despite the fact the program competed with a top-rated comedy show and a popular whodunit on other networks.

While "This Thing Called Life" is technically a "commercial" program, the only commercial feature is an announcement of literature and study aids which listeners may obtain free of charge. Reprints of Dr. Holmes's talks are sent out each week upon request. Other giveaways have included a series of spiritual treatments (prayers), a phonograph record of a Meditation by Dr. Holmes, a Mental Garden Guide and sample copies of the Science of Mind Magazine.

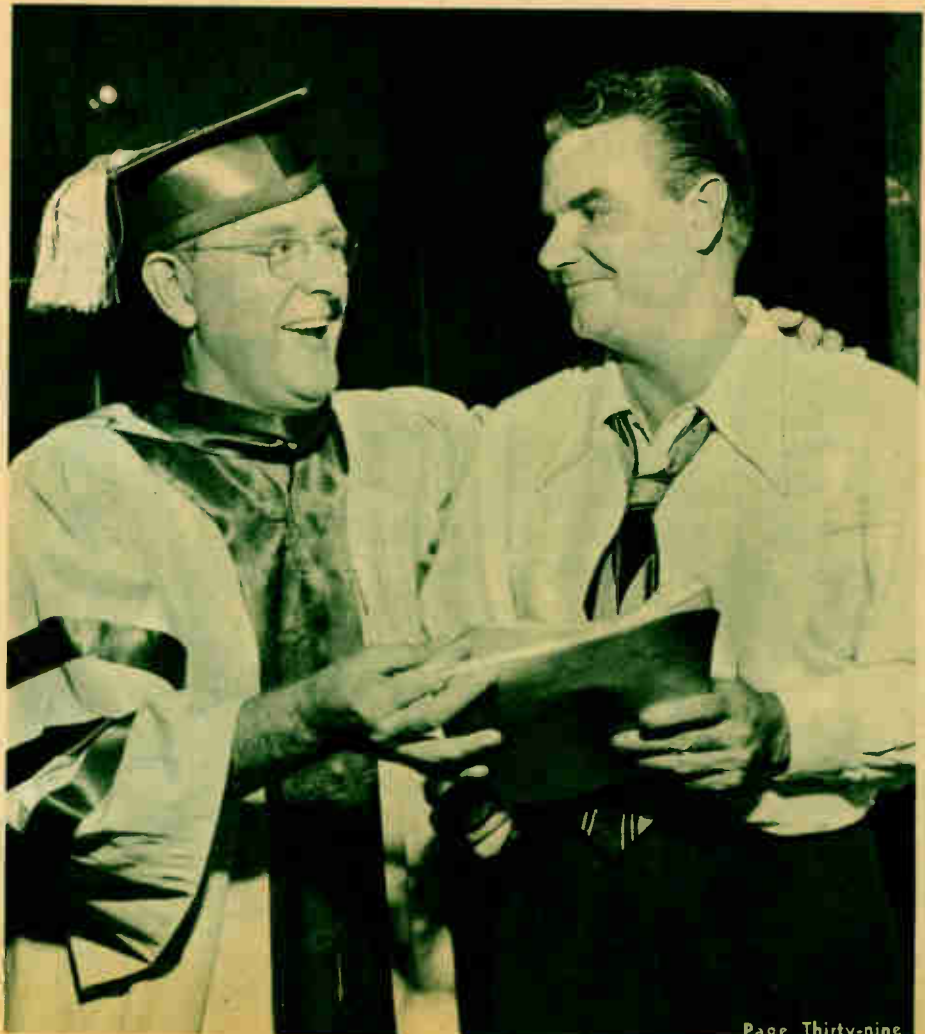
At the present time, "This Thing Called Life" is heard every Sunday at 4:00 p.m. over eight ABC California stations, with imminent plans to expand to the whole Pacific Coast. Dr. Holmes is convinced the program

will be aired coast-to-coast within a year, and is eying television with considerable interest.

To his associates on the radio program, all of whom adore working with him, Dr. Holmes's most endearing characteristics are his enthusiastic interest in people, his loveliness, and his irrepressible sense of fun. Laughingly admitting that like the Peabody Sisters he likes to mind everybody's business, he is constantly opening the door of opportunity to talented youngsters, and because he thinks everyone should be happily married, he is not above a little contrived match-making.

Dr. Holmes's sense of humor is well illustrated by an amusing incident that occurred during the rehearsal of the Easter Sunday broadcast. Wishing to bring Dr. Holmes's inspiring message to a dramatic climax before the organ and vocalist swung into an exultant anthem, the director asked the good doctor to "ham it up a little." Dr. Holmes delightedly agreed. "What could be more appropriate for Easter," he chuckled, "than a little ham!"

➡ **PROFESSOR KAY KYSER GIVES A WELL-DESERVED PAT ON THE BACK** to his Dean of Music, Carl Hoff. An orchestra leader for many years, Hoff conducts and arranges all the musical numbers for NBC's "College of Musical Knowledge," beamed over Channel 4, Wednesday, 8:00 p.m.





▲ **DON LEE TELEVISION'S BID** for romance and sex appeal are Steve Dunne and Linda Williams, a duo spotted about KTSB shows wherever youthful comedy is needed.



▲ **AS ALWAYS, "UNCLE CHARLIE" AND DAVE HAVE REACHED** an impasse. The Dave Willock-Cliff Arquette comedy series is seen Monday nights at 8:00 on KNBH's Channel 4, with Dave (left) playing wearied, amazed straight man to "Uncle Charlie's" foibles and mistakes. (NBC-Ball photo.)

## SEEN ON THE

# Video Scene

▼ **BUDDY PEPPER, LON McALLISTER AND JOHN HEDLOE** (left to right) feverishly enact a charade on KTLA's Sunday night indications show, "Movie-town, RSVP," while host and moderator Dick Lane, in the background, wipes his brow.



▼ **ARTHUR GODFREY**, who has been credited with reviving the ukulele industry, plays and gives instructions on his favorite instrument, and faces the cameras for "Talent Scouts" each Wednesday night at 8:00 on KTTV, Channel 11, and on San Diego's KFMB-TV.

