

Give this one to 7 boys
PROGRAMS FOR WEEK BEGINNING OCTOBER 10

RADIO *Life* 9¢ and TELEVISION



*Helen Hayes
Worth Waiting For!
Page 4*

Latest Television: NEWCOMER KFI JOINS PARADE Page 36
Morton Downey: STILL SWEET SOOTH-SINGER Page 33

The Ear Inspires the Pen

Phyllis Adrian Fink, 240 Grand View, Fullerton, Calif.

Sirs: I am ten years old. My sister and I are fans of "Archie Andrews," and would like to see a picture of the boy who plays "Archie," also a picture of "Pop." I have a



Arthur "Pop" Kohl

Bob "Archie" Hastings

complaint to make about the Bob Hawk "Camel Quiz" show. He always uses the same jokes and the questions are quite easy. I especially liked your article about "Little Girl With a Big Voice." (Ed. note: Anna Mae Slaughter.)



Mrs. J.T.Y., 3103½ Allura, Los Angeles, Calif.

Sirs: As I was reading Miss Buxton's letter on pronouncing errors, Glenn Hardy of the "Alka-Seltzer News" said Feb-u-ra-ry twice, as he always does. On KRKD, a Ralph Snyder says "Palmdale is easily 'assessable'" for "accessible." I could go on and on likewise about grammatical expressions, ("don't doubt," two negatives make an affirmative; and the superfluous "the" before "both.") I have written Radio Life time and again about the sacred oath "So help me God" used commercially on all those cheap trashy court or gangster trials. I think there should be a law against that. One cannot always turn the dial, as Radio Life advises. Others in a family use the radio, besides the one offended. What happened to censorship? Participants in "Meet the Press" are among the worst grammatical offenders.



Eleanor Spiri, 1534 Rincon Drive, Whittier, Calif.

Sirs: Is Tony Martin ever coming back to the Texaco show? I think Gordon MacRae is good too, but I still wish Tony would come back.

Milton Berle stars in the new fall Texaco series. Nothing to report yet on Tony Martin's radio plans.

MEN

Take a look at your shoes! Do they pass inspection? Better switch to Omega Shoe Wax for a shine that really lasts. Waterproofs, preserves, polishes to a high long-lasting lustre. All popular colors. Omega Shoe Wax, "the 60 second shine." Try it today!

Daniel Charles, 12731 Califa, North Hollywood, Calif.

Sirs: I realize commercials are necessary, but must they also be a "necessary evil"? I refer specifically to the Auto-Lite commercial on "Suspense." That middle dramatization breaks the mood, and as a consequence you lose the trend of the story. Couldn't a more dignified plug for the sponsor be inserted? I'm a "Suspense" fan and like their stories, but I would find it interesting, and I am sure a lot of your readers would too, to know how writers arrive at plot ideas. Especially bang-up ideas like "Sorry, Wrong Number" and the chiller-thriller they did called "Crisis," with Martha Scott. That one had me on the edge of my chair.

"Suspense" stories are independently submitted, and as you can imagine, free-lance writers are apt to get ideas anywhere, anyhow. Lucille Fletcher, for instance, was shopping in a grocery store during the war and happened to overhear a woman customer with a raucous, demanding voice insisting on hard-to-get items. A few evenings later, she was alone in her apartment and began thinking of the tremendous power of a telephone. At the same time, she recalled that woman's tone and personality. She wrote "Sorry, Wrong Number," with Agnes Moorehead in mind as the perfect actress for the role. "Crisis," co-written by Gwenn and John Bagne, has an interesting story too. Gwenn was taking care of their baby on the day the news came of Hitler's death. She mused that Hitler had once been an innocent baby, with no hint of his destructive future, discussed it with her husband, and their script was inspired!



Mrs. C. H. Brinker, 316 East Coolidge Street, Long Beach 5, Calif.

Sirs: I love all the daytime programs, and am home all day so listen to them all. But "Helen Trent" is getting on my nerves. She just falls in and out of love on schedule. She tells them all the same sweet nothings. A heartbreak doesn't mean a thing to her. No woman is as alluring as she is. Why can't she play a little hard-to-get and make it a little more interesting?



John Watt, 1616 South La Brea, Los Angeles 35, Calif.

Sirs: I enjoy listening to "Ladies, Be Seated" and "Hint Hunt." I wonder if you could please print pictures of Tom Moore of "Ladies, Be Seated" and Chuck Acree and Beagle of "Hint Hunt."

The above picture of "Beagle" (Reggie Cross) at left, Chuck Acree, center, and announcer Don Gordon recently appeared in our "Seen on the Radio Scene" section, but since you miss it, here it is again. Also Tom Moore.



Tom Moore

Barbara Wright, 10711 Rochester Avenue, Los Angeles 24, Calif.

Sirs: When Elizabeth Taylor was on "Hollywood Star Preview" I enjoyed her very much. I wish she could be on a program again. A lot of the other stars are getting programs of their own and I don't see why more of the teen-age stars can't be on more programs. Could you please put some pictures of Louise Erickson in your magazine? I haven't seen any pictures of her yet.



Louise Erickson

We feature Louise's picture quite frequently in Radio Life, but here's a new portrait for your album.



Mrs. M. G., Los Angeles, Calif.

Sirs: I think it would be very nice if "Inside the News by Carveth Wells" could be on at an earlier time. His talks are so interesting and educational it would be wonderful for the high-school children to listen. I think "The Mountain of the Moon" was just wonderful. I enjoy his voice. He's a very wonderful person and good-looking, too. I listen to him every night before I go to bed. I am so glad Phil Baker is back on the air. I love to hear him play the accordion. Wouldn't it be great if Phil Baker, Dick Contino and Dick's father played a trio? I want to say that Mr. O. Miller (6 feet, 5 inches) who sang on "Name That Song" a short time ago has a wonderful voice. I hope he got a singing position. Sometimes I wish Bill Gwinn would not sing to help out the contestants. His voice does not always blend.

★ ★ RADIO LIFE ★ ★
and Television

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EVELYN A. BIGSBY, Editor

Editorial Department: Assistant Editor, Joan Buchanan; Television Editor, Jane Pelgram; Precast Editor, Judy Maguire; Art Director, Ray Wheeler; Log Editor, Hal Julian.

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▲ **IN THE GALLERY** of great portrayals, Helen Hayes as Maxwell Anderson's "Mary of Scotland" ranks high. Legend has it that the tragic Queen was five feet nine. The diminutive Miss Hayes gave that queenly illusion.

▼ **HELEN HAYES** returned to her great love, Shakespeare, for her role in "Twelfth Night" with Maurice Evans. As the pert and pretty "Viola," Miss Hayes looked as different from the dowager queen as it's possible to be.



▲ **PERHAPS MISS HAYES'S MOST FAMOUS ROLE** was that of Queen Victoria. In ten scenes, her role required her to change from a teen-age girl to the eighty-year-old queen of "Victoria Regina." The actress stuck pieces of apple in her cheeks in order to simulate Victoria's full face. This "still" is from Diamond Jubilee scene.

Homecoming for Helen

The Distinguished Miss Hayes Returns to Radio From Her Usual Routine of Smashing Legit Hits. Accompanying Photos Illustrate the Most Famed.

By Wauhilla La Hay

AT THIS WRITING, and well into October, Londoners are being given a rare treat—they're seeing Helen Hayes, first lady of the American theatre, as star of the smash Broadway hit, "Glass Menagerie." As a result, tiny Miss Hayes wasn't able to open her new starring series, "The Electric Theatre," when that program premiered on October 3 over CBS-KNX.

Miss Hayes had told her agent that she would listen once more to radio's blandishments. She'd enjoyed her other radio series when once she'd got over her mike fright. Her last big Broadway success, "Happy Birthday," had closed after a long, successful run. And then came the English offer.

She'd gone to see Laurette Taylor in "The Glass Menagerie" and had fallen in love with the play and

the role of the Southern-gentlewoman-gone-to-seed. She longed to do the play, and so the English contracts were signed for an opening on July 29.

Worth Waiting For

Then came the chance to have her own starring series on the air.

Her sponsors, the Electric Companies of America, wanted her so much that they were willing to open the program with other great stars. They'd wait, they said, until she had finished her English commitment. And that's the reason Henry Fonda opened the new "Electric Theatre" on October 3 in "One Sunday Afternoon," and that Basil Rathbone, Margaret Sullavan and other equally big names have substituted until Miss Hayes returns to America.

It was in the early thirties that Helen Hayes made her radio debut. A weekly magazine called her and asked her to do a fifteen-minute





“MARY OF SCOTLAND” again, and this time Miss Hayes reveals a milder side of the martyr queen. ➔

tour of that immensely successful play from there—and was resting at home before catching her train. The phone rang. It was the producer of the “Lux Radio Theater” (then originating in New York) asking Miss Hayes if she would substitute for Margaret Sullavan in “Peg o’ My Heart.” Miss Sullavan had been stricken with a severe case of laryngitis.

Protesting that she had never read or even seen “Peg o’ My Heart,” that she couldn’t speak with a brogue and that there was insufficient time for preparation, she refused at first. But being a sympathetic soul, she was prevailed upon to come to the studio. For just half an hour—when she’d read just half way through the script—they rehearsed. Then it was “on the air” time and she read the part beautifully, convincingly, and with a delightful, Irish brogue!

And on this new series, “The Electric Theatre,” Margaret Sullavan is pinch-hitting for Helen Hayes on the third broadcast—October 17!

In 1935, Helen Hayes did a series called “The New Penny.” At this time, she was starring in her greatest hit—“Victoria Regina.” The radio contract had been signed first and the broadcasts were Tuesday nights at 8:30 o’clock. The producer, therefore, canceled the Tuesday night theatre performances. When the contract was renewed, the time for the new series, “Bambi,” was changed to 8 o’clock. She did the broadcast in full “Victoria” costume. At the 8:30 sign-off, she dashed to her waiting car and, with a police escort, made the theatre in time to go on at 8:40!

Other series have brought her added air fame. Her last regular

(Please Turn to Page 32)



➔ IN 1934, Helen Hayes took time out from her stage chores to inaugurate a series of guest appearances on radio programs.

▲ A MORE RECENT triumph was Miss Hayes’s portrayal of “Harriet,” title role in the story of Harriet Beecher Stowe, author of “Uncle Tom’s Cabin.”

program—either a scene from one of her plays or a talk. She chose the talk and her husband, Charles MacArthur, wrote it for her.

Talking into the “little black box” in an empty room frightened her so much that she said she would never be able to do it again. So when prospective sponsors came wooing, she turned them down flat. In 1934, however, she consented to appear in a short radio sketch and later, having conquered her mike-fright, she made two guest-star appearances on the then famous Rudy Vallee show.

One Good Turn

There’s an interesting coincidence in her next radio appearance. She was opening in Philadelphia in “Mary of Scotland”—starting a road

➔ ON TOUR WITH “VICTORIA REGINA” IN 1935, Miss Hayes perused the big news in a Fort Wayne paper. This was the year she started her first regular radio series, the popular “New Penny” broadcasts.



October 11, 1948



➔ HELEN HAYES’S latest stage hit was as the repressed heroine of Anita Loos’s “Happy Birthday.” This 1948 picture shows Miss Hayes still as young-looking and pert as in “Twelfth Night.”



Page Five



▲ **FULTON OURSLER**, religious editor for the Reader's Digest, is originator of the series. Over-all supervision of casting and production is by Wadill Catchings. Marx Loeb is director, assisted by Leonard Blair.

THERE IS A WAVE of materialism sweeping this country. Too many of us are living by the ancient 'Every man for himself' philosophy. That's true not just in business and industry, but in politics, in race relations, even in some religions. That trend is bad; you just can't build a decent society or an intelligent economic order on such thinking as that. We believe it is time more emphasis was laid on the only sure antidote; the Fatherhood of God, the Brotherhood of Man. There is great common ground in that for all of us." This message expresses the serious public responsibility which a sponsor, a network, and a group of

▲ **HENRY DENKER**, a devout student of Scripture, finds writing "The Greatest Story" the most satisfying work he has ever done.



Page 51

"The Greatest Story Ever Told"

This Thrilling ABC Program Has Proved Scripture to Be Some of the Best Radio Drama of All Time

sincere radio people feel for their proud Biblical drama series, "The Greatest Story Ever Told."

The Master's Voice

The program which has put Christ on the air set some tremendous precedent when it premiered over ABC early in 1947. There had been many other religious programs, but none on such an extensive network, nor with such a large cast of actors, orchestra and choir. Never had any series endeavored to emulate the voice of the Saviour. Nor dispensed with commercials entirely, (except for identification of the sponsor's name, an FCC requirement).

Any qualms about irreverence or dramatic value were evaporated by the first broadcast, "The Good Samaritan." This script was represented on the first anniversary of the program, January 26, celebrating an exciting year. "The Greatest Story" is now being broadcast to the entire world, through short-wave facilities to fifty-eight foreign countries of the World Wide Broadcasting Foundation.

Peace Unto All

No reference is made to any religious group, although an advisory board includes scholars and clergymen of many faiths. Orchestral and choral music, composed and directed by William Stoess, is religious in nature without identifying itself with church. Occasionally there are exceptions, as in the case of outstanding hymns which have come to be interdenominational.

There is no studio audience. All the cast are leading radio artists, who take their parts very seriously and who have never been connected with their roles by pictures or publicity. The greatest acting problem, says director Marx Loeb, is not to develop interpretations which are reverent enough, but to achieve a sufficient degree of naturalness.

"The Greatest Story" is about human beings, much more than Biblical characters.

Henry Denker finds scripting the series the most satisfying work he has ever done. He has been a devout student of the Scripture for years, and his research includes discussion with ministers, priests and rabbis. He and Fulton Oursler (religious editor of the Reader's Digest, and originator of the program) have a weekly conversation before a script

begins. In these meetings, they talk about the problems of their present-time fellow men, and agree upon a subject for effective drama. The Parables of Christ are then applied as solution, and the "text" returned to a Biblically historical setting.

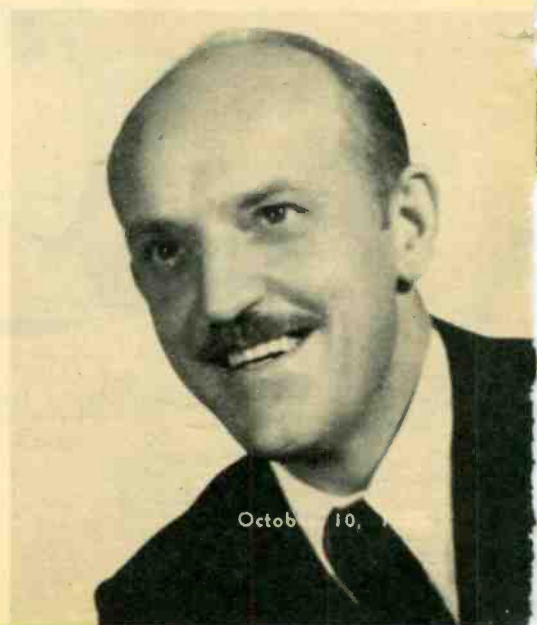
Tributes and awards have been among the most distinguished attainable. Schools and churches have made "The Greatest Story" part of their regular event schedules, and it is the master program of hospitals and institutions with controlled radios. Requests for recordings are so numerous that the programs in album form are now available to groups at cost. In order to bring this charge to a minimum, musicians and actors decline payment for the transcriptions.

Loaves and Fishes

Also in this astonishing spirit, another leading tire and rubber company took full-page space in thirty-one of the country's major Sunday newspapers recently, urging readers to listen to its competitor's (Goodyear's) radio program! An FM station in Allentown, Pennsylvania, tells its listeners every Sunday to tune to the competing ABC station so that they will not miss "The Greatest Story Ever Told."

In thousands of small ways, how-
(Please Turn to Page 32)

▲ **WILLIAM STOESS** writes-conducts original music for the stories. Williard Young leads the sixteen-voice choir. (Bruno photo.)



Octob 10,



IT'S BEEN a progressive year for Our Boy McCoy, who's had a lot to learn about the Proper Emcee Technique but who's mastered the art masterfully. (Polin-CBS photo.)



JACK DELICATELY MOUTHS A SYLLABLE while comic Steve Allen waits to counter with a satirical thrust. Jack is on Steve's afternoon show, plus "Sunrise Serenade," "Jack in All Trades" and "Free for All."

Jack, the McCoy

He's Genuine as His Name, Nice to Old Ladies, And Fond of Babies. Nobody Could Begrudge This Young CBS Emcee His Phenomenal Progress!

By Judy Maguire

JT'S "HEADS OR TAILS" whether Hollywood is more astonished about Jack McCoy, or Jack McCoy about Hollywood.

A year and a half ago, this gangling, pleasantly smiling fellow drove into California straight from the heart of Texas. He'd been with San Antonio's 50,000 watt, WOAI. Before that, in the Marine Corps. Before that, on an NBC microphone covering the Southeast Football Conference.

Just might have been Jack's devastating charm; but after a hasty audition interviewing folks waiting on the sidewalk to enter "Money on the Line," this boy McCoy was hustled into the Columbia network sanctum sanctorum, presented with a three-year emcee contract and invited to shake hands all around.

Came Out Punching

He's had a bit to learn these past months about being a master of ceremonies; still Jack McCoy, as a success story, has been remarkable. His almost "Chee!" admiration of the old-timers like Art Linkletter and Ed East is refreshing; it would spoil Jack's impact if he were a wiseacre.

Experience has been his best teacher. Like pressing ahead with

October 10, 1948

an air interview which threatened some shady conversation, cherishing the vain hope that a lucky question would put remarks on the right track. Or mispronouncing words. (Jack once had an audience shout in unison, "No! Val-ance!" (rhymes with *balance*) when he'd incorrectly said "Vay-lance," to describe a type of drapery.

When mistakes happen, Jack now has the secret of recovery. "To keep going," he says. "People won't be sure they've heard something unless the emcee verifies it." He has simmered formula into one basic philosophy, being kind. For the talkative, eager assurance he presents, he is an extremely gracious young man.

Gallant to the Ladies

He's crazy about the "regulars." "You know why?" he challenges. "Because most of them are fifty-year-old ladies. I tell you, if a woman has a streak of gray in her hair, I'm gone. Some of the regulars are the best friends I've had in this town. There are many times in radio when a show would be very slender without them. They're the people who clap the loudest, who know what you want in response. What they win in prizes doesn't half make up for their loyalty. You can count the regulars on one or two hands, and there aren't enough of them to affect radio seriously.

"There's no problem with them. All you have to do is let them enjoy the show and not pick them as contestants, if that's the kind of problem they're presenting." Jack grins. "You know, a guy who's new in radio loves everybody. But why run the regulars down? They're people. I have no halo, but it's nice to have people stay people."

Jack likes working his "Jack in All Trades" show because "it's such a potential for both radio and television," and because he's had the show ever since he went on the air and still writes the gags for it himself.

As co-emcee on "Free for All," he gets a workout. "A track meet straight through the show," he smiles. He enjoys announcing the Steve Allen program, because "it's one of those things we have fun with. Everybody enjoys working with everybody." He doesn't mind getting up every morning at 5:15 for "The Sunrise Salute," because Burritt Wheeler has become one of the best personal friends he's ever had. The Wheelers and McCoy's visit regularly, and Jack is aghast at Burritt's ability to relax. "He's never nervous!"

The Green Year

Jack and Alexandria McCoy became the parents of Jack Irvin Jr. on July 31. "He's usually pretty good," claims Jack, "until about 2:00 a.m. when he feels *slighted*." In another few months, the McCoy's will move into their new ranch-style house in the Valley. Now they have a comfortable apartment on Rossmore, near a Punch and Judy ice-cream parlor. (Jack eats a quart of ice cream a day, and drinks two quarts of milk.)

With all this, and a radio career too, Jack views his amazing breaks since early 1947 as a terrific wind-fall.

"I've got a new wife, a new baby, a new home, a new car," he says. "Happy with every one of them. I've been lucky!"



THIS HANDSOME YOUNG musician displays equal facility with big bands, combos, or on solo work. Benny was listed among the greats in one of Esquire's yearly jazz awards.



BENNY, AT HIS HOME in the Valley, relaxes with his family. That ball of fur between him and wife Bonnie is "Reginald." (Johnson photo.)



Page Eight

Men of Music

No. 75 of a Series

Benny Lagasse

From New Orleans to Hollywood Is the Musical Trek of KMPC's Music Director

By Betty Ann Hudson

AS ENGINEERING is to one person, reporting to another, acting to the third and ad infinitum, so music has always been to Benny Lagasse, KMPC's musical director and conductor of the station's orchestra.

Benny's musical expression originated in one of the most fertile of America's environments — romantic and rhythmic New Orleans. At the age of fifteen he taught himself the banjo, but when his father handed him a saxophone as a surprise gift his loyalty veered. It was only natural that he develop an interest in other wind instruments, later mastering the trumpet and then the clarinet.

Benny succumbed to the native rhythm and turned professional at only eighteen, organizing a five-piece Dixieland unit which was featured at the Hotel Roosevelt in New

Orleans. Not content with one job, he entertained at the Roosevelt, the Monteleon and Lake Pontchartrain. Between the three bookings he made \$75 each week, a fabulous sum in those days — particularly for a youngster. While handling the three assignments, Benny found the necessary time to complete his high school education and to study at the Loyola Conservatory of Music.

At the age of 24 the Great White Way beckoned, and he packed himself off to New York. He led a Dixieland unit in Greenwich Village until he joined Richard Himber's orchestra. After a time he climbed aboard Raymond Scott's bandwagon, touring the country with the group and later returning to New York and legit, where he performed in the

orchestra pit for the stage plays "Oklahoma," "By Jupiter," and several others until his induction in the Navy in 1942.

At the time of his release from the Navy, he was stationed in San Diego, and decided to remain in California. Coming to Los Angeles in the fall of 1944, he met Ted Steele, then musical director of KMPC, who immediately added him to the staff orchestra. After Ted's return to the East Coast, Benny took over the leadership of KMPC's orchestra. Radio was not a novel field to him, as he had been featured on many Eastern shows for approximately ten years before he left New York. In Chicago he had his own program on WGN and on the West Coast played on such network favorites as the Bob Burns show, "Take It or Leave It" and others. In addition, his association with such orchestras as Charlie Spivak, Charlie Barnet, Jack Teagarden, Andre Kostelanetz, Richard Himber and Raymond Scott had brought him before a microphone many times.

The KMPC musical octet includes: Manny Stevens, trumpet; Ray Parkinson, tenor sax; Jack Alken, tenor sax; Lou Paino, drums; Eddie Carver, accordion; Bob Hartley, bass, and Al Lerner, piano. The band has been featured on the formerly aired "Teen and Twenty Time" show and is consistently heard on "Three Alarm."

At home Benny boasts of the tal-
(Please Turn to Page 39)

YAN DES AUTELS (left), and Frank Graham (right) reveal their musical prowess to Benny Lagasse during a broadcast of "Three Alarm." The dissonance might be acceptable in a combo's jamming, but Benny looks a little pained by what he's hearing now.

October 10, 1948

RADIO *In Review*

news and comments

For Love o' Mike (General Comment)

Most Asked-About Shows

Well, everyone went through the extraordinary radio time changes with considerably more aplomb than we anticipated. And that goes for stations, networks, Radio Life readers and us.

It was fun talking to you folks who did call us up to sigh that you'd lost a favorite program somewhere between the dawn and the daylight. It may interest many readers and listeners to know just what programs did receive the most calls (sort of a reverse Hooper idea), so here's our list of those we checked most often. The times are included in case you, too, missed 'em:

Art Baker, KFI, 9:00 a.m. Monday through Friday.

"Double or Nothing," KFI, 4:00 p.m. Monday through Friday.

"Suspense," KNX, 7:00 p.m. Thursday.

Fulton Lewis, KHJ, 5:00 p.m. and 10:00 p. m. Monday through Friday.

Baukage, KECA, 12:15 p.m. Monday through Friday.

"Winner Take All," off the air.

Sheilah Graham, off the air.

"Talent Scouts," KNX, 6:30 p.m. Monday.

Arthur Godfrey, KNX, 4:00 p.m. Monday through Friday.

"Life Begins at Eighty," KHJ, 8:30 p.m. Saturday. (Doesn't start till October 16, though.)

"Leave It to the Girls," KHJ, 8:30 p.m. Friday.

"Information Please," off the air.

Rumors Are Flying

Shirley Temple and her husband, John Agar, are teamed in a radio show now auditioning for prospective clients. . . . "The Nine Lively Arts," Elliott Lewis's fifteen-minute commentary, is auditioning at ABC. . . . Robert Montgomery is one of the producers of Jimmy Durante's projected Broadway musical. . . . NBC would like to move Milton Berle over to its place. . . . Groucho Marx may make a movie with Frank Sinatra and Jane Russell in the coming season. . . . David O. Selznick Productions may be the sponsors of the presidential election returns on ABC in November. . . . Ray Milland will take the place of Robert Taylor on the "Family Hour of Stars" if Taylor's commitments conflict. . . . Sheilah Graham has radio

and television deals cooking in New York. . . . Jack Benny, Edgar Bergen and Bing Crosby are among those mentioned in the wilder rumors as being baited for a switch to CBS.

Looks Like

Marion Hutton has replaced Olga San Juan on the Jack Carson show. Picture commitments forced Miss San Juan to relinquish the part. . . . Jack Paar is definite for "Everybody Wins," replacing Phil Baker. . . . Disc jockeys Don Otis and Dick Haynes will be seen in "Make-Believe Ballroom," the Al Jarvis movie. . . . Tommy Bernard now plays "Scrapper Malloy," the newsboy, on the "Dr. Christian" program. . . . Jeff Corey is a regular cast member on "Philip Marlow, Detective" on CBS. . . . Alan Young to tour Texas army camps and hospitals while with the Durante show. . . . Edgar Bergen to needle "Stop the Music" by hinting

at the "mystery tune" to his listeners—just kiddin', though. . . . Byron Palmer, son of the publisher of the Hollywood Citizen-News and formerly of the CBS commercial editing department, has the juvenile lead in the Broadway production of "Where's Charley?" musical version of "Charley's Aunt." . . . Nick Lucas has been signed as a Capitol recording artist. . . . Bob Purcell, narrator on ABC's "California Caravan," will be seen in the Astaire-Rogers film, "The Barkleys of Broadway." . . . The Bing Crosbys celebrated their eighteenth wedding anniversary last week. . . . "Johnny Fletcher" will be dropped from ABC as of November 21, but star Bill Goodwin will be heard in something else. . . . The Hooper rating of "Stop the Music" is still climbing! . . . Bob Sweeney and Hal March will play the original Wheeler and Woolsey roles in "Rio Rita" when ABC's "Railroad Hour" presents the venerable musical on November 1. And that's the cutest idea we've heard in some time. . . . Jan Peerce will be the star on the returning "Treasury Hour of Song" on Mutual. . . . Cecil B. DeMille's dramatic series for Mutual will be one of the costlier productions of the coming season.

New Ralph Edwards Show

The interesting idea developed by Ralph Edwards into the program "This Is Your Life" bears a little advance notice. According to Edwards, his new program will present a completely new type of radio entertainment.

The show is not participation, giveaway or quiz. It is built around the life of one central character each week—working man, celebrity, veteran or any one of millions of Americans—and carries an element of surprise and suspense to the person involved. As the title suggests, the character's past is presented with real-life appearances of the big and little people who helped form it. The program is climaxed with an attempt to read the future of the subject through the "Philip Morris Future," intelligent regulation of the personality's future through offers of education, business opportunity and other major benefits.

Edwards feels that this new show will be important because of its humanitarian and entertaining basis. Showmanship will get full play by keeping both the central character and the audience in anticipation of the climatic fulfillment.

From time to time, the program will have a surprise origination. Edwards plans to walk up to the doors of un-

(Continued on Next Page)

NEXT WEEK

"Mrs. Howard at Home"—Star of the new Sealtest Variety Show works at home at being Mrs. Howard, wife and mother. (Dottie's also On Our Cover.)

"The Enchanted Lady"—Her Magic Carpet to the Land of Make-Believe is fast becoming a favorite round trip for youngsters.

"Behind the Lens"—Maurie Webster, himself a camera bug, started this show which is catching on with other camera bugs.

"Twenty-Six Years Ago"—Priceless pictures of station KHJ when it was a tiny, rollicking coffeepot atop the Old Times building. Better get out your hankies and prepare for a nostalgia cry.

"That Miraculous Metropolitan"—How it brings its colossal productions to a faithful air audience each week without losing a single note.

"Spotlight on Serials"—Lorenzo Jones—"Close-up of another daytime favorite.

"Something New in Studios"—A three-dollar tour of Mutual's new \$3,000,000 structure in Hollywood.

Plus letters, Precasts, Gags, Television Tips, FM Flashes, Logs and all our other regular features. Nine cents is still cheap for "an evening's good reading and a week's good listening."



KECA mike memos

By VIRGINIA WEST

Radio listeners . . . and the folks who work behind the scenes to keep the big coast-to-coast networks functioning . . . are breathing sighs of relief, now that things are beginning to settle back into some kind of order after the semi-annual "daylight saving" upset. This year, as you and I well know, the time change came just as many of the bigtime stars were returning with their new fall shows. . . . By now, you should have located all of your old favorites . . . but if you've lost some of them, you'll find your Radio Life logs a great help.

Speaking of changes, you now hear "Breakfast in Hollywood" over KECA-ABC at the new time of 1 o'clock. . . . Here's jovial Jack McElroy, who's host of the popular Monday thru Friday lunfest. Jack, as all ABC fans know, is the singing assistant to John Nelsen on the "Bride and Groom" show, heard at 2:30, each weekday afternoon.

... Always Good Listening on 790 . . .

The '48 "Original Amateur Hour" seems to be away to a good start. . . . One of the most popular programs in radio's history, the new edition, headed by Ted Mack (pictured below), promises to have even wider appeal. Mack, who was understudy to the late Major Edward Bowes, follows the pattern originated by Bowes, and each week brings to the microphone 12 to 15 of the nation's most talented amateurs. Many of the biggest names in show business were heard on the Amateur Hour, and each year some 50,000 persons apply for auditions. From every city and hamlet in the U. S., as well as from Alaska, Canada and Mexico, they come. Mack and his assistants choose about 300 a week for actual auditions in New York. . . . Hours of strenuous work go into the final screening to find the hopefuls who are ultimately heard on the show. . . . "The Original Amateur Hour," as you know, is heard Wednesday nights (Bingsday nights, to you) at 7:30.

... Always Good Listening on 790 . . .

A seventh season in the title role of a series is quite a record . . . but Don McLaughlin, picked by producer Phil Lord for the part of "David Harding, Chief of the Counter Spies," back in '42, has literally become "Counterspy" to his vast listening audience. That award-winning series, which aids government agencies and social service organizations in pointing out the need for reform, is now heard every Sunday afternoon at 3:30, on ABC-KECA. . . . Another Sunday drama highlight, thrilling tales of the Golden State's exciting past, "California Caravan," follows "Counterspy" at 4 o'clock. . . . And also in the drama department on Sunday afternoons is that new series, "Quiet Please," which has slipped into the 3 o'clock slot just ahead of "Counterspy." . . . There's an especially good lineup for drama fans . . . every Sunday afternoon on ABC.

... Always Good Listening on 790 . . .

AROUND RADIO: ABC's newest quizmaster, Kay Kyser, was recently honored for his devotion to the cause of public welfare. . . . He was listed by the American Hospital Association as one of the nation's 50 outstanding contributors of service benefitting the country's hospitals. . . . "Kay Kyser's Kollege of Fun and Knowledge" is now a weekday morning treat on KECA at 9:30. . . . Carmen Dragon's popular orchestra and a mixed chorus under the direction of Norman Luboff are in the musical lineup of ABC's new "Railroad Hour," which features Gordon MacRae as singing host and master-of-ceremonies. . . . New to Thursday nights (8 p.m.) is that widely discussed half-hour presented by members of the Greater Los Angeles Press Club, "Press Conference." For a behind-the-



Ted Mack

scenes look at what takes place in the writing of the stories you read in your daily paper, the half-hour forum is recommended listening. . . . By the way, there's a new title for Hank Weaver's Saturday football roundup (KECA at 5:45 p.m.) . . . Hank calls the show, appropriately, "The Fifth Quarter."

Radio in Review

(Continued from Preceding Page)

suspecting people, introduce his purpose with the words, "This is your life," and present the real people and occurrences from their past.

First program will come from Hollywood October 19, and will be heard on KFI, 8:00 p.m. Tuesdays. Many ensuing broadcasts will come from undisclosed destinations in the United States.

Your Cue (Shows You May Like)

Ann Carter (Disc Jockey)

Radio has had disc jockeys, celebrity disc jockeys, amateur disc jockeys—now KFWB comes up with thirteen-year-old Ann Carter, a little-girl disc jockey. Ann is heard on Saturdays at 10:00 a.m. with half an hour of records and requests.

Veteran of many radio and screen appearances, young Ann sounds as natural and unspoiled as the kid next door—and with rather nicer manners. Her voice and expression hold none of the brassiness of the professional child. She sounds gracious, mild and sweet—but not too sweet.

Ann's records are selected with an eye to pleasing both adult and child listeners. She spins no hot discs, but concentrates on ballads, personality vocals, oldies, with a sprinkling of tunes holding special interest for youngsters.

At one-time we deplored the day that would usher in the era of the child disc jockey—now that Ann has arrived, we've changed our minds. We like her, and we think you will, too.

"Remember That Music?"

A fifteen-minute period worth remembering, even if it entails worrying all week about missing it, is KFI's Tuesday night at 6:15 "Remember That Music." The awful part is, you can listen happily for weeks to the old record series before you can remember to tout anyone else onto it. Vintage and artistry of records range from Bing's "Love in Bloom" through Bob Crosby's "Basin Street Blues" to Joe Sullivan (at the time he was recording with the Cafe Society Band) doing "Coquette."

Boyd H. Gibbons, the man who has the mammoth automotive shop, is behind this time, and occasionally cuts in transcriptions taken from his own group of workers. It doesn't spoil things a bit, but why doesn't Gibbons get smart and enlarge this show idea? People are becoming increasingly enamored of old wax . . . why, some of our best friends won't even listen to records under ten years of age! Look at the popularity Frank Bull is enjoying, Mr. Gibbons.

Harry Babbitt

Harry Babbitt, the singer who piloted many of the Kay Kyser discs to the hit class, can now be heard on his

own program, KNX, 8:00 a.m. Monday through Friday. Harry's pleasant vocalizing needs no re-reviewing on these pages—his records "Who Wouldn't Love You," "Three Little Fishes" and all the others with the Kyser band have been well known.

On this program however, more of his personality comes through as he introduces and comments on each vocal. Announcer Joe Walters and accompanist Ivan Ditmars are included in the listening.

Incidentally, the Babbitt program takes the place of "Breakfast with Battersea," the program that interviewed four Radio Lifers and then went off the air the following week. We promise Harry, here and now, that we'll stay off his show.

Playbacks (Critical Comment)

We Point With Pride

... To the teaming of Hedda Hopper and Red Skelton on the CBS broadcast honoring "Lum 'n' Abner."

... To the performance of the child actor, David Anderson, on the delightful "Let's Pretend" dramatization of "The 500 Hats of Bartholomew Cubbins."

... To the guesting of Clifford Guest, extraordinary Australian ventriloquist, on the final "Sunday at the Chase" broadcast.

... To the "My Friend Irma" broadcast that devoted its plot to job-hunting for "Professor Kropotkin." A nice change from the usual story line.

... To Harry Babbitt, former Kay Kyser vocalist, now the possessor of his own CBS show, KNX, 8:00 p.m. Monday through Friday.

... To Bob Hope's lively and authentic "pop" tune duet with Doris Day on the September 28 show. We toldja the man ought to be his own male vocalist, and this try was so delightful we think Bob flabbergasted even himself.

... To the return to sanity of the Raleigh Cigarette Commercials. "Raleighs Smoke Better—Better Smoke Raleighs" is certainly a quiet change from the leaky-tire-like persuasions of last year ... and listeners will probably be grateful enough to try the product.

... To the happy audience that attends "The Happy Gang" program that comes from Canada. They sound receptive, unsophisticated and cooperative.

... To Jack Benny and Frank Sinatra's joint guest appearance on the final broadcast of "Let's Talk Hollywood." Benny's gags and Frankie's impersonations of Andy Devine made the show sparkle.

Shows That Are Back

"Date With Judy," KFI, 6:30 p.m. Tuesday, came back to the air waves last week. Louis Erickson is still the devious adolescent, "Judy." The excellent cast is intact, with John Brown and Myra Marsh as her parents, Dix Davis as her brother, Sandra Gould as her best friend and Dick Crenna

as her boy friend. Ken Niles is announcer, and writer Aleen Leslie and producer Helen Mack return to their chores. The "Judy" show is a little less realistic than "Corliss Archer" and "Junior Miss," but then, none of the three is much interested in projecting a serious picture of the adolescent state. We were about to say that the name "Oogie" was a shade too overboard until we recalled that our first three boy chums were tagged "Doc," "Spider" and "Sonny." Heck, maybe those shows are realistic at that.

"Supper Club," KFI, 9:00 p.m., has us puzzled this time. Instead of last year's split deal with Jo Stafford and Perry Como on alternate nights between Hollywood and New York, it is now a complex arrangement with Jo Stafford, Peggy Lee, Perry Como, an assortment of bands and singing groups and a giveaway. The giveaway falls on the Jo Stafford night, crowding Jo and Paul Weston's orchestra into less of the fifteen-minute segment than the alternate stars. Dave Barbour's and Mitchell Ayres's orchestras are heard with Peggy Lee and Perry Como respectively. The Starlighters and the Fontaine Sisters are the singing groups on with Jo and Perry. The King Cole Trio will join Peggy Lee for five Thursdays.

Bing Crosby is back at the old stand on KECA, 9:00 p.m. Wednesday. The wire recording of the program which caused such a fuss three years ago seems to have been entirely accepted in the face of the excellence of current broadcast quality. On Bing's opening show, rather less of the time was given over to vocals and music than we usually like, but the well-known Crosby assurance carried the show along in typical style. The four Crosby boys, displaying the same ease at the mike that marks the Crosby clan, took part in the major portion of the show. They shared gags with Claudette Colbert and "Dad" in a kid routine about baseball. With four anonymous youngsters in the parts, the gags would have meant little—knowing that the four boys were Bing's kids made the difference. And we sort of liked the way they crooned "Blue Shadows on the Trail," "one of our father's biggest selling records!" they introduced it.

"You Bet Your Life," starring Groucho Marx, KECA, 8:30 p.m. Wednesday, should really come into its own this year as one of the very top comedy shows. It's an audience participationer, all right, but it's Groucho's comedy and ad libbing that

make the difference. The people picked from the audience to compete against each other are exceptionally good "straight men" for Groucho's humor. The improvement in his handling of "You Bet Your Life" was noticeable with each successive program of last season. This season Groucho has started out in high gear. George Fenneman, last year's mike-man, again handles the announcing in pleasant style.

"Mystery Theater"

This half hour of dubious mystery was formerly a Friday night show under the name "Molle Mystery Theater." Now, as "Mystery Theater," sponsored by trusty old Bayer Aspirin and Phillips Milk of Magnesia (both of whom are more concerned with keeping people well than entertained, obviously!) is heard Tuesday nights, at 9:30, KNX.

All similarity, with the exception of Geoffrey Barnes's welcome, ends with the title. Now, instead of terrifying dramas with solid punch endings, the time is filled with the unctuous voice and vague meanderings of someone referred to as "Hearthstone of the Death Squad." Hearthstone, headstone, lodestone ... a "deteke-tiff" by any other name would be just as silly if the same dialogue and sleuthing were forced onto him. We haven't, as yet, puzzled out one of the weekly plots, so can't possibly recount it here. Our intention is to be kind when we term the show "embarrassing."

Anne Seymour and Raymond Johnson, present on most of "Hearthstone's" current missions, used to play roles in the Friday night productions, too. Couldn't they tip the sponsor, producer, or whoever is responsible for the switch, that it wasn't to the good?

Off Mike (Personalities)

Gift for Wilhelmina

CBS's Jack Smith had an unusual request the other day, but, like a
(Continued on Next Page)



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Radio in Review

(Continued from Preceding Page)

good father, complied. The request came from his six-year-old foster daughter, Johanna Hendrika Lejdkers, of Vislingen, Holland. Johanna, who visited Jack and his wife last winter, wrote that she was in need of a gift to present to the retiring Queen Wilhelmina. It's a custom of the people, Johanna said, to shower the abdicating ruler with tokens of affection, and she had no testimony of her devotion to the popular dowager. Jack immediately rectified the situation by sending the small Hollander a box of nylon stockings for Wilhelmina.

Sight Unseen

Auditions are usually the toughest end of show business, but a pretty little singer who wouldn't know any-

thing about that is Marilyn Williams, new vocalist on the fall Abbott and Costello show.

Marilyn was convoyed to ABC's Hollywood studios for an audition by chief Abbott-Costello writer Ed Forman, who heard her with approval and passed her on to producer Charles Vanda.

Vanda gave the little lady a sweeping once-over. "Don't I know you from somewhere?" he asked.

"Don't I know that line from somewhere?" Forman interposed. "This girl's here for an audition. Do you want to hear her?"

"No," Vanda said, "I don't want to hear her."

