

RADIO. **Television** *Life*

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LIFE OF A SALESMAN

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**LITTLE FANNY BRICE:
WORSE THAN "SNOOKS"?**

Glenn Ford
Radio Career?

9
CENTS

COMPLETE RADIO-TV LOGS APRIL 14-21



▲ **AUTHORS AND CRITICS VERY OFTEN LOOK** this purposeful on "The Author Meets the Critics," ABC literary program. Here moderator John McCallery (left) cues author Max Lerner and critics Godfrey Schmidt and J. Raymond Walsh.



▲ **MARIAN AND JIM JORDAN**, together with William MacFayden of the L. A. Chamber of Commerce, sent off a plaque to the City Council of Keystone Heights, Florida. The Council changed its meeting time so members wouldn't miss "Fibber and Molly." (Robert Perkins photo.)



▲ **ABC'S "CHANCE OF A LIFETIME"** emcee John Reed King applauds an attractive contestant who has just won \$1000 in prizes on the wit-and-wisdom show.

SEEN ON THE RADIO SCENE

GUNNING FOR LISTENERS are Bill "Hopalong" Boyd and Bill "What's the Name of That Song?" Gwinn, both heard on Mutual-Don Lee with their respective shows. ➡



▲ **BIDU SAYAO**, soprano of the Metropolitan Opera, guested on "Telephone Hour" with U.N. Representative Warren Austin. Miss Sayao introduced "The Children's Letter" song.

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Behind the Scenes In Video

No. 8 of a Series

TV Writer

If You Write to Please the Audience Rather Than Yourself, There's Money in TV Scripts; Being a Topflight Radio Writer Also Helps

By Jane Pelgram

THE HUE and cry about a need for new faces, new talent and new voices in television need new scripts." The writer airing this opinion is as well qualified to speak, by both reputation and performance, as anyone dealing in the ether mediums.

Hal Kanter, Ed Wynn's head television writer, formerly piled up air credits with Danny Kaye, Don Ameche, Jack Paar, "Amos 'n' Andy," "Beulah," and Bing Crosby. A couple of years ago Hal found himself regularly doing the five-a-week "Beulah" and the once-weekly Crosby show. Deciding life could be easier, he settled for just one. He still pens for the Groaner.

When television called Wynn, Wynn called for some writers to help him in the new medium his old shoes were about to explore. It was then CBS called Hal, wanting to know if he would be interested.

"My first reaction was a flat 'no.' But television is here to stay no matter how long radio goes on, and all of us will have to get into TV eventually, or get out of the business. Going in for Ed Wynn would be the greatest way to start. Any salary cut I might experience would certainly be more than compensated for by what I could learn from Wynn. He is the most brilliant comedian of his type today."

Background Helps

The peculiar type of humor demanded by Ed Wynn's unique talents

was satisfied by Kanter's diversified experiences years before he met the bespectacled comedian.

Hal was born in the South, but spent his school years in Long Island, New York. His first writing job was as an eleven-year-old reporter for the Boy Scouts. His first newspaper column was a bi-weekly humor, sports and general-reporting affair for the Long Beach Independent at Long Island. "Six months after I started, it was made a weekly," Hal grins. "That's what they thought of my work."

While still in high school he started free-lance cartoon work for maga-

A WRITER FOR THE BING CROSBY SHOW and head writer for the Ed Wynn CBS-TV show sit across from each other and peck out scripts. It is natural that they both should look like Hal Kanter. They both are. Hal wishes many times that the gimmicked-up picture were true, and that he could be two guys, or at least have four hands!



↑ **LEO SOLOMON** and Hal Kanter (right) relax against the desert backdrop of their office wallpaper and engage in some time-out telephone conversations. Leo, also a writer for Ed Wynn, seems enchanted with some gag he has just pulled. Kanter is revolted! (CBS-Grant photos.)

zines. This talent was put to further use when Hal barnstormed across the nation as an itinerant artist. He still occasionally chances across small restaurants on whose cracked walls he discovers pictures painted to ward off the evil alternative of washing dishes for a meal just consumed.

During a couple of difficult years Hal filled in as gas-station attendant, farm hand, usher, short-order chef, sheep herder, coal digger, truck driver and sign painter. He can gratefully call on any of these experiences for script situations today.

His wanderer's life landed Kanter in Miami, Florida, where he spent a period as sports cartoonist for a paper and as ghost writer for a ghost writer of a comic strip. He broke into radio writing for Jack Oakie, Jack Haley and W. C. Fields. Just before

(Please Turn to Page 11)



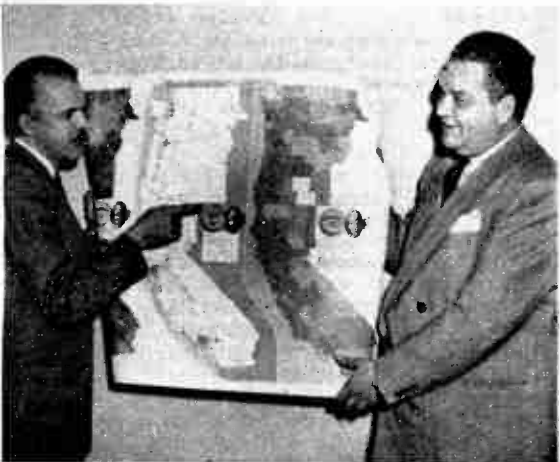
▲ **NATIONAL ADVERTISING** manager for the network, Harry Gerstenkorn, gets a tip that there's a prospective radio client in the offing. (Antler photos.)

GERSTENKORN HUDDLES with program director Carlton Adair to determine the best type of program to fit the prospective client's needs. ▶

Life of a Salesman



It's the Men of the Sales Department Who Make Possible Your Entertaining Radio Fare; Here's How They Operate



▲ **A CONFERENCE WITH** Herb Sonnenburg, sales-promotion director, and the salesman gets all the statistical data to strengthen his sales pitch.

IN RADIO, just as in any other business enterprise, it's the sales department that must render the kiss of death for any red ink that may be lying around the accounting department. It's the sales department which pays the bills and the employees' salaries; and, if you'll stop to think, it's the sales department that brings in the revenue which makes American broadcasting the most entertaining in the world.

So let's take a look at a day in the life of a radio salesman. From one of his many contacts that he has developed through the years, he gets a tip the manufacturers of "XYZ Foods" have increased their advertising budget for the forthcoming year. Further

(Please Turn to Page 11)

▼ **AND HERE COMES** the commercial, as announcer Bruce Buell brings on the 9:30 a.m. program "Women Are Wonderful" and sings the praises of Honor Brand Frosted Foods.



▼ **PROSPECTIVE CLIENT'S** representative Cliff Guenther (right) sees how the "Women Are Wonderful" program would display his Honor Brand Frosted Foods products.

▼ **CLIENT (RIGHT)** meets people behind the program. Left to right are writer Bill Gordon, producer J. C. Lewis, Gerstenkorn and Jane Holmes, president of Homemakers Club.





ON MIKE, GLENN FORD PORTRAYS the Erle Stanley Gardner fictional adventurer, "Christopher London." Here, the actor discusses his first regular radio role with the mystery author. Off mike, Glenn's wife is the radio fan, he the music lover. (Color cover photo by Herb Ball, NBC.)



GLENN IS NICE, EASY-GOING GUY. His den in the Fords' Beverly Hills home is filled with good books, good records, a bicycle exerciser and a fabulous pipe collection ("only I don't collect 'em—that's too fancy—people have just sent 'em to me—yep, I've smoked 'em all"). (NBC-Ball photos.)

What Is Radio Made Of?

Glenn Ford, Now Making His Initial Appearance on Regular Air Series, Has the Answer: "Nice People!"

By Shirley Gordon

GLENN FORD is a nice, easy-to-talk-to, "at-home" sort of a guy.

When we met him, at NBC one evening before his Friday night "Christopher London" rehearsal, he sauntered in at a casual pace, greeted us with a firm handshake, sank back comfortably on the couch and pulled two small interlocked pieces of metal out of the pocket of his sports jacket.

"I just got this puzzle from the magic shop around the corner. Here—try it. I want to see if you can work it while we talk . . ."

"Now, let's see . . . What'll we talk about . . . ?"

Your radio show . . . ?

"It's still too early to say. They tell me on a new show, there's always a lot of headaches. I was surprised. I thought all the headaches would be taken care of before the show began.

This is my first experience with a regular radio series. I guess it takes time to get things going smoothly. Anyway, it's a good show and it's fun."

Radio make you nervous . . . ?

"No, not especially—I've done quite a bit of it before. About six 'Lux' shows and several 'Suspense' broadcasts . . ."

Listen to the radio much . . . ?

"No, I don't listen a lot. I like music, though. I like to listen to every kind of music. But my wife listens to the radio more than I do. She loves drama. She always tunes in the big dramatic shows. She listens to my program and tells me what she thinks. Ellie's my severest critic, and she's a very good one . . ."

Watch television . . . ?

"That's my boy's department. He

watches all the kids' shows. Sure, he's a big 'Hopalong Cassidy' fan. Gosh, I never did make much of an impression on him till one day we were walking down the street together and a car pulled up to the curb and out steps Bill Boyd in his 'Hoppy' suit. He came over to me with a big "Hiya, Glenn!" and shook hands with my boy and chatted with him, and from then on, boy, I was really somebody with my son . . ."

The Family

Ford has been married for six years to dancing star Eleanor Powell, and their son Peter is now five. Glenn talked happily of his wife's dancing-tour triumphs, her appearance at London's Palladium, and her return to the screen in the MGM Technicolor opus, "Duchess of Idaho."

Among his own picture plans is the hope to do one film a year in Europe. He made the Columbia picturization

(Please Turn to Page 34)

No Movie Stars On Television?

While the Rumors Fly, "Hollywood Reel" Brings You Glamour Guys and Gals Galore In Action-Packed and Real-Life Movies



▲ **TWO-MAN COMPANY** of "Hollywood Reel" are photographer-director Coy Watson and reporter-commentator Erskine Johnson. Both are filmtown veterans. Watson is former Mack Sennett child actor, recently turned tables by directing Sennett for "Hollywood Reel" sequence.

By Lynn Roberts

Sunday, 5:45 p.m.
KECA-TV, Channel 7

IF YOU'RE curious to any degree about Hollywood, the movie industry and its people, "Hollywood Reel" is the show for you. And if you're an out-and-out movie fan, the program will probably assume the proportions of a paradise.

How'd you like to have a front-row view of your favorite screen star pursuing his or her pet off-camera pursuits? How'd you like to watch a tennis match between Ginger Rogers and Gussie Moran? Ride up Mul-

holland Drive with Larry Parks on his motorcycle? Shop on the Sunset Strip with Estelle Taylor? Swim with Carmen Miranda? Ride the roller coaster with Barbara Whiting and Darryl Hickman? Shoot golf with Lloyd Nolan? Follow William "Hoppy" Boyd as he rides Topper in a parade through the streets of Glendale?

Two veteran Hollywood newsmen—a reporter-commentator and a cameraman-director, Erskine Johnson (Please Turn to Page 34)

◀ **SCENES FROM KECA-TV'S BEHIND-SCENES "Hollywood Reel":** 1) Hugh Herbert and friend; 2) studio prop man and stunt dummy; 3) Don DeFore taking back-yard snaps of his family; 4) prop man Johnny Orlando and prop bottle; 5) Carmen Miranda and pool; 6) Harold Lloyd, Jr. and Sr. (Coy Watson photos.)



RADIO *In Review*

news and comments

For Love o' Mike (General Comment)

Rumors Are Flying

Phil Regan may do a series on NBC about a singing cop—which is what he used to be. . . . ABC may not have the **Met Opera** broadcasts next season. The Opera has thrown open the bidding to all four networks. . . . **Dorothy Shay** may be Edgar Bergen's summer replacement gal in the coming season. . . . **NBC's "Album of Familiar Music"** may lose sponsor. . . . **CBS** is seeking both "**Sam Spade**" (which they used to have) and "**Theater Guild on the Air.**" . . . **Alan Reed** peddling a program idea, "Harrison of Homicide." . . . Famed woman animal trainer **Mabel Stark** may be the heroine of a new air adventure series. . . . **Joe Graydon's** popularity on TV may lead to his own radio program. . . . "**This Is Your Life**" to lose sponsor after current season? . . . **KFWB** may move to the Ambassador Hotel now that former station manager **Harry Maizlish** is the owner. . . . One of **Steve Allen's** many shows to be the summer replacement for **Eve Arden's "Our Miss Brooks."** . . . **Charles Boyer** rumored to do the lead in a new NBC soap opera, "Thanks for Tomorrow." . . . And **Joel McCrea** in "Texas Rangers" is another NBC possibility. . . . **Burns and Allen** may lose their sponsor after the current season. . . . **Howard Hughes** is rumored as upcoming purchaser of **ABC.** . . . **Ginny Simms** may be back on the air this September, with her own fifteen-minute program on **ABC.** . . . **NBC** is after **Jack Benny** and **Edgar Bergen** to return to **Sunset and Vine.** . . . The **Rose Franken** play, "**Claudia,**" may become an air series again, possibly with **David Niven** as "David." . . . Organist **Paul Carson** has moved back to Hollywood from San Francisco and may be returning his popular "**Bridge to Dreamland**" to the air.

Looks Like

Sammy Kaye's "Sunday Serenade" scheduled back on **ABC.** . . . "**Blondie**" is renewed. . . . **Eddie Cantor** leaves "Take It or Leave It" after the season is over. **Jack Paar** and **Garry Moore** are mentioned as replacements. Signing of **Moore** would take the show to **CBS,** where **Garry** has just signed his five-year contract. . . . And **Bob Hope's** contract with **NBC** calls for one million clackers a year. . . . Radio-ites cleaning movie roles include **Sam Jalter, Lippy Duckat, Bill Baldwin** and **George Fisher,** who will all be seen as commentators in "The Jackie

Robinson Story." . . . **Don Otis,** who replaces **Al Jarvis** as the disc jockey in "When You're Smiling." . . . And, Academy Award winner **Mercedes McCambridge,** whose next is "The Dungeon." . . . Two thousand amateurs answered the "**Original Amateur Hour's**" local call and auditioned for **Ted Mack.** . . . **Nancy Sinatra** now has movie offers. . . . **Ed Gardner,** in Hollywood on business, will return permanently to Puerto Rico, he likes it that well. . . . **General Mills** has bought sixty-five summer night-time half hours on **NBC** in addition to its current radio schedules. . . . **K. T. Stevens,** who's been playing "Lois" on "Junior Miss," is out of the cast, making a movie. . . . Easter Sunday marks the 500th broadcast for **Joe Kelly** and "**The Quiz Kids.**" . . . "**Inner Sanctum**" leaves the air the end of this month to be replaced by "Hollywood Star Playhouse" on **CBS.**

Listening In

Perry Como, on the **Bing Crosby** broadcast that also featured **Arthur Godfrey:** "You have just heard **Crosby** and **Godfrey,** those two favorites of the older set. . . ."

Irina Pettina, interviewed after singing her role on "The Railroad Hour": "I played thees same same rrole for thrrree years on Brroadway—and I am steel heere!"

Paul Douglas (harking back to Academy Award night): "I got my license from Senator Johnson and here I am. . . ."

Al Jolson, on the **Jack Benny** show: "Look, **Jack,** I don't mind people imitating me or making jokes about my age, but this fellow on your program who goes 'N-ya-ah' all the time—**Mel Blanc**—has gone too far!"

"**Beulah:**" "There's an old saying that gold is where you find it—well, I'd like to find it on my third finger, left hand."

Your Cue (Shows You May Like)

"Voices and Events"

The news, packaged into an exciting, neatly produced package, is yours for the dialing Sunday afternoons at 2:00 on **NBC.** Titled "Voices and Events," it is just what the title indicates, bringing you a resume of the big news of the week in dramatic and oftentimes comedic narrative form, interspersed with the authentic taped actual voices of the people concerned in the news.

On the program's recent debut at its fine new Sunday afternoon time, which they hopefully tell us is a permanent

allocation, we heard, among many, the voices of **Princess Elizabeth, Winston Churchill** at his wittiest, **Eleanor Roosevelt** calling down the Russian delegate at a U. N. meeting, and the elderly poet, **Robert Frost,** speaking his mind most magnificently on the subject of the possible mass annihilation of the human race.

The program's editor-producer is **James Fleming,** its writer **Michael Zeamer,** its tape engineer **Gus Sisco.** **Joe Meyers,** manager of **NBC's** New York news-service office, supervises the series, with **Roger Sprague,** head of the network's Hollywood news and special-events department, in charge of West Coast inserts.

"Main Street Music Hall"

William Tabbert, the juvenile lead
(Continued on Next Page)

NEXT WEEK

Here's the line-up for your next edition of **Radio-Television Life.** Read 'em and we think you'll hie yourself out to the nearest market or news stand.

"**Kukla, Fran and Ollie** (and **Burr Tillstrom**) **Answer Twenty Questions**" in which the **Kukla-politans** tell you all the things you've wanted to know, and some of the things you've probably never even thought of. Plus prize portraits of "**Kuk,**" **Ollie, Buelah Witch, Madame Ooglepuss, Fletcher Rabbit** and **Cecil Bill!**

"**One More Challenge,**" an interview with **Jackie Robinson** in which the great ball player talks of his retirement plan!

"**Custard Pie Is Still Popular**" brings you a resume of the fine old movie fare currently being seen on your home viewing screens, with rare clips from the original screen prints!

"**More Ups Than Downs,**" in which **Hattie McDaniel** personally relates her own story, and her grinning "**Beulah**" face sunnily graces our cover!

"**Am I to Blame for Disc Jockeys?**" is a new slant on an old controversy with a good story from an insider's viewpoint!

"**Hometown Jamboree**" brings you an informative story and pictures on that jolly Saturday night video fun-fest!

See what we mean!

KECA mike memos

By VIRGINIA WEST

This is a special note to the ladies . . . We're sure you must have caught Carol Douglas and her five-minute chats on beauty and fashion on ABC-KECA every Monday thru Friday morning at 9:25 . . . following Johnny Olsen and "Ladies Be Seated." Miss Douglas is aired for the Toni Company and her entertaining thumb-nail shows offer hints on hair styles, human interest stories about fashions, interviews with fashion editors and columnists of magazines and newspapers. . . . Better listen. . . . You'll like Carol and her show.

Thinking of daytime shows . . . just a reminder that you now hear ABC's daily "Bride and Groom" show at 2:30 p.m. . . . with "Hannibal Cobb" at 2 and Walter Kiernan's "One Man's Opinion" at 2:55 p.m. . . . We're glad to note that Edwin C. Hill's human interest news commentary . . . The Human Side of the News . . . has been renewed by his sponsor, Miles Laboratories, coast-to-coast. Hill is heard on KECA



"The Fat Man"

at 6 p.m., every Monday thru Friday. . . . And speaking of renewals . . . one recently slipped by unnoticed. . . . That's "The Fat Man," popular adventure series for Norwich Pharmacal Co. on Friday nights at 8 o'clock over ABC-KECA. Here's J. Scott Smart, who actually tips the scales at 237 pounds . . . but who moves with the speed of lightning to get his man. During his three years as a commercial program on ABC, he's enjoyed a continued rise in popularity.

ON THE TV SCENE: That fast-action quiz program, "Twenty Questions," with Bill Sluter as emcee will be heard at a new time, 8 o'clock, on Friday nights, starting Apr. 14, on Channel 7. Sponsored by Ronson Art Metal Works, Inc., the show features a regular panel of experts as well as famous guests. . . . Two recent comers to KECA-TV we think you'll like are "The Veloz Show" emceed by Frank Veloz, of the famous dance-team of Veloz and Yolanda. . . . That's Saturdays at 7:30 p.m., and "See to Win," the half-hour quiz show with Wendell Niles as emcee, Wednesday nights at 8. . . . With the KECA-TV schedule increased to 7-days-a-week, there's a popular serial spot . . . Adventure Time . . . at 6:20 . . . Currently running, "The Clutching Hand." . . . Here's exciting adventure for the young, and the young in heart. . . . Better dial Channel 7.

—Advertisement

in Broadway's "South Pacific," has his own pleasant Sunday afternoon program of song, "Main Street Music Hall," KNX, 10:30 a.m.

Owners of the "South Pacific" record album are familiar with Tabbert's singing of "Younger Than Springtime" and "You've Got to Be Taught." Backed by the orchestra of Alfredo Antonini, he offers light ballads in the same vein on his program. On a recent show, he sang the Pinza solo, "This Nearly Was Mine," from the score of "S.P." A light tenor, the singer's voice is slightly reminiscent of that of Allan Jones.

The orchestra offers melodic concert numbers between songs and Tabbert handles the introductions in pleasant style.

Playbacks (Critical Comment)

We Point With Pride

. . . To Rosemary De Camp, who brings a fine actress's sincerity to a hard job, the reading of the homey commercial at the finish of the "Dr. Christian" show.

. . . To the steps that are being taken to tighten up sloppy comedy shows, clean up some of the comedians' gags and take the controversy out of some cigarette commercials.

. . . To the Bing Crosby - Arthur Godfrey - Perry Como bash on the Bing show. It was a neatly done program with everyone, even Arthur, sticking to the script. The three boys teamed up on the commercial and did it very well—we listened to every word. Godfrey's "Make Love Ukulele Style" was cute; the harmony of Bing and Perry on the final chorus of "A Dream Is a Wish Your Heart Makes" was lovely; "Dear Old Girl," with all three boys doing barbershop harmony, was great fun.

. . . To "NBC Theater" for tackling the Virginia Woolf novel, "Mrs. Dalloway"—the first time, to our knowledge, that one of her works has been attempted in a dramatic form. And they did a good job.

. . . To Bob Hawk, who gets some of the most unusual contestants on the air. We especially enjoyed the recent Southerner who started off by saying

"I had the great good fortune to have been born in the state of Georgia," and then subsequently revealed that he had moved to Florida, chased out of his native state by the boll weevil and the zu-zu bug.

We View With Alarm

. . . That the new Meredith Willson show on NBC will not be heard locally because the sponsor's product is not sold here. And after all this waiting!

. . . Air interviewers who are concentrating so hard on what they're saying that they absent-mindedly ask their subjects the same question two or three times. "Where are you from, Mr. Blank?" . . . then "Where did you say you're from, Mr. Blank?" . . . "What's the name of your home town, Mr. Blank?" They also pursue the same tactics with "Are you married?" "Do you have any children?" and "What did you say you did for a living?" In order to get an answer that isn't particularly brilliant the first time you hear it, it's really belaboring the point.

. . . The cycles that hit radio with the same frequency they hit the movies. Now it's science-fiction shows, with all networks entering the derby.

. . . The display of bad taste that marked a recent night-time disc-jockey show. The jockey was interviewing a famous strip-teaser who was merely visiting a restaurant like any other gal who goes out to dinner after work, and the deejay (kidding, of course) asked her to strip for the customers. The girl and the audience were embarrassed.

. . . Emcees who use suggestive pauses and double entendres and then cover up by accusing the audience of "taking it the wrong way." Actually, this does happen sometimes, but some audiences have gotten so conditioned to looking for double entendres that merely an introductory "Ladies and gentlemen" can set them off.

On Mike (About Studio Happenings)

Guessing Game

If you can estimate how much listeners donate weekly to Andy and Vir-

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SATURDAY, APRIL 15


*Indicates News Broadcast.

- 8**—KECA, KFMB—No School Today.
 KFI, KFSD—Fred Waring.
 KHJ—Guest Star.
 *KNN, KFWE, KLAC, KMPC—News.
 KFAC—Country Church.
 KFOX—Bible Society.
 KFVD—Wakeno Ranch.
 KGB—Morning Special.
 KGER—Mizpah.
 KGFJ—Proudly We Hail.
 KGII—Musical Clock.
 KOWI—Spanish Hour.
 KRKD—Organ Melodies.
 KWRB—Club 1490.
 KWKW—Tony Sein.
 KNLA—Popular Music.
 8:05—KNA, KCBQ—Let's Pretend.
 8:15 *KHJ—News.
 KFVB—Bill Lyden.
 KLAC—Haynes at the Reins.
 KMPC—Market Reports, Sports
 KOWI—Junior Stringbusters.
 KRKD—Hawaiian Memories.
 KNLA—Melody Time.
 8:30—KFI, KFSD—Smilin' Ed
 McConnell.
 KHJ, KFXM, KGB, KYOE—
 Haven of Rest.
 KNN, KCBQ—Junior Miss.
 *KFAC, KGII—News.
 KFOX—Cavaliers of America.
 KFVD—Record Rangers.
 KGER—Bob Hammond.
 KGFJ—Melody Time.
 KMPC—Ralph Turner Show.
 KOWI—Palabras de Vida.
 KRKD—Radio Kids Bible Club
 8:45—KECA—Mirandy's Almanac.
 KFAC—Unity.
 KFOX—Wings of Faith.
 KFVD—Songs of the Sage.
 KFVB—Salvation Army.
 KGER—Christ for Today.
 KGFJ—Naval Air Reserve.
 KGII—On Parade.
 KLAC—Racing News.
 KOWI—Auntie Bea Storytime
 KWKW—Voice of China.
 KNLA—Adventure.
9—KECA—Week-End Platter
 Party.
 KFI, KFSD—Mary Lee Taylor.
 KHJ, KGB—Dr. Hiss Clinic.
 KNN, KCBQ—Theatre of
 Today.
 KFAC—Morning Concert.
 KFMB—Ranch Boys.
 KFOX—Pentecostal Church.
 KFVD—Contrasts.
 KFVB—National Guard Show.
 KGER—Radio Kids' Bible
 Club.
 KGFJ—Voice of the Blind.
 KGII—Morning Varieties.
 KLAC—Sing Your Worries
 Away.
 KMPC—Ralph Turner Show.
 KOWI—Hungarian Program.
 KRKD—Sagebrush Serenade.
 KVOE—Proudly We Hail.
 KWIK—Valley Hi Hit Parade.
 KNLA—Village Boys.
 9:15—KFOX—Old-Time Religion.
 KFVB—Unity Daily Word.
 KGFJ—Airtorials.
 KGII—Ballads for You.
 9:30—KFI—Scout Jamboree.
 KHJ, KYOE—Vet Wants
 to Know.
 KNN, KCBQ—Grand Central
 Station.
 KFOX—Full Gospel.

- *KHJ, KFXM, KGB, KYOE—
 News.
 KNN, KCBQ—Stars Over
 Hollywood.
 KFAC—Accent on Strings.
 KFMB—Flying Feet.
 *KFOX—News.
 KFSD—Music From Hollywood
 KFVD—Jamboree Jubilee.
 KFVB—Dave Ormont.
 KGER—Our Neglected
 Neighbors.
 KGFJ—From Sunset and Vine.
 KGII—Waltz Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Ralph Turner Show.
 KOWI—Radio Hour.
 KRKD—Swing Time.
 KWIK—Red Baker.
 KWKW—Sports.
 KNLA—Ole Rasmussen.
 10:10—KFOX—Assembly of God.
 10:15—KHJ, KGB—Gospel Singer.
 KGER—Morning Music.
 KGII—Sweet Swing.
 KRKD—Dr. Richardson.
 KWKW—Babe Ruth
 Adventures.
 10:25—KGFJ—Sports Flash.
 10:30—KFI, KFSD—Archie Andrews.
 KHJ, KFXM, KGB, KYOE—
 Cumberland Valley Barn
 Dance.
 KNN, KCBQ—Give and Take.
 KFAC—Serenade.
 KFMB—American Farmer.
 KFOX—Music of the Morning.
 KGER—Christian Leadership.
 KGII—Midmorning Melodies.
 KLAC—Honest Opinion.
 KOWI—Tune Shop.
 KRKD—County Art Institute.
 KWKW—Fantasias Musicales.
 10:45—KGER—Rev. Kopp.
 KRKD—Pop Concert.
 10:55—KGFJ—Sports Flash.
11—KECA—Week-End Platter
 Party.
 KFI, KFSD—Lassie.
 KHJ, KFXM, KGB, KYOE—
 Cumberland Barn Dance.
 KNN, KCBQ—Family Party.
 KFAC—Piano Parade.
 KFOX—Rhythmic Age.
 KFVD—Jamboree Jubilee.
 KFVB—Maurice Hart.
 KGER—Children's Bible Hour.
 KGFJ—What's New.
 KGII—Midmorning Melodies.
 KLAC—Al Jarvis Ballroom.
 KMPC—Ralph Turner Show.
 KOWI—Spanish Hour.
 KRKD—Songs of Yesteryear.
 KWIK—Hank Penny.
 KWKW—Fantasias Musicales.
 KNLA—Western Music.
 11:15—KFI—Broadway Correspondent
 KFAC—Book Press.
 *KFSD—News.
 KFVD—Ballad Bests.
 11:25—KGFJ—Sports Flash.
 11:30—KFI, KFSD—National Farm
 and Home Hour.
 KHJ, KFXM, KGB, KYOE—

- Air Force Hour.
 KNN—It's Fun to Be Young.
 KFAC—Music Hall.
 *KFOX—News.
 KFVD—Shopping Highlights.
 KGER—Semi-Classic Hits.
 KGFJ—Piano Moments.
 KOWI—Italian Program.
 *KRKD—News.
 KWKW—Salute to Reservists.
 11:45—KFOX—Guy Bates Post.
 KGFJ—Remember Romany.
 *KGII—News.
 KMPC—Portraits in Melody.
 KRKD—Sweet Pops.
 11:55—KGFJ—Sports Flash.
12 *KECA, KHJ, KWKW—News.
 KFI—Farm Reporter.
 KNN, KCBQ—Get More Out of
 Life.
 KFAC—Luncheon Concert.
 KFOX—Hit Tunes.
 KFSD—Pioneers of Music.
 KFVD—Luncheon Tunes.
 KFVB—Bill Anson.
 KGER—Songs for Luncheon.
 KGII—Intermission.
 KGII—Wesley Tuttle.
 KLAC—Al Jarvis Ballroom.
 KMPC—Story Circus.
 KOWI—Joe Adams Show.
 KRKD—Western Wayside.
 KWIK—Hank Penny.
 KNLA—Western Music.
 12:05—KWKW—Sports News.
 12:15—KECA—They Call It Two-Beat
 KFI—Saturday Special.
 KHJ—Tex Beneke Orch.
 KNN, KCBQ—Handy Man.
 *KFOX, KGER—News.
 KWKW—Los Angeles Mission.
 12:25—KGFJ—Sports Flash.
 12:30—KECA—Where There's Music.
 KHJ, KFXM, KGB, KYOE—
 Man on the Farm.
 KNN—Meet the Missus.
 KFOX—Heart of America.
 KFVD—Shopping Highlights.
 *KFVB—News.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KRKD—Prairie Schooner.
 KNLA—Ole Rasmussen.
 12:45 *KFAC—News.
 KFOX—Pacific Breezes.
 KFVB—Bill Anson.
 KOWI—Song Stars.
 12:50—KWKW—Bill Garr Show.
 12:55 *KGFJ—Sports Flash.
1—KECA, KFMB—Horse Races.
 KFI—Music City Show.
 KHJ, KFXM, KGB, KYOE—
 Man on the Farm.
 KNN, KCBQ—County Fair.
 KFAC—Stage Melodies.
 KFOX—Western Hit Parade.
 KFSD—Living, 1950.
 *KFVD, KLAC—News.
 KFVB—Bill Anson.
 KGER—Headlines and Har-
 monies.
 KGFJ—1230 Club.
 KGII—Boy Scouts.
 KMPC—Ed Chandler Show.
 KOWI—Joe Adams Show.
 KRKD—Prairie Schooner.
 KWIK—Date With Disc.
 KWKW—Bill Garr Show.
 KNLA—Community

- Broadcaster.
 1:10—KLAC—570 Club.
 1:15—KECA—Old, New, Borrowed,
 Blue.
 KFVD—School Days.
 KWKW—Sports; Bill Garr.
 KNLA—Research Adventures.
 1:25—KGFJ—Sports Flash.
 1:30—KFI—Saturday Special.
 KHJ, KGB, KYOE—Sports
 Parade.
 *KNN, KFVB—News.
 KFAC—Composers' Corner.
 KFSD—Matinee at
 Meadowbrook.
 KFVD—Two for the Show.
 KGER—Club Women Report.
 KGII—Saturday Serenade.
 KRKD—Polka Time.
 KNLA—Western Music.
 1:35—KNN—Knox Manning.
 1:45—KFVB—Bill Anson.
 KGER—Hawaiian Melodies.
 KLAC—Storybook Hour.
 KWKW—Sports; Bill Garr.
 KNLA—Foreman Phillips.
 1:55—KGFJ—Sports Flash.
2—KECA—Tea and Crumpets.
 KFI—Saturday Special.
 KHJ—Club 930.
 KNN—Knox Manning.
 KFAC—Matinee.
 KFOX—Western Hit Parade.
 KFVD—Novelties.
 KFVB—Bill Anson.
 KGB—You & Your Govern-
 ment.
 KGER—Long Beach Band.
 KGII—Doug Cramer's Teen
 Time.
 KGFJ—Meet the Band.
 *KLAC—News, Sports.
 KMPC—Ed Chandler Show.
 KOWI—Joe Adams Show.
 KRKD—Tunes in Tempo.
 KWIK—Date With a Disc.
 KWKW—1300 Club.
 KNLA—Foreman Phillips.
 2:10—KLAC—570 Club.
 2:16—KNN, KCBQ—Farm News.
 KFSD—Slim Bryant.
 KMPC—Dugout Dope.
 KRKD—Police Department.
 KWKW—Sports.
 KNLA—U. S. Air Force.
 2:25—KGFJ—Sports Flash.
 2:30—KHJ—Club 930.
 KNN, KCBQ—Cross Section
 U.S.A.
 KFVD—Mellow Mood.
 KFXM, KGB—College Choir.
 *KGER—News.
 KGFJ—Keyboard Korner.
 KGII—Variations in Rhythm.
 KMPC—Baseball: L. A. Angels
 vs. Sacramento.
 KRKD—Tunes in Tempo.
 KWIK—Time for Talent.
 KNLA—Youth Debate.
 2:40—KGER—Long Beach Band.
 2:45—KNN, KCBQ—Garden Gate.
 KFSD—Confidential Close-ups.
 KGFJ—Romantic Memories.
 KGII—Betty Stahl.
 KRKD—Crosby Tunes.
 2:55—KGFJ—Sports Flash.
3—KECA—Junior Junction.
 KFI—Saturday Special.
 KHJ—Club 930.
 KNN—This Is L.A.
 *KFSD—News.
 KFAC—World of Opera.
 KFOX—Music.
 KFVD—Harlematinee.
 KFVB—Peter Potter.
 KFXM, KGB, KYOE—Baker's
 Dozen.
 KGER—Rancho 1390.
 KGFJ—Record Jackpot.
 KGII—Encore Time.
 *KLAC—News; Sports.
 KMPC—Baseball.
 KOWI—Joe Adams Show.
 KRKD—Hermosa Beach Party
 KWIK—La Pointe Show.
 KWKW—Rodeo Bill.
 KNLA—Music.
 3:10—KLAC—570 Club.
 3:15—KFOX—Voice of the Army.
 KFSD—Religion in News.
 *KGII—News.
 KWKW—Races and Sports.
 KNLA—Juke Box Matinee.
 3:25—KGFJ—Sports Flash.
 3:30—KECA—American Farmer.
 KFI, KFSD—NBC Spring
 Concert.
 KNN—Memo From Lake
 Success.
 KFAC—Lyrics in Chorus.
 KFMB—University Women.
 KFOX—Calif. Nat'l Guard.
 KFVD—Tele-Tunes.
 KFXM, KGB, KYOE—Andre
 Kostelanetz.
 KGII—Dance Matinee.
 KOWI—Melody Matinee.
 *KRKD—News.
 KWKW—Foothill Features.
 3:35—KRKD—Interlude.
 3:45 *KNN—Larry Lesueur, News.
 *KFAC—News.
 KFOX—Guest Star.

Motor City presents
**YOUR ALL WESTERN
 JAMBOREE JUBILEE**
 9:30 to 11:30 A.M.
 Saturday

 KFVD—Jamboree Jubilee.
 KFVB—Dave Ormont.
 KGER—Molly Morse.
 KGFJ—God's Half Hour.
 KGFJ—Racing News.
 KGII—Fashions in Music.
 KOWI—German Hour.
 KWIK—Red Baker.
 9:45—KHJ—Extra Time.
 KFMB—George Murphy.
 KFSD—Your Navy.
 KGB—Poetry for You.
 EGFJ—With Melody in Mind.
 KRKD—Rev. Joseph Murphy.
 KYOE—Meet a Friend.
10—KECA—Week-End Platter
 Party.
 KFI—Young America Speaks.

saturday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 8:30—Junior Miss, KNN.
 9:30—Dennis Day, KFI.
 6:30—The Goldbergs, KNN.
 7:00—Judy Canova, KFI.
 9:30—Godfrey's Digest, KNN.

Quiz, Participation
 10:30—Give and Take, KNN.
 11:00—Family Party, KNN.
 11:30—Fun to Be Young, KNN.
 1:00—County Fair, KNN.
 8:00—Earn Your Vacation, KNN.
 7:30—Sing It Again, KNN.
 8:00—Truth or Consequences,
 KFI.

Drama
 9:00—Theater of Today, KNN.
 9:30—Grand Central Sta., KNN.
 10:00—Stars Over Hollywood,
 KNN.
 11:00—Lassie Show, KFI.
 9:30—Dr. Kildare, KFI.

**Classical, Semi-Classical
 Music**
 9:00—Fred Waring, KFI.
 3:30—NBC Spring Concert, KFI.
 4:30—Pioneers of Music, KFI.

Sports
 8:45—Racing News, KLAC.
 9:30—Racing Lineup, KGFJ.
 10:45—Baseball, KALL.
 5:15—Tom Hanton, KNN.
 5:30—Sports Dial, KRKD.
 5:45—Race Recap, KGFJ.
 5:45—Race Results, KRKD.
 8:30—Joe Hernandez, KMPC.

Mystery-Detective
 9:00—Gangbusters, KNN.

**Public Interest-
 Information**
 11:30—Nat'l. Farm Hour, KFI.
 3:30—American Farmer, KECA.
 8:30—If They Had Lived, KGFJ.

Juvenile
 8:05—Let's Pretend, KNN.
 8:30—Smilin' Ed, KFI.

Popular-Western Music
 8:00—Vaughn Monroe, KNN.
 8:30—Gene Autry, KNN.
 9:00—Hit Parade, KFI.

RECORD

Notes
to You

By ANDY MANSFIELD

(Hear Andy and Virginia, KMPC,
Monday-Friday, 6:00-7:00 a.m.)

THIS WEEK'S BEST ITEMS most certainly should include **Mel Torme's** "California Suite" (Capitol), available in all three speeds. Featuring not only the composer on the vocal, but also the Meltones with Harold Mooney's Orchestra and Jud Conlon's Chorus, here is a full half-hour panoramusical impression of the Golden State from San Diego to San Francisco—a modern tone-journey with exceptional lyrics that can't fail to impress the most avid Easterner. It's different and in a class by itself! . . . **OTHER PLATTERS** include Decca's new "Faith Series"; religious selections by **Bing Crosby, Andrews Sisters, Mills Brothers**, and others. One of the most impressive is **James Edwards's** reading of the Twenty-Third Psalm and the Ten Commandments against a choral background. . . . "Nancy Goes to Rio" features six sound-track recordings (MGM) by Ann Sothern, Jane Powell, Carmen Miranda and Danny Scholl from the picture—best are the Miranda sides and the Powell rendition of "Musetta's Waltz." . . . **Doris Day and Harry James** have eight mighty fine discings (Columbia) from their picture "Young Man With a Horn." All are standards of yesterday and include some of the best James horn in a long time. . . . **Stan Kenton** (Capitol) and his new forty-piece concert orchestra present "Innovations in Modern Music." If you were a Kentonite before, here is a "must"; if you weren't, you probably will be from now on, for here is music in the mood moderne that is much easier on the ears than previous efforts by this crusading maestro. . . . **Vic Damone** has a natural in his Mercury discing of the dramatic "Where Can I Go" and the true-to-life novelty "If We Could Be A-l-o-n-e." Same label has personable **Eddy Howard** in an uptempo'd oldie, "Put on an Old Pair of Shoes," and the rhythmic "Wilhelmina." . . . RCA-Victor has a new **Tommy Dorsey** pair, "I Ought to Know More About You" and "C'est Si Bon" with accent on the first side. And here's that fine Dixie we promised you: **Phil Harris** and his Dixieland Syncopators beatin' out "Muskrat Ramble" and "Walk With a Wiggle." In spite of the latter being a vocal version of the old "American Patrol," both are right-on-top jazz items that can hold their own with the best of 'em! . . . (P. S. . . . Watch for the new Art Tatum piano stylings on Capitol . . . A.M.)

Radio Precasts

WHAT'S NEW

Sports

SATURDAY, APRIL 15 — Joe DiMaggio, KFI, 6:00 p.m. (30 min.). Baseball star presents variety of sports features including interviews with sports writers and famous athletes.

TUESDAY, APRIL 18—"Game of the Day," KHJ, 1:30 p.m. (to concl.). Opening of the Major League baseball season tees off game between New York Yankees and Boston Red Sox. Games will be described by Al Helfer and Art Gleeson Monday through Saturday.

Scientific News

SUNDAY, APRIL 16—"Headlines in Chemistry," KHJ, 10:45 a.m. (15 min.). Digest of news in recent chemical and other scientific developments is presented in cooperation with the American Chemical Society, Southern California Section.

Music

SATURDAY, APRIL 15—NBC Spring Concerts, KFI, 3:30 p.m. (1 hr.). Light music series replaces NBC Symphony for length of tour.

WHAT'S SPECIAL

Documentary

SATURDAY, APRIL 15—"Document A-777," KHJ, 10:00 p.m. (1 hr.). Norman Corwin's documentary based on the Declaration of Human Rights with Maurice Evans, Lee Cobb, Charles Boyer, Robert Young, Joan Crawford, Lawrence Olivier, and a host of others, is repeated.

Sports

SATURDAY, APRIL 15 — "Welcome Back, Baseball," KNX, 10:00 p.m. (30 min.). Bing Crosby, Bob Hope, Dorothy Lamour and slugger Ralph Kiner star in special salute to opening of the 1950 championship baseball season. Also to be heard Sunday, KHJ, 8:30 p.m., and Monday, KECA, 5:30 p.m.

Drama

MONDAY, APRIL 17—"Death Be Not Proud," KECA, 7:30 p.m. (30 min.). Dramatization of the John Gunther book concerning the death of his teen-age son is presented as a special American Cancer Society broadcast.

WHAT'S PLAYING

Drama

FRIDAY, APRIL 14—"Screen Directors' Playhouse," KFI, 6:00 p.m. (30 min.). Ray Miland stars in "It Happens Every Spring."

SATURDAY, APRIL 15 — "Grand Central Station," KNX, 9:30 a.m. (30 min.). Joan Loring and William Redfield co-star in "Accomplice."

SATURDAY, APRIL 15—"Stars Over Hollywood," KNX, 10:00 a.m. (30 min.). Adele Jergens appears in Ben Starr's original comedy "The Honest Dope."

SUNDAY, APRIL 16—"NBC Theater," KFI, 11:00 a.m. (1 hr.). Aldous Huxley's "After Many a Summer Dies the Swan" will be adapted.

SUNDAY, APRIL 16—"M.G.M. Theater," KFI, 1:00 p.m. (1 hr.). Madeleine Carroll in "Riptide."

MONDAY, APRIL 17—"Lux Theatre," KNX, 6:00 p.m. (1 hr.). Cary Grant and Betsy Drake in the comedy "Every Girl Should Be Married."

TUESDAY, APRIL 18—"Cavalcade of America," KFI, 8:30 p.m. (30 min.). Virginia Bruce portrays businesswoman Rose Knox on tonight's program.

THURSDAY, APRIL 20 — "Screen Guild," KFI, 6:00 p.m. (30 min.). Dick Powell, June Allyson and Vincent Price appear in the comedy-fantasy, "Heaven Can Wait."

THURSDAY, APRIL 20—"Skippy Hollywood

Theater," KNX, 7:30 p.m. (30 min.). Gale Storm emotes in "Dime a Dozen."

Mystery-Drama

FRIDAY, APRIL 14—"Crime Does Not Pay," KFI, 9:00 p.m. (30 min.). Helmut Dantine in "Devil in the Drink."

THURSDAY, APRIL 20—"Suspense," KNX, 6:00 p.m. (30 min.). Arthur Godfrey emotes in "Two Sharp Knives."

Public Interest

FRIDAY, APRIL 14—"You and Your Job," KNX, 11:45 p.m. (30 min.). Claude Brodhecker of the Forty Plus Club discusses job opportunities for older people.

SATURDAY, APRIL 15—"Recovery Story," KFI, 10:30 p.m. (30 min.). Leo Glenn narrates today's documentary on "The Doctor Calls," a journey through devastated areas in northern Greece.

SUNDAY, APRIL 16—"Invitation to Learning," KNX, 9:00 a.m. (30 min.). Plutarch's "Lives" will be discussed today.

Religion

SUNDAY, APRIL 16—"Message of Israel," KECA, 9:30 a.m. (30 min.). Dr. Barnett Brickner, Rabbi of Cleveland's Euclid Temple, tells "What Judaism Has to Say About the Family."

SUNDAY, APRIL 16—"National Vespers," KECA, 10:30 a.m. (30 min.). Dr. John Sutherland Bonnell chooses "Sir, We Would See Jesus" for his sermon today.

SUNDAY, APRIL 16—"Hour of Faith," KECA, 12 noon (30 min.). The Reverend Vincent F. Holden of the Paulist Fathers speaks on "The Seven Keys to Heaven."

Music

MONDAY, APRIL 17 — "Railroad Hour," KFI, 8:30 p.m. (30 min.). Soprano Marion Bell joins Gordon MacRae in "Madame Sherry."

Juvenile

SATURDAY, APRIL 15 — "Let's Pretend," KNX, 8:05 a.m. (25 min.). Nita Mack presents the fantasy of "Bluebeard."

WHAT'S BACK

Music

SUNDAY, APRIL 16—"Choraliers," KNX, 11:00 a.m. (30 min.). Male chorus featuring familiar American tunes returns to the network.

SUNDAY, APRIL 16—"Symphonette," KNX, 1:30 p.m. (30 min.). Directed by Michel Piastro, musical program featuring popular classics returns to the air.

SUNDAY, APRIL 16—"Sunday Serenade," KECA, 4:30 p.m. (30 min.). Maestro Sammy Kaye's popular program returns. Vocalist Don Cornell is featured.

WHO'S GUESTING

Musical Comedy

WEDNESDAY, APRIL 19 — Bing Crosby, KNX, 6:30 p.m. (30 min.). Bing's youngest son, Lindsey, pays a visit with vocalist Carol Richards.

