

PROGRAMS FOR WEEK BEGINNING AUGUST 22

RADIO

Life

9¢

and TELEVISION

FORTY PAGES

LOS ANGELES
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The Ear Inspires the Pen

Mrs. Arthur M. Yale, 781 West Sacramento Street, Altadena, Calif.

Sirs: During our stay in the East, we heard the voice of John Daly of CBS from New York on the news broadcasts. We think he has one of the finest voices on the air and regret that we have only heard him out here on "You Are There." Will you kindly tell me something of his background, if he has been in radio a number of years and with CBS. Also, we especially would like to see a picture of our favorite commentator.



John Daly

John Daly came to Amereta in 1923 from Johannesburg, South Africa. He studied at Boston College, spent a year with a wool firm and two years with a Washington transit company before joining the CBS Washington announcing staff in 1937. He was assigned to news programs and eventually became Columbia's presidential announcer. He reported the 1940 political conventions, this country's army maneuvers on CBS's "The Spirit of 1941 and '42"; then went with the network's London news staff. He covered the African campaign to its finish, landed with the first Allied troops in Sicily and followed through on the Italian campaign until mid-1944. It was he who gave the world the first report of the all-out air bombardment of Cassino and the first eye-witness account of the fall of Messina. Daly's most embarrassing broadcast moment was when he signed off an air debate between Senator Taft and Representative Smith with: "Senator Taft and Representative Spit smoked from CBS studios in Washington." He is thirty-three, married, has three children and lives in Rye, New York.

Julia M. Roder, Route 1, Box 595-A Fontana, Calif.

Sirs: How many times I read letters in your pen page yelling "I don't win." Some say the shows cheat, but I'm glad others agree with me that they don't. Let me tell you how I feel about the quiz shows. Tickets are always available if you send self-addressed, stamped envelopes, and mark "tickets" on your request. I hate to hear folks say they never win and that lucky ones must be hand-picked friends. On only one program have I seen a repeat and that was on "Double or Nothing." How can anyone say the shows aren't fair when they see Ben Alexander, Wes Battersea, Art Linkletter, Ed East and all the rest giving their best effort to give a half hour's fun. Everybody pitches for those prizes. Sure, I want 'em too. But I don't get them all the time. I write to shows often and listen often and most of the time I write in for tickets. That's at least the small courtesy you can show these swell guys, by going to their programs and getting in the mood.

Page Two

P. L., Los Angeles 43, Calif.

Sirs: I recall several months ago, a reader wrote in to ask why "Lights Out" was taken off the air. You said it was a summer replacement for the Henry Morgan show, which I think pure trash. Now that Morgan is off for the summer again, "Lights Out" has not replaced it. Could you please enlighten me as to when it will be back and on what station? Incidentally what ever happened to the Ted Lewis show? It used to be on KMPC, I believe. He was always my favorite bandleader and I loved his music.

"Lights Out" replaced Henry Morgan last summer, but was not returned this season. We'll report anything further in Precasts. Ted Lewis is night-clubbing and theater-staging it now. The KMPC series was a transcribed one.

Mrs. Adelia Kruse, 700 West First Street, Long Beach 2, Calif.

Sirs: Can't we have "Johnny Madero, Pier 23" back? On Tuesday nights we could have a few more mystery shows instead of crowding them all in on several nights in the week.

Nothing about return of "Johnny Madero," but star Jack Webb has a new private-eye show over KNX Saturdays at 9:30 p.m., titled "Jeff Regan, Investigator."

William R. Wallace, Culver City, Calif.

Sirs: Feel a little should be said regarding the "Everybody Wins" program, inasmuch as your "Ear Inspires the Pen" column seems to be so widely read. Of course this is a personal opinion, but there may be many others who feel the same way. The program is an excellent idea, but it seems to drag under Phil Baker's handling. Have enjoyed Baker on some of his earlier shows in radio, but these quiz programs are not for him. He does not seem to have that quick punch and quick thinking that characterize so many of the other quiz emcees, such as Bob Hawk or Garry Moore. But here is the real intention of this letter. It may be great fun for the studio audience, all that shouting about "take the box, take the money," but in the home it comes out of the radio as so much unnecessary noise and confusion. It should be time the producers of this program woke up and realized they are selling the program to the radio audience, not the few hundred sitting in the audience.

Mrs. Ruth S. Whitman, 890 Oneonta Drive, Los Angeles, Calif.

Sirs: May I express my delight in listening to Lynn Cole's voice on CBS? He has a wonderful voice and Lynn Cole's "Guest Book" is charming.

Sam Thomas, 450 North Catalina Avenue, Pasadena 4, Calif.

Sirs: What a mess is being made of a potentially great program, "Welcome Travelers." I listen to it daily because of its high interest quotient in spite of the cumbersome, awkward and stuttering handling of the guests over the air. I recognize the fact that the emcee is earnestly striving, but it often seems that, as a professional, he is more confused than the amateurs he quizzes. And oh, that awful dialogue between him and the announcer about "Armchair Travelers," a big time-consumer that could be put to much more entertaining use with an additional interview of an audience traveler. And the commercials, with the affected exuberance of emcee and announcer! Well, the only thing good about the show is the human interest of participants from all walks of life and from all over the world. When I think of its potentialities and compare them with the actual production, I cannot but feel that someone is deliberately leveling it off to keep it from soaring too high above other audience-participation programs.

Esther W. Buxton, 2889 San Pasqual, Pasadena, Calif.

Sirs: Is it too much to ask that those who take part in programs sponsored by our larger universities should have had some training in the use of the speaking voice and should display at least a superficial acquaintance with the proper pronunciation of the English language? Just as a sample of what occurred on one such program, one of the speakers, in a voice that grated on the nerves, made repeated use, in addition to other errors, of "quesh-un" (question); "accrut" (accurate); and "reconize." Even in these days when What You Know is of such tremendous importance, How to Say What You Know certainly should be one of the qualifications for being allowed to say it!

RADIO LIFE

CARL M. BIGSBY, Publisher

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About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

Juanita Denio, 359 North Avenue 52, Los Angeles 42, Calif.

Sirs: Never have I agreed with anyone more thoroughly than with Jeannette Bauer, who says that housewives ought to have Purple Hearts. (I'm not one, since I'm only thirteen, but I have listened to soap operas during the summer.) How many years has "Helen Trent" been forty? And "Perry Mason"! Why doesn't he stick to business and quit necking with his secretary? Hope you'll have another story on Howard Duff. Sigh.

★

V. R. Hawkins, Route 2, Box 27, Vista, Calif.

Sirs: I have been reading your excellent magazine and wonder why nothing is said about Horace Heidt's show, Sundays, KFI, 7:30 p.m. I find it excellent and am sure others share my opinion. I think what he is doing for the youth of these United States is wonderful. I hope some time in the future you will include a story on Horace and his show.

Radio Life "Points With Pride" to the Heidt show with frequency. A big picture-story was carried February 1, and another large layout featuring first-cycle-winner Dick Contino hits the August 29 issue.

★

Mrs. John Marsh, 8428 South Hooper Avenue, Los Angeles, Calif.

Sirs: I'd like to call your attention to a swell program on KECA Mondays through Fridays at 1:00 p.m. It's called "For the Luvva Mike." It's a half-hour of interesting facts, music, and best of all, songs by Ellen White. A beautiful voice from a beautiful girl, with a charming and wonderful personality. For those interested in new radio sensations, Ellen White is it.

★

Marie Dailey, 1026 Florida Street, Los Angeles 14, Calif.

Sirs: The one-man show Frank Sinatra puts on for the studio audience following his broadcast is so delightful, and so much better than "Hit Parade," it surely makes one wish he had a radio show which would allow him free rein, both in songs and dialogue. He is a fine ad-libber and when he chooses his own songs they are far superior to most of the current juke-box fodder.

August 22, 1948

Ginger Robinson, President of Cath-Ells, National Cathy-Elliott Lewis Fan Club, 6827 DeLongpre, Hollywood 28, Calif.

Sirs: In reading your column, I have noticed that a great many of your readers are very much interested in Cathy and Elliott Lewis. Since it is impossible for me to reach all of those people by mail, I would like, with this letter, to invite anyone who would like to join my club to write to me for information. We have an up-and-coming organization, and we boast two of the most cooperative stars in the business. Here's hoping that my letter will inspire lots of pens.

Now I'd like to nominate, for your "Point With Pride" department, the "Dr. Dana" broadcast of July 4. The story was a masterpiece of understanding. It dealt with a Negro woman and her young son, yet no mention was made of the fact that the characters were any different from the rest of the cast; the word "Negro" was mentioned only once and that was in a completely different vein. The impression of the characters was left entirely to two fine actors: Joan Banks and young Johnny McGovern, who certainly deserve credit for two magnificent performances.

★

Adies Celia Nelson, Encanto, Calif.

Sirs: I am a great booster for your magazine, for it has saved the day for me several times. The first time was when I gave a copy of Radio Life to some neighbors who would walk off with my morning paper to look at the radio log and forget to bring it back. It was just by chance I came across Radio Life, bought a copy and gave it to my neighbors, and now I get a chance to read my morning paper. Also, I get a lot more out of my day's work. I am helping some relation of mine to line up work, and when calling on people I will talk on other subjects before I give my sales talk, for everyone is interested in knowing about a good radio log that is easy to read. Your write-ups are all very good and your art is just tops.

★

Mrs. Parker, 1114 South Tyler Street, El Monte, Calif.

Sirs: I'm inclined to agree with letter-writer Jeannette Bauer of Lincoln Acres, California. "Young Winder Brown" seems to be eternally engaged and always at the head of trouble. "Portia Faces Life" could maintain a little less suspense and end each episode before we die from fatigue. The girl who plays "Portia" is an excellent actress, but could end her scenes a little sooner. I agree with Miss Bauer's comments on "Nora Drake" and "Ma Perkins." Thanks for letting me expose my feelings on the dribble some programs pass off as scripts.

L.H., Roscoe, Calif.

Sirs: Could you please tell me what has happened to Bob Mitchell, KFI's wonderful organist? I used to hear him often on various programs, but lately he doesn't seem to be around. Could you please print a picture of Mr. Mitchell?



Bob Mitchell

Bob Mitchell is still with KFI, notably on the "Ladies Day" show. Perhaps he was vacationing when you listened.

★

Bernice Stout, 1035 Montroble Place, San Marino, Calif.

Sirs: A recent "Ear-Inspired-Pen" answer offered "competition," a good old Yankee custom, as the reason for many good programs coming on the air at the same time. I must admit it was an angle that hadn't occurred to me, or perhaps to others who have been complaining of having constantly to make a choice between two or more good programs at the same time. We have to choose where we shall market or buy goods; from the same standpoint, the different networks compete for our attention. Such a logical explanation leaves me without argument.

But here is something that does annoy me in a really big way. It's the way program after program, station after station, even some of the newscasters (quite unforgivable in their case) insist on still saying "Boulder Dam" when the official Congressional reinstatement of the original and right name, Hoover Dam, was front page news quite awhile back. Don't they read the papers? Alongside this, "Smithsonian Institute" which of course should be "Institution," as those who make that mistake certainly should know.

I thank whatever gods there be for KFAC. Seems like I can turn there for good music at almost any time and not be disappointed. "Meet the Press" is really tiptoe stuff, one of my favorite programs. "Studio One" is a constant satisfaction; also "Mr. Ace and JANE."



FAMOUS LOVE STORIES

JESSIE FREMONT — to his beautiful "immortal wife" John Charles Fremont owes his renown as pathmaker of the west. Her brilliant editing popularized Fremont's reports of his explorations, and made them invaluable guides to the settlement of the west. And in Fremont's later years when troubles beset him... Jessie Fremont fought steadily until her husband's name was vindicated, his honor restored, his fame assured.



You'll Love

WHITE KING SOAP

WHITE KING was the *FIRST* soap invented for washing machine use—the *FIRST* granulated soap ever made. Today it is better than ever. Try WHITE KING's rich, energetic suds in your washing machine. See how WHITE KING washes off the surface dirt — washes *OUT* the hidden dirt. See how those long-lasting suds stay *UP* even when you cool the water down. Remember...for washing clothes *OR* dishes — nothing washes like soap. And there is no soap like WHITE KING.

PENNY CRASHED Hollywood by virtue of her Broadway singing and dancing career. Here she is in the process of crashing back in 1935. (CBS cover photo.)

Triple Play



From Dorothy to Penny to "Blondie" Is the Triple Play That Sums Up the Career of Versatile Penny Singleton

Sunday, 8:30 p.m.
CBS-KNX, KSDJ

ONCE UPON A TIME a bright nine-year-old named Dorothy McNulty got herself a job singing for illustrated song slides in a Philadelphia movie house. What, you may ask, does this have to do with the radio career of actress-comedienne Penny Singleton? The answer is that almost

magically Penny has been several other people throughout her several-sided career. One of them was the Miss McNulty who debuted with song slides.

After a four-year tour in vaudeville as a singer-dancer-comedienne, Dorothy bowed on Broadway and became well known as a musical star of such hits as "Good News," "Follow Thru" and "Hey, Nonny, Nonny."

Musical Comedienne

Of course, Hollywood was eventual, and you may remember Dorothy as the sparkling redhead who played the night-club entertainer in "After the Thin Man." We still cherish the memory of her particularly torrid rendition of a hot number called "Blow That Horn!"

Daughter of a newspaperman, the actress had always had the talent and inclination to write. She had attended the Alex McClure school in Philadelphia and Columbia University, where she wrote highly acceptable verse for the school papers. Retiring from her promising movie career as songstress-dancer, she devoted herself to writing poetry and fiction.

To throw away a perfectly good career and retreat from public life at the height of success was enough



THIS IS PENNY during her audition at the Warner Brothers studio. She used her stage routine. P.S.—she got the job. (Welbourne photo.)

August 22, 1948



▲ **ONE OF PENNY'S EARLIEST SCREEN ROLES** was opposite Humphrey Bogart in "Swing Your Lady." Her name was still Dorothy at that time and, as you can see, Bogart was not nearly as tough as he was later to become. Penny had ambitions toward a more encompassing career than merely leading lady. (Kling photo.)



▲ **SHE WANTED TO BE** a character actress. Here she is as an old maid (with the aid of a great deal of make-up) in a movie titled, "Secrets of an Actress." ("Muky" photo.)

to astonish the actress's fans and friends. The unexpected Miss McNulty had still another surprise in store. When a movie studio bought Chic Young's popular comic strip about a pretty young housewife and her helpless husband, the problem of casting the title role, "Blondie," became manifest. The red-haired Miss McNulty was persuaded to sign for the lead with the added stipulation that she become a blonde. On a hunch, she signed the contract

with the new name Penny Singleton.

After the success of the initial "Blondie" picture, the studio extended the original into the lengthy series that has kept audiences chuckling for several years. The radio show repeated the success of the movie versions in both comedy and longevity. "I try to take time to be 'Blondie' off the air, too," Penny says. "I have to look the part, and that means extra time in a beauty parlor keeping my hair blonde." Charming as a blonde, the actress knows that her fans can no longer picture her any other way.

Mother of two daughters, Susie and Dorothy Grace, Penny is kept busy with her household and her career. Still she finds time to be one of Hollywood's most avid collectors. Penny differs from most collectors in that she is interested in saving almost anything that has value as a memento or interest. She mats and frames the pictures and documents that she has collected throughout her career, from Dorothy McNulty's first invitation to a birthday party (received in the first grade) to the latest picture of actress Penny Singleton and her daughters. "It's catching!" she exclaims over her ever-growing hobby.

▼ **AND QUITE IN CHARACTER** for this vacation shot are "Blondie" and "Dagwood," whom Penny and Arthur Lake have brought to life through well-nigh-perfect casting.



◀ **BLONDIE AT LAST!** Here's Penny the way her friends and fans love her best—partly Penny, partly "Blondie."





↑ **THE MAN IN THE FUR COAT** is George Barrows, the "Human Gorilla." George almost caused a panic in the studios when he came roaring out on the stage during the "It's a Living" broadcast. Ben Alexander, show emcee, here "interviews" George. (Rothschild photos.)



↑ **"IT'S A LIVING" ANNOUNCER** Marold Ross wears a headdress made by onlooking "leather merchant" Joe Weinstein. Weinstein imports leathers and sells them to ornamental manufacturers.

*Make Way for the Folks Who Earn Their Bread
And Butter in Some Unusual Way Like Tooting
A Race Track Horn, Spotting Store Thieves,
Training Sea Lions, or Waking Up Sleepyheads*

By Jim Parsons

MBS-KHJ, KFXM, KGB, KVOE
Sunday, 6:30 p.m.

DID YOU KNOW that you can make a comfortable living by raising worms? Or if you don't care for worms, why not try ladybugs? But perhaps returning to the soil doesn't appeal to you. Then you might become a professional whip lasher, a human gorilla, a bed tester, or a fish smeller. It can be done! At least the people who follow these unusual pursuits vow that "It's a Living."

A. L. Simon concocted this unique radio show for Mutual-Don Lee. For a number of years, Simon has fol-

← **DELYN HORNADAY** displays his oversized version of "King Ant." Hornaday is a government licensed ant hunter and earns his keep by building and selling ant houses.

lowed a career almost as strange as the contestants who appear on the program. He's a feature writer for a number of national magazines, and his stories concern people who have devised peculiar ways in which to make their livelihood. He's visited every nook and cranny of these United States, seeking out men and women whose ingenuity has given them a virtual monopoly in their respective fields.

Take the case of George Barrows. Just a few years ago, George was an unemployed actor. Since George had developed an unbreakable habit, namely eating, he resolved that he would have to do something drastic if he was going to carve his niche in the world. And something drastic he did. From molded sponge rubber, imported animal hides and yak hair, he constructed a gorilla costume. Now it's a safe bet that in any jungle movie you see, George Barrows is the vicious gorilla who threatens the life of the heroine. But George doesn't recommend his



occupation for others. Not that he's afraid of competition, but his costumes cost \$3,800; they weigh eighty pounds and the heat inside of them builds up as high as 125 degrees. However, whatever discomfort George endures is more than made up in the realism he attains in his gorilla portrayal. On the night he came roaring out on the KHJ stage, the audience scrambled en masse to leave the studios. It took the calming influence of show emcee Ben Alexander to restore order.

Perils of Lamour

Then there's Dave Kashner, who told listeners that he makes his living by thrashing people with bull whips. Dave is so skillful in his trade that he's paid a fabulous salary by movie producers literally to beat the daylights out of cinema stars. His whips lash out and crack ominously; the coils cruelly encircle the subject's body—but amazingly enough, nobody gets hurt. Dave's favorite experience concerns Dorothy Lamour. In one shooting sequence, the script called for the whip artist to snatch a rose from the star's hair. Dave laughs as he recalls how the producers and the insurance men quailed on the sidelines as he accomplished the difficult feat without incident.

Some people might like to become bed testers. That's the admitted profession of one Morris Golden. He just bounces up and down on mattresses to demonstrate to customers the degree of hardness or softness of a bed.

Perhaps the most unique show guest to date was Delyn Hornaday, who professes to be an ant hunter.

NAN SONGER REARS and cares for Black Widow spiders. She apparently doesn't mind the danger. She sells the spiders' webs to optical companies. The extremely fine webs are used to make cross sights in lenses.

"An ant hunter," he explained, "must be licensed by the government." He went on to tell about his scientific working with the insects—how they work as a team, how they work for fourteen minutes and then rest for fourteen, and how they hold burial ceremonies for the dead.

"I realize the largest part of my income by building ant houses and selling them to hospitals," stated Hornaday. "You see, so fascinating are the little creatures to watch that the hospitals use them to occupy the minds of patients being treated for nervous disorders."

Ben Alexander, who also serves as emcee on "Heart's Desire" and as the announcer for newsmen Fleetwood Lawton and Rex Miller, is the man behind the mike in this new series. J. C. Lewis, of "Johnson Family" and "Cisco Kid" fame, is the producer. Dick Aurandt, who recently received a Radio Life award for his musical work on "Scarlet Queen," handles the organ chores. Marold Ross is the announcer.

If you're bored with the routine duties of your job, who knows?—you might find inspiration in this program to become a whistle teacher, a hiccup specialist, a professional screamer, or just about anything else you can't imagine. But who's to say "It's (not) a Living!"



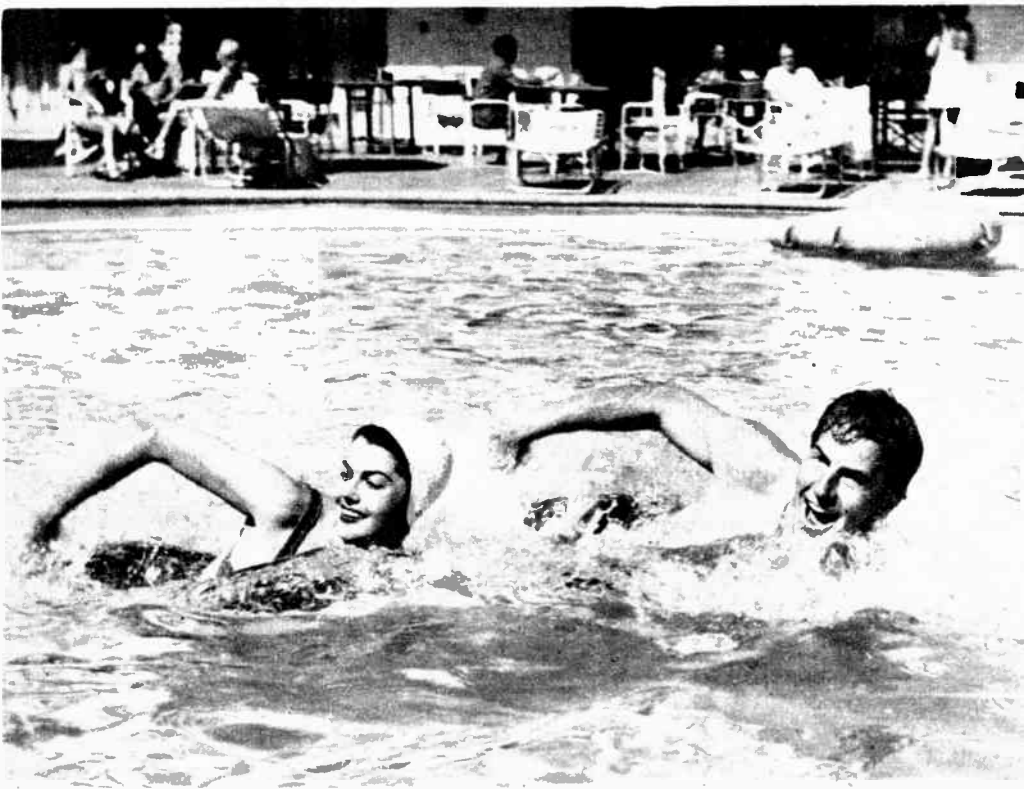
▲ **R. B. BILKOSKY**, the "Worm King of the World," demonstrates his stock in trade for Mutual-Don Lee's "It's a Living" audience.

▼ **IT WAS A LIVING (AND A DEATH)** for Mrs. Grace Wiley, cobra trainer who appeared as guest on the show. Mrs. Wiley, pictured here with announcer Marold Ross, received a fatal bite just a few weeks after this broadcast.



▼ **"IT'S A LIVING" PRODUCER J. C. LEWIS** is content with a radio career. He doesn't want to learn the art of "fish-smelling," chosen profession of Boyce Gilford, who actually makes a living by breathing fish vapors. Gilford thus determines the freshness of seafood prior to canning.





◀ **THEY GET WONDERFUL TANS**, plenty of exercise and a good share of their entertainment from swimming, any place, at any time. No wonder Ben Gage and his wife, Esther Williams, glow with health. (MGM photos.)

on swimming, you're talking to the wrong fellow. Esther and I don't even have any exciting experiences swimming. We just go out a mile or so, turn around and swim back."

Swimming Routine

That accomplishment would prove exciting enough to most people who get their kicks out of a day in the briny, but apparently to both Ben and his Nereid wife it's old hat. True, the couple take a daily dozen in their pool, which Ben describes as "the smallest in Hollywood," and their new vacation home is at Acapulco, Mexico, a place long famous for its wonderful ocean swimming. But to them it's like a golfer practice-putting on the front-room floor and moving as near to

(Please Turn to Page 32)

"-- Or Would You Rather Be a Fish? "

There Are Two Swimmers in the Gage Family. Esther Williams Is One of Them, but She Did NOT Teach Her Husband to Swim.

By Jane Pelgram

▶ **THE SWIMMING ATTIRE** of both the Gages is noticeably lacking in tuss and feathers. They choose practical, comfortable things. Swimming comes first—picture-taking second with them.

EVER SINCE the day of his marriage to pretty Esther Williams, swimming star of the flickers, big Ben Gage has had the question, "Do you swim, too?" popped at him from all sides. Ben has developed a stock answer which is a classic of understatement. "Yeah, a little."

"People are also prone to conclude happily that Esther must have been a wonderful help in teaching me to swim," mused Gage. "And the truth of the matter is—she has been!"

"My event was the breaststroke, in which you develop an entirely different kick than the one used in the crawl, Esther's event. I don't pretend to have been able to keep up with her speed until I did learn her kick. Now I can usually manage to give her a run.

"I believe the kick is one of the things they stress as most important to championship hopefuls. I know any coach will tell you the difference between a great swimmer and just a good one is a matter of developing that.

"But if you really want any tips

▶ **FUN ON ICE** is another Gage idea of a good time, and their favorite spot for this sport is Sonja Henie's Ice Palace in Westwood Village, near their home.



AUGUST 22, 1948

RADIO IN REVIEW

NEWS and COMMENT

For Love o' Mike (General Comment)

Party Date Changed

Immediately after going to press last week with the news of the KNX-Maurie Webster camera party, the date of the get-together was changed from Tuesday, August 17 to Monday, August 16. We hope that those of you who planned to attend noted the date change in time. We hope those who were misled will vent their sorrow on KNX and Maurie Webster, not the hapless Radio Life souls who printed what they were told.

Army Song Contest

Those of our readers who have called asking for information on song contests will be pleased to hear about the exciting one sponsored by the U. S. Army. That organization is looking for an all-Army song to be made the official ditty. The contest is open to everyone. Songs should, of course, be suitable for group singing and marching. Prizes will be awarded to all entrants whose songs are selected. Prize-winning entries become the property of the U. S. Army.

The contest closes on November 15, 1948 and all entries should be sent to the Sixth Army Headquarters, Presidio of San Francisco, San Francisco, California, by that time.

Additional information and contest details are available from Colonel H. J. Matchett, 610 Taft Building, Hollywood, California.

Car Television?

It had to come! An informant tells us that he's been seeing a guy in the Beachwood district driving around with a television set working away like mad in the front seat. The car is equipped with a tall tower to insure reception. It was only a matter of time, anyway!

Rumors Are Flying

Kay Kyser may do a five-a-week show for ABC. . . . Same rumor applies to Arlene Harris. . . . Jack Benny's sponsor wants to slant Jack's appeal to a more juvenile audience? It can't be! . . . Kenny Baker is interested in re-making some of the old Charlie Ray films. . . . Nine-year-old Anne Whitfield has written and illustrated a book, "The Pink Parlor," while vacationing from her chore on the Phil Harris-Alice Faye show. . . . John Howard in "Time to Sing" to audition at NBC. . . . Mutual will audition "Name That Movie," featuring

Helen Mack and Sidney Miller. . . . Jack Paar trying to get out of his contract with Jack Benny. . . . "Riverside Drive" by Beth Brown may be the basis of a new soapster. . . . Buddy Clark may be among those seen in the Al Jarvis movie, "Make Believe Ballroom." . . . Mitzi Green, Artie Wayne and Jerry Fielding's orchestra are auditioning a new show at ABC. . . . Movie makers are interested in Cy Howard's new air show, "The Little Immigrant," even before it has hit the air. Howard is just back from Europe where he gathered background material for the characterization. . . . Bob Hope and "Lux Theater" are two of the Lever Brothers shows rumored for time and network changes. . . . Parkyarkus has been offered the lead in a Broadway musical. . . . Sponsor may cancel "Man Called X." . . . Johnny Olsen standing the best chance of "Breakfast(ing) in Hollywood." . . . New York may regain its former eminence in the matter of radio show emanation due to its greater television facilities. . . . Martin Block says the California climate doesn't agree with

his children! (Are they Eskimos?) . . . "Heart's Desire" rumored to be losing ciggie sponsor. . . . "Luncheon at Lucey's" rumored to be heading for a network. . . . They say that "The Comedy Writer's Show" won't survive into the fall—if this is true, we're mighty sad. . . . Jack Kirkwood's "Mirth and Madness" show auditioning at Mutual. . . . Bette Garde and Alice Frost are teamed in a new comedy show being considered at ABC.

Looks Like

Ben Alexander has turned into a radio sponsor—in behalf of his service stations, he's sponsoring a Sam Hayes broadcast on KHJ. . . . Eddie Howard show loses its sponsor. . . . Doris Day and an as yet unannounced baritone will share singing honors on the Bob Hope show. . . . Movie producer Hal Wallis, who has just filmed "Sorry Wrong Number" so successfully, will make "My Friend Irma" into a movie next year. . . . Warner Brothers to buy the KLAC set-up. . . . "Ross Dolan," "Tomorrow's Tops" and "Criminal Casebook" dropped at ABC. . . . The Daily News and ABC will merge in a promotional tie-up. . . . "Blind Date" to be revived with the dates being shared with young film players. . . . Ten-year-old Toni Harper, the little blues singer whose records are top sellers, will be in the line-up of the Eddie Cantor show, come fall. . . . Gayle Robbins, popular as a radio singer a few seasons back, has won the second lead in the Astaire-Rogers film, "The Barkleys of Broadway." . . . Roger Price, the Bob Hope writer heard on "The Comedy Writer's Show," is carving out a comic's career locally. He can be seen at the Bar of Music, where he's been held over for another month. . . . Radio's "Mr. President," Edward Arnold, turns to dark villainy in his next film, "Take Me Out to the Ball Game." . . . Dick Powell will sing again, during his personal appearances this season. . . . Time conflict forces Charles Dant to forsake orchestra chores on the Dennis Day show and remain on the Judy Canova program. . . . Those great Damon Runyon short stories will be used in a transcribed series at last. John Brown will be one of the leads. . . . Jerry Colonna and Vera Vague are definitely out of the Hope show cast. Bob promises an entirely new program in the coming season. . . . The "Original Amateur Hour" (Major Bowes) will return to the air on ABC, emceed by Ted Mack. . . . Dick Haymes turned down the offer to do those radio operettas we told you about. Still think it's a good idea, though. . . . "Dr. I.Q., Jr." to be

(Continued on Next Page)

NEXT WEEK

Handsome and talented Dick Contino is on our cover and is featured in our story, "Valentino of the Accordion."

"Psychology Can Be Fun" is a story devoted to the airshow, "What Makes You Tick?" Sample tests are provided for you to try out for your own amaze-and-amusement.

"Nice Guy" Dick Powell tells Radio Life about his present manifold activities and we conclude he refuses to be typed.

Arlene Francis is subject of a "What's My Name" article. No. 3 in our series on Radio Warm-Ups gives you readers a still further peak behind scenes.

"Sing It Again" gets a feature whirl, augmented with pictures of Patti Clayton, Don Seymour and "The Riddlers."

Tom Harmon and his three-way career are probed in a sports-slanted yarn.

Flashbacks still continue to arouse nostalgia for old-time listeners. "Life in Radio" pictorially presents the wedding of radio actors Jane Webb and Jack Edwards Jr.

Buy your next week's issue early and get set for "an evening's good reading, a week's good listening."



KECA mike memos

BY VIRGINIA WEST

Have you made your reservation? There are still a few places left in the big ox-cart which will be starting for the Sun any day now . . . Better plan to join all the rest of us Hoganites on that memorable expedition.

No . . . the summer sun hasn't affected my brain . . . but that half-hour Hogan . . . pardon me . . . Hawthorne Thing has! You'll find out what we mean if you'll turn your dial to 790 any Monday thru Saturday night at 10:30 . . . but we warn you, it's habit forming. . . . The first time I listened . . . I didn't believe it! But you'll soon agree you've discovered the world's wackiest radio show when you've heard Jim Hawthorne.

You may not like the idea of joining the ox-cart trip to the Sun at this time of the year . . . but stick around . . . There'll be other offers . . . Maybe Hawthorne will start a yacht trip through the Milky Way! Just remember, you're missing laughs if you're not dialing the Hawthorne Thing on KECA at 10:30 p.m.



This is Hogan . . . pardon me . . . Hawthorne!

TELEPHONE TWISTS: The tables have been turned on the quiz show, "What's My Name?" which Arlene Francis femcees every Saturday night at 9:30 on ABC-KECA. . . . Instead of the program calling the listener at home, listeners to the show in a single station area are invited to call Arlene in New York, collect, to identify the "mystery voice" of the jackpot question. . . . Then there's that popular Friday night "Break the Bank" session on which listeners are invited to send their name and phone numbers for inclusion in the "wish bowl" from which a name is drawn each week. When reached by phone, that person is invited to appear on the next week's "Break the Bank" show. . . . That's KECA at 9 p.m. Fridays. . . . That wonderful invention, the telephone, is also part of the ABC five-a-week "Surprise Package," during which there's a contest between a contestant on the stage and a contestant at home by the telephone. The first one of the two to name the tune which is played gets all the prizes up to date . . . and they keep pyramiding when the tune goes unnamed. . . . "Surprise Package," with genial Jay Stewart as headman, is heard on KECA every Monday thru Friday afternoon at 2. . . . Right up among the top shows in national popularity is another ABC offering in which the phone has an important part . . . we mean, of course, the Sunday "Stop the Music" broadcast. . . . The latest Hooperating gave it a strong 11.8.

. . . The Hawthorne Thing . . . KECA at 10:30 p.m. . . .

AROUND RADIO: Commentator Arthur Gaeth, continuing his tour abroad, will be heard either from Tel-Aviv or from Rome, on Monday night Aug. 23, ABC-KECA at 9 . . . Newsman Martin Agronsky returns to his regular 6:30 a.m., dial spot Aug. 23rd, after a three week vacation. . . . That popular Sunday afternoon drama series, "California Caravan," has been renewed for another year by the California Medical Association . . . Have you heard Mike-man George Fenneman's new show? He's doing a record show that's different, on KECA every Monday thru Friday afternoon at 4 o'clock . . . If you're home between 4 and 5, we think you'll like his style . . . and the records he spins, many of which are from his own extensive collection . . . More about Fenneman later . . . Also . . . do you have your video set all buttoned down . . . It won't be too long before KECA-TV will be beaming your way a terrific lineup of listening . . . and looking . . . on Channel 7.

Advertisement.

Page Ten

Radio in Review

(Continued from Preceding Page)

dropped by its sponsor. . . Goodman Ace is co-writer of a revue headed for Broadway production . . . Comedian Morey Amsterdam is producing two-day vaudeville, "Hilarities of 1949," in New York. . . . Lowell Thomas is now an honorary Doctor of Laws, a degree conferred by Rider College, Trenton.

Your Cue (Shows You May Like)

"Capitol Cloak Room"

In this political year, radio has been doing its level best to open up the avenues of information between the people and the politicians. In addition to such previously mentioned CBS shows as the Elmo Roper program and "Washington Wives," "Capitol Cloak Room" on KNX at 9:00 p.m. Wednesday offers information that should be of interest to every prospective voter.

Like "Meet the Press," "Cloak Room" pulls very few punches. Each week a trio of Washington newsmen quiz a prominent Capitol figure and, as in the case of the Mutual program, the audience usually finds itself on the side of the quizzed rather than the quizzer. (This theory is a strictly personal one, propounded on the supposition that most people find newsmen more formidable than politicians.)