It developed that Vanda already had heard Marilyn sing, in Cairo, Egypt, during the war, when she was in the entertainment section of the Auxiliary Transport Service with Field Marshal Montgomery's Eighth Army

at El Alamein. Vanda had not forgotten Marilyn's voice. When she had finished singing that day, Montgomery had decorated her with a medal as the only American girl with his forces in the western desert.

She won Vanda's vote without warbling a note.

"But the man who gives you the final yea or nay is Lou Costello," she was reminded. "You'll really have to sing for him."

Marilyn was whisked to Universal-International studios and introduced to Abbott and Costello on the set where they were filming "Mexican Hayride." Instead of listening to her then, however, the boys heard a few spins of her voice on a recording.

And without singing once in person for her new bosses, Marilyn Williams heard the magic verdict, "Fine, you'll be swell!" She makes her debut on the show Thursday, October 14.

Mikeaside

With

BETTY ANN HUDSON

"The West's Greatest Independent" announces the appointment of Larry Smith as the station's news and special events director. Larry, a foreign correspondent for International News Service during the war and a news reporter for the past twenty-three years, got right into the swing of things at KMPC by making arrangements for a special coverage of the Navy's amphibious training maneuvers at Aliso Canyon, near San Diego, for broadcast at a later date as well as lining up a special Navy Day program for October 27. Larry will take over news-casting chores on the 6:00 P.M. news and future plans call for his coverage of the forthcoming presidential elections.



Larry Smith

Another in the long line of KMPC sports exclusives is the station's coverage of the Glendale Open Golf Tournament with Bob Kelley in his short-wave equipped jeep calling the strokes for sports listeners. Broadcast time is Wednesday through Saturday at 12:45 P.M.; 4:30 P.M.; and 6:00 P.M. Tournament will be held at the Oakmont Country Club with many of the nation's top golfers—including Ben Hogan, Jimmy Demaret, Ed Furgal, Lloyd Mangrum and others—competing for prizes.

When the Rams meet the Chicago Bears in Chicago on Sunday, October 10, Bob Kelley will be on hand to describe this gridiron tilt commencing at 12:45 P.M., while the U.S.C. vs. Oregon football classic will be aired Saturday, October 16, at 1:30 P.M.

Things should be more than interesting at the First Annual Advertising Club Ball, October 29, at the Beverly Hills Hotel Crystals Room when guests are asked to dress as their sponsor's product, their favorite ad or something appropriate to the advertising circle. Understand one adgal is coming as the

City of Los Angeles. One of the cleverest promotion jobs in the area recently is the Mirror's—announcing its upcoming edition. Those billboards showing the wide-eyed man and woman saying "What Will You See" are pre-introducing the Mirror, scheduled for sometime in October. About 3000 radio engineers convened at the Biltmore Hotel the past week to discuss latest discoveries in radio and electronics. Outstanding speaker was Dr. Robert Millikan of Cal Tech who discussed his Nobel-prize-winning subject, "Atomic Energy."

Tom Dixon takes over as emcee of the "Women Are Wonderful" program replacing Eddie Stanley, who devotes his time to the "Eddie Stanley Show" each Saturday. Sid Ziff, newspaperman and sportscaster, handles the Wings sports review program each Saturday afternoon following Associated football broadcasts. Bob Kelley selected by Loyola as their favorite sports commentator — Bob will receive formal acknowledgment at a general assembly at the college on October 14. KMPC's program, "Your Children and Their Songs," produced by Sam Lacy in conjunction with the Los Angeles Board of Education, has returned to the air each Sunday at 8:30 P.M.—featured this week is the Beverly Hills High School a capella choir.



Carolina Cotton

The "KMPC Westerners" have added femme songstress Carolina Cotton to their enjoyable morning fare at 10:00 A.M. each week-day on KMPC. Singing emcee Red Rowe introduces the Plainsmen—Andy Parker and his Western Band—name guests—salutes individual communities in Southern California—welcomes visitors to the West Coast and all in all gives you an hour of lively Western round-up entertainment.

Radio Lifelines



By Jack Bailey

BIGSBY BOFFS BAFFLE BAILEY—(By Himself, Mutual's "Queen for a Day" Emcee:) KWKW had a sixth birthday anniversary party a little while ago and invited a lot of us over to help celebrate. I was crowning people and things, like I always seem to do when I get in front of a mike, and pretty soon who turns up but Evelyn Bigsby. The first thing I know she's talking over the mike and the next thing I know she's getting a lot of laughs, and the next thing after that she starts singing!

Now what I want to know is why does she try to muscle in on our racket? If she can try to move us mikemen over to make room for her, why then I guess it's perfectly all right for us to muscle in on her racket as alleged critics. So I'm gonna start writing for the papers, just like she does, and the first piece I'm gonna write is one about her. So here's the pen in my hand and here we go:

IN THIS REPORTER'S OPINION (you always start out like that, don't you?) . . . in this reporter's opinion she was good. (What kind of a reporter am I, throwing her a bouquet?) To be honest with the listening public and many birthday celebrants at KWKW, I can certainly say that Miss Bigsby talked a little fast, and sang a little flat, but she looked nice. It wasn't television, but she still looked nice.

Also, in my opinion as a critic and reporter, she needn't have carried, during her stint at the mike, the heaviest looking ladies' fur coat I have ever seen on what was undoubtedly the hottest living day I have ever spent in Pasadena. As I interviewed Miss Bigsby re. said heavy coat, she admitted that she MIGHT step out later that night and didn't want to catch cold.

NOW DO YOU SUPPOSE the fact that she had the coat and didn't want to catch cold would be the slightest indication that the Bigsby ham has actually shown up, what with her being worried about protecting her pretty pipes?

Anyway, as I bring this editorial to a close, may I conclude with the comment that, in conclusion, as the man who crowns the queens, if I ever catch or hear of her entertaining again I'll crown HER!

P.S.—And now, let the editor strike back.

THE EDITOR STRIKES BACK—(By Herself, Radio Life's Chief Blue-Pencil): You stop picking on me, Jack Bailey, or I'll run that awful picture of you in a bathing suit!

F.M. FLASHES

KUSC, the all-student-run frequency modulation station of the University of Southern California, is welcoming quite a string of music notables to the station these days. Especially on Saturday, when "Concert for Five," with Al Stafford's combo, is presented. The people at the station (91.5) call it a variety show, but we call it good solid music. We can't name the guests . . . for naming them before they appear might constitute some infraction of union rules . . . but we can suggest listening to KUSC, Saturdays, from 1:30 p.m. until 2:00.

FM station KKLA (97.1 megs.) is changing the hours of operation from a split shift of 8:00 a.m. to 12:00 noon, and from 6:00 p.m. to 10:00 to a solid block of hours from 2:00 p.m. until 10:00 p.m. The new hours start October 4. The management also hints at a parcel of exciting new FM shows.



WATCHING THE PARADE

Pretty Peggy Lee, husband Dave Barbour, daughter Vicki and pup "Banjo" taking a Sunday night stroll around the hilltop near their home. . . . Announcer Murray Wagner of CBS happily announcing that he and the missus have finally found a name for their new (second) son. "Josh," short for Evan Joshua Wagner. . . . Kay Phillips of the production staff of "Meet the Missus" and "Heart's Desire," ill at the Mary Knoll Sanitarium in Monrovia (Cottage 5A), wishing for word from friends. . . . Joe Frisco wandering as far down Vine Street as Coffee Dan's. . . Beverly Wills and Glenn Dicus winning the dance contest at University High from 100 contenders. Beverly, who plays "Fuffy" on "Junior Miss," and Glenn, who plays her boy friend, ran the gamut from waltzing to jitterbugging to cinch the title.



PART OF THE SCENERY

Jack Bailey, emcee of Mutual's "Queen for a Day" show, is sincere in his modesty when he claims: "I'm not the star of the program. It's the washing machines, stoves and electric irons."

Contests and Offers

"TRUTH OR CONSEQUENCES," KFI, 9:30 p.m. Saturday—To enter the "Mr. and Mrs. Hush" contest, send twenty-five words or less about "Why I should support the Mental Health Program," enclosing (if you wish) a contribution. Address entries to "Mr. and Mrs. Hush," Hollywood, California. The best three letters received by October 11 will entitle their writers to phone calls on the October 16 broadcast, contest continuing from then on by weekly periods, until the winner is found. As in the past, attention-getters submitted in the mail will be disqualified. All entries must follow the simple rules, and have name, address and phone number in the upper right-hand corner.

"WHIZ QUIZ," KECA, 8:30 p.m. Saturday—If you know anyone who deserves to be on ABC's "Whiz Quiz," send a letter of nomination to me, Johnny Olsen, care of the station to which you are listening. If your nomination is selected, your nominee will appear on the program and win prizes. Entries close Wednesday of each week prior to broadcast. Entries received after that time will be held for later "Whiz Quiz" broadcasts.

"COUNTY FAIR," KNX, 11:00 a.m. Saturday—Teen-agers throughout the country are urged to build exhibition booths, prepare exhibits and otherwise join preparations for "National County Fair Week," October 23 to 30, when they will vie for top prizes in the competition sponsored jointly by "County Fair" and "Junior Achievement." The project calls for groups of youngsters to form their own companies, raise necessary capital and put on "County Fairs" of their own during the designated week. A board of judges will examine reports of the "Fairs" and award cash, merchandise prizes and scholarships to winning "County Fair" "Junior Achievement" Companies. Hear program for further details.

"THE GREAT GILDERSLEEVE," KFI, 9:30 p.m. Wednesday—Throckmorton P. Gildersleeve is so anxious to have a suitable name for the baby girl he found in his car that he has promised twenty new Ford automobiles to listeners who send the best suggestions. The contest will continue through November 3, and when the winning name is chosen at the end of the five weeks, the entrant will receive \$1000 in addition to one of the Fords. There will be 700 other cash and merchandise prizes for runners-up. Address: Parkway Margarine, Box 736, Chicago 77, Illinois.

"BETTY CROCKER Magazine of the Air," KECA, 10:55 a.m. Monday through Friday—"Houses for Family Living," the booklet published by the Woman's Foundation in collaboration with leading social scientists, will be sent free on request. Address: Woman's Foundation, 10 East 40th Street, New York, New York.

"BREAKFAST CLUB," KECA, 8:00 a.m. Monday through Friday—Add a last line to the jingle: "Swift Cleanser cleans faster, it's safe and grit-free." Contestants who want to double their chances of winning, write a second last line. Send in one additional cleanser label for your second line. Entries, with labels or facsimiles should be mailed to: Swift and Company, Box 1155, Chicago 77, Illinois. Contest closes October 23. Prizes include a \$5000 paid-up charge account at your favorite department store or mail-order house; fifty Bendix de luxe washers; 300 Westinghouse electric roasters; thirty G.E. automatic coffee makers; 500 Juice King juicers.

"BOB ELSON ON THE CENTURY," KECA, 7:30 a.m. Monday through Friday—A Gillette Razor and two blades in plastic case, for twenty-five cents in coin and one Krank's Shavekream box top. Address: Krank's, Box 1199, Chicago, Illinois.

"NEWSWEEK LOOKS AHEAD," KECA, 8:45 p.m. Sunday—California Food Research Institute booklet of recipes for Dennison's Foods will be sent free on request. Address: Dennison's Foods, care of KECA, Hollywood 28, California.

TELEVISION TIPS

By JANE PELGRAM

It's finally happened. A complete home-builders set for erecting television sets has appeared on the market. It is "Transvision," and the manufacturers guarantee that the kits, which come in price and size ranges, are complete down to the last nut and bolt. They further guarantee that the kit, when assembled according to the "simple clear instructions that anyone can understand," will result in "a high-quality television receiver."

This is the sharpest parallel so far between the early days of radio and these early days of television. Remember crystal-set builders bending over a table full of wires, nuts and bolts all night long, then stumbling blindly out next day to dig up more parts for their "radio"?

We can't possibly relate, in this column, all the advantages of learning video by means of building your own (we'd be tempted to get funny about the coming day when good friends greet one another with "Didja get number 185 wire connected to pin number 8 on your socket A last night?" or some kindly query about the other's "rectified voltage"), but we betcha the local outlet, or Transvision, New Rochelle, New York, could provide all kinds of information. Remember, folks, this isn't an endorsement . . . we haven't even tried it, and not having great feeling for a soldering iron, may never attempt to sweat out assembling the wireless wonders,

KFI-TV started commercial operation October 6, kicking off with "Hoffman Huddle," a weekly quarter-hour conducted by Tom Harmon, famous Michigan All-American, and featuring interviews with outstanding sports figures and Harmon's predictions for the leading games. Tied in with the video show is a novel weekly contest awarding tickets for top games to viewers selecting the largest number of winners of forthcoming games on entry blanks obtained from Hoffman Radio and Television dealers. You'll have no trouble finding a Hoffman dealer, for all the metropolitan newspapers are carrying huge ads, and the dealers' window and floor displays are devoted to the football-score guessing game. Sounds fun.

KLAC-TV connected with Philco, and happily announced that the remaining eleven University of Southern California and University of California at Los Angeles, (S.C. and U.C.L.A., respectively) Pacific Coast Conference football games are to be sponsored by the Southern California Distributors for Philcos. Sam Balter will announce, with Fred Henry supervising. Next game in the series is U.C.L.A. vs. Stanford on Saturday, October 16.

Page Fourteen

NBC's "Texaco Star Theater," the one-hour variety show that has been acclaimed by critics as the best video program on the air, is, as of this week, minus its director, Edward Sobol. Sobol arrived in Hollywood the first of the month to take up his duties as NBC Executive Television Producer. Carroll O'Meara, also from New York, joined Sobol as Television Director for the NBC Western operation.

Some of the local packagers of shows who have been utilizing free talent in the way of actors and writers may get a turn when the nets hit their channels the first of the year. It won't occur to the networks not to pay contributors something, and the particular couple of packagers who

have been getting the brainwork for free may find talent not so eager to work for them. Explanation, of course, was that everything has been "on spec . . ." but we'd risk our poke of dust on a bet that the show packagers (particularly when any of their shows were sponsored) weren't touting these sponsors "on spec."

We had the most discouraging phone call of our life today. A woman who had just purchased a television set called and explained that she wanted to watch it during the evening, but that she didn't have a log, and wondered if we knew what was on. After a glance into Editor Bigsby's office (she was there) we courteously read to our phone friend the list of KTLA and KTSL shows for all of Wednesday night. Then we attempted to suggest that Radio Life can be procured at markets almost any place . . . only to be interrupted by the shocked

(Please Turn to Page 32)

TELEVISION PROGRAMS

KFI-TV — CHANNEL 9

(Testing several days throughout the week, morning, afternoon and evening.)

KLAC-TV—CHANNEL 13

SUNDAY (P.M.)

1:00—Test Pattern.

2:00—Sports.

WEDNESDAY (P.M.)

1:00—Test Pattern.

7:25—Program Previews.

7:30—Hail the Champ.

8:00—Songs for You.

8:15—People in the News.

8:30—Musical Future.

9:00—Hollywood Stepladder

9:30—Program Highlights.

THURSDAY (P.M.)

1:00—Test Pattern.

7:30—So This Is Art.

8:00—The Kids Take Over.

8:30—Musical Future.

9:00—Hollywood Merry-Go-Round.

9:30—Program Highlights.

FRIDAY (P.M.)

1:00—Test Pattern.

7:30—UCLA Homecoming.

SATURDAY (P.M.)

1:00—Test Pattern.

2:10—Program Highlights.

KLAC-TV
Channel 13
USC-UCLA
FOOTBALL
GAMES

2:15—Football, UCLA vs. Stanford.

KTLA—CHANNEL 5

SUNDAY (P.M.)

6:30—News and Music.

7:00—Adventure Serial.

7:20—Shopping at Home.

7:30—Man's Best Friend.

7:50—News Review.

8:00—Pantomime Quiz.

8:30—Travel Short: Mexico.

8:40—Magazine of the Week.

9:00—"Over the Moon," with Rex Harrison, Merle Oberon.

MONDAY (P.M.)

3:00—Tune-up Time.

5:30—News and Music.

6:30—Judy Splinters.

6:45—Cartoon Comedy.

7:00—Police Call.

7:05—Shopping at Home.

7:15—Telepix Newsreel.
 7:30—Feix de Cola.
 7:50—Your Town.
 8:30—Film Featurette.
 8:50—To Be Announced.
 9:00—Meet Me in Hollywood.

TUESDAY (P.M.)

3:00—Tune-up Time.
 5:30—News and Music.
 6:30—Judy Splinters.
 6:45—Short Subject.
 7:00—Police Call.
 7:05—Shopping at Home.
 7:15—Telepix Newsreel.
 7:30—Corris Guy.
 7:45—Gallup Poll.
 8:00—Who's That Girl?
 8:30—Feature Film.

WEDNESDAY (P.M.)

3:00—Tune-up Time.
 5:30—News and Music.
 6:30—Judy Splinters.
 6:45—Cartoon Comedy.
 7:00—Police Call.
 7:05—Shopping at Home.
 7:15—Telepix Newsreel.
 7:30—Armchair Detective.
 8:00—Equal Representation.
 8:30—Wrestling from Olympic.

THURSDAY (P.M.)

3:00—Tune-up Time.
 5:30—News and Music.
 6:30—Judy Splinters.
 6:45—Short Subject.
 7:00—Police Call.
 7:05—Shopping at Home.
 7:15—Telepix Newsreel.
 7:30—Film.
 7:50—Who's News.
 8:00—Holly'w'd Opportunity.
 9:00—Film Featurette.
 9:30—So This Is Hollywood.

FRIDAY (P.M.)

3:00—Tune-up Time.
 5:30—News and Music.
 6:30—Judy Splinters.
 6:45—Cartoon Comedy.
 7:00—Police Call.
 7:05—Shopping at Home.
 7:15—Telepix Newsreel.
 7:30—Yer Ole Buddy.
 7:40—Tele-Newsreel.
 8:00—Meet Unusual People.
 8:15—L. A. Dons vs. Baltimore Colts.

SATURDAY (P.M.)

3:00—Tune-up Time.
 5:30—News and Music.
 6:30—Judy Splinters.
 6:40—Short Subject.
 7:00—Sult Yourself.
 7:15—Telepix Newsreel.
 7:30—Sandy Dreams.
 8:00—Western Feature.
 9:15—Spade Cooley.

KTSL—CHANNEL 2

MONDAY (P.M.)

7:30—Pattern and Music.
 7:50—Program Hilltes.
 7:55—Your America.
 8:00—Film Featurette.
 8:20—Telenevs.

8:30—Wrestling, Legion Stadium.
 11:00—Final Edition.
 11:05—Program Review.

TUESDAY (P.M.)

7:15—Pattern and Music.
 7:25—Program Hilltes.
 7:30—George the Gardener.
 7:45—Cartoon.
 7:55—Your America.
 8:00—Film Featurette.
 8:00—Telenevs.
 9:10—Film Short.

WEDNESDAY (P.M.)

7:30—Pattern and Music.
 7:45—Disabled Veterans.
 7:55—Your America.
 8:00—Film Featurette.
 8:20—Telenevs.
 8:30—Gadget Jury.
 8:50—Film Short.
 9:00—Ballet Vignettes.
 9:50—Final Edition.
 9:55—Program Review.

THURSDAY (P.M.)

7:15—Pattern and Music.
 7:25—Program Hilltes.
 7:30—Bibette-Fashion Show
 7:45—Film Short.
 7:55—Your America.
 8:00—Film Featurette.
 8:20—Telenevs.
 8:30—It's a Living.
 8:50—Film Short.
 9:00—Prime Ribbing.
 9:20—Final Edition.
 9:25—Program Review.

FRIDAY (P.M.)

7:30—Pattern and Music.
 7:50—Program Hilltes.
 7:55—Your America.
 8:00—Football Film.
 8:20—Telenevs.
 8:30—Boxing, Legion Stadium.
 11:00—Final Edition.

SATURDAY (P.M.)

7:45—Pattern and Music.
 8:00—Program Hilltes.
 8:05—Film Short.
 8:15—Week in Review.
 8:30—What's the Name of that Song?
 9:00—Film Featurette.
 9:20—Program Review.

KLAC-TV
Channel 13
USC-UCLA
FOOTBALL
GAMES

Precasts

and Previews

TIME CHANGES

SATURDAY, OCTOBER 9 — "What's My Name?" KECA, 7:30 p.m. (30 min.) As Arlene Francis and her radio-parlor game shift to this earlier spot, two other changes take place on the Saturday schedule. "Whiz Quiz" moves to 8:30 p.m.; and "The Amazing Mr. Malone" takes the vacated Arlene Francis time, 9:30 p.m.

SUNDAY, OCTOBER 10 — "It's a Living," KHJ, 1:00 p.m. (30 min.) Ben Alexander's show for folks who have a crazy way to make an income shifts from 6:30 p.m. on KHJ Sundays.

SUNDAY, OCTOBER 10 — "The Whistler," KNX, 9:30 p.m. (30 min.) The "strange thoughts hidden in the hearts of men" were formerly revealed dramatically on KNX Wednesdays at 8:30 p.m.

MONDAY, OCTOBER 11 — "Johnny Fletcher," KECA, 9:30 p.m. (30 min.) Bill Goodwin and Sheldon Leonard, in this comedy-mystery show, were formerly presented by KECA Sundays at 9:30 p.m.

WEDNESDAY, OCTOBER 13 — "Free for All," KNX, 8:30 p.m. (30 min.) Wes Battersa, playing Santa Claus, is shifting up a half hour from 8:00 p.m. on Wednesdays.

WEDNESDAY, OCTOBER 13 — "Capitol Cloakroom," KNX, 11:15 p.m. (30 min.) Washington's Biggie answers questions and talk about government problems at this later hour. Previously on KNX, 9:30 p.m. Wednesdays.

SATURDAY, OCTOBER 16 — "Life Begins at Eighty," KHJ, 8:30 p.m. (30 min.) Jack Barry's show for oldsters, which replaced "Juvenile Jury" during the summer, begins a fall season in this new spot.

WHAT'S NEW

Music

SUNDAY, OCTOBER 10 — Tex Williams, KECA, 9:30 p.m. (30 min.) Tex and his cowboy rhythms will be heard weekly from the Riverside Rancho on this new series.

Participation

TUESDAY, OCTOBER 19 — "This Is Your Life," KFI, 9:30 p.m. (30 min.) On his new show, Ralph Edwards will journey to a different town each week and into the home of a typical American family to find out how they live, what they like to do together, etc., in chatty "over the back fence" style.

Commentary

MONDAY, OCTOBER 11 — "The Lucky 13 Story Teller," KFWB, 8:45 p.m. (15 min.) Thrilling tales of early California will be recounted each week by this new yarn-spinner.

MONDAY, OCTOBER 11 — "Night Reporter with Sam Hayes," KFI, 6:00 p.m. A new series of evening shows by KFI's morning commentator, who continues his 8:45 a.m. KFI series along with this Monday, Wednesday and Friday p.m. addition.

Religion

SATURDAY, OCTOBER 9 — "Church Call," KFOX (Long Beach), 7:45 p.m. (15 min.) A program to bring leading community clerical figures into direct contact with their listeners, and to direct attention to spiritual responsibilities on an inter-sectarian basis.

WHAT'S BACK

Comedy

SUNDAY, OCTOBER 10 — "Amos 'n' Andy,"

KNX, 5:30 p.m. (30 min.) Charles Correll and Freeman Gosden open their new fall season over Columbia Network, moving from last year's address on NBC.

Music

WEDNESDAY, OCTOBER 13 — "Hollywood Music Hall," KNX, 8:00 p.m. (30 min.) The show which NBC previously carried as the Bekins "Music Hour" from Hollywood" returns on CBS, with Lucille Norman still as hostess, and a new orchestra under Lud Gluskin.

WHO'S GUESTING

Variety

SATURDAY, OCTOBER 9 — "Grand Ole Opry," KFI, 8:30 p.m. (30 min.) Bradley Kingald, expert on folksongs and their lore, will guest with Red Foley, the Old Hickory Singers, Minnie Pearl, Rod Brasfield and the gang.

THURSDAY, OCTOBER 14 — Dorothy Lamour show, KFI, 7:30 p.m. (30 min.) Bob Hope, Dottie's fellow-traveler in many a Paramount "Road" show, visits tonight.

Music

MONDAY, OCTOBER 11 — "Telephone Hour," KFI, 10:00 p.m. (30 min.) Maggie Teyte, returned from England, will sing Henri Duparc's "Phidyle," Noel Coward's "I'll Follow My Secret Heart," and the "Addio" aria from "La Boheme," when she guests on the Bell program.

Commentary

SUNDAY, OCTOBER 10 — Louella Parsons, KECA, 7:15 p.m. (15 min.) Ava Gardner will be guesting star.

WHAT'S PLAYING

Drama

SUNDAY, OCTOBER 10 — "Helen Hayes Electric Theatre," KNX, 7:00 p.m. (30 min.) Basil Rathbone is star tonight, in "The Amazing Dr. Clitterhouse."

MONDAY, OCTOBER 11 — "Cavalcade of America," 9:30 p.m. (30 min.) Walter Pidgeon and Fay Bainter have been signed to co-star in "Home to the Hermitage."

TUESDAY, OCTOBER 12 — "Favorite Story," KFI, 8:00 p.m. (30 min.) A presentation of Maurice Level's classic, "The Maniac."

WEDNESDAY, OCTOBER 13 — "Skippy Hollywood Theatre," KFI, 7:30 p.m. (30 min.) "Inventory," a dramatic research into Alcoholics Anonymous, co-written by Jim Hayward and Bud Lesser, will star Les Mitchel and Lurene Tuttle.

THURSDAY, OCTOBER 14 — "Suspense," KNX, 7:00 p.m. (30 min.) Lucille Ball is guest dramatic star, in "A Little Piece of Rope."

FRIDAY, OCTOBER 15 — "Great Scenes from Great Plays," KHJ, 8:00 p.m. (30 min.) "The Barretts of Wimpole Street," with Basil Rathbone as Robert Browning, and Beatrice Straight as Elizabeth Barrett.

Music

SUNDAY, OCTOBER 10 — "Chicago Theatre of the Air," KHJ, 10:30 p.m. (1 hr.) "The Vagabond King," featuring Nancy Carr, Bruce Foote and Ruth Slater in principal roles.

MONDAY, OCTOBER 11 — "Musical Masterpieces," KFAC, 4:00 p.m. (1 hr.) Wagner's

"Die Meistersinger Prelude." Tuesday, The Giselle "Ballet Music"; Wednesday, Bernstein's "Jeremiah Symphony"; Thursday, Khatchaturian's "Gayne Ballet Suite"; Friday, Debussy's "The Children's Corner"; Saturday, operatic selections of Verdi, Wagner, Bizet and Rossini.

Forum

SUNDAY, OCTOBER 10 — "Invitation to Learning," KNX, 10:00 a.m. (30 min.) George Bernard Shaw will be today's "By Their Words" study, as the panel considers the literary collection, "Ellen Terry and Bernard Shaw—A Correspondence."

Sports

SUNDAY, OCTOBER 10 — Football, KMPC, 12:45 p.m. (to concl.) The Los Angeles Rams travel to Chicago to meet the Chicago Bears, with Bob Kelley along as sportscaster.

WEDNESDAY, OCTOBER 13 — Glendale Open Golf Tournament, KMPC, 12:45, 4:30 and 6:00 p.m. Bob Kelley describes the vital strokes from his short-wave equipped jeep through Saturday, October 16, at the above times.

FRIDAY, OCTOBER 15 — Football, KFWB, 8:30 p.m. (to concl.) A home game at the Coliseum, between the L.A. Dons and the Baltimore Colts.

SATURDAY, OCTOBER 16 — Football, KMPC, 1:30 p.m. (to concl.) The U.S.C. vs. Oregon game will be covered for the radio bleachers.

GAGS of the WEEK

Mrs. Celia Tranin, 523 South Westmoreland, Los Angeles 5, Calif.

Heard on "It Pays to Be Ignorant":

Lulu McConnell: I love to travel. They say travel broadens one.

Tom Howard: Then you must have been all over the world.

Mrs. K. C. Young, 1138 Cypress Avenue, Hermosa Beach, Calif.

Heard on "Breakfast Club":

Sam's Almanac: A politician does not have to make his bed and lie in it. He makes up his bunk and lies out of it.

Clifford Botsford, Covina, Calif.

Heard on "Noah Webster Says":

MacQuarrie: What is the high cost of leaving?

Contestant remains silent.
MacQuarrie (hinting): Sometimes a woman is unable to bank on her husband until she is divorced.

Fanny Schuelein, 606 North Gardner Street, Los Angeles 36, Calif.

Heard on "What's My Name":

Arlene Francis: What will you do with the \$1000 when it arrives?

Phone Contestant: Count it.

M. C. Prinz, Hotel Chandler, Los Angeles 14, Calif.

Heard on Dennis Day show:

Dennis: Just think. Next week I'll follow you.

Judy Canova: Yes. Just whistle, and if I don't turn around, it ain't me.

- ★KFI—News.
- KHJ, KFXM, KGB, KVOE—True Detective Mysteries.
- KNX—Skyway to the Stars.
- KFOX—Gospel Harbor Light.
- KFWB—Junior Symphony.
- ★KGER—News.
- KGIL—Musical Favorites.
- KOWL—Yiddish Hour, Levin.
- KWIK—Sunday Symphony.
- KXLA—Sacred Records.
- 2:40—KGER—Long Beach Band.
- KWIK—Penthouse Serenade.
- 2:45—KFI—Famous Music.
- 3—KECA, KFMB—Quiet, Please.
- KFI—Jane Flekens Show.
- KHJ, KFXM, KGB, KVOE—The Shadow.
- KNX, KSDJ—Crooks Cruise.
- KAGH—Opera.
- KFAC—Stage Melodies.
- KFOX—Rev. Earl Ivis.
- KFSD—Symphonette.
- KFVD—Singin' Sam.
- KFWB—Contemporary Concert
- ★KGER—News.
- KGJF—Upbeat Season.
- KGIL—Mask and Mike Club.
- KLAC—Harmony House.
- KMPC—Football.
- KWKW—Don Pancho Hour.

HAVE YOU RADIO TALENT?



(Veterans and Civilians) Men and Women

Frederick H. Speare, well-known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio and television as an Actor, Announcer, Emcee, Disc Jockey, etc., with expert instruction. Students get actual air experience on "CAREER THEATER," every Sunday 3 to 3:30 P.M., Station KXLA (1110 kc.). Phone, write or stop in for frank discussion. FREE RECORDED Audition. Approved for Veterans. Many successful graduates. Free placement.

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"The West's Outstanding Radio School"

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- KXLA—Speare Career Theater
- 3:05—KGER—Lutheran Church.
- 3:15★KNX, KSDJ—News.
- KFVD—Piano Portraits.
- 3:30—KECA, KFMB—Counterspy.
- KFI, KFSB—RCA-Victor Show
- KHJ, KFXM, KGB, KVOE—Quick as a Flash.
- KNX, KSDJ—Jack in All Trades.
- KGER—Sons of Pioneers.
- KGJF—Record Rhapsody.
- KGIL—Matinee Melodies.
- KFOX—Pentecostal Church.
- KFSD—Summer Symphony.
- KFVD—Hank, the Night Watchman.
- KFWB—Strolling Tom.
- KOWL—Mexican Moods.
- KWIK—Burbank Church.
- KWKW—Festival Mexicano.
- KXLA—Sunday Serenade.
- 3:45—KFWB—Music.
- 4—KECA, KFMB—California Caravan.
- KFI—Catholic Hour.
- KHJ, KGB, KVOE—Roy Rogers Show.
- KNX—Family Hour.
- EAGH—Opera.
- KFAC—Musical Masterpieces.
- KFOX—Sunshine Mission.
- KFSD—Playhouse of Favorites
- KFWB, KGER—Old-Fashioned Revival.
- KGJF—Showtime.
- KGIL—Matinee Melodies.
- KFVD—Hank the Night Watchman.
- ★KLAC—News, Music.
- KMPC—Parade of Hits.
- KOWL—First Baptist Church.
- KWIK—Pentecostal Church.
- KWKW—Festival Mexicano.
- KXLA—Sunday Serenade.
- 4:15—KOWL—Lutheran Hour.
- KRKD—Tunes of the Day.
- KWKW—Voice of China.
- 4:30—KECA, KFMB—Greatest Story Ever Told.
- ★KFI—News.
- KHJ, KGB, KVOE—Nick Carter.
- KNX, KSDJ—Pause That Refreshes.
- ★KFVD, KWIK—News.
- KGJF—Here's to Veterans.

- KFOX—Wings of Healing.
- KRKD—Young People's Church.
- KWKW—Italian Novelties.
- 4:45—KFI—Melody Parade.
- KFVD—Dream Time.
- KGJF—Sons o' Guns.
- KOWL—Assembly of God.
- KWIK—Toastmaster's Time.
- 5—KECA, KFMB—Go for the House.
- KFI, KFSB—Jack Benny Show.
- KHJ, KGB, KVOE—Sherlock Holmes.
- KNX, KSDJ—Gene Autry.
- KAGH—Ave Maria Hour.
- KFAC—Revolving Stage.
- KFOX—Evangelist Hogan.
- KFVD—Contrasts on Wax.
- KFWB—Voice of Calvary.
- ★KGER, KGIL, ELAC—News.
- KGJF—Public Messenger.
- KMPC—Parade of Hits.
- KOWL—Italian Melodies.
- KRKD—Tunes of the Day.
- KWIK—Modern Mood.
- KWKW—Italian Good Samaritan.
- KXLA—Sunday Serenade.
- 5:05—KGER—Bible Treasury Hour.
- 5:15—KAGH—Enchanted Lady.
- KFVD—Lifelines.
- KGIL—Valley Vespers.
- ELAC—Here's to Vets.
- KWKW—Marine Story.
- 5:30—KECA—Curt Massey Show.

REXALL DRUGS
Presents the
HARRIS-FAYE SHOW
5:30 p.m. Sundays
NBC KFI

- KFI, KFSB—Phil Harris Show.
- ★KHJ, KGJF—News.
- KNX—Amos 'n' Andy.
- KAGH—Free Election Forum.
- KFOX—Music.
- KFWB—Dr. John Mathews.
- KGER—Church of the Air.
- KGIL—Proudly We Hall.
- KIEV—Wally and Jimmy.
- KLAC—Guest Star.
- KRKD—Floyd B. Johnson.
- KWIK—Matty Malneck Orch.
- KXLA—Lincoln Ave. Church.
- 5:45—KHJ—Harold Cowan.
- KFOX—Singing Crow.
- KFVD—Hits and Misses.
- KGJF—Keyboard Magic.
- KLAC—Sports.
- KFPC—Twilight Trail.
- ★KWIK—News.
- ★KWKW—Upton Close.
- 6—KECA, KFMB—Stop the Music
- KFI, KFSB—Charlie McCarthy Show.
- KHJ, KFXM, KGB, KVOE—Mediation Board.
- KNX—Find That Clue.
- KAGH—Three-Quarter Time.
- KFAC—Columbia Masterworks.
- ★KGER, KFWB, KGER, KLAC, KMPC—KXLA—News.
- KFVD—Hits and Misses.
- KGJF—American Heritage.
- KGIL—Date With a Disc.
- KOWL—Harmony Isle.
- KFPC—Chamber Music.
- KRKD—Opera Notes.
- KWKW—Sunday Salon.
- KGER—Harbor Forum.
- 6:05—KFOX—Favorite Hymns.
- 6:15—KLAC—Parade of Bands.
- KMPC—Mayor Bowron.
- KFVD—Supper Song.
- KFWB—Dinner Melodies.
- KXLA—Red Cross.
- 6:30—KFI, KFSB—Fred Allen Show.
- KHJ, KFXM, KGB, KVOE—Quiz of Two Cities.
- KNX, KSDJ—Phillip Marlowe.
- KAGH—Music Album.
- KFOX—Hal's Memory Room.
- KFVD—Talent for Sale.
- KFWB—Gospel and Song.
- KGER—Lutheran League.
- KLAC—Music.
- KMPC—Mother's Album.
- KFPC—Children's Corner.
- KRKD—Kingdom Within.
- ★KWIK—News.
- KXLA—Lutheran Gospel Hr.
- 6:45—KMPC—Marine Story.
- KFPC—Story Time.
- KWIK—Meet the Band.
- 6:55★KNX, KSDJ—George Fisher.
- 7★KECA, KFMB—Walter Winchell.
- KFI, KFSB—Manhattan Merry-Go-Round.
- ★KHJ, KFXM, KGB, KVOE—Behind the Front Page.

- KNX, KSDJ—Helen Hayes Show.
- KFAC—Solo Musicals.
- KFOX—Full Gospel Assembly.
- KFVD—Evening Serenade.
- KFWB—Union Rescue Mission
- ★KGER—News.
- KGJF—Overture to Evening.
- KLAC—Hit Tunes.
- KMPC—Pet Exchange.
- KWIK—George Henderson.
- KWKW—Proudly We Hall.
- KXLA—National Voice.
- 7:05—KGER—John Brown.
- 7:15—KECA, KFMB—Louella Parsons.
- KGIL—Manager Speaks.
- KXLA—Life and Health.
- KMPC—David Rose.
- 7:30—KECA, KFMB—Theatre Guild.
- KFI, KFSB—American Album.
- EEJ, KGB—Jimmy Fidler.
- KNX, KSDJ—Our Miss Brooks
- KFAC—Your Concert.
- KFOX—The King's Service.
- KFWB—Dr. Orr.
- KGIL—Helene Copel.
- KMPC—Proudly We Hall.
- KFPC—Day Is Done.
- KWIK—Vets' Hospital.
- KXLA—Church of Open Door.
- 7:45—KFI—Melody Parade.
- ★KHJ, KFXM, KGB, KVOE—Twin Views.
- KFWB—Catholic Answers.
- KFPC—Music.
- 8—KECA, KFMB—Theatre Guild.
- KFI, KFSB—Take It or Leave It.
- KHJ, KGB, KFXM, KVOE—Twenty Questions.
- KNX—Lum and Abner.
- KFAC—First Methodist.
- KFOX—Triangular Church.
- KFWB—Hollywood Presbyterian Church.
- ★KGER, KGIL, ELAC—News.
- KGJF—Blue of Evening.
- KMPC—Spiritual Mobilization.
- KFPC—Sunday Evening Hour.
- KWIK—Reading & Dreaming.
- KXLA—Open Door Church.
- 8:05—KGER—Night in the Valley.
- 8:10—KLAC—Studio Orchestra.
- 8:15—KGIL—Delmonico Trio.
- KMPC—Waltz Time.
- 8:30—KECA, KFMB—Jimmy Fidler.
- KFI, KFSB—Horace Heidt Show.
- ★KHJ, KGB, KFXM, KVOE—Walter Winchell.
- KNX—Strike It Rich.
- KGJF—Starlit Moods.
- KLAC—Irwin Allen.
- KMPC—Glee Club.
- KFPC—Sacred Music.
- 8:45★KECA, KFMB—Newsweek Looks Ahead.
- KHJ—Stars in the Spotlight.
- KFAC—Sunday Evening Club.
- KGB, KVOE—Admiral Zacharias.
- KGIL—Voice of the Army.
- KLAC—Drama.
- KFPC—Word of Life.
- 9★KECA, KFMB—Drew Pearson.
- KFI, KFSB—Ozlie & Harriet.
- ★KHJ, KGB, KFXM, KVOE—News Glenn Hardy.
- KNX, KSDJ—Sam Spade.
- KFAC—Sunday Evening Club.
- KFOX—Business Reporter.
- KFWB—Success Institute.
- ★KGER—News, Bethel Church.
- KGJF—Ave Maria Hour.
- KGIL—Show Tunes.
- ★KLAC—News.
- KMPC—Masters Hour.
- KFPC—Music for You.
- KWIK—Your Request.
- KXLA—Old-Fashioned Revival
- 9:10—KLAC—Open Forum.
- 9:15★KECA, KFMB—Monday Morning Headlines.
- KHJ, KGB, KVOE—Rhythm in Rhyme.
- KFOX—Here's to Vets.
- 9:30—KECA—Tex Williams Orch.
- KFI, KFSB—Standard Hour.
- KFAC—Gateway to Music.
- KFOX—Sunshine Mission.
- KFWB—Pacific Lutheran Hr.
- KGER—Jimmy Wakely.
- KGJF—Victory Church.
- KVOE—Minister's Hour.
- 9:45—KGER—Sons o' Guns.
- KVOE—Grace and Truth.
- 10★KECA, KFMB—Richfield Reporter.
- KFI, KFSB—Standard Hour.
- KHJ—Tommy Carlyn Orch.
- KNX, KSDJ—Alan Ladd.
- KFAC—Gateway to Music.
- KFWB—Voice of Prophecy.
- KFOX, KMPC, KVOE—Old-Fashioned Revival.
- KGER—Riverside Rancho.
- KGJF—Concert Nocturne.
- KGIL—Organ Reveries.
- ★KLAC—News.
- KWIK—Your Request.
- KXLA—Voice of Calvary.

