

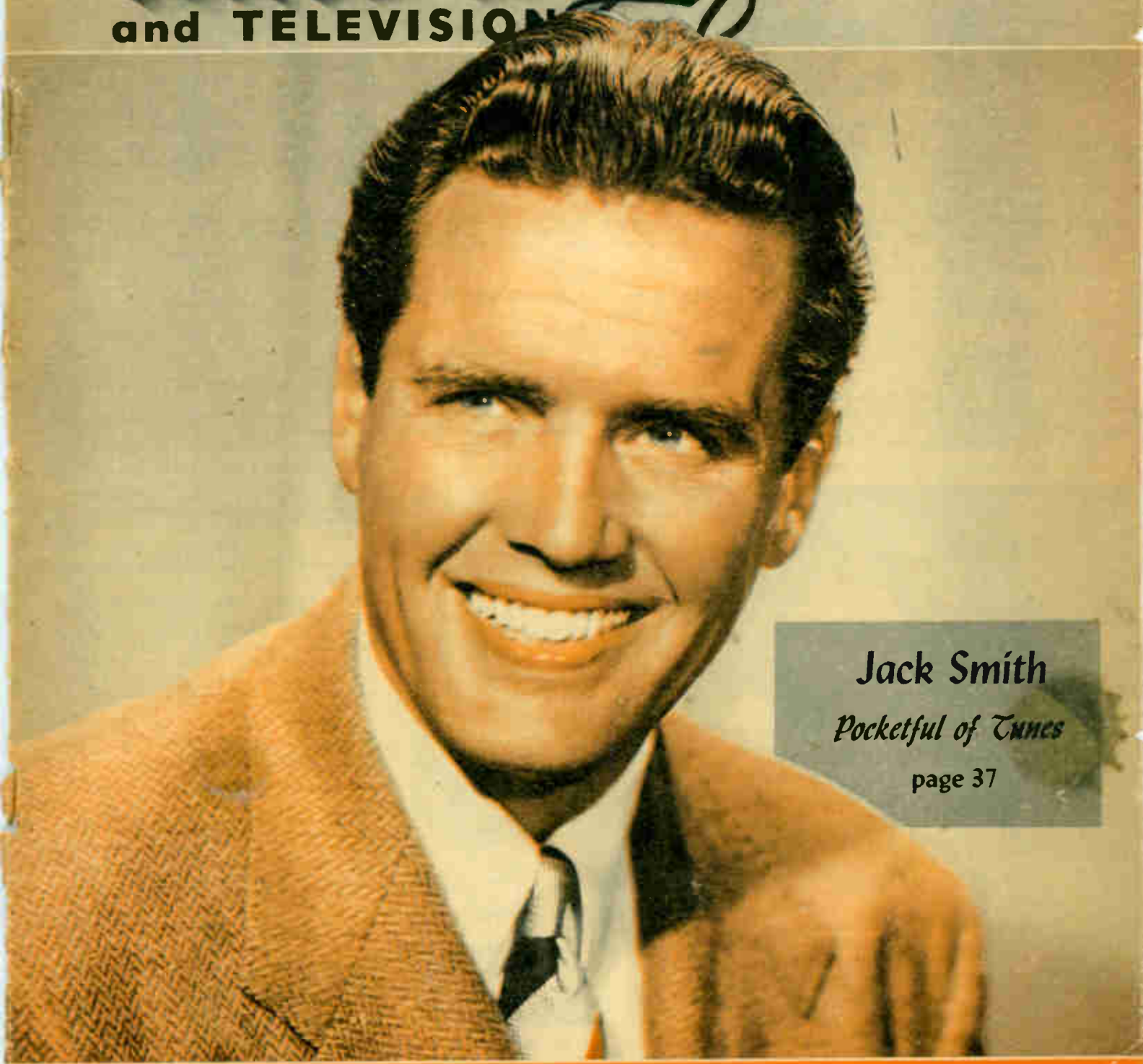
PROGRAMS FOR WEEK BEGINNING SEPTEMBER 26

RADIO

Life

9¢

and TELEVISION



Jack Smith

Pocketful of Tunes

page 37

"CHANDU THE MAGICIAN": Today and Yesterday Page 34

"FIRST NIGHTER": Leading Man Turns Soda Jerk Page 36

The Ear Inspires the Pen

A Reader, 1511 Laurel Street, South Pasadena, Calif.

Sirs: When are you going to have an article about "The Enchanted Lady"? Are all the cast members as enchanting off the air as they are on it? Would like to know about "The Gypsy Princess" and "Gypsy Queen," "Prince Rudolph," "The Laughing King" and his daughter, "Rosemary," and "Jim French." Whoever writes the program must be a very wonderful and pleasant person. My family and I listen to this program of enchantment, for our weekly reminder that there would be no peace in the world without love and kindness, so we all have to give our share. I suggest that your readers listen to "The Enchanted Lady" over KPPC at 7:15 p.m. Sundays. I'm sure that grown-ups, as well as children, will enjoy it.

An "Enchanted Lady" story, given to us by program originator Pan Cordray, will appear in October.



E. Burgess, 1256 Eiden Avenue, Los Angeles 6, Calif.

Sirs: Our thanks to radio for putting Frank Watanabe, also "Chandu, the Magician," on the air again. We first listened to them in 1930 or '31.

Terry Stevens, 1325 West 38th Street, Los Angeles, Calif.

Sirs: Now that we listeners know



Ken Carson

the name of that romantic baritone who sings the Lustre Creme commercials on Dennis Day's and "Blondie's" shows—KEN CARSON—may we please have more information on him? The lad is terrific, and should have a show of his own. Please print a photograph.

Ken Carson may also be heard on "Breakfast in Hollywood." Keep a-boostin' him, people, he's a chap who rates it.



Laota Case, 4276 Brewster Avenue, Lynwood, Calif.

Sirs: I think Mel Torme has a wonderful voice, and enjoy his program on NBC. I never cared much for anyone's singing until I saw Mel in "Good News." Since then, I have bought some of his records, which I play on my grandmother's record machine.

Mrs. C. W. Martin, 81 West Arber Street, Long Beach 5, Calif.

Sirs: In a recent issue, Polly O'Neil said she was trying to locate Gilbert Martyn. I might be of a little help. You see, there is a Gilbert Martyn working in television now. He is with KTLA. I don't know if he is the same one or not, but he might be.



Ed Begley, 1782 North Orchid Avenue, Hollywood 28, Calif.

Sirs: While working on the picture "The Great Gatsby" at Paramount, I ran into my old friend, Gil Martyn, who said he was working in television at KTLA, whose studios are just outside the Paramount gate. Hoping this information will help Polly O'Neil get in touch with a fine artist.



Mrs. C. W. Biggs, Route 1, Box 274-A, Buena Park, Calif.

Sirs: I've noticed a letter inquiring about Gilbert Martyn. I wonder if the writer could mean the same Gilbert Martyn, announcer at KTLA, the Paramount television station? If so, I don't see how you could say he was lost to you. You, whose magazine includes "FM and Television Tips." Of all the familiar faces to television audiences, I believe Gil Martyn's is the most familiar. Regarding your increase in price, we believe Radio Life would be cheap at twice the price. Couldn't do without it.

We're choking with mortification, kind people. Our thanks to readers Begley, Martin and Biggs for showing us our sizable blunder.



Julie Roder, Route 1, Box 595-A, Fontana, Calif.

Sirs: About the "Philip Morris Hangover" ads on "Queen for a Day," boy, they're awful. I never miss the show, it's so swell, and I hope Jack Bailey goes on forever, but I'll bet the boys could think up better reasons to use Philip Morris.

★ ★ RADIO LIFE ★ ★
CARL M. BIGSBY, Publisher

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Editorial Department: Assistant Editor, Joan Buchanan; Television Editor, Jane Peigram; Preprint Editor, Judy Maguire; Art Director, Ray Wheeler; Leg Editor, Hal Julian.

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LIKE MOST YOUNGSTERS, Ann Whitfield loves a tasty snack. Ann, who plays Phyllis (Phil's daughter on the PHIL HARRIS SHOW) is a favorite with radio fans. And Hol-Grain Wheat Wafers are favorites, too. Enjoy them with cooling drinks while you listen to your favorite shows. Hol-Grain Wheat Wafers—toasted whole wheat, thin as paper, lightly salted—only 6 calories per wafer! (3 calories per half-wafer).

—Advertisement

About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

Kenneth Holt, 6440 Longdon Avenue, Van Nuys, Calif.

Sirs: One of my favorite disc jockeys is Don Otis. He has lots of personality and a pleasing voice. Would you please print his picture, also that of his wife, Betty Otis. How about his life story and how he got started? It would please me very much.

We have had three stories on Don so far, so we'll have to postpone action for awhile. Don is a graduate of Hollywood High School, and his first job was as an usher in Los Angeles's Million Dollar Theater. He got his start, professionally, singing on Chicago's station WBBM, then traveled to Detroit and finally back to California in 1930, as a night-club entertainer. He pinch-hit for a missing announcer, on a remote radio pickup at the local club where he was appearing, and found himself a new career. We have no picture of his wife, Betty, but here's one of Don.



Don Otis

P. W. Tilley, 10109 South Stanford Avenue, Los Angeles 2, Calif.

Sirs: For some time my wife and I have been wanting to write to you to express our appreciation of the radio news and articles in your magazine, and so here it is. We certainly enjoy every bit of it, also the comments and jibes as well.

"Lum and Abner" have been off for some time. Are there plans for their return? We enjoy the quiz shows, especially "Twenty Questions."

"Lum and Abner" have been carried by Columbia Pacific Network, but not by local outlet KNX, during their absence from this area. However, they will have a large half-hour show for Frigidaire on KNX Sunday this fall, which should ease many anxious minds.

Kenneth Holt, 6440 Longdon Avenue, Van Nuys, Calif.

Sirs: I was very glad to hear that Bob Hope was getting rid of "Vera Vague" and Jerry Colonna. Don't misunderstand me, I think they are very good performers, but they have had the same old voices on the show for many years. Is it true that Doris Day is going to be singer on the Hope show?

Yes, she is.

September 26, 1948

Janyce Grisham, Co-President Stu Wilson Fan Club, 1412 Selby Avenue, Los Angeles 24, Calif.



Stu Wilson

We had a large article on Stu December 28, and have printed news about him many times since, so here's your request picture. KFAC's "Sunset Serenade" is staff-announced, and has no regular man.



Mrs. Mary Louise Scales, 1466 South Norton Avenue, Los Angeles 6, Calif.

Sirs: While reading a recent issue, I came across the names of the men in the running for replacing Garry Moore on "Breakfast in Hollywood." Mentioned was Stu Wilson. I want to say three cheers for Stu, his personality and ad-lib ability.

Also could you tell me if there is any possibility of Meredith Willson returning to the airways with a show similar to his last summer replacement show? That was just tops. How about more radio listener support for Stu and Meredith? And how about a picture of Stu too?

Meredith Willson's new fall series on ABC promises all the zip of his previous show, plus more surprises.



Mrs. Adda Hughson, 922 South Hope Street, Los Angeles 15, Calif.

Sirs: It must be at least sixteen years since Jack Benn went on the air. I have never missed even one of his programs. I believe I am his most loyal fan. I consider his program one of the cleanest and funniest on the air. "Fibber and Molly" are my next choice. I can plainly see J.H.D. has no sense of humor. I pity him. This is my first, and no doubt last, fan letter, for am not much of a writer. So, let me take this opportunity to tell you I love every bit of your magazine. A special bouquet for Radio In Review. I buy two magazines every week and mail one to a friend now living in England. She shows it to her English friends and they are amazed at our many programs and get a lot of pleasure reading it.



Robert Babcock, 2744 South Mansfield Avenue, Los Angeles 16, Calif.

Sirs: I would like to know who plays the doctor on "Backstage Wife." He also played "Elmer L. Grey" on "Treasury Agent." Also, we enjoyed your mystery edition several years ago and would like to see another one.

"Dr. Ferdinand," on "Backstage Wife," is enacted by Peter Capell.



"Here Comes Harmon!" Those spine-shattering words dealt terror to many a quarterback in recent years. Now, Tom Harmon is calling signals for radio with "Here Comes Harmon" every Thursday night at 10:15 P.M. over KFI.

For an absorbing fifteen minutes, Tom tells a true sports story collected from one of his thousands of friends in the sports world. He forecasts results of the most important college and professional football games of the week (87% accurate last year). And each week he interviews an outstanding sports celebrity—like Joe Louis, Glenn Davis or Fritz Crisler. "Here Comes Harmon" is a must for football fans this fall—every Thursday evening at 10:15 P.M. Don't miss it! (If you're a television set owner—Tom will be doing the play-by-play of all the Rams games on KFI-TV—Channel 9, that is.)

THAT'S KFI—DIAL 640

Mayor Fletcher Bowron, who appears before KFI microphones each week, will now be heard on Tuesday evening at 10:15 P.M.

In this weekly public service feature, KFI in cooperation with the city government of Los Angeles gives freely of its air time to afford the Mayor an opportunity to report to the people on all matters pertinent to local government. In a concise fifteen-minute broadcast, the Mayor reviews for the people the matters before the City Council. Be sure to tune KFI each Tuesday evening at 10:15 P.M. for Mayor Bowron's report. And for the report on matters of interest before the Los Angeles County Board of Supervisors, the Hon. Raymond V. Darby speaks each Saturday evening at 10:15 P.M.

MAYOR BOWRON

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KFI On Your Dial 640

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KFI On Your Dial

KFI On Your Dial



Flashbacks!

No. 30 of a Series

▲ **BACK IN THE** early thirties, dancing star Ruby Keeler was interviewed on a Warner Brothers sound stage. We don't know the fella on the left, but the one on the right is Wendell Niles!

Once Upon a Time These Were the Pictures That Were Garnering Radio Publicity. We Encore Them Once Again for Memory Treat

▼ **DONALD NOVIS** is one personality still so badly missed that we've had more requests to picture him once again. We don't know what he's doing nowadays, but here he is at the height of his popularity in 1934.

▼ **HERE ARE THE ORIGINAL PIED PIPERS.** From left to right, George Tait, who left show business; Lou Hurst, Dick Whittinghill, KGFJ's "Hollywood House Party" emcee; Joe Stafford, Hal Hopper, still a Piper; John Huddleston, now a member of the Crew Chiefs; Chuck Lowry, also still a Piper, and Bud Hervey, another out of show biz.





▲ **AS A MEMBER OF** "The Ranch Boys" trio, romantic singing star Ken Carson was known as "Shorty" Carson and billed as a real cowboy. The Carson vocals are heard these days on ABC's "Breakfast in Hollywood."



▲ **ONCE YOU IDENTIFY THIS GENTLEMAN** with the character "Senator Fish-face," you should recall a whole era of listening like "Blue Monday Jamboree," "Carefree Carnival" and "Mardi Gras." In reality the "Senator" was Elmore Vincent, who delighted listeners for a decade.

▼ **THIS IS HILDEGARDE** before she was at her most "hildegardish." When this was taken she was a graduate of such shows as the Rudy Vallee and Ed Wynn hours and was including classical selections in her repertoire.



September 26,

▼ **MANY GROWN-UPS** remember when they were young radio listeners whose favorite star was Irene Wicker, "The Singing Lady." Her stories and songs were delightful listening. (Stein photo.)



▼ **IN 1936, CUTE PRISCILLA LANE** was one of Fred Waring's vocalists (though sister Rosemary always came out tops in the polls). Priscilla has run the gamut from radio to movies to domesticity.



Page Five



▲ AS "KIT" ON "AUNT MARY" and in many of her other radio portrayals, Jo Gilbert looks like this. You'd hardly expect her to be the type to attend costume parties as "Topsy" or to dress up in a Santa Claus costume and emcee an annual Christmas party—but she is! (CBS-Polin photo.)

▼ THIS PRESENTS the other side of Gilbert. Title of the picture could be "I'm Looking for Cecil B. DeMille." Read our story to find out how the actress flubbed a chance in a DeMille movie by putting the wrong picture in the right envelope. (NBC-Holloway photo.)



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Stage-Struck Actress

A Sense of Humor and a Never-Flagging Interest in Anything and Everything in Show Business Are Dominating Factors In Actress Jo Gilbert's Radio Career

By Betty Hammer

WHEN radio actress Jo Gilbert was in grade school, she made the amazing discovery that classmate Shirley Bell was dismissed early every day to do her "Little Orphan Annie" broadcast over a Chicago radio station. Jo, who had decided to become an actress along about the time she decided to talk, found a direction for her ambitions—Chicago radio a la little Miss Bell.

Wisely enough, training at Chicago's famous Goodman School of the Theater and legitimate appearances prefaced her only radio jobs. Undimmed even by her first appearance in front of a mike when she intoned the deathless words, "Dear, you look so smart in your sart smoot and overcart" (she had rehearsed it perfectly as "Dear, you look so sharp in your smart suit and overcoat") in a transcribed commercial, Jo was soon the crown princess of Chicago soap opera.

Amateur Contests

However, preceding her first successes were many painful moments as Chicago's most hopeful, and she insists, greenest amateur. As a youngster, she heard that the Century of Progress was having a dramatic contest—winner to get Hollywood contract, etc. In a great theater the amateurs were assembled and given improvisations to do under the direction of a master of ceremonies. Jo's went something like this: "There's someone in the house. You can hear his footsteps! He's coming closer . . . closer!" At these instructions the budding tragedian recoiled in horror toward the back curtain. With a magnificent gesture of tormented desperation she grabbed at the curtain, indicating a frantic effort to escape. "It would have been very effective," the actress now sighs, "except that behind the curtain were great silver pipes, hung on long silver chains extending from the flies. As I grabbed the curtain they started clanging and banging together. You couldn't hear the emcee above the noise. I ran back and forth trying to grab them and hold them down and at the same time flee, the

way I was supposed to. The audience, bless their black hearts, laughed their heads off. I went home and cried for awhile, and then decided to be brave like Kay Francis in 'One Way Passage'."

When Haven MacQuarrie's famous radio show, "Do You Want to Be an Actor?" hit Chicago, it got an emphatic "yes" from the stage-struck youngster. Chubby and sixteen, Jo pictured herself being the smart sophisticated heroine who hid her broken heart with a crisp epigram and a puff at an imported cigarette in a long, black holder. This was the character she essayed for the Haven MacQuarrie show. It went over well, too, and resulted in several weeks in vaudeville. Came the finals of the Chicago contest and our Miss Gilbert's awakening. The other finalist, she recalls, was a blonde curly-headed ingenue who did a scene with an imaginary sick baby. "They turned a blue spotlight on her and played sad music while she sobbed. 'Please, Lord, don't let my baby die!' The audience was overwhelmed with this great scene and she won, darn her," Jo laughed.

Singing Star?

Next to acting, the opera was the medium that made young Jo starry-eyed. She became an indispensable "super" at all the star-studded performances of the considerable Chicago opera season. Occasionally while standing around lending atmosphere to various crowd scenes she would softly sing along with the star. Today she can list herself as having sung "Rigoletto" with Tibbett, "Die Walkure" with Flagstad and "Lucia di Lammermoor" with Pons. Lawrence Tibbett was her special hero. Being an intrepid super, she had often been used as the dead body in the bag in "Rigoletto." This fascinating role requires only that the super suffer being dragged out on the stage by "Rigoletto," who looks into the bag and supposedly discovers the dead body of his daughter. Tired of the bumping this part required, Jo relinquished it to another girl during the Tibbett per-

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↑ IN 1941 MARY LOU was playing "Joan" on NBC's "One Man's Family," too. She was ten that year, and already an actress of no mean ability. (NBC photo.)



Meet Mary Lou---Again

Every Time a Story Is Written About Pretty Mary Lou Harrington, the Interviewer Meets a Different Person

↑ 1948, AND MARY LOU is completely the young lady. The curls are replaced by a soft page-boy bob, the pinalore by a softly tailored blouse. But the big love for radio sticks.

By Jane Pelgram

RADIO directors who haven't as yet caught up with Mary Lou Harrington are overlooking the answer to several of their muttered directorial prayers.

The seventeen-year-old is already a veteran of fifteen years of radio, she's a natural actress, and she harbors a love for radio that excludes the possibility of her ever leaving radio flat by hopping off to the New York stage or taking a crack at the movies. In addition to which Miss Harrington is a very pretty young lady.

Ring In the New

The first publicity that went out on Mary Lou occurred practically at her birth. She was the "New Year's Baby" for 1931 in her home state, Michigan. That early taste of public appearance must have left its mark, for in no time tiny Mary Lou was back on the stage, with a week's engagement singing songs on "The Children's Theater of the Air." This entailed memorizing two songs each week, rugged training for a small girl just two and a half years old!

About the same time, the story line of Detroit's famous "Lone Ranger" radio show called for the voice of a child. Mary Lou landed this part, and again laboriously learned radio lines to pipe into a mike. Roles on the show continued for four years, so during that time the little girl quietly taught herself to read. Hope of getting out of long hours of memorizing prompted this feat.

When Mary Lou was seven years old, father, mother, sister Sheila and she moved to Hollywood. Equipped with radio experience, the ability to read from a script correctly, and the most ingratiating sort of freckle-faced appeal, Mary Lou had no trouble at all moving into both local radio and motion-picture work.

Interview stories with the child actress began appearing about eight years ago, when, as the result of an open audition, Mary Lou won the role of "Joan" on NBC's "One Man's Family." She was immediately the cast pet, and continues with the role today. Writer-producer Carlton E.

Morse had his characters grow with the years, and "Joan's" development has coincided with little Miss Harrington's.

In the same eight years she's also piled up credits on "Screen Guild," "Mayor of the Town," "Favorite Story," "County Fair," the "Gildersleeve" and Jack Carson shows and on "Lux Radio Theater."

Mary Lou lives in the heart of Hollywood with her family and a host of pets. The "menagerie," as Mary Lou calls it, started out soberly with one aviary in the back yard of her home. At this point there are four such homes for the parakeets, love birds, cockateels and canaries that keep the area alive with singing and chatter. Their welfare is Mary Lou's responsibility, shared by "Teddy" and "Jeep," the two dogs, and a complacent cat, "Tilly," who regards her feathered fellow-pets with merely a weary eye.

Would Repeat Choice

Because Mary Lou's love of radio outweighs the pleasure she might have experienced from typical adolescent pursuits about pools, tennis courts or dance floors, it was easy

(Please Turn to Page 32)

It's always a
BRIGHT
idea to

**Scour
with
Suds**



Use **Scotch
Triple-Action
Cleanser**

—the scouring powder
that contains soap

CLEANS as it SCOURS as it SHINES



◀ **DON BRIGGS**, veteran of thirty-five movie roles and an Army career, plays "Mark Chase," sheriff of "Canyon County," in the ABC series.

*Sheriff
Sans Gun*



*This Peace Officer Boasts No Star,
No Handlebar Mustachios, Not Even
A Pair of Six-Shooters on His Hips*

THE familiar old "morning bugle call" of the covered wagon trains is now being heard on the radio for the eighteenth year. It is the air trademark of the Pacific Coast Borax Company of Los Angeles. Each Friday night this unique radio signature introduces "The Sheriff Show" and the exciting adventures of "Sheriff Mark Chase," of "Canyon County," California. The prototype of "Canyon County" is Los Angeles County, largest sheriff's job in the world. "Sheriff Chase" is rapidly becoming one of the best-known peace officers in the country. He is a thoroughly modern young American type. No handlebar mustachios for "Canyon County's" sheriff. No star pinned on his vest. Not even a pair of six-shooters slung from his hips. The fact is, "Sheriff Chase" doesn't even carry a gun and employs the very latest scientific technique in his crime solution.

No Violence

"The Sheriff Show" is unique in its field for the fact that it contains no blood and thunder and does not exploit crime as an adventure. Instead it approaches crime from a psychological angle. Therefore, it is a show to which thinking people can in no way take exception. Dr. Milton Lieberthal, who writes the weekly adventures of "The Sheriff," knows his psychology. He is a practicing physician in Bridgeport, Connecticut. He's a veteran, graduate of Dartmouth Col-

lege and New York University College of Medicine and the father of three boys, aged two, four and six.

The Sheriff is a law-school graduate, keen-minded, vigorous, athletic. He has a private fortune left him by an uncle and he uses the money for rehabilitation of criminals and juvenile delinquents and for other constructive social purposes. With the help of his two associates—"Professor Barnabas Thackery," a retired psychiatrist, and his beautiful daughter, "Jan," "Sheriff Chase" approaches the problem of apprehending law-breakers with a knowledge and insight of human psychology. As such, he presents something a little different in mystery stories.

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◀ **"SHERIFF DON BRIGGS"** does a little real-life investigating as he endeavors to find leading lady Helen Claire's script pencil in her overcrowded purse. Helen is a well-known Broadway star and is also heard as the voice of a famous fashion newsreel.



Stetson

RADIO *In Review*

news and comments

For Love o' Mike (General Comment)

Your Time? My Time?

"Now let's get this straight. . . . If they broadcast the show from New York and we are ordinarily three hours behind New York, but now we are staying on Daylight Time and New York isn't, does that make the show heard here an hour earlier? Or an hour later?"

"Let's see. Bob Hope has moved to a new time. By Daylight Saving Time he is on at 6 o'clock, but if we are on Daylight Time and the East drops Daylight Time and goes back to Standard Time, would Hope be heard here an hour earlier? Or would he be heard in New York at eight o'clock instead of nine, because we gain an hour of the three-hour differential between East and West?"

No mental gymnastics, these. Just reproductions of current conversations as the Time Problem again rolls round. The East is going back to Standard Time at 2 a.m. Sunday, September 26. California remains on Daylight schedule.

What this does to the radio schedule is nobody's business. Every time our ego shows here on the West Coast, we can deflate it rapidly by reminding ourselves that, compared with the rest of the U. S. A., the Western Time Zone claims but a small proportion of listeners, and let's face it, the majority must be served. Hence, look for a mighty kicking around of our radio schedules this and maybe next week.

In general, so say NBC and CBS, programs will be heard here an hour later than usual. "In general," they say. Nobody will stick out his neck far enough to get caught in a real committal. ABC and MBS say they will transcribe some shows, but their outlook, too, is "in general." Folks, it just means that even the networks aren't sure how things will shake down. It means that we're trying to revise our logs right up until press time and that we'll strive desperately to give you the last word on what's going where. But if you bump into grief, don't hesitate to call Radio Life's Editorial Department, Hillside 9275, and we'll do our mightiest to locate any shows that appear to be lost, strayed or stolen.

And pardon us this added word, but we can't help it. We're just wondering, now that the days are so short, if Daylight Saving Time is really worth the trouble. And if it isn't, why radio sits still for taking the

beating it does. After all, listeners are creatures of habit and they don't like it when their habits are upset. We know here at R. L., for we are listeners and we are very cross right now because we know our routine is going to be shot to pieces.

Rumors Are Flying

Henry Morgan may go sustaining on ABC if no sponsor shows up. . . . Arnold Stang will go along with Henry—he'll also be heard with Milton Berle. . . . Robert Q. Lewis is being mentioned for a Sunday night spot on CBS. . . . Al Capp is preparing his "L'il Abner" cartoon strip for the air under the title "Dogpatch, U. S. A." ABC is interested in "Author Meets Critics" for its radio-television schemes. . . . Benny Goodman said to be organizing his first full-sized band in two years. . . . Phil Baker has a new quiz show in the works. . . . Fanny Brice may land a Tuesday night spot. . . . That movie co-starring Jack Benny and Danny Kaye is still being rumored. . . . Frank Woodruff, original director of Lux Radio Theater, has the inside track for the production reins on the proposed Cecil B. DeMille show on Mutual. Show isn't scheduled until the early part of '49. . . . Sweeney and March may have a regular sponsored spot on the air

come January. . . . It's reported that the Marquis of Blandford gifted Princess Margaret Rose on her birthday with Louis Armstrong and Dizzy Gillespie records. . . . Una Merkel, heart interest on "The Great Gildersleeve," is conferring with MGM movie execs on a return to the screen. . . . Local hit revue, "Lend an Ear," will have its musical score introduced on the Fred Waring show—date yet to be set. . . . Ralph Edwards has a new idea auditioning, "This Is Your Life," case histories of real-life happenings. . . . Dick Powell would like Mrs. Dick Powell to play opposite him in "Mrs. Mike," movie adaptation of the best seller by the Red Skelton writer, Ben Freedman, and his wife. . . . The success of the Henry Morgan flicker, "This Is New York," supposedly sparking renewed interest in radio personalities. . . . Bob Hope got an additional budget from his sponsor for traveling and now has to stick close by for picture commitments. He'll take the show to New York for four weeks after the first of the year, however. . . . Radio rights to Will Rogers' life story have been secured and an audition record will be cut. . . . Jimmy Durante may do his first Broadway show in eight years. . . . Burns and Allen are changing format. . . . Benay Venuta may supply the voice of the Warner Brothers fashion newsreel. . . . "The Whiting Story," starring Margaret and Barbara and featuring their musical and dramatic talents, is an interesting new possibility. . . . Mark Breneman is cutting an interesting audition record of a show titled "Here in Hollywood." Locale is Ciro's, no less.

Looks Like

Clayton Collyer, "Superman" to you, has been elected president of the American Federation of Radio Artists. . . . Deems Taylor will be heard in the intermission spot of the CBS Symphony next year. And we'll be right there listening! . . . "What Makes You Tick?" won a sponsor and moved to ABC. . . . Anita Gordon will be out of the returning Bergen lineup. "Mortimer Snerd" gets the build-up this season. . . . Derry Falligant, sweet singer who won the last "Hollywood Showcase" competition, has been set up for auditions at Selznick's, Paramount, Mocambo and Ciro's. . . . Paulena Carter, Josef and Miranda and the Talking People will be on deck for the new Meredith Willson show on October 3. . . . Bob Hope is the proud possessor of one of the official Olympic flags, presented to him for his furtherance of international

(Continued on Next Page)

NEXT WEEK

The Jack Bennys are back from Europe. Here's a look at their overseas pictures and itinerary.

There's a radio show cooking in Paris. Raymond R. Morgan, packager of some of our top audience-participationers, gives us an account of his audition show in post-war Paris.

The fall line-up time is here. Radio Life pictures and charts the return of your favorites. You'll treasure our handy listing of shows, times and stations.

There's a forum celebrating a decade. "People's Platform" says that times have changed and they can prove it.

There's a concert mistress featured. She's Margot Hegedus of many famed radio orchestras, who talks about her job and her background.

And — there are Flashbacks! (this time courtesy of Louella Parsons), another "Mikeman," Art Balinger; loads of pictures of your favorites and a week's good reading to augment your week's good listening—Next Week.



KECA mike memos

By VIRGINIA WEST

As everyone knows by now, that outstanding Pacific Coast news program, "The Richfield Reporter," has moved to the full coast network of the American Broadcasting Company. For nearly 18 years one of the coast's most popular newscasts, on the ABC chain, "The Richfield Reporter" reaches an even greater audience than ever before. Here's John Wald, who has been the "voice" of "The Richfield Reporter" since 1937. . . . So for complete news coverage at the convenient listening hour of 10 p.m., every Sunday thru Friday, set your dial on KECA's wavelength . . . 790.

The Richfield Reporter . . . KECA at 10 p.m.

Back on the air again this Bingsday night (Wednesday night, the 29th, to you) is the country's top vocalist, Bing Crosby. . . . Back at his regular nine o'clock hour, the weekly soirees will again include music by John Scott Trotter's orchestra, the "Rhythmaires," and an outstanding array of guest stars. . . . And back on the air again, September 29, will be "The Original Amateur Hour," aired over the coast-to-coast network of ABC, and viewed on a nine-station DuMont television network (in the east), under sponsorship of the makers of Old Golds. Signing the dual radio and television contract for the program makes Old Gold the only cigarette manufacturer with the same full-hour program on both media. "The Original Amateur Hour," originated by the late Major Edward Bowes, will be heard on KECA from 7:30 to 8:30 p.m. . . . And at 8:30, starting Wednesday night will be The Groucho Marx Show! Joining ABC's famous "Bingsday Night" lineup will be that ace comedy quizmaster, whose show staged such a success during its first season on the air last winter. . . . So, better draw a ring around Wednesday night, and be sure to dial 790.



John Wald

. . . The Richfield Reporter . . . KECA at 10 p.m. . . .

THURSDAY NIGHT HIGHLIGHTS: This season Thursday nights will also be outstanding entertainment nights on ABC-KECA. . . . You'll hear "Mr. President," "Abbott and Costello," "Candid Microphone," and Dick Powell's new "Deadline" drama, plus other important features. Edward Arnold and the famous "Mr. President" dramas are now heard on KECA at 6:30 p.m., and

7:30 is the new Thursday night time for those riotous comedians, Abbott and Costello. . . . By the way, starting Oct. 14, that zany pair will have a brand new singing star . . . the sultry-voiced Marilyn Williams. New to American radio audiences, Miss Williams was reared in England from early childhood, although she jealously held on to her U. S. citizenship. . . . You now hear the popular "Candid Microphone" show at 8, and Dick Powell's fast-moving dramatization of a newsman's adventures, "Deadline," at 8:30. Bob Ryf and Larry Marcus write "Deadline," with Bill Conrad, who played "City Editor Walter Burns" in the former story, "Front Page," appearing in various roles as called for by the weekly scripts.



Bing Crosby

Weekends will be busy times throughout the football season for KECA's sports-caster and special events man, Hank Weaver. . . . Starting the 25th, Hank will present a quarter-hour "Football Scoreboard," on KECA at 5:45, giving final scores of important grid battles across the country, and at 10:15 p.m., Saturdays, he'll present a roundup of sports news of the week. On Friday nights, as boxing fans know, Hank is heard immediately following the fisticuff sessions from New York, in a thumbnail edition of sports news on the local scene. . . . We like the job that amiable character, Jack McElroy, is doing as headman of ABC's "Breakfast in Hollywood," these days. . . . You hear Jack any Monday thru Friday morning on KECA at 9:30. . . . Tom Moore takes the ABC funfest, "Ladies, Be Seated," to Rock Island, Ill., Sept. 29 thru Oct. 1.

Page Ten

Radio in Review

(Continued from Preceding Page)

goodwill and sportsmanship. . . . "Great Gildersleeve" marked its 300th program as of September 22. . . . Jack Paar auditioning for "Everybody Wins." . . . Eve Arden gets the lead opposite Danny Kaye in his new film, "Happy Days." . . . Bing Crosby will launch a daytime disc-jockey show later in the season. . . . Tommy Cook, "Junior" on "Life of Riley," will be seen as "Ponca," an Indian boy, in the new movie, "Daughter of Ramona." . . . "Blondie" definitely switches to the old Dennis Day time on NBC. The CBS Sunday line-up will be almost completely new. . . . Jack Douglas, who once starred in his own comedy show, will be top writer for Jack Carson on CBS. . . . "Heart's Desire" will remain on Mutual as a sustaining feature despite the fact that its sponsor withdrew on September 17. . . . Using five instead of four finalists on "Queen for a Day" gives more lucky women a better crack at the crown. . . . Charles Stone, KMPC mickeman, is chief announcer of the big Pomona Fair for nineteen days. . . . "Life Begins at Eighty," Jack Barry's popular summer replacement for "Juvenile Jury," will continue on Mutual throughout the fall months. . . . Meat is getting so expensive, claims Groucho Marx, that he's eating money. . . . Bill Stewart and Mrs. Al Jarvis will take over Al's KLAC show for four weeks while Al makes his movie debut in "Make Believe Ballroom," colossal movie musical starring everybody. . . . Gale Gordon and a notable cast of radio actors are planning a Bernard Shaw legit series this winter. "Doctor's Dilemma" and "Candida" are the first plays announced—Gale should be terrific in both. . . . Mel Torme will be a regular on Mutual's "Teentimer's Club" starting September 25. . . . "Quiet Please" has switched to ABC from Mutual in case you've been wondering. . . .

Tele Voting Closes

For a minute we thought we were mixed up in the November election! The balloting in our home-grown contest to select the "King" and "Queen" of local television has been so heavy that we're thinking of installing voting machines for the next time. We feel particularly honored that our Television Issue of September 12 fell into such sympathetic—and enthusiastic—hands. Right now, we're still opening envelopes, stacking ballots and counting names in order to keep up with our swelling incoming mail. In order to let all those who've been stumping for their fair favorites get on the bandwagon, we've extended the closing of our make-believe polls to midnight September 30.

Your Cue (Shows You May Like)

Big Shows Return

For years, it seems to us, Bob Hope

—Advertisement

has been planning and announcing a new format on his return to the air each fall. Now heard on KFI, 7:00 p.m. (tentative) Tuesday, Bob is keeping his promise. Not that he isn't the same old Hope—on the initial show, he ran a little over. But gone are such familiar voices as "Vera Vague" and Jerry Colonna, two talents that will probably profit by the change. Supporting line-up on the first program amounted to an all-star group, Sandra Gould, Florence Halop, Irene Ryan and Hans Conried. Doris Day of the movies and baritone Bill Farrell are the new singing additions. The best-worn of past season "Hopeisms" seem to be gone for good. The measured burst of laughter after every Hope line was toned down, the you're-so-dumb, you're-so-skinny type of humor has thankfully disappeared along with the old Hope-Pepsodent material. Guess we're gonna start remembering how much we've laughed at Bob's movies and personal appearances—his radio show sounds as if it might begin to match the *real* Hope.

"Theater Guild on the Air," KECA, 7:30 p.m. Sunday, is back in all its familiar excellence. There have been no changes in the line-up of this fine show—and none is needed. Production reins are still in the hands of Homer Fickett and Carol Irwin (Radio Life Award winners for production in 1946). Host Roger Pryor, commercial announcer George Hicks and announcer Norman Brokenshire repeat in their usual posts. Harold Levy returns as musical director. Initial production was John Hersey's "Bell for Adano," starring Robert Montgomery as "Major Joppolo" and featuring Julie Hayden as the girl, two examples of apt casting.

"Cavalcade of America," KFI, 9:30 p.m. Monday, is another fine dramatic returnee. Opening show was "Gettysburg," starring Dick Powell and Joan Loring. Jack Zoller continues as producer, with Donald Bryan as musical director. Commercial announcements are institutional as usual, always easier for us to take than the other kind. At present the program is coming from New York.

"Favorite Story," KFI, 8:00 p.m. Tuesday, is another radio dramatic series up in the big leagues. This is due principally to the intelligence and taste of Jerry Lawrence and Robert Lee, its writers-directors. The initial program starred Ronald Colman (who seems to keep a benevolent eye on this show) in H. G. Wells's hair-raising "Country of the Blind." In the role of "Nuñez," Colman took full advantage of the opportunity for dramatic monologue that this part affords. Music, composed and directed by Claude Sweeten, heightened the melodrama. While accolading the Colman portrayal, we'd like to take time out to mention that "Favorite Story" does not depend on star names for their own sake. Local radio players are usually heard in the leading roles, and such thespians as Herb Butterfield, Hans Conried, Lurene Tuttle, Byron Kane, etc., may be expected in upcoming Lawrence and Lee dramas.

Playbacks (Critical Comment)

We Point With Pride . . .

To the exquisite soprano voice of Genevieve Rowe, who has been joining James Melton of late as his leading lady on Columbia's "Harvest of Stars." . . .

To the inspired return of "Favorite Story" in a new, earlier Tuesday evening time, and to the "Bravo!" performance of Ronald Colman in the season's first play, H. G. Wells's "Country of the Blind." . . .

To Art Linkletter's breezy salvation of a "crucial moment" on "People Are Funny" September 14. A parachutist, dropping 2,000 feet through the air with a fresh egg held in his hand, lost his contact with the studio and jabbered consolingly to himself all the way down. Linkletter, ad-libbing his way into the conversation, turned in comedy dialogue that could incite envy from the best of gag-writers.

We View With Alarm . . .

"The Talking Dog" sequences which are making an awful sideshow out of that kindly, but too gullible, radio favorite, "Dr. Christian."

The manner in which Lyman Bryson, who should be merely guiding the drift of commentation on "Invitation to Learning," feels called upon to express his opinion at every turn and clarify the statements of his guests for the benefit of the radio audience. Listeners to "Invitation" are not accustomed to being talked down to, even by a Lyman Bryson.

The mushrooming of local announcers and disc jockeys bent on arthur-godfrey-ing their personalities. Reminds us of the professional henry-morgan-ites of the past few seasons—and what ever happened to them?

Golden Hope Chest

Five afternoons each week, currently at 3:00 p.m., KHJ carries a jolly participation show, "Golden Hope Chest," an eastern emanation starring Eddie Dunn as emcee.

The game seems to follow a determination to have as many people as possible benefit as greatly as possible through the simple expedient of having a wedding date. Writer-inners to the program list the day, month and year of their nuptials. Visitors to the show are introduced, asked a few friendly questions about the big occasion in their lives, then the prizes start changing hands.

First of all, the visitor, too, is asked the day, month and year of his vows. A card from the file of at-homers is chosen with a similar date, and its registrant is sent a prize matching the show participant's. Then the participant is asked to answer a simple quiz question . . . e.g., "If you are given a chapeau, do you receive a horse, a hat, or a carriage?" For correctly answering "stumpers" like this, the participant (and another registrant with the same wedding day) receives another

nice prize, and is also eligible to try opening the "Golden Hope Chest."

For this, a riddle is recited, a tune played, and the emcee mysteriously asks . . . "Can you tell us secret recipe X?" If the guest can, he comes in for some mighty desirable loot. Real jade jewelry, a set of accessory boxes, furniture, a mixer and attachments, venetian blinds throughout his home, tires, a watch, luggage, a year's supply of both frozen vegetables and meat, etc. Then, to all persons who wrote to the show listing as their wedding date the same day the guest names, there is sent a gold compact. In one of these is hidden a gold key that unlocks a duplicate "Golden Hope Chest." That operation is consummated via the mails.