Comedy

SUNDAY, APRIL 16 — Bergen-McCarthy, KNX, 5:00 p.m. (30 min.). Jack Benny guests.

Music

MONDAY, APRIL 17 — "Telephone Hour," KFI, 9:00 p.m. (30 min.). Coloratura soprano Lily Pons sings.

Drama

MONDAY, APRIL 17—"Inner Sanctum," KNX, 9:00 p.m. (30 min.). Everett Sloane is heard in "Beneficiary—Death."

Interview

TUESDAY, APRIL 18—"William Tusher in Hollywood," KECA, 9:45 p.m. (30 min.). Academy Award-winning writer-director Robert Rossen tells about his new production, "The Brave Bulls."

RADIO-
TV

Lifelines

BY EVELYN BIGSBY

WHEN WE FIRST HEARD that Philip Morris might drop the Ralph Edwards "This Is Your Life" show, we thought the ciggie company was crazy. Imagine passing up a genuine program like this when the air is still (notwithstanding the sobering effects of TV) surfeited with mediocre offerings! Now it looks as if Philip Morris is not dropping the show, but may move it to CBS, Tuesday nights in the time spot following "Life with Luigi," the net's newest pride and joy currently making a big rating splash in the face of **Bob Hope**. Other rumor has it that Procter and Gamble, after ten years of sponsoring "Truth or Consequences," feels it has reached a saturation point with the audience, is dropping T, or C, and that this may be the show moving to CBS on Tuesdays. Which show doesn't matter too much—the point is, **Edwards** moves, for one show.

RUMORS ALONE OF THIS SORT are enough to accentuate the strategic importance of Bob Hope to NBC. I still haven't had it explained satisfactorily why this net sat back last year while CBS picked off some of the cream of its talent, but I felt the change was stimulating and to the good for all, as CBS had been through some pretty discouraging times and NBC had grown quite complacent with "nine of the ten top comedy shows" and no call for creative programming. Now, however, the situation is reversed. CBS, Hollywood, has forty-one network originations where ten years ago it had less than ten. NBC, despite some choice daytime sales, needs night-time prestige, so wherever possible, present stars should be anchored. Though many in the know claim one network will be the one and only big noise in radio when TV bursts into full bloom, I think it would be better to have two, fairly even in balance—the old saw about competition certainly being true when applied to entertainment biz.

OVER LAST WEEKEND, while Hope was in New York to emcee the giant Easter TV show for Frigidaire, further talks about his million-dollar deal with NBC were presumably in progress. CBS and Du Mont have also been romancing him.

HARRY MAIZLISH, LONGTIME manager of Warner Bros. station, KFWB, left again for New York the first of this week to clean up details of his million-dollar deal to buy the outfit. Apparently he feels radio is not dead by a long shot.

I don't think so, either, though I'm just as sure TV is not an upstart. **A. C. Nielsen Co.**, which recently bought out **Hooper's** network division, reports tellingly for February 1950 by comparing average hours of radio usage per home per day this year with February 1949. Last year radio listening was five hours, three minutes, this year, four hours, forty-two minutes, but TV average per home per day was

(Please Turn to Page 15)

Life of a Salesman

(Continued from Page 4)

research tells him that "XYZ" has never tried radio advertising before; and so not only must he attempt to sell this prospective new client on using his station's broadcast facilities, he must first sell them on the advantages of using the airwaves rather than some other type of medium.

Consultations follow with the program department. The problem to be settled there is, of course, "What type of show do we have that will fit this client's needs?" The program determined, then our salesman visits the sales-promotion department, where the statistical and graphical ammunition are prepared for the all-important "sales pitch" to the client.

Behind the Scenes In Video

(Continued from Page 3)

the Army claimed him for a five-year period, Hal was writing for Olsen and Johnson's great shows, "Hellzapoppin'" and "Sons o' Fun."

The tall, good-looking Kanter is a paradoxical mixture of the objective and the subjective. He is immensely admiring of whimsical comedy, and reads his favorite humorists, Benchley, H. Allen Smith and Bill Nye, with never a thought of studying humor. Yet, in a conversation he misses not a word. He can rapidly and endlessly explore both the literal meaning and the popular connotation of any single word in a whole sentence, and will happily throw away gag after usable gag.

How Is Comedy Born?

Hal enjoys every hour of scripting so completely he refuses to call it work. "As in writing anything, every idea used should be exploited to the nth degree. Write on and on and on, exploring all possibilities. Then do the cutting, and you have your salient points. That's better than thrashing around being mentally selective, and losing a lot."

Hal always answers most objectively the question apparently upper-

Pit & Podium

By JOAN BUCHANAN

Sigmund Spaeth, move over—I've been haunted for weeks by the resemblance of the tune "Dearie" to that of "Oh, You Beautiful Doll." Another one that is fast undermining me is "Music, Music, Music." I sing "Too Much Mustard" and then, in the middle, switch to part of "Hungarian Rhapsody," and it turns out almost the same tune.

And I waited until the Metropolitan Opera season was over before voicing the suspicion that Astrid Varnay, singing a role in "Simon Boccanegra," carolled during a recitative, "You spoke too qui-i-ckly!" Well, that's what it sounded like.

Did you know that the co-writer of one of the most popular tunes of the season is a producer at ABC? He's Eddie Pola, who wrote "I Said My Pajamas," along with George Wilde. He produces the "Blondie" show in radio life. The Pola-Wilde combination seems unusual to us because they both write the music and the lyrics—don't split the chores between them as is usually done.

Record collectors and musicians may be interested in the news that Fritz Kreisler's birthday speech, heard on one of the CBS Symphony intermission broadcasts, is available on records. Information on securing them may be had by writing the Musician's Emergency Fund, 113 W. 57th Street, New York 19, N. Y.

That extraordinary musician, **E. Power Biggs**, who is heard 6:15 a.m., Sundays on KNX, broadcasts from Symphony Hall in Boston and at this time is continuing his presentation of the complete organ works of Bach in honor of the 1950 Bach anniversary. Biggs started this unusual radio cycle in September of 1949 and will continue it through 1950. Recently a modern re-creation of the eighteenth-century baroque organ of Bach's era was installed in Symphony Hall. The huge instrument took more than two years to construct and among those who aided in planning it were Dr. Serge Koussevitsky and Charles Muench. In addition to the Bach cycle, Biggs has presented an unusual rendition of a composition for two organs by the eighteenth-century composer Soler. Biggs recorded one part separately and then on the air played the second organ part simultaneously with the record.

most in most people's minds about television writing.

"Sure I make money in television. If I didn't, I wouldn't be doing it."

Page Eleven

KNX—St. Louis Matinee.
 *KFAC—Composers' Corner.
 *KFWB—News.
 KGER—Clark Sparks Show.
 KGIL—Homemakers.
 KMPC—Hal Berger.
 KRKD—Polka Time.
 KWIK—Music Mart.
 KXLA—Western Music.
 1:45 *KECA—Banking Talking.
 KFI, KFSD—Widder Brown.
 KHJ, KGB, KVOE—Ladies First.
 KFWB—Bill Anson.
 KGER—Hawaiian Melodies.
 KFWB—Sports; Bill Garr.
 KXLA—Foreman Phillips.
 1:55—KGfJ—Sports Flash.
 2—KECA—Hannibal Cobb.
 KFI, KFSD—When a Girl Marries.
 KHJ—Club 930.
 KNX, KCBQ—Steve Allen Show.
 KFAC—Matinee.
 KFOX—Texas Tiny.
 KFVD—Tips and Tunes.
 KFWB—Bill Anson.
 KGER—Long Beach Band.
 KGfJ—Meet the Band.
 KGIL—Homemakers.
 *KLAC—News, Sports.
 KMPC—Music in the Air.
 KOWL—Joe Adams Show.
 KRKD—Government Speaks.
 KWKW—1300 Club.
 KXLA—Foreman Phillips.
 2:10—KLAC—870 Club.
 2:15—KFI, KFSD—Portia Faces Life
 KRKD—Home Safety.
 KXLA—Continental Serenade.
 KWKW—Sports.
 2:25—KGfJ—Sports Flash.
 2:30—KFAC, KFMB—Brida & Groom
 KFI, KFSD—Just Plain Bill.
 KNX, KCBQ—Bling Crosby.
 KGB—Man About Town.
 KGER—Garden School.
 KGfJ—Variety on Piano.
 KGIL—Variations in Rhythm.
 KRKD—Tunes in Tempo.
 KWIK—Band of the Day.
 KWKW—Bass Harris.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Front-Page
 Farrell.
 KNX, KCBQ—Arthur Godfrey.
 *KFVD—News.
 KGfJ—Romantic Memories.
 KRKD—Crosby Tunes.
 KXLA—News.
 2:55—KECA, KFMB—Walter
 Kiernan.
 *KHJ—News.
 KGfJ—Sports Flash.
 3—KECA—Ira Cook.
 KFI, KFSD—Welcome
 Travelers.
 KHJ—Club 930.
 KNX, KCBQ—Arthur Godfrey.
 KFOX—Friendly Neighbor
 Time.
 KFAC—World of Opera.
 KFVD—Harlematinee.
 KFWB—Peter Potter.
 KGER—News; Fiesta Grande.
 KGfJ—Record Jackpot.
 KGIL—Record Time.
 *KLAC—News, Sports.
 KMPC—Musical Tune-O.
 KOWL—Joe Adams Show.
 KRKD—Tons in Pops.
 KWIK—La Pointe Show.
 KWKW—Rodro Bill.
 *KXLA—News.
 3:10—KLAC—Don Otis Show.
 3:15—KFOX—Matinee Melodies.
 *KGIL—News.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KGfJ—Sports Flash.
 3:30—KFAC—Leyden With Song.
 KFI, KFSD—Aunt Mary.
 KFAC—Lyrics in Chorus.
 KFOX—Everybody's Business.
 KFVD—Song Stylists.
 *KGE—San Diego News.
 KGER—Rancho 1390.
 KGIL—Dance Matinee.
 KMPC—Magic of Melody.
 KOWL—Melody Matinee.
 *KRKD—News; Music.
 KWKW—Foothill Features.
 3:45—KFI, KFSD—We Love & Learn
 *KFAC—News.
 KFOX, KFVD—Old-Age
 Pensions.
 KRKD—Modern Melodies.
 3:55—KGER—News.
 KGfJ—Sports Flash.
 4—KECA—Art Baker's Notebook.
 KFI, KFSD—This Woman's
 Secret.
 *KHJ, KFXM, KGB, KVOE—
 Fulton Lewis.
 KNX, KCBQ—Curt Massey
 Time.
 KFAC—Musical Masterpieces.
 *KFOX, KOWL—News.
 KFVD—Harlematinee.
 KFWB—Peter Potter.
 KGER—Bancho 1390.

KGfJ—Record Review.
 KGIL—Jad Dees Show.
 *KLAC—News, Sports.
 *KMPC—News, Bill Harpel.
 KRKD—Piano Paintings.
 KWIK—Bill Bryan Show.
 KWKW—Music.
 KXLA—Juke Box Matinee.
 4:15—KFI, KFSD—By Fall
 *KHJ, KFXM, KGB, KVOE—
 Frank Hemingway.
 KNX, KCBQ—Stand-In.
 KFOX—Freddy Martin Orch.
 KLAC—California Melodies.
 KMPC—Bands and Ballads.
 KOWL—Italian Hour.
 KRKD—Spotlight on Stars.
 4:20—KECA—Play It Again.
 4:25—KGfJ—Sports.
 4:30—KFI—Burrill Wheeler.
 *KHJ, KFXM, KGB, KVOE—
 Behind the Story.
 KNX—Harry Rabbitt.
 KFWB—Music.
 KGfJ—Record Review.
 KIEV—Bob Oates.
 KMPC—Roddy McDowall.
 KWKW—Bill Sampson Show.
 4:45—KECA—Happy Theater.
 *KHJ, KGB, KVOE—News.
 KNX—International Disc
 Jockey.
 *KFSD—H. V. Kaltborn.
 KFWB—Red Rowe.
 KLAC—Racing Roundup.
 KOWL—Tropicana.
 *KRKD—News.
 4:55—KGER—News.
 KGfJ—Sports Flash.
 5—KECA, KFMB—Challenge of
 the Yukon.
 *KFI—Feature Wire.
 KHJ, KFXM, KGB, KVOE—
 Mark Trail.
 *KNX, KCBQ—Frank Goss,
 News.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFVD—Star Tune Time.
 KFWB—Red Rowe.
 KGER—Sports, Fred Hessler.
 KGfJ—Jive at Five.
 KGIL—Children's Corner.
 *KLAC—Fred Henry Reports.
 *KMPC—News; Bill Ewing.
 KOWL—Chico's Swing Time.
 KRKD—Songs of the Saddle.
 KWIK—Hank Penny.
 *KWKW—News.
 KXLA—Harmony Park.
 5:15 *KFI—News.
 KNX—Tom Hanlon.
 KFVD—Tele-Tunes.
 KGER—Rancho 1390.
 KGfJ—Pinnists of the Future.
 KLAC—Bill Stewart.
 *KMPC—Virgil Pinkley.
 KWKW—Today at the Races.
 5:30—KECA, KFMB—Jack
 Armstrong.
 KFI—Casa Cugat.
 KHJ, KFXM, KGB, KVOE—
 Tom Mix.
 *KNX, KCBQ—Chet Huntley.
 KFAC—Whoa Bill Club.
 *KFOX, KGER, KGfJ—News.
 KFVD—Piano Parade.
 KGIL—Sports World.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KWIK—Overseas Disc Jockeys
 KWKW—Romano Spanish Hr.
 KXLA—Squeakin' Deacon.
 5:45 *KFI, KFSD—Elmer Peterson.
 *KNX—Edward R. Murrow.
 KFOX—Your Fishster.
 KFVD—Song Pictures.
 KGER—Song Quartet.
 KGIL—Song Quartet.
 KOWL—Janet Jackson.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 6—KECA—Edwin C. Hill.
 KFI, KFSD—Screen Directors'
 Playhouse.
 *KHJ, KFXM, KGB, KVOE—
 Gabriel Heatter.
 KNX—Young Love.
 KFAC—Hour of Music.
 *KFOX, KLAC—News.
 *KFWB—Clete Roberts, News.
 KGER—American Soul Clinic.
 KGfJ—Repeat Performance.
 KGIL—Easy Listening.
 *KMPC—Norman Nesbitt, News
 KOWL—Joe Adams Show.
 KRKD—Varieties in Music.
 KWKW—Carlos Moran.
 KXLA—Property Owners,
 News.
 6:05 *KECA, KFMB—Bob Garred,
 News.
 KLAC—Al Jarvis Ballroom.
 6:15 *KECA—Main Street to Malibu.
 *KHJ, KGB—Mutual Newsreel.
 KFOX—Hawaiian Music.
 KFWB—Sports.
 KGIL—Latin-American
 Rhythm.
 KMPC—Bob Kelley, Sports.
 KWIK—Lippy Duckat, Sports.
 KXLA—Fed. Women's Club.
 6:20 *KECA—Headline Edition.

6:30—KECA—Hits and Encores.
 KFI, KFSD—Jimmy Duraute.
 KHJ, KGB, KVOE—Tello-Teat.
 KNX, KCBQ—Lum & Abner.
 KFAC—Musical Milestones.
 KFOX—Hal's Memory Room.
 KFWB—America Dances.
 KGER—Back to the Bible.
 KGIL—Treasure & Pleasure.
 KMPC—Tanfornn Races.
 KRKD—Jack Patton Sings.
 KWIK—American Jewish Hr.
 KWKW—Hoyos Hour.
 KXLA—Eddy Arnold Show.
 6:45—KHJ, KGB, KVOE—Answer
 Man.
 KGIL—Down Memory Lane.
 KRKD—Timely Topics.
 KXLA—Music.
 6:55—KECA, KFMB—Champion
 Bull Call.
 *KHJ, KFXM, KGB, KVOE—
 Bill Henry.
 7—KECA, KFMB—Gillette Fights.
 KFI, KFSD—Life of Riley.
 KHJ, KFXM, KGB—Meet the
 Press.
 KNX, KCBQ—James Roose-
 velt.
 KFAC—Twilight Hour.
 KFWB—America Dances.
 KGER—Family Bible Hour.
 *KGIL—News.
 KGfJ—Musical Digest.
 *KLAC—News; 870 Club.
 KFWB—Words and Music.
 *KRKD—Harry W. Flannery.
 *KWIK—Frank Edwards.
 KWKW—Hoyos Hour.
 KXLA—Western Music.
 7:15—KNX—Treasury Bandstand.
 KFOX—Evening Melodies.
 KGIL—Songs by Crosby.
 KRKD—Three-Quarter Time.
 KXLA—Popular Music.
 7:30—KECA—Sports Show.
 KFI, KFSD—Sports Newsreel.
 KHJ, KFXM, KGB, KVOE—
 Cisco Kid.
 KNX—Women's Forum.
 KFAC—Echoes and Encores.
 KFOX—Meet the Band.
 KFWB—Music.
 KGER—Rev. Al Harlan.
 KGIL—Parks and Playgrounds
 KRKD—Dr. Richardson.
 KWIK—Jewel City Showcase.
 KWKW—Betz Spanish
 Program.
 KXLA—Western Music.
 7:35—KECA—Music.
 7:45—KFI—California Senators Re-
 port.
 *KFOX—News.
 KFWB—Rosary Hour.
 KGIL—Melodies Soft & Sweet.
 KMPC—Hello, Red Cross.
 KRKD—Catholic Hour.
 KXLA—Popular Music.
 8—KECA, KFMB—The Fat Man.
 KFI, KFSD—Light-Up Time.
 KHJ, KFXM, KGB—Proudly
 We Hail.
 *KNX—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—Music.
 KFWB—Music.
 KGER—Bible Treasury.
 KGfJ—Fishing Pals.
 KGIL—Platter Party.
 KMPC—Southland Story.
 KRKD—Merry-Go-Roundup.
 KWKW—Italian Melodies.
 *KXLA—News.
 8:15 *KFI, KFSD—World News.
 KNX—Jack Smith and
 Margaret Whiting.
 KFWB—Errand of Mercy.
 KGER—Hebrew Christian.
 *KGfJ—News, Averill Berman.
 KLAC—Baseball: Hollywood
 at Portland.
 KMPC—Baseball: L. A. An-
 gels vs. Sacramento.
 KXLA—Western Music.
 8:30—KECA, KFMB—This is Your
 FBI.
 KFI, KFSD—Halls of Ivy.
 KHJ, KFXM, KVOE—Meet
 Your Match.
 KNX, KCBQ—Escape.
 KFOX—Show Souvenirs.
 *KFWB—News.
 KGER—Freeman Revival.
 KGfJ—Today's Hits.
 KWKW—Organ Melodies.
 KXLA—9th Street Corral.
 8:45—KFWB—Music.
 KGER—Hawthorne Christian
 School.
 9—KECA—Adventures of
 Ozzie and Harriet.
 KFI—Crime Does Not Pay.
 "Devil in the Drink."
 *KHJ, KFXM, KGB, KVOE—
 News, Glenn Hardy.
 KNX, KCBQ—Broadway Is
 My Beat.
 KFAC—Evening Concert.
 KFOX—Music.
 KFWB—Bill Anson.
 KGER—Nat'l Guard Show.
 KGfJ—Western Music.

KGIL—Musical Scrapbook.
 KLAC—Baseball.
 KMPC—Baseball.
 KRKD—Merry-Go-Roundup.
 *KWIK—Robert Arden.
 KWKW—American-Japanese
 Hour.
 KXLA—Squeakin' Deacon.
 9:15 *KHJ, KGB, KVOE—Fulton
 Lewis.
 9:30—KECA—Mr. President.
 KFI—High Adventure.
 KHJ, KFXM, KGB—Comedy
 of Errors.
 KNX—Beulah.
 KFSD—B'way Correspondent.
 KGER—B'way Schools.
 KGfJ—Today's Hits.
 KGIL—Starlite Serenade.
 KWIK—Band of the Day.
 9:45—KNX, KCBQ—Club 15.
 KFOX—Music.
 KFSD—Take to the Air.
 *KGIL—News.
 9:55 *KHJ, KFXM, KGB—News.
 10—KECA, KFMB—Bichfield
 Reporter.
 *KFI, KFSD—Sam Hayes.
 KHJ, KFXM, KGB—I Love a
 Mystery.
 *KNX—Chet Huntley.
 KCBQ—Lonesome Gal.
 KFAC—Musical Crossroads.
 KFOX—Merry-Go-Round.
 KFVD—Spade Cooley Time.
 KFWB—Gene Norman.
 KGER—When Day is Done.
 KGfJ—Blue of Evening.
 KGIL—Folk Music.
 KLAC—Baseball.
 KMPC—Baseball.
 KRKD—Western Hit Parade.
 KXLA—Let's Dance.
 KXLA—Western Music.
 10:15—KECA—Sports, Hank Weaver.
 KFI—Johnny Murray.
 *KHJ, KGB—Frank Edwards.
 KNX—Bob Eison.
 KFMB—Gene Norman.
 10:30—KECA—Dr. Frederick Balles.
 KFI—Benny Goodman Show.
 KHJ—Lonesome Gal.
 KNX—Symphonette.
 KGER—Mount Olive Church.
 KGfJ—Dolphin's Platter Party
 KLAC—Johnny Grant at Ciro's
 KMPC—Bill Jones.
 10:45—KECA—One for the Book.
 10:55 *KLAC—News.
 11—KECA—Cinegrill Music.
 KHJ—Baker's Dozen.
 *KNX—Larry Thor, News.
 KFAC—Musical Crossroads.
 KFMB, KFVD—Gene Norman.
 KFVD—Spade Cooley Time.
 KGER—Spirituals.
 KGfJ—H'wood House Party.
 KGIL—Records at Random.
 KLAC—Johnny Grant at Ciro's
 KMPC—Bill Jones.
 KRKD—Western Hit Parade.
 KWIK—Cafe Italia.
 KWKW—Let's Dance.
 KXLA—Pasadena Civic.
 11:10—KNX—Sports.
 11:15—KECA—Ambassador Orch.
 KFI—Pro and Con.
 KNX—Merry-Go-Round.
 KFOX—Music of the Masters.
 KWKW—Thistle Inn.
 KXLA—Alex Cooper Show.
 11:30—KECA—Eddie Stanley Show.
 KFI—Mindy Carson.
 KFOX—Hal's Memory Room.
 KGER—At the Ranchehouse.
 KMPC—Figueroa Ballroom.
 KWKW—Let's Dance.
 11:45—KFI—Navy Recruiting.
 KNX—You and Your Job.
 11:55—KMPC—News.
 12—KECA, KNX—News.
 KFI—Musical Menu.
 KHJ—Rhapsody in Wax.
 KFA—Midnight Serenade.
 KFVD—Spade Cooley Time.
 KFWB—at Wilder.
 KGfJ—Lamplighters Club
 (to 6)
 KLAC—Don Otis (to 2).
 KRKD—Stardust Serenade
 (to 5:30).
 KWIK—Show People's Show
 (to 4).
 KWKW—Bill Sampson (to 3).
 KXLA—Alex Cooper Show
 (to 6).
 12:05—KNX—Steve Allen Show.
 12:30—KFI—Midnight Flyer.

ALLEN A POET?

Steve Allen, CBStar, is the author of a book of published poems, "Windfall," which is reported to be far from "clownish."

SATURDAY, APRIL 15

*Indicates News Broadcast.

- 8**—KECA, KFMB—No School Today.
 KFI, KFSD—Fred Waring.
 KHJ—Guest Star.
 *KNN, KFVB, KLAC, KMPC—News.
 KFAC—Country Church.
 KFOX—Bible Society.
 KFVD—Wakeup Ranch.
 KGB—Morning Special.
 KGER—Mizpah.
 KGFJ—Proudly We Hail.
 KGIJ—Musical Clock.
 KOWI—Spanish Hour.
 KRKD—Organ Melodies.
 KWIK—Club 1490.
 KWKK—Tony Sein.
 KNLA—Popular Music.
 8:05—KNN, KCBQ—Let's Pretend.
 8:15 *KHJ—News.
 KFVB—Bill Leyden.
 KLAC—Haynes at the Reins.
 KMPC—Market Reports, Sports
 KOWI—Junior Stringbusters.
 KRKD—Hawaiian Memories.
 KNLA—Melody Time.
 8:30—KFI, KFSD—Smilin' Ed
 McConnell.
 KHJ, KFNM, KGB, KVOE—
 Haven of Rest.
 KNN, KCBQ—Junior Miss.
 *KFAC, KGIJ—News.
 KFOX—Cavaliers of America.
 KFVD—Record Ringers.
 KGER—Bob Hammond.
 KGFJ—Melody Time.
 KMPC—Ralph Turner Show.
 KOWI—Patabras de Vida.
 KRKD—Radio Kids Bible Club
 8:45—KECA—Mirandy's Almanac.
 KFAC—Lily.
 KFOX—Wings of Faith.
 KFVD—Songs of the Sage.
 KFVB—Salvation Army.
 KGER—Christ for Today.
 KGFJ—Naval Air Reserve.
 KGIJ—On Parade.
 KLAC—Racing News.
 KOWI—Auntie Bea Storytime
 KWKK—Voice of China.
 KNLA—Adventure.
9—KECA—Week-End Platter
 Party.
 KFI, KFSD—Mary Lee Taylor.
 KHJ, KGB—Dr. Hiss Clinic.
 KNN, KCBQ—Theatre of
 Today.
 KFAC—Morning Concert.
 KFMB—Ranch Boys.
 KFOX—Pentecostal Church.
 KFVD—Contrasts.
 KFVB—National Guard Show.
 KGER—Radio Kids' Bible
 Club.
 KGFJ—Voice of the Blind.
 KGIJ—Morning Varieties.
 KLAC—Sing Your Worries
 Away.
 KMPC—Ralph Turner Show.
 KOWI—Hungarian Program.
 KRKD—Sagebrush Serenade.
 KVOE—Proudly We Hail.
 KWIK—Valley Hi Hit Parade.
 KNLA—Village Boys.
 9:15—KFOX—Old-Time Religion.
 KFVB—Unity Daily Word.
 KGFJ—Aerotronics.
 KGIJ—Ballads for You.
 9:30—KFI—Scout Jamboree.
 KHJ, KVOE—Vet Wants
 to Know.
 KNN, KCBQ—Grand Central
 Station.
 KFOX—Full Gospel.

- *KHJ, KFNM, KGB, KVOE—
 News.
 KNN, KCBQ—Stars Over
 Hollywood.
 KFAC—Accent on Strings.
 KFMB—Flying Feet.
 *KFOX—News.
 KFSD—Music From Hollywood
 KFVD—Jamboree Jubilee.
 KFVB—Dave Ormont.
 KGER—Our Neglected
 Neighbors.
 KGFJ—From Sunset and Vine.
 KGIJ—Waltz Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Ralph Turner Show.
 KOWI—Radio Hour.
 KRKD—Swing Time.
 KWIK—Red Baker.
 KWKK—Sports.
 KNLA—Ole Rasmussen.
 10:10—KFOX—Assembly of God.
 10:15—KHJ, KGB—Gospel Singer.
 KGER—Morning Music.
 KGIJ—Sweet Swing.
 KRKD—Dr. Richardson.
 KWKK—Babe Ruth
 Adventures.
 10:25—KGFJ—Sports Flash.
 10:30—KFI, KFSD—Archie Andrews.
 KHJ, KFNM, KGB, KVOE—
 Cumberland Valley Barn
 Dance.
 KNN, KCBQ—Give and Take.
 KFAC—Serenade.
 KFMB—American Farmer.
 KFOX—Music of the Morning.
 KGER—Christian Leadership.
 KGIJ—Midmorning Melodies.
 KLAC—Honest Opinion.
 KOWI—Tune Shop.
 KRKD—County Art Institute.
 KWKK—Fantasias Musicales.
 10:45—KGFJ—Rev. Kopp.
 KRKD—Pop Concert.
 10:55—KGFJ—Sports Flash.
11—KECA—Week-End Platter
 Party.
 KFI, KFSD—Lassie.
 KHJ, KFNM, KGB, KVOE—
 Cumberland Barn Dance.
 KNN, KCBQ—Family Party.
 KFAC—Piano Parade.
 KFOX—Rhythmic Age.
 KFVD—Jamboree Jubilee.
 KFVB—Maurice Hart.
 KGER—Children's Bible Hour.
 KGFJ—What's New.
 KGIJ—Midmorning Melodies.
 KLAC—Al Jarvis Ballroom.
 KMPC—Ralph Turner Show.
 KOWI—Spanish Hour.
 KRKD—Songs of Yesteryear.
 KWIK—Hank Penny.
 KWKK—Fantasias Musicales.
 KNLA—Western Music.
 11:15—KFI—Broadway Correspondent
 KFAC—Book Press.
 *KFSD—News.
 KFVD—Ballad Bests.
 11:25—KGFJ—Sports Flash.
 11:30—KFI, KFSD—National Farm
 and Home Hour.
 KHJ, KFNM, KGB, KVOE—

- Air Force Hour.
 KNX—It's Fun to Be Young.
 KFAC—Music Hall.
 *KFOX—News.
 KFVD—Shopping Highlights.
 KGER—Semi-Classic Hits.
 KGFJ—Piano Moments.
 KOWI—Italian Program.
 *KRKD—News.
 KWKK—Salute to Reservists.
 11:45—KFOX—Guy Bates Post.
 KGFJ—Remember Romyau.
 *KGIJ—News.
 KMPC—Portraits in Melody.
 KRKD—Sweet Pops.
 11:55—KGFJ—Sports Flash.
12*KECA, KHJ, KWKK—News.
 KFI—Farm Reporter.
 KNN, KCBQ—Get More Out of
 Life.
 KFAC—Luncheon Concert.
 KFOX—Hit Tunes.
 KFSD—Pioneers of Music.
 KFVD—Luncheon Tunes.
 KFVB—Bill Anson.
 KGER—Songs for Luncheon.
 KGFJ—Intermission.
 KGIJ—Wesley Tuttle.
 KLAC—Al Jarvis Ballroom.
 KMPC—Story Circus.
 KOWI—Joe Adams Show.
 KRKD—Western Wayside.
 KWIK—Hank Penny.
 KNLA—Western Music.
 12:05—KWKK—Sports News.
 12:15—KECA—They Call It Two-Beat
 KFI—Saturday Special.
 KHJ—Fey Venetia Orch.
 KNN, KCBQ—Handy Man.
 *KFOX, KGER—News.
 KWKK—Los Angeles Mission.
 12:25—KGFJ—Sports Flash.
 12:30—KECA—Where There's Music,
 KHJ, KFNM, KGB, KVOE—
 Man on the Farm.
 KNN—Meet the Missus.
 KFOX—Heart of America.
 KFVD—Shopping Highlights.
 *KFVB—News.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KRKD—Prairie Schooner.
 KNLA—Ole Rasmussen.
 12:45 *KFAC—News.
 KFOX—Pacific Breezes.
 KFVB—Bill Anson.
 KMPC—Song Stars.
 12:50—KWKK—Bill Garr Show.
 12:55 *KGFJ—Sports Flash.
1—KECA, KFMB—Horse Races.
 KFI—Music City Show.
 KHJ, KFNM, KGB, KVOE—
 Man on the Farm.
 KNN, KCBQ—County Fair.
 KFAC—Stage Melodies.
 KFOX—Western Hit Parade.
 KFSD—Living, 1950.
 *KFVD, KLAC—News.
 KFVB—Bill Anson.
 KGER—Headlines and Har-
 monies.
 KGFJ—1230 Club.
 KGIJ—Boy Scouts.
 KMPC—Ed Chandler Show.
 KOWI—Joe Adams Show.
 KRKD—Prairie Schooner.
 KWIK—Date With Disc.
 KWKK—Bill Garr Show.
 KNLA—Community

- Broadcaster.
 1:10—KLAC—570 Club.
 1:15—KECA—Old, New, Borrowed,
 Blue.
 KFVD—School Days.
 KWKK—Sports; Bill Garr.
 KNLA—Research Adventures.
 1:25—KGFJ—Sports Flash.
 1:30—KFI—Saturday Special.
 KHJ, KGB, KVOE—Sports
 Parade.
 *KNN, KFVB—News.
 KFAC—Composers' Corner.
 KFSD—Matinee at
 Meadowbrook.
 KFVD—Two for the Show.
 KGER—Club Women Report.
 KGIJ—Saturday Serenade.
 KRKD—Polka Time.
 KNLA—Western Music.
 1:35—KNN—Knox Manning.
 1:45—KFVB—Bill Anson.
 KGER—Hawaiian Melodies.
 KLAC—Storybook Hour.
 KWKK—Sports; Bill Garr.
 KNLA—Foreman Phillips.
 1:55—KGFJ—Sports Flash.
2—KECA—Ten and Crumpets.
 KFI—Saturday Special.
 KHJ—Club 930.
 KNN—Knox Manning.
 KFAC—Matinee.
 KFOX—Western Hit Parade.
 KFVD—Noveltunes.
 KFVB—Bill Anson.
 KGB—Von & Your Govern-
 ment.
 KGER—Long Beach Band.
 KGIJ—Doug Cramer's Teen
 Time.
 KGFJ—Meet the Band.
 *KLAC—News, Sports.
 KMPC—Ed Chandler Show.
 KOWI—Joe Adams Show.
 KRKD—Tunes in Tempo.
 KWIK—Date With a Disc.
 KWKK—1300 Club.
 KNLA—Foreman Phillips.
 2:10—KLAC—570 Club.
 2:15—KNN, KCBQ—Farm News.
 KFSD—Slim Bryant.
 KMPC—Dugout Dope.
 KRKD—Police Department.
 KWKK—Sports.
 KNLA—U. S. Air Force.
 2:25—KGFJ—Sports Flash.
 2:30—KHJ—Club 930.
 KNN, KCBQ—Cross Section
 U.S.A.
 KFVD—Mellow Mood.
 KFNM, KGB—College Choir.
 KGER—News.
 *KGFJ—Keystone Corner.
 KGIJ—Variations in Rhythm.
 KMPC—Baseball; L. A. Angels
 vs. Sacramento.
 KRKD—Tunes in Tempo.
 KWIK—Time for Talent.
 KNLA—Youth Debate.
 2:40—KGER—Long Beach Band.
 2:45—KNN, KCBQ—Garden Gate.
 KFSD—Confidential Close-ups.
 KFI—Romantic Memories.
 KGIJ—Betty Stahr.
 KRKD—Crosby Tunes.
 2:55—KGFJ—Sports Flash.
3—KECA—Junior Junction.
 KFI—Saturday Special.
 KHJ—Club 930.
 KNN—This Is L.A.
 *KFSD—News.
 KFAC—World of Opera.
 KFOX—Music.
 KFVD—Harlematinee.
 KFVB—Peter Potter.
 KFNM, KGB, KVOE—Baker's
 Dozen.
 KGER—Rancho 1390.
 KGFJ—Record Jackpot.
 KGIJ—Encore Time.
 *KLAC—News; Sports.
 KMPC—Baseball.
 KOWI—Joe Adams Show.
 KRKD—Hermosa Beach Party
 KWIK—La Pointe Show.
 KWKK—Rodeo Bill.
 KNLA—Music.
 3:10—KLAC—570 Club.
 3:15—KFOX—Voice of the Army.
 KFSD—Religion in News.
 *KGIJ—News.
 KWKK—Races and Sports.
 KNLA—Juke Box Matinee.
 3:25—KGFJ—Sports Flash.
 3:30—KECA—American Farmer.
 KFI, KFSD—NBC Spring
 Concert.
 KNN—Menu Front Lake
 Success.
 KFAC—Lyrics in Chorus.
 KFMB—University Women.
 KFOX—Call, Nat'l Guard.
 KFVD—Tele-Tunes.
 KFNM, KGB, KVOE—Andre
 Kostelanetz.
 KGIJ—Dance Matinee.
 KOWI—Melody Matinee.
 *KRKD—News.
 KWKK—Foothill Features.
 3:35—KRKD—Interlude.
 3:45—KNN—Larry Lesueur, News.
 *KFAC—News.
 KFOX—Guest Star.

saturday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 8:20—Junior Miss, KNN.
 6:30—Dennis Day, KFI.
 6:30—The Goldbergs, KNN.
 7:00—Judy Canova, KFI.
 9:30—Godfrey's Digest, KNN.

Quiz, Participation

- 10:30—Give and Take, KNN.
 11:00—Family Party, KNN.
 11:30—Fun to Be Young, KNN.
 1:00—County Fair, KNN.
 6:00—Earn Your Vacation, KNN.
 7:30—Sing It Again, KNN.
 8:00—Truth or Consequences,
 KFI.

Drama

- 9:00—Theater of Today, KNN.
 9:30—Grand Central Sta., KNN.
 10:00—Stars Over Hollywood,
 KNN.
 11:00—Lassie Show, KFI.
 9:30—Dr. Kildare, KFI.

Classical, Semi-Classical Music

- 9:00—Fred Waring, KFI.
 3:30—NBC Spring Concert, KFI.
 4:20—Pioneers of Music, KFI.

Sports

- 8:45—Racing News, KLAC.
 9:30—Racing Lineup, KGFJ.
 10:45—Baseball, KALI.
 5:15—Tom Hanton, KNN.
 5:30—Sports Dial, KRKD.
 5:45—Race Recp, KGFJ.
 5:45—Race Results, KRKD.
 8:30—Joe Hernandez, KMPC.

Mystery-Detective

- 9:00—Gangbusters, KNN.

Public Interest-Information

- 11:30—Nat'l. Farm Hour, KFI.
 3:30—American Farmer, KECA.
 8:30—If They Had Lived, KGFJ.

Juvenile

- 8:05—Let's Pretend, KNN.
 8:30—Smilin' Ed, KFI.

Popular-Western Music

- 8:00—Vaughn Monroe, KNN.
 8:30—Gene Autry, KNN.
 9:00—Hit Parade, KFI.

Motor City presents
**YOUR ALL WESTERN
 JAMBOREE JUBILEE**
 1020 KC.
 5000 WATTS
 9:30 to 11:30 A.M.
 Saturday
Check KEVD
 LOS ANGELES

- KFVD—Jamboree Jubilee.
 KFVB—Dave Ormont.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ—Racing News.
 KGIJ—Fashions in Music.
 KOWI—German Hour.
 KWIK—Red Baker.
 9:45—KHJ—Extra Time.
 KFMB—George Murphy.
 KFSD—Your Navy.
 KGB—Poetry for You.
 KGFJ—With Melody in Mind.
 KRKD—Rev. Joseph Murphy.
 KVOE—Meet a Friend.

- 10**—KECA—Week-End Platter
 Party.
 KFI—Young America Speaks.

KRKD—Modern Melodies.
***KWKW**—Sports; News.
 3:35—**KGFJ**—Sports Flash.
4—**KECA**—Flying Feet.
KFL, KFSD—NBC Spring Concert.
KHJ, KFNM, KGB, KVOE—John Flynn.
KNN—Disc Jockey, U.S.A.
KFAC—Musical Masterpieces.
KFMB—Surprise Matinee.
***KFOJ, KOWI**—News.
KEVD—Harlematinee.
KFWB—Peter Potter.
KGB—Western.
KGFJ—Record Review.
KGIL—Jad Dees Show.
***KLAC**—News; Sports.
KMPC—Baseball.
KRKD—Ira Swift, Organ.
KWKW—La Pointe Show.
KWKW—Music.
KXLA—Juke Box Matinee.
 4:15—***KHJ, KFNM, KGB, KVOE**—Frank Hemingway, News.
KFOJ—Salvation Army.
KLAC—570 Club.
KOWI—Italian Hour.
KRKD—Spotlight on Stars.
 4:25—**KGFJ**—Sports Flash.
 4:30—**KECA**—Philharmonic Reporter.
KFI—Pioneers of Music.
KHJ, KFNM, KGB, KVOE—Bandstand, U.S.A.
***KFMB**—News.
KFOJ—Music.
KFSD—Recovery Story.
KFWB—Blind Artists' Guild.
KGER—Popular Orchestra.
KGFJ—Record Review.
KLAC—Bill Stewart.
KMPC—Rancho Grande.
KWKW—Bill Sampson Show.
 4:35—***KECA**—Albert Warner.
 4:45—**KECA**—This Is Our Town.
KFOJ—C. N. Story.
KFWB—Red Rowe.
KGER—Trinity Gospel.
KLAC—Racing Roundup.
KOWI—Tropicana.
***KRRD**—News.
 4:55—**KGFJ**—Sports Flash.
5—**KECA**—As We See It.
KFI—Pioneers of Music.
KHJ—Jack Ross Campus Club
***KNN**—Frank Goss.
KEAC—Sunset Serenade.
KFMB—Ave Maria Hour.
KFOJ—Sunshine Mission.
KFSD—Colonial Quiz.
KFVD—Song Pictures.
KFWB—Red Rowe.
KFNM, KGB, KVOE—Reviewing Stand.
KGER—Peter Slack Time.
KGFJ—Jive at Five.
KGIL—Melody Time.
***KLAC, KMPC, KWKW**—News.
KOWI—Chico's Swingtime.
KRKD—Songs of the Saddle.
KWKW—Enchanted Lady.
KXLA—Harmony Park.
 5:05—**KWKW**—Teen Echoes.
 5:15—**KECA**—Special Event.
KNN—Tom Hanlon.
KFSD—Music Teachers.
***KGFJ**—Alvin Wilder.
KLAC—Bill Stewart.
KMPC—Stars Sing.
KWKW—Today at the Races.
 5:30—**KECA**—Harry Wisner, Sports.
KFI—Confidential Close-Ups.
KHJ, KFNM, KGB—Radio Harris.
***KNN, KCBQ**—Chet Huntley.
KEAC—Show Time.
KFMB—Navy Hour.
***KFOJ**—News.
KGER—First Congregational Church.
KGIL—Sports World.
KGFL—Melody Time.
KMPC—Dr. Warner Muir.
KRRD—Sports Dial.
KVOE—Homes on the Land.
KWKW—Music for America.
KWKW—Romano Spanish Hr.
KXLA—Squeakin' Deacon.

5:45—**KECA**—Chuy Reyes Orch.
***KFL, KFSD**—Elmer Peterson.
KHJ, KFNM, KGB, KVOE—3 Bees and a Honey.
***KNN**—News.
KFOJ—Music.
KGER—Race Recap.
KGIL—Tops in Pops.
KLA—Sam Baltor, Sports.
KMPC—Episcopal Diocese.
KRKD—Race Results.
6—**KECA**—Scouting the Stars.
KFI—Joe DiMaggio.
KHJ, KFNM, KGB, KVOE—Army Air Force.
KNN, KCBQ—Earn Your Vacation.
KEAC—Your Soloist.
***KFOJ, KMPC**—News.
KFSD—S.D. Unemployment.
***KFWB**—News and Music.
KGER—Back to the Bible.
KGFJ—Musical Digest.
KGIL—Easy Listening.
***KLAC**—News; Al Jarvis.
KOWI—Joe Adams Show.
KRKD—Varieties in Music.
***KWKW**—Maropis Childs.
KWKW—Carlos Moran.
KXLA—Music.
 6:05—***KECA, KFMB**—Bob Garred, News.
 6:15—**KECA**—For the Record.
KFOJ—Hawaiian Music.
KFSD—June Christy.
KFWB—Music.
KGIL—Latin-American Rhythms.
KMPC—Bob Kelley.
KWKW—Time for Art.
KXLA—Muir College.
 6:30—**KECA**—Modern Romances.
KFI, KFSD—Dennis Day.
KHJ, KFNM, KGB—Hawaii Calls.
KNN—The Goldbergs.
KEAC—Music Magic.
KFOJ—Hal's Memory Room.
KFWB—Strictly From Dixie.
KGER—Lukin Valley Church.
KGIL—Dinner Concert.
KMPC—Tanforan Races.
KRKD—Operation Nutrition.
***KVOE**—Local News.
KWKW—Music for the Gourmet.
KWKW—Hayes Hour.
KXLA—Music.
 6:45—**KGIL**—Down Memory Lane.
KRKD—Timely Topics.
7—**KECA, KFMB**—Hollywood By-Line.
KFI, KFSD—Judy Canova.
KHJ, KFNM, KGB—Mr. Feathers.
KNN—Capitol Cloakroom.
KEAC—Dr. James E. Field, Jr.
KFWB—Gospel and Song.
KGER—Twilight Time.
KGFJ—Musical Digest.
***KGL, KRRD, KWKW**—News.
***KLAC**—News; 570 Club.
KMPC—Dinner Date.
KWKW—Hayes Hour.
KXLA—Nazarene Church.
 7:05—**KWKW**—Ozeretta Highlights.
 7:15—**KFOJ**—March Time.
KGIL—Songs by Crosby.
KMPC—Jack Benny.
KRKD—Three-Quarter Time.
KXLA—Music.
 7:30—**KECA**—Through the Listening Glass.
KFI, KFSD—Grand Ole Opry.
KHJ—Salute to Reservists.
KNN—Sing It Again.
KEAC—First Baptist Church.
KFOJ—Proudly We Hail.
KFWB—Successful Business.
KGB—KVOE—This Is Europe.
KGER—Proudly We Hail.
KGIL—Footlight Favorites.
KMPC—Your County.
KRKD—Dr. Richardson.
KWKW—Szath-Myri Conducts.
KWKW—Betz Spanish Program.