- 10:05—KLAC—Sheriff's Office.
- 10:15—KECA—Here's Hollywood.
- KHJ—Skinny Ennis Orch.
- KLAC—Music.
- 10:30—KECA—Claremont Orch.
- KFI, KFSB—Jack Benny Show.
- KHJ, KGB—Chicago Theatre.
- KNX—Symphonette.
- KFAC—Music for Listening.
- KFWB—Echoes of Eden.
- KGER—Party House.
- KGIL—Symphony.
- KXLA—Memory Lane.
- 10:55★KLAC—News.
- 11—KECA—We Care.
- KFI—America United.
- KHJ, KGB—Chicago Theater.
- ★KNX, KSDJ—News, Huntley.
- KFAC—Music for Listening.
- KFOX—Record Reporter.
- KFVD—Spade Cooley Time.
- KFWB—Echoes of Eden.
- KGJF—Concert Nocturne.
- KGIL—What America Plays.
- KLAC—Across the Footlights.
- KMPC—Dance Parade.
- KWIK—Your Request.
- KXLA—Anson Weeks Orch.
- 11:15—KECA, KFMB—Bridge to Dreamland.
- KNX, KSDJ—Merry-Go-Round
- 11:30—KFI, KFSB—Dance Orch.
- KHJ—Musik.
- KFWB—Music You Want.
- KXLA—Sammy Davis.
- 11:45★KHJ, KGB—News.
- KNX—Music.
- 11:55—KFI—Police Bulletin.
- ★KMPC—News.

MOTHER LOVE

Actor Harry Lang's mother lives in New York, where she cannot hear her son as "Pancho" on Don Lee's "Adventures of the Cisco Kid." Recently, when a neighbor asked her what Harry was doing in radio, Mrs. Lang replied, "Oh, he's on 'The Frisco Kid.'" Whereupon the neighbor inquired, "And what does he do?" "Well, I guess he's one of the kiddies," Mrs. Lang hazarded.

★
NIL

Goodman Ace of CBS's "mr. ace & JANE" series frankly admits that he was born in Kansas City, Missouri, on January 15, 1900. But his wife, Jane, leaves her age a blank. "To mention a lady's age," says word-twister Jane, "I think it's abdominal."

★
SECOND CHOICE

Edward G. Robinson offers an explanation of how he happened to be selected to play the title role in CBS's recent "Suspense" play, "The Man Who Wanted to Be Edward G. Robinson." Says Eddie: "They couldn't get Larry Parks."



Omega
SHINE-DYE
Covers scuffs—dries instantly—re-colors. Economy size now at your grocer's, too!

MONDAY, OCTOBER 11

*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 *KHJ, KGB—Cecil Brown.
 KNX—Harry Babbitt.
 KAGH—Musical Clock.
 KFAC—Breakfast Symphony.
 KFOX—Challenge to Youth.

WAKE UP RANCH WITH CLIFFIE STONE

1070 KC. Mon. Thru Sat., 5000 WATTS 7-8:30 A.M.

Check KEYD
 LOS ANGELES

- KFVD—Wakeup Ranch.
 KFVB—Morning Melodies.
 *KGER—News, Mirpah.
 KGFJ—Dr. Frederick Balles.
 KGIL—Musical Corral.
 *KLAC, KMPC, KOWL, KXLA—News.
 KRKD—Bible Institute.
 KWIK—Michael Roy Show.
 KWKW—Rafael Mendez.
- 8:15** *KHJ, KNX—News.
 KGFJ—Public Messenger.
 KLAC—Haynes at the Reins.
 KMPC—Marketa: Sports.
 KOWL—Memories in Music.
- 8:20**—KXLA—Music.
- 8:30** *KFI—Inside the News.
 *KHJ—Editor's Diary.
 KNX, KSDJ—Music for You.
 KAGH—Hebrew-Christian Hr.
 *KFAC, KFVB, KGIL, KOWL, KRKD, KWIK—News.
 KFOX—Words of Life.
 KFVB—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 KLAC—Stock Reports.
 KMPC—Song for You.
 KWKW—Stock Quotations.
 KXLA—Haven of Rest.

- 8:35** *KRKD—News.
8:40—KLAC—Haynes at the Reins.
8:45 *KFI, KFSD—News, Sam Hayes.
 KHJ, KGB—Breakfast Time.
 KAGH—Musical Clock.
 KFAC—Unity.
 KFVD—Vocal Varieties.
 KFVB—Science of Mind.
 KGER—Bible Treasury Hour.
 KGIL—Coffee Parade.
 KMPC—In a Nutshell.
 KOWL—Navy Band.
 KRKD—Spotlight Varieties.
 KWKW—Gordon Baker Lloyd.
- 9**—KECA, KFMB—Welcome, Travelers.
 KFI—Art Baker's Notebook.
 KHJ—The Judge.
 KNX—Stand-In.
 KAGH—Top of the Morning.
 KFAC—Morning Concert.
 KFOX—Rev. Irie.
 KFVD—Waltz Time.
 KFVB—Strolling Tom.
 *KGB, KVOE—Cecil Brown.
 KGFJ—Delinquency Forum.
 KGIL—Swappin' Corner.
 KLAC—Morning Melodies.
 KMPC—Band Box.
 KOWL—Victorious Life.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
- 9:05**—KXLA—Bar Nothing Ranch.
 KGER—Lutheran Hour.
 KWIK—Sunny Side.
- 9:15**—KHJ, KFMB, KGB, KVOE—Victor H. Lindihar.
 *KAGH, KFVD—News.
 KFVB—Music.
 KGFJ—Agriculture.
 KGIL—Ballads for You.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Airy.
- 9:20** *KGFJ—Ablotentials.
- 9:30**—KECA, KFMB—Kay Kyser Kollege.
 KFI, KFSD—Jack Berch.
 KHJ—The Judge.
 KNX, KSDJ—Grand Slam.

Race News

THE LINE-UP with late jockey chances and scratches

9:30-9:45 a.m. Mon.-Sat. Dial 1230

FIRST ON **KGFJ** 1230 ON YOUR DIAL

- KAGH—Shirley Kendall.
 KFOX—Full Gospel.
 KFVD—Shaw Tunes.
 KFVB—Marsha Walton.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 *KOWL—News.
 KWIK—Top o' Morning.
- 9:45**—KFI, KFSD—Lora Lawton.
 KNX—Rosemary.
 KFVD—Remembered Rhythms.
 KFVB—Music.
 KGFJ—Disabled Veterans.
 KLAC—Coffee with Crosby.
 KOWL—Album of Song.
 *KRKD—News.
 KWKW—Word of Truth.
- 9:55** *KFAC—News.

- 10**—KECA, KFMB—Ted Malone.
 *KFI, KFOX, KGER—News.
 *KHJ, KFMB, KGB, KVOE—News, Glenn Hardy.
 *KNX—Wendy Warren.
 KAGH—G. E. Hour.
 KFAC—Serenade.
 KFVD—Bible Institute.
 KFVB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KGIL—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWL—Romance in Music.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KWKW—Racing News.
 KXLA—Sons of Pioneers.
- 10:05**—KFI—Ladies' Day.
 KGER—Musical Roundup.
- 10:15**—KECA, KFMB—What Makes You Tick?
 KHJ, KGB—Gospel Singer.
 KNX—Aunt Jenny.
 KFOX—Assembly of God.
 KRKD—Dr. Richardson.
 KWKW—Audrey Shops.
 *KXLA—News.
- 10:25**—KGFJ—Sports Flash.
- 10:30**—KECA, KFMB—My True Story
 *KHJ, KGB, KVOE—Kate Smith Speaks.
 KNX, KSDJ—Helen Trent.
 KFVD—Rescue Mission.
 KFVB—Maurice Hart Show.
 *KGIL—News, Curtain Call.
 *KOWL—News.
 *KRKD—News: Crazy Rhythm.
 KWIK—Mae Dene Ellis.
 KWKW—Feature Story.
 KXLA—Billy Starr.
- 10:45**—KFI—Port of Missing Hits.
 KHJ, KGB, KVOE—Kate Smith Sings.
 KNX, KSDJ—Our Gal Sunday.
 KFAC—Your County Reports.
 KOWL—Tune Shop.
 KRKD—Midnight Mission.
 KWKW—My Serenade.
- 10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.

- 11**—KECA, KFMB—Betty Crocker.
 KFI—Downtown and All Around.
 KHJ, KGB, KVOE—Ladies First.
 KNX—Big Sister.
 KAGH—Accent on Music.
 KFAC—Festival of Music.
 KFOX—Forenoon Fashions.
 *KFVD, KGER—News.
 KFVB—Peter Potter.
 KGFJ—Record Jackpot.
 KGIJ—Housewives' Exchange.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Tune Shop.
 KRKD—Songs of Yesteryear.
 KWIK—Tom, Dick & Harry.
 KWKW—Song Parade.
 KXLA—Easy Listening.
- 11:15**—KECA, KFMB—Listening Post
 KFI—Chuck Collins.
 KNX—Ma Perkins.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Voice of Neighborhood
 KWKW—Races and Sports.
 *KXLA—Pasadena News.
- 11:20**—KWKW—Stairway to Music.
- 11:25**—KGFJ—Sports Flash.
- 11:30**—KECA—Casa Cugat.
 KFI—What Do You Say?
 KHJ, KFMB, KGB, KVOE—Queen for a Day.
 KNX—Young Dr. Malone.
 KFAC—Keyboard Artistry.
 *KFOX, KFVB, KOWL—News.
 KFVD—Memory Melodies.
 KMPC—Tops in Pops.
 KXLA—Dinner Bell Roundup.
- 11:35**—KFOX—Request It.
- 11:45**—KECA—Quizzeale.
 KFI—The Brighter Day.
 KNX—Guiding Light.
 KOWL—Salute to Americas.
 KRKD—Melody Time.
 KWKW—Races and Sports.
- 11:55** *KFAC—News.
 KGFJ—Sports Flash.

- 12**—KECA—Sam Hayes, News.
 KFI—Farm Reporter.
 *KHJ, KAGH, KGER—News.
 KNX—Second Mrs. Burton.
 KFAC—Luncheon Concert.
 KFSD—Double or Nothing.
 KFVD—Editor of the Air.
 KFVB—Peter Potter.
 KGFJ—Intermission.
 *KGIJ—Valley News.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Santa Fe Trails.
 KWIK—Bing Crosby Sings.
 KWKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.
- 12:05**—KAGH—Music.
 KGER—Chuck Wagon.
- 12:15** *KECA—Baukhage Talking.
 KFI, KFSD—Road of Life.
 KNX—Perry Mason.
 KHJ—Sing, America, Sing.
 *KXLA—News.
 KGIL—Real Estate.
 KWIK—Luncheon Musicale.
 KWKW—Races and Sports.

- 12:25**—KGFJ—Sports Flash.
12:30—KECA, KFSD—One for the Book.
 KFI, KFSD—Today's Children
 KHJ—Louise Massey
 KNX, KSDJ—Norma Drake.
 KAGH—Musical Roundup.
 KFOX—Cowhands Carnival.
 KFVD—Violet.
 *KFVB—News; Peter Potter.
 KGB, KVOE—Bob Poole.
 KGFJ—1230 Club.

KGER for WESTERN MUSIC

SQUEAKIN' DEACON MOORE
 12:30-1:30 p.m.
 Mon. thru Fri.
 1290 on Your DIAL

- KGER—Squeakin' Deacon.
 KGIL—Hart and Darling.
 KMPC—Green Light Revue.
 *KOWL, KWIK—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
- 12:35**—KOWL—Mayor of Melody.
 KWIK—G.I. Parade.
 KWKW—Farm News.
- 12:45**—KFI—Light of the World.
 KHJ—Melody Matinee.
 KNX, KSDJ—Evelyn Winters.
 *KFAC, KMPC—News.
 KFOX—Verdict Rendered.
 KWKW—Races and Sports.
- 12:50**—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.

- 1**—KECA, KFMB—Breakfast in Hollywood.
 KFI—Life Can Be Beautiful.
 KHJ—Lynn Looks at Hollywood.
 *KNX, KSDJ—Knox Manning.
 KAGH—Civic Service.
 KFAC—Piano Parade.
 KFOX—Black & White Studies
 *KFVD, KLAC, KRKD—News.
 KFVB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Cowboy Music.
 KMPC—Music in the Air.
 KOWL—Joe Adams.
 KWIK—Just Relax.
 KXLA—Community Broadcaster.
- 1:10**—KLAC—570 Club.
1:15—KFI, KFSD—Ma Perkins.
 KHJ—Nancy Dixon.
 KNX—Background for Living.
 KFAC—Classroom Radio.
 KFOX—Recital of Rhythm.
 KFVD—Piano Parade.
 KRKD—Siesta Time.
 KWKW—Races and Sports.
 KXLA—LeRoy Smith.
- 1:25**—KGFJ—Sports Flash.
1:30—KECA—Galen Drake.
 KFI, KFSD—Pepper Young.
 KHJ—Norma Young.
 KNX—Burrill Wheeler.
 KAGH—Siesta Serenade.
 KFOX—Siesta Serenade.
 KFVD—Hall of Records.
 KGER—Western Siesta.
 KGIL—Homemakers.
 KLAC—American Hour.
 *KOWL, KRKD—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
- 1:35**—KRKD—Song Symphony.
1:45—KFI, KFSD—Ethel and Albert.
 KFI, KFSD—Right to Happiness.
 KFOX—Everybody's Business.
 KOWL—Mark Mathews, Songs
 KWKW—Races and Sports.
 *KXLA—News.
1:50—KWKW—Show Time.
1:55 *KFAC—News.
 KGFJ—Sports Flash.

- 2**—KECA, KFMB—Surprise Package.
 KFI, KFSD—Backstage Wife.
 KHJ, KFMB, KGB, KVOE—Heart's Desire.
 KNX—Steve Allen.
 KAGH—C. Sharpe Minor.
 KFAC—Matinee.
 KFOX—Round-the-Clock Rodeo
 *KFVD, KGER—News.
 KFVB—Bill Anson.
 KGFJ—What's Up.
 KGIL—Homemakers.
 KLAC—570 Club.
 KMPC—Three Alarm.
 KOWL—Matinee Melodies.
 KRKD—These Are Your Neighbors.
 KNX—1230 Club.
 KWKW—Races and Sports.
- 2:05**—KFVD—Hall of Records.
 KGER—Western Siesta.
 KFI, KFSD—Norma Drake.
 KRKD—Guest Star.
2:20—KWKW—News.
2:25 *KECA—Afternoon Final.
 KNX—Radio Hour.
 KGFJ—Sports Flash.

monday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 4:00—Arthur Godfrey, KNX.
 6:30—Godfrey's Talent Scouts, KNX.
 8:00—My Friend Irma, KNX.

Quiz, Participation
 8:00—McNeill Bkfst. Club, KECA
 9:30—Grand Slam, KNX.
 9:30—Kay Kyser, KECA.
 10:00—Barrel of Dough, KFVB.
 10:15—What Makes You Tick? KECA.
 11:30—Queen for a Day, KHJ.
 1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KNX.
 2:30—Bride and Groom, KECA.
 3:30—House Party, KNX.
 7:30—Dr. I. Q., KFI.
 8:30—Bob Hawk, KNX.

Mystery-Detective
 9:30—Inner Sanctum, KNX.

Classical, Semi-Classical Music
 8:00—Fred Waring, KFI.
 6:30—Voice of Firestone, KFI.
 8:00—Contented Hour, KFI.
 8:00—Railroad Hour, KECA.
 10:00—Telephone Hour, KFI.

Comment-Narration
 7:45—Fred Beck, KNX.
 9:00—Art Baker, KFI.
 10:00—Ted Malone, KECA.

Public Interest-Information
 5:45—If They Had Lived, KGFJ.
 6:30—Child's World, KECA.
 7:00—American Way, KFI.

Sports
 9:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Race Lineup, KWKW.
 5:30—Race Recap, KGFJ.
 8:30—Sports Dial, KRKD.
 3:45—Race Results, KRKD.
 3:45—Sam Balter, KLAC.
 6:00—Fred Hessler, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 8:00—Fishing Facts, KFOX.
 9:30—Inside of Sports, KHJ.
 10:45—Tom Hanlon, KNX.

Popular-Western Music
 8:00—Harry Babbitt, KNX.
 4:45—Squart Hamblen, KFVB
 5:30—Club 15, KNX.
 9:00—Supper Club, KFI.
 9:15—Jack Smith, KNX.

- 2:30—KECA, KFMB—Bride and Groom.
- KFI, KFSD—Lorenze Jones.
- KHJ, KGB—Red Benson Movie Show.
- KNX, KSDJ—Meet the Missus.
- EGER—Gardner School.
- ★KOWL—News.
- KRKD—Tunes in Tempo.
- KWKW—Platter Parade.
- 3:35—KOWL—Contented Listening.
- 2:40—EGER—Sons of Pioneers.
- 2:45—KFI, KFSD—Young Widder Brown.
- KRKD—Organ Moods.
- KWKW—Races and Sports.
- 2:50—KWKW—Swing Session.
- KGfJ—Sports Flash.
- 3—KECA, KFMB—Ladies, Be Seated.
- KFI, KFSD—When a Girl Marries.
- KHJ, KGB, KVOE—Happy Gang.
- KNX, KSDJ—Hint Hunt.
- ★KAGH—News.
- KFAC—Musical Favorites.
- KFVD—Hall of Records.
- KFWB—Bill Anson.
- ★KFOX, EGER, KXLA—News.
- KGfJ—Sunset and Wine.
- KGIL—Social Whirl.
- ★KLAC—New Sports.
- ★EMPC—Chiffon Serenade.
- KOWL—Your Radio Outlook.
- KRKD—Tops in Pops.
- KWIK—1490 Club.
- KWKW—Swing Session.
- EGER—Alkali Alex.
- 3:05—KLAC—Don Otis Show.
- 3:10—KFI, KFSD—Portia Faces Life.
- KFOX—Harvey Stanley Show.
- ★KGIL—News.
- ★KOWL—Sports Matinee.
- KWKW—Races and Sports.

**JUKE BOX
MATINEE**

With Carl Bailey
3:15 to 5:30 p.m.

KXLA
Monday thru Saturday

- KXLA—Juke Box Matinee.
- 3:25—KNX, KSDJ—Mr. Information
- KGfJ—Sports Flash.
- 3:30—KECA—Norwood Smith Selects
- KFI, KFSD—Just Plain Bill.
- KHJ—Moods in Music.
- KNX, KSDJ—House Party.
- KAGH—Freddy Martin Show.
- ★KFAC—News.
- KFOX—Melody Time.
- EGER—Carolina Cotton.
- KGIL—Storybook Man.
- KMPC—Jeanne Gray.
- KRKD—Life's Estate.
- KWKW—Andy Mansfield.
- 3:35—KOWL—Just Music.
- 3:45—KECA—Frances Scully.
- KFI, KFSD—Front-Page Farrell.
- KHJ, KGB—Adventure Parade
- KFAC—Lyrics in Chorus.
- KFOX—Pet Review.
- KFVD—Bill Martin, Sports.
- KMPC—Swing 'n' Sing.
- KRKD—Tea Time Tunes.
- 3:55★KNX—News.
- KFWB—Caroline Leonetti.
- KGfJ—Sports Flash.
- 4—KECA—Frances Scully.
- KFI—Double or Nothing.
- KHJ, KFXM, KGB, KVOE—Gabriel Heatter Mailbag.
- KNX, KSDJ—Arthur Godfrey.
- KAGH—Disc Jockey.
- KFAC—Musical Masterpieces.
- KFVD—Harlem Matinee.
- KFWB—Spade Cooley.
- KGfJ—Sunset and Wine.
- KGIL—Johnny Grant Show.
- ★KFOX, KLAC, KMPC—News.
- KOWL—Jo Wiley, Songs.
- KRKD—Piano Paintings.
- KWIK—Music at 4.
- KWKW—Andy Mansfield.
- KXLA—Juke Box Matinee.
- 4:05—KECA—Model Magazine.
- EGER—Musical Roundup.
- 4:10—KECA—Geyrge Fenneman Show.
- KFOX—Symphonic Swing.
- 4:15—KHJ, KFXM, KGB, KVOE—Frank Hemingway.
- KFWB—Bing Crosby.
- KLAC—Pet Program.
- KMPC—Morton Gould Orch.
- KOWL—Classics in Music.
- KRKD—Movieland Quiz.
- 4:25—KGfJ—Sports Flash.
- 4:30—KFI, KFSD—Aunt Mary.

- ★KHJ, EGB, KVOE—Passing Parade.
- KFOX—Old Age Pensions.
- KFVD—Proven Hits.
- KFWB—Daily Light.
- KLAC—Racing Roundup.
- KMPC—Al Goodman.
- KRKD—Symphony in Swing.
- KWIK—Old-Age Pension.
- KWKW—Magic Circle Theater
- 4:35—KOWL—Musical Showcase.
- 4:45—KECA—Happy Theater.
- KFI, KFSD—Nora Drake.
- KHJ, KGB—Man
- KFWB—Stuart Hamblen.
- KLAC—Music
- KMPC—Dance and Rhythm.
- ★KRKD—News.
- KWIK—Musical Quiz.
- KWKW—Races and Sports.
- 4:50—KWKW—Magic Time.
- 4:55—KGfJ—Sports Flash.
- 5—KECA, KFMB—Challenge of Yukon.
- KFI, KFSD—This Woman's Secret.
- ★RHJ, KGB, KVOE—Fulton Lewis.
- ★KNX, KSDJ—Enox Manning.
- KAGH—Adventure Party.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFVD—Sunset Roundup.
- KFWB—Stuart Hamblen.
- KGfJ—Jire at 5.
- KGIL—Johnny Grant Show.
- ★KLAC—Fred Henry Reports.
- ★KMPC—News, Star Time.
- KOWL—Plantation House Party.
- KRKD—Songs of the Saddle.
- KWKW—Reminiscent Music.
- KXLA—Juke Box Matinee.
- 5:05—EGER—Ford Lewis.
- 5:15★KFI—News.
- KHJ, KFXM, KGB, KVOE—Chandu, the Magician.
- KNX—Tom Hanlon.
- KLAC—Peggy Lee.
- KOWL—Parade of Stars.
- KWKW—Today at the Races.
- 5:30—KECA—Jack Armstrong.
- KFI—Johnny Murray.
- KHJ, KFXM, KGB, KVOE—Captain Midnight.
- KNX, KSDJ—Club LI.
- KAGH—What's Your Idea?
- KFAC—Whoa Bill Club.
- ★KFOX, KOWL—News.
- KFVD—Pass Time.
- EGER—San and Boots.
- KGfJ—Race Recap.
- KLAC—Music Room.
- KMPC—All-Time Hits.
- KRKD—Sports Dial.
- KXLA—Future Planets.
- 5:35—KOWL—Show Tunes.
- 5:45★KFI—Feature Wire.
- KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
- ★KNX, KSDJ—Ed R. Murrow.
- KAGH—Bing Sings.
- KFOX—Your Flashcaster.
- ★KFSD—H. V. Kallenborn.
- KFVD—Crosbyana.
- EGER—Bruce Trent.
- KGfJ—If They Had Lived.
- KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KOWL—Italian Program.
- KRKD—Race Results.
- KWKW—Spotlight on Bands.
- KXLA—Music.
- 5:55—KGfJ—Film News.

- 6★KECA, KFMB—Edwin C. Hill.
- ★KFI—Sam Hayes.
- KHJ, KFXM, KGB, KVOE—The Falcon.
- ★KNX, KSDJ—Charles Collingwood.
- KAGH—Public Interest.
- ★KFAC, KFOX, KFWB, KLAC, KMPC—News.

BOZZANI MOTORS
Now Brings you the News

1020 CO. Mon. Thru Sat.
5000 WATTS 6 P.M.

Check KEVD
LOS ANGELES

- ★KFVD—News.
- EGER—Sports Time.
- KGfJ—Musical Digest.
- KGIL—Johnny Grant Show.
- KOWL—Italian Program.
- KRKD—Musical Varieties.
- KWKW—Gasoline Alley.
- KXLA—Toastmaster Club.
- 6:05—KECA—Animal World Court.
- KFAC—Musical Memories.
- KLAC—Al Jarvis Ballroom.
- 6:10★KECA—Home News.
- 6:15★KECA—Elmer Davis, News.
- KFI—Sunset Downbeat.
- ★KNX, KSDJ—Garred, News.

- ★KAGH—News.
 - KFOX—Moments Musicale.
 - KFWB—Dinner Melodies.
 - EGER—Stamps Quartet.
- BOB KELLEY'S
EASTSIDE
PARADE OF SPORTS**
- 6:15 to 6:30 P.M.
Monday through Saturday
- KMPC**
- KMPC—Bob Kelley, Sports.
 - KRKD—Hawaiian Memories.
 - KWKW—Sunset Serenade.
 - 8:25★KNX—News.
 - 6:30—KECA—Child's World.
 - KFI, KFSD—Voice of Firestone.
 - KHJ, KFXM, KGB, KVOE—Lionel Hampton Show.
 - KNX, KSDJ—Talent Scouts.
 - KAGH—Bing Sings.
 - KFAC—Hour of Music.
 - KFOX—Hal's Memory Room.
 - KFVD—Arlene Melodies.
 - KFWB—America Dances.
 - EGER—Helene Smith.
 - KMPC—Golden Gate Track.
 - KRKD—Piano Parade.
 - KXLA—Eddy Arnold Show.
 - 6:45★KFVD—News.
 - KRKD—A. F. of L.
 - KXLA—Popular Variety.
 - 6:55★KHJ, KFXM, KGB, KVOE—News.
 - 7—KECA, KFMB—Lone Ranger.
 - KFI—American Way.
 - ★KHJ, KGB, KVOE—Gabriel Heatter.
 - KNX, KSDJ—Lux Radio Theater.
 - KFAC—Hour of Music.
 - KFOX—Maritime Committee.
 - KFVD—Squeakin' Deacon.
 - KFWB—America Dances.
 - ★EGER—News, Dr. Fagan.
 - ★KGfJ—Musical Digest.
 - ★KGIL—Valley News.
 - KMPC—Firestone Favorites.
 - ★KRKD—News.
 - KWIK—Building Burbank.
 - KWKW—Easy Listening.
 - KXLA—Saddle Dusters.
 - 7:15★KHJ, KGB—Mutual Newsrecel.
 - ★KFOX—Upton Close.
 - KGIL—Softball.
 - KLAC—Music.
 - KRKD—Three-Quarter Time.
 - 7:30—KECA—Star Time.
 - KFI, KFSD—Dr. I. Q.
 - KHJ, KFXM, KGB, KVOE—Caso Kid.
 - KFAC—Echoes and Encores.
 - KFOX—Music of Yesterday.
 - KFWB—Sports Final.
 - EGER—Adventist Church.
 - KLAC—Fred Haney.
 - KGIL—Modern Concert Hall.
 - KMPC—Romance and Rhythm.
 - KRKD—Twilight Serenade.
 - KWIK—Veterans' Hospital.
 - KWKW—Twilight Varieties.
 - KXLA—Jimmie Dolan.
 - 7:45★KFOX—News.
 - KFWB—Remember.
 - KLAC—Behind Studio Gates.
 - 7:55★KHJ, KGB, KVOE—Bill
 - 8—KECA, KFMB—Railroad Hour
 - KFI, KFSD—Carnation Contented Hour.
 - KHJ, KFXM, KGB, KVOE—Let George Do It.
 - KNX, KSDJ—My Friend Irma.
 - KFAC—Evening Concert.
 - KFOX—Fishing Facts.
 - KFWB—Williams-Rodgers.
 - ★KGER, KLAC, KXLA—News.
 - KGfJ—Caucasian Memories.
 - KGIL—Cowtown Boys.
 - ★KMPC—News, Frandsen.
 - 8:05—EGER—High-School Sports.
 - 8:10—KLAC—570 Club.
 - 8:15—KGfJ—Songs for You.
 - KMPC—American Music.
 - KXLA—Evening Serenade.
 - 8:30—KFI—Henry Wallace.
 - KHJ, KFXM, KGB, KVOE—Casebook of Gregory Hood.
 - KNX, KSDJ—Bob Hawk Show
 - KFOX—Judge Gardner.
 - ★KFWB—News.
 - EGER—Clem Davies.
 - ★KGfJ—Averill Berman, News.
 - KGIL—Paddon Lewis.
 - KXLA—The Corral.
 - 8:45—KECA—Hawthorne Caboose.
 - KFI—Close Harmony.
 - KFWB—Here's to Vets.
 - KGfJ—Hollywood House Party
 - 9★KECA, KFMB—Arthur Gaeth.
 - KFI, KFSD—Supper Club.

- ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KNX—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Stories to Remember.
- ★KFWB—Clete Roberts.
- ★KGER—News.
- ★KGfJ—Hollywood House Party.
- KGIL—Paddon Lewis.
- KLAC—Sheriff's Office.
- KMPC—Parade of Hits.
- KWIK—Orval Anderson Show.
- KXLA—Squeakin' Deacon.
- 9:05—EGER—Three Suns.
- KLAC—Music.
- 9:15★KECA, KFMB—Earl Godwin.
- ★KFI, KFSD—World News.
- ★KHJ, KGB, KVOE—Fleetwood Lawton.
- KNX—Jack Smith.
- KFWB—G. S. Glenn.
- EGER—Here's to Vets.
- 9:30—KECA—Johnny Fletcher.
- KFI, KFSD—Cavalade of America.
- KHJ, KGB, KVOE—Inside of Sports.
- KNX, KSDJ—Inner Sanctum.

—KFOX—

9:30 P.M. Mon. Thru Sat.

"Your Song"

FROM HOLLYWOOD CENTRAL
RECORDING STUDIOS

Presented by Goldtone Song Serv.
DIAL 1280

- KFOX—Your Song.
- KFWB—Unity Daily Word.
- EGER—Desert Dreams.
- KLAC—Spotlight Serenade.
- 9:45—KHJ, KFXM, KGB, KVOE—Henry J. Taylor.
- ★KFWB—Music and News.
- ★KMPC—News.
- 10★KECA—Richfield Reporter.
- KFI, KFSD—Telephone Hour.
- ★KHJ, KFXM, KGB, KVOE—Fulton Lewis Jr.
- ★KNX, KSDJ—News, Huntley.
- KFAC—Lucky Lager Dance.
- KFOX—Ocean Park Fights.

**EASTSIDE
SHOW**

10 TO 12 P.M.

Every Night Except Sunday

KFWB

- KFWB—Eastside Show.
- KGER—Party House.
- KGfJ—Concert Nocturne.
- KGIL—Symphony.
- KLAC—Don Otis.
- KMPC—Bridge Club.
- KWIK—Johnny Grant.
- KXLA—Radio Guild.
- 10:15★KECA—Casa Curat.
- KHJ—Highlights in Music.
- KNX, KSDJ—Beulah.
- 10:30—KECA—The Hawthorne Thing.
- KFI, KFSD—The Big Story.
- KHJ—Reserve.
- KNX, KSDJ—Night Editor.
- EGER—At the Ranchhouse.
- KMPC—Dance Parade.
- ★KXLA—Dan Lundberg.
- 10:45—KNX—Sports Review.
- 10:55★KLAC—News.
- 11★KECA—News of Tomorrow.
- ★KFI, KFSD—News.
- KHJ, KGB—Reserve.
- ★KNX—Nelson Pringle.
- KFAC—Lucky Lager Dance.
- KFOX—Music of Masters.
- KFVD—Spade Cooley Time.
- KFWB—Eastside Show.
- EGER—At the Ranchhouse.
- KGfJ—Concert Nocturne.
- KGIL—America Is Playing.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KWIK—Johnny Grant.
- KXLA—Dance Time.
- 11:15—KECA—El Rancho Orch.
- KFI—Here's to Veterans.
- KNX—Merry-Go-Round.
- KFSD—Concert Hall.
- 11:30—KFI—U. S. Navy Recruiting.
- KXLA—Arvon Dale Orch.
- 11:40—KFOX—Record Reporter.
- 11:45—KECA—Sleepy Maxie Orch.
- KFI—For You.
- ★KHJ, KGB, KVOE—News.
- KNX—In My Opinion.
- 11:55★KECA—KMPC—News.
- KFI—Police Bulletins.

TUESDAY, OCTOBER 12

WESTERN HITS BY THE HUNDRED

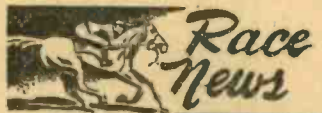
2 1/2 Hours Mon. Thru Sat., 6 to 8:30 A.M.

1075 AM
5000 WATLS



- ★ Indicates News Broadcast
- 8-KECA, KFMB-Don McNeill's Breakfast Club.
KFI, KFSD-Fred Waring.
KNX-Harry Babbitt.
★KHJ, KGB-Cecil Brown.
★KAC-Country Church.
KGFJ-Dr. Frederick Bailes.
KGIL-Musical Corral.
KFOX, KRKD-Haven of Best.
KFWD-Morning Melodies.
KFVD-Wakeup Ranch.
★KLAC, KMPC, KOWL, KXLA-News.
KWIK-Michael Roy Show.
EWEK-Rafael Mendez.
★KGER-News, Mizpah.
- 8:15★KHJ, KNX-News.
KGFJ-Market Report, Sports
KAC-Public Messenger.
KLAC-Scene at the Reins.
KOWL-Memories in Music.
- 8:30★KFI-Inside the News.
★KHJ-Editor's Diary.
KNX-Music for You.
★KAC, KFWD, KGIL, KOWL, KRKD-News.
KFOX-Words of Life.
KFVD-Easy Listening.
KGER-Hammond.
KGFJ-Yesterday's Hits.
KLAC-Stock Market.
KMPC-Song for You.
KWKW-Stock Quotations.
KXLA-Baptist Bros.
- 8:40-KLAC-Haynes at the Reins.
- 8:45★KFI, KFSD-Sam Hayes.
KHJ, KGB-Breakfast Time.
KAC-Unity.
KFVD-Vocal Varieties.
KFWD-Science of Mind.
KGER-Bible Treasury Hour.
KGIL-Coffee Parade.
EMPC-In a Nutshell.
KOWL-Organ Melodies.
KRKD-Spotlight Varieties.
KWKW-Gordon Baker Lloyd.
- 9-KECA, KFMB-Welcome Travelers.
KFI-Art Baker's Notebook.
KHJ-The Judge.
KNX-Stand-In.
KAC-Morning Concert.
KFVD-Waltz Time.
KFWD-Strolling Tom.
★KGB, KVUE-Cecil Brown.
KGFJ-Your City at Work.
KGIL-Swappin' Corner.
KLAC-Morning Melodies.
KMPC-Band Box.
KOWL-Helen Markham.
KRKD-Sagebrush Serenade.
KWKW-Voice of China.
KXLA-Bar Nothing Ranch.
- 9:05-KGER-Lutheran Hour.
KWIK-Sunny Side.
- 9:15-KHJ, KFXM, KGB, KVUE-Victor H. Lindlar.
★KAGH, KFVD-News.
KFWD-Fifth Freedom.
KGFJ-Community Chest.
KGIL-Ballads for You.
KOWL-Hawaiian Melodies.
KWKW-Light and Airy.
- 9:20★KGFJ-Airtorials.
- 9:30-KECA, KFMB-Kay Kyser College.
KFI, KFSD-Jack Berch.
KHJ-The Judge.
KNX, KSDJ-Grand Slam.
KFOX-Full Gospel.
KFVD-Show Tunes.
KFWD-Marsha Walton.
KGER-John Brown.
KGFJ-Racing News.
KGIL-Valley Shopper.
KLAC-Racing News.
★KOWL-News.
KWIK-Top o' the Morning.
- 9:45-KFI, KFSD-Lora Lawton.
KNX-Rosemary.
KFVD-Remembered Rhythms.
KFWD-Music.
KGFJ-The Judge Speaks.
KLAC-Chef Milani.
KOWL-Album of Song.
★KRKD-News.
KWKW-Word of Truth.
- 9:55★KAC-News.
- 10-KECA, KFMB-Ted Malone.
★KFI, KFSD-News.
★KHJ, KFXM, KGB, KVUE-News, Glenn Hardy.
KNX-Wendy Warren.
KAGH-G. E. Hour.
KAC-Serenade.

- KFWB-Barrel of Dough.
KGFJ-Record Jackpot.
KFVD-Evy, Louis T. Talbot.
KGIL-Valley Frolic.
KLAC-Al Jarvis Ballroom.
KMPC-Westerners.
KOWL-Romance in Music.
KRKD-Morning Melodies.
KWIK-Town Crier.
KWKW-Racing News.
KXLA-Sons of Pioneers.
- 10:05-KFI-Ladies' Day.
KGER-Musical Roundup.
- 10:15-KECA, KFMB-What Makes You Tick?
KHJ, KGB-Gospel Singer.
KNX-Aunt Jenny.
KFOX-Assembly of God.
KRKD-Dr. Richardson.
KWKW-Tune-Up Time.
★KXLA-News.



RACE RESULTS
Starting at 10:25 a.m., 10:55 a.m. and every 30 min. thereafter
Mon. thru Sat. Dial 1230

- 10:25-KGFJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story
★KHJ, KGB-Kate Smith Speaks.
KNX, KSDJ-Helen Trent.
KFVD-Rescue Mission.
KFWD-Maurice Hart Show.
★KGIL-News; Curtain Call.
★KOWL-News.
★KRKD-News; Crazy Rhythm.
KWIK-Mae Dene Ellis.
KWKW-Feature Story.
KXLA-Billy Starr.
- 10:45-KFI-Port of Missing Hits.
KHJ, KGB-Kate Smith Sings.
KNX, KSDJ-Our Gal Sunday.
KAC-Village Festival.
KOWL-Tune Shop.
KRKD-Midnight Mission.
KWKW-My Serenade.
- 10:55-KECA, KFMB-Betty Crocker Magazine of the Air.
KGFJ-Sports Flash.
- 11-KECA, KFMB-Betty Crocker.
KFI-Downtown and All Around.
KHJ, KGB, KVUE-Ladies First.
KNX-Big Sister.
KAGH-Accent on Music.
KAC-Festival of Music.
KFOX-Breakfast Club.
KFSD-Luncheon With Lopez.

- ★KFVD, KGER-News.
KFWD-Peter Potter.
KGFJ-Record Jackpot.
KGIL-Housewives' Exchange.
KLAC-Al Jarvis Ballroom.
KMPC-Stars of Song.
KOWL-Tune Shop.
KRKD-Songs of Yesteryear.
KWIK-Tom, Dick & Harry.
KWKW-Guest Star.
KXLA-Variety.
- 11:15-KECA, KFMB-Club Time.
KFI-Chuck Collins.
KNX-Ma Perkins.
KFVD-Violet.
KGER-Musical Roundup.
KGFJ-Your Pharmacist.
KWKW-Races and Sports.
★KXLA-Pasadena News.
- 11:20-KWKW-Statway to Music.
- 11:25-KGFJ-Sports Flash.
- 11:30-KECA-Casa Cugat.
KFI-What Do You Say?
KHJ, KGB, KFXM, KVUE-Queen for a Day.
KNX-Young Dr. Malone.
KNX, KSDJ-Nora Drake.
KAC-Keyboard Artistry.
KFVD-Memory Melodies.
KMPC-Tops in Pops.
- ★KOWL, KRKD, KWIK-News.
KXLA-Dinner Bell Roundup.
- 11:35-KFOX-Request It.
- 11:45-KECA-Quizicale.
KFI-The Brighter Day.
KNX-Guiding Light.
KOWL-Salute to Americas.
KRKD-Melody Time.
KWKW-Races and Sports.
- 11:55★KAC, KOWL-News.
KGFJ-Sports Flash.
★KECA-News, Sam Hayes.
KFI-Farm Reporter.
★KHJ, KAGH, KGIL-News.
KNX-Second Mrs. Burton.
KAC-Luncheon Concert.
KFVD-Editor of the Air.
KFWD-Peter Potter.
★KGER-News; Chuck Wagon.
KGFJ-Internation.
KLAC-Al Jarvis Ballroom.
KMPC-Women Are Wonderful.
KOWL-Mayor of Melody.
KRKD-Santa Fe Trails.
KWIK-Bing Crosby Sings.
KWKW-Vocalist Parade.
KXLA-Dinner Bell Roundup.
- 12:05-KAGH-Music.
- 12:15★KECA-Baukhage Talking.
KFI-Road of Life.
KHJ-Sing, America, Sing.
KNX-Perry Mason.
KGIL-Real Estate Show.
KWKW-Races and Sports.
KGFJ-Sports Flash.
- 12:20-KECA-One for the Book.
KFI, KFSD-Today's Children
KHJ-Louisa Massey.
KNX, KSDJ-Nora Drake.
KAGH-Musical Roundup.
KFOX-Cowhands Carnival.
KFVD-Violet.
★KFWD-News; Peter Potter.
KGER-Squeakin' Deacon.