The interview starts off with a series of questions on current (and usually controversial) subjects. "Is the Progressive party dominated by Communists?" was the first question put to Dr. Rexford G. Tugwell, chairman of the platform committee of the new party. The question was a fruitful one, to put it mildly.

Other targets have been Carroll Reece of the GOP national committee; the anti-Marshall Plan-er, Republican Representative John Taber; Senator McGrath, chairman of the Democratic national committee. No matter which side you're on, or what your political leanings, you'll follow this series with interest. If you haven't yet made up your mind about your vote (and Elmo Roper says that many people haven't), this program is practically a *must*.

Johnny Hill

There's fifteen minutes of pleasant vocal and instrumental music to be found under the listing Johnny Hill, KECA, 4:00 p.m., Monday, Tuesday, Wednesday and Friday.

Johnny Hill is the emcee-singer and you'll find both chores filled melodically. Occasionally he leans a little heavy on the Sinatra, but what baritone (outside of Buddy Clark) doesn't these days? Eddie Ballantine and his orchestra supply the musical background for vocals and do their own starring stint with the accent on jump tunes, though their ballads are equally well done.

This program emanates from Chicago, and it's one of the brightest new

offerings the old radio town has dealt the network. In addition to the music, Hill throws in a daily feature titled, "Story Behind the Song." It's not a particularly new idea, but it fits in with the all-music format. Each afternoon he reads a letter from a listener who requests a song and gives reasons for its selection. The request is usually a standard that would have found its way onto the program anyway.

Hawthorne

If you've just come upon Jim Hawthorne on his new KECA show, you may be in need of a little orientation. Our boy Jim has moved intact from KXLA to the new station where he is heard at 10:30 p.m., Monday through Saturday.

As a get-lost member of the Hoganites (i.e. someone not officially attached to the order), we may be a little too prejudiced in the boy's favor to give a very clear picture of what he does or how well he does it.

As on his KXLA program, he still spins records with the gay abandon of a bored enthusiast. He introduces such discs as a 1923 rendition of "Barney Google" with the words, "This is a pre-release copy, so don't go looking for it in your local music store—it won't be out for years!" Most of his records are completely unidentifiable and played through an echo chamber, speeded up or slowed down, anyway. Hawthorne accompanies them on his Duo-lyca or Hogantwanger, two mysterious instruments incapable of producing melody. Often he sings along or talks back to the lyrics.

Most fun on the program comes from Hawthorne's straight chatter and his dialogue with bits and pieces of transcribed voices. His newest project sounds promising: have everyone train ten ants and register them with the program for the purpose of moving the Rocky Mountains down to the Gulf of Mexico so people who live in the Rocky Mountains can have someplace to go on their vacations.

From the above, Loyal Hoganites will be able to tell that their hero has changed not one whit, despite the improvement in his radio status. To our ears, Hawthorne himself sounds the same, but a more frantic note has crept into the show. Rumor hath it that four engineers are assigned to the program—maybe it's they.

Incidentally, readers, the ox-cart trip to the sun is off. Hawthorne was unable to get accommodations.

"Take It or Leave It"

One of the tried-and-trues, NBC's "Take It or Leave It" (7:00 p.m., Sunday, KFI) could, except for one thing, pass unnoticed in the avalanche of get-rich-quick schemes aired as radio programs. That one thing is Garry Moore.

When Garry went into the emceeship of the quiz show, just about a year ago, skeptics who had long thought of him as "the crew-cut comic" mentally gave him a couple of months on the job. The public who loved him as Durante's wise-cracking pal, "Junior," couldn't picture Moore doing any-

thing but making funnies with Jimmy.

But the year has proven that the handling of contestants both in the studio and in the veterans' hospitals has seldom, if ever, received a more kindly, tactful, but still lively hand than the Moore touch. Too, Garry's ad libs must cause many a comedy writer to smack his lips and surreptitiously pencil a note or two for his own future reference.

The only criticism that could be leveled at Moore is his eagerness to see each contestant get at least past the one dollar mark. If his own hints don't prove broad enough, Garry leads the audience in a small song fest that can't fail to enlighten even the most tongue-tied of participants. Should a guesser still fail, his own anguish is no greater than Garry's.

If NBC ever decides to televise "Take It or Leave It," audiences who haven't as yet seen the show's emcee are in for a treat. Appreciation of the "haircut" is doubled once he's seen in action. Until the day of video, why not get yourself on that ticket list and pay a visit to the show?

Playbacks (Critical Comment)

We Point With Pride . . .

To Buzz Adlam's stirring theme for ABC's "Front Page." He's titled this original melody, "Skyline." Also on the Dick Powell program, to two remarkable feminine performances Thursday, August 5: Betty Moran's, as the girlfriend of the murdered man; and Virginia Gregg's, as a jaded dancehall alcoholic.

To Benny Rubin on "Stop Me If You've Heard This." It's great to have the master story-teller and dialectician before the mike again.

To Milton J. Cross's opera record stint at 1:30 p.m., Sundays on KECA. Mr. Cross supplies the comments that give each record an additional human interest value.

To Pauline Alpert's piano melodies on KHJ, Saturday at 1:30 p.m.

To Haynes at the Reins for bringing his guests to the mike with such informality and good humor—and also for his own sprightliness with records and gags.

To "Living—1948" for bringing back its atom bomb broadcast on last Saturday's program (August 7).

To the "First Piano Quartet," KFI, 11:00 a.m., Sunday, for supplying so much melody in such unusual arrangements.

We View With Alarm . . .

Those ever-lasting clichés on murder mysteries: "He was murdered in cold blood! Shot down like a dog!" "I'm afraid he is dead—quite dead."

That disc jockey on a small station who read a fan letter about himself over the air, including the part that told how much better he was than Frank Bull. How small-time, and how wrong, can you get?

On Mike (About Studio Happenings)

Roper Poll on Russia

Elmo Roper, eminent poll-taker whose findings are heard on KNX, 11:45 a.m., Sundays, recently broadcast these results of his nationwide queries on the Russian question. Those of you who missed the broadcast may be interested in Roper's approximation of the American temperature.

More than four out of ten average Americans (he found) favored a "tougher" policy toward Russia. More than five out of every ten stated, "we have not been intelligent in our dealings with Russia."

"At one end of the scale," says Roper, "a Missouri woman told us: 'We're leaving the Lord out of it. That's why the world is in such a mess. . . .' And at the other end a more cynical student in Detroit said: 'There is too much sensationalism in our propaganda. Sometimes we placate and sometimes we try to be tough. . . .'"

"But when all the opinions and reasons are added up, we found two Americans out of every ten had no opinion on what our policy toward Russia should be. About three out of ten thought we were handling the Russians in an intelligent manner; less than one out of ten, or about seven per cent, thought we should be less tough. . . . The largest single group, a little more than four out of every ten people thought we should get tougher with the men in Moscow."

London House of Mystery

KHJ-Mutual Don Lee's award-winning Sunday afternoon children's program, "House of Mystery" (1:00 p.m.) will originate two of its regular dramatic presentations from London, with all-British casts, according to an announcement by Miss Olga Druce, the program's director-producer. Tentative dates for the London broadcasts are August 22 and 29.

Miss Druce will prepare these broad-
(Continued on Next Page)



CALIFORNIA CARAVAN

THRILLING DRAMA!

SUNDAY at 3:00

A B C NETWORK

CALIFORNIA MEDICAL ASSN.

Radio in Review

(Continued from Preceding Page)

casts while she attends the International Congress on Mental Hygiene, which is meeting in the British capital. She will also address the congress, being the only radio personality listed on the speaking agenda for the international meeting.

The August 22 presentation for "House of Mystery" is to be a story based on events occurring in famed Westminster; on August 29 the story is to be backgrounded in an old English castle.

The "scaries" with an English accent . . . pip pip!

Kovering Kenneally

Bill Kenneally, for the benefit of askers, has joined KLAC as an announcer-newscaster. He formerly was the Rexall newscaster on KMPC.

Off Mike (Personalities)

More Vacation News

That Great American Institution, the summer vacation, is in full swing along about now. Bit by bit the news of who went where and did what is beginning to drift back to town.

Norma Young went to Mexico City for two weeks with Florence Crosier, assistant superintendent of the Los Angeles City Junior High School cafeterias. . . . Kay and Georgia Kyser were among those who sailed for Europe. . . . Eddie Cantor and Bob Hope scheduled a number of benefits. . . . Jerry Colonna planned an extensive personal appearance tour. . . . Red Skelton decided on camping in Montana and Wyoming. . . . Dennis Day was off on a belated honeymoon. . . . Freeman ("Amos") Gosden and his wife went to North Carolina and Vir-

ginia to visit old friends, then planned to return to California via Carmel and Del Monte for the golf. . . . Barbara Fuller of "One Man's Family" and Barbara Eiler of "Life of Riley" planned to visit Rio, but not at the same time. . . . Johnny Mercer went for fishing off the Mexican coast. . . . Dinah Shore and hubby George Montgomery visited his folks in Great Falls, Montana. . . . Smilin' Ed McConnell and Al Jolson were two more who planned Mexican fishing trips. . . . Joley also had a recording stint at a movie studio for the "Jolson Story" sequel. . . . And a whole lot of other people just stayed home and went on working.

Plug for Commentator

Gabriel Heatter, Mutual-Don Lee's famous commentator ("There's good news tonight!") got a hilarious plug in Paramount's comedy "A Foreign Affair," starring Jean Arthur, Marlene Dietrich and John Lund.

Without tipping the plot of the show or giving away the ending, here's a bit from Reel 3A of Production 11437. "Phoebe" and "John" are talking:

John: You'll go to the General?

Phoebe: I will. And to the War Department. And to the President. And if that doesn't do it . . . I'll see GABRIEL HEATTER. . . !

Oh Boy!

A six and three-quarter pound boy was born to Mr. and Mrs. Juan Rolando at the Hollywood Presbyterian hospital on the evening of August 5. Juan is currently featured organist and pianist on KHJ's "Chandu, the Magician." The baby will be named Jose, in honor of the Rolando's friend, Jose Iturbi.

Tuning McCune

Although he's resting now between shows, comedian Hank McCune has high hopes of returning to the air. Exceptional rating on his KFI laugh stint gives him a head start in working for a TC ainer. Commenting on his recent sign-off, Hank said, "My very first broadcast was cancelled because of a Truman speech. My last show was cancelled for a Wallace convention airing. Guess whom I'm voting for?"

GAGS OF THE WEEK

Mrs. C. D. McClenathen, 1217 South Highland Avenue, Los Angeles 35, Calif.

Heard on "Breakfast In Hollywood":

Harry von Zell: Why are a few pieces of bread like a vacation?

Answer: Because half a loaf it better than none.

Dorothy Thompson, 3111 1/2 Hamilton Way, Los Angeles 26, Calif.

Heard on "It Pays To Be Ignorant":

George Shelton: Did you hear about the corkscrew that decided to take the pledge? Wanted to go straight.

RECORD NOTES TO YOU

BY ANDY MANSFIELD

- 1 note—fair
- 2 notes—pleasing
- 3 notes—very good
- Chord in G—tops

KWKW, 3:30 p.m. Monday through Friday.



CLASSIC OF THE WEEK: Gustav Helst's ballet, "The Perfect Fool," as recorded by the London Philharmonic, hits the high spot this week . . . three 12-inch sides depicting dances by the Spirits of Earth, Water and Fire are startling in their modernism—but excellent in their descriptiveness . . . fourth side is the popular "Ride of the Valkyries" . . . definitely a must for modernists who demand the Chord in G rating. (British Decca).

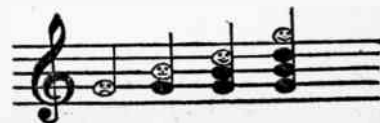
CHILDREN'S ALBUM OF THE WEEK: Dennis Day, portraying all the voices in the "Johnny Appleseed" sequence from "Melody Time," will delight kids (from 6 to 60) in this six-sided release . . . Ken Darby orchestra and chorus do a top-backing job and for quality performance, this is Day's best to date. . . . Don't miss this three-noter. (RCA-Victor).

WESTERN OF THE WEEK: America's "King Of The Cowboys," Roy Rogers, has an eight-sided album of songs based on titles from his film epics—and while all are pleasing with their sage-brush simplicity, we missed Roy's film pals—the Sons of the Pioneers. . . . Album is still an easy two-noter. (RCA-Victor).

MALE VOCAL OF THE WEEK: One of this week's best is Bing's "Ain't Doin' Bad Doin' Nothin'" and "Ida I Do" . . . Joe Venuti's small combo backs Bing and mere waxings by this combination would do no harm. . . . This pair of slow 'n' easy Crosbys rated a lazy relaxed three notes and then some. (Decca).

GIRL VOCAL OF THE WEEK: It's another pair of goodies for Peggy Lee & Co. . . . Right at home and at her best in Peg's "Don't Be So Mean To Baby" and "Just A Shade On The Blue Side"—both slow-tempeed and top material for La Lee's three-note rendition. (Capitol).

DANCE BAND OF THE WEEK: Kay Kyser, Gloria Wood & the Campus Kids pull out all stops on the samba-tempered "Too Much-a Manana" . . . reverse has Harry Babbitt on the sweet and sentimental "Ring, Telephone, Ring" with "Manana" being the selling side, worth two notes without a struggle. (Columbia).



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TELEVISION TIPS

By JANE PELGRAM

Radio Life got a call from a close friend, who nicely couched his criticism in the gentlest of terms, explaining that the Kinescope process we described in a recent column left a little too much to the imagination. So-o-o-o, we are left with nothing to do but find out *all* about this amazing and vital part of TV, condense our facts, and tell you all over again some week soon in this column. You'll be seeing a good deal of Kinescope film when all the video stations hit the channels. It's the answer to programming.

Because things are moving so fast in the new picture business, time and space makes it necessary for us to rely on your imagination again by simply high-pointing our news this week.

First of all, the long-awaited Los Angeles Rams games being telecast by KFI-TV will appear either August 22 or 28. The first game is to be the Intra-Squad Exhibition game from Gilmore Stadium, here in Los Angeles. Tom Harmon, Michigan All-American who has sparkplugged the Rams' backfield during the past two seasons will describe the game for KFI's television audience. Harmon was recently appointed sports director of KFI.

You to whom "sport" means digging in your own backyard will be delighted to know that a weekly TV program, "George, the Gardener," featuring George Milne, head of the United Garden Clubs, debuted on Don Lee's KTSL last week. Milne, who will utilize an actual garden set on the video stage, will discuss and demonstrate the latest techniques in garden care each Thursday, Channel 2, at 7:30 p.m.

According to a Hollywood report, the Groucho Marx "You Bet Your Life" series will be given trial runs on television via live local viewing and kinescope recordings. The program returns to ABC's regular AM network soon.

The American Cancer Society has found, as the result of three experimental shots in the East and Middle West this year, that television may turn out to be one of its strongest media, particularly from the standpoint of donor stimulation. The Society plans on launching a full scale, year-round program of activity in video. The plans so far include special filmed appeals, film strip material, narrative films, personality appeals and balopascopic material, according to Walter King, ACS radio and television director.

One of the most revealing bits of news about the shape of things to come showed up in the news that after two years of intensive engineering research and experimentation, Paramount has perfected its film-wide television to such a degree that it is virtually simultaneous with actual televising of a public event. From the time the camera actually picks up an event, to the time it is shown on the theater's screen, only twenty seconds

elapse. Not content with that achievement. Paramount has been quietly conducting stratovision experiments for about four months to determine whether this airplane-borne relay method is practicable for theater telecasts of special events.

F. M. FLASHES

Any of you remember "Frank Watanabe and the Honorable Archie?" Or the old "Blue Monday Jamboree?" Well, "Frank Watanabe," a lovable character who entertained millions of Southern California listeners some years back has returned! Every Monday through Friday at 7:00 p.m., FM Station KAGH, 98.3.

"Frank's" new adventures, with wonder horse "Sassafrass," occur in the course of "Frank's" job as a house-boy for a "very fine Pasadena employer gentleman." They sound as though writer Eddie Holden had recaptured completely the angle that formerly won the pediculous "Watanabe" his following.

A new FM station is under way in preparation for a formal opening early this fall. KFMV, the 58,000-watter is located near Cherokee, on Sunset Boulevard. Dan Russell, veteran of seventeen years' experience with three major networks, has been appointed program director, and Cliff Gill serves as station manager. Their modulation and programming have not yet been announced.

Incidentally, do you know who "Jimmy Cisneros" is? You've been hearing the question several times each day from KKLA's 97.1. Gloria Grant is going to tell about "Jimmy" some morning during the week beginning August 22. Her show is Monday, Wednesday and Friday at 10:15 a.m., KKLA. Be listening!

Suggested F M Moments

KKLA's "Just Imagine," with Bob Cain, 7:45 p.m., Tuesday and Thursday. Wonderful impersonations and records, tied up in a novel manner.

KAGH's "Strictly Feminaire," with Shirley Kendall, 9:30 a.m., Monday through Friday. Feminine news and views by one of Pasadena's own. Also, "Thinking Aloud," with Phil Hastings, San Gabriel Valley's own arm-chair philosopher. 3:00 p.m., Monday through Friday.

All you KMGM-FM listeners who have requested a full KMGM-FM log will be glad to know we finally procured one... it will appear within two weeks. In the interim, don't miss Deannie Best, the little girl who wears her heart on her sleeve as she plays the nation's top love songs. Something new and refreshing each Wednesday evening at 9:30 p.m.

A former "Miss America," Rosemary La Planche is head doctor at the "Fashion Clinic," also heard Wednesday nights at the 98.7 meg, mark, 8:30. Even the men will enjoy this series of views on styles, personal make-up and things feminine, sparked by personal interviews with Miss La Planche's many friends in the industry.

This week on—

KFI

You don't have to buy a new calendar! Just remember that Friday night has become another Tuesday on KFI. Why? Well, look at the grand array of talent that'll be coming over the airwaves at you this Fall—Friday night on KFI.



Eddie Cantor
6:00-6:30



Red Skelton
6:30-7:00

The big parade starts this week with the return of William Bendix in "The Life of Riley" at 7:00-7:30 P.M.—Friday night on KFI.

On September 3, Red Skelton comes back to the air at a new time—6:30 P.M. In his Tuesday night spot you'll now hear "People Are Funny" but Red is a Friday man now.

Comes Friday night, October 1 on KFI, and Eddie Cantor comes back from vacation for another season of laughter and entertainment. He'll be heard at 6:00 P.M.—Friday night on KFI.



William Bendix in
"The Life of Riley"
7:00-7:30



7:00-7:30
Jimmy Durante
8:30-9:00

And one week later, Jimmy Durante, the "Schnozz" himself hits the airwaves for another season at the 8:30 time.

So remember—now it's Friday night as well as Tuesday for comedy and entertainment on KFI. When you tune your dial for Eddie Cantor, Red Skelton, William Bendix in "The Life of Riley" and Jimmy Durante be sure to think of—Friday night on KFI.

KFI

640
On Your Dial

DON LEE ial Lines

Direct from Washington



BILL HENRY NEWS

For Johns-Manville Corp.
6:55 P.M. Mon. thru Fri.

Laugh with Bob Bence



RISE AND SHINE

For Old Gold Cigarettes
7:15 A.M. Mon., Wed., Fri.
For Block Drug Company
7:30 A.M. Mon., Wed., Fri.

Glenn Hardy Reporting



NEWSPAPER OF THE AIR

For Alka-Seltzer
10 A.M. and 9 P.M.
Every Day

heard over



and other stations of the
Mutual-DON LEE NETWORK

Precasts & Previews

TIME CHANGES

SUNDAY, AUGUST 22 — "Cabin B-13," KNX, 4:30 p.m. (30 min.) John Dickson Carr's stories for radio move up one half hour. The 5:00 p.m. KNX Sunday spot will now be taken by "Sunday at the Chase", (formerly 2:30 p.m.)

WHAT'S NEW

Drama

WEDNESDAY, AUGUST 25—"There's Always a Woman," KHJ, 3:00 p.m. (30 min.) Arlene Francis will become permanent star of this romantic drama series. Special music scores, composed by Robert Monroe, will be conducted by Sylvan Levin.

WEDNESDAY, AUGUST 25 — "Erskine Johnson's Hollywood Story," KHJ, 6:30 p.m. (25 min.) An expanded version of "Background for Stardom," previously on KHJ at 8:30 p.m. Sundays. Guest celebrities will enact incidents from their lives, with musical background by Harry Zimmerman's orchestra.

Comedy

MONDAY, AUGUST 23 — "Gasoline Alley," KWKW (Pasadena), 6:00 p.m. (15 min.) The comic strip adventures of "Skeezix, Nina, Wilmer, Corky and Chipper" are now brought to the air for the first time in the twenty-five years that Frank King has been drawing the cartoon series.

Music

TUESDAY, AUGUST 24—"Chamber Music Hour," KECA, 6:30 p.m. (30 min.) The new American String Quartet will be featured. Bronislav Gimpel, concert violinist; Bernard Ockner, former concertmaster of the Ballet Russe de Monte Carlo; Ralph Hersh, violist, and George Ricci, concert cellist, comprise the ensemble.

THURSDAY, AUGUST 26—"Revere All-Star Revue," KHJ, 6:30 p.m. (25 min.) With Andy Russell bowing out, the program will now feature a weekly guest star, with Marion Hutton, the Rhythmaires and Ray Sinatra's orchestra, in a new expanded format. Clark Dennis visits this broadcast.

Public Interest

WEDNESDAY, AUGUST 25 — "Headline Makers," KECA, 7:30 p.m. (30 min.) "The Press Club," formerly heard on KLAC, Mondays at 9:00 p.m., changes time, title and station. Phil Garrison, managing editor of the Daily News, continues as moderator, as members of the Los Angeles press talk about the story of the week and interview a public personality.

WHAT'S BACK

Drama

TUESDAY, AUGUST 24—"Roof tops of the City," KNX, 7:00 p.m. (30 min.) These half-hour dramas of life in the metropolis will fill the first part of the time vacated by "Studio One," until further notice.

THURSDAY, AUGUST 25—"F.B.I. In Peace and War," KNX, 9:00 p.m. (30 min.) Justice and its workings will be dramatized again, as this well-known program returns in the time recently held by "Fiesta."

Comedy

MONDAY, AUGUST 23—"Beulah," KNX, 9:30 p.m. (15 min.) With Hattie McDaniel again heard as star, this Monday through Friday favorite comes back.

FRIDAY, AUGUST 27—Sweeney and March, KNX, 8:30 p.m. (30 min.) Bob and Hal have been signed by Sanka for a six week summer show, until Jack Carson takes over in the fall. It's the hope of both us'ns and you'ns that the boys will go from this into the full season break their comedy deserves!

SATURDAY, AUGUST 28—"Day in the Life of Dennis Day," KFI, 7:00 p.m. (30 min.) Dennis returns, with Barbara Eiler, Dink Trout and Bea Benaderet again in his cast, and Bud Dant conducting. "Grand Ole Opry" moves to its old time spot of 7:30 p.m. KFI Saturdays.

Music

MONDAY, AUGUST 23—Jack Smith show, KNX, 8:15 p.m. (15 min.) The fella who smiles when he sings will broadcast from Hollywood, as his Monday through Friday series returns.

Participation

SATURDAY, AUGUST 28—"Truth Or Consequences," KFI, 8:30 p.m. (30 min.) Ralph Edwards and company return for another fall season, with format changes dependent on latest quiz-show rulings.

WHO'S GUESTING

Variety

SATURDAY, AUGUST 28—"Grand Ole Opry," KFI, 7:00 p.m. (30 min.) Ernie Lee, and the husband and wife team of Annie Lou and Danny, will visit Rod Brasfield tonight.

Comedy

SUNDAY, AUGUST 22—"Comedy Writer's Show," KECA, 7:00 p.m. (30 min.) Jack Denton, comedy writer for Milton Berle, joins the regular panel of laugh makers.

Commentary

SUNDAY, AUGUST 22—Louella Parsons, KECA, 6:15 p.m. (15 min.) Ann Blyth will be guest-across-the-microphone.

WEDNESDAY, AUGUST 25—"The Woman's Voice," KMPC, 3:30 p.m. (15 min.) Prior to take-off on her solo flight around the world, Diana Cyrus was interviewed by Jeanne Gray. Recorded program will be heard today.

Music

MONDAY, AUGUST 23—"Sound Off!" KECA, 8:00 p.m. (30 min.) Anita Gordon guests, as Mark Warnow introduces Meredith Willson's new march to "Iowa."

MONDAY, AUGUST 23—"Telephone Hour," KFI, 9:00 p.m. (30 min.) Soprano Blanche Thebom will be guesting with the Bell Orchestra.

TUESDAY, AUGUST 24—"Club 15," KNX, 4:30 p.m. (15 min.) Marion Hutton guests tonight and Thursday with Bob Crosby and the Modernaires.

THURSDAY, AUGUST 26—Jack Smith show, KNX, 8:15 p.m. (15 min.) Kay Starr's style will be highlighted, as she guests tonight.

Mystery

TUESDAY, AUGUST 24—"The Thin Man," KFI, 9:00 p.m. (30 min.) Gary Merrill is replacing vacationing Les Tremayne as "Nick Charles" until September 1.

(Please Turn to Page 32)

YOUR EARLY MORNING LISTENING SCHEDULE

A short time ago Radio Life, in response to readers' requests, printed the midnight to 8 a.m. logs. As space on the daily log pages will not permit handling of these schedules each week, we plan to publish them periodically. Please clip this page and save it for reference until the next printing.

	KFI	
12:00- 1:00 M-Su	Midnight Flyer	
5:30- 6:00 M-Sa	Operation Daybreak	
6:00- 6:15 Daily	News	
6:15- 6:30 Su	Songs of Faith	
6:30- 7:00 Su	Cameos of Music	
7:00- 7:30 Su	Highlights of Bible	
7:30- 8:00 Su	Melodiana	
6:15- 6:30 M-Sa	Standard Farm Highlights	
6:30- 6:45 M, W, F	Tom Owens	
7:00- 7:45 Tu, Th, Sa	Eddie Arnold Show	

LOS ANGELES CITY SCHOOL LIBRARY
7 DAYS ONLY NOT RENEWABLE

Radio life
 August 22, 1948

STONE & GERRY

FORM 34.8 10M 8-39

7:30- 7:45 M-Sa	Fleetwood Lawton
7:45- 7:30 M-F	Bing Crosby
7:30- 7:45 Sa	Here's to Vets
	KFWB
12:00- 1:00 Su-Sa	Western Issues
5:45- 6:00 M-Sa	Market Reports
6:00- 7:15 Su	Sunday Morning Concert
7:45- 8:00 Su	News
7:30- 8:00 Su	Morning Serenade

6:00- 7:00 M-Sa
7:00- 7:45 M-F
7:00- 8:00 Sa
7:45- 8:00 M-F

12:00- 1:00 Daily
1:00- 3:00 Daily
3:00- 6:00 Daily
6:00- 7:00 Su
7:00- 8:00 Su
6:00- 8:00 M-Sa

12:00- 1:00 Daily
7:00- 8:00 M-Sa

12:00- 1:00 Tu-Su
7:00- 8:00 Su
6:00- 8:00 M-Sa

12:30- 5:00 W-M
5:00- 7:00 M-Sa
6:00- 7:00 Su
7:00- 8:00 Su
7:00- 7:15 M-Sa
7:15- 7:30 M-Sa
7:30- 8:00 M-Sa

12:00- 2:00 Daily
6:00- 6:45 Su
6:45- 7:00 Su
7:00- 7:30 Su
7:30- 7:45 Su
7:45- 8:00 Su
6:00- 6:15 M-Sa
6:15- 6:45 M-F
6:45- 7:00 M-Sa
7:00- 8:00 M-Sa

5:30- 5:45 Su
5:45- 6:00 Su
6:00- 6:15 Su
6:15- 6:30 Su
6:30- 6:45 Su
6:45- 7:00 Su
7:00- 8:00 Su
5:30- 6:30 M-Sa
6:30- 7:30 M-Sa
7:30- 8:00 M-Sa

6:00- 7:00 M-Sa
7:00- 8:00 Daily

6:00- 7:00 Su
7:00- 7:30 Su
7:30- 8:00 Su
6:00- 7:00 M-Sa
7:00- 8:00 M-Sa

6:30- 7:00 Su
7:00- 7:30 Su
7:30- 8:00 Su
5:30- 6:00 M-Sa
6:00- 6:30 M-Sa
6:30- 7:00 M-Sa
7:00- 7:15 M-Sa
7:15- 7:30 M-Sa
7:30- 8:00 M-Sa

12:00- 3:00 Daily
5:30- 7:00 Daily
7:00- 7:45 Su
7:45- 8:00 Su
7:00- 7:15 M-Sa
7:15- 7:30 M-F
7:30- 8:00 M-Sa

Maurice Hart
 Maytime
 All-Star Western
 Woman's Page

KFAC

Midnight Serenade
 Symphony
 Overture to Dawn
 Hymns
 Breakfast Symphony
 Stu Wilson's Show

KGFJ

Music in Variety
 Western Roundup

KLAC

Don Otis
 Musical Album
 Haynes at the Reins

KXLA

Alex Cooper
 Sunway Show
 W. B. Record
 Morning Melodies
 Bing Crosby Records
 News
 Morning Melodies

KFYD

Spade Cooley Time
 Earlybird Concert
 News
 Melodic Gold
 Sons o' Guns
 Guest Star
 Chuck Wagon Rodeo
 Larry Cassidy
 Garden Chats
 Wake-Up Ranch

KWKW

Treasury Salute
 Voice of the Army
 Eyes on the Future
 So Proudly We Hail
 On Wings of Song
 Eyes on the Ball
 Rev. Rodelo
 Voice of Mexico
 Hoyos Hour
 Italian Melodies

KGIL

Spanish Hour
 Musical Corral

KOWL

Sunrise Serenade
 Latin-American Council
 Assembly of God
 Top o' the Morning
 Spanish Hour

KRKD

Spinning Wheel
 News; Music
 Good News Hour
 Sunrise Serenade; News
 Cathedral Hour
 News; Musical Highlights
 Marching Along
 Vocal Varieties
 News; Modern Harmonies

KWIK

George Jay
 Hora Hispana
 Mexican Church
 Community Chapel
 Public Service
 Morning Melodies
 Western Jamboree

- KGFR—Light and Life.
- KGJF—Serenade to Afternoon.
- KFAC—Imports on Wax.
- KFWB—Gadget Jury.
- KMPC—L. A. Angels vs. San Francisco.
- KOWL—Composer's Album.
- KWIK—Pentecostal Church.
- KXLA—Church in the Barn.
- 1:45—KFI—Famous Music.
- KXX—Make Mine Music.
- KFOX—Italian Songs.
- KOWL—Ballads by Bing.
- KWKW—Hoyos Hour.
- 2—KECA, KFMB—Milton Cross Opera Album.
- KFI, KFSJ—Author Meets the Critics.
- KHJ, KFXM, KGB, KVOE—Under Arrest.
- KXX, KSDJ—Chuckwagon Tales.
- KAGH—Symphony.
- KFAC—Concert Favorites.
- KFOX—Good News.

ESQUIRE TODD
presents
HARLEM HOLIDAY
(Best in Colored Entertainment)
KFVD
SUNDAY
2 to 3 P. M.



- KFVD—Harlem Holiday.
- KFWB—Patricia Gibbons Scrapbook.
- KGFR—Long Beach Band.
- KGJF—Anybody's Hit Parade.
- KGIL—S. F. Valley Story.
- KLAC—Baseball.
- KMPC—Baseball.
- KOWL—Musical Bouquet.
- KWIK—Pop Concert.
- KRKD—Sunday on Ranch.
- KWKW—Hoyos Hour.
- KXLA—Challenge to Youth.
- 2:15—KXX, KSDJ—Orchestra.
- KFOX—Healing Waves.
- KFWB—Strolling Tom.
- KOWL—Moment Musicals.
- 2:30—KECA, KFMB—Counterspy
- KFI, KFSJ—Surprise Symphonette
- KHJ, KFXM, KGB—What Makes You Tick.
- KFOX—Gospel Harbor Light.
- KFWB—Junior Symphony.
- *KGER, KWIK—News.
- KGIL—Musical Favorites.
- KOWL—Yiddish Hour, Levin.
- KXLA—Miniature Concert.
- 2:40—KGER—Long Beach Band.
- KWIK—Penthouse Serenade.
- 2:45—KWIK—Penthouse Serenade.
- KWKW—Don Pancho Hour.
- 3—KECA, KFMB—California Caravan.
- KFI—Catholic Hour.
- KHJ, KFXM, KGB, KVOE—Those Websters.
- KXX—Family Hour.
- KAGH—Opera.
- KFAC—Stage Melodies.
- KFOX—Rev. Earl Ivie.
- KFSJ—Living, 1948.
- KFVD—Singin' Sam.
- KFWB—Concert Hall.
- *KGER, KOWL—News.
- KGJF—Upbeat Session.