KXLA—Accent on Youth.
 7:45—**KFSG**—Dr. Kelson Glover.
KFWB—Rosary Hour.
KGIL—Melodies Soft & Sweet.
KMPC—Hello, Red Cross.
8—**KECA, KFMB**—Lone Ranger.
KFI, KFSD—Truth or Consequences.
KHJ, KFNM, KGB, KVOE—Tex Bencke Orch.
KNN, KCBQ—Vaughn Monroe.
KEAC—Evening Concert.
KFOJ—County Barn Dance.
KFSG—Rev. Kelson Glover.
KFWB—Community Hour.
KGER—Bible Treasury.
KGFJ—Saludos Amigos.
KGIL—Platter Party.
KMPC—Eddie Oxford.
KWKW—Orchestra.
KWKW—Swing Show.
KXLA—Church in the Barn.
 8:15—**KGER**—Hebrew Christian.
KGFJ—Know Your Schools.
KLAC—Baseball; Hollywood at Portland.
KMPC—Parade of Hits.
 8:30—**KECA, KFMB**—Reserve.
KFI, KFSD—Dimension X.
KHJ, KFNM, KGB, KVOE—Lombardland, U.S.A.
KNN, KCBQ—Gene Autry.
KFOJ—Music.
KFWB—Social Security.
KGER—Freeman Revival.
KGFJ—If They Had Lived.
KMPC—Teen-Town Club.
KWKW—Corn-Crib Opry.
KWKW—Paul Weston Swing.
KXLA—Western Music.
 8:40—**KGFJ**—College of Divine Science.
 8:45—**KFWB**—Religious News.
KGER—Hymns for the Day.
KWKW—English Disc Show.
9—**KECA**—Rayburn & Finch.
KFI, KFSD—Hit Parade.
***KHJ, KFNM, KGB, KVOE**—News.
KNN, KCBQ—Gangbusters.
KEAC—Evening Concert.
KFMB—Gregory Hood.
KFWB—On the Beat.
KGER—French Music.
KGFJ—Today's Hits.
KGIL—Musical Scrapbook.
KLAC—Baseball.
KMPC—Parade of Hits.
KWKW—Navy Band.
KWKW—English Disc Show.
KXLA—97th St. Corral.
 9:15—**KHJ, KGB**—Dink Templeton, News.
***KFOJ**—News.
 9:30—**KFI**—Adventures of Dr. Kildare, L. Barrymore, L. Ayres.
KHJ—Eddy Howard Orch.
KNN, KCBQ—Godfrey's Digest
KFMB—Here's to Vets.
KFOJ—Rendezvous at Ricarts.
KFSD—Joe DiMaggio.
KFSG—Youth Sings.
KFWB, KFNM—Laymen's Hr.
KGER—Brown Schools.
KGIL—Starlite Serenade.
KWKW—Orchestra.
KWKW—Gordon Baker Lloyd.
KXLA—Chiffie Stone Dance.
 9:45—**KFMB**—Bing Crosby.
***KGL**—News.
 9:55—***KHJ**—News.
10—**KECA, KFMB**—News.
KFI, KFSD—Sam Hayes, News
KHJ, KFNM, KGB, KVOE—Document A77.
KNN, KCBQ—Welcome Back, Baseball.
KEAC—Musical Crossroads.
KFOJ—Merry-Go-Round.
KFSG—Pauline Hensche.
KFVD—Spade Cooley Time.
KFWB—Gene Norman.
KGER—Music as You Like It.
KGFJ—Lphant Session.
KGIL—Juke-Box Review.
KLAC—Baseball.

KMPC—Leisure Time.
KWKW—Let's Dance.
KXLA—Music.
 10:15—**KECA**—Ira Blue, Sports.
KFI—County Supervisor Darby
KFMB—Gene Norman.
KFOJ—Ross Ballroom.
KFSD—Morton Downey.
KFSG—Gospel Accordiana.
KXLA—Cliffie Stone.
 10:30—**KECA**—Clement Hotel Orch.
KFI—Recovery Story.
***KNN, KCBQ**—News, Chet Huntley.
KFSG—Starlight Journey.
KGFJ—Dolphin's Platter Party
KLAC—Johnny Grant at(Ciro's
 10:45—**KNN**—Organ Music.
KXLA—Pasadena Civic.
 10:55—**KLAC**—News.
11—**KECA**—Cinegrill Music.
KFI—Solitaire Time.
KHJ—Baker's Dozen.
***KNN**—News.
KEAC—Musical Crossroads.
KFMB—Gene Norman Show.
KFOJ—Sky Serenade.
KFSG—Open House.
KFVD—Spade Cooley Time.
KGB—Smoke Rings.
KGER—Spirituals.
KGFJ—H Wood House Party.
KGIL—Juke-Box Review.
KLAC—Johnny Grant at(Ciro's
KMPC—Figueroa Ballroom.
KWKW—Music.
KWKW—Let's Dance.
KXLA—Pasadena Civic Dance.
 11:15—**KECA**—Beverly Hills Hotel Orch.
KFI—Morton Downey.
KNN—Merry-Go-Round.
KFOJ—Music of the Masters.
KWKW—Thistle Inn.
KXLA—Alex Cooper Show.
KECA—Ambassador Orch.
KFI—St. Francis Hotel Orch.
KNN—Freddy Martin Orch.
KFOJ—Hal's Memory Room.
KFSG—Request Program.
KGER—Carroll's Corral.
KMPC—Bill Jones.
KVOE—Hawaii Calls.
KWKW—Let's Dance.
 11:55—**KECA, KFI, KMPC**—News.
12—**KFI**—Musical Menu.
KHJ—Rhapsody in Wax.
***KNN**—News.
KEAC—Midnight Serenade.
KFVD—Spade Cooley Time (to 1).
KFWB—Lee Wilder.
KGFJ—Lamplighters Club (to 6).
KLAC—Don Otis (to 2).
KRKD—Stardust Serenade (to 3:30).
KWKW—Show People's Show (to 4).
KWKW—Bill Sampson (to 3).
KXLA—Alex Cooper Show (to 5).
 12:05—**KNN**—Steve Allen Show.
 12:30—**KFI**—Midnight Flyer.
KFWB—Music.

Recorded Highlights

SATURDAY
POPULAR
 8:15 a.m.—**KLAC**, Hayes at Reins.
 9:00 a.m.—**KECA**, Ira Cook.
 10:00 a.m.—**KLAC**, Al Jarvis.
 10:00 a.m.—**KFWB**, Peter Potter.
 12:00 noon—**KFWB**, Bill Anson.
 12:00 noon—**KOWI**, Joe Adams.
 10:00 p.m.—**KLAC**, Don Otis.
 10:00 p.m.—**KFWB**, Gene Norman.
 11:15 p.m.—**KNN**, Tom Hanlon.
 11:15 p.m.—**KXLA**, Alex Cooper.
CLASSICAL
 9:00 p.m.—**KEAC**, Evening Concert.
 12:00 p.m.—**KHJ**, Rhapsody in Wax.

Radio Lifelines

(Continued from Page 11)
 thirty-four minutes this year. (No figure for TV in '49.)
TWELVE OF THE YEAR-AGO top twenty programs repeated in March, 1950. Five were mystery-drama ("Mystery Theater," "Mr. Keen," "Crime Photog," "Mr. D. A." and "Suspense.") Three were comedy situation ("Amos 'n' Andy," "My Friend Irma," and "The McGees.") Two were variety-music:

Godfrey's "Talent Scouts" and Benny. One was general drama: Lux. And one was news-commentator, Winchell. Score by networks: CBS, nine; NBC, two; ABC, one.
 Most everyone I've talked with thinks the job-resuffling that top NBC brass just finished in a blitz at Hollywood headquarters is confirmation of the tip that from now on this town will be site for the battie royal, both radio and TV. Being sent to New York to fill a radio-TV post will be like consignment to Siberia.

SUNDAY, APRIL 16

*Indicates News Broadcast.

8-KECA, KFMB-Old-Fashioned Revival.

KFI-Grandpa Owens Reads the Funnies.
KHJ, KFNM, KGB, KVOE-Back to God Hour.
KNX-Farm Journal.
KFAC-Country Church.
KFOX-Unitarian Church.
KFSD-Call to Worship.
KFVD-Rev. Murphy.
KFWB-Funnies.
KGER-Rev. Markham.
KGFJ-Here's to Vets.
KGIL-Music With Charm.
KLAC-Music.
★KMPC-News.
★KOWL-Mexican Melodies.
KRKD-Ranch Program.
KWIK-Hora Hispana.
KWKW-Buenas Nuevas.
KNLA-Music.

8:15★KNX, KCBQ-Howard K. Smith.
KFOX-Music.
KFVD-Sermons in Song.
KGFJ-Salvation Army.
KLAC-Church of Christ.
KMPC-Sunday Morning Melodies.

8:30-KFI-Christian Science.
KHJ, KFNM, KGB, KVOE-Voice of Prophecy.
KNX-Salt Lake Tabernacle Choir.

KCBQ-S. W. Baptist Church.
KFAC-Organ Recital.
KFOX-Morning Chapel.
KFSD-Land of the Free.
KFVD-Church of Christ.
KFWB-Canon Rescue Mission.
KGER-Bible Treasury.
KGFJ-Strike Up the Band.
KLAC-Unity.
KMPC-Challenge to Youth.
KWKW-Romano Smeraldo.
KNLA-Western Music.

8:45-KFI-Hometown Happenings.
★KFSD-News, Weather.
KGER-Amazing Grace.
KGFJ-First Unitarian Church.
KRKD-Music.

9-KECA-Southernaires.
KFI-Parent-Youth Forum.
KHJ, KFNM, KGB, KVOE-Radio Bible Class.
KNX, KCBQ-Invitation to Learning.
KFAC-Liberal Catholic Hour.
KFMB-Parade of Hits.
KFOX-Popular Melodies.
KFSD-Allan Roth.
KFWB-Union Rescue Mission.
★KFVD-News and Music.
KGER-Assembly of God.
KGFJ-H'wood House Presents.
KGIL-Organ Reveries.

★KLAC-News.
KMPC-Vance Graham.
KOWL-Concordia Lutheran.
KPPC-Worship in Miniature.
KRKD-Sunday Serenade.
KWIK-Sunday's Pops.
KWKW-Italian Hour.
KNLA-Armstrong Twiss.

9:05-KLAC-Catholic Mass.

9:15-KFAC-Crest Choristers.
KOWL-Armenian Hour.
KPPC-Worship Interlude.

9:30-KECA-Messiah of Israel.
KFI-Eternal Life.
KHJ, KFNM, KGB, KVOE-Lutheran Hour.
KNX, KCBQ-People's Platform.
KFAC-Gilbert & Sullivan.
KFSD-Devotional Hour.
KFWB-Peter Potter's Platter Parade.

KGER-God's Half Hour.
KGIL-On Parade.
KPPC-Dr. Roberts.

9:45-KFVD-Felix De Cola.
KGIL-Sweet Spring.

10★KECA-News.

KFI-Herbert J. Mann.
★KHJ, KFNM, KGB, KVOE-News. Glenn Hardy.

10:15-KECA, KFMB-Romance of the Highways.

★KFI-News.
KHJ, KFNM, KGB, KVOE-Songs of Cheer and Comfort.
KNX-Get More Out of Life.
KFOX-Angelus Hour.

10:25-KPPC-Church News.

10:30-KECA-National Vespers.
KFI, KFSD-Chicago Round Table.

★KHJ, KGB-William Hillman, News.

KNX-LP Record Parade.
KFMB-Parade of Hits.
KGER-Evangelical Church.
KGIL-Waltz Time.

KOWL-American-Jewish Program.

KWKW-Italian Melodies.

10:45-KHJ-Headlines in Chemistry.
KFOX-Cumberland Church.

10:50-KPPC-Church Service.

11★KECA, KFMB-Foreign Reporter.

KFI-NBC Theater.
KHJ-Happiness Hour.
KNX, KCBQ-Choraliers.

KFAC-First Methodist Church.
KFOX-Presbyterian Church.
KFSD-Ratner Recommendations.
KFVD-Hollywood First Baptist Church.

KFWB-Peter Potter.
KGER-Open Door Church.
KGIL-Christian Church.
KGFJ-Sunday Showcase.
KIEV-Wally George Show.
KLAC-Sing Your Worries Away.

KMPC-Record Session.
KOWL, KPPC, KVOE-Church Services.

KWIK-People's Church.
KWKW-Italian Melodies.
KNLA-Squeakin' Deacon.

11:15-KECA, KFMB-Frank and Ernest.

11:30-KECA-Yesterday on B'way.
KHJ, KGB-Gospel Singer.
KNX, KCBQ-Get More Out of Life.

KFMB-Cotton Tales.
KFOX-Christian Church.
KFSD-Hits of '50.
KGFJ-Say It With Music.
KWKW-All-Saints Episcopal Church.

11:45-KECA-Through the Listening Glass.

KHJ, KGB-Master Radio Classics.

11:55-KECA, KFMB-Frank and Ernest.

12-KECA-Hour of Faith.
KFI, KFSD-One Man's Family.

★KHJ, KFNM, KVOE-News.
KNX, KCBQ-New York Philharmonic Orch.
KFAC-Metropolitan Encores.
KFMB-Cotton Tales.
KFOX-Popular Melodies.
KFVD-Lifelines.
KFWB-Peter Potter.
KGER-Open Door Church.

★KGFJ-Alvin Wilder.
KGIL-Pop Concert.
KLAC-Carroll Speedway.
KMPC-Record Session.
KOWL-Italian Program.
KWKW-Miracle Hour.
KWKW-Italian Melodies.
KNLA-Squeakin' Deacon.

12:15★KHJ, KFNM, KVOE-Bill Cunningham.

KGFJ-Sunday Serenade.
KLAC-Sing Your Worries Away.

KPPC-Afternoon Concert.

12:30-KECA, KFMB-Baptist Hour.
KFI, KFSD-Quiz Kids.
KHJ, KGB-Juvenile Jury.
KFWB-Wizard of the Ivories.
KGER-Word of Truth.

★KGIL-News.
KOWL-Hungarian Hour.
KRKD-Sunday on Ranch.
KVOE-Radio Canaries.
KWKW-Rhythm Ranch.
KWKW-Jewish Hour.

12:45-KWKW-Felix De Cola.
KGIL-Vocal Varieties.

1★KECA-This Week Around the World.

KFI-MGM Theater of the Air "Riptide." Madeleine Carroll.

KHJ, KFNM, KGB, KVOE-Hopalong Cassidy.
KNX, KCBQ-New York Philharmonic Orch.
KFAC-Keyboard Stylings.
KFMB-Piano Playhouse.
KFOX-Dr. Brinkley.
KFSD-Night Beat.
KFVD-Squeakin' Deacon.
KFWB-Steve Shoemaker.
KGER-Healing Waters.
KGFJ-Intermission.
KGIL-Easy Listening.
KLAC-Sing Your Worries Away.

KMPC-Song Stars.
KOWL-Scandinavian Hour.
KPPC-Afternoon Concert.
KRKD-Sunday on Ranch.
KWIK-Religious News.
KWKW-Jewish Hour.
KNLA-Strolling Tom.

1:15-KFAC-Catholic Topics.

12-KECA-Hour of Faith.
KFI, KFSD-One Man's Family.

★KHJ, KFNM, KVOE-News.
KNX, KCBQ-New York Philharmonic Orch.
KFAC-Metropolitan Encores.
KFMB-Cotton Tales.
KFOX-Popular Melodies.
KFVD-Lifelines.
KFWB-Peter Potter.
KGER-Open Door Church.

★KGFJ-Alvin Wilder.
KGIL-Pop Concert.
KLAC-Carroll Speedway.
KMPC-Record Session.
KOWL-Italian Program.
KWKW-Miracle Hour.
KWKW-Italian Melodies.
KNLA-Squeakin' Deacon.

12:15★KHJ, KFNM, KVOE-Bill Cunningham.

KGFJ-Sunday Serenade.
KLAC-Sing Your Worries Away.

KPPC-Afternoon Concert.

12:30-KECA, KFMB-Baptist Hour.
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KHJ, KGB-Juvenile Jury.
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KFVD-Squeakin' Deacon.
KFWB-Steve Shoemaker.
KGER-Healing Waters.
KGFJ-Intermission.
KGIL-Easy Listening.
KLAC-Sing Your Worries Away.

KMPC-Song Stars.
KOWL-Scandinavian Hour.
KPPC-Afternoon Concert.
KRKD-Sunday on Ranch.
KWIK-Religious News.
KWKW-Jewish Hour.
KNLA-Strolling Tom.

1:15-KFAC-Catholic Topics.

★KLAC, KNLA-News.
KMPC-Dugout Dope.
KWIK-Pentecostal Tabernacle

1:30-KECA-Voice of Prophecy.
KHJ, KFNM, KGB, KVOE-Martin Kane, Private Eye.
KNX, KCBQ-Symphonette.
KFAC-Imports on Wax.
KFMB-Proudly We Walk.
KFSD-High Adventure.
KFWB-Skyway to Music.
KGER-Light and Life.
KGFJ-Serenade to Afternoon.
KGIL-M'ody Hour.
KLAC-Baseball: Hollywood at Portland.
KMPC-Baschall: L.A. Angels vs. Sacramento Solons.
KNLA-Church in the Barn.

1:55★KLAC-News.

2-KECA-Piano Playhouse.
KFI, KFSD-Voces & Events.
KHJ, KFNM, KGB, KVOE-The Shadow.
KNX, KCBQ-Measure of Freedom.

KFAC-Concert Favorites.
KFMB-Mr. President.
KFOX-Good News.
KFVD-Harlem Holiday.
KGER-Long Beach Band.
KGFJ-Anybody's Hit Parade.
KGIL-Melody Hour.
KLAC-Baseball.
KMPC-Baseball.

KOWL-Spanish Home Hour.
KPPC-Afternoon Concert.
KRKD-Sunday on Ranch.

★KWIK-News.
KWKW-Trinity Tabernacle.
KNLA-Challenge to Youth.

2:05-KWIK-Keyboard Classics.

2:15-KFOX-Healing Waters.

2:30-KECA, KFMB-Greatest Story Ever Told.

KFI, KFSD-Harvest of Stars.
KHJ, KFNM, KGB, KVOE-True Detective Mysteries.
★KNX, KGER-News.
KCBQ-Presbyterian Church.
KFOX-Gospel Harbor Light.
KFVD-Citizens' Forum.
KFWB-Melody of Youth.
KGIL-Songs of Yesterday.
KOWL-Yiddish Hour.
KWIK-Lutheran Hour.
KWKW-Juvenile Hour.
KNLA-Ole Rasmussen.

2:40-KGER-Long Beach Band.

2:45-KNX-Melody Parade.

3-KECA, KFMB-Lutheran Hr.
KFI-Catholic Hour.
KHJ, KFNM, KGB, KVOE-Roy Rogers.
KNX-Lucille Ball Show.
KCBQ-Hollywood Theater.
KFAC-Museum Concert.
KFOX-Pentecostal Church.
KFSD-Waltz Festival.
KFVD-Citizens' Forum.
KFWB-Sons of the Pioneers.
KGER-Assembly of God.
KGFJ-Irene's Pet Parade.
KGIL-Concert Highlights.
KLAC-Baseball.
KMPC-Baseball.
KOWL-Yiddish Hour.
KPPC-Afternoon Concert.
KWIK-Church of the Air.
KWKW-Juvenile Hour.
KNLA-Ole Rasmussen.

3:15-KGFJ-Western Roundup.

★KMPC-Headlines and Music.
KWKW-Hellenic-American Hour.

3:30-KECA, KFMB-Music With the Girls.
KFI, KFSD-Henry Morgan.
KHJ, KFNM, KGB, KVOE-Nick Carter.
KNX, KCBQ-Boston Blackie.
KFVD-Hank, the Night Watchman.
KFWB-Think and Grow Rich.
KGER-Biblical Research.
KGFJ-Melody Rangers.
KGIL-Music for Dancing.
KMPC-Baseball.
KOWL-Festival Mexicano.
KWIK-Gilbert & Sullivan.
KNLA-Music.

3:45-KWKW-Portuguese Hour.

4-KECA, KFMB-This Thing Called Life.
KFI, KFSD-Christopher London.
KHJ, KFNM, KGB, KVOE-California Caravan.
KNX, KCBQ-Jack Benny.
KFAC-Musical Masterpieces.
KFOX-Sunshine Mission.
KFVD-Hank, the Night Watchman.
KFWB, KGER-Old-Fashioned Revival.
KGFJ-Hawaiian Serenade.
KGIL-Music for Dancing.
KLAC-Baseball.
KMPC-Baseball.
KOWL-Italian Hour.
KPPC-Afternoon Concert.
★KWIK-News; Footlight Parade.

sunday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Religion

8:00-Old-Fashioned Revival, KECA.
8:30-Christian Science, KFI.
8:30-Voice of Prophecy, KHJ.
9:30-Lutheran Hour, KHJ.
12:00-Hour of Faith, KECA.
3:00-Catholic Hour, KFI.

Comedy-Variety

3:30-Henry Morgan, KFI.
4:00-Jack Benny, KNX.
4:30-Harris-Faye, KFI.
4:30-Can You Top This? KHJ.
4:30-Amos 'n' Andy, KNX.
5:00-Charlie McCarthy, KNX.
6:30-Horace Heidt, KNX.
8:00-Eve Arden, KNX.
8:30-Charlie McCarthy, KNX.
9:00-Red Skelton, KNX.
9:30-Jack Benny, KNX.

Drama

BC Theater, KFI.
One Man's Family, KFI.
MGM Theater, KFI.
rearest Story, KECA.
heater Guild, KFI.
000 Plus, KHJ.

ical, Semi-Classical Music

alt Lake Tab'nacle, KNX.
Y. Philharmonic, KNX.
iano Playhouse, KECA.
arvest of Stars, KFI.
merican Album, KFI.
otentend Hour, KNX.
hicago Theater, KHJ.

Comment-Narration

6:00-Walter Winchell, KECA.
6:15-Louella Parsons, KECA.
7:00-Jimmie Fidler, KECA.
8:00-Drew Pearson, KECA.
8:30-Walter Winchell, KECA.

Mystery-Detective

1:30-Wm. Gargan, KHJ.
3:30-Nick Carter, KHJ.
3:30-Boston Blackie, KNX.
4:00-Christopher London, KFI.
5:00-Sam Spade, KFI.
5:30-Rocky Jordan, KNX.
7:30-The Whistler, KNX.
7:30-Amazing Malone, KECA.
9:30-Box 13, KECA.

Public Interest-Information

9:00-Invitation to Learning, KNX.
9:30-People's Platform, KNX.
4:00-California Caravan, KHJ.
7:15-Get More Out of Life, KECA.
8:15-If They Had Lived, KGFJ.
8:45-Sunday Evening Club, KFAC.

Quiz, Participation

12:30-Quiz Kids, KFI.
5:00-Stop the Music, KECA.
7:00-Take It or Leave It, KFI.
8:00-Twenty Questions, KHJ.
9:00-Think Fast, KECA.

Popular-Western Music

3:00-Roy Rogers, KHJ.
7:30-Bob Crosby, KFI.

4:15—KXLA—Music.
4:15—KRRD—Popular Tunes.
4:30—KFKW—Attorney General.
4:30—KECA—Sammy Kaye
 Serenade.
KFI, KFSB—Phil Harris—Alice
 Faye Show.
KHJ—(Can You Top This?)
KNN, KCBQ—Amos 'n' Andy.
KFOX—Wings of Healing.
***KFVD**—News and Music.
KGFJ—Salute to Reservists.
KGIL—Modern Concert Hall.
KOWL—Harmony Isle.
KVOE—Bible Time.
KWIK—Pop Concert.
KWRW—Campus Party.
1:45—KOWL—Oriental Moods.

5—KECA, KFMB—Stop the Music
KFI, KFSB—Sam Spade.
KHJ, KFXM, KGB—
 Mediation Board.
KNN, KCBQ—Bergen and
 McCarthy.
KFAC—Sunset Serenade.
KFOX—Evangelist Program.
KFVD—Pipes of Pan.
KFWB—Voice of Calvary.
KGER—Bible Treasury Hour.
KGFJ—Public Messenger.
KGIL—Armchair Favorites.
***KLAC, KMPC, KWIK**—News.
KOWL—Polish Melody Hour.
KPPC—Drama.
KRRD—Melody Time.
KVOE—Pentecostal Hour.
KWKW—Alhambra
 Tabernacle.
5:05—KLAC—Sunday Jazz Session.
KMPC—Parade of Hits.
KWIK—Concert Variety.
5:30—KFI, KFSB—Theater Guild.
KHJ, KFXM, KGB—
 Enchanted Hour.
KNN, KCBQ—Rocky Jordan.
KFAC—Guy Bates Post.
KFOX—J. T. Gipson, Harlem
 to Hollywood.
KFWB—Dr. John Matthews.
KGER—Evangelical Church.
KGFJ—Film News, Dot
 Merberg.
KGIL—Tahitian Memories.
KMPC—Word of Life.
KPPC—Family Life.
KWRW—Rev. Harold
 Lawrence.
KXLA—Lincoln Ave. Church.
6:45—KFAC—Waltz Time.
***KGFJ, KLAC**—News.
KGIL—Latin American
 Rhythms.
KWIK—Sacred Heart Hour.
6—KECA, KFMB—Walter
 Winchell.
KFI, KFSB—Theater Guild.
***KHJ, KFXM, KGB, KVOE**—
 News.
KNN, KCBQ—Meet Corliss
 Archer.
KFAC—Columbia Masterworks
***KFOX, KXLA**—News.

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KEWB—Adventures in
 Successful Thinking.
KGER—Life Triumphant.
KGFJ—Musical Digest.
KGIL—Voice of the Army.
KLAC—Sing Worries Away.
KMPC—Dr. Barnhouse.
KOWL—American-Japanese
 Program.
KPPC—Sacred Song Recital.
KRRD—Show Tunes.
KWIK—Romero Hour.
KWKW—Proudly We Hail.
11—KFOX—Hawaiian Music.
15—KECA, KFMB—Louella
 Parsons.
KHJ—Russ Morgan Music.
KFOX—Ministerial Union.
KGIL—Knights of Columbus.
KPPC—Organ Recital.
KXLA—Red Cross.

6:30—KECA, KFMB—Chance of a
 Lifetime.
KFI, KFSB—Album of
 Familiar Music.
KHJ, KFXM, KGB, KVOE—
 Sheila Graham.
KNN, KCBQ—Horace Heidt
 Show.
KFOX—Hal's Memory Room.
KFWB—Calvary Assembly.
KGER—Lutheran League.
KGIL—Van Nuys Baptist Ch.
KMPC—Mother's Album.
KPPC—Children's Corner.
KRRD—Kingdom Fellowship.
KWKW—Maurice Johnson.
KXLA—Lutheran Gospel Hour.
6:45—KHJ—Sincerely, Kenny Baker.
KMPC—Dr. Albert Palmer.
KPPC—Story Time.
***KVOE**—Twin Views.

7—KECA, KFMB—Jimmie Fidler.
KFI, KFSB—Take It or
 Leave It.
KHJ, KFXM, KGB, KVOE—
 Take a Number.
KNN, KCBQ—Contented Hour.
***KGIL**—News.
KFAC—Music Magic.
KFOX—Full Gospel Assembly.
KFSG—Angelus Hour.
KFWB—Union Rescue Mission.
KGER—Evangelistic Hour.
KGFJ—Musical Digest.
KLAC—Best in Variety.
KMPC—Know Your FBI.
KPPC—Words of Tomorrow.
KWIK—Paul Page.
KWKW—Love's Notebook.
KXLA—National Voice.
7:15—KECA, KFMB—Get More Out
 of Life.
KGIL—Vaughn Monroe.
KMPC—Know Your Schools.
KPPC—Sneaking of Books.
KXLA—Music.
7:30—KECA—The Amazing Mr.
 Malone.
KFI, KFSB—Boh Crosby Show
KHJ, KFXM, KGB, KVOE—
 2000 Plus.
KNN, KCBQ—The Whistler.
KFAC—Your Concert.
KFMB—Andy Hardy.
KFOX—The King's Service.
KFSG—Evening Service.
KFWB—Strollin' Tom.
KGIL—Music Box.
KMPC—Les Brown.
KPPC—Byways of Verse.
KWIK—People's Church.
KWKW—Maple Chapel
 Melodies.
KXLA—Church of Open Door.
7:45—KFWB—Catholic Answers.
KMPC—Freedom Story.
KPPC—Music.

8—KECA, KFMB—Drew Pearson.
KFI—Reserve.
KHJ, KFXM, KGB, KVOE—
 Twenty Questions.
KNN, KCBQ—Eve Arden.
KFAC—First Methodist.
KFOX—Christian Science.
KFSB—American Forum.
KFSG—Evening Service.
KFWB—Hollywood
 Presbyterian Church.
KGER—Rev. LeRoy Kopp.
KGFJ—Evening Interlude.
KGIL—Songs of Our Time.
KLAC—Here's to Vets.
KMPC—America Speaks Up.
KWKW—New Zion Baptist
 Church.
KXLA—Open Door Church.
8:15—KECA, KFMB—Monday
 Morning Headlines.
KGFJ—If They Had Lived.
KLAC—Navy Show.
KMPC—Johnny Mercer.
8:30—KECA, KFMB—Walter
 Winchell.
KFI, KFSB—Standard Hour.
KHJ, KFXM, KGB, KVOE—
 Welcome Back, Baseball.
KNN, KCBQ—Bergen and
 McCarthy.
KGER—Freeman Revival.
KGFJ—Armchair Concert.
KGIL—Gems of Melody.
KLAC—Irwin Allen.
KMPC—American Legion
 Reports.
KPPC—Sacred Music.
KWIK—Blue of Evening.
KWKW—Pasadena Four-
 Square.
8:45—KECA, KFMB—Louella
 Parsons.
KFAC—Sunday Evening Club.
KGER—Message to Israel.
KLAC—St. Francis Drama.
KMPC—Business Reporter.
KPPC—Word of Life.
KXLA—Music.
9—KECA—Think Fast.
KFI, KFSB—Standard Hour.
***KHJ, KFXM, KGB, KVOE**—
 News, Glenn Hardy.
KNN, KCBQ—Red Skelton.

KFMB—Caliente Races.
KFOX—Victory Baptist
 Church.
KFWB—Radio Edition of Bible
KGER—Bethel Church.
KGFJ—Ave Maria Hour.
KGIL—Musical Scrapbook.
***KLAC**—News.
KMPC—Candlelight and Silver
KPPC—U. N. Report.
KWIK—Orchestra.
KWKW—Voice of Prophecy.
KXLA—Old-Fashioned Revival
9:10—KLAC—Open Forum.
9:15—KHJ, KVOE—Darby for Lt.
 Governor.
KFWB—Rabbi Magnin.
9:30—KECA—Box 13.
KFI—Science Editor.
KHJ, KFXM, KGB—Chicago
 Theater.
KNN, KCBQ—Jack Benny.
KFAC—Gateway to Music.
KFMB—Guest Star.
KFOX—Salute to Reservists.
KFSB—Proudly We Hail.
KFSG—Sacred Serenade.
KFWB—Pacific Lutheran Hr.
KGER—Pentecostal Faith.
KGFJ—Music for America.
KGIL—Starlite Serenade.
KMPC—Research Report.
KVOE—Minister's Hour.
***KWKW**—News.
9:45—KFI—New Horizons.
KFMB—Bing Crosby.
KPPC—Music of Many Lands.
KWKW—Business Reporter.

10—KECA, KFMB—Richfield
 Reporter.
***KFI, KFSB**—Sam Hayes, News
KHJ, KFXM, KGB, KVOE—
 Chicago Theater.
***KNN, KCBQ**—News, Huntley.
KFAC—Gateway to Music.
KFOX—Guy Bates Post.
KFSG—Poet of the Piano.

SPADE COOLEY TIME
 with George Sanders
NOW 10 P.M.

1070 KC.
 5000 WATTS

Check KEVD
 LOS ANGELES

KFVD—Spade Cooley Time.
KFWB—Music.
KGER—McCoy Baptist Church
KGFJ—Melody Rangers.
KGIL—Juke Box Review.
KLAC—Johnny Grant at Ciro's
KMPC—Proudly We Hail.
KPPC—Concert Hour.
KWKW—Baptist Church.
KXLA—Voice of Calvary.
10:15—KECA—Retail Clerks'
 Variety Show.
KFI—Maye Brown.
KNN, KCBQ—Night Editor.
***KFMB**—George Sokolsky.
KFOX—Ross Ballroom.
KFSB—Mary Ann Mercer.

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10:30—KECA—Spaere Career Theater
KFI—American Forum.
KHJ—College Choir.
KNN—Freddy Martin Orch.
KCBQ—Young Love.
KFAC—Nocturne.
KFMB—Calif. Nat'l Guard.
KFOX—Memories of Calvary.
KFSG—Console Melody Time.

KFWB—Echoes of Eden.
KGER—Music Hall.
KGFJ—Dolphin's Platter
 Party.
KMPC—Arthur Van Orch.
KWIK—Orchestra.
KWKW—Refuge Church.
KXLA—Memory Lane.
10:45—KECA—Robert Nathan.
11—KECA—Cinegrill Orch.
KFI—Music and the Muse.
***KHJ**—Twin Views of News.
***KNN**—News.
KCBQ—Red Blanchard Show.
KFAC—Nocturne.
KFMB—Sunday Serenade.
KFOX—Music.
KFSG—Song Stories.
KFVD—Spade Cooley Time.
KFWB—Echoes of Eden.
KGB—Smoke Rings.
KGFJ—H'wood House Party.
KGIL—Juke-Box Review.
KLAC—Johnny Grant at Ciro's
KMPC—Bill Jones Show.
KWIK—Cafe Italia.
KXLA—Church of God.
11:15—KECA—Win Opera Concert.
KNN—Merry-Go-Round.
KFSG—Jubilee Singers.
11:30—KECA—Ambassador Orch.
KFI—America United.
KFOX—Hal's Memory Room.
KFSG—Rhymes for Reverie.
KFWB—Music You Want.
KWKW—Moonlight Reveries.
11:45—KHJ—Harold Turner, Organ.
KNN—Elmo Roper.
KFSG—Variety Time.
11:55—KMPC—News.

12—KHJ—Rhapsody in Wax.
***KNN**—News.
KFAC—Midnight Serenade.
KFVD—Spade Cooley Time
 (to 1).
KFWB—Bing Crosby Sing.
KLAC—Across the Footlights.
KWIK—Show People's Show
 (to 4).
KWKW—Bill Sampson (to 3).
12:05—KNN—Midnight Music Man.
12:15—KFWB—Tommy Dorsey
 Plays.
12:30—KFWB—Perry Como Sing.
12:45—KFWB—Benny Goodman Plays
1—KNN—News.
KFAC—Symphony (to 3).
KFVD—Dream Time.

Recorded Highlights
**SUNDAY
 POPULAR**

9:30 a.m.—KFWB, Peter Foster.
 1:30 p.m.—KNN, L. P. Records.
 2:00 p.m.—KFVD, Hunter Hancock.
 10:00 p.m.—KLAC, Johnny Grant.
 10:30 p.m.—KXLA, Old-Time Records

CLASSICAL

9:30 a.m.—KFAC, Gilbert and
 Sullivan.
 3:00 p.m.—KFAC, Stage Melodies.
 9:30 p.m.—KFAC, Gateway to Music
 12:00 p.m.—KHJ, Rhapsody in Wax.
 1:00 a.m.—KFAC, Symphony.

**“SWEETHEART OF
 1950”**

Mutual maestro Guy Lombardo has been named
 “Sweetheart of 1950” by
 members of Epsilon Sigma
 Alpha, national sorority.

★ ★

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Before Chet Lauck and
 Norris Goff, CBS's “Lum and
 Abner,” teamed up, Lauck
 managed an auto finance
 company and Goff was a
 grocery wholesaler.

★ ★

“SECRET SOUND”

The most baffling “secret
 sound” on CBS's “Give and
 Take” to date has been that
 of a pencil sharpener . . . it
 took over eight weeks before
 a listener identified it.

Page Seventeen

MONDAY, APRIL 17

*Indicates News Broadcast

"BUENOS DIAS"
with Eddie Rodriguez
Daily 6-7 A.M.

1928-48.
5000 HATS

Check KEYD
LOS ANGELES

8—KECA, KFMB—Don McNeill's Breakfast Club.
KFI—Guess-a-Tune.
*KHJ, KGB—Cecil Brown.
KNX—Top of the Morning.
KFC—Church Federation.
KFOX—Challenge to Youth.
KFVD—Wakeup Ranch.
*KFWB—Clete Roberts, News.
KGER—Mizpah.
KGFJ—Dr. Frederick Bailes.
KGL—Andrew Fearing.
*KLAC, KXLA—News.
*KMPC—Ken Barton, News.
KOWL—Spanish Hour.
KRKD—Dr. Brinkley.
KWK—Club 1490.
KWKW—Tony Sein.

8:05—KFI—Coffee Time.
8:10—KLAC—Stock Reports.
8:15—*KHJ, KOWL—News.
*KNX—News, Dave Valle.
KFAC—Village Festival.
KFWB—Bill Lyden.
KGFJ—Melody Time.
KGL—Keyboard Capers.
KLAC—Haynes at the Reins.
KMPC—Markets: Sports.
KXLA—Tex Carman.

8:30—KFI, KFSD—Jack Berch.
KHJ, KFXM, KGB, KVOE—Bible Institute.
KNX, KCBQ—Grand Slam.
*KFAC, KGL, KRKD—News.
KFOX—Words of Life.
KFVD—Record Rangers.
KGER—Hammond.
KMPC—Song for You.
KOWL—Best Songs.
KXLA—Haven of Rest.
KWKW—Pasadena Churches.
8:35—KRKD—Swing Varieties.
8:45—KFI—Meyers Goes to Market.
KNX—Rosemary.
KFAC—Unity.
KFSD—Dave Garroway Show.
KFVD—Songs of the Sage.
KFWB—Science of Mind.
KGER—Bible Treasury Hour.
KGFJ—Treasury Department.
KGL—On Parade.
KLAC—Racing News.
*KMPC—News.
KWKW—Voice of China.

9—KECA, KFMB—Ladies Be Seated.
*KFI, KLAC, KWIK—News.
*KHJ, KVOE—Kate Smith Speaks.
*KNX—Wendy Warren.
KFAC—Morning Concert.
KFOX—Pentecostal Church.
KFVD—Waltz Time.
KFWB—Strolling Tom.
KGF—Songs of Our Times.
KGER—Lutheran Hour.
KGFJ—Delinquency Forum.
KGL—Morning Varieties.
KMPC—Band Box.
KOWL—American-Jewish Program.
KRKD—Sagebrush Serenade.
KWKW—Italian Classical Hr.
KXLA—Bar Nothing Ranch.

9:05—KFI—Ladies' Day.
9:15—KHJ, KFXM, KGB, KVOE—Gillespie Garden Guide.
KNX, KCBQ—Aunt Jenny.
*KFSD, KFVD—News.
KFWB—Unity Daily Word.
KGFJ—Airtorials.
KGL—Ballads for You.
KLAC—Sing Worries Away.
KWIK—Myrt and Marge.

9:30—KECA—Quick as a Flash.
KHJ—Women Are Wonderful.
KNX, KCBQ—Helen Trent.
KFOX—Full Gospel.
KFSD—It's a Good Idea.
KFVD—Show Tunes.
KFWB—Dave Ormont.
KGB—Molly Morse.
KGER—God's Half Hour.
KGFJ—Racing News.
KGL—Fashions in Music.
KMPC—Chef Milani.
KOWL—Tune Time.

9:45—KFI—All Around Town.
KNX, KCBQ—Our Gal Sunday.
KFSD—Album a Day.
KFVD—School Days.
KGFJ—With Melody in Mind.
KOWL—You & Security.

10—*KRKD—News.
KECA, KFMB—Surprise Package.
KFI—All Around Town.
*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
KNX—Big Sister.
KFAC—Accent on Strings.
*KFOX—News.
KFSD—Spring Tonic.
KFVD—Bible Institute.
KFWB—Dave Ormont.
KGER—Earl Lee.
KGFJ—From Sunset and Vine.
KGL—Waltz Time.
KLAC—Al Jarvis Ballroom.
KMPC—Bill Ewing Show.
KOWL—Yiddish Hour.
KRKD—Swing Time.
KWIK—Musical Scrapbook.
KWKW—Sports.
KXLA—Tom Cafferty.

10:15—KFI—Are Ya Listening?
KHJ—Guess-a-Tune.
KNX—Ma Perkins.
KFOX—Adventures in Music.
KGER—Tommy Baird.
KGL—Bing Crosby.
KRKD—Dr. Richardson.
KWKW—Bass Harris.

10:20—KHJ—Dick Haymes.
10:25—KGL—Sports Flash.
10:30—KECA, KFMB—My True Story

*KFI—News.
KHJ—Norma Young.
KNX—Young Dr. Malone.
KFAC—Serenade.
KFOX—Ann Jones Platter Party.
KFSD—George Hicks.
KFVD—Rescue Mission.
KGER—Helen Markham.

*KGL, KXLA—News.
KLAC—Honest Opinion.
KMPC—Musical Tune-O.
KRKD—Artists and Composers.
KWIK—Belle Martell.
KWKW—Fantasias Musicales.

10:35—KGL—Midmorning Melodies.
10:45—KFI—Life Can Be Beautiful.
KNX—Guiding Light.
KFSD—Tunes by Trios.
KGER—Rev. Le Roy Kopp.
KRKD—Midnight Mission.
KXLA—Western Music.

10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
KGFJ—Sports Flash.

11—KECA, KFMB—Betty Crocker.
KFI, KFSD—Double or Nothing.
KHJ, KFXM, KGB, KVOE—Ladies' Fair.
KNX—Second Mrs. Burton.

KFAC—Piano Parade.
KFOX—Rhythmic Age.
KFVD—Informed Democracy.
KFWB—Maurice Hart.
KGFJ—Yesterday's Hits.
KGL—Sewing Club.
KLAC—Al Jarvis Ballroom.
KMPC—Bill Ewing Show.
KOWL—Spanish Hour.
KRKD—Songs of Yesteryear.
KWIK—Music for the Missus.
KWKW—Fantasias Musicales.
KXLA—Western Music.

11:15—KECA, KFMB—Victor H. Lindlarr.
KNX—Perry Mason.
KFAC—Guy Bates Post.
KFVD—Ballad Bests.
KGER—Sunshine Mission.

*KXLA—Pasadena News.
11:25—KGFJ—Sports Flash.
11:30—KECA—Ira Cook.
KFI, KFSD—Today's Children.
KHJ, KFXM, KGB, KVOE—Queen for a Day.
KNX, KCBQ—Nora Drake.
KFAC—Music Hall.
*KFOX, KOWL, KRKD—News.
KFVD—Memory Melodies.
KGER—Semi-Classical Hits.
KGFJ—Variety on Piano.
KGL—Musical Moments.
KWIK—Varieties.
KWKW—Words About Women.
KXLA—Hometown Jamboree.

11:40—KFOX—Hit Tunes.
11:45—KFI, KFSD—Light of the World.
KNX—The Brighter Day.
KCBQ—Izetta Jewel.
KGFJ—Remember Romany.
*KGL—News.
KOWL—Errand of Mercy.
KRKD—Sweet Pops.
KWKW—Democratic Education.

11:55—KGFJ—Sports Flash.

12—*KECA, KHJ, KWKW—News.
KFI—Farm Reporter.
*KFN—News, Frank Goss.
KFAC—Luncheon Concert.
KFMB—Quick as a Flash.
KFOX—Hit Tunes.
KFSD—Life Can Be Beautiful.
KFVD—Bill Anson.
KGER—Songs for Luncheon.
KGFJ—Intermission.
KGL—Noonday Melodies.
KLAC—Al Jarvis Ballroom.
KMPC—Moods in Music.
KOWL—Joe Adams Show.
KRKD—Western Wayside.
KXLA—Hometown Jamhoree.

12:05—KNX—Knox Manning.
KWKW—Sports News.

12:15—KECA—Norwood Smith Sings.
KFI, KFSD—Road of Life.
KHJ—Music.
*KFOX, KGER—News.

KGL—Vocal Varieties.
*KMPC—News to You.
KWKW—Los Angeles Mission.

12:25—KGFJ—Sports Flash.
12:30—KECA—Frances Seully.
KFI, KFSD—Pepper Young.
KHJ—Melody Parade.
KNX, KCBQ—Art Linkletter.
KFOX—Friendly Philosopher.
KFVD—Shopping Highlights.
*KFWB—News: Bill Anson.
KGER—Luncheon Serenade.
KGFJ—1230 Club.
KGL—Wesley Tuttle.
KMPC—Facts for Farmers.
KRKD—Prairie Schooner.
KWIK—Hank Penny.
KXLA—Ole Rasmussen.

12:45—KFI, KFSD—Right to Happiness.
KXLA—Moran Music.
*KFAC—News.
KFOX—Pacific Breezes.
KMPC—Song Stars.
12:50—KECA—Double Feature.
KWKW—Bill Garr Show.

12:55—*KNX, KCBQ—Cedric Adams.
KGFJ—Sports Flash.

1—KECA—Ira Cook.
KFI, KFSD—Backstage Wife.
KHJ—Lynn Locks at H'wood.
KNX, KCBQ—Nona From Nowhere.
KFAC—Employment Review.
KFOX—Texas Tiny.
*KFVD, KLAC—News.
KFWB—Bill Anson.
KGB—Naval Air Reserve.
KGER—Peter Slack, Organ.
KGFJ—1230 Club.
KGL—Wesley Tuttle.
KMPC—California Carousel.
KOWL—Joe Adams.
KRKD—Prairie Schooner.
KWIK—Paul Page.
KWKW—Bill Garr Show.
KXLA—Community Broadcast.

1:10—KLAC—570 Club.
1:15—KFI, KFSD—Stella Dallas.
KHJ—Nancy Dixon.
KNX—George Fisher.
KFAC—Classroom Radio.
KFVD—Variety Time.
KWKW—Races and Sports.
KXLA—LeRoy Smith.

1:25—KGFJ—Sports Flash.
1:30—KECA—Easy Aces.
KFI, KFSD—Lorenzo Jones.
KHJ, KGB, KVOE—Baseball Training Camp.
KNX—International Disc Jockey.
KFAC—Composer's Corner.
*KFWB—News.
KGER—Clark Sparks Show.
KGL—Homemakers.
KMPC—Hal Berger.
KRKD—Polka Time.
KWIK—Music Mart.
KXLA—Western Music.

1:45—*KECA—Baukhage Talking.
KFI, KFSD—Widder Brown.
KHJ, KGB, KVOE—Ladies First.
KFWB—Bill Anson.
KGER—Hawaiian Melodies.
KWKW—Races and Sports.

1:55—*KNX—News.
KGFJ—Sports Flash.

2—KECA, KFMB—Hannah Cobb.
KFI, KFSD—When a Girl Marries.
KHJ—Club 930.
KNX, KCBQ—Steve Allen.
KFAC—Matinee.
KFOX—Texas Tiny.
KFVD—Tins and Games.
KFWB—Bill Anson.
*KGER—Upton Close.
KGFJ—Meet the Band.
KGL—Homemakers.

*KLAC—News, Sports.
KMPC—Music in the Air.
KOWL—Joe Adams Show.
KRKD—Your Neighbors.
KWKW—1300 Club.
KXLA—Western Music.

2:15—KFI, KFSD—Portia Faces Life.
KGER—Bonjour, Mesdames.
KLAC—570 Club.
KRKD—Shift's Office.
KWKW—Sports.
KXLA—Continental Serenade.

2:25—KGFJ—Sports Flash.
2:30—KECA, KFMB—Bride & Groom.
KFI, KFSD—Just Plain Bill.
KNX, KCBQ—Bing Crosby.
KGB—Man About Town.
KGER—Garden School.
KGFJ—Variety on Piano.
KGL—Variations in Rhythm.
KRKD—Tunes in Tempo.
KWIK—Band of the Day.
KWKW—Bass Harris.

2:40—KGER—Airlane Melodies.
2:45—KFI, KFSD—Front-Page Farrell.
KNX, KCBQ—Arthur Godfrey.
*KFVD—News.
KGER—Naval Air Reserve.
KGFJ—Romantic Memories.
KRKD—Crosby Tunes.
KXLA—Music.