- KGFI-1230 Club.
EGIL-Hart and Darling.
KMPC-Green Light Revue.
- ★KOWL-News.
KWKW-Stock Quotations.
KXLA-Western Tunes.
- 12:35-KOWL-Mayor of Melody.
KWIK-G.I. Platter Parade.
KWKW-Farm News.
- 12:45-KFI-Light of the World.
KHJ-Melody Matinee.
KNX, KSDJ-Evelyn Winters.
- ★KAC, KFSD, KMPC-News.
KWKW-Races and Sports.
KXLA-Western Records.
- 12:50-KWKW-Circle 1430 Ranch.
- 12:55-KGFJ-Sports Flash.
- 1-KECA, KFMB-Breakfast in Hollywood.
KFI-Life Can Be Beautiful.
KHJ-Lynn Looks at Hollywood.
- ★KNX, KSDJ-Knox Manning KAGH-Civic Service.
KAC-Plano Parade.
★KFVD, KRKD-News.
KFWD-Bill Anson.
KGER-Squeakin' Deacon.
KGFI-1230 Club.
KGIL-Cowboy Band.
- ★KLAC-News, Sports.
KMPC-Music in the Air.
KOWL-Mayor of Melody.
KWIK-Just Relax.
- 1:15-KECA-Community News.
KFI, KFSD-Ma Perkins.
KHJ-Nancy Dixon.
KNX-George Fisher.
KAC-Classroom Radio.
KFOX-Recital of Rhythm.
KFVD-Plano Parade.
KLAC-570 Club.
KRKD-Siesta Time.
KWKW-Races and Sports.
KXLA-Leroy Smith.
- 1:25-KGFJ-Sports Flash.
- 1:30-KECA-Galen Drake.
KFI, KFSD-Pepper Young.
KHJ-Norma Young.
KNX-Burritt Wheeler.
KAC-American Hour.
KFVD-Proudly We Hall.
KGER-Western Siesta.
KGIL-Homemakers.
- ★KOWL, KRKD-News.
KWKW-Song of the Islands.
KXLA-Vocal Varieties.
- 1:35-KRKD-Song Symphony.
- 1:45-KECA-Ethel and Albert.
KFI, KFSD-Right to Happiness.
KOWL-South of the Border.
KGB, KVUE-United Nations
★KXLA-News.
- 1:50-KWKW-Show Time.
- 1:55★KAC-News.
KGFJ-Sports Flash.
- 2-KECA, KFMB-Surprise Package.
KFI, KFSD-Backstage Wif.
KHJ, KFXM, KGB, KVUE-Heart's Desire.
KNX-Steve Allen.
KAGH-C. Sharpe Minor.
KAC-Matinee.
KFOX-Race.
★KFVD-News; Hall of Records
KFWD-Bill Anson.
KGER-Long Beach Band.
KGFJ-What's Up.
KGIL-Homemakers.
KLAC-570 Club.
KMPC-Three Alarm.
KOWL-Matinee Melodies.
KRKD-Lions Club.
KWKW-Races and Sports.
KXLA-Mr. Music.
- 2:15-KFI, KFSD-Stella Dallas.
KRKD-Musical Bouquet.
- 2:20-KWKW-News.
- 2:25★KECA-Afternoon Final.
KNX-Radio Harris.
KGFJ-Sports Flash.
- 2:30-KECA, KFMB-Bride and Groom.
KFI, KFSD-Lorenzo Jones.
KHJ, KGB, KVUE-Red Benson Movie Show.
KNX, KSDJ-Meet the Missus.
KGER-Garden School.
★KOWL-News.
KRKD-Tunes in Tempo.
EWEK-Norris Band.
- 2:35-KOWL-Contented Listening.
- 2:40-KGER-Long Beach Band.
- 2:45-KFI, KFSD-Widder Brown.
KRKD-Organ Moods.
KWKW-Races and Sports.
2:50-KWKW-Swing Session.
KGFJ-Sports Flash.
- 3-KECA, KFMB-Ladies, Be Seated.
KFI, KFSD-When a Girl Marries.
KHJ, KGB, KVUE-Happy Gane.
KNX, KSDJ-Hint Hunt.
★KAGH-News.
★KAC-Musical Favorites.
★KFOX, KGER, KXLA-News.
KFVD-Hall of Records.
KFWD-Bill Anson.
KGFJ-Sunset and Vine.
KGIL-Social Whirl.
★KLAC-News, Sports.
KMPC-Chiffon Serenade.

Tuesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety**
- 4:00-Arthur Godfrey, KNX.
- 6:30-Date With Judy, KFI.
- 7:00-Bob Hope, KFI.
- 7:30-Fibber and Molly, KFI.
- 8:30-Life With Luigi, KNX.
- Quiz, Participation**
- 8:00-McNeill Bkfst. Club, KECA
- 9:30-Grand Slam, KNX.
- 9:30-Kay Kyser, KECA.
- 10:00-Barrel of Dough, KFWB.
- 10:15-What Makes You Tick? KECA.
- 11:30-Queen for a Day, KHJ.
- 1:00-Bkfst. in H'wood, KECA.
- 2:30-Meet the Missus, KNX.
- 2:30-Bride and Groom, KECA.
- 3:30-House Party, KNX.
- 9:30-This Is Your Life, KFI.
- Drama**
- 8:00-Favorite Story, KFI.
- Classical, Semi-Classical Music**
- 7:30-Melodies America Loves, KNX.
- 8:00-Fred Waring, KFI.
- Comment-Narration**
- 7:45-Fred Beck, KNX.
- 9:00-Art Baker, KFI.
- 10:00-Ted Malone, KECA.
- 10:30-Kate Smith, KHJ.
- 11:30-What Do You Say? KFI.

- 1:30-Burritt Wheeler, KNX.
- 4:30-Passing Parade, KHJ.
- 10:30-Night Editor, KNX.
- Mystery-Detective**
- 6:30-Mr. and Mrs. North, KNX.
- 8:00-Monte Cristo, KHJ.
- 9:30-Mystery Theater, KNX.
- Public Interest-Information**
- 9:00-Town Meeting, KECA.
- 11:45-Frontiers of Science, KNX.
- Sports**
- 9:30-Racing News, KLAC.
- 9:30-Racing, KGFJ.
- 10:00-Race Lineup, KWKW.
- 5:30-Race Recap, KGFJ.
- 5:30-Sports Dial, KRKD.
- 5:45-Race Results, KRKD.
- 5:45-Sam Balter, KLAC.
- 6:00-Fred Hessler, KGER.
- 6:15-Bob Kelley, KMPC.
- 6:30-Joe Bernander, KMPC.
- 7:15-Fishing Pota, KFOX.
- 9:30-Inside of Sports, KHJ.
- 10:05-Boxing, KLAC.
- 10:45-Tom Hanlon, KNX.
- Popular-Western Music**
- 8:00-Harry Babbitt, KNX.
- 4:45-Stuart Hamblen, KFWB.
- 5:30-Club 15, KNX.
- 9:00-Supper Club, KFI.
- 9:15-Jack Smith, KNX.

KOWL—Radio Outlook.
KRKD—Tops in Pops.
KWKW—Swing Session.
 3:05—**KGER**—Alkali Alex.
 3:10—**KLAC**—Don Otis Show.
 3:15—**KFI**, **KFSD**—Portia Faces Life.
 ★**KGIL**—News.
KOWL—Sports Matinee.
KWKW—Races and Sports.
KXLA—Juke Box Matinee.
 3:25—**KNX**, **KSDJ**—Mr. Information
KGIL—Sports Flash.
 3:30—**KECA**—Norwood Smith Slugs.
KFI, **KFSD**—Just Plain Bill.
KHJ—Moods in Music.
KNX, **KSDJ**—House Party.
KAGH—Freddy Martin Show.
 ★**KFAC**—News.
KGER—Carolina Cotton.
KGIL—Storybook Man.
KMPC—Jeanne Gray.
KRKD—Life's Estate.
KWKW—Andy Mansfield.
 3:35—**KOWL**—Just Music.
 3:40—**KECA**—Frances Scully.
KFI, **KFSD**—Front-Page
 Farrell.
KHJ, **KGB**—Adventure Parade
KFAC—Stringtime.
KFOX—Pet Review.
KFVD—Bill Martin. Sports.
KMPC—Swing 'n' Slugs.
KRKD—Tea Time Tunes.
 3:55—**KNX**—News.
KFWB—Caroline Leonetti.
KGIL—Sports Flash.
 4—**KECA**—Frances Scully.
KFI—Double or Nothing.
KHJ—Gabriel Heatter.
KNX, **KSDJ**—Arthur Godfrey.
KFAC—Musical Masterpieces.
KFMB—You Win It.
 ★**KFOX**, **KGER**—News.
KFVD—Harlem Matinee.
KFWB—Spade Cooley.
KGIL—Sunset and Vine.
KGIL—Johnny Grant Show.
 ★**KLAC**—News, Sports.
 ★**KMPC**—News, Eddie Lyon.
 ★**KOWL**—Rolf's Record Club.
KRKD—Piano Paintings.
KWKW—On Stage.
KWKW—Andy Mansfield.
KXLA—Juke Box Matinee.
 4:05—**KECA**—Model Magazine.
KGER—Musical Roundup.
 4:10—**KECA**—George Fenneman
 Show.
 4:15—**KHJ**, **KFXM**, **KGB**—Frank
 Hemingway.
KFWB—Bing Crosby.
KLAC—Bessie Martin.
KMPC—Twilight Tales.
KRKD—MovieLand Quiz.
 4:25—**KGIL**—Sports Flash.
 4:30—**KFI**, **KFSD**—Aunt Mary.
 ★**KHJ**, **KGB**, **KVOE**—Passing
 Parade.
KFVD—Proven Hits.
KFWB—Daily Light.
KLAC—Racing Roundup.
KMPC—Al Goodman.
 ★**KOWL**—News.
KRKD—Symphony in Swing.
KWKW—Old-Age Pension.
KWKW—Opera Association.
 4:35—**KOWL**—Musical Showcase.
 4:45—**KECA**—Happy Theatre.
KFI, **KFSD**—Nora Drake.
KHJ, **KGB**, **KVOE**—Superman
KFWB—Stuart Hamblen.
KLAC—Music Room.
KMPC—Romance and Rhythm
 Parade.
 ★**KRKD**—News.
KWKW—Musical Quiz.
KWKW—Races and Sports.
 4:50—**KWKW**—Magic Time.
 4:55—**KGIL**—Sports Flash.
 5—**KECA**, **KFMB**—Green Hornet's
 Secret.
 ★**KHJ**, **KGB**, **KVOE**—Fulton
 Lewis.
 ★**KNX**—Knox Manning, News.
KAGH—Candy Lon.
KFAC—Sunset Serenade.
KFVD—Sunset Roundup.
KFWB—Stuart Hamblen.
KGIL—Live at Five.
KGIL—Johnny Grant Show.
 ★**KLAC**—Fred Henry Reports.
 ★**KMPC**—News, Star Time.
KOWL—House Party.
KRKD—Songs of the Saddle.
KWKW—Reminiscent Music.
KXLA—Juke Box Matinee.
 5:05—**KGIL**—Ford Lewis.
 5:15—★**KFI**—News.
KHJ, **KFXM**, **KGB**, **KVOE**—
 Chandu, the Magician.
KNX—Tom Hanlon.
KLAC—Parade of Stars.
KOWL—Bing Crosby.
KWKW—Today at the Races.
 5:30—**KECA**—Sky King.
KFI—Johnny Murray.
KHJ, **KFXM**, **KGB**, **KVOE**—
 Captain Midnight.
KNX, **KSDJ**—Club 15.
KFAC—Whoa Bill Club.
 ★**KFOX**, **KOWL**, **KWKW**—
 News.

KFVD—Pass Time.
KGER—Sanford and Boots.
KGIL—Race Recap.
KMPC—All-Time Hits.
KRKD—Sports Dial.
KWKW—Lesly Grey.
KXLA—Future Pianists.
KOWL—Show Times.
 5:35—★**KFI**—Feature Wire.
KHJ, **KFXM**, **KGB**, **KVOE**—
 Adventures of Tom Mix.
 ★**KNX**, **KSDJ**—Ed B. Marrow.
KAGH—What's Your Idea?
KFVD—Crosbyanna.
 ★**KFSD**—H. V. Kalltenborn.
KGER—Bruce Trent.
KGIL—Tops in Pops.
KLAC—Sam Balter, Sports.
KMPC—Top Tunes.
KOWL—Italian Program.
KRKD—Race Results.
KWKW—Jerry Marlowe.
KWKW—Spotlight on Bands.
KXLA—Music.
 6—★**KECA**, **KFMB**—Edwin C. Hill.
 ★**KFI**, **KFAC**, **KFOX**, **KFWB**,
KLAC, **KMPC**—News.
KHJ, **KFXM**, **KGB**, **KVOE**—
 Mysterious Traveler.
 ★**KNX**, **KSDJ**—Charles
 Collingwood.
KFVD—Haynes at the Reins.
KGER—Sports Time.
KGIL—Musical Digest.
KGIL—Johnny Grant.
KOWL—Italian Program.
KRKD—Musical Varieties.
KWKW—Sports, Goodwin.
KWKW—Sunset Serenade.
KXLA—Muir College.
 6:05—**KECA**—Animal World Court.
KFAC—Musical Memories.
KLAC—Al Jarvis Ballroom.
 6:10—★**KECA**—Home News.
 6:15—★**KECA**—Elmer Davis, News.
KFI—Remember That Minute.
 ★**KNX**, **KSDJ**—News, Garded.
KFWB—Dinner Melodies.
KGER—Stamps Quartet.
 } **BOB KELLEY'S**
 } **EASTSIDE**
 } **PARADE OF SPORTS**
 } 6:15 to 6:30 P.M.
 } Monday through Saturday
 } **KMPC**
 } **KMPC**—Bob Kelley, Sports.
 } **KRKD**—Hawaiian Memories.
 } **KXLA**—Mary Burke King.
 6:30—**KECA**, **KFMB**—Relaxation Time
KFI, **KFSD**—Date With Judy,
KHJ, **KGB**, **KVOE**—The Atom
 and You.
KNX, **KSDJ**—Mr. & Mrs.
 North.
KAGH—Bing Sings.
KFAC—Hour of Music.
 } **"MELODIES 'N'**
 } **MEMORIES"**
 } Presented from the
 } **MEMORY ROOM**
 } BY
 } Hal Nichols and "Barty"
 } 6:30 P.M. Daily
 } **KFOX**
 } 1280, on your dial
KFOX—Hal's Memory Room.
KFVD—Arlene Melodies.
KFWB—America Dances.
KGER—Helene Smith.
KMPC—Golden Gate Track.
KRKD—Piano Parade.
KWKW—Evening Serenade.
KXLA—Eddie Arnold Show.
 6:45—★**KFVD**—News.
KRKD—Accent on Rhythm.
KXLA—Popular Variety.
 6:55—★**KHJ**, **KFXM**, **KGB**, **KVOE**—
 News.
 7—**KECA**, **KFMB**—Youth Asks
 the Government.
KFI, **KFSD**—Bob Hope Show.
 ★**KHJ**, **KFXM**, **KGB**, **KVOE**—
 Gahrlet Heatter.
KNX—Women's Forum.
KFAC—Hour of Music.
KFVD—Squeakin' Deacon.
KFWB—America Dances.
 ★**KGER**, **KRKD**—News.
KGIL—Musical Digest.
 ★**KGIL**—Valley News.
KLAC—Crosby Time.
KMPC—Firestone Favorites.

KWKW—Building Burbank.
KWKW—Mid-Eastern Hour.
 ★**KXLA**—Peter De Lima.
 7:05—**KGEB**—Fagan.
 7:15—★**KECA**—Earl Godwin.
 ★**KHJ**, **KGB**—Mutual Newsreel.
KFOX—Fishing Pals.
KGIL—Modern Concert Hall.
KLAC—Music.
KRKD—Three-Quarter Time.
KXLA—Evening Serenade.
 7:30—**KECA**—Report to the People.
KFI, **KFSD**—Fibber and Molly
KHJ, **KFXM**, **KGB**, **KVOE**—
 Red Ryder.
 } **Melodies America loves**
 } **OPERA MELODIES**
 } **FRANCES McCANN, Soprano**
 } **CONCERT ORCHESTRA**
 } Earl Towner, Director
 } **KNX**—Tuesday—7:30 P.M.
 } **INGLEWOOD PARK CEMETERY ASS'N.**
KNX—Melodies America Loves
KFAC—Echoes and Encores.
KFWB—Sports Final.
KGER—7th Day Adventists.
KLAC—Ice Follies.
KMPC—Romance and Rhythm
KRKD—Twilight Serenade.
KXLA—Jimmie Dolan.
KWKW—Vets' Hospital.
 7:45—**KECA**—Chamber Music.
KFWB—Remember.
 7:55—★**KHJ**, **KGB**, **KVOE**—Bill
 Henry, News.
 } **The BULLOCK'S SHOW**
 } **THIS WEEK**
 } *Favorite Story* **THE MANIAC**
 } **KFI**
 } 8:00 P.M., TUESDAYS
 8—**KECA**—Chamber Music.
KFI—Favorite Story.
KHJ, **KFXM**, **KGB**, **KVOE**—
 Count of Monte Cristo.
KNX, **KSDJ**—Hit the Jackpot.
KFAC—Evening Concert.
KFWB—Williams-Rodgers.
 ★**KGER**, **KLAC**, **KXLA**—News.
KGIL—Caucasian Memories.
KGIL—Cowtown Boys.
 ★**KMPC**—News, Frandsen.
 8:05—**KGER**—Ray Block.
 8:10—**KLAC**—570 Club.
 8:15—**KECA**—Reserve.
KGIL—Songs for You.
KMPC—American Music.
KXLA—Evening Serenade.
 8:30—**KECA**, **KFMB**—America's
 Town Meeting.
KFI, **KFSD**—People Are
 Funny.
KHJ, **KFXM**, **KGB**—Official
 Detective.
KNX—Life With Luigi.
 ★**KFWB**—News.
KGER—Clem Davies.
 ★**KGIL**—Averill Berman, News.
KGIL—Paddon News.
KXLA—8th Street Corral.
 8:45—**KFWB**—Red Cross.
KGIL—H'wood House Party.
 9—**KECA**, **KFMB**—America's
 Town Meeting.
KFI, **KFSD**—Supper Club.
 ★**KHJ**, **KFXM**, **KGB**, **KVOE**—
 News, Glenn Hardy.
 ★**KNX**—Lowell Thomas.
KFAC—Evening Concert.
 ★**KFWB**—Clete Roberts.
 ★**KGER**—News.
KGIL—H'wood House Party.
KGIL—Safety Program.
KLAC—Melody Parade.
KMPC—Parade of Hits.
KWKW—Orval Anderson Show.
KXLA—Squeakin' Deacon.
 9:05—**KGER**—Three Suns.
KGIL—Paddon Lewis.
 9:15—★**KFI**, **KFSD**—World News.
 ★**KHJ**, **KGB**, **KVOE**—Fleetwood
 Lawton.
KNX—Jack Smith.
KFWB—United Nations.
KGER—Decision Now.
 9:30—★**KECA**, **KFMB**—Monitor News.
KFI, **KFSD**—This Is Your Life.
KHJ, **KGB**, **KVOE**—Inside of
 Sports.
KNX, **KSDJ**—Mystery Theater

KFOX—Four Song.
KFWB—Unity Daily Word.
KGER—Desert Dreams.
KLAC—Spotlight Serenade.
 9:45—**KECA**—Special Event.
 ★**KHJ**—News.
 ★**KFWB**—Music and News.
 ★**KMPC**—News.
 10—★**KECA**—Richfield Reporter.
KFI—Big Town.
 ★**KHJ**, **KFXM**, **KGB**, **KVOE**—
 Fulton Lewis.
 ★**KNX**, **KSDJ**—News, Huntley.
KFAC—Lucky Lager Dance.
KFOX—Carter Wright.
 } **EASTSIDE**
 } **SHOW**
 } 10 TO 12 P.M.
 } Every Night Except Sunday
 } **KFWB**
KFWB—Eastside Show.
KGER—Party House.
KGIL—Concert Nocturne.
KGIL—Symphony Hour.
KMPC—Dance Parade.
KWIK—Orval Anderson Show.
KXLA—Sacred Records.
 } **Olympic Auditorium**
 } **FIGHTS**
 } Tuesday, 10:05 p.m.
 } **KLAC**
 10:05—**KLAC**—Olympic Boxing.
 10:15—**KECA**—Casa Cugat.
KHJ—Highlights in Music.
KNX, **KSDJ**—Beulah.
 10:30—**KECA**, **KFMB**—Hawthorne
 Thing.
KFI—Pleasure Parade.
KHJ—Culver City Midget
 Races.
KNX, **KSDJ**—Night Editor.
KGER—At the Ranchhouse.
 ★**KXLA**—Daa Landberg.
 10:45—**KFI**—Melody Time.
KHJ—Two-Ton Baker.
KNX—Sports Review.
 10:55—★**KLAC**—News.
 11—★**KECA**—News of Tomorrow.
KFI—News.
KHJ, **KGB**—Joe Sudy Orch.
 ★**KNX**—Nelson Pringle.
KFAC—Lucky Dance Time.
KFOX—Music of Masters.
KFVD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGIL—Concert Nocturne.
KGIL—America Is Playing.
KLAC—Don Otis.
KMPC—Dance Parade.
KWKW—Johnny Grant.
KXLA—Bandstand Review.
 11:15—**KECA**—Cinegrill Music.
KFI, **KFSD**—Morton Downey.
KHJ, **KGB**—Al Wallace Orch.
KNX—Merry-Go-Round.
 11:30—**KECA**—Ambassador Orch.
KFI—Guest Star.
 11:45—**KFI**—Melodianna.
 ★**KHJ**, **KGB**, **KVOE**—News.
KNX—Frontiers of Science.
 11:55—★**KECA**, **KMPC**—News.
KFI—Police Bulletins.
 } **TYPE CASTING**
 } In his newest Warner's
 } picture, "Two Guys and a
 } Gal," CBS's Jack Carson does
 } a neat switch and plays the
 } role of... Jack Carson.
 } **Omega**
 } **SHOE WAX**
 } Famous 60 second shine.
 } Colors, water-proofs,
 } preserves—in all
 } popular colors.
 } Now at your grocer's, foot
 } Page Twenty-one

WEDNESDAY, OCTOBER 13

★ Indicates News Broadcast.

8-KECA, KFMB-Don McNeill's Breakfast Club.
 KFI, KFSD-Fred Waring.
 ★KHJ, KGB-Cecil Brown.
 KNX-Harry Babbitt.
 KAGH-Musical Clock.
 KFAC-Country Church.
 KFOX-KRDL-Bible Institute.
 KFVD-Wakeup Ranch.
 ★KGER, KLAC, KMPC, KOWL, KXLA-News.
 KGFJ-Dr. Frederick Balles.
 KGIJ-Musical Corral.
 KFVB-L. A. Breakfast Club.
 KWIK-Michael Roy Show.
 KWKW-Rafael Mendez.
 KGER-Misphax.

8:05-8:15★KHJ, KNX-News.
 KGFJ-Public Messenger.
 KLAC-Haynes at the Reins.
 KMPC-Markets; Sports.
 KOWL-Memories in Music.
 KXLA-Music.

8:20-8:30★KFI-Inside the News.
 ★KHJ-Editor's Diary.
 KNX-Music for You.
 ★KFAC, KOWL, KRKD-News.
 KFOX-Words of Life.
 KFVD-Easy Listening.
 KGER-Hammond.
 KGFJ-Yesterday's Hits.
 ★KGIJ-News.
 ELAC-Stock Markets.
 KMPC-Song for You.
 KXLA-Haven of Rest.
 KWKW-Stock Quotations.

8:40-8:45★KLAC-Haynes at the Reins.
 8:45★KFI, KFSD-Sam Hayes.
 KHJ, KGB-Breakfast Time.
 KFAC-Unity.
 KFVD-Vocal Varieties.
 KGER-Bible Treasury Hour.
 KGIJ-Coffee Parade.
 KMPC-In a Nutshell.
 KOWL-Marina Band.
 KRKD-Spotlight Varieties.
 KWKW-Gordon Baker Lloyd.

9-9:05★KECA, KFMB-Welcome, Travelers.
 KFI-Art Baker's Notebook.
 KHJ-The Jedge.
 KNX-Stand-In.
 KFAC-Morning Concert.
 KFOX-Rev. Earl Irie.
 KFVD-Waltz Time.
 KFVB-L. A. Breakfast Club.
 ★KGB, KVOE-Cecil Brown.
 KGIJ-Swapplin' Corner.
 KLAC-Morning Melodies.
 KMPC-Band Box.
 KOWL-Helen Markham.
 KRKD-Sagebrush Serenade.
 KWKW-Voice of China.

9:15-9:20★KFI-Bar Nothing Ranch.
 KGER-Lutheran Hour.
 KWIK-Sunny Side.

9:25-9:30★KHJ, KFXM, KGB, KVOE-Victor H. Lindlar.
 ★KAGH, KFVD-News.
 KGFJ-Social Security.
 KGIJ-Ballads for You.
 KOWL-Hawaiian Melodies.
 KWKW-Light and Airy.

9:30★KGFJ-Airrotorials.
 9:30★KECA, KFMB-Kay Kyser Kollege.
 KFI, KFSD-Jack Berch.
 KHJ-The Jedge.
 KNX, KSDJ-Grand Slam.
 KAGH-Shirley Kendall.
 KFOX-Full Gospel.
 KFVD-Show Tune.
 KFVB-Marsha Walton.
 KGER-John Brown.
 KGFJ-Racing News.
 KGIJ-Valley Shopper.
 KLAC-Racing News.
 ★KOWL-News.
 KWIK-Top of Morning.
 9:45★KFI, KFSD-Lora Lawton.
 KNX-Rosemary.
 KFVD-Remembered Rhythms.
 KFVB-Music.
 KGEJ-Voice of the Army.
 KLAC-Chief Militant.
 KOWL-Album of Song.
 ★KRKD-News.
 KWKW-Ward of Truth.

9:55★KFAC-News.

10-10:05★KECA, KFMB-Ted Malone.
 ★KFI, KFOX, KFSD-News.
 ★KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.
 KNX-Wendy Warren.
 KAGH-G. E. Hour.
 KFAC-Serenade.
 KFVD-Rev. Louis T. Talbot.
 KFVB-Barrel of Dough.
 KGFJ-Record Jackpot.
 KGIJ-Valley Frolic.
 KLAC-Al Jarvis Ballroom.
 KMPC-Westerners.
 KOWL-Romance in Music.
 KRKD-Morning Melodies.
 KWIK-Town Crier.
 KWKW-Racing News.
 KXLA-Sons of Pioneers.

10:05-KFI-Ladies' Day.
 KGER-Musical Roundup.

10:15-KECA, KFMB-What Makes You Tick?
 KHJ, KGB-Gospel Singer.
 KNX-Aunt Jenny.
 KFOX-Assembly of God.
 KRKD-Dr. Richardson.
 KWKW-Audrey Shops.
 ★KXLA-News.

10:25-KGFJ-Sports Flash.

10:30-KECA, KFMB-My True Story
 ★KHJ, KGB-Kate Smith Speaks.
 KNX, KSDJ-Helen Trent.
 KFVD-Rescue Mission.
 KFVB-Maurice Hart Show.
 ★KGIJ-News; Curtain Call.
 ★KOWL-News.
 ★KRKD-News; Crazy Rhythm.
 KWIK-Mac Dene Ellis.
 KWKW-Feature Story.
 KXLA-Billy Starr.

10:45-KFI-Port of Missing Hits.
 KHJ, KGB-Kate Smith Sings.
 KNX, KSDJ-Our Gal Sunday.
 KFAC-Village Festival.
 KOWL-Tune Shop.
 KRKD-Midnight Mission.
 KWKW-My Serenade.

10:55-KECA, KFMB-Betty Crocker Magazine of the Air.
 KGFJ-Sports Flash.

11-11:05★KECA, KFMB-Betty Crocker.
 KFI-Downtown and All Around.
 KHJ, KGB, KVOE-Ladies First.
 KNX-Big Sister.
 KAGH-Accent on Music.
 KFAC-Festival of Music.
 KFOX-Forenoon Fashions.
 KFSD-Luncheon With Lopez.
 ★KFVD, KGER-News.
 KFVB-Peter Potter.
 KGFJ-Record Jackpot.
 KGIJ-Housewives' Exchange.
 KLAC-Al Jarvis Ballroom.
 KMPC-Stars of Song.
 KOWL-Tune Shop.
 KRKD-Songs of Yesterday.
 KWIK-Tom, Dick & Harry.
 KWKW-County Supervisor.
 KXLA-Easy Listening.

11:15-KECA, KFMB-Listening Post
 KFI-Chuck Collins.
 KNX-Ma Perkins.
 KFVD-Violet.
 KGER-Musical Roundup.
 KMPC-Neighborhood Voice.
 KWKW-Races and Sports.
 ★KXLA-Pasadena News.

11:20-KWKW-Stairway to Music.

11:25-KGFJ-Sports Flash.

11:30-KECA-Lisa Cugat.
 KFI-What Do You Say?

KHJ, KFXM, KGB, KVOE-Queen for a Day.
 KNX-Young Dr. Malone.
 KFAC-Keyboard Artistry.
 ★KFOX, KOWL, KRKD-News.
 KFVD-Memory Melodies.
 KMPC-Tops in Pops.

DINNER BELL ROUNDUP
 Cliffie Stone Eddie Kirk
 Herman the Hermit
 Julie Hayden Merle Travis
 Tennessee Ernie
 Top Western Talent
KXLA 11:30-12:30
Mon. Thru Fri.

KXLA-Dinner Bell Roundup.
 11:35-KFOX-Request It.
 11:45-KECA-Quizzeale.
 KFI-The Brighter Day.
 KNX-Guiding Light.
 KOWL-Salute to Americas.
 KRKD-Melody Time.
 KWKW-Races and Sports.

11:55★KFAC-News.
 KGFJ-Sports Flash.

12-12:05★KECA-Sam Hayes, News.
 KFI-Farm Reporter.
 ★KHJ, KAGH, KGER-News.
 KNX-Second Mrs. Burton.
 KFAC-Luncheon Concert.

Your Editor of the Air
J. FRANK BURKE
 1020 KC.
 5000 WATTS
 12 Noon
 Mon. thru Fri.
Check KFVD
 LOS ANGELES

KFVD-Editor of the Air.
 KFVB-Peter Potter.
 KGFJ-Intermission.
 ★KGIJ-Valley News.
 KLAC-Al Jarvis Ballroom.
 KMPC-Women Are Wonderful.
 KOWL-Mayor of Melody.
 KRKD-Santa Fe Trails.
 KWIK-Bing Crosby Sings.
 KWKW-Vocalist Parade.
 KXLA-Dinner Bell Roundup.

12:05-KAGH-Music.
 KGER-Chuck Wagon.

12:15★KECA-Baukhage Talking.
 KFI-Road of Life.
 KHJ-Sing, America, Sing.
 KNX-Perry Mason.
 KGIJ-Real Estate Show.
 KWKW-Races and Sports.

12:25-KGFJ-Sports Flash.
 12:30-KECA-One for the Book.
 KFI, KFSD-Today's Children.
 KHJ-Louise Massey.
 KNX, KSDJ-Nora Drake.
 KAGH-Musical Roundup.
 KFOX-Cowhans Carnival.
 KFVD-Violet.
 ★KFVB-News; Peter Potter.
 KGER-Squeakin' Deacon.
 KGFJ-1230 Club.
 KGIJ-Hart & Darling.
 KMPC-Green Light Revue.
 ★KOWL, KWIK-News.
 KWKW-Stock Quotations.
 KXLA-Western Music.

12:35-KWIK-G.I. Platter Parade.
 KWKW-Farm News.

12:45-KFI-Light of the World.
 KHJ-Melody Matinee.
 KNX, KSDJ-Evelyn Winters.
 ★KFAC, KFSD-Brezes.
 KFOX-Pacific Breezes.
 KMPC-Glendale Open Golf.
 KWKW-Races and Sports.
 KXLA-Western Records.

12:50-KWKW-Circle 1430 Ranch.
 12:55-KGFJ-Sports Flash.

1-1-KECA, KFMB-Breakfast in Hollywood.
 KFI-Life Can Be Beautiful.
 KHJ-Lynn Looks at Hollywood.
 ★KNX, KSD-Knox Manning.
 KAGH-Civil Service.
 KFAC-Piano Parade.
 KFOX-Black & White Studios.
 ★KFVD, KLAC, KRKD-News.
 KFVB-Bill Anson.
 KGER-Squeakin' Deacon.
 KGFJ-1230 Club.
 KGIJ-Western Roundup.
 KMPC-Music in the Air.
 KOWL-Mayor of Melody.
 KXLA-County Business.

1:15-KFI, KFSD-Ma Perkins.
 KHJ-Nancy Dixon.
 KNX-Background for Living.
 KFAC-Classroom Radio.
 KFOX-Recital of Rhythm.
 KFVD-Piano Parade.
 KLAC-570 Club.
 KRKD-Siesta Time.
 KWKW-Races and Sports.
 KXLA-Farm Program.
 KGFJ-Sports Flash.

1:30-KECA-Galen Drake.
 KFI, KFSD-Pepper Young.
 KHJ-Norma Young.
 KNX-Burritt Wheeler.
 KAGH-Siesta Serenade.
 KFAC-American Hour.
 KFOX-Siesta Serenade.
 KFVD-Hall of Records.
 KGER-Western Siesta.
 KGIJ-Homemakers.

★KOWL, KRKD-News.
 KWKW-Song of the Islands.
 KXLA-Vocal Varieties.

1:35-KRKD-Symphony of Songs.
 1:45-KECA-Ethel and Albert.
 KFI, KFSD-Right to Happiness.
 KFOX-Everybody's Business.
 KOWL-South of the Border.
 KXLA-Listeners Digest.

1:50-KWKW-Show Time.
 1:55★KFAC-News.
 KGFJ-Sports Flash.
 2-2-KECA, KFMB-Surprise Package.
 KFI, KFSD-Backstage Wife.
 KHJ, KFXM, KGB, KVOE-Heart's Desire.
 KNX-Steve Allen.
 KAGH-C Sharpie Minor.
 KFAC-Matinee.
 KFOX-Round-the-Clock Bodeo.
 ★KFVD-News; Hall of Records.
 KFVB-Bill Anson.
 KGER-Long Beach Band.
 KGFJ-What's Up.
 KGIJ-Homemakers.
 KLAC-570 Club.
 KMPC-Three Alarm.
 KOWL-Matinee Melodies.
 KRKD-World for Kids.
 KWKW-Races and Sports.
 KXLA-Mr. Music.

2:15-KFI, KFSD-Stella Dallas.
 KRKD-Tunes in Tempo.

2:20★KWKW-News.

2:25★KECA-Afternoon Final.
 KNX-Radio Harris.
 KGFJ-Sports Flash.

2:30-KECA, KFMB-Bride & Groom.
 KFI, KFSD-Lorenzo Jones.
 KHJ, KGB, KVOE-Red Benson Movie Show.
 KNX, KSDJ-Meet the Missus.
 KGER-Garden School.
 ★KOWL-News.
 KWKW-Platter Parade.

2:35-KOWL-Contented Listening.
 2:40-KGER-Long Beach Band.
 2:45-KFI, KFSD-Widder Brown.
 KRKD-Organ Moods.
 KWKW-Races and Sports.

2:50-KWKW-Swing Session.
 KGFJ-Sports Flash.

3-3-KECA, KFMB-Ladies Be Seated.
 KFI, KFSD-When a Girl Marries.

wednesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
 4:00-Arthur Godfrey, KNX.
 6:30-Mercedith Willson, KECA.
 7:00-Duffy's Tavern, KFI.
 7:30-Amateur Hour, KECA.
 8:00-Bing Crosby, KECA.
 9:30-Milton Berle, KECA.
 10:00-Blondie, KFI.

Quiz, Participation
 5:00-McNeill Bkfst. Club, KECA.
 9:30-Grand Slam, KNX.
 9:30-Kay Kyser, KECA.
 10:00-Barrel of Dough, KFVB.
 10:15-What Makes You Tick?
 KECA.
 11:30-Queen for a Day, KHJ.
 1:00-Bkfst. in H'wood, KECA.
 2:30-Meet the Missus, KNX.
 2:30-Bride and Groom, KECA.
 3:30-House Party, KNX.
 8:00-Name That Song, KHJ.
 8:30-Groucho Marx, KECA.

Drama
 6:30-Dr. Christian, KNX.
 7:30-Hollywood Theater, KFI.
 8:30-Curtain Time, KFI.

Classical, Semi-Classical Music
 8:00-Fred Waring, KFI.
 7:30-Harvest of Stars, KNX.
 8:00-Hollywood Music Hall, KNX.

Comment-Narration
 7:45-Fred Beck, KNX.

Mystery-Detective
 10:30-Mr. D. A., KFI.

Public Interest-Information
 5:45-If They Had Lived, KGFJ

Sports
 8:30-Racing News, KLAC.
 9:30-Racing, KGFJ.
 10:00-Race Lineup, KWKW.
 5:30-Race Recap, KGFJ.
 5:30-Sports Dial, KRKD.
 5:45-Race Results, KRKD.
 5:45-Sam Balter, ELAC.
 6:00-Fred Hessler, KGER.
 6:15-Joe Kelley, KMPC.
 6:30-Joe Hernandez, KMPC.
 9:30-Inside of Sports, KHJ.
 10:45-Tom Hanlon, KNX.

Popular-Western Music
 8:00-Harry Babbitt, KNX.
 4:45-Stuart Hamblen, KFVB.
 5:30-Club 15, KNX.
 9:00-Supper Club, KFI.
 9:15-Jack Smith, KNX.

KHJ, KGB, KVOE—Happy Gann.
KNX, KSDJ—Hill Hunt.
***KAGH, KFOX, KGER, KLAC, KXLA—News.**
KFAC—Musical Favorites.
KFVD—Hall of Records.
KFWB—Bill Anson.
KGFJ—Sunset and Vine.
KGIL—Social Whirl.
KMPC—Chiffon Serenade.
KOWL—Radio Outlook.
KRKD—Tops in Pops.
KWIK—1490 Club.
KWKW—Swing Session.
 3:05—**KGER—Alkal Alex.**
 3:10—**KLAC—Don Otis Show.**
 3:15—**KFI, KFSJ—Portia Faces Life KAGH—This Day.**
KFOX—Vivian Lloyd Show.
***KGIL—News.**
KOWL—Sports Matinee.
KWKW—Races and Sports.
KXLA—Juke Box Matinee.
 3:25—**KNX, KSDJ—Mr. Information KGFJ—Sports Flash.**
KECA—Norwood Smith Selects
 3:30—**KFI, KFSJ—Just Plain Bill.**
KHJ—Moods in Music.
KNX, KSDJ—House Party.
KAGH—Freddy Martin Show.
***KFAC—News.**
KFOX—Melody Time.
KGER—Carolina Cotton.
KGIL—Storybook Man.
KMPC—Jeanne Gray.
KRKD—Life's Estate.
KWKW—Andy Mansfield.
 3:45—**KECA—Frances Scully.**
KFI, KFSJ—Front-Page Farrell.
KHJ, KGB—Adventure Parade KFAC—Lyrics in Chorus.
KFWB—Bill Martin. Sports.
KOWL—Inside Hollywood.
KMPC—Swing 'n' Sing.
KRKD—Ten Time Tunes.
KNX—News.
 3:55—**KFWB—Caroline Leonetti.**
KGFJ—Sports Flash.
4—KECA—Frances Scully.
KFI—Double or Nothing.
KHJ, KGB—Gabriel Heatter.
KNX, KSDJ—Arthur Godfrey.
KAGH—Disc Jockey.
KFAC—Musical Masterpieces.
***KFOX, KGER—News.**
KFVD—Harlem Matinee.
KFWB—Spade Conley.
KGFJ—Sunset and Vine.
KGIL—Johnny Grant Show.
***KLAC—News, Sports.**
***KMPC—News, Eddie Lyon.**
KOWL—Jo Wiley, Songs.
KRKD—Piano Paintings.
KWIK—Music at 4.
KWKW—Andy Mansfield.
 4:05—**KXLA—Juke Box Matinee.**
KECA—Model Magazine.
KGER—Musical Roundup.
 4:10—**KECA—George Fenneman Show.**
 4:15—***KHJ, KFXM, KGB, KVOE—Frank Hemingway.**
KFWB—Bing Crosby.
KLAC—Music.
KMPC—Morton Gould.
KOWL—Recreation Dept.
KRKD—Morieland Quiz.
 4:25—**KGFJ—Sports Flash.**
 4:30—**KFI, KFSJ—Aunt Mary.**
***KHJ, KGB, KVOE—Passing Parade.**
KFOX—Old-Age Pensions.
KFVD—Proven Hits.
KFWB—Daily Light.
KLAC—Racing Roundup.
KMPC—Glendale Open Golf.
***KOWL—News.**
KRKD—Symphony in Swing.
KWIK—Old-Age Pension.
KWKW—Red Cross Drama.
 4:35—**KOWL—Musical Showcase.**
 4:45—**KECA—Happy Theater.**
KFI, KFSJ—Nara Drake.
KHJ, KGB, KVOE—Superman
***KFSJ—H. V. Kallenborn.**
KFWB—Stuart Hamblen.
KLAC—Music.
KMPC—Romance and Rhythm
***KRKD—News.**
KWIK—Musical Quiz.
KWKW—Races and Sports.
 4:50—**KWKW—Magic Time.**
 4:55—**KGFJ—Sports Flash.**
5—KECA, KFMB—Challenge of the Yukon.
KFI, KFSJ—This Woman's Secret.
***KHJ, KGB, KVOE—Fulton Lewis.**
***KNX, KSDJ—Knox Manning, News.**
KAGH—Adventure Party.
KFAC—Sunset Serenade.
KFOX—Sunshine Mission.
KFVD—Sun-down Roundup.
KFWB—Stuart Hamblen.
KGFJ—Live at 5.
KGIL—Johnny Grant Show.
***KLAC—Fred Henry Reports.**

***KMPC—News, Star Time.**
KOWL—House Party
KRKD—Songs of the Saddle.
KWKW—Reminiscent Music.
KXLA—Juke Box Matinee.
5:05—KGER—Dord Lewis.
5:15—*KFI—News.
KHJ, KFXM, KGB, KVOE—Chanda, the Magician.
KNX—Tom Hanlon.
KLAC—Music.
KOWL—Bing Crosby.
KWKW—Race Roundup.
 5:30—**KECA—Jack Armstrong.**
KFI—Johnny Murray.
KHJ, KFXM, KGB, KVOE—Captain Midnight.
KNX, KSDJ—Club 15.
KAGH—Sports Notebook.
KFAC—Whoa Bill Club.
***KFOX, KOWL—News.**
KFVD—Pass Time.
KGER—Lanford and Boots.