Because of a series of carefully screened guests, and the gentle affability of the emcee, the half hour while the show is on the air doesn't become involved at all. Wedding days, like puppies and children, are naturals for audience interest. Anyhooo, it's amusing, easy listening, and just think . . . if you are married, all you have to do is send a card to the show, listing the day, month and year of your marriage, and you may be lucky enough to receive (a) a prize, or (b) many prizes.

On Mike (About Studio Happenings)

Sex He!

Just before Bing Crosby started to tape-record his October 6 show in the studio, the other night, orchestra leader John Scott Trotter deferred to the sultry day, and shed his coat and tie. Observing Trotter's actions, Bing pouted prettily and remarked with mock disappointment: "Now look at John Scott! And after I took the trouble to dress formal!"

P.S. Bing was wearing his customary slacks and loosely hanging shirt.

Come Again?

Reader Ned Mauston, of 1138 Screenland Drive in Burbank, sends us the following dialogue, which he painstakingly copied during ABC's broadcast of "Second Honeymoon."

Emcee: In what state is the Alamo?
(Continued on Next Page)

After Your Favorite Radio Show

The GOURMET
HOLLYWOOD'S
the Place to Go

Luncheons from 11:30 'til 2
Dinners from 5 'til 10
'Cocktails 'til ?

Gourmet
6530 Sunset (Midway
between Highland and Vine)

Radio in Review

(Continued from Preceding Page)

Contestant: I seen it in Buffalo.
Emcee: Buffalo is not a state. It's an animal.
Contestant: Animals you want?
Emcee: No, madám. What state is the Alamo in? What is the largest state in the Union?
Contestant: New York.
Emcee: Can you read?
Contestant: I didn't go to school much. Come from the other side.
Emcee: Look. Here's a word written on this paper. What is the word?
Contestant: Tex-as.
Emcee: Sure. Texas is the largest state. You win the Nylons!

And Who's on First?

One of those bits of accidental humor that afford us such joy came over a recent Johnny Grant interview broadcast from the Kings Restaurant. Johnny's subject was top agent Lou Levy, and their conversation went something like this:

Johnny: You've just gotten back from England, haven't you?

Lou: Yes, I was over there with the Andrews Sisters.

Johnny: What ship did you go over on, Lou?

Lou: The Queen Elizabeth.

Johnny: That's one of those great big ones—about how long would you say that boat is?

Lou: About four days. . . .

Off Mike (Personalities)

Oates Heidt Contestant

Singer Johnny Mungall may have won the big third-quarter finals of the Horace Heidt talent show event at Hollywood Bowl, but local favorite Bob Oates gave him a good fight. In case the name and voice of Oates seem unidentifiably familiar to you, we'd like to make note of the fact that he's a local radio favorite. For the past year Bob has appeared every Friday at 4:30 p.m. on station KIEV in Glendale. A resident of that city since he was three, Bob has been singing, yodeling and whistling ever since that age. He was the first western singer to appear in the Heidt line-up and emerged a two-time winner.

Stork Club

One of our favorite feminine emotes, Virginia Gregg, says that she'll be "off the air" after September 26, awaiting birth of her baby, expected early in October. We'll miss Virginia from such shows as ABC's "California Caravan" and "Deadline," but we're as excited and happy about the big event as she is . . . and that's being very excited and happy.

Page Twelve

Radio Lifelines

By Evelyn Bigsby



EVEN AFTER A FLU-CLIMAXED VACATION, it's not easy to come back to Radio Row. A few days away from the office engenders a cold perspective of the frantic, nerve-tensing antics which are attached to this business. Drive a hundred miles up the highway and you see people who don't, yes, actually don't listen to the radio! They give the definite impression of being alive and happy. It makes one pause to examine the Hollywood objectives and pace. It makes one still more critical of the kilocycles. One ponders the performers pushing and shoving to get a break . . . the men and women who stay up all night to finish pounding out a script or polish off an arrangement, swallow a second, sleep a bit, then rush off to the studio to work all day rehearsing and getting the show on the air . . . the stars (the top ones yet) anxiously scanning the latest ratings and worrying about options not being picked up . . . the time element which gives radio such an inexorable flavor.

IN A FRAME OF MIND LIKE THIS, one listens to "Let's Talk Hollywood," only to ask the question, Why is it on the air? Only reason we can evolve is Eddie Bracken and a pitifully few good guests. George Murphy strikes us as absolutely devoid of humor and grimly determined to press on to the next question even if it means stepping on someone's little joke or talking over the panel members' remarks. Sad to note, some of these remarks might better be left unsaid, for in an effort to be cute and sharp, some of the experts become snide and embarrassing. So, as the show signs off, our already cold perspective drops another ten degrees.

Well, this state of mind can't go on, we told ourselves, but little did we dream when we trooped into the Beverly Hills Club for Press Club that it would be a movie producer, Delmar Daves, who would thaw our vacationitis.

HIS PLEA WAS FOR WRITERS reviewing pictures to have tolerance for bad pictures. He elaborated on the sweat and tears that go into a film and the crushing effect of a bad review. He didn't ask the ladies of the press to ignore the deficiencies of an inferior picture, but he did point out that, along with the candid opinion ripping into the movie, should go recognition of something good. Every

Lewis to Shrine

Fulton Lewis, jr., Mutual's Round Hill reporter, travels to Los Angeles Monday, October 11, where he will deliver a major address at the Shrine Auditorium. The subject of his talk will be "Taps and Reveille," with tickets now obtainable at any Mutual Ticket Agency.

picture, Daves said, has something good in it . . . maybe the editing, the music, one little bit of acting, the photography. Why not say so? So few know the behind-scenes problems of a picture . . . a producer is saddled with a script that reeks and yet he doesn't have time to improve it because the brass has ordered the film to start rolling right away because a big star is just sitting around with nothing to do but collect a fat paycheck. So they wrap up the picture and they know it isn't their best (but it's the best they could do under the circumstances) and they hold the preview. The reviews are mercilessly cruel. The producer is crucified. The next day, when he shows up at the studio, he looks like a man with plugs in his feet and someone has pulled the plugs and every bit of blood has drained out.

Later that same day, by the time we tuned to the "newly-formatted" Bob Hope show which had been so lavishly ballyhooed, our perspective was warmer. We didn't especially like the dialogue spot between Hope and Doris Day (it was, we thought, ordinary and slow) and we didn't care too much for the new chap who sang (personally, we thought Bob showed him up when he, himself, sang his sign-off, "Thanks for the Memory," and we wondered why Hope, with a good voice like that, didn't discover himself for male vocalist of his show). But, we did like the snap and timely gimmick used for Hope's opening gags and we did like Hy Averbach, who, incidentally, told us he's signed as a comic-announcer exclusively with Hope and will confine his other ether activities to non-comedy programs.

ALSO, WE HAD AN APPRECIATION for Hope in his effort to blast out of a rut. We can well imagine his apprehension over this first show. He's smarter than we are, so he knows what was wrong with the broadcast and we can count on him to fix it. We'll just mention what we liked in the hopes he won't change those parts. Maybe other tired comedians will be encouraged to pull a few switches. Who knows? Maybe air fare will eventually take on sufficient new luster that the folks a hundred miles up the highway will break down and listen to the radio!

Precasts and Previews

PLEASE NOTE!!!!

The Situation Which Prevails, as we go to press with these Precasts, is literally Chaos. So far as possible, we have given you the last word on times in both this column and the logs. However, even at deadline the networks are appallingly undecided as to what will go where, with the switch-over September 26. Please check with us by telephone if you lose a favorite on the dial, and we will do our utmost to assist you in its proper location. Radio Life's phone number for this service is Hillside 9275.

TIME CHANGES

SUNDAY, SEPTEMBER 26—"The Enchanted Lady," KAGH (Pasadena, AM and FM) 5:15 p.m. (15 min.) This delightful little program for children, which got its inauspicious start over church station KPPC, Sundays at 7:15 p.m., and which has been enthusiastically boosted by all its listeners since, moves to a new station for its first sponsor. This broadcast will originate from the stage at the Pomona Fair.

THURSDAY, SEPTEMBER 30—"Press Conference," KECA, 8:00 p.m. (30 min.) These weekly visits to the downtown Los Angeles Press Club were previously made by KECA Wednesdays at 7:30 p.m.

SATURDAY, OCTOBER 2—Vaughn Monroe show, KNX, 8:00 p.m. (30 min.) The singing maestro and his program will offer the five most popular tunes selected weekly by Variety, during their new air-time. Shift is from Mondays at 7:30 p.m., KNX.

SATURDAY, OCTOBER 2 — "Hollywood Star Theater," KFI, 10:30 p.m. (30 min.) A move from Sundays on KFI at 8:00 p.m. This first program in the new time spot will feature young Margaret O'Brien introducing her aunt, Marissa O'Brien, who has recently begun a movie career of her own.

WHAT'S NEW

Drama

TUESDAY, SEPTEMBER 28—"The Little Immigrant," KNX, 7:30 p.m. (30 min.) This new Cy Howard show, starring J. Carroll Naish as "Luigi Basco," has received exceptional press notice far in advance of its premiere, and we urge all listeners to follow it closely. In view of Mr. Howard's previous new-show success with "My Friend Irma."

FRIDAY, OCTOBER 1—"Great Scenes from Great Plays," KHJ, tentatively 6:00 p.m. (30 min.) Walter Hampden will host, and in addition will star in the first dramatization of the unfortunate lover, "Cyrano de Bergerac," a role which Mr. Hampden has created over 1,000 times in his long years on the stage. Notable stars and dramas will be heard throughout the season.

Comedy

WEDNESDAY, SEPTEMBER 29 — "Texaco Star Theater," KECA, 9:30 p.m. (30 min.) Milton Berle will star in this new half-hour of comedy and musical variety replacing Gordon MacRae and Evelyn Knight. In his "At Home with the Berles" skits will be Arnold "Junior" Stang, Pert "Tallulah" Kelton, John "Mr. Featherfield" Gibson and Al "Mr. Finster" Kelly.

Music

SATURDAY, SEPTEMBER 25 — "Casino

Gardens Frolic," KOWL (Santa Monica) 5:15 p.m. (30 min.) Edward J. Gilmartin, general manager of the Tommy Dorsey Casino Gardens, will emcee this weekly series of recording music and live guestings.

SUNDAY, SEPTEMBER 26 — "Festival of Song," KNX, 12:00 noon (30 min.) Familiar American music by a sixteen-voice male chorus and Mishel Piastro's Symphonette. Songs cherished and long remembered will be interpreted in new and simple arrangements carrying the full flavor of their melodies.

MONDAY, SEPTEMBER 27—Harry Babbitt Sings, KNX, 8:00 a.m. (15 min.) Kay Kyser's famed male vocalist begins a single quarter-hour for Columbia, Monday through Friday.

Sports

MONDAY, SEPTEMBER 27—Tom Hanlon "Sports Revue," KNX, 10:45 p.m. (15 min.) This new scan of the athletic picture will be heard Monday through Friday.

WHAT'S BACK

Variety

WEDNESDAY, SEPTEMBER 29 — "The Original Amateur Hour," KECA, 7:30 p.m. (1 hr.) Ted Mack will be master of ceremonies, as the program pioneered by the late Major Bowes returns in its entirety and with most of its former staff. Mack first joined "The Original Amateur Hour" in 1938 as supervisor of auditions, and since that time has continued with the program.

WEDNESDAY, SEPTEMBER 29 — "Bing Crosby show," KECA, 9:00 p.m. (30 min.) "Der Bingle's" weekly radio soirees will again feature the tops in guests and scripting, with John Scott Trotter's orchestra and the "Rhythmaires" in the background. Peggy Lee visits this first show.

FRIDAY, OCTOBER 1—"Spotlight Revue," KNX, 8:00 p.m. (30 min.) Spike Jones, the City Slickers and "Park Avenue Hillbilly" Dorothy Shay come root-te-tooting back from vacation to start another season for Coca-Cola.

Mystery

SUNDAY, SEPTEMBER 26—"Quiet Please," KECA, 3:00 p.m. (30 min.) Wyllis Cooper and Ernest Chappell return their strange dramatic series to the air on a new network (formerly Mutual). Psychological situations, suspenseful mysteries and fantasies with comic overtones will continue to predominate.

SUNDAY, SEPTEMBER 26 — "Adventures of Philip Marlowe," KNX, 6:30 p.m. (30 min.) Raymond Chandler's detective-fiction character returns in a new set of radio adventures. Mel Dinelli will write and Norman Macdonnell produce the series, but no star is yet set at press deadline.

Comedy

SUNDAY, SEPTEMBER 26 — "Our Miss Brooks," KNX, 7:30 p.m. (30 min.) After a three-week absence, Eve Arden returns as the high-school English teacher with a soft heart for romance, in this new program time. Jeff Chandler co-stars as science professor Mr. Boynton.

TUESDAY, SEPTEMBER 28—"A Date with Judy," KFI, 6:30 p.m. (30 min.) Bobbysoxer "Judy Foster," enacted by Louise Erickson, returns with her radio family

(Continued on Next Page)

DON LEE Dial Lines

TIME STAGGERS ON!

What we're trying to tell you is that today—September 26—the rest of the country reverts to Standard Time, while California remains on Daylight Saving—indefinitely.



Our objective has been to maintain present broadcast schedules intact, but the time differential between the East and California, and between California and out-of-state Don Lee stations, has made certain adjustments inevitable.



We believe we have achieved a solution to the problem which will cause a minimum of difficulty for both listeners and advertisers.



Check the logs in this issue of Radio Life and your Los Angeles newspaper radio log listings for the new broadcast times of your favorite Mutual-Don Lee-KHJ programs.



and other stations of the Mutual-DON LEE NETWORK

Precasts and Previews

(Continued from Preceding Page)

Including John Brown, Myra Marsh and Dix Davis, and her mike beau, Dick "Oogle" Crenna. Sandra Gould plays "Mitzi."

THURSDAY, SEPTEMBER 30—"The Aldrich Family," KFI, 9:30 p.m. (30 min.) Ezra Stone starts his second decade as "Henry," with Jackie Kelk again heard as Pal "Homer" and the rest of the "Family" returning intact.

THURSDAY, SEPTEMBER 30 — George Burns-Gracie Allen, KFI, 10:00 p.m. (30 min.) "Maxwell House Coffee Time" returns for another season, after being replaced for the summer by Leonard Sillman's interesting series, "New Faces of 1948."

FRIDAY, OCTOBER 1—Eddie Cantor show, KFI, 7:00 p.m. (30 min.) Eddie returns to the air with Dinah Shore as featured vocalist and with Bert "Russian" Gordon, Harry Von Zell, Billie Burke and Edgar "Cookie" Fairchild in his winter cast.

SATURDAY, OCTOBER 2 — Judy Canova show, KFI, 7:30 p.m. (30 min.) Judy and her household, including Ruby "Geranium" Dandridge, takes up residence again on NBC for a new fall season.

★
Music

MONDAY, SEPTEMBER 27—"Chesterfield Supper Club," KFI, 9:00 p.m. (15 min.) Perry Como and conductor Mitchell Ayres will be heard each Monday, Wednesday and Friday. Paul Weston continues as conductor for Jo Stafford on Tuesdays. And Dave Barbour and Peggy Lee become new greeters for Thursdays. Sammy Kaye and ork subbed during the summer.

THURSDAY, SEPTEMBER 30—Al Jolson on "Kraft Music Hall," KFI, 7:00 p.m. (30 min.) Nelson Eddy and prima donna Dorothy Kirsten leave the air after their season replacing for "Joley."

★
Participation

MONDAY, SEPTEMBER 27—"What Makes You Tick," KECA, 10:15 a.m. (15 min.) John K. M. McCaffrey's psychological quiz show, which began as a summer replacement on Mutual, returns as a five-a-weeker for ABC. Dr. Leon Arons and Dr. Signey Roslow, members of the American Psychological Association, will assist.



SUNDAY at 4:00
A B C NETWORK
CALIFORNIA MEDICAL ASSN.

WEDNESDAY, SEPTEMBER 29—"You Bet Your Life," KECA, 8:30 p.m. (30 min.) Groucho Marx and his delightful quiz-show, replaced by John Reed King's "Go for the House" during the summer, returns for a new fall session.

★
Commentary

MONDAY, SEPTEMBER 27—Galen Drake, KECA, 1:30 p.m. (30 min.) Off the air for a short time, but now returned on a Monday-through-Friday basis.

MONDAY, SEPTEMBER 27—"In a Nut Shell," KMPC, 8:45 a.m. (15 min.) News, humor and philosophy, as expounded by Rance Valentine, returns to the air on a new station (previously KNX).

★
WHAT'S PLAYING

Drama

MONDAY, SEPTEMBER 27 — "Lux Radio Theatre," KNX, 7 p.m. (30 min.) Van Heflin and Susan Hayward repeat their screen roles in "Tap Roots."

TUESDAY, SEPTEMBER 28 — "Favorite Story," KFI, 8:00 p.m. (30 min.) Hans Conried is star performer in "Youth."

THURSDAY, SEPTEMBER 30—"Suspense," KNX, 7:00 p.m. (30 min.) Edward G. Robinson returns to do a repeat performance of the Leslie Raddatz play, "The Man Who Wanted to Be Edward G. Robinson."

THURSDAY, SEPTEMBER 30—"Hallmark Playhouse," KNX, 8:00 p.m. (30 min.) Dick Powell will be introduced by James Hilton as star of the evening's play, "My Man Godfrey."

★
Music

MONDAY, SEPTEMBER 27—"Musical Masterpieces," KFAC, 4:00 p.m. (1 hr.) Mozart's "Die Liebesprobe." Tuesday, Bach-Callet's "Toccatina and Fugue in D Minor"; Wednesday, "A Paganini Recital"; Thursday, incidental music from "Rosamunde." Friday and Saturday programs not yet set.

MONDAY, SEPTEMBER 27—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Brahms' "A German Requiem." Tuesday, Sibell's "Tapiola"; Wednesday, Debussy's "Images"; Thursday, Beethoven's "Eleven Viennese Dances." Friday and Saturday programs not yet set.

★
Forum

SATURDAY, SEPTEMBER 25—"Northwestern Reviewing Stand," KHJ, 2:30 p.m. (30 min.) "What Are We Doing About Inter-American Trade?" will be parleyed by Enrique Chirgwin of Chile; Col. Francesco Mendiata of Managua, Nicaragua; and North Americans Herbert F. Johnson and C. R. Richardson.

SUNDAY, SEPTEMBER 26—"Invitation to Learning," KNX, 10:00 a.m. (30 min.) "Gulliver's Travels," Jonathan Swift's delightful fiction journey to Lilliput, will be reviewed.

★
Sports

SATURDAY, SEPTEMBER 25 — Football,

FOR RENT

Charming 2-bdrm. home, picturesque. Nicely furnished. Marvelous location, heart of Hollywood. References. Adults. \$150. No fee.
Box 144, Radio Life.

KFI, 11:45 a.m. (to concl.) The Notre Dame vs. Purdue conflict at South Bend, Indiana, will be covered by Bill Stern, who predicts the Boilermakers to be a serious threat to Michigan in the Big Nine conference this year.

SUNDAY, SEPTEMBER 26 — Baseball, KMPC, 1:30 p.m. (to concl.) In the final game of the season, the Los Angeles play the Portland Beavers, Bob Kelley covering.

WEDNESDAY, SEPTEMBER 29—Football, KFWS, 8:30 p.m. (to concl.) The L.A. Dons head out onto the field for a fracas with the New York Yankees at the Coliseum.

SATURDAY, OCTOBER 2—Football, KMPC, 2:00 p.m. (to concl.) The UCLA vs. Idaho grid meet will be covered by KMPC's staff for the radio bleachers.

★
WHO'S GUESTING

Music

MONDAY, SEPTEMBER 27 — "Sound Off," KECA, 8:00 p.m. (30 min.) Mark Warnow's musical show for the army ends its two years and three months on the air. This farewell show will feature guest Margaret Whiting and all the "Sound Off" gang. Jeff Alexander's chorus, chantmaster Arno Tanney, Baritone Glenn Darwin and announcer George Fenneman in a musical goodbye.

MONDAY, SEPTEMBER 27 — "The Telephone Hour," KFI, 10:00 p.m. (30 min.) Lily Pons will sing the "Doll Song" from Offenbach's "Tales of Hoffman," when she guests with the Bell orchestra and Donald Voorhees.

★
Commentary

MONDAY, SEPTEMBER 27—"The Woman's Voice," KMPC, 3:30 p.m. (15 min.) Lauritz Melchior will be Jeanne Gray's visitor today.

★
WHAT'S SPECIAL

Drama

SUNDAY, SEPTEMBER 26—"It's a Habit," KECA, 9:30 p.m. (30 min.) A special dramatization of the average American family, with their life and habits through the last seventeen years, saluting that great radio "habit," the "Richfield Reporter," which has shifted to ABC, and which follows the broadcast at 10:00 p.m. Dick Powell will emcee and name stars will participate.

★
Participation

MONDAY, SEPTEMBER 27—"Queen for a Day," KHJ, 11:30 a.m. (30 min.) Jack Bailey and his show will be a feature attraction at the Fair Grounds, Lubbock, Texas, for three days, and will round out the week at the Abilene, Texas, Fair.

★
Public Interest

THURSDAY, SEPTEMBER 30—"Community Chest National Kick-Off Show," All Stations (Check time). Participating in this gala Don Quinn written show will be Bob Young, Bob Hope, Ronald and Benita Colman, Jack Benny, Jo Stafford, "Lum and Abner" and Red Skelton. President Harry S. Truman will be cut in, and Henry Ford II, National Community Chest chairman, will speak from Washington.

GAGS OF THE WEEK

Virginia Iman, 5909 Willoughby Avenue, Hollywood 38, Calif.

Heard on the Cal Tinney program:
"A man in Tulsa asked his boss for a raise, because he was married the day before, but the boss refused, saying he was not responsible for accidents which happened while not on the job."

TELEVISION TIPS

By JANE PELGRAM

If your video set has started picking up a new set of flicks and noises without much shape to either, don't worry. It's only KNBH's early test pattern. Channel 4 hit the air for the first time last week, leaving a retinue of encouraged but not wholly satisfied engineers in its wake.

NBC's trademark, (NBC-KNBH and a large figure four, encircled) was picked up in high places as far south as San Diego, but the test pattern as a whole, it was reported, lacked steadiness and clarity. That means overtime for the boys whose responsibility it is to see that KNBH's picture pattern comes out as perfectly as does its radio operation. After all, judging on the first day's "test" is hardly fair. NBC has the know-how, now it's getting the practice.

In his address at Hollywood Ad Club, Sidney Strotz (NBC-TV head) revealed that Channel 4 would be in full operation about January 1, 1949. He added that it will take from three to five years for NBC and RCA to start getting back some of the \$10,000 daily spent on video, and the \$25,000,000 development investment, respectively. That bleak picture was negated somewhat by a revelation that the shortage of tubes necessary for video transmission is just about solved, and that production losses will soon be reduced by half.

* There will be a very special reason for joy when real competition arises. With several programs on the air, a station with taste enough to first procure, then show, foreign films, will be able to go right ahead and use 'em without worrying about a portion of the audience, whose idle hours are spent in equally idle prejudice, coming up with anti-foreign feeling and complaints. The American films are,

for the most part, just old enough to hit that nowhere era of movie-making five years ago, and their print quality leaves much to be desired. But, because of some complaint, these good films from abroad must be cut to the bone or withheld. With a greater number of programs beamed simultaneously, a station can answer all the anti-foreign bunko with the justified answer . . . "You don't have to watch the films . . ."

Local armchair sports fans will benefit from the pact between the American Broadcasting Company and the Los Angeles Herald-Express when, in early 1949, the KECA-TV video lens brings audiences such special events as the Hearst Diamond Baseball Series, the Baseball School for Boys, the Model Yacht Regatta, the annual Silver Skates Derby, the annual Rose Bowl professional football game and local high-school football and track meets.

Some months ago, just before Tom Breneman's untimely death, he was approached by Gertrude Kugel, an ABC employee who serves as a voluntary hostess at Sawtelle Hospital. Miss Kugel solicited Tom's help in getting money to purchase video sets to be presented to the boys in the hospital. Mr. Breneman obtained about \$1,500. When Jack McElroy recently took over the emceeship of "Breakfast in Hollywood," the first thing he did was to complete the service started on the air by Breneman, and lucky Sawtelle patients now have three fine Philco television sets on which they can watch some of the season's football classics. Jack plans on furnishing the same treat to other hospitals.

Realization that enough program-

ming to keep audiences happy, and every operator's need to hold costs down over the initial operating years, is stimulating the multiple affiliation trend among television stations. Differences or rivalries will be forgotten when John Q. starts screaming for new fare, and both live and filmed programs will shuttle about with alacrity. Goodbye to the days when an XYZ employee visits the ZYX network only to get a large hand clapped over his mouth as he starts to mention the old home network.

Comes word from the different video fronts that: Los Angeles movie-goers will get full-screen television with their film entertainment by October 1, when Paramount installs video in its top theaters. . . . CBS and NBC are likely to walk off with two of San Diego's available channels, leaving Video Broadcasting Company, headed by Masterson-Nelson-Reddy ("Bride and Groom" and "Breakfast in Hollywood" packagers) and Leon Papernow's Television Broadcasting Company to tussle over the remaining channel. . . . The new Times-Mirror Company is spending over a thousand dollars for spot blurbs on Don Lee's KTSL during the next two weeks, because its own telecaster, KTTV, will not be on the air before the new sheet hits the newsstand. . . . KLAC, Channel 13, televises the UCLA Bruins vs. Idaho on Saturday, October 2, for the afternoon game.

F.M. FLASHES

Hearing old records by means of FM is a revelation. Collectors have always been plagued by surface noise. It's almost inescapable . . . unless you can put a filter on the pickup, thus toning down the scratches. Ordinarily that means the edge music is toned down, too, but with frequency modulation's fine highs and lows, nothing is lost.

TELEVISION PROGRAMS

KFI-TV — CHANNEL 9
(Testing several afternoons and evenings throughout the week.)

KLAC-TV — CHANNEL 13
(No testing. Will telecast U.C.L.A. vs. Idaho game at 2:30 p.m. Saturday.)

KTSL — CHANNEL 5
SUNDAY (P.M.)
6:30—News and Music.
7:00—Adventure Serial.
7:20—Shopping at Home.
7:30—Magazine of the Week.
7:50—News Review.
8:00—Pantomime Quiz.
8:30—Short Subject.
8:45—Man's Best Friend.
9:00—Feature Film.

MONDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Cartoon Comedy.
7:00—Police Call.
7:05—Shopping at Home.
7:15—Telepix Newsreel.
7:30—Tune Titles.
7:50—Your own.
8:00—Tele-Forum.

8:30—Reserve.
TUESDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Living Lies.
7:00—Police Call.
7:05—Shopping at Home.
7:15—Telepix Newsreel.
7:30—Corris Guy.
7:45—Gallup Poll.
8:00—Who's That Girl?
8:30—Feature Film.
10:00—Meet Me in Hollywood

WEDNESDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Cartoon Comedy.
7:00—Police Call.
7:05—Shopping at Home.
7:15—Telepix Newsreel.
7:30—Armchair Detective.
8:00—Equal Representation.
8:30—Wrestling from Olympic.

THURSDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Short Subject.
7:00—Police Call.
7:05—Shopping at Home.
7:15—Telepix Newsreel.

7:30—Character in Caricature.
7:45—Short Subject.
8:00—Hollywd Opportunity.
9:00—Who's Who.
9:30—So This Is Hollywood.

FRIDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Cartoon Comedy.
7:00—Police Call.
7:05—Shopping at Home.
7:15—Telepix Newsreel.
7:30—Yer Ole Buddy.
7:40—Tele-Newsreel.
8:00—Meet Unusual People.
8:15—Reserve.

SATURDAY (P.M.)
4:00—News and Music.
6:30—Judy Splinters.
6:45—Short Subject.
7:00—Suit Yourself.
7:15—Telepix Newsreel.
7:30—Sandy Dreams.
8:00—Western Feature.
9:15—Spade Cooley.

KTSL — CHANNEL 2
MONDAY (P.M.)
7:30—Pattern and Music.
7:50—Program Hillites.
7:55—Your America.
8:00—Film Featurette.

8:20—Telenews.
8:30—Wrestling, Legion Stadium.
11:00—Final Edition.
11:05—Program Review.

TUESDAY (P.M.)
7:30—Pattern and Music.
7:50—Program Hillites.
7:55—Your America.
8:00—Film Featurette.
8:20—Telenews.
8:30—Beat Me to the Draw.
9:00—Film Short.
9:10—Ballet.
9:30—Film Short.
9:50—Final Edition.

WEDNESDAY (P.M.)
7:25—Program Hillites.
7:30—George the Gardener.
7:45—Film Short.
7:55—Your America.
8:00—Film Featurette.
8:20—Telenews.
8:30—Music Hall.
9:15—Film Short.
9:25—Final Edition.
9:30—Program Review.

THURSDAY (P.M.)
7:15—Pattern and Music.
7:25—Program Hillites.
7:30—Babette-Fashion Show

7:45—Film Short.
7:55—Your America.
8:00—Film Featurette.
8:20—Telenews.
8:30—It's a Living.
8:50—Film Short.
9:00—Prime Ribbing.
9:20—Film Short.
9:30—Final Edition.
9:35—Program Review.

FRIDAY (P.M.)
7:30—Pattern and Music.
7:50—Program Hillites.
7:55—Your America.
8:00—Film Featurette.
8:20—Telenews.
8:30—Boxing, Legion Stadium.
11:00—Final Edition.

SATURDAY (P.M.)
7:45—Pattern and Music.
8:00—Program Hillites.
8:05—Film Short.
8:15—Week in Review.
8:30—What's the Name of that Song?
9:00—Film Featurette.

KHJ, KFXM, KGB—House of Mystery.
 KXX, KSDJ—CBS Symphony.
 KAGH—Sierra Madre Symphony.
 KFAC—Concert Favorites.
 KFOX—Good News.

ESQUIRE TODD
 presents
HARLEM HOLIDAY
 (Best in Colored Entertainment)
K F V D
SUNDAY
2 to 3 P. M.



KFVD—Harlem Holiday.
 KFWB—Music.
 KGER—Long Beach Band.
 KGFJ—Anybody's Hit Parade.
 KGIL—S. F. Valley Story.
 KLAC—Baseball.
 KMPC—Baseball.
 KOWL—Musical Bouquet.
 KWIK—Pop Concert.
 KRKD—Sunday on Ranch.
 KWKW—Hoyos Hour.
 KXLA—Challenge to Youth.
 2:15—KECA—American Almanac.
 KFOX—Healing Waters.
 KFWB—Strolling Tom.
 KOWL—Moment Musicale.
 2:30—KECA, KFMB—Milton Cross Opera Album.
 *KFI—News.
 KHJ, KFXM, KGB, KVOE—True Detective Mysteries.
 KXX—Skyway to the Stars.
 KFOX—Gospel Harbor Light.
 KFWB—Junior Symphony.
 *KGER, KWIK—News.
 KGIL—Musical Favorites.
 KOWL—Yiddish Hour, Levin.
 KXLA—Sacred Records.
 2:40—KGER—Long Beach Band.
 KWIK—Penthouse Serenade.
 2:45—KFI—Famous Music.
3—KECA, KFMB—Quiet, Please.
 KFI, KFSD—Author Meets the Critics.
 KHJ, KFXM, KGB, KVOE—The Shadow.
 KXX, KSDJ—Reserve.
 KAGH—Opera.
 KFAC—Stage Melodies.
 KFOX—Rev. Earl Ivis.
 KFVD—Singing Sam.
 KFWB—Chamber Music.
 *KGER—News.
 KGFJ—Uplift Session.
 KGIL—Mask and Mike Club.
 KLAC—Baseball.
 KMPC—Baseball.
 KWIK—Church of the Air.
 KWKW—Don Pancho Hour.

HAVE YOU RADIO TALENT?



(Veterans and Civilians)
Men and Women

Frederick H. Speare, well-known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio and television as an Actor, Announcer, Emcee, Disc Jockey, etc., with expert instruction. Students get actual air experience on "CAREER THEATER," every Sunday 3 to 3:30 P.M., Station KXLA (1110 kc.). Phone, write or stop in for frank discussion. FREE RECORDED Audit on. Approved for Veterans. Many successful graduates. Free placement.

FREDERICK H. SPEARE
 "The West's Outstanding Radio School"

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KXLA—Speare Career Theater
 3:05—KGER—Lutheran Church.
 3:15—KXX, KSDJ—News.
 KFVD—Miano Portraits.
 3:30—KECA, KFMB—Counterplay.
 KFI, KFSD—RCA-Victor Show
 KHJ, KFXM, KGB, KVOE—Quick as a Flash.
 KXX, KSDJ—Jack in All Trades.
 KGER—Sons of Pioneers.
 KGFJ—Record Rhapsody.
 KGIL—Matinee Melodies.
 KFOX—Pentecostal Church.
 KFSD—Summer Symphony.

KFVD—Hank, the Night Watchman.
 KFWB—Strolling Tom.
 KOWL—Mexican Moods.
 KWKW—Festival Mexicano.
 KXLA—Sunday Serenade.
 3:35—KWIK—Make Mine Melody.
4—KECA, KFMB—California Caravan.
 KFI—Catholic Hour.
 KHJ, KGB, KVOE—Roy Rogers Show.
 KXX—Family Hour.
 KAGH—Opera.
 KFAC—Musical Masterpieces.
 KFOX—Sunshine Mission.
 KFWB, KGER—Old-Fashioned Revival.
 KGIL—Matinee Melodies.
 KFVD—Hank the Night Watchman.
 KLAC, KMPC—Baseball.
 KOWL—Lat Baptist Church.
 KWIK—Curtain Call.
 KWKW—Festival Mexicano.
 KXLA—Sunday Serenade.
 4:15—KOWL—Lutheran Hour.
 KRKD—Tunes of the Day.
 KWKW—Voice of China.
 4:30—KECA, KFMB—Greatest Story Ever Told.
 *KFI—News.
 KHJ, KGB, KVOE—Nick Carter.
 KXX, KSDJ—Pause That Refreshes.
 *KFVD, KWIK—News.
 KGFJ—Here's to Veterans.
 KFOX—Wings of Healing.
 KRKD—Light Concert.
 KWKW—Italian Novelities.
 4:45—KFI—Melody Parade.
 KFVD—Dream Time.
 KGFJ—Sons o' Guns.
 KOWL—Assembly of God.
 KWIK—Toastmaster's Time.
5—KECA, KFMB—Personal Autograph.
 KFI, KFSD—Let's Talk Hollywood.
 KHJ, KGB, KVOE—Sherlock Holmes.
 KXX, KSDJ—Gene Autry.
 KAGH—Ave Maria Hour.
 KFAC—Revolving Stage.
 KFOX—Evangelist Hogan.
 KFVD—Contrasts on Wax.
 KFWB—Voice of Calvary.
 *KGER, KGIL—News.
 KGFJ—Public Messenger.
 KLAC, KMPC—Baseball.
 KOWL—Italian Melodies.
 KRKD—Tunes of the Day.
 KWIK—Modern Mood.
 KWKW—Italian Good Samaritan.
 KXLA—Sunday Serenade.
 5:05—KGER—Bible Treasury Hour.
 5:15—KAGH—Enchanted Lady.
 KFVD—Lifelines.
 KGIL—Valley Veepers.
 KWKW—Marina Story.
 5:30—KECA—Reserve.
 KFI, KFSD—Pat O'Brien.
 KHJ—Reserve.
 KXX—Make Mine Music.
 KAGH—Pre-Election Forum.
 KFOX—Music.
 KFWB—Dr. John Mathews.
 KGER—Church of the Air.
 *KGFJ—News.
 KGIL—Proudly We Hall.
 KRKD—Floyd B. Johnson.
 *KWIK—News, Music.
 KXLA—Lincoln Ave. Church.
 5:45—KHJ—Stars in Spotlight.
 KFOX—Singing Crow.
 KFVD—Hits and Misses.
 KGFJ—Keyboard Magic.
 KPPC—Twilight Trail.
 KWIK—Songs Mother Taught.
 *KWKW—Epton Close.
6—KECA, KFMB—Stop the Music.
 KFI, KFSD—Robert Shaw Chorale.
 KHJ, KFXM, KGB, KVOE—Mediation Board.
 KXX—Sunday at the Chase.
 KAGH—Three-Quarter Time.
 KFAC—Columbia Masterpieces.
 *KFOX, KFWB, KGER, KLAC, KMPC, KXLA—News.
 KFVD—Hits and Misses.
 KGFJ—American Heritage.
 KGIL—Date With a Disc.
 KIEV—Wally and Jimmy.
 KOWL—Italian Program.
 KPPC—Chamber Music.
 KRKD—Show Time.
 KWIK—Proudly We Hall.
 KWKW—Sunday Salon.
 6:05—KGER—Harbor Forum.
 6:10—KFOX—Favorite Hymns.
 6:15—KLAC—Parade of Bands.
 KMPC—Mayor Bowron.
 KFVD—Supper Song.
 KFWB—Veteran Speaks.
 KXLA—Red Cross.
 6:30—KFI, KFSD—R.F.D. America.
 KHJ, KFXM, KGB, KVOE—Quiz of Two Cities.

KXX, KSDJ—Dr. Dana.
 KAGH—Music Album.
 KFOX—Hal's Memory Room.
 KFVD—Talent for Sale.
 KFWB—Gospel and Song.
 KGER—Lutheran League.
 KLAC—Music.
 KMPC—Mother's Album.
 KOWL—Mexican Youth.
 KPPC—Children's Corner.
 KRKD—Kingdom Within.
 *KWIK—News.
 KXLA—Lutheran Gospel Hr.
 6:45—KMPC—Know Your FBI.
 KPPC—Story Time.
 KWIK—What America Plays.
 5:55—KXX, KSDJ—George Fisher.
7—KECA, KFMB—Walter Winchell.
 KFI, KFSD—Manhattan Merry-Go-Round.
 *KHJ, KFXM, KGB, KVOE—Behind the Front Page.
 KXX, KSDJ—Winner Take All KFAC—Your Concert.
 KFOX—Fall Gospel Assembly.
 KFVD—Evening Serenade.
 KFWB—Union Rescue Mission.
 *KGER—News.
 KGFJ—Overture to Evening.
 KLAC—Hit Tunes.
 KMPC—Pet Exchange.
 KWIK—George Henderson.
 KWKW—Proudly We Hall.
 KXLA—National Voice.
 7:05—KGER—John Brown.
 7:15—KECA, KFMB—Louella Parsons.
 KGIL—Manager Speaks.
 KXLA—Life and Health.
 KMPC—Land of the Free.
 7:30—KECA, KFMB—Theatre Guild.
 KFI, KFSD—American Album.
 KHJ, KGB—Jimmy Fidler.
 KXX, KSDJ—Strike It Rich.
 KFOX—The King's Service.
 KFWB—Navy Band.
 KGIL—Helena Copel.
 KMPC—Proudly We Hall.
 KPPC—Day Is Done.
 *KWIK—News, Music.
 KXLA—Church of Open Door.
 7:45—KFI—Melody Parade.
 *KHJ, KFXM, KGB, KVOE—Twin Views.
 KFWB—Catholic Answers.
 KPPC—Music.
 KWIK—Auto Races.
8—KECA, KFMB—Theatre Guild.
 KFI, KFSD—Take It or Leave It.
 KHJ, KGB, KFXM, KVOE—Twenty Questions.
 KXX—Alan Ladd.
 KFAC—First Methodist.
 KFOX—Triangular Church.
 KFWB—Hollywood Presbyterian Church.
 *KGER, KGIL, KLAC—News.
 KGFJ—Blue of Evening.
 KMPC—Waltz Time.
 KPPC—Sunday Evening Hour.
 KWIK—Veterans' Hospital.
 KXLA—Open Door Church.
 8:05—KGER—Night in the Valley.
 8:10—KLAC—Studio Orchestra.
 8:15—KGIL—Jolmonico Trio.
 8:30—KECA, KFMB—Jimmy Fidler Show.
 KFI, KFSD—Horace Heidt Show.
 *KHJ, KGB, KFXM, KVOE—Walter Winchell.
 KXX—Our Miss Brooks.
 KGFJ—Starlit Moods.
 KLAC—Irwin Allen.
 KMPC—Footlight Favorites.
 KPPC—Sacred Music.
 *KWIK—News.
 8:45—KECA, KFMB—Newswalk Looks Ahead.
 KHJ, KFXM, KGB, KVOE—Reserve.
 KFAC—Sunday Evening Club.
 KGIL—Voice of the Army.
 KLAC—Drama.
 KPPC—Word of Life.
 KWIK—Hebrew-Christian Hr.
9—KECA, KFMB—Drew Pearson.
 KFI, KFSD—Hollywood Star Theater.
 *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
 KXX, KSDJ—Mao Called X.
 KFAC—Sunday Evening Club.
 KFWB—Music.
 *KGER—News, Rethel Church.
 KGFJ—Ave Maria Hour.
 KGIL—Show Tunes.
 *KLAC—News.
 KMPC—Masters Hour.
 KPPC—Music for You.
 KWIK—Your Request.
 KXLA—Old-Fashioned Revival.
 9:10—KLAC—Open Forum.
 9:15—KECA, KFMB—Monday Morning Headlines.
 KHJ, KGB, KVOE—Rhythm in Rhyme.
 KFOX—Here's to Vets.
 KFWB—Western Serenade.
 9:30—KECA—It's a Habit.
 KFI, KFSD—Standard Hour.