2:55—*KECA, KFMB—Walter Kiernan.

monday *Program Highlights*

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

1:30—Easy Aces, KECA.
2:00—Steve Allen, KNX.
2:45—Arthur Godfrey, KNX.
7:00—My Friend Irma, KNX.
7:30—Maize, KFI.
8:30—Talent Scouts, KNX.
9:00—Ethel and Albert, KECA.

Quiz, Participation

7:00—Welcome to Hollywood, KECA.
8:00—McNeill Bkfst. Club, KECA.
8:30—Grand Slam, KNX.
10:00—Surprise Package, KECA.
11:30—Double or Nothing, KFI.
12:30—Queen for a Day, KHJ.
12:30—Art Linkletter, KNX.
2:30—Bride and Groom, KECA.
3:00—Welcome Travelers, KFI.
7:30—Bob Hawk, KNX.

Mystery-Detective

7:00—Night Beat, KFI.
7:00—Murder by Experts, KHJ.
8:00—Let George Do It, KHJ.
8:30—The Saint, KHJ.
9:00—Inner Sanctum, KNX.
10:00—I Love a Mystery, KHJ.

Drama

6:00—Lux Theater, KNX.
6:30—Proudly We Hail, KFI.
9:00—Ethel and Albert, KECA.
9:30—Chandu, KECA.

Comment-Narration

7:45—Fred Beck, KNX.
9:00—Kate Smith, KHJ.

12:05—Knox Manning, KNX.
4:00—Art Baker, KECA.
4:30—Burrirt Wheeler, KFI.
4:30—Behind the Story, KHJ.
8:00—Lowell Thomas, KNX.

Classical, Semi-Classical Music

5:30—Voice of Firestone, KFI.
8:30—Railroad Hour, KFI.
9:00—Telephone Hour, KFI.

Public Interest-Information

12:00—Farm Reporter, KFI.
6:00—American Way, KFI.
6:45—Answer Man, KHJ.

Sports

8:45—Racing News, KLAC.
9:30—Racing, KGFJ.
10:45—Baseball, KALI.
5:00—Fred Hessler, KGER.
5:30—Sports Dial, KRKD.
5:45—Race Recap, KGFJ.
5:45—Race Results, KRKD.
5:45—Sam Balter, KLAC.
6:15—Lippy Duckat, KWIK.
6:15—Bob Kelley, KMPC.
6:30—Joe Hernandez, KMPC.
8:45—Jackie Robinson, KECA.

Popular-Western Music

4:00—Curt Massey, KNX.
8:00—Sinatra-Kirsten, KFI.
8:15—Smith, Whiting, KNX.
9:45—Club 15, KNX.
11:30—Mindy Carson, KFI.

3 KGFJ—Sports Flash.
KECA—Ira Cook.
KFI, KFSD—Welcome Travelers.
KHJ—Club 930.
KNX, KCBQ—Arthur Godfrey Show.
KFAC—World of Opera.
KFOA—Friendly Neighbor Time.
KFVD—Harlematinee.
KFWB—Peter Potter.
KGB—Man About Town.
*KGFJ, KXLA—News.
KGFJ—Record Jackpot.
KGIL—Encore Time.
*KLAC—News, Sports.
KMPC—Musical Tune O.
KOWI—Joe Adams Show.
KRKD—Tops in Pops.
KWIK—La Pointe Show.
KWKW—Rodeo Bill.
3:05—KGER—Fiesta Grande.
3:15—KFOA—Verdict Rendered.
*KGIL—News.
KLAC—Don Otis.
KWKW—Races and Sports.

**JUKE BOX
MATINEE**
With Carl Bailey
3:15 to 5:30 p.m.
KXLA
Monday thru Saturday

KXLA—Juke Box Matinee.
KGFJ—Sports Flash.
3:30—KECA—Lendon With Song.
KFI, KFSD—Aunt Mary.
KFAC—Lyrics in Chorus.
KFOA—Everybody's Business.
KFVD—Song Stylists.
*KGB—San Diego News.
KGER—Rancho 1390.
KGIL—Dance Matinee.
KMPC—Magic of Melody.
KOWI—Melody Matinee.
*KRKD—News.
3:35—KRKD—Interlude.
3:45—KFI, KFSD—We Love & Learn
*KFAC—News.
KFOA, KFVD—Old-Age Tensions.
KGB—Kastelanetz.
KRKD—Modern Melodies.
3:55—KGER—News.
KGFJ—Sports Flash.
4—KECA—Art Baker's Notebook.
KFI, KFSD—This Woman's Secret.
*KHJ, KFNM, KGB, KVOE—Fulton Lewis.
KNX, KCBQ—Curt Massey Time.
KFAC—Musical Masterpieces.
*KFOA, KOWI—News.
KFVD—Harlematinee.
KFWB—Peter Potter.
KGER—Rancho 1390.
KGFJ—Record Review.
KGIL—Jad Dees Show.
*KLAC—News, Sports.
*KMPC—Bill Harpel, News.
KRKD—Piano Paintings.
KWIK—Bill Bryan.
KWKW—Music.
KXLA—Juke Box Matinee.
4:15—KFI, KFSD—Dr. Paul.
*KHJ, KFNM, KGB, KVOE—Frank Hemingway.
KNX, KCBQ—Strike It Rich.
KFOA—Freddy Martin.
KLAC—California Melodies.
KMPC—Bands and Ballads.
KOWI—Italian Hour.
KRKD—Spotlight on Stars.
4:20—KECA—Play It Again.
4:25—KGFJ—Sports.
4:30—KFI—Burritt Wheeler.
*KHJ, KFNM, KGB, KVOE—Behind the Story.
KFOA—Music.
KFWB—Music.
KGFJ—Record Review.
KMPC—Robby McDowall Show.
KWKW—Bill Sampson Show.
4:45—KECA—Happy Theater.
*EHJ, KGB, KVOE—News.
KNX—Harry Bahbitt.
*KFSD—H. V. Kaltenborn.
KFWB—Red Rowe.
KLAC—Racing Roundup.
KOWI—Tropicana.
*KRKD—News.
4:55—KGER—News.
KGFJ—Sports Flash.

5—KECA, KFMB—Challenge of the Yukon.
*KHJ, KFNM, KGB, KVOE—Mark Trail.
*KNX, KCBQ—News, Frank Goss.

KFAC—Sunset Serenade.
KFOA—Sunshine Mission.
KFSD—Prelude to Evening.
KFVD—Star Tune Time.
KFWB—Red Rowe.
KGER—Sports, Fred Hessler.
KGFJ—Jive at 5.
KGIL—Children's Corner.
*KFAC—Fred Henry, News.
*KMPC—News, Bill Ewing.
KOWI—Chico's Swingtime.
KRKD—Songs of the Saddle.
KWIK—Hank Penny.
*KWKW—News.
KXLA—Harmony Park.

5:15—*KFI—News.
KNX—Tom Hanton.
KFVD—Tele-Tunes.
KGER—Rancho 1390.
KGFJ—Pianists of the Future.
KLAC—Bill Stewart.
*KMPC—Virgil Pinkley, News.
KWBW—Today at the Races.
5:30—KECA, KFMB—Welcome Back, Baseball.
KFI, KFSD—Voice of Firestone.
KHJ, KFNM, KGB, KVOE—Tom My.
*KNX, KCBQ—Chet Huntley.
KFAC—Whoa Bill Club.
*KFOA, KGER, KGFJ—News.
KFVD—Piano Parade.
KGIL—Sports World.
KMPC—All Time Hits.
KRKD—Sports Dial.
KWIK—Overseas Disc Jockey.
KWKW—Romano Spanish Hr.
KXLA—Squeakin' Deacon.

5:45—*KNX—Ed K. Murrow.
KFOA—Your Fishmaster.
KFVD—Song Pictures.
KGER—Stamps Quartet.
KGFJ—Race Recap.
KGIL—Janet Jackson.
KLAC—Sam Balter, Sports.
KMPC—Top Tunes.
KRKD—Race Results.
6—*KECA—Edwin C. Hill.
KFI—American Wax.
*KHJ, KFNM, KGB, KVOE—Gabriel Heatter.
KNX, KCBQ—Lux Radio Theater.
KFAC—Hour of Music.
*KFOA, KLAC—News.
KFSD—Your Pleasure.
*KFWB—Clete Roberts, News.
KGER—American Soul Clinic.
KGFJ—Repeat Performance.
KGIL—Easy Listening.
*KMPC—Norman Nesbitt, News.
KOWI—Joe Adams Show.
KRKD—Musical Varieties.
KWKW—Carlos Moran.
KXLA—Toastmaster Club.

6:05—*KECA, KFMB—Bob Garred, News.
KLAC—Al Jarvis Ballroom.
6:15—*KECA—Main Street to Malibu.
*KHJ, KGB—Mutual Newsreel.
KFOA—Hawaiian Music.
KFWB—Sports.
KGIL—Latin-American Rhythms.
KMPC—Bob Kelley, Sports.
KWIK—Lippy Duckat, Sports.
6:20—*KECA—Headline Edition.
6:30—KECA—Modern Romances.
KFI—Proudly We Sail.
KHJ, KGB, KVOE—Tello-Test.
KFAC—Musical Milestones.
KFOA—Hal's Memory Room.
KFWB—America's Dances.
KGER—Back to the Bible.
KGIL—Treasure and Pleasure
KMPC—Panforan Races.
KRKD—Jack Patton Sings.
KWIK—American Jewish Hr.
KWKW—Hoyos Hour.
KXLA—Eddy Arnold Show.

6:45—KHJ, KGB, KVOE—The Answer Man.
KGIL—Down Memory Lane.
KRKD—Timely Topics.
KXLA—Western Music.
6:55—*KHJ, KGB, KVOE—Bill Henry
7—KECA, KFMB—Lone Ranger.
KFI—Night Boat.
KHJ, KFNM, KGB—Murder by Experts.
KNX, KCBQ—My Friend Irma
KFAC—Twilight Hour.
KFOA—Accordinettes.
KFWB—America's Dances.
KGER—Family Bible Hour.
KGFJ—Musical Digest.
*KGIL, KRKD—News.
*KLAC—News, 570 Club.
KMPC—Words and Music.
*KWIK—Frank Edwards.
KWKW—Hoyos Hour.
KXLA—Popular Music.
7:15—KFOA—Flightcast.
KGIL—Songs by Crosby.
KRKD—Three-Quarter Time.
7:30—KECA—Death, Be Not Proud.
KFI—Maisee.
KHJ, KFNM, KGB, KVOE—Cisco Kid.
KNX, KCBQ—Bob Hawk Show

KFAC—Echoes and Encores.
KFMB—Dr. Kiddare.
KFOA—Meet the Band.
KFSD—Dangerous Assignment
KFWB—Music.
KGER—Rev. Al Harlan.
KGIL—Footlight Favorites.
KRKD—Dr. Richardson.
KWIK—Cavalcade of Music.
KWKW—Betz Spanish Program.
7:45—*KFOA—News.
KFGS—Rev. Kelson Glover.
KFWB—Rosary Hour.
KGIL—Melodies Soft & Sweet.
KMPC—Kelley on Base.

8—KECA—Strictly From Dixie.
KFI, KFSD—Light-Up Time.
KHJ, KFNM, KGB, KVOE—Let George Do It.
*KNX—Lowell Thomas.
KFAC—Evening Concert.
KFMB—Maisee.
KFOA—Songs for Safely.
KFGS—Rev. Kelson Glover.
KFWB—Music.
KGER—Bible Treasury.
KGIL—Fishing Pals.
KGIL—Songs of the West.
KLAC—Tell It to the Fans.
KMPC—Southland Story.
KWKW—Italian Melodies.
*KXLA—News.

8:15—*KFI, KFSD—World News.
KNX—Jack Smith and Margaret Whiting.
KFWB—U. S. Navy.
KGER—Hebrew Christian Hr.
*KGFJ—Averill Berman, News.
KLAC—Sing Your Worries Away.
KMPC—Parade of Hits.
KWIK—Valley Players.
KXLA—Western Music.

8:30—KECA, KFMB—Henry J. Taylor.
KFI, KFSD—Railroad Hour.
KHJ, KFNM, KGB—The Saint
KNX, KCBQ—Talent Scouts.
KFOA—Fishing Facts.
*KFWB—News.
KGER—Freeman Revival.
KGFJ—Today's Hits.
KGIL—Platter Party.
KWIK—It's the Tops.
KWKW—Classical Hour.
KXLA—Ole Rasmussen.

8:45—KFOA—Music.
KFWB—Music.
KGER—Hawthorne Christian School.
KWIK—Guest Star.
9—KECA—Ethel & Albert.
KFI, KFSD—Telephone Hour.
*KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.
KNX, KCBQ—Inner Sanctum.
KFAC—Evening Concert.
KFOA—Stories to Remember.
KFWB—Bill Anson.
KGER—Stamps Quartet.
KGFJ—Western Music.
KGIL—Musical Scrapbook.
KLAC—Wanted Persons; Sing Your Worries Away.
KMPC—Parade of Hits.
KWIK—Robert Arden, News.
KWKW—Don Mori Time.
KXLA—Squeakin' Deacon.

9:15—KHJ, KGB, KVOE—Fulton Lewis.
*KFOA—News.
KFGS—Word and Song.
KGIL—Horseman's Forum.
9:30—KECA—Chandu the Magician.
KFI—Edgewater Beach Orch.
KHJ, KFNM, KGB, KVOE—Mayor for Governor.
KNX—Beulah.
KFOA—Music.
KFSD—Philo Vance.
KFGS—Drama.
KGER—John Brown Schools.
KGFJ—Today's Hits.
KGIL—Starlight Serenade.
KWIK—Band of the Day.

9:45—KHJ, KFNM, KGB—Robert Noonan Orch.
KNX, KCBQ—Club 15.
KFMB—Bing Crosby.
KFOA—Business Reporter.
KFGS—Vocalist.
*KGIL—News.
9:55—*KHJ, KFNM, KGB, KVOE—News.
KFI—Program Preview.

10—KECA, KFMB—Richfield Reporter.
*KFI, KFSD—Sam Hayes, News
KHJ, KFNM, KGB—I Love a Mystery.
*KNX—Chet Huntley, News.
KCBQ—Lonesome Gal.
KFAC—Musical Crossroads.
KFOA—Ocean Park Fights.
KFGS—A. T. Youth.
KFVD—Spade Cooley Time.
KFMB—Gene Norman Show.
KGER—When Day Is Done.
KGFJ—Blue of Evening.

KGIL—Folk Music.
*KLAC—News; Johnny Grant at Ciro's.
KMPC—Bridge Club.
KVOE—1480 Club.
KWKW—Let's Dance.
KXLA—Western Music.
10:15—KECA—Sports, Hank Weaver.
KFI—Johnny Murray.
*KHJ, KGB—Frank Edwards.
KNX—Bob Elson.
KFMB—Gene Norman Show.
KFSD—Mindy Carson Sings.

10:30—KECA—Dr. Frederick Balles.
KFI—Dave Rose Show.
KHJ—Lonesome Gal.
KNX—Symphonette.
KFSD—Concert Hall.
KFGS—Voice of Faith.
KGER—Radio Guild Show.
KGFJ—Johanna Platter Party
KMPC—Arthur Van Orch.
KWIK—Duke's Doghouse.
KXLA—Western Music.
10:45—KECA—One for the Book.
10:55—*KLAC—News.

11—KECA, KFI, KFSD—News.
KHJ—Baseball Training Camp Roundup.
*KNX—News, Larry Thor.
KFAC—Musical Crossroads.
KFMB—Gene Norman Show.
KFOA—Sky Serenade.
KFGS—Gospel Baritone.
KFVD—Spade Cooley Time.
KGB—Smoke Rings.
KGER—Spirituals.
KGFJ—H'wood House Party.
KGIL—Records at Random.
KLAC—Johnny Grant at Ciro's
KMPC—Bill Jones.
KWIK—Duke's Doghouse.
KWKW—Let's Dance.
KXLA—Band Box.

11:10—KNX—Sports.
11:15—KECA—Cooking With Jazz.
KFI—Johnny Murray.
KNX—Merry-Go-Round.
KFOA—Tommy Dorser.
KFGS—Family Worship Hour.
KWKW—Thistle Inn.

**Monday thru Saturday
11:15 P.M. - 5 A.M.**
KXLA Presents
ALEX
Pickupcupplebucks
COOPER

11:30—KXLA—Alex Cooper Show.
KECA—Eddie Stanley Show.
KFI—Mindy Carson Sings.
KHJ—Baker's Dozen.
KFOA—Hal's Memory Boom.
KFGS—Orkan.
KGER—At the Ranchhouse.
KWKW—Let's Dance.
11:45—KFI—For You.
KNX—You and Baseball.
11:55—*KMPC—News.

Recorded Highlights
MONDAY THROUGH FRIDAY
POPULAR
6:00 a.m.—KMPC, Andy & Virginia.
7:10 a.m.—KNX, Ralph Story.
8:15 a.m.—KLAC, Haynes at Reins.
9:15 a.m.—KLAC, Bill Stewart.
10:00 a.m.—KFWB, Peter Potter.
10:00 a.m.—KLAC, Al Jarvis.
12:00 noon—KOWI, Joe Adams.
12:00 noon—KFWB, Bill Anson.
1:10 p.m.—KLAC, Bob McLaughlin.
4:30 p.m.—KNX, Paul Masterson.
4:30 p.m.—KMPC, Roddy McDowall.
6:00 p.m.—KGFJ, Ray Lewis.
6:05 p.m.—KLAC, Al Jarvis.
6:30 p.m.—KFWB, Frank Bull.
6:30 p.m.—KFMB, Gene Norman.
11:00 p.m.—KLAC, Don Otis.
11:15 p.m.—KXLA, Alex Cooper.
11:15 p.m.—KNX, Tom Hanton.
CLASSICAL
7:00 p.m.—KGFJ, Musical Digest.
7:30 p.m.—KFAC, Echoes and Encores.
8:00 p.m.—KFAC, Evening Concert.
12:00 p.m.—KHJ, Rhapsody in Wax.
12:00 p.m.—KFAC, Midnight Serenade.
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★Indicates News Broadcast.

8—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI—Guess-a Tune.
 ★KHJ, KGB—Cecil Brown.
 KNN—Top of the Morning.
 KFAC—Country Church.
 KFOX—Bible Society.
 KFSD—Open House.
 KFVD—Wakeup Ranch.
 ★KFWB—Clete Roberts, News.
 KGER—Mizpah.
 KGFJ—Melody Time.
 KGIL—Andrew Fearing.
 ★KLAC, KMPC, KNLA—News.
 KOWL—Spanish Hour.
 KRKD—Dr. Brinkley.
 KWKW—Club 1400.
 KWKW—Tony Sein.
8:05—KFI—Coffee Time.
8:10—KLAC—Stock Reports.
8:15★KHJ, KOWL—News.
 ★KNN—News, Dave Vail.
 KCBQ—Good Yawning.
 KFOX—Prison Missionaries.
 KFWB—Bill Leyden.
 KGIL—Keyboard Capers.
 KLAC—Sports; Haynes at the Reins.
 KMPC—Market Report, Sports
 KXLA—Tex Carman.
8:30—KFI, KFSD—Jack Berch.
 KHJ, KFXM, KGB, KVOE—
 Haven of Rest.
 KNN, KCBQ—Grand Slam.
 ★KFAC, KGIL, KRKD—News.
 KFAC—Words of Life.
 KFVD—Record Rangers.
 KGER—Hammond.
 KMPC—Song for You.
 KOWL—Best Songs.
 KWKW—Pasadena Churches.
8:35—KRKD—Spotlight Varieties.
8:45—KFI—Meyers Goes to Market.
 KFC—Rosemary.
 KFAC—Party.
 KFSD—Day of Garroway.
 KFVD—Songs of the Sage.
 KFWB—Science of Mind.
 KGER—Bible Treasury Hour.
 KGFJ—Voice of the Army.
 KGIL—On Parade.
 KLAC—Racing News.
 ★KMPC—News.
 KWKW—Voice of China.
9—KECA, KFMB—Ladies, Be Seated.
 ★KFI, KLAC, KWIK—News.
 KHJ, KVOE—Kate Smith Speaks.
 KNN—Wendy Warren.
 KFAC—Morning Concert.
 KFOX—Pentecostal Church.
 KFVD—Waltz Time.
 KFWB—Strolling Tom.
 KGER—Lutheran Hour.
 KGFJ—The Judge Speaks.
 KGIL—Morning Varieties.
 KMPC—Band Box.
 KOWL—American-Jewish Program.
 KRKD—Sagebrush Serenade.
 KWKW—Italian Classical Hr.
 KXLA—Bar Nothing Ranch.
9:05—KFI, Ladies' Day.
9:15—KHJ, KFXM, KGB, KVOE—
 Gillespie Garden Guide.
 KNN, KCBQ—Aunt Jenny.
 KFOX—Music.
 ★KFSD, KFVD—News.
 KFWB—Unity Daily Word.
 KGFJ—Airtorials.
 KGIL—Ballads for You.
 KLAC—Sing Your Worries Away.
 KWIK—Myrt and Marge.
9:25—KECA—Beauty and Fashions.
9:30—KECA—Quick as a Flash.
 KHJ—Women are Wonderful.
 KNN, KCBQ—Helen Trent.
 KFMB—Hollywood U.S.A.
 KFOX—Full Gospel.
 KFSD—It's a Good Idea.
 KFVD—Show Tunes.
 KFWB—Dave Ormont.
 KGB—Molly Messer.
 KGER—God's Half Hour.
 KGFJ—Racing News.
 KGIL—Fashions in Music.
 KMPC—Chef Milani.
 KOWL—Tune Time.
 KWIK—Garden Spot.
9:45—KFI—All Around Town.
 KNN, KCBQ—Our Gal Sunday
 KFSD—Hometowners.
 KFVD—School Days.
 KGFJ—With Melody in Mind.
 KOWL—Tommy Dorsey Show.
 ★KRKD—News.
 KWIK—Lenny Herman.
10—KECA, KFMB—Surprise Package.
 KFI—All Around Town.
 ★KHJ, KFXM, KGB, KVOE—
 News, Glenn Hardy.
 KNN—Big Sister.
 KCBQ—Koffee Klatch.

KFAC—Accent on Strings.
 ★KFOX—News.
 KFSD—Spring Tonic.
 KFVD—Bible Institute.
 KFWB—Dave Ormont.
 KGER—Earl Lee.
 KGFJ—From Sunset and Vine.
 KGIL—Waltz Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Bill Ewing Show.
 KOWL—Yiddish Hour.
 KRKD—Swing Time.
 KWIK—Musical Scrapbook.
 KWKW—Sports.
 KNLA—Tom Cafferty.
10:10—KFOX—Assembly of God.
10:15—KFI—Are Ya Listening?
 KHJ, KFXM, KGB, KVOE—
 Songs of Cheer and Comfort.
 KNN—Ma Perkins.
 KGER—Tommy Baird.
 KGIL—Bing Crosby.
 KRKD—Dr. Richardson.
 KWKW—Bass Harris.
10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
 ★KFI—News.
 KHJ—Norma Young.
 KNN—Young Dr. Malone.
 KFAC—Serenade.
 KFOX—Ann Jones Platter
 Party.
 KFSD—George Hicks.
 KFVD—Rescue Mission.
 KGER—Helen Markham.
 ★KGIL, KNLA—News.
 KLAC—Honest Opinion.
 KMPC—Musical Tune-O.
 KRKD—Artists and Composers
 KWIK—Belle Martell.
 KWKW—Fantasias Musicales.
10:35—KGIL—Midmorning Melodies.
10:45—KFI—Life Can Be Beautiful.
 KNN—Guiding Light.
 KFSD—Tunes by Trios.
 KGER—Rev. Le Roy Kopp.
 KRKD—Midnight Mission.
 KWIK—Betty Lou Wilson,
 Songs.
 KXLA—Western Music.
10:55—KECA, KFMB—Betty Crocker
 Magazine of the Air.
 KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or
 Nothing.
 KHJ, KFXM, KGB, KVOE—
 Ladies' Fair.
 KNN—Second Mrs. Burton.
 KCBQ—To the Women.
 KFAC—Piano Parade.
 KFOX—Rhythmic Age.
 KFVD—Informal Democracy.
 KFWB—Maurice Hart.
 KGFJ—Yesterday's Hits.

KGIL—Sewing Club.
 KLAC—Al Jarvis Ballroom.
 KMPC—Bill Ewing Show.
 KOWL—Spanish Hour.
 KRKD—Songs of Yesteryear.
 KWIK—Bob Long, Songs.
 KWKW—Fantasias Musicales.
 KNLA—Western Music.
11:15—KECA, KFMB—Victor H.
 Lindlahr.
 KNN—Perry Mason.
 KCBQ—Dr. Markey,
 Psychiatrist.
 KFVD—Ballad Bests.
 KGER—Sunshine Mission.
 ★KNLA—Pasadena News.
11:25—KGFJ—Sports Flash.
11:30—KECA—Ira Cook.
 KFI, KFSD—Today's Children
 KHJ, KGB, KFXM, KVOE—
 Queen for a Day.
 KNN, KCBQ—Nora Drake.
 KFAC—Music Hall.
 ★KFMB—Baukhage Talking.
 ★KFOX, KOWL, KRKD—News.
 KFVD—Memory Melodies.
 KGER—Hits From
 Semi-Classics.
 KGFJ—Variety on Piano.
 KGIL—Musical Moments.
 KWKW—Hollywood Stars.
 KXLA—Hometown Jamboree.
11:40—KFOX—Hit Tunes.
11:45—KFI, KFSD—Light of the
 World.
 KNN—The Brighter Day.
 KCBQ—Zetta Jewel.
 KFOX—Guy Bates Post.
 KGFJ—Remember Romany.
 ★KGIL—News.
 KOWL—Fred N. Howser.
 KRKD—Sweet Pops.
11:55—KGFJ—Sports Flash.
12★KECA, KHJ, KCBQ, KGB,
 KWIK, KWKW—News.
 KFI—Farm Reporter.
 ★KNN—News, Frank Goss.
 KFAC—Luncheon Concert.
 KFMB—Quick as a Flash.
 KFOX—Hit Tunes.
 KFSD—Life Can Be Beautiful.
 KFVD—Meridian Song.
 KFWB—Bill Anson.
 KGER—Songs for Luncheon.
 KGFJ—Intermission.
 KGIL—Noonday Melodies.
 KLAC—Al Jarvis Ballroom.
 KMPC—Moods in Music.
 KOWL—Joe Adams Show.
 KRKD—Western Wayside.
 KXLA—Hometown Jamboree.
12:05—KNN—Knox Manning.
 KWKW—Sports News.
12:15—KECA—Norwood Smith Sings.
 KFI, KFSD—Road of Life.
 KHJ—Music.
 ★KFOX, KGER—News.
 KGIL—Vocal Varieties.
 ★KMPC—News to You.
 KWIK—Two Beaux & Belle.

KWKW—Los Angeles Mission.
12:25—KGFJ—Sports Flash.
12:30—KECA—Frances Scully.
 KFI, KFSD—Pepper Young.
 KHJ—Melody Parade.
 KNN, KCBQ—Art Linkletter.
 KFMB—Modern Romances.
 KFOX—Pacific Breeze.
 KFVD—Shopping Highlights.
 ★KFWB—News.
 KGER—Luncheon Serenade.
 KGIL—Wesley Tuttle.
 KMPC—Facts for Farmers.
 KRKD—Prairie Schooner.
 KWIK—Hank Penny.
 KNLA—Ole Rasmussen.
12:45—KFI, KFSD—Right to
 Happiness.
 KHJ—Morgan Music.
 ★KFAC—News.
 KGB—Bob Poole Show.
 KMPC—Song Stars.
 KWKW—Sports.
12:50—KECA—Double Feature.
 KWKW—Bill Carr Show.
12:55★KNN, KCBQ—Cedric Adams.
 KGFJ—Sports Flash.
1—KECA—Ira Cook.
 KFI, KFSD—Backstage Wife.
 KHJ—Lynn Looks at H'wood.
 KNN, KCBQ—Nona From
 Nowhere.
 KFAC—Your County Reports.
 KFOX—Texas Tiny.
 ★KFVD—News.
 KFWB—Bill Anson.
 KFXM—Open House.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIL—Wesley Tuttle.
 ★KLAC—News; Sports.
 KMPC—California Carousel.
 KOWL—Joe Adams Show.
 KRKD—Prairie Schooner.
 KVOE—United Nations.
 KWKW—Bill Page.
 KWKW—Bill Garty Show.
 KNLA—Community News.
1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KNN—George Fisher.
 KCBQ—Cue for Listening.
 KFAC—Classroom Radio.
 KFVD—Variety Time.
 KLAC—570 Club.
 ★KVOE—Cedric Foster.
 KWKW—Races and Sports.
 KXLA—LeRoy Smith.
1:25—KGFJ—Sports Flash.

**SADDLE MOUNTAIN
 ROUNDUP**
 1070 KC.
 5000 WATTS
**1:30 P.M.
 DAILY**
Check **KFVD**
 LOS ANGELES

1:30—KECA—Easy Aces.
 KFI, KFSD—Lorenzo Jones.
 KHJ, KFXM, KGB, KVOE—
 Major League Baseball.
 KNN—International Disc
 Jockey.
 KFAC—Composers' Corner.
 ★KFWB—Voice of the Army.
 KGIL—Homemakers.
 KMPC—Hal Berger.
 KRKD—Polka Time.
 KWIK—Music Mart.

FOR LADIES ONLY!
Dick Schofield's
"Music & Malarkey"
 is good for you
For a Free Sample Dial KXLA
at 1:30 P.M.
MON., TUES., THURS., FRI.
4:30
SUNDAY AFTERNOONS
K X L A

KXLA—Western Music.
1:45★KECA—Baukhage Talking.
 KFI, KFSD—Widder Brown.
 KFMB—Morgan Music.
 KGER—Hawaiian Melodies.
1:55★KNN—News.
 KGFJ—Sports Flash.
2—KECA, KFMB—Hannibal Cobb
 KFI, KFSD—When a Girl
 Marries.
 KHJ, KFXM, KGB, KVOE—
 Baseball.
 KNN, KCBQ—Steve Allen.
 KFAC—Matinee.
 KFOX—Texas Tiny.
 KFVD—Tips and Tunes.

tuesday *Program Highlights*

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 1:30—Easy Aces, KECA.
 2:00—Steve Allen, KNN.
 2:45—Arthur Godfrey, KNN.
 3:30—Baby Snooks, KFI.
 6:00—Bob Hope, KFI.
 6:00—Life With Luigi, KNN.
 6:30—Fibber and Molly, KFI.
 9:00—Hardy Family, KFI.

Quiz, Participation
 7:00—Welcome to Hollywood, KECA.
 8:00—McNeill Bkfst. Club, KECA.
 8:30—Grand Slam, KNN.
 10:00—Surprise Package, KECA.
 11:00—Double or Nothing, KFI.
 11:50—Queen for a Day, KHJ.
 12:30—Art Linkletter, KNN.
 2:30—Bride and Groom, KECA.
 3:00—Welcome Travelers, KFI.
 7:30—People Are Funny, KFI.

Drama
 8:30—Cavalcade of America, KFI.

Comment-Narration
 7:45—Fred Beck, KNN.
 9:00—Kate Smith, KHJ.
 12:05—Knox Manning, KNN.
 4:00—Art Baker, KECA.
 4:30—Burrill Wheeler, KFI.
 4:30—Behind the Story, KHJ.
 8:00—Lowell Thomas, KNN.
 8:30—Gentlemen of the Press, KECA.
 9:45—Bill Tusher, KECA.

Mystery-Detective
 6:50—Johnny Dollar, KNN.
 7:00—Philip Marlowe, KNN.
 7:00—Counterspy, KECA.
 7:00—Mysterious Traveler, KHJ.
 7:00—Big Town, KFI.
 7:30—Pursuit, KNN.
 8:00—Monte Cristo, KHJ.
 8:30—Mystery Is My Hobby, KHJ.
 9:00—Mystery Theater, KNN.
 9:30—Official Detective, KHJ.
 10:00—I Love a Mystery, KHJ.

Public Interest-Information
 12:00—Farm Reporter, KFI.
 6:45—Answer Man, KHJ.
 8:00—Time for Defense, KECA.
 8:30—Gentlemen of the Press, KECA.
 9:00—Town Meeting, KECA.

Sports
 8:45—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:45—Baseball, KALI.
 5:00—Fred Hessler, KGER.
 5:30—Sports Dial, KRKD.
 5:45—Race Recap, KGFJ.
 5:45—Race Results, KRKD.
 5:45—Sam Balter, KLAC.
 6:15—Lippy Duckat, KWIK.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.

Popular-Western Music
 4:00—Curt Massey, KNN.
 8:00—Sinatra-Kirsten, KFI.
 8:15—Shore and Smith, KNN.
 9:45—Club 15, KNN.

KFWB—Bill Anson.
KGER—Long Beach Band.
KGFJ—Meet the Band.
KGIL—Homemakers.
 ***KLAC**—News, Sports.
KMPC—Music in the Air.
KOWL—Joe Adams Show.
KRKD—L. A. Recreation Dept.
KWKW—1300 Club.
KXLA—Western Music.
 2:10 **KLAC**—570 Club.
 2:15 **KFI, KFSD**—Portia Faces Life
KRKD—Women's Clubs.
KWKW—Sports.
KXLA—Continental Serenade.
 2:25 **KGFJ**—Sports Flash.
 2:30 **KECA, KFMB**—Bride & Groom
KFI, KFSD—Just Plain Bill.
KNN, KCBQ—Bing Crosby.
KGER—Garden School.
KGFJ—Variety on Piano.
KGIL—Square-Dance Show.
KRKD—Tunes in Tempo.
KWIK—Band of the Day.
KWKW—Bass Harris.
 2:40 **KGER**—Long Beach Band.
 2:45 **KFI, KFSD**—Front-Page
 Farrell.
KNN, KCBQ—Arthur Godfrey.
 ***KFYD**—News.
KGFJ—Romantic Memories.
KGIL—Variations in Rhythm.
KRKD—Crosby Tunes.
KXLA—Music.
 2:55 ***KECA, KFMB**—Walter
 Kiernan.
KGFJ—Sports Flash.
KECA—Club Time.
KFI, KFSD—Welcome
 Travelers.
KHJ, KFNM, KGB, KVQE—
 Baseball.
KNN, KCBQ—Arthur Godfrey.
KFAC—World of Opera.
KFYD—Harlematinee.
KFWB—Peter Potter.
 ***KGER, KXLA**—News.
KGFJ—Record Jackpot.
KGIL—Encore Time.
 ***KLAC**—News, Sports.
KMPC—Musical Tune-O.
KOWL—Joe Adams Show.
KRKD—Tops in Pops.
KWIK—L. A. Points Show.
KWKW—Rodeo Bill.
 3:05 **KGER**—Fiesta Grande.
 3:10 **KLAC**—Don Otis Show.
 3:15 **KECA**—Ira Cook.
KFOX—Vets' Administration.
 ***KGIL**—News.
KWKW—Races and Sports.
KXLA—Juke Box Matinee.
 3:25 **KGFJ**—Sports Flash.
 3:30 **KECA**—Leyden With Song.
KFI, KFSD—Aunt Mary.
KHJ—Baker's Dozen.
KEAC—Lyrics in Chorus.
KFOX—Everybody's Business.
KFYD—Song Stylists.
 ***KGB**—San Diego News.
KGER—Rancho 1390.
KGIL—Dance Matinee.
KMPC—Magic of Melody.
KOWL—Melody Matinee.
 ***KRKD**—News; Music.
KWKW—Foothill Features.
 3:45 **KFI, KFSD**—We Love & Learn
 ***KECA**—News.
KFOX—KVD—Old-Age
 Pensions.
KRKD—Modern Melodies.
 3:55 **KGER**—News.
KGFJ—Sports Flash.
KECA—Art Baker's Notebook.
KFI, KFSD—This Woman's
 Secret.
 ***KHJ, KFNM, KGB, KVQE**—
 Fulton Lewis.
KNN, KCBQ—Curt Massey
 Time.
KFAC—Musical Masterpieces.
KFOX, KOWL—News.
KFYD—Harlematinee.
KFWB—Peter Potter.
KGER—Rancho 1390.
KGFJ—Record Review.
KGIL—Jad Dees Show.
 ***KLAC**—News, Sports.
 ***KMPC**—News, Bill Harpel.
KRKD—Piano Paintings.
KWIK—Bill Bryan Show.
KWKW—Music.
KXLA—Juke Box Matinee.
 4 **KFI, KFSD**—Dr. Paul
 Frank Hemingway.
KHJ, KFNM, KGB, KVQE—
 Frank Hemingway.
KNN, KCBQ—Strike It Rich.
KFOX—Freddie Martin.
KLAC—California Melodies.
KMPC—Twilight Tales.
 Stories of Magic Land.
KOWL—Italian Hour.
KRKD—Spotlight on Stars.
 4 **KECA**—Play It Again.
 25 **KGFJ**—Sports Flash.
 30 **KFI**—Burrill Wheeler.
 ***KHJ, KFNM, KGB, KVQE**—
 Behind the Story.
 ***KCBQ, KFMB**—News.
KFOX—Music.

KFWB—Music.
KGFJ—Record Review.
KMPC—Roddy McDowall
 Show.
KWKW—Bill Sampson Show.
 4:45 **KECA**—Happy Theatre.
 ***KHJ, KGB, KVQE**—News.
KNN—Harry Bahitt.
 ***KFSD**—Richard Harkness.
KFWB—Red Rowe.
KLAC—Racing Roundup.
KOWI—Tropicana.
 ***KRKD**—News.
 4:55 ***KGER**—News.
KGFJ—Sports Flash.
KECA, KFMB—Green Hornet.
KFI—Feature Wire.
KHJ, KFNM, KGB, KVQE—
 Straight Arrow.
 ***KNN, KCBQ**—News, Goss.
KFAC—Sunset Serenade.
KFOX—Sunshine Mission.
KFYD—Prelude to Evening.
KFYD—Star Tune Time.
KFWB—Red Rowe.
KGER—Sports, Fred Hessler.
KGFJ—Live at Five.
KGIL—Children's Corner.
 ***KLAC**—Fred Henry Reports.
 ***KMPC**—News; Bill Ewing.
KOWI—Chico's Swingtime.
KRKD—Songs of the Saddle.
KWIK—Hank Penny.
KWKW—Let's Talk Sports.
KXLA—Harmony Park.
 5:15 ***KFI**—News.
KNN—Tom Hanlon.
KFSD—Local Scene.
KFYD—Tele-Tunes.
KGER—Rancho 1390.
 ***KGFJ**—Alvin Wilder.
KLAC—Bill Stewart.
 ***KMPC**—Virgil Pinkley.
KWKW—Today at the Races.
 5:30 **KECA, KFMB**—Sky King.
KFI, KFSD—Fanny Brice.
KHJ, KFNM, KGB, KVQE—
 B-Bar-B Riders.
 ***KNN, KCBQ**—Chet Huntley.
 ***KFOX, KGER, KGFJ**—News.
KFYD—Piano Parade.
KGIL—Sports World.
KMPC—All-Time Hits.
KRKD—Sports Dial.
KWIK—Overseas Disc Jockeys
KWKW—Romano Spanish Hr.
KXLA—Squeakin' Deacon.
 5:45 ***KNN**—Ed R. Murrow.
KFOX—Your Fishcaster.
KFYD—Song Pictures.
KGER—Stamps Quartet.
KGFJ—Race Recap.
KGIL—Janet Jackson.
KLAC—Sam Balter, Sports.
KMPC—Top Tunes.
KRKD—Race Results.
 6 ***KECA**—Edwin C. Hill.
KFI, KFSD—Bob Hope.
 ***KHJ, KFNM, KGB, KVQE**—
 Gabriel Heatter.
KNN, KCBQ—Life With Luigi
KFAC—Music Magic.
 ***KFOX, KLAC**—News.
 ***KFWB**—Clete Roberts, News.
KGER—American Soul Clinic.
KGFJ—Repeat Performance.
KGIL—Easy Listening.
 ***KMPC**—News, Norman Nesbitt
KOWI—Joe Adams Show.
KRKD—Musical Varieties.
KWIK—John Herling.
KWKW—Carlos Moran.
KXLA—Muir College.
 6:05 ***KECA, KFMB**—Bob Garred,
 News.
KLAC—Al Jarvis Ballroom.
 6:15 ***KECA**—Main Street to Malibu.
 ***KHJ, KGB**—Mutual Newsreel.
KFOX—Hawaiian Music.
KFWB—Sports.
KGIL—Latin American
 Rhythms.
KMPC—Bob Kelley, Sports.
KWIK—Lippy Duckat, Sports.
KXLA—Mary Burke King.
 6:20 ***KECA**—Headline Edition.
 6:30 **KECA**—Modern Romances.
KFI, KFSD—Fibber and Molly
KHJ, KGB, KVQE—Tello-Test
KNN, KCBQ—Johnny Dollar.
KECA—Musical Milestones.
KECA—Amazing Mr. Malone.
KFOX—Hal's Memory Room.
KFWB—America Dances.
KGER—Back to the Bible.
KGIL—Treasure and Pleasure.
KMPC—Tanforan Races.
KRKD—Jack Patton Sings.
KWIK—American Jewish Hr.
KWKW—Hoyos Hour.
KXLA—Eddy Arnold Show.
 6:45 **KHJ, KGB, KVQE**—Answer
 Man.
KGIL—Down Memory Lane.
KRKD—Timely Topics.
KXLA—Western Music.
 6:55 ***KHJ, KGB, KVQE**—Bill Henry
KECA, KFMB—David
 Harding, Counterparty.
KFI, KFSD—Big Town.

KHJ, KFNM, KGB—
 Mysterious Traveler.
KNN, KCBQ—Philip Marlowe.
KFAC—Twilight Hour.
KFWB—America Dances.
KGER—Family Bible Hour.
KGFJ—Musical Digest.
 ***KGIL, KRKD**—News.
 ***KLAC**—News; 570 Club.
 ***KMPC**—Words and Music.
 ***KWIK**—Frank Edwards, News
KWKW—Hoyos Hour.
KXLA—Popular Music.
 7:15 **KFOX**—Evening Melodies.
KGIL—Songs by Crosby.
KRKD—Three-Quarter Time.
KWIK—City Employees.
 7:30 **KECA**—Reserve.
KFI, KFSD—People Are
 Funny.
KHJ, KFNM, KGB, KVQE—
 Red Ryder.
KNN, KCBQ—Pursuit.
KFAC—Echoes and Encores.
KFOX—Meet the Band.
KFWB—Music.
KGER—Rev. Al Harlan.
KGIL—S. F. C. of C.
KRKD—Dr. Richards'w.
KWIK—Proudly We Hail.
KWKW—Betz Spanish
 Program.
 7:45 **KECA**—Report to the People.
 ***KFOX**—News.
KFSG—Rev. Esther Rusthoi.
KFWB—Rosary Hour.
KGIL—Fishing Facts.
KMPC—Hello, Red Cross.
KECA, KFMB—Time for
 Defense.
KFI, KFSD—Light-Up Time.
KHJ, KFNM, KGB, KVQE—
 Count of Monte Cristo.
 ***KNN**—Lowell Thomas.
KFAC—Evening Concert.
KFOX—KFWB—Music.
KGER—Bible Treasury.
KGFJ—Saludos Amigos.
KGIL—Managing Editor.
KMPC—Southland Story.
KWIK—Garden Spot.
KWKW—Italian Melodies.
 ***KXLA**—News.
 8:10 **KMPC**—Baseball: L.A. vs.
 San Diego.
 8:15 ***KFI, KFSD**—World News.
KNN—Dinah Shore and Jack
 Smith.
KFWB—Here's to Vets.
KGER—Hebrew Christian.
 ***KGFJ**—News, Averil Berman.
KLAC—Baseball: Seattle at
 Hollywood.
KXLA—PCC Collegiate
 Cavalcade.
 8:30 **KECA, KFMB**—Gentlemen of
 the Press.
KFI, KFSD—Cavalcade of
 America.
KHJ, KFNM, KGB—
 Mystery Is My Hobby.
KNN, KCBQ—Mr. and Mrs.
 North.
KFOX—Thoughts on Themes.
 ***KFWB**—News.
KGER—Freeman Revival.
KGIL—Today's Hits.
KGIL—Platter Party.
KWIK—Thru the Listening
 Glass.
KWKW—Classical Hour.
KXLA—Ole Rasmussen.
 8:45 **KFWB**—Music.
KGER—Hawthorne Christian
 School.
 9 **KECA, KFMB**—America's
 Town Meeting.
KFI—Hardy Family, with
 Mickey Rooney.
 ***KHJ, KFNM, KGB, KVQE**—
 News, Glenn Hardy.
KNN, KCBQ—Mystery Theater
KFAC—Evening Concert.
KFOX—Adventures in
 Research.
KFSD—NBC Theater.
KFSG—Spirit of L.I.F.E.
KFWB—Bill Anson.
KGER—Concert Miniature.
KGIL—Western Music.
KGIL—Musical Scrapbook.
KLAC—Baseball.
KMPC—Baseball.
 ***KWIK**—Robert Arden, News.
KWKW—Choristers.
KXLA—Squeakin' Deacon.
 9:15 ***KHJ, KGB, KVQE**—Fulton
 Lewis.
 ***KFOX**—News.
KWIK—Here's to Vets.
 9:30 ***KECA, KFMB**—Monitor News.
KFI—Tex Williams Show.
KHJ, KFNM, KGB, KVQE—
 Official Detective.
KNN—Beniah.
KFOX—Rendezvous.
KFSG—Foursquare Revival.
KGER—John Brown School.
KGIL—Today's Hits.
KGIL—Starlite Serenade.
KWIK—Band of the Day.