RACE RECAP FIRST ON KGFJ 1230 ON YOUR DIAL

5:30 p.m.
 Mon.-Sat.
 Dial 1230

KGFJ—Race Recap.
KMPC—All-Time Hits.
KRKD—Sports Dial.
KXLA—Future Pianists.
 5:35—**KOWL—Show Tunes.**
 5:45—***KFI—Feature Wire.**
KHJ, KFXM, KGB, KVOE—Tom Mix.
***KNX, KSDJ—Ed R. Morrow.**
KAGH—What's Your Idea?
KFOX—Your Fishcaster.
***KFSJ—H. V. Kallenborn.**
KFVD—Crosbyana.
KGER—Bruce Trent.
KGFJ—If They Had Lived.

SAM BALTER'S "SPORTS BOOK"

5:45 - 6:00 p.m.
 Monday through Saturday
KLAC

KLAC—Sam Balter, Sports.
KMPC—Top Tunes.
KOWL—Italian Program.
KRKD—Race Results.
KWIK—Jerry Marlowe.
KWKW—Talent Time.
KXLA—Variety.
 5:55—**KGFJ—Film News.**
6—*KECA, KFMB—Edwin C. Hill.
***KFI—Sun Hayes, News.**
KHJ, KFXM, KGB, KVOE—Stop Me.
***KNX, KSDJ—Charles Colliswood.**
KAGH—Public Interest.
***KFAC, KFOX, KFWB, KLAC—News.**
KFVD—Haynes at the Belts.
KGER—Sports Time.
KGFJ—Musical Direct.
KGIL—Johnny Grant.
KMPC—Glendale Open Golf.
KOWL—Italian Program.
KRKD—Varieties in Music.
KWIK—Sports, Goodwin.
KXLA—Music.
KWKW—Sunset Serenade.
 6:05—**KECA—Animal World Court.**
KFAC—Musical Memories.
 6:10—***KECA—Home News.**
 6:15—***KECA—Elmer Davis, News.**
KFI—Mayor Bowron.
***KNX, KSDJ—News, Garred.**
***KAGH—News.**
KFOX—Rose Bowl Races.
KFWB—Dinner Melodies.
KGER—Stamps Quartet.
KLAC—Al Jarvis Ballroom.

BOB KELLEY'S EASTSIDE PARADE OF SPORTS
 6:15 to 6:30 P.M.
 Monday through Saturday
KMPC
KMPC—Bob Kelley, Sports.
KRKD—Hawaiian Memories.

6:30—**KECA, KFMB—Meredith Willson Show.**
KFI—Casa Cugat.
KHJ, KGB, KVOE—The Lone Wolf.
KNX, KSDJ—Dr. Christian.
KAGH—Bing Sings.
KFAC—Hour of Music.
KFOX—Hal's Memory Room.
KFVD—Airplane Melodies.
KFWB—America Dances.
KGER—Helene Smith.
KMPC—Golden Gate Track.
KRKD—Piano Parade.
KXLA—Eddy Arnold Show.
 6:45—***KFI, KFSJ—Elmer Peterson.**
***KFVD—News.**
KLAC—A. F. of L.
KXLA—Variety in Music.
 6:55—***KHJ, KFXM, KGB, KVOE—News.**
7—KECA, KFMB—Lone Ranger.
KFI, KFSJ—Duffy's Taverna.
***KHJ, KGB, KVOE—Gabriel Heatter.**
KNX, KSDJ—Your Song and Mine.
KFAC—Hour of Music.
KFOX—Music of Yesterday.
KFVD—Squeakin' Deacon.
KFWB—America Dances.
***KGER—News; Dr. Pagan.**
KGFJ—Musical Digest.
***KGIL—Valley News.**
KLAC—Crosby Time.
KMPC—Firestone Favorites.
KPPC—Pasadena Musicians.
***KRKD—News.**
KWIK—Building Burbank.
KWKW—American-Jap. Hour.
KXLA—Saddle Dusters.
 7:15—***KHJ, KGB—Mutual Newsreel.**

PET PARADE
 Featuring Irene Minette
Wednesday, 7:15 P.M.
KFOX-1280
 Sponsored by So. Cal. Humane Soc.

KFOX—Pet Parade.
KGIL—Valley Parks.
KLAC—Music.
KRKD—Three-Quarter Time.
 7:30—**KECA—Original Amateur Hr.**
KFI—Hollywood Theater.
KHJ, KFXM, KGB, KVOE—Cisco Kid.
KNX, KSDJ—Harvest of Stars
KFAC—Echoes and Encores.
KFWB—Sports Final.
KGER—Prophecy Speaks.
KGIL—Modern Concert Hall.
KLAC—Etchings for Evening.
KMPC—Romance and Rhythm
KPPC—Music.
KRKD—Twilight Serenade.
KWIK—Vets' Hospital.
KXLA—Jimmie Dolan.
 7:45—***KFOX—News.**
***KFWB—Remember.**
 7:55—***KHJ, KGB, KVOE—Bill Henry**

FOREST LAWN
 Presents
HOLLYWOOD BOWL AUDITIONS
KFI 8 PM WED.

8—KECA—Original Amateur Hr.
KFI—Hollywood Bowl Auditions.
KHJ, KFXM, KGB, KVOE—Same That Song.
KNX—Hollywood Music Hall.
KFAC—Evening Concert.
KFOX—Long Beach Forum.
KFWB—Williams-Rodgers.
***KGER, KLAC, KXLA—News.**
KGFJ—Caucasian Memories.
KGIL—Cowtown Boys.
***KMPC—News, Frandsen.**
KPPC—Midweek Devotional.
 8:05—**KGER—David Rose.**
 8:10—**KLAC—570 Club.**
 8:15—**KGFJ—Songs for You.**
KMPC—American Music.
KXLA—Variety.
 8:30—**KECA, KFMB—Groucho Marx Show.**
KFI, KFSJ—Curtain Time.
KHJ, KGB, KVOE—Hollywood Story.
KNX, KSDJ—Free for All.
KFOX—Cumberbund Vespers.
***KFWB—**
KGER—Clem Davies.

***KGFJ—Averill Berman, News.**
KGIL—Paddon Lewis.
KXLA—97th Street Corral.
 8:45—**KFWB—Little Concert.**
KGFJ—H'wood House Party.
KPPC—Sophisticated Ladies.
9—KECA, KFMB—Bing Crosby Show.
KFI, KFSJ—Supper Club.
***KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.**
***KNX—Lowell Thomas.**
KFAC—Evening Concert.
KFOX—Mayor Chace.
***KFWB—Clete Roberts.**
KGER—News; Three Suns.
KGFJ—Hollywood House Party
KGIL—Dance Time.
KLAC—Melody Parade.
KMPC—Parade of Hits.
KPPC—Speaking of Books.
KWIK—Mideastern Hour.
KXLA—Squeakin' Deacon.
 9:15—***KFI, KFSJ—World News.**
***KHJ, KGB, KVOE—Fleetwood Lawton.**
KNX—Jack Smith.
KFWB—United Nations.
KGER—Guest Star.
KPPC—Something Sentimental
 9:30—**KECA—Milton Berle Show.**
KFI, KFSJ—The Great Gildersleeve.
KHJ, KGB, KVOE—Inside of Sports.
KNX—Paul Schissler.
KFOX—Your Song.
KFWB—Unity Daily Word.
KLAC—Spotlight Serenade.
KPPC—Jazz.
 9:45—**KHJ, KGB—Land of the Free.**
KNX—Political.
***KMPC—News.**
KPPC—Just for Fun.
10—*KECA—Richfield Reporter.
KFI, KFSJ—Blonde.
***KHJ, KFXM, KGB, KVOE—Fulton Lewis.**
***KNX, KSDJ—New! Huntley.**
KFAC—Lucky Lager Dance.
KFOX—Merry-Go-Round.

EASTSIDE SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB

KFWB—Eastside Show.
KGER—Party House
KGFJ—Concert Nocturne.
KGIL—Symphony.
KLAC—Don Otis.
KMPC—Dance Parade.
KPPC—Your Program.
KWIK—Orval Anderson Show.
KXLA—Olympic Fights.
 10:15—**KECA—Casa Cugat.**
KHJ—Highlights in Music.
KNX, KSDJ—Beulah.
 10:30—**KECA—Hawthorne Thing.**
KFI, KFSJ—Mr. District Attorney.
KHJ—Two-Ton Baker.
KNX, KSDJ—Night Editor.
KGER—At the Ranchhouse.
 10:45—**KNX—Sports Review.**
 10:55—***KLAC—News.**
11—*KECA—News of Tomorrow.
***KFI, KFSJ—News.**
KHJ, KGB—Joe Sudy Orch.
***KNX—Nelson Pringle.**
KFAC—Lucky Lager Time.
KFOX—Dream Time.
KFVD—Spade Conley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGFJ—Concert Nocturne.
KGIL—KGIL Salutes.
F.A.—Don Otis.
KMPC—Dance Parade.
KWIK—Johnny Grant.
KXLA—Anson Weeks Orch.
 11:15—**KECA—Cinegrill Room.**
KFI—I Want It.
KHJ, KGB—Al Wallace Orch.
KNX—Cloak Room.
KFSJ—Concert Hall.
KXLA—Bandstand Review.
 11:30—**KECA—Ambassador Orch.**
KNX—Merry-Go-Round.
KFI—Billmore Orch.
KXLA—Sammy Davis.
 11:40—**KFOX—Record Reporter.**
 11:45—***KFI, KGB, KVOE—News.**
KNX—Talk.
 11:55—***KECA—KPPC—News.**
KFI—Police Bulletins.

THURSDAY, OCTOBER 14

*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 *KHJ, KGB—Cecil Brown.
 KNX—Harry Babbitt.
 KAGH—Musical Clock.
 KFAC—Country Church.
 KFOX, KRKD—Haven of Rest KFVD—Wakeup Ranch.
 KFVB—Morning Melodies.
 *KGER—News, Mizpah.
 KGFJ—Dr. Frederick Balles.
 KGIL—Musical Corral.
 *KLAC, KMPC, KOWL, KXLA—News.
 KWIK—Michael Roy Show.
 KWKW—Rafael Mendez.
- 2:15**—KHJ, KNX—News.
 KFVB—Club Women's Quiz.
 KGFJ—Public Messenger.
 KLAC—Haynes at the Reins.
 KMPC—Markets.
 KOWL—Memories in Music.
- 3:20**—KXLA—Music.
3:25—KMPC—Sports Roundup.
3:30—KFI—Inside the News.
 *KHJ—Editor's Diary.
 KNX—Music for You.
 *KFAC, KFVB, KGIL, KOWL, KRKD—News.
 KFOX—Words of Life.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 KLAC—Stock Market.
 KMPC—Song for You.
 KWKW—Stock Quotations.
 KXLA—Baptist Brothers.
- 3:40**—KLAC—Haynes at the Reins.
3:45—KFI, KFSD—Sam Hayes.
 KHJ, KGB—Breakfast Time.
 KFAC—Unity.
 KFVD—Vocal Varieties.
 KFVB—Science of Mind.
 KGER—Bible Treasury.
 KGIL—Coffee Parade.
 KMPC—In a Nutshell.
 KOWL—Waltz Time.
 KRKD—Spotlight Varieties.
 KWKW—Gordon Baker Lloyd.
- 9**—KECA, KFMB—Welcome Travelers.
 KFI—Art Baker's Notebook.
 KHJ—The Judge.
 KNX—Stand-In.
 KAGH—Top of the Morning.
 KFAC—Morning Concert.
 KFOX—Rev. Irie.
 KFVD—Waltz Time.
 KFVB—Strolling Tom.
 *KGB, KVOP—Cecil Brown.
 KGFJ—Your County at Work.
 KGIL—Swappin' Corner.
 KLAC—Morning Melodies.
 KMPC—Band Box.
 KOWL—Helen Markham.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.

9:55—KECA—News.

- 10**—KFI, KFOX, KGER—News.
 *KHJ, KFXM, KGB, KVOP—Glenn Hardy, News.
 KNX—Wendy Warren.

KAGH

AM - FM

Keep Tuned to 1300

RADIO PASADENA

for:

SPORTS NEWS

RACE RESULTS

Every 1/2 Hour

9:15 - 5:30 Daily

1300

- KAGH—G. E. Hour.
 KFAC—Serenade.
 KFVD—Rev. Louis T. Talbot.
 KFVB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KGIL—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWL—Romance in Music.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KWKW—Racing Lineup.
 KXLA—Sons of Pioneers.
- 10:05**—KFI—Ladies' Day.
 KGER—Musical Roundup.
- 10:15**—KECA, KFMB—What Makes You Tick?
 KHJ, KFXM, KGB, KVOP—Gospel Singer.
 KNX—Aunt Jenny.
 KFOX—Assembly of God.
 KRKD—Dr. Richardson.
 KWKW—Tune-Up Time.
 *KXLA—News.
- 10:25**—KGFJ—Sports Flash.
- 10:30**—KECA, KFMB—My True Story
 *KHJ, KGB, KVOP—Kate Smith Speaks.
 KNX, KSDJ—Helen Trent.
 KFVD—Rescue Mission.
 KFVB—Maurice Hart Show.
 *KGIL—News; Curtain Call.
 *KOWL—News.

- *KRKD—News; Crazy Rhythm.
 KWIK—Mae Dene Ellis.
 KWKW—Feature Story.
 KXLA—Billy Starr.
- 10:35**—KFOX—Morning Music.
10:45—KFI—Port of Missing Hits.
 KHJ, KGB, KVOP—Kate Smith Sings.
 KNX, KSDJ—Our Gal Sunday.
 KFAC—L. A. Medical Assn.
 KOWL—Tune Shop.
 KRKD—Midnight Mission.
 KWKW—My Serenade.
- 10:55**—KECA, KFMB—Betty Crocker Magazine.
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker Magazine.
 KFI, KFSD—Standard School First.
 KHJ, KGB, KVOP—Ladies First.
 KNX—Big Sister.
 KAGH—Accent on Music.
 KFAC—Festival of Music.
 KFOX—Forenoon Fashions.
 *KFVD, KGER—News.
 KFVB—Peter Potter.
 KGFJ—Record Jackpot.
 KGIL—Jack Sherman.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Tune Shop.
 KRKD—Songs of Yesterday.
 KWIK—Tom, Dick & Harry.
 KWKW—Song Parade.
 KXLA—Variety.
- 11:15**—KECA, KFMB—Dorothy Kilgallen.
 KNX—Ma Perkins.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Your Pharmacist.
 KWKW—Races and Sports.
 *KXLA—Pasadena News.
- 11:20**—KWKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Sara Cugat.
 KFI—What Do You Say?
 KHJ, KFXM, KGB, KVOP—Queen for a Day.
 KNX—Young Dr. Malone.
 KFAC—Keyboard Artistry.
 *KFOX, KOWL, KRKD—News.
 KFVD—Memory Melodies.
 KMPC—Tops in Pops.
 KXLA—Dinner Bell Roundup.
- 11:35**—KFOX—Request It.
11:40—KOWL—Salute to Americas.
11:45—KECA—Quizleale.
 KFI—The Brighter Day.
 KNX—Guiding Light.
 KRKD—Melody Time.
 KWKW—Races and Sports.
 *KGFJ—Sports Flash.
 *KFAC—Sam Hayes, News.
12—KFI—Farm Reporter.
 *KHJ, KGB—News.
 KNX—Second Mrs. Burton.
 KFAC—Luncheon Concert.
 KFSD—Double or Nothing.

- KFVD—Editor of the Air.
 KFVB—Peter Potter.
 KGFJ—Intermission.
 *KGIL—Valley News.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Santa Fe Trails.
 KWIK—Bing Crosby Sings.
 KWKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.
- 12:05**—KAGH—Music.
 KGER—Chuck Wagon.
- 12:15**—KECA—Bankhage Talking.
 KFI, KFSD—Road of Life.
 KHJ—Sing, America, Sing.
 KNX—Perry Mason.
 *KFOX—News.
 KGIL—Real Estate Page.
 KWKW—Races and Sports.
12:25—KGFJ—Sports Flash.
12:30—KECA—One for the Book.
 KFI, KFSD—Today's Children
 KHJ—Louise Massey.
 KNX, KSDJ—Nora Drake.
 KFOX—Cowboys Carnival.
 KFVD—Violet.
 *KFVB—News; Peter Potter.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Western Music.
 KMPC—Green Light Revue.
 *KOWL—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
- 12:35**—KWKW—Farm News.
12:45—KFI—Light of the World.
 KHJ—Melody Matinee.
 KNX, KSDJ—Evelyn Winters.
 *KFAC, KFSD—News.
 KMPC—Glendale News.
 KXLA—Western Music.
- 12:50**—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
- 1**—KECA—Breakfast in Hollywood.
 KFI—Life Can Be Beautiful.
 KHJ—Lynn Looks at Hollywood.
 *KNX, KSDJ—Knox Manning.
 KAGH—Civic Service.
 KFAC—Piano Parade.
 KFOX—Black & White Studies.
 *KFVD, KRKD—News.
 KFVB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Musical Roundup.
 *KLAC—News, Sports.
 KMPC—Music in the Air.
 KOWL—Mayor of Melody.
 KWIK—Just Relax.
 KXLA—Community Broadcaster.
- 1:15**—KFI, KFSD—Ma Perkins.
 KHJ—Nancy Dixon.
 KNX—George Fisher.
 KAGH—Where to Go.
 KFAC—Classroom Radio.
 KFOX—Recital of Rhythm.
 KFVD—Piano Parade.
 KLAC—570 Club.
 KRKD—Siesta Time.
 KWKW—Races and Sports.
 KXLA—Farm News.
 KGFJ—Sports Flash.
 KECA—Galen Drake.
- 1:30**—KFI, KFSD—Pepper Young.
 KHJ—Norma Young.
 KNX—Burrill Wheeler.
 KAGH—Siesta Serenade.
 KFAC—American Hour.
 KFVD—Hall of Records.
 KGER—Western Siesta.
 KGIL—Homemakers.
 *KOWL, KRKD—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
- 1:35**—KRKD—Symphony of Song.
1:45—KECA—Ethel and Albert.
 KFI, KFSD—Right to Happiness.
 KFOX—Everybody's Business.
 KOWL—South of the Border.
 KVOP—United Nations.
 *KXLA—News.
- 1:50**—KWKW—Show Time.
1:55—KFAC—News.
 KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
 KFI, KFSD—Backstage Wife.
 KHJ, KFXM, KGB, KVOP—Heart's Desire.
 KNX—Steve Allen.
 KAGH—C. Sharpe Minor.
 KFAC—Matinee.
 KFOX—Round-the-Clock Rodeo
 KFVD—News; Hall of Records
 KFVB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—What's Up.
 KGIL—Choral Group.
 KLAC—570 Club.
 KMPC—Three Alarm.
 KOWL—Matinee Melodies.
 KRKD—Colorado River Assn.
 KWIK—1490 Club.
 KWKW—Races and Sports.
 KXLA—Mr. Music.
- 2:15**—KFI, KFSD—Stella Dallas.
 KRKD—Tunes in Tempo.
- 2:20**—KWKW—News.
2:25—KECA—Afternoon Final.

TENNESSEE ERNIE

IN
 RADIO'S HOTTEST
 WESTERN SHOW
 KXLA

9 - 10 A. M. — Mon.-Fri.

- KXLA—Bar Nothing Ranch.
- 9:05**—KGER—Lutheran Hour.
 KWIK—Sunny Side.
- 9:15**—KHJ, KFXM, KGB, KVOP—Victor H. Lindh.
 *KAGH, KFVD—News.
 KFVB—Music.
 KGFJ—Community Chest.
 KGIL—Ballads for You.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Airy.
- 9:20**—KGFJ—Aloftorials.
9:30—KECA, KFMB—Ray Kyser College.
 KFI, KFSD—Jack Berch.
 KHJ—The Judge.
 KNX, KSDJ—Grand Slam.
 KAGH—Shirley Kendall.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFVB—Marsha Walton.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
- *KOWL—News.
 KWIK—Top o' Morning.
- 9:45**—KFI, KFSD—Lora Lawton.
 KNX—Rosemary.
 KFVD—Remembered Rhythms.
 KFVB—Music.
 KGFJ—Disabled Veterans.
 KLAC—Chef Milah.
 KOWL—Album of Song.
 *KRKD—News.
 KWKW—Word of Truth.

Thursday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 4:00—Arthur Godfrey, KNX.
 7:00—Music Hall, KFI.
 9:30—Aldrich Family, KFI.
 10:00—Burns and Allen, KFI.

Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA
 9:30—Grand Slam, KNX.
 9:30—Ray Kyser, KECA.
 10:00—Barrel of Dough, KFVB.
 10:15—What Makes You Tick? KECA.
 11:30—Queen for a Day, KHJ.
 1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Misus, KNX.
 3:30—Bride and Groom, KECA.
 3:30—House Party, KNX.
 6:30—Better Half, KHJ.
 9:30—Candid Mike, KECA.
 10:30—Noah Webster Says, KFI.

Drama

- 6:00—Family Theater, KHJ.
 8:00—Screen Guild, KFI.
 8:30—First Nighter, KNX.

Classical, Semi-Classical Music

- 5:00—Fred Waring, KFI.
 8:30—Fred Waring, KFI.

Comment-Narration

- 7:45—Fred Beck, KNX.
 9:00—Art Baker, KFI.
 10:00—Ted Malone, KECA.
 10:30—Kate Smith, KHJ.

- 11:15—Dorothy Kilgallen, KECA.
 11:30—What Do You Say? KFI.
 1:30—Burrill Wheeler, KNX.
 4:30—Passing Parade, KHJ.
 10:30—Night Editor, KNX.

Mystery-Detective

- 6:30—Mr. Keen, KNX.
 7:00—Suspense, KNX.
 7:30—Crime Photographer, KNX.
 8:30—Deadline, KECA.
 9:30—FBI in Peace and War, KNX.

Sports

- 9:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Race Lineup, KWKW.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Sam Balter, KLAC.
 5:45—Race Results, KRKD.
 6:00—Fred Hessler, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 7:15—Fishing Pals, KFOX.
 9:00—Fishing Facts, KFOX.
 9:30—Inside Sports, KHJ.
 10:45—Tom Hanlon, KNX.

Popular-Western Music

- 8:00—Harry Babbitt, KNX.
 4:45—Stuart Hamblen, KFVB.
 8:30—Club 15, KNX.
 9:00—Revere Revue, KHJ.
 9:00—Supper Club, KFI.
 9:15—Jack Smith, KNX.

KNX—Radio Harris.
KGFJ—Sports Flash.

Fisher's ORCHID DAYS

OCT. 14 & 15

AT YOUR GROCER'S

- 2:30—KECA—Wide and Groom.
KFI, KFSD—Lorenzo Jones.
KHJ, KGB, KVOE—Red Benson Movie Show.
KNX, KSDJ—Meet the Missus.
KFVD—Veterans Workshop.
KGER—Garden School.
★KOWL—News.
KWKW—Pasadena Playhouse.
- 2:35—KOWL—Contented Listening.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Young Widder Brown.
KRRD—Organ Moods.
KWKW—Races and Sports.
- 2:50—KWKW—Swing Session.
- 2:55—KGFJ—Sports Flash.
- 3—KECA, KFMB—Ladies, Be Seated.
KFI, KFSD—When a Girl Marries.
KHJ, KGB, KVOE—Happy Gals.
KNX, KSDJ—Hint Hunt.
KFAC—Musical Favorites.
★KFOX, KGER, KXLA—News.
KFVD—Hall of Records.
KFVB—Bill Anson.
KGFJ—Sunset and Vine.
KGIL—Social Whirl.
★KLAC—News, Sports.
KMPC—Sally in Our Alley.
KRRD—Tops in Pops.
KWKW—1490 Club.
KWKW—Swing Session.
- 3:05—KGER—Alkali Alex.
- 3:10—KLAC—Don Otis Show.
- 3:15—KFI, KFSD—Portia Faces Life.
KFOX—George Highley.
★KGIL—News.
★KOWL—Sports Matinee.
KWKW—Races and Sports.
KXLA—Juke Box Matinee.
- 3:25—KNX, KSDJ—Mr. Information
KGFJ—Sports Flash.
- 3:30—KECA—Norwood Smith Sings.
KFI, KFSD—Just Plain Bill.
KHJ—Moods in Music.
KNX, KSDJ—House Party.
KAGH—Freddie Martin Show.
★KFAC—News.
KFOX—Melody Time.
KGER—Carolina Cotton.
KGIL—Storybook Man.
KMPC—Jeanne Gray.
KRRD—Life's Estate.
KWKW—Andy Mansfield.
- 3:35—KOWL—Just Music.
- 3:45—KECA—Frances Scully.
KFI, KFSD—Front-Page Farrell.
KHJ, KGB—Adventure Parade
KFAC—Stringtime.
KFVD—Bill Martin. Sports.
KMPC—Swing 'n' Sing.
KRRD—Tea Time Tune.
- 3:55—KNX—News.
KFVB—Caroline Leonetti.
KGFJ—Sports Flash.
- 4—KECA—Frances Scully.
KFI—Double or Nothing.
KHJ, KGB—Gabriel Heatter.
KNX, KSDJ—Arthur Godfrey.
KAGH—Disc Jockey.
KFAC—Musical Masterpieces.
KFMB—You Win It.
KFVD—Harlem Matinee.
KFVB—Spade Cooley.
KGFJ—Sunset and Vine.
KGIL—Johnny Grant Show.
★KLAC—News, Sports.
★KMPC—News, Eddie Lyon.
KOWL—Roll's Record Club.
KRRD—Piano Paintings.
KWKW—On Stage.
KWKW—Andy Mansfield.
KXLA—Juke Box Matinee.
- 4:05—KECA—Model Magazine.
KGER—Musical Roundup.
- 4:10—KECA—George Fenneman Show.
- 4:15★KHJ, KFAM, KGB, KVOE—Frank Hemingway.
KFVB—Bing Crosby.
KLAC—Belle Martel.
KMPC—Twilight Tales.
KRRD—Movieband Quiz.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI, KFSD—Aunt Mary.

- ★KHJ, KGB, KVOE—Passing Parade.
KFOX—Old Age Pensions.
KFVD—Poven Hits.
KFVB—Tally Light.
KLAC—Racing Roundup.
KMPC—G endite Open.
- ★KOWL—News.
KRRD—Symphony in Swing.
KWKW—Old-Age Pension.
KWKW—Opera Association.
- 4:45—KECA—Happy Theater.
KFI, KFSD—Nora Drake.
KHJ, KGB, KVOE—Superman
KFVB—Stuart Hamblen.
KLAC—Music.
KMPC—Romance and Rhythm.
- ★KRRD—News.
KWKW—Musical Quiz.
KWKW—Races and Sports.
- 4:50—KWKW—Magic Time.
- 4:55—KGFJ—Sports Flash.
- 5—KECA—Green Hornet.
KFI, KFSD—This Woman's
★KHJ, KGB, KVOE—Fulton Lewis.
★KNX, KSDJ—News, Knox Manning.
KAGH—Candy Lou.
KFAC—Sunset Serenade.
KFOX—Sunshine Mission.
KFVD—Sundown Roundup.
KFVB—Smart Hamblen.
★KGER—News.
KGFJ—Jive at 5.
KGIL—Johnny Grant Show.
★KLAC—Fred Henry Reports.
★KMPC—News, Star Time.
★KOWL—House Party.
KRRD—Songs of the Saddle.
KWKW—Reminiscent Music.
KXLA—Juke Box Matinee.
- 5:05—KAGH—Children's Program.
KGER—Lord Lewis.
- 5:15★KFI—News.
KHJ, KFAM, KGB, KVOE—Chandu the Magician.
KNX—Tom Hanlon.
KLAC—Music.
KOWL—Bing Crosby.
KWKW—Today at the Races.
- 5:30—KECA—Sav King.
KFI—Johnny Murray.
KHJ, KFAM, KGB, KVOE—Captain Midnight.
KNX, KSDJ—Club 15.
KAGH—Sports Notebook.
KFAC—Whoa Bill Club.
★KFOX, KOWL, KWKW—News
KFVD—Fasa Time.
KGER—Sunford and Boots.
KGFJ—Race Recap.
KMPC—Ji-Time Hits.
KRRD—Sports Dial.
KXLA—Future Pianists.
KOWL—Show Tunes.
- 5:35—KECA—Sav King.
- 5:45★KFI—Festive Wire.
KHJ, KFAM, KGB, KVOE—Adventures of Tom Mix.
★KNX, KSDJ—Ed R. Murrow.
KAGH—What's Your Idea?
KFOX—Fingering Crow.
★KFSD—J. V. Kallenborn.
KFVD—Crosbyana.
KGER—Bruce Trent.
KGFJ—Japs in Pops.
KLAC—Sam Balter, Sports.
KMPC—Pop Tunes.
KOWL—Italian Program.
KRRD—Race Results.
KWKW—Jerry Marlowe Sings.
KWKW—Radio Travelogue.
KXLA—Variety.
- 6★KECA, KFMB—Edwin C. Hill.
★KFI, KFAC, KFOX, KFVB, KLAC—News.
KHJ, KGB, KVOE—Family Theatre.
★KNX, KSDJ—Charles Collinswood.
KAGH—Public Interest.
KFVD—Haynes at the Reins.
KGER—Sports Time.
KGFJ—Musical Digest.
KGIL—Johnny Grant Show.
KMPC—Blendale Open.
KOWL—Italian Program.
KRRD—Varieties in Music.
KWKW—Sports Godwin.
KWKW—Sunset Serenade.
KXLA—Radio Travelogue.
- 6:05—KECA—Animal World Court.
KFAC—Musical Memories.
- 6:10★KECA—Home News.
- 6:15★KECA—Elmer Davis. News.
KFI—Here Comes Harmon.
★KNX, KSDJ—News, Garred.
★KAGH—News.
KFOX—Moments Musicale.
KFVB—Dinner Melodies.
KGER—Stamps Quartet.
KLAC—Jovial Ballroom.
KMPC—Bob Kelley, Sports.
KRRD—Hawaii Memories.
KXLA—Technocracy.
- 6:30—KECA—Personal Autograph.
KFI—Casa Cugat.
KHJ—Better Half.
KNX, KSDJ—F.B.I. in Peace and War.
KAGH—Bing Slugs.
KFAC—Hour of Music.
KFOX—Hal's Memory Room.

BOB KELLEY'S EASTSIDE PARADE OF SPORTS
6:15 to 6:30 P.M.
Monday through Saturday
KMPC

- KFVD—Airline Melodies.
KFVB—America Dances.
KGER—Helene Smith.
KMPC—Golden Gate Track.
KRRD—Piano Parade.
KXLA—Eddy Arnold Show.
- 6:45★KFI, KFSD—Elmer Peterson.
★KFVD—News.
KRRD—Accent on Rhythm.
KXLA—Variety in Music.
- 6:55★KHJ, KFAM, KGB, KVOE—News.
- 7—KECA, KFMB—Mr. President.
KFI, KFSD—Kraft Music Hall
★KHJ, KFAM, KGB, KVOE—Gabriel Heatter.
KNX, KSDJ—Suspense.
KFAC—Hour of Music.
KFOX—Music of Yesterday.
KFVD—Squeakin' Deacon.
KFVB—America Dances.
★KGER, KRRD—News.
KGFJ—Musical Digest.
★KGIL—Valley News.
KLAC—Crosby Time.
KMPC—Firestone Favorites.
KWKW—Building Burbank.
KWKW—Easy Listening.
KXLA—Saddle Dusters.
- 7:05—KGER—Dr. Fagan.
- 7:15★KHJ, KGB—Mutual Newsreel.
KFOX—Fishing Pals.
KGIL—Valley Parks.
KLAC—Music.
KRRD—Three-Quarter Time.
- 7:30—KECA, KFMB—Abbott and Costello.
KFI, KFSD—Variety Stars, Dorothy Lamour.
KHJ, KFAM, KGB, KVOE—Red Ryder.
KNX, KSDJ—Crime Photographer.
KFAC—Echoes and Encores.
KFVB—Sports Final.
KGER—Markham.
KGIL—Concert Hall.
KLAC—Ice Follies.
KMPC—Romance and Rhythm
KRRD—Twilight Serenade.
KWKW—Veterans' Hospital.
KWKW—Italian Varieties.
KXLA—Jimmie Dolan.
- 7:45★KFOX—News.
KFVB—Remember.
KLAC—Motorcycles in Action.
KMPC—Leahy of Notre Dame.
- 7:55★KHJ, KGB, KVOE—Bill Henry
- 8—KECA, KFMB—Press Conference.
KFI, KFSD—Screen Guild.
KHJ, KFAM, KGB, KVOE—Straight-Arrow.
KNX, KSDJ—James Hilton.
KFAC—Evening Concert.
KFOX—Reported Missing.
KFVB—Williams-Rodgers.
KGER—Guest Star.
KGFJ—Caucasian Memories.
KGIL—Covtown Boys.
★KLAC, KXLA—News.
★KMPC—News, Frandsen.
- 8:10—KLAC—570 Club.
- 8:15—KGER—Decision Now.
KGFJ—Songs for You.
KMPC—American Music.
KXLA—Variety.
- 8:30—KECA, KFMB—Dick Powell.
KFI, KFSD—Fred Waring Show.
KHJ—All-Star Revue.
KNX—First Nighter.
KFOX—Judge Gardner.
★KFVB—News.
KGER—Clem Davies.
★KGFJ—Averill Berman, News.
KGIL—Paddon Lewis.
KXLA—97th Street Corral
- 8:45—KFVB—Little Concert.
KGFJ—H'wood House Party.
- 9—KECA—Commentator.
KFI, KFSD—Supper Club.
★KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.
★KNX—Lowell Thomas.
KFAC—Evening Concert.
KFOX—Fishing Facts.
★KFVB—Clete Roberts.
★KGER—News.
KGFJ—H'wood House Party.
KGIL—Paddon Lewis.
KLAC—Melody Parade.
KMPC—Parade of Hits.
KWKW—Orval Anderson Show.
KXLA—Squeakin' Deacon.
- 9:05—KGER—Vets' Administration.
- 9:15—KECA—Dance Band Jamboree.
★KFI, KFSD—World News.

- ★KHJ, KGB, KVOE—Fleetwood Lorton.
KNX—Jack Smith.
KFVB—United Nations.
KGER—Voice of the Army.
- 9:30—KECA—Candid Microphone.
KFI, KFSD—Aldrich Family.
KHJ, KGB, KVOE—Inside of Sports.
KNX, KSDJ—Mr. Keen.
KFOX—Your Song.
KFVB—Unity Daily Word.
KGER—Desert Dreams.
KLAC—Spotlight Serenade.
- 9:45★KHJ—News.
KFOX—Serenade in Swingtime
★KFVB—Music and News.
★KMPC—News.
- 10★KECA—Richfield Reporter.
KFI, KFSD—Burns and Allen.
★KHJ, KFAM, KGB, KVOE—Fulton Lewis.
★KNX, KSDJ—Chet Huntley, News.
KFAC—Lucky Lager Dance.
KFOX—Excursions in Science.

EASTSIDE SHOW
10 TO 12 P.M.
Every Night Except Sunday
KFWB

- KFWB—Eastside Show.
KGER—Party House.
KGFJ—Concert Nocturne.
KGIL—Symphony.
KLAC—Don Otis.
KMPC—Dance Parade.
KWKW—Orval Anderson Show.
KXLA—Western Tunes.
- 10:1★KECA—Casa Cugat.
KHJ—Highlights in Music.
KNX, KSDJ—Beulah.
KFOX—Radio Club.
- 10:3★KECA, KFMB—Hawthorne Thing.
KFI, KFSD—Noah Webster Says.
KHJ—Two-Ton Baker.
KNX, KSDJ—Night Editor.
KGER—At the Ranchhouse.
★KXLA—Dan Lundberg.
- 10:45—KNX—Sports Review.
- 10:5★KLAC—News.
★KECA—News of Tomorrow.
- 11★KFI, KFSD—News.
KHJ, KGB—Joe Sudy Orch.
★KNX—Nelson Pringle.
KFAC—Lucky Lager Dance.
KFOX—Dream Time.
KFVD—Spade Cooley Time.
KFVB—Eastside Show.
KGER—At the Ranchhouse.
KGFJ—Concert Nocturne.
KGIL—KGIL Salutes.
KLAC—Don Otis.
KMPC—Dance Parade.
KWKW—Johnny Grant.
KXLA—Anson Weeks Orch.
- 11:15—KECA—Cinegrill Music.
KFI, KFSD—Morton Downey.
KNX—Merry-Go-Round.
KXLA—Bandstand Review.
- 11:30—KECA—Ambassador Orch.
KFI—Biltmore Orch.
KHJ, KGB—Al Wallace Orch.
★KFOX—News.
KXLA—Sammy Davis.
- 11:45★KHJ, KGB, KVOE—News.
KNX—An American Abroad.
- 11:55★KECA, KMPC—News.
KFI—Police Bulletins.

FAN CLUB
Two John Hodiak boosters got together on a recent CBS "Lux Radio Theatre." Announcer John Milton Kennedy told one of the stars that Hodiak was his favorite actor. "He's mine, too," replied Anne Baxter, Mrs. Hodiak in private life.



Omega SHINE-DYE
Covers scuffs—dries instantly—recolors. Economy size now at your grocer's, too!

FRIDAY, OCTOBER 15

- ★Indicates News Broadcast.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 KHJ, KGB—Cecil Brown.
 KXN—Harry Babbitt.
 KAGH—Musical Clock.
 KFAC—Country Church.
 KFOX, KRKD—Bible Institute.
 KFVD—Wakeup Ranch.
 KFWB—Morning Melodies.
 ★KGER—News, Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGIL—Musical Corral.
 ★KLAC, KMPC, KOWL, KXLA—News.
 KWIK—Michael Roy Show.
 KWKW—Rafael Mendes.
- 8:15**★KHJ, KXN—News.
 KGFJ—Public Messenger.
 KFAC—Haynes at the Reins.
 KMPC—Markets.
 KOWL—Memories in Music.
- 8:20**—KXLA—Music.
8:25—KMPC—Sports Roundup.
8:30★KFI—Inside the News.
 ★KHJ—Editor's Diary.
 KXN—Music for You.
 ★KFAC, KFWB, KGIL, KOWL, KRKD, KWIK—News.
 KFOX—Words of Life.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 KLAC—Stock Market.
 KMPC—Song for You.
 KWKW—Stock Quotations.
 KXLA—Haven of Rest.
- 8:40**—KLAC—Haynes at the Reins.
8:45★KFI, KFSD—Sam Hayes.
 KHJ, KGB—Breakfast Time.
 KFAC—Unlty.
 KFVD—Vocal Varieties.
 KFWB—Science of Mind.
 KGER—Bible Treasury.
 KGIL—Coffee Parade.
 KMPC—In a Nutshell.
 KOWL—Guest Star.
 KRKD—Spotlight Varieties.
 KWKW—Gordon Baker Lloyd.
- 9**—KECA, KFMB—Welcome Travelers.
 KFI—Art Baker's Notebook.
 KHJ—The Judge.
 KXN—Stand-In.
 KAGH—Top of the Morn'g.
 KFAC—Morning Concert.
 KFOX—Rev. Ivis.
 KFVD—Waltz Time.
 KFWB—Strolling Tom.
 ★KGB, KVOE—Cecil Brown.
 KGFJ—Your L. A. Police.
 KGIL—Swappin' Corner.
 KLAC—Morning Melodies.
 KMPC—Band Box.
 KOWL—Helen Markham.
 KRKD—Sugarbush Serenade.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
- 9:05**—KGER—Lutheran Hour.
 KWIK—Sunny Side.
- 9:15**—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.
 ★KAGH, KFVD—News.
 KFWB—Music.
 KGFJ—Social Security.
 KGIL—Blinds for You.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Airy.
- 9:20**★KGFJ—Arotoriai.
9:30—KECA, KFMB—Kay Kyser Kollege.
 KFI, KFSD—Jack Berch.
 KHJ—The Judge.
 KXN, KSDJ—Grand Slam.
 KAGH—Shirley Kendall.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFWB—Marsha Walton.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 ★KOWL—News.
 KWIK—Top o' Morn'g.
- 9:45**—KFI, KFSD—Lora Lawton.
 KXN—Rosemary.
 KFVD—Remembered Rhythms.
 KFWB—Music.
 KLAC—Chef Milant.
 KOWL—Album of Song.
 ★KRKD—News.
 KWKW—Word of Truth.
- 9:55**★KFAC—News.
10—KECA, KFMB—Ted Malone.
 ★KFI, KFSD, KGER—News.
 ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KXN—Wendy Warren.
 KAGH—G. E. Hour.
 KFAC—Serenade.
 KFVD—Rev. Louis T. Talbot.
 KFWB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KGIL—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 KMPC—Westerners.
 KOWL—Romance in Music.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KWKW—Racing News.