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- KGIL—Mask and Mike Club.
- KLAC—Baseball.
- KMPC—Baseball.
- KWKW—Church of the Air.
- KXLA—Spear Career Theater
- 3:05—KGER—Lutheran Church.
- 3:15—KFVD—Piano Portraits.
- 3:30—KECA—The Hope of Peace.
- *KFI, KWIK—News.
- KXX, KSDJ—Pause That Refreshes.
- KGER—Crosby Western.
- KGJF—Record Rhapsody.
- KGIL—Matinee Melodies.
- KFOX—Pentecostal Church.
- KFSJ—Summer Symphony.
- KFVD—Hank, the Night Watchman.
- KFWB—L. A. Museum Orch.
- KOWL—Mexican Moods.
- KWKW—Festival Mexicano.
- KXLA—Sunday Serenade.
- 3:35—KWIK—Make Mine Melody.
- 3:45—KECA—Concert Music.
- KFI—Melody Parade.
- 4—KECA, KFMB—Personal Autograph.
- KFI, KFSJ—Let's Talk Hollywood.
- KHJ, KGB, KVOE—Mystery Playhouse.
- KXX, KSDJ—Gene Autry.
- KAGH—Opera.
- KFAC—Musical Masterpieces.
- KFOX—Sunshine Mission.
- KFWB—Old Fashioned Revival
- KGER—Old Fashioned Revival
- KGJF—Showtime.
- KGIL—Matinee Melodies.
- KFVD—Hank the Night Watchman.
- KLAC, KMPC—Baseball.
- KOWL—1st Baptist Church.
- KMPC—Afternoon Concert.
- KWIK—Cavaleade of Music.
- KWKW—Festival Mexicano.
- KXLA—Sunday Serenade.
- 4:15—KOWL—Lutheran Hour.
- KRKD—Tunes of the Day.
- KWKW—Voice of China.
- 4:30—KECA, KFMB—Johnny Fletcher.
- KFI, KFSJ—Pat O'Brien.
- KHJ, KGB, KVOE—Talent Jackpot.
- KXX—Cabin B13.
- *KFVD, KWIK—News.
- KGJF—Here's to Veterans.
- KFOX—Wings of Healing.
- KRKD—92nd Street Church.
- KWKW—Italian Novelties.
- KFVD—Dream Time.
- 4:45—KGJF—Sons of Guns.
- KOWL—Assembly of God.
- KWIK—Toastmaster's Time.
- 5—KECA, KFMB—Stop the Music
- KFI, KFSJ—Robert Shaw Chorale
- KHJ, KGB—Mediation Board.
- KXX—Sunday at the Chase.
- KAGH—Three-Quarter Time.
- KECA—Revolving Stage.
- KFOX—Evangelist Hogan.
- KFVD—Contrasts on Wax.
- KFWB—Voice of Calvary.
- *KGER, KGIL—News.
- KGJF—Public Messenger.
- KLAC—Baseball.
- KMPC—Baseball.
- KOWL—Italian Melodies.
- KRKD—Tunes of the Day.
- KWIK—Modern Mood.
- KWKW—Italian Good Samaritan.
- KXLA—Sunday Serenade.
- 5:05—KGER—Bible Treasury Hour.
- 5:15—KFVD—Lifelines.
- KGIL—Valley Vespers.
- KWKW—Marine Story.
- 5:30—KFI, KFSJ—R.F.D. America.
- KHJ, KGB—Jimmy Fidler.
- KXX, KSDJ—Dr. Dana.
- KAGH—Ave Maria Hour.
- KFOX—Rumba Time.
- KFWB—Dr. John Mathews.
- KGER—Church of the Air.
- *KGJF—News.
- KGIL—Proudly We Hall.
- KRKD—Floyd B. Johnson.
- *KWIK—News, Music.
- KXLA—Lincoln Ave. Church.
- 5:45—KHJ, KFXM, KGB, KVOE—Twin Views of News.
- KFOX—Singing Crow.
- KFVD—Hits and Misses.
- KGJF—Keyboard Magic.
- KPPC—Twilight Trail.
- KWIK—Songs Mother Taught.
- 5:55—KXX, KSDJ—George Fisher.
- 6—KECA, KFMB—Jergens Journal.
- KFI, KFSJ—Manhattan Merry-Go-Round.
- KHJ, KFXM, KGB, KVOE—Secret Mission.
- KXX, KSDJ—Winner Take All
- KFAC—Sunday Evening Symphony.
- *KFOX, KFWB, KGER, KLAC,

- KMPC, KXLA—News.
- KFVD—Hits and Misses.
- KGJF—American Heritage.
- KGIL—Date With a Disc.
- KIEV—Wally and Jimmy.
- KOWL—Italian Program.
- KPPC—Chamber Music.
- KRKD—Show Time.
- KWIK—Proudly We Hall.
- KWKW—Sunday Salon.
- 6:05—KGER—Harbor Forum.
- KLAC—Music.
- 6:15—KECA, KFMB—Louella Parsons.
- KMPC—Mayor Bowron.
- KFVD—Supper Song.
- KFWB—Veteran Speaks.
- KXX—Red Cross.
- 6:30—KECA, KFMB—Superstition.
- KFI, KFSJ—American Album.
- KHJ, KFXM, KGB, KVOE—It's a Living.
- KXX, KSDJ—Strike It Rich.
- KFOX—Hal's Memory Room.
- KFVD—Drifting on a Cloud.
- KFWB—Gospel and Song.
- KGER—Lutheran League.
- KMPC—Mother's Album.
- KOWL—Mexican Youth.
- KPPC—Children's Corner.
- KRKD—Kingdom Within.
- *KWIK—News.
- KXLA—Lutheran Gospel Hr.
- 6:45—KFVD—Talent for Sale.
- KMPC—Know Your FBI.
- KPPC—Story Time.
- KWIK—What America Plays.
- 7—KECA, KFMB—Comedy Writers' Show.
- KFI, KFSJ—Take It or Leave It.
- *KHJ, KFXM, KGB, KVOE—Behind the Front Page.
- KXX—Alan Ladd.
- KFAC—Sonata Concert.
- KFOX—Full Gospel Assembly.
- KFVD—Evening Serenade.
- KFWB—Union Rescue Mission
- *KGER—News.
- KGJF—Overture to Evening.
- KGIL—Helene Copel.
- KLAC—Hit Tunes.
- KMPC—Pet Exchange.
- KOWL—Just Music.
- KWIK—George Henderson.
- KWKW—Proudly We Hall.
- KXLA—National Voice.
- 7:05—KGER—John Brown.
- 7:15—KGIL—Manager Speaks.
- KXLA—Life and Health.
- KMPC—Land of the Free.
- KPPC—Enchanted Lady.
- 7:30—KECA, KFMB—Jimmy Fidler.
- KFI, KFSJ—Horace Heidt Show.
- KHJ, KVOE—Quiz of Two Cities.
- KXX—Hollywood Showcase.
- KFAC—Your Concert.
- KFOX—The King's Service.
- KFWB—Navy Band.
- KGIL—Treasure Chest.
- KMPC—Proudly We Hall.
- KOWL—Evening Serenade.
- KPPC—Day Is Done.
- *KWIK—News, Music.
- KXLA—Church of Open Door.
- 7:45—KECA, KFMB—Reserve.
- KFWB—Catholic Answers.
- KPPC—Music.
- KWIK—Auto Races.
- 8—KECA, KFMB—Al Capp.
- KFI, KFSJ—Hollywood Star Theater.
- KHJ, KGB, KFXM, KVOE—Twenty Questions.
- KXX, KSDJ—Man Called X.
- KFAC—First Methodist.
- KFOX—Christian Science.
- KFWB—Hollywood Presbyterian Church.
- *KGER, KGIL, KLAC—News.
- KGJF—Blue of Evening.
- KMPC—Waltz Time.
- KPPC—Sunday Evening Hour.
- KWIK—Veterans' Hospital.
- KXLA—Open Door Church.
- 8:05—KGER—Night in the Valley.
- 8:15—KECA, KFMB—Monday Morning Headlines.
- KGIL—Delmonico Trio.
- KLAC—Studio Orchestra.
- 8:30—KECA, KFMB—Green Hornet.
- KFI, KFSJ—Standard Hour.
- KHJ, KGB, KFXM, KVOE—Reserve.
- KXX, KSDJ—Blondie.
- KGJF—Tat in Moods.
- KLAC—Irwin Allen.
- KMPC—Footlight Favorites.
- KPPC—Sacred Music.
- *KWIK—News.
- 8:45—KHJ, KFXM, KGB, KVOE—Shellah Graham.
- KFAC—Sunday Evening Club.
- KGIL—Voice of the Army.
- KLAC—Drama.
- KPPC—Word of Life.
- KWIK—Hebrew-Christian Hr.
- 9—KECA, KLAC—News.
- KFI, KFSJ—Standard Hour.

- *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KXX, KSDJ—Sam Spade.
- KFAC—Sunday Evening Club.
- KFOX—Business Reporter.
- KFWB—Meet Mr. America.
- *KGER—News, Bethel Church.
- KGJF—Ave Maria Hour.
- KGIL—Show Tunes.
- KMPC—Masters Hour.
- KPPC—Music for You.
- KWIK—Your Request.
- KXLA—Old-Fashioned Revival
- 9:05—KECA—Hotel Stevens Orch.
- 9:10—KLAC—Open Forum.
- 9:15—KECA—We Care.
- KHJ, KGB, KVOE—Rhythm in Rhyme.
- KFOX—Here's to Vets.
- KFWB—Sons of Pioneers.
- 9:30—KECA—Claremont Orch.
- KFI, KFSJ—Let's Talk Hollywood.
- KHJ, KGB—Chicago Theatre.
- KXX—Romance of Ranchos.
- KFAC—Gateway to Music.
- KFOX—Sunshine Mission.
- KFWB—Pacific Lutheran Hr.
- KGER—Jimmie Wakely.
- KGJF—Victory Church.
- KVOE—Minister's Hour.
- 9:45—KGER—Sons of Guns.
- KVOE—Grace and Truth.
- 10—KECA, KFMB—Cinegrill Orch.
- *KFI, KFSJ—The Reporter.
- KHJ, KGB—Chicago Theatre.
- *KXX, KSDJ—Chet Huntley, News.
- KFAC—Gateway to Music.
- KFWB—Voice of Prophecy.
- KFOX, KMPC, KVOE—Old-Fashioned Revival.
- KGJF—Concert Nocturne.
- KGIL—Organ Reveries.
- *KLAC, KGER—News.
- KWIK—Your Request.
- KXLA—Sacred Record Shop.
- 10:05—KLAC—Sheriff's Office.
- KGER—Organ Music.
- 10:15—KFI—Chapel Songs.
- KXX, KSDJ—University Explorer.
- KLAC—Music.
- 10:30—KECA—Ambassador Orch.
- *KFI—Inside the News.
- KHJ, KGB—X. Cugat Orch.
- KXX—Return Engagement.
- KFAC—Music for Listening.
- KFSJ—Concert Hall.
- KFWB—Echoes of Eden.
- KGER—Music.
- KGIL—Symphony.
- *KXLA—Dan Lundberg.
- 10:45—KFI—Melody Time.
- KFWB—Adventures in Research.
- 10:55—KFI—Police Bulletins.
- *KLAC—News.
- 11—KECA, KFMB—Bridge to Dreamland.
- KFI—America United.
- KHJ, KGB—B. Rich Orch.
- *KXX—News.
- KFAC—Music for Listening.
- KFOX—Party House.
- KFVD—Spade Cooley Time.
- KFWB—Echoes of Eden.
- KGJF—Concert Nocturne.
- KGIL—What America Plays.
- KLAC—Across the Footlights.
- KMPC—Dance Parade.
- KWIK—Your Request.
- KXLA—Sammy Davis.
- 11:15—KXX—Merry-Go-Round.
- 11:30—KFI, KFSJ—St. Francis Orch.
- KHJ—Music.
- KFOX—Record Reporter.
- KFWB—Music You Want.
- KXLA—Dance Time.
- 11:45—KECA—Breneman Orch.
- *KHJ, KGB—News.
- KXX—Orchestra.
- 11:55—KFI, KMPC—News.
- KXX—KXXtra.

CENSOR

Captain Ed Lane, eighty-two-year-old panelist on Mutual's "Life Begins at 80," believes a change in feminine styles should be made soon. Asked by emcee Jack Barry what he would like to see in the future, Captain Lane replied: "We should eliminate the new look from the earth, so that we can get a good look at beautiful women again."

MONDAY, AUGUST 23

*Indicates News Broadcast.

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 *KHJ, KGB—Cecil Brown.
 KNN—Ves Batterssea Comes to Breakfast.
 KAGH—Musical Clock.
 KFAC—Breakfast Symphony.
 KFOX—Challenge to Youth.

WESTERN HITS BY THE HUNDRED

2 1/2 Hours Mon. Thru Sat., 6th, 8:30 A.M.

1070 KC.
5000 WATTS



- KFVD—Wakeup Ranch.
 KFVB—George Milne.
 *KGER—News, Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGIJ—Musical Corral.
 *KLAC, KMPC, KOWL, KXLA—News.
 KRKD—Bible Institute.
 KWIK—Western Jamboree.
 KWKW—Rafael Mendez.
8:15 *KHJ, KNN—News.
 KGFJ—Public Messenger.
 KLAC—Haynes at the Helms.
 KMPC—Markets; Sports.
 KOWL—Memories in Music.
8:20 KXLA—Music.
8:30 KFI, KFSD—Jack Berch.
 KHJ—Editor's Diary.
 KNN, KSDJ—Grand Slam.
 *KFAC, KFVB, KGIJ, KOWL, KRKD, KWIK—News.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 KMPC—A Song for You.
 KWKW—Stock Quotations.
 KXLA—Haven of Rest.
8:35 KRKD—Spotlight Varieties.
 KWIK—Western Jamboree.
8:45 KFI, KFSD—Lora Lawton.
 *KHJ—News.
 KNN—Rosemary.
 KEAC—Unity.
 KFVD—Vocal Varieties.
 KFVB—Science of Mind.
 KGER—Bible Treasury Hour.
 KGIJ—Coffee Parade.
 KOWL—Navy Band.
 KRKD—Highways to Happiness.
 KWKW—Gordon Baker Lloyd.
9—KECA, KFMB—Welcome, Travelers.
 *KFI, KFSD, KGER—News.
 *KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.
 *KNN—Wendy Warren.
 KFAC—Morning Concert.
 KFVD—Waltz Time.
 KFVB—Strolling Tom.
 KGFJ—Delinquency Forum.
 KGIJ—Swappin' Corser.
 KLAC—Coffee with Crosby.
 KMPC—Band Box.
 KOWL—Victorious Life.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
9:05 KFI—Ladies' Day.
 KGER—Lutheran Hour.
 KWIK—Sunny Side.
9:15 *KHJ, KFXM, KGB, KVOE—John B. Kennedy.
 KNN—Aunt Jenny.
 *KAGH, KFVD—News.
 KFVB—Marsha Walton.
 *KGFJ—Aerotrials.
 KGIJ—Ballads for You.
 KLAC—Radio News.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Airy.
9:30—KECA, KFMB—Breakfast in Hollywood.
 KHJ—Moods in Music.
 KNN, KSDJ—Helen Trent.
 KAGH—Shirley Kendall.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFVB—Music.
 KGER—John Brown.

Race News
 THE LINE-UP with late jockey changes and scratches
 9:30-9:45 a.m. Mon.-Sat. Dial 1230
 KGFJ—Racing News.
 KGIJ—Valley Shopper.

- KLAC—Morning Melodies.
 *KOWL—News.
 KWIK—Top o' Morning.
9:45—KFI—Chuck Collins.
 KNN, KSDJ—Our Gal Sunday.
 KFVD—Remembered Rhythms.
 KFVB—Sons of Pioneers.
 KGFJ—Disabled Veterans.
 KOWL—Album of Song.
 *KRKD—News.
 KWKW—Word of Truth.
9:55 *KFAC—News.
10—KECA, KFMB—Ted Malone.
 KFI—Downtown and All Around.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KNN—Big Sister.
 KAGH—G. E. Hour.
 KFAC—Serenade.
 *KFOX, KGER—News.
 KFVD—Bible Institute.
 KFVB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KGIJ—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 *KMPC—News, Eddie Lyon.
 KOWL—Romance in Music.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KWKW—Racing News.
 KXLA—Sons of Pioneers.
10:05—KGER—Musical Roundup.
10:15 *KECA, KFMB—Kiernan's Korner.
 KFI—What Do You Say?
 KHJ, KGB—Two-Ton Baker.
 KNN—Ma Perkins.
 KMPC—Music in the Air.
 KRKD—Dr. Richardson.
 KWKW—Audrey Shop.
 *KXLA—News.
10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story.
 *KFI, KOWL, KWIK—News.
 KIJ—The Judge.
 KNN—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFVB—Bill Leyden.
 *KGIJ—News: Curtain Call.
 KRKD—Crazy Rhythm.
 KWKW—Feature Story.
 KXLA—Songs of Our Times.
10:35—KWIK—Town Crier.
10:45—KFI—Joyce Jordan.
 KNN—Guiding Light.
 KFAC—Your County Reports.
 KFSD—Believe It or Not.
 KOWL—Tune Shop.
 KRKD—Midnight Mission.
 KWKW—My Serenade.
10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVOE—Ladies First.
 KNN—Second Mrs. Burton.
 *KAGH, KFVD, KGER—News.

- KFAC—Festival of Music.
 KFVB—Bill Leyden.
 KGFJ—Record Jackpot.
 KGIJ—Housewives' Exchange.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Today's Infant.
 KRKD—Latin Rhythm.
 KWKW—Tom, Dick & Harry.
 KXLA—Easy Listening.
11:05—KAGH—Whirlin' With Willie.
11:15—KXLA, KFMB—Listening Post
 KNN—Terry Mason.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Voice of Neighborhood.
 KOWL—Rhythm at Random.
 KWKW—Races and Sports.
 *KXLA—Pasadena News.
11:20—KWKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
 KFI, KFSD—Today's Children
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KNN, KSDJ—Nora Drake.
 KFAC—Keyboard Artistry.
 *KFOX, KOWL—News.
 KMPC—Memory Melodies.
 KRKD—Songs in Pops.
 KXLA—Dinner Bell Roundup.
11:45—KECA—Between Us Girls.
 KFI—Light of the World.
 KNN, KSDJ—Evelyn Winters.
 KOWL—Salute to Americas.
 KRKD—Melody Time.
 KWKW—Races and Sports.
11:55 *KFAC—News.
 KGFJ—Sports Flash.
12—KECA—Sam Hayes, News.
 KFI—Farm Reporter.
 *KHJ, KAGH, KGER—News.
 KNN—Radio Harris.
 KFAC—Luncheon Concert.
 *KFVD—Editor of the Air.
 KFVB—Bill Anson.
 KGFJ—Intermission.
 *KGIJ—Valley News.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Record Roundup.
 KWKW—Luncheon Musicale.
 KXLA—Vocal Parade.
 KXLA—Dinner Bell Roundup.
12:05—KAGH—Whirlin' with Willie.
 KGER—Chuck Wagon.
12:10—KNN—George Fisher.
12:15 *KECA—Baukhage Talking.
 KFI, KFSD—Ma Perkins.
 KHJ—Sing, America, Sing.
 KNN—Guest Book.
 *KFOX—News.
 KGIJ—Real Estate.
 KWKW—Races and Sports.
12:25—KGFJ—Sports Flash.
12:30—KECA, KFMB—Second Honey-moon.
 KFI, KFSD—Pepper Young.
 *KNN, KSDJ—Knock Manning.
 KHJ, KGB—Ozark Valley.
 KFVD—Violet.
 *KFVB—News: Bill Anson.

- KGFJ—1230 Club.
 KGER—Squeakin' Deacon.
 KGIJ—Hart and Darling.
 *KMPC, KOWL, KWIK—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
12:35—KOWL—Mayor of Melody.
 KWIK—G.I. Parade.
 KWKW—Farm News.
12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KNN—Background for Living.
 *KFAC—News.
 KFOX—Verdict Rendered.
 KMPC—Rhythm Rancho.
 KWKW—Races and Sports.
12:50—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
1—KECA, KFMB—Listen to This
 KFI, KFSD—Backstage Wife.
 KHJ—Melody Matinee.
 KNN—Burrill Wheeler.
 KAGH—Civic Service.
 KFAC—Piano Parade.
 *KFVD, KLAC, KRKD—News.
 KFVB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIJ—Cowboy Music.
 KMPC—Major League Ball.
 KOWL—Show Tunes.
 KWIK—Rhythmic Age.
 KXLA—Community Broad-caster.
1:10—KLAC—570 Club.
1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KFAC—American Hour.
 KFVD—Piano Parade.
 KRKD—Siesta Time.
 KWIK—Charles W. Hamp.
 KWKW—Races and Sports.
 KXLA—Farm Program.
1:25—KGFJ—Sports Flash.
1:30—KECA—Orizuela.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KNN, KSDJ—Winner Take All
 KAGH—Siesta Serenade.
 KFVD—Hall of Records.
 KGER—Western Siesta.
 KGIJ—Homemakers.
 *KOWL, KRKD, KWIK—News
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
1:35—KRKD—Song Symphony.
 KWIK—Magic Bandstand.
1:45—KECA—Ethel and Albert.
 KFI, KFSD—Young Widder Brown.
 KOWL—South of the Border.
 KWKW—Races and Sports.
 *KXLA—News.
1:50—KWKW—Show Time.
1:55 *KFAC—News.
 KGFJ—Sports Flash.
2—KECA, KFMB—Surprise Package.
 KFI, KFSD—When a Girl Marries.
 KHJ, KFXM, KGB, KVOE—Heart's Desire.
 KNN, KSDJ—Stand-In.
 KAGH—C-Sharp Minor.
 KFAC—Matinee.
 KFOX—Western Music.
 KFVD—Hall of Records.
 KFVB—Bill Anson.
 *KGER, KLAC—News.
 KGFJ—What's Up.
 KGIJ—Homemakers.
 KMPC—Theme Alarm.
 KOWL—Matinee Melodies.
 KRKD—These Are Your Neighbors.
 KWIK—Magic Bandstand.
 KWKW—Races and Sports.
 KXLA—Concert Hour.
2:05—KGER—Western Siesta.
2:10—KLAC—570 Club.
2:15—KFI, KFSD—Portia Faces Life.
 KRKD—Guest Star.
2:20 *KWKW—News.
2:25—KECA—Model Magazine.
 KGFJ—Sports Flash.
2:30—KECA, KFMB—Bride and Groom.
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB—Hollywood Favorites.
 KNN, KSDJ—House Party.
 KGER—Garden School.
 *KOWL, KWIK—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
2:35—KOWL—Contented Listening.
2:40—KGER—Sons of Pioneers.
2:45—KFI, KFSD—Front-Page Farrell.
 KIJ—Woody and Virginia.
 KRKD—Organ Mood.
 KWKW—Races and Sports.
2:50—KWKW—Swing Session.
2:55 *KNN, KFVD—News.
 KGFJ—Sports Flash.
3—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Air Force Hour.
 KNN, KSDJ—Meet the Missus.

MONDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:30—Arthur Godfrey, KNN.
 6:00—Our Miss Brooks, KNN.
 6:30—Mr. Tutt, KNN.
 8:00—McNeill Bkfst. Club, KECA
 8:30—Grand Slam, KNN.
 9:30—Bkfst. in Hollywd., KECA.
 10:00—Barrel of Dough, KFVB.
 11:30—Queen for a Day, KHJ.
 2:00—Heart's Desire, KHJ.
 2:30—Bride and Groom, KECA.
 2:30—House Party, KNN.
 3:00—Meet the Missus, KNN.
 6:30—Dr. I. O., KFI.
 7:30—Jack in All Trades, KNN.

Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.
 5:30—Voice of Firestone, KFI.
 6:30—California Melodies, KHJ.
 7:00—Contented Hour, KFI.
 9:00—Telephone Hour, KFI.
 7:45—Fred Beck, KNN.
 9:00—Kate Smith, KHJ.
 10:00—Ted Malone, KECA.
 10:15—What Do You Say? KFI.

Comment-Narration

- 1:00—Burrill Wheeler, KNN.
 4:30—Art Baker, KFI.
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KNN.

Mystery-Detective

- 9:00—Inner Sanctum, KNN.

Public Interest-Information

- 5:45—If They Had Lived, KGFJ.
 6:00—American Way, KFI.
 6:30—Child's World, KECA.

Sports

- 9:15—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Race Lineup, KWKW.
 1:00—Major League Ball, KMPC.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Sam Baltor, KLAC.
 6:00—Fred Hewler, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 8:00—Fishing Facts, KFOX.
 9:30—Inside of Sports, KHJ.

Popular-Western Music

- 4:30—Club 15, KNN.
 4:45—Stuart Hamblen, KFVB
 8:00—Supper Club, KFI.
 8:00—Sound Off, KECA.
 8:15—Jack Smith, KNN.

- KAGH—Phil Hastings.
- KFAC—Musical Favorites.
- KFVD—Hall of Records.
- KFWB—Bill Anson.
- *KGER, KLAC, KXLA—News.
- *KGFJ—Sunset and Vine.
- KGIL—Social Whirl.
- KMPC—Three Alarm.
- KOWL—Your Radio Outlook.
- KRKD—Tops in Pops.
- KWIK—Homemakers' Forum.
- KWEW—Swing Season.
- 3:05—KGER—Alkali Alex.
- 3:10—KLAC—Don Otis.
- 3:15—KFI—Life Can Be Beautiful.
- KFOX—Vivian Lloyd Show.
- *KGIL—News.
- KOWL—Sports Matinee.
- KWEW—Races and Sports.

JUKE BOX MATINEE

With Carl Bailey
3:15 to 5:30 p.m.

KXLA

Monday thru Saturday

- KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA—Norwood Smith Sings.
- KFI, KFSD—Aunt Mary.
- KHJ—Johnson Family.
- KXX, KSDJ—Arthur Godfrey.
- *KFAC, KRKD, KWIK—News.
- KGB—Woody and Virginia.
- KGER—Carolina Cotton.
- KGIL—Storybook Man.
- KMPC—Jeanne Gray.
- KWKW—Andy Mansfield.
- 3:35—KOWL—Organ Melodies.
- KRKD—Tea Time Tunes.
- KWIK—Valley Matinee.
- 3:45—KECA—Francesca Scully.
- KFI, KFSD—Nora Drake.
- KHJ, KGB, KVOE—Tell Your Neighbor.
- KAGH—This Day.
- KFAC—Lyrics in Chorus.
- KMPC—Sing 'n' Swing.
- KOWL—Mark Mathews, Songs
- 3:55—KFWB—News.
- KFWB—Caroline Leonetti.
- KGFJ—Sports Flash.
- 4—KECA—George Fenneman Show.
- KFI, KFSD—This Woman's Secret.
- *KHJ, KFNM, KGB, KVOE—Fulton Lewis Jr.
- KXX, KSDJ—Hint Hunt.
- KAGH—Disc Jockey.
- KFAC—Musical Masterpieces.
- *KFOX, KGER, KLAC—News.
- KFVD—Harlem Matinee.
- KFWB—Spade Cooley.
- KGIL—Sunset and Vine.
- KGIL—Johnny Grant Show.
- *KMPC—News, Edlie Lyon.
- KOWL—Just Music.
- KRKD—Plane Paintings.
- KWKW—1400 Club.
- KWEW—Andy Mansfield.
- KXLA—Juke Box Matinee.
- 4:05—KGER—Musical Roundup.
- 4:15—KFI—Johnny Murray.
- *KHJ, KFNM, KGB, KVOE—Frank Hemingway.
- KFWB—Bing Crosby.
- KLAC—Pet Magazine of the Air.
- KOWL—Classics in Music.
- KMPC—Morton Gould.
- KRKD—Movieband Quiz.
- 4:25—KXX, KSDJ—Mr. Information
- KGFJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- *KHJ, KGB, KVOE—Passing Parade.
- KXX, KSDJ—Club 15.
- KFOX—Old Age Pensions.
- KFVD—Noveltunes.
- KFWB—Calvary Assembly.
- KLAC—Racing Roundup.

MILD & MELLOW

4:30 to 5 P.M.
Monday through Friday

KMPC

- KMPC—Mild and Mellow.
- *KOWL—News, Music.
- KRKD—Symphony in Swing.
- KWIK—Old Folks Program.
- KWKW—Magic Circle Theater
- 4:45—KHJ, KGB, KVOE—Rex Miller
- *KXX, KSDJ—Ed R. Murrow.
- *KFSD—B. V. Kattenborn.

- KFVD—Plaups.
- KFWB—Stuart Hamblen.
- KLAC—Music.
- KOWL—Sports Review.
- *KRKD—News.
- KWIK—Musical Quiz.
- KWEW—Races and Sports.
- 4:50—KWKW—Magic Time.
- 4:55—KGFJ—Sports Flash.
- 5—KECA—Happy Theater.
- *KFI—Feature Wire.
- KHJ, KGB, KVOE—Adventure Parade.
- *KXX, KSDJ—Knox Manning, News.
- KFAC—Sunset Serenade.
- KFVD—Sundown Roundup.
- KFWB—Stuart Hamblen.
- KGFJ—Jive at 5.
- KGIL—Johnny Grant Show.
- *KLAC—Fred Henry Reports.
- *KMPC—News, Star Time.
- KOWL—Plantation House Party.
- KRKD—Songs of the Saddle.
- *KWIK—News Review.
- KWKW—Reminiscent Music.
- KXLA—Juke Box Matinee.
- 5:05—KAGH—Children's Program.
- KGER—Ford Lewis.
- 5:15—KECA, KFMB—Fun House.
- *KFI—News.
- KHJ, KFNM, KGB, KVOE—Chandu, the Magician.
- KXX—Tom Hanlon.
- KLAC—Music.
- KOWL—Parade of Stars.
- KWIK—Hal Schaefer.
- KWKW—Today at the Races.
- 5:30—KECA—Home News.
- *KFI, KFSD—Voice of Firestone.
- KHJ, KFNM, KGB, KVOE—Superman.
- *KXX, KSDJ—Charles Collingwood.
- KAGH—Sports Notebook.
- KFAC—Whoo Bill Club.
- *KFOX, KOWL, KWIK—News.
- KFVD—Land We Love.
- KGER—Cactus Mack.
- KGFJ—Race Recap.
- KMPC—All Time Hits.
- KRKD—Sports Dial.
- KXLA—Future Pianists.
- 5:35—KECA—Headline Edition.
- KOWL—Musical Detective.
- 5:45—KECA—Elmer Davis.
- KHJ, KFNM, KGB, KVOE—Adventures of Tom Mix.
- *KXX, KSDJ—Bob Garred.
- KAGH—Boy Meets Girl.
- KFOX—Your Fishcaster.
- KFVD—Crosbyana.
- KGER—Western Tunesters.
- KGFJ—If They Had Lived.
- KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- KWIK—Paul Paze Sings.
- KWKW—Spotlight on Bands.
- KXLA—Music.
- 5:55—KXX—Frank Goss, News.
- KGFJ—Film News.
- 6—KECA, KFMB—Edwin C. Hill.
- KFI—American Way.
- *KHJ, KFNM, KGB, KVOE—News, Gabriel Heatter.
- KXX, KSDJ—Our Miss Brooks
- *KFAC, KFOX, KFWB, KLAC, KMPC—News.
- KFVD—Haynes at the Reins.
- KGER—Sports Time.
- KGFJ—Musical Digest.
- KGIL—Johnny Grant Show.
- KOWL—Italian Program.
- KRKD—Musical Varieties.
- KWIK—Meet the Band.
- KWKW—Gasoline Alley.
- KXLA—Toastmaster Club.
- 6:05—KECA—Animal World Court.
- KFAC—Musical Memories.
- KLAC—At Jarvis Ballroom.
- 6:10—KECA—Sports Desk.
- 6:15—KECA—News.
- *KHJ, KGB—Mutual Newscast.
- KAGH—Bing Sings.
- KGER—Stamps Quartet.
- KMPC—Bob Kelley, Sports.
- KRKD—Hawaiian Memories.
- KWIK—America Is Playing.
- KWKW—Sunset Serenade.
- 6:30—KECA—Child's World.
- KFI, KFSD—Dr. I. Q.
- KHJ, KFNM, KGB, KVOE—California Melodies.
- KXX, KSDJ—Mr. Tutt.
- *KAGH, KWIK—News.
- KFAC—Hour of Music.
- KFOX—Hal's Memory Room.
- KFVD—Airlane Melodies.
- KFWB—America Dances.
- KGER—Helene Smith.
- KMPC—Del Mar Park.
- KOWL—Old Homeland.
- KRKD—Piano Parade.
- KXLA—Dinner Music.
- 6:35—KAGH—Freddy Martin Show.
- 6:45—KFWB—News.
- KRKD—A. F. of L.
- KWIK—Building Burbank.

- 6:55—KHJ, KFNM, KGB, KVOE—Bill Henry, News.
- 7—KECA, KFMB—Lone Ranger.
- KFI, KFSD—Carnation Contented Hour.
- KHJ—Mysterious Traveler.
- KXX, KSDJ—Vaughn Monroe.
- KAGH—Frank Watanabe Show.
- KFAC—Hour of Music.
- KFOX—Maritime Committee.
- KFVD—Squeakin' Deacon.
- KFWB—America Dances.
- KGB, KVOE—Fishing and Hunting Club.
- *KGER—News; Dr. Fagan.
- KGFJ—Musical Digest.
- *KGIL—Valley News.
- *KLAC—Picture Album.
- KMPC—Firestone Favorites.
- KOWL—Evening Serenade.
- *KRKD—News.
- KWIK—Dance Orch.
- KWKW—Easy Listening.
- KXLA—Saddle Dusters.
- 7:15—KAGH—Evening Concert.
- KGIL—Softball.
- KLAC—Music.
- KRKD—Three-Quarter Time.
- KWIK—Here's to Veterans.
- KXLA—Evening Serenade.
- 7:30—KECA—Reserve.
- KFI—Proudly We Hall.
- KHJ, KFNM, KGB, KVOE—Cisco Kid.
- KXX—Jack in the Trades.
- KFAC—Echoes and Encores.
- KFWB—Sports Final.
- KGER—Adventist Church.
- KGIL—Modern Concert Hall.
- KLAC—Political.
- KMPC—Jerry Lawrence.
- KRKD—Do You Know?
- *KWIK—News, Roundup Time.
- KWKW—Twilight Varieties.
- KXLA—Jimmie Dolan.
- 7:45—KFOX—News.
- KFWB—Sons of Pioneers.
- KLAC—Behind Studio Gates.
- KMPC—Al Goodman.
- KWIK—Rocky Morgan.
- 8—KECA, KFMB—Sound Off.
- KFI, KFSD—Supper Club.
- KHJ, KFNM, KGB, KVOE—Let George Do It.
- KXX—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Fishing Facts.
- KFWB—Jimmy Allen.
- *KGER, KLAC, KXLA—News.
- *KGFJ—Caucasian Memories.
- *KGIL—Cowtown Boys.
- *KMPC—News, Friends.
- *KWIK—Veterans' Hospital.
- 8:05—KGER—Alfred Newman.
- 8:15—KFI, KFSD—World News.
- KXX—Jack Smith.
- KFWB—Remember.
- KGFJ—Songs for You.
- KLAC—Frank Sinatra vs. Andy Russell Charity Annual.
- KMPC—Andre Kostelanetz.
- KXLA—Evening Serenade.
- 8:30—KECA, KFMB—Stars in the Night.
- KFI—Hollywood Open House.
- KHJ, KFNM, KGB, KVOE—Casebook of Gregory Hood.
- KXX, KSDJ—Find That Clue.
- *KFWB, KWIK—News.
- KGER—Clem Davies.
- *KGFJ—Averill Berman, News.
- KGIL—Lewis Padden Potato Patch.
- KMPC—Hollywood Bowl.
- KXLA—The Corral.
- 8:45—KFWB—Here's to Vets.
- KGFJ—Hollywood House Party
- KWIK—Hebrew-Christian Hr.
- 8:55—KHJ, KFNM, KGB, KVOE—Billy Rose.
- KLAC—Sheriff's Office.
- 9—KECA, KFMB—Arthur Gaeth.
- KFI, KFSD—Telephone Hour.
- *KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.
- KXX, KSDJ—Inner Sanctum.
- KFAC—Evening Concert.
- *KFWB—Clete Roberts.
- *KGER—News.
- KGFJ—Hollywood House Party.
- KGIL—Padden Lewis.
- KLAC—Sinatra vs. Russell.
- KMPC—American Music.
- KWIK—Reading & Dreaming.
- KXLA—Squeakin' Deacon.
- 9:05—KGER—Three Suns.
- 9:15—KECA, KFMB—Earl Godwin.
- *KHJ, KGB, KVOE—Fleetwood Lawton.
- KFWB—United Nations.
- KGER—Here's to Vets.
- 9:30—KECA—Curt Massey Show.
- KFI, KFSD—The Big Story.
- KHJ, KGB, KVOE—Inside of Sports.
- KXX, KSDJ—Beulah.
- KFOX—Music.

- KFWB—Unity Daily Word.
- KGER—Music in the Night.
- KLAC—Sinatra vs. Russell.
- KMPC—Dr. James Field.
- 9:45—KHJ, KFNM, KGB, KVOE—Henry J. Taylor.
- KXX, KSDJ—Night Editor.
- *KFWB—Music and News.
- KLAC—Guest Star.
- KMPC—Business Reporter.
- 10—KECA—Casa Cugat.
- *KFI, KFSD—The Reporter.
- *KHJ, KFNM, KGB, KVOE—Fulton Lewis Jr.
- *KXX, KSDJ—Chet Huntley, News.
- KFAC—Lucky Lager Dance.
- KFOX—Talent Parade.