KWKW—Hooper Church.
 9:45 **KECA**—William Tusher.
KNN, KCBQ—Club 15.
KFMB—Bing Crosby.
KFOX—Excursions in Science.
 ***KGIL**—News.
 9:55 ***KHJ, KFNM, KVQE**—News.
10 ***KECA, KFMB**—Richfield
 Reporter.
 ***KFI, KFSD**—Sam Hayes, News
KHJ, KFNM, KGB—I Love a
 Mystery.
 ***KNN, Chet Huntley, News.**
KCBQ—Lonesome Gal.
KFAC—Musical Crossroads.
KFOX—Merry-Go-Round.
KFSG—Gospel Stars.
KFWB—Gene Norman Show.
KFYD—Spade Cooley Time.
KGER—Music As You Like It.
KGFJ—Blue of Evening.
KGIL—Folk Music.
KLAC—Baseball.
KMPC—Baseball.
KWIK—1480 Club.
KWIK—Jazz on Parade.
KWKW—Let's Dance.
KXLA—Western Music.
 10:15 **KECA**—Sports, Hank Weaver.
KFI—Johnny Murray.
 ***KHJ**—Frank Edwards.
KNN—Bob Elson.
KFMB—Gene Norman Show.
KFOX—Ross Ballroom.
KFSD—Morton Downey.
KFSG—Bazel Romaine Coach.
 10:30 **KECA**—Dr. Frederick Bailes.
KFI—Freddie Martin Show.
KHJ—Lonesome Gal.
KNN—Command Theater.
KCBQ—Westside Show.
KFSD—Concert Hall.
KFSG—Uncle Paul.
KGB—Smoke Rings.
KGFJ—Dolphin's Platter Party
KMPC—Arthur Van Orch.
KWIK—Duke's Doghouse.
 10:45 **KECA**—One for the Book.
KFOX—Sky Serenade.
KLAC—Johnny Grant at Ciro's
11 **KECA**—Cinegrill Music.
 ***KFI, KFSD**—News.
KHJ—Baker's Dozen.
 ***KNN**—News, Larry Thor.
KFAC—Musical Crossroads.
KFMB, KFWB—Gene Norman
 Show.
KFOX—The Clock.
KFSG—Mediations.
KFYD—Spade Cooley Time.
KGB—Smoke Rings.
KGER—Spirituels.
KGIL—H'wood House Party.
KGIL—Records at Random.
KLAC—Johnny Grant at Ciro's
KMPC—Esquire Trio.
KWIK—Duke's Doghouse.
KWKW—Let's Dance.
KXLA—Bandbox.
 11:10 **KNN**—Sports.
 11:15 **KECA**—Ambassador Orch.
KFI—Morton Downey.
KNN—Merry-Go-Round.
KCBQ—Yesterday.
KFSD—Dance Orch.
KFSG—Songs and Devotion.
KVQE—Harrison Wood.
KWKW—Thistle Inn.
KXLA—Alex Cooper Show.
 11:30 **KECA**—Eddie Stanley Show.
KFI—Milestones in Melody.
KFOX—Hal's Memory Room.
KFSG—Sacred Song Album.
KGER—At the Ranchhouse.
KMPC—Figueroa Ballroom.
KVQE—I Love a Mystery.
KWKW—Let's Dance.
 11:45 **KFI**—Guest Star.
KNN—You and Baseball.
 11:55 ***KMPC**—News.
12 ***KECA, KNN**—News.
KFI—Musical Menu.
KHJ—Rhapsody in Wax.
KFAC—Midnight Serenade.
KFYD—Spade Cooley Time
 (to 1).
KFWB—Lee Wilder.
KGIL—Lamplighters Club
 (to 6).
KLAC—Don Otis (to 2).
KRKD—Stardust Serenade
 (to 3:30).
KWIK—Show People's Show
 (to 4).
KWKW—Bill Sampson (to 3).
KXLA—Alex Cooper Show.
 12:05 **KNN**—Steve Allen Show.
 12:30 **KFI**—Midnight Flyer.

BECK'S NEW TOME
 CBS' Fred Beck is working on a manuscript for a new book about newspaper columnists, which goes to the publisher next month.
 Page Twenty-one

WEDNESDAY, APRIL 19

★&Indicates News Broadcast.
8—KECA, KFMB—Don McNeill's
 Breakfast Club.
 KFI—Guess-a-Tune.
 ★KHJ, KGB—Cecil Brown.
 KNN—Top of the Morning.
 KFAC—Country Church.
 KFOX—Bible Society.
 KFVD—Wakeup Ranch.
 ★KFWB—Clete Roberts.
 KGER—Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGIJ—Andrew Fearing.
 ★KLAC, KMPC, KXLA—News.
 KOWL—Spanish Hour.
 KRKD—Dr. Brinkley.
 KVOE—Hotcake Club.
 KWIK—Club 1490.
 KWKW—Tony Sein.
 8:05—KFI—Coffee Time.
 8:10—KLAC—Stock Market.
 8:15★KHJ, KOWL—News.
 ★KNN—News, Dave Vaile.
 KFOX—Prison Missionaries.
 KFWR—L. A. Breakfast Club.
 KGFJ—Melody Time.
 KGIJ—Keyboard Capers.
 KLAC—Sports.
 KMPC—Markets; Sports.
 KXLA—Music.
 8:20—KLAC—Haynes at the Reins.
 8:30—KFI, KFSD—Jack Berch.
 KHJ, KFNM, KGB, KVOE—
 Bible Institute.
 KNN, KCBQ—Grand Slam.
 ★KFAC, KGIJ, KRKD—News.
 KFOX—Words of Life.
 KFVD—Record Rangers.
 KGER—Hammond.
 KMPC—Song for You.
 KOWL—Best Songs.
 KXLA—Haven of Rest.
 KWKW—Pasadena Churches.
 8:35—KRKD—Spotlight Varieties.
 8:45—KFI—Meyers Goes to Market.
 KNN—Rosemary.
 KFAC—Inity.
 KFSD—Dave Garraway.
 KFVD—Songs of the Sage.
 KGER—Bible Treasury Hour.
 KGFJ—Business Reporter.
 KGIJ—On Parade.
 KLAC—Racing News.
 ★KMPC—News.
 KWKW—Voice of China.
9—KECA, KFMB—Ladies, Be
 Seated.
 ★KFI, KLAC, KWIK—News.
 ★KHJ, KVOE—Kate Smith
 Speaks.
 KNN—Wendy Warren.
 KFAC—Morning Concert.
 KFOX—Pentecostal Church.
 KFVD—Waltz Time.
 ★KFWB—L. A. Breakfast Club.
 KGER—Lutheran Hour.
 KGFJ—Disabled Veterans.
 KGIJ—Morning Varieties.
 KMPC—Band Box.
 KOWL—American-Jewish
 Program.
 KRKD—Sagebrush Serenade.
 KWKW—Italian Classical Hr.
 KXLA—Bar Nothing Ranch.
 9:05—KFI—Ladies Day.
 9:15—KHJ, KFNM, KGB, KVOE—
 Gillespie Garden Guide.
 KNN, KCBQ—Aunt Jenny.
 KFOX—Prophecy Speaks.
 ★KFSD, KFVD—News.
 KGFJ—Arotorials.
 KGIJ—Ballads for You.
 KLAC—Sing Your Worries
 Away.
 KWIK—Myrt and Marge.
 9:25—KECA—Beauty and Fashions.
 9:30—KECA—Quick as a Flash.
 KHJ—Women Are Wonderful.
 KNN, KCBQ—Helen Trent.
 KFMB—Hollywood U.S.A.
 KFOX—Full Gospel.
 KFSD—It's a Good Idea.
 KFVD—Show Tunes.
 KFWR—Dave Ormont.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ—Racing News.
 KGIJ—Fashions in Music.
 KMPC—Chef Milani.
 KOWL—Tune Time.
 KWIK—Garden Spot.
 KWKW—1300 Club.
 9:45—KFI—All Around Town.
 KNN, KCBQ—Our Gal Sunday
 KFSD—Album a Day.
 KFVD—School Days.
 KGFJ—With Melody in Mind.
 KOWL—Employment Dept.
 ★KRKD—News.
 KVOE—Heatter's Mailbag.
 KWIK—Lenny Herman.
10—KECA, KFMB—Surprise
 Package.
 KFI—All Around Town.
 ★KHJ, KFNM, KGB, KVOE—
 News, Glenn Hardy.
 KNN—Big Sister.
 KFAC—Accent on Strings.

★KFOX—News.
 KFSD—Spring Tonic.
 KFVD—Bible Institute.
 KFWR—Dave Ormont.
 KGER—Earl Lee.
 KGFJ—From Sunset and Vine
 KGIJ—Waltz Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Bill Ewing Show.
 KOWL—Yiddish Hour.
 KRKD—Swing Time.
 KWIK—Musical Scrapbook.
 KWKW—Sports.
 KXLA—Tom Cafferly.
 10:10—KFOX—Assembly of God.
 10:15—KFI—Are Ya Listening?
 KHJ—Guess-a-Tune.
 KNN—Ma Perkins.
 KGER—Tommy Baird.
 KGIJ—Bing Crosby.
 KRKD—Dr. Richardson.
 KWKW—Bass Harris.
 10:20—KHJ—Dick Haymes.
 10:25—KGFJ—Sports Flash.
 10:30—KECA, KFMB—My True Story
 KFI—News.
 ★KHJ—Norma Young.
 KNN—Young Dr. Malone.
 KFAC—Serenade.
 KFOX—Ann Jones Platter
 Party.
 KFVD—Rescue Mission.
 KGER—Helen Markham.
 ★KGIJ, KXLA—News.
 KLAC—Honest Opinion.
 KMPC—Musical Tune-O.
 KRKD—Artists and Composers
 KWIK—Belle Martell.
 KWKW—Fantasias Musicales.
 10:35—KGIJ—Midmorning Melodies.
 10:45—KFI—Life Can Be Beautiful.
 KNN—Guiding Light.
 KGER—Rev. Le Roy Kopp.
 KRKD—Midnight Mission.
 KXLA—Western Music.
 10:55—KECA, KFMB—Betty Crocker
 Magazine of the Air.
 KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker
 KFI, KFSD—Double or
 Nothing.
 KHJ, KFNM, KGB, KVOE—
 Ladies' Fair.
 KNN—Second Mrs. Burton.
 KFAC—Piano Parade.
 KFOX—Rhythmic Age.
 KFVD—Informed Democracy.
 KFWR—Maurice Hart.
 KGFJ—Yesterday's Hits.
 KGIJ—Sewing Club.
 KLAC—Al Jarvis Ballroom.
 KMPC—Bill Ewing Show.
 KOWL—Spanish Hour.

KRKD—Songs of Yesteryear.
 KWIK—Music for the Missus.
 KWKW—Fantasias Musicales.
 KXLA—Western Music.
 11:15—KECA, KFMB—Victor H.
 Lindlar.
 KNN—Perry Mason.
 KFAC—Guy Bates Post.
 KFVD—Ballad Bests.
 KGER—Sunshine Mission.
 ★KXLA—Pasadena News.
 11:25—KGFJ—Sports Flash.
 11:30—KECA—Ira Cook
 KFI, KFSD—Today's Children
 KHJ, KFNM, KGB, KVOE—
 Queen for a Day.
 KNN, KCBQ—Nora Drake.
 KFAC—Music Hall.
 ★KFOX, KOWL, KRKD—News.
 KFVD—Memory Melodies.
 KGER—Semi-Classic Hits.
 KGFJ—Variety on Piano.
 KGIJ—Musical Moments.
 KWIK—Varieties.
 KWKW—Traffic Quiz.

HOME TOWN JAMBOREE

Cliffie Stone Eddie Kirk
 Herman the Hermit
 Bucky Tibbs Speedy West
 Tennessee Ernie
 Top Western Talent

KXLA 11:30-12:30
 Mon. Thru Fri.

KXLA—Hometown Jamboree.
 11:40—KFOX—Hit Tunes.
 11:45—KFI, KFSD—Light of the
 World.
 KNN—The Brighter Day.
 KCBQ—Izetta Jewel.
 KGFJ—Remember Romany.
 ★KGIJ—News.
 KOWL—National Guard.
 KRKD—Sweet Pops.
 KWKW—Adventures in Music.
 11:55—KGFJ—Sports Flash.
12★KECA, KHJ, KWIK,
 KWKW—News.
 KFI—Farm Reporter.
 ★KNN—News, Frank Goss.
 KFAC—Luncheon Concert.
 KFMB—Quick as a Flash.
 KFOX—Hit Tunes.
 KFSD—Life Can Be Beautiful.
 KFVD—Meridian Song.
 KFWR—Bill Anson.
 KGER—Songs for Luncheon.
 KGFJ—Intermission.
 KGIJ—Noonday Melodies.
 KLAC—Al Jarvis Ballroom.
 KMPC—Moods in Music.

KOWL—Joe Adams Show.
 KRKD—Western Wayside.
 KXLA—Hometown Jamboree.
 12:05—KNN—Knox Manning.
 KWKW—Sports News.
 12:15—KECA—Norwood Smith Sing.
 KFI, KFSD—Road of Life.
 KHI—Music.
 ★KFOX, KGER—News.
 KGIJ—Vocal Varieties.
 ★KMPC—News to You.
 KWIK—2 Beaux & a Belle.
 KWKW—Los Angeles Mission.
 12:25—KGFJ—Sports Flash.
 12:30—KECA—Frances Scully.
 KFI, KFSD—Pepper Young.
 KHJ—Melody Parade.
 KNN, KCBQ—Art Linkletter.
 KFVD—Friendly Philosopher.
 KFWR—Shopping Highlights.
 ★KGER—News; Bill Anson.
 KGER—Luncheon Serenade.
 KGFJ—1300 Club.
 KGIJ—Wesley Tuttle.
 KMPC—Facts for Farmers.
 KRKD—Prairie Schooner.
 KWIK—Hank Penny.
 KXLA—Ole Rasmusen.
 12:45—KFI, KFSD—Right to
 Happiness.
 KHJ—Morgan Music.
 ★KFAC—News.
 KFOX—Pacific Breezes.
 KGB—Bob Poole Show.
 KMPC—Song Stars.
 KWKW—Sports.
 12:50—KECA—Double Feature.
 KWKW—Bill Garr Show.
 12:55★KNN, KCBQ—Cedric Adams.
 KGFJ—Sports Flash.
1—KECA—Ira Cook.
 KFI, KFSD—Backstage Wife.
 KHJ—Lynn Looks at H'wood.
 KNN, KCBQ—Nona From
 Nowhere.
 KFAC—Your City.
 KFOX—Texas Tiny.
 ★KFSD, KLAC—News.
 KFWR—Bill Anson.
 KFNM—Open House.
 KGER—Peter Slack, Organ.
 KGFJ—1230 Club.
 KGIJ—Wesley Tuttle.
 KMPC—California Counsel.
 KOWL—Joe Adams Show.
 KRKD—Prairie Schooner.
 KVOE—Let's Talk About It.
 KWIK—Paul Page.
 KWKW—Bill Garr Show.
 KXLA—P.T.A.
 1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KNN—George Fisher.
 KFAC—Success Story.
 KFVD—Variety Time.
 KLAC—770 Club.
 KVOE—Cedric Foster.
 KWKW—Races and Sports
 KXLA—Garden Chat.
 1:25—KGFJ—Sports Flash.
 1:30—KECA—Easy Aces.
 KFI, KFSD—Lorenzo Jones.
 KHJ, KFNM, KGB, KVOE—
 Major League Baseball.
 KNN—International Disc
 Jockey.
 KFAC—Composers' Corner.
 ★KFWR—News.
 KGER—Clark Sparks Show.
 KGIJ—Homemakers.
 KMPC—Hal Berger.
 KRKD—Polka Time.
 KWIK—Music Mart.
 KXLA—Western Music.
 1:45★KECA—Bankage Talking.
 KFI, KFSD—Widder Brown.
 KFMB—Morgan Music.
 KGER—Hawaiian Melodies.
 1:55★KNN—News.
 KGFJ—Sports Flash.
2—KECA, KFMB—Mannibal
 Cobb.
 KFI, KFSD—When a Girl
 Marries.
 KHJ, KFNM, KGB, KVOE—
 Baseball.
 KNN, KCBQ—Steve Allen.
 KFAC—Matinee.
 KFOX—Texas Tiny.
 KFVD—Tips and Tunes.
 KFWR—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—Meet the Band.
 KGIJ—I'll Tell the World.
 ★KLAC—News, Sports.
 KMPC—Music in the Air.
 KOWL—Joe Adams Show.
 KRKD—L. A. Fire Dept.
 KWIK—Rose Dec.
 KWKW—1300 Club.
 KXLA—Western Music.
 2:10—KLAC—570 Club.
 2:15—KFI, KFSD—Portia Faces
 Life.
 KRKD—Fun With Fables.
 KWIK—Traffic Dept.
 KXLA—Continental Serenade.
 2:25—KGFJ—Sports Flash.
 2:30—KECA, KFMB—Bride & Groom
 KFI, KFSD—Just Plain Bill.
 KNN, KCBQ—Bing Crosby.
 KGER—Garden School.
 KGFJ—Variety on Piano.

wednesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and
 Evening Programs in Boldface.

Comedy-Variety

1:30—Easy Aces, KECA.
 2:00—Steve Allen, KNN.
 2:45—Arthur Godfrey, KNN.
 6:30—Bing Crosby, KNN.
 7:00—Burns and Allen, KNN.
 8:30—Gildersleeve, KFI.

Quiz, Participation

7:00—Welcome to Hollywood,
 KECA.
 8:00—McNeill Bkfst. Club, KECA
 8:30—Grand Slam, KNN.
 10:00—Surprise Package, KECA.
 11:00—Double or Nothing, KFI.
 11:30—Queen for a Day, KHJ.
 12:30—Art Linkletter, KNN.
 2:30—Bride and Groom, KECA.
 3:00—Welcome Travelers, KFI.
 6:00—Groucho Marx, KNN.
 6:00—This Is Your Life, KFI.
 7:30—Dr. I. Q., KECA.
 8:00—Name That Song, KHJ.
 9:00—Break the Bank, KFI.

Drama

7:00—The Big Story, KFI.
 7:30—Richard Diamond, KFI.
 8:30—Family Theatre, KHJ.
 8:30—Dr. Christian, KNN.

Classical, Semi-Classical Music

7:30—Hollywood Music Hall,
 KNN.

Comment-Narration

7:45—Fred Beck, KNN.
 9:00—Kate Smith, KHJ.

Mystery-Detective

6:30—Dangerous Assignment,
 KFI.
 7:00—John Steele, KHJ.
 8:00—Sherlock Holmes, KECA.
 8:30—Gregory Hood, KECA.
 9:00—Jeff Regan, KNN.
 9:30—International Airport, KHJ
 9:30—Mr. D. A., KFI.
 10:00—I Love a Mystery, KHJ.

Public Interest- Information

12:00—Farm Reporter, KFI.
 6:45—Answer Man, KHJ.

Sports

8:45—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:45—Baseball, KALJ.
 5:00—Fred Hessler, KGER.
 5:30—Sports Dial, KRKD.
 5:45—Race Recap, KGFJ.
 5:45—Race Results, KRKD.
 5:45—Sam Balter, KLAC.
 6:15—Lippy Duckat, KWIK.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.

Popular-Western Music

4:00—Curt Massey, KNN.
 8:00—Ninette Kristen, KFI.
 8:15—Shore and Smith, KNN.
 9:45—Club 15, KNN.
 11:30—Mindy Carson, KFI.

KGII—Variations in Rhythm.
 KRKD—Tunes in Tempo.
 KWIK—Confidentially Yours.
 KWKW—Bass Harris.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KESD—Front-Page Farrell.
 KNN, KCBQ—Arthur Godfrey.
 ★KFEJ—News.
 ★KGFJ—Romantic Memories.
 KRKD—Crosby Tunes.
 KXLA—Music.
 2:55★KECA, KFMB—Walter Kiernan.
 KGFJ—Sports Flash.
 3—KECA—Ira Cook.
 KFI, KESD—Welcome Travelers.
 KHJ, KFXM, KGB, KVOE—Baseball.
 KNN, KCBQ—Arthur Godfrey.
 KFAC—World of Opera.
 KFOX—Music.

HARLEMATINEE
 with HUNTER HANCOCK
 3 & 4 P.M. Mon. Thru Sat.
 1020 KG. 5000 WATTS


KFVD—Harlematinee.
 KFWB—Peter Potter.
 ★KGER—News; Fiesta Grande.
 KGFJ—Record Jackpot.
 KGII—Encore Time.
 ★KLAC, KXLA—News.
 KMPC—Musical Tune-O.
 KOWL—Joe Adams Show.
 KRKD—Tops in Pops.
 KWIK—La Pointe Show.
 KWKW—Rodeo Bill.
 3:15—KFOX—Here's to Vets.
 ★KGII—News.
 KLAC—Don Otis Show.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KGFJ—Sports Flash.
 3:30—KECA—Leyden With Song.
 KFI, KESD—Aunt Mary.
 KHJ—Baker's Dozen.
 KFAC—Lyrics in Chorus.
 KFOX—Everybody's Business.
 KFVD—Song Stylists.
 ★KGB—San Diego News.
 KGER—Rancho 1390.
 KGII—Dance Matinee.
 KMPC—Magic of Melody.
 KOWL—Melody Matinee.
 ★KRKD—News; Music.
 KWKW—Foothill Features.
 3:45—KFI, KESD—We Love & Learn
 ★KFAC—News.
 KFOX, KFVD—Old-Age
 Pensive.
 KRKD—Modern Melodies.
 3:55★KGER—News.
 KGFJ—Sports Flash.
 4—KECA—Art Baker's Notebook.
 KFI, KESD—This Woman's
 Secret.
 ★KHJ, KFXM, KGB, KVOE—
 Fulton Lewis.
 KNN, KCBQ—Curt Massey
 Time.
 KFAC—Musical Masterpieces.
 ★KFOX, KOWL—News.
 KFVD—Harlematinee.
 KFWB—Peter Potter.
 KGER—Rancho 1390.
 KGFJ—Record Review.
 KGII—And Dees Show.
 ★KLAC—News, Sports.
 ★KMPC—News, Harpel.
 KRKD—Piano Paintings.
 KWIK—Bill Bryan Show.
 KWKW—Music.
 KXLA—Juke Box Matinee.
 4:15—KFI, KESD—Dr. Paul.
 ★KHJ, KFXM, KGB, KVOE—
 Frank Hemingway.
 KNN, KCBQ—Strike it Rich.
 KFOX—Freddy Martin.
 KLAC—California Melodies.
 KMPC—Bands and Ballads.
 KOWL—Italian Hour.
 KRKD—Spotlight on Stars.
 4:20—KECA—Play It Again.
 4:25—KGFJ—Sports.
 4:30—KFI—Burritt Wheeler.
 ★KHJ, KFXM, KGB, KVOE—
 Behind the Story.
 ★KFMB—News.
 KFOX—Music.
 KFWB—Music.
 KGFJ—Record Review.
 KMPC—Roddy McDowall
 Show.
 KWKW—Bill Sampson Show.
 4:45—KECA—Happy Theater.
 ★KHJ, KGB, KVOE—News.
 KNN—Harry Babbitt.
 ★KESD—H. V. Kaltenborn.

KFWB—Red Rowe.
 KLAC—Racing Roundup.
 KOWL—Tropicana.
 ★KRKD—News.
 4:55★KGER—News.
 KGFJ—Sports Flash.
 5—KECA, KFMB—Challenge of
 the Yukon.
 ★KFI—Feature Wire.
 KHJ, KFXM, KGB, KVOE—
 Mark Trail.
 ★KNN, KCBQ—Frank Goss,
 News.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KESD—Prelude to Evening.
 KESD—Star Tune Time.
 KFWB—Red Rowe.
 KGER—Sports, Fred Hessler.
 KGFJ—Jive at 5.
 KGII—Children's Corner.
 ★KLAC—Fred Henry Reports.
 ★KMPC—News; Bill Ewing.
 KOWL—Chico's Swingtime.
 KRKD—Songs of the Saddle.
 KWIK—Hank Penny.
 ★KWKW—News.
 KXLA—Harmony Park.
 5:15★KFI—News.
 KNN—Tom Hanlon.
 KESD—Tele-Tunes.
 KGER—Rancho 1390.
 KGFJ—Pianists of the Future.
 KLAC—Bill Stewart.
 ★KMPC—Virgil Pinkley.
 KWKW—Today at the Races.
 5:30—KECA, KFMB—Jack
 Armstrong.
 KFI—Casa Cugat.
 KHJ, KFXM, KGB, KVOE—
 Tom Mix.
 ★KNN, KCBQ—Chet Huntley.
 KFAC—Whoa Bill Club.
 ★KFOX, KGER, KGII—News.
 ★KESD—This Is the Story.
 KFVD—Piano Parade.
 ★KGFJ—News.
 KMPC—All-Time Hits.
 KRKD—Sports Dail.
 KWIK—Overseas Disc Jockeys
 KWKW—Romano Spanish Hr.
 KXLA—Squeakin' Deacon.
 5:45★KFI, KESD—Elmer Peterson.
 ★KNN—Ed Murrow.
 KFOX—Your Fishcaster.
 KFVD—Song Pictures.
 KGER—Stamps Quartet.
 KGFJ—Race Recap.
 KGII—Janet Jackson.
 KLAC—Sam Baltzer, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 6—KECA—Edwin C. Hill.
 KFI, KESD—This Is Your Life
 ★KHJ, KFXM, KGB, KVOE—
 Gabriel Heatter.
 KNN, KCBQ—Groucho Marx.
 KFAC—Hour of Music.
 ★KFOX, KLAC—News.
 ★KFWB—Clete Roberts, News.
 KGER—American Soul Clinic.
 KGFJ—Repeat Performance.
 KGII—Easy Listening.
 ★KMPC—News, Norman Nesbitt
 KOWL—Joe Adams Show.
 KRKD—Varieties in Music.
 KWIK—Will Allen.
 KWKW—Carlos Moran.
 KXLA—Pasadena Playhouse.
 6:05★KECA, KFMB—Bob Garred,
 News.
 KLAC—Al Jarvis Ballroom.
 6:15★KECA—Main Street to Malibu.
 ★KHJ, KGB—Mutual Newsreel.
 KFOX—Hawaiian Music.
 KFWB—Sports.
 KGII—Latin-American
 Rhythms.
 KMPC—Bob Kelley, Sports.
 KWIK—Lippy Duckat, Sports.
 6:20★KECA—Headline Edition.
 6:30★KECA—Modern Romances.
 KFI—Dangerous Assignment.
 KHJ, KGB, KVOE—Tello-Test
 KNN, KCBQ—Bing Crosby
 Show.
 KFAC—Musical Milestones.
 KFOX—Hall's Memory Room.
 KESD—Sweetwood Serenade.
 KFWB—America Dances.
 KGER—Back to the Bible.
 KGII—Treasure and Pleasure.
 KMPC—Tanforan Races.
 KRKD—Jack Patton Sings.
 KWIK—American Jewish Hr.
 KWKW—Hoyos Hour.
 KXLA—Eddy Arnold Show.
 6:45—KHJ, KGB, KVOE—Answer
 Man.
 KESD—Here's to Vets.
 KGII—Down Memory Lane.
 KRKD—Timely Topics.
 KXLA—Western Music.
 6:55★KHJ, KFXM, KGB, KVOE—
 Bill Henry.
 7—KECA, KFMB—Lone Ranger.
 KFI—The Big Story.
 KHJ, KFXM, KGB—John
 Steele, Adventurer.
 KNN, KCBQ—Burns and Allen
 KFAC—Twilight Hour.

KESD—Big Story.
 KFWB—America Dances.
 KGER—Family Bible Hour.
 KGFJ—Musical Digest.
 ★KGII—News.
 ★KLAC—News; 570 Club.
 KMPC—Words and Music.
 KRKD—Pasadena Musicians.
 ★KRKD—Harry W. Flannery.
 KVOE—Meet Your Neighbor.
 KWKW—Hoyos Hour.
 KXLA—Western Music.
 7:15—KFOX—Evening Melodies.
 KGII—Songs by Crosby.
 KMPC—Organ Recital.
 KRKD—Three-Quarter Time.
 KVOE—Candlelight and Silver.
 KWIK—Listeners Talk Back.
 KXLA—Popular Music.
 7:30—KECA, KFMB—Dr. I. Q.
 KFI, KESD—Richard Dia-
 mond.
 KHJ, KFXM, KGB, KVOE—
 Cisco Kid.
 KNN, KCBQ—Hollywood
 Music Hall.
 KFAC—Encores and Encores.
 KFOX—Meet the Band.
 KFMB—Music.
 KGER—Rev. Al Harlan.
 KGII—Sherman Oaks C. of C.
 KMPC—Let's Talk It Over.
 KRKD—Dr. Richardson.
 KWIK—Burbank Theater
 Guild.
 KWKW—Betz Spanish
 Program.
 7:45★KFOX—News.
 KESG—Rev. Kelson Glover.
 KFWB—Rosary Hour.
 KGII—Melodies Soft & Sweet.
 KMPC—Hello, Red Cross.
 8—KECA, KFMB—Sherlock
 Holmes.
 KFI, KESD—Light-Up Time.
 KHJ, KFXM, KGB, KVOE—
 Name That Song.
 ★KNN—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—Americans Speak Up.
 KESG—Rev. Kelson Glover.
 KFWB—Music.
 KGER—Bible Treasury.
 KGFJ—Fishing Pals.
 KGII—Platter Party.
 KMPC—Southland Story.
 KPCC—Midweek Devotional.
 KWIK—Garden Spot.
 KWKW—Italian Melodies.
 ★KXLA—News.
 8:10—KMPC—Baseball: L.A. vs.
 San Diego.
 8:15★KFI, KESD—World News.
 KNN—Dinah Shore and Jack
 Smith.
 KFOX—Music.
 KFWB—Guest Star.
 KGER—Hebrew Christian.
 ★KGFJ—News, Averil Berman.
 KLAC—Baseball: Seattle at
 Hollywood.
 KLAC—Cal Tech.
 8:25—KECA, KFMB—Hannibal Cobb
 Hood.
 8:30—KECA—Casebook of Gregory
 Hood.
 KFI, KESD—Great Gildersleeve
 KHJ, KFXM, KGB, KVOE—
 Family Theater.
 KNN, KCBQ—Dr. Christian.
 KFMB—M.G.M. Theater.
 KFOX—L. B. Town Forum.
 ★KFWB—News.
 KGER—Freeman Revival.
 KGFJ—Today's Hits.
 KPCC—Drama Time.
 KWIK—A Story for You.
 KWKW—Classical Hour.
 KXLA—97th Street Corral.
 8:45—KFWB—Music.
 KGER—Hawthorne Christian
 School.
 KWIK—Voice of the Army.
 9—KECA—Buzz Adlam's
 Playroom.
 KFI, KESD—Break the Bank.
 ★KHJ, KFXM, KGB, KVOE—
 News, Glenn Hardy.
 KNN—Jeff Regan, Investigator
 KFAC—Evening Concert.
 KFOX—Music.
 KESG—Rev. Hal Smith.
 KFWB—Bill Anson.
 KGER—U. N. Story.
 KGFJ—Western Music.
 KGII—Musical Scrapbook.
 KLAC—Baseball.
 KMPC—Baseball.
 KPCC—Club Time.
 ★KWIK—Robert Arden.
 KWKW—Jazz Works.
 KXLA—Squeakin' Deacon.
 9:15★KHJ, KGB, KVOE—Fulton
 Lewis.
 ★KFOX—News.
 KGER—Wage and Hour
 Program.
 KWIK—Bill Tusher.
 9:30—KECA—Lawrence Walk Show.
 KFI, KESD—Mr. Dist. Atty.
 KHJ, KFXM, KGB, KVOE—

International Airport.
 KNN—Beulah.
 KFMB—Lionel Barrymore.
 KFOX—Music.
 KESG—Missionary News.
 KGER—John Brown Schools.
 KGFJ—Today's Hits.
 KGII—Starlite Serenade.
 KPCC—Jazz Tunes.
 KWIK—Band of the Day.
 9:45—KNN, KCBQ—Club 15.
 KFMB—Bing Crosby.
 KFOX—Swingtime Serenade.
 KESG—Songs in the Night.
 ★KGII—News.
 KPCC—Red Cross.
 9:55★KHJ, KFXM—News.
 10—KECA, KFMB—Richard
 Reporter.
 ★KFI, KESD—Sam Hayes, News
 KHJ, KFXM, KGB—I Love a
 Mystery.
 ★KNN—Chet Huntley, News.
 KCBQ—Lonesome Gal.
 KFAC—Musical Crossroads.
 KFOX—Music.
 KFVD—Spade Cooley Time.
 KFMB—Gene Norman Show
 KGER—When Day Is Done.
 KGII—Blue of Evening.
 KGII—Folk Music.
 KLAC—Baseball.
 KMPC—Baseball.
 KPCC—Musical.
 KWKW—Let's Dance.
 KXLA—Music.
 10:15—KECA—Sports, Hank Weaver.
 KFI—Johnny Murray.
 ★KHJ, KGB—Frank Edwards.
 KNN—Bob Elson.
 KFMB—Gene Norman Show.
 KFOX—Sixth Army Band.
 KESD—Mindy Carson Sings.
 KESG—Rev. C. T. James.
 10:30—KECA—Dr. Frederick Bailes.
 KFI—How to Build Your
 Dream Home.
 KHJ—Lonesome Gal.
 KNN—Symphonette.
 KFOX—Music Moderne.
 KESD—Concert Hall.
 KGB—Smoke Rings.
 KGER—Music as You Like It.
 KGFJ—Dolphin's Platter
 Party.
 KMPC—Arthur Van Orch.
 KWIK—Duke's Doghouse.
 KXLA—Western Music.
 10:45—KECA—One for the Book.
 KFI—Philharmonic Reporter.
 KESG—Soloist.
 KXLA—Johnny Grant at
 Ciro's.
 11—KECA—Cinegrill Music.
 ★KFI—News.
 KHJ—Baker's Dozen.
 ★KNN—News, Larry Thor.
 KFAC—Musical Crossroads.
 KFMB, KFWB—Gene Norman
 Show.
 KFOX—Sky Serenade.
 KESG—Records.
 KFVD—Spade Cooley Time.
 KGB—Smoke Rings.
 KGER—Spiritual.
 KGFJ—H'wood House Party.
 KGII—Records at Random.
 KLAC—Johnny Grant at Ciro's
 KMPC—Esquire Trio.
 KWIK—Cafe Italia.
 KWKW—Let's Dance.
 KXLA—Band Box.
 11:10—KNN—Sports.
 11:15—KECA—Beverly Hills Orch.
 KFI—Johnny Murray.
 KNN—Merry-Go-Round.
 KFOX—Music of the Masters.
 KVOE—Harrison Wood.
 KWKW—Thistle Inn.
 KXLA—Alex Cooper Show.
 11:30—KECA—Eddie Stanley Show.
 KFI—Mindy Carson Sings.
 KFOX—Hal's Memory Room.
 KESG—Organ.
 KGER—At the Ranchhouse.
 KMPC—Biguerra Ballroom.
 KOWL—I Love a Mystery.
 KWKW—Let's Dance.
 11:45—KFI—Milestones in Melody.
 KNN—You and Baseball.
 11:55★KMPC—News.
 12★KECA, KNN—News.
 KFI—Musical Menu.
 KHJ—Rhapsody in Wax.
 KFAC—Midnight Serenade.
 KFVD—Spade Cooley Time.
 KFWB—Lee Wilder.
 KGFJ—Lamplighters Club
 (to 6).
 KLAC—Don Otis (to 2).
 KRKD—Stardust Serenade
 (to 5:30).
 KWIK—Show People's Show
 (to 4).
 KXLA—Alex Cooper Show
 (to 5).
 12:05—KNN—Steve Allen Show.
 12:30—KFI—Midnight Flyer.

THURSDAY, APRIL 20

★Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI—Guess-a-Tune.
 ★KHJ, KGB—Cecil Brown.
 KNN—Top of the Morning.
 KFAC—Country Church.
 KFOX—Bible Society.
 KFSD—Open House.
 KFV—Wakeup Ranch.
 ★KFWB—Clete Roberts, News.
 KGER—Mizpah.
 KGFJ—Sheldon Shepard.
 KGIH—Andrew Fearing.
 ★KLAC, KMPC, KNLA—News.
 KOWL—Spanish Hour.
 KRKD—Dr. Brinkley.
 KWIK—Club 1400.
 KWKW—Tony Sein.
 8:05—KFI—Coffee Time.
 8:10—KLAC—Stock Market.
 8:15—KHJ, KOWI—News.
 ★KNN—News, Dave Valle.
 KFOX—Prison Missionaries.
 KFWB—Bill Leyden.
 KGFJ—Melody Time.
 KGIH—Keyboard Capers.
 KLAC—Sports; Haynes at the Reins.
 KMPC—Markets.
 KNLA—Music.
 8:25—KMPC—Sports Roundup.
 8:30—KFI, KFSD—Jack Berch.
 KHJ, KFNM, KGB, KVOE—Haven of Rest.
 KNN, KCBQ—Grand Slam.
 ★KEAC, KGIH, KRKD—News.
 KFOX—Words of Life.
 KFV—Record Rangers.
 KGER—Bob Hammond.
 KMPC—Song for You.
 KOWI—Best Songs.
 KWKW—Pasadena Churches.
 8:35—KRKD—Spotlight Varieties.
 8:45—KFI—Meyers Goes to Market.
 KNN—Rosemary.
 KFAC—Unity.
 KFSD—Dave Garraway.
 KFV—Songs of the Sage.
 KFWB—Science of Mind.
 KGER—Bible Treasury.
 KGFJ—L. A. Fire Department.
 KGIH—On Parade.
 KLAC—Racing News.
 ★KMPC—News.
 KWKW—Voice of China.
 9—KECA, KFMB—Ladies, Be Seated.
 ★KFI, KLAC, KWIK—News.
 ★KHJ, KVOE—Kate Smith Speaks.
 KNN—Wendy Warren.
 KFAC—Morning Concert.
 KFOX—Pentecostal Church.
 KFV—Waltz Time.
 KFWB—Strolling Tom.
 KGER—Lutheran Hour.
 KGFJ—Your County at Work.
 KGIH—Morning Varieties.
 KMPC—Band Box.
 KOWI—American-Jewish Program.
 KRKD—Sagebrush Serenade.
 KWKW—Italian Classical Hr.

- 9:45—KFI—All Around Town.
 KNN, KCBQ—Our Gal Sunday
 KFSD—Homesteaders.
 KFV—School Days.
 KGFJ—With Melody in Mind.
 KOWI—Voice of the Army.
 ★KRKD—News.
 KVOE—Heatter's Mailbag.
 KWIK—Lenny Herman.
10—KECA, KFMB—Surprise Package.
 KFI—All Around Town.
 ★KHJ, KFNM, KGB, KVOE—Glenn Hardy, News.
 KNN—Big Sister.
 KCBQ—Koffee Klotch.
 KFAC—Accent on Strings.
 ★KFOX—News.
 KFSD—Spring Tonic.
 KFV—Bible Institute.
 KFWB—Dave Ormont.
 KGER—Earl Lee.
 KGFJ—From Sunset and Vine.
 KGIH—Waltz Time.
 KLAC—Al Jarvis Ballroom.
 KMPC—Bill Ewing Show.
 KOWI—Yiddish Hour.
 KRKD—Swing Time.
 KWIK—Musical Scrapbook.
 KWKW—Sports.
 KNLA—Tom Cafferty.
 10:10—KFOX—Assembly of God.
 10:15—KFI—Are Ya Listening?
 KHJ—Guess-a-Tune.
 KNN—Ma Perkins.
 KFSD—Heaven on Earth.
 KGER—Tommy Baird.
 KGIH—Bing Crosby.
 KRKD—Dr. Richardson.
 KWKW—Bass Harris.
 10:20—KHJ—Dick Haynes.
 10:25—KGFJ—Sports Flash.
 10:30—KECA, KFMB—My True Story
 ★KFI, KGIH, KNLA—News.
 KHJ—Norma Young.
 KNN—Young Dr. Malone.
 KFAC—Serenade.
 KFOX—Ann Jones Platter Party.
 KFSD—George Hicks.
 KFV—Rescue Mission.
 KGER—Helen Markham.
 KLAC—Honest Opinion.
 KMPC—Musical Tune-O.
 KRKD—Artists and Composers.
 KWIK—Belle Martell.
 KWKW—Fantasias Musicales.
 10:35—KGIH—Midmorning Melodies.
 10:45—KFI—Life Can Be Beautiful.
 KNN—Gulding Light.
 KFSD—Tunes by Trios.
 KGER—Rev. Le Roy Kopp.
 KRKD—Midnight Mission.
 KWIK—Betty Lou Wilson.
 KNLA—Western Music.

- 10:55—KECA, KFMB—Betty Crocker Magazine.
 KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker Magazine.
 KFI, KFSD—Double or Nothing.
 KHJ, KFNM, KGB, KVOE—Ladies' Fair.
 KNN—Second Mrs. Burton.
 KFAC—To the Women.
 KCBQ—Piano Parade.
 KFOX—Rhythmic Age.
 KFV—Informed Democracy.
 KFWB—Maurice Hart.
 KGFJ—Yesterday's Hits.
 KGIH—Sewing Club.
 KLAC—Al Jarvis Ballroom.
 KMPC—Bill Ewing Show.
 KOWI—Spanish Hour.
 KRKD—Songs of Yesterday.
 KWIK—Bob Long, Songs.
 KWKW—Fantasias Musicales.
 KNLA—Western Music.
 11:15—KECA, KFMB—Victor H. Lindlath.
 KNN—Perry Mason.
 KFV—Ballad Bests.
 KGER—Sunshine Mission.
 ★KNLA—Pasadena News.
 11:25—KGFJ—Sports Flash.
 11:30—KECA—Ira Cook.
 KFI, KFSD—Today's Children
 KHJ, KFNM, KGB, KVOE—Queen for a Day.
 KNN, KCBQ—Nora Drake.
 KEAC—Music Hall.
 ★KFMB—Baukhage Talking.
 KFOX, KRKD—News.
 KFV—Memory Melodies.
 KGER—Semi-Classic Hits.
 KGIH—Variety on Piano.
 KGIH—Musical Moments.
 KWIK—Vocal Varieties.
 KWKW—Women Voters League.
 KNLA—Hometown Jamboree.
 11:40—KFOX—Hit Tunes.
 11:45—KFI, KFSD—Light of the World.
 KNN—The Brighter Day.
 KCBQ—Izetta Jewel.
 KFOX—Guy Bates Post.
 KGFJ—Remember Romany.
 ★KGIH—News.
 KOWI—Babe Ruth Adventures.
 KRKD—Sweet Pops.
 KWIK—Noonday Bandstand.
 KWKW—Freedom Story.
 11:55—KGFJ—Sports Flash.
12★KECA, KHJ, KCBQ, KGB, KVOE, KWIK, KWKW—News.
 KFI—Farm Reporter.
 ★KNN—News, Goss.
 KFAC—Luncheon Concert.
 KFMB—Quick as a Flash.
 KFSD—Life Can Be Beautiful.
 KFWB—Bill Anson.
 KGER—Songs for Luncheon.

- KGFJ—Intermission.
 KGIH—Noonday Melodies.
 KLAC—Al Jarvis Ballroom.
 KMPC—Moods in Music.
 KOWL—Joe Adams Show.
 KRKD—Western Wayside.
 KNLA—Hometown Jamboree.
 12:05—KNN—Knox Manning.
 KWKW—Sports News.
 12:15—KECA—Norwood Smith Sings.
 KFI, KFSD—Road of Life.
 KHJ—Music.
 ★KFOX, KGER—News.
 KGIH—Vocal Varieties.
 ★KMPC—News to You.
 KWKW—Los Angeles Mission.
 12:25—KGFJ—Sports Flash.
 12:30—KECA—Frances Scully.
 KFI, KFSD—Pepper Young.
 KHJ—Melody Parade.
 KNN, KCBQ—Art Linkletter.
 KFMB—Modern Romances.
 KFOX—Pacific Breezes.
 KFV—Shopping Highlights.
 ★KFWB—News.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIH—Wesley Tuttle.
 KMPC—Facts for Farmers.
 KRKD—Prairie Schooner.
 KVOE—Music You Want.
 KWIK—Hank Penny.
 KNLA—Ole Wassussen.
 12:45—KFI, KFSD—Right to Happiness.
 KHJ—Russ Morgan Music.
 ★KEAC—News.
 KFWB—Bill Anson.
 KGB—Bob Poole Show.
 KMPC—Song Stars.
 12:50—KECA—Double Feature.
 KWKW—Bill Garr Show.
 12:55★KNN, KCBQ—Cedric Adams.
 KGFJ—Sports Flash.
1—KECA—Ira Cook.
 KFI, KFSD—Backstage Wife.
 KHJ—Lynn Looks at H'wood.
 KNN, KCBQ—Nona From Nowhere.
 KFAC—L. A. Medical Assn.
 KFOX—Texas Tiny.
 ★KFV—News.
 KFWB—Bill Anson.
 KGB—Club Women.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIH—Wesley Tuttle.
 ★KLAC—News, Sports.
 KMPC—California Carousal.
 KOWL—Joe Adams Show.
 KRKD—Prairie Schooner.
 KVOE—United Nations.
 KWIK—Pages of Memory.
 KWKW—Bill Garr Show.
 KNLA—Community Broadcaster.
 1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KNN—George Fisher.
 KFAC—Classroom Radio.
 KFV—Variety Time.
 KLAC—570 Club.
 KWKW—Races and Sports.
 KNLA—Farm News.
 1:25—KGFJ—Sports Flash.
 1:30—KECA—Easy Aces.
 KFI, KFSD—Lorenzo Jones.
 KHJ, KGB, KFNM, KVOE—Major League Baseball.
 KNN—International Disc Jockey.
 KFAC—Composers' Corner.
 ★KFWB—News.
 KGER—It's the Tops.
 KGIH—Homemakers.
 KMPC—Hal Berger.
 KRKD—Polka Time.
 KWIK—Music Mart.
 KNLA—Western Music.
 1:45★KECA—Baukhage Talking.
 KFI, KFSD—Widder Brown.
 KFWB—Bill Anson.
 KGER—Hawaiian Melodies.
 1:55★KNN—News.
 KGFJ—Sports Flash.
2—KECA, KFMB—Hannibal Cobb
 KFI, KFSD—When a Girl Marries.
 KHJ, KFNM, KGB, KVOE—Baseball.
 KNN, KCBQ—Steve Allen Show.
 KFAC—Matinee.
 KFOX—Texas Tiny.
 KFV—Tips and Tunes.
 KFWB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—Meet the Band.
 KGIH—Homemakers.
 ★KLAC—News, Sports.
 KMPC—Music in the Air.
 KOWL—Joe Adams Show.
 KRKD—Tunes in Tempo.
 KWKW—1300 Club.
 KNLA—Western Music.
 2:10—KLAC—570 Club.
 2:15—KFI, KFSD—Portia Faces Life
 KWIK—Mrs. Lucile Anderson.
 KWKW—Sports.
 KNLA—Continental Serenade.
 2:25—KGFJ—Sports Flash.
 2:30—KECA, KFMB—Bride & Groom
 KFI, KFSD—Just Plain Bill.

thursday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 1:30—Easy Aces, KECA.
 2:00—Steve Allen, KNN.
 2:45—Arthur Godfrey, KNN.
 6:30—Duffy's Tavern, KFI.
 8:00—Amateur Hour, KECA.
 8:30—Henry Aldrich, KFI.
 9:00—Father Knows Best, KFI.
 9:30—Blondie, KECA.

Quiz, Participation

- 7:00—Welcome to Hollywood, KECA.
 8:00—McNeill Bkfst. Club, KECA
 8:30—Grand Slam, KNN.
 10:00—Surprise Package, KECA.
 11:00—Double or Nothing, KFI.
 11:30—Queen for a Day, KHJ.
 12:30—Art Linkletter, KNN.
 2:30—Bride and Groom, KECA.
 3:00—Welcome Travelers, KFI.