AL JARVIS Make-Believe Ballroom KLAC

10:00 a.m. — 1:00 p.m.

6:05 - 7:00 p.m.

Monday thru Saturday

- 10:05**—KXLA—Sons of Pioneers.
 KFI—Ladies' Day.
 KGER—Musical Roundup.
- 10:15**—KECA, KFMB—What Makes You Tick?
 KHJ, KGB—Gospel Singer.
 KXN—Aunt Jenny.
 KFOX—Assembly of God.
 KRKD—Dr. Richardson.
 KWKW—Tune-up Time.
- ★KXLA—News.
10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
 ★KHJ, KGB, KVOE—Kate Smith Speaks.
 KXN, KSDJ—Helen Trent.
 KFI—Rescue Mission.
 KFWB—Maurice Hart Show.
 ★EGL—News; Curtain Call.
 ★KOWL—News.
 ★KRKD—News; Crazy Rhythm.
 KWIK—Women's Column.
 KWKW—Feature Story.
 KXLA—Billy Starr.
- 10:45**—KFI—Port of Missing Hits.
 KHJ, KGB, KVOE—Kate Smith Sings.
 KXN, KSDJ—Our Gal Sunday.
 KFAC—Salvation Army Band.
 KFOX—Morning Musicals.
 KOWL—Tune Shop.
 KRKD—Midnight Mission.
 KWKW—My Serenade.
- 10:55**—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
- 11**—KECA, KFMB—Betty Crocker
 KFI—Downtown and All Around.
 KHJ, KGB, KVOE—Ladies First.
 KXN—Big Sister.
 KAGH—Accent on Music.
 KFAC—Festival of Music.
 KFOX—Breakfast Club.
 ★KFVD, KGER—News.
 KFWB—Peter Potter.
 KGFJ—Record Jackpot.
 KGIL—Housewives' Exchange.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Tune Shop.
 KRKD—Songs of Yesterday.
 KWIK—Tom, Dick & Harry.
 KWKW—Traffic Quiz.
 KXLA—Easy Listening.

Friday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 4:00—Arthur Godfrey, KNX.
 7:00—Eddie Cantor, KFI.
 7:30—Red Skelton, KFI.
 8:00—Life of Riley, KFI.
 8:30—Spotlight Revue, KNX.
 9:30—Jimmy Durante, KFI.
 9:30—Jack Carson, KNX.

Drama

- 7:00—Ford Theater, KNX.

Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA
 9:30—Grand Slam, KNX.
 9:30—Kay Kyser, KECA.
 10:00—Barrel of Dough, KFWB.
 10:15—What Makes You Tick? KECA.

- 11:30—Queen for a Day, KHJ.
 1:00—Bkfst. in H'wood, KECA.
 2:30—Meet the Missus, KNX.
 2:30—Bride and Groom, KECA.
 3:30—House Party, KNX.
 8:00—Everybody Wins, KNX.
 8:30—Leave It to the Girls, KHJ.

Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.
Comment-Narration
 7:45—Fred Beck, KNX.
 9:00—Art Baker, KFI.
 10:00—Ted Malone, KECA.
 10:30—Kate Smith, KHJ.
 11:30—What Do You Say? KFI.

- 11:15—KECA, KFMB—Listening Post
 KFI—Chuck Collins.
 KNX—Ma Perkins.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Neighborhood Voice.
 ★KXLA—Pasadena News.
 KWKW—Races and Sports.
11:20—KWKW—Strategy to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
 KFI—What Do You Say?
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KXN—Young Dr. Malone.
 KFAC—Keyboard Artistry.
 ★KFOX, KOWL, KRKD—News.
 KFVD—Memory Melodies.
 KMPC—Tops in Pops.
 KXLA—Dinner Bell Roundup.
- 11:35**—KECA—Quizlet.
11:45—KECA—Requeste.
 KFI—The Brightest Day.
 KXN—Guiding Light.
 KRKD—Melody Time.
 KWKW—Races and Sports.
- 11:55**★KFAC—News.
 KGFJ—Sports Flash.
- 12**★KECA—News, Sam Hayes.
 KFI—Farm Reporter.
 ★KHJ, KGER, KGIL—News.
 KXN—Second Mrs. Burton.
 KFAC—Luncheon Concert.
 KFSD—Double or Nothing.
 KFVD—Editor of the Air.
 KFWB—Peter Potter.
 KGFJ—Intermission.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Santa Fe Trails.
 KWIK—Bing Crosby Sings.
 KWKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.
- 12:05**—KAGH—Music.
 KGER—Chuck Wagon.
- 12:15**★KECA—Baukhage Talking.
 KFI, KFSD—Road of Life.
 KHJ—Sing, America, Sing.
 KXN—Perry Mason.
 KGIL—Real Estate Show.
 KWKW—Races and Sports.
- 12:25**—KGFJ—Sports Flash.
12:30—KECA—One for the Book.
 KFI, KFSD—Today's Children
 KHJ—Louise Massey.
 KXN, KSDJ—Nora Drake.
 KFVD—Violet.
 ★KFWB—News; Peter Potter.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Western Music.
 KMPC—Green Light Revue.
 ★KOWL—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
- 12:35**—KWKW—G.I. Platter Parade.
 KWKW—Farm News.
- 12:45**—KFI—Light of the World.
 KHJ—Melody Matinee.
 KXN, KSDJ—Evelyn Winters.
 ★KFAC, KFSD—News.
 KMPC—Glendale Open.
 KWKW—Races and Sports.
 KXLA—Western Records.

- 12:50**—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Breakfast in Hollywood.
 KFI—Life Can Be Beautiful.
 KHJ—Lynn Looks at Hollywood.
 ★KNX, KSDJ—Knox Manning.
 KAGH—Civic Service.
 KFAC—Piano Parade.
 KFOX—Black & White Studies.
 ★KFVD, KRKD—News.
 KFWB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Musical Roundup.
 ★KLAC—News, Sports.
 KMPC—Music in the Air.
 KOWL—Mayor of Melody.
 KXLA—Community.
- 1:15**—KFI, KFSD—Ma Perkins.
 KHJ—Nancy Dixon.
 KXN—Background for Living.
 KAGH—Where to Go.
 KFAC—Classroom Radio.
 KFVD—Piano Parade.
 KLAC—570 Club.
 KRKD—Siesta Time.
 KWKW—Races and Sports.
 KXLA—Joe Littlefield.
- 1:25**—KGFJ—Sports Flash.
1:30—KECA—Galen Drake.
 KFI, KFSD—Pepper Young.
 KHJ—Norma Young.
 KXN—Burritt Wheeler.
 KAGH—Siesta Serenade.
 KFAC—American Hour.
 KFOX—Siesta Serenade.
 KFVD—Hall of Records.
 KGER—Western Siesta.
 KGIL—Homemakers.
 ★KOWL, KRKD—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
- 1:35**—KRKD—Symphony of Song.
1:45—KECA—Eitel and Albert.
 KFI, KFSD—Right to Happiness.
 KOWL—South of the Border.
 ★KXLA—News.
1:50—KWKW—Show Time.
1:55★KFAC—News.
 KGFJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
 KFI, KFSD—Backstage Wife.
 KHJ, KFXM, KGB, KVOE—Heart's Desire.
 KXN—Steve Allen.
 KAGH—C. Sharpe Minor.
 KFAC—Mintoe.
 KFOX—Rodeo.
 ★KFVD—News; Hall of Records.
 KFWB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—What's Up.
 KGIL—Homemakers.
 KLAC—570 Club.
 KMPC—Three Alarm.
 KOWL—Matinee Melodies.
 KRKD—Musical Bouquet.
 KWIK—1490 Club.
 KWKW—Races and Sports.
 KXLA—Mr. Music.
- 2:15**—KFI, KFSD—Stella Dallas.
2:20★KWKW—News.
2:25★KECA—Afternoon Final.
 KXN—Radio Harris.
 KGFJ—Sports Flash.
- 2:30**—KECA, KFMB—Bride and Groom.
 KFI, KFSD—Lorenzo Jones.
 KHJ, KGB, KVOE—Red Benson Movie Show.
 KXN, KSDJ—Meet the Missus.
 KGER—Garden School.
 ★KOWL—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
- 2:35**—KOWL—Dinner at De Luxe.
2:40—KGER—Long Beach Band.
2:45—KFI, KFSD—Wilder Brown.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
2:50—KWKW—Swing Session.
2:55★KFVD—News.
 KGFJ—Sports Flash.
- 3**—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSD—When a Girl Marries.
 KHJ, KGB, KVOE—Happy Gang.
 KXN, KSDJ—Hint Hunt.
 KFAC—Musical Favorites.
 ★KFOX, KGER, KXLA—News.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 KGFJ—Sunset and Vine.
 KGIL—Social Whirl.
 ★KLAC—News, Sports.
 KMPC—Chiffon Serenade.
 KOWL—Radio Outlook.
 KRKD—Tops in Pops.
 KWIK—1490 Club.
 KWKW—Swing Session.
- 3:05**—KGER—Alkali Alex.
3:10—KLAC—Don Otis Show.
3:15—KFI, KFSD—Portia Faces Life.
 ★KGIL—News.
 KOWL—Sports Matinee.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
3:25—KGFJ—Sports Flash.
 KXN, KSDJ—Mr. Information

3:30—KECA—Norwood Smith Selects
KFI, KFSD—Just Plain Bill.
KHJ—Moods in Music.
KNX KSDJ—House Party.
KAGH—Freddy Martin Show.
★KFAC—News.

KGER *for WESTERN MUSIC*
Carolina Cotton
3:30-4:00 P.M.
Mon. thru Fri.
1390 on Your DIAL

KGER—Carolina Cotton.
KGIL—Storybook Man.
KMPC—Jeanne Gray.
KRKD—Life's Estate.
KWKW—Andy Mansfield.
3:35—KOWL—Just Music.
3:45—KECA—Frances Scully.
KFI, KFSD—Front-Page

Farrrell.
KHJ, KGB—Adventure Parade
KFAC—Lyrics in Chorus.
KFOX—Pet Review.
KFVD—Bill Martin, Sports.
KMPC—Swing 'n' Sing.
KRKD—Tea-Time Tunes.
3:55★KNX, KFVD—News.
KFVB—Caroline Leonetti.
KGFJ—Sports Flash.

4—KECA—Frances Scully.
KFI—Double or Nothing.
KHJ, KGB—Gabriel Heatter.
KNX, KSDJ—Arthur Godfrey.
KAGH—Disc Jockey.
KFAC—Musical Masterpieces.
★KFOX, KGER—News.
KFSD—Road of Life.
KFVD—Harlem Matinee.
KFVB—Spade Cooley.
KGFJ—Sunset and Vine.
KGIL—Johnny Grant Show.

★KLAC—News, Sports.
★KMPC—News, Eddie Lyon.
KOWL—Jo Wiley, Songs.
KRKD—Plano Paintings.
KWIK—Music at 4.
KWKW—Andy Mansfield.
KXLA—Juke Box Matinee.
4:05—KECA—Model Magazine.
KGER—Musical Roundup.

4:10—KECA—George Fenneman Show.
KFOX—Symphonic Swing.
4:15★KHJ, KFAM, KGB—Frank Hemingway.
KFVB—Bing Crosby.
KLAC—Dinning Sisters.
KMPC—Morton Gould Orch.
KOWL—Classics in Music.
KRKD—MovieLand Quiz.

4:25—KGFJ—Sports Flash.
4:30—KFI, KFSD—Aunt Mary.
★KHJ, KGB, KVOE—Passing Parade.
KFOX—Old Age Pensions.
KFVD—Proven Hits.
KFVB—Daily Light.
KLAC—Racing Roundup.
KMPC—Glendale Open.

★KOWL—News.
KRKD—Symphony in Swing.
KWIK—Old Folks' Program.
KWKW—Sons o' Guns.
4:35—KOWL—Musical Showcase.
4:45—KECA—Happy Theater.
KFI, KFSD—Nora Drake.
KHJ, KGB, KVOE—Superman
KFVB—Stuart Hamblen.
KLAC—Music.
KMPC—Romance and Rhythm

★KRKD—News.
KWIK—Musical Quiz.
KWKW—Races and Sports.
4:50—KWKW—Magic Time.
4:55—KGFJ—Sports Flash.
5—KECA—Challenge of Yukon.
KFI, KFSD—This Woman's Secret.

★KHJ, KGB, KVOE—Fulton Lewis.
★KNX, KSDJ—Knox Manning.
KAGH—Adventure Party.
KFAC—Sunset Serenade.
KFOX—Sunshine Mission.
KFVD—Sunshine Mission.
KFVB—Stuart Hamblen.
★KGER—News.
KGFJ—Jive at Five.
KGIL—Johnny Grant Show.

★KLAC—Fred Henry Reports.
KOWL—Plantation House Party.
★KMPC—News, Star Time.
KRKD—Songs of the Saddle.
KWKW—Reminiscent Music.
KXLA—Juke Box Matinee.

5:05—KAGH—Children's Program.
KGER—Ford Lewis.
5:15★KFI—News.
KHJ, KFAM, KGB, KVOE—Chandu, the Magician.
KNX—Tom Hanlon.
KLAC—Peggy Lee, Songs.
KOWL—Island Magic.
KWKW—Rice Roundup.

5:30—KECA—Jack Armstrong.
KFI—Johnny Murray.
KHJ, KFAM, KGB, KVOE—Captain Midnight.
KNX, KSDJ—Club 15.
KAGH—Sports Notebook.
KFAC—Woot Bill Club.
★KFVD—H.W.L.—News.
KFVD—P.S. Time.
KGER—Saford and Boots.
KGFJ—Rice Recap.
KLAC—Music.
KMPC—All-Time Hits.
KRKD—Sports Dial.
KXLA—Eature Pianists.

5:35—KOWL—Snow Tunes.
5:45★KFI—Feature Wire.
KHJ, KFAM, KGB, KVOE—Adventures of Tom Mix.
★KNX, KSDJ—Ed R. Murrow.
KAGH—What's Your Idea?
KFOX—Your Fishcatcher.
★KFAC—H.V. Kaltenborn.
KFVD—Crosbyanna.
KGER—Bruce Trent.
KGFJ—They Had Lived.
KLAC—Sam Balter, Sports.
KMPC—Top Tunes.

KOWL—Italian Program.
KRKD—Race Results.
KWKW—Spotlight on Bands.
KXLA—Variety.
5:55—KGFJ—Dot Meyberg.

6★KECA, KFMB—Edwila C. Hill.
★KFI—Sara Hayes, News.
KHJ, KFAM, KGB, KVOE—Roger Wilkore.
★KNX, KSDJ—Charles Collinswood.

KAGH—Public Interest.
★KFAC, KFOX, KFVB, KLAC—News.
KFVD—Haynes at the Reins.
KGER—Sports Time.
KGFJ—Musical Digest.
KGIL—Johnny Grant Show.
KMPC—Glendale Open.
KOWL—Italian Program.
KRKD—Varieties in Music.
KWIK—Allen Rich.
KWKW—Sunset Serenade.
KXLA—Property Owners.

6:05—KECA—Animal World Court.
KFAC—Musical Memories.
KLAC—Al Jarcin Ballroom.
6:10★KECA—Home News.
6:15★KECA—Elmer Davis, News.
KFI—Servitor Darby.
★KNX, KSDJ—News, Garred.
★KAGH—News.
KFVB—Dinner Melodies.
KGER—Stamps Quartet.

6:05—KECA—Animal World Court.
KFAC—Musical Memories.
KLAC—Al Jarcin Ballroom.
6:10★KECA—Home News.
6:15★KECA—Elmer Davis, News.
KFI—Servitor Darby.
★KNX, KSDJ—News, Garred.
★KAGH—News.
KFVB—Dinner Melodies.
KGER—Stamps Quartet.

BOB KELLEY'S
EASTSIDE
PARADE OF SPORTS
6:15 to 6:30 P.M.
Monday through Saturday
KMPC

KMPC—Bob Kelley, Sports.
KRKD—Hawaiian Memories.
KXLA—Women's Clubs.
6:30—KECA, KFMB—Famous Jury Trials.
KFI—Dan Cugat.

Ben Alexander
PRESENTS
Sam Hayes in
'Touchdown Tips'
KHJ—6:30 p.m. Fri.

KHJ—Sam Hayes Touchdown Tips.
KNX—Mr. Ace and JANE.
KAGH—Bing Sings.
KFAC—Hour of Music.
KFOX—Hal's Music Room.
KFVI—Atriane Melodies.
KFVB—America Smith.
KGMPC—Golden Gate Track.
KRKD—Golden Gate Track.
KWIK—Evening Serenade.
KXLA—Eddy Arnold Show.

6:45★KFI, KFSD—Elmer Peterson.
KHJ—Remember When.
★KFVI—News.
KRKD—A. F. of L.
KXLA—Popular Variety.

6:55★KHJ, KFAM, KGB, KVOE—News.
7—KECA, KFMB—Break the Bank.
KFI, KFSD—Eddie Cantor.
★KHJ, KFAM, KGB, KVOE—Gabriel Heatter.
KNX KSDJ—Ford Theater.
KFA—Hour of Music.
KFO—Music of Yesterday.

7—KECA, KFMB—Break the Bank.
KFI, KFSD—Eddie Cantor.
★KHJ, KFAM, KGB, KVOE—Gabriel Heatter.
KNX KSDJ—Ford Theater.
KFA—Hour of Music.
KFO—Music of Yesterday.

KFVB—Squeakin' Deacon.
KFWB—America Dances.
★KGER, KRKD—News.
★KGFJ—Musical Digest.
★KGIL—Valley News.
KLAC—Crosby Time.
KMPC—Firestone Favorites.
KWIK—Allen Rich.
KWKW—Mid-Eastern Hour.
KXLA—Saddle Dusters.

7:05—KGER—Fagan.
7:15★KHJ, KGB—Mutual Newareel.
KFOX—Fishing Pals.
KGIL—Valley Parks.
KLAC—Music.
KRKD—Three-Quarter Time.
KECA, KFMB—The Sheriff.
KFI, KFSD—Red Skelton Show.

KHJ, KFAM, KGB, KVOE—Cisco Kid.
KFAC—Echoes and Encores.
KFOX—Evening Melodies.
KFVB—Sports Final.
KGIL—Modern Concert Hall.
KLAC—Evening for Evening.
KMPC—Romance and Rhythm.
KRKD—Twilight Serenade.
KWIK—Veterans' Hospital.
KXLA—Jimmie Dolan.

7:35—KECA—American Sports Page
7:45★KFOX—News.
KFVB—Remember.
KLAC—Loyola vs. Santa Clara.
KRKD—Father Vaughan.

7:55—KECA, KFMB—Champion Roll Call.
★KHJ, KGB, KVOE—Bill Henry, News.
8—KECA, KFMB—Boxing Bouts.
KFI, KFSD—Life of Riley.
KHJ, KGB, KVOE—Great Scenes from Great Plays.
KNX, KSDJ—Everybody Wins
KFAC—Evening Concert.
KFOX—Music in the Air.
KFVB—Williams-Rodgers.
KGFJ—Caucasian Memories.
KGIL—Cowtown Boys.
KLAC—Football.

★KMPC—News, Frandsen.
KRKD—County Barn Dance.
★KXLA—News.
8:15—KNX—Jack Smith.
KGFJ—Songs for You.
KMPC—American Music.
KXLA—Variety.

8:30—KECA—Sports Show.
KFI, KFSD—Sports Newsreel.
KHJ, KFAM, KGB, KVOE—Leave It to the Girls.
KNX, KSDJ—Spotlight Revue
KFVB—L. A. Dons vs. Baltimore Colts.

★KGFJ—Averill Berman, News.
KGIL—Paddon Lewis.
KRKD—Cowboy Hit Parade.
KXLA—97th Street Corral.

8:35—KECA—Orchestra.
8:45—KFI—Sports Folio.
KFOX—Flight Cast.
KFVB—Little Concert.
KGFJ—H'wood House Party.

9—KECA, KFMB—Fat Man.
KFI, KFSD—Supper Club.
★KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.
★KNX—Lowell Thomas.
KFAC—Evening Concert.
KFOX—Murdine Committee.
KFVB—Football.
KGFJ—H'wood House Party.
KGIL—Paddon Lewis.
KLAC—Football.
KMPC—Parade of Hits.
KRKD—Cowboy Hit Parade.
KWIK—Orval Anderson Show.
KXLA—Squeakin' Deacon.

9:15★KFI, KFSD—World News.
★KHJ, KGB—Fleetwood Lawton
KNX—Jack Smith.
★KFOX—News.

9:30—KECA, KFMB—This Is Your FBI.
KFI, KFSD—Jimmy Durante Show.
KHJ, KGB—Inside of Sports.
KNX—Jack Carson.
KFOX—Your Song.
9:45—KHJ, KFAM, KGB, KVOE—Henry J. Taylor.
KFOX—Sports Scene.

2 hours popular music
KFAC

10 to 12 EVERY NIGHT
LUCKY LAGER

DANCE TIME

10★KECA—Richfield Reporter.
KFI—Hollywood Open House.
★KHJ, KFAM, KGB, KVOE—Fulton Lewis.
★KNX, KSDJ—Chet Huntley, News.
KFOX—Merry-Go-Round.

EASTSIDE
SHOW
10 TO 12 P.M.
Every Night Except Sunday
KFWB

KFWB—Football.
KGER—Party House.
KGFJ—Concert Nocturne.
KGIL—Symphony.
KLAC—Football.
KMPC—Dance Parade.
KRKD—Cowboy Hit Parade.
KWIK—Orval Anderson Show.
KXLA—Riverside Rancho.

10:15★KECA—Casa Cugat.
KHJ—Highlights in Music.
KNX, KSDJ—Beulah.
KFSD—Pro and Con.
10:30—KECA, KFMB—Hawthorne Thing.
KFI—Melody Time.
KHJ—Reserve.
KNX, KSDJ—Night Editor.
KGER—At the Ranchhouse.
KLAC—Don Otis.

10:30
MON., TUES., THURS.,
FRI., SAT.

Dan Lundberg
and
A NEW NEWS-IDEA
IT'S NEWSABLE
KXLA

★KXLA—Dan Lundberg.
10:45—KNX—Two-Ton Baker.
KNX—Sports Review.
10:55★KLAC—News.
11★KECA—News of Tomorrow.
★KFI, KFSD—News.
KHJ, KGB—Joe Sudy Orch.
★KNX—Nelson Pringle.
KFAC—Lucky Lazer Dance.
KFOX—Dream Time.

SPADE COOLEY TIME
With George Wilhelm
NOW
11 P.M. DAILY
1020 KC.
5000 WATTS
Check KEVD
LOS ANGELES

KFVD—Spade Cooley Time.
KFVB—Eastside Show.
KGER—At the Ranchhouse.
KGFJ—Concert Nocturne.
KGIL—America Is Playing.
KLAC—Don Otis.
KMPC—Dance Parade.
KRKD—Cowboy Hit Parade.
KWIK—Johnny Grant.
KXLA—Pasadena Civic.

11:15—KECA—Cinegrill Music.
★KFI—U. N. Reporter.
KHJ—Bill Clifford Orch.
KNX—Merry-Go-Round.
KFSD—Concert Hall.
11:30—KECA—Ambassador Orch.
KFI—Biltmore Orch.
KXLA—Bandstand Review.

11:45★KHJ—News.
KNX—Report from U. N.
11:55★KECA, KMPC—News.
KFI—Police Bulletins.

GAY BROADWAY
George Axelrod, one of Goodman Ace's staff of writers for Columbia's "mr. ace and JANE," is a co-author of the new Broadway hit revue, "Small Wonder," his first Great White Way endeavor.
Page Twenty-seven

SATURDAY, OCTOBER 16

★Indicates News Broadcast.

- 8-KECA, KFMB-Shopper's Special.
- KHJ-Treasury Show.
- KNX-Harry Babbitt.
- ★KGER, KLAC, KMPC, KOWL, KXLA-News.
- KAGH-Musical Clock.
- KFAC-Country Church.
- KFOX, KRKD-Haven of Rest.
- KFSD-Frank Merriwell.
- KFVD-Wakeup Ranch.
- KFWB-Morning Melodies.
- KGB-Morning Moods.
- EGFJ-Proudly We Hail.
- EGIL-Musical Corral.
- KVOE-Hot Cake Club.
- KWKW-Rafael Mendez.
- 8:05-KGER-Mizpah.
- 8:15-KHJ-Policing L. A.
- ★KNX-News.
- KFWB-Salvation Army.
- KLAC-Haynes at the Reins.
- KMPC-Market Reports, Sports.
- KOWL-Memories in Music.
- 8:30★KFI-Inside the News.
- KHJ-Dr. Hiss Clinic.
- KNX-Red Barber Clubhouse.
- KAGH-Hebrew-Christian Hr.
- ★KFAC, KFWB, KGIL, KOWL, KRKD-News.
- KFOX-Music.
- KFVD-Easy Listening.
- KGER-Harmonid.
- KGfJ-Yesterday's Hits.
- KLAC-Music.
- KMPC-Leahy of Notre Dame.
- KWKW-Stock Quotations.
- KXLA-Melody Time.
- 8:35-KOWL-Meet the Band.
- 8:45-KECA-Mirandy.
- ★KFI, KFSD-Sam Hayes, News.
- KAGH-Musical Clock.
- KFAC-Unity.
- KFVD-Console and Keyboard.
- KFWB-Music.
- KGER-Gene Autry.
- KGIL-Coffee Parade.
- KLAC-Business Talk.
- KMPC-Fingertip Successes.
- KOWL-Voice of Army.
- KRKD-Spotlight Varieties.
- KWKW-Sacred Heart.
- KXLA-Popular Favorites.
- 9-KECA, KFMB-Abbott and Costello Kid Show.
- KFI, KFSD-Meet the Meeks.
- KHJ, KVOE-Harry Mitchell.
- ★KNX-News.
- KAGH-Top of the Morning.
- KFAC-Morning Concert.
- KFOX-Rev. Earl Ivie.
- KFVD-Memory Melodies.
- KFWB-Music.
- ★KGER, KLAC-News.
- EGFJ-Public Messenger.
- EGIL-Swappin' Corner.
- KMPC-Music of the Stars.
- KOWL-Friendship Hour.
- KRKD-Sagebrush Serenade.
- KWKW-Voice of China.
- KXLA-Popular Favorites.
- 9:05-KNX-Let's Pretend.
- KGER-Lutheran Hour.
- KLAC-Kiddle Club.
- KWIK-Sunny Side.
- 9:15★KAGH, KFVD-News.
- EGFJ-Community Chest.
- EGIL-Ballads for You.
- KWKW-Grace Farr.
- 9:20★EGFJ-Alotrials.
- 9:30★KECA, KFMB-Tomorrow's Headline.
- KFI, KFSD-Smillin' Ed McConnell.
- KHJ, KFXM, KGB, KVOE-Teen-Timers Club.
- KNX, KSDJ-Junior Miss.
- KAGH-Musical Roundup.
- KFOX-Full Gospel.
- KFVD-Show Tunes.
- KFWB-Song Session.
- KGER-John Brown.
- EGFJ-Racing News.
- EGIL-Valley Shopper.
- KLAC-Racing News.
- KOWL-German Hour.
- KWIK-Top of Morning.
- 9:45-KECA-Radio, the American Way.
- KFVD-Cowboy Policeman.
- KGfJ-American Heritage.
- KLAC-Music.
- ★KRKD-News.
- KWKW-Word of Truth.
- 9:55★KFAC-News.
- 10-KECA, KFMB-Johnny Thompson, Songs.
- KFI-Jump-Jump of Holiday House.
- ★KHJ, KFXM, KGB, KVOE-News.
- KNX, KSDJ-Theatre of Today.
- KAGH-Stars of Tomorrow.
- KFAC-Serenade.
- ★KFOX-News.
- KFVD-Music.

- KFWB-Ann Carter.
- KGER-Kids' Bible Club.
- KGfJ-Record Jackpot.
- EGIL-Hawaiian Echoes.
- KLAC-Al Jarvis Ballroom.
- KMPC-Music of the Stars.
- KOWL-Romance in Music.
- KRKD-Morning Melodies.
- KWIK-Town Crier.
- KWKW-Race Lineup.
- KXLA-Joe Littlefield.
- 10:15-KECA-Chemists in Action.
- KHJ-Garden Guide.
- KFI, KFSD-Young America Speaks.
- KFOX-Assembly of God.
- KRKD-Dr. Richardson.
- KWKW-Tune-Up Time.
- ★KXLA-News.
- 10:25-KGfJ-Sports Flash.
- 10:30-KECA-American Farmer.
- KFI, KFSD-Tillamook Kitchen.
- KHJ, KGB-Girls' Corps.
- KNX, KSDJ-Grand Central Station.
- KAGH-Nancy Lowe.
- KFVD-Marching Along.
- KFWB-Maurice Hart Show.
- ★KGIL, KOWL-News.
- KGER-Home on the Range.
- KMPC-Ricardo Martin.
- KRKD-Government Speaks.
- KWIK-Tunes for Tykes.
- KWKW-Feature Story.
- KXLA-Music.
- 10:35-KGIL-Curtain Call.
- 10:45-KFI-Your Saturday Chef.
- KFAC-Village Festival.
- KFOX-Morning Musicale.
- KFVD-Dream Time.
- KOWL-Tune Shop.
- ★KRKD-News; Pop Concert.
- KWKW-My Serenade.
- KXLA-Variety Time.
- 10:55-KGfJ-Sports Flash.
- 11-KECA-Shore Party.
- KFI, KFSD-National Farm and Home Hour.
- KHJ, KGB, KVOE-Reserve.
- KNX, KSDJ-County Fair.
- KAGH-Jim Hadlock.
- KFAC-Festival of Music.
- KFOX-Forenoon Fashions.
- ★KFVD, KGER-News.
- KFWB-Peter Potter.
- KGfJ-Record Jackpot.
- KGIL-Popular Classics.
- KLAC-Al Jarvis Ballroom.
- KMPC-Kelth Hetherington.
- KOWL-Tune Shop.
- KRKD-Songs of Yesterday.
- KWIK-Kiddies' Korner.
- KWKW-Voice of Army.
- KFVD-Plano Parade.
- KGER-Western Music.
- 11:15-KFVD-Plano Parade.
- KGER-Western Music.

- 11:20-KWKW-Races and Sports.
- 11:25-KGfJ-Sports Flash.
- 11:30-KECA-Bernie George Show.
- KFI-Coffee Concert.
- KHJ, KGB, KVOE-Reserve.
- KNX, KSDJ-Give and Take.
- KFAC-Keyboard Artistry.
- ★KFOX, KOWL, KRKD, KWIK-News.
- KFSD-Mary Lee Taylor.
- KFVD-Shopping Hi-Lites.
- ★KFWB-News; Peter Potter.
- KGER-Western Shadows.
- KXLA-Saturday Serenade.
- 11:35-KWIK-Modern Mood.
- 11:40-KOWL-Salute to America's.
- 11:45★KFI-Report on Europe.
- KFOX-Tempos of the Time.
- KRKD-Melody Time.
- KWKW-Races and Sports.
- 11:55★KFAC-News.
- KGfJ-Sports Flash.
- 12-KECA, KFMB-Football.
- KFI-Farm Reporter.
- KNX, KSDJ-Football.
- ★KAGH, KGER, KGIL-News.
- KFAC-Luncheon Concert.

- KWIK-G.I. Platter Parade.
- KWKW-Farm News.
- 12:45-KFI, KFSD-Football Game.
- ★KFAC-News.
- KFOX-Cowhands Carnival.
- KFVD-Shopping Hillas.
- KWKW-Ruces and Sports.
- KXLA-Top Western Tunes.
- 12:50-KWKW-Circle 1430 Ranch.
- 12:55-KGfJ-Sports Flash.
- 1-KECA, KFMB-Football.
- KFI, KFSD-Football.
- KHJ-Musical Matinee.
- KNX-Football.
- KAGH-Brent Burrell.
- KFAC-Piano Parade.
- KFOX-Platter Pantry.
- ★KFVD, KLAC, KRKD-News.
- KFWB-Bill Anson.
- KGER-Sleepy Valley.
- EGFJ-1230 Club.
- KGIL-Musical Roundup.
- KMPC-Eddie Stanley Show.
- KOWL-Mayor of Melody.
- KWIK-Just Relax.
- KXLA-Community Broadcaster.
- 1:10-KLAC-Studio Frolic.
- 1:15-KFAC-American Hour.

NOSEY NIFTIES
News of Kids in Movies
Kids with Talent-Contact
COSMO MORGAN
Talent Counsellor
1605 No. La Brea
KFOX - 12 NOON

- KFOX-Nosey Nifties.
- KFVD-School Days.
- KFWB-Peter Potter.
- KGfJ-Intermission.
- KLAC-Al Jarvis Ballroom.
- KMPC-Eddie Stanley Show.
- KOWL-Mayor of Melody.
- KRKD-Santa Fe Trails.
- KWIK-Luncheon Musicale.
- KWKW-Pasadena Opera.
- KXLA-Saturday Serenade.
- 12:05-KAGH-Bob Pottle.
- KGER-Cottonseed Clark.
- 12:15-KFI-Man on the Farm.
- KHJ-Musical Matinee.
- ★KFOX, KWIK-News.
- KFVD-Mason Rose.
- KGIL-Real Estate Show.
- KWKW-Races and Sports.
- 12:25-KGfJ-Sports Flash.
- 12:30-KFOX-Show Time.
- KFVD-Luncheon Tunes.
- ★KFWB, KOWL-News.
- KGfJ-1230 Club.
- KGIL-Musical Roundup.
- KWKW-Stock Quotations.
- KXLA-Western Tunes.
- 12:35-KOWL-Mayor of Melody.

THE RUSS WHITEMAN SHOW
Saturday's Best
1:15 p.m. Saturday
Check KEVD
LOS ANGELES

- KFVD-Songs by Russ Whiteman.
- KRKD-Siesta Time.
- KWKW-Waxworks.
- KXLA-Research Adventures.
- 1:25-KGfJ-Sports Flash.
- 1:30-KFOX-Siesta Serenade.
- KFVD-Dream Time.
- KGER-Western Siesta.
- KGIL-Homemakers.
- KMPC-U.S.C. vs. Oregon.
- ★KOWL, KRKD-News.
- KWIK-Joe of Islands.
- KXLA-Song Littlefield.
- 1:35-KOWL-South of the Border.
- KRKD-Symphony of Song.
- 1:45-KHJ-Before Kickoff.
- KFOX-Voice of the Army.
- KLAC-Storybook Hour.
- ★KXLA-News.
- 1:50-KWKW-Show Time.
- 1:55★KFAC-News.
- KGfJ-Sports Flash.
- 2-KECA, KFMB-Football.
- KFI, KFSD-Football.
- KHJ-Before Kickoff.
- KNX-Football.
- KAGH-C. Sharpe Minor.
- KFAC-Matinee.
- KFOX-Music.
- KFSD-Land of the Free.
- KFVD-Noveltv.
- KFWB-Bill Anson.
- KGER-Long Beach Band.
- KGIL-Saturday Serenade.
- EGFJ-What's Up.
- ★KLAC-News.
- KMPC-Football.
- KOWL-Top Tunes at Two.
- KRKD-Ira Swett, Organ.
- KWIK-1490 Club.
- KWKW-Races and Sports.
- KLAC-Cavalcade of Music.
- 2:05-KLAC-370 Club.
- 2:15-KHJ, KGB, KVOE-U.C.L.A. vs. Stanford.
- KRKD-Tunes in Tempo.
- 2:20★KWKW-News.
- 2:25-KGfJ-Sports Flash.
- 2:30-KECA-Fascinating Rhythm.
- KFOX-Modern Concert Hall.
- KFVD-Optimist Boys' Forum.
- ★KGER, KOWL-News.
- KWKW-Decision Now.
- 2:35-KOWL-Waltz Time.
- 2:40-KGER-Long Beach Band.
- 2:45-KECA-Rex Coury, Organ.
- KFVD-Tempo Time.
- KOWL-Earl Bruce.
- 2:50-KWKW-Swing Session.
- 2:55-KGfJ-Sports Flash.
- 3-KECA-Reserve.
- KFI, KFSD-Football.
- KHJ, KGB, KVOE-Football.
- KNX-Chuck Foster Orch.
- KAGH-Pete Young.
- KFAC-Musical Favorites.
- KFOX-Modern Concert Hall.
- KFVD-Salvation Army.
- KFWB-Bill Anson.
- ★KGER, KXLA-News.
- EGFJ-Sunset and Vase.
- KGIL-Saturday Serenade.
- ★KLAC-News, Sports.
- KMPC-Football.
- KOWL-Radio Outlook.
- KRKD-Parade of Hits.
- KWIK-1490 Club.
- KWKW-Swing Session.
- 3:05-KGER-Sagebrush & Saddles.
- 3:10-KLAC-370 Club.

saturday Programs Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 9:00-Proudly We Hail, KGfJ.
- 9:30-Junior Miss, KNX.
- 7:00-Proudly We Hail, KMPC.
- 7:30-Pays to Be Ignorant, KNX.
- 7:30-Judy Canova, KFI.
- 8:00-Dennis Day, KFI.

Quiz, Participation

- 11:30-Give and Take, KNX.
- 5:30-True or False, KHJ.
- 7:30-What's My Name?, KECA.
- 8:00-Sing It Again, KNX.
- 9:30-Truth or Consequences, KFI.

Classical, Semi-Classical Music

- 4:30-NBC Symphony, KFI.

Drama

- 10:00-Theater of Today, KNX.
- 10:30-Grand Central Sta., KNX.

Public Interest Information

- 8:15-Policing L. A., KHJ.
- 10:30-American Farmer, KECA.
- 11:00-Nat'l. Farm Hour, KFI.

Mystery-Detective

- 9:00-Gangbusters, KECA.

Sports

- 9:30-Racing News, KLAC.
- 9:30-Racing Lineup, KGfJ.
- 10:00-Racing, KWKW.
- 12:00-Football, KECA.
- 5:30-Race Recap, KGfJ.
- 5:30-Sports Dial, KRKD.
- 5:45-Race Results, KRKD.
- 5:45-Football Scoreboard, KECA.
- 6:30-Stock Quotations, KMPC.
- 8:00-Hunting-Fishing Club, KHJ.

Juvenile

- 9:00-Abbott & Costello, KECA.
- 9:05-Kiddle Club, KLAC.
- 9:05-Let's Pretend, KNX.
- 9:30-Smillin' Ed, KFI.
- 10:00-Jump Jump, KFI.
- 12:30-Bob Martineau, KFOX.

Popular-Western Music

- 4:45-Stuart Hamblen, KFWB.
- 7:30-All-Star Western, KHJ.
- 8:30-Grand Ole Opry, KFI.
- 10:00-Hit Parade, KFI.

- 3:15—KFVD—Arlene Melody.
- KOWL—Sports Matinee.
- KWKW—Races and Sports.
- KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA—Serenade for Strings.
- KXN—Make Way for Youth.
- ★KFAC, KOWL—News.
- KFVD—To Your Health.
- KRKD—Life's Estate.
- KWKW—Calling All Vets.
- 3:35—KOWI—Orgran Melodies.
- 3:45—KECA—Let Freedom Ring.
- KFI, KFSD—Lassie Show.
- KFAC—Portraits of Melody.
- KFVD—Romancing on Record.
- KRKD—Maurice Kosloff.
- 3:50—KWKW—Saturday Matinee.
- 3:55★KFVD—News.
- KFWB—Caroline Leonetti.
- KGFJ—Sports Flash.
- 4—KECA—Junior Junction.
- KFI—Reserve.
- KHJ, KGB, KVQE—Football.
- KXN—Tomorrow Calling.
- KAGH—Joe Thompson Show.
- KFAC—Musical Masterpieces.
- ★KFOX, KGER—News.
- KFVD—Harlem Matinee.
- KFWB—Music.
- KGFJ—Sunset and Vine.
- KGIL—Saturday Serenade.
- ★KLAC—News, Sports.
- KMPC—Football.
- KOWL—Just Music.
- KRKD—Teen-Age Workshop.
- KWIK—Valley High Time.
- KWKW—Saturday Matinee.
- KXLA—Juke Box Matinee.
- 4:05—KGER—Tradrax Post.
- 4:10—KLAC—570 Club.
- 4:15—KFOX—Salvation Army.
- KFSD—Art of Living.
- KFWB—Helen Louise.
- KOWL—Fiddle Strings and Ballads.
- KRKD—MovieLand Quiz.
- KWKW—Races and Sports.
- 4:25—KGFJ—Sports Flash.
- 4:30—KECA—Madhouse Musicals.
- KFI, KFSD—NBC Symphony.
- KXN—Los Angeles Story.
- KFOX—Old Age Pensions.
- KFVD—Proven Hits.
- KFWB—Billad Artists' Guild.
- KLAC—Racing Roundup.
- ★KOWL—News.
- KRKD—Symphony in Swing.
- KWIK—Old-Age Pensions.
- 4:35—KOWL—Musical Showcase.
- 4:45★KECA, KFMB—Dorothy Fuldheim.
- KXN—County Supervisor Ford
- KFOX—Album Favorites.
- KFWB—Stuart Hamblen.
- KLAC—Music Room.
- KMPC—Sports Highlights.
- ★KWKW—News.
- KWKW—Races and Sports.
- 4:50—KWKW—Music.
- 4:55—KGFJ—Sports Flash.
- 5—KECA—E. Felice Quartet.
- KFI, KFSD—NBC Symphony.
- KHJ, KGB, KVQE—Take a Number.
- ★KXN—Knox Manning.
- KAGH—Foothill Serenade.
- KFAC—Sunset Serenade.
- KFMB—Ave Maria Hour.
- KFOX—Sunshine Mission.
- KFVD—Sundown Roundup.
- KFWB—Stuart Hamblen.
- KFXM—Laymen's Hour.
- ★KGER, KLAC, KMPC—News.
- KGFJ—Live at Five.
- KGIL—Saturday Serenade.
- KOWL—House Party.
- KRKD—Songs of the Saddle.
- KWIK—Roundup.
- KWKW—Reminiscent Music.
- KXLA—Juke Box Matinee.
- 5:05—KGER—Ford Lewis.
- 5:10—KLAC—Music.
- 5:15—KECA—Brownlee Sisters.
- KXN—Tom Haulon.
- KMPC—Rancho Grande.
- KOWL—Cano Gardens Frolic
- KWKW—Today at Races.
- 5:30★KECA, KFOX, KGIL, KOWL, KWKW—News.
- KFI, KFSD—Arlene Andrews.
- KHJ, KGB, KVQE—True or False.
- KXN—CBS Orchestra.
- KAGH—Sports.
- KFAC—Playtown Train.
- KFMB—Communism.
- KFVD—Serenade.
- KGER—Cactus Mack.
- KGFJ—Race Recap.
- KRKD—Sports Dial.
- KXLA—Future Pianists.
- 5:35—KOWL—Show Tunes.
- 5:45—KECA, KFMB—Football Scoreboard.
- Hank Weaver.
- KAGH—Gilda Sings.
- KFOX—Music.
- KFVD—Haynes at the Reins.
- KGER—Haynes Trent.