KHJ, KGB—Reserve.
 KXX, KSDJ—Blondie.
 KFAC—Gateway to Music.
 KFOX—Sunshine Mission.
 KFWB—Pacific Lutheran Hr.
 KGER—Ilimie Wakely.
 KGFJ—Victory Church.
 KVOE—Minister's Hour.
 9:45—KGER—Sons o' Guns.
 KVOE—Grace and Truth.
10—KECA, KFMB—Richfield Reporter.
 KFI, KFSD—Standard Hour.
 *KHJ, KGB—News.
 KXX, KSDJ—Sam Spade.
 KFAC—Gateway to Music.
 KFWB—Voice of Prophecy.
 KFOX, KMPC, KVOE—Old-Fashioned Revival.
 KGER—Riverside Rancho.
 KGFJ—Concert Nocturne.
 KGIL—Organ Reveries.
 *KLAC—News.
 KWIK—Back Home Hour.
 KXLA—Voice of Calvary.
 10:05—KLAC—Sheriff's Office.
 10:15—KECA—Here's Hollywood.
 KHJ—Skinny Ennis Orch.
 KLAC—Music.
 10:30—KECA—Ambassador Orch.
 KFI, KFSD—Let's Talk Hollywood.
 KHJ, KGB—Chicago Theatre.
 KXX—Romance of Ranchos.
 KFAC—Music for Listening.
 KFWB—Echoes of Eden.
 KGER—Party House.
 KGIL—Symphony.
 KXLA—Memory Lane.
 10:55—KXLA—News.
11—KECA, KFMB—Breneman Orch.
 KFI—America United.
 KHJ, KGB—Chicago Theater.
 *KXX, KSDJ—News, Huntley.
 KFAC—Music for Listening.
 KFOX—Record Reporter.
 KFVD—Spade Cooley Time.
 KFWB—Echoes of Eden.
 KGFJ—Concert Nocturne.
 KGIL—What America Plays.
 KLAC—Across the Footlights.
 KMPC—Dance Parade.
 KWIK—George Jay.
 KXLA—Sammy Davis.
 11:15—KECA, KFMB—Bridge to Dreamland.
 KXX, KSDJ—University Explorer.
 11:30—KFI, KFSD—St. Francis Orch.
 KXX—You Are There.
 KFWB—Music.
 KXLA—Arvon Dale Orch.
 11:45—KHJ, KGB—News.
 KXLA—Bandstand Review.
 11:55—KFI, KMPC—News.

LEPIDOPTERIST

The Jack and Jill Radio Players, with whom NBC's ten-year-old Anne Whitfield appears annually when visiting her grandmother in Macon, Georgia, have formed an official Whitfield fan club. Their chief objective, at present, is collecting butterflies and moths to aid Anne's favorite hobby.



MUSICAL ARTIST

Mary Lee Robb, new "Marjorie" on NBC's "The Great Gildersleeve," studied five years to become a concert pianist, but has dropped her musical career to concentrate on radio.



Omega

SHINE-DYE

Covers scuffs—dries instantly—recolors. Economy size now at your grocer's, too!

MONDAY, SEPTEMBER 27

*Indicates News Broadcast.

8—KECA, KFMB—Don McNeill's Breakfast Club.
KFI, KFSD—Fred Waring.
*KHJ, KGB—Cecil Brown.
KNX—Harry Babbitt.
KAGH—Musical Clock.
KFAC—Breakfast Symphony.
KFOX—Challenge to Youth.

**WAKE UP RANCH
WITH CLIFFIE STONE**
1020 KC.
5000 WATTS
Mon. Thru Sat.,
7-8:30 A.M.



KFVD—Wakeup Bauch.
KFWB—George Milne.
*KGER—News, Mizpah.
KGFJ—Dr. Frederick Balles.
KGLI—Musical Corral.
*KLAC, KMPC, KOWL, KXLA—News.
KRKD—Bible Institute.
KWIK—Michael Roy Show.
KWKW—Rafael Mendez.

8:15*KHJ, KNX—News.
KFWB—Crosby Entertains.
KGFJ—Public Messenger.
KLAC—Haynes at the Reins.
KMPC—Markets; Sports.
KOWL—Memories in Music.

8:20—KXLA—Music.
8:30*KHJ—Inside the News.
*KHJ—Editor's Diary.
KNX, KSDJ—Music for You.
KAGH—Hebrew-Christian Hr.
*KFAC, KFVB, KGI, KOWL,
KRKD, KWIK—News.
KFVD—Easy Listening.
KGER—Hammond.
KGFJ—Yesterday's Hits.
KMPC—Jerry Lawrence.
KWKW—Stock Quotations.
KXLA—Haven of Rest.

8:35*KRKI—News.
8:45*KHJ, KGB—Breakfast Time.
KAGH—Musical Clock.
KFAC—Unity.
KFVD—Vocal Varieties.
KFWB—Science of Mind.
KGER—Bible Treasury Hour.
KGLI—Coffee Parade.
KMPC—In a Nutshell.
KOWL—Navy Band.
KRKD—Spotlight Varieties.
KWKW—Gordon Baker Lloyd.

9—KECA, KFMB—Welcome, Travelers.
KFI—Art Baker's Notebook.
*KHJ, KFAM, KGB, KVOE—Cecil Brown.
KNX—Stand-In.
KAGH—Top of the Morning.
KFAC—Morning Concert.
KFVD—Waltz Time.
KFWB—Strolling Tom.
KGFJ—Delliquency Forum.
KGLI—Swappin' Corner.
KLAC—570 Club.
KMPC—Band Box.
KOWL—Victorious Life.
KRKD—Sagebrush Serenade.
KWKW—Voice of China.
KXLA—Bar Nothing Ranch.

9:05—KGER—Lutheran Hour.
KWBK—Sunny Side.

9:15—KHJ, KFAM, KGB, KVOE—Victor H. Lindlahr.
*KAGH, KFVD—News.
KFWB—Music.
*KGFJ—Airtorials.
KGLI—Ballads for You.
KOWL—Hawaiian Melodies.
KWKW—Light and Airy.
9:30—KECA, KFMB—Breakfast in Hollywood.
KFI, KFSD—Jack Berch.
KHJ—Moods in Music.
KNX, KSDJ—Grand Slam.
KAGH—Shirley Kendall.
KFOX—Full Gospel.
KFVD—Show Tunes.
KFWB—Marsha Walton.
KGER—John Brown.



Race News
THE LINE-UP with late jockey changes and scratches
8:30-9:45 a.m.
Mon.-Sat.
Dial 1230

FIRST ON
KGFI
1230 ON YOUR DIAL

KGFJ—Racing News.
KGI, Valley Shopper.
KLAC—Racing News.
*KOWL—News.
KWIK—Top of Morning.
9:45—KFI, KFSD—Lora Lawton.
KNX—Rosemary.
KFVD—Remembered Rhythms.
KFWB—Western Serenade.
KGFJ—Disabled Veterans.
KLAC—Coffee with Crosby.
KOWL—Album of Song.
*KRKD—News.
KWKW—Word of Truth.
9:55*KFAC—News.

10—KECA, KFMB—Ted Malone.
*KFI, KFOX, KGER—News.
*KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.
*KNX—Wendy Warren.
KAGH—G. E. Hour.
KFAC—Serenade.
KFVD—Bible Institute.
KFWB—Barrel of Dough.
KGFJ—Record Jackpot.
KGI, Valley Frolic.
KLAC—Al Jarvis Ballroom.
*KMPC—News, Eddie Lyon.
KOWL—Romance in Music.
KRKD—Morning Melodies.
KWIK—Town Crier.
KWKW—Racing News.
KXLA—Sons of Pioneers.

10:05—KFI—Ladies' Day.
KGER—Musical Roundup.
10:15—KECA, KFMB—What Makes You Tick?
KHJ, KGB—Gospel Singer.
KNX—Aunt Jenny.
KFOX—Assembly of God.
KMPC—Music in the Air.
KRKD—Dr. Richardson.
KWKW—Audrey Shops.
*KXLA—News.

10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
*KHJ, KGB, KVOE—Kate Smith Speaks.
KNX, KSDJ—Helen Trent.
KFVD—Rescue Mission.
KFWB—Maurice Hart Show.
*KGI—News; Curtain Call.
*KOWL—News.
KRKD—Crazy Rhythm.
KWIK—Mae Dene Ellis.
KWKW—Feature Story.
KXLA—Billy Starr.

10:45—KFI—Port of Missing Hits.
KHJ, KGB, KVOE—Kate Smith Slings.
KNX, KSDJ—Our Gal Sunday.
KECA—Your County Reports.
KOWL—Tune Show.
KRKD—Midnight Mission.
KWKW—My Serenade.
10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
KGFJ—Sports Flash.

11—KECA, KFMB—Betty Crocker.
KFI—Downtown and All Around.

Monday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
4:00—Arthur Godfrey, KNX.
6:30—Godfrey's Talent Scouts, KNX.
8:00—My Friend Irma, KNX.

Quiz, Participation
8:00—McNeill Bkfst. Club, KECA
9:30—Grand Slam, KNX.
9:30—Bkfst. in Hollywood, KECA.
10:00—Barrel of Dough, KFWB.
10:15—What Makes You Tick? KECA.
11:30—Queen for a Day, KHJ.
2:30—Meet the Missus, KNX.
2:30—Bride and Groom, KECA.
3:30—House Party, KNX.
7:30—Dr. I. Q., KFI.

Mystery-Detective
9:30—Inner Sanctum, KNX.

Classical, Semi-Classical Music
8:00—Fred Waring, KFI.
8:30—Voice of Firestone, KFI.
8:00—Contented Hour, KFI.
10:00—Telephone Hour, KFI.

Comment-Narration
7:45—Fred Beck, KNX.
9:00—Art Baker, KFI.
10:00—Ted Malone, KECA.
10:30—Kate Smith, KHJ.

KHJ, KGB, KVOE—Ladies First.
KNX—Big Sister.
KAGH—Accent on Music.
KFAC—Festival of Music.
*KFVD, KGER—News.
KFWB—Peter Potter.
KGFJ—Record Jackpot.
KGI—Housewives' Exchange.
KLAC—Al Jarvis Ballroom.
KMPC—Stars of Song.
KOWL—Today's Infant.
KRKD—Songs of Yesteryear.
KWIK—Tom, Dick & Harry.
KWEW—Song Parade.
KXLA—Easy Listening.

11:15—KECA, KFMB—Listening Post
KFI—Chuck Collins.
KNX—Ma Perkins.
KFVD—Viola.
KGER—Musical Roundup.
KMPC—Voice of Neighborhood
KOWL—Rhythm at Random.
KWKW—Races and Sports.
*KXLA—Pasadena News.

11:20—KWKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
KFI—What Do You Say?
KHJ, KFAM, KGB, KVOE—Queen for a Day.
KNX—Young Dr. Malone.
KFAC—Keyboard Artistry.
*KFOX, KFVB, KOWL—News.
KFVD—Memory Melodies.
KMPC—Tops in Pops.
KXLA—Dinner Bell Roundup.
11:35—KFOX—Request It.
11:45—KECA—Between Us Girls.
KFI—Joyce Jordan.
KNX—Guiding Light.
KOWL—Salute to Americas.
KRKD—Melody Time.
KWKW—Races and Sports.

11:55*KFAC—News.
KGFJ—Sports Flash.
12*KECA—Sam Hayes, News.
KFI—Farm Reporter.
*KHJ, KAGH, KGER—News.
KNX—Second Mrs. Burton.
KFAC—Luncheon Concert.
KFVD—Editor of the Air.
KFWB—Peter Potter.
KGFJ—Intermission.
*KGI—Valley News.
KLAC—Al Jarvis Ballroom.
KMPC—Women Are Wonder-

ful
KOWL—Mayor of Melody.
KRKD—Santa Fe Trails.
KWIK—Bing Crosby Sings.
KWKW—Vocalist Parade.
KXLA—Dinner Bell Roundup.
12:05—KAGH—Music.
KGER—Chuck Wagon.

12:15*KECA—Bankhage Talking.
KFI, KFSD—Road of Life.
KNX—Perry Mason.
KHJ—Sing, America, Sing.
*KFOX—News.
KGI—Real Estate.
KWIK—Luncheon Musicale.
KWKW—Races and Sports.
12:25—KGFJ—Sports Flash.
12:30—KECA, KFMB—Quizzicale.
KFI, KFSD—Today's Children
KHJ—Louise Massey.

11:30—What Do You Say? KFI.
1:00—Burrill Wheeler, KNX.
4:30—Passing Parade, KHJ.
10:15—Night Editor, KNX.

Drama
7:00—Lux Theater, KNX.
Public Interest-Information
5:45—If They Had Lived, KGFJ.
6:30—Child's World, KECA.
7:00—American Way, KFI.

Sports
9:30—Racing News, KLAC.
9:30—Racing, KGFJ.
10:00—Race Lineup, KWKW.
1:00—Major League Ball, KMPC.
5:30—Race Recap, KGFJ.
5:30—Sports Dial, KRKD.
5:45—Race Results, KRKD.
5:45—Sam Balter, KLAC.
6:00—Fred Hessler, KGER.
6:15—Bob Kelley, KMPC.
6:30—Joe Hernandez, KMPC.
8:00—Fishing Facts, KFOX.
9:30—Inside of Sports, KHJ.
10:45—Tom Hanlon, KNX.

Popular-Western Music
8:00—Harry Babbitt, KNX.
4:45—Stuart Hamblen, KFVB
5:30—Club 15, KNX.
8:00—Sound Off, KECA
9:00—Supper Club, KFI.
9:15—Jack Smith, KNX.



KGER for WESTERN MUSIC
SQUEAKIN'
DEACON MOORE
12:30-1:30 p.m.
Mon. thru Fri.
1390 ON YOUR DIAL

KGER—Squeakin' Deacon.
KGI—Hart and Darling.
KMPC—Green Light Revue.
*KOWL, KWIK—News.
KWKW—Stock Quotations.
KXLA—Western Tunes.
12:35—KOWL—Mayor of Melody.
KWIK—G.I. Parade.
KWKW—Farm News.
12:45—KECA—Music.
KFI—Light of the World.
KHJ—Melody Matinee.
KNX, KSDJ—Evelyn Winters.
*KFAC, KMPC—News.
KFOX—Verdict Rendered.
KWKW—Races and Sports.
12:50—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.

1—KECA, KFMB—Reserve.
KFI—Life Can Be Beautiful.
KHJ—Lynn Looks at Hollywood.
*KNX, KSDJ—Knox Manning.
KAGH—Civic Service.
KFAC—Piano Parade.
*KFVD, KLAC, KRKD—News.
KFWB—Bill Anson.
KGER—Squeakin' Deacon.
KGI—1230 Club.
KGI—Cowboy Music.
KMPC—Major League Ball.
KOWL—Show Tunes.
KWIK—Rhythmic Age.
KXLA—Community Broadcaster.

1:10—KLAC—570 Club.
1:15—KFI, KFSD—Ma Perkins.
KHJ—Nancy Dixon.
KNX—Background for Living.
KFAC—Classroom Radio.
KFVD—Piano Parade.
KRKD—Siesta Time.
KWKW—Races and Sports.
KXLA—LeRoy Smith.

1:25—KGFJ—Sports Flash.
1:30—KECA—Galen Drake.
KFI, KFSD—Pepper Young.
KHJ—Norma Young.
KNX—Barritt Wheeler.
KAGH—Siesta Serenade.
KFVD—Hall of Records.
KGER—Western Siesta.
KGI—Homemakers.
KLAC—American Hour.
*KOWL, KRKD, KWIK—News.
KWKW—Song of the Islands.
KXLA—Vocal Varieties.
1:35—KRKD—Song Symphony.
KWIK—Magic Bandstand.
1:45—KECA—Ethel and Albert.
—KFI, KFSD—Right to Happiness.

KOWL—Mark Mathews, Songs
KWKW—Races and Sports.
*KXLA—News.
1:50—KWKW—Show Time.
1:55*KFAC—News.
KGFJ—Sports Flash.

2—KECA, KFMB—Surprise Package.
KFI, KFSD—Backstage Wife.
KHJ, KFAM, KGB, KVOE—Heart's Desire.
KNX—Steve Allen.
KAGH—C. Sharpe Minor.
KFAC—Matinee.
KFOX—Round-the-Clock Rodeo
*KFVD, KGER—News.
KFWB—Bill Anson.
KGFJ—What's Up.
KGI—Homemakers.
KLAC—570 Club.
KMPC—Blue Parm.
KOWL—Matinee Melodies.
KRKD—These Are Your Neighbors.
KWIK—Magic Bandstand.
KWKW—Races and Sports.
KXLA—Concert Hour.

2:05—KFVD—Hall of Records.
KGER—Western Siesta.
2:15—KFI, KFSD—Stella Dallas.
KRKD—Guest Star.
2:20*KWKW—News.
2:25*KECA, KFMB—News.
KNX—Radio Hour.
KGI—Sports Flash.
2:30—KECA, KFMB—Bride and Groom.
KFI, KFSD—Lorenzo Jones.
KHJ, KGF—Red Benson Movie Show.
KNX, KSDJ—Meet the Missus.
KGER—Garden School.
*KOWL, KWIK—News.

KRED—Tunes in Tempo.
 KWAW—Platter Parade.
 2:35—KOWL—Contented Listening.
 2:40—KGER—Sons of Pioneers.
 2:45—KFI, KFSD—Young Widder Brown.
 KRED—Organ Moods.
 KWKW—Races and Sports.
 KWEW—Swing Session.
 KGFJ—Sports Flash.
 3—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSD—When a Girl Marries.
 KHJ, KGB, KVOE—Golden Hope Chest.
 KXN, KSDJ—Hint Hunt.
 *KAGH—News.
 *KFAC—Musical Favorites.
 KFVD—Hall of Records.
 KFVB—Bill Anson.
 *KFOX, KGER, KXLA—News.
 KGFJ—Sunset and Vine.
 KGIL—Social Whirl.
 *KLAC—News, Sports.
 KMPC—Chiffon Serenade.
 KOWL—Your Radio Outlook.
 KRKD—Tops in Pops.
 KWIK—1490 Club.
 KWEW—Swing Session.
 3:05—KGER—Alkali Alex.
 3:10—KLAC—Don Otis Show.
 3:15—KFI, KFSD—Portia Faces Life.
 KFOX—Harvey Stanley Show.
 *KGIL—News.
 KOWL—Sports Matinee.
 KWEW—Races and Sports.

**JUKE BOX
 MATINEE**
 With Carl Bailey
 3:15 to 5:30 p.m.
KXLA
 Monday thru Saturday

KXLA—Juke Box Matinee.
 3:25—KXN, KSDJ—Ar. Information KGFJ—Sports Flash.
 3:30—KECA—Norwood Smith Selects KFI, KFSD—Just Plain Bill.
 KHJ—Moods in Music.
 KXN, KSDJ—House Party.
 KAGH—Freddy Martin Show.
 *KFAC, KRKD, KWIK—News.
 KGER—Carolina Cotton.
 KGIL—Storybook Man.
 KMPC—Jeanne Gray.
 KWEW—Andy Mansfield.
 3:35—KOWL—Just Music.
 KRKD—Life's Estate.
 3:45—KECA—Frances Scully.
 KFI, KFSD—Front-Page Far-all.
 KHJ, KGB—Superman.
 KFAC—Lyrics in Chorus.
 KFVB—Bill Martin, Sports.
 KMPC—Swing 'n' Sing.
 3:55—KXN—News.
 KFVB—Caroline Leonetti.
 KGFJ—Sports Flash.
 4—KECA—Model Magazine.
 KFI—Double or Nothing.
 KHJ, KFXM, KGB, KVOE—Gabriel Heatter Matbar.
 KXN, KSDJ—Arthur Godfrey.
 KAGH—Disc Jockey.
 KFAC—Musical Masterpieces.
 KFVD—Harlem Matinee.
 KFWB—Spade Cooley.
 KGFJ—Sunset and Vine.
 KGIL—Johnny Grant Show.
 *KFOX, KLAC, KMPC—News.
 KOWL—Just Music.
 KRKD—Piano Paintings.
 KWIK—Music at 4.
 KWEW—Andy Mansfield.
 KXLA—Juke Box Matinee.
 4:05—KECA—George Fenneman Show.
 KGER—Musical Roundup.
 4:15—KHJ, KFXM, KGB, KVOE—Frank Hemingway.
 KFWB—Bing Crosby.
 KLAC—Pet Program.
 KMPC—Morton Gould Orch.
 KRKD—Movieland Quiz.
 4:25—KGFJ—Sports Flash.
 4:30—KFI, KFSD—Aunt Mary.
 *KHJ, KGB, KVOE—Passing Parade.
 KFOX—Old Age Pensions.
 KFVD—Proven Hits.
 KFWB—Daily Light.
 KLAC—Racing Roundup.
 KMPC—Al Goodman.
 KRKD—Symphony in Swing.
 KWIK—Old Age Pension.
 KWKW—Magic Circle Theater.
 4:45—KECA—Happy Theater.
 KFI, KFSD—Nora Drake.
 *KHJ, KGB, KVOE—Rex Miller
 KFWB—Stuart Hamblen.
 KLAC—Music.
 KFOX—Jerry Lawrence.
 *KRKD—News.

KWIK—Musical Quiz.
 KWKW—Races and Sports.
 4:50—KWKW—Magic Time.
 4:55—KGFJ—Sports Flash.
 5—KECA, KFMB—Challenge of Yukon.
 KFI, KFSD—This Woman's Secret.
 *KHJ, KGB, KVOE—Fulton Lewis.
 *KXN, KSDJ—Knox Manning.
 KAGH—Adventure Party.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFVD—Sundown Roundup.
 KFVB—Stuart Hamblen.
 KGFJ—Jive at 5.
 KGIL—Johnny Grant Show.
 *KLAC—Fred Henry Reports.
 *KMPC—News, Star Time.
 KOWL—Plantation House Party.
 KRKD—Songs of the Saddle.
 *KWIK—News Review.
 KWEW—Reminiscent Music.
 KXLA—Juke Box Matinee.
 5:05—KGER—Ford Lewis.
 5:15—KFI—News.
 KHJ, KFXM, KGB, KVOE—Chandu, the Magician.
 KXN—Tom Hanlon.
 KLAC—Peggy Lee.
 KOWL—Parade of Stars.
 KWIK—Future Fantasies.
 KWEW—Today at the Races.
 5:30—KECA—Sky King.
 KFI—Johnny Murray.
 KHJ, KFXM, KGB, KVOE—Captain Midnight.
 KXN, KSDJ—Club 15.
 KAGH—What's Your Idea?
 KFAC—Whon Bill Club.
 *KFOX, KOWL, KWIK—News.
 KFVD—Pass Time.
 KGER—Cactus Mack.
 KGFJ—Race Recap.
 KLAC—Music Room.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KXLA—Future Pianists.
 5:35—KOWL—Musical Detective.
 5:45—KFI—Feature Wire.
 KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
 *KXN, KSDJ—Ed R. Murrow.
 KAGH—Bing Sings.
 KFOX—Your Fishcater.
 KFVD—Crobryana.
 KGER—Bruce Trent.
 KGFJ—If They Had Lived.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 KWEW—Spotlight on Bands.
 KXLA—Music.
 5:55—KGFJ—Film News.
 6—KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—The Reporter.
 KHJ, KFXM, KGB, KVOE—The Falcon.
 *KXN, KSDJ—Charles Collingwood.
 KAGH—Public Interest.
 *KFAC, KFOX, KFVB, KLAC, KMPC—News.
 KFVD—Haynes at the Helms.
 KGER—Sports Time.
 KGFJ—Musical Digest.
 KGIL—Johnny Grant Show.
 KOWL—Italian Program.
 KRKD—Musical Varieties.
 KWIK—Meet the Band.
 KWKW—Gasoline Alley.
 KXLA—Toastmaster Club.
 6:05—KECA—Animal World Court.
 KFAC—Musical Memories.
 KLAC—Al Jarvis Ballroom.
 6:10—KECA—Home News.
 6:15—KECA—Elmer Davis, News.
 *KXN, KSDJ—Garred, News.
 *KAGH—News.
 KFWB—Pageant of Stars.
 KGER—Stamps Quartet.

**BOB KELLEY'S
 EASTSIDE
 PARADE OF SPORTS**
 6:15 to 6:30 P.M.
 Monday through Saturday
KMPC

KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KWIK—Sports.
 KWEW—Sunset Serenade.
 6:25—KXN—News.
 6:30—KECA—Child's World.
 KFI, KFSD—Voice of Firestone.
 KHJ, KFXM, KGB, KVOE—Reserve.
 KXN, KSDJ—Talent Scouts.
 KAGH—Bing Sings.
 KFAC—Hour of Music.
 KFOX—Hal's Memory Room.
 KFVD—Ariane Melodies.

KFVB—America Dances.
 KGER—Helene Smith.
 KMPC—Pomona Track.
 KOWL—Old Homeland.
 KRKD—Piano Parade.
 KXLA—Eddy Arnold Show.
 6:35—KWIK—Accent on Strings.
 6:45—KFVD—News.
 KRKD—A. F. of L.
 KXLA—Popular Variety.
 6:55—KHJ, KFXM, KGB, KVOE—News.
 7—KECA, KFMB—Lone Ranger.
 KFI—American Way.
 *KHJ, KGB, KVOE—Gabriel Heatter.
 KXN, KSDJ—Lux Radio Theater.
 KFAC—Hour of Music.
 KFOX—Maritime Committee.
 KFVD—Squeakin' Deacon.
 KFWB—America Dances.
 *KGER—New Dr. Fagan.
 KGFJ—Musical Digest.
 *KGIL—Valley News.
 KLAC—Picture Album.
 KMPC—Firestone Favorites.
 *KRKD—News.
 KWIK—Building Burbank.
 KWEW—Easy Listening.
 KXLA—Saddle Dusters.
 7:15—KHJ, KGB—Mutual Newswearl.
 *KFOX—Upton Close.
 KGIL—Softball.
 KLAC—Music.
 KRKD—Three-Quarter Time.
 KXLA—Evening Serenade.
 7:30—KECA, KFMB—Music and Mr. Blaine.
 KFI, KFSD—Dr. I. Q.
 KHJ, KFXM, KGB, KVOE—Cisco Kid.
 KFAC—Echoes and Encores.
 KFVB—Sports Final.
 KGER—Adventist Church.
 KGIL—Modern Concert Hall.
 KMPC—Romance and Rhythm
 KRKD—Twilight Serenade.
 *KWIK—News.
 KWKW—Twilight Varieties.
 KXLA—Jimmie Dolan.
 7:45—KFOX—News.
 KFWB—Western Serenade.
 KLAC—Behind Studio Gates.
 KWIK—Poetry Corner.
 7:55—KHJ, KGB, KVOE—Bill Henry, News.
 8—KECA, KFMB—Sound Off.
 KFI, KFSD—Carnation Contented Hour.
 KHJ, KFXM, KGB, KVOE—Let George Do It.
 KXN, KSDJ—My Friend Irma.
 KFAC—Evening Concert.
 KFOX—Fishing Facts.
 KGER—Music.
 *KFWB, KLAC, KXLA—News.
 KGFJ—Caucasian Memories.
 KGIL—Cowtown Boys.
 *KMPC—News, Frandsen.
 KWIK—Veterans' Hospital.
 8:05—KGER—Alfred Newman.
 8:15—KFWB—Remember.
 KGFJ—Songs for You.
 KLAC—Fred Haney.
 KMPC—Andre Kostelanetz.
 KXLA—Evening Serenade.
 8:30—KECA, KFMB—Stars in the Night.
 KFI—Henry Wallace.
 KHJ, KFXM, KGB, KVOE—Casebook of Gregory Hood.
 KXN, KSDJ—Vaughn Monroe.
 *KFWB—News.
 KGER—Clem Davies.
 *KGFJ—Averill Berman, News.
 KGIL—Paddon Lewis.
 KLAC—Studio Orch.
 KMPC—Romberg Melodies.
 KWIK—Music by Martin.
 KXLA—The Corral.
 8:45—KECA—Hope of Peace.
 KFI—Close Harmony.
 KFWB—Here's to Vets.
 KGFJ—Hollywood House Party
 KWIK—Hebrew-Christian Fr.
 8:55—KHJ, KFXM, KGB, KVOE—Billy Rose.
 KLAC—Sheriff's Office.
 9—KECA, KFMB—Arthur Gaeth.
 KFI, KFSD—Supper Club.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KXN—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—Stories to Remember.
 *KFWB—Clete Roberts.
 *KGER—News.
 KGFJ—Hollywood House Party.
 KGIL—Paddon Lewis.
 KLAC—Hollywood Fan Club.
 KMPC—American Music.
 KWIK—Orval Anderson Show.
 KXLA—Squeakin' Deacon.
 9:05—KGER—Three Suns.
 9:15—KECA, KFMB—String Ensemble.
 *KFI, KFSD—World News.
 *KHJ, KGB, KVOE—Fleetwood Lawton.
 KXN—Jack Smith.
 KFWB—G. S. Glenn.

KGER—Here's to Vets.
 9:30—KECA—Curt Massey Show.
 KFI—Cavalcade of America.
 KHJ, KGB, KVOE—Inside of Sports.
 KXN, KSDJ—Inner Sanctum.
 KFWB—Unity Daily Word.
 KGER—Music in the Night.
 KLAC—Here's to Vets.
 KMPC—Dr. James Eflfield.
 9:45—KHJ, KFXM, KGB, KVOE—Henry J. Taylor.
 *KFWB—Music and News.
 KLAC—Guest Star.
 10—KECA—Richfield Reporter.
 KFI, KFSD—Telephone Hour.
 *KHJ, KFXM, KGB, KVOE—Fulton Lewis Jr.
 *KXN, KSDJ—News, Huntley.
 KFAC—Lucky Lager Dance.
 KFOX—Ocean Park Fights.

**EASTSIDE
 SHOW**
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB

KFWB—Eastside Show.
 KGER—Riverside Rancho.
 KGFJ—Concert Nocturne.
 KGIL—Symphony.
 KLAC—Don Otis.
 KMPC—Bridge Club.
 KWIK—Orval Anderson Show.
 KXLA—Radio Guild.
 10:15—KECA—Casa Cugat.
 KHJ—Highlights in Music.
 KXN, KSDJ—Night Editor.
 10:30—KECA—The Hawthorne Thing.
 KFI, KFSD—The Big Story.
 KHJ—Reserve.
 KXN—Beulah.
 KGER—At the Ranchhouse.
 KMPC—Parade of Hits.
 *KXLA—Dan Lundberg.
 10:45—KXN—Sports Review.
 10:55—KLAC—News.
 11—KECA—News of Tomorrow.
 *KFI—News.
 KHJ, KGB—Dell Trio.
 KXN—Nelson Pringle.
 KFAC—Lucky Lager Dance.
 KFI—Music of Masters.
 KFVD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Concert Nocturne.
 KGIL—America Is Playing.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWIK—George Jay.
 KXLA—Dance Time.
 11:15—KECA—El Rancho Orch.
 KFI—Here's to Veterans.
 KXN—Merry-Go-Round.
 11:30—KFI—U. S. Navy Recruiting.
 KXLA—Arvon Dale Orch.
 11:45—KECA—Slapsy Maxie Orch.
 KFI—For You.
 *KHJ, KGB, KVOE—News.
 KXN—In My Opinion.
 11:55—KECA, KFI, KMPC—News.

SHOP TALK

AFRA executive Skip Ellis stopped actor Jeff Chandler in the corridor at Columbia Square recently, with "Are you X-ing it today, Jeff?" "Nope, I'm D-ing it," was Jeff's reply. You don't have to know the language in radio, but it helps. "X-ing" means working "The Man Called X." "D-ing" stands for "Steve Dana, M.D."

ARTISTIC TOUCH

Having won three awards for his achievements in art, young Henry Blair ("Rick" on the Ozzie-Harriet show) has been rewarded by a free course of lessons this fall.

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TUESDAY, SEPTEMBER 28

*Indicates News Broadcast

8—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSB—Fred Waring.
 KNX—Harry Babbitt.
8:15★KHJ, KGB—Cecil Brown.
 KFAC—Country Church.
 KGFJ—Dr. Frederlek Bailes.
 KGIL—Musical Corral.
 KFOX, KRKD—Haven of Rest.
 KFVB—George Milne.
 KFVD—Wakeup Ranch.
 ★KLAC, KMPC, KOWL, KXLA—News.
 KWIK—Michael Roy Show.
 KXKW—Rafael Mendez.
 ★KGER—New Mirnah.
8:30★KHJ, KNX—News.
 KFVB—Crosby Entertainers.
 KMPC—Market Report, Sports.
 KGFJ—Public Messenger.
 KLAC—Haynes at the Reins.
 KOWL—Memories in Music.
8:45★KFI—Inside the News.
 ★KHJ—Editor's Diary.
 KNX—Music for You.
 ★KFAC, KFVB, KGIL, KOWL, KRKD—News.
 KFOX—Words of Life.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 KMPC—Jerry Lawrence.
 KXKW—Stock Quotations.
 KXLA—Organ Melodies.
9—KECA, KFMB—Welcome Travelers.
 KFI—Art Baker's Notebook.
 ★KHJ, KFAM, KGB, KVOE—Cecil Brown.
 KNX—Stand-In.
 KFAC—Morning Concert.
 KFVD—Waltz Time.
 KFVB—Strolling Tom.
 KGFJ—Your City at Work.
 KGIL—Swappin' Corner.
 KLAC—576 Club.
 KMPC—Band Box.
 KOWL—Helen Markham.
 KRKD—Sagebrush Serenade.
 KXKW—Voice of China.
 KXLA—Bar Nothing Ranch.
9:05—KGER—Lutheran Hour.
 KWIK—Sunny Side.
9:15—KHJ, KFAM, KGB, KVOE—Victor H. Lindlahr.
 ★KAGB, KFVD—News.
 KFVB—Fifth Freedom.
 KGFJ—Community Chest.
 KGIL—Ballads for You.
 KOWL—Hawaiian Melodies.
 KXKW—Light and Airy.
9:20★KGFJ—Airtorials.
9:30—KECA, KFMB—Breakfast in Hollywood.
 KFI, KFSB—Jack Berch.
 KHJ—Moods in Music.
 KNX, KSDJ—Grand Slam.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFVB—Marsha Walton.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 ★KOWL—News.
 KWIK—Top o' the Morning.
9:45—KFI, KFSB—Lora Lawton.
 KNX—Rosemary.
 KFVD—Remembered Rhythms.
 KFVB—Western Serenade.
 KGFJ—The Judge Speaks.
 KLAC—Swanee Time.
 KOWL—Album of Song.
 ★KRKD—News.
 KXKW—Word of Truth.
9:55★KFAC—News.
10—KECA, KFMB—Ted Malone.
 ★KFI—News.
 ★KHJ, KFAM, KGB, KVOE—News.
 KNX—Wendy Warren.
 KAGB—G. E. Hour.
 KFAC—Serenade.
 KFVB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KFVD—Rev. Louis T. Talbot.
 KGIL—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 ★KMPC—News, Eddie Lyon.
 KOWL—Romance in Music.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KXKW—Racing News.
 KXLA—Songs of Pioneers.
10:05—KFI—Ladies' Day.
 KGER—Musical Roundup.
10:15—KECA, KFMB—What Makes You Tick?

KHJ, KGB—Gospel Singer.
 KNX—Aunt Jenny.
 KFOX—Assembly of God.
 KMPC—Music in the Air.
 KRKD—Dr. Richardson.
 KXKW—Tune-Up Time.
 ★KXLA—News.



RACE RESULTS
 Starting at 10:25 a.m., 10:55 a.m. and every 30 min. thereafter
 Mon. thru Sat.
 Dial 1230

10:25—KGFJ—Sports Flash.
 10:30—KECA, KFMB—My True Story
 ★KHJ, KGB—Kate Smith Speaks.
 KNX, KSDJ—Helen Trent.
 KFVB—Rescue Mission.
 KFVB—Maurice Hart Show.
 ★KGIL—News; Curtain Call.
 ★KOWL—News.
 KRKD—Crazy Rhythm.
 KWIK—Mae Dene Ellis.
 KXKW—Feature Story.
 KXLA—Billy Starr.

10:45—KFI—Port of Missing Hits.
 KHJ, KGB—Kate Smith Sings.
 KNX, KSDJ—Our Gal Sunday.
 KFAC—Village Festival.
 KFSB—Believe It or Not.
 KOWL—Tune Shop.
 KRKD—Midnight Mission.
 KXKW—My Serenade.

10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.

11—KECA, KFMB—Betty Crocker.
 KFI—Downtown and All Around.
 KHJ, KGB, KVOE—Ladies First.
 KNX—Big Sister.
 KAGB—Accent on Music.
 KFAC—Festival of Music.
 KFOX—Breakfast Club.
 ★KFVD, KGER—News.
 KFVB—Peter Potter.
 KGFJ—Record Jackpot.
 KGIL—Housewives' Exchange.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Today's Infant.
 KRKD—Songs of Yesteryear.
 KWIK—Tom, Dick & Harry.
 KXKW—Guest Star.
 KXLA—Variety.

11:15—KECA, KFMB—Club Time.
 KFI—Chuck Collins.
 KNX—Ma Perkins.

KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Your Pharmacist.
 KOWL—Rhythm at Random.
 KXKW—Races and Sports.
 ★KXLA—Pasadena News.
11:20—KXKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—(Casa Cugat).
 KFI—What Do You Say?
 KHJ, KGB, KFAM, KVOE—Queen for a Day.
 KNX—Young Dr. Malone.
 KNX, KSDJ—Nora Drake.
 KFAC—Keyboard Artistry.
 KFVD—Memory Melodies.
 KMPC—Tops in Pops.
 ★KOWL, KRKD, KWIK—News.
 KXLA—Dinner Bell Roundup.
11:35—KFOX—Request It.
11:45—KECA—Between Us Girls.
 KFI—Joyce Jordan.
 KNX—Guiding Light.
 KOWL—Salute to Americans.
 KRKD—Melody Time.
 KXKW—Races and Sports.
11:55★KFAC, KOWL—News.
 KGFJ—Sports Flash.

12★KECA—News, Sam Hayes.
 KFI—Farm Reporter.
 ★KHJ, KAGB, KGIL—News.
 KNX—Second Mrs. Burton.
 KFAC—Luncheon Concert.
 KFVD—Editor of the Air.
 KFVB—Peter Potter.
 ★KGER—News; Chuck Wagon.
 KGFJ—Intermission.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Santa Fe Trails.
 KWIK—Bing Crosby Sings.
 KXKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.

12:00—KAGB—Music.
 12:15★KECA—Bankage Talking.
 KFI—Road of Life.
 KHJ—Sing, America, Sing.
 KNX—Perry Mason.
 KGIL—Real Estate Show.
 KWIK—Luncheon Musicale.
 KXKW—Races and Sports.

12:25—KGFJ—Sports Flash.
 12:30—KECA, KFMB—Quizzicale.
 KFI, KFSB—Today's Children
 KHJ—Louise Massey.
 KNX, KSDJ—Nora Drake.
 KAGB—Musical Roundup.
 KFOX—Cowhands Carnival.
 KFVD—Violet.
 ★KFVB—News; Peter Potter.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Hart and Darling.
 KMPC—Green Light Revue.
 ★KOWL, KWIK—News.
 KXKW—Stock Quotations.
 KXLA—Western Tunes.

12:35—KOWL—Mayor of Melody.
 KWIK—G.I. Platter Parade.
 KXKW—Farm News.

12:45—KFI—Light of the World.
 KHJ—Melody Matinee.

KNX, KSDJ—Evelyn Winters.
 ★KFAC, KMPC—News.
 KXKW—Races and Sports.
 KXLA—Western Records.
 12:50—KXKW—Circle 1430 Ranch.
 12:55—KGFJ—Sports Flash.

1—KECA, KFMB—Reserve.
 KFI—Life Can Be Beautiful.
 KHJ—Lynn Looks at Hollywood.
 ★KNX, KSDJ—Knox Manning.
 KAGB—Civic Service.
 KFAC—Piano Parade.
 ★KFVD, KRKD—News.
 KFVB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Cowboy Band.
 ★KLAC—News, Sports.
 KMPC—Major League Ball.
 KOWL—Show Tunes.
 KWIK—Just Relax.
 KXLA—Community News.

1:15—KFI, KSDJ—Ma Perkins.
 KHJ—Nancy Dixon.
 KNX—George Fisher.
 KFAC—Classroom Radio.
 KFOX—Recital of Rhythm.
 KFVD—Piano Parade.
 KGFJ—1230 Club.
 KRKD—Siesta Time.
 KXKW—Races and Sports.
 KXLA—LeRoy Smith.

1:25—KGFJ—Sports Flash.
 1:30—KECA—Galen Drake.
 KHJ, KFI, KFSB—Pepper Young.
 KHJ—Norma Young.
 KNX—Burritt Wheeler.
 KFAC—American Hour.
 KFVD—Proudly We Hall.
 KGER—Western Sista.
 KGIL—Homemakers.

★KOWL, KRKD, KWIK—News.
 KXKW—Song of the Islands.
 KXLA—Vocal Varieties.

1:35—KRKD—Song Symphony.
 KWIK—Magic Bandstand.

1:45—KECA—Ethel and Albert.
 KFI, KFSB—Right to Happiness.
 KOWL—South of the Border.
 KGB, KVOE—United Nations.
 KXLA—News.

1:50—KXKW—Show Time.
 1:55★KFAC—News.
 KGFJ—Sports Flash.