Drama

- 6:00—Screen Guild, KFI.
 7:00—Hallmark Playhouse, KNN.
 7:30—Hollywood Theater, KNN.

Comment-Narration

- 7:45—Fred Beck, KNN.
 9:00—Kate Smith, KHJ.
 1:05—Knox Manning, KNN.
 4:00—Art Baker, KECA.
 4:30—Burrill Wheeler, KFI.
 4:30—Behind the Story, KHJ.
 8:00—Lowell Thomas, KNN.
 8:45—Robert Montgomery, KECA

Mystery-Detective

- 6:00—Suspense, KNN.
 6:30—Crime Photographer, KNN.
 7:00—Crime Fighters, KHJ.
 7:00—Counterspy, KECA.
 7:30—Dragnet, KFI.
 8:30—Mr. Keen, KNN.
 9:00—FBI in Peace and War, KNN.
 9:30—Peter Salem, KHJ.
 10:00—I Love a Mystery, KHJ.

Public Interest-Information

- 12:00—Farm Reporter, KFI.
 6:45—Answer Man, KHJ.
 9:00—Author Meets Critics, KECA.

Sports

- 8:45—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:45—Baseball, KALI.
 5:00—Fred Hessler, KGER.
 5:30—Sports Dial, KRKD.
 5:45—Race Recap, KGFJ.
 5:45—Sam Balter, KLAC.
 5:45—Race Results, KRKD.
 6:15—Lippy Duckat, KWIK.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 8:30—Sports for All, KHJ.

Popular-Western Music

- 4:00—Curt Massey, KNN.
 7:00—Supper Club, KFI.
 8:00—Sinatra-Kirsten, KFI.
 8:15—Shore and Smith, KNN.
 9:45—Club 15, KNN.

TENNESSEE ERNIE IN RADIO'S HOTTEST WESTERN SHOW KXLA

9 - 10 A. M. — Mon.-Fri.

- KNLA—Bar Nothing Ranch.
 9:05—KFI—Ladies Day.
 9:15—KHJ, KFNM, KGB, KVOE—Gillespie Garden Guide.
 KNN, KCBQ—Aunt Jenny.
 KFOX—Prophecy Speaks.
 ★KFSD, KFV—News.
 KFWB—Unity Daily Word.
 KGFJ—Airtorials.
 KGIH—Ballads for You.
 KLAC—Sing Worries Away.
 KWIK—Myrt and Marge.
 9:25—KECA—Beauty and Fashions.
 9:30—KECA—Quick as a Flash.
 KHJ—Women Are Wonderful.
 KNN, KCBQ—Helen Trent.
 KFMB—Hollywood U.S.A.
 KFOX—Full Gospel.
 KFSD—It's a Good Idea.
 KFV—Show Tunes.
 KFWB—Dave Ormont.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ—Racing News.
 KGIH—Fashions in Music.
 KMPC—Chef Milani.
 KOWL—Tune Time.
 KVOE—Tell Your Neighbor.
 KWIK—Garden Spot.
 KWKW—1300 Club.

KXX, KCBQ—Bing Crosby.
KGFR—Garden School.
KGFL—Variety on Piano.
KGIL—Square Dance Show.
KRRD—Treasure Chest.
KWK—Band of the Day.
KWKW—Bass Harris.
 2:40—**KGFR**—Long Beach Band.
 2:45—**KFI, KFSD**—Front-Page Farrell.
KXX—Arthur Godfrey.
 ***KFVD**—News.
KGFL—Romantic Memories.
KGIL—Variations in Rhythm.
KRRD—Crosby Tunes.
KXLA—Music.
 2:55—**KECA, KFMB**—Walter Kiernan.
KGFL—Sports Flash.
3—**KECA**—Ira Cook.
KFI, KFSD—Welcome Travelers.
KHJ, KFXM, KGB, KVOE—Baseball.
KXX, KCBQ—Arthur Godfrey.
KFAC—World of Opera.
KFVD—Harlematinee.
KFWB—Peter Potter.
 ***KGER**—News; Fiesta Grande.
KGFL—Record Jackpot.
KGIL—Encore Time.
 ***KLAC, KXLA**—News.
KMPC—Musical Tune-O.
KOWL—Joe Adams Show.
KRRD—Tops in Pops.
KWK—Armand LaPointe Show.
KWKW—Rodeo Bill.
 3:10—**KLAC**—Don Otis Show.
 3:15—**KFOX**—George Highley.
 ***KGIL**—News.
KWKW—Races and Sports.
KXLA—Juke Box Matinee.
 3:25—**KGFL**—Sports Flash.
 3:30—**KECA**—Leyden With Song.
KFI, KFSD—Aunt Mary.
KHJ—Baker's Dozen.
KFAC—Lyrics in Chorus.
KFOX—Everybody's Business.
KFVD—Song Stylists.
KGER—Rancho 1390.
KGIL—Dance Matinee.
KMPC—Magic of Melody.
KOWL—Melody Matinee.
 ***KRRD**—News.
KWKW—Foothill Features.
 3:35—**KRRD**—Interlude.
 3:45—**KFI, KFSD**—We Love & Learn
 ***KFAC**—News.
KFOX, KFVD—Old-Age Pensions.
KRRD—Modern Melodies.
 3:55—**KGER**—News.
KGFL—Sports Flash.
4—**KECA**—Art Baker's Notebook.
KFI, KFSD—This Woman's Secret.
 ***KHJ, KFXM, KGB, KVOE**—Fulton Lewis.
KXX, KCBQ—Curt Massey Time.
KFAC—Musical Masterpieces.
 ***KFOX, KOWL**—News.
KFVD—Harlematinee.
KFWB—Peter Potter.
KGER—Rancho 1390.
KGFL—Record Review.
KGIL—Jad Dees Show.
 ***KLAC**—News, Sports.
 ***KMPC**—Bill Harpel, News.
KRRD—Piano Paintings.
KWK—Bill Bryan Show.
KWKW—Music.
KXLA—Juke Box Matinee.
 1:15—**KFI, KFSD**—Dr. Paul.
 ***KHJ, KFXM, KGB, KVOE**—Frank Hemingway.
KXX, KCBQ—Strike It Rich.
KFOX—Freddy Martin.
KLAC—California Melodies.
KMPC—Twilight Tales, Stories of Magic Land.
KOWL—Italian Hour.
KRRD—Spotlight on Stars.
 4:20—**KECA**—Play It Again.
 4:25—**KGFL**—Sports.
 4:30—**KFI**—Burritt Wheeler.
 ***KHJ, KFXM, KGB, KVOE**—Behind the Story.
 ***KFMB**—News.
KFOX—Music.
KFSD—Tunes and Topics.
KFWB—Music.
KGFL—Record Review.
KMPC—Roddy McDowall Show.
KWKW—Bill Sampson Show.
 4:45—**KECA**—Happy Theater.
 ***KHJ, KGB, KVOE**—News.
KXX—Harry Babbitt.
 ***KFSD**—Richard Harkness.
KFWB—Red Rowe.
KLAC—Racing Roundup.
KOWL—Tropicana.
 ***KRRD**—News.
 4:55—**KGER**—News.
KGFL—Sports Flash.
5—**KECA, KFMB**—Green Hornet.
 ***KFI**—Feature Wire.

KHJ, KFXM, KGB, KVOE—Straight Arrow.
 ***KXX, KCBQ**—News, Frank Goss.
KFAC—Sunset Serenade.
KFOX—Sunshine Mission.
KFVD—Star Tune Time.
KFWB—Stuart Hamblen.
KGER—Sports, Fred Hessler.
KGFL—Live at 5.
KGIL—Children's Program.
 ***KLAC**—Fred Henry Reports.
 ***KMPC**—News; Bill Ewing.
KOWL—Chico's Swingtime.
KRRD—Songs of the Saddle.
KWK—Hank Penny.
 ***KWKW**—News.
KXLA—Harmony Park.
 5:15—**KFI**—News.
KXX—Tom Hanlon.
KFVD—Tele-Tunes.
KGER—Rancho 1390.
 ***KGFL**—Alvin Wilder.
KLAC—Bill Stewart.
 ***KMPC**—Virgil Pinkley.
KWKW—Today at the Baces.
 5:30—**KECA, KFMB**—Sky King.
KFI—Casa Cugat.
KHJ, KFXM, KGB, KVOE—B-Bar-B Riders.
 ***KXX, KCBQ**—Chet Huntley.
KFAC—Whoa Bill Club.
 ***KFOX, KGER, KGFL**—News.
KFSD—This Is the Story.
KFVD—Piano Parade.
KGIL—Sports World.
KMPC—All-Time Hits.
KRRD—Sports Dial.
KWK—Overseas Disc Jockeys.
KWKW—Romano Spanish Hr.
KXLA—Squeakin' Deacon.
 5:45—**KFI, KFSD**—Elmer Peterson.
 ***KXX**—Ed R. Murrow.
KFOX—Your Fishcaster.
KFVD—Song Pictures.
KGER—Stanipa Quartet.
KGFL—Race Recap.
KGIL—Janet Jackson.
KLAC—Sam Balter, Sports.
KMPC—Top Tunes.
KRRD—Race Results.
6—**KECA**—Edwin C. Hill.
KFI, KFSD—Screen Guild Theater.
 ***KHJ, KFXM, KGB, KVOE**—Gabriel Heatter.
KXX, KCBQ—Suspense.
KFAC—Hour of Music.
KGIL—Down Memory Lane.
KRRD—Timely Topics.
KXLA—Music.
 ***KFOX, KLAC**—News.
 ***KFWB**—Clete Roberts, News.
KGER—American Soul Clinic.
KGFL—Repeat Performance.
KGIL—Easy Listening.
 ***KMPC**—News, Norman Nesbitt
KOWL—Joe Adams Show.
KRRD—Varieties in Music.
KWK—Robert Nathan.
KWKW—Carlos Moran.
KXLA—Scandinavian Hour.
 6:05—**KECA, KFMB**—Bob Garred, News.
 6:15—**KECA**—Main Street to Malibu.
 ***KHJ, KGB**—Mutual Newsreel.
KFOX—Hawaiian Music.
KFWB—Sports.
KGIL—Latin-American Rhythms.
KLAC—Al Jarvis Ballroom.
KMPC—Bob Kelley, Sports.
KWK—Lippy Duckat, Sports.
 6:20—**KECA**—Headline Edition.
 6:30—**KECA**—Modern Romances.
KFI, KFSD—Duffy's Tavern.
KHJ, KGB, KVOE—Tello-Test
KXX, KCBQ—Crime Photographer.
KFAC—Musical Milestones.
KFMB—Blondie.
KFOX—Hal's Memory Room.
KFWB—America Dances.
KGER—Back to the Bible.
KGIL—Treasure and Pleasure.
KMPC—Tanforan Races.
KRRD—Jack Patton Sings.
KWK—American Jewish Hr.
KWKW—Hoyos Hour.
KXLA—Eddy Arnold Show.
 6:45—**KHJ, KGB, KVOE**—Answer Man.
 6:55—**KHJ, KGB, KVOE**—Bill Henry
7—**KECA, KFMB**—David Harding, Counterpy.
KFI, KFSD—Supper Club.
KHJ, KFXM, KGB—Crime Fighters.
KXX, KCBQ—Hallmark Playhouse.
KFAC—Twilight Hour.
KFWB—America Dances.
KGER—Family Bible Hour.
 ***KGIL, KRRD**—News.
KGFL—Musical Digest.
 ***KLAC**—News; 570 Club.
KMPC—Words and Music.
 ***KWK**—Frank Edwards.
KWKW—Hoyos Hour.

KXLA—Western Music.
 7:15—**KFOX**—Evening Melodies.
KGIL—Songs by Crosby.
KRRD—Three-Quarter Time.
KWK—Babe Ruth Adventures
KXLA—Popular Music.
 7:30—**KECA, KFMB**—A Date With Judy.
KFI, KFSD—Dragnet.
KHJ, KFXM, KGB, KVOE—Red Ryder.
KXX, KCBQ—Skippy Hollywood Theater.
KFAC—Echoes and Encores.
KFOX—Meet the Band.
KFWB—Fishing.
KGER—Rev. Markham.
KGIL—Here's to Vets.
KLAC—Ski Time.
KRRD—Dr. Richardson.
KWK—Parks and Recreation.
KWKW—Bet Spanish Program.
 7:45—**KFOX**—News.
KFSG—Chap. Howard Rusthoi
KFWB—Rosary Hour.
KGIL—Melodies Soft & Sweet.
KMPC—Hello, Red Cross.
8—**KECA, KFMB**—Original Amateur Hour.
KFI, KFSD—Light-Up Time.
KHJ, KFXM, KGB, KVOE—Clyde Beatty Show.
 ***KXX**—Lowell Thomas.
KGFL—News.
KFAC—Evening Concert.
KFOX, KFWB—Music.
KFSG—Chap. Howard Rusthoi
KGER—Bible Treasury.
KGFL—Fishing Pals.
KGIL—Platter Party.
KMPC—Southland Story.
KWK—Garden Spot.
KWKW—Italian Melodies
 ***KXLA**—News, Dan Lundberg.
 8:10—**KMPC**—Baseball: L.A. vs. San Diego.
 8:15—**KFI, KFSD**—World News.
KXX—Dinah Shore and Jack Smith.
KFWB—Voice of the Army.
KGER—Hebrew Christian.
 ***KGFL**—News, Averil Berman.
KLAC—Baseball: Seattle at Hollywood.
KXLA—Western Music.
 8:30—**KFI, KFSD**—Henry Aldrich.
KHJ, KFXM, KGB—Sports for All.
KXX, KCBQ—Mr. Keen.
KFOX—Fishing Facts.
 ***KFWB**—News.
KGER—Freeman Revival.
KGFL—Today's Hits.
KWK—Szath-Myri Conducts.
KWKW—Classical Hour.
KXLA—97th Street Corral.
 8:45—**KECA, KFMB**—Robert Montgomery.
KFOX—Speaking of Sports.
KFWB—Music.
KGER—Hawthorne Christian School.
KVOE—Your History.
 8:55—**KHJ, KFXM, KGB**—Fishing's Fun.
9—**KECA**—Author Meets Critics.
KFI, KFSD—Father Knows Best.
 ***KHJ, KFXM, KGB, KVOE**—News, Glenn Hardy.
KXX, KCBQ—FBI in Peace and War.
KFAC—Evening Concert.
KFMB—Crime Does Not Pay.
KFOX—Music.
KFWB—Bill Anson.
KGER—A. Q. Burns.
KGFL—Western Music.
KGIL—Musical Scrapbook.
KLAC—Baseball.
KMPC—Baseball.
 ***KWK**—Robert Arden.
KWKW—American-Japanese Hour.
KXLA—Squeakin' Deacon.
 9:15—**KHJ, KGB, KVOE**—Fulton Lewis.

***KFOX**—News.
KFSG—Sweet Hour of Prayer.
KGER—Guest Star.
KWK—Cal. National Guard.
 9:30—**KECA**—Blondie.
KFI—Tex Williams Show.
KHJ, KFXM, KGB—Peter Salem.
KXX—Beulah.
KFSD—Theater of Stars.
KFSG—Scotch Tenor.
KGER—John Brown Schools.
KGFL—Today's Hits.
KGIL—Starlike Serenade.
KWK—Band of the Day.
 9:45—**KXX, KCBQ**—Club 15.
KFMB—Bing Crosby.
KFOX—Music.
 ***KGIL**—News.
 9:55—**KHJ, KFXM, KGB, KVOE**—News.
10—**KECA, KFMB**—Richfield Reporter.
KFI, KFSD—Sam Hayes.
KHJ, KFXM, KGB—I Love a Mystery.
 ***KXX**—Chet Huntley, News.
KCBQ—Lonesome Gal.
KFAC—Musical Crossroads.
KFOX—Guy Bates Post.
KFSG—Hawaiian Echoes.
KFVD—Spade Cooley Time.
KFWB—Gene Norman Show.
KGER—Music As You Like It.
KGFL—Blue of Evening.
KGIL—Folk Music.
KLAC—Baseball.
KMPC—Baseball.
KVOE—1480 Club.
KWKW—Let's Dance.
KXLA—Music.
 10:15—**KECA**—Sports, Hank Weevers.
KFI—Johnny Murray.
 ***KHJ**—Frank Edwards.
KXX—Bob Elson.
KFMB—Gene Norman Show.
KFOX—Ross Ballroom.
KFSD—Morton Downey.
KFSG—Sacred Melodies.
 10:30—**KECA**—Dr. Frederick Balles.
KFI—Tommy Dorsey Show.
KHJ—Lonesome Gal.
KXX—Command Theater.
KFOX—Radio Club.
KFSD—Concert Hall.
KGIL—Smoke Rings.
KGFL—Dolphin's Platter Party
KMPC—Leisure Time.
 10:45—**KECA**—One for the Book.
KFOX—Ski Serenade.
KFSG—Music.
KFAC—Johnny Grant at Ciro's
11—**KECA**—Cinegrill Music.
 ***KFI, KFSD**—Nwa.
KHJ—Baker's Dozen.
 ***KXX**—News, Larry Thor.
KFAC—Musical Crossroads.
KFMB, KFWB—Gene Norman.
KFSG—Songs of Latin America.
KFVD—Spade Cooley Time.
KGER—Spirituals.
KGFL—H'wood House Party
KGIL—Records at Random.
KLAC—Johnny Grant at Ciro's
KMPC—Esquire Trio.
KWK—Duke's Dog House.
KWKW—Let's Dance.
KXLA—Band Box.
 11:10—**KXX**—Sports.
 11:15—**KECA**—Ambassador Orch.
KFI—Morton Downey.
KXX—Merry-Go-Round.
KFOX—Music of Masters.
KFSG—Veterans.
KWKW—Thistle Inn.
KXLA—Alex Cooper Show.
 11:30—**KECA**—Eddie Stanley Show.
KFI—Milestones in Melody.
KFOX—Hal's Memory Room.
KFSD—Fairmont Orch.
KFSG—Beauty of Scriptures.
KGER—At the Ranchhouse.
KMPC—Figueroa Ballroom.
KWKW—Let's Dance.
 11:45—**KFI**—Here's to Veterans.
KXX—You and Baseball.
 11:55—**KMPC**—News.

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RADIO PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
*Indicates programs of news and commentary.

Accent on Strings.....KFAC, 10 a.m. M-Sa
 Adams, Cedric.....KNX, 12:35 p.m. M-F
 Adams, Joe.....KOWL, 12 n., 6 p.m. M-Sa
 Adlam, Buzz.....KFI, 9:30 p.m. W
 Adventures of Dr. Kildare.....KFI, 9:30 p.m. Sa
 Adventures of Ozzie & Harriet.....KECA, 9 p.m. F
 *Agronsky, Martin.....KECA, 6:15 a.m. M-Sa
 Air Force Hour.....KHJ, 11:30 a.m. Sa
 Air-o-torials.....KGFI, 9:15 a.m. M-Sa
 Album of Familiar Music.....KFI, 6:30 p.m. Su
 All Around Town.....KFI, 9:30 p.m. M-F
 Alexander's Mediation Board.....KHJ, 5 p.m. Su
 Allen, Irwin.....KLAC, 8:30 p.m. Su
 Allen, Steve.....KNX, 12:05 a.m. Tu-Su
KNX, 2 p.m. M-F
 Amazing Mr. Malone.....KECA, 7:30 p.m. Su
 America Dances.....KFWB, 6:30 p.m. M-F
 American Farmer.....KECA, 9:30 p.m. Sa
 American Forum.....KFI, 10:30 p.m. Su
 American Legion.....KMPC, 8:30 p.m. Su
 American Way.....KFI, 6 p.m. M
 America Speaks Up.....KMPC, 8 p.m. Su
 America United.....KFI, 11:30 p.m. Su
 Amos 'n' Andy.....KNX, 4:30 p.m. Su
 Andy & Virginia.....KMPC, 6 a.m. M-F
 Anson, Bill.....KFWB, 12 n., 9 p.m. M-Sa
 Answer Man.....KHJ, 6:45 p.m. M-F
 Archie Andrews.....KFI, 10:30 a.m. Sa
 Arden, Eve.....KNX, 8 p.m. Su
 *Arden, Robert.....KWIK, 9 p.m. M-F
 Army Air Force.....KHJ, 6 p.m. Sa
 Arnold, Edward.....KECA, 9:30 p.m. F
 Are Ya Listening?.....KFI, 10:15 a.m. M-Th
 Art Baker's Notebook.....KECA, 4 p.m. M-F
 As We See It.....KFI, 5 p.m. Sa
 Aunt Jenny.....KNX, 9:15 a.m. M-F
 Aunt Mary.....KFI, KFSD, 3:30 p.m. M-F
 Author Meets Critics.....KECA, 9 p.m. Th
 Autry, Gene.....KNX, 8:30 p.m. Sa
 Babbitt, Harry.....KNX, 4:45 p.m. M-F
 Backstage Wife.....KFI, 1 p.m. M-F
 Back to God.....KHJ, 8 a.m. Su
 Bailes, Dr. Fred.....KECA, 6:30 a.m.,
 10:30 p.m. M-F
 Baker, Kenny.....KHJ, 6:45 p.m. Sa
 Baker's Dozen.....KHJ, 3:30 p.m., 11 p.m. M-Sa
 Ball, Lucille.....KNX, 3 p.m. Su
 Balter, Sam.....KLAC, 5:45 p.m. M-Sa
 Bandstand, U.S.A.....KHJ, 4:30 p.m. Sa
 Baptist Hour.....KECA, 12:30 p.m. Su
 Barrymore, Lionel.....KFI, 9:30 p.m. Sa
 *Baukhage Talking.....KECA, 1:45 p.m. M-F
 B-Bar-B Riders.....KHJ, 5:30 p.m. Tu,Th
 Beauty, Clyde.....KHJ, 8 p.m. Th
 Beauty and Fashions.....KECA, 9:25 a.m. M-F
 Beck, Fred.....KNX, 7:45 a.m. M-F
 *Behind the Story.....KHJ, 4:30 p.m. M-F
 Benny, Jack.....KNX, 4 p.m., 9:30 p.m. Su
 Bercel, Jack.....KFI, 8:30 a.m. M-F
 Bergen, Edgar.....KNX, 5 p.m., 8:30 p.m. Su
 Berger, Hal.....KMPC, 1:30 p.m. M-F
 *Berman, Averill.....KGFI, 8:15 p.m. M-F
 Beulah.....KNX, 9:30 p.m. M-F
 Bible Class.....KHJ, 9 a.m. Su
KMPC, 7:30 a.m. Su
 Bible Institute.....KHJ, 8:30 a.m. M,W,F
 Bible Society.....KFOX, 8 a.m. Tu-Sa
 Bible Treasury Hour.....KGER, 8:45 a.m. M-F
 Biggs, E. Power.....KNX, 6:15 a.m. M-F
 Big Sister.....KNX, 10 a.m. M-F
 Big Story.....KFI, 7 p.m. W
 Big Town.....KFI, 7 p.m. Tu
 Blind Artists Guild.....KFWB, 4:30 p.m. Sa
 Blondie.....KECA, 9:30 p.m. Th
 Blue, Ira.....KECA, 10:15 p.m. Sa
 Book Press.....KFAC, 11:15 a.m. Sa
 Boston Blackie.....KNX, 3:30 p.m. Su
 Bowron, Fletcher.....KFI, 10:15 p.m. Su
 Box 13.....KECA, 9:30 p.m. Su
 Breakfast Club.....KECA, 8 a.m. M-F
 Breaking 4 Records.....KNX, 12:05 a.m. Tu-Su
 Break the Bank.....KFI, 9 p.m. W
 Brice, Fanny.....KFI, 5:30 p.m. Tu
 *Bride and Groom.....KECA, 2:30 p.m. M-F
 Bridge Club.....KMPC, 10 p.m. M
 Brighter Day.....KNX, 11:45 a.m. M-F
 Broadway Correspondent.....KFI, 11:15 a.m. Sa
 Broadway Is My Beat.....KNX, 9 p.m. F
 *Brown, Cecil.....KHJ, 8 a.m. M-F
 Bull, Frank.....KFWB, 6:30 p.m. M-F
 Burns and Allen.....KNX, 7 p.m. W
 Business News.....KMPC, 8:15 a.m. M-Sa
 Business Reporter.....KMPC, 8:45 p.m. Su
 California Caravan.....KHJ, 4 p.m. Su
 California Carousel.....KMPC, 1 p.m. M-F
 Campus Club.....KHJ, 5 p.m. Sa
 Canova, Judy.....KFI, 7 p.m. Sa
 Can You Top This?.....KHJ, 4:50 p.m. Su
 Capitol Clockroom.....KNX, 7 p.m. Sa
 Carnation Hour.....KNX, 7 p.m. Su
 Carolina Calling.....KNX, 5:30 a.m. Su
 Carson, Mindy.....KFI, 11:30 p.m. M,W,F
 Casa Cugat.....KFI, 5:30 p.m. W-F
 Catechism of Gregory Hood.....KECA, 8:30 p.m. W
 Catholic Answers.....KFWB, 7:45 p.m. Su
 Catholic Hour.....KFI, 3 p.m. Su
KLAC, 9:05 a.m. Su
 Cavalcade of America.....KFI, 8:30 p.m. Tu

Challenge of the Yukon.....KECA, 5 p.m. M,W,F
 Challenge to Youth.....KMPC, 8:30 a.m. Su
 Champion Roll Call.....KECA, 6:55 p.m. F
 Chance of a Lifetime.....KECA, 6:30 p.m. Su
 Chandler, Ed.....KMPC, 1 p.m. Sa
 Chandu the Magician.....KECA, 9:30 p.m. M
 Charlie McCarthy.....KNX, 5 p.m., 8:30 p.m. Su
 Chef Milani.....KMPC, 9:30 a.m. M-F
 Chicago Round Table.....KFI, 10:30 a.m. Su
 Chicago Theater.....KHJ, 9:30 p.m. Su
 Choraliers.....KNX, 11 a.m. Su
 Christian Science.....KFI, 8:30 a.m. Su
 Christian Science.....KFOX, 8 p.m. Su
 Christopher London.....KFI, 4 p.m. Su
 Church Federation.....KFAC, 8 a.m. M
 Church of the Air.....KNX, 7 a.m. Su
 Church in the Vale.....KECA, 7 a.m. Su
 Cisco Kid.....KHJ, KGB, 7:30 p.m. M,W,F
 Classroom Radio.....KFAC, 1:15 p.m. M-F
 Clerks' Variety Show.....KECA, 10:15 p.m. Su
 Club 15.....KNX, 9:45 p.m. M-F
 Cluh Time.....KECA, 3 p.m. Tu
 Coffee Time.....KFI, 8:05 a.m. M-F
 Commander Scott.....KECA, 10:15 a.m. Su
 Command Theater.....KNX, 10:30 p.m. Tu,Th
 Composers' Corner.....KFAC, 1:30 p.m. M-Sa
 Confidential Close-Ups.....KFI, 5:30 p.m. Sa
 Contented Hour.....KNX, 9 p.m. Su
 Cooking With Jazz.....KECA, 11:15 a.m. M
 Cook, Ira.....KECA, 11:30 a.m., 3 p.m. M-F
KECA, 9 a.m. Sa
 Cooper, Alex.....KXLA, 11:30 p.m. M-Sa
 Counterspy.....KECA, 8 p.m. Tu,Th
 Count of Monte Cristo.....KHJ, KGB, 8 p.m. Tu
 County Fair Jazz.....KNX, 1 p.m. Sa
 County Medical Assn.....KEAC, 1 p.m. Th
 Crime Does Not Pay.....KFI, 9 p.m. F
 Crime Fighters.....KHJ, 7 p.m. Th
 Crime Photographer.....KNX, 6:30 p.m. Th
 Crocker, Betty.....KECA, 10:55 a.m. M-F
 Crosby, Bing.....KNX, 6:30 p.m. W
 Crosby, Bob.....KFI, 7:30 p.m. Su
 Cross Section, U.S.A.....KNX, 2:30 p.m. Sa
 *Cunningham, Bill.....KHJ, 12:15 p.m. Su
 Dangerous Assignment.....KFI, 6:30 p.m. W
 Darby, Raymond.....KFI, 10:15 p.m. Sa
 Date With Judy.....KECA, 7:30 p.m. Th
 Day, Dennis.....KFI, 6:30 p.m. Sa
 Dempsey-Tegeler Hour.....KMPC, 10 a.m. Su
 DiMaggio, Joe.....KFI, 6 p.m. Sa
 Dimension X.....KFI, 8:50 p.m. Sa
 Dixon, Nancy.....KHJ, 1:15 p.m. M-F
 Double Feature.....KECA, 12:50 p.m. M-F
 *Double or Nothing.....KFI, 11 a.m. M-F
 Downey, Morton.....KFI, 11:15 p.m. Tu,Th,Sa
 Dragnet.....KFI, 7:30 p.m. Th
 Dr. Christian.....KNX, 8:30 p.m. W
 Dr. Hiss Clinic.....KHJ, 9 a.m. Sa
 Dr. I. Q.....KECA, 7:30 p.m. W
 Dr. Paul.....KFI, 4:15 p.m. M-F
 Durante, Jimmy.....KFI, 6:30 p.m. F
 Duffy's Tavern.....KFI, 6:30 p.m. Th
 Earn Your Vacation.....KNX, 6 p.m. Sa
 Eastside Show.....KFWB, 10 p.m. M-Sa
 Easy Aces.....KECA, 1:30 p.m. M-F
 Echoes of Eden.....KFWB, 3:30 p.m. Su
 *Edwards, Frank.....KHJ, 10:15 p.m. M-F
 Elson, Bob.....KNX, 10:15 p.m. M-F
 Enchanted Hour.....KHJ, 5:30 p.m. Su
 Enchanted Lady.....KWKW, 5 p.m. Sa
 Episcopal Diocese.....KMPC, 5:45 p.m. Sa
 Escape, Nancy.....KFI, 8:30 p.m. F
 Eternal Life.....KFI, 9:30 a.m. Su
 Ethel and Albert.....KECA, 9 p.m. M
 Evening Concert.....KFAC, 8 p.m. M-Sa
 Ewing, Bill.....KMPC, 10 a.m., 5 p.m. M-F
 Extra Time.....KHJ, 9:45 a.m. Sa
 Facts for Farmers.....KMPC, 12:30 p.m. M-F
 Family Party.....KNX, 11 a.m. Sa
 Family Theatre.....KHJ, 8:30 p.m. W
 Farm Highlights.....KFI, 6:15 a.m. M-Sa
 Farm Journal.....KNX, 5:30 a.m. M-Sa, 8 a.m. Su
 Farm Adviser.....KMPC, 7 a.m. M-F
 Farm News.....KNX, 2:15 p.m. Sa
 Farm Reporter.....KFI, 12 n. M-Sa
 Father Knows Best.....KFI, 9 p.m. Th
 Fat Man.....KECA, 8 p.m. F
 Faye, Alice.....KFI, 4:30 p.m. Su
 FBI in Peace and War.....KNX, 9 p.m. Th
 *Feature Wire.....KFI, 8 p.m. M-F
 Fibber and Molly.....KFI, 6:30 p.m. Tu
 *Fidler, Jimmie.....KECA, 7 p.m. Su
 First Baptist Church.....KFAC, 7:30 p.m. Sa
 First Fifty.....KECA, 3 p.m. M-F
 Fisher, George.....KNX, 1:15 p.m. M-F
 Fishing Pals.....KGFI, 8 p.m. M-F
 Fishing's Fun.....KHJ, 8:55 p.m. Th
 Five-Seventy Club.....KLAC, 1:10 p.m. M-Sa
KLAC, 7:05 p.m. M-Sa
 *Flannery, Harry.....KRKD, 7 p.m. W, F
 Flying Feet.....KECA, 4 p.m. Sa
 Flynn, John.....KHJ, 4 p.m. Sa
 Foreign Reporter.....KECA, 11 a.m. Su
 For the Record.....KECA, 6:15 p.m. Sa
 Frank and Ernest.....KECA, 11:15 a.m. Su
 Freedom Story.....KMPC, 7:45 p.m. Su
 Front-Page Farrell.....KFI, KFSD, 2:45 p.m. M-F

*Fuller, Sid.....KHJ, 12 n. M-F
 Gangbusters.....KNX, 9 p.m. Sa
 Garden Gate.....KNX, 2:45 p.m. Sa
 Garden School.....KGER, 2:30 p.m. M-F
 Garr, Bill.....KWKW, 12:20 p.m. M-Sa
 *Garred, Bob.....KECA, 7:30 a.m., 6:05 p.m. M-Sa
 Gateway to Music.....KFAC, 9:30 p.m. Su
 Gentlemen of the Press.....KECA, 8:30 p.m. Tu
 George, Wally.....KLEV, 11 a.m. Tu
 Get More Out of Life.....KNX, 12 n., Sa
KNX, 10:15 a.m., 11:30 a.m., Su
 Gilbert and Sullivan.....KECA, 7:15 p.m. Su
 Gillespie.....KFAC, 9:30 a.m. Su
 Gillespie Garden Guide.....KHJ, 9:15 a.m. W
 Gipson, J. T.....KFOX, 5:30 a.m. M-F
 *Give and Take.....KNX, 10:30 a.m. Sa
 Godfrey, Arthur.....KNX, 2:45 p.m. M-F
KNX, 8:30 p.m. M
 Godfrey's Digest.....KNX, 9:30 p.m. Sa
 Goldbergs.....KNX, 6:30 a.m. Sa
 Gospel Singer.....KHJ, 10:15 a.m., Sa
KHJ, 11:30 a.m. Su
 *Goss, Frank.....KNX, 7:30 a.m., 12 n. M-F
 Graham, Sheila.....KHJ, 6:30 p.m. Su
 Graham, Vance.....KMPC, 9 a.m. Su
 Grand Central Station.....KNX, 9:30 a.m. Sa
 Grandpa Owens.....KFI, 8 a.m. Su
 Grand Ole Opry.....KFI, KFSD, 7:30 p.m. Sa
 *Grand Slam.....KNX, 8:30 a.m. M-F
 Grant, Johnny.....KLAC, 10:05 p.m. Su-F
 Great Gildersleeve.....KFI, 8:30 p.m. W
 Greatest Story.....KECA, 2:30 p.m. Su
 Green Hornet.....KECA, 5 p.m. Tu,Th
 Gregory Hood.....KECA, 8:30 p.m. Tu
 Guess-a-Tune.....KHJ, 10:15 a.m. M, W, Th, F
 Guiding Light.....KNX, 10:45 a.m. M-F
 Hallmark Playhouse.....KNX, 7 p.m. Th
 Halls of Ivy.....KFI, 8:30 p.m. F
 Hal's Memory Room.....KFOX, 6:30 p.m., 11:30
p.m. D
 Handy Man.....KNX, 12:15 p.m. Sa
 Hanlon, Tom.....KNX, 5:15 p.m. M-Sa
 Hannibal Cobb.....KECA, 2 p.m. M-F
KECA, 8:25 p.m. W
 Happiness Hour.....KHJ, 11 a.m. Su
 Happy Homes.....KHJ, 10:30 a.m. M-F
 Happy Theater.....KECA, 4:45 p.m. M-F
 Hardy Family.....KFI, 9 p.m. Tu
 *Hardy, Glenn.....KHJ, 10 a.m., 9 p.m. Su-F
 Harletemaine.....KFWD, 4 p.m. M-Sa
 *Harpel, Bill.....KFI, 4:30 p.m. M-F
 Harris, Phil.....KHJ, 5:30 p.m. Sa
 Harris, Radio.....KHJ, 11 a.m. M-Sa
 Harvest of Stars.....KFI, 2:30 p.m. Su
 Hasel, Joe.....KECA, 10:15 p.m. M-W
 Haven of Rest.....KXLA, 8:30 a.m. M,W,F
KHJ, 8:30 a.m. Tu,Th,Sa
 Hawaii Calls.....KHJ, 6:30 p.m. Sa
 Hawk, Bob.....KNX, 7:30 p.m. M
 *Hayes, Sam.....KFI, 7:45 a.m. M-Sa, 10 p.m. D
 Haymes, Dick.....KHJ, 10:20 a.m. M, W, Th, F
 *Headline Edition.....KECA, 6:20 p.m. M-F
 Headlines in Chemistry.....KHJ, 10:45 a.m. Su
 *Heatter, Gabriel.....KHJ, 6 p.m. M-F
 Heidt, Horace.....KNX, 6:30 p.m. Su
 *Hemingway, Frank.....KHJ, 4:15 p.m. M-Sa
KHJ, 7 a.m. M-Sa
 Henry Aldrich.....KFI, 8:30 p.m. Th
 *Henry, Bill.....KHJ, 6:55 p.m. M-F
 *Henry, Fred.....KLAC, 5 p.m. M-F
 Here's to Veterans.....KFI, 11:45 p.m. M-F
 Hernandez, Joe.....KMPC, 6:30 p.m. M-Sa
 High Adventure.....KFI, 9:30 p.m. F
 *Hill, Edwin C.....KECA, 6 p.m. M-F
KFI, 8 p.m. Su
 Hill, Napoleon.....KFWB, 3:30 p.m. Su
 *Hillman, William.....KHJ, 10:30 a.m. Su
 Hit Parade.....KFI, 9 p.m. Sa
 Hollywood By-Line.....KECA, 7 p.m. Sa
 Hollywood House Party.....KGFI, 10 p.m. M-Sa
 Hollywood Music Hall.....KMPC, 7:50 p.m. W
 Hometown Happenings.....KFI, 5:45 a.m. M-F
 Hometown Jamhoree.....KXLA, 10:30 a.m. M-Sa
 *Honest Opinion.....KLAC, 10:30 a.m. M-F
 Hopalong Cassidy.....KHJ, 1 p.m. Su
 Hope, Bob.....KFI, 6 p.m. Tu
 Horned Girls.....KECA, 3:30 p.m. Su
 Hour of Faith.....KECA, 12 n. Su
 Hour of Music.....KFAC, 6 p.m. M-F
 House Party.....KNX, 12:30 p.m. M-F
 *Huntley, Chet.....KNX, 10 p.m. D, 5:30 p.m. M-Sa
 I Love a Mystery.....KHJ, 10 p.m. M-F
 If They Had Lived.....KGFI, 8:15 p.m. Su
KGFI, 8:30 p.m. Sa
 Inner Sanctum.....KNX, 9 p.m. M
 International Airport.....KHJ, 9:30 p.m. W
 International Disc Jockey.....KNX, 1:30 p.m. M-F
 Invitation to Learning.....KNX, 9 a.m. Su
 It's Fun to Be Young.....KNX, 11:30 a.m. Sa
 Jack Armstrong.....KECA, 5:30 p.m. M, W, F
 Jeff Regan.....KNX, 9 p.m. W
 Jewel, Izetta.....KCBQ, 11:45 a.m. M-F
 Jive at Five.....KGFI, 6 p.m. M-Sa
 Johnny Dollar.....KNX, 6:30 p.m. Tu
 John Steele, Adventurer.....KHJ, 7 p.m. W

Juke Box Matinee.....KXLA, 3:15 p.m. M-Sa
 Junior Junction.....KECA, 3 p.m. Sa
 Junior Miss.....KNX, 9:30 a.m. Sa
 Just Plain Bill.....KFI, KFSD, 2:30 p.m. M-F
 Juvenile Jury.....KHJ, 12:30 p.m. Su
 Kaye, Sammy.....KECA, 4:30 p.m. Su
 Kelley, Bob.....KMPC, 6:15 p.m. M-Sa
 Kelley on Base.....KMPC, 7:45 p.m. M
 *Kiernan, Walter.....KECA, 2:55 p.m. M-F
 Know Your FBI.....KMPC, 7 p.m. Su
 Know Your Schools.....KMPC, 7:15 p.m. Su
 L. A. Breakfast Club.....KFWB, 8:15 a.m. W
 *Ladies, Be Seated.....KECA, 9 a.m. M-F
 Ladies' Day.....KFI, 9:05 a.m. M-F
 Ladies' Fair.....KHJ, 11 a.m. M-F
 L. A. Medical Assn.....KFAC, 1 p.m. Th
 Lassie.....KFI, 11 a.m. Sa
 *Lawton Fleetwood.....KFI, 7:15 a.m. M-F
 Layman's Hour.....KFWB, 9:30 p.m. Sa
 *Lescueur, Larry.....KNX, 3:45 p.m. Sa
 Let George Do It.....KHJ, KGB, 8 p.m. M
 Let's Pretend.....KNX, 8:05 a.m. Sa
 Levin, Sylvan.....KHJ, 11:45 p.m. Su
 *Lewis, Fulton.....KHJ, 4 p.m., 9:15 p.m. M-F
 Leyden, Bill.....KFWB, 8 a.m., 8:15 a.m. M-Sa
 Leyden With Song.....KECA, 3:30 p.m. M-F
 Liberal Catholic Hour.....KFAC, 9 a.m. Su
 Life Can Be Beautiful.....KFI, 10:45 a.m. M-F
 Life of Riley.....KFI, 7 p.m. F
 Life With Luigi.....KNX, 6 p.m. Tu
 Light of the World.....KFI, 11:45 a.m. M-F
 Light-Up Time.....KFI, 8 p.m. M-F
 Lindlahr, Victor.....KECA, 11:15 a.m. M-F
 Linkletter, Art.....KNX, 12:30 p.m. M-F
 Lombardoland.....KHJ, 8:30 p.m. Sa
 Lone Ranger.....KECA, 7 p.m. M,W, 8 p.m. M-F
 Lonesome Gal.....KHJ, 10:30 p.m. M-F
 Lorenzo Jones.....KFI, KFSD, 1:30 p.m. M-F
 Love's Notebook.....KFWW, 7 p.m. Su
 L P Record Parade.....KNX, 10:30 a.m. Su
 Lum and Abner.....KNX, 6:30 p.m. F
 Lutheran Gospel Hour.....KXLA, 6:30 p.m. Su
 Lutheran Hour.....KHJ, KVOE, 9:30 a.m. Su
 Lutheran Hour.....KECA, 3 p.m. Su
 Lux Radio Theater.....KNX, 6 p.m. M
 Lynn Looks at Hollywood.....KHJ, 1 p.m. M-F
 Maisie.....KFI, 7:30 p.m. M
 Ma Perkins.....KNX, 10:15 a.m. M-F
 Managing Editor.....KGIL, 8 p.m. Tu
 Mann, Herbert J.....KFI, 10 a.m. Su
 Manners, Zeke.....KECA, 7:45 a.m. M-F
 Manning, Knox.....KNX, 12:05 p.m. M-F
 *.....KNX, 1:35 p.m. Sa
 Man on the Farm.....KHJ, 12:30 p.m. Sa
 Mansfield, Andy.....KMPC, 6 a.m. M-Sa
 Mark Trail.....KHJ, 5 p.m. M,W,F
 Martin Kane.....KHJ, 1:30 p.m. Su
 Marx, Groucho.....KNX, 6 p.m. W
 Massey, Curt.....KNX, 4 p.m. M-F
 Master Radio Canaries.....KHJ, 11:45 a.m. Su
 Matinee.....KFAC, 2 p.m. M-Sa
 McDowell, Roddy.....KMPC, 4:30 p.m. M-F
 McLaughlin, Bob.....KLAC, 1:10 p.m. M-Sa
 *.....KLAC, 7:05 p.m. M-Sa