EASTSIDE SHOW

10 TO 12 P.M.
Every Night Except Sunday

KFWB

- KFWB—Eastside Show.
- KGER—Riverside Rancho.
- KGFJ—Concert Nocturne.
- KGIL—Symphony.
- KLAC—Sinatra vs. Russell.
- KMPC—Bridge Club.
- KWIK—Michael Roy.
- KXLA—Radio Guild.
- 10:15—KECA—News, Hank Weaver.
- KFI—Music Shop.
- KHJ—Highlights in Music.
- KXX—Bob Elson.
- 10:30—KECA—The Hawthorne Thing.
- *KFI—Inside the News.
- KHJ, KGB—Clary's Gazette.
- KXX—Symphonette.
- KFOX—Party House.
- KGER—At the Ranchhouse.
- KLAC—Don Otis.
- KMPC—Parade of Hits.
- *KXLA—Dan Lundberg.
- 10:45—KFI—Melody Time.
- 10:55—KFI—Police Bulletins.
- *KLAC—News.
- 11—KECA—News of Tomorrow.
- *KFI—News.
- KHJ, KGB—Magic Rhythm.
- *KXX—Nelson Pringle.
- KFAC—Lucky Lager Dance.
- KFWD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFJ—Concert Nocturne.
- KGIL—America Is Playing.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KWIK—Michael Roy.
- KXLA—Dance Time.
- 11:15—KECA—El Rancho Orch.
- KFI—Here's to Veterans.
- KXX—Merry-Go-Round.
- 11:30—KECA—Slappy Maxie Orch.
- KFI—U. S. Navy Recruiting.
- 11:45—KFI—For You.
- *KHJ, KGB, KVOE—News.
- KXX—In My Opinion.
- KXLA—Jack Russell.
- 11:55—KECA, KFI, KMPC—News.

BAFFLING

Switch of her show from Sundays on ABC to Saturdays on NBC puzzled "Lassie" for several weeks. Rudd Weatherwax, her owner, says that on Sundays "Lassie" followed him around looking extremely puzzled about why they weren't doing a program.



No TOURIST

When John Lund appeared recently on Columbia's "Broadway and Vine" show, the studio was practically home to him. Before Hollywood discovered John he worked at Columbia Square as a scripter on "Cheers for the Camps" and "The Jack Pepper Show."

TUESDAY, AUGUST 24

- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 *KHJ, KFI—Cecil Brown.
 KXN—Wes Battersae.
 KFAC—Country Church.
 KGFJ—Dr. Frederick Balles.
 KGIL—Musical Corral.
 KFOX, KRKD—Haven of Rest
 KFVB—Morning Melodies.

SOLID TWO AND ONE-HALF HOURS WESTERN MUSIC

1020 KC
5000 WATTS

6:00-8:30 A.M.
Mon. Thru Sat.



- KFVD—Wakeup Ranch.
 *KLAC, KMPC, KOWL, KXLA—News.
 KWIK—Western Jamboree.
 KWKW—Rafael Mendez.
 *KGER—News, Mirpah.
8:15*KHJ, KXN—News.
 KMPC—Market Report, Sports
 KGFJ—Public Messenger.
 KLAC—Haynes at the Reins.
 KOWL—Memories in Music.
8:30—KFI, KFSD—Jack Berch.
 *KHJ—Editor's Diary.
 KXN, KSDJ—Grand Slam.
 *KFAC, KFVB, KGIL, KOWL, KRKD—News.
 KFOX—Words of Life.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 KMPC—A Song for You.
 KWKW—Stock Quotations.
 KXLA—Organ Melodies.
8:35—KRKD—Spotlight Varieties.
8:45—KFI, KFSD—Lora Lawton.
 *KHJ—News.
 KXN—Rosemary.
 KFAC—Uniting.
 KFVD—Vocal Varieties.
 KFVB—Science of Mind.
 KGER—Bible Treasury Hour.
 KGIL—Coffee Parade.
 KOWL—Organ Melodies.
 KWKW—Gordon Baker Lloyd.

- 9**—KECA, KFMB—Welcome Travelers.
 *KFI, KFSD, KGER—News.
 *KHJ, KFMB, KGB, KVOE—Kate Smith Speaks.
 KXN—Wendy Warren.
 KFAC—Morning Concert.
 KFVD—Waltz Time.
 KFVB—Strolling Tom.
 KGFJ—Your City at Work.
 KGIL—Swappin' Corner.
 KLAC—Coffee with Crosby.
 KMPC—Band Box.
 KOWL—Helen Markham.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.

TENNESSEE ERNIE
 IN
RADIO'S HOTTEST WESTERN SHOW
KXLA
 9 - 10 A. M. — Mon.-Fri.

- KXLA—Bar Nothing Ranch.
9:05—KFI—Ladies' Day.
 KGER—Lutheran Hour.
 KWIK—Sunny Side.
9:15*KHJ, KFMB, KGB, KVOE—John B. Kennedy.
 KXN—Aunt Jenny.
 *KAGH, KFVD—News.
 KFVB—Marsha Walton.
 KGFJ—Community Chest.
 KGIL—Ballads for You.
 KLAC—Racing News.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Airy.
9:20*KGFJ—Airtorials.
9:30—KECA, KFMB—Breakfast in Hollywood.
 KHJ—Moods in Music.
 KXN, KSDJ—Helen Trent.
 KFOX—Full Gospel.
 KFVB—Music.
 KFVD—Show Tunes.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Morning Melodies.
 *KOWL—News.
 KWIK—Top o' the Morn'g.
9:45—KFI, Chuck Collins.
 KXN, KSDJ—Our Gal Sunday.
 KFVD—Remembered Rhythms.
 KFVB—Reminac'n' Sam.
 KGFJ—The Judge Speaks.

- KOWL—Album of Song.
 *KRKD—News.
 KWKW—Word of Truth.
9:55*KFAC—News.
10—KECA, KFMB—Ted Malone.
 KFI—Downtown and All Around.
 *KHJ, KFMB, KGB, KVOE—News, Glenn Hardy.
 KXN—Big Sister.
 KAGH—G. E. Hour.
 KFAC—Serenade.
 KFVB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KFVD—Rev. Louis T. Talbot.
 KGIL—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 *KMPC—News, Eddie Lyon.
 KOWL—Romance in Music.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KWKW—Racing News.
 KXLA—Sons of Pioneers.
10:05—KGER—Musical Roundup.
10:15*KECA, KFMB—Kieran's Corner.
 KFI—What Do You Say?
 KHJ, KGB, KVOE—Two-Ton Baker.
 KXN—Ma Perkins.
 KFOX—Assembly of God.
 KMPC—Music in the Air.
 KRKD—Dr. Richardson.
 KWKW—Tune-Up Time.
 *KXLA—News.

Race News
RACE RESULTS
 Starting at 10:25 a.m. 10:55 a.m. and every 30 min. thereafter
 Mon. thru Sat. Dial 1230

- 10:25**—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
 *KFI, KOWL, KWIK—News.
 KHJ—The Judge.
 KXN—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFVB—Bill Leyden.
 *KGIL—News; Curtain Call.
 KRKD—Crazy Rhythm.
 KWKW—Feature Story.
 KXLA—Songs of Our Times.
10:35—KWIK—Town Crier.
10:45—KFI—Joyce Jordan.
 KXN—Guiding Light.
 KFAC—Village Festival.
 KFSD—Believe It or Not.
 KOWL—Tune Shop.
 KRKD—Midnight Mission.
 KWKW—My Serenade.
10:55—KECA, KFMB—Betty Crocker Magazine of the Air.

- 11**—EGFJ—Sports Flash.
 KECA, KFMB—Betty Crocker.
 KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVOE—Ladies First.
 KXN—Second Mrs. Burton.
 *KAGH, KFVD, KGER—News.
 KFAC—Festival of Music.
 KFOX—Breakfast Club.
 KFVB—Bill Leyden.
 KGFJ—Record Jackpot.
 KGIL—Housewives' Exchange.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Today's Infant.
 KRKD—Latin Rhythms.
 KWIK—Tom, Dick & Harry.
 KWKW—Guest Star.
 KXLA—Variety.

KAGH
 AM - FM
 Keep Tuned To 1300
RADIO PASADENA
 for:
THE GENERAL ELECTRIC HR.
 10:00-11:00 A.M.
HELMS NEWS
 7:30, 11:00 A.M.
 5:00, 6:30 P.M.
1300

- 11:05**—KAGH—Whirlin' With Willie.
11:15—KECA, KFMB—Club Time.
 KXN—Perry Mason.
 KRKD—Violet.
 KGER—Musical Roundup.
 KMPC—Voice of the Army.
 KOWL—Rhythm at Random.
 KWKW—Races and Sports.
 *KXLA—Pasadena News.
11:20—KWKW—Stairway to Music.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
 KFI, KFSD—Today's Children.
 KHJ, KGB, KFMB, KVOE—Queen for a Day.
 KXN, KSDJ—Nora Drake.
 KFAC—Keyboard Artist.
 KFVD—Memory Melodies.
 KMPC—Tops in Songs.
 KOWL, KWIK—News.
 KRKD—Yesterday's Songs.
 KXLA—Dinner Bell Roundup.
11:35—KECA—Between Us Girls.
 KFI—Light of the World.
 KXN, KSDJ—Evelyn Winters.
 KOWL—Salute to Americas.
 KRKD—Melody Time.
 KWKW—Races and Sports.
11:55*KFAC, KOWL—News.
 KGFJ—Sports Flash.

12*KECA—News, Sam Hayes.
 KFI—Farm Reporter.
 *KHJ, KGIL, KVOE—News.
 KXN—Rudie Harris.
 KFAC—Luncheon Concert.
 KFVD—Editor of the Air.
 KFVB—Bill Anson.
 *KGER—News; Chuck Wagon.
 KGFJ—Intermission.

THE HOUR OF GENERAL ELECTRIC 12:00—1:00 P.M.
 ON
AL JARVIS ORIGINAL MAKE-BELIEVE BALLROOM
KLAC
 10:00 - 1:00 p.m.
 6:05 - 7:00 p.m.
 Monday thru Saturday

- KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Record Roundup.
 KWIK—Luncheon Musicale.
 KWKW—Vocalist Parade.
 KXLA—Dinner Bell Roundup.
12:05—KAGH—Whirlin' with Willie.
12:10—KXN—George Fisher.
12:15*KFI, KFSD—Baukage Talking.
 KHJ—Sing, America, Sing.
 KXN—Guest Book.
 KGIL—Real Estate Show.
 KWKW—Races and Sports.
12:25—KGFJ—Sports Flash.
12:30—KECA, KFMB—Second Honey-moon.
 KFI, KFSD—Pepper Young.
 KHJ, KGB—Ozark Valley.
 *KXN, KSDJ—Knox Manning.
 KFOX—Show Time.
 KFVB—Violet.
 *KFVB—News; Bill Anson.
 KGFJ—1230 Club.
 KGIL—Hart and Darling.

KGER for WESTERN MUSIC
SQUEAKIN' DEACON MOORE
 12:30-1:30 p.m.
 Mon. thru Fri.
1390 on Your DIAL

- KGER—Squeakin' Deacon.
 *KMPC, KOWL, KWIK—News.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
12:35—KOWL—Mayday of Melody.
 KWIK—G.I. Platter Parade.
 KWKW—Farm News.
12:45—KFI, KFSD—Right to Happiness.
 KHJ—Melody Matinee.
 KXN—One for the Book.
 *KFAC—News.
 KMPC—Rhythm Rancho.
 KWKW—Races and Sports.
 KXLA—Western Records.
12:50—KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
1—KECA, KFMB—Listen to This
 KFI, KFSD—Backstage Wife.
 KHJ—Melody Matinee.
 KXN—Burrill Wheeler.
 KAGH—Civic Service.
 KFAC—Piano Parade.
 *KFVD, KRKD—News.
 KFVB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIL—Cowboy Band.
 *KLAC—News, Sports.
 KMPC—Major League Ball.
 KOWL—Show Tunes.
 KWIK—Just Relax.
 KXLA—Community News.
1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KFAC—American Hour.
 KFOX—Recital Time.
 KFVD—Piano Parade.
 KLAC—570 Club.
 KRKD—Siesta Time.
 KWIK—Charles Hamp.
 KWKW—Races and Sports.
 KXLA—Leroy Smith.
1:25—KGFJ—Sports Flash.
1:30—KECA—Quiznicale.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KXN, KSDJ—Winner Take All
 KFVD—Proudly We Hail.
 KGER—Western Siesta.
 KGIL—Homenakers.
 *KOWL, KRKD, KWIK—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
1:35—KRKD—Song Symphony.
 KWIK—Magic Bandstand.
1:45—KECA—Ebel and Albert.
 KFI, KFSD—Wilder Brown.
 KOWL—South of the Border.
 KGB, KVOE—United Nations.
 *KXLA—News.
 1:50—KWKW—Show Time.

TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety**
 3:30—Arthur Godfrey, KXN.
 7:00—Corliss Archer, KFI.
 8:30—Mel Torme, KFI.
- Quiz, Participation**
 8:00—McNeill Bkfst. Club, KECA
 8:30—Grand Slam, KXN.
 9:30—Bkfst. in Hollyw'd, KECA
 10:00—Barrel of Dough, KFVB
 11:30—Queen for a Day, KHJ.
 2:00—Heart's Desire, KHJ.
 2:30—House Party, KXN.
 2:30—Bride and Groom, KECA.
 3:00—Meet the Missus, KXN.
- Drama**
 7:00—Rooftops of the City, KXN.
- Classical, Semi-Classical Music**
 8:00—Fred Waring, KFI.
 8:30—Carmen Cavallaro, KFI.
 6:30—Chamber Music Hour, KECA.
 7:30—Sigmund Romberg, KFI.
- Comment-Narration**
 7:45—Fred Beck, KXN.
 9:00—Kate Smith, KHJ.
 10:00—Ted Malone, KECA.
 10:15—What Do You Say? KFI.
 1:00—Burrill Wheeler, KXN.
 4:30—Art Baker, KFI.
- Mystery-Detective**
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KXN.
- Public Interest-Information**
 9:00—Town Meeting, KECA.
 11:45—Frontiers of Science, KXN
- Sports**
 9:15—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Race Lineup, KWKW.
 1:00—Major League Ball, KMPC.
 5:30—Race Recap, KGFJ.
 8:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Sam Walter, KLAC.
 6:00—Fred Hessler, KGER.
 6:15—Bob Keller, KMPC.
 6:30—Joe Hernandez, KMPC.
 7:15—Fishing Pals, KFOX.
 8:10—Baseball, KLAC, KMPC.
 9:30—Inside of Sports, KHJ.
 10:05—Boxing, KLAC.
- Popular-Western Music**
 4:30—Club 15, KXN.
 4:45—Stuart Hamblen, KFVB.
 8:00—Supper Club, KFI.
 8:15—Jack Smith, KXN.

- 1:55★KFAC—News.
- KGJ—Sports Flash.
- 2**—KECA, KFMB—Surprise Package.
- KFI, KFSD—When a Girl Marries.
- KHJ, KFAM, KGB, KVQE—Heart's Desire.
- KXX, KSDJ—Stand-In.
- KAGH—C Sharp Minor.
- KFAC—Matinee.
- KFOX—Western Music.
- KFVD—Hall of Records.
- KFWB—Bill Anson.
- KGER—Long Beach Band.
- KGJ—What's Up.
- KGIL—Homemakers.
- KLAC—570 Club.
- KMPC—Three Alarm.
- KOWL—Matinee Melodies.
- KRKD—Lyons Club.
- KWKW—Races and Sports.
- KWIK—Magic Bandstand.
- KXLA—Concert Hour.
- 2:15—KFI, KFSD—Fortia Faces Life.
- KWIK—Stuff and Things.
- 2:20★KWKW—News.
- 2:25—KECA—Model Magazine.
- KGJ—Sports Flash.
- 2:30—KECA, KFMB—Bride and Groom.
- KFI, KFSD—Just Plain Bill.
- KHJ, KGB, KVQE—Hollywood Favorites.
- KXX, KSDJ—House Party.
- KGER—Garden School.
- ★KOWL, KWIK—News.
- KRKD—Tunes in Tempo.
- KWKW—Marine Band.
- 2:35—KOWL—Contented Listening.
- 2:40—KGER—Long Beach Band.
- 2:45—KFI, KFSD—Front-Page Farrell.
- KHJ—Woody and Virginia.
- KRKD—Organ Moods.
- KWKW—Races and Sports.
- 2:50—KWKW—Swing Session.
- 2:55★KXX, KFVD—News.
- KGJ—Sports Flash.
- 3**—KECA, KFMB—Ladies, Be Seated.
- KFI, KFSD—Rond of Life.
- KHJ, KGB, KVQE—Reserve.
- KXX, KSDJ—Meet the Missus.
- KFAC—Musical Favorites.
- ★KFOX, KGER, KXLA—News.
- KFVD—Hall of Records.
- KFWB—Bill Anson.
- KGJ—Sunset and Vine.
- KGIL—Social Whirl.
- ★KLAC—News, Sports.
- KMPC—Three Alarm.
- KOWL—Radio Outlook.
- KRKD—Tops in Pops.
- KWIK—Homemakers' Forum.
- KWKW—Swing Session.
- 3:05—KGER—Alkali Alex.
- 3:10—KLAC—Don Otis Show.
- 3:15—KFI—Life Can Be Beautiful.
- ★KGIL—News.
- KOWL—Sports Matinee.
- KWKW—Races and Sports.
- KXLA—Juke Box Matinee.
- 3:25—KGJ—Sports Flash.
- 3:30—KECA—Norwood Smith Sings.
- KFI, KFSD—Aunt Mary.
- KHJ—Johnson Family.
- KXX, KSDJ—Arthur Godfrey.
- ★KFAC, KRKD, KWIK—News.
- KGB—Woody and Virginia.
- KGER—Carolina Cotton.
- KGIL—Storybook Man.
- KMPC—Jeanne Gray.
- KWKW—Andy Mansfield.
- 3:35—KOWL—Just Music.
- KRKD—Tea Time Tunes.
- KWIK—Valley Matinee.
- 3:45—KECA—Frances Scully.
- KFI, KFSD—Nora Drake.
- KHJ, KVQE—Tell Your Neighbor.
- KFAC—Stringtime.
- KMPC—Swing 'n' Sing.
- 3:55★KFVD—News.
- KFWB—Caroline Leonetti.
- KGJ—Sports Flash.
- KECA—George Fenneman Show.
- KFI, KFSD—This Woman's Secret.
- ★KHJ, KFAM, KGB, KVQE—Fulton Lewis.
- KXX, KSDJ—Hint Hunt.
- KFAC—Musical Masterpieces.
- KFMB—You Win It.
- ★KFOX, KGER—News.
- KFVD—Harlem Matinee.
- KFWB—Spade Cooley.
- KGJ—Sunset and Vine.
- KGIL—Johnny Grant Show.
- ★KLAC—News, Sports.
- ★KMPC—News, Eddie Lyon.
- KOWL—Just Music.
- KRKD—Piano Paintings.
- KWKW—1490 Club.
- KWKW—Andy Mansfield.
- KXLA—Juke Box Matinee.
- 4:05—KGER—Musical Roundup.
- 4:15—KFI—Johnny Murray.
- ★KHJ, KFAM, KGB—Frank Hemingway.
- KFWB—Bing Crosby.
- KLAC—Belle Martel.

- KOWL—Fiddlestrings & Ballads.
- KMPC—Twilight Tales.
- KRKD—Movieland Quiz.
- 4:25—KXX, KSDJ—Mr. Information.
- KGJ—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- ★KHJ, KGB, KVQE—Passing Parade.
- KXX, KSDJ—Club 15.
- KFVD—Noveltunes.
- KFWB—Calvary Assembly.
- KLAC—Racing Roundup.

MILD & MELLOW
4:30 to 5 P.M.
Monday Through Friday
KMPC

- KMPC—Mild and Mellow.
- ★KOWL—News.
- KRKD—Symphony in Swing.
- KWIK—Old Folks' Program.
- KWKW—Opera Association.
- 4:45★KHJ, KGB, KVQE—Rex Miller.
- ★KXX, KSDJ—Ed R. Murrow.
- ★KFSD—H. V. Kaltenborn.
- KFVD—Pin-ups.
- KFWB—Stuart Hamblen.
- KLAC—Music.
- ★KRKD—News.
- KOWL—Sports Review.
- KWIK—Musical Quiz.
- KWKW—Races and Sports.
- 4:50—KWKW—Magic Time.
- 4:55—KGJ—Sports Flash.
- 5**—KECA—Happy Theater.
- ★KFI—Feature Wire.
- KHJ, KGB, KVQE—Adventure Parade.
- ★KXX, KSDJ—Knox Manning, News.
- KFAC—Sunset Serenade.
- KFVD—Sundown Roundup.
- KFWB—Stuart Hamblen.
- KGJ—Jive at Five.
- KGIL—Johnny Grant Show.
- ★KLAC—Fred Henry Reports.
- ★KMPC—News, Star Time.
- KOWL—House Party.
- KRKD—Songs of the Saddle.
- ★KWIK—News Review.
- KWKW—Reminiscent Music.
- KXLA—Juke Box Matinee.
- 5:05—KGER—Ford Lewis.
- 5:15—KECA, KFMB—Fun House.
- ★KFI—News.
- ★KHJ, KFAM, KGB, KVQE—Chandu, the Magician.
- KXX—Tom Hanlon.
- KLAC—Music.
- KOWL—Bing Crosby.
- KWIK—Leslie Gray.
- KWKW—Today at the Races.
- 5:30★KECA—Home News.
- KFI, KFSD—Carmen Cavallaro Show.
- KHJ, KFAM, KGB, KVQE—Superman.
- ★KXX, KSDJ—Charles Collingwood.
- KFAC—Whoa Bill Club.
- ★KFOX, KOWL, KWKW—News.
- KFVD—Planistics.
- KGER—Cactus Mack.
- KGJ—Race Recap.
- KMPC—All-Time Hits.
- KRKD—Sports Dial.
- ★KWIK—Valley News.
- KXLA—Future Pianists.
- 5:35★KECA—Headline Edition.
- KOWL—Musical Detective.
- 5:45★KECA—Elmer Davis.
- KHJ, KFAM, KGB, KVQE—Adventures of Tom Mix.
- ★KXX, KSDJ—News, Garred.
- KFVD—Croshyana.
- KGER—Western Tunesters.
- KGJ—Dinner Interlude.
- KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KRKD—Race Results.
- KWIK—Paul Page Sings.
- KWKW—Spotlight on Bands.
- KXLA—Music.
- 5:55★KXX—Frank Goss, News.
- ★KECA, KFMB—Edwin C. Hill.
- KFI, KFSD—Cass County Boys.
- ★KHJ, KFAM, KGB, KVQE—Gabriel Heatter.
- KXX—Women's Forum.
- ★KFAC, KFOX, KFWB, KLAC, KMPC—News.
- KFVD—Haynes at the Reins.
- KGER—Sports Time.
- KGJ—Musical Digest.
- KGIL—Johnny Grant.
- KOWL—Italian Program.
- KRKD—Musical Varieties.
- KWIK—Meet the Band.
- KWKW—Sunset Serenade.
- KXLA—Music.
- 6:05—KECA—Animal World Court.

- KFAC—Musical Memories.
- KLAC—Al Jarvis Ballroom.
- 4:10—KECA—Sports Desk.
- 6:15★KECA—News.
- ★KHJ, KGB—Mutual Newsreel.
- KGER—Stamps Quartet.
- KMPC—Bob Kelley, Sports.
- KRKD—Hawaiian Memories.
- KWIK—Sports Roundup.
- KXLA—Mary Burke King.
- 6:30—KECA, KFMB—Chamber Music Hour.
- KFI—Stories in Music.
- KHJ, KFAM, KGB, KVQE—Talent Jackpot.
- KXX, KSDJ—Hit the Jackpot.
- ★KAGH, KWIK—News.
- KFAC—Hour of Music.
- KFOX—Hal's Memory Room.
- KFVD—Airlane Melodies.
- KFWB—America Dances.
- KGER—Helene Smith.
- KMPC—Del Mar Park.
- KOWL—Old Homeland.
- KRKD—Piano Parade.
- KXLA—Dinner Music.
- 6:45★KFVD—News.
- KRKD—Happiness Highways.
- KWIK—Let Withall Sing.
- 6:55★KHJ, KFAM, KGB, KVQE—Bill Henry, News.
- 7**—KECA, KFMB—Berkshire Festival Concerts.
- KFI, KFSD—Meet Corliss Archer.
- KHJ, KFAM, KGB, KVQE—Roger Kilgore.
- KXX—Roof Tops of City.
- KAGH—Frank Watanabe Show.
- KFAC—Hour of Music.
- KFVD—Squeakin' Deacon.
- KFWB—America Dances.
- ★KGER, KRKD—News.
- KGJ—Musical Digest.
- ★KGIL—Valley News.
- KLAC—Picture Album.
- KMPC—Firestone Favorites.
- KOWL—Evening Serenade.
- KWIK—Dance Orch.
- KWKW—Mid-Eastern Hour.
- ★KXLA—Peter De Lima.
- 7:05—KGER—Fagan.

MARY & J. CHARLES DAVIS
FISHING PALS
1280 K.C. KFOX 7:15 P.M.
Tuesday - Thursday - Friday
19th Year Free Information
PR. 6840 — PA. 1618

- 7:15—KFOX—Fishing Pals.
- KGIL—Modern Concert Hall.
- KLAC—Music.
- KRKD—Three-Quarter Time.
- KWIK—Marine Band.
- KXLA—Evening Serenade.
- 7:30—KECA—Report to the People.
- KFI, KFSD—An Evening with Romberg.
- KHJ, KFAM, KGB, KVQE—KXX—Orchestra.
- KFAC—Echoes and Encores.
- KFWB—Sports Final.
- KGER—7th Day Adventists.
- KLAC—Dan Garber Orch.
- KMPC—Jerry Lawrence.
- KRKD—Do You Know?
- KXLA—Jimmie Dolan.
- ★KWIK—News, Roundup Time.
- 7:45—KECA—Here's Hollywood.
- KFWB—Sons of Pioneers.
- KLAC—Dugout Dope.
- KMPC—Al Goodman.
- KWIK—Rocky Morgan.
- 8**—KECA—Youth Asks the Government.
- KFI, KFSD—Supper Club.
- KHJ, KFAM, KGB, KVQE—Count of Monte Cristo.
- ★KXX—Lowell Thomas.
- KFAC—Evening Concert.
- KFWB—Jimmy Allen.
- ★KGER, KLAC, KXLA—News.
- KGJ—Caucasian Memories.
- KGIL—Cowtown Boys.
- ★KMPC—News, Frandsen.
- KWIK—Veterans' Hospital.
- 8:05—KGER—Ray Block.
- 8:10—KLAC—Hollywood vs. Portland in L. A.
- KMPC—Angels vs. San Diego Padres.
- 8:15★KECA, KFMB—Monitor News.
- ★KFI, KFSD—World News.
- KXX—Jack Smith.
- KFWB—Remember.
- KGJ—Songs for You.
- KXLA—Evening Serenade.
- 8:30—KECA—Piano Playhouse.
- KFI, KFSD—Mel Torme Show.
- KHJ, KFAM, KGB—Official Detective.
- KXX, KSDJ—Mr. and Mrs. North.
- ★KFWB, KWIK—News.
- ★KGER—Clem Davies.
- ★KGJ—Averil Berman, News.
- KGIL—Padden Lewis.

- KXLA—97th Street Corral.
- 8:45—KFWB—Sons o' Guns.
- KGJ—H'wood House Party.
- KWIK—Hebrew-Christian Hr.
- 8:55—KHJ, KFAM, KGB, KVQE—Billy Rose.
- 9**—KECA, KFMB—America's Town Meeting.
- KFI—The Thin Man.
- ★KHJ, KFAM, KGB, KVQE—News, Glenn Hardy.
- KXX, KSDJ—Mystery Theater.
- KFAC—Evening Concert.
- ★KFWB—Clete Roberts.
- ★KGER—News.
- ★KGJ—H'wood House Party.
- KGIL—Safety Program.
- KLAC—Baseball.
- KWIK—Reading & Dreaming.
- KXLA—Squeakin' Deacon.
- 9:05—KGER—Three Suns.
- KGIL—Padden Lewis.
- 9:15★KHJ, KGB, KVQE—Fleetwood Lawton.
- KFWB—United Nations.
- 9:30—KFI—Pleasure Parade.
- KHJ, KGB, KVQE—Inside of Sports.
- KXX, KSDJ—Beulah.
- KFWB—Unity Daily Word.
- KGER—Music in the Night.
- 9:45—KFI—Remember That Music.
- ★KHJ—News.
- KXX, KSDJ—Night Editor.
- ★KFWB—Music and News.
- 10**—KECA—Casa Cugat.
- ★KFI, KFSD—The Reporter.
- ★KHJ, KFAM, KGB, KVQE—Fulton Lewis.
- ★KXX—Chet Huntley, News.
- KFAC—Lucky Lager Dance.
- KFOX—Carter Wright.

EASTSIDE SHOW
10 TO 12 P.M.
Every Night Except Sunday
KFWB

- KFWB—Eastside Show.
- KGER—Riverside Bancho.
- KGJ—Concert Nocturne.
- KGIL—Symphony Hour.
- ★KLAC—News.
- KMPC—Baseball.
- KWIK—Michael Roy.
- KXLA—Bandstand Review.

Olympic Auditorium
FIGHTS
Tuesday, 10:05 p.m.
KLAC

- 10:05—KLAC—Olympic Boxing.
- 10:15★KECA—News, Hank Weaver.
- KFI—I Want You.
- KHJ—Highlights in Music.
- KXX—Bob Elson.
- KFOX—Guest Star.
- KMPC—Summer Serenade.
- 10:30—KECA—Hawthorne Thing.
- ★KFI—Inside the News.
- KHJ—Culver City Midget Races.
- KXX—Symphony Preview.
- KFOX—Music.
- KFSD—Concert Hall.
- KGER—At the Ranchhouse.
- ★KXLA—Dan Lundberg.
- 10:45—KFI—Melody Time.
- KMPC—Dance Parade.
- 10:55—KFI—Police Bulletins.
- ★KLAC—News.
- ★KECA—News of Tomorrow.
- 11**—KFI—News.
- KHJ, KGB—Valdez Orch.
- ★KXX—Nelson Pringle.
- KFAC—Lucky Dance Time.
- KFVD—Spade Cooley, Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGJ—Concert Nocturne.
- KGIL—America Is Playing.
- KLAC—Dun Otis.
- KMPC—Dance Parade.
- KWIK—Michael Roy.
- KXLA—Sammy Davis.
- 11:15—KECA—Cingrill Music.
- KFI—Morton Downey.
- KHJ, KGB—Al Wallace Orch.
- KXX—Merry-Go-Round.
- 11:30—KECA—Ambassador Orch.
- KFI—Guest Star.
- KXLA—Arvon Dale Orch.
- 11:45—KECA—Imig Manor Orch.
- KFI—Melodiana.
- ★KHJ, KGB, KVQE—News.
- KXX—Frontiers of Science.
- 11:55★KECA, KFI, KMPC—News.

WEDNESDAY, AUGUST 25

*Indicates News Broadcast.

8—KECA, KFMB—Don McNeill's Breakfast Club.
 KFI, KFSD—Fred Waring.
 *KHJ, KGB—Cecil Boring.
 KNN—Wes Battersea.
 KAGH—Musical Clock.
 KFAC—Country Church.
 KFOX, KRKD—Bible Institute.
 KFVD—Wakeup Ranch.
 *KGER, KLAC, KMPC, KOWL, KXLA—News.
 KGFJ—Dr. Frederick Bailes.
 KGIH—Musical Corral.
 KFWB—L. A. Breakfast Club.
 KWIK—Western Jamboree.
 KWKW—Rafael Mendez.
8:05—KGER—Mizpah.
8:15—*KHJ, KNN—News.
 KGFJ—Public Messenger.
 KLAC—Hayes at the Reins.
 KMPC—Market's Sports.
 KOWL—Memories in Music.
8:20—KXLA—Music.
8:30—KFI, KFSD—Jack Berch.
 *KHJ—Editor's Diary.
 KNN, KSDJ—Grand Slam.
 *KFAC, KOWL, KRKD—News.
 KFVD—Easy Listening.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 *KGIH—News.
 KMPC—A Song for You.
 KXLA—Haven of Rest.
 KWKW—Stock Quotations.
8:35—KRKD—Spotlight Varieties.
8:45—KFI, KFSD—Lora Lawton.
 *KHJ—News.
 KNN—Rosemary.
 KFAC—Unity.
 KFVD—Vocal Varieties.
 KGER—Bible Treasury Hour.
 KGIH—Coffee Parade.
 KOWL—Marine Band.
 KRKD—Highways to Happiness.
 KWKW—Gordon Baker Lloyd.
9—KECA, KFMB—Welcome, Travelers.
 *KFI, KFSD, KGER—News.
 *KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.
 KNN—Wendy Warren.
 KFAC—Morning Concert.
 KFOX—Rev. Earl Ivis.
 KFVD—Waltz Time.
 KFWB—L. A. Breakfast Club.
 KGFJ—Public Service.
 KGIH—Swappin' Corner.
 KLAC—Coffee with Crosby.
 KMPC—Band Box.
 KOWL—Helen Markham.
 KRKD—Sagebrush Serenade.
 KWKW—Voice of China.
 KXLA—Bar Nothing Ranch.
9:05—KFI—Ladies' Day.
 KGER—Lutheran Hour.
 KWIK—Sunny Side.
9:15—*KHJ, KFXM, KGB, KVOE—John B. Kennedy.
 KNN—Aunt Jenny.
 *KAGH, KFVD—News.
 KGFJ—Social Security.
 KGIH—Ballads for You.
 KLAC—Racing News.
 KOWL—Hawaiian Melodies.
 KWKW—Light and Airy.
9:20—*KGFJ—Alrotorials.
9:30—KECA, KFMB—Breakfast in Hollywood.
 KHJ—Morning Melodies.
 KNN, KSDJ—Helen Trent.
 KAGH—Shirley Kendall.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFWB—Music.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIH—Valley Shopper.
 KLAC—Morning Melodies.
 *KOWL—News.
 *KWIK—Top of Morning.
9:45—KFI—Chuck Collins.
 KNN, KSDJ—Our Gal Sunday.
 KFVD—Remembered Rhythms.
 KFWB—Reminiscent Sam.
 KGFJ—Voice of the Army.
 KOWL—Album of Song.
 *KRKD—News.
 KWKW—Word of Truth.
9:55—*KFAC—News.
10—KECA, KFMB—Ted Malone.
 KFI—Downtown and All Around.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KNN—Big Sister.
 KAGH—G. E. Hour.
 KFAC—Serenade.
 KFVD—Rev. Louis T. Talbot.
 KFWB—Barrel of Dough.
 KGFJ—Record Jackpot.
 KGIH—Valley Frolic.
 KLAC—Al Jarvis Ballroom.
 *KMPC—News, Eddie Lyon.
 KOWL—Romance in Music.
 KRKD—Morning Melodies.
 KWIK—Town Crier.
 KWKW—Racing News.
 KXLA—Sons of Pioneers.