2—KECA, KFMB—Surprise Package.
 KFI, KFSB—Backstage With.
 KHJ, KFAM, KGB, KVOE—Heart's Desire.
 KNX—Steve Allen.
 KAGB—(L. Sharpe Minor.
 KFAC—Matinee.
 KFOX—Rodeo.
 ★KFVD—News; Hall of Records.
 KFVB—Bill Anson.
 KGER—Long Reach Band.
 KGFJ—What's Up.
 KGIL—Homemakers.
 KLAC—576 Club.
 KMPC—Three Alarm.
 KOWL—Matinee Melodies.
 KRKD—Lyons Club.
 KXKW—Races and Sports.
 KWIK—Magic Bandstand.
 KXLA—Concert Hour.

2:15—KFI, KFSB—Stella Dallas.
 KRKD—Musical Bouquet.

2:20★KXKW—News.
 2:25★KECA, KFMB—News.
 KNX—Radio Harris.
 KGFJ—Sports Flash.

2:30—KECA, KFMB—Bride and Groom.
 KFI, KFSB—Lorenzo Jones.
 KHJ, KGB, KVOE—Red Benson Movie Show.
 KNX, KSDJ—Meet the Missus.
 KGER—Garden School.
 ★KOWL, KWIK—News.
 KRKD—Tunes in Tempo.
 KXKW—Marine Band.

2:35—KOWL—Contented Listening.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSB—Wilder Brown.
 KRKD—Organ Moods.
 KXKW—Races and Sports.
 2:50—KXKW—Swing Session.
 KGFJ—Sports Flash.

3—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSB—When a Girl Marries.
 KHJ, KGB, KVOE—Golden Hope Chest.
 KNX, KSDJ—Hint Hint.
 ★KAGB—News.
 KFAC—Musical Favorites.
 ★KFOX, KGER, KXLA—News.
 KFVD—Hall of Records.
 KFVB—Bill Anson.
 KGFJ—Sunset and Vine.
 KGIL—Social Whirl.
 ★KLAC—News, Sports.
 KMPC—Chiffon Serenade.
 KOWL—Radio Outlook.
 KRKD—Tops in Pops.
 KWIK—1490 Club.
 KXKW—Swing Session.
 3:05—KGER—Alkali Aix.
 3:10—KLAC—Don Otis Show.
 3:15—KFI, KFSB—Portia Faces Life.
 ★KGIL—News.

tuesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

4:00—Arthur Godfrey, KNX.
 6:30—Date With Judy, KFI.
 7:00—Bob Hope, KFI.
 9:30—Mel Torme, KFI.

Quiz, Participation

8:00—McNeill Bkfst. Club, KECA
 9:30—Grand Slam, KNX.
 9:30—Bkfst. in Holly'd., KECA
 10:00—Barrel of Dough, KFVB.
 10:15—What Makes You Tick? KECA.

11:30—Queen for a Day, KHJ.
 2:30—Meet the Missus, KNX.
 2:30—Bride and Groom, KECA.
 3:30—House Party, KNX.
 7:00—Sing It Again, KNX.

Drama

8:00—Favorite Story, KFI.

Classical, Semi-Classical Music

8:00—Fred Waring, KFI.

Comment-Narration

10:00—Ted Malone, KECA.
 9:00—Art Baker, KFI.
 10:30—Kate Smith, KHJ.
 7:45—Fred Beck, KNX.
 11:30—What Do You Say? KFI.
 1:00—Burritt Wheeler, KNX.

4:30—Passing Parade, KHJ. 10:15—Night Editor, KNX.

Mystery-Detective

6:30—Mr. and Mrs. North, KNX.
 8:00—Monte Cristo, KHJ.
 9:30—Mystery Theater, KNX.

Public Interest-Information

9:00—Town Meeting, KECA.
 11:45—Frontiers of Science, KNX

Sports

9:30—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Race Lineup, KXKW.
 1:00—Major League Ball, KMPC.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 8:45—Race Results, KRKD.
 8:45—Sam Baltor, KLAC.
 9:00—Fred Hessler, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 7:15—Fishing Pals, KFOX.
 9:30—Inside of Sports, KHJ.
 10:05—Boxing, KLAC.
 10:45—Tom Hanlon, KNX.

Popular-Western Music

8:00—Harry Babbitt, KNX.
 4:45—Stuart Hamblen, KFVB.
 3:30—Club 15, KNX.
 9:00—Supper Club, KFI.
 9:15—Jack Smith, KNX.

- KOWL**—Sports Matinee.
KWKW—Races and Sports.
KXLA—Juke Box Matinee.
 3:25 **KNX, KSDJ**—Mr. Information
KGFJ—Sports Flash.
 3:30 **KECA**—Norwood Smith Sings.
KFI, KFSB—Just Plain Bill.
KHJ—Moods in Music.
KNN, KSDJ—House Party.
KAGH—Freddy Martin Show.
KGER, KRKD, KWIK—News.
EGER—Carolina Cotton.
KGH—Storybook Man.
KMPG—Jeanne Gray.
KWRW—Andy Mansfield.
 3:35 **KOWL**—Just Music.
KRKO—Life's Estates.
 3:45 **KECA**—Frances Scully.
KFI, KFSB—Front-Page
 Farrell.
KHJ, KGB—Superman.
BFAC—Stringtime.
KFVD—Bill Martin, Sports.
KMPC—Swing 'n' Sing.
 3:55 **KNN**—News.
KFWB—Caroline Leonetti.
KGFJ—Sports Flash.
4—**KECA**—Model Magazine.
KF—Double or Nothing.
KHJ—Gabriel Heatter.
KNN, KSDJ—Arthur Godfrey.
KFAC—Musical Masterpieces.
KFMB—You Win It.
KFOX, KGER—News.
KFVD—Harlem Matinee.
KFWB—Spade Cooley.
KGFJ—Sunset and Vine.
KGH—Johnny Grant Show.
KLAC—News, Sports.
KMPC—News, Eddie Lyon.
KOWL—Just Music.
KRKD—Piano Paintings.
KWIK—1490 Club.
KWKW—Andy Mansfield.
KXLA—Juke Box Matinee.
 4:05 **KECA**—George Fenneman
 Show.
KGER—Musical Roundup.
 4:15 **KHJ, KFXM, KGB**—Frank
 Hemingway.
KFWB—Bing Crosby.
KLAC—Belle Martel.
KMPC—Twilight Tales.
KRKD—MovieLand Quiz.
 4:25 **KGFJ**—Sports Flash.
 4:30 **KFI, KFSB**—Aunt Mary.
KHJ, KGB, KVOE—Passing
 Parade.
KFVD—Proven Hits.
KFWB—Daily Light.
KLAC—Racing Roundup.
KMPC—Al Goodman.
KOWL—News.
KRKD—Symphony in Swing.
KWIK—Old-Age Pension.
KWKW—Opera Association.
 4:45 **KECA**—Happy Theatre.
KFI, KFSB—Norm Drake.
KHJ, KGB, KVOE—Tex Miller
KFWB—Stuart Hamblen.
KLAC—Music Room.
KMPC—Jerry Lawrence.
KRKD—News.
KWIK—Musical Quiz.
KWKW—Races and Sports.
 4:50 **KWKW**—Magic Time.
 4:55 **KGFJ**—Sports Flash.
5—**KECA, KFMB**—Green Hornet.
KFI, KFSB—This Woman's
 Secret.
KHJ, KGB, KVOE—Fulton
 Lewis.
KNN—Knox Manning, News.
KAGH—Candy Lou.
BFAC—Sunset Serenade.
KEVD—Sundown Roundup.
EFWB—Stuart Hamblen.
EGFJ—Jive at Five.
KGH—Johnny Grant Show.
KLAC—Fred Henry Reports.
KMPC—News, Star Time.
KOWL—House Party.
KRKD—Sings of the Saddle.
KWIK—News Review.
KWEW—Reminiscent Music.
KXLA—Juke Box Matinee.
 5:05 **KGER**—Ford Lewis.
 5:15 **KFI**—News.
KHJ, KFXM, KGB, KVOE—
 Chandu, the Magician.
KNN—Tommy Hanlon.
ELAC—Music.
KOWL—Bing Crosby.
KWIK—Leslie Gray.
KWKW—Today at the Races.
 5:30 **KMA**—Jack Armstrong.
KFI—Johnny Murray.
KHJ, KFXM, KGB, KVOE—
 Captain Midnight.
KNN, KSDJ—Club 15.
BFAC—Whom Will Club.
KFOX, KOWL, KWRW—
 News.
KFVD—Pass Time.
KGER—Cactus Mack.
KGFJ—Race Recap.
KMPC—All-Time Hits.
KRKD—Sports Dial.
KWIK—News; Hollywood
 Gossip.
KXLA—Future Pianists.
 5:35 **KOWL**—Musical Detective.

- 5:45 **KFI**—Feature Wire.
KHJ, KFXM, KGB, KVOE—
 Adventures of Tom Mix.
KNN, KSDJ—Ed R. Murrow.
KAGH—What's Your Idea?
KFVD—Crosbyano.
KGER—Bruce Trent.
KGFJ—Taps in Pops.
KLAC—Sam Balter, Sports.
KMPC—Tap Tunes.
KRKD—Race Results.
KWIK—Jerry Marlowe.
KWKW—Spotlight on Bands.
KXLA—Music.
6—**KECA, KFMB**—Edwin C. Hill.
KHJ, KFXM, KGB, KVOE—
 Mysterious Traveler.
KFI, KFSB—The Reporter.
KNN, KSDJ—Charles
 Collingwood.
KEAC, KFOX, KFWB, KLAC.
KMPC—News.
KFVD—Hynes at the Reins.
KGER—Sports Time.
KGFJ—Musical Digest.
KGH—Johnny Grant.
KOWL—Italian Program.
KRKD—Musical Varieties.
KWIK—Meet the Band.
KWKW—Sunset Serenade.
KXLA—Muir College.
 6:05 **KECA**—Animal World Court.
KFAC—Musical Memories.
KLAC—Al Jarvis Ballroom.
 6:10 **KECA**—Home News.
 6:15 **KECA**—Elmer Davis, News.
KFI—Remember That Music.
KNN, KSDJ—News, Garred.
KFWB—Pageant of Stars.
KGER—Stamps Quartet.
6:05—**KECA**—Animal World Court.
KFAC—Musical Memories.
KLAC—Al Jarvis Ballroom.
 6:10 **KECA**—Home News.
 6:15 **KECA**—Elmer Davis, News.
KFI—Remember That Music.
KNN, KSDJ—News, Garred.
KFWB—Pageant of Stars.
KGER—Stamps Quartet.
BOB KELLEY'S
EASTSIDE
PARADE OF SPORTS
 6:15 to 6:30 P.M.
 Monday through Saturday
KMPC
KMPC—Bob Kelley, Sports.
KRKD—Hawaiian Memories.
KWIK—Sports Roundup.
KXLA—Mary Burke King.
 6:30 **KECA, KFMB**—Reserve.
KFI, KFSB—Date With Judy.
KNN, KSDJ—Mr. & Mrs.
 North.
KAGH—Ring Sings.
KFAC—Hour of Music.
"MELODIES 'N'
MEMORIES"
 Presented from the
MEMORY ROOM
 BY
 Hal Nichols and "Barty"
6:30 P.M. Daily
KFOX
 1280 on your dial
KFOX—Hal's Memory Room.
KEVD—Arlene Melodie.
KEWB—America Dances.
KGER—Helene Smith.
KMPC—Tomona Track.
KOWL—Old Homeland.
KRKD—Piano Parade.
KWIK—Dinner Musicals.
KXLA—Eddie Arnold Show.
 6:45 **KFVD**—News.
KRKD—Accent on Rhythm.
KXLA—Popular Variety.
 6:55 **KHJ, KFXM, KGB, KVOE**—
 News.
7—**KECA, KFMB**—Reserve.
KFI, KFSB—Bob Hope Show.
KHJ, KFXM, KGB, KVOE—
 Gabriel Heatter.
KNN—Women's Forum.
BFAC—Hour of Music.
KFVD—Squeakin' Deacon.
KFWB—America Dances.
KGER, KRKD—News.
KGFJ—Musical Digest.
KGH—Valley News.
KLAC—Picture Album.
KMPC—Firestone Favorites.
KWIK—Building Burbank.
KWKW—Mid-Eastern Hour.
KXLA—Peter De Lima.
 7:05 **KGER**—Fagan.
 7:15 **KHJ, KGB**—Mutual Newswrel.
KFOX—Fishing Pals.
KGH—Modern Concert Hall.
KLAC—Music.
KRKD—Three-Quarter Time.
KXLA—Evening Serenade.
 7:30 **KECA**—Report to the People.

KFI, KFSB—Styles in Music.
KHJ, KFXM, KGB, KVOE—
 Red Ryder.

Melodies America Loves

PHYLLIS MOFFET, Soprano
BRENT WILLIAMS, Tenor
CONCERT ORCHESTRA
 Earl Towner, Director
KNX—Tuesday—7:30 P.M.

INGLEWOOD PARK CEMETERY ASSN

KNN—Melodies America Loves
BFAC—Echoes and Encores.
KFWB—Sports Final.
KGER—7th Day Adventists.
KMPC—Romance and Rhythm
KRKD—Twilight Serenade.
KXLA—Jimmie Dolan.
7:45—**KECA**—News, Roundup Time.
KWIK—News, Special Event.
EFWB—Western Serenade.
KWIK—Poetry Corner.
 7:55 **KHJ, KGB, KVOE**—Bill
 Henry, News.
8—**KECA, KFMB**—Youth Asks
 the Government.

The BULLOCK'S SHOW

Favorite Story **THIS WEEK**
Youth
KFI

8:00 P.M. TUESDAYS

KFI—Favorite Story.
KHJ, KFXM, KGB, KVOE—
 Count of Monte Cristo.
KNN, KSDJ—Hit the Jackpot.
BFAC—Evening Concert.
KFWB—Music.
KGER, KLAC, KXLA—News,
KGFJ—Caucasian Memories.
KGH—Cowtown Boys.
KMPC—News, Fraudsien.
KWIK—Veterans' Hospital.
 8:05 **KGER**—Ray Block.
 8:10 **KLAC**—Bing Crosby.
 8:15 **KECA**—Reserve.
KFWB—Remember.
KGFJ—Songs for You.
KMPC—Parade of Hits.
KXLA—Evening Serenade.
 8:30 **KECA, KFMB**—America's
 Town Meeting.
KFI, KFSB—People Are
 Funny.
KHJ, KFXM, KGB—Official
 Detective.
KNN—Reserve.
KFWB—**KWIK**—News.
KGER—Clem Davies.
KGFJ—Averill Berman, News.
KGH—Paddon Lewis.
KLAC—Music.
KXLA—97th Street Corral.
 8:45 **KFWB**—Red Cross.
KGFJ—H'wood House Party.
KWIK—Hebrew-Christian Hr.
 8:55 **KHJ, KFXM, KGB, KVOE**—
 Billy Rose.
9—**KECA, KFMB**—America's
 Town Meeting.
KFI, KFSB—Supper Club.
KHJ, KFXM, KGB, KVOE—
 News, Glenn Hardy.
KNN—Lowell Thomas.
KLAC—Evening Concert.
KFVB—Clete Roberts.
KGER—News.
KGFJ—H'wood House Party.
KGH—Safety Program.
KLAC—Music.
KMPC—Romance and Rhythm
KWIK—Orval Anderson Show.
KXLA—Squeakin' Deacon.
 9:05 **KGER**—Three Suns.
KGH—Paddon Lewis.
 9:15 **KFI, KFSB**—World News.
KHJ, KGB, KVOE—Hollywood
 Lawton.
KNN—Jack Smith.
KFWB—United Nations.
 9:30 **KECA, KFMB**—Monitor News.
KFI, KFSB—Mel Torme Show.
KHJ, KGB, KVOE—Inside of
 Sports.
KNN, KSDJ—Mystery Theater
KFWB—Unity Daily Word.
KGER—Music in the Night.
 9:45 **KECA**—Reserve.
KHJ—News.
KFWB—Music and News.

10—**KECA**—Richfield Reporter.
KFI—Big Town.
KHJ, KFXM, KGB, KVOE—
 Fulton Lewis.
KNN, KSDJ—News, Huntley.
KEAC—Lucky Lager Dance.
KFOX—Carter Wright.

EASTSIDE
SHOW
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB

KFWB—Eastside Show.
KGER—Riverside Rancho.
KGFJ—Concert Nocturne.
KGH—Symphony Hour.
KMPC—News.
KWIK—Orval Anderson Show.
KXLA—Sacred Records.

Olympic Auditorium
FIGHTS
 Tuesday, 10:05 p.m.
KLAC

10:05—**KLAC**—Olympic Boxing.
 10:15 **KECA**—Casa Cugat.
KHJ—Highlights in Music.
KNN—Night Editor.
KFOX—Guest Star.
KMPC—Rancho Grande.
 10:30 **KECA, KFMB**—Hawthorne
 Thing.
KFI—Pleasure Parade.
KHJ—Culver City Midget
 Races.
KNN—Beulah.
KGER—At the Ranchhouse.
KXLA—Don Landberg.
 10:45 **KHJ**—News.
KNN—Sports Review.
 10:55 **KLAC**—News.
11—**KECA**—News of Tomorrow.
KFI—News.
KHJ, KGB—Joe Sudy Orch.
KNN—Nelson Pringle.
KFAC—Lucky Dance Time.
KFOX—Music of Masters.
KFVD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGFJ—Concert Nocturne.
KGH—America is Playing.
KLAC—Don O'Lea.
KMPC—Dance Parade.
KWIK—George Jay.
KXLA—Sammy Davis.
 11:15 **KECA**—Cinegrill Music.
KFI—Morton Downey.
KHJ, KGB—Al Wallace Orch.
KNN—Newly Go-Round.
 11:30 **KECA**—Ambassador Orch.
KFI—Guest Star.
KXLA—Arron Dale Orch.
 11:45 **KECA**—Imig Mahor Orch.
KFI—Melodiann.
KHJ, KGB, KVOE—News.
KNN—Frontiers of Science.
 11:55 **KECA, KFI, KMPC**—News.

EXPERT

When emcee Walter O'Keefe asked an NBC "Double or Nothing" contestant what category of questions he'd chosen, the man looked up shyly and smiled: "I think I'll take 'Famous Lovers.' It's the only thing on the list I know anything about."

Omega
SHOE WAX
 Famous 60 second shine.
 Colors, waterproofs,
 preserves—in all
 popular colors.
 Now at your grocer's, too!

Page Twenty-one

WEDNESDAY, SEPTEMBER 29

- *Indicates News Broadcast.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
- KFI, KFSD—Fred Waring.
- *KHJ, KGB—Cecil Brown.
- KNN—Harry Babbitt.
- KAGH—Musical Clock.
- KECA—Country Church.
- KFOX, KRKD—Bible Institute.
- KFVD—Wakeup Ranch.
- *KGER, KLAC, KMPC, KOWL, KNLA—News.
- KGIL—Dr. Frederick Balles.
- KGIL—Musical Corral.
- KFWB—L. A. Breakfast Club.
- KWKW—Michael Roy Show.
- KWKW—Rafael Mendez.
- 8:05—KGER—Mizpah.
- 8:15—*KHJ, KNN—News.
- KGIL—Public Messenger.
- KVAC—Haynes at the Reins.
- KMPC—Markets; Sports.
- KOWL—Memories in Music.
- 8:20—KNLA—Music.
- 8:30—*KFI—Inside the News.
- *KHJ—Editor's Diary.
- KNN—Music for You.
- *KFAC, KOWL, KRKD—News.
- KFVD—Easy Listening.
- KGER—Hammond.
- KGIL—Yesterday's Hits.
- *KGIL—News.
- KMPC—Jerry Lawrence.
- KNLA—Haven of Rest.
- KWKW—Stock Quotations.
- 8:45—*KFI—Sam Hayes.
- KHJ, KGB—Breakfast Time.
- KECA—Unity.
- KFVD—Vocal Varieties.
- KGER—Cable Treasury Hour.
- KGIL—Coffee Parade.
- KMPC—In a Nutshell.
- KOWL—Marine Band.
- KRKD—Spotlight Varieties.
- KWKW—Gordon Baker Lloyd.
- 9**—KECA, KFMB—Welcome, Travelers Baker's Notebook.
- KFI—Art Baker's Notebook.
- *KHJ, KFXM, KGB, KVOE—Cecil Brown.
- KNN—Stand-In.
- KECA—Morning Concert.
- KFOX—Rev. Earl Ivie.
- KFVD—Waltz Time.
- KFWB—L. A. Breakfast Club.
- KGIL—Swappin' Corner.
- KLAC—570 Club.
- KMPC—Hand Box.
- KOWL—Helen Markham.
- KRKD—Sagebrush Serenade.
- KWKW—Voice of China.
- KNLA—Bas Nothing Ranch.
- 9:05—KGER—Lutheran Hour.
- KWKW—Sunny Side.
- 9:15—*KHJ, KFXM, KGB, KVOE—Victor H. Lindlar.
- *KAGH, KFVD—News.
- KGIL—Social Security.
- KGIL—Ballads for You.
- KOWL—Hawaiian Melodies.
- KWKW—Light and Airy.
- 9:20—*KGIL—Aloftoriais.
- 9:30—KECA, KFMB—Breakfast in Hollywood.
- KFI, KFSD—Jack Berch.
- KHJ—Morning Melodies.
- KNN, KSDJ—Grand Slam.
- KAGH—Shirley Kendall.
- KFOX—Full Gospel.
- KFVD—Show Tunes.
- KFWB—Marsha Walton.
- KGER—John Brown.
- KGIL—Racing News.
- KGIL—Valley Shopper.
- KLAC—Racing News.
- *KOWL—News.
- KWKW—Top o' Morning.
- 9:45—KFI, KFSD—Lora Lawton.
- KNN—Rosemary.
- KFVD—Remembered Rhythms.
- KFWB—Western Serenade.
- KGIL—Voice of the Army.
- KLAC—Coffee with Crosby.
- KOWL—Album of Song.
- *KRKD—News.
- KWKW—Word of Truth.
- 9:55—*KECA—News.
- 10**—KECA, KFMB—Ted Malone.
- *KFI—News.
- *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KNN—Wendy Warren.
- KAGH—G. E. Hour.
- KECA—Serenade.
- KFVD—Rev. Louis T. Talbot.
- KFWB—Barrel of Dough.
- KGIL—Record Jackpot.
- KGIL—Valley Frolic.
- KLAC—Al Jarvis Ballroom.
- *KMPC—News, Eddie Lyon.
- KOWL—Romance in Music.
- KRKD—Morning Melodies.
- KWKW—Town Crier.
- KWKW—Racing News.
- KNLA—Sons of Pioneers.
- KFI—Ladies' Day.
- 10:05—KGER—Musical Roundup.
- 10:15—KECA, KFMB—What Makes You Tick?

- KHJ, KGB—Gospel Singer.
- KNN—Aunt Jenny.
- KMPC—Music in the Air.
- KRKD—Dr. Richardson.
- KWKW—Audrey Shops.
- *KNLA—News.
- 10:25—*KGIL—Sports Flash.
- 10:30—KECA, KFMB—My True Story.
- *KHJ, KGB—Kate Smith Speaks.
- KNN, KSDJ—Helen Trent.
- KFVD—Rescue Mission.
- KFWB—Maurice Hart Show.
- *KGIL—News; Curtain Call.
- *KOWL—News.
- KRKD—Crazy Rhythm.
- KWKW—Maec Dene Ellis.
- KWKW—Feature Story.
- KNLA—Popular Variety.
- 10:45—KFI—Port of Missing Hits.
- KHJ, KGB—Kate Smith Sings.
- KNN, KSDJ—Our Gal Sunday.
- KECA—Village Festival.
- KFSD—Believe It or Not.
- KOWL—Tone Shop.
- KRKD—Midnight Mission.
- KWKW—My Serenade.
- KNLA—Songs of Our Time.
- 10:55—KECA, KFMB—Betsy Crocker Magazine of the Air.
- KGIL—Sports Flash.
- 11**—KECA, KFMB—Betsy Crocker.
- KFI—Downtown and All Around.
- KHJ, KGB, KVOE—Ladies First.
- KNN—Big Sister.
- KAGH—Accent on Music.
- KECA—Festival of Music.
- *KFVD, KGER—News.
- KFWB—Peter Potter.
- KGIL—Record Jackpot.
- KGIL—Housewives Exchange.
- KLAC—Al Jarvis Ballroom.
- KMPC—Stars of Song.
- KOWL—Today's Infant.
- KRKD—Songs of Yesterday.
- KWKW—Tom, Dick & Harry.
- KWKW—County Supervisor.
- KNLA—Easy Listening.
- 11:15—KECA, KFMB—Listening Post.
- KFI—Chuck Collins.
- KNN—Ma Perkins.
- KFVD—Violet.
- KGER—Musical Roundup.
- KMPC—Neighborhood Voice.
- KOWL—Rhythm at Random.
- KWKW—Races and Sports.
- *KNLA—Pasadena News.
- 11:20—KWKW—Salutary to Music.
- 11:25—*KGIL—Sports Flash.
- 11:30—KECA—Casa Cugat.
- KFI—What Do You Say?
- KHJ, KFXM, KGB, KVOE—Queen for a Day.
- KNN—Young Dr. Malone.

- KFAC—Keyboard Artistry.
- *KFOX, KOWL, KRKD—News.
- KECA—Memory Melodies.
- KMPC—Tops in Pops.

DINNER BELL ROUNDUP

Cliffie Stone Eddie Kirk
Herman the Hermit
Julie Hayden Merle Travis
Tennessee Ernie
Top Western Talent

XXLA 11:30-12:30
Mon. Thru Fri.

- KNLA—Dinner Bell Roundup.
- 11:35—KFOX—Request It.
- 11:45—KECA—Between Us Girls.
- KFI—Joyce Jordan.
- KNN—Gniding Light.
- KOWL—Salute to Americas.
- KRKD—Melody Time.
- KWKW—Races and Sports.
- 11:55—*KFAK—News.
- KGIL—Sports Flash.
- 12**—*KECA—Sam Hayes, News.
- KFI—Farm Reporter.
- *KHJ, KAGH, KGER—News.
- KNN—Second Mrs. Burton.
- KECA—Luncheon Concert.
- KFVD—Editor of the Air.
- KFWB—Peter Potter.
- KGIL—Intermission.
- *KGIL—Valley News.
- KLAC—Al Jarvis Ballroom.
- KMPC—Women Are Wonderful.
- KOWL—Mayor of Melody.
- KRKD—Santa Fe Trails.
- KWKW—Bing Crosby Sings.
- KWKW—Vocalist Parade.
- KNLA—Dinner Bell Roundup.
- 12:05—KAGH—Music.
- KGER—Chuck Wagon.
- 12:15—*KECA—Baukhage Talking.
- KFI, KFSD—Road of Life.
- KHJ—Sing, America, Sing.
- KNN—Perry Mason.
- KGIL—Real Estate Show.
- KWKW—Luncheon Musicale.
- KWKW—Races and Sports.
- 12:25—*KGIL—Sports Flash.
- 12:30—KFAK, KFMB—Quizical.
- KFI, KFSD—Today's Children.
- KHJ—Louise Massey.
- KNN, KSDJ—Nora Drake.
- KAGH—Musical Roundup.
- KFVD—Violet.
- *KFVB—News; Peter Potter.
- KGER—Squeakin' Deacon.
- KGIL—1230 Club.
- KGIL—Hart & Darling.
- KMPC—Green Light Revue.
- *KOWL, KWKW—News.
- KWKW—Stock Quotations.
- KNLA—Western Music.
- 12:35—KWKW—G.I. Platter Parade.
- KWKW—Farm News.

- 12:45—KFI—Light of the World.
- KHJ—Melody Matinee.
- KNN, KSDJ—Evelyn Winters.
- *KFAK, KMPC—News.
- KWKW—Races and Sports.
- KNLA—Western Records.
- 12:50—*KWKW—Circle 1430 Ranch.
- 12:55—*KGIL—Sports Flash.
- 1**—KECA, KFMB—Reserve.
- KFI—Life Can Be Beautiful.
- KHJ—Lynn Looks at Hollywood.
- *KNN, KSDJ—Knox Manning.
- KAGH—Civic Service.
- KECA—Plano Parade.
- *KFVD, KLAC, KRKD—News.
- KFWB—Bill Anson.
- KGER—Squeakin' Deacon.
- KGIL—1230 Club.
- KGIL—Western Roundup.
- KMPC—Major League Ball.
- KOWL—Show Tunes.
- KWKW—Rhythmic Age.
- KNLA—County Business.
- 1:15—KFI, KFSD—Ma Perkins.
- KHJ—Nancy Dixon.
- KNN—Background for Living.
- KECA—Classroom Radio.
- KFVD—Plano Parade.
- KLAC—570 Club.
- KLAC—Siesta Time.
- KWKW—Races and Sports.
- KNLA—Farm Program.
- KGIL—Sports Flash.
- 1:30—KECA—Galen Drake.
- KFI, KFSD—Pepper Young.
- KHJ—Norma Young.
- KNN—Burritt Wheeler.
- KAGH—Siesta Serenade.
- KECA—American Hour.
- KFOX—Siesta Serenade.
- KFVD—Hall of Records.
- KGER—Western Siesta.
- KGIL—Homemakers.
- *KOWL, KRKD, KWKW—News.
- KWKW—Song of the Islands.
- KNLA—Vocal Varieties.
- 1:35—*KRKD—Symphony of Song.
- KWKW—Magic Bandstand.
- 1:45—KECA—Ethel and Albert.
- KFI, KFSD—Right to Happiness.
- KOWL—South of the Border.
- KNLA—Listeners Digest.
- KWKW—Show Time.
- 1:50—*KFAK—News.
- 1:55—*KGIL—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
- KFI, KFSD—Backstage Wife.
- KHJ, KFXM, KGB, KVOE—Heart's Desire.
- KNN—Steve Allen.
- KAGH—C. Sharpe Minor.
- KECA—Matinee.
- KFOX—Rodeo.
- *KFVD—News; Hall of Records.
- KFWB—Bill Anson.
- KGER—Long Beach Band.
- KGIL—What's Up.
- KGIL—Homemakers.
- KLAC—570 Club.
- KMPC—Three Alarm.
- KOWL—Matinee Melodies.
- KRKD—World for Kids.
- KWKW—Races and Sports.
- KNLA—Concert Hour.
- 2:15—KFI, KFSD—Stella Dallas.
- KRKD—Tunes in Tempo.
- 2:20—*KWKW—News.
- 2:25—*KECA, KFMB—News.
- KNN—Radio Harris.
- KGIL—Sports Flash.
- 2:30—KECA, KFMB—Bride & Groom.
- KFI, KFSD—Lorenzo Jones.
- KHJ, KGB, KVOE—Red Benson Magic Show.
- KNN, KSDJ—Meet the Missus.
- KGER—Garden School.
- *KOWL, KWKW—News.
- KWKW—Platter Parade.
- 2:35—*KOWL—Contented Listening.
- KWKW—Magic Bandstand.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Widder Brown.
- KRKD—Organ Moods.
- KWKW—Races and Sports.
- 2:50—KWKW—Swing Session.
- KGIL—Snorts Flash.
- 3**—KECA, KFMB—Ladies Be Seated.
- KFI, KFSD—When a Girl Marries.
- KHJ, KGB, KVOE—Golden Hope Chest.
- KNN, KSDJ—Blat Hunt.
- *KAGH, KFOX, KGER, KLAC, KNLA—News.
- KECA—Musical Favorites.
- KFVD—Hall of Records.
- KFWB—Bill Anson.
- KGIL—Sunset and Vine.
- KGIL—Social Whirl.
- KMPC—Clifton Serenade.
- KOWL—Radio Outlook.
- KRKD—Tops in Pops.
- KWKW—1430 Club.
- KWKW—Swing Session.
- 3:05—KGER—Alkali Show.
- 3:10—KLAC—Don Otis Show.
- 3:15—KFI, KFSD—Portia Faces Life.
- KAGH—This Day.
- KFOX—Vivian Lloyd Show.

wednesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

4:00—Arthur Godfrey, KNN.
7:00—Tex and Jinx, KFI.
7:30—Amateur Hour, KECA.
9:00—Bing Crosby, KECA.
9:30—Texaco Theater, KECA.

Quiz, Participation

8:00—McNeill Bkfst. Club, KECA
9:30—Grand Slam, KNN.
9:30—Bkfst. in Hollyw'd., KECA.
10:00—Barrel of Dough, KFWB.
10:15—What Makes You Tick? KECA.
11:30—Queen for a Day, KHJ.
2:30—Meet the Missus, KNN.
2:30—Bride and Groom, KECA.
3:30—House Party, KNN.
8:00—Name That Song, KHJ.
8:30—Groucho Marx, KECA.

Drama

6:30—Dr. Christian, KNN.
7:30—Hollywood Theater, KFI.
8:00—Proudly We Hall, KFI.

Classical, Semi-Classical Music

8:00—Fred Waring, KFI.
7:30—Harvest of Stars, KNN.

Comment-Narration

7:45—Fred Beck, KNN.
9:00—Art Baker, KFI.
10:00—Ted Malone, KECA.
10:30—Kate Smith, KHJ.
11:30—What Do You Say? KFI.
1:00—Burritt Wheeler, KNN.

Mystery-Detective

8:30—The Whistler, KNN.
9:30—Mr. D. A., KFI.

Public Interest-Information

5:45—If They Had Lived, KGIL

Sports

9:30—Racing News, KLAC.
9:30—Racing, KGIL.
10:00—Race Lineup, KWKW.
1:00—Major League Ball, KMPC.
5:30—Race Recap, KGIL.
5:30—Sports Dial, KRKD.
5:45—Race Results, KRKD.
5:45—Sam Baltzer, KLAC.
6:00—Fred Fessler, KGER.
6:15—Bob Kelley, KMPC.
6:30—Joe Hernandez, KMPC.
9:30—Inside of Sports, KHJ.
10:45—Tom Hanlon, KNN.

Popular-Western Music

8:00—Harry Babbitt, KNN.
4:45—Stuart Hamblen, KFWB.
5:30—Club 15, KNN.
9:00—Supper Club, KFI.
9:15—Jack Smith, KNN.

- ★KGIH—News.
- KOWL—Sports Matinee.
- KWKW—Races and Sports.
- KXLA—Juke Box Matinee.
- 3:25—KNN, KSDJ—Mr. Information
- KGFI—Sports Flash.
- 3:30—KECA—Norwood Smith Selects
- KFI, KFSD—Just Plain Bill.
- KHJ—Moods in Music.
- KNN, KSDJ—House Party.
- KAGH—Freddy Martin Show.
- ★KFAC, KRKD, KWIK—News.
- KGEF—Carolina Cotton.
- KGIH—Storybook Man.
- KMPC—Jeanne Gray.
- KWKW—Andy Mansfield.
- 3:35—KRKD—Life's Estate.
- 3:45—KECA—Frances Scully.
- KFI, KFSD—Front-Page Farrell.
- KHJ, KGB—Superman.
- KFAC—Lyrics in Chorus.

- KHJ, KFXM, KGB, KVOE—Chandu, the Magician.
- KNN—Tom Hanlon.
- KIAC—Tennis.
- KOWL—Bing Crosby.
- KWIK—Future Fantasies.
- KWKW—Race Roundup.
- 5:30—KECA—Sky King.
- KFI—Johnny Murray.
- KHJ, KFXM, KGB, KVOE—Captain Midnight.
- KNN, KSDJ—Club 15.
- KAGH—Sports Notebook.
- KFAC—Whom Bill Club.
- ★KFOK, KOWL, KWIK—News.
- KFVD—Pass Time.
- KGER—Cactus Mack.



RACE RECAP FIRST ON KGFJ 1230 ON YOUR DIAL

- 5:30 p.m. Mon.-Sat. Dial 1230
- KGFJ—Race Recap.
- KIAC—Music.
- KMPC—All-Time Hits.
- KRKD—Sports Dial.
- KXLA—Future Pianists.
- 5:35—KOWL—Musical Detective.
- KWIK—Hollywood Gossip.
- 5:45★KFI—Feature Wire.
- KHJ, KFXM, KGB, KVOE—Tom Mix.
- ★KNN, KSDJ—Ed R. Murrow.
- KAGH—What's Your Idea?
- KFOK—Your Fishcaster.
- KFVD—Crosbyana.
- KGER—Bruce Trent.
- KGFJ—If They Had Lived.

SAM BALTER'S "SPORTS BOOK"
5:45 - 6:00 p.m.
Monday through Saturday
KLAC

- KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- KWIK—Jerry Marlowe.
- KWKW—Talent Time.
- KXLA—Variety.
- 5:55—KGFJ—Film News.
- 6★KECA, KFMB—Edwin C. Hill.
- ★KFI, KFSD—The Reporter.
- KHJ, KFXM, KGB, KVOE—Special Agent.
- ★KNN, KSDJ—Charles Collingwood.
- KAGH—Public Interest.
- ★KFAC, KFOX, KFVB, KLAC, KMPC—News.
- KFVD—Haynes at the Reins.
- KGER—Sports Time.
- KGFJ—Musical Digest.
- KGIH—Johnny Grant.
- KOWI—Italian Program.
- KRKD—Varieties in Music.
- KWIK—Meet the Band.
- KXLA—Music.
- KWKW—Sunset Serenade.
- 6:05—KECA—Animal World Court.
- KFAC—Musical Memories.
- 6:10★KECA—Home News.
- 6:15★KECA—Elmer Davis, News.
- ★KFI—News.
- ★KNN, KSDJ—News, Garred.
- ★KAGH—News.
- KFOK—Rose Bowl Races.
- KFVB—Pageant of Stars.
- KGER—Stamps Quartet.
- KLAC—Al Jarvis Ballroom.

BOB KELLEY'S EASTSIDE PARADE OF SPORTS
6:15 to 6:30 P.M.
Monday through Saturday
KMPC

- KMPC—Bob Kelley, Sports.
- KRKD—Hawaiian Memories.
- KWIK—Sports.
- 6:30—KECA, KFMB—Reserve.
- KFI—Casa Cugat.
- KNN, KSDJ—Dr. Christian.
- KAGH—Bing Sings.
- KFAC—Hour of Music.
- KFOX—Hal's Memory Room.

- KFVD—Airlane Melodies.
- KFWB—America Dances.
- KGER—Helene Smith.
- KMPC—Pomona Track.
- KOWL—Old Homeland.
- KRKD—Piano Parade.
- KWIK—Accent on Strings.
- KXLA—Eddy Arnold Show.
- 6:45★KFI, KFSD—Elmer Peterson.
- ★KFVD—News.
- KRKD—A. F. of T.
- KWIK—George Henderson.
- KXLA—Variety in Music.
- 6:55★KHJ, KFXM, KGB, KVOE—News.
- 7—KECA, KFMB—Lone Ranger.
- KFI, KFSD—Tex and Jinx.
- ★KHJ, KGB, KVOE—Gabriel Heatter.
- KNN, KSDJ—Your Song and Mine.
- KFAC—Hour of Music.
- KFVD—Squeakin' Deacon.
- KFWB—America Dances.
- ★KGER—News: Dr. Fagan.
- KGFJ—Musical Digest.
- ★KGIH—Valley News.
- KIAC—Picture Album.
- KMPC—Firestone Favorites.
- KPPC—Pasadena Musicians.
- ★KRKD—News.
- KWIK—Building Burbank.
- KWKW—American-Jap. Hour.
- KXLA—Saddle Dusters.
- 7:15★KHJ, KGB—Mutual Newsreel.
- KFOK—Pet Parade.
- KGIH—Valley Parks.
- KLAC—Music.
- KRKD—Three-Quarter Time.
- KXLA—Evening Serenade.
- 7:30—KECA—Original Amateur Hr.
- KFI—Hollywood Theater.
- KHJ, KFXM, KGB, KVOE—Cisco Kid.
- KNN, KSDJ—Harvest of Stars
- KFAC—Echoes and Encores.
- KFWB—Sports Final.
- KGER—Prophecy Speaks.
- KGIH—Modern Concert Hall.
- KMPC—Romance and Rhythm
- KPPC—Music.
- KRKD—Twilight Serenade.
- KXLA—Jimmie Dolan.
- 7:45★KFOX—News.
- KFWB—Western Serenade.
- KWIK—Poetry Corner.
- 7:55★KHJ, KGB, KVOE—Bill Henry
- 8—KECA—Original Amateur Hr.
- KFI—Proudly We Hall.
- KHJ, KFXM, KGB, KVOE—Name That Song.
- KNN—Free for All.
- KFAC—Evening Concert.
- KFOX—Long Beach Forum.
- KFWB—Music.
- ★KGER, KLAC, KXLA—News.
- KGFJ—Caucasian Memories.
- KGIH—Coutown Boys.
- ★KMPC—News, Fraudsens.
- KPPC—Midweek Devotional.
- KWIK—Veterans' Hospital.
- 8:05—KGER—David Rose.