*Name That Song.....KHJ, 8 p.m. W
 National Farm & Home.....KFI, 11:30 a.m. Sa
 National Radio Pulpit.....KFI, 7 a.m. Su
 National Vespers.....KECA, 10:30 a.m. Su
 NBC Spring Concert.....KFI, 3:50 p.m. Sa
 NBC Theater.....KFI, 11 a.m. Su
 *Nesbitt, Norman.....KMPC, 6 p.m. M-F
 New Horizons.....KFI, 9:45 p.m. Su
 *News of the World.....KFI, 8:15 p.m. M-F
 New York Philharmonic.....KNX, 12 n. Su
 Nick Carter.....KHJ, 3:30 p.m. Su
 Night Beat.....KFI, 7 p.m. M
 Night Editor.....KNX, 10:15 p.m. Su
 No School Today.....KECA, 7:45 a.m. Sa
 Nona From Nowhere.....KNX, 1 p.m. M-F
 Nora Drake.....KNX, 11:30 a.m. M-F
 Norman, Gene.....KFWB, 10 p.m. M-Sa
 Official Detective.....KHJ, 9:30 p.m. Tu
 Old-Fashioned Revival.....KECA, 8 a.m. Su
 Old-Fashioned Revival KFWB, KGB, 4 p.m. Su
 One for the Book.....KECA, 10:45 p.m. M-F
 One Man's Family.....KFI, 12 n. Su
 Operation Daybreak.....KFI, 5:30 a.m. D
 Original Amateur Hour.....KECA, 8 p.m. Th
 Ormont, Dave.....KFWB, 9:30 a.m. M-Sa
 Otis, Don.....KLAC, 3:10 p.m., 12 p.m. M-Sa
 Our Gal Sunday.....KNX, 9:45 a.m. M-F
 Our Miss Brooks.....KNX, 8 p.m. Sa
 Oxford, Eddie.....KMPC, 8 p.m. Sa
 Ozzie and Harriet.....KECA, 9 p.m. F
 Pacific Lutheran Hour.....KFWB, 9:30 p.m. Su
 Palmer, Dr. Albert.....AMP, 6:45 p.m. Su
 Parent-Youth Forum.....KFI, 9 a.m. Su
 Parsons, Louella, KECA, 6:15 p.m., 8:45 p.m. Su
 *Pearson, Drew.....KECA, 8 p.m. Su
 People Are Funny.....KFI, 7:30 p.m. Tu
 People's Platform.....KNX, 9:30 a.m. Su
 Pepper Young's Family.....KFI, 12:50 p.m. M-F
 Perry Mason.....KNX, 11:15 a.m. M-F
 Peter Salem.....KHJ, 9:30 p.m. Th
 *Peterson, Elmer.....KFI, 5:45 p.m. W-Sa
 Philharmonic Reporter.....KFI, 10:45 p.m. W
 Philip Marlowe.....KNX, 7 p.m. Tu
 Piano Parade.....KFAC, 11 a.m. M-Sa
 Piano Playhouse.....KECA, 2 p.m. Su
 *Pinkley, Virgil.....KMPC, 5:15 p.m. M-F
 Pioneers of Music.....KFI, 4:30 p.m. Sa
 Play It Again.....KECA, 4:20 p.m. M-F
 Portia Faces Life.....KFI, KFSD, 2:15 p.m. M-F
 Post, Guy.....KFAC, 11:15 a.m. M,W,F
 *.....KFAC, 5:30 p.m. Su
 Potter, Peter, KFWB, 9:30 a.m. Su, 3 p.m. M-Sa
 Powell, Dick.....KFI, 7:30 p.m. W
 *Pringle, Nelson.....KNX, 6 a.m., 7 a.m. M-Sa
 Pro and Con.....KFI, 11:15 p.m. F
 Proudly We Hail.....KFI, 6:30 p.m. M
 Proudly We Hail.....KHJ, 8 p.m. F
 Proudly We Hail.....KMPC, 10 p.m. Su
 Pursuit.....KNX, 7:30 p.m. Tu
 *Queen for a Day.....KHJ, KGB, 11:30 a.m. M-F
 Quick as a Flash.....KECA, 9:30 a.m. M-F
 Quiz Kids.....KFI, 12:30 p.m. Su
 Radio Bible.....KFWB, 9 p.m. Su
 Railroad Hour.....KFI, 8:30 p.m. M
 Rayburn and Finch.....KECA, 9 p.m. Sa
 Recovery Story.....KFI, 10:30 p.m. Sa
 Red Ryder.....KHJ, KVOE, 7:30 p.m. Tu, Th
 Religion in the News.....KFI, 7:45 a.m. Su
 Religious News.....KFWB, 8:45 p.m. Sa
 Repeat Performance.....KGFJ, 6 p.m. M-F
 Report to the People.....KECA, 7:45 p.m. Tu
 Richard Diamond.....KFI, 7:30 p.m. W
 *Richfield Reporter.....KECA, 10 p.m. Su-F
 Right to Happiness KFI, KFSD, 12:45 p.m. M-F
 Rise and Shine.....KHJ, 8 a.m. M-Sa
 Rhapsody in Wax.....KHJ, 12 p.m. D
 Road of Life.....KFI, 12:15 p.m. M-F
 *Roberts, Cleo.....KFWB, 8 a.m., 6 p.m. M-F
 Robinson, Jackie.....KECA, 8:45 p.m. M
 Rocky Jordan.....KNX, 5:30 p.m. Su
 Rogers, Roy.....KHJ, 3 p.m. Su
 Romance of Helen Trent.....KNX, 9:30 a.m. M-F
 Romance of the Highways.....KECA, 10:15 a.m. Su
 *Roper, Elmo.....KNX, 11:45 a.m. Su
 Rosemary.....KNX, 8:45 a.m. M-F
 Rowe, Red.....KFWB, 4:45 p.m. M-Sa
 Salt Lake Tabernacle.....KNX, 8:30 a.m. Su
 Salute to Reservists.....KHJ, 7:30 p.m. Sa
 Sam Spade.....KFI, 5 p.m. Su
 Saturday Special.....KFI, 12:15 p.m. Sa
 Science Editor.....KFI, 9:30 p.m. Su
 Science-Fiction Editor.....KFI, 8:30 p.m. Sa
 Science of Mind.....KFWB, 8:45 a.m. M-F
 Science of Mind.....KECA, 10:30 p.m. M-F
 Scouting the Stars.....KECA, 6 p.m. Sa
 Scout Jamboree.....KFI, 9:30 a.m. Sa
 Screen Directors' Guild.....KFI, 6 p.m. F
 Screen Guild Theater.....KFI, 6 p.m. Th
 Scully, Frances.....KECA, 12:30 p.m. M-F
 Second Mrs. Burton.....KNX, 11 a.m. M-F
 Senators Report.....KFI, 7:45 p.m. F
 Sherlock Holmes.....KECA, 8 p.m. W
 Shore, Dinah.....KNX, 8:15 p.m. Tu, W, Th
 *Sing It Again.....KNX, 7:50 p.m. Sa
 Sing Your Worries Away.....KLAC, 8:05 p.m. M-F
 Skelton, Red.....KNX, 9 p.m. Su
 Skippy Hollywood Theatre.....KNX, 7:30 p.m. Th
 Sky King.....KECA, 5:30 p.m. Tu, Th
 *Smilin' Ed McConnell.....KFI, 8:30 a.m. Sa
 *Smith, Howard.....KNX, 8:15 a.m. Su
 *Smith, Jack.....KNX, 8:15 p.m. M-F
 *Smith, Kate.....KHJ, KGB, 9 a.m. M-F
 *Smith, Norwood.....KECA, 12:15 p.m. M-F

Solitaire Time.....KFI, 11 p.m. Sa
 Song for You.....KMPC, 8:30 a.m. M-F
 Songs of Cheer and Comfort.....KHJ, 10:15 a.m. Su, Tu
 Southernaires.....KECA, 9 a.m. Su
 Southland Story.....KMPC, 8 p.m. M-F
 Spade Cooley Time.....KFSD, 10 p.m. D
 Speare, Frederick.....KECA, 10:30 p.m. Su
 Sports Dial.....KRKD, 5:30 p.m. M-Sa
 Sports for All.....KHJ, 8:30 p.m. Th
 Sports Newsreel.....KFI, KFSD, 7:30 p.m. F
 Squeakin' Deacon.....KXLA, KRNO, 9 p.m. M-F
 Stair, Betty.....KGIL, 2:45 p.m. Sa
 Standard Hour.....KFI, KFSD, 8:30 p.m. Su
 Standard School.....KFI, 10 a.m. F
 Stanley, Eddie.....KECA, 11:30 p.m. M-F
 Stars Over Hollywood.....KNX, 10 a.m. Sa
 Steele, John.....KHJ, 7 p.m. W
 Stella Dallas.....KFI, KFSD, 1:15 p.m. M-F
 Stewart, Bill.....KLAC, 5:15 p.m. M-F
 St. Francis Drama.....KLAC, 8:45 p.m. Su
 *Stop the Music.....KECA, 5 p.m. Su
 Story Circus.....KMPC, 12 n. Sa
 Straight Arrow.....KHJ, 5 p.m. Tu, Th
 Strictly From Dixie.....KFWB, 6:30 p.m. Sa
 Strictly From Dixie.....KECA, 8 p.m. M
 Strike It Rich.....KNX, 4:15 p.m. M-F
 Strolling Tom.....KFWB, 9 a.m. M-F
 Successful Business.....KFWB, 7:30 p.m. Sa
 Sunday Morning Melodies.....KMPC, 8:15 a.m. Su
 Sunrise Salute.....KNX, 6:15 a.m. M-Sa
 Supper Club.....KFI, 7 p.m. Th
 *Surprise Package.....KECA, 10 a.m. M-F
 Suspense.....KNX, 6 p.m. Th
 Symphonette.....KNX, 10:30 p.m. M, W, F
 *.....KNX, 1:30 p.m. Su
 Take a Number.....KHJ, 7 p.m. Su
 Take It or Leave It.....KFI, 7 p.m. Su
 Talent Scouts.....KNX, 8:30 p.m. M
 Taylor, Mary Lee.....KFI, 9 a.m. Sa
 Taylor, Henry J.....KECA, 8:30 p.m. M
 Taylor Made Melodies.....KFI, 6:45 a.m. M-Sa
 *.....KNX, 10 a.m. Su
 Tea and Crumpets.....KECA, 2 p.m. Sa
 Telephone Hour.....KFI, KFSD, 9 p.m. M
 Tello-Test.....KHJ, 6:30 p.m. M-F
 Theater Guild.....KFI, 5:30 p.m. Su
 Theater of Today.....KNX, 9 a.m. Sa
 The Saint.....KHJ, 8:30 p.m. M
 The Shadow.....KHJ, 2 p.m. Su
 The Whistler.....KNX, 7:30 p.m. Su
 Think and Grow Rich.....KFWB, 3:30 p.m. Su
 Think Fast.....KECA, 9 p.m. Su
 This is Los Angeles.....KNX, 3 p.m. Sa
 This is Our Town.....KECA, 4:45 p.m. Sa
 This is Your FBI.....KECA, 8:30 p.m. F
 This is Your Life.....KFI, 6 p.m. W
 This Thing Called Life.....KECA, 4 p.m. Su
 *This Week Around the World.....KECA, 1 p.m. Su
 This Woman's Secret.....KFI, KFSD, 4 p.m. M-F
 *Thomas, Lowell.....KNX, 8 p.m. M-F
 *Thor, Larry.....KNX, 11 p.m. F
 Through Listening Glass.....KECA, 7:30 p.m. Sa
 *Today's Children.....KFI, KFSD, 11:30 a.m. M-F
 Tom Mix.....KHJ, 5:30 p.m. M,W,F
 Top of the Morning.....KNX, 8 a.m. M-F
 Town Meeting.....KECA, 9 p.m. Tu
 True Detective Mysteries.....KHJ, 2:30 p.m. Su
 Truth or Consequences.....KFI, 8 p.m. Sa
 Turner, Ralph.....KMPC, 8:30 a.m. Sa
 Tune Hits.....KFI, 6:30 a.m. Tu, Th, Sa
 Tusher, Bill.....KECA, 9:45 p.m. Tu
 Twenty Hundred Plus.....KHJ, 7:30 p.m. Su
 Twilight Hour.....KFAC, 7 p.m. M-F
 Twilight Tales.....KMPC, 4:15 p.m. Tu, Th
 *Twenty Questions.....KHJ, 8 p.m. Su
 *Twin Views.....KHJ, 11 p.m. Su
 U. N. in Action.....KNX, 11:45 p.m. Su
 Unity Daily Word.....KFAC, 8:45 a.m. M-Sa
 Unity Daily Word, KFWB, 9:15 a.m. M, Tu, Th, Sa
 Voices and Events.....KFI, 2 p.m. Su
 Voice of Firestone.....KFI, KFSD, 5:30 p.m. M
 Voice of Prophecy.....KHJ, KGB, 8:30 a.m. Su
 *.....KECA, 1:30 p.m. Su
 Waring, Fred.....KFI, 8 a.m. Sa
 *Warner, Albert.....KECA, 4:35 p.m. Sa
 Weaver, Hank.....KECA, 10:15 p.m. M-F
 Week-End Flatter Party.....KECA, 9 a.m. Sa
 Welcome to Hollywood.....KECA, 7 a.m. M-F
 Welcome, Travelers.....KFI, 3 p.m. M-F
 We Love and Learn.....KFI, 3:45 p.m. M-F
 Wendy Warren.....KNX, 9 a.m. M-F
 Wheeler, Burrett.....KFI, 4:30 p.m. M-F
 When a Girl Marries.....KFI, KFSD, 2 p.m. M-F
 Whiting, Margaret.....KNX, 8:15 p.m. M-F
 Whoa Bill Club.....KFAC, 5:30 p.m. M-F
 Wilder, Lee.....KFWB, 12 p.m. M-Sa
 Williams, Tex.....KFI, 9:30 p.m. Tu, Th
 *Winchell, Walter.....KECA, 6 p.m., 8:30 p.m. Su
 Wisner, Harry.....KECA, 5:30 p.m. Sa
 Women Are Wonderful.....KHJ, 9:30 a.m. M-F
 Women's Forum.....KNX, 7:30 p.m. F
 World of Opera.....KFAC, 3 p.m. M-Sa
 Yesterday on Broadway.....KECA, 11:30 a.m. Su
 You and.....KNX, 11:45 p.m. M-F
 Young America Speaks.....KFI, 10 a.m. Sa
 Young Love.....KNX, 6 p.m. F
 Young, Norma.....KHJ, 10:30 a.m. M-F
 Young Dr. Malone.....KNX, 10:30 a.m. M-F
 Young Wilder Brown.....KFI, 1:45 p.m. M-F
 Your Memory Lane.....KXLA, 10:30 p.m. Su

The Eye Inspires the Pen

Norma Jean Nilsson, address withheld, West Hollywood, Calif.

I disagree with reader Rath completely about "Kukla, Fran and Ollie." It is my favorite show and I would defend it any time. In the first place, "Kukla" has just as much, if not more, characters as "Beany," and the voices and dialogue are much more subtle and clever. Also they're all done by one man, Burr Tillstrom. See if "Beany" can compare to that!

Secondly, the reason that "Kukla" is such a great show is that it just uses a simple stage and one camera and doesn't have to "cover up" like other shows.

Third place, Fran can sing! She's so understanding to "Kukla" and "Ollie" that you just can't help loving her.

Fourth and fifth place, "Ollie" is too coordinate . . . more than "Cecil" is, and "Cecil" isn't a better animal. "Ollie" is much more lovable and cute.

And my biggest disagreement—"Kukla, Fran and Ollie" are certainly not monotonous. It is the fastest-moving show and it keeps your attention all the time. Humph!

Last of all, "Kukla" appeals to everyone . . . it has a certain tonic charm that grows on you, and I'm sure that if Miss Rath looked twice before she chose her programs, she would have much better viewing fare.

★

Bonnie Rothbart, address withheld, Pasadena, Calif.

I am eleven years old and have been enjoyably reading Radio-TV Life for a long time but I was shocked at the letter by Jean Rath. I think "Kukla, Fran and Ollie" is one of the cleverest programs on television. As for "Cecil" being better than "Ollie," that is impossible. As for "Fran," I think she has one of the best voices heard today.

I think that before Miss Rath judges a program so harshly, she should see it more than once!

★

Mrs. C. T. Ostrander, 1415 Alvarado Terrace, Los Angeles 6, Calif.

Am prompted to voice my displeasure of correspondent Jean Rath's remarks about "Kukla, Fran and Ollie." I think they are the best comedians on television.

About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio-Television Life.

Eddie Doring, 1137 North Poinsettia Drive, Hollywood, Calif.

Reader Jean Rath condemns "Kukla, Fran and Ollie." First of all, it doesn't originate from New York, but Chicago. Second, Fran Allison has made a sizeable living from her singing for many years. Others may not care for her, but as a showman she can't be topped. Personally, I like her singing voice.

As to the rest of the show, I must admit that I didn't find too much to it upon first watching. But now I never miss a chance to see it. If more people would look for a second and third time and then think about it before speaking their minds, we'd have much less trouble in all fields of endeavor today.

★

Name and address withheld, San Gabriel, Calif.

We are very much aware of what is going on in this very modern world, but we are sick and fed-up with the near-nudity that some of the "beauty contestants" and "assistants" are affecting to gain some sort of attention. While watching a late-evening program we were simply shocked to see girls almost to the point of nakedness appearing in close-ups that were going into the privacy of our living room. Frankly, all girls on TV who affect, or I suppose have the very disagreeable taste, to look like they do, are more to be pitied than anything else. Because they certainly place a very cheap value on what charms they do have. We have several teen- and junior-age children and human nature as well as frank youth being what it is, their remarks were quite brutally frank and certainly not flattering.

★

Ned Gilbert, 1346 Sastre Avenue, El Monte, Calif.

With everyone and his brother trying like mad to get his own original idea on television, why not a "TV Workshop"? On a program like this they could try out shows on a one-shot basis . . . the old "Columbia Workshop" that helped make such greats as Norman Corwin, Irving Reis, Orson Welles and others, was far more important in its contribution of ideas and techniques that are now an integral part of broadcasting, than the people it launched to fame . . . a "TV Workshop" could funnel and sift for the video audience to sell all those ideas which are now being pigeon-holed behind the scenes because they're on the borderline on whether or not they'd make a successful thirteen-week series.

This "TV Workshop" would be no panacea any more than the former "Columbia Workshop" was. But lest we forget, commercial broadcasting was about fifteen years old and very smug until the "Workshop" came along and did a little un-smuggling. Some of the shows on a "TV Workshop" might be a hodgepodge; most would be something different; but all would be entertaining.

Mrs. Patricia Brady, 7110 Woodrow Wilson Drive, Hollywood, Calif.

For my money "Glancin' at Anson" is the greatest thing on daytime television. Although I have heard him on the air and found him pleasing, I never went overboard as a fan for Anson. By accident, I tuned to what must have been his first TV show and stayed glued to the set until the program went off. Not only was Bill Anson the smoothest emcee I've seen on any station, but he had such an unusual amount of personal talent. His show was packed with interesting personalities and guest stars. The following week was even better.

All in all, I think the whole show is a masterpiece of entertainment and I know there must be others like myself who would like to know more about it. Hope you will do a story soon.

Request noted.

★ ★

NEW ON GRAYDON SHOW

Diet discussions and exhibitions are featured on Joe Graydon's Tuesday KLAC-TV show by physical culturist Vince Girona and his actress-wife, Peggy O'Neill.

★ ★

CHARLIE GETS X-RAYED

CBS star Charlie McCarthy was the first to have his chest X-rayed at opening ceremonies of the annual Los Angeles county X-ray drive.

Menuette

By Norma Young
KHJ

Contests

AND OFFERS

"VOICE OF PROPHECY," KECA, 1:30 p.m., Sunday—Dr. H. M. S. Richards's pilgrimage report entitled "My Visit to Christ's Tomb" has been printed in a two-color pamphlet and is available to all those who write in for it. Send requests to "The Voice of Prophecy," Box 55, Los Angeles, Calif. Closing indefinite.

"INVITATION TO LEARNING," KNX, 9:00 a.m. Sunday—Reprints of the discussions are available at ten cents a copy, one dollar for thirteen copies of a single reprint, or single copies of the reprints of thirteen broadcasts. Obtain by writing to "Invitation to Learning," CBS, New York 22, New York. Closing indefinite.

ANDY AND VIRGINIA, KMPC, 6:00 a.m., Monday through Friday—Unique contest for listeners who may send in twenty-five cents to guess weekly amounts donated for the

EARN HIS SPURS

Associate producer Marty Kramer stepped into a comedy spot on the initial showing of KECA-TV's "Veloz Show" and did so well that he was written into the script as a regular feature.

★ ★

RABID HOBBYIST

Marvin Miller, co-starred on KECA-TV's "Mysteries of Chinatown," is most fond of writing poetry and collecting unusual menus and rare records.

American Cancer Society. Closest estimate for each week will win either a pearl choker or an Evans table lighter. For a dollar donation, listeners have a chance to guess at the month's entire donation which will end the drive April 30 and award the winner a jackpot of prizes. Listen to program for further particulars.

Handy Hints

By Dorothy Gardiner and Keith Hetherington, stars of KTLA's "Handy Hints," Mon.-Fri., 6:45 p.m.



Each week we pick the best Handy Hint sent directly to Radio-Television Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-Radio-TV Life Hint of the Week.

This week's winning hint comes from Helen Houston Boileau, 938 Cortez Avenue, Covina Highlands, Covina, Calif. Her entry is:

YOU, TOO, CAN

SHOOT HAWTHORNE!

Everybody talks about shooting Hawthorne, but nobody does anything about it. Now's your chance!

Radio-Television Life, in cooperation with Music City, corner of Sunset and Vine, Hollywood, gives you this opportunity to gratify that secret ambition to . . .

SHOOT HAWTHORNE!

and win valuable prizes while you're doing it!

All you have to do is set up your camera in front of your television set (or bring your camera to Music City and do it there), focus the camera on "This Is Hawthorne," seen each night, Monday thru Friday on KLAC-TV, wait for what you think is a typical Hawthorne pose or expression, and then . . .

SHOOT HAWTHORNE!

The contest started Friday, April 7, and runs for 8 weeks.

Pictures can be taken with any type camera, but must not be smaller than a 2x3 or larger than an 11x14. Send your pictures to "The Hawthorne Contest," Music City, Sunset and Vine, Hollywood. Each week a new winner will be selected. From the 8 weekly winners, a grand prize winner will be chosen. Shoot as many pictures as you wish each week. But be sure to . . .

SHOOT HAWTHORNE!

Pictures received before April 7 were not eligible for the contest. All pictures received after that date will be judged. Each week's contest will close on Friday, so all prints received after Friday go into the following week's contest.

Prizes will be awarded on the basis of "the most typically Hawthorne" pictures.

START NOW TO WIN ONE OF THESE

WEEKLY PRIZES

R. C. A.-Victor record-player attachment and ten dollars worth of records of your choice given each week!

ONE OF THE WEEKLY WINNERS GETS THE

GRAND PRIZE

WHICH IS A NEW, 1950, PORTABLE MOTOROLA

TELEVISION SET

JUDGES: Band Leader Harry James, Songstress Kay Starr, Photographer Howard Zieff.

VIDEO *In Review*

In & Out of Focus (General Comment)

Looks Like

Operating "on the basis of viewing diaries kept by 575 television viewers scientifically selected throughout Los Angeles and Orange Counties," **Tele-Que** sends out a list monthly or oftener of the twenty-five most-viewed shows within range of the LA beams. First, "Hoppy"; then Spade Cooley; "Texaco Star Theater"; KTLA's Sunday movies; "Lone Ranger"; "Sandy Dreams"; Harry Owens; "Time for Beany"; KTLA's Tuesday movies; "Cyclone Malone"; and that takes in the first ten, popular as of the first week of March, 1950. . . . While Professor Leon d'Usseau is holding audi-

ing up by-laws for their own television organization. Most of them blew the Academy of Television Arts and Sciences. . . . Jackie Gleason is being packaged for a new starring half-hour video show by managers Jack Philbin and "Bullets" Durgom, to follow Gleason's current "Life of Riley" series. New TV effort will have a variety format with Gleason as emcee-comic.

Stop, Listen, Look (Shows You May Like)

"Dixie Showboat"

What seems to us one of the best-produced, most entertaining and best-cast video shows to emanate from Hollywood is KTLA's Monday night (7:30, Channel 5) "Dixie Showboat."

The old riverboat is shown, by film clip, pulling up the Mississippi to the landing—then the fun on the boat deck begins, live, featuring Nappy Lamare and his Straw-Hat Strutters (Two-Beaters, Levee Loungers or whatever their singing, banjo-playing leader is calling them these days, the group can cut about any equal number of men in town, for our money).

Ralph Peters and Harry Cody doll up in blackface for a swipe or two at the old-time "Mr. Interlocutor" routines; a line of sepia "Dixiettes" dance; and usually two or three guest artists appear.

The whole show clings to the levee idiom, as authentically done as anything we have seen. Most outstanding guest shot to date was Jacqueline Fontaine, a blonde chirper whose photogenic face, great timing and lively personality must have turned viewing femme vocalists a true Shamrock green.

While the whole half hour is highly entertaining and Nappy's own vocals and banjo-strumming constitute a high spot, the hit of the evening was, to this particular reporter anyway, Dick Lane's appearance as captain of the mythical cruiser. We have seen Dick handle what seems to be half the KTLA shows, some of which aren't suitable at all to his very real talents. To our way of thinking Lane is a performer, not a sports announcer, and the sooner and more he "performs" the better he, sports, the viewers and the station will fare. He has a variety of talents carried over from vaudeville, a school where you had to be good or get out. These haven't as yet been exploited—at least we haven't seen them. Wouldn't it be perfectly in keeping to have the "captain" latch out with a dance or song?

Just a suggestion, and that omission still doesn't keep us from thinking the whole half hour of "Dixie Showboat" is one of the West Coast's top-entertainment video spots.

"Squeakin' Deacon's Store"

A radio favorite who has won friends and influenced people right and left without managing to deviate noticeably from the pure colloquial can be seen weekly now. His KECA-TV show, "The Squeakin' Deacon's Store" (Saturday, 7:00 p.m., Channel 7), is a situation comedy centered around the activities in a little general-merchandise store at "Jasper Junction," operated by "The Squeakin' Deacon" (Carl Moore) and featuring "Sleepy" and Abner, "Abigail and Buddy" and Slim Duncan.

A mythical radio station, "DDT," operated from the store, allows for the variety acts that take place on the show. Among the "Deacon's" talented guests have been such personalities as Tennessee Ernie, folk and cowboy singer de luxe; Grandma Leeburt, the aged yodeler; and Anna Mae Slaughter, the child singer who made her debut on the former Abbott and Costello ABC kid show.

It has long been our contention that "corn," to be acceptable, has to be good, and to the "Deacon" himself and to Rene DuPlessis, writer-producer of the show, goes great credit for keeping the hoke lively, funny, and highly acceptable. Homespun humor doesn't allow for the innuendos that often make a joke. The joke has to be there or the folksy stuff just doesn't come off.

If you like this sort of colloquial humor, you can't find a better show than the Saturday night parade of "Jasper Junction" talent—if you don't care for this sort of thing, watch anyway and see how it should be done. You may change your mind.

"Hi-Talent Battle"

Talent shows aren't new—to vaudeville or radio and certainly not to TV. But some pretty lively talent plus a new approach are demonstrated each Wednesday night at 7:00 when KLAC-TV presents "Hi-Talent Battle," an inter-school talent contest that takes advantage of the good spirits and intensive competition generated when school meets school.

All schools in range of Channel 13's beam are invited to send their most talented to audition. Four from each school are chosen, and weekly meet another school to battle it out for the points accorded separate performers by the visiting board of judges from the local press and school boards. High scorer of the Wednesday's competing teams returns the following week to meet a challenger. Top scorer so far has been Hollywood High, which carried away the eight-week trophy and was thus automatically eliminated.

The young talent average fifteen years in age, and in most cases outshine their older counterparts who have appeared on some of the biggest of TV's talent hunts. Musicians, singers, dancers of all sorts, magicians and comedians of every type have appeared on the Al Burton-produced show. None of the talent has been poor, and among this young, strictly non-pro group there hasn't been one unprofessional-looking blow-up or

muffing. The high scorer of each appearing team takes home with him or her a watch as reward for piling up those points so dear to old High and the happy, shouting group of school-mates who pack the audiences.

Second Glances (Critical Comment)

"Leave It to the Girls"

If you are the type that can't resist taking up the cudgel in favor of your sex, the Tuesday night KNBH offering called "Leave It to the Girls" (Channel 4, 7:00 p.m.) will either set you wild with rage or you'll enjoy it immensely. Depends on whether your viewpoint is masculine or feminine.

Weekly, a panel of well-known New York women under the leadership of femcee Maggi McNellis hostess one lone male, always a well-known figure himself. Al Capp, Ham Fisher, Bill Stern and Art Linkletter are representative.

Subject matter is chosen from the letters the show receives, and the panel vie at speaking their piece. The visitor, always on the short end of the discussion that pits the above-mentioned masculine and feminine viewpoints, signals himself in with a whistle. When and if this is heard, he defends himself and his sex against the funny, sharp and usually pretty astute attacks of Florence Pritchett, Robin Chandler, Lois Andrews, Betty Furness, Eloise McElhone and Dorothy Kilgallen. The panel of four varies among these, with usually one other visiting firewoman.

Of late, the broadly exhibited charms of the panel have incurred discussion, not only among themselves and their masculine guest, but between the network and the sponsor. It seems that while the conversation has stayed on a good high level, the necklines haven't. From here on the remarks remain off-the-cuff, but street dress replaces the off-the-shoulder. Even fully clothed, the girls provide a great show.

"Tele-teen Reporter"

Every Wednesday night on KECA-TV's Channel 7, a show called "Tele-Teen Reporter" taps the talents of local high schools, and now colleges, within range of L.A.'s television beams.

Co-editors of "Tele-Teen Reporter" are Al Burton, who also writes and produces the show, and Nancy Lee McCullom, attractive co-ed of Hamilton High School. The duo compare column notes as means of introducing the acts recruited from the schools—e.g., "What pair of singing twins from Hollywood High are cutting quite a swath among schoolmates with their novel renditions of pop tunes?" A camera switch brings the girls into view, they are introduced and go into their songs.

The talent is all good, and the package is tied together well. The only weakness that could be rectified lies in the commercial presentation. It detracts from the commercial to have

"editor Burton" touting Budget Pack products; and it detracts from his editorship to switch from newsy lingo to talk of Jells-Best, good as the product is.

Integration of film clips showing Burton scurrying about from campus to campus covering events adds immeasurably, and is a good trick.

A "Miss Tele-Teen" contest runs every four weeks, with viewers doing the picking, and the show awarding the lucky teen-aged winner with heaps of highly desirable loot.

It was during the week of March 27 that colleges came into the running, with UCLA talent being the first spotlighted. Fortunately, the talent of the high-school students stacks up nicely against that of their older collegian brethren.

Off Lens (Personalities)

Amateur Musicians' Opportunity

Amateurs with a yen for a seat in the musical big-time can start polishing up that old sax, violin or other instrument. Noted band leader Freddy Martin recently announced he will conduct a national competition to select the "Band of Tomorrow" to present to the public via television with all the fanfare that his long years of experience can give.

In the greatest national non-professional talent search on television, Martin starts his search for candidates on KTTV in mid-April. We will announce the exact date at the time we receive it, and more details of entry.

When the Los Angeles area "Band of Tomorrow" is selected, it will continue playing in this area as a unit while Martin and his orchestra tour to other sections of the country, there conducting similar eliminations and choosing three other bands to contend for national honors. The contest is unusual in that each seat, even if already filled, will be open to further competition on later programs. For instance, if a trumpet player is selected on the initial program and other trumpet players appear on later programs, the one already set must compete with the newcomer. The audiences and a board of judges will be the arbiters. However, each player in the "Band of Tomorrow" starts getting paid from the minute he wins his seat.

A most important aspect of the whole contest is the permission Martin got from Local 47 (musicians) that permits this use of amateurs as long as he doesn't cut his regular crew.

Religious Film Was Announced

On Sunday, April 2, we got home from our first all-day picnic in years, turned on our TV set, and didn't leave its side for the next hour or more. KNBH (5:20 p.m. to concl.) was showing on film the finest biblical story of the Crucifixion and Ascension that

we have ever seen. Unfortunately, we missed the opening, as did many fellow viewers, evidently, and missed the cast credits. It crossed our minds briefly that we were not seeing the Jean Gabin-starring movie announced, (we were wrong!), but our absorption in the excellent film on view kept us from caring.

The next morning, Monday, our office phones started. Everyone wanted to know why the wonderful French-made, English-dubbed religious film hadn't been announced beforehand. It seems all set owners would have liked to invite friends and neighbors to this showing.

The film was announced. Radio-Television Life carried the logging of Jean Gabin in "Golgotha" for a full week before it was shown. The daily newspaper logs carried it. KNBH can only announce the films and their casts, and if the rest of us don't know what the films are, especially presentations of this excellence, we can scarcely blame the TV station for our own lack of knowledge. ("Golgotha," we found out, means literally "Calvary," and refers to the place outside the ancient city of Jerusalem where Jesus was crucified. In modern usage it has come to mean a battleground or a scene of great slaughter.)

Our disappointment in having missed even a few moments of "Golgotha" was alleviated somewhat by KNBH's reshowing of the film on Good Friday, in response to many phone calls.

SURPRISE TELEVISION LAUGH SHOW OF THE YEAR!

"SQUEAKIN' DEACON'S STORE"

A COUNTRY SHOW WITH A FAST PACE

KECA-TV Channel 7

Every SATURDAY at 7

STARRING

Carl "Deacon" Moore

CAST

- BETSY GAY
- SLIM DUNCAN
- ABNER WILDER
- SLEEPY CARSON
- JOE "AXEL" STRAND

WITH WESTERN GUEST STARS AND PERSONALITIES

WRITTEN - PRODUCED - STAGED BY RENE DU PLESSIS

Sponsored by **BROTHER BOB'S** California Furniture - Appliances ATLANTIC AVE. & COMPTON BLVD. COMPTON, CALIFORNIA

WEEK'S TELEVISION LOGS

Station Finder

Channel 2—KTSL
 Channel 4—KNBH
 Channel 5—KTLA
 Channel 7—KECA-TV
 Channel 8—KFMB-TV
 Channel 9—KFI-TV
 Channel 11—KTTY
 Channel 13—KLAC-TV

- ### FRIDAY
- 5:45—Ch. 4, Ch. 13, News.
 Ch. 5, Police Call.
 Ch. 11, Cowboy Slim.
 5:55—Ch. 13, Western Serial
 Ch. 4, Uncle Tony
6—Ch. 5, Cowboy Thrills.
 Ch. 5, Dusty Walker.
 6:15—Ch. 4, Serial.
 6:20—Ch. 7, Serial.
 6:25—Ch. 4, Comedy Theater.
 Ch. 13, Kemper's
 Kapers.
 6:30—Ch. 5, Time for Beany.
 Ch. 11, The Meakins.
 6:45—Ch. 4, Adventures of
 Cyclone Malone.
 Ch. 5, Handy Hints.
 Ch. 7, Space Patrol.
 Ch. 11, We'll Play
 Your Song.
 6:50—Ch. 13, Sportsbook.
7—Ch. 2, Preview; Arm-
 Chair Traveler.
 Ch. 4, Ch. 8, Kukla,
 Fran and Ollie.
 Ch. 5, Newsreel.
 Ch. 7, Chef Milani.
 Ch. 11, Pet Exchange.
 Ch. 13, Auction City.
 7:15—Ch. 2, Lee's Lair.
 Ch. 5, Yer Ole Buddy.
 Ch. 9, Film Short.
 7:30—Ch. 2, Front Row
 Center.
 Ch. 4, News, Weather.
 Ch. 5, Hollywood
 Career.
 Ch. 7, Celebrity Time.
 Ch. 9, Casa Latina.
 Ch. 11, KFTV News.
 Ch. 13, Hall the Champ
 7:45—Ch. 4, Roberta Quinlan
 Ch. 11, Piano Parade
 with Felix DeCola.
8—Ch. 2, Sport Scope.
 Ch. 4, Film.
 Ch. 5, Mary Owens
 Royal Hawaiians.
 Ch. 7, Premium Quiz,
 Jerry Lawrence.
 Ch. 9, Baseball: L.A.
 vs. Sacramento.
 Ch. 11, Pantomime
 Quiz.
 Ch. 13, J. Hardy Film.
 8:05—Ch. 13, Travel Film.
 8:15—Ch. 2, Week in Sports.
 Ch. 13, Auction City.
 8:30—Ch. 2, Legion Boxing.
 Ch. 4, Designed for
 Women, Lee Hogan.
 Ch. 7, Wrestling,
 Ocean Park.
 Ch. 11, Not Set.
 Ch. 4, Versatile
9—Varieties.
 Ch. 5, Movie Classic,
 Ch. 11, Wrestling.
 9:15—Ch. 13, Film.
 9:30—Ch. 4, Jennys to Jets.
 Ch. 13, Irwin Allen.
10—Ch. 4, Late News.
 Ch. 11, TV News.
 Ch. 13, Hawthorne.
 10:15—Ch. 11, Petticoat Pa-
 rade.
 10:20—Ch. 11, Wheeler-
 Rourke Show.
 10:30—Ch. 5, Meet Me in
 Hollywood.
 Ch. 9, Sports Final.
 Ch. 2, Armchair
 Traveler.

- ### SATURDAY
- 10**—Ch. 9, Mickey O'Day
 Show.
11—Ch. 9, News, Charles
 Anderson.
 11:15—Ch. 9, Accent on
 Charm.
 11:30—Ch. 9, Physical Fit-
 ness, Al Williams.

- 12**—Ch. 9, Shop, Look &
 Listen.
 12:30—Ch. 9, Miranda and
 the Garden.
1—Ch. 9, Tim McCoy,
 'Outlaw Deputy.'
 2:15—Ch. 9, Baseball,
 L.A. vs. Solons.
3—Ch. 13, Glancin' at
 Anson.
 4:45—Ch. 9, From Your
 Garden.
5—Ch. 9, Music for Two.
 With Sybil Chism.
 5:30—Ch. 9, Fur Sportsmen
 Only, Ted Meyers.
 5:50—Ch. 9, Samuel B. Mc-
 Kee, Piano.
 5:55—Ch. 13, Western Serial
6—Ch. 5, Cowboy Thrills.
 Ch. 9, Spotlight on
 Talent.
 Ch. 11, Triumphant
 Hour.
 6:25—Ch. 13, Kemper's
 Kapers.
 6:30—Ch. 5, Sandy Dreams.
 Ch. 7, Paul Whiteman
 Teen Club.
 6:50—Ch. 13, Sportsbook.
7—Ch. 4, Feature Film,
 Ch. 5, Tim McCoy,
 Ch. 7, 'Squeakin'
 Deacon's Store.
 Ch. 11, Western Film.
 Ch. 13, Personalities in
 the News.
 7:15—Ch. 13, Hometown
 Jamboree.
 7:30—Ch. 7, Veloz Show.
8—Ch. 4, Armed Forces.
 Ch. 7, Movietime.
 Ch. 11, Ken Murray.
 8:15—Ch. 13, Girls' Softball.
 8:30—Ch. 4, Today With
 Mrs. Roosevelt.
 Ch. 5, Spade Cooley
 Western Varieties.
9—Ch. 4, One Man's
 Family.
 Ch. 11, Ed Wynn.
 9:30—Ch. 4, News.
 Ch. 5, Midget Races.
 Ch. 7, John Wayne,
 'Starpacker.'
 Ch. 11, Stars of To-
 morrow.
10—Ch. 11, Boxing.
 10:15—Ch. 13, Jai-Alai.
 10:30—Ch. 7, Long Bill.
11—Ch. 5, Auction Park.

- ### SUNDAY
- 10**—Ch. 13, Glancin' at An-
 son (to 2:15).
11—Ch. 9, Film.
 11:30—Ch. 9, Home Builder.
 11:55—Ch. 5, Sunday Revue.
12—Ch. 5, Korla Pandit.
 Ch. 9, Matinee,
 'Sultan's Daughter.'
1—Ch. 5, Girls' Softball.
 1:15—Ch. 9, Baseball,
 L.A. vs. Solons.
 2:30—Ch. 4, Polo Matches.
 Ch. 13, Girls' Softball.
3—Ch. 5, Fun on the
 Beach.
 3:30—Ch. 9, Just for Fun.
 3:45—Ch. 7, Movietime.
 3:50—Ch. 9, Baseball.
 4:30—Ch. 4, Feature Film.
 Ch. 13, Rodeo.
 Ch. 5, The Comics.
 Ch. 7, Super Circus.
5—Ch. 4, Star-Spangled
 Review.
 Ch. 5, Bandstaud
 Review.
 Ch. 7, I'll Buy That.
 Ch. 9, At Home With
 the Harmons.
 Ch. 13, Feature Film.
 5:45—Ch. 7, Hollywood Reel.
6—Ch. 7, The Ruggleses.
 Ch. 9, Magic Hour,
 Rolly Langley.
 Ch. 11, Mr. 1 Magina-
 tion.
 6:15—Ch. 9, Passing By.
 6:30—Ch. 5, Hopalong
 Cassidy.
 Ch. 7, Author Meets
 Critics.
 Ch. 9, Lamb Family.
 Ch. 11, Yesterday's
 Newsreel.
 6:45—Ch. 11, Lucky Pup.

EVERY SUNDAY
**"HOPALONG
 CASSIDY"**
 6:30 - 7:30 P.M.
 KTLA Channel 5
 Sponsored by
 Barbara Ann Bread

7—Ch. 4, Small Talk.
 Ch. 7, Ch. 8, Paul
 Whiteman Revue.
 Ch. 11, This is Show
 Business.
 Ch. 13, Scoreboard.

**FORD WEEKLY
 WEATHER REVIEW
 AND FORECAST**
 with Gene Bollay
 7:30 P.M.
 SUNDAY
 KNBH Channel 4

- 7:30—Ch. 4, Ford Weekly
 Weather Review.
 Ch. 7, Sagebrush
 Theater.
 Ch. 11, Mama.
 Ch. 13, Joe Graydon.
 7:45—Ch. 4, News Review.
 Ch. 5, Feature Film,
 Ch. 4, Supper Club,
 Perry Como.
 Ch. 11, Toast of Town.
 Ch. 13, Adventure
 Serial.
 8:30—Ch. 4, Chev. Theater.
 Ch. 7, Crusade in
 Europe.
 Ch. 13, Batter Up.
9—Ch. 4, Philco Play-
 house.
 Ch. 7, Your Witness.
 Ch. 11, Fred Waring.
 Ch. 13, Western Film.
 9:15—Ch. 5, Movietown,
 R.S.V.P.
 9:30—Ch. 7, Little Revue.
 9:45—Ch. 5, Adventure
 Album.
10—Ch. 4, Hancock Adventure.
 Ch. 5, Magazine of the
 Week.
 Ch. 7, Youth on the
 March.
 Ch. 11, Caliente Races.
 Ch. 13, Fun with
 Music.
 10:30—Ch. 4, Late News.
 10:45—Ch. 5, Newsreel
 Review.

- ### Mon. Thru Fri. (DAYTIME TV)
- KFI-TV — CHANNEL 9
- 9**—The Bill Welsh Show
 with Nancy Wible.
12—News Room, R. Stew-
 art, G. Dvorak.
 12:30—Ladies' Day, Stulla,
 Mitchell, Jobe,
 Owen.
 1:30—Cook's Corner with
 Monte Margetts.
 1:45—Your Own Home (F).
2—Helpfully Yours
 (M.F).
 Burritt Wheeler
 Show (Tu, Th).
 Sewing Adventures
 (W).
 2:30—Know Your Schools
 (W).
 2:50—Film (W).
3—Report to Mrs.
 America.
 3:15—Adventures at Home
 with Mory and
 Harry Hickox.
 3:40—Gordon's Garden (M).
 Johnny Murray
 (Tu).
 Midweek Gardener
 (W).
 Ortho Garden Guide,
 G. B. Lloyd, (Th).

- 3:45—The World Is Your
 Garden (F).
4—Stu Wilson Show,
 with Marie Gibson.
 4:55—Name the Star (M).
5—Frank Webb Show
 (M-F).
 5:15—Meglin Revue (M).
 Uncle Howie (W).
 Lynwood Spotlight
 (F).
 5:30—Newsroom: Meyers,
 Bishop.
6—Keyboard Kollege.
 Eddie Brackett (M)
 Harmon on Sports.
 (Tu-F).
 6:15—Eddie Coontz.
 (Note: For evening pro-
 grams on Channel 9, see
 daily listings.)

KLAC-TV—CHANNEL 13

10—Joe Graydon Show
 (to 11:55).
 11:55—News.
12—Michael Koy
 Show.
1—Al Jarvis Make
 Believe Ballroom
 (to 5:45).

MONDAY

5:45—Ch. 4, Ch. 13, News.
 Ch. 5, Police Call.
 Ch. 11, Cowboy Slim.
6—Ch. 4, Uncle Tony
 O'Dare.
 Ch. 5, Cowboy Thrills.
 Ch. 13, Film.
 6:10—Ch. 13, Monte Montan:
 Show.
7—Ch. 4, Dusty Walker.
 6:20—Ch. 7, Serial.
 6:25—Ch. 4, Comedy Theater.
 Charlie Chanlin.

- TEA TIME CANDIES
 presents
**"TIME FOR
 BEANY"**
 Monday thru Friday
 6:30 P.M.
 KTLA Channel 5
- 6:30—Ch. 5, Time for Beany
 Ch. 11, Playtime,
 Bombo and Bimbo.
 Ch. 13, Kemper's
 Kapers.
 6:45—Ch. 4, Cyclone Malone.
 Ch. 5, Handy Hints.
 Ch. 7, Space Patrol
 Ch. 11, Telequiz.
 6:50—Ch. 13, Sam Balter.
7—Ch. 2, Preview; Arm-
 chair Traveler.
 Ch. 4, Ch. 8, Kukla,
 Fran and Ollie.
 Ch. 5, Newsreel.
 Ch. 7, Chevrolet Triple-
 Feature Theater.
 Ch. 11, The Girls.
 Ch. 13, Your Hand-
 writing Speaks.
 7:15—Ch. 2, Lee's Lair.
 Ch. 5, Name the Star.
 7:20—Ch. 5, Your Town.
 7:30—Ch. 2, Cavalcade of
 Stars, C. Morris, D.
 Gillespie, K. Mac-
 Donnell.
 Ch. 4, News, Weather.
 Ch. 5, Dixie Showboat.
 Ch. 9, Children Should
 Be Heard.
 Ch. 11, Newsreel.
 Ch. 13, Yesterday's
 Hollywood.
 7:45—Ch. 4, Roberta Quinlan
 Show (M).
8—Ch. 4, Dave Willock
 and Cliff Arquette.
 Ch. 5, Mystery Feature
 Ch. 9, M. Marcellino.
 Ch. 11, Silver Theater.
 Ch. 13, Wedding Bells.
 8:30—Ch. 2, N. Y. Wrestl-
 ing, Dennis James.
 Ch. 4, Lights, Camera,
 Action.
 Ch. 9, Time to Laugh,
 Bill Thompson.
 Ch. 11, Pickard Family
 Ch. 13, Western Film.
9—Ch. 4, Black Robe.
 Ch. 9, Piano School.
 Ch. 11, The Goldbergs.

- 9:15—Ch. 5, Boxing, South
 Gate.
 9:30—Ch. 5, Hands of
 Murder, 'Giant
 Cat.'
 Ch. 4, Editor's Bound
 Table.
 Ch. 11, Studio One.
 Ch. 13, Quiz of Two
 Cities.
10—Ch. 2, Armchair
 Traveler.
 Ch. 4, News.
 Ch. 13, Hawthorne
 10:30—Ch. 11, News.
 10:45—Ch. 11, Not Set.
 11:00—Ch. 11, 770 on the Air

- ### TUESDAY
- 5:45—Ch. 4, Ch. 13, News.
 Ch. 4, Police Call.
 Ch. 11, Cowboy Slim.
 5:55—Ch. 5, Preview.
 Ch. 13, Western Serial
6—Ch. 4, Uncle Tony
 O'Dare.
 Ch. 5, Cowboy Thrills.
 6:15—Ch. 4, Dusty Walker.
 6:20—Ch. 7, Serial.
 6:25—Ch. 4, Comedy Theater.
 Ch. 13, Kemper's
 Kapers.
 6:30—Ch. 5, Time for Beany.
 Ch. 11, Playtime,
 Bombo and Bimbo.
 6:45—Ch. 2, Preview; Arm-
 chair Traveler.
 Ch. 4, Cyclone Malone.
 Ch. 5, Handy Hints.
 Ch. 7, Space Patrol.
 Ch. 11, Public Interest.
 Ch. 13, Sportsbook.
7—Ch. 2, Cavalcade of
 Bands, Cavallaro.
 Ch. 4, Leave It to the
 Girls.
 Ch. 5, Newsreel.
 Ch. 7, Movie Theater.
 Ch. 11, Bozo's Circus.
 Ch. 13, Grab Your
 Phone.
 7:15—Ch. 5, Tricks & Treats.
 Ch. 9, Film Short.
 7:30—Ch. 4, News, Weather.
 Ch. 5, Feature Picture,
 Ch. 9, Home Movie
 Theater.
 Ch. 11, KFTV News.
 Ch. 13, Don Gals.
 7:40—Ch. 4, Hello Arvin.
 7:45—Ch. 4, Harmony by the
 Yard, C.
 Leonetti, H. Babbitt
 Ch. 11, Glamour-Go-
 Round.
8—Ch. 2, Tumbleweed
 Theater, 'Silver
 Trail.'
 Ch. 4, Milton Berle.
 Ch. 9, Girls' Softball.
 Ch. 11, Wrestling, (Cin-
 cinnati).
 Ch. 13, Sports Reel.
 8:05—Ch. 13, Scoreboard.
 8:10—Ch. 7, Chef Milani.
 Ch. 13, Baseball:
 Howland vs. Seattle
 8:15—Ch. 13, Girls' Softball.
 8:45—Ch. 5, Jolopy Derby.
 Ch. 7, Kieran's
 Kaleidoscope.
9—Ch. 2, The
 Plainclothesman.
 Ch. 4, Tex Williams
 Ch. 7, Talent Tour.
 Ch. 11, Alan Young.
 9:30—Ch. 2, Armchair
 Traveler.
 Ch. 4, Who Said That?
 Ch. 11, Suspense.
10—Ch. 4, Original
 Amateur Hour.
 Ch. 11, TV News.
 10:15—Ch. 11, Wheeler-
 Rourke Show.
 10:30—Ch. 5, Teleforum.
 Ch. 9, Sports Final.
 Ch. 13, Hawthorne
 Ch. 4, Ben Grauer
 Show.
11—Ch. 4, Late News.