- KGFJ—Tops in Pops.
- KGIL—Saturday Serenade.
- KLAC—Sam Balter, Sports.
- KMPC—Biscopal Diocese.
- KOWL—Italian Program.
- KRKD—Race Results.
- KWKW—Radio Travelogue.
- KXLA—Variety.
- 6—KECA—Music of Manhattan.
- KFI—Su down Downbeat.
- ★KHJ, KGB—News.
- ★KXN, KDJ—Charles Collingwood.
- KAGH—Impossible Hour.
- ★KFAC, KFOX, KFWB, KMPC—New.
- KFVD—Haynes at the Reins.
- KGER—Sports Time.
- KGFJ—Musical Digest.
- KGIL—Saturday Serenade.
- ★KLAC—News, Al Jarvis.
- ★KOWL—Italian Program.
- KRKD—Varieties in Music.
- KWIK—Sports, Goodwin.
- KWKW—Sunset Serenade.
- KXLA—Variety.
- 6:05—KFAC—Ballet Theatre.
- 6:15—KHJ, KGB—Mel Allen, Sports.
- ★KXN, KDJ—Bob Garred.
- KFOX—Vesper Bells.
- KFWB—Dinner Melodies.
- KGER—Music.
- KMPC—Music.
- KRKD—Hawaiian Memories.
- ★KXLA—Pigskin Parade.
- 6:25—KXN—Football Review.
- 6:30—KECA—This Is for You.
- KFI—Sports Roundup.
- KHJ, KGB—Voices of Strings.
- KXN—Symphonette.
- KFMB—American Showcase.

MEMORY ROOM
 HAL NICHOLS & "BARTY"
KFOX
 6:30 p.m. Daily • 1280

- KFOX—Hal's Memory Room.
- KFWB—Sports Final.
- KGER—Lukin Valley Church.
- KMPC—Golden Gate Track.
- KRKD—Piano Parade.
- KWIK—Evening Serenade.
- KXLA—Sweet Chariot.
- 6:45★KFI, KFSD—Elmer Peterson.
- ★KFVD—News.
- KFWB—Music.
- KRKD—Accent on Rhythm.
- 7—KECA—Bulldog Drummond.
- KFI—Lombardo Show.
- KHJ, KFXM, KGB, KVQE—Meet the Press.
- KXN—Morey Amsterdam.
- KFAC—Dr. James Effield, Jr.
- KFOX—Judge Gardner.
- KFVD—Squeakin' Deacon.
- KFWB—Gospel and Song.
- ★KGER, KRKD—News.
- KGFJ—Musical Digest.
- ★KGIL—Valley News.
- KLAC—Columbia Open House.
- KMPC—Proudly We Hail.
- KWIK—Cancer Society.
- KWKW—Easy Listening.
- KXLA—Nazarene Church.
- 7:05—KGER—Rev. Al Harlan.
- 7:15—KHJ—Mel Allen, Sports.
- KGIL—Modern Concert Hall.
- KMPC—Andre Kostelanetz.
- KRKD—Three-Quarter Time.
- 7:30—KECA, KFMB—What's My Name?
- KFI, KFSD—Judy Canova Show.

Weber's ALL-STAR WESTERN THEATRE

featuring
KEN DABBY
 and the
KING'S MEN

SONGS • DRAMA • GUEST STARS
KHJ-7:30 EVERY SAT. NIGHT

KHJ, KFXM, KGB, KVQE—All-Star Western.
 KXN—It Pays to Be Ignorant.

- KFAC—Dr. Fagerburg.
- KFOX—Evening Melodies.
- KFWB—Dr. Hiss Clinic Forum
- KGER—Grace Dolson.
- KLAC—Sports Almanac.
- KMPC—Candlelight and Silver
- KRKD—Twilight Serenade.
- KWKW—Vets' Hospital.
- KXLA—Italian Varieties.
- 7:45—KFAC—Waltzes of the World.
- KFOX—Ministerial Union.
- KGIL, KLAC—Sons o' Guns.
- 8—KECA, KFMB—Loue Ranger.
- KFI, KFSD—Dennis Day.
- KHJ, KGB—Fishing and Hunting Club.
- KXN—Sing It Again.
- KFAC—Evening Concert.
- KFOX—Proudly We Hail.
- KFWB—Community Hour.
- KGER—Wings of Healing.
- KGFJ—Caucasian Memories.
- KGIL—Western Music.
- ★KLAC—News.
- KMPC—A Boy, a Girl and a Song.
- KXLA—Repertory Theater.
- 8:15—KGFJ—Songs for You.
- KLAC—Skitch Henderson.
- KMPC—American Music.
- KXLA—Barbershop Quartet.
- 8:30—KECA, KFMB—Whiz Quiz.
- KFI, KFSD—Grand Ole Opry.
- KHJ, KGB, KVQE—Life Begins at 80.
- KFOX, KFWB—Music.
- KGER—Glen Davies.
- KGFJ—H'wood House Party.
- KLAC—Musical Horizons.
- KMPC—Handicapped Hero.
- KXLA—97th St. Corral.
- 8:45—KFOX—Barbershoppers.
- KFWB—Guest Star.
- 9—KECA, KFMB—Gangbusters.
- KFI, KFSD—Vic Damone Show.
- ★KHJ, KFXM, KGB, KVQE—News.
- KXN—Vaughn Monroe Show.
- KFAC—Evening Concert.
- KFWB—Music.
- ★KGER—News, Desert Dreams.
- KGFJ—H'wood House Party.
- KGIL—Dance Time.
- KLAC—Melody Parade.
- KMPC—Parade of Hits.
- KWIK—Your Request.
- KXLA—Harmony Park.
- 9:15—KHJ, KGB, KVQE—Dink Templeton.
- KECA—Spade Cooley Time.
- 9:30—KECA, KFMB—The Amazing Mr. Malone.
- KFI, KFSD—Truth or Consequences.
- KHJ, KGB, KVQE—Reserve.
- KXN—Jeff Regan.
- KFOX—Your Song.
- KFWB—Laymen's Hour.
- KGER—Proudly We Hail.
- KGIL—Sports Review.
- KLAC—Spotlight Serenade.
- KXLA—Redondo Barn Dance.
- 9:45★KMPC—News.
- 10—KECA—News.
- KFI, KFSD—Hit Parade.
- KHJ, KFXM, KGB, KVQE—Masked Spooner.
- ★KXN, KSDJ—Chet Huntley.
- KFAC—Lucky Lager Dance.
- KFOX—Carrel Speedway.
- EASTSIDE SHOW**
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB
- KFWB—Eastside Show.
- KGER—Party House.
- KGFJ—Concert Nocturne.
- KGIL—Symphony.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KWIK—Your Request.
- KXLA—Riverside Rancho.
- 10:15—KECA—Hank Weaver, Sports.
- KHJ, KGB, KVQE—Monica Whalen.
- KXN—Music.
- 10:30—KECA, KFMB—Hawthorne Thing.
- KFI, KFSD—Hollywood Star Theater.
- KHJ, KGB—Skinnay Eunio Orch.
- KXN—National Military Ball.
- KGER—Desert Dreams.
- ★KXLA—Dan Lundberg.
- 10:35★KLAC—News.
- 11—KECA—Cinegrill Music.
- KFI—Solitaire Time.

- KHJ, KGB, KVQE—Joe Sudy Orch.
- ★KXN—Nelson Pringle.
- KFAC—Lucky Lager Dance.
- KFMB—Cheatin' on Sandman.
- KFOX—Disc Jockey.
- KFVD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFJ—Concert Nocturne.
- KGIL—America Is Playing.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KWIK—Johnny Grant.
- KXLA—Bandstand Review.
- 11:15—KECA—Stapsy Maxie Orch.
- KFI, KFSD—Morton Downey.
- KHJ, KGB—Bill Clifford Orch.
- KXN—Merry-Go-Round.
- KXLA—Pasadena Civic.
- 11:30—KECA—Ambassador Orch.
- KFI, KFSD—Biltmore Orch.
- KXLA—Sammy Davis.
- 11:45★KHJ, KGB, KVQE—News.
- KXN—Music.
- 11:55★KECA, KXN, KMPC—News.
- KFI—Police Bulletins.

KXLA Presents
ALEX COOPER
 Pickupacupplebucks
 12:00 - 5:00 A.M.
 MONDAY THRU SATURDAY

CHINA MAN

Harrison Wood, ABC commentator, has completed the manuscript of his third study on China for immediate publication. Previous works, on conditions in Europe and the Orient, from the pen of Mr. Wood include, "India Today," "The Orient Looks Ahead," "China Tomorrow" and "Europe Tomorrow." He is also now readying for publication a biographical study of Joseph Stalin, titled, "Stalin — A Man of Masks."

ALL GOD'S CHILLUN

The most inappropriate prize of the season on CRS's "Sing It Again" was won by a Brockton, Massachusetts, listener recently. The contestant was awarded six pairs of shoes, which would have been dandy except that . . . he works in a shoe factory!

LOSS IS GAIN

Singing Cowboy Bob Oates has become the fifty-first losing contestant on NBC's Horace Heidt show to obtain a break through his radio appearances. Oates has been offered a screen test at Columbia Pictures for an important role in a forthcoming musical Western.

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
* Indicates programs of news and commentation.

Abbott and Costello..... KECA, 7:30 p.m. Th	Chapel Hour..... KMPC, 8:30 a.m. Su	Front-Page Farrell..... KFI, KFSD, 3:45 p.m. M-F
Abbott-Costello Kid Show..... KECA, 9 a.m. Sa	Chef Milani..... KLAC, 9:45 a.m. M-F	Frontiers of Science..... KNX, 11:45 p.m. Tu
Adventure Parade..... KHJ, 3:45 p.m. M-F	Chemists in Action..... KECA, 10:15 a.m. Sa	*Fuldheim, Dorothy..... KECA, 4:45 p.m. Sa
*Agronsky, Martin..... KECA, 6:30 a.m. M-F	Chicago Round Table..... KFI, 11:30 a.m. Su	*Fuller, Sid..... KHJ, 12 n. M-F
Aldrich Family..... KFI, 9:30 p.m. Th	Chicago Theater..... KHJ, KGB, 10:30 p.m. Su	KECA, 6:15 p.m. M-F
Air-tortials..... KGFJ, 9:15 a.m. M-Sa	Child's World..... KECA, 6:30 p.m. M	*Gaeth, Arthur..... KECA, 9 p.m. M
Album of Familiar Music..... KFI, 7:30 p.m. Su	Christian Science..... KFI, 8:30 a.m. Su	Gangbusters..... KECA, 9 p.m. Su
Alexander's Mediation Board..... KHJ, 6 p.m. Su	Church in the Wildwood..... KFOX, 8 p.m. Su	Garden Guide..... KHJ, 10:15 a.m. Sa
Alibis..... KHJ, 5:30 p.m. Su	Church of the Air..... KECA, 7 a.m. Su	Garden School..... KGER, 2:30 p.m. M-F
Allen, Fred..... KFI, 6:30 p.m. Su	Cisco Kid..... KHJ, KGB, 7:30 a.m. Su	*Giared, Bob..... KNX, 7:30 a.m., 6:15 p.m. M-Sa
Allen, Irwin..... KLAC, 5:30 p.m. M-Sa	Clark, Cottonseed..... KGER, 12:05 p.m. Sa	Gateway to Music..... KFAC, 9:30 p.m. Su
Allen, Mel..... KHJ, 7:15 p.m. Sa	Classroom Radio..... KFAC, 1:15 p.m. M-F	George, Bernie..... KECA, 11:30 a.m. Sa
Allen, Steve..... KNX, 12:05 a.m. D	Clifton, Charles A..... KRKD, 5:30 p.m. M-Sa	Gilbert and Sullivan..... KFAC, 9:30 a.m. Su
KNX, 2 p.m. M-F	Clonk Room..... KNX, 11:15 p.m. W	Give and Take..... KNX, 11:30 a.m. Su
All-Star Western..... KHJ, 7:30 p.m. Sa	Club Fifteen..... KNX, 5:30 p.m. M-F	Godfrey, Arthur..... KNX, 4 p.m. M-F
Amazing Mr. Malone..... KECA, 9:30 p.m. Sa	Club Time..... KECA, 11:15 a.m. Tu	Godfrey's Talent Scouts..... KNX, 6:30 p.m. M
America Dances..... KFWS, 6:30 p.m. M-F	Coffee Concert..... KFI, 11:30 a.m. Sa	*Godwin, Earl..... KECA, 9:15 p.m. M
America United..... KFI, 11 p.m. Su	*Collingwood, Charles..... KFI, 6 p.m. M-Sa	KECA, 7:15 p.m. Tu
American Farmer..... KECA, 10:30 a.m. Sa	Collins, Chuck..... KFI, 11:15 a.m. M-F	Go for the House..... KECA, 5 p.m. Su
American Way..... KFI, 7 p.m. M	Columbia Masterworks..... KFAC, 6 p.m. Su	Gospel Singer..... KHJ, 10:15 a.m. M-F
Amos 'n' Andy..... KNX, 5:30 p.m. Su	Columbia Open House..... KLAC, 7 p.m. Sa	Graham, Vance..... KMPC, 9 a.m. Su
Amsterdam, Morey..... KNX, 7 p.m. Su	Commander Scott..... KHJ, KVOE, 11:15 a.m. Su	KLAC, 11:45 a.m. Su
An American Abroad..... KNX, 11:45 p.m. Th	Concert Nocturne..... KGFJ, 10 p.m. D	Grand Central Station..... KNX, 10:30 a.m. Sa
Andrews, Archie..... KFI, 5:30 p.m. Sa	Contented Hour..... KFI, KFSD, 8 p.m. M	Grandpa Owens..... KFI, 8 a.m. Su
Animal World Court..... KECA, 6:05 p.m. M-F	Cooley, Spade..... KFWS, 4 p.m. M-F	Graau Ole Opry..... KFI, KFSD, 8:30 p.m. Sa
Anson, Bill..... KFWS, 1 p.m. M-Sa	Cooper, Alex..... KNXA, 12:15 a.m. D	Grand Slam..... KNX, 9:30 a.m. M-F
Arnold, Eddie..... KFI, 6:30 a.m. Tu, Th, Sa	Copel, Helene..... KGI, 7:30 p.m. Su	Great Scenes..... KHJ, 8 p.m. F
Arnold, Edward..... KECA, 9 p.m. Su	Cotton, Carolina..... KGER, 8 p.m. M-F	Greatest Story..... KECA, 4:30 p.m. Su
Art Baker's Notebook..... KFI, 9 p.m. M-F	Count of Monte Cristo..... KHJ, KGB, 8 p.m. M-F	Great Gildersleeve..... KFI, 9:30 p.m. W
Atton and You..... KHJ, 6:30 p.m. Tu	Counseary..... KECA, KFMB, 3:30 p.m. Su	Guiding Light..... KNX, 11:45 a.m. M-F
Aunt Jenny..... KNX, 10:15 a.m. M-F	County Fair..... KNX, 11 a.m. Sa	Guild and Criswell..... KFWS, 6:45 p.m. Sa
Aunt Mary..... KFI, KFSD, 4:30 p.m. M-F	County Medical Assn..... KFAC, 10:45 a.m. Th	Hal's Memory Room..... KFOX, 8:30 p.m. D
Autry, Gene..... KNX, 5 p.m. M-F	Cowan, Harold..... KHJ, 5:45 p.m. Su	Hamblen, Stuart..... KFWS, 4:45 p.m. M-Sa
Babbitt, Harry..... KNX, 8 a.m. M-F	Crime Photographer..... KNX, 7:30 p.m. Th	Hampton, Lionel..... KFI, 6:30 p.m. M
Backgrounds for Living..... KNX, 1:15 p.m. M W F	Criswell..... KFWS, 6:30 p.m. Sa	Haalon, Tom..... KNX, 5:15 p.m. Tu, 3 p.m. M-Sa
Background for Stardom..... KHJ, 6:30 p.m. W	Crocker, Betty..... KECA, 10:55 a.m. M-F	Happy Gang..... KHJ, 3 p.m. M-F
Backstage Wife..... KHJ, 2 p.m. M-F	Crooks Cruise..... KNX, 3 p.m. Su	Happy Homes..... KHJ, 1:30 p.m. M-F
Back to God..... KHJ, 9 a.m. Su	Cross, Bing..... KECA, 9 p.m. W	Happy Theater..... KECA, 4:45 p.m. M-F
Balter, Sam..... KLAC, 8:45 p.m. M-F	Cross, Milton..... KECA, 2:30 p.m. Su	*Hardy, Glenna..... KHJ, 10 a.m., 9 p.m. D
Bands for Bonds..... KHJ, 11:30 a.m. M-F	Cunlougham, Bill..... KHJ, 11:30 a.m. Su	Harmoon, Tom..... KFI, 6:15 p.m. Tu
Barber Red..... KNX, 8:30 a.m. Sa	Curtain Time..... KFI, KFSD, 8:30 p.m. W	Harris, Phil..... KFI, 5:30 p.m. Su
Barrel of Dough..... KFWS, 10 a.m. M-F	Damone, Vic..... KFI, 9 p.m. Sa	Harris, Radie..... KNX, 2:25 p.m. M-F
*Baukhage Talking..... KECA, 19:15 p.m. M-F	Dance Time..... KFAC, 10 p.m. M-Sa	*Harsch, Joseph..... KNX, 11 a.m. Su
Beck, Fred..... KNX, 7:45 a.m. M-F	Darby, Raymond..... KFI, 6:15 p.m. F	Hart, Maurice..... KFWS, 6 a.m., 10:30 a.m. M-Sa
*Behind the Front Page..... KHJ, 7 p.m. Su	Davey, Clem..... KGER, 6:30 p.m. Tu	Haven of Stars..... KNX, 7:30 p.m. W
Behind the Lens..... KNX, 11:45 a.m. Su	*Davis, Elmer..... KECA, 8:15 p.m. M-Sa	Haven of Rest..... KNLA, 8:30 a.m. M, W, F
Benny, Jack..... KFI, 5 p.m., 10:30 p.m. M-F	Day, Dennis..... KFI, 8 p.m. Sa	KRKD, KRNO, KFOX, 8 a.m. Tu, Th, Sa
Benson, Red..... KHJ, 2:30 p.m. M-F	Dinner Bell Roundup..... KNLA, 11:30 a.m. M-F	*Hawk, Bob..... KNX, 8:30 p.m. M
Berch, Jack..... KFI, 9:30 a.m. M-F	Dixon, Nancy..... KHJ, 1:15 p.m. M-F	Hawthorne Caboose..... KECA, 8:45 p.m. M
Bergen, Edgar..... KFI, 6 p.m. Su	Double or Nothing..... KFI, 4 p.m. M-F	Hawthorne, Jim..... KECA, 10:30 p.m. M-Sa
Berger, Hal..... KMPC, 1 p.m. M-F	Downey, Morton..... KFI, 11:15 p.m. Tu, Th, Sa	Hayes, Helen..... KNX, 7 p.m. Su
Berle, Milton..... KECA, 9:30 p.m. W	Drake Galen..... KECA, 1:30 p.m. M-F	Hayes Touchdown Tips..... KHJ, 6:30 p.m. F
*Berman Averill..... KGFJ, 8:30 p.m. M-F	Dr. Christian..... KNX, 6:30 p.m. W	*Hayes, Sam..... KFI, 8:45 a.m. M-Sa
Better Half..... KHJ, 6:30 p.m. Th	Dr. Hiss Clinic..... KHJ, 8:30 a.m. Sa	KECA, 6 p.m. M,W,F
Beulah..... KNX, 10:15 p.m. M-F	*Dr. I. Q. Tavern..... KFI, KFSD, 7:30 p.m. Sa	*Hayes, Sam..... KECA, 12 n. M-F
Bible Institute..... KRNO, KRKD, KFOX, 8 a.m. M,W,F	Durante, Jimmy..... KFI, 7 p.m. W	Haynes, Dick..... KLAC, 6 a.m. M-Sa
Bible Treasury Hour..... KGER, 8:45 a.m. M-F	Eastside Show..... KFWS, 10 p.m. M-Sa	Heart's Desire..... KHJ, 2 p.m. M-F
Big Sister..... KNX, 11 a.m. M-F	Echoes of Eden..... KFWS, 10:30 p.m. M-Sa	*Heater, Gabriel..... KHJ, 7 p.m. Su-F
Big Story..... KFI, 10:30 p.m. M	*Editor at Home..... KECA, 2:15 p.m. Su	KHJ, 7 p.m. M-F
Big Town..... KFI, 10 p.m. Tu	Editor of the Air..... KGFJ, 12 n. M-F	KFI, 8:30 p.m. Su
Blind Artists Guild..... KFWS, 4:30 p.m. Sa	*Editor's Diary..... KHJ, 9:30 a.m. M-F	*Hemingway, Frank..... KHJ, 4:15 p.m. M-Sa
Bloude..... KFI, 10 p.m. W	Elson, Bob..... KECA, 8:45 a.m. M-F	*Henry, Bill..... KHJ, 7:55 p.m. M-F
Bowron, Fletcher..... KFI, 6:15 p.m. W	Episcopal Diocese..... KMPC, 5:45 a.m. M-F	*Henry, Fred..... KLAC, 5 p.m. M-F
Breakfast in Hollywood..... KECA, 1 p.m. M-F	Eternal Light..... KFI, 10 p.m. Su	Here's Hollywood..... KECA, 10:15 p.m. Su
Breakfast Time..... KHJ, 8:45 a.m. M-F	Ethel and Albert..... KECA, 1:45 p.m. M-F	Here's to Veterans..... KFI, 11:15 p.m. M
Breaking All Records..... KNX, 12:05 a.m. Tu-Su	Evelyn Winters..... KNX, 12:45 p.m. M-F	Hetherington, Keith..... KMPC, 11 a.m. Su
Break the Bank..... KECA, 7 p.m. F	Evening Concert..... KFAC, 8 p.m. M-Sa	Highlights in Music..... KHJ, 10:15 p.m. M-F
Bride Club..... KMPC, 10:15 p.m. M	Everybody Wins..... KNX, 8 p.m. F	*Hill, Edwiar C..... KECA, 6 p.m. M-F
*Bride and Groom..... KECA, 2:30 p.m. M-F	Falcon..... KHJ, 6 p.m. W	Hilton, James..... KNX, 8 p.m. Th
Bridge to Dreamland..... KECA, 11:15 p.m. Su	Family Hour..... KNX, 4 p.m. Su	Hint Hunt..... KNX, 3 p.m. M-F
Brighter Day..... KFI, 11:45 a.m. M-F	Family Theatre..... KHJ, 6 p.m. Th	Hit Parade..... KFI, 10 p.m. Sa
*Broadway News..... KHJ, 12 u. D	Famous Jury Trials..... KECA, 6:30 p.m. F	*Hit the Jackpot..... KNX, 8 p.m. Tu
*Brooding With Brady..... KNX, 7:10 a.m. M-F	Famous Music..... KFI, 2:45 p.m. Su	Hollywood Bowl Auditions..... KFI, 8 p.m. W
*Brown, Cecil..... KHJ, 8 a.m. M-F	Farm Highlights..... KFI, 6:15 a.m. M-Sa	Hollywood Music Hall..... KNX, 8 p.m. W
Bruce, Earl..... KOWI, 2:45 p.m. Sa	Farm Journal..... KNX, 5:45 a.m. M-Sa	Hollywood Open House..... KFI, 10 p.m. F
Bull, Frank..... KFWS, 6:30 p.m. M-F	Farm News..... KMPC, 6:15 a.m. M-Sa	KFI, 10:30 p.m. F
Bulldog Drummond..... KECA, 7 p.m. Sa	Farm Reporter..... KFI, 12 n. M-Sa	Hollywood Star Theater..... KFI, 10:30 p.m. Sa
Burns and Allen..... KFI, 10 p.m. Th	Fascinating Rhythm..... KECA, 2:30 p.m. Sa	Hollywood Story..... KHJ, 8:30 p.m. W
Business News..... KMPC, 8:15 a.m. M-Sa	Fat Man..... KECA, 9 p.m. F	Hollywood Theater..... KFI, 7:30 p.m. W
Business Reporter..... KMPC, 9:45 p.m. M	Favorite Story..... KFI, 8 p.m. Tu	Hope, Bob..... KFI, 7 p.m. Tu
CBS Symphony..... KNX, 1 p.m. Su	F.B.I. in Peace and War..... KNX, 6:30 p.m. Th	*Home News..... KPCA, 6:10 p.m. M-F
California Caravan..... KECA, 4 p.m. Su	*Feature Wire..... KFI, 5:30 p.m. M-F	Hour of Faith..... KECA, 9:30 a.m. Sa
California Melodies..... KHJ, 6:30 p.m. F	Fenneman, George..... KECA, 4:10 p.m. M-F	House of Mystery..... KHJ, KGB, 2 p.m. M-F
Call the Police..... KFI, 10:30 p.m. M	Festival of Music..... KFAC, 11 a.m. M-Sa	House Party..... KNX, 3:30 p.m. M-F
Cameos of Music..... KFI, 7:30 a.m. Su	Fibber and Molly..... KFI, 7:30 p.m. Tu	*Huntley, Chet..... KNX, 10 p.m. D
Canary Chorus..... KHJ, 11:45 a.m. Su	*Fidler, Jimmie..... KHJ, 7:30 p.m. Su	If They Had Lived..... KGFJ, 5:45 p.m. M, W, F
Candle Microphone..... KECA, 8:30 p.m. Th	Find That Clue..... KECA, 8:30 p.m. Su	Inner Sanctum..... KNX, 9:30 p.m. M
Canova, Judy..... KFI, 7:30 p.m. Sa	Fingertip Successes..... KMPC, 8:45 a.m. Sa	*Inside the News..... KFI, 8:30 a.m. M-Sa
Cantor, Eddie..... KFI, 7 p.m. F	Firestone Favorites..... KMPC, 7 p.m. M-F	*Inside of Sports..... KHJ, KVOE, 9:30 p.m. M-F
Captain Midnight..... KHJ, 5:30 p.m. M-F	First Piano Quartet..... KFI, 12 n. Su	Invitation to Learning..... KNX, 10 a.m. Su
Carnation Hour..... KFI, 8 p.m. M	Fisher, Geo..... KNX, 1:15 p.m. Tu, Th	In My Opinion..... KNX, 11:45 p.m. M
Casa Cugat..... KECA, 11:30 a.m. M-F	Fishing & Hunting Club..... KHJ, 8 p.m. Sa	It Pays to Be Ignorant..... KNX, 7:30 p.m. Sa
Casbook of G. Hood..... KHJ, 8:30 p.m. M	Fishing Facts..... KFOX, 8 p.m. M, 9 p.m. Th	It's a Living..... KHJ, 1 p.m. Su
Catholic Answers..... KFWS, 7:45 p.m. Su	Fishing Pals..... KFOX, 7:15 p.m. Tu, Th, F	I Want It..... KFI, 11:15 p.m. W
Catholic Hour..... KFI, 4 p.m. Su	Five-Seventy Club..... KLAC, 8:10 p.m. M-F	Jack Armstrong..... KECA, 5:30 p.m. M,W,F
Cavalead of America..... KFI, 9:30 p.m. M	Football Scoreboard..... KECA, 5:45 p.m. Sa	Jack in All Trades..... KNX, 3:30 p.m. Su
Centennial Year..... KECA, 10:30 a.m. Su	Ford, J. Anson..... KNX, 4:45 p.m. Sa	Jarvis, Al..... KLAC, 10 a.m., 6:05 p.m. M-Sa
Challenge of the Yankon..... KECA, 5 p.m. M, W, F	Ford Theater..... KNX, 7 p.m. F	Jeff Kezan, Investigator..... KNX, 9:30 p.m. Su
Challenge of Youth..... KNLA, 2 p.m. Su	*Frandsen, Tom..... KMPC, 8 p.m. M-F	*Jergens Journal..... KECA, 7 p.m. Su
Chandu the Magician..... KHJ, 5:15 p.m. M-F	*Free for All..... KNX, 8:30 p.m. W	Jimmy and Wally..... KTEV, 6 p.m. Su
Champion Roll Call..... KECA, 7:55 p.m. F		Jive at Five..... KGFJ, 5 p.m. M-Sa

Jump-Jump of Holiday House KFI, 10 a.m. Sa
 Junior Junction KECA, 4 p.m. Sa
 Junior Miss KNX, 9:30 a.m. Sa
 Just Plain Bill KFI, KFSD, 3:30 p.m. M-F
 Juvenile Jury KHJ, 1:30 p.m. Su
 *Kaltenborn, H. V. KFSD, 5:45 p.m. M-F
 *Kelley, Bob KMPC, 6:15 p.m. M-F
 *Kennedy, John B. KHJ, 11:15 a.m. Su
 *Kilgallen, Dorothy KECA, 11:15 a.m. Th
 Kraft Music Hall KFI, KFSD, 7 p.m. Th
 Eyster, Kay KECA, 9:30 a.m. M-F
 L. A. Breakfast Club KFWE, 8 a.m. W
 Ladd, Alan KNX, 10 p.m. Su
 *Ladies Be Seated KECA, 3 p.m. M-F
 Ladies' Day KFI, 10:05 a.m. M-F
 Ladies First KHJ, 11 a.m. M-F
 Lamour, Dorothy KFI, 7:30 p.m. Th
 Lamplighter KOWL, 8:55 p.m. M-Sa
 Land of the Free KHJ, 9:45 a.m. W
 Lane, Vance KGER, 10:05 a.m. 4:05 p.m. M-F
 Lassie KFI, 3:45 p.m. Sa
 *L. A. Story KNX, 4:30 p.m. Sa
 *Lawton, Fleetwood KMPC, 7:30 a.m. M-Sa
 KFI, 7:15 a.m. M-F KHJ, 9:15 p.m. M-F
 Layman's Hour KFWE, 9:30 p.m. Sa
 Leave It to the Girls KHJ, 8:30 p.m. Sa
 Let Freedom Ring KECA, 3:45 p.m. Su
 Let George Do It KHJ, KGB, 8 p.m. M
 Let's Pretend KNX, 9:05 a.m. Sa
 *Lewis, Fulton KHJ, 5 p.m., 10 p.m. M-F
 Leyden, Bill KFWE, 10 a.m. M-F
 Liberal Catholic Hour KFAC, 9 a.m. Su
 Life Begins at 80 KHJ, 8:30 p.m. Sa
 Life Can Be Beautiful KFI, 1 p.m. M-F
 Life of Riley KFI, 8 p.m. F
 Life With Luigi KNX, 8:30 p.m. Tu
 Light of the World KFI, 12:45 p.m. M-F
 Lindlahr, Victor KHJ, 9:15 a.m. M-F
 Listening Post KECA, 11:15 a.m. M. W. F.
 Lomax, Alan KHJ, 9 a.m. Su
 Lombardo Guy KFI, 7 p.m. Sa
 Lone Ranger KECA, 7 p.m. W. 8 p.m. W
 Lone Wolf KHJ, 6:30 p.m. W
 Lonk Beach Band KGER, 2 p.m. Tu-Su
 *Lora Lawton KFI, 9:45 a.m. M-F
 Lorenzo Jones KFI, KFSD, 2:30 p.m. M-F
 Lucky Lager Dance Time KFAC, 10 p.m. Sa
 Lucky Partners KHJ, 4:30 p.m. Su
 Lum and Abner KNX, 8 p.m. Su
 *Lundberg, Dan KXLA, 10:30 p.m. M-Sa
 Lutheran Gospel Hour KXLA, 6:30 p.m. Su
 Lutheran Hour KHJ, KVOE, 9:30 a.m. Su
 Lux Theater KNX, 7 p.m. M
 Lynn Looks at Hollywood KHJ, 1 p.m. M-F
 Madhouse Musicale KECA, 4:30 p.m. Sa
 Make Way for Youth KNX, 3:30 p.m. Sa
 Ma Perkins KFI, KFSD, 1:15 p.m. M-F
 Ma Perkins KNX, 11:15 a.m. M-F
 Malone, Ted KECA, 10 a.m. M-F
 KECA, 2 p.m. Su
 Manhattan Merry-Go-Round KFI, 7 p.m. Su
 Man on the Farm KFI, 12:15 p.m. Sa
 Mann, Herbert J. KFI, 11 a.m. Su
 Manners, Zeke KECA, 7:45 a.m. M-F
 *Manning, Knox KNX, 1 p.m., 5 p.m. M-Sa
 Mansfield, Andy KFWE, 3:30 p.m. M-F
 Marx, Groucho KECA, 8:30 p.m. W
 Masked Spooner KHJ, 3:30 p.m. W
 Massey, Curt KECA, 5:30 p.m. Su
 Massey, Louise KHJ, 12:30 p.m. M-F
 McCarthy, Charlie KFI, 6 p.m. Su
 McLaughlin, Bob KLAC, 1:10 p.m. M-F
 McNeill's Breakfast Club KECA, 8 a.m. M-F
 Mediation Board KHJ, KGB, 6 p.m. Su
 Meet the Meeks KFI, 9 a.m. Sa
 Meet the Missus KNX, 2:30 p.m. M-F
 Meet the Press KHJ, 7 p.m. Sa
 Melodies America Loves KNX, 7:30 p.m. Tu
 Melody Matinee KHJ, 12:45 p.m. M-F
 Melody Parade KFI, 4:45 p.m. Su
 Merry-Go-Round KNX, 11:15 p.m. D
 Message of Israel KECA, 8 a.m. Su
 Midnight Flyer KFI, 12 p.m. M-F
 *Miller, Rex KHJ, 7:30 a.m. M-F
 Mirandy KECA, 8:45 a.m. Sa
 Model Magazine KECA, 4:05 p.m. M-F
 *Monday Morn. Headlines KECA, 9:15 p.m. Su
 *Monitor News KECA, 9:30 p.m. Tu
 Monroe, Vaughn KNX, 8:30 a.m. M, 9 p.m. Sa
 Morning Bible Hour KFOX, 8:30 a.m. Su
 Morning Concert KFAC, 9 a.m. M-Sa
 Morning Watch KECA, 5:30 a.m. M-F
 *Mother's Album KMPC, 6:30 p.m. Su
 Movie Matinee KHJ, 11 a.m. Su
 Mr. ace and JANE KNX, 6:30 p.m. F
 Mr. and Mrs. North KNX, 6:30 p.m. Tu
 Mr. District Attorney KFI, KFSD, 10:30 p.m. W
 Mr. Information KNX, 3:25 a.m. M-F
 Mr. Keen KNX, 9:30 p.m. Th
 Mr. President KECA, 7 p.m. Th
 Murray, Johnny KFI, 5:30 p.m. M-F
 *Murray, Edward KNX, 5:45 p.m. M-F
 Music for You KNX, 8:30 a.m. M-F
 Music Hour KFI, 10:30 p.m. Sa
 Music of Manhattan KECA, 6 p.m. M-Sa
 Music to Shave By KECA, 3 p.m. M-Sa
 Musical Favorites KFAC, 4 p.m. M-Sa
 Musical Masterpieces KFAC, 4 p.m. M-Sa
 Musical Digest KGFJ, 6 p.m. M-Sa
 Musical Roundup KGER, 10:05 a.m., 4:05 p.m. M-F
 *Mutual Newsreel KHJ, 7:15 p.m. M-F
 Mysterious Traveler KHJ, 6 p.m. Tu
 Mystery Theater KNX, 9:30 p.m. Tu
 My True Story KECA, KFMB, 10:30 a.m. M-F

*Name That Song KHJ, 8 p.m. W
 National Farm & Home KFI, 11 a.m. Sa
 National Vesper KECA, 11:30 a.m. Su
 *NBC Symphony KFI, 4:30 p.m. Sa
 *News Makers KNX, 9:15 a.m. Su
 *News of the World KFI, 9:15 p.m. M-F
 *Newsweek Looks Ahead KECA, 3:45 p.m. Su
 Nick Carter KHJ, 4:30 p.m. Su
 Night Editor KNX, 10:30 p.m. M-F
 Noah Webster Says KFI, 18:30 p.m. Th
 Nora Drake KFI, 4:45 p.m. M-F
 KNX, 12:30 p.m. M-Sa
 KFWE, 10 p.m. M-Sa
 Norman, Gene KFOX, 12 N. Sa
 Nosey Nifties KFOX, 12 N. Sa
 Official Detective KHJ, 3:30 p.m. Tu
 Olympic Flights KLAC, 10:05 p.m. Tu
 Doe for the Book KECA, 12:30 p.m. Su
 Doe Man's Family KFI, KFSD, 9:10 p.m. Su
 Open Forum KFI, 5:45 a.m. D
 Operation Daybreak KFI, 7:30 p.m. W
 Original Amateur Hour KECA, 4:30 p.m. M-Sa
 Otis, Don KLAC, 3:10 p.m., 10 p.m. M-Sa
 Our Gal Sunday KLAC, 10:45 a.m. M-F
 Our Miss Brooks KNX, 7:30 p.m. Su
 Outdoor Reporter KFI, 8:45 a.m. Su
 Owens, Tom KFI, 6:30 a.m. M. W. F.
 Ozzie and Harriet KFI, 9 p.m. Su
 Pacific Lutheran Hour KFWE, 9:30 p.m. Su
 Parent-Youth Forum KFI, 9:30 a.m. Su
 Parsons, Louella KECA, 7:15 p.m. Su
 Passing Parade KHJ, 4:30 p.m. M-F
 Pause That Refreshes KNX, 4:30 p.m. Su
 *Pearson, Drew KECA, 9 p.m. Su
 People Are Funny KFI, 8:30 p.m. Tu
 People's Platform KNX, 10:30 a.m. Su
 Pepper Young's Family KFI, 1:30 p.m. M-F
 Perry Mason KNX, 12:15 p.m. M-F
 Personal Autographs KECA, 6:30 p.m. Th
 Pet Exchange KMPC, 7 p.m. Su
 Pet Magazine KLAC, 4:45 p.m. M
 Pet Parade KFOX, 7:15 p.m. W
 *Peterson, Elmer KFI, KFSD, 6:45 p.m. Su
 *Pettengill, Sam KECA, 1:15 p.m. Su
 Phillip Marlowe KNX, 6:30 p.m. Su
 Piano Playhouse KECA, 12:30 p.m. Su
 Pickens, Jane KFI, 3 p.m. Su
 Platter Party KFI, 7:30 a.m. M-Sa
 Pleasure Parade KFI, 11:55 p.m. D
 Police Bulletin KHJ, 8:15 a.m. Sa
 Policing L.A. KFI, 10:45 a.m. M-F
 Port of Missing Hits KFI, 3:15 p.m. M-F
 Fortia Faces Life KFI, KFSD, 11 a.m. M-Sa
 Potter, Peter KFWE, 9:30 a.m. S, 11 a.m. M-Sa
 Poyl, Dick KECA, 8:30 p.m. Th
 Press Conference KECA, 8 p.m. Th
 *Pringle, Nelson KNX, 7 a.m., 11 p.m. M-F
 Proudly We Hall KMPC, 7:30 p.m. Su; 7 p.m. Sa
 *Queen for a Day KHJ, KGB, 11:30 a.m. M-F
 Quick as a Flash KHJ, 3:30 p.m. Su
 Quiet Please KECA, 3 p.m. Su
 Quiz Kids KFI, 2 p.m. Su
 *Quiz of Two Cities KHJ, 6:30 p.m. Su
 Quizical KECA, 11:45 a.m. M-F
 Radio, American Way KECA, 9:45 a.m. Sa
 Radio Pulpit KFI, 9 a.m. Su
 Railroad Hour KECA, 9 p.m. M
 Random Notebook KHJ, 9:45 a.m. Su
 RCA-Victor Show KFI, KFSD, 3:30 p.m. Tu, Th
 Red Ryder KHJ, KVOE, 7:30 p.m. Tu, Th
 Red Skelton KFI, 7:30 p.m. F
 Remember That Music KFI, 6:15 p.m. Tu
 Remember When KHJ, 6:45 p.m. F
 Report on Europe KFI, 11:45 a.m. Sa
 Report to the People KECA, 7:30 p.m. Tu
 Reported Missing KFOX, 8 p.m. Th
 Revere All-Star Review KHJ, 8:30 p.m. Th
 Reviewing Stand KGB, KVOE, 9:30 a.m. Th
 *Richfield Reporter KECA, 10 p.m. Su-F
 Right to Happiness KFI, KFSD, 1:45 p.m. M-F
 Rise and Shine KHJ, 6 a.m. M-Sa
 Rhoady in Wax KHJ, 12 p.m. D
 Road of Life KFI, 12:15 p.m. M-F
 *Roberts, Clete KFWE, 9 p.m. M-F
 Roger Kluge KHJ, 6 p.m. F
 Romance of Helen Trent KNX, 10:30 a.m. M-F
 *Roper, Elmo KNX, 11:15 a.m. Su
 Roy Rogers Show KHJ, 4 p.m. Su
 Rosemary KNX, 9:45 a.m. M-F
 Sally in Our Alley KMPC, 3 p.m. Th
 Salt Lake Tabernacle KNX, 9:30 a.m. Su
 Sam Spade KNX, 9 p.m. Su
 Saturday Chef KFI, 10:45 a.m. Sa
 Schissler, Paul KNX, 9:30 p.m. W
 Science of Mind KFWE, 8:45 a.m. M-F
 Seaven Gild KFI, 8 p.m. Th
 Scully, Frances KECA, 3:45 p.m. M-F
 Second Mrs. Burton KNX, 12 N. M-F
 Shadow KHJ, 3 p.m. Su
 Sherlock Holmes KHJ, 6 p.m. Su
 *Shirer, William KHJ, 12 p.m. Su
 Shopper's Special KECA, 9 a.m. Sa
 Shore Party KECA, 11 a.m. Sa
 Sing, America, Sing KHJ, 12:15 p.m. M-F
 Sing It Again KNX, 8 p.m. Su
 Single Sam KHJ, 12:15 p.m. M-F
 Skelton, Red KFI, 7:30 p.m. F
 Sky King KECA, 5:30 p.m. Tu, Th
 Skyway to the Stars KNX, 2:30 p.m. Su
 Smith, Ed McConnell KFI, 9:30 a.m. Sa
 Smith, Helene KGER, 6:30 p.m. M-F
 Smith, Howard K. KNX, 9:05 a.m. Su
 Smith, Jack KNX, 9:15 p.m. M-F
 *Smith, Kate KHJ, KGB, 10:30 a.m. M-F
 Smith, Norwood KECA, 3:30 p.m. M-F
 Solitary Time KFI, 11 p.m. Sa