BASEBALL
with Fred Haney
KLAC
8:10 Nights
1:25 Sundays

- 8:10—KLAC—Bing Crosby.
- 8:15—KFWB—Remember.
- KGFJ—Songs for You.
- KMPC—Parade of Hits.
- KXLA—Variety.
- 8:25—KFWB—L. A. Dons vs. N. Y. Yankees.
- 8:30—KECA, KFMB—Groucho Marx Show.
- KFI—Meet the Rams.
- KHJ, KGB, KVOE—High Adventure.
- KNN, KSDJ—The Whistler.
- KGER—Clem Davies.
- ★KGFJ—Averill Berman, News.
- KGIH—Paddon Lewis.
- KXLA—27th Street Corral.
- 8:45—KGFJ—H'wood House Party.
- KPPC—Sophisticated Ladies.
- KWIK—Hebrew-Christian Hr.
- 8:55—KHJ, KFXM, KGB, KVOE—Billy Rose
- 9—KECA, KFMB—Bing Crosby Show.
- KFI, KFSD—Supper Club.
- ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- ★KNN—Lowell Thomas.
- KFAC—Evening Concert.
- KFWB—Football.
- KGER—Bing Crosby Show.
- KGFJ—Hollywood House Party
- KGIH—Dance Time.
- KLAC—Music.
- KMPC—Romance and Rhythm

- KPPC—Speaking of Books.
- KWIK—Orval Anderson Show.
- 9:15★KFI, KFSD—World News.
- ★KHJ, KGB, KVOE—Fleetwood Lawton.
- KNN—Jack Smith.
- KPPC—Something Sentimental
- 9:30—KECA—Milton Berle Star Theater.
- KFI, KFSD—The Great Gildersleeve.
- KHJ, KGB, KVOE—Inside of Sports.
- KNN, KSDJ—Cloak Room.
- KGER—Music in the Night.
- KPPC—Jazz.
- 9:45—KHJ, KGB—Land of the Free.
- KPPC—Just for Fun.

EASTSIDE SHOW
10 TO 12 P.M.
Every Night Except Sunday
KFWB

- KFWB—Football.
- KGER—Riverside Rancho.
- KGFJ—Concert Nocturne.
- KGIH—Symphony.
- KLAC—Don Otis.
- ★KMPC—News.
- KPPC—Your Program.
- KWIK—Orval Anderson Show.
- KXLA—Olympic Fights.
- 10:15—KECA—Casa Cugat.
- KHJ—Highlights in Music.
- KNN, KSDJ—Night Editor.
- KMPC—Rancho Grande.
- 10:30—KECA—Hawthorne Thing.
- KFI, KFSD—Mr. District Attorney.
- KHJ—Reserve.
- KNN, KSDJ—Beulah.
- KGER—At the Ranchhouse.
- 10:45—KNN—Sports Review.
- KMPC—Dance Parade.
- 10:55★KLAC—News.
- 11★KECA—News of Tomorrow.
- ★KFI—News.
- KHJ, KGB—Joe Sudy Orch.
- ★KNN—Nelson Pringle.
- KFAC—Lucky Lager Time.
- KFVD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFJ—Concert Nocturne.
- KGIH—KGIH, Salutes.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KWIK—George Jay.
- KXLA—Sammy Davis.
- 11:15—KECA—Cingrill Room.
- KFI—I Want It.
- KHJ, KGB—Al Wallace Orch.
- KNN—Merry-Go-Round.
- 11:30—KECA—Ambassador Orch.
- KNN—Merry-Go-Round.
- KFI—Forty-Plus Assn.
- KXLA—Arvon Dale Orch.
- 11:35—KFI—St. Francis Orch.
- 11:45—KECA—Breneman Orch.
- ★KHJ, KGB, KVOE—News.
- KNN—Talk.
- 11:55★KECA, KFI, KMPC—News.

CONTESTS & OFFERS

"METROPOLITAN OPERA AUDITIONS OF THE AIR," ABC-KECA—Applicants selected in the preliminary auditions (which will be held three times each week) will then audition on the air, and from winners will be chosen new members of the Opera for next season. Requests for applications should be addressed to Miss Helen McDermott, secretary, at 230 Park Avenue, New York 17, New York. Several changes in requirements have been made this season. Among them is the stipulation that, in order to qualify for a preliminary audition, artists must be prepared to offer at least five operatic arias for consideration. Contestants appearing on the broadcasts this year will receive \$100 for each appearance, for incidental expenses.

THURSDAY, SEPTEMBER 30

- ★Indicates News Broadcast.
- 8—KECA, KFMB—Don McNeill's Breakfast Club.
- KFI, KFSD—Fred Waring.
- ★KHJ, KGB, KVOE—Cecil Boring.
- ★KXN—Harry Babbitt.
- KAGH—Musical Clock.
- KFAC—Country Church.
- KFOX, KRKD—Haven of Rest.
- KFYD—Wakeup Ranch.
- KFWB—George Milne.
- ★KGER—News, Mizpah.
- KGFJ—Dr. Frederick Bailes.
- KGIL—Musical Corral.
- ★KLAC, KMPC, KOWL, KXLA—News.
- KWIK—Michael Roy Show.
- KWKW—Rafael Mendez.
- 8:15★KHJ, KXN—News.
- KFWB—Club Women's Quiz.
- KGFJ—Public Messenger.
- KLAC—Haynes at the Reins.
- KMPC—Markets.
- KOWL—Memories in Music.
- 8:20—KXLA—Music.
- 8:25—KMPC—Sports Roundup.
- 8:30★KFI—Inside the News.
- ★KHJ—Editor's Diary.
- KXN—Music for You.
- ★KFAC, KFWB, KGIL, KOWL, KRKD—News.
- KFOX—Words of Life.
- KFYD—Easy Listening.
- KGER—Hammond.
- KGFJ—Yesterday's Hits.
- KMPC—Jerry Lawrence.
- KWKW—Stock Quotations.
- KXLA—Highly Family.
- 8:45★KFI—Sam Hayes.
- KHJ, KGB—Breakfast Time.
- KFAC—Unity.
- KFYD—Vocal Varieties.
- KFWB—Science of Mind.
- KGER—Bible Treasury.
- KGIL—Coffee Parade.
- KMPC—In a Nutshell.
- KOWL—Waltz Time.
- KWKW—Gordon Baker Lloyd.
- 9—KECA, KFMB—Welcome Travelers.
- KFI—Art Baker's Notebook.
- ★KHJ, KFXM, KGB, KVOE—Cecil Boring.
- KXN—Stand-in.
- KAGH—Top of the Morning.
- KFAC—Morning Concert.
- KFOX—Rev. Ivie.
- KFYD—Waltz Time.
- KFWB—Strolling Tom.
- KGFJ—Your County at Work.
- KGIL—Swappin' Corner.
- KLAC—570 Club.
- KMPC—Band Box.
- KOWL—Helen Markham.
- KRKD—Sagebrush Serenade.
- KWKW—Voice of China.

★KHJ, KFXM, KGB, KVOE—Glenn Hardy, News.

KXN—Wendy Warren.

KAGH

AM - FM

Keep Tuned to 1300

RADIO PASADENA

for:

THE GENERAL ELECTRIC HOUR

10:00 - 11:00 A.M.

—MUTUAL'S—

WHAT'S YOUR IDEA?

5:45 P.M.

MON. THRU FRI.

1300

- KAGH—G. E. Hour.
- KFAC—Serenade.
- KFYD—Rev. Louis T. Talbot.
- KFWB—Barrel of Dough.
- KGFJ—Record Jackpot.
- KGIL—Valley Frolic.
- KLAC—Al Jarvis Ballroom.
- ★KMPC—News, Eddie Lyon.
- KOWL—Romance in Music.
- KRKD—Morning Melodies.
- KWIK—Town Crier.
- KWKW—Racing Lineup.
- KXLA—Sons of Pioneers.
- 10:05—KFI—Ladies' Day.
- KGER—Musical Roundup.
- 10:15—KECA, KFMB—What Makes You Tick?
- KHJ, KFXM, KGB, KVOE—Gospel Singer.
- KXN—Aunt Jenny.
- KMPC—Music in the Air.
- KRKD—Dr. Richardson.
- KWKW—Tune-Up Time.
- ★KXLA—News.
- 10:25—KGFJ—Sports Flash.
- 10:30—KECA, KFMB—My True Story
- ★KHJ, KGB, KVOE—Kate Smith Speaks.
- KXN, KSDJ—Helen Trent.
- KFYD—Rescue Mission.
- KFWB—Maurice Hart Show.
- ★KOWL—News.
- ★KXLA—News.
- KRKD—Crazy Rhythm.
- KWKW—Mae Dene Ellis.
- KWKW—Feature Story.
- KXLA—Popular Variety.

- 10:35—KFOX—Morning Music.
- 10:45—KFI—Port of Missing Hits.
- KHJ, KGB, KVOE—Kate Smith Slings.
- KXN, KSDJ—Our Gal Sunday.
- KFAC—L. A. Medical Assn.
- KFSD—Believe It or Not.
- KOWL—Tune Shop.
- KRKD—Midnight Mission.
- KWKW—My Serenade.
- KXLA—Songs of Our Times.
- 10:55—KECA, KFMB—Betty Crocker Magazine.
- KGFJ—Sports Flash.
- 11—KECA, KFMB—Betty Crocker Magazine.
- KFI, KFSD—Standard School.
- KHJ, KGB, KVOE—Ladies First.
- KXN—Big Sister.
- KAGH—Accent on Music.
- KFAC—Festival of Music.
- ★KFYD, KGER—News.
- KFWB—Peter Potter.
- KGFJ—Record Jackpot.
- KGIL—Jack Sherman.
- KLAC—Al Jarvis Ballroom.
- KMPC—Stars of Song.
- KOWL—Today's Infant.
- KRKD—Songs of Yesterday.
- KWIK—Tom, Dick & Harry.
- KWKW—Song Parade.
- KXLA—Variety.
- 11:15—KECA, KFMB—Dorothy Kilgallen.
- KXN—Ma Perkins.
- KFYD—Violet.
- KGER—Musical Roundup.
- KMPC—Your Pharmacist.
- KOWL—Rhythm at Random.
- KWKW—Races and Sports.
- ★KXLA—Pasadena News.
- 11:20—KWKW—Stairway to Music.
- 11:25—KGFJ—Sports Flash.
- 11:30—KECA—Casa Cugat.
- KFI—What Do You Say?
- KHJ, KFXM, KGB, KVOE—Queen for a Day.
- KXN—Young Dr. Malone.
- KFAC—Keyboard Artistry.
- ★KFOX, KOWL, KRKD—News.
- KFYD—Memory Melodies.
- KMPC—Tops in Pops.
- KXLA—Dinner Bell Roundup.
- 11:40—KOWL—Salute to Americas.
- 11:45—KECA—Between Us Girls.
- KFI—Joyce Jordan.
- KXN—Guiding Light.
- KRKD—Melody Time.
- KWKW—Races and Sports.
- 11:55★KFAF—News.
- KGFJ—Sports Flash.
- 12★KECA—Sam Hayes, News.
- KFI—Farm Reporter.
- ★KHJ, KGB—News.
- KXN—Second Mrs. Burton.
- KFAC—Luncheon Concert.
- KFYD—Editor of the Air.
- KFWB—Peter Potter.
- KGFJ—Intermission.

- ★KGIL—Valley News.
- KLAC—Al Jarvis Ballroom.
- KMPC—Women Are Wonderful.
- KOWL—Mayor of Melody.
- KRKD—Santa Fe Trails.
- KWKW—Bing Crosby Slings.
- KWKW—Vocalist Parade.
- KXLA—Dinner Bell Roundup.
- 12:05—KAGH—Music.
- KGER—Chuck Wagon.
- 12:15★KECA—Bankhage Talking.
- KFI, KFSD—Road of Life.
- KHJ—Singing America, Sing.
- KXN—Perry Mason.
- ★KFOX—News.
- KGIL—Real Estate Page.
- KWIK—Luncheon Musicale.
- KWKW—Races and Sports.
- 12:25—KGFJ—Sports Flash.
- 12:30—KECA—Quizicale.
- KFI, KFSD—Today's Children.
- KHJ—Louise Massery.
- KXN, KSDJ—Nora Drake.
- KFYD—Violet.
- ★KFWB—News; Peter Potter.
- KGER—Squeakin' Deacon.
- KGFJ—1230 Club.
- KGIL—Western Music.
- KMPC—Green Light Revue.
- ★KOWL, KWIK—News.
- KWKW—Stock Quotations.
- KXLA—Western Tunes.
- 12:35—KWKW—Farm News.
- KWIK—Platter Parade.
- 12:45—KFI—Light of the World.
- KHJ—Melody Matinee.
- KXN, KSDJ—Evelyn Winters.
- ★KFAF, KMPC—News.
- KXLA—Western Music.
- 12:50—KWKW—Circle 1430 Ranch.
- 12:55—KGFJ—Sports Flash.
- 1—KECA—Reserve.
- KFI—Life Can Be Beautiful.
- KHJ—Lynn Looks at Hollywood.
- ★KXN, KSDJ—Knox Manning.
- KAGH—Clive Service.
- KFAC—Blano Parade.
- KFOX—Black & White Studies.
- ★KFYD, KRKD—News.
- KFWB—Bill Anson.
- KGER—Squeakin' Deacon.
- KGFJ—1230 Club.
- KGIL—Musical Roundup.
- ★KLAC—News, Sports.
- KMPC—Major League Ball.
- KOWL—Show Tunes.
- KWIK—Just Relax.
- KXLA—Community Broadcaster.
- 1:15—KFI, KFSD—Ma Perkins.
- KHJ—Nancy Dixon.
- KXN—George Fisher.
- KAGH—Where to Go.
- KFAC—Classroom Radio.
- KFOX—Recital of Rhythm.
- KFYD—Piano Parade.
- KLAC—570 Club.
- KRKD—Siesta Time.
- KWKW—Races and Sports.
- KXLA—Farm News.
- KGFJ—Sports Flash.
- 1:30—KECA—Galen Drake.
- KFI, KFSD—Pepper Young.
- KHJ—Norma Young.
- KXN—Burritt Wheeler.
- KAGH—Siesta Serenade.
- KFAC—American Hour.
- KFYD—Hall of Records.
- KGER—Western Siesta.
- KGIL—Homemakers.
- ★KOWL, KRKD, KWIK—News.
- KWKW—Song of the Islands.
- KXLA—Vocal Varieties.
- 1:35—KRKD—Symphony of Song.
- KWKW—Magic Bandstand.
- 1:45—KECA—Ethel and Albert.
- KFI, KFSD—Right to Happiness.
- KOWL—South of the Border.
- KVOE—United Nations.
- ★KXLA—News.
- 1:50—KWKW—Show Time.
- 1:55★KFAF—News.
- KGFJ—Sports Flash.
- 2—KECA, KFMB—Surprise Package.
- KFI, KFSD—Backstage Wife.
- KHJ, KFXM, KGB, KVOE—Heart's Desire.
- KXN—Steve Allen.
- KAGH—Sharpe Minor.
- KEA—Matinee.
- KFOX—Round-the-Clock Rodeo.
- ★KFYD—News; Hall of Records.
- KFWB—Bill Anson.
- KGER—Long Beach Band.
- KGFJ—What's Up.
- KGIL—Choral Group.
- KLAC—570 Club.
- KMPC—Three Alarm.
- KOWL—Matinee Melodies.
- KRKD—Colorado River Assn.
- KWIK—Magic Bandstand.
- KWKW—Races and Sports.
- KXLA—Concert Hour.
- 2:15—KFI, KFSD—Stella Dallas.
- KRKD—Tunes in Tempo.
- 2:20★KWKW—News.
- 2:25★KECA, KFMB—News.
- KXN—Radio Harris.
- KGFJ—Sports Flash.
- 2:30—KFI, KFSD—Lorenzo Jones.

TENNESSEE ERNIE

IN
RADIO'S HOTTEST
WESTERN SHOW
KXLA

9 - 10 A. M. — Mon.-Fri.

- 9:03—KXLA—Bar Nothing Ranch.
- KGER—Lutheran Hour.
- KWIK—Sunny Side.
- 9:13—KHJ, KFXM, KGB, KVOE—Victor H. Lindlahr.
- ★KAGH, KFYD—News.
- KFWB—Music.
- KGFI—Community Chest.
- KGIL—Ballads for You.
- KOWL—Hawaiian Melodies.
- KWKW—Light and Airy.
- 9:20★KGFJ—Airtorials.
- 9:30—KECA, KFMB—Breakfast in Hollywood.
- KFI, KFSD—Jack Berch.
- KHJ—Moods in Music.
- KXN, KSDJ—Grand Slam.
- KAGH—Shirley Kendall.
- KFOX—Full Gospel.
- KFYD—Shoe Tunes.
- KFWB—Marsha Walton.
- KGER—John Brown.
- KGFJ—Racing News.
- KGIL—Valley Shopper.
- KLAC—Racing News.
- ★KOWL—News.
- KWIK—Top o' Morning.
- 9:45—KFI, KFSD—Lora Lawton.
- KXN—Rosemary.
- KFYD—Remembered Rhythms.
- KFWB—Western Serenade.
- KGFI—Disabled Veterans.
- KLAC—Coffee with Crosby.
- KOWL—Album of Song.
- ★KRKD—News.
- KWKW—Word of Truth.
- 9:55★KFAF—News.
- 10—KECA, KFMB—Ted Malone.
- ★KFI, KFOX, KGER—News.

thursday Program Highlights

- Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.
- Comedy Variety**
 - 4:00—Arthur Godfrey, KXN.
 - 7:00—Music Hall, KFI.
 - 9:30—Aldrich Family, KFI.
 - 10:00—Burns and Allen, KFI.
 - Quiz, Participation**
 - 8:00—McNeill Bkfst. Club, KECA.
 - 9:30—Grand Slam, KXN.
 - 9:30—Bkfst. in Hollywd., KECA.
 - 10:00—Barrel of Dough, KFWB.
 - 10:15—What Makes You Tick? KECA.
 - 11:30—Queen for a Day, KHJ.
 - 2:30—Meet the Missus, KXN.
 - 2:30—Bride and Groom, KECA.
 - 3:30—House Party, KXN.
 - 6:30—Better Half, KHJ.
 - 8:00—Bob Hawk, KFI.
 - 9:00—Candid Mike, KECA.
 - 10:30—Noah Webster Says, KFI.
 - Drama**
 - 6:30—Mr. President, KECA.
 - 6:00—Family Theater, KHJ.
 - Classical, Semi-Classical Music**
 - 8:00—Fred Waring, KFI.
 - 8:30—Melodies Am. Loves, KXN.
 - 8:30—Fred Waring, KFI.
 - Comment-Narration**
 - 7:45—Fred Beck, KXN.
 - 9:00—Art Baker, KFI.
 - 10:30—Kate Smith, KHJ.
 - 10:00—Ted Malone, KECA.
 - 11:30—What Do You Say? KFI.
 - 11:15—Dorothy Kilgallen, KECA.
 - 1:00—Burritt Wheeler, KXN.
 - 4:30—Passing Parade, KHJ.
 - 10:15—Night Editor, KXN.
 - Mystery-Detective**
 - 6:30—Mr. Keen, KXN.
 - 7:00—Suspense, KXN.
 - 7:30—Crime Photographer, KXN.
 - 8:30—Deadline, KECA.
 - 9:30—FBI in Peace and War, KXN.
 - Sports**
 - 9:30—Racing News, KLAC.
 - 9:30—Racing, KGFJ.
 - 10:00—Race Lineup, KWKW.
 - 1:00—Major League Ball, KMPC.
 - 5:30—Race Recap, KGFJ.
 - 5:30—Sports Dial, KRKD.
 - 5:45—Sam Balter, KLAC.
 - 5:45—Race Results, KRKD.
 - 6:00—Fred Hessler, KGER.
 - 6:15—Bob Kelley, KMPC.
 - 6:30—Joe Hernandez, KMPC.
 - 7:15—Fishing Pals, KFOX.
 - 9:00—Fishing Facts, KFOX.
 - 9:30—Inside Sports, KHJ.
 - 10:45—Tom Hanlon, KXN.
 - Popular-Western Music**
 - 8:00—Harry Babbitt, KXN.
 - 5:30—Club 15, KXN.
 - 4:45—Stuart Hamblen, KFWB.
 - 8:30—Revere Revue, KHJ.
 - 9:00—Supper Club, KFI.
 - 9:15—Jack Smith, KXN.

- KHJ, KGB, KVOE—Red Benson Movie Show.
- KNN, KSDJ—Meet the Misses.
- KFYD—Veterans Workshop.
- KGER—Garden School.
- ★KOWL, KWIK—News.
- KWKW—Pasadena Playhouse.
- 2:35—KOWL—Contented Listening.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSJ—Young Widder Brown.
- KRKD—Organ Moods.
- KWKW—Races and Sports.
- 2:50—KWKW—Swing Session.
- 2:55—KGFJ—Sports Flash.
- 3**—KECA, KFMB—Ladies, Be Seated.
- KFI, KFSJ—When a Girl Marries.
- KHJ, KGB, KVOE—Golden Hope Chest.
- KNN, KSDJ—Hint Hunt.
- KFAC—Musical Favorites.
- ★KFOX, KGER, KNLA—News.
- KFYD—Hall of Records.
- KFWB—Bill Anson.
- KGFJ—Sunset and Vine.
- KGIL—Social Whirl.
- ★KLAC—News, Sports.
- ★KMPC—Sally in Our Alley.
- KRKD—Tops in Pops.
- KWKW—1490 Club.
- KWKW—Swing Session.
- 3:05—KGER—Alkal Alex.
- 3:10—KLAC—Don Otis Show.
- 3:15—KFI, KFSJ—Portia Faces Life.
- KFOX—George Highley.
- ★KGIL—News.
- KOWI—Sports Matinee.
- KWKW—Races and Sports.
- KNLA—Juke Box Matinee.
- 3:25—KNN, KSDJ—Mr. Information KGFJ—Sports Flash.
- 3:30—KECA—Norwood Smith Sings.
- KFI, KFSJ—Just Plain Bill.
- KHJ—Moods in Music.
- KNN, KSDJ—House Party.
- KAGH—Freddy Martin Show.
- ★KFAC, KRKD, KWIK—News.

KGER for WESTERN MUSIC

Carolina Cotton
3:30-4:00 P.M.
Mon. thru Fri.

1390 on Your DIAL


- KGEE—Carolina Cotton.
- KGIL—Storybook Man.
- KMPC—Jeanne Gray.
- KWKW—Andy Mansfield.
- 3:35—KOWL—Just Music.
- 3:45—KECA—Frances Scully.
- KFI, KFSJ—Front-Page Farrell.
- KHJ, KGB—Superman.
- KFAC—Stringtime.
- KFYD—Bill Martin, Sports.
- KLAC—Tennis.
- KMPC—Swing 'n' Sing.
- KRKD—Tea Time Tunes.
- 3:55★KNN—News.
- KFWB—Caroline Leonetti.
- KGFJ—Sports Flash.

- 4**—KECA—Model Magazine.
- KFI, KFSJ—Double or Nothing.
- KHJ, KGB—Gabriel Heatter.
- KNN, KSDJ—Arthur Godfrey.
- KAGH—Disc Jockey.
- KFA—Musical Masterpieces.
- KFMB—You Win It.
- KFYD—Harlem Matinee.
- KFWB—Spada Cooley.
- KGFJ—Sunset and Vine.
- KGIL—Johnny Grant Show.
- ★KLAC—News, Sports.
- ★KMPC—News, Eddie Lyon.
- KOWL—Just Music.
- KRBD—Piano Paintings.
- KWKW—1490 Club.
- KWKW—Andy Mansfield.
- KNLA—Juke Box Matinee.
- 4:05—KECA—George Fenneman Show.
- KGER—Musical Roundup.
- 4:15★KHJ, KFXM, KGB, KVOE—Frank Hemingway.
- KFWB—Bing Crosby.
- KLAC—Belle Martel.
- KMPC—Twilight Tales.
- KOWL—Fiddle Strings.
- KRKD—MovieLand Quiz.
- 4:25—KGFJ—Sports Flash.
- 4:30—KFI, KFSJ—Aunt Mary.
- ★KHJ, KGB, KVOE—Passing Parade.
- KFOX—Old Age Pensions.
- KFYD—Proven Hits.
- KFWB—Daily Light.
- KLAC—Racing Roundup.
- KMPC—Al Goodman.
- ★KOWL—News.
- KRKD—Symphony in Swing.
- KWKW—Old-Age Pension.
- KVKW—Opera Association.

- 4:45—KECA—Happy Theater.
- KFI, KFSJ—Nora Drake.
- ★KHJ, KGB, KVOE—Rex Miller
- KFWB—Stuart Hamblen.
- KLAC—Music.
- KMPC—Jerry Lawrence.
- ★KRKD—News.
- KWKW—Musical Quiz.
- KWKW—Races and Sports.
- 4:50—KWKW—Magic Time.
- 4:55—KGFJ—Sports Flash.
- 5**—KECA—Green Hornet.
- KFI, KFSJ—This Woman's Secret.
- ★KHJ, KGB, KVOE—Fulton Lewis.
- ★KNN, KSDJ—News, Knox Manning.
- KAGH—Candy Lou.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFYD—Sundown Roundup.
- KFWB—Stuart Hamblen.
- ★KGER, KWIK—News.
- KGFJ—live at 5.
- KGIL—Johnny Grant Show.
- ★KLAC—Fred Henry Reports.
- ★KMPC—News, Star Time.
- KOWL—House Party.
- KRKD—Songs of the Saddle.
- KWKW—Reminiscent Music.
- KNLA—Juke Box Matinee.
- 8:05—KAGH—Children's Program.
- KGER—Ford Lewis.
- 5:15★KFI—News.
- KHJ, KFXM, KGB, KVOE—Chandu, the Magician.
- KNN—Tom Hanlon.
- KLAC—Tennis.
- KOWI—Bing Crosby.
- KWKW—Leslie Gorn.
- KWKW—Today at the Races.
- 5:30—KECA—Jack Armstrong.
- KFI—Johnny Murray.
- KHJ, KFXM, KGB, KVOE—Captain Midnight.
- KNN, KSDJ—Club 15.
- KAGH—Sports Notebook.
- KFAC—Whoa Bill Club.
- ★KFOX, KOWL, KWKW—News KFYD—Pass Time.
- KGER—Cactus Mack.
- KGFJ—Race Recap.
- KMPC—All-Time Hits.
- KRKD—Sports Dial.
- KNLA—Future Pianists.
- 5:35—KOWL—Musical Detective.
- KWKW—Hollywood Gossip.
- 5:45★KFI—Feature Wire.
- KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
- ★KNN, KSDJ—Ed R. Murrow.
- KAGH—What's Your Idea?
- KFOX—Singing Crow.
- KFYD—Crosbyana.
- KGER—Bruce Trent.
- KGFJ—Tops in Pops.
- KLAC—Sam Ralder, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- KWKW—Jerry Marlowe Sings.
- KWKW—Radio Travelogue.
- KNLA—Variety.

HAYNES AT THE REINS FOR BIG TOWN MOTORS

6:00 p.m.
Mon. thru Fri.



KFYD—Haynes at the Reins.
- KGER—Sports Time.
- KGFJ—Musical Digest.
- KGIL—Johnny Grant Show.
- KOWI—Italian Program.
- KRKD—Varieties in Music.
- KWKW—Meet the Band.
- KWKW—Sunset Serenade.
- KNLA—Radio Travelogue.
- 6:05—KECA—Animal World Court.
- KFAC—Musical Memories.
- 6:10★KECA—Home News.
- 6:15★KECA—Elmer Davis, News.
- KFI—Here Comes Harmon.
- ★KNN, KSDJ—News, Garred.
- ★KAGH—News.
- KFWB—Pageant of Stars.
- KGER—Stamps Quartet.
- KLAC—Al Jarvis Ballroom.
- KRKD—Hawaiian Memories.
- KWKW—Sports Roundup.
- KNLA—Technocracy.
- KMPC—Bob Kelley, Sports.
- 6:30—KECA—Mr. President.
- KFI—Casa Cugat.
- KHJ—Petter Hall.
- KNN, KSDJ—Mr. Keen.

BOB KELLEY'S EASTSIDE PARADE OF SPORTS

6:15 to 6:30 P.M.
Monday through Saturday

KMPC

KAGH—Bing Sings.
- KFAC—Hour of Music.
- KFOX—Hal's Memory Room.
- KFYD—Airlane Melodies.
- KFWB—America Dances.
- KGER—Helene Smith.
- KMPC—Pomona Track.
- KOWL—Old Homeland.
- KRKD—Piano Parade.
- KNLA—Eddy Arnold Show.
- 6:45★KFI, KFSJ—Elmer Peterson.
- ★KFYD—News.
- KRKD—Accent on Rhythm.
- KNLA—Variety in Music.
- 6:55★KHJ, KFXM, KGB, KVOE—News.
- 7**—KECA, KFMB—Music Preferred.
- KFI, KFSJ—Kraft Music Hall
- ★KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
- KNN, KSDJ—Suspense.
- KFAC—Hour of Music.
- KFOX—Music of Yesterday.
- KFYD—Squeakin' Deacon.
- KFWB—America Dances.
- ★KGER, KRKD—News.
- KGFJ—Musical Digest.
- ★KGIL—Valley News.
- KLAC—Picture Album.
- KMPC—Firestone Favorites.
- KWKW—Building Burbank.
- KWKW—Easy Listening.
- KNLA—Saddle Dusters.
- 7:05—KGER—Dr. Fagan.
- 7:15★KHJ, KGB—Mutual Newsreel.
- KFOX—Fishing Pals.
- KGIL—Valley Parks.
- KLAC—Music.
- KRKD—Three-Quarter Time.
- KNLA—Evening Serenade.
- 7:30—KFA, KFMB—Abbott and Costello.
- KFI, KFSJ—Variety Store, Dorothy Lamour.
- KHJ, KFXM, KGB, KVOE—Red Ryder.
- KNN, KSDJ—Crime Photographer.
- KFAC—Echoes and Encores.
- KFWB—Sports Final.
- KGER—Markham.
- KGIL—Concert Hall.
- KMPC—Romance and Rhythm
- KRKD—Twilight Serenade.
- ★KWKW—News, Roundup Time.
- KWKW—Italian Varieties.
- KNLA—Jimmie Dolan.
- 7:45★KFOX—News.
- KFWB—Western Serenade.
- KMPC—Leahy of Notre Dame.
- 7:55★KHJ, KGB, KVOE—Bill Henry
- 8**—KECA, KFMB—Press Conference.
- KFI, KFSJ—Bob Hawk Show.
- KHJ, KFXM, KGB, KVOE—Straight Arrow.
- KNN, KSDJ—James Hilton.
- KFAC—Evening Concert.
- KFOX—Reported Missing.
- KFWB—Music.
- ★KGER, KLAC, KNLA—News.
- KGFJ—Caucasian Memories.
- KGIL—Cowtown Boys.
- ★KMPC—News, Frandsen.
- KWKW—Veterans' Hospital.
- 8:05—KGER—Ray Block.
- 8:10—KLAC—Bing Crosby.
- KFWB—Remember.
- KGFJ—Songs for You.
- KMPC—Parade of Hits.
- KNLA—Variety.
- 8:30—KECA, KFMB—Dick Powell.
- KFI, KFSJ—Fred Waring Show.
- KHJ—All-Star Revue.
- KNN—Community Chest.
- KFOX—Judge Gardner.
- ★KFWB, KWIK—News.
- KGER—Clem Davies.
- ★KGFJ—Averill Beaman, News.
- KGIL—Paddon Lewis.
- KNLA—97th Street Corral.
- 8:35—KWIK—Tin Pan Alley.
- 8:45—KFWB—Little Concert.
- KGFJ—Wood House Party.
- KWKW—Hebrew-Christian Hr.
- 8:55—KHJ, KGB, KVOE—Billy Rose
- 9**—KECA—Candid Microphone.
- KFI, KFSJ—Supper Club.
- ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- ★KNN—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Fishing Facts.
- ★KFWB—Clete Roberts.
- ★KGER—News.
- KGFJ—H'wood House Party.

- KGIL—Paddon Lewis.
- KLAC—Music.
- KMPC—Romance and Rhythm
- KWKW—Weekend Pleasure.
- KNLA—Squeakin' Deacon.
- 9:05—KGER—Vets' Administration.
- 9:15★KFI, KFSJ—World News.
- ★KHJ, KGB, KVOE—Fleetwood Lawton.
- KNN—Jack Smith.
- KFWB—United Nations.
- KGER—Voice of the Army.
- 9:30—KECA—Music by Maupin.
- KFI, KFSJ—Aldrich Family.
- KHJ, KGB, KVOE—Inside of Sports.
- KNLA, KSDJ—F.B.I. in Peace and War.
- KFWB—Unity Daily Word.
- KGER—Music in the Night.
- 9:45★KHJ—News.
- ★KFWB—Music and News.
- 10**★KECA—Richfield Reporter.
- KFI, KFSJ—Burns and Allen.
- ★KHJ, KFXM, KGB, KVOE—Fulton Lewis.
- ★KNN, KSDJ—Chet Huntley, News.
- KFAC—Lucky Lager Dance.

EASTSIDE SHOW

10 TO 12 P.M.
Every Night Except Sunday

KFWB

KFWB—Eastside Show.
- KGER—Riverside Rancho.
- KGFJ—Concert, Nocturne.
- KGIL—Symphony.
- KLAC—Don Otis.
- ★KMPC—News.
- KWKW—Orval Anderson Show.
- KNLA—Don Harvey.
- 10:15★KECA—Casa Cugat.
- KHJ—Highlights in Music.
- KNN, KSDJ—Night Editor.
- KMPC—Rancho Grande.
- 10:30—KECA, KFMB—Hawthorne Thing.
- KFI, KFSJ—Noah Webster Says.
- KNN—Beulah.
- KGER—At the Ranchhouse.
- ★KNLA—Dan Lundberg.
- 10:45—KNN—Sports Review.
- 10:55★KLAC—News.
- 11**★KECA—News of Tomorrow.
- ★KFI—News.
- KHJ, KGB—Joe Sudy Orch.
- KNN—Nelson Pringle.
- KFAC—Lucky Lager Dance.
- KFYD—Spada Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFJ—Concert, Nocturne.
- KGIL—KGIL Salutes.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KWKW—George Jay.
- KNLA—Sammy Davis.
- 11:15—KECA—Cinegrill Music.
- KFI—Morton Downey.
- KNN—Merry-Go-Round.
- 11:30—KECA—Ambassador Orch.
- KFI—St. Francis Hotel Orch.
- KHJ, KGB—Al Wallace Orch.
- ★KFOX—News.
- KNLA—Arvon Dale Orch.
- 11:45—KECA—Imig Manor Orch.
- ★KHJ, KGB, KVOE—News.
- KNN—An American Abroad.
- 11:55★KECA, KFI, KMPC—News.

STILL PUNCHING

Comic Henry Morgan made another of his famed bon mots recently when, said he to reporters, "Having failed in radio and the movies, I feel perfectly qualified to speak my mind regarding entertainment in the United States."



Omega SHINE-DYE

Covers scuffs—dries instantly—recolors. Economy size now at your grocer's, too!

Page Twenty-five

FRIDAY, OCTOBER 1

*Indicates News Broadcasts

- 8-KECA, KFMB-Don McNeill's Breakfast Club.
KFI, KFSD-Fred Waring.
*KHJ, KGB-Cecil Brown.
KNN-Ilarry Babbitt.
KAGH-Musical Clock.
KFAC-Country Church.
KFOX, KRKD-Bible Institute.
KFVD-Wakeup Ranch.
KFWB-George Milne.
*KGER-News, Mizpah.
KGFJ-Dr. Frederick Balles.
KGIL-Musical Corral.
*KLAC, KMPC, KOWI, KXLA-News.
KWIK-Michael Roy Show.
KWKW-Rafael Mendez.
- 8:15-KHJ, KNN-News.
KFWB-Crosby Entertains.
KGFJ-Public Messenger.
KLAC-Haynes at the Reins.
KMPC-Markets.
KOWI-Memories in Music.
- 8:20-KXLA-Music.
- 8:25-KMPC-Sports Roundup.
- 8:30-KFI-Inside the News.
*KHJ-Editor's Diary.
KNN-Music for You.
*KFAC, KFWB, KGIL, KOWI, KRKD, KWIK-News.
KFVD-Easy Listening.
KGER-Hammond.
KGFJ-Yesterday's Hits.
KMPC-Jerry Lawrence.
KWKW-Stock Quotations.
KXLA-Haven of Rest.
- 8:45-KFI-Sam Hayes.
KHJ, KGB-Breakfast Time.
KFAC-Utity.
KFVD-Vocal Varieties.
KFWB-Science of Mind.
KGER-Bible Treasury.
KGIL-Coffee Parade.
KMPC-In a Nutshell.
KOWI-Guest Star.
KWKW-Gordon Baker Lloyd.
- 9-KECA, KFMB-Welcome Travelers.
KFI-Art Baker's Notebook.
*KHJ, KFXM, KGB, KVOE-Cecil Brown.
KNN-Stand-In.
KAGH-Top of the Morning.
KFAC-Morning Concert.
KFVD-Waltz Time.
KFWB-Strolling Tom.
KGFJ-Your L. A. Police.
KGIL-Swappin' Corner.
KLAC-570 Club.
KMPC-Rand Box.
KOWI-Helen Markham.
KRKD-Sagebrush Serenade.
KWKW-Voice of China.
KXLA-Bar Nothing Ranch.
- 9:05-KGER-Lutheran Hour.
KWIK-Sunny Side.
- 9:15-KHJ, KFXM, KGB, KVOE-Victor H. Lindfahr.
*KAGH, KFVD-News.
KFWB-Music.
KGFJ-Social Security.
KGIL-Ballads for You.
KOWI-Hawaiian Melodies.
KWKW-Light and Airy.
- 9:20-KGFJ-Alberts.
- 9:30-KECA, KFMB-Breakfast in Hollywood.
KFI, KFSD-Jack Berch.
KHJ-Morning Melodies.
KNN, KSDJ-Grand Slam.
KAGH-Shirley Kendall.
KFOX-Full Gospel.
KFVD-Show Tunes.
KFWB-Marsha Walton.
KGER-John Brown.
KGFJ-Racing News.
KGIL-Valley Shopper.
KLAC-Racing News.
*KOWI-News.
KWIK-Top o' Morning.
- 9:45-KFI, KFSD-Lora Lawton.
KNN-Rosemary.
KFVD-Remembered Rhythms.
KFWB-Western Serenade.
KLAC-Swanee Time.
KOWI-Album of Song.
*KRKD-News.
KWKW-Word of Truth.
- 9:55-KFAC-News.
- 10-KECA, KFMB-Ted Malone.
*KFI, KFSD, KGER-News.
*KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.
KNN-Wendy Warren.
KAGH-4 E. Hour.
KFAC-Serenade.
KFVD-Rev. Louis T. Talbot.
KFWB-Barrel of Dough.
KGFJ-Record Jackpot.
KGIL-Valley Frolic.
*KMPC-News, Eddie Lyon.
KOWI-Romance in Music.
KRKD-Morning Melodies.
KWIK-Town Crier.
KWKW-Racing News.
KXLA-Sons of Pioneers.
KLAC-Al Jarvis Ballroom.
- 10:05-KFI-Ladies' Day.
KGER-Musical Roundup.

AL JARVIS
Make-Believe Ballroom
KLAC
10:00 a.m. — 1:00 p.m.
6:05 - 7:00 p.m.
Monday thru Saturday

- 10:15-KECA, KFMB-What Makes You Tick?
KHJ, KGB-Gospel Singer.
KNN-Aunt Jenny.
KFOX-Assembly of God.
KMPC-Music in the Air.
KRKD-Dr. Richardson.
KWKW-Tune-up Time.
*KXLA-News.
- 10:25-KGFJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story
*KHJ, KGB, KVOE-Kate Smith Speaks.
KNN, KSDJ-Helen Trent.
KFVD-Rescue Mission.
KFWB-Maurice Hart Show.
*KGIL-News; Curtain Call.
*KOWI-News.
KRKD-Crazy Rhythm.
KWIK-Mae Dene Ellis.
KWKW-Feature Story.
KXLA-Popular Variety.
- 10:45-KFI-Port of Missing Hits.
KHJ, KGB, KVOE-Kate Smith Sings.
KNN, KSDJ-Our Gal Sunday.
KFAC-Salvation Army Band.
KFSD-Believe It or Not.
KOWI-Tune Shop.
KRKD-Midnight Mission.
KWKW-My Serenade.
KXLA-Songs of Our Times.
- 10:55-KECA, KFMB-Betty Crocker Magazine of the Air.
KGFJ-Sports Flash.
- 11-KECA, KFMB-Betty Crocker KFI-Downtown and All Around.
KHJ, KGB, KVOE-Ladies First.
KNN-Big Sister.
KAGH-Accent on Music.
KFAC-Festival of Music.
KFOX-Breakfast Club.
*KFVD, KGER-News.
KFWB-Peter Potter.
KGFJ-Record Jackpot.
KGIL-Housewives' Exchange.
KLAC-Al Jarvis Ballroom.
KMPC-Stars of Song.
KOWI-Today's Infant.
KRKD-Songs of Yesterday.
KWIK-Tom, Dick & Harry.
KWKW-Traffic Quiz.
KXLA-Easy Listening.