10:05—KGER—Musical Roundup.
 10:15—*KECA, KFMB—Kiernan's Korner.
 KFI—What Do You Say?
 KHJ, KGB, KVOE—Two-Ton Baker.
 KNN—Ma Perkins.
 KMPC—Music in the Air.
 KRKD—Dr. Richardson.
 KWKW—Audrey Shops.
 *KXLA—News.
 10:25—KGFJ—Sports Flash.
 10:30—*KECA, KFMB—My True Story
 *KFI, KWIK—News.
 KHJ—The Judge.
 KNN—Young Dr. Malone.
 KFVD—Rescue Mission.
 KFWB—Bill Leyden.
 *KGIH—News: Curtain Call.
 KRKD—Crazy Rhythm.
 KWKW—Feature Story.
 KXLA—Songs of Our Times.
 10:35—KWIK—Town Crier.
 10:45—KFI—Joyce Jordan.
 KNN—Guiding Light.
 KFAC—Village Festival.
 KFSD—Believe It or Not.
 KOWL—Tune Shop.
 KRKD—Midnight Mission.
 KWKW—My Serenade.
 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.
 KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker. KFI, KFSD—Double or Nothing.
 KHJ, KGB, KVOE—Ladies First.
 KNN—Second Mrs. Burton.
 *KAGH, KFVD, KGER—News.
 KFAC—Festival of Music.
 KFWB—Bill Anson.
 KGFJ—Record Jackpot.
 KGIH—Housewives' Exchange.
 KLAC—Al Jarvis Ballroom.
 KMPC—Stars of Song.
 KOWL—Today's Infant.
 KRKD—Latin Rhythms.
 KWIK—Tom, Dick & Harry.
 KWKW—County Supervisor.
 KXLA—Variety.
 11:05—KAGH—Whirlin' With Willie.
 11:15—KECA, KFMB—Listening Post
 KNN—Perry Mason.
 KFVD—Violet.
 KGER—Musical Roundup.
 KMPC—Neighborhood Voice.
 KOWL—Rhythm at Random.
 KWKW—Races and Sports.
 *KXLA—Pasadena News.
 11:20—KWKW—Stairway to Music.
 11:25—KGFJ—Sports Flash.
 11:30—KECA—Casa Cucat.
 KFI, KFSD—Today's Children
 KHJ, KFXM, KGB, KVOE—Queen for a Day.
 KNN, KSDJ—Norm Drake.
 KFAC—Keyboard Artistry.

*KFOX, KOWL—News.
 KFVD—Memory Melodies.
 KMPC—Tops in Pops.
 KRKD—Yesterday's Songs.

DINNER BELL ROUNDUP

Cliffie Stone Eddie Kirk
 Herman the Hermit
 Julie Hayden Merle Travis
 Tennessee Ernie
 Top Western Talent

KXLA 11:30-12:30
 Mon. Thru Fri.

KXLA—Dinner Bell Roundup.
 11:45—KECA—Between Us Girls.
 KFI—Light of the World.
 KNN, KSDJ—Evelyn Winters.
 KOWL—Salute to Americas.
 KRKD—Melody Time.
 KWKW—Races and Sports.
 11:55—*KFAC—News.
 KGFJ—Sports Flash.
12—*KECA—Sain Hayes, News.
 KFI—Farm Reporter.
 *KHJ, KAGH, KGER—News.
 KNN—Radio Harris.
 KFAC—Luncheon Concert.
 KFVD—Editor of the Air.
 KFWB—Bill Anson.
 KGFJ—Intermission.
 *KGIH—Valley News.
 KLAC—Al Jarvis Ballroom.
 KMPC—Women Are Wonderful.
 KOWL—Mayor of Melody.
 KRKD—Record Roundup.
 KWIK—Luncheon Musicale.
 KXLA—Vocalist Parade.
 KXLA—Dinner Bell Roundup.
 12:05—KAGH—Whirlin' with Willie.
 KGER—Chuck Wagon.
 12:10—KNN—George Fisher.
 12:15—*KECA—Baukhage Talking.
 KFI, KFSD—Ma Perkins.
 KHJ—Sing, America, Sing.
 KNN—Guest Book.
 KGIH—Real Estate Show.
 KWKW—Races and Sports.
 12:25—KGFJ—Sports Flash.
 12:30—KECA, KFMB—Second
 KFI, KFSD—Pepper Young.
 KHJ, KGB—Ozark Valley.
 *KNN, KSDJ—Knox Manning.
 KFVD—Violet.
 *KFWB—News: Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIH—Hart & Darling.
 *KMPC, KOWL, KWIK—News.
 KWKW—Stock Quotations.
 KXLA—Western Music.
 12:35—KWIK—G.I. Platter Parade.
 KWKW—Farm News.
 12:45—KFI, KFSD—Right to Happiness.

KHJ—Melody Matinee.
 KNN—Background for Living.
 *KFAC—News.
 KMPC—Rhythmic Rancho.
 KWKW—Races and Sports.
 KXLA—Western Records.
 12:50—KWKW—Circle 1430 Ranch.
 12:55—KGFJ—Sports Flash.
1—KECA, KFMB—Listen to This
 KFI, KFSD—Backstage Wife.
 KFI—Melody Matinee.
 KNN—Burry Wheeler.
 KAGH—Civic Service.
 KFAC—Piano Parade.
 *KFVD, KLAC, KRKD—News.
 KFWB—Bill Anson.
 KGER—Squeakin' Deacon.
 KGFJ—1230 Club.
 KGIH—Cowboy Band.
 KMPC—Major League Ball.
 KOWL—Show Tunes.
 KWIK—Rhythmic Age.
 KXLA—County Business.
1:15—KFI, KFSD—Stella Dallas.
 KHJ—Nancy Dixon.
 KFAC—American Hour.
 KFVD—Piano Parade.
 KLAC—370 Club.
 KRKD—Siesta Time.
 KWIK—Charles Hamp.
 KWKW—Races and Sports.
 KXLA—Farm Program.
1:25—KGFJ—Sports Flash.
1:30—KECA—Quizicale.
 KFI, KFSD—Lorenzo Jones.
 KHJ—Norma Young.
 KNN, KSDJ—Winner Take All.
 KAGH—Siesta Serenade.
 KFOX—Siesta Serenade.
 KFVD—Hall of Records.
 KGER—Western Siesta.
 KGIH—Homemakers.
 *KOWL, KRKD, KWIK—News.
 KWKW—Song of the Islands.
 KXLA—Vocal Varieties.
1:35—KRKD—Symphony of Song.
 KWIK—Ethel Bandstand.
1:45—KECA—Maggie and Albert.
 KFI, KFSD—Widder Brown.
 KOWL—South of the Border.
 KXLA—Listeners Digest.
1:50—KWKW—Snow Time.
1:55—*KFAC—News.
 KGFJ—Sports Flash.
2—KECA, KIMB—Surprise Packages.
 KFI, KFSD—When a Girl Marries.
 KHJ, KFXM, KGB, KVOE—Heart's Desire.
 KNN, KSDJ—Stand-In.
 KAGH—C Sharp Minor.
 KFAC—Matinee.
 KFOX—Western Music.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 KGER—Long Beach Band.
 KGFJ—Sports Flash.
 KGIH—Homemakers.
 KLAC—570 Club.
 KMPC—Three Alarm.
 KOWL—Matinee Melodies.
 KRKD—World for Kids.
 KWKW—Races and Sports.
 KXLA—Concert Hour.
2:15—KFI, KFSD—Portia Faces Life
 KRKD—Tunes in Tempo.
2:20—*KWKW—News.
2:25—KECA—Model Magazine.
 KGFJ—Sports Flash.
2:30—KECA, KFMB—Bride & Groom
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVOE—Hollywood Favorites.
 KNN, KSDJ—House Party.
 KGER—Garden School.
 *KOWL, KWIK—News.
 KWKW—Platter Parade.
2:35—KOWL—Contented Listening.
 KWIK—Magic Bandstand.
2:40—KGER—Long Beach Band.
2:45—KFI, KFSD—Front-Page Farrell.
 KHJ—Woody and Virginia.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
2:50—KWKW—Swing Session.
2:55—*KNN, KFVD—News.
 KGFJ—Sports Flash.
3—KECA, KFMB—Ladies Be Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—There's Always a Woman.
 KNN, KSDJ—Meet the Missus.
 KAGH—Phil Hastings.
 KFAC—Musical Favorites.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 KGFJ—Sunset and Vine.
 KGIH—Social Whirl.
 *KFOX, KGER, KXLA—News.
 *KLAC—News, Sports.
 KMPC—Three Alarm.
 KOWL—Radio Outlook.
 KRKD—Tops in Pops.
 KWIK—Homemakers' Forum.
 KWKW—Swing Session.
3:05—KGER—Alkali Alex.
3:10—KLAC—Don Otis Show.
3:15—KFI—He Can Be Beautiful.
 KFOX—Harvey Stanley Show.
 *KGIH—News.
 KOWL—Sports Matinee.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.

WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

3:30—Arthur Godfrey, KNN.
 6:00—Tex and Jinx, KFI.
 6:30—On Stage, America, KECA
 8:00—Abbott and Costello, KECA
 8:30—Jack Pearl, KFI.

Quiz, Participation

8:00—McNeill Bkfst. Club, KECA
 8:30—Grand Slam, KNN.
 9:30—Bkfst. in Hollywd., KECA
 10:00—Barrel of Dough, KFWB.
 11:30—Queen for a Day, KHJ.
 2:00—Heart's Desire, KHJ.
 2:30—House Party, KNN.
 2:30—Bride and Groom, KECA.
 3:00—Meet the Missus, KNN.
 8:00—Name That Song, KHJ.
 8:30—Go for the House, KECA.
 8:30—Leave It to Girls, KHJ.

Drama

6:30—Hollywood Theater, KFI.
 8:30—Dr. Christian, KNN.

Classical, Semi-Classical Music

8:00—Fred Waring, KFI.
 6:30—Harvest of Stars, KNN.
 7:00—H'wd Bowl Auditions, KFI

Comment-Narration

7:45—Fred Beck, KNN.
 9:00—Kate Smith, KHJ.
 10:00—Ted Malone, KECA.

10:15—What Do You Say?, KFI.
 1:00—Burritt Wheeler, KNN.
 4:30—Art Baker, KFI.
 4:30—Passing Parade, KHJ.
 9:45—Night Editor, KNN.

Mystery-Detective

7:30—The Whistler, KNN.
 9:30—Mr. D. A., KFI.

Public Interest-Information

5:45—If They Had Lived, KGFJ

Sports

9:15—Racing News, KLAC.
 9:30—Racing, KGFJ.
 10:00—Raco Lineup, KWKW.
 1:00—Major League Ball, KMPC.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKD.
 5:45—Race Results, KRKD.
 5:45—Sum Balter, KLAC.
 6:00—Fred Hessler, KGER.
 6:15—Bob Kelley, KMPC.
 6:30—Joe Hernandez, KMPC.
 8:10—Baseball, KLAC, KMPC.
 9:30—Inside of Sports, KHJ.

Popular-Western Music

4:30—Club 15, KNN.
 4:45—Stuart Hamblen, KFWB.
 7:30—Vacation Serenade, KFI.
 8:00—Supper Club, KFI.
 8:15—Jack Smith, KNN.

3:25—KGFJ—Sports Flash.
 3:30—KECA—Narwood Smith Sings.
 KFI, KFSD—Aunt Mary.
 KHJ—Johnson Family.
 KNN, KSDJ—Arthur Godfrey.
 *KFAC, KRKD, KWIK—News.
 KGB—Woody and Virginia.
 KGER—Carolina Cotton.
 KGIJ—Storybook Man.
 KMPC—Jeanne Gray.
 KWKW—Andy Mansfield.
 3:35—KRKD—Tea Time Tunes.
 KWIK—Valley Matinee.
 3:45—KECA—Frances Scully.
 KFI, KFSD—Nora Drake.
 KHJ, KVQE—Tell Your Neighbor.
 KFAC—Lyrics in Chorus.
 KOWI—Inside Hollywood.
 KMPC—Swing 'n' Sing.
 3:55—KFSD—News.
 KFWD—Caroline Leonetti.
 KGFJ—Sports Flash.
 4—KECA—George Feneman Show.
 KFI, KFSD—This Woman's Secret.
 *KHJ, KFXM, KGB, KVQE—Fulton Lewis.
 KNN, KSDJ—Hint Hunt.
 KAGH—Disc Jockey.
 KFAC—Musical Masterpieces.
 *KFXM, KGER—News.
 KFVD—Harlem Matinee.
 KFWD—Spade Cooley.
 KGFJ—Sunset and Vine.
 KGIJ—Johnny Grant Show.
 *KLAC—News, Sports.
 *KMPC—News, Eddie Lyon.
 KOWI—Just Music.
 KRKD—Piano Paintings.
 KWIK—149 Club.
 KWKW—Andy Mansfield.
 KXLA—Juke Box Matinee.
 4:05—KGER—Musical Roundup.
 4:15—KFI—Johnny Murray.
 *KHJ, KFXM, KGB, KVQE—Frank Hemingway.
 KFWD—Bing Crosby.
 KLAC—Betty Phillips.
 KMPC—Morton Gould.
 KOWI—Classics in Music.
 KRKD—MovieLand Quiz.
 4:25—KNN, KSDJ—Mr. Information.
 KGFJ—Sports Flash.
 4:30—KFI—Art Baker's Notebook.
 *KHJ, KGB, KVQE—Passing Parade.
 KNN, KSDJ—Club 15.
 KFXM—Old-Age Pensions.
 KFVD—Noveltunes.
 KFWD—Calvary Assembly.
 KLAC—Racing Roundup.
 MILD & MELLOW
 4:30 to 5 P.M.
 Monday Through Friday
 KMPC
 KMPC—Mild and Mellow.
 *KOWI—News, Music.
 KRKD—Symphony in Swing.
 KWIK—Old Folks' Program.
 KWKW—Red Cross Drama.
 4:45—KHJ, KGIJ, KVQE—Rev. Miller.
 *KNN, KSDJ—Ed R. Morrow.
 *KFSD—J. V. Kallenborn.
 KFVD—Pinups.
 KFWD—Stuart Hamblen.
 KLAC—Music.
 KOWI—Sports.
 *KRKD—News.
 KWIK—Musical Quiz.
 KWKW—Races and Sports.
 4:50—KWKW—Magic Time.
 4:55—KGFJ—Sports Flash.
 5—KECA—Happy Theater.
 *KFI—Feature Wire.
 KHJ, KGB, KVQE—Adventure Parade.
 *KNN—Knox Manning, News.
 KFAC—Sunset Serenade.
 KFVD—Sunset Roundup.
 KFWD—Stuart Hamblen.
 KGFJ—Dive at 5.
 KGIJ—Johnny Grant Show.
 *KLAC—Fred Henry Reports.
 *KMPC—News, Star Time.
 KOWI—House Party.
 KRKD—Songs of the Saddle.
 *KWIK—News Review.
 KWKW—Reminiscent Music.
 KXLA—Juke Box Matinee.
 5:05—KAGH—Children's Program.
 KGER—Ford Lewis.
 5:15—KECA—For the Tourist Trade.
 *KFI—News.
 KHJ, KFXM, KGB, KVQE—Chandu, the Magician.
 KNN—Tom Hanlon.
 KLAC—Music.
 KWIK—Hal Schaefer.
 KWKW—Race Roundup.
 KECA—Home News.
 5:30—KFI—Casa Cugat.

KHJ, KFXM, KGB, KVQE—Superman.
 *KNN—Charles Collingwood.
 KAGH—Sports Notebook.
 KFAC—Whoa Bill Club.
 *KFOX, KOWI, KWIK—News.
 KFVD—Land We Love.
 KGER—Cactus Mack.



RACE RECAP FIRST ON KGFJ
 5:30 p.m. Mon.-Sat.
 Dial 1230

KGFJ—Race Recap.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KXLA—Future Pianists.
 5:35—KECA—Headline Edition.
 KOWI—Musical Detective.
 5:45—KECA—Elmer Davis.
 *KFI, KFSD—Elmer Peterson.
 KHJ, KFXM, KGB, KVQE—Tom Mix.
 *KNN, KSDJ—News, Garred.
 KFON—Your Fishcaster.
 KFVD—Crosbyana.
 KGER—Western Tunesters.
 KGFJ—If They Had Lived.

SAM BALTER'S "SPORTS BOOK"

5:45 - 6:00 p.m.
 Monday through Saturday
 KLAC

KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KRKD—Race Results.
 KWIK—Paul Page Sings.
 KWKW—Talent Time.
 KXLA—Variety.
 5:55—KNN—Frank Goss, News.
 KGFJ—Film News.

6—KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—Tex and Jinx.
 *KHJ, KFXM, KGB, KVQE—Gabriel Heatter.
 KNN, KSDJ—County Fair.
 *KFAC, KFXM, KFMB, KLAC, KMPC—News.
 KFVD—Haynes at the Reins.
 KGER—Sports Time.
 KGFJ—Musical Digest.
 KGIJ—Johnny Grant.
 KOWI—Italian Program.
 KRKD—Varieties in Music.
 KWIK—Meet the Band.
 KXLA—Pasadena Playhouse.
 KWKW—Sunset Serenade.

6:05—KECA—Animal World Court.
 KFAC—Musical Memories.
 KLAC—Al Jarvis Ballroom.
 6:10—KECA—Sports Desk.
 6:15—KECA—News.
 *KHJ, KGB—Mutual Newsreel.
 KGER—Stamps Quartet.
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KWIK—America Is Playing.
 6:30—KECA, KFMB—On Stage, America.
 KFI—Hollywood Theater.
 KHJ, KFXM, KGB, KVQE—Erskine Johnson.
 KNN, KSDJ—Harvest of Stars.
 KAGH, KWIK—News.
 *KFAC—Hour of Music.
 KFON—Hal's Memory Room.
 KFVD—Airlane Melodies.
 KFWD—America Dances.
 KGER—Helene Smith.
 KOWI—Old Homeland.
 KRKD—Piano Parade.
 KXLA—Dinner Music.
 6:35—KAGH—Freddy Martin Show.
 6:45—KFVD—News.
 KRKD—A. F. of L.
 KWIK—George Henderson.
 6:55—KHJ, KFXM, KGB, KVQE—Bill Henry, News.

FOREST LAWN Presents HOLLYWOOD BOWL AUDITIONS KFI 7 PM WED.

7—KECA, KFMB—Lone Ranger.
 KFI—Hollywood Bowl Auditions.
 KHJ, KGB, KVQE—Adventures of the Falcon.
 KNN—Free for All.
 KAGH—Frank Watnabe Show.
 KFAC—Hour of Music.
 KFVD—Squeakin' Deacon.
 KFWD—America Dances.
 *KGER—News, Dr. Eagan.
 KGFJ—Musical Digest.
 *KGIJ—Valley News.
 KLAC—Picture Album.
 KMPC—Firestone Favorites.
 KOWI—Evening Serenade.
 KPCC—Pasadena Musicians.
 *KRKD—News.
 KWKW—American-Jap. Hour.
 KXLA—Saddle Dusters.
 7:15—KGIJ—Valley Parks.
 KFON, KLAC—Music.
 KRKD—Three-Quarter Time.
 KWIK—String Serenade.
 KXLA—Evening Serenade.
 7:30—KECA, KFMB—Headline Makers.
 KFI—Vacation Serenade.
 KHJ, KFXM, KGB, KVQE—Cisco Kid.
 KNN, KSDJ—The Whistler.
 KFAC—Echoes and Encores.
 KFWD—Sports Final.
 KGER—Prophecy Breaks.
 KGIJ—Modern Concert Hall.
 KLAC—Jan Garber Orch.
 KMPC—Jerry Lawrence.
 KPCC—Music.
 KRKD—Do You Know?
 *KWIK—News, Roundup Time.
 KXLA—Jimmie Dolan.
 7:45—KFOX—News.
 KFWD—Sons of Pioneers.
 KLAC—Dugout Dope.
 KMPC—M Goodman.
 KPCC—Bible Society.
 KWIK—Rocky Morgan.
 8—KECA, KFMB—Abbott and Costello.
 KFI, KFSD—Supper Club.
 KHJ, KFXM, KGB, KVQE—Name That Song.
 *KNN—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—Long Beach Forum.
 KFWD—Jimmy Allen.
 *KGER, KLAC, KXLA—News.
 KGFJ—Caucasian Memories.
 *KMPC—News, Frandsen.
 KPCC—Midweek Devotional.
 KWIK—Veterans' Hospital.
 8:05—KGER—David Rose.

BASEBALL with Fred Haney KLAC 8:10 Nights 1:25 Sundays

8:10—KLAC—Baseball, Haney.
 KMPC—Angels vs. San Diego Padres.
 8:15—KFI, KFSD—World News.
 KNN—Jack Smith.
 KFWD—Remember.
 KGFJ—Songs for You.
 KXLA—Variety.
 8:30—KECA, KFMB—Go for the House.
 KFI, KFSD—Jack Pearl Show.
 KHJ, KGB, KVQE—Leave It to the Girls.
 *KNN, KSDJ—Dr. Christian.
 *KFWD, KWIK—News.
 KGER—Clem Davies.
 *KGFJ—Averill Berman, News.
 KGIJ—Padden Lewis.
 KPCC—Music.
 KXLA—9th Street Corral.
 8:45—KFWD—Sons o' Guns.
 KGFJ—H'wood House Party.
 KPCC—Sophisticated Ladies.
 KWIK—Hebrew-Christian Hr.
 8:55—KHJ, KFXM, KGB, KVQE—Billy Rose.
 9—KECA, KFMB—Texaco Star Theater.
 KFI—Hollywood Open House.
 *KHJ, KFXM, KGB, KVQE—News, Glenn Hardy.
 KNN, KSDJ—Clank Room.
 KFAC—Evening Concert.
 *KFWD—Clete Roberts.
 KGER—Bing Crosby Show.
 KGFJ—Hollywood House Party.
 KGIJ—Dance Time.
 KLAC—Baseball.
 KMPC—Baseball.
 KPCC—Speaking of Books.
 KWIK—Reading & Dreaming.
 KHJ, KGB, KVQE—Fleetwood Lawton.
 KFWD—United Nations.
 9:30—KECA—On Trial.

KFI, KFSD—Mr. District Attorney.
 KHJ, KGB, KVQE—Inside of Sports.
 KNN, KSDJ—Beulah.
 KFWD—Unity Daily Word.
 KGER—Music in the Night.
 KPCC—Music.
 9:45—KHJ, KGB—Land of the Free.
 KNN, KSDJ—Night Editor.
 *KFWD—Music and News.
 KPCC—Just for Fun.
 10—KECA—Casa Cugat.
 *KFI, KFSD—The Reporter.
 *KHJ, KFXM, KGB, KVQE—Fulton Lewis.
 *KNN—Chet Hunter, News.
 KFAC—Lucky Lager Dance.

EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWD

KFWD—Eastside Show.
 KGER—Riverside Rancho.
 KGFJ—Concert Nocturne.
 KGIJ—Symphony.
 KLAC—Baseball.
 KMPC—Baseball.
 KPCC—Your Program.
 KWIK—Michael Roy.
 KXLA—Olympic Flights.
 10:15—KECA—News, Hank Weaver.
 KFI—Music Shop.
 KHJ—Highlights in Music.
 KNN—Bob Elson.
 KMPC—Summer Serenade.
 10:30—KECA—Hawthorne Thing.
 *KFI—Inside the News.
 KHJ, KGB—N. Cugat Orch.
 KNN—Symphonette.
 KFON—Party House.
 KGER—At the Ranchhouse.
 KLAC—Don Otis.
 10:45—KFI—Melody Time.
 KMPC—Dance Parade.
 10:55—KFI—Police Balletins.
 *KLAC—News.
 11—KECA—News of Tomorrow.
 *KFI—News.
 KHJ, KGB—M. Valdez Orch.
 *KNN—Nelson Pringle.
 KFAC—Lucky Lager Time.
 KFVD—Spade Cooley Time.
 KFWD—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Concert Nocturne.
 KGIJ—KGIL Salutes.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWIK—Michael Roy.
 KXLA—Sammy Davis.
 11:15—KECA—Cinegrill Room.
 KFI—Biltmore Orch.
 KHJ, KGB—Al Wallace Orch.
 KNN—Merry-Go-Round.
 11:30—KECA—Ambassador Orch.
 KFI—Forty-Plus Assn.
 KXLA—Dance Music.
 11:35—KFI—St. Francis Orch.
 11:45—KHJ, KGB, KVQE—News.
 KNN—Talk.
 11:55—KECA, KFI, KMPC—News.

I ACCEPT
 Zeke Manners has wired his acceptance to become Don McNeill's West Coast campaign manager in the "Breakfast Club" host's plans to run for President on the "Fourth Party" ticket. Zeke also sent ABC's White House aspirant three suggested issues:
 (1) The printing of a new seven-dollar bill with Lana Turner's picture on it. As long as things are so expensive, Zeke believes the voters should have the pleasure of kissing their money goodbye.
 (2) Small breakfasts as a feature on the ABC "Breakfast Club," for people who listen with midget radios.
 (3) Construction of higher sidewalks for shorter people.
 Page Twenty-three

THURSDAY, AUGUST 26

*Indicates News Broadcasts.

- 8-KECA, KFMB—Don McNeill's Breakfast Club.
- KFI, KFSD—Fred Waring.
- *KHJ, KGB—Cecil Brown.
- KNX—Wes Battersea.
- KAGH—Musical Clock.
- KFCF—Country Church.
- KFOX, KRKD—Haven of Rest KFVD—Wakeup Ranch.
- KFWB—George Milne.
- *KGER—News, Mizpah.
- KGFJ—Dr. Frederick Bailes.
- KGIL—Musical Corral.
- *KLAC, KMPC, KOWL, KXLA—News.
- KWIK—Western Jamboree.
- KWKW—Rafael Mendez.
- 8:15-**KHJ, KNX—News.**
- KFWB—Club Women's Quiz.
- KGFJ—Public Messenger.
- KLAC—Haynes at the Reins.
- KMPC—Markets.
- KOWL—Memories in Music.
- 8:20-KXLA—Music.
- 8:25-KMPC—Sports Roundup.
- 9:30-KFI, KFSD—Jack Berch.
- *KHJ—Editor's Diary.
- KNX, KSDJ—Grand Slam.
- *KFCF, KFWB, KGIL, KOWL, KRKD—News.
- KFOX—Words of Life.
- KFVD—Easy Listening.
- KGER—Hammond.
- KGFJ—Yesterday's Hits.
- KMPC—A Song for You.
- KWKW—Stock Quotations.
- KXLA—Highly Family.
- 8:35-KRKD—Spotlight Varieties.
- 8:45-KFI, KFSD—Lora Lawton.
- *KHJ—News.
- KNX—Rosemary.
- KFCF—Tutty.
- KFVD—Vocal Varieties.
- KFWB—Science of Mind.
- KGER—Bible Treasury.
- KGIL—Coffee Parade.
- KOWL—Waltz Time.
- KWKW—Gordon Baker Lloyd.
- 9-KECA, KFMB—Welcome Travelers.
- *KFI, KFSD, KGER—News.
- *KHJ, KFXM, KGB, KVOE—Kate Smith Speaks.
- KNX—Wendy Warren.
- KAGH—Top of the Morning.
- KFCF—Morning Concert.
- KFOX—Rev. Irie.
- KFVD—Waltz Time.
- KFWB—Strolling Tom.
- KGFJ—Your County at Work.
- KGIL—Swapple's Corner.
- KIAC—Coffee with Crosby.
- KMPC—Band Box.
- KOWI—Helen Markham.
- KRKD—Sagebrush Serenade.
- KWKW—Voice of China.
- KXLA—Bar Nothing Ranch.
- 9:05-KFI—Ladies' Day.
- KGER—Lutheran Hour.
- KWIK—Sunny Side.
- 9:15-**KHJ, KFXM, KGB, KVOE—John B. Kennedy.**
- KNX—Aunt Jenny.
- *KAGH, KFVD—News.
- KFWB—Marsha Walton.
- KGFJ—Community Chest.
- KGIL—Ballads for You.
- KLAC—Racing News.
- KOWI—Hawaiian Melodies.
- KWKW—Light and Airy.
- 9:20-**KGFJ—Airtortals.**
- 9:30-KECA, KFMB—Breakfast in Hollywood.
- KHJ—Moods in Music.
- KNX, KSDJ—Helen Trent.
- KAGH—Shirley Kendall.
- KFOX—Full Gospel.
- KFVD—Show Tunes.
- KFWB—Music.
- KGER—John Brown.
- KGFJ—Racing News.
- KGIL—Valley Shopper.
- KLAC—Morning Melodies.
- *KOWL—News.
- KWIK—Top of Morning.
- 9:45-KFI—Chuck Collins.
- KNX, KSDJ—Our Gal Sunday.
- KFVD—Remembered Rhythms.
- KFWB—Sons of Pioneers.
- KGFJ—Disabled Veterans.
- KOWL—Album of Song.
- *KRKD—News.
- KWKW—Word of Truth.
- 9:55-KFAC—News.
- 10-KECA, KFMB—Ted Malone.
- KFI—Downtown and All Around.
- *KHJ, KFXM, KGB, KVOE—Glenn Hardy News.
- KNX—Big Sister.
- KAGH—G. E. Hour.
- KFCF—Serenade.
- *KFOX, KGER—News.
- KFVD—Rev. Louis T. Talbot.
- KFWB—Barrel of Dough.
- KGFJ—Record Jackpot.
- KGIL—Valley Frolic.

- KLAC—Al Jarvis Ballroom.
- KMPC—News, Eddie Lyon.
- KOWL—Romance in Music.
- KRKD—Morning Melodies.
- KWIK—Town Crier.
- KWKW—Racing Lineup.
- KXLA—Sons of Pioneers.

KGER for WESTERN MUSIC

VANCE LANE'S
Musical Roundup
10:05-12:00 Noon
4:05-5:00 p.m.
Mon. thru Fri.
1390 on Your DIAL

- 10:05-KGER—Musical Roundup.
- 10:15-KECA, KFMB—Reserve.
- KFI—What Do You Say?
- KHJ, KFXM, KGB, KVOE—Two-Ton Baker.
- KNX—Ma Perkins.
- KMPC—Music in the Air.
- KRKD—Dr. Richardson.
- KWKW—Tune-Up Time.
- *KXLA—News.
- 10:25-KGFJ—Sports Flash.
- 10:30-KECA, KFMB—My True Story.
- *KFI, KOWL, KWIK—News.
- KHJ—The Judge.
- KNX—Young Dr. Malone.
- KFVD—Rescue Mission.
- KFWB—Bill Leyden.
- *KGIL—News; Curtain Call.
- KRKD—Crazy Rhythm.
- KWKW—Feature Story.
- KXLA—Songs of Our Times.
- 10:35-KFOX—Morning Musicale.
- KWIK—Town Crier.
- 10:45-KFI—Joyce Jordan.
- KNX—Guiding Light.
- KFCF—L. A. Medical Assn.
- KFSD—Believe It or Not.
- KOWL—Tune Shop.
- KRKD—Midnight Mission.
- KWKW—My Serenade.
- 10:55-KECA, KFMB—Betty Crocker Magazine.
- KGFJ—Sports Flash.
- 11-KECA, KFMB—Betty Crocker Magazine.
- KFI, KFSD—Double or Nothing.
- KHJ, KGB, KVOE—Ladies First.
- KNX—Second Mrs. Burton.
- *KAGH, KFVD, KGER—News.
- KFCF—Festival of Music.
- KFWB—Bill Anson.
- KGFJ—Record Jackpot.
- KGIL—Jack Sherman.

- KLAC—Al Jarvis Ballroom.
- KMPC—Stars of Song.
- KOWL—Today's Infant.
- KRKD—Songs of Yesterday.
- KWIK—Tom, Dick & Harry.
- KWKW—Song Parade.
- KXLA—Variety.
- 11:05-KAGH—Whirlin' With Willie.
- 11:15-KECA, KFMB—Dorothy Kilgallen.
- KNX—Perry Mason.
- KFVD—Violet.
- KGER—Musical Roundup.
- KMPC—Here's to Vets.
- KOWL—Rhythm at Random.
- KWKW—Races and Sports.
- *KXLA—Pasadena News.
- 11:20-KWKW—Stairway to Music.
- 11:25-KGFJ—Sports Flash.
- 11:30-KECA—Casa Cugat.
- KFI, KFSD—Today's Children
- KHJ, KFXM, KGB, KVOE—Queen for a Day.
- KNX, KSDJ—Nora Drake.
- KFCF—Keyboard Artistry.
- *KFOX, KOWL, KRKD—News.
- KFVD—Memory Melodies.
- KMPC—Tops in Pops.
- KXLA—Dinner Bell Roundup.
- 11:40-KOWL—Salute to Americas.
- 11:45-KECA—Between Us Girls.
- KFI—Light of the World.
- KNX, KSDJ—Evelyn Winters.
- KRKD—Melody Time.
- KWKW—Races and Sports.
- 11:55-KFCF—News.
- KGFJ—Sports Flash.
- 12-KECA—Sam Hayes, News.
- KFI—Farm Reporter.
- *KHJ, KGB, KVOE—News.
- KNX—Radio Harris.
- KFCF—Luncheon Concert.
- KFOX—Name Your Dish.
- KFVD—Editor of the Air.
- KFWB—Bill Anson.
- KGFJ—Intermission.
- *KGIL—Valley News.
- KLAC—Al Jarvis Ballroom.
- KMPC—Women Are Wonderful.
- KOWI—Mayor of Melody.
- KRKD—Record Roundup.
- KWIK—Luncheon Musicale.
- KWKW—Vocalist Parade.
- KXLA—Dinner Bell Roundup.
- 12:05-KAGH—Whirlin' with Willie.
- KGER—Chuck Wagon.
- 12:10-KNX—George Fisher.
- 12:15-KECA—Baukhage Talking.
- KFI, KFSD—Ma Perkins.
- KHJ—Sing, America, Sing.
- KNX—Guest Book.
- *KFOX—News.
- KGIL—Real Estate Page.
- KWKW—Races and Sports.
- 12:25-KGFJ—Sports Flash.
- 12:30-KECA, KFMB—Second Honeymoon.
- KFI, KFSD—Pepper Young.
- KHJ—Ozark Valley.

- *KXK, KSDJ—Knox Manning.
- KFVD—Violet.
- *KFWB—News; Bill Anson.
- KGER—Squeakin' Deacon.
- KGFJ—1230 Club.
- KGIL—Western Music.
- *KMPC, KOWL, KWIK—News.
- KWKW—Stock Quotations.
- KXLA—Western Tunes.
- 12:35-KWKW—Farm News.
- 12:45-KFI, KFSD—Right to Happiness.
- KHJ—Melody Matinee.
- KNX—One for the Book.
- *KFCF—News.
- KMPC—Rhythm Rancho.
- KWIK—Platter Parade.
- KXLA—Western Music.
- 12:50-KWKW—Circle 1430 Ranch.
- 12:55-KGFJ—Sports Flash.
- 1-KECA, KFMB—Listen to This
- KFI, KFSD—Backstage Wife.
- KHJ—Melody Matinee.
- KNX—Burrirt Wheeler.
- KAGH—Civic Service.
- KFCF—Piano Parade.
- KFOX—Black & White Moods.
- *KFVD, KRKD—News.
- KFWB—Bill Anson.
- KGER—Squeakin' Deacon.
- KGFJ—1230 Club.
- KGIL—Cowboy Music.
- *KLAC—News, Sports.
- KMPC—Major League Ball.
- KOWL—Show Tunes.
- KWIK—Just Relax.
- KXLA—Community Broadcaster.
- 1:15-KFI, KFSD—Stella Dallas.
- KHJ—Nancy Dixon.
- KAGH—Where to Go.
- KFCF—American Hour.
- KFOX—Recital Time.
- KFVD—Piano Parade.
- KLAC—570 Club.
- KRKD—Siesta Time.
- KWIK—Charles Hamp.
- KWKW—Races and Sports.
- KXLA—Farm Program.
- 1:25-KGFJ—Sports Flash.
- 1:30-KECA—Quizzicale.
- KFI, KFSD—Lorenzo Jones.
- KHJ—Norma Young.
- KNX, KSDJ—Winner Take All
- KOWL—Siesta Serenade.
- KFVD—Hall of Records.
- KGER—Western Siesta.
- KGIL—Homemakers.
- *KOWL, KRKD, KWIK—News.
- KWKW—Song of the Islands.
- KXLA—Vocal Varieties.
- 1:35-KRKD—Symphony of Song.
- KWIK—Magic Randstand.
- 1:45-KECA—Ethel and Albert.
- KFI, KFSD—Young Widder Brown.
- KOWL—South of the Border.
- KVOE—United Nations.
- *KXLA—News.
- 1:50-KWKW—Show Time.
- 1:55-KFAC—News.
- KGFJ—Sports Flash.
- 2-KECA, KFMB—Surprise Package.
- KFI, KFSD—When a Girl Marries.
- KHJ, KFXM, KGB, KVOE—Heart's Desire.
- KNX, KSDJ—Stand-In.
- KAGH—C Sharp Minor.
- KFCF—Matinee.
- KFOX—Western Music.
- KFVD—Hall of Records.
- KFWB—Bill Anson.
- KGER—Long Beach Band.
- KGFJ—What's Up.
- KGIL—Choral Group.
- KLAC—370 Club.
- KMPC—Three Alarm.
- KOWL—Matinee Melodies.
- KRKD—Colorado River Assn.
- KWIK—Magic Bandstand.
- KWKW—Races and Sports.
- KXLA—Concert Hour.
- 2:15-KFI, KFSD—Portia Faces Life.
- KRKD—Tunes in Tempo.
- 2:20-KWKW—News.
- 2:25-KECA—Model Magazine.
- KGFJ—Sports Flash.
- 2:30-KECA, KFMB—Bride and Groom.
- KFI, KFSD—Just Plain Bill.
- KHJ, KGB, KVOE—Hollywood Favorites.
- KNX, KSDJ—House Party.
- KFVD—Veterans Workshop.
- KGER—Garden School.
- *KOWL, KWIK—News.
- KWKW—Pasadena Playhouse.
- 2:35-KOWL—Contented Listening.
- 2:40-KGER—Long Beach Band.
- 2:45-KFI, KFSD—Front-Page Farrell.
- KHJ—Woody and Virginia.
- KRKD—Organ Moods.
- KWKW—Races and Sports.
- 2:50-KWKW—Swing Session.
- 2:55-KNX, KFVD—News.
- KGFJ—Sports Flash.
- 3-KECA, KFMB—Ladies, Be Seated.
- KFI, KFSD—Road of Life.
- KHJ, KGB, KVOE—Vander's Mediation Bol. d.

THURSDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:30—Arthur Godfrey, KXN.
- 6:00—Music Hall, KFI.
- 9:00—New Faces, KFI.

Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA
- 8:30—Grand Slam, KXN.
- 9:30—Bkfst. in Hollywd., KECA
- 10:00—Barrel of Dough, KFWB.
- 11:30—Queen for a Day, KHJ.
- 2:00—Heart's Desire, KHJ.
- 2:30—House Party, KXN.
- 2:30—Bride and Groom, KECA.
- 3:00—Meet the Missus, KXN.
- 7:00—Bob Hawk, KFI.
- 8:30—Better Half, KHJ.
- 9:30—Candid Mike, KECA.
- 9:30—Noah Webster Says, KFI.

Drama

- 7:00—Family Theater, KHJ.
- 8:00—Mr. President, KECA.

Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.
- 7:30—Melodies Am. Loves, KXN.
- 7:30—Fred Waring, KFI.

Comment-Narration

- 7:45—Fred Beck, KXN.
- 9:00—Kate Smith, KHJ.
- 10:00—Ted Malone, KECA.
- 10:15—What Do You Say? KFI.

Mystery-Detective

- 11:15—Dorothy Kilgallen, KECA.
- 1:00—Burrirt Wheeler, KXN.
- 4:30—Art Baker, KFI.
- 4:30—Passing Parade, KHJ.
- 9:45—Night Editor, KXN.

Sports

- 9:15—Racing News, KLAC.
- 9:30—Racing, KGFJ.
- 10:00—Race Lineup, KWKW.
- 1:00—Major League Ball, KMPC.
- 5:30—Race Recap, KGFJ.
- 5:30—Sports Dial, KRKD.
- 5:45—Sam Balter, KLAC.
- 8:45—Race Results, KRKD.
- 6:00—Fred Hessler, KGER.
- 6:15—Bob Kelly, KMPC.
- 6:30—Joe Hernandez, KMPC.
- 7:15—Fishing Pals, KFOX.
- 8:10—Baseball, KLAC, KMPC.
- 9:00—Fishing Facts, KFOX.
- 9:30—Inside Sports, KHJ.

Popular-Western Music

- 4:30—Club 15, KXN.
- 4:45—Stuart Hamblen, KFWB.
- 6:30—Revere Revue, KHJ.
- 6:30—Ray Noble, KFI.
- 8:00—Supper Club, KFI.
- 8:15—Jack Smith, KXN.

KNX, KSDJ—Meet the Missus.
KAGH—Phil Hastings.
KFAC—Musical Favorites.
★KFOV, KGER, KXLA—News.
KFVD—Hall of Records.
KFVB—Bill Anson.
KGEI—Sunset and Vine.
KGIJ—Social Whirl.
★KLAC—News, Sports.
KMPC—Three Alarm.
KOWL—Radio Outlook.
KRKD—Tops in Pops.
KWIK—Homemakers' Forum.
KWKW—Swing Session.

3:05—KGER—Alkali Alex.
3:10—KLAC—Don Otis Show.
3:15—KFI—Life Can Be Beautiful.
KFOV—George Highley.
★KGIJ—News.
KOWL—Sports Matinee.
KWKW—Races and Sports.
KXLA—Juke Box Matinee.

3:25—KGEI—Sports Flash.
3:30—KECA—Norwood Smith Sings.
KFI, KFSJ—Aunt Mary.
KHJ—Johnson Family.
KNX, KSDJ—Arthur Godfrey.
KAGH—Hollywood Highlights.
★KAGH, KRKD, KWIK—News.
KGB—Woody and Virginia.
KGER—Carolina Cotton.
KGIJ—Storybook Man.
KMPC—Jeanne Gray.
KWKW—Andy Mansfield.

3:35—KOWL—Just Music.
KRKD—Tea Time Tunes.
KWIK—Valley Matinee.

3:45—KECA—Frances Scully.
KFI, KFSJ—Nora Drake.
KHJ, KVOE—Tell Your Neighbor.
KFAC—Stringtime.
KMPC—Swing 'n' Sing.

3:55★KFVD—News.
KFWB—Caroline Leonetti.
KGEI—Sports Flash.

4—KECA—George Feneman Show.
KFI, KFSJ—This Woman's Secret.
★KHJ, KFXM, KGB, KVOE—Fulton Lewis.
KNX, KSDJ—Hint Hunt.
KAGH—The Jockey.
KFAC—Musical Masterpieces.
KFMF—You Win It.
KFVD—Harlem Matinee.
KFWB—Spade Cooley.
KGEI—Sunset and Vine.
KGIJ—Johnny Grant Show.
★KLAC—News, Sports.
★KMPC—News, Eddie Lyon.
KOWL—Just Music.
KRKD—Piano Paintings.
KWIK—1490 Club.
KWKW—Andy Mansfield.
KXLA—Juke Box Matinee.

4:05—KGER—Musical Roundup.
4:15—KFI—Johnny Murray.
★KHJ, KFXM, KGB, KVOE—Frank Henningway.
KFWB—Bing Crosby.
KLAC—Belle Martel.
KMPC—Twilight Tates.
KOWL—Fiddle Strings.
KRKD—Movieland Quiz.

4:25—KNX, KSDJ—Mr. Information.
KGEI—Sports Flash.

4:30—KFI—Art Baker's Notebook.
★KHJ, KGB, KVOE—Passing Parade.
KNX, KSDJ—Club 15.
KFOV—Old Age Pensions.
KFVD—Novelties.
KFWB—Calvary Assembly.
KLAC—Racing Roundup.

MILD & MELLOW
4:30 to 5 P.M.
Monday through Friday
KMPC

KMPC—Mild and Mellow.
★KOWL—News.
KRKD—Symphony in Swing.
KWIK—Old Folks' Program.
KWKW—Opera Association.

4:45★KHJ, KGB, KVOE—Rex Miller
★KNX, KSDJ—Ed R. Murrow.
★KFSJ—H. V. Kaitenborn.
KFVD—Pinups.
KFWB—Stuart Hamblen.
KLAC—Music.
KOWL—Sports Review.
★KRKD—News.
KWIK—Musical Quiz.
KWKW—Races and Sports.

4:50—KWKW—Magic Time.
4:55—KGEI—Sports Flash.

5—KECA—Happy Theater.
★KFI—Feature Wire.
KHJ, KGB, KVOE—Adventure Parade.

★KNX—News, Knox Manning.
★KAGH, KGER, KWIK—News.
KFAC—Sunset Serenade.
KFOV—Sunshine Mission.
KFVD—Sundown Roundup.
KFWB—Stuart Hamblen.
KGEI—Jive at 5.
KGIJ—Johnny Grant Show.
★KLAC—Fred Henry Reports.
★KMPC—News, Star Time.
KOWL—House Party.
KRKD—Songs of the Saddle.
KWKW—Reminiscent Music.
KXLA—Juke Box Matinee.

5:05—KAGH—Children's Program.
KGER—Ford Lewis.

5:15—KECA, KFMB—Fun House.
★KFI—News.
KHJ, KFXM, KGB, KVOE—Chando, the Magician.
KNX—Tom Hanlon.
KLAC—Music.
KOWL—Bing Crosby.
KWIK—Leslie Gray.
KWKW—Today at the Races.

5:30★KECA—Home News.
KFI—Casa Cugat.
KHJ, KFXM, KGB, KVOE—Superman.
★KNX, KSDJ—Charles Collingwood.
KAGH—Sports Notebook.
KFAC—Whoo Bill Club.
★KFWB, KOWL, KWKW—News.
KFVD—Pianistics.
KGER—Cactus Mack.
KGEI—Race Recap.
KMPC—All-Time Hits.
KRKD—Sports Dial.
★KWIK—Valley News.
KXLA—Future Pianists.

5:35★KECA—Headline Edition.
KOWL—Musical Detective.

5:45★KECA—Elmer Davis.
★KFI, KFSJ—Elmer Peterson.
KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
★KNX, KSDJ—News, Garred.
KAGH—Boy Meets Girl.
KFOV—Singing Crow.
KFVD—Crosbyana.
KGER—Western Tunesters.
KGEI—Dinner Interlude.
KLAC—Sam Balter, Sports.
KMPC—Top Tunes.
KRKD—Race Results.
KWIK—Paul Page Sings.
KWKW—Radio Travelogue.
KXLA—Variety.

5:55★KNX—Frank Goss, News.
6—KECA, KFMB—Edwin C. Hill.
KFI, KFSJ—Kraft Music Hall
★KHJ, KGB, KVOE—Gabriel Heatter.
KNX, KSDJ—Suspense.
KAGH—Public Interest.
★KFAC, KFOV, KFWB, KLAC, KMPC—News.

HAYNES AT THE REINS FOR BIG TOWN MOTORS

1020 G.C. 6:00 p.m.
3000 WATTS Mon. thru Fri.

Check KEVD
LOS ANGELES

KFVD—Haynes at the Reins.
KGER—Sports Time.
KGEI—Musical Digest.
KGIJ—Johnny Grant Show.
KOWL—Italian Program.
KRKD—Varieties in Music.
KWIK—Meet the Band.
KWKW—Sunset Serenade.
KXLA—Radio Travelogue.

6:05—KECA—Animal World Court.
KFAC—Musical Memories.
KLAC—Al Jarvis Ballroom.

6:10—KECA—Sports Desk.

6:15★KECA—News.
★KHJ, KGB—Mutual Newsreel.
KAGH—Bing Sings.
KGER—Stamps Quartet.
KMPC—Bob Kelley, Sports.
KRKD—Hawaiian Memories.
KWIK—Sports Roundup.
KXLA—Technocracy.

6:30—KECA—The Smiths of Hollywood.
KFI, KFSJ—Ray Noble Show.
KHJ, KFXM, KGB, KVOE—Revere All-Star Review.
KNX, KSDJ—Crime Photographer.
★KAGH, KWIK—News.
KFAC—Hour of Music.
KFOV—Hal's Memory Room.
KFVD—Airlane Melodies.
KFWB—America Dances.
KGER—Helene Smith.
KMPC—Del Mar Races.
KOWL—Old Homeland.
KRKD—Piano Parade.
KXLA—Property Owners.

6:35—KAGH—Freddy Martin Show.
6:45★KFVD—News.

KRKD—Happiness Highways.
KWIK—Ted Withall Sings.
KXLA—Variety in Music.

6:55★KHJ, KFXM, KGB, KVOE—Bill Henry, News.

7—KECA, KFMB—Criminal Casebook.
KFI, KFSJ—Boh Hawk Show.
KHJ, KFXM, KGB, KVOE—Family Theatre.
KNX, KSDJ—James Hilton.
KAGH—Frank Watanabe Show.
KFAC—Hour of Music.
KFOV—Music Time.
KFVD—Squeakin' Deacon.
KFWB—America Dances.
★KGER, KRKD—News.
KGEI—Musical Digest.
★KGIJ—Valley News.
KLAC—Picture Album.
KMPC—Firestone Favorites.
KOWL—Evening Serenade.
KWKW—Easy Listening.
KWIK—Randy Brooks.
KXLA—Saddle Dusters.

7:05—KGER—Dr. Fagan.
7:15—KAGH—Evening Concert.
KFOV—Fishing Pals.
KGIJ—Valley Parks.
KLAC—Music.
KRKD—Three-Quarter Time.
KWIK—Decision Now.
KXLA—Evening Serenade.

7:30—KECA, KFMB—Dick Powell.
KFI, KFSJ—Fred Waring Show.
KHJ, KFXM, KGB, KVOE—Red Ryder.

Melodies America Loves

LIGHT OPERA HITS
Featuring
CONCERT ORCHESTRA
Earl Towner, Director
KNX—Thursday—7:30 P.M.

INGLEWOOD PARK CEMETERY ASS'N.

KNX—Melodies America Loves
KFAC—Echoes and Encores.
KFOV—Big Bear Pines.
KFWB—Sports Final.
KGER—Markham.
KGIJ—Concert Hall.
KLAC—Jan Garber Orch.
KMPC—Jerry Lawrence.
KRKD—Do You Know?
★KWIK—News, Roundup Time.
KWKW—Italian Varieties.
KXLA—Jimmie Dolan.

7:45★KFOV—News.
KFWB—Sons of Pioneers.
KLAC—Dugout Dope.
KMPC—Al Goodman.
KWIK—Rocky Morgan.

8—KECA—Mr. President.
KFI, KFSJ—Supper Club.
KHJ, KFXM, KGB, KVOE—Straight Arrow.
★KNX—Lowell Thomas.
KFAC—Evening Concert.
KFOV—Reported Missing.
KFWB—Jimmy Allen.
★KGER, KLAC, KXLA—News.
KGEI—Caucasian Memories.
KGIJ—Cowntown Boys.
★KMPC—News, Frandsen.
KWIK—Veterans' Hospital.

8:05—KGER—Ray Block.
8:10—KLAC—Baseball, Haney.
KMPC—Angels vs. San Diego Padres.

8:15★KFI, KFSJ—World News.
KNX—Jack Smith.
KFWB—Remember.
KGEI—Songs for You.
KGIJ—Camera Clinic.
KXLA—Variety.

8:30—KECA, KFMB—Boxing Bouts.
KFI—Hollywood Open House.
KHJ, KFXM—Better Half.
KNX, KSDJ—Mr. Keen.
KFWB—Judge Gardner.
★KFWB, KWKW—News.
KGER—Clem Davies.
★KGEI—Averill Berman, News.
KGIJ—Padden Lewis.
KXLA—97th Street Corral.

8:35—KWIK—Tin Pan Alley.
8:45—KFWB—Little Concert.
KGB—S. Young Orch.
KGEI—H'wood House Party.
KWIK—Hebrew-Christian Hr.
★KHJ, KGB, KVOE—Bilby Rose

8:55—KECA—Hank Weaver, Sports.
KFI, KFSJ—New Faces.
★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
KNX, KSDJ—F.B.I. in Peace and War.
KFAC—Evening Concert.
KFOV—Fishing Facts.
★KFWB—Clete Roberts.
★KGER—News.
KGEI—H'wood House Party.
KGIJ—Padden Lewis.

KLAC, KMPC—Baseball.
KWIK—Reading & Dreaming.
KXLA—Squeakin' Deacon.

9:05—KECA—American Sports Page.
KGER—Vets' Administration.

9:15★KHJ, KGB, KVOE—Fleetwood Lawton.
KFWB—United Nations.
KGER—Voice of the Army.

9:30—KECA—Candid Microphone.
KFI, KFSJ—Noah Webster Says.
KHJ, KGB, KVOE—Inside of Sports.
KNX, KSDJ—Beulah.
KFOV—Music.
KFWB—Unity Daily Word.
KGER—Music in the Night.

9:45★KHJ—News.
KNX, KSDJ—Night Editor.
★KFWB—Music and News.

10—KECA—Casa Cugat.
★KFI, KFSJ—The Reporter.
★KHJ, KFXM, KGB, KVOE—Fulton Lewis.
★KNX—Chet Huntley, News.
KFAC—Lucky Lager Dance.

EASTSIDE SHOW
10 TO 12 P.M.
Every Night Except Sunday
KFWB

KFWB—Eastside Show.
KGER—Riverside Rancho.
KGEI—Concert Nocturne.
KGIJ—Symphony.
KLAC, KMPC—Baseball.
KWIK—Michael Roy.
KXLA—Songs of the West.

10:15★KECA—News, Hank Weaver.
KFI—Mayor Bowron.
KGIJ—Highlights in Music.
KNX—Bob Elson.
KMPC—Summer Serenade.

10:30—KECA—Hawthorne Thing.
★KFI—Inside the News.
KHJ, KGB—N. Cugat Orch.
KNX—Escape.
KFOV—Party House.
KFSJ—Concert Hall.
KGER—At the Ranchhouse.
KLAC—Don Otis.

★KXLA—Dan Lundberg.

10:45—KFI—Melody Time.
KMPC—Dance Parade.

10:55—KFI—Police Bulletins.
★KLAC—News.

11★KECA—News of Tomorrow.
KHJ, KGB—Valdez Orch.
★KNX—Nelson Pringle.
KFAC—Lucky Lager Dance.
KFOV—U. S. Navy Band.
KFVD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGEI—Concert Nocturne.
KGIJ—KGIJ Salutes.
KLAC—Don Otis.
KMPC—Dance Parade.
KWIK—Michael Roy.
KXLA—Sammy Davis.

11:15—KECA—Cingrill Music.
KFI—Morton Downey.
KNX—Merry-Go-Round.
KFOV—Music of Masters.

11:30—KECA—Ambassador Orch.
KFI—St. Francis Hotel Orch.
KHJ, KGIJ—Al Wallace Orch.
★KFOV—News.
★KXLA—Music.

11:45—KECA—Imig Manor Orch.
★KHJ, KGB, KVOE—News.
KNX—An American Abroad.

11:55★KECA, KFI, KMPC—News.

SKIP TO MY LOU
Lucille Ball, now starring on Columbia's "My Favorite Husband," is promoting a revival of square dancing in Northridge. Lucille has built a cement platform on her Chatsworth estate and recently held a gathering for square-dance devotees. Even her Latin-born husband, Desi Arnaz, has forsaken rumbas and sambas to learn the native American figure steps.

Page Twenty-five

FRIDAY, AUGUST 27

*Indicates News Broadcasts

- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI, KFSD-Fred Waring.
- *KHJ, KGB-Cecil Boring.
- KNN-Wes Battersea.
- KAGH-Musical Clock.
- KFAC-Country Church.
- KFOX, KRKD-Bible Institute.
- KFVD-Wakeup Ranch.
- KFWB-George Milne.
- *KGER-News, Mizpah.
- KGFJ-Dr. Frederick Bailes.
- KGII-Musical Corral.
- *KLAC, KMPC, KOWL, KXLA-News.
- KWIK-Western Jamboree.
- KWKW-Rafael Mendez.
- 8:15*KHJ, KNN-News.
- KGFJ-Public Messenger.
- KLAC-Haynes at the Reins.
- KMPC-Markets.
- KOWL-Memories in Music.
- 8:20-KXLA-Music.
- 8:25-KMPC-Sports Roundup.
- 8:30-KFI, KFSD-Jack Berch.
- *KHJ-Editor's Diary.
- KNN, KSDJ-Grand Slam.
- *KFAC, KFWB, KGII, KOWL, KRKD, KWIK-News.
- KFVD-Easy Listening.
- KGER-Hammond.
- KGFJ-Yesterday's Hits.
- KMPC-A Song for You.
- KWKW-Stock Quotations.
- KXLA-Haven of Rest.
- 8:35-KRKD-Spotlight Varieties.
- 8:45-KFI, KFSD-Lora Lawton.
- *KHJ-News.
- KNN-Rosentary.
- KFAC-Litany.
- KFVD-Vocal Varieties.
- KFWB-Science of Mind.
- KGER-Bible Treasury.
- KGII-Coffee Parade.
- KOWI-Guest Star.
- KRKD-Happiness Highways.
- KWKW-Gordon Baker Lloyd.
- 9-KECA, KFMB-Welcome Travelers.
- *KFI, KFSD, KGER-News.
- KHJ, KFNM, KGB, KVOE-Rate Smith Specials.
- KNN-Wendy Warren.
- KAGH-Top of the Morning.
- KFAC-Morning Concert.
- KFVD-Waltz Time.
- KFWB-Strolling Tom.
- KGFJ-Your L. A. Police.
- KGII-Swappin' Corner.
- KLAC-Coffee with Crosby.
- KMPC-Band Box.
- FOWL-Helen Markham.
- KRKD-Sprush Serenade.
- KWKW-Voice of China.
- KXLA-Bar Nothing Ranch.
- 9:05-KFI-Ladies' Day.
- KGER-Lutheran Hour.
- KWIK-Sunny Side.
- 9:15*KHJ, KFNM, KGB, KVOE-John B. Kennedy.
- KNN-Aunt Jenny.
- *KAGH, KFVD-News.
- KFWB-Marsha Walton.
- KGFJ-Social Security.
- KGII-Ballads for You.
- KLAC-Racing News.
- KOWL-Hawaiian Melodies.
- KWKW-Light and Airy.
- 9:20*KGFJ-Airrotorials.
- 9:30-KECA, KFMB-Breakfast in Hollywood.
- KHJ-Morning Melodies.
- KNN, KSDJ-Helen Trent.
- KAGH-Shirley Kendall.
- KFOX-Full Gospel.
- KFVD-Show Tunes.
- KFWB-Music.
- KGER-John Brown.
- KGFJ-Racing News.
- KGII-Valley Shopper.
- KLAC-Morning Melodies.
- *KOWI-News.
- KWIK-Top of Morning.
- 9:45-KFI-Chuck Collins.
- KNN, KSDJ-Our Gal Sunday.
- KFVD-Remembered Rhythms.
- KFWB-Sons of Pioneers.
- KGFJ-Veterans of Foreign Wars.
- KOWI-Album of Song.
- *KRKD-News.
- KWKW-Word of Truth.
- 9:55*KFAC, KGII-News.
- 10-KECA, KFMB-Ted Malone.
- KFI-Downtown and All Around.
- *KHJ, KFNM, KGB, KVOE-News, Glenn Hardy.
- KNN-Big Sister.
- KAGH-G. E. Hour.
- KFAC-Serenade.
- KFVD-Rev. Louis T. Talbot.
- KFWB-Barrel of Pough.
- KGFJ-Record Jackpot.
- KGII-Valley Frolic.
- KLAC-Al Jarvis Ballroom.
- *KMPC-News, Eddie Lyon.
- KOWL-Romance in Music.
- KRKD-Morning Melodies.

- KWIK-Town Crier.
- KWKW-Racing News.
- KXLA-Sons of Pioneers.
- 10:05-KGER-Musical Roundup.
- 10:15*KECA, KFMB-Kiernan's Korner.
- KFI-What Do You Say?
- KHJ, KGB-Two-Ton Baker.
- KNN-Ma Perkins.
- KFOX-Assembly of God.
- KMPC-Music in the Air.
- KRKD-Dr. Richardson.
- KWKW-Tune-up Time.
- *KXLA-News.
- 10:25-KGFJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story
- *KFI, KOWL, KWIK-News.
- KHJ-The Jedge.
- KNN-Young Dr. Malone.
- KFVD-Rescue Mission.
- KFWB-Bill Leyden.
- *KGII-News: Curtain Call.
- KRKD-Crazy Rhythm.
- KWKW-Feature Story.
- KXLA-Songs of Our Times.
- 10:35-KWIK-Town Crier.
- 10:45-KFI-Joyce Jordan.
- KNN-Guiding Light.
- KFAC-Salvation Army Band.
- KFVD-Believe It or Not.
- KOWI-Tune Shop.
- KRKD-Midnight Mission.
- KWKW-My Serenade.
- 10:55-KECA, KFMB-Betty Crocker Magazine of the Air.
- KGFJ-Sports Flash.
- 11-KECA, KFMB-Betty Crocker
- KFI, KFSD-Double or Nothing.
- KHJ, KGB, KVOE-Ladies First.
- KNN-Second Mrs. Burton.
- *KAGH, KFVD, KGER-News.
- KFAC-Festival of Music.
- KFOX-Breakfast Club.
- KFWB-Bill Anson.
- KGFJ-Record Jackpot.
- KGII-Housewives' Exchange.
- KLAC-Al Jarvis Ballroom.
- KMPC-Stars of Song.
- KOWI-Today's Infant.
- KRKD-Songs of Yesterday.
- KWIK-Tom, Dick & Harry.
- KWKW-Traffic Quiz.
- KXLA-Easy Listening.
- 11:05-KAGH-Whirlin' with Willie.
- 11:15-KECA, KFMB-Listening Post
- KNN-Perry Mason.
- KFVD-Violet.
- KGER-Musical Roundup.
- KMPC-Neighborhood Voice.
- KOWL-Rhythm at Random.
- *KXLA-Pasadena News.
- KWKW-Races and Sports.
- KWKW-Stairway to Music.
- 11:20-KWKW-News.
- 11:25-KGFJ-Sports Flash.
- 11:30-KECA-Cash Cugat.
- KFI, KFSD-Today's Children
- KHJ, KFNM, KGB, KVOE-Queen for a Day.
- KNN, KSDJ-Nora Drake.

- KFAC-Keyboard Artistry.
- *KFOX, KOWL, KRKD, KWIK-News.
- KFVD-Memory Melodies.
- KMPC-Tops in Pops.
- KXLA-Dinner Bell Roundup.
- 11:35-KWIK-Tom, Dick & Harry.
- 11:45-KECA-Between Us Girls.
- KFI-Light of the World.
- KNN, KSDJ-Evelyn Winters.
- KOWL-The Woman's View.
- KRKD-Melody Time.
- KWKW-Races and Sports.
- 11:55*KFAC-News.
- KGFJ-Sports Flash.
- 12-KECA-News, Sam Hayes.
- KFI-Farm Reporter.
- *KHJ, KGER, KGII-News.
- KNN-Rudie Harris.
- KFAC-Luncheon Concert.
- KFVD-Editor of the Air.
- KFWB-Bill Anson.
- KGFJ-Intermission.
- KLAC-Al Jarvis Ballroom.
- KMPC-Women Are Wonderful.
- KOWL-Mayor of Melody.
- KRKD-Record Roundup.
- KWKW-Luncheon Musicale.
- KWKW-Vocalist Parade.
- KXLA-Dinner Bell Roundup.
- 12:05-KAGH-Whirlin' with Willie.
- KGER-Chuck Fisher.
- 12:10-KNN-George Fisher.
- 12:15*KECA-Bankhouse Talking.
- KFI, KFSD-Ma Perkins.
- KHJ-Sing, America, Sing.
- KNN-Guest Book.
- KGII-Real Estate Show.
- KWKW-Races and Sports.
- 12:25-KGFJ-Sports Flash.
- 12:30-KECA, KFMB-Second Honey-moon.
- KFI, KFSD-Pepper Young.
- KHJ, KGB-Ozark Valley.
- *KNN, KSDJ-Knox Manning.
- KFVD-Violet.
- *KFWB-News: Bill Anson.
- KGER-Squeakin' Deacon.
- KGFJ-1230 Club.
- KGII-Western Music.
- *KMPC, KOWL, KWIK-News.
- KWKW-Stock Quotations.
- KXLA-Western Tunes.
- 12:35-KWIK-G.I. Platter Parade.
- KWKW-Farm News.
- 12:45-KFI, KFSD-Right to Happiness.
- KHJ-Melody Matinee.
- KNN-Background for Living.
- *KFAC-News.
- KMPC-Rhythm Rancho.
- KWKW-Races and Sports.
- KXLA-Western Records.
- 12:50-KWKW-Circle 1430 Ranch.
- 12:55-KGFJ-Sports Flash.
- 1-KECA, KFMB-Listen to This
- KFI, KFSD-Backstage Wife.
- KHJ-Melody Matinee.
- KNN-Burritt Wheeler.
- KAGH-Civic Service.
- KFAC-Piano Parade.
- *KFVD, KRKD-News.
- KFWB-Bill Anson.
- KGER-Squeakin' Deacon.

- KGFI-1230 Club.
- KGII-Cowboy Band.
- *KLAC-News, Sports.
- KMPC-Major League Ball.
- KOWL-Show Tunes.
- KWKW-Rhythmic Age.
- KXLA-Community.
- 1:15-KFI, KFSD-Stella Dallas.
- KHJ-Nancy Dixon.
- KAGH-Where to Go.
- KFAC-American Hour.
- KFVD-Piano Parade.
- KLAC-520 Club.
- KRKD-Siesta Time.
- KWIK-Charlie Hamp.
- KWKW-Races and Sports.
- KXLA-Joe Littlefield.
- 1:25-KGFJ-Sports Flash.
- 1:30-KECA-Quizicale.
- KFI, KFSD-Lorenzo Jones.
- KHJ-Norma Young.
- KNN, KSDJ-Winner Take All
- KAGH-Siesta Serenade.
- KFOX-Siesta Serenade.
- KFVD-Hall of Records.
- KGER-Western Siesta.
- KGII-Homemakers.
- *KOWL, KRKD, KWIK-News.
- KWKW-Song of the Islands.
- KXLA-Vocal Varieties.
- 1:35-KRKD-Symphony of Song.
- KWIK-Magic Bandstand.
- 1:45-KECA-Ethel and Albert.
- KFI, KFSD-Widder Brown.
- KOWL-South of the Border.
- *KXLA-News.
- 1:50-KWKW-Show Time.
- 1:55*KFAC-News.
- KGFJ-Sports Flash.
- 2-KECA, KFMB-Surprise Package.
- KFI, KFSD-When a Girl Marries.
- KHJ, KFNM, KGB, KVOE-Hearts Desire.
- KNN, KSDJ-Stand-In.
- KAGH-C Sharp Minor.
- KFAC-Matinee.
- KFOX-Western Music.
- KFVD-Hall of Records.
- KFWB-Bill Anson.
- KGER-Long Beach Band.
- KGFJ-What's Up.
- KGII-Homemakers.
- KMPC-720 Club.
- KMPC-Three Alarm.
- KOWL-Matinee Melodies.
- KRKD-Musical Bouquet.
- KWKW-Magic Bandstand.
- KWKW-Races and Sports.
- KXLA-Concert Hour.
- 2:15-KFI, KFSD-Portia Faces Life.
- 2:20-KWKW-News.
- 2:25-KECA-Model Magazine.
- KGFJ-Sports Flash.
- 2:30-KECA, KFMB-Bride and Groom.
- KFI, KFSD-Just Plain Bill.
- KHJ, KVOE-Hollywood Favorites.
- KNN, KSDJ-House Party.
- KGER-Garden School.
- *KOWL, KWIK-News.
- KRKD-Tunes in Tempo.
- KWKW-Platter Parade.
- 2:35-KOWI-Contented Listening.
- KWKW-Magic Bandstand.
- 2:40-KGER-Long Beach Band.
- 2:45-KFI, KFSD-Front-Page Farrell.
- KHJ-Woody and Virginia.
- KRKD-Organ Music.
- KWKW-Races and Sports.
- 2:50-KWKW-Swing Session.
- 2:55*KNN, KFVD-News.
- KGFJ-Sports Flash.
- 3-KECA, KFMB-Ladies, Be Seated.
- KFI, KFSD-Road of Life.
- KHJ, KGB, KVOE-Leave It to the Girls.
- KNN, KSDJ-Meet the Missus
- KAGH-Phil Hastings.
- KFAC-Musical Favorites.
- *KFOX, KGER, KXLA-News.
- KFVD-Hall of Records.
- KFWB-Bill Anson.
- KGFJ-Sunset and Vine.
- KGII-Social Whirl.
- *KLAC-News, Sports.
- KMPC-Three Alarm.
- KOWL-Radio Outlook.
- KRKD-Tops in Pops.
- KWKW-Homemakers' Forum.
- KWKW-Swing Session.
- 3:05-KGER-Alkali Alex.
- 3:10-KLAC-Don Otis Show.
- 3:15-KFI-Life Can Be Beautiful.
- *KGII-News.
- KOWL-Sports Matinee.
- KWKW-Races and Sports.
- KXLA-Juke Box Matinee.
- 3:25*KHJ-News.
- KGFJ-Sports Flash.
- 3:30-KECA-Norwood Smith Sings.
- KFI, KFSD-Aunt Mary.
- KHJ-Johnson Family.
- KNN, KSDJ-Arthur Godfrey.
- KAGH-Hollywood Highlights.
- *KFAC, KRKD, KWIK-News.
- KGB-Woody and Virginia.
- KGER-Carolina Cotton.
- KGII-Storybook Man.
- KMPC-Jeanne Gray.
- KWKW-Andy Mansfield.
- 3:35-KOWL-Just Music.
- KRKD-Time Time Dances.

FRIDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:30-Arthur Godfrey, KNN.
- 8:30-Sweeney and March, KNN.

Quiz, Participation

- 8:00-McNeill Bkfst. Club, KECA
- 8:30-Grand Slam, KNN.
- 9:30-Bkfst. in Hollywood, KECA
- 10:00-Barrel of Dough, KFWB.
- 11:30-Queen for a Day, KHJ.
- 2:00-Heart's Desire, KHJ.
- 2:30-House Party, KNN.
- 2:30-Bride and Groom, KECA.
- 3:00-Meet the Missus, KNN.
- 6:30-Col. Stoopnagle, KHJ.
- 7:00-Everybody Wins, KNN.
- 9:00-Break the Bank, KECA.

Classical, Semi-Classical Music

- 8:00-Fred Waring, KFI.
- 6:30-Musicomedy, KNN.

Comment-Narration

- 7:45-Fred Beck, KNN.
- 9:00-Kate Smith, KHJ.
- 10:00-Ted Malone, KECA.
- 10:15-What Do You Say? KFI.
- 1:00-Burritt Wheeler, KNN.
- 4:30-Art Baker, KFI.
- 4:30-Passing Parade, KHJ.
- 9:45-Night Editor, KNN.

Mystery-Detective

- 8:00-The Fat Man, KECA.
- 8:30-This is Your FBI, KECA.
- 9:30-Jury Trials, KECA.

Public Interest-Information

- 5:45-If They Had Lived, KGFJ.
- 7:00-Meet the Press, KHJ.
- 11:45-Report from U.N., KNN.

Sports

- 9:15-Racing News, KLAC.
- 9:30-Racing, KGFJ.
- 10:00-Race Lineup, KWKW.
- 1:00-Major League Ball, EMPC.
- 5:30-Race Recap, KGFJ.
- 5:30-Sports Dial, KRKD.
- 5:45-Race Results, KRKD.
- 5:45-Sam Balter, KLAC.
- 6:00-Fred Hessler, KGER.
- 6:15-Bob Kelley, KMPC.
- 6:30-Joe Hernandez, KMPC.
- 7:15-Fishing Pals, KFOX.
- 7:30-Sports Newsreel, KFI.
- 7:45-Sports Folio, KFI.
- 8:10-Baseball, KLAC, KMPC.
- 9:30-Inside of Sports, KHJ.