Song Festival KNX, 12 N. Su
 Song for You KMPC, 8:30 a.m. M-F
 Songs of Faith KFI, 6:15 a.m. Su
 Southernaires KECA, 8:30 a.m. Su
 Spade Cooley Time KFVD, 11 p.m. D
 Sports, Frederick KXLA, 3 p.m. Su
 Sports Dial KRKD, 5:30 p.m. M-Sa
 Sports Folio KFI, 8:45 p.m. F
 Sports Newsreel KFI, KFSD, 8:30 p.m. F
 Sports Final KFWE, 7:30 p.m. M-F
 Sports Roundup KFI, 6:30 p.m. Sa
 Spotlight on Sports KECA, 1:30 p.m. Sa
 Spotlight Revue KNX, 8:30 p.m. F
 Squeakin' Deacon KXLA, KRNO, 9 p.m. M-F
 EGEB, 12:30 p.m. M-F
 Standard Hour KFI, KFSD, 9:30 p.m. Su
 Standard School KFI, 11 a.m. Th
 Stand-In KNX, 9 a.m. M-F
 Stanley, Eddie KMPC, 1 p.m. Sa
 Star Time KECA, 7:30 p.m. Sa
 Stars in the Spotlight KMPC, 5:05 p.m. M-F
 Stars Over Hollywood KHJ, 8:45 p.m. Su
 Stella Dallas KFI, KFSD, 2:15 p.m. M-F
 Stop Me KHJ, 6 p.m. W
 Stop the Music KECA, 5 p.m. Su
 Straight Arrow KHJ, 8 p.m. Th
 *Strike It Rich KNX, 9:30 p.m. Su
 Strolling Tom KFWE, 9 a.m. M-F
 Sunday Evening Club KFAC, 8:45 p.m. Su
 Sunday Morning Melodies KMPC, 8:15 a.m. Su
 Sunday Vespers KECA, 11:30 a.m. Su
 Sunrise Salute KNX, 6:15 a.m. M-Sa
 Superman KHJ, 4:45 p.m. M-F
 Supper Club KFI, KFSD, 9 p.m. M-F
 Surprise Package KECA, 2 p.m. M-F
 Suspense KNX, 7 p.m. Th
 Symphonette KNX, 10:30 p.m. Su, 6:30 p.m. Sa
 *Take a Number KHJ, 5 p.m. Sa
 *Take It or Leave It KFI, 8 p.m. Su
 Taylor, Henry J. KHJ, KGB, 9:45 p.m. M. F
 Taylor Made Melodies KFI, 6:45 a.m. M-Sa
 Teen and Twenty Time KMPC, 5:05 p.m. M-F
 Teen-Timers KHJ, 9:30 a.m. Sa
 Telephone Hour KFI, KFSD, 10 p.m. Su
 Templeton, Dink KHJ, 9:15 p.m. Sa
 Texaco Star Theater KECA, 9:30 p.m. W
 Texas Jim Robertson KECA, 10 a.m. Su
 Texas Tiny KGER, 12:15 p.m. M-F
 Theater Guild KECA, 7:30 p.m. Su
 Theater of Today KNX, 10 a.m. M-F
 The Jedge KHJ, 9 a.m. M-F
 The Sheriff KECA, KFMB, 7:30 p.m. F
 The Whistler KFI, KRNO, 9:30 p.m. Su
 This Changing World KECA, 1 p.m. Su
 This is for You KECA, 6:30 p.m. Sa
 This Is Your FBI KECA, 9:30 p.m. F
 This Is Your Life KFI, 9:30 p.m. Tu
 *This Week KECA, 12 p.m. Su
 This Woman's Secret KFI, KFSD, 5 p.m. M-F
 *Thomas, Lowell KNX, 9 p.m. M-F
 Thompson, Johnny KECA, 10 a.m. Sa
 Three Alarm KMPC, 2 p.m. M-F
 Tillamook Kitchen KFI, KFSD, 10:30 a.m. Sa
 *Today's Children KFI, KFSD, 12:30 p.m. M-F
 Tom Mix KHJ, KGB, 5:45 p.m. M-F
 Tomorrow Calling KFI, 9:30 p.m. Tu
 Torme, Mel KFI, 9:30 p.m. Tu
 Town Meeting KECA, 8:30 p.m. Tu
 Treasury Show KECA, 1:50 p.m. Su
 True Detective KHJ, KGB, 2:30 p.m. Su
 *True or False KHJ, 5:30 p.m. Sa
 *Truth or Consequences KFI, 9:30 p.m. Sa
 Twenty Questions KHJ, 8 p.m. Tu
 Twilight Tales KMPC, 4:15 p.m. Tu, Th
 *Twin Views KHJ, 7:45 p.m. Su
 United Nations KFWE, 9:15 p.m. M-Th
 United Nations Reporter KECA, 10:15 a.m. Su
 KFI, 11:15 p.m. F
 Unity Daily Word KFAC, 8:45 a.m. M-F
 Unity Daily Word KFWE, 9:50 p.m. M-F
 University Theatre KFI, 12:30 p.m. Su
 Veteran Wants to Know KHJ, 12:45 p.m. M-F
 Voice of Firestone KFI, KFSD, 4:30 p.m. M
 Voice of Neighborhood KMPC, 11:15 a.m. M-F
 Voice of Prophecy KHJ, KGB, 8:30 a.m. M-F
 Waging, Fred KFI, KFSD, 8 a.m. M-F
 KFI, KFSD, 8:30 p.m. Th
 *Washington Inside Out KECA, 9:15 a.m. Su
 Weaver, Hank KECA, 5:45 p.m., 10:15 p.m. Su
 We Care KECA, 11 p.m. Su
 *Week in Washington KHJ, 9:30 a.m. Su
 Welcome Travelers KECA, 10 a.m. M-F
 *Wells, Carveth KFI, 8:30 a.m. Su-F
 Weidy Warren KNX, 10 a.m. M-F
 Whalen, Monica KHJ, 10:15 p.m. M-F
 What Do You Say? KFI, 11:30 a.m. M-F
 What Makes You Tick KECA, 10:15 a.m. Sa
 What's My Name? KECA, 1:50 p.m. Sa
 Wheeler, Burrill KNX, 1:30 p.m. M-F
 *Whea a Girl Marries KFI, KFSD, 3 p.m. M-F
 *Whiz Quiz KFI, KFSD, 8:30 p.m. Sa
 Whoa Bill Club KECA, 5:30 p.m. M-F
 Williams, Rex KECA, 9:30 p.m. Su
 *Willson, Meredith KECA, 6:30 p.m. W
 *Winchell, Walter KECA, 7 p.m. Su
 KHJ, 9:30 p.m. Su
 Women Are Wonderful KMPC, 12 p.m. M-F
 Women's Forum KNX, 7 p.m. Tu
 You Are There KNX, 12:30 p.m. Su
 Young America Speaks KFI, 10:15 p.m. Sa
 Young, Norma KHJ, 1:30 p.m. M-F
 Young Dr. Malone KNX, 11:30 a.m. M-F
 Young Wilder Brown KFI, 2:45 p.m. M-F
 Your Song and Mine KNX, 7 p.m. W
 Youth Asks Government KECA, 7 p.m. Tu
 *Zacharias, Adam E. KGB, KVOE, 8:45 p.m. Su

RECORD NOTES TO YOU

BY ANDY MANSFIELD

- 1 note—fair
2 notes—pleasing
3 notes—very good
Chord in G—tops



KWKW, 3:30 p.m.
Monday through Friday

CLASSIC ALBUM OF THE WEEK: Again it's English Decca which grabs the spotlight for making possible the re-appearance of one of the loveliest of ballets, Tchaikovsky's "Sleeping Beauty," as recorded on four twelve-inch sides by the B.B.C. Theatre Orchestra under the direction of Stanford Robinson . . . From the grandiose opening theme to the familiar closing movement of the waltz, here is the true music of the ballet which could rate no less than a glorious Chord in G! . . . **DANNY KAYE's** six-sided Decca album of Gilbert and Sullivan is the answer to: "Why doesn't Danny do more with his speedy delivery?" . . . With the age-old G & S lyrics modernized by Sylvia Fine Kaye, here's Danny at his best, doing umpteen words a minute and never missing a syllable . . . easily a triple-noter . . . **TEX BENEKE ORCH.** reverts to the old Glenn Miller style for Gershwin's "The Man I Love" and the result is a much better wax than the usual Beneke styling . . . Reverse features good arrangement and voicing on the beguine-tempoed "Poinciana" with easy vocaling by Garry Stevens and the Moonlight Serenaders . . . Rates the three-note department and RCA-Victor's best of the week . . . **FRANK SINATRA** offers a pair of standards in "Kiss Me Again" and "Melancholy Baby." . . . Stordahl backing is excellent as usual but overshadows The Voice at times very noticeably . . . With "Baby" the best side, disc is still a good Columbia double-noter . . . **DINAH SHORE** again is right at home with a study of contrasts . . . "Buttons and Bows," done in cow-country style with The Happy Valley Boys, is away from the beaten track, but in the blues-tempoed "Daddy-O" Dinah is at her best, and for some nice Shore-manship chalk up a tasty two-notes (Columbia.) . . . **JO STAFFORD** hits a nifty three-notes for Capitol with top-flight renditions of the up-tempoed "In the Still of the Night" to some mighty nice backing by Paul Weston—and "By the Way," a romantic tune given a softly subdued treatment by The Silken Voice . . . **MARGARET WHITING** songs have always been eagerly awaited, and Capitol's re-issues, "Moonlight in Vermont" and "My Ideal" (both with Billy Butterfield's band) should gladden Whiting fans everywhere . . . It's a good two-noter plus . . . (P.S. . . . We're gonna be due for some more good mountain music in Dorothy Shay's forthcoming Columbia album. . . . A.M.)

Page Thirty-two

TELEVISION TIPS

(Continued from Page 15)

exclamation from our companion in conversation that "she'd always read Radio Life . . . had a copy at her elbow that minute." We clung to our courtesy and asked that she check to see if there wasn't a log there. Whaddaya know . . . there WAS one! We carry one each week, honest!—and just as soon as KFI-TV and

KLAC-TV can give us definite word on what they will carry regularly, their logs will also appear.

One thing for sure on KFI-TV. Those Tom Harmon-described Rams games continue. The October 10 battle between them and the Chicago Bears is next up.

★ ★

CAMPUS CHOICE

Bob Kelley, KMPC's sports director, has been selected by Loyola University students as their favorite sports commentator, ahead of all national radio sports figures. Formal presentation of his award will be made at a general assembly at the college October 14.

"The Greatest Story Ever Told"

(Continued from Page 6)

ever, "The Greatest Story" reaches its most needy audience. A letter from a woman in Louisville, Kentucky, expressed thanks in the way the program most appreciates. She related how she left her car parked for just a second, with the keys in the ignition. A reckless teen-ager stepped into it, drove away with the radio still on, and turned to "The Greatest Story Ever Told." In a few minutes the youngster brought the automobile back and apologized desperately that he could not go through with the theft.

Homecoming for Helen

(Continued from Page 5)

programs were heard on CBS from September, 1945, until March, 1946. Since then she's been guest star on such programs as "Theatre Guild on the Air," "Cavalcade of America" and "Radio Reader's Digest."

She is convinced, and probably very rightly, that her years of touring have added to her radio audience. There's hardly a person in this country who hasn't seen Miss Hayes in one or more of her shows—since the early days when she toured the country with Lew Fields of Weber and Fields fame. Her name means "theatre" to the public.

Your writer still cherishes the program from her first visit to the legitimate theatre in a small house in a tiny southwestern town—Helen Hayes in "Pollyanna." Remember the sweetly sticky play about "The Glad Girl"?

Early Stardom

Prior to that tour, she's appeared on the legitimate stage with Lew Fields in "Old Dutch" (when she fell in love with dancing star Vernon Castle and was terribly jealous when he introduced his fiancée, Irene Foote, to the ten-year-old child star!); "The Summer Widowers"; on Broadway and the road with John Drew in "The Prodigal Husband"; Tarkington's "Penrod" opposite Paul Kelly; "Dear Brutus" with William Gillette; "Clarence" in the same company with Alfred Lunt and

(Please Turn to Page 39)

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946

Of Radio & Television Life, published weekly at Los Angeles 28, California, for September 21, 1948, State of California, County of Los Angeles, as:

Before me, a Notary Public in and for the State and county aforesaid, personally appeared B. W. Lewis, who, having been duly sworn according to law, deposes and says that he is the Business Manager of the Radio & Television Life and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily, weekly, semi-weekly or tri-weekly newspaper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the act of August 24, 1912, as amended by the acts of March 3, 1933, and July 2, 1946 (section 537, Postal Laws and Regulations), printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business

managers are: Publisher: Carl M. Bigsby, 1029 W. Washington, Los Angeles 15, Editor: Evelyn Bigsby, 6361 Selma Ave., Hollywood 28.

Business manager: B. W. Lewis, 6107 Simpson Ave., North Hollywood.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.) Rotaprint Service Corp., 1029 W. Washington Blvd., Los Angeles 15, Carl M. Bigsby, 1029 W. Washington Blvd., Los Angeles 15.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is 43,772. (This information is required from daily, weekly, semi-weekly, and tri-weekly newspapers only.)

B. W. LEWIS
Business Manager.

Sworn to and subscribed before me this 21st day of September, 1948.

(SEAL)

JNO. A. ERNST,
Notary Public in and for the
County of Los Angeles, State
of California.

(My commission expires July 24, 1950)

MORTON DOWNEY has been a familiar radio voice since most listeners can remember. Currently, his NBC show proves that he's still tops in crooning a sentimental song or a silvery Irish ballad.

MORTON, THE TENOR with the baritone appeal, they call him, and the description is an apt one. The ever-boyish Mr. Downey is at present exercising that same appeal that lifted him to the top many years ago.

On his return from a recent South American tour that kept him away from U. S. mikes, Downey was in a mood to reminisce about past experiences. What was his first contact with professional singing?

First Job

"I remember," says Morton, "back when I was eight years old. A fellow came to me and said—well, he said I was a good kid singer. He offered me five dollars to sing at a club social. I thought he was kidding but I took him up, sang a few songs—and got the five bucks!"

This initial venture impressed the young Irish-American with the fact that it was possible to make a living with music — the art that held such charm for him. At fourteen Morton's voice changed and professional singing was out of the question for a while. For three years he worked as an office boy, a store salesman and a railroad candy butcher.

"Then it was the same business



Still an Old Smoothie

Morton Downey Demonstrates the Same Irish Charm and Soothing Vocal Appeal That Have Kept His Fans Happy for Many Radio Years

all over," he laughs. "I had continued to sing — even on the train. And, before long, I started getting those vocal jobs again. Funny thing, too, they paid me as much as fifty dollars a job! Not too much later, I joined Paul Whiteman, and after that I suppose I was on my way. Whiteman signed me with his S.S. Leviathan band and we did a few dates — dates that didn't look too good to the band manager. When we played the Palace in New York I sang my heart out to convince him. I must've succeeded, for before you could say 'Mort Downey' we were all set.

"It was great! I was raised to \$250

October 10, 1948

a week, and we made a forty-week tour of the States. After that I went with Florenz Ziegfeld, and later toured Europe. Then I had my own radio shows and went to Hollywood. Radio had always appealed to me and I went back to it. So—well, that just about tells the story."

Singing Stylist

From Morton's modest viewpoint, the story is slightly different than the one his fans remember. They recall his phenomenally successful early radio show with Jacques Renard's orchestra when the singer made "Wabash Moon" the most famous theme song on the air. They remember the silver notes that set

a style in tenors . . . a charming movie debut when the talkies were new, in "Lucky in Love" . . . vaudeville tours where audiences crowded in to hear his famous renditions of Irish ballads and such Downey-identified hits as "Dream a Little Dream of Me," "For All We Know," "Dancing With Tears in My Eyes."

On his NBC program, Downey continues to charm audiences with the same appeal that attended his first successes. Though styles in singers are ever-changing (and the baritone boom shows no letting up), Morton has retained his success through the sincerity and sweetness of his silver voice.

Page Thirty-three



◀ **GENE AND MRS. KELLY** (Betsy Blair) have been frequent stars on the "Theatre." This particular picture with Father Pat was taken during their rehearsal for "Mother's Halo Was Tight." (All photos by Hollywood Pictorial.)

Pray Together--- Stay Together

This Is the Secret for a United Home Which Father Peyton Learned as a Boy in Ireland, and Now Teaches Through His "Family Theatre"

By Judy Maguire

▶ **ROBERT WALKER** and Jeanne Crain co-starred in one of the program's favorite repeats, "Little Boy Blue," the story of Eugene Field.



GOD IS ALIVE," declares Father Patrick Peyton, founder and producer of Mutual's "Family Theatre."

"The link between Him and man is prayer. When a man is prayerful, he and God can do wonderful things together. When family prayer is organized in any home, this family can love together and work together and do miracles together."

Father Peyton is an authority on miracles; his program (the largest sustaining time in radio), is one!

When he was a child in Carracastle, County Mayo, Ireland, Pat Peyton, with his eight brothers and sisters, joined his parents every evening in kneeling to God. He cannot remember an unpleasant moment in that home. As a boy of fourteen, he made his first trip away, to work for a family in another village. The first lonely evening, he watched every member of the household busy himself at something, then say good night and retire, until only Pat was left in the room to pray in solitude. He felt something lacking in that

house, but he held his silence until the day he left; then, in an outburst of courage, he made his first speech for family union in prayer.

In 1928 Pat and his brother, Tom, came to Scranton, Pennsylvania. Tom became a coal miner, and Pat a janitor at St. Peter's Cathedral, until both brothers were led to enroll at Notre Dame, preparatory for the priesthood. After eight years of study, Pat was stricken helpless by tuberculosis. He was healed by prayer. He had lost a year in sickness, but he was permitted to be ordained with Tom on June 15, 1941.

It was on the last Sunday of 1942 that Father Peyton was inspired to begin his Family Rosary Crusade. His campaign was mainly carried on by letters, until 1943, when an Albany radio station offered fifteen minutes every week for one family to stand before the microphone and say the Rosary together. Father Peyton became further enthused; he wanted to put the program on a nationwide scale. He approached a woman radio executive of another faith, asking for time on Mother's Day. Her answer was no. Father Peyton turned to leave, but swung around again with a last impassioned plea. Father Peyton is an eloquent man.

"I wish you would have said that over the radio where millions could have heard you," the woman executive said. "Tell me now what we can do for you."

On May 13, 1945, that first nation-

▶ **"THERE HAVE BEEN** three beautiful channels for our message," says Father Pat. "The network, the stars, and the contributors." Among the show's most gracious visitors has been Ann Blyth, here discussing script for "The Joyful Hour," the program's sixty-minute Christmas story.



"THE TRIUMPHANT HOUR," special Easter presentation, featured "Family Theatre's" First Lady, Loretta Young, "Fibber McGee and Molly," and Ethel Barrymore in its sixty-minute story and great cast.

wide Mother's Day Rosary program was presented, with Cardinal Spellman, Bing Crosby and the Sullivans, who had lost five of their boys in a single naval battle.

Father Peyton next went to Mutual network, asking a half-hour free time every week. He was given it, on four conditions. His program promised to:

(1) Rate among the finest on the air; (2) feature a name Hollywood star every week; (3) encourage family prayer in homes of any and all faiths; (4) be Father Peyton's own writing, production and musical responsibility, with all expenses involved borne by the organization.

"Family Theatre" has been a gratifying answer to these terms since February 13, 1947. Ohio State University gives it first award for religious programs; the California P.T.A. salutes it as the best family program heard. Not one star a week, but three have been volunteering their talents free of charge. Other production costs have been accepted by businessmen, citizens and organizations of every denomination.

"As long as I live, I will pay respect to the Hollywood celebrities, their agents, the Mutual personnel.



And give the highest tribute and praise and thanks to the response of America," says Father Peyton fervently.

"The Family That Prays Together, Stays Together," is the inspiration by slogan which "Family Theatre" is now giving millions of listeners. A song by the same title has now been written by Russell Palmer ("Margie" and "Mary Lou") and published by Mark Warnow, with all royalties given to the program. "It's going to be on the 'Hit Parade' some day, too," smiles Father Pat.

Helping to make each program

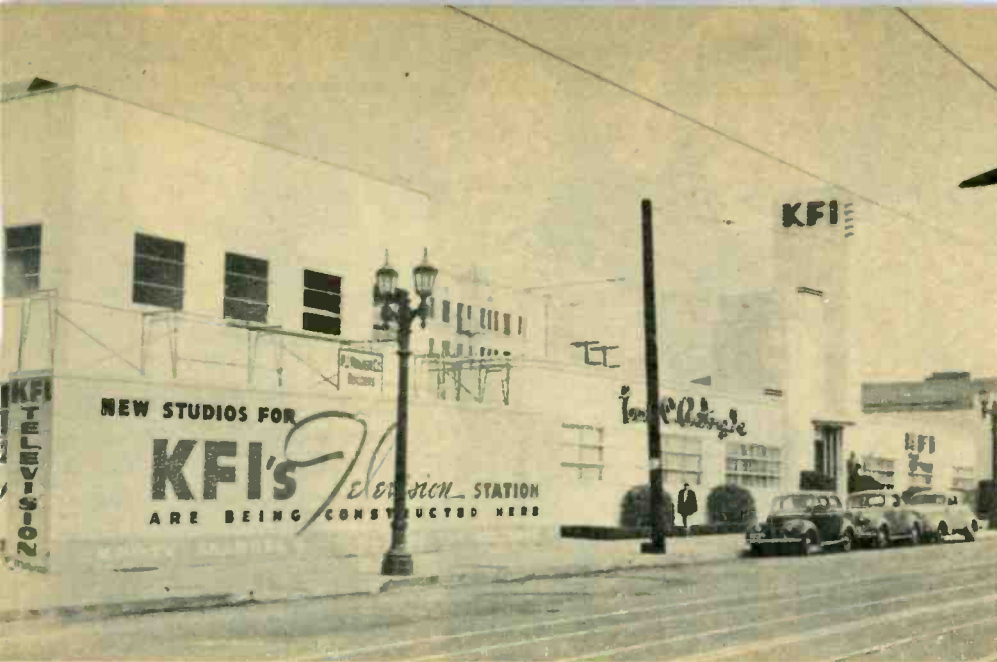
story a moving prayer force are Mark Kearney, story editor and assistant producer (whose work is tremendous) and Father Peyton's two nieces, Mary and Catherine Gallagher. Catherine and Mark became a "Family" of their own when they were married August 27. So the four of them, Father Pat, Mary and the Kearneys, are related by blood as well as purpose. Catherine says it well:

"Some people say that relatives just can't work together and get along. But we haven't found it like that. Gosh, we all have a wonderful time!"

SHIRLEY TEMPLE AND JOHN AGAR co-starred in "Christmas in July." "We believe in the family," says Father Pat. "That is why all these grand Hollywood folk will come out of their homes and inconvenience themselves for this program. Because they have the same conviction."

FATHER PAT, MARK KEARNEY, and the Father's two nieces, Mary and Catherine Gallagher, are "The Family" who behind-the-scenes the series. Dave Young is studio producer. "The Theatre" next plans a movie, which will be called "The Road to Peace."





The Wraps Are Off

By
Jane Pelgram

in the local field of picture transmission, wasn't a delay of any sort. The time was planned for, then filled, with building, staff-grooming, specialized training, procuring materials and intensive programming to avoid any haphazard appearance to the station's debut.

Experimental Period

On August 25, KFI-TV put on a three-hour inaugural show, featuring Pat Bishop, KFI news editor; the Nick Nelson Puppets; Roy Gordon, famed artist who told the story of Emo the Elephant in cartoons created on the spot; Tom Harmon, KFI sports director; the California Light Opera Company doing a forty-five-minute edition of "The Mikado"; and Bob Mitchell and his famous Boy-choir.

The station's well-rounded show preceded a period of experimental telecasting of only seven hours each week, then early in October KFI-TV went into the more formal programming of twelve weekly hours of shows. The powers-that-be felt that an early hard-and-fast formula would defeat the ability to make

▲ **THE STAFF FROM EARLE C. ANTHONY'S RADIO OPERATION** can just step next door, and presto! they're in the world of television. The new building, housing all video doings, matches in color and decor the regular Vermont Avenue home of KFI radio. (Coy Watson photos.)

A Year Passed Between Closed Circuit Activity And KFI-TV's Emergence Into the Local Video Field. What Was Going On During That Period?

ONE EVENING at the KFI television demonstrations, a little girl was found wandering around and crying for her daddy. Coming to the quite correct conclusion that she was lost, one of KFI-TV's cameramen suggested that they televise the child. They did. While Ron Oxford, executive producer in charge of television operations for the station, was trying to find out the moppet's name, her

father saw the girl's tearful face on one of the receivers in the building, and immediately claimed its owner as his.

The incident occurred in the spring of 1947. Yet it wasn't until August of 1948 that KFI-TV appeared on Channel 9 for the public to enjoy on its sets. The year and some months that elapsed from the time the Earle C. Anthony independent, KFI, demonstrated on a closed circuit, to the time it emerged as third entry

▼ **THE CASS COUNTY BOYS ARE AT HOME** on the KFI range these days, making regular television appearances. Fred Martin is on accordion, Jerry Skoggins on guitar, Bert Dodson on bass, and Lou introduces the old hickory-smoke favorites.

▼ **KFI-TV PROGRAMS WILL BRACKET** no particular age group, but try for a balance of entertainment for all members of the family. "The Picture Lady" is one of the most popular shows among young 'uns.





↑ **LAST-MINUTE OPERATING DIFFICULTIES** resolve into smiles when the staff all gets together. From left to right, "Doc" Livingston, director of remote programming, Haan Tyler, program director and coordinator of television activities, James Leaman, the studio director, seated, Ron Oxford, KFI-TV executive producer, pointing a finger, and Tom Harmon, sports director.

↑ **PRODUCTION FACILITIES MANAGER OF KFI-TV, Lumir Mathauser,** points out the distinguishing characteristics of the new type-face he developed for exclusive use of KFI-TV. Wherever any mention of KFI-TV appears, the new script will be used.

any change indicated by public reaction.

William B. Ryan, general manager of KFI and KFI-TV, is the operating head of the staff, with Ron Oxford as executive producer; Haan Tyler, program director and coordinator of television activities; James Leaman, studio director; Tom Harmon, sports director, and Robert "Doc" Livingston as director of remote programming completing the operational crew.

Home of Channel 9

Quarters for both the actual tele-

casting and behind-scenes mapping of activities lie in the slick new building just next door to the familiar Vermont Avenue radio station. One big studio, capable of holding a half dozen "sets," centers the building. Surrounding this area are the engineer's office, a film projection room, control room, maintenance shop, both men's and women's dressing and make-up rooms, an art and facilities department, a film viewing room, and the offices of the video staff.

Even while rehearsals for the in-

augural of KFI-TV were going on, carpenters and acoustical and lighting experts were completing their work on the soft green and gray interiors.

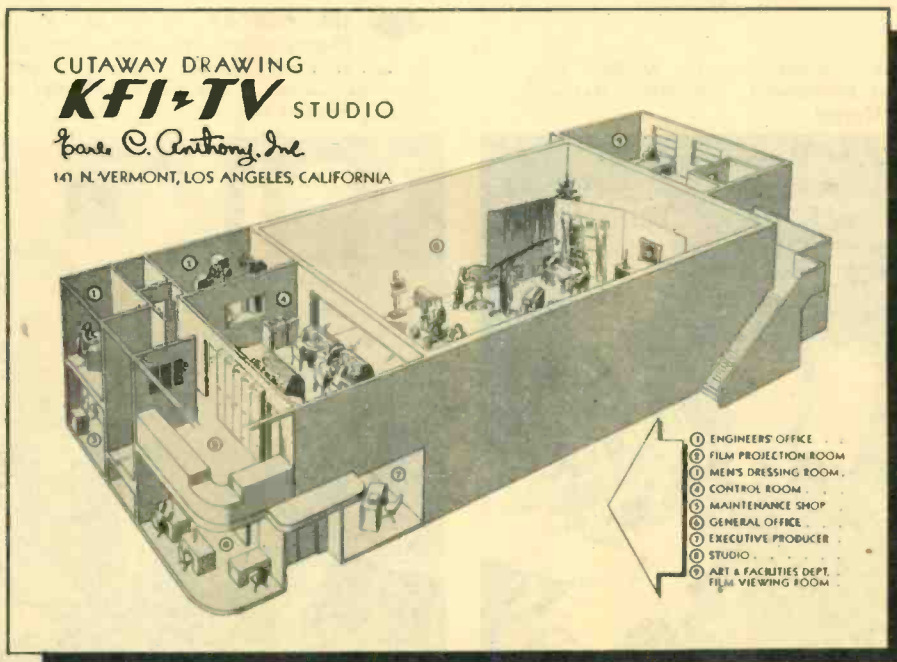
In line with the new operation and the new building, KFI-TV is sporting a new type face to identify its whole television operation. You'll see it on cameras, and on ads . . . wherever the station is mentioned.

During the test patterns this past summer, KFI's reception desk received many calls congratulating the

(Please Turn to Page 39)

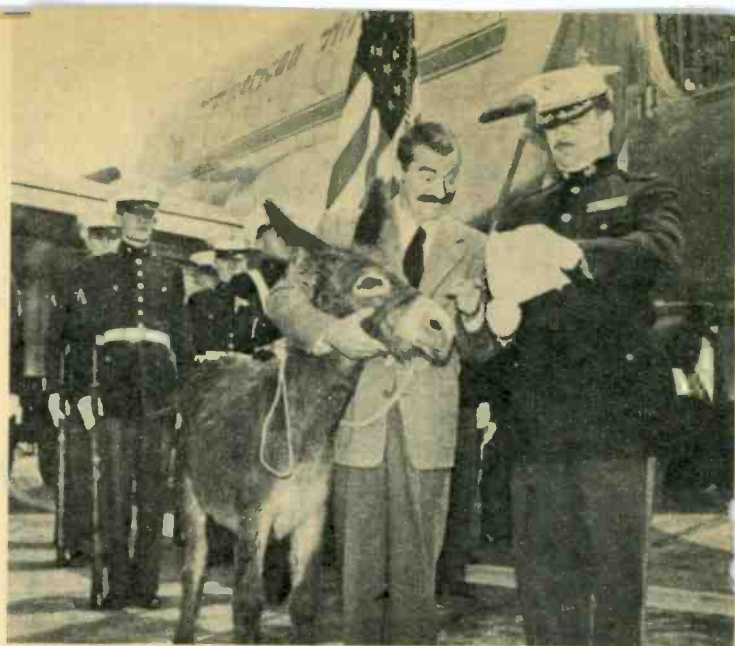
↓ **THIS IS THE WAY THE NEW TELEVISION STUDIOS** down on Vermont Avenue would look if the lid were lifted . . . and there's only one thing wrong with the neat sketch. A peek nowadays would find every one of those desks half hidden by the busy worker bending over it, and that main studio floor would be jumping with activity.

↓ **MANAGER W. B. RYAN (CENTER)** happily took a hand in the groundbreaking atop Mt. Wilson for KFI-TV's transmitter. Here he indicates interest point to Dr. Lee De Forest, seated beside him. Dr. De Forest is the man who invented the "audion"—radio tube to us.





▲ **"BOZO, THE CLOWN,"** A CAPITOL RECORD FAVORITE, made his official radio debut on ABC's Abbott and Costello "Kid Show." "Bozo" is really Pinto Colvig, featured in animated cartoons and radio as a trick-voice specialist. He'll have his own television show this fall. (Otto Rothschild photo.)



▲ **"ATOMIC,"** JERRY COLONNA'S LITTLE DONKEY, recently was sent off by air to the Avondale Children's Home in Zanesville, Ohio. Major William S. McLaughlin made him a staff sergeant (honorary) in the Marines before the journey. "Atomic" was the baby son of Jerry's "Honky Little Donkey," "Louise." (Eccles photo.)



◀ **MARTIN LASHER,** Navy yeoman second class, is one of the biggest jackpot winners in radio history. He identified the "secret sentence" on "Hit the Jackpot" as "Slide, Kelly, Slide" and collected \$24,000 in merchandise. (J. Seymour photo.)

SEEN ON THE RADIO SCENE

▼ **JACK CARSON AND JO STAFFORD** joined a group from the Mitchell Boy-choir in taking part in initial festivities that proclaimed September National Youth Month. The special broadcast was heard on Mutual.



▼ **TED OSBORN,** heard on "Crime Photographer" and "Inner Sanctum" as a "toughie," proves that he's milder than he sounds. His favorite hobby is making hooked rugs.



Homecoming for Helen

(Continued from Page 32)

Glenn Hunter; "Bab," a stage treatment of the famous Mary Roberts Rinehart "sub-deb" stories; "To the Ladies"; George Bernard Shaw's "Caesar and Cleopatra," her lifelong ambition; "What Every Woman Knows" with Kenneth McKenna; "Coquette"; "Petticoat Influence"—and then came the phenomenal hits which brought her into her true dramatic actress.

and," which Max Anderson wrote for her, was the first. Then came "Victoria Regina," which played for three years on Broadway and many months on the road. Then "Twelfth Night," in which she realized another ambition—a successful Shakespearean production. Then "Harriet," the story of Harriet Beecher Stowe, and last of all "Happy Birthday," in which she played the shy, sensitive, love-starved teacher who visited a saloon.

Between plays—some long runs, some ill-fated—Helen Hayes dabbled in the movies. She won an "Oscar" for her portrayal in "The Sin of Madelon Claudet." Her other hits were "Arrowsmith" with Ronald Colman and "Farewell to Arms" with Gary Cooper. She prefers to forget the others. She liked none of them and has steadfastly refused to return to the screen.

As everyone knows, Helen Hayes is Mrs. Charles MacArthur. She and the famous playwright have two children, Mary, eighteen, and James, eleven. Their permanent home is a spacious and comfortable mansion in Nyack, N. Y.

Present Success

She's having a great time in London. Daughter Mary is there and they're staying in Beatrice Lillie's flat while that famous comedienne is starring on Broadway in "Inside U. S. A." She is the toast of the city and the S.R.O. sign is out every night "Miss Menagerie." But she's expected to come home and get started on "The Electric Theatre."

"It's wonderful being here and I adore the play," she told an American friend not long ago at a recording session when she was making transcribed announcements heralding her new program. "But I do want to get home and get busy on the series."

"There are so many plays I want to do on the air—'Victoria Regina,' 'Mary of Scotland,' 'What Every Woman Knows'—Oh, dozens of them. I asked the advertising agency to ask people to write in, and do you know, they're asking for some plays that surprise me! One nice gentleman wrote asking me to do anything—anything at all—but to get on the air! Now wouldn't you want to hurry home too?"

October 10, 1948

MEET THE younger generation of "The Bumsteads." It's Bobby Ellis and Norma Jean Nilsson, who play "Alexander" and "Cookie" on NBC's "Blondie" show.

The Wraps Are Off

(Continued from Page 37)

station on the clarity of the pictures being beamed.

"We were pleased about that," claim the KFI-TV boys, "but doggone it! half the callers tagged their compliments with . . . 'your NBC test pattern.' Now, we think a lot of NBC, and during the entire time we've been associated with it as an affiliate and an A.M. outlet, the relationship has been a pleasant one. We will continue to carry the regular radio programs for the network, but KFI-TV is another story. NBC will have its own television channel and setup. KFI's Channel 9 is an independent television operation, all our own. The fellows within KFI built this up, and its operation is entirely dependent on efforts right here at KFI! We're pretty proud of our big new baby, too."

Men of Music: Benny Lagasse

(Continued from Page 8)

ent of his wife, Bonnie. A former contract player with Warner Brothers, she has succeeded as a model and professional swimmer, and as vocalist with Will Osborne's and Raymond Scott's orchestras. Mr. and Mrs. Lagasse have a charming home in the Valley, where most of their spare time is enjoyed in their patio entertaining their many friends. On week-ends they hie off for fishing and sailing, strictly outdoor in their leisure. The desert, the mountains or the ocean entice their presence throughout the California year.

Like most young men in radio, Benny also has a goal—that is to have under his leadership a series of small bands which could be booked for private parties and dances—everything from teen-age jam sessions to more sophisticated gatherings.

MARIANNE BERTRAND plays "Jane," youthful ward of "Tom Mix" on Mutual's "Tom Mix and His Straight Shooters."

REWARD

Reward fine shoes with the best attention. Shine them every morning with Omega Shoe Wax. Waterproofs, protects, preserves and polishes to a high, longer-lasting lustre. Sold everywhere in all popular shades. Omega Shoe Wax, the famous "60 second shine." Shine them up today.



EDWARD ARNOLD, ABC's "Mr. President," looks cryptic as he ponders the coming election. Pending the outcome, Arnold keeps a question mark in the picture frame destined for the next Mr. President.

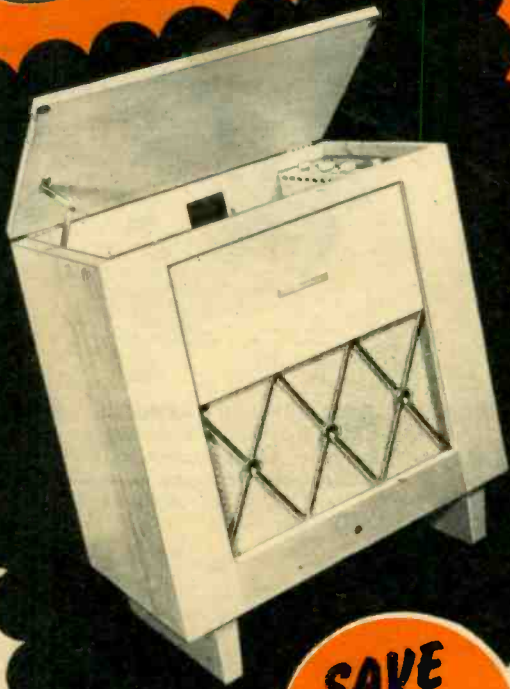


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SAVE
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Model 1198

Model 377

Here's a new General Electric "Blonde"... styled in ultra modern lines!... veneered in beautifully grained natural oak... This console has a big 12-inch Dynapower speaker, an automatic record changer and the famous G-E Electronic reproducer... *Former price \$189.95.*

This tall General Electric "Blonde" will put new life into any living room... Genuine white oak used on all exposed surfaces... solid one piece top... storage space for 80 records... Combines FM, standard broadcast, automatic record player and the G-E Electronic reproducer... *Former price \$339.50.*

NOW... \$139.95*

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