- 11:15-KECA, KFMB-Listening Post
KFI-Chuck Collins.
KNN-Ma Perkins.
KFVD-Violet.
KGER-Musical Roundup.
KMPC-Neighborhood Voice.
KOWI-Rhythm at Random.
*KXLA-Pasadena News.
- 11:20-KWKW-Races and Sports.
11:25-KGFJ-Sports Flash.
- 11:30-KECA-Casa Cnrat.
KFI-What Do You Say?
KHJ, KFXM, KGB, KVOE-Queen for a Day.
KNN-Young Dr. Malone.
KFAC-Keyboard Artisty.
*KFOX, KOWI, KRKD, KWIK-News.
KFVD-Memory Melodies.
KMPC-Tops in Pops.
KXLA-Dinner Bell Roundup.
- 11:35-KWIK-Tom, Dick & Harry.
- 11:45-KECA-Between Us Girls.
KFI-Joyce Jordan.
KNN-Guiding Light.
KRKD-Melody Time.
KWKW-Races and Sports.
- 11:55-KFAC-News.
KGFJ-Sports Flash.
- 12-KECA-News, Sam Hayes.
KFI-Farm Reporter.
*KHJ, KGER, KGIL-News.
KNN-Second Mrs. Burton.
KFAC-Luncheon Concert.
KFVD-Editor of the Air.
KFWB-Peter Potter.
KGFJ-Intermission.
KLAC-Al Jarvis Ballroom.
KMPC-Women Are Wonderful.
KOWI-Mayor of Melody.
KRKD-Santa Fe Trails.
KWIK-Ring Crosby Sings.
KWKW-Vocallat Parade.
KXLA-Dinner Bell Roundup.
- 12:05-KAGH-Music.
KGER-Chuck Wagon.
- 12:15-KECA-Baukhage Talking.
KFI, KFSD-Road of Life.
KHJ-Sing, America, Sing.
KNN-Perry Mason.
KGIL-Real Estate Show.
KWKW-Luncheon Musical.
KWKW-Races and Sports.
- 12:25-KGFJ-Sports Flash.
- 12:30-KECA, KFMB-Quizicale.
KFI, KFSD-Today's Children
KHJ-Louise Massey.
KNN, KSDJ-Nora Drake.
KFVD-Violet.
*KFWB-News; Peter Potter.
KGER-Squeakin' Deacon.
KGFJ-1230 Club.
KXLA-Western Music.
KMPC-Green Light Revue.
*KOWI, KWIK-News.
KWKW-Stock Quotations.
KXLA-Western Tunes.
- 12:35-KWIK-G.I. Platter Parade.
KWKW-Farm News.
- 12:45-KFI-Light of the World.
KHJ-Melody Matinee.
KNN, KSDJ-Evelyn Winters.
*KFAC, KMPC-News.
KMPC-Rhythm Rancho.

- KWKW-Races and Sports.
- KXLA-Western Records.
- 12:50-KWKW-Circle 1430 Ranch.
- 12:55-KGFJ-Sports Flash.
- 1-KECA, KFMB-Reserve.
KFI-Life Can Be Beautiful.
KHJ-Lynn Looks at Hollywood.
- *KNN, KSDJ-Knox Manning.
KAGH-Civic Service.
KFAC-Piano Parade.
*KFVD, KRKD-News.
KFWB-Bill Anson.
KGER-Squeakin' Deacon.
KGFJ-1230 Club.
KGIL-Musical Roundup.
*KLAC-News, Sports.
KMPC-Major League Ball.
KOWI-Show Tunes.
KWIK-Rhythmic Age.
KXLA-Community.
- 1:15-KFI, KFSD-Ma Perkins.
KHJ-Nancy Dixon.
KNN-Background for Living.
KAGH-Where to Go.
KFAC-Classroom Radio.
KFVD-Piano Parade.
KLAC-570 Club.
KRKD-Siesta Time.
KWKW-Races and Sports.
KXLA-Joe Littlefield.
- 1:25-KGFJ-Sports Flash.
- 1:30-KECA-Galen Drake.
KFI, KFSD-Pepper Young.
KHJ-Norma Young.
KNN-Burritt Wheeler.
KAGH-Siesta Serenade.
KFAC-American Hour.
KFOX-Siesta Serenade.
KFVD-Hall of Records.
KGER-Western Records.
KGIL-Homemakers.
- *KOWI, KRKD, KWIK-News.
KWKW-Song of the Islands.
KXLA-Vocal Varieties.
- 1:35-KRKD-Symphony of Song.
KWIK-Magic Bandstand.
- 1:45-KECA-Ethel and Albert.
KFI, KFSD-Right to Happiness.
KOWI-South of the Border.
*KXLA-News.
- 1:50-KWKW-Show Time.
- 1:55-KFAC-News.
KGFJ-Sports Flash.
- 2-KECA, KFMB-Surprise Package
KFI, KFSD-Backstage Wife.
KHJ, KFXM, KGB, KVOE-Heart's Desire.
KNN-Steve Allen.
KAGH-C. Sharpe Minor.
KFAC-Matinee.
KFOX-Rodeo.
*KFVD-News; Hall of Records
KFWB-Bill Anson.
KGER-Long Beach Band.
KGFJ-Whint's Up.
KGIL-Homemakers.
*KLAC-News.
KMPC-Three Alarm.
KOWI-Matinee Melodies.
KRKD-Musical Bouquet.
KWIK-Magic Bandstand.
KWKW-Races and Sports.
KXLA-Concert Hour.
- 2:15-KFI, KFSD-Stella Dallas.
- 2:20-KWKW-News.
- 2:25-KECA, KFMB-News.
KNN-Radio Harris.
KGFJ-Sports Flash.
- 2:30-KECA, KFMB-Bride and Groom.
KFI, KFSD-Lorenzo Jones.
KHJ, KGB, KVOE-Red Benson Movie Show.
KNN, KSDJ-Meet the Missus
KGER-Garden School.
*KOWI, KWIK-News.
KRKD-Tunes in Tempo.
KWKW-Platter Parade.
- 2:35-KOWI-Contented Listening.
KWIK-Magic Bandstand.
- 2:40-KGER-Long Beach Band.
- 2:45-KFI, KFSD-Widder Brown.
KRKD-Organ Moods.
KWKW-Races and Sports.
- 2:50-KWKW-Swing Session.
- 2:55-KFVD-News.
KGFJ-Sports Flash.
- 3-KECA, KFMB-Ladies, Be Seated.
KFI, KFSD-When a Girl Marries.
KHJ, KGB, KVOE-Golden Hope Chest.
KNN, KSDJ-Hint Hunt.
KFAC-Musical Favorites.
*KFOX, KGER, KXLA-News.
KFVD-Hall of Records.
KFWB-Bill Anson.
KGFJ-Sunset and Vine.
KGIL-Social Whirl.
*KLAC-News, Sports.
KMPC-Chiffon Serenade.
KOWI-Radio Outlook.
KRKD-Tops in Pops.
KWIK-1490 Club.
KWKW-Swing Session.
- 3:05-KGER-Alkalk Alex.
- 3:10-KLAC-Don Otis Show.
- 3:15-KFI, KFSD-Portia Faces Life.
*KGIL-News.
KOWI-Sports Matinee.
KWKW-Races and Sports.
KXLA-Juke Box Matinee.

friday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
4:00-Arthur Godfrey, KNN.
7:00-Eddie Cantor, KFI.
7:30-Red Skelton, KFI.
8:00-Spotlight Revue, KNN.
8:00-Life of Riley, KFI.
9:30-Sweeney and March, KNN.

Quiz, Participation
8:00-McNeill Bkfst. Club, KECA.
9:30-Grand Slam, KNN.
9:30-Bkfst. in Hollyw'd, KECA.
10:00-Barrel of Dough, KFWB.
10:15-What Makes You Tick? KECA.
11:30-Queen for a Day, KHJ.
2:30-Meet the Missus, KNN.
2:30-Bride and Groom, KECA.
3:30-House Party, KNN.
8:00-Everybody Wins, KNN.
8:30-Leave It to the Girls, KHJ.

Classical, Semi-Classical Music
8:00-Fred Waring, KFI.

Comment-Narration
7:45-Fred Beck, KNN.
10:30-Kate Smith, KHJ.
9:00-Art Baker, KFI.
10:00-Ted Malone, KECA.
11:30-What Do You Say? KFI.
1:00-Burritt Wheeler, KNN.
4:30-Passing Parade, KHJ.
10:15-Night Editor, KNN.

Mystery-Detective
9:00-The Fat Man, KECA.
9:30-This is Your FBI, KECA.

Public Interest-Information
5:45-If They Had Lived, KGFJ.
8:00-Meet the Press, KHJ.
11:45-Report from U.N., KNN.

Sports
9:30-Racing News, KLAC.
9:30-Racing, KGFJ.
10:00-Race Lineup, KWKW.
1:00-Major League Ball, KMPC.
5:30-Race Recap, KGFJ.
5:30-Sports Dial, KRKD.
5:45-Race Results, KRKD.
5:45-Sam Balter, KLAC.
6:00-Fred Hessler, KGER.
6:15-Bob Kelley, KMPC.
6:30-Joe Hernandez, KMPC.
7:15-Fishing Pals, KFOX.
8:30-Sports Newsreel, KFI.
8:45-Sports Folio, KFI.
9:30-Inside of Sports, KHJ.
10:45-Tom Hanlon, KNN.

Popular-Western Music
8:00-Harry Babbitt, KNN.
5:30-Club 15, KNN.
4:45-Stuart Hamblen, KFWB.
8:30-Spotlight Revue, KNN.
9:00-Supper Club, KFI.
9:15-Jack Smith, KNN.

3:25-KGFJ—Sports Flash.
KNX, KSDJ—Mr. Information.
3:30-KECA—Norwood Smith Selects
KFI, KFSD—Just Plain Bill.
KHJ—Moods in Music.
KNX, KSDJ—House Party.
KAGH—Freddie Martin Show.
★KFAC, KRKD, KWIK—News.
KGER—Carolina Cotton.
KGIL—Storybook Man.
KMPC—Jeanne Gray.
KWKW—Andy Mansfield.
3:35-KOWL—Just Music.
3:45-KECA—Frances Scully.
KFI, KFSD—Front-Page
Farrell.
KHJ, KGIL—Superman.
KFAC—Lyrics in Chorus;
KFVD—Bill Martin, Sports.
KLAC—Tennis.
KMPC—Swing 'n' Sing.
3:55★KNX, K—VD—News.
KFWB—Caroline Leonetti.
KGFJ—Sports Flash.
4-KECA—Model Magazine.
KFI, KFSD—Double or
Nothing.
KHJ, KGIL—Gabriel Heatter.
KNX, KSDJ—Arthur Godfrey.
KAGH—Disc Jockey.
KFAC—Musical Masterpieces.
★KFAC, KGER—News.
KFVD—Harlem Matinee.
KFWB—Spade Cooley.
KGFJ—Sunset and Vine.
KGIL—Johnny Grant Show.
★KLAC—News, Sports.
★KMPC—News, Eddie Lyon.
KRKD—Piano Paintings.
KWIK—Music at 4.
KWKW—Andy Mansfield.
KXLA—Juke Box Matinee.
4:05-KECA—George Fenneman
Show.
KGER—Musical Roundup.
4:15★KHJ, KFAM, KGB—Frank
Hemlingway.
KFWB—Bing Crosby.
KLAC—Dinning Sisters.
KRKD—Morton Gould Orch.
KRKD—Movieland Quiz.
4:25-KGFJ—Sports Flash.
4:30-KFI, KFSD—Aunt Mary.
★KHJ, KGB, KVOE—Passing
Parade.
KFOV—Old Age Pensions.
KFVD—Prover Hits.
KFWB—Daily Light.
KLAC—Racing Roundup.
KMPC—Al Goodman.
★KOWL—News.
KRKD—Symphony in Swing.
KWIK—Old Folks' Program.
KWKW—Sons o' Guns.
4:45-KECA—Happy Theater.
KFI, KFSD—Nora Drake.
★KHJ, KGB, KVOE—Rex Miller
KFWB—Stuart Hamblen.
KLAC—Music.
KMPC—Jerry Lawrence.
★KRKD—News.
KWIK—Musical Quiz.
KWKW—Races and Sports.
4:50-KGFJ—Magic Time.
4:55-KGFJ—Sports Flash.
5-KECA—Challenge of Yukon.
KFI, KFSD—This Woman's
Secret.
★KHJ, KGB, KVOE—Fulton
Lewis.
★KNX, KSDJ—Knox Manning.
KAGH—Adventure Party.
KFAC—Sunset Serenade.
KFVD—Sundown Roundup.
KFWB—Stuart Hamblen.
★KGER, KWIK—News.
KGFJ—Jive at Five.
KGIL—Johnny Grant Show.
★KLAC—Fred Henry Reports.
KOWL—Plantation House
Party.
★KMPC—News, Star Time.
KRKD—Songs of the Saddle.
KWKW—Reminiscent Music.
KXLA—Juke Box Matinee.
5:05-KAGH—Children's Program.
KGER—Ford Lewis.
5:15★KFI—News.
KHJ, KFAM, KGB, KVOE—
Chanju, the Magician.
KNX—Tom Hanlon.
KLAC—Tennis.
KOWL—Island Magic.
KWIK—Future Fantasies.
KWKW—Race Roundup.
5:30-KECA—Sky King.
KFI—Johnny Murray.
KHJ, KFAM, KGB, KVOE—
Captain Midnight.
KNX, KSDJ—Club 15.
KAGH—Sports Notebook.
KFAC—Whoa Bill Club.
★KFAC, KOWL, KWIK—News.
KFVD—Pass Time.
KGER—Cactus Mack.
KGFJ—Race Recap.
KLAC—Music.
KMPC—All-Time Hits.
KRKD—Sports Dial.
KXLA—Future Paintings.
5:35-KOWL—Musical Detective.
KWIK—Hollywood Gossip.
5:45★KFI—Feature Wire.

KHJ, KFAM, KGB, KVOE—
Adventures of Tom Mix.
★KNX, KSDJ—Ed R. Murrow.
KAGH—What's Your Idea?
KFOV—Your Fishcaster.
KFVD—Crosbyana.
KGER—Bruce Trent.
KGFJ—If They Had Lived.
KLAC—Sam Balter, Sports.
KMPC—Top Tunes.
KRKD—Race Results.
KWIK—Jerry Marlowe.
KWKW—Spotlight on Bands.
KXLA—Variety.
5:55-KGFJ—Dot Meyberg.
6★KECA, KFMB—Edwin C. Hill.
★KFI, KFSD—The Reporter.
KHJ, KFAM, KGB, KVOE—
Reserve.
★KNX, KSDJ—Charles
Collingwood.
KAGH—Public Interest.
★KFAC, KFOV, KFWB, KLAC.
KMPC—News.
KFVD—Haynes at the Reins.
KGER—Sports Time.
KGFJ—Musical Digest.
KGIL—Johnny Grant Show.
KOWL—Italian Program.
KRKD—Varieties in Music.
KWIK—Allen Rich.
KWKW—Sunset Serenade.
KXLA—Property Owners.
6:05-KECA—Animal World Court.
KFAC—Musical Memories.
KLAC—Al Jarvis Ballroom.
6:10★KECA—Home News.
6:15★KECA—Elmer Davis, News.
★KFI—News.
★KNX, KSDJ—News, Garred.
★KAGH—News.
KFWB—Pageant of Stars.
KGER—Stamps Quartet.

**BOB KELLEY'S
EASTSIDE
PARADE OF SPORTS**
6:15 to 6:30 P.M.
Monday through Saturday
KMPC

KMPC—Bob Kelley, Sports.
KRKD—Hawaiian Memories.
KXLA—Women's Clubs.
6:30-KECA, KFMB—Reserve.
KFI—Casa Curat.

**Ben Alexander
PRESENTS
Sam Hayes in
'Touchdown Tips'**
KHJ—6:30 p.m. Fri.

KHJ—Sam Hayes Touchdown
Tips.
KNX—Mr. Ace and JANE.
KAGH—Bing Sing.
KFAC—Hour of Music.
KFOV—Hal's Music Room.
KFVD—Airlane Melodies.
KFWB—America Dances.
KGER—Helene Smith.
KMPC—Pomona Track.
KOWL—Old Homeland.
KRKD—Piano Parade.
KXLA—Eddy Arnold Show.
6:45★KFI, KFSD—Elmer Peterson.
KHJ—Remember When.
★KFVD—News.
KRKD—A. F. of L.
KXLA—Popular Variety.
6:55★KHJ, KFAM, KGB, KVOE—
News.
7-KECA, KFMB—Reserve.
KFI, KFSD—Eddie Cantor.
★KHJ, KFAM, KGB, KVOE—
Gabriel Heatter.
KNX, KSDJ—Reserve.
KFAC—Hour of Music.
KFVD—Squeakin' Deacon.
KFWB—America Dances.
★KGER, KRKD—News.
★KGFJ—Musical Digest.
★KGIL—Valley News.
KLAC—Picture Album.
KMPC—Firestone Favorites.
KWKW—Mid-Eastern Hour.
KXLA—Saddle Dusters.
7:05-KGER—Fagan.
7:15★KHJ, KGB—Mutual Newsreel.
KFOV—Fishing Pals.
KGIL—Valley Parks.
KLAC—Music.
KRKD—Three-Quarter Time.
KXLA—Evening Serenade.
7:30-KECA, KFMB—The Sheriff.
KFI, KFSD—Red Skelton
Show.
KHJ, KFAM, KGB, KVOE—
Cisco Kid.
KNX—Reserve.

KFAC—Echoes and Encores.
KFWB—Sports Final.
KGIL—Modern Concert Hall.
KLAC—Jan Garber Orch.
KMPC—Romance and Rhythm
KRKD—Twilight Serenade.
★KWIK—News.
KXLA—Jimmie Dolan.
7:35-KECA—American Sports Page.
7:45★KFOV—News.
KFWB—Western Serenade.
KLAC—Dugout Dope.
KRKD—Father Vaughan.
KWIK—Poetry Corner.
7:55-KECA, KFMB—Champion
Roll Call.
8-KECA, KFMB—Boxing Bout.
KFI, KFSD—Life of Riley.
KHJ, KGB, KVOE—Meet the
Press.
KNX, KSDJ—Everybody Wins
KFAC—Evening Concert.
KFOV—Speaking of Sports.
KFWB—Music.
★KGER, KLAC, KXLA—News.
★KGFJ—Caucasian Memories.
KGIL—Couture Boys.
★KMPC—News, Fraudsens.
KRKD—County Barn Dance.
KWIK—Veterans' Hospital.
8:05-KGER—Victor Young.
8:10-KLAC—Bing Crosby.
8:15-KNX—Jack Smith.
KFWB—Remember.
KGFJ—Songs for You.
KMPC—Parade of Hits.
KXLA—Variety.
8:30-KECA—Sports, Hank Weaver.
KFI, KFSD—Sports Newsreel.
KHJ, KFAM, KGB, KVOE—
Leave It to the Girls.
KNX, KSDJ—Spotlight Revue
★KFWB—News.
★KGER—Clem Davies.
★KGFJ—Averill Berman, News.
KGIL—Paddon Lewis.
KRKD—Cowboy Hit Parade.
★KWIK—News.
KXLA—97th Street Corral.
8:35-KECA, KFMB—American
Sports Page.
8:45-KFI—Sports Folio.
KFOV—Flight Cast.
KFWB—Voice of Army.
KGFJ—H'wood House Party.
KWIK—Hebrew-Christian Hr.
8:55-KHJ, KGR, KVOE—Billy Rose
9-KECA, KFMB—Fat Man.
KFI, KFSD—Supper Club.
★KHJ, KFAM, KGB, KVOE—
News, Glenn Hardy.
KNX—Lowell Thomas.
KFAC—Evening Concert.
KFOV—Maritime Committee.
KFWB—Preview Theater.
★KGER—News.
★KGIL—Hollywood House
Party.
KGIL—Paddon Lewis.
KLAC—Music.
KMPC—Romance and Rhythm
KRKD—Cowboy Hit Parade.
KWIK—Orval Anderson Show.
KXLA—Squeakin' Deacon.
9:05-KGER—Three Suns.
9:15★KFI, KFSD—World News.
★KHJ, KGB—Fleetwood Lawton
KNX—Jack Smith.
★KFOV—News.
9:30-KECA, KFMB—This Is Your
FBI.
KFI—Jimmy Durante Show.
KHJ—KGB—Inside of Sports.
KNX—Sweeney and March.
KFWB—Unity Daily Word.
KGER—Music in the Night.
9:45-KHJ, KFAM, KGB, KVOE—
Henry J. Taylor.
★KFWB—Music and News.
2 hours popular music
KFAC
10 to 12 EVERY NIGHT
**LUCKY LAGER
DANCE TIME**
10★KECA—Richfield Reporter.
KFI—Hollywood Open House.
★KHJ, KFAM, KGB, KVOE—
Fulton Lewis.
★KNX, KSDJ—Chet Huntley,
News.
KFAC—Lucky Dance Time.
KFOV—Talent Parade.
KFWB—Eastside Show.
KGER—Riverside Rancho.
KGIL—Concert Nocturne.
KGIL—Symphony.
KLAC—Don Otis.
★KMPC—News.

**EASTSIDE
SHOW**
10 TO 12 P.M.
Every Night Except Sunday
KFWB

KRKD—Cowboy Hit Parade.
KWIK—Orval Anderson Show.
KXLA—Riverside Rancho.
10:15★KECA—Casa Cugat.
KHJ—Highlights in Music.
KNX, KSDJ—Night Editor.
KFSD—Pro and Con.
KMPC—Rancho Grande.
10:30-KECA, KFMB—Hawthorne
Thing.
KHJ—Ray Hackett Orch.
KNX, KSDJ—Beulah.
KFOV—Music.
KGER—At the Ranchhouse.

10:30
MON., TUES., THURS.,
FRI., SAT.
Dan Lundberg
and
A NEW NEWS-IDEA
IT'S NEWSABLE
KXLA

★KXLA—Dan Lundberg.
10:45-KNX—Sports Review.
10:55★KLAC—News.
11★KFI—News of Tomorrow.
★KFI—News.
KHJ, KGB—Joe Sudy Orch.
★KNX—Nelson Prinkle.
KFAC—Lucky Lager Dance.

SPADE COOLEY TIME
With George Wilhelm
NOW
11 P.M. DAILY

1078 16
5000 WATTS
Check KEVD
LOS ANGELES

KFVD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGFJ—Concert Nocturne.
KGIL—America Is Playing.
KLAC—Don Otis.
KMPC—Dance Parade.
KRKD—Cowboy Hit Parade.
KWIK—George Jay.
KXLA—Paradisa Civic.
11:15-KECA—Cinegrill Music.
KFI—Billmore Orch.
KHJ—Bill Clifford Orch.
KNX—Merry Go-Round
11:30-KECA—Ambassador Orch.
KFI—St. Francis Orch.
KXLA—Arvon Dale Orch.
11:45-KECA—Breneman Orch.
★KXLA—News.
KNX—Report from U.N.
KXLA—Bandstand Review.
11:55★KECA, KFI, KMPC—News.

EMOTER
Sara Berner, famed as
"Gladys Zybisco" on the
NBC Jack Benny show, no
longer believes there's type
casting in Hollywood. Called
for a role in the Damon
Runyon series the other
night, Sara naturally ex-
pected to draw her specialty,
a Brooklynesse type. Instead
she wound up doing the lone
high-powered dramatic role
in the script, while the re-
mainder of the cast yapped
away in typical Runyon dia-
lect.
Page Twenty-seven

SATURDAY, OCTOBER 2

*Indicates News Broadcast.

- 8**—KECA, KFMB—Shopper's Special.
 KHJ—Treasury Show.
 KXN—Harry Babbitt.
 *KGER, KLAC, KMPC, KOWL, KXLA—News.
 KAGH—Musical Clock.
 KFAC—Country Church.
 KFOX, KRKD—Haven of Rest.
 KFSD—Charlie Lung.
 KFVD—Wakeup Ranch.
 KFVB—George Milne.
 KGB—Morning Moods.
 KGFJ—Proudly We Hall.
 KGIL—Musical Corral.
 KVOE—Hot Cake Club.
 KWKW—Rafael Mendez.
- 8:05**—KGER—Mizpali.
8:15—KHJ—Policing L. A. KXN—Reserve.
 KFVB—Salvation Army.
 KLAC—Haynes at the Reins.
 KMPC—Market Reports, Sports.
 KOWL—Memories in Music.
- 8:30**—KHJ—Dr. Hiss Clinic.
 KXN—Red Barber Clubhouse.
 KAGH—Hebrew-Christian Hr.
 *KFAC, KFVB, KGIL, KOWL, KRKD—News.
 KFOX—Music.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 KLAC—Music.
 KMPC—Leahy of Notre Dame.
 KWKW—Stock Quotations.
 KXLA—Melody Time.
- 8:35**—KOWL—Meet the Band.
8:45—KECA—Mirandy.
 *KFI—Sam Hayes, News.
 KAGH—Musical Clock.
 KFAC—Unity.
 KFVD—Console and Keyboard.
 KFVB—Music.
 KGER—Gospel Story Hour.
 KGIL—Coffee Parade.
 KLAC—Business Talk.
 KMPC—Fingertip Successes.
 KOWL—Voice of Army.
 KRKD—Spotlight Varieties.
 KWKW—Sacred Heart.
 KXLA—Popular Favorites.
- 9**—KECA, KFMB—Abbott and Costello Kid Show.
 KFI—Meet the Meeks.
 KHJ, KVOE—Harry Mitchell.
 *KXN—News.
 KAGH—Top of the Morning.
 KFAC—Morning Concert.
 KFOX—Rev. Earl Ivie.
 KFVD—Memory Melodies.
 KFVB—Music.
 *KGER, KLAC—News.
 KGFJ—Public Messenger.
 KGIL—Swappin' Corner.
 KMPC—Music of the Stars.
 KOWL—Friendship Hour.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KXLA—Popular Favorites.
- 9:05**—KXN—Let's Pretend.
 KGER—Lutheran Hour.
 KLAC—Kiddle Club.
 KWKW—Sunny Side.
- 9:15**—KAGH, KFVD—News.
 KGFJ—Community Chest.
 KGIL—Ballads for You.
 KWKW—Grace Parr.
- 9:20**—KGFJ—Airtorial.
9:30—KECA, KFMB—Tomorrow's Headlines.
 KFI, KFSD—Smillo' Ed McConnell.
 KHJ, KFNM, KGB, KVOE—Teen-Timers Club.
 KXN, KSDJ—Junior Miss.
 KAGH—Musical Roundup.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFVB—Song Session.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 KOWL—German Hour.
 KWKW—Top o' Morning.
- 9:45**—KECA—Radio, the American Way.
 KFVD—Cowboy Policeman.
 KGFJ—Americau Heritage.
 KLAC—Music.
 *KRKD—News.
 KWKW—Word of Truth.
- 9:55**—KFAC—News.
- 10**—KECA, KFMB—Reserve.
 KFI—Jump-Jump of Holiday House.
 *KHJ, KFNM, KGB, KVOE—News.
 KXN, KSDJ—Theatre of Today.
 KAGH—Stars of Tomorrow.
 KFAC—Serenade.
 *KFOX—News.
 KFVD—Music.
 KFVB—Ann Carter.

- KGER—Kids' Bible Club.
 KGIL—Record Jackpot.
 KGFJ—Hawaiian Echoes.
 KLAC—Al Jarvis Ballroom.
 KMPC—Music of the Stars.
 KOWL—Romance in Music.
 KRKD—Morning Melodies.
 KWKW—Town Crier.
 KWKW—Race Lineup.
 KXLA—Joe Littlefield.
- 10:15**—KECA—Chemists in Action.
 KFI—Public Affairs.
 KFOX—Assembly of God.
 KRKD—Dr. Richardson.
 KWKW—Tune-Up Time.
 *KXLA—News.
- 10:25**—KGFJ—Sports Flash.
10:30—KECA—American Farmer.
 KFI, KFSD—Tillamook Kitchen.
 KHJ, KGB—Girls' Corps.
 KXN, KSDJ—Grand Central Station.
 KAGH—Nancy Lowe.
 KFVD—Marching Alous.
 KFVB—Maurice Hart Show.
 *KGIL, KOWL—News.
 KGER—Home on the Range.
 KMPC—Ricardo Martin.
 KRKD—Government Speaks.
 KWKW—Tunes for Tykes.
 KWKW—Feature Story.
 KXLA—Music.
- 10:35**—KGIL—Curtain Call.
10:45—KFI—Your Saturday Chef.
 KFAC—Village Festival.
 KFVD—Dream Time.
 KOWL—Tune Shop.
 KRKD—Pop Concert.
 KWKW—My Serenade.
 KXLA—Variety Time.
- 10:55**—KGFJ—Sports Flash.
11—KECA—Shore Party.
 KFI, KFSD—National Farm and Home Hour.
 KHJ, KGB, KVOE—Clary's Gazette.
 KXN, KSDJ—County Fair.
 KAGH—Jim Hadlock.
 KFAC—Festival of Music.
 KFOX—Forenoon Fashions.
 *KFVD, KGER—News.
 KGFJ—Record Jackpot.
 KGIL—Popular Classics.
 KLAC—Al Jarvis Ballroom.
 KMPC—Keith Hetherington.
 KOWL—Tune Shop.
 KRKD—Songs of Yesterday.
 KWKW—Kiddies' Corner.
 KWKW—Voice of Army.
- 11:15**—KFVD—Plano Parade.
 KGER—Western Music.
 KWKW—Music.
 KWKW—Races and Sports.

- 11:20**—KWKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Reserve.
 KFI—Coffee Concert.
 KHJ, KGB, KVOE—Reserve.
 KXN, KSDJ—Give and Take.
 KFAC—Keyboard Artistry.
 *KFOX, KOWL, KRKD, KWKW—News.
 KFVD—Shopping Hi-Lites.
 *KFVB—News; Peter Potter.
 KGER—Western Shadows.
 KXLA—Saturday Serenade.
- 11:35**—KWKW—Modern Mood.
11:40—KOWL—Salute to Americas.
11:45—KFOX—Tempo of the Time.
 KRKD—Melody Time.
 KWKW—Races and Sports.
11:55—KFAC—News.
 KGFJ—Sports Flash.
- 12**—KECA, KFMB—Football.
 KFI, KFSD—Archie Andrews.
 *KHJ, KFNM, KGB, KVOE—News.
 KXN, KSDJ—Mary Lee Taylor.
 *KAGH, KGER, KGIL—News.
 KFAC—Luncheon Concert.

- 12:35**—KOWL—Mayor of Melody.
 KWKW—G.I. Platter Parade.
 KWKW—Farm News.
- 12:45**—KFI—Football Game.
 *KFAC—News.
 KFVD—Shopping Hi-Lites.
 KWKW—Races and Sports.
 KXLA—Top Western Tunes.
- 12:50**—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
- 1**—KECA, KFMB—Football.
 KFI—Football.
 KHJ, KFNM, KGB, KVOE—Magic Rhythm.
 KXN—It's Fun to Be Young.
 KAGH—Brent Burrell.
 KFAC—Plano Parade.
 KFOX—Platter Pantry.
 *KFVD, KLAC, KRKD—News.
 KFVB—Bill Anson.
 KGER—Sleepy Valley.
 KGFJ—1230 Club.
 KGIL—Musical Roundup.
 KMPC—Eddie Stanley Show.
 KOWL—Record Club.
 KWKW—Just Relax.
 KXLA—Community Broadcaster.
- 1:10**—KLAC—Studio Frolie.
1:15—KFAC—American Hour.

NOSEY NIFTIES
 News of Kids in Movies
 Kids with Talent—Contact
 COSMO MORGAN
 Talent Counsellor
 1605 No. La Brea
KFOX — 12 NOON

- KFOX—Nosy Nifties.
 KFVD—School Days.
 KFVB—Peter Potter.
 KGFJ—Intermission.
 KLAC—Al Jarvis Ballroom.
 KMPC—Eddie Stanley Show.
 KOWL—Mayor of Melody.
 KRKD—Santa Fe Trails.
 KWKW—Luncheon Musicale.
 KWKW—Pasadena Opera.
 KXLA—Saturday Serenade.
- 10:05**—KAGH—Bob Pohle.
 KGER—Cottonseed Clark.
- 12:15**—KHJ—In Your Name.
 *KFOX, KWKW—News.
 KFVD—Mason Rose.
 KGIL—Real Estate Show.
 KWKW—Races and Sports.
- 12:25**—KGFJ—Sports Flash.
12:30—KFI—Football Forecast.
 KHJ, KGB, KVOE—Air Force Hour.
 KXN—Meet the Missus.
 KFOX—Show Time.
 KFVD—Luncheon Tunes.
 *KFVB, KOWL, KWKW—News.
 KGFJ—1230 Club.
 KGIL—Musical Roundup.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.

THE RUSS WHITEMAN SHOW
 Saturday's Best
 1:15 p.m. Saturday

Check KEYD
 LOS ANGELES

KFVD—Songs by Russ Whiteman.
 KRKD—Siesta Time.
 KWKW—Frankie Carle.
 KWKW—Waaworks.

1:25—KGFJ—Sports Flash.
1:30—KXN—Football.
 KHJ, KGB, KVOE—Sports Parade.
 KFOX—Siesta Serenade.
 KFVD—Dream Time.
 KGER—Western Siesta.
 KGIL—Homemakers.
 *KRKD, KWKW—News.
 KWKW—Song of Islands.
 KXLA—Research Adventures.

1:35—KRKD—Symphony of Song.
1:45—KFOX—Voice of the Army.
 KLAC—Storybook Hour.
 *KXLA—News.
 KFVB—Show Time.

1:50—KWKW—News.
1:55—KFAC—News.
 KGFJ—Sports Flash.

2—KECA, KFMB—Football.
 KFI—Football.
 KHJ, KGB, KVOE—Charles Shocum.
 KXN—Football.
 KAGH—C. Sharpe Minor.
 KFAC—Matinee.
 KFOX—Music.
 KFSD—Land of the Free.
 KFVD—Novelty.
 KFVB—Bill Anson.
 KGER—Long Beach Band.
 KGIL—Saturday Serenade.
 KGFJ—What's Up.
 *KLAC—News.
 KMPC—U.C.L.A. vs. Idaho.
 KOWL—Top Tunes at Two.
 KRKD—Ira Sweet, Organ.
 KWKW—1490 Club.
 KWKW—Races and Sports.
 KXLA—Cavalcade of Music.

2:05—KLAC—370 Club.
2:15—KHJ, KGB, KVOE—Horse Race.
 KRKD—Tunes in Tempo.
2:20—KWKW—News.
2:25—KGFJ—Sports Flash.
2:30—KECA—Fascinating Rhythm.
 KHJ, KFNM, KGB, KVOE—Reviewing Stand.
 KFVD—Optimist Boys' Forum.
 *KGER, KOWL, KWKW—News.
 KWKW—Decision Now.

2:35—KOWL—Waltz Time.
 KWKW—1490 Club.
2:40—KGER—Long Beach Band.
2:45—KFVD—Tempo Time.
 KOWL—Earl Bruce.
2:50—KWKW—Swing Session.
2:55—KGFJ—Sports Flash.

3—KECA—Junior Junction.
 KFI—Football.
 KHJ, KGB, KVOE—There's Always a Woman.
 KXN—Football.
 KAGH—Pete Young.
 KFOX—Musical Favorites.
 KFOX—Modern Concert Hall.
 KFVD—Salvation Army.
 KFVB—Bill Anson.
 *KGER, KXLA—News.
 KGFJ—Sunset and Vine.
 KGIL—Saturday Serenade.
 *KLAC—News, Sports.
 KMPC—Football.
 KOWL—Radio Outlook.

saturday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
8:00—Proudly We Hall, KGFJ.
9:30—Junior Miss, KXN.
7:00—Proudly We Hall, KMPC.
7:30—Pays to Be Ignorant, KXN.
7:30—Judy Canova, KFI.
8:00—Dennis Day, KFI.

Quiz, Participation
11:30—Give and Take, KXN.
12:30—Meet the Missus, KXN.
5:30—True or False, KHJ.
9:30—Truth or Consequences, KFI.
9:30—What's My Name?, KECA.

Classical, Semi-Classical Music
4:30—NBC Symphony, KFI.
10:30—Music Hour, KFI.

Drama
10:00—Theater of Today, KXN.
10:30—Grand Central Sta., KXN.
5:30—Curtain Time, KFI.

Public Interest-Information
8:15—Policing L. A., KHJ.
10:30—American Farmer, KECA.
11:00—Nat'l. Farm Hour, KFI.

Mystery-Detective
9:00—Gangbusters, KECA.

Sports
9:30—Racing News, KLAC.
9:30—Racing Lineup, KGFJ.
10:00—Racing, KWKW.
12:00—Football, KECA.
1:30—Sports Parade, KHJ.
4:30—Harry Wismer, KECA.
5:15—Bob Kelley, KMPC.
5:30—Race Reap, KGFJ.
5:30—Sports Dial, KRKD.
5:45—Race Results, KRKD.
5:45—Football Scoreboard, KECA.
6:30—Joe Hernandez, KMPC.
8:00—Hunting-Fishing Club, KHJ.

Juvenile
9:05—Kiddle Club, KLAC.
9:05—Let's Pretend, KXN.
9:30—Smillo' Ed, KFI.
9:00—Abbott & Costello, KECA.
10:00—Jump Jump, KFI.

Popular-Western Music
4:45—Stuart Hamblen, KFVB.
7:30—All-Star Western, KHJ.
8:30—Grand Ole Opry, KFI.
10:00—Hit Parade, KFI.

- 3:05-KGER-Sagebrush & Saddles.
- 3:10-KLAC-Tennis.
- 3:15-KFYD-Airlane Melody.
KOWL-Sports Matinee.
KWKV-Races and Sports.
KXLA-Juke Box Matinee.
- 3:25-KGFJ-Sports Flash.
- 3:30-KECA-Summer Serenade.
KHJ, KGB-Harmony Hall.
KXX-Make Way for Youth.
★KFAC, KOWI-News.
★KFVD-To Your Health.
★KRRD, KWIE-News.
★KWKV-Calling All Vets.
- 3:35-KOWL-Organ Melodies.
KWIK-1490 Club.
- 3:45-KECA-What Do People Think?
KFI, KFSD-Lassie Show.
KFAC-Portraits of Melody.
KFVD-Romancing on Record.
KOWL-Maurice Kosloff.
KRRD-Tea Time Tunes.
- 3:50-KWKV-Saturday Matinee.
- 3:55★KFVD-News.
★KFWB-Caroline Leonetti.
★KGFJ-Sports Flash.
- 4-KECA-E. Felice Quartet.
KFI-Man on the Farm.
KHJ, KFPM, KGB, KVQE-Sports Review.
KXX-Tomorrow Calling.
KAGH-Joe Thompson Show.
KFAC-Musical Masterpieces.
★KFOX, KGER-News.
★KFVD-Harlem Matinee.
★KFWB-Music.
★KGFJ-Sunset and Vine.
★KGIH-Saturday Serenade.
★KLAC-News, Sports.
★KMPC-Football.
★KOWL-Just Music.
★KRRD-Teen-Age Workshop.
★KWIK-Valley High Time.
★KWKV-Saturday Matinee.
★KXLA-Juke Box Matinee.
- 4:05-KGER-Trading Post.
- 4:10-KLAC-Tennis Matches.
- 4:15-KECA-Madhouse Musicale.
★KHJ, KGB, KVQE-Frank Henningsway.
★KFOX-Salvation Army.
★KFWE-Helen Louise.
★KOWI-Fiddle Strings and Ballads.
★KRRD-MovieLand Quiz.
★KWKV-Races and Sports.
- 4:25-KGFJ-Sports Flash.
- 4:30-KECA-Hurry Wiser, Sports
KFI, KFSD-NBC Symphony.
KHJ, KGB, KVQE-Pauline Alpert.
KXX-Reserve.
KFOX-Old Age Pensions.
KFVD-Proven Hits.
KFWE-Blind Artists' Guild.
KLAC-Racing Roundup.
★KOWI-News.
★KRRD-Symphony to Swing.
★KWIK-Old Age Pensions.
★KFVD-Proven Hits.
★KFWE-Blind Artists' Guild.
★KLAC-Racing Roundup.
- 4:35-KOWL-Musical Showcase.
- 4:45★KECA, KFMB-Dorothy Fuldheim.
KHJ, KGB, KVQE-Proof that Christian Science Heals.
★KFWE-Stuart Hamblen.
★KLAC-Musical Room.
★KRRD-News.
★KWIE-Musical Quiz.
★KWKV-Races and Sports.
★KWKW-Music.
- 4:50-KGFJ-Sports Flash.
- 4:55-KECA-Speaking of Songs.
KFI, KFSD-NBC Symphony.
KHJ, KGB, KVQE-Take a Number.
★KXX-Knox Manning.
★EAGE-Foothill Serenade.
★KFAC-Sunset Serenade.
★KFMB-Ave Maria Hour.
★KFOX-Sunshine Mission.
★KFYL-Sundown Roundup.
★KFWB-Stuart Hamblen.
★KFNM-Laymen's Hour.
★KGER, KLAC, KMPC-News.
★KGFJ-Jive at Five.
★KGIH-Saturday Serenade.
★KOWL-House Party.
★KRRD-Songs of the Saddle.
★KWIE-Roundup.
★KWKV-Reminiscent Music.
★KXLA-Juke Box Matinee.
★KGER-Ford Lewis.
- 5:05-KGER-Ford Lewis.
- 5:15-KLAC-Tennis Matches.
KXX-Tom Hanton.
★KMPC-Bob Kelley.
★KOWL-Bing Crosby.
★KWKV-Today at Races.
- 5:30★KECA, KFOX, KGIH, KOWL, KWIK, KWKW-News.
KFI, KFSD-Curtain Time.
KHJ, KGB, KVQE-True or False.
KXX-L. A. Story.