WEDNESDAY

5:45—Ch. 4, Ch. 13, News.
 Ch. 5, Police Call.
 Ch. 11, Cowboy Slim.
 5:55—Ch. 13, Western Serial.
6—Ch. 4, Uncle Tony
 O'Dare.
 Ch. 5, Cowboy Thrills.
 6:15—Ch. 4, Dusty Walker.
 6:20—Ch. 7, Serial.
 6:25—Ch. 4, Comedy Theater.
 Ch. 13, Kemper's
 Kapers.

Alphabetical List of Video Programs

Adventure Album..... KTLA, 9:45 p.m. Su
 Amsterdam, Morey..... KTSLS, 9 p.m. Th
 Arquette, Cliff..... KNBH, 8 p.m. M
 At Home With Harmon..... KFI-TV, 5:30 p.m. Su
 At the Mat..... KTLA, 7:50 p.m. Th
 Author Meets Critics..... KECA-TV, 6:30 p.m. Su
 Babbitt, Harry..... KNBH, 7:45 p.m. Tu
 Backgrounds for Living..... KTLA, 7:15 p.m. Th
 Baseball..... KFI-TV, 8 p.m. Tu-F
 Berlie, Milton..... KNBH, 8 p.m. Tu
 Big Story..... KNBH, 9:30 p.m. F (biweekly)
 Black Kobe..... KNBH, 9 p.m. M
 Bombo and Bimbo..... KTTV, 6:30 p.m. M-Th
 Bonny Maid Varieties..... KNBH, 9 p.m. F (biweekly)
 Boxing, Legion..... KTSLS, 8:30 p.m. F
 Bozo's Circus..... KTTV, 7 p.m. Tu
 Brainsin, John..... KLAC-TV, 8:15 p.m. Th
 Caliente Races..... KTTV, 10 p.m. Su
 Call the Station..... KFI-TV, 7:30 p.m. W
 Cavalcade of Stars..... KTSLS, 7:30 p.m. M
 Chef Milani..... KECA-TV, 8:10 p.m. Tu
 Chevrolet Tele-Theater..... KNBH, 8:30 p.m. Su
 Children Should Be Heard..... KFI-TV, 7:30 p.m. F
 Chrysler Newsreel..... KTLA, 7 p.m. M-F
 Circle the Globe..... KTLA, 7:15 p.m. W
 City at Night..... KTLA, 10:15 p.m. W
 College of Musical Knowledge..... KNBH, 8 p.m. W
 Comedy Time..... KNBH, 6:25 p.m. M-F
 Cook's Corner..... KFI-TV, 1:30 p.m. M-F
 Cooley, Spade..... KTLA, 8:30 p.m. Sa
 Coontz, Eddie..... KFI-TV, 6:15 p.m. M-F
 Cowboy Slim..... KTLA, 6 p.m. M-F
 Cowboy Thrills..... KTLA, 6 p.m. M-F
 Crusade in Europe..... KECA-TV, 8:30 p.m. Su
 Cyclone Malone..... KNBH, 6:45 p.m. M-F
 De Cola, Felix..... KTTV, 7:45 p.m. F
 Dixie Showboat..... KTLA, 7:30 p.m. M
 Editor's Round Table..... KNBH, 9:30 p.m. M
 Dyer, Braven..... KTTV, 6:45 p.m. W
 Famous Jury Trials..... KTSLS, 9:30 p.m. Th
 Fifty-fourth Street Revue..... KTTV, 8 p.m. Sa
 Ford News & Weather..... KNBH, 7:30 p.m. Su-F
 Fun on the Beach..... KTLA, 3 p.m. Su
 Glamour-Go-Round..... KTTV, 7:45 p.m. Tu

Glancin' at Anson..... KLAC-TV, 10 a.m. Su
 Godfrey, Arthur..... KTTV, 8 p.m. W
 Goldbergs..... KTTV, 9 p.m. M
 Grauer, Ben..... KNBH, 11 p.m. Tu
 Graydon, Joe..... KLAC-TV, 10 a.m. M-F
 Greatest Fights..... KTLA, 10:45 p.m. Th
 Gross, Walter..... KTTV, 10 p.m. Th
 Hail the Champ..... KLAC-TV, 7:30 p.m. F
 Hands of Murder..... KTSLS, 9:30 p.m. M
 Handy Hints..... KTLA, 6:45 p.m. M-F
 Hancock Adventures..... KNBH, 10 p.m. Su
 Harmon, Tom..... KFI-TV, 6 p.m. Tu-F
 Hawthorne..... KLAC-TV, 10 p.m. M-F
 Hello Again..... KNBH, 7:40 p.m. Tu
 Helpfully Yours..... KFI-TV, 2 p.m. M-F
 Hickox, Harry & Mary..... KFI-TV, 3:15 p.m. M-F
 Hogan, Lee..... KNBH, 8:30 p.m. F
 Holiday Hotel..... KECA-TV, 9 p.m. Th
 Hollywood Career..... KTLA, 7:30 p.m. F
 Hollywood Opportunity..... KTLA, 8 p.m. Th
 Hollywood Screen Test..... KECA-TV, 7 p.m. W
 Home Movie Theater..... KFI-TV, 7:30 p.m. Tu
 Hopalong Cassidy..... KTLA, 6:30 p.m. Su
 Inside U.S.A..... KTTV, 9 p.m. W (biweekly)
 It's a Neat Trick..... KTSLS, 7:45 p.m. Th
 Jai-Alai..... KLAC-TV, 10:15 p.m. Su
 Jarvis, Al..... KLAC-TV, 1 p.m. M-F
 Jennys to Jets..... KNBH, 9:30 p.m. F (biweekly)
 Just for Fun..... KFI-TV, 3:30 p.m. Su
 Kemper's Kapers..... KLAC-TV, 6:25 p.m. M-F
 Kieran's Kaleidoscope..... KECA-TV, 8:45 p.m. Tu
 Know Your Schools..... KFI-TV, 2:30 p.m. W
 Kraft Theater..... KNBH, 9 p.m. W
 Kukla, Fran & Ollie..... KNBH, 7 p.m. M,W,F
 Ladies' Day..... KFI-TV, 12:30 p.m. M-F
 Latin Cruise..... KTLA, 8 p.m. W
 Laurel and Hardy..... KNBH, 7 p.m. Th
 Leave It to the Girls..... KNBH, 7 p.m. Tu
 Lee, Pinky..... KNBH, 8 p.m. Th
 Lee's Lair..... KTSLS, 7:15 p.m. M,Th,F
 Leonetti, Caroline..... KNBH, 7:45 p.m. Tu
 Lights, Camera, Action..... KNBH, 8:30 p.m. M
 Little Revue..... KECA-TV, 9:30 p.m. Su
 Lone Ranger..... KECA-TV, 7:30 p.m. Th

Long Bill..... KECA-TV, 10:30 p.m. Sa
 Lucky Pup..... KTTV, 6:45 p.m. Su
 Magazine of the Week..... KTLA, 10 p.m. Su
 Mama..... KTTV, 7:30 p.m. Su
 Mama Rosa..... KECA-TV, 8:30 p.m. Th
 Man Against Crime..... KTTV, 9:30 p.m. Th
 Man's Best Friend..... KTLA, 7:30 p.m. W
 Martin Kane..... KNBH, 8:30 p.m. Th
 McCoy, Tim..... KTLA, 7 p.m. Sa
 McMahan's Minstrels..... KTTV, 9 p.m. W (biweekly)
 Menkins..... KTTV, 6:30 p.m. F
 Meet Me in Hollywood..... KTLA, 10:30 p.m. F
 Meyers, Ted..... KFI-TV, 5:30 p.m. M-Sa
 Midday Devotions..... KFI-TV, 12 m. Su
 Mirandy..... KFI-TV, 12:30 p.m. Sa
 Mohawk Showroom..... KNBH, 7:45 p.m. M-F
 Montana, Monte..... KLAC-TV, 6:10 p.m. M
 Movietown, R.S.V.P..... KTLA, 9:15 p.m. Su
 Mr. I. Magination..... KTTV, 6 p.m. Su
 Murray, Ken..... KTTV, 8 p.m. Sa (biweekly)
 Musical Adventure..... KTLA, 7:30 p.m. Th
 Mysteries of Chinatown..... KECA-TV, 9 p.m. W
 Name the Star..... KNBH, 9 p.m. Th
 O'Dare, Tony..... KNBH, 6 p.m. M-F
 O'Day, Mickey..... KFI-TV, 10 a.m. Sa
 Old-Time Movies..... KNBH, 6:25 p.m. M-F
 One Man's Family..... KNBH, 9 p.m. Tu
 Original Amateur Hour..... KNBH, 10 p.m. Tu
 Otis, Don..... KLAC-TV, 7:30 p.m. Tu
 Owens, Harry..... KTLA, 8 p.m. F
 Pandit, Korbi..... KTLA, 12 a. Su
 Pantomime Oniz..... KTTV, 8 p.m. F
 Pet Exchange..... KTTV, 7 p.m. F
 Philco Playhouse..... KNBH, 9 p.m. Su
 Pickard Family..... KTTV, 8:30 p.m. M
 Plainclothesman..... KTSLS, 9 p.m. Tu
 Premium Quiz..... KECA-TV, 8 p.m. F
 Queen for a Day..... KTSLS, 8 p.m. Th
 Quinlan, Roberta..... KNBH, 7:45 p.m. M,W,F
 Rancho Tele-Vista..... KECA-TV, 8 p.m. Th
 Report to Mrs. America..... KFI-TV, 3 p.m. M-F
 Roller Derby..... KECA-TV, 9:30 p.m. Th
 Roosevelt, Eleanor..... KNBH, 8:30 p.m. Sa
 Roving Camera..... KTLA, 7:50 p.m. W
 Ruggless..... KECA-TV, 6 p.m. Su
 Sandy Dreams..... KTLA, 6:30 p.m. Sa
 See to Win..... KECA-TV, 8 p.m. W
 Silver Theater..... KTTV, 8 p.m. M
 Small Talk..... KNBH, 7 p.m. Su
 Space Patrol..... KECA-TV, 6:45 p.m. M-F
 Squeakin' Deacon..... KECA-TV, 7 p.m. Sa
 Stage Door..... KTTV, 9 p.m. Th
 Stars of Tomorrow..... KTTV, 9:30 p.m. Sa
 Stranger Than Fiction..... KTSLS, 7:30 p.m. Th
 Studio One..... KTTV, 9:30 p.m. M
 Super Circus..... KECA-TV, 5 p.m. Su
 Supper Club..... KNBH, 8 p.m. Su
 Suspense..... KTTV, 9:30 p.m. Tu
 Talent Tour..... KECA-TV, 9 p.m. Tu
 Teleforum..... KTLA, 10:30 p.m. Tu
 Telequiz..... KTTV, 6:45 p.m. M, Th
 Tele-Ten Reporter..... KECA-TV, 7:30 p.m. W
 The Girls..... KTTV, 7 p.m. M
 This Is Show Business..... KTTV, 7 p.m. Su
 Thompson, Bill..... KFI-TV, 8:30 p.m. M
 Time for Beany..... KTLA, 6:30 p.m. M-F
 Toast of the Town..... KTTV, 8 p.m. Su
 Top Views in Sports..... KNBH, 7:45 p.m. Th
 Triple Feature Theater..... KECA-TV, 7 p.m. M
 Veloz Show..... KECA-TV, 7:30 p.m. Sa
 Versatile Varieties..... KNBH, 9 p.m. F (biweekly)
 Walker, Dusty..... KNBH, 6:15 p.m. M-F
 Waring, Fred..... KTTV, 9 p.m. Su
 Webb, Frank..... KFI-TV, 5 p.m. M-F
 Weber's Rodeo Ranch..... KLAC-TV, 6:10 p.m. M
 Wedding Bells..... KLAC-TV, 8 p.m. M
 We'll Play Your Song..... KTTV, 6:45 p.m. F
 Wetsh, Bill..... KFI-TV, 9 p.m. M-F
 Western Barn Dance..... KTTV, 7 p.m. Sa
 What's Name of That Song?..... KTSLS, 8:30 p.m. Th
 Wheeler and Bourke..... KTTV, 10:15 p.m. Tu-F
 Wheeler Burritt..... KFI-TV, 2 p.m. Tu, Th
 Whiteman, Paul..... KECA-TV, 7 p.m. Su 6:30 p.m. Sa
 Who Said That?..... KNBH, 9:30 p.m. Tu
 Willock, Dave..... KNBH, 8 p.m. M
 Williams, Tex..... KNBH, 9 p.m. Tu
 Wilson, Stu..... KFI-TV, 4 p.m. M-F
 Wrestling..... KTLA, 8:30 p.m. Th
 Wrestling, Cincinnati..... KTTV, 8 p.m. Tu
 Wrestling, New York..... KTTV, 8:30 p.m. F
 (biweekly)
 Wrightson, Earl..... KTTV, 7:45 p.m. W
 Wynn, Ed..... KTTV, 9 p.m. Sa
 Yer Ole Buddy..... KTLA, 7:15 p.m. F
 Yesterday's Newsreel..... KTTV, 6:30 p.m. Su
 Young, Alan..... KTTV, 9 p.m. Tu
 Your Handwriting..... KLAC-TV, 7 p.m. M
 Your Witness..... KECA-TV, 9 p.m. Su
 Youth on the March..... KECA-TV, 10 p.m. Su

Television Programs Continued

6:30—Ch.5, Time for Beany
 Ch.11, Playtime,
 Bombo and Bimbo.
 6:45—Ch.4, Cyclone Malone.
 Ch.5, Handy Hints.
 Ch.7, Space Patrol.
 Ch.11, Braven Dyer.
 6:50—Ch.2, Armchair
 Traveler.
 Ch.13, Sportsbook.
 7—Ch.2, Buckskin
 Theater
 Ch.4, Ch.8, Kukla,
 Fran & Ollie.
 Ch.5, Newsreel.
 Ch.7, Hollywood
 Screen Test.
 Ch.11, Children's
 Church.
 Ch.13, Hi Talent
 Battle.
 7:15—Ch.5, Circle the Globe
 Ch.9, Film Short.
 7:30—Ch.4, News, Weather.
 Ch.5, Man's Best
 Friend.

Ch.11, Arthur Godfrey
 Ch.13, Film.
 8:05—Ch.13, Scoreboard.
 8:10—Ch.13, Baseball.
 Hollywood at
 Seattle.
 8:30—Ch.7, Morgan Manor.
 9—Ch.4, Kraft Theater.
 Ch.5, Feature Picture.
 Ch.7, Mysteries of
 Chinatown.
 Ch.11, McMahan's
 Minstrels.
 9:10—Ch.2, Armchair
 Traveler.
 9:30—Ch.7, Cole's Cozy
 Corner.
 Ch.11, Not Set.
 10—Ch.4, Late News.
 Ch.7, MovieTime.
 Ch.11, News.
 10:15—Ch.9, City at Night.
 Ch.11, Wheeler-
 Bourke Show.
 10:30—Ch.9, Sports Final.
 Ch.11, Hawthorne.

Ch.9, Film Short.
 7:25—Ch.4, Good Egg.
 7:30—Ch.2, Stranger Than
 Fiction.
 Ch.4, News, Weather.
 Ch.5, Korla Pandit.
 Musical Adventure.
 Ch.7, Lone Ranger.
 Ch.9, Fishing Pals.
 Ch.11, KFTV News.
 Ch.13, Fishing's Fun.
 7:45—Ch.2, It's a Neat
 Trick.
 Ch.4, Top Views in
 Sports.
 Ch.11, Lucille Nor-
 man Sings.
 7:50—Ch.5, At the Mat.
 8—Ch.2, Queen for a
 Day.
 Ch.4, Pinky Lee
 Show.
 Ch.5, Hollywood
 Opportunity.
 Ch.7, Rancho Tele-
 Vista.
 Ch.9, Girls' Softball.
 Ch.11, Not Set.
 Ch.13, Film.
 8:05—Ch.13, Scoreboard.
 8:10—Ch.13, Baseball.
 Hollywood vs.
 Seattle.
 8:30—Ch.2, Name That
 Song.
 Ch.4, Martin Kane,
 Private Eye.
 Ch.5, Wrestling.
 Ch.7, Mama Rosa.
 9—Ch.2, Morey
 Amsterdam Show.
 Ch.4, Name the Star.
 Ch.7, Holiday Hotel.
 Ch.11, Stage Door.
 9:05—Ch.4, Prairie Song Pa-
 rade, D. Walker.
 9:15—Ch.4, Western Film
 Trials.
 9:30—Ch.2, Famous Jury
 Trials.
 Ch.7, Roller Derby.
 Ch.11, Man Against
 Crime.

THURSDAY

5:45—Ch.4, Ch.13, News.
 Ch.11, Cowboy Slim.
 5:55—Ch.9, Preview.
 Ch.13, Western Serial
 6—Ch.4, Uncle Tony
 O'Dare.
 Ch.5, Cowboy Thrills.
 6:15—Ch.4, Dusty Walker.
 6:20—Ch.7, Serial.
 6:25—Ch.4, Comedy Theater,
 Ch.13, Kemper's
 Kapers.
 6:30—Ch.5, Time for Beany
 Ch.11, Playtime.
 6:45—Ch.2, Preview, Arm-
 chair Traveler.
 Ch.4, Cyclone Malone.
 Ch.5, Handy Hints.
 Ch.7, Space Patrol.
 Ch.11, Telequiz.
 6:50—Ch.13, Sportsbook.
 7—Ch.2, Love and Kisses.
 Ch.4, Laurel & Hardy
 Ch.5, Newsreel.
 Ch.7, Marshal of
 Gunsight Pass.
 Ch.11, In Our Times.
 Ch.13, Kay Mulvey's
 Open House.
 7:15—Ch.2, Lee's Lair.
 Ch.5, Background
 for Living.

8:05—Ch.13, Scoreboard.
 8:10—Ch.13, Baseball.
 Hollywood vs.
 Seattle.
 8:30—Ch.2, Name That
 Song.
 Ch.4, Martin Kane,
 Private Eye.
 Ch.5, Wrestling.
 Ch.7, Mama Rosa.
 9—Ch.2, Morey
 Amsterdam Show.
 Ch.4, Name the Star.
 Ch.7, Holiday Hotel.
 Ch.11, Stage Door.
 9:05—Ch.4, Prairie Song Pa-
 rade, D. Walker.
 9:15—Ch.4, Western Film
 Trials.
 9:30—Ch.2, Famous Jury
 Trials.
 Ch.7, Roller Derby.
 Ch.11, Man Against
 Crime.
 10—Ch.2, Armchair
 Traveler.
 Ch.4, KFTV News.
 10:15—Ch.4, News.
 Ch.11, Wheeler-
 Bourke Show.
 10:30—Ch.9, Sports Final.
 Ch.11, News.
 Ch.13, Hawthorne.
 10:45—Ch.5, Greatest Fights.

BUDGET PACK
MACARONI
 presents
"TELETEEN
REPORTER"
 With Al Burton
 Wed. 7:30 p.m.
KECA-TV Ch. 7

Ch.7, Tele-Ten
 Reporter.
 Ch.9, Call the Station
 Ch.11, KFTV News.
 Ch.13, Marge
 Thompson.
 7:45—Ch.4, Roberta Quinlan
 Ch.11, At Home With
 Earl Wrightson.
 Ch.13, Film.
 7:50—Ch.5, Roving Camera.
 8—Ch.2, Feature Film,
 'Hoosier School-
 master'.
 Ch.4, College of
 Musical Knowledge.
 Ch.5, Latin Cruise.
 Ch.7, See to Win.
 Ch.9, Girls' Softball.

"HOPPY" GETS DESERTED

Bill "Hopalong Cassidy" Boyd may be king of the range he rides during Mutual's series, but at home he has a lot in common with the average husband. If "Hoppy" appears to be gaining an extra ounce, his wife, former movie star Grace Bradley, makes him pass up dessert.

What Is Radio Made Of?

(Continued from Page 5)

of the James Ramsey Ullman novel, "The White Tower," on location in Switzerland, and will soon return abroad to do a new picture for Gene Markey.

Looking back on the many films he has made, Glenn chose "Gilda" as the one he'd probably call his favorite. "The role was good, and I worked with Rita Hayworth. Rita and I have practically grown up together in pictures and because we've known each other so long and are such good friends, it's always fun to work with her . . ."

Bowl Fans

"Ellie and I have very few friends in the business. We're always in trouble with the studios and publicity people because we're never doing the things we're supposed to do—like being seen, and stuff. Let's see—we've been to Ciro's once and to the Mocambo once. And that's about all. We stay home, have a few friends over—they're mostly professionals, a lawyer, a doctor . . ." The Fords attend the Hollywood Bowl every night in season, and are enthusiastic foreign-film fans.

"What's impressed me most about radio are the people in it. All of them, everybody in this business. They sure are nice.

"Now," he grinned broadly, "lemme see. How're you doing with that puzzle?"

P.S. We couldn't work the darn thing even after he showed us how!

No Movie Stars On Television?

(Continued from Page 6)

and Coy Watson—are making this possible by bringing intimate, action-packed, real-life movies of your favorite screen personalities right into your living room via your video set.

Because of studio objections, contract restrictions, the movies-versus-television controversy, movie stars in the majority are not to be seen today on the TV scene. But movie fans can get their happy fill of the screen folk on these Johnson-Watson productions, viewed Sunday evenings over KECA-TV, Channel 7. Stars seen during the first thirteen-week showings include Gene Autry, Harold Lloyd, Dick Haymes, John Wayne, Jeanette MacDonald, Gloria Swanson, Ella Raines, Pat O'Brien, Kirk Douglas and Belita.

In addition to the stars to be seen on "Hollywood Reel," glamour spots

Television Precasts

TIME CHANGES

TUESDAY, APRIL 18—"Teleforum," KTLA, Channel 5, 10:30 p.m. (30 min.). Previously Thursday, 10:15 p.m., KTLA.

SATURDAY, APRIL 15—Auction Park. KTLA, Channel 5, 11:00 p.m. (to concl.). Previously seen at 5:00 p.m., same night.

SUNDAY, APRIL 16—Girls' Softball, KTLA, Channel 5, 1:00 p.m. (to concl.). Previously seen Wednesday, 8:30 p.m., KTLA.

MONDAY, APRIL 17—"Dixie Showboat," KTLA, Channel 5, 7:30 p.m. (30 min.). Previously seen Wednesday, 8:00 p.m., same channel.

WEDNESDAY, APRIL 19—"Latin Cruise," KTLA, Channel 5, 8:00 p.m. (1 hr.). Program now beamed remote from Olvera Street for full hour. Previously seen Monday, 7:30 p.m., KTLA.

WEDNESDAY, APRIL 19—"Movie Theater," KTLA, Channel 5, 9:05 p.m. (to concl.). Previously Thursday, KTLA, 9:00 p.m.

★

WHAT'S NEW

Musical Variety

WEDNESDAY, APRIL 19—"Cole's Cozy Corner," KECA-TV, Channel 7, 9:30 p.m. (30 min.). Musical variety show starring Buddy Cole and Vonnie King.

Variety

SATURDAY, APRIL 22—"Toni Twin Time," KTTV, Channel 11, 8:30 p.m. (30 min.). Presenting the Turner Twins, comics Kirkwood and Goodman, vocalist Jane Harvey, the Honey Dreamers quintet, comedian Sonny Sparks and ballet team of Koesun and Kriesa. Jack Lemmon emcees and Sherman Marks writes and produces.

Western Variety

THURSDAY, APRIL 20—"Rancho Tele Vista," KECA-TV, Channel 7, 8:00 p.m. (30 min.). Western musical variety revue featuring the Cass County Boys and "Cactus" Mac.

★

WHAT'S BACK

Sports

FRIDAY, APRIL 14—Wrestling, KECA-TV, Channel 7, 8:30 p.m. (to concl.). Weekly telecasts of the Ocean Park Arena wrestling matches start tonight.

★

WHAT'S SPECIAL

Variety

SUNDAY, APRIL 16—Holiday Telecast, KNBH, Channel 4, 5:30 p.m. (1 hr., 30 min.). Bob Hope makes his first commercial TV appearance to headline this all-star Easter extravaganza with Jack Cole Dancers, Maurice Rocco, Dinah Shore, Beatrice Lillie and a star-studded cast.

★

WHO'S GUESTING

Variety

SATURDAY, APRIL 15—Ken Murray Show, KTTV, Channel 11, 8:00 p.m. (1 hr.). Milton Berle, Miriam Hopkins and Charles

in California, fashions, behind-scenes personalities and trade secrets of the film industry are regularly spotlighted in the series.

Behind-scenes personalities shown are movie prop and stunt men, and the trade secrets revealed include ice cream that won't melt, breakaway chairs, stunt dummies, a mechanical spider, cotton snowballs, and rubber fried eggs.

Korvin are guest headliners on tonight's show.

SUNDAY, APRIL 16—"This Is Show Business," KTTV, Channel 11, 7:00 p.m. (30 min.). Rise Stevens, Richard Tucker and Aida Alvarez of the Metropolitan Opera and comedian Jerry Lester share the guest spots.

SUNDAY, APRIL 16—"Toast of the Town," KTTV, Channel 11, 8:00 p.m. (1 hr.). The "Chi-Chi Girl" Rose Murphy and French leading man Georges Guetary head tonight's talent roster.

WEDNESDAY, APRIL 19—"Arthur Godfrey and His Friends," KTTV, Channel 11, 8:00 p.m. (1 hr.). Red Barber, CBS sports director, visits the Godfrey cast.

Musical Variety

WEDNESDAY, APRIL 19—"At Home Show," KTTV, Channel 11, 7:45 p.m. (15 min.). Vocalist Martha Wright guests.

Comedy

TUESDAY, APRIL 18—Alan Young, KTTV, Channel 11, 9:00 p.m. (30 min.). Vocalist Monica Lewis guests with the young comic.

Participation

SUNDAY, APRIL 16—"Movietown, R. S. V. P.," KTLA, Channel 5, 9:15 p.m. (to concl.). Harry Owens, Hilo Hattie, The Prince and other Royal Hawaiians appear on tonight's show.

Music

SUNDAY, APRIL 16—"Supper Club," KNBH, Channel 4, 8:00 p.m. (30 min.). Perry Como hosts Marsha Hunt.

★

WHAT'S PLAYING

Film

FRIDAY, APRIL 14—Motion Picture Classic, KTLA, Channel 5, 9:00 p.m. (to concl.). Edward G. Robinson and Nigel Bruce in "Thunder in the City."

SATURDAY, APRIL 15—"The Triumphant Hour," KTTV, Channel 11, 6:00 p.m. (1 hr.). Religious epic depicting the Rosary will be viewed again tonight.

SUNDAY, APRIL 16—Feature Film, KTLA, Channel 5, 7:45 p.m. (to concl.). Preston Foster in "American Empire" with Richard Dix and Leo Carrillo.

MONDAY, APRIL 17—Feature Film, KTLA, Channel 5, 8:00 p.m. (to concl.). "Midnight Limited" with John King and Marjorie Reynolds.

TUESDAY, APRIL 18—Feature Film, KTLA, Channel 5, 7:30 p.m. (to concl.). "Strange Illusion" with Warren William, Regis Toomey and Sally Eilers.

WEDNESDAY, APRIL 19—Feature Film, KTLA, Channel 5, 9:00 p.m. (to concl.). Lyle Talbot and June Duprez in "They Raid by Night."

Juvenile

SUNDAY, APRIL 16—"Mr. I. Magination," KTTV, Channel 11, 6:00 p.m. (30 min.). "Around the World in Eighty Days," Jules Verne's famous tale, stars Cliff Tatum as "Phineas Fogg."

Drama

SUNDAY, APRIL 16—"Chevrolet Theater," KNBH, Channel 4, 8:30 p.m. (30 min.). Arleen Whelan and Don Hammer in "Voice in the Night."

SUNDAY, APRIL 16—"Philco Playhouse," KNBH, Channel 4, 9:00 p.m. (1 hr.). "Nocturne" with Claris Leachman and Leora Dana.

MONDAY, APRIL 17—"Silver Theater," KTTV, Channel 11, 8:00 p.m. (30 min.). Nancy Kelly, Donald Woods, Rita La Roy and Sue England in Felix Jackson's "The Big Knife."

MONDAY, APRIL 17—"Studio One," KTTV, Channel 11, 9:30 p.m. (1 hr.). Nathaniel Hawthorne's "The Scarlet Letter" is the play, highlighted in April in observance of the 100th anniversary of original publication in Boston of "The Scarlet Letter."

Fanny Was No "Baby"

"Snooks's" Escapades May Startle Many,
But They Are Mild Compared to the Way
Her Creator Acted When She Was Little

By Gaye Howe

Tuesday, 5:30 p.m.
NBC—KFI, KFSU

BABY SNOOKS" will never be the terror in rompers that her creator Fanny Brice once was. Although "Snooks" gets away with "murder" during her NBCapers, her pranks pale away into model form when compared to what a minx Fanny turned into during her childhood.

She and brother Lew were a pair of sharp ones. Sister Carolyn was the "lady" ("We always called her Miss Prim") and brother Charles ("He was a nice boy") always stuck together like glue and when they got caught in some mischief-making, they always managed to act like two innocents.

Fanny's mother and father, Rose and Charles Borasch, never knew what the kids were up to. ("They would have killed us!") Their dad definitely wasn't like "Snooks's" "Daddy" ("He was more like 'Uncle Looie!'") and spent more time trying to win a hand ("They called him 'Pinohle Charley'") than wielding his own to influence Fanny and Lew. And mama, who doted on dressing Fanny in plaids with big black bows tied to her long curls, was too busy running her saloons to investigate Fanny and Lew's own private enterprises.

Trip to Coney

When Fanny was twelve and a half, she and Lew cooked up a smooth way to spend idle Saturday afternoons. Trotting down to the busy corners of Vanderbilt and St. Mark, they would patiently watch the passengers disembark from the

WHEN OUT OF CHARACTER, Miss Brice is a charmingly poised woman who dresses in sophisticated taste and wears her hair in the latest of modes. A well-known interior decorator, she has turned her artistic talents toward writing an autobiography this year. (NBC-Ball photo.)



streetcars. If the people weren't going to use their transfers for the other car, Fanny and Lew would wheedle them out of the precious pink slips and happily clamber aboard the car headed for Coney Island.

Lack of money didn't stop the pair, and when the conductor would start making his toll collections, the in-



BECAUSE MAMA HAD an obsession for plaids, she dressed Fanny (right) and sister Carolyn in them constantly. Fanny's partner in all pranks was her big-eyed brother Lew (right), while baby brother Charles was the "little gentleman" of the family.

"BABY SNOOKS" gets a big laugh out of her mischief-making, but there's no comparing her actions with those of creator Fanny Brice when she was little. Asked what kind of a childhood she had, Fanny recalls, "A very naughty one."

genious Fanny would knot some tiny noisy pebbles into the corner of her sturdy hankie and as the conductor approached ("You betcha we made sure it was always some new guy who didn't know us from the last time!") they would start a carefree game of "Toss the Hankie" back and forth to Fanny's loud chant of "I've got seventy-five cents, tra la," continuing until the toll collector was nearly upon them. Then she would throw the deceiving hankie off the car ("But it looked like I dropped it"), and both would twist their faces into the most heartbreaking looks of a great loss. Naturally the other passengers took pity on the two little ones who'd saved and saved for a big time at Coney and therefore shelled out for extra carfare. After such a touching scene Fanny and Lew always managed to look most mournful until they reached the Island.

More Schemes

Their next scheme to make a fast penny was to look for the closest fat man. ("For some reason I always had the idea that a fat man was generous.") Then Fanny would go up to the pompous gent, stick out her lower lip, screw up her blue eyes and blubber, "Mista, can you tell my poor little brother and me the best way to walk back to Brooklyn? We've lost all our money." Naturally, such a touching demonstration tugged at the stranger's generosity and into his

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▲ "MR. AND MRS." (Andy Mansfield, that is) pursuing one of their many joint hobbies. They live in The Valley, call their place Bar Nothing Ranch, have a pool and badminton court, a hobby house, two dogs. (Lester photos.)

Monday-Friday, 6:00 a.m.
KMPC



▲ HOOKED RUGS ARE VIRGINIA'S PRIME HOBBY. This beautiful piece of handwork is a three-by-five rug done in rose pattern. She is also working on a smaller one in iris design, has completed four others.

"Mr. and Mrs. Is the Name"

On Mike, That's Andy and Virginia's Theme Song; Off Mike, They're Happy, Busy, Home-Loving Mister and Missus

By Evelyn Bigsby

I HAVE a feeling this is going to be good fun, I confided to the Ford as it scurried KMPC-ward for my interview with Andy and Virginia. My hunch was confirmed the instant Virginia chirped "hello" and started to drape herself on the office desk, while Andy beamed good morning in approved "get-up-ster" fashion. Better mind your p's and q's, I caided myself. This bids fair to be so much fun you'll forget about the

story you came here to get. Aloud I volunteered that I was straining at the seams with questions.

"If the first one is, 'Are you two married?'" flashed Virginia, "we're not saying."

***** denotes a lapse of time—nine years to the month, to be exact. It was in April, 1941, that I first met Andy and Virginia and the preceding paragraphs opened the story which subsequently appeared on Page 25 of the May 18, 1941 issue of Radio Life magazine. Title of it was "Andy and Virginia, Merchants of Cheer," followed by a sub-title:

"In Which a Radio Life Interviewer Has a Swell Time With Two Real People"

Reason for including this nine-year-old excerpt in a 1950 report on Andy and Virginia stems from the fact that were I meeting them now for the first time, the essence of what would be written would be amazingly

the same. This couple is still good fun . . . Virginia still chirps . . . Andy keeps on beaming . . . and I continue to have questions. About the only changes are a new Pontiac for the scurrying Ford . . . and Andy's and Virginia's happy admission they are Mr. and Mrs. Mansfield. In fact, on their new early-morning KMPC show, they have as their theme "Mr. and Mrs. Is the Name," sung by Dick Powell from "Flirtation Walk."

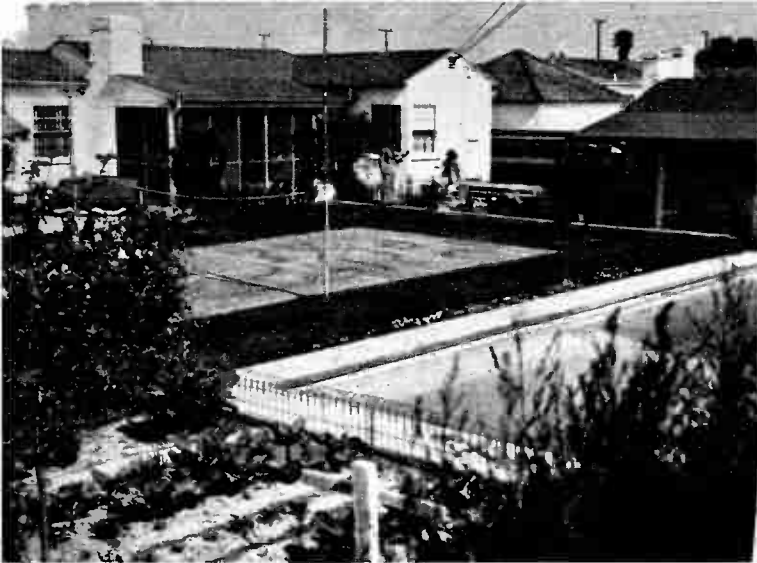
There are not many successful Hollywood people for whom you can write the same kind of story nine years after first meeting them.

Surprise Visit

When the Mansfields returned recently to KMPC, John Baird (who handles publicity for the station) and I decided to "do a story" on the Mansfields. Because I have so thoroughly enjoyed Andy and Virginia's fine friendship during the past years, I was anxious for someone else from the magazine's staff to have the opportunity of knowing this couple better, so I assigned the story to Shirley Gordon. It was she that Andy and Virginia expected to have interview them a few Sundays ago. But between time the plans were laid and accomplished, Shirley bumped into a time jam and imploringly

▲ NOT MUCH LEISURE any more for Andy's model railroads, but when he can sneak a few minutes, he's the typical man-turned-small-boy. Since starting the new KMPC show, Andy has squeezed out time enough to begin track on his fifth layout.





▲ **CROSS SECTION OF BAR NOTHING RANCH**, showing the big house with breezeway, badminton court, garden, pool, and hobby house (right). Fondest wish of Andy and Virginia is to do their early-morning program by remote from the hobby house.



▲ **ANDY GOES ALONG** with a gag about Virginia's very serious hobby of making hats. All of the lovely bonnets shown in this picture are originals by Virginia, who has been attending millinery class for many seasons.

wondered if I would mind helping her out.

"I'd love to go, of course," was my answer, "but I feel I am too near the forest to see the trees. However, who am I to deny myself the pleasure of a visit to Bar Nothing Ranch?" So I went.

It was Sunday and at 2:30 p.m. when I surprised them, Andy, Virginia, and Mrs. Hennessey, Virginia's mother, were just finishing a post-church dinner. I waited in the pretty Swedish modern living room with its crisp white curtains, soft-blue walls and coral accents. The smell of fried chicken wafted in . . . outside in the garden, Susie, the cocker puppy, barked spunkily . . . the sun slathered over the water in the swimming pool . . . Andy announced he was ready for the interview.

We were playing it straight, so in businesslike fashion, Andy and I adjourned to Casa Chiquita, the little hobby house near the pool, and I started firing my questions . . . how

did they like working together again? . . . was it hard to get up for such an early morning show? . . . what time *did* they get up? . . . when did they write their show? how was their life revamped by being early ayem jockeys?

One thing especially interesting to learn was that so many fans were glad to welcome A. & V. back together on the air. First thing these listeners did was write in to ask "Hey, where's the singing and piano playing?" and the Mansfields have had to explain that the format of their new program doesn't call for any warbling by the missus or ivory-tickling by the mister. This couple has a private collection of 25,000 records from which to make up a platter program. That makes them unique, a Mr. and Mrs. Disc Jockey. Though excellent conversationalists, Andy and Virginia still outline a script for each show, throwing in ad-libs to supplement. Twelve to fourteen records are used daily. Discussion of the day's news, movie items, the weather,

job offers, the time, garden hints, temperature, all are tied up neatly and invitingly in the hour-long program.

Script for this is outlined by the pair every morning after they get home from the studio. They first, however, stoke up with a whopping breakfast, for all they take at 5 a.m. is toast and coffee.

Working in Casa Chiquita from 9:00 a.m. until 1 or 2 p.m. or until they have pushed through to something definite on paper and have chosen the next day's records is the best way for A. and V. to get their work done. By mid-afternoon they almost have to have naus, especially

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▼ **PART OF THE MANSFIELD RECORD COLLECTION**, housed in the hobby house. Andy bought his first disc while still in high school. It was Paul Whiteman's "Dear Old Southland." Andy saw Whiteman and Co. perform it at New York's Palace, was so impressed he bought the platter. His collection now numbers 25,000.



▼ **THE FIREPLACE END OF THE HOBBY HOUSE** exudes hospitality. This is where the couple work to plan their programs. Typewriter, reference books, record indexes, turntables and records themselves are all at hand. Inscription over hearth says, "Only sincere friends are welcome here."



2 Amistad stories en la unica decada aqui 2



▲ **WANT HIM TO SIT UP? RUDD WEATHERWAX AND LASSIE** demonstrate how the pup should be held lightly in place by the leash, while his hind quarters are pushed into a sitting position. Next, help him to sit up by raising his fore-quarters. Last step is helping him maintain the position while the magic words "Sit up!" are firmly repeated. Three easy steps and your dog has a trick.

He Needn't Be a Champ

It Matters Not in the Case of These Simple Tricks. Raggedy Old "Fido" Can Pick Them Up as Easily as Can The Most Valued of Canine Stars



By Robbie Cole



◀ **BARKING ON CUE IS EASY.** You can always get him started. Then hold his mouth closed to prevent barking, or "speaking." As you take your hand away, give the command "Speak!" Pretty soon all he will need is the command to go to it on his own.

▼ **CRAWLING IS A SIMPLE STUNT** to teach, and one not many dogs know. Pull your dog gently down into a flat position, in the same manner Rudd, below, lowers Lassie. Move slowly backward, getting the dog to crawl along after your hand or a piece of meat. Each time the dog tries to rise and walk after you, press him gently to the ground again. (Lassie says it is the daily practice on any trick, simple or hard, that makes it stick in canine minds.)



EVERY pet owner's heart takes that extra prideful hop when the four-legged member of the family goes through antics that set spectators to exclaiming or crooning. Many times these stunts are unwitting, in an effort on the pooch's part to attract human attention, a thing most dogs consider highly desirable. Nonetheless, pet owners immediately assume all credit for any tricks.

Lassie, that most gracious of film-dog and radio ladies, one day prevailed upon her owner and trainer, Rudd Weatherwax, to run through with her a few of the simpler tricks Lassie knows. She had arranged with a cameraman and your Radio-Television Life reporter to cover the exhibition, so the stunts could be outlined for her interested friends.

Many another star is not so generous with her tricks of performance, even the simpler ones of her repertoire, feeling that to have sundry viewers imitating her would detract. Not Lassie. She will be nothing but delighted should all her friends pick up these easily learned tricks and properly benefit from their skillful performance. But then, Lassie is a dog.

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"Mr. and Mrs. Is the Name"

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if the evening's fare includes a party or preview. (They attend at least two previews a week and usually one party.)

"So now," sighs Andy, "I haven't got any time for model railroading. I had just started to lay the track on my fifth layout and really haven't had a chance to use my new tracks."

Virginia has fared better with her hobbies, because she can attend classes in the daytime. She did have to give up her evening millinery sessions (she has made some wonderful hats, and you should see the brown milan which she salvaged from her aunt's wastebasket and did over into a creation) but she is still attending her morning dressmaking class at Toluca Lake High School and quite recently completed a black faille suit that looks extremely professional. If you happen to glimpse her in a wine corduroy suit, be sure to compliment Virginia. She made that, too.

She is now on hooked rugs numbers five and six. Number five is a four-by-six with iris pattern and six is a three-by-five in rose pattern. Andy just finished painting practically all of the inside of the house. "Wouldn't you know it?" he grimaced. "Just as the new show started, suddenly everything in the yard needed attention. All the roses had to be pruned . . . the berries had to be tied up . . . the wind filled the pool with leaves." This just gives a faint idea of what immaculate, almost fussy homemakers the Mansfields are. For weeks they stall about inviting friends to their house because they don't want them to see the blinds before they are slicked up with a fresh coat of paint, or the lawn before it is seeded. Their place

Fanny Was No "Baby"

(Continued from Page 35)

pocket would dig a heavy hand, pulling out stacks of coins. Whenever Fanny and Lew ran out of pennies,

looks truly homey, but it is so fastidiously kept up one marvels how two such busy persons find time.

One way, for sure, is that they are planners. They love to work for and toward things . . . they like nice things . . . but they are not extravagant . . . they are warm and rich in many, many friendships and this quality in them carries very definitely over the air. Believers in astrology have one of the best arguments in the Mansfields, both February-born and joyfully compatible.

In reading over my original story I did find one point which was glaringly different from now. Asked "How in the world do you manage to get up on time for your early-morning broadcasts," Andy had replied, "It's easy."

Nine years later, his answer: "It's murder. Especially if we both ignore the 4:30 alarm. Virginia usually jumps up and turns it off. She fights to get it on the second ring. Then she shakes me. The only way we can make the grade is for both of us to summon every drop of courage in our bones and jump out of bed together."

PROBABLY MOST PET OWNERS

will think the best trick of all is the one that saves their flower garden. You can't teach a dog to stop digging until you teach him to dig. Start by tearing up the earth on some spot don't care about, then a gentle command "No," "Stop" or anything negative that suits your fancy as you gently hold his paws will get the idea across.

they looked for another fat man and another easy touch.

These jolly escapades lasted for a long summer until they were met one day at the concession entrance by some stranger ("Probably an officer"), who took out a stick, whacked their bottoms, about-faced them and warned they were not to come back.

Coney Island was forgotten and brother and sister took up another hobby. Chocolate ice cream was the force behind all their endeavors ("Just hate it now!"), and their crying routine won many a melting cone. When they felt like seeing the matinee at the melodrama house ("Blaney's Theater, I still remember"), the pranksters would sneak in early while the janitors were still cleaning, spirit their way to the balcony and lie flat on their tummies, still as the night, until the act started. An obsession for caramel candy ruined their ruse, for one day a big gooey piece got stuck between Fanny's teeth and, frightened at the possibility of lockjaw, she screeched hysterically until janitors, ushers, everyone came running . . . again, exit Fanny and Lew.

At thirteen, Fanny won an amateur-night program and quit school. ("They probably didn't want me back, and anyway, I lost all my confidence in teachers when I found out that they went to the bathroom just like everyone else!")



OF COURSE YOUR YOUNG PUPPY CAN'T START his jumps on anything this high. (Lassie just happened to have one of her regular exercise hurdles handy.) But start him jumping over something stable of suitable height. Supplant the hurdle with your leg, but leave the pooch on familiar ground by putting your leg against his regular plaything. Third step is to move away and your dog will know it's up and over in the same old game.





↑ **JIM HAWTHORNE, STAR OF HIS OWN NIGHTLY SHOW** on KLAC-TV, employs for television all the ridiculousness that won him such popularity on radio. It is doubly enjoyable visually. Here Hawthorne listens vainly for the notes to float out of unperforated piano roll.



↑ **OLIVER "BABE" HARDY**, one of the famous team of "Laurel and Hardy" (whose Hal Roach comedies are seen each Thursday night at 7:00 on KNBH), in a typical pose.

SEEN ON THE

Video Scene



↑ **EDWARD EVERETT HORTON**, famed comedian of stage and screen, stars in the new television series which premiered last April 6 on KECA-TV. The musical show has a mythical hotel as its locale.

↓ **ART LINKLETTER**, popular emcee of NBC's "People Are Funny," makes like a sea captain as he peers into his new all-glass rectangular television bulb. Bulb is capable of presenting 100 per cent of the transmitted picture without waste of screen or viewing surface.

↓ **MEET A NEW MUSICAL DUO**, Jan Clayton and Muzzy Marcellino, who star in the Wednesday night KTTV show, Marcellino and Clayton. Jan got her first singing break in the Hollywood presentation of "Meet the People." Muzzy is an orchestra leader, guitarist and whistler of no mean ability.