Popular-Western Music

- 4:30-Club 15, KNN.
- 4:45-Stuart Hamblen, KFWB.
- 7:30-Spotlight Revue, KNN.
- 8:00-Supper Club, KFI.
- 8:15-Jack Smith, KNN.

- KWIK—Valley Matinee.
- 3:45—KECA—Frances Scully.
- KFI, KFSD—Nora Drake.
- KHJ, KVOE—Tell Your Neighbor.
- KAGH—This Day.
- KFAC—Lyrics in Chorus.
- KMPF—Swiug 'n' Sing.
- 3:55—KFVD—News.
- KFWB—Caroline Leonetti.
- KGFJ—Sports Flash.
- 4—KECA—George Fenneman Show.
- KFI, KFSD—This Woman's Secret.
- *KHJ, KFXM, KGB, KVOE—Fulton Lewis.
- KXX, KSDJ—Hiat Hunt.
- KAGH—Disc Jockey.
- KFAC—Musical Masterpieces.
- *KFOV, KGER—News.
- *KFVD—Harlem Matinee.
- KFWB—Sunset Cooly.
- KGFJ—Sunset and Vine.
- KGII—Johnny Grant Show.
- *KLAC—News, Sports.
- *KMPF—News, Eddie Lyon.
- KRKD—Piano Paintings.
- KWKW—1490 Club.
- KWKW—Andy Mansfield.
- KXLA—Juke Box Matinee.
- 4:05—KGER—Musical Roundup.
- 4:15—KFI—Johnny Murray.
- *KHJ, KFXM, KGB—Frank Hemingway.
- KFWB—Bing Crosby.
- KIAC—Dinning Sisters.
- KMPF—Morton Gould Orch.
- KOWL—Classics in Music.
- KRKD—Movieland Quiz.
- 4:25—KXX, KSDJ—Mr. Information KGII—Sports Flash.
- 4:30—KFI—Art Baker's Notebook.
- *KHJ, KGB, KVOE—Passing Parade.
- KXX, KSDJ—Club 15.
- KFOX—Old Age Pensions.
- KFVD—Noveltunes.
- KFWB—Calvary Assembly.
- KLAC—Racing Roundup.

MILD & MELLOW

4:30 to 5 P.M.
Monday Through Friday

KMPC

- KMPC—Mild and Mellow.
- *KOWL—News, Music.
- KRKD—Symphony in Swing.
- KWIK—Old Folks' Program.
- KWKW—Sons o' Guus.
- 4:45—KHJ, KGB, KVOE—Rex Miller.
- *KXX, KSDJ—Ed R. Murrow.
- *KFSD—H. V. Kaitenborn.
- KFVD—Pinups.
- KFWB—Stuart Hamblen.
- KLAC—Music.
- KOWL—Sports Review.
- *KWKW—News.
- KWIK—Musical Quiz.
- KWKW—Races and Sports.
- 4:50—KFVD—Magic Time.
- 4:55—KGFJ—Sports Flash.
- 5—KECA—Happy Theater.
- *KFI—Feature Wire.
- KHJ, KGB, KVOE—Adventure Parade.
- *KXX, KSDJ—Knov Manning.
- KFAC—Sunset Serenade.
- KFVD—Sunset Roundup.
- KFWB—Stuart Hamblen.
- KGFJ—Live at Five.
- KGII—Johnny Grant Show.
- *KLAC—Fred Henry Reports.
- KOWL—Plantation House Party.
- *KMPF—News, Star Time.
- KRKD—Songs of the Saddle.
- *KWIK—News.
- KWKW—Reminiscent Music.
- KXLA—Juke Box Matinee.
- 5:05—KAGH—Children's Program.
- KGER—Ford Lewis.
- 5:15—KECA, KFMB—Fun House.
- *KFI—News.
- *KHJ, KFXM, KGB, KVOE—Chandu, the Magician.
- KXX—Tom Hanlou.
- KLAC—Music.
- KOWL—Island Magic.
- KWIK—Hal Schaefer.
- KWKW—Race Roundup.
- 5:30—KECA—Home News.
- KFI—Casa Cugat.
- KHJ, KFXM, KGB, KVOE—Superman.
- *KXX—Charles Collingwood.
- KAGH—Sport, Notebook.
- KFAC—Wha Bill Club.
- *KFOX, KOWL, KWIK—News.
- KFVD—Land We Love.
- KGER—Cactus Mack.
- KGFJ—Race Recap.
- KMPF—All-Time Hits.

- KRKD—Sports Dial.
- KXLA—Future Pianists.
- 5:35—KECA—Headline Edition.
- KOWL—Musical Detective.
- 5:45—KECA—Elmer Davis.
- *KFI, KFSD—Elmer Peterson.
- KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
- *KXX, KSDJ—News, Garred.
- KAGH—Arcadia Music Mart.
- KFOX—Your Fishcaster.
- KFVD—Cosbyana.
- KGER—Western Tunesters.
- KGFJ—If They Had Lived.
- KLAC—Sam Balter, Sports.
- KMPF—Top Tunes.
- KRKD—Race Results.
- KWIK—Paul Page Sings.
- KWKW—Spotlight on Bands.
- KXLA—Variety.
- 5:55—KXX—Frank Goss, News.
- KGFJ—Dot Meyberg.
- 6—KECA, KFMB—Edwin C. Hill.
- KFI, KFSD—University Theatre.
- *KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
- KXX, KSDJ—My Favorite Husband.
- KAGH—Public Interest.
- *KFI, KFSD, KFWB, KLAC, KMPF—News.
- KFVD—Haynes at the Reins.
- KGER—Sports Time.
- KGFJ—Musical Digest.
- KGII—Johnny Grant.
- KOWL—Italian Program.
- KRKD—Varieties in Music.
- KWIK—Allen Rich.
- KWKW—Sunset Serenade.
- KXLA—Sports News.
- 6:05—KECA—Animal World Court.
- KFAC—Musical Memories.
- KLAC—Al Jarvis Ballroom.
- 6:10—KECA—Sports Desk.
- 6:15—KECA—News.
- *KHJ, KGB—Mutual Newsreel.
- KAGH—Bing Sings.
- KGER—Stamps Quartet.
- KMPF—Bob Kelly, Sports.
- KRKD—Hawaiian Memories.
- KXLA—Women's Clubs.
- 6:30—KECA, KFMB—The Sheriff.
- KHJ, KFXM, KGB, KVOE—Col. Stoopnagle's Academy.
- KXX—Musicunedy.
- *KAGH—News.
- KFAC—Hour of Music.
- KFOX—Hal's Music Room.
- KFVD—Airplane Melodies.
- KFWB—America Dances.
- KGER—Helene Smith.
- KMPF—Del Mar Races.
- KOWL—Old Homeland.
- KRKD—Plano Parade.
- KXLA—Dinner Music.
- 6:35—KAGH—Freddy Martin Show.
- 6:45—KFVD—News.
- KRKD—A. F. of L.
- 6:55—KECA, KFMB—Champion Roll Call.
- *KHJ, KFXM, KGB, KVOE—Bill Henry, News.
- 7—KECA—Dance Band Jamboree.
- KFI—Life of Riley.
- KHJ, KFXM, KGB, KVOE—Meet the Press.
- KXX, KSDJ—Everybody Wins.
- KAGH—Frank Watanabe Show.
- KFAC—Hour of Music.
- KFVD—Squeakia' Deacon.
- KFWB—America Dances.
- *KGER, KRKD—News.
- KGFJ—Musical Digest.
- *KGII—Valley News.
- KLAC—Picture Album.
- KMPF—Firestone Favorites.
- KOWL—Twilight Sista.
- KWIK—Dance Orch.
- KWKW—Mid-Eastern Hour.
- KXLA—Saddle Dusters.
- 7:05—KGER—Fagan.
- 7:15—KAGH—Evening Concert.
- KFOX—Fishing Pals.
- KGII—Valley Parks.
- KLAC—Music.
- KRKD—Three-Quarter Time.
- KWIK—Guest Star.
- KXLA—Evening Serenade.
- 7:30—KFI, KFSD—Sports Newsreel.
- KHJ, KFXM, KGB, KVOE—Cisro Kid.
- KXX, KSDJ—Spotlight Revue.
- KFAC—Echoes and Encores.
- KFWB—Sports Final.
- KGER—Inglewood Christian Church.
- KGII—Modern Concert Hall.
- KLAC—Jan Garber Orch.
- KMPF—Jerry Lawrence.
- KRKD—Do You Know?
- *KWKW—News, Roundup Time.
- KXLA—Jimmie Dolan.
- 7:45—KFI—Sports Folio.
- *KFOX—News.
- KFWB—Sons of Pioneers.
- KLAC—Dugout Dope.
- KMPF—Al Goodman Orch.
- KRKD—Father Vaughan.
- KWIK—Rocky Morgan.
- 8—KECA, KFMB—Fat Man.
- KFI, KFSD—Supper Club.
- KHJ—Par Answer Game.

- KXX—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Speaking of Sports.
- KFWB—Jimmy Allen.
- KGB, KVOE—Special Agent.
- *KGER, KLAC, KXLA—News.
- KGFJ—Caucasian Memories.
- KGII—Cowntown Boys.
- *KMPF—News, Frandsen.
- KRKD—County Barn Dance.
- KWIK—Veterans' Hospital.
- 8:05—KGER—Victor Young.
- 8:10—KLAC—Baseball, Haney.
- KMPF—Angels vs. San Diego Padres.
- 8:15—*KFI, KFSD—World News.
- KXX—Jack Smith.
- KFWB—Remember.
- KGFJ—Songs for You.
- KXLA—Variety.
- 8:30—KECA, KFMB—This Is Your FBI.
- KFI—Stairway to the Stars.
- KHJ, KFXM, KGB, KVOE—High Adventure.
- KXX—Sweeney and March.
- KFSD—Forests Aflame.
- *KFWB, KWIK—News.
- KGER—Clem Davies.
- *KGFJ—Averill Berman, News.
- KGII—Padden Lewis.
- KRKD—Cowboy Hit Parade.
- KXLA—97th Street Corral.
- 8:45—KHJ, KFXM, KGB, KVOE—Music.
- KIAC—Flight Cast.
- KFWB—Voice of the Army.
- KGFJ—H'wood House Party.
- KWIK—Hebrew-Christian Hr.
- 8:55—KHJ, KGB, KVOE—Billy Rose
- 9—KECA, KFMB—Break the Bank.
- KFI, KFSD—Call the Police.
- *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KXX—mr. ace and JANE.
- KFAC—Evening Concert.
- KFOX—Maritime Committee.
- KFWB—Preview Theatre.
- *KGER—News.
- *KGFJ—Hollywood House Party.
- KGII—Padden Lewis.
- KLAC, KMPF—Baseball.
- KRKD—Cowboy Hit Parade.
- KWIK—Reading & Dreaming.
- KXLA—Squeakin' Deacon.
- 9:05—KGER—Three Suns.
- 9:15—*KHJ, KGB, KVOE—Fleetwood Lawton.
- *KFOX—News.
- 9:30—KECA, KFMB—Famous Jury Trials.
- KFI—Hollywood Open House.
- KHJ, KGB, KVOE—Inside of Sports.
- KXX, KSDJ—Beulah.
- KFOX—Music.
- KFWB—Unity.
- KGER—Music in the Night.
- 9:45—KHJ, KFXM, KGB, KVOE—Henry J. Taylor.
- KXX, KSDJ—Night Editor.
- *KFWB—Music and News.

DANCE MUSIC AT ITS BEST LUCKY LAGER DANCE TIME KFAC

10 to 12 EVERY NIGHT

- 10—KECA—Casa Cugat.
- *KFI, KFSD—The Reporter.
- *KHJ, KFXM, KGB, KVOE—Fulton Lewis.
- *KXX—Chet Huntley, News.
- KFAC—Lucky Dance Time.
- KFOX—Rhythm Spectrums.

EASTSIDE SHOW

10 to 12 P.M.
Every Night Except Sunday
KFAC

- KFWB—Eastside Show.
- KGER—Riverside Rancho.
- KGFJ—Concert Nocturne.
- KGII—Symphony.
- KLAC, KMPF—Baseball.
- KRKD—Cowboy Hit Parade.
- KWIK—Michael Roy.
- KXLA—Riverside Rancho.
- 10:15—*KECA—Hank Weaver, News.

- KFI—Music Shop.
- KHJ, KFXM, KGB, KVOE—Highlights in Music.
- KXX—Bob Elson.
- KFSD—Pro and Con.
- KFOX—Music.
- KMPF—Summer Serenade.
- 10:30—KECA—Hawthorne Thing.
- *KFI—Inside the News.
- KXX—Symphonette.
- KFOX—Party House.
- KGER—At the Ranchhouse.
- KLAC—Don Otis.

10:30
MON., TUES., THURS.,
FRI., SAT.
Dan Lundberg
and
A NEW NEWS-IDEA
IT'S NEWSABLE
KXLA

- *KXLA—Dan Lundberg.
- 10:45—KFI—Melodiann.
- KMPF—Dance Parade.
- 10:55—KFI—Police Bulletins.
- *KLAC—News.
- 11—*KECA—News of Tomorrow.
- *KFI—News.
- KHJ, KGB, KFXM, KVOE—Miguel Valdez Orch.
- *KXX—Nelson Pringle.
- KFAC—Lucky Lager Dance.

SPADE COOLEY TIME
With George Wilhelm
NOW
11 P.M. DAILY

1020 KC.
5000 WATTS

Check KFVD
LOS ANGELES

- KFVD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFJ—Concert Nocturne.
- KGII—America Is Playing.
- KLAC—Don Otis.
- KMPF—Dance Parade.
- KRKD—Cowboy Hit Parade.
- KWIK—Michael Roy.
- KXLA—Pasadena Civic.
- 11:15—KECA—Cinerilla Music.
- KFI—Biltmore Orch.
- KXX—Merry Go-Round.
- 11:30—KECA—Ambassador Orch.
- KHJ—Frankie Carle Orch.
- KFI—St. Francis Orch.
- KXLA—Arvon Dale Orch.
- 11:45—KXX—Report from U.S.
- KXLA—Jack Russell.
- 11:55—*KECA, KFI, KMPF—News.

SCENE-STEALER

Lisa, Eve Arden's young adopted daughter, was recently taken to see her mother's performance in "The Road to Rome" at La Jolla Playhouse. There wasn't a sound out of Lisa during the entire first scene, but when Eve made her exit just before the curtain, there was a loud demand of "Where is my mummy going?" which considerably upset the house.

SIMPLY SIMPLY

Louise Erickson (NBC's "Date With Judy") relates by letter her first exploration of Paris, visited on her current tour of Europe. It's a "mad, fascinating, antique, vivacious, beautiful, smelly, fragrant, flowerful, awe-inspiring city," she writes.

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SATURDAY, AUGUST 28

*Indicates News Broadcast.

- 8**—KECA, KFMB—Shopper's Special.
 KFI—Coffee Concert.
 KHJ—Treasury Show.
 *KNN, KGER, KLAC, KMPC, KOWL, KXLA—News.
 KAGH—Musical Clock.
 KFAC—Country Church.
 KFOX, KRKI—Haven of Rest.
 KFSD—Charlie Lung.
 KFVD—Wakeup Ranch.
 KGB—Morning Moods.
 KGFJ—Proudly We Hail.
 KGIL—Musical Corral.
 KVOE—Hot Cake Club.
 KWIK—Western Janiboree.
 KWKW—Rafael Mendez.
- 8:05—KNN, KSDJ—Let's Pretend.
 KGER—Mizpah.
- 8:15—KHJ—Policing L. A.
 KFVB—Salvation Army.
 KLAC—Haynes at the Reins.
 KMPC—Market Reports, Sports.
 KOWL—Memories in Music.
 *KECA—Tomorrow's Headlines.
 KFI, KFSD—Smilin' Ed McConnell.
 KHJ—Dr. Hiss Clinic.
 KNN, KSDJ—Junior Miss.
 *KFAC, KFVB, KGIL, KOWL, KRKI—News.
 KFOX—Music.
 KFVD—Easy Listening.
 KGB—Vocal Varieties.
 KGER—Hammond.
 KGFJ—Yesterday's Hits.
 KLAC—Music.
 KMPC—Naval Reserve.
 KWKW—Stock Quotations.
 KXLA—Melody Time.
- 8:35—KOWL—Meet the Band.
 KRKI—Spotlight Varieties.
- 8:45—KECA—Mirandy.
 KFAC—Unity.
 KFVD—Console and Keyboard.
 KFVB—Marsha Walton.
 KGER—Gospel Story Hour.
 KGIL—Coffee Parade.
 KLAC—Business Talk.
 KMPC—Fingert Successes.
 KOWL—Molly & Binnie.
 KWKW—Sacred Heart.
 KXLA—Popular Favorites.
- 9**—KECA, KFMB—Abbott and Costello Kid Show.
 KFI—Jump-Jump of Holiday House.
 KHJ, KVOE—Voices of Strings.
 KNN, KSDJ—Theatre of Today.
 KAGH—Top of the Morning.
 KFAC—Morning Concert.
 KFOX—Rev. Earl Ivis.
 KFSD—Arthur Barrault.
 KFVD—Waltz Time.
 KFVB—Hollywood Bowl.
 *KGER, KLAC—News.
 KGFJ—Public Messenger.
 KGIL—Swappin' Corner.
 KMPC—Music of the Stars.
 KOWL—Friendship Hour.
 KRKI—Sagebrush Serenade.
 KWKW—Voice of China.
 KXLA—Popular Favorites.
- 9:05—KGER—Lutheran Hour.
 KLAC—Crosby Time.
 KWIK—Sunny Side.
- 9:15—KFI—Story Land.
 *KAGH, KFVD—News.
 KFSD—Public Affairs.
 KGFJ—Community Chest.
 KGIL—Ballads for You.
 KLAC—Racing News.
 KWKW—Grace Parr.
- 9:20—KGFJ—Airtorials.
 9:30—KECA—Saturday Strings.
 KFI, KFSD—Fillamook Kitchen.
 KHJ, KFNM, KGB, KVOE—Girls' Corps.
 KNN—Stars Over Hollywood.
 KFOX—Full Gospel.
 KFVD—Show Tunes.
 KFVB—Song Session.
 KGER—John Brown.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Kiddie Club.
 KOWL—German Hour.
 KWIK—Top o' Morning.
- 9:45—KECA—Buddy Weed Show.
 KFI—Your Saturday Chef.
 *KFSD, KRKI—News.
 KFVD—Remembered Rhythms.
 KGFJ—Theatre Guild.
 KWKW—Word of Truth.
- 9:55—KFAC, KGIL—News.
- 10**—KECA, KFMB—American Farmer.
 KFI—National Farm and Home Hour.
 *KHJ, KFNM, KGB, KVOE—News.
 KNN, KSDJ—Grand Central Station.
 KAGH—Brent Burrell.
 KFAC—Serenade.

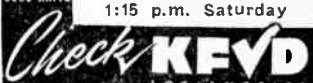
- *KFOX—News.
 KFVD—Music.
 KFVB—Bill Leyden.
 KGER—Kids' Bible Club.
 KGFJ—Record Jackpot.
 KGIL—Hawaiian Echoes.
 KLAC—Al Jarvis Ballroom.
 KMPC—Music of the Stars.
 KOWL—Romance in Music.
 KRKI—Morning Melodies.
 KWIK—Tunes for Tykes.
 KWKW—Race Lineup.
 KXLA—Popular Favorites.
- 10:15—KHJ, KVOE—Gillespie's Garden Guide.
 KFOX—Assembly of God.
 KGB—Hospitality Time.
 KRKI—Dr. Richardson.
 KWKW—Tune-Up Time.
 *KXLA—News.
- 10:25—KGFJ—Sports Flash.
 10:30—KECA, KFMB—This Is for You.
 KFI, KFSD—Meet the Meeks.
 KHJ—Murray Arnold Orch.
 KNN, KSDJ—Give and Take.
 KFVD—Marching Along.
 *KGIL, KOWL—News.
 KGER—Home on the Range.
 KRKI—Government Speaks.
 KWIK—Talent Search.
 KWKW—Feature Story.
 KXLA—Music.
- 10:35—KGIL—Curtain Call.
 10:45—KFAC—Chemists in Action.
 KFVD—Dream Festival.
 KOWL—Tune Shop.
 KRKI—Pop Concert.
 KWKW—My Serenade.
 KXLA—Variety Time.
- 10:55—KGFJ—Sports Flash.
- 11**—KECA, KFMB—Shore Party.
 KFI, KFSD—Ardie Andrews.
 KHJ, KGB, KVOE—Movie Matinee.
 KNN, KSDJ—Mary Lee Taylor.
 KFAC—Festival of Music.
 *KFVD, KGER—News.
 KFVB—Bill Anson.
 KGFJ—Record Jackpot.
 KGIL—Popular Classics.
 KLAC—Al Jarvis Ballroom.
 KMPC—Keith Hetherington.
 KOWL—Tune Shop.
 KRKI—Songs of Yesterday.
 KWIK—Kiddies' Corner.
 KWKW—Voice of Army.
- 11:15—KFOX—Music.
 KFVD—Piano Parade.
 KGER—Western Music.
 KWIK—Music.
 KWKW—Races and Sports.
- 11:20—KWKW—Stairway to Music.
 11:25—KGFJ—Sports Flash.
 11:30—KECA, KFMB—Reserve.

- KFI—Parent-Youth Forum.
 KHJ, KGB—Teen-Timers Club.
 KNN, KSDJ—It's Fun to Be Young.
 KFAC—Keyboard Artistry.
 *KFOX, KOWL, KRKI, KWIK—News.
 KFVD—Shopping Hi-Lites.
 *KFVB—News; Bill Anson.
 KGER—Western Shadows.
 KXLA—Saturday Serenade.
- 11:35—KWIK—Modern Mood.
 11:40—KOWL—Salute to Americas.
 11:45—KFOX—Tempos of the Time.
 KRKI—Melody Time.
 KWKW—Races and Sports.
 11:55—KFAC—News.
 KGFJ—Sports Flash.
- 12**—KECA—Noontime News.
 KFI—Farm Reporter.
 *KHJ, KFNM, KGB, KVOE—News.
 KNN, KSDJ—Meet the Missus.
 KAGH—Stardust Trail.
 KFAC—Luncheon Concert.
 KFMB—Piano Playhouse.

NOSEY NIFTIES
 News of Kids in Movies
 Kids with Talent—Contact
 COSMO MORGAN
 Talent Counsellor
 1605 No. La Brea
KFOX — 12 NOON

- KFOX—Nosey Nifties.
 KFSD—Nature Sketches.
 KFVD—Salvation Army.
 KFVB—Bill Anson.
 *KGER, KGIL—News.
 KGFJ—Intermission.
 KLAC—Al Jarvis Ballroom.
 KMPC—Merry-Go-Round.
 KOWL—Mayor of Melody.
 KRKI—Record Roundup.
 KWIK—Luncheon Musicale.
 KWKW—Pasadena Opera.
 KXLA—Saturday Serenade.
- 12:05—KGER—Cottonseed Clark.
 12:15—KECA—Radio, the American Way.
 KFI—Here Comes Band.
 *KHJ—Week in Washington.
 *KFOX—News.
 KFSD—Art Van Damme.
 KFVD—Mason Rose.
 KGER—Real Estate Show.
 KWKW—Races and Sports.
- 12:25—KGFJ—Sports Flash.
 12:30—KECA, KFMB—ABC Symphony.
 KFI—Easy Listening.
 KHJ, KGB—Sports Parade.
 KNN, KSDJ—Elliott Lawrence.
 KFOX—Cowhands Carnival.
 KFVD—Luncheon Tunes.

- *KFVB, KOWL, KWIK—News.
 KGFJ—1230 Club.
 KGIL—Cowboy Music.
 KMPC—Rhythm Ranch.
 KWKW—Stock Quotations.
 KXLA—Western Tunes.
- 12:35—KOWL—Mayor of Melody.
 KWIK—G.I. Platter Parade.
 KWKW—Farm News.
- 12:45—KFAC—News.
 KFVD—Violet.
 KWKW—Races and Sports.
 KXLA—Top Western Tunes.
- 12:50—KWKW—Circle 1430 Ranch.
 12:55—KGFJ—Sports Flash.
- 1**—KECA, KFMB—ABC Symphony.
 KFI—Communist Challenge at Home and Abroad.
 KHJ, KFNM, KGB, KVOE—Horse Race.
 KNN—So You Know Radio.
 KFAC—Piano Parade.
 KFOX—Platter Pantry.
 *KFVD, KLAC, KRKI—News.
 KFVB—Bill Anson.
 KGER—Sleepy Valley.
 KGFJ—1230 Club.
 KGIL—Cowboy Music.
 KMPC—Eddie Stanley Show.
 KOWL—Record Club.
 KWKW—Show Album.
 KXLA—Community Broadcaster.
- 1:10—KLAC—Studio Frolic.
 1:15—KHJ, KFNM, KGB, KVOE—Charles Shocum.
 KFI—Music for You.
 KNN—Inventory 1948.
 KFAC—American Hour.

THE RUSS WHITEMAN SHOW
 Saturday's Best
 1:15 p.m. Saturday


- KFVD—Songs by Russ Whiteman.
 KRKI—Siesta Time.
 KWIK—Frankie Carle.
 KWKW—Waxworks.
 KXLA—Adventures in Research.
- 1:25—KGFJ—Sports Flash.
 1:30—KECA, KFMB—Spotlight on Sports.
 KFI, KFSD—Living—1948.
 KHJ, KFNM, KGB, KVOE—Pauline Alpert.
 KNN—Country Journal.
 KFOX—Siesta Serenade.
 KFVD—Dream Time.
 KGER—Western Siesta.
 KGIL—Homemakers.
 KRKI—Kiddie News.
 KWKW—Song of Islands.
 KXLA—Vocal Varieties.
- 1:35—KRKI—Symphony of Song.
 KWIK—Music.
- 1:45—KECA—Reserve.
 KHJ—In Your Name.
 KFOX—Voice of the Army.
 KLAC—Storybook Hour.
 KWIK—Trade Winds Tavern.
 *KXLA—News.
- 1:50—KWKW—Show Time.
 1:55—KFAC—News.
 KGFJ—Sports Flash.
- 2**—KECA—Race of the Day.
 *KFI—News of the Week.
 KHJ, KFNM, KGB, KVOE—Opinionaire.
 KNN—Kiddie Orchestra.
 KAGH—Sharp Minor.
 KFAC—Matinee.
 KFOX—Music.
 KFSD—Land of the Free.
 KFVD—Novelty.
 KFVB—Bill Anson.
 KGER—Long Beach Band.
 KGIL—Saturday Serenade.
 KGFJ—What's Up.
 KLAC—News, Sports.
 KMPC—Tops in Pops.
 KOWL—Top Tunes at Two.
 KRKI—Ira Sweet Organ.
 KWIK—South American Way.
 KWKW—Races and Sports.
 KXLA—Cavalcade of Music.
- 2:15—KFI, KFSD—The Lassie Show.
 KNN, KSDJ—Races.
 KLAC—5-70 Club.
 KRKI—Bowl Reporter.
 KWIK—1490 Club.
- 2:20—KWKW—News.
 2:25—KGFJ—Sports Flash.
 2:30—KECA—Piano Playhouse.
 KFI, KFSD—Dr. I. Q. Jr.
 KHJ, KFNM, KGB, KVOE—Reviewing Stand.
 KNN—Mail Way for Youth.
 KFMB—Melodies to Remember.
 *KFVB—News; Bill Anson.
 KFVD—Optimist Boys' Forum.
 *KGER, KOWL, KWIK—News.
 KMPC—L. A. vs. Oakland.
 KRKI—Tunes in Tempo.
 KWKW—Decision Now.

SATURDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

- Comedy-Variety**
 8:00—Proudly We Hail, KGFJ.
 8:30—Junior Miss, KNN.
 7:00—Proudly We Hail, KMPC.
 7:00—Dennis Day, KFI.
 7:30—Pays to Be Ignorant, KNN.
- Quiz, Participation**
 10:30—Give and Take, KNN.
 12:00—Meet the Missus, KNN.
 3:30—True or False, KHJ.
 6:00—Three for the Money, KHJ.
 8:30—Truth or Consequences, KFI.
 8:30—Sing It Again, KNN.
 9:30—What's My Name?, KECA.
- Classical, Semi-Classical Music**
 12:30—ABC Symphony, KECA.
 3:30—NBC Symphony, KFI.
 8:00—Sat. Night Serenade, KNN.
 9:30—Music Hour, KFI.
- Drama**
 9:00—Theater of Today, KNN.
 9:30—Stars Over H'wood, KNN.
 10:00—Grand Central Sta., KNN.
 4:30—Curtain Time, KFI.
- Public Interest-Information**
 8:15—Policing L. A., KHJ.
 9:45—Theater Guild, KGFJ.
- Mystery-Detective**
 9:00—Gangbusters, KECA.
- Sports**
 9:15—Racing News, KLAC.
 9:30—Racing Lineup, KGFJ.
 10:00—Racing, KWKW.
 12:30—Sports Parade, KHJ.
 1:30—Spotlight on Sports, KECA.
 2:30—Baseball, KLAC, KMPC.
 4:30—Harry Wisner, KFAC.
 5:00—Dizzy Dean, KFI.
 5:05—Tom Harmon, KMPC.
 5:30—Race Recap, KGFJ.
 5:30—Sports Dial, KRKI.
 5:45—Race Results, KRKI.
 5:45—Ira Blue, KECA.
 6:30—Joe Hernandez, KMPC.
 8:00—Hunting-Fishing Club, KHJ.
- Juvenile**
 8:05—Let's Pretend, KNN.
 8:30—Smilin' Ed, KFI.
 9:00—Abbott & Costello, KECA.
 9:00—Jump Jump, KFI.
 9:30—Kiddie Club, KLAC.
 2:30—Dr. I. Q. Jr., KFI.
 5:45—Play Pen Parade, KFOX.
- Popular-Western Music**
 4:45—Stuart Hamblen, KFVB.
 7:00—Grand Ole Opry, KFI.
 7:30—All-Star Western, KHJ.
 9:00—Hit Parade, KFI.

KXLA—Alex Cooper.
 2:35—KOWL—Waltz Time.
 KWIK—1490 Club.
 2:40—KGER—Long Beach Band.
 2:45—KFVD—Tempo Time.
 KOWL—Earle Bruce.
 2:50—KWKW—Swing Session.
 2:55★KFVD—News.
 KGFJ—Sports Flash.
3—KECA—Summer Concert.
 KFI—Nature Sketches.
 KHJ, KGB, KVOE—On the Beam with Beneke.
 KXX—Cross Section, U.S.A.
 KAGH—Pete Young.
 KFAC—Musical Favorites.
 KFMB—Chapel in the Sky.
 KFOX—Modern Concert Hall.
 KFVD—Ivory Tower.
 KLAC—News, Sports.
 KFWB—Bill Anson.
 ★KGER, KXLA—News.
 KGFJ—Sunset and Vine.
 KGIL—Serenade.
 KMPC—Baseball.
 KOWL—Radio Outlook.
 KRKD—Parade of Hits.
 KWIK—1490 Club.
 KWKW—Swing Session.
 3:05—KGER—Sagebrush & Saddles.
 3:15—KFI, KFND—Forests Aflame.
 KFVD—Singing Sam.
 KOWL—Sports Matinee.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KGFJ—Sports Flash.
 3:30—KECA—Summer Serenade.
 KFI, KFSD—NBC Symphony.
 KHJ—Special Agent.
 KXX—Supervisor J. Anson Ford.
 ★KFAC, KOWL—News.
 KFVD—To Your Health.
 KGB, KVOE—S. Watkins Orch.
 ★KRKD, KWIK—News.
 KWKW—Calling All Vets.
 3:35—KOWL—Just Music.
 KRKD—Ten Time Tunes.
 KWIK—1490 Club.
 3:45—KECA—What Do People Think?
 KXX—Next Week at Hollywood Bowl.
 KFAC—Portraits of Melody.
 KFVD—Romancing on Record.
 KFWB—Caroline Leonetti.
 3:50—KWKW—Saturday Matinee.
 3:55★KFVD—News.
 KGFJ—Sports Flash.
4—KECA—E. Felice Quartet.
 KFI, KFND—NBC Symphony.
 KHJ, KFNM, KGB, KVOE—Sports Review.
 KXX—St. Louis Municipal Opera.
 KAGH—Joe Thompson Show.
 KFAC—Musical Masterpieces.
 KFMB—South of the Border.
 ★KFOX, KGIL—News.
 KGFJ—Harlem Matinee.
 KGFJ—Sunset and Vine.
 KGIL—Saturday Serenade.
 KLAC, KMPC—News, Sports.
 KRKD—Teen-Age Workshop.
 KWIK—1490 Club.
 KWKW—Saturday Matinee.
 KXLA—Juke Box Matinee.
 4:05—KGER—Trading Post.
 4:15—KECA—Madhouse Musicale.
 ★KHJ, KGB, KVOE—Frank Hemingway.
 KFMB—U. S. Navy Band.
 KFOX—Salvation Army.
 KFWB—Helen Louise.
 KRKD—Movieland Quiz.
 KWIK—Quickie Platter.
 KWKW—Races and Sports.
 4:25—KGFJ—Sports Flash.
 4:30—KECA—Harry Wismer, Sports.
 KFI, KFSD—Curtain Time.
 KHJ, KGB, KVOE—Rill Harrington.
 KXX—L. A. Story.
 KFMB—Profits of Prayer.
 KFOX—Old Age Pensions.
 KFVD—Noveltunes.
 KFWB—Blind Artists' Guild.
 KLAC—Racing Roundup.
 ★KOWL—News, Music.
 KRKD—Symphony in Swing.
 KWIK—Old-Age Pensions.
 4:45★KECA, KFMB—Dorothy Fuldheim.
 KHJ, KGB, KVOE—Proof that Christian Science Heals.
 KXX—The Todds.
 KFOX—Heaven A. Knopke.
 KFVD—Pinups.
 KFWB—Stuart Hamblen.
 KLAC—Music.
 KOWL—Sports.
 ★KRKD—News.
 KWIK—Musical Quiz.
 KWKW—Races and Sports.
 4:50—KWKW—Music.
 4:55—KGFJ—Sports Flash.
5—KECA—Profits of Prayer.
 KFI, KFSD—Dizzy Dean, Sports.
 KHJ, KGB, KVOE—Take a Number.
 ★KXX, KSDJ—Knox Manning.