- KAGH-Sports.
KFAC-Playtown Train.
KFMB-Communism.
KFVD-Serenade.
KGER-Cactus Mack.
KGFJ-Race Recap.
KMPC-Rancho Grande.
KRRD-Sports Dial.
KXLA-Future Pianists.
 - 5:35-KOWL-Musical Detective.
KWIK-Saddle-Up Time.
 - 5:45-KECA, KFMB-Football Scoreboard, Hank Weaver.
KXX-The Todds.
KAGH-Gilda Singa.
KFOX-Music.
★KFVD-Haynes at the Reins.
★KGER-Bruce Trent.
★KGFJ-Tops in Pops.
★KGIH-Saturday Serenade.
★KLAC-Sam Butler, Sports.
★KRRD-Race Results.
★KWKV-Radio Travelogue.
★KXLA-Variety.
 - 6-KECA-Music of Manhattan.
★KFI, KFSD-The Reporter.
★KHJ, KGB-News.
★KXX, KSDJ-Charles Collingwood.
★KAGH-Impossible Hour.
★KFAC, KFOX, KFWB, KMPC-News.
★KFVD-Haynes at the Reins.
★KGER-Sports Time.
★KGFJ-Musical Digest.
★KGIH-Saturday Serenade.
★KLAC-News, Al Jarvis.
★KOWL-Italian Program.
★KRRD-Varieties in Music.
★KWIK-Sports, Goodwin.
★KWKV-Sunset Serenade.
★KXLA-Variety.
 - 6:05-KFAC-Ballet Theatre.
 - 6:15★KFI, KWIK-News.
★KHJ, KGB-Mel Allen, Sports.
★KXX, KSDJ-Bob Garred.
★KFOX-Vesper Bells.
★KFWB-Pageant of Stars.
★KGER-Music.
★KMPC-Bob Kelley, Sports.
★KRRD-Hawaiian Memories.
★KXLA-Pigskin Parade.
 - 6:30-KECA-American Showcase.
KFI-Sports Roundup.
KHJ, KGB-Voces of Strings.
KXX, KSDJ-My Favorite Husband.
KFMB-American Showcase.
- MEMORY ROOM**
HAL NICHOLS & "BARTY"
K F O X
 6:30 p.m. Daily • 1280
- 6:35-KFOX-Hal's Memory Room.
KFWB-Sports Final.
KGER-Lakin Valley Church.
★KMPC-Pomona Track.
 - ★KOWI-News.
★KRRD-Piano Parade.
★KWIK-Evening Serenade.
★KXLA-Sweet Charlot.
 - 6:45★KFI, KFSD-Elmer Peterson.
★KFVD-News.
★KFWB-Music.
★KRRD-Accent on Rhythm.
 - 7-KECA-Bulldog Drummond.
KFI-Guy Lombardo Show.
KHJ, KFNM, KGB, KVQE-Stop Me.
KXX-Winner Take All.
★KFAC-Dr. James Fifield, Jr.
★KFOX-Judge Gardner.
★KFVD-Squeakin' Deacon.
★KFWB-Gospel and Song.
★KGER, KRRD-News.
★KGFJ-Musical Digest.
★KGIH-Valley News.
★KLAC-Music.
★KMPC-Proudly We Hail.
★KWIK-Cancer Society.
★KWKV-Easy Listening.
★KXLA-Suzanne Church.
 - 7:05-KGER-Rev. Al Harlan.
 - 7:15-KHJ-Mel Allen, Sports.
KGIH-Modern Concert Hall.
★KMPC-Episcopal Diocese.
★KRRD-Three-Quarter Time.
 - 7:30-KECA, KFMB-Whiz Quiz.
KFI, KFSD-Can You Top This?
KHJ, KFNM, KGB, KVQE-All-Star Western.
KXX-It Pays to Be Ignorant.
★KFAC-Waltzes of the World.
★KFOX-Evening Melodies.
★KFWB-Dr. Hiss Clinic Forum.
★KGER-Grace Dotson.
★KLAC-Sports Almanac.

- KMPC-Candlelight and Silver
KRRD-Twilight Serenade.
KWIK-Vets' Hospital.
KWKV-Italian Varieties.
KXLA-Bible Institute.
 - 7:45-KGIH-Sons of Guns.
KLAC-Loyola vs. College of Pacific.
 - 8-KECA, KFMB-Lone Ranger.
KFI, KFSD-Dennis Day.
KHJ, KGB-Fishing and Hunting Club.
KXX-Vaughn Monroe Show.
★KFAC-Evening Concert.
★KFOX-Proudly We Hail.
★KFWB-Community Hour.
★KGER-Wings of Healing.
★KGFJ-Caucasian Memories.
★KGIH-Western Music.
★KLAC-Football.
★KMPC-A Boy, a Girl and a Song.
★KWIK-Reading and Dreaming.
★KXLA-Repertory Theater.
 - 8:15-KGFJ-Songs for You.
★KMPC-Romberg Melodies.
★KXLA-Barbershop Quartet.
 - 8:30-KECA, KFMB-Amazing Mr. Malone.
KFI, KFSD-Grand Ole Opry.
KHJ, KGB, KVQE-Hawaii Culls.
KXX, KSDJ-Sing It Again.
★KFOX-Music.
★KFWB-Social Security.
★KGER-Clem Davies.
★KGFJ-H'wood House Party.
★KXLA-97th St. Corral.
 - 8:45-KFOX-Barbershoppers.
★KFWB-Guest Star.
 - 9-KECA, KFMB-Gangbusters.
KFI, KFSD-Vic Damone Show.
★KHJ, KFNM, KGB, KVQE-News.
★KXX, KSDJ-Sing It Again.
★KFAC-Evening Concert.
★KFWB-Clete Roberts.
★KGER-News, Party House.
★KGFJ-H'wood House Party.
★KGIH-Dance Time.
★KLAC-Football.
★KMPC-Parade of Hits.
★KWIK-Your Request.
★KXLA-Harmony Park.
 - 9:15-KHJ, KGB, KVQE-Dink Templeton.
★KFWB-Spade Cooley Time.
 - 9:30-KECA, KFMB-What's My Name?
KFI, KFSD-Truth or Consequences.
KHJ, KGB, KVQE-Reserve.
KXX-Jeff Regan.
★KFOX-Rumba Time.
★KFWB-Laymen's Hour.
★KGER-Desert Dreams.
★KGIH-Sports Review.
★KXLA-Bedondo Barn Dance.
 - 10★KECA-News.
KFI, KFSD-Hit Parade.
KHJ, KFNM, KGB, KVQE-Masked Spooner.
★KXX, KSDJ-Chet Huntley.
★KFAC-Lucky Lager Dance.
★KFOX-Carroll Speedway.
★KFWB-Eastside Show.
★KGER-Riverside Rancho.
★KGFJ-Concert Nocturne.
★KGIH-Symphony.
★KLAC-Football.
★KMPC-Parade of Hits.
★KWIK-Your Request.
- EASTSIDE SHOW**
 10 TO 12 P.M.
 Every Night Except Sunday
KFWB
- ★KXLA-Riverside Rancho.
 - 10:15-KECA-Hank Weaver, Sports.
KHJ, KGB, KVQE-Monica Whalen.
KXX-Music.
 - 10:30-KECA, KFMB-Hawthorne Thing.
KFI, KFSD-Music Hour from Hollywood.
KHJ, KGB-Skinny Eunis Orch.
KXX-National Military Ball.
★KGER-Desert Dreams.
★KLAC-Don Otis.
★KMPC-Summer Serenade.
★KXLA-Dan Lundberg.
 - 10:55★KLAC-News.
 - 11-KECA-Cinegrill Music.
KFI-Solitaire Time.
KHJ, KGB, KVQE-Joe Sudy Orch.
★KXX-Nelson Pringle.

- ★KFAC-Lucky Lager Dance.
★KFMB-Cheatin' on Sandman.
★KFOX-Dance Band.
★KFVD-Spade Cooley Time.
★KFWB-Eastside Show.
★KGER-At the Ranchohouse.
★KGFJ-Concert Nocturne.
★KGIH-America is Playing.
★KLAC-Don Otis.
★KMPC-Dance Parade.
★KWIK-Johnny Grant.
★KXLA-Sammy Davis.
- 11:15-KECA-Slappy Maxie Orch.
KFI-Morton Downey.
KHJ, KGB-Bill Clifford Orch.
KXX-Merry-Go-Round.
- 11:30-KECA-Ambassador Orch.
KFI, KFSD-Barry Owens Orch.
★KFOX-Disc Jockey.
★KXLA-Pasadena Civic.
- 11:45★KHJ, KGB, KVQE-News.
★KXX-Music.
★KXLA-Bandstand Review.
- 11:55★KECA, KFI, KXX, KMPC-News.

KXLA Presents
ALEX
Pickupacuplebucks
COOPER
 12:00 - 5:00 A.M.
 MONDAY THRU
 SATURDAY

CONTESTS & OFFERS

BILL HENRY, KHJ, Monday through Friday-A "Presidential Election Map." to aid listeners in following his November 2 comments, is being offered by commentator Henry. The sheet contains facts about the Electoral College, pictures of former presidents, maps of critical world affairs and a tally chart for election night. Address: Bill Henry, care of Mutual Broadcasting System, 1313 North Vine, Hollywood 28.

★

SUBLIME
TO THE SILLY

Fanny "Baby Snooks" Brice figures she's finished some sort of a cycle in her hobby of interior decorating. To date, she's restyled the homes of several friends, a barber shop, a business office, a doctor's suite and a beauty parlor. And just recently she undertook a new project... furnishing a fancy dog kennel in Southern California's San Fernando Valley.

★

SNITCHED

Joan Davis was an eager visitor at the Laguna Beach Playhouse, to watch her daughter, Beverly Wills of CBS's "Junior Miss," perform in the play of the same name. After seeing Beverly turn in a performance rich in Davis gestures and inflections, Joan commented, "I'll sue that kid!"

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
* Indicates programs of news and commentation.

Abbott and Costello.....KECA, 7:30 p.m. Th
 Abbott-Costello Kid Show.....KECA, 9 a.m. Sa
 *Agronomy, Martin.....KECA, 6:30 a.m. M-F
 Air Force Show.....KJ, 12:30 p.m. Sa
 Aldrich Family.....KFI, 9:30 p.m. Th
 Air-o-torials.....KGFJ, 9:15 a.m. M-Sa
 Album of Familiar Music.....KFI, 7:30 p.m. Su
 Alexander's Mediation Board.....KHJ, 6 p.m. Su
 Alibis.....KHJ, 5:30 p.m. Su
 Allen, Irwin.....KLAC, 5:30 p.m. M-Sa
 Allen, Mel.....KHJ, 7:15 p.m. Su
 Allen, Steve.....KXN, 12:05 a.m. D
 KXN, 2 p.m. M-F
 All-Star Western.....KHJ, 7:30 p.m. Sa
 Amazing Mr. Malone.....KECA, 8:30 p.m. Sa
 American Dances.....KFWB, 6:30 p.m. M-F
 America United.....KFI, 11 p.m. Su
 American Almanac.....KECA, 2:15 p.m. Su
 American Farmer.....KECA, 10:30 a.m. Sa
 American Showcase.....KECA, 6:30 p.m. Sa
 American Sports Page.....KECA, 8:35 p.m. F
 American Way.....KFI, 7 p.m. M
 An American Abroad.....KXN, 11:45 p.m. Th
 Andrews, Archie.....KFI, 12 n. Sa
 Animal World Court.....KECA, 8:05 p.m. M-F
 Anson, Bill.....KFWB, 1 p.m. M-Sa
 Arnold, Eddie.....KFI, 6:30 a.m. Tu, Th, Sa
 Arnold, Edward.....KECA, 9 p.m. Th
 Art Baker's Notebook.....KFI, 9 a.m. M-F
 Aunt Jenny.....KXN, 10:15 a.m. M-F
 Aunt Mary.....KFI, KFSD, 1:30 p.m. M-F
 Author Meets Critics.....KFI, 3 p.m. Su
 Aubry, Gene.....KXN, 5 p.m. Su
 Babbitt, Harry.....KXN, 8 a.m. M-F
 Backgrounds for Living.....KXN, 1:15 p.m. W-F
 Background for Stardom.....KHJ, 6:30 p.m. W
 Backstage Wife.....KFI, 2 p.m. M-F
 Back to God.....KLAC, 5:45 p.m. M-F
 Balter, Sam.....KHJ, 9 a.m. Su
 Bands for Bands.....KHJ, 11:30 a.m. Su
 Barber, Red.....KXN, 8:30 a.m. Sa
 Barrel of Dough.....KFWB, 10 a.m. M-F
 *Baukhage Talking.....KECA, 12:15 p.m. M-F
 Beck, Fred.....KXN, 7:45 a.m. M-F
 *Behind the Front Page.....KHJ, 7 p.m. Su
 Behind the Lens.....KXN, 11:45 a.m. Su
 Benson, Red.....KHJ, 2:30 p.m. M-F
 Berch, Jack.....KFI, 9:30 a.m. M-F
 Berger, Hal.....KMPC, 1 p.m. M-F
 Berle, Milton.....KECA, 9:30 p.m. W
 *Berman Averill.....KGFJ, 8:30 p.m. M-F
 Better Half.....KHJ, 6:30 p.m. Th
 Between Us Girls.....KECA, 11:45 a.m. M-F
 Benlah.....KXN, 10:30 p.m. M-F
 Bible Institute.....KRNO, KRKD, KFOX, 8 a.m. M.W.F.
 Bible Treasury Hour.....KGER, 8:45 a.m. M-F
 Big Sister.....KXN, 11 a.m. M-F
 Big Story.....KFI, 10:30 p.m. M
 Big Town.....KFI, 10 p.m. Tu
 Blind Artists Guild.....KFWB, 4:30 p.m. Sa
 Blonde.....KXN, 9:30 p.m. Su
 Bowron, Fletcher.....KFI, 10:45 p.m. Tu
 KMPC, 8:15 p.m. Su
 Breakfast in Hollywood.....KECA, 9:30 a.m. M-F
 Breakfast Time.....KHJ, 8:45 a.m. M-F
 Breaking All Records.....KXN, 12:05 a.m. Tu-Sa
 Brides Club.....KMPC, 10:15 p.m. M
 *Bride and Groom.....KECA, 2:30 p.m. M-F
 Bridge to Dreamland.....KECA, 11:15 p.m. Su
 *Broadcast News.....KHJ, 12 n. D
 Brooding With Brady.....KXN, 7:10 a.m. M-F
 *Brown, Cecil.....KHJ, 8 a.m. M-F
 Bruce, Earl.....KOWI, 2:45 p.m. Sa
 Bull, Frank.....KFWB, 6:30 p.m. M-F
 Bulldog Drummond.....KECA, 7 p.m. Sa
 Burns and Allen.....KFI, 10 p.m. Th
 Business News.....KMPC, 8:15 a.m. M-Sa
 Business Reporter.....KMPC, 9:45 p.m. M
 CBS Symphony.....KXN, 1 p.m. Su
 California Caravan.....KECA, 4 p.m. Su
 California Melodies.....KHJ, 8:30 p.m. M
 Call the Police.....KFI, 10:30 p.m. F
 Cameos of Music.....KFI, 7:30 a.m. Su
 Canary Chorus.....KHJ, 11:45 a.m. Su
 Casdell Microphone.....KECA, 9 p.m. Th
 Cantor, Eddie.....KFI, 7 p.m. F
 Can You Top This?.....KFI, 7:30 p.m. Sa
 Captain Midnight.....KHJ, 5:30 p.m. M-F
 Carnation Hour.....KFI, 8 p.m. M-F
 Casa Cugat.....KFI, 8:30 p.m. W-F
 KECA, 11:30 a.m. M-F
 Casebook of G. Hood.....KHJ, 8:30 p.m. M
 Catholic Answers.....KFWB, 7:45 p.m. Su
 Catholic Hour.....KFI, 4 p.m. Su
 Cavalcade of America.....KFI, 9:30 p.m. M
 Cavalcade of Music.....KECA, 10:30 a.m. Su
 Challenge of the Yukon.....KECA, 5 p.m. M, W, F
 Challenge of Youth.....KXLA, 2 p.m. Su
 Chandu the Magician.....KHJ, 5:15 p.m. M-F
 Champion Roll Call.....KECA, 7:55 p.m. F
 Chapel Hour.....KMPC, 8:30 a.m. Su
 Chemists in Action.....KECA, 10:15 a.m. Su
 Chicago Round Table.....KFI, 11:30 a.m. Su
 Chicago Theater.....KHJ, KGB, 10:30 p.m. Su

Child's World.....KECA, 6:30 p.m. M
 Christian Science.....KFOX, 8 p.m. Su
 Church in the Wildwood.....KECA, 7 a.m. Su
 Church of the Air.....KXN, 8 a.m. Su
 Cisco Kid.....KHJ, KGB, 7:30 p.m. M.W.F.
 Clark, Cottonseed.....KGER, 12:05 p.m. Sa
 Clary's Gazette.....KHJ, 11 a.m. Sa
 Classroom Radio.....KFAC, 1:15 p.m. M-F
 Clifton, Charles A.....KRKD, 5:30 p.m. M-Sa
 Cloak Room.....KXN, 9:30 p.m. W
 Club Fifteen.....KXN, 5:30 p.m. M-F
 Club Time.....KECA, 11:15 a.m. Tu
 Coffee Concert.....KFI, 11:30 a.m. Sa
 *Collingwood, Charles.....KXN, 6 p.m. M-Sa
 Collins, Chuck.....KFI, 11:15 a.m. M-F
 Columbia Masterworks.....KFAC, 6 p.m. Su
 Commander Scott.....KHJ, KVOE, 11:15 a.m. M-F
 Concert Nocturne.....KGFJ, 10 p.m. D
 Contented Hour.....KFI, KFSD, 8 p.m. M
 Cooley, Spade.....KFWB, 4 p.m. M-F
 Cooper, Alex.....KXLA, 12:15 a.m. D
 Coppel, Helene.....KGI, 7:30 p.m. Su
 Cotton, Carolina.....KGER, 3:30 p.m. M-F
 Count of Monte Cristo.....KHJ, KGB, 8 p.m. Tu
 Counterspy.....KECA, KFMB, 3:30 p.m. Su
 County Fair.....KXN, 11 a.m. Sa
 County Medical Assn.....KFAC, 10:45 a.m. Th
 Crime Photographer.....KXN, 7:30 p.m. Th
 Criswell.....KFWB, 6:30 p.m. Sa
 Crocker, Betty.....KECA, 10:55 a.m. M-F
 Crosby, Bing.....KECA, 9 p.m. W
 Cross, Milton.....KECA, 2:30 p.m. Su
 Cunningham, Bill.....KHJ, 11:30 a.m. Su
 Curtain Time.....KFI, KFSD, 5:30 p.m. Sa
 Damone, Vic.....KFI, 9 p.m. Sa
 Dance Time.....KFAC, 10 p.m. M-Sa
 Date With Judy.....KFI, 6:30 p.m. Tu
 Davies, Clem.....KGER, 8:30 p.m. M-Sa
 *Davis, Elmer.....KECA, 6:15 p.m. M-F
 Day, Dennis.....KFI, 8 p.m. Sa
 Dinner Bell Roundup.....KXLA, 11:30 a.m. M-F
 Dixon, Nancy.....KHJ, 1:15 p.m. M-F
 Doorway to Life.....KXN, 11 a.m. Su
 Double or Nothing.....KFI, 4 p.m. M-F
 Downey, Morton.....KFI, 11:15 p.m. Tu, Th, Sa
 Downtown and All Around.....KFI, 11 a.m. M-F
 Drake, Gulen.....KECA, 1:30 p.m. M-F
 Dr. Christian.....KXN, 6:30 p.m. W
 Dr. Dana.....KXN, 6:30 p.m. Su
 Dr. Hiss Clinic.....KHJ, 8:30 a.m. Sa
 KFWB, 7:30 p.m. Sa
 *Dr. I. Q.....KFI, KFSD, 7:30 p.m. M
 Durante, Jimmy.....KFI, 9:30 p.m. F
 Eastside Show.....KFWB, 10 p.m. M-Sa
 Echoes of Eden.....KFWB, 10:30 p.m. Su
 Editor at Home.....KECA, 10:15 a.m. Su
 Editor of the Air.....KFVD, 12 n. M-F
 *Editor's Diary.....KHJ, 8:30 a.m. M-F
 Elson, Bob.....KECA, 7:30 a.m. M-F
 Episcopal Diocese.....KMPC, 7:15 p.m. Sa
 Eternal Light.....KFI, 10 a.m. Su
 Ethel and Albert.....KECA, 1:45 p.m. M-F
 Evelyn Winters.....KXN, 12:45 p.m. M-F
 Evening Concert.....KFAC, 8 p.m. M-Sa
 Everybody Wins.....KXN, 8 p.m. F
 Falcon.....KHJ, 6 p.m. W
 Family Hour.....KXN, 4 p.m. Su
 Family Theatre.....KHJ, 6 p.m. Th
 Famous Music.....KFI, 2:45 p.m. Su
 Farm Highlights.....KFI, 6:15 a.m. M-Sa
 Farm Journal.....KXN, 9:45 a.m. M-Sa
 Farm News.....KMPC, 6:15 a.m. M-Sa
 Farm Reporter.....KFI, 12 n. M-Sa
 Fascinating Rhythm.....KECA, 2:30 p.m. Sa
 Pat Man.....KECA, 9 p.m. F
 Favorite Story.....KFI, 8 p.m. Tu
 F.B.I. in Peace and War.....KXN, 9:30 p.m. Th
 *Feature Wire.....KFI, 5:45 p.m. M-F
 Fenemman, George.....KECA, 4:05 p.m. M-F
 Festival of Music.....KFAC, 11 a.m. M-Sa
 *Fidler, Jimmie.....KHJ, 7:30 p.m. Su
 KECA, 8:30 p.m. Su
 Fingertip Successes.....KMPC, 8:45 a.m. Sa
 Firestone Favorites.....KMPC, 7 p.m. M-F
 First Piano Quartet.....KFI, 12 n. Su
 Fisher, Geo.....KXN, 1:15 p.m. Tu, Th
 Fishing & Hunting Club.....KHJ, 8 p.m. Sa
 Fishing Facts.....KFOX, 8 p.m. M, 9 p.m. Th
 Fishing Pals.....KFOX, 7:15 p.m. Tu, Th F
 Five-Seventy Club.....KLAC, 9 a.m., 1:10 p.m. M-F
 Football Scoreboard.....KECA, 5:45 p.m. Sa
 *Frandsen, Tom.....KMPC, 8 p.m. M-F
 *Free for All.....KXN, 8 p.m. W
 Front-Page Farrell.....KFI, KFSD, 3:45 p.m. M-F
 Frontiers of Science.....KXN, 11:45 p.m. Tu
 *Fuldheim, Dorothy.....KECA, 4:45 p.m. Sa
 *Fuller, Sid.....KHJ, 12 n. M-F
 KECA, 6:15 p.m. M-F
 *Gaeth, Arthur.....KECA, 9 p.m. M
 Gangbusters.....KECA, 9 p.m. M-Sa
 Garden School.....KGER, 2:30 p.m. M-F
 *Garred, Bob.....KXN, 7:30 a.m., 6:15 p.m. M-Sa
 Gateway to Music.....KECA, 9:30 p.m. Su
 Gilbert and Sullivan.....KFAC, 9:30 p.m. Su
 Give and Take.....KXN, 11:30 a.m. Sa

Godfrey, Arthur.....KXN, 4 p.m. M-F
 Godfrey's Talent Scouts.....KXN, 6:30 p.m. M
 Gospel Singer.....KHJ, 10:15 a.m. M-F
 Graham, Vance.....KMPC, 9 a.m. Sa
 KLAC, 11:15 a.m. Su
 Grand Central Station.....KXN, 10:30 a.m. Sa
 Grandpa Owens.....KFI, 8 a.m. Sa
 Grand Ole Opry.....KFI, KFSD, 8:30 p.m. Su
 Grand Slam.....KXN, 9:30 a.m. M-F
 Gray, Jeanne.....KMPC, 3:30 p.m. M-F
 Greatest Story.....KECA, 3:30 p.m. Su
 Greatest Story.....KECA, 4:30 p.m. Su
 Great Gildersleeve.....KFI, 9:30 p.m. W
 Guiding Light.....KXN, 11:45 a.m. M-F
 Guild and Criswell.....KFWB, 6:45 p.m. Sa
 Hall's Memory Room.....KFOX, 6:30 p.m. D
 Hamburg, Stuart.....KFWB, 4:45 p.m. M-Sa
 Hamilton, Tom.....KXN, 5:15 p.m., 10:45 p.m. M-Su
 Happy Homes.....KHJ, 1:30 p.m. M-F
 Happy Theater.....KECA, 4:45 p.m. M-F
 *Hardy, Glenn.....KHJ, 10 a.m., 9 p.m. D
 Harmon, Tom.....KFI, 6:15 p.m. Th
 Harris, Radle.....KXN, 2:25 p.m. M-F
 *Harsch, Joseph.....KXN, 12:30 p.m. Su
 Hart, Maurice.....KFWB, 6 a.m., 10:30 a.m. M-Sa
 Harvest of Stars.....KXN, 7:30 p.m. W
 Haven of Rest.....KXLA, 8:30 a.m. Th, W, F
 KRKD, KRNO, KFOX, 8 a.m. Tu, Th, Sa
 Hawaii Calls.....KHJ, 9:30 p.m. Sa
 *Hawk, Bob.....KFI, 8 p.m. Th
 Hawthorne, Jim.....KECA, 10:30 p.m. M-Sa
 Hayes Touchdown Tips.....KHJ, 6:30 p.m. F
 *Hayes, Sam.....KFI, 8:45 a.m. M-Sa
 *Hayes, Sam.....KECA, 12 n. M-F
 Hayes, Dick.....KLAC, 6 a.m. M-Sa
 Heart's Desire.....KHJ, 2 p.m. M-F
 *Heater, Gabriel.....KHJ, 7 p.m. Su-F
 KHJ, 4 p.m. M-F
 Heldt, Horace.....KFI, 8:30 p.m. Su
 *Hemingway, Frank.....KHJ, 4:15 p.m. M-Sa
 *Henry, Bill.....KHJ, 7:55 p.m. M-F
 *Henry, Fred.....KLAC, 5 p.m. M-F
 Here's Hollywood.....KECA, 10:15 p.m. Su
 Here's to Veterans.....KFI, 11:15 p.m. M
 Hetherington, Keith.....KMPC, 11 a.m. Sa
 High Adventure.....KHJ, 8:30 p.m. W
 Highlights in Music.....KHJ, 10:15 p.m. M-F
 Highlights of the Bible.....KFI, 9 a.m. Su
 *Hill, Edwin C.....KECA, 6 p.m. M-F
 Hilton, James.....KXN, 8 p.m. Th
 Hint Hunt.....KXN, 3 p.m. M-F
 Hit Parade.....KFI, 10 p.m. Sa
 *Hit the Jackpot.....KXN, 8 p.m. Tu
 Hollywood Open House.....KFI, 10 p.m. F
 KFI, 10:30 p.m. F
 Hollywood Star Theater.....KFI, 9 p.m. Su
 Hollywood Theater.....KFI, 7:30 p.m. W
 Hope, Bob.....KFI, 7 p.m. Tu
 *Hope of Peace.....KECA, 8:45 p.m. M-F
 *Home News.....KECA, 6:10 p.m. M-F
 Hour of Faith.....KECA, 9:30 a.m. Su
 House of Mystery.....KHJ, KGB, 2 p.m. Sa
 House Party.....KXN, 3:30 p.m. M-F
 *Huntley, Chet.....KXN, 10 p.m. D
 If They Had Lived.....KGFJ, 5:45 p.m. M, W, F
 Inner Sanctum.....KXN, 9:30 p.m. M
 *Inside the News.....KFI, 8:30 a.m. Su-F
 *Inside of Sports.....KHJ, KVOE, 9:30 p.m. M-F
 Invitation to Learning.....KXN, 10 a.m. Su
 In My Opinion.....KXN, 11:45 p.m. M
 It Pays to Be Ignorant.....KXN, 7:30 p.m. Sa
 It's Fun To Be Young.....KXN, 1 p.m. Sa
 I Want It.....KFI, 11:15 p.m. W
 Jack Armstrong.....KECA, 5:30 p.m. Tu, Th
 Jack in All Trades.....KXN, 3:30 p.m. Su
 Jarvis, Al.....KLAC, 10 a.m., 6:05 p.m. M-Sa
 Jeff Hegan, Investigator.....KXN, 9:30 p.m. Sa
 *Jerrens Journal.....KECA, 7 p.m. Su
 Jimmy and Wally.....KFI, 6 p.m. M-Sa
 *Jive at Five.....KGFJ, 5 p.m. M-Sa
 Johnson, Floyd E.....KRKD, KRNO, 5:30 p.m. Su
 KGB, 8:05 p.m. Su
 Jolson, Al.....KFI, 7 p.m. Th
 Joyce Jordan, M.D.....KFI, 11:45 a.m. M-F
 Juke Box Matinee.....KXLA, 3:15 p.m. M-Sa
 Jump-Jump of Holiday House.....KFI, 10 a.m. Sa
 Junior Junction.....KECA, 3 p.m. Sa
 Junior Miss.....KXN, 9:30 a.m. M-Sa
 Just Plain Bill.....KFI, KFSD, 3:30 p.m. M-F
 Juvenile Jury.....KHJ, 1:30 p.m. Su
 Kelley, Bob.....KMPC, 6:15 p.m. M-Sa, 5:15 p.m. Sa
 *Kennedy, John B.....KHJ, 11:15 a.m. Su
 Kigallen, Dorothy.....KECA, 11:15 a.m. Th
 Kraft Music Hall.....KFI, KFSD, 7 p.m. Th
 L. A. Breakfast Club.....KFWB, 8 a.m. W
 Ladd, Alan.....KXN, 3 p.m. M-F
 *Ladies Be Seated.....KECA, 3 p.m. M-Sa
 Ladies' Day.....KFI, 10:05 a.m. M-F
 Ladies First.....KHJ, 11 a.m. M-F
 Lamour, Dorothy.....KFI, 7:30 p.m. Th
 Lamplighter.....KOWI, 4:35 p.m. M-Sa
 Land of the Free.....KHJ, 9:45 p.m. W
 KMPC, 7:15 p.m. Su
 Lane, Vance.....KGER, 10:05 a.m., 4:05 p.m. M-F
 Lassie.....KFI, 3:45 p.m. Sa
 L. A. Story.....KXN, 5:30 p.m. Sa

Lawrence, Jerry.....KMPC, 7:30 p.m. M-F
 ★Lawton, Fleetwood.....KMPC, 7:30 a.m. M-Sa
 KFI, 7:15 a.m. M-F, KHJ, 9:15 p.m. M-F
 Layman's Hour.....KFWB, 9:30 p.m. Sa
 Let George Do It.....KHJ, KGB, 8 p.m. M
 Let's Pretend.....KNN, 9:05 a.m. Sa
 Let's Talk Hollywood KFI, 5 p.m., 10:30 p.m. Su
 Lewis, Fulton.....KHJ, 5 p.m., 10 p.m. M-F
 Leyden, Bill.....KFWB, 10 a.m. M-F
 Liberal Catholic Hour.....KFAC, 9 a.m. Su
 Life Begins at 80.....KHJ, 12:30 p.m. Su
 Life Can Be Beautiful.....KFI, 12:45 p.m. M-F
 Life of Riley.....KFI, 8 p.m. F
 Light of the World.....KFI, 12:45 p.m. M-F
 Lindahl, Victor.....KHJ, 9:15 a.m. M-F
 Listening Post.....KECA, 11:15 a.m. M, W, F, Su
 Lomax, Alan.....KHJ, 9 a.m. Su
 Lombardo, Guy.....KFI, 7 p.m. Sa
 Lone Ranger.....KECA, 7 p.m. M, W, 8 p.m. Su
 Long Beach Band.....KGER, 2 p.m. Tu-Su
 Lora Lawton.....KFI, 9:45 a.m. M-F
 Lorenzo Jones.....KFI, KFSN, 9:30 p.m. M-F
 Lucky Laser Dance Time.....KFAC, 10 p.m. M-Sa
 Lucky Partners.....KHJ, 4:30 p.m. Su
 ★Lundberg, Dan.....KNIA, 10:30 p.m. M-Sa
 Lutheran Gospel Hour.....KNIA, 6:30 p.m. Su
 Lutheran Hour.....KHJ, KVOE, 9:30 a.m. Su
 Lux Theater.....KNN, 7 p.m. M-F
 Lynn Looks at Hollywood.....KHJ, 1 p.m. M-F
 Madhous Musicale.....KECA, 4:15 p.m. Sa
 Major League Ball.....KMPC, 1 p.m. M-F
 Make Mine Music.....KNN, 5:30 p.m. Su
 Make Way for Youth.....KNN, 3:30 p.m. Sa
 Ma Perkins.....KFI, KFSN, 1:15 p.m. M-F
 KNN, 11:15 a.m. M-F
 Malone, Ted.....KECA, 10 a.m. M-F
 Manhattan Merry-Go-Round.....KFI, 7 p.m. Su
 Man Called X.....KNN, 9 p.m. Su
 Man on the Farm.....KFI, 4 p.m. Sa
 Mann, Herbert J.....KFI, 11 a.m. M-F
 Manners, Zeke.....KECA, 7:45 a.m. M-F
 ★Manning, Knox.....KNN, 1 p.m., 5 p.m. M-Sa
 Mansfield, Andy.....KWKW, 3:30 p.m. M-F
 Marx, Groucho.....KECA, 8:30 p.m. W
 Masked Spooner.....KHJ, 10 p.m. Sa
 Massey, Curt.....KECA, 9:30 p.m. M-F
 Massey, Louise.....KHJ, 12:30 p.m. M-F
 McLaughlin, Boh.....KLAC, 1:10 p.m. M-F
 McNeill's Breakfast Club.....KECA, 8 a.m. M-F
 Meditation Board.....KHJ, KGB, 6 p.m. Su
 Meet the Meeks.....KFI, 9 a.m. Sa
 Meet the Missus.....KNN, 2:30 p.m. M-F
 KNN, 12:30 p.m. Sa
 Meet the Press.....KHJ, 8 p.m. F
 Meet the Rams.....KFI, 8:30 p.m. Tu
 Melodies America Loves.....KNN, 7:30 p.m. Tu
 Melody Matinee.....KHJ, 12:45 p.m. M-F
 Melody Parade.....KFI, 4:45 p.m. Su
 Merry-Go-Round.....KNN, 11:15 p.m. D
 Message of Israel.....KECA, 8 a.m. Su
 Midnight Flyer.....KFI, 12 p.m. M-F
 ★Miller, Rex.....KHJ, 7:30 a.m., 4:45 p.m. M-F
 Mirandy.....KECA, 8:45 a.m. Sa
 Model Magazine.....KECA, 4 p.m. M-F
 ★Monday Morn. Headlines.....KECA, 9:15 p.m. Su
 ★Monitor News.....KECA, 9:30 p.m. Tu
 Monroe, Vaughn.....KNN, 8:30 p.m. Sa
 Morning Bible Hour.....KFOX, 8:30 a.m. Su
 Morning Concert.....KFAC, 9 a.m. M-Sa
 Morning Watch.....KECA, 5:30 a.m. M-F
 Mother's Album.....KMPC, 6:30 p.m. Su
 Movie Matinee.....KHJ, 11 a.m. Sa
 Mr. ace and JANE.....KNN, 6:30 p.m. F
 Mr. and Mrs. North.....KNN, 6:30 p.m. Tu
 Mr. District Attorney KFI, KFSN, 10:30 p.m. W
 Mr. Information.....KNN, 3:25 p.m. M-F
 Mr. Keen.....KNN, 6:30 p.m. Tu
 Mr. President.....KECA, 6:30 p.m. Th
 Murray, Johnny.....KFI, 5:30 p.m. M-F
 ★Murray, Edward.....KNN, 5:45 p.m. M-F
 Music and Mr. Blaine.....KECA, 7:30 p.m. M
 Music for You.....KNN, 8:30 a.m. M-F
 Music Hour.....KFI, 10:30 p.m. Sa
 Music of Manhattan.....KECA, 6 p.m. Sa
 Music Preferred.....KECA, 7 p.m. Th
 Music to Shave By.....KECA, 7:15 a.m. M-Sa
 Musical Favorites.....KFAC, 3 p.m. M-Sa
 Musical Masterpieces.....KFAC, 4 p.m. M-Sa
 Musical Digest.....KGFJ, 6 p.m. M-Sa
 Musical Roundup.....KGER, 10:05 a.m., 4:05 p.m. M-F
 ★Mutual Newsreel.....KHJ, 7:15 p.m. M-F
 Mysterious Traveler.....KHJ, 6 p.m. Tu
 Mystery Theater.....KNN, 9:30 p.m. Tu
 My Favorite Husband.....KNN, 6:30 p.m. F
 My Friend Irma.....KNN, 8 p.m. M
 My True Story.....KECA, KFMB, 10:30 a.m. M-F
 ★Name That Song.....KHJ, 8 p.m. W
 National Farm & Home.....KFI, 11 a.m. Sa
 National Vesper.....KECA, 11:30 a.m. Su
 NBC Symphony.....KFI, 4:30 p.m. Sa
 ★News of the World.....KFI, 9:15 p.m. M-F
 ★Newsweek Looks Ahead.....KECA, 8:45 p.m. Su
 Nick Carter.....KHJ, 4:30 p.m. Su
 Night Editor.....KNN, 10:15 p.m. M-F
 Noah Webster Says.....KFI, 10:30 p.m. Th
 Nora Drake.....KFI, 4:45 p.m. M-F
 KNN, 12:30 p.m. M-F

Norman, Gene.....KFWB, 10 p.m. M-Sa
 Nosey Nitties.....KFOX, 12 N. Sa
 O'Brien, Pat.....KFI, 5:30 p.m. Tu
 Official Detective.....KHJ, 8:30 p.m. Su
 Olympic Fights.....KLAC, 10:05 p.m. Tu
 One Man's Family.....KFI, KFSN, 1:30 p.m. Su
 Open Forum.....KLAC, 9:10 p.m. Su
 Operation Daybreak.....KFI, 5:45 a.m. D
 Original Amateur Hour.....KECA, 7:30 p.m. W
 Otis, Don.....KLAC, 3:10 p.m., 10 p.m. M-Sa
 Our Cal Sunday.....KNN, 10:45 a.m. M-F
 Our Miss Brooks.....KNN, 8:30 a.m. Su
 Outdoor Reporter.....KFI, 8:45 a.m. Su
 Owens, Tom.....KFI, 6:30 a.m. M, W, F
 Pacific Lutheran Hour.....KFWB, 9:30 p.m. Su
 Parsons, Louella.....KECA, 7:15 p.m. Su
 Passing Parade.....KHJ, 4:30 p.m. M-F
 Pause That Refreshes.....KNN, 4:30 p.m. Su
 ★Pearson, Drew.....KECA, 9 p.m. Su
 People Are Funny.....KFI, 8:30 p.m. Tu
 People's Platform.....KNN, 10:30 a.m. Su
 Pepper Young's Family.....KFI, 1:30 p.m. M-F
 Perry Mason.....KNN, 12:15 p.m. M-F
 Personal Autographs.....KECA, 5 p.m. Su
 Pet Exchange.....KMPC, 7 p.m. Su
 Pet Magazine.....KLAC, 4:15 p.m. Th
 Pet Parade.....KFOX, 7:30 p.m. M
 ★Peterson, Elmer KFI, KFSN, 8:45 p.m. W-Sa
 ★Pettenill, Sam.....KECA, 1:15 p.m. Su
 Piano Playhouse.....KECA, 1:30 p.m. Su
 Platter Party.....KFI, 7:30 a.m. M-Sa
 Pleasure Parade.....KFI, 10:30 p.m. Tu
 Policing L.A.....KHJ, 8:15 a.m. Sa
 Port of Missing Hits.....KFI, 10:45 a.m. M-F
 Portia Faces Life.....KFI, KFSN, 3:15 p.m. M-F
 Potter, Peter.....KFWB, 9:30 a.m. S; 11 a.m. M-Sa
 Powell, Dick.....KECA, 8:30 p.m. Th
 Press Conference.....KECA, 8 p.m. Th
 ★Pringle, Nelson.....KNN, 7 a.m., 11 p.m. M-F
 Proudly We Hail.....KFI, 8 p.m. W
 Proudly We Hail.....KMPC, 7:30 p.m. Su; 7 p.m. Sa
 Public Affairs.....KFI, 10:15 a.m. Sa
 ★Queen for a Day.....KHJ, KGB, 11:30 a.m. M-F
 Quick as a Flash.....KHJ, 3:30 p.m. Su
 Quiet Please.....KECA, 3 p.m. Su
 ★Quiz Kids.....KFI, 2 p.m. Su
 ★Quiz of Two Cities.....KHJ, 6:30 p.m. Su
 Quizzeal.....KECA, 12:30 p.m. M-F
 Radio, American Way.....KECA, 9:45 a.m. Sa
 RCA-Victor Show.....KFI, KFSN, 3:30 p.m. Su
 Red Ryder.....KHJ, KVOE, 7:30 p.m. Tu, Th
 Red Skelton.....KFI, 7:30 p.m. Tu
 Remember That Music.....KFI, 6:15 p.m. Tu
 Remember When.....KHJ, 6:45 p.m. F
 Report to the People.....KECA, 7:30 p.m. Tu
 Reported Missing.....KFOX, 8 p.m. Th
 Reverse All-Star Review.....KHJ, 8:30 p.m. Th
 Rewinding Stand.....KHJ, 2:30 p.m. Sa
 RFD America.....KFI, 6:30 p.m. Su
 ★Richfield Reporter.....KECA, 10 p.m. Su-F
 KFI, KFSN, 6 p.m. M-Sa
 Right to Happiness KFI, KFSN, 1:45 p.m. M-F
 Rise and Shine.....KHJ, 6 a.m. M-Sa
 Rhapsody in Wax.....KHJ, 12 p.m. D
 Road of Life.....KFI, 12:15 p.m. M-F
 ★Roberts, Cleo.....KFWB, 9 p.m. M-F
 Roger Kibore.....KHJ, 7 p.m. Tu
 Romance of Helen Trent.....KNN, 10:30 a.m. M-F
 Romance of the Ranchos.....KNN, 10:30 p.m. Su
 ★Roper, Elmo.....KNN, 12:45 p.m. Su
 Rose, Billy.....KHJ, 8:55 p.m. M-F
 Roy Rogers Show.....KHJ, 4 p.m. Su
 Rosemary.....KNN, 9:45 a.m. M-F
 Sally in Our Alley.....KMPC, 3 p.m. Th
 Sail Lake Tabernacle.....KNN, 9:30 a.m. Su
 Sam Spade.....KNN, 10 p.m. Su
 Saturday Chef.....KFI, 10:45 a.m. Sa
 Science of Mind.....KFWB, 8:45 a.m. M-F
 Scully, Frances.....KECA, 3:45 p.m. M-F
 Second Mrs. Burton.....KNN, 12 N. M-F
 Shaduv.....KHJ, 3 p.m. Su
 Shaw Chorale.....KFI, 6 p.m. Su
 Sherlock Holmes.....KHJ, 5 p.m. Su
 ★Shirer, William.....KHJ, 12 p.m. Su
 Shopper's Special.....KECA, 8 a.m. Sa
 Shore Party.....KECA, 11 a.m. Sa
 Sing, America, Sing.....KHJ, 12:15 p.m. M-F
 Sing It Again.....KNN, 8:30 p.m. Sa
 Single Sam.....KHJ, 12:15 p.m. Su
 Skelton, Red.....KFI, 7:30 p.m. F
 Sky King.....KECA, 5:30 p.m. M, W, F
 Skyway to the Stars.....KNN, 2:30 p.m. Su
 Slocum, Charles.....KHJ, 2 p.m. Sa
 Smith, Ed McConnell.....KFI, 9:30 a.m. Sa
 Smith, Helene.....KOER, 6:30 p.m. M-F
 Smith, Howard K.....KNN, 9:05 a.m. M-F
 Smith, Jack.....KNN, 9:15 p.m. M-F
 ★Smith, Kate.....KHJ, KGB, 10:30 a.m. M-F
 Smith, Norwood.....KECA, 3:30 p.m. M-F
 Solitary Time.....KFI, 11 p.m. Su
 Song Festival.....KNN, 12 N. Su
 Song for You.....KMPC, 8:30 a.m. M-F
 Songs of Faith.....KFI, 6:15 a.m. M
 Sound Off.....KECA, 8 p.m. M
 Southernaires.....KECA, 8:30 a.m. Su
 Spade Cooley Time.....KFYD, 11 p.m. D
 Speaking of Songs.....KECA, 5 p.m. Sa
 Speare, Frederick.....KXLA, 3 p.m. Su
 Special Agent.....KHJ, 6 p.m. W