KFAC—Sunset Serenade.
 KFMB—Ave Maria Hour.
 KFOX—Sunshine Mission.
 KFVD—Sundown Roundup.
 KFWB—Stuart Hamblen.
 KFNM—Laymen's Hour.
 ★KGER, KLAC, KMPC—News.
 KGFJ—Jive at Five.
 KGIL—Saturday Serenade.
 KOWL—House Party.
 KRKD—Songs of the Saddle.
 KWKW—Saddle-Up Time.
 KXLA—Juke Box Matinee.
 5:05—KAGH—Surprise Party.
 KGER—Ford Lewis.
 KMPC—Tom Harmon.
 5:15—KECA—Speaking of Songs.
 ★KFI, KFSD—News.
 KXX—Tom Hanlon.
 KLAC—Music.
 KMPC—Rancho Grande.
 KOWL—Bing Crosby.
 KWKW—Today at Races.
 5:30★KECA, KFOX, KGIL, KOWL, KWIK, KWKW—News.
 KFI—Sports Roundup.
 KHJ, KGB, KVOE—True or False.
 ★KXX, KSDJ—Charles Collingwood.
 KFAC—Playtown Train.
 KFMB—Communism.
 KFVD—Phanisties.
 KGER—Cactus Muck.
 KGFJ—Race Report.
 KRKD—Sports Dial.
 KXLA—Future Pianists.
 5:35—KOWL—Musical Detective.
 KWIK—Saddle-Up Time.
 5:45—KECA, KFMB—Ira Blue, Sports.
 ★KFI, KFSD—Elmer Peterson.
 ★KXX, KSDJ—Garred, News.
 KFOX—Play Penny Parade.
 KFVD—Haynes at the Reins.
 KGER—Western Music.
 KGFJ—Dinner Interlude.
 KGIL—Saturday Serenade.
 KLAC—Sam Baltzer, Sports.
 KRKD—Race Report.
 KWIK—Valley High Time.
 KWKW—Radio Travelogue.
 KXLA—Variety.
 5:55★KXX, KSDJ—Wallace Sterling
6—KECA—Challenge of the Yukon.
 KFI—Guy Lombardo Show.
 KHJ, KGB—Three for the Money.
 KXX, KSDJ—Romance.
 KAGH—Folk Music.
 ★KFAC, KFOX, KFWB, KMPC—News.
 KFMB—S. D. Looks Ahead.
 KFSD—Favorite Five.
 KFVD—Haynes at the Reins.
 KGER—Sports Time.
 KGFJ—Musical Digest.
 KGIL—Saturday Serenade.
 ★KLAC—News, Al Jarvis.
 KOWL—Italian Program.
 KRKD—Varieties in Music.
 KWIK—Valley High Time.
 KWKW—Sunset Serenade.
 KVOE—Voice of the Army.
 KXLA—Sweet Music.
 6:05—KFAC—Ballet Theatre.
 6:15—KAGH—Bing Sings.
 KFOX—Vesper Bells.
 KGER—Music.
 KMPC—Music.
 KRKD—Hawaiian Memories.
 KWIK—Sports Roundup.
 KXLA—Repertory Theater.
 RECA—Music of Manhattan.
 KFI, KFSD—Can You Top This?
 KXX, KSDJ—Morey Amsterdam.
 ★KAGH, KOWL, KWIK—News.
 KFMB—American Showcase.
 KFOX—Hal's Memory Room.
 KFWB—Sports Final.
 KGER—Lukin Valley Church.
 KMPC—Joe Hernandez.
 KRKD—Piano Parade.
 KXLA—Music.
 6:35—KAGH—Freddy Martin Show.
 KOWL—Message of Grace.
 KWIK—Date for Dinner.
 6:45★KFVD—News.
 KFWB—Music.
 KRKD—Happiness Highways.
7—KECA—Bulldog Drummond.
 KFI, KFSD—Day in Life of Dennis Day.
 KHJ, KFNM, KGB, KVOE—Stop Me If You've Heard This.
 KXX, KSDJ—Steve Allen Show.
 KFAC—Dr. James Field, Jr.
 KFMB—Your American Music.
 KFOX—Judge Gardner.
 KFVD—Squeakin' Deacon.
 KFWB—Gospel and Song.
 ★KGER, KRKD—News.
 KGFJ—Musical Digest.
 ★KGIL—Valley News.
 KLAC—Crosby Time.
 KMPC—Proudly We Hall.

KOWL—Santa Monica Philharmonic.
 KWIK—Dance Orch.
 KWKW—Easy Listening.
 7:05—KGER—Rev. Al Harlan.
 7:15★KAGH—News.
 KGIL—Modern Concert Hall.
 KLAC—Music.
 KMPC—Episcopal Diocese.
 KRKD—Three-Quarter Time.
 KWIK—Voice of the Army.
 7:30—KFAC, KFMB—Ross Dolan, Detective.
 KFI, KFSD—Grand Ole Opry.
 KHJ, KFNM, KGB, KVOE—All-Star Western.
 KXX—It Pays to Be Ignorant.
 KAGH—Show Pourri.
 KFAC—Waltzes of the World.
 KFOX—Big Bear Pine.
 KFWB—Dr. Hias Clinic Forum.
 KGER—Grace Dotson.
 KLAC—Jan Garber Orch.
 KOWL—Evening Serenade.
 KMPC—Candlelight and Silver.
 KRKD—Do You Know?
 ★KWIK—News, Music.
 KWKW—Italian Varieties.
 KXLA—Bible Institute.
 7:45—KGIL—Songs of Guns.
 KLAC—Public Service.
 KWIK—Blue Barron.
8—KECA, KFMB—Lone Ranger.
 KFI, KFSD—Reserve.
 KHJ—Fishing and Hunting Club.
 KXLA—Saturday Night Serenade.
 KFAC—Evening Concert.
 KFOX—Proudly We Hall.
 ★KFSD, KLAC—News.
 KFWB—Community Hour.
 KGB—Mysterious Traveler.
 KGER—Wings of Healing.
 KGFJ—Caucasian Memories.
 KGIL—Western Music.
 KMPC—A Boy, a Girl and a Song.
 KWIK—Veterans' Hospital.
 KXLA—Marines.
 8:15—KFSD—Here's to Vets.
 KGFJ—Songs for You.
 KLAC—Baseball.
 KMPC—Baseball: Angels vs. San Diego Padres.
 KXLA—Barbershop Quartet.
 8:30—KECA, KFMB—Amazing Mr. Malone.
 KFI—Truth or Consequences.
 KHJ, KGB, KVOE—Hawaii Calls.
 KXX, KSDJ—Sing It Again.
 KFOX—Music.
 KFND—Biltmore Orch.
 KFWB—Social Security.
 KGER—Clem Davies.
 KGFJ—H'wood House Party.
 KGIL—Weatherman.
 ★KWIK—News, Music.
 KXLA—97th St. Corral.
 8:45—KFOX—Barbershoppers.
 KFWB—Guest Star.
 KWIK—Hebrew-Christian Hour.
9—KECA, KFMB—Gangbusters.
 KFI, KFSD—Hit Parade.
 ★KHJ, KFNM, KGB, KVOE—News.
 KXX, KSDJ—Sing It Again.
 KFAC—Evening Concert.
 KFOX—Party House.
 ★KFWB—Clete Roberts.
 KGER—Guest Star.
 KGFJ—H'wood House Party.
 KGIL—Dance Time.
 KLAC—Baseball.
 KMPC—Parade of Hits.
 KWIK—Gary Goodwin Show.
 KXLA—Harmony Park.
 9:15—KHJ, KGB, KVOE—Dink Templeton.
 KFWB—Spade Cooley Time.
 KGER—Decision Now.
 9:30—KECA, KFMB—What's My Name?
 KFI, KFSD—Music Hour from Hollywood.
 KHJ, KGB, KVOE—Lionel Hampton Show.
 KXX—Jeff Regan, Investigator.
 KFMB—Rumba Time.
 KFWB—Laymen's Hour.
 KGER—Music in the Night.
 KGIL—Sports Review.
 KXLA—Redondo Barn Dance.
10—KECA—American Showcase.
 ★KFI, KFSD, KLAC—News.
 KHJ, KFNM, KGB, KVOE—Masked Spooner.
 ★KXX, KSDJ—Chet Huntley.
 KFAC—Lucky Lager Dance.
 KFOX—Carrel Speedway.
 KFWB—Eastside Show.
 KGER—Riverside Rancho.
 KGFJ—Concert Nocturne.
 KGIL—Symphony.
 KLAC—Baseball, News.
 KMPC—Parade of Hits.
 KWIK—Gary Goodwin.
 KXLA—Riverside Rancho.
 10:05—KLAC—Don Otis.
 10:15—KFI—Supervisor Darby.

EASTSIDE SHOW

10 TO 12 P. M.
Every Night Except Sunday

KFWB

KHJ, KGB, KVOE—Monica Whalen.
 KXX—Music.
 10:30—KECA—Hawthorne Thing.
 KFI—Sweet and Lovely.
 KHJ, KGB—X. Cugat Orch.
 KXX—Ziggy Elman.
 KFMB—Cheatin' on Sandman.
 KFWB—Party House.
 KGER—Desert Dreams.
 KMPC—Summer Serenade.
 ★KXLA—Dan Lundberg.
 10:55—KFI—Police Bulletins.
 ★KLAC—News.

11—KECA—Cinegrill Music.
 KFI—Solitaire Time.
 KHJ, KGB, KVOE—Milguellito Valdez Orch.
 ★KXX—Nelson Pringle.
 KFAC—Lucky Lager Dance.
 KFMB—Cheatin' on Sandman.
 KFOX—Disc Jockey.
 KFVD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Concert Nocturne.
 KGIL—America Is Playing.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWIK—Gary Goodwin Show.
 KXLA—Sammy Davis.
 11:15—KECA—Slapsie Maxie Orch.
 KFI—Morton Downey.
 KHJ, KGB—B. Rich Orch.
 KXX—Merry-Go-Round.
 11:30—KECA—Ambassador Orch.
 KFI, KFSD—Harry Owens Orch.
 KXLA—Pasadena Civic.
 11:45★KHJ, KGB, KVOE—News.
 KXX—Orchestra.
 KXLA—Jack Russell.
 11:55★KECA, KFI, KXX, KMPC—News.

KXLA Presents

ALEX

Pickupacuplebucks

COOPER

12:00 - 5:00 A.M.
MONDAY THRU SATURDAY

HIS JUST DESSERTS

NBC's "Quiz Kid" Joel Kupperman has another claim to fame. His mouth works as fast as his mind. Joel, with fifteen other boys, entered a local pie-eating contest recently, and won first prize, a brand-new Erector set. And for his own satisfaction, he enjoyed himself with one more reward . . . a big piece of blackberry pie.

★

GET THE PICTURE?

An upstate New York listener to Columbia's "Sing It Again" certainly hopes to be telephoned as a program contestant. He's sent his home-town phone directory to producer Lester Gottlieb and director Rocco Tito, with everything torn out but his name and phone number.

Page Twenty-nine

Rayman's Hour... KFWB, 9:30 p.m. Sa
Leave it to the Girls... KHJ, 8:30 p.m. W
Let George Do It... KHJ, KGB, 8 p.m. M
Let's Pretend... KNX, 8:05 a.m. Sa
Let's Talk Hollywood... KFI, 4 p.m., 9:30 p.m. Su

One Man's Family... KFI, KFSD, 12:30 p.m. Su
Open Forum... KLAC, 9:10 p.m. D
Operation Daybreak... KFI, 5:45 a.m. D
Opinionaire... KHJ, 2 p.m. Sa
Otis, Don... KLAC, 3:10 p.m., 10 p.m. M-Sa

Stairway to the Stars... KFI, 8:30 p.m. F
Standard Hour... KFI, KFSD, 8:30 p.m. Su
Stand In... KNX, 2 p.m. M-F
Stanley, Eddie... KMPC, 1 p.m. Sa

"... Or Would You Rather Be a Fish?"

(Continued from Page 8)

the neighborhood golf course as possible. They just like to swim.

Most of Esther Williams's picture roles are aquatic, and this happy circumstance of the workaday world further fosters the mutual family hobby. Whenever Ben can get away from his singing and radio emcee chores he joins his wife. It was on one of these location holidays that Ben was able to teach Esther a trick or two in the water!

"My wife had been learning how to water ski while in Florida on picture location," he grins. "When I joined her there, the very first thing she said was, 'Oh, I have something new I want you to see,' and off she hustled me to try this new sport. She had been working on it for days. Well, for anyone who has skied, a lot, as I have in the mountains here, water skiing is a lot less tough. By some blind stroke of luck, the very first time we tried it, I was able to get up. That means arising from the crouching position adopted when you start out behind a boat. Esther was so furious that she stood right up on hers, too . . . the first time in all those days of trying she'd been able to make it!"

Familiarity With Water

"In regard to swimming, I can safely make one suggestion. The very first thing that should be developed, in children and grown-ups alike bent on learning really to swim, is familiarity with the water. If they learn right off the bat that water is a buoyant thing on which the body will float—unless the beginner gets panicky and tightens up, or starts thrashing around screaming—half the battle is won.

"I'm a firm believer in learning the actual process of swimming in the water, too. Of course, if you can't get to a pool for practice, working on it wherever and whenever you can will have to do.

"One of the best ways to learn a kick, with an eye to developing power, is with an inner-tube. Rest your hands on the edge of the tube, to stay afloat, and keep at the six-beat kick until you have it down. That's the standard three kicks with each leg, alternately, to one arm stroke. That's probably all wrong. Robert Kiphuth, who instructs the fellows at Yale, starts his boys on a board, and doesn't even let them into the water for weeks. They get the stroke down, build up their muscles, then start swimming. But like I keep telling the people . . . I'm not the swimmer in our family.

"The only time, since I left school, that I did any exhibition swimming occurred just because I was hanging around watching Esther practice an underwater ballet. Time for the

Page Thirty-two

Precasts & Previews

(Continued from Page 14)

Forum

WEDNESDAY, AUGUST 25—"Leave It To The Girls," KHJ, 8:30 p.m. (25 min.) Turhan Bey will be guest moderator this evening, substituting for Mike Frankovich, who is in Rome on a business trip.

★

WHAT'S PLAYING

Drama

SUNDAY, AUGUST 22—"Proudly We Hail," KMPC, 7:30 p.m. (30 min.) Marie McDonald stars in "The Most Enchanted."

SUNDAY, AUGUST 22—"Return Engagement," KNX, 10:30 p.m. (30 min.) "Behind the Ranges," originally adapted for radio by William Kendall Clarke, from Stephen Meader's novel of the same name, will be represented on Columbia.

THURSDAY, AUGUST 26—"Family Theatre," KHJ, 7:00 p.m. (30 min.) "Half-Time Strategy" will feature Pat O'Brien or Preston Foster with Darryl Hickman. June Lockhart will be hostess.

THURSDAY, AUGUST 26—"Suspense," KNX, 6:00 p.m. (30 min.) Van Heflin plays the lead in "Song of the Heart," third original "Suspense" script written by radioite Elliott Lewis.

FRIDAY, AUGUST 27—"NBC University Theatre," KFI, 6:00 p.m. (30 min.) "The Romantic Comedians" is this evening's dramatization of a contemporary American novel.

★

Music

SATURDAY, AUGUST 21—ABC Symphony, KECA, 12:30 p.m. (1 hr.) The first of two broadcasts in conjunction with the United Nations radio plans will present Martial Singher, French baritone of the Metropolitan Opera. Thomas K. Scherman, guest conductor. Ben Cohen, assistant Secretary General of the U.N. will speak.

MONDAY, AUGUST 23—"Musical Masterpieces," KFAC, 4:00 p.m. (1 hr.) Glinka's "Kamarinskaya," Tuesday, Nicholas Medtner, pianist; Wednesday, Toch's "Spitzweg Serenade;" Thursday, Richard Strauss' "Ein Heldenleben;" Friday, Edna Philips, harpist, playing McDonald's Suite "From Childhood;" Saturday, the "Tannhauser Overture and Venusberg Music."

MONDAY, AUGUST 23—"Musical Digest," KGFJ, 6:00 p.m. (2 hrs.) Marian Anderson, William Primrose and Frank Rupp in Brahms' "Two Songs for Alto, Viola and Piano," Tuesday, Wagner; Wednesday, Strauss' "Death and Transfiguration;" Thursday, Moussorgsky's "Pictures at an Exhibition;" Friday, Bizet's "Carmen;" Saturday, Copland's "Rodeo."

★

Forum

SATURDAY, AUGUST 21—"Parent Youth Forum," KFI, 11:30 a.m. (30 min.) "Should

actual performance drew nearer and nearer, and still her partner didn't show up. You can imagine what happened. I knew the ballet routine from having seen my wife do it frequently . . . so I had to be her partner. Must have been a shock to the spectators who came to see two gals go through a lot of graceful stuff to find me thrashing around as part of a water ballet!"

parents select my friends" will be today's discussion by grown-ups and children.

SATURDAY, AUGUST 21—"Opinion-Aire," KHJ, 2:00 p.m. (30 min.) "Should Give-aways Be Prohibited on Radio?" will be discussed, in a roundtable study of the Federal Communications Commission decision.

SATURDAY, AUGUST 21—"Northwestern Reviewing Stand," KHJ, 2:30 p.m. (30 min.) "Let's Look at Business," with trade and economic experts leading the discussion.

SUNDAY, AUGUST 22—"Invitation to Learning," KNX, 9:00 a.m. (30 min.) "Twenty Thousand Leagues Under the Sea," by Jules Verne, will be reviewed by Alfred Kazin and Louis Kronenberger.

SUNDAY, AUGUST 22—"Chicago Roundtable," KFI, 10:30 a.m. (30 min.) "Mental Health in Our Times" will be discussed by Dr. James Halliday of Scotland, Dr. Brook Chisholm of Canada and Dr. Raynard West, author of "Conscience and Society." Program from London, in connection with the first international Congress on Mental Health. Malcolm Sharp, Chicago law professor, moderates.

SUNDAY, AUGUST 22—"Open Forum," KLAC, 9:10 p.m. (50 min.) Subject: "Should the Age and Blind Bill, No. 4, be adopted?"

★

Religion

SUNDAY, AUGUST 22—"Highlights of the Bible," KFI, 7:00 a.m. (30 min.) "The Town Clerk" is Rev. Dr. Frederick K. Stamm's subject for sermon.

★

Sports

SUNDAY, AUGUST 22—Baseball, KMPC, 1:30 p.m. (to conc.) Bob Kelley calls the Los Angeles vs. Oakland Oaks game.

TUESDAY, AUGUST 24—Baseball, KMPC, 8:10 p.m. (to conc.) The Los Angeles Angels vs. the San Diego Padres games will be broadcast through Friday at the above time, and on Saturday, August 28, at 2:30 p.m.

TUESDAY, AUGUST 24—Baseball, KLAC, 8:10 p.m. (to concl.) Hollywood vs. Portland in Los Angeles, through Saturday and on Sunday, August 29, at 1:25 p.m.

★

WHAT'S SPECIAL

Public Interest

SATURDAY, AUGUST 21—"The Communist Challenge at Home and Abroad," KFI, 1:00 p.m. (15 min.) Karl E. Mundt, member of the House committee on Un-American activities and on foreign affairs, and co-author of the Mundt-Nixon bill, will speak. "Living, 1948" moves to 1:30 p.m. on KFI, one time only.

★ ★

NAY! NAY!

Soundman Harry Essman tried recording after recording on a recent CBS "Hallmark Players" rehearsal, but none of them suited the called-for horse's "whinny" in the script. "But I'm using the real thing," protested Essman. "Hmm," observed producer Bill Gay, "It's getting so a horse doesn't sound like a horse any more." Finally, an actor was pressed into service, his neighing declared "perfect," and the problem solved.

Sing, People, Sing!

Those Are Choral Conductor Robert Shaw's Instructions to His Great Vocal Groups— And to Everyone Else Who Likes to Sing.

Sunday, 5:00 p.m.
NBC-KFI, KFSB

IT'S A GOOD BET that anyone who wants a singing group for any purpose will go to one Robert Shaw. Shaw is the maestro of the attention - getting Robert Shaw Chorale which this season stacked up as one of the most unusual shows on the air. The young leader has fulfilled chorus requests from such diversified sources as Arturo Toscanini and the Community Center of Bound Brook, New Jersey (they needed a group at their bond rally.)

Shaw believes so deeply in the value of choral singing that he is willing to answer any call for a chorus, no matter how insignificant the request. If it's a worthy cause with limited funds for talent, he usually refuses a fee for his services.

Stands Alone

The leader's single-mindedness toward choral singing has led him to an unusual place in the field of music. He has an almost exclusive domination in the sphere of choral singing, and almost single-handedly he has sparked a renaissance in the

ONE OF THE outstanding authorities on choral singing, Shaw is in the process of authoring a book on the subject with backing by a Guggenheim fellowship.

art. Today there are few choruses of any reputation not directed by Shaw.

In the ten years that he has been in the field, group singing has become increasingly important in the world of music. Great classical works involving chorales had long lain dormant in music libraries. Since Shaw's rise, important works have been resurrected and rediscovered.

In addition to his now popular radio program, Robert Shaw is choral director of the Juilliard School of Music, the RCA-Victor Company and the Berkshire Music Festival. Shaw-trained groups have provided vocal backgrounds for the swimmers at Billy Rose's Aquacade and been included in the productions of "Seven Lively Arts" and "Carmen Jones." In another direction they have appeared with Toscanini, Koussevitzky and Stokowski.

Hard-Working Student

An amazing talent and an equally amazing background are behind the young conductor's success in his difficult field. He was born in Red Bluff, California, the son of a Congregational minister. By the time he reached Pomona College, Robert was an assistant minister. He also conducted a church choir in Glendora to help pay his way through college. In addition to his religious work, he toiled in a steel mill, wrapped bread in a bakery all night three times a week, made electric irons, squeezed all the orange juice for the women's dormitory, corrected papers for instructors, waited on tables and scrubbed five hundred trays once a week! During his senior year he somehow found time to conduct the Pomona Glee Club.

Waring Discovery

Robert Shaw's success story really started the day that bandleader Fred Waring arrived on the Pomona campus to make scenes for the collegiate movie, "Variety Girl." Fred heard the glee club and offered the student conductor a job. In 1938, Shaw joined the Waring organization

(Please turn to Page 39)

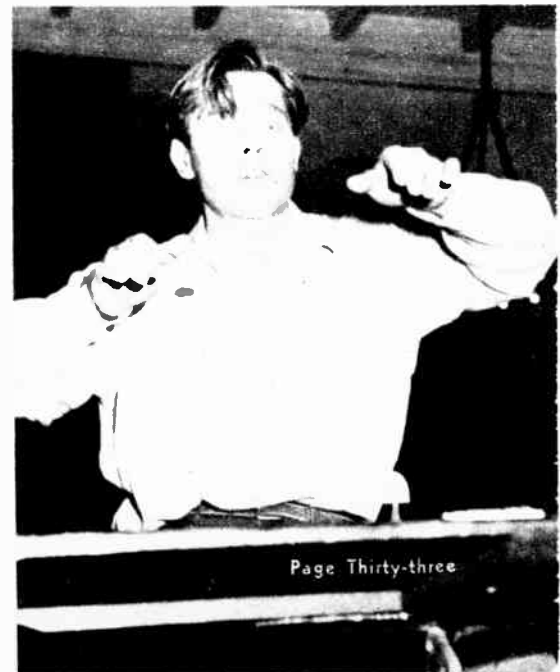
RE-DISCOVERER of many long-neglected classical group voice works, Shaw also includes special arrangements of popular music on his NBC program.



THESE STUDIES SHOW just how hard a choral conductor works at conducting. Robert Shaw is our subject by virtue of being leader of his field. (NBC photos.)



THE SHAW CHORALE consists of thirty mixed voices. The conductor assembled the group especially in taking over the summer spot of the Charlie McCarthy show.





▲ KHJ-DON LEE'S "RED RYDER" demonstrates the proper manner in which to loop the reins over the horse's neck. Approaching Thunder's left side, "Red" passes the right rein under the horse's neck with his left hand and catches it at the back of the neck with his right hand, the other rein also being in his right hand.

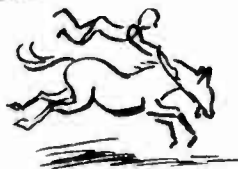


▲ "RED," NOW HAVING both reins in his left hand, places his right hand on the saddle horn, while with his left hand still holding the reins he grasps the horse's neck to give balance. Standing close to the horse's shoulder, "Red" makes a half turn of the stirrup in which he places his left foot. Now he is ready to mount.



▲ HERE "RED" HAS STEPPED UP preparing to swing into the saddle. His right hand still grasps the saddle horn, and his left hand, which holds the reins, is firmly implanted on Thunder's neck.

How to Ride a Horse



By Brooke Temple

"Red Ryder" of
KHJ-Don Lee's Series

▼ "RED RYDER" DEMONSTRATES A DEFINITE DON'T FOR PROSPECTIVE equestrians. Says "Red," "In mounting a horse, never drag your right leg over the horse's back. He is apt to bolt, and then . . . where are you?"



▼ NOW "RED" SHOWS THE PROPER way to swing into the saddle. Notice his erect posture, and the way his leg is neatly swung over the horse's side.





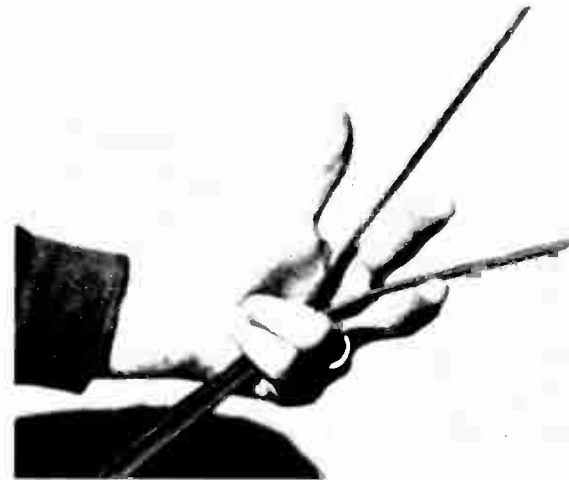
OH NO! "RED" SHOWS HOW NOT TO SIT in the saddle. Notice how he slouches, his right hand loosely gripping the reins, his left hand holding onto the saddle horn.



THAT'S BETTER. Here Don Lee's cowboy star poses the proper position in the saddle. Notice his erect posture, the reins in his left hand held firmly but not tautly; his right hand at his side controlling the ends of the reins.

CONTINUING its series on sports this week Radio Life visits Brooke Temple and takes some riding lessons on his 480-acre ranch near El Monte. Brooke's place is beautiful. Part of the old Lucky Baldwin estate, it is called Lakeland Ranch for the five small bodies of water dotting its area. Brooke's ranch is a going concern, for he raises cattle, sheep and horses, and employs almost a dozen hands to keep the place in running order. Every morning "Red Ryder" takes a post-breakfast ride to inspect Lakeland. His customary companion is his young daughter, Brooke, also expert with horses. In the accompanying picture spread, Temple demonstrates with his wonder horse, Thunder.

AND HERE "RED" SHOWS YOU how to properly hold the reins when astride your horse. The reins are separated by the index finger of the left hand, and are held loosely but firmly. This allows for the greatest amount of control over the horse with the least amount of effort.



THE IMPROPER WAY of holding the feet in the stirrups. Notice how the toes are pointed down, the heels directed away from the horse's side. "Never do this," warns "Red Ryder." "It may throw you off balance—and besides, it doesn't meet with the horse's approval."

PROPER POSITION of the feet in the stirrups when riding. Notice how he keeps his heels down and toes in toward the horse's side, although not touching. He uses no more pressure on the stirrups than that required to keep them in position.

IF YOU SHOULD FALL OFF your horse and be forced to hoof it back to the stable . . . and if you can't get a taxi . . . lead your horse back. Don't drag him like this.





◀ IT WASN'T TOO LONG AGO THAT THESE TWO were making vocal history with their renditions of "Green Eyes" and "Tangerine." It's Helen O'Connell and Bob Eberly, names and voices that will always bring back to us the memories of the early World War II era. (NBC photo.)



'Twas Not So Long Ago That These Familiar Faces Were Making Radio News—Some Are Still Making It

▶ "CHAMBER MUSIC Society of Lower Basin Street" will always be among our favorite shows. Here's "Dr." Henry "Hot Lips" Levine, who led the "Chamber Music." (NBC photo.)



▶ RADIO GUEST OF EARLIER DAYS WAS FAMOUS AMERICAN composer Charles Wakefield Cadman. We'd guess that the presence of these undoubtedly authentic Indians was due to an imminent radio presentation of "Land of the Sky Blue Waters," one of Cadman's best beloved compositions. (NBC-Jackson photo.)



August 22, 1948



▲ **BACK IN 1933** this young man arrived in Chicago to be emcee of a new radio show, "The Breakfast Club." In other words, Don McNeill fifteen years ago. (Seymour photo.)



▲ **PAUL WHITEMAN** dubbed her "The Rocking Chair Lady," but this picture of Mildred Bailey is both pre-Whiteman and pre-Rocking Chair. (NBC-Jackson photo.)



▲ **REMEMBER THE "SUTHINEST"** Southern accent on the air? It was the attribute of one "Honeychile." It was also Patricia Wilder who parlayed a natural drawl into a comedy hit. (RKO-Miehle photo.)

▼ **"TWENTY YEARS AHEAD OF ITS TIME,"** RADIO VETERANS CALLED Raymond Knight and his "Cuckoo Hour." First exponent of the whimsy and zany in radio comedy, Knight has retired his valuable comedy from the field. (Incidentally, the sound man in this shot looks all of fifteen years old!) (NBC-Jackson photos.)

▼ **SEVERAL OF THE GREAT** stars of the silent films have found radio prominence from time to time. Such a one was lovely Esther Ralston, who once was heard in "Portia Faces Life." (NBC photo.)





▲ **BILL GRADUATED**, in June, as the only civilian from a new U.S.C. police course in child delinquency. He believes that radio has a major role to play in the state's youth program, that the average citizen could help by knowing and appreciating more. (NBC-Holloway photo.)

A Cause That Refreshes

Bill Thompson, Alias "Fibber and Molly's" Pal, "Old Timer," Directs the Hollywood Boys Club in His Off-Hours. He Enlists Your Interest in Youth

By Judy Maguire

BY ANY OTHER name, Bill Thompson could be known as "Nick Depopolus, the Greek"; "Horatio (Check for a Short Beer) Boomer"; "The Old Timer" (Pretty Good, Johnny, But It Ain't the Way I Heard It); or "Wallace (Sweetie-Face) Wimple."

To the youngsters who "meet the gang" at the Hollywood Boys Club, though, Bill is something else again. He's the leader of their fun and activities, the pal to whom they'll bring a problem because he understands.

In addition to being Director of the Hollywood branch, Bill is recent-

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▲ **AS DIRECTOR FOR THE HOLLYWOOD BOYS CLUB**, Bill spends much of his time just like this. He's been energetically boosting the organization since 1939, now is branching into many other plans for better youth activity. (NBC-Zeigler photo.)

a yen for criminology and detective work. In 1939, he decided there was a real use for him in juvenile training. He investigated many youth organizations, and was most impressed by the record of the Boys Clubs of America, founded in 1876 on the East Coast and dedicated especially to underprivileged children of any age, religion or race. He was invited to help in the efforts to establish a center in Hollywood, and on his own tack Bill undertook a personal crusade for the group's publicity.

He traveled throughout the Southland and the country making speeches; he promoted valuable radio time; and he talked about the project to his professional friends.

In 1943, he went into the Navy and was stationed in the athletic program at Bainbridge, Maryland, where he worked mostly with teenage boys. When he was discharged in January of 1946, Bill had some high-powered zest for youth activities. He rejoined the Boys Club, simultaneously with returning to the "Fibber McGee and Molly" show. (Bill has been on the air with the Jordans for ten years. His beloved

(Continued on Next Page)

August 22, 1948

Sing, People, Sing!

(Continued from Page 33)

and formed the glee club for the Waring radio show. Shaw's career and the art of choral singing both started to boom.

Musical Theory

Shaw's training in the church has strongly influenced his vocal art, though he had given up his ambitions for the ministry when he left college. He explains that his goal in training a chorale is to achieve "a congregational togetherness." He is not content unless each part understands what it must sing *against*. Once this understanding is reached, the singers in the group understand the interrelationships of the music. In order to achieve the "congregational togetherness," at rehearsals he has the basses sing the tenor line and the altos sing the soprano line until each group is thoroughly familiar with the music as a whole. This theory is part of his conception of music as an intellectual, not just an emotional and physical process. His most constantly delivered instruction during rehearsals is "Think it, guys, think it!"

Shaw's life is dedicated to the principle that "You don't have to be a great singer to do great singing. Take a bunch of people who are sensitive to music and to one another, and you've got something bigger than anyone could do alone. Even Toscanini doesn't feel deeper than everyone else all put together."

For singers who want to get into one of the Shaw chorales, the three tests are voice, sight reading and theory. The last of these is the most important.

Other Interests

In addition to his radio program, the conductor has many other professional interests. He spends forty hours a week studying his art under teacher Julius Herford. He is working on research for a book on conducting (for which he was awarded a Guggenheim Fellowship). He is training a group of 185 amateur singers in a "Collegiate Choir." All this in addition to his aforementioned services as choral director to various companies and organizations.

He still finds time to be a friendly, unaffected but dynamic personality, who breathes enthusiasm into group singing with the cry, "It's no good kids, it doesn't live! Come on, get sensitive, hit it right up. Sing, people, sing!"

PINCH-HITTER for Lovella Parsons during summer vacation was Bebe Daniels, who is shown here with Ted Toll, ABC producer. Others subbing for la Parsons were daughter Harriet, Gracie Allen, Anita Colby. ▶

A Cause That Refreshes

(Continued from Preceding Page)

"That ain't the way I heard it" rejoinder, in fact, is the oldest known still-used phrase in radio.)

Almost all of Bill's 1947 was spent talking coast to coast about the need for public interest in the Boys Club and other youth enterprises. He has been active in promoting locally the California Youth Authority, the Juvenile Police Divisions in Los Angeles and Long Beach, the work with youngsters of our own Sheriff Office. He has time and ideas for anything connected with kids; when he isn't putting on a show for some organization, Bill is probably at the Boys Club setting up a game or taking part in one.

This summer, with such other interested entertainers as Alan Young, Jerry Colonna and Ernie Felice, Bill is entertaining at youth institutions throughout the state and at summer probation camps. By radio talks, shows and service-club appearances, he hopes to raise support for the tremendous youth program the state now has underway.

California, of course, has one of the finest law-enforcement systems in the country. There is a great

stress and need now for juvenile police authorities who are seventy-five per cent welfare worker and twenty-five per cent "cop." So far as possible, the state wants to keep a youngster from getting a record by giving him attention before the necessity to make an arrest. This involves facilities and personnel, all of which are extremely limited.

Superintendent Dave Bogen needs a larger juvenile hall, where detained youngsters can be separated. "Actually there are no bad boys," Bill reminds, "but some have records and some are just from broken homes." Citizen assistance could be used in the three-way corrective measures taken with offenders: (a) recreation, (b) vocational training, (c) education. Clinics are needed, with good psychiatrists and doctors. Youth centers should be established in many neglected areas, where boys and girls have no regular place to enjoy clean fun and parties and games.

And speaking for the cause which still occupies the greater part of his zeal and hours, Bill plainly states that the Boys Club right here in Hollywood desperately lacks a gymnasium and swimming pool. "It's generally in the districts where there is so much money (like Hollywood)," he says, "that the poorest facilities and the greatest youth problems are found."





▲ **EMCEE CHUCK ACREE OF CBS'S "HINT HUNT"** gets his shirttail cut after completing his first solo flight. Reggie Cross, "The Beagle," and announcer Don Gordon observe the flying custom.



▲ **CELEBRATING THE RECENT** second anniversary of Los Angeles Hospitality Service were director Harry Davis; Ransom Callicott; singer Gina Janss, radioactress Helen Gerald, who served as hostess, and County Supervisor John Anson Ford.

SEEN ON THE RADIO SCENE



▼ **IMPERSONATOR ARTHUR BLAKE** seems pleased over the palmistry of Lurene Tuttle. Appearing at Larry Potter's Supper Club, Blake recently was scheduled to do Louella Parsons' take-off on the Eddie Cantor show. Spot, however, was halted because columnist had not given her consent.

▲ **ALWAYS A RENDEZVOUS** for interesting Hollywood personalities, Mutual's "Family Theater" recently played host to this group which included Victor Jory, Victor Moore, show director Dave Young, and Berry Kroeger. (Hollywood Pictorial photo.)

▼ **GOOD REHEARSAL LAUGH** during "Adventures of Sam Spade" found Howard Duff guffawing with producer Bill Spier, CBS director Milton Stark and KNX script editor Ed Nathan.