Sports Dial.....KRRK, 5:30 p.m. M-Sa
 Sports Follies.....KFI, 8:45 p.m. F
 Sports Newsreel.....KFI, KFSN, 8:30 p.m. F
 Sports Final.....KFWB, 7:30 p.m. M-F
 Sports Review.....KHJ, 4 p.m. Sa
 Sports Roundup.....KFI, 6:30 p.m. Sa
 Spotlight on Sports.....KECA, 1:30 p.m. Sa
 Spotlight Review.....KNN, 8:30 p.m. F
 Squeakin' Deacon.....KXLA, KRNO, 9 p.m. M-F
 KGER, 12:30 p.m. M-F
 Standard Hour.....KFI, KFSN, 9:30 p.m. Tu
 Standard School.....KFI, 11 a.m. Tu
 Stand-In.....KNN, 9 a.m. M-F
 Stanley, Eddie.....KMPC, 1 p.m. Sa
 Star Time.....KMPC, 5:05 p.m. M-F
 Stars in the Night.....KECA, 8:30 p.m. M
 Stars Over Hollywood.....KFI, KFSN, 1 p.m. Sa
 Stella Dallas.....KFI, KFSN, 2:15 p.m. M-F
 Stop the Music.....KECA, 5 p.m. Su
 Straight Arrow.....KHJ, 8 p.m. Th
 ★Strike It Rich.....KNN, 7:30 p.m. Th
 Strolling Tom.....KFWB, 9 a.m. M-F
 Styles in Music.....KFI, 7:30 p.m. Tu
 Summer Serenade.....KECA, 7:30 p.m. Sa
 Sunday at the Chase.....KNN, 6 p.m. Su
 Sunday Evening Club.....KFAC, 8:45 p.m. Su
 Sunday Morning Melodies.....KMPC, 8:15 a.m. Su
 Sunday Vespers.....KECA, 11:30 a.m. Su
 Sunrise Salute.....KNN, 6:15 a.m. M-Sa
 Superman.....KHJ, 3:45 p.m. M-F
 Supper Club.....KFI, KFSN, 9 p.m. M-F
 Surprise Package.....KECA, 2 p.m. M-F
 Suspense.....KNN, 7 p.m. Th
 Sweeney and March.....KNN, 9:30 p.m. F
 ★Take a Number.....KHJ, 5 p.m. Sa
 ★Take It or Leave It.....KFI, 8 p.m. Su
 Taylor, Henry J.....KHJ, KGB, 9:45 p.m. M-F
 Taylor Made Melodies.....KFI, 6:45 a.m. M-Sa
 Taylor, Mary Lee.....KNN, 12 N. Sa
 Teen and Twenty Time.....KMPC, 5:05 p.m. M-F
 Teen-Timers.....KHJ, 9:30 a.m. Su
 Telephone Hour.....KFI, KFSN, 10 p.m. M
 Templeton, Dink.....KHJ, 9:15 p.m. Sa
 Tex and Jinx.....KFI, 7 p.m. W
 Texaco Star Theater.....KECA, 9:30 p.m. W
 Texas Tiny.....KGER, 12:15 p.m. M-F
 Theater Guild.....KECA, 7:30 p.m. Su
 Theater of Today.....KNN, 10 a.m. Sa
 The Judge.....KHJ, 10:30 a.m. M-F
 The Sheriff.....KECA, KFB, 5:30 p.m. F
 The Whistler.....KNN, 8:30 p.m. W
 There's Always Woman.....KECA, 3 p.m. Sa
 Thinking Allowed.....KHJ, 3 p.m. Tu
 This Changing World.....KECA, 1 p.m. Su
 This Is Your FBI.....KECA, 9:30 p.m. F
 This Woman's Secret.....KFI, KFSN, 5 p.m. M-F
 ★Thomas, Lowell.....KNN, 9 p.m. M-F
 Three Alarm.....KMPC, 9 p.m. M-F
 Three for the Money.....KHJ, 6 p.m. Sa
 Tillamook Kitchen.....KFI, KFSN, 10:30 p.m. Sa
 Todds.....KNN, 5:45 p.m. Sa
 ★Today's Children.....KFI, KFSN, 12:30 p.m. M-F
 Tom Mix.....KHJ, KGB, 5:45 p.m. M-F
 Tomorrow Calling.....KNN, 4 p.m. Sa
 Torne, Mel.....KFI, 9:30 p.m. Tu
 Town Meeting.....KECA, 8:30 p.m. Tu
 True Detective.....KHJ, KGB, 2:30 p.m. Su
 ★True or False.....KHJ, 5:30 p.m. Sa
 ★Truth or Consequences.....KFI, 9:30 p.m. Sa
 Twenty Questions.....KHJ, 8 p.m. Su
 Twilight Tales.....KMPC, 4:15 p.m. Tu, Th
 ★Twin Views.....KHJ, 7:15 p.m. Sa
 United Nations.....KFWB, 9:15 p.m. M-Th
 United Nations Reporter.....KECA, 10 a.m. Su
 Unity Daily Word.....KECA, 8:45 a.m. M-F
 Unity Daily Word.....KFWB, 9:30 p.m. M-F
 University Explorer.....KNN, 11:15 p.m. Su
 University Theatre.....KFI, 12:30 p.m. Su
 Veteran Wants to Know.....KHJ, 12:45 p.m. Su
 Voice of Firestone.....KFI, KFSN, 12:30 p.m. M
 Voice of Neighborhood.....KMPC, 11:15 a.m. M-F
 Voice of Prophecy.....KHJ, KGB, 8:30 a.m. Su
 Waring, Fred.....KFI, KFSN, 8 a.m. M-F
 KFI, KFSN, 8:30 p.m. Th
 ★Washington Inside Out.....KECA, 9:15 a.m. Sa
 Weaver, Hank.....KECA, 5:45 p.m., 10:15 p.m. Sa
 ★Week in Washington.....KHJ, 12:15 p.m. Sa
 Welcome, Travelers.....KECA, 10 a.m. M-F
 ★Wells, Carveth.....KFI, 8:30 a.m. Su-F
 Wendy Warren.....KNN, 10 a.m. M-F
 Whalen, Monica.....KHJ, 10:15 p.m. Sa
 What Do People Think.....KECA, 3:45 p.m. Sa
 What Do You Say?.....KFI, 11:30 a.m. M-F
 What Makes You Tick.....KECA, 10:15 a.m. M-F
 What's My Name?.....KECA, 9:30 p.m. Sa
 Wheeler, Burrill.....KNN, 7:30 p.m. M-F
 When a Girl Marries.....KFI, KFSN, 3 p.m. M-F
 Whiz Quiz.....KECA, 7:30 p.m. Sa
 Whoo Bill Club.....KFAC, 5:30 p.m. M-F
 ★Winchell, Walter.....KECA, 7 p.m. Su
 Winner Take All.....KHJ, 8:30 p.m. Su
 Winner Take All.....KNN, 7 p.m. Sa
 Wismer, Harry.....KECA, 4:30 p.m. Su
 Women Are Wonderful.....KMPC, 12 N. M-F
 Women's Forum.....KNN, 7 p.m. Tu
 You Are There.....KNN, 11:30 p.m. Su
 Young, Norma.....KHJ, 1:30 p.m. M-F
 Young Dr. Malone.....KNN, 11:30 a.m. M-F
 Young Wilder Brown.....KFI, 2:45 p.m. M-F
 Your Song and Mine.....KNN, 7 p.m. W
 Youth Asks Government.....KECA, 8 p.m. Tu

RECORD NOTES TO YOU

BY ANDY MANSFIELD

- 1 note—fair
- 2 notes—pleasing
- 3 notes—very good
- Chord in G—tops

KWKW, 3:30 p.m.
Monday through Friday



CLASSIC ALBUM OF THE WEEK is not new, by any means, but none was more welcome than the "Don Juan" Tone Poem by Richard Strauss as recorded by Sidney Beer and the National Symphony Orchestra on English Decca. . . . Here are four lovely sides of Strauss, beautifully enhanced by full - frequency - range recording and masterfully produced, from the brilliant opening strains with full orchestra to the subdued closing strings and woodwinds, rating easily a Chord in G! . . . **DAVID ROSE** and his orchestra contribute eight sides in more modern vein in MGM's album, "Serenades" which includes two previously unrecorded Rose compositions, "Puppet Serenade" and "Serenade to a Lemonade." . . . For tops in listening enjoyment, don't overlook this tuneful three-note package of hits, sparkling with melody and highlighting David Rose's singing strings. . . . **LOUIS ARMSTRONG** All-Stars (including Jack Teagarden) walked away with jazz honors for "A Song Was Born." . . . Big Tea and Satchmo with informal vocals are featured, as well as some nice horn work by both. . . . Reverse "Before Long" is in slower-tempoed calmer style and the reason this platter was held down to the double-note department (RCA-Victor). . . . **MARION HUTTON** has a good novelty in "He Sez, She Says"—a fastie in three-four tempo which is right down the Hutton alley and clever enough to click on its own. . . . Reverse, "Borscht" left me cold—(maybe it's because I don't like beets)—but I'll bid two big notes on Hutton and "He Says" (MGM). . . . **ELLA MAE MORSE** gets the nod for the week's top re-issue, "Cow-Cow Boogie" and "House of Blue Lights," both with Freddie Slack's eight-to-the-bar backing . . . they were great five years ago and still are—to the tune of three notes (Capitol). . . . **ELLA FITZGERALD** has an unusual pair of waxings in "It's Too Soon to Know" and "I Can't Go On." . . . You've got to let these grow on you and the more you listen the better they sound, with "Too Soon" having the edge in this easy two-noter (Decca). . . . **JACK SMITH**, Clark Sisters, Frank DeVol's Orchestra and trumpet virtuoso Rafael Mendez join forces on the fast-tempoed "Carnival in Venice" for a swell vocal adaption of the instrumental classic. . . . Reverse "In the Market Place of Old Monterey" is in easy relaxing tempo—not the best for Smith—but the disc still rates triple-noting because of "Carnival." (Capitol).

Page Thirty-two

Sheriff Sans Gun

(Continued from Page 8)

Don Briggs, who plays the role of "Sheriff Mark Chase," is a well-known stage, screen and radio actor, who has appeared in thirty-five pictures and in 1940 played opposite Katherine Hepburn in the stage and radio production, "Without Love." William Podmore, veteran of more than thirty years in the theater and radio, plays "Professor Thackery." Helen Claire, known for her work in such Broadway stage successes as "Kiss the Boys Goodbye," "Jezebel," "The Children's Hour," etc., as well as being one of radio's foremost leading ladies, plays the role of his daughter, "Jan."

Stage-Struck Actress

(Continued from Page 6)

formance. At the height of the dramatic scene she was overcome to see "Rigoletto" Tibbett tear open the bag, grab the body of his "dead daughter" in his arms and hold her close while he sang. Jo watched this from the wings and it still ranks as one of the major disappointments in her career.

After launching into a successful term as a soap-opera actress in Chicago and Detroit, Jo came to Hollywood to crack Coast radio. She moved into the Hollywood Studio Club for girls and found herself among the sort of people who understood her eternal stage-struck attitudes. Her room-mates accepted the fact that she would be Ethel Barrymore for a whole week after seeing "The Corn Is Green," Tallulah Bankhead after an afternoon at the movie "Lifeboat" or Gertie Lawrence after a performance of "Lady in the Dark."

She annexed the role of "Kit" on "Aunt Mary," free-lanced on most of the big dramatic shows. For a season she was leading lady on "Press Club."

Strike Out!

Always one to strike while the iron is more or less hot, the actress took an opportunity to stagger producer Cecil B. De Mille with her resourcefulness and versatility. The famed producer had evinced an interest in her talents during a Lux broadcast and subsequently invited her to a test reading at the studio. Learning that De Mille was in the process of casting a super-spectacle of Americana in which a dauntless Indian maid would be featured, the actress hired an expensive Indian get-up at the Western Costume Company, paid for an all-Indian portrait sitting in a photo gallery. After several shots as a heroic American-Indian maid, she decided it would be a laugh to take just one goofy one to send to a friend. You can see the result accompanying this story. With several portraits of her Indian lore printed up, she addressed a special delivery envelope to producer

De Mille, and one other to a friend. "Wouldn't you know it?" she groaned. "The friend got the straight one. De Mille got the gag shot!" The part? It went to Katherine De Mille.

Meet Mary Lou— Again

(Continued from Page 7)

to ask her if she felt being a youthful careerist had caused her to miss much.

"No, I honestly don't feel that I've lost out on any of the big things. It would have been fun to go to a large high school, but I would have been in worse hot water leaving classes from there in answer to radio calls than I ever got into at the Professional School. That was bad enough!"

Mary Lou is currently attending Los Angeles City College, taking general dramatics. Her schedule is arranged so that radio still gets first place.

In a city the size of Los Angeles, especially one which has grown into a radio center of the world, there are undoubtedly hundreds of capable, pretty girls as eager for work on the ether medium as this sunny veteran, Mary Lou. Her answer, when asked what one practice she would suggest for hopefuls, indicates clearly the reason for her own successful tenure.

She had furrowed her wide brow and mused a reply. "Well, the most important thing, it seems to me, is to take every single job conscientiously. That's an easy thing for me to do, because I wouldn't be in another profession to save my life. I'll never leave radio."



Gail Sharp, 1822 1/2 South Roosevelt Avenue,
Los Angeles 6, Calif.

Heard on "House Party":

Ken Niles: What is a centipede?

Little boy: A railroad.

Ken Niles: Well that's right. Atchison, Topeka and the Centipede.

Mrs. Virginia Inman, 5909 Willoughby Avenue,
Hollywood 38, Calif.

Heard on "Breakfast Club":

Sam: You may be witty, but John Greenleaf was Whittier.

Jack: You may be tall, but Don McNeill is Longfellow.

Fern Pipping, 433 South Hope Street, Los Angeles 13, Calif.

Heard on "House Party":

Art Linkletter: About this beautiful long hair of yours. How often do you wash it?

Schoolchild: Every washday.

Men of Music

No. 74 of a Series

Buddy Cole

Buddy Cole Need Never Worry About His Bread And Butter. Should He Ever Turn From Music The World Can Always Use Another Good Mechanic

By Jane Pelgram

WHEN he was thirteen years old, Buddy Cole walked into the old Figueroa Theater for the first time. That visit marked him for life. Buddy had spied the big organ in the pit below the stage.

He already played the piano quite well, but didn't rest until the theater manager had been persuaded that he, Buddy, be allowed to come by every day after school and practice on the big pipe organ. Until he was eighteen years old Buddy made that daily pilgrimage. Under the tutelage of the maintenance man, Cole learned the full mechanics of the wondrous pedals and pipes even before he could make music on them. He closely attended every step of cleaning and repairing during the same five years of after-school practice.

At the time, student Cole had no idea of ever installing an organ in his own home. He was simply so charmed by the sounds that issued from the biggest of all musical instruments that he chose it as a medium.

Mechanic at Home

Success as a musician through the years, however, enabled Buddy not only to build a lovely home in San Fernando Valley but to shop around and find a radio station that was chopping its budget. The station's pipe organ seemed the thing easiest to do without, so they gladly sold it, lock, stock and pipes, to the gleeful Mr. Cole, at about one-tenth the price they had originally paid for it. Buddy bore his huge treasure home and installed every ounce of the mech-



NO TELLING WHAT all the keys and pipes on the organ might do. Some control a marimba attachment, another a xylophone, still another a set of trap drums. It's a full band when all the stops are out. (NBC-Holloway photo.)

anism himself. Just for fun he added a marimba, xylophone, piano, and all the usual traps. Now when he sits in the tasteful den adjoining his home, he can strike up the band by the flick of a key or two or three.

Buddy Cole is best identified to radio show fans as the man who manipulates the Hammond organ on NBC's "Truth or Consequences" and as co-musician on Hoagy Carmichael's jolly CBS music session.

On the former, the show's emcee, Ralph Edwards, invariably drags "Professor Cole" into the mad goings-on of "Truth or Consequences." Buddy displays a remarkable flair for comedy.

Addition of Cole at the Hammond to this popular quiz show came about in a completely unorthodox manner. Buddy had gone, with the nine others in a group from Frank De Vol's band, to a performance of "Truth or Consequences" as part of a stunt. Spying the shiny little Hammond's two speakers instead of the usual one, Buddy immediately requested permission to go once over lightly, "just to see how both speakers sounded at once."

That "once over lightly" on the keys satisfied Buddy, and he promptly forgot the incident. Not so with Mr. Edwards. Soon Buddy got the call that resulted in another visit to the show "to see if Edwards was kid-

ding." Not only was Edwards not kidding, he wanted Buddy right now!

While Buddy Cole, until the famous ban, recorded everything from religious to cowboy music, and from hot jazz to sweet society music (under a variety of names) he's probably best identified to record fanciers by his album, "Keys to Romance." In this Buddy eighty-eights, with a rhythm accompaniment, such nostalgia-inducing favorites as "The Moon Is Yellow," "Easy to Remember," "Sophisticated Lady," "S'posin'," "World on a String," "Cheek to Cheek" and others. His other albums are "Piano Cocktails," a piano, drum and bass rendition of more old favorites, and "Moonlight Moods," featuring Buddy at the console.

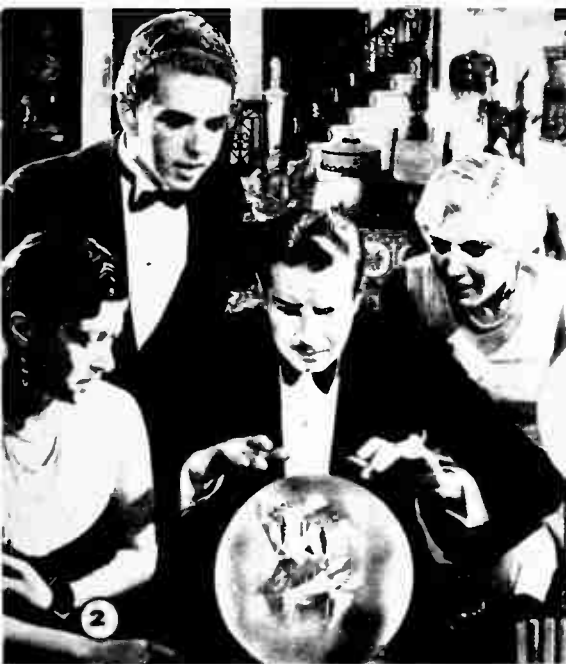
Home Studio

Extensive commitments made it more than convenient, they made it necessary, for Buddy to have a line installed directly from his music room to Capitol Records. That way (also in pre-ban days) when the word came that Buddy was to record

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YVONNE, YOUNGEST OF THE famous King Sisters, often joins Buddy in his music room to cut a record for home use. Yvonne lives nearby—in fact, just across a walk in Buddy's house. She is Mrs. Cole. (NBC-Holloway photo.)





2. "CHANDU REVEALS SECRETS of Magic Crystal," says this picture's sixteen-year-old caption. Here, left to right, Margaret MacDonald, who played "Dorothy," Bob Bixby ("Bob Regent"), Gayne Whitman ("Chandu"), and actress who played "Betty." (Stagg photo.)



Resurrection Of Chandu

An Ancient "Soap Opera" Is Revived for Old Fans and the Whole New Generation That Has Sprung Up as Radio Listeners

By Laura Ludden

3. THE YOGI AND "CHANDU" in India. In the crystal ball they saw a house in Beverly Hills and a man climbing in through a window to threaten the "Regents." (Stagg photo.)



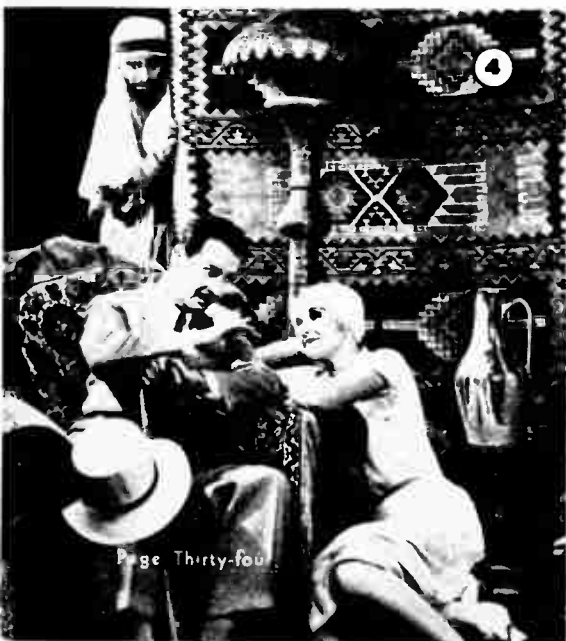
LA TE in 1931, a radio man named Raymond R. Morgan and his partner were trying to dream up a new format for a radio show. They kicked around several ideas, but nothing seemed feasible until the universal interest in magic and superstition was brought up. (People, regardless of their protestations, knock on wood and shy from ladders. Actors don't throw their hats on the bed or whistle in their dressing rooms. It's all part of the human being's irresistible attraction to things mysterious.)

idea resulted a program, "Chandu, the Magician." It was heard over KHJ, sponsored by White King soap, and made the first radio offer ever, for which thousands of letter responses rolled in. It was broadcast five times a week (the first "strip,") and because it was advertising soap, soon became known as a "soap opera."

Such success greeted "Chandu" that it was soon started on other Don Lee Coast stations; later, the Northwest was added, then Mutual stations to St. Louis, which brought the total to sixty. Another sponsor, Beech-Nut, took up the tab in the

From partner Harry A. Earnshaw's

4. IN THE BACKGROUND, a native, "Yusef," listens while "Chandu" talks secretly with "Betty Lou."



5. WRITER VERA OLDHAM took part of "Nadji" for this old picture with the show's heavy, "Roxor." Here the heavy threatens death to the beauty. (Stagg photo.)





1A. TODAY IT'S dashing Tom Collins who enacts the glamorous "Chandu." Note the resemblance between the two actors who have played this part.

East, where White King was not sold, and "Chandu" became one of the greatest air hits of all time. It stayed on for more than four years.

Looking for a director, Morgan found a chap named Cyril Armbruster working for the Little Theater on Olvera Street. "He had no battery for his Chevy, so we pushed his car to start him," Morgan recalls then adds, "I was so broke I didn't have enough money to buy a car."

Various persons scripted the show until one of the girls in Morgan's office, Vera Oldham, who had previously sold flowers at Forest Lawn, came in and announced, "You know, I could write those 'Chandu' scripts."

Morgan laughed up his sleeve and tried to get rid of her by saying, "Go ahead and write one." She wrote not one, but four over the following weekend. They were good—so good

5A. TODAY'S "NADJI" is Veola Vonn; the heavy, Luis van Rooten, unable to pose but here ably substituted for by director Cyril Armbruster. (Perkins photo.)



2A. IRENE TED-ROW, Lee Millar, Tom Collins and Joy Terry pose as today's "Dorothy," "Bob," "Chandu," and "Betty." "Chandu" has come home from India because his sister has been threatened. Here he re-creates crystal ball scene. (Perkins photo.)



3A. "CHANDU" re-creates the picture in his crystal ball to see if he originally overlooked any danger clues. Indeed he did—a dagger. Norman Field plays the yogi. (Perkins photo.)

that Vera scripted the series for four years. On one anniversary, the agency gifted her with a trip to the "mysterious Orient," locale of her writings. When she returned, a brand new Studebaker was waiting for her on the dock.

In the original cast was Gayne Whitman as "Chandu." Others, who were on staff at KHJ and participated as needed, included such well-knowns as Bill Goodwin, Elvia Allman, Bob Swan, and Lindsey MacHarrie. Felix Mills and Raymond Paige successively swung the baton over a five-piece musical group.

Yes, that was "Chandu" in 1932.

It's sixteen years later, and in his spacious suite in the Pantages Building, Hollywood, Raymond R. Morgan and some of his associates are trying to dream up an idea for a new show. Someone suggests a revival of "Chandu." The suggestion clicks. It

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4A. TODAY'S CAST MEMBERS in almost the same pose. "Yussef" is here portrayed by blond announcer Howard Curver, who substituted for absent cast member.





Sundaes, His Days Off

Get Olan Soule. Away From His Emoting as Leading Man on the "First Nighter" Program, He's a First-Class Soda Jerk in His Own Shop

OLAN HAS BEEN leading man on Columbia's "First Nighter" show since 1944. He's also staging it, as lead in the Coronet Theater attraction, "Lucy."

TWO scoops of vanilla, heaps of maple-walnut topping, fresh whipped cream, walnut meats and a cherry."

That, reading left from the menu, is a Soule Special, than which there is no whicher. Bowing low, as the artist of the masterpiece, is a charming, bespectacled young man who has been famous before in many another capacity.

Olan Soule, leading man on Columbia's "First Nighter" show since 1944, for years has looked for a sideline business investment like his new malt shop. When he bought the little fountain next to the Hawaii Theatre, he thought he'd hire a manager. But after learning the complications of having someone else handle the calamities and crises in such a business, plus experiencing the triumph of whipping up a "double malted" on order, Olan hired *himself* full time. He works a regular shift now like any of his employees, opens and closes the place, balances his own books; and still appears on the radio and stage (he's leading man in the

new Coronet Theatre production, "Lucy.")

"Frankly," he smiles pleasantly, "I'm killing myself." But he loves it. He doesn't even mind the gang of fellow thespians who make a habit of dropping in to plague him over one of his sooper-doooper ice-cream specialties.

Cause of It All

Olan worked in a soda fountain when he was twelve. Otherwise, this personable chap from Chicago has existed a far cry from his present hobby.

His father was an interior decorator, his mother a poetess. Olan's first public solo was at a church entertainment. Then, he saw a traveling magician pull a rabbit out of a hat. A few months after, Olan made his own sleight-of-hand debut at the Des Moines, Iowa YMCA. His high-school dramatic teacher was tremendously encouraging to him, and when he was sixteen, Olan went to work at the Des Moines Princess Theater for a dollar a show. A year later, he signed a contract with the Jack Brooks Stock Company, to play juveniles, chase props, do specialty numbers, play drums, drive a truck and work with the canvas crew. After two years of this, he returned to high school and graduated in 1928.

Fight to the Finish

He played summer stock with E.

G. Gifford and traveled with the Lane Shankland Rep Show and circle stock in the winter. Then he married his childhood sweetheart, Norma Miller, and the two of them decided to crash New York. They hit town in the midst of the depression; and after two years "at liberty," Olan tossed another coin for Chicago. There he worked as a secretary, file clerk and switchboard operator for six months, but he was fired for taking too much time off for auditions. Miraculously, he found another job at once, as actor on a children's radio program. While he struggled all these months to keep the budget solvent, Olan even whipped up a mystery script, which he sold for \$40.

In 1935 he became "Sam Ryder" on Columbia's serial favorite, "Bachelor's Children." He played the role eleven years, in addition to parts on every radio show that originated in Chicago between 1934 and 1947! He was briefly an announcer, too, but didn't like "standing at the microphone all by myself." He played guest leads on "First Nighter" in 1943, and the following year became Barbara Luddy's permanent co-star. The entire show moved to the Coast last season.

The Soules have bought a new North Hollywood home, where they are now becoming quite the Valley family. Jo Ann is nine and Jon is six, and both youngsters have a holiday when they're allowed behind the counters of their dad's new enterprise.

Although Olan has no intention of giving up his acting, he's quite enthusiastic about the endless combinations possible to the soda jerk with true creative imagination. Some day, he confides, he might even like to buy two more shops and run a chain of three. His birth sign, he adds, is Pisces, which means success in anything connected with liquids.

Amid his Radio Life interview, of course, he was busily hunched over the cash register, mumbling "nickels, pennies, dimes," and emptying coin rolls into the drawers. "Mind if I do a little work while we talk?" he apologized.

IN HIS ALTER-EGO of soda jerk and malt shop executive, Olan rings up a profitable visit from his radio leading lady, Barbara Luddy. His fellow actors simply love to drop in and give him the hustle act on menu orders, he admits.

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▲ **JACK WELCOMES ANOTHER FAMOUS ARCHEOLOGIST** of old songs. Only in this case it's famous folk-song specialist Burl Ives who exchanges material with Jack. Jack's attentiveness in this shot is no accident, he's a wonderful audience for anyone with a song. (Gene Lester photo.)



▲ **HAPPY VISITOR** to the Jack Smith show last season was six-year-old Johanna Leifaekkers of the Netherlands. War orphan Johanna was adopted by Jack through the Foster Parents Plan. She calls him "Yok Schmitt—mine papa!" (CBS photo.) (Cover by CBS-Polin.)

Singing Columbus

Jack Smith Reaches Back Into His Memory, Keeps Voluminous Notes of Suggestions in Order to Rediscover Great Popular Songs

By Joan Buchanan

WHEN Jack Smith started his now famous five-a-week fifteen-minute series of song, sage radio advisers cautioned him, "You can't find enough material to fill that much time each week!" Jack's incredulity over this attitude still stands. Old tunes or new, Jack's supply of material is well nigh inexhaustible.

"I think people get tired of the hit parade tunes and the standards," he says. Working on this theory, he has steadily plugged some of his own favorite (and little-heard) tunes. The resultant fan mail has been enough to convince him that people are anxious to rediscover some of these obscure songs.

Jack can show you the voluminous notes he takes in his search for good new (and old) material. He writes down the names of songs and tucks them in his wallet in order to add them to his up-coming list. If someone mentions a tune in casual conversation, out come the pencil and paper and into his pocket file goes a new suggestion. He pores over old music lists in his search, consults the requests in his fan mail for good ideas. "Have you ever

heard an old Gershwin tune, 'You-Don't-Know-the-Half-of-It-Dearie Blues'?" he asked us. "Well, it's wonderful and I'm dying to do it."

Verses, Too

Another Smith idea in the effort to revitalize the art of singing popular songs is the resurrection of the long-neglected *verses* that are appended to some of our most famous melodies. "Including the verse can make a song a real production," he smiled. "Have you ever heard the verse to 'Just One of Those Things'?" he challenged. His snappy rendition of this musical delight turned us into a Smith disciple for good and all.

Swell Sponsor

Jack thanks his sponsor for the hands-off policy that lets him make his own musical choices. He recalled with a shudder the long-ago program on which the sponsor's wife made all musical selections. "When I started this show, the sponsor told me, 'What you want is what we want—we bought you for you, we don't want anyone else's ideas.'" This has left the programming up to the star—and he has relished every moment of it. In following his own good taste he has made his

sponsor, his audience and himself happy.

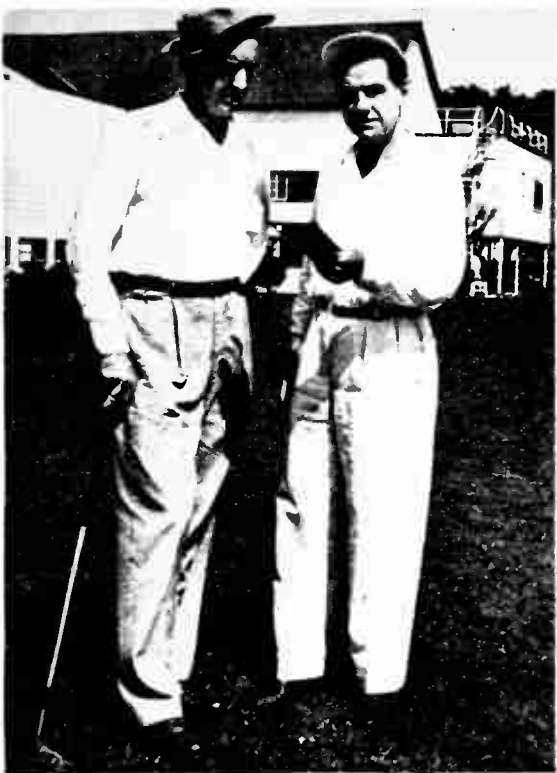
It's not alone in the field of the old, forgotten songs that Jack has pioneered. He was the first to introduce the scores of the Broadway hits, "Finian's Rainbow" and "High Button Shoes," among others. In the coming season he'll introduce the new "Ziegfeld Follies" and the "So Dear to My Heart" scores. A good example of how Jack goes after a tune is illustrated by the "I'm a Guy That Has to Dance" number he sang from the show, "Look Ma, I'm Dancing." He saw the show, became enamored of the tune, and when he discovered that it wasn't a published number, made arrangements to sing it from the original scoring. It's Jack's enthusiastic appreciation that will make a composer take a new score from under lock and key to give him first look. The eminent Hollywood song writer, Frank Loesser, was doing that the very day we interviewed Jack.

Another Smith innovation in the radio music setup was inauguration of song-plugger nights. These hapless fellows usually have to nail an artist on his way from street to studio or hang around until they can pop a copy of their sheet music into his hands at an unaware moment. Smith changed all that. He arranged to meet all song-pluggers at a once-a-week session during which he'd listen to their offerings. The only time he loses interest in his own old favorites is when the pluggers put on a drive to revive them in a big way. "Once they're popular, I forget 'em."

Personal View

Jack looks for smart lyrics and melodic melody in his search for good tunes. He confesses that his memory is excellent for lyrics as long as the song is an old one—but

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▲ **TWO OF RADIO'S** most distinguished newsmen, Edward R. Murrow (left) and Lowell Thomas, about to enjoy a round of golf. They are neighbors now, Mr. Murrow having purchased a home at Quaker Hill, Pawling, New York, near Mr. Thomas's farm.

SEEN ON THE RADIO SCENE

▼ **KID STARS HIT THE BOTTLE.** EMCEE JOHNNY MCGOVERN, 11, and singing star Anna Slaughter, 10, are featured on ABC's "The Abbott and Costello Kid Show." These two tykes are going places fast in both films and radio.



▲ **THIS FELLOW REALLY CARRIED THE MAIL.** Broncho Charley Miller (center), last living Pony Express rider, can tell you about hostile Indians and weather in 1860 and '61, just as he's telling Virginia and Woody Close in their farm kitchen during a broadcast of the daily "Red Hook 31" series heard over KHJ.

▼ **HANS CONRIED, SHORN AND GROOMED** within an inch of his life, and Wilms Herbert, throw themselves into the act with Jack Webb during the reading of CBS's "Jeff Regan, Investigator." Jack plays the role of "Jeff," insurance company sleuth. (CBS photo.)



▼ **OLD MEETS NEW.** AL SHEAN, MEMBER OF the famous team of Gallagher and Shean of years ago, is shown shaking hands with Harold Peary, of NBC's "The Great Gildersleeve." Peary met the renowned vaudevillian during a New York vacation.



Resurrection of Chandu

(Continued from Page 35)

was a good idea before, the radio men argue, and now a whole new generation which never heard the show is virgin territory for a revival. Those who do recall the program will be glad to welcome it back, they argue.

So the men start out to find those who were associated with the former series. Armbruster is in New York, where he has put in many years producing such programs as "Terry and the Pirates," "Land of the Lost," "Strange As It Seems," "Adventures of the Sea Hound," and a dozen soap operas. Morgan goes back and persuades him to return to Hollywood to throw cues on the new "Chandu."

Refurbish Chills

Next, Morgan and staff hunt up Vera Oldham. In the intervening years she has scripted such successes as "Showboat," "Parker Family," and "Those Websters." Now in Hollywood, she is given the task of refurbishing the 800 episodes saved from the first cycle.

Tom Collins is cast as "Chandu," and Irene Tedrow is set to play "Dorothy Regent," his sister. Verna Felton's son, Lee Millar, is cast as "Bobby" and Joy Terry as "Betty."

"Who'll sponsor the show?" Morgan puzzled. He went right back and re-sold the same salesman at White King.

"Where'll we put it?"

Right back, five times a week, on sixty-seven Mutual stations.

"Where's the gong we used to wham at the beginning of each program?"

Mutual sound man Art Fulton had taken it home when no one had needed it at the studios, but he promptly brought it back to wham on the new series.

Hammond organ specialist Juan Rolando cost just about the same as five men and a conductor did sixteen years ago in radio. So Juan was hired, but decided to add mystery to the program by using his Hindu name, Korla Pandit. Another difference, of course, was the studios. Instead of being at Seventh and Bixel, in the Don Lee showroom, the new cast worked in Mutual's new \$3,000,000 building on Vine Street.

It was a great reunion when the "Chandu" program aired again in July, 1948. "Everybody who'd had anything to do with the first series seemed to have had good luck," Morgan commented.

"Everybody is a lot better," commented Armbruster. "More experience, and then, don't forget radio has grown up in the past sixteen years."

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Singing Columbus

(Continued from Page 37)

the new ones he can't remember!

He never sings at home. "I guess I'm too used to that beautiful musical background," he laughs. "Once I hear that orchestra, I can't stop singing. The leader says, 'Please stop singing, Jack, I can't hear the orchestra.'" Jack also confesses that he's been so carried away during rehearsals that several times he's been nearly worn out by the time he actually got on the air!

Jack regrets that he's never had the time to do a Broadway musical—Broadway's loss, we'd say. In his own modest estimate of himself he claims, "In my heart I feel as if I could sound like Tony Martin. I know I don't have the voice that singers like Martin, Como and Sinatra have, so I feel that I must work twice as hard to make up for it." Frankly, we disagree with Jack's theory about the Smith singing. However, the drive that makes him turn fifteen minutes of air time into a beguiling capsule musical comedy, complete with intelligence and ideas, is something we will go along with!

Men of Music

(Continued from Page 33)

for transcription purposes any one of the odd-dozen types of music he does so well, he'd march himself out to his den, connect with Capitol and start playing.

About ten years ago, when the young pianist was getting started musically, he met a young blonde singer and her three lovely sisters. The girls, too, were working for Alvin Rey. Today Buddy calls Alvin "brother-in-law" rather than "boss," for both he and the maestro married one of the famous King Sisters. Yvonne King is Mrs. Buddy. The couple has two daughters, Christina, five, who keeps happy by spending the days practice-diving into the family pool, and fourteen-month-old Cathy, who employs her waking time stalking her father to his music room.

Taking time out to enjoy his family, lining up the weekly "Truth or Consequences" music, and seeing that his big pipe organ with its myriad attachments is shipshape, Buddy finds very little time for a hobby that is strictly on the relaxing side. He even had to give up smoking.

"I could never find a match, and didn't have time to look for one, so giving up smoking seemed the easiest solution!"

HUMORIST CAL TINNEY, one of a trio of gagmen on Mutual's "Stop Me If You've Heard This" program, usually starts a joke by "I was just thinkin' . . ."



▲ **HELEN COPEL**, in her native (and charming) language, interprets the French classics for listeners, Sunday, KGIL, at 7:30 p.m. An English translation is included. (Carleton photo.)



▲ **STARLET VANESSA BROWN**, currently replacing Sylvia Sidney on Mutual's "Leave It to the Girls," Friday, 8:30 p.m., makes sure her hair looks just so.



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